

AROUND TOWN

Sights and Faces Seen

Pete Murchinson has sold the Bowling Alleys to Ted Young, who will continue the business.

Work began today on the home of Mrs. Ann Hill Holman to be located on a lot north of Harry Rice, 225 B. Street.

Basement work on the Ernest Medkief home under construction on Main is about finished.

Rumor: Nestor Gass has called a special meeting of the Hereford Playboys to discuss admission of Harry Rice to the group, and reports that Harry may be awarded the place created by the removal of Mont Baker to Arkansas.

(Continued on Page 12)

Red Cross Meets To Form Roll Call Program

Officers of the local chapter of the Red Cross met last Friday morning at the City Hall with Harold Brown, field director for the American Red Cross at Fort Sam Houston, and discussed fully plans for the membership campaign which will be conducted during the Twenty-Third Roll Call from Nov. 13 through Nov. 30. During the day he called on the different service chairmen and discussed with them the progress being made by the local chapter in the various branches of Red Cross work.

Spare Hawks Is Farmers' Plea

Hawks of all kinds except Blue jays, are the wheat farmers' bender right now, A. E. Bateman, county agent reports. The hawks are following the grasshoppers, he said, and are of tremendous value in keeping these insects under control.

Ireland Announces Real Estate Business

Mr. E. S. Ireland, who has been in the automobile business for many years in Hereford, has announced that he is opening a real estate and loan business, offering loans on the FHA plan sponsored by the Federal Government, and representing the American National Life Insurance Co. of Galveston, in making loans on business and residential property.

Weir Ad Is Vitamin Chart

Special notice this week is called to a chart on Vitamins A, B, C, and D, which is published on page 7 of The Brand this week by Weir's Food Store. The chart is printed so that it may be clipped out and kept for future reference. In addition, extra copies of the chart are available at Weir's Food Store.

The chart takes each of the four vitamins, shows "Chief Deficiency Symptoms and Signs," along with "Food Sources and Unit Value per Ounce," and "Average Daily Requirements for Protection." It also lists foods for correction of certain deficiencies resulting from lack of proper vitamins.

Club Girl With One Of Her Pigs



PIGS LIKE THESE ARE THE KIND WHICH HAVE provided Miss Ira Jeanne Ricketts, of Progressive, with a cash income averaging \$87.97 a year net profit over a ten year period beginning when she was 9 years old.

Pig At Five Dollars Brings Thousand To Club Girl

Camp For Scouts Planned For November 11, 12

Plans for a two-day camp at Paint Rock, November 11 and 12, are being pushed by Boy Scout leaders, and is expected to be one of the highlights of the year for troop members. Troop Quartermaster, Donald Conklin, is compiling menus, an equipment list, and is working out other details, while Patrol Leader Glenn Smith is getting enrollees for the camp.

Smiths To Move Tomorrow Night

Mr. and Mrs. Bill Smith and family are moving to Ruidoso, N. M., tomorrow night where he has purchased a grocery store and tourist cabins.

Father of Mrs. Ralston Dies In Perryton

Funeral services for Mr. W. V. Sanders of Perryton, formally of Hereford, the father of Mrs. A. J. Ralston, were held at the First Baptist Church in Perryton last Friday. Mrs. Ralston had been at his bedside for three weeks preceding his death.

New Building For Fraser Milling Co.

Work began Monday of last week on a new warehouse being constructed by Fraser Milling Co. Date of completion is indefinite.

Scouting School Continues In Third Meeting

Third in a series of meetings devoted to discussion of different phases of scouting for information of men interested in scouting and boys, will be held next Tuesday night at the Scout Hut in State Park, Urlin Streu, scoutmaster announces, and urges that all men who can possibly do so attend. It is not necessary to have attended previous meetings to enjoy the ones ahead, he said.

City Has Cut Taxes Already Mayor Explains

"Numerous persons have during the past week asked why the City of Hereford is not allowing a 3 percent discount on October tax payments similar to those allowed by the County and School district," C. J. Paddock, mayor, said, and pointed out that no discount was allowed by the city in view of the fact that a rate cut of 5 percent was announced on current taxes.

Rural Teachers Meet Saturday

Rural teachers of Deaf Smith County will meet Saturday afternoon at 3 o'clock at the courthouse, according to an announcement from the office of County Judge A. J. Schroeter. The meeting will take place in his office.

Whitfaces Ready As Wolves Menace Conference Standing

Plays run from a double-wing back formation, such as Dalhart uses, were part of the practice exercises outlined by Coach Tommie McCollum for the Whiteface Herd as they grimly prepared to set the Wolves down in defeat tomorrow night.

Future Whitfaces Anxious To Play But Need More Opponents

With only two games scheduled so far, Coach John Willoughby's team of future Whiteface hopefuls is looking for games with other teams so they can put into practice some of the fundamentals they have been learning.

Clark To Hold Farm Auction On Nov. 3

Albert Clark this week announced that he will hold a farm auction on the Baker place 9 miles north and 2 miles west of Earth. This sale is scheduled for Nov. 3, at 10 o'clock.

One Killed in Truck Crash

Future Farmers Report On Trip To Kansas City

The trip to the national convention of the Future Farmers of America last week at Kansas City, was enjoyed and of so much educational benefit that plans are being made now to insure a delegation from the Hereford Chapter to the convention next year, Calvin Brumley, Raylan Evans and Ben Conklin report.

Teachers Will Hear Wes Izzard

Wes Izzard, of the Amarillo News-Globe, will be guest speaker at a meeting of the Deaf Smith County Teachers Association next Tuesday evening at 7:30 in the High School Auditorium, Glenn Allison, president of the organization, has announced.

Old Clothing Drive Continues

The drive for old clothing continues this week, Mrs. Dyalitha Brady announces, and requests any type of old garment for use in remaking or for quilts. Children especially need underwear, hose, wraps, and shoes.

Infant Son Is Buried Here

Funeral services for Walter Richard Witherspoon, infant son of Mr. and Mrs. J. W. Witherspoon, were held Sunday afternoon with Rev. W. E. Barnes in charge.

Lions Express Thanks For Aid

While exact amount of money raised at the Lion's Carnival is not available yet, the Lions Club wishes to thank all persons who attended and aided in raising funds for the charitable enterprises of this service organization.

Mrs. E. C. Seaman To Address Council Of Church Women Tuesday

Mrs. E. C. Seaman, chairman of this district Council of Church Women, will speak at a meeting of the Hereford Council next Tuesday afternoon at 3 o'clock at the Methodist Church, Mrs. H. M. Redford, president, has announced.

Speaker



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One man was killed and two were bruised and shaken about 4:30 this morning in a truck collision 4 miles west of Hereford on Highway 90.

J. C. Campbell, of Dumas, is dead; his son, Raymond Campbell, and J. O. Madden, also of Dumas, are injured, though not seriously.

The accident occurred when the Campbell truck smashed into a truck which had been driven by A. L. Carter of Muleshoe, and had been parked while a flat was being fixed.

Mr. Campbell, his son, and Mr. Madden were all three brought to the Deaf Smith County Hospital by Ralph Sears, who came along after the accident.

The Campbell truck was returning to Dumas with a load of apples and the Carter truck was also headed east with a load of cottonseed.

"The right hand rear side of the cottonseed truck was struck by the left hand front side of the Campbell truck," said Sheriff J. O. Newell, who investigated the accident soon after it occurred.

"Mr. Carter did not have a driver's license or a chauffeur's license," Mr. Newell said.

(Continued on Page 12)

Dameron Sale Preparations Are Intensified

With the W. E. Dameron auction of Superior Anxiety Hereford scheduled for Monday, Nov. 6, growing interest in the sale was this week seen among Hereford breeders over the entire nation.

Calls for catalogs from different states is increasing every day, according to Mr. Dameron, who said that an exceptionally large attendance is expected for the coming sale. The sale is probably one of the most publicized auctions ever held in the Hereford Sales Pavilion.

Summerfield Carnival Announced For Tomorrow Night

Ring-side fans may enjoy a real attraction at the Summerfield School Auditorium Friday night, October 27. The carnival committee states that a trip through the House of Horrors will make your "hair stand on ends." Soothsayers will delve into the past and reveal the future.

Lions Express Thanks For Aid

While exact amount of money raised at the Lion's Carnival is not available yet, the Lions Club wishes to thank all persons who attended and aided in raising funds for the charitable enterprises of this service organization.

Weather Chart

Table with 3 columns: Day, High, Low. Rows for Thursday, Friday, Saturday, Sunday, Monday, Tuesday, Wednesday.

# The Hereford Brand

Published Every Thursday. Our Slogan—More People—More Farms

HEREFORD, DEAF SMITH COUNTY, TEXAS  
TELEPHONE 39

MRS. SETH B. HOLMAN, Publisher  
JIMMIE GILLEN, Editor

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## NOTICE TO PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally, at the office at 402 Main Street, Hereford, Texas.

## Dawn Items

MRS. CARL WIMBERLEY  
 Mr. and Mrs. Johnnie Womble are the proud parents of a baby boy, Gordon Douglas, born Monday, October 16 at the Deaf Smith County Hospital in Hereford. The baby weighed 8 pounds at birth.  
 Mr. and Mrs. Emory Burks visited their parents, Mr. and Mrs. C. V. Griggs in Arkansas recently. They left three sons there to visit their grandmother. The boys are Billy Wayne, Gerry Dale, Emory Clark, Mr. and Mrs. Burks are moving to Arkansas soon.  
 Mrs. W. A. May attended a meeting of the nominating committee for Council officers in Hereford last Saturday. Mrs. May is one of this committee.  
 Mr. and Mrs. R. S. West report a number of visitors at school recently and greatly appreciated the interest of the patrons. Visitors are always welcome.  
 Mr. and Mrs. Ezra Bagwell and son Billy went with Mr. and Mrs. Charlie Callaway to Lakeview, near Floydada, Monday to attend funeral services for Mrs. Bagwell's grandmother, Mrs. Higgins, who lived at Snyder.  
 Mrs. Allan O'Neil of Eureka, Okla., visited Mrs. Ernest May Tuesday and attended the meeting of the Dawn Study Club in the afternoon. She is visiting her mother in Canyon. Mrs. O'Neil was formerly Miss Mary Chambers, who taught at Dawn for several years.  
 Miss Leona Frye of Amarillo is visiting her parents, Mr. and Mrs. R. A. Frye several days this week.  
 Melvin May reports a grand time on his trip to the F. F. A. Convention in Kansas City, Mo. He went with a group from the W-T High School at Canyon.  
 Alvin Payne of Daniel, and Doyle Payne returned Wednesday from County Line, Okla., where they attended a family reunion.  
 Mrs. Julia Samuelson, Miss Inez Miller and H. H. Miller made a business trip to Pampa Wednesday.  
 Mr. and Mrs. Doyce Griffith and son visited Mr. and Mrs. C. Stewart Friday night.  
 Mr. and Mrs. John Mariner have moved to Portales where they will farm.  
 Miss Bobbye Jo West visited her parents Thursday. She is a student at W-T.  
 Mrs. Johnnie Womble and son same home from the hospital Thursday. Mrs. R. Schroeter is staying with her.  
 Attending the W-T High School "coming out party" in Canyon Saturday night were Raymond Stewart, William Harris, Obid Caraway, James Murphy White, Jed Miller, Mrs. Jim White.  
 Mr. and Mrs. W. W. Wimberley went to Kress Friday to visit Mr. and Mrs. P. G. Wimberley and family. Mr. Wimberley attended a Baptist meeting in Plainview Friday night. They returned home Saturday afternoon.  
 Mrs. Julia Samuelson and Miss Inez Miller visited Mrs. Jess Caldwell north of Hereford Friday afternoon.  
 Mr. and Mrs. Arch Conklin of Hereford visited Mr. and Mrs. Walter Galley Sunday afternoon.  
 Miss Alma Miller spent the week end at home.  
 Mrs. W. A. Callaway and Ollie Callaway of Hereford visited Mr. and Mrs. Ezra Bagwell Sunday.  
 Miss Geraldine Fleming visited

## Jumbo News

MRS. ULLMAN HUNTER  
 Oil heaters replaced the coal ones in the class rooms at school recently.  
 Mesdames M. L. Simpson, Clem Gilliam, Roy Thurston, C. D. Couch of Dimmitt spent Wednesday at the community room Pinckert and Miss Catherine making a mattress. Mrs. Owens helped in the afternoon.  
 Mr. and Mrs. Dewey Owens, Leroy and Pauline, were called to Wellington, last week to attend the funeral of Mr. Owens' brother-in-law, Oran Fulcher, of that place. Mr. Fulcher was working in the gin when he was caught by a large belt and his head completely severed from his body. Funeral services were held in the First Baptist Church. Miss Pauline Owens was one of the flower girls.  
 Mesdames H. C. Baird, Roy Thurston, Clem Gilliam, L. A. Matthews, Finis, Sam, and Ullman Hunter attended the all-day meeting at the Presbyterian Church in Hereford Tuesday.  
 Mesdames Gilliam and Thurston gave Chapters in the Mission book from "Tragedy to Triumph."  
 Mr. and Mrs. Clyde Renfro and Carl Blankenship have recently returned from a trip to Joplin, Mo., where they visited Mrs. Renfro and Carl's sister. They visited with their mother in Siloam Springs, Ark., also Tulsa, Okla., and Oklahoma City.  
 Mrs. Ullman Hunter left Saturday in company with Mesdames Eula Womble, Clara Shore, and J. T. Guinn, of Hereford, for San Antonio to attend Grand Chapter, O. E. S.  
 Dimmitt visited their parents, Mr. and Mrs. Jim Bagwell, Saturday night and Sunday.  
 Miss Lols Landroop spent the week end with homefolks in Plainview.  
 Mildred Lust spent this week end at home.  
 Vern Lust and family, E. R. Rothwell, Mr. and Mrs. J. G. Davis and Earl Lust attended Quarterly Conference at Flaggs Sunday.  
 Pauline Rothwell spent Saturday night and Sunday with homefolks.  
 Mr. and Mrs. Leland Smith had as Sunday guests, their father and mother, Mr. and Mrs. Dunn from Hereford. Mr. and Mrs. Rankin Reynolds and son from Lubbock, and Mr. and Mrs. Ivor Bagwell and children.  
 The Jim Bagwell home caught fire Monday afternoon in a bed room closet. The clothes were a complete loss, but were covered by insurance. The woodwork was slightly damaged.  
 Several from here attended services at the Baptist Church in Hereford Sunday night. Among the group that was baptized was Doris Smith, daughter of Mr. and Mrs. L. A. Smith.

## Bippus News

MRS. C. F. CROWLEY  
 Mr. and Mrs. Garret Banks are back from Whitedeer. They will make their home here this winter.  
 Mr. Bailey was in Amarillo Saturday.  
 Mr. and Mrs. G. C. Snell from Kress were guests in the J. W. Adrian home Sunday.  
 Mr. Johnnie Jones, who has been in the CCC camp in New Mexico arrived home.  
 A Halloween party will be given Friday night, October 27 at the community house. The school will have a play and the club will serve coffee and pumpkin pie, and play 42 and bingo. Everyone is invited to come.  
 Mr. Ed Lee from Pampa was here looking after his farm.  
 Mr. Lewis Buddy from Kansas was here Wednesday visiting Mr. and Mrs. C. F. Humfeld.

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# The Dallas Morning News

"Texas' No. 1 Newspaper"

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 —From Autobiography With Letters by William Lyon Phelps, published by Oxford University Press, 1939.

The News relies not alone on one great wire service — it has TWO . . . the greatest in the world—Associated Press and United Press. It also has the great wire feature service of North American Newspaper Alliance (NANA). Most newspapers would be content with these—but NOT The News, which also maintains its exclusively-owned bureaus in Washington, Austin, East, West and Central Texas . . . to say nothing of more than 200 local correspondents scattered over the Southwest . . . and the largest local staff of editors, reporters, artists and feature writers of any newspaper in Texas.

## In The Big Sunday News You Get:

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**West Texas Gas Co.**

## Wyche Items

MRS. R. C. VALENTINE  
 Mrs. Gold is visiting in the home of her daughter, Mrs. DuBois Walker.  
 The Home Demonstration Club and the 4-H girls of Wyche will give a pie supper, fishing pond and bingo games at the Wyche School house Saturday, October 29. Everyone is invited.  
 Miss Melba Rea, teacher of Walcott, spent the week end in the home of her parents, C. E. Rea.  
 Miss Lorene Valentine, a senior in the St. Anthony's School of Nursing in Amarillo, spent the week end in the home of her parents, Mr. and Mrs. R. C. Valentine.  
 Miss Gathin Vaughn of Hereford spent Sunday in the home of Vera Rea.  
 Mr. Jack Frost, Billy Smiley of Amarillo and R. C. Valentine, Jr., spent Saturday in Happy.  
 Mr. and Mrs. Jim Littlefield and daughter, spent the week end with his parents near Happy.  
 Mr. and Mrs. Bernice Dee Fortner visited in the home of her parents, Mr. and Mrs. R. W. Elliston, Saturday.  
 Mr. Jack Frost left Monday for various parts of New Mexico on business.  
 Mr. and Mrs. C. E. Rea spent Monday in Amarillo.  
 D. R. Carmichael and Woodrow returned from Oklahoma last week. Mrs. Carmichael stayed to be at the bed-side of her father, who is seriously ill.  
 Marjorie Morrison visited in Hereford Sunday.  
 Mr. and Mrs. W. J. Albracht attended the wedding of Eugene Hoelting, Mrs. Albracht's brother, in Nazareth, Tuesday.

## Bethel Items

MRS. E. R. ROTHWELL  
 Mrs. T. L. Brown and son, Arden, and Mrs. Arthur Beede and baby from Floydada, visited with Mrs. J. A. Bagwell Wednesday.  
 Mrs. Henry Alimon from Westway visited her sister, Mrs. Jim Bagwell, Wednesday.  
 Jim Bagwell was in Hereford on business Friday.  
 Luella Scarborough and the little Dodson boy visited Mrs. Lindy Scarborough Wednesday.  
 Mr. and Mrs. Kay Roberts were in Clovis on business Friday.  
 Mr. and Mrs. J. G. Davis and son, J. G., Jr., visited friends in Crosbyton Monday.  
 Mrs. E. R. Rothwell, Kathleen, Mrs. J. L. Rothwell, Mrs. Harry Rothwell, and Marleen were shopping in Clovis Tuesday.  
 Mr. and Mrs. Ray McIntire and Grace Marie Bagwell from

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 Free Book Tells of Home Treatment that Must Help or it Will Cost You Nothing  
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You know Chevrolet is the only low-priced car with the Exclusive Vacuum-Power Shift—with a Valve-in-Head Engine—with "The Ride Royal." But you can't know what these features mean in terms of smoothness, results until you actually drive and ride in the car. Try Chevrolet for '40, test it thoroughly, and then you will know that "Chevrolet's FIRST Again!"

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**BRUMLEY-WOODFORD MOTOR COMPANY**  
HEREFORD, TEXAS



# SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181

## Canadian History Is Discussed For Bay View Club

Members of the Bay View Club heard an instructive program on "Canada Under English Rule" during the Thursday afternoon meeting at the club room at the court house.

Mrs. F. T. Roloson explained and demonstrated the salute to the American Flag following the reading of the preamble to the constitution of the United States by Mrs. Knox Kinard.

Mrs. E. B. Hedrick gave the two minute fire-prevention talk.

Continuing the study of Canada, Mrs. Essie Cardwell told the interesting and instructive story of the history of Canada as an English colony, tracing the development of the colonies in the United States at the same period of time. She explained the causes of the Revolution and of the War of 1812 and described how Quebec was divided into Upper and Lower Canada, and touched on the disturbances that followed. She told of the supreme military influence and the

autocratic first Governors whose dominance lasted until 1840, when the provinces were united again and allowed to govern themselves for the most part. Mrs. Cardwell stressed the important part of the City of Kingston has played in Canadian history. Kingston was the first capital of the provinces of Upper and Lower Canada and the first parliament sat there.

Mrs. John McLean reviewed the book, "Shadows On The Rock" by Willa Cather, an historical novel dealing with the deeply religious lives of the Canadian people during an era of religious zeal in the Roman Catholic Church when Canada was the favorite mission.

Members attending the meeting were Mesdames F. T. Roloson, G. A. F. Parker, John Olson, C. F. Moore, Clara McLean, Paul Mathers, J. W. Kirby, Knox Kinard, A. M. Jones, E. B. Hedrick, John McLean, E. W. Harrison, Colby Conkwright, D. H. Alexander, C. R. Barber, H. L. Broadwell, R. P. Conaway, and Essie Cardwell.

## Afternoon Bridge Party Features Hallow'en Motif

Marigolds and African daisies were featured in the decorations at the enjoyable bridge party given Friday afternoon by Mrs. A. Petersen at her home on 516 North Main Street.

Orange and black were effectively combined to carry out Hallow'en suggestions. Tallies and other bridge accessories accented the theme and orange and black candies decorated the refreshment plate.

Four tables of players enjoyed the games with prizes going to Mrs. A. R. Bateman and Mrs. Earl Phillips.

Those playing were Mesdames James Williams, Bob Pipkin, Frank Lucas, Jim Lipscomb, R. R. Wills, John Olson, F. M. Kester, Ellis Coombes, Earl Phillips, A. R. Bateman, John Renfro, E. B. Hedrick, C. F. Moore, J. W. McVay, Ralph Roden and J. D. Neill.

**Mrs. Farmer Is Hostess For Club**

The Pleasure Hour Bridge club were entertained at the home of Mrs. Buford Farmer Thursday afternoon. Mrs. Farmer is a former member of the club.

Several types of fall flowers were used in decoration for the party. Mrs. Ralph Smith played high for score award and Mrs. Elma Lawhon, second high.

After the games a delectable salad course was served to Mesdames Earl Phillips, Elmo Lawhon, Roy Jowell, Ralph Smith,

## "Our Town" Is Reviewed For Junior Club

An interesting review of Thornton Wilder's latest play and winner of the 1938 Pulitzer Prize, "Our Town" was given for the Junior Bay View Club by Miss Ruby Dutton Thursday evening. Miss Katherine Kirby was hostess for the meeting.

In giving the background for the play Miss Dutton described the plot as dealing with two typical New England families, the three acts of the play dealing with life, love and marriage, and death. Continuing, the speaker said, in part, "Our Town" portrays a New England village in the years between 1901-13. The whole play is presented on a bare stage without curtains or scenery. Only a few chairs, pews and a couple of planks are used for properties. The real action is in the imagination of the audience of the reader.

Mrs. Elizabeth Womble told of the author's life and literary achievements saying, "All of Mr. Wilder's works deal with the mystery of death and judgement the tragedy of beauty, and the pity of the ending of life's comedy. He makes no attempt to flit life to his own theories, which grow naturally out of his experiences and observations of life. If he has a favorite subject it is the human soul."

Attending the meeting were Mesdames J. W. McVay, Elizabeth Womble, J. W. Witherhood, P. D. Neill, Jimmie Gillelme, Marlin Gilliland, J. T. Gilbreath Jr., Alton Fraser, W. L. Davis, Misses Ruby Dutton, Eloyse Pitman, Edna Daughtee, Rhita Jean Sullivan and the hostess.

## Dawn Club In Study Of Westward Trek

The Dawn Study Club met Tuesday afternoon in the home of Mrs. A. T. Frye.

Making a study of the Westward Trek, Mrs. Carl Wimberley discussed, "Through the Wilderness with Daniel," showing the daring exploits of this remarkable man who "reverently believed he was ordained by God to open the wilderness," Mrs. H. E. Miller reviewed "Covered Wagon" stressing mainly the hardships shown in this of the pioneers in the Westward Movement. Mrs. Walter Galley gave an interesting review of "Shanty Boat," which gives an unusual insight into the life to be found in the people who dwell along the Mississippi River.

The Hallow'en motif was carried out in the refreshments which were served to Mesdames Allan O'Neill of Eureka, Okla., Ernest May, Baker Womble, C. P. Galley, L. A. Smith, Jim White, M. H. Burum, Cal Walker, Cecil Walker, Walter Galley, Miller, Wimberley, Miss Minnie Seymour, Miss Mary Olive Frye, and Mrs. A. T. Frye.

Every season wife says she must have a lot of new clothes because she didn't buy anything last season.

Boyd London, Harry Lomas, B. R. Dixon, Elmer Mathies, O. L. Click, W. H. Russell, Chris Renfro and the hostess.

## Class Organizes Club

Fellowship Class of the Christian Church met at the home of Mrs. J. J. Clark on Wednesday afternoon of last week for the purpose of organizing a club within the class membership to sponsor good-fellowship interprises of the class. A name for the club and definite activities will be decided upon at a future meeting.

Officers for the club will include Mrs. W. H. Russell, president; Mrs. O. L. McKee, vice-president; Mrs. L. Z. Oldham, secretary-treasurer.

## Summerfield Women Have Mission Program

Circles 1 and 2 of the Woman's Missionary Society of the Baptist Church of Summerfield met at the church Thursday afternoon for a missionary program.

Mrs. B. E. Roberson, president, outlined activities for the year's work, using an airplane trip as an illustration of the progress of the work planned.

The following program was presented: Bible topics, "God's Warning Against Covetousness," Mrs. Elbert DeLozier; "The Great Commission and the Chief Aims of the W. M. S.," Mrs. C. R. Walker; "What Tithes Can Do," Mrs. Tandy Legg; "The Commission and the Lottie Moon Christmas Offering," Mrs. L. L. Cannon; and the concluding prayer by Mrs. Jim Clark.

Mrs. W. H. Walser, sunbeam leader, directed a program for the children in the nursery of the church during the W. M. S. program.

## Band Parents Enjoy Hallow'en Affair

Hallow'en suggestions transformed the band room at Central school into a gay and festive setting Thursday night when band mothers entertained husbands with a "Forty Two" party.

Skeletons, bats, cats, witches and ghosts decorated walls, windows and doorways. Name cards tallies and all other appointments carried out the traditional theme. Tall vases of dahlias repeated the colors used in decorations.

Hostesses for the party included Mesdames Carl Williams, R. G. Blue, George McConnell and Roger Corbett.

A short business meeting was held after the party when plans were made for band members to attend the entertainment given by the United States Navy Band in Amarillo on November 1.

Those attending the party included Messers and Mesdames G. M. Hudson, R. G. Blue, Fred Millard, Roy Jowell, Bonnie Brumley, Wm. Bell, Carl Williams, Art Manjoet, Ralph Smith, Roger Corbett, Hall Beavers, Lee Hopson, Chas. Felts, Bill Knox, G. W. Newsom, Mrs. Bessie Smith and Mrs. George McConnell.

**Family Reunion Is Held In Summerfield**

A family reunion, with members of the family seeing each other for the first time in seven years, was held at the home of Mr. and Mrs. Lee Curry of Summerfield, Sunday.

The get-together included relatives of Pearl Pracher who has

been making her home with her aunt, Mrs. Curry, for the past seven years. A "do you remember" theme characterized conversation during the day. Kodak pictures were made of the group.

Those attending were Miss Pracher's father, C. E. Pracher and her brothers Ray and Bill, of Walsh, Okla., Mr. and Mrs. J. C. Pracher of Berkeley, Calif., Mr. and Mrs. E. F. Pracher and daughter, Jean, of Mobile, Ala., Mr. and Mrs. John Black of Clarendon, Mr. and Mrs. R. A. Baker and daughter, Juanita Jean, of Amarillo, Mr. and Mrs. Dick Ford and Howard Black, also of Amarillo.

The relatives stopped in Clarendon enroute home for a visit with Mrs. Curry's parents, Mr. and Mrs. W. A. Davis.

**GILBREATHS RETURN FROM TRIP**

Mr. and Mrs. Jeff Gilbreath returned Sunday from a three weeks trip which included seven states. In Tennessee they visited his relatives and in Atlanta, Ga., they were guests of his sister and of Mrs. Gilbreath's sister, Mrs. Barney Casteel and family who are former Hereford residents. They stopped at Ft. Worth enroute home for a brief visit with her son, Karl Shirley, a student at T. C. U. and they attended the A. & M.-T. C. U. football game in Ft. Worth Saturday. They were accompanied home by Mrs. Gilbreath's daughter, Miss Thornton Shirley, who has been visiting in Georgia for the past three months and by Mrs. Gilbreath's sister, Mrs. Dean Rice and small son of Joinerville, Texas.

## Progressive Club Has Regular Meeting

The Progressive Workers Club met in the home of Mrs. Charles Green on Wednesday, October 18, for their regular meeting.

Business was in charge of the president, Mrs. E. T. Brookes. Discussion was held on the Guest Day social which will be on the regular meeting, November 1, in the home of Mrs. Lewis Harvey.

Following the business meeting the hostess entertained with a question and answer game. Social committee No. 1, served refreshments to Mesdames J. E. Blakemore, C. C. Bowman, E. T. Brookes, C. P. Caldwell, Lewis Harvey, Ray Hershey, Al-

## PRESIDING ELDER HOLDS CONFERENCE HERE

Rev. W. C. House, presiding elder of the Amarillo District of the Methodist Church, filled the pulpit here Sunday night and conducted the final quarterly conference of the church year. During the business session of the conference James Potter was named Sunday School Superintendent and W. J. Stanford, with Tom Alderson as alternate, was named delegate to the annual Northwest Conference which will be held in Lubbock in November.

bert Higgins, Owen Neel, Lynn Powellson, Ira Ricketts, Harold Smith, Miss Eunice Caldwell and the hostess.

## Easter Items

MRS. CARL FRYE

Messers and Mesdames Bill and R. L. Sullenger visited Mr. and Mrs. Bob Axe, north of Dawn, Sunday.

Mr. and Mrs. Hillon Brally and family of Plainview visited Sunday in the W. E. Brally home.

Wilburn Dixon returned home Friday night from the National F. A. meet in Kansas City.

Mr. and Mrs. George Chamless and family visited in the M. L. Carter home Sunday.

Willa Dean Ayres of Dimmit spent the week end with Charlie Rae Frye.

Mr. and Mrs. Ed Peacock and Mr. and Mrs. W. E. Hardin called at the M. L. Carter home Sunday afternoon.

Mr. and Mrs. Henry Allmon Jack and Marie, called at the Carl Frye home Sunday afternoon.

Mr. and Mrs. V. C. Wooler and children spent Sunday with Mrs. Mary Woolery and H.W. Doak.

Mr. and Mrs. J. S. Smith and Annie Mae returned home from Hot Springs this week.

Mr. and Mrs. H. H. Frye were in Amarillo Sunday.

Mr. and Mrs. J. H. Anderson and daughter, Joy of Oklaun ion spent Sunday in Hereford. They were guests of Mr. and Mrs. Knox Kinard.

Mr. and Mrs. J. H. Anderson of Amarillo were guests in the W. M. Emmons home Sunday.

**ANTI-FREEZE**



**WE WILL TEST YOUR PRESTONE**

or other anti-freeze Free of charge.

**We Also Sell Prestone!**

**Radiator Service**

We specialize in Radiator Repair work. Now is the time to see about a new core, or to have those small leaks soldered. Our equipment is complete and we guarantee our work. Prices are Reasonable!

**Roberson Battery & Electric**

**HAILE DRUGS**

Walgreen Agency

**WE SELL FOR LESS**

PHONE 99

HEREFORD, TEXAS

SHOP AT HAILE DRUGS — WE GUARANTEE YOU THE LOWEST DRUG PRICES IN HEREFORD!

Walgreen Agency Drug Store

**ONE CENT SALE**

ALCOHOL FOR RUBBING—FULL PINT 2 for 26c

HINKLE PILLS BOTTLE 100 2 for 26c

COLD CREAM PERFECTION—4-OZ. JAR 2 for 51c

MAGNESIA MILK OF—FULL PINT 2 for 31c

ASPIRIN TABS. 5-GRAIN—BOTTLE 100 2 for 26c

MINERAL OIL HEAVY GRADE—FULL PINT 2 for 51c

50c L'ADONNA TOILETRIES 2 for 51c

6-OZ VALENTINE HAIR TONE 2 for 51c

50c Bottle CREAM of ALMOND LOTION 2 for 41c

PO-DO Brushless SHAVING CREAM 2 for 51c

MONARCH HOT WATER BOTTLE 2 for 86c

OLAFSEN HALIBUT LIVER OIL CAPSULES 2 for 76c

TYSON HOUSEHOLD Rubber Gloves 2 Pairs 41c

HYDROGEN Peroxide FULL PINT 2 for 36c

6-OZ. SHAMPOO Lemon Caste 2 for 51c

OLIVE OIL 4-oz. Bottle 2 for 36c

CASTOR OIL 4-oz. Bottle 2 for 26c

WITCH HAZEL FULL PINT 2 for 41c

COUPON KNITTED DISH-CLOTHS 2 for 6c

COUPON ALL METAL POT CLEANERS 2 for 6c

COLD TABLETS Certified—Tb 25 2 for 26c

TOOTH PASTE Milk Magnesia 2 for 36c

MOTH RICE 16oz. Pkg. 2 for 36c

SYRUP FIGS Kollar-6-oz. 2 for 51c

BABY TALC Mayer's Antiseptic 2 for 36c

Double Edge RAZOR BLADES 2 for 36c

WALK-FAST CORN CALLOUS or BUNION PADS 2 for 26c

Walgreen Malted MILK PLAIN OR CHOCOLATE 2 for 76c

ORLIS TOOTH PASTE 2 for 36c

This is your big opportunity to save! You can make up your own combinations if you can't use two of the same item. This applies to all items offered for sale at like prices. Right reserved to limit quantities.

**AN EXPRESSION OF THANKS**

Members of the Lions Club wish to thank every one who helped in any way to make the Lions Club Carnival a success. Without the support of many who are not members of the club the annual affair could not go on from year to year.

The carnival was not only a financial success but it also furnished wholesome fun and entertainment for those who attended.

Proceeds from the carnival will be used to support the various charity activities of the organization. Among them are, furnishing glasses for needy children, financial aid to the School Cafeteria, sponsoring an annual Christmas celebration for the children of the county and many other enterprises of service to the community.

**Haile Drugs**

ALONG WITH OUR ANNUAL ONE-CENT SALE WE OFFER YOU THESE ITEMS AT DEEP-CUT PRICES!

\$1.20 BOTTLE SYRUP PEPSIN..... 66c

\$1.00 LOTION CHAMBERLAIN'S..... 69c

60c DRENE SHAMPOO..... 39c

POUND CHOCOLATE COVERED CHERRIES..... 19c

50c BOTTLE SYRUP BLACK DRAUGHT..... 33c

25c BOX OXYDOL..... 18c

\$1.00 BOTTLE CARDUI TONIC..... 59c

10c TOILET SOAP PALMOLIVE..... 5c

THESE PRICES ARE GOOD THURSDAY, FRIDAY and SATURDAY! FREE BALLOONS!

The Hereford Lions Club

# Between The Goal Post

By FRED HARRELL

**Dalhart's Coming**  
In addition to bringing down a slick, fast and cocky football team, Dalhart is likely to have a large delegation of rootin', tootin' backers down here to yell for Dalhart to win and cast sarcastic remarks on the quality of Hereford football between times.

Now, the Hereford football team will be out there in full force ready to give back just as much slick, fast, rough and ready playing as they get, and more too. How about you, Whiteface fans, those boys need you and your support out there, too. The fact that you are there may inspire the team to that extra punch, that extra fire, that extra power that means a thrilling battle instead of just another old ballgame.

**What A Coach Likes**  
Strange as it may seem, most coaches would much rather their team would go into a game as the underdogs than as the expected winners. In that case, Coach McCollum should be very happy this week for the Hereford eleven is definitely on the underdog side as comparative

scores stack up regarding the two teams.

In the first place Dalhart whipped Dumas soundly by a 38-0 score last week while Hereford barely limped in with a 13-7 win over the Demons. However, don't let it scare you. Dalhart was hot under the collar because Tulla had beaten them the week before that by a score of 25-6. Another reason Hereford is playing against odds is that Dalhart has scored 104 points to their opponent's 38, while Hereford has scored 97 points to their opponent's, 56. Dalhart has played one less game than Hereford has.

**Not So Bad**

However, it isn't so bad to be the underdogs. Texas Tech was expected to lose to New Mexico U. by a large score and won 19-7. Rice was highly favored over Sam Houston Teachers and lost 9-7 in the Southwest's biggest upset. There's a dramatic something in the possibility of scoring an upset that just naturally turns the trick.

**Elsewhere**

Tulla ran over the Amarillo Yannigans 48-0 last week while

## Daniel News

PAULINE MOORE

An excellent crowd attended church and Sunday School Sunday at Palo Duro. Rev. Lee Perry did the regular preaching services and he will be back to fill his regular appointment on the fifth of November. Everyone is urged to attend.

Mr. and Mrs. Elmer Womble, Mr. and Mrs. O. J. Grabbe, and Mr. and Mrs. Robert Campbell attended the Hereford sale last Tuesday at Rotan, Texas. The cattle belonged to Mr. Stribling. Jimmie Allred and family of Hereford were Sunday visitors in the Clyde Allred home.

Mr. and Mrs. Ervin Shugart, and Carolyn, were Saturday evening visitors in the L. Rowe home south of Hereford.

E. T. Allred, family, and Sam Thomas were in Amarillo, Tuesday and Saturday.

Mrs. Robert Campbell and Mrs. E. W. Womble attended the assembly program and the 2:30 conference at West Texas State College Thursday, where Mr. Roy E. Dickerson lectured on "Education for Marriage."

Canyon took a 70 loss at the hands of Claude. Vega walloped Dimmitt 24-7, nearly as bad as Hereford did and Hereford whipped Vega 25-0. That makes a person wonder if there is anything to this dope business after all.

## Heads French Defense

Mr. E. T. Allred is on the sick list. He is recovering slowly.

W. R. Moore and George Giddens were in Amarillo and Canyon Saturday on business.

Sam Thomas of Wildorado visited in the W. R. Moore home, Sunday afternoon.

Mrs. Robert Campbell was a Friday visitor in the O. J. Grabbe home.

Mrs. J. F. Matthews, who stays in Hereford now during the week to carry on her Government Extension work, visited in her home during the week end.

W. R. Moore and family, Ervin Shugart and wife, Clarence McBroom, wife, and Johnnie Lee, Mr. and Mrs. O. J. Moore, and Mrs. Joe Moore and children, were Hereford shoppers Saturday.

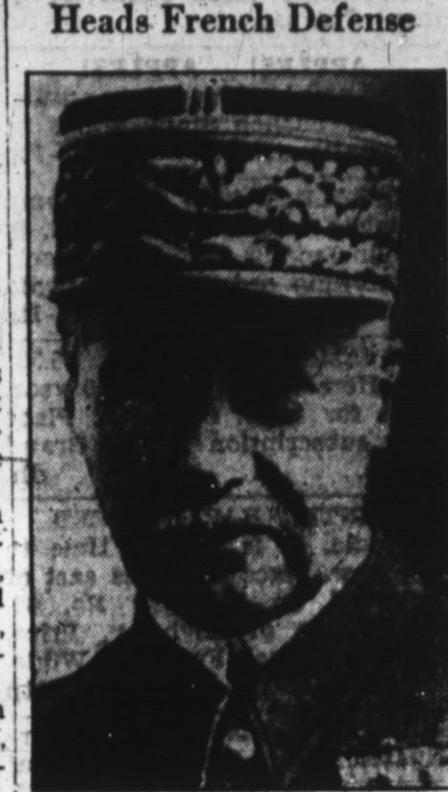
Mrs. Floyd Tomlinson, Ruth Morris of Arney, and children, were in Canyon on business Friday afternoon.

J. C. Allred, wife, and Ethel, were visitors in the Jimmie Allred home in Hereford last Wednesday afternoon.

Bob Rowan of Amarillo ate supper in the W. R. Moore home Thursday evening.

Mrs. Fay Rice and children of Canyon were visitors of Mr. and Mrs. Neal Downing during the week end. Miss Bille Price and Bubs are attending training school in Canyon this year.

Mr. and Mrs. Jim White of Dawn and Mrs. Murphy, mother of Mrs. White, of Breckenridge,



Gen. Marie Gustave Camella is in supreme command of all French forces in the war with Germany, including land, sea and air. Under Camella's orders, 31,000 school children were sent to the provinces, and further evacuation orders were rigidly enforced.

called in the W. R. Moore home Sunday morning.

Miss Frances Wilroy, county home demonstration agent of Randall county, was a visitor in the Daniel community one day

last week.

Mr. and Mrs. Floyd Tomlinson are now the users of gas in their home. They have recently purchased a new cook stove that uses the gas.

Neat Jo Moore visited with Dottie Boling Sunday.

## COURTHOUSE RECORDS

**Release**

C. M. Humphrys to R. J. Fisher and Joan Fisher, Section 17, Block "A."

Release of Vendor's Lein, J. G. Weir to Nettie Leona Carter, et vir, all of Block 19, Welsh Addition.

Release of Lein, Janie Lee Simmonds to Guy Hamm, S 22.9 acres of 122.9 acres of W 1/2 of Survey 136, Block M-7.

**Warranty Deed**

Lewis Smith to Conrad Urbanczyk, NW 1/4 of Section 130, Block M-7.

Ernestine Bippus, Independent Executrix, to Hazel Huber Smith, N 1/2 of NW 1/4 of Section 18, T 5, R 2.

Ernestine Bippus, Independent Executrix, to Tillie Bippus Drummond, S 1/2 of NW 1/4 of Section 18, T 5, R 2.

John Sibley to Millie Sibley, E 220.76 acres of Fractional Section 31, T 3, R 4 E.

General Warranty Deed, Riley C. Cook and Rebecca J. Cook,

his wife, to Grace Cook, SE 1/4 of Section 2, T 4 N, R 2 E.

**NEW CARS REGISTERED**  
Mrs. Ann Hill Holman, Dodge Special Sedan, Ireland Motor Co.

J. D. Love, Friona, Ford DeLuxe 4-Door, Hereford Motor Co.  
L. L. Womble, Pontiac DeLuxe 6 2-Door, Norton Motor Co.  
Lewis L. Smith, Friona, Dodge Special 2door, Ireland Motor Co.  
B. E. Roberson, Summerfield, Ford DeLuxe 4-Door, sedan, Hereford Motor Co.

A. O. Thompson, 1939, Dodge 2-Door sedan, Ireland Motor Co.

## Messenger News

MRS. J. N. MESSENGER

Mr. and Mrs. Rouse have a new charger, electric lights and a new radio.

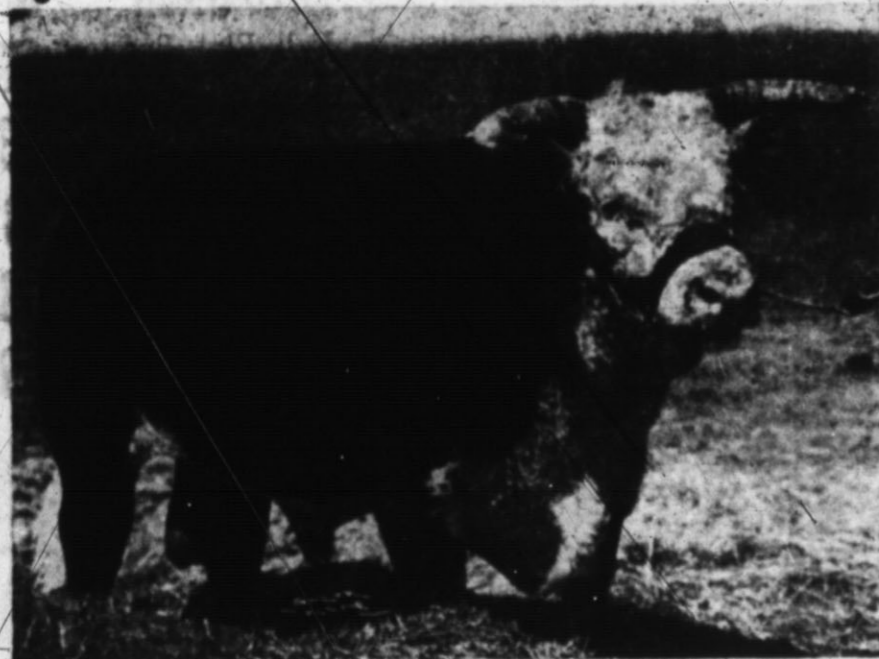
Mr. J. L. Smith is starting to build a new house on his ranch, 24 miles west and 2 south of Hereford. He started the foundation last Monday.

Mrs. Mae E. Abbott of Boyina stayed over night with her mother, Saturday night. She left early Sunday morning for Canyon, where she will hold services in Mexican Mission at that place.

Lewis Smith has a new car. Most all the farmers in this community are through cribbing their wheat. The wheat that was drilled before the rains is almost covering the ground and the last planted is coming up.



Former Herd Sire For Reference  
**SUPERIOR MISCHIEF 590259**



Present Herd Sire For Reference  
**SUPERIOR B. 6th 1924510**  
Sire: Superior B. 1468480 by Superior Anxiety  
Dam: Donna Anna 61st 1319646 by Superior Anxiety

### Superior Anxiety 4th 2300000

Sire: Superior Anxiety Jr. 2033000

Dam: Capitola D. 11892284, by Diamond 568490

As a sire Superior Anxiety 4th rates high. He sired the top bull calf in our 1937 sale purchased by Mousel Brothers, Cambridge, Nebraska. He sired the top bull in the Cocanougher-East Sale, and sired the top yearling heifer in the John B. Stribling sale this month at \$850.00. He is the sire of six bulls and fifteen females in this sale. These bulls and heifers represent a real value in breeding and individual excellence. All of these young cattle come through choice cow families, and they have one of the best of Superior Anxieties as a sire, Superior Anxiety 4th!



# AT AUCTION

Hereford Sales Pavilion

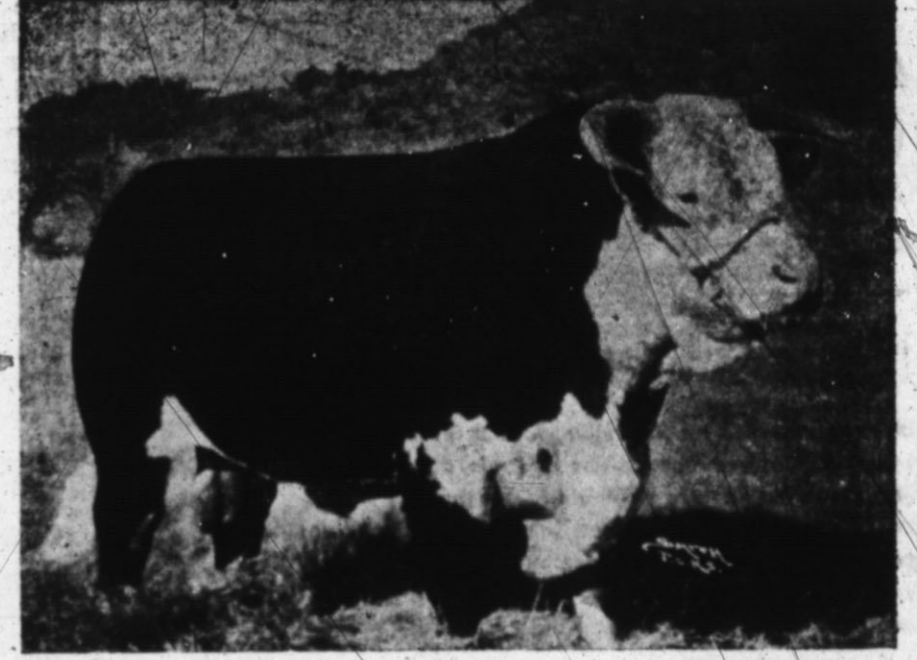
**MONDAY, NOVEMBER 6, 1939**  
Sale Begins at 1 P. M.

**53 HEAD**  
14 Yearling Bulls -- 2 Bull Calves  
15 Cows -- 15 Open Heifers -- 7 Bred Heifers

Several Cows with Calves at Side, and Some Re-bred



Present Herd Sire For Reference  
**DON ANXIETY 2663939**  
Sire: Blanchard Anxiety 2d by Blanchard Anxiety by Superior Anxiety Jr.  
Dam: Donna Anna 44th 21330891 by Diamond Mischief



Former Herd Sire For Reference  
**SUPERIOR ANXIETY JR. 2033000**



Present Herd Sire For Reference  
**BLANCHARD ANXIETY 4th 2700097**  
Sire: Blanchard Anxiety 2d, grandson of Superior Anxiety Jr.  
Dam: Pretty Lady 50th by Real Anxiety 4th by Superior Anxiety Jr.

### Our Cow Herd

We are proud of the great herd sires we have used and are now using. They have made Hereford History here and elsewhere. We are equally proud of our great cow herd and the families from which they came. Our cows are direct descendants from the best of the Guggell and Simpson great cow families. The Donna Anna, Blanche, Capitola, Gwendoline, Bright Duchess, Correlina, Dollie, Gossamer, Marietta, Pretty Lady cow families are known wherever Hereford cattle are bred and are appreciated for their inherited greatness as producers of type and quality. Each of the above good cow families have one or more representatives in the sale, every one a choice individual, good enough to keep — therefore good enough to sell. A rare opportunity to lay in foundation stock for a future herd of real cattle.

# W. E. DAMERON Superior Anxieties

**SELLING FORCE**  
COL. EARL GARTIN, Auctioneer  
FRANK FARLEY, Hereford Journal  
O. R. PETERSON, The Cattleman  
MASON KING, Amarillo News



We Give S&H Green Stamps!

JERIS HAIR TONIC 2 75c Bottles for 76c

Just Arrived... Big Assortment Whitman's Candies

Headquarters for School Supplies!

CITY DRUG STORE WE ARE AIR CONDITIONED! ALWAYS COOL! - PHONE 100

Music Study Club Interest Centers On The Spread Of Musical Culture

Interest of Music Study Club members centered this week on Musical Culture when the second study program of the year was held at the home of Mrs. B. M. Wiltshire, Monday afternoon.

Choir Festival Will Feature Music Session

A Choir Festival which will come as a climax to the fine arts program Friday night, will be a feature of interest of the Seventh District Convention of the Texas Federation of Music Clubs which will be held in Lubbock, October 26-28.

Mrs. J. E. Beyer was leader of the lesson and discussed at length "The Spread of Musical Culture, its westward expansion and early development in inland cities." She told something of the life of Wm. Mason, composer and concert pianist, who developed a method of technique which is still used by piano teachers today.

Illustrating the style of the older American School of Music, the following program was given: "Toccatina" (Wm. Mason) a piano solo played by Mrs. Glenn Snyder; "Prelude in F" (Wm. Mason) a piano number presented by Mrs. A. J. Schroeter and a vocal solo, "Day Is Gone" (Lang) by Mrs. Troys Carmichael with Mrs. Schroeter accompanying.

During the business session which followed the program, Mrs. J. E. Beyer was chosen delegate to the Seventh District Convention of the Texas Federation of Music Clubs, to be held in Lubbock, Thursday, Friday and Saturday.

Members voted to aid in community welfare work again this year.

New Year Books were distributed and chorus practice was directed by Mrs. J. C. McCracken.

Members attending included, Mesdames H. L. Broadwell, J. E. Beyer, Troys Carmichael, R. P. Conaway, W. E. Dameron, C. H. Dyar, C. C. Ferguson, H. H. Hawkins, J. B. Jones, Jeff Gilbreath, J. C. McCracken, Wiley Roberson, A. C. Thompson, W. J. Stanford, C. R. Smith, Glenn Snyder, A. J. Schroeter, Miss Eloyse Pitman and the hostess.

Miss Mattie Mae Swisher, has announced the names of representatives from various organizations in Hereford.

Miss Adeline Koelzer will represent the Civic Chorus, Mrs. J. E. Beyer will take part as a delegate from the Music Study Club with Mrs. B. M. Wiltshire as alternate, Joyce Homer will represent the Voco Club with Bessie Frances Caraway as alternate, and Patsy Ann Slagle will be on the Junior Fine Arts program.

All juniors attending from Hereford will participate in the choir ensemble and all seniors will participate in the Choir Festival.

Others attending from Hereford will be Mrs. H. L. Broadwell, district historian; Mrs. A. O. Thompson, district secretary; Mrs. C. C. Ferguson, director of past president's assembly, and Miss Swisher who is State Philanthropic chairman.

Health Program Is Given For Summerfield Club

Health and its relation to public welfare formed interesting topics for discussion at the Summerfield Study Club meeting held at the home of Mrs. A. L. Behrends Thursday afternoon. Mrs. R. L. Wilson was assistant hostess.

Mrs. Loyd Lookingbill discussed "Socialized Medicine," analyzing the subject, for and against, in an informative manner. Mrs. Hollis Waiser, talked on "Health Security" dwelling for the most part on security for the economically insecure. She told of different communities that have practiced community medicine successfully.

A humorous feature was furnished by Mrs. L. L. Cannon, who styled her discussion "Worrying and Sleep" stating that, "Worrying is a safe and sure way to commit suicide."

The Behrends home was attractively decorated with fall flowers and refreshments carried out the Halloween theme.

Members present included Mesdames L. L. Cannon, Brit Clark, B. E. Roberson, C. R. Waiser, Jim Clark, Ray Johnson, Guy Waiser, D. C. Waiser, Tandy Legg, Hollis Wilson, R. L. Wilson, and the hostesses.

Club Federation To Meet Friday November 10th

Mrs. J. M. Rutherford of Chillicothe is expected to speak at the November meeting of the Deaf Smith County Federation of Women's Clubs Friday, November 3, at the Presbyterian Church.

The program will be in the form of a club institute when problems pertaining to club interests will be discussed. Mrs. Rutherford, who is president of the Seventh District, will aid in the discussion.

Departments in charge of the program will be Junior Clubs and Extension Department with Mrs. Elmer Patterson, chairman, Publicity Department with Mrs. Homer Brumley, chairman, and the Citizenship Department with Mrs. E. T. Brookes, chairman. Garden Club, Progressive Club, and the Music Study Club will be hostess clubs.

This is the first of four meetings scheduled for the club year. Others to follow include the second quarterly meeting on December 8, at the Christian Church. The Education Department with Mrs. E. W. Harrison and the Welfare Department with Mrs. H. A. Close, chairman, will have charge of the program. Hostess clubs will be the Child Study Club, L. A. E. Club and Pioneer Study Club.

The third quarterly meeting is scheduled for February 23, at the Baptist Church. The International Relations Department with Mrs. L. L. Cannon, chairman, and the American Home Department with Mrs. F. M. Kester, chairman, will direct the program. Hostess Clubs will include Junior Pioneer Club, Summerfield Study Club and the B. and P. W. Club.

The final meeting of the club year is scheduled for May 10, at the Methodist Church.

The Fine Arts Department with Mrs. A. O. Thompson, chairman, will have charge of the program.

Hostess clubs will include the Dawn Study Club, Bay View Club and The Lone Star Study Club.

Christian Endeavor In Meeting Sunday

Our study Sunday was "Who is our neighbor?" The leader was David Phillips. Scriptures were read by Marcella Blue and Kathryn Acker. After a number of prayers there was the story, "My Neighbors in America," told by Mary Ruth Russell. The discussion was led by Mr. Petersen.

WEIR'S RED & WHITE FOOD STORE

WANTS TO HELP YOU KNOW YOUR VITAMINS The A, B, D, and G for All.

"An Ounce of PREVENTION is Worth a Pound of CURE"

This chart has been compiled from reliable sources recognized by the United States Pharmacopia and the Council on Pharmacy and Chemistry, and is presented to you in an effort to acquaint you with the vitamin values of our everyday foods, and to give authentic information on the therapeutical value of these vitamins.

You will find the Unit value of all pharmaceutical vitamins, and many grocery items, printed upon the package. The potency, or unit value, of a vitamin product is determined in different ways. The most commonly used is the biological assay (testing their effects upon laboratory animals) to determine their growth promoting activities, or the amount needed to prevent loss in weight, infection, etc., and by comparison with a standardized U. S. P. Cod Liver Oil, The International Unit and the U. S. P. Unit are the same. It takes approximately one-half ounce by liquid measure of the cooked solid foods to weigh one ounce. This chart is based upon the weight measure.

AT OUR STORE

You will find complete stocks of several of the leading brands of vitamin-rich products with which to supplement insufficient diets, and your physician will gladly advise with and furnish you detailed vitamin information. We make no effort here to list the various products on the market as almost every laboratory lists their products and combinations under "trade names", and too, there is usually some small difference in each company's product and its unit content and dosage. However, in pronounced cases we suggest you consult your physician.

After studying the chart you will see that any child or adult well fortified with vitamins will be less susceptible to colds and many other diseases. Also, you will note a wide range between the amounts of vitamins required for prophylactic use to prevent development of evidence of deficiency and the amounts required for full growth and vigor. Have your children count vitamins in their food; a competitive spirit will have them eating their "don't likes."

Table with 4 columns: Vitamin, Chief Deficiency Symptoms and Signs, Food Sources and Unit Value per Ounce, Average Daily Requirements for Protection. Includes sections for Vitamin A, B-1, B-2, B-3, B, C, and D.

VITAMIN B or G COMPLEX Vitamin B-2 was first given credit for being the anti-pellagra, but now the active principle of B-3, Nicotinic Acid, is considered to be the chief anti-pellagra factor of Vitamin B Complex...

Table with 4 columns: Vitamin, Chief Deficiency Symptoms and Signs, Food Sources and Unit Value per Ounce, Average Daily Requirements for Protection. Includes sections for B-2, B-3, B, C, and D.

VITAMIN "E", the anti-sterility vitamin, is found in lettuce and cereals; therapeutically in Wheat Germ Oil. VITAMIN "F" (Citrin) is present in lemon juice, and lack of this causes one symptom of scurvy...

CUT THIS CHART OUT AND PASTE ON A CARDBOARD FOR FUTURE REFERENCE!

T. K. Wilson INSURANCE -- BONDS Will Sign Your Bond Now!

Fashion Dress Shoppe DRESSES Dress Promotion Week is a nationally sponsored event... SWEATERS and SKIRTS--both plain and plaids! We Feature Hosiery by ROLLINS, KAYSER and MOJUD

A BARGAIN IN FLAVOR Schilling Coffee 1-lb. can . . . . 25c

PACKARD'S PLAINS DELIGHT FLOUR 48 lb. SACK 98c

Check These VITAMIN Vegetables TURNIPS, ARTICHOKES, APPLES, ORANGES, BROCCOLI, PARSNIPS, GRAPEFRUIT, ONIONS





**Summerfield Teacher Attends Delta Kappa Gamma At Canyon**

At 6 o'clock, Friday evening, October 21, Mrs. Laura Marie Shaw, of the Summerfield public school faculty, attended a meeting of the Delta Kappa Gama organization held in Cousin's Hall in Canyon. Mrs. Shaw while teaching in Hale County was a member of the Gamma Iota Chapter of Plainview, but when she accepted work in Deaf Smith County her membership was transferred to the Pi Chapter of Amarillo.

**Summerfield**

**HELEN OGLESBY**  
Mrs. Rose Boucher returned to her home in New York City last week after visiting with relatives here.

Luster Suttle, Leroy Suttle and Therman Atchley were visitors in Santa Fe, N. M., last week.

Miss Lois Agnes Glibreath of Hereford spent the night with Miss Mary Louise Lookingbill last week.

Mrs. Lois Lookingbill and Mrs. Joe Story attended a club luncheon in Hereford last week.

Mr. and Mrs. B. A. Atchley and Jim Suttle visited in Plainview Saturday.

Mr. and Mrs. Al Morgan of Hereford visited in the home of Mr. and Mrs. Carl Neighbors Friday evening.

Mr. and Mrs. C. B. Thomas, and Shirley, visited in the home of relatives in Plainview Sunday.

Earl Lance Jr., spent last week end in the home of Mr. and Mrs. D. C. Waiser.

Misses Ruth and Christine Atchley are both employed in offices in Hereford.

Mr. and Mrs. Wilson Vines and children are now employed in Pampa.

Mr. and Mrs. Carl Neighbors were visitors in the home of Mr. and Mrs. Al Morgan last week end.

Mr. and Mrs. Doyle Vines, and Johnnie Marsh and father, of Black, were visitors in the W. A. Vines home Sunday.

Mrs. Ky Lawrence of Hot Springs, N. M., is visiting her daughter, Mrs. J. B. Noland.

There were 56 present for Sunday School and church Sunday.

Mrs. Marvel Upton of Heismann spent the week end in the home of her father, C. B. Thomas.

W. M. S. Circle number two is to meet with Mrs. Jim Clark Thursday. They will make handbags for the Mexican Missions.

Mrs. Loyd Lookingbill and Mrs. Ray Johnson attended the American Association of University of Women, meeting in Amarillo Tuesday night.

Ben Williams and Dewey Oldison of Hereford were visitors

in the W. A. Vines home Sunday.

Prayer meeting will be held Wednesday night at the Summerfield church.

Mrs. Hazel Atchley and son, of Canyon, were in the J. R. Oglesby home this week end.

Mrs. Antoinette Ebringer has returned to her home in Chicago, after a ten-day visit with her brother-in-law, Lawrence Johnson.

Mrs. Shaw was a visitor in Amarillo Saturday.

Mr. and Mrs. W. A. Boyd and Miss Olive Boyd from Mangum, Okla., and Miss Edna Sears and Mrs. Ralph Sears of Hereford, were in the Loyd Bradley home Saturday night.

Friday night there is to be a carnival in the Summerfield School building. There will be fishing, shooting balloons, shooting the dolls, guessing the number of beans in the jar, a House of Horrors, fortune telling, bingo, forty-two, and free refreshments. The proceeds will go to the school and church organizations.

The Senior Sunday School will have a Halloween party Saturday night in the home of Mrs. Jim Clark.

**CHURCHES**

**THE METHODIST CHURCH**  
Sunday School 9:45  
Morning Services 10:50  
Evening Services 7:45  
Young People 7 p. m.  
Missionary Societies each Wednesday 3 p. m.  
Attend our services.

**FIRST BAPTIST CHURCH**  
W. E. Barnes, Pastor  
Last Sunday was a very good day in our church. At the morning worship hour there was a large attendance, and we rejoiced in the coming of five new members.

Attendance at all the services for the day was very good, in the Sunday School there was 321, and four new members. B. T. U. had a total attendance of 96, which was a little lower than that of the previous three Sundays.

The evening service was a high hour, in that 35 were baptized. Dr. Hugh F. Latimer, Southwide Brotherhood representative was the guest speaker at the meeting of Brotherhood Tuesday evening. We were indeed fortunate in having Dr. Latimer with us.

The Sunday Evening Service of this week, is to be communion service. The entire membership of the church should attend, and especially do we urge the attendance of the new members.

**SERVICES AT THE CHRISTIAN CHURCH**

H. M. Redford, Minister  
J. C. Ricketts, Superintendent  
Bible School 9:45-11 a. m.  
Morning Worship 11-12 a. m.  
Eveingor 6:30-7:30 p. m.  
Evening Worship 7:30-8:30

The Bible School, the morning worship, the Christian Endeavor societies, and the evening baptismal service of last Lord's Day were mountain-top experiences. We look forward to a great day next Lord's Day. The pastor will preach at the morning hour on the subject, "The Power of Prayer." Helen Frances Streu and Dorothy Nelle Trimble will sing, "In The Garden." "Through Faith" will be the subject of the sermon at the evening worship. You are cordially invited to worship with us. It helps us, it will help you.

**SENIOR CHRISTIAN ENDEAVOR**

The Senior Christian Endeavor Society at the Christian Church had eighteen in attendance last Sunday evening. "Jesus Laying the Foundation for His Church," was the theme. A. J. Robinson was leader and the various phases of the subject were presented by Larry Trimble, Eleanor Wilson, Rue Wilson, and June Dameron. The Endeavorers will present a special program at the Ward School next Thursday night in connection with the revival meeting which is being held there by the pastor.

Next Sunday night a model program will be presented by Group 1. Three adults have been selected as judges. The following Sunday Group 2 will present a model program. This will be the close of a six week's contest. The losing side will entertain the winners.

**FIRST PRESBYTERIAN CHURCH**

James Alken, Jr., Pastor  
Sunday School 9:45 a. m.  
(Will E. Kerr, Superintendent)  
Morning Worship 11 a. m.  
Young Peoples 6:45 p. m.  
Evening Worship 7:30 p. m.

At the eleven o'clock worship hour we will observe "Christian Home Sunday." We trust that every family in the Church will be represented in this service. Come and help us make this a truly spiritual service.

**Ward News**

**MRS. CHARLES B. MILES**  
Mrs. and Mrs. Mark Agee, Sr., of Amarillo, spent Wednesday and Tuesday in the John Higgins home. From there they went to Plainview for a few days visit with relatives before returning to Amarillo.

Mr. and Mrs. Wesley Higgins spent Friday night at her mother's, Mrs. Belvie Oxford at Lorenzo, Texas.

Mrs. Grady Wilson and two children, Mrs. Merlin Kaul and sons of Westway, and Mrs. A. B. Schulz of Hereford spent Wednesday, visiting Mrs. Ida Lewis.

Mary Lee Hood of this community was heard over station KGNC last Thursday evening when she played a violin solo accompanied at the piano by Mildred Shepherd of Hereford. Hereford High School presented the program.

Mrs. Jewell Faith of Plainview spent the week here visiting in the home of her sister, Mrs. Robert Viegel and family.

Mr. and Mrs. Claud Brown and daughter, Betty Jean, of Bryce, Tex., spent the week end in the home of his sister, Mrs. E. Ward and family.

Mrs. Ida Lewis and her mother, Mrs. A. B. Schulz of Hereford, visited her daughter, Mrs. Irving Willoughby at Friona Tuesday.

Mr. and Mrs. Bill Hutson, Mr. and Mrs. C. B. Miles, Mr. and Mrs. Fred Moreman and daughters, Marie and Ruth, Mr. and Mrs. Wesley Higgins and Mrs. Bob Higgins attended the Christian Church in Hereford Sunday night. Wesley Higgins was baptized.

Jack Dean of Hereford was a business visitor in this community Monday.

Mr. and Mrs. John Hutson and sons of Borger, and Mr. and Mrs. D. O. Williams and children of Abernathy spent Saturday night in this community with relatives. Sunday they were guests of Mr. and Mrs. Charles Hoover in Bippus community, also Mr. and Mrs. Bill Hutson and sons, and Mr. and Mrs. Jack Hutson.

The second week of the revival is going along fine. There has been good attendance. Rev. H. M. Redford of Hereford is doing the preaching. Everyone is invited.

C. E. Hood visited relatives in South Texas over the week end.

**Adrian News**

**DONNA GAYLE HARRIS**  
The County Council will meet at Adrian Thursday night. All members and officers are urged to attend. Vega, Wildorado and Adrian participate.

The Senior Class are making a class quilt. It will be auctioned off when they present their class play. They charge a dime for every name put on and a quarter for advertisements. So folk have your name put on their quilt and help the class to take a trip.

Mrs. M. H. Zaring arrived home Thursday night from Austin, Ind.

Mr. E. L. Hammit visited his brother, Roy Hammit at Canyon.

Mr. and Mrs. Glen Howard entertained a group of Adrianites at a surprise party for Miss Elliot on her birthday, Oct. 19. It was also a farewell party for Mrs. U. W. Jones. The guests played bridge. Refreshments of sandwiches, jello, cake and coffee were served. Messers and Mesdames Syms, Baker, Maynard, Speed, Chapman, Skaggs, Misses Clemons and Bourland, Messers



When the frost is on the punkin  
And the weather's full of tricks,  
Your car may be hard-startin';  
So use Phillips 66.

This is not good Halloween poetry, but it is excellent Halloween advice because, as the weather gets colder, starting becomes more difficult... UNLESS the test of the gasoline you use goes up as the thermometer drops.

This "unless" does not exist for users of Phillips 66 Poly Gas. Every month this extra-value gasoline is matched and re-matched to the climate in your locality. There is hardly a day in 365, when its high test-rating is not unsurpassed in its field.

The result is marvelously quick starting... exceptionally rapid warm-up... more flashing acceleration... plus the increased mileage that naturally comes with minimized need of the choke.

For convincing proof that high test... without higher price... means something to your motor and your pocketbook, try just one tankful of high test Phillips 66 Poly Gas. It costs nothing extra.

**Phill-up with Phillips for Instant Starting**

**Western Auto Associate Store**  
Hollingsworth & Hall  
HEREFORD TEXAS

**6-Tube TRUETONE Compact**

with Automatic Push-Button Tuning

WALNUT FINISH \$14.75  
IVORY FINISH \$15.75

**FREE HOME TRIAL**

Test it out in your own home. Then, if you are not 100% satisfied, you are under no obligation to buy!

**Free Thermostat HEATERS**

with every "HOT WAVE" MASTER HEATER

Master Twin Flow \$9.45

HOT WAVES have more features... give MORE HEAT than you'll find in many heaters at twice our low price. Try our Hot Wave on our MONEY-BACK TRIAL. They will prove themselves.

**WIZARD Special**

Guaranteed 6 Months

275

with old battery

**Davis DeLuxe**

Guaranteed 18 Months

OTHER SIZE TIRES

Proportionately Low!

**EASY PAYMENTS**

as low as \$1 Week!

| Size    | Regular Price | Sale Price |
|---------|---------------|------------|
| 4.75-19 | \$7.80        | \$6.24     |
| 5.25-18 | 8.95          | 7.16       |
| 5.50-17 | 9.80          | 7.84       |
| 5.00-16 | 11.05         | 8.84       |

**NO WONDER YOU SEE SO MANY NEW GMC TRUCKS**

**GMC's OUTPULL-OUTPERFORM-OUTSAVE-**

**ALL OTHER LIGHT-DUTY TRUCKS**

No other lowest-priced truck can match a GMC for fast acceleration, hill climbing, or gas economy. Yet GMC prices are right down with the lowest!

Time payments through our own YMAC Plan at lowest available rates.

**GMC Gives You "BIG-TRUCK" FEATURES AT "SMALL-TRUCK" PRICES**

- SUPER-DUTY ENGINE
- TOP-SIZE FACTORY-BUILT SCHESS
- GREATER BRAKING AREA
- CHROMIUM-PIPED CLUTCH
- SYNCHRO-MESH TRANSMISSIONS
- ALL-STEEL CAB

**NORTON MOTOR COMPANY**  
217 North Main St. Hereford, Texas

**GMC TRUCKS TRAILERS DIESELS**

Not Big Ads, But "Regular" Brand Ads Get Results!

FOR WHAT I COST, YOU COULD HAVE ENOUGH LIGHT TO READ "TREASURE ISLAND"

SEE HOW MUCH LIGHT YOU CAN BUY FOR A NICKEL!

Of course, a lot depends on how fast you read. Yet even a fourth grade boy can get through "Treasure Island" in well under 16 1/2 hours. And at your local residential electric rates, five cents would keep a 100 watt bulb burning in your I.E.S. lamp for well over 16 1/2 hours!

Remember, certified light was never so cheap as it is today. Use it freely for better sight.

P. S. Why not let us lay-a-way your I.E.S. lamp for Christmas? Our easy monthly payments is one sure way to keep your Christmas expenses at a minimum. We will gladly hold any lamp for only 95c and one dollar a month—and we promise not to tell a soul! Won't you give us a try?

**Texas-New Mexico Utilities Company**

# LOCALS

Mr. and Mrs. C. H. Dyar returned Saturday from a three week's trip spent sight-seeing in New York and Washington. In New York City they visited the World's Fair and in Garden City they were guests of two former Hereford residents, Miss Minnie Dea Coffin and Mrs. Timothy Tinsley. Enroute home Mr. and Mrs. Dyar visited his relatives in Ohio, Indiana and Illinois.

Mrs. Belle Hodges of Los Angeles, Calif., is visiting her sister, Mrs. Mary Palmer. She is enroute home after spending some time with a son in Wichita Falls.

The Amarillo News, \$5.50 year; The Hereford Brand, \$1.50 year—Both for \$6.50. Save 50c. Place your subscription at the Brand Office.

Mr. and Mrs. J. W. Hipsher of Coleman and Mr. and Mrs. E. W. Hipsher of Needles, Ariz., were guests last week in the home of Dr. and Mrs. F. E. Bowe. Mrs. J. W. Hipsher and Mrs. Bowe are sisters.

Mr. and Mrs. Ralph McCullough and children were guests of Mr. and Mrs. J. A. McCullough in Amarillo Sunday.

Mrs. Pearl B. Walker, district W. P. A. superintendent, was the guest of Miss Jonnie Estes Tuesday. She was accompanied to Amarillo by Miss Estes to attend a W. P. A. meeting Tuesday night.

The Amarillo News, \$5.50 year; The Hereford Brand, \$1.50 year—Both for \$6.50. Save 50c. Place your subscription at the Brand Office.

Mr. and Mrs. P. L. Beyer and family of Amarillo and their daughter, Mrs. Van Bates and Mr. Bates of Dumas visited Mr. Beyer's parents, Mr. and Mrs. J. E. Beyer in Hereford Sunday.

Relatives visiting in the home of Mrs. Edna Sears over the week end were Mr. and Mrs. Walter Boyd and daughter, Olive of Mangum, Okla.

Mrs. Ray Johnson of Summerfield attended a meeting held by the American Association of University Women held in Amarillo Monday night. Highlights of the meeting was a review of the book "Grapes of Wrath," given by Mrs. Hol Wagner of Pampa. Mrs. Johnson was a guest of Mrs. Earl O'Keefe.

The Amarillo News, \$5.50 year; The Hereford Brand, \$1.50 year—Both for \$6.50. Save 50c. Place your subscription at the Brand Office.

Mrs. Jack Wayland and son, Jon Sewell left Saturday for Independence, Kansas, where

they will visit her parents, Mr. and Mrs. Ernest Sewell. They were accompanied to Amarillo by Mr. Wayland.

Mrs. George Brumley has returned from Dallas where she visited her daughter, Mrs. J. O. Baker and family.

Miss Mary Elizabeth Stanford, teacher in the Friona Public Schools, spent the week end here with her parents, Mr. and Mrs. W. J. Stanford.

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## Bellview News

MRS. R. H. JOHNSON

The Ladies Home Demonstration Club met with Mrs. Smith, October 17 and quilled for the hostess. A covered dish luncheon was enjoyed at noon. In the afternoon Mrs. Sam Powell was honored with a shower. Johnnie Mark Northcutt is in a hospital at Clovis where he was taken one day last week after being badly burned. He had spilled some gasoline on his trousers and in stamping out a lighted match his trousers leg became ignited. It was at first thought he might lose the limb but he is now slowly recovering.

Mr. and Mrs. Jim Cross and Mr. and Mrs. A. L. Cross, and Dee, went to Spur Thursday of last week where they attended the funeral of Mrs. Cross' nephew.

Sam Mitchell has purchased the Battershell house, moved it to his place, is adding it to his house, and stuccoing the finished building.

Mrs. Leslie Garrett and daughters, Mrs. Cenana Burkett and Audine Garrett of Portales visited relatives here Friday night. Mr. and Mrs. C. Glasscock and some friends of Adrian called in the R. H. Johnson home Sunday afternoon.

Rudeene Laceywell visited home folks over the week end. Velma Edmonson, Erlene Pulliam, Rita Johnston, Loyd Stovall, Berna Johnston and Mr. and Mrs. Hurshell Chandler were here with home folks for the week end from Portales where they are attending college.

The three-act play "Where Is Grandma?" put on by the Bellview High School Faculty Friday night, was enjoyed by a large crowd.

Mrs. Tom Welch and daughter, Beatrice, were in Hereford Saturday.

Mr. and Mrs. Geo. Messenger and Mr. and Mrs. W. E. Brown attended church in Clovis Sunday evening.

# BIG NYAL CLOSE DRUG 2 FOR 1 SALE! Remedies - Toilettries - Every Day Drugs Buy One - Get Two!

**STOP Paying High Prices!**

When you shop for the Drug Needs of your family, the Quality of the medicinals and toilettries you buy should be uppermost in your mind. The Nyal "TWO-FOR-ONE" SALE combines quality with economy, enables you to buy the best in Drug Store Merchandise at Half the Price.

**GO where you SAVE**

SEE OUR CIRCULAR FOR COMPLETE LIST OF BARGAINS!

**Ultra WITCH HAZEL**  
Fragrant rub down.  
Full Pint  
**2 for 50c**

**Honey & Hoarhound COUGH SYRUP**  
For relief of coughs and bronchial hoarseness due to colds.  
50c Bottle  
**2 for 50c**

**Halibut Liver Oil**  
Capsules rich in vitamins A and D.  
Box of 50 Capsules  
**2 for \$1.00**

**CORN REMOVER**  
Why suffer from corns  
**2 boxes 25c**

**Needee TISSUES**  
Facial or handkerchief tissues.  
Count of 500.  
**2 boxes 45c**

**Par Shaving Cream**  
For stubborn beards.  
Large tubes  
**2 for 50c**

**NYCEST Cleansing Cream**  
A cream you'll be sure to like. Special introductory price.  
**Bottle 59c**

**MINERAL OIL**  
A tasteless heavy oil.  
Full pint bottle  
**2 for 69c**

**ANTI-ACID POWDER**  
For relief from indigestion.  
**2 bottles 50c**

**Nyal Founatin Syringe** ..... 2 for \$1.25  
**Nyal Hot Water Bottle** ..... 2 for \$1.25  
**Nyal Combination Syringe** ..... 2 for \$2.00  
**Nyal Syringe Attachments** ..... 2 for .75

**EVERY DAY NEEDS HOME REMEDIES**

Nyal Cod Liver Oil EXTRACT TABLETS  
Bottle of 100  
**2 FOR \$1.00**

**NYAL ANALGESIC Balm** 50c  
50c Tube ..... 2 FOR 50c

**NYAL TINCTURE Iodine** 25c  
1-Ounce Bottle ..... 2 FOR 25c

**MERCUROCHROME** 25c  
Half-Ounce Bottle ... 2 FOR 25c

**MAGNESIA TABLETS** 50c  
Nyal, 50c Size ..... 2 FOR 50c

**ASPIRIN TABLETS** 25c  
Box of 36 Nyal ..... 2 FOR 25c

**ANALGESIC BALM** 25c  
Nyal 25c Tube ..... 2 FOR 25c

**WITCH HAZEL SALVE** 25c  
Nyal Carbolated, 25c .. 2 FOR 25c

**BORIC ACID POWDER** 15c  
Nyal 2-Ounce Tin .... 2 FOR 15c

**PURE EPSOM SALTS** 20c  
Pound Box Nyal ..... 2 FOR 20c

**LULLIT TABLETS** 25c  
For Periodic Pains ... 2 FOR 25c

**CASCARA COMPOUND** 25c  
Tablets, Box of 100. . 2 FOR 25c

**NYAL CASTORIA** 50c  
Large 4-Oz. Bottle ... 2 FOR 50c

**ZINC OXIDE OINTMENT** 25c  
Nyal 25c Tubes ..... 2 FOR 25c

**YELLOW PILLS** 25c  
Nyal 25c Size ..... 2 FOR 25c

**TOILETRIES**

**CHOCOLAX**  
Chocolate Laxative. 25c  
2 FOR ..... 25c

**NYAL FOOT BALM** 50c  
Large 50c Bottle ..... 2 FOR 50c

**MURIEL-ASTOR CREAMS** 50c  
Large variety toilet needs, 2 for 50c

**NYSEPTOL Tooth Paste** 25c  
Regular 25c Tubes .... 2 FOR 25c

**NYSIS NAIL POLISH** 20c  
Big selection shades .. 2 FOR 20c

**FORMAL FACE Powder** 50c  
Spreads smoothly, lrg. bx. 2 for 50c

**Formal Cleansing Cream** 50c  
Lubricates, softens, 2 1/2 oz., 2 for 50c

**Formal ROUGE LIP Stick** 50c  
New shades, attract. cases, 2 for 50c

**BATH DUSTING Powder** 50c  
Formal, large box .... 2 FOR 50c

**VANISHING CREAM** 50c  
Formal, excellent cream 2 for 50c

**TONING FACIAL CREAM** 50c  
Tingles, invigorates ... 2 FOR 50c

**Nylotis Baby Talcum** 25c  
Keeps skin fresh, dainty, 2 for 25c

**ULTRA ROSE HAIR OIL** 50c  
Large 6-Ounce Bottle .. 2 for 50c

**EAS'EM Foot Powder** 25c  
Soothes tired, sore feet, 2 FOR 25c

**DENTAL PLATE Powder** 50c  
Holdtite, reg. 50c tin .. 2 FOR 50c

**COD LIVER OIL**  
The Sunshine Tonic.  
Full pint  
**2 for 89c**

**Ultra HAND LOTION**  
Glycerin and Rose Water. 6-Oz. bottle  
**2 for 50c**

**NYSEPTOL**  
The pleasant but effective antiseptic, mouth wash. Full Pint bottle  
**2 for 50c**

**MILK of MAGNESIA**  
Keep on the alkaline side. Full pint Bottle  
**2 for 50c**

**NYAL ASPIRIN TABLETS**  
Quickly soluble—prompt relief. Bottle of 100  
**2 for 50c**

**NYAL NASAL NOSE DROPS**  
Reduce nasal congestion caused by colds.  
**2 for 35c**

--- COUPON SPECIAL ---  
Regular 25c Tube  
**NYDENTA TOOTH PASTE**  
During This Sale Only!  
**9c 3 FOR 25c**  
Limit — Three to a Customer

It's Another **NYAL 2-FOR-1 SALE!** Thurs., Fri. & Sat.

**MEDICINE DROPPER** 2 for 5c  
**"Your Own" PENCIL** 2 for 5c  
**Ardale Linen STATIONERY** 100 Sheets 100 Envelopes  
**2 b'xs 85c**

**HOT WATER HEATERS**

• "Built to Take It"—Heats any car—Fits any Dash.  
• Beautiful Stream-lined Model, black crackle finish with chrome trim.  
• Has every modern feature at a seasonally low price.

Designed for Beauty... Built for Performance... Priced to give you real savings! Big full sized heater complete with illuminated switch and all fittings, ready for quick easy installation. Buy Now!

**\$10.95 COMPLETE**

Others \$6.95 and up

**HEATER HOSE** 10c per ft.  
**HEATER SWITCH** 60c  
For Heater, Defroster, etc. Accurate rheostat type. Clamp-on bracket style, easily installed on any car. Illuminated Switches At Low Prices.

**DEFROSTERS** 25c to \$2.50

**MILLER AUTO STORE**



Feel The Difference! See The Difference!

DRI-SHEEN cleans cleaner, makes odors impossible, gives a truly safe method. We are proud to offer to our friends and customers the advantages of DRI-SHEEN PROCESS

The DRI-SHEEN PROCESS is the most sensational and practical improvement in dry cleaning methods in recent years... it's Safe for your garments!

FOX CLEANERS AND HATTERS Phone 111

North Hereford Club Meets

If you paint the stem and scar of well matured green tomatoes with one part paraffin, one part beeswax, and two parts mineral oil, they will not shrivel and may be kept two or three months, and used when ripened. This easy method was learned when Miss Oliver discussed and explained methods of home storage of various fruits and vegetables, at the meeting held in the home of Mrs. Oscar Vaughn, October 17.

Progressive News

IRA JEANNE RICKETTS The people of the community met at the school house Friday night for the purpose of organizing a Literary Society for the coming year.

How To Relieve Bronchitis

Bronchitis, acute or chronic, is an inflammatory condition of the mucous membranes lining the bronchial tubes. Creomulsion goes right to the seat of the trouble to loosen germ laden phlegm, increase secretion and aid nature to soothe and heal raw, tender, inflamed bronchial mucous membranes.

Vega News

MRS. D. E. MCKENDREE Mesdames Cochran, Morgan and Jim Campsey were shopping in Amarillo Saturday. Mr. and Mrs. H. G. Artz and son, Glen, of Amarillo, visited Mrs. Artz's parents, Mr. and Mrs. Vincent, in Vega Saturday.

Why people like The First National Bank

People like the First National Bank for the same reason they like an individual. This bank shows a respect for their standing, their wishes, their opinions; it makes them feel at ease and at home; they can trust it to protect their interests.

First National Bank MEMBER F. D. I. C. We invite you to use any or all of our facilities

LEGAL NOTICE

SHERIFF'S SALE THE STATE OF TEXAS, COUNTY OF DEAF SMITH. By virtue of an Order of Sale issued out of the 69th District Court of Deaf Smith County, Texas, on the 6th day of October, A. D. 1939, by the Clerk thereof, in Cause No. 2122, where-in the Land Title Bank and Trust Company, Trustee, is plaintiff, and H. L. Witherspoon, and wife, Grace Witherspoon; Willard Witherspoon, and wife, Grace Witherspoon; Glenn Witherspoon; J. N. Jordan, Horace B. Jordan and Wm. M. Hale, defendants, on judgment in favor of plaintiff against defendant, H. L. Witherspoon, and deficiency against defendants, J. N. Jordan, Horace B. Jordan and Wm. M. Hale; and to me as Sheriff of Deaf Smith County, Texas, directed and delivered, I will proceed to sell within the hours prescribed by law for Sheriff's sales, on the First Tuesday in November, 1939, the following described property situated in Deaf Smith County, Texas, to-wit:

Why people like The First National Bank (repeated ad)

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SHERIFF'S SALE THE STATE OF TEXAS, COUNTY OF DEAF SMITH. By virtue of an Order of Sale issued out of the 69th District Court of Deaf Smith County, Texas, on the 6th day of October, A. D. 1939, by the Clerk thereof, in Cause No. 2122, where-in the Land Title Bank and Trust Company, Trustee, is plaintiff, and H. L. Witherspoon, and wife, Grace Witherspoon; Willard Witherspoon, and wife, Grace Witherspoon; Glenn Witherspoon; J. N. Jordan, Horace B. Jordan and Wm. M. Hale, defendants, on judgment in favor of plaintiff against defendant, H. L. Witherspoon, and deficiency against defendants, J. N. Jordan, Horace B. Jordan and Wm. M. Hale; and to me as Sheriff of Deaf Smith County, Texas, directed and delivered, I will proceed to sell within the hours prescribed by law for Sheriff's sales, on the First Tuesday in November, 1939, the following described property situated in Deaf Smith County, Texas, to-wit:

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COLDS Cause discomfort

For quick relief from the misery of colds, take 666 Liquid-Tablets-Salve-Nose Drops

COLDS Cause discomfort

666 Liquid-Tablets-Salve-Nose Drops

When in the Market for Irrigated Land, Stock Farm, or Ranch, see Us! Priced right and on good terms. Hill-Ricketts Co. REALTORS

CONOCO CONOCO OIL & GAS MEDKIEF SERVICE STA. ERNEST MEDKIEF

90-HOUR WINTER GRIND spared your OIL-PLATED engine



What wouldn't you give to have a weather prophet foretell all the worst 90 hours of Winter this year?... and stop their assault on your car! STORM SIGNALS: N.E. STORM, S.E. STORM, S.W. STORM, N.W. STORM, HURRICANE

minutes of such needless bad wear, repeated a scant 6 or 8 times a day through these cold months, still mounts up beyond 90 hours!... 90 life-sapping hours for engines abandoned to oils that can only "flow fast"... but not one instant of oil-starvation in 90 hours or 900 hours, when your engine's OIL-PLATED.

CONOCO GERM PROCESSED OIL CONOCO from Your Mileage Merchant

## Deaf Smith Farmers Borrow Over Two Million On Wheat

Reporting that 3,318,785 bushels of wheat have been placed in the government loan program by farmers of Deaf Smith County, A. R. Bateman, county agent, today said that farmers of this area have borrowed a total of \$2,518,891.31 on their 1939 wheat crop. However, a cost of \$517,000 was reported as the handling charge, interest and fees on the crop, leaving a net payment of \$2,001,891.31 to farmers who placed their wheat in the government loan program.

The largest loan on record in this county was \$83,386.10 on a total of 94,173 bushels of wheat. The smallest loan was said to be \$23.54 on 32 bushels of wheat.

The bulk of the grain produced in this community; has been placed in bonded elevators, including 3,217,143 bushels as compared with only 101,624 bushels which are stored in farm granaries over the community. Most of the wheat produced in this area has been stored in warehouses in Fort Worth, Galveston, Sherman, and Amarillo.

### One Killed

(Continued from Page 1)

Relatives from Dumas were expected today to take the body of Mr. Campbell there for funeral arrangements.

Mr. Carter, who said he left flares behind his truck, continued with his load of seed and Mr. Sears, who had a load of cattle, continued to Ft. Worth. Investigation of the accident will be completed when they return, Sheriff Newell indicated.

Full line of office supplies at The Brand Office.

### Whitefaces

(Continued from Page 1)

probably include all the regulars, Petersen or Loerwald, and Johnson will probably be assigned halfback positions; Schumacher will take his regular slot at

quarter; and Guthrie is expected to start at fullback. In the line, Brock and Smith are slated for end positions while Knox and Hagar will be at tackles; Lisenbee and Ford at guards; and Estes at center.

### Future Whitefaces

(Continued from Page 1)

ing in weight from 80 to 170 pounds, are working out under Willoughby with Vance Stalcup assisting; Ayres, Clyde Brock, Kassahn, Goss, Grady, Hypock, Hopson, Hussey, Lance, Massie, McBrayer, Olson, Parsons, Perry, Phillips, Roberson, Sanders, Taylor, Weems, Whitaker, Hill, Williamson, Wilson, Roy Saltzman, Harold Saltzman, Mathies, Davis, Williams, Russell, Jones, Hoffman, Green, and Tingle.

### Pig At \$5.00

(Continued from Page 1)

cost \$7.40, which included \$3.75 for a small door and drawers made of 3 ply wood. In her second year of club work, 1938-39, Miss Ricketts made a slack suit of hopsack-

ing at a total cost of \$1.02; a pair of sleeping pajamas for 45c; a house coat for \$1.00; an everyday slip for 30c; a dress for \$1.43; and another dress for 55c. The total cost of all the garments was \$4.81. Yes, you guessed it. Her hog money paid for them.

The Tri-State Fair stirred Miss Ricketts ambitions this year and she won first place on her pajamas, first on her clothing record book and second on her canned peaches.

To go back to her hog raising, Miss Ricketts releases the following figures from her records: Since selling her first hogs in 1931 they have brought her \$1019.59. Of this sum she calculates she has spent \$339.86 for feed. Total net profit: \$679.73.

"For this reason," says Miss Ricketts, "I firmly believe that my investment of five dollars for a 4-H club pig in 1930 has proved very profitable and interesting and I believe will help fit me for my future responsibilities in life."

### Dameron Sale

(Continued from Page 1)

Cattleman, leading Hereford publications of the nation.

That a general trend of interest is centering on the Hereford area by breeders of fine cattle over the nation is seen by cattlemen, who point out that cattle from this community con-

sistently top sales of other breeders. Because this area has been breeding fine Herefords for the past 40 years, this community boasts some 40 herds of fine Herefords.

Mr. Dameron's offering in the coming sale includes linebred cattle, featuring blood lines of Superior Anxiety and Superior Anxiety Jr. His present herd bulls, Superior B. 6th, Blanchard Anxiety 4th, Don Anxiety, and Superior Anxiety 4th are

direct descendents of the famous sires—and have many fine animals in the sale. Cow families represented in the sale are also of equal prominence.

Included in the Dameron auction will be 53 animals; 14 yearling bulls, 2 bull calves, 15 cows, 7 bred heifers and 15 open heifers; several of the cows are with calves at side and some have been rebred. This sale is scheduled to begin promptly at 6 o'clock Monday, Nov. 6.

1901 1939

## E. B. Black Co.

FURNITURE - UNDERTAKING

Ambulance Service — Day or Night  
Hereford, Texas

## WAR NEWS BRIEFS

Capture of U. S. freighter, City of Flint, by Germans brings demand for release after ship sailed into Russian port. U. S. said the freighter was on a legal voyage.

Third U-boat in one day sunk by British, while the Western Front remained quiet.

Hitler lost some \$65,856,000 in gold he hoped to grab when the Polish shipment of that amount reached Paris.

Negotiations continued between Soviet Russia and Finland and the Soviet newspaper, Izvestia, claimed he U. S. was trying to block improved relations between Japan and Russia.

German Foreign Minister Ribbentrop said Germany would never yield to Britain.

U. S. Ambassador Grew warned Japan of growing resentment in America against her Chinese policies.

## Hospital Notes

Mrs. L. D. Cannon, Friona, admitted 25, maternity, girl.  
Mrs. Vincent Pohlmeier, admitted 23, maternity, girl.

## Around Town

(Continued from Page 1)

Mr. and Mrs. Paul Foster this week took charge of a service station which they purchased at Portales, N. M., following recent sale of their cafe here to Mr. and Mrs. Wayne Wallace.

E. F. Hardwick, of Hardwick Theatres, is building another house on the same block with one previously constructed. The houses are located on East Fourth street. A stucco finish is used.

Construction work on the Davis-McCracken building is progressing rapidly. West, North and South Walls are about complete and some of the window frames are in.

The Midget Cafe is being remodeled this week and will have out and out new fixtures, states Joe Sheppard. New floor, new counter, new stools and new dishes are included. He hopes to be open by Saturday.

## LOCAL

Mr. and Mrs. W. W. White visited her mother, Mrs. Rosa Speer, and her sister, Mrs. B. F. Marts while on their way home from the San Francisco fair. Mrs. Speer accompanied them to Jefferson City, Mo., their home, where she will spend the winter.

Mrs. Katherine Purcell and son, C. M. Purcell, of Amarillo, both former Hereford residents, visited her sister, Mrs. Cliff Hicks and family here Sunday. C. M. Purcell returned Saturday after spending four years in the United States Navy.

Mr. and Mrs. E. H. Norton attended the A. & M.-T. C. U. football game in Ft. Worth last Saturday. They also visited their son, Palmer, who is a member of the A. & M. band. Mr. and Mrs. Norton returned to Hereford Sunday and left for Oklahoma City to return the next day with a Buick car for the Norton Motor Company.

Mr. and Mrs. Jim Harrell and son of Clovis, N. M., attended a birthday dinner for her mother, Mrs. W. T. Batchelor, in Hereford Sunday. Mr. and Mrs. Harrell are former Hereford residents.

## CUTTING FOOD COSTS with a vengeance!

|   |               |                                       |        |     |
|---|---------------|---------------------------------------|--------|-----|
| <b>PRUNES</b> (Limit 1) Gallon          | 25c           | <b>PUMPKIN</b> No. 2 1-2 Cans         | 2 cans | 25c |
| <b>BAKING POWDER</b> K-C — 25-Ounce Can | 15c           | <b>CANDY BARS</b> Popular Brands      | 3 bars | 10c |
| <b>CUT BEANS</b> No. 2 Cans             | 3 for 23c     | <b>TOMATOES</b> No. 2 Cans            | 2 for  | 15c |
| <b>PORK &amp; BEANS</b> Pound Can       | 5c            | <b>GRAPEFRUIT JUICE</b> No. 2 Can     |        | 6c  |
| <b>ASPARAGUS</b> Primrose               | No. 2 Can 15c | <b>PEARS</b> Bartlett — No. 2 1-2 Can |        | 15c |

## SUGAR 10 LBS. 55c

|   |                  |  |           |     |
|---|------------------|--|-----------|-----|
| <b>CRANBERRY SAUCE</b> Ocean Spray — No. 2 Can        | 13c              | <b>TOILET TISSUE</b> Milady                  | 3 rolls   | 13c |
| <b>APRICOTS</b> Halved — No. 2 1-2 Can                | 13c              | <b>TEA</b> White Swan (glass free) — 1-4 Lb. |           | 19c |
| <b>APPLE BUTTER</b> Whitehouse                        | 12-Oz. 9c        | <b>MATCHES</b> 6-Box Carton                  |           | 14c |
| <b>SALAD DRESSING</b> Fresh Maid — Quart              | 19c              | <b>COFFEE</b> Chase & Sanborn Dated — Lb.    |           | 23c |
| <b>APPLE JELLY</b> Whitehouse                         | 8-Oz. glass 9c   | <b>CAMAY SOAP</b>                            | 2 bars    | 15c |
| <b>CATSUP</b> Wapco                                   | 14-Oz. 10c       | <b>MACARONI</b> Bulk — Full Pound            |           | 10c |
| <b>RICE KRISPIES</b> Kellogg's, Reg 2-for-25c special | 2 for 15c        | <b>OATS</b> Mother's, Dinner Plate or C-S    |           | 23c |
| <b>OXYDOL</b> Large Size (limit)                      | 15c              | <b>COFFEE</b> White Swan (Lb. Can 25c)       | 2-LB. CAN | 49c |
| <b>SOAP</b> Crystal White                             | 5 Giant Bars 15c | <b>GRAHAM CRACKERS</b>                       | 2-LB. Box | 17c |
| <b>COFFEE</b> Break O' Morn                           | LB. 13c          | <b>OLEO</b>                                  | 2 LBS.    | 25c |



## SAVE ON QUALITY MEATS!

**STEAK**  
From prime beef. Per Lb. 25c

**BACON**  
Smoked. Piece, lb. 15c

**SALT BACON**  
Per Pound 11c

**ROASTS**  
Baby Beef. Per Lb. 17c

### --: Household Drug Needs --:

|                                 |     |
|---------------------------------|-----|
| Bottle of 100 ASPIRIN TABLETS   | 25c |
| 3 Cakes SHAVING SOAP            | 10c |
| 60c Size PERRIGOS HAND LOTION   | 25c |
| 60c Size MINERAL OIL            | 25c |
| 39c Size RUBBING ALCOHOL        | 18c |
| 25c Size ANTISOL MOUTH WASH     | 15c |
| 35c Box CASCARA COLD TABLETS    | 17c |
| All 25c Sizes of SHAVING CREAM  | 17c |
| FACE JEAN, 25c Size FACE POWDER | 15c |
| 35c Size COUGH SYRUP            | 25c |
| 8-Ounce Bottle CASTOR OIL       | 17c |

**McLAIN'S GROCERY & MARKET**  
PHONE 18 WE DELIVER

### BINDER TWINE \$25



**YAMS**  
Merr. Portales Sweets.  
10 lbs. .... 25c

**TURNIPS**  
Purple Top—Bulk  
5 lbs. .... 12c

**GRAPEFRUIT**  
Texas, Marsh Seedless.  
6 for ..... 15c

**POTATOES**  
Idaho Russetts.  
10 lbs. .... 16c

**CARROTS**  
Large Bunches.  
3 bunches ... 8c

**LETTUCE**  
Solid, Crisp and Fresh  
Head 5c

**Bell Peppers**  
Fancy, Bull Nose.  
Lb. 5½c

**GRAPES**  
Tokays.  
Lb. 5c

WE BUY YOUR CREAM, EGGS and POULTRY!

## STAR THEATRE

HEREFORD

**Thursday and Friday**

SANDY SAYS IT'S DANDY! The baby of "East Side of Heaven" ... he steals chorus girls' hearts and he drives Mischa nuts! But he will make you forget all your troubles!

**"Unexpected Father"**

To Let Your Sides Rest:

**The BOOKWORM ZOO**

Picturesque UDAIPUR

See This Picture for the Biggest Bunch of Laughs in a Long time!

**Saturday ONLY!**

also **CARTOON** and **"FLAMING FRONTIER"**

REMEMBER **Bargain Prices 15c - 10c**

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**SUNDAY and Monday**

The "Bachelor Mother" has a Sugar Daddy in this Fun Riot!

**JOBLESS BEAUTY Tangles with SMART SET!**

With a carving knife and a double tough crust she gives 'em a riot for a nickel...

From park bench to Madhouse Mansion—in a ninety minute laughing jag! You'll come out of it weak with laughter!

**ROGERS FIFTH AVENUE**

WALTER CONNOLLY - VERRIE TEASDALE - JAMES ELLISON TIM HOLT - KATHRYN ADAMS FRANKLIN PANGBORN

Produced and Directed by GREGORY LA CAVA. PANDRO S. BERMAN in Charge of Production. Screen Play by Alvin French.

**NEWS** and Popeye Cartoon Comedy! It's Always Comfortable!