





**The Hereford Brand**  
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SETH B. HOLMAN  
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MRS. SETH B. HOLMAN  
Associate Editor

TELEPHONE 30

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**MASONIC IDEALS.**

Speech delivered by T. E. Seliger at a public meeting of Hereford Lodge A. F. & A. M., Hereford, February 22.

Brother Bradley told me some two weeks ago that I would be expected to say a few words to you folks at this time about Masonry. He also stated that Brother Bowen of Hereford and some Brother from Amarillo would be the main speakers. He said he would let me know what particular phase of Masonry I was to talk on, but I was called away on business and did not get to see him again until yesterday, and he suggested that I talk on the history of Texas Masonry if I liked, but rather left any subject open to me. I also talked with Brother Ewton about the same time. He suggested that as statistics were always more or less dry or dull that I chose some subject rather than statistics or Washington's birthday. Personally I felt that the lodge could be best served at this time by a discussion of Masonic Ideals, and Masonry is truly an ideal.

Someone has said that ideas govern the world or throw it into confusion. The Kaiser's idea of his divine right to govern the world threw it into disorder. The idea of peace and humanity within the masterful mind and heart of President Wilson, one of the big brothers of the race, brought order out of confusion. His ideas and ideals are now leading the world to the truth and sentiment of brotherhood.

If this age can be said to be conscious of a definite aim and of having a predominant purpose, it is that of bettering the conditions of life and infusing a spirit of humanity among men.

There is looking at the questions from a new viewpoint, namely that of humanity. Those who are living in the spirit of the age are not asking, "Am I my brother's keeper?" or "Who is my neighbor?" but they are assuming the responsibilities of brotherhood.

Among the many agencies which are at work for bringing in a more humane conditions of society are

the great fraternal organizations of which Masonry has ever been found at the head.

It is only in the present religious and ethical state of society that such a vast system of brotherhood under the idea and spirit of fraternity is possible. In Greece, Rome, Italy, India, China, Japan, and in all those countries where the people hold a perverted and low conception of God, the sense of humanity in any extended sphere is almost wholly wanting. It is only where man holds a belief in the one living God and Father that a high ethical standard of brotherhood can obtain.

A belief in a Father Creator in whose likeness man is made is the first or controlling idea which leads man to believe in and practice of universal brotherhood.

I said in the beginning that Masonry was truly an ideal. Its chief glories are idealistic; that it proves its worth to live by the fruits of its existence scattered broadcast upon every hand. It claims nothing of the divine in its origin. It does not now seek and it never in the future sought to supplant the church. It wages no warfare with any institution of mankind that seeks the elevation of the race. It joins hands with every effort for the enlightenment of mankind. It stands as a foe to all those things that tend to degrade man. It stands for purity of living, for freedom from evil; it knows no darkness but only light.

Again we say Masonry is an ideal and can be served best by those who appreciate it as such. I feel that you will be so kind as to pardon me for referring to some of my personal experience, but I can best bring out the point I wish to by doing this.

The Monitor that we now use throughout Texas is the old Taylor Monitor, re-written by Sam R. Hamilton, who has served as grand master of Texas, he having married my father's sister, gave me the opportunity when a mere boy of being associated with him a great deal, and I received a great deal of my early enthusiasm for Masonry from him, but I wish to say to you that I learned more about Masonic Ideals last week than I ever knew before.

It was my pleasure to drive my daughter Gladys down to the Evans ranch in the Davis Mountains. I have heard of these people for a good many years. I think it must be one of the oldest ranches in Jeff Davis county. The ranch house is situated thirty miles from

Valentine in a picturesque canyon. The property has been divided in the last few years, the father having gone to his reward some five years ago. Only two of the eight sons are now living at the old home. They both have families, but while there I met two of the other sons and the son-in-law. The first day I was there the boys and son-in-law branded and vaccinated cattle. I cannot say I helped them any in this work. It would be more truthful for me to say that I was in the way. One of the first things I noticed when I met the Evans boys was that every one of them were real he-men.

Reared there in the mountains, accustomed to all kinds of hardships, yet most kind and gentle, absolutely no profanity, no dirty stories, and no whiskey permitted on the ranch. I at once went to speculating as to why a family reared in so remote a place would be such an outstanding family, but I did not have long to speculate. In the afternoon of my first day at the ranch, Mother Evans, who had been visiting with her daughter, came to visit with her boys. She came out where we were branding at the corral. I did not wait for an introduction, I met her at the gate and introduced myself. Just as soon as I looked into her face I was sure that I had the answer I was seeking for, so after we had finished our cattle work and returned to the house I gathered up an armful of wood and started a good fire in the fireplace. I then went in and asked Mother Evans to come and sit by a wood fire. I think she understood that I wanted to talk with her, so she came in and after she was comfortably seated, I said: "Mother Evans, it seems to me that you have reared a most remarkable family." She turned that saintly face with those kind and intelligent eyes upon me and said:

"I am very proud of my boys and my son-in-law. All but two of them are 32nd degree Masons and all are members of the Baptist church, and I so much want to live and see the other two made 32nd degree Masons." I said to myself that I was sure that I had the right answer when I looked into your eyes at the corral, that is your ideal.

I wanted to ask Mother Evans a great many more questions, but I did not. I felt so much like I am sure Moses felt when he was told to remove his shoes for he was standing on holy ground. I could only ask myself the question, "Why had I not had a great vision of the ideals of Masonry?"

Masons ought, of all men, to be the most responsive to the thought of the controlling power of ideals. The splendid bodies of men that in all ages have exercised a more or less controlling power over the affairs of the world have been those whose ideals have been formulated and imparted to them in part by the followers of those who in the building of the temple gave the world the splendid ideals which we know as speculative Masonry.

The temple in the erection of which our order had its legendary inception, and upon the tessellated floor of which our first brothers were accustomed to meet, was an ideal. Splendid example of eastern architecture, its golden and bronzen columns, its porticoes and spacious courts, teeming with the national life of a busy people. Real though it was to the kingdom of Israel it was yet in the larger sense but an ideal. Erected under the direction of deity as a place that should symbolize his care for his people and contribute to their national life by erecting a center around which their choicest memories might cluster, and for the preservation of which they might brave the most desperate conflict. It was repeatedly destroyed by the rude hand of war, and as often

arose phoenix-like from its ruins. Perhaps not for a thousand years has it been possible for a living person to place his hand upon a single stone of all the rocks of the earth and say with assurance, "This was once a stone in the wall of the magnificent temple." And yet no person of thought can be found anywhere who can say that the temple of Solomon was ever at any period of the history of the world a more potent influence for good than it is in these opening years of the 20th century, and why? Because it is and was an ideal marking a milestone upon the path of human progress. That temple is eternal, not because Solomon, king of Israel builded it or because Hiram, kind of that the temple of Solomon was

Continued on page three.

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Hereford, Texas

**VALVE-IN-HEAD Buick MOTOR CARS**



**MASONIC IDEALS.**  
(Continued from Page Two.)

eye, assisted in its construction because the most skilled artisans of his time, skilled to grave in gold and silver, in iron and brass, and to find out every device that should be put to him, drew its plans upon the trestleboard. It is eternal because of the idea it was designed to illustrate, the ideal. It symbolize in the larger sense. That temple marks the setting of the sun of Polytheism or many gods. It marks the dawning of the idea of monotheism, or one God, the great central force in nature, the Creator and Preserver of His universe, the One being in whom all Masons have said they placed their trust.

While we all recognize the fact that man can be and often are good Masons without being an active member of any church, but it is also a recognized fact the better Christian a man is the better Mason he is. It is true that some Christians do not work at their job; it is also true that some Masons do not work at their job. But the great ideal to be striven for is the ideal Mother Evans has worked a life time for and has obtained in such a large measure. Every mother, like Mother Evans, should insist that their boys be honorable, active Masons. Every wife should by all means insist that her husband become an active Mason. You should insist that your husband attend the lodge meetings. This is a protection to you. You need hands and your sons attend regularly but little fear of your sons and your husband's misdeeds, and of their getting into trouble if they attend regularly their Masonic meetings. It is almost always those Masons who seldom attend their lodge meetings whose lives are a liability upon the institution of Free Masonry.

If every mother and every wife, the guardian angels of our civilizations and Christianity could thoroughly appreciate the importance of having their sons and their husbands live as close to Masonic ideals and principles as it is humanly possible to do, I am sure we would have a larger membership and a much larger attendance at our meetings.

As a matter of fact, Masonry is a stern system of checks and restraints placed upon us men that we may be more worthy of your confidence and association.

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**ALIAS EXECUTION FOR MONEY**

THE STATE OF TEXAS.

To the Sheriff or any Constable of Deaf Smith County, Greeting: Whereas, on the 20th day of May A. D. 1925, in the District Court of Deaf Smith County, Texas, in a suit wherein C. H. Carl was plaintiff and O. M. Shore, O. G. Hill, Geo. L. Muse, A. M. Jones, D. L. McDonald, H. L. Broadwell, Renfro & Sons (a firm and partnership composed of E. Renfro, John Renfro and Chris Renfro), F. H. Oberthier, the Estate of Wm. M. Knight, deceased, Ralph Barnett, D. F. Ashbrook, W. E. Dunlap, L. W. Hough, A. L. Biggs, Geo. E. Sheppard, D. C. Laird, French Thurmond, E. D. Fox, T. K. Wilson, E. W. Harrison, Homer Wilkinson, G. P. Garrison, J. O. Newell, Carl Gilliland, Henry Wilkison, Percy Welliver, J. T. Gilbreath, J. W. Houston, Smith & Guinn (a firm and partnership composed of C. R. Smith and G. E. Guinn), Arch D. Collins, L. R. Brady Estate, W. T. Womble, G. & R. Grocery, (a firm and partnership composed of Frank Gyles and James Rutherford), John Estess, Witherspoon & Kinney, (a firm and partnership composed of Vern Witherspoon and E. W. Kinney), C. H. Dyar, the estate of W. M. Megert, deceased, Troy Womble, Eli Dunlap, L. F. Borden, the estate of W. F. Diebel, deceased, L. H. Shore, Foster Brothers (a firm and partnership composed of Leonard Foster and Arch Foster), C. S. Purcell, Jones & McLean, (a firm and partnership composed of J. B. Jones and Bobo McLean), W. A. Miller, W. D. Kellehor, H. G. Conkwright, J. C. Cummins, John McLean, G. A. F. Parker, A. H. Elliston, E. S. Ireland, Brand Publishing Company, (a firm and partnership composed of Seth Holman and W. R. Steckman), Panhandle Lumber Company, a corporation, J. C. Clark and Homer Fox, H. E. Hertner, H. A. Hertner, J. M. Rockwell and Dave Grimes, were defendants, the said C. H. Carl recovered a judgment against all of said defendants except defendants, H. E. Hertner, H. A. Hertner, J. M. Rockwell and Dave Grimes, for the sum of \$8573.07, with interest thereon from said date at the rate of seven per cent per annum and all costs of suit, the same being

the amount of principal, interest and attorney's fees to that date on certain notes sued on, less one-sixty-third (1-63) part thereof, the total amount of such principal, interest and attorney's fees being found by said court to be \$8711.34, and said 1-63 portion being deducted and charged against plaintiff on account of his liability for the debts of the Hereford Sanatorium, a partnership composed of plaintiff and said defendants against whom said judgment was so rendered; and, Whereas, on April 11, A. D. 1928, said judgment was reformed and affirmed by the Supreme Court so as to read and adjudge that said plaintiff, C. H. Carl, recover of and from each of the defendants, O. M. Shore, O. G. Hill, Geo. L. Muse, A. M. Jones, D. L. McDonald, H. L. Broadwell, Renfro & Sons, (a firm and partnership composed of E. Renfro, John Renfro and Chris Renfro), F. H. Oberthier, the estate of Wm. M. Knight, deceased, Ralph Barnett, D. F. Ashbrook, W. E. Dunlap, L. W. Hough, A. L. Biggs, Geo. E. Sheppard, D. C. Laird, French Thurmond, E. D. Fox, T. K. Wilson, E. W. Harrison, Homer Wilkinson, G. P. Garrison, J. O. Newell, Jno. P. Slaton, E. B. Black, C. C. Rockwell, A. O. Thompson, Carl Gilliland, Henry Wilkison, Percy Welliver, J. T. Gilbreath, J. W. Houston, Smith & Guinn, (a firm and partnership composed of C. R. Smith and G. E. Guinn), Arch D. Collins, L. R. Bradley estate, W. T. Womble, G. & R. Grocery, (a firm and partnership composed of Frank Gyles and James Rutherford), John Estess, Witherspoon & Kinney, (a firm and partnership composed of Vern Witherspoon and E. W. Kinney), C. H. Dyar, the estate of W. M. Megert, deceased, Troy Womble, Eli Dunlap, L. F. Borden, the estate of W. F. Diebel, deceased, L. H. Shore, Foster Brothers, (a firm and partnership composed of Leonard Foster and Arch Foster), C. S. Purcell, Jones & McLean, (a firm and partnership composed of J. B. Jones and Bobo McLean), W. A. Miller, W. D. Kellehor, H. G. Conkwright, J. C. Cummins, John McLean, G. A. F. Parker, A. H. Elliston, E. S. Ireland, Brand Publishing Company, (a firm and partnership composed of Seth Holman and W. R. Steckman), Panhandle Lumber Company, a corporation, J. C. Clark and Homer Fox, the sum of \$140.50, same being one sixty-second (1-62) of said sum of \$8711.34 with interest thereon from said May 26, 1925, at the rate of seven per cent per annum, said sum of \$140.50 being adjudged against each of said above individually named defendants in error and Panhandle Lumber Company, a corporation, and also against the members composing each of said firms and partnerships, respectively, the liability of each of said named firms and partnerships as between themselves and said other defendants in judgment being limited to said sum of \$140.50 each, said firms and partnerships being referred to as defendants in judgment, in said judgment as so reformed and affirmed; rather than the members composing such firms and partnerships, all of which is manifest of record; and, Whereas, said judgment was reduced by collections and payments thereon to the sum of \$6501.58, on September 19, 1928, or the sum of \$104.86 against each of said defendants as so named and

designated in said judgment as reformed and affirmed by said Supreme Court; and, Whereas, execution was issued on October 8th, 1928, against said respectively named parties so liable therefor for said sum of \$6501.58, or the sum of \$104.86 against each of said defendants as so named and designated in said judgment as reformed and affirmed by said Supreme Court, which said execution was returned and filed herein December 28th, 1928, showing payments made thereon by the following named defendants and in the following amounts, same being in full payment of said \$104.86 against said defendants as designated in said reformed judgment, (the firms and partnerships, the members of which are named as such partnerships, being designated as separate defendants) with interest thereon to the dates of said respective payments, to-wit: \$105.00 by each of the following named defendants, Troy Womble, H. G. Conkwright, Jno. P. Slaton for estate of W. H. Judge Knight, deceased, Jno. P. Slaton, F. H. Oberthier, D. F. Ashbrook, E. B. Black, E. B. Black for G. A. F. Parker, Geo. E. Shepherd, W. T. Womble, Renfro & Son, J. T. Gilbreath, J. O. Newell, J. J. Clark, A. H. Elliston, E. S. Ireland, W. D. Kellehor, O. G. Hill, C. H. Dyar, L. H. Foster, A. O. Thompson, J. C. Cummins, H. L. Broadwell, J. W. Houston, Seth B. Holman, L. H. Shore, E. D. Fox, Eli Dunlap, W. E. Dunlap, Mrs. E. W. Harrison, Mrs.

L. R. Brady, John Estes Estate, Geo. L. Muse, Arch D. Collins, Panhandle Lumber Company, Jones & McLean, W. M. Megert and Mrs. Diebel, and \$52.50 by each of the following named parties, to-wit, E. W. Kinney and Vern Witherspoon, A. M. Jones and W. E. Dameron, C. R. Smith and Frank A. Gyles, and Geo. Guinn, said E. W. Kinney and Vern Witherspoon having composed the firm of Witherspoon and Kinney, said A. M. Jones paying for Jones & Dameron, said W. E. Dameron paying for Jones & Dameron, the said C. R. Smith and Geo. Guinn having composed the firm of Smith & Guinn, and paying for said firm, and said Frank A. Gyles paying for his part of firm of Gyles & Rutherford, known as G. & R. Grocery, with interest on each of said payments to said December 28th, 1928 is paid.

Therefore you are hereby commanded that of the property of each of the following named defendants in judgment, (the firms and partnerships the members of which are named in parenthesis in said reformed and affirmed judgment being designated as separate defendants), to-wit, O. M. Shore, D. L. McDonald, Ralph Barnett, L. W. Hough, A. L. Biggs, French Thurmond, T. K. Wilson, Homer Wilkinson, G. P. Garrison, C. C. Rockwell, Carl Gilliland, Henry Wilkison, Percy Welliver, L. F. Borden, C. S. Purcell, W. A. Miller, subject to execution you cause to be made said sum of \$104.86, with

interest thereon at the rate of seven per cent per annum from September 19th, 1928, and of J. R. Rutherford the sum of \$52.43, with interest at the rate of seven per cent per annum from September 19th, 1928, and also the further costs of executing this writ as to each of such defendants.

Herein fall not, and have you the said monies, together with this writ showing how you have executed the same, before said court at the court house thereof within sixty days from the date hereof.

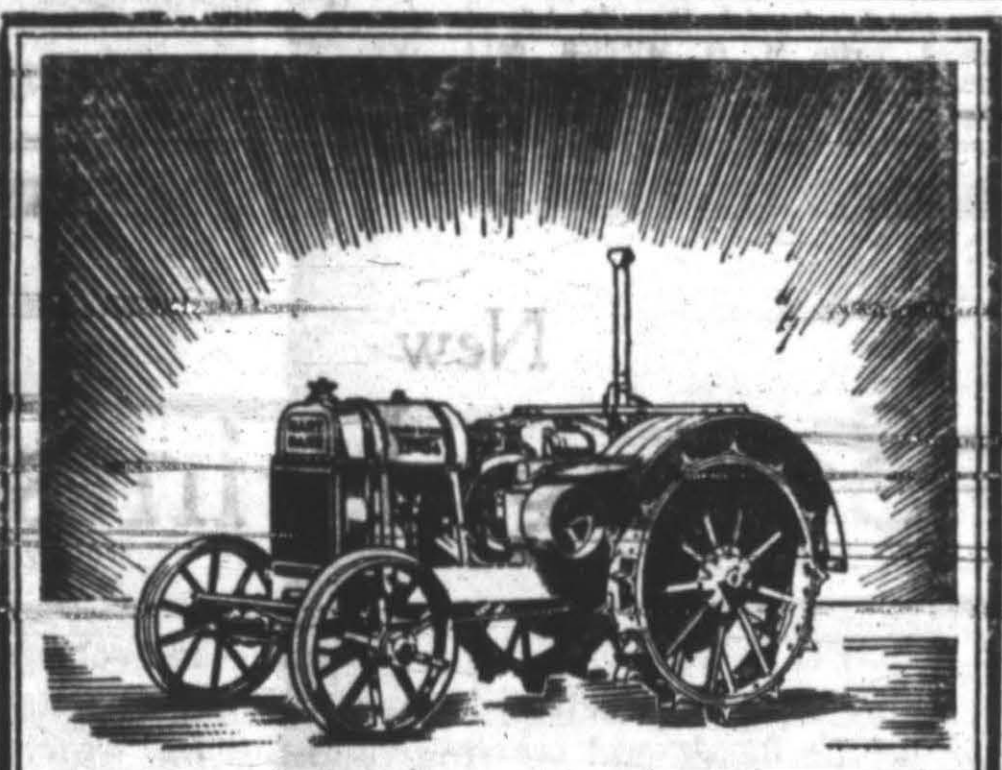
Witness, L. H. Foster, Clerk of said Court.

Given under my hand and the seal of said court at office in Hereford, Texas, on this the 5th day of March, A. D. 1929.

(SEAL) L. H. FOSTER, Clerk District Court, Deaf Smith County, Texas.

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interest thereon at the rate of seven per cent per annum from September 19th, 1928, and of J. R. Rutherford the sum of \$52.43, with interest at the rate of seven per cent per annum from September 19th, 1928, and also the further costs of executing this writ as to each of such defendants.

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FOR TRADE—Rooming house, furnished, 18 rooms, 2 lots and double garage, in Canyon; must be seen to realize its value. Will trade for grazing land. Inquire LEO STOCKER, Umbarger, Texas. 6-4c

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FOR SALE—Modern home, choice residence lots, good terms. Inquire at the Panhandle Lumber Company, Hereford. 14-1fc

FOR SALE—Modern six-room residence in Canyon, every convenience, basement. Removal of owner from Canyon makes this a bargain, with terms. RALPH BARNETT. 6-1fc

FOR SALE—Two choice resident lots on east Third Street, on pavement; gas, sewer, etc. BOX 218. 6-2c

FOR SALE—Three brooder stoves. See ARCH CONKLIN, at Chevrolet Filling Station. 4-1fc

FOR SALE—Who wants to buy a farm? No cash down, no payments on principal for three years, seven per cent interest annually. I offer SW Sec. 12-3-3, Deaf Smith Co. \$25.00 per acre to right party. J. S. WARNER, 302 W Broadway, Santa Ana, Calif. 4-1p

FOR SALE—Am offering you a chance to buy extra fine young Duroc boars for a short time. See them at once. I can't hold. Reasonable price. MRS. D. E. TURRENTINE. 6-1fc

Lodge Directory

LODGE NO. 849.  
 Regular stated meetings: Second Monday of each month, 7:30 p. m. WES BRADLY, W. M.

HEREFORD LODGE  
 No. 476, I. O. O. F.  
 meets Monday 8:00 p. m.  
 Visiting Brothers welcome  
 M. D. Flucher, N. G.  
 L. H. Foster, Secretary.

Notice

MARCELLING—Fifty cents, Call 119-W. MRS. HAZEL SPARKS and MRS. TICE. 6-2c

Lost and Found

LOST—One big bay and one gray horse. Strayed from near Walcott school house. Notify O. E. SHERMAN, Hereford. 7-2c

Wanted

WANTED—Land breaking, any amount. New Rumely outfit. Write me. J. H. TURNER, Canyon, Texas. 8-2p

WANTED—To move your cattle, horses and mules anywhere, or any kind of riding work. Phone 55. DONALD HAWKINS. 7-2p

If you want to sell or trade your land, list it with me. I advertise in more than a hundred papers. M. O. MEEKS, 601 Fillmore St., Amarillo, Texas. Phone 2-4119. 7-2c

WANTED TO BUY—Young registered Duroc boar. MRS. D. E. TURRENTINE. 6-1fc

WANTED—Sod to break, any amount, not less than 100 acres. Phone 111. FRED B. WELCH. 7-2c

WANT—Listing on farms and ranches from owners; have cash buyers. W. T. HOLLIS, Pampa, Texas, Box 321. 7-4p

WHO wants to trade a farm for a good hotel in Amarillo, almost completely furnished? If interested, write M. O. MEEKS, 601 Fillmore St., Amarillo, Texas, phone 2-4119. 7-2c

For Rent

FOR RENT—Light housekeeping rooms, adults only. MRS. R. W. CARROLL. 8-1p

FOR RENT—Three room house, furnished. Call Phone 385. 8-1fc

Two shop buildings for rent after March 15th, corner Third and Miles. Phone 152. 9-1c

Business building for rent on West Third Street. Phone 162. 8-1c

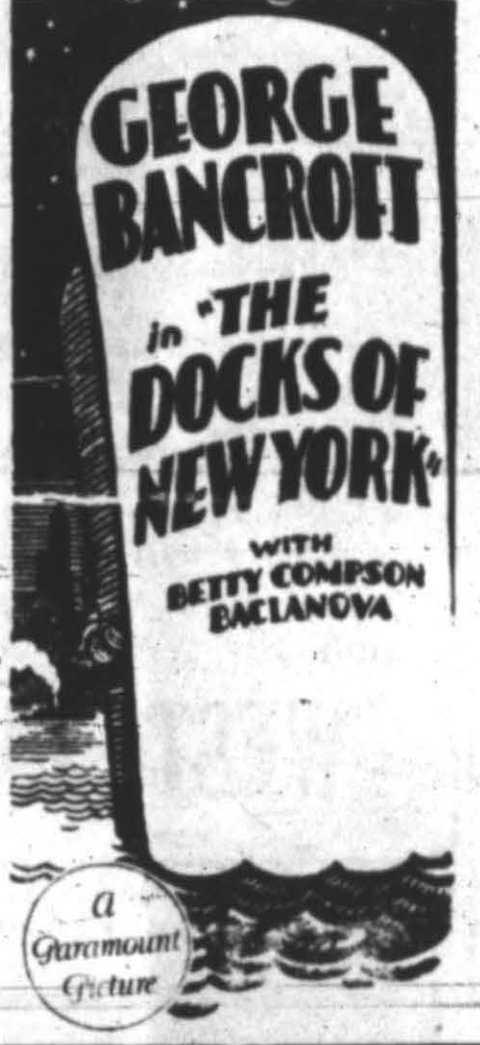
FOR RENT—Modern apartment, available in few days. See MRS. KYE HIGGINS. 6-3p

MUSIC CLUB GIVES PROGRAM

The Parent-Teacher Association held a regular meeting in the high school auditorium Friday, March 1, when the Music Study club gave a most interesting program on "Texas Music and Composers." In absence of Mrs. A. O. Thompson, leader, Mrs. Ray Conaway conducted the program. Short talks on Texas composers were given by Mrs. J. H. Pitman, J. E. Beyer, and Wiley-Roberson. Mrs. H. L. Broadwell giving in her talk a list of Texas artists of both national and international renown. The following musical numbers were given: Within the Walls of China, Kath-

STAR THEATRE

Friday Night Only  
 March 8



erine Allen Lively; Mrs. C. H. Dyar.  
 The Dusty Miller, Van Katwijk; Miss Claire Baker.  
 Rounded Up In Glory, Oscar J. Fox; Mrs. Ray Conaway.  
 Howdy Do Miss Springtime, David Gulon. Mrs. C. J. Mountz.  
 Turkey in the Straw, David Gulon; Miss Ina Gregg.  
 Texas Bluebonnets, W. Marsh; Mrs. Hale, Miss Estes, Mrs. A. O. Thompson, Mrs. Dyar.  
 Texas Our Texas, state song, W. Marsh; Members of Club.

CHICKEN SUPPLIES

Feeders, Waterers and Rat-Proof Baby Chick Metal Houses

Kerr-Anthony Hardware Company

SIGNALS OF CONFIDENCE



Watch them!... those impatient cars that wait, on their marks, at each traffic signal!... Staccato blasts come from exhausts as nervous feet tap accelerators... Americans hate to wait! Then a battalion leaps ahead with a cannon roar of gasoline explosions... Another red signal looms ahead, this time the form of a triangle... now watch again, for a file of that steel brigade will break as a member speeds into a side drive and comes to rest beside a Marland pump... 390,000 times each week this happens... 390,000 discerning citizens of this hurried age, pausing at the Red Triangle to nourish their steeds of steel with the finest motor fuels and lubricants... 390,000 Marland enthusiasts who underwrite the slogan "Always Better" every seven days!

MARLAND REFINING COMPANY  
 Pampa, Okla. • El Paso, Tex. • Chicago • Minneapolis • New York

JOHN DEERE TRACTORS

Are going strong on May Brothers farm eight miles northeast of Hereford. Have combined over 2000 acres at a cost of 7 1-4 cents per acre; tilled 2500 acres at a cost of 12 cents per acre; plowed 300 acres of sod at 25c per acre.

Repairs on two tractors have been less than \$15.00 for the two years we have owned them. We find our John Deere tractors easy to start and ready to go.

MAY BROTHERS

Sold by

KERR IMPLEMENT CO.

A COMPLETE STOCK

—We have at all times a full stock of Drugs and Drug Sundries, in fact, everything in the drug line.

—We have a registered pharmacist in charge always and can fill your prescriptions at once.

CIGARS CANDIES  
 TOILET ACCESSORIES

Corner Drug Store

REX TYNES

Registered Pharmacist, Manager

Prescriptions delivered Phone 105

New Spring Prints

HOPE PONGEE is made of high grade cotton and especially selected yarns, giving the superior finish and wearing qualities for which HOPE COTTONS have been famous for nearly a century.

HOPE PONGEE is printed with genuine vat dyes, making the colors absolutely sunfast and tubfast.

Prints and Solid Colors at ..... 29c

Johnson's CHINTZ PRINTS is a lighter weight cloth, but is also sunfast and tubfast, at ..... 22c

GIRLS' NEW SILK DRESSES, in rose, red, tan, copen and navy, sizes 8-14, at \$4.95 and \$5.95

Sprolws-Cronin & Company



**Arney News Items**

Sunday was a pretty day and everyone enjoyed the Castro County Singing Convention at Arney, it being the first convention for 1929, and we had lots of fine singing and at noon everyone helped themselves to the bountiful dinner which was spread for all. The next place of meeting will be at Flag the fourth Sunday in August.

Everybody is preparing to do spring plowing and are waiting for the moisture and for the ground to thaw. Some sod is now being plowed.

Mr. and Mrs. H. E. Ferguson of Sweetwater arrived Monday for a visit with their son, H. E. Ferguson, Jr. and family.

Miss Flossie Försner spent the week end with her parents, Mr. and Mrs. A. W. Fortner.

Mr. and Mrs. John Cole and daughter, Willie, and Mr. and Mrs. Claude Colle of Tulla visited in the Ray Cole home Sunday.

Mr. and Mrs. Wright motored to Hereford Monday.

D. W. Williams who has been at work for his uncle, J. L. Hammond for some time, has returned from Mississippi where he has been visiting his relatives for the past month.

Bennie Fortner who has been visiting friends and relatives the past two weeks returned home on Friday bringing a Mr. Suel Roy and Miss Irene Patent and Miss Marion Cooper of Crowell home with him to spend the week-end.

Mr. and Mrs. J. E. Boyd and Pauline and Phil Boyd spent Sunday in the Matthews home.

Mrs. John Hendrix was out last Sunday after an extended illness.

Mr. Webb is breaking sod for Mr. Hill west of Dismitt.

George Ward and Ross Campbell were callers in the G. A. Wilson home Monday.

Mr. and Mrs. Lee Edmondson and children of Amarillo spent Sunday in the Chas. Cox home.

Mr. and Mrs. Emmett Tipton and children spent Sunday in the Ott home near Hereford.

Mr. and Mrs. Ross Campbell and A. W. Fortner visited friends and relatives near Loveland Wednesday and Thursday.

Mrs. J. L. Hammond has been on the sick list for several days.

Mr. and Mrs. Requa, Grady Bailey, Jeff Bratcher, Lillard Webb, Lynn Bratcher, E. C. Burks and

Ross Campbell were in Happy on business Monday.

Mr. and Mrs. Marion Davis spent Monday afternoon in the home of his mother, Mrs. J. E. Davis.

Mr. Garrison was here from Happy Tuesday.

Miss Athlee Tipton was here over the week-end from Plainview.

Mrs. Anthony of Tulla visited her daughter, Mrs. Howard.

Bill Hendrix visited his parents last week.

Mrs. J. P. Hutson is visiting her daughter, Mrs. M. Brooks, in Amarillo.

M. Burks and M. Davis were in Nazareth Saturday.

Mr. Wright was in Sweetwater on business last week.

Miss Opal Hutson was here from Amarillo visiting her parents over the week-end.

O. and T. Boyd left Thursday to break sod in Randall county.

Mr. Spravis and family of Tulla visited here this week.

M. Burks and wife are driving a new car.

**MISS EUNICE GILBREATH IS HONORED AT CANYON**

CANYON.—Miss Eunice Gilbreath of Hereford, a member of the class of 1928 of the W. T. S. T. C., has been notified of her election to graduate membership in the Lloyd Green Allen chapter of the Scholarship Society of the South.

Miss Gilbreath had an unusually fine record. She was elected to junior membership on the basis of the best type of work she did as a sophomore, and kept her standing equally high through the difficult junior and senior years.

Miss Edna Graham is faculty sponsor of the local Scholarship Society. There are approximately 100 members who have been elected over a period of six and a half years. Only persons ranking in the highest ten per cent are eligible for membership in the organization.

**MORE MEN THAN GIRLS ENROLLED AT TEXAS TECH**

LUBBOCK.—An analysis of the enrollment for the school year at Texas Tech shows out of a total attendance of 2,025, there are 1,229 men and 796 women. These are distributed by schools as follows: agriculture 148, engineering 420, home demonstration 171, liberal arts 1286. This represents an increase of twenty per cent over attendance at the same time last year.

**Half of His Life Spent Suffering, Says Law Student**

"Money couldn't buy the good the Sargon treatment did me. It overcame troubles I have suffered practically half my life. Ever since I was a boy I have been weak and nervous and frail. I was a constant sufferer from in-



MACK SPRINKLE

digestion and constipation and I was greatly underweight. Nervousness made my sleep fitful and broken and in the morning I was always tired and not fit for study.

"I had to live on cereals, milk and soups and even that would disagree with me and my life was miserable with gas bloating and pains. Sometimes I would go

days without any appetite and then, at times, I would be ravenous with hunger. Nothing I took did me any good.

"I certainly wish I had been able to get the Sargon treatment long ago, because I am just like a new man now. I noticed an improvement the first week. Now, I eat three big meals a day. I've stopped that light diet and eat anything I want but it don't hurt me in the least. Nothing disagrees with me now and I am gaining strength every day. I sleep fine, get up in the morning feeling good, and I've already gained six pounds and I have only taken two bottles of Sargon.

"Sargon Soft Mass Pills are wonderful, too. My bowels became regular the first week after I began taking them and their action is so mild and natural that you are not sick or upset in the least."

The above statement was recently made by Mack Sprinkle, 827 East 8th Street, Oklahoma City, a law student at the Capital City School of Law.

Sargon may be obtained in Hereford at the Clark Drug Store.

**UNIVERSITY OF TEXAS GRAZING LANDS LUCRATIVE**

AUSTIN.—Grazing leases on the University of Texas lands brought in a revenue of \$200,612.00 during 1927-28 according to the twenty-third annual report of the University Board of Regents to Governor Moody. The cost of handling has been in recent years about 1 per cent of the receipts. Since 1895 the leasing for grazing purposes of the lands owned by the University has been in the charge of the University land agent. Between 1884, when leasing began, and 1894 the aver-

**HAWK BRAND WORK CLOTHES**

THEY WEAR LONGER

D. R. GASS & SON

**Tires for the new Ford are specially made to give long wear**



WHEN the new Ford was designed, it was immediately apparent that a new tire would have to be made to match the car's performance. It was distinctly a new problem, for here was a car with quicker acceleration, greater speed and more braking efficiency than any car of similar size or weight.

So that every Ford owner might be assured of maximum tire mileage at the lowest cost, the Ford Motor Company devoted many months to research and experiment in conjunction with the leading tire manufacturers.

As a result, certain definite specifications were developed for tires for the new Ford. These specify cords of certain strength and texture, a large volume of tread and side-wall rubber, sturdy non-skid design, and reinforced plies for protection against bruise breaks—all the strong features of construction formerly considered for only the largest tires.

Great care also was taken to secure the best riding qualities in connection with the transverse springs and the Houdaille shock absorbers.

Though the Ford tires are designated as 30 x 4.50, they have the resiliency and air space of much larger tires because of the drop center rim of the steel-spoke wheels.

For best results, the tires on the new Ford should be kept inflated to an air pressure of 35 pounds and checked regularly to insure this pressure all the time. This is important. Low inflation breaks down the side-walls of a tire. By causing overheating, it also destroys the rubber that acts as an insulation, with consequent separation of the cord.

At the end of each 5000 miles, when you have the front wheels packed with grease, it is a good plan to have the wheel alignment checked. This will prevent premature wear.

When punctures come, as they will with any tire, you will find the Ford dealer particularly well-equipped to make repairs quickly and at small cost. See him, too, for replacements. Then you will be sure of getting tires built specially for the Ford car according to definite Ford specifications.

age income was \$7,670. In 1898 it was \$40,400, from which figure it has risen in thirty years to the last figure. Accrual rate has been close to \$270,000.

In addition to grazing and oil leases as a source of revenue for the University there is also a prospect of an income from potash fields, according to the report. In line with congressional action, the U. S. government through the Bureau of Mines in the department of commerce, is making tests on University lands in Crockett county for purpose of finding whether potash is assessable in paying quantities.

**Gas and Water Plumbing**

I Do All Kinds of PLUMBING and REPAIR WORK Also Do CONTRACTING and Have Material on Hand

**L. A. RAY**

**MORGAN**

Appropriate, Lasting MEMORIALS

For 28 years Osgood's Monuments have been the selection of families throughout the Panhandle for their departed loved ones.

Stop in, phone, or write for new illustrated folder: "How to Select a Memorial," sent free on request.

**OSGOOD MONUMENT CO.**  
"Mark Every Grave"

806 Taylor St. Amarillo, Texas

**LAUNDRY WORK NEATLY DONE**

**MRS. HAZEL SPARKS**

Phone 119-W

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**TO THE CHECKERBOARD STORE**

LIFE and growth for chicks... this sign points that out to you. It directs you to Purina Chick Startena. The new feeding discoveries that come to you in Startena this year will give better livability and 15 to 20% greater growth than ever before.

There's lots of buttermilk in Startena. Chicks like it and grow on it. The cod-liver oil in Startena takes the place of sunshine and keeps chicks from getting leg weakness.

And there's alfalfa leaf meal, granulated meat, wheat middlings, wheat bran, wheat germ, corn meal, bone meal, linseed meal, calcium carbonate and salt in Startena.

Everything there... that chicks need. Order your Purina Chick Startena today

**Jones & McLean**

PHONE 15 FOR

**Quality Dairy Products**

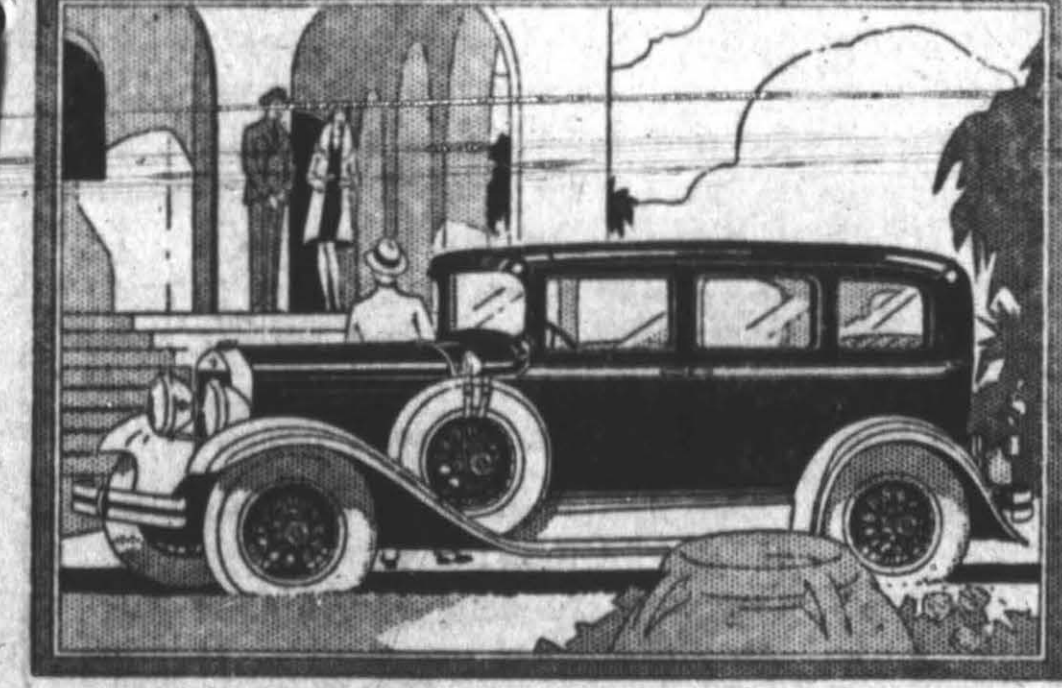
FIVE PER CENT JERSEY MILK  
SWEET CREAM BUTTER  
SWEET CREAM BUTTER MILK

**QUALITY MILK COMPANY**

O. L. Rutherford

**Studebaker's DICTATOR**

\$1265 4-Door Sedan at the factory



THE DICTATOR ROYAL SEDAN—Six wire wheels and trunk rack standard equipment, \$1705. Sedan with wood wheels—\$1765. Prices at the factory. Bumpers and spare tires extra.

STUDEBAKER'S Dictator—the car that sped 5,000 miles in 4,751 minutes—offers not only Championship speed and endurance, but the matchless comfort of ball bearing spring shackles. The Dictator's modern, low-swinging lines beautifully express its champion fleetness. Built by Studebaker, sold at a One-Profit price.

Tune in on "Studebaker Champions"—Sunday Evening—9:15 to 9:45 Central Time. Station WOA, KPEC, WFAA, WKY and NBC Coast to Coast Network

H. M. Bishop, Hereford, Texas

Expert telephone workers begin task of constructing 2,500 mile network of underground cable.

a 45 million dollar Subway for your voice

UNDERGROUND—beneath fields and valleys, across mountains, under rivers—will go the wires of a new long distance telephone system, built to serve the Southwest.

Twenty-five hundred miles in length, costing 45 million dollars, the new system will consist of underground telephone cable—a "subway" for your voice—safe, fast, modern.

**Safe from Interruption**

Its purpose: To provide enough circuits to care for growing long distance traffic—to insure that these circuits will rarely be interrupted by storms, fires, floods.

Heretofore, most long distance lines have been constructed overhead and interruptions of service from such causes have been emergencies to be feared.

Completed, the system will mean long distance service more dependable than ever before.

It will be fast. Some cables contain more than 300 circuits—as many wires as ten heavy pole lines carry.

It will be safe—from wind storms, from sleet, from fire.

**"Repeaters" Boost Voice Waves**

It will be dependable. At 50-mile intervals "repeater" stations as large as the ordinary exchange building will be erected. Here the voice current will pass through powerful vacuum tubes, going on its way with renewed strength.

Further, by acting as a trunk line for long-haul traffic, the cable will release hundreds of miles of long distance pole lines. These will be free to handle traffic over shorter distances, between smaller towns.

Here, indeed, is a project that provides a modern rapid-transit system for your voice!

**SOUTHWESTERN BELL TELEPHONE CO.**

**FORD MOTOR COMPANY**



**SCHOOL FACULTY**

(Continued from Page One)

Teacher seldom fills completely the place made vacant by a teacher long in the service, but the average of the work will be maintained by improvement on the part of those now teaching their first year in Hereford.

Our Anniversary Tire Sale has made us terribly busy, but we can still find time for that Instant Tire Service. AT RICE'S.

Mr. and Mrs. H. L. Rice made a trip to Amarillo Tuesday.

Mr. and Mrs. Frank Pinkert and two children motored to Amarillo Tuesday.

W. A. Scott of Gage, Oklahoma, former mechanic with the Brunsey Chevrolet Company, was here the first of the week on business.

Mr. and Mrs. Sam D. Steele spent Monday night here with relatives, enroute to Amarillo to attend the Cattlemen's Convention. Mr. and Mrs. Steele are living on the Steele ranch near Muleshoe.

I buy my Drugs at CLARK'S.

Miss Wanda Wilkinson of Amarillo arrived last Friday for a visit with Mrs. Egbert Brady.

FOR SALE—An offering you a chance to buy extra fine young Duroc boars for a short time. See them at once. I can't hold. Reasonable price. MRS. D. E. FURBENTINE. 6-tfc

Miss Ella Broadwell of W. T. S. T. C. Canyon, spent the week-end with her mother, Mrs. H. L. Broadwell.

Gingham Girl Flour, Womack's.

T. E. Seigler and daughter, Miss Gladys, returned Thursday from a most enjoyable visit on the Evans Ranch, located in the Davis Mountains, near Valentine, Texas.

The new Atwater Kent, all-electric 1929 model radio is here. AT ORR'S TAILOR SHOP.

Messrs. E. F. Connell and John Miller and Mmes. D. H. and Ira A. Connell were Amarillo visitors Tuesday.

John Renfro and W. D. Mitchell were Clovis visitors last week.

You will appreciate our Sunday dinners, served family style. IKE'S LAUNCH ROOM.

**BEAUTY PARLOR SOLD**

Mrs. Sam Hutson sold the Modern Beauty Parlor last week to Miss Bertha Fewell, of Happy, Texas. Miss Fewell taking charge on March 1. Miss Estha Boatman, operator, who has been with Mrs. Hutson for some time, will remain with Miss Fewell.

J. A. Leach of Wellington, Texas, was here last Wednesday attending to business and visiting J. E. Andrews and family.

Reserve Friday night, March 8, for the Old Fiddlers' Contest at Progressive. Refreshments of coffee, sandwiches and cocoa will be served.

**FREE POULTRY HOUSE PLANS**

—We have for your FREE use the latest plans and specifications for small poultry plants, suitable for this section, designed by the experts of the Extension Service, A. & M. College of Texas.

—The plans are simple, economical and based on years of experience all over the Southwest. And they are FREE for your inspection and use. May we show them to you?

**ROCKWELL BROS. & COMPANY**

**Out With Those Stains!**

—Yes, they can be removed—just send your garment to us.

—Perfect cleaning work done here. We remove every spot and blemish from the most delicate fabrics.

**Hereford Dry Cleaners**

Phone 85—We Call for and Deliver.

E. M. Bocoock of Texico was here Wednesday morning on a business trip.

Garden seed in bulk. WEST TEXAS FEED & SEED COMPANY, Phone 265.

D. C. Barrier of Dallas, with the Gold Bond Stam Co., visited here Friday.

**BABY CHICKS**

Barred and White Rocks, R. I. Reds, Buff Orpingtons, S. C. White Leghorns, hatched every Tuesday and Friday. HILLSIDE HATCHERY & POULTRY FARM, Hereford, Texas.

J. C. Berry, architect of the A. H. Elliston building was here Wednesday inspecting the building.

A nice line of new hats the last of the week for \$5.00 and \$7.50. VOGELE MILLINERY PARLOR.

The new Atwater Kent, all-electric 1929 model radio is here. AT ORR'S TAILOR SHOP.

Don Baker of Borger was a week-end guest in the home of Mr. and Mrs. H. H. Hawkins.

Among those who attended the Cattlemen's Convention in Amarillo during the first three days of this week were H. G. Conkwright, Dave McDonald, W. C. Pitman, R. O. Dunkle, W. R. Arnold, Geo. V. Stambaugh, H. R. Fritz, I. R. Hamilton, Earl Wood, J. A. and Mac Pitman, Frank Lambert, Wes Bradley, Jack Rose and W. H. Ray. Messrs. and Mmes. Oscar Easley, Chas. Donald, O. G. Hill, C. T. Guseman, Ernest Hanley, J. L. Fuqua, Sr., J. L. Fuqua, Jr.

Just a few left of those 30x3 1/2 tires at \$3.85, at RICE'S.

Miss Norma Powelson left last week for Borger to visit with her friend, Mrs. H. C. Spurrier.

Misses Lillian Busher and Edith Shields spent last week-end in Amarillo with friends.

Western Union Rebuilds Lines Through Territory

A Western Union Telegraph crew is now busy finishing in this section the work begun last December of rebuilding the entire line, following the storm of that time which severely handicapped wire service for several weeks. A new underground cable is being installed under the railroad station and new poles and wires are being erected all along this line of road.

Brumley Ships 133 Hogs To Show at Fort Worth

G. W. Brumley, the Panhandle hog buyer, shipped a total of 133 head of picked hogs to the Fort Worth Fat Stock Show the first of this week. The shipment included one car of Poland Chinas and one car of Duroc Jerseys.

**TRACK TEAM**

Coach McCollum issued a call Monday for candidates for the Hereford high track team. Little is known this week of the prospect for a winning combination. The only known quantity is Raine Russell, who represented the school at Anoth last year.

**Fallwell Brothers Sell Friona Oil Business**

W. C. (Bill) Fallwell of Friona was here Tuesday and stated that he and his brother, Claridge, have sold their wholesale oil station at Friona to the Phillips Petroleum Company. The Fallwell brothers have about three sections north of Friona which promises a good yield this year.

**T. A. Mobley Buys Land Southeast of Hereford**

T. A. Mobley purchased a quarter section the latter part of last week from J. E. Henry. The land is about thirteen miles southeast of Hereford, and is being improved with a new house, out buildings, well, etc.

**Avery Implements Sold by Deaf Smith Firm**

D. O. Williams and C. C. Lisinbee returned last Friday from Wichita, Kansas, where they attended the big Implement Show. These two gentlemen are associated in the Avery Implement line, and will handle the products of this concern here this year.

**E. H. Cloer Buys Beauty Shop at Tulla; Moving**

E. H. Cloer of Hereford this week announced the purchase of the Sanitary Barber Shop and Beauty Parlor at Tulla, Texas, and took charge of the business Monday. Mr. Cloer's family will move to Tulla the latter part of this week.

**Warren Opening New Cream Station at Store**

A new cream station will be ready for business the latter part of this week, according to C. W. Warren, proprietor of Warren's Cash Grocery. Mr. Warren said he will buy all kinds of produce, poultry, eggs and cream.

**Partnership Formed to Do Plumbing Work**

A. C. Barnhart announces that he has formed a plumbing partnership with Charlie Dipprey, to be known as Dipprey & Barnhart. General plumbing and repair work will be handled by the new firm.



**We'll Put Your Clothes In Good Shape**

It pays to have us take care of your clothes, for our rates are reasonable and our work and service excellent. We'd like to see the suit that we won't make just as fresh and clean as a new one! Try us out.

**Carroll & Corbett**

**Spring Is Coming; Onion Sets Placed On Display**

Spring is close at hand—the calendar says so, and then there are other signs. For instance, onion sets are on display before most grocery stores here. That's an infallible sign. Time to rout out the garden plow, rake, hoe and straighten out the kinks in that old garden hose.

**Progressive to Stage Fiddlers' Contest**

Progressive school will stage a Fiddlers' Contest next Friday night. A light lunch will be served to those who have some small change to pay for it. The idea of the contest and entertainment is to raise money for a well and a rural lighting system. A number of the Hereford musicians have entered the musical contest, including Hozer Womack, Guy Smith and Geo. W. Smith, Jr. A hot contest and a big time is looked forward to. The public is invited and especially the officers and members of the Hereford Chamber of Commerce.

**Oklahoma Men Launch Real Estate Firm Here**

H. E. Seward and J. E. Speegle of Erick, Oklahoma, arrived here Thursday and will make this their home in future. These gentlemen are real estate men and have been attracted to Hereford by the fine prospects for the future in this section, they declared. They are busy at present getting locations for their families, after which they will actively enter the local real estate field.

Since writing the above paragraph the Brand is in receipt of a letter from these gentlemen, stating that they have rented an office in the Star Theatre building, also a residence here, and will arrive ready for business Friday or Saturday of this week.

**CAR WASHING**  
GREASING AND GENERAL REPAIR WORK  
We Do It to Suit You  
—TRY US—  
**COX & HUCKERT**  
Phone 176

**When?**  
—MR. ACCIDENT is not like the gracious host who smiles at you as he utters the familiar "Say when?" You can't "say when" Mr. Accident is coming along your way. Last year 12,000,000 persons suffered accidental injuries and consequent financial loss. This financial loss could have been eliminated if adequate accident insurance had been obtained. The thoughtful man realizes that accident insurance is something to think about. Talk to the representative of The Employers' Group.

**PLAINS INSURANCE AGENCY**  
JOHN PATTON

**West Texas Feed & Seed Company**

**J. L. Rogers Again In Charge Community Mill**

G. T. Hale has sold his lease of the Community Mills to J. L. Rogers, from whom he obtained it. Mr. Hale was badly hurt in an accident about three months ago, and it is necessary for him to take a complete rest. Mr. Rogers will operate the mill, among the products being the mixing and preparing of dairy and poultry feeds.

**Revs. Ross and Hornbeak Return Home from Trip**

Rev. Jas. T. Ross of the First Presbyterian, and Rev. J. A. Hornbeak, retired Presbyterian minister, and father of Mrs. J. T. Cronin, returned Wednesday from a two weeks' trip through Central Texas, during which time they attended a Men's Meeting of the Texas Presbyterian Synod held at Waco and visited friends and relatives at various Texas points. Some notable speakers were heard at Waco and a wonderful inspiration is reported by the two travelers. They returned by way of Gainesville and Wichita Falls, where they visited friends.

Rev. Mr. Ross announces that he will occupy his pulpit as usual next Sunday.

These March winds are hard on the face and hands. Fry Elizabeth's Adren Creams and Skin Tonic and see how quickly the roughness and dryness disappears. You will like Adren Goods once you try them. CLARK'S DRUG STORE has them.



**Give Your Baby Chicks a Better Start!**



Just as the baby boy or girl must have milk or strained vegetables, so must the baby chick have pulverized feed composed of nutritious grains and oils.

Mash is the ideal ration for baby chicks just beginning their venture of life.

**West Texas Feed & Seed Company**

**Careful With that Fire! Warns City Fire Chief**

"The best fire fighter in the world," remarked Fire Chief Dow Mercer Wednesday, "is the man who is careful about starting and cautious about watching a fire." "This is the dangerous time of the year for fires," continued Mr. Mercer, "and the time of all times when the citizens should be careful and watchful. Recently the fire boys had to pile out several times in the night to put out fires which started from trash piles raked up and fired and then left all alone to spread. It's a business proposition for everybody to watch any kind of a fire these days—our good fire insurance rating comes from carefulness and if we want to keep it the people generally can be of great help by being careful how they start fires and how carefully they watch them afterwards."

**Singing School Begun At Ward Last Tuesday**

A singing school began Tuesday night at Ward school house, with Prof. E. L. Rudd as instructor. The school will last two weeks, closing with a box supper and musical program a week from next Friday night at the school house.

**FARM SALE**

Date, Thursday, March 14; owner, C. E. Ramsey; place, nine miles west, two miles north, on J. O. Newell farm. Or one mile west, two miles north of Westway school house. Horses, harness, household goods, implements, hogs, poultry, etc. Ray Barber, auctioneer.

Mrs. M. A. Fox and daughters, Mmes. W. O. and H. K. Fox, spent Friday in Amarillo with Mrs. Joe Bowman, Mrs. M. A. Fox remaining for a several days visit.

**WE REPAIR**  
SHOES, SADDLES AND HARNESS  
Get your harness fixed and oiled before it is too late. We have time to help you now.  
We use No. 1 Neatsfoot Oil.  
**Copeland Shoe Shop**

**CASH SPECIALS**  
**FRIDAY AND SATURDAY**  
Flour, Belle of Vernon . . . \$1.89  
Bananas, per lb . . . 9c  
Preserves, 4 lbs . . . 73c  
Bacon, best, per lb . . . 29 1-2c  
Pork and Beans, No. 2, 3 for . 25c

**THE GROCETERIA**  
WE GIVE GOLD BOND STAMPS.

**BARGAINS IN USED CARS**  
**At Brumley-Chevrolet Company's Store**  
Two car loads of new Chevrolets have come and gone. More are on the way, but in the meantime we are offering real bargains in the used cars we now have on hand. When you deal with us you can be assured of fair, square treatment. Satisfaction must be yours. To sell you a car means something to us; to keep you sold means more than just selling you. This we endeavor to do by being sure the car you buy is "OK" in every way.

- Come in today and look over the following Offers:
- 1—1927 Chevrolet roadster. Here's a bargain, boys. Complete overhaul.
  - 1—1928 Chevrolet coupe, nearly new.
  - 2—1928 Chevrolet coaches, both real buys.
  - 1—1925 Ford Tudor, if sold by Monday, \$100
- Yes, we still have a few of those real cheap cars left.  
Remember, folks, we will wash your car any time for only \$1.50

**Brumley-Chevrolet Co., Inc**  
"A Reliable Institution"

**MAKE YOUR HOME Spic and Span**

—Time to begin to think of that Spring cleaning.

—We have a full line of Dupont Duco Paints and Varnishes, Johnson Wax, Wall and Floor Brushes and Mops.

See our attractive and complete line of Kitchen Ware, in Pyrex, Aluminum and Enameled Wares.

Headquarters for Safety Hatch Incubators and Buckeye Brooders. All kinds of Poultry Equipment.

**STREU HARDWARE CO.**



**Madall County Herd Leads In Cow Test**

The report of Carl Marsh, official cow tester for the Deaf Smith-Madall Herd Improvement Association for the month of January shows that the best production was in the Elliott herd, twelve miles northeast of Canyon. This

herd is producing \$350 worth of milk per month at a cost of about \$15.00 per month actual cash outlay, besides their own home grown feeds they are using, demonstrating that the cows are holding up under home-grown feed with a small amount of cotton seed meal. Mr. Marsh's Honor Roll for January follows:

Owner of Cow	Name of Cow	Breed	Lbs. Milk	Percent Fat	Lbs. Fat
Walter Galley	White Spot	Gr. Holstein	1596	4.6	72.4
W.E.M. Elliott	Red	Gr. Shorthorn	1361	4.9	66.7
Walter Galley	No. 14	Gr. Jersey	865	5.9	51.0
W.E.M. Elliott	Baldy	Gr. Holstein	918	5.7	50.5
P. Morrow	Dora	Gr. Guernsey	1290	3.7	47.7
W.D. Duffel	Beauty	PB Jersey	893	5.3	47.3
O. Wilson	Lady Bird	PB Jersey	843	5.6	47.2
P. Morrow	Mabell	Gr. Holstein	1209	3.8	45.9
W.E.M. Elliott	Pretty	Gr. Jersey	1067	4.2	44.5
W. Duffel	Mary	PB Jersey	977	4.5	44.0
Bilgri	Molly	Gr. Holstein	1305	3.3	43.1
Bilgri	Polly	Gr. Holstein	1017	4.2	42.7
W.E.M. Elliott	Sunshine	Gr. Jersey	707	5.7	40.3
W. Duffel	Agatha	PB Jersey	952	4.2	40.0
Bilgri	Red	Gr. Holstein	1327	2.9	38.5
Bilgri	Stub	Gr. Holstein	1104	3.4	37.5
P. Morrow	High Pockets	Gr. Holstein	1026	3.4	34.9
B. Hulac	Colantha	PB Jersey	1178	2.9	34.2

**CHAMBER OF COMMERCE**  
(Continued from Page One)

have been active in backing the enterprise, were also present to see these boys honored by the business men.

R. W. Prentice, train master of the Santa Fe, spoke briefly, expressing satisfaction for the orderly way in which business was conducted by the merchants here with his company. He expressed amazement at the speed with which the new Baptist church had gone up and hopes the new hotel would be erected just as speedily. Secretary Arnold, with grave face, told the visitor that there would be one difference between the Baptist church and the hotel, and that was that the hotel would have some "shower baths" in it. Which made 'em all laugh.

E. B. Black called attention to the Old Fiddlers' Contest to be held at Progressive school house next Friday night. Short notes were then made by Mr. Black, S. P. Ross, J. T. Cronin and W. E. Dameron, members of the Hotel Committee, in which all stressed the need for the holstery and the fact that now was the time to lay aside all prejudices, private opinions and kicks and get right down to brass tacks. It was announced that the committee would start right out from the luncheon on the drive to raise the necessary bonus, and every business man present was asked to think it over and be ready for the committee when they arrived.

George Lewis talked briefly about the work of raising the stock in the Creamery and said the committee had worked for one hour Monday morning and raised \$400.00. Secretary Arnold supplemented this statement with the fact that over \$5,000 had been raised of the \$8,000 needed, and that the outlook for the Creamery was bright.

The secretary then broke up the meeting in an uproar when he read a list of nine prominent business men present who were requested to step up to the cashier's window and pay one extra assessment for lunch to take care of the nine club boys who had been invited to attend. Laughingly, every man whose name had been read out went forward and took his medicine.

**Wichita to Send Trade Trippers Here Soon**

The Wichita, Kansas, annual Trade Excursion through this section is scheduled for the near future. The exact date has not been determined, but will be announced shortly. The Hereford Chamber of Commerce is planning to extend them a royal welcome upon arrival.

**West-Way Items**

Because of sickness there has been no Sunday school in several weeks.

The Pierce boys are out of school, having been exposed to the smallpox.

G. W. Wilson and family went to Crosbyton Saturday to attend the funeral of Mrs. Wilson's nephew, Estelle and Pauline stayed with Mr. and Mrs. Ellis Wilson in Hereford.

Mr. and Mrs. Finis Wade moved to the Wirt Phillips place, near Big Square last Tuesday.

Mr. and Mrs. B. M. Thomas and daughter of Canyon visited Mrs. Thomas' brother, G. C. Hartman, and family Sunday.

Mr. and Mrs. Keese went to Canyon Sunday to meet their daughter Helen who has been visiting the past week in Plainview.

Mr. and Mrs. Wirt Phillips and children visited Mr. and Mrs. Pink Gilliland Sunday.

Mrs. Allen Hughes spent several days with Mrs. Turrentine last week.

Mr. and Mrs. Starkey of Hart visited in the Hartman home Tuesday. The Starkeys and Hartmans were old neighbors at Lockney.

Elwin and G. C. Hartman Jr. went to Amarillo Monday to attend the Cattleman's Convention and also exhibit their baby beavers.

Mr. and Mrs. Will Gore entertained their neighbors and friends last Friday night with a forty-two party.

Mr. and Mrs. Gunn of Hereford visited their daughter, Mrs. Landers, Monday.

**Big Square**

Miss Zethel Freeman and Claude Welsh were married recently. The young people have lived here all their lives and all wish them well. They will make their home for the present at the old Star ranch.

Rev. Williams of Plainview was here and preached Sunday morning and evening.

Ham Lambert and family spent Sunday in the J. T. Gulun home in the Messenger community.

Thursday the Ladies Club held an all day meeting in the home of Mrs. Roy Haberer when two quilts were finished. No program was had; only a short business session. The next meeting will be at the home of Mrs. Carl Baker when a program will be given and quilt given away.

The school board accompanied by Mr. Bragg visited different school houses this week getting ideas and plans for a new school building here.

Mr. and Mrs. Ross Mick have arrived safely at Hollywood, California.

Mrs. Carl Frye, Wirt Phillips and Nester Gass spent Thursday with Mrs. Ham Lambert.

B. H. O'Brien has returned from a business trip to Oklahoma.

The infant son of Mr. and Mrs. Herman Haberer is recovering from pneumonia. Mrs. Haberer and baby spent the week in Hereford with Mrs. John Haberer to be nearer a doctor.

**Mr. and Mrs. Ray Haberer made a trip to Plainview Friday.**

Allen Jones was a visitor here last week.

Bill Oliver is moving his family to Muleshoe from Montague county. He is a barber.

Art Haberer and wife entertained Rev. Williams Sunday.

Mrs. Glenn Stiles and Merl Stiles spent Friday afternoon in the Lambert home.

Vance Hennington and family are living in the Will Wyer home. Sidney Oliver was in Amarillo from Monday to Thursday.

Messrs and Mmes. Art and Ray Haberer and Ham Lambert attended a banquet at Lazbuddie Friday evening. Games were played after the banquet.

Rev. Jones, of Y-L, preached Sunday afternoon.

Several of the Christian Endeavor accompanied by Mrs. Jones, attended a meeting at Plainview Sunday.

Contests will be held this week

**to determine the best speller, who will later contest at Dimmitt.**

Mr. and Mrs. Herman Haberer are remodeling their home.

Fred Wilber arrived from Nebraska last week for a visit with relatives, the Haberers.

Harvey Keller, mother and Miss Lucille Keller were shopping in Hereford Saturday.

Miss Robert Ellen Burton spent Sunday with Miss Elsie Haberer.

Mr. and Mrs. C. O. Bragg were in Dimmitt Saturday.

Mrs. Everett Barrett has been ill but is improved and able to be returned to her home Wednesday. Miss Oma Reed, her sister, is staying with her.

Earl Oliver spent last week at Oton.

Ray Haberer is building a new tenant house on his farm.

Mrs. Ella Divens left Tuesday for her home in Caney, Kansas, after a visit in the home of her daughter, Mrs. E. W. Seovel.

**CARLOT SHIPMENTS.**

T. Swagerty shipped two cars to Fort Worth, one car of mes to Littlefield.

A. Allison shipped one car cows calves to Oklahoma, Texas.

Higgins and Engle shipped one hog to Kansas City.

G. W. Brumley shipped ten cars to California and three to Wichita, Kansas.

J. G. Small shipped a mixed car horses and cows to Encino, New Mexico. Mr. Small and family are moving to Encino to make their home.

Two cars came seed, four cars soda, one car kaffir, two cars car.

Roy Sagley of Sayre, Okla., shipped in a car of household goods. Mr. Sagley and family will make their home here and will arrive the latter part of the week.

C. J. Mapes, of Dimmitt, shipped six heifers and one young bull Wednesday, and in the same car came from the Fred Chandler farm at Charaton, Iowa. They are close-up Domino breeding. Mr. Mapes, with Roy Bell and Homer Wood were here Wednesday.

**J. F. Reed Dies At Home In Alabama; Kin Here**

J. F. Reed, father of H. D. Reed and Mrs. G. W. Heard, of Hereford, and Miss Lucy Reed, formerly of Hereford but who has been with her father for the past year, died at his home in Albertsville, Alabama, at three o'clock Sunday morning, according to advices received here. Paralysis was the immediate cause for his death. Funeral services were held in Albertsville Monday.

Mr. Reed had twice visited Hereford in recent years, and leaves many acquaintances here who regret his passing.

**Muleshoe Citizen Moves to Vicinity of Hereford**

D. V. Osborn and family of Muleshoe, Texas, arrived here recently and are now located in the J. G. Smith farm ten miles east and two miles south of town. Mr. Osborn has two new tractors and will farm about a section of land. Mr. Smith, owner of the land, lives at Childress.

**Man Mayfield Buys Roy Onstead Property**

Roy Onstead sold his home in east Hereford to John Mayfield February 28. Mr. Mayfield runs a county grader. Mr. Onstead has plans completed for a new five-room and bath residence. Its dimensions will be 28x38 feet. He expects to begin work on it within the next thirty days.

**Ford Does**

While burning out the fence rows Saturday Sperm Garrett started a prairie fire that burned off quite a lot of grass and threatened to get out of control.

Mr. and Mrs. F. B. Kroecker and children, of Colony, Oklahoma, are visiting in the George Kempel home this week. They are on their way to Bakersville, California where they will make their home.

**STAR THEATRE**

**Sunday Afternoon and Night March 16**



**Misses Sallie Bullington and Pauline Frazier and David Wells of Mountain View, Oklahoma, are visiting in the Orville Frazier home.**

Mr. and Mrs. D. A. Harms of Bessie, Oklahoma, are here visiting Mr. and Mrs. George Kleivner.

Mr. and Mrs. W. E. Neal who returned home from California Saturday were dinner guests in the J. E. Hill home Sunday.

Misses Grace Johnson and La Verne Mann visited Sunday afternoon with Miss Vineta Simpson.

Delbert Powelson is very sick at this time.

Mr. and Mrs. E. H. Simpson and Mr. and Mrs. Fielding Johnson spent Sunday evening with Mr. and Mrs. Dick Marm.

Mr. and Mrs. Harold Wilson spent Sunday afternoon with Mrs. Arlee Dyer and Wayne Dyer. Miss Elizabeth Drummond was the week end guests of Mrs. Sperm Garrett.

A Want Ad in The Brand is a sure, steady worker—try it out.

**L. A. Ray Buys Wood Plumbing Equipment**

L. A. Ray, plumber, has purchased the Tom Wood Plumbing establishment and all material on hand. Mr. Ray will continue on much the same line as Mr. Wood did. Mr. Ray was employed by Mr. Wood the past year and will handle gas and water supplies and do a general plumbing business.

**Too Late to Classify**

FOR RENT—Furnished apartment, modern and gas heated. MRS. GRACE HUGHES, Phone 354-J

WANTED—Work in city or on farm. Box 183. DEE MITCHELL.

WANTED—Washing... will appreciate your laundry work. MRS. J. B. MCCORD, East Second St., Joel Avenue. 8-1c

WANTED—Sod to break, any amount not less than 100 acres. Phone 111, Jones Furniture Store. FRED WELCH. 8-2c

**DID YOU KNOW**

That a HART-PARR Tractor can be purchased for 21 cts. per pound?

—That's just half what a garden rake costs.

**M. D. WOMBLE**  
HART-PARR DEALER

**Hereford's Prosperity**

We believe a better day is dawning for the farmers of Hereford. With our home creamery soon to be erected and two new cream stations added to our present list, why not?

Don't forget us—we want to be instrumental in bringing that prosperity.

We have an attractive line for Friday and Saturday Specials.

*Fresh Vegetables that Are Fresh*

**Carl's Cash and Carry Grocery**

**New Prices on Edison Mazda Lamps**

FIFTY AND SIXTY WATT GLOBES

**20c**

**Lee Electric Company**

Hereford Phone 452 Dimmitt

**PIGGLY WIGGLY**

**EDMUND & SATURDAY SPECIALS**

Celery	PER BUNCH	10c
Pickles	QUART JAR, SOUR	20c
MACARONI	SKINNER'S THREE PACKAGES	21c
SANDWICH SPREAD	DELICIA, TWO CANS FOR	25c
Coffee	LADY ALICE, PER PACKAGE	37c
Brooms	A GOOD ONE FOR	50c
Apples	GALLON SIZE, EACH	48c
Peaches	No. 2 1/2 CAN HILLSDALE	18c
Flour	Mistletoe, Extra Fancy Patent, Every Sack Guaranteed	\$1.65

**Custom Hatching a Specialty**

Five hundred eggs or more, 2 1-2 cents per egg. Less than 500 eggs, 3c per egg.

To insure prompt delivery, place your orders early for baby chicks from our flock of White Leghorns, Reds, Rocks and other breeds

**Golden Rule Hatchery Co.**  
Phone 268-J Leola Robeson, Manager

**CASH SPECIALS FRIDAY AND SATURDAY**

Pork and Beans	Three No. 2 Cans for	25c
Peas	Three No. 2 Cans for	25c
Red Beans	No. 2 Cans for	25c
Syrup	Cane Crush and Ribbon Cans, per Gallon	82c
Rice	White Swan 2 lb package	22c
Flour	48 lbs Western Scout	\$1.65
Coffee	Three Pound Can Wapeo	\$1.52

**SOAP SPECIAL**  
1 Oval Dish Pan \$1.65 Value For \$1.00  
10 Bars P. & G. Soap  
1 Bar Guest-size Ivory

**Bakers Cash Grocery**  
MONT E. BAKER, Proprietor

**WHIPPETS**

See L. A. Ricketts at Old Stand for WILLYS-KNIGHTS AND WHIPPETS

Whippet 4 Coach and Coupe	\$698 Equipped
Whippet 4 Sedan	\$758 Equipped
Whippet 6 Coach and Coupe	\$877 Equipped
Whippet 6 Sedan	\$942 Equipped

Willys-Knight Coach and Coupe, \$1265 Equipped

We are here to stay and are ready for business. Call for demonstration, phone 176, or residence phone 42-J.

**Gamble-Motor Company**  
Hereford, Texas



# THE LAST OF THE DUANES

by *Zane Grey*

Duane stared at her in amazement. He hardly knew what to say. He felt how little he understood women. His heart began to pound and thrills ran over him. The sweetness of this woman—that she would go back to outlawry with him, appealed with strange power.

"That course wouldn't be dishonorable," she continued.

"No, but it's impossible. I'd die before I'd drag you into that life. You ought to remember an outlaw's days."

"I do. I'd rather have them again than lose you. Besides, we could hide in some canyon, some valley—and be happy."

Jennie came closer to him then, so close that she almost touched him. Something about her presence the look of her eyes of the heave of her breast, made that sweet, vague emotion grow.

"Duane, do you love me?" she asked.

"Jennie, you're going to make it harder for me!" he burst out in despair.

"Tell me," she insisted.

"Love you? I love you as no man ever loved a woman. Think of my lonely, wretched life. What I have known of women—of the sweetness of one? And now it bursts on me, Jennie, don't ask me that. I'm afraid of myself. I can understand."

She came only the closer, until now she touched him, her slender form reaching to his shoulders, and she leaned upon him with her face upturned. He felt her hands on his, and they were soft, clinging, strong, like steel under velvet. He felt the rise and fall, the warmth of her breast.

A tremor ran over him. He tried to draw back, and if he suc-

ceeded a little her form swayed with him, pressing closer. She did not speak. She held her face up and he was compelled to look. It was wonderful now—white, yet glowing with red lips parted, the dark eyes alluring. But that was not all. There was passion unpuncheonable spirit, woman's resolve deep and mighty as life.

"I love you, Duane," she said. "I could suffer anything for you. I'm not selfish in this. It's for you. I know what your life has been. I can't let you go back to it. Listen—you don't know me. You think you're with the old Jennie. But I'm different. I've suffered, and I've learned in these years. I believe I'm right in asking you to give up this ranger service. Will you?"

"Jennie, I can't. How could you ask it?"

"If you were a man you'd understand that!" she cried passionately.

"Can you expect a man who lives like a hunted wolf to understand the finer feelings of a woman? I am outside, Jennie—the outcast—the outlaw. And even so, I've kept myself different from the others. But heaven knows—perhaps I'm coarse, hard, inhuman."

"Hush!" She put a hand over his lips. "I didn't mean to hurt you. I mean—Oh, Duane, I'm here ready for your arms—a starved woman—and you don't know it."

Duane became suddenly weak, and when he did take her into his arms he scarcely had strength to lift her to a seat beside him. She seemed more than dead weight. Her calmness had fled. She was throbbing, palpitating, quivering with hot, wet cheeks

and arms that clung to him like vines. She lifted her mouth to him, whispering, "Kiss me!"

Duane bent down, and her arms went around his neck and drew him close. With his lips on hers he seemed to float away. That kiss closed his eyes and he could not lift his head. He sat motionless, holding her blind and helpless, wrapped in a sweet, dark glory.

She kissed him—one long endless kiss—or else a thousand times. Her lips, her wet cheeks, her hair, the softness, the fragrance of her, the tender, moving clasp of her arms, the swell of her breast—all these enclosed him, bound him. She whispered and murmured broken and incoherent words—words that did not need to be understood so full were they of sweetness and meaning of love.

He rose and let Jennie sit back against the cushions. Her fingers clung weakly to him. Her eyes hurt him. While he fumbled in his pocket for papers to fetch forth the Governor's pardon, Jennie watched him; and when he laid the paper in her hands she let it drop.

"Give that to mother," he said huskily. "Tell her—maybe I'll come back—there's a chance."

"Don't go! Don't go!" she cried. "I must. Dear, good-bye. Remember I love you. Jennie, let me go!"

He pulled her hands loose from his, stepped back.

She fell upon her knees with outstretched arms.

"Duane! Duane!" she wailed.

Like a murderer he backed away. "Jennie, dearest! I believe—I'll come back!" he whispered.

These last words were falsehood.

He reached the door, gave her one last piercing glance—to fix forever in memory that white face with its dark, staring, tragic eyes.

"Duane!"

He fled with that moan like thunder, death, in his ears.

Duane had been three months out of the Nueces country. At El Paso he bought the finest horse he could find and armed and otherwise outfitted to suit him, he had taken to unknown trails.

Leisurely he rode from town to town, (village to village, ranch to ranch, fitting his talk and his re-

putation to the impression he wanted to make upon different people whom he met.

He was in turn a cowboy, a rancher, a cattleman, a stock-buyer, a boomer, a land hunter; and long before he reached the wild and inhospitable Ord he had acted the part of an outlaw drifting into new territory.

He passed on slowly because he wanted to learn the lay of the country, the location of villages and ranches, the work, habit, gossip, pleasures and fears of the people with whom he came in contact. The one subject most impelling to him—outlaws—he never mentioned, but by talking all about it, sifting the old ranch and cattle story, he acquired a knowledge calculated to aid him much in his deep-laid plot. In this game time was of no moment, if necessary he would take years to accomplish his task.

The stupendous and perilous nature of it showed in the slow, wary preparation. When he heard Fletcher's name and faced Knell he

knew he had reached the place he had sought—Ord was a hamlet on the fringe of the grazing country, of doubtful honesty, from which surely winding trails led down into the free and never disturbed

paradise of outlaws—the Big B. (To be continued next week.)  
A want Ad in the Brand will get results. Try it.

## BUICK SERVICE STATION

E. L. Mathies Phone 392.

Car Washing a Specialty.

Marland Gas and Oils Cooper Armored Tires

Storage, Greasing, Tow-In Service

## Plumbing Headquarters

—Any kind of plumbing connections work, any kind of plumbing fixtures—put in by expert workmen and guaranteed to give satisfaction.

—BONDED ELECTRICIAN—Electric wiring installed according to city ordinance. Electrical fixtures and appliances of every kind.

## Delco Light and Frigidaire

—Agency headquarters for farm lighting equipment plants. A Delco light plant on the farm these days is an economic necessity—not an expense.

—FRIGIDAIRE—the modern way of preserving food in the home.

—GAS APPLIANCES of every kind supplied, installed and serviced.

LET US SERVE YOU—WE APPRECIATE YOUR BUSINESS

J. C. Cummins

## DR. T. M. MONTGOMERY

EYESIGHT SPECIALIST

628 Polk Street Amarillo, Texas

—Will be in Hereford First and Third Tuesdays in each month. Eyes tested and glasses fitted.

OFFICE RAY'S JEWELRY STORE

## Still better FRIGIDAIREs at still lower prices

Savings of as much as \$90 on some models

Sharing the benefits of increased sales volume with the public... as a result of this policy you are today offered greatly improved Frigidaires at the lowest prices in Frigidaire history.

Call at our display room. Let us tell you about the new low prices. And let us show you how easily you can buy Frigidaire on the General Motors liberal payment plan.

J. C. CUMMINS  
Hereford, Texas

## Blue Monday

WILL BE A THING OF THE PAST IF YOU USE A

## One Minute Electric Washer

MODEL 60

PRICE \$98.50

We will be glad to demonstrate this machine to prospective buyers.

Texas Utilities Company

PHILL-UP with  
**Phillips**  
**66**  
THE GASOLINE OF CONTROLLED VOLATILITY

## WORTH YOUR WHILE

YOU HAVE TO PAY for the gas you burn, but you do not need to burn any more than JUST ENOUGH to get the results you want.

IT IS A UNIQUE VIRTUE of natural gas that RESULTS ARE BETTER when you burn just enough than when you burn more than is necessary. Economy and satisfaction make a happy combination that comes from burning gas in the RIGHT WAY.

THESE RIGHT WAYS of burning gas are worth your while. The recommendations and suggestions which our experts offer you mean money and satisfaction to you if you will but use them.

You may be satisfied, and yet, we can show you how to get still better results. It's very simply and easily done. The great rub of the matter is that the better you burn gas, the less gas you need to burn. It is an actual fact that improving the results you get from the gas also cuts gas bills. We want you satisfied.

West Texas Gas Co.  
Headquarters for Gas Appliances.

now-  
**Six Cylinder Trucks**  
with the economy of the four!



Crowded traffic conditions today demand six-cylinder performance—with its greater flexibility, greater reserve power, higher speed and swifter acceleration. And now—for the first time in commercial car history—this desirable six-cylinder performance has been made available with the economy of the four. For the new six-cylinder Chevrolet trucks are not only offered in the price range of the four—but they are as economical to operate as their famous four-cylinder predecessors! Both the Light Delivery and the 1½ Ton Utility Chassis are available with an unusually wide selection of body types—and among them is one exactly suited to your requirements. Come in today. We'll gladly arrange a trial load demonstration—load the truck as you would load it, and drive it over the roads your truck must travel in a regular day's work.

Sedan Delivery, \$595; Light Delivery Chassis, \$400; 1½ Ton Chassis, \$545; 1½ Ton Chassis with Cab, \$650. All prices f. o. b. factory, Flint, Mich.

**Brumley-Chevrolet Co., Inc.**  
HEREFORD, TEXAS

A SIX IN THE PRICE RANGE OF THE FOUR



# Sunday School Lesson

International Sunday School Lesson for March 10

## BAPTISM AND THE LORD'S SUPPER

Matthew 28:19-20; I Corinthians 11:23-26.

Rev. Samuel D. Price, D. D.

The two sacraments in the Christian church are named in the title. The dictionary defines "sacrament" as an outward and visible sign of inward and spiritual grace, instituted by Jesus Christ." To the man soldier the word meant an oath or pledge that was taken especially when about to go forth to war or on a mission for his country.

The Scripture portions, aside from those named above, for initial study are Matthew 3:13-17, 2:38-41, Romans 6:1-14. They are recommended that you turn each word in both a general Bible dictionary.

Baptism is introduced by John Baptist, during his preaching in the wilderness. He taught that people who became penitent because of their sins and purposed to live a different life should give public testimony thereto as they received the rite of baptism, which would signify this inward working of grace. The Old Testament has many references to the use of water in symbolic cleansing. Jesus coming from Nazareth, sought this baptism, not that He had committed any sin, but that He might formally take our law place before Jehovah.

When the risen Lord gave His great commission He instructed His apostles and their followers to go everywhere, proclaim repentance from sin through the Crucified One and then direct the converts to register the consciousness of the change of heart and their purpose after new obedience in the rite of baptism.

The Lord's Supper was instituted after the observance of the

Jewish Passover in the upper room in Jerusalem. Unleavened bread was used as a symbol and also the cup, concerning which He said in invitation, "Drink ye all of it." The rich meaning is set forth by Paul in the passage from I Corinthians. This Scripture is used by every Christian minister as he celebrates this Sacrament. The symbolism brings to mind the body and blood of Jesus Christ, which were given in sacrifice on the cross. The minister will break a piece of bread and pour the grape juice during the service. Prayer is offered repeatedly and particularly in setting these elements apart for this holy use. A very helpful book to give to any first communicant is "Coming to the Communion," by Rev. Charles R. Erdman, D. D.

This Memorial Supper has also a promise and links between the Ascension and the Second Advent which is a truth to be believed by all Christians and not only by those who especially emphasize the Return of our Lord. Another name for this Supper is Eucharist. This means "Giving of thanks." Solemnity of courage of course inheres in such a memorial and pledge, but it should also be rich with joy because of the blessings that have been made possible. In the service the believer accepts what has been done for him and likewise pledges renewed and full obedience to his Saviour.

### CAMPFIRE GIRLS HONOR MOTHERS OF MEMBERS

Members of the Campfire Girls Group were hostesses to their Mothers at a lovely dinner Saturday evening, March 1, at the home of their guardian, Mrs. W. H. Dowell.

The table was attractively decorated in the colors of green and white, and a delicious three course dinner, cooked by the girls, was served. After dinner an informal program of readings and music was enjoyed.

## Summerfield

Mr. and Mrs. Ky Lawrence, Mr. and Mrs. Joe Kendall and Mr. and Mrs. Cass Lance returned last Saturday from a month's stay at Hot Springs, New Mexico.

Mr. and Mrs. Sherman spent the week-end at Amherst with Mrs. Sherman's parents.

Born to Mr. and Mrs. Hubert Odell, a boy, February 26.

L. L. Cannon returned Thursday from a circuit of Hereford sales and shows, visiting Sweetwater, Albany, Lubbock and other places, purchasing several head of fine cattle.

W. A. Flowers and Mr. Anderson of Plainview visited the Adam Flowers home last week.

Frank Lookingbill has returned home after several months in Carter, Oklahoma.

Mr. and Mrs. Lewis Smith and family of Dawn visited Mr. and Mrs. Odell Sunday.

Mr. and Mrs. J. H. Hines were called to Liberal, Kansas, Wednesday on account of the serious illness of her mother.

Mrs. Lawrence Johnson is spending the week in Austin with her son, Elton, and Mr. and Mrs. S. W. Blau.

M. B. Johnson of Amarillo was a business visitor here Wednesday.

Mr. and Mrs. Huckert and sons Charles and Lewis spent the week-end with Mrs. John Heshman at Vega.

Harry Lookingbill went to Amarillo Monday with Mr. Dunkle and

other club boys to show his baby beef calves.

J. A. Noland purchased a new car last Saturday.

The Rev. Brownlow filled his regular appointment last Sunday, preaching to a large crowd at both services.

Among the fight fans who rallied last Wednesday evening at the home of Mr. and Mrs. Ray Johnson were, Mr. Sherman, Messrs. and Mmes. Morgan, Bernard, Roberson, Eddleman, Mick, Huckert and Ramsey.

Mr. and Mrs. L. H. Lookingbill entertained the young people with a forty-two party Wednesday evening.

Mrs. J. B. Davis gave a turkey dinner Sunday honoring her husband's birthday. Mr. and Mrs. Obe Roberson and son and Mr. and Mrs. Morgan were guests.

The Home Makers Study Club was entertained by Mrs. Andrew Behrends last Thursday afternoon. Mrs. Behrends gave a demonstration on tie and dye decorating and Mrs. Stacy on making hooked rugs. During the social hour the hostesses served delicious refreshments. The next meeting will be with Mrs. Jay, Thursday, March 14.

FOR JOB WORK, TRY THE BRAND.

**MARCELLING**  
FIFTY CENTS  
**MRS. J. H. MILLER**  
506 Sampson Avenue  
Phone 84

## ENDEAVOR PROGRAM

Program for March 10:  
Topic, How to become a Christian.

Leader, Andrew Pat Jones.

Song, 270.

Scripture, Acts 2:37-41, 16:30-31.

Song.

Prayer.

Talks:

Does anyone have to be perfect before he becomes a Christian? Or, after he accepts Christ, he sins does he thereby cease to be a Christian? La Verna Womble.

What does getting religion mean?

May one get religion and still not be a real Christian? Violet Marrs. What did Jesus mean by calling upon his disciples to take up a cross and following him? Hal Kester.

Business.

Song.

Mizpah.

Boy, 9, Travels Alone

Hoboken, N. J.—Villy Haljer Tobiasen stepped off the gangplank of the liner United States, the youngest, unaccompanied voyager to arrive in Hoboken for some time.

He is nine and has come from Copenhagen to see his mother in Chicago.

**PLUMBING**  
Let Me Figure With You  
**REPAIRING**  
and  
**GENERAL PLUMBING**  
**Dipprey & Barnhart**  
Phone 33



## When Ships Come In

What person does not look for the day of plenty—that day when his ship comes in?

The landing day of your ship depends on how constantly and sensibly you have saved—wasted money will sink your ship.

## The First State Bank

Hereford, Texas

## Quality Lumber

—Is the only kind of lumber you can afford to use in building your home or making the improvements that you plan.

—Our lumber is good, durable and especially suited for builders. Get our prices—we guarantee the quality.

—We have plenty of wire and fence posts for your spring fencing needs.

## KEMP LUMBER CO.

## Dempster Wind Mills

Runs easily and smoothly, pumps 25 per cent more water.

ANNU-OILED

We also do blacksmithing, sheet metal work, welding and plumbing, both water and gas.

A GOOD LINE OF LISTER SHEARS.

BARNHART & SHREVE

## The New Model "L" Tractor

By CASE

Five years of extensive development have gone into the perfecting of the new Model "L" Case Tractor. During that time dozens of machines were made and tried out. Model after model were designed, built, tested and discarded after field trials showed that further improvement could be made.

Farmers who watched the development of tractors working asked again and again for the opportunity of buying similar machines because they were enthusiastic over their performance and because they had confidence in the Case name.

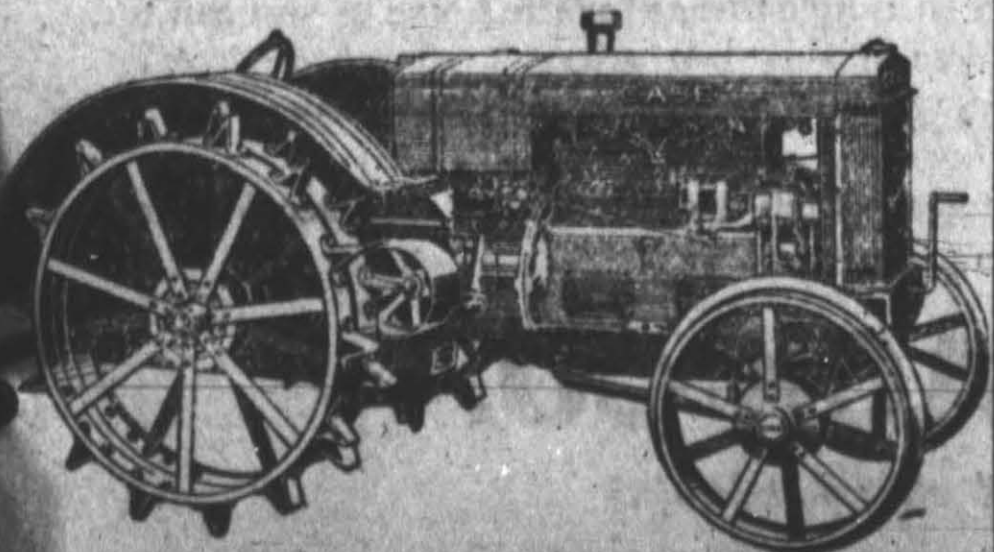
Even when the design of the Model "L" was finally perfected, the tractor was given thorough and severe tests before being placed in production. Several machines were used under the hardest working conditions that could be found—from the muddy rice fields and gumbo of Texas to the dusty orchards of California.

The machines were required to stand punishment which no sane man would ever expect to give his tractor, to make certain that the design and construction would give the owner of a Model "L" the utmost in dependability of performance, durability of construction and economy of operation.

The excellent performance of the Model "L" in these long, grueling tests exceeded all anticipations. The Model "L" in our opinion, will out-perform any comparable tractor on the market.

Will have a car load of these Tractors in a few days.

## C. A. Skelton



**Come In, Check Oakland-Pontiac Sixes and Us on These Ten Points:**

1. Style
2. Performance
3. Riding and Driving Ease
4. Economy of Ownership
5. Fisher Body Construction
6. Mechanical Features
7. Service Facilities
8. Finance Plans and Terms
9. Analysis of Advertised Price
10. What your Present Car is Worth

## Forward-Looking People will Investigate these 10 Points which reveal OAKLAND-PONTIAC Superiority

All over the United States, forward-looking people are being invited to investigate the New Oakland All-American Six, the New Pontiac Big Six and Oakland-Pontiac dealers on ten points vital to motoring satisfaction... We want you to make such an investigation. Come in and let us explain!

The New Oakland All-American Six, \$1195 to \$1375. The New Pontiac Big Six, \$745 to \$895. f. o. b. Pontiac, Mich., plus delivery charges. Check Oakland-Pontiac advertised prices—they include lowest handling charges. General Motors Time Payment Plan available at minimum rate.

**Dixon Motor Company**  
HEREFORD, TEXAS

## FARM SALE

Thursday, March 14

SALE BEGINS AT 1:30 P. M.

Location: Nine miles west, two miles north, on J. O. Newell farm; or one mile west, two miles north of Westway school house. I have decided to quit farming and will sell at Public Auction all my stock, farm machinery, household goods, chickens, etc., as follows:

HORSES	IMPLEMENTS
1—Black mare, age 8, wt. 1600.	1—Good 6-foot tandem disc.
1—Black mare, age 9, wt. 1550.	2—Good McCormick row binders.
2—Black mares, age 9, wt. 2600.	1—Two-row John Deere go-devil, with knife attachment.
2—Brown mares, age 8, wt. 2400.	1—One-row John Deere lister.
1—Bay mare, wt. 1100.	1—One-row Case lister.
1—Gray saddle horse, a real cow horse, wt. 1000.	1—Two-section drag harrow.
HARNESS	1—Emerson 7-foot disc harrow.
1—Set extra good leather harness with britching.	1—Two-disc breaking plow.
1—Set leather harness, cable tugs.	1—12-hole Superior wheat drill.
Several sets good chain harness.	1—Mowing machine.
8—Good work bridles.	1—Good iron wheel wagon, with bundle frame.
2—Sets good lines.	1—Feed cart.
10—Good leather collars.	1—10-inch walking turning plow.
HOUSEHOLD GOODS	1—Set good blacksmith's tools.
1—Good kitchen cabinet.	
1—4-burner oil range.	
And some other household goods and farm items too numerous to mention.	
HOGS	
16—Shoats, 50 to 125 lbs.	
2—Brood sows.	
CHICKENS	
About 5 dozen Barred Rock hens. Some good Barred Rock roosters.	

TERMS—All sums of \$25.00 and under, cash; all sums over \$25.00, five months' note at 10 per cent interest, with approved security, will be accepted. Sums over \$25.00, five per cent discount for cash. All hogs and chickens, cash.

**C. E. RAMSEY, Owner**  
E. C. EUBANKS, Clerk. RAY BARBER, Auctioneer.



Pangburn and Whitman  
Candies, Perfumes

DRUG SUNDRIES  
PHONE 300

# WHAT YOU WANT WHEN YOU WANT IT!

## The City Drug Store

Toilet Water, Powder,  
Cigars, Cigarettes

DEPENDABLE  
DRUGGISTS

### LOCAL HAPPENINGS

Miss Zoe Beavers spent Sunday in Canyon with her sister, Miss Gladys Beavers.

Once you use a Parker Fountain Pen you will use no other kind. Try one at CLARK'S DRUG STORE.

Mrs. J. C. Cummins and son, Junior, spent the week-end in Texas with Mr. and Mrs. Audrey Spraws.

Progressive community wish to extend their thanks and appreciation to all who gave us their loyal support during the Sprows-Cronin Contest.

Mr. and Mrs. J. C. Cummins were Amarillo visitors Monday.

Garden seed in bulk. WEST TEXAS FEED & SEED COMPANY, Phone 265.

S. Casbolt of Clovis spent the latter part of the week here at-

**STAR THEATRE**  
HEREFORD, TEXAS

FRIDAY ONLY  
MARCH 8

Where Stark Emotion Ebbs and Flows; Where Human Driftwood Comes and Goes.

"Docks of New York"  
with  
GEORGE BANCROFT and  
BETTY COMPTON

Saturday Matinee and  
Night  
MARCH 9

Universal's Dramatic Thunderbolt

by  
KEX BEACH

"The Michigan Kid"  
with  
RENEE ADOREE and CONRAD NAGEL

MONDAY - TUESDAY  
MARCH 11-12

GLENN TRYON

in  
"How to Handle Women"

with  
MARION NIXON

Wednesday - Thursday  
MARCH 13-14

"The Bellamy Trial"  
with  
BETTY BRONSON, LEATRICE JOY and KENNETH THOMPSON

Friday Night Only  
MARCH 14

"Red Lips"

with  
CHARLES (BUDDY) ROGERS and MARION NIXON

COMING SOON:  
MARCH 16

ZANE GREY'S

"Avalanche"

with  
JACK HOLT

ADMISSION:  
Nights 15c and 35c  
Matinee 10c and 25c

TIME OF SHOWS:  
Evenings 7:00-8:45  
Saturday Matinee 2:00-5:30

tending to business and visiting in the home of Mr. and Mrs. Harry Whitchurch.

Gingham Girl Flour, Womack's.

Misses Kathleen Hawkins of Borger and Mary McDonald of Amarillo spent the week-end here, Miss Hawkins with her parents, Mr. and Mrs. H. H. Hawkins, and Miss McDonald with Mrs. Virginia Elliston.

I buy my Drugs at CLARK'S.

Miss Eloyse Pitman of Friona spent Sunday in the home of her parents, Mr. and Mrs. J. H. Pitman.

Miss Mary Lee Fuqua of Amarillo visited friends here over the week-end.

Mr. and Mrs. Herman Schulz returned Thursday from a vacation spent at Hot Springs, New Mexico, and South Texas points.

Pep up your appetite and get rid of that tired, weak feeling by using Sargon and Sargon Soft Mass Pills. For sale at CLARK'S DRUG STORE.

Mrs. Gaston Baer and little daughter returned home Friday from Wichita, Kansas, where Mrs. Baer had been in a hospital for medical treatment.

A guaranteed 30x3 1/2 red tube for only \$1.15 during RICE'S Anniversary Tire Sale.

C. P. Arthur, Jim Mauk and Sam Cunningham returned the latter part of last week from Odessa, Texas. They have been employed by D. L. McDonald in drilling water wells at Odessa for the Phillips Petroleum Company.

Mr. and Mrs. J. E. Cockrell and two children and Mr. and Mrs. A. W. Chandler spent Tuesday in Dimmitt.

P. W. Price of Amarillo was a business visitor in Hereford-Thursday of last week.

Mrs. Glen Webber returned to her home in Brownfield last week after a visit with her mother, Mrs. M. A. Fox.

Mrs. John P. Slaton went to Amarillo Tuesday morning.

Mrs. C. E. Williams left Tuesday morning for her home in Denver, Colorado. Mrs. Williams has been visiting her sister-in-law, Miss Iva Williams, chief operator of the Southwestern Bell.

L. Baskin returned Monday evening from Oklahoma City where he was called by the illness of his mother.

J. J. Kropff went to Amarillo Tuesday morning for medical treatment.

Mrs. Emma Jackson left Tuesday morning for her home in Tampa, Texas. Mrs. Jackson had been visiting in the home of her son, R. R. Jackson.

Miss Willie Mae Bagwell spent last week-end in Claude with relatives.

Mr. and Mrs. Wes Bradley and Mrs. L. R. Brady were Amarillo visitors Tuesday, taking in the Cattlemen's Convention.

Try our pastries. They are good, just like those Mother makes. At IKE'S LUNCH ROOM.

Seasoned and cooked just right makes our hamburgers so good. Try one. IKE'S LUNCH ROOM.

Mr. and Mrs. Frank Daniels, Mr. and Mrs. J. G. Crosthwait and children, and Mr. and Mrs. Floyd Seaman all of Plainview, were Sunday guests of Mr. and Mrs. I. O. Crosthwait.

Mr. and Mrs. Chris Renfro, Mrs. John Renfro and daughter, Mrs. Alta Johnson and daughter left last Friday for Abilene where Mrs. Renfro and Johnson spent the week end with their sister, Mrs. Ollie McMinn, Mr. and Mrs. Chris Renfro going on to Temple

where Mr. Renfro went through the clinic at the Temple Sanitarium. They all returned home Monday, accompanied by Mrs. McMinn, who will visit with her relatives for several days.

BABY CHICKS

Barred and White Rocks, B. I. Reds, Buff Orpingtons, S. C. White Leghorns, hatched every Tuesday and Friday. HILLSIDE HATCHERY & POULTRY FARM, Hereford, Texas.

B. F. Turner of Pecos, Texas, is visiting his sister, Mrs. Ira Connell.

A. H. Streu was an Amarillo visitor Tuesday.

Jas. R. Robinson and Boyd London motored to Amarillo Tuesday evening to attend the Cattlemen's Convention.

Mr. and Mrs. W. E. Neal returned Saturday from a visit with their son in Illinois.

George Muse returned Monday from a visit with his wife and son who are spending the winter and spring in Mineral Wells.

Thanks, folks! Our tire sale has been going wonderfully well. Only two more days. At RICE'S.

ZANDER-GUMP WEDDING  
MARCH 16

Thirty-five prominent guests will attend this "Exclusive Wedding." You, also, are invited.

Mr. and Mrs. Berlin Angelo of Wellington, Kansas, returned home Sunday after a week's visit in the home of Mr. Angelo's parents, Mr. and Mrs. S. H. Angelo.

These March winds are hard on the face and hands. Try Elizabeth Arden Creams and Skin Tonic and see how quickly the roughness and dryness disappears. You will like Arden Goods once you try them. CLARK'S DRUG STORE has them.

Mr. and Mrs. Walter Easter and daughters of Lockney visited last week in the home of Mr. and Mrs. Frank Lomas.

Come to the Old Fiddlers Contest at Progressive Friday night, March 8, at 8:00 o'clock. Admission 25 and 15 cents.

Mr. and Mrs. Rhodes of Dalhart visited over the week-end with Mrs. Rhodes father, Jeff Gilbreath and family.

Garden seed in bulk. WEST TEXAS FEED & SEED COMPANY, Phone 265.

J. G. McFarland and F. H. Reeve of Friona were here Wednesday selling tickets for the Friona high school annual.

STAR THEATRE

Wednesday-Thursday  
March 13-14

Here's your front-row seat at the trial of the century!

Susan Ives, charged jointly by indictment with Stephen Bellamy, for the murder of Madeline Bellamy, will take the witness stand in her own defense tomorrow in the little white courthouse in Redfield, N. J.

Dr. Gabriel Barretti, famous fingerprint expert, who was brought into court on a stretcher from St. Luke's hospital in New York, today forced Mrs. Ives to take the witness stand when he testified to the fact of her fingerprints.

THE BELLAMY TRIAL

I buy my Drugs at CLARK'S.

S. T. Cooper of Amarillo, representing the Gault Land Co., was here on business Wednesday.

ASSEMBLY OF GOD CHURCH

Sunday school at 9:45, preaching at 11:00 and 8:00, C. A. at 7:00. M. R. COLES, Pastor.

Gingham Girl Flour, Womack's.

Mr. and Mrs. J. V. Rudd and son, Robert, of Springlake, were shopping here Wednesday.

A nice line of new hats the last of the year for \$5.00 and \$7.50. VOGELE MILLINERY PARLOR.

Mr. and Mrs. C. E. Gatlin and son, Charles, motored to Dallas the latter part of last week. They were called there by the illness of Mr. and Mrs. Gatlin's daughter.

WANTED TO BUY—Young registered Duroc boar. MRS. D. E. TURRENTINE. 6-1fc

Mrs. Clay Ridgeway motored to Dimmitt Wednesday to visit her sister, Miss Bettie Rose Kerr.

Once you use a Parker Fountain Pen you will use no other kind. Try one at CLARK'S DRUG STORE.

Mr. and Mrs. C. D. Shaw and daughter, Mrs. Dudley and Charlie Sowell were Amarillo visitors on Wednesday.

Stop at the Square Deal Feed and Produce Company next door south of the City Hall. H. E. HERSHEY, Proprietor.

Mr. and Mrs. C. P. McCollum of Muleshoe were Sunday visitors in the home of Mr. and Mrs. Key Arnold.

TRY A WANT AD IN THE BRAND

For Your  
Paper Hanging and  
Painting  
NEATLY DONE  
Estimates free. Call  
W. P. Underhill  
414-J

NEATS FOOT OIL

One sale for a short time at  
\$1.00 PER GALLON  
Bring Your Can.

STAR SHOE SHOP  
C. G. HALL, Prop.  
South Main Street

THANKS, FRIENDS

I wish to thank my many friends and customers for the loyal support and patronage given me during the time I owned and operated the Modern Beauty Shop. I hope that the same friendship will be extended Miss Fewell, the new proprietor.

MRS. SAM HUTSON.

Burford Parmer of Plainview arrived here Friday night and is visiting Mrs. Parmer, who is visiting the home of her sister, Mr. D. H. Connell.

Pep up your appetite and get rid of that tired, weak feeling by using Sargon and Sargon Soft Mass Pills. For sale at CLARK'S DRUG STORE.

Mrs. B. M. Rosson returned to her home in Plainview last week after a visit in the home of her son, S. P. Rosson and family.

Hurry! Hurry! Hurry. Only two more days left of RICE'S Anniversary Tire Sale.

Mrs. George P. Garrison returned Monday from Hungerford, Tex.

as, having been called there by serious illness of her mother, Habermacher. She reports mother as some better when left.



Find Business by Going After It.

Business goes where it is invited and stays where it is well treated.

These are harvest days for the energetic. The man who stands still is soon lying down—he's got in way of the doers.

If we want the home trade we must earn it. Stock, price, location and service are vital to success. We need 'em all—have YOU got them?

Western National Bank  
"There Is No Substitute for Safety"

SPRING TIME IS BUILDING TIME

You have plans of some kind for improvements on your place. Bring your plans to us and let us help you work them out so that you can handle them to your satisfaction.

Everything for the Builder

PANHANDLE LUMBER COMPANY



There is nothing that makes the home more attractive than nice Furniture and Rugs. It gives the lady of the house a pride in keeping nice furniture.

There was never a time when you could buy such nice things for the home as you can today. We have many things of great value and usefulness at very low prices.

We are receiving new goods every week and you are invited to call and inspect our offerings at any time.

We handle the Round Oak and Buck Ranges, which are considered and accepted as exceptional values and economical of operation.

E. B. BLACK CO.

We Are Satisfied With Small Profits