39th Year—Number 43

The Hereford Brand, Hereford, Texas, Thursday, October 26, 1939

Price Per Copy 5c

AROUND

Sights and Faces Seen

Pete Murchinson has sold the Bowling Alleys to Ted Young, who will continue the business.

Work began today on the home of Mrs. Ann Hill Holman to be ocated on a lot north of Harry Rice, 225 B. Street.

Basement work on the Ernest ledkief home under construcion on Main is about finished.

Rumor: Nestor Gass has called a special meeting of the Hereford Playboys to discuss adhission of Harry Rice to the group, and reports that Harry nay be awarded the place creatt by the removal of Mont Baker

(Continued on Page 12)

Red Cross Meets To Form Roll Call Program

Officers of the local chapter f the Red Cross met last Frimorning at the City Hall with Harold Brown, field directussed fully plans for the meminducted during the Twenty- the year for troop members. third Roll Call from Nov. 13 e called on the different sery the local chapter in the vari- enrollees for the camp. us branches of Red Cross work hairman; Mrs. E. W. Harrison, ecretary; and John Olson, county Chairman. Also present ere Mrs. Dyalthia Bradly, diector of local welfare work;

Spare Hawks Is Farmers' Plea

amber of Commerce.

Hawks of all kinds except Blue arters, are the wheat farmers iend right now, A. R. Bateman, unty agent reports. The hawks following the grasshoppers, said, and are of tremendous nder control.

reland Announces Real Estate Business

Mr. E. S. Ireland, who has een in the automobile business or many years in Hereford, has Ralston Dies nnounced that he is opening real estate and loan business, fering loans on the FHA plan onsored by the Federal Gov-ment, and representing the merican National Life Insur-

ential property.

The real estate and loan busis he was in this business seveal years in Dimmitt and coninued for some time after comng to Hereford in 1920.

He will deal in both lands and

ity property.

Fraser Milling Co.

Albert Clark this week announced that he will hold a farm auction on the Baker place 9 from Harry Rice, and will conducted by Praser Milling Co.

Work began Monday of last auction on the Baker place 9 from Harry Rice, and will conducted by Praser Milling Co.

Mork began Monday of last auction on the Baker place 9 from Harry Rice, and will conducted by Praser Milling Co.

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Club Girl With One Of Her Pigs



PIGS LIKE THESE ARE THE KIND WHICH HAVE provided the topic last Tuesday night. Miss Ira Jeanne Ricketts, of Progressive, with a cash income averaging \$67.97 a year net profit over a ten year period beginning when she was 9 years old.

Pig At Five Dollars

Brings Thousand To Club Girl Taxes Already

Camp For Scouts Planned For November 11, 12

Plans for a two-day camp at is now 19 years old, but was only r for the American Red Cross Paint Rock, November 11 and 9 when she first started with t Fort Sam Houston, and dis- 12, are being pushed by Boy that five dollar pig. She bought Scout leaders, and is expected the pig, a registered Duroc ership campaign which will be to be one of the highlights of Jersey sow, from Mrs. Bessie

hrough Nov. 30. During the day Conklin, is compiling menus, an call her father had given her. ige chairmen and discussed with out other details, while Patrol ber of a 4-H club under the diem the progress being made Leader Glenn Smith is getting rection of R. O. Dunkle, County

Mr. Brown explained how ad- Scoutmaster in charge of ad- after this club project was fin- Rural Teachers vas attended by Mrs. D. H. Alex- eligible boys for passing signal- (she has forgotten the exact nder, Roll Call Chairman; A. ing. firebuilding, tracking, nature number) from her. After selling Meet Saturday Schroeter. Disaster Relief study and various other tests at her. Miss Ricketts bought anthe camp.

Carnival, and wishes to thank clothes, feed for her hogs, artithe Lions for their co-operation cles for her "Hope Chest," and and aid. nd E. B. Posey, secretary of the

In connection with the re- count in the bank. quest for old clothes by the Deaf Smith County Welfare Office, work, Deaf Smith County was Boy Scouts will be available to without an agent for several pick up bundles any time nec- years. Miss Ricketts joined a 4-H essary, Urlin Streu announced.

Smiths To Move Tomorrow Night

Mr. and Mrs. Bill Smith and family are moving to Ruidoso, due in keeping these insects N. M., tomorrow night where he has purchased a grocery store and tourist cabins.

Mr. Smith was Magnolia agent here until he sold the business

Father of Mrs. In Perryton

The real estate and loan busi- Perryton last Friday. Mrs. Rals- Mae Swisher has announced ton had been at his bed-side Old members are asked to bring

Weir Ad Is

He is survived by his wife and six children, all of whom were present at the funeral. The children are mere marked to singers.

The other game is with Canders of Farmington, N. M., Mrs. W. A. Simpson of Stamford; Mrs. Amarillo chorus, and possibly with the Pampa organization, are planned.

The other game is with Canders of The Brand this week week is called to a chart on Vitamins A, B, and G, which is published on age 7 of the Brand this week week is called to a chart of the Brand this week week is called to a chart on Vitamins A, B, and G, which is published on age 7 of the Brand this week week is called to a chart on Vitamins A, B, and G, which is published on age 7 of the Brand this week week and the chart are available weir's Food Store.

New Building For Fraser Milling Co.

Albert Clark this week and Fred Brown has appropried to the chart are available weir's Food Store.

Albert Clark this week and Fred Brown has appropried to the chart are available weir's Food Store.

A five dollar pig bought ten Mayor Explains years ago has meant over a \$1,000

to Miss Ira Jeanne Ricketts of

"I had no idea it was so much until I started counting up the money I'd received from the sale of hogs during that time." Miss Ricketts said. The 4-H club girl

Turrentine with money she re-Troop Quartermaster, Donald ceived from sale of a Jersey steer equipment list, and is working At that time she became a mem-Agent, and was the only girl in Bobby Davis, Junior Assistant the club, She kept that sow pig other sow and has been raising The boys cleared_around \$20 swine for market ever since. at their concession at the Lion's From her hogs she buys her

> has a savings and a checking ac-After that first year in club years. Miss Ricketts joined a 4-H club for the second time in 1938 jects. In 1937 she remodeled her bedroom, buying a bed, a chest of drawers, vanity and stool, and a mattress. Her closet had previously been a curtain strung Anxious To Play But across a corner of the room. A substantial closet took its place. Need More Opponents complete with shelves and a drawer. The bedroom suite cost \$80, bought with part of her

Chorus To Sing "The Messiah"

hog raising profits. The closet

(Continued on Page 12)

All old and new members of Funeral services for Mr. W. the Hereford Civic Chorus are v. Sanders of Perryton, formurged to be present at the inally of Hereford, the father of itlal rehearsel of Handel's "Mesans on business and resiI property.

The Hereford Civic Chorus are one of the father of itlal rehearsel of Handel's "Mesat the First Baptist Church in Methodist Church, Miss Mattie experience. Other schools have their copies of the "Messiah" and there will be new copies for younger boys.

Scouting School Continues In Third Meeting

Third in a series of meetings devoted to discussion of different Report On Trip phases of scouting for information of men interested in scout ng and boys, will be held next Tuesday night at the Scout Hut n State Park, Urlin Streu, scoutmaster announces, and urges that all men who can possibly to have attended previous meetings to enjoy the ones ahead,

Formation of patrols formed The discussions are led by Chester L. Dunlap; field executive of Llano Estacado Council.

City Has Cut

"Numerous persons have during the past week asked why the City of Hereford is not allowing a 3 percent discount on October tax payments similiar to those allowed by the County and School district," C. J. Paddock, mayor, said, and pointed out that no discount was allowed by the city in view of the fact that a rate cut of 5 percent was announced on current taxes.

'We are sorry that the city is not in a position to allow the payment discount, but felt that the 5 percent reduction would be of more benefit to all tax payers

ing will take place in his ofice, organization and activities.

Future Farmers

The trip to the national condo so attend. It is not necessary City, was enjoyed and of so much

Evans and Ben Conklin report. These boys, delegates from Hereford, returned last Friday from Kansas City where they attended the convention and the American Royal Livestock Show. Thirty-six other Future Farmers from all over the Panhandle attended. The group traveled by special bus, staying overnight

The Hereford delegates attend-Wednesday were shown through the Swift Packing Plant. They Hear Wes Izzard

as the part he enjoyed most. school Tuesday.

Rural teachers of Deaf Smith consisting of 553 chapters scat-County will meet Saturday after- tered from the Panhandle to the Old Clothing noon at 3 o'clock at the court- Rio Grande, has been judged by house, according to an announce- the National Executive Commitment from the office of County tee to be the most effective of Judge A. J. Schroeter. The meet- any state in the Union for its

Whitefaces Ready As Wolves Sadie Lee Oliver, In the years between she countinued her pro-

Future Whitefaces

With only two games scheduled so far, Coach John Willoughby's team of future Whiteface with other teams so they can put into practice some of the fundamentals they have been learning.

The "Gas House Gang," as it is usually called, is composed of players of approximately junfor high school age. Purpose of the training is to give the playan edge on Hereford for this reason, Willoughby added, as they emphasize training for

Mr. Sanders was well-known new members.

"The lads are showing up well in practice," Willoughby said, and remember him with pleasure and these that Americans have cause should be in good condition for sorrow at his passing. He moved to really sing," Miss Swisher the game with the Amarillo from Hereford six years ago.

He is survived by his wife and only sing a little are needed in Saturday week in Amarillo. Play-

uses, were part of the practice exercises outlined by Coach Tommie McCollum for the Whiteface Herd as they grimly preparface Herd as they grimly prepared to set, the Wolves down in Infant Son Is defeat tomorrow night.

Realizing that the game is a crucial one for Hereford and hopefuls is looking for games will probably be the most exciting to be seen on this griddition they've been in since the Portales game.

Dalhart, too, will be in good

Celebrations preceding the football game will start tonight with a pep rally and bonfire on the vacant lot south of the Baptist Church Ralph Smith, bandmaster, announces. Tomorrow after-noon a parade is planned downtown just before the game, in which the band will march.

We're hoping everyone who can possibly do so will help us put over this rally and win this football game," is the sentiment of school officials. BAND MOTHERS NOTE: Word has been received that the Dalhart Band will be un-able to attend the game.

County capital indicate. One player, Junior Thurman, is out for the rest of the season, and another, Junior Lawson, first string back, is soaking an injured Address Council Of foot, but is expected to be ready to go against the Whitefaces. Sechrist, rampaging Wolf back and Brown, his partner, will likely start the game.

Speaker

One Killed in Truck Crash

To Kansas City

vention of the Future Farmers of America last week at Kansas educational benefit that plans are being made now to insure a delegation from the Hereford Chapter to the convention next year, Calvin Brumley, Raylan

nesday of last week.

ed the convention on Monday, the American Royal and the stockyards on Tuesday, and also saw the horse show.

Calvin Brumley said that featstockyards and horse show; the The boys reported on their trip in assembly at the high

During the coming work year,

The entire Texas delegation

in Oklahoma City, going and Globe-News, who will address a by the left hand front side of the coming, and stayed in Kansas meeting of the Deaf Smith Coun-Campbell truck," said Sheriff J. City from Monday through Wed- ty Teacher's Association next O. Newell; who investigated the Tuesday night.

Teachers Will

Wes Izzard, of the Amarillo ures he enjoyed most were the News-Globe, will be guest speaker at a meeting of the Deaf Smith stockyards appealed to Raylan County Teachers Association Preparations Evans, and Ben Conklin cast next Tuesday evening at 7:30 in his vote for the packing house the High School Auditorium, Glenn Allison, president of the organization, has announced.

The address will be on International Relations.

"We feel that the subject is score eards will be kept by FFA timely," said Mr. Allison, "and anyone interested is cordially gates will be chosen on a merit invited to attend. There will be no admission charge."

tinues this week, Mrs. Dyalthia ford Sales Pavilion; already Bradly announces, and requests large amounts of space have any type of old garment for been printed in The American use in remaking or for quilts. Hereford Journal and in The Children especially need underwear, hose, wraps, and shoes.

Phone the Welfare office, 235, if you want your bundle picked Summerfield Plays run from a double-wing iliary will furnish cars and Boy Carnival Announced back formation, such as Dalhart Scouts will collest the bundles. Please give freely.

Buried Here

Funeral services for Walter iron, coaches and players are Richard Witherspoon, infant to the past and reveal the future. insuring that the home field de- son of Mr. and Mrs. J. W. With- The angler may go forth with fenders will be in the best con- erspoon, were held Sunday af- worms, rod, and line. One may ternoon with Rev. W. E. Barnes want to try out his skill in pat-

Mrs. Witherspoon is the former shape reports from the Hartly Miss Inez Easter, daughter of Mr. and Mrs. Walter Easter.

Lions Express Thanks For Aid

while exact amount of money glance at those beautraised at the Lion's Carnival is not available yet, the Lions Club Euler, Charline Kem wishes to thank all persons who Oglesby, Jeanette Euler, and attended and aided in raising Lorena Storey made. When you funds for the charitable enterprises of this service organiza- and read of some of the attract-

"The entire net sum will be used for worthy causes," Fred

Mrs. E. C. Seaman To **Church Women Tuesday**

Despite the size of the score Dalhart rolled up against Dumas, 38-0, the Dumas backs of Schlinkman, Thompson and Wooten, accounted for as many first downs as Dalhart did.

Coach McCollum says the Whiteface starting lineup will (Continued on Page 12)

Mrs. E. C. Seaman, chairman of this district of Council of Church, Women, will speak at a meeting of the Hereford Council of Church, Women, will speak at a meeting of the Hereford Council of Church, Women, will speak at a meeting of the Hereford Council of Church, Women, will speak at a meeting of the Hereford Council of Church, Women, will speak at a meeting of the Hereford Council of Church, Women, will speak at a meeting of the Hereford Council of Church, Women, will speak at a meeting of the Hereford Council of Church, Women, will speak at a meeting of the Hereford Council of Church, Women, will speak at a meeting of the Hereford Council of Church, Women, will speak at a meeting of the Hereford Council of Church, Women, will speak at a meeting of the Hereford Council of Church, Women, will speak at a meeting of the Hereford Council of Church, Women, will speak at a meeting of the Hereford Council of Church, Women, will speak at a meeting of the Hereford Council of Church, Women, will speak at a meeting of the Hereford Council of Church, Women, will speak at a meeting of the Hereford Council of Church, Women, will speak at a meeting of the Hereford Council of Church, Women, will speak at a meeting of the Hereford Council of Church, Women, will speak at a meeting of the Hereford Council of Church, Women, will speak at a meeting of the Hereford Council of Church, Women, will speak at a meeting of the Hereford Council of Church, Women, will speak at a meeting of the Hereford Council of Church, Women, will speak at a meeting of the Hereford Council of Church, Women, will speak at a meeting of the Hereford Council of Church, Women, will speak at a meeting of the Hereford Council of Church, Women, will speak at a meeting of the Hereford Council of Church, Women, will Mrs. E. C. Seaman, chairman ore for

were bruised and shaken about 4:30 this morning in a truck collision 4 miles west of Hereford on Highway 60

J. C. Campbell, of Dumas, is dead; his son, Raymond Campbell, and J. O. Madden, also of Dumas, are injured, though not seriously. The accident occurred when

the Campbell truck smashed into a truck which had been driven by A. L. Carter of Muleshoe, and had been parked while a flat was being fixed.

Mr. Campbell, his son, and Mr. Madden were all three brought to the Deaf Smith County Hospital by Ralph Sears who came along after the accident.

The Campbell truck was returning to Dumas with a load of apples and the Carter truck was also headed east with a load of cottonseed.

"The right hand rear side of WES IZZARD of the Amarillo the cottonseed truck was struck accident soon after it occured. "The Carter truck was parked on the pavement."

"Mr. Carter did not have a driver's license or a chauffer's license," Mr. Newell said. (Continued on Page 12)

Dameron Sale Are Intensified

With the W. E. Dameron auction of Superior Anxiety Herefords scheduled for Monday, Nov. 6, growing interest in the sale was this week seen among Hereford breeders over the entire

Calls for catalogs from different states is increasing every day, according to Mr. Dameron, who said that an exceptionally large attendance is expected for the coming sale. The sale is probably one of the most publicized The drive for old clothing con- auctions ever held in the Here-(Continued on Page 12)

For Tomorow Night

Ring-side fans may enjoy a real attraction at the Summerfield School Auditorium Friday night, October 27.The carnival committee states that a trip through the House of Horrors will make your "hair stand on ends." Soothsayers will delve inriotic defense and try a few shots at the balloons, try a game of bingo, beat the best at "42", or guess the number of beans in the jar and get paid for doing it. Wait a minute! Don't go yet. The drinks are free.

At Hereford drop around to Kerf's Hardware and Penny's Drygoods stores and at Summerfield, McMinn's store. Just glance at those beautiful posthave looked over these p ions that you may expect at the carnival, the committee feels that it may expect you. Of cours Brown, co-chairman, announced in expressing the appreciation of the club.

One of the study club the activities of the Study Club the Junior and Senior women organizations of the church, and

Weather Chart

The Hereford Brand She is a student at W-T.

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NOTICE TO PUBLIC my erreneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally, at the office at 402 Main Street, Hereford, Texas.

* * * * * * * * Convention in Kansas City, Mo MRS. CARL WIMBERLEY

Mr. and Mrs. Johnnie Womble are the proud parents of a reunion. baby boy, Gordon Douglas, born onday. October 16 at the Deaf mith County Hospital in Here- a business trip to Pampa Wedford. The baby weighed 8 pounds nesday.

Mr. and Mrs. Emery Burks and son visited Mr. and Mrs. C. Stewart Friday night. C. V. Griggs in Arkansas recent-They left three sons there have moved to Portales where to visit their grandmother. The they will farm. boys are Billy Wayne, Gerry Miss Bobbye Dale, Emery Clark. Mr. and Mrs. her parents Thursday. She is a Burk are moving to Arkansas student at W-T.

Mrs. Johnnie Womble and son handle.

Mrs. W. A. May attended a meeting of the nominating com- Thursday. Mrs. R. Schroeter is visited Mr. and Mrs. M. C. San mittee for Council officers in staying with her. Hereford last Saturday. Mrs.

May is one of this committee. Mr. and Mrs. R. S. West report a number of visitors at Stewart, William Harris, Obid school recently and greatly appreciated the interest of the pat- Jed Miller, Mrs. Jim White. rons. Visitors are always wel-

Mr. and Mrs. Ezra Bagwell and Mr. and Mrs. P. G. Wimberley on Billy went with Mr. and Mrs. and family. Mr. Wimberley at-Charlie Callaway to Lakeview, tended a Baptist meeting in ear Floydada, Monday to attend Plainview Friday night. They funeral services for Mrs. Bag-wells grandmother, Mrs. Hig-noon. gins, who lived at Snyder.

Mrs. Allan O'Neil of Eureka, Inez Miller visited Mrs. Jess Okla., visited Mrs. Ernest May Caldwell north of Hereford Fri-Tuesday and attended the meet- day afternoon. ing of the Dawn Study Club in Mr. and Mrs. Arch Conklin the afternoon. She is visiting her of Hereford visited Mr. and Mrs. mother in Canyon. Mrs. O'Neil Walter Galley Sunday afterwas formerly Miss Mary Cham- noon. bers, who taught at Dawn for several years.

Miss Leona Frye of Amarillo is visiting her parents, Mr. and lie Callaway of Hereford visited of Tulia, and Mr. and Mrs. had as Sunday guests, their Mrs. R. A. Frye several days this Mr. and Mrs. Ezra Bagwell Sun- Broadus Reddell of Lamesa.

Melvin May reports a grand day. ime on his trip to the F. P. A. Miss Geraldine Fleming visited

Mr. and Mrs. Oscar Hewitt of

W-T High School at Canyon.

day from County Line, Okla.

Mrs. Julia Samuelson, Miss

Attending the W-T High School

"coming out party" in Canyon

Saturday night were Raymond

Caraway, James Murphy White,

Mr. and Mrs. W. W. Wimber-

ley went to Kress Friday to visit

Mrs. Julia Samuelson and Miss

Miss Alma Miller spent the

Mrs. W. A. Callaway and Ol-

SMALL

COST

week end at home.

Borger visited Mr. and Mrs. L. A. Smith Saturday night and Sunday. Mrs. Hewitt stayed over until Monday. Mr. and Mrs. A. H. Frye and

family and Mr. and Mrs. E. F. Seymour and Miss Minnie took dinner Sunday at Buffalo Lake. It was Mrs. Frye's birthday.

home folks over the week end.

Wanda Adams of Tulia arrived Monday to begin working for Mrs. Iverson Leake.

Mr. H. H. Miller and family and Mrs. Julia Samuelson visited in Canyon Sunday.

Mrs. Mitchell Lassiter and

daughter of Plainview visited Mrs. Johnnie Womble Saturday. Mrs. Sam Murphy of Breckenridge who has been visiting her He went with a group from the daughter, Mrs. Jim White, left Alvin Payne of Daniel, and Monday for Snyder to visit a Doyle Payne returned Wednesdaughter there.

and Mr. and Mrs. Charles Ben- Church. Miss Pauline Owens was where they attended a family ton visited in Clovis, N. M., Sat- one of the flower girls. urday night...

Inez Miller and H. H. Miller made Mr. and Mrs. Ed Dart Jr., who have been working on the Santa Fe, went to Canyon Sunday. Mr. and Mrs. Doyce Griffith Mr. and Mrs. C. C. Stewart, Mrs.

L. M. Harris, and William Harris visited Mr. and Mrs. Henry Hamblin at Wayside Sunday. Others Mr. and Mrs. John Mariner present were Mr. and Mrs. C. sion book from "Tragedy to Tri-F. Benton of Excell, Mr. and umph." Mrs. O. D. Williams and daugh-Miss Bobbye Jo West visited ter of Amarillo, Mr. and Mrs. J.

same home from the hospital Mr. and Mrs. L. A. Murphy

ders in Canyon Sunday. J. G. Coe, who has been working at Zita for several weeks, has returned home. Dinner guests of Mr. and Mrs

Johnnie Womble Sunday were Mr. and Mrs. John Wilson and daughter of Hereford and Mrs. Mitchell Lassiter and daughter of Plainview.

Mr. and Mrs. D. A. Griffith of Daniel visited Mr. and Mrs. urday night and Sunday. W. J. Stewart Monday.

Several from here attended funeral services for the Wither- in Plainview. spoon baby in Hereford Sunday afternoon.

Mr. and Mrs. George Suggs enhis father, Mr. Suggs of Hereford. Others present were Mr. and Mrs. Jim Hicks and Mrs. day night and Sunday with home Suggs of Hereford, Mrs. Fincher folks. and Mr. and Mrs. Bill Fincher

berley and children and Mr. and Mrs. Rankin Reynolds and son is president of the club. Mrs. Lloyd Bentley attended from Lubbock, and Mr. and Mrs. a family reunion of the Bent- Ivor Bagwell and children. Wimberley went on to Wichita fire Monday afternoon in a bed selling tickets, are more than ley's in Claude Sunday. Mrs. Falls Sunday afternoon to visit her parents, Dr. and Mrs. W.

Miss Inez Miller visited Miss Vera Crawford in Canyon Mon-

Several from here attended services at the Baptist Church in Hereford Sunday night. Among the group that was baptized was Doris Smith, daughter of Mr. and Mrs. L. A. Smith.

Bethel Items

MRS. E. R. ROTHWELL

den, and Mrs. Arthur Beede and 29. Everyone is invited. baby from Floydada, visited with Miss Melba Rea, teacher of Mrs. J. A. Bagwell Wednesday. Walcott, spent the week end in Mrs. Henry Allmon from West the home of her parents, C. E. way visited her sister, Mrs. Jim Rea.

on business Friday.

tle Dodson boy visited Mrs. parents, Mr. and Mrs. R. C. Val-Lindy Scarbrough Wednesday. Mr. and Mrs. Kay Roberts were

Mr. and Mrs. J. G. Davis and of Vera Rea.
son, J. G., Jr., visited friends Mr. Jack Frost, Billy Smiley of

Mrs. J. L. Rothwell, Mrs. Harry Rothwell, and Marleen were and daughter, spent the week shopping in Clovis Tuesday. end with his parents near Hapshopping in Clovis Tuesday.

Mr. and Mrs. Ray McIntire

and Grace Marie Bagwell from

QUICK RELIEF FROM Symptoms of Distress Arising from STOMACH ULCERS DUE TO EXCESS ACID

Free Book Tells of Home Treatment that Must Help or it Will Cast You Nothing

CITY DRUG STORE

FRESH

HOME - MADE CANDIES ICE CREAM CONES CONEY ISLANDS Eat Them

Candy Kitchen

Jumbo News MRS. ULLMAN HUNTER

Oil heaters replaced the coal ones in the class rooms at school

Amarillo Friday.

afternoon in Amarillo.

N. G. Elliston home.

Saturday.

called in the N. G. Elliston home

Mr. and Mrs. Byrle Elliston, Mr.

and Mrs. A. H. Elliston and Ruth

spent Sunday afternoon at the

The children of Mr. and Mrs.

The Goldwin family, who have

been living in the old Gandy

place, moved north of Hereford

Mrs. W. I. Valentine and grand

A grass fire last Saturday on

the Jack Frost ranch was dis-

began fighting the fire alone,

until other men arrived, soon

putting out the blaze. Little

Everyone is invited to the pie

supper, to be held at the Wyche

School house, Saturday the 29.

Austin, Texas, October 26 Miss

Evelyn Calhoun of Adrian is one

of the fledgling "stars and pro-

ducers of tomorrow," one hun-

dred and fifty of them, who will

utilize the stage of Hogg Mem-

orial Auditorium, floodlights,

footlights, curtains, and back-

drops, for the production of

"Beggar on Horseback," by Geo.

S. Kaufman and Marc Connelly,

the first Curtain Club play of the

season at the University of Tex-

Assisting with this production

or one of the three plays to fol-

low will be the thirty-six Uni-

versity students whose ability as

actors or producers has earned

them active membership in the

Curtain Club. Among these is

Curtain Club this year, whether

it be taking a leading role or

two hundred new recruits, or

houn, Margaret Wingate of Ama-

rillo, and Virginia Posey of Pam-

damage was done.

son, Don Gilbert Hooper, of

Chas. Wilhelm have been ser-

Mesdames M. L. Simpson, Clem Gilliam, Roy Thurston, C. D. Couch of Dimmitt spent Wednesday at the community room Pinckert and Miss Catherine making a mattress. Mrs. Owens helped in the afternoon.

Mr. and Mrs. Dewey Owens, Leroy and Pauline, were called to Wellington, last week to attend the funeral of Mr. Owens' brother-in-law, Oran Fulcher, of that place. Mr. Fulcher was working in the gin when he was jously ill. caught by a large belt and his head completely severed from his body. Funeral services were held in the First Baptist

Mesdames H. C. Baird, Roy Hereford, called in the R. C. Val-Thurston, Clem Gilliam, L. A. entine home Sunday. Matthews, Finis, Sam, and Ullman Hunter attended the allday meeting at the Presbyterian covered soon after it started by Church in Hereford Tuesday. Jim Littlefield, who was drilling wheat in a near by field. He Mesdames Gilliam and Thurs-

ton gave Chapters in the Mis-

Mr. and Mrs. Clyde Renfro and Carl Blankenship have re-R. Dodson and children of Pan- cently returned from a trip to Joplin, Mo., where they visited Mrs. Renfro and Carl's sister. They visited with their mother in Siloam Springs, Ark., also Tulsa, Okla., and Oklahoma City.

Adrian Student Mrs. Ullman Hunter left Satdames Eula Womble, Clara Shore, Has Stage Part and J. T. Guinn, of Hereford, for San Antonio to attend Grand Chapter, O. E. S.

Dimmitt visited their parents, Mr. and Mrs. Jim Bagwell, Sat-Miss Lois Landtroop spent

the week end with homefolks Mildred Lust spent this week

end at home. Vern Lust and family, E. R. tertained with a dinner Sunday Rothwell, Mr. and Mrs. J. G. celebrating the birthdays of her Davis and Earl Lust attended as father, Mr. Fincher of Tulia, and Quarterly Conference at Flagg Sunday.

Pauline Rothwell spent Satur-

Mr. and Mrs. Leland Smith father and mother, Mr. and Mrs. Mr. and Mrs. C. Aubrey Wim- Dunn from Hereford, Mr. and Pat O'Keele of Panhandle, who

The Jim Bagwell bome caught room closet. The clothes were a complete loss, but were covered probationary members. Among these new members are Miss Calby insurance. The woodwork was slightly damaged.

Wyche Items MRS. R. C. VALENTINE

Mrs. Gold is visiting in the

home of her daughter, Mrs. Du-Bots Walker

The Home Demonstration Club and the 4-H girls of Wyche will give a pie supper, fishing pond * * * * * * * * * and bingo games at the Wyche Mrs. T. L. Brown and son, Ar- School house Saturday, Octaber

Miss Lorene Valentine, a senior Bagwell, Wednesday.

Jim Bagwell was in Hereford in the St. Anthony's School of in the St. Nursing in Amarillo, spent the Luella Scarbrough and the lit- week end in the home of her

Miss Gathine Vaughn of Herein Clovis on business Friday. ford spent Sunday in the home

Amarillo and R. C. Valentine, in Crosbyton Monday.

Mrs. E. R. Rothwell, Kathleen, Jr., spent Saturday in Happy. Mr. and Mrs. Jim Littlefield

> Mr. and Mrs. Bernice Dee Fortner visited in the home of her parents, Mr. and Mrs. R. W. Elliston, Saturday.
>
> Mr. Jack Frost left Monday for

various parts of New Mexico on

Mr. and Mrs. C. E. Rea spent Monday in Amarillo. D. R. Carmichael and Wood-

row returned from Oklahoma last week. Mrs. Carmichael stayed to be at the bed-side of her father, who is seriously ill.

Marjorie Morrison visited in

Hereford Sunday. Mr. and Mrs. W. J. Albracht attended the wedding of Eugene Hoelting, Mrs. Albracht's brother, in Nazareth, Tuesday.

> Protect What You Have INSURE John McLean

The next meeting of the H. D. Club of Wyche will be in Bippus News the home of Mrs. W. J. Albracht, with Mrs. R. C. Valentine as co-MRS. C. F. CROWLEY Mrs. E. C. Hewitt visited in

Mr. and Mrs. Garret Banks are back from Whitedeer. They Mr. R. C. Valentine, Billye will make their home here this and Betty Lea, spent Sunday winter. Mr. Bailey was in Amarillo

Mr. and Mrs. John McLean Mr and Mrs. G. C. Snell from Mr. and Mrs. Lee Cocanougher

attended the Stribling Sale last Adrian home Sunday.

Mexico arrived home. A Hallowe'en party will given Friday night, October 27. at the community house, The school will have a play and the club will serve coffee and pumpkin ple, and play 42 and bingo.

Mr. Johnnie Jones, who has

been in the CCC camp in New

Everyone is invited to come. Mr. Ed Lee from Pampa was here looking after his farm. Mr. Lewis Buddy from Kansas Kress were guests in the J. W. was here Wednesday visiting May and Mrs. C. F. Humfeld.

With Another European War in Full Blast and an Election Year in the U.S. Approaching, You Need a Timely and Well-Edited Metropolitan Newspaper of the Caliber of

The Dallas Morning News "Texas' No. 1 Newspaper"

"The Dallas News is one of the best newspapers in America. It is free from sensationalism, its editorials are admirable in matter and expression, and its reports are -From Autobiography With Letters accurate." by William Lyon Phelps, published by Oxford University Press, 1939.

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A Rotogragure Picture Section, "THIS WEEK," Colorgravure Magazine, a 16-page comic section in full colors, also The American Institute of Public Opinion with Dr. Gallup's weekly polls.

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Subscription rates: By mail, daily and Sunday, one year \$9.00; six months, \$5.00; three months, \$2.50; one month, 85c. These prices effective only in Texas.



Totally new and different from stem to stern—new inside, new outside—that's the style story of this big, streamlined beauty leader of the low-price field—Chevrolet for 1940! It has a new "front end," of course—the swankiest in the field for '46—also new side and rear design. It's new all the way through—the biggest, proudest, all-new beauty leader a low price ever bought!

You know Chevrolet is the only low-priced car with the Exclusive Vacuum-Power Shift-with a Valve-in-Head Engine—with "The Ride Royal." But you can't know what these features mean in terms of matchless results until you actually drive and ride in the car. Try Chevrolet for '40, test it thoroughly, and then you will know that "Chevrolet's FIRST Again!"

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No other motor car can match its all-round va



NEW "ROYAL CLIPPER" STYLING . BIGGER INSIDE AND OUTSIDE . NEW FULL-VISI BODIES BY FISHER . NEW EXCLUSIVE VACUUM-POWER SHIFT . "THE RIDE ROYAL"-Cherrolet's Perfected Knos-Action Riding System" . SUPER-SILENT VALVE-IN-HEAD E PERFECTED HYDRAULIC BRAKES . ALL-SILENT SYNCRO-MESH TRANSMI CHEVROLET HAS MORE THAN 175 IMPORTANT MODERN FEATURES

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or a playroom - and a few panels of plywood will

build that room at a cost any one can afford, ply-

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wood is easy to work, takes any finish.

Comfort and Convenience this Winter with Natural Gas Heat

West Texas Gas Co.

AAA Payments To Be Faster

delivery of checks 60 to 90 ys and stimulate soil-buildoperations under the AAA rm program was announced re this week.

The new arrangement will apto approximately 600,000 exas farmers and ranchmen bout October 20, B. F. Vance, ssistant state AAA administra-

Under previous regulations it uld not have been possible start paying 1939 conservam checks until December 31, deadline for carrying out il-building practices under the program:

he College Station state headyments, Vance said.

ly for his conservation pay Sunday services. ent as soon as he completes mished this work.

"This will permit a more regdelay in the past," Vance id. "It should also encourage

EVERYDAY Fruit Specials!

Starks & Golden Delicious Bushel \$1.50! Peck 40c; 2 Dozen 35c

Vinesaps & Arkansas Blacks Bushel \$1.15; Peck 30c; 2 Dozen 25c

Black Turig & Jonathans Sushel \$1.25; Peck 35c;

Dozen 15c Good Cooking Apples Bushel 75c — Dozen 10c

Texas Seedless Grapefruit Dozen 35c or 3 for 10c

cas Oranges, sweet, 2 doz 35c BANANAS, dos. 15c

RESH TOMATOES, Ib. Portales Yams No. 1, lb. 3c; No. 2, lb. 2c

Colorado Pears (last chance) Bushel \$1,45 New Grop Borghum Gallon 70c; 1.2 Gallon 40c Honey from Beeville 1.2 Gallon 50c

Boasted Peanuts

RAW PEANUTS, New Crop 4 Lbs. 25c

CORNER **RUIT STAND** Laymond Hawkins

greater use of funds allowed for | * * * * * * * * * * * terracing, planting legumes and green manure and cover crops, and other practices employed in improving or saving the soil,"

"In the natural course of events, the faster a man com-COLLEGE STATION A new pletes his soil-building require-ayment process which will speed ments, the sooner he gets his conservation payment."

Rapid delivery of 1939 wheat and cotton price adjustment payments is reported here.

From August 15 to October 15. y to 1959 conservation pay- adjustment payments had been received by Texas farmers for compliance with 1939 wheat and Calif., arrived Friday to spend cotton acreage allotments. Hardthan 3 days going through the state office certification mill, it was reported.

inst applications received in * * * * * * * * * There were forty at Sunday parters of the AAA were from School Sunday and about twenty sque county. Along with Delta five at Bible Study and Singing of Littlefield, Miss Christine Wild Williamson counties, Bosque | Sunday night. Next Sunday night vill be among the first to recei- we will study chapters six and any 1939 soil conservation seven and maybe chapter eight of Matthew. Mr. Robbins will be Hereford, Mrs. Vina Edmonson, Vance explained that the new our leader next Sunday night. lives here with her parents. ocess allows a farmer to ap- Everyone is urged to attend our

Mr. and Mrs. Deward Roberil-building allowance. Many Earl and Albert Springer homes armers, he said, already have and took dinner in the Lester Sparkman home Sunday.

Miss Helen Jones of Amarillo lar flow of applications for visited in this community Sunrant through the state office, day. Mr. and Mrs. A. T. Jones, do away with the log-jams Jane and Helen took dinner in

> to Happy Friday. the home of Mrs. Owen Andrews Sunday afternoon.

Miss Lyla Robbins spent Tuesday night with Treva Jo Poole in the John Johnson home.

Mr. and Mrs. Haskell Benson. Mrs. Tennison and daughter Kona Fay, and Miss Alma Andrews called in the Dave Benson home Sunday afternoon.

Mr. and Mrs. Richard Simmson and two children of Pampa are spending a few days in the home of her parents, Mr. and Mrs. Dave Benson.

Mr. L. F. Tennison spent several days in Portales, last week where he is trying to trade for

Mesdames J. E. and Albert Springer, A. T. and Elmer Jones, Owen Andrews, and T. L. Sparking Mrs. T. L. Sparkman, Sr. paper her house last week. Mr. and Mrs. L. F. Tennison went to Amarillo Tuesday on

Mr. and Mrs. S. A. Thornton, of Lockney, and Mr. and Mrs. Henry Harper, of Plainview, were supper guests in the Mack Dixon home last Sunday night, Mrs. Thornton is a sister of Mrs. Dix-

Mr. Mack Lee of Santa Fe, came for his wife, who has been with her aunt, Mrs. Mack Dixon for the past few weeks, last Sunday They left Monday for a few day's visit with her sister in Enid, Okla., before returning to their home.

Mr. and Mrs. Malcom Cassels and Jimmy Ray took dinner Fri-day in the S. J. Barelay home. Mr. Cassels was helping Mr. Barclay combine some grain.

Mr. Jack Owen returned Sun-

BIG MASQUERADE BALL AT FIREMEN'S HALL

STARTING AT 9:30 P. M. - OCT. 31ST!

\$10.00 Cash Prize

FOR THE BEST COSTUMED COUPLE

Westway Items

ROE FAMILY REUNION The sons and daughters of Mr. and Mrs. J. A. Roe were all at home Sunday for the first time in several years. Mr. and

Mrs. Weldon Roe and children, Ronald and Maxine, and Mr. and Mrs. Foust Roe, Foustine and around \$21,335,000 in cotton price Loyda Mae of Richmond, California, and Mrs. W. P. Williams and son, Wayne, of Los Angeles, a vacation of two weeks with ly any application was more their parents. Mr. and Mrs. Tom Roe and family of Ardmore, Offia., arrived Saturday morning to spend the week end. Those closer to home came Sunday morning to spend the day. They included Mr. and Mrs. W er, of Plainview, Mrs. W. P. Grif-

fin of Quanah, Mrs. S. A. Williams and Mr. and Mrs. C. A. Williams, Juanelle and Allen, and Mrs. W. C. Hendrick, liams of Sudan, Mr. and Mrs. Lloyd Roe of Panhandle, and Mr. and Mrs. Morris S. Roe of

Other visitors present in the Roe home Sunday included J. E. Johnson of Ardmore, Okla., Miss equirements for earning his full son of Amarillo visited in the Mary Lee Greenhaw of Plainview, Raymond Pierce of Phoenix, Ariz., Mr. and Mrs. Elmer Reynolds and family, Lee Etta Hopson, Mr. and Mrs. Ulys Pierce and sons, G. C. Hartman, Jr. and Mr. and Mrs. Hughes Millard of Hereford. Also the famiat have been partly responsible the Elmer Jones home Sunday, lies of E. H. Little, Paul Rudd, Mr. and Mrs. John Johnson Grady Wilson, Merlin Kaul, Bill and little daughter, Wanza, and Rice, Mrs. Al Werner, George Mr. Robbins made a business trip and Daniel Turrentine, Loy and S. J. Cook, Mrs. Joe Landers, Mesdames T. L. Sparkman and Roy, Vesta Mae and Ross Joe, T. L. Sparkman, Jr., visited in Leon Hartman, Gene and Eustace boys visited Wednesday with Osburn, Mr. and Mrs. A. C. Pierce and Marlin, Mr. and Mrs. Buren Sowell and children, Mr. and Mrs. R. M. Gunn, Miss Gladys Gore, and Thelma Louise Short of Roswell, N. M.

Mr. J. E. Johnson of Ardmore,

day night from a weeks visit in Carrolton, Mo. He reports a very

nice trip. Mr. and Mrs. Bub Newell and children and her father, Mr. Frank Barber of Hereford, called in the Mack Dixon home pala and Al Werner. Thursday evening.

The Frio H. D. Club meets home. Miss Mary Couch will be with us this meeting.

A box pie supper will be held here Thursday night. Everyone is urged to come and enjoy the program that Miss Ramey is preparing. The Dimmitt Lions are unable to attend but as the Hereford Lions have not answered our invitation we are hop-ing that some of them will be

able to attend. Mrs. Barclay and Mrs. Cassels visited school Friday afternoon. Wanda Dixon has been ill.

N. F. L. A. Farm and Ranch LOANS

We have recently been reclassified and are now in a position to accept applica-Loans!

HEREFORD NATIONAL FARM LOAN ASS'N.

F. H. A. LOANS ON NEW HOMES

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ON BUSINESS OR RESIDENTIAL PROPERTY
LOW RATES — LIBERAL TERMS
Listings on Both Land and City Property Desired

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here to spend the week end in Sunday. the J. A. Roe home. Mr. John-Helen son is principal of Dickson school MRS. MERLIN KAUL where the Roe children attend school. Miss Winifred Bransford, who visited friends and relatives

here last summer, teaches sixth grade in this school. The Home Demonstration Club will have a party Friday night at the home of Mr. and Mrs. Grady Wilson. Everyone is invited to attend.

Miss Jessie Clark entertained the Young People's Sunday School Class with a party at her home near Summerfield Saturday night.

Those present included Gladys and Howard Gore, Pauline Edwards, Roy Landers, Erman Campbell, Wayne and Nanette Little, Daniel and George Turrentine, Loy and S. J. Cook, Jack Allmon, Leon Hartman, Betty Roe, of Ardmore, Christine Williams of Sudan, Jack and

Jewell Clark, Charlesie Kemp of

Summerfield, and the hostess. Mrs. Guy Lawrence and Nelda Guy of Hereford were visitors Friday in the R. M. Gunn home. Mrs. Bill Rice and sons, William and Donnie, were dinner guests Sunday of her mother, Mrs. G. Te Brashear in Here-

Mr. and Mrs. Weldon Roe and son, Ronald, of Richmond, Calif., were guests of Mr. and Mrs. Bill Rice and sons Saturday night.

Raymond Pierce of Prescott, Ariz., arrived Tuesday to visit friends and relatives here. Raymond has been mining near Prescott. The mine in which he and his partner were working recently caved in due to heavy rains received there in August. His partner, a Canadian, was called back to Canada to serve in the Canadian army.

Mr. Grady Wilson and Norma Sue and Mrs. Merlin Kaul and Mrs. Ida Lewis at her home in the Ward community. Mrs. Catherine Schulz of Hereford was also a visitor of her daughter.

Several from here attended a shower at the home of Mrs. Hughes Millard in Hereford Thursday complimentary to Mrs. Millard. They included Mesdames G. C. Hartman, L. O. Gore, Finis Wade, Paul Rudd, R. M. Gunn, Joe Landers, Merlin Kaul, and Grady Wilson. Those who sent gifts included Mesdames J. A. Roe, Vina Edmonson, V. Sky-

Rev. and Mrs. Black of Plainview were dinner guests Sunday Thursday in the Mack Dixon in the G. C. Hartman home. Rev. Black preached at the

RICE

Sells Tire **Business!** Says: Thanks,

In announcing the sale of my Tire Shop and business to Fred Brown, effective on Wednesday, I wish to take this means of expressing my sincere appreciation to my friends and customers who have been so loyal in their patronage. I feel that Fred Brown will continue to give you the best service possible, and join him in inviting your continued patronage.

Friends"

Serving you has been a pleasure, and again I want to tell you that I deeply appreciate your consideration

H. L. RICE

Okla., brought the Ree family Church of Christ in Hereford,

Helen Jo Wilson spent Saturday night with her friend, and a new floor was laid.
Juanita Upton, at Summerfield. Mrs. D. A. Allmon, Miss Lou

in the Upton Home. Prescott, Ariz., were dinner result of a fire in the clothes guests Tuesday night of Mr. and closet. Mrs. Merlin Kaul.

brough attended the lecture by Herschel Coffee at the Christian Church in Hereford Mon-Bethel were callers at the Henry day night.

Mrs. Al Werner and Mrs. Mer-Methodist Church in Hereford Thursday night. Sunday night:

Mr. and Mrs. Ulys Pierce and A. C. Pierce home.

Nelda Guy Lawrence of Hersher grandparents, Mr. and Mrs. fifty other six-man squads will R. M. Gunn. play throughout the state this

decorated last week. The inside and the woodwork was repainted

She returned home Sunday with Ella Scarbrough, and Monte her parents, Mr. and Mrs. Roy Max Dodson visited Wednesday Lee Wilson, who spent Sunday in the home of Mrs. Allmon's sister, Mrs. Jim Bagwell at Beth-Mr. and Mrs. A. C. Pierce and el. The Bagwell family lost most Marlin and Raymond Pierce of of their clothes last week as the

Mr. and Mrs. Floyd Tucker Mrs. F. W. Dodson, Mrs. Mer- and family spent Sunday in the lin Kaul Miss Lou Ella Scar- home of Mrs. Tucker's sister, Mrs. R. C. Daniels at Olton. Mr. and Mrs. Kay Roberts of

Allmon home Tuesday. Vesta Mae Landers was a guest lin Kaul attended the Fourth in the home of her aunt, Mrs. Quarterly Conference of the Guy Lawrence, in Hereford,

With 112 teams listed in 17 sons and G. C./Hartman of Here- state districts; Texas leads the ford were visitors Sunday in the nation in development of the six-man football; R. J. Kidd, Interscholastic League athletic ford spent Thursday night with director, reports. He said about play throughout the state this

R. M. Gunn had his store re- | year on a free-lance basis



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Morning. Regular Rates, 10 Per Line HEREFORD Ted Young, Owner



Choose Now from the SMARTEST

and the NEWEST FALL and WINTER

COATS

Smart fitted models, modified swaggers, belted, semi-fitted styles! In tweeds, fleeces, KIN-KEL RUFF boucles! See our advance/showing of cool weather coats NOW! Select yourshave it paid for when you need it most! Sizes 12 to 44.

SHEER RINGLESS GAYMODE HOSIERY

Gaymode hosiery in your choice of three weights and in all the new Fall shades! Buy Gaymodes in 4-thread for daytime, three thread for afternoon and twothread for evening wear and get the best that money 79¢

Men's All Wool Plaid MACKINAWS

Lining!

Warm, full-fitting, smart — VALUE every way! Full 24-oz. all wool plaid with full

Children's KNIT SLEEPERS

belt and smart sports back.

Keep warm on the job **UNION SUITS**

Men's Heavy Winterweight

Real protection for outdoor work-at real Penney savings! Fine ribbed cotton,

Children's

Tuckstitch Panties 19 For Your Boy's Health! **Warm Pajamas**

Keep him warm coldest nights! Soft, cozy flannelette in full cut sizes for comfort!

36-IN. OUTING 10¢ YD

A low price for this quality. White, woven stripes, solids.

Size 70x80 Double-Bed ANKET Part Wool, beau-

tiful pastel

colors.

Famous Quality BROADCLOTH ISC YD. Attractive new fall prints, colors/ Vat dyed

Women's Warm Flannelette

Sanforized Shrunk!

In prints, soft solid colors or stripes. Trimmed with hem-stitching, embroidery or prints.

Children's School Sweaters Warm and Colorful!

Price!

Every girl loves a touch of color with her school clothes & sport outfits. These perky visor hoods are closely knit for warmth, gaily striped! Good Looking! Long Wearing! GIRLS' FALL

COATS

Mothers-here's your chance to buy her coat and save! Choose from the newest fleeces, tweeds, monotones and suede cloths in the very latest styles! Many fur trimmed and the smaller sizes have berets to match!



TRS. JOHN McLEAN, Society Editor

Phone 181

Canadian History Is Discussed For Bay View Club

Members of the Bay View Rule" during the Thursday afternoon meeting at the club room first pariament sat there. at the court house.

by Mrs. Knox Kinard,

Mrs. E. B. Hedrick gave the two minute fire-prevention talk. Continuing the study of Canada, Mrs. Essie Cardwell told the interesting and instructive story of the history of Canada as an English colony, tracing the development of the colonies in the United States at the same period of time. She explained the causes of the Revolution and of the War of 1812 and described how Quebec was divided into Upper and Lower Canada, and touched on the disturbances that followed. She told of the supreme military influence and the Party Features

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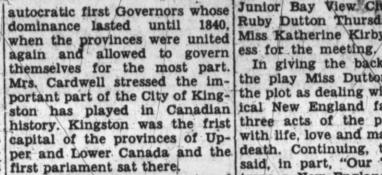
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Mrs. F. T. Roloson explained the book, " Shadows On the the years between 1901-13. The and demonstrated the salute to Rock" by Willa Cather, an hist- whole play is presented on a the American Flag following the orical novel dealing with the bare stage without curtains or reading of the preamble to the deeply religious lives of the Canscitution of the United States adian people during an era of and a couple of planks are used Catholic Church when Canada is in the imagination of the was the favorite mission.

Members attending the meeting were Mesdames F. T. Roloson, G. A. F. Parker, John Ol-son, C. F. Moore, Clara McLean; Paul Mathers, J. W. Kirby, Knox mystery of death and judgement Kinard, A. M. Jones, E. B. Hed-rick, John McLean, E. W. Har-pity of the ending of life's comerison. Colby Conkwright, D. H. dy. He makes no attempt to fit Alexander, C. R. Barber, H. L. life to his own theories, which Broadwell, R. P. Coneway, and grow naturally out of his ex-Essie Cardwell.

Afternoon Bridge Hallowe'en Motif

Marigolds and African daisies were featured in the decorations Ruby Dutton, Eloyse Pitman, at the enjoyable bridge party Edna Daughtee, Rhita Jean Sulgiven Friday afternoon by Mrs. livan and the hostess. A. Petersen at her home on 516 North Main Street.

fectively combined to carry out Hallowe'en suggestions. Tallies Of Westward Trek and other bridge accessories accented the theme and orange and black candles decorated the re- Tuesday afternoon in the home freshment plate.

Four tables of players enjoyed the games with prizes going ward Trek, Mrs. Carl Wimberto Mrs. A. R. Bateman and Mrs. ley discussed, "Through the

Earl Phillips. James Williams, Bob Pipkin, remarkable man who "reverent- peated the colors used in deco-Frank Lucas, Jim Lipscomb, R. ly believed he was ordained by rations. R. Wills, John Olson, F. M. Kes-God to open the wilderness." Hostesses for the party inter, Ellis Coombes, Earl Phillips, Mrs. H. E. Miller reviewed R. G. Blue George McConnell A. R. Bateman, John Renfro, "Covered Wagon" stressing main- R. G. Blue, George McConnell E. B. Hedrick, C. F. Moore, V. W. ly the hardships shown in this and Roger Corbett.

Mrs. Parmer Is Hostess For Club

The Pleasure Hour Bridge club were entertained at the home of Mrs. Buford Parmer Thursday afternoon. Mrs. \ Parmer is a former member of the club.

Several types of fall flowers were used in decoration for the party. Mrs. Ralph Smith played high for score award and Mrs. Elma Lawhon, second high.

After the games a delectable salad course was served to Mesdames Earl Phillips, Elmo Lawhon, Roy Jowell, Ralph Smith,

"Our Town" Is Reviewed For Junior Club

An interesting review of Thornton Wilder's latest play and winner of the 1938 Pulitzer Prize, prises of the class. A name for "Our Town" was given for the Junior Bay View Club by Miss Ruby Dutton Thursday evening. meeting. Miss Katherine Kirby was host-

Mrs. Cardwell stressed the im- the play Miss Dutton described portant part of the City of King- the plot as dealing with two typston has played in Canadian ical New England families, the Club heard an instructive pro- history. Kingston was the frist three acts of the play dealing gram on "Canada Under English capital of the provinces of Up- with life, love and marriage, and per and Lower Canada and the death. Continuing, the speaker said, in part, "Our Town" por-Mrs. John McLean reviewed trays a New England village in religious zeal in the Roman for properties. The real action audience or the reader.

Mrs. Elizabeth Womble told of the author's life and literary achievements saying, "All of Mr. Wilder's works deal with the periences and observations of life. If he has a favorite subject it is the human soul.

Attending the meeting were Mesdames J. W. McVay, Elizabeth Womble, J. W. Witherspoon, P. D. Neill, Jimmie Gillentine, Marlin Gililland, J. T. Gilbreath Jr., Alton Fraser, W. L. Davis, Misses

Orange and black were ef- Dawn Club In Study

The Dawn Study Club met of Mrs. A. T. Frye.

Making a study of the West-Wilderness with Daniel," show-McVay, Ralph Roden and J.D. of the pioneers in the West-Neill.

A short business meeting was held after the party when plans the life to be found in the people who dwell along the Mississ-

> The Hallowe'en motif was carried out in the refreshments Millard, Roy Jowell, Bonnie which were served to Mesdames Brumley, Wm. Bell, Carl Wil-Allan O'Neil of Eureka, Okla, Ernest May, Baker Womble, C. P. Galley, L. A. Smith, Jim Hopson, Chas. Felts, Bill Knox, White, M. H. Burum, Cal Walker, G. W. Newsom, Mrs. Bessie Cecil Walker, Walter Galley, Miller, Wimberley, Miss Minnie ned Seymour, Miss Mary Olive Frye, and Mrs. A. T. Frye.

Every season wife says she must have a lot of new clothes because she didn't buy anything last season.

Boyd London, Harry Lomas, B R. Dixon, Elmer Mathies, O. L. merfield, Sunday. Click, W. H. Russell, Chris Ren- The get-together included refro and the hostess.

Class Organizes Club

seven years. A "do you remem-Fellowship Class of the Christber" theme characterized conian Church met at the home of versation during the day. Kodak Mrs. J. J. Clark on Wednesday pictures were made of the group. afternoon of last week for the purpose of organizing a club Pracher's father, C. E. Pracher within the class membership to and her brothers Ray and Bill, sponsor good-fellowship interof Walsh, Okla., Mr. and Mrs. J. C. Pracher of Berkley, Calif., the club and definite activities Mr. and Mrs. E. F. Pracher and will be decided upon at a future daughter, Jean, of Mobile, Ala.,

Officers for the club will include Mrs. W. H. Russell, presi-In giving the background for dent; Mrs. O. L. McKee, vice-the play Miss Dutton described president; Mrs. L. Z. Oldham, secretary-treasurer.

Summerfield Women Have Mission Program

Circles 1 and 2 of the Woman's Missionary Society of the Baptist Church of Summerfield met Progressive Club at the church Thursday afternoon for a missionary program. Has Regular Meeting Mrs. B. E. Roberson, president

outlined activities for the year's work, using an airplane trip as an illustration of the progress of the work planned.

The following program was presented. Bible topics, "God's Warning Against Covetousness, Mrs. Eilbert Delozier; "The Great Commission and the Chief Aims of the W. M. S. Mrs. C. R. Walser; "What Tithes Can Do," Mrs. Tandy Legg; "The Commission and the Lottie Moon Christmas Offering," Mrs. L. L. Cannon; and the concluding player by Mrs. Jim Clark.

leader, directed a program for Lewis Harvey, Ray Hershey, Al- the hostess, the children in the nursery of the church during the W. M. S.

Band Parents Enjoy Hallowe'en Affair

Hallowe'en suggestions transformed the band room at Central school into a gay and festive setting Thursday night when band mothers entertained husbands with a "Forty Two" party.

Skeletons, bats, cats, witches and ghosts decorated walls, windows and doorways. Name cards tallies and all other appointments carried out the traditional Those playing were Mesdames ing the daring exploits of this theme. Tall vases of dahlias re-

Hostesses for the party in-

alley gave an interesting re- were made for band members to view of "Shanty Boat," which attend the entertainment given gives an unusual insight into by the United States Navy Band in Amarillo on November 1. Those attending the party in-

cluded Messers and Mesdames G. M. Hudson, R. G. Blue, Fred liams, Art Manjoet, Ralph Smith, Roger Corbett, Hall Beavers, Lee Smith and Mrs. George McCon-

Family Reunion Is Held In Summerfield

A family reunion, with members of the family seeing each other for the first time in seven years, was held at the home of Mr. and Mrs. Lee Curry of Sum-

latives of Pearl Pracher who has

and Mrs. W. A. Davis.

also of Amarillo.

The Progressive Workers Club met in the home of Mrs. Charles Green on Wednesday, October 18, for their regular meeting.

Business was in charge of the president, Mrs. E. T. Brookes. Discussion was held on the Guest Day social which will be on the regular meeting, November 1, in the home of Mrs. Lewis Harvey. the hostess entertained with a

question and answer game, Social committee No. 1, served refreshments to Mesdames bert Higgins, Owen Neel, Lynn

been making her home with her GILBREATHS RETURN aunt, Mrs. Curry, for the past FROM TRIP

Mr. and Mrs. Jeff Gilbreath returned Sunday from a three weeks trip which included seven states. In Tennessee they visited Those attending were Miss his relatives and in Atlanta, Ga., they were guests of his sister, and of Mrs. Gilbreath's sister, Mrs. Barney Casteel and family who are former Hereford residents. They stopped at Ft. Worth enroute home for a brief visit Mr. and Mrs. John Black of with her son, Karl Shirley, a Clarendon, Mr. and Mrs. R. A. student at T. C. U. and they at-Baker and daughter, Juanita tended the A. & M.-T. C. U. Jean, of Amarillo, Mr. and Mrs. football game in Ft. Worth Sat-Dick Ford and Howard Black, urday. They were accompanied home by Mrs. Gilbreath's daughter, Miss Thornton Shirley, who The relatives stopped in Clarhas been visiting in Georgia for endon enroute home for a visit the past three months and by with Mrs. Curry's parents, Mr. Mrs. Gilbreath's sister, Mrs. Dean Rice and small son of Joiner-

PRESIDING ELDER

ville, Texas.

HOLDS CONFERENCE HERE Rev. W. C. House, presiding noon. elder of the Amarillo District Mr. of the Methodist Church, filled the pulpit here Sunday night Mrs. and conducted the final quarter- Doak. ly conference of the church year. During the business session of the conference James Potter was Hot. Springs this week. named Sunday School Superin-tendent and W. J. Stanford, with in Amarillo Sunday. Tom Alderson as alternate, was Following the business meeting named delegate to the annual Northwest Conference which will be held in Lubbock in November.

Mrs. Jim Clark.

J. E. Blakemore, C. C. Bowman, Powelson, Ira Ricketts, Harold Mr. and Mrs. J. H. Anderso Smith, Miss Eunice Caldwell and of Amarillo were guests in the children in the nursery of the nurse

Easter Items MRS. CARL FRYE

Messers and Mesdames and R. L. Sullenger visited Mi and Mrs. Bob Axe, north

Dawn, Sunday. Mr. and Mrs. Hillon Brally an family of Plainview visited Sun day in the W. E. Brally home.

Wilburn Dixon returned hom Friday night from the Nationa F. F. A. meet in Kansas City, Mr. and Mrs. George Cham. less and family visited in th

M. L. Carter home Sunday. Willa Dean Ayres of Dimmit spent the week end with Charli Rae Frye.

Mr. and Mrs. Ed Peacock an Mr. and Mrs. W. A. Hardin call ed at the M. L. Carter hom Sunday afternoon. Mr. and Mrs. Henry Allmon

Jack and Marie, called at the Carl Frye home Sunday after

Mr. and Mrs. V. C. Wooler and children spent Sunday wit Mrs. Mary Woolery and H.

Mr. and Mrs. J. S. Smith an Annie Mae returned home from

Mr. and Mrs. H. H. Frye wer

Mr. and Mrs. J. H. Anderso and daughter, Joy of Oklaun ion spent Sunday in Hereford They were guests of Mr. an Mrs. Knox Kinard.

HAILE DRUGS

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SHOP AT HAILE DRUGS - WE GUARANTEE YOU THE LOWEST DRUG PRICES IN HEREFORD!





2-26 RECOHOL FOR RUBBING FULL PINT . . 2.-26 HINKLE PILLS BOTTLE 100 .

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MILK OF-FULL PINT 2 - 26° ASPIRIN TABS. S-GRAIN-BOTTLE 100 . . 20-51

MINERAL OIL HEAVY GRADE-FULL PINT

BOTTLE

GUAR.

6-OZ. SHAMPOO

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Compact o Lipstick

This is your big opportunity to save! You can make up your own combinations if you can't use two of the same item. This applies to all items offered for sale at like prices. Right reserved to limit quantities. CONARCH



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COLD TABLETS 2 -- 26 TOOTH PASTE 2-36 MOTH RICE 2-36° SYRUP FIGS 2 ... 51

BLADE

59c

AT DEEP-CUT PRICES! \$1.20 BOTTLE SYRUP PEPSIN 66c \$1.00 LOTION CHAMBERLAIN'S 69c 39c DRENE SHAMPOO 19c CHERRIES 33c 18c

Haile Drugs

ALONG WITH OUR ANNUAL ONE-CENT SALE

WE OFFER YOU THESE ITEMS

THESE PRICES ARE GOOD THURSDAY, FRIDAY and SATURDAY! FREE BALLOONS

AN EXPRESSION OF **THANKS** Members of the Lions Club wish to thank

every one who helped in any way to make the Lions Club Carnival a success. Without the support of many who are not members of the club the annual affair could not go on from year to year.

The carnival was not only a financial success but it also furnished wholesome fun and entertainment for those who attended. Proceeds from the carnival will be used to

support the various charity activities of the organization. Among them are, furnishing glasses for needy children, financial aid to the School Cafeteria, sponsoring an annual Christmas celebration for the children of the county . . . and many other enterprises of service to the community.

The Hereford Lions Club

Dalhart's Coming In addition to bringing down two teams.

team, Dalhart is likely to have whipped Dumas soundly by a urged to attend. for Dalhart to win and cast sar- 13-7 win over the Demons. How- Mr. and Mrs. Robert Campbell tension work, yisited in her homecastic remarks on the quality ever, don't let it scare you. Dal- attended the Hereford sale last during the week end. of Hereford football between hart was hot under the collar Tuesday at Rotan, Texas. The

force ready to give back just as is playing against odds is that in the Clyde Allred home. much slick, fast, rough and ready Dalhart has scored 104 points Mr. and Mrs. Ervin Shugart, playing as they get, and more to their opponent's 38, while and Carolyn, were Saturday day. too. How about you, Whiteface Hereford has scored 97 points evening visitors in the L. Rowe fact that you are there may in- Hereford has. spire the team to that extra battle instead of just another old ballgame.

What A Coach Likes

Coach McCollum should be very turns the trick. happy this week for the Hereford eleven is definitely on the Tulia ran over the Amarillo son wonder if there is anything Dawn and Mrs. Murphy, mother Randall county, was a visitor in General Warranty Deed, Riley most covering the ground and the

scores stack up regarding the

a large delegation of rootin', 38-0 score last week while Here- Mr. and Mrs. Elmer Womble, sootin' backers down here to yell ford barely limped in with a Mr. and Mrs. O. J. Grabbe, and to carry on her Government Exfans, those boys need you and to their opponent's, 56. Dalhart home south of Hereford. your support out there, too. The has played one less game than

Not So Bad

expected to lose to New Mexico sembly program and the 2:30 nesday afternoon. U. by a large score and won 19-7. Rice was highly favored over College Thursday, where Mr. Roy Strange as it may seem, most Sam Houston Teachers and lost E. Dickerson lectured on "Educoaches would much rather their 9-7 in the Southwest's biggest

Elsewhere

PAULINE MOORE

An excellent crowd attended you Saturday on business. church and Sunday School Sunday at Palo Duro. Rev. Lee Perry did the regular preaching services and he will be back to fill slick, fast and cocky football In the first place Dalhart fifth of November. Everyone is be home.

E. T. Allred, family, and Sam Thomas were in Amarillo, Tuesday and Saturday.

Mrs. Robert Campbell and Mrs. tra power that means a thrilling the underdogs. Texas Tech was E. W. Womble attended the asconference at West Texas State

ed Vega 25-0. That makes a per- Mr. and Mrs. Jim White of home demonstration agent of tion 31, T 3, R 4 E.

cation for Marriage."

Mr. E. T. Allred is on the sick list. He is recovering slowly. W .R. Moore and George Gidden were in Amarillo and Can-

Sam Thomas of Wildorado visited in the W. R. Moore home, Sunday afternoon.

Mrs. Robert Campbell was a his regular appointment on the Friday visitor in the O. J. Grab-

> Mrs. J. F. Matthews, who stays in Hereford now during the week W. R. Moore and family, Ervin

because Tulia had beaten them cattle belonged to Mr. Stribling. Shugart and wife, Clarence Mc-Now, the Hereford football the week before that by a score Jimmie Allred and family of Broom, wife, and Johnnie Lee, team will be out there in full of 25-6. Another reason Hereford Hereford were Sunday visitors Mr. and Mrs. O. J. Moore, and Mrs. Joe Moore and children, were Hereford shoppers Satur-

Mrs. Floyd Tomlinson, Ruth Morris of Arney, and children, were in Canyon on business Friday afternoon.

J. C. Allred, wife, and Ethel were visitors in the Jimmie All-

Bob Rowan of Amarillo ate supper in the W. R. Moore home Thursday evening.

Mrs. Fay Rice and children of Canyon were visitors of Mr. and team would go into a game as upset. There's a dramatic some- Canyon took a 70 loss at the Mrs. Neal Downing during the the underdogs than as the ex- thing in the possibility of scor- hands of Claude. Vega walloped week end. Miss Billie Price and pected winners. In that case, ing an upset that just naturally Dimmitt 24-7, nearly as bad as Bubs are attending training Coach McCollum should be very turns the trick.

Hereford did and Hereford whip-school in Canyon this year.

underdog side as comparative Yannigans 46-0 last week while to this dope business after all. of Mrs. White, of Breckenridge, the Daniel community one day C. Cook and Rebecca J. Cook, last planted is coming up.

Heads French Defense



Gen. Marie Gustave Camelin is in supreme command of all French forces in the war with Germany, including land, sea and air. Under Gamelin's orders, 31,000 school children were sent to the provinces, and further evacuation orders were rigidly enforced.

called in the W. R. Moore home Sunday morning.

Miss Frances Wilroy, county E 220.76 acres of Fractional Sec-

last week. Mr. and Mrs. Floyd Tomlinson are now the users of gas in their home. They have recently purchased a new cook stove that

uses the gas. Neat Jo Moore visited with Dottieve Boling Sunday.

COURTHOUSE RECORDS

C. M. Humphrys to R. J. Fisher and Joan Fisher, Section 17.

Release of Vendor's Lein, J G. Weir to Nettle Leona Carter, et vir. all of Block 19, Welsh Release of Lein, Janie Lee Sim-

of 122.9 acres of W1/2 of Survey 136, Block M-7. Warranty Deed

Lewis Smith to Conrad Urbanczyk, NW 4 of Section 130, Block

Ernestine Bippus, Independent N1/2 of NW1/4 of Section 18, T 5, Ernestine Bippus, Independent

Executrix to Tillie Bippus Drum- Mexican Mission at that place. mond, S1/2 of NW1/4 of Section 18, T 5, R 2. John Sibley to Millie Sibley,

his wife, to Grace Coo Section 2, T 4 N, R 2 E. NEW CARS REGISTERED

Mrs. Ann Hill Holman, Dodg Special Sedan, Ireland Moto

J. D. Love, Friona, Ford De-Luxe 4-Door, Hereford Motor Co. L. L. Womble, Pontiac DeLuxe 6 2-Door, Norton Motor Co. Lewis L/Smith, Frione, Dodg Special 2door, Ireland Motor Co. B. E. Roberson, Summerfield, Ford DeLuxe 4-Door, sedan, Hereford Motor Co.

A. O. Thompson, 1939, Dodg 2-Door sedan, Ireland Motor Co.

Messenger, New

Mr. and Mrs. Rouse have monds to Guy Hamm, S 22.9 acres new charger, electric lights and a new radio.

Mr. J. L. Smith is starting to build a new house on his ranel 24 miles west and 2 south of Hereford. He started the foundation last Monday.

Mrs. Mae E. Abbott of Bovin Executrix, to Hazel Huber Smith, stayed over night with her moth er, Saturday night. She left early Sunday morning for Canyon, where she will hold services in

> Lewis Smith has a new car. Most all the farmers in this community are through drilling their wheat. The wheat that was drilled before the rains is al-



Former Herd Sire

For Reference

SUPERIOR MISCHIEF 590259



Present Herd Sire

For Reference

SUPERIOR B. 6th 1924510

Sire: Superior B. 1468480 by Superior Anxiety Dam: Donna Anna 61st 1319646 by Superior Anxiety

Superior Anxiety 4th 2300000

Sire: Superior Anxiety Jr. 2033000

Dam: Capitola D. 11892264, by Diamond 568490

As a sire Superior Anxiety 4th rates high. He sired the top bull calf in our 1937-sale purchased by Mousel Brothers, Cambridge, Nebraska. He sired the top bull in the Cocanougher-East Sale, and sired the top yearling heifer in the John B. Stribling sale this month at \$850.00. He is the sire of six bulls and fifteen females in this sale. These bulls and heifers represent a real value in breeding and individual excellence. All of these young cattle come through choice cow families, and they have one of the best of Superior Anxieties as a sire, Superior Anxiety 4th!



ATAUCTION

Hereford Sales Pavilion

MONDAY, NOVEMBER 6, 1939 Sale Begins at 1 P. M.

53 HEAD

14 Yearling Bulls -- 2 Bull Calves 15 Cows -- 15 Open Heifers -- 7 Bred Heifers

Several Cows with Calves at Side, and Some Re-bred



Present Herd Sir

For Reference

Sire: Blanchard Anxiety 2d by Blanchard Anxiety by Superior Anxiety Jr. Dam: Donna Anna 44th 21330891 by Diamond Mischief



Former Herd Sire

For Reference

SUPERIOR ANXIETY JR. 2033000



Present Herd Sire

BLANCHARD ANXIETY 4th 2700097

Sire: Blanchard Anxiety 2d, grandson of Superior Anxiety Jr.

Dam: Pretty Lady 50th by Real Anxiety 4th by Superior Anxiety Jr.

Our Cow Herd

We are proud of the great herd sires we have used and are now using. They have made Hereford History here and elsewhere. We are equally proud of our great cow herd and the families from which they came. Our cows are direct descendants from the best of the Gudgell and Simpson great cow families. The Donna Anna, Blanche, Capitola, Gwendoline, Bright Duchess, Correline, Dollie, Gossamer, Marietta, Pretty Lady cow families are known wherever Hereford cattle are bred and are appreciated for their inherited greatness as producers of type and quality. Each of the above good cow families have one or more representatives in the sale, every one a choice individual, good enough to keep — therefore good enough to sell. A rare opportunity to lay in foundation stock for a future herd of real cattle.

W. E. DAMERON Superior Anxieties

COL EARL GARTIN, Auct FRANK FARLEY, Hereford Journal O. R. PETERSON, The Cattleman MASON KING, Amarillo News

to Hereford about a year ago and since that time she has been a nurse in the office of Dr. FOR SALE: Folding bed in good J. W. Hendrix. She received her condition. Mrs. S. E. Askren, 507 nurse's training in the W. A. Armor Clinic at Kansas City,

Mr. Cress is the son of Mr. and Mrs. Harlow Cress of near Dallas. For the past year he has made his home with his uncle, John FOR SALE: Hegari bundles Mau-Cress, near Summerfield. He is rice Tannahill, first house east also a nephew of Neal Cress of Westway. of Hereford.

for the ministry at Wayland location for nice home or apart-College, Plainview and Mrs. Cress ment. Close to town. Phone 98-W. will continue her work here in Dr. Hendrix' office.

BOOMS TO RENT! THY A WANT AD THE tractor on new rubber. Bar-

THAT COUNTS!

IT'S PERFORMANCE

Efficient careerists are all talking about these beautiful

crepe chiffons with the balanced strain absorber that

flexes with the knee to eliminate garter pull. By stretch-

ing up-and down, this patented Kneelast feature enables

you to bend and stoop with complete comfort, and saves

you the expense of garter runs. Three lengths for sculp-

tured fit. Glewing shades for Fall.

visited her parents, Mr. and Mrs. ment Company. W. B. Anthony and other relatives here Sunday.

BOOMS TO RENT? TRY A WANT AL

For Sale or Trade

Mrs. Cress is the daughter of The Harasan News, \$5.50; The Hereford Brand, \$1.50 year. THE AMARILLO NEWS, \$5.50; Office.

Miles Ave.

modern home for good automobile. Inquire at Brand Office. 43-tfc.

43-1tp

At present Mr. Cress is studying FOR SALE: Residential lot. Ideal 43-2tp

FOR SALE: Reconditioned 22-36.

Vanity Fair -

KNEELAST

STOCKINGS

(Proportioned Lengths)

The

Mrs. C. W. Seed

APPLES! APPLES! International Co.

Brothers.

Mr. and Mrs. Wm. C. Zinke of Both for \$6.50. Save 50c. Place The Hereford Brand, \$1.50 year. ern 6 room residence in Here-Lake Crystal, Minn. She came your subscription at the Brand Both for \$6.50. Save 50c. Place ford; 20 acres improved ad-

> WINTER BARLEY SEED 43-3tp For sale. It is a good time to sow now. Place six miles east of WILL TRADE equity in 5-room Hereford on Highway No. 60, north side of Highway. Price, 65c per bushel. Frank S. Wilde. Hereford, Texas.

> > \$40.00 PER ACRE buys fine irrigated farm. Only 1 mile out

> > WANTED TO TRADE equity in property near Amarillo for 80 or more acres in shallow water belt. Write Box 793, Hereford, 43-1tp

FOR SALE: 1937 Oldsmobile coupe 6, 26,000 miles, heater, absolute condition, \$500.00 cash. Mrs. R. S. Killough, 1608 Polk Amarillo, Texas. 43-4tp.

NOW IS THE time to buy Hereford real estate. I am offering some big bargains in residence lots belonging to the paving comresidence. See F. H. Oberthier,

THE AMARILLO NEWS, \$5.50; your subscription at the Brand Speer; 200 East Fifth Street.

Farmall, 8-foot Moline plow, To house keeping room. Mrs. J. F. be sold at sacrifice prices. T. Ward, 100 East Sixth Street. J. Carter, Phone 55. 41-tfc

grown on summer titled land Avenue. Mrs. Ora Lee. 43-1tc and made an average of 42 buland. T. J. Carter, Prone 55.

FOR SALE: 5-room house in Oklahoma City, excellent location; now rents for \$35 month. WANTED Job, farm work pre-

Mrs. Lennis Beyer of Amarillo; gain. John Wood Farm Equip-stock. See R. B. Miller at Miller, WANTED: To buy your metal and 43-1tc | Auto Store.

> 80 ACRES for sale, 21/2 miles lengths in stock. Lowest Prices. Brand new load mountain apples. Hereford in heart of shallow 65c per bushel. Stand South of water belt. 160 acres/land/12 43-1tp miles southeast Hereford, shallow water. 140 acres cultivated, FOR SALE: 2 inch water pump good improvements with 160 complete and Monitor 11/4 H. P. acres grass joining land fenced gasoline motor with pump jack with farm land. Both tracts at with horns, branded DR on left sacrifice price. Good terms, T. J. shoulder. Notify Ernest Med-43-1tc Carter, Phone 55.

FOR SALE on easy terms Moddh. your subscription at the Brand joining City on west; 80 acres STRAYED: 18 month old regis-Office. dh. improved 12 miles southwest of tered heifer branded Y on left City. Col. W/ S. Williams, 922 Travis St., Amarillo, Texas. 42-3tp

> FOR SALE-Electric Fencer, guaranteed 5 years, runs 30 miles fence -\$19.75. Complete stock on hand 43-3tp at all times. See B. E. Brumley, Hereford, Texas,

FOR SALE on easy terms_Modand on pavement. Box 235. ern 6 room residence in Here-43-3tp ford: 20 acres improved adjoining City on west; 80 acres improved 12 miles southwest of City. Col. W. S. Williams, 922 Travis St., Amarillo, Texas. 41-tfc

Company.

For Rent

CHOICE BEDROOM for rent.

pany. Also I want to sell a good FOR RENT: Large unfurnished lighthouse keeping room, down 41-3tp stairs. Mrs. Catherine Ward, 106 43-1tp Ross Avenue.

The Hereford Brand, \$1.50 year. FOR RENT: Downstairs apart- ganization, Both for \$6.50. Save 50c. Place ment next to bath. Mrs. Rosa

FOR SALE: Good International FOR RENT: Bedroom and light

WHEAT SEED for sale, pure Tur-key Red and Certified Seed ment. Bills paid. 1029 25-Mile

shels per acre on non-irrigated FOR RENT: Furnished apart-55. ment for couple. All bills paid. 41-tie 517 E. Eleventh St. 43-1tc

HOME COOKED foods daily at FOR RENT: Furnished apartthe Quality Grocery. Mrs. C. P. ment 400 McKinley. Call in af-42-3tc ternoon or evening.

Wanted

Will sell or trade for Hereford ferred, but anything considered. residence, city property or live- Not afraid to work. Edward Beyer Notify Joe Loerwald. 43-3tp

> and bundle feed. Will take them now. M. Slemons, Hereford, Tex. ENSILAGE CUTTING wanted

> WANTED: 100 young cattle to winter. Have plenty of good grass

For cutting bundles into ensilage for your silo call Willard Scarth. Phone 542.

WANTED to buy farm close to Hereford. Must be well improved. Write Box 428. 37-7tp PAYING from \$4 to \$6 per ton for scrap fron. Hereford Wreck

WANTED: Farm work by mid-dle-aged couple. Wife wants housework, man can milk cows, drive tractor, handle most any kind of farm machinery. G. E. Pearce care Roy Crutchfield Hereford, Texas 39-6tp

WE WANT TO BUY YOUR

Cream, Eggs, Poultry and Hides

We always pay as high a price for your produce as possible, and we Try to Serve you Better! That's why we have so many satisfied customers. Give us one Trial and we believe you, too, will be Satisfied!

SEE US FOR



POULTRY FEEDS EGG MASH

We Do Grinding and

West Texas Feed & Seed PHONE 265
Prices for your Cream,
Poultry and Hides!

42-3te- scrap iron. See me for Second Hand Pipe. All sizes and all Jack Roberson, 311 Norton, 39-6tp

Lost and Found

STRAYED: 2 Whiteface cows 41-tfc kief.

LOST: Brown leather bill fold. Reward if returned to J. R. 43-1tp. Hyde, Hereford.

tered heifer branded Y on left hip. Notify V. T. Glenn, Vega Texas.

LOST: Small, white gold wedding ring. Set part way around with small diamonds. Lost between 400 McKinley and 102 Miles Ave. Reward. Finder return to Brand

Baptist Women Attend District W. M. U. Meet

Baptis women of Hereford who attendeda meeting of the Tier ra Blanca Woman's Missionary Union held in Dimmitt Monday USED HEATERS, oil and coal included Mesdames A. O. Thompburners. Bargain prices. See Tol- son, president of the Associalison at Fraser Commercial Oil tion; Harry Whitchurch, assoc-42-3tc lation secretary; Artis Daniel, J. M. Gililland, J. D. Bourne, G. P. Owen. Cecil Guseman. Jack Roberson, Lee Lambert, W. L. Alexander, Ed Smith, Frank Board if desired. Phone 153-W. Merritt, B. C. Roberson, and A. 42-3tc L. Manjoet.

Mrs. E. J. Lyons, state executive secretary of the Baptist Woman's Missionary Union conducted a school of instruction



Just a SINGLE DAY TO REDECORATE ANY ROOM IN YOUR HOME

Pay Month With PITTSBURGH WALL-HIDE, the famous "One-Day Paint", any room in your home canbe redecorated between breakfast and dinner. Walls and ceilings perk up with new soft-tone beauty. And WATERSPAR ENAMEL brings a. sparkling newness to woodwork and furniture.

CALL THE LUMBER NUMBER-7

Carl McCaslin Lumber Co · One Block East of the Courthouse, in Hereford

Colors by Nature . Paints by Mitsburgh

PITTSBURGH 😂

Smooth as Glass

WALLHIDE . FLORHIDE . WATERSPAR . SUN PROOF

relative to the work of the or- "Regular" Brand Ads will Bring Home the Bacon

CORNER DRUG STORE

PHONE 105-HEREFORD

FREE DELIVERY

ONLY Rexall DRUG STORES OFFER YOU Rexall BARGAINS

Extra Rich MALTED MILK

Tall LIME ADE

for Your VITAMIN PROTECTION UPJOHN'S A-B-D-G VITAMIN CAPSULES

50\$1.25 Avoid colds. Get your Necessary Vitamins!

Full Pint MI-31 Solution . Large 75c Bottle. LISTERINE Box of 200 Puretest CO

ADPIKIN lablets \$1 Nose & Throat ATOMIZER

Full Pint Puretest 89¢ COUGH SYRUP 53¢ 60c Creomulsion.

30 cc Upjohn's Super \$25 D Concentrate . 35e Size Vick's VAP-O-RUB

60c Bottle ALKA SELTZER 49C

TOILET GOODS AT SAVINGS

\$1 Lavender BATH TALCUM 89¢ COLD CREAM . 59¢ 4-Purpose Cream 39¢

FACE POWDER 39C HAND LOTION 79¢ Bandana Free with 39¢

HAIR NEEDS

\$1 Vitalis HAIR TONIC 50c Lucky Tiger HAIR TONIC 6-Oz. Stagg HAIR OIL \$1 Drene SHAMPOO \$1 Fitch SHAMPOO

NEEDS DENTAL

25c Tube Mi-31 TOOTH PASTE Reg. 50c Tech TOOTH BRUSH. 40c Pepsodent TOOTH Powder 490

SHEER AIR-MAID HOSE 2-THREAD \$1.15 All Sizes and Colors!

\$1.99 ROOM HEATERS ... ELECTRIC HEATING PADS 25 Double-Edge Medford 15¢ RAZOR BLADES 50c Size (Prepared) PABLUM BABY FOOD

> ORIGINAL REXALL

lc SALE

November 1-2-3-4

REMEMBER THE Poxall DRUG STORE FOR LOWEST PRICES IN TOW

See Who Owned Them

We have had only a few 1940 Dodges and Plymouths to sell, and we have tried to trade for the CREAM of the Used Cars in Deaf Smith County. Listed below are some of our cars, with th names of the owners. Come look 'em over!

1938 DODGE SEDAN, with trunk. H. A. BURK, of the Burk Furniture Store traded this one. It has new tires, and has been driven only 32,000 miles. We got a steal in this car, and will pass it on to you for only

1936 DODGE SEDAN, with Radio and Heater, MRS. ANN HOL-MAN. Truly a better car than some 1938 models.

1936 CHEVROLET SPORT SEDAN. ED RAPSTINE bought this this car new and traded it in on a new Dodge. This car has never been on a lot before, and is one of our best values.

1937 DODGE SEDAN, block with new rubber. ED EAST had this car for only a year. Low mileage and we guarantee this car not to have had more than 3 calves in the back seat at any one

1938 FORD DELUXE 2-DOOR. 16,000 miles. ED MAUK. A real buy for someone. 1936 PLYMOUTH SEDAN. RAY BARBER. Just ask Ray about

this car, as it was handled gently. 1937 DODGE 2-DOOR, with trunk, radio. SAM GILBREATH. 1938 DODGE COUPE, NOAH EWTON. Only 22,000 miles. We

will personally stand behind this car. 1937 DODGE PICKUP, H. A. BURK.

1937 INTERNATIONAL LWB PICKUP. BILL SMITH.

A Written Guarantee will be Furnished with Each of the Above Cars

Ireland Motor Co.

Dodge-Plymouth

Sales-Service



We Give S&H Green Stamps! JERIS HAIR TONIC

2 75c Bottles for

Just Arrived . . . Big Assortment Whitman's Candies Headquarters for

School Supplies!

CITY DRUG STORE

WE ARE AIR CONDITIONED! ALWAYS COOL! - PHONE 100



Music Study Club Interest Centers On The Spread Of Musical Culture

Interest of Music Study Club members centered this week on Musical Culture when the second study program of the year was held at the home of Mrs.

B. M. Wiltshire, Monday af
Music Session

Mrs. J. E. Beyer was leader of the lesson and discussed at ength "The Spread of Musicsion and early development in inland cities." She told something of the life of Wm. Mason, composer and concert pianist, who developed a method of technique which is attill method in the seventh District Convention of the Seventh District Convention of the Texas as Federation of Music Clubs which will be held in Lubbock, October 26-28.

Miss Mattie Mas Swisher study with Liszt and friendship resentatives from various organ-with other great composers izations in Hereford. with other great composers.

Illustrating the style of the a vocal solo, "Day Is Gone" (Lang) by Mrs. Troys Carmichael with Mrs. Schroeter ac- program. companying.

J. E. Beyer, was chosen dele- Festival.

New Year Books were distribut-ed and chorus practice was directed by Mrs. J. C. McCrack- Is Given For

Mesdames H. L. Broadwell, J. E. Beyer, Troys Carmichael, R. P. Health and its relation Snyder, A. J. Schroeter, Miss sistant hostess. Eloyse Pitman and the hostess. Mrs. Loyd Lookingbill discus-

T. K. Wilson INSURANCE -- BONDS

Will Sign Your Bond Now!

al Culture, its westward expan- program Friday night, will be a

Miss Mattie Mae Swisher, que which is still used by piano teachers today. She told of his resentatives from marious organ.

Miss Adeline Koelzer will repthe following program was given:
"Toccatina" (Wm. Mason) a delegate from the Music Study piano solo played by Mrs. Glenn Snyder; "Prelude in F" (Wm. Mason) as alternate, Joyce Homer will state part as a delegate from the Music Study Club with Mrs. B. M. Wiltshire as alternate, Joyce Homer will 3, at the Presbyterian Church. Study Club. Mason) a piano number present represent the Voco Club with ed by Mrs. A. J. Schroeter and Bessie Frances Caraway as alwill be on the Junior Fine Arts

All juniors attending from Hereford will participate in the During the business session choir ensemble and all seniors which followed the program, Mrs. will, participate in the Chior

gate to the Seventh District Others attending from Here-Convention of the Texas Fede- ford will be Mrs. H. L. Broadwell, ration of Music Clubs, to be held district historian; Mrs. A. O. in Lubbock, Thursday, Friday Thompson, district secretary; and Saturday, Mrs. B. M. Wilt- Mrs. C. C. Ferguson, director of shire was elected alternate. past president's assembly, and Members voted to aid in com- Miss Swisher who is State Philmunity welfare work again this anthropic chairman

Members attending included Summerfield Club

Coneway, W. E. Dameron, C. H. public welfare formed interest-Dyar, C. C. Ferguson, H. H. ing topics for discussion at the Hawkins, J. B. Jones, Jeff Gil-Summerfield Study Club meetbreath, J. C. McCracken, Wiley ing held at the home of Mrs. Roberson, A. C. Thompson, W. J. A. L. Behrends Thursday after-Stanford, C. R. Smith, Glenn noon. Mrs. R. L. Wilson was as-

sed "Socialized Medicine," anaagainst, in an informative manner. Mrs. Hollis Walser, talked on "Health Security" dwelling for the most part on security for the economically insecure. She told of different communities that have practiced community medicine successfully.

76c

The Behrends home was attractively decorated with fall flowers and refreshments carried out the Hallowe'en theme.

dames L. L. Cannon, Brit Clark, B. E. Roberson, C. R. Walser, Jim Clark, Ray Johnson, Guy Walser, D. C. Walser, Tandy The Citizenship Department with Mrs. Homer Brumley, chairman, and the Citizenship Department with Members present included Mes A Choir Festival which will Walser, D. C. Walser, Tandy come as a climax to the fine arts Legg, Hollis Wilson, R. L. Wilson, Corden Club Progressive Club and the hostesses.

APPLE BUTTER

VIENNA SAUSAGE

DRY SOAKED PEAS

PORK & BEANS

CATSUP

TOMATOES

SOAP CHIPS

PEACHES

SOAP

A humorous feature was fur- The program will be in the The third quarterly meeting is "Worrying is a safe and sure Rutherford, who is president of with Mrs. L. L. Cannon, chairway to committ suicid." the Seventh District, will aid man, and the American Home

> Garden Club, Progressive Club, and the Music Study Club will be hostess clubs.

This is the first of four meetings scheduled for the club year. Others to follow include the second quarterly meeting on December 8, at the Christian Church. The Education Department with Mrs. E. W. Harrison and the Wel-Mrs. J. M. Rutherford of Chili- fare Department with Mrs. H. resent the Civic Chorus, Mrs. cothe is expected to speak at the A. Close, chairman, will have

12 Cans 75¢

J Cans 4JC

L Cans 35¢

5-Lb. 35¢

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Check These VITAMIN Vegetables

nished by Mrs. L. Cannon, form of a club institute when scheduled for February 23, at year is scheduled for May 10, who styled her discussion "Worproblems pertaining to club inthe Baptist Church. The International Relations Department The Fine Arts Department Our study Sunday was the Seventh District, will aid man, and the American Home with Mrs. A. O. Thompson, chair-David Phillips. Scriptures were man, will have charge of the

The final meeting of the club Christian Endeavor

The Fine Arts Department with Mrs. A. O. Thompson, chair-

Our study Sunday was "Who is our neighbor?" The leader was Department with Mrs. F. M. Kester, chairman, will direct the program.

Departments in charge of the program will be Junior Clubs and Extension Department with Mrs. F. M. Kester, chairman, will direct the program.

Department with Mrs. F. M. Kester, chairman, will direct the program.

Hostess clubs will include the prayers there was the story, "My neighbors in America," told by Mary Ruth Russell. The discussion. sion was led by Mr. Petersen

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This chart has been compiled from reliable sources recognized by the United States Pharmacopia and the Council on Pharmacy and Chemistry, and is presented to you in an effort to acquaint you with the vitamin values of our everyday foods, and to give authentic infor-

mation on the therapeutical value of these vitamins.

You will find the Unit value of all pharmaceutical vitamins, and many grocery items, printed upon the package. The potency, or unit value, of a vitamin product is determined in different ways. The most commonly used is the biological assay (testing their effects upon laboratory animals) to determine their growth promoting activities, or the amount needed to prevent loss in weight, infection, etc., and by comparison with a standardized U.S.P. Cod Liver Oil. The International Unit and the U.S.P. Unit are the same. It takes approximately one-half ounce by liquid measure of the cooked solid foods to weigh one ounce. This chart is based upon the weight measure.

AT OUR STORE

You will find complete stocks of several of the leading brands of vitamin-rich products with which to supplement insufficient diets, and your physician will gladly advise with and furnish you detailed vitamin information. We make no effort here to list the various products on the market as almost every laboratory lists their products and combinations under 'trade names', and too, there is usually some small difference in each company's product and its unit content and dosage. However, in pronounced cases we suggest you consult your physician.

After studying the chart you will see that any child or adult well fortified with vitamins will be less susceptible to colds and many other diseases. Also, you will note a wide range beween the amounts of vitamins required for prophylactic use to prevent development of evidnee of deficiency and the amounts required for full growth and vigor. Have your children count vitamins in their food; a competitive spirit will have them eating their "don't likes."

Vitamin	CHIEF DEFICIENCY SYMPTOMS AND SIGNS	FOOD SOURCES and UNIT VALUE PER OUNCE	Average Da Requirement for Protection
Anti-infective vitamin STABILITY Easily oxidized; prolonged heating or drying may reduce activity.	Retarded growth; abnormal dryness of skin and scalp; night blindness; softening of the cornea and dry thickened condition of the conjunctiva. Vitamin A is an aid in building general resistance and promoting growth when the body stores are depleted.	Cornmeal 200 Peaches 200 Bananas 100 Peas 300 Butter 100 Potatoes, sweet 500 Carrots, raw 1000 Prunes, Prunes, Salmon 100 Cream 20% 300 Salmon 100 Eggs 1000 Spinach 3000 Lettuce 500 Squash 700 Liver 3000 Tomatoes 400	7 6000 to 8000 Internation or U.S. P. Un This dosage may be in- creased unde the directions of a physician
"B-1" Anti-neurit- ic vitamin STABILITY Relatively unstable in presence of alkali and heat.	Loss of apetite (may be from other causes); polyneuritis (inflamation of the nerves affecting digestive circulatory and nervous systems); polyneuritis of pregnancy and chronic alcoholics. This vitamin is used in securing optimal growth in infants and children.	Almonds 30 Egg Yolk _ rich	Infants 50 International unit Adults 200-300 I. This dose cabe greatly icreased undedirections of a physician.
pellegra fact with other v	rinciple of B-3, Nicotinic Acid, for of Vitamin B Complex, being thamin B's. Other known vita	r being the anti-pellagra, but now is considered to be the chief anting used by itself or in combination min B, or G, complex factors are: r L; Factor W and Factor Y, but of	No specific quantitative data yet ava able. However one laborate

DRESSES

Dress Promotion, Week is a unpacked this week.

Crepes . . . Failles .

Velvets . . . Bustles

Drapes . . . Jackets

Green! Tuscan Grape!

These dresses are made to sell at a higher price than we are offering them. See them Now and take advantage of the Dress Promotion Week! Sizes 9 to 17 and 12 to 48.

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SKIRTS both plain

and plaids!

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Big selection of sizes and popular shades.

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nationally sponsored eventand we are co-operating this year with one of the greatest selection of dresses we have ever shown in Hereford! The dresses are especially priced for the big event. Visit us and inspect our wonderful selection. Most of them just

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APPLES

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Fine source of Vitamin A, also B, C, G, lb 15C

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ORANGES Vitamins A.B.G, but 23¢

PARSNIPS High content of Vita- 8¢ min B, also A-C-G-lb.

ONIONS Eat them for Vitamin 10¢ C, also A.B.G.—3 Lbs. 10¢ these last named too little clinical information is yet known to give definite dosages, etc. FOOD SOURCES

۱	"G"
ı	(Riboflavin)
I	"B-3"
	(Nicotinic Acid)
I	The other
ı	vitamin B
	complex com

onsidered

"C"

(Cevitamic

Acid)

"B-2"

of pellagra or secondary pellagra. These vitamins, especialponents are

ly B-2 are used in growth promotion, weight maintainance, and are concerned with tissue or cell respiration. Spongy bleeding gums;

pyorrhea; hemorrhagic

tendencies; sore and swol-

len joints; increased oa-

CHIEF DEFICIENCY

SYMPTOMS AND SIGNS

Chiefly those indicative

Inti-Scorbutic Vitamin, STABILITY Unstable in alkaline solutions.

"D" Anti-rachitc vitamin. (Rickets-Bone deformation and changes in

pillary fragility: Edema (accumulation of serum in cellular tissues); scurvy; dental caries; anemia; loss of appetite; undernutrition and infection; dry socket. Irritability; epiphyseal | Vitamin D is the only vitamin not (ossifying) enlargement of adequately supplied in a well balanc- There is a

long bones; soft bones; piggeon breast; muscular
weakness; protruding abdomen; bowed legs; delayed eruption of teeth; dentolorowitten above the second state of the second secon the liver and tal deformities; abnorm-such as beef suct, have a definite spleen.

beef__ 210-280 Bread WW, rich Pineapple juice __ 40-56 juice ____ 35 Asparagus __ 35 Peaches ___ 50 Cabbage, Strawberries ----- 110-140 raw __ 170-180 Cranberries 78 Spinach ___ 35

UNIT VALUE PER OUNCE

Asparagus, rich Liver, calf, 252

Greens 67-70 Salmon - rich Buttermilk, rich Spinach - 27-35

Cream 20% rich Wheat Germ 84

Beef, lean __ 38 Prunes,

Eggs ____ 35-41 Yeast

Liver,

Tomatoes, Grapefruit juice ---fresh _ 93-140 Lemon juice 230 Tomatoes, Lettuce __ 20-22 canned 56-140 Orange juice 230 Tomato juice Pears _____ 20 Peas, fresh _ 80 canned 40-140

dried, 70-112

dried 200-420

STABILITY phosphorus in the blood; Vitamin D is formed in the skin when exposed to direct sunlight. It is it its chief natural source.

does suggest

from one to

three grains daily of B-3,

B-2 is generally

given about

grain to the

are usually

combination: Consult your

given in

physician.

dose, but all of

the B complex

Infants

300-500 Units

Units

tation

Units.

During preg-nancy and lac-

1-65 of a

VITAMIN "E", the anti-sterility vitamin, is found in lettuce and cereals; therapent ly in Wheat Germ Oil. VITAMIN "B" (Citrin) is present in lemon juice, and lack of causes one symptom of scurvy. There are manyother known vitamins of less importance. lacking absolute clinical applicability for use, dosage, etc., which we will not deal with her

CUT THIS CHART OUT AND PASTE ON A CARDBOARD. FOR FUTURE REFERENCE!

BEAT DALHART, WHITEFACES!

Business Lady Is Enrolled In Central School

The Central School has a very musual woman enrolled as a tudent. This young lady is Jackie Wright who is raising Bantam chickens in order to send herself to college. Jackie tells us this interesting story:
"I started in the bantam busi-

"I started in the bantam business five years ago with a seining of Golden Sebright Bantam eggs. Each year I save seven bantams to show at poultry shows in different towns. Some of these towns have been: Amarillo, Slaton, and Hereford in Texas; Clovis, Roswell, and Albuquerque in New Mexico.

"I have won in cash prizes over \$150 in five years. Also I

over \$150 in five years. Also I evening for their induction serchampion bantams and one grand champion pin. In ribbons, have won forty first places, thirty second places, twenty-

MAST HEAD

Whiteface Roundup Staff Student Publication For Hereford High School Member of I. L. P. C.

Sponsor ___ Miss Robbie Foster Editor-in-chief __Geo. McLean Assistant Editor_Nell Spradley Secretary____Jenelle Potter Business Manager_Orvella Hill Assistant Business Manager

Sports Editor Grant Fuller Olson, program chairman; Lois Exchange Editor Ann Cockrell Headline Writers R. L. Dowell and Mary Nicks Proof Reader___Myron Morgan Reporters

Gililland, Vivian Olson, Beene Helen Frances Streu, Paul Lyons, Rena Rae forth, Mary Ellen Henslee, Cornelia Hamilton. **Typists**

Pauline Parker and Anna Jo

"Having A Good Time" Subject at Boys' Hi-Y

The meeting was called to or der by president George McLean The minutes were read and ap-

Donald Henslee and Hicks Roberson gave two short talks.

Richard Ireland played a cor- homedoming, October 28.

thirty-five cents a plate.

Wesley Guthrie.

Electric Coca-Cola Machine Is School's **Newest Improvement**

Put your nickle in the slot and presto-you have an ice cold bottle of that delicious Coco-

This is one of the latest improvements of Hereford High School. This electric coca-cola box was installed Thursday morning, October 19. It is located on the east end of the lower floor by the music room door.

The student council is trying this as one of its projects for service to the students and for raising money for other projects. This will be tried for about a month and if it proves to be a success, it will be continued.

Approximately 26,000 Southern farmers are filling responsible places of leadership by serving on community, county and state Agricultural Conservation Committees. In Texas 5,000 farmers are serving on committees helping administer the AAA program.

GLENN SNYDER

Director Ralph Smith Takes Whiteface Band To Canyon Homecoming

Director Ralph Smith will take his Whiteface Band to the West Texas State Teachers College Homecoming celebration in Canyon on Saturday, October 28. Director Smith is an ex-stu-

dent of the Canyon College. He was graduated from it in 1916. The band boasts seventy members this year. It has attended

A short business session was held in Miss Irene Crawford's room before the regular annual service, presented to the parents

of the girls. from the back of the auditorium rillo the second Monday of each Five Guests Witness to the stage, followed by the new members to be inducted. All these girls were in white robes, carrying a candle. Behind them were the old members who seated themselves on the first two

rows in the auditorium. Pollyanna Crawford, the presithe purpose of the Hi-Y Club ization. and some of its major points. She then called upon the four Katherine Henderson other speakers who were: Vivian Agnes Gilbreath; Rena Rae Renfro, secretary; and Louise Cress, reporter. After the speeches, the new members, who were Pauline Parker, Mary Louise Lookingbill, Bobbie Turner, Billie Louise Crawford, and Wanda Jean Whitaker, took the Hi-Renfro, Elmore Nunn, Louise Y pledge and sang "Just As I Cress, Pollyanna Crawford, Edith Am." A prayer for guidance, by Standifer, Billie To Morton, Ma- Pollyanna Crawford was followdonna Morrison, Ratherine Dan-ed, by the whole group's singing "Blest Be the Tie That Binds." All repeated the Hi-Y bene-

Robbie Foster Candidate Queen For Homecoming

Miss Robbie Foster, teacher of world history, typing, and girls' hysical Education in Hereford High School, was chosen by the West Texas State College Exes Glenn Smith, David Neal Bea- in Deaf Smith county as candivers, Donald McCullough, and date for Homecoming queen at

Each county chooses a can-Paul Loyns led a round table didate for homecoming. The can- people all over the country are didates for homecoming are hen glad that this day does come down. Jack ored at Canyon throughout the but once a year. For the morning tra point. discussion on "Having a Good didates for homecoming are hon-The committee gave a report day, being special guests of the after Hallowe'en, no hamlet or on our banquet. The rates were college. Countesies planned are: city ever looks as it did the a luncheon, free tickets for the The only absent member was football game between the Bufof San Antonio, and high tea done can never be repaired. following the game.

At 6:00 p. m. the queen will ges. Then at 7:30, the candidates

Miss Foster graduated from younger generation is coming to daughter of Mr. and Mrs. R. E. for queen since she was candi- and sane" Hallowe'en. date for Beauty Queen once during her college days;

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Dution Elected To Speech And Art Association

Miss Ruby Dutton, Hereford Central School teacher, has 4:45 p. m. been elected to membership in the Panhandle Speech and Art

The membership was granted Club. in conflection with Miss Dutton's work in Speech at W. T. S. C. where she majored in that de-

She is a graduate of W. T. S. C. and a pupil of the former Miss Mary Margaret Brown, also, C. W. Butler, former teacher of W. T. S. C. She has taught in Happy and this year is her third year as teacher in the Hereford Schools. Dosed of the girls trio plus C. She has taught in Happy and Miss Dutton directed the In-

terscholastic play in Hereford last year. She states, "The club is

are interested in dramatics." The "Panhandle and Art Association" is made up of a group of educators and speech artists. The meetings are held in Amamonth. The society studies different types of literature and other relative subjects. Occasionally they review a drama and

entertainer. Miss Irene Crawford, speech teacher in Hereford High School, dent, began the service by telling is also a member of the organ-

Central School

Members of the fourth grade Audrey Faye Duncan.

gan, James Perry Cayton, Geo. Callum. Woods, Elizabeth Lee Cocanougher, and Mary Estelle LeGrand.

Central School reporters for Friona Trounced the Whiteface Roundup are Lonidene Martin and Naomi

Hallowe'en, Oh Hallowe'en!

"Hallowe'en, oh Hallowe'en, you come but once a year," says a famous radio comedienne. However, many merchants and townprevious day. Sometimes it takes several days to repair the damage faloes of Canyon and St. Mary's done. Sometimes the damage

Hallowe'en does not confine its toll to property damage; often be selected by competent jud- it reaps a toll of human lives, about one minute to play Erwill take part in a beautiful and pleasure from good, clean fun long Friona pass and ran about dignified coronation service in which costs nothing and harms 55 yards for a touchdown. the auditorium of the Adminis- little, as he can from more costtration Building. The candidates ly pranks which may do serious will wear street clothes during damage. It is these expensive the day and formal dress in the "jokes" which make the older generation wonder what the

West Texas in 1937. She is the Much has been said about a daughter of Mr. and Mrs. R. E. "safe-and-sane" fourth of July. Foster of Canyon. Miss Foster That could also apply to Halqualifies highly as a candidate lowe'en. Try to make this a "safe"

Members of Glee Club And Band Represent Hereford Over KGNC

Hereford High School was represented over KGNC, Thursday afternoon, October 19th at

The program was based on several musical numbers by various students of Band and Glee

The program follows: A violin duet, "Papallion" played by Mildred Shepherd and Mary Lee Hood.

A cornet quarter, "Loch Lo-mond," by Glenn Smith, David Neal Beavers, Donald Ray Mc-Cullough and Richard Ireland.

Troyce Stambaugh. And the concluding number was a clarinet quartet playing "Rondo." The members of this very inspirational to those who quartet were. Rachel Ireland, Wanda Jean Reed, Ann Cockrell, and Ruth Temple Hastings.

The Initiation of New Members To Pep Club

have a speech artist as guest The gymnasium was made into a very pretty place for the Pep Club initiation Thursday night: Bouquets of flowers and limbs of green and brown leaves were arranged throughout the The girls wore, evening gowns and marched into the gym. Dorothy Banner, president of the club, gave the pledge to each of the new members.

Minnie Dea Smith gave the who were presented on an as- welcome to the new members, sembly program last week were: and Jenelle Potter gave the re-Anne Morgan, Kenneth Williams sponse. Dorothy Nelle Trimble Morris Earl Ferguson, Barbara and Wanda Jean Reed sang "If Ann Burney, La Nelle Lindsey, I Didn't Care," accompanied by Virginia Lyons, James Perry Miss Foster. Kathleen Miller did Cayton, George Woods, Billy a tap dance, accompanied by Louis Bradley, La Nell Oaks and Bernadine Phillips. Punch and cookies were served to all.

The fifth and sixth grades had The club had the pleasure of a sing-song Wednesday after- having five guests with htme: noon. Old favorites were sung. Misses Belle Harris, Stacia Irene Best citizens for the week in Crawford, Decimae Ramey, Mrs. Central School were Ann Mor- Knox Kinard and Mrs. Tom Mc-

By Whitefaces; Final Score, 19-0

The Whitefaces became more confident of themselves by de- ly Bess Green, Danny Hales and feating Friona Chiefs 19-0.

In the first quarter Henry Ford blocked a Friona punt and Ewell Fox covered it over the goal line for the first touchdown. Jack Knox kicked the ex-

There was no score in the second quarter. In the third quarter after running from our 45 yard line to the 4 yard line, Wesley Guthrie made the /touchdown. Knox missed the try for the extra

In the fourth quarter with A person can derive as much nie Schumacher intercepted a

The starting lineup: Left end, Fox; left tackle, Knox; left guard, Brock; center, Estes; right guard, Ford; right tackle, Hagar; right end, Smith; quarter back, Johnson; right half back, Petersen; left half back, Loerwald; full back, Schumacher.

ROOMS TO RENT! THY A WANT AD

BUSINESS AND PROFESSIONAL.

IRECTOR

A. O. Thompson Abstract Co.

Complete tract index of all lands and town

lots in Deaf Smith County.

First Six Weeks' **Honor Student** List Is Large

Sixth Grade High Honor Roll: Geraldine McCall, Lonidene Martin, Naomi Brumley.

Sixth Grade Low Honor Roll Marcella Blue, Helen Acker, Billy London, Oleta Fannin, Rosa Lee Nunn, and Juanita Upton... Fifth Grade High Honor Roll: Madelle Beavers.

Fifth Grade Low Honor Roll: Jessie Ann Buckner.

Fourth Grade Low Honor Roll: Mary Estelle LeGrand, Barbara Ann Burney, David Miles, Mary Short, Ouida Kathleen Hudson and Louise Young.

Third Grade High Honor Roll Charles Lee Felts, Roy Kropff Oliver Streu, Wynona Bell, Louise Green, Joyce Homer, Jacqueline Newell, Johnnie Ruth Wilson Glenn Hopson, Reuben Knox, Jean Ann Harrington, Patsy Ann Slagle, and Merle Euvone

Speech Class Gives First School Program

The Public Speaking Class, under the instruction of Miss Crawford, gave an assembly program Thursday, October 18, 1939. The program consisted of three pantomimes. The first was a short scene of an experiment by George McLean, and his as-Paul Lyons. The frantic mother was played by Dorothy Nelle Trimble and the injured daugh- love is concerned? ter by Bobby Turner, This pantomime was read by Lois Stand-

The next pantomime was a the tramp was played by Bert ways gets her man." The passers-by were Daniel Turrentine and Louise Cress, and the heart, with Dorothy Nelle Trim-Good Samaritan was played by ble in the lead (maybe it's the Bartley Dowell. The doctor was way he makes those elegant It's perfect." played by Paul Loyns, and the speeches.) two nurses were La Wanda Jean Well, that's about all-but re-Reed and Edna Urbanczyk.

selected by the class and the out it would surely make me characters picked. The name was some enemies. "Done to Death." The players were Polly Anna Crawford, Bil-Loy Cook.

Dr. Lemmon Discusses "Socialized Medicine"

Dr. W. N. Lemmon visited the Debate Club Wednesday, October 18, at their regular meeting Dr. Lemmon discussed Social-ized Medicine. All members of the Debate Club and any who wish to join are urged to attend regularly. The meetings are on Wednesday at 4 o'clock.

Confidentially Yours

earned news, lend an ear because I've really got something worth

he found a note in Glenn's pocket signed "Lavon Baiz" on one side and "Mary Anna Thompson" on the other.

Would you like to know the art of making love? If so you might ask Rena Rae Renfro and They gave a pretty good illustra- Senior Rings Arrive tion in Orchestra Tuesday.

week. And just because Charley found, read, and let everyone else read, a note of Dorothy's explaining the secret of her popularity with boys.

this year. Of course, it's breaksistant, Joseph Lister, played by ing Troyce Stambaugh and Ruth Temple Hasting's hearts, but what's a few broken hearts where Pauline Parker surely enjoys eating candy after school, or

maybe it's the atmosphere around the candy stand. Helen short scene taken from "The Frances Streu had better watch Good Samaritan." The part of her step because a "Parker al-Slay and the part of the rich I wonder what George McLean is wrong with your past," stu-

member, keep this under your The third pantomime, was hat because if any of this got

Confidentially yours, THE SNOOPER

Senior Mothers Make Plans For Hallowe'en Party

Senior Mothers met in a called session Monday afternoon at the high school.

At a previous meeting, the mothers voted to furnish the entertainment for parties for the classes approved by the supervisors. Four parties were outlined—the first to be given on October 31 in the form of a Hallowe'en frolic.

Mrs. H. D. Reed, chairman of the group, read the following names of mothers who will have

If you like to hear good honest arned news, lend an ear because

Standifer, Al Werner, W. D.

Williams G. P. Williams G. P. W. D. Vaughn, L. D. Williams, G. P. while this week.

Glenn Smith is evidently very fickle. His little brother reports

Owens, E. W. Cawthorn, R. L. Dowell, L. L. Crawford, N. L. C. Cress and H. D. Reed.

Other scheduled parties are Christmas party Dec 15; a Leap Year party on Feb. 14; a Kid-Day on March 29 with a Kid party as an added feature, and a picnic in May.

Dorothy Lee Graves seemed quite angry at Charley Hill last

The Seniors received their long awaited rings on Wednesday, October 12. The class ordered their rings last spring from the We hear that "Squirt" Kas- Star Engraving Company, Housmade by Louis Pasteur, played sahn is quite a woman hater ton, which made them up during the summer.

Public Opinion

In asking the question this week it was found that many people are putting their past behind them. When asked "What" traveler, who was the victim, has that makes women so crazy dets gave the following replies: was played by Carrol Newsom. about him. There seem to be Orvella Hill: "A trip to New about three in the race for his you

> Elma Shugart: "Plenty." Agnes Albracht: "Not a thing. Delbert Kassahn: "Oh, so you,

have been wondering, too? Nell Spradley: "I played too much like a boy all my life." R. L. Dowell: "Getting personal, huh!"

Helen Frances Streu: "Hey Pablo, you tell her."
Miss Foster: "I went on just

ROOMS TO RENT! THY A WANT AB one too many special trains."



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JNO. H. PATTON

PHONE 50

Summerfield Teacher Attends Delta Kappa Gamma At Canyon

At 6 o'clock, Friday evening, October 21, Mrs. Laura Marie end in the home of Mr. and Shaw, of the Summerfield public Mrs. D. C. Walser.
school faculty, attended a meeting of the Delta Kappa Gama chley are both employed in oforganization held in Cousin's fices in Hereford. Hall in Canyon, Mrs. Shaw while teaching in Hale County was a and children are now employmember of the Gamma Iota ed in Pampa. Chapter of Plainview, but when she accepted work in Deaf Smith County her membership was transferred to the Pi Chapter of and Mrs. Al Morgan last week Amarillo.

Summerfield

Mrs. Rose Bounder returned to Sunday School and church Sunher home in New York City last day. week after visiting with relatives

Luster Suttle, Leroy Suttle and Therman Atchley were visitors in Santa Fe, N. M., last week. Miss Lois Agnes Gilbreath of Hereford spent the night with Thursday. They will make hand-Miss Mary Louise Lookingbill

Miss Mary Louise Lookingbill bags for the Mexican Missions.

In the Mexican Missions.

Mrs. Loyd Lookingbill and Mrs. Loyd Lookingbill and Mrs. Ray Johnson attended the American Association of University in Hereford last week. eon in Hereford last week.

Mr. and Mrs. B. A. Atchley Amarillo Tuesday night. and Jim Suttle visited in Plainview Saturday.

EVERY

THING

FOR

THE

AUTO

Mr. and Mrs. Al Morgan of in the W. A. Vines home Sun-Hereford visited in the home of day. Friday evening.

Mr. and Mrs. C. B. Thomas, and field church. Shirley, visited in the home of relatives in Plainview Sunday. Earl Lance Jr., spent last week lesby home this week end.

Mr. and Mrs. Wilson Vines

Mr. and Mrs. Carl Neighbors were visitors in the home of Mr.

Mr. and Mrs. Doyle Vines, and Johnnie Marsh and father, of Black, were visitors in the W. A. Vines home Sunday. Mrs. Ky Lawrence of "Hot

Springs, N. M., is visiting her daughter, Mrs. J. B. Noland. There were 56 present for

Mrs. Marvel Upton of Heisel man spent the week end in the home of her father, C. B. Thom-

W. M. S. Circle number two is to meet with Mrs. Jim Clark

versity of Women, meeting in

Ben Williams and Dewey Giddion of Hereford were visitors

Western

Auto

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WALNUT

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FINISH

ssociate

with Automatic Push-

Button Tuning

Mr. and Mrs. Carl Neighbors | Prayer meeting will be held Wednesday night at the Summer-

Mrs. Hazel Atchley and son, of Canyon, were in the J. R. Og-Mrs. Antoinette Ebringer has returned to her home in Chicago,

Mrs. Shaw was a visitor in Amarillo Saturday.

brother-in-law, Lawrence John-

Mr. and Mrs. W. A. Boyd and Miss Olive Boyd from Mangum, Okla., and Miss Edna Sears and Mrs. Grady Wilson and two Mrs. Ralph Sears of Hereford, children, Mrs. Merlin Kaul and were in the Loyd Bradley home sons of Westway, and Mrs. A. Saturday night.

carnival in the Summerfield Mary Lee Hood of this com-School building. There will be munity was heard over station fishing, shooting balloons, shoot KGNC last Thursday evening ing the dolls, guessing the number of beans in the jar, a House of Horrors, fortune telling, bingo, forty-two, and free refresh-ments. The proceeds will go to the school and church organizations.

The Senior Sunday School will have a Hallowe'en party Saturday night in the home of Mrs. Jim Clark.

CHURCHES

THE METHODIST CHURCH Sunday School _____9:45 Morning Services ____ 10:50 Evening Services ____ 7:45 Young People ___ 7 p. m. Missionary Societies each Wednesday _____3 p. m Attend our services.

FIRST BAPTIST CHURCH

W. E. Barnes, Pastor Last Sunday was a very good day in our church. At the morning worship hour there was a ity Monday. large attendance, and we rejoiced in the coming of five new

The evening service was a high hour, in that 35 were Baptized. Dr. Hugh F. Latimer, Southwide Brotherhood representative meeting of Brotherhood Tues- vited. day evening. We were indeed fortunate in having Dr. Latimer

The Sunday Evening Service * * * * of this week, is to be communion service. The entire membership of the church should attend, and especially do we urge the attendance of the new mem-

SERVICES AT THE CHRISTIAN CHURCH

H. M. Redford, Minister J. C. Ricketts, Superintendent

ing worship, the Christian Endeavor societies, and the evening baptismal service of last to take a trip.

Lord's Day were mountain-top experiences. We look forward to home Thursday night from Ausa great day next Lord's Day. The pastor will preach at the morning hour on the subject, "The Power of Prayer." Helen Frances Streu and Dorothy Nelle Trimble will sing, "In The Garden." "Through Faith" will be the subject of the sermon at the evening worship. You are cordially invited to worship with us. It helps us, it will

SENIOR CHRISTIAN ENDEAVOR

help you.

The Senior Christian Endeavor Society at the Christian Church had eighteen in attendance last Sunday evening. "Jesus Laying the Foundation for His Church," was the theme. A. J. Robinson was leader and the various phases of the subject were presented by Larry Trim-ble, Eleanor Wilson, Rue Wilson, and June Dameron. The Endeavorers will present a special program at the Ward School next Thursday night in connection with the revival meeting which is being held there by the pas-

Next Sunday night a model program will be presented by Group 1. Three adults have been selected as judges. The following Sunday Group 2. will present a model program. This will be the close of a six week's contest. The losing side will entertain the winners tain the winners.

FIRST PRESBYTERIAN CHURCH

Sunday School _____9:45 a. m (Will S. Kerr, Superintendent) Morning Worship _____11 a. m Young Peoples ____ 6:45 p. m.
Evening Worship ____ 7:30 p. m.
At the eleven o'clock worship hour we will observe "Christian Home Sunday." We trust that every family in the Church will be represented in this service. vice. Come and help us make this a truly spiritual service.

MRS. CHARLES B. MILES Mr. and Mrs. Mark Agee, Sr., of Amarillo, spent Wednesday after a ten-day visit with her

and Tuesday in the John Higgins home. From there they went to Plainview for a few days visit with relatives before returning to Amarillo. Mr. and Mrs. Wesley Higgins

spent Friday night at her mother's, Mrs. Belvie Oxford at Lorenzo, Texas.

B. Schulz of Hereford spent Wed-Friday night there is to be a nesday visiting Mrs. Ida Lewis. when she played a violin solo accompanied at the piano by Mildred Shepherd of Hereford. Hereford High School presented the program.

Mrs. Jewell Faith of Plainview spent the week here visiting in the home of her sister, Mrs. Robert Viegel and fami-

Mr. and Mrs. Claud Brown and daughter, Betty Jean, of Bryce, Tex., spent the week end in the home of his sister, Mrs. E. Ward

Mrs. Ida Lewis and her mother, Mrs. A. B. Schulz of Hereford. visited her daughter, Mrs. Irving Willoughby at Friona Tuesday. Mr. and Mrs. Bill Hutson, Mr

and Mrs. C. B. Miles, Mr. and Mrs. Fred Moreman and daughters, Marie and Ruth, Mr. and Mrs. Wesley Higgins and Mrs. Bob Higgins attended the Christian Church in Hereford Sunday night. Wesley Higgins was bap-

Jack Dean of Hereford was a business visitor in this commun-

Mr. and Mrs. John Hutson and sons of Borger, and Mr. and Mrs. D. O. Williams and child-Attendance at all the services ren of Abernathy spent Saturfor the day was very good, in day night in this community the Sunday School there was 321, with relatives. Sunday they were and four new members. B. T. U. guests of Mr. and Mrs. Charles had a total attendance of 96, Hoover in Bippus community, alwhich was a little lower than so Mr. and Mrs. Bill Hutson and that of the previous three Sun- sons, and Mr. and Mrs. Jack days last week with Mr. and Hutson.

The second week of the revival is going along fine. There has been good attendance. Rev. H. M. Redford of Hereford is doing was the guest speaker at the the preaching Everyone is in-

C. E. Hood visited relatives in South Texas over the week end.

Adrian News DONNA GAYLE HARRIS

at Adrian Thursday night, All Wednesday night to attend a Adrian participate. The Senior Class are making

Bible School _____9:45-11 a. m a class quilt. It will be auction— Morning Worship ____ 11-12 a. m. ed off when they present their Endeavor _____6:30-7:30 p. m. class play. They charge a dime for every name put on and a guarter for advertisements. So indefinite visit in Hereford with folk have your name put on their quilt and help the clas

tin, Ind.

Mr. E. L. Hammit visited his brother, Roy Hammit at Can-

Mr. and Mrs. Glen Howard ites at a surprise party for recently been transferred from Miss Elliot on her birthday, Oct. Houston, to Corpus Christi, for Mrs. U. W. Jones. The guests Engineer. played bridge. Refreshments of sandwiches, jello, cake and coffee were served Messers and Mesdames Syms, Baker, Maynard, daughter, Margaret Ann return-Speed, Chapman, Skaggs, Misses ed Thursday from San Antonio Clemons and Bourland, Messers where they visited relatives.

When the frost is on the punkin

Your car may be hard-startin;

So use Phillips 66.

And the weather's full of tricks,

This is not good Halloween poetry, but it is excellent Halloween advice because, as the weather gets colder, starting becomes more difficult.... UNLESS the test of the gasoline you use goes up as the thermometer drops.

This "unless" does not exist for users of Phillips

66 Poly Gas. Every month this extra-value gasoline is matched and re-matched to the climate in your locality. There is nardly a day in 365, when its high test rating is not unsurpassed in its field.

The result is marvelously quick starting . . . exceptionally rapid warm-up . . . more flashing acceleration ... plus the increased mileage that naturally comes with minimized need of the choke.

For convincing proof that high test . . . without higher price ... means something to your motor and your pocketbook, try just one tankful of high test Phillips 66 Poly Gas. It costs nothing extra.

Phill-up with Phillips for Instant Starting

Hammit, Watson, and Rex Cri- Not Big Ads, But "Regular" Brand Ads Get Results! etz. High score went to Miss Clemons and Mr. Crietz and low award to Mr. and Mrs. Syms. Mrs. U. W. Jones spent three Mrs. Chapman and family.

Monday night the second meeting of the County Teachers will be held here. Vega, Wildorado, and Adrian participate. Stuttering Sam and company

will entertain at the High School Auditorium Tuesday night at 8 o'clock. Dancing, singing, impersonations, stunts, and stuttering will be presented. Those ny, Florabelle, and Tilford,

The Scouts will hold their third meeting Wednesday night. Mr. G. A. Syms and Mr. E. G. The County Council will meet Hammit will go to Panhandle members and officers are urged district executive meeting of the to attend, Vega, Wildorado and Panhandle Six-Man Foetball League.

KENTUCKY VISITOR HERE

his son, Colby Conkwright and Mrs. Conkwright. He accompanied Mr. and Mrs. H. G. Conkwright home who had visited relatives in Kentucky for two

Mr. and Mrs. Duane Orr of Houston arrived Sunday to spend a few days with his parents, Mr. entertained a group of Adrian- and Mrs. J. S. Orr. Mr. Orr has 19. It was also a farewell party where he will be Assistant Port

Rev. and Mrs. James Aiken and

FOR WHAT I COST, YOU COULD HAVE ENOUGH LIGHT TO READ "TREASURE ISLAND"

SEE HOW MUCH LIGHT YOU CAN BUY FOR A NICKEL!

Of course, a lot depends on how fast you read. Yet even a fourth grade boy can get through "Treasure Island" in well under 16/2 hours. And at your local residential electric rates, hive cents would keep a 100 watt bulb burning in your I.E.S. lamp for well over 16 1/2 hours!

Remember, certified light was never so cheap as it is today. Use it freely for better sight.

Why not let us lay-a-way your I.E.S. lamp for Christ-mas? Our easy monthly payments is one sure way to keep your Christmas expenses at a minimum. We will gladly bold any lamp for only 95c and one dollar a month and we promise not to tell a soul! Won't you give us a try?

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1-Quart (add tax) ... 19c 5-Quart (add tax) ... 87c 2-Gal. (add tax) ... \$1.24

HOT WAVES have more features . . . give MORE HEAT than you'll find in many heaters at twice our low price. Try our Hot Wave on our MONEY-BACK TRIAL. They will prove themselves.



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PAY-MENTS as low as \$1 Week

Mr. and Mrs. C. H. Dyar re-arned Saturday from a three yeek's trip spent sight-seeing in New York and Washington. in New York City they visited the World's Fair and in Gar-City they were guests of former Hereford residents, Minnie Dea Coffin and Timothy Tinsley: Enroute nome Mr. and Mrs. Dyar visit-d his relatives in Ohio, Indiaand Illinois.

Mrs. Belle Hodges of Los Aneles, Calif., is visiting her sistre, Mrs. Mary Palmer. She is ome time with a son in Wichita

The Amarillo News, \$5.50 year; e Hereford Brand, \$1.50 year— th for \$6.50 Save 50c. Place or subscription at the Brand

Mr. and Mrs. J. W. Hipsher of Coleman and Mr. and Mrs. E. W. Hipsher of Needles, Ariz. were guests last week in the name of Dr. and Mrs. F. E. Bowe.

Mr. and Mrs. Ralph McCul- was honored with a shower. lough in Amarillo Sunday.

your subscription at the Brand the funeral of Mrs. Cross' neph-

Mr. Bates of Dumas visited Mr. ed building. Beyers parents, Mr. and Mrs. J. E. Beyer in Hereford Sunday.

of Mrs. Edna Sears over the Mr. and Mrs. C. Glasscock and week end were Mr. and Mrs. Walter Boyd and daughter, Olive of in the R. H. Johnson home Sun-Mangum, Okla.

Mrs. Ray Johnson of Summer- folks over the week end. field attended a meeting held Velma Edmonson, Erline Pulby the American Association of liam, Rita Johnston, Loyd Stov-University Women held in Ama- all, Berna Johnston and Mr. rillo Monday night. Highlights and Mrs. Hurshell Chandler were the book "Grapes of Wrath." week end from Portales where given by Mrs. Hol Wagner of they are attending college. Pampa. Mrs. Johnson was a guest The three-act play "Where Is of Mrs. Earl O'Keefe.

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Heats any car—Fits any Dash.

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tionally low price.

Designed for Beauty ... Built for Performance ... Priced to give you real savings! Big full sixed heater

HEATER HOSE

omplete with illumi-nated switch and all fittings, ready for quick easy installa-tion. Buy Now!

Mrs. Ernest Sewell. They

Mrs. George Brumley has returned from Dallas where she visited her daughter, Mrs. J. O. Baker and family.

Miss Mary Elizabeth Stanford, teacher in the Friona Public Schools, spent the week end here with her parents, Mr. and Mrs. W. J. Stanford.

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The Amarillo News, \$5.50 year; The Hereford Brand, \$1.50 year— Both for \$6.50, Save 50c. Place your subscription at the Brand

Bellview News

W. Hipsher of Needles, Ariz.
were guests last week in the tion Club met with Mrs. Smith, home of Dr. and Mrs. F. E. Bowe. October 17 and quilted for the hostess. A covered dish luncheon was enjoyed at noon. In the afternoon Mrs. Sam Powell

lough and children were guests Johnnie Mark Northcutt is of Mr. and Mrs. J. A. McCul- in a hospital at Clovis where he was taken one day last week after being badly burned. He Mrs. Pearl B. Walker, district had spilled some gasoline on his W. P. A. superintendent, was trousers and in stamping out a the guest of Miss Jonnie Estes lighted match his trousers leg Tuesday. She was accompanied became ignited. It was at first to Amarillo by Miss Estes to at-tend a W. P. A. meeting Tues- but he is now slowly recover-

Mr. and Mrs. Jim Cross and The Amarillo News, \$5.50 year; Mr. and Mrs. A. L. Cross, and The Hereford Brand, \$1.50 year—Dee, went to Spur Thursday of Both for \$6.50. Save 50c. Place last week where they attended

Sam Mitchell has purchased Mr. and Mrs. P. L. Beyer and the Battershell house, moved it family of Amarillo and their to his place, is adding it to his daughter, Mrs. Van Bates and house, and stuccoing the finish-

Mrs. Lessie Garrett and daughters, Mrs. Cenana Burkett and Audine Garrett of Portales visit-Relatives visiting in the home ed relatives here Friday night. some friends of Adrian called

> day afternoon. Rudeene Lacewell visited home

review of here with home folks for the

Grandma?," put on by the Bellview High School Faculty Friday night, was enjoyed by a large crowd.

Mrs. Tom Welch and daughyour subscription at the Brand ter, Beatrice, were in Hereford Saturday.

Mr. and Mrs. Geo. Messenger Mrs. Jack Wayland and son, and Mr. and Mrs. W. E. Brown Jon Sewell left Saturday for attended church in Clovis Sun-Independence, Kansas, where day evening.

\$10.95

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When you shop for the Drug Needs of your family, the Quality of the medicinals and toiletries you buy should be uppermost in your mind. The Nyal "TWO-FOR-ONE" SALE combines quality with economy, enables you to buy the best in Drug Store Merchandise at Half the Price.

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Ulira WITCH HAZEL

Full Pint

Fragrant rub down.

2 for 50c Honey & Hoarhound



COUGH SYBUP For relief of coughs and bronchial hoarseness due to colds. 50c Bottle

2 for 50c Halibat Halibat

Capsules rich in vitamins A and D. Box of 50 Capsules 2 for \$1.00



CORN REMOVER Why suffer from corns

2 boxes 25c



Needee TISSUES

Facial or handkerchief tissues. boxes 45c



Par Shaving Cream

For stubborn beards. Large tubes for 50c

> Cleansing Cream A cream you'll be sure to like. Special introductory price.

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Bottle 590 MINERAL OIL

A tasteless heavy oil. Full pint bottle

2 for 69c



or relief from indigestion.

ANTI-ACID

POWDER



Nya	Founatin Syringe	2	for	\$1.25
Nya	Hot Water Bottle	2	for	\$1.25
Nya	Combination Syringe	2	for	\$2.00
Nya	Syringe Attachments	2	for	.75

EVERY DAY NEEDS HOME REMEDIES

Nyal Cod Liver Oil EXTRACT TABLETS Bottle of 100 2 FOR

NYAL ANALGESIC Bolm En 50c Tube 2 FUR.

LOunce Bottle 2 FOR 25¢

MERCUROCHROME Half-Ounce Bottle 2 FOR 25

Nyal, 50c Size 2 FOR 50c ASPIRIN TABLETS

Box of 36 Nyal 2 FOR 25 ANALGESIC BALM Nyal 25c Tube 2 FOR 25

WITCH HAZEL SALVE Nyal Carbolated, 25c . 2 FOR 250

BORIC ACID POWDER 15¢

PURE EPSOM SALTS
Pound Box Nyal 2 FOR 20¢

For Periodic Pains ... 2 FOR 250 LULLIT TABLETS

CASCARA COMPOUND 25¢

NYAL CASTORIA Large 4-Oz. Bottle 2 FOR 506

ZINC OXIDE OINTMENT25¢ Nyai 25¢ Tubes 2 FOR 25¢

YELLOW PILLS 2 FOR 25¢

TOILETRIES

CHOCOLAX

Chocolate Laxative. 2 FOR

NYAL FOOT BALM

Large 50c Bottle 2 FOR MURIEL-ASTOR CREAMS Large variety toilet needs, 2 for 50¢

NYSEPTOL Tooth Paste 25¢ Regular 25c Tubes 2 FOR 25¢

Big selection shades . . 2 FOR 20C

FORMAL FACE Powder 50¢ Spreads smoothly, lrg. bx. 2 for 50¢

Formal Cleansing Cream 50¢ Lubricates, softens, 2½0z., 2 for 50¢

Formal ROUGE LIP Stick 50¢ New shades, attract, cases, 2 for 50¢

BATH DUSTING Powder 50¢ Formal, large box . . . 2 FOR 50¢

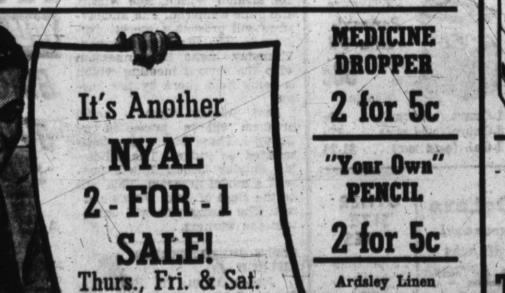
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Formal, excellent cream 2 for 50¢ TONING FACIAL CREAM50¢ Tingles, invigorates ... 2 FOR 50¢

Nylotis Boby Talcum Keeps skin fresh, dainty, 2 for 25¢ ULTRA ROSE HAIR OIL 50¢

EAS'EM Foot Powder Soothes tired, sore feet, 2 FOR 250

DENTAL PLATE Powder 50¢ Heldtite, reg. 50c tin . . 2 FOR 50¢



Ardsley Linen AASAA (O) MISESA 100 Sheets 100 Envelopes

2 b'xs 85c



COD LIVER OIL

The Sunshine Tonic. Full pint

2 for 89c



HAND LOTION Glycerin and Rose Water, 6-Oz, bottle

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NYSEPTOL

The pleasant but effective antiseptic, mouth wash. Full Pint bottle

2 for 50c



MILK of Magnesia Keep on the aklaline

side. Full pint Bottle 2 for 50c



NYAL ASPIRIN TABLETS Quickly soluble-prompt relief. Bottle of 100 2 for 50c



NYAL NASAL NOSE DROPS Reduce nasal conges-

tion caused by colds. 2 for 35c

COUPON SPECIAL Regular 25c Tube

During This Sale Only!

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Limit — Three to a Customer

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The DRI-SHEEN PROCESS is the most sensational and practical improvement in dry cleaning methods in recent years . . . it's Safe for your garments!

FOX CLEANERS

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North Hereford Club Meets

If you paint the stem and scar of well matured green tomatoes with one part paraffin, one part beeswax, and two parts noon visiting in the home of Mrs. mineral oil, they will not shrivel and may be kept two or three months, and used when ripened.

tables, at the meeting held in J. L. Park and family. the home of Mrs. Oscar Vaughn, October 17.

"Meats" was the subject un-Home Food Supply Demonstration work. Landscape Improvement is to be continued, under Home Improvement, and Table business in Dimmitt Wednesday Service is to be another topic for study. The reports for the past year for the Landscape Improvement Demonstration and member and turned in to the

Miss Oliver also suggested that each family try to plan to add asparagus and, if possible, strawbe considered luxuries as they cost no more than good cabbage or sweet potato plants and require no more care.

Three new members were welcomed to the club: Mrs. S. H. Browning, Mrs. L. M. Rhodes, and Mrs. Fred Saltzman.

Hot chocolate and cherry tarts were served the following members: Mrs. Frank Wilde, Mrs. L. M. Rhodes, Mrs. Fred Saltzman, Mrs. Geo. Parker, Mrs. C. G. Robbins, Mrs. Henry Koelzer, Mrs. W. H. Miller, Mrs. Otto Olson, Mrs. Louie Olson, Mrs. Oscar Vaughn, Mrs. S. H. Browning, Mrs. M. H. Koelzer and Mrs. G. A. Frye and Mrs. Geo. S. Mc-Connell, Mrs. A. C. Hershey, Mrs. Jack Flowers, and Miss Sadie Lee Oliver as visitors.

The next meeting will be held November 7 at the home of Mrs. Grady Parsons.

IRA JEANNE RICKETTS

The people of the community met at the School house Friday night for the purpose of organizing a Literary Society for the coming year. The following ofetts, president; Gordon Higgins, for agriculture what the governvice-president; Eunice Caldwell, secretary; Minnie Hurford, ass'tsecretary. Meetings will be every Edwards and Mrs. David Boy-er on the program Committee. the business meeting.

Mrs. R. D. Grimes and daughter, Mrs. J. W. Hines, from Here-ford, visited in the home of Mrs. C. V. Burgess Monday after-

Little Miss Julia Conklin, of Hereford, visited her grandparents, Mr. and Mrs. Ray Hershey, part of the last week. Arlie Counts of Pasadena, Cal., visited his sister, Mrs. Lynn Powelson last Sunday.

Mr. and Mrs. E. J. Bauer and family of Happy, visited in the home of his sister, Mrs. Lewis Harvey and family last Sunday. Little Melvin Jo Burgess had his foot badly crushed last Tues-day when a part of a binder fell on it. He is improving at this

Mrs. E. T. Brookes called on Mrs. Frank Givans and Mrs. F. H. Oberthier in Hereford Tuesday afternoon.

Mr. and Mrs. Ira Ricketts and on Glenn, took Sunday dinner in the home of W. A. Ricketts in Hereford Sunday.

Forty-eight persons were in Sunday School Sunday. An interesting lesson on "Christian Character and Influence," was given. Sunday School is held each Sunday afternoon at 2:30

How To Relieve

and everyone is welcome. Mrs. Harold Smith called on Mrs. J. L. Vick last Thursday afternoon.

Mr. and Mrs. W. Jenkins of Amarillo visited in the C. P. Caldwell home Monday afternoon. Mrs. J. M. Lewis and daughter, and Jim Campsey were shopping Miss Ara, spent Tuesday after-Gregory and Miss Augustine.

Mre and Mrs. J. W. Hipsher of Coleman, and their son and Vincent, in Vega Saturday. Mr. This easy method was learned his wife, Mr. and Mrs. Emmett when Miss Oliver discussed and Hipsher of Needles, Calif., spent Amarillo to Dodge City, Kan., explained methods of home stor- Thursday and Friday with their and will move there soon. age of various fruits and vege- brother and uncle, Mr. and Mrs.

Miss Ira Jeanne Ricketts left last Wednesday morning for Dalanimously voted to be studied State Fair. She accompanied for the coming year under the Miss Sadie Lee Oliver, CHDA, Mrs. George Brumley and Mrs. John L. Slaton all of Hereford. N. M., where they will make Mr. Lewis Harvey transacted

Miss Edah Park of Hereford is spending the week with her parents, Mr and Mrs. J. L. Park. Mr. and Mrs. Jeff Roberson the Home Food Supply Demon- and son, Eugene, visited her parstration were filled out by each ents, Mr. and Mrs. C. P. Caldwell Sunday afternoon.

Jake and Millard Gregory visited in the Fortenberry home near Adrian Sunday morning.

Mrs. Lewis Harvey was a Canberries to the garden next spring, you visitor Saturday.

pointing out that they need not be considered luxuries as they and family of Dimmitt were Sunday dinner guests of her parents, Mr. and Mrs. J. L. Park.

There was a large number at Singing Sunday night. Several visitors were present. Among them were Mr. and Mrs. Haskell Benson of Frio, formerly of this community. Singing is held each Sunday night at 7:30 o'clock. Visitors are always welcome.

Mr. and Mrs. Arnold Hershey of Hereford, spent Sunday in the home of his parents, Mr. and Mrs. Ray Hershey.

Miss Lucille Park, who teaches school at Heisleman spent the week end with her parents, Mr. and Mrs. J. L. Park.

Mr. V. E. Dodson is filling his lace also has a trench silo dug attending the Dallas Fair. but he hasn't started filling it. Mrs. Oren Russell, of Here-ford, called on her sister, Mrs. Lynn Powelson, Tuesday after-

Mrs. Arch Conklin of Hereford, isited with her mother, Mrs. Ray Hershey Friday afternoon.

Mr. and Mrs. Edgar Russell were Amarillo visitors Saturday.

but they will soon find out that first of the week. Ben Hill acwe have in agriculture a mechficers were elected: Glenn Rick- anism which in a measure does Thursday, where they visited rement insurance of bank deposits does for banks. Through the two weeks at 8 p. m. The next Ever-Normal Granary plentiful meeting will be November 3, quantities of wheat and corn from Tarrison, Ark., have moved with Faye Hurford, Norma Lee and cotton have been stored by the farmers and the Govern-Henry A. Wallace.

MRS. D. E. MCKENDREE

Mesdames Cochran, Morgan

in Amarillo Saturday. Mr. and Mrs. H. G. Artz and son, Glen, of Amarillo, visited Teachers. Mrs. Artz's parents, Mr. and Mrs.

Rev. L. E. Godwin accompanied by a number of members of the Baptist Church of Vega las, where she will attend the noon where he preached to an

ly left Monday for Farmington,

Kilbourne having dental work done.

Mrs. Sam Stapp was given a surprise party on Monday night,

was had by all who attended. en just above the wrist this week. He was assisting in towing a

Mr. and Mrs. G. Peters and son, Donald, and Mrs. McKendree returned Monday from Illionis where they have been visit-

Mrs. J. T. Shelton was hostess to the Study Club, Wednesday. A very interesting study of "Islands" being the subject fro

Mr. and Mrs. W. S. Bennett and family returned Saturday from Dallas where they have been Mr. and Mrs. W. A. Williams

spent the week end at the Fair also. John Van Meter of Stamford

Mr. and Mrs. R. M. Thomp son of Dalhart spent the week

end with their son, Raymond Thompson and family. Mr. and Mrs. Floyd Hill and Mr. and Mrs. Barry Hill of Fort Housewives don't know it yet Worth visited their brother and uncle, Ben Hill and wife, the companied them to Dimmitt

latives and friends. Shorty Russ is expected home Saturday from Antlers, Okla. where he has been visiting. Mr. and Mrs. Claudus Newbill

to Wayne Dyer's farm near Ford, where they will make their home. The regular meeting of the A short program was given after ment.—Secretary of Agriculture M. E. Missionary Society was held in the church Thursday af-

motored to Adrian Sunday afterappreciative audience. Mr. B. E. Boydston and fami-

their home. Mesdames Kilbourne and Glen Boydston were in Amarillo Mon-Mrs. Boydston shopping,

John L. Wilson Jr., has been quite sick this week.

on her birthday. A good time

Oran LaMunyon had the misfortune to get his left arm broktruck out of the sand bed when the tow chain broke striking his arm and breaking it.

ing for the past two weeks.

discussion.

O. R. Thompson of Corning, Kan., visited Dr. and Mrs. Loyd last week.

ternoon. Mrs. A. L. McNabb and issued out of the 69th District No. 42, and mechanic's the football boys and pep squad Texas, on the 6th day of Oct- ants, H. L. Witherspoon, and For quick re girls with a party Friday night, ober, A. D. 1939, by the Clerk wife, Grace Witherspoon, for lief from the A good time was reported by all. thereof, in Cause No. 2122, where- improving Fifth Street abutting misery

Announcements have been received of the marriage of Miss Horace B. Jordan and Wm. M Artz has been transferred from George Weimhold and Byron Hale, defendants, on judgment Gist Jr., both students of Texas in favor of plaintiff against de-Tech at Lubbock. The ceremony fendant, H. L. Witherspoon, and was said in the Chapel of the deficiency against defendants, First Methodist Church in Lub- J. N. Jordan, Horace B. Jordan bock last Saturday afternoon at and Wm. M. Hale; and to me as 4:30. Dr. L. N.Lipscomb, pastor Sheriff of Deaf Smith County, of that church, officiating. Mr. Texas, directed and delivered, I and Mrs. Gist are at home at 2019 Boradway, Lubbock, and hours prescribed by law for plan on finishing their studies Sheriff's sales, on the First there, he being a senior and she

a junior. W. D. McKendree had the misfortune to get the ligaments torn loose in the elbow in the football game between Vega and Farwelll last Friday and will not be able to play again this sea-

A number of ladies enjoyed a day of quilting and gossip in the home of Mrs. Merle Wood, Thurs-

Birth rate in Texas is higher than that for the United States as a whole, University of Texas social scientists report.

LEGAL NOTICE

SHERIFF'S SALE THE STATE OF TEXAS,

Mrs. Ted Laugley entertained Court of Deaf Smith County, contract executed by defendcelebrating the birthday of the spoon, and wife, Grace Wither- scribed property and interest. Texas Congress of Parents and spoon; Willard Witherspoon, and Dated at Hereford, Texas, this wife, Grace Witherspoon; Glenn 6th day of October, A. D. 1939. Witherspoon; J. N. Jordan will proceed to sell within the Tuesday in November, 1939, it being the 7th day of November, 1939, at the Court House door of said County, in the City of Hereford, Texas, the following described property situated in

> The West Eighty (80) Feet of Lots No. Seven (7) and Eight (8). in Block No. Forty-two (42), of the Original Town of Hereford, as well as an undivided one-third interest owned by defendant, H. L. Witherspoon, in whole of said Lots No. 7 and 8, and his one-third life estate therein.

Deaf Smith County, Texas, to-

Levied on this 6th day of Octber, A. D. 1939, as the property and interest therein of defendant, H. L. Witherspoon, to satisfy the sum of \$674.58 owing on said judgment, being prin-COUNTY OF DEAF SMITH cipal and interest thereof, be-By virture of an Order of Sale ing amount owing on Certificate

The Vega P. T. A. met at the in the Land Title Bank and said property, said judgment de- colds, take school house October 10th hav- Trust Company, Trustee, is creeing foreclosure against all 666.
ing the candle lighting ceremony plaintiff, and H. L. Wither- the defendants as to said de- Liquid-Tablets-Salve-Nose Drops

J. O. Newell Sheriff, Deaf Smith County, Texas By Fred W. Baird

MASONIC BULLETIN Heroford Lodge 86

Mondey in each me ichool of instruction Deputy F. M. Kester, W. M. 41-3tc E. L. Bradly, Secy.



When in the Market for Irrigated

Land, Stock Farm, or Ranch, see Us! Priced right and on good terms.

> Hill-Ricketts Co. REALTORS



CONOCO OIL & GAS

Batteries, Tires and

Accessories ERNEST MEDKIEF

SERVICE STA. HIGHWAY 60 At MAIN ST.

MEDKIEF

90-HOUR WINTER GRIND spared your OIL-PLATED engine



What wouldn't you give to have a weather prophet foretell all the worst 90 hours of Winter this year?... and stop their assault on your car!



You could afford to give a lot, but all it takes is the ordinary price of an oilchange That's all you pay at Your Mileage Merchant's Conoco station for the extraordinary change to OIL-PLATING.

You need your engine OIL-PLATED now by patented Conoco Germ Procspeed oil to wipe out doubts of decent es wear worst. (A scant 6 or 8

minutes of such needless bad wear, repeated a scant 6 or 8 times a day through these cold months, still mounts up beyond 90 hours!)...90 life-sapping hours for engines abandoned to oils that can only "flow fast". . but not one instant of oil-starvation in 90 hours or 900 hours, when your engine's OIL-PLATED.

The "magnetic" action of Germ Processed oil gives every square inch in your engine a slippy overlay of OIL-PLATING—attached as firmly as any nickel- or chromium- or silver-plating. And could any plating ever drain down when you park in any cold, for



any length of time? Then you know why OIL-PLATING-drain-proofnaturally has to be ready to lubricate before you're even ready to get out of bed, or away from work, or up from



the card table. Long before any oilpump could squirt a drop, your drainproof OIL-PLATING has readied your engine for safe, easy starting. That's exactly how you get the drop on the worst of Winter by OIL-PLATING now with patented Conoco Germ Processed oil. Keeps up your engine—your battery—your oil-level, too. Change now to Your Mileage Merchant. Continental Oil Company

CONOCO GERM PROCESSED OIL

conoco from Your Mileage Merchant

Why people like The First National Bank

People like the First National Bank for the same reason they like an individual. This bank shows a respect for their standing, their wishes, their opinions; it makes them feel at ease and at home; they can trust it to protect their interests . . . they please us, too, by saying that they appreciate our friendly policy of going far beyond just the mere routine of handling items.

MEMBER F. D. I.C. We invite you to use any or all of our facilities



Thoughtfully

Deaf Smith Farmers Borrow Over Two Million On Wheat

One Killed

(Continued from Page 1)

ral arrangements.

Sheriff Newell indicated.

Whitefaces

(Continued from Page 1)

The Brand Office.

ting that 3,318,785 bushels of wheat have been placed in the government loan program by farmers of Deaf Smith County, A. R. Bateman, county agent, today said that farmers of this area have borrowed a total of pected today to take the body pounds, are working out under \$2,518,891.31 on their 1939 wheat crop. However, a cost of \$517,000 was reported as the handling interest and fees on the crop, leaving a net payment of \$2,001,891.31 to farmers who placed their wheat in the government loan program

The largest loan on record in this county was \$83,386.10 on a total of 94,173 bushels of wheat. The smallest loan was said to be \$23.54 on 32 bushels of wheat.

The bulk of the grain produced in this community has been placed in bonded elevators, including 3,217,143 bushels as compared with only 101,624 bushels which are stored in farm granaries over the community. Most of the wheat produced in this area has been stored in warehouses in Fort Worth, Galveston. Sherman, and Amarillo.

WAR NEWS BRIEFS

Capture of U. S. freighter, City of Flint, by Germans brings demand for release after ship sailed into Russian port. U.S. said the freighter was on a legal voy-

Third U-boat in one day sunk by British, while the Western Front remained quiet.

Hitler lost some \$65,856,000 in gold he hoped to grab when the Polish shipment of that amount reached Paris.

Negotiations continued between Soviet Russia and Finland and the Soviet newspaper, Izvestia, claimed he U.S. was trying to block improved relations between Japan and Russia.

German Foreign Minister Ribbentrop, said Germany would never yield to Britian.

U. S. Ambassador Grew warned Japan of growing resentment in America against her Chinese

Mrs. L. D. Cannon, Friona, admitted 25, maternity, girl. Mrs. Vincent Pohlmieier, admitted 23, maternity, girl.

Around Town (Continued from Page 1)

Mr. and Mrs. Paul Foster this week took charge of a service station which they purchased at Portales, N. M., following recent sale of their cafe here to Mr. and Mrs. Wayne Wallace.

E. F. Hardwick, of Hardwick Theatres, is building another house on the same block with one previously constructed. The houses are located on East Fourth street. A stycco finish is used.

Construction work on the Davis-McCracken building is progressing rapidly. West, North and South Walls are about complete and some of the window frames are in.

The Midget Cafe is being remodeled this week and will have out and out new fixtures, states Joe Sheppard. New floor, new counter, new stools and new dishes are included. He hopes to be open by Saturday.

Mr. and Mrs. W. W. visited her mother, Mrs. Rosa Speer, and her sister, Mrs. B. F. Marrs while on their way home from the San Fransisco fair. Mrs. Speers accompanied them to Jefferson City, Mo., their home, where she will spend the winter.

Mrs. Katherine Purcell and son, C. M. Purcell, of Amarillo, both former Hereford residents, visited her sister, Mrs. Cliff Hicks and family here Sunday. C. M. Purcell returned Saturday after spending four years in the United States Navy.

and Mrs. E. H. Norton at the A. & M.-T. C. U. Il game in Ft. Worth last day. They also visited their calmer, who is a member of & M. band. Mr. and Mrs. nd left for Oklahoma City urn the next day with a car for the Norton Motor

of Clovis, N. M., attended a irthday dinner for her mother, irs. W. T. Batchelor, in Here-ord Sunday Mr. and Mrs. Har-il are former Hereford resiEstes at center.

Relatives from Dumas were ex- ing in weight from 80 to 170 of Mr. Campbell there for fune- Willoughby with Vance Stalcup assisting: Ayres, Clyde Mr. Carter, who said he left Brock, Kassahn, Goss, Grady flares behind his truck, contin- Hypock, Hopson, Hussey, Lance, ued with his load of seed and Mr. Massie, McBrayer, Olson, Parsons, Perry, Phillips, Roberson, Sears, who had a load of cattle, continued to Ft. Worth. Inves- Sanders, Taylor, Weems, Whit-

tigation of the accident will be aker, Hill, Williamson, Wilson, feed. Total net profit: \$679.73. cattle from this community concompleted when they return, Roy Saltzman, Harold Saltzman, Mathies, Davis, Williams, Russell, Jones, Hoffman, Green, Full line of office supplies at and Tingle.

(Continued from Page

cost \$7.40, which included \$3.75

probably include all the regulars. for a small door and drawers Petersen or Loerwald, and John- made of 3 ply wood. son will probably be assigned In her second year of club

halfback positions; Schumach- work, 1938-39, Miss- Ricketts er will take his regular slot at made a slack suit of hopsack-

Hagar will be at tackles; Lisen- and another dress for 55c. The proved very profitable and inter- boasts some 40 herds of fine of equal prominence. bee and Ford at guards; and total cost of all the garments esting and I believe will help fit Herefords. was \$4.81. Yes, you guessed it. me for my future responsibilit-Her hog money paid for them. les in life."

The Tri-State Fair stirred Miss Future Whitefaces Ricketts ambitions this year and she won first place on her pajamas, first on her clothing record book and second on her canned peaches.

> To go back to her hog raising, lications of the nation. Miss Ricketts releases the follow-1931 they have brought her \$1019.59. Of this sum she cal-

Dameron Sale (Continued from Page 1)

Cattleman, leading Hereford pub-

That a general trend of ining figures from her records: terest is centering on the Here-Since selling her first hogs in ford area by breeders of fine cattle over the nation is seen by culates she has spent \$339.86 for cattlemen, who point out that

FURNITURE - UNDERTAKING

Ambulance Service — Day or Night Hereford, Texas

CUTTING FOOD COSTS with a vengeance!

PRUNES (Limit 1) Gallon	PUMPKIN 2 cans 25¢
BAKING POWDER K-C — 25-Ounce Can	CANDY BARS Popular Brands 3 bars 10¢
CUT BEANS 3 for 23¢	TOMATOES 2 for 15c
PORK & BEANS Pound Can	GRAPEFRUIT JUICE 6C
1	PEARS Bartlett - No. 2 1-2 Can

Hospital Notes SUGAR

Ocean Spray — No. 2 Can	TOILET TISSUE
APRICOTS Halved — No. 2 1-2 Can	TEA White Swan (glass free)
APPLE BUTTER 12-0z. 9¢	MATCHES 6-Box Carton
SALAD DRESSING 19¢	COFFEE Chase & Sanborn Dated
APPLE JELLY 8-0z. 9¢	CAMAY SOAP
CATSUP 14 oz. 10¢	MACARONI Bulk — Full Pound
RICE KRISPIES Kellog's. Reg 2-for-25c 'special 2 for 15¢	OATS Mother's, Dinner Rlate
OXYDOL Large Size (limit)	
SOAP Crystal White	GRAHAM CRACKER
COFFEE Break O' Morn LB. 13¢	OLEO

. 13¢	White Swan (glass free) - 1-4	Lb 19¢
1. 1	MATCHES 6-Box Carton	14¢
1177 117 2 117 2 117 2 117	COFFEE Chase & Sanborn Dated — Li	23¢
ass 9¢	CAMAY SOAP	2 bars 15¢
10c	MACARONI Bulk — Full Pound	10¢
, 15c	OATS Mother's, Dinner Rlate or C-	s 23¢
The second second	COFFEE White Swan (Lb. Can 25c)	The state of the s
15c	GRAHAM CRACKERS	
в. 13¢	OLEO	2 LBs 25¢



STEAK

From prime beef. 250

BACON

Smoked. Piece, lb.

Baby Beef

Per Lb.

Pound

3 rolls 13c

--: Household Drug Needs :--Bottle of

100 ASPIRIN TABLETS 3 Cakes 10¢ SHAVING SOAP 60c Size PERRIGOS HAND LOTION 60c Size MINERAL OIL 39c Size RUBBING ALCOHOL ANTISOL MOUTH WASH 35e Box CASCARA COLD TABLETS All 25c Sizes of SHAVING CREAM Lady Jean, 25e Size FACE POWDER 35e Size **COUGH SYRUP** 8-Ounce Bottle CASTOR OIL

BINDER TWINE



6 for

POTATOES

Olbs. 16c

CARROTS

3 bunches

ETTUCE Head 5c

Bell Peppers Fancy, Bull Nose.

Lb. 5½c

GRAPES Lb. 5c

WE BUY YOUR CREAM, EGGS

and POULTRY!

quarter; and Guthrie is expected ing at a total cost of \$1.02; a to start at fullback. In the line, Brock and Smith are slated for a house coat for \$1.00; an every-my investment of five dollars breeding fine Herefords for the mals in the sale. Cow families past 40 years, this community represented in the sale are also

Included in the Dameron auc-Mr. Dameron's offering in the tion will be 53 animals: 14 year-coming sale includes linebred ling bulls, 2 bull calves, 15 cows, cattle, featuring blood lines of 7 bred heifers and 15 open heif-Superior Anxiety and Superior ers; several of the cows are with Anxiety Jr. His present herd calves at side and some have bulls, Superior B. 6th, Blanch-ard Anxiety 4th, Don Anxiety, and Superior Anxiety 4th are o'clock Monday, Nov. 6.

wind

publ

Park

ion c

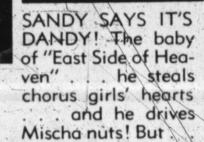
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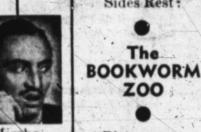
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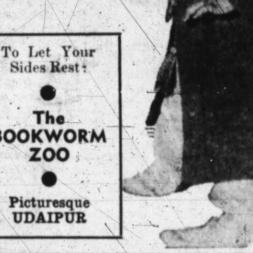
he will make you forget all your troubles! 'Un expected

Father" Dennis O'KEEFE



AUER

Shirley



See This Picture for the Biggest Bunch of Laughs in a Long time!



Saturday ONLY!

> also CARTOON and

"FLAMING FRONTIER"

REMEMBER

Bargain Prices 15c - 10c

SUNDAY and Monday

The "Bachelor Mother" has a Sugar Daddy in this Fun Riot!



and Popeye Cartoon Comedy! It's Always Comfortable!