

The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

29th Year—Number 11.

The Hereford Brand, Hereford, Texas, Thursday, March 28, 1929.

Seth B. Holman, Publisher.

JUST ONE MORE UNITED HEAVE--AND THE HOTEL BONUS IS OVER!

A Slow, Soaking Rain Brings Smiles to Panhandle Farmers

Thru State Highway?

Indications Point to the Fact That HIGHWAY COMMISSION FAVORS SUCH NEW ROUTE

From Texas & Pacific Railway Through Channing

Secretary Arnold Appears Before Commission. Body Interested In Line to Join the Bankhead.

Secretary Arnold returned from Austin Thursday night, where he had appeared before the State Highway Commission in behalf of a north and south state designated highway through Deaf Smith and adjoining counties.

Mr. Arnold states that the highway commission looks very favorably on such a highway extending not only from Channing south to Dimmitt, but thence on south through Lamb, Hockley and Terry counties.

In fact, the commission stated they would be glad of a designation which would extend to the bankhead highway which parallels the Texas & Pacific railway from Fort Worth to El Paso.

This highway, it was pointed out, would become one of the most important in the western part of the state and negotiations will be entered into with counties to the south in an effort to have them join in this request for the entire designation. This highway would be approximately 350 miles in length, with Odessa as the southern point and Channing as the northern terminus.

This route will be gone over with the division engineer recently appointed, and Mr. Arnold states he is hopeful of securing this important designation at an early date.

"I consider this highway on which the commission looks with favor one of the greatest factors in the development of this tier of western counties in the Panhandle," said Mrs. Arnold to a Brand reporter, "and we are going to spend considerable time with the interested counties through this route will go. This is an opportunity we cannot afford to pass up and if our organization can secure this designation Hereford is in line for much development from this source alone."

Star Theatre Sold; New Owner to Reside Here

A business transaction of much local interest is the purchase of the Star Theatre building and the lease of the theatre building by J. C. Parker, of Crosbyton. The deal was consummated the latter part of last week, Mr. Pickett turning over the business Friday.

Mr. Parker is a theatre man of long experience, having operated shows at Ballis and other places for several years. He is moving to Hereford with his wife, and says he will spare no effort to maintain the high standard established by Mr. Pickett. The picture leases already arranged for by the present management will extend over the summer and the continued showing of only high class pictures is assured.

Mr. Pickett, whose health demands rest and climatic change, will leave here this week-end for an automobile trip to cover probably several months. They will tour the Central West, then go eastward and possibly visit relatives in New York before returning to Hereford.

Mr. Pickett leaves an enviable record both as a business man and citizen and people generally will look forward to his restored health and further business association in Hereford. He asks the Brand to express his appreciation of the generous patronage and courteous treatment accorded him during his four years business life in Hereford.

Hillside Hatchery Helps Amarillo Orphanage

The Hillside Hatchery is co-operating with the ladies of the Presbyterian church in a movement to aid the orphanage at Amarillo. The ladies have furnished 600 eggs which will be hatched free of charge by the hatchery. The chickens will be sent as a gift to the orphanage, which has equipment for handling a large number.

C. of C. Plans Trips to Rural Communities

Secretary Arnold informs The Brand that the matter of trade extension will be given right of way in the discussions of Monday's Chamber of Commerce meeting. He also states that various rural community clubs will be asked to serve some of the weekly luncheons in the near future. He suggests that the Chamber of Commerce go in a body to these communities and hold a joint meeting with them. This plan, Mr. Arnold says, will probably start with Summerfield at an early date.

Trash Pile at Foster Home Calls Department

The fire department was called to the home of Paul E. Foster Sunday evening when a burning trash pile seemed to threaten the residence. No damage was done.

About \$15,000 of the \$20,000 Required Has Been Raised to Date, With a Number of Prominent Property Owners to Be Seen Yet

New Abstract Plant Ready in Short Time

The Dear Smith County Abstracting Company is one of the newest additions to Hereford. This concern, which is being put into operation by Mr. and Mrs. C. P. McCollough, formerly of Panhandle will be one of the most complete abstracting plants in West Texas, as is announced. Temporary offices have been opened in the District Clerk's office while card indexes and records are being copied.

Leonard Ricketts Begins Work On New House

Another new residence is under construction in Hereford, work having begun this week on a 34 x 36 foot stucco and frame, five room dwelling being built by Leonard Ricketts.

The building will be completely modern with bath and many built-in features. It is located on the lot just north of the F. H. Oberthier home.

O. A. Olson left Saturday night for Dallas on a business trip.

FLYING FIELD

R. J. Kibbe Pasture On 25-Mile Avenue, North of Town, Selected As Landing for Flyers

R. J. Kibbe sold a quarter section of land lying just north of his home and one and one-sixth miles north of Hereford to the Transcontinental Airway Transport Company the past week. This will be used as an emergency landing field for the airway and will be equipped with a system of lights which will render it visible for a long distance.

The field will be surrounded by blinker lights in addition to the beacon lights and will be constantly illuminated.

The company's representative through whom the purchase was made, stated to The Brand that contrary to current report otherwise that a complete night and day service would be instituted as soon as the airway is in operation.

Coming of Natural Gas Means Big Development for the Hereford Shallow Water Belt

Just what the possibilities of natural gas means to the development of the Hereford shallow water belt is beginning to soak in on the consciousness of the people of this community. This was the remark of a prominent irrigation farm owner Wednesday morning. Already one irrigation farmer east of town, W. G. Slagle, has equipped his plant with gas as fuel, and another, G. W. Brunley, let the contract Tuesday for changing his pumping-plant from oil to gas power. The general manager of the West Texas Gas Company was expected here this week to consider the installation of a gas line out 25-Mile Avenue a sufficient distance to take in some five or six irrigation plants in

The final drive has been entered for raising Hereford's \$20,000 bonus for the new Hotel Hereford, which is to be erected at Third and Main.

Approximately \$15,000 in signed pledges have been secured, according to the Hotel Committee, and those citizens who have failed to respond are being seen and the proposition put fairly and squarely up to them.

"While we do not wish to be tiresome and bore the citizenship of Hereford, we feel that we must again call your attention to the fact that Hereford's future depends to a large extent on the action taken," stated a member of the committee Wednesday. "There are many of our citizens who have not yet realized what the building of this hotel means to us, and we must insist that every one give this matter careful study before turning the committee down. We need this additional \$5,000 and we must raise it at once or lose the opportunity of securing a \$200,000 investment that Hereford has been needing for years."

Secretary Arnold visited with the Dallas interests who are going to erect this hotel on his recent trip to Austin, and was informed that practically all plans have been completed and work could start on the building almost as soon as the required bonus had been raised in this city.

A committee composed of S. P. Rosson, E. B. Black, J. E. Hill, F. H. Oberthier and W. R. Arnold has been in Amarillo and interviewed men there who have property interests in Hereford.

The committee reports that every effort will be made to raise the full amount during the week and they urge those who have not subscribed to see a member of the committee and sign a pledge card for the amount which they are going to give.

HIGH SCHOOL BAND PLAYS AT CANYON

The Hereford high school band furnished the chapel program for the W. T. S. T. C. at Canyon Saturday. Later they were entertained at luncheon in the new college cafeteria. Ralph Smith, director, accompanied the band.

Mrs. Roxie Anderson of Canyon visited over the week-end with her sister, Mrs. M. L. Steele.

Inter-Church Teams Play Two Fast Games

Friday evening witnessed the first two games of the Inter-Church Basketball League of Hereford, the Methodists winning first honors. Results were as follows:

| Team | W | L | % |
|---------------|---|---|------|
| Baptists | 1 | 0 | 1000 |
| Methodists | 1 | 0 | 1000 |
| Christians | 0 | 1 | 00 |
| Presbyterians | 0 | 1 | 00 |

The Methodist aggregation scored forty-two points, Baptists seventeen, Presbyterians twenty-four and Christians fifteen. A good attendance of Hereford fans represented the various churches of the city, evidenced encouraging local interest. The games were paired as follows: Baptists and Christians, Methodists and Presbyterians.

The schedule for next Friday evening is Methodists vs Baptists, Presbyterians vs Christians.

FOR EASTER

All Churches in City Will Provide Special Sermons and Musical Programs for Next Sunday.

The Easter season will be fittingly observed in all the churches of the city with special music programs and other features.

At the Methodist church the following program will be given:

- Morning Program
- Choir and organ
- Invocation, Christ is Risen.
- Offerter, Calvary.
- Vocal Solo, Awake, Arise, Mrs. Conaway.
- Postlude, March Romance.
- Evening Program
- Prelude.
- Anthem, (with solo obligato).
- King All Glorious, Mrs. Hales and choir.
- Offerter, Andantino in D Flat.

(Continued on Page Six.)

Life-Saving Rain Falls

Total of 2.1 Inches Here Means

ONE BIG WHEAT CROP IS PRACTICALLY ASSURED

Entire Panhandle District Thoroughly Drenched

Humble Acquires Interest in the Corner Drug Store

Another noteworthy change in Hereford business circles was made Monday of this week when C. W. Humble of the vocational agriculture department of the high school purchased the LeGrand Brothers half interest in the Corner Drug Store.

This business transfer was made Monday and Mr. Humble will devote what ever time is not claimed by his school duties to familiarizing himself with the working of his new enterprise until the close of school, when he will give the business his entire time. Rex Tynes, who recently purchased a half interest in the store from John McLain, former proprietor, retains his interest and will be senior partner in the new firm.

Mr. Humble is not a novice in the business world. As owner and manager of a sixty-two room hotel in Albuquerque, New Mexico, which he sold last fall, he had opportunity for valuable business experience. In his work with the high school boys of his class and as business manager of the Athletic Association, school authorities say he has demonstrated unusual executive ability and business acumen.

Messrs. Tynes and Humble have requested The Brand to say that they expect to increase their stock and carry a complete line of drugs and other merchandise. They solicit the good will of the public for their new business venture.

Leonard Foster Home From Trip to Beaumont

Leonard Foster, county clerk, who left some ten days ago to represent the local I. O. O. F. Lodge in the annual Grand Lodge convention at Beaumont, returned Thursday morning. Since his departure of the lodge meeting, Mr. Foster has been visiting his mother and brother in Georgetown, Texas.

CREAMERY STOCKHOLDERS TO LET BUILDING CONTRACT WHEN ALL BIDS ARE RECEIVED

New Brick For Corner Third and Main Soon

A building permit was taken out Wednesday morning by Kirby & Doughty for the erection of a store building ninety-two feet long by twenty-five feet wide at the corner of Third and Main Streets. The contractor stated that there is a possibility the permit will be changed and a two story building substituted as soon as Mr. Doughty, of Weatherford, can be heard from.

The building will be erected on the McMinn lot at the corner of Third and Main, and the old wooden structure which has long been a landmark in Hereford will be razed at once.

Misses Jeanette Rogers and Dossie Mae Steele and Messrs. Marion Power and Jowel Murchison, invited to Plainview Sunday and spent the day with Miss Audrey Rogers.

Just a Few Timely Showers Now Needed to Insure Big Harvest. Business Pick-up Prompt.

What local business men, wheat farmers and cattlemen unanimously declare to be one of the most timely general rains the Panhandle has received in its history began falling Tuesday and up to the time of going to press Thursday at noon had continued at intervals over that entire span of time, the total recorded on the Hereford weather gauge being two and one-tenth inches. Many sections over the country reported more than this. An especially pleasing feature of this rain was the way in which it fell, with little wind and nearly all being absorbed as it fell. The precipitation was general in nature, extending from the interior of New Mexico across to Oklahoma, and south into the South Plains.

Farmers and stockmen alike are smiling and happily planning for a busy, profitable year. The wheat acreage in Hereford's territory is said to be the largest ever planted, with a splendid underground season. Winds in March have blown out a small per cent of that wheat planted indifferently, but the better soil, and the better wheat has been whipped. But the total damage done in relation to the whole is very small and this moisture assures a tremendous wheat crop this spring, even without additional moisture. With timely showers from now on, and May weather records in past years almost assure them, a bumper crop is a certainty.

Tuesday was cold, with a sprinkle of rain and spit of sleet; a slow, steady rain began falling about noon, and continued through into the early forenoon of Wednesday. All day Wednesday additional moisture was threatened, and in the

(Continued on Page Seven.)

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Editor and Publisher
Also Publisher of
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MRS. SETH B. HOLMAN
Associate Editor

TELEPHONE 30

NOTICE TO THE PUBLIC.
Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office on North Main Street.

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Much New Land Goes Under the Plow Near Ward

WARD, March 23.—A very pleasant evening was enjoyed by all who attended the box supper, the proceeds of which amounted to \$67 and going to pay for the singing school.

Bill Hutson has sold his place west of Ward school house to Mr. Snow of Oklahoma, who will take possession immediately.

Three sections of land are being broken out on the Rutherford ranch for wheat, two having been sold to parties from White Deer. One set of improvements are being put on one of these sections.

Mrs. J. R. Copeland and Miss Anna Copeland were among the guests in the Jim McCaskey home in Amarillo where a house party was given in honor of his daughter, Miss McCaskey, over the weekend.

Mrs. D. C. Beebe and son, Mr. and Mrs. B. C. Donald and son of Lubbock, and Mrs. Rena Berry and two children of Levelland, spent the week-end in the home of their sister, Mrs. Wiley Robertson.

R. O. Dunkle and Mr. Olson visited the school last Wednesday.

John Caraway has purchased a new tractor and his nephew, Hartland Caraway has also bought a tractor and they have been busy getting them lined up and started to plowing.

Mrs. Bill Hutson called on Mrs. Caraway Monday afternoon.

Mrs. Dunn visited Mrs. Roberson Monday afternoon.

Cap Cocanagher and Miss Brinson were guests for Sunday dinner in the home of Mr. Cocanagher's mother south of town.

Fried Carrots Are Good

If the family does not like carrots plain boiled, try boiling them until tender, then roll in eggs and crumbs and fry in butter until a golden brown.

DAPPER DAN



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OF COURSE

You'll like the plan of Dapper Dan. The clever Cleaning-Dyeing man!

The Future Life

International Sunday School Lesson for March 31

Luke 24:1-12, John 14:1-6

Rev. Samuel D. Price, D. D.

Usually a review comes at the end of a quarter but this time we have a preview of the life that is before every child of God as we come to the closing lesson in this series on "Some Great Christian Teachings." While some say we know nothing about the life that is beyond there are many great truths that we can depend on as we join in the observance of this Easter Day, which commemorates the resurrection of the body of Jesus.

Practically all religions reckon on a life in the future. The spirit in man is eternal and it is only the earthly body that does. Since each one must journey along this highway, regardless of his personal belief, it is with great interest that we turn to the Scripture references that are indicated for study today. They are Matthew 25:31-46, Mark 12:26-27, Luke 24:1-12, John 14:1-6, 1 Corinthians 15:3-20, 50-58; 1 Thessalonians 4:13-18, Revelation 22:1-5. As you read these selections note the references in the margin and you will find many additional details.

The events of that first Easter can be learned by reading the records in the Gospels. Certain women came early on the first day of the week to complete the embalming of His body, for there was not time for this after the embalming as the Jewish Sabbath began with sun down. They wondered how the heavy stone could be rolled back, but God provided the way long before it was needed. We, too, are inclined to worry much about things that will resolve themselves in advance of our needs. Angels had many items of service during the earthly life of Jesus and now a heavenly messenger tells them that they are in the wrong place to accomplish their quest. No living soul has ever been entombed and it is useless to seek a person where there is only a dead body. Soon He appeared to them and to the disciples.

It was in the upper room on the previous Thursday that He gave

them most comforting truths and told them plainly of the future life. Read the entire discourse in John 14, 15, 16, and then follow through that comprehensive prayer in chapter 17. "Let not your heart be troubled," was supported by a statement of His purpose in their behalf. He would prepare a place and in time come for them. An expressive name for Heaven is the Home Land of the Soul. It is a place as well as a state. Conditions there are given under far-reaching similes in Revelation. Heaven will be blessed even because of what is not there. No pain, sin, sorrow, separation, tears any more. "And they shall see His face." Now add the positive elements of joy, service, worship and a clear conscience forever. In the Old Testament the lamb is a type of Christ. By as much as He is greater than a lamb, by so much is Heaven beyond the types of golden streets and gates of precious stones. Our concern is to obey the Golden text: "Be thou faithful unto death, and I will give thee the crown of life."

Arney District Confident of Fine Wheat Yield

ARNEY, March 23.—Mrs. Jim Graham and children of Hereford spent the week end at the ranch. Many from Arney will attend the Dairy Show at Plainview on April 2 to 5.

Mr. and Mrs. Marion Davis and children spent Sunday with his mother, Mrs. J. E. Davis of the Joel community.

Miss Alice Tipton and grand father, Mr. Edwards and aunt, Miss Marie Edwards of Plainview spent Saturday and Sunday in the Emmett Tipton home.

Mr. and Mrs. Franklin, teachers here, spent Sunday with his parents near Hereford.

Mr. Nicholson was here from Dallas Sunday.

Mr. and Mrs. J. E. Boyd and children spent Sunday afternoon in the A. W. Fortner home.

Ross Campbell called in the C. O. Hayes home Sunday.

Mr. and Mrs. Ray Cole moved into their new house last week

and gave a party Saturday night.

A play will be given at Nazareth in the near future.

Mr. and Mrs. A. W. Fortner and son were in Plainview Tuesday and were accompanied home by Miss Flossie who will remain a few days before going to Crowell.

A play, "A Double Proposal," was given Saturday night in connection with a box supper, \$75.00 being made to pay for lights.

Mr. and Mrs. Lee Edmondson of Amarillo visited the Chas. Cox home recently.

Several Arney people are going into the chicken business and one party has received 500 baby chicks as a starter.

The road south of the school house is being graded.

Master Francis Davis visited his grand parents, Mr. and Mrs. Lee Hutson Saturday.

Mr. and Mrs. Dremp and daughter visited in the Patton home Saturday. Misses Hester and Evelyn accompanied them to the program at the school house Saturday night.

Wheat seems to be holding out well and it is believed prospects are good for good yields.

Miss Opal Hutson of Amarillo spent last week here with her parents, Mr. and Mrs. Lee Hutson. Mr. Andrews was here from Happy on business Wednesday.

Baby chicks are being taken off and gardens planted—indications of spring.

Reuben Bratcher spent Tuesday in the Jeff Bratcher home.

Arney was well represented at the Plainview band concert at Joel the third Sunday.

Frank Davis and Joe Haden

visited the Marion Davis home last Monday.

Mr. and Mrs. Taylor and children spent Sunday with Mr. and Mrs. Ed Bailey.

Mrs. G. A. Wilson and sons went to Amarillo Thursday to visit her daughter, Mrs. Douglas Lynch, who returned with them for a few days visit.

The parents, a brother and sister of Mr. and Mrs. Claude Fox are visiting them this week.

Mmes. Marquis Burks and Marion Davis and Miss Juanita Hutson were in Hereford Saturday on business.

Dewey Lawrence Gets High State Appointment

Friends of Mr. and Mrs. Dewey Lawrence, of Paris, will be interested in the recent appointment of Mr. Lawrence as assistant attorney general of Texas. Mr. Lawrence is already in Austin and Mrs. Lawrence and children will follow in a month or so. The Brand joins a host of Hereford friends in extending congratulations.

Senior Mothers Honor Class Members Friday

St. Patrick's Day was the inspiration for a happy gathering of the Senior Mothers with members of the Senior class Friday afternoon in the home economics department of the high school. The pretty green of St. Patrick's Day suggestions, together with a variety of potted plants made the

assembly room an attractive background for the bevy of bright young faces, forty-four in number, who represented the high school seniors. Appropriate games furnished a jolly hour which was closed with the presentation by Mr. Hudson, class sponsor, of plans for a Maytime camping trip to Palo Duro canyons. The report was enthusiastically received. Refreshments of brick cream in green and white with angel food cake were served. A finale to the jolly affair was a ringing cheer to the Senior Mothers, led by that brilliant and efficient cheer leader, Miss La Juana Hanna.

Hereford Boys Attend Memphis Convention

The district Y. P. S. C. E. convention held in Memphis recently was attended by three delegates from the Hereford society of the First Christian church, Messrs. Clifford Kester, Paul Wright Barnett and Rains Sparks.

An interesting report of the convention was made by these young men at the Sunday evening church services last Sunday evening.

Young Lady Appointed Hostess At Airport

L. Baskin is in receipt of a letter from Mr. and Mrs. A. O. Holland, former Horton, Kan. friends, apprising Mr. Baskin of the appointment of their daughter Ruth as airport hostess at Fair Airport, Kansas City, Kansas. The young woman is twenty years of age and is an accomplished aviator. She has passed her trix. She has passed her trix and holds a pilot's license. She was recently married to Dele B. veteran flyer. Mr. Baskin of the couple is now waiting Hereford's airport in order that they may make a landing here their new tri-motor monoplane makes him a visit.

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- Red Beans, No. 2 ----- 10c
- Grape Jelly, 15 oz. glass ----- 27c
- Heinz Baked Beans, No. 2 ----- 15c
- Tomatoes, No. 2 1/2 ----- 15c
- Baking Powder, K. C., 25c size ----- 20c
- Baking Powder, K. C., 50c size ----- 49c
- Baking Powder, Calumet, 10 pounds --- \$1.50

West Texas State Teachers College
CANYON, TEXAS

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(This space paid for by Canyon C. of C.)



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Finish the evening meal with another cup and you will have a day of happiness.

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Ward Club to Stage Program Friday Night

The Willing Workers club met Wednesday with Mrs. Daugherty as hostess and the afternoon was spent quilting. Refreshments of sandwiches, gingerbread and coffee were served by the hostess after which the club adjourned to meet with Mrs. Dean, April 8. The social committee announced an open meeting and program at the school house Friday night, March 29, when all are invited. It will be a real community get-together meeting.

Mr. and Mrs. Arlie Dean made a business trip to Amarillo last Thursday.

Mrs. John Hutson has been on the sick list the past week.

Mrs. B. J. Kibbe and daughter-in-law Mrs. Clyde Kibbe were visitors at the club meeting Wednesday afternoon.

Oma Harrison has been out of school the past week because of sickness.

Beauford Hutson spent Saturday night and Sunday with LeRoy Vance.

Ward community is invited to a fifth Sunday singing at Ford next Sunday afternoon, March 31.

Mrs. J. H. Copeland and daughter, Mrs. A. C. Hales were Amarillo visitors Saturday.

Miss Brunson Mmes. Dean and Roberson called in the Hubbard and Fulkerson homes one day last week.

D. O. Williams attended the plow and tractor demonstration in Amarillo Thursday.

Mr. Allen of Electra who purchased the Wilkinson farms was here Thursday looking over interests.

Mrs. Suggs and Mrs. Montgomery called on Mrs. Brewster Tuesday afternoon.

Mr. and Mrs. Jim Lipscomb, Miss Graves, Hartland Caraway, and Miss Brunson took six o'clock dinner with Cap Coonsugher Tuesday.

Mr. and Mrs. D. O. Williams and little daughter Bobbie Lee and Mrs. Jack Hutson motored to Goodnight Saturday to visit friends and relatives, returning Sunday.

Mr. and Mrs. Howard Marel were visitors at Sunday school Sunday morning.

Messrs. and Mmes. Jim Higgins, Jim Lipscomb and Bob Higgins called in the Suggs home Sunday.

G. M. Suggs has been on the sick list this week.

Mrs. J. R. and Miss Ann Copeland teachers at Sims, were attendants at a house party in Amarillo over the week-end.

Mr. and Mrs. J. H. Copeland, Murray Copeland, Mrs. Herbert Copeland and daughter Marjorie motored to Amburst Sunday and were dinner guests in the home of Mrs. Herbert Copeland's mother, Mrs. Copeland and daughter remaining for a visit before returning to their home in San Diego, California.

Be sure to come to the community party—a regular "March Blow-Out!"

Easter to Be Observed By Flagg Folk

An Easter egg hunt will be given here Friday afternoon and also a program rendered at the school.

Mr. and Mrs. Dodson and Mr. and Mrs. Sheffy and children were dinner guests in the W. T. Summer home Sunday.

Mr. and Mrs. Simpson of Stanton spent the week end with Mr. and Mrs. Joe Benswanger.

W. T. Summer made a business trip to Dimmitt Saturday.

Miss Bearden is visiting Lee sister, Mrs. Martin, this week.

Junior Ballow has been ill several days.

Mr. and Mrs. Cryer are the parents of a new baby, born Saturday, March 9, and named John Harrison.

Fred Simpson has been on the sick list for several days and has had the care of a doctor.

Sunday school attendance was good last Sunday.

Rev. Williams filled the pulpit here Sunday night.

Mr. and Mrs. Sam Birdwell have moved to the Bain farm.

Mrs. W. T. Summer entertained the Ladies Aid at her home Thursday afternoon, March 21.

Mrs. Benswanger returned home Saturday night from a visit with relatives.

Interesting Items of News From Summerfield

B. C. Roberson, accompanied by Mr. and Mrs. Elmo Lawhon, left for Wichita Falls where they joined Mrs. Roberson for a several days visit.

Miss Zella Mae Walser of Hereford spent Monday in the C. H. Walser home.

Mr. and Mrs. J. L. Park and daughters, Lois, Lucile and Ruth, visited with Cleo McCharg Sunday.

Prof. W. E. Sherman and family spent the week end at Amburst visiting Mrs. Sherman's parents.

Guy Walser entered school at W. T. S. T. C. at Canyon. He has many friends who will congratulate him on taking this step.

Miss Mattie Sherman visited over Wednesday with her brother, W. E. Sherman.

Mrs. L. Johnson and sister, Mrs. J. H. Murdock of Lubbock, returned Tuesday from a trip to Austin and Waco and report a most enjoyable visit at each of these places.

Miss Josephine Heaton and Miss Pauline Hart of Canyon were week end visitors of Mr. and Mrs. Bernard Roberson.

Miss Marie McCharg and Annie Lance spent several days in Canyon last week.

Mr. and Mrs. L. B. Lookingbill entertained several who had birthdays with a sumptuous dinner Sunday. All who were so fortunate report a good time.

Mr. and Mrs. J. A. Noland left the first of the week for Hot Springs, New Mexico to be gone several weeks.

Miss Vadna Slakey of Pampa arrived Sunday and will spend the summer in the Ray Johnson home.

Mrs. Lee Curry received 1,000 baby chicks last Tuesday, all coming from Missouri in first class condition.

Many Entries Being Made In Dairy Show

PLAINVIEW.—Entries in the Second Annual Texas Panhandle Plains Dairy Show at Plainview, April 2 to 5 are beginning to be received by Manager Maury Hopkins. E. W. Hester of O'Donnell,

Jersey breeder, was among the first to send entries. He is a director of the Association and will have five head which he says will be hard to beat.

W. W. Evans, Dawson county, will have twenty-five head of Jerseys here and will also bring a 4-H Club judging team. Mr. Dawson is county agent and expects to bring many breeders from that county together with their animals, to the exhibit.

Mrs. Sam Scalfing, Hale Center, and M. P. Routhahn were the first to send entries from Hale Center. County Agent Mitholland will be here with over seventy-five entries.

Bob Anglin says Swisher county with have many pure bred Jerseys in the show and a big delegation will be in Plainview.

Amarillo and other towns will have big delegations here. It is planned to run a special train from Amarillo for the Manufactur-

ers and Jobbers of that city.

A vocational agriculture judging team is expected from Gaines county.

The Brand wants rags—good clean cotton rags, with old kaff underwear, stockings, linen collars, etc., absolutely barred. Good prices

A Little Fixin' Up

SLIGHT CHANGES WILL MAKE A REMARKABLE IMPROVEMENT IN THE APPEARANCE OF A HOUSE!

Many old houses are of excellent construction and in good shape, but their old-fashioned architecture is deceiving. They command a poor selling price because people conclude that they must be delapidated and untenable. Very often this is not true. Houses built twenty or thirty years ago are generally in fine condition, and only need a few slight changes to make them up to date.

Avail yourself of our service, and have the changes made that will result in increased satisfaction or greater returns.

ROCKWELL BROS. & COMPANY

Lumbermen Phone 4.

Mr. and Mrs. Arlie Dean made a business trip to Amarillo last Thursday.

Mrs. John Hutson has been on the sick list the past week.

Mrs. B. J. Kibbe and daughter-in-law Mrs. Clyde Kibbe were visitors at the club meeting Wednesday afternoon.

Oma Harrison has been out of school the past week because of sickness.

Beauford Hutson spent Saturday night and Sunday with LeRoy Vance.

Ward community is invited to a fifth Sunday singing at Ford next Sunday afternoon, March 31.

Mrs. J. H. Copeland and daughter, Mrs. A. C. Hales were Amarillo visitors Saturday.

Miss Brunson Mmes. Dean and Roberson called in the Hubbard and Fulkerson homes one day last week.

D. O. Williams attended the plow and tractor demonstration in Amarillo Thursday.

Mr. Allen of Electra who purchased the Wilkinson farms was here Thursday looking over interests.

Mrs. Suggs and Mrs. Montgomery called on Mrs. Brewster Tuesday afternoon.

Mr. and Mrs. Jim Lipscomb, Miss Graves, Hartland Caraway, and Miss Brunson took six o'clock dinner with Cap Coonsugher Tuesday.

Mr. and Mrs. D. O. Williams and little daughter Bobbie Lee and Mrs. Jack Hutson motored to Goodnight Saturday to visit friends and relatives, returning Sunday.

Mr. and Mrs. Howard Marel were visitors at Sunday school Sunday morning.

Messrs. and Mmes. Jim Higgins, Jim Lipscomb and Bob Higgins called in the Suggs home Sunday.

G. M. Suggs has been on the sick list this week.

Mrs. J. R. and Miss Ann Copeland

PLUMBING

Let Me Figure With You REPAIRING and GENERAL PLUMBING

Dipprey & Barnhart Phone 33

Strambaugh Dry Goods Co. HEREFORD TEXAS



Easter Hosiery

\$2.90 PAIR

All silk, 48-gauge ingrain Chiffon with picot edge in contrasting color. This hose is sheerly even from toe to top—

Regular \$3.75 Grade

A smartly finished dip dye Chiffon with purple picot edging—

Regular \$2.95 Grade

\$2.25 PAIR

A fine gauge Chiffon with graceful narrow heel—also with triangular heel.

Our regular \$1.95 Grade

\$1.65 PAIR

The Rexall Store

ONE CENT SALE!

THURSDAY - FRIDAY - SATURDAY
APRIL 4, 5 and 6

What Is A Rexall One-Cent Sale?

It is a sale where you buy an item at the regular price, then another item of the same kind for one cent. As an illustration: The standard price of Klenzo Dental Creme is 50c, you buy one tube at this price and by paying One Cent more, or 51c, you get two tubes, and save 49 cents. Every United Drug Co. article in this sale is a high quality guaranteed product, just the same as is sold every day at the regular price. No limit—buy all you want, but on Thursday, Friday and Saturday only!

WE LIST HERE A FEW OF THE ITEMS IN THIS SALE:

| PURETEST AND REXALL REMEDIES | CANDY AND STATIONERY | TOILET GOODS |
|---|---|--|
| Boric Acid, 4 oz ----- 2 for 26c | Candy Bars ----- 2 for 6c | Trailing Arbutus Talcum 2 for 26c |
| Cream Tartar, 3 oz ----- 2 for 26c | Milk Chocolate Bar ----- 2 for 36c | Medicated Skin Soap -- 2 for 26c |
| Zinc Stearate ----- 2 for 26c | Fenway Chocolate Covered Cherries ----- 2 for 86c | Klenzo Liquid Antiseptic 2 for 51c |
| Castor Oil, 3 oz ----- 2 for 26c | Hard Candies, 1 lb tin -- 2 for 76c | Rexall Toilet Soap ----- 2 for 16c |
| Eyelo (Eye Wash) ----- 2 for 51c | Guardsmen Stationery 2 for 1.51 | Egyptian Palm Soap ----- 2 for 16c |
| Little Liver Pills ----- 2 for 26c | Pierre Stationery ----- 2 for 86c | Quinine Hair Tonic ----- 2 for 61c |
| Zinc Ointment, 1 oz tube 2 for 26c | Lord Baltimore Stationery ----- 2 for 66c | Bouquet Ramee Talcum 2 for 51c |
| Carbolic Salve ----- 2 for 26c | Marsala Pound Paper ----- 2 for 61c | Bouquet Ramee Compact or Rouge ----- 2 for 51c |
| Hygienic Powder ----- 2 for 51c | Marsala Envelopes ----- 2 for 51c | Klenzo Magnesia Dental Powder ----- 2 for 26c |
| Gypsy Cream (Lotion) 2 for 51c | | Narcisse Perfume 3 1-2 drams ----- 2 for 1.01 |
| One-Minute Headache Powders ----- 2 for 26c | | Harmony Cream of Almonds ----- 2 for 36c |
| Diuretic Pills ----- 2 for 51c | | Harmony Lilac Vegetal 2 for 1.01 |
| Spring Tabs, 60c ----- 2 for 26c | | Olivo Shampoo ----- 2 for 61c |
| Syrup of Hypophos, clear or cloudy ----- 2 for 1.01 | | Rexall Tooth Paste ----- 2 for 26c |
| Effervescent Sod. Phosphate, 4 oz ----- 2 for 61c | | Rexall Shaving Lotion -- 2 for 61c |
| Twin-Tabs Laxative, 36's 2 for 36c | | Georgie Rose Face Powd 2 for 61c |
| | | Georgia Rose Face Powd 2 for 26c |

See REX at the Rexall Store

CORNER DRUG STORE

New Stunt

Seventh Graders

LENDING AID

WITH LETTERS

To Plains Advertising

Panhandle-Plains, Inc., Enlists School Children In Drive to Acquaint Prospective Settlers With Data Concerning This Territory.

AMARILLO.—When the Panhandle-Plains of Texas, Inc., inaugurated a movement among the school children of the Panhandle by which these children began to write letters to children in Central Northern states who had visited the agricultural exhibits made in those states of Panhandle agricultural products, they did not have in mind the possible effect upon the postal receipts. It now appears that this program has been the cause of the sale of a great many more postage stamps in the Panhandle than ordinarily and from the reports received it is probable that expenditures will be made in other lines, marriage licenses being a possibility. Reports being received from the teachers in the Panhandle, whose children inaugurated this correspondence, are that it has resulted in many instances in a continued correspondence between the children and further investigation develops the fact that this correspondence is gradually limiting its operations to letters between boys in the Panhandle and girls in the central states and girls in the Panhandle and boys in the central states and other. Invariably the teachers report that this correspondence has proven valuable to their scholars both in lessons in English and geography, that the scholars are obtaining from these letters a mass of information that never has been included in text books and which probably never will be. Among the teachers reporting the result of this correspondence are as follows:

From Mr. Ben Rucker, Kirklund, Texas: "Yes, this thing has gone over big and the regular correspondence between children of other states and my pupils has begun. I thank you very much."

Mr. C. E. Jackson, Paducah: "Several replies have been received and a few regular correspondences established."

Miss Hazel Bulls, Groom High

School, Groom: "From some of the letters that were sent pupils in the central states, answers have been received. This is proving both interesting and educational."

Mr. Law Sone, Panhandle: "We have had our children write these letters and many have received replies. The children enjoy this work. We use this in regular class work."

C. L. E. Waever, Silverton: "The answers were about 66 2-3 per cent of the letters sent."

Miss Odessie Howell, Olton: "We worked out the letter writing project in our English classes and wrote some very interesting and informing letters concerning the Panhandle section of Texas. Some of our students have received interesting letters in reply to their letters. Some of them have even written the second letter. We have enjoyed the project immensely and have received a great benefit from it."

Mr. W. B. Irvin, Superintendent of Schools, Perryton: "In reply to your letter of recent date in which you ask results of our school correspondence with children in Central Western States, I am glad to reply that we have letters that about a hundred pupils have exchanged. This correspondence seems to be interesting to the pupils and I am sure it is helpful. We are glad to have them do it."

The Panhandle-Plains of Texas, Inc., has now evolved a slightly more elaborate plan of advertising campaign in which the school children of the Panhandle will be employed. Names have been secured of some scholar in the seventh grade class in city and rural schools in about 125 communities in the states of Ohio, Vermont, New Hampshire and Maine. Boxes are being prepared that contain samples of the various grains and other agricultural products of the Panhandle and one of these boxes is sent to one of the children whose names have been secured from the states named, and this box is forwarded by some seventh grade class in a Panhandle school. This particular Panhandle class writes a letter to this particular scholar in the eastern states which all of the pupils in the class sign, this letter being a notice of the sending of the box and contains messages of friendship and good will. Enclosed in the box also is some advertising matter of the Panhandle in general and of the particular community in which the class is located that forwards the box. All expenses in connection with it are borne by the Panhandle Plains of Texas, Inc.

As many of the products of the Panhandle, particularly grain sorghums and the cotton are unknown to children of the Eastern states, it is anticipated that these boxes will prove of inestimable interest to the children not only of the

class that receive the box but the other classes in the same schools and communities, and by this method it is hoped not only a dissemination of publicity about the Panhandle agricultural possibilities, but to largely vitiate the impression so generally prevalent in the Eastern states that the Panhandle-Plains of Texas is a part of the great American desert.

All seventh grade Panhandle teachers are invited and urged to assist. Send your name and address to Panhandle-Plains of Texas, Inc., Auditorium Building, Amarillo, Texas.

NOTICE IN PROBATE.

To the Sheriff or Any Constable of Deaf Smith County—Greeting: You are hereby commanded to cause the following notice to be published in a newspaper of general circulation which has been continuously and regularly published for a period of not less than one year preceding the date of the notice in the County of Deaf Smith, State of Texas, and you shall cause said notice to be printed at least once each week for the period of ten days exclusive of the first day of publication before the return day hereof:

STATE OF TEXAS,
County of Deaf Smith.
To all persons interested in the Estate of Mrs. Carrie P. Sherman, deceased, John P. Slaton has filed in the County Court of Deaf Smith County, an application for the admission to Probate of the Last Will and Testament of Mrs. Carrie P. Sherman, deceased, and for Letters Testamentary, which will be heard at the next term of said Court, commencing the first Monday in April A. D. 1929, at the Court House thereof, in the City

of Hereford, at which time all persons interested in said Estate may appear and contest such application, should they desire to do so.

Herein fail not, but have you then and there before said Court this writ, with your return thereon endorsed, showing how you have executed the same.

ATTEST: L. H. FOSTER, Clerk County Court, Deaf Smith County, Texas.

Given under my hand and the seal of said Court, on this the 11th day of March, 1929.

(SEAL) L. H. FOSTER, Clerk County Court, Deaf Smith County, Texas. 9-31jbm

NOTICE IN PROBATE

THE STATE OF TEXAS
To the Sheriff or Any Constable of Deaf Smith County, Greeting: You are hereby commanded to cause to be published once each week for a period of ten days before the return day hereof, in a newspaper of general circulation, which has been continuously and regularly published for a period of not less than one year in said Deaf Smith County, a copy of the following notice:

THE STATE OF TEXAS.
To all Persons Interested in the estate of Charley C. Slaughter, deceased: Clyde Laura Slaughter has filed an application in the County Court of Deaf Smith County, on the 18th day of March, 1929, for the probate of the last will and testament of Charley C. Slaughter, and that she be appointed Executrix of said estate and with said application the said Clyde Laura Slaughter filed the last will of said Charley C. Slaughter, which said application will be heard by said Court on the 1st day of April, 1929, at the Court

House of said County, in Hereford, at which time all persons interested in said estate are required to appear and answer said application should they desire to do so.

Herein fail not, but have you before said Court, on the first day of the next term, this writ, with your return thereon, showing how you have executed the same.

Witness my hand and official seal at Hereford, Texas, this 18th day of March, 1929.

(SEAL) L. H. FOSTER, Clerk County Court, Deaf Smith County, Texas.
By Evelyn Jackson, Deputy.

WHITEWASH FOR VERMIN

COLLEGE STATION.—Lice increase more rapidly in warm weather and it is advisable to thoroughly clean out poultry houses now to kill lice, mites and blue

bugs. A whitewash painted or sprayed on the interior of the house is recommended by E. N. Holmgren, poultry specialist by the Extension Service. Such a mixture may be made by slacking one bushel of quick lime in twelve gallons of hot water, dissolving two pounds common salt and one pound of sulphate of zinc in two gallons of boiling water, pouring this into the first mixture, adding two gallons of skim milk and mixing thoroughly.

A Laundry Hint

Never iron over snaps and buttons laid on a hard, flat board. Double a Turkish towel or several thicknesses of blanket and stretch the garment button side down on this. The buttons will sink into the pad and leave a smooth surface to iron.

Try a Want Ad in THE BRAND

CREAM WANTED

47c
We pay all transportation charges. The large creameries through their combined efforts are changing their methods of buying cream at their stations. This new scheme is intended to entice you from ship ping cream direct to our independent creamery. They might tell you they will pay direct shipper price at their station. This is not true. In operating a cream buying station the cost cannot be lessened and the producer pays the bill. DON'T BE MISLED. Our price will net you as always. We depend upon you for our volume. Keep shipping.
Reference: Richardson County Bank.
FALLS CITY CREAMERY CO., Falls City, Neb.

TRY THIS--

—For Better Milk and Better Service, try our NEW EARLY MORNING DELIVERY. Ice cold milk with cream on it at your door BEFORE your breakfast. We know you'll like it.

QUALITY MILK

Phone 15.

Help Hereford Build the Hotel.

Why Buy An EXPENSIVE Sod Plow---

WHEN YOU CAN GET A CASE ONE-WAY PLOW THAT WILL DO AS GOOD A JOB AS ANY SOD PLOW THAT IS OFFERED?

ASK US TO PROVE THIS!

C. A. Skelton



Merit Milk Starter and Growing Mash

—ARE manufactured in one of the nation's most modernly equipped mills. Machinery of the latest type for every milling purpose is at the disposal of the millers of MERIT, which naturally renders them capable of producing superior feeds.

—We also use home-grown feeds, raised in the Panhandle, where no better feeds can be raised, therefore MERIT Feeds are better and cheaper.

| PRICES PER HUNDRED POUNDS | |
|---------------------------|--------|
| Chick Starter | \$4.50 |
| Growing Mash | \$4.00 |
| Chick Grain | \$3.25 |
| Egg Mash | \$3.75 |

WE BUY PRODUCE

West Texas Feed & Seed Co.

Phone 265



Easter Greetings On Shoes

—Just received a new line of Ladies Dress Shoes for Easter. Shoes that are right up to the minute in style. Selby's Arch Preservers and Tru Poise.



—You don't have to go out of Hereford to get the very latest in footwear.



—We carry W. L. Douglas shoes for men and Billiken Shoes for children.

You Save Money by Trading at

D. R. Gass & Son

PIGGLY WIGGLY

FRIDAY & SATURDAY SPECIALS

Bananas Per Dozen 25c

Jello All Flavors Three for 25c

Peaches No. 2 1/2 Can, Sliced In Heavy Syrup 19c

SHREDDED WHEAT Wheat, Two Packages for 25c

Preserves 12 Ounce Jar, Pure Strawberry 18c

Corn New State, Country Gentleman, Two Cans 27c

Apples Evaporated 10 Pound Box \$1.40

Blackberries Gallon Size 54c

Super Suds Per Package 9c

FIRE!

The screaming of the fire siren,
The hum of the fire truck motor
The rush of the fire boys,
How do you feel then?
Is YOUR home insured?

Hereford Insurance Agency

JOHN McLEAN, Manager

Let Us Help You

Doll Up For Easter

Send us that dress and suit—we will make them look like they were new ones.

We Call For and Deliver Your Clothes

PROMPTLY

Ladies Fine Fabrics Our Specialty

Give us a try-out on the old lid—we can make it look like new.

Phone 160

Carroll & Corbett

TAILORS

Rear Beene & Shaw Barber Shop

THE LAST OF THE DUANES

by Zane Grey

"Now, get over to the bank, spring the thing on the bank officials and don't let them shut up the bank. You want their aid. Let them make sure of their gold. But the clerks and cashier are at their desks or window when Poggin rides up.

"He'll glance in before he gets down. They make no mistakes, these fellows. We must be slicker than they are or lose. When you get the bank people wise, send your men over one by one. No hurry, no excitement, no unusual thing to attract notice in the bank.

"All right. That's great. Tell me, where do you intend to wait?"

"I'll wait in front—just inside the door," replied Duane with an effort.

"Why?" demanded the captain.

"Well," began Duane slowly, "Poggin will get down first and start in. But the others won't be far behind. They'll not get swift till inside. The thing is—they must not get clear inside, because the instant they do they'll pull guns. That means death to somebody. If we can we want to stop them just at the door."

"But you will hide?" asked MacNelly.

"Hide?" The idea had not occurred to Duane.

"There's a wide-open doorway. A sort of round hall, a vestibule, with steps leading up to the bank. There's a door in the vestibule, too. It leads somewhere. We can put men in there. You can be there."

Duane was silent.

"See here, Duane," began MacNelly nervously. "You shan't take any undue risks here. You'll hide with the rest of us."

"No!" The word was wrenched from Duane.

MacNelly stared, and then a strange, comprehending light seemed to flit over his face.

"Duane, I can give you no orders today," he said distinctly. "I'm only offering advice. Need you like any more risks? You've done a grand job for the service—already. You've paid me a thousand times for that pardon. You've redeemed yourself."

"The Governor, the adjutant-general, the whole State will rise up and honor you. The game's almost up. We'll kill these outlaws or enough of them to break forever their power. I say, as a ranger, need you take more risk than your captain?"

Still Duane remained silent. He was locked between two forces.

And one, a tide that was bursting at its bounds seemed about to overwhelm him. Finally that side of him, the retreating self, the weaker, found a voice.

"Captain, you want this job to be sure?" he asked.

"Certainly!"

"I've told you the way. I alone know the kind of men to be met. Just what I'll do or where I'll be I can't say yet. In meeting like this the moments decides. But I'll be there!"

MacNelly spread wide his hands, looked helplessly at his curious and sympathetic rangers and shook his head.

"Now you've done your work—laid the trap—is this strange move of yours going to be fair to Jennie Lee?" asked MacNelly in deliberate, low voice.

Like a great tree chopped at the roots Duane vibrated to that. He looked as if he had seen a ghost. Merely the ranger captain went on.

"Jennie Lee came to me in Austin. She was heartbroken. She reproached me. She begged me. She told me of your mother. She did all she could to get me to fetch you back, and if I hadn't been powerless I would have done so."

"You can go back to her, Duane! It never seemed possible, but now it's true. Fight with us from cover—then go back to her. You will have served the Texas Rangers as no other man has. I'll accept your resignation. You'll be free, honored, happy—and rich. Jennie's rich, Duane. And she loves you! My God, man, how that girl loves you! She's—"

But Duane cut him short with

ing of nervous hoofs pulled to a halt.

Duane saw the tawny Poggin speak to his companions. He dismounted quickly. They followed suit. They had the manner of ranchers about to conduct some business. No guns showed.

Poggin started tersely for the bank door, quickening step a little. The others, close together, came behind him. Blossom Kane had a bag in his left hand, Jim Fletcher was left behind and he had already gathered up the several bridle reins.

Poggin entered the vestibule first, with Kane on one side and Boldt on the other, a little behind him. As he strode in he saw Duane. "Great Scot!" he cried.

Something inside Duane burst, piercing all of him with cold. Was it that fear?

"Buck Duane!" echoed Kane. One instant Poggin looked up, and Duane looked down.

Like a striking jaguar Poggin moved. Almost as quick Duane threw his arm.

The guns boomed almost together.

Duane felt a blow just before he pulled trigger. His thoughts came swift like the strange dots before his eyes.

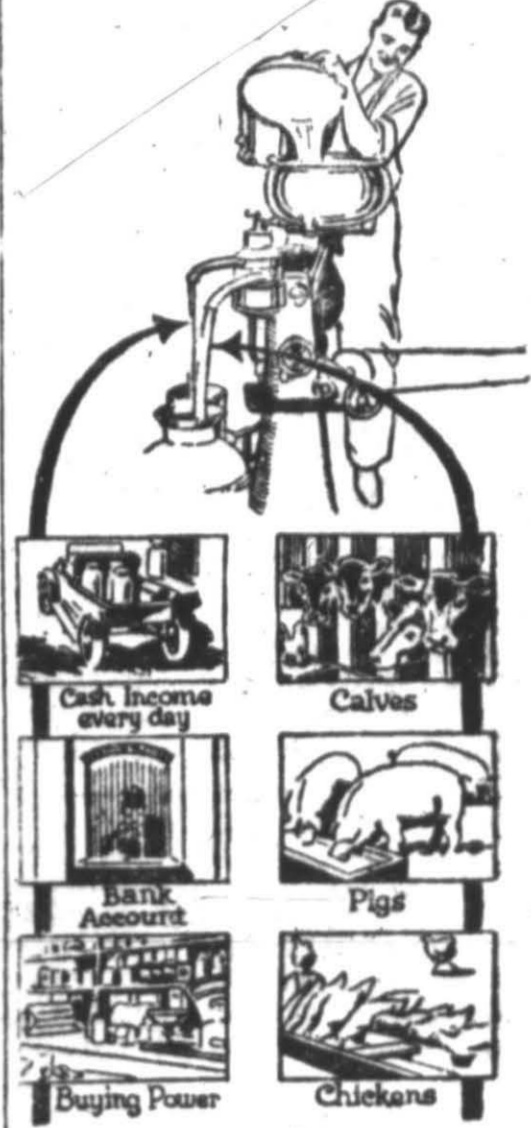
His rising gun had loosened in his hand. Poggin had drawn quicker!

A tearing agony encompassed his breast. He pulled—pulled—at random.

Thunder of booming shots about him!

(To be continued next week.)

Do this . . . and . . .
You will
Always have
Money coming in



Standard Bred Vigorous Chicks.....

In Leading Egg-Production, Standard Bred Varieties

S. C. White Leghorns, single and rose comb reds, rose comb R. I. Whites, Barred, White and Buff Rocks, Buff Orpingtons, White Wyandottes, White Langshans, Light Brahmas, White Minorcas, White Cornish and assorted heavies.

Come in and let us figure with you on your baby chicks for this season. Buy chicks this year from only trap nested dams—they cost no more. Don't guess, but KNOW what you are getting. Get our literature.

On all orders booked one month before desired delivery, we will make a discount of ONE CENT PER CHICK.

West Texas Feed & Seed Co.
Phone 265

Dempster Wind Mills

Runs easily and smoothly, pumps 25 per cent more water.

ANNU-OILED

We also do blacksmithing, sheet metal work, welding and plumbing, both water and gas.

A GOOD LINE OF LISTER SHEARS.

BARNHART & SHREVE

RE-FINANCE YOUR HOME or Build a New Home

With a Loan from

NORTH TEXAS BUILDING AND LOAN ASSOCIATION

\$12.00 Per Month Per Thousand, Paid In One Hundred Ten Months (110)

Plains Insurance Agency

JOHN PATTON Manager

Coming to Amarillo Dr. Mellenthin

SPECIALIST

In Internal Medicine for Eighteen Years.

DOES NOT OPERATE

Will be at Amarillo Hotel, Friday and Saturday, April 12-13

Office Hours 10 a. m. to 4 p. m.

Two Days Only

No Charge for Consultation

Many in this community will avail themselves of the opportunity to visit Dr. Mellenthin on his special visit to Amarillo. The doctor pays special attention to the SCIENCE OF INTERNAL MEDICINE AND DIETETICS. He is trying conscientiously to eliminate surgery in his treatment of disease as far as possible.

He has to his credit many wonderful results in disease of the stomach (especially ulcers), glands (especially colitis), ailments of women, diseases of liver and bowels, as infected gall bladder, gall stones, appendicitis, chronic constipation, colitis, auto-intoxication, and renal ailments, circulation disturbances as high or low blood pressure, heart and blood disorders, skin, nerves, bladder, kidneys, bed-wetting, weak lungs, tonsils, adenoids, metabolic disturbances, such as Rheumatism, sciatica, leg ulcers and chronic catarrh.

Medicines are prescribed and prepared for each individual case in his private laboratory, also special attention given to diet as to proper balance and selection of foods.

For this service a nominal charge is made.

Dr. Mellenthin is a regular graduate in medicine and surgery and is licensed by the State of Texas. Married women must be accompanied by their husbands.

Address: 224 Broadway, Bldg., Los Angeles, California.

Smart accurate a modern watch!

At once distinctive in appearance and a dependable timekeeper, the Queen Oxford Square meets modern watch requirements. With Great Precision movement, it is priced at \$65. Other Grand, \$75.50 to \$95.

Kester's JEWELRY STORE

Diamonds Watch Repairing Eye Service

Champion of all cars under \$1000

Studebaker's

ERSKINE SIX

\$860 at the factory

Bumpers and spare tire extra

PURITY? YES!—and Economy, too.

Our meats are the best the market affords—try them and be convinced.

Texas Meat Market

Phone 353

QUALITY, and quality only, could produce the ability which The Erskine proved in making its official record of 1000 miles in 93 1/2 minutes—unequaled by any stock car under \$1000. This brilliant performance is fully matched by smart style . . . and by comfort that many a larger, costlier car does not approach. Drive a new Erskine and you'll be driving a Champion, and you'll realize it before you've gone a mile.

Tune in on "Studebaker Champions"—Sunday Evening—9:15 to 9:45

Central Time. Station WOA, KPRC, WFAA, WKY and NBC

Coast to Coast Network

H. M. Bishop, Hereford, Texas

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SATURDAY, APRIL 13

Streu Hardware

Help Hereford Build the Hotel.

Heat Light Power

HEAT—

For cooking purposes and for certain heating purposes there is no substitute for Electricity. It is the cleanest of all cooking fuels, the easiest controlled and most dependable. It is safe beyond any other fuel. It is economical and highly efficient in every manner.

LIGHT—

Electricity has made daylight possible in industry through every hour of the day. It can be controlled to meet every lighting need. It is the greatest light development of all history. Its generous use is a necessity in every home and industry.

POWER—

As a source of power it has brought efficiency in American industry up to the highest standard ever attained. It has the distinction of being responsible in a great measure to present day mass production with less human effort and less cost.

Every city that seeks to grow and prosper is looking to electrical service as a leader. It is our aim to lead in building this city and section.

Texas Utilities Company

HELP HEREFORD BUILD THE HOTEL!

Society

BRIDGE LUNCHEON.

One of the loveliest affairs of the week's social calendar was the bridge luncheon given Thursday by Meses. Homer Fox and Clifford Acker at the home of Mrs. Fox. Crimson-hued sweet peas charmingly combined with roses of the same vivid coloring gave special attractiveness to the receiving rooms where at one o'clock a beautifully appointed three course luncheon was served.

During the afternoon three tables of players were occupied most pleasantly with bridge as the interesting diversion.

Music Study Club Have Splendid Programme

One of the most enjoyable programs of the club year was presented Monday afternoon by the special committee having charge of the Music Study Club's program for that meeting. The theme upon which the program was built was "Music in America." This theme was discussed in an interesting paper by the leader, Mrs. O. C. Ferguson. Representative of the very earliest American music, Francis Hopkinson's "My Days Have Been So Wondrous Free" was given. This was followed by an example of primitive Indian music, "By Weeping Waters," by Leurance, given by Mrs. Broadwell. Negro spirituals sung by Mrs. A. C. Thompson, was followed by Foster's "Come Where My Lies Dreaming," a chorus.

Later numbers illustrated modern American music and included "The Little Pink Rose," by Carrie Jacobs Bond, sung by Miss Estes; March Wind by McDowell, played by Mrs. Stamford; a double number, "Yesterday and Today," by Gilbert Strauss and "In the Depths of the Daisies," by Hawley, was given by Miss Swisher. "Creole Love Songs," by Smith was sung by Miss Estes, Meses. Mountz, A. O. Thompson and Broadwell. The leader then read the American Creed, introducing a contest on patriotic and popular songs of the four war periods.

A much appreciated number was Bach's "Bourree" played before the opening of the program by Miss Frances Oberthier who was a guest of the afternoon.

The meeting was held at the home of Mrs. Jesse Stamford.

SUNDAY SCHOOL ENTERTAINMENT

The high school department of the Christian Sunday school was entertained Saturday evening with a delightful party given in the department assembly room. The St. Patrick Day motif was featured in the decorations and a program of games and music was enjoyed. An ice course was served.

Mrs. Dickson Honored by Members Y.M.M.S.

Mrs. B. R. Dickson was honored Tuesday of last week by members of the Y. M. M. S. of the Methodist church who took possession of her home at the noon hour and served a delicious luncheon which they had prepared and brought in. The happy event was enjoyed by all.

CAMP FIRE CEREMONIES.

Mrs. W. H. Dowell was hostess to the Camp Fire Girls in their regular meeting Friday and conducted the service of honor which is an occasion of very special significance in the order. Honors won by the individual members were announced. Florence Boardman won highest honors, several others winning special honors. The girls gave a most interesting program, followed by the presentation by Mrs. Dowell of the beads which are emblematic of the honors won.

BRIDGE CLUB

Mrs. F. L. Lucas was a charming hostess Friday afternoon when she entertained the Friday Bridge club and a number of other guests at her home in West Hereford. Ferns and blooming pot plants created a spring-like atmosphere that added materially to the pleasure of the guests. Tallies and favors also carried a note of spring-time loveliness. The club game proved a most entertaining pastime and at the close a delicious refreshment course was served. In addition to club members, the following ladies enjoyed the delightful occasion: Meses. C. H. Dyar, Snyder, Gabbert, Oberthier, France, Cockrell, Benton.

NEW BAPTIST ORGANIZATION

A group of the younger matrons of the First Baptist church met at the home of their teacher, Mrs. Will Alexander, 707 25-Mile Avenue, Thursday and perfected a class organization as follows: Mrs. E. Speegle, president; Mrs. E. Sowell, first vice president; Mrs. L. Olson, second vice president; Mrs. Ed Cox, third vice president; Mrs. R. E. McCollough, secretary; Mrs. E. Young, treasurer; Mrs. Y. E. Robertson, reporter. Other business included the adoption of a constitution. A social hour closed the meeting. Regular meetings of the class will be held the third Thursday of each month.

Leland Broaddus and Miss Pitman Married

Hereford friends will be interested in the announcement of the recent marriage of Leland Broaddus, son of Mr. and Mrs. L. B. Broaddus of this city to Miss Hazel Pitman of Amarillo. The marriage was solemnized at the home of Mr. and Mrs. Tex Thornton in Amarillo Tuesday evening at 9:45 o'clock. Rev. Buckner pastor of the First Christian church officiating.

The bride's parents live in Oklahoma City but she has made her home with an aunt, Mrs. O. E. Chenoweth of Amarillo. She is at present employed with the Womack beauty shoppe. She has visited in Hereford and has a number of friends here.

The groom is well known in Hereford and is employed with his father in the Hereford bakery. Friends of both congratulate.

Christmas Wedding Announced This Week

An unique and lovely shower given Tuesday evening at the home of Mrs. Reed Williams by Meses. Williams and A. O. Thompson and Miss Edith Park, made

STAR THEATRE Saturday Afternoon and Night

MARCH 30
Matinee, 2:00 and 3:30
Night, 7:00, 8:30 and 10:00



Fred THOMSON The PIONEER SCOUT

public announcement of the marriage on Christmas day of Miss Sylvia Scott and V. T. Steels of Clayton, New Mexico.

A program of games preceded a very novel presentation of the "shower." A large white sheet was pinned to the wall, on it being traced a zigzag route indicating the route to Hereford from Gage, Oklahoma, the home of the bride. At each station was pinned a note announcing the donor of a gift and the place where the gift was hidden. A. O. Thompson conducted the bride and groom on the honeymoon trip, provided them with suit cases and a wealth of entertainment as well. After the gifts were found and admired a refreshment course consisting of sandwiches, angel food cake and hot chocolate was served.

The bride is a daughter of Mr. and Mrs. W. A. Scott of Gage, Oklahoma. She has been employed with the abstracting company of Thompson & Ireland and is a very popular member of the younger social group. She will retain her present position until the groom, who is a barber, is permanently located.

BAY VIEW CLUB.

The Bay View club continued its travel study with a related study of economic topics Thursday afternoon. Mrs. Womack gave an interesting travelogue on North Carolina. Economic problems of the South and The Tariff were

related subjects also on the program.

Following the lesson the club enjoyed a paper by Mrs. Rolson reviewing in very interesting way Hatcher Hughes' play, "Hell Bent for Heaven."

Miss Ruth Elliston Entertains Sister

Miss Ruth Elliston entertained Thursday of last week honoring a sister, Mrs. Grace Hevel of Denver, who is visiting at the Elliston home. Dancing was the diversion of the evening and at midnight a beautifully appointed luncheon was served.

EASTER PROGRAM

(Continued from Page One)

Ladies' Chorus, Christ Is Risen; Mrs. G. A. F. Parker, organist.

At the Christian church the pastor's theme will be related to the Easter story. Special musical numbers will be given by a choir of twenty voices directed by Miss Ina Gregg. At the morning service special numbers will include: Anthem, Rejoice and Be Glad. Ladies' Chorus, Christ Is Risen. At the evening hour a male quartet consisting of Messrs. Curtis, Sherman, Onstead and Kester, will sing.

At the Baptist church both sermon and music will bear the Easter message. Rev. V. M. Cloyd will preach both morning and ve-

ning and D. B. Robinson will have charge of the music.

At the Catholic church two masses will celebrate the Easter season, one mass at eight a. m. will be rendered by the children. High mass and sermon at ten will continue until 12:00 o'clock, at which hour services for the day will be concluded. High mass

A feature of the Easter program will be a Sunrise Prayer service at the Christian church at 6:30 Sunday morning, with Mrs. C. H. Dyar as leader.

will be the Gregoria mass and will be sung entirely by male voices.

At the Presbyterian church the pastor will bring a special Easter message from the theme "Sunrise" at the morning hour. At the evening service a sacred concert will supplement the service as follows:

Prelude: Miss Guinn.
Hymn, Low In the Grave He Lay: Congregation.

Prayer: Rev. Jas. T. Ross.
Anthem, Blessed Is He that Cometh: Choir.

Scripture: Rev. Jas. T. Ross.
Anthem, O Lamb of God.
Anthem, Silent Night: Choir.
Duet, He Did Not Die In Vain: Misses Estes and Baker.

Anthem, Knocking With Nail Pressed Hand.
Anthem, When Night Involves the Skies: Choir.
Solo, O Divine Redeemer: Miss Baker.

Anthem, Let the Earth Rejoice: Choir.
Postlude: Miss Guinn.

C. of C. Holds Regular Weekly Luncheon

The weekly Chamber of Commerce luncheon was held in the Christian church dining room Monday with President Seigler in the chair. Mr. Seigler congratulated members on the good time they had enjoyed the previous Monday at the expense of himself and other members and declared that an occasional relaxation from the serious work of the body was a much needed innovation.

Secretary Arnold reported his recent trip to Austin where he appeared before the State Highway Commission in the interest of a proposed north and south highway from Channing to points south.

The hotel committee reported material progress on the drive to reach the required local bonus and that the drive would be actively pushed during this week.

J. T. Cronin urged safer disposition of trash and rubbish in order to maintain our present fire insurance rate. He reported the statement of the city marshal that the consumers now in use are mostly inferior, many of them worthless and that trash should be hauled away instead of being burned. A committee consisting of Mr. Cronin, L. W. Carlyle and E. D. Fox was appointed to see the city commission with a view of securing an ordinance to that effect. A committee made up of S. P.

Rosson, F. H. Oberthier, E. Black, J. E. Hill and Secretary Arnold was appointed to go to Amarillo Tuesday in interest of hotel matters.

New Houses Going Up In Rural District

Continued building activity reported in the rural community as well as in Hereford. W. A. Huor, living near the Jumbo school house about twelve miles south east of Hereford, is building modern five room and bath structure. The structure will be 28 x 32 feet.

M. R. Moore, who recently purchased the Santifer grocery filling station, just outside the limits east on the highway erecting a residence east of store building. The structure will be frame with stucco and will have five rooms, bath and built features. Mr. Moore contemplates building houses for an up to date tourist camp after his residence is completed.

VEGA TRACK TEAM HERE LAST FRIDAY AFTERNOON

The Vega track team engaged the local boys in a schedule track events Friday afternoon. Both teams made a good showing, considering the limited practice that had had. The larger number events were won by Hereford.



To Insert an Ad Just Phone 30

Our classified column brings real results—use it if you want article, return a lost article, or for most any purpose—

It's so simple! Just Call No. 30 and tell us what to put in the paper—then sit back and rest assured that results will be immediate and satisfying.

USE CLASSIFIED!

The Hereford Brand
Published Every Thursday
Hereford, Real South Central Texas
Our Motto—"We People—Here First"

Only Two More Days

—Until Easter, when you will want your clothes cleaned and pressed. Call 85 and we will call for and deliver your garments promptly.

—Did you read our last week's ad on a Shoe Shine FREE with every suit cleaned or pressed?

A Good Three-Piece Suit at Only \$26.00
Of good material and tailored to your measure.

See Our New Fabrics and Designs

Hereford Dry Cleaners

Help Hereford Build the Hotel.

Summer Term At Texas Tech Is Assured

LUBBOCK.—Appropriations as finally granted and approved by Governor Dan Moody for the 1929 summer session of Texas Technological College, when supplemented by funds derived from College fees, will be sufficient for the summer session work to be given in accordance with the enlarged plans already outlined, according to the president, Paul W. Horn.

"In addition to the comprehensive list of courses offered last summer, including a large percentage of advanced work, other valuable courses will be offered this summer," said Dr. Horn. The enrollment of 905 during the 1928 summer session represented a very substantial increase over the preceding summer, and President Horn is expecting and preparing for a material increase during the coming season.

"The demand for summer work," he said, "has been so pronounced and the attendance at Texas Technological College has been increasing at such a great rate that provisions will be made to take care of this demand in so far as it is possible with funds available from summer to summer. The work offered in the summer session is on a par with that done during the regular session and it is the policy of the College to supplement the regular faculty by men of outstanding ability and reputation in certain fields."

"While the vacation possibilities of attending Tech has no doubt added considerably to the enrollment, this does not in any way affect the amount or quality of work done," Dr. Horn added. "We expect," he continued, "to maintain the high standards which has been the policy of the institution since its opening."

Boys from Three Schools Visit Deaf Smith Farms

Prof. George P. Grout, of Panhandle, accompanied by Vocational Teacher McElroy of White Deer, and Superintendent Wilson of Groom schools, were in Hereford this week with a class of twenty-two vocational students from the three schools.

The students were taken to various farms near Hereford and animal judging indulged in on some of Deaf Smith county's finest breed herds. The boys received this preliminary experience before entering the judging contest at the Panhandle-Plains dairy show at Plainview April 2 to 5.

Although this work is comparatively new in Carson county, Prof. Grout has turned out some of the best judging teams the Panhandle has afforded and their work at both the A. & M. and National dairy shows was of the highest character. The delegation went from Hereford to Tulla where other herds were visited before returning home.

Cotton Seed Selling Fast, Says Mr. Ireland

E. E. Ireland has received a crop of cotton seed, ordered for local planting purposes under an arrangement whereby the three Hereford banks are financing the purchase. The seed is of the half-pur and is especially prolific.

Three Trustees to Be Chosen April Sixth

A petition signed by a large number of business men and women asking H. G. Conkright, L. W. Carlyle and J. T. Gilbreath to permit their names to be printed on the ballot for school trustee was filed with the school board at the regular meeting Tuesday of this week. Apparently no effort was made to get signers except among those who happened to be in town at the time, but some sixty or seventy names of representative men and women appears on the petition. If there are any other names to appear on the ballots they should be filed with E. B. Fossey, secretary of the board. The election is to be held Saturday, April 6, at the court house for the purpose of electing three school trustees.

Four Sections Land Sold Pampa Men This Week

Four sections of land were sold and the deeds recorded in the court house on March 25. The purchasers were John F. Studer, an attorney, and J. J. Crutchfield, both of Pampa, Texas. The land lies almost straight north on 25-Mile Avenue, about eleven miles out. One section is in cultivation, with one set of improvements. The new owners did not state what plans they have in mind for the land.

Deaf Smith Going to Dairy Show, April 2-5

Deaf Smith county is to be represented strongly at the Panhandle-Plains dairy show at Plainview April 2-5, according to information from local breeders.

Fred Pitner owner of the Pitner creamery, will exhibit eight animals of the famous May Rose type. Several of these animals were exhibited at the Tri-State fair last year and drew comment from visitors from all parts of the state and his show herd at this time is in much better shape than at that time. Included in the herd will be the famous helpers, Panhandle's Golden Marie and Malden of Fern Dell, both of which returned big winners from the Amarillo show.

Included in the Guernsey animals shown will also be some of the May Rose breeding from the O. L. Rutherford farm, who imported from the North as calves ten of the finest animals to be found. Mr. Rutherford and associates are owners of the Quality Milk Company and pasteurization plant, one of Hereford's recently added industries.

Among Jersey entries will be three from the J. L. Lipscomb farm of Hereford. He has been one of the leading Jersey breeders of this section for a number of years and competition is always keen when his animals are entered in the ring.

County Agent Dunkle and Chamber of Commerce Secretary Arnold are endeavoring to work up a large delegation from Deaf Smith county to attend the Plains show and an effort will be made to take the high school band on the occasion.

Faculty Expected to Be Completed This Month

The following communication by Superintendent Dillehay will be of interest:

There will be fewer vacancies to fill in the Hereford schools this year than usual in spite of the fact that the school board plans to add a teacher in the grade and one in high school. Practically all the present faculty have signed contracts and it is hoped the complete faculty for next year can be announced by close of school.

The additional grade teacher will relieve the crowded condition in some of the grades. It is planned to take the upper section in that building to the high school building and use five sections in the departmental grades. The employment of an additional teacher is in line with recommendations of the state inspector, who suggested that the teacher be employed this year. Since then some rooms have enrolled new students with a prospect for more.

The additional high school teacher was made necessary by a large class to graduate into high school from the seventh grades. There are 65 or 70 in the seventh grade. Some 65 or 70 will go to high school. Last year about 40 were promoted to high school, and the increase will make a full load for one teacher.

The scholastic census is being taken by Jewell Murchison and should show a substantial increase in scholastics. More children are attending our schools than has attended at this time of year during five years, and this in spite of the fact that there are fewer children transferred to other districts than in previous years. The enrollment will entitle the district to at least \$10,000 state money. Any money that has been missed can render the schools a service by calling the superintendent or Jewell Murchison at the sheriff's office.

This Little Hen Will Never Go To Market

If the value of an egg is measured by its size, an egg produced by a Rhode Island Red hen on the ranch of Egbert Bradley recently is probably the most valuable egg in the community.

Mr. Stovall, father-in-law of Mr. Bradley, is authority for the statement that this egg measures 6 1/2 by 7 3/4 inches and his statement is verified by The Brand force, who measured the unusual specimen when Mr. Stovall brought it in. Again it is demonstrated that big things are done in Hereford. Mr. Stovall stated he intended to place this egg in an incubator, and the result of the hatch will be watched with interest.

Frank Barber, Hurt Last Summer, Is Improving

The condition of Frank Barber, Jr., sixteen-year-old son of Mr. and Mrs. Frank Barber, who underwent an operation Thursday at St. Anthony's Sanitarium in Amarillo, is reported much improved. The young man was injured last summer when he received a blow on the forehead near the left eye. The injury had given him but little trouble until recently when it developed more serious symptoms. The operation is expected to bring permanent relief.

Tahoka Will Stage Big Time for District C. C.

The Tahoka Chamber of Commerce reports enthusiastic preparations for the district Chamber of Commerce convention to be held there April 24.

Invitations to every Chamber of Commerce and high school on the South Plains and many in adjoining territory have been issued. A feature of the convention that should be of special interest is the My Home Town speaking contest in which a loving cup is offered the boy or girl winning the decision of the judges. Particulars of the contest may be obtained from Superintendent Dillehay, Hereford school sent a representative to the district meet last year and will doubtless be interested in sending one again this year.

MRS. D. C. LAIRD, PLAINVIEW, SERIOUSLY ILL

Mrs. Horace Laird and daughter of Jumbo community, and Mrs. Virginia Elliston were called to Plainview by the illness of Mrs. Elliston's mother, Mrs. D. C. Laird. They returned Saturday, but Mrs. Elliston went back Monday to be at her mother's bedside.

Mrs. Laird is suffering from an illness resulting from an attack of influenza several weeks ago. Her many friends in Hereford are hoping for her early recovery.

John A. Wiles, Pioneer, Dies Here Last Saturday

John A. Wiles, a resident of Hereford for the past ten years, died at his home in this city Saturday, March 23. He is survived by his wife and seven children, Miss Alma of the home, Miss Minnie, formerly a teacher in Hereford high school, now teaching in the schools of Corsicana, Texas; Mrs. Clyde Penrod, of Wichita Falls; Mrs. E. B. Blair, Plainview; Harvey and Dixon of Wellington, and Newton, of San Angelo.

Mr. and Mrs. Wiles came to Hereford from Childress in 1919, having moved to Texas from Sidney, Arkansas.

Mr. Wiles was seventy-two years of age and was numbered among Hereford's best citizens. Quiet and unassuming, he was a staunch friend, a good neighbor and worth while citizen. The bereaved wife and children have the sympathy of many friends. Funeral services were conducted from the home Monday afternoon by Rev. Mr. Boutinghouse of the Christian church and interment was made in West Park Cemetery.

Dave Bailey Dies at Hospital Last Thursday

The death of Dave Bailey, a resident of Hereford since 1917, occurred at the local sanitarium, Thursday, March 22. Funeral services were held the following day at the Baptist church at 2:30 p. m. V. M. Cloyd, pastor, officiating. Pallbearers were Johnny Biggs, Henry Cloyd, Elmer O'Ferral, Guy Smith, Dick Whitfield and Art Grimes.

Mr. Bailey was born in Wood county, Texas, July 12, 1863. He was married to Miss Mollie Woody July 2, 1885. To this union were born ten children, seven of whom, four sons and three daughters, survive. The sons are Bob, Fred and J. T., all of Hereford, and Clarence, Bisbee, Arizona; the daughters are Mrs. Ed Martin, White Deer; Mrs. Ed Martin, Quaque; and Mrs. Hollis Martin, Hereford.

The deceased is survived by a sister, Mrs. Frank Bailey, of Floydada.

Terracing School Well Attended by Farmers

A terracing school conducted by the Extension Department of A. & M. College last week, was attended by the class in vocational agricultural of the local high school. The school was conducted by Mr. Bentley, farm engineer, and A. K. Short, who represented the Houston Federal Bank's conservation and terracing department.

Mr. Bentley gave his first lecture at the farm of J. P. Robertson a mile west of town. He explained the mechanical make-up of the land level, its use and value as an aid to farming. Then the boys were given opportunity to demonstrate the knowledge gained by operating the device themselves.

The second lecture explained soil erosion on land with and without crops and on sod. By use of charts, Mr. Bentley illustrated what is known as sheet wash and demonstrated several other methods of terracing, emphasis being placed on the importance of conserving the land.

Mr. Short declared that the Federal Land Bank does not want land but wants the farmer who is paying for it and who owns it, and is seeking to aid the farmer in making his land pay.

From the Robertson farm the class was taken to the farm of Rem Witherspoon to witness tractors and terracing implements doing real farm work.

J. B. Hammer Claimed by Death; Old Citizen

Following an extended period of ill health, which during the past few months only had developed symptoms of an alarming nature, J. B. Hammer, well known and highly esteemed citizen of Hereford, passed away at the family home at 3:30 p. m. Friday.

Mr. Hammer came to Hereford with his family in 1914 from Siloam Springs, Arkansas, later moving to a ranch near Clovis, New Mexico, where they remained about four years. Returning to Hereford he had since been engaged at his trade as a carpenter.

Mr. Hammer was born in Joy-Ann, Missouri, April 13, 1864, going with his parents to Arkansas, when he was about ten years old. He was married to Miss Daisy Bruner of Siloam Springs in December, 1894. Two children were born into the home, one daughter dying in infancy, the other, Miss Ona, has been connected with the dry goods company of J. O. Newell for several years.

The deceased was a member of the Methodist church of Hereford from which the funeral services were conducted Saturday by the Pastor, Rev. Mr. Bowen. A large concourse of friends filled the church auditorium and beautiful flowers banked the altar and surrounded the casket. Mrs. Carl Mountz gave as a special number the song, "Sometime We'll Understand."

The body, accompanied by Mrs. Hammer and Miss Ona Hammer, was sent to Siloam Springs and interment will be made at Robinson in the old family cemetery. Mrs. Hammer and daughter will return to Hereford in about two weeks.

Training School Conducted at Christian Church

A standard training school for Christian leadership is in progress at the First Christian church this week. The school is fully accredited with the International Association of Sunday schools and all credits given will be recognized by any board affiliated with the association.

According to Rev. Boutinghouse, who organized the school, the faculty is outstanding. Charles Marlon Ross of Fort Worth, regional superintendent for religious education in the Southwest, is in charge of the class in adolescent worship; Mrs. Bessie Hart, special worker with the United Christian Missionary Society, teaches a course in missionary methods and material; Miss Johnson, who has charge of primary and junior work, conducts a class in story telling; Rev. Boutinghouse has a class studying the new testament church.

The membership of the school so far numbers about forty. Class work began Monday evening and will continue through the week. Each program will be divided into two class periods of fifty minutes each with a chapel program between them. The school is intended as a beginning in the work of religious education in the local church.

Many prayers reported since the precipitation Tuesday and Wednesday was the heaviest in history for March.

A prominent Amarillo grain man asserted last night that the Panhandle would produce a fair wheat crop without another drop of rain and that with only one more rain in May should easily establish a new record. In fact, some men were of the opinion that too much rain between now and harvest might be a detriment instead of a benefit, particularly since it might affect the protein content of the wheat.

Ike's Lunch Room In Brand New Quarters

The lunch room of I. O. Crosswhite, popularly known as Ike's Lunch Room, has moved to the building owned by Mrs. Goldberg next door to the Groceries. The interior has been newly decorated and presents a clean inviting appearance. Although the work of refinishing is not complete, the place was opened for business on Tuesday. In addition to his lunch room service, Mr. Crosswhite will serve regular meals, family style, to those who prefer that form of culinary service.

J. H. Schmidt May Come Here from Oklahoma

J. H. Schmidt, of Gotebo, Okla., is here this week visiting his son, Oscar, who is operating the farm of his father about twenty-two miles northwest of Hereford. Mr. Schmidt purchased this farm recently and it includes 1100 acres of tillable land, much of which will be in cultivation this year. A large row crop and a small acreage of cotton will be planted this season and a considerable acreage will be prepared for wheat. Two tractors are being operated on the farm. Mr. Schmidt contemplates further farm improvements and says he may possibly move here later.

Forty blocks of paving of alleys and down town residential streets will be started in Stamford beginning April 1. The contract was let for this several weeks ago. This paving will be of brick and concrete.

RAIN (Continued from Page One)

afternoon it thickened up and began to drizzle again. After dusk Wednesday another steady rain fell for hours. The total up to Wednesday, afternoon was 1.6 inches, and Wednesday night an additional half inch was recorded. Thursday was threatening, with murky skies and an outlook for more rain, although the weather forecast was for clear and warmer weather.

Roads are almost impassable, and bus transportation is practically at a standstill. Health authorities point out that the change in atmospheric conditions will also aid in stopping the the epidemic of colds that has prevailed of late and will generally help health conditions.

The agricultural department of the Amarillo News-Globe Thursday morning published a general summary of facts concerning rainfall and wheat acreage conditions in this section that is interesting and instructive. In part this summary says:

A survey made by the agricultural department of The News-Globe and other agencies during the past week shows that the Panhandle and South Plains area has 1,750,000 acres of land seeded to winter wheat. This includes only the northern twenty-six counties and does not include the large acreage in Eastern New Mexico and Western Oklahoma, all in Amarillo's trade territory.

The survey shows that not more than 50,000 acres of this wheat will be abandoned owing to it having been blown out. However the yield on approximately 25,000 additional acres will be cut some by the action of the high winds during the past three weeks.

With the exception of the high winds in the last few weeks wheat in this territory has never suffered since planting time and only a small part of it was affected by the winds.

Prior to these rains there was an ample supply of underground moisture and those in touch with the situation estimated that the crop would have gone at least fifteen days longer without material damage.

The reports show that the rainfall in every section during the past 48 hours has been sufficient to make the moisture meet and insuring ideal growing conditions for the wheat until late in May and there has not been a May in 40 years when the Panhandle has not received at least one-half inch of rain and only three years when the rain for May was below an inch. The weather reports also show that when the rain is light in May it is heavy in April, so it appears that wheat farmers have every reason to expect a reasonable amount of moisture from now until harvest, which would almost insure a yield of 20 bushels to the acre, or 34,000,000 bushels for the Panhandle as compared to the record-breaking crop of 22,000,000 from 1,000,000 acres in 1926.

Sets March Records. Many prayers reported since the precipitation Tuesday and Wednesday was the heaviest in history for March.

A prominent Amarillo grain man asserted last night that the Panhandle would produce a fair wheat crop without another drop of rain and that with only one more rain in May should easily establish a new record. In fact, some men were of the opinion that too much rain between now and harvest might be a detriment instead of a benefit, particularly since it might affect the protein content of the wheat.

The benefits to the wheat crop, virtually assuring a yield of

more than 30,000,000 bushels was not all of the benefits derived from the rain.

Cattlemen joined their farmer friends in rejoicing over the precipitation which insures an abundance of early grass and which should cut short the feeding season thus saving the cattlemen many dollars worth of feed and assuring cattle starting into the summer in good condition.

WHEAT TEST (Continued from Page One)

supervised experimental work. "I have told Mr. Connor and Mr. Mangelsdorf that I would try to put him in touch with those counties where this work can be arranged.

"If you have any farmers who are interested in experimental work under supervision of Mr. Mangelsdorf and want to inaugurate this work in your county, please let me know immediately upon receipt of this letter.

"Mr. Mangelsdorf is making a trip to the Panhandle-Plains and will be in Amarillo Tuesday or Wednesday of next week. We can use him a day here, and I want to put him in touch with those counties, or with the county agents who are interested in starting this type of work. Mr. Edmonds will be in the territory about the same time and might accompany Mr. Mangelsdorf, providing the terracing schools do not conflict.

"Please let me hear from you at once so that we can get Mr. Mangelsdorf into every county where this work can be done. He will make another trip during the harvest season to make final arrangements for such experimental work as he can undertake."

A Want Ad in The Brand is a sure, steady worker—try it out. Printing Line, See THE BRAND

CARD OF THANKS

We desire to express our heartfelt gratitude to those friends who so kindly gave of their services and comfort in our bereavement. Especially do we thank the donors of the beautiful flowers with their quiet message of hope and cheer, and Mrs. Carl Mountz for the beautiful solo so sweetly sung by her. Sincerely, R. L. BAILEY and Family. O. T. BAILEY.

MANY RELATIVES ATTEND JOHN W. WILES FUNERAL

Out of town attendants at the funeral of John A. Wiles Monday were Mr. and Mrs. B. F. Blair of Childress, and Mrs. Frank Harris of Quanah, all old time friends of the family; Mr. and Mrs. Frank Dixon, Spearman; Mr. and Mrs. E. B. Blair, Plainview; Mr. and Mrs. Clyde Penrod, Wichita Falls; Harvey Dixon and Newton Wiles, San Angelo, and Miss Minnie Wiles, Corsicana, relatives. Mrs. Blair, Mrs. Penrod and Miss Wiles are daughters of Mr. and Mrs. Wiles, while Harvey Dixon and Newton Wiles are sons.

By far the largest stock of tires in town and not a stale tire in the bunch. Rapid turn-over of stock does it. Brunswicks at RICE'S.

Roscoe Davidson and family of Clovis spent Sunday with the families of W. B. and C. F. Anthony in Hereford.

Allen Powelson returned Monday night from a business trip to Waco, Texas.

Miss Josephine Heath and Bob Brown and Edwin Ricks of Amarillo were Sunday visitors in the Finis Owen home.

NOTICE, STOCKMEN

With 400 of your bills on hand and your work, I must ask your help now; since the good rains have fallen I ask you to pay what you can and give notes for the balance. I appreciate those of my customers who are always ready to do what they can. 11-3c DR. F. E. BOWE.

CARD OF THANKS

To those of you who gave us your assistance and sympathy in our time of sorrow over the loss of our husband, father and brother, we want to express our sincere appreciation. May God bless you for your kindness.

Mrs. J. A. Wiles and Children. Mr. and Mrs. G. P. Oliver.

Anticipating next year's school athletic needs, Mr. Humble has recently purchased an order of athletic supplies, football suits, helmets, shoulder pads, etc. Shipment will be made prior to the opening of school next fall.

JOHN DEERE One-Way Plow In Six, Seven and a Half and Nine Feet Ask the man who owns one if they will plow sod or old land. LIGHT RUNNING AND EASY TO ADJUST —No levers, all adjustments made by heavy auger. The John Deere one-way plow can plow one to nine inches deep. No side draft. sold by KERR IMPLEMENT CO. Hereford and Dimmitt

The King of Kings Cecil DeMille's Screen Masterpiece Beautiful, reverent, awe-inspiring, uplifting... is this remarkable story of the greatest tragedy the world has ever known—the martyrdom and crucifixion of Jesus. A Specially Fitting Picture for Easter! To be shown for the second time at the Castro Theatre on Easter Sunday, March 31 Matinee and Monday Night, April 1. The Castro Theatre DIMMITT, TEXAS

SPECIALS FOR FRIDAY AND SATURDAY

1—Good head Lettuce.
3—Lemons.
1—Oh Lindy.

1—Quarter lb pkg. Coconut.
1—Pkg. Sun Maid Raisins.
1—Box Diamond Matches.

1—Cake P. & G. Soap.
1—Can Black Pepper.
1—Package Macaroni.

1—Package Saltine Flakes.
1—Pkg. Kellogg's Bran Flakes.
1—Can No. 1 crushed Pineapple

ALL These \$1 FOR

Other Specials in Display at Our Store.

HEREFORD WHOLESALE GROCERY COMPANY

L. W. CARLYLE

Interscholastic Meet At Dimmitt Last Week

Fred Galie of Amarillo was shaking hands with Dimmitt friends Thursday.

Mrs. Mout Carter of Plainview was a Dimmitt visitor Thursday. Mr. and Mrs. Chas. Dean attended the opera in Amarillo Monday evening of last week.

Carlos Reynolds was on the sick list this week.

W. M. U. met Monday afternoon in the home of Mrs. Edna Tate when sixteen members and three visitors. No regular lesson was held as the books had not come. An interesting and instructive hour was spent by members giving passages of scripture which appealed to them more than others and commenting on the passage.

The play, "Light House Nan," given by the W. N. U. Wednesday evening was a success. The music furnished by the orchestra was enjoyed. About \$85.00 were realized, this amount to be applied to the church building fund.

Miss Bettie Rose Kerr, seventh grade teacher, has been ill this week at her home in Hereford. Mrs. Frank Easter has been substituting.

The following Dimmitt citizens enjoyed a Workers meeting at Happy Thursday: Rev. Gilbert and wife, Mmes. Trimble, Woodlee, Fulman, Duree, Rankin, Reynolds, Wright. The next meeting will be held at Bovina.

George Abbott was a Dimmitt visitor Thursday.

Mr. Trimble has moved into his new brick building.

Each teacher in the school here has been offered the same position another year and all but two have accepted.

Miss Lois Branson who for the past four years has been in Washington, D. C. New Jersey and North Carolina, arrived last week and will visit her sister, Mrs. Lust of the Bethel community.

Don Ballard left for El Paso Thursday where his wife had died after a lingering illness. Funeral services were held Thursday at Paducah. Mr. Ballard is manager of the Stone store here and just recently came into the community. Dimmitt extends to him sympathy in his bereavement.

Miss Louise McClure of Claude is visiting her sister, Mrs. P. White.

Miss Mabel Kimble returned this week from a visit with her sister, Mrs. Savage, near Kress.

Mrs. Jack Sanders of Farwell visited her sister, Mrs. Lewis Allen this week.

Ladies of the Methodist church give bake sales on Saturdays, the proceeds going to the building fund.

A concert will be given at the auditorium April 2 by the Stamps quartet. Twenty per cent of the proceeds go to the school.

A trustee election will be held April 6 to elect trustees to take the place of Ray Sherry, B. D. Woodlee and J. R. Hastings, whose terms expire this year.

A new five room residence is being built by Mr. Callahan north of the Duree home.

Following is the program given by the P. T. A. March 28: Violin solo, Ollie Malone; Reading, Mrs. Fred Boswell; Our high school building, the advantages of such a building and how to secure it.

Mrs. E. B. Wright, W. G. Baxter. An all day service was held at the auditorium by the Baptist people Sunday. The regular Sunday school hour was observed, followed by preaching, then lunch was served. In the afternoon a "breaking ground" celebration was held where the new Baptist church will be erected.

F. A. Hamm has moved to the place recently purchased from Ray Flowers twelve miles south of Dimmitt. The family will follow when school is out.

Mr. and Mrs. Bruce McLean entertained with a party Thursday evening honoring their son Kenneth's sixteenth birthday. Games were enjoyed until a late hour when refreshments were served to Edwin Holland, Ollie Malone, Osborne and Preston Mauldin, Catherine Anthony, Coleman Wright, Mabel Cooper, Ruth Wright, Avon Kreger, Joan Barnett, Webb Riddle, Jim Webb, Clyde Tisdale, Rus-

ter Cooper, Henry Wright, M. W. Dempsey, Burton Howard, Ruby Galloway, Millicent Hastings, Jas. Booth, Lonnie Galloway, Joe and Fred Mapes and others.

Mr. and Mrs. Bill Webb entertained a number of guests Thursday with a six o'clock dinner.

Mr. and Mrs. Edwin Ramey entertained the school faculty Thursday evening with a six o'clock dinner after which forty-two was enjoyed.

A large crowd gathered here Friday and Saturday to hear the interscholastic declamation contests, which resulted as follows:

Senior girls, Armavona Stinger first, Bernice Sears, art, second; Senior boys, Winifred Fuller, Dimmitt, first, Marie Armstrong, Sunnyside, second, Athle Wilder, Jumbo, third; Senior boys, rural, Frank Nickel, Cleo, first, Wayne Dyer, Jumbo, second, Therman Gilbert Sunnyside, third; Subjunior girls, Verna Pose, Dimmitt, first,

Sybil Wagner, Cleo, second, Estell Lee, Hart, third; Subjunior boys, Jack Boren, Dimmitt, first, Neal Bailey, Sunnyside, second, Eugene Patterson, Hart, third; Junior girls, Declmae Ramey, Dimmitt, first, Elsie Riley, Hart, second;

Junior girls, rural, Bettie Rose Ott, Sunnyside, first, Juanita Mynes Jumbo, second, Irene Wagner, Cleo, third; Junior boys high school, E. H. Robison, Hart, first, Ladell Lanham, Dimmitt, second; Junior boys rural, Nadan Coventry, Sunnyside, first, John S. Rippe, Cleo, second, Basil McKinley, Jumbo, third; Tiny tot girls, Pearl Musick, Dimmitt, first, Francis Jones, Hart, second, Francis Savage, Cleo, third; Tiny tot boys, Roger Howard, Dimmitt, first, John Cooper, Hart, second, Roger Haberer, Big Square, third; Extemporaneous speech, high school, Zulieke Kendrick, Hart, 1st, Rural school, Oneta Cunningham, Sunnyside, first.

LICE ON CHICKENS

Lice makes setting hens sick and leave their nests and kills many

little chicks. Pruitt's Lice Powder is Guaranteed to take lice off your Chickens in less than two minutes or YOUR MONEY BACK.

And don't forget Germox to put in the drinking water to kill germs. Sold by STEBU HARDWARE COMPANY.

NESCO SAFTEMATIC STOVES

A stove with a brain that uses GASOLINE as fuel.

Demonstration day is Saturday, April 6, when a cooking and baking demonstration will be held at our store. The public is cordially invited.

Kerr-Anthony Hardware Company

Plumbing Headquarters

—Any kind of plumbing connections work, any kind of plumbing fixtures—put in by expert workmen and guaranteed to give satisfaction.

—BONDED ELECTRICIAN—Electric wiring installed according to city ordinance. Electrical fixtures and appliances of every kind.

Delco Light and Frigidaire

—Agency headquarters for farm lighting equipment plants. A Delco light plant on the farm these days is an economic necessity—not an expense.

—FRIGIDAIRE—the modern way of preserving food in the home.

—GAS APPLIANCES of every kind supplied, installed and serviced.

LET US SERVE YOU—WE APPRECIATE YOUR BUSINESS

J. C. Cummins

TOMORROW! ANOTHER SENSATIONAL TUB FROCK SALE TOMORROW!

WIRTHMOR TUB FROCKS
In Gay New Styles and Colors
IN A REMARKABLE VALUE-GIVING SALE

Colorful Prints
Tissue Ginghams
Sport Cloths
Dashing New Patterns
Every Conceivable Color
Charming Trims
Guaranteed Tub Fast

Featuring greater values than we have ever before been able to offer! You'd never believe that these charming tub frocks and service coats could be only \$1.00... the fabrics are such splendid quality... the styles so attractive... the workmanship so exceptionally good! The low price will certainly attract you!

Youthful Styles
Smart Models
Round, Square, V-Neck
With or Without Collars
Circular Skirts
Scallops—Pleats—Flares—Shirtings

IF YOU CANNOT SHOP PERSONALLY—MAIL OR PHONE YOUR ORDER!



Regular Sizes
16 to 46
Extra Sizes
46½ to 52½
SHOP EARLY

Specials For Friday, Saturday and Monday

Ten Dozen Ladies' Dresses just received, in Printed Voiles and Ginghams. Most all of them have Organdy Trimmings, Circular Skirts, Scallops, Pleats, Flares and Shirrings. Sizes 14 to 44.

Fox Mercantile Company

Help Hereford Build the Hotel.



DEMPSTER
NO. 15 DIRECT STROKE
Ann-Oiled WINDMILL

Come in and examine this efficient, powerful mill. See its self-adjusting, smooth running features. Has Positive Brake, Timken Tapered Bearings. Let our competent windmill and pump men show you why it assures better service at lower cost.

DAWNSHAW & SHREVE
Hereford, Texas
Also Carrying a Complete Line of
Dempster Water Supplies

News From Progressive Community

Misses Gusta Samuelson and Mary Ella Hershey visited Sunday evening with the Neels. Eunice Caldwell spent Sunday evening with Oleta Reeves. Progressive community has accepted an invitation from Ford community to attend singing Easter afternoon, and after singing there will be an egg hunt for the children. Mrs. Baker spent Friday afternoon with Miss Benson. Mrs. Earl Dyer and son visited Mrs. Albert Higgins last Friday. Orin Russell is building a new home on the section north of his father's place. He bought this section several weeks ago. Nellie Mae Baker visited Friday night with Odessa Cockrell. Mr. and Mrs. Adam Flowers visited her parents Sunday. Mr. and Mrs. Jim Parks, Lois, Lucille and Ruth were dinner guests Sunday of Mr. and Mrs. Leharg of Summerfield. Mrs. Roy Hershey visited her daughter, Mrs. Howard Hershey, Wednesday and attended the Young Matrons Missionary Society in the afternoon. Mr. and Mrs. Baker entertained Mr. and Mrs. Ben McBrayer and son, Mr. and Mrs. Luke McBrayer Sunday. Miss Lois Parks spent the week end visiting her parents. Mr. and Mrs. Miles of Hereford called in the Blagg home last Sunday afternoon. Mrs. Baker and children spent Saturday afternoon with Mrs. Cockrell. Miss Olive Perkins called on Mrs. Parks Thursday. Mr. and Mrs. Jack Baker visited his parents Sunday.

Fifth Sunday Singing at Ford Next Sunday

Don't forget the singing next Sunday afternoon at the school house. Other classes have been invited and a big time is anticipated. Rev. Mr. Hornbeak of Hereford came out Sunday afternoon and preached an interesting sermon. Mr. and Mrs. Henry Rempie, Jr. of Gato, Okla., and Mr. and Mrs. Henry Rempie of Corn, Okla., spent most of last week with Mr. and Mrs. George Rempie. Henry Rempie Jr. has purchased a farm here and will move to it in the near future. Mr. and Mrs. E. D. Voth and Rev. W. C. Voth of Mesita, Colo., have moved to the land recently purchased by Rev. Voth near the McCaskey school. Miss Ellen Atchley of Summerfield spent last week with her sister, Mrs. Denson Hill. Mr. and Mrs. Frank Fulkerson, Mrs. Henry Hubbard and son Jack all of Ward community were visitors at Sunday school. Mr. and Mrs. Jesse Ford of Willorado visited here Sunday. Mr. and Mrs. J. L. Hight ate

Sunday dinner with Mr. and Mrs. Fred Brunson. Mrs. Sherm Garrett has been very sick the past week. Mr. and Mrs. Denson Hill and Mr. and Mrs. Fielding Johnson spent Sunday evening with Mr. and Mrs. E. H. Simpson. Mrs. Harold Smith of Hereford spent Wednesday with Mrs. Floyd Benson. Mr. and Mrs. John Whitsett were among the shoppers in Hereford Saturday. F. W. and Misses Byrdine and Virginia Brunson visited their grandparents, Mr. and Mrs. J. L. Hight, Saturday night. Mr. and Mrs. George Rempel and children went to Corn, Okla., Monday.

Adrian-Sims Community News Notes

ADRIAN-SIMS, March 23.—E. B. Fee of Groom was prospecting in this community last Friday. Mr. and Mrs. Ed McCaskey and family attended the play, "Mall Order Brides," given at the high school auditorium in Vega Friday night. Mrs. George McClain gave a party for her daughter, Mary, on Thursday afternoon in honor of her 14th birthday and a jolly time was enjoyed by all who attended. The teachers at Sims, Mrs. Copeland and Miss Copeland, visited over the week-end with Mrs. Ed McCaskey. Jack Fortenberry was in Hereford last Wednesday. J. M. Chapman and daughter, Elizabeth attended the box supper at Ward school house last Friday night. Dawson Blasingame was in Hereford last Saturday. Wheat and oats are showing up some since the weather warmed up. Mr. Cowan was in our community a few days ago. Noah Phillips was in Hereford Tuesday. George McLean and daughters Dorothy and Mary were Vega visitors Saturday. Ray Chapman went to Adrian Saturday. Sims Sunday school will have an Easter hunt at the school house at 2:00 o'clock Sunday, when all are invited to attend. The children will have a short program at this hour. Miss Maude Malone was shop-

ping in Hereford Tuesday. J. M. Chapman transacted business in Vega Wednesday. Tom Cook or Borger was at his farm last Friday.

SUGGEST CHURCHES UNITE

FORT WORTH.—"Now, therefore, it is the finding of this committee that there is no need for a continued separate existence." The above statement relates to the Presbyterian, M. E., South, and Christian churches, and was framed by a committee of six ministerial students, two each from Trinity University, Southern Methodist University and Texas Christian University. The committee's findings followed an inter-seminary conference held at T. C. U., at which papers were presented by a student representative from each of the schools bearing on the origin and religious contribution of the particular brotherhood represented. "All three denominations came out of different centuries—the Presbyterian from the 16th, the Methodist from the 18th, and the Disciples from the 19th," the committee pointed out. "In their organizations they have the same motives and purposes. They came to meet definite needs and consequently had different emphasis. Each denomination had the same motive, that of serving its age. Some of the principles on which the movements started are permanent and exist today. They are shared by other churches in a large measure and therefore cannot stand as a definite reason for being maintained as separate. No church of this group is a possessor of a monopoly of truth or principle underlying its existence."

DID YOU KNOW

That the Superior Deep Furrow Drill is a great tool for planting your row crop.

Come in and let's talk it over.

M. D. WOMBLE IMPLEMENTS

Custom Hatching a Specialty

Five hundred eggs or more, 2 1-2 cents per egg. Less than 500 eggs, 3c per egg.

To insure prompt delivery, place your orders early for baby chicks from our flock of White Leghorns, Reds, Rocks and other breeds.

Golden Rule Hatchery Co.
Phone 268-J Leslie Robeson, Manager

Used Cars With An "OK That Counts"

One 1928 Chevrolet coupe, runs and looks like a new car—small mileage—a real bargain at the price we ask.

One 1926 Chevrolet coach. If you want a real cheap car that will give worlds of service, here it is.

One 1928 Chevrolet truck, grain body, spare tire, all tires almost new, an extra good buy in a truck.

Another 1928 Chevrolet coupe that will please you in every way, both in price and in appearance and in performance. Come see this one.

—We have a few real cheap, good Fords, both in touring and pickups. For your convenience we offer the cheapest automobile finance rate in existence.

Brumley-Chevrolet Co., Inc.
"A Reliable Institution"

ence. "Inasmuch as the three religious bodies represented have so many divisions among themselves we conclude that the psychological reason for the continued existence of these denominations is due to the difficulty of co-operation, rather than the difference in truths or principles. The definite historical situations responsible for their origin do not still exist, but similar needs which they endeavored to serve are still in existence. However, no one of these churches is trying to fill these needs alone. Therefore, it is the finding of this committee that there is no need for a continued separate existence."

Members of the committee signing the report are Dr. A. W. Wasson and E. Ray Fort for S. M. U.; Miss Elizabeth Becknell and Payton Waddell for Trinity, and Miss Dora Macy and E. N. Wheatley for T. C. U. Eighty-two persons attended the conference at T. C. U., twenty-five from S. M. U., eight from Trinity, and thirty-eight from T. C. U. Texas Woman's College sent two visitors and Southwestern Baptist Seminary sent one. Eight visitors also attended the session.

Cropping System for Texas Dairymen Will Be Permanent and Profitable

CATTLE STATION.—That dairy farmers in Texas must adopt definite cropping systems if the fast growing dairy business of the state is to be profitable and permanent, is the belief of the Extension Service authorities. E. A. Miller, agronomist, and J. L. Thomas, dairymen, have collaborated in formulating a cropping system plan which county agents are using this year in their dairy herd demonstrations. The plan is based on five-cow herds for which at least six acres of feed per cow is recommended. North, Central and Eastern Texas it is suggested that there be first, about five acres of permanent pasture, mostly on the rougher, broken land or along creeks, consisting of bermuda or mesquite grass, bur clover, rescue and Dallis grass; second, five acres of Sudan grass, supplemented by two and a half acres of begari or Texas blackhall kaffir for late summer feed; third, two and a half acres of red-top sorghum, sudan, oats, alfalfa or cowpeas or soybeans for hay to be used as win-

A Nice Company Dish

Put cooked or canned lobster through a meat grinder, season to taste, mix with a little cream to moisten and fill small hollowed tomatoes with mixture. Sprinkle top with crumbs and dot with butter; brown in oven, cooking until the tomatoes are tender.

Vegetarian Menu

Cream of asparagus soup
Vegetable pie
Hearts of lettuce—
1000 Island dressing
Pineapple tarts
Cream cheese
Beverage

Lumber For Any Purpose

—No matter what use you may wish to put it to, there is a Kemp Lumber Company Product for that purpose.

—Regular yard and shed stock, hardwoods, and any other product you may wish to use.

—SEE US ABOUT THAT ORDER!

KEMP LUMBER CO.

Help Hereford Build the Hotel!

The 19^c Sale

Closes Next Saturday

—On that day we are offering some of the GREATEST VALUES ever given in Hereford. At 9:00 a. m. we are offering one nine-inch dinner plate and one cup and saucer for 19c

At 11:00 a. m. we are offering a big fancy salad bowl for 19c

At 3:00 p. m. we are offering ten table tumblers for 19c

At 8:00 p. m. we are offering a big fancy "46" inch table cover for 19c

These are just a few sample values—don't overlook these savings.

Skelton's Variety Store

Reduce the Cost of Farming



Pep or Punishment?

Which do your shoes give you?

No question which any woman would rather have and no reason why she can't have it.

SIMPLY A MATTER OF CORRECT FIT

If your shoes fit properly, no more tired aching feet. If they don't—your feet neither feel right nor look right.

ENNA JETTICK Health Shoe

has made it possible for the first time in the history of shoes

at \$5 and \$6 to FIT BOTH YOUR FEET and YOUR PURSE

There is only one ENNA JETTICK and we carry it in a variety of stylish patterns and in all widths, including Narrow and Extra Narrow Wide and Extra Wide

If we can't fit you, we won't sell you.

Specials For Friday and Saturday

—A new, smart Champaign Slide Strap Sandal with covered Cuban heel and square toe. Cut-out vamp and quarter. sizes 3-6 1/2, widths A, B, C

Regular price \$4.95. Special Easter Offering \$2.98

—Dozens of new Shoes for children in the ever-popular black-patent and parchment kid, \$1.95 up

25-40 Rumely Pulling a 16-Disc Sanders Plow in Sod

More than sixty per cent of the cost of running your farm is under your own control. This portion of the cost is tied up in labor and power costs. The scale of farm wages is not likely to decrease, but the controlling factor which will enable you to reduce the cost of production on your farm, is power. Put more power under the control of one man and you will materially reduce your power and labor costs, thereby making greater profits from your year's work.

—For many years owners of OilPull tractors have reported increased savings on their farming costs. And now the new model Super-Powered OilPulls will effect even greater savings because of their increased power and traction speeds and ability to burn cheaper grades of fuel.

PRICE \$1,995.00
Fully Equipped and Delivered.
Eight Per Cent Off for Cash

Welch & Jones

At Jones Furniture Store Phone 111

CLASSIFIED ADS

For Sale or Trade

FOR SALE—490 acres, improved, with some good alfalfa land, near Hereford. J. M. VETESK, Canyon, Texas. 9-tfc

Modern close in dwelling; automobile as cash payment, balance like rent. RALPH BARNETT. 11-2c

FOR SALE—Two 15-30 used tractors, in fine shape. R. B. R. IMPLEMENT CO. 11-1c

FOR SALE—Used, three disc Oliver plow, good shape. C. H. DYAR. 9-tfc

FOR SALE—Some good one and two-year-old registered Hereford bulls. C. J. PADDOCK. 7-4c

MAPS—Deaf Smith county maps for sale, 50c each. THOMPSON & IRELAND.

FOR SALE—Pure black hull dwarf kafir, also red-top cane seed, each one dollar per bushel. O. WILDER, Box 135, Westway community, Hereford. 10-2p

FOR SALE—Another chicken farm on edge of town, priced CHEAP; terms if you like. JOWELL MURCHISON. 9-tfc

FOR SALE—Red Top cane. R. B. CALDWELL, Rt. A, Hereford. 9-3p

FOR SALE—A young, fresh Jersey cow. MRS. D. E. TURRENTINE. 9-tfc

We have buyers for land and city property, and plenty of CHEAP money to loan. RALPH BARNETT. 11-2c

FOR SALE—Modern home, choice residence lots, good terms. Inquire at the Panhandle Lumber Company, Hereford. 14-tfc

FOR SALE—Who wants to buy a farm? No cash down, no payments on principal for three years, seven per cent interest annually. I offer SW Sec. 12-3-3, Deaf Smith Co. \$25.00 per acre to right party. J. S. WARNER, 302 W Broadway, Santa Ana, Calif. 4-9p

FOR SALE—Good bundle sorghum and hegeria, delivered anywhere. FRED MILLARD. 10-tfc

FOR SALE—Some extra fine pot plants. MRS. C. O. LEE. Telephone 18. 10-2p

DAIRY COWS—Twenty eight head to sell on terms or exchange for city property or acreage. RALPH BARNETT. 11-2c

FOR SALE—Royal portable typewriters to match your furniture. Terms if desired. JOWELL MURCHISON. 8-tfc

FOR SALE—Some cane and bicycle bundles, good stuff. Also have a two row lister to sell or trade for six foot one-way plow. See me, one-half mile south of Progressive school. JIM BLAGG, 1924

The highest standard of service waiting if you need money with which to buy, build or refinance your home. Repay monthly like rent. We make our own inspections and approve without delay. RALPH BARNETT. 11-2c

FOR SALE—A work horse, eleven years old, weight about 1200 lbs.; also a brown saddle pony, safe for children to ride. G. W. SYMS. 11-2p

FOR SALE—Red McClure seed potatoes. H. G. GADE. Phone 905-F13.

FOR SALE—The Mrs. Edna Ray residence, six rooms, bath, four blocks from business section, beautiful location, best buy in the city. A. A. OTT REALTY CO. 10-tfc

FOR SALE—One Simplex oil brooder, in good condition, 500-chick capacity. Phone 380-W. 11-tfc

FOR SALE—A Majestic range and hot water tank, in good condition, cheap. See or phone MRS. J. H. PITMAN. 11-tfc

FOR SALE—One eight disc Sanders plow, in good shape. BOX 28, Hereford, Texas. 11-1p

NUMBER good heavy Percheron work teams ready work. One span extra choice mules, sixteen hands, ready broke. Price reasonable. MAY BROS., twelve miles north-east Hereford. 11-3p

FOR SALE—A good Nesco-Perfect oil range. Call at 404 Schley Avenue. G. S. MCCONNELL. 10-2p

FOR SALE—Two gray horses, smooth mouth, good workers, will weight about 1200, at bargain. R. B. R. IMPLEMENT CO. 11-1c

Wanted

WELL DIGGING

JIM MAUK will dig that well for you. Telephone him at 135-J. 10-4p

FOR PLAIN SEWING telephone 305. MRS. A. F. POWERS. 10-2p

WANTED—Fifty or 75 R. I. Reds or White Leghorns; no culs. See or write me, ten miles east and two miles south. D. V. OSBORN. 10-2p

WANTED—Job plowing old land or sod. R. B. CALDWELL, Route A, Hereford. 9-3p

WANT Listing on farms and ranches from owners; have cash buyers. W. T. HOLLIS, Pampa, Texas, Box 321. 7-4p

Lodge Directory

LODGE NO. 849.

Regular stated meetings: Second Monday of each month, 7:30 p. m. WES BRADLY, W. M.

HEREFORD LODGE No. 476, I. O. O. F., meets Monday 8:00 p. m. Visiting Brothers welcome. M. D. Fincher, N. G. L. H. Foster, Secretary.

Lost and Found

LOST—New cream can in town, or west of town. Finder please leave it at Pitman's land office. LESTER COWAN. 11-1p

LOST—Somewhere on streets, a silver bracelet set with brilliants. Finder please return to MISS WILLIS at Lee Electric Company. 11-1p

For Rent

FOR RENT—Light housekeeping rooms with private bath, hot water, modern. Phone 43. 11-2c

FOR RENT—Two furnished rooms. Phone 251. DICK WHITESIDES. 10-2p

FOR RENT—The west apartment of the Mrs. Edna Ray residence, nicely furnished. Three rooms and bath. A. A. OTT REALTY CO. 10-tfc

FOR RENT—Light housekeeping rooms, first door east of Presbyterian church. MRS. SPEER. Telephone 333-J. 9-tfc

FOR RENT—Two offices in the Newell-Ashbrook building. See J. O. NEWELL. 9-tfc

Here and There Writer Boosts Wheat Outlook

Mr. and Mrs. Leo Williams and Mr. and Mrs. Jim Bagwell were Friona visitors Sunday.

Mr. Barton of Wellington came Sunday for a few days visit in the Andrews home.

Mrs. Springer and Miss Tiny Lee spent Saturday night and Sunday in the W. M. Battles home near Jumbo.

Wheat is looking fine in these parts, but all are wishing for rain soon.

Misses Bernice and Leatha Woodman of Wellington spent 1st Sunday with Misses Mattie and Elsie Andrews.

H. M. Mobley had the misfortune to have a horse die Wednesday.

It was announced Sunday at Sunday school that the Hillside Hatchery at Hereford would set 500 eggs free of charge for the Orphans' Home in Amarillo and on Wednesday Mr. and Mrs. Henry Allman gathered the eggs up from various parties around who donated them and when counted there were 492 eggs from this community alone. We are very proud of this fact.

Mr. and Mrs. C. E. Tice spent Sunday in the T. L. Sparkman home and in the afternoon called on the Whitfields who recently moved here from Kress.

Misses Mary Lois and Gwendolyn Springer celebrated their birthdays Sunday at the Albert Spring-camp home.

Mr. and Mrs. C. M. Bell and children and Travis Whitfield spent Sunday at the A. T. Jones home.

Singing was enjoyed by a full house Sunday night.

Sunday school was well attended Sunday and announcement was made that Rev. Mr. Saxon would preach at the school house Friday night, Saturday night and Sunday.

Henry Allman was on the sick list last week.

Mrs. Harry Lane spent Friday with Mrs. Beauford.

Mr. Wall and Chester Campbell of Crosbyton spent the week end at the Oscar Campbell home.

Tom Mosely moved to the farm he recently purchased near Easter last Saturday.

Mrs. Oris Tipps of Silveston spent Saturday night and Sunday at the Jack Robinson home. Mrs. J. B. Harlin and Kitty Choloe were also guests there. Mrs. Tipps is a sister of the above ladies.

The Lance-Boyd sale was largely attended.

Mr. and Mrs. Edgar Mosely spent Sunday at the George Mosely home.

Mr. and Mrs. D. W. Fincher entertained relatives from Adrian Sunday. Mr. Fincher has been very sick during the past week.

Mr. and Mrs. Guy Ham and daughters called at the Weltz home Sunday afternoon.

Mr. and Mrs. Donald Alexander spent Saturday night and Sunday with the R. T. Green family.

Mrs. Walter Easter of Lockney spent Saturday and Sunday with relatives here.

TO THE TAX PAYERS OF DEAF SMITH COUNTY

Owing to my physical condition at this time I am unable to hunt each one up as I have been doing in the past, and as I must get to work would consider it a special favor if you would endeavor to see me at John McLean's insurance office, beginning Friday, March 22. If you will do this until I can be on my feet again it will be very much appreciated. Another year I hope to be able to attend to this as I would like to do this year. Yours respectfully,

IRA RICKETTS,
Tax Assessor.

ASSEMBLY OF GOD CHURCH

M. R. COLAS, Pastor.

"The little church around the corner." Sunday school 9:45, Bro. Jack Hagar, Supt. Morning service at 11:00, Christ's Ambassadors 6:00, evening services 7:45. Let us not forget the assembling of our selves on the Lord's Day. Sunday is the day that we come

to worship in memory of the Resurrection of our blessed Saviour. So as we come let us be prepared to meet Him if He should come again. Everybody is invited to attend the sunrise prayer meeting Sunday morning at 8 o'clock. Bro. R. M. Thomas, the evangelist is still holding meetings. God is blessing us every night.

NOW IS THE TIME TO PLANT TREES

We have everything—the best for the Southwest. Thirty-seven years in the nursery business. Growers and dealers in choice Fruits, Nuts, Grapes, Berries, Evergreens, Shades, Flowering Shrubs, Roses, Bulbs, Etc. Our prices are very low, quality considered.

CHINESE ELMS, 50c AND UP

Visit the Nursery of Phone 99

HEREFORD NURSERY

L. P. Landrum, Owner

1108 East Tenth Street

Buy Hillside Chicks

And Be One of Our Satisfied Customers
Chicks are ready for delivery each Tuesday and Friday. Eggs received for custom hatching on each Wednesday and Saturday. We carry a full line of Poultry Feeds and Supplies

HILLSIDE HATCHERY

Phone 79 Smith Equipped

PLUMBING

and Gas Fitting

See Me First

C. W. Bennett

Phone 346

Friday and Saturday

Easter Specials

ON WORK CLOTHES AND CHILDREN'S DRESSES

Splendid Bargains At

OLSON'S VARIETY STORE

Popular Sheet Music

We will soon have a complete assortment of the very latest song hits and Popular numbers.

Watch for Announcement.

Lee Electric Company

Star Theatre Building

USED CARS

It will pay you to investigate the used cars we have on our floor.

These cars are reconditioned and mechanically right.

REASONABLE TERMS

1927 Dodge Sedan 1928 Chevrolet Carriolet
1926 Dodge Touring 1927 Chevrolet Coupe
1923 Dodge Sedan 2—1926 Essex Coaches
1927 Ford Roadster

Beavers Bros.

Phone 383

Easter Specials

FRIDAY AND SATURDAY

Pecans, good size, medium soft shell, lb 19c
Oranges, sweet, medium size, dozen 16c
Oats, White Swan, large size 21c
Apricots, Fiesta, No. 2 1-2 size 18c
Peanut Butter, White Swan, 9 oz 21c
Pen Tablets, 5c size, 3 for 10c
Coffee, Sam Houston, 3 lbs, with cup and saucer. We guarantee satisfaction \$1.51
Apples, Licano, gallon 46c
Tennessee Triumph Seed Potatoes 4c

Carl's Cash and Carry Grocery



YOUR PERSONALITY AND YOUR STOMACH DEMAND

GOOD WHOLESOME FOOD!

—That is the kind we serve you. You are never at your best when the food you eat does not agree with you.

—Why take chances? Eat the best selected and best prepared food in town at our new place.

—Tables for gentlemen and ladies, and family style noon-day luncheons.

Our Food's Delicious

Our Service Courteous

Try Our Special Sunday Dinner

Ike's Lunch Room

Now Located Next to Hanna & Hanna

Big Square Took Several Prizes In County Contests

We are proud of our school, its teachers and pupils. This is the second time we have entered the interscholastic league and our fair booth won third and there were seven first places won in the booth score card. In sub-junior spelling Beth Baker and Margaret Lambert won third. Sub-junior declamation, Beth Baker, fourth. Tiny Tots Story Telling, Roger Haberer third for boys, Elsie Dale Haberer, fourth for girls. Principal C. O. Begg was director of the Castro county league.

Mmes. Carl Baker, Glenn Stiles and Sam Layman met Monday at the home of Mrs. Ham Lambert and worked on the year book for the L. I. C. club.

Two sales were held this week by Messrs. Welch and Carpenter. The ladies club served lunch at the Welsh sale and cake and pies at the Carpenter sale.

Born to Mr. and Mrs. Emerson Weyer March 16 a baby girl, Ada Corine.

Mr. and Mrs. C. W. Miek and family and Mrs. Steinbock were shopping in Muleshoe Saturday.

Alfred Scott is driving a new sedan.

Mmes. Haberer and Carpenter were in Clovis Tuesday.

A. L. Haberer, Alfred Scott and Carl Baker accompanied Mrs. Agge to Amarillo Monday in interest of our proposed new school.

Mrs. Agge has offered the land on which to build the school.

The road commissioners drove to near Wichita Falls first of the week to inspect machinery. Roy Haberer going from here.

Ham Lambert and Fox Cox returned Thursday from a business trip to La Junta, Colo.

Mmes. Sam Layman, A. L. Haberer and Vern Lust attended a meeting of the Lazbuddie club Thursday at the Loyd Lust home.

Rev. Williams of Plainview preached here Sunday morning and evening to good crowds.

The Easter program begins at 11:00 o'clock, after Sunday school. A basket dinner will be served, followed by an egg hunt.

Mmes. Sam Layman, Ham Lambert and Lucille Miek were in Muleshoe Tuesday.

Mrs. McClung spent Monday with Mrs. Miek.

Born to Mr. and Mrs. Earl Lust

March 13, a son, Lloyd Lust. Miss Lola Brannon, sister of Mmes. Earl and Vern Lust, is here visiting. She has spent the past three years in Washington, D. C., and other Eastern cities.

Messrs. and Mmes. C. O. Brazg, Roy Haberer, Ham Lambert, Alfred Scott and Mmes. A. L. Haberer and Carl Baker attended the county school fair at Dimmitt.

Mr. and Mrs. Harold Weyer spent last Sunday in the Weyer home.

Sid and Earl Oliver were in Amarillo this week.

Tom Reed expects to leave for Denver to enter a sanitarium this week.

The Ladies Club entertained at the school house Saturday night when forty-two and other games furnished entertainment. High score went to Glenn Stiles. The embroidered quilt went to Carl Baker.

The club wishes to thank all who helped in any way with disposing of this quilt. This started our treasury fund.

CARLOT SHIPMENTS

Swaggerty & Shaw, three cars mules to Fort Worth, one car of horses to Wichita, Kansas.

Panderburg Bros., two cars of cattle to Amarillo.

G. W. Brumley, fifteen cars of hogs to California, two cars to Kansas City.

E. R. Roberson, of Jumbo, one car bulls to Amarillo.

C. T. Guesman, four cars calves to Berwyn, Oklahoma.

W. A. Hunter, one car mixed cattle to Kansas City.

A. G. Bell, 1900 fat sheep to Kansas City.

Local grain dealers, two cars of maize, one car heads and one car cane seed to Fort Worth.

E. R. Biggs shipped from the Joel Switch pens about 2500 head fall fed sheep to Emporia, Kansas, for finishing.

A want Ad in the Brand will get results. Try it.

Miss Claire Baker Honored at Luncheon

The Presbyterian Guild entertained with a charmingly appointed luncheon and miscellaneous shower Tuesday afternoon, March 12, honoring Miss Claire Baker, popular member of the Guild, whose marriage to Larry Adamson of Waxahachie will take place in June.

Mrs. Voline T. Downs threw open her home for the pleasant occasion. Quartette tables were occasion. Quartette tables were corative scheme of pink and white being featured in pink tapers and exquisitely dainty nut baskets which contrasted effectively with the snowy linens. Hand painted place cards harmonized with the favored color scheme.

The program was broadened from station BAKER and following the first course apprised the guests of the approaching nuptials. Further announcement of wedding details continued through the progress of the luncheon.

A shower of lovely gifts spoke the esteem and love of hostess and guests for the charming honoree.

Painting to Grace Pulpit of New Church Building

A handsome oil painting which is to occupy a place just back of the baptistry in the beautiful new Baptist church now nearing completion, has just been received. The picture is a gift from Mrs. Ella Burch of Amarillo and is a memorial to her parents, Captain and Mrs. H. Trow, long-time members of the local Baptist congregation.

The painting is seven by nine, and represents a river flowing from an upland around projecting rock walls, then downward until its waters glide over gently descending falls. In the background, fleecy clouds against an azure sky are faintly tinged with the glow of sunset, this effect being intensified by special lighting.

In the foreground, the dark, rich green of grass and trees, rocks that border the water's edge, and the crystal stream seemingly sup-

Special guests of the afternoon were Mmes. C. C. Ferguson, Geo. Garrison and Jesse Stanford, Miss Redin and the honor guest.

plying the baptistry, complete a scene at once beautiful and realistic.

The canvas is the work of Mrs. A. J. Dennick of Kingsville, Texas, an artist who specializes in this type of painting and whose work adorns many Texas churches.

Gasoline Thrown Away

Gasoline, before the advent of the motor car, was considered a valuable and dangerous byproduct of the petroleum trade, and millions of gallons were destroyed before a use was found for it.

I WILL BUY YOUR Horses and Mules


J. F. SWAGGERTY

CHEAPER FUELS

Yet

GREATER POWER

in Three Fuel



M. D. WOMBLE, Hereford, Texas.

Co-Operation

The growth and development of Hereford depends on the co-operation and progressiveness of the business interests of the town.

This bank is always glad to render its encouragement to worthy community enterprises.

Help Hereford Build the Hotel

The First State Bank

Hereford, Texas

WEAR BEYOND COMPARE



FITZ Overalls

are built to take all the **TOUGH BREAKS** like the two-fisted go-getters who wear them.

...
Come in and try on a pair today!


FOX MERCANTILE CO.
HEREFORD, TEXAS

Think' of freezing

ICE CUBES in your present ice-box

Have all the ice cubes you want and instead of preparing ordinary desserts, make new and delicious frozen delicacies. Convert your ice-box into a Frigidaire. The change can be made easily and quickly and at small expense.

Come in and let us tell you about it and ask for free copies of our two new books—our beautiful refrigeration; the other, the new Frigidaire Recipe Book.



J. C. CUMMINS
Hereford, Texas

Need Money?

We Will Let You Have It on Farm Loans at only

6 PERCENT

FRANK BARBER
Representative Southwestern Life Insurance Co.
Hereford, Texas

Four Months From Now

WHAT chicks get in their feed will have a lot to do with keeping them alive and growing. More than 2,500 hatcheries say, "Feed Purina Chick Startena." There's a reason.

Every ingredient that goes into Startena is carefully chosen and tested. Startena is rich in life-giving and growth-producing vitamins, proteins and minerals. Every ingredient in Startena has its job to-do. Every ingredient does its part in keeping chicks alive and growing.

Start your chicks on Purina... keep them on Purina... you'll get more grown-up chicks and have more money left after all chick raising costs are paid. Tell us how many bags of Startena you need right now.



JONES & McLEAN

FORWARD-LOOKING PEOPLE WILL INVESTIGATE THIS CAR

It's a sign of progress to own this great new car



The Coupe, \$745, Body by Fisher

The New Pontiac Big Six offers the performance, style and comfort of a truly big car. Its quality is big car quality, yet its prices range as low as \$745. That's why it is enabling progressive Americans to step up in motor car ownership without leaving the low-priced field.

Price \$745 to \$895, f. o. b. Pontiac, Mich., plus delivery charges, bumper and rear fender guards, regular equipment at slight extra cost. * Check Goodwill. Pontiac delivery prices—they include lowest handling charges. General Motors Time Payment Plan available at minimum rate.

Dixon Motor Company
Hereford, Texas

THE NEW PONTIAC BIG 6

PRODUCT OF GENERAL MOTORS

at \$745

If You Don't Mean It Don't Step on Phillips 66



DON'T pull the trigger of a gun unless you expect a shot—and don't step on the starter of a motor fueled with Phillips 66 unless you're ready to go—right now!... Phillips 66 is always in vapor form when it reaches the engine. Its Volatility* is Controlled for the climate and season. It starts easy; warms up rapidly; accelerates quickly; has a world of power. It is a scientific product successfully adapted to motor car use from the famous Phillips Aviation gasoline upon which aviators stake their lives. . . . Try it today. . . . Costs no more than ordinary gasoline.

***Controlled Volatility**

Gasoline must vaporize before it can be fired in the cylinders of your motor. Volatility refers to the ability of gasoline to vaporize. The volatility of Phillips 66 is scientifically varied (controlled) to fit the season, and the climatic conditions of the locality in which you buy it.




Phill-up with Phillips

Schley Avenue and Third Street Second and Miles
T. E. Major, Local Agent

We Will Sell You What You Ask For--- Not Something Just As Good

—The City Drug Store believes that its patrons KNOW what they want. Furthermore it believes they want WHAT they want WHEN they want it. For that reason, our clerks have been INSTRUCTED to sell you what you ask for—instead of trying to substitute “something just as good.” This drug store will stock and feature advertised merchandise. We will not attempt to push “private brands” or switch our customers from nationally known products of merit to those of unknown quality, in order to make bigger profit. When a person comes into this store to buy an advertised article we will supply that article if we have it—or endeavor to get it if we do not have it in stock. In other words, we respect the intelligence of our patrons and believe we can best serve their interests—and ours—by acceding to their wishes instead of attempting to change their minds.

HELP HEREFORD BUILD THE HOTEL!

DRUG SUNDRIES
PHONE 300

The City Drug Store

DEPENDABLE
DRUGGISTS

LOCAL HAPPENINGS

Mrs. Clyde Wright and daughter Miss Elva of Silvertown spent the week end with the family of A. W. Gregg.

I buy my Drugs at CLARK'S.

Mr. and Mrs. N. C. Vogeles attended the Christian Science lecture in Canyon Tuesday evening.

Eveready Lazerbilt, heavy duty B batteries, special for \$3.50. At RICE'S.

Remember the date of the One Cent Sale at the Rexall Store is April 4-5-6. CORNER DRUG STORE.

Mr. and Mrs. E. F. Connell and sons, D. H. and George, were in Amarillo last Friday.

Gingham Girl Flour, Womack's.

Sam Jackson and son of Vega were Hereford visitors Saturday.

Watch for the Cruise of the Goodrich Silver Fleet—coming soon

A. M. Jones and W. H. Ray were Amarillo visitors last Friday.

Buy your supply of garden seed this spring from us. It's fresh and in bulk. WEST TEXAS FEED & SEED COMPANY.

STAR THEATRE

HEREFORD, TEXAS

THURSDAY—TONIGHT

WILLIAM HAINES

in

“The Duke Steps Out”

Friday Night Only

March 29

RIN TIN TIN

The wonder dog in his greatest picture

“Tracked by the Police”

Saturday Matinee and

MARCH 30

FRED THOMPSON

in

“The Pioneer Scout”

An action-swept romance of the Early West

MONDAY - TUESDAY

APRIL 1-2

EMIL JENNINGS

In His Greatest Roll

“The Way of All Flesh”

Wednesday - Thursday

APRIL 3-4

“Spite Marriage”

with

BUSTER KEATON

FRIDAY ONLY

APRIL 5

“Children of the Ritz”

with

JACK MULHALL and DOROTHY McKAILL

NOTICE

Running schedule will be changed to 7:30 and 9:00 p. m., effective APRIL 1.

J. O. Turner left for his home in Aguirre Saturday after a visit in the home of his daughter, Mrs. Ira Connell.

I buy my Drugs at CLARK'S.

For those who suffer from indigestion, gas pains, smothering spells and rheumatism. Sargon will restore them quickly and completely. For sale at CLARK'S DRUG STORE.

Dr. Guy Sherman and son of Clarendon and Mr. and Mrs. Harold Weyer of Muleshoe were visitors in the home of Mr. and Mrs. Cooper Morgan on Sunday.

J. W. Matthews of Iowa Park has been visiting his daughter, Mrs. Roy Arnold. Mr. Matthews returned with Mr. Arnold on his trip from Austin and has now gone to New Mexico to visit other relatives.

Fifteen silvered motor cars in the Goodrich Silver Fleet. Coming soon—watch for it!

Miss Doris Douthit of Panhandle spent the week end visiting her uncle, W. R. Arnold. Miss Douthit is a member of the faculty of the Panhandle schools.

You use aspirin all the year. Get some now at the Rexall One Cent Sale. CORNER DRUG STORE.

Have you tried RICE'S Instant-Tire Service? If not, we both lose.

Mrs. C. P. McCollough, who recently moved to the city, was taken to Amarillo the first of the week to enter a hospital there.

A new shipment of that good King's Candy in attractive Easter boxes. Just the nicest remembrance ever for Easter. Send a box from CLARK'S DRUG STORE.

Mrs. Minnie Watkins of St. Joe, Missouri, arrived in Hereford the latter part of last week and is visiting in the home of her daughter, Mrs. D. M. Rayzor.

Buy your next supply of milk cow feed from us. We handle Merit Milk Maker. WEST TEXAS FEED & SEED COMPANY.

J. D. Gamble, representing the Whipper-Knight Motor Company of Amarillo and Canyon, was here last Saturday conferring with Leonard Ricketts, local agent.

Do you have a burned out electric iron? We can make it good as new. LEE ELECTRIC CO.

Rev. Ben D. Johnson of Plainview, was here Saturday. Rev. Johnson holds church services at Jumbo school house each fourth week in the month.

The Presbyterian Guild will hold an Easter Bake Sale on Saturday, March 30, at the Piggy Wiggy Store.

A lovely box of stationery will make a very acceptable Easter gift. We have them. CLARK'S DRUG STORE.

While our hearts are bowed in sorrow, we are comforted by the many expressions of love and sympathy which have been given us in the dark hours of bereavement. From the depths of grateful hearts we wish to thank all who have cheered us with gifts of flowers and the many kindnesses which have been so generously bestowed.

Gratefully,
MRS. J. B. HAMMER,
MISS ONA HAMMER.

Mr. and Mrs. S. P. Rosson and little daughter, Jo Ann, left Monday for Abilene and Sweetwater where they will visit. Mr. Rosson expects to return the latter part of the week while Mrs. Rosson and baby will remain for a longer stay.

FORMER HEREFORD BOYS TO REPRESENT PLAINVIEW

Former school mates and other friends of Harroll and Carroll Laird, twin sons of Mr. and Mrs. D. C. Laird, formerly of Hereford but now of Plainview, will be interested in the announcement that both boys have won individual honors in high school athletics and will represent Plainview schools in the Interscholastic League contests. Harroll received a loving cup for football honors and Carroll won in track events.

Buy your supply of garden seed this spring from us. It's fresh and in bulk. WEST TEXAS FEED & SEED COMPANY.

Alton Frazier made a business trip Tuesday to Amarillo.

I buy my Drugs at CLARK'S.

Mr. and Mrs. Henry Crietz and daughter, Miss Henrietta, of Vega were shopping in Hereford Saturday.

Gingham Girl Flour, Womack's.

J. H. Hempstead of Happy was here on business Wednesday.

FOR SALE—Good Fordson tractor and plow, worth the money. R. B. R. IMPLEMENT CO. 11-12

Andrew Pat Jones accompanied the high school band to Canyon Saturday, remaining until Sunday afternoon with relatives.

For sale, at Carlyle's or Mont Baker's grocery stores, Reese Drouth Resister Seed Corn, fully acclimated. BEN S. WRIGHT.

Mrs. W. F. Orr left Thursday for Denver where she will take a post-graduate course in the Maricopa beauty school. Mrs. Orr already holds a certificate from this institution.

Fly time will soon be here. Get a guaranteed Fly Kih at our One Cent Sale. CORNER DRUG STORE.

Mr. and Mrs. L. B. Broadbent and Miss Nina Crawford motored to Amarillo Sunday. Mrs. Broadbent remained for a week's visit with friends.

We still have several of those 30x16 tires at \$3.95. At RICE'S.

Have you seen the new light fixtures in colors? We have the latest. LEE ELECTRIC CO.

W. N. Jones of Abilene has purchased the interest of his brother, C. S. Jones, in the Rummely tractors and Sanders Implement Co. at this place. Mr. Jones will move his family here next week.

Do you know what The Silver Fleet is?

Mr. and Mrs. Virgil Bradley left Sunday for their home in Abilene after a few days visit in the home of Mrs. Bradley's parents, Mr. and Mrs. J. P. Wood.

Fifty and sixty watt light globes, 20c. LEE ELECTRIC CO.

Keep the skin smooth and white with Elizabeth Arden Toilet Creams and Tonic. It's the best. CLARK'S DRUG STORE.

Mr. and Mrs. Earl Bennett of Amarillo spent the week-end here with their parents, Mr. and Mrs. D. R. Gass and Mr. and Mrs. W. W. Bennett.

Believe it or not, the price of drugs in our One Cent Sale will be as low as any of the Rexall Stores in the largest cities. CORNER DRUG STORE.

C. D. Shaw was an Amarillo visitor Monday.

Buy your next supply of milk cow feed from us. We handle Merit Milk Maker. WEST TEXAS FEED & SEED COMPANY.

Messrs. E. S. and Elmer Ireland returned Saturday from Lubbock where they took Wright Ireland to enter a sanitarium.

Keep the skin smooth and white with Elizabeth Arden Toilet Creams and Tonic. It's the best. CLARK'S DRUG STORE.

Mrs. John Vetsok and Miss Sarah Vetsok, mother and sister of Mrs. Paul E. Foster, came over from Amarillo Friday to attend the funeral of J. B. Hammer.

Gingham Girl Flour, Womack's.

D. L. McDonald of Amarillo spent Friday here visiting his son, Dave, and attending to business.

A lovely box of stationery will make a very acceptable Easter gift. We have them. CLARK'S DRUG STORE.

Miss Eloyse Pitman, who is teaching at Friona, spent last

REBEKAH DELEGATE HOME FROM HOUSTON

Mrs. E. E. Fridley returned Saturday from Houston where she represented the local Rebekah Lodge in the annual state meeting of the order. As a part of the entertainment provided the delegates. Mrs. Fridley enjoyed a trip to Beaumont and Galveston. At the latter place a twelve mile-ride on the coast boat ride was the high point of entertainment. Mrs. Fridley reports a delightful trip and a most inspiring and helpful meeting.

I buy my Drugs at CLARK'S.

Rev. E. B. Bowen, pastor of the Methodist church, is convalescent from an attack of influenza which has confined him to his room for several days.

A gypsy continental motor caravan that's an eye-opener—that's The Goodrich Silver Fleet. Watch for it!—Coming to Hereford soon.

Allen Bell shipped eight cars of lambs and a few ewes to Kansas City the latter part of last week.

W. O. Fox and daughter, Mrs. Clifford Acker and children, spent Sunday in Amarillo with Mr. Fox's sister, Mrs. Joe Bowman and family.

Messrs. E. S. and Elmer Ireland returned Saturday from Lubbock where they took Wright Ireland to enter a sanitarium.

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For those who suffer from indigestion, gas pains, smothering spells and rheumatism. Sargon will restore them quickly and completely. For sale at CLARK'S DRUG STORE.

Mr. and Mrs. C. H. Carl and son Frank Carl and wife motored to Amarillo Sunday and spent the day with Mr. and Mrs. Wood Vaughn. Mrs. Carl will remain in Amarillo the remainder of the week.

When that big rain comes be prepared. Tire chains at RICE'S.

T. Aubrey Cox and wife of Pampa, were here Friday evening between trains visiting with Mrs. D. N. Cox.

Mr. and Mrs. Electric Light Globe spent the week-end waiting for you to call for them. LEE ELECTRIC COMPANY.

Miss Hannah Wilson of Amarillo spent the week-end here, the guest of her niece, Mrs. Paul E. Foster.

A new shipment of that good King's Candy in attractive Easter boxes. Just the nicest remembrance ever for Easter. Send a box from CLARK'S DRUG STORE.

Have you seen the new Majestic all-electric radio? ORR'S TAILOR SHOP.

Brunswick tires—Famous Quality. RICE sells them.

Mrs. Ralph Ackerman of Amarillo spent a few days the week with Mrs. Paul E. Foster.

Seth B. Holman was an Amarillo visitor Monday.

SEWARD & SPEEG GENERAL REAL ESTATE

If you have a tract of land, large or small, we shall be pleased to have your price terms.

We Have Buyers Where Terms Are Good.

SEWARD & SPEEG In Theatre Building

INSURANCE Loans--Bonds Hereford Insurance Agcy. JOHN McLEAN, Manager

A NEW HOME

We invite You to Investigate the Accommodations Offered you through this Panhandle-wide organization of lumber specialists. We carry not only the lumber and materials needed for anything from a chicken coop to a palace, but with it we offer free trained advice in planning, building and financing.

—If interested in the acquisition of a home we would appreciate an opportunity to serve you.

PANHANDLE LUMBER COMPANY

FURNITURE



In High Grade Furniture

Values in furniture, such as we are now offering, we have never had before.

\$ 65.00 Value Bed Room Suite, Special \$49.75
\$100.00 Value Living Room Suite, special \$75.00
\$100.00 Value Dining Room Suite, special \$75.00

We have just as good values in the high grade lines of furniture as we are offering in the cheaper lines, for just a little more money. Our Electric Refrigerator line will be on display right away, as well as the Ice Refrigerator line. See them.

Let Us All Join Hands and Make Up the Hotel Bonus!

E. B. BLACK CO.

The Big Store With the Little Profit



Easter time and spring time are synonymous

As the springtime promises a bountiful harvest, so can youth, the springtime of life, furnish you with every comfort when old age has restricted your earning power.

Don't hug delusions, but embrace opportunities.

To earn more, learn more. Save part of your earnings every week.

Help Hereford Build the Hotel!

Western National Bank

“There Is No Substitute for Safety”