

Announcing **KELLOGG'S**

Grand Opening Saturday, September 30, 8:30 A. M.



Remember
Formal Opening
Saturday
Sept.
30th

Everyone is talking about our Big, New, Modern Store . . . and we are inviting YOU to attend the Big Grand Opening on Saturday, Sept. 30th. This store is the realization of a dream of more than two years duration. We believe it is the most complete and most modern Independent Variety Store in West Texas, along with being one of the most beautiful stores of its type in the Panhandle. We are proud of this new store . . . Your loyalty and patronage has made it possible. For that reason we are opening with the GREATEST SALE WE EVER HELD! Gigantic quantity purchases made this Big Sale Possible . . . The Prices are the lowest we ever offered. Check this page and view the equally low price marks on Hundreds of other items. Every item bought especially for our Grand Opening Sale!

SAVE! ATTEND OUR BIG OPENING SALE! BARGAINS GALORE! SAVE!



Free! Free! Free!

TO OUR FIRST 500 CUSTOMERS

Gift Packages!

To the first 500 Customers on our Opening Day, September 9th, we will give Free Surprise Gift Packages—Containing Face Powder, Face Creams, Razor Blades, and Many other valuable items. Come Early! Get one of the valuable Gift Packages!

We Reserve the Right to Limit Quantities!
Positively No Sales for Re-Sale!



Cannon Turkish TOWELS

20"x40", 2-inch colored vertical stripes.

10c

Cannon Turkish TOWELS

20"x40" Heavy weight, in florals, stripes and checks.

19c

PICTURES

9x12 Size; Landscapes, florals, etc. 25c Value.

15c

LOOK CANDY BARS

Fresh stock. All the popular brands!

2 BARS

5c

WASTE BASKETS

Large Size.
Regular 19c Value!
NOW

9c

Ladies' Rayon Panties

A special value at 15c. Now they are reduced to . . .

10c



Ladies' Rayon Pantie Satin

Some Brocaded satin. A bargain at 89c, Now only

39c

Children's Rayon Panties

Another 10c special cut in half.
During our Opening Sale . . .

5c

STATIONERY

In leatherette box — a 35c item

15c

ANKLE SOX, for men

Elastic Top — Pair

5c

SALAD BOWL

8½-inch Crockery Salad Bowl — beautiful decoration on an Ivory base. A 25c Value—NOW

10c

PLATTER TO MATCH ABOVE BOWL

Another 25c Value on Sale
NOW at

10c

Oven Fresh COOKIES

Harvest Butter Cookies. Scotch squares; Old English Tarts of Iced Spicettes; Ideal for school lunches. Sale Price Per Lb.

9c

OVEN FRESH COOKIES

Marshmallow Tops, 2-layer cream filled sandwiches. Opening Sale Price, Per Lb.

12¹/₂c

ORANGE SLICES
Famous "Chuckles" slices—Lb.

9c

STAMPED PIECES
Large Assortment

5c

500 PAIR CHILDREN'S

ANKLETS

10c and 15c values

5c Pr.



Iced Tea TUMBLERS

12-Oz. Size. They sell on special 2 for 15c in big towns. You'll say they're a real bargain at

3 For 10c

Men's Broadcloth SHORTS

20c value

10c



Men's Athletic SHIRTS

Each

10c

Men's Fancy 25c DRESS SOX, now

15c

Work Sox

A good quality sock made so cheap in a good buy—all new stock PAIR

5c

RUBBER BALLS

6-In. Size (a 25c value)—Now

15c

GALVANIZED PAILS

10-Quart—Regular 25c value

15c



ELECTRIC IRONS

\$1.50 Value. 1 Year Guarantee!

79c

10-Quart GREY ENAMEL DISHPAN

35c Value, NOW **15c**

LOOK TINWARE

Large Assortment of
10c and 15c Values!

ALL . . . AT

Kellogg's 5c to \$1 Store

HEREFORD, TEXAS

Between The Goal Posts

While fans have the Portales defeat fresh on their minds is a good time to point out several things to mitigate the sting of losing. In the first place, Texas teams are at a disadvantage in playing out of state teams because eligibility rules are not as strict in other states. New Mexico laws permit the playing of older, more experienced players than Texas rules do. Hereford wasn't the only team that lost under such a disadvantage last week. Among others to see their goal lines crossed victoriously were such teams as Lubbock, defeated by the Capitol Hill Redskins of Oklahoma City; Borger lost to a Hollis, Oklahoma eleven; Pampa lost to a Casper, Wyoming, team and Slaton lost to Hobbs, N. M.

Has Better Team
As a matter of fact, the Hereford team that lost to Portales 18-0, the same score as last year's, is a better team than that one a year ago. The trouble was that Portales also had a better team. Coach Tommie McCollum said that the New Mexico eleven was as strong, or stronger, a squad as any the Whitefaces will face this season.

Another Handicap
Another thing which handicapped the Texas boys was a clipping the passer rule. The Whitefaces have been charging in and tackling a passer trying to throw him for a loss. Officials at Portales slapped a couple of 15 yard penalties on Hereford for the same tactics which are perfectly legal here. Naturally, the Whitefaces went back slowly after that, giving the Ram passer more time than he should have had.

Hereford Will Suffer
A new eligibility rule projected by the Interscholastic League would automatically disqualify 6 or 7 of the best players Here-

ford has for the 1940 season. The present rule allows a boy to play if he is not over 18 years of age. The new rule would eliminate players who are 18 before September 1. If there are any advantages to this rule somebody had better start pointing them out because the disadvantages stick out all over it. If League officials continue the trend they have been following, the diaper will become a necessary part of a football uniform.

Looking Ahead
The game with Dimmitt tomorrow night will provide fans with the first chance to compare scores with a strong conference contender. Dumas defeated Dimmitt 19-6. What happens tomorrow night will indicate what will happen when the Whitefaces travel to Dumas October 6, for their first conference game. Dumas is yet to be defeated, having won against Phillips besides Dimmitt. Dimmitt has tied one with Stinnett.

Conference Teams
The Conference teams in this district are Hereford, Dumas, Dalhart, Tulla and Canyon. Of these teams Tulla, Dumas and Dalhart are undefeated. Canyon was swamped last week 20-0 by White Deer. Hereford plays White Deer there October 13, which is before the Canyon game. Dalhart beat Phillips 13-7 last Friday. Dumas defeated Phillips 9-6. Tulla has whipped both Paducah and Floydada. It looks like there is going to be plenty of exciting play when the teams get together on conference games.

Jumbo News
(13 miles southeast)
MRS. ULLMAN HUNTER
Mr. and Mrs. Ray Thurston spent Tuesday night and Wednesday in Olton with relatives. Mrs. B. K. Thurston, a sister of Mrs. Thurston's from Albuquerque, N. M., and her three children returned home with them to spend the week.

Miss Virginia Simpson attended a Senior high school party at Jack Gladmans in Dimmitt Friday night.
Mr. and Mrs. J. M. Richardson and Jack of Shreveport, La., who have been visiting the Ullman Hunters returned home Thursday.
The M. L. Simpson family attended the fair in Amarillo Wednesday.
The Young People's Christian

New Fall MILLINERY

Just received some very smart millinery in Black and all the new shades. We have just the hat for you—and don't forget to call for it as they are the last word in millinery.

Vogele Millinery Parlor



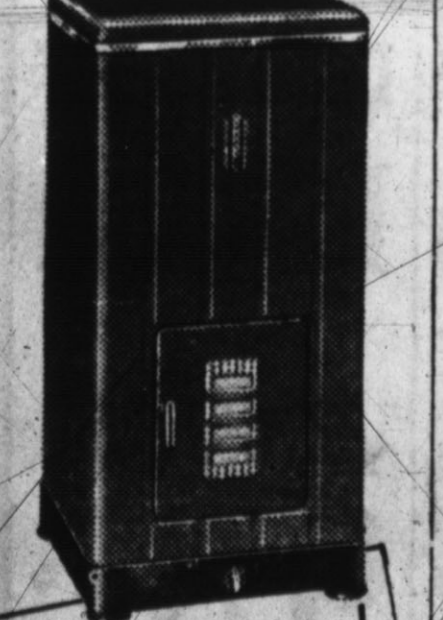
Modernize Your Home for Winter
Use
NATURAL GAS FOR HEATING
West Texas Gas Co.

TURN TO FLORENCE HEATERS



Follow the easy road to winter comfort with a modern Florence Oil Heater. You'll never lack generous warmth or regret your choice if you pick one of our splendid models. They're high-powered for quick heating, beautifully designed and finished, and priced to give you EXTRA VALUE.

Let us help you choose a model that fits your needs—and budget. There's a big selection in this famous line, including many sizes and styles. And now is a good time to buy wisely.



Extra Value!
\$41.25

STREU HARDWARE
Hereford, Texas

Organization met Sunday morning for a business session. Fred Axe was elected president; John Hardy Wood, vice president; secretary and treasurer, Miss Pauline Matthews; chairman of social committee, Miss Virginia Simpson; and chairman of program committee, Orval Pierce. A special program will be held Sunday night. The public is invited.

Miss Pauline Matthews, Leon Matthews, Lonnie Wayne and Winston Adams attended a party in the home of Rev. and Mrs. Forch of Dimmitt, Thursday evening.
Mr. and Mrs. F. L. Pinckert attended the Amarillo fair Tuesday, and Messers and Mesdames A. O. Boles, R. L. Stephens and Miss Wilda Boles went Wednesday.

Mrs. Clem Gilliam and Mary Jane Cayton were in Lubbock Friday.

Mr. and Mrs. J. M. Richardson and Jack, Mrs. Ullman Hunter and Phyllis and Frances went to the Amarillo fair Tuesday.
Mrs. W. A. Hunter of Hereford spent Friday with Mrs. Sam Hunter.
Mr. and Mrs. J. T. Sparks of Sweetwater came Tuesday and spent the remainder of the week with his sister, Mrs. Ullman Hunter.

Mr. and Mrs. R. L. Stephens attended the singing convention in Dimmitt Sunday.
Mesdames Clem Gilliam, M. L. Simpson, R. L. Stephens, Ullman Hunter, and Mrs. J. T. Sparks of Sweetwater went to the cake and flower show in Dimmitt.

Mrs. Ullman Hunter honored her mother-in-law, Mrs. W. A. Hunter of Hereford and her daughters Phyllis and Frances on their birthday Friday with a party. Mrs. Hunter was happily surprised when she arrived for the twins party and found her old neighbors and friends gathered around a table laden with gifts singing "Happy Birthday To You." After school was dismissed the twins had their party. Refreshments were served to Mesdames J. J. Wilder, Adam Flowers, Clyde Renfro, H. C. Baird, C. D. Pinckert, Dewey Owens, R. L. Stephens, L. A. Matthews, Sam and Addison Hunter, Allan King, Clyde Wilburn, M. L. Simpson, Roy Thurston, Earl Springer of Frio, Lynn Axe, the honored guest and the hostess, Mrs. Ullman Hunter was assisted by Mrs. J. T. Sparks. Children attending the twins party were Nell Dean and Jack Flowers, Sammie Lane and William Allen Hunter, Tommy Wilhelm, Marvin and John Earl Axe, Melba Sevier, Jimmy Doris Hunter, Bobby Simpson, Richard, Dan and Jack Pinckert, Patsy Thurston, Leroy and Dixie Thurston, Leta Dean Springer, Wesley Wray and Clydean Wilburn. Those sending gifts to Mrs. Hunter who were unable to come were Mesdames F. J. Axe and Finis Hunter and J. M. Richardson of Shreveport, La.

Officers and teachers of Sunday School elected Sunday were: A. O. Boles, superintendent; Roy Thurston, assistant; Mrs. Finis Hunter, pianist; Lonnie Andrews, choir leader; and Miss Virginia Simpson, secretary and treasurer; Miss Pauline Matthews, assistant.

Mr. and Mrs. Earl Matthews and Mrs. Henry Short of Dimmitt spent Saturday night with Mr. and Mrs. Dewey Owens.

Phyllis and Frances Hunter accompanied their uncle, J. T. Sparks of Sweetwater, to the S. J. Ranch near Ashtola, Tuesday to visit their grandfather Sparks. They returned home Friday.

Mrs. M. L. Simpson was in Amarillo Monday.

Mrs. Dewey Owens, Mrs. Ullman Hunter and Miss Pauline Owens attended the singing convention at Dimmitt Sunday.

Easter Items

MRS. CARL FRYE
The Frio Home Demonstration Club will meet at the home of Mrs. Carl Frye, October 5 and give a demonstration of making angel food cake and fancy cookies. Every woman of this community is invited to come. Every year the different clubs of the country are asked to go to some community that does not have a club and give some kind of demonstration.

Mr. and Mrs. Dan Allen moved last week to the Cley Community. Dan will work for Mr. Wagley. Mr. and Mrs. Allen will be missed from our community.

Mr. and Mrs. Troy Maxwell visited last week end in Oklahoma.

Mr. and Mrs. E. C. Dixon and sons attended the Tri-State fair last Wednesday.

Mr. and Mrs. Claude Smith and sons who have been making their home in California the past four years returned here last week. Claude will live on his mother's farm four miles west of Dimmitt.
William Dixon attended the F. F. A. banquet at the Herring Hotel in Amarillo last Wednesday evening. William was among those of the highest rating in the nation in F. F. A. work his last year in High School and still shows much interest in the work.
Lurline Dixon of Dimmitt spent Tuesday and Wednesday nights with Carl Rae Frye. She went with the Frye family to the Fair Wednesday.

Boyce and Joyce Carter were also Fair visitors on Wednesday.

Summerfield News

(8 miles southwest)
HELEN OGLESBY
Mr. and Mrs. Wilson Vines and children returned Friday night from a three weeks vacation. They visited in Fayetteville, Ark., returning by Shreveport, La., Ft. Worth and Dallas.

Mr. and Mrs. J. A. Noland and family attended the fair in Amarillo Friday.

Mrs. Charlie Walser and Mrs. Jim Clark spent Thursday in the home of Mrs. Joe Kendall of Hereford.

Mr. and Mrs. Elbert De Lozier and children were fair visitors in Amarillo Saturday.

Mr. and Mrs. Ky Lawrence, formerly of this community now of Hot Springs, N. M., were visitors here this week end.

Mr. and Mrs. Lloyd Lookingbill and children were visitors at the fair in Amarillo Wednesday.

There were sixty-seven present at Sunday School Sunday.
Wilson Vines was a visitor in Amarillo Saturday morning.

Miss Moraleene Naylor was a visitor in Clovis Saturday.

Mr. and Mrs. Carl Neighbors were visitors at the fair in Amarillo Thursday night. They were accompanied by Mr. and Mrs. D. D. Neighbors of Easter and Mr. and Mrs. Al Morgan of Hereford.

Mrs. Asa Atchley and son and Miss Ruth Atchley of Canyon were visitors here this week end. A surprise birthday picnic for Hollis Walser and Jim Clark was given Wednesday night.

Mr. and Mrs. Tandy Legg and children and Miss Shirley Ruth Thomas attended the fair in

Phyllis and Frances Hunter were guests of Leta Dean Springer of Frio Sunday, when her mother honored her with a birthday dinner.

Mr. R. T. Nunn of Hereford visited his Hunter relatives the first of the week.

Mr. L. R. Sullenger's children honored him on his birthday Sunday with a turkey dinner and all the trimmings. His grandson, Bob Zane Axe of Daniel, was an honoree. Those attending were Mr. and Mrs. W. H. Killebrew of Claude, Mr. and Mrs. G. M. Sullenger, Hazel Chambliss, Mr. Tarkenton and Miss Austin of Amarillo, Mr. and Mrs. H. O. Sullinger and two daughters of Logan, N. M., Mr. and Mrs. Bob Axe of Daniel, Mr. and Mrs. F. J. Axe, Fred and Anderson, Mr. and Mrs. George Chambliss and family of Easter, Mr. and Mrs. Clarence Stephens of Claude, the Lynn Axe family and Mr. and Mrs. W. R. Sullenger and baby.

L. A. Matthews made a business trip to Oklahoma City Tuesday.
The families of C. E. Leasure, C. D. Pinckert, F. J. and Lynn Axe, A. C. Flowers and Charles Wilhelm went to the Amarillo fair Wednesday. School was dismissed that day.
Mr. and Mrs. L. A. Matthews were in Amarillo Monday.
Mr. and Mrs. Roy Thurston had as their guests Sunday, her father, R. A. Shaw, her sister, Miss Aural Shaw, her brothers, Norman and Rodrick, her grandmother, Mrs. Mary C. Green, an uncle and aunt, Mr. and Mrs. B. O. Wilson, their daughters, Jeanne and Enid, all of Olton, and J. G. Davis Jr., of Dimmitt.

Amarillo Wednesday.
Miss Mary Louise Lookingbill attended a box supper in Hereford Thursday night.

Mr. and Mrs. Wilson Vines and children are now in Stratford where Wilson Vines is acting as relief foreman.

Mr. and Mrs. B. A. Atchley and family visited the fair in Amarillo Wednesday.

Mrs. Marvel G. Upton of Heilselman was a visitor in the C. B. Thomas home this week end. Reverend H. B. Naylor held services in the Summerfield Baptist Church Sunday.

Mrs. Lee Curry and Pearl Procher were in Clarendon Sunday.

Mr. and Mrs. Joe Story and daughters were visitors in the J. D. Story home in Hereford Sunday.

Mr. and Mrs. J. R. Oglesby and family were in Canyon Sunday.

Lester Suttle and children visited the fair in Amarillo Wednesday.

Mr. and Mrs. Roy Coker and family accompanied by Miss Fay Roberts attended the fair in Amarillo Wednesday.

Mrs. Clifton Johnson has a son, born last week.

Wyche Items

(1 1/2 miles south, 5 miles east)
MRS. R. C. VALENTINE
Mr. and Mrs. DuBois Walker, Mrs. R. N. Elliston and children, Joy Dickerson, and Edward and Raymond Paetzold and Mr. E. C. Hewitt, Ina May Hewitt and Elnora Paetzold were among those attending the fair in Amarillo Wednesday.

Mrs. Gilbert Cooper of Hereford called on the R. C. Valentines, Tuesday.

Mrs. J. W. Dickerson and Miss Annie Lou Caraway spent Thursday in the N. G. Elliston home. Miss Betty Jean Johnson spent

Saturday in the N. G. Elliston home.

Mrs. W. J. Albracht has been on the sick list.
Miss Lucy Ann Mitchel was in Amarillo the first of last week, where she went for eye treatment.

The 4-H club girls met at the courthouse Friday. Those attending from this community were, Vera Rea, Marjorie Morrison, Nancy Olson, Bobbie Robertson, Christine Olson, and Ina May Hewitt.

Mr. R. W. Elliston spent Wednesday in Clovis on business.
Mr. and Mrs. Smith and daughter, from New Mexico, called in the D. R. Carmichael home Monday.

Mr. and Mrs. Smith were formerly residents of this community, living on what is now the J. W. Dickerson place.
Mr. and Mrs. Dick Medlin, who have been on their vacation the last two months, have returned to the home of his parents, T. W. Medlin.

Misses Ina May Hewitt and Elnora Paetzold spent Wednesday night in the R. W. Elliston home.
Buster Brady attended the ball game in Portales, Friday night.

Mr. Alvin Hewitt spent Monday in Amarillo.
Mrs. R. W. Elliston was in Hereford Tuesday where she had some glass taken out of her eye.

Mr. J. J. Paetzold has been filling his new silo this past week.

Mr. D. R. Carmichael is driving a new pick-up.
Most of the farmers of the community are cutting and shocking their feed.

La Valla and J. E. Henry started to school Monday. Mr. and Mrs. Henry and children have moved on the DuBois Walker place.

Mr. and Mrs. Sam Munson and family of Amarillo were guests of Mr. and Mrs. John Olson Sunday. They are one-time Hereford residents when he was manager of the Roberts-Oliver Lumber Co.

ROOMS TO RENT? TRY A WANT AD

Ward News

(9 miles north, 3 west)
MRS. CHARLES B. MILES
Rev. Merle Grigsby will be here Sunday to fill his regular appointment. Every one is invited to hear him.
Mr. and Mrs. Mark Agee spent the week end visiting at Plainview.

Mr. and Mrs. Charles Hoover of Bippus community were Wednesday night visitors in the home of her parents, Mr. and Mrs. Jack Hutson, Mrs. Hoover is the former Miss Lilly Hutson of this community.

Mr. and Mrs. Wesley Higgins are busy this week stuccoing their home.
D. O. Williams, Mrs. Bill Hutson and children and Mrs. Jack Hutson visited Sunday evening in Vega with Mr. and Mrs. Sonny Ledbetter.

Mr. and Mrs. T. B. Cox and children attended the fair at Clovis, N. M., Wednesday.
All the farmers have been busy the past week getting their wheat sowed.

Mr. and Mrs. Cogdell of Hereford were Sunday visitors of Mr. and Mrs. John Higgins.
Mr. and Mrs. Albert Odom and son, Jimmie of Odessa visited Tuesday night with her mother, Mrs. John Higgins.

Several from this community attended the football game of Hereford and Portales at Portales Friday night. Ewel Fox, Harold Saltzman and Alvin Ward of this community are on the team.

Paul Materson of Westway community is here sowing wheat this week on his place in this vicinity.
Many farmers are busy harvesting row crops.

Rev. and Mrs. Jack Myrose of Dalhart were guests in the James Aiken home here Wednesday. Rev. Myrose is pastor of the First Presbyterian church at Dalhart and he and Mrs. Myrose were enroute to a Presbytery meeting held in Littlefield the following day.

Penney's

MONTH-END

Value Parade!

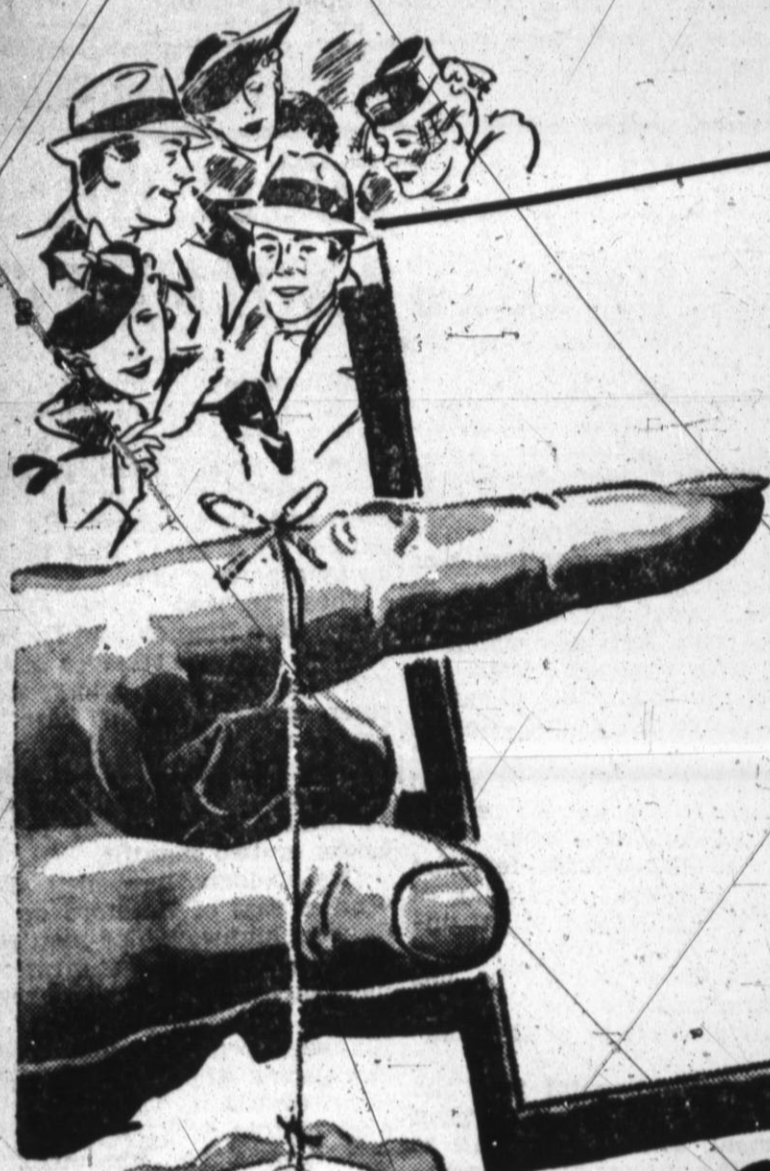
Check these Money-Saving Values in Seasonable Merchandise!

They'll Mean Money In Your Pockets...!

<p>Size 70"x80" DOUBLE-BLOCK PLAID BLANKETS \$1.49</p>	<p>Men's HEAVY WEIGHT WINTER UNIONS Sizes 36 to 46 59c</p>
<p>Children's WINTER COATS..... \$2.98</p>	
<p>3-Lb. Stitched Cotton Batts .. 39c</p>	<p>36-Inch Fancy Outing Flannel 10c</p>
<p>36-Inch, Unbleached Muslin..... 6c</p>	<p>Bleached, Mangled Flour Sacks.... 5c</p>
<p>Men's Whipcord PANTS or JACKETS—Each 98c</p>	
<p>Big 25% Wool SINGLE BLANKETS Beautiful Deeptone Colors! \$1.00 each</p>	<p>BIG VALUE IN SHEETS Size 81x99 Inches 50c each</p>
<h1>PENNEY'S</h1> <p>J. C. PENNEY COMPANY</p>	

Announcing **KELLOGG'S**

Grand Opening Saturday, September 30, 8:30 A. M.



Everyone is talking about our Big, New, Modern Store . . . and we are inviting YOU to attend the Big Grand Opening on Saturday, Sept. 30th. This store is the realization of a dream of more than two years duration. We believe it is the most complete and most modern Independent Variety Store in West Texas, along with being one of the most beautiful stores of its type in the Panhandle. We are proud of this new store . . . Your loyalty and patronage has made it possible. For that reason we are opening with the **GREATEST SALE WE EVER HELD!** Gigantic quantity purchases made this Big Sale Possible . . . The Prices are the lowest we ever offered. Check this page and view the equally low price marks on Hundreds of other items. Every item bought especially for our Grand Opening Sale!

SAVE! ATTEND OUR BIG OPENING SALE! SAVE! BARGAINS GALORE!

Free! Free! Free!

TO OUR FIRST 500 CUSTOMERS

Gift Packages!

To the first 500 Customers on our Opening Day, September 9th, we will give Free Surprise Gift Packages—Containing Face Powder, Face Creams, Razor Blades, and Many other valuable items. Come Early! Get one of the valuable Gift Packages!

We Reserve the Right to Limit Quantities!
Positively No Sales for Re-Sale!

WASTE BASKETS

Large Size
Regular 19c Value!
NOW

9c

SALAD BOWL

8½-inch Crockery Salad Bowl—beautiful decoration on an Ivory base. A 25c Value—NOW

10c

PLATTER TO MATCH ABOVE BOWL

Another 25c Value on Sale
NOW at

10c

Oven Fresh COOKIES

Harvest Butter Cookies. Scotch squares; Old English Tarts or Iced Spicettes; Ideal for school lunches. Sale Price Per Lb.

9c

OVEN FRESH COOKIES

Marshmallow Tops, 2-layer cream filled sandwiches. Opening Sale Price, Per Lb.

12½c

ORANGE SLICES

Famous "Chuckles" slices—Lb.

9c

STAMPED PIECES

Large Assortment

5c

500 PAIR CHILDREN'S ANKLETS

10c and 15c values

5c Pr.



Iced Tea TUMBLERS

12-Oz. Size. They sell on special 2 for 15c in big towns! You'll say they're a real bargain at

3 For 10c

Men's Broadcloth SHORTS

20c value

10c



Men's Athletic SHIRTS

Each

10c

Men's Fancy 25c DRESS SOX, now

15c

Work Sox

A good quality sock made so cheap in a good buy—all new stock PAIR

5c

RUBBER BALLS

6-In. Size (a 25c value)—Now

15c

GALVANIZED PAILS

10-Quart—Regular 25c value

15c



ELECTRIC IRONS

\$1.50 Value, 1 Year Guarantee!

79c

10-Quart GREY ENAMEL DISHPAN

35c Value, NOW

15c



Large Assortment of TINWARE

10c and 15c Values!

ALL . . . AT

5c

Cannon Turkish TOWELS

20"x40", 2-inch colored vertical stripes.

10c

Cannon Turkish TOWELS

20"x40" Heavy weight, in florals, stripes and checks.

19c

PICTURES

9x12 Size; Landscapes, florals, etc. 25c Value.

15c

LOOK CANDY BARS

Fresh stock. All the popular brands!

2 BARS

5c

Ladies' Rayon Panties

A special value at 15c. Now they are reduced to . . .

10c



Ladies' Rayon Panne Satin SLIPS

Some Brocaded satin. A bargain at 89c, Now only

39c

Children's Rayon Panties

Another 10c special cut in half. During our Opening Sale

5c

STATIONERY

In leatherette box — a 35c item

15c

ANKLE SOX, for men

Elastic Top — Pair

5c

Kellogg's 5c to \$1 Store

HEREFORD, TEXAS

Between The Goal Posts

While fans have the Portales defeat fresh on their minds is a good time to point out several things to mitigate the sting of losing. In the first place, Texas teams are at a disadvantage in playing out of state teams because eligibility rules are not as strict in other states. New Mexico laws permit the playing of older, more experienced players than Texas rules do. Hereford wasn't the only team that lost under such a disadvantage last week. Among others to see their goal lines crossed victoriously were such teams as Lubbock, defeated by the Capitol Hill Redskins of Oklahoma City; Boyer lost to a Hollis, Oklahoma eleven; Pampa lost to a Casper, Wyoming, team and Slaton lost to Hobbs, N. M.

Has Better Team
As a matter of fact, the Hereford team that lost to Portales 18-0, the same score as last year's, is a better team than that one a year ago. The trouble was that Portales also had a better team. Coach Tommie McCollum said that the New Mexico eleven was as strong, or stronger, a squad as any the Whitefaces will face this season.

Another Handicap
Another thing which handicapped the Texas boys was a clipping the passer rule. The Whitefaces have been charging in and tackling a passer trying to throw him for a loss. Officials at Portales slapped a couple of 15 yard penalties on Hereford for the same tactics which are perfectly legal here. Naturally, the Whitefaces went back slowly after that, giving the Ram passer more time than he should have had.

Hereford Will Suffer
A new eligibility rule projected by the Interscholastic League would automatically disqualify 6 or 7 of the best players Here-

ford has for the 1940 season. The present rule allows a boy to play if he is not over 18 years of age. The new rule would eliminate players who are 18 before September 1. If there are any advantages to this rule somebody had better start pointing them out because the disadvantages stick out all over it. If League officials continue the trend they have been following, the diaper will become a necessary part of a football uniform.

Looking Ahead
The game with Dimmitt tomorrow night will provide fans with the first chance to compare scores with a strong conference contender. Dumas defeated Dimmitt 19-6. What happens tomorrow night will indicate what will happen when the Whitefaces travel to Dumas October 6, for their first conference game. Dumas is yet to be defeated, having won against Phillips besides Dimmitt. Dimmitt has tied one with Snett.

Conference Teams
The conference teams in this district are Hereford, Dumas, Dalhart, Tulla and Canyon. Of these teams Tulla, Dumas and Dalhart are undefeated. Canyon was swamped last week 20-0 by White Deer. Hereford plays White Deer there October 13, which is before the Canyon game. Dalhart beat Phillips 13-7 last Friday. Dumas defeated Phillips 9-6. Tulla has whipped both Paducah and Floydada. It looks like there is going to be plenty of exciting play when the teams get together on conference games.

Jumbo News
(13 miles southeast)
MRS. ULLMAN HUNTER
Mr. and Mrs. Ray Thurston spent Tuesday night and Wednesday in Olton with relatives. Mrs. B. K. Thurston, a sister of Mrs. Thurston's from Albuquerque, N. M., and her three children returned home with them to spend the week.

Miss Virginia Simpson attended a Senior high school party at Jack Gladmans in Dimmitt Friday night.
Mr. and Mrs. J. M. Richardson and Jack of Shreveport, La., who have been visiting the Ullman Hunters returned home Thursday.
The M. L. Simpson family attended the fair in Amarillo Wednesday.
The Young People's Christian

New Fall MILLINERY
Just received some very smart millinery in Black and all the new shades. We have just the hat for you—and don't forget to call for it as they are the last word in millinery.

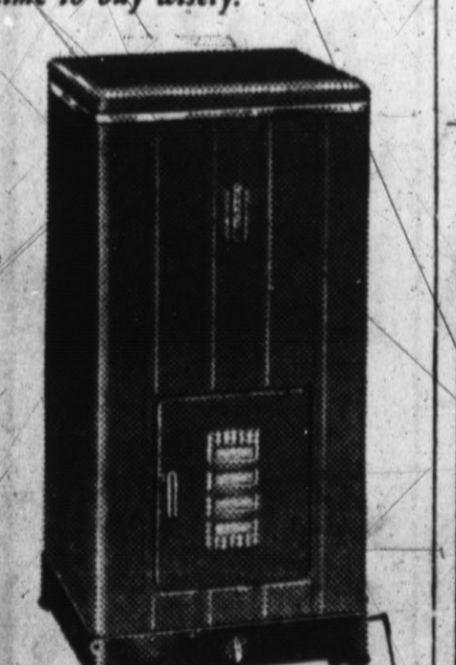
Vogele Millinery Parlor



Modernize Your Home for Winter Use
NATURAL GAS FOR HEATING
West Texas Gas Co.

TURN TO FLORENCE HEATERS
for real COMFORT

Follow the easy road to winter comfort with a modern Florence Oil Heater. You'll never lack generous warmth or regret your choice if you pick one of our splendid models. They're high-powered for quick heating, beautifully designed and finished, and priced to give you EXTRA VALUE.



Let us help you choose a model that fits your needs—and budget. There's a big selection in this famous line, including many sizes and styles. And now is a good time to buy wisely.

STREU HARDWARE
Hereford, Texas

Organization met Sunday morning for a business session. Fred Axe was elected president; John Hardy Wood, vice president; secretary and treasurer, Miss Pauline Matthews; chairman of social committee, Miss Virginia Simpson; and chairman of program committee, Orval Pierce. A special program will be held Sunday night. The public is invited.

Miss Pauline Matthews, Leon Matthews, Lonnie Wayne and Winston Adams attended a party in the home of Rev. and Mrs. Foreh of Dimmitt, Thursday evening.
Mr. and Mrs. F. L. Pinckert attended the Amarillo fair Tuesday, and Messrs. and Mesdames A. O. Boles, R. L. Stephens and Miss Wilda Boles went Wednesday.

Mr. and Mrs. J. T. Sparks of Sweetwater came Tuesday and spent the remainder of the week with his sister, Mrs. Ullman Hunter.
Mr. and Mrs. R. L. Stephens attended the singing convention in Dimmitt Sunday.
Mesdames Clem Gilliam, M. L. Simpson, R. L. Stephens, Ullman Hunter, and Mrs. J. T. Sparks of Sweetwater went to the cake and flower show in Dimmitt.

Mrs. Ullman Hunter honored her mother-in-law, Mrs. W. A. Hunter of Hereford and her daughters Phyllis and Frances on their birthday Friday with a party. Mrs. Hunter was happily surprised when she arrived for the twins party and found her old neighbors and friends gathered around a table laden with gifts singing "Happy Birthday To You." After school was dismissed the twins had their party. Refreshments were served to Mesdames J. J. Wilder, Adam Flowers, C. D. Pinckert, Dewey Owens, R. L. Stephens, L. A. Matthews, Sam and Addison Hunter, Allan King, Clyde Wilburn, M. L. Simpson, Roy Thurston, Earl Springer of Frio, Lynn Axe, the honored guest and the hostess; Mrs. Ullman Hunter was assisted by Mrs. J. T. Sparks. Children attending the twins party were Nell Dean and Jack Flowers, Sammie Lane and William Allen Hunter, Tommy Wilhelm, Marvin and John Earl Axe, Melba Sevier, Jimmy Doris Hunter, Bobby Simpson, Richard, Dan and Jack Pinckert, Patsy Thurston, Leroy and Dixie Thurston, Leta Dean Springer, Wesley Wray and Clydean Wilburn. Those sending gifts to Mrs. Hunter who were unable to come were Mesdames F. J. Axe and Finis Hunter and J. M. Richardson of Shreveport, La.

Officers and teachers of Sunday School elected Sunday were: A. O. Boles, superintendent; Roy Thurston, assistant; Mrs. Finis Hunter, pianist; Lonnie Andrews, choir leader; and Miss Virginia Simpson, secretary and treasurer; Miss Pauline Matthews, assistant.
Mr. and Mrs. Earl Matthews and Mrs. Henry Short of Dimmitt spent Saturday night with Mr. and Mrs. Dewey Owens.
Phyllis and Frances Hunter accompanied their uncle, J. T. Sparks of Sweetwater, to the S. J. Ranch near Ashtola, Tuesday to visit their grandfather Sparks. They returned home Friday.
Mrs. M. L. Simpson was in Amarillo Monday.
Mrs. Dewey Owens, Mrs. Ullman Hunter and Miss Pauline Owens attended the singing convention at Dimmitt Sunday.

Summerfield News
(8 miles southwest)
HELEN OGLESBY
Mr. and Mrs. Wilson Vines and daughters returned Friday night from a three weeks vacation. They visited in Fayetteville, Ark., returning by Shreveport, La., Ft. Worth and Dallas.
Mr. and Mrs. J. A. Noland and family attended the fair in Amarillo Friday.
Mrs. Charlie Walser and Mrs. Jim Clark spent Thursday in the home of Mrs. Joe Kendall of Hereford.
Mr. and Mrs. Elbert De Lozier and children were fair visitors in Amarillo Saturday.
Mr. and Mrs. Ky Lawrence, formerly of this community now of Hot Springs, N. M., were visitors here this week end.
Mr. and Mrs. Lloyd Lookingbill and children were visitors at the fair in Amarillo Wednesday.
There were sixty-seven present at Sunday School Sunday.
Wilson Vines was a visitor in Amarillo Saturday morning.
Miss Novaleene Naylor was a visitor in Clovis Saturday.
Mr. and Mrs. Carl Neighbors were visitors at the fair in Amarillo Thursday night. They were accompanied by Mr. and Mrs. D. D. Neighbors of Easter and Mr. and Mrs. Al Morgan of Hereford.

Mrs. Asa Atchley and son and Miss Ruth Atchley of Canyon were visitors here this week end. A surprise birthday picnic for Hollis Walser and Jim Clark was given Wednesday night.
Mr. and Mrs. Tandy Legg and children and Miss Shirley Ruth Thomas attended the fair in

Phyllis and Frances Hunter were guests of Leta Dean Springer of Frio Sunday, when her mother honored her with a birthday dinner.
Mr. R. T. Nunn of Hereford visited his Hunter relatives the first of the week.
Mr. L. R. Sullenger's children honored him on his birthday Sunday with a turkey dinner and all the trimmings. His grandson, Bob Zane Axe of Daniel, was an honoree. Those attending were Mr. and Mrs. W. H. Killebrew of Claude, Mr. and Mrs. G. M. Sullenger, Hazel Chambliss, Mr. Tarkenton and Miss Austin of Amarillo, Mr. and Mrs. H. O. Sullinger and two daughters of Logan, N. M., Mr. and Mrs. Bob Axe of Daniel, Mr. and Mrs. F. J. Axe, Fred and Anderson, Mr. and Mrs. George Chambliss and family of Easter, Mr. and Mrs. Clarence Stephens of Claude, the Lynn Axe family and Mr. and Mrs. W. R. Sullenger and baby.
L. A. Matthews made a business trip to Oklahoma City Tuesday.
The families of C. E. Leasure, C. D. Pinckert, F. J. and Lynn Axe, A. C. Flowers and Charles Wilhelm went to the Amarillo fair Wednesday. School was dismissed that day.
Mr. and Mrs. L. A. Matthews were in Amarillo Monday.
Mr. and Mrs. Roy Thurston had as their guests Sunday, her father, R. A. Shaw, her sister, Miss Aural Shaw, her brothers, Norman and Rodrick, her grandmother, Mrs. Mary C. Green, an uncle and aunt, Mr. and Mrs. B. O. Wilson, their daughters, Jeanne and Enid, all of Olton, and J. G. Davis Jr., of Dimmitt.

Easter Items
MRS. CARL FRYE
The Frio Home Demonstration Club will meet at the home of Mrs. Carl Frye, October 5, and give a demonstration on making angel food cake and fancy cookies. Every woman of this community is invited to come. Every year the different clubs of the country are asked to go to some community that does not have a club and give some kind of demonstration.
Mr. and Mrs. Dan Allen moved last week to the Cleo Community. Dan will work for Mr. Wagly. Mr. and Mrs. Allen will be missed from our community.
Mr. and Mrs. Troy Maxwell visited last week end in Oklahoma.

Mr. and Mrs. E. C. Dixon and sons attended the Tri-State fair last Wednesday.
Mr. and Mrs. Claude Smith and sons, who have been making their home in California the past four years returned here last week. Claude will live on his mother's farm four miles west of Dimmitt.
William Dixon attended the F. F. A. banquet at the Herring Hotel in Amarillo last Wednesday evening. William was among those of the highest rating in the nation in F. F. A. work his last year in High School and still shows much interest in the work.
Lurline Dixon of Dimmitt spent Tuesday and Wednesday nights with Carl and Frye. She went with the Frye family to the Fair Wednesday.
Boyce and Joyce Carter were also Fair visitors on Wednesday.

Wyche Items
(1 1/2 miles south, 5 miles east)
MRS. R. C. VALENTINE
Mr. and Mrs. DuBois Walker, Mrs. R. N. Elliston and children, Joy Dickerson, and Edward and Raymond Paetzold and Mr. E. C. Hewitt, Ina May Hewitt and Elnora Paetzold were among those attending the fair in Amarillo Wednesday.
Mrs. Gilbert Cooper of Hereford called on the R. C. Valentines, Tuesday.
Mrs. J. W. Dickerson and Miss Annie Lou Caraway spent Thursday in the N. G. Elliston home. Miss Betty Jean Johnson spent

Ward News
(9 miles north, 3 west)
MRS. CHARLES B. MILES
Rev. Merle Grigsby will be here Sunday to fill his regular appointment. Every one is invited to hear him.
Mr. and Mrs. Mark Agee spent the week end visiting at Plainview.
Mr. and Mrs. Charles Hoover of Bippus community were Wednesday night visitors in the home of her parents, Mr. and Mrs. Jack Hutson. Mrs. Hoover is the former Miss Lilly Hutson of this community.
Mr. and Mrs. Wesley Higgins are busy this week stuccoing their home.
D. O. Williams, Mrs. Bill Hutson and children and Mrs. Jack Hutson visited Sunday evening in Vega with Mr. and Mrs. Sonny Ledbetter.
Mr. and Mrs. T. B. Cox and children attended the fair at Clovis, N. M., Wednesday.
All the farmers have been busy the past week getting their wheat sowed.
Mr. and Mrs. Cogdell of Hereford were Sunday visitors of Mr. and Mrs. John Higgins.
Mr. and Mrs. Albert Odum and son, Jimmie of Odessa visited Tuesday night with her mother, Mrs. John Higgins.
Several from this community attended the football game of Hereford and Portales at Portales Friday night. Ewel Fox, Harold Saltzman and Alvin Ward of this community are on the team.
Paul Materson of Westway community is here sowing wheat this week on his place in this vicinity.
Many farmers are busy harvesting row crops.

Mr. and Mrs. Sam Munson and family of Amarillo were guests of Mr. and Mrs. John Olson Sunday. They are one-time Hereford residents when he was manager of the Roberts-Oliver Lumber Co.
ROOMS TO RENT? TRY A WANT AD

Amarillo Wednesday.
Miss Mary Louise Lookingbill attended a box supper in Hereford Thursday night.
Mr. and Mrs. Wilson Vines and children are now in Stratford where Wilson Vines is acting as relief foreman.
Mr. and Mrs. B. A. Atchley and family visited the fair in Amarillo Wednesday.
Mr. and Mrs. Ottilie Mote and son, J. R. of Frio, were visitors in the J. R. Oglesby and Carl Neighbors homes Sunday afternoon.
Mrs. Marvel G. Upton of Helsingman was a visitor in the C. B. Thomas home this week end. Reverend H. B. Naylor held services in the Summerfield Baptist Church Sunday.
Mrs. Lee Curry and Pearl Procher were in Clarendon Sunday.
Mr. and Mrs. Joe Story and daughters were visitors in the J. D. Story home in Hereford Sunday.
Mr. and Mrs. J. R. Oglesby and family were in Canyon Sunday.
Lester Suttle and children visited the fair in Amarillo Wednesday.
Mr. and Mrs. Roy Coker and family accompanied by Miss Fay Roberts attended the fair in Amarillo Wednesday.
Mrs. Clifton Johnson has a son, born last week.

Saturday in the N. G. Elliston home.
Mrs. W. J. Albracht has been on the sick list.
Miss Lucy Ann Mitchel was in Amarillo the first of last week, where she went for eye treatment.
The 4-H club girls met at the courthouse Friday. Those attending from this community were, Vera Rea, Marjorie Morrison, Nancy Olson, Bobbie Robertson, Christine Olson, and Ina May Hewitt.
Mr. R. W. Elliston spent Wednesday in Clovis on business.
Mr. and Mrs. Smith and daughter, from New Mexico called in the D. R. Carmichael home Monday.
Mr. and Mrs. Smith were formerly residents of this community, living on what is now the J. W. Dickerson place.
Mr. and Mrs. Dick Medlin, who have been on their vacation the last two months, have returned to the home of his parents, T. W. Medlin.
Misses Ina May Hewitt and Elnora Paetzold spent Wednesday night in the R. W. Elliston home.
Buster Bradley attended the ball game in Portales, Friday night.
Mr. Alvin Hewitt spent Monday in Amarillo.
Mrs. R. W. Elliston was in Hereford Tuesday where she had some glass taken out of her eye.
Mr. J. J. Paetzold has been filling his new silo this past week.

Children's WINTER COATS..... \$2.98

3-Lb. Stitched Cotton Batts .. 39c | **36-Inch Fancy Outing Flannel 10c**
36-Inch, Unbleached Muslin..... 6c | **Bleached, Manled Flour Sacks.... 5c**

Men's Whipcord PANTS or JACKETS—Each 98c

Penney's MONTH-END Value Parade!
Check these Money-Saving Values in Seasonable Merchandise!
They'll Mean Money In Your Pockets...!

Size 70"x80" DOUBLE-BLOCK PLAID BLANKETS \$1.49

Men's HEAVY WEIGHT WINTER UNIONS Sizes 36 to 46 59c

Big 25% Wool SINGLE BLANKETS Beautiful Deeptone Colors! \$1.00 each

BIG VALUE IN SHEETS Size 81x99 inches 50c each

PENNEY'S
J. C. PENNEY COMPANY

Penney's MONTH-END Value Parade!
Check these Money-Saving Values in Seasonable Merchandise!
They'll Mean Money In Your Pockets...!

Size 70"x80" DOUBLE-BLOCK PLAID BLANKETS \$1.49

Men's HEAVY WEIGHT WINTER UNIONS Sizes 36 to 46 59c

Big 25% Wool SINGLE BLANKETS Beautiful Deeptone Colors! \$1.00 each

BIG VALUE IN SHEETS Size 81x99 inches 50c each

PENNEY'S
J. C. PENNEY COMPANY

Children's WINTER COATS..... \$2.98

3-Lb. Stitched Cotton Batts .. 39c | **36-Inch Fancy Outing Flannel 10c**
36-Inch, Unbleached Muslin..... 6c | **Bleached, Manled Flour Sacks.... 5c**

Men's Whipcord PANTS or JACKETS—Each 98c

Penney's
J. C. PENNEY COMPANY

HEREFORD



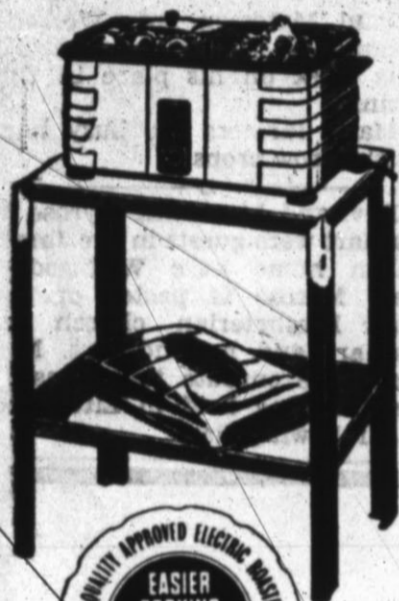
BULL

By Jimmie Gillentine

Under sponsorship of the Hereford Chamber of Commerce, the September issue of "Southwestern Business Magazine" is devoted almost entirely to Hereford and the Hereford territory. In addition to a full page ad on the back of the magazine, the Chamber of Commerce has also secured 2,000 extra copies of the magazine. The copies will be mailed to pota-

ITS YOUR MONEY, MADAM, BUT.....

most bargains are just bargains. The Everhot Roaster is not only a bargain in price, but a bargain in health... economy... time... cleanliness—all of which means "EASIER COOKING—EASIER LIVING."



LOOK FOR THIS SEAL

This Everhot Roaster—complete with Broiler, Glass-Bake dishes and table—is truly a \$29.40 value, but this special price will be offered during the few remaining days of September only.

\$19.95

\$1.95 Down
\$2.00 a Month

Any employee will be glad to demonstrate this roaster in your home.

Texas-New Mexico
Utilities Company

to growers in Idaho, Colorado and Washington.

The magazine is a new publication and generally features Hereford as an area of fine cattle, irrigated farm lands, a great wheat center, and a land of untold opportunity. This is the first of a series of publicity articles which the Chamber of Commerce expects to sponsor in regard to possibilities offered in this country. A list of 1,700 potato growers has been secured from Idaho, Colorado and other states, and the special copies will be mailed to these persons in an effort to induce interested persons to visit here and investigate the advantages offered in this area.

Some persons may agree with this program, while others may not. It is the purpose of the Chamber of Commerce to serve every individual in the community, and if something can be accomplished to realize the age-old slogan "More People—More Farms," the organization feels that its efforts will be worthwhile. If you are interested in the program and think it worthwhile, speak up; if not, your opinion will be equally appreciated—and in either instance the organization will be in a position to know what the community wants.

How faithful is your dog? It's

TONIGHT (8:15)

AUSPICES BAND

FRED BRUNK'S COMEDIANS

offer
The Big Feature Show
"Invited to Murder"

FRIDAY NIGHT

"Puddin' Head Jones"

—Merchant's 5c Matinee—
3 p. m., Saturday

"The Jail Bird"

Farewell Show

(Saturday Night)

"The Ghost of General Burdeck"

Lots of Vaudeville every night.

Adults 15c — Child 5c
Big Tent Located
Down Town

10-to-1 that he's a lot more faithful than you think. Not long ago Grant Fuller's boss was in town and made a short trip into the country with Grant. As per custom they were accompanied with Grant's fox terrier, Pop-eye. After returning to Hereford, Grant alighted from the car and the boss went on to Amarillo. The next day when Jack Grady's truck arrived, it brought a strange cargo, because an impatient Pop-Eye was perched beside the driver. The boss got almost to Amarillo when hearing a commotion in the back seat of his car, and turned around to find the dog. He was afraid the dog would walk all the way home, so he carried him to the truck terminal and consigned him to the driver.

A cattle transaction of note was made this week when LeGrand Farms purchased 50 head of registered calves from Bob Higgins. LeGrand Farms are operated by Dr. L. L. LeGrand, Louie LeGrand, George LeGrand Dick Jowell, son of the late G. R. Jowell.

Poultry is an industry often overlooked in this community; but it is one which is making money for many persons who devote their time and interest. At the Amarillo Fair, poultry "cranks" from Hereford, carried off half of the sweepstakes and won a goodly number of ribbons. In addition, a total of \$115.00 in premiums was paid to local persons who showed a total of 121 birds. Those who showed in the poultry division were: Jack Wright, O. G. Hill Jr., Gilbert Wright, Chas. Newell, Mrs. Jack Wright, Jackie Wright, and E. B. Miles. Several of these persons also expect to show in fairs in New Mexico during ensuing weeks. However, this splendid record is not up to the point which the community enjoyed a few years back—when producers were not satisfied with less than 75% of the prizes. Hereford needs its poultry show again. Let's start talking poultry show, folks. Is anybody interested?

Here's a piece which Bob Thompson clipped from one of the magazines he gets in the clerk's office. He said he was tired of reading about war news, so he sent it over.

In a deed, recorded in Sullivan County, Pennsylvania, the grantor, Peter E. Armstrong, did "grant, deed, and convey to the Creator, the God of Heaven and Earth, and to his heirs in Jesus Messiah, for their use forever" 600 acres of land. It is reported that shortly after the deed was recorded, there was considerable controversy as to who should pay the taxes. Inasmuch as the land was "deeded to God," it was Mr. Armstrong's contention that if the assessor wanted to obtain taxes it was a matter entirely between the assessor and "God." Apparently a compromise could not be affected and the land was sold for taxes. The will of Jenny Lind charged her executors to bury the deed to the cemetery lot in her coffin. Thus she holds the muniments of her title in event of an action of ejectment.—From The Lawyers Title News.

Speaking of war news, I have tried to stay away from it this week, and still do not intend to get complicated in the thought. In the following columns are some jokes from the last war which Boyce House of Austin mailed out this week. If you know of a good (printable) war joke, I sure would like to get it.

Even when men's hearts are hazy, they must have their jest—and so the jokes that were told during the first World War are again heard. Thus does the wheel of fate spin about. One of the classics was the tale of the negro soldier who crept out into No-Man's-Land with a keen-edged razor as his only weapon. Encountering an enemy, the darkey swung at him with the razor. The other smiled and said, "Missed me," to which the negro replied, "You just think I did; wait till you turn your head."

Then there was the Mississippi merchant who told a group of negroes that Uncle Sam was going to put 200,000 colored soldiers in the front line trenches and 100,000 white soldiers in the second line trenches. One of the colored listeners spoke up, "Yas, sah, and 100,000 white soldiers is gwine to be trampled to death."

And do you recall the negro who defined "T. N. T." (the high explosive) as standing for "Travel, niggah, travel?"

Then there was an American soldier in Paris who wanted to buy a bottle of eau de cologne but he could-

not think of the French name for it.

Soon after the outbreak of the World War in 1914, a mountaineer rode into an East Tennessee village. The storekeeper told him the news: "Germany and Austria are at war with England and France; Belgium has been invaded; Rumania is in it; so is Russia; it is the biggest war in history."

Then the merchant stopped to hear the mountaineer's reaction. Feeling the eye of everyone in the store on him, the new arrival said:

"Well, they got a purty day for it, ain't they?"

Dawn Items

(13 miles east)

MRS. CARL WIMBERLEY

School began last Monday with an enrollment of 30 pupils, eleven in the primary room and nineteen in the upper grades. Mr. and Mrs. R. S. West and the pupils report that they greatly appreciate the newly decorated interior and the elimination of weeds on the grounds. There are a number of new pupils.

Mr. W. A. Callaway, who is visiting Mr. and Mrs. Ezra Bagwell, is reported slowly gaining strength from his stay here.

Mrs. C. V. Griggs, mother of Mrs. Emory Burks, who has been visiting here while Ronny Lee was only a few days old left Monday for her home in Arkansas. Miss Audrey Burks and Henry Griggs who came with Mrs. Griggs remained.

The Dawn Study Club met Tuesday in the home of Mrs. Walter Galley. Those present were Mrs. M. H. Burum, Mrs. Cecil Walker, Mrs. Baker Womble, Mrs. Ernest May, Mrs. Cal Walker, and the hostess. The next meeting, October 3, will be in the home of Mrs. Baker Womble and a special entertainment feature is to be presented.

Little Marilyn Wimberley, daughter of Mr. and Mrs. C. Aubrey Wimberley, decided to go to town Wednesday, accompanied by two dogs. After a while the parents missed her and began to search the row crops and nearby fields, and Ezra Bagwell and the school children brought Marilyn home during this search. They picked her up on the highway near Mr. Burum's house.

Taking piano lessons from Mrs. Carl Moutz in Hereford are Leona, Evelyn and Mildred Luke who studied with Mrs. Moutz last year and new pupils are Marcella Luke, Jed and Wilma Jean Miller, former pupils of Mrs. C. Aubrey Wimberley, who is not teaching this year.

Ralph Shelton returned Wednesday from Alamosa, Colo., where he has been on a business trip. School was dismissed Thursday so the pupils could attend the Tri-State Fair in Amarillo. Practically everyone in the community attended the fair some time during the week.

Farmers are busy getting feed cut and shocked. The irrigated feed is fine this year.

Mrs. H. E. Miller attended a demonstration of school lunches given by Miss Sadie Lee Oliver at her home Saturday afternoon.

H. E. Miller is on the sick list.

Mr. and Mrs. N. R. Miller and Mr. and Mrs. Oscar Hewitt of Borger attended the rodeo at Amarillo Friday.

Mr. and Mrs. C. C. Stewart visited Mr. and Mrs. J. R. Dodson and family of Panhandle Saturday night and Sunday. Mrs. L. M. Harris and William Harris went to Panhandle Sunday to attend the birthday dinner for Mr. Dodson. Other guests were Mr. and Mrs. O. D. Williams and daughter Geneva, of Amarillo, and Mr. and Mrs. Henry Hamblin of Wayside.

Mr. and Mrs. R. S. West spent the week end in Bellview, N. M. White Griffiths of Happy visited Mr. and Mrs. Ray Frye Sunday.

Mr. and Mrs. Charles Benton and children went to Excell Saturday to visit Mr. and Mrs. Cecil Benton. Charles Benton will work there this week.

J. G. Coe, who is working at Zita spent the week end with Mrs. Coe and the boys.

Mr. and Mrs. Baker Wamble and Sally went to Plainview Sunday to attend the funeral of Mr. Leach, an uncle of Mrs. Womble's with whom she lived when a child.

Mr. and Mrs. Glenn May of Coleman visited Mr. and Mrs. Ernest May Sunday.

Mr. and Mrs. Jim White and family went to Breckenridge Saturday to visit relatives.

Mr. and Mrs. Johnnie Womble and sons visited Mr. and Mrs. Mitchell Lassiter at Plainview Sunday. Their baby who has had infantile paralysis, is reported well.

Mrs. E. A. Oberst and Elmer Oberst of Canyon visited Mr. and Mrs. William Wimberley Tuesday.

LAST CHANCE TO

Save 25c

A SACK ON

MERIT Egg Mash'

Our big September Sale — which offered a discount of \$5 a ton on Merit Egg Mash — will end Saturday, Sept. 30th!

See Us Today and Save on This Famous Mash!

West Texas Feed & Seed

PHONE 265

Top Prices for your Cream, Poultry and Hides!

for COMFORT and STYLE

We have just received a nice assortment of Men's Wool Jackets and Mackinaws — and the price is right!

Boys' Wool

MACKINAW JACKETS

Sizes 8 to 18.

\$3.95

Men's

SPORT COATS

in the finest Washable Calf Sport backs.

\$17.50

MEN'S JACKETS in the finest Washable Calf, in zipper styles... \$16.00

MEN'S JACKETS in imported goat, button styles... \$14.95

Slims and Regulars!

SUEDE JACKETS for men, zipper styles... \$10.00

FOX MAN'S SHOP

Cleaners & Hatters

Be As Slim As Your Budget in this MisSimplicity!

Even if your budget doesn't allow much for that "figure devine"... Gossard comes to the rescue with this modestly priced MisSimplicity* Model 2470A (Average), and Model 2470D \$3.50 (Tall Average).

*Reg. U. S. Pat. Off. Pat. No. 1,859,158

OTHERS UP TO \$7.50

Be Glorified by GOSSARD

Consult our Corseteer as to the type of garment you need. Try one of our new garments — you won't have to diet.

The Coolest Place to Shop

See our lovely Sheer Moud Silk Hose; also ask about the Elastic top in our Kayser Hose, which prevents runners. Also our Non-Run Rollins Hose "Best by Every Test"

79c to \$1.50

Fashion Dress Shoppe

Shop in our Air-Conditioned Building

Adrian News

(40 miles northwest)
DONNA GAYLE HARRIS

"No Women Wanted," is the Adrian faculty play. The cast includes no one besides the faculty. Rehearsals began last Thursday. Director Baker says, "Members of the cast are taking a great interest in the play and each one is going to be one more faculty member off his dignity."

Members of the cast are: Angus MacDaugal—Geo. A. Syms; Jimmy Anthony—E. L. Hammit; Allard Anthony—J. C. Baker; Valeria Valencourt—Lora L. Clemons; Mary Jones—Armenia Elliott; Patricia Jones—Mrs. J. C. Baker.

The play will be presented, October 13, in the High School Auditorium. Admission will be 10c and 25c.

Mrs. M. H. Zaring Sr., left Wednesday morning because of the illness of her mother, Mrs. Rebecca Schneck of Austin, Ind. She had been ill about 3 weeks. She died Saturday morning.

Mr. William Hallobough will leave soon for California, where he will enter an aviation school.

Mr. and Mrs. W. P. Caraway visited in the Ward community Sunday afternoon.

FE SUPPER

The Adrian School is sponsoring a Box Supper Friday, September 29, in the High School Auditorium. There will be many pretty boxes so ladies bring your boxes and men bring your money. There will be a popular girl contest and the Beacon Quartet from the Blackburn Shaw funeral home will furnish the entertainment. We are expecting to meet you for an evening of enjoyment.

The Adrian Matadors were defeated by the Vega Longhorns Friday on the Longhorn field. The score was 7-0. The Adrian Pep Squad journeyed to Vega with the football boys and also the other members of the high school.

Mrs. E. C. Chapman entertained at the home of Mrs. Pauline Howard with a shower for Mrs. Roy Brown, who was married, August 23rd. Refreshments were sandwiches, cookies, and ice tea and favors were small bags of rice. The guests were Mesdames Tolbert, Morgan, Sr., Morgan, Jr., Worsham, Lemke, Grunhkey, Spande, Monahan, Baker, Speed, Mohon, Crietz, Jacobson, Witt; Misses Zaring, Clemens, Bourland, Elliot, Harris, Phillips. Mesdames Calhoun; Syms, Maynard, Lovelace and Reynolds.

ROOMS TO RENT? TRY A WANT AD

Star FOOD VALUES

"Be Thrifty, yet be wise," that's the motto which brings many housewives to Weir's Food Store. Shop our specials for Reasonable prices on Quality Foods!

SUGAR 10-LB. LIMIT CLOTH BAG	59c
PEAS Dew Drop	3 for 25c
TISSUE Northern	4 rolls 25c
CORN, Prim-rose, No. 2	2c n 25c
NAPKINS 80-Count	2 pkg. 15c
Crackers 2-LB. BOX	12c
Laundry Soap Red & White	5 BARS 15c
WAX PAPER	2 b'xs 15c
PEANUT BUTTER	Full Qt. 23c
GRAPEFRUIT JUICE No. 2 Cans	3 for 19c
Blackberries No. 10 Size	39c
PRUNES No. 10 Size	29c

A BARGAIN IN FLAVOR

Schilling Coffee

1-lb. can... 25c

Diamond MATCHES 6 FOR 19c

9-Oz. Pineapple Crushed or Sliced 3 Cans 25c

Heinz CATSUP 19c

98c

48-lb. sack

WEIR'S

Red & White Food Store

WE DELIVER ANYWHERE—PHONE 117



We Give S&H Green Stamps!

A Complete line of COLD DRINKS, CANDY AND GUM Visit Our Fountain Often!

Nature's Vitamins for Better Health! Upjohn Vitamin Products

Headquarters for School Supplies!

CITY DRUG STORE WE ARE AIR CONDITIONED! ALWAYS COOL! - PHONE 100



New Certificate of Title Law To Discourage Auto Stealing

Every new car and every second-hand car sold after October 1, will be required to have a Certificate of Title...

an encumbrance against it until January 1, 1939, no certificate is necessary.

Instructions for issuing the certificates have already been received at the sheriff and tax collector's office here...

Pointing out that applications for titles must be made in the county of residence of the automobile owner...

NEW CARS REGISTERED

- J. M. White, 1939 Dodge Special 4-door sedan, Ireland Motor Co. Travis M. Dameron, 1940 DeLuxe Dodge 2-door sedan, Ireland Motor Co. G. E. Thiele, 1940 DeLuxe Dodge coupe, Ireland Motor Co. L. H. Woodford, 1940 Oldsmobile 2-door sedan (70), Brumley-Woodford Motor Co. Ed Rapstine, 1939 Dodge 4-door sedan, Ireland Motor Co.

It was emphasized that this act, passed by the regular session of the legislature, applies only to motor vehicles offered for sale, purchased or encumbered with liens on and after October 1...

Progressive News

(1 mile east, 6 miles north) IRA JEANNE RICKETTS

Mr. and Mrs. Carrol Cain of St. Louis, Mo., took dinner Tuesday in the home of Mr. and Mrs. Lewis Harvey.

Mr. and Mrs. Harold Donovan and son of Shawnee, Okla., are spending the week with her parents, Mr. and Mrs. C. C. Bowman.

Mr. and Mrs. C. V. Burgess and sons, Leroy, Junior and Melvin Joe, spent Sunday in the home of Mr. and Mrs. Merlyn Kaul and sons at Westway.

Mr. and Mrs. Clyde Russell and children, Robert and Doris, of Texroy, spent the week end in the home of their parents, Mr. W. C. Russell, and Mr. and Mrs. Ira Ricketts.

Mr. and Mrs. David Boyer and Miss Norma Lea Edwards took supper Saturday night in the home of Mr. Boyer's mother, Mrs. Pearl Boyer, and sons in Hereford.

Mrs. O. B. Russell and children of Hereford spent Wednesday with her sister, Mrs. Lynn Powellson.

Mr. and Mrs. Howard Hershey and daughters, Thelma, Zelma, and Laomi Ruth of Dalhart, spent Saturday night and Sunday with his parents, Mr. and Mrs. Ray Hershey.

There were only 33 in attendance at Sunday School Sunday afternoon. There was no preaching as this has been Rev. E. M. Borden's regular appointment. Next Sunday will mark the beginning of a new feature of the Sunday School as the first Sunday in each month has been designed as a day in which to practice new songs for the Sunday School hour.

The people are asked to please note that the Sunday School hour has been changed from 3 o'clock to 2:30 o'clock. Everyone is urged to attend and visitors are always welcome.

Mr. A. C. Harvey, father of Lewis Harvey, of Brownfield, Tex. and his brother, J. C. Harvey, of Rolla, Mo., spent Wednesday night and Thursday with Mr. and Mrs. Lewis Harvey and sons.

Word has been received here concerning the condition of Sammy Ray Hershey of Springfield, Colo., who was burned here last summer. Sammy Ray is still in the hospital in Denver, Colo., but he is getting along fine and is attending school in the hospital.

Mr. W. A. Ricketts of Hereford spent Sunday in the home of his son and family, Mr. and Mrs. Ira Ricketts.

Rev. and Mrs. W. E. Barnes and Mrs. Barnes mother, Mrs. Ayers, visited in the home of Mr. and Mrs. Lynn Powellson Thursday.

Mrs. Lewis Harvey and son, Harold, made a business trip to Canyon Saturday.

Miss Eunice Caldwell spent Wednesday night with Miss Ira Jeanne Ricketts and attended the Tri-State fair in Amarillo Thursday.

Quite a number from this community attended the Tri-State fair in Amarillo the past week on various days. Mr. and Mrs. Lewis Harvey and sons, Mr. and Mrs. D. Y. Edwards and family, Jimmy Blakemore, and Clint Lundry, and Miss Faye Hurford all attended the fair Wednesday, while Mr. and Mrs. Ira Ricketts, Ira Jeanne, Glenn and Miss Eunice Caldwell and Calvin Edwards, Mr. and Mrs. E. T. Brookes, and Mrs. W. P. Gregory and children, Millard and Miss Augustine all attended Thursday.

Mr. and Mrs. C. V. Burgess and children and Miss Wilma Higgins, Mr. and Mrs. Lynn Powellson and children, and Mr. and Mrs. A. D. Hurford and children attended Saturday.

Mr. and Mrs. A. D. Hurford and children spent Sunday at Bovina in the home of Mr. and Mrs. Barker.

Mr. and Mrs. C. P. Caldwell and daughter, Miss Eunice and Mrs. Caldwell's brother, Mr. Luther Ralston, who is visiting them spent Sunday in the home of Mr. Caldwell's sister, Mrs. Lee Kendall and Mr. Kendall at Summerfield.

Vega News

(30 miles north) MRS. D. E. MCKENDREE

The old Settlers meet held September 16th was declared a success inspite of the many handicaps and it is hoped will be an annual affair.

There was also a 4-H Club show held in connection with the picnic and following is a list of the winners: In the swine division, Roger Morris, 1st; Charles Wiseman, 2nd; E. L. Krahn, 3rd.

In the fat steer division a tie for first place between Charles Wise-first place Charles Walcott. Lynn Harwell showed the grand champion in the poultry show with his White Rocks, other exhibitors being; Jimmie Gwyne, Eldon Rogers, Homer Milhoan, and Junior Ivy.

Mr. and Mrs. Kenneth Jones went to Friona Friday to spend the week end with her mother and father, Mr. and Mrs. Johnston.

Mr. and Mrs. Clyde Harrell of McLean visited his father, Roy Harrell and other relatives Sunday.

Mrs. C. O. Shaffer of Arnett, Okla., is visiting her daughter, Mrs. Barnett and family.

Mr. and Mrs. Verne Helmig accompanied by Mrs. Sam Staggs of Fritch, left Sunday for an extended trip through the Western states and the Treasure Island Fair.

Word was received in Vega, Saturday afternoon of the passing away of Mrs. Hugh Knox's and Andrew Kelly's father in Clarksville, Mrs. Knox and Mr. Kelly had gone to Clarksville earlier in the week to be at his bedside. We extend our sympathy to these friends in their time of sorrow.

Born to Mr. and Mrs. W. E. Echols, a baby boy on Monday night. Mother and babe are doing well.

Bishop Ivan Lee Holt spoke to an appreciative crowd, Thursday afternoon at the Methodist Church. He was accompanied by Vega by Presiding Elder, House of Amarillo.

Mr. and Mrs. Kraft Brewer of Pampa, visited his sister, Mrs. Bert Ballard and family over the week end.

Bob Walcott, the 13 year old boy of Mr. and Mrs. C. H. Walcott was rushed to Amarillo Wednesday night for an emergency appendix operation. At this writing he is resting as well as can be expected.

Mr. and Mrs. J. W. Thuett were called to Fletcher, Okla., where a cousin of Mr. Thuett's had passed away.

Ben Hill Grocery held their Mrs. W. P. Gregory and children, Miss Augustine, Millard and Jake attended a singing at Dimmitt Sunday.

There was a good crowd at Singing Sunday night and a number of visitors were present. There was good singing enjoyed by all, and the time of singing has been changed from 8:30 P. M. to 8:00 P. M. each Sunday night. Everyone is urged to attend and visitors are always welcome.

formal opening Saturday afternoon, many valuable prizes being given away, including baskets of groceries to the following lucky people: Mrs. Jack Ivy, Mrs. Earl Roark, Mrs. C. E. Slutz, Mrs. Conrad McPherson of Vega, and Judge Bishop of Amarillo. Mr. Hill has completely remodeled the interior of the store, adding a new meat market.

Ina Showalter, Whitefield Vandever, Evon Brents and Clarence Lusk motored to Tucumcari, N. M., last Friday and were quietly married in a double wedding ceremony. These young couples will make their home in Vega.

The Vega P. T. A. held a reception, Tuesday afternoon to welcome members of the faculty for the new school year. Decorations of fall flowers emphasized the back-to-school atmosphere and the guests were served refreshments. A very enjoyable program was given. Approximately 40 guests attended.

B. L. Freeman spent Sunday in Clinton, Okla., with his daughter, Miss Fern, who is in the hospital there. His other daughter, Miss Pauline of Oklahoma City, was there also visiting her sister, Mr. Freeman states that his daughter's condition is favorable.

Mr. and Mrs. Mal Stewart accompanied their daughter, Miss Melvina to Lubbock where she enrolled as a student in Texas Tech.

Mr. D. S. Ginks of Mangum, Okla., left Tuesday for his home, after visiting his brother, W. A. Ginks and family.

The Vega football team played Adrian at Vega, Friday, winning the game 7 to 0.

Census figures indicate that 121,000 or 24.2 percent of Texas farms have milk cows; 75,127 or 15 percent have no poultry; 215,317 or 42.9 percent have no gardens; and 418,796 or 83.5 percent have no orchards.

semester hours of work in 40 subjects as the annual correspondence enrollment.

Ranked fourteenth in the United States, first in the South, the University of Texas library houses 565,000 volumes, including outstanding special collections in the Latin-American, Texas, and "Rare Book" field. All volumes are at student disposal.

JOHN FURBACH AMARILLO DIAMONDS - WATCHES - GIFTS Phone 4606 811 Polk

Want a New-Looking Car? Of course, everyone wants a new-looking car! If you will bring your car down to our station or call 440 and have us come after it for complete washing and greasing—you will soon have a car that is new in appearance and new in performance. OUR SERVICE IS COURTEOUS AND EFFICIENT! TEXAS SERVICE STATION GLENN SNYDER PHONE 400

IT'S A 'Friendly Bank' DAD... That's why I prefer First National! BANKING is a dignified business, but it's no longer pompous. Here at The First National, you'll find everyone from the president on down anxious to serve you well, and genuinely interested in your problems. Feel free to call at any time for a friendly discussion of your affairs. We're qualified by experience to advise on any type of financial problem.

MEMBER F. D. I. C. We invite you to use any or all of our facilities First National Bank OF HEREFORD MEMBER FEDERAL RESERVE SYSTEM A Strong Bank Thoughtfully Managed

We Recommend DEMPSTER FOR YOUR WATER SUPPLIES Over 60 Years of Leadership DEMPSTER No. 12 ANNU-OILED WINDMILL famous for greater power and longer life. Rugged—Dependable—Powerful—Efficient. 15 better-built features. DEMPSTER WATER SYSTEMS AND PUMPING EQUIPMENT for deep or shallow wells. Electric motor or engine driven. A size for every home or farm. COME IN and see these and other Dempster Products — Cylinders, Pumps, Pump Jacks, Cup Leathers, Casing, Stock Tanks.

Approved for REA Finance Plan! DAVIS-McCRACKEN Hereford, Texas

Santa Fe IT ISN'T TOO LATE to visit SAN FRANCISCO'S GOLDEN GATE EXPOSITION The best days are left for a WORLD'S FAIR trip WEST FINE SERVICE...LOW FARES GRAND CANYON...YOSEMITE SOUTHERN CALIFORNIA on your way Complete your vacation travel plans today —we will gladly help Call J. E. BEYER, Agent, Hereford, Texas Or write ELMER B. JOHNSON, General Passenger Agent, Amarillo, Texas

LONGER JUMPS BETWEEN PUMPS MILES IN YOUR TANK (instead of in the newspaper) Your Mileage Merchant CONOCO BRONZ-7-7

BUY NOW AND SAVE!

Our Ready-to-Wear Drastically Reduced !

We are Over-Stocked on account of Unseasonably Warm Weather. All new, Nationally Advertised Merchandise at BIG Savings to You!

The POPULAR STORE "SINCE 1921"

SOCIETY

New Officers Are Installed By YWA

In a beautiful ceremony last Monday evening at 8 o'clock, officers of the Roark Y. W. A., of the First Baptist Church, were installed for the coming year.

W. M. S. Holds Business And Social Meeting

The regular business and social meeting of the Woman's Missionary Society of the Methodist Church was held at the home of Mrs. Hattie Rutherford yesterday afternoon.

Travelers Here

Mr. and Mrs. McPherson, hotel owners of Arizona, were guests Sunday of Mrs. Phil Radovich and family.

CHDA NOTES By Sadie Lee Oliver

Three home demonstration clubs were represented at the training school held at the residence of the CHDA on September 23.

Those present were: Mesdames John Kropf, Ernest Runyan, North Hereford; H. E. Miller, Dawn; Moody Stephan and Earl Little, Westway.

Members of the Exhibit Committees of the Home Demonstration Clubs and 4-H clubs who wish to secure further assistance with their plans for the Fall Brothers Exhibit of Canned Food may call at the office of the CHDA on Saturday, September 30.

4-H Reporters And Photographers Meet

There will be a meeting of the reporters and photographers from home demonstration clubs and 4-H Girls' clubs in the office of the CHDA on Saturday, September 30 at 2:30 P.M.

Growers Are Warned Against Seeding Of "Chiefkan" Wheat

Millers of the Southwest this week joined a wide movement to protect themselves against the danger of "Chiefkan" wheat being milled into flour to be used by bakers.

Recent test reports of Kansas State College were reported to have confirmed long continued complaints of millers and bakers against the milling quality of "Chiefkan."

Reports indicated that a small amount of "Chiefkan" wheat was grown in the Hereford area during the past season, and grain men indicated that continued planting of "Chiefkan" wheat would likely result in wheat from this territory being "doctored,"

A report from Kansas City Grain Market Review stated that millers in Kansas plan to adopt a field-by-field pre-harvest inspection to locate fields planted to "Chiefkan," wheat from such producers to be avoided in buying.

Speaking in terms of communities, the magazine further continued: "It is realized that some injustice may be done to growers at these shipping points who do not seed 'Chiefkan,' but millers say it is absolutely necessary to protect themselves against the inferior variety, and no more satisfactory method has been developed.

LOCALS

Mrs. W. A. Sisk of Hollywood, Calif., and Mrs. L. E. Russell of Perry, Okla., are visiting in the home of their mother, Mrs. J. D. Thompson, who is quite ill.

Used flour Sacks, 98 pound size 10c per pound. Smaller sizes 5c per pound. Packard Milling Company.

Mr. and Mrs. Jack Wright attended a chicken clinic in Clovis Friday.

Used flour Sacks, 98 pound size 10c per pound. Smaller sizes 5c per pound. Packard Milling Company.

Mr. and Mrs. Charles Newell left today for San Angelo where she will remain in a sanitarium for several months.

Used flour Sacks, 98 pound size 10c per pound. Smaller sizes 5c per pound. Packard Milling Company.

Brunk's Comedians Showing This Week

Brunk's Comedians are showing here in their own tent this week, and announce that they will feature a change of program each night and in addition will have a special Merchant's Matinee at 3 p. m. Saturday.

The Brunk Bros. lived in Hereford and went to school here about 30 years ago.

Runs Ad Thursday Sells Binder Friday

With a demand to "take that ad out," C. F. Caldwell withdrew a 3-time classified ad after it had run once.



Mr. and Mrs. W. B. Beach, who celebrated their 60th Wedding Anniversary in their home Sunday. They are widely known as pioneers of the Panhandle.

Mr. and Mrs. W. B. Beach Honored On Sixtieth Wedding Anniversary

Mr. and Mrs. W. B. Beach, who were married at Coon Flat (now Sadler) in Grayson County, Sept. 25, 1879, looked back upon 60 years together Sunday as they celebrated the anniversary at the home of Mrs. Beach's niece, Mrs. J. M. Gilliland, who grew up in the Beach home.

Mrs. Beach, who was Miss Zelida Hodges, is a native of Texas, being born and raised in Grayson County. She was the daughter of, Captain Harman Hodges and Nancy Hodges. Mr. Beach was born in Homer, La., and moved with his parents to Grayson County, Texas when a lad of fourteen.

They were married by Rev. W. E. Holman, pastor of the Bethlehem Baptist Church, in a double ceremony, and she and her sister, Otway, who became Mrs. Henry Dyer, were dressed alike in dove colored crepe, made with a basque and yards of accordion plaits.

They lived in a two room box-house and Mrs. Beach stripped the cracks with cloth and white-washed the walls. When she finally was able to get bright green curtains at the windows she thought she had every thing in the world she wanted.

They are the parents of 8 children, all living, 16 grandchildren and 2 great grandchildren. There are 42 immediate members of the family and in the past sixty years there has been but one death in the entire family group.

Highlights of the observance was the dinner served to all of the guests at the Gilliland home and a surprise element in the form of a special guest who attended. Mrs. Beach's bridesmaid, Miss Laura Womack of Denison, who is now Mrs. Laura Pike of Denison, surprised the couple by her presence Sunday morning.

have held public office in Hereford. It was under his guidance that the First State Bank of Hereford was organized. He was chosen to be the first president of that institution in 1907 and served in that capacity for a period of three years. He retired from active business a few years later and since that time he has been associated from time to time with the C. F. Kerr Hardware Co.

The years have been kind to Mr. and Mrs. Beach and though he is eighty and she seventy eight now, they still lead active lives. He still walks with his head erect and with a lively spring in his step.

Mrs. Beach's eyes still gleam with humor and fun and you can see how she has moved through the years with faith and courage as she reminds you that she has experienced much more "sunshine than shadow."

They are now living in a comfortable, five room home made from two old chair cars, long since cast aside by the railroads, and they are quite happy and contented in their real home made from such unusual material.

Want Ads For Rent

FOR RENT: Nice bedroom with innerspring mattress. Suitable for two persons. Mrs. George S. McConnell, 407 Roosevelt, Phone 759. 39-1tc

FOR RENT: Basement apartment for lighthouse keeping. Phone 153. 39-1tc

FOR RENT: Bedroom. Mrs. Whitchurch, 500 West 2nd St. 39-3tc

FOR RENT: Unfurnished apartment. 307 Schley Ave. 39-1tp

FOR RENT: Bedroom and light house keeping room. All bills paid. 311 McKinley Ave. 39-1tp

FOR RENT: Light house keeping Rooms. No Children. C. H. Carl's Grocery. 39-1tc

FOR RENT: Modern house 3 blocks North of city limits and 1 block east of 25 mile Ave. Formerly Houser Dairy. Call Sunday at place, for arrangements, or inquire at Brand. 39-1tp

Lost and Found

LOST: One bay saddle horse. Reward. Notify J. F. Hickman, Route 1. 37-3tp

LOST: 2 cows, 2 calves strayed from Levey place 26 miles Northwest of Hereford. Brand-Z on left thigh. Fred Saltzman, Rt. 4. 39-3tp

Wanted

WANTED: Someone to mow and rake broadcast hegar. See or write Jim Chapman, Adrian, Texas. 39-1tp

Dameron, Phone 80W or 772W. 38-tfc.

WANTED Combine work, threshing or de-heading. New Model K Case combine. See Pete Garrett, Hereford News Stand. 38-3tc

WANTED to buy farm close to Hereford. Must be well improved. Write Box 428. 37-7tp

WANTED: Feed cutting or wheat drilling. New Machinery. Warnelle Bros. 5 1/2 miles north of Hereford on 25 mile Ave. 1tp

WANTED: Farm work by middle-aged couple. Wife wants housework, man can milk cows, drive tractor, handle most any kind of farm machinery. G. E. Pearce care Roy Crutchfield Hereford, Texas. 39-6tp

WANTED: To buy your metal and scrap iron. See me for Second Hand Pipe. All sizes and all lengths in stock. Lowest Prices. Jack Roberson, 311 Norton. 39-6tp

For Sale or Trade

FOR SALE: Special bargain in 20-acre tract. Partly improved. Box 235. 37-3tp

FOR SALE: One used duofold and sewing machine in good condition. Wm. Bell, 507 Miles Avenue. 37-3tp

FOR SALE: Barley Seed @ 75c per bushel, also wheat seed. J. D. Love, 29 miles west on Harrison Highway. 37-3tp

FOR SALE: 2 used power binders. One six foot. Both in A-1 shape. Canvas is good. Also two used Farmalls on rubber, and one used F-30 on rubber. All ready to go. J. D. Buchanan, Friona, Texas. 37-3tp

FOR SALE: Cole's Hot Blast Range with 15 gallon reservoir in good condition. See Mrs. N. Stagner. 39-1tp

C. Vogele. 39-1tc

FOR SALE: Some very attractive acreage property, at a rare bargain. Also bargains in residence property. Frank Barber. 37-3tp

WHEAT SEED for sale, pure Turkey Red and Certified Seed grown on summer tilled land and made an average of 42 bushels per acre on non-irrigated land. T. J. Carter, Phone 55. 39-1tc

80 ACRES for sale, 2 1/2 miles Hereford in heart of shallow water belt. 160 acres land 12 miles southeast Hereford, shallow water. 140 acres cultivated, good improvements with 160 acres grass joining land fenced with farm land. Both tracts at sacrifice price. Good terms. T. J. Carter, Phone 55, 327J. 39-1tc

FOR SALE: Good International Farmall, 5-foot Moline plow, good International pickup truck. To be sold at sacrifice prices. T. J. Carter, Phone 55. 39-1tc

MATTRESSES: New Innerspring of all cotton mattresses made. We also renovate your old mattress. We comply with the new Bedding Law. Daniel's Mattress Factory. 38-3tp

FOR SALE: Truck semi-trailer. Good condition. Priced reasonable. Herb S. Lindt. 37-3tp

BUMPER JACKS for only \$3.95 at Miller Auto Store. 39-1tc

TRATOR LIGHTS and fog lights priced from \$1.25 up at Miller Auto Store. 39-1tc

FOR SALE—Electric Fence, guaranteed 5 years, runs 30 miles fence—\$19.75. Complete stock on hand at all times. See B. E. Brunley, Hereford, Texas. 45-tfc

FOR SALE: My home on E. Second Street. 5 room stucco. Owen Stagner. 39-3tp

FOR SALE: Case threshing machine. 26-inch cylinder. Price \$50.00. C. P. Caldwell, 2 1/2 miles north of Progressive School. 39-6tp

FARM MACHINERY FOR SALE: including irrigation purposes. J. L. Johnson, 609 Schley Avenue, Hereford, Texas. 39-1tp

FOR SALE: Superior Drill, 22 disk, 8 inch space, with press wheels. \$40.00. See at Albert Higgins place, 10 miles North of Hereford. Buford Farmer. 39-1tp

CREAM is a fair price once more. We are paying direct shipper's price. We also buy poultry and eggs. Give us a trial. You might be surprised. C. H. Carl Grocery 39-1tc

FOR SALE: One good milk cow. Hereford Appliance Co. 39-1tc

KEEP YOUR motor clean with a FRAM filter. Miller Auto Store. 39-1tc

FOR SALE: My 160 acres of land in northwest Deaf Smith County in Bippus school district on highway. Good land and never was broken out. Section 1, T4, R2, \$10 per acre. Cash. James Stanton, Route 3, Cameron, Mo. 39-3tp

FOR SALE: 160 acres improved land within 4 miles of Friona. Price \$3000 and give some terms. See us for bargains in farm and ranch lands. M. A. Crum, Friona, Texas. 39-1tp

FOR SALE: Registered Spotted Poland-China boars, 6 months old, out of prize-winning stock. \$20 and \$25. Otis L. Williams. 3 1/2 miles north of highway on Progressive Road. 39-3tp

FOR SALE: Used 60-foot, 8 inch endless belt, \$15.00; small bunch Jerseys—cows and heifers; 3 old mares and one filly. R. Schroeter, Route 1, Hereford, Texas. 39-3tp

STOP LOOK SAVE COFFEE FOLGER'S or MAXWELL HOUSE 1-lb. can 25c HUSKIES (26c Value) 2 boxes 15c NAPKINS Assorted Colors 3 for 25c TEA White Swan 1-4 LB. 21c JELLO ALL FLAVORS PACKAGE 4 1/2c MATCHES Carton (6 boxes) 14c MILK Armour's - 3 Large or 6 Small 19c MACARONI or SPAGHETTI 3 boxes 10c MUSTARD Quart Jar 10c CORN 3 No. 2 Cans 25c BEANS Cut Green 3 cans 20c OATS Large Quaker 15c MARSHMALLOWS (8-Ounce 8c) - 16-Ounce 14c Peaches NO. 10 CAN, SLICED. 36c MEATS (Home-Killed Beef and Pork) PURE PORK SAUSAGE PER LB. . . . 15c SALT BACON PER LB. . . . 15c FRANKS PER LB. . . . 15c LOIN STEAK PER LB. . . . 25c HAM, tender PER LB. . . . 18 1/2c BACON, in the piece PER LB. . . . 21 1/2c OYSTERS and FISH! VEGETABLES CABBAGE PER LB. . . . 2 1/2c SPUDS 10 LBS. . . . 19c BANANAS PER LB. . . . 5c LETTUCE Large Head 5c ONIONS PER LB. . . . 3c CRANBERRIES Quart 20c BELL LAH'S FOOD STORE & MARKET DELIVER

Medical Association Meets Need Of Low Income Farmer

The problem facing a farmer with a limited income who cannot supply himself and his family with needed and vital medical attention has been met by the Farmer-Deaf Smith Medical Association, directed by Jim Williams of the Farm Security Administration. The Association is for FSA clients.

The solution is made possible by co-operation of Doctors of Hereford, Friona, and Farwell, of the Deaf Smith County Hospital and the Clovis Memorial Hospital, in Clovis.

For \$26 a year the farm family is entitled to the medical services ordinarily rendered by a family physician, and in addition, to emergency surgery. The \$26 is placed in special funds, \$20 in a medical fund, \$5 in a hospital fund and \$1 to administrative expenses. Only one-twelfth of the money in the fund may be used in one month. Any sums carried over from month to month are prorated at the end of the year to the doctors and hospitals, according to amounts of services rendered.

"This program has been very successful in other counties of the Panhandle," Mr. Williams said, "and we expect it to be just as successful here." Among counties where the plan is in operation are Collingsworth, Dallam, Randall, Lamb and Bailey.

"Any member of the association is assured that despite operations, accidents or serious illness in his family, he will not have to pay more than \$26 a year for doctor's and hospital expenses."

Some 40 or 50 families will be affected in Deaf Smith county, 75 or a 100 in Farmer county, and 10 or 15 in the northern part of Castro county.

Only Farm Security Administration clients are eligible for membership in the association.

Wickford Point; Rawlings, The Yearlings; Bottome, Mortal Storm; Kramer, Marginal Land; Binns, Land Is Bright; Douglas, Disputed Passage; Coyle, Immortal Easer; Buck, the Patriot; and Dowdey, Gamble's Hundred.

Storage Of Linens Is Wyhce Club Topic

"Linens should be stored on cardboard rolls, after being ironed, rather than folded flat which causes unsightly creases," stated Miss Oliver, County Home Demonstration Agent when the Wyhce 4-H club met in her office on Thursday, September 21. A sleeve board for convenient ironing of sleeves and small size trousers was displayed. Dress patterns for 22 inch dolls were distributed.

Demonstrations for 1940 were voted upon. Fruits which may be grown in this section include tomatoes, rhubarb, grapes, currants, and gooseberries.

Those present were: Barbara Robertson, Nancy Olson, Georgia May Reeves, Marjorie Morrison, Beth Ferguson, Helen Frances Elliston, Vera Rea, Miss Oliver, and Mrs. Louie Olson.

School Days Boost August Retail Sales

Austin, Texas, Sept. 22—School days of Texas' 1,400,000 students—calling for new shoes, shirts, frocks and hats—boosted August sales of Texas department and apparel stores 22.9 per cent above July, University of Texas economists announced today.

One hundred stores and shops reported to the University Bureau of Business Research that their August business more than doubled the usual 10 per cent seasonal increase from July to August.

Sales last month were almost 1 per cent ahead of those in August last year, and 1939 total sales for January to August were 0.9 per cent above those of the corresponding first eight months of 1938.

Bethel Items

(22 miles south)
MRS. E. R. ROTHWELL

Loyd Earl Lust, who has been very ill in the Dimmitt hospital the past week was taken home Sunday very much improved.

Bryan Sinclair and family attended the Amarillo Fair Wednesday.

Mr. and Mrs. Ray McIntire from Dimmitt spent Saturday night with her parents, Mr. and Mrs. Jim Bagwell.

Mrs. Ed Smith of Hereford spent the week end in the home of her son Leland.

Mr. and Mrs. Gillam visited Sunday and all attended the singing in Dimmitt in the afternoon.

Mr. and Mrs. Tarry Rothwell, Billy Jo and Marlene, and Mr. and Mrs. Cleo Richardson saw the wrestling matches and fair in Amarillo Thursday night.

Guests in the J. C. Williams home Sunday were Mrs. Williams mother, Mrs. J. S. McClean, J. T. McClean and wife, all of Floydada, and Mr. and Mrs. W. L. Hague, Mr. and Mrs. Lester Williams and Mr. and Mrs. Fred Williams and children from Albuquerque, N. M.

Mrs. Ed Smith and Leland Smith and family visited in the Jim Bagwell and Glen Smith homes Sunday afternoon.

Mrs. E. R. Rothwell visited in the Glen Smith home Sunday afternoon.

Others present were Edna Brown, Willie Mae Dennis, Margaret Love, Sarah McCamey, Roberta Parker, and Mrs. J. T. Guinn.

New Titles Added To Library Shelves

Additions to the Deaf Smith County library through the summer have included best-selling fiction, non-fiction and technical works, Mrs. M. B. McLean, librarian has announced. Additions have been principally fiction for adults and juvenile books.

The library has added the following technical books: Audley's Handy Book of Practical Electricity; Esboch's Handbook of Engineering Principles; a television handbook, Look and Listen, by Sleeper; Poultry Sanitation and Disease Control, by Kaupp; numerous books on gardening.

The following books are from the National Best Sellers List: Non-fiction: Saint-Exupery, Mind, Sand and Stars; Gunther, Inside Asia; Van Paassen, Days of Our Years; Phelps, Autobiography With Letters; Wain, Reaching For The Stars; Beard, America In Mid-Passage; Milay, Huntsman, What Quarry?; Cooper, Designs in Scarlet; Van Doren, Benjamin Franklin; and Partridge, Country Lawyer.

Other non-fiction in demand are: Piper, God in History; Nieman, Growth of Religion; McWilliams, Factories in the Field which treats of problems of migratory farm labor; Andrea, Technique of the Master; Black, Changing World in Plays and Theatre; Dana, Behind the Label; and Odum, American Social Problems.

Fiction books on best sellers lists are: Godden, Black Narcissus; Jennings, Next to Valour; Thirkell, The Brandons; Fisher, Children of God; Wolfe, The Web and the Rock; Stienbeck, Grapes of Wrath; Forester, Captain Hornblower; Bennett, Christ in Concrete; and Lozman, Williams Room.

Other popular titles are: Page, The Liberty; Marquand,

Ginger Romps With New Hero



"Sparkling is the name for this newly starred pair, Ginger Rogers and David Niven, who engage in a terrific, fast-paced romance in "Bachelor Mother." Niven as a department store executive and Ginger as a shop girl are drawn together through a founding baby which she has picked up. The film is heralded as one of the year's outstanding productions with plenty of laughs and amusing situations.

Second National Letter Writing Week To Be Observed October 1-7

"Write today to those away," is the slogan with which the Hereford Postoffice will inaugurate the Second National Letter Writing Week, October 1-7, Postmaster, J. R. Lipscomb announced today.

National Letter Writing Week was such a success last year that efforts are being made to make this year's celebration mean even more.

"Write a letter to a father or mother that their eyes may grow

bright as they read of your love and remembrance."

Write to an absent friend and bring to him or her the news of early intimates, of their home circle, and relive the hours you have spent together.

Write to newlyweds and rejoice in their happiness; send words of comfort to those who are bereaved.

Send best wishes to someone on his or her birthday, and bring cheer to some shut-in.

"Appleoupe Sauce", or "Cantapple Sauce?" It's Good Just the Same

Applesauce from cantaloupes! Well, not exactly, but Mrs. John Aichmayr of near Nazareth, figures she has a very good substitute from the way her 13 children go for the apple-cantaloupe mixture she has evolved.

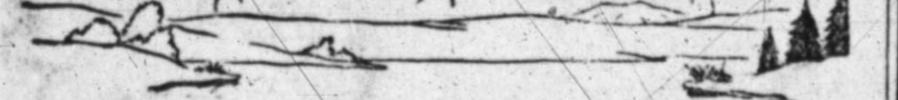
The mixture is good spread on pancakes or hot cornbread, she says, but when it is spread on hot gingerbread—ah! That's something.

For other thrifty housewives

who would like to utilize their cantaloupe crop in taking the place of fruit, the following suggestions are offered: Mix the cantaloupe with one-fourth apples, or one-fourth pineapple, or one-fourth apricots, flavor with lemon rind, and cook just as apple sauce is cooked.

Mrs. Aichmayr has up some 30 quarts of the "appleoupe" or "cantapple" delicacy.

TEXAS OUT-O'-DOORS



AUSTIN, Texas, Sept. 28.—Despite a drought which reduced the range, deer are going to be plentiful and in good shape when the hunting season rolls around November 16; early reports to the Executive Secretary of the Texas Game, Fish and Oyster Commission indicate.

Deer are increasing annually in the Lone Star State. In fact, their numbers are so large in some sections that there would have been a shortage of food for them even had there been no drought. This condition has existed over a period of several years and Game Department biologists, after considerable research, have reached the conclusion that the defi-

ciency of food has brought about smaller deer. Many persons had expressed the belief that inbreeding was the cause.

Deer are afflicted with several diseases and are victims of ticks, but investigation being carried on by the Game Department biologists indicate that malnutrition is the cause of most of the deaths to Texas deer, although it was believed by many that ticks were the direct cause of fatalities.

All in all, and in spite of the drought, deer appear to be in excellent health this fall and are spreading into several counties in the State which had not raised them for many, many years.

NOTICE! Change of Minimum Charge in Helpy-Selfy Laundry Rates

In the future the undersigned Helpy-Selfy Laundries will operate with A MINIMUM CHARGE OF

1 Hour 35c

In the past we have maintained a minimum rate of 25c for 40 Minutes, but due to rising prices, the Minimum Rate will in the future be 35c for one hour (or less). The new rate will begin MONDAY, OCTOBER 2.

**SELF'S HELPY-SELFY LAUNDRY
BARBER'S HELPY-SELFY LAUNDRY
HEREFORD LAUNDRY-DRY CLEANERS**



MAE EVANS, who is a leading lady with Brunks Comedians, showing here this week with their tent show.

The Department's campaign to get oil companies to return the salt water their wells produce to the ground is gaining headway, the Director announced. More than a dozen companies are now following that practice. When all of them adopt the plan, Texas will have more fish in its streams, the Director pointed out.

Sportsmen in most regions of Texas are taking advantage of a bumper crop of doves this season and early indications are that the Lone Star State's nimrods who thrill at following a good dog are going to have better quail hunting than in a number of years.

Reports to the Executive Secretary of the Game Department from many sections bear out that statement. As an example, a warden whose headquarters are at Waco, reported he had counted 207 quail in the country roads of his district during a four-day period. Practically all of them were grown except one bunch of sixteen. Each bird in that covey was about the size of an English sparrow. Farmers are reporting more quail than in years.

A Long Time Ago In Hereford

(From The Hereford Brand, September 25, 1919.)

Simple, modest ceremonies marked the breaking of ground for the Methodist Church, Rev. Terry was pastor and Mr. Nicks was contractor for the new building.

The County Service Flag was officially demobilized at a mass meeting of the Red Cross at Chamber of Commerce by President T. E. Siegler.

PLAN NOW
to have a
COMFORTABLE HOME
this
WINTER!
Monthly Payment Plan—Call the Lumber Number, 7

Carl McCaslin Lumber Company
One Block East of Courthouse, Hereford, Texas

discussed. All returned soldiers and sailors were urged to attend in uniform.

Little C. P. Grimes, son of Mr. and Mrs. D. R. Grimes, was hit by an automobile on main street. Several ribs were broken.

(From The Hereford Brand, September 26, 1929.)

Hereford's football team whipped Tulla 44-6.

Four hundred and ten dollars of prize money was brought home from the Tri-State Fair by R. M. Tankersley, J. L. Lookingbill, W. R. Schiehagen, Mrs. Herman Schulz, Roger Brumley and Kermit Wilson.

Mr. J. A. Miller was introduced as the new secretary of the Chamber of Commerce by President T. E. Siegler.

Preventing Crystals In Grape Jelly

Makers of grape jelly who are sometimes unpleasantly surprised when they open it to find that crystals have formed in the jelly—giving it a gritty texture—may prevent this by two methods, according to Ozora C. Matthews of the Farm Security Administration.

One way to prevent these harmless cream of tartar crystals is to let grape juice stand overnight in a cold place before combining it with sugar. The crystals settle to the bottom. Pour off the juice and strain it again. Another way to prevent the formation of crystals is to combine grape juice with juice of other fruits.

McLAIN'S GROCERY & MARKET
PHONE 18 WE DELIVER

FRESH PRUNES
Gallon Can (limit to a customer) 25c

PUMPKIN
Stokley's Fancy Pie — No. 2 can 11c

CUT BEANS and POTATOES
No. 2 Size Can (a two-for-25c value) 10c

TOMATOES
Mission, Fancy Grade — No. 2 Cans 3 cans 23c

MATCHES 6-Box Carton.
(an 18c value) 13c

DEL MONTE CORN, No. 2 can.
(Cream Style or Whole Kernel) 2 for 23c

BATH ROOM TISSUE
A 25c Value (towel free) 4-Roll CARTON 19c

KELLOGG RICE KRISPIES
(Regular 2-for-25c Value) 2 Pkgs. 15c

CORN Sweet.
No. 2 Can 8 1/2c

SANDWICH SPREAD, Fresh made.
Was 24c, cut this week-end to only 19c

HERSHEY'S BAKING CHOCOLATE
Regular 17c Value Two 1/2-LB. CAKES 25c

TABLE SYRUP, Worth. 1-Gallon 39c
A 45c Value 2 Bucket

CRACKERS Sunray.
2-LB. BOX 12 1/2c

COFFEE, Golden Light.
(Spanish design glass free—buy 6, get set) LB. 21c

KELLOGG'S CORN FLAKES, reg. size.
with choice berry dish or cream pitches 9c

OXYDOL
Large Size Package 15c

THIS STORE IS OPERATED ON A "LIVE AND LET LIVE" PRINCIPAL! TRADE AT McLAIN'S FRIENDLY STORE AND SAVE THE DIFFERENCE!

SAVE at the "Friendly Store"

Crispy Cold VEGETABLES

SPUDS
No. 1's. A good buy.
10 lbs. 17c

TURNIPS and TOPS
Green and Fresh.
Bunch 5c

LETTUCE
Large, Crisp, Sweet.
3 heads 10c

JUMBO CELERY
Colorado, Tender and Crisp
Stalks 30 inches tall.
A Real Bargain!
10c

BELL PEPPERS
Large, Bull Nose.
3 lbs. 10c

CAULIFLOWER
Snow White.
7 1/2 lb.

PALMOLIVE 3 for 17c
GUARDS AGAINST "MIDDLE-AGE" SKIN
CONCENTRATED SUPER SUDS per pkg. 9c
THE BLUE BOX...FOR CLOTHES & DISHES
CRYSTAL WHITE 5 for 15c
THE "BILLION BUBBLE" SOAP

SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181

Bayview Club Opens Busy Season As Club Women Turn to Cultural Study

A one o'clock luncheon Thursday at the home of Mrs. A. M. Jones opened the season for the Bay View Club.

The luncheon was the first of a series of special programs outlined for the year, in addition to the usual study course and the business sessions. In yearbooks which were distributed Thursday.

Flowers, in all the bright and brilliant shades of autumn's own colors, were attractively arranged in decoration for the affair. Pottery bowls filled with fringed marigolds, in shades varying from pale yellow to deep orange, and dark red dahlias made up the floral accent with small vases of yellow blossoms centering tables for four. Place cards, carrying out the same colors, depicted a harvest scene. The luncheon menu repeated the color theme.

After the luncheon Mrs. C. F. Moore, yearbook chairman, gave a brief overview of the coming year's work. The study course this year is on "Our Neighbors, North and South." Two meetings each month will be devoted to study. Beginning with Canada, a history of the development of the country including the true story of the Acadians will be given. Book reviews which will bring out authentic characteristics of the people will be featured. Programs on Mexico and the South American Republics will be followed up with a lesson on Pan-Americanism.

The art, religion, literary achievements—general characteristics of each nation studied will be woven in with its history. Yearbooks were prepared by Mesdames C. F. Moore, Colby Conkwright and A. M. Jones.

Officers of the club include: Mrs. Ray Barber, president; Mrs. D. H. Alexander, vice president; Mrs. Colby Conkwright, recording secretary; Mrs. Paul Mathers, corresponding secretary; and Mrs. John Olson, treasurer.

Members attending the luncheon were Mesdames: J. B. Stoker, J. P. Slaton, F. T. Rolson, G. A. F. Parker, J. H. Olson, C. F. Moore, Clara McLean, Paul Mathers, J. W. Kirby, Knox Kinard, A. M. Jones, E. B. Hedrick, John McLean, G. W. Heard, E. W. Harrison, H. G. Conkwright, R. P. Coneway, Essie Cardwell, H. L. Broadwell, D. H. Alexander, C. E. Barber, and Colby Conkwright.

Autumn Party Is Enjoyed By Coterie Club

Garden flowers, in keeping with the color-splashed month of Indian summer, decorated the home of Mrs. Colby Conkwright Friday afternoon when the entertained members of the Coterie Club.

Appointments for games of bridge and for the tea course which was served after the games emphasized the autumn colors. Mrs. J. W. Witherspoon played high for game award. Mrs. Tom McCollum was a special guest.

Members present were Mesdames: C. F. Moore, J. W. Witherspoon, E. B. Hicks, F. L. Lucas, Grant Fuller, E. B. Hedrick, and the hostess.

Girls' Auxiliary Has Meeting

Girls' Auxiliary of the Baptist Church met at the church Tuesday afternoon. Roll call was answered with favorite Bible verses. Members decided to answer roll call at the next meeting with names and locations of Missionaries in Africa.

During the business meeting Beletta Robinson, Rue Wilson and Gertrude London were appointed on a nominating committee to select new officers for the coming year.

Eleanor Wilson had charge of the program on "Tithing." Topics relative to the subject were discussed by Paula Mae Edwards, Polly Jo Robinson, Rue Wilson, Beletta Robinson, Gertrude London, Mildred Sheppard and Katherine Turner.

Rue and Eleanor Wilson served refreshments after the program. Members of the junior organization who will be promoted to the intermediate Auxiliary are invited to attend the next meeting which will be held Tuesday afternoon.

Child Study Club Entertains Husbands With Bingo Party

An enjoyable evening party was that at the home of Mr. and Mrs. J. B. Whitlow, Friday when members of the Child Study Club entertained husbands with a "Bingo Party."

The grand prize was awarded to Mrs. Ellis Wilson and little Miss Barbara Ann Burney won the traveling prize.

Those enjoying the games were Messers and Mesdames Marion Rutter, John Robison, Ellis Wilson, Charles Felts, Geo. McConnell, Claude Longbottom, Gordon Witherspoon, Mrs. E. P. Coneway and Barbara Ann Burney.

Club Is Entertained At W. J. Smith Home

Mrs. W. J. Smith was hostess to members of the Pleasure Hour Bridge Club at her home Thursday afternoon.

Red dahlias predominated in fall-flower decorations. Awards in the games of bridge were presented to Mrs. O. L. Click, high, and to Mrs. Boyd London, low.

Members present included Mesdames B. R. Dixon, O. L. Click, Harry Lomas, Roy Jowell, Earl Phillips, Elmo Lawhon, Boyd London, Ralph Smith, Elmer Mathies, Chris Renfro, and the hostess.

Mrs. Ira Foster was a guest. After the games, refreshments were enjoyed at a downtown drugstore.

Reunion Is Held By A. H. Elliston Family Group

A family reunion, occasioned by the arrival of a son, Pat Elliston and his family from South America, was held at the A. H. Elliston home here Sunday.

Highlights of the day were the moving pictures shown by Pat Elliston, of Columbia, Kingston, Jamaica, Cuba and the Panama Canal and numerous relics and souvenirs of South America.

Those here for the get-together were Mr. and Mrs. Pat Elliston and son of Barranca Bermeja, S. A., Mr. and Mrs. R. E. Hevel of Denver Colo., Mr. and Mrs. Bob Curry of Pampa, Mr. H. P. Barnard of White Deer, Mr. and Mrs. Burl Elliston, Mr. and Mrs. A. H. Elliston and Miss Ruth Elliston.

Husbands Are Honored At Dinner Party

Members of the Pleasure Hour Bridge Club entertained with a Husbands' Party Tuesday night at the home of Mr. and Mrs. Roy Jowell. Hostesses were Mrs. Elmo Lawhon and Mrs. Jowell.

After a lovely dinner party at tables arranged for four, bridge games were enjoyed with awards going to Mr. and Mrs. Earl Phillips, high and to Mr. and Mrs. Elmer Mathies, second high.

Those present included Messers and Mesdames Boyd London, Harry Lomas, B. R. Dixon, Earl Phillips, Ralph Smith, Chris Renfro, Elmo Lawhon, Elmer Mathies and the Jowells.

Surprise Birthday Party Is Given

A delightful courtesy in the form of a surprise birthday party was given at the home of Mr. John Olson last week to compliment Mrs. F. P. Potter on her 78th birthday. Hostesses were Mrs. Henry Hastings and Mrs. Olson.

The Olson home was gay with a variety of garden flowers arranged in appropriate containers. Games, contests, riddles and a "Talk-Fest" furnished entertainment.

A special feature of interest was the birthday cake in white, decorated in pink. Those attending the informal affair were Mesdames R. L. Branson, J. E. Gyles, H. H. Boardman, W. A. Hunter, W. M. Rigger, G. F. Tomlinson, James Aiken, Jack Myrose of Dalhart, John McLean, the honoree and the hostesses.

Mrs. Sam Reid of Lubbock, spent the week end here with her parents, Mr. and Mrs. C. C. Ferguson.

Junior Club Has Busy Season In Prospect

A busy season is in prospect for the Junior Bay View Club with a study course on "Modern Drama" calendared in year books for the coming year.

The first meeting scheduled was that at the home of Mrs. W. L. Davis Thursday night. As a background for future programs Miss Ruth Conkwright, who talked on "Trends in the Present Drama," bringing out the thought that the World War has had more effect on writers of our day than any other one circumstance. Miss Conkwright continued by saying, "This contemporary world is a violently and completely changed world, changed not only politically and economically, nationally and internationally, but in all its basic ideas of life and behavior—sexual, psychological and social. So it would seem as we look

back over the way we have come, that the plays most profoundly integrated with life are those dedicated to the realization of man's age-long dream of freedom, individual and social; of justice, which implies every form of equality; and of human brotherhood which means peace."

"Important Faces On Broadway" were discussed by Mrs. Jimmie Gillentine who began her discourse with the statement "Since Manhattan's vast lobbied Empire Theatre threw open its doors 'Way uptown,' 45 years ago, it has been the home of the Theatres' greatest stars—Maud Adams, Ethel Barrymore, Katherine Cornell, Charles Forham and Gilbert Miller. It was always a fashionable theatre, today it is a patriotic landmark." Comprehensively Mrs. Gillentine mentioned present day celebrities including; Paul Muni, who is coming back in "Key Largo," Alfred Lunt and Lynne Fontaine, Margaret Webster, a powerful new direct-

or in the U. S. Theatre today, Lillian Hellman, the only woman writing powerful dramas on Broadway today, Pearl S. Buck, suddenly turned playwright, John Barrymore, who is now starring in "My Dear Children" after a 14 year absence, and among many others, five major playwrights—Maxwell Anderson, Robert E. Sherwood, S. N. Bernham, Sidney Howard and Elmer Rice, who stand at the top of the U. S. Theatre. Only Eugene O'Neill in drama and George S. Kaufman in comedy, rate higher.

Other programs will include the study of plays and playwrights with a special program for a one-act play. Sixteen books are listed to be read during the coming year's study.

Social features are also to be a part of the activities for the year as well as the continuance of the welfare project.

Officers of the club are: Katherine Kirby, president; Mrs. J. T. Gilbreath Jr., vice president; Mrs. J. W. Witherspoon, record-

ing secretary; Mrs. Elizabeth Womble, corresponding secretary; Ruth Conkwright, parliamentarian and Ruby Dutton, reporter. Members attending the Thursday night meeting were: Mesdames Elizabeth Womble, J. W. Witherspoon, Jack Wayland, J. D. Neill, Frances McClelland, Jimmie Gillentine, Marilyn Gilliland, J. T. Gilbreath Jr., W. L. Davis, Misses Ruth Conkwright, Edna Daughlee, Ruby Dutton, Nancy Conkwright, Katherine Kirby, Lois McCaslin, Rhita Jean Sullivan and Eloyse Pitman.

New members are Robbie Foster, Lois McCaslin, Mrs. J. W. McVay and Mrs. J. D. Neill.

How'd you like to catch a 208-pound gar? That is the thrill Verdel Childers of San Augustine got recently while fishing in the Angelina River. The gar, according to the Game Department's chief aquatic biologist, is the largest reported in Texas.

Hereford Appliance Leads Bowling Play

Hereford Appliance Co. led play at the Bowling Alleys last week with a team score of 2742, while Danny Hales led individual scorers with 318.

Game reports are: Hereford Appliance vs. Knights of Columbus, 2742-2187; High School vs. Cream O' Plains, 2546-2537; Loerwald Bros. vs. Nunn Transfer, 2297-1961; Packard Milling Co. vs. Prairie Dairie, 2361-2432.

Albinos continue to show up in Texas. The latest is a snow-white skunk which has been seen several times in Crockett county, the State Game Warden for that region reports. Several persons have been within two yards of the animal and they believe it does not boast of a single black hair. As yet, no one has been venturesome enough to catch the unusual little animal.

CLIP THIS COUPON AND SAVE!
WATER TUMBLERS
2 for 5c
AND THIS COUPON!

HAILE DRUGS

Walgreen Agency
WE SELL FOR LESS
PHONE 99 HEREFORD, TEXAS

CLIP THIS COUPON AND SAVE!
WAX PAPER
2 for 7c
AND THIS COUPON!

These Special Prices good for Thursday, Friday, Saturday and Sunday

<p>25c LIVER PILLS CARTER'S 16c</p> <p>15c ASPIRIN BAYER'S 8c</p> <p>PINT BOTTLE — MILK OF MAGNESIA 13c</p> <p>KNITTED DISH CLOTH 3c</p> <p>PINT SIZE Mineral Oil 21c</p> <p>PACKAGE OF 200 CLEANSING TISSUES 7c</p>	<p>10c ROLLS TOILET TISSUE 3c</p> <p>\$1.00 HOT WATER BOTTLE 27c</p> <p>BOTTLE OF 100, PURE, 5-GRAIN ASPIRIN 12c</p> <p>10c BARS SOAP LIFEBUOY 3 for 16c</p> <p>75c BOTTLE Listerine 57c</p> <p>\$1.20 SYRUP PEPSIN 76c</p>
--	---

After visiting Kellogg's New Store Saturday, Sept. 30th, Refresh Yourself at Haile Drug Fountain

SATURDAY SPECIAL AT HAILE'S (KELOGG'S SPECIAL PLATE LUNCH)

Breaded Pork Chops, Candied Yams, Blackeyed Peas, Waldorf Salad, Drink and Dessert **25c**

HAILE'S SPECIAL HEALTH PLATE 25c

Outstanding Values	FRIDAY ONLY AT OUR FOUNTAIN LARGE BANANA SPLIT 7c
50c Bottle PEPDENT LIQUID DENTIFRICE 36c	<p style="font-size: 2em; font-weight: bold;">Notice!</p> <p style="font-weight: bold;">WE ARE USING THE NEW HYDROTHERM STERILIZER at our Fountain, according to the State Health and Sanitation Regulations. Every glass is sterilized with steam everytime it is used. See it in use at our Fountain — Exclusively!</p> <p style="font-size: 1.5em; font-weight: bold;">Saturday Only</p> <p>10 Bars P&G Laundry Soap, Vegetable Brush, Pot Cleaner—A Total Value of 65c! Special Price for All Three 39c</p>
25c Value TOOTH BRUSH 12c	
Pint Bottle HYDROGEN PEROXIDE 18c	
Large Size ORLIS MOUTH WASH 37c	
\$1.00 Size JERGEN'S HAND LOTION 73c	
50c Value GEM RAZOR and BLADES 19c	
50c Size CHAMBERLAIN HAND LOTION 29c	
60c ALKA SELTZER 49c	
60c Bottle SYRUP PEPSIN 36c	
25c Size NEW TYPE ORLIS TOOTH PASTE 16c	

"You will enjoy shopping through HAILE DRUG — and We Appreciate Your Coming in" **MEADE HAILE, Owner.**

Employees
Lee Cavin — Marcus Houser — Kahtryn Poff — Evelyn Stelzer — Roy Stuart — Bud Higgins — Jiggs Hartman — Nealy Williams — Neal Young — Lottie Tyson — Inavey Burdine — Kathryn Twiner

SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181

Summerfield Study Club Luncheon Opens Club Year As Vacations End

1939-40 club plans were launched Friday for the Summerfield Study Club at a luncheon held at the home of Mrs. Ray Johnson. Mrs. D. C. Walser was assistant hostess.

Decorations were in the club colors, red and white, with dahlias predominating in the floral accent. Shaded lights added to the effect. Quartet tables centered by bouquets of asters, were arranged for members where places were marked with appropriate cards bearing an autumn motif. Members were presented with sweet pea (the club flower) corsages.

After the luncheon a sketch of the coming year's work was presented in which the club's organization in 1926 and federation in 1935 were recalled.

Year books which were distributed at the meeting show a variety of study topics. The Study Course is based on "The Club Woman's Bookshelf," and from that shelf books on history, public welfare, health, America's future, government, politics, art and drama, "The Bible," science and youth problems will be taken from time to time to furnish lesson subjects on the scheduled programs. Required programs have also been included as have parties and social affairs to intersperse the more serious side of the year's work.

Each member will have an individual roll call for the year. Eight book reviews are listed in the development of the study course, supplemented by outstanding articles in current magazines.

"Books I Have Read This Summer," were discussed at the meeting and Mrs. Britt Clark told "How To Review A Book," saying: "By a true and careful evaluation of a book, the reviewer may be able to assist busy club women in knowing whether they wish to dedicate enough time to the book to read it."

Officers for the club include Mrs. Ray Johnson, president; Mrs. Lloyd Lookingbill, vice president; Mrs. A. L. Behrends, recording secretary; Mrs. Jim Clark, corresponding secretary; Mrs. Tandy Legg, treasurer; and Mrs. B. E. Roberson, parliamentarian.

Other members of the club are Mesdames; L. L. Cannon, Britt Clark, Lee Curry, J. B. Noland, C. R. Walser, R. L. Wilson, D. C. Walser, Hollis Walser and Guy Walser.

Yearbooks were arranged by Mrs. Lloyd Lookingbill, Mrs. Britt Clark, and Mrs. A. L. Behrends.

Guests weekending in the home of Mrs. S. E. Askren were Mr. and Mrs. R. D. Martin of Baytown and Mr. and Mrs. Sydney Martin of Kingville. Mr. R. D. Martin is Mrs. Askren's nephew.

15 Years Experience
IN REPAIRING
ELECTRIC
REFRIGERATORS

Since attending the Frigidaire factory school 15 years ago, I have been actively engaged in refrigerator repair work. Give me a trial for complete satisfaction.

PHONE 759

Also...

Completely equipped to do all kinds of ELECTRICAL REPAIR WORK and WIRING

Phone 759

GEO. McCONNELL

Daniel News

(7 miles east, 15 miles north) BY PAULINE MOORE

There were 66 at Sunday School Sunday. Several visitors from Hereford were there.

Sam Thomas spent the week end in the Jim LeGrand home near Amarillo.

Misses Pollyanna and Billie Crawford of Hereford, Bernadine Phillips of Hereford, and Lottie Allred were Sunday visitors in the Clyde Allred home.

Clyde Allred and family, Miss Emma McClain, and Mrs. Anna Gillespie attended church services in Amarillo Wednesday morning and night.

Several families of the community attended the Tri-State fair in Amarillo during the past week.

Mrs. Joe Moore and children spent Sunday in the Sam McCraw home Sunday.

Dottie Boling was hostess to Harold Dean and Neta Jo Moore, E. W. and Janelle Womble, and 3 Curtis children of Panhandle.

Mrs. O. J. Grabbe and Mrs. John Boling of the Pierce Community were Canyon visitors Monday afternoon.

Miss Ruth Moore, who is attending the Canyon Public High School, spent the week end in the parental W. R. Moore home.

Promotion day at the Palo Duro church promoted Ruth Moore and Byron Campbell to the senior class, Dottie Boling and Doris Elrod to the Intermediate class and Johnnie Lee McBroom to the Junior class.

Aron Connor and Miss Billie Price attended the fair in Amarillo Friday night.

Rev. Lee Perry and family of Plainview visited in the O. J. Grabbe home Sunday.

Mr. and Mrs. Oscar Golden of Lockney visited in the Floyd Tomlinson home Thursday. They also attended the fair that day.

Lester Cooper is working for Elmer Womble.

Tommie Alsher of Dallas and Buster Brown of Tulsa, Okla., are helping Mr. J. F. Matthews with his fall harvesting.

Miss Pauline Moore spent the week end in Canyon to attend the Faculty reception given at Cousins Hall Saturday night.

Mrs. Clara Sachs and daughters, Evelyn and Ruth, have returned from a weeks visit in Kansas and Oklahoma, where they have been visiting friends and relatives.

New!
Coleman OIL HEATER
RADIATES AND CIRCULATES!

Constant Heat Circulation PLUS Constant Heat Radiation BOTH AT THE SAME TIME!

WARM FLOORS! ALL-OVER HEAT! LOW FUEL COST! Ideal For Hard-To-Heat Homes

Here's a beautiful heater that gives you circulating and radiating heat. Actually sends heat through rooms while it radiates "hot-stove" heat, close up, through grille cabinet, at same time! Three popular models, low in price.

Automatic fuel control. Automatic draft control. Burner has famous low flame fuel saver. Duroplastic finish. Pyrex glass flame jewel window. Outside tank and electric controls optional. Come in and let us show you our complete line of fine Coleman heaters.

STREU HARDWARE
HEREFORD, TEXAS

Westway Items

(20 miles west) **MRS. MERLIN KAUL**

Mr. and Mrs. Henry Hoffman are entertaining relatives from Evansville, Ind., this week. They include Mr. and Mrs. Fred Johnson and daughters, Betty and Bonnie Lee, and Mrs. Bergemuller. The ladies are sisters of Mrs. Hoffman. Mrs. Bergemuller formerly lived here but this is the first trip for the Johnson family who find that the west is not really "wild." Mr. and Mrs. Hoffman and their guests attended the fair in Clovis Thursday. They were all visitors in the Al Werner home Sunday night.

Rev. and Mrs. Joshua Stephens and daughters were callers Sunday afternoon in the Henry Allmon home. Rev. Stephens preached at Frio Sunday. Other visitors in the Allmon home Sunday included Mr. and Mrs. Floyd Tucker and family, and Mr. and Mrs. Maurice Tannahill and Carlton.

Judge and Mrs. Slaton of Hereford were callers in the Merlin Kaul home Tuesday evening.

Miss Jewell Clark of Summerfield was a guest of her sister, Jessie, at the Merlin Kaul home Saturday night.

Mr. and Mrs. Moody Stephens, Weldon and Margaret Rose and Jessie Clark were dinner guests Sunday in the Henry Clark home at Summerfield.

Nelda Guy Lawrence of Hereford visited her grandparents, Mr. and Mrs. R. M. Gunn, Sunday.

Mr. and Mrs. Jim Madole of Hollene, N. M., were visitors in the R. M. Gunn home last week.

The home demonstration club tour included the home of Mr. and Mrs. Al Werner in this community.

We congratulate Vesta Mae Landers on winning the title of football queen at Hereford High School. She will be crowned queen at the game Friday night.

Visitors in the Merlin Kaul home Sunday included Mr. and Mrs. C. V. Burgess and family of Progressive, Nelda Guy Lawrence of Hereford, Mr. and Mrs. Joe Landers and family, and Mr. and Mrs. R. M. Gunn.

School dismissed Wednesday so that all the children who wished might attend the Tri-State Fair. Marlin Pierce drove his bus. Mr. and Mrs. Dodson and Miss Lou Ella Scarbrough accompanied them.

The Young People's Class of the Sunday School will have a weiner roast at the school house Saturday night. Mrs. Moody Stephan is the teacher.

Rev. M. M. Beavers of Hereford preached here Sunday afternoon. Rev. Beavers will preach here one more Sunday before Conference.

E. B. Osburn had a windcharger installed in his home last week.

Mrs. Sarah Ponder, who makes her home with her son, William Ponder, is visiting a son at Cotton Center this week.

Mrs. Everett Talbot spent Monday and Tuesday with her mother, Mrs. O. T. Pope, at Frio. Mr. Talbot is cutting feed

near Frio.

Mr. and Mrs. Vincent Skypala and Edwin and Elwood were dinner guests Sunday in the home of Mr. and Mrs. Paul Artho at Umbarger.

Everyone is invited to attend the birthday dinner at the school house Sunday.

Mrs. M. S. Roe and baby, son, and Mrs. Hughes Millard of Hereford spent Monday with their mother, Mrs. Grady Wilson.

Mrs. Bud Hopson and Jerry Ray, and Mr. and Mrs. Hughes Millard of Hereford were visitors Sunday in the Grady Wilson home.

Ben Hubert of Los Angeles, Calif., and Gussie Petty of Hereford were dinner guests Sunday in the Kelly Gray home. Mr. Hubert was a guest there Wednesday night also.

Vernon Wilson lost two hound pups this week. Both have collars with Vernon's name on them.

Harold and Kenneth Rudd took fourth and fifth places on their 4-H club pigs at the Tri-State Fair last week.

Roy Henderson took several premiums on his hogs at the Fair last week.

Mr. and Mrs. F. W. Dodson and Monte Max and Miss Lou Ella Scarbrough spent the week end in Olton, in the B. A. Dodson and A. T. Walthall homes.

Mr. and Mrs. Oscar Taylor and family of Salinas, Calif., were guests Monday night and Tuesday in the R. M. Gunn home. Mr. Taylor is a nephew of Mr. Gunn. Other visitors in the Gunn home Tuesday were Mrs. Guy Lawrence and Nelda Guy of Hereford and Mr. and Mrs. Joe Landers and Ross, Joe.

Wilburn Tannahill of Lockney and Ed Renkin of Plainview visited Mr. and Mrs. Maurice Tannahill and Carlton last Tuesday.

Maurice Tannahill went to Plainview last Friday. His car broke down and he was brought home by his brother-in-law, Chester Carthel. He went back for the car Wednesday.

The La Afflatus Estudio Club met last Tuesday at the home of Mrs. Maurice Tannahill.

Families from here attending the Tri-State Fair in Amarillo last week included those of W. L. Jones, Al Werner, R. L. Wilson, V. Skypala, Merlin Kaul, Earl Little, Moody Stephan, D. H. Allmon, and Paul Rudd.

Edgar Ireland of Dallas spent the week end in Hereford with his parents, Mr. and Mrs. E. S. Ireland.

COURTHOUSE RECORDS

Warranty Deeds
Panhandle Building and Loan Association to Jeff Roberson, a part of Block 9, Evans' Addition. W. A. Williams, et ux, to L. B. Godwin, part of Section 55, Block K-5, T. T. Ry. Co., Grantee, lying East of the West 510 acres of Section 55.

W. H. Fuqua, Inc., to B. C. D. Bynum, Sections 5 and 6 in Block No. 8, and Sections 30 and 31 in Block 7, B. S. and F., Grantee, Deaf Smith County.

Elmer W. Rogers and wife to Edwin Morrison, Part of Block 27, Rickett's Addition.

Hereford Ind. School District to H. M. Benefield, Lot 4, Block 58.

Galbraith Investment Co. to E. C. Hewitt, S½ of Section 358, Block M-6.

Ernest M. Rice to A. A. Head, S½ of Section 15, Township 2 North, Range 4 East.

Sam Johnston to Harold Johnston, Lots 5 and 6, Block 51, Town of Sherer.

The Federal Land Bank of Houston with resolution to J. C. and C. S. Perrin, 1120 acres of land, more or less, out of Sections 21 and 16, Township 5 North and Range 3 East.

Assignment of Oil and Gas Lease
Western Union Oil Co. to Billy Nations, E½ of W½ of North 265 acres of Section 15, Township 3 North, Range 1 East and W½ of E½ of North 265 acres of Section 15, Township 3 North and Range 1 East.

Deed of Trust
J. H. Jernigan et ux and Mattie S. Jernigan to Southwestern Life Ins. Co., S. 360 acres of the E½ of Section 15, Block B.

E. C. Hewitt et ux to Foxworth-Galbreath Lumber Co., S½ of Section 358 Block M-6.

N. E. Greer et ux, Ioma D. Greer, to Southwestern Life Insurance Co., 480 acres of land about 14 miles NW of Hereford, Texas, and being out of and a part of Capitol League No. 409½ in two tracts.

T. W. Medlin and W. W. Whitby to Jennie Carter, a part of Section 66, Block M-7.

Deeds
Conley Gann, et ux, to Frank F. Ferry, et al, SW¼ of Section

29, Township 3 North and Range 1 East.

Releases of Deeds of Trust
J. E. Hill, Independent Executor, Estate of Sarah E. Coker, deceased, to T. E. Major West 70 feet by 140 feet of Block 32, original town of Hereford.

West Texas Mortgage Loan Co., to W. H. Fuqua, Inc., Sections 5 and 6 in Block 8 and Sections 30 and 31 in Block 7, B S and F survey.

Release Deed
Frank F. Ferry to G. W. Brumley, NW¼ of Section 35 of Township 3 North, Range 3 East.

Deaf Smith County Wind Erosion Conservation District to W. A. Linegar, Section 11, Township 5 North, Range 2 East.

ANNOUNCEMENT
Junior and Clarette Band Mothers will meet at Central School Auditorium Tuesday, October 3, at 3 o'clock.

All parents of band students automatically become members of these organizations and they are urged to attend and take part in the meetings. A program will be featured.

ROOMS TO RENT? TRY A WANT AD

FRASER'S Big Jingle Contest

Ends at Midnight, Saturday, Sept. 30th

NO ENTRIES LATER THAN THIS DATE WILL BE ACCEPTED!

You May Win A **\$169.50 Magic Chef GAS RANGE**



Get Details and Official Entry Blanks at the following Hereford firms:

- BELLAH FOOD STORE
- CARL'S GROCERY
- FANNIN GROCERY
- FURR FOOD STORE
- HUDSON GROCERY
- McCLAIN'S GROCERY
- QUALITY FOOD STORE
- TEXAS GRO. & MKT.
- WEIR'S FOOD STORE

Hear the "Community Sing Program" each Sunday Afternoon, 5 to 5:30, over Radio Station KGNC, Amarillo!

SYRUP PEPSIN Reg. 60c Size 36c	SAL HEPATICA \$1.20 Size 98c	LISTERINE 75c Size 59c	SHAVING CREAM 35c Swab, (with Unguentine) ... 29c	WINE CARDUI Regular \$1.00 Size ... 59c	NYSEPTOL Antisptic - Pint ... 39c	HINKLES PILLS Regular 25c box ... 9c	VITAMINS 100 Capsules Natola ... \$2.39 50 Capsules Haliver Oil ... 59c Pint Cod Liver Oil ... 39c	PENN CHAMP Spray and Deodorant ... FOR 59c	ALARM CLOCKS \$1.25 Value 79c	Cadillac Bridge Cards 29c	COLD CAPSULES Special 35c We recommend this capsule for temporary relief from discomfort due to COMMON COLDS	\$1 CHAMBERLAIN'S HAND LOTION 83c	WHISLEY BATH CRYSTALS 5 Lbs. 59c	TOOTH BRUSH Quality 19c	FOOT EAS-EM 25c Nyal ... 19c	RUBBER GLOVES Miller - Special at ... 49c	JERGEN'S LOTION Regular \$1.00 Bottle ... 79c	COTY'S POWDER \$1.00 Package for ... 89c	MUM DEODORANT Regular 35c Size ... 27c	CORN PLASTER 25c Blue Jay ... 17c	Torpedo Rat Baits 12 15c Made by Globe, Harmless to pets-FOR	Toilet Tissue 4 Rolls 25c
--	--	--	--	--	--	---	---	---	---	--	--	--	--	---	---	--	--	---	---	--	---	---

CLOSE DRUG

PHONE 13 WESTERN UNION OFFICE WE DELIVER



Feel The Difference! See The Difference!

DRI-SHEEN cleans, cleanser, makes odors impossible, gives a truly safe method. We are proud to offer to our friends and customers the advantages of DRI-SHEEN PROCESS

The DRI-SHEEN PROCESS is the most sensational and practical improvement in dry cleaning methods in recent years... it's Safe for your garments!

FOX CLEANERS AND HATTERS Phone 111

New Weed Killer Is Recommended By FSA

For those troubled with small patches of Johnson grass, possession weed, bindweed, or blue weeds, a weed killer known as Aicide is recommended by Ozra C. Matthews, of the FSA, who this week reported several cases of success with the drug. The remedy works slowly, but surely, he reports, and kills by process of osmosis. The Aicide solution is sprayed on the foliage, of the plants with as little as possible getting on the ground. The solution then works down to the roots of the weeds. It used moderately no damage will be done to the soil. The solution is made by mixing Aicide in the proportions of one pound to one gallon of water.

in the home of Mr. and Mrs. Johnson Friday night. Miss Olivia Benson and Mr. Charles Boyd Jr., received prizes for being the tackiest boy and girl present. Both indoors and outdoors games were enjoyed by all. Those attending were: Theresa Smith, Anna Jo Owen, Olive Ramey, Seleta Robinson and Duane Balze all of Hereford; Mary June Decker, North of Black; Mr. and Mrs. Dave Benson and daughters, Olivia and Era, Mr. and Mrs. C. R. Boyd and children, Ruby, Howard, and Charles Jr., Frank Robbins, Mrs. Tension and Kona Faye, Jack Owen, Mr. and Mrs. S. J. Barclay, Ruby Faye and Curtis, Lurline Dixon of Dimmitt, Wesley Brown, Mr. and Mrs. Malcom Cassels, Mary Nell and Jimmy Ray, Treva Jo Poole, Wanza Johnson, Arnel Long of Hereford and the hostess. Mr. J. N. Benson returned from a visit in Duncan, Okla., and Childress, Tex., Saturday night.

Messers Haskell Benson and Albert Springer have just completed their trench silos and Mr. Springer has his filled with ensilage. Mr. and Mrs. H. D. Robbins and daughters, Glenda, Syla and Marcia, called on the Owen Andrews and family Sunday afternoon. Mr. T. L. Sparkman and son T. L. Jr., were in Amarillo on business Monday. Mrs. Earl Springer entertained with a dinner Sunday honoring her daughter, Leta Dene, on her eighth birthday. The house was decorated with beautiful fall cut-flowers. The table was centered with the lovely birthday cake. White candles burned in Crystal Candelabras. Guests led by the honoree followed zig-zag strings to the surprise birthday presents. Those enjoying the dinner were Phyllis and Frances Hunter of Jumbo, Jeanene Singletary of Hereford, Betty Robbins, Ruby Barclay and the honoree. Mrs. S. J. Barclay went to Dimmitt Friday afternoon after Miss Lurline Dixon who spent the week end in the Barclay home. Mr. and Mrs. S. J. Barclay and son, Curtis, and Miss Lurline Dixon called in the E. H. Barclay home in the Ford community Sunday. Mrs. Barclay's mother, Mrs. Smith, returned home with them to spend the week. Mr. and Mrs. Bowers and children visited Mrs. Bowers' parents, Mr. and Mrs. Albert McCown, in Dalhart Sunday. Mr. and Mrs. Sevier, Mr. and Mrs. Mack Dixon of Dimmitt, and Mrs. Robbins and Glenda, called in the C. R. Boyd home Tuesday. Mrs. G. P. Owen and Mrs. Malcom Cassels entertained with a

CHURCHES Hereford Churches In World Communion Services Sunday

Sunday, October 1st, has been set aside by many Protestant Denominations as World-wide Communion Sunday. Next Sunday at the eleven o'clock Worship hour Christians throughout the world will observe the Sacrament of the Lord's Supper. Due to the strained international situation at the present time this service is of special significance. Christians in Great Britain, France, Germany, Russia, Japan, China, and other countries will join together in this great service. The Christian and Presbyterian Churches in Hereford and perhaps others will be a part of this world-wide service. Every member of these Churches is encouraged to attend the morning worship service of his respective Church and join in this world-wide service.

SERVICES AT THE CHRISTIAN CHURCH

H. M. Redford, Minister. J. C. Ricketts, Superintendent. Bible School 9:45-11:00 a. m. Morning Worship 11-12 a. m. Endeavor 6:30-7:30 p. m. Evening Worship 7:30-8:30 p. m. The newly-elected officers of the Bible School will be in charge next Lord's Day morning. It is the first Sunday of the new Church year. We are expecting every member to be in his place. "Assemble Yourselves" will be the subject of the morning sermon, emphasizing along with thousands of other Christians on this day, the Lord's Supper. Helen Frances Streu and Dorothy Nelle Trimble will sing "The Old Rugged Cross." The young people of the Senior Endeavor will assist the minister in the evening Church worship. The theme will be "Jesus' Message to Youth." You will be helped and you can be a help to others by attending these services. You will find a hearty welcome.

BAPTIST CHURCH

Our revival starts Sunday. We are fortunate to be able to have Mr. Joe Trussell with us again to lead our music and sing for us. He will also conduct the personal work. The pastor will preach. Mr. Trussell comes next Monday and will remain with us through the two Sundays following. Morning services will be at 10:00 and the evening preaching service at 8:00. Preceding the evening services, prayer groups and young people's services will meet. On Thursday and Friday of this week our Associational meet-

ing convenes at Happy Thursday evening is given to the Young People's activities of the church. Let's have a good representation from our church. The pastor plans to preach next Sunday morning on "Evangelism," as found in Acts 20:17-35. It is the record of evangelism as practiced by Paul. The evening subject will be "An Awakening Vision" based on Ezekiel 32:17-32. We invite all who will to worship with us in our regular services or our revival. Mr. Trussell is recognized as an outstanding singer and we have a treat in store in his messages in song. W. E. Barnes, Pastor.

In an enrollment predicted to top the 11,000 mark this year, the University of Texas will count a population ratio of about six men to four women, officials believe.

Frio News

BY MRS. MALCOM CASSELS (10 miles south of Hereford) Forty-six attended Sunday school and church Sunday. Rev. Joshua Stephens of Plainview preached at both services. He was accompanied by his wife and daughters. Rev. Stephens is pastor of the Westway Baptist church. Mesdames Boyd, W. A. and Earl Springer and Jewell Cassels attended the Cake and Flower show in Dimmitt Thursday. The Frio Home Demonstration Club entered a table showing "Cakes for All Occasions." An angel food—a white cake, a tea-ring, and a plate of cookies were exhibited. Mrs. Earl Springer entered some Dahlias and Zinnias and got blue ribbons on both. In the canned fruit and vegetable exhibit in the Castro county Fair at Dimmitt our club won first and second places. Mrs. Wilson of the Ball Canning Contest judged the canned stuff and she and Miss Couch asked for jars from our club to take to the Dallas Fair. Mr. and Mrs. Ferguson, of Lyche and Mrs. and Mrs. Ves-Hodge called in the C. R. Boyd home last Sunday. Little Miss Vera Dell Andrews spent Sunday with her grandparents, Mr. and Mrs. T. L. Sparkman. Mr. and Mrs. T. L. Sparkman, Mr. and Mrs. Elmer Jones and Patsy Jo, Mr. and Mrs. Haskell Benson and daughters, Mr. J. N. Spynson and Mr. and Mrs. Dave Benson called in the Joe Andrews home Sunday, visiting Mrs. Andrews brother and family, Mr. and Mrs. J. R. Benson and daughter. Mrs. John Johnson and Miss Olivia Benson gave a Tacky Party

Rev. and Mrs. Joshua Stephens visited in the Erp and Allmon homes in the Westway community Sunday afternoon.

Miss Wanza Johnson spent Saturday night in the home of her sister in Hereford, Mr. and Mrs. Arnold Long. Miss Treva Jo Poole spent Saturday night and Sunday with the little Vaughn girl in the T. Vaughn home in Hereford. Mrs. Lawrence Kemp of Adrian is visiting a few days in the C. R. Boyd home before the Boyds leave for Wynoka, Okla., where Mr. Boyd has purchased part interest in a ranch. Several from this community attended the Tri-State Fair in Amarillo last week. Among those that attended were Mr. and Mrs. John Johnson and daughters and Wesley Brown, on Monday; Mr. and Mrs. C. R. Boyd and family, Mr. and Mrs. W. A. Springer and family, Mr. and Mrs. T. L. Sparkman, Alfred Fruett and Mr. and Mrs. T. L. Sparkman Jr., Wednesday; Mr. and Mrs. Joe E. Andrews and Alma, Mr. and Mrs. Elmer Jones and Patsy Jo, Mr. and Mrs. Chas. King and Gerald, Gene and Mrs. Ruby Sparkman, Thursday; Miss Oline Ramey, Mr. and Mrs. Haskell Benson and daughters, Mrs. Tension and Kona Faye, on Wednesday. Then Saturday night Mr. and Mrs. John Johnson, Mr. Wesley Brown, and Mr. and Mrs. S. F. Tension, Kona Faye and Calvin were in Amarillo. Mr. and Mrs. Johnson spent Sunday in the home of Mr. Johnson's daughter, Mr. and Mrs. Arnold Long in Hereford. Rev. and Mrs. Joshua Stephens took supper in the Malcom Cassels home Sunday night. Little Miss Arnel Long of Hereford spent a day or two in the home of her grandparents, last week, Mr. and Mrs. John Johnson and daughters. Mrs. S. J. Barclay and children and Mrs. Smith visited in the Malcom Cassels home Monday afternoon and enjoyed watermelon. Mr. and Mrs. Boyd are driving

another automobile now.

Mr. Charles Boyd Jr., is working for Mr. S. J. Barclay this week helping him cut feed. Mrs. J. C. Bowers and children visited Mr. Bowers parents in Lazbuddy Saturday.

When in the Market for Irrigated Land, Stock Farm, or Ranch, see Us! Priced right and on good terms. Hill-Ricketts Co. REALTORS

THE RECORD... Facts That Concern You

IT SUPPORTS THEM ALL! IN TIMES OF RISING TAXES, UNEMPLOYMENT, FARM PROBLEMS, THE RECORD OF BEER IS DOUBLY INTERESTING. BEER... a beverage of moderation. UNITED BREWERS INDUSTRIAL FOUNDATION

Here they are! THE NEW FARMALLS. Features of the New "H" and "M" Farmalls. THREE BEARS FOR WORK! See The New Model "M" Now On Display!

More Tractor... for less money. THE NEW FARMALL "M" with 3 Horsepower more than the F-30, delivers in Hereford at \$150 LESS COST! THE NEW FARMALL "M" fully equipped with Lights, Starter, Generator, Battery, Muffler and LIFT-ALL, delivers in Hereford for less than \$1475 (freight paid) Visit Us Today -- See This New Farmall "M" ROSSON IMPLEMENT COMPANY "Good Equipment Makes A Good Farmer Better"

