

Lions Roar For Charity's Sake Carnival Lid Is Off

AROUND TOWN

Sights and Faces Seen

Meade Halle approached an employee of The Brand last Saturday who happened to be in his store.

Gene Harmon went to work his week as a checker for Furr foods.

Junior Queen, who hails from Clovis, N. M., started soda keeting at Close Drug last Tuesday morning.

New "pearl diver" for Halle Drug is Marvin Kearns, son of Mr. and Mrs. George Kearns.

Alex R. Bateman and Bill Davis attended a gathering of A. and M. exes at Amarillo last Monday night.

Kinard To Serve On State Group

Knox Kinard, Superintendent of Hereford Public Schools, has agreed to serve as a member of Gov. Lee O'Daniel's committee which will aid in drafting legislation to reorganize the school system.

In his radio address last Sunday the Governor stressed inequalities and waste in the organization setup of the present system.

Another member of the committee is Mr. C. H. Dillehay, former school superintendent here and now at Vernon.

Hereford Brand War News Briefs

Condensed, Concise, For Busy Readers

British casualties numbered 5 dead and 48 injured after German bombers raided the Irish of Perth, Scotland, damaging three British ships, while being four planes of their own.

Turkey cast her lot with allies after negotiations with Russia failed. Finn-Red negotiation continued with possibility of compromise held out.

A Hungarian Nazi putsch plot was nipped and the move rejected crushed with arrest of 50 members of the party.

Possibility that Japan would

"Get set for the most fun you ever had at the Lion's club carnival," is the word which comes from Carnival committees regarding the fun-fest scheduled tomorrow and Saturday nights in the Renfro Building.

Purpose of the Carnival is to raise money to carry on the charitable enterprises of the service organization.

Among the attractions tomorrow night will be a free boxing show which will see local leather pushers slinging the mitts at each other, and Cal Farley with his "Stuttering Sam" program of radio fame, Saturday night.

An entirely new attraction, "horse racing" will add to the many features which will make this carnival much better than any presented here before, officials state.

Bingo, wheels of fortune, doll racks, milk bottle racks, dart boards, penny pitch, ring golf ball game, swing ball, scales, Saturday night paradise, prizes, Hamburgers, and pop stands, and other attractions will be ready to furnish fun and entertainment when the carnival opens.

"Lion Bucks" costing 10c for adults and 5c for children at the doors, will be good for an equal amount on any concession except the hamburger, pop and ice cream stands.

(Continued on Page 12)

Miss Robbie Foster Named Candidate For Homecoming Queen

Miss Robbie Foster, teacher in Hereford High School, has been nominated by Deaf Smith county Exes of West Texas State College as a candidate for Queen of Homecoming to be held at WTSC, October 28. She is a 1937 graduate.

Homecoming committees of the college have asked that ex-students of each county nominate their candidate for queen.

Funeral Rites Held For Baby Girl Of Mr. and Mrs. Sowell

Funeral services for the infant girl born to Mr. and Mrs. Buddy Sowell, October 12, were held last week with Rev. M. M. Beavers officiating and E. B. Black Funeral Home in charge of services. Burial was in West Park Cemetery.

The child, born prematurely, died last Thursday.

Sympathy of their many friends is extended to the parents and relatives.

New Washer Installed By Fox

Installation of a new Hammond washing machine and a large size extractor was this week announced by Fox Cleaners.

"Through installation of the new equipment, we feel that we can offer improved service and at the same time handle larger volumes of work daily," Mr. Fox stated. "The public is invited to inspect the new equipment at any time. We now feel that we have one of the best equipped shops in the Panhandle."

Rev. W. E. Barnes Takes Program Part

Rev. W. E. Barnes, pastor of the First Baptist Church today is attending a Worker's Conference of the Tierra Blanca Baptist Association at Bevin, Rev. Barnes is listed on the program to present an Exegesis of Mark 16:15.

The program follows: Devotional—Rev. H. B. Naylor, Friona. Exegesis of Mark 16:15—Rev. W. E. Barnes, Hereford. The Commission—As given to the church—Matt. 28:19-20—Rev. J. R. Hicks, Canyon. State Missions—Rev. W. H. Clark, Tulla. 11:30 A. M.—Sermon—Rev. A. C. Huff, Plainview. Refreshments. (Continued on Page 12)

Lion Chief



ALEXANDER I. WELLS NEW YORK, NEW YORK 1938 PRESIDENT 1940 LIONS INTERNATIONAL

Payment of Poll Taxes Now Urged

Deaf Smith county residents, who plan to vote in 1940 county, state and national elections, today were urged to make early payment of poll taxes at the tax collector's office in the court house.

Poll taxes became payable Oct. 1, 1939, and will be received at the tax office until Jan. 31, 1940. The amount is \$1.75.

Deputy Tax Collector Fred Baird today prepared the following statement for publication regarding poll tax exemptions.

"Over age—a person, who is not 65 years of age on Jan. 1 of the year of which the poll tax is levied, is subject to poll tax unless otherwise exempt. For example, a person, who was not 60 on Jan. 1, 1939, cannot vote in July, 1940 unless having paid a poll tax."

(Continued on Page 12)

Civic Chorus To Practice For Lubbock Meeting

The Hereford Civic Chorus will meet next Monday night at the Methodist Church to welcome new members and plan for attendance at the Seventh District Convention of the Texas Federation of Music Clubs at Lubbock, October 27 and 28.

Members are asked to bring copies of "The Messiah," and "Choir Library," to the Monday night meeting which is set for 7:30.

Selections for the Choir Festival at the convention will be rehearsed. All persons interested in singing, especially church choirs, are invited to attend.

Hereford School Heard On KGNC

Members of the Band and Orchestra, and voices from the Glee Club were heard over Station KGNC, Amarillo, at 4:45 this afternoon. The fifteen minute broadcast was sponsored by the State Department of Education.

School officials going from here were Mr. Knox Kinard, superintendent, Mr. Ralph Smith, band director, and Miss Thelma McMinn, glee club sponsor.

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3 Percent Off For Taxes Paid During October

For the first time in Texas history discounts are applicable on ad valorem taxes payable to the state, Fred W. Baird, deputy collector, announced this week. An equal discount is offered on Hereford school taxes, John McLean collector, announces, after the Board of Trustees passed a resolution authorizing the reduction.

City taxes are not affected by the discounts. The amount of the discount for full payment of ad valorem taxes between October 1 and November 2, 1939, inclusive, is three per cent.

The discount will be 2 per cent on full payments during the period of Nov. 3 to December 2, 1939, inclusive.

The discount will be one per cent on full payments during the period of Dec. 3, 1939 to January 1, 1940 inclusive.

There will be no discount on one-half payments during Oct. (Continued on Page 12)

School Officials To Attend Conference At Canyon Saturday

Superintendent of Schools, Knox Kinard, Glenn Allison and G. M. Hudson, principals of Central school and the high school, respectively, and Judge A. J. Schroeter plan to attend the Panhandle Superintendents and Principals Association meeting to be held Saturday at Canyon.

General topics for discussion will be "Education for Marriage and Family Life," the title of a short course sponsored by WTSC this week.

The meeting which the local teachers plan to attend is scheduled from 1:30 to 3:30 Saturday afternoon.

Herd Travels To Friona For Game Tomorrow Under Lights

A vengeful Hereford Eleven will take the field against Friona tomorrow night determined to show the fans that they can really play ball despite the story told by the 40-21 score plastered on them by the rampaging White-deer Bucks.

The game, a non-conference go is called for 8 o'clock. Coach Tommie McCollum says that his squad will be ready for action, although some of the regulars may not start the game. He plans for them to enter the games before it is over. A few are a little sore from bruises received at Whitedeer.

The Friona game comes at the right spot for polishing up plays to pull on Dalhart which comes here next week in the second conference game for the locals. Coach McCollum and his charges expect the game tomorrow night to be just enough to whet the teeth of the Whitefaces to nip the Dalhart Wolves.

Rossons Return From Dallas

Mr. and Mrs. S. P. Rosson and daughter, returned Monday from Dallas, where Mr. Rosson underwent an operation two weeks ago.

Despite the seriousness of the operation, Mr. Rosson was improved sufficiently to make the return trip by automobile. Mr. Rosson was rapidly recovering from the operation, and reported that his eye-sight was 25 percent better than before.

Three Delegates From Here Sent To Kansas City

Calvin Brumley, Ryan Evans, and Ben Conklin are expected to return tomorrow evening from Kansas City, where they are attending the National Future Farmers of America Convention. They left Hereford last Saturday and caught a chartered bus at Canyon which took FFA delegates from all over the Panhandle to Kansas City. The first night of the trip was spent in Oklahoma City where several cattle farms were visited. The next day they continued the trip. While in Kansas City they are also visiting the American Royal Livestock Show. Part of the expenses for the trip was paid by the local club.

Grasshoppers Nibble Dollars From Wheat Land

Absentee landowners don't realize the seriousness of the grasshopper infestation in the Northwest part of Deaf Smith county, stated county agent, Alex R. Bateman after he had thoroughly inspected wheat acreages in the Ford, Bippus and Sims communities.

"A new species here, which has migrated from Oklahoma, Colorado, and New Mexico, has completely eaten the borders," he said, and added, "The small, green hoppers peppered my car constantly."

Wheat eaten off now may mean serious blow damage next spring, as well as further plowing expense. Then too, hopper infestation next spring will be infinitely greater if hoppers are not killed now before they can lay eggs.

Mr. Bateman stated that poison mash may still be had in any amount necessary, free for the taking. The Cattle Sales Pavilion is open on Tuesdays, Thursdays, and Saturdays and mash can be gotten on those days. If it becomes necessary, the commissioner's court will make the mash available on the other week days.

Accident Victim On Way To Recovery

Ed Sowell, who was severely injured in an automobile accident a month ago, is able to be up and about. He uses a cane to favor a foot which had several bones crushed. George Suggs and Hap Higgins were the other passengers in a light pickup which overturned when it struck a concrete culvert abutment after a passing car had thrown up a cloud of dust. The pickup was demolished.

Commission Order Abolishing Freight Differentials To Save Hereford Thousands of Dollars

Second Meeting Of Scouting School To Be Held Tuesday Night

Second in a series of three discussions of the Scouter's Training School will be held at the Scout Hut next Tuesday night, October 24, at 8 o'clock. The course, under the leadership of Chester L. Dunlap, Field Executive for the Llano Estacado Council, is designed to furnish men interested in boys and Scouting with information about Scouting administration and activities.

Twelve men were present at last Tuesday's meeting where some of the organization details of Scouting in the United States were covered. Representatives from all the service organization and the churches are urged to attend the next two meetings, as well as any other men interested. The course is free of charge.

Present at Tuesday night's meeting were Kefineth Potter, Earl Phillips, Jeff Roberson, E. L. Brady, Cliff Estes, Hall Beavers, Henry Williamson, Roy Thurston, Art Manjoet, A. H. Streu, Glenn Allison, Urin Streu, and Mr. Dunlap.

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Pension Cut To Affect 123 Here

Slightly more than a third of the monthly old age pension allotment of Deaf Smith County will be cut off of checks to be received this month unless drastic measures are taken by the state.

Figures from the Deaf Smith County Welfare office show that 123 persons are at present receiving a total of \$2134 a month. A straight \$6 cut per person means that \$738 less will be received here.

The differential has ceased to exist, and we find that rates resulting from differentials are unreasonable and discriminatory. Agitation for abolishment of the increased rates was begun in Hereford a year or two ago and has since been pushed by the West Texas Chamber of Commerce, and other organizations. Investigations here showed that wheat shipped from Dimmitt brought farmers a higher price because Dimmitt did not have to pay the differential. Many farmers, even those living closer to Hereford, were taking wheat to the Castro County seat because it meant more money to them.

The differential was applied (Continued on Page 12)

Discarded Clothing Needed, Clean Out Closets And Trunks

The first fifteen days of November have been designated Old Clothes Days, Miss Dyalthis Brady of the Deaf Smith County Welfare office has announced.

The agency is asking for discarded clothing in order that the under-clothed persons of this county may have proper clothing and wraps for the winter. Children are especially in need.

Shoes are needed the most, Miss Brady said. Many children (Continued on Page 12)

DAMERON CATALOGS OUT

With the mailing of catalogs for the W. E. Dameron Hereford sale to be held in the Sales Pavilion here on Nov. 6, preliminary steps were taken toward a nation-wide advertising program for this community.

"We are looking forward to one of the most successful Hereford sales to be held in the Panhandle in recent years," Mr. Dameron said. "Already catalogs have been mailed into Illinois, New Mexico, Ohio, Mississippi, Arkansas, and points over Texas. Persons in this immediate area can secure catalogs by writing or contacting me."

Advertising has previously been placed in national cattle magazines, and Mr. Dameron indicated that representation from a large area will likely attend the sale here.

The Dameron Sale also attracted much interest among persons who attended the recent Stribling Sale at Rotan, Texas. Among those who attended from Hereford were Mr. and Mrs. W. E. Dameron, Travis Dameron, Frances Dameron, Mr. and Mrs. Lee Coccoanougher, Mr. and Mrs. Ed East, and Mr. and Mrs. Elmer Womble. Purchases included a young heifer by Mr. Dameron and a bull calf by Mr. Womble.

Reports showed that the Stribling sale averaged \$670, with the females averaging \$713. Pretty Lady 57, a heifer bred by Mr. Dameron topped the open Heifer class in the sale at \$850, while three Superior Anxiety heifers brought well over \$1,000 each. In view of the fact that Superior Anxiety cattle will be featured in the Dameron Sale here Nov. 6, Mr. Dameron was optimistic over the coming sale.

Many of the Dameron cattle are already in the Sales Pavilion pens, and Mr. Dameron invited interested parties to inspect the cattle prior to the sale.

Rate Cuts Effective November 20

The State Railroad Commission this week abolished all railroad differentials in Texas, effecting savings in freight rates which will mean thousands of dollars to Hereford and territory.

The order becomes effective November 20. The differential, as applied to wheat shipped from Hereford, amounted to 20 cents a ton, or about \$9.00 per car load. So far this year Hereford shippers have paid \$11,250 more for freight charges than they would have had there been no differential in effect here.

The action of the commission was based on hearings last June. The order said that "we are convinced that justification for the

More conservative persons pushing the rate differential abolishment warn that there is a possibility of injunctions or law suits which may affect the Railroad Commission's order. One person said that the order might be revised so that none, or only part of the differential areas would be affected.

differential has ceased to exist, and we find that rates resulting from differentials are unreasonable and discriminatory. Agitation for abolishment of the increased rates was begun in Hereford a year or two ago and has since been pushed by the West Texas Chamber of Commerce, and other organizations. Investigations here showed that wheat shipped from Dimmitt brought farmers a higher price because Dimmitt did not have to pay the differential. Many farmers, even those living closer to Hereford, were taking wheat to the Castro County seat because it meant more money to them.

The differential was applied (Continued on Page 12)

New Traffic Light Installed At Main And Highway 60

A new "winker type" traffic light has been installed at the junction of Main Street and Highway 60, by the State Highway Department. The light is a slow-up signal and not a stop light. A yellow lens is used.

"We asked for the light about a year ago," Mayor J. C. Pad-dock said today, "and have been pushing the request since."

The light is expected to alleviate dangerous conditions at the crossing.

Weather Chart

Temperature extremes and moisture for past week, furnished by Department of Agriculture's weather station in Hereford.

Table with 2 columns: Day, Temperature. Rows: Thursday, Friday, Saturday, Sunday, Monday, Tuesday, Wednesday.

FIGHT WHITEFACES, WE'RE WITH YOU!

The Whiteface Round-Up

Let's Ride a SPECIAL TRAIN to Canyon!

Natures Gift To Youth

There are many very beautiful places in Hereford. There are several small parks, Mother's Park; Gregg's Park and a few more in Hereford.

Gregg's Park is a very interesting one. The trees are of many different shapes, and flowers of different kinds.

Our state park is very interesting also. It is attractive because it has the "Tierra Blanca" creek running through it. There are tall trees along the edges of the banks, and also along the hillsides. There are small ovens and tables, which make it a grand place for a picnic.

Hereford students should appreciate the gifts that nature has given them. Many students from other towns have been used to picnics on the prairie without a tree or brook and certainly not a ready made stove.

Appreciation should be shown these places of beauty by each student. Let's take care of our parks.

Headliners Have Gillentine As Guest Speaker

Mr. Jimmy Gillentine was the guest speaker for the evening for the dinner of the "Whiteface Headliners" held in the Home Economics Department Monday evening at 7:30.

George McLean, editor of the Whiteface Roundup, acted as toastmaster. Miss Robble Foster played several popular numbers on the piano. Mr. Jimmie Gillentine of the Hereford Brand spoke on "Journalism. Dorothy Nelle Trimble sang and danced "Coulb Be."

Marriage Expert



ROY E. DICKERSON, above, of Kansas City, famous lecturer on education for marriage, boys' work and other social problems, is teaching a short course at West Texas State College of Canyon from October 18 to 21. Plains club women, Scout leaders, school men, and other citizens attend many of the lectures.

Special Train To Canyon Game

Interviews have been made with several authorities regarding the possibility of a special train to and from Canyon for the Hereford vs. Canyon football game. Reports are favorable if the people of Hereford are willing to go in a goodly number. A special train may be had at the rate of fifty cents per passenger for the round trip if there is a guarantee of at least three hundred passengers. The trip to or from Canyon will take forty minutes by train.

Since Canyon is a near-by city it is hoped that the residents of Hereford will help to promote the idea of the train so that Hereford may have a good representation there to see the Whitefaces fight for victory.

HERE'S YOUR RECIPE--READ IT

Vox Pop-overs

1-2 cup courtesy to teachers.
1-2 cup courtesy to students.
2 cups of alertness.
2 or more extra-curricular activities.
3-4 cups willingness.
1 and 1-2 tablespoons of friendliness.

Sift courtesy to teachers and courtesy to students well. Add alertness. Work hard in extra-curricular activities and add slowly and fold in willingness and friendliness. Flavor with originality and place in quiet rooms. Cook in moderate oven (350 degrees) for nine months. Frost with good grades and serve hot. —Hi-Times



Confidentially Yours

Well, I've done a lot of snooping this week and of all snoops! In the first place we can't blame Billie Louise Crawford and Wanda Jean Whitaker for giving everyone the cold shoulder, "cause they are singing, "The Dog House Blues."

The little "bitty" guys on the "gas-house" team such as Peegink Whitaker, C. J. Lance, Sambo Lisenbee, Duck Robertson and Tom Wilson bought themselves new helmets because they didn't like the old ones Mr. Willoughby picked out.

Glenn Smith is so versatile, he's picked on another victim for a girl friend, this time Lavon Balze.

Gloria and Katie Jean Cress are just beginning to understand what boys really mean in a girl's life. It seems to me that Roger Hartman and Jack Allmon are pretty good teachers.

Since Carol Newsom says he's a woman hater why doesn't he leave Wanda Jean Reed alone? Maybe he would if I would drop the hint that Ernie Schumacher is already calling her "Dearest."

Did you know that Daniel Turrentine starts a sentence to tell people where to go and then says "don't care where they go."

Loy Cook has acquired the cutest walk by practicing posture in Public Speaking.

Did you notice that Mary Beth Hicks spoke to Jack McCrary the other day and he didn't even blush!

Somebody asked me why Nolan and Miller was so bashful and when I asked him he told me "If I don't shun these women, they run me literally to death." Well, that's all I think I see another prospect, there's a quilting party going on next door.

Confidentially yours,
THE SNOOPER.

If Hitler thought he was baiting the Russian Bear, the bear seems to have hogged the bait.

MAST HEAD

Whiteface Roundup Staff
Student Publication For Hereford High School
Member of I. L. P. C.
Sponsor...Miss Robble Foster
Editor-in-chief...Geo. McLean
Assistant Editor...Nell Spradley
Secretary...Jenelle Potter
Business Manager...Orvella Hill
Assistant Business Manager...Katherine Henderson
Sports Editor...Grant Fuller
Exchange Editor...Ann Cockrell
Headline Writers...R. L. Dowell and Mary Nicks
Proof Reader...Myron Morgan

Reporters
Bob Gilliland, Vivian Olson, Bruce Beene, Helen Frances Streu, Paul Lyons, Rena Rae Renfro, Elmore Nunn, Louise Cress, Pollyanna Crawford, Edith Standifer, Billie Jo Morton, Madonna Morrison, Katherine Danforth, Mary Ellen Henslee, Cornelia Hamilton.

Typists
Pauline Parker and Anna Jo Owen.

Girls' Hi-Y Practice Induction Service For Last Tuesday Night

The Girls Hi-Y met Tuesday evening to practice their induction service for Tuesday night, October 17.

After the business discussion Polly Anna Crawford began the program by a prayer. "Budgeting," the subject for the evening was introduced by Vivian Olson, program chairman. Pauline Parker spoke on "Allowances for High School Students."

"How to Budget One's Allowance" was discussed by Rachel Ireland.

Louise Cress then spoke on "The Value of, and How to Budget One's Time." Miss Irene Crawford concluded the discussion by telling her own experiences on time and money budgeting.

After the program the girls practiced the induction of the new Hi-Y members.

It might help us to love our enemies if we would remember that they never pester us with unsought advice.

Whitefaces Lose To White Deer

The Whitefaces were defeated last Friday night by the White Deer. The final score was 40 to 21. White Deer made two touchdowns in the first quarter, two in the second quarter, and two in the fourth quarter. The Whitefaces scored twice in the third quarter and once in the fourth.

Starting lineup for Hereford: Left end, Danny Hales; Left tackle, Jack Knox; Left guard, Joe Brock; Center, Clifford Estes; Right tackle, Lynwood, Hallum; Right end, Ewell Fox; Quarterback, Ernie Schumacher; Right half, Robert Petersen; Full back, Leonard Johnson.

ing allowances for disease conditions due to syphilis, drug addiction, alcoholism, congenital defects, and old age...claimed that many causes of mental collapse and less marked conditions of the nervous system could be traced to a too-rapid pace both in work and play, and to an accompanying habitual disregard of basic health requirements. He emphasized, however, that the fault does not lie so much in the high-pressure system of life as in overapplication.

"Those who are burning the candle at both ends could well stop to consider that the excessive use of stimulants, consistent loss of sleep, and the nerve-shattering practices in general are the real allies of nervous breakdowns, neurotic conditions and more serious mental manifestations.

"High speed day and night life is not advisable for present satisfaction, health or ultimate peace of mind. The wise person will, therefore, avoid it and let moderation rule."

F. F. A. Initiates 18 New Members

The new members of the F. F. A. were initiated at the meeting last Wednesday night. Those initiated were: Gerald Gollehon, Robert Hickman, Foster Hill, Carl Johnson, Bill Kendall, Robert Lomax, Jack McCrary, Geo. Olson, Kenneth Rudd, Roy Saltzman, Elwood Skypala, George Turrentine, Willis Vaughn, Alvin Ward, Elvin Wilson, Grady Wilson, Jr., J. D. Greeson, Hillon Higgins, Eugene Southall, and Elmer Mathies, Jr.

'The Ladies Aid'

The girls often wonder what the boys think of the way they dress and act but they never have enough courage to ask them. Below are the answers to some questions which will probably prove helpful to Hereford High School girls.

Question: "Do you think girls should wear make-up to school?" Robert Petersen: "Sure, they'd look like fools if they didn't."

Question: "How do you think girls should fix their hair for school?" Bert Slay: "It doesn't make me any difference. I like it rolled under myself."

Question: "What do you think of girls that flirt all the time?" John Estes: "I think they are hypocrites."

Question: "Do you like for girls you are out with to talk a lot, or do you prefer the quiet type?" Larry Trimble: "I like for them to talk a lot if they know what to say at the right place."

Question: "What do you think of girls that write mushy notes?" Walter Owen: "Its okay if they are to me; otherwise, its silly."

Question: "What type of clothes do you think a girl should wear to school?" Ernie Schumacher: "Skirts and blouses."

Question: "Do you look down on a girl because she doesn't make good grades in school?" Lawrence Kendall: "No, they can't have beauty and brains both, (probably) and I'll take beauty."

Russian talk with the three little Baltic States turned out to be monologues.

MASONIC BULLETIN
Hereford Lodge 849
Stated meeting second Monday in each month.
School of instruction each Thursday night.
F. M. Kester, W. M.
E. L. Brady, Secy.

Public Opinion

What do you think about Thanksgiving on the 23rd? Eleanor Altman: "Its O. K."

Mr. G. M. Hudson: "I don't care when we have it, just so we have turkey."

Ann Cockrell: "I think it is silly to break a custom that has prevailed all these years."

Miss Rhita Jean Sullivan: "I think it's a little radical."

R. L. Dowell: "Personally, I think its putrid."

Miss Lois McCaslin: "Are they really going to have it on the 23rd?"

Mattie L. Lawhon: "They'll be changing Christmas to the President's birthday."

Bobbie Turner: "I don't like it."

Polly Anna Crawford: "I think it would be like having Christmas on the 4th of July."

Homemaking News

The Boys' Social Problems Class is preparing a questionnaire to be passed among the Juniors and Seniors of the school. The questions will concern the likes and the dislikes of boys and girls.

The First Year Homemaking girls have started on the constructions of their aprons. The aprons will be worn the second semester when the girls work in the Foods laboratory.

And the nation that wants peace at any price never gets it at any price.

Living At Fast Pace May End In Disaster

Austin, Texas, Oct. 19—A generation ago living conditions were less forced than they are today. Clock-consciousness was defined by hours rather than by minutes, and while there was less actual leisure than now, the tempo of daily existence was moderate. Today, transportation, manufacturing, business, recreation, and life in general, to a great extent, seem to be under time's driving influence. While this new speed has definitely contributed to the amazing progress that has made this country great, and is reflected in the high living conditions now enjoyed in the average home, it has not been without its drawbacks.

"One of the most important of these is its possible effect upon health," states Dr. Geo. W. Cox, State Health Officer.

"Of course no one would revert to former days, but it cannot be denied that misdirected, high-tension living overtaxes the nervous system and may undermine the general health of the individual. Recently, an outstanding neurologist, after mak-

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When in the Market for Irrigated Land, Stock Farm, or Ranch, see Us! Priced right and on good terms.
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SEE WHY USERS SAY **GMC** IS THE BEST TRUCK BUY!

There's very little difference between prices of the 4 leading lowest-priced trucks. But what a difference in value! GMC gives you the liveliest engine, greatest gas mileage. GMC factory-built bodies are roomier, GMC cabs are all-steel, with form-fitting seats for super comfort. See GMC before you buy any truck.

Time payments through our own VMAC Plan at lowest available rates

Picture your name on a smart truck like this! Here's a prestige-building beauty that's a real ad-on-wheels for your business.

NORTON MOTOR CO.
317 North Main Street Hereford, Texas

GMC TRUCKS TRAILERS DIESELS

A Lesson in "Safety"

AS A father, you can learn a lesson in Safety from your son. When danger is threatening, or complicating factors enter his life, he comes to you, his father. He knows that you, with your experience, will aid him. As a father, you, too, have a problem. Your will, with its trustees and executors, must be made. Consult experienced First State officials now!

Member F. D. I. C.

THIS IS A BANK OF FRIENDLY and PERSONAL SERVICE

FIRST STATE BANK

Happy Birthday

- Hereford High School wishes to say Happy Birthday to those having birthdays from October 19th to October 31. They are:
- Helen Rutherford—October 19
 - Freddie Rutherford—October 21
 - Ellnor Biggs—October 22
 - Ida Mae Conkinn—October 23
 - Kenneth Lisenbee—October 23
 - Matilda Williams—October 23
 - George Weems—October 27
 - Benny Womble—October 27
 - Mildred Sheppard—October 31

WHY suffer from colds
666
For quick relief from cold symptoms take 666.
Liquid-Tablets-Salve-Nose Drip

HEREFORD



BULL

By Jimmie Gillentine

Announcement, this week of vital importance to the entire territory are those that the State Railway Commission has moved Differential Freight rates, effective Nov. 20. Practically every farmer in this community has been penalized from time to time—and thousands of dollars have been lost to the residents of this area as the result of the discriminating differential. A complete account of action and possible savings will be found on the front page of this issue of The Brand.

However pleased we may be, this territory should also be equally proud in view of the fact that the movement to abolish the differential was started in Hereford. A group of local citizens met in the Chamber of Commerce office in July, 1937, and started the ball rolling.

Scores of letters, telegrams and personal visits—with officials followed the meeting, and the movement later gained prominence of national scope. Hereford will likely never get full credit for the movement, but for all the things this community wanted was fair rates—and seeing that this aim was attained, everyone concerned could be happy. Anyway, when you get higher prices on your grain and cattle, remember the efforts of Hereford grain dealers and of the Hereford Chamber of Commerce.

Nominated as the brightest bit of street talk for the week is the following exchange of words, which occurred between Bob Higgins and Fred Brown the other day:

Bob: "Come on over here sheep herder."
 Fred: "What do you mean calling me sheep herder?"
 Bob: "Well, I saw you make a 'Ewe-Turn' on Main Street, and drew my own conclusions."

Miss Sadie Lee Oliver is excited about a refrigerated locker service for this community. Everywhere, she says farmers and farm women are clamoring for a locker service. She is kind enough to bring by some clippings from which the following was gleaned: Today there are some 3,000 plants in operation with an average of about 350 lockers per plant. To operate efficiently, locker plants require 250 or more patrons. The cost of the plant with all necessary equipment ranges from an average of \$20 to \$50 per locker. Adjustments in farming in Texas which may be necessitated by changing economic conditions may be greatly aided by a well-developed locker service. The development of marketing facilities for handling perishables like dairy and poultry products would be greatly implied in communities already having locker service. Cream stations, creameries and poultry slaughtering plants require refrigeration. To the locker plant the development of such refrigeration service should be both easy and practical.

The idea is indeed worth consideration. It will work untold wonders for the community—but like other such movements it will necessitate enthusiasm on the part of residents of the community to be successful.

If the people here are ready for Refrigerated Locker Service, it should be very, very easy to get. If 200 families will sign a petition, and will guarantee to pay reasonable fees for a period required to pay for the equipment, it is likely that some enterprising fellow will take advantage of the opportunity. She has considerable more information on locker plants, and if you are interested, you may contact Miss Oliver.

Gus Strou is interested in knowing how many persons would like to run a Special train to the Hereford-Canyon football game in Canyon. He says that the round trip fare would be 50c a person, and that we would have to guarantee 300 passengers. I'm ready, Gus. After riding back with you from the Dumas game, I think I'll go to Canyon on the train whether they run a special or not.

Bearded Explorers Demand Tonsorial Aid



When Commander Donald B. MacMillan arrived from an Arctic expedition with his crew of college boys at Boothbay Harbor, Maine, the first demand was for shaves—and not "once over lightly!" Here Mrs. MacMillan shaves Dr. Wayne Moulton of Massachusetts general hospital, ship's doctor. Left to right, Harold Evans of Waltham, Mass.; Mrs. MacMillan, Dr. Wayne Moulton and James Wiles of Norway, Maine.

Opening Friday night is the annual Lions Club carnival. This year the carnival will be held in the Reno building on West Third Street, and they are promising a lot of new features. As in the past years, proceeds from the carnival will be given to charitable causes over the community. Admission fees of 10c for adults and 5c for children will be made at the door this year—but each person will receive a coupon which will be good for an equal amount in trade at the various concessions, exclusive of hamburgers and soda pop purchases. The boys have been working hard to get the carnival in shape, and they are looking for a big turn out. The admission charges are being made to cover cost of Free boxing matches Friday night and a Free Stuttering Sam show Saturday night; both performances will be held inside the building and will be free to those who attend the carnival.

Some persons can distinguish more than 100 different colors. It is said. Others can't tell red from green when it's a traffic light.

Ward News
 MRS. CHARLES B. MILES
 Rev. Merle Grigsby of Plainview will fill his appointment here Sunday.

C. W. Coppock and Mr. Coleman of Iowa Park, were visitors in the Lowery Walker home Tuesday.
 Mr. Wendell Grizzle and sister, Rena B. and two of their friends, all of Farwell, visited in the Lowery Walker home Monday.
 Mr. and Mrs. Mark Agee, St. of Amarillo, spent Tuesday night in the John Higgins home.
 Mr. and Mrs. Tom Bradford and daughter of Borger were here Saturday looking after their farming interests.
 Rev. H. M. Redford, pastor of the Christian Church at Hereford, started a revival meeting at the school house here Monday night and will continue till October 27, except Saturday and Sunday nights. Everyone is invited to hear him.
 Clinton Walker, who has been visiting his brother, Lowery Walker and family in this community, left for Alabama where

he will be an instructor in the electrical engineering department at state University.
 Mr. and Mrs. Fred Moreman and daughter attended church at Hereford Sunday morning.
 Mr. O. B. Trimble of Dimmitt visited Sunday in the home of his sister, Mrs. Lowery Walker and family.
 Mr. and Mrs. Jack Hutson, Marie Mooney and Mrs. Bill Hutson visited Mr. and Mrs. Charles Hoover in the Bippus community Wednesday.
 Rev. H. M. Redford of Hereford visited this community Thursday.
 Mr. and Mrs. N. C. Fox and family attended church at Hereford Sunday.
 Mr. and Mrs. E. C. Smith of Amarillo were here Sunday looking after their wheat land.
 Mr. and Mrs. Fred Moreman and daughters, Marie and Ruth, were Sunday dinner guests of Mrs. Moreman's brother, Mr. R. S. Scott and family in Hereford.
 Junior, Alvin Ward and Ewel Fox were among those from this community to attend the football game between Hereford and White Deer, at White Deer Friday evening. Ewel Fox plays on the Hereford team.
 Alvin Earl Ward spent the week end at Quail, Texas, visiting his grandparents, Mr. and Mrs. Brown.

Bellview News
 MRS. R. H. JOHNSON
 Farmers in this community are busy harvesting their feed crops. Wire worms have damaged lots of the wheat in this community some of the farmers have already planted twice and are afraid they will have to plant again. Some say they only have about a half stand due to the worms eating the grain before it germinated.
 Curtis Scott came home Friday from Las Cruces where he is attending college. He visited home folks and he and his brother, Gene, attended Homecoming at Portales College, Saturday where they attended school the past two years. Curtis returned to Las Cruces Sunday.
 Mr. and Mrs. W. E. Brown and children visited in the L. M. Chandler home at Endee Sunday.
 Mr. and Mrs. George Messinger visited her brother, Lon Townsend and family, at Grady Sunday.

Mr. and Mrs. Jim Cross, Mr. and Mrs. A. L. Cross and Dee, were business visitors in Hereford Saturday.
 Mr. and Mrs. Henry Stovall and son, Randal, were in Portales Saturday visiting their son and brother, Loyd, who is attending college there.
 Vachel Ridley got home from a visit to relatives in Oklahoma, where he also has property interests.
 Mr. Ray Shuck had word from Mrs. Shuck, who is taking medical treatment in Houston, Texas. She says she is feeling fine and will soon be home.
 Mrs. W. W. Laceywell and daughters, Billie Frances and Mardee, her son, Winsor, and Pansy Lier and Bobby Ray Shuck saw the show and visited Rudeen Laceywell who is staying in Hereford, Sunday evening.
 A conference was held at the Baptist Church Saturday night.
 Austin is about to celebrate one hundred years of state capitalhood and a lot of deducted pensioners inquire why celebrate.
 The fellow who said that what makes this country great is ability to lie didn't mean to lie down.

Easter Items
 MRS. CARL FRYE
 Sunday School met at the E. M. Allen home last Sunday.
 Britian Chambless was honored at a party Saturday evening at the home of his parents with his sister, Miss Hazel Chambless of Amarillo acting hostess.
 Attending were Daphne Brally, Joyce Carter, Veronice Beckman, Charlie Ray Frye, Marie Hardy, Virginia and Margaret Simpson, Ruth Beard, Pauline Matthews, Misses Benson and Decker of Frio. William Dixon, Virgil Green, Ben Medly, Boyce Carter, C. C. Hunter, Fred and Andy Axe, Dubbs Hardy, M. L. Simpson, Winston and Lonnie Wayne Adams, Herbert Beard, Merle and Leon Matthews, Homer Battles and Charles McGinnis.
 Mr. and Mrs. M. L. Carter, Joyce and Boyce and Daphne Brally were at Ft. Sumner, N. M. Sunday.
 Mr. and Mrs. Carl Frye, Charlie Rae, Patricia and Charles visited in Clovis Sunday.
 Mr. and Mrs. J. S. Smith and Annie Mae went to Hot Springs, N. M., last week where they expect to spend several weeks for

the benefit of Mr. Smith's health.
 Mr. and Mrs. O. Vanhome and little son of Plainview and H. E. Doak, Mr. May Woolery and Mrs. Tom Sanders were guests in the V. C. Woolery home Sunday.
 Wilbur Dixon of this community and Tyson Eubanks of Dimmitt left Saturday morning to represent the F. F. A. of Dimmitt High School at the National meeting in Kansas City this week.
 Mr. and Mrs. Jack Higgins visited Thursday night in the Carl Frye home.
 Hazel Chambless and Marie Hardin visited in the home of their parents over the week end.
 H. B. Medly visited Sunday afternoon in the M. T. Sparkman home.
 Robert Sullivan of Littlefield was a visitor in the V. C. Woolery home Wednesday.
 Carolyn Ruth Sullenger celebrated her second birthday Sunday afternoon at the home of her grandparents, Mr. and Mrs. R. L. Sullinger in this community. Attending the party were Mary Jean Dyer, William Allen, Sammie, Phyllis and Frances Hunter, Yvonne, John and Marvin Axe, Richard and Mattie Mae Chambless.

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VALUES
 You'll Gobble Up!

Nation Wide
 Buy a Supply Now!
SHEETS
74c
 81"x99". You get more service for less money when you buy Nation-Wide Sheets — They are year in, year out values for thrifty homes!

Men! All Wool Plaid JACKETS
 Sports Back!
2.98
 Save on both style and service! Heavyweight (32 oz.) all wool in bright plaids. Warm!

Not Less Than 5% Pure Wool! BLANKETS
1.98
 Extra large 72"x84"! Plump and warm — with lustrous sateen bindings. Pretty plaid in your favorite colors.

Girls' Flannelette PAJAMAS
 2-Piece Styles!
79c
 New! Butcher Boy and Lumberjack types. Button front styles! Print, plaid tops. 6-16

Men's Moleskin WORK PANTS
1.49
 You'll get reliable service from these! Full 9 1/2 ounce moleskin cloth, heavily stitched and bartacked — no weak spot anywhere.

Men's Colorful Plaid Cotton Flannel SHIRTS
98c
 They're good looking as well as serviceable! Full cut and well made!

A Quilting Bargain! BATTS
49c
 Soft, warm and fluffy—and they're easy to work with! Snowy white cotton batts in the popular 72"x90" size. Wt. 3 lbs. Priced way low!

Men's Finest Leather Jackets
\$6.90
 Only BEST hides used! Rayon lined, bi-swing back — two-in-one pockets. Save

Men's Colorful Plaid Cotton Flannel SHIRTS
98c
 They're good looking as well as serviceable! Full cut and well made!

Priced for Savings
 Lovely New Glen Row, **DRESSES**
\$2.98
 Pleated, shirred, smartly trimmed! In the new fabrics and colors. 12-52.

Men's Finest Leather Jackets
\$6.90
 Only BEST hides used! Rayon lined, bi-swing back — two-in-one pockets. Save

Men's Colorful Plaid Cotton Flannel SHIRTS
98c
 They're good looking as well as serviceable! Full cut and well made!

Baby Boy Pin Weave Corduroy PLAYALLS
 Suspender Style!
98c
 Built-up top with sturdy suspenders! Fine quality corduroy, pastel and deep shades.

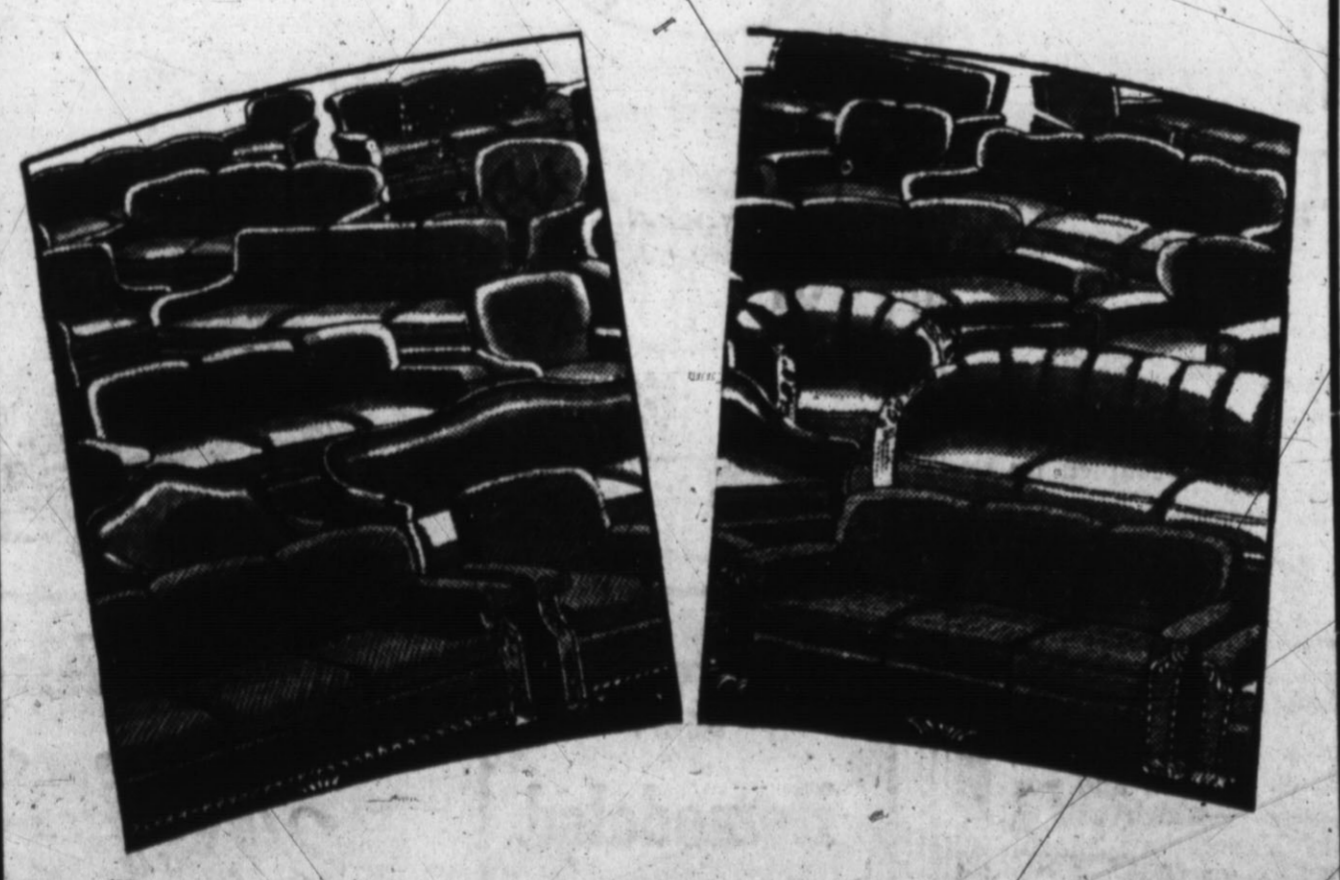
Snug, Warm Flannelette GOWNS
 Smartly Tailored.
98c
 Sanforized outing flannel, in stripes or solid colors. Attractively trimmed, sizes to 20

Men! Blanket Lined! WORK COATS
 Penney's Ox Hides!
1.49
 Tough as your overalls! Sturdy denim, triple-stitched! 50 Percent Wool Blanket lined throughout.

LET'S TRADE!

SPECIAL LIVING ROOM SUITE SALE!

WE HAVE MADE ARRANGEMENTS FOR STERILIZATION OF USED LIVING ROOM FURNITURE, AND NOW CAN OFFER YOU A LIBERAL TRADE ON YOUR OLD SUITES!



Studio Couches \$24.50 up to \$47.50
2-Piece Living Room Suites \$49.50 to \$149.50

USE YOUR CREDIT TERMS TO SUIT YOUR POCKETBOOK!

-BURK'S-

PENNEY'S

We Give S&H Green Stamps!

GILLETTE TECH RAZOR and 5 Gillette Blue Blades — ALL FOR 49c

Just Arrived . . . Big Assortment Whitman's Candies

Headquarters for School Supplies!

CITY DRUG STORE WE ARE AIR CONDITIONED! ALWAYS COOL! — PHONE 100

Deer Hunters Return Loaded

Chub Pinckert and Dr. R. E. Cogswell, and Russell Buckmaster of Dimmitt, returned home Thursday from a deer hunt in Gunnison, Colo. Due to a slight leg injury of Dr. Cogswell's the party was unable to hunt any longer. One day out was enough for each one to kill a deer. Chubs was a four point one, Cogswell, a six point and Buckmaster's a seventeen point, weighing 250 pounds.

Westway Items

MRS. MERLIN KAUL The Home Demonstration Club met last Thursday afternoon at the home of Mrs. Merlin Kaul. Roll call was answered by each giving the name of a sandwich filling which she especially liked. Mrs. E. H. Little and Mrs. Moody Stephan demonstrated the making of sandwiches. Members were given bulletins which contained suggestions for lunch box menus, sandwich fillings, and recipes for sandwich spread.

During the recreation period baby poems were read by Mesdames R. M. Gunn, Maurice Tannahill, Buren Sowell, Al Werner, T. B. Cox, and Merlin Kaul. After a baby naming contest a decorated basket full of dainty gifts was presented to Mrs. R. L. Wilson.

Mrs. Kaul served refreshments of date cake topped with whipped cream, coffee, and cocoa. Those present were Mesdames Paul Rudd, Finis Wade, J. N. Edmonson, E. H. Little, E. B. Osburn, W. L. Jones, D. H. Allmon, G. C. Hartman, J. H. Landers, R. L. Wilson, T. B. Cox, W. S. Rice, Maurice Tannahill, A. Roe, R. M. Gunn, P. B. Sowell, G. W. Wilson, A. C. Pierce, F. A. Tucker, Al Werner, Jim Dale, Moody Stephan, Glenn Rutter, and the hostess.

Children present were Elvin Wade, Ross Joe Landers, Donnie Rice, Carlton Tannahill, Norma Sue Wilson, Jennie Jean Dale, Larry Carroll, and Walter Lynn Kaul.

The next meeting will be held at the home of Mrs. Maurice Tannahill on Thursday afternoon, October 26.

A recent check of the honor roll of Mary Hardin Baylor College showed Mary Turrentine to be one of the six girls in the school with an all A average, four senior girls and one other Junior being on the spring semester roll.

Mary has recently appeared in a Spanish play. She is vice-president of the Junior Class and one of the student government council.

G. C. Hartman was the honor guest at a dinner held at his home Sunday which celebrated his fifty-fourth birthday. Mr. and Mrs. Hartman and their family had attended church services at Hereford and had been home only a few minutes when a number of fellow church members arrived with well filled baskets. Mrs. Myra Witherspoon, daughter of Mr. Hartman baked his birthday cake.

Those present included Messers and Mesdames S. E. Walker and Evelyn, E. Ramey, W. A. Gentry, H. D. Culppepper, Burl France and Gene, A. S. Higgins, Wilma and Noel, Grady Wilson and family, Buddy Witherspoon and family, Orville Houser, Elmer Patterson and daughters, Herbert Patterson, Bill Knox and family, Ulys Pierce and boys, Mrs. Smith, Dora Lee Burgess, Texie Ruth Reynolds, V. C. and Lee Etta Hopson, Mr. and Mrs. Hartman, Leon, Roger, and Nina Beth.

B. Y. P. U. and Bible Study Classes were organized at the Sunday night church service. Floyd Tucker was elected as director and Mrs. Moody Stephan, assistant director. Mrs. Moody Stephan was elected secretary and treasurer.

Henry Allmon was elected president of the Adult Class which will be a Bible Study. The study for next Sunday night will be the ninth chapter of Acts. Jack Allmon was elected president of the Young People's Union. These classes will be held from 7:30 until 8:30 every Sunday night.

Mrs. F. W. Dodson attended the Business and Professional Women's Convention at Plainview Saturday and Sunday.

Mr. and Mrs. Jack Flowers and son of Hereford were visitors in the L. O. Gore home last Wednesday night.

L. O. Gore and son, Homer, went to Portales, N. M., last Wednesday and got tomatoes and sweet potatoes.

That Was No Bearded Lady, It Was—



"Miss Frances Murphy," above, "bearded lady" at the New York fair, charged a gentleman named John Durkin tried to kiss "her" in a Manhattan subway. In felony court it turned out "Miss Frances Murphy" was really a man. Here "she" is shown in the police van, after being charged with perjury.

Miss Sadie Lee Oliver was a caller at the D. H. Allmon home Thursday.

Our school received a certificate of honor last week from the Regional Interscholastic League. It has the names of the students who won first places last spring in the Interscholastic Leagues declamations, namely, Vesta Mae Landers, senior girls; Jack Allmon, senior boys; Roger Hartman, junior boys. It is quite unusual to have three first places won by any school in the regional meet, so our school is very proud of this award.

Mrs. E. W. Harrison and Geo. P. Turentine of Hereford were visitors in the Al Werner home Friday evening.

Mr. and Mrs. Henry Allmon entertained to dinner Sunday Mr. and Mrs. H. M. Mobley and family of Dimmitt, and Mr. and Mrs. H. D. Robbins and family of Frio.

Miss Hazel Sanders of Canyon visited Mrs. L. A. Murphy several days this week.

Mr. and Mrs. Jim Robinson of Hereford were dinner guests of Mr. and Mrs. Baker Womble recently.

The girls 4-H Club met Wednesday and elected officers as follows: President, Wilma Jean Miller; Vice-president, Mary O'Lillian Burum. The reporter has not been announced. Miss Minnie Frye; Secretary-treasurer, nie Seymour is the new sponsor for the girls. She is well acquainted with 4-H club work, having worked in 4-H clubs for a number of years.

Obid Caraway returned Thursday from Dallas where he visited the Dallas Fair. He won the trip through his work in the F. F. A. at the W-T High School at Canyon.

Mrs. J. G. Coe has been very ill but is reported better.

Mrs. A. T. Frye, Mrs. W. A. Scales, Mary Olive Frye, John Scales, and Doris Smith were Canyon visitors Saturday afternoon.

Wilma Jean Miller attended a 4-H club meeting in the home of Miss Sadie Lee Oliver in Hereford Saturday afternoon.

Miss Pauline Moore of Daniel a student at W-T, visited Mrs. Ernest May over the week end.

Mr. and Mrs. R. A. Frye and sons visited Mr. White Griffiths at Happy Sunday.

Woodrow Benton of Lubbock is visiting in the home of Mr. and Mrs. J. G. Coe.

Miss Ella Smith visited Miss Shirley Donnell of Canyon Saturday night and Sunday.

Mr. and Mrs. L. A. Murphy and sons, and Mr. and Mrs. C. C. Stewart were guests in the home of Mr. and Mrs. Doyce Griffith of Daniel Sunday.

Mr. and Mrs. H. E. Miller and family went to Plainview Sunday to take Marvin and Bertessie Miller home. The children's mother was killed in a car wreck week before last.

Melvin May has gone to Kansas City, Mo., on a trip with a group from the F. F. A. club at W-T High School in Canyon.

Mr. and Mrs. A. A. O'Neal of Amarillo were dinner guests of Mr. and Mrs. C. Aubrey Wim-

berley Sunday. Mrs. O'Neal teaches at River Road School north of Amarillo and Mr. O'Neal is farming north of Umbarger.

Mrs. W. A. Blankenship of Amarillo visited Mrs. E. A. Day over the week end.

Farmers here have been very busy this week getting wheat drilled.

Visiting Mrs. E. A. Day last Friday were Mrs. Anderson and Mrs. Carter of Pampa and an attorney from Amarillo who is connected with the Historical Society and was gathering data concerning early days in this section. Mrs. Day was one of the early residents of this county, coming here in 1889.

Mrs. Sam Murphy of Breckenridge is visiting her daughter, Mrs. Jim White. Mrs. Murphy came home with Mr. and Mrs. White on their recent visit to Breckenridge.

Dinner guests of Mr. and Mrs. M. H. Burum last Sunday were Mr. and Mrs. Earl Blankenship and sons, John William, Phillip Henry, and Mrs. W. A. Blankenship, all of Amarillo.

Leroy Murphy has been on the sick list.

Mr. and Mrs. E. F. Seymour

and Miss Minnie visited relative in Amarillo last Monday.

Mrs. Iverson Leake and child ren, and W. P. Caraway left Tuesday for Ranger to visit Mr. J. C. Bargeley, Mrs. Leake's grandmother, who has been ill for some time. They went by way of Abernathy to get Mrs. Jones who accompanied them. She returned Sunday. Mrs. W. P. Caraway has been there for several weeks. Mrs. Bargeley is reported gaining strength.

Mrs. Johnnie Womble and sons Robert Wilson and Louis Ray have been staying with her mother, Mrs. John Wilson in Hereford.

Miss Ethel Womble of Hereford visited Mr. and Mrs. Baker Womble last week end.

Mrs. John Mariner has been visiting relatives in Portales, N. M.

Mr. and Mrs. George Suggs have been making extensive improvements on their farm since they moved their house from Ward over here. A new garage has been built, a gas system installed and preparations for stuccoing the house are well under way at the present.

Dawn Items

MRS. CARL WIMBERLEY Herschel Jennings of Canyon was in this community on business Wednesday.

Miss Hazel Sanders of Canyon visited Mrs. L. A. Murphy several days this week.

Mr. and Mrs. Jim Robinson of Hereford were dinner guests of Mr. and Mrs. Baker Womble recently.

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Lions Carnival

October 20-21 FRIDAY and SATURDAY NIGHTS!

IN THE RENFRO BUILDING

It's a Date!

New and Exciting features have this year been added to the Lions Carnival . . . and it's moved up to the Renfro building, until recently occupied by the Soil Conservation Service! Plan Now to Attend—Two Big Nights of Fun!



WHAT'S A "LION BUCK"

No, not football. . . When you enter the door, adults will pay 10c and children 5c, and you will be given a "Lion Buck"—which will be good in trade at any of the concessions, except . . . on hamburgers and soda pop. . . .

Two Big Nights of Fun!

HORSE RACES, BINGO, DOLL RACKS and other forms of entertainment! SPONSORED BY THE

HEREFORD LIONS CLUB

PROCEEDS GO TO CHARITABLE CAUSES IN THIS COMMUNITY!

FREE ATTRactions FRIDAY NIGHT FREE SATURDAY NIGHT FREE

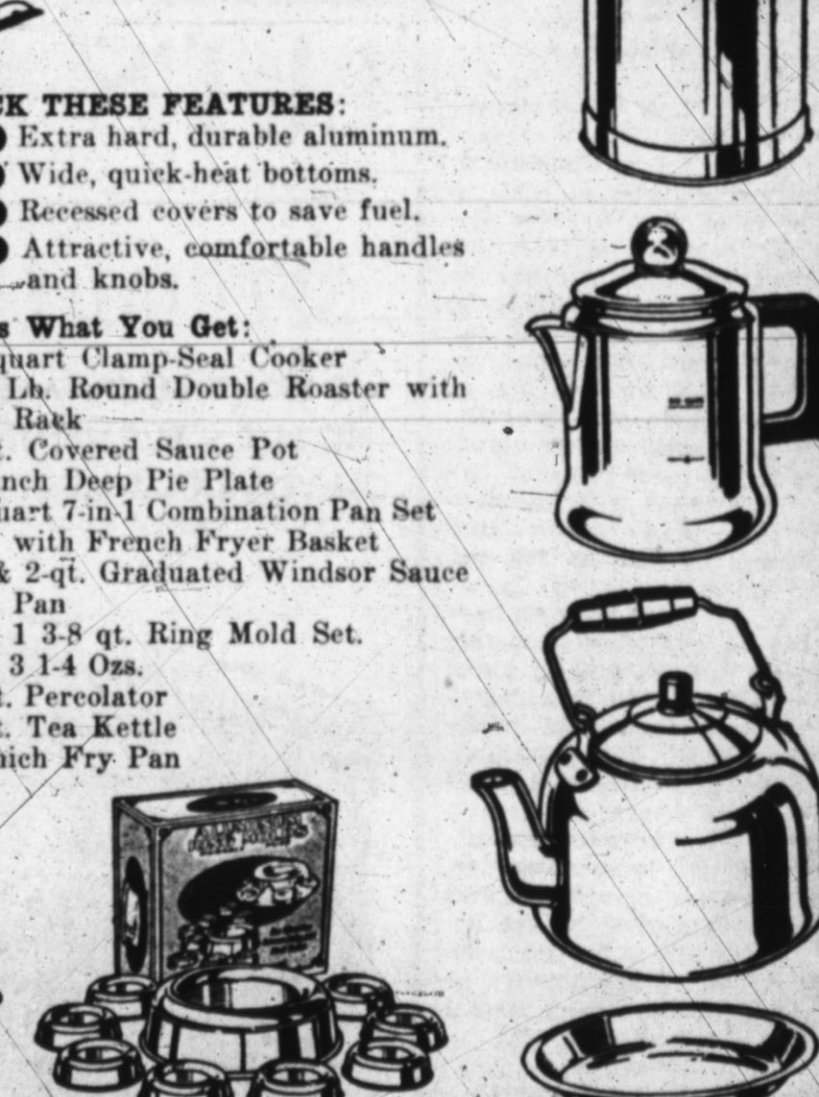
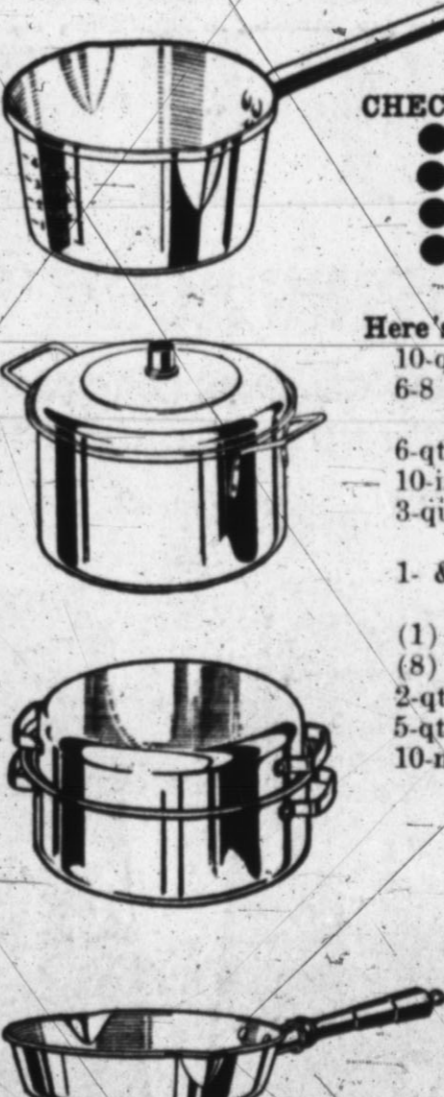
SAVE . . . See This Fine "Durabilt" ALUMINUM



See this ALUMINUM WARE at Our Store NOW! Ready to be delivered to YOU immediately. Ask about our convenient Budget Plan!

Think of it—a complete set of 32 pieces of DURABILT Aluminum for only \$12.95. The proof is in the pudding. When you use these utensils you'll realize more than ever the savings possible. Notice the smart, trim lines of these utensils.

\$12.95 BUY on OUR BUDGET PLAN



CHECK THESE FEATURES:

- Extra hard, durable aluminum. ● Wide, quick-heat bottoms. ● Recessed covers to save fuel. ● Attractive, comfortable handles—and knobs.

Here's What You Get:

- 10-quart Clamp-Seal Cooker 6-8 Lb. Round Double Roaster with Rack 6-qt. Covered Sauce Pot 10-inch Deep Pie Plate 3-quart 7-in-1 Combination Pan Set with French Fryer Basket 1- & 2-qt. Graduated Windsor Sauce Pan (1) 1 3-8 qt. Ring Mold Set. (8) 3 1-4 Ozs. 2-qt. Percolator 5-qt. Tea Kettle 10-inch Fry Pan

OUR STORE HAS BEEN Remodeled TO SERVE YOU BETTER

We have completely remodeled our store, and have increased the size by half. We are also adding several lines of merchandise—But our policy of Quality and Low Price still predominates. Visit us Today!

We Are Also Showing NEW 1940 Majestic TABLE MODEL

NO AERIAL NO GROUND ALL 1940 BIG RADIO FEATURES!



Sensational reception without aerial or ground—it has the new 1940 Majestic features including Majestic Hi-Q loop, Majestic Static Bi-Pass, etc. 5 tubes; 5" electro-dynamic speaker and smart new kind of case in mahogany leatherette. High style at only— \$24.95 REALLY LIBERAL TERMS!

OTHER MODELS AS LOW AS \$12.50

Miller Auto Store

Fairview Club Attends Dinner

The Fairview Home Demonstration Club met with Mrs. Gilbert Wynn, October 10. Miss Oliver was present with seven members and two visitors. Blanks on home food supply and landscaping were filled out. The club adjourned early in order to be present at a surprise birthday dinner for Mr. L. C. Moore at his home. All of the club families were present but two. A turkey dinner was enjoyed by all.

CHDA NOTES

By Sadie Lee Oliver

LAST CALL!
The fall fruits, crab and other tart apples and grapes are about all the fruits left to answer the jellymakers' last call, so prudent housewives are taking advantage of these to complete the partially filled shelves in their cupboards, advises Grace I. Neely, specialist in food preservation for the A. and M. College Extension Service.

Two essentials a fruit must have in proper proportions if it is to be converted into jelly are pectin and acid, the specialist points out. Both of these elements decrease as the fruit ripens, so for the best results she recommends a mixture of slightly underripe and ripe fruit, the under ripe to furnish pectin and acid and the ripe to contribute flavor and color.

Among the fruits which have both pectin and acid in sufficient quantity at the proper stage of maturity are tart apples such as Winesap, crap apples, cranberries, grapes including wild native grapes and some of the cultivated varieties. Combinations of fruits such as crab apple and grape and tart apple with plum also result in interesting blends.

One tip on jelly making which the specialist emphasizes is the cooking of jelly in small quantities. To get a clear quality product, use only four to six cups of juice at one time, she says. For detailed instructions Miss Neely suggests study of "Home-Made Jellies, Jams and Preserves," USDA Farmers' Bulletin No. 1800, available at the office of the county home demonstration agent.

PEARS
(By Grace I. Neely, Extension Specialist in Food Preservation)
Most in evidence of fruits for canning now are the pears. Best canned pears are never tree ripened. Pears will have a less astringent taste and will be firmer in texture if harvested when mature but still green and permitted to ripen in a cool, dark, well ventilated room. Once ripened they must be used promptly or discoloration will develop.

Place the pieces of pared fruit immediately into a solution of two tablespoons each of salt and vinegar to one gallon of water to prevent discoloration and loss of vitamin C.

CANNED PEARS
Pare half and core ripe pears. Exhaust in boiling sirup for 4 to 5 minutes according to size and hardness of fruit. Seal immediately and process containers of all sizes 20 minutes in boiling water bath.

CANNED BAKED PEARS
The small sweet early pears found in many localities are delicious when baked in the oven just as apples are baked. Remove while hot from baking pan and pack into sterilized containers. Fill to overflowing with boiling medium sirup and seal.

PEAR HONEY
Cut ripe late pears into small pieces. Use a little less than half sugar, by weight. Mix and cook the honey until consistency of honey. Seal in hot "sterilized" containers.

PEAR MARMALADE
Peel fresh late pears, quarter and slice lengthwise. Cover with sugar using 3/4 pound sugar to one pound fruit. Seal in hot sterilized containers. A good addition when fruit is partially cooked add 1/2 cup of grated pineapple to each pound of fruit.

SUMMER MINE MEAT
1/2 pounds pears—(peeled and cored.)
1 pound seedless raisins.
1 orange, 1 lemon, 1 apple (peel and all.)
3 pounds sugar.
1 cup vinegar.

1 cup grape juice or other fruit juice—not too sweet.
1 teaspoon salt.
1 tablespoon each cinnamon, cloves, mace or other spice to taste.

Grind pears, orange, lemon and apple. Mix with all other ingredients and boil for two hours. Pack in jars and seal while hot. This is an excellent way to use hard pears.

PEAR BUTTER
Peel and core one gallon of late ripe pears; put in kettle and add two cups of water; boil

Progressive News

IRA JEANNE RICKETTS

Mrs. E. T. Brookes called on Mrs. Margaret Helfner in Hereford Thursday.

Mrs. D. Y. Edwards and sons, Calvin and Orval, visited his parents, Mr. and Mrs. A. E. Edwards at Wyche Sunday morning.

Miss Eunice Caldwell spent from Sunday until Thursday with her sisters and their families. Mrs. Jeff Roberson and Mrs. Cecil Hodges in Hereford.

Misses Wilma Higgins and Hurford attended a meeting of the newly elected officers of the 4-H Clubs of the county at the home of Miss Sadie Lee Oliver, CHDA, in Hereford Saturday afternoon. Miss Higgins was elected president of the Progressive Club for the year while Miss Hurford was elected secretary.

County Judge Major Schroeder visited in the Progressive school one day last week and the school children enjoyed his talk.

Miss Lucille Park who teaches at Heiselman spent Friday night with her parents, Mr. and Mrs. J. L. Park. It is reported that Miss Edah Park is improving nicely for which her friends of this community are very happy.

Mrs. Luke McBrayer and daughters, Betty Jeanne, Zola Faye, and Lyndell spent Sunday with her parents, Mr. and Mrs. Ira Ricketts and visited Sunday School Sunday afternoon.

Mrs. Arnold Hershey and little Miss Julia Conklin of Hereford spent Thursday with Mr. and Mrs. Ray Hershey.

There were 49 at Sunday School Sunday afternoon, an increase of 20 over last Sunday. This was Bill Boyer's regular appointment. Bill is now attending Wayland College at Plainview in preparation for the ministry. Mrs. Pearl Boyer and sons of Hereford were visitors in the Sunday School. Sunday School is held every Sunday afternoon at 2:30 p. m. and everyone is urged to attend. It was voted to have a Thanksgiving program and dinner at the school house on the old Thanksgiving date. The Sunday School lesson for next Sunday will be the study of Christ's Sermon on the Mount. Visitors are always welcome.

Mrs. I. M. Smith, who has been visiting her son, H. M. Smith and family for some time, is now visiting her daughter, Mrs. Fred Brownlee at Glen Rio,

slowly; when done put through a ricer or colander. To every four cups of pulp add two cups of sugar. Place on stove again and cook slowly until dark and very thick. Stir to prevent sticking. A few minutes before removing add juice of one lemon. Sterilize jars, rubbers and lids; fill and seal while hot.

N. M.
Mr. and Mrs. A. S. Higgins and family, and Miss Dora Lee Burgess attended a birthday dinner in honor of Mr. G. C. Hartman at Westway Sunday.

Mr. and Mrs. V. E. Dodson and his mother, Mrs. Emma Dodson, who is visiting them, visited her parents, Mr. and Mrs. I. W. Scott at Canyon Sunday afternoon.

Mr. and Mrs. David Boyer visited her mother, Mrs. W. H. Hicks in Canyon Monday night.

It has been learned that Mrs. G. H. Brookes, mother of E. T. Brookes of this community, was injured in a car accident enroute to her home here from a visit to California; however her injury was not considered serious. The people of this community are sorry to hear of her injury but are glad to hear that the accident was not serious.

Mrs. Pearl Cayton of Hereford called on Mrs. Annie Deible and Mrs. C. C. Bowman Wednesday.

Mr. Clyde Russell of Texroy spent the week end with his parents, Mr. W. C. Russell and Mr. and Mrs. Ira Ricketts. Mrs. Russell and children, Robert and Doris, who have been visiting here for the past three weeks returned home with him.

Harold Harvey, who was accidentally shot last week is improving nicely but was unable to attend school last week. He planned to start to school Monday.

Mr. and Mrs. Ray Hershey took dinner Saturday with their son, Mr. Arnold Hershey and Mrs. Hershey in Hereford.

Mrs. A. S. Higgins motored to Canyon Sunday afternoon with Mr. and Mrs. Elmer Patterson of Hereford to visit Mrs. Mary O'Neal who is visiting her mother there. Mrs. O'Neal will be remembered in this community as the former Miss Mary Chambers, a teacher at Higgins.

The people of the community will meet at the school house Friday to organize the Literary Society which is organized during school each year. A short program will be arranged by the following committee: Glenn Ricketts, Noel Higgins, and Miss Eunice Caldwell. Everyone is urged to attend. Visitors are welcome.

There was a good crowd at singing Sunday night, however, some of the regular comers were absent. It has been decided to invite the entire county to a singing at the Progressive School house the second Sunday in November which will be November 12. Singing is held every Sunday night at 8:00 p. m. Everyone is urged to attend, visitors are always welcome.

Mr. and Mrs. Edgar Russell of Hereford are now staying with his father, W. C. Russell.

Little Miss Carolyn Sue Rector was ill last week with the flu. We are glad to hear that she is much improved.



Which shell hides THE LITTLE PEA?

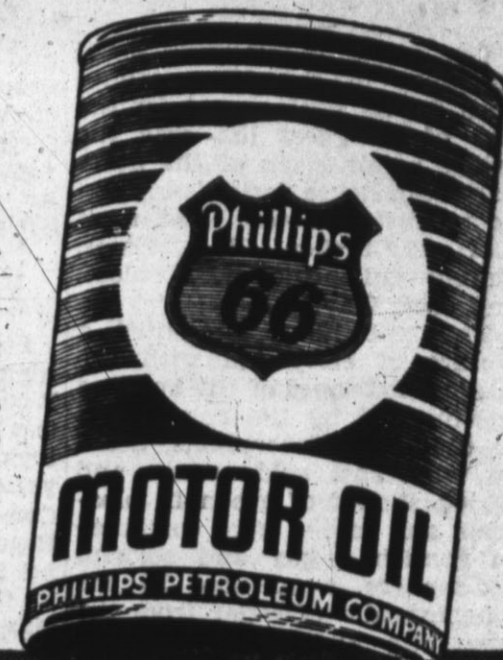
It's HARD to tell... but EASY to pick a winning oil

"THE hand is quicker than the eye," says this breezy boy, and he challenges all comers to guess—at suitable odds—which shell hides the little pea. No matter how closely you watch him, as he deftly lifts and maneuvers the shells, the pea never seems to be under the one you pick.

But you never have to engage in a contest of wits... you don't have to guess... which is a winning oil for your motor. It's easy to tell. This is why:

The great Phillips refining organization makes a complete and frank statement which does away with all doubt. No hedging, no reservations. If you want our best oil, remember we specify that Phillips 66 Motor Oil is our finest quality... the highest grade and greatest value... among all the oils we offer.

Next time you want oil, pick a winner. Drain and refill with Phillips 66 Motor Oil at the Orange and Black 66 Shield.



Phillips Finest Quality

Beihel Items

MRS. E. R. ROTHWELL

Messrs Earl and Verne Lust took their aunt, Mrs. Zelma Hays to Oklahoma City Sunday where she will take the bus to her home in Iola, Kansas. J. G. Davis, Sr., accompanied them. Mrs. Hays has been visiting here for the past two months.

Mr. and Mrs. J. L. Rothwell, Billy Brooks Sinclair, and Billy Jo Rothwell visited in Amarillo Sunday.

Leland Smith and family visited his mother in Hereford Sunday.

Mrs. Sherman Holder from Borger, and Mrs. Fisher Roach and little son from Granite, Okla., visited their aunt, Mrs. Kay Roberts, one day last week.

Mrs. Jim Bagwell has been very sick the past week.

Mr. and Mrs. J. C. Williams went to Floydada to take Mrs. Williams's mother, Mrs. J. C. McClean, who has been visiting in their home for some time.

The Prairie Rustlers Union met at Bethel last Thursday evening. We had about seventy-five present and had a very interesting program.

New officers were installed.

FACTS and FIGURES!

A SAVING OF \$4,500.00 IS BEING OFFERED THE TAX PAYERS OF DEAF SMITH COUNTY THIS YEAR AND A GREAT MANY HAVE ALREADY PARTICIPATED IN THIS SAVING BY TAKING ADVANTAGE OF THE

3% DISCOUNT

Offered for Early Payment of their 1939 Taxes. This represents an earning to them of 13.6 percent annual interest on the money so used.

Discounts are allowed for early payments as follows:
3 Percent during October; 2 Percent during November, and 1 Percent during December.

A Problem in Simple Arithmetic

A survey of the current year tax rolls show that about one half of the items thereon are for less than \$20.00. A tax bill of \$20.00 may be paid now for \$19.40. If allowed to run until this time next year it will be \$23.50, an increase of \$4.10 or 21.1 Percent annual interest on the \$19.40. A tax bill of \$5.00 may be paid now for \$4.85. One year from now the same bill if unpaid, will be \$6.63, an increase of \$1.78 or 36.7 percent annual interest on the \$4.85 now required.

Answer: Make a good, honest effort to pay your 1939 taxes now.

Remember too, this is the big Election Year... So Dont forget to Pay Your Poll Tax!

Certificate of Title

The new law regarding Certificate of Title for all motor vehicles makes it illegal to sell or to offer for sale or to purchase or to encumber with a lien an automobile on which an application for Certificate of Title has not been made. See your County Tax Collector for further information if you expect to sell or trade your used car.

J. O. Newell

Tax Collector, Deaf Smith County, Texas

"Chevrolet's First Again!"

FIRST AGAIN in modern features... first again in beauty and luxury... first again in performance with economy... first again in driving ease, riding ease and safety... first again in high quality at low cost among all cars in its price range!

- NEW ROYAL CLIPPER STYLING
- NEW FULL-VISION BODIES BY FISHER
- BIGGER INSIDE AND OUTSIDE
- NEW SEALED BEAM HEADLIGHTS WITH SEPARATE PARKING LIGHTS
- THE RIDE ROYAL

Eye it! Try it! Buy it!

- NEW EXCLUSIVE VACUUM-POWER SHIFT
- SUPER-SILENT VALVE-IN-HEAD ENGINE
- PERFECTED HYDRAULIC BRAKES
- LARGER TIPTOE-MATIC CLUTCH
- CHEVROLET HAS MORE THAN 175 IMPORTANT MODERN FEATURES

Only Chevrolet gives such high quality at such low cost... Low Prices... Low Operating Costs... Low Upkeep.

No other motor car can match its all-round value.

©On Special De Luxe and Master De Luxe Series.

New 1940 CHEVROLET

BRUMLEY-WOODFORD MOTOR COMPANY

HEREFORD, TEXAS

SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181

Early Fall Party At Club House Highlights Week's Social Affairs

One of the outstanding social functions of the fall season—both for its setting, and for the size of its guest list—was the bridge affair given at the State Park club house yesterday afternoon. Hostesses were Mesdames: J. C. McCracken, W. L. Davis, Jimmie Gillentine, H. A. Close, and Jack Wayland.

The club house presented a picture of early fall with the rustic wood tones of the building accentuated by the color tones of the floral decorations. Scarlet, wine, rust, gold, orange, and varied shades of green in blossoms and leaves were combined to furnish a gay and colorful atmosphere, augmented by the pungent odor of cedar from the open fire in the fireplace.

Baskets and pottery bowls filled with flowers were placed on window-high tables around the outer walls of the club room. Leaves and flowers banked the mantel.

Appointments and accessories for the games carried out the Autumn theme. Prize packages were wrapped in orange colored cellophane. The salad course, served after the games, repeated the theme of the party with green and gold mints in the shape of leaves adorning the refreshment plate.

Prizes were awarded to Mesdames Alton Fraser, Sherman Morgan, Oscar Easley, Fred Brown and Miss Eloyse Pitman.

Christian Endeavor

Our theme Sunday night was "Our Brother, the Negro." The leader was Kathryn Acker, Marcella Blue told the story of George Washington Carver. Rosemary Phillips told about Matt Henson, a negro explorer. David Phillips read the scripture. Betty Jane Robinson told about three great negroes. After a number of prayers the discussion was led by Mr. Petersen and the program was then closed by the "Friendship Circle." There were nine members, two sponsors present.

BACK FROM KENTUCKY

Mr. and Mrs. Louis Woodford, Mr. and Mrs. Cecil Guseman

and daughter, Cecella, returned Saturday night from an extended visit with relatives in Kentucky. On their return trip they visited Cincinnati, where they saw the final game of the World Series.

W. M. S. Circles Meet

Stewardship furnished lesson topics for all four circles of the Woman's Missionary Society of the Baptist Church when meetings were held at the church yesterday afternoon. Mrs. G. P. Owen was leader of the Lucile Regan Circle. Mrs. Owen Stagner is chairman. Talks were made at the Lillie Hundley Circle by Mrs. Earl Lance and Mrs. Lillburn Ray. Mrs. Cecil Guseman is chairman. Mrs. B. C. Roberson, chairman of the Nelson Circle, conducted the business meeting and led the program.

Bible Literature Is Discussed For L. A. E. Study Club

"The Bible As Literature" furnished lesson topics for L. A. E. Club meeting held at the home of Mrs. Jack Hutson Tuesday afternoon.

Roll call was answered by members giving a proverb from the Bible.

"Bible Poetry" was discussed by Mrs. Jim Higgins. She gave excerpts from and listed the following nine books of poetry: Nehemiah, Esther, Job, Proverbs, Psalms, Ecclesiastes, Song of Solomon, Isaiah and Jeremiah.

During the business meeting plans were made for a Halloween party to be given Monday night, October 30.

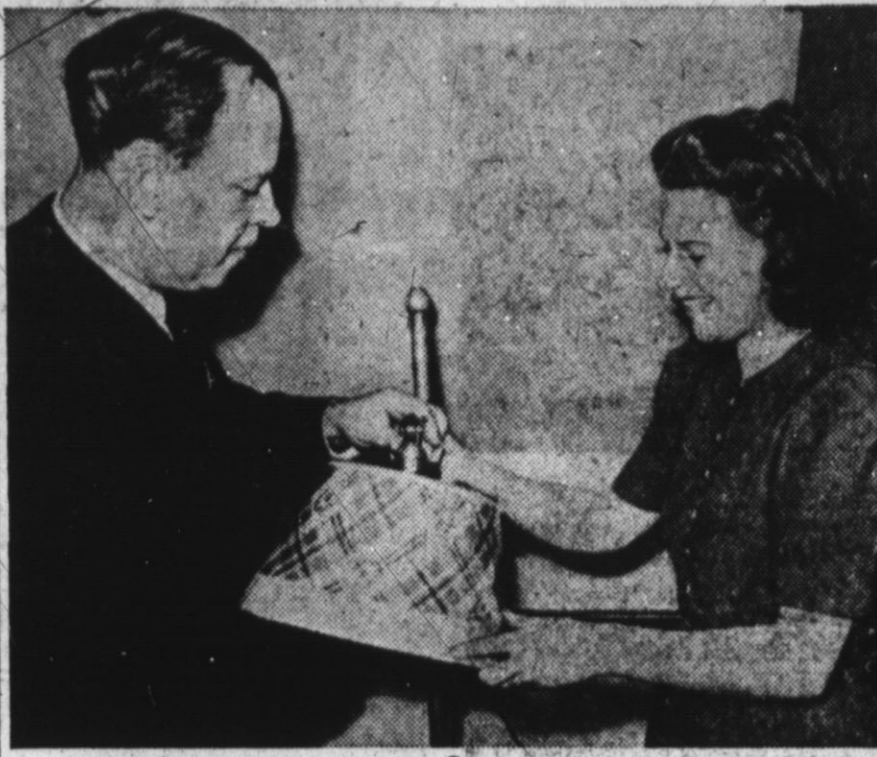
Mrs. Sonny Ledbetter, a former member of the club, of Vega was a guest.

Members present were Mesdames Altus Higgins, Maurice Tannahill, Robert Viegel, Edgar Sowell, George Suggs, Wiley Roberson, Paul McCollister, Jim Lipscomb, Jack Hutson, Bill Hutson, Wesley Higgins, Arlie Dean, Bob Higgins, and Jim Higgins.

H. M. Redford Closes Revival At Walcott

The revival meeting which was conducted by H. M. Redford, pastor of the Christian Church, closed last Friday night. Notwithstanding the busy period

Out of Jail at Last—and So to College



Joan, daughter of Sing Sing Warden Lewis E. Lawes, and the only person ever born within Sing Sing's grim walls, enters Pembroke college at Providence, R. I. Daddy went along to help fix up her room the day Joan started school.

the attendance was very good. A large number of Hereford people attended the services during the two weeks. The Senior Young People's Christian Endeavor assisted in the services last Thursday night. Mr. Redford began a revival at the Ward School last Monday night.

Heiselman News

Grandma Redder of Hereford was visiting her son, Tony Redder and family and friends here this past week.

Miss Lucille Park, Mrs. Viva May Upton, Imogene and Nell Hobbs, Fred, Preston and Oliver Lee West attended the revival at the Baptist Church in Hereford Friday night.

The primary room gave a birthday party Friday, October 13. Those pupils having birthdays in October were Edward Rohrbach, Estel Earlene West, Larry Redder and Glendons Hobbs. After games were played and a number of songs were sung, the candles on the cake were lighted. While the candles burned birthday wishes were made.

Mr. H. M. Ivy of Sweetwater, Okla., visited in the home of his son, Jack Ivy and family the past week.

Mr. and Mrs. Louis Hookert of Summerfield visited in the home of their daughter, Mrs. John Heiselman and family this week.

Mr. and Mrs. Homer Stewart and sons were Hereford shoppers Saturday.

Paul Hammer made a trip to Turkey, Tex., this week bringing his mother back with him. She will visit in the home of her daughter, Mrs. Jack Johnson and her son, Zeke Hammer of Vega for a few weeks before returning to her home in California.

Mr. and Mrs. N. W. Livesay and Norma Fay were Hereford shoppers Saturday.

Earl and Jennie Hare were in Hereford on business Saturday. Grady Carver of Vigo Park was a visitor of O. W. Gardner's the past month.

Mrs. Vivia May Upton and Miss Lucille Park were in Hereford

Revival Meeting Begun At Ward School

H. M. Redford, pastor of the Christian Church in Hereford began a revival meeting at the Ward School last Monday night, October 16th. Services will be conducted each night except Saturday and Sunday nights at 7:30. The attendance thus far is encouraging. Every one is cordially invited to be present.

Hospital Notes

Mrs. Johnny Womble, maternity, boy born Oct. 16.
Mrs. Fred Inman, maternity, girl born Oct. 12.
Mrs. Buddy Sowell, maternity, left the hospital today.

LOCALS

County judge A. J. Schroeter has been suffering with the "flu" this week.

Don't forget our special \$1.00 per dozen Photos. Hanna and Hanna.

Don't forget our special \$1.00 per dozen Photos. Hanna and Hanna.

Mrs. F. H. Oberthier returned Sunday from San Angelo where she has been visiting her sister, who has been ill.

F. P. Lyons left Wednesday on a business trip to Hobbs, New Mexico.

Don't forget our special \$1.00 per dozen Photos. Hanna and Hanna.

Mr. E. C. Eubanks has been serving on a Federal Grand jury at Amarillo.

Want Ads

For Sale or Trade

NOW IS THE time to buy Hereford real estate. I am offering some big bargains in residence lots belonging to the paving company. Also I want to sell a good residence. See F. H. Oberthier, 41-3tp

FOR SALE: 5 room house near Central School. Modern; small Down payment; good terms. Box 332. 40-1tc

FOR SALE: Good International Farmall, 8-foot Moline plow. To be sold at sacrifice prices. T. J. Carter, Phone 55. 41-1tc

WHEAT SEED for sale, pure Turkey Red and Certified Seed grown on summer tilled land and made an average of 42 bushels per acre on non-irrigated land. T. J. Carter, Phone 55. 41-1tc

FOR SALE or Trade for livestock; Beatrice separator and Silver-tone Victrola. Mrs. G. L. Wood. 40-3tp

HOME COOKED foods daily at the Quality Grocery. Mrs. C. P. Cockrell. 42-3tc

FOR SALE: Nice Coal Heater. Real bargain. Carl Stroffus, 16 miles north on Highway 51. 40-3tc

FOR SALE: Residential lot. Ideal location for nice home or apartment. Close to town. Phone 98-W. 42-1tc

FOR SALE: 5-room house in Oklahoma City, excellent location; now rents for \$35 month. Will sell or trade for Hereford residence, city property or livestock. See R. B. Miller at Miller Auto Store. 42-3tc.

80 ACRES for sale, 2 1/2 miles Hereford in heart of shallow water belt. 160 acres land 12 miles southeast Hereford, shallow water. 140 acres cultivated, good improvements with 160 acres grass joining land fenced with farm land. Both tracts at sacrifice price. Good terms, T. J. Carter, Phone 55. 41-1tc

FOR SALE on easy terms—Modern 6 room residence in Hereford; 20 acres improved adjoining City on west; 80 acres improved 12 miles southwest of City. Col. W. S. Williams, 922 Travis St., Amarillo, Texas. 42-3tp

FOR SALE—Electric Fence, guaranteed 5 years, runs 20 miles fence—\$19.75. Complete stock on hand at all times. See B. E. Brumley, Hereford, Texas. 45-1tc

FOR SALE on easy terms—Modern 6 room residence in Hereford; 20 acres improved adjoining City on west; 80 acres improved 12 miles southwest of City. Col. W. S. Williams, 922 Travis St., Amarillo, Texas. 41-1tc

USED HEATERS, oil and coal burners. Bargain prices. See Tolison at Fraser Commercial Oil Company. 42-3tc

HAVE SEVERAL good teams to let out to responsible parties for board and clothes. W. G. Harris, Summerfield, Texas. 42-1tp

Roark Y. W. A. Met Last Monday

The Roark Y. W. A. met with Annie Jo Owen, Monday evening at 6:45. The meeting opened with the devotion given by Dorothy Funderburg, who was elected "Program Chairman." A work period took the place of a program.

Refreshments of hot chocolate and cake were served to Mrs. Travis Caraway, Mrs. Frank Beets, Mrs. J. W. Cockrell, Mrs. Jack Roberson, Ida Brock, Mary Brock, Miss Cotton, Mollie Jo Roberson, Annie Jo Owen, Dorothy Funderburg, Inez Funderburg, Dorothy Tillman, Olive Stagner and Estelle Pase.

We had two visitors, Sandra Jo Caraway and Ramona Beets. The next meeting will be at Mrs. J. W. Cockrell.

Bowling Competition Stiffens As Play Enters Last Week

Competition stiffened this week at the Bowling Alleys as play entered the last week of the tournament. Hereford Appliance is leading with Cream O' Plains as close second. High individual score of the week is held by Danny Hales with a run of 234.

Team standings are as follows: Hereford Appliance..... 14,185
Cream O' Plains..... 13,910
Packard Milling Co..... 13,770
High School..... 13,730
Prairie Dairie..... 13,144
Knights of Columbus..... 13,123
Loerwald Bros..... 12,792
Nunn Transfer..... 12,704

ATTENDS DELTA KAPPA GAMMA MEET
Miss Ethel Rice went to Pampa Saturday to attend a luncheon-meeting of Delta Kappa Gamma, educational fraternity for women teachers.

over the week end.
Roy Loyd and family have moved east of Vega.
R. W. Hobbs was in Hereford on business Saturday.

NEW ARRIVALS DAILY... IN FALL MERCHANDISE



JUST UNPACKED
This Bow-Back number is one of our featured frocks. Graceful wide sash twists around the front—and we have an enormous selection of other styles to choose from—they are priced from \$395 UP

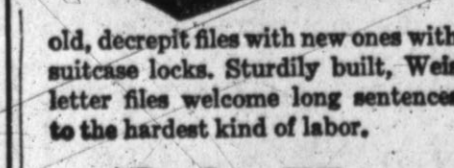
ACCESSORIES
Just Unpacked... and we have the Right accessories for you!
GLOVES—LOVELY BAGS and COSTUME JEWELRY in Antelope Suede, Tufted Kid, Alligator—in the very latest creations!

Fashion Dress Shoppe



10 YEARS HARD LABOR

Look over your box letter files. No doubt you'll find some that were given a ten-year sentence and have now served their time. Replace these



old, decrepit files with new ones with suitcase locks. Sturdily built, Weis letter files welcome long sentences to the hardest kind of labor.

Only 75c
This is only one of the useful items to be found in the big line of Office Supplies.—at the—

Hereford Brand PHONE... 30

Ask Us About

SALES BOOKS

Manifold Books And Cafe Checks

We are sales representatives for one of the largest, most modern specialty plants in the country. We can handle your orders for all kinds of books and pads. We can assure you of fine quality, fast delivery, and low cost. Get our proposition before you buy.

HEREFORD BRAND

For Rent

FOR RENT: Nice, new two-room apartment, upstairs, furnished, built-in cabinet and sink. All bills paid, 109 Eighth St. 42-1tc

FOR RENT: Furnished rooms. Mrs. Fred Millard, 611 E. Third Street. 42-1tc

FOR RENT: Two furnished bed rooms. Men only. Noel Andrews. 42-1tc

PAYING from \$4 to \$6 per ton for scrap iron. Hereford Wrecking Co. 40-3tc

FOR RENT: Furnished apartment. 400 McKinley. Call in afternoon or evening. 42-1tc

FOR RENT: Furnished apartment. All bills paid. Mrs. W. M. Meggett. 42-1tc

FOR RENT: Furnished apartment. Bills paid. 1029 25-Mile Avenue. Mrs. Ora Lee. 42-1tp

FOR RENT: Bedroom and light house keeping room. Mrs. J. F. Ward, 100 East Sixth Street. 42-1tc

CHOICE BEDROOM for rent. Board if desired. Phone 153-W. 42-3tc

Wanted

WANTED: Stalk field or wheat pasture for 200 head of stock. Also would lease one section good grass. R. W. Elliston. 40-3tp

PAYING from \$4 to \$6 per ton for scrap iron. Hereford Wrecking Co. 40-3tc

WANTED: 100 young cattle to winter. Have plenty of good grass and bundle feed. Will take them now. M. Slemons, Hereford, Tex. 41-3tp

Lost and Found

STRAYED: 2 Whiteface cows with horns, branded DR on left shoulder. Notify Ernest Medkief. 42-3tc

T. K. Wilson
INSURANCE - BONDS
Will Sign Your Bond Now!

Free Coffee DEMONSTRATION SAT.

By special arrangement we are holding a big, free Coffee Demonstration in our store Saturday, Oct. 21—We want you to visit us... try a cup of delicious coffee—and take advantage of the specials we are listing for the occasion. Check them over... there are many other Money-Saving Specials for this week-end at Weir's!

WHITE SWAN Rolled Oats
Large 19c—Small 9c

SALAD DRESSING
White Swan — Pint 17c

TOMATO JUICE
W-S, 14-Ounce Cans 2 for 15c

GRAPEFRUIT JUICE
W-S, No. 2 Cans 2 for 15c

GRAPE JUICE
White Swan — Pint 19c

CABBAGE
Firm Heads 100 LBS. \$2.00

SHORTENING
All Vegetable 4-LB. Carton 45c

CORN FLAKES
Crisp, crunchy, large package 3 for 25c

SPECIAL!
1-Lb. Can WHITE SWAN COFFEE
27c
Can Ranch Style Beans
FREE!

PACKARD'S Western Beauty

FLOUR—24-LBS.

65c

MATCHES
6 Boxes 15c

CRACKERS
2-Lb. Box 15c

OXYDOL
Large Package 19c

CATSUP
W-S, 14-Oz. Bottle 15c

WHITE SWAN SPICES
Nutmeg, Cinnamon, Black Pepper, Mixed Pickling, Ginger.

2 10c Cans 15c

WEIR'S

Red & White Food Store

WE DELIVER ANYWHERE—PHONE 117

SOCIETY

Better Parenthood Week To Be Observed By Child Study Club

Better Parenthood Week, October 23 through October 29, will be observed locally states Mrs. Marlin Gilliland, who made public today plans of the Child Study Club for a program in observance of this national movement.

Assisting Mrs. Gilliland are Mrs. Ray Conaway, Mrs. M. T. Rutter, and Mrs. Elmer Patterson.

The outstanding feature of the local celebration will be an open meeting of the Child Study Club featuring a talk on "Better Parenthood in Our Community," by Rev. H. M. Redford. This meeting will be held at the First Methodist Church on Thursday, October 26. Every mother and father in Hereford is invited to attend this meeting.

"The purposes of Better Parenthood Week," states Mrs. Gilliland are "to make fathers and mothers more aware of the importance of using the best possible methods in the care and training of their children; to encourage the formation of groups for the study and discussion of child-rearing problems; and to promote more cooperative understanding between parents and school."

With the cooperation of the United States Children's Bureau and backed by the proclamation and official endorsement of many governors and mayors, the national committee is arranging a program in observance of Better Parenthood Week. First event of this program will be a luncheon meeting on October 23 at the Ritz Carlton Hotel in New York City.

Outstanding leaders in parent education and child guidance will speak at this meeting and their messages will be broadcast to parents everywhere in America on a coast-to-coast hook-up over NBC. Featured speakers at the meeting will be Mrs. Franklin D. Roosevelt; Mrs. Ethel Nourse Rogers, Representative from Massachusetts; Dr. E. A. Gilmore, President of Iowa State University; and Mrs. Clara Savage Littledale, Editor of Parents' Magazine.

"With America one of the few nations in which parents can still be reasonably certain of keeping their children under their own guidance, we feel that programs planned for Better Parenthood Week this year will have an unusually thoughtful and receptive audience," states Mrs. Littledale. "The threat to humanitarian principle, which war always brings, makes paramount the need for more thoughtful guidance in the moral and spiritual development of children."

Commenting on the importance of Better Parenthood Week another of its sponsors, Mrs. Paul Rittenhouse, National Director, Girl Scouts, Inc., says, "The times are out of joint. It is more imperative than it ever has been to give children training in finding and weighing facts, making their own judgements, considering the other fellow's viewpoint, making plans that are better because differing needs and personalities have contributed to them. At this time Girl Scouting is putting particular emphasis on helping girls to be intelligent, constructive mem-

CHURCHES

THE METHODIST CHURCH
 Sunday School 9:45
 Morning Services 10:50
 Evening Services 7:45
 Young People 7 p. m.
 Missionary Societies each
 Wednesday 3 p. m.
 Attend our services.

SERVICES AT THE CHRISTIAN CHURCH
 H. M. Redford, Minister
 J. C. Ricketts, Superintendent
 Bible School 9:45-11 a. m.
 Morning Worship 11-12 a. m.
 Endeavor 6:30-7:30 p. m.
 Evening Worship 7:30-8:30
 The Bible School attendance increased to an appreciable degree last Lord's Day over the previous week. We anticipate continued growth. "The Desire for Escape," will be the subject of the sermon at the morning worship hour. The young people assist the pastor at the evening's Christian Endeavor will sing worship service. The subject of the sermon will be, "An Open Door." A friendly welcome awaits you.

BAPTIST CHURCH NEWS
 The Lord was very gracious to us in our revival. Our people enjoyed Mr. Trussell's work. He is known as one of the best Gospel singers in the South and is much in demand.

The outstanding services from the standpoint of visible results were Sunday morning when 29 people came one way and another when the invitations were given, most of them for baptism. There were 55 who publicly declared themselves for Christ during the revival in addition to a great number who rededicated themselves to the Lord. A few of them lived outside of Hereford and will join other churches. Two will join the Methodist church here. So far 34 have joined our church for baptism, 6 by letter and two by statement. We are expecting some of the others to join Sunday.

The pastor plans to preach Sunday morning on "Growth by Spiritual Exercise." At the evening hour we will observe the ordinance of baptism. The Young People's Union ages 21-30 will have a social at the church Thursday night of this week, the 19th. They especially invite those of that age who have not been attending the Training Service of the church. Worship with us Sunday.
 W. E. Barnes, Pastor.

WES IZZARD WILL SPEAK HERE

Wes Izzard of Amarillo is scheduled to speak at the next regular meeting of the local branch of the Texas State Teachers Association which will be held here on Tuesday, Oct. 31. The meeting will be held at the high school auditorium at 7:30 o'clock. Mr. Izzard will speak on "International Relations." The general public is invited to attend.

Mr. Chips And His Bride



"Goodbye, Mr. Chips" is showing at the Star Theatre this next Sunday and Monday. The picture has received much praise from reviewers and Alexander Woolcot calls it one of the best pictures of the year.

TEXAS OUT-O-DOORS

Austin, Texas.—Progress in game restoration by the use of scientific methods continues in Texas. During the past three months, nineteen game restoration areas have been constructed by game managers and other specialists of the Texas Game, Fish and Oyster Commission. These areas are intended for the restoration of quail, turkey, beaver, and muskrat.

Areas which will be utilized to add to the supply of deer, turkey, geese, and antelope will be set within the next two months in various parts of the State it was announced by the Executive Secretary of the State Game Department. In addition, the State-wide quail project with which the Game Department hopes to increase the crop of bobwhites three or four hundred per cent in some areas is going forward. The Department has two specialists in the field who are working with the ten regional game managers and biologists in securing sites for the building of areas in which quail can be increased.

That deer judiciously planted will do much to increase the big game supply of the State is evidenced by a report from Brown county received from the Game Department recently. In February five years ago, there were delivered to John McInnes of Byrds, Texas, four doe deer, and one buck. All four of the does have each dropped nine fawns since that time and indications are that this small planting is doing much to populate Brown county with deer.

Duck hunters who have planted any kind of wild duck food in the past five years in order to improve conditions for waterfowl are being requested to get in touch with the local game warden or the Austin office of the Game, Fish and Oyster Commission. The purpose of the request is to provide a record of what grows and what doesn't grow in every part of the state.

The division of wildlife restoration is making a survey of duck management practices so that in the future recommendations can be made on the basis of experiences. The trial and error method is commonly used by sportsmen and many ideal experiments are thus made available for observation.

Game managers or biologists of the Department will inspect sites that have been planted with duck foods and judge the value of the many species that are being sold to Texas sportsmen. Because of unwise plantings considerable sums are wasted each year whereas wise plantings would have improved conditions for ducks.

Already biologists of the Department have accumulated considerable information on the use of native plants as duck food plantings. At the completion of this study sportsmen will be able to obtain accurate recommendations for improving their lakes and marshes for waterfowl.

More and more Texas fishermen are making a real sport of gar fishing on light tackle. They are employing the use of a wire noose, which, baited with a minnow, attracts gars and literally lassoes them. Three Nacogdoches sportsmen recently took 76 gar from the Angellina River one afternoon and while exhausted at the end of the day, declared they had more sport than if they had been fishing for bass.

If you are one of the few people in Texas who are able to keep wild geese on your place, do

not attempt to set out scarecrows in an effort to chase away crows. Mr. J. Gambill, owner of a famous goose refuge in Lamar county, found recently that scarecrows would ward off those pesky black birds, but they also frightened away the geese.

1940 Range Program Of AAA Is Explained

COLLEGE STATION, Oct. 19.—Although practically the same as in 1939, the 1940 range-building program of the AAA includes several additions especially beneficial to Texas ranchmen, according to an announcement here at state headquarters of the AAA.

Of special interest to West Texas ranchmen is the change in the basis of payment for contour listing or furrowing, with payments being made at the rate of two and one-half cents per 100 linear foot instead of 50 cents per acre.

Approval of mowing of noxious weeds especially designed for coastal ranchmen, Howard T. Kingsbery of Santa Anna, ranchman-member of the State Agricultural Conservation committee, said. Payment for mowing will be at the rate of 25 cents per acre with a limit of two mowings during the year for which payments will be made.

Going into its fourth year, the range-building program encourages the establishment and improvement of permanent cover on range land by providing for each ranch-building allowance to be earned by carrying out range-building practices, Kingsbery explained.

Greater emphasis will be placed on the carrying-out of supplementary range practices in connection with deferred grazing by which ranchers earn payments for keeping livestock off

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rangeland until the native grass can mature seed and reseed the land. The maximum that can be earned by deferred grazing in any area shall be 75 percent, as compared with 60 percent last year, but supplementary practices as recommended by the county committees must be carried out. The percentage of the allowance which can be earned by this practice depends on the county committee of each county, since the need of supplementary practices varies according to the area.

To encourage improvement of small ranches, the 1940 program provides for a minimum range-building allowance equivalent to 10 cents an acre up to 640 acres. In the past the range-building allowance has been computed on the size of the ranching unit and its grazing capacity with the result small ranches with low grazing capacity received such small allowances they were hardly worth working for.

ROOMS TO RENT! TRY A WANT AD

Dawn Studies Storage of Food

"Valuable time can be saved in meal planning by having stored food arranged correctly," stated Miss Sadie Lee Oliver, CHDA, at the meeting of the Dawn Home Demonstration Club held in the home of Mrs. Carl Luke Wednesday afternoon.

"Canned foods should be arranged thus: green and yellow vegetables together, other vegetables, tomato and citrus fruits, other fruits, meats, dried foods, pickles and preserves. Things which are more difficult to keep such as tomatoes should be kept on or near the floor where it is cool. Preserves should be kept on the higher shelves where it is warmer. A heavy covering over canned foods prevent the light from fading colors."



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Jello All Flavors 3 pkgs. 10c

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- MILK Rose or White Swan, tall cans 3 for 17c
- RICE KRISPIES Kellogg's, reg. 2 pkgs. 15c
- CRANBERRIES Nice and fresh 1 Lb. 17c

Rib Roast

Succulent Roasts from prime steer beef. Include one on your menu!



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- FRESH SIDE PORK Per Lb. 15c



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- ORANGES California Sweet, Ball of Juice 3 DOZ. 25c
- YAMS Portales, 5 Lbs. 14c
- CAULIFLOWER Fresh, Snow White, Per Lb. 7c
- CARROTS Fresh and Crisp, 3 Bunches 8c
- CELERY Pascal, Sweet, more crisp. No strings. Family Tie. 18c
- ROASTING EARS Golden Bantam, 3 Ears 10c
- SPUDS Idaho Russets, U. S. No. 1 Mesh Bag — 10 Lbs. 23c
- CELERY Extra large, 2 Stalks 19c

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Messenger Clubs Meet Last Week

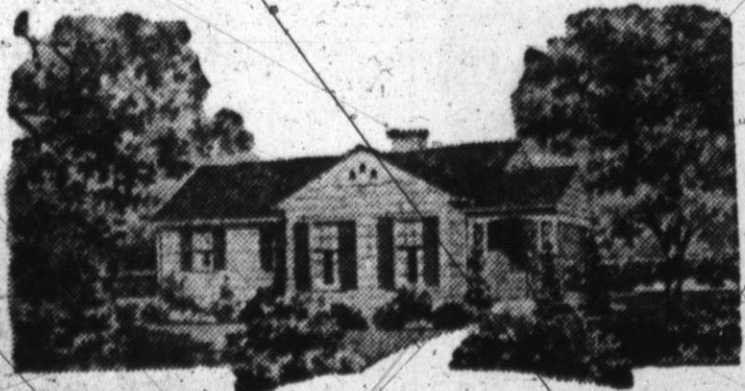
The topic of the Messenger Home Demonstration Club was next year's work, and year book, when we met at the home of Mrs. E. Forrest Gains at 2:30 p. m., Thursday, October 12th. It was decided that next year's project should be meat, its curing and canning etc. Miss Oliver and Mrs. R. J. Coleman reported on the display of canned goods at Hereford on Saturday, October 7. When the Demonstration Club had adjourned the 4-H club had a short session at which they discussed demonstrations for another year. Delicious refreshments of cake and cocoa were served to the following guests: Mesdames E. F. Green, H. Gibbs, J. T. Guinn, J. A. Wylie, W. H. Evans, E. C. Callahan, W. F. Perry, R. J. Coleman, and Misses Sadie Lee Oliver, Georgia Nell Coleman, Nova Wylie, Sarah McCamey, Roberta Parker and Dorothy Nell Guinn, and the hostess, Mrs. E. Forrest Gains.

Vega News

MRS. D. E. MCKENDREE Vega football boys journeyed to Tucumcari, N. M., Friday night to play the Tucumcari Rabblers, and came home on the small end of a score of 19 to 13. The cooking school held in the Kiwanis Hall last week was a success in every way. The ladies drew a number of valuable prizes besides receiving worth while instructions on different methods of cooking. Mrs. Guy Barnett was on the sick list Sunday. Mrs. O. A. Haws and children and Mrs. B. E. Boydston and daughter, Edith, were dinner guests of their son and brother and wife, Mr. and Mrs. Glen Boydston, Sunday. The three children of Mr. and Mrs. A. E. Roark have had the

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flu this week. Mr. and Mrs. Verne Helmg and Mrs. Sam Stag returned home from a two week's west coast tour. Mr. and Mrs. Jess Giles and Mrs. O. O. Slutz left Tuesday morning for Hot Springs, where they will spend a month. A Church of Christ revival is being held in the M. E. church this week. Rev. A. C. Huff of Amarillo is doing the preaching. Mr. and Mrs. G. L. Rollins were made happy by the arrival of a 6 pound daughter, Monday night. Both mother and child are doing nicely. Mesdames Knox and Bernice Boydston shopped in Amarillo Wednesday. Mr. and Mrs. Quinn Bell called on his mother, Mrs. Mora Bell Wednesday. Mr. and Mrs. Bob Armitage leave Friday for Muskogee, Okla., where they will visit relatives. Mr. Herschel Clines, who has made his home in Ohio for the past two years and has been attending to business in Vega for a week, returned to Ohio on Friday. Don Harwell, small son of Mr. and Mrs. Roddy Harwell had the misfortune to get his hand caught in the wringer last Friday. Dr. Loyd was called and dressed the hand and at this time it is healing nicely. Mrs. C. T. Everett entertained the M. E. Missionary Society, Thursday afternoon in regular session of their monthly social meeting, with Mrs. W. A. Jinks and Iva Houseman, co-hostesses. Fourteen members and guests were present. Miss George Weimhold, who is attending Texas Tech in Lubbock, spent the week end with her parents, Mr. and Mrs. H. H. Weimhold.

Jumbo News

MRS. ULLMAN HUNTER Miss Virginia Simpson attended a birthday dinner honoring Miss Ola Summers at her home in Dimmitt Sunday, October 8. Misses Juanita Lamb, Grace Marie Bagwell, Lynell, Lois and Louise Carpenter, Earline Lust, Eloise Summers and the honored guest were present. Mr. and Mrs. Jimmy Harris of Holiday visited her sister, Mrs. L. A. Matthews and family last week. L. A. Matthews and Jimmy Harris were in Amarillo Thursday. Ben Andrews of Olton, who is recuperating from a serious attack of typhoid fever, with his family visited his parents, Mr. and Mrs. C. Andrews, Tuesday. Mr. and Mrs. L. A. Matthews and Mr. and Mrs. Jimmy Harris spent Friday with Lawrence Matthews at the Portales college.

M. L. Simpson, Jr., a student at W. T. S. C. spent the week end at home. Mr. and Mrs. F. J. Axe and Fred attended the golden wedding anniversary of Mr. and Mrs. W. S. Dixon at their home Wednesday evening. More than 100 friends and relatives of the couple were present for the occasion. Thursday at 4 p. m. a number of women and Mr. Roy Thurston gathered at the school building for the purpose of organizing a Parent-Teachers Association. The group was fortunate in having Mrs. Jimmy Harris of Holiday as a visitor. Mrs. Harris is an active member and past president of her district. She acted as temporary chairman for the election of officers. Roy Thurston was elected president Mrs. Ullman Hunter, vice president; Mrs. Clem Gilliam, secretary-treasurer, and Mrs. Roy Thurston, program chairman. It was voted to meet once a month on the second Wednesday evening. Present for the meeting were Mesdames R. L. Stephens, H. C. Baird, Al Caviness, L. A. Matthews, M. L. Simpson, Roy Thurston, Clem Gilliam, Jimmy Harris, Sam, Finis, C. C., and Ullman Hunter, Miss Pauline Matthews and Roy Thurston. Mrs. Gus Tiejens of Easter visited her daughter, Mrs. C. D. Pinckert, Thursday. Sunday afternoon Caroline Sullinger, daughter of Mr. and Mrs. Bill Sullinger, was honored with a birthday party at the home of her grandparents, Mr. and Mrs. L. R. Sullinger. Refreshments of cocoa and cake were served to Mary Jean Dyer, William Allen, Sammie Lane, Phyllis and Frances Hunter, Mr. and Mrs. Wilburn Axe and Yvonne, Mr. and Mrs. Lynn Axé, John Earl and Marvin. Mr. and Mrs. C. Andrews, Lonnie and Cy, spent Sunday with Mr. and Mrs. Earl Spencer. Rev. J. R. Sharpe of Canyon preached here Sunday and later visited with the Simpsons. Mesdames H. C. Baird, and Ullman Hunter called on Mrs. Mary Parmet in Hereford Sunday afternoon. Mr. and Mrs. Ozro Stephens of Dimmitt called in the R. L. Stephens home Sunday afternoon. Robert Pinckert, a student at Portales, college spent the week end at home. Mrs. Ullman Hunter gave the devotional on "Faith, Hope and Love, but the greatest of these is Love," when she and Mrs.

Stephens were hostesses to the women's auxiliary at the home of the latter Thursday afternoon. Mesdames L. A. Matthews and M. L. Simpson gave the concluding chapters on "Homeland and Harvest." After the Mizpah benediction the women presented Mrs. Allen King with a host of gifts. Refreshments were served to Mesdames J. B. Cocanougher, Bill Bowman, W. W. Adams, A. O. Boles, M. L. Simpson, Dewey Owens, L. A. Matthews, Jimmy Harris, H. C. Baird, Al Caviness, Clem Gilliam, Roy Thurston, C. C., Sam, Finis and Addison Hunter and the hostesses. Many sent gifts. The L. A. Matthews family and Mr. and Mrs. Jimmy Harris made a business trip to Lubbock Saturday. A number of friends and relatives gathered at the home of Mr. and Mrs. John Stork Sunday night to celebrate their 20th wedding anniversary. Many nice gifts were received by the honorees. Refreshments of sandwiches, cake and coffee were served to Mesdames and Messrs. Edgar Ramey of Dimmitt, Frank Annen and boys, Art Gleman, Leo Huseman, Joe Warren, Bill Gerber and children, Pete Stork, all of Nazareth. Mr. and Mrs. C. D. Pinckert were hosts to a venison dinner Sunday. Those enjoying the affair were Messrs and Mesdames Gus Tiejens of Easter, Bill Hargett and children of North Hereford and Charles McGimms. Mr. and Mrs. R. L. Stephens with Mr. Ozro Stephens of Dimmitt were called to San Angelo Monday morning to attend the funeral of the men's uncle, Ed Cornelius. Messrs and Mesdames J. B. Cocanougher, Woodson Harris, Freeman Rowe of Arney, the W. W. Adams family, and Homer and Clyde Battles, were all guests of Mr. and Mrs. Bill Bowman Sunday.

Messenger News

MRS. J. N. MESSENGER Mrs. L. R. Smith's cousin, Mr. Anthony, of Tennessee, made a brief visit in the Smith home coming from Clovis where he had been visiting relatives. Mrs. Smith and Mr. Anthony had not met in 40 years. Mr. and Mrs. Hughie Lee and grandson, Jack Raspberry, made

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Bippus News

MRS. C. F. CROWLEY Mr. and Mrs. Richard Evans went to Whitedeer to visit Mrs. Evan's mother, Mrs. Wheelley. Mrs. Bailey was hostess Wednesday afternoon to the home Demonstration Club. Seven members were present. The next meeting will be held Friday, October 27, at the community house, with Mrs. Jack Fortenberry as hostess. Mr. and Mrs. Clinton Homfeld and son, Kenneth, Mr. and Mrs. C. F. Crowley and son, Darrell Dean, visited Mrs. C. F. Crowley's folks, Mr. Talbot and family of Friona, Saturday. Mrs. T. H. Alexander from Lampasas, Tex., is visiting her nephews, Mr. Richard Evans and Mr. Julian Evans. Mr. J. W. Adrian and Todd Steen were in Amarillo Monday. Mr. and Mrs. Jack Fortenberry and family visited in Clovis Sunday with their daughter, Mrs. Emmitt Doris. Mr. and Mrs. Bailey visited relatives in Canyon. Mr. Joe Lange, who has been working in this community, went

on a trip down state to their old home this fall on a business and pleasure trip. Mrs. Lee's health is improved. Stephen Messenger and his grandmother attended services at the First Baptist Church in Hereford Sunday. The farmers are drilling wheat early and late. Some drill all night. Cranes are eating the wheat that is up.

to Amarillo to join the Army. Mr. Steen, who has been in a hospital at Fort Worth, arrived home and is feeling better. Mr. and Mrs. Elmo Pinnell and family, Mrs. Hugh Fortenberry and family went to Adrian to a school play Friday night.

LEGAL NOTICE

SHERIFF'S SALE THE STATE OF TEXAS, COUNTY OF DEAF SMITH. By virtue of an Order of Sale issued out of the 69th District Court of Deaf Smith County, Texas, on the 6th day of October, A. D. 1939, by the Clerk thereof, in Cause No. 2122, wherein the Land Title Bank and Trust Company, Trustee, is plaintiff, and H. L. Witherspoon, and wife, Grace Witherspoon, and Willard Witherspoon, and Glenn Witherspoon; J. N. Jordan, Horace B. Jordan and Wm. M. Hale, defendants, on judgment in favor of plaintiff against defendant, H. L. Witherspoon, and deficiency against defendants, J. N. Jordan, Horace B. Jordan and Wm. M. Hale; and to me as Sheriff of Deaf Smith County, Texas, directed and delivered, I will proceed to sell within the hours prescribed by law for Sheriff's sales, on the First Tuesday in November, 1939, it being the 7th day of November, 1939, at the Court House door of said County, in the City of Hereford, Texas, the following described property situated in Deaf Smith County, Texas, to-wit: The West Eighty (80) Feet of Lots No. Seven (7) and

Eight (8), in Block No. Forty-two (42), of the Original Town of Hereford, as well as an undivided one-third interest owned by defendant, H. L. Witherspoon, in whole of said Lots No. 7 and 8, and his one-third life estate therein.

Levied on this 6th day of October, A. D. 1939, as the property and interest therein of defendant, H. L. Witherspoon, to satisfy the sum of \$674.58 owing on said judgment, being principal and interest thereof, being amount owing on Certificate No. 42, and mechanic's lien contract executed by defendants, H. L. Witherspoon, and wife, Grace Witherspoon, for improving Fifth Street abutting said property, said judgment decreeing foreclosure against all the defendants as to said described property and interest. Dated at Hereford, Texas, this 6th day of October, A. D. 1939. J. O. Newell Sheriff, Deaf Smith County, Texas By Fred W. Baird Deputy 41-31c

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LOCALS

R. B. Miller left yesterday for Oklahoma City where he is transacting business for a few days.

Mrs. Early Joiner and baby and Stanford Knox of Lubbock came up to spend the week end with their parents, Mr. and Mrs. George Brumley and Mr. and Mrs. W. A. Knox. Mr. and Mrs. Joiner are spending the winter in Lubbock where he is attending Texas Tech. Mr. Knox is also a student at the Lubbock College.

Mrs. Elmer Patterson spent Wednesday and Thursday in Canyon to be with her sister, Miss Frances Chambers who underwent an appendectomy there Wednesday. Miss Chambers is reported to be recovering nicely.

Rev. Robert C. Jones, minister of the Church of Christ of Wichita Falls spent the week end here visiting in the home of Mr. and Mrs. E. Ramey and other friends.

Mr. and Mrs. C. F. Kerr accompanied by their daughter, Mrs. Clay Ridgeway left yesterday for Frankfort, Illinois where they will visit Mr. Kerr's relatives.

Fred Galle of Amarillo was a business visitor in Hereford Monday.

Guests in the Rev. M. M. Beavers home over the week end included their son and daughter, Morris and Lovey Beavers of Lamesa, and a daughter, Mrs. Hubert Freeman of Big Springs and another son Milton Beavers of Hollywood, Calif., who has been spending a two weeks vacation here. Also Mr. and Mrs. Austin Ragdale of Plainview.

Mr. and Mrs. A. J. Curry of California arrived here Sunday to visit Mr. and Mrs. J. B. Stoker. They continued Tuesday on their trip to the New York World Fair, accompanied by Mrs. Stoker. Mr. and Mrs. Veale of Oklahoma City will also join them for the trip.

Mr. and Mrs. E. B. Hedrick transacted business in Dallas over the week end.

Mr. and Mrs. Sam Steele and daughter Ann, of Ft. Sumner, N. M., spent the week end here with his parents, Mr. and Mrs. M. L. Steele and other relatives.

Mrs. J. B. Jones returned Thursday after spending several months in the homes of her daughters, Mrs. Harvey Yantis of Minneapolis, Minn., and Mrs. Jerry Peterson of Sioux Falls, Idaho. Enroute home Mrs. Jones visited relatives in Missouri.

Miss Virginia Newell, student at Texas Tech, visited her parents, Mr. and Mrs. J. O. Newell over the week end.

Students home for the week end from W. T. C. S. were Ernest and LaNelle Scheihagen, son and daughter of Mr. and Mrs. W. R. Scheihagen.

Mr. and Mrs. E. B. Black left last Friday for Dallas where they will spend three weeks visiting their son, William A. Black and family.

Mr. and Mrs. Vern Witherpoon, Dr. and Mrs. F. E. Bove, and Mr. and Mrs. C. J. Paddock visited in the Anderson Witherpoon home in Canyon Sunday afternoon.

SOCIETY

Scientific Research Furnishes Basis of Program For Club

A program on "Scientific Development" was presented Monday afternoon at the meeting held by the Lone Star Study Club at the home of Mrs. Joe Kendall. Mrs. Ellis Coombes was assistant hostess.

During the business session

plans for the annual welfare project of the club were discussed. Mrs. Jim Williams was welcomed as a new member.

The life history of "George Washington Carver," negro scientist, artist and musician, was presented by Mrs. Kendall.

Mrs. Robert Thompson discussed "Sulfapyridine and Sulfanilamide" drugs recently developed. She explained the uses of both, quoted from an authoritative source which predicted that in ten years the drugs will be sold cheaply as aspirin and used as widely. Scientists have been twenty five years in perfecting the product for use by the public.

The next meeting which will be held at the home of Mrs. Louie LeGrand will feature a program on "International Relationships."

Members attending the meeting included Mesdames R. G. Blue, Jack Grady, Louie LeGrand, Jim Higgins, Tom Major, C. F. Moore, Roy Phillips, Earl Phillips, Owen Stagner, Charles Sowell, Robert Thompson, Ralph White, Lawrence Womble, E. W. Young, B. R. Dixon, Ellis Coombes, A. Petersen, Roger Corbett, Homer Henslee, Jim Williams and the hostesses.

Food And Clothing Are Topics For Child Study Club

Mrs. J. B. Whitlow presided at the Child Study Club meeting held at the home of Mrs. George McConnell Thursday afternoon.

Plans were completed for the observance of "Better Parent-Child Week" during the week beginning with October 23 and lasting through the 29th. The regular meeting of the club which will be held on Thursday of that week will feature an open program with Rev. H. M. Redford as guest speaker.

The program on "Food and Clothing and their Relation to Health" was led by Mrs. Gordon Witherpoon. Relative topics were discussed by Mrs. James Williams and Mrs. C. P. Grimes.

Two new members were welcomed. They are Mrs. J. W. McVay and Mrs. L. B. Lookingbill. Others attending the meeting were Mesdames R. P. Coneway, C. P. Grimes, C. R. Lady, Claude Longbottom, George McConnell, Joe Story, J. B. Whitlow, James Williams and Gordon Witherpoon.

It is not definitely known how fast doves fly, but one was killed near Dalhart recently while traveling at such an amazing rate that when it catapulted to the ground its breast was split open.

The midwestern farmer who put a radio in the henhouse probably hopes to save on his feed bill when swing bands dish out the "corn."

Between The Goal Posts

By FRED HARRELL

"Football Circles"

A news writer over at Tulla came out this week in the Tulla Herald with a story which started off, "It is generally conceded in football circles that the winner of the Tulla-Dalhart football game will ultimately emerge champion of District 1-A Conference."

We cannot help but admire the blithe confidence evident in this dispatch, but what we'd like to know is just who comprises the "football circles" mentioned by the Tulla scribe. We wouldn't want to be at all critical, but isn't it a little early in the season for respectable "football circles" to be making such predictions? We believe any conscientious sportsman would have more respect for his neck than to stick it out like that. After all Hereford, Dumas and Canyon are to be reckoned with yet. With three teams like those to be met by both Tulla and Dalhart, anything can happen. It looks to us like those "football circles" have been going in circles so fast they're plumb dizzy and likely to become dizzier.

Tulla's Hot
Lest we underestimate the Tulla team, we hasten to say that any ball club which could beat Dalhart 25-6, is a ball club to be taken seriously and with a good deal of careful consideration. Reports are that Tulla has a heavier team than Dalhart and lacks speed and deception, but makes up for those two qualities in power plays. This game leaves Tulla undefeated and untied this season and with a conference standing of 1000 percent. There's still no reason why a smart, thinking team should be afraid of them.

Here are the conference standings after last Friday's games:

Name	GP	W	L	Standing
Hereford	1	1	0	1000
Tulla	1	1	0	1000
Dalhart	1	0	1	000
Canyon				None played
Dumas	1	0	1	000

Bucks or Jackrabbits?
The White Deer Bucks ran like Jackrabbits last Friday night through a leaking Whiteface line to run up a 26-0 score in the first half. This was no disgrace to the Whitefaces. No sir, they did well considering the type of material they faced. Brother Gene's men were faster than Brother Tommie's although team weights averaged about the same. The Bucks were a better ball club in most every phase of the game except passing. Pete Petersen flipped a 40 yard pass that was one of the prettiest seen this season. It landed right

in Schumacher's waiting hands and he lugged the pigskin over for a touchdown. Pete wasn't that good on some of his other passes, but the lad certainly has promise. The Whitefaces made 21 points to White Deer's 40.

Bouquets
The entire Whiteface team is due a bunch of posies for the way they came back in a fighting, determined mood at the beginning of the second half, after taking a 26-0 lacing the first two quarters. The boys weren't mad till they started the second frame. An individual pony should go to Cliff Estes for outstanding play at center, although he faced a lad who is being boosted for the all-region team. Estes sparked the whole line and fought every minute. If looks to us like he has a good chance to make a district squad. Hallum and Fox showed up exceptionally well as did Ford, and Hagar made many tackles. "Surekick" Knox split the goal posts for 100 percent on place kicks for extra points.

Lack of Wind
Hereford was in a strong scoring position just before the whistle blew, but Schumacher had just had the breath knocked out of him in the previous play, and couldn't say the signal. By the time he could talk the whistle blew and the ball game was over. Johnson and Lgerwald deserve praise. Guthrie played well while in.

Now for Friona
The White Deer game will probably be a very good thing for Whiteface squad because they learned plenty from those boys and Coach is teaching them plenty more this week. Friona is not expected to be a tough

battle, and will give the boys an opportunity to put into practice some of the things they've learned and get them polished up for Dalhart here October 27. The Friona eleven has taken on some strong elevens this year and as a consequence have received some lickings. They'll have plenty of fight, though because they'll be on their own field.

Sidelights
"Pretty soon friendship ceases" was the crack heard just before the game started when Brothers Tommie and Gene were talking cordially to each other. About three Whitefaces got off the crack. Canyon is going to be tougher than appearances so far have indicated. According to White Deer, who beat the Eagles 20-0 at the beginning of the season, they are plenty tough. The Whiteface boys were liberal in praise of the Bucks clean playing.

Head-on collisions don't occur to drivers with heads on.

No matter what Government statistics show, you can tell that times are getting harder when more and more relatives begin dropping in on you at mealtime.

Mottled Teeth May Be Prevented

LUBBOCK, Texas.—Mottled teeth, caused by the large percentage of fluorin in water of this area, will cease to be a problem among growing children, if an experiment being conducted at Texas Technological college succeeds. Children's teeth are often mottled in formative years, badly damaging the enamel.

James Litton, graduate assistant in chemistry, is searching for a practical method for removing fluorin from water. A-tic rooms in the chemistry building have been fitted up as special laboratories for this and other experiments, carefully required, and insulated. A ventilating system has been installed to provide adequate air while eliminating all light.

Only trouble with that baseball umpire who turned head waiter is that the management can't keep him from dusting off the plates after every course.

Apparently Brother Hitler's idea is to pick Europe in pieces.

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Full Pint Mi-31 Solution for 49c

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Full Pint Hobart's MILK OF MAGNESIA 19c

Full Pint KLENZO ANTISEPTIC 49c

1-2 Gallon Lamson's MINERAL OIL 98c

Full Pint Kord's 70% RUBBING ALCOHOL 9c

Pound OPEKA MALTED MILK 59c

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The price of a stick of chewing gum will run an I.E.S. Better Sight Lamp for over 3 hours.

He's right! Just think of burning an I.E.S. Better Sight Lamp with a 100-watt bulb for over three hours for only 1 cent. Good light was never so cheap as it is today. Use it freely for better sight.

And, I.E.S. lamps are as cheap to buy, too. Any lamp may be purchased for as little as 95c down, \$1.00 per month.

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SOCIETY

MRS. JOHN McLEAN, Society Editor

Phone 181

Junior Pioneer Club Hears Book Review Neutrality Lecture

An interesting program on "Public Welfare" featured the Junior Pioneer Club meeting held at the home of Mrs. R. S. Scott Tuesday evening. Pet Health ideas furnished an unusual roll call which was followed by a splendid book review given by Mrs. Homer Brunley. The book reviewed was "Psychology and Life" by Leslie D. Weatherhead, a minister, who based his theories on personal experiences. The writer likens the mind to rays of light shining on a body of water, the rays corresponding to the conscious mind, the light around the rays, the sub-conscious and the under-current, the unconscious mind. Among other phases discussed were whims, fantasies, self control, hereditary and racial influences, habit patterns and ideal patterns.

Mrs. O. H. Culpepper read a war poem describing the terrible side of nations in conflict. After the program following a thought brought out in the review, that criticism will be received in the right spirit if accompanied by compliments, slips of paper bearing club members names were distributed and each wrote a criticism and two compliments on the name found on her slip of paper. The slips of paper were then exchanged and read.

Members attending the meeting were Mesdames Jack Telford, Lynn Kester, Frank Huckert, Willis Edelman, O. H. Culpepper, Roy Carmichael, Homer Brunley, Alton Miller, Elmer Patterson, Liburn Ray, Louis Woodford, R. R. Wills, J. B. Whitlow, Urin Streu, A. J. Schroeter, Misses Edna Daughtee, Rosalie Johnson and the hostess.

G. C. Hartman Is Honored Sunday

Friends honored G. C. Hartman Sunday when they gathered at his home by way of celebrating his 54th birthday. Mr. Hartman who lives in the Westway community had attended church in Hereford and upon returning to his home found a large company of relatives and friends arranging long tables on which to spread the "surprise dinner." Fall flowers of every description decorated the tables and the Hartman home. A large decorated birthday cake was featured.

Those enjoying the occasion included Messers and Mesdames H. D. Culpepper, Burl France, Bill Gentry, A. S. Higgins, Orville Houser, Bill Knox, Elmer Patterson, Ulys Pierce, H. R. Patterson, E. Ramey, S. B. Walker, Gordon Witherspoon, Grady Wilson, Mrs. Hartman Mrs. L. E. Smith, and the honoree. Also Dora Lee Burgess, Noel Higgins, Evelyn Walker, Wilma Higgins, Jean France, Textie Ruth Reynolds, Edith Standifer, Nina Beth, Roger and Leon Hartman, Joan and Neal Witherspoon, Nelson and Glenn Pierce, Reuben, Alma Fay and Billy Knox, Geraldine and Nancy Patterson, Grady Jr., Elvin, Donald, Larry and Norma Sue Wilson, Lee Etta Hopson and V. C. Hopson.

Two Are Honorees At Birthday Party

Miss Jean France and Miss Virgie Lee Sparks were complimented recently with a birthday party given at the home of Mrs. Hazel Sparks. Both girls were celebrating their 16th birthdays and 16 guests enjoyed the happy occasion with them. A scavenger hunt was featured with prizes going to Bernadine Phillips and Hilton Higgins. A variety of games were enjoyed and refreshments served to Margaret Higgins, O. G. Hill, Jr., Vivian Olson, Robert Petersen, Ann Cockrell, Duane Bayes, Bernadine Phillips, Hilton Higgins, Mary Jane Jordan, Larry Trimble, Evelyn Benson, Glenn Smith, the two honor guests and Forbus Blakemore and Johnnie B. Caraway.

Church Groups Join For All-Day Meeting

The Woman's Auxiliary of the Presbyterian Church were joined by the Auxiliary from Jumbo in an all-day meeting held here Tuesday.

The morning program opened at the church at 10:30 o'clock with the first three chapters of the study book "Through Tragedy To Triumph," by Basil Matthews furnishing topics for the program. The theme for the day's program dealt with the "World Church and the World Crisis." Scripture lessons were given by Mesdames Vern Witherspoon, Finis Hunter, R. B. Miller, Ullman Hunter, W. M. Cogdell and H. C. Baird.

Mrs. Lee Conklin discussed the first two chapters of the book on "The Eternal Now" and "Seeing the World" and Mrs. Clem Gilliam gave the third chapter on "The Church and the National Life."

A luncheon was served at noon. The afternoon's program opened with a discussion of the fourth chapter of the book on "The Church, The Teacher and The Healer," given by Mrs. Raymond Cottingham. Mrs. Thurston gave the gist of the fifth chapter by discussing "The Living Waters of Evangelism." Mrs. G. M. Hudson talked on "In Earthen Vessels" and Mrs. John Olson concluded the day's study by discussing the final chapters of the book dealing with "The Resources of the Younger Churches" and "The Distant Triumph Song."

The two organizations come together annually for the study book which has been chosen for the year and which has been scheduled for study by both Auxiliaries.

Dr. and Mrs. Kester Attend District Meet

Dr. and Mrs. F. M. Kester were in Amarillo Sunday to attend the district meeting held by the Texas Optometric Association. The meeting was held in the offices of Dr. T. M. Montgomery with the time given over to the regular study program scheduled for each month. Mrs. Kester attended the Auxiliary meeting which was held at the Montgomery home. New Auxiliary officers were chosen. They include: Mrs. L. N. Pitman, of Amarillo, president; Mrs. Chas. Stalin, of Borger, vice-president; Mrs. W. D. Leach of Amarillo, secretary-treasurer; Mrs. J. M. Hardin, Amarillo, devotional leader and Mrs. F. M. Kester of Hereford, parliamentarian.

Each year the organization adopts a family at Christmas time in some community represented by members. This year Mrs. F. M. Kester will have charge of the project in Hereford.

Girls' Auxiliary Plans Party

Members of the Girl's Auxiliary of the Baptist Church planned a party for next Tuesday night at the regular meeting held at the church Tuesday afternoon. The party will feature Halloween games and will be held at the home of Mrs. Jack Roberson. Annie Jo Owen, Robina Culpepper and Eleanor Wilson will have charge of the entertainment.

Lena Lair, Girl's Auxiliary was the new name chosen for the organization.

Robina Culpepper led the program on "Tithing." Those taking parts were Mildred Sheppard, Ellen Posey, Gertrude London, and Katherine Turner. Refreshments were served by Ellen Posey and Robina Culpepper.

WILL ATTEND DISTRICT MUSIC CLUB CONVENTION

Several members of the Music Study Club are planning to attend the Seventh District Texas Federation of Music Clubs convention which will be held in Lubbock, October 26-28. Among them will be Miss Mattie Mae Swisher, state philanthropic chairman and Mesdames A. O. Thompson, C. C. Ferguson and H. L. Broadwell, district officers.

TRAVEL 700 MILES TO ATTEND SISTERS WEDDING ANNIVERSARY

Mr. and Mrs. John Haberer traveled 700 miles last week to attend the golden wedding anniversary of his sister, Mrs. Robert Hartman and Mr. Hartman whose home is in North Ben, Neb.

Two hundred friends and relatives registered at the community hall where the celebration was held. A dinner was given for members of the immediate families followed by a program presented by the grand children and great grand children of the honored couple.

Accompanying Mr. and Mrs. Haberer to Nebraska were their four sons and wives, who include, Mr. and Mrs. Roy Haberer, Mr. and Mrs. A. L. Haberer, Mr. and Mrs. R. H. Haberer and sons, and John M. Haberer.

Homemakers Class Meets Thursday

Mrs. Joe Kendall was hostess to the Home Makers Class of the First Baptist Church at her home on Thursday afternoon for their regular monthly business and social meeting.

Mrs. Jim Lipscomb presided at the business session with the members answering roll call by scriptures on "Love."

Mrs. W. L. Alexander offered the opening prayer and the group sang "Jesus Loves Even Me." Miss Eunice Caldwell favored the class by rendering a beautiful piano solo, "Did You Ever Go Sailing."

The following officers have been elected for the coming year: Mrs. T. E. Major, teacher; Mrs. Joe Kendall, president; Mrs. Jim Lipscomb, secretary-treasurer; Mrs. Ernest May, vice-president; Mrs. Louie Olson, 2nd vice-president; Mrs. L. Culpepper, 3rd vice-president; Miss Odie Matthews, 4th vice president; Mrs. Mrs. Lance, 1st group captain; Lee Cocanougher, 2nd group captain; Mrs. Chas. Hussey, reporter.

Mrs. Edgar Mosely gave the closing prayer. Lovely refreshments were served by the hostess to Mesdames Louie Olson, Glenn Boardman, Earl Lance, Roy Thompson, L. Culpepper, Ralph McCullough, Edgar Mosely, Viola Williams, Jeff Roberson, W. L. Alexander, Tom Major, Jim Lipscomb, Ernest May, Chas. Hussey, and Miss Eunice Caldwell.

Frio News

MRS. MALCOM CASSELS
There were 35 present at Sunday School Sunday and about 25 at Bible Study Sunday night. Next Sunday night Mrs. Owen Andrews is leader and we will study the third, fourth and fifth chapters of Matthew. Everyone is urged to attend our Sunday services.

A golden Wedding Anniversary

was celebrated, last Tuesday, October 10, by Mr. and Mrs. Will S. Dixon. The celebration was held at the old home place in Cleo, where a son, Mr. Elmer Dixon, now lives. Mr. and Mrs. Dixon lived in Cleo for twenty years before moving to Frio where they have lived for the past eighteen years. It was in the old house at Cleo where their four sons, Elmer, Emmitt, Clarence and Ollie were each born and reared.

Mr. Dixon said that all of their children, grand-children and their two great-grandchildren were there and that there were four generations in two different ways, one with great-grandfather, grandfather, father and little son, then, second with great grandmother, grandmother, mother and little daughter.

There were eighty-four present at the celebration dinner. Those attending from this community were: Mr. and Mrs. J. E. Springer, Franklin and Paula Sue, Mr. and Mrs. Owen Andrews and Frances and Mr. and Mrs. H. D. Robbins and Glenda. We extend the wish that Mr. and Mrs. Will S. Dixon may see their diamond wedding anniversary.

Mr. and Mrs. H. D. Robbins and family and Mr. and Mrs. H. M. Mobley and family spent Sunday in the D. H. Allmon home in Westway.

Mr. and Mrs. T. L. Sparkman Jr. spent Sunday in the home of his parents, Mr. and Mrs. T. L. Sparkman.

Mrs. Jodie Benson and Miss Helen Jones of Amarillo spent Sunday in the home of their parents, Mr. and Mrs. A. T. Jones. Others spending the day there were a son, Elmer and family.

Mr. and Mrs. Vestus Hodges entertained with a party in their new home Saturday evening. Those enjoying the evening, watermelon and cantaloupe were Mr. and Mrs. L. F. Tension, Calvin and Kona Faye, Mr. and Mrs. John Johnson, Wanza and Treva Jo, Wesley Brown, Mrs. Dave Benson and Virginia, Mr. and Mrs. Clay Hughes and Jo Ann, Billie and Lucille Dyer, Mr. and Mrs. S. J. Barclay, Curtis and Ruby Faye, Mr. and Mrs. Layman and family and the host and hostess.

Mr. and Mrs. John Johnson and daughters, Treva Jo and Wanza, Wesley Brown and Mrs. A. E. Long and little daughter, Arnell spent Sunday in Plainview with Mr. and Mrs. Amos Herrod and family. While there Mrs. Johnson met an old schoolmate of hers, Mrs. H. H. Goddard.

John Johnson and L. F. Tension made a trip to Portales, last Wednesday.

Miss Wanda Dixon started to school here this week and James and Lurline started to Hereford High.

Mr. and Mrs. Malcom Cassels and children, Jimmy Ray and Mary Nell spent Sunday in the home of Mrs. Cassels grandparents, Mr. and Mrs. H. T. West. Mr. and Mrs. West were celebrating their golden wedding anniversary.

There were forty-two present.

Word has been received that Mr. and Mrs. C. R. Boyd arrived safely in Waynoka, Okla., their new home.

Mr. and Mrs. S. J. Barclay, Curtis and Ruby Faye called in the T. P. McCollister home Sunday evening and they all attended church in Hereford.

Mr. and Mrs. Haskell Benson and daughter, visited in Pampana over the week end.

Again we want to urge that all the women of the Home Demonstration Club attend club at Mrs. Mack Dixons next Thursday, October 26, as we are going to elect officers for the coming year.

Mrs. Malcom Cassels and children, Mary Nell and Jimmy Ray, spent Saturday in the home of her aunt, Mr. and Mrs. J. H. Roberson of Hereford.

Adrian News

DONNA GAYLE HARRIS

Many persons from Adrian attended the football game between the Amarillo Sandies and the Capitol Hill Redskins Saturday night.

The Adrian Matadors were defeated 7-6 by West Texas Training school. The Adrian pep squad wore their new uniforms for the first time and presented some tricky stunts at the half. A kid party was given by the

Sophomore class Saturday evening as a farewell for their president, Jack Monahan. The members each invited a partner. Refreshments were served to Freda Baldwin, Opal Miller, Frances Lemke, Jean Spande, Sarah Calhoun, Florene Ross, Norma Hezler, Jack Monahan, Carroll Gruliker, Clyde Phillips, William Chapman, George Worsham, Bobbie Speed, Ed Thomas, Ralfe Hollabaugh, Mrs. Hezler and Mrs. Thomas, Miss Clemens, and Mr. Hammit, their sponsor.

The faculty play was a big success. If teachers ever threw off their dignity, the Adrian faculty did in "No Women Wanted" Friday night.

Miss Ruth Long visited her parents over the week end.

Mr. Godwin from Vega preached at the church Sunday afternoon. Several Vega persons were visitors.

Mrs. Vanderwork and daughter and son-in-law and children visited their daughter and sister, aunt and her husband, Mr. and Mrs. Glen Brown, south of Adrian.

Many attended the dance at Hilton's Saturday night. About 65 were present. Mr. and Mrs. Bruce announce the birth of a baby boy Monday evening. The community is very sorry to lose Mr. and Mrs. J. B. Monahan and sons, Jack and Edward, who left Monday morning to make their home in Loveland, Colo. Mr. Monahan will be

a member of the Sales staff of the Chevrolet garage there.

We are also losing Jesse Dooley and Wilma Fincher. They left Monday to make their home with their sister and her husband in Pecos, Tex. She has been here since Saturday.

The Senior class of Adrian High School ordered their rings Thursday morning.

The first county teachers meeting was held at Vega Monday night. Teachers from Wildorado, Adrian and Vega participated.

Mr. and Mrs. Stromberg from Albuquerque visited Mrs. Jean Harris and family Sunday.

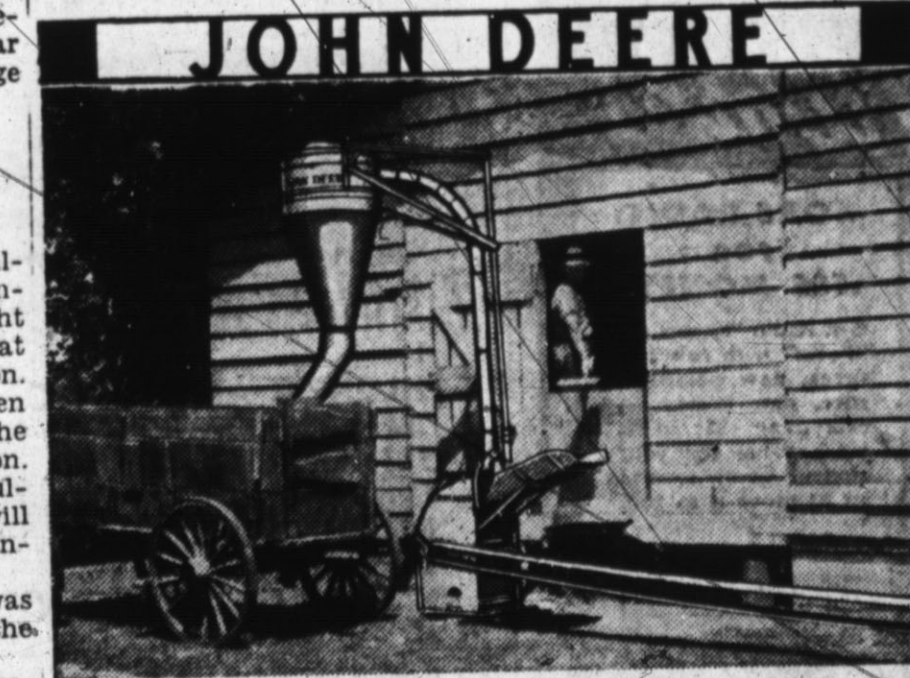
Mrs. Edith Levi visited friends in the Adrian community over the week end.

A Beaumont woman recently found killing birds with a 22 rifle for the purpose of feeding her cat rather expensive. Apprehended by the game warden stationed at Beaumont on a county road, the woman admitted she was shooting birds to provide food for her cat. She also admitted that the \$36 in fine and costs she paid would have bought a lot of cat food from the grocer or butcher. She was violating three laws at one time, i. e. shooting from a motor car, shooting from a public road, and killing birds protected by State law.

We give other people the right to differ with us. If they wish to be foolish it is their privilege.

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	Drene Shampoo 60c Size... 49c		50c Tooth Powder PEPSODENT . 33c
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	Ipana Tooth Paste 50c Size... 29c		\$1 Red Arrow MINERAL OIL, at 89c
	Lysol 30c Size... 24c		10 Lava SOAP—3 bars... 25c
	KOTEX Box 19c		Electric Toaster... 98c
	Cod Liver Oil NYAL Pint 39c		5 Bars LIFEBOUY SOAP . 29c
<p>AT OUR Soda Fountain Delicious, well-made SANDWICHES All Kinds. Richardson's HOT CHOCOLATE 10c</p>			500 Cleansing TISSUES . 19c
<p>SPECIAL Breakfast 15c FOLGER'S COFFEE All you can drink... 5c</p>			5 Lbs. EPSOM SALTS . 29c
<p>Extra Good STEAK 20c HOT DOGS 5c SANDWICH 20c HAM-BURGERS 10c</p>		80 Pieces Miniature CHOCOLATES . 29c	
<p>SAVE UP It's Coming!</p>		PARK DAVIS Vitamins 60 NATOLA Capsules... \$1.29	
<p>Close Drug Store Headquarters FOR WESTERN UNION WE DELIVER PHONE 13</p>		50 HALIBUT OIL Capsules... 98c	
<p>NYAL 2 for 1 Sale 3 BIG DAYS! THURSDAY-FRIDAY-SATURDAY, Oct. 26-27-28</p>		60c Size ALKA SELTZER . 49c	
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SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181

Golden Wedding Day Is Observed By Hereford Couple Here Sunday

Mr. and Mrs. H. T. West, who were married in Clay County October 13, 1889, celebrated their golden wedding anniversary Sunday at their home on Avenue "K." A buffet dinner was served to 40 relatives and friends. Bouquets of gold colored flowers decorated the house and a miniature bride and groom standing beneath a cluster of tiny wedding bells topped the wedding cake.

Many gifts and messages of congratulations were received during the day.

Mrs. West, who is 66 years old, is a native of Texas and Mr. West is a native of Illinois. He moved to Texas with his family at the age of four or five years. He is 73. They are the parents of three children but have only one living son, I. L. West, formerly of Hereford and now of Amarillo. They have six grandchildren and three great-grandchildren.

Out of town guests included the son, I. L. West, Mrs. West and their daughter, Miss Ora West and their small granddaughter, Diane Garrison of Pampa.

Mrs. C. E. Wade, who was present at the wedding 50 years ago and her brother, Bob Harvey who also attended the wedding and purchased the wedding license for the couple were special guests.

Others attending were Mr. and Mrs. Malcom Cassels and family, Mr. and Mrs. W. A. Knox, Mr. and Mrs. Orin Russell and family, Mrs. Robert Cantrell, Mr. and Mrs. Arch Conklin and family, W. R. Moore, Mr. and Mrs. Paul Powell and family, Mr. and Mrs. John Wilson, Mrs. Dan Morgan, Mr. and Mrs. G. P. Owen and the honorees.

Hallowe'en Dance Given By 3 Couples Is Week-End Affair

Decorations in keeping with the season were used for a lovely week end function when three couples entertained Friday night at the City Hall with a Hallowe'en dance. Hosts were Mr. and Mrs. Travis Dameron, Mr. and Mrs. Woodrow Ireland and Mr. and Mrs. Ernest Medkief. Garlands of orange and black decorated the walls, shocks of feed and jack 'O' lanterns were everywhere. All of autumn's own beauty in color seemed garnered in massed arrangements of marigolds, cosmos and other blossoms in shades of gold and orange.

Refreshments were served at long tables covered with bright cloths and decorated with lighted jack 'O' lanterns, interspersed at intervals the entire tables' length. Approximately two hundred guests attended the enjoyable affair.

MUSIC CLUB TO MEET MONDAY
The Music Study Club will meet at the home of Mrs. B. M. Wiltshire Monday afternoon, October 23. Mrs. J. E. Beyer will be leader of the program on "The Spread of Musical Culture."

H. D. Farrar who is with the Soil Conservation Bureau at Lubbock, spent the past week end in Hereford.

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Garden Club Studies Fall Garden Problems

A program on "Fall Garden Problems" was presented at the Garden Club meeting held at the home of Mrs. N. E. Gass Friday afternoon.

Mrs. Gass, vice-president, presided over the business session in the absence of the president.

A round table discussion was conducted on "Garden Successes and Problems."

Mrs. Ralph White read the poem "I Live Here," by Strickland Gilliland, which gives a word picture of a humble home with a beautiful garden in the background, tended by a woman nearing the sunset of life. When a passerby commented upon the beauty of the garden the woman replied, "Why Not—I Live Here."

Those attending the meeting included Mesdames Ralph McCullough, E. Ramey, W. A. Dobbins, Mark Hanna, N. E. Gass, J. P. Slaton and Ralph White.

The next meeting which is scheduled for October 27 will also be held at the Gass home and the program will deal with the winter care of summer flowering bulbs, the fall planting of spring flowering bulbs and the fall planting of perennials.

Special Guests Are Entertained With Coterie Club Members

Two special guests were entertained with members of the Coterie Club at the home of Mrs. Grant Fuller Friday afternoon. Marigolds and other autumn blossoms in rich shades of browns and gold were used in attractive decoration.

Mrs. Knox Kinard was awarded high score guest prize and Mrs. E. B. Hicks received the club award.

A salad plate was served after the games. Special guests were Mrs. Knox Kinard and Mrs. Glen Weir. Members playing were Mrs. E. B. Hicks, J. W. Witherspoon, F. L. Lucas, C. F. Moore, Colby Conkright, A. R. Bateman, and the hostess.

Club Is Entertained At Medkief Home

Two tables of players enjoyed games of bridge Thursday afternoon when Mrs. Ernest Medkief was hostess to members of the London Bridge Club.

The Hallowe'en motif was emphasized in bridge accessories, appointments and floral decorations.

Mrs. Ralph Roden played high for score award and Mrs. Meade Halle, second high.

Those attending were Mesdames Meade Halle, Sherman Morgan, Frank Cogdell, Ralph Roden, J. T. Gilbreath, Jr., N. E. Milburn, J. M. Posey and Ralph Hastings.

Mrs. Jack Wright and daughter Jackie, accompanied her mother, Mrs. J. R. Hastings and sister, Mrs. Ernest Harmon of Dimmitt, to Amarillo Saturday, and children visited his mother, Mrs. John Miller and friends here over the week end.

Luncheon Club Meets For Games

Fall flowers in keeping with October's brilliant display of color, decorated the home of Mrs. J. C. McCracken Wednesday of last week when members of the Wednesday Luncheon Club were entertained at her home.

Dahlias, marigolds and other blossoms, all in related color harmony, were featured.

Mrs. Jack Wayland was awarded high score prize in the games which were enjoyed in the afternoon after a luncheon downtown.

Others playing were Mesdames W. M. Emmons, Jimmie Gillentine, W. L. Davis, Alton Fraser, B. M. Wiltshire, C. C. Rockwell, and the hostess.

COURTHOUSE RECORDS

Assignment of Oil and Gas Lease

L. H. Choate to George F. McCamey and Charles Flaherty, 1/2 of Section 27, T 3 N, R 2 E. George F. McCamey and Charles Flaherty to Ella M. Walker, 1/2 of Section 27, T 3 N, R 2 E. Oil, Gas and Mineral Lease First National Bank of Hereford to Humble Oil and Refining Co., NW 1/4 of Section 17, Block K-8.

Mary Elizabeth Webb and Raymond L. Webb, to Humble Oil and Refining Co., SW 1/4 of Section 44, Block K-8.

Parthenia Lutz, et al, to Humble Oil and Refining Co., SW 1/4 of Section 47, Block K-8.

Warranty Deed
O. T. Larson to Ida Estes, lots 1, 2, 3, 4, and 5 of R. Severn's sub-division of Block 24, Evant's addition.

P. H. Lück and wife to Mrs. Vivian Major, SE 1/4 of Section 15, T 4 N, R 1 E of a Capitol Syndicate Subdivision.

J. M. Gilliland, et al, to P. H. Gilliland, N 1/2 of Lot 1, Block 2 of Womble addition.

Dan Montague to Lucille Davis Ford, 1/2 of Section 16, T 3 N, R 3 E.

Standard Savings and Loan Association to Clarence and Mable Strange, Part of Block 76 of Hereford and additions.

Deed of Trust
Clarence and Mable Strange to Standard Savings and Loan Association, Part of Block 76, Hereford and addition.

Willie Wilson, et al, to D. R. Grimes, S 1/2 of Block 25 of Welsh Addition to City of Hereford.

Release
John N. Jacobsen, Jr., et al, to Ruby Thompson, NW 1/4 of Section 47, Block K-7.

Deed
Mary Elizabeth Webb, a spinster and Raymond L. Webb, a bachelor, to Marian Lossman, SW 1/4 of Section 44, Block K-8. Marian Lossman, a spinster, to Mary Elizabeth Webb and Raymond Webb, in joint tenancy SW 1/4 of Section 44, Block K-8.

Trustee's Deed
Ray S. Daniel to Southwestern Life Insurance Co., NW 1/4 and SE 1/4 of Section 14, Block K-6.

ROOMS TO RENT? TRY A WANT AD

Wyche Items

MRS. R. C. VALENTINE

The 4-H club girls and the Home Demonstration club, will give a pie supper, Bingo and Grab Bag party at the Wyche school house, October 28th. Everyone is invited.

Mrs. R. W. Elliston went to Amarillo to visit Mrs. LaGrone, her sister-in-law, who has been ill. They also visited her parents, Mr. and Mrs. LaGrone.

Mr. Jack Frost was over seeing the trucking of his cattle from New Mexico last week.

R. W. Elliston was in New Mexico, Thursday.

Mr. and Mrs. C. E. Rea gave a party in honor of their son, Kenneth's twelfth birthday, Sunday.

E. C. and L. C. Hewitt, who are attending college in Canyon spent the week end in the home of their parents, E. C. Hewitt, Sr.

Mr. and Mrs. George Paetzold moved in a house on the R. W. Elliston place Friday.

Mrs. Kuper of Hereford and Anna Marie from Borger called in the N. G. Elliston home Friday.

Mr. and Mrs. Dock Roberson and children were dinner guests in the R. C. Valentine home Sunday.

J. D. Sackett of Happy and R. C. Valentine, Jr., spent Sunday in the Jack Frost home.

Mrs. Jack Frost, who spent last week in Happy, returned home Saturday.

Mr. and Mrs. D. R. Carmichael and Woodrow left Wednesday for Oklahoma, where Mrs. Carmichael was called to the bedside of her father, who is ill.

We are glad to report Mr. T. W. Medlin is able to be out-side again after being bedfast for the past several months.

Among those attending the "Wizard of Oz" Monday after school from this community were Weston and Gloria Medlin, Rachel and Robert Owen Elliston, Bobbie Robertson, Vera Rea and Marjorie Morrison.

The 4-H Club girls had a called meeting at the courthouse, Monday afternoon. They discussed the party to be held at the Wyche schoolhouse, November 28.

Bobbie Robertson, Vera Rea, Majorie Morrison, Georgia Mae Reeves, Ina Mae Hewitt, Bettye Lea Valentine, Nancy Olson and Mrs. Louie Olson and Miss Sadie Lee Oliver attended.

Mr. and Mrs. Joseph Craddock of Amarillo visited in this community Tuesday.

Miss Melba Rea, teacher of Walcott, visited in the home of her parents, C. E. Rea Sunday.

NEW CARS REGISTERED

T. E. Siegler, DeSoto Coupe, Wolfin Motor Co., Amarillo.

C. T. Bogie, Adrian, Texas, Ford DeLuxe Tudor, Hereford Motor Co.

Joe Wilson, Ford DeLuxe Tudor, Hereford Motor Co.

James S. Stocks, Buick 48, 2-door, Norton Motor Co.

Noah Ewton, Dodge DeLuxe coupe and Dodge DeLuxe 4-door Ireland Motor Co.



The Place to Turn for Business Advice

While we realize that you know your business better than anyone else, you may at some time feel the need for some outside advice on a particular business problem. We urge you to make use of our experience and facilities at all times.

MEMBER F. D. I. C. We invite you to use any or all of our facilities

First National Bank

A Strong Bank Thoughtfully Managed

Sims 4-H Club Plans Hallowe'en Party

The Sims 4-H Club met Tuesday of last week at the home of Mrs. Glen Hetzler.

At roll call, each member answered by giving her favorite sandwich spread.

Mrs. Luallin talked on school lunches—and best ways to choose food and pack lunches so that children wouldn't tire of them.

We decided to have a Hallowe'en party at Sims school house October 28 at 8:30. Everyone is to come dressed so all witches won't know you. Plenty of fun and lots of pie and coffee are in store. Fortunes will be told.

Members present were Mesdames: Blankenship, K. Cook, Bogle, Bert Cook, Dunn, Chapman, Hetzler, Luallin, Thomas, and Beutler. Mrs. Brown was a visitor.

Our next meeting will be Tuesday afternoon, October 24th, with Mrs. Zerrill Thomas as hostess.

A Long Time Ago In Hereford

10 Years Ago

Hereford golfers beat a visiting team from Clovis and Texico-Farwell by 13 out of 19 matches. A considerable thrill was furnished by a match between J. M. Posey and E. M. Baird of the visitors. They tied with 80 each at the end of 18 holes and remained tied after the 19th, but Baird won 1 up on the 20th.

A. H. Streu was surprised with a birthday celebration. Present were L. W. Carlyle, H. D. Reed, Homer Henslee, Ira Cotchell, Barnard Hicks, C. M. Bell, Ira Connell, Jimmie Frizzell, Mr.

Streu and son, Urlin.

20 Years Ago

A banner headline on the Brand stated that "THE 1919 FAIR WAS A DING HUMMER." After two days of cold weather, the sun came out gloriously Saturday and a huge crowd seemed to spring up from nowhere, winding up the fair in a blaze of glory.

Hereford hoped to have a new postoffice. W. H. Fuqua of Amarillo, accompanied by the district postoffice inspector, conferred with officials of the First National Bank, the mayor and other interested parties.

Tulla beat Hereford's football team that week 19-13. Passes won for Tulla. Listed on the Hereford team were the following players: Terry and G. Guthrie, ends; Womble and F. McMinn, tackles; Burns and Spencer, guards; McIntire, center; Stegall, qb; B. Guthrie and Jewell, halves; and Randall, captain and fb.

Club Officers And Reporters Meet At Residence of CHDA

"I move that," is the correct form not "Well then, I'll make a motion" was the first point of interest to all 4-H Club officers who attended the training school for officers and reporters on Saturday, October 14, at the residence of the CHDA.

"The meeting will come to order," is the correct form for a presiding officer. Discussion should follow a motion even though in practice it often precedes the motion.

The minutes of a meeting as written by the secretary vary markedly from a well written reporters story. Both secretaries and reporters agree that it is hard to write both for a given

meeting. It was voted that a 4-H Council would be organized on December 2, the first Saturday, to meet quarterly.

Refreshments using a Hallowe'en motif were served to: Mrs. J. T. Guinn, sponsor, Georgia Nell Coleman, president, Dorothy Nell Guinn, mascot, Nova Wyly, vice-president and reporter, all of Messenger; Wilma Jean Miller, president; Dawn; Wilma Higgins, president and Verna Faye Hurford, secretary, Progressive; Georgia May Reeves, president and Helen Reinart, vice president, Wyche.

MARRIAGE LICENSES ISSUED
A. M. Henderson and Mrs. Jewell Ware.

QUICK RELIEF FROM STOMACH ULCERS DUE TO EXCESS ACID

Free Book Tells of Home Treatment that Must Help or it Will Cost You Nothing. TREATMENT has been sold for relief of symptoms of distress arising from Stomach and Duodenal Ulcers due to Excess Acid—Poor Digestion, Sour or Upset Stomach, Gasiness, Heartburn, Sleeplessness, etc., due to Excess Acid. Sold on 15 day trial. Ask for "Willard's Message" which fully explains this treatment—free—

CITY DRUG STORE Hereford, Texas

FRESH
HOME-MADE CANDIES
ICE CREAM CONES
CONY ISLANDS
Eat Them
at the
Candy Kitchen

HAILE DRUGS
Walgreen Agency
WE SELL FOR LESS
PHONE 99 HEREFORD, TEXAS

30c JAR	Mentholatum	18c
BOTTLE OF 100	Aspirin Tablets	9c
\$1.00 BOTTLE	Jergen's Lotion	63c
PINT BOTTLE	Mineral Oil...	19c
60c BOTTLE	Syrup Pepsin	33c
10c TOILET SOAP	Lifebuoy.....	5c

Pay Less!	Box, 100 Capsule	Save Here!
25c Box EX-LAX..... 17c	HALIBUT LIVER OIL..... 79c	60c SYRUP FIGS..... 33c
Pint MILK MAGNESIA..... 14c		15c Tincture IODINE..... 6c
75c Jar VICK'S..... 59c	Large Tube LANTEEN \$1.39	10c CAMAY SOAP..... 6c
75c DOAN'S PILLS..... 49c	BLUE.....	100 PAPER NAPKINS..... 7c
Pint PEROXIDE..... 19c		10c POT CLEANER..... 3c
Half Gallon MINERAL OIL..... 89c	75c Tube Analgesic BALM..... 37c	Pound Box Dark PSYLLA SEED..... 19c

\$1.25 VALUE—GUARANTEED
HOT WATER BOTTLE..... 59c

25c VALUE
RUBBER GLOVES..... 12c

50c VALUE!
PROPHYLACTIC TOOTH BRUSH... 19c

40c LISTERINE TOOTH PASTE..... 23c	Eat Breakfast at HAILE DRUGS
\$1.00 Bottle CITROCARBONATE..... 63c	One Egg, Bacon, Toast, Potatoes, Jelly, Coffee
75c Tube BAUME BENGUE..... 49c	15c
25c Bottle CARTER'S LIVER PILLS..... 15c	

Hereford Bank Deposits Soar To Over A Million Dollars

Deaf Smith county people this year are going to have a third of million dollars more money on tap with which to buy their fall and winter clothes, new automobiles, and their Christmas purchases than they had last fall.

Figures taken from statements of the First State and the First National Banks show that deposits in both banks climbed from \$650,725.49 in 1938 to \$1,043,567.07 in 1939, a gain of \$392,841.58.

Individual deposits, and time deposits due in 30 days totaled \$440,210.02 for the First National Bank as compared with \$317,358.81 for 1938, while First State Bank deposits increased from \$333,359.68 in 1938 to \$603,747.06 in 1939.

Deaf Smith folks on the average are better off financially than in the past three years. Many took advantage of better beef and wheat prices this year to clear up debts.

The bank reports were given in response to calls from the comptroller of the currency and the Federal Reserve Board.

Diseased Mothers Need Special Pre-Natal Care

Austin, Texas—The need for education that will bring every potential mother—and in particular those mothers infected with venereal diseases—to the physician early in pregnancy, and the necessity for adequate treatment and follow-up of every case of syphilis thus uncovered, is emphasized by the State Department of Health.

The 1,200 deaths, and 3,000 annual syphilitic births, are the price of ignorance which reflects the failure of maternal health education in Texas. These deaths are needless, when we consider the present state of scientific knowledge and practice in regard to the control of syphilis.

There are many potential mothers in Texas today infected with syphilis. Without treatment, the chances are that more than 80 percent of their offspring will be infected. Unless the need for treatment early in pregnancy is impressed upon all potential mothers, and the necessity for blood tests as a routine check in physical examinations is realized,

too many mothers will not know that they have syphilis and are in need of treatment.

Reason number one for this neglect is that many women do not understand the importance of early and good prenatal care, including examination and if necessary, treatment for syphilis.

It is pointed out that the chances that a healthy, non-infected child will be born of a mother with syphilis are less than one in six. "Start treatment before the fifth month of pregnancy—even before the third—and that ratio can be reversed to ten healthy children out of every eleven born. The remedy is education of our people, so that they may know what to expect in a prenatal examination," states the Health Department.

Children With Colds Lose Out in School

AUSTIN, Tex., Sept. 21—Loss of hundreds of school days during the approaching school year could doubtless be saved with some advance home teaching in connection with prevention of colds and other respiratory infections, according to the Texas State Department of Health.

A considerable reduction would result in school time lost if parents would instruct children regarding proper use of the handkerchief. School children should be taught to cover the mouth and nose when coughing and sneezing. Both channels must be covered to prevent spread of infectious material.

The common cold virus is conveyed in secretions of the mouth and nose of infected persons. Colds are the most common of the infectious disease, outnumbering any of the other communicable diseases about twenty-five times, according to some estimates. Other diseases spread by respiratory discharges are influenza, scarlet fever, diphtheria, measles, whooping cough, smallpox and meningitis.

The State Department of Health advises that school children go to bed at the first sign of a cold and stay there until at least twenty-four hours after the temperature is normal if there has been fever. At school, children who have recently had a cold should avoid conversing with others at close range, and should take care to use a handkerchief whenever they cough

or sneeze. Because of the complications of the common cold, it is a disease of major importance; among possible complications are sinus infection, middle ear and mastoid infection, throat infection, bronchitis, and pneumonia.

SHORTS From Here, There and Everywhere

Oysters, according to a scientist, have no feeling and do not mind being eaten alive. This explains why we hear no screams of pain when we plunge a fork into the creature's innards.

Literary piracy has been sanctioned as a principle of international law. This should put America humorists at ease.

A Chicago housewife is suing for divorce because her husband has failed to return from a St. Louis jaunt he took 24 years ago. That's the trouble with women these days—they haven't any patience.

If history has to repeat itself how about running through a few of the duller passages, for a breather?

Nearly half of the wheat acreage in the United States was harvested last year by the combines—machines which combine the reaping and threshing in a single operation. In Texas 82 percent of all wheat harvested in 1939 was harvested with combines, according to information released by the United States Department of Agriculture.

Massachusetts forbids children to bring apples to the teacher. We hope this doesn't spread, or the nation may face another crop surplus.

Herd Travels

(Continued from Page 1)

delegation of fans is expected to be present when the referee blows his whistle.

The starting lineup has been tentatively named as Fox and Smith, ends; Knox and Hagar, tackles; Ford and Brock, guards; Estes, center; Petersen and Loerwald, lb and rb; Burleson, fullback and Johnson, quarter.

Rev. W. E. Barnes

(Continued from Page 1)

Board Meeting—1:30 P. M. W. M. U. Meeting—Mrs. A. O. Thompson in charge. Devotional—Rev. Claude Withrow, Flag.

The Bible Plan For Financing the Church—Rev. E. L. Hawthorne, Happy.

How to Have a Flourishing Church—Rev. Joe Wilson, Friona. How to Win Souls—Dr. Campbell, Dimmitt.

Inspirational Address—Rev. R. C. Malone, Plainview. Announcements and adjournment.

Discarded Clothes

(Continued from Page 1)

ren are wearing thin canvas shoes which should be replaced with leather ones.

Deaf Smith county people are asked to clean out their closets, and trunks and call the welfare office—Phone 235—giving name and address and date things will be placed on step. A car will be sent by for the things with a Boy Scout to pick them up.

Garments received which are not suitable for renovation will be used in quilts.

Payment Of

(Continued from Page 1)

Under age—a person becoming 21 years of age after Jan. 1 of the year for which the poll tax was levied may vote without a poll tax. For example, a person becoming 21 after Jan. 1, 1939, may vote in an election in July 1940 without having paid a poll tax.

"Exemption—to be exempt by reason of being permanently disabled, there must be a permanent disability to perform any manual labor."

"Loss of hand or foot—A person is not exempt from the payment of a poll tax under the exception as "one who has lost a hand or foot" unless the hand or foot is entirely severed from the body. A disability of the hand or foot does not exempt.

"The loss of the use of a hand through paralysis would not bring a person within the exception of this statute, and such person would be subject to the payment of poll tax.

"The law, exempting those from the payment of a poll tax who have lost a hand or foot, does not exempt one who has lost a part of his fingers."

3 Percent

(Continued from Page 1)

ober and November, 1939. If one-half of the ad valorem taxes are paid during October and November, 1939, the last half may be paid during the period of December 1, 1939 to April 1, 1940, with a discount of 3 per cent. Last half payments may be made during the period of April 2, to May 1, 1940, inclusive, with a discount of 2 per cent. Last half payments may be made during the period of May 2 to May 31, 1940, inclusive with a discount of 1 per cent.

The discount does not apply to poll taxes. If one-half payments are not made during October and November, 1939, all the taxes must be paid before February 1, 1940, or they will be considered delinquent.

Full tax payments in February, 1940, will be subject to a penalty of 1 per cent plus 6 per cent interest from February 1, 1940.

Full tax payments in March 1940 will be subject to a penalty of 2 per cent, plus 6 per cent interest from February 1, 1940.

Full tax payments in April 1940 will be subject to a penalty of 3 per cent, plus 6 per cent interest from February 1, 1940.

Full tax payments in May, 1940, will be subject to a penalty of 4 per cent, plus interest from February 1, 1940.

This is 6 per cent interest. On July 1, 1940, 8 per cent penalty will be charged.

This is the usual rate of penalty and interest as heretofore. The only change, being that affected by discount periods.

Lions Roar For

(Continued from Page 1)

Boy Scouts of Hereford will have a booth where candy, gum cigars, cigarettes will be sold. The boys will also operate a dart board. Their proceeds will go to swell the troop reserve fund.

Fred Brown and A. H. Streu chairmen, emphasize that proceeds will go toward such causes as the annual Christmas Tree, glasses fund, milk fund, and other worthy enterprises. Last year a large sum was applied on the purchase of uniforms for the High School Band, in addition to the regular causes.

Chairmen and committee members announced for the games are: Golf Ball Game, James Alken, chairman; Frank Cogdell, Hamburgers, Pop and Ice cream, J. W. Robinson, chairman; Robert Thompson, John Patton, F. W. Dodson, G. W. Heard, Ring Peg, P. J. Rose, chairman; Alton Miller; Doll Rack, J. B. Whitlow, chairman;

A. C. Thompson, Milk Bottles, Tommie McCollum, chairman; Glenn Allison.

Wheel of Fortune No. 1, W. W. Ireland, chairman; Jimmie Gillentine, Wheel of Fortune No. 2 E. B. Hedrick, chairman; Dudley Green, Swing Ball, L. H. Foster, chairman; H. L. Rice, Bingo, H. A. Close, chairman; J. W. Witherspoon, R. R. Wills, John Willoughby, R. Smith, C. F. Moore, and Kellar Muse. Scales, G. W. Brumley, chairman; G. M. Hudson, Saturday Night Paradise, J. A. Pitman and Ernest Medkief, co-chairman; Jim Williams, Show, Bill Smith, Pop Gun, Bill Davis, chairman; W. M. Emmons, Prizes, John McLean, chairman; D. H. Alexander, Alex Thompson, and Jess Stanford, Dart Boards, Louis Woodford, chairman; Fred Baird, Spec Lunsford.

Around Town

ball team is winning." Bateman said.

There is an air of ordliness and efficiency in the county agent Bateman's office which has been absent for two or three weeks. The reason: Mattie K. Robinson is back after recovering from an appendectomy.

"I'm thankful to be living on the high plains," Mrs. Gladys Davis of the FSA office, commented after attending a district meeting in Childress. She reports Childress County crops as being poor.

Miles Roberson, Friday proudly displayed a horse he had brought into town last July. "People told me it was the ugliest horse they had ever seen," he said. "It weighed 820 pounds. Now it weighs 1020." The horse is a white beauty and Miles has a right to feel proud of the fact that his 3 or 4 year-old baby made such a good gain under his care.

Geo. Tiefert is new assistant in Fox Man's store, and in the words of Roger Corbett, "is the latest authority on styles for men."

Commission

(Continued from Page 1)

to various sections of Texas which heretofore had produced little tonnage but now were producing large amounts. The reason for the differential no longer existed, the commission order stated.

The differentials are as high as 15 per cent on some products. Local railroad officials and Amarillo officials of the Santa Fe lines have refused to comment until they can study the order and see exactly what it covers.

\$STAR---Thur\$day-Friday

Young Abe rode into Springfield on a Jackass . . . to take a law course. When he left these United States he was President. The story which has never been told of Abe Lincoln's rise to success . . . Every man, woman and child should see this picture.

STRANGER THAN Fiction
The Great American's Story!

YOUNG Mr. LINCOLN

Henry FONDA
Alice BRADY
Marjorie WEAVER
Arleen WHELAN

A COSMOPOLITAN PRODUCTION

PLUS:
Popeye Cartoon
and "Yankee Doodle Goes to Town"

WHEN WILD WEST MEETS MILD EAST

It's fun all the way!

ROY ROGERS

Wall Street Cowboy

with George HAYES • Ray HATTON
Ann BALDWIN

a republic picture

SATURDAY ONLY—also
Cartoon and "Flaming Frontier"

LAST 3 DAYS • Claude R. BERGNER in "STOLEN LIFE"

Hello **SPENCER TRACY!**

TWICE Academy Award Winner
1937-1938

and thank you for saying:
"I Can Remember No Greater Performance"
and Spencer means
Robert DONAT
in the Best picture of
Any Year!

METRO-GOLDWYN-MAYERS

Goodbye Mr. CHIPS

with Greer GARSON
STAR of 1939

LOS ANGELES • NEW YORK

Premiere MONDAY NIGHT, MAY 15th

PRICES OPENING NIGHT only \$2.50
Popular Prices 50c Night
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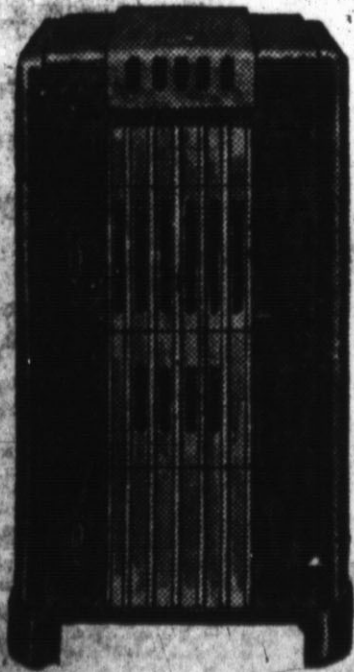
ALL HOLLYWOOD WILL PAY TRIBUTE

STAR THEATRE SUNDAY and MONDAY

Stove BARGAINS

Cold weather is approaching rapidly. Now is the time to solve your Heating Problems . . . We have a large stock of Modern, Money-Saving Heaters, designed to eliminate colds and sickness which result from improper heating.

See these Stoves Today — Ask About Our Easy Pay Plan!



SAVE ON FUEL COSTS!
Economy is the Keynote of these Modern Stoves!

TEMCO
Circulating Heaters and
Clayback Heaters!

All in a price range to fit your purse!

Also, the Famous
COLEMAN FLOOR FURNACE

See the Stove Display in the North Window of Our Store!

E. B. BLACK CO.
Furniture—Undertaking