

Comics & TV Schedules

friday

Steve Canyon By Milton Caniff



THE BORN LOSER by Art Sansom



ECK & MECK by Howie Schneider



FRANK AND ERNEST by Bob Thaves



ACROSS

- 1 Government agent (comp. wd.)
- 5 Expulsive
- 9 Same (prefix)
- 12 Othello villain
- 13 Former Spanish colony
- 14 Over (poetic)
- 15 Nazi marching stride (comp. wd.)
- 17 Fib
- 18 Humburg
- 19 Bee home
- 21 Sr (Sp.)
- 24 Nurse duty
- 25 Valor
- 27 Notoriety
- 31 Tax agency (abbr.)
- 32 Sprinkle with powder
- 34 High (Lat.)
- 35 River in England
- 37 Singer Edith
- 39 Son-in-law of Mohammed
- 40 Auto failure
- 42 Diver
- 44 Rubicund

DOWN

- 1 One horse carriage
- 2 Tse-
- 3 Bygone days
- 4 Non-attending person
- 5 Fifth
- 6 Frequently
- 7 Big name in golf
- 8 Beatnik
- 9 Small bit
- 10 Char
- 11 Wild party
- 16 Having
- 20 Indian of Peru
- 21 Thwart
- 22 Went astray
- 23 Organ of smell (pl.)
- 24 Change into bone
- 26 Take evening meal
- 28 Beast of burden
- 29 Strong man of myth
- 30 Smirch
- 31 Conspicuous
- 32 Parched
- 33 Convergence
- 41 Of greater length
- 43 Ground squirrel
- 45 Greek marker
- 47 Wing (Fr.)
- 48 Leak
- 49 Hindu literature
- 50 Pack in
- 53 Southern
- 54 Lyricist
- 55 Dieters' concern
- 56 Map

ALLEY OOP



MARMADUKE

"How many times have I told you...the kitchen is the place to gnaw!"

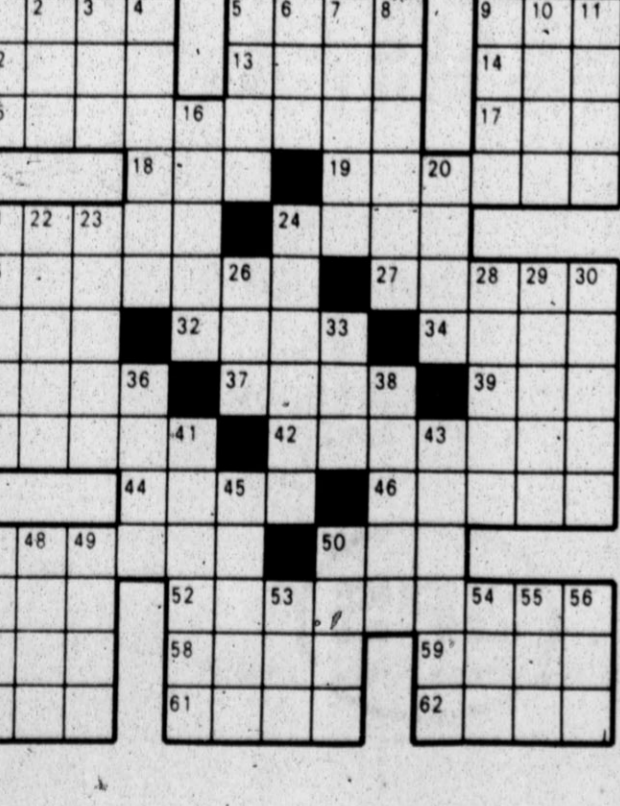
- 6:00 News
- 6:30 Sanford and Son
- 6:50 CBS News
- 7:00 The Lesson
- 7:10 Newlywed Game
- 7:20 All In The Family
- 7:30 The Puppets
- 7:40 Family Feud
- 7:50 Dream Of Jeannie
- 8:00 MacNeil/Lehrer Report
- 8:10 Animalympics
- 8:30 The Tonight Show
- 8:50 The Duke of Hazard
- 9:00 The Tonight Show
- 9:30 CBS Late Movie
- 10:00 The Tonight Show
- 10:30 The Tonight Show
- 11:00 The Tonight Show
- 11:30 The Tonight Show
- 12:00 The Tonight Show

saturday

- 5:00 Praise The Lord
- 5:30 A Song of Praise
- 6:00 Three Stooges
- 6:30 ABC Captioned News
- 6:40 Farm Report
- 6:50 The Lesson
- 7:00 The Tonight Show
- 7:30 The Tonight Show
- 8:00 The Tonight Show
- 8:30 The Tonight Show
- 9:00 The Tonight Show
- 9:30 The Tonight Show
- 10:00 The Tonight Show
- 10:30 The Tonight Show
- 11:00 The Tonight Show
- 11:30 The Tonight Show
- 12:00 The Tonight Show

sunday

- 5:00 Christ In The Home
- 5:30 Jerry Falwell
- 6:00 The Lesson
- 6:30 The Lesson
- 7:00 The Lesson
- 7:30 The Lesson
- 8:00 The Lesson
- 8:30 The Lesson
- 9:00 The Lesson
- 9:30 The Lesson
- 10:00 The Lesson
- 10:30 The Lesson
- 11:00 The Lesson
- 11:30 The Lesson
- 12:00 The Lesson



For God So Loved The World

AVENUE BAPTIST CHURCH
Bro. Bill Frazier, Pastor
130 N. 25 Mile Ave.

BIBLE BAPTIST CHURCH
Rev. Kenneth Carroll, Pastor - 647-2402
501 S.E. 3rd - Dimmitt, Texas 79027

DAWN BAPTIST CHURCH
Dawn Community
Sunday Services 9:50 and 6 p.m.

FIRST BAPTIST CHURCH
Doug Manning, Pastor
Fifth and Main Streets

FIRST BIBLE BAPTIST
4th and Jackson
Gorden Parsley, Pastor - 364-2962

FRIO BAPTIST CHURCH
Johnny Tims, Pastor
Frio Community

GREENWOOD BAPTIST CHURCH
"A Bible Baptist Church"
Rev. Gary Bandy, Pastor

MT. SINAI BAPTIST CHURCH
Melvin Martin

PALO DURO BAPTIST CHURCH
Wildorado Community
David Harp, Pastor

SAINT JOHN BAPTIST CHURCH
400 Mable Street
Rev. C.W. Allen

SUMMERFIELD BAPTIST
Don Larkin, Pastor

TEMPLE BAPTIST CHURCH
Rev. J.L. Bozeman
Forrest Ave. and Ave K

TEMPLO BAUTISTA MEMORIAL
Pablo Garcia, Pastor

TRINITY BAPTIST CHURCH
Southern Baptist - Rev. C.F. Powell
205 E. 6th

WESTWAY BAPTIST CHURCH
Rev. Freelin E. Suttle
Route 4, Hereford

BIPPUS COMMUNITY CHURCH
Gene Brock, Pastor - Preaching 1,2,3,4
Sundays, 5th Sunday, Singing

SAINT ANTHONY'S CATHOLIC CHURCH
The Rev. Paul Haefner, Pastor
Harrison Highway at 25 Mile Ave.

LA MISION DE SAN JOSE
South West of City
Pastor, Rev. Jim O'Connor

CHURCH OF THE NAZARENE
Rev. Bob Huffaker
16th & Blackfoot

IMMANUAL LUTHERAN CHURCH
100 Avenue B
"The Church of the Lutheran Hours"
Pastor - Edwin Brown
Sunday School - 9:15 Worship Service - 10:30

HEREFORD COMMUNITY CHURCH
Pastor, Rev. Morris Meanis
15th & Whittier-364-8866

ASSEMBLY OF GOD CHURCH
Rev. Homer T. Goodwin, Pastor
15th & Ave. F

CHRISTIAN ASSEMBLY
364-2284
South Main

FAITH ASSEMBLY OF GOD
401 Country Club Drive
Rev. Allen Teale

LA EGLESIA DE CRISTO
Pete Vega, Minister 364-6401
334 Avenue E

FIRST METHODIST CHURCH
Rev. William D. McReynolds
501 North Main

WESLEY UNITED METHODIST CHURCH
Rev. Jesse Hodge, Pastor
410 Irving

IGLESIA METODISTA SAN PABLO
Rev. Emilio Montemayor, Minister

CENTRAL CHURCH OF CHRIST
Wilson Wallace
148 Sunset Dr. - 364-0594

PARK AVE. CHURCH OF CHRIST
703 W. Park Ave.

15th STREET CHURCH OF CHRIST
15th and Blackfoot
J.M. Gillpatrick, Minister

THE CHURCH OF CHRIST
319 Ave. I - 10:30 A.M. - 6 P.M.
364-0178 364-7208 364-6563

CHURCH OF JESUS CHRIST OF LATTER DAY SAINTS
(Mormon)
Country Club Drive

FIRST CHRISTIAN CHURCH
Rev. Mac McCarter - West Park Avenue
Sunday School - 9:30 a.m. Worship = 10:50 a.m.

GRACE GOSPEL CHURCH
804 Ave. K

UNITED PENTECOSTAL CHURCH
Rev. Warren McKibben - 364-6578
Ave. H & Lafayette

FIRST PRESBYTERIAN CHURCH
610 Lee Street
George D. Belford, Pastor

ST. THOS. EPISCOPAL CHURCH
Rev. Charles R. Threewitt, Pastor
601 West Park

SEVENTH DAY ADVENTIST CHURCH
C. L. White, Pastor
West Park Addition

LA IGLESIA DE SAN ANTONIA
North 25 Mile Avenue

TEMPLO CALVARIO ASAMBLEA DE DIOS
Union and Avenue G
Rev. Hector Sanchez

FAITH MISSION CHURCH OF GOD IN CHRIST
Rev. Richard Collins
902 Heibach - 364-6698

JEHOVAH'S WITNESS
111 Avenue H



How soon the days and years will pass
We know beyond a doubt:
Like sand within the hourglass,
The time is running out.
Of course we can't reduce its speed,
But to a great extent,
By doing any kindly deed
It can be wisely spent.
In Church, your faith will show you how
To make each moment last
Enough to do some good right now,
Before it joins the past.
You'll learn you have so much to give,
As time alone will tell;
And so, it's not how LONG you live;
What matters is, how WELL!

— Gloria Nowak

Dost thou love life? Then do not squander time,
for that is the stuff life is made of.

— Benjamin Franklin

"So teach us to number
our days, that we may
apply our hearts
unto wisdom."
— Psalms 90:12

*Faith Lets You Discover
A New World Of Happiness*

These Hereford Business Firms Make This Page Possible in the Interest of a Christian Community.

A to Z TIRE & BATTERY
Troy Rhodes

FIRST NATIONAL BANK
Since 1900

HEREFORD STATE BANK
"The Friendly Bank"

SECURITY FEDERAL
1017 W. Park Avenue

**BRANDON & CLARK
ELECTRIC**
364-5470

**GILILLAND-WATSON
FUNERAL HOME**
Marlin Gililland - John Gililland - Charles Watson

**HI PLAINS SAVINGS
& LOAN ASSOC.**
364-3535

**SUIT'S AUTO
SUPPLY COMPANY**
364-1500

C & W CARPET
364-3448

DAVIS IMPLEMENT CO.
W.L. Davis, Jr.

THE HEREFORD BRAND
364-2030

PITMAN GRAIN CO.
John D. Pitman

**CASE POWER
& EQUIPMENT**
L. B. Herring, Manager

**HEREFORD
IRON & METAL**
Anson A. and June Dearing

**WEST TEXAS
RURAL TELEPHONE**
Cooperative Incorporated
Thomas A. Hyer, General Manager

**SMITH & CO.
FUNERAL HOME, INC.**
Park Avenue & Greenwood
(Hereford's Finest)

**CONSUMER'S
FUEL ASS'N.**
"Bub" Sparks, Manager

**OGLESBY
IMPLEMENT CO.**
Cecil Oglesby

**CARL McCASLIN
LUMBER CO.**
Carl G. McCaslin

WAC SEED, INC.

DICKIE'S RESTAURANT
364-6901

McRIGHT GARAGE
Mr. & Mrs. Clyde Oldham

KELLEY ELECTRIC
Virgil Kelley

SONIC DRIVE IN
305 N. 25 Mile Avenue
Tom & Sandy Beatty

THE INK SPOT, INC.
C. E. Coleman Jr.

LOERWALD BROTHERS
231 W. 2nd

1980 Women's Division Officers



FRANCES BERRY
President



BETTY GILBERT
Vice President



CLIVIA DENNING
Second V.P.



MARY THOMAS
Treasurer



MARY HERRING
Parliamentarian



LEATRUS CLARK



MARCIA SNYDER

A message from Frances

First, my congratulations go to Mary Herring, her officers and committees for their many accomplishments in 1979! As we begin a new year, hopefully we can continue their fine work.

I had commented several times what apprehension I felt beginning this new year as President of the Women's Division. Now that the year has begun and our organization and planning has started, my apprehension has turned into excitement and quite a sense of pride in the women of Hereford. Their contagious enthusiasm and willingness to serve has assured me that this year will be one filled with the same outstanding service as has become the tradition of our Women's Division.

I look forward to sharing the responsibilities of our community with Ken and sincerely hope he'll call on us at anytime our service can compliment the Chamber.

Again-thanks for the confidence placed in me with a special thanks to all of you who have agreed to share the responsibilities. Frances Berry

Challenges for the 80's

The years ahead will prove to each of us the great importance of working together in creating a better environment in which to live. Our greatest source of power lies with our people. Each of us will prove to be a vital link in determining our future.

The Deaf Smith County Chamber of Commerce has always been fortunate to have a strong and active membership. This year will be another important year for our area and a strong membership will be necessary. We are continuing to strengthen each of our committees that are listed in this report, along with some of their longterm goals.

In the near future, each committee will meet to finalize some very specific objectives to work toward this year. We encourage you to work with us on reaching these objectives with your time and your ideas.

Sincerely,
Board of Directors,
Deaf Smith Co. Chamber of Commerce



1980 C of C Board

Ken Rogers, President
Tom Burdett, Vice President
Joan Coupe, Treasurer
Speedy Nieman, Past President
Michael Carr, Executive VP

DIRECTORS (1978-80)

Dave Hopper
Ken Rogers
Burch White

(1979-81)

Dr. Milton Adams
Earl Brookhart
Joan Coupe
James Hull

(1980-82)

Tom Burdett
Bob Gentry
Bill Johnson
Bill Reinauer

(Women's Division)

Frances Berry

OFFICE STAFF

Michael Carr, Executive VP
Toni Shakocius, Office Mgr.
Carolyn Killough, Bookkeeper
Belen Mendez, Secretary

Deaf Smith County Chamber of Commerce

Annual Banquet

Bull Barr, Hereford, Texas
Jan. 31, 1980

Challenges for the 80's BANQUET PROGRAM

Welcome.....Ken Rogers
Master of Ceremonies

Invocation.....Doug Manning

Introductions.....Emcee

Citizen of Year Award.....Speedy Nieman

Introduction of Officers.....Emcee

President's Remarks.....Ken Rogers

Guest Speaker.....Grady Nutt

ACKNOWLEDGEMENTS

Speedy Nieman, Banquet Chairman

DeAnn Caision, Dinner Music

Leona Carruth, Chairman, decorations, Women's Division

Hereford Hustlers

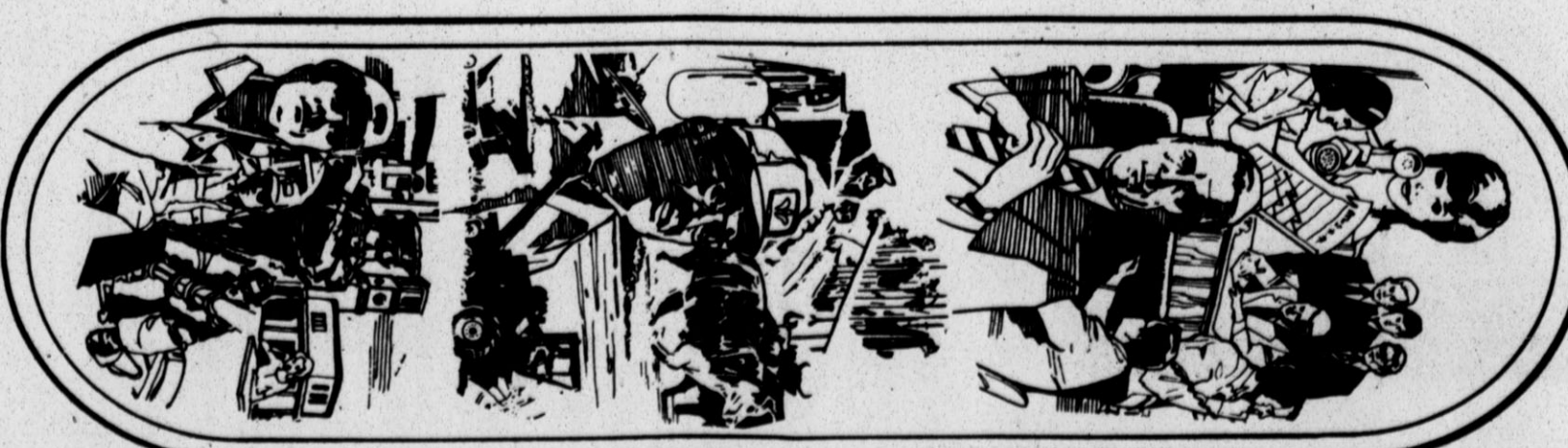
Holly Sugar Corp.

Hereford Camp Fire Council

Sante Fe Railway

Your Chamber invites, and urges
You to help with the

Challenges for the '80's



Building for a greater Hereford &
Deaf Smith County

The First National Bank of Hereford

Since 1900

Member FDIC



Meet Your Officers



KEN ROGERS
President



TOM BURDETT
Vice President



JOAN COUPE
Treasurer

A Message from President Ken Rogers:

"Challenges for the 80's is certainly an applicable theme for the start of a new decade during the times we are experiencing today. As your Chamber, we face a challenge to perform so that you, our members, will realize that we are a factor in the overall development of Hereford and Deaf Smith County. This is a most difficult task but we feel that we are accomplishing a good deal of this.

As a community heavily involved in agriculture, we face a challenge to improve our economic base, and we feel that this can be done by attracting new industry that will offer opportunities to increase our agriculture product marketing base. We can do this in several ways, but the most talked about now is conversion of grain and bio-waste products as alternate energy sources. We will continue to work toward this, as well as other ideas that will help our local farmers.

task to see that you will want to accept the challenge to be involved in our economic growth. The Chamber is not just for the business man; we are concerned with the overall community and you are an important part of it.

We have trimmed our budget and cut expenses to get the Chamber in the black. This has been accomplished but we can't sit still, we need your support more than ever. We need new members to add involvement in our Chamber and to show support to the community.

With this an election year, we face the challenge of keeping you informed and to support our election system.

I would like to express my appreciation to your Board of Directors and Officers for the job they have done in the past and for their support, as well. They are the ones responsible, with your help, for the success of the Chamber. I feel humble and honored for being elected to a second

term as your President, especially knowing that there are so many more capable people who should be here instead of me. I will continue to give this job the attention and interest that it deserves.

I would also like to express my appreciation to the three directors that have fulfilled their term of office and for their contributions this past year. Also a word of thanks to the Committee Chairmen who worked for you this past year for a tremendous job well done. Some of them have agreed to serve a second year and this is appreciated very much.

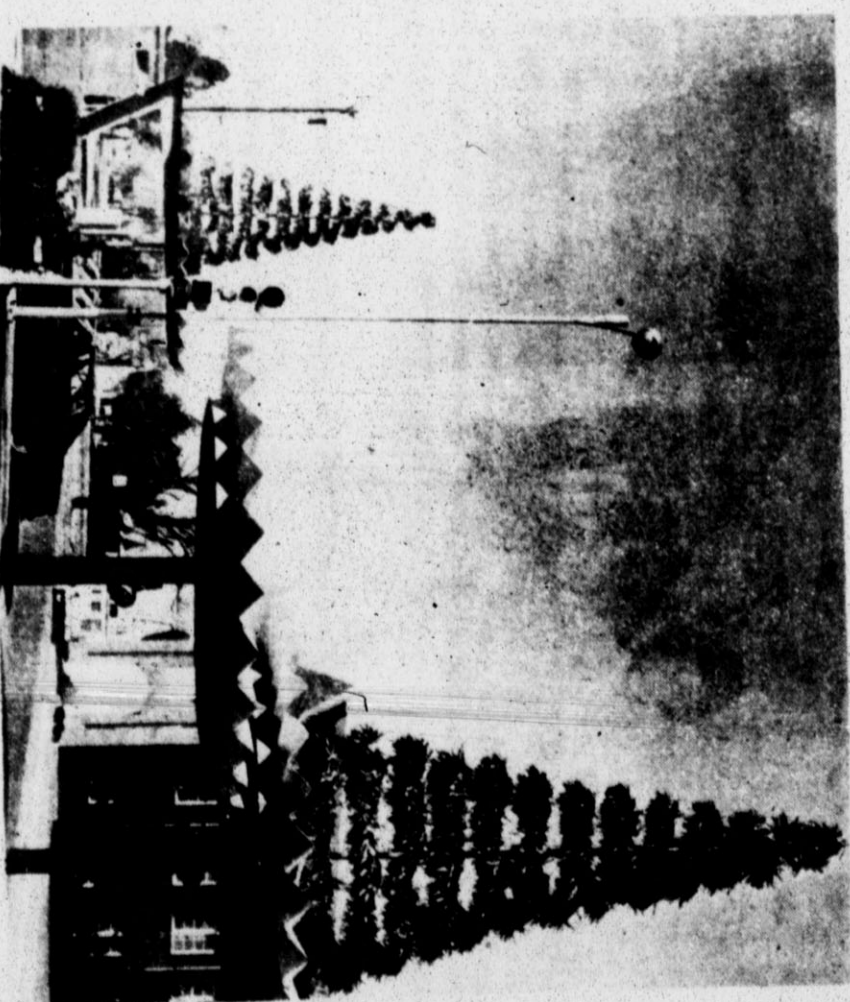
We are excited about the 80's and look forward to meeting the challenges that are coming up for the new year. Please join in and let's make Hereford and Deaf Smith County An even better place to work, worship and play.

Ken R. Rogers

Christmas Lighting Project

The Deaf Smith County Chamber of Commerce

would like to acknowledge and express our appreciation to the following merchants and individuals for their support this year of the city-wide Christmas Lighting Fund. It is through their help that we will be able to continue to improve and add to our decorations.



Christmas decorations shown above are furnished each year through contributions arranged by the Chamber of Commerce.

- Lynette Apartments
- Robert's Appliance
- Butler Manufacturing (Oswall)
- Hartman's
- Opelshy Equipment
- Beaver's Parts & Machine Co.
- Champion Feeders
- Hereford Balance
- Milburn Co.
- Lerry Shipman Insurance
- Wall & Son's Drilling
- E.W. Young
- First Realty of the S.W.
- Harold's Body Shop
- Hereford Texas Federal Credit Union
- Pantiera Tire & Supply
- Suff's Auto Supply
- Hereford Part & Supply
- Hi-Plains Savings & Loan Assn.
- Thomas & Burdett
- Sagepe-Orndorn
- Lithographics
- Southern Feed Yards, Inc.
- Pioneer Natural Gas Co.
- Charles H. Hill
- ETCetera
- West Texas Rural Telephone
- Farr Better Feeds
- Fazio Lay, Inc.
- Pre-Feeds, Inc.
- Saleway Store, Inc.



STATE BANK

We're The Bankers. . . .

. . . We're Here To Serve You

"Congratulations to the Chamber

on a great year in 1979

Best wishes for 1980"

212 SAMPSON 364-3456

MEMBER
FDIC

TIME & TEMPERATURE DIAL 364-5100

BOOTS & SADDLE WESTERN WEAR

BUTCH & MARY BETH WHITE-OWNERS

513 N. 25 Mile Ave.

364-5332



THE COMMUNITY
CREDIT UNION

BACKING THE CHAMBER IN 1980

Hereford, Texas Federal

CREDIT UNION

330 Schley
Phone 364-1888

Flowers West

364-6452

SUPPORTING THE CHAMBER OF COMMERCE IN 1980

PARK PLAZA CENTER

HEREFORD, TEXAS
79045

BACKING THE CHAMBER IN 1980

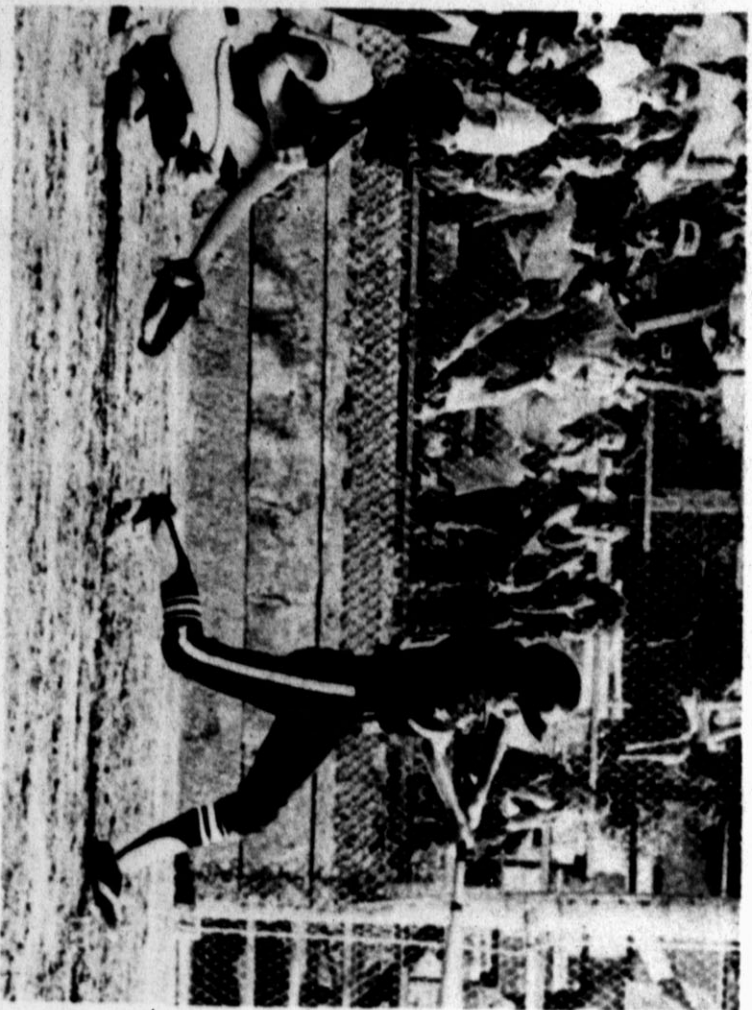


Like a good neighbor, State Farm is there.
AUTOMOBILE INSURANCE COMPANY
Home Office: Bloomington, Illinois

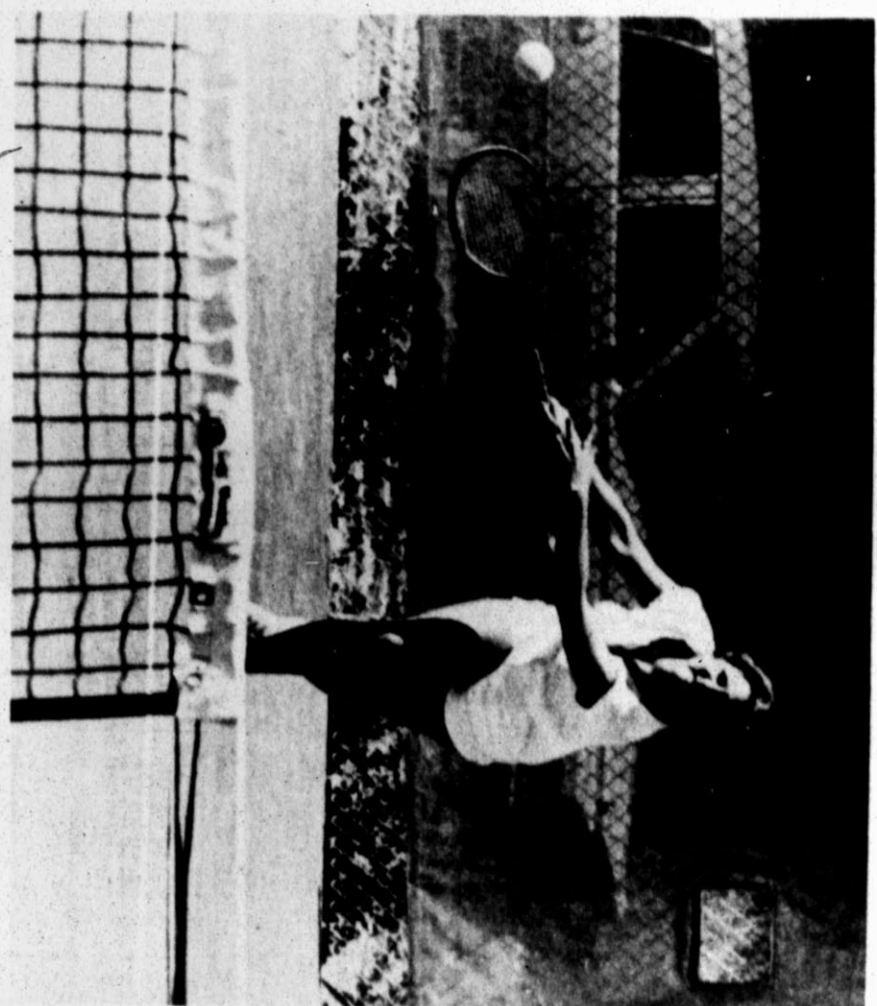
JERRY SHIPMAN

364-3161
103 Avenue C

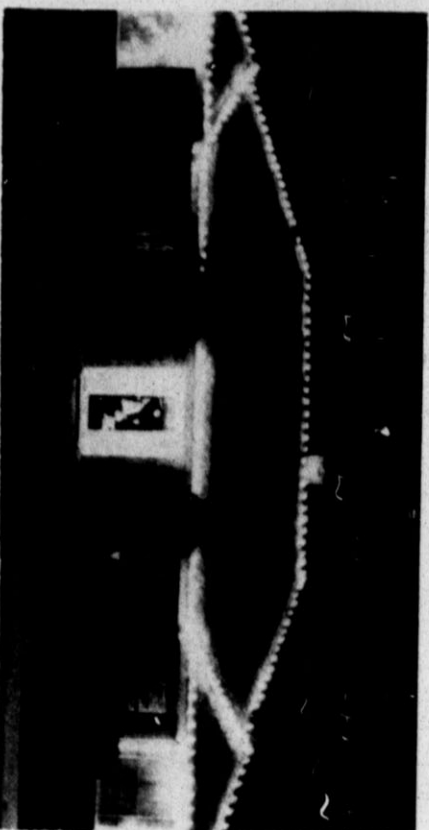




The Chamber's annual "Super Sports Weekend" features tournaments in baseball, tennis, track and golf. The event is sponsored by the sports committee in cooperation with Hereford Independent School District. The tournaments bring many people into the community over a three-day period.



Sports, tours, home lighting among Chamber projects



The Women's Division sponsors a Christmas Home Lighting contest each year, and here is one of the winners.



Ag chairman Bobby Veigel and C of C manager Mike Carr conduct a farm tour for a dignitary from the Netherlands. With them is Amarillo C of C ag department leader Kerrie Smith.

... and Directors for 1980



SPEEDY NIEMAN
Past President



DAVE HOPPER



BUTCH WHITE



MILTON ADAMS



EARL BROOKHART



JAMES HULL



BOB GENTRY



BILL JOHNSON



BILL REINAUER



FRANCES BERRY
Women's Division

PARK AVENUE FLORIST, Inc.

315 Park Ave.
364-4042



Terry Sparks
Manager

Bill & Randy Griffin
Owners

Support the Dear Smith County Chamber of Commerce ALLRED OIL CO. INC.

P.O. Box 590
VETERAN PARK ROAD



PHONE 364-3366

COMMERCIAL PRINTING OFFICE FURNITURE & SUPPLIES

364-0430

144 W. 4th



WE ENTHUSIASTICALLY SUPPORT THE CHAMBER IN 1980 A STRONGER CHAMBER MEANS A STRONGER HEREFORD.

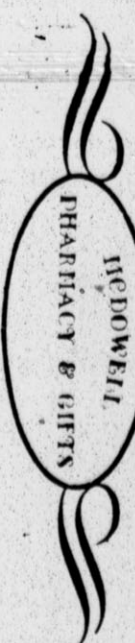
Litho-graphics

621 N. MAIN 364-6891

PRINTING • OFFICE SUPPLIES • OFFICE FURNITURE
• OFFICE INTERIOR DESIGNS



HEREFORD TORTILLA FACTORY
206 N. Schley
Hereford, Texas



James McDowell

P.O. Box 191
336 N. Main

Hereford, Texas 79045
364-1313

Retiring Directors of the Chamber



PAUL ABALOS



JONNY CLOUD



RAYMOND SCHLABS



MARY HERRING

C of C

Office Staff



MICHAEL CARR
Exec. Vice President



TONI SHAKOCIUS



CAROLYN KILLOUGH



BELEN MENDEZ

Honor Roll of Past Presidents

- | | |
|------------------------|---------------------------|
| 1918-24 D.L. McDonald | 1955 Ralph Hastings |
| 1929-30 T.E. Seigler | 1956 Townsend Douglas |
| 30-31 John P. Sloan | 1957 Dr. A.I. Wilms |
| 31-32 W.E. Danmon | 1958 Marcus Latham |
| 1934 A.O. Thompson | 1959 J.R. Johnson |
| 1935 B.H. Hopkins | 60-61 C. Palmer Norton |
| 1936 Jesse Stanford | 1962 Clint Formby |
| 1938 A.H. [Buss] Streu | 1963 Maurice Tannahill |
| 1939 Miles Robertson | 1964 Austin Rose Jr. |
| 1940 D.H. Alexander | 1965 Wayne Thomas |
| 1941 W.E. Danmon | 1966 Raymond White |
| 1942 R.L. Thompson | 1967 Neil Cooper |
| 43-44 H.A. Chase | 68-69 Ernest Langley |
| 1947 Homer Brunley | 1970 Virgil Marsh |
| 1948 Francis Harshick | 1971 Charles Hoover |
| 1949 Henry Sears | 1972 Melvin Jayne |
| 1950 O.L. Bybee | 1973 Jim Conkright |
| 1951 Bruce Wooddell | 1974 Roy Faubon |
| 1952 J.R. Allison | 1975 R.W. [Bud] Eades |
| 1953 Paul Harvey | 1976 R. Donald Hicks |
| 1954 Tom Alderson | 1977 Joe Shollenbarger |
| | 1978 O.G. [Speedy] Nieman |
| | 1979 Ken Rogers |

Supporting the Chamber...Supporting the County



- Finest Steaks In The County
- Private Dining Rooms
- Complete Salad Bar
- Plenty of Parking

215 S. 25 Mile Ave.

364-6413



The first Chamber membership sold for 1979 went to the Hereford Satellite Center. C of C Manager Mike Carr is shown presenting the member plaque to Gene Brock.



A project of the C of C business committee during 1979 was the use of "Hereford Bucks", paper money which can be redeemed at any city business. Committee chairman Mike Patrick and businessmen Earl Stagner and Brady Brookhart look at the "Bucks".



A feature of the Chamber Fun Breakfast is the "Bull Chip Award", given for active participation in community affairs. Breakfast emcee Doug Manning was one of the winners in 1979, and Speedy Nieman made the presentation.



The Women's Division recognized Susie McGee as its 1978 "Woman of the Year" in ceremonies early this year. Mary Herring and Margaret Formby, the past two presidents are shown with the honoree.

WORKING WITH THE CHAMBER FOR
A STRONG 1980



PRINTING COMPANY
OFFICE SUPPLIES

240 East Third Street
HEREFORD, TEXAS 79045
South of Courthouse

PITMAN

PITMAN INDUSTRIES, INC.

Post Office Box 1937, Hereford, Texas 79045
Serving The Hereford Area Since 1936.



**Hereford Hustlers
serve as public
relations group
for Chamber**

Members must earn points
to wear blue jacket of Hustlers

The Hereford Hustlers serve as goodwill ambassadors for Deaf Smith County Chamber of Commerce. Membership to the organization is earned by a point-system which is based on participation in chamber projects and activities. Photo above shows a group of Hustlers meeting

speaker Jerry Clower at the Amarillo airport last year. Shown below are two of the many ribbon-cutting ceremonies conducted by the group this past year. Carrell Ann Simmons served as chairman in 1979, and Lee Umsted is the chairman for this year.



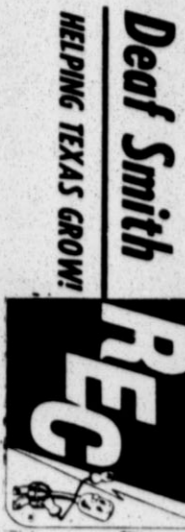
Miss Hereford Pageant

*Lynn Mitts crowned Miss Hereford
at annual pageant sponsored
by Women's Division*



*Diane Warden
Miss Teen Hereford*

**LOOKING FORWARD
TO SERVING YOU
IN THE COMING
YEAR**



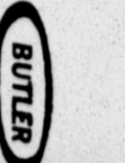
Behind the Chamber in 1980

PROPERTY ENTERPRISES

Mark Andrews
Ted Walling
Avis Blakey
Jim Mercer
Don T. Martin

205 S. 25 Mile Avenue
364-6633

OFFICE 364-0250
MOBIL (806) 289-5697
HOME (806) 364-1033
(806) 364-0250



Oswalt

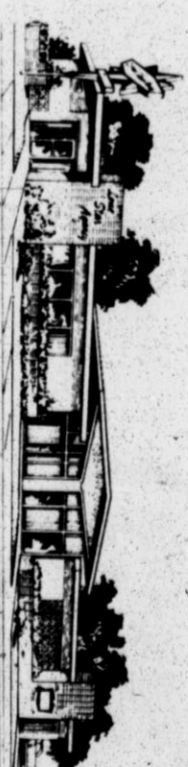
DIV. BUTLER MFG. CO.
"QUALITY CATTLE FEEDING EQUIPMENT"

P.O. Box 551,
Hereford
Nolen Legate
Branch Manager

KEN ROGERS
MELVIN JAYBOE
LLOYD SHARP
DON TADOT
GENE CAMPBELL
JOHN DAVID BRANT
MC BRANDE

Lone Star Agency
Inc.

Experience is Trust



Your Professional

**REAL ESTATE &
INSURANCE AGENTS**

Continuing for 32 Years

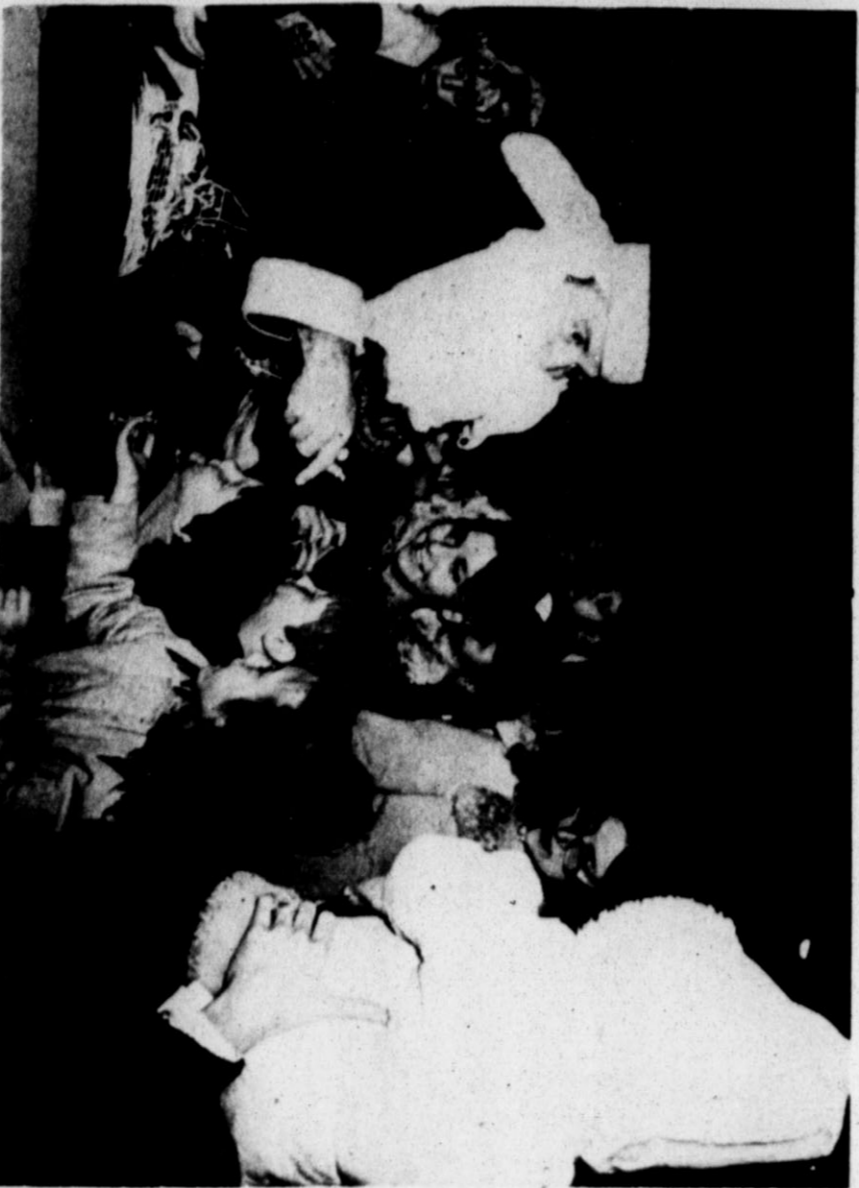
601 N. Main

Hereford, Texas

Phone 364-0555



These were speakers at the annual Teachers' Appreciation Banquet



The Chamber sponsored the annual visit of Santa Claus

*the Chamber was
involved in many areas*



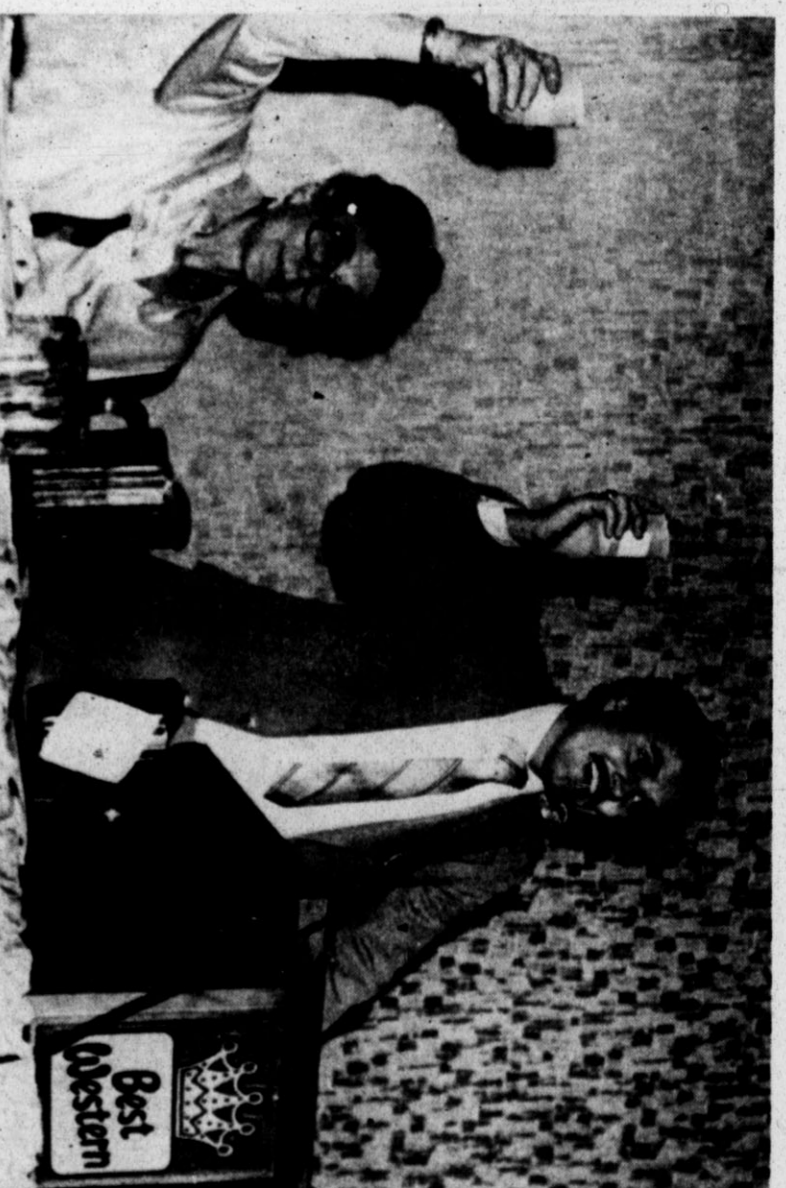
Gov. Bill Clements was presented the coveted Hereford Bull award by C of C President Ken Rogers.



Texas Ag Commissioner Reagan Brown, attending a joint meeting of civic clubs in Hereford, was presented the Hereford Bull award by Chamber President Ken Rogers.



Grady Nutt... 1980 Banquet speaker



Mike Carr, executive vice president, proposes a toast with Hereford water during a meeting of American Dental Assistants in a Dallas convention. In the photo below, a group of the dental assistants drink some Hereford water in observance of the anniversary of the discovery of flouridation in water from the "town without a toothache."



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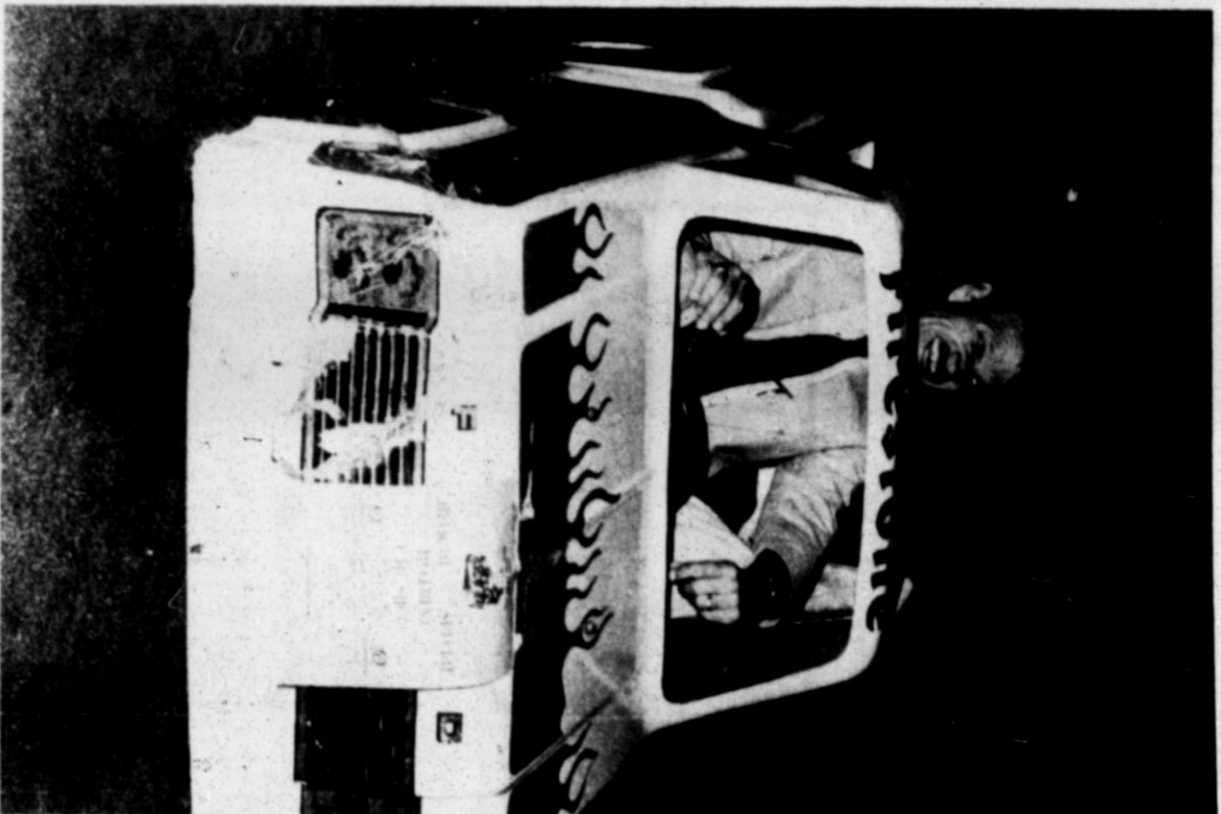


Emcee Lynton Allied clowns around while Sandra Manning draws a name for a cash prize at one of the breakfasts.



Mack Tubb had fun at one of the breakfasts when he drove a miniature car into the Community Center to promote the Rotary Club's Antique and Special Interest Car Show.

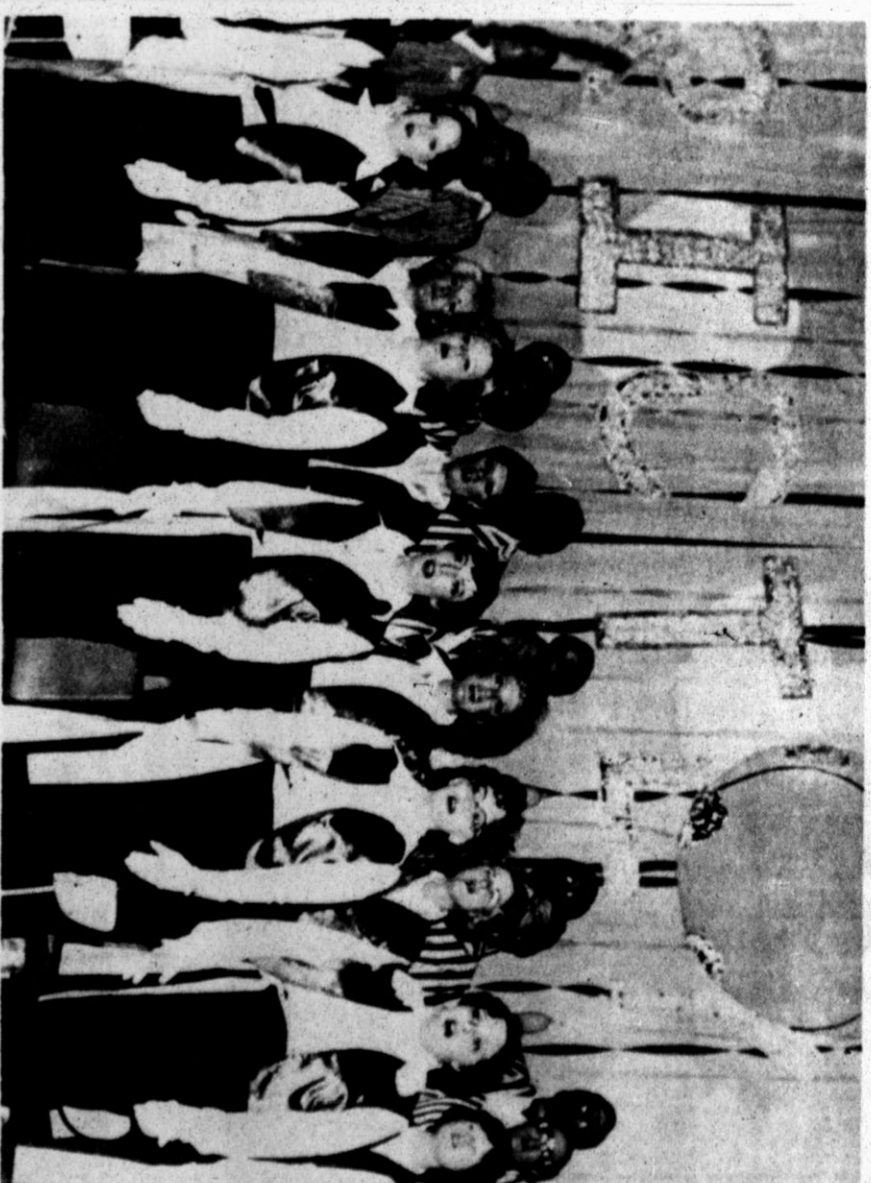
Fun Breakfast Popular With Community



Helen Rose was recognized as "Citizen of the Year" at the annual banquet last year. Lions President Gayle Cotten made the presentation.

Chamber Follies staged again in 1979

Citizen of Year Award
is popular banquet highlight



"Strictly Bull, Part II" was the title for the Chamber Follies in 1979, and it was another crowd pleaser. A chorus group is pictured above. Below, Hustler Dean Jones applies makeup on John Stagner prior to one performance. The show ran three nights and helped the chamber pay off all its debts.



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OF COMMERCE
301 W. 3rd. 364-1322

1980 Committee Chairmen

Tourism

Attract more conventions and meetings to Hereford. Provide assistance in conducting local tours. Promote and support the musical production "T.E.X.A.S." Support and promote tourism in this area. Actively work to coordinate special events such as the All Girl Rodeo to benefit Hereford as much as possible. Will coordinate ideas with the Publicity Committee to bring added tourism income to Hereford.

Lynn Arnold



Industrial Development

Develop a comprehensive and continuing plan for prospecting. Continuously update material and information provided to prospects. Maintain a trained team to meet with industrial prospects. Maintain liaison with other industrial development agencies. Continue current correspondence with the prospective companies showing interest in this area.

Dick Montgomery



Transportation

Serve as a focal point and action agency on all matters of passenger and freight transportation including air, rail and highway. Support Highway 60 & Highway 385 Associations and study the proposed highway route. Roswell to Amarillo via Hereford. Promote a program of continuing improvement in Hereford streets and county roads; study traffic problems, including possible loop and truck routes and recommended solutions. Promote the development and use of Hereford Airport and promote the availability of the Amarillo Air Terminal to the benefit of Hereford and Deaf Smith County.

Dick Gerdes



Doug Manning
Fun Breakfast



To support and produce a bi-monthly Fun Breakfast for Chamber members, guests and friends. Coordinate the Breakfast not only as a membership meeting but also as a means of promoting Hereford. Use the Breakfast as a means of increasing involvement in community activities.

Stanley Simmons
Publicity



Promote Hereford as the "Hospitalable Heart of Hereford". Promote Chamber projects utilizing all available communicative media. Coordinate with the Business Committee on community advertising. Make arrangements with all agencies which will occur during the year which will benefit Hereford.

Water

Initiate action to focus local, state and national attention upon the economic development of water into the Panhandle area. Actively promote conservation of water. Support the Deaf Smith County Water Association and Water Inc. Study availability of water for County and recommend solutions for future needs.

James Gentry



Sports

Develop a complete recreational plan for the area and encourage city, school and county cooperation and involvement in program. Sponsor selected athletic events and tournaments. Assist other sports or recreational groups when aid is needed. Provide assistance for any playoff games. Coordinate efforts to increase area involvement in Health through sports.

Bob Nigh



Governmental Affairs

Monitor local, state and national issues which have an effect on the local economy and recommend policy positions on legislative issues. Emphasize importance of such issues to the public. Sponsor public meeting with state and national legislators. Contact such activities as voter registration and "Get Out-And-Vote" Campaigns. Represent the Chamber membership in communicating with local, state and national officials in matters pertaining to legislation. Provide an open forum for local candidates to discuss issues and answer questions. Provide a focal point for various groups to coordinate visits to state and national offices.

Jim Conkwright



Here are your committee leaders for 1980 and the purposes and goals which constitute the chamber's Program of Work this year

Agriculture

Unite all groups in furthering agribusiness in the county. Support and promote all aspects of agri-industry and serve as focal point and action agency for all activities affecting agri-business. Plan and conduct all local agri-related tours and assist with annual agricultural events. Establish and maintain liaison with state and national leaders and inform them of local agricultural situations. Work closely with the Water and Governmental Affairs Committees to insure proper representation for this area. Study any and all legislation that directly affects our area and take proper action.

Bobby Veigel



Husters

Act as official host for Deaf Smith County Chamber of Commerce. Assist in special projects for the community. Visit all new businesses and professional offices as soon as possible. Assist membership committee in sustained campaign for new members and help conduct annual membership drive. Provide greeters for conventions and meetings held in Hereford. Continue conducting "ribbon cuttings" and welcome for all new businesses in Hereford.

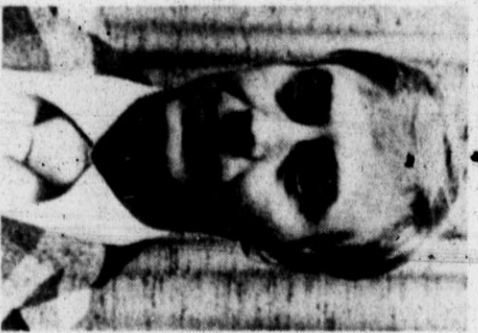
Lee Ynsted



Membership

Develop and implement a systematic program to contact prospects and to maintain communication and good relations with members. Review annually the membership support of each member to identify those members whose business growth would indicate their ability to increase their fair share investment in the Chamber. Seek to increase involvement of all present members in adding to membership. Promote the need of all agriculture-related fields in helping strengthen our membership.

Bill Allen



Cultural

(Chairman to be named) Valdeflorian and Saluatorian. Encourage active participation in activities of local churches. Continue to support the Hereford Chamber Singers. Support the Deaf Smith County Museum, the Religious Arts Festival, and Mexican American Culture Day.

Health & Safety

Actively support a program to encourage the availability of adequate professional resources for the community. Support and promote programs designed to improve the health and safety of the community. Coordinate with local groups in matters pertaining to preventive and cooperative action involving health and safety in general. Seek to create some type of bicycle and jogging paths in Hereford. Create a Health Service Directory. Work to insure Hereford of emergency service and disaster preparedness. Coordinate educational safety projects.

Mike Power



Business

Unite all local retail areas to promote Hereford as regional retail center. Actively support a program to improve country and service. Assist in coordinating retail promotions in Deaf Smith County. Promote better consumer relations thru dissemination of information on the free enterprise system and profit motivation. Promote and coordinate a sales courtesy clinic and other orientation program in coordination with school district, city, county, state and federal offices established holidays to be observed in the community. Assist Christmas Decorations Committee. Coordinate with Publicity Committee on community advertising.

Johnnie Price



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