he Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

29th Year-Number 32.

Hereford, Deaf Smith County, Texas, Thursday, August 22, 1929.

Five Cents Per Copy

ighest Type Sound

"Close Harmony" with Nancy | Nancy Carroll, who Carroll and Buddy Rogers as stars, seen with Rogers in ker as the first offering to be pres- gorgeous as the leading woman, cent talking picture with no silent productions as talking pictures. nted to the patrons of the Star playing the part of a song and versions. It has a remarkable cast. To remedy this situation, clear-Theatre in the first talking picture dance headliner in a big cinema of screen favorites. It has songs ing up much of the confusion in

Miss Carroll demonstrates the sing-ing and dancing prowess that made Sound Films Will her famous on the New York stage before she entered the movies.

With blaring trumpets and moan ing saxophones, not to mention resounding drums and lamenting trombones, as his media of expression, Charles (Buddy) Rogers,

be exhibited in Deaf Smith palace where Buddy and his band and jazz band music, strong rom- the public mind and making sure are given a try-out. In this part ance and much sure-fire comedy, that patrons know in advance just patrons of the Star Theatre.

picture that will be seen and heard at the Star Theatre soon is "The

Be As Advertised

With talking pictures pictures udible silver screen, seemingly al- sweeping the country, to the din of a synchronized score, playing by most in person. "Skeets" Galla- applause, the upheaval in produc- symphonic orchestra, the music gher, Jack Oakle and Harry Green tion studios and complete revolu- being records as the picture is proare active figures in the production in the exhibition field, confus-duced. There are also sound eftion and give able support to the ion in the minds of the public is feets, such as knocking on doors, a natural consequence. Theatre train whistles, autos, traffic noise seen selected by Manager Par- version of "Able's Irish Rose," is "Close Harmony" is a 100 per patrons usually think of all sound

It will be an effective vehicle, de what type of sound picture they clares Manager Parker, with which will see, the Star Theatre wil lato introduce the "talkies" to the bel every synchronized attraction most specifically as an all-talking,

in "Nothing But the Truth," an Nights," "The Doctor's Secret," all talking feautre, will be pres- "The Canary Murder Case," "Worlf ented Wednesday and Thursday. On of Wall Street," "The Dummy" September 2, "The Rainbow Man," and so on are in this catagory. In featuring Eddie Dowling in an all- many all-talking pictures there are talking and singing picture will a few printed titles to convey what the performers are saying. All re-Another all-talking and singing quired dialog is done in the spoken

In part-talking pictures, such as Cocoanuts," featuring the four "The Barker," a Vitaphone picture, Marx brothers, which is to be "The Leatherneck," "The Spieler," shown in Hereford on Monday and "Alias Jimmy Valentine," and oth-Tuesday, September 16 and 17. ers, there are tulking scenes only.

In many instances these scenes talk make up from 25 to 75 per cent of the picture. Whether these scenes are few or many, such pictures will still be advertised as part-talking so that the pub-By Star Theatre lie will not expect an all-talking

Both the all-talkies and parttalkies are always accompanied by

Again there are features with only sound effects and the usual musical accompaniment by means of the synchronized score. Such pictures will be advertised as having vivid sound effects and symphonic orchestral accompaniment. In this classification are such pictures as "The Bertayal," "Flying

Feet," "East is East," and so on. Nearly all sound productions no matter what the classification, have a theme song. This is either sung by presented both night. Richard Dix Such attractions as "Chinatown be sung off stage by an unseen soloist, who rendered the number with the orchestra as the picture was

> In instances where a picture features singing by one of the characters, such as in "Abie's Irish Rose," "The Wolf Song," and so on, the picture will be adverrtised as "with sound effects and singing." Where the singing is done merely as part of the musical accompaniment, the picture will

(Coptinued On Last Page)

The Star Theatre is to be con- the slogan, The Best Sound I gratulated and thanked for the Town. wonderful service it will now be able to render our folks. It is to is a fascinating one, states Dr. Les be congratulated further on the DeForest, whose talking motion picchoice of the sound equipment, the ture equipment Phonofilm and DeForest Phonofilm, invented by Phonodisc will soon be installed the father of the radio and sound in the Star theatre. It involves movies, a device which has earned

(Continued On Last Page)

"Close Harmony." the opening part talking or merely a synchron **Coming Attractions** production for the "talkies" next ized picture with sound effects. Monday night, will be repeated An all-taiking picture, it is ex-Tuesday night. Paramount sound plained, means a photoplay in which someone in the picture as a senews and vaudeville will also be every character speaks every word,

THE OPENING PLAY

-One you will remember and talk about for a long time, because you'll love its sweet story and the characters in it

BUDDY ROGERS AND NANCY CARROLL

"CLOSE HARMONY"

-A story of the ups and downs of those who work hard to be entertainers in the great theatres today

Monday and Tuesday

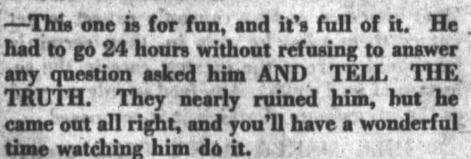
AUGUST 25 AND 27

A great singing and vaudeville dancing program full of music.

A RICH COMEDY







Wednesday and Thursday **AUGUST 28 AND 29**

Admission 15c and 35c

THEATRE

To The Public:

We take a great deal of pride and pleasure in offering sound pictures to the citizens of Hereford, Deaf Smith County and surrounding country.

The DeForrest Phonofilm which we have installed is the product of Dr. Lee DeForrest, father of radio and reproduction of sound from film. It is of the highest quality and we invite comparison with any sound system you have heard in other theatres.

Now! You will be able to see and hear the greatest variety of high class entertainment ever offered to the American public. Broadway is brought right to your door. Now you will hear as well as see your favorite stars. They will talk and sing for you as the choicest stories of master writers unfold before your eyes.

You will hear Richard Dix talk to you, and Clara Bow and Buddy Rogers and Wallace Beery and George Bancroft and Douglas MacLean. In fact, you will get to hear all your favorite screen stars. Phonofilm brings to you Jeanne Eagles, star of "Rain"-Eddie Cantor of "Whoopee," Maurice Chevallier, Paris Matinee Idol, and all the other big names you've read of but which have been available only to city theatre goers.

Your real entertainment starts when you have first heard Phonofilm.

Star Theatre

Coming Attractions

AN OUT-DOOR TALKIE

-The first 100 per cent talking movie to be made out in the open air. A real story of the old West, told in a new way, that brings back old memories to those who knew it, and serves as history for those who want to learn

'OLD ARIZONA"

Friday and Saturday

AUGUST 30 AND 31

Admission, 15c and 35c

An Old-Time Minstrel Show



-With its singing, dancing and hilarious music, and a wonderful romance of the South wound through it that will make you keep its memory for years. You'll be humming "Rainhow Man" and "Sleepy Valley" over and over again after you have seen and heard them .

> Monday and Tuesday SEPTEMBER 1 AND 2



Wanted

We have buyers for your land if worth the money. See me for bar price and terms are right. We gains. JOWELL MURCHISON. specialize in sub-dividing and selling large tracts to farmers, 25 years in the land business in Panhandle of Texas. McNABB LAND CO., First National Bank Building,

WANTED-Farm hand, general farm work, located at Joel switch. W. G. SLAGLE.

WANTED-Ice box for temporary use, must be cheap. Phone 9005-32-1tp

WANTED-Medium size Cole's hot blast heater. J. H. HUTSON, Rt. 8-22-1tp 4. Hereford, Texas.

Lubbock city property that is nicely located on two paved streets between business section and Tech. College, Information furnished those interested. A. A. OTT, Here-31-3tc ford, Texas.

Leaving August 10 for three weeks. amount paid at either bank. I taining 21/2 acres. may need it. DR. F. E. BOWE.

WANTED-Oats and barley. See J. L. FUQUA, Hereford, Texas.

WANTED TO BUY-Stocker hogs. J. F. WARD, Phone 250.

The Brand wants rags-good clean cotton rags, with old knit

WANTED-To buy 100 feeder DINING room suite at bargain. bushels of ear corn. G. W. BRUM- & IRELAND. LEY.

Lost and Found

LOST-A blow torch for a Bessemer engine; lost between my place and town about August 8. H. H. BOARDMAN.

Lodge Directory

LODGE NO. 849. School of Instruction

Wes Bradly. W. M. J. S. Jones, Secretary

Every Thursday night

HEREFORD LODGE No. 476, I. O. O. F., meets Monday 8:00 p. m.

Visiting Brothers welcome M. D. Fincher, N. G. L. H. Foster, Secretary.

For Rent

FOR RENT-Sleeping room, hot and cold water, adjoining bath. Phone 114-J.

FOR RENT-Two nice bed rooms.

For Sale or Trade

FOR SALE-17 acres land in west side of Cnnyon, Texas, on Fourth tract 20 miles northwest; close in avenue south of Hereford word, 200 acre improved place; improv-Has 5 room house, good well, over. ed five acre place, electric lights: head tank, two poultry houses, well located town property; 480 28x28, new store building and oil acres 7 miles west of Dimmitt; and gas station; 15 acres of good improved 140 acre place close in; crop is going to sell; also sell 700 improved quarter on 25-Mile Avehigh bred Leghorn pullets and 7 nue; close in 320 acr on air line. Jersey cows. See the owner, BEN. blinker light; 18 acres under frei-NIE R. SMITH, Box 781, Canyon, gation, electric service; 2 acre

FOR SALE Cheap, ornamental BASKIN, Phone 138. fron fence in good repair. Also a

MILK GOAT FOR SALE-One 2 161, Canyon, Texas.

FOR SALE-My home in North Hereford. Want to make someone a walk-out proposition. Priced to sell; will bear investigation; phone 197. J. B. PHILLIPS, Box 713. Hereford, Texas.

FOR SALE-Royal Portable typewriters. Ask the user. They're banking corporation, association or the best. Take one home and demonstrate it to your satisfaction.

PRACTICALLY new Allys Chalm- from September 1st, 1929, that the ers 20 35 tractor and Sanders one. Trustees of said district will on was for sule; bargain and terms, the 31st day of August 1929, re-RALPH BARNETT

FOR SALE-160 acres unimproved tess reserve the right to reject and, located west part of Parm- any and all bids. er county; price \$15.00 per acre, 18 00 cash, balance reasonable President School Board, Hereford M. A. ORUM, Friona, Independent School District.

81-2tp: 8-15-Rto

For Sale or Trade

LAND OWNERS, ATTENTION- FOR SALE-Lots of city lots,

FOR SALE OR TRADE-Two well called in the Ricketts home Monbroke mules, about 15 hands high. day afternoon. MART FRISKIE, Hereford. 31-3tc Box 1231, Amarillo, Texas. 32-6tp FOR SALE-Rhode Island Red fryers, milk fed. Mrs. CLARENCE

> 32-1p FOR SALE-Large 100 three pound son, John. capacity pressure cooker, used RAY HERSHEY.

SMITH, Phone 154.

MODERN dwelling, located close to school, for sale or trade. Will sell on monthly pay plan with very WANTED-Land in exchange for small cash payment. RALPH BAR-31-2te

> LAND FOR SALE-We invite of fers on the following described property belonging to the Estate of Mrs. Alice G. Jenkins, deceased, to-wit:

1st. The Northwest Quarter of You will be given credit for any Block 14, Mabry's Addition con-

2nd, Lots 6 and 7 in Block 30-3tp 4 of Hester & Baskin's Subdivision of Block 3 of Mabry's Addi- day.

3rd. Lot 7 of the S. S. Evant's Subdivision of Block 36 of the Evant's Addition.

BASE & SAMPLE, Edna, Texas.

FOR SALE OR TRADE-Six room modern stucco residence; also one underwear, stockings, linen collars, oil range and one Round Oak esc., absolutely barred. Good pricce heater. JIM BURTON, Phone members and two visitors, and a

shoats, 75 to 100 pounds; also 1000 Call 359. MRS. RALPH BAR. Parks, assisted by Mrs. Vicks, serv-

MAPS Deaf Smith county maps for sale, 50c each. THOMPSON Russell August 28.

FOR SALE-The N. W. 167 acres of Section 352 W. 6, Castro county, unimproved at \$30.00 per acre. Cockrell Friday afternoon. Look it over and submit your own terms at 7 per cent, but no crop Henry and daughter visited the payment plan. J. S. WARNER, Hershey home Monday afternoon. 302 N. Broadway, Santa Ana, Cal-

MODERN dwelling for two families; rent from one side wil almost pay monthly installments; balance terms or trade. RALPH BARNETT. 31-2te

FOR SALE-By owner, choice chicken ranch, close in, terms if night at the Caldwell home. desired; also choice business lots. Address P. O. Box 473, Hereford,

PLUMS FOR SALE. J. F. WARD Phone 250.

FOR SALE-Ten room home, mostly modern, with many recent improvements; close to school. Priced extremely low. Box 303, City.

FOR TRADE-\$3100 equity in FOR RENT-Light bousekeeping \$4750 home in Plainview for 160rooms of adults only .. Phone 43. acre farm, improved or raw hand 32-1te within 10 miles of Hereford. R.

B. BOYLE, Knox City, Texas.

LOW PRICES and easy 6 per cent terms on the following. Improved section 8 miles out; raw 320 only 31/2 miles out; improved 40 acres edge of town; 320 acre 32-1tp tract with natural gas. Ask for details on any of above.

good second hand gasoline pump- FOR SALE-Furnished five room ing engine with pump jack. Write modern home, double garage, on Owner, Box 473, Hereford, Tex- pavement. H. W. SHERRIEB, 32-tfe 304 E. Fifth Street.

rear-old nannie with doe kid; Notice to Advertisers: All classigood milker and gentle. At old fled advertising ordered to run Joe Foster place southeast of Can- "till forbid" must have a written you, Texas. W. F. BLACK, Box order; also the order discontinu-32-2tc ing "tf" ads must be in writing. This is to avoid misunderstandings. It will enable us to give you more satisfactory service.

NOTICE TO BIDDERS

Notice is hereby given to individual banker in Deaf Smith County, Texas, that may desire to Trial free, Terms. JOWELL M. funds of the Hereford Independent School District for the two years 31-2te ceive sealed bids on interest on daily balances. The board of trus-

A. H. STREU,

I SERBER

Progressive News

Mrs. R. J. Kibbe, Mrs. John Robinson and Georgie Roberson

Cora Posey of Kansas is visiting Catherine Hershey.

Mr. McKenzie and family and Mrs. Russell of Oklahoma went to Lubbock Sunday to visit their

Misses Lois and Gusta Samuelsealer and gasoline furnace. See singing convention and visiting 31-2te friends here. Miss Lois Parks of Amarillo

spent the week end with her par-Mrs. Ricketts' mother and broth-

er of Silverton visited her last Mr. and Mrs. Rogers of Happy were in the Progressive neighbor-

hood Monday. Eunice Caldwell, and Kester and Mr. Louther called on Mr. Rick- ed. etts last week.

Glenn Ricketts helped Archie Daugherty drive cattle last Thurs-

Mrs. Mahew of Hamiin is visiting her parents, Mr. and Mrs. Childree. Mrs. Noble Henry and daughter

are visiting her parents. Maurice Willis from Oklahoma spent last week in the Caldwell

Last Wednesday the Progressive Club met with Mrs. Parks, with 17 31-tfc crowd of young people present. After a short program the afternoon was spent socially. ed ice cream and cake. The next meeting will be with Mrs. W. C.

> Joe Keeler of Oklahoma, and Miss Covetta Lamons spent Sunday and Monday in the Sawyer home. Della McKenzie visited Audrey

Mrs. Parks, Lucille, Ruth, Mrs. Mr. and Mrs. Ben McBrayer 30-tfc called on Mr. and Mrs. Luke Mc-Brayer Sunday afternoon.

> Mrs. T. Scott Wilson and children spent Tuesday with Mrs. Her-

Augustine Gregory visited Lucile Parks Sunday evening. David Thompson spent Monday

Mr. and Mrs. Orin Russell and son visited her parents Sunday. Mrs. Howard Hershey and the Misses Nedra and Moline Clinton

Mr. Sawyer and children returned home last week from a ten day visit in Wichita Falls and other points in that part of Texas. Leola and Niva Lee Counts spent the week end with their sis. D. B. Mann home Sunday evening. ter, Mrs. Orin Russell.

The young people of the community enjoyed singing with the Parks family Sunday evening. Miss Ruth Scott of Clovis is

spending a few days in the Childree Mr. Blagg and family and Lea-

noon with the Cockrells. Messrs. and Mmes. Hodges, Russell, Hershey and Webb called on this week. Mr. Caldwell Sunday evening. Mr. Caldwell and several others, who for Hobart, Oklahoma, Sunday. with ptomaine poisoning.

Misses Alma and Myrtle Hall spent the week end at Childress.

Ford Doings

The Community Welfare Club pointment here Sunday, was well attended at the home of Mrs. H. Wilson August 15. A quilt was finished and an interesting Messrs, and Mmes. Ricketts, C. business session held. Games, com-Ricketts, Caldwell, Ramsey; Misses mittees and refreshments for the social Friday night were select- Such as Eczema, Tetter, Ringworm

> bart, Okla., moved to the farm he gers, Spanish and Toe Itch. recently leased.

Mr. and Mrs. Bob Orr spent For Sale by all druggists .- Adv

To Non-Stock

Holders:

—It has come to our attention that some farm-

ers believe that if they do not own stock in

the Farmers' Creamery, they do not get as

high price for their cream as is paid to the

stockholders in the creamery. This idea is

wrong, because we pay the same price for

cream to farmers who DO NOT own stock in

the Farmers' Creamery Association, Inc., as

Farmers Creamery Ass'n,

Inc.

we do to our stockholders.

Hereford All Week

STARTING MONDAY, AUGUST 26

Merry Madcap

Stock Company

30—PEOPLE—30

Band and Orchestra

Opening Play, "The Family Pride"

Latest New York Success.

All New Vaudeville Between Acts. Special Scenery and

Electrical Effects.

Admission, 10c and 30c

Ladies Free Opening Night, When Accompanied by One Paid

Adult's Ticket.

view, Texas. C. D. Shoemaker and family of Lakeview visited Mr. and Mrs.

Bob Orr Thursday and Friday. Charles Simpson, Cecil Baines and Jewel Norton visited at the Messrs, Morel, Guinn, Crest and Mahan took Sunday dinner at the

Mann home. Mr. and Mrs. Hight spent Saturday and Sunday in Memphis.

Clyde Mann spent Sunday with F. W. Brunson, Jr. Mr. and Mrs. O. D. Frazier returned from Mountain View, Ok-

trice Benson spent Sunday after lahoma, Sunday. Mrs. John Remple is visiting friends and relatives in Oklahoma

Messrs, Mann and Leaevi left attended singing at Progressive on Mrs. Ted Langly is gradually reabout two years, full equipped with son spent Sunday attending the Sunday afternoon have been ill covering from an operation, per-

formed August 8, Elmer Shoemaker of Lakeview visited Miss Elizabeth Drummond Friday.

Bob Orr and family spent Saturday afternoon in Amarillo. Rev. V. M. Cloyd filled his ap LaVerne Mann spent Monday

DEAD SHOT

For All Skin Diseases Sores, Poison Ivy, Insect Stings Mr. Leavel and family of Ho- Erisipelas; also Cuts and Chis Manufactured and sold since 1891

were visitors in the Hershey home last week visiting friends at Lake- night with Elizabeth Drummond. Howard Morel called at the dinner at the A. K. Webster home Mann some Wednesday afternoon. Monday.



Have you ever worn truly uncom-fortable overalls? Ever had the sus-penders to become unbuttoned and fall loose over the shoulders. My, how uncomfortable!

In the BIG SMITH overalls this is eliminated. There is a shield in the suspenders which allows equal pull even though one of the suspenders should come loose. There's no seesawing either, and the shield fits snugly below the shoulder blades.

Overalls

Lots of Wear in Every Pair

This is but one feature of these garments made for men of all sizes and all ages—and for boys, too. These overalls contain more cloth than others; they are larger at the seat and in the legs yo can put them on over your clothes and shoes. Note the Smith Shield in the sus penders. That means comfort for it fits snugly and prevents that seesawing and slipping over the shoulders. The pockets hold. Even the buttons on the bib are reinforced with shoe leather, and all points of wear and strain are strength-

GUARANTEED GARMENTS Get Your Size Now

Sprowls-Cronin & Co.

Friday - Saturday

FLOUR, Family Circle, Pillsbury's __ \$1.59 MACARONI, any brand, four pkgs. ____ 23c LEMONS, dozen _____ 37c SOAP, Lana Oil, four bars _____ 25c PLUMS, Green Gage, gallon ____ 51e PORK & BEANS, or brown beans, Wapco 9c OATS, White Swan, rolled, large ____ 21c SWEET PICKLES, Mt. brand, quart __ 32c

Carl's Cash and Carry Grocery

All orders \$3 or more delivered free.



FOR MILK—FEED MILK PRODUCING INGREDIENTS —THE MERIT WAY

As a dairyman's livelihood is derived from his cows, and he can only expect to get out of them what he puts in, then certainly he should exercise the greatest care in the selection of feed stuffs. Any feed is only as good as the ingredients of which it is composed.

MILK MAKER DAIRY FEED assures the dairyman of a formula guaranteed to produce more milk. It contains all milk producing essential concentrates.

West Texas Feed & Seed Company

BUY PROFITS BY THE BAG with the Row of Merit Diamondi

Hereford HousewivesKnow We Have

BEST Groceries FIRST and ALWAYS Good

Hereford Wholesale Grocery Company L. W. CARLYLE

Summerfield

filled his regular appointment here his B. B. A. degree August 26. last Sunday.

Mr. and Mrs. Ray Johnson anbaby girl, Billie Ray, at Saint Anthony's hospital, Amarillo, last

Miss Elsie Slakey of Greer,

W. G. Harris and family have end with the Huntleys.

Etta Mae Lance of Chillicothe, New Mexico is visiting her sister, Texas, is visiting relatives here and at Hereford.

Mexico, for an outing and visit at Davis, and brother, Claude Davis, of Clarendon. They leave for Mrs. Blakemore and daughter, Colorado for a visit this week.

Hereford schools, spent the weekreturned from El Paso where they The Watkins sisters who have visited his brother, W. H. Harris, been visiting their brother, A. M.

W. D. Welts and family return- Walker, returned to their home ed from Lamesa, Texas, and points in Pampa this week.

> WEST TAILOR SHOP MRS. O. F. WEST, Proprietor

"Well Pressed Is Well Dressed" Clothes called for and delivered-Phone 385

Congratulations.....

-We are glad to join in with others in exending best wishes to Hereford and its trade territory, upon the coming of "talkies" to Hereford.

-Thus Hereford is afforded the most modern and highest type of entertainment possible anywhere in theatres today.

-Mr. Parker is deserving of much praise for making this possible.

C. E. Stone Co.

Hereford, Texas

-watch Stone's windows

Arrange For Your Winter Coal Now!



-We are taking orders now for storage coal to be delivered later. You can effect a material saving by ordering enough to supply all your winter's needs, as the price goes up each month for winter deliveries, beginning September 1st.

Jones & McLean

in Oklahoma this week.

son left for Austin Thursday to ford Sunday. attend the graduation exercises of Rev. Brownlow of Plainview, their son, Elton, who will receive vited several neighbors and good friends to a dinner Sunday.

The families of Doc Roberson, nounce the arrival of an 81/2 pound A. C. Fowers and Roswell Schi-Tulia last week. hagen enjoyed an outing in New Mexico and the North Plains last beginning next Monday night. Rev.

The Morgan and Huntley fami- Mrs. Lee Curry is enjoying a lies are going to Carlsbad, New visit by her mother, Mrs. W. B.

Eva, attended church at Hereford Miss Rambo, a teacher in the

series of meetings. Ward News Notes

On the first Sunday in Septemrally day. There will be Sunday school and church in the morning and dinner on the ground. Singing will begin at 1:30 and we invite all the neighboring communities to meet with us. Let's have a real

Mr. and Mrs. Alfred Litcher. of McCamey visited last week in the home of his mother, Mrs. Bob Al-

Mr. and Mrs. O. Caraway of Gustine, Texas, and Hobart Caraway of Caddo, Texas, spent the past week n the home of Mr. and Mrs. W. P. Caraway.

Mrs. D. O. Williams and sister, Miss Beatrice Hutson, who are attending school in Amarillo, spent the week end with home folks.

Lisle Woodford took dinner in the Wiley Roberson home Monday.

AMARILLO PAINTER

Says Wife Was Sick In Bed, Suffered Seven Years with Digestive Troubles, But Feels Fine

ENDORSES ORGATONE

"I had two doctors with my wife this Christmas eve and then when she didn't get any better, bought a bottle or Orgatone and she began to improve right away," said Floyd E. Gifford, residing at 3500 Tyler, Amarillo, Texas, while talking with the Orgatone representative. Mr. Gifford is a paint-

"My wife has suffered for seven ears with stomach and digestive thing. The food would not digest and caused gas formation which would crowd her heart and she would get weak und dizzy She and would have pains in her abdomen and cramp for hours. She was very billous and dizzy, most all the time, and never was able to rest or sleep of a night and was very, very pervous. She was constipated and had to take strong laxatives most all the time. Every day with growing interest. would make her sick

'She was very ill Christmas eve where Orgatone was helping so many people and got a bottle. This indeed was a nice Ohristmas present for us, for the very first dose she got better right away. She eats anything she wants, now feels better in every way. She is not constipated any more and does not people may know the benefits. We Pagoss Springs, Colorado. are both grateful to it."

laboratories and is not a so-called week. secret or patent remedy but a new sold is Hereford by the City Drug rillo visitors Thursday.

Your tongue tells when you need



Coatedtongue, dry mouth, bad breath, muddy skin. oggy nerves and sour omach suggest its use.

Mr. and Mrs. J. B. Davis visit-Mr. and Mrs. Arlie Dean and Mr. and Mrs. Lawrence John ed in the Fridley home at Here Jack and Mary Louise left Monday for a vacation trip to the mountains of New Mexico.

Mr. and Mrs. L. L. Cannon in-Francis and Viola Hutson 'spent Wednesday night with Mrs. Walter Huntley and daugh-

ter Geraldine visited friends at Sherm Williams is spending this week with his son, D. O. Wil-Rev. Cloyd of Hereford will con-

duct a series of meetings here, Weslie Higgins and George Suggs were Amarillo visitors Tuesday. Cloyd is a forceful speaker and Mr. and Mrs. Jim Lipscomb left everybody is invited to attend this last Wednesday for a tour through Colorado and New Mexico.

Mr. and Mrs. James Gardner of Amarillo spent the week-end in the home of her sister, Mrs. Bill her family from Hereford. Mrs.

Mr. and Mrs. George Lewis and ber Ward community will observe Gladys took supper in the home of ority. Mr. and Mrs. Arlie Dean Tuesday

> guests Sunday at dinner in the is practicing law in Houston. Jack Hutson home.

and son of Hereford called on Mrs. Suggs Thursday afternoon.

Mr. and Mrs. George Lewis and six-Amarillo News. Gladys, Mr. and Mrs. Zorn Vaughn of Westway, and Mr. and Mrs. supper on the creek Sunday night. Mrs. R. E. Littleton, Sunday, Gladys Lewis accompanied her un cle and aunt, Mr. and Mrs. Harry Schultz, back to Amarillo for a week's visit.

About 45 peolle gathered at the to remind him that his birthday had come again. He was delightfully surprised. The evening was spent in playing games and at a late hour refreshments of ice cream and cake were served. The birthday cake with its 36 candles was brought out and presented. When leaving, everyone expressed themselves as having spent a very pleasant evening and wished him many happy returns of the day.

Mrs. Bob Higgins called on Mrs. Suggs Monday afternoon.

Mrs. Wilson and sons are visiting in the home of her daughter,

Mrs. Bob Herbold. W. E. Hicks and Rev. V. M. Cloyd called in the home of Mr. and Mrs. Wiley Roberson Thurs-

day morning. Mr. and Mrs. J. H. C. Copeland, Mr. and Mrs. J. R. Copeland, Murry, Miss Anna Copeland and her house guest, Miss Mary Katherine of Waxahachie, enjoyed an outing

on Cedar Canyon Sunday Miss Mattle Wimberly of Plainview who spent the past week in had severe attacks of indigestion the home of Mr. and Mrs. W. P. Caraway returned home Saturday.

Here and There

The meeting continued over Sun-

time she ate anything she had to Mr. Hogan's many friends here go to bed. Any kind of food are very glad to hear of his im-

> Mr. and Mrs. Geo. Sparkman spent Sunday with Mrs. Green. Mr. and Mrs. A. H. Beauford and daughter Blanche and Mr. and Mrs. C. E. Beauford were visitors at Irving, Texas, last Tuesday, going there because of the illness of Mr. Beauford's mother.

Mr. and Mrs. C. M. Bell and get dizzy and bilious. She says sons and Mr. and Mrs. Emmett she feels she owes it to Orgatone Dixon and children returned Satto give a statement so that other urday from an extended stay at

Mrs. J. R. Steele and Mrs. Genuine Orgatone is manufac- Lee Frances of Silverton visited tured by one of the world's largest in the W. A. Springer home last

Mrs. M. D. Fincher and Misses scientific bile treatment and is Pauline and Christine were Ama-Mr. and Mrs. C. D. Beauford went to Gary, Oklahoma, last

> Jack Allman was a tonsil patient at the Hereford Hospital Thursday of last week.

> Mr. and Mrs. Earl Springe visited with Mr. and Mrs. Barnes near Toler, New Mexico, last Sun-

> Mr. and Mrs. Whitefield and children returned last week from a ten days visit at their old home near Itasca. Mrs. Leo Williams had as her

guests last week her sisters, Mrs. Clem Dillard of Santa Anna; California, and Mrs. Vollie Mills of Las Vegas, New Mexico.

Next Sunday the regular county singing convention meets at Flags. Rev. Ansmere has changed his appointment date at Frio and now comes on the Saturday night fore the fifth Sunday.

MARY McDONALD AND J.

Announcement has been made of the marriage of Miss Mary McDonald and Mr. John A. Mobley, Jr., of Houston, Texas.

The wedding took place August 11, at the Central Presbyterian church, Dr. R. Thompsen performing the ceremony. Only members of the family

witnessed the quiet occasion. The bride is the beautiful daughter of Mr. and Mrs. D. L. Mc-Donald of 1226 Bonham street. She recently moved to Amarillo with Mobley is a graduate of the Uni-Mr. and Mrs. Bob Allison and versity of Texas. She is a member of the Gamma Phi Bets sor-

The groom is the son of Mr. and Mrs. John A. Mobley, Sr., of Mr. and Mrs. D. O. Williams Houston. He is a graduate of the and son and Sherm Williams were law school of Texas University and

Mr. and Mrs. Mobley left im-Mrs. Bray and Mrs. Lee Hardy mediately after the ceremony overland for Houston. They are at home at 808 Fulross, apartment

Mr. and Mrs. Albert Schofield Harry Schultz of Amarillo were of Jumbo were visitors in the among those who enjoyed a picnic home of Mrs. Schofield's mother,

Notice is hereby given that on the 21st day of June, 1929, the undersigned, whose residence and office address is Hereford, home of John Hutson Monday night Texas, was appointed Executrix of estate of William M.

brook. All persons having claims estate of D. F. Ashbrook, please A. MOBLEY MARRIED against said estate are hereby noti- see the undersigned. Dated this fled to present them. All persons the 19th day of July, 1929.

indebted to said estate, or to the LIZZIE ASHBROOK, Executrix

Old Peoples' Homes

-Aren't filled with people who own their own homes. Did you ever think of that?

-Be planning now to have that home of your own you have always wanted. Our years of experience in building homes is at your service.

ROCKWELL BROS. & COMPANY

Lumbermen In Hereford Since 1898. Phone Four—The Lumber Number..

Womack's Specials

FOR FRIDAY AND SATURDAY

APRICOTS, evaporated, pound _____ 20c RAISINS, Economy, two pound package _____ 18c SOAP, Ivory Flakes, package _____ 10c CEREALS—One muffin pan FREE with each purchase of four packages of Kellogg's Cereals, either Corn Flakes, All-Bran, Rice Krispies or Bran Flakes.

PIGGLY WIGGLY

FRIDAY & SATURDAY SPECIALS

OLD DUTCH CLEANSER, 3 cans for

Grape Juice

PORK and BEANS, Wapco brand, 3 cans 25c

SOAP, Crystal White, 10 bars 4lc

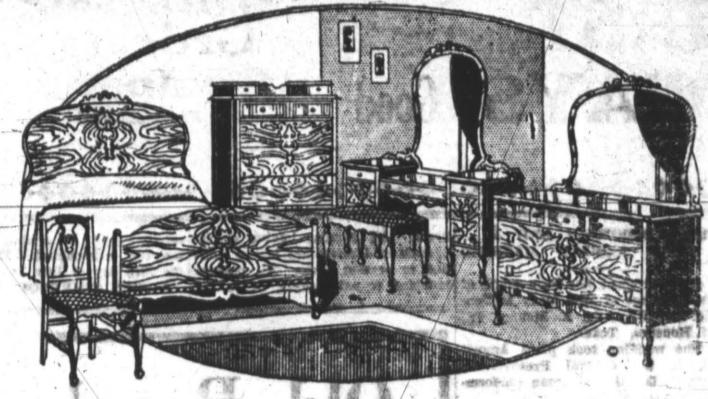
GOLD DUST, washing powder, large size

SYRUP, Brer Rabbit, gallon size 84c POST TOASTIES, per box llc

CRACKERS. Saltine Flakes, 2 lb box 3lc

BANANAS, per dozen 25c

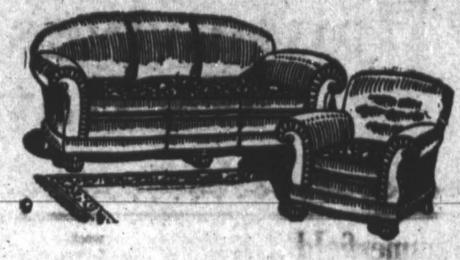
Carload of New Furniture



JUST RECEIVED AND UNPACKED

Now on display in our show rooms. Come in and see it—compare it for Quality and Price.

Living, Dining and Bed Room Sets



At unheard-of low prices. We will take in your old furniture, too, and allow you liberal terms. You will find for your selection and approval, Cabinets, odd Dressers and Beds, Springs, Mattresses, Cedar Chests, all kinds of Rugs and Floor Coverings, Window Shades, Wall Paper, etc. Don't fail to come in when you are in town. We'll be glad to have you look around and do our best to give you the highest values in town that money can buy.

Phone 111

"Down On the Bowery'

Compa

Hereford, Texas

PHONOFILM RECOGNIZED

(Continued from Page One)

minute care in electrical, mechanical, optical, photographic and chemical details. Indeed, it is a won- like that you have been hearing it is pointed out; while the color moved to Decatur, Texas. derful laboratory problem and one heretofore. which must be solved in the terms of the practical atmosphere of the motion picture studio and of the produced.

microphones for gathering the sound speaks for itself. waves just as in broadcasting. We also employ a suitable speech amplifler, similar to those of the usual broadcast studio for magnifying the output of the amplifier is fed to a sensitive glow tube which varies its light intensity in accordance lines are actually rehearsed for with the variations in the electric current coming from the micro- It is quite unnecessary to rehearse phone. One of my early problems was to develop a sufficiently sensitive and reliable glow tube for following the exceedingly rapid and delicate variations of the voice currents, yet capable of sufficient luminosity to affect the sensitive film. The glow lamp throws its varying light beams through a small aperture or slit directly onto the negative film as it rolls steadily past. In this manner I obtain a "sound track" as we term the photographic sound record about 1.8 inch wide between the actual motion pictures and the perforations on the side of the film. Upon close examination, with a magnifying glass, the sound track is seen to comprise of successive bands of warying density of exposure representing latent sound values.

"We record our sound simultaneously with the filming of the pic- careful labeling and advertising, to tures for perfectly synchronized create in the public mind exactly talking pictures. In other cases what type of synchronized pictures where absolute synchronization is are to be offered at the Star Theanot a necessity we can record the tre from week to week. sound separately from the pictures which is printed on the positive the year are all-talking, it is exprint which goes to the theatre be- plained. Whether or not the mofore or after the picture is printed, tion picture field will eventually Incidentally music to accompany a confine its productions to all-taikphotoplay or lecture to accompany ing pictures, solely, is still proba series of pictures are usually recorded as a separate operation from that of taking the pictures. The while others are most effective in Phonofilm process is exceedingly flexible in the matter of applica-

tion.

"The complete Phonofilm with pictures and sound combined is reproduced in a projector that differs but slightly from the standard motion picture projector. It is just a reverse of the recording apparatus. Here the mechanism consists of a stendy light source focused on the sound track of the film which in turn casts more or less light, depending on the density at that particular portion of the sound track, on the photo-electric cell. The photo-electric cell passes electric current in direct ratio to the amount of light that is falling on it, Ithus transferring the varying densities on the sound track into electric variations. These electrical variations are fed into proper ampliflers and then fed into loud

"That in brief is the method of taking talking pictures and the way in which they are shown in the theatre. There have been many problems that had to be overcome. One of the greatest of these has been the development of amplifiers and sound reproducers, that is the loud speakers, which would give the necessary degree of realism to the greatly magnified voices as they go out into the theatre. We had to review both the studio and theatre arts at great length and finally evolved many refinements and in-novations as the result of our exnce and making and showing

spenkers for conversion into sound.

tion picture industry has had to a very beautiful and impressive. Ida Jane Lotta celebrated her adapt itself to many changes in photoplay-minus any sound save eighth birthday with a party last theatre in which the films are re- production technique. The hereto- the orchestra and the theme song, Thursday afternoon. She is visitfore silent drama, with its panto- sung by an unseen soloist. "Yet the way to make a talking mime art and cumbersome titles . "The Iron Mask" opens with a tone. Refreshments of angel food picture is a simple story. To be- has had to make way for the talk- prolog in which Douglas Fair- cake and ice cream were served to gin with we employ one or more ing picture drama which virtually banks speaks; then reverts to the the guests.

volves no serious change in the us. the nature of the piece. uai motion picture practice. The each scene, which is then filmed. the lines for an entire play as is the case on the spoken stage. The director cannot shout his commands and his coaching within earshot of the sensitive microphone. Rather he must resort to sign language or frequent retakes. Otherwise the actual effect of talking pictures is very little felt by the ordinary personnel of the sflent screen."

SOUND FILMS WILL BE

(Continued from Page One)

be labeled us "with synchronized orchetra accompaniment, featuring the theme song."

Thus, there are four classicications into which sound productions are divided. It is hoped, by

Not all the biggest pictures of lematical. Many types of story lend themselves to talking pictures silent form, with merely sound ef-



Smart...as a Paris holiday!

This new wristlet, designed by Gruen craftsmen and set with brilliant enamel inlays, is a handsome ornament that loses nothing of its dependable timekeeping service. And it is so dainty and chic you'll be proud to wear it always! attractive colored enamel designs, at most moderate prices,

Kester s JEWELRY STORE Watch Repairing

Eye Service

types of loud speakers for an "Red Skin," with Richard Dix. The and is greatly improved in generamazingly realistic rendition of picture is beautifully synchroniz at health. voices and other sound quite un- ed, the score being very effective, process used, producing an all-col-"With talking pictures the mo- ored out-door picture, results in moved into their new home.

silent form of movie and the talk Mrs. Ferguson and ch Surprisingly enough, several well is never missed, for this type of ed Mrs. Chapman Thursday afterknown screen players have made picture is still tip-top entertain noon. out very well indeed with their ment, without talk or sound save new speaking parts, even though the music. It is in a class with delicate electrical variations in the they have had no stage experience. "Three Musketeers" and some how microphone circuit. The powerful Of course the speaking role in talk would be out of keeping with

Adrian-Sims Notes

Amarillo Tuesday.

Phonofilm employs a combination of the cone and the air columns of the cone and the columns of the

N. O. Phillips and family have

ing her grandmother, Mrs. Ida Ma-

Mrs. Ed Mecaskey was a Here-

ford visitor Monday. Mrs. Ferguson gave a social Saturday evening.

Mrs. Larson is visiting relatives in Iowa, and will probably stay

Meritine Fly Spray does the Mr. and Mrs. Lige Ellison and work. We have it in quarts, galand Glenn left Thursday for Cros-lons and five gallon size. WEST byton, and expect to return in a TEXAS FEED & SEED CO. Itc

Mr. and Mrs. Ed Mecaskey and \$350.00 buys fine block of ten Jim Ney, and William motored to lots, gas available. L. BASKIN.

Sametimes Bill, the soundest advice comes from those who became wise too late! John suffered the complete loss of his business by fire. He had just enough insurance to cover the

Fit is to be feared. Consider your

Plains Insurance Agency

JOHN PATTON

WHIPPET

Fours

-A complete line of new WHIPPET Automobiles ready for your inspection, demonstration and selection.

Used Cars

1-1926 Overland sedan. 1-1927 Chevrolet Coupe. 1-1927 Whippet Touring.

Noble Motor Co.

Hereford, Texas

L. A. RICKETTS, Local Manager.

Also have good Jersey milk cow for sale



SPECIALS

Friday, Saturday and Monday

MORCORIZEDERRINGS

QUILT CHALLIES

COTTON BATTS felba Cotton Batts, 72 x

LADIES' RAYON BLOOMERS

UNBLEACHED DOMESTIC

LADIES' HOSIERY

Pure silk and rayon, pe heels, regular 75c, qualit

Fox Mercantile Co.

We congratulate Hereford on its progress into the class of cities who now enjoy talkies, and thank Mr. Parker who has made this possible.

Mr. and Mrs. Dudley Palmer and B. B. Pelmer left Tuesday a short visit to Carsbad Cav-

Mrs. Eva Stevick is spending a weeks in Grady, New Mexico, dting her son, Walter Stevick

H. Foster of Georgetown, Texarrived here Tuesday for an eded visit with his sons, A. A. County Clerk L. H. Foster. Foster, Sr., was for many ars a resident of Hereford and numerous friends will enjoy opportunity of meeting him ain. G. W. Holley of Lamesa, companied Mr. Foster to Hered for a short visit with his others before returning to La-

David Thompson of Vernon Hereford on business this

B. Broaddus who has been ng at Pampa for some time, rned to Hereford Thursday.

Mr. and Mrs. J. B. McMinn and ughter of Canyon were visitors or the week-end with friends in

Mr. and Mrs. R. E. Frazier and aughter visited with friends at anyon last Sunday.

RRIGATION PAYS IN PRO-DUCTION ON PLAINS FARMS

Plainview.—A sixty acre field hegari that is estimated to ield as high as ninety bushels to acre while adjoining fields vill not reach more than a third hat amount from present indicaenkel, Jr., to the question, "Does rigation pay?"

Fienkel owns a half section of ainview on which he has lived eight years coming here in sufficient quantities to take tre of his dairy cattle, with a

argin to sell each year, Henkel is practicing a diversified ricultural plan that is being adcated for all of the shallow watdistrict on the South Plains nd Plainview—that of irrigatfeed stuffs, milking cows and intaining a poultry flock in adion to raising cotton and wheat. nkel has forty head of Holstein nty at present, marketing 40 lons of whole milk at Plainview

The irrigation plant installed in pplied by a tractor used on the 12 inches in diameter. ets a flow of around 900 gallons peration is around \$100 a day An acre of ground can hours time. The field of hiof approximately 75 cents per

Henkel is planning the installaion of a second pump within the ear future and expects to utilinately have his entire farm under rigation.—South Plains Farmer.

BUILT LAND MAKES

Richardson.-By producing and firketing 1500 dozen ears of roasting corn from a five acre field in 0 days, D. W. Webb, local farmr, has taken in \$375 during the riod of July 80 to August 10. The farm has been in cultivation or 50 years and when Mr. Webb of old worn-out land his neighbors

ted at the idea. This is the way it was done: or the last two years this fiveand pastured with hogs and ek in April and planted to corn fay 12. In spite of an exception by dry June and July Mr. Webb's and many of them had two ears.
The land is to be re-sended to wheat and rye again next month.

McLENNAN COUNTY WOMEN

MAKE SERVING TRAYS Mart.—Serving trays of veneer bottom and reed sides and hand-les, large enough to hold a pitcher and eight glasses have been made 36 McLennan county women lowing a demonstration by Miss syme Lou Parr, home demonstraagent, at a short course held recently. Materials have been red for making 50 more of ese artistic and inexpensive lit-



Society

Announcement was made here ons is the answer offered by Geo. the marriage on Monday, August 19, of Miss Lucille Megert and Huwas performed at Clovis, New Mexice, by Rev. J. C. Jones, pastor

> Miss Megert is a daughter of from her honeymoon trip. Pre- Friena. vious to her employment with The Brand, Miss Megert was book- SPENDING VACATION IN keep for J. C. Cummins, plumber. Mr. McEntire is the son of Mr. and Mrs. J. M. McEntire of Dim-

City Drug Store of Hereford. water a minute. The cost of for Carlsbad Cavern and other Collum. points in New Mexico for several days, after which they will re-

FAMILY REUNION

All tangled with the big base drum

O would that I could budge again

And sunburned dusty feet

Behind them down the sheet

The Old Home Town's brass band

And screaming piccolo

With taltered jacket open wide

The finest harmonies to me

Of any clime or land

Can never match the music of

bert E. McEntire. The ceremony street. Five of the daughters of 20 clubs that have been invited. J. C. Phillips of Leedey, Oklahoma, were present. An elaborate be given over to qualifying rounds farmers short course recently. of the Methodist church of that dinner was a feature of the re- of eighteen holes each, Match play-

After dinner kodak pictures were Mrs. Nettle V. Megert of this city taken. Those present were Mr. and is a graduate of the Hereford and Mrs. J. L. Sparks and famhigh school. For the past three tily, Mrs. J. O. Howard and son, weeks Miss Megert has been em. Carl, Mrs. Omega Allen, Miss Loployed as bookkeeper for The rene Phillips of California, Orland Brand, a position which she will and Aris Phillips of California. continue to the after her return Mr. and Mrs. Howard Morris of

mitt and is a graduate of the doors three families from this city Hereford high school. After grad- departed Saturday on a fishing and iry cattle and is milking about nation from the local school Mr. camping trip to Mason county, Tex-McEntire entered Dr. Danforth's as, Provided with tents and cook school of pharmacy at Fort Worth, ing utensils, the party will camp Upon graduation from the school along the river wherever night of pharmacy he successfully pass- overtakes them and will not hurry ed the Pharmaceutical State Board in arriving at their destination. at San Antonio. Mr. McEntire is The party, which expects to be now employed as druggist at the absent two weeks, includes Mr. and After the wedding Monday at Mr. and Mrs. Jake Boydston and Clovis, Mr. and Mrs. McEntire left son, and Mr. and Mrs. Ennis Mc-

irrigated in slightly more than turn to Hereford. Mr. and Mrs. Oleta and Victor, accompanied by McEntire will be at home to their Miss Buth Wolf, enjoyed a visit friends at their new home in the over the wrest with Griends at

Electrical Appliances Your Comfort

-No one these days disputes the usefulness of electricity—it is your servant, to be used in getting your housework done better, easier, cheaper and in less time.

Special Prices This Week!

-Reductions are given this week on Universal Sweepers and One-Minute Washers. Come in and see these wonderful machines get our special prices and secure the best to be obtained at a saving.

Texas Utilities Company



The Winner of the Edison Scholarship.

Photo shows Thomas A. Edison, donor of the Edison Scholarship, high school boy, who was the winner of the coveted prize.

CAMP AT HARDING RANCH

Leaving the last of the week, a number of young people of this city enjoyed a camping trip over Jowell Murchison.

DALHART GOLF

A tempting array of cups, trophies and special prizes are being arranged by the Dalhart golf club PROVIDE PASTURES FOR for its first annual invitation tournament to be held here August 31 to September 3. Eighteen prizes from visiting clubs.

will be held the two following days. A supper will be held on the night of September 2 for the visitmembers of the tournament com-

TRY A WANT AL IN THE BRAND

CAMP FIRE PARTY

and music enjoyed. Refreshments of milk daily she should receive Swain feed and hatchery company Jones, Virginia Barnett, Betty B. or pasture she is getting. Billie Valentine, Lois Matthews.

METHODIST MISSIONARY

ist Missionary Society, held Wed- taking care to start a fresh cow nesday afternoon at the First off on a good ration. Methodist church. Mrs. G. A. F. Parker and Mrs. J. E. Beyer gave records is like a sailor who tries to We pay all transportation charges. of Seattle, Washington, 16-year-old plane sole that drew the hearty some of the poorest ones may be will bring from 2c to 4c a pound F. T. Roloson was chairman of type and conformation. Wednesday's meeting.

HOME FROM TRIP TO ARKAN-

. Omer Baker, proprietor of the the week end at Harding's Ranch. Stockman's Cafe, accompanied by Those in the party included Mr. Mrs. Baker, returned Sunday from and Mrs. Finis Owens, Misses on extended trip to Hartford and the milk their dams gave. Mary Valentine, Francis Guinn, Fort Smith, Arkansas, Joplin, Mis-Dessie Mac Steele and Messrs. Al- souri, and Pitcher, Oklahoma, HOME DEMONSTRATION ton Frazier, Ike McLennon and where they have visited with relatives. During the two weeks that Mr. and Mrs. Baker were absent in charge of the Stockman's Cafe. stration club women entered dress-

have been secured and included in herds may be greatly improved by suitable to the wearer and colors 3-der-la-strasses is the list will be trophies for the best providing temporary and permanent adapted to the individual. The attendance and the best team play pastures, growing legume hay, like winner was Mrs. L. C. Crews of There will be four flights and cording to milk production, giving club girl. Meeting for the first time in suitable prizes for the winner and more attention to such management four years, members of the Phillips runner-up of each flight. The list problems as barns, shade and watfamily held a reunion in the home of prizes are expected to tempt a er and by culling out the unprofitof J. L. Sparks on West Second large entry list from more than able cows by testing," declared A. August 31 to September 1 will bandry A. & M College at the

year a silo will pay provided there as as many as 30 cows in the herd. ing players. George Ainsworth, Silage is not the equal of good ten-Henry Tuck and Ralph Waite are der grass but it's the best substitute in dry summer months. A dairy cow ought to be fed good alfalfa. sweet clover or cow pea hay each

or four pounds of milk a cow The local group of Camp Fire produces she should be given one girls were entertained last Thurs pound of grain and to do this a day night at the home of Miss farmer must weigh each cow's milk ers to increase their flocks in order Mary Elizabeth Stamford on Fourth as well as the feed. As long as a to insure greater production this street. Table games were played cow is giving 15 pounds or more fall and winter, R. E. Swain of the

were served to Misses Wilma Joe some grain regardless of the silage declares, Jones, Estelle Gilliand, Betty Ruth "Extensive barns are not needed 500,000 cases of eggs short in cold Pickett, Nora Alice Daniel, Jimmy in Texas but cows should be pro- storage supply throughout the U. Clark, Thorton Shirley, Patricia tected from the short, cold, wet S, and prices are almost certain Wederbrook, Florence Boardman, spells in the winter. In the sum- to go higher this fall and winter Margaret Hill, Ruth Marie Mountz, mer shade should be furnished and The farmer or poultryman who an abundance of clean, fresh water, can increase his egg production The rest of management lies in will undoubtedly cash in on this

breeding for fall freshening, for better price, caused by the greatcows usually give 20 per cent more er demand," he said. An interesting program was en milk this way, drying cows up a joyed by members of the Method- month or so before calving, and FOR JOB WORK, TRY THE BRAND.

A dairy farmer who desn't keep an extended account of their trip run a ship without a rudder. The and make no deductions. Regardto California which proved very best way to cull out inferior cows less what others quote for cream interesting to their companions, that eat up profits is to weigh we guarantee our prices to be an Miss Florence Bowman give a and test each cows milk, although honest market value. Your cream approval of the audience. Mrs. picked out on the basis of general more by shipping us than selling

> built up by buying betters cows,but Reference: Richardson- County they are hard to locate, high in price and may bring disease into FALLS CITY CREAMERY CO. the herd. The best way is to breed Falls City " the cows on hand to high quality pure bred bulls. The daughters of such crosses often produce double

WOMEN IN COMPETITION

Tahoka.-In a tailored wash from Hereford their daughters, dress contest recently completed Misses Bobby and LaVerne, were in Lynn county 173 home demones that had been made according Good to suggestions of Miss Thelma your equity DAIRY COWS, SAYS EXPERT Greenwade, home agent. Special in your propattention was given to the selec-College Station.—"Texas dairy tion of good materials, designs ulfalfa or clover, feeding grain ac- the Tee-Bar club, a former 4-H

DRIVE IN

"FILLUP WITH PHILLIPS"

WEST & SNYDER

day in the year. For every three SHORTAGE OF COLD STORAGE EGGS HELP KEEP PRICE UP

Now is the time for poultry rais-

"There are now approximately

CREAM WANTED

to local cream stations. We guar-The future dairy herd may be antee to satisfy every shipper.

Bank.

If your property has increased in value

increased

in pro-

portion

your insurance protection on that property should be

No obligation

improvident; over-in-

Dont neglect it / Phone today

John McLean, Manager Hereford Insurance Agency

Hereford, Texas

Quality Printing--

-- Have your stationery, office forms and other commercial printing as you want it to be. It is yours—why not get it as you would like to have it?

-The Brand is equipped to do as good work as you can get elsewhere, its employes know your, and appreciate your desire for the kind of work you want done.

-And our work isn't right until you say it is!

The Hereford Brand

DOVE HUNTERS MUST NOT SHOOT ON THE HIGHWAYS

City hunters who get their birds along public highways have a big disappointment coming to them with the beginning of this season, for no more can they shoot along the highways. The second called ed one of the shortest laws on records but it went straight to the point. Here is the way it reads:

"Any, person who shoots or discharges any gun, pistol or firearm in, on, along of across any public road shall be fined not more than \$100."

The first effect of the new law will be to save the doves, which has a tantalizing habit of sitting on wires, fence posts and dead trees along the highways. They have been easy targets for hunters in past years and many have obtained the limit by that kind of hunting. Hereafter it from public roads, either on private lands or unposted stream banks and lowlands.

It was not the original purpose first object was to stop poachers in pastures for deer and turkey shooting. This had become a favorite method of killing game in some of the best protected pastures. Hunters would drag along the public highways and either shoot deer or turkeys from the road or use the road as a basic point to make quiet encroachments into large pastures. They often would say they had wounded the animal or turkey along the highway and were merely chasing it.

It is probable that more changes were made by the last legislature in the open season on birds than by any previous session. More counties were changed and more rearranging done than has occurred for many years. The zone south time was moved back from September 1 to October 1. The game, fish and oyster department, through W. J. Tucker, commission-

turkeys, ducks, geese, brant, prair- DeWitt, Goliad, Victoria, Calhoun, le chickens, grouse, pheasants, quait Fort Bend, Montgomery, San Jaor partridges, wild pigeons, dove, cinto, Polk, Jasper, Newton, Jeff snipe, chachalacas, plover and shore erson, Orange, Hardin, Liberty and birds of all varieties.

Open seasons are:

Bear, Nov. 15 to Dec. 1. and west of Pecos, No. 16 to 30; and and Blanco counties, Oct. and Bastrop, Hemphill, Roberts, Hut- Nov. The remainder of the state,

Quickly Recovers His Old Strength

like a differtirely.

"On account of my work, I

Naturally, I was always tired and Use.—Adv. listless.

"Then I started Sargon-and commenced to feel better right from the beginning. I now enjoy my food and my digestion is fine. I'm never bothered with stomach trouble and get plenty of good, sound sleep. I feel better and stronger than I have in yearsand I'll never be without Sargon again."-E. D. Frank, 1610 20th St., Galveston, Texas.

Clark's Drug Store, Agents .-

phens, Palo Pinto and Parker counties are closed, all kinds, until 1934. Only buck deer with pronged horns or better may be

Dowes, mourning, Red Bowie, Delta, Hopkins, Titus, er, has compiled a digest of all Franklin, Morris, Cass, Wood, Camp the game laws in Texas. It cov- Upshur, Marion, Harrison, Gregg. ers the law on birds of all kinds Smith, Van Zandt, Panola, Rusk, and animals of various sorts, as Cherokee, Henderson, Hood, Erath, as general hunting regula- Hamilton, Coryell, Freestone, Anand restrictions. This di- derson, Robertson, Leon, Houston, Nacogdoches, Shelby, Sabine, San Game animals are deer, elk, ante- Augustine, Angelina, Trinity, Mad. lope, wild sheep, bear and squir- ison, Walker, Grimes, Brazos, Burleson, Washington, Lee, Bastrop, Game birds and water fowl are Fayette, Austin, Waller, Lavaca, Chambers counties, Dec. 1 to Jan. 16; Cooke, Denton, Grayson, Collin, Fannin, Lamar, Kaufman and Deer, white tail, Nov. 16 to 31; Rockwall counties, Sep. 16 to Nov. black tall or mule deer, east of 1; Gillisple, Kerr, Kimble, Mason, Pecos river, Nov. 16 to Dec. 31, Llano, San Saba, McCulloch, Menchinson, Callahan, Eastland, Ste- south zone, Oct. and Nov., and in

the north zone, Sep. and Oct. Aug. 8 to 31.

Ducks, except wood ducks, geese brant, snipe, gallinules and mudhens, north zone. Oct. 16 to Jan. have been visiting for some time "The Sargon treatment is simply 31; south zone, Nov. 1 to Jan. 31. with relatives at Electra, and in wonderful for bringing back Prairie chickens, both zones, Oklahoma, have returned home. strength and energy for now, at Sept. 1 to 4, except in Wheeler and session of the last legislature creat- ter a few weeks taking it, I feel Collinsworth counties, which are closed until 1931.

> Quall and Mexican pheasants. ent man en- both zones, Dec. 1 to Jan. 16.

Roaches live in colonies. If you was forced to see one you know there are many. eat and sleep Roaches are loathsome vermin. irregularly for Prolific breeders. There are meda long time, ical authorities who declare sevenwith the re- teen different diseases are transsult that I be- mitted by roaches. Roaches must came very run be killed. Spray FLY-TOX into down and de- cracks, crevices, around water pipes bilitated. Chro- faucets and other plumbing. Simnic indigestion gradually weaken- ple instructions on each bottle ed me and kept me in bad health. (blue label) for killing roaches will be necessary to hunt away I would suffer terrible pains after and all household insects. INSIST every meal, no matter how light on FLY-TOX. It is the scientific it was. At night these pains rob- insecticide developed at Mellon In- try. bed me of sleep and my condi-stitute of Industrial Research by tion finally got so bad I couldn't Rex Research Fellowship. FLYof this law to protect either the even eat an orange or a grape TOX is safe, stainless, and has a joying a visit with Beryl Alexanddoves or the highway users. Its fruit without suffering afterwards, perfume-like fragrance. Easy to er for the past week, has return-

Mr. and Mrs. Jim howell of Doves, white wing, statewide, Floydada enjoyed a visit with friends here last week.

Mr. and Mrs. C. O. Lee who

Mr. and Mrs. D. W. Alexander had as their guests Thursday Mr. and Mrs. Wilbur Slaton of Las Vegas, New Mexico.

W. M. Wimberly of Dawn, was in Hereford Thursday on a busi-

Mrs. L. A. Smith of Dawn who has been at Ruidoso, New Mexico, for some time because of the serious illness there of her husband, returned home the latter part of the week and reports that Mr. Smith is rapidly convalescing.

Mr. and Mrs. Howard Hershey returned home last week after spending the summer in the coun-

Arvis Tolley who has been ened to his home at Miami.



HAVE MONEY

Never make a debt unless you KNOW that you ean pay it. Play the game of finance CAREFULLY. It may take you longer to win, but you will have no worries and be sure to succeed.

> Start Saving Regularly NOW We Invite YOUR Banking Business



THE FIRST NATIONAL BANK OF HEREFORD

-a strong bank thoughtfully managed

HEREFORD, TEXAS

FEBERAL RESERVE SYSTEM



THE CHOICEST OF MEATS

-The best of fresh and cured meats awaits your selection here.

—It is a pleasure to serve you.

Texas Meat Market

Phone

4 C Lumber

This mark

C.C.& C.C.

Appears only on

Kiln-Dried Quality Lumber

and assures better and cheaper construction, longer life and lower costs.

> -We carry a complete line of trade-marked and grade-marked CC&CC klin-dried old-growth yellow fir dimension and boards-all from one mill, assuring uniform manufacture, texture, dryness and qual-

"It's Worth the Difference"

The Place for Good Lumber.

800 Acres of Wheat Worth 2,000 Dollars more when Planted with a SUPERIOR DEEP FURROW DRILL

Mr. DuBois Walker of Hereford, Texas has this to say about his crop planted with two SUPERIOR DEEP FUR-

"I drilled eight hundred (800) acres to wheat, encountering wet, dry and trashy conditions. Under all conditions the SUPERIOR DEEP FUR-ROW DRILLS functioned properly and I got a perfect stand of wheat.

Today I compared my wheat with wheat sown at the same time as mine and under the same conditions but with a regular spaced drill. I figure my eight hundred acres of wheat are worth two thousand (2,000) dollars more than they would be had I used regular spaced drills."

What the SUPERIOR DEEP FURROW DRILL has done to increase yields for this progressive farmer it has done

for hundreds of others and will do for you.

If you are interested in 25 to 50% greater yields than you are now getting, you will be interested in this remarkable drill. The seed germinates quickly in the moist soil without waiting for rain. The deep furrows catch the snow insuring a plentiful supply of moisture and protection against winter killing. This is truly a remarkable drill that will increase

your profits and yields.

See this great new proven drill at our store today. Sow your next crop with this drill and pay for it out of the extra profits it will bring you at harvest time.



Hereford, Texas.

All Next Week

special showing of all new models

BALANCED-UNIT RADIO

TOU are invited to attend a special display at L our store all this week of the complete range of the new and superbly beautiful Philo Balanced-Unit Radio Models. Store open evenings.

Here is your opportunity to inspect the very latest developments in quality radio, to see and hear the sensational new Philco that you have heard so much about and have recently seen announced in the great national magazines. Handsome furniture models designed by well-known artists, finished in costly imported woods.

We want you to attend this special showing whether or not you are thinking of buying a radio. However, after you have examined these various Philco models, if you wish, we will deliver any one of them to your home on absolutely Free Home Demonstration. And then, if you decide to buy, we will extend to you very easy payment terms if you so desire.



PHILCO LOWBOY

Pinished in bird's-eye maple and matched Oriental walnut. Balanced-Unit Neutrodyne-Plus circuit, built-in matched Electro-Dynamic Speaker and Acoustic Equalizers. Push-pull amplification for two of the new 245 power tubes.

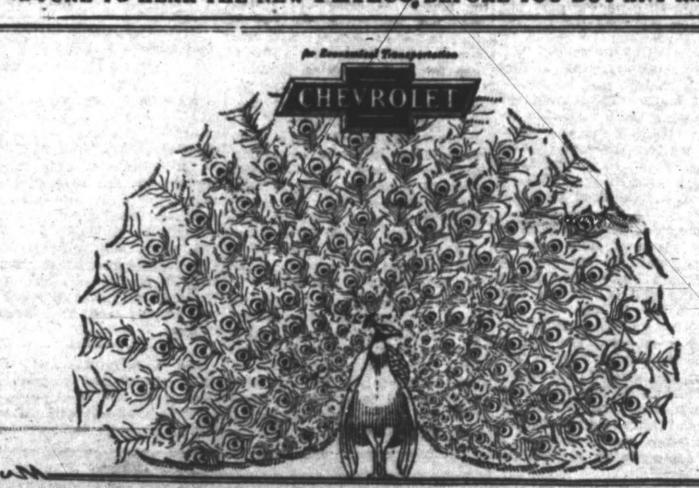
Screen Grid

Neutradyne-Plus, \$129.50

Complete range of models, Neutrodyne Plus or Screen Grid circuit, priced from \$67.00 to \$205.00.

LEE ELECTRIC COMPANY STAR THEATRE BUILDING

RESURE TO HEAR THE NEW PHILCO BEFORE YOU BUY ANY RADIO



ANNOUNCING A VARIETY OF COLORS on the Chevrolet Six

at no extra cost!

In keeping with the progressive policies that have carried Chevrolet to record-breaking heights of success-the new Chevrolet Six is now made available in a wide variety of colors at no extra cost.

Still further enhancing the inherent beauty of the marvelous bodies by Fisher, these striking new colors give to the Chevrolet Six an order of smartness unapproached in any other lowpriced car in the world.

And when you drive the Chev-

rolet Six, you will realize that its performance is equally as outstanding as its beauty. It flashes away at the traffic signal. It tops the steepest hills with an abundant reserve of power. The steering wheel responds to your slightest touch. And the quiet, non-locking, four-wheel brakes are unusually quick and positive in action.

Come in today. See this sensational Chevrolet Six which actually sells in the price range of the four.

The Roadster, \$525; The Phaeton, \$525; The Coach, \$595; The Coupe, \$595; The Sport Coupe, \$645; The Sedan, \$675; The Imperial Sedan, \$695. All prices f.o. b. factory, Flint, Mich.

COMPARE the delivered price as well as the list price in considering automobile values. Chevrolet's delivered prices include only reasonable charges for delivery and financing.

Brumley-Chevrolet Co., Inc.

IE PRICE RANGE OF THE

International Sunday School Lesson

AUGUST 25, 1929 REBUILDIGN THE TEMPLE

zra 3:1-13, 6:14-16, Ps. 84:1-4

den Text: I was glad when they unto me, Let us go into the e of Jehovah.-Ps. 122:1.

Introduction. The time chosen was the noise of the weeping. holy portion of the Jewish the seventh month of the

h." By "the builders" is meant ly Jowish and partly foreign, robably, the workmen; the older their religion a mixture of idol-mmentators considered it to mean worship and Jebovah-worship.

The Samaritan Request Refused Perhaps the Samaritans were "Praising and Giving Thanks."

lving thanks to shovah." "Jewish music lacked been to compromise with the world. gmony and counterpoint, but in e degree it made up by a large

e first bouse." There would be been laid twenty years before. any of these, since the first tem-

Phone 33

ancy, their springing hopes, their not for te visions of youth.

joy from the noise of the weeping sweet of the Psalms of Peace."of the people." "This mixture of C. H. Spurgeon. first recorded event in the sorrow and joy, here, is a rep. Some have though this was one of the newly established resentation of this world; some of the Psalms that were sung at nation was the setting up are bathing in rivers of joy, while the dedication of the second temthe altar of burnt offerings. Thus others are drowned in floods of ple. when the nation was establicers. In heaven all are singing The Courts of Jehovah. by Abraham in the dawn and none sighing; in hell all are "My soul longeth, yea, even Jewish history (Gen. 12:7-8) weeping and none rejoicing; but fainteth for the courts of Jehofirst thing the patriarch did here on earth we can scarcely dis- vah." The temple courts, surto erect an altar to the One cern the shouts of joy from the

The Samaritans. The Samaritans were a mixed year of the return, the month race. When Sargon, king of Assycorresponding roughly to ria, captured Samaria, the capital October. That month contain of the Northern King, he carried the Feast of Trumpets (the off to his own country 27,280 int day), the great day of Atone habitants of Israel. In order to (the tenth day) and the keep his new province from rest of Tabernacles (the fifteenth bellion he introduced into it a large number of colonists from The Temple Foundation Laid. Babylonia, Hamath and Arabia, "And when the builders haid the and these brought idolatry with ndation of the temple of Jeho- them. The result was a race part-

rs of the work. 'They set the Perhaps the Samaritans were lests in their apparel with trum- sincere in wishing to unite with ta" Some manuscripts read. "for the Jews in the work of rebuilding ery and beauty," which the law the temple. "Let us build with equired (Ex. 28:40, 39:27-29) and you,' they said. More likely, how-hich the people had recently proded (Ezra 2:60). The Pulpit help build that they might hinder. ntary. The Levites praised They professed to be loyal to God, od with cymbals, the priests with but almost surely they were not more dignified trumpets. Religion always has this temptation-the world wants to be taken "And they sang one to snother in. To accept the fellowship and

"And they builded and finished ure of antiphonal singing, one it according to the commandment rtien of a choir singing one part of the God of Israel and according a verse, the other singing the to the decree of Cyrus and Darius, ginder. See Ps. 136 in which and Artaxerxes king of Persia." verse has two sections."-Prof. Artaxerxes was king of Persia Witton Davies. The Hebrew long after Darius Hystaspis, the ord translated "praising" appears reign of Xerxes intervening, and "Hallelujah," "praise God" long after the completion of the). "Saying, For he is good, temple; but he was a benefactor of his loving kindness endureth of the Jews, and for that reason prever toward Israel." This is his name is included here with he refrain that was sung by one the names of the other Persian the choirs or a portion of a kings who were favorable to the Jews. This final effort to finish ne Wept, Some Shouted for Joy. it has lasted nearly four and a "The old men that had seen half years. The foundation had

The Second Temple. was destroyed only fifty years Zerubbabel's tempet was sixty "When the foundation of cubits broad and sixty cubits high. res, wept with a loud voice." Cubits broad and thirty cubits learly not tears of joy, expressing. Solomon collected for his lons of joy are noted in the next temple an immense sum; Zerubbablause. "And many shouted aloud el's means were very slight in or joy." These were the young-comparison. The Comparison people with their greater buoy- lasted a little more than five cen-

Hereford, Texas

Storage Tanks and Tubs

Built as you want them. Get our prices

on them. .

Barnhart & Shreve

General Blacksmithing

Acetylene and Electric Welding

turies and was followed by the rounding the central sanctuary. "The Mosque of Omar."

The Pearl of the Psalms. delight in action. They had no radiance about it, entitling it to position in God's house than be memories of Solomon's temple. The be called the Pearl of the Psalms. an honored guest in the evil dwelldesolation around them meant only If the twenty-third be the most ings of the heathen. a chance to build. The world popular, the one hundred and third How Much Ought I to Give? would make no progress were it the most joyful, the one hundred nineteenth the most deeply experi-"So that the people could not mental, the fifty-first the most discern the noise of the shout of plaintive this is one of the most

more splendid temple erected by "My heart and my flesh cry out Herod the Great, begun B. C. 19. unto the living God." Soul, heart, This was the temple of Christ's flesh, reason and will, the emotions, lifetime. It was destroyed by the all that makes up the psalmist's Romans in A. D. 70. The present being, cry out, not to the temple building is a Moslem church call- but to the God who dwells in the ed "The Dome of the Rock," or temple and gives it its significance. A day in thy courts is better than a thousand elsewhere. I "This sacred ode has a mild had rather hold the most menial

A freewill offering unto the Lord.

"Give as you would if an angel Awaited your gift at the door; Give as you would if tomorrow Would find your where giving

Give as you would to the Master If you met his loving look; Give as you would of your sub-

stance, If his hand your offering took.

Buy Your

MAGAZINES

from BENTLEY

HEREFORD'S ONLY EXCLUSIVE **NEWS AND CIGAR STORE**

Note to Boys: We can offer you a good proposition Selling the Star-Telegram.





-Since Ben Franklin said "Save and Have" many levelheaded persons have opened savings accounts. And many have blessed the adage that showed them the way to financial solidity.

The First State Bank

look for it everywhere

THE NEW EMBLEM DEDI-CATED TO BETTER MOTORING





What the MARLAND CONTINENTAL Merger **MEANS TO MOTORISTS**

THE consolidation of the resources and facilities of the Marland Companies and the Continental Oil Company, under the latter's name, is more than a corporate merger. It is a happy union of well balanced production, manufacturing and marketing operations from which will come a host of unusual advantages to the millions of customers and chousands of distributors.

Wide Field for Crude Selection

Out of a total area of more than two and one quarter million acres in eight states, Continental selects the crudes best suited for its manufactured products. Raw materials for oils, greases and gasolines may often come from widely separated regions. Continental controls its own crude supply and chooses the best for each refining operation and thus assures a standard uniform output from year to year.

Strategic Location of Eight Refineries

Economical and efficient operation of petroleum manufac dy depends upon the relative locations of the raw

product, the refinery and the market. Continental is fortunate in that its eight modern manufacturing plants are well placed to afford prompt and economical delivery both before and after refinement. These properties are located at Baltimore, Maryland; Ponca City and Sapulpa, Oklahoma; Artesia and Farmington, New Mexico; Wichita Falls, Texas; Florence, Colorado; and Glenrock, Wyoming.

Exclusive Processes Insure High Quality

Continental refinery engineers enjoy a national reputation in the oil business. Not only have they adopted the newest and most efficient mechanical equipment for these big refin-eries but they have designed machinery and developed processes which are exclusive to this company. Under centralized control, these facilities now are made available in the manufacture of petroleum products of exceptional quality

Conocoland Covers Tremendous Area

More than forty years marketing experience has spread the distribution of Conoco products over an area which reaches from the western slope of the Rockies, far east to the Mississipps River. Practically half of the United States is dotted so closely with Conoco Stations that a motorist may drive anywhere in that tremendous area without introducing other than Conoco products to his car. The outposts of Conocoland range from the Pacific Northwest to the shores of the Great Lakes and from the Atlantic Seaboard to the

Prestige Established in Foreign Lands

The Continental coastwise and export fleet operate from terminals at Texas City, Texas; Newark, New Jersey; Baltimore, Maryland; and Norfolk, Virginia; to a dozen foreign countries. Petrol pumps deliver Conoco gasoline so auto-mobilists in the shires of England and Conoco motor oils lubricate industrial plants in north Europe, South America

In brief, the joined forces of these two great companies afford greater, better service to the users of motor fuels and bricants wherever the sign of the Red Triangle is displayed.

Build Them Strong!

-Now that school days are coming soon again with their hours of study and short sessions of strenuous play, boys and girls will need food that supplies wholesome vigor and energy.

-Let them have lots of good bread—the body-building health-giving accompaniment of all nourishing foods.

Hereford Bakery



CONOCO PETROLEUM PRODUCTS.



Brushes!

Don't neglect buying your brushes from us as we are offering extra quality brushes at unusual prices. Brushes for your bath, for your teeth, for your hair.

Our dainty dusting powders, bath soaps and toilet waters will make your bath a real joy.

Let US be YOUR Druggists.

City Drug Store

"WE SERVE TO SERVE AGAIN"

Hereford

Phone 300

Texas

who have been visiting for the son, Arizona, is visiting in the past six weeks with her father, home of his brother, L. E. Beck H. Y. Schuette of this city, left of Jumbo. Friday for Long Beach, California, where they will visit for a short time before returning to their a modern five room bungalow on home in San Diego, California. Mr. his farm near that place. and Mrs. Schuette formerly were residents of Hereford and this is their first visit to the city for four years.

has arrived in Hereford and will L. Ragsdale and Miss Ona Ragsmake their home here.

Those new jacks have arrived. All sizes. At RICE'S.

Mrs. A. K. Gillis, accompanied by her grand children, Frank and Eva Owenby, arrived last week from Denton to make their home in Hereford with her son, W. F.

The new Phileo Balanced-Unit Radios are here.

Rev. E. B. Bowen, pastor of the First Methodist church, left Thursday night for Los Angeles, California, where he will visit with his daughter and family.

I buy my Drugs at CLARK'S.

J. H. Key and his father, C. M. Key, of Amber, Oklahoma, who have been visiting their uncle and brother, J. A. Young, located ten miles east of Hereford returned to and family motored Sunday to theih home last week.

Mrs. I. H. Spratt and son, Carl. left last week for Sturgeon, Missouri, where they will visit with Mrs. Spratt's parents, Mr. and Mrs. G. F. Littrell.

\$350.00 buya fine block of ten tots, gas available. L. BASKIN.

O. Wilder and family who live northwest of Hereford have returned home from a visit to their former home in Central Texas.

Dr. and Mrs. J. M. Peery and children who have been enjoying a visit here with P. G. Perkins' and family for several days have returned to their home at San Benito, Texas, where Dr. Peery operates a large sanitarium.

Rexall August Money Saving Sale. CORNER DRUG STORE.

Just received another shipment of spare rims for the popular cars. AT RICE'S.

Mrs. W. J. Smith and children returned Monday night from a visit with relatives in Brownfield and Plainview.

Mrs. J. L. Bridgeman of Snyder is visiting her mother, Mrs. M. V. Phillips.

Mrs. Clara Parrot of Plainview visited last week with her cousin, S. A. Wilson who lives one mile have been visiting for the past south of Hereford.

The new Philco Balanced-Unit Radios are here.

Mrs. Mary A. Young of Mar Arizona, spent last week-end here comb, Ili., is visiting in the home with Mrs. Cox's sister, Mrs. W. of friends here. Mrs. Young is C. Nix. enroute to Roswell, N. M., where she will visit two daughters. Later she expects to visit a son at little daughters, accompanied by Vaughn, New Mexico.

Mrs. L. N. Duval of Hale Center is visiting in the home of her mother, Mrs. M. V. Phillips.

Mrs. Ralph Smith is visiting in the home of her brother in law, W. J. Smith and family.

Coleman Campbell of Plainview was in Hereford Wednesday on

Miss John Pearl Reid returned home Thursday from Hale Center and Snyder where she has been visiting her aisters.

Jas. R. Keliehor of Plainview, a rother of W. D. Keliehor, was in

Mr. and Mrs. Albert Schuette | Claude Beck and family of Tuc

L. E. Beck of Jumbo is building

I buy my Drags at CLARK'S.

Mr. and Mrs. Bennie Fulkerson and little son, accompanied by Mrs. H. Hales of Waxahachie Mrs. Fulkerson's father and sister, dale, who have been on a vacation trip in Missouri for the past two weeks, returned home Sun-

> Mr. and Mrs. Roy Boyd who have been visiting for the past two who has been visiting her mother, weeks with relatives in Missouri, Mrs. M. V. Phillips, returned to returned home Friday.

Be sure and hear the new Philco before you buy any radio,

Mr. and Mrs. H. H. Hawkins had as their guests over the weekend Mr. and Mrs. George Hopper and children of Midlothian, Texas,

Brunswick Super-Service Tires will give as good service as any other tires of same dimensions and they cost less. At RICE'S.

Arthur Thompson left Friday for Hamilton, Kansas, where he will enjoy a visit with relatives.

Mr. and Mrs. O. L. Rutherford

Plainview where they visited with

Mrs. Rutherford's sister. The old saying that "goods well bought are half sold" was never better illustrated than with tires.

That's why we sell Brunswicks

for less, At RICE'S.

Mmes. B. R. Dixon, Frank Richards, Burl Matthews and Walter Easter were visitors in Amarillo last Friday.

Be sure and hear the new Philco before you buy any radio.

Mr. and Mrs. Henry Williamson and son who have been enjoying a trip to Las Cruces and Hot Springs, New Mexico, returned home Thurs-

Mr. and Mrs. Herbert Miller and family of Dawn were visitors in Hereford Saturday.

Mr. and Mrs. Glenn Greer who have been on a vacation trip to points in Oklahoma for some time, returned home Thursday

Mr. and Mrs. Brack Williams left Sunday for Carlsbad Caverns, New Mexico, returning home Tues-

Mr. and Mrs. Van Petre of Miami, who are on a honeymoon trip. to Carlsbad Caverns, stopped over here Thursday for a short visit.

Mr. and Mrs. C. C. Cox, who week with relatives and friends in New Mexico and Colorado, returned home Saturday.

Mr. and Mrs. H. C. Cox. of Yuma.

Mr. and Mrs. H. R. Fritz and Mr. Fritz's father, left Saturday for a short visit to Carlabad Cav-

Brunswick Tires Are Famous for Quality. RICE sells them.

Loans-Bonds

HEREFORD INSURANCE AGENCY IN McLEAN, Mana

Miss Jackie Tolle who has been employed for the past month at Mexico, was here Sunday visiting who has been visiting for several was in Hereford Tuesday visiting Missouri, was a business v one of the local beauty parlors, his parents, Mr. and Mrs. W. B. days with his brother, Rex Tynes, relatives and friends. left Sunday for Plainview where Anthony. will reside in the future.

view, has been in Hereford this and Mrs. J. L. Sparks, Sunday. week visiting relatives and friends.

visiting Monday with friends in Sparks, Sunday. Hereford.

Come to the Philco Radio Show.

Mr. and Mrs. S. E. Brown and daughter, Mrs. Vern McKisley and children returned to their home in Jumbo Sunday night.

Mr. and Mrs. Albert Schofield and Mr. and Mrs. Taylor Oglesbe departed Sunday for an automobile trip to the Carlsbad Cavern and other points in New Mexico.

Mrs. J. L. Bridgeman of Snyder her home Sunday.

J. J. Thomas and family of 1t Jumbo were shoppers in Hereford Saturday.

J. B. Kerby of Weatherford. Texas, was in Hereford Friday attending to business. Mr. Kerby is ald and Francis, left last week for part owner of two business build- St. Paul, Minn., where they will

Mr. and Mrs. Clarence Spencer of Jumbo were in Hereford Sunday visiting relatives, J. L. Sparks S. Richards this week of the and family.

Mrs. Sam Hutson is in Vega this geles, California. week visiting her husband who is employed in a grocery store there.

Come to the Phileo Radio Show.

fin, who are attending W. T. ner Drug Store, accompanied by S. T. C., visited Sunday with rel- Mrs. Tynes, departed Tuesday for atives, Mr. and Mrs. T. A. Extrand Dallas, where he will purchase

ter visited in the home of her in South Texas on a vacation trip. parents, Mr. and Mrs. W. B. An- They expect to be absent from thony, Sunday.

SUMMER

COMFORTS

At Close-Out

Prices

terms.

to suit.

-There is nothing that adds more to the com-

fort of your housekeeping than a good refrig-

erator. We are closing out those we now have

-you should buy now and enjoy your refrig-

erator. We also have a few of those fine Gen-

eral Electric Refrigerators on hand. You

should buy one of them and have the greatest

article of home comfort that is possible to pro-

vide. These goods will be sold on convenient

-We have a new shipment of fine pianos-

call and let's talk over the piano proposition.

We can easily save you \$100 on one. We han-

dle the small, medium and regular sizes. Terms

-Let us supply you with a White Sewing Ma-

-We have two carloads of furniture in tran-

sit. We have a big program on for the Fall,

WE SELL IT FOR LESS

chine. You can buy one of them on terms-

and enjoy the use of it for a life time.

and invite your cooperation.

Robert Anthony of Clovis, New

Mr. and Mrs. Howard Morris Miss Virginia Laird, of Plain- of Friona visited her parents, Mr.

Mr. and Mrs. J. G. Wherry and ren of Kress, Texas, visited in the at the W. B. Anthony home for daughter, Lorene, of Canyon were home of her sister, Mrs. J. L. some time, departed Sunday for

> Amarillo, visited in the home of and family were visitors Tuesday It her parents, Mr. and Mrs. W. B. in Amarilio Anthony, Sunday,

aunt, Mrs. D. W. Hawkins.

Come to the Philco Radio Show.

Mr. and Mrs. G. M. Suggs and son, George, visited last week at Hot Springs, New Mexico.

Blake Cogsdell of Abilene, Texas, Mrs. W. G. Cogsdell.

Mrs. R. H. Coler of Bellview. New Mexico, was in Hereford early this week on a business trip.

Mrs. John Gaetz and sons, Donvisit for three months with rela-

Word was received here by C. death on August 16 of his sister, Mrs. Mary E. Roberts of Los An-

Come to the Philoo Radio Show

I buy my Drugs at CLARK'S. Misses Martha and Geneva Grif- Rex Tynes, owner of the Cor-

holiday goods. At the conclusion of the business session, Mr. and Mrs. Jamie Duncan of Hale Cen- Mrs. Tynes will visit several cities Hereford for about ten days.

of this city, departed friday for

Mr. and Mrs. J. M. Anthony o Los Angeles, California, and daughter, Mrs. Edward Lamb, of Phoenix, Mrs. Ethel Wallace and child- Arizona, who have been visiting

Mr. and Mrs. Virgil Beyer of Mr. and Mrs. Jesse Stamford

Mr. and Mrs. L. F. Borden and Mr. and Mrs. Geo. Hopper have family, accompanied by Miss Bess been visiting in the home of her Hopkins, who have been enjoying a vacation in Colorado, returned home Monday.

> Mrs. Henry Wilkinson and daughter, Miss Wands, of Amarillo were visiting here Sunday with relatives, Mrs. J. T. Wilkinson and Mr. and Mrs. S. J. Williams.

Mr. and Mrs. C. C. Bowman and arrived here Saturday for a short family motored to Silverton Sunvisit with his parents, Mr. and day to visit their daughter and sister, Mrs. Harvey George.

> Miss Polly Steele Announces the Opening of a CLASS IN VOICE

> > Fall term Beginning September 5.

PHONE 272

J. M. Tynes of Franklin, Texas, Mrs. W. C. Belles of Amarillo T. C. Crosley of Kansas



When You're Up On Your Toes-You're Not Down In the Mouth

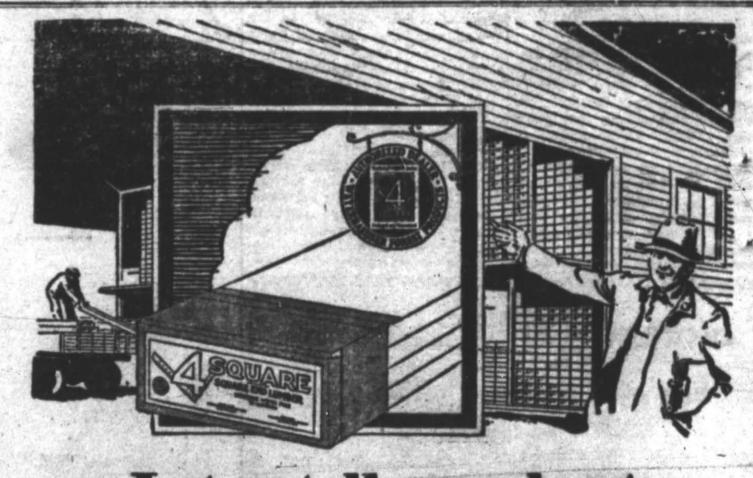
The world is rich in rewards for the energetic. There never was a time in the history of the world for making money like that which

invites the "DOER" today. It's the DOERS who wear a beaten path

to the bank door. A checking account with The Western National Bank is an asset to energy.

Western National Bank

"There Is No Substitute for Safety"



Let us tell you about 4 SQUARE the lumber of Confidence

TALK to us—before you buy another foot of lumber.

We want to tell you about a new kind of lumber-lumber of guaranteed quality.

We are headquarters for 4-SQUARE LUMBER-the lumber that comes in packages and has the species and grade we'll tell you all about them.

plainly printed on the label.

When you buy it you know that you are getting exactly what you order and pay for.

4-SQUARE has other features that you should know about. Come in and talk to us about your lumber requirements and

Panhandle Lumber Co.