

The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

29th Year—Number 22.

Hereford, Deaf Smith County, Texas, Thursday, June 13, 1929.

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FREAK STORM SWEEPS FLAGG REGION, BRINGING DEATH TO R. A. CASSADY

Death and Destruction Follow Wake of First Cyclone Noted On Plains; Crop Damage Heavy from Wind, Hail and Rain.

R. A. Cassidy, 61 years old, was killed and his wife seriously injured Thursday night at six o'clock when a cyclone destroyed their home located two and a half miles south of Flagg, in Castro county, about thirty miles south of Hereford.

Charles Meek, 15-year-old son of Rev. Mr. Meek, Baptist pastor at Flagg, was badly bruised and rendered unconscious when struck by flying timbers. Recovering consciousness, he dragged Mrs. Cassidy from the wreckage into the shelter of a cyclone cellar. Mrs. John Morgan sustained numerous bruises when her home near the Cassidy place was destroyed.

According to F. W. Ramsey who lives one and a quarter miles east of the Cassidy farm, the cyclone struck near the Cassidy residence and after destroying it followed a zig-zag course along a deep draw demolishing the residences, barns and other farm buildings, together with the windmills on the Horace Blouw farm, opposite the Cassidy place; on the John Morgan farm, three miles south of Flagg; Jim McAllister farm, two miles further south, and the Rev. Meek farm, seven miles south of Flagg. The roof was blown from the Thad Summers residence; barns and windmills destroyed at the Monroe Bains and Eld Sheffer farms.

Horace Blouw and Grover Ramsey were the first arrivals at the Cassidy farm after the disaster. They found Mr. Cassidy lying in the yard with his head on a pillow a few feet from where the farm residence, a few minutes earlier, had stood. He was dead when discovered. Mrs. Cassidy and Charles Meek, 15-year-old boy employed at the Cassidy farm, were found in the cyclone cellar where young Meek had managed to drag Mrs. Cassidy after pulling her from the wreckage of the residence. Mrs. Cassidy was badly bruised and cut about the head and body.

As usual when a tornado occurs, numerous freakish results were reported. At one place the roof was destroyed, thirty-seven baby turkeys had been placed in a wash tub and covered with a blanket. After the storm had demolished the residence the tub was found upside down in the yard a few feet from where the house had stood. All of the turkeys were under the tub and only one had been killed. All of the survivors were perfectly dry and exhibited no ill effects from their experience. Arch Johnson, real estate dealer at Flagg, who was enroute to a party at Hereford, was caught by the storm about a mile west of Flagg. The wind shoved his car fifty yards down the road and overturned it in the ditch. One of the windows, in-

RESPECT FOR THE LAW

The example set by Sir Esme Howard, British Ambassador, recently should be taken to heart by many so-called leading Americans. A man like Sir Esme was not bound by law to comply with the Eighteenth Amendment by reason of his position, but who is gentleman enough to accede to this courtesy to the country to which he has been sent as ambassador is one great commendation for his act.

Will Rogers, in his inimitable style, says that Sir Esme has played a joke on his successor, because of the fact of a change of cabinets in England he is likely to be replaced by some one else soon, but the precedent set by him will likely have to be followed by his successor whether he approved of the action or not.

Joke or no joke, we Americans should respect and show our approval of Sir Esme Howard's act of courtesy and expression of British respect for law enforcement and fair play, which many Anglophobists are trying to belittle.

Friona Girl In Hospital Here; Shot by Brother

Pearl Drake, 12-year-old daughter of Mr. and Mrs. A. O. Drake, of Friona was victim of a serious accident at her home early last week when a 22-calibre rifle in the hands of her brother was accidentally discharged and the bullet pierced her abdomen.

The injured girl was rushed immediately to the Deaf Smith County Hospital at Hereford and an abdominal operation was performed that night by Dr. Miller of Stockton, Iowa, an uncle of the girl.

Though still in a critical condition, the patient is reported to be showing an improved condition. At the time of the operation the bullet was located in the flesh of the right hip but because of the weakened condition of the patient it was decided by the surgeon not to attempt its removal until later.

Mrs. Hal Bruner Now Manager at Hospital

At a special meeting of the board of directors of the Deaf Smith County Hospital held Friday night, Mrs. Hal Bruner of this city was appointed as manager of the hospital, filling the position made vacant by the resignation of Mrs. Bryan Osborne, who before her marriage Saturday night was Miss Anna Stieh.

Mrs. Bruner, who assumed charge of the hospital Wednesday morning has been employed as nurse for some time at the county hospital and by her ability in her chosen profession has won promotion to the post of responsibility.

Plateau Singers Here Saturday and Sunday

A large crowd of people are expected here for the Eighth Annual convention of the Plateau Singers which convenes in Hereford Saturday and Sunday, June 15 and 16.

The convention will be held in the District court room of the Deaf Smith county court house. The program commences at 10:00 o'clock Saturday morning and at 8:00 Sunday morning.

New Law Gives Three More Days for Groom To Raise License Price

Though other counties in various sections of the state have reported a last minute rush for marriage licenses because of the new "intention to marry" notice law which is effective today, no such rush has developed here, according to L. H. Foster, county clerk. Up to Wednesday night none of the notice of intention to marry blanks had been issued to prospective matrimonial candidates.

Those desiring to secure a marriage license now must fill out the notice of intention to marriage blanks, an application for a marriage license and the groom must present the required medical certificate at the time application is made for the license. A license will be issued three days after the application is filed.

Good Jerseys Purchased For Use In County

County Agent E. O. Dunkle and Karl Marsh of Hereford, and T. Adams, county agent of Lamb county, have selected 18 of the 24 head of pure-bred Jersey heifers and young bulls that they are to purchase in St. Joseph, Mo., for distribution to the dairy farmers of Deaf Smith and Lamb counties.

The representatives of the two counties left here last week for St. Joseph to personally inspect the dairy stock that is to be shipped to this section. The progress they are making in selecting the animals is shown in the following telegram received by the Brand Wednesday morning from Mr. Dunkle:

St. Joseph, June 12. Hereford Brand, Hereford, Texas: Have eighteen head bought for Lamb and Deaf Smith counties. Visiting other herds today. Will finish load tomorrow. (Signed) R. O. DUNKLE

Most of the young dairy stock will be obtained from the Earl Thomas herd of pure-bred Jerseys at St. Joseph, which is recognized as one of the leading herds of pure-bred Jerseys in the East. Other herds in that section will also be inspected by County Agent Dunkle and his companions.

A later message from County Agent Dunkle was as follows:

"Have bought seven heifers and two bulls for Deaf Smith county of the richest Gamboge Knight blood in Missouri. All are granddaughters of gold medal cows." Among those who will receive dairy stock from the Brand being purchased in St. Joseph are T. E. Seigler, president of the Hereford Chamber of Commerce, who will get one of the young bulls; W. R. Scheithagen, two heifers; Lester Galley, one heifer; A. M. Walker, Summersfield, one heifer; Ky Lawrence, one heifer; Cleo Meharg, one bull; S. O. Wilson, one heifer; Ray Chapman, young member of the 4-H club, residing in Simmons community, will get one of the heifers.

Frank Barber Takes Over Hereford Bakery

Frank Barber, a resident of this city for 28 years, has purchased the Hereford Bakery from L. B. Broadbent. The change in ownership was effective Monday. In the future the establishment will be known as the Hereford Bakery and will be under management of Frank Barber & Sons.

L. B. Carlton of Plainview, an experienced baker, who has been employed at the Quality Bakery in Plainview for a number of years and who was for some time with the Amarillo Baking Co. of Amarillo, has been employed by Mr. Barber as shop foreman of the bakery. The public is assured by Mr. Barber of first class service and absolute cleanliness in the handling of the bakery products. Mr. Barber has issued a special invitation to the public to come to the bakery and see for themselves that cleanliness does rule in the establishment.

A complete line of bakery goods will be made by the bakery under the new ownership, states Mr. Barber, and prompt service given customers.

W. E. Neal went to Amarillo Wednesday on a business trip.

MACHINERY HERE FOR CREAMERY

Installation Began This Week; To Be Strictly Modern Institution.

Two carloads of machinery arrived here the latter part of the week for installation in the Farmers Co-operative Creamery which is fast nearing completion. One car contained vats and churns and the other contained the refrigerating plant that will be used for cooling cream and to maintain the proper temperature in the butter storage room.

J. S. Jacobs of the Baker Ice Machine Co. of Fort Worth is here to supervise the installation of the refrigeration plant. Approximately two weeks time will be required to complete the work, stated Mr. Jacobs. In line with the policy of the Baker Ice Machine Co., local labor will be employed on the job. A crew of six men will be hired immediately. Work on installing the plant was to have commenced Monday but was delayed because of the funeral of A. B. Schultze, owner of the building which was held Monday afternoon.

The refrigeration plant being installed here by the Baker Ice Machine Co. is of the same type and size as that recently installed by the same firm at the Plainview creamery.

Work on the creamery building is progressing rapidly. The roofing has been completed, windows and glass have been placed, lathing of the interior finished and plasterers are now at work and the cement floors have been laid. With the installation of the vats, churns and refrigerating machinery only a small amount of work will remain to be done before the plant will start operation.

C. of C. to Meet Second Monday of Each Month

For the next two, and possibly three, months the Hereford Chamber of Commerce will not meet at a weekly luncheon as they have done of some time past. Instead the luncheons will be held once a month, on the second Monday of each month. The next regular meeting and luncheon of the organization will be held on Monday, July 8. The usual reminder notices will be mailed by Secretary Arnold previous to the meeting. The decision to hold the meetings of the Chamber of Commerce once a month during the summer was made by an overwhelming vote of the members, many of whom are making plans now for vacations.

Though the meetings of the organization will not be held frequently, the work of the Chamber of Commerce will proceed as usual. Various committees which have already been appointed will continue their duties and new committees will be appointed by President Seigler when necessary.

Frank G. Evans, staff writer of the Star-Telegram of Fort Worth, was one of the guests present at Monday's luncheon. Mr. Evans, who before attending the Chamber of Commerce meeting had been taken on a tour of the city and surrounding farming region by Secretary Arnold, spoke in very complimentary terms of the beautiful homes, fine churches and schools of the city and stressed the value to Hereford of the large aviation field north of the city.

R. A. Hargis of the State Department of Health, Austin, when introduced to the assembly stated that he was in Hereford on an inspection trip of milk sanitation and food conditions. Mr. Hargis stated that the Hereford water works, which he had inspected Monday, were in fine condition.

A brief report was made by A. O. Thompson of the trip of the Hereford boosters to Bellview last Saturday.

A resolution was adopted by the Chamber of Commerce expressing the sorrow and regret of the organization for the loss of one of its members, A. B. Schultze, who was called by death Sunday, June 8. A copy of the resolution was on-

Herd Improvement Association Elects New Set of Officers

Members of the Deaf Smith-Randall County Herd Improvement Association met Wednesday night, June 5, at the office of the county agricultural agent in the court house for the purpose of election of officers for the coming fiscal year.

Lester Galley of Hereford was chosen president; T. W. Duffel of Canyon, vice president, and Levi Cole of Canyon, as secretary and treasurer. Directors elected were S. O. Wilson and Lester Galley, Hereford; T. W. Duffel, Canyon; W. R. Scheithagen, Black, and J. W. Watson, Amarillo.

Accomplishments for the past year were discussed and plans made for future activities. Reports submitted by County Agent Dunkle and Karl Mash, official tester for the association were received with interest. With the beginning of the new fiscal year, the second of its existence, many valuable facts will be available for study by members from the comparison of figures covering production and feed cost records for the last year and this year.

Santa Fe Has Big Program For Hereford

During the past few days the Santa Fe railroad has become one of the most active industries of the city. Work on the installing of the block system is progressing rapidly with two crews of signal workers, totaling thirty men, working both east and west from the city. A carpenter crew is engaged in moving the section house from the west side of the city to the east side. Two new rooms will be added to the structure and other improvements made.

Early this week a surveying crew commenced running a line for the re-locating and extension of one of the industrial tracks west of the depot. New rails will replace those which have been in use for years and the trackage extended west of the Gulf oil tanks for 600 feet, providing greater facilities for loading and unloading freight.

J. E. Beyer Loses Valued Time Piece

J. E. Beyer, agent here for the Santa Fe railroad, is mourning the loss of a valuable gold watch which has been his dependable companion for a number of years. The watch is a yellow gold-Burlington Special, with 19 jewels, and Mr. Beyer believes that he lost it some where near either the freight or passenger depot, though it is possible that it was lost while he was uptown in the business district. The loss of the watch was discovered Saturday night. Mr. Beyer is offering a reward for the return of the watch and the finder will also receive his undying gratitude.

D. H. Alexander New Lumber Co. Manager

D. H. Alexander of Miami, Texas, arrived here Friday to take the position of manager of the local branch of the Panhandle Lumber Company, made vacant by the recent resignation of A. C. Thompson. Mr. Alexander will remain here for a temporary period until a permanent manager is selected for the Hereford branch. Before coming to this city Mr. Alexander was manager of the Miami branch. He has been with the company seven years.

J. B. Bechtel of the auditing department of the Amarillo general offices was here the latter part of the week to arrange the transfer in management.

Oklahomans Here On Trip of Inspection

J. J. Paetzold, of O'Keen, Oklahoma, accompanied by John Panenberg and Zeno Johannsmeyer of that city arrived here Monday. The trip was made overland by automobile.

Mr. Paetzold who in March purchased the Henry Schutte place, consisting of 325 acres, located four miles southeast of the city, is seeking a location here until he can move to his farm which is now rented to N. W. Lively. After harvesting his wheat crop in Oklahoma, probably in July, Mr. Paetzold will move here with his family.

NEW MEXICO GOVERNOR PRINCIPAL SPEAKER AT THE BELLVIEW REUNION

Hereford and Clovis Boosters Aid New Mexico Town In Putting Over Event; Many Features of Program Enjoyed by 2000.

Woman Evangelist Here This Week

Capacity crowds are greeting Mrs. Daley, Evangelist from Oklahoma City, who is preaching each night this week at the Full Gospel church. Everyone is invited to attend these services and hear the wonderful message of old-time salvation.



EVANGELIST MRS. DALY

pel church. Everyone is invited to attend these services and hear the wonderful message of old-time salvation.

'Cream O' Plains' Name Chosen for Butter Made Here

"Cream O' Plains" is the name selected by the directors of the Farmers' Creamery Association, Inc., for use as a trademark on the butter to be made here by the local co-operative creamery now nearing completion. J. T. Carroll, fourteen-year-old son of Mr. and Mrs. J. C. Carroll, proprietors of the Savoy Hotel of this city, submitted the name that was chosen by the judges and thereby won \$25.00 which had been offered by the directors of the creamery for the most appropriate name.

More than 100 names were offered in the contest and a number of them, stated the directors, were excellent, but "Cream O' Plains" was chosen because it best emphasized the points desired by the directors, and embodies more than one meaning.

The contest ended officially Saturday noon, June 8, and the directors of the creamery went into session immediately afterwards to determine the most appropriate name. So many good names were submitted, declared the directors, that it was difficult to decide which best expressed the thought they wanted to convey and it was nearly six o'clock in the evening before a final decision was made and "Cream O' Plains" selected as the winning name.

Through the columns of The Brand the directors of the Farmers Creamery wish to extend their appreciation to all who submitted names in the contest and to thank all contestants for their interest in discovering a name that should advertise the products of the creamery and the Plains territory.

Dedicate Piano Next Sunday, June Sixteenth

Dedication services will be held at 11:30 a. m., Sunday, June 16, at the First Baptist Church for the new Harrison Memorial Piano. This instrument, installed at a cost of \$1,000, was donated by people who knew Mr. Harrison, among whom were many grain dealers of the Panhandle.

Directors of Creamery In Session Saturday

A meeting of the board of directors of the Farmers Creamery Association, Inc., will be held Saturday to elect a new vice president to fill the position made vacant by the death last Sunday of A. B. Schultze.

It required eight large beaves, 500 loaves of bread and other hundreds of pies and cakes to satisfy the appetites of the crowd that gathered last Saturday at Bellview, New Mexico, for the Old Settlers Reunion. Hereford citizens were there 100 strong; Clovis sent a delegation of 600 and delegations from other communities brought the total attendance to more than 2,000.

Governor R. C. Dillon of New Mexico was the honor guest of the occasion and greeted personally hundreds of visitors from his own state and from Texas. An elaborate program held the attention of the crowd from the first band concert by Hereford and Clovis bands at 10 o'clock in the morning until the baseball game between the Clovis Apprentices and Grady was called to a halt late in the afternoon because of rain.

A. W. Cameron, pioneer farmer, extended Bellview's official welcome to the visitors. Harry L. Patton of Clovis made the response for his community, and Roy Arnold, secretary of the Hereford Chamber of Commerce, expressed the pleasure of the Hereford delegation in being present to participate in the happy occasion.

After a number presented by the Whiteface Four, Hereford's quartet, G. A. F. Parker, president of the Western National Bank of this city, and one of the earliest pioneers of the territory, conveyed the good-will greetings from Hereford's people to the citizens of Bellview.

Harry Andrews, of Roswell, New Mexico, presented a vocal solo and he was followed by A. W. Hockenbush, attorney of Clovis, who conveyed greetings from Clovis to the old-timers and to Bellview. The Whiteface Four again obliged with the presentation of several numbers that won hearty applause.

Governor Dillon of New Mexico made the principal address of the day. Appreciation was expressed by Governor Dillon for the presence at the celebration of the large delegation from Hereford and paid numerous compliments to Governor Dan Moody of Texas, whom he recently met at Carlsbad.

Band concerts, old fiddlers contests and songs provided entertainment for the guests for several hours in the afternoon. A rodeo, packed with thrills, and a fast baseball game which, with Clovis in the lead, was called off in the first half of the sixth inning because of rain, provided additional amusement.

Steve Weaver of Bellview and W. D. (Bill) Stafford, principal of the Bellview schools, who were largely responsible for the direction of the celebration, were congratulated by hundreds of visitors for their competent handling of the day's program.

(Continued On Page Seven.)

New Elevator At Black Ready For Business

Commenced two months ago, the elevator being erected at Black, 35 miles west of Hereford, by the Black Elevator Co., Inc., is completed and will be given a test run Saturday.

Equipped with the most modern and up to date machinery obtainable, the elevator which has a capacity of 25,000 bushels, will be able to load a car of grain from the elevator in 40 minutes. A Delco lighting plant has been installed which will furnish light for the building and will allow loading of grain at night. F. H. Oberthier of this city is manager of the new elevator and will be assisted by two experienced men who will be on duty day and night.

"It is our purpose to give the most efficient service possible to our customers and we invite all of our former friends to visit us," stated E. B. Black, president of the elevator company. "Three new roads have been opened up by the people of that section which makes it convenient to reach the elevator," announced Mr. Black.

Airplane Used To Bring Ice Cream to City

"Delivering ice cream by airplane, that is service-plus," declared L. E. LeGrand of the City Drug Store when the Mistletoe Creamery of Amarillo, after missing a shipment by express of 20 gallons of ice cream ordered by the City Drug Store, chartered a T. A. T. plane and rushed the ice cream here in 45 minutes. The cream was in as fine condition and as solid as when it left the creamery at Amarillo, stated Mr. LeGrand after inspecting the shipment.

W. A. Smith, sales manager for the Mistletoe Creamery, accompanied the shipment of ice cream by plane to Hereford and visited for half an hour in the city before returning to Amarillo. Pilot Summit, of the T. A. T. force, was in charge of the plane.

An announcement of the arrival of the plane spread through the city a number of people drove out to the landing field to greet the first shipment of merchandise to arrive in Hereford by airplane.

(Continued from Page Six)

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NOTICE TO THE PUBLIC.
Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office on North Main Street.

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ALL SUBSCRIPTIONS STRICTLY CASH IN ADVANCE.

Dimmitt News

Dimmitt school gets additional credits, according to a statement made by Superintendent Cryer, as follows: Modern history, one; Spanish, two; trigonometry, one-half; physiology, one-half; plane geometry, one. This makes thirteen affiliated credits for this school and others are expected as soon as the material sent in has been approved.

Two officials of the Texas Co. were in Dimmitt last week looking over sites with a view of erecting a company filling station.

The W. M. U. met Monday at the home of Mr. and Mrs. M. R. Avery in a business and social meeting, when a number of business items were discussed. The hour of meeting was changed to 4:00 o'clock. Rev. Gilbert was present and made a good talk. Delicious refreshments were served to fifteen members.

Mr. and Mrs. Claude Johnson of Canyon were here Monday.

Misses Dora Baker and Josephine who have been attending Texas Tech returned home last week.

Mr. and Mrs. Roberts of East Texas are visiting in the Geo. Roberts home here.

Mr. Stringer and daughter left Saturday for Canyon where they will attend summer school.

Harvey Cash of Canyon was in Dimmitt several days this week.

Mr. and Mrs. Baxter left for Temple this week where Mrs. Baxter will take medical treatment.

Mr. and Mrs. I. B. Brooks and daughter, Zonelle, and Miss Josephine Hardy left Saturday for Buldoso, New Mexico, for a two weeks outing.

A revival meeting began at the Baptist church Friday night with

DEAD SHOT
For All Skin Diseases
Such as Eczema, Tetter, Ringworm, Sores, Pimples, Itch, Stings, Bristles; also Cuts and Chiggers, Spanish and Toe Itch. Manufactured and sold since 1891. For Sale by all druggists.—Adv.

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and
REDUCING
Classes conducted by Pupil of Elaine Rosner, of New York City. Two and one-half years experience 500 Schley Avenue
MRS. J. H. MITCHELL

BASEBALL
Sunday, 3:00 p. m.
FRIONA
vs.
HEREFORD
Admission, 25c

Quick Service!
—Try us the next time for Quick Service, Correct Weight and Test.
Armour's Cream Station
BILL KNOX

Pastor Gilbert doing the preaching. Everyone is invited to attend the services.

Dimmitt and surrounding country were visited Thursday by a heavy hail storm, doing much damage to wheat.

The Castro County Telephone Company has about completed a new building.

Dr. Heard of Hereford, will open a dental office here soon.

J. S. Smyer has begun the erection of a five room house in the west part of town.

The Friday afternoon bridge club met with Mrs. Lawson last week with fourteen members and two visitors present. Mrs. May Hastings won high. Delicious refreshments were served.

Mrs. Rankin Reynolds was hostess to the Priscilla Art Club Wednesday afternoon in the home of Mrs. Louie Allen. Sixteen were present. Refreshments were served. The next meeting will be with Mrs. Walter Simmons when new officers will be elected.

The third quarterly conference of the Dimmitt charge was held at Bethel Sunday, when Presiding Elder Bowers preached at the morning hour and dinner was served to a large crowd.

Benton & Perry of Crosbyton and Dallas began the erection of a warehouse and filling station on the east highway between the Denver tracks.

Rev. Dunn of Dallas closed a successful meeting at the Church of Christ Sunday night. His son from Bovina attended the meeting Thursday.

Johnny Lawson manager of the Castro Theatre announces the installation of an all-talkie movie.

Judge Neely of Omaha, Nebraska was in Dimmitt last week looking after the affairs of his father, the late H. D. Neely.

Bonds to the amount of \$100,000 recently voted for the erection of a high school building, are in the hands of the attorney general for approval. If approved erection of the new building will begin soon.

Clyde Shuford returned from Ausin where he has been attending school.

I. B. Brooks made a business trip to Groom Friday.

Evon Griffith and Mary Leta McAdams are visiting their aunt, Mrs. Henry Stalcup this week.

Mrs. C. O. Burns and children

returned last week from a visit to Idabel, Oklahoma, and Bonham and Paris, Texas.

Miss Katherine Royalty of Lubbock is visiting her cousin, Tina May Wright.

Mrs. J. C. Tate and daughter, Johnnie Beth, spent the past two weeks with Amarillo relatives.

Mr. and Mrs. L. P. White and children left last week for Hot Springs, New Mexico, for a three weeks stay.

C. A. Cryer was a Canyon visitor Saturday.

Mr. Yancy of near Frina was here this week.

Mmes. Hunter and Boswell spent several days of last week in Lubbock when they had the tonsils of their daughters, Mary Nell and Betty Bell, removed.

Miss Adair of Lubbock has accepted a position in the C. E. Stone store.

B. D. Woodlee left Saturday for Austin to attend to business in connection with the school.

Arney News Items

Mr. and Mrs. E. Tipton were visited by her father and sister, Mr. and Miss Edmondson, Plainview, Mr. and Mrs. W. Smith, Halfway, and a brother of Spur.

Mr. and Mrs. C. Franklin left Monday for Canyon to attend summer school. They will teach here another year.

Joel defeated our boys in a ball game, 18-2, last Sunday.

Miss Edna Burks has returned from a visit in Amarillo.

Revival services conducted at the school house by Rev. Swartz, pastor, and Rev. Stiles, are growing in interest and everybody is invited to take part.

R. N. Nall of Brandon is visiting his niece, Mrs. E. Tipton. He and Mr. Tipton visited relatives in New Mexico first of the week.

New song books have arrived and the people are invited to the school house for singing each Sunday night.

Rev. Lindley preached Saturday night and Sunday morning.

Miss Athlee Tipton spent last week end with home folks, returning to Plainview Sunday.

Miss Vaneta Fortner of Borger visited her grandparents Mr. and Mrs. A. W. Fortner this week.

Miss Vivian Bratcher spent Sunday with Miss Georgia Wilson.

Mr. Webb is here from Oklahoma visiting the L. Webb home.

Farmers are busily engaged in planting row crops.

Clarence Todd was in Amarillo Saturday. Mrs. Todd and children spent the day with Canyon relatives.

Mrs. J. E. Davis and son visited in the M. Davis home Sunday.

"KING OF KINGS"
The marvelous production, "King of Kings" was a very impressive as well as spectacular portrayal of a small part of Christ's life. The opening scenes were centered

around the beautiful but heartless Mary of Magdala, and were in brilliant colors. The story was continued through her search for Judas of Iscariot, and her final conversion by the Carpenter, whom Judas had followed. A picture of a number of the many merciful deeds of Christ led up to the portrayals of the crucifixion and resurrection, which were in colors.

The widely advertised production proved itself unexcelled in every manner possible, and was a very minute and enjoyable portrayal.

TRY A WANT AD IN THE BRAND.

Ray Barber, Auctioneer
SUPERIOR SALES SERVICE
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CHIROPRACTIC a chance—it will help you.

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Hours 1:00 to 6:00 and by Appointment.
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HARVEST
—time is near, so don't wait until the last minute to get your combine repaired.
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—Dempster windmills and all windmill equipment and repairs.

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Phone 33 Hereford, Texas

Roses and Romance

—Spring brings sunshine but with June comes roses and romance.

—When young folks who have learned the riches of frugality start out life together, they are sure to find the direct path to happiness, peace and plenty.



The First State Bank
Hereford, Texas

TO NON-RESIDENT LAND OWNERS

I have been selling land in Deaf Smith county 23 years. I sold the first land to be sold in the county on crop payment plan, which has proven good to land owner. Land that never produced anything but grass before, have now over 6,000 acres in wheat that will pay land half out this year. Many acres broke to be planted this fall. Can get your land in shape where it will be producing something. You non-resident land owners have not helped to develop this country—let me help you by selling your land on crop payment plan to good, reliable farmers who will pay you for the land and you will realize more out of the land this way than most any way you will ever be able to sell it. Write me for information, giving best price you will take for the land.

J. H. PITMAN, HEREFORD, TEXAS
Reference: Any Bank in Hereford.

Remember FATHERS' Day Sunday

—It's HIS day and one when a gift is the way to show appreciation. Dad, somewhat neglected, comes into his own on this day. Of course, you will want to make it one he'll remember.

May We Suggest for His Gift—
Hose... Ties... Kerchiefs...
Shirts...

Strambough Dry Goods Co.
HEREFORD, TEXAS

M SYSTEM
"Saves for the Nation"

You had rather sell yourself than be sold. That is what you do in the "M" SYSTEM STORE. There is no one to bother, just take your time and make your own selection from an unlimited stock.

Specials for Friday and Saturday

Sugar, 25 lbs Imperial, fine granulated	\$1.61
FLOUR, Great West, 24 lbs	94c
FLOUR, Great West, 48 lbs	\$1.83
RAISIN BRAN	11c
BANANAS, lb	7½c
GRAPE FRUIT	6c
HOMINY, No. 2 1-2 can	11c
KRAUT, 2 1-2 can	14c
BLACKBERRIES, gallon	58c
CRACKERS, 2 1-2 lb Saltines	42c
WESSON OIL, pints	29c
WESSON OIL, quarts	54c

A Sweeping Success
because it offers Big Car Qualities for only \$745

The New Pontiac Big Six is a sweeping success—an even more pronounced success than its famous predecessors. And it owes its success largely to the fact that it offers big car qualities at low prices. Oakland produced this car to enable progressive people to step up in motor car quality without leaving the low-priced field. And the very people for whom it was created have made it an impressive sales success.

Pontiac Big Six, \$745 to \$895, f.o.b. Pontiac, Michigan, plus delivery charges. Bumpers, spring covers and Lovejoy shock absorbers regular equipment at slight extra cost. General Motors Time Payment Plan available at minimum rate.

Consider the delivered price as well as the list price when comparing automobile values... Oakland-Pontiac delivered prices include only reasonable charges for handling and for financing when the Time Payment Plan is used.

Dixon Motor Company
Hereford, Texas

THE NEW PONTIAC BIG 6
PRODUCT OF GENERAL MOTORS

Social and Society

LOVELACE-ROLL

Announcement was made Sunday of the marriage of Miss Annie Laura Lovelace to Ernest Roll at Topeka, Kansas, last December 23. Mrs. Roll was a well known resident of Hereford for a number of years when her father, Raleigh Lovelace, was manager of the telephone company here. She has been teaching for the past year at Dawn. Mr. and Mrs. Roll visited the first of the week with her relatives at Marfa, returning to Hereford to bring her step-mother, Mrs. Raleigh Lovelace, and son. Mr. Roll has a position with a gas company at Wichita, where the young couple will make their home.

SURPRISE DINNER PARTY

A jolly day was spent Sunday in the Knox home when Mrs. Richard Fly of Vega, Bill Knox and Mrs. Donnie Brumley surprised their mother, Mrs. W. A. Knox, with a dinner party, celebrating her fifty-second birthday. Mrs. Knox returned from church to find the guests already gathered and a sumptuous dinner spread.

BRIDGE PARTY

Mrs. S. P. Rosson and Mrs. C. A. Skelton were hostesses at a bridge party honoring Mrs. Seth B. Holman and Mrs. F. W. Price, of Amarillo, Thursday afternoon in the Rosson home. Friends of Mrs. Holman and Price spent an enjoyable afternoon playing bridge, after which a salad course was served. Mrs. Paul Foster won high score prize, and Mrs. Price and Mrs. Holman were given guest prizes.

GIRLS' AUXILIARY ORGANIZATION

The Girls' Auxiliary of the First Baptist church has been revived. A meeting was held at the church Friday afternoon, June 7, for the purpose of re-organization. The following officers were elected: Emma Roberson, president; Ora West, vice president; Nora Alice Daniels, secretary-treasurer; Ruth Marie Mounts, pianist; Thornton Shirley, scribe. Mrs. J. E. Speagle was elected leader for the Girls Auxiliary by the W. M. U. The organization meets each Tuesday afternoon at 4:00 o'clock at the church building. All girls of intermediate age are invited to come.

HOLD ZONE MEETING

The Methodist Ladies Missionary societies of Zone 4 of the Amarillo district, consisting of Bovina, Oklahoma Lane, Friona and Hereford are holding their zone meeting today at Friona. It is an all-day affair, lasting from 10:30 in the morning through part of the afternoon. Miss Flora Foreman, a medical missionary in the Belgian Congo, Africa, here on leave of absence, will meet with the ladies and tell of her work.

BRIDGE CLUB

The Friday Afternoon Bridge Club was delightfully entertained in the home of Mrs. Paul Foster last Friday, when a number of Hereford's young ladies and matrons spent the afternoon at bridge in the attractively decorated home. Miss Grace Ferguson won guest prize and Mrs. Bobo McLean club prize.

A salad course was served nine club members and the following guests: Meses. John McLean, Glen Snyder, C. C. Acker, Dow Mercer, F. H. Oberthier, Burj France, J. L. Fuqua, Jr., S. P. Rosson, C. A. Skelton, C. H. Dyer, R. F. Rogers, Hooks, George Garrison, John Patton, C. C. Ferguson, P. W. Price, Amarillo; Jennie Gibson, Detroit, and Misses Frances Oberthier and Grace Ferguson.

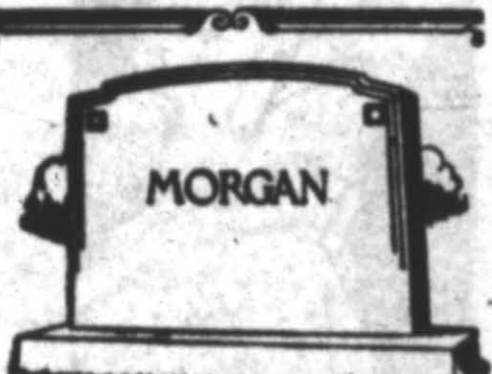
FEDERATION MEETING

The second meeting of the bi-county federation was held June 11 at the First Christian church of Hereford. A good representation from Flagg, Big Square, Summerfield, Ward and Progressive was present.

Mrs. B. F. Guthrie made a very instructive talk on "Federation." Musical numbers were furnished by the Bayview club and Mothers club. One of the outstanding features of the program was a speech by Mrs. Delsell, Potter county librarian, on "County Libraries."

A delicious meal was spread at the noon hour, each lady furnishing some dish. Organization of the Bi-County Federation was completed at the business meeting and petitions to the commissioners court for the establishment of a county library were circulated.

J. E. Massey of Long Beach, California, arrived in Hereford the latter part of the week. He will assist his brother, A. C. Massey, salesman for Brumley Chevrolet, in selling cars. His family will arrive later.



Appropriate, Lasting MEMORIALS

For 25 years Osgood's Monuments have been the selection of families throughout the Panhandle for their departed loved ones.

Stop in, phone, or write for new illustrated folder: "How to Select a Memorial," sent free on request.

OSGOOD

MONUMENT CO.

"Mark Every Grave"

609 Taylor St. Amarillo, Texas

COMMUNITY CLUB

Members of the Community Club met last Thursday with Goldie Griffith. Meses. Griffith, Taylor, Adams, Bluet, McEwen, Sibel, Vestal, Blankenship and Griffith were present.

The afternoon was spent piecing quilts and a delicious luncheon of sandwiches, pickles, fruit salad and punch was served to the guests.

The next meeting will be with Amelia Griffith June 20.

REPORTER

Ward News Notes

The Willing Workers Club met June 5 with Mrs. Jack Hutson. A part of the afternoon was spent in quilting and piecing a quilt for the club to sell at a later date. After a very interesting program, refreshments of punch and cake were served by the hostess. There were sixteen members present and three visitors, Meses. Quinn, Cole and Montgomery. At a late hour the club adjourned to meet with Mrs. John Hutson June 19.

Mrs. Bob Allison was badly burned Wednesday morning of last week while mixing some paraffin, gasoline and hot water. The gasoline exploded and she suffered severe burns on the hands and one limb. Mr. and Mrs. Bennie Fulkerson were passing and heard her screams and rushed to her assistance. She was taken to the hospital and remained until Saturday, and is much improved at this time.

Mr. and Mrs. Jim Higgins were in Amarillo Friday.

John Caraway who has been here with his brother for the last few months left Tuesday for his home near Ranger.

The community wishes to extend to Mrs. George Lewis its heart-felt sympathy in the loss of her father, Mr. Schulz of Hereford. May God bless and strengthen her in this hour of sorrow.

There will be no Sunday school next Sunday as most everyone will

want to attend singing in Hereford.

Mr. and Mrs. Ed Cox and children spent Sunday with Mr. and Mrs. Fred Saltzman.

Mrs. Bob Higgins and Mrs. Caraway called on Mrs. Jim Lipscomb Friday.

Misses Howard and Beatrice Hutson were guests at dinner Sunday in the Arlie Dean home.

A committee consisting of Meses. Doris, Lipscomb, Herbold, Roberson and Bob Higgins met with Mrs. Bob Higgins Thursday afternoon for the purpose of selecting a play to be given by the Woman's Club and baseball boys. The play, "The Purple Pig," was selected and work will begin on it in a few days.

Mr. and Mrs. Caraway entertained for Sunday dinner Rev. Hornbeak, Glenn Ratcliff, Mr. and Mrs. Roberson and sons.

Wesley ball team played two games with the Buick boys of Hereford at Wesley Sunday after-

noon, winning the first and losing the second.

James Donovan Hutson, weight ten pounds, arrived June 7 to make his home with Mr. and Mrs. Bill Hutson.

Mr. and Mrs. James Gardner of Amarillo, Bill Hutson and son, Mr. and Mrs. Williams and daughter and Mr. Dennis of Hereford were Sunday dinner guests in the Jack Hutson home.

Mmes. Bob Higgins, Jim Higgins and Wiley Roberson attended a meeting of the bi-county federation of clubs at the Christian church in Hereford Tuesday.

FORMER RESIDENT VISITING HERE

Mrs. Mamie West and son, Jack, arrived Monday from San Diego, California, for a visit with Mr. and Mrs. Homer K. Fox. Mrs. West was for years a resident of Hereford and has many friends in the city.

"Wouldn't a Hail be Awful?"

—We hear that fear expressed daily—you know the hail season is right on us—and yet many of these same men who fear a hail storm on their wheat procrastinate and do not lock the door in time. Better wake up NOW and AVOID DISASTER.

See Me About that Hail Insurance.

Plains Insurance Agency

JOHN PATTON

Manager

Prairie Dairie

ASK YOUR GROCER FOR PRAIRIE DAIRIE

MILK, CREAM AND BUTTER

—always fresh and sweet

PRAIRIE DAIRIE

Phone 15

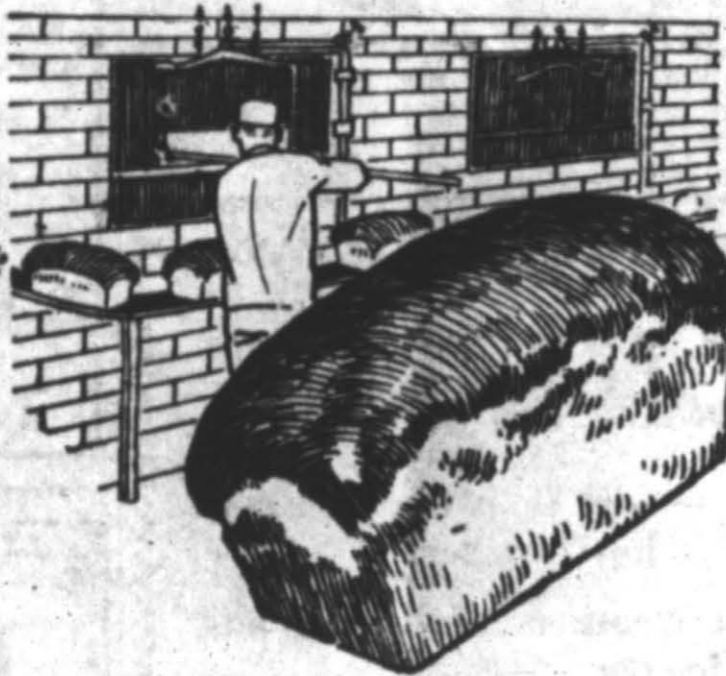
C. R. BENTLEY

Sign Shop

SHOW CARDS

"Put On a Good Front" See Me

108 WEST THIRD



TASTE IT!

YOU WILL LIKE OUR NEW BREAD

—We have bought the Hereford Bakery and will make the best BREAD only. If we cannot make it better than the best we will close up.

—Everything clean—come in and inspect the plant from front to back. We have an expert baker in charge—Mr. Carlton—who will be here to please you.

—The first bite will tell you that our bread is good.

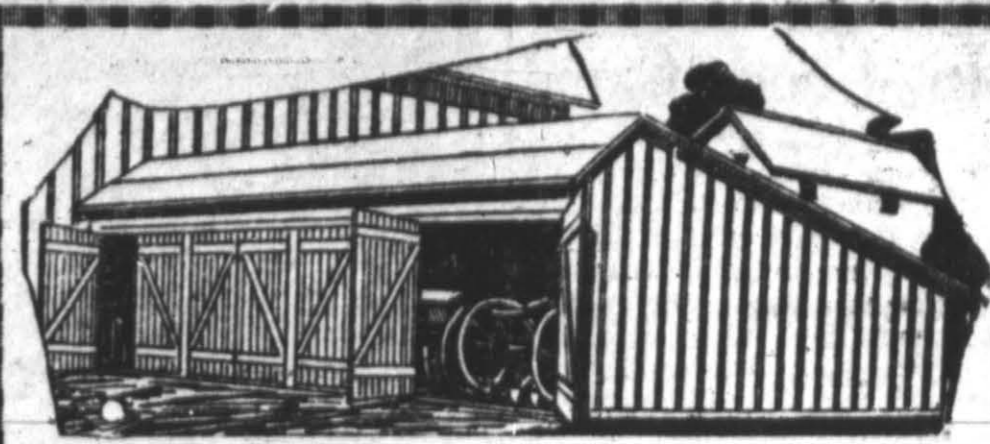
—Baked under conditions of the utmost cleanliness—made of the purest ingredients—our bread is just delicious and delectable. Truly the staff of life.

—Besides, we are expert pie and cake bakers—and our values are exceptional.

Hereford Bakery

Frank Barber & Sons

FOR QUICK JOB SERVICE SEE THE BRAND



A Shelter for the Combine

—Rain, wind, and weather will wear out your farm machines faster than using them does.

—Thousands of dollars will be lost through failure to protect combines, tractors, plows and other implements.

—You can get a better trade-in on your combine next year if you take care of it after this harvest.

—We have plans suitable for your farm building needs. They are at your disposal.

ROCKWELL BROS. & COMPANY

Lumbermen

In Hereford 31 years.

Telephone 4.

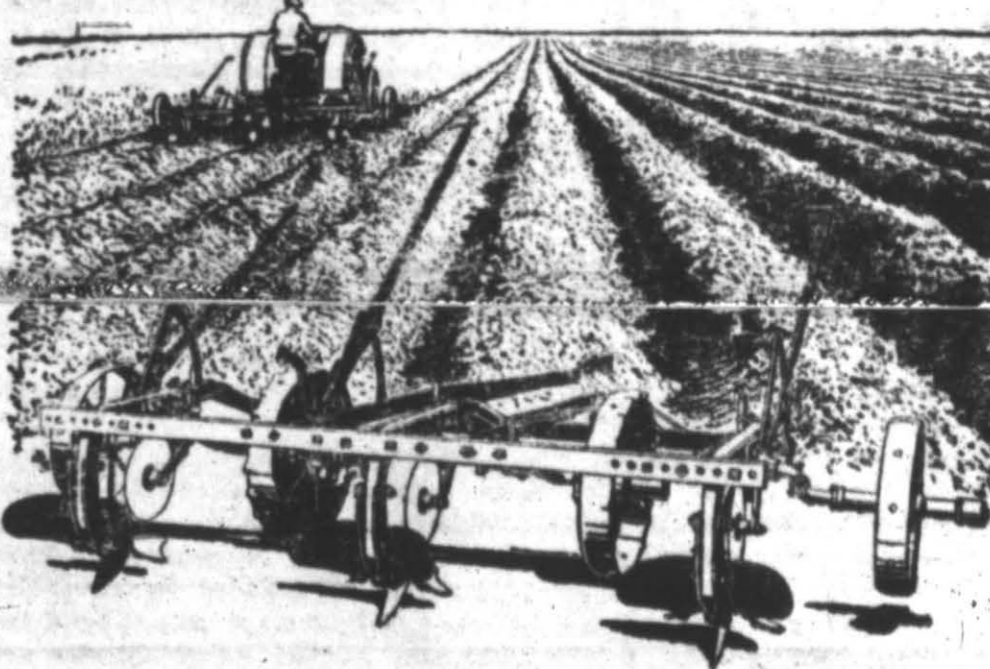


OUR 3-STAR SERVICE

1. Our knowledge and practiced skill insure your clothes, etc., against damage of any sort.
2. We remove all spots and dirt from every sort of fabric.
3. Regular West cleanings give longer life to your smart clothes, for but a small charge.

WEST'S TAILOR SHOP

Now—List Three Rows at a Time!



John Deere No. 631 Three-Row Wheatland Listing Plow

If you raise wheat, you are interested in equipment that will lower your production costs. We have the machine you've been looking for—a three-row John Deere lister especially designed for use in this section of the country. It will list more acres in fewer hours—at a big saving in labor.

See it at work in the field. Notice how light it pulls—how easy it is to manage—how steadily it works with all

bottoms at uniform depth. You'll appreciate its sturdy construction—the tractor-plow strength of its beams—its strong, stiff bracing. You will like the simplicity and automatic action of the long-lived power lift.

Planting equipment can be furnished if you want it.

Remember, this lister is John Deere quality throughout and is equipped with genuine John Deere bottoms, famous for good work, clean scouring and long wear.

See this new, improved listing plow at your first opportunity.

KERR IMPLEMENT CO.



At this Store You Get QUALITY AND SERVICE

Ties and Shirts for Fathers' Day

Remember, His Day is Next Sunday, and He cannot get too many shirts and ties, particularly if chosen from our present stock.

The ties are all silk with excellent wool lining that will not roll—the shirts of best quality imported broadcloths.

\$1.95 Shirt and \$1.00 Tie for \$2.50
\$1.50 Shirt and \$1.00 Tie for \$2.00

Sprohls-Cronin & Company

Apprentice Boys Beat Whitefaces In Good Game

By a score of 6 to 2 the Santa Fe shop team of Clovis, New Mexico, defeated the home baseball team here Sunday afternoon in a hotly contested game. One of the best crowds that has turned out to a local game this season witnessed the battle. So sure are the local boys that they really can defeat Clovis that a return game was arranged for June 30, to be played at Clovis.

Next Sunday the Hereford team will have the Pigg line as opponents. Morgan, who pitched Sunday for Hereford, will on next Sunday pitch against the Hereford boys. The game will be played here and will be called at 3:00 o'clock sharp. As only a small admission charge of 25 cents is made, it is expected that a large number of Hereford fans will witness the game.

Scores for last Sunday's game were:

Hereford	AB	R	H	PO	A	E
J. Russell	2	4	1	1	2	0
Murphy	3	5	1	1	1	0
A. Russell	r	6	0	0	1	0
Young	1	5	0	12	0	2
Glenn	s	4	0	3	0	3
Robinson	m	4	0	0	1	0
Carroll	l	4	0	2	1	0
Bennett	c	4	0	0	5	1
Morgan	p	4	0	2	3	4
Carmichael	p	1	0	0	1	3
Totals	40	21	27	17	3	0

Two base hits, Hagger, C. Stratton, C. Chambers; three base hits, Murphy, Morgan; stolen base, Ledbetter; double plays, Louder to Chambers to Weadon; bases on balls, off Louder 1, off Carmichael 1; struck out by Louder 7, Morgan 11, Carmichael 1; hits, off Louder 11 in 9 innings, off Morgan 9 in 6, innings, off Carmichael, 1 in 3 innings; hit by pitcher, Morgan 1, Carmichael 1; winning pitcher, Louder; losing pitcher, Morgan.

Hillcrest Team Bests Hereford Golfers

In the first game played here for several weeks the Hereford Golf Club was defeated Sunday afternoon by a team representing the Hillcrest Golf Club of Amarillo.

Playing twice around the nine-hole course of the local golf links south of the city the scores recorded by the players were:

Amarillo	Hereford
W. Kladd, 75	Clark, 79
W. Lee Smith, 85	Posey, 83
Merriman, 87	J. A. Pitman, 83
Swann, 87	D. Fox, 80
Young, 88	Marrs, 84
Gillett, 95	Roden, 80

Music Students Honor Ralph Smith at Party

An impressive scene took place in the E. S. Ireland home last night when a group of Ralph Smith's pupils and friends met to try to express in part their appreciation of his ability as a teacher of music, and the comprehensive, superior quality of work he has done the past four years as director of the Hereford high school orchestra and band, as well as the regard and esteem they have come to entertain for him.

The young people enjoyed a number of amusing games until refreshments were served. After refreshments Mr. Smith was presented with a handsome leather music case and an autograph book in which the following inscribed their names: Ralph Hastings, Wright Ireland, Paul Barnett, Eric Marie Foster, Alton Miller, Edward Robinson, Duane Orr, T. E. Seigler, Jr., A. L. Halermacker, Zelma Ruth Shore, Marie Seed, Bobby Baker, LaVerne Baker, Peggie Mitchell, Imogene Wilson, Woodrow Ireland, Newt Gilliland, Frank M. Cogdell, Addine Hastings, Elbert B. Bowen, Jr., Vendell Brooks, Edgan Ireland, Jr., Jasqueline Jones and Bill Parker.

Mr. Smith has always been just "tough" to his young people, and he and Mrs. Smith are leaving in Hereford not only the young people who have been inspired to a greater appreciation of music, but a host of friends who realize that Plainview is gaining one of Hereford's finest couples.

Jack Rogers who has been in the employ of the Corner Drug Store, left Monday to accept a position with the City Drug Store at Happy.



BREAKS ALL ENDURANCE FLIGHT RECORDS.

Fort Worth, Texas.—The single-motored Ryan Monoplane Fort Worth, with two civilian pilots aboard, topped the refueling endurance record of 150 hours and 50 seconds established by the army monoplane, the Question Mark. The Fort Worth was entirely rebuilt for the venture and took off from Ft. Worth on Sunday, May 19, at 11:33 a. m. The pilots were R. L. Robbins and Jim Kelly, both residents of Fort Worth, Texas.

Alton Miller In Final Tests of Edison Contest

Alton Miller, graduate of the Hereford high school, class of '29, is one of the 51 Texas youths who will take the Edison test at Austin on June 17. The winner of the all-state contest at Austin will then compete with a representative from each state in the Union for the award of the Edison scholarship.

Thomas A. Edison, the world-famous inventor, recently announced that he would use every possible means to discover some youth who possessed sufficient promise of "genius" to ultimately become his successor in the field of science. The youth finally selected from the Nation-wide contests will be given a four year course in some technical university.

The 51 Texas boys will be given examinations at Austin in psychology and in either physics or chemistry. From the 25 per cent ranking highest in the tests, one original and one alternate will be selected after a personal interview and perhaps an additional test. This winner or his alternate will represent the state of Texas in the National contest, which will be held at the Edison Laboratories at Orange, New Jersey. There each contestant will be examined personally by Mr. Edison, who will determine the winner. The expenses of the trip to New Jersey for the state winners will be paid by Mr. Edison.

Though only one youth can win the university course the unsuccessful candidates examined at Orange will each be presented with a radio by Mr. Edison.

4-H Clubbers Get Trips to Big Encampment

College Station.—The four outstanding 4-H club workers of Texas, two girls and two boys, who will represent the Texas group of 33,000 members at the National 4-H Club encampment at Washington, D. C., June 19-25, are scheduled to leave here June 16 for the Capital. These Texas representatives are Mary Lou Harbour, Mt. Pleasant, and Clarice Young, Lake Creek, Delta county; Isaac Corns, Harlingen, and Paul Robinson, Madisonville. They will be accompanied by Miss Helen H. Swift, district home demonstration agent, and A. J. Smith, district farm agent of the Extension Service, A. & M. college, and Miss Abbie Sevier, Mitchell county home demonstration agent, located at Colorado.

The boy representatives make the trip as guests of the Texas Bankers Association, acting thru its agricultural committee. The girls' trip is financed by proceeds from a refreshment stand by club members at the Short Course at A. & M. The delegates will meet representatives of other states at the encampment for a week of lectures and discussions of aims, ideals and conduct of club work. Plans for extending club work in to other counties and communities will be formulated. There are more than 600,000 club members in the United States.

Emphasis was placed on the ability to conduct money making demonstrations in the selection of representatives for the encampment. Mary Lou Harbour cleared \$1642.32 in four years club work from gardening, poultry, dairy and clothing, while Clarice Young made \$1192.67 in much the same way. Isaac Corns made and saved \$2091.10 in three years on poultry projects for his education at A. & M. where he has completed his freshman year. Paul Robinson, of the 154 bushels of corn to the acre fame, showed club work profits of \$1474.49 from cotton, corn, hogs and dairy demonstrations in three years.

Mrs. J. A. Steagall of Sudan, formerly a resident of Hereford, visited over the week-end with friends.

What's Doing IN WEST TEXAS

Anson is doing a great deal of building. A theatre with a capacity of 450 on the main floor and 100 in the balcony is to be erected soon, and plans call for a modern front, three entrances, the foyer of tile, floor of cement and time, dimensions will be 30 x 100 feet.

The De Leon Free Press recently celebrated its fortieth birthday. It was established late in June, 1889, eight years after the establishment of the town and has been published continuously since.

O'Donnel Methodists are spending \$3500 remodeling their church. Seven Sunday school rooms will be built, besides other improvements. When completed this will be a splendid edifice and up to date in every respect.

Tahoka is to have a new business block. C. A. Hill of Lamear has announced that he will erect a brick building 50x125 to house a chain grocery and automobile agency.

A Big Spring building is nearing completion. It has seven stories on the ground floor and hotel on the second floor and extends the business district one block east. Other buildings nearing completion are the Alta Vista apartments, Studebaker plant and Petroleum building.

Silverton's new high school building will cost \$80,000 and is to be completed August 15. The school board will make plans to organize a Junior and Senior high school.

Brownfield is rushing its street paving. At a meeting of the city council a Wichita Falls firm was employed as engineers on street paving with instructions to begin construction as soon as possible. It is thought the proceeds of bonds recently voted will provide for paving several additional blocks.

The Coleman chamber of commerce has elected Slim O'Neal to serve another year as secretary. E. V. Cook has resigned his place as agricultural teacher to accept a position in Bosque county.

Borger the world's largest carbon black manufacturing center, has ten plants operating or building, with 63 units, consuming 315,000,000 cubic feet of gas daily. Every day 475,000 pounds of carbon black are made.

The Wichita Falls cheese plant buys 27,000 pounds of milk per day from farmers and dairymen in the area, which means an income of \$6000 daily and \$20,000 monthly from a source that was non-existent a few months ago. Other creameries and buyers of milk in that city swell the total considerably.

Perryton will soon have a modern three story hotel. It will contain 41 rooms and supplant another good hotel under construction containing 26 rooms. Paving of 1 1/2 blocks in the business district is under way and a \$50,000 theatre equipped with vitaphone is nearing completion.

Building Bunk House For Use On Road

Pete Stone and son, Richard Lee Stone, have been engaged during the past week in the construction of a movable bunk house for use by the county road building crews. The structure, mounted on wide wheels, is of frame construction 24 feet long, nine feet wide and seven feet high. It will be used as a bunk house and dining room for four men. One of these movable road camps was constructed by Mr. Stone three years ago and was found to be very convenient for the purpose for which it was designed. An increase in the mileage of county roads being built made necessary the building of the second movable camp.

Spearman has a new buying concern and it is one that every town can not boast of. In fact, it is something very unusual in the buying game. It is the purchase of flies—just common old house flies—for 20 cents per quart. It is being done by the Twentieth Century Club to help keep the city free of flies. The flies must be delivered to Mrs. E. K. Snider in quart jars and the must be Spearman flies. No out-of-town flies count.



White Youth Wins Honor in Japanese Tongue.

San Francisco, Calif.—John E. Anderson, 18-year-old San Francisco student, will be graduated Sunday from the Klamon Gakuen, higher Japanese school of that city, the first white student in the U. S. to accomplish the feat. Young Anderson, a former president of the Japanese-American Club of Lowell high school, has been a leader in the promotion of Japanese-American relations among the students of the city. Photo shows Anderson in Japanese garb writing in Japanese.

Miss Bessie Chambers of Canyon spent Sunday in Hereford visiting friends.

Bob Denny and daughter, Mrs. Curtis Caraway left Tuesday for Hot Springs for the benefit of their health.

RUGS

See our showing of
TAPESTRY
VELVET
AXMINSTER
FLOOR COVERINGS

Jones Furniture Company

Clean Clothes for Smart Wear

It's well-nigh impossible to look smart if your clothes are soiled, spotted or drab-looking. Our special service will render them absolutely clean, restoring their original brightness.

MODERATE PRICES!

Orr's Tailor Shop

Wilson Bros. SHIRTS At a Special Price \$2.00 UP

Wonderful Broad-cloth Shirts in solid colors or patterns in collar-attached, neck band and collar-to-match styles. Variety enough for everybody.

—exclusive dealers
Fox Mercantile Company

Coollest Cafe In Town

—Our new ventilator will keep the cafe cool during this hot weather.

Try our special Hot Weather Sandwiches and ice tea.

IKE'S LUNCH ROOM

"Open all night"

Make More Profit ON YOUR WHEAT

Build a GRANARY and protect your grain.

Get a Better Grading and Price.

See Us

KEMP LUMBER CO.

The Place for Good Lumber.

ELECTROLUX The Gas Refrigerator

Let us demonstrate the new ELECTROLUX REFRIGERATOR Before You Buy

—We know you will be convinced and after buying you will be a satisfied user. Ask the lady who uses Electrolux.

—A complete line of water coolers. Get your ice cream freezer now and make some strawberry ice cream while the berries are good.

ICE BOWLS, MADE OF CALIFORNIA REDWOOD—USEFUL FOR MANY PURPOSES

Streu Hardware

Entire System Is Strengthened

"Two years ago specialists in Louisiana advised me to come to San Antonio to recuperate from a bad spell of malaria, which had poisoned my system and left me



MRS. E. PRUDHOMME

in a run-down condition. My complexion and eyes had turned an unhealthy yellow. Everything I ate gave me trouble, instead of strength. Constipation kept my system from throwing off poisons. I was almost helpless.

"Sargon did more for me in less than a month than all the medicines I used in five years. My friends say they have never seen such a remarkable change in anyone in such a short time. Every trace of indigestion is gone. My food gives me the proper nourishment and I have gained five pounds. I feel good all the time.

"Sargon Soft Mass Pills overcome constipation in a natural way. They not only have rid me of constipation but have driven the malarial poisons out of my body.

"I take the greatest pleasure in telling all my friends about it."

The above statement was made recently by Mrs. E. Prudhomme, 616 West Woodlawn, San Antonio, Texas, who is highly regarded by her friends and neighbors.

Sargon may be obtained in Hereford at Clark's Drug Store. (Advertisement)

Mrs. W. G. Harris and children who have been in Canyon the past year returned home for the summer.

Mr. and Mrs. G. J. Berhends of Dimmitt visited in the Henry Berhends home Sunday.

Mr. and Mrs. Elmo Lawhon of Hereford and Mrs. E. Weaver of Flagg were visitors in the B. C. Roberson home recently.

Mr. and Mrs. E. L. Keith of Borger, Mr. and Mrs. R. F. Barnes of Hereford and I. V. Smith of Amarillo were Sunday visitors with Mr. and Mrs. J. B. Davis.

One of the most enjoyable affairs in some time was a dinner in honor of the silver wedding anniversary of Mr. and Mrs. J. A. Noland at their home Sunday. A large number of relatives were present, among whom were Mrs. C. T. Nance and sons and sons' families of Lockney; T. M. Noland, Florida; A. D. Nance and family, Panhandle; J. W. Cox and family, Plainview, and Miss Thelma Humphries, Canyon, together with friends and relatives here made a large gathering. Some lovely gifts of silver were presented Mr. and Mrs. Noland in honor of the occasion.

Mr. and Mrs. Jake Roberson, Mrs. Claudine Brown and Mrs. Beulah Hale of Canyon were visitors in the Brit Clark home recently.

Miss Annie Lance and Marie Meberg have gone to W. T. S. T. C. for the summer term.

L. Johnson and Aaron Judd went to Dimmitt Monday on business.

Mr. and Mrs. Frank Allen and family, Mrs. E. C. Dodson and Virgil Dodson all of Amarillo, visited over the week end with Mr. and Mrs. Walter Huntley.

Adrian-Sims Notes

(Too late for last week)
N. O. Phillips went to Hereford Wednesday.

Dawson Blasingame and family were Hereford visitors Saturday.

Ew Measkey and family motored to Vega Sunday afternoon.

Mrs. J. M. Chapman and son, Ray, were shopping in Hereford Saturday afternoon.

Mr. and Mrs. Pete Hutchinson are leaving this week for Detroit, Michigan.

Miss Pauline Hawn is home from school at Enid, Oklahoma. She will teach in the Adrian school next term.

Mrs. Klein and daughter, Mrs. Halburton, are visiting relatives in Illinois.

Mrs. C. E. Hawn of Adrian is

visiting her mother who lives in Indiana.

Mrs. E. C. Chapman is on the sick list but is improving.

Mrs. Monroe Chapman is visiting relatives here.

FIVE REASONS WHY THE NEW SCHOOL ENTRANCE LAW WILL PROVE GOOD

By DOYLE D. JACKSON, Temple

The Forty-first legislature extended the scholastic age to include children who have become six years of age prior to the first day of September. The writer has heard and read considerable criticism of this particular piece of legislation, and the criticism has been given by some who are engaged in the public school business.

The following outline sums up briefly the points which may be used as arguments holding up the hands of our present legislators, and it might expedite matters somewhat for these arguments to be presented to your Parent-Teacher Association, the women's clubs, the chamber of commerce, the Rotarians, Lions, Kiwanians, and any other organization in your

town which will, upon becoming properly informed, lend assistance in bringing a more general acceptance of the law.

This change in the school entrance law is imperative because: (1) We have changed our conception of early childhood education. The former conception stressed knowledge as the chief end. The present conception places less stress on knowledge, but more on social and moral developments as the most desirable end of education.

(2) The great habit formation period is from four to six. The habits are: Obedience, helpfulness, courtesy, kindness, self-reliance, cheerfulness, self control (to some extent), speech habits, health habits.

(3) The child is ready for school at six. He is ready physically; he is gaining control of the larger, simpler and more fundamental muscular co-ordination, he is remarkably plastic; he is in a period of rapid brain growth; he is ready mentally; he shows a strong imagination; he is able to follow simple directions; he is ready socially; he is gaining control of the fundamentals of social living; he needs the contact of a larger

group of children; he is beginning to learn to co-operate.

(4) The child's physical defects may be more easily corrected. Now that the State Board of Health will send a nurse to any school requesting it, it is probably well for the child to be in school by the time he is six so that any physical defects may be corrected early. The more serious defects found at this age are decayed teeth, poor hearing, defective vision, adenoids,

dissected tonsils.

(5) The new legislation is in line with progress. Virginia and Alabama are now the only two states that do not admit the child to the public schools at six.—Texas Outlook.

Miss Adaline White of Amarillo is enjoying an extended visit here with her aunt, Mrs. A. H. Stren.

FOR JOB WORK, TRY THE BRAND.

Anything Anywhere Any Time

PAUL W. BARNETT
Hauling
Phone 359-873
Hereford, Texas

Try a Want Ad in THE BRAND.

Hail Insurance Worth the Money!

This is our Fifteenth Year saving the farmers of the Panhandle money on Hail Insurance. Our rates on wheat and oats are eight per cent note or 7.60 cash plus, two dollars membership fee. Adjustments prompt and fair. Better have this insurance and not need it, than to need it and not have it. Also have some real nice LIFE INSURANCE, convenient sizes and latest style. Come up now before it is too late and too bad.

Troy Womble

Agent for

THE GROOM MUTUAL HAIL ASSOCIATION AND ALAMO LIFE INSURANCE CO.

Phone 436.

Offices First National Bank Building.

WEAR BEYOND COMPARE FITZ Overalls



actually fit. You don't buy a size extra large (at extra cost) when you graduate into the FITZ class. In FITZ overalls the size you really measure is the size to buy.

Come in and try on a pair today!

FOX MERCANTILE CO.
HEREFORD, TEXAS

Summerfield

The Home Makers Study Club met last Thursday at the home of Mrs. Lee Curry with Mrs. L. Johnson as leader. The topic was "Our President and His Cabinet." Each responded to roll call by naming one state official. A vote of the majority to adjourn until September carried. The hostess served refreshments and a social hour was enjoyed by all.

C. H. Walser went to Canyon after his son Guy who had been attending school, and from there to Amarillo where they visited his brother, Claude, and family.



for this year's harvest!

WHEN the wheat is ripened and the combine is ready to start its operation — there simply is no other tractor that can take the place of a Cletrac on your farm. Other types of power may be used but none is equal to Cletrac for fast, easy, low-cost harvesting.

A Cletrac Offers Greater Advantages

Compare Cletrac, point for point, with any other tractor and judge for yourself its greater value. Unrivalled power at the draw-bar or belt — speed and sure traction in even the softest soil — rugged construction for years of hard service — economy that greatly reduces operating costs — a plunger oiling system that instantly and thoroughly oils the tractor — these are a few of the many advantages Cletrac offers.

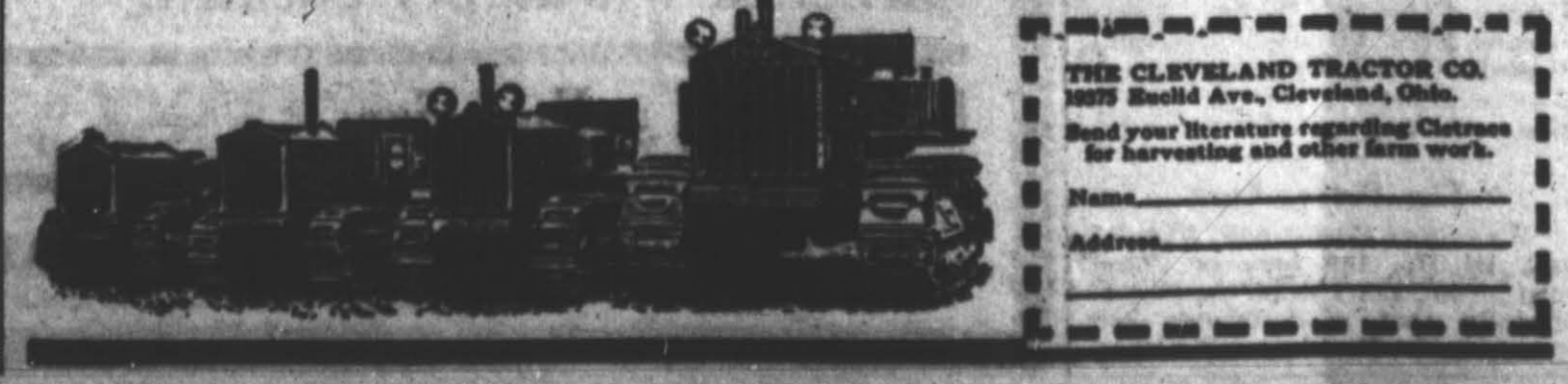


Bigger Loads Mean Economy

Why not plan to get your Cletrac now — before the harvest. On this job alone it will return a good part of its cost — and at the same time provide you with the ideal power unit for all the rest of your work.

See a Cletrac dealer — or mail the coupon today — for full particulars regarding the complete Cletrac line. Five models, from 12 h. p. to 100 h. p. are yours to choose from.

THE CLEVELAND TRACTOR COMPANY
19375 Euclid Avenue CLEVELAND, OHIO



THE CLEVELAND TRACTOR CO.
19375 Euclid Ave., Cleveland, Ohio.
Send your literature regarding Cletracs for harvesting and other farm work.

Name _____
Address _____

DR. P. E. HALE
Announces his association with Dr. Sparks in the Gabbert Offices

Green Snap Watch 12-jewel movement, \$25
Others from \$22.50



For golf, tennis... motoring

The snap watch is now a recognized part of the complete sport costume. Green Snap Watches are seen wherever men of taste and distinction gather — on the lake, course, or highway.

Kestel's JEWELRY STORE
Diamonds
Watch Repairing
Eye Service

FREE

A New Model O-Cedar Mop

Regular \$1.00 Value with Every Purchase of Genuine

Certain-teed FLOORTEX Rug or Roll Goods



Here is good news for every housewife — sensational — yes and true. Think of it, a genuine O-Cedar Mop, latest improved model, the pad may be removed, washed or renewed. This mop, regular price \$1.00, is given away with every purchase of a CERTAIN-TEED FloorTex Rug or 14 yards of FloorTex roll goods.

This means a \$1.00 premium — FREE with every purchase of approximately \$3.00.

Here is a really great FREE offer. And the FloorTex rugs in themselves are wonderful values. We want you to know them better, be familiar with the beautiful patterns and colorings, appreciate the CERTAIN-TEED quality which keeps its full luster in spite of hard wear. Beautiful glowing patterns in various shades will brighten up any room in your home — just the thing for Spring. They are sanitary, easy to keep clean, hard to wear out. In fact only after purchasing can you fully appreciate the Certain-teed process of building quality from the felt out — producing with each step in the manufacture the Certain-teed Built-In Finish. The colors are impregnated into the base of the rug where they wear and wear!

CERTAIN-TEED Quality Known the World Over

Everyone knows CERTAIN-TEED quality, knows the gigantic organization responsible for all of CERTAIN-TEED products. You are assured complete protection through a guarantee of satisfaction or money refunded.

Here is what you get — just think of it: A beautiful CERTAIN-TEED FloorTex rug — your choice of many alluring patterns — at prices remarkably low, exceptional values in themselves. Then, in addition, you get a genuine O-Cedar Mop, the latest model, complete with handle and metal box to keep the mop in, with a new patent feature which makes it readily renewable — an article which has been inspected and approved by the Good Housekeeping Institute, with standard purchase price of \$1.00 stamped upon it.

Here you have a bright new rug on your floor, one that stays clean easily and can be kept continually clean by an occasional mopping. In addition you have FREE the new O-Cedar Mop that is the only thing you need to keep the rug brightened up and continually renewed.

Don't delay — take advantage of this offer just as soon as you possibly can.

CERTAIN-TEED PRODUCTS CORP.

Clip This Coupon — Bring It Along

Clip this coupon now. It doesn't obligate you in any way whatever. It is simply an introductory offer and serves only to let us know that you have seen the advertisement and want to take advantage of it. This special offer challenges anything you have ever seen or heard of. We leave it to you to decide, but decide quickly — the rugs will go fast. The offer is limited to a week and only one to a family. That's fair, isn't it? Present your coupon, select your pattern. That's all — but hurry.

Jones Furniture Company
Phone 111

Many Entries In Amarillo Rodeo July 4

O. L. Taylor of Amarillo, assistant secretary of the Tri-State Fair association was here last week with advertising matter for the old time rodeo to be staged at the Texas ball park, Amarillo, July 3, 4 and 5, under auspices of the fair association. According to Mr. Taylor the rodeo is easily the greatest single pre-fair attraction of the season and maximum crowds are expected at every performance, afternoon and night, during the three days, especially on the fourth of July.

More than \$7500 in cash prizes is going to be awarded to winners of contests held in connection with the rodeo. These contests include bull-dogging, roping, riding and all regular rodeo features, and are open to every cowboy in the Panhandle, Oklahoma and New Mexico. Mr. Taylor announced that anyone interested in taking part should write at once either to Wilbur C. Hawk, Amarillo, or Clyde Miller, rodeo manager, at Holly, Colorado.

Several from here plan to go to Amarillo for the rodeo.

Hereford C. of C. Commends A. B. Schulz

Representing the business and industrial interests of the city and expressing the thoughts and sentiments of its individual members, the Hereford Chamber of Commerce at its regular meeting Monday adopted the following resolution of sorrow and regret at the death here Sunday of A. B. Schulz, prominent dairyman of Hereford, E. B. Black, A. O. Thompson and J. H. Brooks composed the committee preparing the resolution.

The resolution, a copy of which was presented by representatives of the Chamber of Commerce to the sorrowing family, is as follows: Whereas, A. B. Schulz, a member of the Hereford Chamber of Commerce, has departed this life;

Be it resolved: that we extend to his family our sincere sympathy.

As one of the pioneers of this country, Mr. Schulz helped to develop the industries which have made our country prosperous;

By his ability, his energy, his vision and his unflinching cheerfulness, he added much to the

Miss Anna Stith, Nurse, Married Saturday Night

Miss Anna Stith, daughter of W. L. Stith of Lubbock, who for the past few months has been manager here of the Deaf Smith County Hospital, was united in marriage Saturday night with Bryan Osborne of this city. The wedding ceremony was performed in Amarillo at the home of Mr. and Mrs. C. B. Jones, friends of the bride. Mr. Osborne, the groom, has been employed here for some time with the R. E. R. Implement Company.

Mr. and Mrs. Osborne returned to Hereford Sunday and remained here until Wednesday when they departed on a honeymoon trip which will include Lubbock, Tulsa and Abilene, Texas, Las Cruces, and Carlsbad Cavern, New Mexico, the Grand Canyon in Arizona, and will terminate in San Bernardino, California, where Mr. Osborne enters business with his brother, who operates an automobile sales room and garage there.

Since coming here January 17, from the Northwestern Texas Hospital of Amarillo, of which she was a graduate, Mrs. Osborne has established an enviable record in efficiency, and executive ability as manager of the Deaf Smith County Hospital and for her sympathy and consideration for the patients under her care.

Marking the occasion of Mr. and Mrs. Osborne's wedding with additional happiness was the wedding at the same time and place of Miss Dorothy Andre of Amarillo, who graduated from Northwestern Hospital with Mrs. Osborne, and Roy Atherton, of Amarillo. The two brides and grooms were guests Saturday night of Mr. and Mrs. C. B. Jones of Amarillo at an elaborate wedding dinner.

Statements, Letter Heads, Envelopes, All Job Work, at The Brand.

By his sterling character and his love for God and his fellow man he helped to establish the high character of the citizenship of this community.

This body mourns the loss of a most useful man, a good citizen, a loyal friend.

HEREFORD CHAMBER OF COMMERCE

By: E. B. BLACK, A. O. THOMPSON, J. H. BROOKS, Committee.

County Hospital Has Busy Week; Many Operations

Within a period of three days last week a total of six major operations were performed on patients at the Deaf Smith County Hospital. A number of minor operations performed during the week resulted in one of the most active weeks in the history of the hospital.

Among those submitting to major operations were Pearl Drake, young daughter of Mr. and Mrs. A. O. Drake, of Friona, who was accidentally shot through the abdomen with a 22-caliber rifle bullet. Brought to the hospital Tuesday afternoon an abdominal operation was performed that night by Dr. Miller of Blackton, Iowa, an uncle of the injured girl. The bullet was located in the flesh of the hip but was not removed at that time. Early this week the patient while still in a critical condition, was said to be showing an improvement.

Mrs. H. E. Hensieck of Hereford submitted to a major operation and is reported to be improving steadily.

Mrs. J. T. Wheeler of Magdalena, New Mexico, who entered the hospital last week for a major operation was reported to be recovering normally from the operation.

Mrs. L. H. Lookingbill submitted to an operation for appendicitis early last week and is improving rapidly.

Jeff Roberson of Hereford who was operated on Wednesday for a severe injury to the knee, was released from the hospital Saturday.

Mrs. Bob Alderson, who sustained severe burns to both hands and to her right limb when a gasoline stove in her home exploded, was released from the hospital Saturday.

SHOWS THE WAY TO DAIRY PROFITS

Madisonville.—By multiplying his sales of dairy products more than six times in one year, J. M. Raney, a farmer near here, has established a farm dairying on a profitable basis. It has come about by shifting to good cows, planting pasture crops, feeding a balanced ration and keeping careful accounts as a demonstrator—working with W. H. DuPay, county agent.

During May a year ago Mr. Raney sold \$30 worth of dairy products, but in April this year his sale of milk and sweet and sour cream amounted to \$202.41 from nine cows, four of which are pure-breds. Feeding at the rate of one pound of feed for every three and one-half pounds of milk the cost of feed for the month was \$37.30. At the same time his flock of 105 hens had all the skim milk they could consume and produced \$32 worth of fresh, infertile eggs at a grain feed cost of \$13.35.

Mr. Raney keeps a milk and feed record nailed to his barn door and weighs each cow's milk night and morning, enabling him to feed each cow according to production. He supplements his native pasture of Bermuda grass and bur clover with Sudan grass drilled in 13-inch rows, and just winter sowed one acre each of alfalfa, sweet clover, crimson clover, hairy vetch and Austrian field peas with oat as a nurse crop.

FINDS SWEET CLOVER A GREAT PASTURE CROP

Olton.—One and three fourths acres of sweet clover is worth more than forty acres of native pasture for grazing alone, not counting the soil improvement qualities of the clover, according to George Bohner who sowed this crop last August for the first time. Planting it as a demonstration in cooperation with D. A. Adam, county agent, Mr. Bohner got a perfect stand and six weeks after sowing grazed two cows on it for forty-five days. They increased steadily in production and when taken off dropped 13 pounds in milk in one day. Turning them into the clover again in February the cows gradually increased in milk flow until by April they had gained 22 pounds in milk production daily. In addition he has pastured four of his neighbor's cows and two horses.

Phoenician God

Moloch was the chief god of the Phoenicians and is frequently mentioned in the Bible. He is spoken of as the god of the Ammonites. Human sacrifices—infants—were offered up to the idol of Moloch. These unfortunate victims were slowly burnt to death in the arms of the idol, which were made of hollow metal heated from the inside.—Pathfinder Magazine.

Early Sealing Wax

Common beeswax was first used as a sealing wax, being mixed with earthy materials to give it consistency. The Venetians brought the Indian sealing wax to Europe. The Indian sealing wax was made only of shellac, colored with vermilion, or some other pigment, and this has been found superior to all other materials.

TIPS TO MERCHANTS

BY WILLIAM E. MOORE

Probably a number of merchants of Hereford read in the Hereford Brand last week an item similar to this:

"Mrs. E. H. Thorne, 422 West 7th Street, was hostess Wednesday afternoon to the 'Our Bunch' bridge club at luncheon. The rooms were beautifully decorated with seasonal flowers and tables were arranged for sixteen players. Mrs. L. R. Doane was awarded a beautiful scarf for being the most proficient player, and Mrs. H. A. Kyle was presented with an useful pyrex baking dish for ranking second in skill. At the conclusion of the games a delicious luncheon was served by the hostess to the assembled guests."

How many of those merchants when they read that item realized that that bridge party had brought a number of unexpected dollars to a grocer, dairy, confectionery, bakery, fruit store, department store, a stationary store a hardware store, a florist shop, and some girl with artistic talent? Yet that is exactly what happened—and will happen again within a few days.

Mrs. Thorne, the hostess, in preparing to entertain the members of the bridge club, found it necessary to order a quantity of extra groceries, including a number of special items, to grace the luncheon table. For desserts which involved whipped cream she found that she must order extra cream from the milkman.

An elaborate cake was ordered from the bakery and as ice cream is always a fitting companion for cakes, Mrs. Thorne ordered a gallon of it from the confectionery store. Fruit salad and punch, occupying prominent places on the menu, required the purchase of several varieties of fresh fruit.

In going over her supply of playing cards and score pads for the bridge party, Mrs. Thorne discovered that she had only two complete decks of cards. Other decks on hand had one or more cards missing from each. With four tables of players arranged for the purchase of two new decks of cards was necessary. These and a supply of bridge score cards were obtained at the stationary store.

Faced with the decision of what to select for prizes, always a distracting problem to the bridge hostess, a beautiful scarf advertised as a leader by a department store, and a pyrex baking dish which she had heard a number of her friends mention being on sale at a hardware store, were purchased by Mrs. Thorne.

Next to the luncheon menu in importance, was the decorations for the table and the rooms where the large number of observant, and perhaps critical, guests would be entertained. Consequently a quantity of beautiful and fragrant cut flowers were ordered from the florist.

Individual and original place cards for the luncheon table were prepared by one of the girls at high school—who possessed artistic talent and was anxious to earn some money.

Other hostesses in Hereford are making plans now for bridge luncheons and other social events and will be making unexpected purchases at various stores.

Those merchants who continually remind these prospective customers through the columns of the home-town newspaper that they are prepared to serve them, stand the best chance of gathering in those dollars when they are ready to be spent because women are interested in newspaper accounts of the social activities of their friends.

For proof of that, step to your telephone and ask ten of your women customers what part of the Hereford Brand they like best and read most thoroughly. Eight of them will tell you they like the personal items and social columns best and that they read every word of them. Your advertisement on those or nearby pages will be a real investment.

High powered Binoculars at the KESTER JEWELRY STORE.

Device Aids Sailors

The fathometer, "a long finger of sound," reaching down three miles below the surface of the water and feeling the landmarks along the irregular ocean bed, is an electrical, echo depth-sounding device, which, by giving a constant knowledge of depth, enables the seaman to know his position at night or in fog. The fathometer will give accurate depth measurement from six fathoms to three thousand fathoms (more than three miles).

Centers of Population

The 20 largest cities in the World are: London, New York, Berlin, Paris, Chicago, Osaka, Tokyo, Buenos Aires, Vienna, Philadelphia, Moscow, Canton, Peking, Cienfuegos, Budapest, Bombay, Rio de Janeiro, Hamburg, Sydney, Cairo.

The Better Part

"We cannot choose good friends," said Hi Ho, the sage of Chinatown, "but must hope to live worthily that good friends may choose us."—Washington Star.

A. B. Schulz, Dies At-Home Last Sunday

After a brief illness, of only a few days, A. B. Schulz, age 64, died Sunday afternoon, June 9, at his home two miles east of the city. Mr. Schulz was born in Germany on February 17, 1865, and came to the United States when he was 15 years old. For a period of four years he lived with his parents at Massillon, Ohio, then moved to Leavenworth, Kansas. In that city he was united in marriage with Miss Kathryn Ittner on January 1, 1889.

After living in Kansas for a number of years, Mr. and Mrs. Schulz and their family moved to Hereford in 1900, and have since made their home on a farm near the city. Mr. Schulz was one of the first to become interested in dairying and from a short time after his arrival in Hereford until the early part of this year he served the people of this city daily with milk from his fine herd of dairy cows.

When the proposal was first made here to establish a farmers' co-operative creamery at Hereford Mr. Schulz became deeply interested in the project and, through erecting a suitable building for lease to the Farmers Creamery Association, made the creamery a reality. One of Mr. Schulz's oft expressed desires, was to live to see the co-operative creamery in actual operation. Though he was called by death before the realization of this desire, the creamery building now nearing completion will stand as a monument to the efforts of its builder to improve the condition of his fellow citizens.

Mr. Schulz was a member of the Methodist church and an earnest worker for its growth and welfare. During his life time among the citizens of his community, Mr. Schulz won an enviable reputation for integrity and worth of character and earned the respect of all who knew him.

Surviving Mr. Schulz are his widow, Mrs. A. B. Schulz; four daughters, Mrs. Leona Matthews, of this city, Mrs. Ida Lewis and Anna Vaughn of Amarillo; and Mrs. Edna Hurd, of Washington; five sons, Herman, Walter and Clarence of Hereford; Harry and Fred Schulz of Amarillo. A sister, Mrs. Lewis Schrimpf of Leavenworth, Kansas, and two brothers living in the East, also survive the deceased.

Funeral services for Mr. Schulz were held at 3:00 o'clock Monday afternoon at the Methodist church. Rev. E. B. Bowen, pastor of the church, officiated. Burial was at the West Park Cemetery, Hereford.

C. OF C. (Continued from Page One)

dered to be delivered to the family of Mr. Schulz. E. B. Black.

A. O. Thompson and J. H. Brooks were appointed as members of the resolution committee.

Secretary Arnold spoke of plans for acquainting the voters of the county with the benefits to be derived from the 15 cent road tax which will be sought at a special county election to be held some time in July. Arrangements were proposed for sending speakers to the rural districts to explain the benefits that would be experienced by the farmers in more easily getting their farm products to market if additional funds can be raised by a tax levy for the building of new roads within the county.

ORCHID SOUFFLES AND VELVETS

"Velvets tend themselves to the fashioning of the new silhouettes. Trimmed with touches of real lace or carried out in drapes, capelets, uneven hemlines they are ideal for fashioning the afternoon gowns," says Greta Garbo.

In Miss Garbo's latest picture, "A Woman of Affairs," in which she is co-star with John Gilbert, and which will be at the Star Theatre Monday and Tuesday, she appears in many lovely gowns designed by Adrian.

One afternoon gown was fashioned of sheer velvet and developed in plain, clinging lines. The bodice was bloused at the hip tops. A plain "V" neckline showed the

white throat and the draps, extending from the neckline, gave a train-like effect to the back. Long, plain fitting sleeves were finished in a tight cuff. The skirt was snug over the hips and flared to the uneven hemline.

Another lovely gown was developed of orchid soufflé. A hand-embroidered short jacket of soufflé was worn over the gown and also embroidered in rhinestones and spangles.

Beautiful negligees, pajamas and morning robes were designed for Miss Garbo.

One negligee was of velvet in the shade of ashes of roses. This was made with the sleeves cut in one with the blouse and caught together in a tight cuff. A drape scarf crossed the throat and fell in graceful folds over the shoulder. The skirt was caught up and finished on the left hip with an ornamental pin. This gave the uneven finish to the hemline which extended in a train. Brocaded slippers completed the outfit.

A pair of pajamas of Alice Blue crepe silk was trimmed in three-toned blue. A matching robe made on boyish lines was worn with it. Miss Garbo wore sandals with this costume.

The cast of "A Woman of Affairs," a Metro-Goldwyn-Meyer picture includes Lewis Stone, John Mack Brown, Douglas Fairbanks, Jr., Dorothy Sebastian, and Hobart Bosworth. Clarence Brown directed and Bea Meredyth made the adaptation from the story by Michael Arlen.

SPECIALS

FRIDAY, SATURDAY, AND MONDAY

- B. C. Jell, two for ----- 13c
- Mixed Candy, pound ----- 11c
- Our Favorite and Our Pure Coffee, 10% Off
- Mazola Oil, quart ----- 49c
- Fairy Crackers, two pounds ----- 31c
- Apples, gallon ----- 44c
- Silver Bar Pineapple ----- 13c
- Oranges, small, dozen ----- 18c
- 15 per cent off on all flour except Great Western and Amaryllia.

Carl's Cash and Carry Grocery

We Deliver Phone 324

PIGGLY WIGGLY

FRIDAY & SATURDAY SPECIALS

- Oranges, nice size, per dozen ----- 21c
- Bananas, per dozen ----- 25c
- Flour, Mistletoe, 48 pound sack ----- \$1.55
- Cocoanut, Dromedary, 8 ounce package ----- 18c
- Dates, fresh stock, per package ----- 19c
- Apples, evaporated, two pounds ----- 28c
- TEA Schilling's, Best for Leo Tea ----- 23c
- 1-2 lb can ----- 44c
- Beans, nice, fresh, tender, pound ----- 10c
- Shredded Wheat, per package ----- 12c
- Pineapple, gallon size ----- 78c
- Salmon, Red Sockeye, tall can, two for ----- 56c

Open for Your

PROTECTION

Hereford Insurance Agency

JOHN McLEAN, Manager

Phone 273

CASH SPECIALS

FRIDAY AND SATURDAY

Raisin Bran	Per Package	11c
Candy	Pure Sugar Stick 1 lb Package	20c
Macaroni	Four Packages for	25c
Spaghetti	Four Packages for	25c
Sugar	Sixteen Pounds for	\$1.00
Pickles	Full Gallon	65c
Compound	Eight Pound Bucket	\$1.15
Ham	Country Cured Pound	28c
Soap	White Naptha, Tea Bars for	41c

Bakers Cash Grocery

MONT E. BAKER, Proprietor

We Have A Big Lot of Specials for Friday and Saturday

Hereford Wholesale Grocery Company
L. W. CARLYLE

BELLVIEW

(Continued from Page One)
The Hereford delegation, comprising representatives from nearly every business establishment in the city, met at the City Hall here at 10 o'clock and made the trip by automobile to Bellview, there being about twenty-five cars in the caravan.
Before leaving the city hall all members of the delegation were provided with pennants, walking sticks and "Hereford" hat bands, the latter helping to make the Hereford members prominent in the crowd at Bellview. Souvenirs of local business establishments and 2,000 copies of the "Hereford Trade Bulletin" were distributed by the Hereford boosters at the Old Settlers Reunion.

STORM

(Continued from Page One)
Including the frame, was pulled out of the Pinar residence, in the path of the storm; the garage was lifted up in the air and carried some distance before separating into a hundred pieces and the car it had sheltered escaped without even a scratch. A Ford truck driven by Rev. Meeks was blown 200 yards through the air and round up into a ball. At the Sid Jeffrey farm the cyclone blew down half a mile of barbed wire fence.
Heavy hail accompanied the tornado and destroyed the wheat crops over a strip of territory one-half mile wide by six miles long. The cyclone Thursday is said to be the first one ever recorded in the Panhandle-Plains territory.
M. Gilliland and Jesse Standish of the E. E. Black Funeral Home were called to the scene of the disaster shortly after its occurrence. Leaving Hereford at 10 o'clock Thursday night they arrived at the Cassidy farm at 3 o'clock Friday morning. The body of Mr. Cassidy was cared for at a neighbor's home where it remained awaiting funeral arrangements.
An appeal for funds for relief of the families whose homes and crops were destroyed was made here and in nearby communities Friday and met with a ready response.

FIRST BAPTIST CHURCH
Rev. V. M. Cloyd, pastor.
A. O. Thompson, Sunday school superintendent.
Harold Hicks, director, B.Y.P.U.
Sunday school 9:45 a. m.
Preaching service 10:45 a. m.
B. Y. P. U., 7:15 p. m.
Preaching service, 8:15 p. m.

LEAGUES TO ENCAMPMENT
Twenty-five Epworth Leaguers accompanied by Rev. and Mrs. E. Bowen, Mrs. W. R. Arnold and Mrs. Luther Hough, will leave this afternoon for a trip to the Methodist Camp Grounds twenty miles southeast of Canyon in the Cota Canyon. They plan to spend the night, returning Friday afternoon.

Adrian-Sims Notes

We are having beautiful weather for growing crops.
Frank Inman and family arrived last Monday from Borger and will reside on the farm until this fall.
Mr. and Mrs. Pete Hutchinson, Mr. and Mrs. John Rector, Jr., left overland Wednesday for Detroit, Michigan.
Ladies of Sims community club were entertained Monday afternoon in the home of Mrs. Ed Meeks. At the same hour the children were invited to attend a birthday party given in honor of William, who celebrated his 11th birthday. The ladies spent the afternoon in quilting, while various games were enjoyed by the children. Refreshments were served to about thirty guests.
Lige Ellison and Roy Meacham of Crosbyton were here a few days last week.

George McLain was a Hereford visitor Monday.
Mrs. Berne Witte and children are visiting relatives in the North.
Mrs. O. E. Hawn is visiting her mother in Indiana.
Miss Ruth Long is the guest of Miss Elizabeth Chapman this week.
Mrs. Klein and daughter, Mrs. Haliburton are vacationing in Illinois.

The Jacobsens are spending a few days sight-seeing and will go to the Carlsbad Cavern before returning home.
Mr. Spande went to Dallas last week, returning Friday. He was accompanied on his return trip by his daughter, Dorothy, who had been receiving treatment in a hospital there and is much improved.

WILL CONDUCT REVIVAL MEET AT GROESBECK

Rev. V. M. Cloyd, pastor of the First Baptist church, will leave Sunday afternoon for Groesbeck, Freestone county, Texas, where he will conduct a ten-day series of revival meetings at the First Baptist church of that city. At the conclusion of these meetings, Rev. Cloyd will enjoy several weeks of vacation which will be spent with relatives in East, Central and West Texas.

HOME FROM NEW MEXICO

Eibert Bowen returned this week from a trip into New Mexico, Texas and Old Mexico, with J. W. Tabor, Jr. and Carl Price of Chillicothe. First they went to Roswell, then to Carlsbad, visiting the Carlsbad Cavern; from there to Ruidoso in the White Mountains; thence to El Paso and Juarez. The entire traveling expenses of the three boys on this extended trip, including gasoline and oil, amounted to \$47.50.

CHURCH SERVICES

Rev. E. P. Gieser of Chicago, Ill., will preach at 11:00 a. m. Sunday morning at the Presbyterian church. Sunday school will be held at 9:45 a. m.

H. L. and Miss Ethel Rice went to Lockney on business last Monday.

Mrs. S. E. Hanna of Lockney is visiting in the home of her son, Mark Hanna.

Miss Gladys Selger has as her guest this week Miss Elizabeth Tolok of Amarillo.

Mrs. Sank Ramey left Monday for a visit with Mrs. Ernest De-ment in Plainview.

Mrs. W. H. Rayzor of Perryton is visiting in the home of her son, D. M. Rayzor.

Who Is It?

- That always puts over anything to make the home town a better place to live?
- Gives the publicity?
- Backs up the Chamber of Commerce?
- Preaches "Buy at Home?"
- Buys at Home?

Is It,

- Some out-of-town Printer?
- Some cut-rate printer?
- Some bird with a wild-cat advertising scheme?

No,

IT IS YOUR HOME-TOWN NEWSPAPER

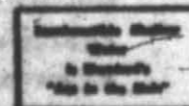
We will appreciate your advertising, job printing, supply orders, etc.

See **The New Whippet Truck**

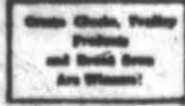
One and one-half ton truck
Seven Main Bearings
Six Cylinders

It's a Bear-cat

L. A. RICKETTS
LOCAL AGENT



The Hereford Brand



Published Every Thursday
Hereford, Deaf Smith County, Texas
Our Slogan—"More People—More Farms"
1929 Year
Editor: John J. Warren
A NUNN-WARREN PUBLICATION

International Sunday School

Lesson

BY DR. J. E. NUNN

JUNE 16, 1929.

JUDAH TAKEN CAPTIVE OR "Paying the Price of Sinning"

2 Kings 25:1-12

Golden Text: Righteousness exalteth a nation; but sin is a reproach to any people.—Prov. 14:34.

Introduction.

We are studying today the last great invasion which culminated in the destruction of the ancient city of Jerusalem. Zedekiah was the king and Jeremiah is the prophet. God has ceased his messages of reproof. He has suggested through his prophet a way of escape from the destruction of the city. If Zedekiah and his men had surrendered early in the siege many lives could have been saved and the beautiful city with its magnificent temple could have been spared. These haughty rulers would not hear of such a suggestion. They would not surrender. This destruction of the kingdom of Judah by Nebuchadnezzar in 586 B. C., terminates a period of 534 years of kingly rule in Hebrew history. Zedekiah was the 33rd ruler, beginning with Saul; the 29th king of Judah, beginning with Rehoboam (937-929 B. C.).

The Siege of the City.

Nebuchadnezzar had been in control of the city for a number of years and tribute was paid regularly by Zedekiah. The great monarch was busy in a distant part of his empire and Zedekiah decided to break away from Babylon and turn to Egypt for support. As soon as this was attempted the rebellious city was doomed. Nebuchadnezzar came with a mighty army and pitched his camp before the city. He had come to stay until the city was taken. Forts were built and engines of war were brought into place. The army was stretched completely around the walls so that the food supply and water supply were cut off completely. Then followed a period of eighteen months during which the overcrowded city was forced to live on the food and water stored in the city. It was a long, hard siege that could end in but one way. There was no hope for the doomed city.

The Famine in Jerusalem.

"The famine was sore in the city, so that there was no bread for the people of the land." Jeremiah's Lamentations, written probably soon after the capture of Jerusalem, is a terribly vivid account in exalted poetry of the horrors of this siege, and of the famine and resulting pestilence which compelled the Jews to surrender. Further particulars may be gleaned from the prophecies of Jeremiah and Ezekiel and the history by Josephus. "The countenances of the men grew black with famine; their skin was shrunk and parched; the rich and the noble women searched dung hills for scraps of offal; the children perished for want, or were even devoured by their parents; water was scarce, as well as food and was sold at a price; a third part of the inhabitants died of the famine and the plague which grew out of it."—Speakers Bible.

King Zedekiah Captured.

"But the army of the Chaldeans garrisoned after the king, and overtook him in the plains of Jericho."

The king had made preparations for his own safety and when the news came that the enemy was on the point of breaking into the city he gathered together his household and made his escape by way of a secret passage toward the plain. It was only a brief moment of liberty, however, for the pursuers overtook them and his guards were scattered from him. They captured the king and his sons and took them before the great king at Riblah. Zedekiah was guilty of a serious offense and could expect no mercy. He had broken his vow of allegiance to the king who had set him upon a throne and had led in a rebellion against his master, the king of Babylon. His sons were brought before the assembly and cruelly put to death while the frantic father looked on. The next step was to burn out the eyes of Zedekiah the traitor king. Thus the last scene that his eyes beheld on earth was the murder of his own sons. Jeremiah had prophesied that Zedekiah should be brought to Riblah (Jeremiah 32:5; 34:3). Ezekiel had prophesied that he should never see Babylon (Ezekiel 12:13). Thus we see two prophecies that seemed to contradict each other fulfilled as the old blind king is carried in chains to Babylon to make sport for the crowds

who would watch the triumphal entry of the returning army. Destruction of Jerusalem. "And he burnt the house of Jehovah." This and what follows was prophesied repeatedly by Jeremiah. The prophecy probably soon after the terrible events. The Assyrians and Babylonians made it a practice to destroy temples in all their conquered lands, carrying off home all the images therein. In the case of the temple they found only the two golden cherubim placed above the ark of the covenant. Thus perished Solomon's Temple, one of the seven wonders of the ancient world, a great and splendid edifice which had stood on its hill, admired by all observers and revered by many millions for 426 years. "And all the houses of Jerusalem, even every great house, burnt he with fire." The "great" houses were the abodes of the princes of Jerusalem, which were purposely set on fire; doubtless also many houses of the common people were destroyed in these conflagrations. The Fate of the Inhabitants. "But the captain of the guard left the poorest of the land to be vine dressers and husbandmen." We have already seen the fate of Zedekiah and his sons. Many others nobles were put to death at the command of Nebuchadnezzar at Riblah. The most of the people were taken into captivity to spend their days in a strange land. This had been God's prophecy concerning them. God not only wanted to punish them but his greatest desire was to see them purified through this period of exile so that they could be fit subjects of his after the return. The poor of the land were left in the home country to till the soil and care for the olive groves and the vineyards. The rich and powerful Jews who had been so oppressive during the past years were taken away to suffer while the poor who had been ground down under the heel of the oppressor came into possession of all the good things of the land. Gedaliah was appointed governor of this handful of poor stragglers. They are not to have a king again. The kingdom is ended. The Treasures Taken to Babylon. The finest of these treasures had already been taken away in the former raids of Nebuchadnezzar and other invaders. Senacherib had received his rich harvest as a bribe from Hezekiah. There were still a great many articles of value which were seized and taken to Babylon. The two famous columns of brass, Jachin and Boaz, which signified the strength and stability of the house of God, were broken to pieces so that they might be carried away for the sake of the material. All the vessels of the temple were taken. It must have been a vast amount of metal that was taken. These vessels that had been placed in the holy places by Solomon are now taken away and started on a long journey to the land of exile.

The Certain Penalty of Sin. "As for repelling the law of retribution, we might as well undertake to repeal the law of gravitation." "Sin can never be judged by its immediate effects, for it is a seed sown, and you have yet to learn what it will yield in the reaping time."—Marcus Doda. "Though the mills of God grind slowly, Yet they grind exceedingly small; Though with patience He stands waiting, With exactness grinds He all."

CARD OF THANKS
We desire to express our sincere appreciation and thanks to those who were so kind and thoughtful of us during our time of trouble and sorrow. We are especially grateful to the women of the Methodist church for the beautiful floral offering and for every act of kindness. And to all others who assisted in any way. Upon all, we pray heaven's richest blessings. We want to assure you that your kindness was deeply appreciated and will always be remembered.
W. B. Bowen
Mr. and Mrs. Roscoe Campbell
Mr. and Mrs. Lawrence Womble
Mr. and Mrs. Carl Bowen
Mr. and Mrs. Jesse Bowen
Mr. and Mrs. A. B. Posey

Why pay more than Buick's price for less than Buick performance?

Motorists who can afford to pay almost any price for an automobile are buying more than twice as many Buicks as any other fine car. Men who can afford to pay almost any price they desire for a motor car are testing Buick and discovering an order of performance never before known... with the result that they are buying more than twice as many Buicks as any other fine car. With Buick superiority so obvious and outstanding as to result in two-to-one preference, you, too, should investigate thoroughly before you buy any car. You, too, should seek the guarantee of lasting satisfaction which searching test on the road alone can provide! Come to our showroom! Arrange to drive a Buick! Prove its absolute mastery over street, highway and hill. Compare every element of performance with other automobiles. Then you'll know that you, too, should have a BUICK!

BUICK MOTOR COMPANY, FLINT, MICHIGAN
Canadian Factory: McLaughlin-Buick, Ottawa, Ont.
Sedans \$1220 to \$1350
Coupe \$1395 to \$1520
Sport Car \$1525
Sedans \$1450 to \$1550
Coupe \$1595 to \$1750
Sport Car \$1755
Sedans \$1775 to \$2045
Coupe \$1865 to \$2075
Sport Car \$2055 to \$2150
These prices E. O. B. Buick Factory, special equipment extra. Buick delivered prices include only responsible charges for delivery and financing. (Convenient terms can be arranged on the liberal G. M. A. C. Time Payment Plan.) Consider the delivered price as well as the list price when comparing automobile values.



Norton Motor Co.
Hereford, Texas

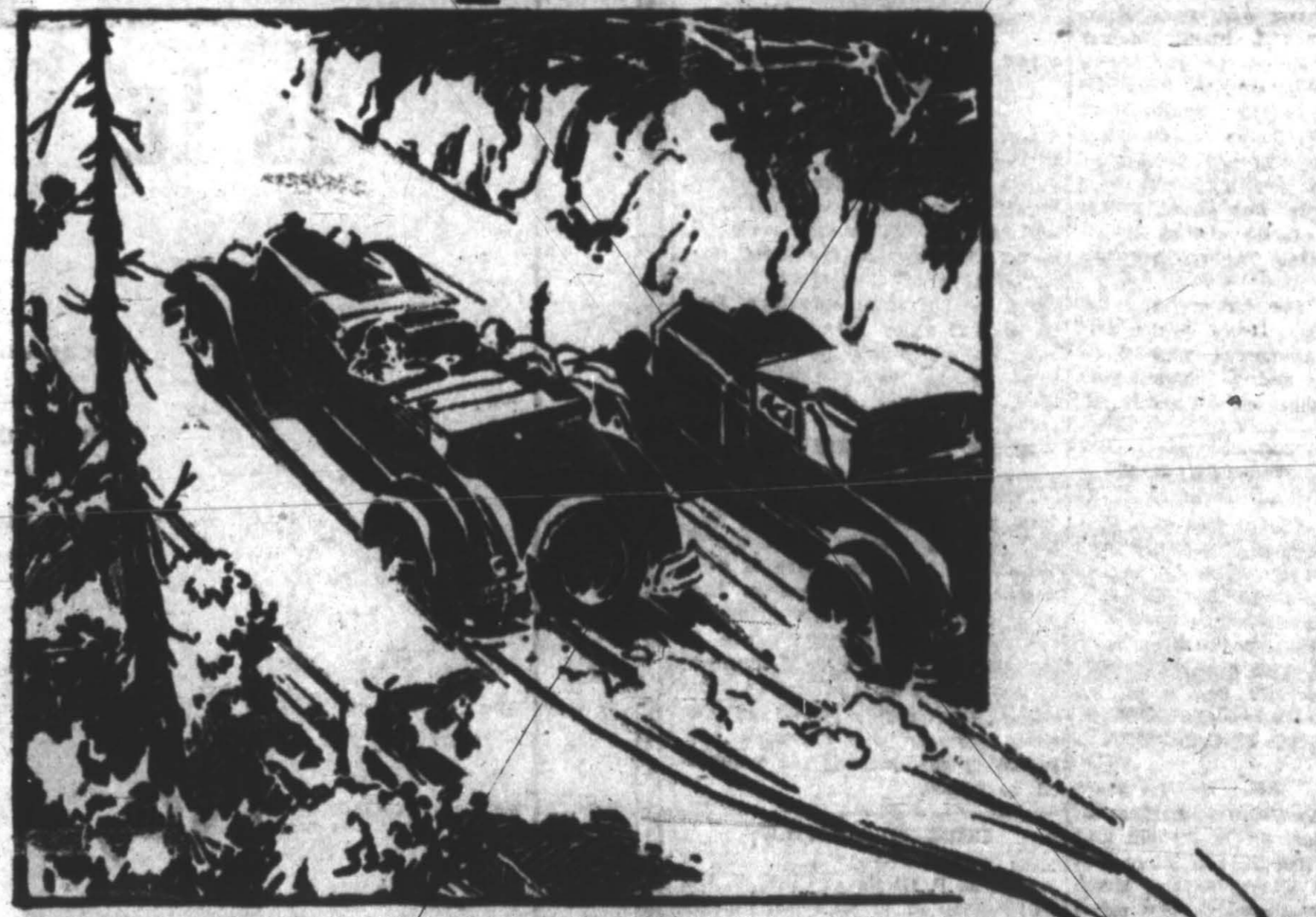
BIGGER PROFITS—EASIER with Three Fuel
M. D. WOMBLE, Hereford, Texas.

Cold.... Colder.. Coldest
At your finger tips
It's as simple as setting a watch, yet the New Frigidaire Cold Control enables you to regulate as you please the time required to freeze ice and desserts.
FRIGIDAIRE THE Quiet AUTOMATIC REFRIGERATOR
J. C. CUMMINS Hereford, Texas



The famous Frigidaire Cold Control, a patented device which speeds the freezing of ice cubes and desserts.

Phillips '66'
MOTOR PERFORMANCE THE MAKER INTENDED
Easy starting; quick get-away on a light throttle; flexibility at all engine speeds; smoothness of operation; power, mileage! This is the motor performance the maker intended you should have in your car. Phillips '66' makes it possible.
Easy starting and quick acceleration is obtained through a scientific Control of Volatility. The well balanced heavier parts insure extra power and extra mileage. The result!—a motor fuel that goes far beyond the needs presented by today's fast and marvellous driving of high compression motors—a vigorous, able-bodied gasoline—a Phillips achievement. Worth a premium yet sold at regular prices.
Phillips '66'
Phillips Oils
Phill-up with Phillips
Schley Avenue and Third Street T. E. Major, Local Agent
Second and Miles

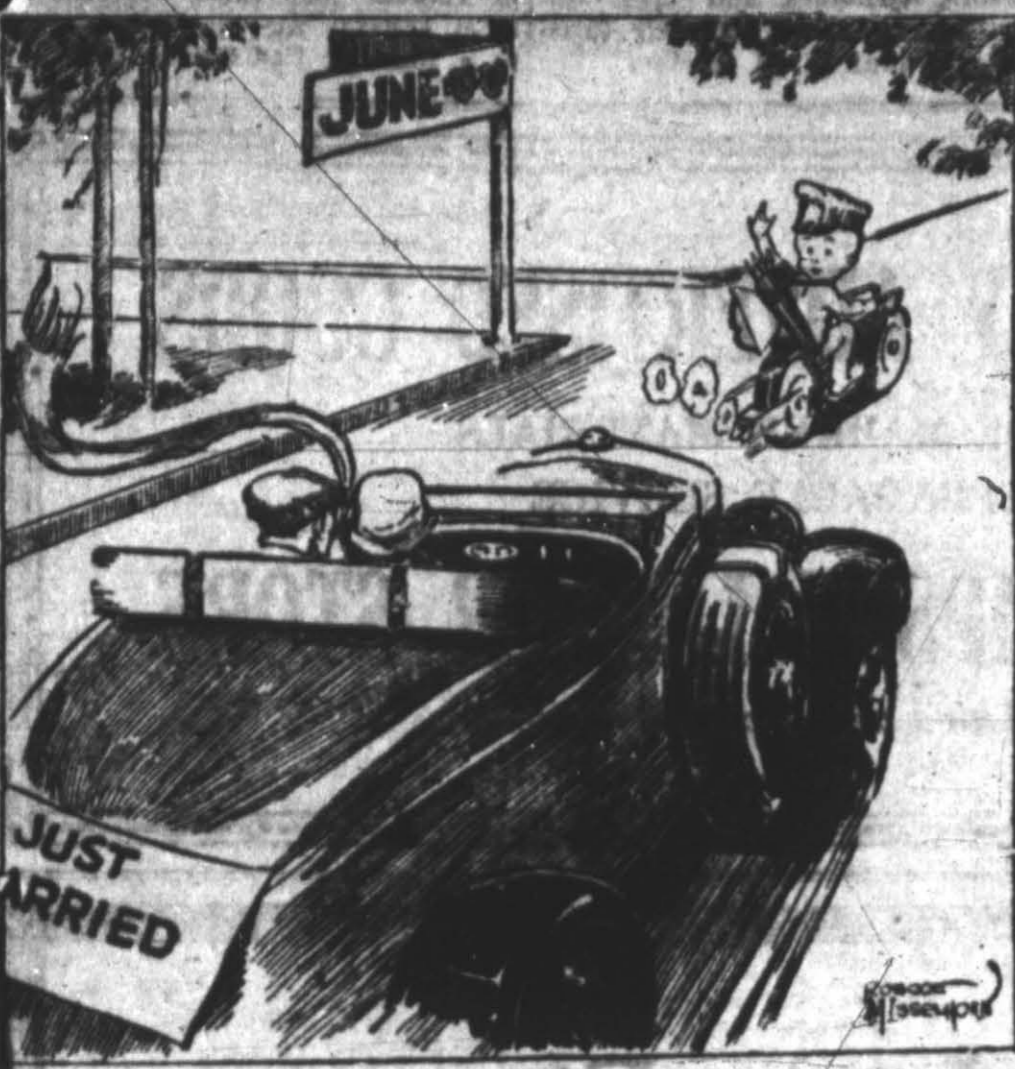


Safety at every corner
The Cords of the Firestone
Tires are twisted for greater strength and Gum-Dipped for longer life.
Texas Filling Station
C. E. GATLEN

Concrete Sidewalks Mean Less "Broom and Mop" Work
Hours of housework—harder work than most men realize—are saved daily by a concrete walk and pavement at the door.
Build CONCRETE Walks Yourself!
Build labor-saving concrete walks around your house when other work is not pressing.
PORTLAND CEMENT ASSOCIATION
A national organization to improve and extend the uses of concrete
Address: Club Building DALLAS, TEXAS
Concrete for Permanence



"THE RIGHT-OF-WAY"



Progressive News

Mmes. Caldwell and Neel were hostesses to the Progressive Community Workers Club Wednesday, June 5, when the ladies enjoyed a social afternoon. Refreshments of cake and fruit salad were served. The next meeting will be at the home of Mrs. Galley June 19.

Mrs. McKinnie called on Mrs. Webb Sunday afternoon.

Miss Agnes Childre who is attending summer school at Canyon spent the week end with home folks.

Mmes. Biagg and Cockrell called in the Webb home Thursday afternoon.

Audry Cockrell visited with Avis Mathews Sunday.

Mr. and Mrs. Adam Flowers visited her parents Sunday.

Mrs. Hershey, Mary Ella and Katherine visited Mrs. Parks on Thursday.

Mrs. Baker and children spent Sunday with her brother, Ben McBrayer, of Westway community.

Mrs. Gray and children of Amarillo visited in the Webb home Sunday.

Mrs. Baker spent Thursday afternoon with Miss Benson.

Mr. and Mrs. Howard Hershey spent Saturday and Sunday visiting his parents.

Mmes. Walter and Orin Russell called on Mrs. Webb Saturday afternoon.

Mary Ella Hershey spent the week end with Lucile Parks.

Travis Mathews spent Sunday with J. W. Cockrell.

Mrs. Cockrell called on Mrs. Ralcliff Sunday afternoon.

Mr. and Mrs. Hutchenson and Mr. and Mrs. Jack Baker visited in the Baker home Sunday.

Katherine Hershey returned to her school work at Canyon Friday.

Mr. and Mrs. Luke McBrayer and daughter, Betty Jean, visited at the Hershey home Sunday evening.

Mrs. Baker and daughters and Miss Perkins were callers on Mrs. Parks Monday.

Mr. and Mrs. Parks called on Mr. and Mrs. Webb Sunday afternoon.

Catherine Ricketts entertained Lois Mathews Sunday.

Mary Ella Hershey spent Friday with Mrs. Louis Smith at Dawn.

L. F. Borden and family returned to Hereford Monday night from a ten days trip to Ruidoso, New Mexico. Mrs. Borden and T. J. went on to Elephant Butte dam to fish, where they were joined by John Smith, formerly of Dimmitt.

COMMON SENSE ROAD BUILDING

The solution of the automobile accident problem is within the control of the people and state road building authorities. Narrow pavements, sharp unbanked turns and worn and rutty surfaces take toll of thousands of lives each year. Main highways should be wide enough for several cars to pass.

It is now necessary to build secondary roads not only to relieve traffic on the main highways but to give a fair distribution of road tax funds and to develop the back country. Secondary roads increase the value of farm land, put new life into smaller towns, relieve congestion of traffic in the larger centers by furnishing better distributing and marketing facilities and opening new avenues for traffic.

Improvements of secondary roads can be accomplished at moderate expense through the scientific use of materials and road oils which can be utilized to give a waterproof surface that eliminates mud and dust. Each state probably needs ten miles of secondary or feeder roads to one mile of state highway if a road system is properly developed and tax funds equitably distributed. The Manufacturer and Industrial News Bureau.

The above article is in line with the work now being pushed by our local business men through the Chamber of Commerce.

Mr. Seliger in his talk before the weekly meeting of the Chamber of Commerce Monday noon stressed the necessity for conferring with every one concerned, and we are all concerned, and showing them the benefits to be derived through the fifteen cent road tax proposed for Deaf Smith county.

The close relation and the means of communication of a community binds them in a unity of purpose and the result is good for the entire community. It enables the concentration of school and church work for better results and at a smaller overhead. The facilities offered the wheat and cattle rais-

BELLVIEW APPRECIATES ASSISTANCE IN REUNION

To the Chamber of Commerce of the cities of Clovis and Hereford this community owes a deep gratitude which will never be able to express. The fine bands which were sponsored by these institutions played an important part in the day's success. All enjoyed the fine concerts which were given by each band. Too, the quartet which was sponsored by the Hereford Chamber of Commerce brought entertainment to a very great degree. Appreciation is also extended to Governor R. C. Dillon and Colonel Andrews for

er to ship or sell his product through Hereford are growing better at all times and to the great good of the entire community.

Support your Chamber of Commerce and the business men—they have studied these things out and are doing them for the good of the entire community and not from any selfish standpoint.

their coming to the reunion, and to all visiting speakers who contributed to our program and thus adding to its features. The Chamber of Commerce of Clovis was responsible for the ball game in that it was through their work that the Clovis apprentices were here to meet the Grady team on our grounds. We are indeed grateful to them for this event. To the Clovis News-Journal and its hard working editor we are indebted to an unlimited degree for the publicity and other assistance in arranging the reunion. Never has an organization been more faithful in holding our entertainment before the public, and this community desires to express its appreciation for these and the many other services rendered by this paper. We hereby tender our thanks to the Hereford papers for the splendid part they have played in the success of the reunion. We only hope that in the future we may continue to have the same loyal support from these various organizations, and we have no rea-

son to believe to the contrary. May we be able to serve you in our desires.

W. D. STAFFORD, Secretary Bellview Chamber of Commerce.



Don't Throw Away Your Old Clothes

—Let us make them look like new.

• Our system of dry cleaning takes out every spot and stain, and makes your old clothes look as spick and span as they did when first purchased.

—Our rates are reasonable and our service good. Just give us a trial.

We give Gold Bond Stamps on all cleaning and pressing.

Carroll and Corbett TAILORS

Rear Beene & Shaw Barber Shop

Here and There

Attendance at Sunday school was normal last Sunday.

Mr. and Mrs. W. S. Dixon spent Friday with their son near Bonoma.

M. C. Mann and Mrs. Cox of Hereford were week-end guests in the H. F. Campbell home.

Miss Mavis Whitehead spent last Sunday with Nettie Lee Green.

Mr. and Mrs. Percy Estes spent Wednesday at their farm.

Mr. and Mrs. H. M. Mobley, Jr. and Mrs. W. S. Dixon were inner guests at the W. A. Springer home Sunday.

Messrs. and Meses. Berry, C. E. Lee and Mrs. Mary Tice spent Sunday at the C. M. Bell home.

Mr. Hins of Oklahoma is here planting his crops.

Billie Robertson is spending part of the week with the Harlen boys.

Mrs. Cox and Miss Roxie Campbell were Clovis visitors Saturday.

Mr. and Mrs. Leo Williams, Mr. and Mrs. E. B. Rogers and Mrs. C. Helton of Crosbyton, Mr. and Mrs. Campbell, Miss Roxie Campbell and Mrs. Cox were entertained at the Oscar Campbell home Sunday.

Henry Allman was on the sick at part of last week.

Because of the singing in Hereford Saturday and Sunday it was announced that there would be no reaching services in the afternoon.

Everybody reports fine stands in their row crops and several have begun cultivation.

Kitty Chloa Harlen spent Saturday night and Sunday with Imogene and Mollie Jo Robertson.

Mrs. Allman spent Thursday with Mrs. J. B. Harlen.

Westway Items

taking some farm work and will leave for home Tuesday.

Wallace Smith of Fort Worth is visiting Mr. and Mrs. Joe Phipps this week.

Mr. Butler is building a home on his farm here.

Mrs. Harold Wilson has relatives visiting her from Iowa.

Sunday visitors at the D. B. Mann home were Mr. and Mrs. Garrett and family, Mr. and Mrs. Bob Orr and family, Mr. and Mrs. Johnson and family, Mr. and Mrs. Howard Morel and Mr. and Mrs. A. Koch, and Mrs. Joe Tyler and daughter, Geraldine.

LaVerne Mann was a visitor of Mrs. Bob Orr Sunday evening.

Mr. and Mrs. Raymond Mann and Edith Mann visited Mr. and Mrs. Orville Frasier Sunday evening.

Floyd Simpson ate supper with Clyde Mann Sunday.

A. K. Webster was unloading hogs when one of them kicked him and broke on of his ribs.

Mrs. Dewey Larson went to Amarillo Sunday to see her mother who is very ill.

Mr. and Mrs. A. E. Webster called on Mr. and Mrs. D. B. Mann Monday afternoon.

A number of the young folks were entertained with a dance at Mrs. Goad's Saturday night.

The community is busy planting row crops and getting ready for wheat harvest which promises to be bountiful. Wheat is almost ready for harvest in some fields.

Mr. and Mrs. A. C. Pierce and boys spent Sunday in the Nicks home.

Mr. and Mrs. U. P. Evitt arrived this week for a visit in the C. W. Evitt home and will occupy Mr. Wilder's house while the latter are on their trip.

Robert Moore of Canyon spent Sunday in the Hartman home.

Mr. Keene was here Saturday moving his household effects.

Rufus Locke received a message Monday that his tiny infant was dying and left immediately for Lamesa, where his wife has been for some time in the home of her mother.

Myra Hartman is spending this week in the home of her aunt and uncle, Mr. and Mrs. B. M. Thomas at Canyon.

Messrs. L. O. and Will Gore, Preston and Buster Callen were prospecting in New Mexico last week.

Mr. and Mrs. G. W. Wilson entertained Mrs. Wilson's nephew and wife and two sisters of Crosbyton last week.

Most of the community attended the funeral of Mr. Schulz Monday and extend their deepest sympathy to the bereaved ones.

Mr. and Mrs. Hartman and children spent Sunday in the G. W. Wilson home.

CREAM WANTED

4c

We pay all transportation charges. For over a week our honest market value price has averaged from 1c to 2c a pound more than cream buying station prices. This is to your advantage. We must have more cream. Ship us and get efficient, guaranteed returns without any deductions.

Reference: Richardson County Bank.

FALLS CITY CREAMERY CO.
Falls City, Nebr.

MR. FARMER:

—This is your Cafe—you will feel at home here—we put on no frills. Good eats and you can wear your work clothes.

THE SUNRISE CAFE

Sam Hutson, Proprietor

Womack Grocery

SPECIALS FOR FRIDAY AND SATURDAY

FLOUR, Hercules, guaranteed 48 lbs	-----	\$1.90
SARDINES, Norwegian, in olive oil	-----	18c
PIMENTOES, Sunkist, large can	-----	14c
BEANS, red or baby limas, No. 2 can	-----	9c
NUTS, pound	-----	25c

We deliver free orders of two dollars and over.

Ford Doings

Ford Sunday school will be dismissed Sunday because of singing in Hereford.

The Community Welfare Club will meet with Mrs. Floyd Benson this week.

The new comers will be entertained with a social at the school house Wednesday night.

Mr. and Mrs. Floyd Benson and Mr. and Mrs. George Benson ate Sunday dinner with Carl Stratus Sunday.

Mr. and Mrs. Joe Phipps of Adair were visitors at Sunday school at Sunday.

Mr. and Mrs. Welding Johnson and children spent last week at Aradon.

The new store on the A. K. Webster farm opened Saturday under care of Mr. Sanford.

J. R. T. Bassett of Amarillo is visiting at the Sherman Garrett home this week.

Mrs. Lamer and children of Cumseh, Oklahoma, are visiting Mr. and Mrs. E. H. Simpson.

Mr. and Mrs. Byrl Davis of Osvelt, Oklahoma, are here finishing some farm work and will leave for home Tuesday.

FOR JOB WORK, TRY THE BRAND.

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We are not Talking or knocking To any one's BACK.

Just going after Business for JACK.

If the job isn't Just to suit you, Bring it BACK—

It costs you Nothing to give Us a second WHACK.

We are going To please you If possible, Whether white or BLACK.

All Work guaranteed.

JACK'S SHOE SHOP

SEWARD & SPEEGLE

If you are interested in a Ranch in New Mexico, we have on our list ranches of any size, most any place in New Mexico. We are giving considerable time in selecting some real ranch holdings over there.

Can offer you some nice ranches with sheep or cattle on them, will sell the stock and lease you the ranch.

If you are interested in New Mexico come in and talk with us—belleve we can interest you.

Seward & Speegle
Theatre Building
HEREFORD, TEXAS

PROSPECTS REPORTED PRIOR TO MAY 26TH

- EXCELLENT
- ABOVE NORMAL
- NORMAL
- BELOW NORMAL

Reports Cotton Retarded Since May 26th

DISTINCTIVE PRINTING

- Wedding Invitations
- Social Stationery
- Calling Cards
- Business Letterheads
- Envelopes
- Bill Heads
- Statements
- Ruled Forms
- Binders
- Sales Books
- Menus

—We Take Pride In Our Workmanship

The Hereford Brand

WANT Ads

For Sale or Trade

FOR SALE—Royal typewriters—a portable that is unexcelled. Let your children learn to type at home. **JOWELL MURCHISON, Agent.**

FOR SALE—Or trade, one 10 foot International combine in good condition. See **G. W. BRUMLEY.**

FOR SALE—Close in lot on pavement, first door east of Presbyterian church. Also posts. **MRS. ROSA SPEER.**

FOR SALE—Three milk cows, Jerseys, two are fresh; two and three years old. **O. WILDEH, Hereford.**

FOR SALE—Lloyd wicker baby buggy. Call **MRS. HALL BEAVER.**

FOR SALE OR TRADE—440 acres near Trinidad, Colo., and 320 acres near Den Moine, New Mexico. **C. D. JEFFCOATS, Dimmitt, Texas.**

FOR SALE—Six Jersey heifers, be fresh soon. **CLARENCE SMITH, Hereford, Texas.**

FOR SALE—My home, east of Hereford about one mile, containing 55 acres. **R. T. MOONEY, 3405 Forest Ave., Kansas City, Missouri.**

MAPS—Deaf Smith county maps for sale, 50c each. **THOMPSON & IRELAND.**

FOR SALE—New crop alfalfa hay, baled, dry, best prices and quality. We deliver. **J. J. KROFFT, phone 9000F2.**

MY RESIDENCE for sale or will trade for residence in Plainview; good terms. **RALPH SMITH.**

I have a 16-inch Emerson electric fan for sale, in good condition, used only a short time. Will give you a bargain. **MRS. L. H. SHORE.**

FOR SALE or trade for shorts, one 7 and one 8-foot Van Brunt drill, in fair shape. **G. G. REMPLE, Vega, Texas.**

FOR SALE or trade, my 20-acre tract and home one mile west of town; good improvements; eight acres sub-irrigated; alfalfa. See **A. C. BARNHART.**

FOR SALE—My six room home, to be moved fifty feet south to a 50x140 foot east front lot with side walks and trees. Terms \$500 cash, balance 1 to 8 years. See me one block west of city hall. **A. H. ELLISTON.**

FOR SALE—Furnished five-room home, bath, garage. **H. W. SHERRIE, 304 East Fifth St.**

FOR SALE—A 10 room furnished apartment on East Fifth St. THREE south front lots on East Fifth Street, also some lots on North 11th Street.

ONE modern five-room house on East Third and Lawton Streets, just being completed. ANY of these can be bought for a small cash payment and easy terms on the balance. Call or see **ALVIN C. THOMPSON.**

FOR SALE—Some good one and two year old registered Hereford bulls. **C. J. PADDOCK, 14-1f**

FOR SALE—One four room house, close in. One three room house, outside city limits. Terms. **O. K. HIGGINS, 15-1f**

LOW PRICES and easy 6 per cent terms on the following. Improved section 8 miles out; raw 320 only 3 1/2 miles out; improved 40 acres edge of town; 320 acre tract 20 miles northwest; close in 200 acre improved place; improved five acre place, electric lights; well located town property; 480 acres 7 miles west of Dimmitt; improved 140 acre place close in; improved quarter on 25-Mile Avenue; close in 320 acre on air line, blinker light; 18 acres under irrigation, electric service; 2 acre tract with natural gas. Ask for details on any of above. **L. BASKIN, Phone 138.**

FOR SALE—Seven room stucco residence on pavement, all modern conveniences, including gas; good terms; immediate possession. **F. H. OBERTHIER, 12-1f**

FOR SALE—Used farm machinery. Deering combine, \$250, three row lister \$100, Sander's one-way plow, \$100. **O. K. HIGGINS, 15-1f**

FOR SALE—Section 10-2-2, Deaf Smith County. Correspond with owner, **F. C. LUDEMAN, 6642 Harvard, Avenue, Chicago, Ill.**

DO you want to steal some lots located right? I have some dandies. **JOWELL MURCHISON.**

FOR SALE—New six-room stucco double garage, trees and shrubbery, one block from the high school, Canyon, Texas. **J. M. VETESH.**

Wanted

WANTED—Help to do house work on farm. Call Brand office.

WANTED—To buy 100 feeder shoats, 75 to 100 pounds; also 1000 bushels of ear corn. **G. W. BRUMLEY.**

WANTED—Salesman to represent an old line life insurance company. Liberal contract with home office help. **BOX A. L., Hereford Brand.**

For Rent

ROOMS FOR RENT—306 East Third Street; men roomers preferred.

Furnished and unfurnished rooms for rent. Phone 418-W.

FOR RENT—Wheat land, 110 acres to be resown to wheat. See me at once. **A. H. ELLISTON.**

SHOE SHOP

J. C. COPELAND

—We are still in business and want your repair work.

—Located in new brick Building on Third Street.

Lodge Directory

LODGE NO. 849.

Called meeting, Fellow Craft Degree, Thursday, June 13, 8 p. m. Visitors welcome.



Wes Bradley, W. M.
J. S. Jones, Secretary

HEREFORD LODGE

No. 476, I. O. O. F., meets Monday 8:00 p. m. Visiting Brothers welcome
M. D. Fletcher, N. G.
L. H. Foster, Secretary.

TRACTOR SERVICE SHOP FOR R. B. R.

Construction was commenced Monday on a 25 by 50 foot addition to the R. B. R. Implement Company building. The new structure, which is of brick, will be one story high and will be used by the R. B. R. Company as a tractor service shop. Lambert & Buckner, local builders, have the contract for the erection of the new building.

The steadily increasing volume of repair work has made the new building a necessity, stated S. P. Rosson, manager of the R. B. R. Implement Co. "We are servicing more than 400 tractors now in

FOR RENT—Two nice, clean rooms, completely furnished for house keeping; modern. Phone 150. **DR. FLORENCE MILLER.**

FOR RENT—Furnished apartment. **MRS. R. P. BRAZIL.**

FOR RENT—Light housekeeping rooms. **MRS. MARGARET HEIFNER**, four blocks north of hospital. 13-1f

Lost and Found

LOST—Watch, yellow gold, Burlington Special, 19 jewels. Reward offered for return to **J. E. BEYER**, Santa Fe Agent.

Notice to Advertisers: All classified advertising ordered to run "till forbid" must have a written order; also the order discontinuing "till" ads must be in writing. This is to avoid misunderstandings. It will enable us to give you more satisfactory service.

THE BRIDE'S COIFFURE

—We invite the bride to our shop for her wedding hair dress.

Being the center of attraction the Bride's appearance must be correct.

ORR'S BEAUTY SHOP

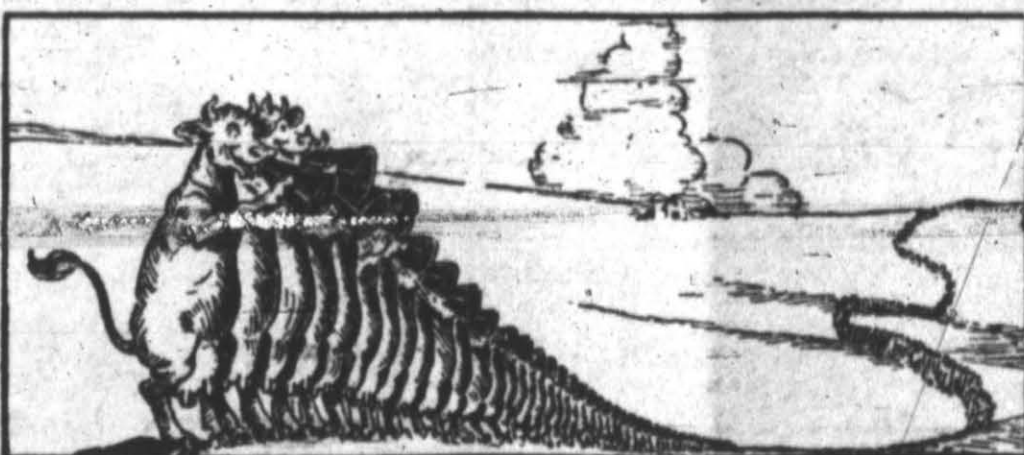


Swat the Fly

WHY RUN THE RISK OF DISEASE-CARRYING FLIES?

—Rid your premises of them easily and at a small cost. We have a full line Elkay's "Fly-Kil," Gulf "Venom," "Fly-Tox," "Fly-King."

CORNER DRUG STORE



Cow Chow Does Pay Best

Say 24,919 Cows in One Survey

ACTUAL figures from 1,350 dairymen, feeding 24,919 cows, showed that Purina Cow Chow made 3 1/2 pounds extra milk per day per cow. That's an average extra profit of \$2.40 a month from every cow!

What Cow Chow has done for these dairymen—and for thousands of others in every part of the country—it can do for you. Let your own figures prove Cow Chow's value to you.

Phone us for your full requirements—and for free record sheets, or drop in the next time you are in town.

Jones & McLean

Phone 1

NATIONALLY ADVERTISED GOODS

TRADE MARKED MATERIALS
DEPENDABLE SERVICE

A. C. THOMPSON LUMBER STORE

East Third and McKinley Streets

Electric Light Fixtures At Cost

—We have a large stock which we offer to you at a great saving. Complete stock, everything new. Make your selection now and save money.

—Also a few Detroit Jewel two and three-burner hot plates at a big reduction. This is all first class stock—we just want to make room for newer stock.

J. C. Cummins

Plumbing, Electrical Equipment
Inside and Outside Wiring.



Where Are the COLD WATER BATHERS You Hear About?

HAVE you heard rumors of a tribe of supermen who are never quite happy unless their tough bodies are exposed to the chilling deluge of an icy shower?

But have you seen one of these superior beings? You've read about them—quite true, for they largely exist in the pages of "red-blooded, he-man" fiction.

But after all, hot water bathing is much more sensible. It's cleansing; it's a stimulant or a sedative, as you wish... and above all, it's enjoyable. Cold water is at its best when used sparingly—a dash perhaps to close your pores after a hot or warm bath.

Gas-heated water is modern. It's easy. Turn the faucet and hot water's ready... enough for your bath and plenty left over for a massage, shave or shampoo. Enough, too, to smooth the tasks of dishwashing, mopping and cleaning.

Why do without it? The new RUUD-AUTOHOT is here now, inviting you to see it and learn about the special terms that make ownership easy.



West Texas Gas Company

LEANLINESS STARTS AT THE FAUCET

ELECTRIC FANS

—One of our powerfully built Westinghouse electric fans will promote cool comfort and health in your home or office all summer for a comparatively reasonable cost.

Inspect them here!

TEXAS UTILITIES COMPANY

Sonora Roundup Gets Better All the Time

College Station. Various important phases of the livestock industry will be discussed by recognized authorities in that field at the fifth annual Ranchmen's Roundup to be held August 6-7 at Sonora, ranch experiment station of the Texas Agricultural Experiment Station, A. & M. College. The ranch station, located thirty miles south of Sonora, in Sutton and Edwards counties, is the scene of continuous research work in connection with the problems of the sheep, Angora goats and cattle industry of that region. The annual round-up meeting affords opportunity for ranchmen and others of Southwest Texas to gather for the discussion of problems and to observe the work in progress. Reports of the work under way will be made by members of the Texas Experiment Station staff and of the U. S. Department of Agriculture, cooperating in the study of livestock problems at the station.

Attendance at the four previous round-ups has ranged from 2,000 to 3,000 people, and according to B. Connor, director of the Texas Experiment Station here, this year's meeting is expected to equal or exceed the attendance of previous gatherings. Social and recreational events are included in the program.

The Sonora station is centrally located in the Edwards Plateau region, known all over the United States for its production of fine-wool sheep and Angora goats. Texas ranks first of all the states in the production of wool and produces 84 per cent of the nation's mohair crop.

the wheat before shipping it to the mills and terminal markets; thereby often increasing its grade and market value; will help to prevent car shortage during and immediately following the harvest season; will facilitate the handling of the wheat from the combine or thresher, often resulting in fewer teams or trucks and less hired help to take the grain away from the combine or threshing machine as it is threshed; will make it possible to sell the wheat on a protein basis and in case the wheat has a high protein content, as is usually the case with hard winter wheat, to obtain such premium as its protein content will justify, and finally it will make the farmer more independent and will enable him to use his own judgment in handling and selling his crop.

Almost any kind of farm storage that is rain-proof is satisfactory provided that only dry wheat is put into storage, but where for any reason farmers are compelled to combine or thresh their wheat while it is still damp or wet special storage and special handling equipment must be provided to avoid spoilage. Farmers who are experienced in storing grain on the farm are able every year to store their grain safely. Such farmers delay combining or threshing until the grain is dry (wheat containing not over 14.5 or 15 per cent moisture); in combining they cut around green patches in the field and then wait until the green patches are ripe and dry before harvesting; where the threshed

grain contains any considerable quantity of green weed seeds such weed seeds are cleaned out of the grain before or at the time it is put into storage and when wheat is wet from a heavy dew combining is delayed until the standing grain is dry.

If for any reason wheat must be combined or threshed while it is damp it can usually be safely stored provided a sufficient number of properly constructed ventilators are placed or built into the grain bin. Another method that is effective for preventing damp grain from going out of condition is to provide an extra bin and to transfer the grain frequently from one bin to another during dry weather by means of mechanical elevators—either the bucket or the conveyor or either the bucket or the conveyor frequently while it is in storage and handled immediately when it begins to show signs of heating. Wet wheat is dangerous to store for any length of time as it will very quickly go out of condition in storage and become musty, sour and heat damaged. Handling and cleaning damp and wet wheat will help, but the safest method to avoid spoilage is to haul or ship it immediately after threshing to a drying plant and have it dried by means of heated air.

The Bureau of Agricultural Economics of the Department has available for distribution a number of publications pertaining to farm storage. These publications discuss heating and spoiling of grain in storage, ventilated farm

grain bins, and heat damaged wheat. Lists of manufacturers of farm grain bins, portable elevators applicable for farm use, and grain driers applicable for country and farm use, are also available.

HOUSEWIFE TO SAVE BY USE OF "4-H PANTRY"

College Station. Money, time and health may be saved by instituting a household system being popularized in Texas by home demonstration agents under the name of the "4-H Pantry." Gardening, canning, selection of store foods and meal planning and preparation have been correlated into a single plan whereby the essentials of an adequate diet for the family may be achieved at the least expense of time and money.

An adequate diet calls for one and one-half quarts of milk daily, leafy vegetables three times each week, other vegetables and starches daily and fruit every day, includ-

ing citrus fruit or tomatoes at least three times per week. The 4-H pantry demonstrators, of whom there are 1000 in 37 counties, are canning garden stuff and fruits according to a canning budget whereby the family will have the needed supply of these essential foods through the late fall and winter months. For a family of five the plan is to can 48 containers of leafy vegetables, 140 containers of other vegetables, 130 containers of fruit, and 40 cans of pork, chicken or beef.

The pantry shelf is arranged with these foods and staples in a simple classified order for quick use. An important part of the scheme is a simple menu filing case in the pantry so that the harassed housewife may conjure up a perfect meal when company arrives or in an emergency. Home demonstration agents are suggesting several menus and demonstrators are working out additional ones especially suited to their

families' tastes but all menus are checked to see that the meal is balanced.

A menu suited to this time of year, healthful in every respect, and which the housewife working

on the 4-H pantry may get up easily in 45 minutes is as follows: Roast beef and brown gravy, black eye peas, rice, canned tomatoes, salad, canned peaches and cream, milk and whole wheat muffins.

DR. T. M. MONTGOMERY
EYESIGHT SPECIALIST
626 Polk Street, Amarillo, Texas
—Will be in Hereford First and Third Tuesdays in each month. Eyes tested and glasses fitted.
OFFICE RAY'S JEWELRY STORE.
Telephone 188 for Appointment.



MILK MAKER



DAIRY FEED

—And feed is only as good as the ingredients of which it is composed. A guaranteed formula assures greater milk production—use Milk Maker Dairy Feed. It is a balanced ration of carbohydrates, proteins, fats, ash and water, in varying amounts. You cannot be too careful in the selection of feed-stuffs—feed the Merit Way and your cows pay.

WE BUY PRODUCE

West Texas Feed & Seed Co.

Phone 265

Gas Ranges

UNTIL SATURDAY

We offer special inducements on all

GAS RANGES

Kerr-Anthony Hardware Co.

FARM STORAGE OF WHEAT

BY E. G. BOERNER
Grain Division, Bureau of Agricultural Economics.

The phenomenal increase in the use of combines in recent years and the practice of paying premiums for high protein wheat of the hard winter and hard spring varieties has emphasized the need for more farm storage for wheat, particularly in the great Plains area. Adequate farm storage will make possible a system of more orderly marketing and help stabilize the wheat growing industry; will make it unnecessary to dump wheat on the ground at time of threshing, which frequently results in lowering the grade and market value of the wheat; will make it possible for the country growers to condition and clean

OFF FOR A VACATION

Industrious efforts, economy and good management practiced in a home, entitle every man and woman to the pleasure of a vacation once in a while.

To enjoy these vacations, it is necessary to accumulate ample funds, but it is also imperative that these funds be conserved through careful investments.

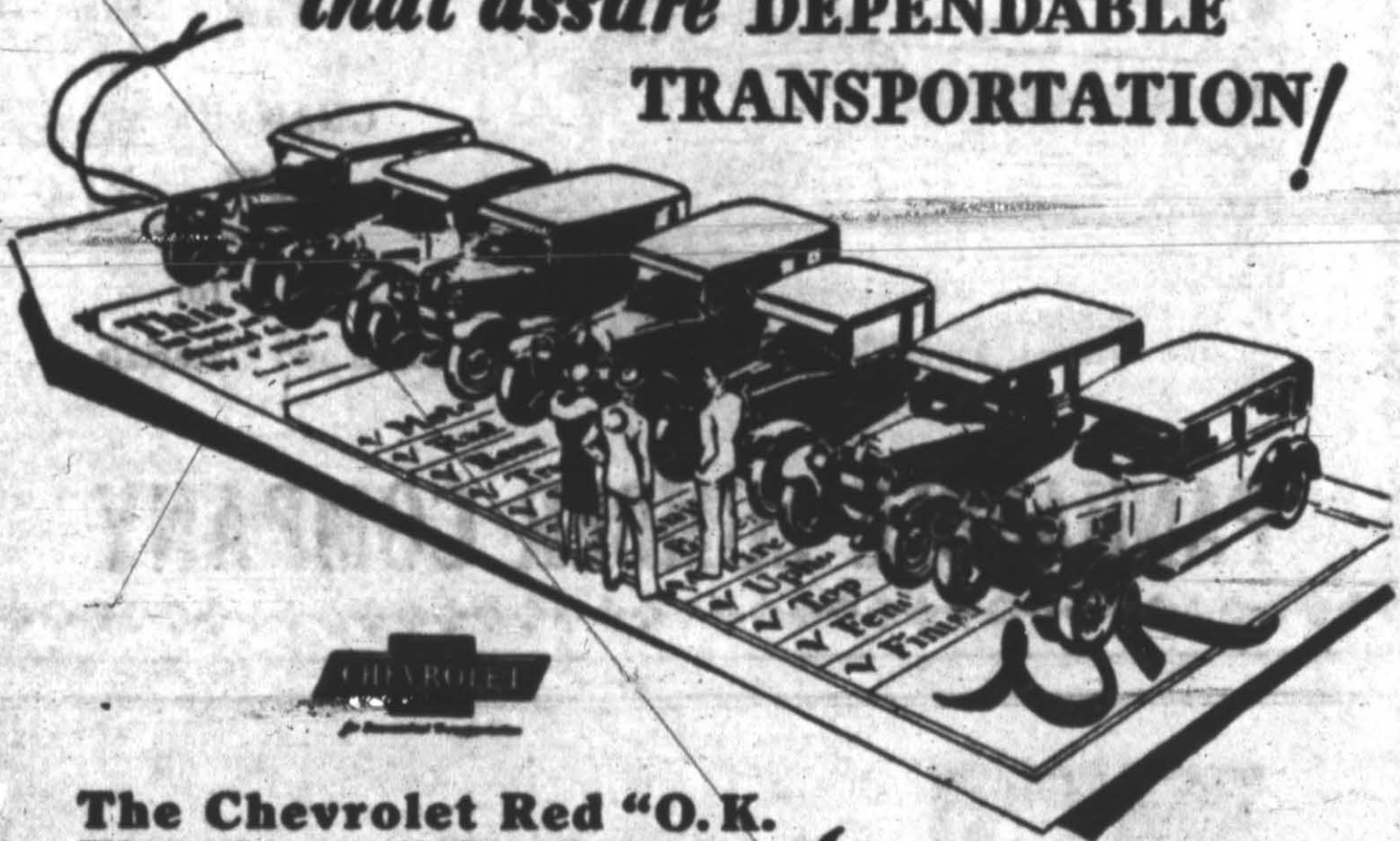
Interest-certificates of the First National Bank offer the BEST and SAFEST investment, and should other investments be desired in addition, our officials can offer helpful and practical advice.

THE FIRST NATIONAL BANK

of Hereford Hereford, Texas

Honest Values

that assure **DEPENDABLE TRANSPORTATION!**



The Chevrolet Red "O.K. That Counts" Tag Protects Your Used Car Purchase.

Every reconditioned car we offer for sale is identified by means of the Chevrolet red "O.K. that Counts" tag. This tag is the purchaser's assurance that the car to which it is attached has been gone over carefully by expert mechanics—that it has been thoroughly reconditioned—and that the price is based on the car's actual ability to render service.

Due to the overwhelming popularity of the new Chevrolet Six, we have on hand at this time an unusually large group of these "O.K. 'd" cars. Come in! You are certain to find the car you want—at a price that will save you money. Make a small down payment and drive your car away!

LOOK

at these Outstanding Used Car Values

1928 Chevrolet Coach in first class mechanical condition, good rubber, paint extra good. \$100.00 down payment, Balance G. M. A. C.

1928 Chevrolet Sedan, has been driven very little in town, \$200.00 down, balance on G. M. A. C.—the lowest finance rate in existence.

Brumley-Chevrolet Co., Inc.

HEREFORD, TEXAS

USED CARS with an O.K. that counts

put your Telephone on Half-pay during Vacation

You'll save money... and spare yourself inconvenience when you return.

The Rumseys are going vacationing.

The milk's been stopped, the ice man has been called off, and the Man-Who-Delivers-the-Newspaper has been instructed to bring no more until further notice.

But the telephone will be left at home, drawing full pay in an empty house! Something should be done about this!

Vacation rates for idle telephones

One solution (provided you're planning a vacation of 30 days or more) is to place your telephone on vacation half-rates while you are away.

It's a convenient way to save money. And—this is folks who sometimes have their telephones taken out—it spares you inconvenience on your return. That's because:

1. You pay just half the regular rate.
2. Service is reconnected quickly after you return—usually within 24 hours after you notify us.
3. You keep your present telephone number. (You'd lose it if you had your telephone removed!)
4. Your name remains in the telephone book.



"Something should be done about this."

If you wish, while you are away we will refer your calls to another telephone—that of relatives, for instance.

Vacation rates are available for periods of more than 30 days, but not over four months.

To obtain them, mail the coupon or telephone the business office.

Manager, Southwestern Bell Telephone Co., City.

Call me about vacation half-rates for my telephone.

Name.....

Telephone Number.....

CARNIVAL OF THREE

Dollar Days

Friday - Saturday - Monday



A carnival at which you will save money instead of throwing it away. Look over these values and then come in and look over all the values we have to offer in our store.

\$1 Savers for Three BIG DAYS

FRIDAY, SATURDAY AND MONDAY

- 10 yards Hope Domestic, bleached, for \$1.00
- 4 yards Royal Pongee in fancy colors, 36 inches wide, fast colors ----- \$1.00
- 4 yards Dotted Voile, the thing for summer: fast colors, 36 inches wide ----- \$1.00
- 3 yards Sussie Prints; hot weather, dainty patterns, 36 inches wide, fast colors -- \$1.00
- 100 House Frocks, assorted patterns, fast color, worth \$1.19 and \$1.50, each ----- \$1.00
- Little Folks Summer Dresses, age 1 to 6, with bloomers ----- \$1.00
- Men's 220 weight Blue Overalls, worth \$1.25, for ----- \$1.00
- Boys' Real Buy, a heavy weight Overall, size 6 to 16, for ----- \$1.00
- Men's Work Shirts, blue and gray, well made, fast colors, only ----- 69c

D. R. Gass & Son

Pangburn and Whitman
Candies, Perfumes

SERVICE

Toilet Water, Powder
Cigars, Cigarettes

Monday our Ice Cream shipment from Mistletoe Creameries at Amarillo missed the train and in order not to disappoint customers, the Mistletoe folks phoned that they would deliver our regular order of Mistletoe Ice Cream by airplane. It arrived in fine shape at 12:45 p. m. and we were enabled to serve our customers. We strive to give the same quick service in all our lines. Call us.

DRUG SUNDRIES
PHONE 300

The City Drug Store

DEPENDABLE
DRUGGISTS

Locals

Mr. and Mrs. U. N. Oliver of Amarillo were guests last Friday of Mrs. Oliver's sister, Mrs. E. A. Johnson.

Antique Grand Piano for sale at cheap. E. B. BLACK.

Miss Nell Kester, daughter of Mr. and Mrs. F. M. Kester, who has been attending C. I. A. at Denton the past year, has returned home for the summer.

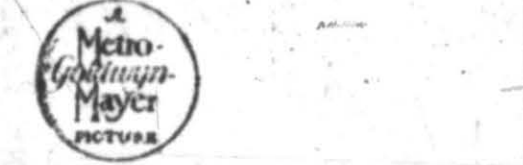
I buy my Drugs at CLARK'S.

STAR THEATRE

TIM
MCCOY



MORGAN'S
LAST
RAID
WED.
ONLY



STAR THEATRE

HEREFORD, TEXAS

Program

FRIDAY ONLY
JUNE 14

"Innocents of Paris"

Featuring Maurice Chevalier
Also
NEWS AND FABLES

SATURDAY

JUNE 15

KEN MAYNARD

"The Royal Rider"

Twenty Thrills and Action. Also
Comedy

Monday and Tuesday

JUNE 17-18

JOHN GILBERT AND GRETA
GARBO

"A Woman of Affairs"

WEDNESDAY

JUNE 19, ONE DAY ONLY

"Morgan's Last Raid"

with
TIM MCCOY

Ms. Jennie Dove of Sherman is visiting in the home of her nephew Frank Ball. Mrs. Dove, joined by her old school mate, Mrs. Lee Bivans of Amarillo, will make a trip through Colorado and north to Canada, down the western coast to California, returning some time in August.

Meet Me at the CORNER DRUG STORE.

Mrs. H. L. Rice and daughter, Miss Ethel, left Wednesday for Boulder, Colorado, where Miss Rice will attend school this summer.

Miss Eunice Gilbreath who received her A. B. degree from W. T. S. T. C. last spring and who has been employed at intervals by the Harrison Elevator for the past four years, is now holding the position of clerk with the First State Bank of Hereford.

R. T. Kimmons of Amarillo visited this week with Mr. and Mrs. N. C. Voegel.

Miss Terry Ray Eubanks arrived in Hereford Monday after a visit with friends in Amarillo.

Edgar Pickett, son of Mr. and Mrs. W. L. Pickett, is in Amarillo studying in the Amarillo College of Music.

Mrs. P. W. Price of Amarillo was a guest of Hereford friends last week.

When in a hurry, remember RICE'S INSTANT TIRE SERVICE

Mr. and Mrs. George Beams, Jr., arrived in Hereford last Friday for a two weeks visit with friends and relatives. Mrs. Beams was formerly Miss Bonnie Ruth Farmer of Fort Worth.

Miss Margaret Thompson arrived last week for the summer vacation. She received a diploma in music from Simmons University and will complete her work for a B. A. degree next year.

Mrs. T. H. Stewart and Misses Alice and Annie Stewart of Lockney and Mrs. Martha Holland of Canyon were guests in the Packer Rogers home last week.

Miss Mary Pauline Ray who has been teaching at Sour Lake the past year is attending W. T. S. T. C. through the summer.

Protracted Meeting, Church of Christ, Begins Sunday, June 16. H. E. Smith of Mesquite, and Robert C. Jones, of Amarillo, ministers of Church of Christ. Every one cordially invited to attend.

Death to the Insects! CORNER DRUG STORE.

CARD OF THANKS

We wish to thank our many friends for the many kind deeds during the illness and death of our darling husband and father. Words cannot express our gratitude for the beautiful flowers. Also for the food which was such a help to us. May God bless you all in our prayer.

MRS. A. B. SCHULZ AND CHILDREN.

Mrs. R. E. Bailey of Canute, Oklahoma, is visiting with her son, Homer Henslee.

O. T. Behrends of the Panhandle Lumber Co., left last week for Hart where he takes charge of the combine and farm machinery department of the company at that place.

I buy my Drugs at CLARK'S.

F. L. Austin of Roswell, New Mexico, vice president of the Kemp Lumber Co., was here the latter part of the week visiting with J. L. Sharman, manager of the local yard of the company.

Mrs. M. L. Steele and Miss Polly Steele returned to Hereford Thursday after spending the winter in Dallas where Miss Steele was in school at S. M. U.

Get those truck tires NOW before the big wheat rush is on. Brunswicks are famous for quality. At RICE'S.

Barney Brown arrived Friday from Brownfield, Texas, to join his brother, T. B. Brown, manager of Brown's Cafe.

Wallace Hancy who has been spending several weeks here with relatives, left Saturday for Mountainair, New Mexico.

Mrs. Alger Jones and daughters, Misses Jacqueline and Joanna, arrived last week from Pampa to join Mr. Jones, editor and manager of the Hereford Brand. Mr. Jones and family have leased the Koehler place on 25-Mile Avenue. Miss Jacqueline will enter Hereford high school this fall and Joanna will enter her first year of school at that time.

SON GLADDENS HUTSON HOME

Mr. and Mrs. William Hutson, who live near Hereford, are rejoicing over the arrival of a nine and one-half pound son, born at the Deaf Smith County Hospital on Friday, June 7. Mr. Hutson is a brother of Sam Hutson, proprietor of the Sunrise Cafe.

Antique Grand Piano for sale at cheap. E. B. BLACK.

Mr. and Mrs. D. C. Laird of Plainview were here Sunday for a brief visit with relatives and friends.

Mr. and Mrs. Tom Carroll, accompanied by Mr. and Mrs. J. C. Carroll, left Wednesday for Hot Springs, New Mexico, where Mr. and Mrs. J. C. Carroll will remain for some time. Mr. and Mrs. Tom Carroll will go to El Paso for a short visit, returning to Hereford the latter part of the week.

Mr. and Mrs. J. T. Wheeler of Magdalene, New Mexico, arrived last week for a visit with Mrs. Wheeler's sister, Mrs. E. A. Johnson, and family. Shortly after the arrival of Mr. and Mrs. Wheeler, Mrs. Wheeler was admitted to the Deaf Smith County Hospital where she underwent a major operation.

NEW HATS

A shipment of stitched crepes and felts in white and colors, for mid-summer wear. HEIFNER'S HAT SHOP.

Oliver Ray who will complete his work next year for a B. A. degree in the field of electrical engineering at Texas A. & M., is now at Fort Sam Houston attending a six weeks officers training camp.

Swat the Fly. CORNER DRUG STORE

Mrs. S. P. Bowen and son and his wife, Mr. and Mrs. P. H. Bowen, of Amarillo, spent Sunday in the home of Rev. and Mrs. E. B. Bowen.

Mrs. Carrie DeWitt of Friona visited in the home of Mr. and Mrs. J. G. Weir last week.

Miss Dorothy Nichols of Austin has been a guest of Miss Frances Oberthier since last Monday.

Johanle McClendon, employe of the Corner Drug Store, left Sunday for Silverton to visit his parents.

E. W. Greer and family of Chillicothe moved to Hereford last Friday and will be located west on Harrison Highway.

Miss Mamie Landrum who has been teaching in the art department of Greensborough College in North Carolina, has returned home to spend part of the summer.

Miss Ruth Saxon, daughter of Mr. and Mrs. C. E. Saxon, will spend her vacation in Hereford. She has been in school at Baylor.

A poor jack is more aggravating than none at all. All sizes up to five-ton truck jacks at RICE'S

C. P. McCullough, A. O. Thompson and L. Baikin attended the convention of abstracters held Wednesday in Amarillo.

L. H. Foster, county clerk of Deaf Smith county, attended the convention of county and district clerks held on June 6-7-8 at Fort Worth. More than 200 clerks were present, stated Mr. Foster.

After a short visit with family and friends, Burl Witherspoon left last Wednesday for Texas A. & M. College where he will finish his work this summer in the field of industrial art.

I buy my Drugs at CLARK'S.

Mrs. J. T. Guinn and three children left overland Saturday with Mr. and Mrs. Basley of Higgins for California where they will visit with relatives and friends.

Miss Claire Baker of Leonard, Texas, and Larry Adamson of Waxahachie, were married June 5 at the First Presbyterian church at Waxahachie. The bride graduated from Trinity University in 1928 and taught music in the Hereford schools last year. Miss Ann Copeland of Hereford was a guest at the wedding.

Miss Sally Gilbreath is spending the summer in Boulder, Colorado, with her sister, Mrs. L. H. Rhodes. Mr. Rhodes, a teacher at Dalhart, will be in school at Boulder this summer.

Mrs. Raleigh Lovelace and son of Marfa are visiting this week with Hereford friends.

Sunday, June 16, Father's Day. Give Dad something to wear. THE POPULAR STORE, His Favorite Store.

Mrs. Jennie Gibson of Detroit, Michigan, is visiting in the home of her daughter, Mrs. Glen Snyder.

Mr. and Mrs. Harry Seed returned home Sunday after a delightful trip to Roswell and Ruidoso, New Mexico.

The Coolest Place in Town—THE CORNER DRUG STORE.

Folks, I'm here again, and, as Old Tack says, "I ain't never, never going away again" (until I get another chance). Thirty-five hundred miles without even a puncture. Of course they were Brunswick tires. H. L. RICE.

Mr. and Mrs. F. L. Houser and small son of Brownwood, have been guests the past two weeks of his parents, C. B. Houser and wife of Dimmitt, and Mrs. Houser's parents, O. L. Outwell and wife of Hereford. Mr. Houser left Tuesday for San Angelo to assist in opening new departments in a store there. Mrs. Houser and son will remain for a longer visit.

Mrs. J. E. Beyer, Mr. and Mrs. J. E. Beyer, Jr., and Miss Elva Wright of Silverton left last Friday for a tour of New Mexico. They planned to visit the Carlsbad Cavern, Ruidoso, Elephant Butte Dam, Taos and Santa Fe.

E. A. Johnson and Mr. Wheeler went to Panhandle on business last Wednesday.

Mrs. J. H. Miller and Miss Katherine Miller will leave Friday for a six weeks visit with relatives in New York.

C. R. Bentley, formerly of the Own Confectionery, has engaged space in the Kerby-Doughty building and opened up a sign painting shop. Orders are being accepted by Mr. Bentley for signs of all kinds and promises prompt completion of the work given him.

Edgar Ireland, son of Mayor and Mrs. E. S. Ireland, who has been attending school at Canyon, has returned to Hereford and will be employed at the First State Bank during the summer months.

Announcement was made Wednesday by V. M. Cloyd, pastor of the First Baptist church, that no evening services will be held at the church next Sunday because of the revival services being held at the First Christian church.

Too Late to Classi

WANT TO BUY—Stocker bags F. WARD, Phone 250.

FOR SALE—De Luxe Jewel case binder, corduroy cover, station post binder, sheet size 10 1/2 by 7 1/2 inches. Will sell cheap. HEREFORD BRAND.

INSURANCE
Loans--Bonds
HEREFORD
INSURANCE
AGENCY
JOHN McLEAN, Manager

Choice Cuts

TENDER AND JUICY

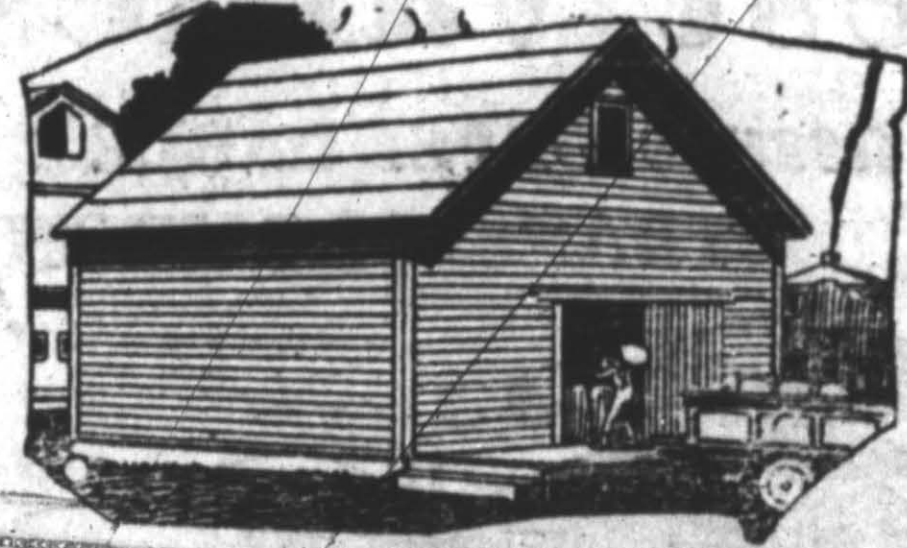
You know when you buy your meat from us that you are getting choice meats only.

Not How Cheap, But How Good.

Texas Meat Market

Phone

354



Build
That
GRANARY
NOW
See Us for
Plans and Materials

PANHANDLE LUMBER COMPANY



Automatic
Refrigerators
The Kind That Give
Satisfaction

—Is what we sell. This is the best ice-using refrigerator on the American market. Not too high priced—but economical in use of ice.

\$40.00 Refrigerators, Special for **\$35.00**
\$32.50 Refrigerators, Special for **\$27.50**

—We are selling electric refrigerators right along. Let us figure with you on an electric or an ice refrigerator, too. We can suit you.

Our dining room, living room and bed room furniture is the lowest priced by 25 per cent.

E. B. BLACK CO.



Bank By Mail

The bank is just as close to you as your mail box. United States Mail is the last word in reliability and it is maintained for your convenience.

All items received by mail are given prompt and careful attention.

Banking by mail is safe, speedy and convenient.

Western National Bank
"There Is No Substitute for Safety"