

The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

51st Year—Number 28

HEREFORD, DEAF SMITH COUNTY, TEXAS, THURSDAY, JULY 23, 1931.

FIVE CENTS PER COPY.

City Charities Plan For Flour Needs Support of All To Make Program Deserved Success

By JOE L. POPE.

"Love wheat," being stored by the producers against the needs of those who will doubtless come when actual wheat presses them to this extreme, is held without cost in the Hereford elevators. The term "love wheat" is here used instead of "charity wheat" for doubtless it is because of love for the less fortunate ones of the human family that this investment of rich, golden grain is being made. Unthoughtful statements have been made recently something like this: "Well, the farmers may just as well give this wheat, for it is not worth anything." But, whether low priced or high priced, it represents the yields from the farms. It is the reward for the labor and the investments of the growers. These men and these women, boys and girls have the right to do exactly as they please with the products of their farms, just as others have the right to direct the spending of their own money.

Simply because wheat is cheap is no reason why there should be a rush to give it away, even into a "love fund," for the feeding of those who have nothing with which to feed themselves. These tiny grains, pounds and bushels of wheat represent the earnings and the property of those engaged in producing on the farms—these measures of grain belong to the farmers. These investments of wheat are voluntary offerings to assist suffering humanity. This makes the investment all the more gracious, all the more sacred, all the more effective.

Some have given hundreds of bushels, and others a lesser measure, according to the desire of the individual investors. Into this general treasury the golden grain is placed, against that time when dire suffering may be averted by its wise and judicious use. Those who possess are determined that those who do not possess, shall not be turned empty away. Following the lead of this storing of "love wheat" in Hereford, many counties and local communities are availing themselves of the generosity of wheat producers throughout the Plains area of this great state, to accumulate supplies for the needy during the months that are to follow.

On behalf of those primarily promoting this enterprise, including the ministerial alliance, chamber of commerce and the elevators of the city, it is but fair to say that each and all of these, and all others included in the humanitarian citizenry of Hereford, are deeply grateful for the unselfish sacrifices of those who are adding almost daily to this bounty.

(Continued On Last Page)

Row Crop In Good Condition, Says Ireland

"Row crops have never given brighter promise than at present," declared E. Ireland, mayor of Hereford, to a representative of the Brand Tuesday, "and this includes Deaf Smith, Castro and other counties in this immediate section."

The speaker, a wheat raiser of this section, is also producing row crops on some of his land. He has been a close student of farm conditions in this part of the Plains for a number of years, and knows the possibilities of the various crops adapted to this area. "Although the rainfall for the past few weeks has been in shower form," Mr. Ireland said, "much good has resulted from the moisture and I always feel that the closer coupling of these showers carries a promise of a more general rain at a more remote date. With good production from the row crops following the wheat harvest, despite the low prices, we could be in far worse shape."

"With all the other growers of wheat I share the feeling of depression, but we must at least understand that with mountains of wheat, fat livestock, and a promise for an abundant row crop production, we may expect to avoid actual starvation and come through the winter with strength and energy enough to go forward definitely to better things. With all our disappointments relative to price, we are immeasurably better off than we would have been with a flat failure of our wheat and other crops in this great Plains area of Texas and the general Southwest, this year."

HEREFORD BAND TO PLAY SACRED CONCERT AT BAPTIST ENCAMPMENT

Director Ralph Smith of the Hereford municipal band, announces that his organization has been invited to play a sacred concert at the annual meeting of the sessions of the Panhandle Baptist Assembly, which convenes at Ceta Canyon on next Monday.

"Mr. Smith states that the invitation has been formally accepted and that the Hereford musical organization will give this concert on August 2."

Dick Manson, son of E. L. Manson, manager of the Clovis News-Journal, was a visitor with friends in Hereford Tuesday afternoon while enroute to Amarillo.

RAINS AT INTERVALS COVER THIS TERRITORY

During the past week intermittent rains have moistened the soil and bettered row crop conditions over the Hereford trade region. In some sections the rainfall has been rather heavy, but no general rain has fallen over the district at one time. Here in Hereford more than an inch of precipitation has been registered, but owing to the local nature of the rains, some parts of the country are still needing moisture. Row crops, however, are looking fine although the general tendency is to be a little later than usual.

Baptists In Program At Ceta Canyon

The 12th annual session of the Panhandle Baptist Assembly will be held in Ceta Canyon, 20 miles southeast of Canyon, July 27 to August 2, this year. Dr. G. L. Yates, pastor of the First Baptist church of Amarillo, is the assembly pastor, and other great preachers and denominational leaders are on the program. Rev. V. M. Clout of Hereford is president of the assembly and Alex O. Thompson is chairman of the program committee.

Ceta Canyon is an ideal place for this meeting as it affords plenty of shade and cold spring water, wading and swimming and gorgeous scenery.

This session promises to be the greatest denominational gathering of Panhandle Baptists for the year.

Others from Hereford who will appear on the program are Miss Margaret Thompson, pianist; Miss Ruby Thompson, with Miss Margaret, special music; J. E. Speegle, song leader, and the Hereford municipal band, under direction of Ralph Smith, will play a concert of sacred music Sunday afternoon, August 2, at 3:30 o'clock.

T. & P. Support Is Pledged By Lubbock

That those favored in the recommendation of the examiner to the interstate commerce commission to permit only the building of the southern end of the proposed Texas & Pacific Northern railway, are still in the fight for the granting of the full petition for 333 miles from Big Spring through Hereford to Vega, is strongly indicated by a letter from A. B. Davis, manager of the Lubbock chamber of commerce to Judge John P. Slaton, president of the Hereford chamber of commerce, who has led such a valiant fight for the T. & P. Northern from the very outset and is contending now for an appeal from the recommendation that only the portion from Big Spring to Lubbock be allowed. The letter follows:

Lubbock, Texas, July 22, 1931.

Mr. John P. Slaton, Hereford, Texas. Dear Mr. Slaton:

We were very, very much surprised at the examiner's recommendation on the Texas & Pacific Northern's application to construct into this territory. We had conjectured that many things could be recommended, but never once did we guess that this would be the particular recommendation.

Of course, we are very much gratified insofar as the recommendation recognizes the importance of Lubbock and proves the value of our testimony and exhibits, but at the same time we are disappointed that the entire line is asked for was not recommended.

We have written President Lancaster of the Texas & Pacific, Mr. Batesman, and Oliver & Donnelly at Washington, offering them our services in any way we may be helpful in trying to secure a permit for the entire line as originally asked for by the Texas & Pacific Northern. They have acknowledged our offer and expressed their appreciation but have not indicated in any way how we can serve.

We are therefore writing you and the other towns not included in the examiner's recommendation, to say to you and to them that if we can assist in securing the permit as originally asked for, that it is our desire so to do.

We believe the construction of

(Continued On Last Page)

President Hill Speaks Monday At Luncheon

Dr. J. A. Hill, president of W. T. S. T. C., will be guest speaker before the chamber of commerce luncheon Monday noon at the Club cafe.

"Despite the fact that this popular educator and business executive has spoken in Hereford previously he is always popular," declares Judge John P. Slaton, president of the chamber of commerce, in issuing his invitation to the citizens of Hereford and surrounding territory to be present Monday noon.

While no regular subject has been announced, it is understood that Dr. Hill will select a practical theme, as always, for his address Monday. All citizens of Hereford and surrounding country are welcome to attend the luncheon.

DEAF SMITH WOMEN ATTEND FARM SHORT COURSE

Miss Emma Gunter, county demonstration agent, will leave Friday for College Station where she will attend the A. & M. Short Course July 27 to August 1.

From there Miss Gunter will go to Arlington for a visit with her sister, and later will attend a camping tour near Montezuma, New Mexico, for a week.

Three rural club women from Deaf Smith county will also make the trip to the college short course, but go with others from Canyon next Saturday. Mrs. J. W. Berry of the Frio demonstration club, and Mrs. P. H. Gilliland and Mrs. Beauford Luttrell of the Westway club are the ones who will go.

The First National bank and the First State bank are financing the trip for them in the interest of demonstration work in the county. The ladies will attend special programs suited to the home and its problems arranged at the short course.

BAND PLAYS CONCERT THIS FRIDAY NIGHT

Plans are complete for another weekly band concert by the Hereford municipal band on this Friday night at 8:30. Ralph Smith, director, announces the place of the concert is to be at the golf course on East Third street. All are invited to attend.

G. W. BRUMLEY LOSES GRAIN IN FIRE SATURDAY

Fire, set by lightning, last Saturday afternoon destroyed a barn and badly damaged 22,000 bushels of grain in it for G. W. Brumley on his farm just east of Hereford.

The fire department made the run in short time, the big irrigation pump was started and water pumped from its ditch, but it took several hours to put down the flames in the burning wheat.

The grain was stored in bins and on the driveway floor of a double granary and barn, and hay was stored in the loft. The burning hay fell through into the grain, and water and fire helped put the wheat, oats and barley in an unsalable condition. It has since been scattered out to dry but is thought to be fit only for feeding purposes.

Insurance was carried on the barn but none on the grain.

Misses Childree Take Omnibus College Trip

Misses Madge and Agnes Childree, daughters of Mr. and Mrs. E. B. Childree, northeast of Hereford, are members of what is known as Omnibus College, a summer time travel study motor caravan that left Dallas July 16, and will spend several weeks on a 6,000 mile sight-seeing and study course covering 25 states and two provinces of Canada.

The equipment of this unique school consists of 13 large passenger buses, three field cafeterias, each capable of feeding a unit of 150 people in 30 minutes, and five units for carrying baggage and camp supplies.

The Misses Childree have been teaching in the Fort Sumner, New Mexico, schools, and will be employed there again next term.

KITE STRING HITS ELECTRIC POWER LINE

Junior Croft of Perryton is recovering from a 32,000 volt electric shock received when his kite string came in contact with an electric transmission line last Friday.

The shock knocked him loose from the string, which probably accounts for saving his life, but his right side was terribly burned and a field of wheat was set on fire by the dangling string.

Congressman's Address Full of Encouragement; With Faith That People Will be Victors

Much Grain Is Held As Harvest Ends

Wheat harvest over the Hereford trade area has slackened considerably by the intermitted showers of last week and this, and many farmers besides are now holding their wheat for the raise in price to be effected by the lowering of the freight rate 1.5 cents per bushel on August 1. Elevator men for the past two weeks have been advising farmers to keep their grain in granaries or piled on the ground that they might receive the benefit of even that small amount.

Most of the cutting has been completed, but vast quantities are still being held on the farms. One thousand, one hundred fifty cars have been filled out of Hereford, approximately 1,725,000 bushels. Estimates vary as to the amount being held, some saying but half has been shipped, while others assert that more than that amount has gone out.

Elevators today are complaining that considerable grain has been brought in that was cleaned too close to the ground from under piled grain. This is mixed with dirt and somewhat damp and musty and tends to lower the test of the grain considerably. Such grain should be held for feeding purposes or scattered over a clean floor and permitted to dry out thoroughly before being marketed, they said.

George Gives Advantages Of Canyon College

L. N. George, field man for the Ex-student association of the West Texas State Teachers College, was in Hereford Monday, in interest of enrolling local students for next term. He says that there are a number of reasons why the boys and girls of Deaf Smith county should attend W. T. S. T. C.

First, tuition is already paid. Dad paid it when he paid his taxes.

Second, the college belongs to the people of this territory.

Third, the expense is less than it is anywhere else that one can go to college.

Fourth, it is within an hour's drive of home.

Fifth, Canyon, like Hereford, is a church town.

Sixth, the democratic spirit between the faculty and students is such that the welfare of every student is most thoroughly looked after.

Seventh, W. T. S. T. C. has the teacher college atmosphere which is conducive to the very highest of morals and at the same time offers at least two years training for those preparing for the most technical careers.

Eighth, should you want to teach you can easily get teacher training which is fast becoming essential for public school teachers.

Mrs. Viola Williams returned Sunday from a several weeks stay in Amarillo to be with her mother, Mrs. A. K. Gillis.

Seventy-five citizens made up an interested audience Monday noon at the chamber of commerce luncheon to hear Hon. Marvin Jones, congressman from this district, talk for forty minutes on present day affairs as affected by international, national, state and local conditions.

Mr. Jones' talk was inspirational, friendly, patriotic, and full of advice from one who has been in close contact with events of worldwide consequence, and was received in sincere appreciation by those who heard him. There was nothing bombastic or dramatic in the address, nor was there harsh criticism with grandstand flourish in derision of those opposing beliefs. It was a talk full of hope, faith and encouragement that brought a responsive thrill to his listeners.

Mr. Jones was introduced by Jesse Stanford, a former school mate and boyhood chum, who with a few sentences paid tribute to a friend who started from the cotton patch to eventually be honored by being chosen national representative of his people, that he in turn had honored them by valiant service in their behalf, and their confidence in him had been well placed.

In acknowledging the introduction, Mr. Jones expressed pleasure in again being present with Hereford friends and said that while the nice things usually mentioned while being introduced were probably not true, the speaker liked to hear them anyway.

The talk was not concerned greatly with things Mr. Jones thought would lead the nation to prosperity or what had brought about the period of low prices. He said the present time was one of moods, and called attention to the facts that those who had two years ago been boasting of the tremendous wealth of the American nation and its high standard of living, were the very first to take the opposite viewpoint and begin to wall about hard times and how disastrous conditions were.

"Hard times are not pleasant," said the congressman. "They hurt our feelings, and we spent much time lamenting and wondering when things will get better. We should remember that in the history of the American people, or of the whole world, it is very rare that the most valuable lessons to humanity have been learned and the greatest good has been accomplished. It is time now to pull out."

That the American nation has seen darker times was recalled by the speaker in several instances. Taking the close of the Revolutionary War as one occasion, it was recalled that but 40 per cent of the taxes were collectable, and chaos reigned, with people disheartened and willing to do anything for a change. It was somewhat startling to be told that 65 men at that time worked 89 days to compile a document of but 87 sentences; yet that document is still the cornerstone of the American nation, the Constitution of the United States. It was then ratified in the face of real opposition, but has stood every test placed against it. The depression following the war had created the necessity for it, and its precepts have developed a morale the greatest of that of any people on earth.

In a few words Mr. Jones dealt

(Continued On Last Page)

End Is Near and Workers Warned to Speed Up Now . . .

With but a few more days—even hours—for the big vote schedule to apply on subscription, workers are warned to speed up, and friends of the various candidates are urged to help NOW. Your subscription might mean the ONE to supply the vote necessary to place your favorite in the lead to win the beautiful new Chevrolet special sedan.

NOW—SPELLED BACKWARD IS W-O-N! HELP NOW!

Here they Are:

Pick out your favorite and then subscribe:

- MISS RUTH WOLFE, Hereford
- MISS LOUISE JOHNSON, Hereford
- MISS GLENN CURRY, Summerfield
- MISS OPAL McMAHON, Hereford
- MRS. MARVIN MUNDELL, Hereford
- MRS. B. R. FULKERSON, Hereford, Route 4 (Scherer)
- MISS LOVIE MAYFIELD, Dawn
- MRS. J. J. BOLING, Wildorado
- MRS. C. E. McCOLLISTER, Hereford

All subscriptions mailed in to various contestants should be in the mail not later than Tuesday. If the envelope bears the postmark of Tuesday, July 28, the big votes will be counted, otherwise all subscriptions coming by mail bearing postmarks after that date will count for only the schedule published for the closing period. VOTES WILL WIN THE CHEVROLET. Give your subscription TODAY. HOW WILL IT END? THAT'S ALL UP TO YOU!

Only Few More Hours Left For Big Vote Subscriptions; Period Closes Tuesday Night

If you think you are beaten, you are.

If you think you dare not, you don't.

If you'd like to win, but think you can't,

It's almost a cinch you won't.

If you think you'll lose, you've lost.

For out in the world you'll find Success begins with a fellow's will.

It's all in the state of mind.

Tuesday night, July 28, marks the close of the second period in the Brand's big subscription campaign.

After that time and for the next two weeks the third period schedule of votes will be in effect, which means a material reduction in the voting power of subscriptions.

Leading candidates are seething with the bustle of preparation for the final dash and with one accord are fighting valiantly and determinedly toward the goal where that beautiful new Chevrolet special sedan waits.

A study of the standing of the candidates at the present time shows that several are right in a bunch and going strong, straining every nerve and calling in every reserve for aid that they may be at the top of the list when the gong sounds at the end of the second period and the death of the big votes Tuesday, July 28.

Candidates, Attention. The crucial test is now at hand. If you ever intend doing anything big in this race, do it now. Instead of being in second, third or fourth place, get up at the top and stay there. Now is the time to make reasonably sure of the prize you most desire.

To hold back subscriptions now or to rely on promises only means

that you will have to take less votes on such orders. We are putting it up to you squarely. If you entertain any desire whatever of being declared dinner of the new 1931 Chevrolet on August 8, do not fail to turn in every available subscription to your account before the close of the second period.

Count On Facts Only.

As a timely and fair warning don't try to figure out how many votes it will take to win, for you will surely fail to get enough. Don't be afraid of having too many votes—you can't have too many. It would be better to win the prize you most desire by a million more votes than enough, than to fall short a few hundred thousand, representing just a few long term subscriptions.

At any rate, Tuesday night will to a great extent tell the story. We can help you only by telling you how your fate is in your own hands. You can sweeten it or embitter it for yourself.

A lead gained between now and Tuesday night is very hard to overcome after the big vote is over. Get in touch with all who have promised you subscriptions. Do not lose one moment between now and Tuesday night if you wish to win the 1931 Chevrolet purchased from Brunley Chevrolet company.

The suite of furniture purchased from E. B. Black company is to be desired. The Majestic radio now on display at Orr's is a fine prize and good pay for the work done, but the diamond ring and wrist watch purchased from Kester & Son's store are valuable pieces of merchandise.

But who will drive the Chevrolet? Is the question now.

Number of Sample Copies of Brand Increased This Week

As announced last week, the Brand is sending out several hundred complimentary copies, and in fact is increasing the number to 625 copies on request of some of the contestants that names supplied by them be favored with these sample copies of the Brand.

The Brand is making a strenuous effort to place the paper in every home in the county, and in the face of adverse circumstances. Every friend of the Brand is urged to talk this campaign from now until the final close and assist in every way possible to aid in achieving the aim of "A Brand In Every Home."

The Brand feels that it is an institution worthy of the support of every citizen in the county. It feels that it is the servant of every citizen, and is searching for ways to be of service to every one. It feels that the best possible way in which this service may be rendered is for the paper to make regular weekly visits, carrying news of the affairs of the county.

It is the hope that those who have received and who are to receive the complimentary copies, will respond with their subscriptions during this special campaign and designate the person to whom the votes are to be given.

The Hereford Brand

Published Every Thursday at
HEREFORD, DEAF SMITH
COUNTY, TEXAS

WUNN-WARREN PUBLISHING
COMPANY, INC.
PUBLISHERS

R. E. KESSIE,
Editor and Manager

TELEPHONE 30—AT NIGHT 496

NOTICE TO THE PUBLIC
Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office on North Main Street.

Entered as second-class matter at the post office at Hereford, Texas, under the act of March 3, 1879.

SUBSCRIPTION PRICES:
Zones 1 and 2, per year \$2.00
Zones 1 and 2, six months \$1.00
Outside Zone 2, per year \$2.50
Outside Zone 2, six months \$1.50
Outside Zone 2, four months \$1.00

ALL SUBSCRIPTIONS STRICTLY CASH IN ADVANCE.

Nineteen Years Ago In Hereford

(From Files of The Brand, July 26, 1912.)

The Brand carried explicit instructions about how to vote in the primary election, cautioning voters not to use either a red, blue or purple pencil, as black only was permissible.

A group of old-time friends and Confederate veterans had surprised E. T. Woodburn, father of Miss Mattie Woodburn, on his 89th birthday.

The dirt highway across Farmer county, following the railroad, had been completed, and everyone was enthused over it, because one of the trans-continental automobile routes might come this way.

Grading had begun on the Santa Fe cut-off from Lubbock to Texico, and traffic was expected to be running over it in seven months.

Mrs. N. C. Vogele had just gone to eastern markets for a supply of fall and winter millinery.

Hereford was much excited over a contemplated change in the fire fighting apparatus in the city and the Brand was considerably worried over articles that had been published and to which exception had been taken.

Elmer Dameron and W. H. Russell were in Amarillo to take part in a two-day New Mexico-Texas tennis tournament.

The Santa Fe railway had issued a folder explanatory of the Panhandle-Plains country that called specific attention to the irrigation work and its possibility around Hereford.

Mrs. Paul Barnett had been in Hereford visiting her mother, Mrs. J. M. Boone.

Dr. Frank Wilson was here from Memphis visiting his sister, Mrs. J. E. Gyles.

Misses Nellie Black, Ina Gregg and Roberta Nance had taken part in a musical recital given at the Methodist church.

A family reunion had been held at the W. B. Anthony home, J. M. and family of Roswell, and Will and family of Canyon were among those present.

The first load of wheat of the season arrived in town. It was raised 7 1/2 miles north of town, the farmer had a forty-acre field and it made six bushels to the acre.

Alex Thompson had trucked a big 60 horsepower engine out to his farm to run his irrigation plant. W. D. Kelleher had sold him a big pump for his well.

A judgment rendered in said Court on the 26th day of December, 1930, in favor of C. A. Skelton and against J. R. Higgins and Claude Benton, in the cause of C. A. Skelton, plaintiff, vs. J. R. Higgins and Claude Benton, defendants, numbered 1127, in such court, in which case the said C. A. Skelton recovered judgment against J. R. Higgins as the principal maker of the note sued on, and on which judgment was rendered and Claude Benton as endorser thereon, and said judgment was paid off and satisfied by the said Claude Benton, together with all interest and costs, and I did, on the 25th day of June, 1931, at six o'clock p. m., levy upon the following described tracts and parcels of land, situated in Deaf Smith County, Texas, as the property of J. R. Higgins, to-wit:

All of the West one half of Section No. 2, Block K-8, Deaf Smith County, Texas, and the northeast one-fourth of section No. 2, Block K-8, except the southeast one-fourth of said northeast one-fourth of said section No. 2, block K-8, all containing 440 acres of land, known as the J. R. Higgins land about 11 miles northwest of Hereford, Texas; and on the 4th day of August, 1931, being the first Tuesday in said month, between the hours of ten o'clock a. m. and four o'clock p. m., on said date, at the Court House door of said County, I will offer for sale and sell at public auction for cash, all the right, title and interest of the said J. R. Higgins in and to said property.

Dated at Hereford, in Deaf Smith County, Texas, this 25th day of June, 1931.

J. C. CARROLL,
Constable, Justice Precinct No. One, Deaf Smith County, Texas. 25-4c

Miss Minnie Mae Grubbs, strict home demonstration agent with headquarters at A. & M. College, has been looking after extension department affairs in this county the past week.

Don't Read This

899 W. MOORE
Job
and Guarantee a satisfactory
want to figure on your work
Printer and Paper Hanger
Experienced and Reliable
H. S. SMITH

**A. C. THOMPSON
DEPENDABLE LUMBER**

McKindley & Third

Phone 456

**REED'S
GROCERY**

Bargains for Friday and Saturday

COMPOUND, Swift's	2 lb	33c
	4 lb	51c
	8 lb	90c
MATCHES, carton		15c
FLOUR, Flavo, 48 pounds		98c
PEAS, No. 2 can, two cans		25c
PRUNES, gallon		44c
FIG BARS, two pounds		25c
WHITE KING, large		42c
COCOA, Hershey's	1/4 lb	9c
	1/2 lb	15c
	1 lb	29c

WE DELIVER

PHONE 249

needs. In that way the flour is obtained at a great saving, and enough is stored to take care of the future for quite a while.

There are more and better gardens and truck patches over Deaf Smith county than for many years past. Probably the larger part of such a program can be attributed to the work of the county agent and demonstration agent. More fruits and vegetables, will be canned and set back as a food supply for next winter than was ever known. That's one of the most valuable things Deaf Smith county can learn and practice—how to live at home. Instead of selling the milk-pen calves they are now butchered and the meat canned for future food.

The Brand was sorry to hear the announcement of the county commissioners last week that indefinitely discontinued the demonstration agent's work. The paper feels keenly its obligation to its readers to stand for and help promote those things that are educational or lead toward happier or healthier living conditions for the homes the Brand reaches. Miss Emma Gunter's work for the past year has been distinctive in the scope of its organization and the number of people reached in the program to bring to them a training in home life and in community cooperation, and literally hundreds are eloquent in praise of what she taught them, and will be better able to "carry on" this year because of what she has done. It is safe to say a great number of rural homes will be supplied with home grown foods this winter that would have had to be bought, if possible, had not Miss Gunter's work been here the past year. And that goes for products from

More and more people are going back to the old-time way of providing flour for their family consumption during the next winter. They are buying a truck load, or any quantity for that matter, of wheat and having it ground into flour here, storing the flour at home against next winter's

some of the Hereford gardens as well.

Those commissioners did not have an easy task to make the decision they did, but it was their job to take care of Deaf Smith county in all the details of county administration, and they knew by their deliberations more about what was necessary to be done than any one else. Knowing what they did, they performed their duty as they saw it, which was exactly what they were put in office to do. Theirs are not easy chairs.

And who in all of Deaf Smith county but wanted to have a bigger county fair this year than ever before? Crops and everything indicated the finest of specimens for exhibition.

But all fairs are costly in money as well as time and effort, and the group that gathered to discuss the matter last week felt a fair would be too costly this year of low prices and much-needed cash. The Brand would like to have had a fair and feels it would have been a good thing for everybody concerned, but those who would have had to pay most of the cash outlay had the right decision.

NOTICE OF SALE OF REAL ESTATE UNDER EXECUTION

STATE OF TEXAS,
COUNTY OF DEAF SMITH.
By virtue of a Plures Execution issued out of the Justice of the Peace Court of Justice Precinct Number One, of Deaf Smith County, Texas, on June 10th, 1931, on



**Nourishing
and
Appetizing**

We kill, chill and cut our own meat, under the most sanitary conditions so that we may be sure it is fresh and clean when delivered to you.

TEXASMEAT MARKET
WE DELIVER PHONE 353

MORE EGGS

means money in the bank



**BUY
PROFITS
BY THE
BAG**

—Merit Egg Mash, a scientifically formulated food, has been proven experimentally and by years of use by poultrymen to be a dependable producer of more eggs.

—No need to accept our claims for Merit Egg Mash—ask any of the scores of poultrymen around Hereford who have used the mash for years. Satisfied customers are the best advertising we have for our MERIT EGG MASH.

LOOK FOR
THIS BAG

**West Texas Feed and
Seed Company**

Phone 265

Food-Wise Poultrymen Recommend and

Use Merit Egg Mash
BUY PROFITS BY THE BAG



**PUT YOUR
SERVANT
TO WORK**

There's no longer any need for strenuous household drudgery . . . no need to be disagreeably tired every night . . . no reason for wearing your life away at a hot kitchen stove, over wash tubs, or with dust cloth and broom—let efficient ELECTRICAL SERVANTS do the hard work in your home.

For every domestic task there's an electric appliance that will do the work satisfactorily, quickly and inexpensively. Save your strength and energy for happy evenings with your family, for entertaining interesting friends, for parties, shows or reading. Let Electricity do your work—it's the cheapest and most efficient servant you can find.

**Texas Utilities
Company**

HEREFORD

TEXAS

*It is
the most astounding
low-priced car we have
ever had any
knowledge of—*

Never before in the history of low-priced cars has there been such a complete change in what your dollar can buy. Most scientific advances come high at first but the New Plymouth with Floating Power is offered the public at practically the bottom price for which you can buy any kind of an automobile. See it. Drive it. Discover what you can buy now for

\$535 AND UP
F. O. B. FACTORY

**NEW PLYMOUTH
WITH
FLOATING POWER**

Free Wheeling • Easy-Shift Transmission • Safety-Steel Bodies
Weatherproof Hydraulic Brakes • Double-Drop Frame

Ireland-Beavers Motor Co.

Dodge Sixes, Eights and Trucks, and
Plymouth Cars

Summerfield

BY MRS. L. JOHNSON

The Home-Makers Study Club met with Mrs. Geo. Storey July 16. The hour was given over to Miss Nell Hall, health nurse, who gave a timely lecture on health and how to acquire it. Refreshments were served to ten members during the social hour. The next meeting will be with Mrs. C. B. Walsen August 20.

Mrs. Mavin Madden and Sam Ratcliff and Misses Leatrus Walsen and Thelma Humphries have returned home from a six weeks term of school at Canyon.

Lee Wilson and daughter, Annette, visited a few days with his son, Alva, enroute to Hot Springs, New Mexico.

Miss Nola Nell of Canyon spent the past week end with her sister, Mrs. Bernard Roberson.

Will Harris and daughter, Wilma, returned to Canyon after a several days visit in this community.

W. J. McMinn, wife and daughter returned to their home in Abilene after a visit with friends and relatives here.

Mrs. Jim Florey and children of Amarillo spent several days visiting her parents, Mr. and Mrs. C. H. Hurchill and other relatives.

Eugene Curry and children of Plainsview recently visited in the home of his brother, Lee Curry.

Mrs. Oglesby assisted Mrs. B. E. Roberson in entertaining her Sunday school class with a picnic on the creek last Wednesday night.

Mr. and Mrs. J. A. Black of Clarendon spent the week end with her sister, Mrs. Lee Curry, and family. Laura returned with them for a two weeks visit.

Mr. and Mrs. J. L. Lookingbill and daughter, and Dorothy Fullwood of Hereford spent the week end in Tulla.

Mr. and Mrs. L. Huckert and son spent Thursday night at the Jay Sanders home in Flagg.

Mrs. Oglesby and children spent Thursday with friends in Tulla.

Miss Thelma Humphries, with a party of friends, are visiting many interesting places in New Mexico and Old Mexico.

Mr. and Mrs. J. F. Mead and family of Amarillo spent the week end in the L. Johnson home.

Miss Belle Long of Texico spent Wednesday with her friend, Joyce Davis.

Mr. and Mrs. J. T. Jay enjoyed a visit with friends from Lockney several days last week.

Mr. and Mrs. Clayburn Carr and W. J. Southern spent Sunday in the Mahler home at Lakeview.

J. P. Davis returned to his home at Weatherford after helping his brother, J. B., at the elevator.

Mrs. Katie Purcell of Amarillo accompanied by Mmes. Bowe, Witherspoon, J. B. Jones, A. H. Elliston and Sherm Williams, all of Hereford, spent Thursday with Mrs. L. Johnson.

Dr. Frye of Austin visited Friday afternoon with Mr. and Mrs. W. L. Huntley. He will occupy the Bible chair at Tech College, the second of its kind in the state.

Mrs. Frank Allen and children and Mrs. Caraway and children of Amarillo visited their sister and mother, Mmes. Huntley and Dodson last Wednesday.

Mr. Williams, grain buyer, left for his home in Eldorado, Okla., last Thursday, being called home by sickness.

Mr. Pike of Lamesa visited his friend, Walter Huntley, over the week end.

Mr. Hicks spent the week end with home folks in Dimmitt.

Mrs. W. L. Huntley and mother, accompanied by an aunt from Dimmitt, attended the Swisher county picnic at Tulla last Friday.

Here and There

BY MRS. C. E. TICE

An inch of rain fell here Sunday afternoon and another shower on Monday afternoon.

Mr. and Mrs. Bezener spent a day last week at the John Gaets home.

Mr. and Mrs. J. J. Lindsay took Mrs. Rigner and children to Plainsview Saturday. Mrs. Rigner had been visiting the Lindsay home the past month.

Mr. and Mrs. J. E. Andrew attended church at Summerfield last Sunday.

Mrs. D. M. Tice, Misses Ruby and Verna Byrd, Ruby Vaughn and J. D. Vaughn were Sunday guests in the C. E. Tice home.

Mr. and Mrs. Albert Clubb of Floydada spent Sunday at the Leo Williams home.

The Fro Sunday school took lunch and picnicked on the creek Saturday evening, honoring Rev. and Mrs. Coe of Plainsview.

Mrs. J. W. Berry called on Mrs. W. A. Springer and Mrs. J. J. Lindsay one afternoon last week.

The Mitchell, Campbell, Jordan and K. F. Campbell families enjoyed ice cream at the Leo Williams home Saturday night.

Mr. and Mrs. Jim Green of Dallas are visiting their mother, Mrs. Nettie Green.

Mr. and Mrs. Chas. King of Canyon were week-end visitors at the J. E. Andrews home.

Mr. and Mrs. Deward Roberson returned the first of the week from Albuquerque and Carlsbad. Mrs. Roberson was before her marriage Miss Tina Lee Springer.

Messes. and Mmes. Albert Clubb, Jim Bagwell and Paul Williams spent Sunday in the Henry Allman home.

Mr. and Mrs. Jim Berry spent Sunday afternoon in the Earl Springer home.

Cows give more milk and less trouble to milk when sprayed at milking time to keep flies off. Corner Drug Store has the spray.

Fairview-Palo Duro Items

BY MRS. JOHN BOLING

State Senator M. E. Ford of Maryville, Mo., visited his sister, Mrs. H. H. Hannah, and family last week.

Mr. and Mrs. R. B. Stephens of Ford visited their daughter, Mrs. W. O. Comingoer, Sunday.

Mmes. Ollie and Willie Grabbe were in Canyon Friday.

Mr. A. R. Norman was carried to the hospital last Sunday for an operation for appendicitis.

Mr. Earl Hodges of Wildorado visited Mrs. Boyd Bates Sunday.

Mmes. Joe Allred and Johnnie Jenkins of Wildorado called on Mrs. Speedy Cretsingner Thursday.

Miss Odessa Wolf of El Reno, Oklahoma, is visiting Irene Hannah.

Temple Jarnagin has bought a new car.

Mr. and Mrs. Buster Bradley and family of Amarillo visited in the Corbet Cretsingner home Friday evening.

The community was saddened Sunday by the death of Miss Dollie Heaton. She had been ill for some time but was brought home from the hospital two weeks ago. The remains were laid to rest in the Palo Duro cemetery here. We all extend our deep and sincerest sympathy to Mr. and Mrs. Heaton and family in their loss.

Easter News

BY MISS LOUISE FRYE

Mr. and Mrs. J. H. Sanders and family spent Sunday in Hereford with his parents, who have just returned from Kansas.

Mr. and Mrs. C. W. Frye and family spent Sunday in the Ed East home.

Mr. and Mrs. Bardard Saxon and son visited relatives in Olton Sunday.

Miss Martha Medley visited in Hereford Friday.

O. L. Anthony visited relatives in the west part of Deaf Smith county Sunday.

Mr. and Mrs. Sam Hunter and daughters of Jumbo called in the E. M. Allen home Sunday.

Derzell and Nolan Fields of Portales, New Mexico, have been spending the week in the Fred Walton home.

Grandmother Sams, well known in this community, is confined to her bed this week.

Miss Glenn Curry of Summerfield, and Miss Lorna Black of Clarendon were in this community Tuesday.

Mrs. Fred Walton entertained two brothers, Denzell and Noland Fields, of New Mexico with an ice cream supper Friday night.

Mrs. W. E. Brady entertained her Sunday school class with a party Saturday night, when many games were played, and at a late hour refreshments of lemonade and cake were served.

Arney News Items

BY MRS. F. W. FORTNER

A light shower fell here Saturday afternoon.

Several attended the show at Tulla last Saturday night.

Most of the farmers have finished combining, but some of them lack a few days work.

Several Arneyites attended the picnic at Tulla Friday, July 17.

Wesley Pitman left Wednesday for Rankin where he will work.

Boyce Harper left Wednesday for his home at Wellington.

Mrs. J. E. Boyd visited Mrs. Emmett Tipton Thursday.

A. T. Pitman is real sick and was rushed to a Tulla doctor Wednesday.

Mrs. Roy Reed of Plainsview visited her parents, Mr. and Mrs. Emmett Tipton, Wednesday.

Just received a large assortment of dust goggles and colored glasses at the Corner Drug Store.

W. J. Battles' Mother Dies

W. J. Battles, living seven miles southeast of Hereford, received telegraphic information on Tuesday morning that his mother, Mrs. Orry Battles, had died at the family home near Batesville, Arkansas.

Joined by other relatives, Mr. Battles left Tuesday noon to attend the funeral of his parent, date for which was not announced pending arrival of those who are to attend.

Carl's Cash and Grocery

Phone 324

FRIDAY and SATURDAY SPECIALS

- BLACKBERRIES, gallon 46¢
- PINEAPPLE, two No. 1 flat cans 21¢
- PEAS, two No. 2 cans 19¢
- TOMATOES, three No. 2 cans 22¢
- CORN, Concho, three No. 2 cans 31¢
- BEANS, Pinto, 6¼ pounds 25¢
- SOAP, three bars Palmolive, 1 Palmolive Beads 24¢
- PRUNES, dried, three pounds 22¢
- MATCHES, two boxes 5¢

Wheat Growers, ATTENTION!

We Are Buying Wheat at Our Usual Place of Business
SELL US YOUR WHEAT

West Texas Feed & Seed Co.

1913 PRICES



More Dollar Saving Days Await You At Our Tremendous---

ECONOMY S-A-L-E

SAVE! SAVE! SAVE!



COME EARLY FOR THIS BARGAIN

Prints 10c yd.

—Vat dyed, it won't last long
—Every item in stock reduced for this Mammoth Economy Sale.



WE DEEPLY APPRECIATE THE RESPONSE GIVEN US DURING THIS SALE. WE BELIEVE THIS DUE TO THE FACT THAT WE HAVE JUST WHAT WE ADVERTISE AND A LITTLE BIT MORE. WE WANT TO ASSURE YOU THAT THIS IS THE GREATEST, MOST SUBSTANTIAL AND DARING LOW PRICES THIS STORE HAS EVER PUT FORTH IN A SALE.

THEY'LL GO FAST AT THIS PRICE

Ladies' Hats

\$1.00

—Every summer Hat must go at this price.



KEEPING OUR PROMISE, 1913 PRICES

Ladies' Hosiery

Rayon and silk mesh 34c all colors
Silk to top, full fashioned, all colors, values to \$1.49 77c



Ladies' Dresses

There are several dresses yet to be sold. Come and Get Yours!

\$3.00 — \$5.00
\$7.00 — \$9.00

YOU TAKE OUR PROFIT ON THIS

Men's Suits \$9.85

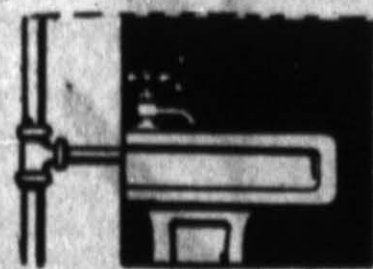
—Two pairs pants for much less than

Half Price



NOW Is the Time

to have us check all connections and fittings of your plumbing and heating systems, and replace worn fixtures with the beautiful, convenient Modern ones.



Roundtree Plumbing and Heating

PHONE 340

Wash Frocks

Guaranteed Colors

88c

These Dresses Run Full to Size.

LADIES' SHOES

Season's Newest Shoes

\$4.98 **\$3.95**
\$3.95 **\$2.95**
\$2.98 **\$2.49**

Brassiers

Entire stock of Brassiers at

1-2 price and less

36-inch Sunfast Cretonne

19c

\$1.95 Corticella Georgette and Flat Crepe

98c

Dotted Organdi

36-inch, fast colors—a Real Hot Shot!

10c

CANVAS Gloves

5c

Men's Dress

Pants \$1.00

BOYS' DRESS

Pants

\$1.00

(A Real Value)

Men's Fancy

Sox 10c

12 Pairs **\$1.00** (All Sizes)

Men's Overall Pants

69c

(Full Cut)

LEADALL

Overalls

\$1.00

Men's Khaki

Work Pants

(Leadall Pants)

\$1.00

Tennis Shoes

Boys' and Girls' All Sizes.

69c

Stone Department Store

Incorporated

HEREFORD, TEXAS

Dawn Items

BY MISS LOVIE MAYFIELD

Dawn, July 17.—A large crowd attended singing Sunday.
 Mrs. Clarence Bagwell visited the P. H. Barns home Sunday.
 Mrs. P. H. Barns called at the Mayfield home Sunday.
 Clarence Bagwell was in Amarillo last Sunday.
 Miss Modine Barns ate supper in the Mayfield home Sunday.
 Miss Lorena Mayfield took supper in the Barns home Sunday.
 Miss Gladys Greer spent Sunday in the L. A. Smith home.
 Harland Barns suffered a fractured bone in his right arm last week while trying to crank a tractor.
 Mrs. Ray Bowers and children visited the Joe Greer home one day last week.
 Mrs. W. M. Ashbrook and son of Spickard, Missouri, took dinner in the Joe Greer home one day last week. Mrs. Ashbrook was looking after land interests here.
 Mr. and Mrs. J. E. Rentz of Amarillo spent July 4th with her mother, Mrs. C. N. Bowers.
 Mrs. H. E. Miller and children and Miss Lois Anderson visited the Ray Bowers home one day last week.
 Mrs. G. W. Dennis of Hereford spent last Monday in the Joe Greer home.
 Mr. and Mrs. A. J. Morris and children came home Monday from an extended visit with friends and relatives in Parker county. Mr. Morris will enter school at Canyon within a few days.
 Little William Harris was on the sick list last week, but is reported to be improving.
 Mrs. H. H. Miller and children, Mrs. J. W. Stewart and Raymond spent Wednesday afternoon in the Mayfield home.
 Little Misses Evelene, Pauline and Edna, daughters of Mr. and Mrs. Clarence Bagwell, are ill with whooping cough.
 Mrs. Howard Hershey and twins and Mrs. Hershey's sister spent last Monday in the L. A. Smith home. Mr. Hershey is working for Mr. Smith.
 Mrs. W. L. Harris and Ruby were in Hereford Friday, and enroute home a grain truck ran into their car and completely demolished the left back and front fenders. No one was hurt except Ruby, who was driving, and who received a sprained left arm.
 Harold Posey of Nash, Oklahoma, is back for another stay in the Lester Galley home.
 The Straub boys cut wheat for W. L. Harris last week.

Wyche Items

MRS. L. P. PERKINS

The club met Tuesday, July 14, with Mrs. Lee. Miss Gunter inade

a talk on a food budget for eating during the winter.
 Mrs. Robertson and Alsen entertained visitors from Iowa Sunday.
 Miss Geneva Finch of Crosbyton is visiting her sister, Mrs. Ira Ott.
 Mr. and Mrs. Louis Lee of Endee called in the N. G. Elliston home Friday.
 Duboise Walker and family and Miss Alma Henry visited Mr. Walker's mother Sunday.
 We are sorry to lose Miss Gunter, as she has been a wonderful help, and we shall miss her.
 Mrs. Ira Ott and Miss Geneva Finch visited Mrs. Thiele Tuesday morning.
 Little Vivian Ruth Smith has been sick this week.
 Mr. and Mrs. H. Earle Smith went to Amarillo Monday.
 Mmes. Cook and Elliston attended the commissioners court meeting July 13.
 Relatives of A. Head are visiting in his home. They are from Chattanooga, Tennessee.
 Mrs. Perkins called on Mrs. Ewton Tuesday afternoon.
 Jim Bowles of Las Vega, New Mexico, visited the Perkins home two days last week.
 Frank Neill and family have moved to this community and are with Grandpa Neill at the Hubert Elliston farm.
 C. V. Burgess and family visited relatives in Hereford Sunday.
 Combining is almost over, with a fair yield in most fields.
 We had a good rain Monday evening. It was very spotted, however.
 Mmes. Ted Young and Jack Grady and two babies visited Mr. and Mrs. Young Saturday.
 Mr. and Mrs. Young went to Hereford Tuesday morning to see their son, Ted, who was injured in an accident at the Consumers Supply Monday night.

CITATION BY PUBLICATION.

THE STATE OF TEXAS,
 To the Sheriff or any Constable of Deaf Smith County, Greeting:
 You are hereby commanded to summon Fred G. Brunk, as once before you have been commanded to summon him by personal service of citation and now to summon him by making publication of this Citation once in each week for four successive weeks previous to the return day hereof, in some newspaper published in your county, if there be a newspaper published therein, but if not, then in the nearest county, where a newspaper is published, to appear at the next regular term of the District Court of Deaf Smith County, to be holden at the Court House thereof, in Hereford, Texas, on the First Monday in August, A. D. 1931, the same being the 3rd day of August A. D. 1931, then and there to answer a petition filed in said Court on the 16th day of September A. D. 1930, in

a suit, numbered on the docket of said Court No. 1850, wherein Chris Olson is Plaintiff, and Fred G. Brunk is Defendant, and said petition alleging in substance, the following:
 On or about August 20, 1929, plaintiff was owner of the following described personal property, to-wit:

One light plant, 2 cages, 1 black bear, 2 lions, 1 brown bear, 1 cage, 5 monkeys, 1 cage, 2 panthers, 1 cage, 1 leopard, 1 cheetah, 1 Sumatra tiger, 1 cage, 1 steel arena (20 ft.) in ten sections; six sections reserve star back seats, 9 sections blue seats, 5 ponies (Arizona pintos), sixty (60) feet round top tent, one thirty (30) foot middle pole, 3 center poles, all quarter poles and side poles, three hundred twenty (320) feet side wall, one (1) marquee.

On or about said date, plaintiff sold said personal property to defendant, and as part payment, defendant executed and delivered to plaintiff two notes, one for \$500.00 due on or before November 18, 1929, and one for \$1000.00, due on or before August 20, 1930, both notes dated August 20, 1929, said notes executed by defendant, and payable to the order of the plaintiff, both bearing interest from date at the rate of six per cent per annum, to maturity, and twelve per cent thereafter, said interest payable semi-annually, and each note providing that failure to pay it at maturity, the maker thereof, would pay a reasonable attorney's fee for the collection thereof.

On or about November 18, 1929, defendant, in renewal of said \$500.00 note, executed and delivered to plaintiff, a note payable to his order, ninety days after November 18, 1929, for the sum of \$500.00, bearing interest from date to maturity at the rate of six per cent per annum, and ten per cent thereafter, and providing that if it is placed in the hands of an attorney for collection, an additional amount of ten per cent on the principal and interest would be added thereto as attorney's fees.

On or about June 2, 1930, defendant had not paid said note for \$1000.00, or the said renewal note for \$500.00, or any part of said notes, or any interest thereon, and defendant, for a valuable consideration, resold to the plaintiff the above described personal property, except one of the said monkeys and one of the said panthers, and on or about said date, plaintiff and defendant entered into a written contract, dated June 2, 1930, by which plaintiff rented and leased to defendant all of said personal property so resold to plaintiff, as well as one 1924 model Reo truck, and five saddles, for a term beginning with June 2, 1930, and ending with November 15, 1930, and as a consideration therefor defendant agreed to pay plaintiff \$2000.00 in the following manner: ten per cent of the gross daily receipts derived from conducting a traveling show or circus with said personal property, and in case the said ten per cent of said gross daily receipts was insufficient to pay the entire \$2000.00 by November 15, 1930, then defendant would pay plaintiff any unpaid balance thereof on said date.

That although both parties intended that the said truck and saddles were to be included in said written contract with the other property, through mutual mistake in preparing said contract they were omitted therefrom and not described therein, but that the same were, together with said other property, delivered to defendant at the time said written contract was entered into.

The said written contract provided that if defendant should fully comply with all the terms and conditions thereof, and pay to plaintiff the said sum of \$2000.00, as and in the manner provided for therein, on or before November 15, 1930, that plaintiff would convey to defendant the title to said personal property so leased, and cancel and surrender said two notes, dated August 20, 1929, for the respective sums of \$500.00 and \$1000.00.

At the time said written contract was made the said note for \$500.00, dated August 20, 1929, had been renewed, by said note for \$500.00, dated November 18, 1929, and it was intended by the

parties at the time the written contract was entered into to refer to and describe said note for \$500.00, dated November 18, 1929, instead of said note dated August 20, 1929, and the reference to said note for \$500.00 as being dated August 20, 1929 was a mutual mistake on the part of plaintiff and defendant.

The said written contract provides that time is of the essence thereof, and should defendant fail to pay any of the said rentals at the times and in the manner provided for therein, or refuse to fulfill any other agreements contained therein, to be performed and fulfilled by defendant, plaintiff could, at his option, declare said contract terminated without notice to defendant, and take possession of the personal property, and retain the said note for \$1000.00 and the said note for \$500.00 dated November 18, 1929, but through mistake described in said contract as being dated August 20, 1929, as liquidated damages, and in satisfaction of such damages as plaintiff would suffer by reason of such breach of the contract on part of defendant.

If plaintiff be mistaken in his allegations that the notes were to be retained by him as liquidated damages, then that when said written contract was entered into it was agreed and understood between the parties that if defendant breached said contract said notes should be retained by plaintiff as a penalty therefor.

That after said property was so delivered to defendant, defendant converted to his own use said saddles, which were of the value of \$175.00, and said truck, which was of the value of \$200.00, and has not accounted or paid to plaintiff therefor, said damages.

That defendant has breached his part of said contract in that: the contract provided that it should be defendant's duty to use said personal property in carrying on a traveling show or circus and pay to plaintiff ten per cent of said gross daily receipts derived therefrom, and on August 12, 13, 14, 17, 20, 21, 22, 23, 24, 28 and 29, 1930, defendant gave traveling show and circus performances and on each of said dates received daily gross receipts therefor, and defendant kept account of such receipts, plaintiff had no opportunity to do so, and does not know the amounts of said re-

ceipts but said amounts are unknown to plaintiff, but that said gross receipts average not less than \$100.00 daily, and defendant has refused to pay plaintiff any portion of said gross receipts and by reason thereof plaintiff elected and declared said lease contract terminated.

That the said personal property except the saddles and trucks so converted by defendant, are in Deaf Smith County, Texas, in possession of defendant, and is of the value of \$1500.00.

On September 16, 1930, plaintiff employed attorneys to institute this suit and placed said note for \$1000.00 and said note for \$500.00 dated November 18, 1929, in said attorneys' hands for collection and agreed to pay them ten per cent of the principal and interest on each of the notes, which plaintiff charges was necessary and reasonable attorneys' fees for the services of said attorneys.

Plaintiff prays for judgment for the principal and interest due on

said notes, for said attorneys' fees, for \$375.00, the value of said saddles and truck converted, the title to and possession of said personal property and costs of suit.

Herein fall not but have before said Court, at its aforesaid regular term, this writ with your return

thereon, showing how you have executed the same.
 Given under my hand and the seal of said Court, at office in the City of Hereford, Texas, on this 25th day of June, 1931.
 (Seal) L. H. FOSTER,
 Clerk, District Court, Deaf Smith County. 25-4c

INSURANCE
 OF ALL KINDS



"WE PAY CASH FOR ASHES"
 INSURE IN SURE INSURANCE
Plains Insurance Agency

PHONE 50

We Appreciate Your Business

You will make money by seeing us before you sell your grain.

Farmers Elevator Co.

J. L. BROOKS, Hereford, Manager.

PIGGLY WIGGLY

All Over the World

Specials for Friday and Saturday

Beets or Carrots— 4c
 Bunch

GRAPE FRUIT— 5c
 Each

Thompson's Seedless Grapes— 25c
 Three Pounds

SOAP— 32c
 Big 4, ten bars

COFFEE— 97c
 Maxwell House, three pound can

Insecticide, We-Li-Ka— 30c
 \$1.00 size, 89¢, 60¢ size, 49¢, 35¢ size

VINEGAR— 32c
 Pure apple cider, bring your jug, gallon

GRAPE NUTS— 32c
 Two packages

JELLY— 23c
 Pure grape, 16-oz glass

Macaroni or Spaghetti— 25c
 O-Kay brand, six for

MATTRESS



—Let us renovate your mattress, making it clean, sanitary and more comfortable.

J. H. DANIEL

Across street from West Texas Feed Co.

PHONE 266



Face to Face with your Merchant

Advertising, the story of merchandise or service, is an interesting part of our news. It concerns one's needs and one's money. No subject is more vital. The most simple way to meet the merchants of Hereford—face to face—and learn the news of their service, merchandise or prices, is through their advertisements in the Brand.

Save Thru Newspaper Advertising

It has been shown time after time that shoppers who read the advertisements of our progressive merchants, printed in the Brand each week, save money and receive higher quality merchandise for their money.

Beware of the transient solicitor or salesman! Your local merchant sells only guaranteed products and gives you the merchandise he has advertised. He and his firm STAY in Hereford to back these guarantees.

Use the Newspaper

Take advantage of the essential news offered each week through the advertisements of your merchants. They are printed to keep you informed of new merchandise arrivals, improved services, price changes or other innovations for your health, comfort, convenience and saving.

The Hereford Brand



International Sunday School

Lesson

BY DR. J. B. NUNN

July 26, 1931

THE RESULTS OF PERSECUTION

Acts 7:59 to 8:4; 11:19-21

7:59. And they stoned Stephen, calling upon God, and saying, Lord Jesus, receive my spirit.

80. And he kneeled down, and cried with a loud voice, Lord, lay not this sin to their charge. And when he had said this, he fell asleep.

8:1. And Saul was consenting unto his death. And at that time there was a great persecution against the church which was at Jerusalem; and they were all scattered abroad throughout the regions of Judaea and Samaria, except the apostles.

2. And devout men carried Stephen to his burial, and made great lamentation over him.

3. As for Saul, he made havoc of the church, entering into every house, and haling men and women committed them to prison.

4. Therefore they that were scattered abroad went every where preaching the word.

11:19. Now they which were scattered abroad upon the persecution that arose about Stephen travelled as far as Phenice, and Cyprus, and Antioch, preaching the word to none but unto the Jews only.

20. And some of them were men of Cyprus and Crete, which, when they were come to Antioch, spake unto the Grecians, preaching the Lord Jesus.

21. And the hand of the Lord was with them and a great number believed, and turned unto the Lord.

Golden Text: Be thou faithful unto death, and I will give thee a crown of life.—Rev. 2:10.

Introduction.

"This bloody baptism of the church resulted in the birth of a Christian world. It was a repetition and prolongation of the crucifixion, but followed by a resurrection."—Philip Schaff.

The way to heaven is at a cost. It is over mountains and through seas. It is by hard battling, fierce conflict, struggle and heartache, stress and pain, loss and cross, with exceeding great difficulty. But it is heaven at last.—Herrick Johnson.

"Christ himself came as a foreign missionary to this world, and Christianity was born with a tremendous foreign missionary urge in its heart. Every book in the New Testament was written by a foreign missionary, and Christianity at once burst the barriers of its birth and native bounds and launched out upon the deeps of the Gentile world and set sail on its world-wide adventure and march."—J. H. Snowden.

The Meaning of Stephen.

1. The transforming, sustaining, energizing, gladdening power of the faith and Holy Spirit of the Lord, Jesus Christ. There was such a composure, security and joy revealed on the face of this man who was suffering one of the worst of all forms of capital punishment that that dying could be described as a falling asleep. We moderns have a great deal to say about, and to do with, power, of one sort and another. Are we wise to neglect the power of "faith and the Holy Spirit"?

2. "A proper estimation of values. Are safety, material comforts, freedom from suffering, the approval of people, the most worth-while things that life has to offer? Stephen didn't think so. The lure of the higher and better called him, and he went so cheerfully that we never dissociate his martyrdom from the crown it won him—that his name implies."

3. Witnessing for Jesus Christ is still another meaning of Stephen. It's the Christian's job, anyhow (1:8). Stephen's speech in chapter 7 is some times termed his defense. It is rather a defense of his Lord. In the early church martyrdom was spoken of as a witnessing. In this other, terrible dramatic way, also, Stephen did it."

Effect of Stephen's Preaching. "Things were falling out as Jesus had said they would (Matt 20:16-23; 23:34). Stephen's preaching and death had intensified the bitterness of official Jewish hatred of the gospel. His address in the council had united all parties in opposition to the young and growing church: that seems to have been rather tolerated in the days immediately after Pentecost. Outside Jerusalem this opposition would be lacking, or less severe. Note that the course of evangelization starts off according to Jesus' program: Judea, Samaria (Acts 1:8).

Scattered by Persecution. It was hard, tragic, that the Christian group at Jerusalem, that had been knit together by the Spirit into such a delightful fraternity (4:32) should be broken up, "scattered" (8:1, 4). That,

however, is another characteristic of Christianity: it is a missionary religion; it may not selfishly "nest", settle down; must be forever pushing on and out—or else, as here, driven on and out. Jesus has been spoken of as "restless"; he was, and his religion is. Contrast Judaism and Christianity: the former has its base, historically and sentimentally, fixed upon the little country Canaan, Palestine; the latter, like his Lord, faces everywhere: the whole wide world; for the one Jerusalem is a goal, for the other a starting point (Luke 24:47).

To Antioch Via Cyprus. It would certainly be a wonderful story if we had it complete, of the various missionary enterprises that resulted from the "scattering" of the Jerusalem church after the martyrdom of Stephen. Some information is given us in Acts of two or three of them; those associated with the names of Philip and Peter, in particular.

"The outstanding words to note are these: 'scattered', 'tribulation', 'travelling', 'speaking'. If the saints are scattered, and if they are Spirit-filled, they do but scatter the seed of the Kingdom, which is the Word of God" (G. Campbell Morgan).

Phoenicia. By Phoenicia here is meant the narrow plains reaching from the river Eleutherus on the north to Mount Carmel on the south. We think of it in terms of its three famous cities, Tyre, Sidon, and Berytus. (Some of the fruits of this missionary work in Phoenicia are referred to in 21:3 and 27:3.)

Cyprus. From the Phoenician mainland across to Salamis, the metropolis of Cyprus, was a sea journey of less than fifty miles. Cyprus was one of the important parts of the Greco-Roman world, a center of

its highest civilization. "It was densely populated, Greeks and Phoenicians having profusely mingled with the earlier inhabitants. We know from profane history that at the beginning of our era the number of the Jews on the island was also very large. This would explain the importance of Cyprus as a field of Christian missionary effort. Its Old Testament name is Kittim (Gen. 10:4; 1st. 23:1, 12). Barnabas is said to have been a native of Cyprus, or a Cypriote "by race" (4:36). We get our work "copper" from Cyprus (cyprus)."

Antioch. Cyprus was in close touch with Seleucia, the seaport of Antioch in Syria; Antioch, famous for its beauty, luxury and commerce; the second station in Christianity's advance out into the great world. Antioch was literally full of the great world. Antioch was literally full of Jews. The "scattered" missionary disciples would therefore naturally look upon it as a good field for their propaganda.

Some of the men of Cyprus and Crete, free from the prejudices of the Palestinian Jewish Christians, dared approach Gentiles with the message of the gospel. Greeks

(ver. 20) means heathen Greeks, not Hellenes, Greek-speaking proselytes.

The Hand of the Lord.

"And the hand of the Lord was with them and a great number believed, and turned unto the Lord." Verse 21 sums up a significant net result of the persecution at Jerusalem, with which our lesson began: The gospel had overflowed Palestine and the confines of Jewish Christianity. A strong church, a Christian center, is getting itself established in a great cosmopolitan city. The missionary to the Gentiles is to have the backing of this church as he goes out upon his splendid adventure for Christ. Barnabas is waiting down at Jerusalem. God is preparing Saul-Paul somewhere up among the mountains of Cilicia."

Special Lesson.

The cross was intended to dash Jesus down, but it lifted him up, heaven high. Tertullian's apothegm, "The blood of the martyrs, the seed of the church". Christianity has ever thrived under persecution.

"The storms of persecution are only winds which fan the fire of faith and carry the sparks of truth to a distance.

Mr. and Mrs. J. W. Alexander, O. V. Rose of Pampa was in accompanied by their grandson, Hereford at the close of last week Bill Montgomery, visited friends enroute to points in Eastern New and relatives at Dimmitt last week, Mexico.

B. C. D. Bynum of Amarillo was transacting business here and visiting Hereford friends Saturday.

If— It Were Your Home



... would you lose valuable papers, jewelry and important records?

The low rental price of our new safety deposit boxes is cheap insurance against such a loss.

These boxes are in four sizes to fit the needs of different customers... and your box is accessible only to you.

Let us show them to you, and explain the convenience and safety this new service offers.

THE FIRST STATE BANK

BUSINESS AND PROFESSIONAL DIRECTORY

DR. T. L. MORGAN
Physician and Surgeon
Buckner-Lambert Building
Residence and
Office Phone 462

DR. G. F. LeGRAND
Office Upstairs
Buckner-Lambert Bldg.
First Door South Star Theatre
Office Phone 678
Residence 244

DR. J. W. HICKS
Upstairs in Buckner
Lambert Building
Office Phone 20
Residence Phone 594

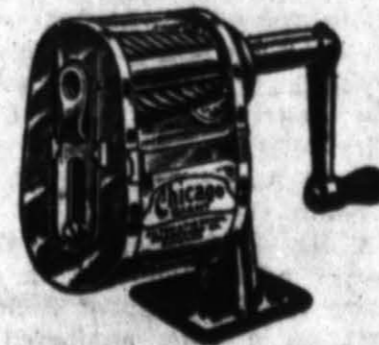
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PRICED RIGHT

ROUNTREE PLUMBING
AND HEATING
Phone 340



For Sale by

The Hereford Brand

INSURANCE

Loans--Bonds

HEREFORD

INSURANCE

AGENCY

JOHN McLEAN, Manager

PHILLIPS "66"
and Ethyl gas, Mobiloil,
Greasing, Tire Repairing, Etc.
Phone 69 when in tire trouble
W. J. SMITH, Phillips
No. 1, at Third and Schley

FLORENCE B. MILLER
Osteopathic Physician
A specialty made of female
disorders and hemorrhoids.
Reasonable Prices.
Resident office 218 B Avenue
Phone 150

West Tailor Shop
MRS. O. F. WEST, Proprietor
"Well Pressed Is Well Dressed"
Clothes called for and delivered
PHONE 385

CHIROPRACTOR

W. A. ROBINSON, D. C. Ph. C.
X-RAY EXAMINATIONS
Massage with Deep Therapy Heat.
Corrective Diet.
OVER CORNER DRUG STORE.
Residence phone 464 Office phone 573.

FOR QUICK JOB SERVICE SEE THE BRAND

Chiropractor and Masseur

J. W. HENDRIX, D. C.
NEW X-RAY FOR YOUR CONVENIENCE
Office Moved to Oberthier Apartments
114 1/2 West Third Street.
Free Consultation and Spinal Analysis.
Office Phone 664. Residence Phone 341.

Dr. B. M. Wiltshire, Dentist

Over Sprows-Cronin & Company
Room 3, Buckner-Lambert Building.
Residence Phone 474 Office Phone 470

The TITLE to your land is vital.
Our Abstracts correctly reveal the title.

A. O. Thompson Abstract Co.

5 1/2 Per Cent Federal Farm Loans

Renew Your Health By Purification

Any physician will tell you that "Perfect Purification of the System is Nature's Foundation of Perfect Health." Why not rid yourself of chronic ailments that are undermining your vitality? Purify your entire system by taking a thorough course of Calotabs,—once or twice a week for several weeks—and see how Nature rewards you with health. Calotabs purify the blood by activating the liver, kidneys, stomach and bowels. In 10 cts. and 35 cts. Packages. All dealers. (Adv.)



FOR SMOOTH PERFORMANCE ON HILLS, USE

CONOCO
GERM PROCESSED
OILS

Abo Filling Station

ROY ONSTEAD, Manager
Phone 113

CONOCO GERM PROCESSED MOTOR OIL

NOW
30¢
Per Quart



So splendid has been the acceptance of Conoco GERM Processed Motor Oil; so rapidly has its use increased, that we are pleased to announce a reduction in price from 35¢ to 30¢ per quart, effective immediately.

To this substantial method of showing our appreciation we add our sincere thanks to the thousands of motorists who have come to depend on Conoco GERM Processed Motor Oil as the only motor oil that gives penetrative lubricity.

CONTINENTAL OIL COMPANY

SPECIALS FOR FRIDAY AND SATURDAY

- | | | | |
|-----------------------------------|-----|---|-----|
| SUGAR, ten-pound bag | 57c | SALAD DRESSING, two 8-oz jars | 25c |
| COMPOUND, 8-pound bucket | 92c | PEANUT BUTTER, 5-lb bucket | 82c |
| PEACHES, evaporated, 2-lb package | 25c | SALMON, pink, two cans | 25c |
| COFFEE, Peaberry, 5-lb bucket | 98c | CHIPSO, large package | 19c |
| RICE FLAKES, White House, 3 pkgs | 27c | 10 per cent discount on all size Fruit Jars | |

Our
Specials
Are
CASH
To
All

Hereford Wholesale Grocery Company

L. W. GARLICK
PHONE 164

WANT Ads

All classified advertisements must be paid in advance unless arrangements are made in person to care for the payment of them. Classified ads received through the mail will not be published unless accompanied by the cost of insertion. Classified advertising includes Cards of Thanks, Resolutions of Respect, Verbatim copies of Obituaries, Legal Publications of all kinds, Announcements, Etc., as well as Reading Locals scattered about thru

personal mention columns. All of the above styled advertising, with the exception of Cards of Thanks, short Announcements and Reading Locals cost 1-2 cents per word for the first insertion, and 3-4 cent per word for each continuous insertion thereafter without change. Reading Locals and Short Announcements cost 10 cents per line for each insertion, counting six words for each line or part of line.

Cards of Thanks cost 50 cents each in the usual form, when of more than ordinary length the cost is the same as for reading locals. No ad in any issue may cost less than 25 cents. If desired set in black face type add 25 cents to cost of the advertising. Word ads intelligently—do not try to save a few cents by leaving out necessary words; tell who, what, where, and if essential, when and why.

Lost and Found

FOUND: Model A Ford wheel and tire south of Hereford. Owner may recover same by paying for ad and identifying wheel. At Brand office. 20-tfc

For Rent

FOR RENT: Furnished five-room house, 710 Main. Telephone 454. Mrs. Austin Hill. 23-2p

FOR RENT: Light house keeping rooms, close in on pavement, telephone 146. 23-1c

FOR RENT: Bedroom with private bath, close in. J. H. Olson, 404 Miles Avenue. 23-1p

FOR RENT: Nice cool bedroom, \$2 per week; two blocks north of the high school. Mrs. E. F. Connell. 2d

FOR RENT: Furnished apartment. F. H. Oberthier. 15-tfs

FOR RENT: Modern duplex, nearly new, close in, unfurnished. H. B. Webb, phone 746-W. 14-tfc

Wanted

WANTED: Some good first lien notes. Pat D. or A. H. Elliston. 23-2c

HEMSTITCHING, eight cents a yard. Thread furnished free. Mrs. Hugh Witherspoon, 311 West 5th, phone 192-J. 21-tfc

Notice

NOTICE: All my real estate and property is now withdrawn from the market or sale. Alvin C. Thompson. 23-tfc

ANYONE suffering with catarrh, hay fever, asthma or sinus trouble, call phone 563-W. 23-4p

Lodge Directory

HEREFORD LODGE No. 478, I. O. O. F. meets Monday, 8:30 p. m. Visiting Brothers welcome R. L. DOWELL, N. G. L. H. Foster, Secretary.

HEREFORD POST NO. 192 AMERICAN LEGION Meets at 8:00 p. m., first and third Thursday night in County Court Room. 45

For Sale or Trade

TRADE: Good automobile to trade for first class truck. No junk wanted. Burns Furniture Co. 23-1c

WILL TRADE electric hot point range for hogs or cow. Burns Furniture Company. 23-1c

FOR TRADE: California business lot, clear; want small home. Courtesy shown agents. Phone 460-W. 23-1c

FOR SALE: A good section of land at a bargain. See Mrs. Josie Wesley, 610 East Fifth, phone 134. 27-3p

FOR SALE: Underwood portable typewriters. Come in and see the many improved features in plain or sport models. Jowell Murchison, Court House. 10-tfc

Ask for FLAVO FLOUR at your Grocer's. PACKARD MILLING COMPANY Phone 23. 12-tfc

FOR SALE or trade: One of the finest building locations in town to trade for reasonably good car and some cash. Jowell Murchison, at court house. 19-tfc

TRADE: Clear income city property to trade for West Texas and Plains land. Located at Carroll rooms. B. C. Rose. 26-tf

FOR SALE: Two-pound frying chickens, 50c each. Phone 445. Roger Brumley. 21-tfc

WILL EXCHANGE 430 acre improved farm about 30 miles south-east of Hereford for registered Hereford cows and heifers. Ralph Wright, Route 2, Heppy, Texas. 23-4p

FOR SALE: Two ton International truck in good condition, priced right. M. D. Womble, Implement. 22-tfc

FOR SALE: Watkins products. Phone your order between calls. I make deliveries. Phone 9025-F2. George W. Smith. 10-tfc

FOR SALE: Home grown fruit. Phone J. F. Ward at 250. 27-tcf

FOR SALE: Several 4, 5 and 6 room houses, easy terms. Phone 450. Alvin C. Thompson. 23-tfc

FOR SALE: Building lots, \$50.00 fine lots facing on Federal Highway 60, soon to be paved, at low up; on gas line. Block of ten lots, on gas line, for \$350. One east front lot, extra big, on gas, light and phone lines, for \$165. Have prices and easy terms. Thousands of cars will pass over this road each day. L. Baskin, Owner. 9-tfc

CITATION BY PUBLICATION

THE STATE OF TEXAS. To the Sheriff or any Constable of Deaf Smith County, Greeting:

You are hereby notified that the undersigned Fred G. Brunk, Emma Brunk and S. D. Brunk by making publication of this Citation once in each week for four successive weeks previous to the return day hereof, in some newspaper published in your County, if there be a newspaper published therein, but if not, then in the nearest County where a newspaper is published, to appear at the next regular term of the District Court of Deaf Smith County, to be holden at the Court House thereof, in the City of Hereford, on the first Monday in August A. D. 1931, the same being the third day of August A. D. 1931, then and there to answer a petition filed in said Court on the 27th day of June A. D. 1931, in a suit, numbered on the docket of said Court as No. 1907, wherein A. Allison is Plaintiff, and M. M. Gregg, L. J. Hatley, Fred G. Brunk, Emma Brunk and S. D. Brunk are Defendants, and the following is a brief statement of plaintiff's cause of action:

A suit in trespass to try title by plaintiff against all of said defendants in which plaintiff seeks to recover of and from each and all of said defendants both the title to and possession of the following described lands, situated in Deaf Smith County, Texas, to-wit:

Being 300 acres of land off of the south end of the section of land sold to W. B. Garvin by the Capitol Free Hold Land and Investment Company, Ltd., by deed dated January 17, 1902, recorded in Volume 10 at pages 304-5 of the deed records of Deaf Smith County, Texas, the same being a

part of League Number 409½, and patented to Abner Taylor by patent Number 442, Volume one; the 300 acres being all of said section except 160 acres out of the northwest corner sold to Dan Davy, and 180 acres out of the northeast corner sold to Mrs. S. E. House; and being the land conveyed to Fred G. Brunk by Mrs. Emma Brunk and S. D. Brunk by deed recorded in Volume 60 at page 492 of the deed records of Deaf Smith County, Texas; The same being the said south 300 acres of said section so conveyed by said deed recorded in Volume 10 at pages 304-5 of the deed records of Deaf Smith County, Texas, described as follows: Beginning at a point on the east line of said Capitol League, Number 409½, at the north-west corner of said section No. 67, block K-8, of the Tyler Tap R. R. Company survey; thence north with said east line of Capitol League Number 409½, 1900 varas to a point; thence west 1900 varas to a point; thence south 1900 varas to a point; thence east 1900 varas to the place of beginning.

He also alleges that on February 12, 1931, in cause number 996, in the County Court of Deaf Smith County, Texas, entitled Earl Brumbo vs. Fred G. Brunk, said court rendered judgment in favor of the plaintiff, Earl Brumbo, against the defendant, Fred G. Brunk, for the sum of \$772.40, with interest thereon from September 9, 1930, at the rate of 6 per cent per annum, and costs of suit and for foreclosure of an Attachment Lien issued out of said court in said cause and levied on said land;

And that on the first Tuesday in June, 1931, under an order of sale issued on said judgment, foreclosure said Attachment Lien, the same was sold at the Court House door of Deaf Smith County, Texas, by a constable of said county, in which the said order of sale had been placed for execution and that plaintiff became the purchaser at said sale, he being the highest bidder, and through said sale acquired his title to said land.

Plaintiff also charges in his petition that all of the defendants are claiming some right, title, interest and estate in and to said lands, the nature of which is unknown to plaintiff, and that such claim creates a cloud on plaintiff's title to said lands.

That by deed dated May 14, 1929, recorded in the Deed Records of Deaf Smith County, Texas, in Book 60 at page 462, the defendant, Emma Brunk, who was then the owner of said lands, joined by her husband, the defendant, S. D. Brunk, sold and conveyed said lands to the defendant, Fred G. Brunk, and as part payment therefor, the defendant, Fred G. Brunk, executed and delivered to the defendant, Emma Brunk, payable to her order, five notes for \$880.00 each, all dated May 14, 1929, due and payable on or before 1, 2, 3, 4

and 5 months, respectively, and each bearing interest from its date at the rate of 6 per cent per annum, interest payable annually; and that said notes are described and recited in said deed and record thereof, and that each and all of said notes and interest thereon have been paid, but the Vendor's Lien securing them has not been released and that the defendants, Emma Brunk and S. D. Brunk, are claiming that no part of said notes and no interest thereon has been paid and that they have a valid lien on said land securing the payment, all of which casts and creates a cloud on plaintiff's title to said lands.

Plaintiff prays for judgment against all the defendants for title to and possession of said lands; for his rents; that the claims of rights, titles, interests and estates of the defendants; and the apparent Vendor's Lien shown by the said recitations in said Deeds of said notes; and the claim of the defendants, Emma Brunk and S. D. Brunk, that the said indebtedness and lien on said land still exist, all be cancelled, annulled and removed as a cloud on plaintiff's title to said land; for costs of suit and for general relief.

Herein fail not, and have you before said Court, at its aforesaid next regular term, this writ with your return thereon, showing how you have executed the same.

Given under my hand and the Seal of said Court, at office in Hereford this 27th day of June, A. D. 1931. L. H. FOSTER, (Seal) Clerk, District Court, Deaf Smith County, Texas. 25-4c

Canyon Youth Killed; Wreck Injures Others

Blinding headlights again took a toll of life Friday night when Raymond Schmitz, 19, of Canyon, was killed; his companion, Cecil Slaton, also of Canyon, dangerously injured, as were Mr. and Mrs. Leo Stoker of Umbarger, when their cars collided on the highway about three miles this side of Canyon.

The two boys, with Schmitz driving, went around a wagon; the Stokers meeting them were blinded by the lights and lost the road, with the fatal collision as a result. Both cars were reported completely demolished.

MANY HEREFORD PEOPLE ATTEND PRESBYTERIAN ASSEMBLY CETA CANYON

Last Sunday saw many Hereford people in attendance at the Presbyterian Assembly at Ceta Canyon, the service having been postponed at the Presbyterian church here to give the local congregation an opportunity to attend the assembly.

The sessions opened Tuesday, July 14, and were under direction of Rev. Walters of Kansas City, as dean of the assembly, with Mrs. C. E. Strain of Canyon as dean of women.

The morning sessions were devoted to Bible study and denominational topics relative to Sunday school work and other church activities, while the afternoons were devoted largely to activities of a recreational nature. A very impressive part of the assembly was that of the vesper services held each evening, according to Miss Ruth Wolfe, reporting the activities of the sessions.

Those attending from Hereford were Misses Ruth Wolfe, Sylvia Behrens, Carrie Estes, Ina Mae Hastings, Ella and Mary Broad-

HOW ONE WOMAN LOST 20 POUNDS OF FAT

Lost Her Prominent Hips—Double Chin—Sluggishness.

Gained Physical Vigor—A Shapely Figure.

If you're fat—first remove the cause!

Take one half teaspoon of Kruschen Salts in a glass of hot water every morning—in 3 weeks get on the scales and note how many pounds of fat have vanished. Notice also that you have gained in energy—your skin is clearer—you feel younger in body—Kruschen will give any fat person a joyous surprise.

Get an 80c bottle of Kruschen Salts from any leading druggist anywhere in America (lasts 4 weeks). If this first bottle doesn't convince you this is the easiest, safest and surest way to lose fat—your money gladly returned.—Adv.

New Low Prices!



PERMANENT WAVE \$2.95 and up

- Finger wave 25c
 - Marcell wave 35c
 - Comb Wave 25c
 - Hair cut 25c
 - Soft Water shampoo 25c
- Our operators are graduates from the best known Beauty Culture school in the country. Their diplomas are written proof of their ability.

ORR'S BEAUTY SHOP

Call 484 for Appointment.

well, Betty Rose Kerr, Betty Joe Jones, Eleanor Boardman and Mary Ellen Parker; Rev. E. F. Gelsler and family, Mrs. E. S. Ireland and mother, Mrs. Bell; Herbert Boardman and Ray Hastings. The sessions closed Tuesday, July 21. It is reported the average daily attendance was around 100.

RUTHER BROS., BELLVIEW, ANNOUNCE FARM SALE

The opening of the public sale season appears this week with the printing by the Brand of bills and advertising for Ruther Bros., near Bellview, New Mexico, who announce a sale of 250 pure bed hogs on their farm there August 2. Ray Barber will cry the sale.

WANTED!

Men and Women for Local Sales Work

Write Box 584, Amarillo, for Particulars

Not a book selling "scheme", but permanent work with an established firm contracting high quality work.

July Clearance SALE

—Some remarkable values in Dresses are going at less than cost. Come and make your selection early. Paris styles and wonderful materials at—

\$3.00	\$5.00
\$6.95	\$9.95

—Every dress must move to make ready for fall merchandise.

79c SALE ON HOSE

Beautiful, Full-Fashion Chiffons

Fashion Dress Shoppe

Should Home Improvements Be Made Now?

Here Are the Facts—You Be the Judge:

OAK FLOORS—Prices are lower now than they have been in twenty years.

NEW ROOFS—Long lasting cedar shingles are selling now at the low prices prevailing in 1898—33 years ago. Composition shingles are not as low in proportion but they are of a better quality, more lasting and more colorful than formerly.

CEMENT WALKS—Concrete work of every nature at new low price levels.

HOUSES, GARAGES, BARNs—and everything made of building materials can now be built at the lowest cost in years. Any change will be upward. There is every reason why you should build that new home, remodel or repair your present home—NOW.

R. H. Kemp Lumber Co.

Phone 44

DAY IN AND DAY OUT

—Our bread stands the test of quality—rich with quality ingredients—the flavor stays in because it is baked in. We have just lots of good cakes.

HEREFORD BAKERY

404 Main Street.

CASH SPECIALS

FRIDAY AND SATURDAY

Our Specials Are Absolutely CASH to All.

PEACHES	Gallon tin	45c
Powdered Sugar	Four pound package, two for	18c
PEACHES	No. 2½ size, in syrup, two cans	35c
PEARS	No. 2½ size, Libby's	25c
Apple Butter	Quart can, Libby's	19c
CLEANSER	Old Dutch, three cans	23c
LUX	Powdered, large size, package	20c
Peanut Butter	White Swan, 16-oz glass	28c
MATCHES	Diamond brand, per carton, 6 boxes	19c
Compound	Lard, large bucket	96c

Bakers Cash Grocery

MONT E. BAKER

Mrs. Witherspoon Entertains for House Guest

The charming home of Mrs. James W. Witherspoon on Lawton Avenue was the scene of a delightful gathering Thursday afternoon of last week when she was a gracious hostess to a circle of friends in honor of her guest, Mrs. Jesse Heath of Denver, with five tables of bridge. The house was beautifully decorated with shasta daisies.

Mrs. Tom Carter was winner of high score and Mrs. Ivor McClelland of low score. At the close of the games a salad course and iced tea were served the honoree and Mmes. J. C. McCracken, Tom Carter, John Coffee, Marvin Alston, Travis Dameron, Jesse Carter, Lloyd Edwards, Ivor McClelland, B. M. Wiltshire, Jewell Murchison, Hubert McEntire, J. M. Posey; Misses Zella Mae Walker, Gladys Seliger, Eunice Gilbreath, Emma Jeanne Donald, Marjorie Duncan and Eloise Pitman, and Mrs. Alton Fraser.

PARTY OF BORGER PEOPLE VISIT HERFORD SUNDAY

Arriving here early Sunday morning were Mrs. H. E. Castleberry, her daughter and son, Mr. and Mrs. T. W. Holson, accompanied by a number of friends, all of Borger, to spend Sunday with H. E. Castleberry, who is temporarily connected with the Brand in the capacity of manager of the subscription campaign.

The party picnicked along the creek on the Shults farm east of town, where an early breakfast was enjoyed. A sufficient number of the sunny tribe was induced to take a chance on getting bait from ordinary fish hooks without getting caught to supply the party with a "try" for the soonday meal.

DEWARD ROBERSON AND TINA LEE SPRINGER WED

Deward Roberson and Miss Tina Lee Springer were married early Thursday morning of last week by Rev. V. M. Cloyd at the Baptist parsonage. Immediately following the ceremony the happy couple left for a bridal trip by automobile to Santa Fe, Albuquerque, Hot Springs and Carlsbad, New Mexico.

The groom is the son of Mr. and Mrs. D. B. Roberson and the bride the daughter of Mrs. M. A. Springer. Both families have made their homes in Herford the past several years and the young couple were high school mates and graduated together in 1930. They will make their home in Herford, the recipients of many congratulations from scores of friends and childhood playmates here.

EMI BOWSER CELEBRATES 90th BIRTHDAY

A group of friends and relatives agreeably surprised Emi Bowser at his home in West Herford Springs and Carlsbad, New Mexico, being Mr. Bowser's 90th birthday. The oldest and youngest of the Bowsher generations were present, the latter being represented by six-week-old Richard Eric Blakely, son of Mr. and Mrs. C. A. Blakely.

Among those present were H. C. Bowsher and family, E. C. Eubanks and family, J. B. Orr and family, Mrs. S. E. Nibbio and Mrs. C. A. Blakely and son.

NORTH HERFORD DEMONSTRATION CLUB MEETS

The North Herford Demonstration club met in the home of Mrs. Ed Cox on July 13, with the majority of members present. Roll call was answered by some new recipe tried and approved. Miss Odie Matthews, pantry demonstration, gave report on her canning

up to date, according to the budget plans.

Next meeting will be with Mrs. Russell Daniel on Monday, July 27. Every member is asked to bring some individual problem concerning canning, remodeling furniture, sewing, etc. to be solved by the rest of the members. All members are especially urged to be present for the business meeting.

Visitors included Mmes. Russell Carroll, F. E. Bowe and Ray Hershey.

Mrs. Gaston Baer Entertains for Nieces

The beautiful home of Mrs. Gaston Baer on North B street was tastefully decorated Friday afternoon when she entertained with five tables of bridge honoring two nieces as guests, Misses Lucille Bravo of Oklahoma City, and Jennie Kaufman of Tucumcari.

Punch was poured and served by Misses Billie Hill and Violet Marrs as the guests arrived, and at intervals during the afternoon's play. Ice cream mounded as sunflowers, angel food cake and salted almonds were served as refreshments at the close to the following: the honorees, Misses Bravo and Kaufman, who also received guests prizes; Miss Ardelle Foster, who won prize for high score, and Misses Kathleen Cronin, Violet Marrs, Opal McMahon, Virginia Barnett, Zelma Ruth Shore, Earle Marie Foster, Marie Seed, Addie Hastings, Billie Hill, Sally Skelton, Nancy Conkwright, Ruth Keese, Emma Jackson, Wilma Jo Jones, Jimmie Clark and Wilma Saylor.

Funeral Rites For E. Miles Last Sunday

E. Miles, aged 67, died at his home here Thursday, July 16, after a short illness. Funeral services were conducted by Rev. J. M. Fuller in the First Methodist church Sunday afternoon and burial was made in West Park cemetery.

Mr. Miles was born in Illinois, February 9, 1864, and married in 1880. To the family were born two boys and five girls, one of whom, Willie, died March 18, 1928; the mother having preceded her in death December 24, 1924. The following children survive and were present at the funeral: Mrs. Margaret Hubbard, Winslow, Oregon; Mrs. Daisy Singhoffen, Portland, Oregon; Mrs. Mabel Knodler, Blythe, California; Ted Miles, Portland, Oregon; Mrs. Harry Schulz and Jack Miles, Herford.

Mr. Miles had been a Christian since early childhood and was a faithful member of the Herford Methodist church.

First Christian Church.
Rev. M. J. Johnson, pastor.
Bible school at 9:45 a. m., A. M. Jones, general superintendent.

This Coupon is Worth **35c**
FRIDAY - SATURDAY
MONDAY
JULY 24, 25, 27
With 65c cash and coupon you buy \$1.00 Bottle of

LADY DORE'S Baby Face Lotion

A marvelous bleach and beautifier. Removes and prevents tan, sunburn, blackheads, acne, pimples. -Lovely powder base and astringent.

SMART MARINELLO BEAUTY SHOPPE
PHONE 492



FAST DRIVING can't break

SOCONY MOTOR OIL
DEWAXED PARAFFINE BASE
MAGNOLIA SERVICE STATION
Third and Sampson

Morning worship hour at 11:00. Subject, "Prepare to Meet Thy God." Evening hour at 8:00. Subject, "Our hope in the Evil Day." Christian Endeavor Sunday evening at 7:30.

Prayer meeting services Wednesday evening at 8:30.

The public is cordially invited to each and all of these services.

Card of Thanks.
We wish to express our sincere thanks for the loving kindness and assistance shown our father and us during his illness and death. May heaven's richest blessings reward you, is our prayer.
Mrs. W. H. Hubbard, Winslow, Arizona.
Mrs. H. R. Singhofen, Portland, Oregon.
Jack Miles, Herford.
Mrs. Harry Schulz, Herford.
Mrs. J. B. Knodler, Blythe, California.
Ted Miles, Portland, Oregon.

Assembly of God Church.
Scriptures to meditate upon: . . . and without the shedding of blood is no remission (for sins) -Heb. 9:22. . . and the blood of Jesus Christ cleanses from all sin. -1 John 1:7. . . and Christ shall save his people from their sins. -Matt. 1:21. . . and sin shall not have dominion over you. -Rom. 6:14.

Church Announcements.
Sunday school, 9:45. Preaching 11. Young people's meeting at 6:15. Night service 8:00 p. m.

Dr. and Mrs. R. E. Perkins were in Amarillo Wednesday attending the funeral of Dr. M. R. Lee. Manologist, who died Tuesday. Dr. Perkins was associated with the deceased before coming to Herford to engage in practice here.

Dr. Lee was well known to many Herford folk, having enjoyed a large practice among the people of this community.

FARMERS! WATCH YOUR STEP!

If you place your wheat in elevators for 30 days free storage you will not get advantage of the freight reduction on August 1. It is utterly impossible for the elevators in Herford to store the wheat that comes to town between now and the 1st of August. This wheat will be shipped to terminal elevators and you will pay the rate now in effect. If you want to take advantage of the freight reduction of 18 cents per bushel keep your wheat at home in the granary or on the ground.

There isn't a wheat farmer in this county that has stored his wheat in the elevators on thirty days free storage who has not lost money. Don't take my word for this statement—ask anyone who has stored.

Keep your wheat at home on your own premises, and then you can sell to the grain buyer who pays the highest price. When grain is placed in elevators you automatically agree to sell to that elevator.

You do not have to be a member to sell your wheat to the Herford Farmers Exchange. However, it is to your advantage to be a member. Your neighbor is—why not you? And another thing, we pay you any time you want your money—every load if you want it that way.

It has been noised about town that we would be gone as soon as harvest was over, but I am here to say we will be right here, Johnnie with the goods.

HERFORD FARMERS EXCHANGE
By Parr Merriman. -adv-tfc

CITATION BY PUBLICATION

THE STATE OF TEXAS.
To the Sheriff or any Constable of Deaf Smith County, Greeting:
You are hereby commanded to summon J. B. Johnson, Cora Johnson, Paul Johnson, Margret Johnson, Margaret Johnson, and the unknown heirs and legal representatives of each of the aforementioned individuals, and the unknown heirs and legal representatives of the unknown heirs of each of the aforementioned individuals by making publication of this Citation once in each week for four successive weeks previous to the return day hereof, in some newspaper published in your County, if there be a newspaper published therein, but if not, then in the nearest County where a newspaper is published, to appear at the next regular term of the District Court of Deaf Smith County, to be holden at the Court House thereof, in Herford, Texas, on the first Monday in August A. D. 1931, the same being the 3rd day of August A. D. 1931, then and there to answer a petition filed in said Court on the 30th day of June A. D. 1931. In a suit, numbered on the docket of said Court as No. 1909, wherein G. L. Woods, of Deaf Smith County, Texas, and William P. Lethermon, of De Baca County, New Mexico, are Plaintiffs, and J. B. Johnson, Cora Johnson, Paul Johnson, Margret Johnson, Margaret Johnson and the unknown heirs of each of the aforementioned J. B. Johnson, Cora Johnson, Paul Johnson, Margret Johnson, Margaret Johnson, and their legal representatives, and the unknown heirs and legal representatives of the unknown heirs of each of the aforementioned, are Defendants, and said petition alleging:
That the plaintiff, William P. Lethermon was on June 1, 1931, and still is the fee simple owner, and was in possession and entitled to the possession of the following tract of land situated in Deaf Smith County, Texas, particularly described as a part of section No. 111 of block M-7, beginning at an iron pipe set in the south line of the public highway which said beginning point is 125.9 varas south 38 degrees 45 minutes west of an iron rod set 31 varas west of the southwest corner of section 61 of block K-3; thence south 26 degrees east, 96 varas to an iron pipe for corner; thence south 75 degrees west, 81 varas to an iron pipe for corner; thence north 79 degrees 15 minutes, west 40.5 varas to an iron pipe for corner in the south line of the public highway; thence north 38 degrees 45 minutes east with the south line of the public highway to a point in the center of Tierra Blanca Creek; thence south 48 degrees 30 minutes east with the meanderings of said creek about 160 varas; thence south 68 degrees 30 minutes east with the meanderings of said creek 273 varas to a point in the east line of said section at the center of said creek about 300 varas south of the northeast corner; thence north with the east line to the point of beginning. SECOND TRACT: a part of section No. 111 of block M-7, beginning at the center of Tierra Blanca Creek at a point

Notice of Liquidation.
Western National Bank of Herford, located at Herford, in the State of Texas, is closing its affairs. All note holders and other creditors of the association are therefore hereby notified to present the notes and other claims for payment.

G. A. F. PARKER,
20-9c President.

SHERIFF'S SALE.
STATE OF TEXAS, COUNTY OF DEAF SMITH.
By virtue of an Execution issued out of the Honorable County Court of Deaf Smith County on the 24th day of June, 1931, by the Clerk thereof, in the case of General Motors Acceptance Corporation versus B. B. Farmer, Case No. 942 and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the FIRST TUESDAY in August A. D. 1931, it being the 4th day of said month, before the Court House door of said Deaf Smith County in the City of Herford, the following described property, to-wit:

All of lot 1 and the north 20 feet of lot 2, block 3, original Town of Herford, situated in Deaf Smith County, Texas. Levied on as the property of B. B. Farmer to satisfy a Judgement amounting to \$242.13 in favor of General Motors Acceptance Corporation and cost of suit.

Given under my hand, this 8th day of July, 1931.
J. R. MILLER,
26-3c Sheriff.

370 varas south of a rock set in the southwest corner of section 61 of block K-3; thence up the said creek with its meanderings south 90 degrees 30 minutes west 140 varas; thence south 43 degrees west 96 varas; then south 73 degrees west 25 varas; thence south 79 degrees 45 minutes east 250 varas; thence north 100 varas to center of creek and point of beginning.

That thereafter on June 2nd came the defendants and made entry and asserted claim and title to all the aforesaid lands unlawfully to plaintiffs' damage. That the plaintiffs deraign their title from J. M. Boone by transfers of vendor's lien from him and foreclosure and sale thereunder to A. W. Canfil and by mesne conveyances from A. W. Canfil to E. A. and T. C. Roberts, from E. A. to T. C. Roberts, from T. C. Roberts to J. R. Mosley, from J. R. Mosley to J. P. McMahon, from J. P. McMahon to G. L. Woods; that William P. Lethermon deraigns his title in privity with G. L. Woods and from him by mesne conveyances from G. L. Woods to J. H. Witten, from J. H. Witten to W. A. Harmon, from W. A. Harmon to William P. Lethermon. That the defendants assert some sort of title because they claim the foreclosure sale was irregular and invalid. That plaintiffs have held possession of said premises long enough to perfect title under the three, five and the ten year statutes of limitation, and that

all rights of defendants are otherwise barred by limitation and laches, and constitute only a cloud to plaintiffs' true and lawful title. Wherefore plaintiffs pray for issuance of citation, for judgment for the title and possession of said premises respectively, that their titles be quieted and clouds removed, and other equitable and legal relief. That this suit is brought as well to try title as for damages.

Herein fall not, and have you before said Court, at its aforesaid next regular term, this writ with your return thereon, showing how you have executed the same.

Given under my hand and the Seal of said Court, at office in Herford, Texas, this the 30th day of June A. D. 1931.
(Seal) L. H. FOSTER,
Clerk, District Court, Deaf Smith County. 25-4r

SAVE!

Don't throw away good shoes when the soles and heels are gone. We rebuild them with the very best leather.

Harness, Saddle and Boot Repairing.

POWELSON Shoe Shop
104 West Third.

all rights of defendants are otherwise barred by limitation and laches, and constitute only a cloud to plaintiffs' true and lawful title. Wherefore plaintiffs pray for issuance of citation, for judgment for the title and possession of said premises respectively, that their titles be quieted and clouds removed, and other equitable and legal relief. That this suit is brought as well to try title as for damages.

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(Seal) L. H. FOSTER,
Clerk, District Court, Deaf Smith County. 25-4r



HELP YOURSELF

Special, Friday and Saturday

Milk, Carnation	6 small cans	25¢
	3 large cans	25¢
Vienna Sausage, 3 cans		29¢
(Three cans potted meat free)		
Corn, No. 2 Standard, per can	11c	
Coffee, White Swan, 3 lb can		\$1.10
(Limited)		
Peaches, gallon can		49¢
Apricots, gallon can		49¢
Soap, Light House, 10 bars		25¢
Sugar, 10 lb cloth bag		56¢

REDUCED PRICES

Mill-run Bran	85¢
Gray Shorts	\$1.00
Meat Scraps (Swift's)	\$3.00
Tankage (Swift's)	\$2.75
Wheat, per 100	60¢
Wheat Chops, per 100	70¢
Barley, per 100	65¢
Barley Chops, per 100	75¢
Oats, per 100	75¢
Oat Chops, per 100	85¢
Wheat and barley chops, mixed, 100	70¢
Cottonseed Meal	\$1.70

Prices less, in quantities of ten sacks or more.
All other feeds priced in line with above prices.

McLean & Pitman
PHONE 1

"If It's Grain, We Buy It
If It's Less, We Sell It."

CLOTHES ALTERED & REPAIRED
by experts

Alterations and repairs made while you wait, or leave them in the evening and they will be ready next morning.

CORBETT & CO.
Phone 160

Splinters

VOL. 1. JULY 23. 11.

Panhandle Lumber Co.
Herford, Texas.
D. H. ALEXANDER, Mgr.

To make your home look more attractive use single paneled doors. They are very little more than the old fashioned doors and also gives the home a touch of elegance and distinction.

Gladys: George proposed nine times before I accepted him.
Helen: To whom?

First class woodwork will sure add greatly to the interior appearance of your home. This you can have by using Scotty Buckner woodwork.

Many a man who has a nicely furnished home is given credit—by the installment house.

It really pays to spend a little more for a front door, because the guest rings the door bell and then stands there looking at the door waiting for you to open it.

Public speaking teaches you to think on your feet. So does the glaring cafeteria patron behind you.

Laminex doors, properly hung, will avoid that annoyance of having it always open because it does not close easily.

Wood Work of All Kinds Is Done At the Panhandle Lumber Company Planing Mill.

SMART MARINELLO BEAUTY SHOPPE
PHONE 492

SOCONY MOTOR OIL
DEWAXED PARAFFINE BASE
MAGNOLIA SERVICE STATION
Third and Sampson



ONLY A FEW MORE HOURS

For the Big Vote Schedule to Count For Your Favorite

Tuesday Night, July 28th

Will Tell the Story. This Race Can be Won or Lost Between Now and that Date.

Use the Extra Vote Coupon and Win!

RULES GOVERNING CAMPAIGN

1. Any reputable man or woman may enter this campaign and compete for awards. Nominations may be taken at any time during the first two periods of the campaign.
2. No employees or blood relatives of any employee of this paper will be permitted to enter this campaign. This does not exclude correspondents of this paper and the campaign manager reserves the right to accept or reject any nomination.
3. The winners of the awards will be decided by their total number of votes, being represented by votes issued on subscriptions and coupons clipped from the paper.
4. Contestants are not confined to their own particular town or community in which to secure subscriptions, but may take orders anywhere in his section, or for that matter anywhere in the United States.
5. Cash must accompany all orders where votes are issued. There will be no exception to this rule.
6. Votes are issued on subscriptions. Subscribers should ask for votes when paying their subscriptions.
7. Votes can not be purchased. Every cent accepted through this campaign must be represented by subscriptions.
8. Votes are not transferable. Contestants can not withdraw in favor of others. Should a contestant withdraw from the race his or her votes will be cancelled! Neither will it be permissible for one to give or transfer subscriptions to another. Votes on such transferred subscriptions will be subject to disqualification at the discretion of the campaign manager.
9. Any collusion on the part of contestants to nullify competition or any other combination, arrangement or effect to the detriment of contestants or this newspaper will not be tolerated. Any contestant entering into or taking part in such arrangement, or effect will forfeit all right to an award or commission.
10. Any vote issued on subscription may be held in reserve and cast at the discretion of the contestant. The printed coupons appearing from time to time in this paper must be cast before they expire according to the date printed thereon.
11. In the event of tie for any of the awards, the contest manager shall have full authority in the matter of determining awards.
12. In case of typographical error, it is understood that neither the contestant nor the publisher shall be held responsible except for the necessary correction of the same.
13. No statement, assertion, promise, either written or verbal, made by any solicitor or contestant will be recognized by the publisher or the contest manager.
14. Every contestant is an authorized agent of this paper and as such may collect subscription payments from present as well as new subscribers.
15. It is distinctly understood and agreed that contestants will be responsible for all money collected, and that they will remit such amount in full at frequent intervals on demand of the campaign manager.
16. No standing of the contestants will be published. Their vote standing to remain a secret. The contestants and the management will be the only persons to know the standing of the contestants until the final close.
17. Each contestant at the close of the campaign will be allowed to select his or her own judge to assist the management in determining the winners in the contest.
18. A ballot box for all votes for the last period of the campaign will be provided and each contestant will deposit his or her vote in this secret ballot box. This plan of a secret ballot for the last period eliminates any chance for deals in this campaign in which one contestant would receive favors.

Schedule of Votes and Subscription Price of the Hereford Brand During Subscription Campaign

FIRST PERIOD	SECOND PERIOD	THIRD PERIOD
Embracing the first 10 weeks (terminating on July 14) the following votes will be issued for subscriptions:	Embracing the fifth and sixth weeks (terminating July 23) the following votes will be issued for subscriptions:	Embracing the last 10 days (terminating August 8.) the following votes will be issued for subscriptions:
1 year, \$2.00 --- 10,000	1 year, \$2.00 --- 7,500	1 year, \$2.00 --- 5,000
2 years, \$4.00 --- 25,000	2 years, \$4.00 --- 20,000	2 years, \$4.00 --- 15,000
3 years, \$6.00 --- 50,000	3 years, \$6.00 --- 40,000	3 years, \$6.00 --- 30,000

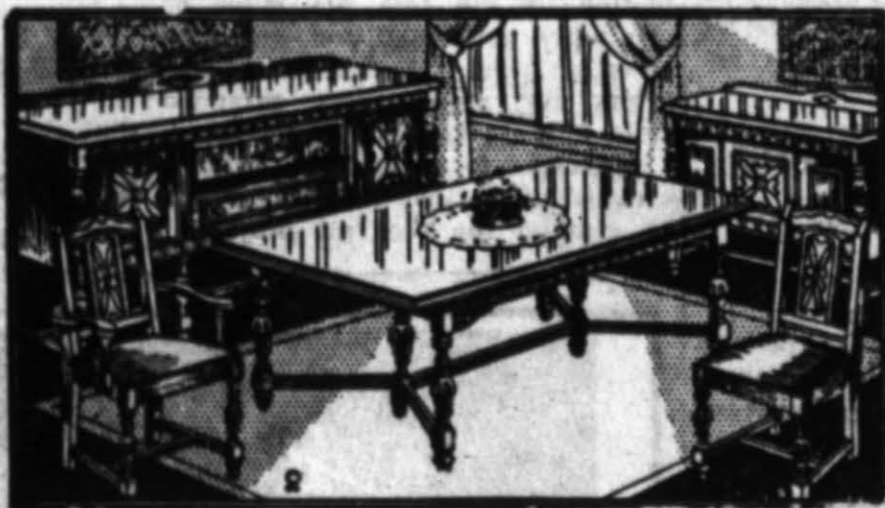
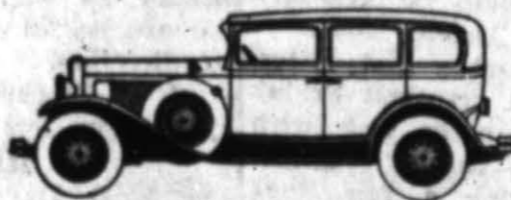
The above schedule of votes is on a declining scale, positively will not be changed during the competition. However, a special ballot, good for 50,000 EXTRA votes will be issued on every "club" of \$20.00 turned in. This arrangement will be in effect throughout the entire campaign and is to be considered a part of the regular schedule. [This newspaper reserves the right to include job printing and advertising, in which event the above schedule of votes will obtain and in the same ratio of increase for larger orders up to a limited amount. No subscription will be accepted for less than one year, nor for more than three years to advance from any one candidate.

ONE MILLION VOTES \$10.00 CASH

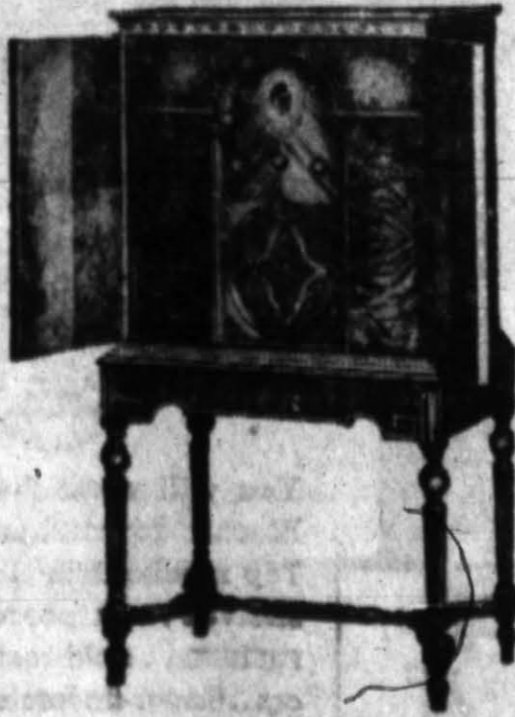
To the contestant turning in the most money during the second period of the campaign, ending July 28, an extra bonus of ONE MILLION votes will be given, along with a \$10.00 CASH PRIZE!

LIST OF AWARDS

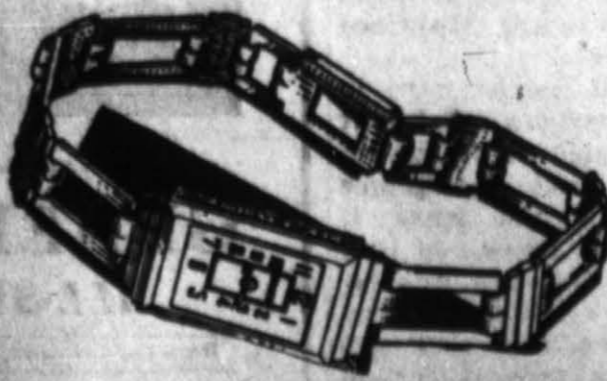
FIRST PRIZE: A beautiful Chevrolet Special Sedan, purchased from and now on display at BRUMLEY CHEVROLET COMPANY.



SECOND PRIZE: A fine dining room suite, purchased from and on display at Black Furniture store. Winner of this prize may exercise the choice between this suite, living room or bedroom suit, not to sell for more than \$250.00.



THIRD PRIZE: This beautiful High Boy Majestic Radio, selling for \$195. Purchased from and now on display at Orr's Tailor Shop.



FOURTH AND FIFTH PRIZES: This beautiful \$75.00 Virgin Diamond ring and the \$45.00 Lady's Gruen Wrist Watch purchased from and now on display at the Kester Jewelry Store.

(Clip the Coupon)

50,000 EXTRA VOTE COUPON

In Order to Help My Favorite Win the

\$10.00 CASH

and the

ONE MILLION VOTE BONUS

Given to the contestant turning in the most money during the second period of the campaign, running from July 14 to July 28, I am enclosing my check for the amount indicated herein and ask that the contestant whose name is written herein be given credit for my subscription.

Vote Schedule of Coupons

When Accompanying Subscriptions

3-Year Subscriptions, extra votes	50,000
2-Year Subscription, extra votes	25,000
1-Year Subscription, extra votes	10,000

Subscribers may either mail this coupon in with their money or hand it to their favorite candidate along with their subscription.

Here they Are:

Pick out your favorite and then subscribe:
 MISS RUTH WOLFE, Hereford
 MISS LOUISE JOHNSON, Hereford
 MISS GLENN CURRY, Summerfield
 MISS OPAL McMAHON, Hereford
 MRS. MARVIN MUNDELL, Hereford
 MRS. B. R. FULKERSON, Hereford, Route 4 (Scherer)
 MISS LOVIE MAYFIELD, Dawn
 MRS. J. J. BOLING, Wildorado
 MRS. C. E. McCOLLISTER, Hereford

Extra Vote Coupon

Subscriber's Name

R. F. D. or Box or Street No.

City State.....

Contestant's Name

\$..... No. of Years.....

Locals

Fred Oberthier made a business trip to Amarillo Tuesday.

Swimming caps at a bargain at Corner Drug Store.

Virginia Barnett and Violet Mays motored to Canyon Saturday morning.

J. C. Line spent Saturday and Sunday in Panhandle, his former home.

J. J. Crawford of Black community, was trading in Herford Tuesday morning.

W. S. Moore of Canyon was a business visitor in Herford Tuesday.

L. N. George, fiscal agent for the W. T. S. T. C. was in Herford from Canyon Monday.

Mrs. Ralph Barnett and daughter, Virginia, were in Amarillo Wednesday.

Miss Maurine Spradley of Canyon spent the week end in Herford with Miss Opal McMahon.

Jerry Jackson of Clondroft, New Mexico, is here visiting Billie Hill.

Mrs. I. H. Spratt left Saturday morning to visit her parents, Mr. and Mrs. G. F. Littrell, in Missouri.

We have reduced the price of Brunswick truck tires to meet the low cost of wheat. At RICE'S.

Chas. Williams, Cliff Hicks, Ray Ashbrook and Howard West spent Sunday in Budson, New Mexico.

Mr. and Mrs. W. H. Hester of Amarillo visited their grand mother, Mrs. A. K. Gillis, Sunday.

Mr. and Mrs. R. H. Womack spent Sunday in Canyon visiting Rev. and Mrs. J. R. Sharpe.

J. L. Sherman was a business visitor in Amarillo over the week end.

W. J. (Bill) Smith has been in El Paso this week attending the veterans clinic.

J. L. Greaves, owner of the Portales Valley News, was a business visitor in Herford Friday.

Didn't we warn you that it was going to rain again? And were you prepared with tire chains? Get them now at RICE'S.

Mrs. W. M. Megert visited her daughter, Mrs. Eddie Smith, and family in Canyon Friday.

Mr. and Mrs. A. M. Smith of Plainview were Sunday guests in the home of their daughter, Mrs. C. H. Dillehay, and family.

Mrs. Louie LeGrand and children spent Sunday in Dimmitt visiting her mother, Mrs. L. A. Ricketta.

Mrs. Phil Radovich is reported recovering satisfactorily from a recent operation at the Deaf Smith county hospital.

J. D. Buchanan has recovered from the effects of a recent throat trouble, following treatment of several days.

Mrs. A. C. Hales returned this week from Houston where she had been called by the illness of her brother.

Bernard Baer, father of Gaston Baer, owner of the Popular Store, is over from Tucumcari this week visiting his son and family.

Golf Balls at RICE'S.

Mr. and Mrs. J. D. Buchanan and daughter, Beatrice, and Jimmie Clark were in Amarillo last Thursday.

Mrs. O. G. Hill, Billie Hill and Marie Seed were in Amarillo Wednesday. Mrs. Hill also stopped in Canyon on business.

Miss Margaret Brown, who is attending school in Canyon this summer, spent the week end at home.

J. F. Snyder of Lawrenceville, Illinois, has been here the past week visiting his son, Glenn, and family, and other old-time friends.

Rev. M. M. Beavers and wife of Plainview and Dr. and Mrs. J. W. Hendrix left Tuesday morning for a trip through the Carlsbad caverns.

Leo Sparks, Amarillo attorney, and Cecil M. Brooks, representing the Amarillo roofing company, were business visitors to Herford on Friday of last week.

Wallace Cox has joined the sales force of the Ireland-Beavers motor company and is busy extolling the finer points of the new Plymouth car.

W. H. Mosler of Dill City, Oklahoma, is here visiting in the homes of his sisters, Mrs. J. I. Funderburg and Mrs. H. C. Matson.

Mr. and Mrs. O. L. Click and Mrs. J. P. McMahon were in Lubbock Thursday, Friday and Saturday on business and visiting relatives.

Mr. and Mrs. E. M. Thompson of Gainesville came Friday and have been spending this week visiting in the home of his brother, A. O. Thompson.

Miss Lucille Bravo of Oklahoma City and Miss Jennie Kaufman of Tucumcari have been the guests of their aunt, Mrs. Gaston Baer, during the past week.

Miss Lucille Bravo, who has been here from Oklahoma City visiting her aunt, Mrs. Gaston Baer, is in Tucumcari this week, the guest of a house party, given in her honor.

Miss Fannie Turrentine, teacher in El Paso schools, is in Herford this week visiting her sister, Mrs. E. W. Harrison, her brother, Geo. Turrentine, and other relatives and friends.

Misses Mattie Bell and Mary Owen, sisters of Finis Owen, returned Wednesday to their home in Murfreesboro, Tennessee, after a months visit here with their brother and family.

Mr. and Mrs. P. E. Boesen, formerly engaged in the publishing business in Amarillo, but for the past several years residents of Sudan, were in Herford Friday of last week visiting friends.

Brunswicks not only carry the usual guarantee, but are insured against road accidents by RICE.

Mr. and Mrs. Frank Fowler and little daughter, Betty Jean, are here from Booker visiting in the home of his uncle, Frank Givans. They are enroute to Los Angeles where they will visit other relatives.

Mrs. Harold Wye of Muleshoe spent Sunday with her parents, Mr. and Mrs. Cooper Morgan. Her sisters, Jean and Mary Jane, who have been visiting there, returned home with her.

Mrs. Timothy W. Tinsley and small son arrived Thursday from Long Island, New York, for a visit with her parents, Mr. and Mrs. F. H. Oberthier. Mrs. Tinsley will be remembered in Herford as Miss Louise Oberthier.

What does "Instant" mean? To find out try RICE'S Instant Tire Service.

Mr. and Mrs. Hubert White and little daughter, Bettye Geane, of Bovina, who have been visiting Mrs. White's parents, Mr. and Mrs. J. I. Funderburg, have gone to Big Spring where they will visit Mr. White's parents. They will also visit her sisters in Oklahoma and New Mexico.

W. L. Davis of the Herford Poultry and Egg company, returned last week from a business visit to his farm interests near Sherman. Mrs. Davis, who accompanied him that far, went on to visit homefolks at Paris when he started back to Herford.

Mrs. T. L. Morgan returned Monday night from a two weeks visit with home folks in Fort Worth and other points. She was accompanied home by her mother, Mrs. Pearl Caldwell, and Mrs. T. L. Morgan, sr., mother of Dr. Morgan, both of Fort Worth.

We sell more jacks than anyone in town because we have what you want and the price is right. At RICE'S.

Mrs. D. E. Anderson of Berger, sister of Claude Ricketts of Herford, is reported to be improving satisfactorily following surgical treatment in an Amarillo hospital. Mrs. Anderson, as Miss Ines Ricketts, was well known in Herford previous to her marriage.

Rev. J. M. Fuller of the First Methodist church, together with Bruce White and Noel Bryant, accompanied the boys' Sunday school class of I. H. Spratt Tuesday to the Methodist encampment grounds at Ceta Canyon for a three days outing and picnic.

Ray Ashbrook and his mother, Mrs. Will Ashbrook, who have been in Herford on business, left Monday morning for their home in Spickard, Missouri. Mrs. Rosa Speer accompanied them as far as Carrollton, Missouri, to visit her daughter.

Mr. and Mrs. Hubert McEntire were visitors Sunday in the home of his parents, Mr. and Mrs. J. M. McEntire, at Dimmitt. From there they went on to Tulla to visit Hubert McEntire's grandfather, who has been seriously ill.

We do electric and acetylene welding at reasonable prices. 20-lance, one-way disc rolling, 50c; four-foot knives \$1.00. John N. Jacobson.

R. E. Kessle and family visited Sunday in the home of former Brand editor, John A. Neill and family in Clovis. John A. says he is getting along all right and sent his best regards to friends in Herford.

Mrs. R. G. Hodges of Frederick, Oklahoma, came Wednesday to look after business interests and renew acquaintanceship with old-time friends. She will be remembered here as Mrs. Joe Collins, she and her husband at one time having extensive ranch interests near Herford.

Miss Orleana Savage, who has been attending Simmons University at Abilene, returned to her home in Herford Friday, accompanied by a cousin, Miss Myrtle Engman, by a cousin, Miss Myrtle Engman, to visit in the home of Mrs. W. M. Megert. Miss Savage expects to be a student in Canyon college the coming term.

Mr. and Mrs. P. A. Turnbow of Herford were thrilled Friday of last week when their daughters, Mrs. Lloyd Kearns and Mrs. Maggie Hollister of Los Angeles, California, called them by long distance telephone for a three minute visit. An appreciated point was the offer to send a ticket if a longer visit could be arranged for in their Los Angeles home.

Mrs. J. C. Parker and sister, Miss Willie Allen, returned Friday from a several months visit with relatives in Los Angeles, California. After visiting a few days with Herford friends Mrs. Parker returned to her home in Portales, New Mexico, and Miss Allen went to Dimmitt where she has accepted a position with the Chevrolet motor agency.

with the idea of communism as a threat against the organized nations of the world, and expressed the opinion it would run its course as had many similar concepts of government found in world history, that of ancient Sparta, receiving particular attention. In the rest of the idea of communism with American ideals. Mr. Jones recalled the four fundamentals of the Declaration of Independence—namely, freedom of speech, of the press, of right of assembly and of religion. In contrast communism denies each of these things to its people.

From a simple beginning the United States has grown to world leadership, not by power, but by an educational growth in the hearts of its people. The government of the country is not in marble halls and fine buildings in any particular place, but in the ideals in the hearts of its citizens, north, south, east and west, as they go about their daily tasks—that are spoken of as common folks and who act square with each other and mankind in general.

Communism cannot prevail against such a bulwark, said the speaker, and further stated that in his opinion should the Declaration of Independence, and the Constitution of our nation be lost, its people would rebuild it again for its principles are enshrined within their hearts.

That organized groups were in control of the nation's affairs at present was no sign of failure of our government, but the people must take charge and wrest it from the money changers and turn them out. That injustice was being practiced by legislation favoring certain commodities, that special freight rates favored certain interests to help them dispose of surplus materials, yet the same were denied to farm products under similar conditions. Such practices should be brought to an equal-

ity or entirely destroyed. The Interstate commerce commission is so busy it acts only on petitions as it has no time to make initial movements of its own. No farmer can make a petition with sufficient appeal to receive proper recognition and agricultural products are thus shut out. Mr. Jones expressed the hope that the farm board would receive either a change in its personnel or else "get religion", as it was his opinion a corrective freight rate would mean more than all the meddling with market prices.

Coming back to the main theme of his talk, the congressman said that if America is going to win out she must strip off all non-essentials at present, just as an athlete does before a decisive contest. Business interests, big and little, must be made to know they must obey the laws and be fair; that there must be equality to all in the application of government.

The race will be won with ballots, and the American people need education on what the ballot is; how it was obtained, what the ballot has cost civilization; that every citizen must use it, and it is a sacred opportunity not to be neglected. The ballot of the American people was bought at an untold cost, was a gulding star thru centuries of tradition, seas of blood have been shed and the hillsides of Europe have been covered thru the ages with bones of those who fought to unthoughtedly assist in establishing for the American people a bit of paper we call our Constitution. The United States has never espoused an unjust cause nor lost a war.

We must bring back to American people the control of their own affairs, perhaps quickly, but probably rather slowly, but we will win over this period of depression, said Mr. Jones in conclusion.

CITY CHARITIES FLOUR
(Concluded from Page 1)

sous pile of "love wheat".

Let none of us underrate the worth of these sacrificial investments by our wheat producers in the welfare of the unfortunate who are to be aided later on in the season. Let none be so shortsighted or unappreciative of these noble acts as to think in terms of the price of the commodity being thus graciously stored for the indigent. Let all of us remember that it is easy to be generous with the property of others, rather than with our own money, goods, wares and properties. These gifts are those of others and it remains now for those of us who have not wheat, but cash, or other food commodities or clothing to demonstrate how generous we will be when the call comes personally to us.

MEXICO CITY TEACHER VISITS AUNT IN HERFORD

Miss Emma Gunter, county demonstration agent, has had as her guest this week her niece, Miss Cleve Gunter of Plainview, who is a teacher in Mexico City and will return there in August to resume her work for next term.

ONLY ONE Small Profit from Plantations to Firestone Service Stores and Service Dealers

Firestone Control Every Step in TIRE MAKING

FIRESTONE control every step in the manufacture of their products. They have their own rubber preparation factory and warehouse in Singapore—their own cord fabric factories—their own great tire factories—the most efficient in the world. The millions of dollars saved annually by Firestone from these great economies are passed on to you in Extra Values.

You get the full benefit of these values because every Firestone Tire bears the Firestone name, and is doubly guaranteed by Firestone and Firestone Service Dealers. Why take chances with special brand tires, built just to sell—without the manufacturer's name, guarantee or responsibility for service.

Come in Today and make your own comparisons with cross sections of Firestone Tires and special brand mail order tires. Get the facts yourself about tire quality and construction. When you see the Extra Values you get you will feel secure only on Firestone Tires.

COMPARE PRICES

MAKE OF CAR	TIRE SIZE	Firestone Special Brand Mail Order Type Each Price	Special Brand Mail Order Type Each Price	Firestone Special Brand Mail Order Type Each Price	Special Brand Mail Order Type Each Price	Firestone Special Brand Mail Order Type Each Price	Special Brand Mail Order Type Each Price
Ford	4.40-21	\$4.95	\$4.95	\$4.95	\$4.95	\$4.95	\$4.95
Chevrollet	4.50-20	5.45	5.60	10.00	4.75	4.75	5.30
Overland	4.50-21	5.45	5.60	10.00	4.85	4.85	5.40
Ford	4.75-19	6.45	6.65	10.00	5.00	5.00	11.14
Overland	4.75-20	6.75	6.75	13.10	5.75	5.75	11.90
Chrysler	5.00-19	6.95	6.95	13.00	5.90	5.90	12.60
Overland	5.00-20	7.10	7.10	13.00	6.10	6.10	11.90
Overland	5.00-21	7.35	7.35	14.30	6.35	6.35	12.60
Overland	5.25-21	8.57	8.57	16.70	7.37	7.37	14.23



Announcement

Mrs. W. S. Smart will leave for Dallas Friday for post-graduate study under teachers of the New York and Chicago Marinella schools.

GET PERMANENT NOW

Shampoo and Finger Wave 50c

By Miss Edna Wheeler and Miss Edith Chandler

Shampoo and Finger Wave 75c

Smart Marinello Beauty Shoppe

Phone 492

STAR THEATRE

HEREFORD, TEXAS

Wednesday and Thursday

JULY 22-23

'A Lady's Morals'

With Grace Moore, Reginald Denny and Wallace Beery.

This is also Cannon Gift Nights. We will give a limited number of table covers to the first ladies purchasing adult tickets, so come early and complete your luncheon set.

Regular Admission.

Friday and Saturday

JULY 24-25

'Pardon My Gun'

With Sally Starr, Tom MacFarlane, Hank MacFarlane and Abe Lyman and His Band.

SPECIAL TO FARMERS!

One Bushel of Wheat Will Admit Farmer and His Family!

Regular Admission.

Monday and Tuesday

JULY 27-28

'The Lawyer's Secret'

With Clive Brook, Fay Wray, Charles Rogers, Jean Arthur and Richard Arlen.

Admission

One Adult 35c

Two Adults 36c

Children 15c

CONGRESSMAN'S ADDRESS

(Continued from Page 1)

with the idea of communism as a threat against the organized nations of the world, and expressed the opinion it would run its course as had many similar concepts of government found in world history, that of ancient Sparta, receiving particular attention. In the rest of the idea of communism with American ideals. Mr. Jones recalled the four fundamentals of the Declaration of Independence—namely, freedom of speech, of the press, of right of assembly and of religion. In contrast communism denies each of these things to its people.

From a simple beginning the United States has grown to world leadership, not by power, but by an educational growth in the hearts of its people. The government of the country is not in marble halls and fine buildings in any particular place, but in the ideals in the hearts of its citizens, north, south, east and west, as they go about their daily tasks—that are spoken of as common folks and who act square with each other and mankind in general.

Communism cannot prevail against such a bulwark, said the speaker, and further stated that in his opinion should the Declaration of Independence, and the Constitution of our nation be lost, its people would rebuild it again for its principles are enshrined within their hearts.

That organized groups were in control of the nation's affairs at present was no sign of failure of our government, but the people must take charge and wrest it from the money changers and turn them out. That injustice was being practiced by legislation favoring certain commodities, that special freight rates favored certain interests to help them dispose of surplus materials, yet the same were denied to farm products under similar conditions. Such practices should be brought to an equal-

T. & P. RAILWAY

(Continued from Page One)

this railroad in its entirety will be a big factor in furthering the development of this section and that as the section is developed, we will benefit. Therefore, we want to join you and our other neighbors in doing everything possible to secure its construction.

If you have any suggestions as to anything definite we can do, we want you to tell us about it and you can be assured that we will do our dead level best to help.

I do want you to know that we very much appreciate the fine cooperation and assistance that we receive from you and your people and we want you to know that any time we can reciprocate that it will be our pleasure to do so.

With all good wishes and again assuring you of our desire to cooperate and work with you for our mutual interest in this particular matter as well as in all others, we are, by direction of our board of directors,

Sincerely yours,

LUBBOCK CHAMBER OF COMMERCE.

Per A. D. Davis, Manager.

REPAIRED Like new!

Ladies' Half Soles 85c Were \$1.00

Men's Half Soles \$1.00 Were \$1.25

JACK'S SHOE SHOP

320 Main M. T. Hagar

GERMAN REMEDY STOPS 30-YEAR CONSTIPATION

For 30 years I had a bad stomach and constipation. Scurvy food from stomach choked me. Since taking Adlerika I am a new woman. Constipation is thing of the past.

Most remedies reach only lower bowel. That is why you must take them often. But this simple German remedy Adlerika washes out both upper and lower bowel! It brings out all gas and rids you of poison you would never believe was in your system. Even the first dose will surprise you. City Drug Store. —Adv

Be sure the cabinet is ALL-STEEL throughout

COOK WITH COLD ON WARM SUMMER DAYS

You will want these General Electric advantages... Monitor Top mechanism... new sliding shelves... all porcelain SUPER-FREEZER... acid-resisting interiors... finger-tip latches. New low prices and a 3-Year Guarantee.

\$10 DOWN 24 MONTHS TO PAY

Join us in the General Electric Program, broadcast every Saturday evening, on a nation-wide R. B. C. network.

GENERAL ELECTRIC ALL-STEEL REFRIGERATOR

Domestic, Apartment House and Commercial Refrigerators - Electric Water Coolers

E. B. BLACK & CO.

"We Are Satisfied With Small Profits"

COMPARE CONSTRUCTION AND QUALITY

Firestone Give You	4-75-20 Tire	4-80-21 Tire		
More Weight, pounds	18.00	17.00	17.02	16.10
Road Thickness, inches	.658	.605	.598	.561
Tread Non-Skid Depth, inches	.281	.350	.350	.334
More Plies Under Tread	6	6	6	5
Same Width, inches	5.20	5.20	4.75	4.75
Same Price	\$6.65	\$6.65	\$4.95	\$4.95

*A "Special Brand" tire is made by a manufacturer for distributors such as mail order houses, oil companies and others, under a name that does not identify the tire manufacturer to the public, usually because he builds his "best quality" tires under his own name. Firestone puts his name on every tire he makes.

Double Guarantee—Every tire manufactured by Firestone bears the name "FIRESTONE" and carries Firestone's unlimited guarantee and ours. You are doubly protected.

Firestone Service Dealers and Service Stores Save You Money and Serve You Better

DURHAM MOTOR CO.

"Service That's No-Ble"

Ford Dealer. Phone 39

Be sure the cabinet is ALL-STEEL throughout

COOK WITH COLD ON WARM SUMMER DAYS

You will want these General Electric advantages... Monitor Top mechanism... new sliding shelves... all porcelain SUPER-FREEZER... acid-resisting interiors... finger-tip latches. New low prices and a 3-Year Guarantee.

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