The Hereford Brand, Hereford, Texas, Thursday, September 28, 1939

Price Per Copy 5c

Garden Club Completes Plans For Annual Fall Flower Show

AROUND TOWN

are being redone and partitions discussed. being changed. One room is being done away with entirely to kitchen) larger.

over quite a bit of space go noon. down and take a look at the new sign for the Kellogg's Variety Store which has its formal open- Hardware. Out of town judges ing Saturday. The letters on the will rate entries. an impressive sign which will Club for the second year promises not lose its brightness.

are used. "Haile Drug" is red growth of flowers, shrubs and and "Walgreen Agency" is in trees in Hereford.

Co. played "checkers" last week of the exhibit committee, and Grand Opening but it was in repainting the black-and-white checks on the (Continued on Page 12)

Mrs. Bob Wilson's Uncle Dead In Crash

Mr. Siler Faulkner, one of Five cars of poles were unloadjured in a head-on automonorthwest of Spearman. He and a son-in-law, Gene Green, and the driver of the other car, were found unconscious beside their burning cars and rushed to Spearman and by ambulance to Borger where Mr. Faulkner died between 6 and 7 o'clock.

Mrs. Faulkner and Mrs. Wilson's father were the only two remaining brothers out of nine To Make Application who pioneered in West Texas. Mrs. Wilson spent last week at For Wheat Insurance her father's bedside in Lubbock where he is still critically ill following a stroke.

Farmers Urged To Poison Hoppers Now

"Right now is the time to check fields for grasshopper infestation," advised county agent Alec R. Bateman this week. Grasshoppers are laying eggs now and you can kill about a thousand for one by poisoning at this time, he added. While the weather is the mash than when it is wet.

Farmer's may get any amount of the mash they need free by ealling for it at the cattle sales barn on Tuesdays, Thursdays, or irrigated land. Payment can Saturdays. The county commis- be made in three ways: Cash, sioner's court is financing the wheat, or assignment out of abor of mixing the mash. - 1939 allotment.

Final plans for the Second Annual Flower Show to be held Friday afternoon, September 29, from 12 to 9:30 in the showroom of the Texas-New Mexico Utilities building, were completed at a In Fair Showing meeting of the Garden Club last Friday afternoon in the home of Another home in Hereford be- Mrs. F. M. Kester. Last minute ing remodeled and repainted is committees were appointed and the Chris Renfro home on Law- further plans for registration and other prizes in the Swine Colored Hen-White Rock Jack ton Avenue. Walls and ceilings and other arrangements were

Announcement has been made that all cut flowers should be make two (the living room and in by noon Friday. Inadvertentin by noon Friday. Inadvertent- follows: Aged Boar, 3; Junior Other win ly, information was left out of Yearling Boar, 2; Senior Boar show were:

Cash value prizes are on dis-play in the windows of Streu

to be a larger and better one than last year's event. There are Another sign which will add no admission fees and the pubconsiderably to Hereford's "White lic is invited to attend. The club Way" is the new Neon sign in- is sponsoring the show in an efstalled by Haile Drug. Two colors fort to increase interest in the

Mrs. N. E. Gass is chairman of the arrangement committee, Mrs. The force in Ireland Motor Ralph McCullough is chairman (Continued on Page 12)

REA Lines Begun In Castro, Parmer And Deaf Smith Counties

son of Hereford was fatally in- miles of new line to serve some 380 members in Deal Smith, bile collision last Friday on an Castro and Parmer counties, seat, and many other new featunpayed county road 18 miles Practically all of the new con-Parmer counties as only three miles of new line will be built in this county. These three miles be the three-phase type as (Continued on Page 12)

Saturday Last Day

Only two more days remain to make application for crop insurance on the 1940 wheat to be seeded this fall, it was announced from the office of T. P. Mc-Collister, crop insurance adjuster for Deaf Smith county.

September 30 is the final day to make application. Since wheat must be seeded before application can be made the farmer expecting to insure his crop must have his seed in the ground by that date. Wheat sowed after the time limit expires cannot be indry is a better time to put out sured through the government

In the northern and northwestern part of the county; where wheat is already growing, hopthe deadline due to unfavorable per infestation has been report- weather conditions, Alec R. Bate-

Magazine Featuring Hereford

vas devoted largely to the Here-

suggested that the theme of the Chorus this year could well be,

According to present publicity According to present plans, the

fers in development of irrigation, general farming, cattle and information each month to persons who redindustry.

In addition to a full-page adone the magazine cover, eight pages of the publication are development of the Hereford territory, including 18 photographs.

The Chamber of Commerce has already secured a mailing list of 1,700 farmers in the irrigated of the properties and information for down to persons who redindustry.

Feeling that a definite opening exists for wide-awake Americans in this territory, C-C directors stated that they believe an extensive publicity campaign at the present time will be highly profitable for every person residing in this area.

Hereford Entries In Poultry Division Of Fair Are Prize Winners In Eighteen Departments

Henderson And Son Win Prizes

prize money.

For a sight a real gold spread Pot plants should be in by today Senfor Sow Pig, 1 and 6; Jun- and 2 cock, 2, 3, and 4 cockerel, liams' animals won 14 ribbons. 3; Get of Sire, 6; Produce of 1 young pen.

Swine At Amarillo

Four 4-H Club boys from this county showed swine at the Tri-State Fair. Kenneth Rudd won second in the Hampshire class and third in the open class. Harold Rudd won third in the (Continued on Page 12)

Showing At Rosson's

All, supplied on special order

sired working depth.

Civic Chorus Starts

Year's Work Soon

tte Mae Swisher.

The Hereford Civis Chorus,

are interested, will begin its

an annuoncement by Miss Mat-

New or old members interest-ed in going to Lubbock are urged

to consult Miss Swisher, who will

aid them in securing the music.

Miss Swisher announced. She

A meeting of the Civic Chorus

which is something brand new in

Hereford entrants in the poultry division of the Tri-State fair Williams' Hogs in Amarillo last week carried off one-half of the honors in the sweepstakes class, and other entries won places in many of the departments.

Winners of Sweepstakes were Champion Pen of Bantams-Henderson and Son, raisers Dark Cornish-Mrs. Jack Wright; of fine Poland Chinas, took two Best Solid Colored Pen-White firsts, one second, two thirds, Rocks-Jack Wright; Best Solid week, including over \$160 in let-White Rock-Jack Wright; Best cock, cockerel, hen and pul-A detailed list of the prizes let-solid color-Jack Wright.

and 2 cockerel. Dark Cornish-E. B. Mills, 4

Jersey Black Giant O. G. Hill Jr., 1 pullet, 1 cockerel.

Speckeled Sussex-O. G. Hill Jr., 1 and 2 cockrel, 1 and 2 pul-

Silver Seabright Bantam-Gil-Chester White class and fourth bert Hooper, 1 cock, 1 and 2 hen. (Continued on Page 12)

ports that Deaf Smith county

county are co-operating in the the charter for the year endovernment program.

Tri-State Fair

Winners Entered At Lubbock

ior Champion Sow; Young Herd, 1, 2, 3, and 4 hen; 1, 2, 3 pullet, He couldn't place entries in all classes because of the youth of dergo an examination. During White Cornish—O. G. Hill Jr., his herd, He has sent his entries the past three months he has on to the Panhandle-South been gradually losing his eye

> A list of Mr. Williams' winners follows, senior yearling Jr., 1 and 2 cockerel, 1 and 2 first; senior sow pig, first and pullet. fourth; junior champion boar, (Continued on Page 12)

Deaf Smith Farmers Staying With AAA

The county agent's office re-

It is estimated that about 95 ecutive of the Llano Estacado per cent of the farmers in this Council will be here to present

Three were injured, one serous-**Rosson Operation** ly, when a pickup driven by George Suggs, straddled a concrete culvert abutment late Monday evening and turned end over end three times. He was blinded by a fog of dust thrown **Proves Successful**

THREE ARE INJURED WHEN

up by a passing car.

weeks or two months.

Those injured were George Suggs, Han Higgins, and Ed Sow-

elf. The first two received bruises

and skin abrasions, and received

emergency treatment here. Ed

Sowell received a broken collar

bone, a smashed foot and num-

erous bruises. He is expected to

be unable to be about for six

returning from Suggs' farm, and

had reached a place where repair

work was being done by the Highway Department when the

car passed them going in the same direction. The cloud of

dust blinded Mr. Suggs and the

car struck the abutment al-

Glenn Witherspoon, had stop-

ed his car when the same cloud

of dust from the same car blind-

ed him. As the dust cleared, he

saw the Suggs pickup nearby as

it stopped rolling and rushed

The car, a light 1939 model

pick-up was almost completely

demolished by the crash. The

abutment went under the front

bumper and caught the front

axle, bending it back like a let-

(Continued on Page 12)

most immediately.

to their assistance.

PICK-UP HITS ABUTMENT

S. P. Rosson of Hereford was this morning 'reported to be "resting nicely" following a successful operation in which a Otis L. Williams, who last year tumor was removed from the Show at the Tri-State Fair last Wright; Best Solid Colored Pul- started a herd of Registered floor of his skull. The operation Spotted Poland-China hogs, took was performed by Dr. Derico six first prizes out of a pos- brain specialist of Dallas, and sible eight at the Tri-State Fair Mr. Rosson is in Baylor Hospital Other winners in the poultry in Amarillo, last week, judges' at Dallas, where he will remain approximately two weeks.

Mr. and Mrs. Rosson left last Sunday and went to Dallas in 6 miles east of Hereford on the order that Mr. Rosson might un- Canyon highway. The men were Plains Fair at Lubbock, which is eyesight as a result of the tum-

Friends are hopeful that the Mottled Houdans—O. G. Hill boar, first; senior yearling sow, to normal, and will be glad to hear of the success of the opera-

Boy Scouts To Be Presented Charter In Important Meet

Boy Scouts of Hereford, comfarmers are sitting tight with prising Troop One of the Deaf the government's AAA program, Smith Council, and the Lion's and that there are no indica- Club will receive their troop tions that any will withdraw in charter for 1939-40 at a meeting ter "U" until it rested against hope of receiving possible high of wide interest on Monday war prices for an increased crop. night. October 16, Urlin Streu Farmers are at present hold- Scoutmaster has announced.

(Continued on Page 12)

Matinee Next Week Aids Needy Children

Pencils, pens, notebooks, notebook paper, tablets, colors, anything that a child may use in school is the only admission charge to a special matinee Whitefaces Tangle With Bobcats Wednesday afternoon, October at the Star Theatre, Speck Lunsford has announced.

Any school child raiding in the Hereford territory may attend. The school supplies collected will be used to aid underpriviliged

In Game Here Tomorrow Night

Voco Club And Miss Swisher Win Firsts At Amarillo Fair

Three members of the Voco Club, Bessie Frances Caraway, Joyce Homer and Patsy Ann Slagle, won first prize at the Studio of Singing, won first prize in the Best Folk Songs con-

The Voco Club is made up of dine Newell is president of the local organization.

Miss Mary Tiefel and Miss Adeline Koelzer sang a group of solo selections at the fair re- play. presenting the Hereford Civic One regular starter and one

Miss Swisher announces that the Voco Club will attend the convention of the Seventh District of the Texas Federation of Music Clubs to be held in Lubbock, October 27-28.

In their last home game until October 27, Hereford's Whitefaces will meet a once-tied, oncedefeated squad from Dimmitt tomorrow night under the lights of Whiteface Field. The Whiteface Eleven, rem-

embering their defeat last week by an older Portales eleven, will be out to show the fans what they can do. Dimmitt last year determined that nothing like that will happen this year. The game tomorrow night is

a non-conference game but it will give fans their first chance Junior members of the studio to do a little "dope bucket" fig-Work was begun on the booth and is a member of the State uring. Dumas last week defeated the Bobcats 19-6. Hereford plays Dumas next week, so how the games ends tomorrow night will possibly give an inkling of the Attend Zone Meeting Whiteface strength in conference

good reserve will not start tomorrow's game, Coach Tommie McCollum reports. They are Danny Hales and Ewel Fox, both injured in the Portales game. Coach states that they will be (Continued on Page 12)

Bid On Postoffice Announced This Week

Successful bid on Hereford Postoffice went to Parks and Batson, Dallas contractors, according to reports received here this week.

Date of construction has not been announced but work is expected to begin in five or six weeks. The location was decided upon last April and will be the lot opposite The Brand

The bid was \$49,699.

Lions Club Members

Gus Streu, C. F. Moore, John McLean, Mr. and Mrs. Bill Smith, and Rev. James Aiken Jr., Tuesday night attended a Zone 2-T meeting of Lion's Clubs at Pan-

About 225 delegates were present at a banquet and busin

Presenting

Trustees And Teachers Of County Rural Schools

Behind the system of hural bawn, trustees: G. A. Wimschools which serve Deaf Smith berley, L. A. Smith, and Alfred wells, Bippus teachers. Mrs. L. A. Smith, and Alfred wells, Bippus teachers. Heiselman, teachers: Mrs. Viv. Mae Upton, and Lucille Park. Smith county may be better acquainted with the ones who are entrusted with the alf-important task of instructing their child
Westway, trustees: Mrs. Al task of instructing their children, the following list of trustees and teachers was this week released by County Judge A. J. Schroeter.

Members of the county board of Trustees are D. W. Hawkins, commissioner at large, Hereford; Rea, and Stella Fortenberry.

Ford, trustees: E. W. Womble,

Little, precinct 2; G. W. Wilson, A. S. Higgins, and Zerrell Th precinct 3; and G. E. Benson, as; teachers: Avis Matthews and precinct 4.

Trustees and teachers for the

various districts are:
Summerfield, trustees: Lloyd
Lookingbill, Bernard Roberson,
and Roy Euler; teachers: Tandy
Legg and Mrs. Laura Shaw.

Westway, trustees: Mrs. Al Boyer,

Ward, trustees: George Suggs, Fred Saltzman, and F. Y. More-Messenger-Bippus, trust Mrs. Alta Wyly, George C. M senger, and R. F. Fanger

Mae Upton, and Lucille Park.
Fairview, teacher: Vida Hicke
Progressive, teachers: Mrs. Jes
sie Mae Dodson, and Mrs. Dav Daniel, teacher: Frances Gill.

Weather Char

Goes Into NW Potato Districts

Distribution of 2,000 copies districts of Idaho, Colorado and Washington to whom the local copies are to be mailed. Editor was started this week by the Hereford Chamber of Commerce.

A. M. Adams of the magazine has also guaranteed 16,000 copies of the magazine to be circulated as regular mailing for

Through arrangements made culated as regular mailing for the Chamber of Commerce the the publication. ember issue of the magazine ford area and to the possibilities which this community ofles which this community ofles in development of irrigation, general farming, cattle and each month to persons who re-

"This is the time when Americans should sing. Of all the peo-ple in the world, we have the most to be thankful for." Scouts In Patrol Contest Hike Sunday

Climaxing four years of suc-New Model Farmall M cessful business with a grand opening sale in a completely new store double the size of the old Mr. Siler Faulkner, one of Five cars of poles were unloadone is briefly the story of Kelin granaries in expectation of local Scout organization.

A new tractor, the Farmall logg's Five and Ten Cent Store
and an uncle of Mrs. Bob Wilstruction work started on 224
M. successor to the F-30 comin Hereford. The opening day

receiving higher prices later.

Chester L. Dunlap, Field Ex-Hereford. The opening or to the F-30. com-

Kellogg's New Store Saturday

plete with lights, starter and is Saturday, September 30. "To show our appreciation to large sponge rubber insulated ures is now on display at the invitation to new ones, we are struction will be in Castro and Rosson Implement Co. This new offering in our opening sale the tractor will deliver for about greatest values we have eyer \$150 less than the old one and given Hereford," said Mr. Kellogg, have the new features for extra in the new store last week while carpenters, decorators and em-An outstanding improvement, ployes were hurring to get every-

says Mr. S. P. Rosson, is the Lift- thing ready by Saturday. The new building is completely remodeled, new counters, new implement lifts. With this de- decorations, and new fixtures, vice it is possible to lift the front It is double the size of the old section of an implement before one with a 50 foot front instead (Continued on Page 12)

the rear, lift either side (as of a cultivator, or two-way plow) independently, or it will lift and FFA Wins Prizes On Amarillo Exhibits

The Farmall M is a three bottom tractor. Other tractors of the Farmall line are the Farmall Hereford High School FFA H, which is a 2 bottom tractor, organization entered a county Tri-State Fair on selections they defeated the local team 12-7 and the new "A," the Culti-Visioned, one plow tractor. booth at the Tri-State Fair and sang in Wilbur Hawk Memorial on the lucky interception of a came off with \$41 in prizes, it Hall, and Miss Mattle Mae Swish- pass and the Whitefaces are was announced this week. W. M. er of the Mattie Mae Swisher

Emmons is instructor. The booth featured crops grown here. Background was a star composed of grains, milo, cane, hegari and wheat.

this year on September 4. Next Federation of Music Clubs. Nacomposed of all local singers who year, work will start in the summer, Mr. Emmons said. Prizes won were year's work soon, according to

Squash. 1; Irish potatoes, 2;

Tomatoes,4:

Indian peach, 2; Oats, 4; Hegari, 5. Plans are being made for the Oats, 4; Hegari, 5. chorus to attend the Seventh District convention of the Texas Dairy Products To Federation of Music Clubs to be held in Lubbock, October 27-28 and to enter the choir singing Be Talked In Meet

Dairy owners and others who own cows and sell milk, cream, butter or other dairy products, are urged by County Agent Alec R. Bateman to attend a meeting will be called in the near future, in the county courtroom at 2:30 Saturday afternoon.

Purpose of the meeting, Mr. Bateman said, was to discuss herd improvement, and how to produce better dairy products and more of them.

Rural Teachers Will Have Meet Saturday

Teachers of Rural Schools in Deaf Smith County will hold Members of Troop One, Here-ford Boy Scouts, will meet at at 2 o'clock in the office of Coun-the Scout Hut at 2 o'clock Sun- ty Judge A. J. Schroeter for a

Announcing KELLOGG'S



Grand Opening Saturday, September 30, 8:30 A. M.

Everyone is talking about our Big, New, Modern Store . . and we are inviting YOU to attend the Big and We are inviting YOU to attend the Big and We are inviting YOU to attend the Big and We are inviting YOU to attend the Big and we are inviting YOU to attend the Big and we are inviting YOU to attend the Big and We are inviting YOU to attend the Big and You are invited the Big a pening on Saturday, Sept. 9th. This store is the realization of a dream of more than two years duly we believe it is the most complete and most modern Independent Variety Store in West Texas, we believe it is the most complete and most modern in the Panhandle. We are proud of this new it height one of the most beautiful stores of its type in the Panhandle. ration. We believe it is the most complete and most modern Independent Variety Store in West Texas, along with being one of the most beautiful stores of its type in the Panhandle. We are proud of this new along with being one of the most beautiful stores of its type in the Panhandle. We are opening with the store Your lovalty and patronage has made it possible. For that reason we are opening with along with being one of the most beautiful stores of its type in the Panhandle. We are proud of this new we are opening with the store Your loyalty and patronage has made it possible. For that reason we are opening The Prices of Store Your loyalty and patronage has made it possible. For that reason we are opening The Prices of Store Your loyalty and patronage has made it possible. For that reason we are opening with the Store Your loyalty and patronage has made it possible. For that reason we are opening with the Store Your loyalty and patronage has made it possible. For that reason we are opening with the store Your loyalty and patronage has made it possible. For that reason we are opening with the store Your loyalty and patronage has made it possible. For that reason we are opening with the store Your loyalty and patronage has made it possible. For that reason we are opening with the store Your loyalty and patronage has made it possible. For that reason we are opening with the store Your loyalty and patronage has made it possible. For that reason we are opening with the graph of the Your loyalty and patronage has made it possible. For that reason we are opening with the graph of the Your loyalty and patronage and your loyalty patronage and your loyalty low price marks on Hundreds of the Your loyalty and patronage and your loyalty low price marks on Hundreds of the Your loyalty low price marks on Hundreds of the Your loyalty low price marks on Hundreds of the Your loyalty low price marks on Hundreds of the Your loyalty low price marks on Hundreds of the Your loyalty low price marks on Hundreds of the Your loyalty low price marks on Hundreds of the Your loyalty low price marks on Hundreds of the Your loyalty low price marks on Hundreds of the Your loyalty low price marks on Hundreds of the Your loyalty low price marks on Hundreds of the Your loyalty low price marks on Hundreds of the Your loyalty low price marks on Hundreds of the Your loyalty low price marks on Hundreds of the Your loyalty low price marks on H GREATEST SALE WE EVER HELD! Gigantic quantity purchases made this Big Sale Possible . . The Prices are the lowest we ever offered. Check this page and view the equally low price marks on Hundreds of other items. Every item bought especially for our Grand Opening Sale!

SAVE! BARGAINS GALORE! SAVE!

Free! Free! Free! TO OUR FIRST 500 CUSTOMERS

Gift Packages!

To the first 500 Customers on our Opening Day, September 9th, we will give Free Surprise Gift Packages-Containing Face Powder, Face Creams, Razor Blades, and Many other valuable items. Come Early! Get one of the valuable Gift Packages!

> We Reserve the Right to Limit Quantities! Positively No Sales for Re-Sale!



Remember

Formal Opening

Saturday

Sept.

30th

Cannon Turkish **TOWELS**

20"x40", 2-inch colored vertical stripes.

10c

Cannon Turkish

20"x40" Heavy weight, in florals, stripes and checks.

19c

PICTURES

9x12 Size; Landscapes, florals, etc. 25c Value.



Fresh stock. All the popular brands! 2 BARS

WASTE BASKETS

Large Size. Regular 19c Value! NOW

Ladies' Rayon Panties



A special value at 15c. Now they are reduced to ...

Ladies' Rayon Panne

Satin

Some Brocaded satin. A bargain at 89c, Now only

Children's Rayon Panties

Another 10c special cut in half. During our Opening Sale

STATIONERY

In leatherette box — a 35c item

ANKLE SOX, for men

Elastic Top - Pair

SALAD BOWL

81/2-inch Crockery Salad Bowl beautiful decoration on an Ivory base. A 25c Value-NOW.....

PLATTER TO MATCH ABOVE BOWL

Another 25c Value on Sale NOW at

Oven Fresh COOKIES

Harvest Butter Cookies. Scotch squares; Old English Tarts or Iced Spicettes; Ideal for school lunches. Sale Price Per Lb.....

OVEN FRESH COOKIES

Marshmallow Tops, 2-layer cream filled sandwiches. Opening Sale Price, Per Lb...

ORANGE SLICES
Famous "Chuckles" slices—Lb. STAMPED PIECES

Large Assortment

500 PAIR CHILDREN'S 10c and 15c values



Iced Tea TUMBLERS

12-Oz. Size. They sell on special 2 for 15c in big towns. You'll say they're a real bargain at

Men's Broadcloth

SHORTS 20c value

Men's Athletic SHIRTS

10c Each

Men's Fancy 25c DRESS SOX, now...

Work Sox

A good quality sock made so cheap in a good buyall new stock PAIR

RUBBER BALLS

6-In. Size (a 25c value)—Now

15c

GALVANIZED PAILS

10-Quart-Regular 25c value

15c



河南河南南南 IRONS

\$1.50 Value. 1 Year Guarantee!

10-Quart GREY ENAMEL



Large Assortment of

10c and 15c Values!

ALL ... AT

c Kellogg's 5c to \$1 Store

etween The Goal Post

While fans have the Portales as strict in other states. New their goal lines crossed vict- form. oriously were such teams as Lubbock, defeated by the Cap- The game with Dimmitt to- Friday. Oklahoma eleven; Pampa lost pare scores with a strong con- er and Phyllis and Frances went and sons who have been making and Slaton lost to Hobbs, N. feated Dimmitt 19-6. What hap- Mrs. W. A. Hunter of Hereford past four years returned here day.

Has Better Team

As a matter of fact, the Herebetter team. Coach Tommie Mc-Collum said that the New Mexico eleven was as strong, or stronger, a squad as any the Whitefaces will face this season.

Another Handicap Another thing which handiback slowly after that, giving conference games. the Ram passer more time than he should have had.

Hereford Will Suffer A new eligibility rule projected by the Interscholastic League would automatically disqualify 6 or 7 of the best players Here-

FLORENCE

Follow the easy road to winter comfort with a modern Florence

Oil Heater. You'll never lack gen-

erous warmth or regret your

choice if you pick one of our splendid models. They're high-powered for quick heating, beau-

tifully designed and finished, and

priced to give you EXTRA

that fits your needs-and budget.

There's a big selection in this fa-

mous line, including many sizes and styles. And now is a good

Extra Value!

STREU

HARDWARE

Hereford, Texas

time to buy wisely.

Let us help you choose a model

VALUE.

COMFORT

defeat fresh on their minds is a ford has for the 1940 season. invited. good/time to point out several The present rule allows a boy things to mitigate the sting of to play if he is not over 18 years losing. In the first place, Tex- of age. The new rule would elias teams are at a disadvantage minate players who are 18 bein playing out of state teams be- fore September 1. If there are cause eligibility rules are not any advantages to this rule somebody had better start pointing evening. Mexico laws permit the playing them out because the disadof older, more experienced play vantages stick out all over it. If attended the Amarillo fair Tues- ty. Dan will work for Mr. Wagers than Texas rules do. Here- League officials continue the ford wasn't the only team that trend they have been followlost under such a disadvantage ing, the diaper will become a Miss Wilda Boles went Wedneslast week. Among others to see necessary part of a football uni-

Looking Ahead

itol Hill Redskins of Oklahoma morrow night will provide fans Mr. and Mrs. J. M. Richardson last Wednesday. City; Borger lost to a Hollis, with the first chance to com- and Jack, Mrs. Ullman Huntto a Casper, Wyoming, team ference contender. Dumas de- to the Amarillo fair Tuesday, pens tomorrow night will indi- spent Friday with Mrs. Sam last week. Claude will live on cate what will happen when the Hunter. Whitefaces travel to Dumas Mr. and Mrs. J. T. Sparks of of Simmitt. ford team that lost to Portales October 6, for their first con- Sweetwater came Tuesday and ford team that lost to Portales ference game. Dumas is yet to be spent the remainder of the week F. F. A. banquet at the Herring family accompanied by Miss Fay day in Amarillo. defeated, having won against with his sister, Mrs. Ullman Hotel in Amarillo last Wednesthat one a year ago. The trouble Phillips besides Dimmitt. Dim- Hunter.

Conference Teams The Conference teams in this in Dimmitt Sunday. district are Hereford, Dumas, Mesdames Clem Gilliam, Dalhart, Tulia and Canyon. Of L. Simpson, R. L. Stephens Ullthese teams Tulia, Dumas and man Hunter, and Mrs. J. T. Dalhart are undefeated.

capped the Texas boys was a week 20-0 by White Deer. Here- Dimmitt. clipping the passer rule. The ford plays White Deer there Oct- Mrs. Ullman Hunter honored Boyce and Joyce Carter were Whitefaces have been charging ober 13, which is before the Can- her mother-in-law, Mrs. W. A. also Fair visitors on Wednesday. in and tackling 'a passer try- you game. Dalhart beat Phillips Hunter of Hereford and her ing to throw him for a loss. Of- 13-7 last Friday. Dumas defeat- daughters Phyllis and Frances ficials at Portales slapped a ed Phillips 9-6. Tulia has whip- on their birthday Friday with a C. couple of 15 yard penalties on ed both Paducah and Floyd- party. Mrs. Hunter was happily Summerfield News Hereford for the same tactics ada. It looks like there is going surprised when she arrived for which are perfectly legal here. to be plenty of exciting play the twins party and found her Naturally, the Whitefaces went when the teams get together on old neighbors and friends gath-

Jumbo News

(13 miles southeast) MRS. ULLMAN HUNTER

spent Tuesday night and Wednesday in Olton with relatives, Mrs. B. K. Thurston, a sister of

and Jack of Shreveport, La., who have been visiting the Ullman Hunters returned home Thurs-

The M. L. Simpson family attended the fair in Amarillo Wed-

The Young People's Christian

New Fall MILLINERY

Just received some very smart millinery in Black and all the new shades. We have just the hat for you-and don't forget to call for it as they are the last word in millinery.

Vogele Millinery Parlor Organization met Sunday morning for a business session. Fred Axe was elected president; John Hardy Wood, vice president; secretary and treasurer. Miss Pauline Matthews; chairman of social committee, Miss Virgin-

in the home of Rev. and Mrs. does not have a club and give afternoon. Forch of Dimmitt, Thursday some kind of demonstration.

Mrs. Clem Gilliam and Mary Jane Cayton were in Lubbock

Sparks of Sweetwater went to nights with Carlie Rae Frye. She

ered around a table laden with gifts singing "Happy Birthday To ers, Clyde Renfroe, H. C. Baird, Worth and Dallas. C. D. Pinckert, Dewey Owens, R. L. Stephens, L. A. Matthews, Sam Mr. and Mrs. Ray Thurston and Addison Hunter, Allan King, Clyde Wilburn, M. L. Simpson,

Roy Thurston, Earl Springer of Frio, Lynn Axe, the honored the home of Mrs. Joe Kendall of Mrs. Thurston's from Albuquer- guest and the hostess. Mrs. Ull- Hereford. que, N. M., and her three child- man Hunter was assisted by Mrs. ren returned home with them to J. T. Sparks. Children attend- and children were fair visitors ing the twins party were Nell in Amarillo Saturday. Miss Virginia Simpson attend- Dean and Jack Flowers, Sam- Mr. and Mrs. Ky Lawrence, ed a Senior high school party mie Lane and William Allen formerly of this community now at Jack Gladmans in Dimmitt Hunter, Tommye Wilhelm, Mary of Hot Springs, N. M., were visitvin and John Earl Axe. Melba ors here this week end. Mr. and Mrs. J. M. Richardson Sevier, Jimmy Doris Hunter,

Bobbye Simpson, Richard, Dannie and Jack Pinckert, Patsy Thurston, Leroy and Dixie Thurston, Leta Dean Springer, Wesley Wray and Clydean Wilburn. Those sending gifts to Mrs. Hunter who were unable to/come were Mesdames F. J. Axe and Finis Hunter and J. M. Richard-

son of Shreveporte, La, Officers and teachers of Sunday School elected Sunday were: A. O. Boles, superintendent; D. D. Roy Thurston, assistant; Mrs. Finis Hunter, planist; Lonnie Andrews, choir leader; and Miss Mrs. Virginia Simpson, secretary and treasurer; Miss Pauline Mat-

thews, assistant. Mr. and Mrs. Earl Matthews Hollis Walser and Jim Clark and Mrs. Henry Short of Dimmitt was given Wednesday night. spent Saturday night with Mr.

and Mrs. Dewey Owens. Phyllis and Frances Hunter accompanied their uncle, J. T. Sparks of Sweetwater, to the S. J. Ranch near Ashtola, Tuesday to visit their grandfather Sparks. They returned home Friday. Mrs. M. L. Simpson was in Amarillo Monday.

Mrs. Dewey Owens, Mrs. Ull-man Hunter and Miss Pauline first of the week. Owens attended the singing convention at Dimmitt Sunday



MRS. CARL FRYE

The Frio Home Demonstraia Simpson; and chairman of tion Club will meet at the home program committee, Orval Pier- of Mrs. Carl Frye, October 5, A special program will be and give a demonstration of held Sunday night. The public is making angel food cake and and family visited the fair in fancy cookies. Every woman of Amarillo Wednesday. this community is invited to

Mr. and Mrs. Dan Alen moved Mr. and Mrs. F. L. Pinckert last week to the Cleo Communiday, and Messers and Mesdames ly. Mr. and Mrs. Allen will be A. O. Boles, R. L. Stephens and missed from our community.

Mr. and Mrs. Troy Maxwell visited last week end in Okla-

Mr. and Mrs. E. C. Dixon and sons attended the Tri-State fair

Mr. and Mrs. Claude Smith his mother's farm four miles west visited the fair in Amarillo

William Dixon attended the day evening. William was among was that Portales also had a mitt has tied one with Stinnett. Mr. and Mrs. R. L. Stephens those of the highest rating in attended the singing convention the nation in F. F. A. work his last year in High School and still M. shows much interest in the work.

Lurline Dixon of Dimmitt spent Tuesday and Wednesday Canyon was swamped last the cake and flower show in went with the Frye family to the Fair Wednesday.

(8 miles southwest) HELEN OGLESBY

You." After school was dismissed daughters returned Friday night the twins had their party. Re- from a three weeks vacation. freshments were served to Mes- They visited in Rayettville, Ark... dames J. J. Wilder, Adam Flow- returning by Shreyeport, La., Ft.

Mr. and Mrs. J. A. Noland and family attended the fair in Amarillo Friday

Mrs. Charlie Walser and Mrs. Jim Clark spent Thursday in

Mr. and Mrs. Elbert De Lozier

Mr. and Mrs. Lloyd Lookingbill and children were visitors at the

fair in Amarillo Wednesday. There were sixty-seven present at Sunday School Sunday.

Wilson Vines was a visitor in Amarillo Saturday morning. Miss Novaleene Naylor was a

visitor in Clovis Saturday. Mr. and Mrs. Carl Neighbors were visitors at the fair in Amarillo Thursday night. They were accompanied by Mr. and Mrs. D. D. Neighbors of Easter and Mr. and Mrs. Al Morgan of Here-

Mrs. Asa Atchley and son and Miss Ruth Atchley of Canyon were visitors here this week end. A surprise birthday picnic for

children and Miss Shirley Ruth Thomas attended the fair in Phyllis and Frances Hunter were guests of Leta Dean Springer of Frio Sunday, when her

Mr. and Mrs. Tandy Legg and

mother honored her with a birthday dinner. Mr. R. T. Nunn of Hereford

visited his Hunter relatives the Mr. L. R. Sullenger's children

honored him on his birthday Sunday with a turkey dinner and all the trimmings. His grandson, Bob Zane Axe of Daniel, was an honoree. Those attending were Mr. and Mrs. W. H. Killebrew of Claude, Mr. and Mrs. G. M. Sullenger, Hazel Chambless, Mr. Tarkenton and Miss Austin of Amarillo, Mr. and Mrs. H. O. Sullinger and two daughters of Logan, N. M., Mr. and Mrs. Bob Axe of Daniel, Mr. and Mrs. F. J. Axe, Fred and Anderson, Mr. and Mrs. George Chambless and family of Easter, Mr. and Mrs. Clarence Stephens of Claude, the Lynn Axe family and Mr. and Mrs. W. R. Sullenger and baby.

L. A. Matthews made a business trip to Oklahoma City Tues-

The families of C. E. Leasure, C. D. Pinckert, F. J. and Lynn Axe, A. C. Flowers and Charles Wilhelm went to the Amarillo fair Wednesday. School was dis-

missed that day.

Mr. and Mrs. L. A. Matthews
were in Amarillo Monday.

were in Amarillo Monday.

Mr. and Mrs. Roy Thurston had as their guests Sunday, her father, R. A. Shaw, her sister, Miss Aural Shaw, her brothers, Norman and Rodrick, her grandmother, Mrs. Mary C. Green, an uncle and aunt, Mr. and Mrs. B. O. Wilson, their daughters, Jeanne and Enid, all of Olton, and J. G. Davis Jr., of Dimmitt.

Amarillo Wednesday. Miss Mary Louise Lookingbill home. attended a box supper in Hereford Thursday night.

Mr. and Mrs. Wilson Vines and children are now in Stratford Amarillo the first of last week, where Wilson Vines is acting as where she went for eye treat, relief foreman.

Mr. and Mrs. B. A. Atchley

Mr. and Mrs. Ottie Mote and Miss Pauline Matthews, Leon come. Every year the different son, J. R. of Friona, were visit-Matthews, Lonnie Wayne and clubs of the country are asked ors in the J. R. Oglesby and Winston Adams attended a party to go to some community that Carl Neighbors homes Sunday

> Mrs. Marvel G. Upton of Heiselman was a visitor in the C. B. Thomas home this week end. Reverend H. B. Naylor held services in the Summerfield Baptist Church Sunday.

Mrs. Lee Curry and Pearl Procher were in Clarendon Sun-

Mr. and Mrs. Joe Story and daughters were visitors in the J. D. Story home in Hereford

Mr. and Mrs. J. R. Oglesby and family were in Canyon Sun-Lester Suttle and children

Wednesday.

Roberts attended the fair in Amarillo Wednesday. Mrs. Clifton Johnson has a

son, born last week.

Wyche Items

(11/2 miles south, 5 miles east) MRS. R. C. VALENTINE

Mr. and Mrs. DuBois Walker, Mrs. R. N. Elliston and children, Joy Dickerson, and Edward Mrs. Henry and children have and Raymond Paetzold and Mr. E. C. Hewitt, Ina May Hewitt and Elnora Paetzold were among those attending the fair in Amarillo Wednesday.

Mrs. Gilbert Cooper of Hereford called on the R. C. Valentines, Tuesday. Mrs. J. W. Dickerson and Miss

Annie Lou Caraway spent Thursday in the N. G. Elliston home.

Saturday in the N. G. Elliston . Mrs. W. J. Albracht has been

on the sick list. Miss Lucy Ann Mitchel was in

The 4-H club girls met at the courthouse Friday. Those attending from this community were, Vera Rea, Marjorie Morrison, Nancy Olson, Bobbie Robertson, Christine Olson, and Ina May

Mr. R. W. Elliston spent Wedcalled in the D. R. Carmichael of this community. home Monday.

Mr. and Mrs. Smith were formerly residents of this com- are busy this week stuccoing munity, living on what is now their home. the J. W. Dickerson place.

last two months, have returned in Vega with Mr. and Mrs. Sonto the home of his parents, T. ny Ledbetter. W. Medlin.

Misses Ina May Hewitt and Elnora Paetzold spent Wednesday Clovis, N. M., Wednesday. night in the R. W. Elliston home. Buster Bradly attended the ball game in Portales, Friday

Mr. Alvin Hewitt spent Mon-

Mrs. R. W. Elliston was in Hereford Tuesday where she had Tuesday night with her mother, some glass taken out of her eye. Mrs. John Higgins. Mr. J. J. Paetzold has been filling his new silo this past

Mr. D. R. Carmichael is driving a new pick-up. Most of the farmers of the community are cutting and shocking their feed.

La Valla and J. E. Henry startmoved on the DuBois Walker place.

Mr. and Mrs. Sam Munson and family of Amarillo were guests of Mr. and Mrs. John Olson Sunday. They are one-time-Hereford residents when he was manager of the Roberts-Oliver Lumber Co.

Miss Betty Jean Johnson spentrooms to RENT! THY A WANT AD

MRS. CHARLES B. MILES Rev. Merle Grigsby will be here Sunday to fill his regular appointment. Every one is invited

to hear him. Mr. and Mrs. Mark Agee spent the week end visiting at Plain-

Mr. and Mrs. Charles Hoover of Bippus community were Wednesday night visitors in the nesday in Clovis on business home of her parents, Mr. and Mr. and Mrs. Smith and Mrs. Jack Hutson, Mrs. Hoover daughter, from New Mexico is the former Miss Lilly Hutson

Mr. and Mrs. Wesley Higgins

B. O. Williams, Mrs. Bill Hut-Mr. and Mrs. Dick Medlin, who son and children and Mrs. Jack have been on their vacation the Hutson visited Sunday evening

> Mr. and Mrs. T. B. Cox and children attended the fair at All the farmers have been

> busy the past week getting their wheat sowed. Mr. and Mrs. Cogdell of Hereford were Sunday visitors of Mr.

> and Mrs. John Higgins. Mr. and Mrs. Albert Odom and son, Jimmie of Odessa visited

> Several from this community attended the Sotball game of

Hereford and Portales at Portales Friday night. Ewel Fox, Harold Saltzman and Alvin Ward of this community are on the Paul Materson of Westway community is here sowing wheat

this week on his place in this vicinity. Many farmers are busy harvesting row crops.

Rev. and Mrs. Jack Myrose of Dalhart were guests in the James Aiken home here Wednesday. Rev. Myrose is pastor of the First Presbyterian church at Dalhart and he and Mrs. Myrose were enroute to a Presby tery meeting held in Littlefield the following day.

Penney's MONTH-END Value Parade!

Check these Money-Saving Values in Seasonable Merchandise!

They'll Mean Money In Your Pockets ..!

Size 70"x80"
DOUBLE—BLOCK PLAID BLANKETS \$1.49

Men's HEAVY WEIGHT WINTER

Sizes 36 to 46

Children's

WINTER COATS.

3-Lb. Stitched

36-Inch Fancy Cotton Batts . . 390 Outing Flannel 100

36-Inch, Unbleached Muslin.

Bleached, Mangled 6c Flour Sacks.... 5c

PANTS or JACKETS-Each 980

Men's Whipcord

Big 25% Wool SINGLE

BIG VALUE IN SHEETS

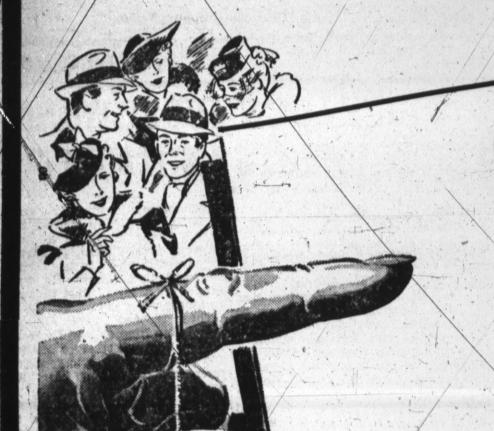
Beautiful Deeptone Colors!



Use NATURAL GAS FOR HEATING

West Texas Gas Co.

Announcing KELLOGG'S



Grand Opening Saturday, September 30, 8:30 A. M.

Everyone is talking about our Big, New, Modern Store and we are inviting YOU to attend the Big.

This store is the realization of a dream of more than two years during about our Big, New, Modern Store and we are inviting YOU to attend the Big.

This store is the realization of a dream of more than two years during a dream of more than two years during the realization of a dream of more than two years during the realization of a dream of more than two years during the realization of a dream of more than two years during the realization of a dream of more than two years during the realization of a dream of more than two years during the realization of a dream of more than two years during the realization of a dream of more than two years during the realization of a dream of more than two years during the realization of a dream of more than two years during the realization of a dream of more than two years during the realization of a dream of more than two years during the realization of a dream of more than two years during the realization of a dream of more than two years during the realization of a dream of more than two years during the realization of a dream of more than two years during the realization of a dream of more than two years during the realization of a dream of more than two years during the realization of a dream of more than two years during the realization of a dream of the realization of the realization of a dream of the realization ration. We believe it is the most complete and most modern Independent Variety Store in West Texas, along with being one of the most beautiful stores of its type in the Panhandle. We are proud of this new along with being one of the most beautiful stores of its type in the Panhandle. For that reason we are opening with the store. along with being one of the most beautiful stores of its type in the Panhandle. We are proud of this new the store. Your loyalty and patronage has made it possible. For that reason we are opening The Prices we are opening The Prices of Sale Possible. The Prices of the price of VEIBARGAINS GALORE! SAVE!

Remember Formal Opening Saturday Sept.

30th



Free! Free! Free!

TO OUR FIRST 500 CUSTOMERS

Gift Packages!

To the first 500 Customers on our Opening Day, September 9th, we will give Free Surprise Gift Packages Containing Face Powder, Face Creams, Razor Blades, and Many other valuable items. Come Early! Get one of the valuable Gift Packages!

> We Reserve the Right to Limit Quantities! Positively No Sales for Re-Sale!



Cannon Turkish TOWELS

20"x40", 2-inch colored vertical stripes.

10c

Cannon Turkish TOWELS

20"x40" Heavy weight, in florals, stripes and checks.

19c

PICTURES

9x12 Size; Landscapes, flor-als, etc. 25c Value.

15c



Fresh stock. All the popular brands!

2 BARS

WASTE BASKETS

Large Size Regular 19c Value! NOW ...

Ladies' Rayon Panties



A special value at 15c. Now they are reduced to ...

Ladies' Rayon Panne Satin

Some Brocaded 39C at 89c, Now only

Children's Rayon Panties

Another 10c special cut in half. During our Opening Sale

STATIONERY

In leatherette box — a 35c item

15c

ANKLE SOX, for men

Elastic Top - Pair

SALAD BOWL

81/2-inch Creckery Salad Bowl beautiful decoration on an Ivory base. A 25c Value-NOW.....

PLATTER TO MATCH ABOVE BOWL

Another 25c Value on Sale NOW at

Oven Fresh COOKIES

Harvest Butter Cookies. Scotch squares; Old English Tarts or Iced Spicettes; Ideal for school lunches. Sale Price Per Lb

OVEN FRESH COOKIES

Marshmallow Tops, 2-layer cream filled sandwiches. Opening/ Sale Price, Per Lb.

ORANGE SLICES
Famous "Chuckles" slices—Lb. STAMPED PIECES Large Assortment

ANKLETS 10c and 15c values

500 PAIR CHILDREN'S



Iced Tea TUMBLERS

12-Oz. Size. They sell on 3 FOF special 2 for 15c in big towns You'll say they're a real bargain at

Men's Broadcloth SHORTS

20c value ... Men's Athletic SHIRTS

Each . Men's Fancy 25c

DRESS SOX, now 15c

Work Sox

A good quality sock made so cheap in a good buy—all new stock PAIR

RUBBER BALLS

6-In. Size (a 25c value) -Now

GALVANIZED PAILS

10-Quart-Regular 25c value



IRONS

\$1.50 Value. 1 Year Guarantee!

10-Quart GREY ENAMEL

DISHPAN



Large Assortment of

10c and 15c Values!

ALL ... AT

Kellogg's 5c to \$1 Store

etween The Goal Post

While fans have the Portales good time to point out several The present rule allows a boy things to mitigate the sting of to play if he is not over 18 years losing. In the first place, Tex- of age. The new rule would eliin playing out of state teams be- fore September 1. If there are cause eligibility rules are not any advantages to this rule someas strict in other states. New body had better start pointing evening. Mexico laws permit the playing them out because the disadof older, more experienced play-ers than Texas rules do. Here-trend they have been follow. A. O. Boles R. L. Stephens and missed from our community. ford wasn't the only team that trend they have been followlost under such a disadvantage ing, the diaper will become a Miss Wilda Boles went Wedneslast week. Among others to see necessary part of a football uni- day. their goal lines crossed vict- form. oriously were such teams as Lubbock, defeated by the Capitol Hill Redskins of Oklahoma morrow night will provide fans Mr. and Mrs. J. M. Richardson last Wednesday. City: Borger lost to a Hollis, with the first chance to com- and Jack, Mrs. Ullman Hunt-Oklahoma eleven; Pampa lost pare scores with a strong con- er and Phyllis and Frances went and sons, who have been making to /a Casper, Wyoming, team ference contender. Dumas de- to the Amarillo fair Tuesday.

Has Better Team As a matter of fact, the Hereford team that lost to Portales that one a year ago. The trouble Phillips besides Dimmitt. Dim- Hunter. was that Portales also had a mitt has tied one with Stinnett. better team. Coach Tommie Mc-Collum said that the New Mexico eleven was as strong, or stronger, will face this season. Another Handicap

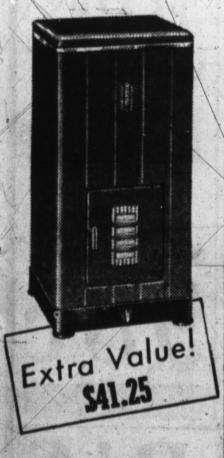
Another thing which handiback slowly after that, giving conference games. the Ram passer more time than he should have had.

Hereford Will Suffer new eligibility rule projected by the Interscholastic League would automatically disqualify 6 or 7 of the best players Here-



Follow the easy road to winter comfort with a modern Florence Oil Heater. You'll never lack generous warmth or regret your choice if you pick one of our splendid models. They're high-powered for quick heating, beautifully designed and finished, and priced to give you EXTRA VALUE.

Let us help you choose a model that fits your needs and budget. There's a big selection in this famous line, including many sizes and styles. And now is a good time to buy wisely.



STREU HARDWARE Hereford, Texas

defeat fresh on their minds is a ford has for the 1940 season.

Looking Ahead

The game with Dimmitt to- Friday. and Slaton lost to Hobbs, N. feated Dimmitt 19-6. What hap- Mrs. W. A. Hunter of Hereford past four years returned here day. pens tomorrow night will indi-spent Friday with Mrs. Sam last week. Claude will live on cate what will happen when the Hunter. Whitefaces travel to Dumas Mr. and Mrs. J. T. Sparks of of Dimmitt.
October 6, for their first con- Sweetwater came Tuesday and William Dixon attended the

Conference Teams The Conference teams in this in Dimmitt Sunday. district are Hereford, Dumas, a squad as any the Whitefaces Dalhart, Tulia and Canyon. Of L. Simpson, R. L. Stephens, Ullthese teams Tulia, Dumas and man Hunter, and Mrs. J. T. spent Tuesday and Wednesday Dalhart are undefeated.

capped the Texas boys was a week 20-0 by White Deer. Here- Dimmitt. clipping the passer rule. The ford plays White Deer there Oct- Mrs. Ullman Hunter honored Boyce and Joyce Carter were Whitefaces have been charging ober 13, which is before the Can- her mother in-law, Mrs. W. A. also Fair visitors on Wednesday. in and tackling a passer try- you game. Dalhart beat Phillips Hunter of Hereford and her ing to throw him for a loss. Of- 13-7 last Friday. Dumas defeat- daughters Phyllis and Frances ficials at Portales slapped a ed Phillips 9-6. Tulia has whip- on their birthday Friday with a Summerfield News couple of 15 yard penalties on ed both Paducah and Floyd- party. Mrs. Hunter was happily Hereford for the same tactics ada. It looks like there is going surprised when she arrived for which are perfectly legal here, to be plenty of exciting play the twins party and found her Naturally, the Whitefaces went when the teams get together on old neighbors and friends gath-

Jumbo News

(13 miles southeast) MRS. ULLMAN HUNTER

spent Tuesday night and Wed-Clyde Wilburn, M. L. Simpson, Mrs. Thurston's from Albuquer- guest and the hostess: Mrs. Ull- Hereford. que, N. M., and her three child- man Hunter was assisted by Mrs. ren returned home with them to J. T. Sparks. Children attend- and children were fair visitors

at Jack Gladmans in Dimmitt Hunter, Tommye Wilhelm, Mar- of Hot Springs, N. M., were visit-Friday night.

and Jack of Shreveport, La., who Bobbye Simpson, Richard, Danhave been visiting the Ullman nie and Jack Pinckert, Patsy Hunters returned home Thurs- Thurston, Leroy and Dixie

The M. L. Simpson family at-tended the fair in Amarillo Wed-

The Young People's Christian

New Fall

Just received some very smart millinery in Black and all the new shades. We have just the hat for you-and don't forget to call for it as they are the last word in millinery.

Vogele Millinery Parlor

Organization met Sunday morning for a business session. Fred Axe was elected president; John Hardy Wood, vice president; secretary and treasurer, Miss Pauline Matthews; chairman of social committee, Miss Virginia Simpson; and chairman of

vantages stick out all over it. If attended the Amarillo fair Tues-

Mrs. Clem Gilliam and Mary Jane Cayton were in Lubbock

18-0, the same score as last ference game. Dumas is yet to be spent the remainder of the week F. F. A. banquet at the Herring year's, is a better team than defeated, having won against with his sister, Mrs. Ullman Hotel in Amarillo last Wednes-

attended the singing convention the nation in F. F. A. work his

Canyon was swamped last the cake and flower show in went with the Frye family to

ered around a table laden with gifts singing "Happy Birthday To ers, Clyde Renfroe, H. C. Baird, Worth and Dallas. C. D. Pinckert, Dewey Owens, R. L. Stephens, L. A. Matthews, Sam Mr. and Mrs. Ray Thurston and Addison Hunter, Allan King, Amarillo Friday. ing the twins party were Nell in Amarillo Saturday. Miss Virginia Simpson attend- Dean and Jack Flowers, Samvin and John Earl Axe, Melba ors here this week end. Thurston, Leta Dean Springer, Wesley Wray and Clydean Wilburn. Those sending gifts to Mrs.

> son of Shreveporte, La. Officers and teachers of Sunday School elected Sunday were: O. Boles, superintendent: Roy Thurston, assistant; Mrs. Finis Hunter, pianist; Lonnie Andrews, choir leader; and Miss Virginia Simpson, secretary and treasurer; Miss Pauline Mat-

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Modernize Your Home for Winter Use

NATURAL GAS FOR HEATING

West Texas Gas Co.

Easter Items MRS. CARL FRYE

tion Club will meet at the home relief foreman. program committee, Oryal Pier- of Mrs. Carl Frye, October 5, ce. A special program will be and give a demonstration on Mr and Mrs. B. A. Atchley held Sunday night. The public is making angel food cake and and family visited the fair in fancy cookies. Every woman of Amarillo Wednesday. this community is invited to Mr. and Mrs. Ottie Mote and Miss Pauline Matthews, Leon come. Every year the different son, J. R. of Friona, were visit-Matthews, Lonnie / Wayne and clubs of the country are asked ors in the J. R. Oglesby and as teams are at a disadvantage minate players who are 18 be winston Adams attended a party to go to some community that Carl Neighbors homes Sunday in the home of Rev. and Mrs. does not have a club and give afternoon.

Mr. and Mrs. Dan Allen moved Mr. and Mrs. F. L. Pinckert last week to the Cleo Community. Dan will work for Mr. Wag-

Mr., and Mrs. Troy Maxwell visited last week end in Okla-

Mr. and Mrs. E. C. Dixon and sons attended the Tri-State fair

Mr. and Mrs. Claude Smith Sunday. their home in California the his mother's farm four miles west visited the fair in Amarillo

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Mrs. Charlie Walser and Mrs. nesday in Olton with relatives. Roy Thurston, Earl Springer of Jim Clark spent Thursday in Mrs. B. K. Thurston, a sister of Frio, Lynn Axe, the honored the home of Mrs. Joe Kendall of Mr. and Mrs. Elbert De Lozier

Mr and Mrs. Ky Lawrence, ed a Senior high school party mie Lane and William Allen formerly of this community now

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Saturday in the N. G. Elliston

Mrs. W. J. Albracht has been on the sick list. Miss Lucy Ann Mitchel was in

The 4-H club girls met at the courthouse Friday. Those attend- pointment. Every one is invited ing from this community were, Vera Rea, Marjorie Morrison, Nancy Olson, Bobbie Robertson, Christine Olson, and Ina May

nesday in Clovis on business.

home Monday. Mr. and Mrs. Smith were formerly residents of this com- are busy this week stuccoing munity, living on what is now their home. the J. W. Dickerson place.

to the home of his parents, T. ny Ledbetter. W. Medlin.

nora Paetzold spent Wednesday Clovis, N. M., Wednesday. night in the R. W. Elliston home. Buster Bradly attended the ball game in Portales, Friday wheat sowed. night.

Mr. Alvin Hewitt spent Mon-

Mrs. R. W. Elliston was in Hereford Tuesday where she had some glass taken out of her eye. Mr. J. J. Paetzold has been filling his new silo this past

Mr. D. R. Carmichael is driv-

ing a new pick-up. Most of the farmers of the community are cutting and shocking their feed.

La Valla and J. E. Henry started to school Monday. Mr. and Mrs. Henry and children have moved on the DuBois Walker

Mr. and Mrs. Sam Munson and family of Amarillo were guests of Mr. and Mrs. John Olson Sunday. They are one-time-Hereford residents when he was manager of the Roberts-Oliver

MRS. CHARLES B. MILES Rev. Merle Grigsby will be here Sunday to fill his regular ap-

to hear him. Mr. and Mrs. Mark Agee spent the week end visiting at Plain-

Mr. and Mrs. Charles Hoover of Bippus community were Wed-Mr. R. W. Elliston spent Wed- nesday night visitors in the home of her parents, Mr. and Mr. and Mrs. Smith and Mrs. Jack Hutson. Mrs. Hoover daughter from New Mexico is the former Miss Lilly Hutson called in the D. R. Carmichael of this community.

Mr. and Mrs. Wesley Higgins

D. O. Williams, Mrs. Bill Hut-Mr. and Mrs. Dick Medlin, who son and children and Mrs. Jack have been on their vacation the Hutson visited Sunday evening last two months, have returned in Vega with Mr. and Mrs. Son-

Mr. and Mrs. T. B. Cox and Misses Ina May Hewitt and El- children attended the fair at All the farmers have been

busy the past week getting their Mr. and Mrs. Cogdell of Hereford were Sunday visitors of Mr.

and Mrs. John Higgins. Mr. and Mrs. Albert Odom and son, Jimmie of Odessa visited Tuesday night with her mother,

Mrs. John Higgins. Several from this community attended the football game of Hereford and Portales at Portales Friday night. Ewel Fox. Harold Saltzman and Alvin Ward of this community are on the

team. Paul Materson of Westway community is here sowing wheat this week on his place in this vicinity.

Many farmers are busy harvesting row crops.

Rev. and Mrs. Jack Myrose of Dalhart were guests in the James Aiken home here Wednesday. Rev. Myrose is pastor of the First Presbyterian church at Dalhart and he and Mrs. Myrose were enroute to a Presbytery meeting held in Littlefield

Penney's MONTH-END Value Parade!

Check these Money-Saving Values in Seasonable Merchandise!

They'll Mean Money In Your Pockets ..!

Size 70"x80" DOUBLE-BLOCK PLAID BLANKETS

Men's HEAVY WEIGHT WINTER

Sizes 36 to 46

Children's WINTER COATS

3-Lb. Stitched

36-Inch Fancy Cotton Batts . . 390 Outing Flannel 100

36-Inch, Unbleached Muslin.

Bleached, Mangled .6c Flour Sacks ..

Men's Whipcord PANTS or JACKETS-Each 98C

Big 25% Wool SINGLE BLANKETS Beautiful Deeptone Colors!

BIG YALUE IN SHEETS Size 81x99 Inches



Under sponsorship of the Hereford Chamber of Commerce, the September issue of "Southwestern Business Magazine" is devoted almost entirely to Hereford and the Hereford territory. In addition to a full page ad on the back of the magazine, the Chamber of Commerce has also secured 2,000 extra copies of the magazine. The copies will be mailed to pota-

ITS YOUR money, madam,

most bargains are just bar gains. The Everhot Roaster is not only a bargain in price, but a bargain in health ... economy ... time ... cleanliness-all of which means "EASIER COOK-ING_EASIER LIVING."



This Everhot Roaster—complete with Broiler, Glass-Bake dishes and table—is truly a \$27,40 value, but this special price will be offered during the few remaining days of September only.

\$19.95 \$1.95 Down \$2.00 a Month

Any employee will be glad to demonstrate this roaster in

Texas-New Mexico Utilities Company

to growers in Idaho, Colorado and Washington.

The magazine is a new pubtle, irrigated farm lands, a great wheat center, and a land of untold opportunity. This is the first of a series of publicity articles which the Chamber of Commerce expects to sponsor in regard to possibilities offered in this country. A list of 1,700 potato growers has been secured from Idaho, Colorado and other states, and the special copies will be mailed to these persons in an effort to induce interested persons to visit here and investigate the advantages offered in this area.

Some persons may agree with this program, while others may not. It is the purpose of the Chamber of Commerce to serve every individual in the community, and if something can be accomplished to realize the age-old slogan "More People-More Farms," the organization feels that its efforts will be worthwhile. If you are interested in the program and think it worthwhile, speak up; if not, your opinion will be equally appreciated—and in either instance the organization will be in a position to know what the community wants.

How faithful is your dog? it

CONIGHT AUSPICES BAND

The Big Feature

Show "Invited to Murder"

FRIDAY NIGHT "Puddin' Head Jones"

Merchant's 5c Matinee

3 p. m., Saturday "The Jail Bird"

Farewell Show (Saturday Night)

"The Ghost of General Burdeck"

Lots of Vaudeville every

Adults 15c -- Child 5c Big Tent Located **Down Town**

10-to-1 that he's a lot more faithful than you think. Not long ago Grant Fuller's boss was in town and made a short trip into lication and generally features the country with Grant. As per World War in 1914, a mountain-Hereford as an area of fine cat-

a strange cargo, because an im- history. of his car, and turned around said: to find the dog. He was afraid "Well, they got a purty day the dog would walk all the way for it, ain't they?' home, so he carried him to the truck terminal and consigned

him to the driver.

A cattle transaction of note was made this week when LeGrand Farms purchased 50 head of registered calves from Bob Higgins. LeGrand Farms are operated by Dr. L. L. LeGrand, Louie LeGrand, George LeGrand Dick Jowell, son of the late G. R. Jowell.

overlooked in this community, are a number of new pupils. but it is one which is making Mr. W. A. Callaway, who is the poultry division were: Jack Griggs remained. Wright, O. G. Hill Jr., Gilbert The Dawn Study Club met Hooper, Chas. Newell, Mrs. Jack Tuesday in the home of Mrs. Wright, Jackie Wright, and E. B. Walter Galley. Those present Miles, Several of these persons were Mrs. M. H. Burum, Mrs. also expect to show in fairs in Cecil Walker, Mrs. Baker Womwere not satisfied with less than feature is to be presented. 75% of the prizes. Hereford needs Little Marilyn Wimberley, Is anybody interested?

the magazines he gets in the nearby fields, and Ezra Bagclerk's office. He said he was well and the school children tired of reading about war news, brought Marilyn home during so he sent it over.

In a deed, recorded in Sulli- um's house. van County, Pennsylvania, the Taking piano lessons from grantor, Peter E. Armstrong, did Mrs. Carl Mountz in Hereford are "grant, deed, and convey to the Leona, Evelyn and Mildred Luke Creator, the God of Heaven and who studied with Mrs. Mountz Messiah, for their use forever" Marcella Luke, Jed and Wilma 600 acres of land. It is reported Jean Miller, former pupils of that shortly after the deed was Mrs. C. Aubrey Wimberley, who recorded, there was consider- is not teaching this year. able controversy as to who should pay the taxes. Inasmuch nesday from Alamosa, Colo., as' the land was deeded to where he has been on a business "God," it was Mr. Armstrong's trip contention that if the assessor School was dismissed Thurswanted to obtain taxes it was a day so the pupils could attend matter entirely between the as- the Tri-State Fair in Amarillo. sessor and "God." Apparently a Practically everyone in the comcompromise could not be affected munity attended the fair some and the land was sold for taxes time during the week.

The will of Jenny Lind charged her executors to bury cut and shocked. The irrigated the deed to the cemetery lot in feed is fine this year. her coffin. Thus she holds the muniments of her title in event a demonstration of school lunchof an action of ejectment.-From es given by Miss Sadie Lee Oli-The Lawyers Title News.

Speaking of war news, I have tried to stay away from it this week, and still do not intend to get complicated in the thought. In the following colums are some jokes from the last war which Boyce. House of Austin mailed out this week. If you know of a good (print-able) war joke, I sure would like to get it.

Even when men's hearts are h avy, they must have their jestand so the jokes that were told during the first World War are again heard. Thus does the wheel

of fate spin about.
One of the classics was the tale of the negro soldier who crept ont into No-Man's-Land with a keen-edged razor as his only weapon. Encountering an enemy, the darkey swung at him with the razor. The other smiled and said. "Missed me," to which the negro replied, "You just think I did; wait till you turn your head."

Then there was the Mississippi merchant who told a group of negroes that Uncle Sam was going to put 200, 000 colored soldiers in the front line trenches and 100, 000 white soldiers in the second line trenches. One of the colored listeners spoke up, "Yas, sah, and 100,000 white soldiers is gwine to be trampled to death."

And do you recall the negro who defined "T. N. T." (the high explosive) as standing for Travel, niggah, travel?"

Then there was an American soldier in Paris who wanted to buy a bottle of eau de cologne but he couldnot think of the French name

Soon after the outbreak of the Amarillo Friday. with Grant's fox terrior, Pop- village. The storekeeper told him son and family of Panhandle eye. After returning to Hereford, the news: "Germany and Aus- Saturday night and Sunday. Mrs. Grant alighted from the car and tria are at war with England L. M. Harris and William Harris Adrian faculty play. The cast contest and the Beacon Quartet the boss went on to Amarillo. and France; Belgium has been went to Panhandle Sunday to includes no one besides the fac- from the Blackburn Shaw funeThe next day when Jack invaded; Rumania is in it; so is attend the birthday dinner for ulty. Rehearsels began last ral home will furnish the enter-Grady's truck arrived, it brought Russia; it is the biggest war in Mr. Dodson. Other guests were Thursday. Director Baker says, tainment. We are expecting to

beside the driver; The boss got hear the mountaineer's reaction, and Mr. and Mrs. Henry Hambalmost to Amarillo when hearing Feeling the eye of everyone in the lin of Wayside. a commotion in the back seat store on him, the new arrival

Dawn Items

(13 miles east) MRS. CARL WIMBERLEY

School began last Monday with an enrollment of 30 pupils. eleven in the primary room and nineteen in the upper grades. the pupils report that they greatly appreciate the newly decorat- when a child. ed interior and the elimination Poultry is an industry often of weeds on the grounds. There Coleman visited Mr. and Mrs. he will enter an aviation school. Phillips. Mesdames Calhoun;

money for many persons who visiting Mr. and Mrs. Ezra Bagdevote their time and interest. well, is reported slowly gain-At the Amarillo Fair, poultry ing strength from his stay here. "cranks" from Hereford carried Mrs. C. V. Griggs, mother of off half of the sweepstakes and Mrs. Emry Burks, who has been Mrs. Mitchell Lassiter at Plain-

In addition, a total of \$115.00 was only a few days old left Monin premiums was paid to local day for her home in Arkansas. ed well. persons who showed a total of Miss Audry Burks and Henry 121 birds. Those who showed in Griggs who came with Mrs.

New Mexico during ensuing ble, Mrs. Ernest May, Mrs. Cal weeks. However, this splendid Walker, and the hostess. The record is not up to the point next meeting, October 3, will be which the community enjoyed a in the home of Mrs. Baker Womfew years back-when producers ble and a special entertainment

its poultry show again. Let's daughter of Mr. and Mrs. C. start talking poultry show, folks. Aubrey Wimberley, decided to go to town Wednesday, accompanied by two dogs. After a while Here's a piece which Bob the parents missed her and be-Thompson clipped from one of gan to search the row crops and this search. They picked her up on the highway near Mr. Bur-

Earth, and to his heirs in Jesus last year and new pupils are

Ralph Shelton returned Wed-

Farmers are busy getting feed

Mrs. H. E. Miller attended

ver at her home Saturday afternoon.

H. E. Miller is on the sick

Mr. and Mrs. N. R. Miller and Mr. and Mrs. Oscar Hewitt of Borger attended the rodeo at

Mr. and Mrs. C. C. Stewart visited Mr. and Mrs. J. R. Dodpatient Pop-Eye was perched Then the merchant stopped to daughter Genevia, of Amarillo, a great interest in the play and joyment.

> Mr. and Mrs. R. S. West spent the week end in Bellview, N. M.

Saturday to visit Mr. and Mrs. C. Baker. Cecil Benton. Charles Benton will work there this week.

Zita spent the week end with 10c and 25c. Mrs. Coe and the boys.

and Sally went to Plainview the illness of her mother, Mrs. Sunday to attend the funeral Rebecca Schneck of Austin, Ind. Mr. and Mrs. R. S. West and of Mr. Leach, an uncle of Mrs. She had been ill about 3 weeks. Womble's with whom she lived She died Saturday morning.

Ernest May Sunday.

Mr. and Mrs. Jim White and family went to Breckenridge Saturday to visit relatives.

Mr. and Mrs. Johnnie Womble and sons visited Mr. and won a goodly number of ribbons. visiting here while Ronny Lee view Sunday. Their baby who has had infantile paralysis, is report-

Mrs. E. A. Oberst and Elmer Oberst of Canyon visited Mr. and Mrs. William Wimberley Tuesday.

LAST CHANCE TO

A SACK ON

Our big September Sale which offered a discount of 5 a ton on Merit Egg Mash will end Saturday, Sept. 30th!

See Us Today and Save on This Famous Mash!

West Texas Feed & Seed

PHONE 265

Top Prices for your Cream, Poultry and Hides!

Adrian News

(40 miles northwest) DONNA GAYLE HARRIS

each one is going to be one more faculty member off his dignity." feated by the Vega Longhorns

gus MacDaugal-Geo. A. Syms; The score was 7-0. The Adrian White Griffitts of Happy visit- Jimmy Anthony-E. L. Hammit; Pep Squad journeyed to Vega ed Mr. and Mrs. Ray Frye Sun- Allard Anthony-J. C. Baker; with the football boys and also Valeria Valencourt—Lora L. the other members of the high Mr. and Mrs. Charles Benton Clemons; Mary Jones-Armenia school. and children went to Excell Elliott; Patricia Jones-Mrs. J.

October 13, in the High School J. G. Coe, who is working at Auditorium. Admission will be

Mrs. M. H. Zaring Sr., left Mr. and Mrs. Baker Wamble Wednesday morning because of

Mr. William Hallobough will Mr. and Mrs. Glenn May of leave soon for California, where Clemens, Bourland, Elliot, Harris,

> Mr. and Mrs. W. P. Caraway Reynolds. visited in the Ward community Sunday afternoon.

PIE SUPPER

The Adrian School is sponsoring a Box Supper Friday, September 29, in the High School Auditorium. There will be many pretty boxes so ladies bring your boxes and men bring your mon-" No Women Wanted," is the ey. There will be a popular girl Mr. and Mrs. O. D. Williams and "Members of the cast are taking meet you for an evening of en-

The Adrian Matadors were de-Members of the cast are: An- Friday on the Longhorn field.

Mrs. E. C. Chapman entertained at the home of Mrs. Paul-The play will be presented, ine Howard with a shower for Mrs. Roy Brown, who was married, August 23rd. Refreshments were sandwiches, cookies, and ice tea and favors were small bags of rice. The guests were Mesdames Tolbert, Morgan, Sr., Morgan, Jr., Worsham, Lemke, Gruhlkey, Spande, Monahan, Baker, Speed, Mohon, Crietz, Jacobson, Witt; Misses Zaring, Syms, Maynard, Lovelace and

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cials for Reasonable prices on Quality Foods!

10-LB. LIMIT. 59c CLOTH BAG CORN, Prim- 2 TISSUE NAPKINS 80-Count Zpkg. 15¢

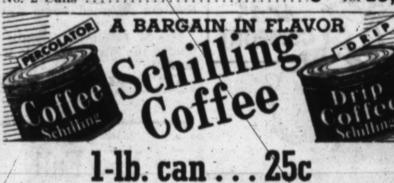
Crackers 2-LB OX 12c

LaundrySoap Red & White 5 BARS 15c

PEANUT BUTTER ... Full Qt. 23¢ PRUNES No. 10 Size

Blackberries No. 10 Size

GRAPEFRUIT JUICE A BARGAIN IN FLAVOR



Diamond MATCHES GFOR 19¢ Pineapple Crushed or Sliced

2 PACKAGES 15¢

Packard's PLAINS DELIGHT FLOUR

48-lb. sack Heinz CATSUP

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New Certificate of Title Law To Discourage Auto Stealing

Every new car and every sec- an encumbrance against itober 1, will be required to have cate is necessary. a Certificate of Title, accordell, by Fred Baird, deputy. The purpose of the new law is to aid to prevent the sales of mortgag- exempt. ed cars to an innocent party.

Instructions for issuing the certificates have already been receeived at the sheriff and tax collector's office here, and a Monday, so that title applica-Ralph L. Buell, Driver's License mortgaged vehicles. Division Chief of the Department of Public Safety will have charge of administering the new

of the legislature, applies only to land Motor Co. motor vehicles offered for sale, until he sells his car or places door sedan, Ireland Motor Co.

We Recommend

ond-hand car sold after Oct- until January 1, 1939, no certifi-

ing to information released from ed to be registered will be effectthe office of Sheriff J. O. New- ed by the certificate of title law whenever their ownership status is changed. Only vehicles owned in preventing stolen cars and by Governmental agencies are

Pointing out that applications for titles must be made n the county of residence of the automobile owner and ownership shipment of the new certificate definitely proved, Buell said the forms are expected before next new law is destined to be a hard blow to automobile thieves and tions may be taken at once, others who attempt sales of

NEW CARS REGISTERED

J. M. White, 1939 Dodge Special 4-door sedan, Ireland Motor Co. It was emphasized that this Travis M. Dameron, 1940 De- ford.

act, passed by the regular session Luxe Dodge 2-door sedan, Irepurchased or encumbered with Dodge coupe, Ireland Motor Co. son. liens on and after October 1. In L. H. Woodford, 1940 Oldsother words, the preseent owner mobile 2-door sedan (70,) Brumof an automobile does not have ley-Woodford Motor Co. to secure a certificate of title Ed Rapstine, 1939 Dodge 4

Mr. and Mrs. Carrol Cain of

Mrs. Lewis Harvey. All motor vehicles now requir-van and son of Shawnee, Okla., are spending the week with her parents, Mr. and Mrs. C. C. Bow-

Progressive News

(1 mile east, 6 miles north)

IRA JEANNE RICKETTS

Mr. and Mrs. C. V. Burgess and sons, Leroy, Junior and Melvin Joe, spent Sunday in the home of Mr. and Mrs. Merlin Kaul and sons at Westway.

Mr. and Mrs. Clyde Russell and children, Robert and Doris, of Texroy, spent the week end in the home of their parents. Mr. W. C. Russell, and Mr. and Mrs. Ira Ricketts.

Mr. and Mrs. David Boyer and Miss Norma Lea Edwards took supper Saturday night in the home of Mr. Boyer's mother, Mrs. Pearl Boyer, and sons in Here-

Mrs. O. B. Russell and children of Hereford spent Wednesday day G. E. Thiele, 1940 DeLuxe with her sister, Mrs. Lynn Powel-

> and Mrs. Howard Hersh- Mrs. Barnett and family. ey and daughters, Thelma, Zelwith his parents, Mr. and Mrs. Ray Hershey...

There were only 33 in at- land Fair. tendance at Sunday School Sun- Word was received in Vega, Ginks and family. of the Sunday School as the to practice new songs for the Sunday School hour. The Singing will last for about thirty minutes each Sunday immediately following the Sunday School. The leaders appointed for the first Sunday are: Misses Virginia Bowman, Eunice Caldwell, Ira Jeanne Ricketts, and Messers Millard Gregory, and Calvin Ed-

The people are asked to please note that the Sunday School hour has been changed from 3 o'clock to 2:30 o'clock. Every one is urged to attend and visitors are always welcome.

Mr. A. C. Harvey, father of Lewis Harvey, of Brownfield, Tex. and his brother, J. C. Harvey, of Rolla, Mo., spent Wednesday night and Thursday with Mr. and Mrs. Lewis Harvey and sons. Word has been received here concerning the condition of Sammy Ray Hershey of Springfield, Colo., who was burned here last summer Sammy Ray is still in the hospital in Denver, Colo., but he is getting along fine and is attending school in the hos- ren, Miss Augustine, Millard and pital. This community is very glad to hear that he is improv- mitt Sunday. ing and hopes that he will soon be at home.

spent Sunday in the home of his There was good singing enjoyed son and family, Mr. and Mrs. Ira Ricketts.

Ayers, visited in the home of Mr. tend and visitors are always weland Mrs. Lynn Powelson Thurs-

Mrs. Lewis Harvey and son, Harold, made a business trip to

Canyon Saturday.
Miss Eunice Caldwell spent Wednesday night with Miss Ira Jeanne Ricketts and attended the Tri-State fair in Amarillo Thurs-

Quite a number from this com-munity attended the Tri-State fair in Amarillo the past week on various days. Mr. and Mrs. Lewis Harvey and sons, Mr. and Mrs. D. Y. Edwards and family, Jimmy Blakemore, and Clint Lundry, and Miss Faye Hurford all at-tended the fair Wednesday, while Mr. and Mrs. Ira Ricketts, Ira Jeanne, Glenn and Miss Eunice Caldwell and Calvin Edwards, Mr. and Mrs. E. T. Brookes. and Mrs. W. P. Gregory and children, Millard and Miss Augustine all attended Thursday. Mr. and Mrs. C. V. Burgess and children and Miss Wilma Higgins, Mr. and Mrs. Lynn Powelson and children, and Mr. and Mrs. A. D. Hurford and children

attended Saturday. Mr. and Mrs. A. D. Hurford and children spent Sunday at Bovina in the home of Mr. and Mrs. Barker.

Mrs. Barker.
Mr. and Mrs. C. P. Caldwell and daughter, Miss Eunice and Mrs. Caldwell's brother, Mr. Luther Ralston, who is visiting them spent Sunday in the home of Mr. Caldwell's sister, Mrs. Lee Kendall and Mr. Kendall at Sunmarrield

Mr. and Mrs. Ed Peacock of Dimmitt spent Sunday in the home of her brother and fami-ly, Mr. and Mrs. J. E. Blake-

Vega News

The old Settlers meet held St. Louis, Mo., took dinner Tues- September 16th was deday in the home of Mr. and clared a success inspite of the the interior of the store, adding many handicaps and it is hoped will be an annual affair. There was also a 4-H Club show held dever, Evon Brents and Clarence in connection with the picnic Lusk motored to Tucumcari, N. and following is a list of the M., last Friday and were quietly winners; In the swine division, married in a double wedding cer-Roger Morris, 1st; Charles Wise- emony. These young couples will man, 2nd; E. L. Krahn, 3rd. In make their home in Vega. the fat steer division a tie for first place between Charles Wisechampion in the poultry show orations of fall flowers emphawith his White Rocks, other exhibitors being; Jimmie Gwyne, phere and the guests were served and Junior Ivy.

Mr. and Mrs. Kenneth Jones went to Friena Friday to spend! the week end with her mother and father, Mr. and Mrs. John-

Mr and Mrs. Clyde Harrell of Harrell and other relatives Sun-

Mrs. C. O. Shaffer of Arnett, Okla, is visiting her daughter,

ma, and Laomi Ruth of Dalhart, accompanied by Mrs. Sam Stagg enrolled as a student in Texas spent Saturday night and Sunday of Fritch, left Sunday for an Tech extended trip through the Western states and the Treasure Is-

day afternoon. There was no Saturday afternoon of the passpreaching as this has been Rev. ing away of Mrs. Hugh Knox's ed Adrian at Vega, Friday, win-E. M. Borden's regular appoint- and Andrew Kelly's father in ing the game 7 to 0. ment/ Next Sunday will mark Clarksville, Mrs. Knox and Mr. the beginning of a new feature Kelly had gone to Clarksville earlier in the week to be at his first Sunday in each month has bedside. We extend our sympathy been designed as a day in which to these friends in their time of

> Born to Mr. and Mrs. W. E. Echols, a baby boy on Monday night. Mother and babe are doing

Bishop Ivan Lee Holt spoke to an appreciative crowd, Thursday afternoon at the Methodist Church. He was accompanied to Vega by Presiding Elder House of Amarillo.

Mr. and Mrs. Kraft Brewer of Pampa, visited his sister, Mrs. Bert Ballard and family ov week end.

Bob Walcott, the 13 year old boy of Mr. and Mrs. C. H. Walcott was rushed to Amarillo Wednesday night for an emergency appendix operation. At this writing he is resting as well as can be expected.

Mr. and Mrs. J. W. Thuett were called to Fletcher, Okla., where a cousin of Mr. Thuett's had passed away. Ben Hill Grocery held their

Mrs. W. P. Gregory and child-

Jake attended a singing at Dim-

There was a good crowd at Singing Sunday night and a Mr. W. A. Ricketts of Hereford number of visitors were present. by all, and the time of singing has been changed from 8:30 P Rev. and Mrs. W. E. Barnes M. to 8:00 P. M. each Sunday and Mrs. Barnes mother, Mrs. night. Everyone is urged to at-

formal opening Saturday afternoon, many valuable prizes being given away, including bask- farms have milk cows; 75,127 or respondence enrollment. ets of groceries to the following 15 percent have no poultry; lucky people: Mrs. Jack Ivy, Mrs. 215,317 or 42.9 percent have no Earl Roark, Mrs. C. E. Slutz, Mrs. Conrad McPherson of Vega, and Judge Bishop of Amarillo. Mr. Hill has completely remodeled

a new meat market. Ina Showalter, Whitefield Van-

The Vega P. T. A. held a reception. Tuesday afternoon to first place Charles Walcott. Lynn welcome members of the faculty Harwell showed , the grand for the new school year. Decsized the back-to-school atmos-Eldon Rogers, Homer Milhoan, refreshments. A very enjoyable program was given. Approximately 40 guests attended.

B. L. Freeman spent Sunday in Clinton, Okla., with his daughter, Miss Fern, who is in the hospital there. His other daughter, Miss Pauline of Oklahoma McLean visited his father, Roy City, was there also visiting her sister, Mr. Freeman states that his daughter's condition is fav-

Mr. and Mrs. Mal Stewart accompanied their daughter, Miss Melvina to Lubbock where she

Mr. D. S. Ginks of Mangum, Okla., laft Tuesday for his home, after visiting his brother, W. A.



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R. H. Kemp

Lowe Brothers

121,000 or 24.2 percent of Texas subjects as the annual gardens; and 418,796 or 83.5 per- ed States, first in the South, the cent have no orchards.

Extension register about 6,000 volumes are at student disposal.

Census figures indicate that semester hours of work in 40

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JOHN FURBACH

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GRAND CANYON . . . YOSEMITE SOUTHERN CALIFORNIA

on your way

Complete your vacation travel plans today -we will gladly help

> J. E. BEYER, Hereford, Texas

The POPULAR STORE

New Officers Are Installed By YWA

In a beautiful ceremony last Monday evening at 8 o'clock, officers of the Roark Y. W. A., of vice president; Mollie Jo Rob- by bakers. erson, secretary treasurer; Mrs. Billie Roberson, pianist; Annie Funderburg, reporter.

of service. Those taking part wore evening gowns.

The retiring president, Miss Dorothy Funderburg, had charge of an impressive program. A social hour was enjoyed afterwards by all the Y. W. A. members and their guests.

W. M. S. Holds Business And Social Meeting

The regular business and socsionary Society of the Methodist terday afternoon, Hostesses were species prevail. Mesdames J. F. Ward, A. C.

lesson on "Leadership." Mrs. Harrison was assisted by Mrs. J. F. Ward in discussing the les-

Travelers Here

Mr. and Mrs. McPherson, hotel

CHDA NOTES By Sadje Lee Oliver

Three home demonstration clubs were represented at the training school held at the resiber 23. Mimeographed copies the home of their mother, Mrs. of fourteen sandwich bread sug- J. D. Thompson, who is quite gestions, twenty lunch box men- ill. ues, ten vegetable fillings for sandwiches, and thirty meat and meat substitute fillings for sandwiches were distributed as were six lunch box suggestions and a recipe for canned sandwich spread. The steamed brown bread made by Mrs. John Kropff of North Hereford home demonstration club which won the first place at the Tri-State Fair was made by the following recipe: Steamed Brown Bread:

1 cup ground rolled oats, 11/2 cups whole wheat flour, 1/2 cup corn meal, 2 teaspoons soda, 1 teaspoon salt, 3/4 cup molasses 134 cup sour milk, 1 tablespoon for several months. Crisco, 1 cup raisins (or raisins and nuts mixed.)

two hours. Bake a few minutes. A loaf of this was used in sandwiches made at the training

Those present were: Mesdames Brunk's Comedians John Kropff, Ernest Runyan, Showing This Week Dawn; Moody Stephan and Earl Little, Westway.

the CHDA on Saturday, Septem- the Hereford School Band. ber 36. (afternoon.) Miss Marie The Brunk Bros. lived in Here- ison, who is now Mrs. Laura Pike Ludwick, CHDA at Dumas, Texford and went to school here of Denison, surprised the couple as will lead the discussion of about 30 years ago.

LOST: One bay saddle horse. by her presence Sunday mornReward. Notify J. F. Hickman, products exhibited. Any woman or girl may exhibit in any type quart jar one canned fruit and Runs Ad Thursday

4-H Reporters And Photographers Meet

There will be a meeting of the reporters and photographers from home demonstration clubs and 4-H Girls' clubs in the office of the CHDA on Saturday, September 30 at 2:30 P.M. Mrs. J. V. Williams, County Chairman f club photographers in Randall County, will be present to present the accomplishments of their organization.

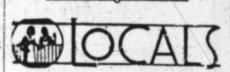
Growers Are Warned Against Seeding Of "Chiefkan" Wheat

Millers of the Southwest this the First Baptist Church, were week joined a wide movement installed for the coming year. to protect themselves against They were Dorothy Tillman, the danger of "Chiefkan" wheat president; Mrs. Travis Caraway, being milled into flour to be used

Recent test reports of Kansas Jo Owen, chorister; and Inez State College were reported to have confirmed long continued The installation service was in complaints of millers and bakers the form of building a garden against the milling quality of "Chiefkan." Flour ground from it was reported so definitely inferior that bakers find it impossible to make satisfactory miller's wheat blend may be relatively small.

ial meeting of the Woman's Mis- planting of "Chiefkan" wheat

munities, the magazine further Hodges and Nancy Hodges. Mr. some injustice may be done to and moved with his parents to he is eighty and she seventy. growers at these shipping points Grayson County, Texas when a eight now, they still lead active who do not seed "Chiefkan," lad of fourteen. but millers say it is absolutely They were married by Rev. W. head erect and with a lively owners of Arizona, were guests necessary to protect themselves E. Holman, pastor of the Beth- spring in his step. His hair is Sunday of Mrs. Phil Radovich against the inferior variety, and lehelm Baptist Church, in a gray now but his eyes still sparkand family. In the past six no more satisfactory method has double ceremony, and she and le as he recalls the old days months they traveled extensively been developed. Unfortunately, her sister, Otway, who became when he drove a span of mules over the United States and Can- the "Chiefkan" berry cannot be Mrs. Henry Dyer, were dressed over to Castro County to file adad. While in Canada they saw readily distinguished from the alike in dove colored crepe, made on a homestead. the King and Queen of England berry of good milling varieties, with a basque and yards of



Mrs. W. A. Sisk of Hollywood, Calif., and Mrs. L. E. Russell dence of the CHDA on Septem- of Perry, Okla., are visiting in

> Used flour Sacks. 98 pound size 10c per pound. Smaller in the world she wanted. sizes 5c per pound. Packard Milling Company.

Mr. and Mrs. Jack Wright attended a chicken clinic in Clovis

Used flour Sacks. 98 pound size 10c per pound. Smaller sizes 5c per pound. Packard Milling Company.

Mr. and Mrs. Charles Newell left today for San Angelo where she will remain in a sanitorium

Makes 3 number 2 cans. Steam size 10c per pound. Smaller Used flour Sacks. 98 pound sizes 5c per pound. Packard Milling Company.

Members of the Exhibit Com- here in their own tent this week, come. mittees of the Home Demon- and announce that they will Highlights of the observance blocks North of city limits and stration Clubs and 4-H clubs feature a change of program was the dinner served to all of 1 block east of 25 mile Ave. who wish to secure further as- each night and in addition will the guests at the Gililland home Formerly Houser Dairy. Call Sunsistance with their plans for the have a special Merchant's Mat- and a surprise element in the day at place, for arrangements, Ball Brothers Exhibit of Canned Inee at 3 p. m. Saturday. The form of a special guest who at- or inquire at Brand. Food may call at the office of company is being sponsored by tended. Mrs. Beach's bridesmaid,

Sells Binder Friday

With a demand to "take that ad out," C. P. Caldwell withdrew a 3-time classified ad after it had run once.

"The ad ran Thursday and I sold the binder Friday," he explained, while he left orders to insert another classified. The ad Mr. Caldwell withdrew was as fol-

Mr. and Mrs. W. B. BEACH, who celebrated their 60th Wedbread from it even though the ding Anniversary in their home Sunday. They are widely known

Reports indicated that a small Mr. and Mrs. W. B. Beach Honored grown in the Hereford area during the past season, and grain on Sixtieth Wedding Anniversary

would likely result in wheat from Mr. and Mrs. W. B. Beach, who have held public office in Here- FOR SALE: Barley Seed @75c

Grayson County. She was the ware Co. Speaking in terms of com-daughter of, Captain Harman

the King and Queen of England berry of good milling varieties, with a basque and yards and the famous Quints. They so that identification can only accordion plaits. A wedding with humor and fun and you can be effected while the wheat is in supper followed the wedding and see how she has moved through which no wedding was complete in those days, was held at the as she reminds you that she home of the groom's parents the next day. On the next day Mr. Beach went to the cotton fields

green curtains at the windows ial. she thought she had every thing

They moved to Castro County in 1891 where he was elected County and District Clerk and in Want Ads stead. In 1900 they moved to Hereford and with years of experience as County and District Clerk of Castro County behind FOR RENT: Nice bedroom with him, he was elected to that of- innerspring mattress. Suitable fice in Deaf Smith County in for two persons, Mrs. George S.

They are the parents of 8 child- 759. ren, all living, 16 grandchildren FOR RENT: Basement apartand 2 great grandchildren. There are 42 immediate members of ment for lighthouse keeping. the family and in the past sixty Phone 153. years there has been but one FOR RENT: Bedroom. Mrs. Whitdeath in the entire family group. church. 500 West 2nd St. 38-3tc All but one of the five boys and three girls were present at FOR RENT; Unfurnished apartthe celebration. They included J. ment. 307 Schley Ave. 39-1tp H. Beach the oldest son of Tec- FOR RENT: Bedroom and light Hereford, Mrs. A. E. Wolf and Bennett and J. C. Beach of Wich- FOR RENT: Light house keepita Falls, and Mrs. A. B. Vassey ing/Rooms. No Children. C. H. of Bovina, W. B. Beach Jr. of Carl's Grocery. Brunks Comedian are showing Wichita, Kan., was unable to

Miss Laura Wommock of Den-

Other relatives and guests in-Clarendon, Mr. and Mrs. Press-man, Rt. 4.

ley Dyer of Jumbo, Mr. and Mrs.
W. H. Robinson and Mrs. Pearl
Davies of Shallowater, and Judge
L. Gough of Amarillo.
Hereford relatives and guests
included Mr. and Mrs. C. F. Kerr.
Mr. and Mrs. Will S. Kerr and
family, Mr. and Mrs. E. S. Ireland and family, Mr. and Mrs. J.
S. Orr, Mrs. J. J. Ward and Mrs.
And Mrs. John Renfro.
Mr. Beach has been one of the most active civic leaders who

Church was held at the home ford It was under his guidance per bushel, also wheat seed. J. Bumper Jacks for only \$3.95 ranch lands M. A. Crum, Friona, ford It was under his guidance per bushel, also wheat seed. J. Bumper Jacks for only \$3.95 ranch lands M. A. Crum, Friona, ford It was under his guidance per bushel, also wheat seed. J. Bumper Jacks for only \$3.95 ranch lands M. A. Crum, Friona, ford It was under his guidance per bushel, also wheat seed. J. Bumper Jacks for only \$3.95 ranch lands M. A. Crum, Friona, ford It was under his guidance per bushel, also wheat seed. J. Bumper Jacks for only \$3.95 ranch lands M. A. Crum, Friona, ford It was under his guidance per bushel, also wheat seed. J. Bumper Jacks for only \$3.95 ranch lands M. A. Crum, Friona, provided continued growth of the Sadler) in Grayson County, Sept. that the First State Bank of D. Love, 29 miles west on Har-25, 1879, looked back upon 60 Hereford was organized. He was rison Highway. A report from Kansas City years together Sunday as they chosen to be the first president Thompson, J. W. Spradley, Mrs. Grain Market Review stated that celebrated the anniversary at the of that institution in 1907 and Rutherford and Miss Mattle Mae millers in Kansas plan to adopt home of Mrs. Beach's niece, Mrs. served in that capacity for a canvas is good. Also two used FOR SALE—Electric Kencer, guar. 3½ miles north of highway on 39-3tp. a field-by-field pre-harvest in- J. M. Gillland, who grew up in period of three years. He retired Farmalls on rubber, and one anteed 5 years, runs 30 miles fence Progressive Road. Miss Swisher was in charge of the devotional and Mrs. J. E. to "Chiefkan," wheat from such the devotional and Mrs. J. E. broducers to be avoided in buy- Zelida Hodges, is a native of been associated from time to Texas Texa

> continued: "It is realized that Beach was born in Homer, La., Mr. and Mrs. Beach and though in good condition. See Mrs. N. Stagner. lives. He still walks with his

> > the years with faith and courage has experienced much more "sunshine than shadow."

They are now living in a comfortable, five room home made They lived in a two room box- from two old chair cars, long house and Mrs. Beach stripped since cast aside by the railroads. the cracks with cloth and white- and they are quite happy and washed the walls. When she contented in their real home finally was able to get bright made from such unusual mater-

ROOMS TO RENT! TRY A WANT AD

For Rent

McConnell, 407 Roosevelt, Phone

house keeping room. All bills T. D. Beach of Vernon, Mrs. Ida paid. 311 McKinley Ave. 39-1tp.

FOR RENT: Modern house 3

Lost and Found

cluded the families of the child- LOST: 2 cows, 2 calves strayed

ren present: Mrs. Beach's sister, from Levecy place 26 miles Mrs. E. J. Robinson of Waurika, Northwest of Hereford. Brand-Okla., Mrs. Eva Wommack of ed Z on left thigh. Fred Saltz-

38-3tp the most active civic leaders who on shares or per head. Jones an

Dameron, Phone 80W or 772W. C. Vogele. 38-tfc.

rett, Hereford News Stand. 38-3tc

ed. Write Box 428.

WANTED: Feed cutting or wheat drilling. New Machinery. Warn land. T. J. Carter, Phone 55. elle Bros. 51/2 miles north of Hereford on 25 mile Ave.

WANTED: Farm work by mid-Hereford, Texas

WANTED: To buy your metal and scrap iron See me for Second FOR SALE: Good International KEEP YOUR motor clean with Hand Pipe. All sizes and all Farmall, 8 foot Moline plow, a FRAM filter. Miller Auto Store.

For Sale or Trade

FOR SALE: Special bargain in or all cotton mattresses made, way. Good land and never was 20-acre tract. Partly improved We also renovate your old mat broken out. Section 1, T4, R2. \$10 Box 235.

FOR SALE: One used duofold Avenue.

FOR SALE: 2 used power binders, priced from \$1.25 up at Miller

The years have been kind to Range with 15 gallon reservoir ond Street. 5 room stucco. Owen er, Route 1, Hereford, Texas.

FOR SALE: Some very attract-WANTED Combine work, thresh- ive acreage property, at a rare north of Progressive School. ing or de-heading. New Model bargain. Also bargains in resi-K Case combine. See Pete Gar- dence property. Frank Barber.

WANTED to buy farm close to Turkey Red and Certified Seed. Hereford. Must be well improv- grown on summer tilled land Hereford, Texas. 37-7tp and made an average of 42 bush- FOR SALE: Superior Drill, 22

1tp 80 ACRES for sale, 2½ miles Hereford. Butout and a mid-Hereford in heart of shallow CREAM is a fair price once more. dle-aged couple. Wife wants water belt, 160 acres land 12 We are paying direct shipper's housework, man can milk cows, miles southeast Hereford, shal- price. We also buy poultry and drive tractor, handle most any low water. 140 acres cultivated, eggs. Give us a trial. You might kind of farm machinery. G. E. good improvements with 160 be surprised, C. H. Carl Grocery Pearce care Roy Crutchfield acres grass joining land fenced 39-6tp with farm land. Both tracts at

lengths in stock. Lowest Prices. good International pickup truck.

Jack Roberson, 311 Norton. 39-6tp

To be sold at sacrifice prices. T. J. Carter, Phone 55.

> MATTRESSES: New Innerspring in Bippus school district on high-37-3tp tress. We comply with the new per acre Cash. James Stanton, Bedding Law. Daniel's Mattress Route 3, Cameron, Mo. Factory. 38-3tp

> 37-3tp Good condition. Priced reason- Price \$3000 and give some temrs. able. Herb Sindt.

37-3tp. TRATOR LIGHTS and fog lights

39-1tc FOR, SALE: Case threshing machine. 26-inch cylinder. Price

37-3tp FARM MACHINERY FOR SALE including irrigation purposes. J.

\$50.00. C. P. Caldwell, 21/2 miles

L. Johnson, 609 Schley Avenue, els per acre on non-irrigated disk, 8 inch space, with press wheels. \$40.00. See at Albert Hig-39-1tc gins place. 10 miles North of

Hereford. Buford Parmer. 39-1tp

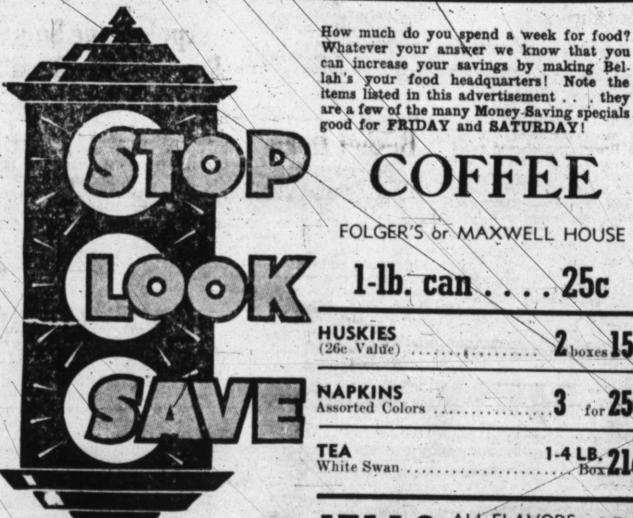
sacrifice price Good terms. T. FOR SALE: One good milk cow. J. Carter, Phone 55, 327J. 39-1tc Hereford Appliance Co. 39-1tc

> 39-1tc FOR SALE:My 160 acres of land in northwest Deaf Smith County

and sewing machine in good condition. Wm. Bell, 507 Miles FOR SALE: Truck semi-trailer. land within 4 miles of Friona. 37-3tp See us for bargains in farm and

> FOR SALE: Registered Spotted Poland-China boars, 6 months

45-tfc endless belt, \$15.00; small bunch Jerseys-cows and heifers; 3 old FOR SALE: Cole's Hot Blast FOR SALE: My home on E. Sec- mares and one filly. R. Schroet-



Whatever your answer we know that you can increase your savings by making Bellah's your food headquarters! Note the items listed in this advertisement . . . they are a few of the many Money Saving specials good for FRIDAY and SATURDAY!

COFFEE

FOLGER'S OF MAXWELL HOUSE

l-lb. can . . .

HUSKIES Zboxes 15¢

NAPKINS Assorted Colors

JELLO ALL FLAVORS 41C

MATCHES Carton (6 boxes) 3 No. 2 Cans MILK BEANS Armour's - 3 Large or 6 Small. MACARONI or SPAGHETTI 3 boxes 10¢ Large Quaker MUSTARD MARSHMALLOWS

Quart Jar

NO. 10 CAN. SLICED.

MEATS PURE PORK SAUSAGE PER LB. SALT BACON PER LB. FRANKS PER LB. .. LOIN STEAK HAM, tender BACON, in the piece OYSTERS and FISH!

CABBAGE SPUDS 10 LBS. BANANAS LETTUCE ONIONS

CRANBERRIES

(8-Ounce 8c) - 16-Ounce

FOOD STORE & MARKET DENTE

Medical Association Meets Need Of Low Income Farmer

liams of the Farm Security Ad- Hundred. ministration. The Association is or FSA clients.

The solution is made possible by co-operation of Doctors of Hereford, Friona, and Farwell, Is Wyhce Club Topic of the Deaf Smith County Hosand the Clovis Memorial lospital, in Clovis.

e used in one month, Any sums distributed. carried over from month to Demonstrations for 1940 were month are prorated at the end of voted apon. Fruits which may rvices rendered.

counties where the plan is in er, and Mrs. Louie Olson. peration are Collingsworth, Dal-am, Randall, Lamb and Bailey. School Days Boosi "Any member of the associa-on is assured that despite op- August Retail Sales rations, accidents or serious illiess in his family, he will not Austin, Texas, Sept. 22—School

ad 10 or 15 in the northern part as economists announced today. nounced this week Castro county.

Messenger 4-H Club Elects Officers

The Messenger 4-H club met for the purpose of electing officers for 1940, on September 22. 1938 diss Georgia Nell Coleman was e-elected president for her third term. Miss Nova Wyly was elected vice president. Miss Thelma Brown was elected secretary treasurer, and Miss Wyly was elected reporter for second term. We voted upon what we wanted for projects next year. We made out our lothing Demonstration Reports. We discussed different topics of interest. Delicious refreshments of sweetmilk and apple ie were served by Ann Brown whose home we met.

Others present were Edna Brown, Willie Mae Dennis, Mar- from Dimmitt spent Saturday garet Love, Sarah McCamey, Roberta Parker, and Mrs. J. T. Guinn.

New Titles Added To Library Shelves

brarian has announced. Addit-

following technical books: AudL. Hague, Mr. and Mrs. Lester
els Handy Book of Practical Williams and Mr. and Mrs. Fred
Electricity, Esboch's Handbook
Williams and children from Alf Engineering Principles; a tele- buquerque, N. M. tion and Disease Control, by Jim Bagwell and Glen Smith

The following books are from the Glen Smith home Sunday he National Best Sellers List: afternoon. Non-fiction: Saint Exupery, Mind, Sand and Stars; Gunther, eaching For The Stars; Beard, 1880. America In Mid-Passage; Milay, Huntsman, What Quarry?; oper, Designs in Scarlet; Van Doren, Benjamin Franklin; and Partridge, Country Lawyer.

Other non-fictions in demand re: Piper, God in History; Geman, Growth of Religion; acWilliams, Factories in the ield which treats of problems f migratory farm labor; An-rea, Technique of the Master; lack, Changing World in Playsnd Theatre; Dana, Behind the abel; and Odum, American

ocial Problems.

Fiction books on best sellers sts are: Godden, Black Narissus; Jennings, Next to Valur; Thirkell, The Brandons; isher, Children of God; Wolfe, the Web and the Rock; Stieneck, Grapes of Wrath; Forester, Captain Hornblower; Christ in Concrete; and Other popular titles are: Page, tee of Liberty: Marquand,

problem facing a farmer Wickford Point; Rawlings, The a limited income who can- Yearlings; Bottome, Mortal supply himself and his fami-ofth needed and vital medi-attention has been met by Disputed Passage; Coyle, Imhe Parmer-Deaf Smith Medical mortal Easer; Buck, the Patssociation, directed by Jim Wil- riot; and Dowdey, Gamble's

" Linens should be stored on cardboard rolls after being iron-For \$26 a year the farm fami- ed, rather than folded flat y is entitled to the medical which causes unsightly creases," services ordinarily, rendered by stated Miss Oliver, County Home a family physician, and in addition, to emergency surgery. The Wyche 4-H club met in her of\$26 is placed in special funds, \$20 lice on Thursday, September 21.
in a medical fund, \$5 in a hosA sleeve board for convenient tal fund and \$1 to administra- ironing of sleeves and small size e expenses. Only one-twelfth trousers wis displayed. Dress of the money in the fund may patterns for 22 inch dolls were

year to the doctors and hos- be grown in this section include stals, according to amounts of tomatoes, rhubarb, grapes, currants, and gooseberries.

"This program has been very Those present were: Barbara ccessful in other counties of Robertson, Nancy Olson, George Panhandle," Mr. Williams ia May Reeves, Marjorie Morrisaid, "and we expect it to be son, Beth Ferguson, Helen Franjust as successful here." Among ces Elliston, Vera Rea, Miss Oliv-

have to pay more than \$26 a year days of Texas' 1,400,000 students or doctor's and hospital ex- -calling for new shoes, shirts,

One hundred stores and shops Only Farm Security Admin- reported to the University Bus tration clients are eligible for reau of Business Research that embership in the association. their August business more than this year's celebration mean are bereaved. doubled the usual 10 per cent even more. seasonal increase from July to

Sales last month were almost 1 per cent ahead of those in August last year, and 1939 total sales for January to August were 0.9 per cent above those of the cor-

Bethel Items

(22 miles south) MRS. E. R. ROTHWELL

Loyd Earl Lust, who has been the past week was taken home hot Sunday very much improved. Bryan Sinclair and family at-

tended the Amarillo. Fair Wednesday.

Mr. and Mrs. Ray McIntire night with her parents, Mr. and

Mrs. Jim Bagwell. Mrs. Ed Smith of Hereford spent the week end in the home of her son Leland.

Mr. and Mrs. Gillam visited Sunday and all attended the singing in Dimmitt in the af-

ternoon. Additions to the Deaf Smith Mr. and Mrs. Tarry Rothwell, hunting season rolls around Nov-

Guests in the J. C. Williams ons have been principally fic- home Sunday were. Mrs. Wilion for adults and juvenile lims mother, Mrs. J. S. McClean, The library has added the Floydada, and Mr. and Mrs. W.

h, by Sleeper; Poultry Sanita- Smith and family visited in the ed the conclusion that the defi- ed them for many, many years. Kaupp; numerous books on homes Sunday afternoon.

Mrs. E. R. Rothwell visited in

Tenants, including shore-crop-Inside Asia; Van Paassen, Days pers, operated 42 percent of all of Our Years; Phelps. Autobio- the farms in the nation in 1935 graphy With Letters; Waln, as compared with 25 percent in



Ginger Romps With New Hero



Sparkling is the name for this newly starred pair, Ginger Rogers and David Niven, who engage in a terrific, fast-paced romance in "Bachelor Mother." Niven as a department store executive and Ginger as a shop girl are drawn together through a foundling baby which she has picked up. The flim is heralded as one of the year's outstanding productions with plenty of laughs and amusing situations.

Second National Letter Writing Week To Be Observed October 1-7

"Write today to those away," bright as they read of your love is the slogan with which the and remembrance." frocks and hats-boosted Aug- Hereford Postoffice will inaugu-Some 40 or 50 families will be ust sales of Texas department rate the Second National Letbring to him or her the news of meeting of the Red Cross at Chamber of Commerce by Presiis to combine grape juice with ter Writing Week, October 1-7, early intimates, of their home which local school hygiene was dent T. E. Siegler. or a 100 in Parmer county, above July, University of Tex- Postmaster, J. R. Lipscomb an- circle, and relive the hours you

National Letter Writing Week

mother that their eyes may grow cheer to some shut-in.

have spent together.

Write to newlyweds and rewas such a success last year that joice in their happiness; send efforts are being made to make words of comfort to those who

Send best wishes to someone "Write a letter to a father or on his or her birthday, and bring

'Appleloupe Sauce", or "Cantapple responding first eight months of Sauce?" It's Good Just the Same

Applesauce from cantaloupes! who would like to utilize their kell, not exactly, but Mrs. John Alchlmayr of near Nazareth, figures she has a very good subplace of fruit, the following children go for the apple-canta- cantaloupe with one-fourth aploupe mixture she has evolved. ples, or one-fourth pineapple, or

very ill in the Dimmitt hospital says, but when it is spread on ple sauce is cooked. gingerbread—ah! That's Mrs. Aichlmayr has up some 30

something.

stitute from the way her 13 suggestions are offered: Mix the The mixture is good spread on one-fourth apricots, flavor with pancakes or hot cornbread, she lemon rind, and cook just as ap-

quarts of the "appleloupe" or For other thrifty housewives "cantapple" delicacy.



AUSTIN, Texas, Sept. 28,-De- ciency of food has brought about spite a drouth which reduced the smaller deer. Many persons had range, deer are going to be plenti- expressed the belief that inful and in good shape when the breeding was the cause.

been a shortage of food for them ties.

Deer are afflicted with several bunty library through the sum- Billy Jo and Marlene, and Mr. ember 16, early reports to the diseases and are victims of ticks, er have included best-selling and Mrs. Cleo Richardson saw Executive Secretary of the Tex- but investigation being carried ler have included best-selling and Mrs. Cleo Richardson saw ction, non-fiction and technical works, Mrs. M. B. McLean, in Amarillo Thursday night.

Executive Secretary of the Tex-but investigation being carried as Game, Fish and Oyster Comon by the Game Department biomission indicate.

Deer are increasing annually in tion is the cause of most of the Deer are increasing annually in tion is the cause of most of the the Lone Star State. In fact, their deaths to Texas deer, although numbers are so large in some it was believed by many that ticks J. T. McClean and wife, all of sections that there would have were the direct cause of fatali-

Department biologists, after con- spreading into several counties ision handbook, Look and List- Mrs. Ed Smith and Leland siderable research, have reach- in the State which had not rais-

NOTICE!

Change of Minimum Charge in Helpy-Selfy Laundry Rates

In the future the undersigned Helpy-Selfy Laundries will operate with A MINIMUM CHARGE OF

1 Hour

In the past we have maintained a minimum rate of 25c for 40 Minutes, but due to rising prices, the Minimum Rate will in the future be 35c for one hour (or less)... The new rate will begin MONDAY, OCTOBER 2.

SELF'S HELPY-SELFY LAUNDRY BARBER'S HELPY-SELFY LAUNDRY HEREFORD LAUNDRY DRY CLEANERS

The Department's campaign to get oil companies to return the salt water their wells produce to the ground is gaining headway, the Director announced. More than a dozen companies are now following that practice. When all of them adopt the plan, Texas will have more fish in its streams, the Director pointed

Sportsmen in most regions of Texas are taking advantage of a bumper crop of doves this season and early indications are that the Lone Star State's nimrods who thrill at following a good dog are going to have better quail hunting than in a number of years.

Reports to the Executive Secretary of the Game Department from many sections bear out that statement. As an example, a warden whose headquarters are at Waco reported he had counted 207 quail in the country roads of his district during a fourday period. Practically all of them were grown except one bunch of sixteen. Each bird in that covey was about the size of an English sparrow. Farmers are report ing more quail than in years.

A Long Time Ago In Hereford

(From The Hereford Brand, September 25, 1919.)

was contractor for the building.

to have a

COMFORTABLE HOME

Monthly Payment Plan-Call the Lumber Number,

Carl McCaslin

Lumber Company One Block East of Courthouse, Hereford, Texas

and sailors were urged to atttend Preventing Crystals in uniform.

Little C. P. Grimes, son of Mr. and Mrs. D. R. Grimes, was hit by an automobile on main street. Several ribs were broken.

(From The Hereford Brand, September 26, 1929.) Hereford's football team whiped Tulia 44-6.

Four hundred and ten dollars Simple, modiest ceremonies of prize money was brought one way to prevent these marked the breaking of ground home from the Tri-State Fair harmless cream of tarter crysfor the Methodist Church. Rev. by R. M. Tankersley, J. L. Look- tals is to let grape juice stand Terry was pastor and Mr. Nicks ingbill, W. R. Schiehagen, Mrs. overnight in a cold place before Herman Schulz, Roger Brumley combining it with sugar. The and Kermit Wilson.

In Grape Jelly

Makers of grape jelly who are sometimes unpleasantly surprised when they open it to find that crystals have formed in the jelly -giving it a gritty texture prevent this by two methods, according to Ozora C. Matthews of the Farm Security Adminis-

crystals settle to the bottom. Pour off the juice and strain The County Service Flag was Mr. J. A. Miller was introduced it again. Another way to prejuice of other fruits.

McLAIN'S

GROCERY & MARKET PHONE 18 WE DELIVER

FRESH PRUNES dallon Can (limit Ito a customer) PUMPKIN

CUT BEANS and POTATOES No. 2 Size Can (a two-for-25c value) ... TOMATOES Mission, Fancy Grade - No. 2 Cans

MATCHES 6-Box Carton. (an 18c value) 13c

OEL MONTE CORN, No. 2 can. (Cream Style or Whole Kernel) for 23¢ BATH ROOM TISSUE 4-Roll CARTON 19¢ A 25c Value (towel free)

2 Pkgs. 15¢ KELLOGG RICE KRISPIES (Regular 2-for-25c Value

CORN Sweet. 83c No. 2 Can SANDWICH SPREAD, Fresh made.

Was 24c, cut this week-end to only HERSHEY'S BAKING CHOCOLATE Regular 17c Value Two 1/2-LB. CAKES 25¢

TABLE SYRUP, Worth. 1-Gallon 39c

CRACKERS

COFFEE, Golden Light. (Spanish design glass free-buy 6, get set) LB. 216

KELLOGG'S CORN FLAKES, reg. size. with choice berry dish or cream pitches

OXYDOL Large Size Package "Friendly Store"





No. 1's, A good buy.

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BEAT DIMMITT TOMORROW NIGHT!

The Whiteface Round-Up

Higgins, Estes

Run For Head

HELP CROWN THE QUEEN!

Press Banquet Is Planned By Whiteface Staff

will meet every Monday morn- ball Queen for 1939-40, will be ing at activity period in the crowned at the football game room of Miss Robbie Foster to between the Dimnitt-Bobcats coming week. Along with their morrow at 8 P. M. regular duties the staff will study | She will be acompanied by journalism in order to make Misses Billie Bess Green, Matteresting to more than the high Crawford. The co-captains, Hen-

social events for the year, the most important of which will be a Press Banque in October.

Committees were chosen to make plans for the Press Banquet and to choose a name for the staff. The Press Banquet committee consists of: Polly Anna Crawford, chairman R. L. Dowell, Kathryn Danforth, Bernadine Phillips, and Path Bernadine Phillips, and Pau

The naming committee con-sists of: Vivian Olson, chairman,

Self, Paul Lyons, F. L. Lucas, ances. Katherine Danforth, Madonna Morrison, Dorothy Banner, Loui- two young ladies with the Pen evening to discuss the subject se Cress, Mary Elien Henslee, Squad and band was made on of "Family Relationship." Myron Morgan, Rena Rae, Ren- September 15, at the Hereford fro, Janelle Potter, Mary Sue Whitaker, Mary Nix, Elmore Ann Cockrell, Helen Homemaking Frances Streu.

Pauline Parker

Students Stimulated

School were called to a special F. H. T. girls. assembly last Thursday in order to hear President Roosevelt's address to Congress. The whole school took an enthusiastic, yet grave, attitude. Students heard the President's speech, then went the President's speech, then went the first speech the girls.

Whitedeer will plan a days Jean Reed and "Cooperation in the dress with the names of the first program of fun and amusement. The transportation will be furnished by the parents of the girls repeated the Hi-Y benediction.

Margaret Ohlig has a nifty little dress with the names of the mayie stars on it. It really creates quite an interest around school. One of my private detectives has told me very confidentally the President's speech, then went will accompany the girls.

Mr. Ney Oldham's 7th graves and the first program of fun and amusement. The transportation will be furnished by the parents of the discussion the girls repeated the Hi-Y benediction. the President's speech, then went will accompany the girls. back to classes and discussed it. the importance of Mr. Rooseforth serious-minded thought among the students, stimulating true patriotism and world consciousness.

Following the trend of Mr. Roosevelt's speech, the students grasped an understanding of the Two Calamities That United States position and what. our neutrality law, present and Occur in Chemistry future, means to the Nation.

Nell Spradley Leads Whiteface Twirlers

The twirling class has been Spradley, Whiteface Band Drum three apprentice twirlers are hand. Nona Dean Rose, Troyce Stambaugh and Jenelle Potter.

Happy Birthday

To the students in Hereford High School whose birthdays fall between October 1 and October 5, happy birthday and best wishes. They are: October 1-Florella Boeskin. October 2-Mary Lookingbill, Duane Baize. October 4-Joy Worley. October 5-Harold Løerwald, Bobbie Turner.

Crowning Of Queen Featured **Tomorrow Night**

The Hereford Whiteface Staff Miss Vesta Mae Landers, Footget their assignments for the and Hereford Whitefaces, to-

Whiteface Round-up in- ilda Williams, and Billy Louise Katie Jean Cress, and Marion ry Ford, Clifford Estes and Erschool students.

The staff has planned several nie Schumacher with the Queens

Little Miss Kathleen Miller, daughter of Mr. and Mrs. G. W. Miller and niece of Mr. and Mrs. ene Vaughn, Georgianne Miller, Mary Nicks, Elmore Nunn, and Phill Radovich, is the new Pep Billie Erline Sexton, Virginia Squad mascot of Hereford High Curtsinger, and Frances Young. School. She is formerly of Alamo Heights in San Antonio,

The first appearances of the vs. Vega football game.

News

Eighteen girls will leave Saturday morning for Quail, Tex., The students of Hereford High to attend an area meeting of

The second year Homemaking not indifferent to foreign af- girls will have a demonstration Nine Girls Selected To fairs, and consequently realized of correct floral decorations for informal and formal tables at Work In School Offices velt's address. This address set the Annual Garden Club Flower Show, September 29.

building.

Make Boys Unhappy

Two calamities occured in Chemistry last week, one of which proved very painful. The are about 5,300,000,000 bushels class was doing an experiment as compared with only 3,500,000on bending glass tubing. Jeff 000 in 1914, when the first World meeting the seventh period on Burk was heating one end of a War broke out. If the United the high school campus. Nell glass tube in the Bunsen flame, States did not export any wheat when his attention was diverted, this year; it would enter the Major, is supervising the class. Not noticing what he was doing, 1940 crop year with a carry-The three advanced twirlers are he caught hold of the hot end. June Dameron, Dorothy Lee Although he dropped it immed-Graves, and Wilbur Harman. The lately, Jeff suffered a burned

Harold Parsons had the bad luck of dropping an evaporating dish on the floor and breaking it. This envolved no playsical pain, but it did envolve Mondey in each month. financial pain, for Chemistry school of instruction students are responsible for their such Thursday night. breakage. F. M. Kester, W. M.

ROOMS TO RENT! TRY A WANT AD

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See Homer or Bonnie Brumley

F. H. T. Installs 18 New Members

In a candle light ceremony, Of Student Body eighteen girls were installed into the Betty Chapter of F. H. T. at the last meeting. Jean France, the last year's

vice president, gave a large candle to the new president, June Dameron, who represented the Mother of Homemaking. Gloria Cress, Claudine New-

man, Mozell Shreve, Mary Nicks, Kuper described the ideals of Homemaking. Each new member held

Radovich, Margaret Olson, Mona Jean Luttrell, Mary Ann Acker, Evelyn Walker, Vern Rea, Gath-

Miss Robbie Foster ___Sponsor George McLean _Editor-in-Chief Nell Spradley ___ Asst. Editor drum major. The little lady is eight years old a lovely blond and a skilled twinter. REPORTERS Pollyanna Crawford, Vivian Olson, Bernadine Phillips, Billye Self, Paul Lyons, F. L. Lucas ances. Alamo Heights in San Antonio, Texas, where she was a junior drum major. The little lady is eight years old a lovely blond and a skilled twinter. Little Miss Martin Jane Smith, daughter of Mr. and Mrs. Ralph Smith, is the band mascot and will appear in the band perform-

The Girls' Hi-Y met Tuesday Bernadine Phillips was ap-

pointed planist and Dorothy Miss Rice is sporting a cun-Nelle Trimble appointed song ing dress pin made of two tiny consisted of Helen Frances Streu, in Havana, Cuba. Lois Standifer, and Mary Look-

the song, "Living for Jesus," ing by Vivian Olson. The two says she wants to be a cowboy's talks of the program were: sweetheart. Here is a chance, elected their representatives. "What Home Should Mean to a cowboys.

The students to work in the The annual affair will be held offices of the Principal and the in the lobby of the Texas Utilities Superintendent have been ap- you know where the Pyrenees pointed.

In Mr. Knox Kinard's office are Elma Shugart, Elyse Wilkins, Polly Anna Crawford, and Margaret Higgins. Mr. G. M. Hudson's assistants are Nell Spradley, Billie Bess Green, Mary Beth Hicks, Vivian Olson, and pen." Ann Cockrell.

World wheat supplies this year over in excess of about 300 million bushels, or about three times the normal.

MASONIC BULLETIN Hereford Ledge \$40

Stated meeting second E. L. Bradly, Secy.

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Hereford Alma Mater Hail Hereford High School Hats off to you Ever you'll find us Loyal and true Firm and undaunted always

Hail to the school we love

Here's a toast to thee.

we'll be

The election of the president of the Student Council was held today: The candidates are Wilma Higgins and Clifford Estes. The polls were opened from 8:00 to 8:30 A. M., 12:30 to 1:00 P. M., -: Finger Nail Polish :and from 4:00 to 4:30 today. The entire school was allowed to vote, including the 7th grade. Mr. John Willoughby's Civics class, was in charge of the voting.

At the meeting of the Student Council Monday, Nell Spradley, secretary, was authorized to write invitations or welcomes to the neighboring towns when they have the opportunity to attend football games here.

Confidentially Yours

Boy! Have I got the low down this week! I've really been snooping around and asking personal questions. For instance, I asked Jeff Burk where and how he lost his tooth; and, do you know he told me in no uncertain New Representatives terms that I wouldn't understand. It must be a secret. Rue and Eleanor Wilson have

purses are in the shape of foot-

The library committee Dutch shoes that she purchased Madonna Morrison is sporting

a necklace which is an heirwas opened by loom 50-years old. Have you noticed Evelyn Benfollowed by the Scripture read- son's cowboy boot dress pin? She

High School Girl," by Wanda Margaret Ohlig has a nifty litother than our Oklahoma lad,

Paul Lyons. Jack Knox has written the epitaph to place on his temp: This is on me." Well! John Estes asked his Dad, "Do

been cleaning house."

When Betty (Cockrell) Oldham married, Carl said, "With all my worldly goods I thee endow." His father: "There goes his fountain

If you knew all this were true, would you be surprised?

Confidentally yours, THE SNOOPER

Fighting to keep the waters of the State as free from pollution as possible and having limited facilities, the Game Department

> Protect What You Have

Corral, chiffon, rust, pink and deep purple fingernail polish. adorns the dainty fingernails of the girls of the High school. Here is what part of the mas-

wearing fingernail polish. Mr. Hudson: "Beauty adorned is more adorable." Mr. Oldham: "Yes, if its the right shade." Mr. Muller: "Its all right if its

culine gender think about girls

the right shade at the right George McLean: "Yes, if it becomes their makeup." Grant Fuller: "No, why paint

your fingernails. They were not put there to paint." R. L. Dowell: "It all depends on the color." Bill Ashlock: "No, they

better natrual." Delbert Kassashn: "Yes; shows up their dirty hands. Harold Parsons: "Yes, if they don't have too much on.

For Student Council purses suited to the season. The Are Chosen by Classes

The new representatives to the Student ouncil for this term are: Senior representatives, Ann Cockrell, Loy Cook; Junior representatives, June Dameron, Calvin Brumley; Sophomore representative, Mattie Louise Lawhon, Richard Petersen; Freshman representative, Nona Dean Rose. David Neal Beavers. The seventh grade has not as yet

Mr. Ney Oldham's 7th grade J. Lance, Billy Gene Massie, L. on the Q. T. that Berky Phillips class elected its officers Monday, A. McBrayer, Loyd Olson, Haris blinking her eyes at none September 18. They are: Mary old Pearsons, Henry Perry, David Sue Whitaker, librarian; Walt- Phillips, Charles Sanders, Gene er Ayres, pep leader; and Cor- Taylor, Edward Young, George nelia Hamilton, reporter.

during the 1938-39 fiscal year as Harry Saltzman, Vernon Wedcompared to a total of \$2,600 dur- derbrook, Bert Slay, Bill Davis, are?" Replied Mr. Estes, "I don't ing 1937-38, it is reported by the Daniel Russell, Harold Close, know. Ask your mother; she's Department's director of anti-Bruce Beene, and Roy Saltzpollution.

Whitefaces Lose Portales Game; Score 78 to 0

The Hereford Whitefaces could Portales' third touchdown.

The Whitefaces made one made in two days. threat at the Portales goal line While in Bermuda, Miss Rice

Hereford Hales Knox Lisenbee Estes Ford Hagar Brock Schumacher Loerwald Gutherie Johnson

Demand For Football Brings Willoughby As Coach For Young Boys

mand that the boys have asked and all types of tropical fruit Mr. John Willoughby to coach

grade boys, boys from central Cuba, Miss Rice said, "I would school and high school boys. J. go back to Bermuda only if C. Vaughn is Mr. Willoughby's wished to rest, I really plan assistant.

Those coming out are Walter Ayers, Clyde Brock, Billy Dameron, Nolan Grady, Foster Hill, Herman Hyepock, Earl Hopson, Earl Hussey, Squirt Kassahn, C. Weems, Bill Whitaker, Lloyd Man joet, Quentin Williams, Thurcollected a total of \$4,385 in fines man Williamson, Tom Wilson, man.

Miss Rice Takes Trip To Bermuda **During Summer**

A trip on a luxurous oceando nothing as they were cleaned going liner and one on the Clipby the Portales Rams at Portales per, these were the experiences 18 to0. The Rams scored in the of Miss Ethel Rice this summer. second, third, and fourth quart- After a three week's stay in ers. Ellison, Portales' large and New York City, where she atspeedy right half, scored two tended a course in Columbia of their tallies when he ran 38 University and visited the World yards for the first score and Fair several times, Miss Ethel took a pass from Stone for the Rice left for Burmuda. Shee second score. A completed pass traveled on the huge liner, "Mon-Stone to Wilburn accounted for arch of Bermuda," a 22,400 ton ship. The 700 mile trip was

and that was in the last quarter. made a tour by rail of the 365 Hereford took the ball on their islands, a total length of about own thirty and with completed 14 miles! "The trains were very passes from Loerwald to Schu- uncomforatble," Miss Rice said. macher and Fox coupled with She visited the Government ac-Johnson's short plunges, the quarium and saw many different Whitefaces went to Portales' 25 tropical fish. "I never saw so yard line before they were stop- many bicycles in my life, and all of them have baskets on the front. All the houses are white Portales built of native coral stone," Miss E. Richardson Rice reported. Except for government trucks and cars, no motor Frank Burk vehicles are permitted in Bur McKay muda. Asked about her impression of the islands, Miss Rick Stated "I was pleased by the Wilburn quaintness and quietness of the King island."

After returning to New You Price went to Mixmi, Florida, by bus From Migmi, she took a Clip per to Wavana, Cuba. She mucl prefers air travel to boat trave everthough coming back from Havana the plane had to g through a storm. In fact tha was the most interesting par to her. In Cuba, she toured Football has been in such de- sugar, and banana plantation She spent two days in Cuba. Th atmosphere there is very Span The class is made up of seventh ish. Comparing Bermuda an go back to Cuba some day, how



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MRS. JOHN McLEAN, Society Editor

Bayview Club Opens Busy Season As Club Women Turn to Cultural Study

A one o'clock luncheon Thurs-day at the home of Mrs. A. M. Child Study Club Jones opened the season for the Entertains Husbands With Bingo Party

The luncheon was the first of series of special programs outlined for the year, in addition was that at the home of Mr. to the usual study course and the and Mrs. J. B. Whitlow, Friday business sessions, in yearbooks when members of the Child

brilliant shades of autumn's own to Mrs. Ellis Wilson and little colors, were attractively arrang- Miss Barbara Ann Burney won ed in decoration for the affair, the traveling prize. Pottery bowls filled with fringof yellow blossoms centering Gordon Witherspoon, Mrs. R. P. carrying out the same colors, ney depicted a harvest scene. The luncheon menue repeated the

After the luncheon Mrs. C. F. Moore, yearbook chairman, gave a brief overview of the coming year's work. The study course this year is on "Our Neighbors, North and South." Two meetings each month will be devoted to study Beginning fall flower decorations. with Canada, a history of the development of the country in-Acadians will be given. Book re- London, low.7 views which will bring out authentic characteristics of the peo- dames B. R. Dixon, O. L. Click, ican Republics will be followed up with a lesson on Pan-Americanism.

The art, religion, literary achevements—general characteristics of each nation studied will be woven in with its history. drugstore. Yearbooks were prepared by Mesdames C. F. Moore, Colby

Conkwright and A. M. Jones. Officers of the club include: Reunion Is Held Mrs. Ray Barber, president; Mrs. D. H. Alexander, vice president; Mrs. Colby Conkwright, Family Group Mathers, corresponding secre-tary; and Mrs. John Olson, trea-

eon were Mesdames: J. B. Stoker, America, was held at the J. P. Slaton, F. T. Roloson, G. A. Elliston home here Sunday.
F. Parker, J. H. Olson, C. F. Highlights of the day were the

vas a guest.

Autumn Party Is Enjoyed By Coterie Club

Garden flowers, in keeping with the color-splashed month I Indian summer, decorated Members of the Pleasure Hour he home of Mrs. Colby Conk- Bridge Club entertained with a wright Friday afternoon when she entertained mambers of the Coterie Club. Appointments for games of

oridge and for the tea course which was served after the games mphasized the autumn colors. Mrs. J. W. Witherspoon play-d high for game award, Mrs. Tom McCollum was a special

Members present were Mesdames: C. F. Moore, J. W. Wither-spoon, E. B. Hicks, F. L. Lucas, Grant Fuller, E. B. Hedrick, and the hostess.

Girls' Auxiliory Has Meeting

Girl's Auxiliary of the Baptist Church met at the church Tues A delightful courtesy in the day afternoon. Roll call was ansvered with favorite Bible verses.

During the business meeting Olson. eletta Robinson, Rue Wilson and The Olson home was say with

Eleanor Wilson had charge of tainment. Bleanor Wilson and Charge of tainment.

A special feature of interest was the birthday cake in white, decorated in pink.

Those attending the informal affair were Mesdames R. L. Branson, J. E. Gyles, H. H. Boardman, Mildred Sheppard and Branson, J. E. Gyles, H. H. Boardman, W. A. Hunter, W. M. Rig-

Members of the junior organsation who will be promoted by the intermediate Auxiliary ire invited to attend the next spent the week end here with neeting which will be held her parents, Mr. and Mrs. C. C.

An enjoyable evening party which were distributed Thurs- Study Club entertained husbands with a "Bingo Party." Flowers, in all the bright and The grand prize was awarded

Those enjoying the games were ed marigolds, in shades varying Messers and Mesdames Marion from pale yellow to deep orange, Rutter, John Robinson, Ellis and dark red dahlias made up the Wilson, Charles Felts, Geo. Mc floral accent with small vases Connell, Claude Longbottom, tables for four. Place cards, Coneway and Barbara Ann Bur-

Club Is Entertained At W. J. Smith Home

Mrs. W. J. Smith was hostess to members of the Pleasure Hour Bridge Club at her home Thurs-

day afternoon. Red dahlias predominated in

Awards in the games of bridge were presented to Mrs. O. L. cluding the true story of the Click, high, and to Mrs. Boyd

ple will be featured. Programs Harry Lomas, Roy Jowell, Earl on Mexico and the South Amer- Phillips, Elmo Lawhon, Boyd London, Ralph Smith, Elmer Mathies, Chris Renfro, and the hostess.

Mrs. Ira Foster was a guest. After the games, refreshments were enjoyed at a downtown

By A. H. Elliston

A family reunion, occasioned Members attending the lunch- liston and his family from South by the arrival of a son, Pat El-

Moore, Clara McLean, Paul Math- moving pictures shown by Pat ers, J. W. Kirby, Knox Kinard, Elliston, of Colombia, Kingston, 4. M. Jones, E. B. Hedrick, John Jamacia, Cuba and the Panama McLean, G. W. Heard, E. W. Har- Canal and numerous relies and

rison, H. G. Conkwright, R. P. souvenirs of South America.

Coneway Essie Cardwell, H. L. Broadwell, D. H. Alexander, C. er were Mr. and Mrs. Pat Elliston and son of Barranca Bermejat.

R. Barber, and Colby Conk-wright. Hevel of Denver Colo., Mr. and Mrs. Bob Curry of Pampa, Mr. H. P. Barnard of Whitedeer, Mr. and Mrs. Burl Elliston, Mr. and Mrs. A. H. Elliston and Miss Ruth Elliston.

Husbands Are Honored At Dinner Party

Husbands' Party Tuesday night at the home of Mr. and Mrs. Roy Jowell. Hostesses were Mrs. El-mo Lawhon and Mrs. Jowell.

After a lovely dinner party at tables arranged for four, bridge games were enjoyed with awards going to Mr. and Mrs. Earl Phillips, high and to Mr. and Mrs. Elmer Mathies, second

Those present included Mes-sers and Mesdames Boyd Lon-Harry Lomas, B. R. Dixon, Earl Phillips, Ralph Smith, Chris Renfro, Elmo Lawhon, El-mer Mathies and the Jowells.

Surprise Birthday Party Is Given

party was given at the home of Members decided to answer roll Mr. John Olson last week to call at the next meeting with dames and locations of Mission-her 78th birthday. Hostesses were aries in Africa.

Mrs. Henry Hastings and Mrs.

rtrude London were appoint- a variety of garden flowers aron a nominating committee ranged in appropriate contain-select new officers for the ers. Games, contests, riddles and a "Talk-Fest" furnished enter-

therine Turner.

Rue and Eleanor Wilson serv-ler, G. F. Tomlinson, James Aik-refreshments after the pro-en, Jack Myrose of Dalhart, John McLean, the honoree and the

Junior Club Has Busy Season In Prospect

for the coming year.

The first meeting scheduled So it would seem as we look Webster, a powerful new direct- Mrs. J. W. Witherspoon, record- the largest reported in Texas.

L. Davis Thursday night. As a her discourse with the state- the U/S. Theatre. Only Eugene wright, Edna Daughtee, Ruby background for future programs ment "Since Manhattan's vast O'Neill in drama and George S. Dutton, Nancy. Conkwright, Miss Ruth Conkwright, who lobbied Empire Theatre threw talked on "Trends in the Pres- open it doors "Way uptown,"

Other programs will include Rhita Jean Sullivan and Eloyse ent Drama," bringing out the 45 years ago, it has been the the study of plays and playhad more effect on writers of est stars—Maud Adams, Ethel wrights with a special program our day than any other one Barrymore, Katherine Cornell, for a one-act play. Sixteen books ter, Lois McCaslin, Mrs. J. W circumstance. Miss Conkwright Charles Forham and Gilbert continued by saying, "This con- Miller. It was always a fashion- coming year's study. temporary world is a violently able theatre, today it is a patric-and completely changed world, ian landmark." Comprehensively a part of the activities for the pound gar? That is the thrill region reports. Several person

A busy season is in prospect dom, individual and social; of John Barrymore, who is now starring in "My Dear Children" day night meeting were: Meswith a study course on "Modern of equality; and of human after a 14 year absence, and dames Elizabeth Womble, J/W.

the study of plays and play- Pitman. are listed to be read during the McVay and Mrs. J. D. Neill.

back over the way we have come, or in the U.S. Theatre today, ing secretary; Mrs. Elizabeth that the plays most profoundly Lillian Hellman, the only woman womble, corresponding secreintegrated with life are those dedicated to the realization of man's age-long dream of free-

brotherhood which means peace." among many others, five major Witherspoon, Jack Wayland, J. "Important Faces On Broad playwrights—Maxwell Anderson, D. Neill, Frances McClendon, "Important Faces On Broad- Robert E. Sherwood, S. N. Ber- Jimmie Gillentine, Marlin Gilwas that at the home of Mrs. W. Jimmie Gillentine who began Rice, who stand at the top of L. Davis, Misses Ruth Conk-Other programs will include Rhita Jean Sullivan and Eloyse

New members are Robbie Fos-

Leads Bowling Play

Hereford Appliance Co. led play at the Bowling Alleys last week with a team score of2742, while Danny Hales led individual scorers with 318.

Game reports are: Hereford Appliance vs. Knights of Columbus, 2742-2187; High School vs. Cream O' Plains, 2546-2527 Loerwald Bros. vs. Nunn Transfer, 2297-1961; Packard Milling Co., vs. Prairie Dairie,

Albinos continue to shew up in Texas. The latest is a snow-white skunk which has been seen sevthe State Game Warden for that changed not only politically and mrs. Gillentine mentioned preseconomically, nationally and ent day celebrities including; of the welfare project.

Internationally, but in all its basic ideas of life and behavior— in "Key Largo," Alfred Lunt sexual, psychological and social.

So, it would seem as we look Webster a powerful new direct.

Mrs. 4 W Witherspoon records the largest reported in Teves. unusual little animal.

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MAGNESIA	13c
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Mineral Oil	21c
TISSUES	7c

75c BOTTLE isterine PEPSIN

After visiting Kellogg's New Store Saturday Sept. 30th, Refresh Yourself at Haile Drug Fountain

SATURDAY SPECIAL AT HAILE'S (KELLOGG'S SPECIAL PLATE LUNCH) Breaded Pork Chops, Candied Yams, Blackeyed Peas,

HAILE'S SPECIAL HEALTH PLATE 25c

Outstanding Values

50c Bottle

Waldorf Salad. Drink and Dessert

LIQUID DENTIFRICE	36c
25e Value TOOTH BRUSH	120
Pint Bottle HYDROGEN PEROXIDE	180
DRLIS MOUTH WASH	37¢
JERGEN'S HAND LOTIO	N 73¢
GEM RAZOR and BLADE	s 19¢
50c Size CHAMBERLAIN HAND L	OTION 29¢
ALKA SELTZER	49¢
SYRUP PEPSIN	36c

NEW TYPE ORLIS TOOTH PASTE

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I	HIND'S LOTION
l	\$1.00 Laxative 79c
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MRS JOHN McLEAN, Society Editor

Phone 181

Summerfield Study Club Luncheon Opens Club Year As Vacations End

1939-40 club plans were launched Friday for the Sunmmerfield Study Club at a luncheon held at the home of Mrs. Ray Johnson. Mrs. D. C. Walser was assistant hostess.

Decorations were in the club colors, red and white, with dah- School Sunday. Several visitors lias predominating in the floral from Hereford were there. accent. Shaded lights added to the effect. Quartet tables center- end in the Jim LeGrand home ed by bouquets of asters, were near Amarillo. arranged for members where places were marked with appropriate cards bearing an aut- Crawford of Hereford, Bernadine umn motif. Members were pre- Phillips of Hereford, and Lotsented with sweet pea (the club, tie Allred were Sunday visitflower) corsages.

eration in 1935 were recalled.

Year books which were disvariety of study topics. The Study week. Course is based on "The Club Woman's Bookshelf," and from that shelf books on history, public welfare, health, America's future, government, politics, art lesson subjects on the scheduled of Panhandle. programs. Required programs Mrs. O. J. Grabbe and Mrs. have also been included as have John Boling of the Pierce Comparties and social affairs to intersperse the more serious side of the year's work.

Each member will have an individual roll call for the year. School, spent the week end in School. She will be crowned Eight book reviews are listed in the parental W. R. Moore home. queen at the game Friday night. the development of the study course, supplemented by out-church promoted Ruth Moore home Sunday included Mr. and standing articles in current mag- and Byron Campbell to the sen- Mrs. C. V. Burgess and family

"Books I Have Read This Summer," were discussed at the meet- to the Junior class. ing and Mrs. Britt Clark told "How To Review A Book," saying: "By a true and careful evaluation of a book, the reviewer may be able to assist busy club women in knowing whether they wish to dedicate enough time to the book to read it."

Officers for the club include Mrs. Lloyd Lookingbill, vice president; Mrs. A. L. Behrends, recording secretary; Mrs. Jim Clark, corresponding secretary; Mrs. Tandy Legg, treasurer; and Mrs. B. E. Roberson, parliament-

Other members of the club are Mesdames; L. L. Cannon, Britt Clark, Lee Curry, J. B. Noland, C. R. Walser, R. L. Wilson, D. C. Walser, Hollis Walser and Guy Walser.

Yearbooks were arranged by Mrs. Lloyd Lookingbill, Mrs. Britt Clark, and Mrs. A. L. Behr-

Guests weekending in the home of Mrs. S. E. Askren were Mr. and Mrs. R. D. Martin of Baytown and Mr. and Mrs. Sydney Martin of Kingville. Mr. R. D.

Martin is Mrs. Askren's nephew.

Years Experience IN REPAIRING ELECTRIC REFRIGERATORS

Since attending the Frigidaire factory school 15 years ago, I have been actively en-gaged in refrigerator repair work. Give me a trial for complete satisfaction.

PHONE 759

Also ...

Completely equipped to do all kinds of ELECTRICAL REPAIR WORK and WIRING

Phone 759

(7 miles east, 15 miles north) There were 66 at Sunday

Daniel News

Sam Thomas spent the week

Misses Pollyanna and Billie ors in the Clyde Allred home.

Clyde Allred and family, Miss After the luncheon a sketch Emma McClain, and Mrs. Anna of the coming year's work was Gillespie attended church serpresented in which the club's vices in Amarillo Wednesday organization in 1926 and fed-morning and night.

Several families of the community attended the Tri-State tributed at the meeting show a fair in Amarillo during the past

> Mrs. Joe Moore and children Clark home at Sunmmerfield. spent Sunday in the Sam McCraw home Sunday.

and drama, The Bible, science to Harold Dean and Neta Jo day. and youth problems will be taken Moore, E. W. and Janelle Womfrom time to time to furnish ble, and 3 Curtsinger children Hollene, N. M., were visitors in

> munity were Canyon visitors Monday afternoon.

Promotion day at the Palo Duro ior class, Dottiene Boling and of Progressive, Nelda Guy Law-Doris Elrod to the Intermediate rence of Hereford, Mr. and Mrs.

Aron Connor and Miss Billie School dismissed Wednesday rillo Friday night.

Grabbe home Sunday.

Mr. and Mrs. Oscar Golden companied them. Lester Cooper is working for Saturday night. Mrs. Elmer Womble.

Tommie Alsher of Dallas and with his fall harvesting.

Miss Pauline Moore spent the fore Conference. week end in Canyon to attend the Faculty reception given at er installed in his home last week. Cousins Hall Saturday night.

Mrs. Clara Sachs and daugh- Ponder, is visiting a son at Cotters, Evelyn and Ruth, have re- ton Center this week. turned from a weeks visit in and relatives.

Westway Items

Mr. and Mrs. Henry Hoffman are entertaining relatives from Evansville, Ind., this week. They include Mr. and Mrs. Fred John-Bonnie Lee, and Mrs. Bergenmuller. The ladies are sisters of Mrs. Hoffman. Mrs. Bergenmulis the first trip for the Johnson family who find that the home. west is not really "wild." Mr. and Mrs. Hoffman and their guests attended the fair in Clovis Calif., and Gussie Petty of Herein the Al Werner home Sunday in the Kelly Gray home. Mr. night.

Rev. and Mrs. Joshua Stephens and daughters were callers Sunday afternoon in the Henry pups this week. Both have collars Allmon home. Rev. Stephens preached at Frio Sunday. Other visitors in the Allmon home Sunday included Mr. and Mrs. Floyd their 4-H club pigs at the Tri-Tucker and family, and Mr. and State Fair last week. Mrs. Maurice Tannihall 'and Carlton.

Judge and Mrs. Slaton of Hereford were callers in the Merlin Kaul home Tuesday evening.

Miss Jewell Clark of Summerfield was a guest of her sister, Jessie, at the Merlin Kaul home Saturday night.

Mr. and Mrs. Moody Stephens, Weldon and Margaret Rose and Jessie Clark were dinner were guests Monday night and guests Sunday in the Henry

Nelda Guy Lawrence of Hereford visited her grandparents, the Gunn home Tuesady were Dottiene Boling was hostess Mr. and Mrs. R. M. Gunn, Sun-

> the R. M. Gunn home last week, and Ed Renkin of Plainview tour included the home of Mr. and Mrs. Al Werner in this com-

We congratulate Vesta Mae Miss Ruth Moore, who is at- Landers on winning the title of broke down and he was brought tending the Canyon Public High football queen at Hereford High Visitors in the Merlin Kaul

class and Johnnie Lee McBroom Joe Landers and family, and Mr. and Mrs. R. M. Gunn.

Price attended the fair in Ama- so that all the children who wished might attend the Tri-State Rev. Lee Perry and family of Fair. Marlin Rierce drove his Plainview visited in the O. J. bus. Mr. and Mrs. Dodson and Miss Lou Ella Scarbrough ac-

of Lockney visited in the Floyd The Young People's Class of Tomlinson home Thursday. They the Sunday School will have a Mrs. Ray Johnson, president; also attended the fair that day, weiner roast at the school house Stephan is the teacher.

Rev. M. M. Beavers of Here-Buster Brown of Tulsa, Okla., ford preached here Sunday afare helping Mr. J. F. Matthews ternoon. Rev. Beavers will preach here one more Sunday be-

E. B. Osburn had a windcharg-Mrs. Sarah Ponder, who makes her home with her son, William

Mrs. Everett Talbot spent Kansas and Oklahoma, where Monday and Tuesday with her they have been visiting friends mother, Mrs. O. T. Pope, at Friono. Mr. Talbot is cutting feed

LOW FUEL COST!

Mr. and Mrs. Vincent Skypala and Edwin and Elwood were dinner guests Sunday in the

(10 miles west) MRS, MERLIN KAUL

home of Mr. and Mrs. Paul Artho at Umbarger. Everyone is invited to attend the birthday dinner at the school house Sunday. Mrs. M. S. Roe and baby, son,

and Mrs. Hughes Millard of Hereson and daughters, Betty and ford spent Monday with their mother, Mrs. Grady Wilson. Mrs. Bud Hopson and Jerry Ray, and Mr. and Mrs. Hughes

ler formerly lived here but this Millard of Hereford were visitors Sunday in the Grady Wilson Bynum, Sections 5 and 6 in home.

Block No. 8, and Sections 30 Ben Hubert of Los Angeles,

Thursday. They were all visitors ford were dinner guests Sunday Hubert was a guest there Wednesday night also. Vernon Wilson lost two hound

with Vernon's name on them. Harold and Kenneth Rudd Block M-6. took fourth and fifth places on

Roy Henderson took several premiums on his hogs at the Fair last week.

Mr. and Mrs. F. W. Dodson and Monte Max and Miss Lou-Ella Scarbrough spent the week end in Olton, in the B. A. Dodson and A. T. Walthall homes. Mr. and Mrs. Oscar Taylor and family of Salinas, Calif.,

Tuesday in the R. M. Gunn home. Mr. Taylor is a nephew of Mr. Gunn. Other visitors in Mrs. Guy Lawrence and Nelda Guy of Hereford and Mr. and

Mr. and Mrs. Jim Madole of Mrs. Joe Landers and Ross Joe. Wilburn Tannihill of Lockney The home demonstration club visited Mr. and Mrs. Maurice Tannihill and Carlton last Tues-

> Maurice Tannihill went to Plainview last Friday. His car home by his brother-in-law, Chester Carthel. He went back for the car Wednesday.

The La Afflatus Estudio Club ment last Tuesday at the home of Mrs. Maurice Tannihill.

Families from here attending the Tri-State Fair in Amarillo last week included those of W. L. Jones, Al Werner, R. L. Wilson, V. Skypala, Merlin Kaul, Earl Little, Moody Stephan, D. H. Allmon, and Paul Rudd.

Edgar Ireland of Dallas spent the week end in Hereford with his parents, Mr. and Mrs. E. S.

COURTHOUSE RECORDS

Warranty Deeds

Association to Jeff Roberson, a part of Block 9, Evant's Addition. Nations, E½ of W½ of North W. A. Williams, et ux, to L. 265 acres of Section 15, Town-B. Godwin, part of Section 55, ship 3 North, Range 1 East and B. Godwin, part of Section 55, ship 5 total 11 and 11 and 12 acres Block K-5, T. T. Ry, Co., Grantee, W½ of E½ of North 265 acres Sections 30 and 31 in Block K-5, T. T. Ry, Co., Grantee, of Section 15, Township 3 North B S and F survey.

Release Deed of Section 55.

W. H. Fuqua, Inc., to B. C. D. and 31 in Block 7, B. S. and F., Grantee, Deaf Smith County. Elmer W. Rogers and wife to Edwin Morrison, Part of Block

27, Rickett's Addition. Hereford Ind. School District

E. C. Hewitt, S1/2 of Section 358, part of Capitol League No. 4091/2

Ernest M. Rice to A. A. Head, S1/2 of Section 15, Township 2

North, Range 4 East. Sam Johnston to Harold Johnston, Lots 5 and 6, Block 51

Town of Sherer.

Houston with resolution to J. C. and C. S. Perrin, 1120 acres of land, more or less, out of Sections 21 and 16, Township 5 North and Range 3/East.

Panhandle Building and Loan Assignment of Oil and Gas Lease Western Union Oil Co. to Billy original town of Hereford. and Range 1/East.

Deed of Trust

J.-H. Jernigan et ux and Mattie S. Jernigan to Southwestern Life Ins. Co. S. 360 acres of the E34 of Section 15, Block B. E. C. Hewitt et ux to Foxworth-Galbreath Lumber Co. S1/2

of Section 358 Block M-6. N. E. Greer et ux, Ioma D. Greer, to Southwestern Life Into H. M Benefield, Lot 4, Block surance Co. 480 acres of land about 14 miles NW of Hereford, Galbriath Investment Co. to Texas, and being out of and a ober 3, at 3 o'clock.

in two tracts. T. W. Medlin and W. W. Whitby to Jennie Carter, a part of Section 66, Block M-7.

Conley Gann, et ux, to Frank

The Federal Land Bank of 29, Township 3 North and Range

1 East. Releases of Deeds of Trust J. E. Hill. Independent Executor, Estate of Sarah E. Coker.

deceased, to T. E. Major West 70 feet by 140 feet of Block 32, West Texas Mortgage Loan Co., to W. H. Fuqua, Inc., Sec-

tions 5 and 6 in Block 8 and Sections 30 and 31 in Block 7,

Frank F. Ferry to G. W. Brumley, NW1/4 of Section 35 of Township 3 North, Range 3 East. Deaf Smith County Wind Erosion Conservation District to W. A. Linegar, Section 11, Township 5 North, Range 2 East.

ANNOUNCEMENT Junior and Clarette Band Mothers will meet at Central School Auditorium Tuesday, Oct-

All parents of band students automatically become members of these organizations and they are urged to attend and take part in the meetings. A program will be featured.

F. Ferry, et al, SW1/4 of Section ROOMS TO RENT! TRY A WANT AD

FRASER'S Big Jingle Contest Ends at Midnight, Saturday, Sept. 30th

NO ENTRIES LATER THAN THIS DATE WILL BE ACCEPTED!



You May Win

\$169.50 Magic Chef

GAS RANGE

Get Details and Official Entry Blanks at the following Hereford

... and leading grocers throughout this territory!

BELLAH FOOD STORE
CARL'S GROCERY
FANNIN GROCERY
FURR FOOD STORE
HUDSON GROCERY
McLAIN'S GROCERY
OUALITY FOOD STORE
TEXAS GRO. & MKT.
WEIR'S FOOD STORE

Hear the "Community Sing Program" each Sunday Afternoon, 5 to 5:30, over Radio Station KGNC, Amarillo!

SYRUP PEPSIN Reg. 60c



Size 36c

HEPATICA



\$1.20 Size 98c

LISTERINE



75c Size

SHAVING CREAM 35c Swav, (with Unguentine) WINE CARDUI Regular \$1.00 Size NYSEPTOL

Antisptie - Pint HINKLES PILLS Regular 25c box VITAMINS 100 Capsules Natola 50 Capsules Haliver Oil 59c

4 Large Bars ASPIRIN TABLETS 100 for Only CASTORIA 40c Size ADLERIKA Regular \$1.00 Bottle CREOMULSION Regular \$1.25 Size **EPSOM SALTS** Pint Cod Liver Oil 39c 5 Lbs.

Close's **ADVERTISED** Specials "Be Thrifty" WRISLEY SOAP

IT'S

HAND LOTION 83c WRISLEY BATH

CRYSTALS 5 Lbs. 59c

\$1 CHAMBERLAIN'S

TOOTH BRUSH



Quality

19c

FOOT EAS-EM 25e Nyal

RUBBER GLOVES Miller — Special at . . JERGEN'S LOTION Regular \$1.00 Bottle . COTY'S POWDER \$1.00 Package for MUM DEODORANT Rgular 35c Size

CORN PLASTER

Made by Globe, Harmless to pets—FOR

PENN CHAMP

Spray and Deodorant . .

\$1.25 Value

79c

Cadillac Bridge Cards 29c

FOR U

COLD CAPSULES Special 35c We recommend this capsule for temporary relief from discomfort due to

COMMON COLDS

Torpedo Rat Baits



Toilet Tissue

4 Rolls 25c

CLOSE DRUG

WESTERN UNION OFFICE

Constant Heat Circulation Constant Heat Radiation BOTH AT THE SAME TIME WARM FLOORS! ALL-OVER HEAT!

New!

Coleman OIL HEATER

Ideal For Hard-To-Heat Homes Here's a beautiful heater that gives you circulating and radiating heat. Actually sends heat through rooms while it radiates "hot-stove" heat, close up, through grille cabinet, at same time! Three popular models, low in price.

Automatic fuel control. Automatic draft control. Burner has famous low flame fuel saver. Duroplastic finish. Pyrex glass flame jewel window. Outside tank and electric controls optional. Come in and let us show you our complete line of fine Coleman heaters.

> STREU HARDWARE HEREFORD, TEXAS



The Difference!

DRI-SHEEN cleans cleaner, makes odors impossible, gives a truly safe method. We are proud to offer to our friends and customers the advantages of DRI-SHEEN PROCESS The Difference!

The DRI-SHEEN PROCESS is the most sensational and practical improvement in dry cleaning methods in recent years . . . it's Safe for your garments!

FOX CLEANERS

Phone 111

lew Weed Killer Is

For those troubled with small

ll be done to the soil.

ticide in the proportions of Hereford and the hostess. ne pound to one gallon of water.

Frio News

BY MRS. MALCOM CASSELS (10 miles south of Hereford)

Forty-six attended Sunday hool and church Sunday. Rev. shua Stephens of Plainview reached at both services. He as accompanied by his wife ad daughters. Rev. Stephens is tor of the Westway Baptist

Mesdames Boyd, W. A. and arl Springer and Jewell Cassels st judged the canned stuff and oree. the Dallas Fair.

yche and Mr. and Mrs. Ves- home.

parkman.

Mr. and Mrs. T. L. Sparkman, them to spend the week...

round. The solution then works and Curtis, Lurline Dixon of Dim- home. used moderately no damage Mrs. Malcom Cassels, Mary Nell and Jimmy Ray, Treva Jo Poole, The solution is made by mixing Wanza Johnson, Arnelle Long of

> Mr. J. N. Benson returned from a visit in Duncan, Okla., and Childress, Tex., Saturday

> Messers Haskell Benson and Albert Springer have just completed their trench silos and Mr. Springer has his filled with en-

and daughters, Glenda, Syla and Boyds leave for Wynoka, Okla., Marcia, called on the Owen Andrews and family Sunday afternoon.

Mr. T. L. Sparkman and son T. L. Jr., were in Amarillo on

business Monday.

s Hodges called in the C. R. Mr. and Mrs. S. J. Barclay and Mr. and Mrs. Johnson spent pent Sunday with her grand- home in the Ford community trents, Mr. and Mrs. T. L. Sunday, Mrs. Barclay's mother, Mrs. Smith, returned home with

r. and Mrs. Elmer Jones and Mr. and Mrs. Bowers and childatsy Jo, Mr. and Mrs. Haskell ren visited Mrs. Bowers' parents.

enson and Mr. and Mrs. Dave Dalhart Sunday.

Mr. and Mrs. Sevier, Mr. and Johnson and daughters. ome Sunday, visiting Mrs. An- Mrs. Mack Dixon of Dimmitt, and Mrs. S. J. Barclay and child-

Mrs. John Johnson and Miss Mrs. G. P. Owen and Mrs. Mal- watermelon,

THE RECORD Facts That Concern You

in the home of Mr. and Mrs. dinner Sunday honoring Miss Johnson Friday night. Miss Oliva Anna Jo Owen in the home of Recommended By FSA Benson and Mr. Charles Boyd Mr. and Mrs. G. P. Owell in Recommended By FSA Jr., received prizes for being the ford. A big angel food cake with tackiest boy and girl present. the honoree's name on it center. Hereford Churches Both indoors and outdoors games ed the table. Those enjoying the In World Communion atches of Johnson grass, pos- were enjoyed by all. Those at- dinner were Mr. and Mrs. Lee ession weed, bindweed, or blue tending were: Theressa Smith, Renfro, Mr. and Mrs. Joshua Services Sunday eeds, a weed killer known as Anna Jo Owen, Olive Ramey, Stephens and daughters, of cicide is recommended by Oz- Seleta Robinson and Duane Baize Plainview, Miss Molly Jo Rober- Sunday, October 1st, has been the Bible School will be in charge ra C. Matthews, of the FSA, who all of Hereford; Mary June Deck- son, Mr. Woodrow McCormick, set aside by many Protestant next Lord's Day morning. It is ticide is recommended by Oz- Seleta Robinson and Duane Baize Plainview, Miss Molly Jo Roberis week reported several cases er, North of Black; Mr. and Mrs. Mr. Jack Owen, Mr. Malcom Cas- Denominations as World-wide the first Sunday of the new are fortunate to be able to have Awakening Vision" based on Dave Benson and daughters, sels and children, Mr. G. P. Communion Sunday Next Sun-Church year. We are expecting Mr. Joe Trussell with us again Ezekiel 32:17-32. The remedy works slowly, but Oliva and Era, Mr. and Mrs. C. Owen and sons, Warren, Gwynne, day at the eleven o'clock Wor- every member to be in his place. to lead our music and sing for rely, she reports, and kills by R. Boyd and children, Ruby, G. P. Jr., John David, Bobby, ship hour Christians through- "Assemble Yourselves" will be us. He will also conduct the per- ship with us in our regular serprocess of osmosis. The Alti- Howard, and Charles Jr., Frank Lawrence, Lee Olive Stagner, Vay out the world will observe the the subject of the morning ser- sonal work. The pastor will vices or our revival. Mr. Trussell Le solution is sprayed on the Robbins, Mrs. Tennison and Ko- Allen, the hostesses and the hon- Sacrament of the Lord's Supper. mon, emphasizing along with preach. Mr. Trussell comes next is recognized as an outstanding bliage, of the plants with as na Faye, Jack Owen, Mr. and oree. In the afternoon the young ttle as possible getting on the Mrs. S. J. Barclay, Ruby Faye folks went out to the Lee Renfro ional

visited in the Erp and Allmon homes in the Westway community Sunday afternoon.

Miss Wanza Johnson spent Saturday night in the home of Mrs. Arnold Long.

Miss Treva Jo Poole spent Safurday night and Sunday with the little Vaughn girl in the T. Vaughn home in Hereford.

Mrs. Lawrence Kemp of Adrian is visiting a few days in the Mr. and Mrs. H. D. Robbins C. R. Boyd home before the where Mr. Boyd has purchased part interest in a ranch.

Several from this community attended the Tri-State Fair in Amarillo last week. Among those that attended were Mr. and Mrs. in Lazbuddy Saturday. Mrs. Earl Springer entertain- John Johnson and daughters tended the Cake and Flower ed with a dinner Sunday honor- and Wesley Brown, on Monday; now in Dimmitt Thursday. The ing her daughter, Leta Dene, on Mr. and Mrs. C. R. Boyd and rio Home Demonstration Club her eighth birthday. The house family, Mr. and Mrs. Earl Springstered a table showing "Cakes was decorated with beautiful er and family, Mr. and Mrs. W. All Occasions." An angel fall cut-flowers. The table was A. Springer and family, Mr. and od a white cake, a tea-ring, centered with the lovely birth- Mrs. T. L. Sparkman, Alfred nd a plate of cookies were ex- day cake. White candles burned Pruett and Mr. and Mrs. T. L. bited. Mrs. Earl Springer en- in Crystal Candalabras. Guests Sparkman Jr., Wednesday; Mr. red some Dahlias and Zinnias led by the honoree followed zig-and Mrs. Joe E. Andrews and nd got blue ribbions on both; zag strings to the surprise birth- Alma, Mr. and Mrs. Elmer Jones In the canned fruit and vege- day presents. Those enjoying the and Patsy Jo, Mr. and Mrs. Chas. ble exhibit in the Castro coun- dinner were Phyllis and Frances King and Gerald, Gene and Mrs. Fair at Dimmitt our club won Hunter of Jumbo, Jeanene Sing- Ruby Sparkman, Thursday; Miss th first and second places. Mrs. letery of Hereford, Betty Rob- Oline Ramey, Mr. and Mrs. Has-'ilson of the Ball Canning Con- bins, Ruby Barclay and the hon- kell Benson and daughters, Mrs. Tennison and Kona Faye, on se and Miss Couch asked for Mrs. S. J. Barclay went to Wednesday. Then Saturday night ers from our club to take Dimmitt Friday afternoon af- Mr. and Mrs. John Johnson, Mr. ter Miss Lurline Dixon who spent Wesley Brown, and Mr. and Mrs. Mr. and Mrs. Ferguson, of the week end in the Barclay S. F. Tennison, Kona Faye and Calvin were in Amarillo.

oyd home last Sunday. son, Curtis, and Miss Lurline Sunday in the home of Mr. John-Little Miss Vera Dell Andrews Dixon called in the E. H. Barclay son's daughter, Mr. and Mrs. son, Curtis, and Miss Lurline Sunday in the home of Mr. John-Arnold Long in Hereford.

Rev. and Mrs. Joshua Stephens took supper in the Malcom Cassels home Sunday night.

Little Miss Arnell Long of Hereford spent a day or two in enson and daughters, Mr. J. N. Mr. and Mrs. Albert McCown, in the home of her grandparents, last week, Mr. and Mrs. John

rews brother and family, Mr. Mrs. Robbins and Glenda, call- ren and Mrs. Smith visited in ad Mrs. J. R. Benson and ed in the C. R. Boyd home Tues- the Malcom Cassels home Monday afternoon and enjoyed

IN TIMES OF RISING

TAXES, UNEMPLOYMENT, FARM PROBLEMS, THE RECORD OF BEER IS DOUBLY INTERESTING

liva Benson gave a Tacky Party com Cassels entertained with a Mr. and Mrs. Boyd are driving

CHURCHES

Britan, France, German, Rus- Old Rugged Cross." this great service.

her sister in Hereford, Mr. and an Churches in Hereford and Vesus' Message to Youth. You this week our Associational meet- believe. perhaps others will be a part will be helped and you can be of this world-wide service, a help to others by attending Every member of these Churches these services. You will find a is encouraged to attend the hearty welcome. morning worship service of his respective Church and join in this world-wide service.

> another automobile now. Mr. Charles Boyd Jr., is working for Mr. S. J. Barclay this

week helping him cut feed. Mrs. J. C. Bowers and children visited Mr. Bowers parents hour we will take part in the "World-wide Communion

SERVICES AT THE CHRISTIAN CHURCH

H. M. Redford, Minister. C. Ricketts, Superintendent. Bible School ____9:45- 11:00 a. m. Morning Worship ____11-12 a. m. Endeavor ____6:30-7:30 p. m. Evening Worship 7:30-8:30 p. m.

The newly-elected officers of Due to the strained international situation at the present on this day, the Lord's Supper. Hon, emphasizing along with thousands of other Christians Monday and will remain with singer and we have a treat in thousands of other Christians on this day, the Lord's Supper. Use through the two Sundays following. Morning services will be the strained international situation at the present on this day, the Lord's Supper. Helen Frances Streu and Dorolowing. Morning services will be at 10:00 and the evening preach.

Rev. and Mrs. Joshua Stephens Rev. The strained international situation at the present on this day, the Lord's Supper. How will remain with singer and we have a treat in thousands of other Christians on this day, the Lord's Supper. Use through the two Sundays following. Morning services will be at 10:00 and the evening preach.

Rev. and Mrs. Joshua Stephens Rev. The strained internation at the present of thousands of other Christians in Great thousands of other Christians in G

ister in the evening Church meet. The Christian and Presbyter-worship. The theme will be On Thursday and Friday of six men to four women, officials

> FIRST PRESBYTERIAN CHURCH

James Aiken Jr., Pastor 9:45 a. m. Sunday School (Will S. Kerr, Superintendent) 11:00 a. m. Morning Worship Young Peoples :45 p. m. Evening Worship 730 p. m. At the eleven o'clock Worship

every member and adherent of tion from our church.

BAPTIST CHURCH ing service at 8:00. Preceeding the sia Japan, China, and other The young people of the Sene evening services, prayer grounds top the 11,000 mark this year, countries will join together in jor Endeayor will assist the min- and young people's services will the University of Texas will

vice." Christians all over the ing convenes at Happy. Thursday world will join together in cele- evening is given to the Young brating the Sacrament of the People's activities of the church. Lord's Supper. We trust that Let's have a good representa-

our Church will make a special The pastor plans to preach effort to be present for this next Sunday morning on "Evangelism," as found in Acts 20: 17-35. It is the record of evangelism as practiced by Paul. The Our revival starts Sunday. We evening subject will be "An

We invite all who will to wor-

In an enrollment predicted to count a population ratio of about

When in the Market for Irrigated Land, Stock Farm, or Ranch, see Us! Priced right and on good terms.

Hill-Ricketts Co. REALTORS



Five-speed transmission. Four field speeds, plus a 16-mile road speed (on rubber).

More than 30 high-grade ball and roller bearings. 19 rawhide spring-loaded dust and oil seals.

Can be equipped with "Lift-All," which lifts and lowers machines, or front or rear sections, on either side. Adjustable wheel tread - for all row-crop requirements

the handsome lines of farm Most complete line of quick-attachable machines

Here are three bears for work -big size, middle size, small size! You'll find each one a go-getter in every inch and

First view shows you upto-the minute appearance-

power that is practical for the fields - modern styling in the famous FARMALL red. Satisfy yourself about the

quality, power, comfort, and economy of these great tractors. Ask us about the new low FARMALL prices.

See The New Model "M" Now On Display!

More Tractor ... for less money

THE NEW

FARMALL "M"

with 3 Horsepower more than the ' F-30, delivers in Hereford at \$150 LESS COST!

> THE NEW FARMALL "M"

fully equipped with Lights, Starter, Generator, Battery, Muffler and LIFT-ALL, delivers in Hereford for less than

See It For Yourself ... in Our Display Rooms!

The new Farmall "M" has to be good — because it is replacing the Dependable F-30. We think it is undoubtedly the finest tractor ever made — and we are inviting you to visit us Now, and to personally inspect the New Farmall "M" which we have on Display!

> It has many new features that the Famous F-30 never had-yet it costs \$150 Less!

Visit Us Today - See This New Farmall "M"

ROSSON IMPLEMENT COMPANY

"Good Equipment Makes A Good Farmer Better"

\$14/5 (freight paid)

AND NOW, TO KEEP BEER'S MANY BENEFITS. FOR YOU AND FOR THEM, AMERICA'S BREWERS WANT TO HELP KEEP BEER RETAILING AS WHOLESOME AS BEER ITSELF. THEIR PROGRAM WILL INTEREST LOCAL LAW AUTHORITIES ... AND YOU. MAY WE SEND YOU THE FACTS ?

BEER...a beverage of moderation



00,000 FARMERS:

eer pays 100 Million ollars for Farm Grops

Grand Opening

(Continued from Page 1)

Counters will occupy 500 square

completely rebuilt. Six sets of

sides and end of the building.

New lighting fixtures will ill-

has been manager of the old

Whitefaces

(Continued from Page 1)

macher; halves, Petersen and

Loerwald; and Johnson, full.

Three Injured

(Continued from Page 1)

Around Town

(Continued from Page 1)

A new store is entering Here-

in two weeks. It is a Western

Perryton. The new store will be

More Remodeling! Mrs. C. W.

The Brand force wishes to

Drug.

the game before it is over.

Reassembly Luncheon Held Monday Opens Season For Music Study Club

with opening meetings of the 1939-40 season scheduled dur- Pioneer Club The Music Study Club began its twenty second season with a re-assembly luncheon, held at ing the month of September by the home of Mrs. Jeff Gilbreath

baskets about the rooms. The home on West Third Street. table from which the luncheon was served was centered with a told briefly of some prominent mound of pink radiance roses. club woman. Clever little Mexican birds made

Breadwell, the new president, women. presided over the business meeting and spoke briefly on the

C. H. Dyar gave in dialog the dividual members.

well, Troys Carmichael, R. P. Ewton said. well, Troys Carmichael, R. P. Ewton said.

Coneway, W. E. Dameron, C. H. "The Aims and Accomplishing the nation, the District of to wait on customers at the

Coffin of New York City and Mrs. Sam Ried of Lubbock.



Newcomers Are Given Surprise Dinner

A surprise dinner was given home, 15 miles northwest of Mrs. Carl Frye. Hereford. Neighbors and friends of lovely gifts.

themselves. Among those present Bob Higgins, Cecil Guseman, P. games and everyone enjoyed H. Gililland, N. E. Gass, Carl Business and Professional Wowere Mr. and Mrs. Frank Doer- Frye, Burl France, Noah Ewton, men's Clubs is twenty years old, fler, Miss Cecelia Gruber, Miss and the hostesses. Charolette and Marrion Doerfler, and Mr. Landen, all of Amarillo, and the honorees.

Christian Endeavor Meeting Is Held

"Following Jesus" was the theme of the lesson for the intermediate Christian Endeavor of the Christian Church Sunday at the meeting held at the

Rena Rae Renfro was leader and parts were taken by Larry Trimble, Gertrude London, Daniel Russell, Lois Agnes Gilbreath, ta, will return to Hereford with Richard Petersen and Rev. H. M. Redford, pastor. Prayers were given by Larry Trimble, Lillye London and June Dameron.

INDIANA VISITORS SPEND WEEK HERE

Mr. and Mrs. A. V. Johnson and daughters, Bettye LaVerne and Bonnie Lee, and Mrs. Eleanora Mollencamp, all of Evansville, Ind., spent last week here in the home of Mr. and Mrs. H. A. Hoffman, Mesdames Johnson Mollescamp and Hoffman are MEETING sisters and had not seen each returning to their home.

BEXERS RETURN

FROM TRIP MONDAY turned Monday form a month's Frank Gyles. vacation trip spent at the New York World's Fair, Niagara Falls, KARL SHIRLEY GOES Washington D. C., and other points of interest in the east. Enroute home they stopped for Gilbreath, was one of the membrief visits with relatives in Kan-

TO MAKE

EXTENSIVE TRIP Mr. and Mrs. Jeff Gilbreath heir families and will visit re- traveling squad. latives of both in Atlanta, Ga. A brother of Mr. Oilbreath's will be visited briefly in New Orleans and her sister, Mrs. Dean Rice, in Kilgore: They will return by way of Ft. Worth in time to attend the T. C. U.-A. and M. football game on October 21. Mrs. Gilbreath's daughter, Miss Thornton Shirley who has spent ne past three months in Atlan-

Of special interest was the program for the Pioneer Study Club Decorations were carried out Tuesday afternoon when Mrs. in seasonal flowers with all col- A. G. Bell, assisted by Mrs. J. ors and types arranged in tall M. Gililland was hostess at her

In answer to roll call, members

Mrs. E. S. Ireland presented of feathers in brilliant colors the "History of the Texas Fedadorned the place cards. Small eration" speaking for the most National Business tables for four were centered with part of the women of Ft. Worth old fashioned nose-gays fashion- and Dallas who were responsible Women's Week To Be ed from a variety of garden for the organization. She told of the growth of a small unit to Celebrated Here After the luncheon, Mrs. H. L. a membership of three million

"What is expected of me as a Mrs. A. O. Thompson and Mrs. brought out the duties of in- Week, which is set for Octob- partments in the store and four

National Federation of Music Texas Club Women" was given al life of the country.

Clubs which was held in Baltiby Mrs. Noah Ewton. "Clara In 1928, the first year in which and Boys Furnishings, Wash Driscol Day will be observed all National Business Women's Week Frocks and Sportswear, Foot-Members attending the de- over Texas on October 4, with was observed, the Federation had wear, Infants' Wear, Hardware, lightful affair included Mes- the unveiling of her portrait at 874 clubs and 50,000 members. Tinware, Enamelware and Alumdames: H. H. Hawkins, H. K. the Woman's Club Building in Today-1939-the Federation has inum Ware, Wooden Ware, and Fox, C. C. Acker, H. L. Broad- Austin as a special event," Mrs. 1600 clubs and 71,000 members, Electrical appliances.

Dyar, C. C. Ferguson, C. R. Smith, ments of the State and Gen-Columbia, Alaska and Hawaii. opening sale wearing new stan-J. C. McCracken, G. A. F. Park-er, Wiley Roberson, A. J. Schroet-er, Wiley Roberson, A. J. Schroet-Mrs. F. M. Kester who out lined Women's Week was staged in white checked broadcloth, with federated clubwoman she be- celebrate effectively. comes a part of the life of unit- Ever since its origin, National double counters will occupy the ed womanhood, which has for its Business Women's Week has been center of the store while single school and state."

three years old.

The next meeting which is The orginal idea of interpret- store, will be manager of the

surprise offering J. W. Spradley, Harold Close The day was spent in playing Ullman Hunter, E. S. Ireland, citizens today.

Hospital Notes

Mrs. Frank Beets, admitted as one of the outstanding pub-26th, maternity, girl. Mrs. L. E. Guthrie, admitted 22nd, maternity, boy. Mrs. Wayne Dyer, admitted 24th, maternity, girl.

Mrs. Henry Brorman, admitted 28th, maternity, boy. Miss Edah Park, 22nd, operative, doing nicely.

Miss Minnie Dea Coffin, onetime Hereford resident, has been visiting in the home of her uncle, E. B. Black and family and other relatives. Miss Coffin, who taught music in Hereford, has been living in New York City for the past several years where she has World." In 1933 with the de- showroom floor, the better to set teacher of music.

ATTEND PRESBYTERY

Four from Hereford representother in 14 years. They left ed the local Presbyterian Church reemployment program and the and will be run by Mr. W. A. Wednesday on a sightseeing trip at the fall Presbytery meeting emphasis laid on the securing Hollingsworth, who has already to points in New Mexico before held in Littlefield Thursday of jobs for 5000 unemployed moved here with his family from to points in New Mexico before held in Littlefield Thursday of jobs for 5000 unemployed The Presbytery which meets each women The effort almost went year will meet in Slaton for the spring session. Attending the a deepening of the social con-Mr. and Mrs. J. E. Bexer re- James Aiken, John Olson and of the Rederation members.

WITH T. C. U. BAND Karl Shirley, son of Mrs. Jeff bers of the Texas Christian University Band which accompanied the T. C. U. Horned Frogs

trip to southern points of interest. They will stop at Columbia and Chattanooga, Tenn., for risits with his brothers and traveller solved to the trave

He is a music major at the University, supplementing his course with correlated subjects.





THIS PICTURE SHOWS THE FRONT OF KELLOGG'S, New Store where the firm will have its grand opening Saturday, September 30.

Hereford members of the Busi- green in three tones forming the ness and Professional Women's background for silver foil trimmember of a federated club" Club are preparing to celebrate ming. was discussed by Mrs. F. L. Lucas, National Business Women's There will be 22 separate deer 8-14. Its purpose is to drama- sub-departments. prayer of petition given by the An interesting review of "Clara tize the contribution of women Candy, Jewelry, Novelties, Stat-21st bi-ennial convention of the Driscol's Life and her Gift to to the business and profession, ionery, Hoisery, Gloves and

er, Glenn Snyder, W. J. Stan- in detail, the aims for the broad- the spring of each year. In July, green trim. ford, A. C. Thompson, A. O ening of life in general for wo- 1937, the Federation's Board Thompson, Misses Ruth Conk- men and listed the many ac- of Directors' meeting Chicago feet of space in the new store. cock, 1 and 2 hen, 3 young pen. wright and Eloyse Pitman and complishments due directly, to voted to change the date to Oct- All new counters of de luxe 3 old pen. the club women of the nation ober, as in many states the build, including a latest type Guests were Miss Minnie Dea She made the statement that inclement weather often found candy case which is 16 feet "When a woman becomes a in March made it difficult to long. The old counters used are

> ideal the betterment of the home, heralded by the Chief Executive counters will stand along the of the United States, the gov-A special feature of entertain- ernors of states, the mayors of ment consisted of three little cities, and the county judges uminate the store. Modern show songs sung by little Miss Dixie in county areas. Presidents Cool- windows will be floodlighted at Young, daughter of Mr. and Mrs. idge, Hoover and Roosevelt have night. E. W. Young, who is not quite each issued public endorsements of the Week.

last Sunday in honor of Mr. and scheduled for October 10, will ing business and professional new store with an office on the Mrs. Joe Doerfler in their new be held at the country home of women's achievements to the north side of the balcony. On public has been modified some- the south side will be a ladies Those present were Mesdames what with the passing of years; dressing room. gathered at noon with filled Ray Johnson, F. M. Kester, F. from the effort of business and baskets of fried chicken and L. Lucas, Wirt Phillips, H. D. professional women to main-other good eats. After dinner Reed, Jack Rose, T. E. Siegler, tain their own status it has grown to their recognition of the Bernard Roberson, H. C. Baird, contribution they can make as The National Federation of

and National Business Women's as follows: Ends, Jack Smith, Ocean. Week will be twelve years old Brock; tackles, Knox and Hagwhen it is observed from October ar; guards, Lisenbee and Ford; 8 to 14, 1939. The Week has become absorbed into the Federation fiber and is looked upon licity events of the year. It is a stimulus to program interpretation, and to membership stabilization and gains. Coming as it does in October, it is the springboard for launching the clubs' intensive work for the

In 1928, when the Week was launched, there was no slogan from the rear axle. The four tires used, but by 1929, and that year remained up and the engine did was the hey-day- of the post war not appear to be injured alwas on thrift. In 1930, the Week the abutment. was dedicated to a recital of "Achievements of Women In Business," In 1931, the Week was again without a slogan, In 1932 the theme was "Better Business Worken For A Better Business pression deepening its hold on off these new Dodges.
the country, the Federation turned its thought to helping unemployed women and the slogan ford and plans an opening withadopted was, "We Give." In 1934, the Week, built around a definite Associate Auto/ Supply Store "over the top" and resulted in in the building vacated by Haile

Seed plans to open her store of In 1935, the Federation again led the way, this time in preach-ing the doctrine that the United near future. It will be called States still is the land of hope The Vogue. Decorators have been and promise, and the theme was at work all this week. A large "Opportunity." By 1936, with bombs bursting in air in Asia ground for the show window. and Europe, and Democracy the subject of adverse propato California Tuesday for the ganda by the communistic and thank Mrs. Lawre of Ford for two sac fascist nations of the world, the slogan was "Effective Deminicy Bison tomat slogan was "Effective Deminicy Bison tomat ocracy." In 1937, the emphasis thank Mrs. Lawrence Straufuss fascist nations of the world, the of Ford for two sacks of nice, red slogan was "Effective Dem Julcy Bison tomatoes which she

was laid on the employability

An earlier slogan was dusted off and streamlined for the 1938 celebration, "Better Business Women For A Business World." Then the Federation abandoned the amateur art contest among high school students for a poster design for National Business Woman's Week in order to secure better posters. Photo-graphy was used and a young woman with the world as her background was shown, starting off to do and dare.

Boy Scouts (Continued from Page 1)

ing August 31, 1940. Among others who will be present will be members of the Deaf Smith District Council, John McLean, district chairman, Harold Close, A. H. Streu, Ralph Smith, Alex Thompson and Bill Davis, all members of the Court of Honor. Assisting in special functions of the Court of Honor are Glenn Allison, Dr. C. A. Thompson, and Rev. James Aiken Jr.

The night of the charter presentation will also be Parent's Night-the night when all parents of scouts and prospective scouts are invited to see and in the open class. Both boys hear what their boys have accomplished and are doing.

Hereford Entries

(Continued from Page 1) of 25. A streamline effect is carried out in decorations with Jackie Wright, 2 cock, 1 and

cockerel. Black Cochin Bantam-O. G. Hill Jr., 2, 3, and 4 cock, 1, 3, and

Black Tail Japanese Bantam-These are O. G. Hill Jr., 3 and 4 cockerel, and 3 hen. Charles Newell, 1 and 2 cock, 1, 2, and 3 cockerel, 2 and 4 hen, 2 and 3 pullet.

Buff Cochin Bantam-Gilbert Hooper, 2 old pen. Golden Seabright Bantam-Jackie Wright, 2 and 3 cock, 1 and 3 cockerel, 4 hen, 2, and 3 pullet. Mrs. Floyd Rogers, 1 and

4 cock, 3 hen, 1 pullet. Dark Cornish Bantam-Mrs. Jack Wright, 1 cock, 1, 2, 3, and 4 cockerel, 3 and 4 hen, 1, 2, 3, and 4 pullet, 1 and 2 young pen, 2 old pen. Gilbert Hooper, 1 old

Williams' Hogs (Continued from Page 1)

first; young herd, first; junior sow pig, fourth; aged herd third; get of sire, third; produce of dam, third; senior boar, second.

Mr. Williams now has about 100 head of swine in his herd About 35 sows are farrowing Mr. W. A. Wohlgemuth , who now. Two farrowed at the fair

Garden Club (Continued from Page 1)

Mrs. Mark Hanna will be in charge of registration.

Mrs. Elmer Patterson was guest ing. She showed moving pictures in colors of the Motherin- Law Parade, the 1938 Tyler ready to play and may enter Rose Festival, The Lambert Rose Gardens of Portland, Ore., and Otherwise the lineup will be coastal scenes of the Pacific

Those present were Mesdames ar; guards, Lisenbee and Ford; Homer Brumley, N. E. Gass, F. center, Estes; quarter, Schu- H. Oberthier, W. A. Dobbins, C. C. Ferguson, E. Ramey, Ralph White, A. O. Thompson, the host-ess and two guests, Mrs. Patterson, and Mrs. O. H. Culpepper

(Continued from Page 1)

the flywheel case. Top and sides were crumpled by the impact compared with the single phase as the car overturned. The drive-type used on most of Deaf Smith type used on most of Deaf Smith shaft housing was broken loose lines.

REA approved a contract with J. E. Morgan and Sons, El Paso Texas, who bid \$103,580 to build prosperity era, the slogan was though the hadiator was smash- the line, including materials "Be A Saver," and the emphasis ed and the crankcase ripped by and labor. The total cost, with meters and overhead added, will be \$120,400. This is an average

> THIS COUPON GOOD for

1 FREE GAME when presented at HEREFORD

Tuesday, Wednesday or Thursday-Before Oct. 5th!

BOWLING CLUB

FRESH

HOME - MADE CANDIES ICE CREAM CONES CONEY ISLANDS Eat Them

Candy Kitchen

E. B. Black Co. **FURNITURE - UNDERTAKING** Ambulance Service - Day or Night

of \$462 a mile. Engineers have been instructed to begin work at once. The contract calls for completion of the lines by late

Construction of these lines will provide nearly 36,000 man hours of employment in direct labor alone.

When projects operating under Deaf Smith County Electric Cooperative, Inc., are all completed approximately 774 members will be served on 435 miles of line.

4-H Boys (Continued from Page 1)

showed fat barrows. Others exhibiting were Elwood Skypala with a Hampshire gilt, and Jack Allmon with a Poland-China

About 18 Whiteface calves are now on feed by club boys to show at the Amarillo Fat Stock Show.

FIREMEN'S

Come One . . . Come All!

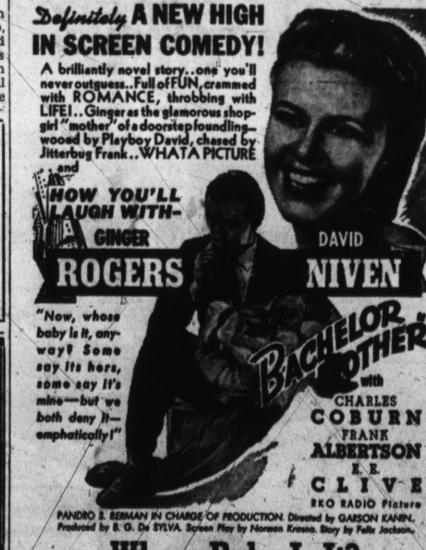
> HEREFORD CITY HALL

FRIDAY, SEPT. 29 10 TILL?



with Three Cartoons Roaring down bandit trail





Whose Baby Is It?

"Come see the Scandal and Gossip Fly. I would like to personally guarantee money back to any-body leaving the theatre Sunday or Monday and tell me they truly didn't like this picture. This is one of the best pictures I ever saw." SPECK LUNSFORD

Also More War News and Carton

STAR --- Sunday - Monday