

The Hereford Brand

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COUNTY, TEXAS

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LOCAL TRI-STATE FAIR
DIRECTOR GIVES INTERVIEW

T. E. Seigler of this city who is one of the Tri-State Fair directors has given out the following interview relative to the fair:
"Headlined by the mammoth Hagenbeck-Wallace wild animal circus, the J. T. Wortham Carnival Co., the largest in the world, and a score of other attractions being shown at the exposition for the first time this year, the Tri-State Fair to be held at Amarillo September 23 to 29 is going to be one of the leading events of its kind in the Southwest.
"Fair officials are offering \$15,000 in cash premiums in the various divisions of exhibition. Of this amount \$5,000 is for the Hereford show alone, \$2,500 for the hog department and \$2,500 for the Jersey and Holstein departments. This year the Hereford show is sponsored by the American Hereford Breeders Association and will draw entries from breeders all over the country.
Headed by 100 of the leading business and professional men and women of its territory the Tri-State fair is one of the leading business institutions of the Tri-State region which embraces the Panhandles of Texas and Oklahoma as well as most of the eastern part of New Mexico. Unlike most yearly expositions it is an all-year affair, in that people over the region prepare during the intervals between fairs to show at the next one.
"T. C. Bennett, superintendent of the agricultural department, reports that 17 counties already have made reservations to show during the big fair.
"This year, for the second time, there will be a free gate. Minimum estimates put the out of town crowds coming here at more than 200,000. Cities from far as as 200 miles away already are making preparations to send representative delegations to Amarillo for at least one of the seven days of the fair."

"TACK"

(Concluded from Page 1)

Hereford," declared Kernel Tack, "and friendship means obligation. I feel because we are your friends, we should do more for you and if at any time we can help you, we stand ready to do whatever lies within our power to perform. What helps Hereford helps Amarillo and when we of Amarillo help Hereford, and the other cities and communities of the Panhandle-Plains area, we are helping ourselves, because our interests are mutual."

Henry Ansley, feature writer, farm editor and after-dinner speaker of the Amarillo News-Globe, followed Kernel Tack on the oratorical program. Already known in every community in the Panhandle-Plains as a speaker who knows and talks the plain language of the real Texans, Henry Ansley rocked his audience with unrestrained mirth as he returned the kind words spoken of him by Kernel Tack, and told of how he had during the past five years and one political campaign aided his superior in acquiring a knowledge of Texas ways, language and politics. Turning his attention to local citizens he drew, through familiarity with their thoughts and aims, uproarious applause as he put each one "on the spot."

Stressing, as had Kernel Tack, the importance of broadcasting to the rest of the world the facts concerning the opportunities existing here today for the man sincerely intent upon putting forth real effort to make a comfortable living for himself and family, and to accumulate a sizeable surplus, Mr. Ansley urged that continued publicity be given by the newspapers in the territory to the development in dairying and diversified farming that is steadily taking place in Deaf Smith county. Generous praise was accorded by him to The Brand for its constant and loyal support of the development of agricultural and dairying projects throughout the county as well as of the other business

interests of the community and territory which it serves. He emphasized the interest of the News-Globe in the development of the agricultural resources of Deaf Smith and other counties of the Panhandle-Plains region and pledged the continued loyal support of the News-Globe to those enterprises.

A more liberal support was urged by Mr. Ansley for the efforts being made by R. O. Dunkle, county agent, to develop the interest of the boys and girls on the farms, as well as their parents, in creating greater profits, more comfortable homes and better conditions on the farms of the county.

"The business men of Hereford should get solidly behind the work being done in Deaf Smith county by R. O. Dunkle, county agent," declared Mr. Ansley, "and should through their financial support encourage and make it possible for more boys and girls of the county to become members of the 4-H clubs and to attend fairs and stock shows at Amarillo and Dallas and to attend the annual farmers short course at A. & M. College.

"You business men, as well as the farmers out in the county, should attend the farmers short course," asserted Mr. Ansley. "Then you would realize what the work being done by the county agent is returning to the county in actual dollars and cents of added profits for the farmers which are eventually shared by every business man in Hereford."

Replying to the praises voiced by Kernel Tack and Henry Ansley, Mr. Patton said: "Babies must be protected from flies. Besides their torment and torture, flies transmit over thirty different diseases, any one of which may prove fatal. Every fly you see must be killed. INSECT open and get FLY-TOX, the scientific product developed at Mellon Institute of Industrial Research by Rex Research Fellowship. It is harmless to mankind, but sure death to all household insects. Just follow instructions on the blue label of bottle. Insist on FLY-TOX with its perfume-like fragrance.—Adv.

place now in Hereford and surrounding trade territory, T. E. Seigler, president of the Hereford Chamber of Commerce, expressed the appreciation of that organization and of the individual citizens of the city and county for the constant and generous publicity given this section by the Amarillo News-Globe and of the unceasing support given the Chamber of Commerce and the development of the agricultural and dairying resources of the county by the Hereford Brand and acknowledged the proven value of the support of those newspapers.

"The Hereford Brand and the Amarillo News-Globe have done more to bring about the development of Hereford and Deaf Smith county than any other two agencies," declared President Seigler, "and every resident of Hereford and the county should be a subscriber to those papers. Every

citizen of the city and of Deaf Smith county should support the home town paper because it is doing a wonderful work."

S. A. Morgan, prominent attorney of Amarillo, was introduced by President Seigler, and spoke very glowingly of the future prospects for prosperity for Hereford and Deaf Smith county.

Proceeding the program of speeches Mrs. A. O. Thompson presented a violin solo and Mrs. Carl Mounts a vocal solo. Mrs. G. A. F. Parker who recently returned from California where she devoted several weeks to study of music under famous masters, accompanied the soloists with piano.

SORE GUMS—Sore Throat
Heal your gums and save your teeth. It's simple. Just get a bottle of **Leto's Pyorrhea Remedy** and follow directions. Don't delay; do it now. **Leto's** is always guaranteed. City Drug Store.—Adv.

Read your Policy

Only three people out of a hundred read their insurance policies carefully. Most people leave that task to an insurance agent whom they trust to look after their interests in the RIGHT way.

Review your insurance conditions now. If the stated facts provide adequate protection, being true to us and let us help you adapt them to your present needs. We will advise you fully when you call.

Plains Insurance Agency
JOHN PATTON Manager

Auction Sales Are Profitable
Two Buyers Are Better Than One

The more buyers you have bidding against each other for whatever you are offering for sale, the higher price you are going to get for it.

You Know That Is True

So, when you want to sell your livestock, household goods, farm machinery or even your farm, town lots or a stock of merchandise, why deal with just one buyer, and take only what he offers, when you could easily have a number of buyers bidding for the property? If you want all you can get for your property, of any kind, when you sell it

Hold An Auction Sale

You get more buyers and you get more money. As an auctioneer of a number of years of experience, I know how to bring the crowd of buyers to your sale; how to arouse their interest and how to get them to buy. Ask some of those for whom I have held auction sales.

Everyone Has Money Now

"The early bird gets the worm" and the early seller is going to get the money. Write or see me now if you plan on holding a sale.

Ray Barber, Auctioneer
Superior Sales Service
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DR. R. R. WILLS Residence Phone 114-W
DRS. ROBINSON & WILLS
CLARK BUILDING
Phone 222

5% LAND LOANS

Correct Abstracts

THOMPSON & IRELAND
Hereford, Texas

PROGRESSIVE FARMERS

—USE—
MCCORMICK-DEERING MACHINERY

We have the extras and equipment to change your old ordinary McCormick-Deering wheat drill into the wide-spaced, deep-furrow drill—the coming drill.

Come and see us about it.

WALKER IMPLEMENT CO.
Umbarger, Texas

BEAUTY SECRETS

Reveal a New Charm

Often an unsuspected loveliness is revealed by the skillful attention of our experienced operators. Every phase of attention is obtainable.

CALL 16 FOR APPOINTMENT

Orr's Beauty

FROM the welding of these two.....

CONOCO

comes a **New Symbol** of the greater **CONTINENTAL**

SYRUP

FREE FROM FLIES!

EASIER WAY TO KILL INSECTS

KILLS—Flies—Mosquitoes—Bedbugs—Roaches—Moths—Ants—Flies—Waterbugs—Crickets and many other insects

Write for educational booklet, **McCormick & Co., Baltimore, Md.**

Bee Brand INSECT POWDER or Liquid Spray

If your dealer cannot furnish, we will supply direct by Parcel Post at regular prices

Liquid—50c, 75c and \$1.25. Gum—30c. Powder—10c, 25c, 50c and \$1.00. Gum—25c

Brand Want Ads Pay Good Dividends!

VARNISH AND SAVE

10 DAY OFFER

One pint Acme Quality Great Lakes Spar Varnish and brush. You Save 38¢

Acme Quality Great Lakes Spar Varnish has a wide range of uses—both inside and outside the home. Spreads easily, economically and smoothly. Dries quickly. Looks good. Wears well. This special offer good for ten days only.

A. C. Thompson Lumber Store
THE HOUSE OF COLOR

M SYSTEM

"Saves for the Nation"

Specials for Friday and Saturday

BLACKBERRIES, gallon	57c
CHEESE, full cream	34c
Macaroni or Spaghetti Skinner's	8c
GRAPE JUICE, pint	29c
GRAPE JUICE, quart	55c
WHEATIES, the whole wheat flake	11c
CRACKERS, 6 pound caddy	79c
COOKIES, 5-cent package	4c
Foot Tubs, Queen Anne, enameled in blue, pink, red colors	51c
Stick Candy, assorted, pure sugar stick, lb	21c

Syrup

WHITE	1 1/2 lb	12c
KARO	3 1/2 lb	10c
	1/2 Gallon	30c
	1 Gallon	70c

Specials Friday and Saturday

- | | | | |
|-------------------------|--------|---------------------------|-----|
| 6—Bars P. and G. Soap | 25c | 1—Box Wheaties | 11c |
| 5—Rolls Toilet Paper | 25c | 2—Dozen Oranges | 35c |
| 48—lb Honey Bell Flour | \$1.55 | Lettuce, nice heads | 9c |
| 1—Gal. Nigger in De Can | 37c | 4—lb jar King B preserves | 96c |
| Patch Syrup | | 1—lb All Gold coffee | 49c |

**Hereford
Wholesale
Grocery
Company**
L. W. GARLEY

What's a Town?



*A town is not a bit of ground
Laid off in little squares,
Nor yet the houses or the stores
Where merchants peddle wares.
A town is not its boulevards,
Or pavements mile on mile,
Nor public buildings richly wrought
Of massive stone or tile.*

*A town is made of human souls
All jumbled up together,
All striving for the things they want
In fair or stormy weather.
And little folks make little towns
Wherever they may be;
But big folks make the towns worth while
Of real prosperity.*

REV. CLOYD TO CONDUCT SUMMERFIELD REVIVAL

Announcement was made this week by Rev. V. M. Cloyd, pastor of the First Baptist church, that he would conduct a series of revival meetings at Summerfield. The first meeting was held Wednesday night and the series will continue each night for two weeks. On each Sunday, however, Rev. Cloyd will conduct regular services in the First Baptist church here. Rev. E. B. Brownlow will fill the pulpit at Summerfield at the Sunday services. Rev. Cloyd states that he is expecting to have great meetings during the revival services. A number of Hereford people are expecting to attend the series of meetings.

BOARD OF EQUALIZATION IN SESSION ON MONDAY

Holding a special session, the commissioners court of Deaf Smith county met Monday as a board of equalization to review the tax rolls of the county. On September 9 another meeting of the commissioners court will be held for the purpose of hearing any protests filed by taxpayers against the valuations placed on their property.

FOX MERCANTILE COMPANY

Extensive improvements are being made this week at the Fox Bros. Mercantile Co. store. New flooring is being laid in the women's ready to wear department, walls and ceilings throughout the store are being re-decorated and shelving and display racks are being re-arranged in readiness for the shipments of new fall merchandise for both men and women which will commence to arrive at the store within the next few days.

CAMPING PARTY

A group of girls chaperoned by Mrs. S. L. Easley, enjoyed a camping out four miles west of town last Wednesday night. All meals, including chicken, were cooked on a camp stove. A portable phonograph furnished music which lasted most of the night.

Those on the trip were Misses Elaine Newell, Elizabeth Spradley, Elizabeth Bowman, Mary Elizabeth Stamford, Margaret Hill, Ruth Smith, Mildred McMullen, Shirley Hale, Sally Gilbreath, Thea Lou Wilson, Louise Jacobsen, Florence Bowman, Mrs. J. O. Newell and Mrs. S. L. Easley.

HOWARD HERSHEY LOSES CAMPING OUTFIT IN FIRE

Mr. and Mrs. Howard Hershey who have been on a camping trip about twenty miles west of Hereford, suffered the destruction last Saturday of their entire camping outfit. Leaving their camp Saturday morning, Mr. and Mrs. Hershey had lowered the tent upon the food and equipment stored within it so as the tent would not be blown away by the wind during their absence on a trip to Hereford. In some unknown manner the tent caught fire and was totally destroyed, together with all equipment and food. Millard Gregory, who was sleeping in an auto parked nearby, awoke barely in time to save the car from destruction. It was believed by Mr. and Mrs. Hershey that the fire was caused by spontaneous combustion.

A WORD OF THANKS

To the contributors of wheat

for Buckner's Orphan Home: This has been one of the happiest affairs of my ministry. The response was generous from the very beginning of the movement. Men of all churches and of no church relation at all have cheerfully joined in the movement. Pastors, laymen and ladies encouraged us in the effort from the day the first bushel of grain was promised until the car was loaded at Hereford.

I wish to make special mention of the fact that the Harrison elevator has handled the wheat without cost to us and this favor has greatly helped us in assembling the wheat.

I wish also to thank the Hereford Brand for every courtesy extended. Many bushels of wheat came in as a result of the publicity they gave to the movement. Many instances might be men-

tioned where men took their own trucks and drove more than 100 miles in collecting and delivering truck loads of wheat to the elevator.

The railroads have been very courteous and kind and have granted every request we have made upon them. They are transporting the carload of wheat from Hereford to Dallas without cost.

The Great West Mill and Elevator Co. won all our hearts when they kindly consented to convert the carload of wheat into flour and ship to Buckner's Orphan Home.

We are forcibly reminded of the scripture, "In that you have done it into one of these, my little ones, you have done it unto me."

Very sincerely,
C. E. Saxon, Missionary, Tierra Blanca Baptist Association.

BY BILL

Well, folks, as I said the first time in your column and in all the letters we have here in Hereford I know that there are some folks who can contribute ideas, thoughts, plans and suggestions that will make the column interesting to us all. In other words, how are we going to have a column to rival that other newspaper throughout the handle-Plains unless some of you folks get in there and pitch in? Don't be bashful. You are welcome. And I'll tell you confidentially that you'll get a real thrill when you see your own efforts in print. It is lots more interesting in what I write.

How many of you folks have seen a letter lately to some end or relative living outside Hereford or outside of Texas, told them anything about the million bushels of wheat that was harvested in Deaf Smith county this summer? Have you ever told them that from 25 to 30 bushels of wheat per acre, around one dollar a bushel, is harvested this summer and that was just seed land last year? Have you ever let any of your folks know that you can buy the same kind of land in this county today for \$25 to \$35 an acre, on terms of \$2 or \$3 down and with yearly payments of \$1 per acre and 7 per cent interest?

How many of you have ever written to some one in another county and told them that Hereford is a creamery owned and operated by the farmers of Deaf Smith county which is putting 100 into circulation in Hereford every day?

There are approximately 3500 people in Hereford. Did you ever go to think of what a tremendous amount of advertising and publicity it would give to Hereford and the entire country if every one of those 3500 people write a letter to just one friend living outside of Deaf Smith county and tell them about the tremendous wheat crop we have just harvested and about the opportunities to make good living on a farm in this county if they came here to make their home?

How many of you will pledge yourselves to write, within the next thirty days, just that kind of letter to one or more friends or relatives who live outside of Deaf Smith county?

How many of you folks who live on a farm in Deaf Smith county will write a letter within the next month to a friend or relative who lives in some other county in Texas or who lives outside the state and tell them how many acres of wheat you harvested this year and how many bushels of grain you sold or have stored on your farm?

The first thing that anyone who

VOCATIONAL TEACHERS AIDING CO-OPERATIVES

The public school system of the U. S. is becoming a medium thru which farmers of the future can be trained in co-operation and where farmers of the present can secure valuable co-operative information, said Robert D. Maltby of the Federal Board of Vocational Education.

The speaker pointed out that the administration of the vocational educational program realize the necessity for teaching the fundamental principles of co-operation. Mr. Maltby told how the future farmers of America, an organization of high school students, offers the means through which co-operative marketing may be put into actual practice by the boys. He pointed out also that at least 50

is considering coming to this county wants to know is "Can I make a decent living there?"

You folks who are farming here, raising wheat, row crops or milking dairy cows and selling cream, are the ones who know beyond any doubts whether this is a good county to live in and if a person can make a good living here or not. People are calling at The Brand office every day and asking us these very questions. What would you tell them if you were here in the office to meet them and answer their questions.

If you folks who are farming here will write to me and tell me just how you are getting along here; whether you raised a good crop this year; if you are making money with cows, hogs or poultry; I will be better able to answer the questions of those who call at The Brand office for this information. Just address your letter to Bill, care of The Brand.

Let's put Hereford and Deaf Smith county on the map. You send me the information and I'll print it in The Brand.

per cent of the adult classes conducted in the U. S. has resulted in some form of co-operative activity.

Farmers should organize for four specific reasons. Maltby reminded his audience; first, to improve their financial condition; second, to secure their rights through legislation; third, to better their social conditions; and fourth, to extend their education facilities.

"The vocational agricultural classroom is open to any legitimate farmers' co-operative movement which can come in and assist the agricultural teacher in the presentation of material that deals with the pooling of the efforts of these groups of farm boys and adults," said the speaker.

"Co-operatives can offer their facilities for the disposal of the products produced either by the class as a whole or by individual students, and furnish timely advice on market conditions; assist in financing through the extension of credit in the practice work, and assist by helping to provide suitable material with which the students may work, such as pure seed and pure stock.

"They can furnish the agricultural teacher with accurate information relative to the fundamental principles of co-operation dealing with such problems as merchandising, dumping, pooling, overhead costs, market demands, etc."

Hereford has 100 blocks of paved streets, a fine court house constructed of Georgia marble, a modern \$30,000 city hall, the very best of fire fighting equipment, \$200,000 worth of churches, a population of 3500, natural gas, modern telephone system and fine water system.

Abernathy is the home of Elton Beede, the youngest cornet champion in the United States. The boy is 12 years old and has played the cornet half his life. He is the son of C. W. Beede, band master at Abernathy.

We Are
Now Showing
The Deep Furrow
VAN BUNT DRILL
also have very attractive terms on
MODEL "D" TRACTORS
KERR IMPLEMENT CO.
Hereford Dimmitt

CASH SPECIALS FRIDAY AND SATURDAY		
CHERRIES	Sour, red, pitted Gallon	\$1.12
GRAPE JAM	Seedless, One Pound Jar	22c
SALMON	Pick. Large Size Can	19c
PICKLES	Dills, No. 2 1/2 Can	21c
OATS	White Swan, Quick Large Package	21c
TEA	Wapco, Orange Pekoe, 1/4 lb	19c
BRAN FLAKES	Kellogg's Package	10c
Shredded Wheat	Kellogg's, Large Package	11c
PEACHES	Quart. Can In Syrup	21c
SUGAR	Ten Pound Bag	61c

Bakers Cash Grocery
MONT E. BAKER, Proprietor

Electrical Appliances are for Your Comfort

—No one these days disputes the usefulness of electricity—it is your servant, to be used in getting your housework done better, easier, cheaper and in less time.

Special Prices This Week!

—Reductions are given this week on Universal Sweepers and One-Minute Washers. Come in and see these wonderful machines—get our special prices and secure the best to be obtained at a saving.

Texas Utilities Company

Arrange For Your Winter Coal Now!

**CLEAN
Long Burning
COAL**

—We are taking orders now for storage coal to be delivered later. You can effect a material saving by ordering enough to supply all your winter's needs, as the price goes up each month for winter deliveries, beginning September 1st.

Jones & McLean

Womack's Specials

FOR FRIDAY AND SATURDAY

- | | |
|--------------------------------------|--------|
| COFFEE, Wamba, 3 lb can | \$1.38 |
| WESSON OIL, pint can | 27c |
| PRESERVES, Glen Rosa, pure, 2 lb jar | 60c |
| BAKING POWDER, K. C., 25 ounces | 21c |

Customers, call for Free Tickets to the Merry Mad Caps Show Saturday afternoon.

Progressive News

Ruth and Grace Botts spent Friday afternoon with Lucile and Ruth Parks.

Mr. and Mrs. Beach and children and Mrs. McKinnle visited Mrs. Cockrell Thursday afternoon.

Mr. and Mrs. Cecil Hodges and daughter called on her parents Monday.

Mr. and Mrs. Luke McBrayer visited Mrs. Archie Daugherty on Friday.

Mr. and Mrs. T. E. Baker returned Monday after a three weeks trip to Dallas where Mrs. Baker was taking medical treatment. Mrs. Baker is greatly improved. Her mother, Mrs. McBrayer, came home with her.

Mr. and Mrs. Webb and children motored to Amarillo Sunday, returning Monday evening.

Catherine Ricketts visited Eunice Caldwell Monday afternoon.

Mr. and Mrs. Luther Ramsey returned home Monday after an extended trip through New Mexico. Among the places they visited were Santa Fe, Deming, Silver City and Hot Springs.

Mr. and Mrs. Lamons and family from Tennessee, Mr. and Mrs. Frank Corn and family and Grandmother (Carroll) spent Sunday with Mr. Sawyer and family.

Mr. Webb lost a cow last week as a result of being shot by hunters.

Friends of Mr. Dickel are pleased to know that he is improving very rapidly. Last Friday he was able to visit his parents in Hereford and Sunday he attended services at church.

Mr. and Mrs. Bugg and family visited in the County home Sunday.

Mr. and Mrs. George C. Dixon of Memphis are visiting their brother, Mr. Childree.

Mary Ella Hershey stayed with Cloy Vicks in the Neal home last Thursday night.

During the electrical storm last Friday lightning struck the Botts home and did considerable damage. Mr. Perkins lost three head of cattle by lightning during the same storm.

Mr. and Mrs. Floyd Wilson and daughter from Montana called on Mrs. Cockrell Wednesday afternoon.

Mr. and Mrs. Howard Hershey were dinner guests of his parents Sunday.

Leota and Estelle Counts spent Sunday night with Wanda Blagg.

Mr. and Mrs. Luke McBrayer visited Alvin Hutchinson Sunday.

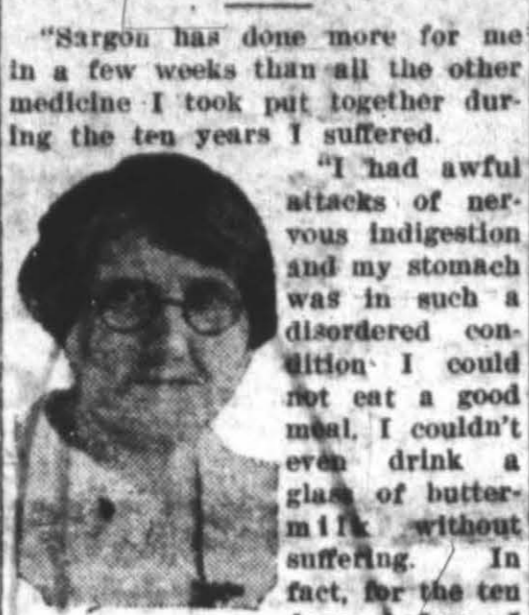
Catherine Ricketts spent Sunday with Mr. and Mrs. Chas. Ricketts of Hereford.

Mr. Dyer called on Mr. Ricketts Saturday morning.

Audrey Cockrell spent Friday night with Della McKinzie.

Mr. Blagg has sold his farm and is moving to Hereford soon. The

Sargon Proved a Blessing To Her



"Sargon has done more for me in a few weeks than all the other medicine I took put together during the ten years I suffered.

"I had awful attacks of nervous indigestion and my stomach was in such a disordered condition I could not eat a good meal. I couldn't even drink a glass of buttermilk without suffering. In fact, for the ten days before I started taking Sargon I had not swallowed one mouthful of solid food; I had lived on orange juice. I had sharp pains in my stomach and was so weak I had to give up and go to bed. My nerves just went all to pieces and I never got a good night's rest.

"Sargon has surely proved a blessing to me. I can now eat most anything I want without bad after effects. My nerves are normal. I sleep fine and never have to use a laxative any more like I did before I started taking the Sargon Soft Mass Pills.

"This remarkable treatment has given me back my health and I feel like telling everybody about it."—Mrs. Lonie Nelms, 3227 Pine Street, Dallas.

Clark Drug Store, Agents. —Adv

Ford Doings

Rev. M. Hornbeak held his regular church services at Ford Sunday.

The social Friday was well attended and everyone reported a nice time, even though we did not get to roast our wieners.

Mr. and Mrs. Garvett and family and Mr. and Mrs. Tom Majors returned from Hot Springs, New Mexico, Sunday.

If information is needed on how to fish to get best results, see Tom Majors, as he, while on his trip to Hot Springs, New Mexico, caught about 50 pounds of bass in one hour. He is also world champion trout fisherman, as he caught so many trout he and his friends were unable to eat them all.

Misses Edith and LaVerne Mann and Byrdine Brunson ate Sunday dinner at the Simpson home.

community is sorry to lose the Blagg family.

Iva Mathews visited Audrey Cockrell Sunday, while J. W. Cockrell visited Travis Mathews.

D. B. Mann and F.W. Brunson made a business trip to Memphis Saturday.

Roy, Clyde and LaVerne Mann and E. W. Brunson, Jr., left for Hobart, Oklahoma, Tuesday.

Mrs. Laura Thurman went to the Falls Sunday.

Mrs. F. W. Brunson was a visitor at the Mann home Saturday night and Sunday.

Sunday evening visitors at the Mann home were Howard Morel, Mr. and Mrs. Harry Lanfer, Charles, Floyd, Thomas and Vireta Simpson, Cecil Bains, Jewel Nor-trop, Ruby Campbell, Mildred, Nell and Mrs. Casey and Elizabeth Drummonds.

Blanche Johnson was operated on for tonsillitis Monday.

Mr. and Mrs. Casey and family have recently moved into the Ford community and we extend to them a hearty welcome.

Howard Morel ate Sunday dinner with Mr. and Mrs. Hardy Benson.

Mr. and Mrs. Vought and Mr. and Mrs. Jake Kliever and families went to Kansas to attend a convention. Afterward they will take Edna and Waldo to Bethel, Kansas, where they will enter college.

Here and There

Several from this community attended the singing at Sarg Sunday.

Frank Vetter has been sick at the C. M. Bell home the past week.

Mrs. Hazel Sparks spent the week-end with her father, Mr. Hacker, near Jumbo.

Mrs. Emmet Dixon and children returned home Sunday from Palmview where Mrs. Dixon had been called earlier in the week by the illness and death of her father.

Joe Green, Mrs. Nettie Green and Mrs. Walter Easter are sight-seeing in New Mexico this week.

Mr. and Mrs. R. T. Stevenson of Lockney were recent visitors in the C. M. Bell home.

Mr. and Mrs. W. S. Dixon had as guests over the week end Mrs. P. H. Hensarling and daughter, Miss Luelle and Miss Mary Cochran of Bryan, Texas. Mrs. Hensarling is a life-long friend of the Dixons and their visit was greatly enjoyed. They left Tuesday for Denver.

Mr. and Mrs. Harlan were callers at the Alman home Sunday afternoon.

Mrs. Walke of Sumnerfield spent Monday afternoon with Mrs. Fincher.

Mr. and Mrs. J. J. Lindsey received word Sunday morning that Darrel Taylor, a brother of Mrs. Lindsey had been fatally injured in an automobile wreck near Carlsbad Saturday night. Mr. and Mrs. Lindsey and children left at once for Carlsbad.

Mrs. T. W. Majors and daughter, Miss Neva Majors, accompanied by Mr. and Mrs. Ernest Nugent, were visitors last week with friends at Bovina.

Mr. and Mrs. Walter Orr departed Thursday for Carlsbad Caverns and other points of interest in New Mexico. They expect to be absent from Hereford about two weeks.

Mrs. W. H. Dowell who has been visiting for the past two weeks with relatives in Lawton, Oklahoma and other points in Oklahoma, returned home Saturday morning.

Mr. and Mrs. F. W. Curtis and family who have been residents of Hereford for a number of years, departed Wednesday for Wench, Washington, where they will make their home. Mr. and Mrs. Curtis will be greatly missed by their many friends in Hereford.

J. F. Shanklin of Lubbock was a business visitor here last week.

Mr. and Mrs. Brit Boyd, accompanied by J. L. Rogers, were business visitors last week in Amarillo.

Rev. and Mrs. O. W. Carter and baby of Dallas were visitors here last week with Mrs. Carter's parents, Mr. and Mrs. D. H. Bryant.

Miss Loma Woodburn who has been residing for some time at Dimmitt has returned to Hereford where she will make her home.

Mrs. F. A. Dyke and little daughter of Amarillo were enjoying a visit last week with her grandmother, Mrs. J. T. Wilkinson.

John T. Hariman of Bovina was a business visitor last week in Hereford.

Frank Pennington of Amherst was in Hereford Wednesday on business.

Mrs. John Leasure of Dawa departed Monday for an extended visit with relatives at Find, Oklahoma.

FOR SALE—Stock, groceries and fixtures. Must be sold for land if priced right. WILKINS BROS. 33-1c

A strong chain—and its weak link

Your chain of business is only as strong as its weakest link.

A successful chain, a substantial business, a profitable investment, all these things depend on the strength of every link in the chain. If one link is weak, the whole chain is liable to break.

Let us examine your chain and strengthen your position.

John McLean, Manager
Hereford Insurance Agency
Phone 273 Hereford, Texas

Miss Rosabelle Jones who has been spending the summer vacation here with her uncle and aunt, Mr. and Mrs. A. W. Chaudler, departed Sunday for Lubbock where she will teach this year in the public schools.

Mr. and Mrs. Ernest Nugent and children who have been visiting for some time with Mr. and Mrs. T. F. Majors, departed Thursday for their home at Iowa Park, Texas.

Mr. and Mrs. W. J. Smith and children of Phoenix, Arizona, have been visiting for the past few days with Mr. and Mrs. J. B. Davis of Sumnerfield.

C. T. Kibb
Chiropractor
Buckner-Lambert Bldg.
LADY ATTENDANT
Hours 10:00 to 6:00
Phone
Office, 301
Residence, 2015F4

Have Money!

The man who makes ten thousand dollars and SPENDS it all has nothing.

The man who makes one thousand dollar year and saves PART of it gets ahead.

That's arithmetic.

Start Saving Regularly NOW
We Invite YOUR Banking Business

THE FIRST NATIONAL BANK OF HEREFORD
—a strong bank thoughtfully managed—
HEREFORD, TEXAS

MEMBER FEDERAL RESERVE SYSTEM

WEST TAILOR SHOP
MRS. O. F. WEST, Proprietor
"Well Pressed is Well Dressed"
Clothes called for and delivered—Phone 385

DR. F. M. MONTGOMERY
EYESIGHT SPECIALIST
626 Polk Street, Amarillo, Texas
—Will be in Hereford first and third Tuesdays in each month. Eyes tested and glasses fitted.
OFFICE RAY'S JEWELRY STORE.
Telephone 188 for Appointment.

4 C Lumber
Has Many Advantages

1. The germs of decay have been killed by heat in the dry kilns and it will not rot unless reinfected.
2. 95 per cent heart content of old-growth yellow fir assures greatest durability.
3. It is stronger—the strength increasing in proportion to the decrease in moisture content.
4. No damaging shrinkage after installation.
5. Increased nail holding properties—no shrinking away from the nail.

"It's Worth the Difference"

KEMP LUMBER CO.
The Place for Good Lumber.

For Better Milk Call 15

Prairie Dairie Products
ARE BETTER

—Ice cold sweet milk delivered to your door.
Try our butter and buttermilk.

—Come and see our plant.

Drink More of Our Sweet, Clean Milk.

THE CHOICEST OF MEATS

—The best of fresh and cured meats awaits your selection here.

—It is a pleasure to serve you.

Texas Meat Market
Phone 353

Only \$225.00*

i. b. Kitchen

A new Frigidaire Porcelain-on-steel Outside and inside

Call at our display room and see everything for yourself. You can have this Model AP-4 Frigidaire installed in your home for only a few dollars down—the balance arranged to suit your convenience. Equally liberal terms may be had on any Frigidaire.

J. C. CUMMINS
Hereford, Texas

DRIVE THIS GREAT PERFORMER

Marquette

There's a remarkable new kind of performance in the moderate-price field—MARQUETTE performance! Another triumph of Buick engineering and Buick craftsmanship. Dashing new response... thrilling new speed... amazing new power... surprising new economy. A leader's mastery of every phase of action! Discover it for yourself today—drive this great performer.

Take the wheel of a Marquette and feel it lift you in a smooth surge of speed from 10 to 60 miles an hour in 31 seconds. Experience its perfect roadability that lets you fairly float along at 60 or 70 miles an hour in complete comfort and security. Try it on the steepest hill and know its great reserves of power. Learn about astonishingly low cost of operation. Admire its smartly-tailored, low-arc bodies by Fisher... its handsome fashions and appointments... its provision for complete comfort... its many refinements and improvements that make its superiority complete. No other automobile in its price range has an engine of such large piston displacement—its remarkable water-proof, dust-proof, wear-proof holsters—or its wonderful new high non-glare windshield. See the Marquette today. Compare with any other car in its class. Drive this great performer—and discover the thrill that only a winner knows!

BUICK MOTOR COMPANY, Flint, Michigan
Canadian Factories: Division of General Motors Corporation
Birmingham, Alabama, Ontario, Canada

Norton Motor Company
Buick and Marquette Sales and Service
Hereford, Texas

WHEN BETTER AUTOMOBILES ARE BUILT... BUICK WILL BUILD THEM

Locals

Pitman and sons, Buck Nathan, accompanied by V. S. who have been on a trip and vacation to Crede, returned home Friday.

Ralph Barnett, Miss Mary Ray and Miss Agnes Elft Monday for Carlsbad, N. M., to visit the Caverns.

H. Floyd and family of Hereford, Texas, who have been for some time with Mrs. sister, Mrs. J. H. Wilson, returned Sunday for their home.

E. F. Marrs and children, E. M. Spear and Mrs. White returned Saturday from a trip to Carlsbad, N. M., where they have been visiting with relatives.

Mary Pauline Ray, who received her degree last week from S. T. C., is visiting here with her father, W. H. Ray.

Mrs. H. G. Conkright and daughter, Miss Ruth, accompanied by Mr. and John Patton and son, Billie, returned Sunday from Lexington, Kentucky, where they have been visiting with relatives.

George Giacconi returned from Hungerford, Texas, where he was called by the serious illness of her aunt. While on the way he visited a sister at Houston and a brother at Fort Worth.

Belle Garrison of Lubbock returned Friday for a visit with her mother, Mrs. F. Guthrie and other relatives.

Miss Ivy Williams, chief operator at the local telephone exchange who has been enjoying a vacation in Colorado and California, has returned home.

Reports reaching friends here state that Mrs. M. L. West of San Diego, California, who suffered an injury to her eye as the result of an automobile accident while visiting friends in Hereford recently, is regaining her sight and prospects are good for a complete recovery from the injury.

Mrs. Emmett Cardwell who is spending the summer with her mother, Mrs. J. D. Bowen, motored to Amarillo Thursday where she visited with her sister.

Mr. and Mrs. Albert Ross of Sweetwater, who are former residents of this city, arrived here Friday for a visit with friends.

Miss Kathleen Hawkins who has been attending W. T. S. T. C. at Canyon, was visiting here over the week end before going to Borger where she will teach this year.

Mr. and Mrs. Henry Hastings and Mrs. F. Alexander were visitors in Amarillo Thursday.

Mrs. W. T. Stanberry and children of Amarillo, who have been visiting for some time at El Paso, arrived here Friday for a visit with Mrs. Stanberry's aunt, Mrs. H. H. Hawkins.

Mrs. Berta Tallent of Oklahoma City and Mrs. Dora Rice of Walters, Oklahoma, were recent visitors at the home of Mr. and Mrs. C. F. Kerr. Mrs. Rice is a former resident of this city and taught for some time in the local schools. She is now superintendent of the schools of Cotton county, Oklahoma. Mrs. Tallent is teaching in the Oklahoma City schools.

Miss Bettie Rose Kerr recently visited with friends and relatives at Floydada, Lubbock and Hale Center.

Bruce Guthrie enjoyed a visit over the week end with his mother, Mrs. B. F. Guthrie, leaving Monday for Guymon, Oklahoma, where he is employed with the International Harvester Co.

Miss Moselle Hill, daughter of Mr. and Mrs. O. G. Hill, received her degree from W. T. S. T. C. last week and will leave soon for Van Horn, Texas, where she will teach school.

Homer and Ollie Fox returned Saturday from an extended fishing trip and vacation in New Mexico. While they consumed most of the proof, they declare that they sure caught some big fish.

Romelle Cluck of Canyon is the guest this week of Billie Hill.

Mr. and Mrs. Clyde Beach of Wichita Falls are enjoying a visit with relatives here this week.

I buy my Drugs at CLARK'S.

James B. Singleton of Louisville, Kentucky, who for the past three weeks has been visiting here with his sister, Mrs. W. F. Gabbert, departed Thursday for his home.

"Believe it or not," more Brunswick trees are being planted in Hereford than any other make. 33-1c

Mrs. B. G. Brigance, Miss Naomi Newton and Miss Winona Cabanis of Paducah, visited this week in the J. L. Williams home.

day for their home in Dallas after enjoying a visit here with Mrs. T. M. Palmer.

S. P. Rosson, J. D. Buchanan and family and Arlie Dean and family are enjoying a vacation and fishing trip in the mountains of New Mexico.

Mrs. A. Y. Bell and daughter, Faye, Mrs. Walter Ricketts and daughter, Jimmie Marie, of Wellington, Texas, are visiting this week in the home of Mrs. W. M. Megert.

Mr. and Mrs. Will Foraker of Metz, Missouri, who have been visiting Mrs. Foraker's sisters, Mrs. C. A. Skelton and Mrs. Ray Barber, enjoyed a trip last week to Carlsbad Caverns, Albuquerque, and Santa Fe, New Mexico. They departed Friday for their home in Missouri.

A chic serviceable wardrobe for the girl who is going away to school, planned and created by the SEWING SHOP, Phone 117. 32-2c

Miss Florence Smith of Cleburne who has been attending T. C. C. at Abilene this summer arrived here Friday for a visit with her aunts, Mrs. J. B. France and Mrs. C. P. Cockrell.

R. T. Kimmons of Amarillo enjoyed a visit with friends here last Tuesday.

\$350.00 fine block of ten lots, gas available. L. BASKIN, Owner.

I buy my Drugs at CLARK'S

Mr. and Mrs. Ray Lackey visited with her parents, Mr. and Mrs. H. M. Smith Sunday.

D. R. Gass visited with Mr. and Mrs. N. E. McEntire of Canyon Tuesday.

FOR SALE—stock, groceries and fixtures. High grade for land lots, priced right. WILLIAMS BROS. 33-1c

Mrs. Isabel Garrison of Lubbock is visiting friends and relatives and attending to business here this week.

La'Trell Hankins of Lubbock visited last week in the homes of Mrs. John F. Biggs and Mrs. Jas. Morgan.

Miss Gwendolyn Spradley returned home from Canyon Saturday. She attended W. T. S. T. C. this summer.

C. E. STONE COMPANY'S SPECIALS FOR FRIDAY, SATURDAY AND MONDAY

Ladies' New Fall Dresses
New materials and styles at prices you can afford to pay

\$5.85	\$7.85	\$9.85
\$14.85	\$19.85	

Ladies' House Dresses
Regular price, \$1.98
Special for these days at 88c

Ladies' New Felt Hats
One lot, special, Yours here for \$1.98

Sheets and Pillow Cases

9-4 Sheeting, per yard	29c
Read-made Sheets, 28x90, \$1.25 value, for	98c
Pillow Cases, 42x66, each	25c
Prints, 36 inches wide, 25c value, per yd	15c

Men's New Fall Hats
Just received a large shipment, wide variety of the newest and best styles, shapes and colors, priced from \$3.50 to \$6.95

Men's and Boys' Work Clothes
Full cut, good materials, priced at savings you cannot afford to pass up, for the three days—

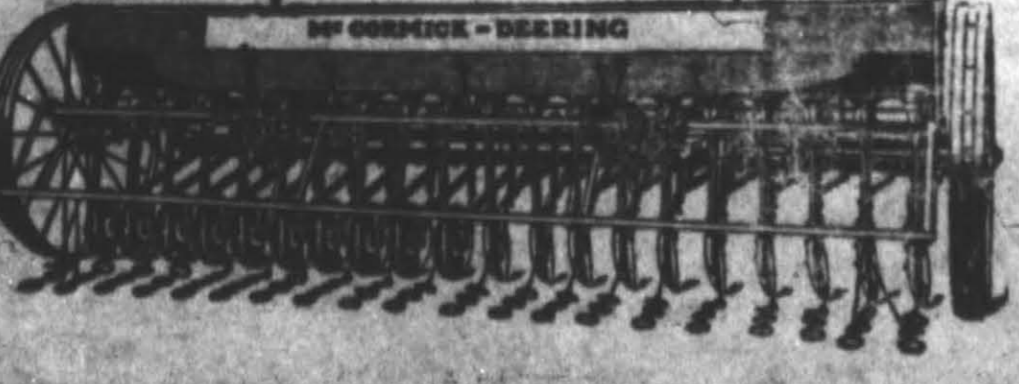
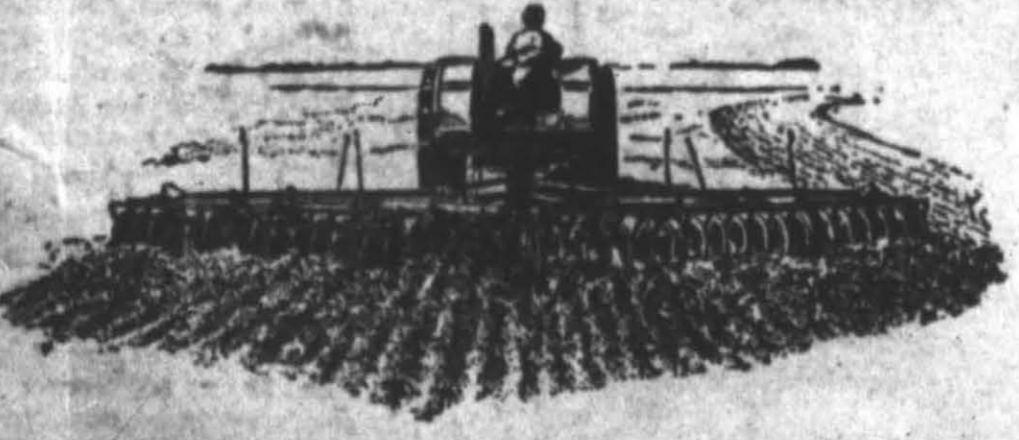
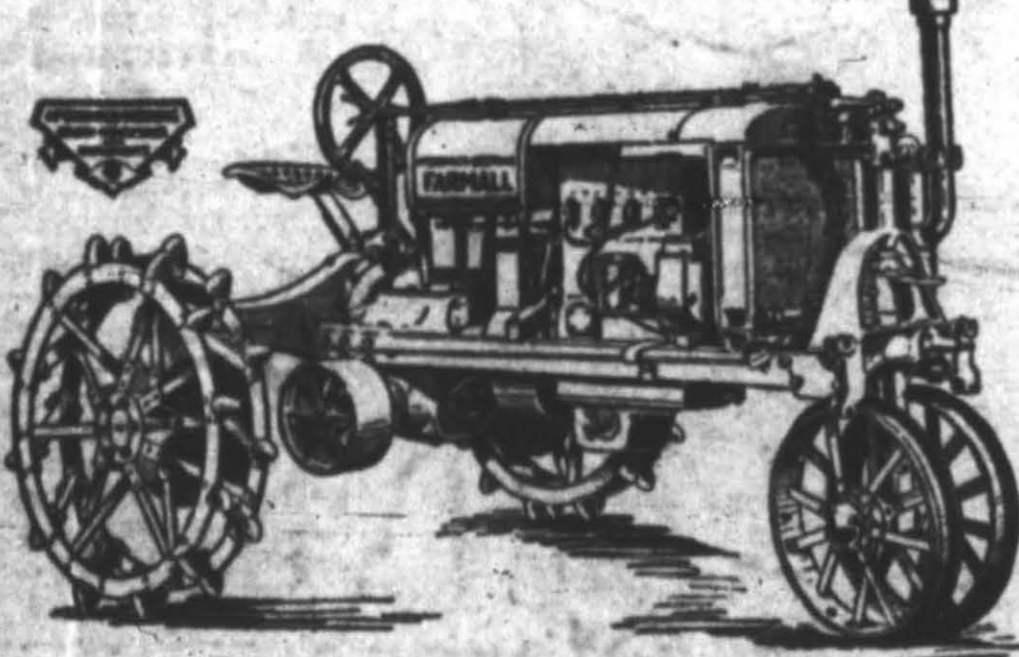
Men's khaki pants, \$1.95 value	\$1.59
Shirts to match the above	89c
Men's Coveralls, \$3.50 value	\$2.69
Men's Lead overalls	\$1.15
Boys' checkered coveralls	89c

Notions

Two papers of pins for	5c
Palm Olive and Lemon Soap, 4 bars for	25c
Hinds' Honey & Almond Cream, large size	39c
Silk Thread, per spool	5c
1-4 inch Elastic, 3 yards	10c
Ladies' rayon bloomers, worth \$1.50, for	98c
Children's rayon bloomers, 75c value for	50c

C. E. STONE COMPANY
Chain Stores "The Chain of the Southwest" Hereford

Getting Ready To Sow Your Wheat?

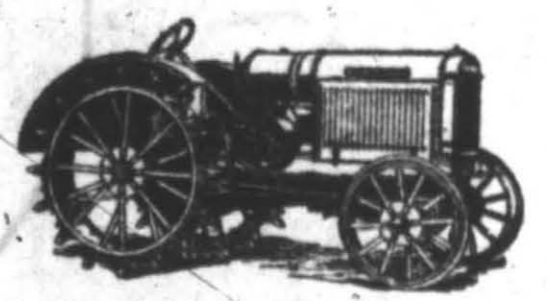


Your INTERNATIONAL HARVESTER COMPANY dealer is in a position to render you the greatest assistance possible in supplying you with equipment necessary to prepare your wheat land soil and get your wheat drilled in right.

I. H. C. implements are outstanding in their features especially designed to meet the needs of long, hard service with a low cost of up-keep. Any I. H. C. machine is a good machine—built for durability and dependability.

WE HAVE IN DRILLS

Tractor-drawn 20-8 and 12-14 deep furrows. Horse-drawn, 16-8 and 12-8 sizes. I. H. C. drills are double run, force feed equipped.



THE R. B. R. IMPLEMENT CO.

SERVICE AND QUALITY

HEREFORD—FRIONA—DIMMITT

Back to School

THURSDAY, SEPTEMBER 5th.

We have a Free Souvenir for every grade and departmental student ready to be given you the day school starts. Come in and ask about it.

HOW ABOUT SCHOOL SUPPLIES??

We have stocked this year with hundreds of dollars worth of school accessories, in anticipation of your wants for the coming term. You will find we haven't overlooked anything in preparing to supply your needs.

Schaeffer Fountain Pens and Eversharp Pencils, note books, note book fillers, ink, tablets, erasers, rulers, all kinds of special papers, or whatever you may need in your school work. Make our store your headquarters. We have everything.

THE CORNER DRUG STORE

TYNES & HUMBLE

Wanted Ads

Wanted

WANTED—200 to 1000 cattle to pasture; have lots of premature corn and other good feed; plenty of water. If you want to fatten for early shipping, see me, nine miles southeast of Friona. Have 1600 acres, will lease part or all. MRS. R. L. BROWNING, Friona. 33-2tp

FOR SALE—Winter barley seed. HENRY ALLMAN, nine miles south of Hereford. 32-4tp

LAND OWNERS, ATTENTION—We have buyers for your land if price and terms are right. We specialize in subdividing and selling large tracts to farmers. 25 years in the land business in Panhandle of Texas. McNABB LAND CO., First National Bank Building, Box 1231, Amarillo, Texas. 32-6tp

WANTED—Land in exchange for Lambok city property. Land is already located on two parcels. Deal between business man and Tech. College. Information furnished those interested. Hereford, Texas. 31-3tc

WANTED TO BUY—stocker hogs. J. F. WARD, phone 250. 29-1tc

Lost and Found

LOST—Brown Gordon purse; valuable contents. Finder please return to Mrs. D. REED and receive liberal reward. 33-2tp

LOST—Dark bay mare pony, weight about 700 pounds. Brand U reversed in left shoulder and left thigh, black mane and tail, mane shingled, four white feet and hind feet white almost to hock joints; fat and clean limbed. C. O. LEE, phone 18, or Brand. 33-2p

Lodge Directory

LODGE NO. 848
School of instruction every Thursday night.
Wes Bradley, M. Secretary.
HEREFORD LODGE
No. 476, I. O. O. F.
meets Monday 8:00 p. m.
Visiting Brothers welcome.
M. D. Fincher, N. G.
L. H. Foster, Secretary.

For Rent

FOR RENT—Dr. residence. phone 75. 33-1

For Sale or Trade

FOR SALE—1928 Dodge, Chrysler "T2" coupe with jumble seat. See it at Chevrolet garage Friday and Saturday. 33-1tp

FOR SALE—1928 hole Van Brunt drill and Milwaukee power binder. J. C. LANCE. 33-3tp

FOR SALE—1928 grapes at my farm. C. J. ... 33-1tp

FOR SALE—2250 extra good Rambouillet yearling ewes, in lots to suit the purchaser. W. T. HAZELWOOD, Canyon, Texas. 33-2p

FOR SALE—good white Leghorn pullets from Frisco strain. See Hillside Hatchery, South Hereford. RAY CONNOR, Owner. 33-1tc

FOR SALE—Cheap, ornamental iron fence in good repair. Also a good second hand gasoline pump and engine with pump jack. White Owner, Box 77, Hereford, Texas. 32-4tc

MILK GOAT FOR SALE—One 2-year-old nanny with doe kid; good milk and gentle. At old Joe Foster place southeast of Canyon, Texas. W. BLACK, Box 101, Canyon, Texas. 33-2tc

FOR SALE—My home in North Hereford. Want to see someone a walk-out proposition. Priced to sell; will bear investigation; phone 197. J. B. PHILLIPS, Box 715, Hereford, Texas. 32-7tc

FOR SALE—Royal Portable typewriters. Ask the user. They're the best. Take one home and demonstrate it to your satisfaction. Trial free. Terms. JOWELL M. MULCHISON. 32-1tc

FOR SALE—Two registered Shorthorn bulls, ready for service October 1st. These bulls are out of the "Milking Shorthorn" of Shorthorns. Sixteen miles north and one mile east of Stockyards. HOMER E. BELL, Route 4, Hereford. 33-1tp

FOR SALE—International one ton truck, good condition, good tires, \$700. M. E. STONE, Box 782, Hereford. 33-1tp

FOR SALE—Two well broke mules, about 5 hands high. MART FRENCH, Hereford. 31-3tc

FOR SALE—Half section good, smooth land, 100 acres, ready for wheat, priced at \$2.50, best of terms. See CLAUDE HIGGINS. 33-2tp

FOR SALE—Jersey cow and half-bred milk cow. See owner, N. ... 33-2tp

For Sale or Trade

FOR SALE—Lots of city lots, worth the money. See me for bargains. JOWELL MULCHISON. 31-1tc

MODERN dwelling located close to school, for sale. Will sell on monthly plan with very small cash payment. RALPH BARNETT. 31-2tc

LAND FOR SALE—We invite offers on the following described property belonging to the Estate of Mrs. Alice G. Jenkins, deceased, to-wit:

1st. The north-west Quarter of Block 14 of Mabry's Addition containing 2 1/2 acres.
2nd. Lots 4 and 7 in Block 4 of Hester & Baskin's Subdivision of Block 3 of Mabry's Addition.
3rd. Lot 7 of the S. E. Evans' Subdivision of Block 36 of the Evans' Addition.

BASE & SAMPLE, Edna, Texas. 30-4tc

FOR SALE—Or trade, 16 hole wheat drill. See J. RAMSEY, 4 miles northeast of Progressive Avenue. 33-2tp

FOR SALE OR TRADE—Six room modern stucco residence; also one oil range and one ROUND Oak heater. JIM BURTON, Phone 114-J. 31-1tc

DINING room with a gas range. Call 350. MRS. RALPH BARNETT. 31-3tp

MAPS—Deat Smith county maps for sale, 50c each. THOMPSON & IRELAND.

FOR SALE—The N. W. 107 acres of Section 352 W. 6, Castro county, unimproved at \$30.00 per acre. Look it over and submit your own terms at 7 p. m. but no crop payment plan. J. S. WARNER, 302 N. Broadway, Santa Ana, California. 30-1tc

FOR SALE—By owner, choice chicken ranch, close in terms if desired; also choice business lots. Address P. O. Box 473, Hereford, Texas. 29-1tc

PLUM FOR SALE. J. E. WARD, Phone 272. 29-1tc

FOR SALE—The new home, mostly modern, with many recent improvements; close to school. Priced extremely low. Box 305, City. 29-1tc

LOW PRICES and easy 6 per cent terms on the following: improved section 3 miles out; raw 320 only 3 1/2 miles out; improved 40 acres edge of town; 320 acre tract 20 miles northwest; close in 200 acre improved place; improved five acre place, electric lights; well located town property; 490 acres 7 miles west of Dimmitt; improved 140 acre place close in; improved quarter on 25-Mile Avenue; close in 100 acre on air line, blinker light; 16 acres under irrigation, electric service; 2 acre tract with natural gas. Ask for details on any of above. L. BASKIN, Phone 138. 29-1tc

FOR TRADE—\$3000 equity in \$4750 home in Hereford; for 100-acre farm improved or raw land within 20 miles of Hereford. K. B. BOYLE, K. ... City, Texas. 31-3tp

FOR SALE—Furnished five room modern home, double garage, on pavement. H. SHERRIFF, 304 E. Fifth Street. 32-3tp

Notice to Advertisers: All classified advertising ordered to run "till forbid" must have a written order; also the order discontinuing "it" ads must be in writing. This is to avoid misunderstandings. It will enable us to give you more satisfactory service.

and its weak link

Your chain of financial security is only as strong as its weakest link.

A weak link means a weakened financial position. All these things may be remedied by the use of a weak link. It is the only way to secure your financial future. Let us make your business and strengthen your position.

Miss Polly Steele

Manager of the Office of a ...

Fall term beginning September 5. PHONE 272

Adrian-Sims Notes

Stay in Alabama and South points.
Mr. and Mrs. Lige Ellis Glenn came up from ...
Mr. Ferguson and family left first of the week for Dallas.
Mrs. Ida Malone and Miss Maude Malone were shopping in Hereford Monday.
Wesley Collier of Crosbyton arrived here Tuesday.
George McLain and family arrived home Sunday after a months stay in Alabama and South points.
Alfred Bellah was in Hereford Sunday visiting relatives.

When You Build

—You are like everyone else—you want the best materials at the most satisfactory possible when the job is done. Your year of experience in planning hundreds of homes around Hereford is yours free with every building contract. You are assured the highest quality of material by our long period of service.

ROCKWELL BROS. & COMPANY

LUMBER
Here Since 1898.
Phone Four—The Lumber Number..

Storage Tanks and Tubs

Built as you want them. Get our prices of them.

Barnhart & Shreve

General Blacksmithing
Phone 33 Hereford, Texas
Acetylene and Electric Welding



BUY PROFITS BY THE BAG with the How of Merit Diamonds

FOR MILK—FEED MILK PRODUCING INGREDIENTS—THE MERIT WAY

MERITINE FLY SPRAY

"KNOCK 'EM DEAD"

In Convenient Size Cans Also In Bulk

Kills all insects, eggs, larvae and full grown.

West Texas Feed & Seed Company

August Blanket Sale

FRIDAY and SATURDAY, AUGUST 30 and 31



SIZE 66 x 80
—Three pound gray, with colored borders. It is named "Banner," and is the most popular blanket we have ever sold. Regular \$1.95. SPECIAL, \$1.49

SIZE 66 x 80
—Single Indian design blanket for making bath robes, to use as lap robes or light covers. Regular \$1.95. SPECIAL, \$1.79

\$2.95 3 lb cotton plaid blanket
—Plaid pattern of soft, fine cotton. Come in the extra wide and extra long. They are 70 x 90 inches and are especially priced for this August selling. Colors, rose, blue, gold, green and helle, combined with white.
AT \$2.49

\$3.95 part wool 4-pound blanket
66 x 80, warm and heavy, of best color combinations. A pair of blankets with white. These blankets are so wondrously comfortable on frosty winter nights.
\$3.49

The very newest thing in blanket styles. They are soft as down, woolly and warm. These extra size blankets of part wool, size 72 x 90, come in solid colors of blue, rose, peach, green, helle and are bound with matching satin. Regular \$5.95—SPECIAL, \$4.79

80 x 100
—\$2.45 colorful rayon Bed Spreads—Lovely spreads in solid colors of rose, blue and gold, with all-over designs. Scalloped edges and long enough to fold around the pillows.
\$1.99

\$1.29 Crinkle Spreads, size 60x108—That name implies their charm and serviceability. In such popular colors as rose, blue and gold; they take any number of times and require no ironing.
AT 98c

SIZE 68 x 76
—Two and one-half pound gray, double blanket.
\$1.29

SOFT COMFORTERS, \$3.45
—Light and warm and beautiful covered with floral satons, lined with chaffin, these fine, white cotton-filled comforters provide a grateful covering on cold winter nights.

Sprowls-Cronin & Co

Friday - Saturday Cash Specials

- White Swan Corn Flakes 11c
- Sam Houston Coffee, 3 lb, cup & saucer \$1.44
- Light House Soap, 10 bars 37c
- Chlorox, large bottle 21c
- Potted Meat, small 4c
- California Sardines, large, 2 for 25c
- All-Day Suckers, 2 for 1c
- Apples, gallon, Ortanna 46c
- Bred Spread, 4 pounds 78c
- 1 lb Comb Honey 25c
- 1 package Envelopes 5c

Carl's Cash and Carry Grocery

Phone 324

All orders \$3 or more delivered free.

Arney News Items

Mr. and Mrs. Richard Chatfield of Denton have been visiting the Fortner home. Much wheat land is being prepared in this vicinity. A store is being built at Arney. C. Franklin and wife are home from attending summer school at Canyon. Joe Clark and wife, Levelland. O. T. Clark and wife, Fannin county spent Sunday here with relatives. Mr. and Mrs. J. E. Boyd are owners of a new car. Otto Fortner and family were here from Borger visiting relatives. Mr. and Mrs. Henry Drempp returned last week from a trip to New Mexico and Colorado. Showers in the county the past few days have helped crop prospects. Will Graham has finished a

SEVERAL MEMBERS IN FAMILY BENEFITED BY IT, SAYS LETSINGER

"Orgatone is the Finest Thing I Have Ever Seen," Says Pleasant Valley Mail Carrier.

"There are several of us at home who have taken Orgatone and it hasn't failed to bring good results in a single case," said J. H. Letsinger, the well known Pleasant Valley mail carrier, Amarillo, R. T.

"As to my own case," Mr. Letsinger continued, "Orgatone is building up my health after several years of suffering. When I began taking it my stomach was all out of order and my appetite was very bad. I was troubled with constipation and bloating after eating and had that tired, sluggish feeling all the time. Nothing I would eat seemed to agree with me and I was really discouraged trying to find anything that would help my case."

"Finally I began reading in the papers about Orgatone and decided to try it. It has been a wonderful thing for me. My appetite is fine now and I eat three good square meals a day. My bloating and indigestion pains are entirely gone. I sleep like a log, and all my sluggish, depressed feeling has left me. I recommend Orgatone every chance I have because it has done me so much good. It has helped our whole family and we are all boosting it. It certainly is the finest medicine we have ever had in the house."

Genuine Orgatone is manufactured by one of the world's largest laboratories and is not a so-called secret or patent remedy but a new scientific bile treatment and is sold in Hereford by the City Drug Store.—Adv.

new house on his farm, modern in all respects and built of brick. R. Campbell and wife have moved to the Steen place and Mr. Randall of Cook county will move to the Randall farm. Mr. Steen has bought a place west of Hereford. School will open here Monday, September 10. Mr. and Mrs. Franklin and Miss Sprawls, teachers, attended the school teachers meeting. Several from Arney were in Tulsa Monday. C. Franklin and wife visited the Wilson home Saturday. J. T. Burnham and wife are owners of a new car. F. W. Fortner and wife were in Clovis over the week-end. Several from here attended the Dimmitt picnic. Ben and Bernice Lee Fortner were in Crowell Friday. F. W. Fortner and wife, Richard Chatfield and wife were in Amarillo Monday. An effort is being made to kill some dogs which are raiding turkeys hereabouts. Ed Bailey and wife and Mrs. Bailey's parents of Canyon, have returned from a trip to New Mexico and Colorado.

Big Square

Mr. and Mrs. Glenn Stiles were Hereford visitors Saturday. The Big Square school and community received a car load of coal last week. Mrs. Sam Layman is on the sick list.

Mr. and Mrs. Carl Baker and Beth have returned from a trip to Utah.

A. B. Brunley and family returned from a vacation trip to Arizona and California last week. Alfred Scott and family were in Hereford Saturday.

Mr. and Mrs. W. G. Wyer and Mr. and Mrs. H. J. Wyr are at home from a trip to Kansas.

Big Square will have its annual picnic Saturday, August 31. Mr. and Mrs. C. O. Blagg, our teachers, returned August 30 and are ready for school.

Glenn Stiles is the owner of a new car. C. W. Mick has recently bought a new car.

Roy Haberer and family are at home from a trip through New Mexico.

The community was well represented at the Castro county singing convention at Flagg Sunday.

Mr. and Mrs. Floyd Browder spent Saturday night in the W. G. Wyer home. Mrs. Browder is a sister of Vance Hemmington.

A good crowd was out for Sunday school and singing Sunday.

Art Haberer and family returned from a vacation trip through Colorado. They visited in the home of Ham Lambert at La Junta.

INSTITUTE AT CANYON SEPTEMBER 2, 3, AND 4

Eighteen counties will join together in institute work in Canyon September 2, 3, 4. The dormitories will be sufficiently equipped to accommodate 200 teachers. Also the cafeteria will be in operation during the institute, while many of the teachers will stay out in town. The following departments will be represented in high school section: Intermediate grade section, two primary sections, rural school sections, public school section, superintendents' section, men's physical education section, and possibly sections in the vocational agriculture and home economics.

Among the lecturers on the program are Dr. T. D. Brooks of Baylor University at Waco; Dr. W. T. Hughes of Texas A. & M. College; Roy Bedichek of the University of Texas; Congressman Marvin Jones; Senator C. C. Small of Wellington; Judge J. O. Guleke of Amarillo, and others.

With the large number of county participants and the large number of independent school systems, there will be an attendance of more than 1000 teachers. Counties participating in the institute here are: Armstrong, Briscoe, Carson, Collinsworth, Deaf Smith, Floyd, Gray, Hartley, Hemphill, Hutchinson, Moore, Oldham, Farmer, Potter, Randall, Roberts, Sherman, Swisher.

OFFICIALS OF SUNDAY SCHOOL HAVE MEETING

Officials and teachers of the Christian Sunday school of the Christian church met last week at the home of Mr. and Mrs. R. J. Kibbe in a combined business and social session. After a short business session, the twenty members present adjourned to the spacious yard of the Kibbe residence where all enjoyed a delightful social meeting. Delicious refreshments of strawberry ice cream and cake were served at a late hour.

SUNDAY SCHOOL CLASSES PICNIC AT SULPHUR PARK

Practically the entire membership of the Sunday school of the Christian church motored to Sulphur Park last week on a picnic outing. A splendid variety of games comprised an interesting program that filled the afternoon with pleasure for all. A delicious luncheon was served to approximately eighty people. The return to Hereford was made at a late hour. All were loud in their praise of the event which they hope to repeat in the near future.

Ward News Notes

The Willing Workers club met with Mrs. Wiley Roberson August 21, with nine members and four visitors. The visitors were Mrs. Snow, Bridgeport, Okla.; Mrs. Wilson, Sayre, Okla.; Mrs. R. Copeland and Miss Anna Copeland. After a short business session a splendid musical program was rendered after which the hostess, assisted by Mmes. H. and J. R. Copeland and Miss Anna Copeland, served refreshments of sandwiches, cake and lemonade. The next meeting will be with Mrs. Saltman September 4. Mr. and Mrs. Jim Lipscomb re-

turned Saturday from a ten days vacation in the mountains of Colorado. Mrs. Bob Higgins and son, Wesley, motored to Sallieville Tuesday for a visit. Relatives returned Sunday. Ward observed that there was a church in the school in the foreground on the ground and singing in the background. We visited the school and took a hand in the singing. Mr. and Mrs. Arlie Deas and children, Jack and Mary Louise, returned Sunday from a weeks vacation trip to the mountains of New Mexico. Mr. and Mrs. G. M. Suggs call-

ed on Mrs. Bob Higgins Tuesday afternoon. Mr. and Mrs. Wiley Roberson and Mrs. Dick Dickson at Hereford. Miss Mary Catherine Adamson of Waxahachie who has been visiting Miss Anna Copeland the past two months, returned to her home last Tuesday. G. T. Higgins left Saturday for Los Angeles to be gone about one week. Mr. and Mrs. Jim Higgins visited Sunday afternoon in the home of Mr. and Mrs. Bob Higgins. Mr. and Mrs. Bonnie Fulkerson returned last Sunday from a visit with relatives in Missouri.

Mr. and Mrs. W. D. Clark enjoyed a visit for several days last week with friends at Clovis, New Mexico. Miss Mary Bradley spent last Thursday visiting with friends in Canyon. Mr. and Mrs. J. L. Johnson of Summerfield departed Thursday for Austin where they will attend the graduation exercises of their son at the University of Texas. Mr. and Mrs. T. L. Welch had as their guests last week Mrs. Welch's brother and family, Mr. and Mrs. Alva Lemons of Newport, Texas.

Renew Your Health By Purification

Any physician will tell you that "Perfect Purification of the System is Nature's Foundation of Perfect Health." Why not rid yourself of toxic ailments that are undermining your vitality? Purify your entire system by taking a thorough course of Colobac, once or twice a week for several weeks—and see how Nature rewards you with health. Colobac are the greatest of all system purifiers. Get a family package with full directions. Only 35 cts. at drugstores. (Adv.)

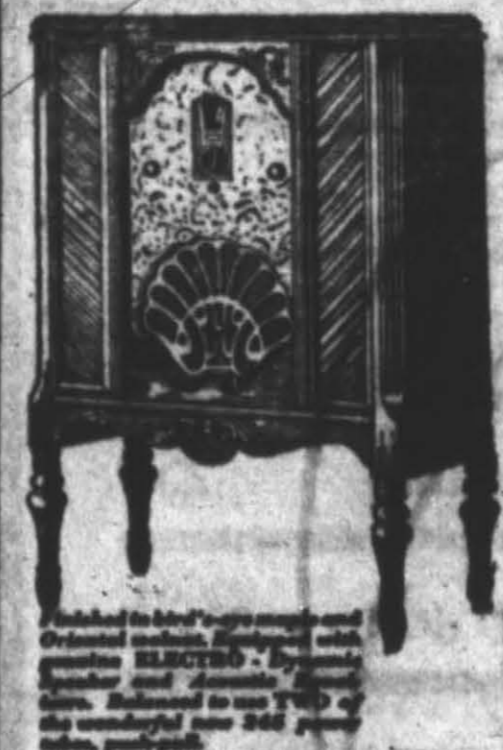


APPETIZING!

—Those fresh and tasty bakery products that fare forth daily from our ovens. Almost a necessity.

Hereford Bakery
Frank Barber & Sons

FREE TRIAL in your own home



the new all-electric **PHILCO** BALANCED-UNIT RADIO

We will gladly deliver any one of the marvelous Philco models to your home on absolutely Free Trial. We want you to prove to yourself its matchless tone, its marvellous selectivity and amazing distance range. No obligation whatsoever.

Any Easy Payments You, when you decide you want to own one of these splendid Balanced-Unit Philcos, you can have it on very easy payments. Just a small amount down; balance weekly.

Call At Our Store We are taking care of Free Trial requests as rapidly as we can in the order we receive them. You owe it to yourself to telephone us or call at our store as early as possible for full details.

This Screen Grid Lowboy only **\$119.50** Tubes Extra

Neutrodyne-Plus, \$129.50 OTHER MODELS FROM \$87.50 TO \$225.00

Lee Electric Co.
Phone 452

SEE HOW TO REAR THE NEW PHILCO BEFORE YOU BUY ANY BRAND

man can dispute the evidence of a cancelled check. No book-keeping system can be more simple than your check stubs. No safer way of carrying money exists than keeping your check book with you.

Open An Account With Us

The First State Bank

Sales climb and STUDEBAKER prices drop

Reductions as great as \$250 now in effect

World leadership in the sale of eights coupled with Studebaker's unique profit manufacturing advantage, now permit sweeping price reductions which embrace all Studebaker models.

Remember, only Studebaker can sell you a champion! Studebaker's smart motor cars hold more official stock car speed and endurance records than all other makes of American cars combined.

42 Sparkling New Models—at New Low Prices

Now you can buy a

President Eight Sedan for 7 (135 in. wheelbase) . . .	\$1995
President Eight Sedan for 5 (125 in. wheelbase) . . .	1735
Commander Eight Sedan (four door—120 in. wheelbase) . . .	1475
Commander Six Sedan (four door—120 in. wheelbase) . . .	1325
Dictator Eight Sedan (four door—115 in. wheelbase) . . .	1235
Dictator Six Sedan (four door—115 in. wheelbase) . . .	1095

Prices at the factory

H. M. BISHOP DEALER

HARDWARE
Items of Usefulness

Make it a practice to inquire of your Hardware Store for the numerous little articles needed about the household every day. . . . No matter what you need, you will be very apt to find it at the **HARDWARE STORE**

KERR-ANTHONY
HARDWARE COMPANY

Cream O' Plains Butter
IS A HOME PRODUCT

—Every dollar you spend in buying Cream O' Plains butter is helping to develop Hereford because it is made in a creamery owned and operated by the farmers and business men of Hereford and Deaf Smith county.

Ask Your Grocer for **CREAM O' PLAINS BUTTER**

Farmers Creamery Ass'n, Inc.

RULES CHANGED BY TRI-STATE FAIR GIVEN HERE

Notification of changes in rules for preparing exhibits for the Tri-State fair at Amarillo have been announced by the fair officials as follows:

In order to conform to the Dallas score card the following corrections are made for the score card in county exhibits at the Tri-State fair, September 29 to 30, inclusive:

Paragraph 2. The display and decorations from each county shall be confined strictly to products actually produced in said county.

Paragraph 6. Signs bearing the name of the county are to be placed in uniform line at top of exhibits. Additional signs will be permitted on the wall or back ground. Such signs are restricted to an explanation of the products on the platform.

Paragraph 8. Each county must show 25 kinds of agricultural products and not more than 50, which shall be selected from the general agricultural and horticultural classes in this catalog. These classes are 20 to 26, inclusive, class 28 and 72, 73 and 74. Canned products shown in classes 72, 73 and 74 shall be in uniform quart jars.

Paragraph 9. The exhibitor will be required to major on three important crops of his county, and these exhibits will be scored on a basis of 100 points each, or a total of 300 points. Not fewer than five exhibits of each major crop shall be shown. The remaining 22 or more crops shown in one or more exhibits each shall be scored on a basis of 400 points.

Paragraph 10. Where the exhibitor will be permitted to show the agricultural resources of his county, making display in any manner he desires as best adapted to his county, this phase of the exhibit will be scored on a basis of 200 points on the ability of the exhibitor to show the agricultural resources of his county.

Paragraph 12. All products required in the score card must be placed on the platform of the booth. No part of the exhibits judged shall be placed on the wall or background for decorative or other purposes.

If this or any other portion of the rules for county exhibits is not clear, I will be glad to answer any questions which are submitted prior to the fair.

Please note that the paragraphs quoted in this supplement are complete as quoted above. They supersede the corresponding printed paragraphs in the 1929 catalog and will govern the judging at the 1929 fair. Disregard those printed paragraphs in the 1929 catalog which are corrected by number in this supplement.

P. C. BENNETT, Supt., Agricultural Division, Tri-State Fair Association, Amarillo.

4-H CLUB GIRLS MAKE DRESSERS AT COST OF \$3.87

Waxahachie.—Thirty two home made dressers costing \$3.87 each have been made by 4-H club girls in Ellis county. They were made by sand papering and painting two orange crates, placing them on eight door stops for legs and covering the top with a 14 x 36 inch board. With four yards of cretonne for curtains and cushion and cover for back of chair, and with a mirror to hang above, the dresser is complete.

MANY STUDENTS EXPECTED

Lubbock.—Between 2200 and 2500 students are expected to enroll at Texas Tech during the 1929-30 season according to a report from the registrar's office. Although it is difficult to make an estimate of the number of students at this time of year, the report is considered as conservative.

There were 1298 students enrolled in the summer session which will close August 23.

What's Doing IN WEST TEXAS

The Lubbock Hilton a \$1,400,000 structure, is now up six stories. A five story addition to Hotel Lubbock totaling \$222,650, comes next in line. Brick work on this hotel is almost complete and the addition is expected to be complete during October.

San Angelo building permits for the year have already exceeded a million and a half dollars. The Western Reserve Life Insurance Building, for \$185,000, the new Texas Theatre for \$135,000, the Baker Hemphill building for \$121,000 and other buildings of like kind for similar prices are nearing completion.

An Amarillo farmer, J. H. Durrett, uses an unique method to make his more than 7000 acre farm pay. Renters are allowed to keep cows, hogs and chickens during the slack months for an income and are relieved of their care during harvest time on a profit sharing plan.

Decatur Baptist College, property of the Baptists of the state, is under the supervision of the Baptist General Convention, a junior college, correlated with Baylor University, and affiliated with the state department of education. It is the oldest junior college west of the Mississippi River.

Seymour's growth and development over the last half century will be chronicled in the Half-Century Anniversary number put out by O. C. Harrison, editor of the Baylor County Banner this month. Prosperous business concerns, permanent homes, progressive citizens and plenty of modern improvements are Seymour's.

Marfa is coming to the front as a western town with a western outlook on life. Sixty thousand dollars worth of paving, a white way, \$35,000 telephone exchange, her highland fair, grazing land, building program, marble quarry, quick silver mine and other enterprises are getting her headlines in the daily papers.

Plainview, home of Wayland College, is a staunch supporter of the school. The school has enjoyed an unparalleled growth since it was founded by the Staked Plains Baptist Association in 1908. In 1917 it was recognized as a standard junior college and has kept that rank ever since.

Goree's first bale of cotton for the season was brought to town by W. C. Coon, who lives north of Goree across the Brazos River. The bale was ginned by the Goree gin company and bought by G. W. Moore for 18 cents a pound. A premium of \$27.75 was given Coon by business men.

McLean's \$63,000 fire truck is now installed and ready for any emergency. The truck is of the pumper type and has a maximum capacity of 5000 gallons of water per minute delivered through the hose nozzle. It is powered by a heavy duty six cylinder engine capable of making 45 miles per hour on runs.

BASEBALL SUNDAY 10:00 P. M. QUINQUE HEREFORD Admission, 25c

Elevator Puts In Machinery for Treating Wheat

S. E. Cone, of the S. E. Cone Grain and Feed Co., Lubbock, was here Wednesday inspecting installation in the company's elevator of equipment for treating seed wheat with copper carbonate dust. As a service to farmers, Mr. Cone stated, the company which he controls has decided to help prevent wheat fields of the county from becoming infected with smut which this past harvest cost a number of wheat growers in this territory considerable sums of money.

When wheat delivered to any elevator is found to be contaminated with smut, stated Mr. Cone, the owner of that load of wheat is docked from two to 15 cents per bushel. Many elevators, he said, refuse to handle wheat containing smut.

By treating the seed wheat with copper carbonate before it is planted, Mr. Cone declared, all danger of smut is eliminated. Only a small charge per bushel will be made for cleaning and treating seed wheat and preparing it for planting. Preventing smut on wheat delivered at the elevator not only brings the farmer a higher price for what he does deliver, but insures a larger yield per acre than he would obtain if his field was infested with smut. The equipment for treating seed wheat with the copper carbonate dust will be ready for service by the latter part of this week, Mr. Cone announced.

As a result of the tremendous wheat crop harvested in this ter-



LOADING FIRST CAR OF 'SCREAM O' PLAINS' BUTTER Farmers Creamery, which provides home market for cream produced in Hereford trade territory

ritory during the past harvest, Mr. Cone announced that if prospects indicated a crop of equal size next year he would erect another elevator here to help handle the flood of grain which this season flooded every elevator here.

F. R. Friend, vice president of the First National Bank of Lubbock, accompanied Mr. Cone on his trip to Hereford and expressed his amazement at the evidence of prosperity and growth shown by Hereford and Deaf Smith county.

Munday is the home of the boy who was awarded second place in the individual judging of dairy cows at the short course at College Station. He is Gilbert Myers and competed in 153 entries. Truth pace in dairy judging and fifth place in poultry judging was won by the Knox county club boys.

LOSSES FROM PARASITES REDUCED BY 90 PER CENT

Goldwaite.—Losses from internal and external parasites in Mills county are estimated at about one-fifth of what they were last year as a result of continued campaigns begun a year ago in the control of lice, mites, worms and chiggers. The most serious poultry menace has been worms and these have been successfully checked by use of tobacco dust and other expellants. In addition to keeping poultry premises drained and clean W. P. Weaver, county agent, has shown that one of the most valuable preventives is the periodical feeding of tobacco dust in the mash at the rate of two pounds to 100 pounds of feed. This is continued for three weeks and then repeated at the end of a rest spell of the same length.

School

(Continued from Page One)

the first year, and the second year will consist of an advanced half year of each.

Children who will be six years of age on September 1 will be admitted at the beginning of school but will be required to pay tuition on the basis of \$4 per month. If the seventh birthday comes before January 1 tuition will be charged for the half year only, but in other cases tuition must be paid on all unders for the full year. In no case will a child under six years of age on September 1 be admitted

to school, and unders will not be taken except at the beginning of school. There may be some misunderstanding on this point because of the law providing for lowering the school age to six years on September 1, 1930.

The following fees are charged in high school: cooking, \$1 per month, gym club, \$1 per year; schedule change, 25 cents; fee for anthologies for English in cases where student wants books furnished by the school, and a classic fee of \$1 where the school furnishes English classics for use by the student.

FOR JOB WORK, TRY THE BRAND

Sunday Matinee

1:00 TO 6:30 P. M. AND MONDAY NIGHT, SEPTEMBER 30

Castro Theatre

DIMMITT, TEXAS

See and Hear **Al Jolson**

"The Singing Fool"

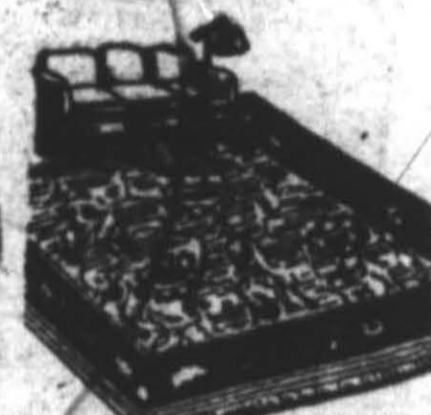
The world's greatest entertainer in his crowning achievement! Athrob with glitter and gayety, pathos and love, adventure and surprises! An unforgettable, sensational production. Don't miss it!

Next Sunday, September 1 "BRIDGE OF SAN LUIS REY" and all-talking comedy, "Birth Marks"

Fall Arrivals of Newest Furniture



New Low Prices New Quality New Styles



JONES FURNITURE COMPANY

PIGGLY WIGGLY

FRIDAY & SATURDAY SPECIALS

- ORANGES, small but full of juice, doz. 17c
- MARSHMALLOWS, 16-oz package 23c
- Salad Dressing, El Food, 1/2-oz bottle 32c
- MEL'O, a real water softener, 3 cans 25c
- Coffee, Concho 3-lb can, a good grade \$1.21
- VIENNA SAUSAGE, 3 cans for 25c
- Milk Van Camps Large Size 10c Per Can Small Size 5c
- APPLES, gallon size, per can 45c
- SOAP, Palm Olive, 3 bars 21c

Superior Deep Furrow Drilling Means Better Crops



PENETRATION UNDER HARD CONDITIONS

The larger discs of the Superior Deep Furrow Drill make possible a more uniform cut through all soil and stubble formations; weeds and trash are opened apart the same as smooth prepared soil; the wheat is sown at a uniform depth under all conditions—in deep, accurate furrows that will hold winter snows or lead all rainfall to the seed bed at the bottom of the furrows.

PREVENTS BLOWING IN SPRING

The loss of wheat in the spring by blowing the soil away from the plants is largely prevented with the Superior Deep Furrow Drill by ridges breaking the action of the wind on the soil and keeping the loose top soil from drifting. As long as the surface is kept from being smooth, little or no "blowing out" of wheat will occur.

HARROWING MADE POSSIBLE

Harrowing wheat in the spring mulches the top soil and prevents loss of moisture. The ridges left by the Superior Deep Furrow Drill are easily harrowed down without endangering the wheat plants down in the furrows, the top soil is kept loose and soil cracks are closed.

Let us show you what the Superior Deep Furrow Wheat Drill has done right here at Hereford.

M. D. Womble HEREFORD, TEXAS

Prevent Smut!

Treat your seed wheat with Copper Carbonate dust before you plant it.

We Will Do It For You--

We have just installed equipment at our elevator for cleaning your seed wheat and treating it with copper carbonate dust so that it is ready for planting. The charge for this service is twelve (12c) cents per bushel. We can handle any quantity. Treat your seed wheat with copper carbonate dust before you plant it and avoid dockage for smut when you sell your wheat crop next year.

S. E. Cone Grain & Seed Co. Elevator Opposite Gulf Oil Company.

International Sunday School Lesson

BY DR. J. E. NUNN

SEPTEMBER 1, 1929.
ESRA'S RETURN TO JERUSALEM

7:8-10, 11:21-23, 31, 32
 Text: The hand of our God
 all them that seek him!
 —Esra 3:2.

Introduction.
 Esra's return from exile was
 led by Cyrus King of Persia
 led by Zerubbabel the high priest,
 at work accomplished was
 rebuilding of the temple.
 Esra's return was permitted by
 Darius Hystaspis, king of
 Persia after the first
 of the intervening reigns
 of Cambyses, Darius
 and Xerxes. Under Dar-
 ius Persians were defeated by
 Greeks at Marathon, and under
 Xerxes they were defeated by
 the Greeks at Thermopylae and Salamis.
 Xerxes was the queen of Greece
 during these years the great
 Greek leader was Pindar, Aes-
 chylus, Aristides, Miltiades and
 Pericles. The leader of this
 return was Esra.

Esra, the Scribe.
 Esra means "help." He was
 a Levite and this chapter gives
 his return from Babylon to
 Jerusalem through his
 successor Eleazar. In
 line of ancestors was Za-
 rathustra, a high priest who
 was a Zoroastrian.
 Esra was a scribe in the law of
 Moses. He was a man of
 prayer and his prayer was
 answered. He was a man of
 faith and his faith was
 rewarded. He was a man of
 courage and his courage was
 tested. He was a man of
 wisdom and his wisdom was
 proved. He was a man of
 power and his power was
 shown. He was a man of
 love and his love was
 shared. He was a man of
 peace and his peace was
 kept. He was a man of
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 peace and his peace was
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 joy and his joy was
 shared. He was a man of
 hope and his hope was
 fulfilled.

Decline at Jerusalem.
 Esra went up from Baby-
 lon for a time it seemed as
 if the long detention in a
 land had purged the exiles
 of their idolatry and religious indif-
 ference. The work of rebuilding
 the temple was carried out by
 Zerubbabel and the priests, and
 the ceremonies of the old
 law were reinstated, and a
 feast of seven days was
 celebrated. Then a reaction
 followed. The work of
 reconstruction was
 arrested. The state
 seemed to drift
 toward apostasy
 once more. The
 king of Persia
 neglected the
 temple. The
 sacrifices were
 forgotten. The
 numbers and
 general deca-
 dence took place.
 The priest, the
 people, the
 state, the
 church, the
 world, the
 human race,
 all were
 drifting
 toward
 apostasy.
 Esra's mission
 was to
 bring
 the
 people
 back
 to
 God.

Caravan to Jerusalem.
 Esra's mission was to
 bring the people
 back to God.
 He was a man
 of prayer and
 his prayer was
 answered. He
 was a man of
 faith and his
 faith was re-
 warded. He
 was a man of
 courage and
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 tested. He
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 fulfilled.

**new standard
 watch making!**
 Esra's mission was to
 bring the people
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 answered. He
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 and his hope was
 fulfilled.

of horsemen with our professed
 trust in God's hand; and there
 would have been plenty of excuses
 very ready about using means as
 well as exercising faith. But what-
 ever truth there is in such con-
 siderations, at any rate we may
 well learn the lesson of this story
 —to be true to our professed prin-
 ciples; to beware of making our
 religion a matter of words; to live,
 when the time for putting them
 into practice comes, by the maxims
 which we have been forward to
 proclaim when there was no risk
 in applying them. If 'the church'
 would oftener think of what 'the
 world' looks for from it, it would
 be ashamed of the terrible gap be-
 tween its words and its deeds.

Selected Treasurers.
 Before setting out on the long
 and hazardous journey, Esra like
 a good steward, made careful ar-
 rangements for the safeguarding
 of the treasure which the king, his
 counselors, his princes, and many
 of the Jews in Babylon had placed
 in his hands for use in con-
 nection with the temple in Jerusa-
 lem. Esra selected twenty-four
 men to have special charge of the
 treasurers on the way, twelve of
 them priests and twelve of them
 Levites. He lists the names of the
 treasurers a total of \$4,786,250. No
 wonder Esra was anxious about
 this vast sum. No wonder he gave
 his 24 treasurers special instruc-
 tions to keep it all carefully, watch-
 ing over it until they should be
 able to weigh it into the hands of
 the priests, Levites and clan lead-
 ers in the temple chambers at
 Jerusalem.

Carefulness in Handling Money.
 We have here a most valuable
 object lesson in the handling of
 money. "First, these were good
 men, honest and trustworthy, whom
 Esra selected. This was important.
 Some times sufficient care is not
 taken in choosing those who are
 to be the custodians of money be-
 longing to others. In this case
 the money and the treasures were
 all carefully weighed and the ex-
 act amount set down. Again, at
 the end of the journey, the men
 were required to account for every-
 thing they had received. Some
 people are very careless about
 money matters. Young persons
 should learn that it is part of
 their religion to be strictly hon-
 est. If others put money into
 their hands for any purpose it
 should be accounted for to the
 last cent. No matter if only a
 few cents a month are to be
 handled, there should be the same
 careful putting down of the amount

Divine Movement.
 This, then, was a divine move-
 ment. It can only be accounted for
 by ascribing the original impulse
 to God. Natural motives of policy
 or of superstition may have been
 providentially manipulated, but the
 hand that moved them was the hand
 of God. The man who can perceive
 this immense fact at the very out-
 set of his career is fit for any en-
 terprise. His transcendent faith
 will carry him through difficulties
 that would be insuperable to the
 worldly schemer.

Esra's Faith in God.
 "So we fasted and besought our
 God for this; and he was entreat-
 ed of us." "I am afraid a great
 many of us would rather have tried
 to reconcile our asking for a band

Divine Movement.
 This, then, was a divine move-
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Esra's Faith in God.
 "So we fasted and besought our
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 ed of us." "I am afraid a great
 many of us would rather have tried
 to reconcile our asking for a band

and the same accuracy in account-
 ing for it at the end as if the sum
 were thousands of dollars. The
 men themselves were holy—that is,
 they had been set apart to a holy
 service. The treasures entrusted to
 them were holy. The money and
 the vessels did not belong to any
 man, but to God.

The End of the Journey.
 "And we came to Jerusalem, and
 abode there three days." They
 spent the three days in resting
 and reconnoitering. So did Nehe-
 miah (Neh. 2:11). So also Paul
 and his companions, on their mis-
 sionary entrance into Europe, tar-
 ried "certain days" in Philippi
 before they began their work.
 "First be sure you are right, and
 then go ahead." Then the treas-
 ure was handed over to those ap-
 pointed to receive it, a careful
 inventory was made by them, and
 a list was deposited in the ar-
 chives of the new state. This be-
 ing completed, Esra and his com-
 pany—offered burnt offerings and
 sin offerings in the temple, and
 celebrated a joyful thanksgiving
 for God's guidance and protection,
 and for the success of the great
 enterprise which he had brought
 to a happy conclusion.

Divine Leadership.
 Esra was a believer in the divine
 providence. He placed his hand
 in God's and submitted to be led
 by Jehovah.
 "Thy way, not mine, O Lord.
 However dark it be!
 Lead me by thine own hand,
 Choose out the path for me.
 I dare not choose my tot;
 I would not, if I might;
 Choose thou for me, My God,
 So I shall walk aright."

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A B C Companion

The PORCELAIN Washer

For FAST Washing
 For SAFE Washing
 For CLEAN Washing



As Easily Cleaned As Washing a Dish!

The A B C COMPANION square PORCELAIN TUB is an outstanding feature of advantage which women have long awaited. Imagine how easy to keep clean, how lustrous, sanitary and long lasting is this PORCELAIN finish.

A B C COMPANION PORCELAIN is guaranteed good. It is not affected by heat or cold, lye or alkali, will not warp, check, chip, crack or peel. Lasts a lifetime.

The A B C COMPANION comes in electric type in either wringer or spinner design for city current, or 32 volt farm electric current. Then there is the 4-cycle gas motor type illustrated above for use in homes without electric current.

Streu Hardware Co.

W. E. GREEN'S Public Farm Sale

On the Uncle John Thomas farm, 23 miles northeast of Hereford, 3 miles west of Daniel school house, or about 14 miles south and 3 miles west of Wildorado; beginning strictly at 1:00 p. m.

Tuesday, September 3


FARMING IMPLEMENTS 1—McCormick-Deering row binder. 1—Two-section harrow. 1—Moline two-row devil. 1—Two row sod planter. 1—John Deere 2-row ridge buster. 1—Wheatland two-row lister. 1—Springfield wagon, with grain box. 1—DeLaval cream separator, in good shape, No. 12. 7—HEAD OF HORSES—7 1—Gray mare, colt by side, 15 hands high, age 6. 1—Bay mare 15 hands high, age 6. 1—Bay horse, 17 hands high, smooth mouth. 1—Bay horse 17 hands high, smooth mouth. 1—Mare, 17 hands high, smooth mouth, colt by side.	11—HEAD OF CATTLE—11 1—Holstein cow, age 8, fresh first of January. 1—Holstein cow, age 6, giving milk now. 1—Jersey cow, age 5, giving milk now. 1—Jersey cow, age 4, fresh, calf by side, 3 gallon cow. 1—Holstein and Jersey cow, age 7, giving milk now. 3—Calves. 2—Yearlings. HOUSEHOLD GOODS 1—Perfection 4-burner oil stove. 1—Majestic coal range. 1—Sideboard. 1—Bedstead and 2 sets of springs. TURKEYS 54—Turkeys, both old and young.
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TERMS OF SALE—All sums of \$10.00 and under, are cash in hand; over that amount a credit of three months will be given when secured by bankable note bearing 10 per cent interest from date of sale. No discount for cash.

W. E. Green, Owner

FALL COATS

for the Fashionably Dressed




A wide selection of the very latest creations for milady for the coming autumn season. . . Every one of them emphasizes style quality, fabric quality, excellent tailoring, and outstanding value . . . Lavishly fur trimmed and of the very smartest designs.

Let us show them to you at your earliest possible convenience . . . You will find them to your liking.

FALL FROCKS

THEY DEPICT THE NEWEST AND BEST



There is color galore in the new dresses for the fall season . . . New designs and materials are shown for the first time for your approval, and you will be delighted with them. . . The very latest styles from the Eastern fashion centers are here for your approval and selection . . . We will be proud to show them to you—they are the outstanding features of what the fashionable world will appear in this season.

D. R. GASS & SON



WE HIT THE MARK

Our liniment will "hit the spot" and your aches and pains will disappear..

If your joints ache and you are feeling old and stiff, our tonics will knock them out in a jiffy.

Don't forget to make a list of your drug store needs and come in today. Prices lowest.

Let US be YOUR Druggists.

City Drug Store

"WE SERVE TO SERVE AGAIN"

Hereford

Phone 300

Texas

Locals

Rev. E. B. Bowen, pastor of the First Methodist church, who has been enjoying for some time a vacation in California, returned to Hereford Monday and announces that he will hold regular morning and evening services at the Methodist church next Sunday.

Mr. and Mrs. D. D. Brown and Mrs. Archie Hodges of Frederick, Oklahoma, accompanied by Mrs. C. C. Martin and family of Amarillo, were visitors this week with Mrs. E. W. Plummer of this city.

Mr. and Mrs. Ray Hancock, accompanied by Walter Crawford, were visitors last week at Tucumcari, New Mexico.

CARD OF THANKS

I wish to express my sincere thanks to my many friends who so liberally patronized the auction sale of my household goods held recently.

MRS. W. F. GABBERT.

T. A. Osborne of Paso Robles, California, formerly a resident of Hereford, is visiting here this week with friends.

Mr. Kessie hasn't been with us long, but we appreciate RICE'S Instant Service. Ic

MRS. G. A. F. PARKER

Teacher of Music

Fall Term Begins Sept. 2

STAR THEATRE

HEREFORD, TEXAS

Program

Friday and Saturday

"OLD ARIZONA"

This is the best all talking outdoor picture ever made.

Also Fox Movietone News and Vaudeville Acts

Admission, 15-25c

Monday and Tuesday
SEPTEMBER 2-3



Also PARAMOUNT NEWS SOUND and COMEDY
ADMISSION 15-25c

Wednesday-Thursday
DOUGLAS McLEAN

A Big Comedy Drama
"DIVORCE MADE EASY"
ALL TALKING

Also two reel TALKING COMEDY
15-25c

Coming Soon—
"SHOW BOAT"
"THE COCO NUT"
"THUNDERBOLT"

Mr. and Mrs. O. J. Lady, who reside 16 miles northwest of Hereford, had as their guests during the past week Mr. and Mrs. E. Kauffman and little son and Mrs. H. N. Olsen and son, all from Central Kansas. Mrs. Kauffman and Mrs. Olsen are sisters of Mr. Lady.

I buy my Drugs at CLARK'S. FOR JOB WORK, TRY THE BRAND

Miss Emma Roberson was hostess Monday afternoon to members of the G. A. Club. Next Tuesday night the club will meet with Miss Thornton Shirley. At that meeting a social session will follow the conclusion of the business meeting.

Concho—A total of 12,500 sheep were treated for stomach worms by the terach-lorethylene method in Concho county in July, the county agent reports.

FOR JOB WORK, TRY THE BRAND

Get your school supplies this year at the CORNER DRUG STORE. A complete line of everything you will need. 33-1c

Miss Bessie Carter of Amarillo is visiting in the home of A. O. Thompson this week.

Miss George Ella Broadwell returned home Saturday from Alpine, Texas, where she attended Sul Ross Teachers College this summer.

Mrs. Harry Jackson of Bovina visited in the homes of relatives here last week.

Perhaps the reason "Old Tack" was a little late to the luncheon Monday was because he didn't have Brunswick tugs on his car. 33-1c

Mrs. O. G. Hill who has been attending W. T. S. T. C. during the summer months has returned to her home in Hereford.

A Want Ad in The Brand is a sure, steady worker—try it out.

Miss Nellie Johnson of Paducah visited relatives and friends here last week.

Miss Virgol Brumley returned from Canyon Saturday where she has been attending college.

Miss Maurine Spradley and Frances Landrum returned Saturday from the Methodist encampment, which was held twenty miles southeast of Canyon.

Miss Zella Mae Waiser arrived home from Canyon where she has been in school.

TRY A WANT AD IN THE BRAND

School time is now here. Ready to move in, see it in two blocks west of Central school. See copy or trace. See owner on premises. O. L. CULWELL. 33-1c

Mrs. Flora Shipman is enjoying a visit with her sister, Mrs. John Kropff.

FOR JOB WORK, TRY THE BRAND

Mr. and Mrs. J. W. Turrentine of Yuma, Arizona, arrived Tuesday for a visit with Mrs. E. W. Harrison and family.

Free coupons will be given all students of the grades and departmental work at the CORNER DRUG STORE when school opens Thursday, September 5. 33-1c

A pageant entitled "Yesterday's Key," an answer to youth's questioning, will be presented at the Christian church at 8:15 p. m., Sunday night, September 1, by the members of the Bible school. Everyone, announces those in charge of the affair, are invited to attend.

"Emergency" tire chains are most appreciated in getting out of mud holes. They are applied without jacking up the wheel. At RICE'S. 33-1c

Dr. Clyde Kibbe motored to Canyon Tuesday to attend the funeral of the son of a friend.

Statements, Letter Heads, Envelopes, all Job Work, at The

Mrs. W. A. Ricketts was hostess Tuesday to the members of the ladies Sunday school class of the First Christian church. Each of the fourteen members who attended the meeting brought a special dish as a contribution to the lunch which was spread at noon and enjoyed by all. The day was spent in visiting and in quilting.

Carry a set of "Emergency" tire chains. Easily put on in the mud. RICE sells them. 33-1c

I. O. Crosthwaite and family returned Friday from a several days trip through New Mexico, spent visiting Carlsbad Caverns. They were accompanied by their daughter, Mrs. Frank Daniel and husband of Plainview.

MRS. J. M. BOONE RECOVERING FROM SURGERY

Mrs. J. M. Boone of East Fifth street, who last week submitted to a major operation at the Deaf Smith County Hospital, was removed Wednesday from the hospital to her home where she is convalescing under the care of her daughters, Mrs. Frank Blyrow of Plainview, and Mrs. Paul Barnett of Wichita Falls, who came to Hereford last week to be with their mother during her illness.

COLORADO AND OHIO PEOPLE VISIT HERE

Mr. and Mrs. C. B. Hershey of Colorado Springs, Colorado, and Mrs. E. B. Hoyle of Piqua, Ohio, arrived Wednesday for a short visit with their brother, Ray Hershey, of Progressive.

C. B. Hershey is dean of the Colorado College, Colorado Springs.

and during the summer has been teaching a summer school at the University of Rochester, Rochester, New York. Driving through by auto, Mr. Hershey visited Piqua, Ohio, his sister, Mrs. Hoyle, joined the party for the trip to Texas. After a short visit here with their brother, the party will go to Colorado Springs the latter part of the week.

Many changes and a decided growth are noticeable in Hereford, declared Mr. Hershey, who last visited here five years ago. Improved appearance of homes and paved streets were especially noticeable, he said.

LITTLETON-OGLESBY

Friends were surprised by the marriage of Miss Theresa Littleton and Taylor Oglesby Saturday, August 10, at Roswell, New Mexico.

Miss Littleton is a daughter of Mrs. R. E. Littleton of this city and a sister of Mrs. Albert Scofield, teacher in the Jumbo school. She was graduated in 1927 from Main Avenue high school, San Antonio; was a member of the debating team of that year that won the state championship. After her graduation she studied designing and during her stay in Hereford has been employed as designer at the Sewing Shop.

Mr. Oglesby is the son of S. B. Oglesby who lives seven miles south of town and is a brother of Mrs. George L. Muse. He has lived in Hereford seven years and has been engaged in ranching. The bride and groom are at home in the Megert apartment.

Try a Want Ad in THE BRAND

Dessie Mae Steele

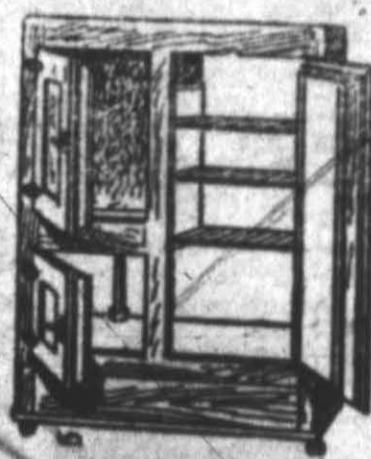
Teacher of Piano

ANNOUNCES SEPTEMBER 1929-1930

Fall term begins coincident with school terms. Locations: High school studio in High school building; Central school studio in the Arthur Thompson home.

PHONE 272.

SUMMER COMFORTS At Close-Out Prices



—There is nothing that adds more to the comfort of your housekeeping than a good refrigerator. We are closing out those we now have—you should buy now and enjoy your refrigerator. We also have a few of those fine General Electric refrigerators on hand. You should buy one of them and have the greatest article of home comfort that is possible to provide. These goods will be sold on convenient terms.

—We have a new shipment of fine pianos—call and let's talk over the piano proposition. We can easily save you \$100 on one. We handle the small, medium and regular sizes. Terms to suit.

—Let us supply you with a White Sewing Machine. You can buy one of them on terms—and enjoy the use of it for a life time.

—We have two carloads of furniture in transit. We have a big program on for the Fall, and invite your cooperation.

WE SELL IT FOR LESS

E. B. Black Co.

"The Big Store With the Little Price"

MRS. A. M. JONES HOSTESS AT BREAKFAST MONDAY

Honoring her sisters, Misses Bertha and Frances Dameron, who after several years of residence in Washington, D. C., have returned to Hereford to make their home, and sister, Mrs. Jack Lester of Amarillo, Mrs. A. M. Jones entertained a number of guests Monday morning at a breakfast in her home.

In a room made beautiful and fragrant with summer blooms, covers were laid for twenty guests.

Too Late to Classify

WANTED—Two dogs or three unfurnished, two small children. Good truck for sale for lot. S. A. HOAGLAND, Care Smith Service Station. 33-1tp

LOST—Strayed or stolen, a sorrel horse, smooth mouth, brand D on left shoulder, weight 1000 pounds. One dark dun horse 3 years old, no brands. Reward. Call 42-W or see CAP CRAWFORD, Hereford, Texas. 33-2tp

INSURANCE Loans Bonds
HEREFORD INSURANCE AGENCY
JOHN McLEAN, Manager

After the serving of a delicious daughters, Betty and Wilma three course breakfast by the the morning was devoted to hostess, assisted by her two young ing and playing games.



Foreign Exchange

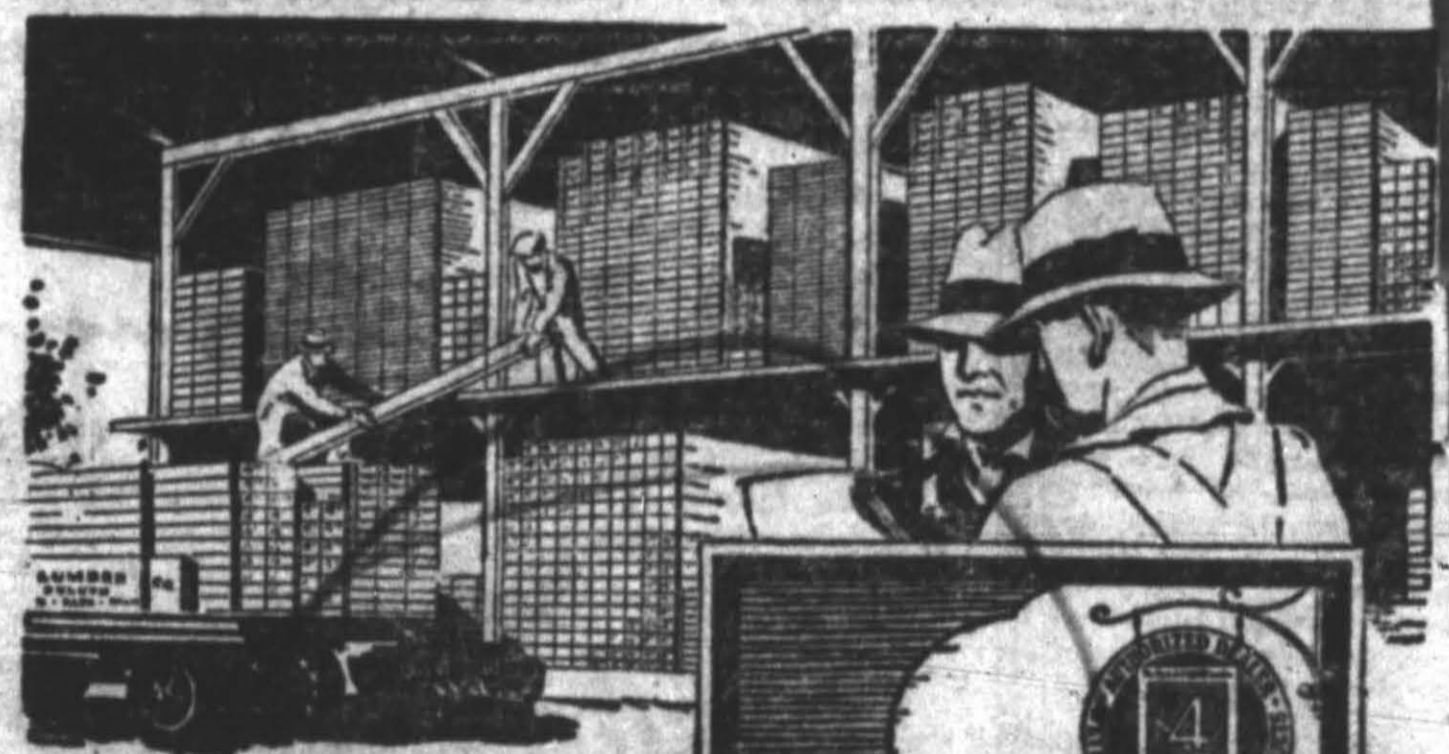
For the benefit of those who desire to send money to foreign countries—we offer the service of our

FOREIGN EXCHANGE DEPARTMENT.

We are fully prepared to handle this kind of business for you—our staff is familiar with its details.

Western National Bank

"There Is No Substitute for Safety"



CERTAINTY goes with 4-SQUARE LUMBER

4-SQUARE LUMBER

WE'VE a kind of lumber that carries its own sign of quality—the species and grade mark on every label.

It is the famous 4-Square Lumber developed by the world's greatest lumber organization. You have seen it advertised.

4-Square Lumber ends any doubt you may have ever had about Lumber quality—whether you use it yourself or see it used on the job by your contractor.

When you are in the market for lumber, remember that we carry 4-Square.

Our Aim—To Help Improve the Panhandle
PANHANDLE LUMBER CO.
Quality - Service - Courtesy

4-SQUARE LUMBER DEALER