

The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

30th YEAR—NUMBER 43.

HEREFORD, DEAF SMITH COUNTY, TEXAS, THURSDAY, NOVEMBER 6, 1930.

FIVE CENTS PER COPY.

Grid Schedule Closed With Colorful Defeat at Tulia Friday from Hornets' Sting

The most colorful and spectacular grid meet so far this season in Hereford was the Tulia Hornets in a hard game which they won by a narrow margin of one point, 13 to 12, on Friday night before a large crowd of fans and fair visitors.

The poet, Omar, says, that a hair divides the true from the false, just so this was the dividing line between victory and defeat when the two eleven headed on in this classic encounter, the balances dipping now in favor of the one and then the other, uncertain where to come to rest. As the final seconds ticked off, with the Hornets in lead one point, the scales quivered and moved to tilt for the Whitefaces. Tulia's hope was dimming. Hereford had laid down a terrific drive to the Hornets' 9 yard line and Russell, displaying some headwork, called for a field kick, after maneuvering di-

OPENING WRESTLING CARD BILLED HERE WEDNESDAY

Opening of the wrestling bout season in Hereford is announced by Cal Farley for next Wednesday night when Chesty Smith of Cincinnati and Roy Welch of Borger meet on the mat in Hereford bull barn.

Smith has been in the East training under some old masters and is a fast welterweight. Welch is an oil field worker and has built up his strength and stamina by swinging a 16-pound sledge hammer all day. He is strong and fast.

Cal Farley, Amarillo sportsman, and Omar Baker of Hereford are managing the wrestling cards.

Football Boys Will Be Honor Guests of Club

Ladies night and open house to which the football boys will be honor guests, was decided upon by the Lions club at the Wednesday luncheon. The date is Tuesday evening, November 25. R. E. Kessle, chairman, L. D. McCurdy and C. R. Bentley are a special program committee for the occasion.

Good progress was reported on the boy scout fund, and the work will be finished today. Scout Executive Roberts said \$300 had been pledged up to yesterday noon. Rev. J. W. Boultinghouse reported that his troop was growing and doing fine work, that eight boys had passed the tenderfoot test.

Ab Posey and his orchestra again furnished music.

POSTMASTERSHIP TO BE FILLED SOON AT BOVINA

Position of postmaster at Bovina will be filled through competitive examination, and applications will be received up to November 21, according to an announcement of the civil service commission.

Date for assembling of competitors will be stated on the admission cards sent applicants, and it will be about 15 days after November 1. There has been a vacancy at Bovina since July and the salary paid is \$1100 a year.

Application forms may be obtained from the office at Bovina or from the commission at Washington. On the day of examination applicant submits to examiner a photograph taken with past two years.

POULTRY ORGANIZATION ANNOUNCES FIRST SHOW

The first annual show for the newly organized Texas Panhandle-Peoples Poultry association is announced for December 10, 11 and 12 at Slaton. Deaf Smith county has advanced its poultry industry to considerable proportions, and many poultrymen are in the business on a large scale. The association has several members in this section who are interested in promoting the work of the organization and seeing its activities develop. A high class show is promised at Slaton next month.

Work Begun On 3-Foot Sewer Line for Lake

The big drainage system for Lake Park and storm sewerage disposal for flood waters in the north part of the city are under construction by the commissioners at an estimated outlay of around \$11,000.

The Panhandle Construction company is doing the work, operating a ditcher to open up the earth for the 3-foot concrete line which will be poured into place. The concrete work has started at the railroad on Schley and First street, and it will be built north on Schley to the park site. Storm waters will be carried through the covered conduit from Sixth street to the railroad where it will empty into an open ditch leading into Tierra Blanca creek.

It is very likely also that the open ditch north of the Santa Fe will be converted into a covered storm sewer.

This is the first step of the city commission in beautifying Lake Park, providing for ample drainage so that the elaborate features of playgrounds and scenic arrangements may be installed as finances permit.

Dimmitt Team Is Scheduled for Grid Meet

A good football game will be played in Hereford Friday or Tuesday afternoon with the Dimmitt Roberts, according to B. E. Hopkins, athletic business manager. Up to last night the date had not been decided upon, but definite arrangements will have been determined by some time today.

Thanksgiving date is still open, and negotiations are now being carried on with Canyon for a return engagement on the gridiron here.

A. & M. Exes Have Great Work In Mind

As result of the luncheon at the Hereford Hotel Wednesday evening, October 29, a permanent organization of ex-agricultural students of Deaf Smith, Randall, Castro and Farmer counties will be formed at a meeting here November 19.

The luncheon meeting was called primarily for the purpose of sounding out sentiment of A. & M. ex-students on advisability of forming an organization of former students of agricultural and mechanical colleges of any state, with a direct aim of aiding agricultural workers. R. O. Dunkle, county agent, presided.

After a few remarks touching on possibilities of such a group and a greater need for cooperation among A. & M. students, Mr. Dunkle called on several to express their sentiments of forming a permanent organization.

A. M. Walker, superintendent of Summersfield school, said, "We need a unit of this kind to get the other fellow's views of the present agricultural situation, and ought to hold regular sessions at intervals where all can join in a round-table discussion."

"An organization that has been proposed tonight," said B. H. Hopkins, local vocational agriculture teacher, "will promote a closer contact among its members, and regular meetings and night schools are essential to instill fellowship, encourage interchange of ideas, and set us all to thinking along lines that will surely result in the betterment of farm conditions."

G. A. F. Parker was called upon. "Boys and girls of the 4-H club are the hope of our country; they are our farmers of tomorrow. The Hereford chamber of commerce and our banks have always backed the club boys and girls in their projects." In closing Mr. Parker told the story of the colored folks and the firing of the cannon on the Texas A. & M. campus back in the early days. He also related his early six-weeks experience at A. & M.

Frank R. Phillips, head of the department of agriculture at West Texas College, said it was the first meeting of its kind he had ever attended and from what he had heard around the table was convinced that there is need of just such an organization proposed. "If we never get anything else than the other fellow's viewpoint, it

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C. of C. Will Depict City In 1940 at Lunch

A good program is being worked up for the Monday luncheon of the character of "Our City in 1940" will be depicted in a skit and pageant. Good characters have been selected to portray the parts.

Ernest Thompson, mayor of Amarillo, will be the main speaker for the noon hour. O. V. Vernon and other men from nearby towns will be present.

STORK SPECIALS

Born to Mr. and Mrs.—
L. W. Carlyle, boy, October 31.
Sank Ramey, girl, October 31.
F. B. Martin, boy, October 29.
G. C. Hartman, girl, October 29.

Patients From 8 Towns Cared for In Hospital

Deaf Smith county hospital cared for 13 patients during October, two of them major operations. Eight towns were represented in addresses given by patients as follows: Hereford 5, Nazareth 1, Friona 2, Summerfield 1, Adrian 1, San Antonio 1, Wichita, Kansas, 1, Hobbs, New Mexico, 1.

There was a total of 57 hospital days; two major operations and two minor operations; four medical cases, five accidents, and one birth.

D. W. HAWKINS GROWS PEAR THAT IS HEFTY

A pear that weighed one pound and one ounce over is the best that D. W. Hawkins in North Hereford could show this year from his 20-year-old tree. "That's no pear, that's a squash," was the challenge he met when he brought it to town last week. This particular pear measured 12 inches one way and 13 the other in circumference.

Mr. Hawkins has a prolific-bearing tree that is 20 years old and 20 feet high. Several bushels of pears were gathered this year from it.

Voluntary Rate Reduction On Power Is Made

Electric power in Hereford as low as one cent for kilowatt-hour has been announced by Fred Oberthier, manager of the local Texas Utilities, effective on power bills due November 10. This reduction has come about through voluntary action of the company and applies only to commercial power, not to lighting.

The new schedule has been authorized by Judge I. R. Kelo, president of the Texas Utilities company, in keeping with his progressive policy of making reductions when ever possible and in most cases long before users realize the necessity. Such a scaling down on rates is some times made possible through opportunity for increased consumption.

There is a demand charge of \$1 a month for each KW connected, and it entitles customer to 10 kilowatt hours use of energy. After that is figured an energy charge. The next 60 KW will cost 5 cents each; next 120 three cents each; next 180 2½ cents, and all in excess of that come at the minimum of one cent a kilowatt hour.

The Texas Utilities company has been operating the system here since 1925, constantly expanding its facilities and lowering rates as users increase and cost of production goes downward. This is the ninth reduction for the past five years.

Hereford Will Close Up Tight for Armistice

Hereford business houses will be closed all day Armistice, November 11, according to a legion committee which made the rounds with a petition for Armistice observance, to which about 75 signatures were affixed. The holiday will be complete, said the committee, with exception of filling stations and garages.

Mr. and Mrs. J. A. Neill and daughter, Nancy, spent the weekend in Silverton, the guests of Mr. and Mrs. T. R. Whiteside.

President T. & P. Affirms Certainty New Rail Line Following Booster Meeting

MISS CLARK SUCCEEDS MRS. CARROLL AS DAY NURSE

Mrs. Tom Carroll has resigned her position as day nurse for the county hospital, effective November 1, after two years of service with the institution. She was succeeded by Miss Mary Sue Clark of Texarkana. Miss Clark has a brother here with the Hereford Steam Laundry.

CALVES DELIVERED

A bunch of calves were delivered Monday to W. A. Hunter by Claude Benton. The calves were bought on contract last year by Mr. Hunter, and delivery was made to his ranch south of town in Castro county.

Legion Plans Festival Day On Armistice

After much planning and arranging, the Legion supper on the evening of November 11 will have to be strictly a stag affair, according to the committee in charge, on account of the quarters previously decided upon being too small to accommodate the ladies.

It is planned to have a banquet for the auxiliary at a later date, and it is regretted that the woman's organization cannot be included in the first part of the affair next Tuesday, said Adjutant Sank Ramey.

All ex-service men are invited to the big free feed which will begin at 7:30 o'clock Tuesday evening at the Buchanan-Rosson Implement company building just west of the court house. The legion dance will be held at the same place, opening at nine o'clock.

The parade will form at the court house at 10:30 in the morning, ending at the First Christian church where services will begin promptly at 11 o'clock. Dr. J. A. Hill, president of W. T. S. T. C., will deliver a special address for the occasion. All legionnaires who have legion caps are requested to wear them on the 11th.

CAL FARLEY TAKES OVER FILLING STATION HERE

Cal Farley, Amarillo business man and athletic enthusiast, has leased the Service-U-Like filling station, just east of the city hall, and Hayden Atchison is in charge, operating the business for him. The station handles Phillips gas and oils and Goodrich tires. Farley is well-known in the Panhandle, having been second baseman for Amarillo in the old W. T. S. T. C. league.

Hereford was at the Amarillo railroad luncheon last Friday 86 strong, joining a delegation of over 300 people who had come from every town and county from Big Spring to Vega to win over Amarillo's influence for the Texas & Pacific Northern railroad, and the objective was attained.

It was a big meeting. The Herling Hotel had set plates for something over 300 and they had to take care of about 200 over expectations, and many others arrived but did not take luncheon in the Crystal ball room.

Whatever objection that might have been held by Amarillo business men to this invasion of a part of the trade territory from the south was apparently swept aside by the united and enthusiastic front presented by the citizens along the proposed route. No demand of Amarillo's support was voted, no ultimatum issued by these people, but their fervor was a demand that would not be denied, and Mayor Ernest Thompson, who presided, declared that Amarillo would never stand in the way of any undertaking that would help develop its trade territory.

"Spending of 13 million dollars is necessary and convenient at this time," said Mr. Thompson, "and 98 per cent of our people are backing the project. Amarillo will leave no stone unturned to assist in the building of this line."

J. L. Lancaster, president of the T. & P. Railway company, said the meeting beat anything he had ever seen in the way of a booster gathering, that there was unanimous sentiment. With such support, he declared, intervening railroads could not block the permit. However, Mr. Lancaster thought, it would be a "dog-fight" and would require several months for a winning decision, but he was now confident of success. He could see unparalleled progress in the section to be served within the next ten years and Amarillo growing into a great city.

Jno. P. Slaton of this city told the delegates that the new road would build the country and create more business for all the existing railroads. He thought it would be a step that would stimulate development all over the Plains and benefit the entire area.

A mass meeting was held in Hereford the preceding night at the court house, and the prospects

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Captains Are Ready to Start Red Cross Roll

Using the junction of Main and Fifth streets as a center, Hereford has been divided into four districts for the purpose of raising a Red Cross membership roll call November 12 and 13, according to C. W. Humble, chairman of the committee. The business section is reserved as a fifth division under captaincy of S. P. Rosson and Dr. B. M. Wiltshire, sponsored by the Lions club.

Residence district captains are Mrs. Rex Tynes, southwest; Mrs. J. D. Alexander, southeast; Mrs. A. O. Thompson, northwest; Mrs. Grace Guthrie, northeast. Judge Earl W. Wilson has charge of the rural district. These captains will appoint as many workers as are needed to assist in the campaign and the committees are hoping no one selected will fail to serve.

All workers are asked to meet at the Corner Drug store Wednesday morning to start the drive simultaneously at nine o'clock. The membership last year was 350, but Mr. Humble said the goal this year was from 500 to 1000. The local chapter has been helping finance the county health service and more money will be needed than before. Most of the money raised was used to construct for home Red Cross activities.

Mr. Humble requests everybody to wear their buttons Wednesday and Thursday of next week. "Hereford people have never failed before to respond to any worthy cause," he said, "and I feel sure

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ARMISTICE DAY

A PROCLAMATION

To the Citizens of Hereford:

Whereas, Tuesday, November 11, 1930, will be the 12th Anniversary of the signing of the Armistice which brought to a close the great World War that had been raging for more than four years;

Whereas, in honor of this great event, the American Legion has arranged a program to be rendered at the Christian church on that day at 11 o'clock a. m.; and

Whereas, we owe it to those who took part in this great struggle to observe this day as a Holiday in honor of the great service they rendered Our Country in its time of great need;

Now, therefore, I, E. S. Ireland, mayor of the city of Hereford, do hereby declare Tuesday, November 11, 1930, as a Holiday to be observed by every citizen of the city, and call upon you to show the respect and honor we should have for those who had a part in this great struggle by attending the program that has been arranged, and in every way show them that we appreciate the sacrifice made by them in responding to their Country's call.

E. S. IRELAND, Mayor.

nd le Reddell
as lt Ramsey
ell lg Boone
nd c Parker
er rg Rogers
ell rt McFarling
er re Wilkins
ell q Caraway
ermacher lh Evans
on rh Neale
f Speer
G. Hull, Simmons, referee;
W. Winters, umpire; J. E. Jeffers, headlinesman.

y in front of the posts. This and one more was all that would permit. The place kick blocked, and Tulia immediately pointed out of danger as the whistle sounded for the cur to ring down and the victory to these vallant warriors.

was really one man that beat the field, and he was C. Wilkins. This 30-yard booting capacity. After time, his trained toe called on to send the ball flying down the field to put the Whitefaces in a hole in shadow of their goal posts. The first touch came soon after Wilkins kicked the pigskin out of bounds of the 9 yard line, and the counter came directly as result of this phenomenal play. Kicking was too much for here. Lady Luck had drawn and sat in the game, but wise lady eased over on the that had an elongated and gaining toe.

ella's punting and kicking made total yardage of 387, while Hereford totaled 357 and was booting led off 16 first downs, 14 of a on line plays, and the four made only four first downs, of them coming by air route resulted directly in their touch-down.

a line plays 195 yards to Tulia's 32 yards, for a pass to Tulia's 30 yards. Whitefaces were successful on a pass out of seven tries; Hornets lost only one out of the air resorts and it was inept.

the first quarter was scoreless, Hereford having the edge on downs to one and showing up better yards gained to 30 for opponents, but Tulia's booting had deep into the danger zone, Hereford was unable to add a yard on kicking against a wind; and such a position of fumbles costly.

the quarter ended with Tulia in possession of the ball on the Hereford 28 yard line. Following their over goal line, Hereford missed and the feared fumble occurred, a Hornet covering the ball Whiteface 30 yard line. Tulia kicked to 16-yard line through line and then Wilkins shot a to Neale who ran 10 yards the first touchdown. Extra was made on a fake place

Hereford then came back strong, on the punt on their 15-yard running it back 31 yards. A

(Continued on page nine)

las Florence, daughter of Mr. Mrs. L. E. Shore, returned Saturday from the Amarillo Business College, where she had studied courses in shorthand, writing and bookkeeping.

JOIN!

The Greatest Mother

SPECIAL FOR FRIDAY AND SATURDAY

Just Want to Say--In the Nicest Way
Come In and Pay Your Grocery Bill!

**Hereford
Wholesale
Grocery
Company**

L. W. CARLYLE
PHONE 164

Jumbo News

BY EDNA HALL

Her Peters filled his regular appointment Sunday. Bert Schofield and Weston attended the football game at Canyon Saturday. Nellie Freeman spent Friday night with Miss Louise Jacobson at Hereford. Mrs. C. D. Spencer and Mrs. O. D. Spencer and Mrs. Press Sunday. M. G. Laymon visited her at Canyon Friday. Mrs. Jacobson and Freeman at the home coming at Canyon Saturday. Mrs. Jess Lindsey of Amarillo visited Mr. and Mrs. C. A. Sunday. Annie Hardy spent Saturday with Elaine Dyer. Mrs. and Mrs. Lowell Baggett

were called to Wellington Saturday to attend his brother, who is seriously ill. Mr. and Mrs. Ovid Pinckert and children, Bill Hackers, Addison Hunter, Doyle Adams, Edna Hall and James Beck visited the F. L. Pinckert home Sunday. Mr. and Mrs. L. E. Beck visited Mr. and Mrs. Sam Hunter Sunday. Rev. Peters and family took dinner in the M. L. Simpson home Sunday. Mr. and Mrs. J. J. Thomas visited their daughter, Mrs. Smith, at Happy Sunday. Mrs. W. A. Hunter, who has been quite sick for several days, is improving. Miss Lella Thomas is spending the week with her sister, Mrs. Elmer Smith, at Happy. Mrs. Ulman Hunter entertained the camp fire girls with a Halloween party Friday night. Refresh-

ments of cocon, cake and pop corn balls were served and a good time was enjoyed by all. Mrs. Albert Schofield was a Dimmitt visitor Saturday. Miss Drgnen, county demonstration agent, met with the Jumbo ladies last Wednesday and organized a club. Josephine Hardy who underwent an operation for appendicitis at Amarillo last week, is doing nicely and is expected to return home this week. Mr. and Mrs. F. L. Pinckert were Hereford visitors Tuesday. Helen Wilder visited La Rue Beck Sunday. Mabel Pinckert and Edna Hall called on Mrs. W. A. Hunter Sunday afternoon. Brother Gaines of Hall county will preach for us Thursday, Friday and Saturday nights, and Sunday. Everybody is cordially invited to come.

Mr. and Mrs. M. G. Laymon and family visited Mr. and Mrs. Terrell Layman at Big Square last Sunday. Mrs. John Hall visited Mrs. C. C. Hunter Monday. The basketball game Wednesday resulted in victory for our boys and defeat for the Jumbo girls. Mr. and Mrs. Horace Baird and children attended the football game at Canyon Saturday.

Arney News Items

BY MRS. F. W. FORTNER

After a few days here Mrs. Jas. Fortner and children and Rane Brunel returned to their home in Los Angeles Sunday. Court has been postponed until November 10. A good halloween program was given Saturday night at the school house. Mrs. Raymond and two daughters and Misses Elliston, Hereford, and Mrs. Clyde Laquey, Amarillo visited the Fortners Saturday. Mr. and Mrs. Jno. Hendrix spent Sunday afternoon in the Chas. Cox home. Boyce Harper and Lawrence Taylor motored to Silverton last Thursday. Miss Juanita Hutson spent the week end with home folks, returning to Canyon Sunday. The road grader was busy hereabouts last week. Mr. and Mrs. Ray Cole spent the week end with Tulla relatives. Mrs. Reed, Plainview, spent Wednesday with her parents, Mr. and Mrs. E. Tipton. Bill Hendrix and wife spent Sunday in the Barnard home. J. R. Francey was hurt Wednesday while hauling hay. Miss Willie Cole returned to her home in Tulla Saturday after a week's visit with her brother, Ray Cole and family. Mr. and Mrs. Lee Hutson were in Amarillo Friday on business. Many Arney folks attended the Tulla fair Friday and Saturday.

day night with Miss Wilma Arthurs at Hereford. Mr. and Mrs. R. A. Kelly had as Sunday guests Mrs. Newley and son and Mr. and Mrs. Sid Barkley of Tulla. Mr. and Mrs. G. C. Hartman are the proud parents of a new daughter, named Nina Beth. Miss Nell Hall and Mrs. Bob

Wilson of Hereford called on Mrs. G. C. Hartman Saturday. Mr. and Mrs. Byrd Wilson took supper with Mr. and Mrs. Pink Gilliland Tuesday. They were enroute to their new home at Gall, Texas. Come to the singing convention Sunday and bring well-filled baskets.

Westway Items

MRS. PINK GILLILAND

Everything is in readiness for the play Friday night to be given for benefit of P. T. A. Admission will be 10 and 25 cents. The cast of "The Daughter of the Desert": Miss Ruth Arlington, daughter of the desert, Miss Ruth Hannon; Miss Lucy Hopkins, from Chicago, Miss Bessie Gunn; Mr. Morton, surveyor, Buddie Roe; Clarence Ogden, cowboy, Weldon Roe; Mr. Hopkins, from Chicago; Ulys Pierce; Silbrera, Spanish villain, Willie Landers; Mrs. Mary Ogden, cook, Mrs. Joe Landers; Jim Parker, gambler, Pat Roe; Whitevird an Indian, Miss Wilma Nell Sikes. Mr. and Mrs. Will Gore of Cortez (Colo.), are visiting here this week. Luther Gore is on the sick list this week. Rev. Boyer, Baptist pastor, filled his appointment here Sunday guests in the Jim Hendrix home. Miss Ruth Hanna was a guest Sunday in the Grady Wilson home. Miss Francis Brown spent the week end with Canyon friends. Mr. and Mrs. J. A. Roe visited their children in Littlefield Friday, returning Sunday and bringing a nephew, Booker Roe, with them. Miss Estelle Wilson spent Saturday

SPECIAL "Get Acquainted" Offer

- 1—11 ounce bottle liniment \$1.00
- 1—Box Petro-Carbo Salve, price 25c
- 1—Large package washing compound, price 25c

All for \$1.00

- Watkins Products for Home and Farm Needs**
- Baking Powder
 - Bake Proof Vanilla
 - Cinnamon
 - Pepper
 - Prepared Mustard
 - Liniment
 - Petro-Carbo Salve
 - Lax, cold and grip tablets
 - Sparkling Salts
 - Shaving Cream
 - For Over 60 Years the Measuring Stick for Quality and Honest Value.
 - Vegetable Oil Soap
 - Washing Compound
 - Dairy Cleanser
 - Water Softener
 - Stock and Poultry Tonic
 - Germicide Salve
 - Liquid Hog Wormer
 - Mineral Rations

This gives you an idea of the prices on my whole line. You'll save more by buying more from your Watkins dealer. On November 10 I will start to canvass this locality with the nationally known Watkins line of spices, extracts, food products, soaps, toilet articles, and stock and poultry preparations. My stock is new and fresh. You'll enjoy using these highest quality products, which I will bring to your door at a saving to you.

My Store Comes to Your Door

Save Money! Get Better Quality! Shop conveniently in your home.

Geo. W. Smith

The Watkins Dealer. Hereford, Texas. Phone 9025-F2
I Pay Postage On Parcel Post Orders Over \$2.00.

WRESTLING

Hereford Bull Barn Next Wednesday

9:00 P. M. **November 12** Be There!

ROY WELCH, of Borger

VS.

CHESTY SMITH, of Cincinnati

Also three good preliminaries, Fast and Furious.

PROMOTED BY CAL FARLEY AND OMAR BAKER.

PRICES—Ringside, \$1.00; General Admission, 75c; School Children, 25c.

HELPY-SELFY

Owned and Operated by H. A. Hoffman

Root for the Home Team!



Just as you cheer and pull for your HOME Football Team, so should you boost and pull for your HOME-OWNED Stores. All of us Home Folks have a common cause, we must stick together and fight for HEREFORD, TEXAS. It's "first down" and "goal to go." We've got the Non-Home-Owned Guys backed up; our LOW PRICES and Better Foods are winning. Let's "buck over" the line; trade at your own HOME-OWNED Helpy-Selfy and other home-owned stores; SAVE money; and keep our money at HOME!

Prices For Friday and Saturday

MAYONNAISE, Best Maid, 8 ounce glass	23c	TOMATOES No. 2 can	10c
MACARONI, Spaghetti O. B. Brand, package	7c	SLICED BACON Fancy Northern, lb	34c
COFFEE, W. B. One-pound package	24c	OLEO Gem Nut, lb	21c
SALTINE FLAKES Two-pound box	29c	SUGAR 10-pound cloth bag	58c
FLOUR, Arbutus 24 lb, 83¢, 48 lbs	\$1.58	POTATOES No. 1, ten pounds	28c
SHORTENING 8-pound pail	\$1.09	COFFEE, Sam Houston 3 lbs, C & S, 1/2 lb free	\$1.18

Legion Brings Noted Magician Here Nov. 12

In bringing to Hereford the S. S. Henry company in the high school auditorium, on Wednesday, November 12, the local American Legion post is making available an opportunity to see and marvel at a popular show of magic, art and mystery.

The S. S. Henry company offer a diversified program consisting of many exclusive specialties that challenge the interest and enthusiasm and command instant respect and admiration of even the most jaded and sophisticated audiences. Spectacular magic, rare illusions, weird phychic phenomena and paintings and original sketches are featured.

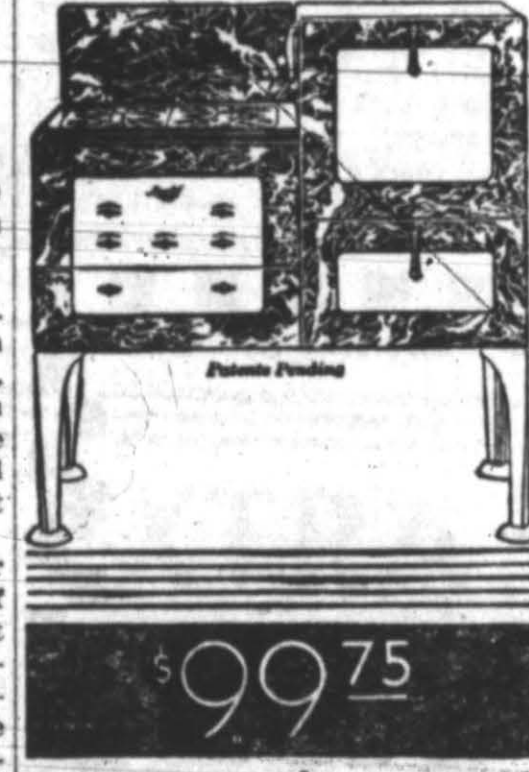
Appearing with Mr. Henry in his artistic program are several well trained assistants, including expert stage mechanics and electricians who handle the many intricate and delicate properties used in this show of wonders. Tons of equipment, transported in an enormous motor van, itself especially constructed, are carried by the company. The "menagerie" includes a trained assemblage of pigeons, doves, rabbits, guinea pigs, ducks, a raccoon and "Jackie," the famous vulture.

Special care has been exercised in building this program so as to avoid the shop-worn tricks of the ordinary magician. Every item used is of special construction, produced in the well equipped private shop of Mr. Henry and tastefully decorated and finished with special color schemes and presented in original manner.

1000 Delegates For Christian Meet Expected

Clovis, Nov. 4.—More than 1000 visitors are expected to attend the Southwestern Christian convention which will meet here November 11 to 16, inclusive, says Rev. Howard Rogers, pastor of the First Christian church here and offi-

BEAUTIFY your kitchen



MORE GUESTS enter the modern kitchen than ever entered the old-fashioned parlor. That's why you should make your kitchen smart and colorful. For the smaller kitchen we now offer a handsome, new, compact model of the famous Magic Chef Gas Range... a complete and extremely serviceable cooking unit embodying every modern improvement and... as beautiful as the dawn of a June day. You'll wonder at the low price when you see this charming, new Tiffin model.



West Texas Gas Company

MORE MILK-And RICHER MILK-With



The carbohydrates for body upkeep and the protein and ash for milk production and bringing young—MERIT MILK-MAKER contains ALL the essential ration elements. The one sure way to get increased milk production with high butter-fat percentage, yet at lower cost per gallon of milk, is to feed this scientific ration. Take the Merit way to prosperity and greater profits! Start feeding MILKMAKER and see the increased gallons!

West Texas Feed and Seed Company
Phone 265

THE BIG FALL SALE GOES ON!

Hundreds of thrifty Hereford and Deaf Smith county families have taken advantage of the tremendous price reductions in effect during our great Fall Sale and purchased clothing supplies and ready-to-wear to fill their needs for

months to come. They were wise, for these prices simply cannot be obtained after our big sale closes. We are urging you to realize the possibilities of the most wonderful savings offered Hereford folks for many years.

LADIES FOOTWEAR

Table No. 1—Broken sizes in patent leather pumps, straps and oxfords, choice... **\$1.95**
 —Table No. 2—In both low and high heels, values up to \$5.00, choice... **\$2.95**
 —Table No. 3—Broken sizes in patents, pumps, strap, kid and calf oxfords, values up to \$7.50 for... **\$3.95**

HOUSE DRESSES

—One rack fast color House Dresses, short or long sleeves, your choice... **79¢**

WILSON BROS. SHIRTS
 Priced for the Big Fall Sale at **\$1.68, \$2.15, \$2.68, \$2.95, \$3.65, and \$4.25**
 Values up to \$5.00

BLANKETS

—Blankets, gray only, size 66 x 80, weight 3 pounds, wool finish, pair... **\$1.45**
 —Beautiful pastel colored Blankets, size 70 x 80, pair... **\$2.39**

READY-MADE CURTAINS
 Rose, gold and blue, 2½ yards long, choice, pair... **48¢**

CHILDREN'S UNIONS

—Children's waist Union Suits long sleeve, ankle length, 9 to 12... **45¢**

One table of fine quality

MEN'S DRESS SHIRTS

Collar attached styles, sizes 14 to 17, guaranteed fast colors, choice... **89¢**

WORK SHIRTS

Uncle Fuller, coat style, extra special for the Fall Sale **69¢**

TABLE DAMASK

58-inch Table Damask, colored borders, yard... **45¢**

QUILT CHALLIES

36-inch Quilt Challies, yd **13¢**

FOX MERCANTILE COMPANY

Ford Doings

BY MISS EDITH MANN

There was good attendance at the social Friday night. Decorations at the school house were in Halloween colors. Everyone enjoyed the program prepared by Meses. W. M. Schwartz and J. L. Hight. School girls sold candy, popcorn, peanuts and cake. Funds will be used for school purposes. Seventy-four attended Sunday school Sunday. Rev. Thomas delivered a fine sermon. Several from this community attended the football game played by Price Memorial College of Amarillo and Vega at Vega Friday afternoon. Mr. and Mrs. R. Casey and son spent the week end with Claude relatives. Mr. and Mrs. Roy Brunson of Claude spent the week end at the F. W. Brunson home.

Several of the young people attended the party Saturday night in the George Funk home. Mrs. D. L. Larson is able to be up after a serious illness. Mr. and Mrs. D. B. Mann and Euna took Sunday dinner in the J. L. Hight home. Miss Mildred Casey spent Saturday night in the Mann home. Edson and Miles Funk spent Saturday night with Boyd Casey. Joe and James Garrett of Amarillo spent the week end with Mr. in the Simpson home Sunday. Miss Ruby Rempel took supper and Mrs. J. S. Garrett. Elsie and Lottie Funk, Neil and Mildred Casey and Boyd Casey, Edson, Emmett and Miles Funk took Sunday dinner in the D. B. Mann home. School dismissed Friday that the pupils might see the pictures show at the theatre in Hereford. Mr. and Mrs. J. W. Jenkins attended the football game at Lubbock Saturday.

Mr. and Mrs. J. L. Ramsey of Summerfield spent Sunday in the B. F. Reeves home. Miss Marjorie Bell of Amarillo spent the week end in the W. M. Schwartz home. Miss Dorothy Norton spent Wednesday night with Miss LaVerne Mann. Mr. and Mrs. Howard Morel visited the Larson home Wednesday afternoon. Misses Oleta Reeves, Marine and Dorothy Norton ate supper in the E. H. Simpson home Sunday. Delton Raynor of Las Cruces, N. M., is here visiting Chester Norton. Beryl Davis' mother, sister and grand mother of Cooperon, Okla., were visiting here last week.

Diphtheria toxoid will be given Friday at 1 p. m. and all are urged to be here and bring pre-school children. Miss Verna Culpepper entertained the young folks with a Halloween party. Guests were attired in a manner fitting the occasion. A number of Halloween games were played and refreshments of chocolate and cake were served after which everyone attended the midnight matinee in town. Friona visited Mrs. John Rector Monday evening. Mr. Wagner has installed new lights in his home. First meeting of Progressive literary will be at the school house Friday night. Misses Lola and Lucille Park took supper with Leatrice Benson Sunday evening. Mrs. Caldwell spent Monday afternoon with Mrs. W. C. Russell. Catherine Ricketts visited Winnie Hughes Sunday. Children from our school enjoyed the pictures shown at the Star Theatre Friday afternoon.

Florine and Eyleen Hunter were Sunday guests in the J. W. Berry home. **Summerfield**
 BY MRS. L. JOHNSON
 Many from this community are attending revival services at the Hereford Baptist church. Mrs. Bruton and sons of Dimmitt, Mr. and Mrs. Morgan of Portales, N. M., were calling on friends here Sunday. Several attended the home coming at Canyon College Saturday. Messrs. and Meses. Bernard Robinson, Vernon Harmon, Mr. A. M. Walker, and Misses Theima Humphries and Marie McHarg. Mr. and Mrs. Ray Johnson and daughter were callers in Easter community at the Carl Frye home Sunday. Mr. and Mrs. B. C. Roberson were Sunday guests in the Dick Roberson home at Hereford. Mr. and Mrs. W. L. Huntley were in Tulla a day last week. Mr. and Mrs. Welty have been entertaining relatives from Portales the past week. There will be all day singing at Westway Sunday and everybody is invited to come and bring dinner. Jack Wright, wife and baby of Hereford were Sunday guests in the Gerald Morgan home. Mrs. Gerald Morgan entertained with a masquerade party Halloween night and all present reported a good time. Misses Mildred and Dorothy Full

wood and Lena Johnson of Hereford spent Friday night in the home of Mr. and Mrs. L. H. Looker. Mrs. Joe Kendall was here to her Sunday school class Friday night with a Halloween party good time was reported. Mrs. J. L. Wilson and daughter Imogene, of Hereford were visitors with her daughter, Mrs. J. L. Morgan last Thursday.

IMPROVING HOME
 Mrs. W. M. Schwartz, north of Hereford, is modernizing her home. Last week she bought a fine motor-driven ABC was and Saturday she received beautiful Aladdin lamp from St. Hardware company.

Fairview-Palo Duro Items

BY MRS. JOHN BOLING

Wandle Thomas of Daniel visited her sister, Mrs. Dan Higgins, Friday night and Saturday. Mr. and Mrs. Dick Allred and family spent Sunday with Mr. and Mrs. Corbett Cretsinger. Mr. and Mrs. C. O. Phillips were in Hereford Monday. Mr. and Mrs. Joe Thurmond, Mr. and Mrs. Peppers and Mr. and Mrs. W. R. Moore were among those attending the program at Fairview Friday night. Our Halloween entertainment was well attended, the program was enjoyed by all and the patrons had a big surprise, for at the close of the games they began to bring out delicious cakes of every variety and steaming coffee for each. They had prepared for a larger crowd, so there were many cakes and much coffee left. The patrons plan to have a Thanksgiving program by the school children. Many of our people joined the motorcycle Sunday and saw the Palo-Duro canyons. Mrs. Joan Barrett spent Sunday with her sister, Mrs. Faulkner, in Canyon. Several of our people attended the Daniel school program Thursday night. Mrs. E. W. Womble called on Mrs. W. O. Conaugh Wednesday afternoon.

Walcott School

Mrs. Auel Jones visited Mrs. H. B. Mason Sunday. Oren Jones and family left this week for Ada, Okla., where they will make their home. We shall miss Juanita and Catherine from our school. Wm. Kuykendall visited with his brothers last week. We have a new flag and suspension globe which add much to the attractiveness of our building. Mrs. T. C. Martin has been ill this week. Mr. Gallagher was here on business from Amarillo Thursday. Judge Wilson and Miss Hostetler visited school Monday bringing books from the county library. Miss Camp's pupils were taken to see the picture slides Friday by Mrs. Lueb. The children were pleased with the pictures. Margaret Camp attended the home coming at W. T. S. T. C. and witnessed the football game.

Here and There

BY MRS. C. E. TICE

Halloween held sway last Friday night when about 60 were entertained with mysterious games pertaining to Halloween in a program given by the school children, which was much enjoyed by all. Refreshment were served during the evening and the wee small hours of morning knocked and was a sign for the lights to go out and folks go home. A number of young people came from Progressive and enjoyed the evening with us. Miss Kathleen Hardy spent the week end with Mr. and Mrs. J. W. Berry. Mrs. Fanny Childers and E. M. Childers of Lockney are visiting in the Mack Dixon home. Mrs. Roy Boyd and baby spent Wednesday with her mother, Mrs. Luck while Roy helped thresh at John Hauless. Meses. Nettie Green, Walter Estes and Harry Lomas spent Wednesday afternoon with Mrs. C. E. Tice. Miss Opeta Jordan spent Friday night in town with Miss Bess Richardson. Frio young people spent Sunday with Chas. and Helen King at H. D. Allmon's. Mr. and Mrs. J. B. Hartin and family and Mrs. O. R. Tipps of Silverton were Sunday guests at the Jack Roberson home. J. W. Berry helped Alfred Grant sow wheat most of last week. Mrs. Carl Mangum and children of Plainview were week-end guests of her parents, Mr. and Mrs. K. F. Campbell. This couple celebrated their 51st wedding anniversary Sunday. Mr. and Mrs. Oscar Campbell and Mr. and Mrs. Melvin Mitchell were also guests of the day. Misses Louise, Katherine and Helen Rae Ham entertained some girl friends Friday night with a slumber party. Misses Christine Fincher, Dollie Weltz, Edna Strum and Iona Wood spent the night there. Mr. and Mrs. Ben Mosley of Hereford were Sunday guests at the home of Mrs. Ricketts Wednesday night. Friends of Mrs. Ricketts club made for Meses. John Rector and Arch Dougherty. Mrs. John Rector is spending a few days visiting Mrs. Van Boston of Friona, an old school mate in Canyon Normal. Mr. and Mrs. Van Boston were in the Donovan home Sunday afternoon. Chas. Green and family visited his brother, Frank, Sunday. Mr. and Mrs. Bray, Hereford, called on the Blakemores Sunday. Mr. and Mrs. C. P. Caldwell and Eunice and Mr. and Mrs. Jess Caldwell visited the Ky Lawrence home at Summerfield Sunday. W. H. Gray and daughter, Miss Cleo, Clarendon, were dinner guests of the Parks Sunday. Mrs. Jim Ricketts visited her mother Friday. Mrs. Arch Dougherty and daughter, of Grady, N. M., spent Wednesday and Thursday of last week with her parents, Mr. and Mrs. Ira Ricketts. Mr. and Mrs. Elwyn Hutcheson and children spent Sunday with Mr. and Mrs. Keilar Patterson. Last Sunday Mr. and Mrs. Carl Donovan and family went to Skellyton to visit his sister, Mrs. J. B. Crouse. Mr. and Mrs. Van Boston of

BUTTER—The Body Builder

Butter assists growth, it builds and replenishes the body of the growing child and the adult; it promotes good eyesight in children.

Butter builds strength, a pound of butter contains a whole day's fuel for an adult or an active child.

Do you use plenty of Cream O' Plains Butter?

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More Eggs--- Less Cost!

When you feed Purina Poultry Chows, expect more eggs in the nest... FOR PURINA WILL PUT THEM THERE.

Expect also to get eggs at a lower cost per dozen... ACTUALLY WHAT PURINA POULTRY CHOWS WILL DO.

Naturally, you can expect to pocket more profit, too... FOR YOU HAVE MORE MONEY LEFT AFTER YOU PAY FOR THE FEED.

Something New

—We urge you to try our "FARM EMERGENCY" cow feed—a new Purina product that promises to be of real value.

HOW MANY BAGS OF PURINA TODAY?

McLEAN & PITMAN

PHONE 1

Progressive News

BY MISS OLIVE PERKINS

Mr. and Mrs. Ray Hershey visited in the Caldwell home Saturday night. Young people of the community enjoyed a Halloween party at the school house Saturday night. Eunice Caldwell spent Friday night with Mrs. Blakemore. Mr. and Mrs. Ira Ricketts and children visited his parents Sunday. Ladies of the community met at the home of Mrs. Ricketts Wednesday night and discussed the girls' club made for Meses. John Rector and Arch Dougherty. Mrs. John Rector is spending a few days visiting Mrs. Van Boston of Friona, an old school mate in Canyon Normal. Mr. and Mrs. Van Boston were in the Donovan home Sunday afternoon. Chas. Green and family visited his brother, Frank, Sunday. Mr. and Mrs. Bray, Hereford, called on the Blakemores Sunday. Mr. and Mrs. C. P. Caldwell and Eunice and Mr. and Mrs. Jess Caldwell visited the Ky Lawrence home at Summerfield Sunday. W. H. Gray and daughter, Miss Cleo, Clarendon, were dinner guests of the Parks Sunday. Mrs. Jim Ricketts visited her mother Friday. Mrs. Arch Dougherty and daughter, of Grady, N. M., spent Wednesday and Thursday of last week with her parents, Mr. and Mrs. Ira Ricketts. Mr. and Mrs. Elwyn Hutcheson and children spent Sunday with Mr. and Mrs. Keilar Patterson. Last Sunday Mr. and Mrs. Carl Donovan and family went to Skellyton to visit his sister, Mrs. J. B. Crouse. Mr. and Mrs. Van Boston of

PIGGLY WIGGLY

All Over the World

SPECIALS FRIDAY and SATURDAY

CHIPSO— Large size	21c
WHEATIES— Per package	10c
PEANUT BUTTER— Five-pound pail	75c
SOAP— P. & G., ten for	34c
PEAS— Economy Brand No. 2	14c
SYRUP— "Bro'r Rabbit," Gallon size	79c
SPINACH— Gallon size	59c
APPLES— Fancy Washington Johnathans, per box	\$2.50
Per Dozen	27c
SOUP— Van Camp's, three cans for	25c

Wyche Items

MRS. L. P. PERKINS
 and Mrs. S. M. Meeks and a of Amberst spent Saturday night in the L. A. Finch
 and Mrs. J. M. Dawson who played at the Wilson dairy in the home of her parents, and Mrs. L. A. Finch Saturday night.
 and Mrs. Jack Grady and Mrs. Ted Young called in T. A. Young home Sunday.
 Artha Nell Euton spent the end at home with her parents, and Mrs. Noah Euton, and Mrs. Perkins visited in the home Sunday.
 and Mrs. C. C. Cook called the Perkins home Wednesday noon.
 George Millard was in this county Sunday making plans to wheat on his place.
 Perkins is able to be about a week's illness.
 G. Perkins finished cutting west of town recently.
 A. Finch returned from Cross where he has been on bus. The Finch family will move Crosbyton for the coming year, and Mrs. Perkins spent Sunday in the Finch home.
 Teachers in the school had a loweena party Friday afternoon there were spoons and witches a prize for the best costume, children judging. Dorothy Peron first in the little folks, with her witches costume white rats. Ethel Lee Finch first in higher grades in her costume. After the party of the pupils and mothers to Hereford to see the picture the theatre of American history.
 R. Boies of Bellview visited on Tuesday night in the Cook home Thursday in the Perkins home.
 R. Finch is picking cotton and makes his yield at three bales twenty acres. He is pleased his yield considering the season.
 Everybody is invited to attend club meeting at the Euton home November 11. Mrs. Perkins retains that day.
 Wyche, October 30.—C. C. Cook injured Tuesday when a bolt from a tractor, hitting him on chin and causing a painful injury.
 Mrs. Lee and Oleeta Elliston Saturday night and Sunday in the R. W. Elliston home.
 O. R. Majors visited Mrs. Elliston Thursday.
 Mrs. H. B. Elliston and child spent Monday with Mrs. N. Elliston.
 Club members brought dinner

and surprised Mrs. N. G. Elliston on her birthday October 28.
 Clyde Lagrove and wife of Amarillo visited in the R. W. Elliston home Wednesday.
 Charles Wilhelm is visiting in the Hausman home.
 Lou Perkins has been quite ill the past week.
 John Lueb and wife spent Monday night in the Hausman home.
 The teachers visited Mrs. N. G. Elliston Wednesday afternoon.
 E. J. Smith of Amarillo is visiting his son, H. Earl Smith.
 The club met with Mrs. N. G. Elliston October 28. Roll call was responded to by each member telling what I need most in my living room. Six visitors, Mmes. Euton, Young, Wolfe, Sullens, Carmichael and Dorothy Blaylock were present. The clubs meet November 11 at the home of Mrs. Euton. Mrs. Perkins entertaining. The ladies worked on the rug.
 Mr. and Mrs. Carmichael returned from a visit to points in Oklahoma and Texas recently.
 The school had a Halloween party Friday afternoon when several visitors were present.
 Mrs. J. A. Young who has been on the sick list is able to be about again.
 Martha Nell Euton has returned to school at Hereford again after a siege of chicken pox.

Black

BLACK SEVENTH GRADE ENGLISH CLASS

Black, November 3.—Mr. and Mrs. N. A. Smith spent the weekend in Canyon.
 A Halloween party was held at Black school house Friday night with a large crowd present and all enjoying themselves.
 Mr. and Mrs. John McKinney are the parents of a new son, born October 19.
 Mr. and Mrs. John Price and family spent Sunday with Mr. and Mrs. J. J. Crawford.
 Misses Beatrice and Evelyn George spent Sunday with Misses Nethia and Maurika Crawford.
 Misses Audaline and Pauline Mann, Jake Mohler and Clayburn Carr spent Sunday with Mr. and Mrs. George Wyle.
 Mrs. Alden Hawk of Black returned from the Hereford hospital where she has been the past week.
 Mr. and Mrs. F. E. McMurry and family spent Sunday in the Ray Bennett home.
 Raymond Hance, East Texas, is visiting in the H. L. McLean home.
 Mr. and Mrs. A. C. Hays and family and Mr. and Mrs. Robert Sisk of Plainview visited Mr. and Mrs. Clyde Hays Sunday.
 Mr. and Mrs. A. B. Hinds spent

A crowd gathered Friday to watch two basketball games between Black and Lakeview. Both boys' and girls' teams of Black won, the boys by 26 to 8, the girls 2 to 0. Return games will be played at Lakeview November 15.
 Dawn teams are expected to play here Friday. The boys have won over them once this year and expect to do so again. This will be the first game the girls have had with Dawn this term.

Black, October 30.—Mr. and Mrs. C. V. Buss were called to Oklahoma City recently for the burial of her father.
 A program rendered by children of Black was much enjoyed Sunday night at the Christian Endeavor society. Each Sunday evening a program is rendered by one of the classes of Black Sunday school and have proven successful and teaching the children to take a part in public worship.
 Miss Audaline Mann returned to the hospital at Hereford Wednesday afternoon where she underwent an operation for appendicitis and is rapidly improving and will enter school soon.
 Miss Douvie McKinney visited the Bennett home Sunday.
 Mr. and Mrs. H. L. McLean and family spent Sunday in the McMurry home.
 George Wyle and family spent Sunday with Mr. and Mrs. Crawford and family.
 Misses Lucille Hays, Elizabeth and Mildred McMurry spent Sunday evening with Misses Noble and Lucille McLean.
 A contest has started in the Sunday school and everyone is invited to visit or join the Sunday school while this is in progress.
 Last Friday afternoon a happy bunch of boys returned after their victorious basketball game with the Dawn boys. The score board was brought to prove they had won by 7 points, 15 to 8.
 Miss Pauline Hart spent the week-end in the W. R. Scheihagen home near Hereford.
 Messrs. and Mmes. Hines and Gentry spent Sunday in the Jesse Hinds home.
 Mr. and Mrs. Claude McKinney and family and Mr. and Mrs. Roy Bennett spent Sunday afternoon in the J. F. McKjaeny home.
 Mrs. Mary D. Ray spent Sunday with Mr. and Mrs. J. J. Crawford.
 Mr. and Mrs. T. A. Clymore and Mrs. Car Jay spent Monday afternoon in the Crawford home.
 Mr. and Mrs. W. R. Scheihagen have moved into their new home near Hereford.
 Mr. and Mrs. A. B. Hinds spent

Sunday with the Nailor family in Friona.
 J. W. Mims and son Doyle spent Sunday afternoon in the H. L. Royal home.
 Merle and Albert Russ, Norman Price and Kindall Crawford spent Sunday afternoon with Leroy Mr. and Mrs. J. F. McKinney are the proud parents of a new son, born October 19.

Daniel News

BY MRS. JOE THURMOND
 Daniel school had an interesting Halloween program Thursday evening. Teachers had the program Thursday night instead of Friday night as announced to enable the people to attend programs in neighboring community, Fairview, Friday night. We were glad to have visitors from other communities and we invite them to return.
 Mr. and Mrs. Durwood Vernon and Miss Angle Jacobs spent Sunday with his parents at Hereford.
 Mr. and Mrs. Hubert Thomson and children ate supper with Mr. and Mrs. W. R. Moore Thursday.
 T. J. and Wentle Jacobs spent Saturday night and Sunday with J. D. and Augusta Stice.
 Mrs. Floyd Tomlinson and Mrs. W. R. Moore were in Hereford Saturday.

Murry Smith spent Sunday with his sister, Mrs. B. O. Chain.
 Miss Mary Thurmond of Amarillo spent Thursday in the home of her father, Joe Thurmond.
 Mr. and Mrs. Durwood Vernon, Miss Angle Jacobs and Hobart Whittaker attended the Halloween midnight matinee in Hereford.
 Several from here attended the Halloween program and party at Fairview. They had a good program, games for young and old and refreshments for all. Each lady had such an enjoyable time that we want to go back.
 Mr. and Mrs. Gus Laquey and children called on Mrs. Luna Jacobs Sunday afternoon.
 Mr. Thomson and Miss Hershey, of Daniel, took their pupils to the educational picture shown at the Star theatre in Hereford Friday afternoon for the benefit of the school children.
 Mr. and Mrs. B. F. Stice entertained company from Friona Sunday.
 Wannie Thomas spent Friday night with her sister, Mrs. Dan Higgins at Fairview and attended the Halloween party there.
 Mrs. Joe Thurmond and daughter Betty Jo spent Tuesday in Canyon with Mrs. S. D. Blackwell.
 Mr. and Mrs. Walter Beckman and children visited their parents at Umbarger Sunday.

ONLY THE BEST

With our years of experience, you are assured of only the very highest grades of fresh meats—from the choicest pen-fed animals, correctly slaughtered, chilled at the right temperature, cut scientifically to cook best—in fact, the most select fresh means obtainable.

Texas Meat Market



Try this proven family flour

Test Great West by any recipe that calls for flour—biscuit, pie, cake, or any other baking—notice its velvety, even texture as you knead the dough—its perfect color and uniform body—then compare your baking results! We want you to convince yourself that Great West is the flour for you!

Try this new, easy way to better baking today!

At Your Grocer's

Beautiful Home Sites

at

Auction

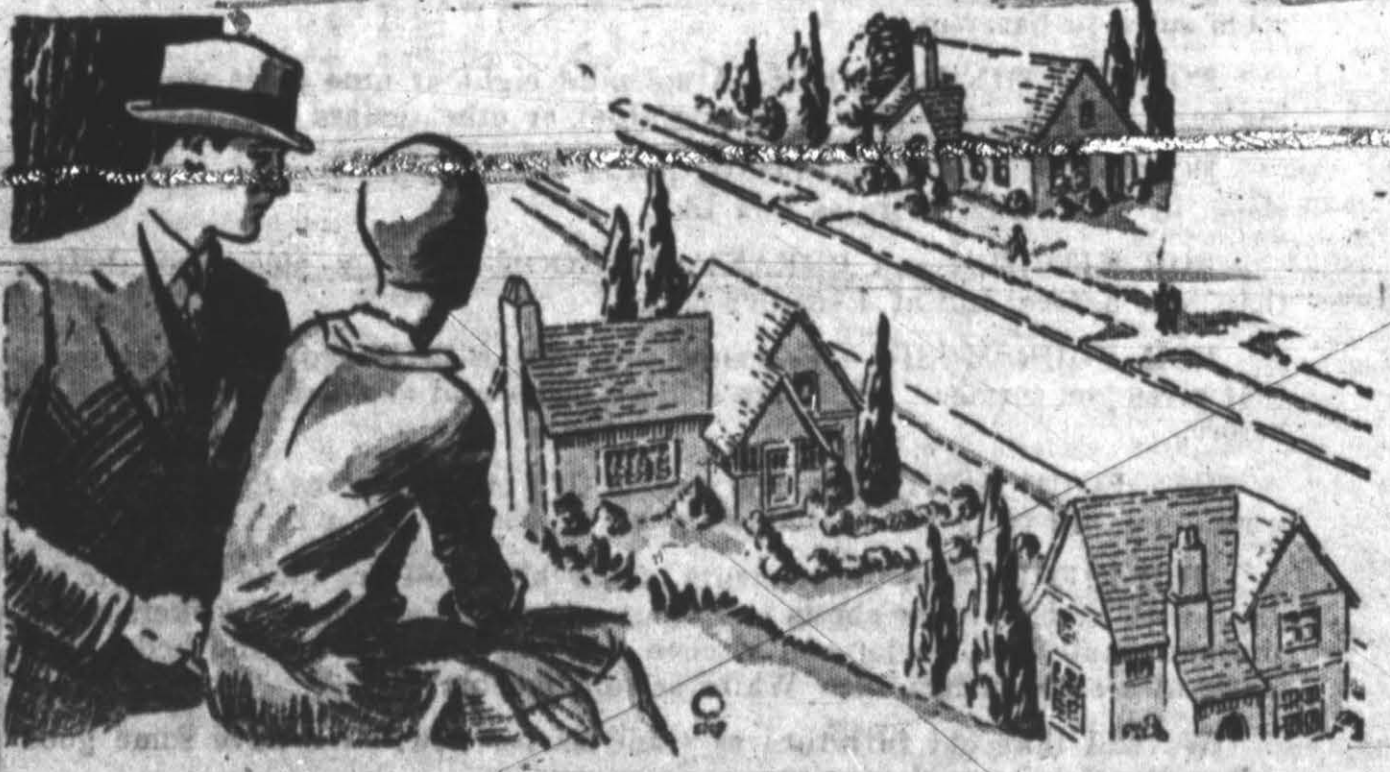
2-Blocks-2 20-Lots-20

Going under the auctioneer's hammer in Durant Sub-Division of Mabry addition to Hereford, being all of blocks 1 and 16, located east of Hereford Nursery, each block consisting of 10 lots each 56-feet wide and 134 feet long, to be sold at 2:30 p. m. sharp.

Monday, Nov. 10

These are very desirable home locations, just outside of the city limits and its tax rate. Gas is available and other city conveniences may be secured easily. There are already some homes in this area, it is not a new tract just being opened.

TERMS—These lots, either singly or in groups, may be purchased on auction day for one-third down and \$6.00 per month, or ten per cent discount for all cash will be given.



This is a rare opportunity to buy yourself a home site at the price you feel it is worth, and at terms so easily paid as to be hardly noticeable.

REV. J. W. BOULTINGHOUSE, Owner
 RAY BARBER, Hereford, Auctioneer.

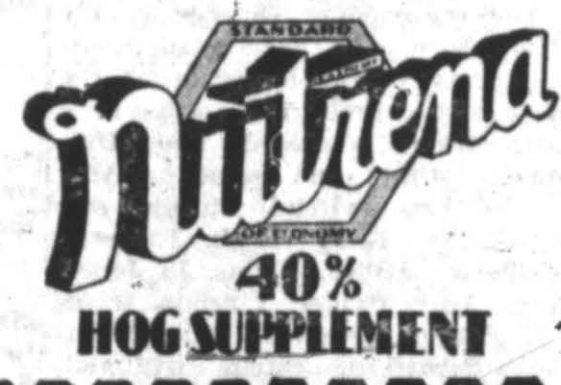
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**1/2 Sack
6 Bushels Corn
100 Pounds Gain
and a
PROFIT**

The modern "More Pork on Less Feed" method is not "corn alone" nor corn and tankage but—"Corn and the right protein supplementary mixture."

While no one substance can correct the short-comings of corn, the NINE ingredients in NUTRENA assure everything the hog needs. A half sack of NUTRENA 40% Hog Supplement and 6 bushels of corn per 100 lbs. pork is ahead of 12 bushels of corn by the old method.



NUTRENA provides every kind of protein, mineral, and vitamin necessary for building large sturdy frames and putting on cheaper pounds of gain. Nutrena 40% Hog Supplement combined with corn or other farm grains furnishes every essential needed by the shoot or hog for rapid gains and market finish.

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 Kaw Station,
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 Sacked in the Golden Bag
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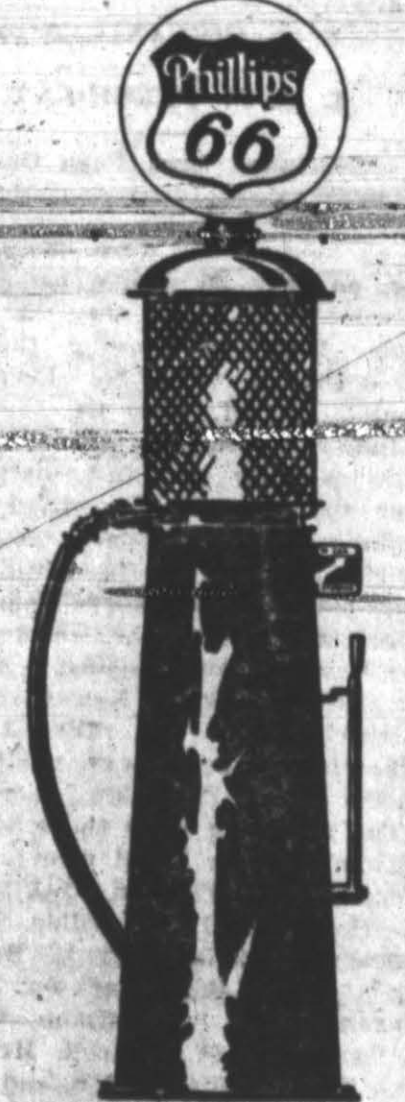
PHONE 468

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highest test complete combustion
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 MRS. GEORGE M. JANES, Westley
 J. T. HARTLEY, Jumbo
T. E. MAJOR, Agent

The Whiteface

Pauline Smart—Editor-in-Chief
The Staff:
Della Weeden, Woodrow Ireland, Wilma Jo Jones, Peggy Mitchell, Mary Kate Brotherton, Reaford West, Clyde McMahon, Violet Marrs, Maurine Spradley, Glenn Curry.

Addie Hastings spent last week-end visiting Earl Marie Foster and Kathleen Cronin who are attending school in Canyon.

Pauline Smart and Liston Wilson motored to Lubbock Sunday to visit Herford students in the schools there.

Miss Westbrook, Miss Crawford and Miss Wheeler attended the Mexican Ipcia orchestra concert in Amarillo last Friday.

Della Weeden spent last week-end in Canyon visiting Helen Johnson, a former student in Herford high school.

Dorothy Fullwood, Mildred Sullivan, Lena Johnson, Leatrus Walker, Dee and Guy Waiser, Frank Lookingbill, Glenn Curry, Bob Sisk, Jim Claude and Elliott Claude motored to Plainview and Lubbock Sunday.

Opal McMahon and Billie Hill motored to Canyon Saturday morning.

The seniors have received their rings.

Virginia Barnett motored to Canyon Saturday.

Woodrow Ireland and Andrew Lee Habermacher have been selected to represent Herford high school in the all-Southwestern band that plays before an assembly of high school superintendents in Colorado Springs this spring.

Jack Cartwright spent the week-end in Dimmitt visiting his mother.

Mildred Pennington motored to Dimmitt and Clovis Sunday.

JUNIORS ORGANIZE

The Junior class met September 8 to organize and the following officers were elected: Keilar Muse, president; James Cloyd, vice president; Louise Jowell, secretary and treasurer; Owen Miller, and Sandy Jowell, athletic representatives; Ardelle Foster, society reporter; Wilma Jo Jones, class reporter. We selected red and white for our class colors and decided that our dues should be ten cents per month. We plan big things this year, including a play and maybe a banquet. Every junior has that old junior spirit and we are going to make our class the people's class in school. Our yell is: 'C'mon Red, c'mon white!' c'mon juniors, we're all right!

Bladder Weakness

If Getting Up Nights, Backache, Frequent day calls, Leg Pains, Nervousness, or Burning, due to functional Bladder Irritation, in acid conditions, makes you feel tired, depressed and discouraged, try the Cystex Test. Works fast, starts circulating thru the system in 15 minutes. Praised by thousands for rapid and positive action. Don't give up. Try Cystex (pronounced Siss-tex) today, under the Iron-Clad Guarantee. Must quickly ally these conditions, improve restful sleep and energy, or money back. Only 50c.

CORNER DRUG STORE

FRESHMAN CLASS

The purpose of the Freshman class of 1930-31 is to create a spirit of unity through our class activities. This class is so large that it would be impossible for us to know one another during our school duties, so we take this method of getting acquainted. This class wants to be and will try to be the best freshman class Herford high has ever known. At our first class meeting we elected Miss Vasey as class sponsor, Walter Seed, president, Mary Posey, vice president, and Dennis Baker secretary and treasurer. As our representative to the athletic association we elected Weldon Gregory. At the second freshman we selected green and gold as class colors. The president appointed an entertainment committee composed of Elaine Newell, Richard Baker, Betty Ruth Pickett, Conrad Robinson, Elizabeth Ireland and C. J. Borden. It will be the duty of this committee to decide what kind of entertainment we shall have and make arrangements concerning it. At the third meeting the rate of monthly class dues was established, the freshman class reporter elected and a motion was made and carried that a picnic be our first class entertainment.

MISS SPRADLEY ENTERTAINS

Among the enjoyable week-end affairs was a late Halloween bridge dance given by Maurine Spradley at her home Saturday evening November 1. The guests were Billie Hill, J. A. Tapp, Lois Sowell, Iray Moore, Marie Seed, Andrew Lee Habermacher, Ruth Shore, Jack Russell, Mary Inez Hough, George Jones, Pauline Smart, Liston Wilson, J. B. Noland, Clyde McMahon, Wilma Jo Jones, J. C. McCollough, Killer Muse, Ardelle Foster, Burl Alexander, Sherman Morgan, Della Weeden, Russell Whitehead, Bobby Baker, Homer Brumley, Mack Noland, Kathleen Cronin, Earl Marie Foster, Alton Miller, Louise Jowell, Milton Orr and Paul Barnard from Amarillo and Geo. Miller of Lubbock.

HIT BY CAR

Reaford West, while considerably shaken and bruised in many places, is congratulating himself on being able to navigate about and able to tell the story of how it all happened. He was riding a motorcycle going south of McKinley street when a car driven by Bill Short going east on Fifth street, intercepted, knocking Reaford off the motorcycle and the car ran over both of his legs below the knee. His injuries were not serious, but painful.

NOTICE TO THE PUBLIC

The public is cordially invited to attend the high school band and orchestra programs every Monday morning at 9:45. These programs will be of special interest to the parents of band members. Come to these programs and note the improvements of the band from time to time.

DRAMATIC CLUB

The Herford high school dramatic club organized this year with a much larger enrollment and more enthusiasm than ever demonstrated before. As the officers were elected at the close of last year we did not have to take up valuable time to

elect them and started off easily with Miss Addie Hastings as president, W. B. Wilson vice president, Miss Zelma Ruth Shore secretary and Miss Della Weeden as treasurer.

With the help of these leaders and that of Miss Irene Crawford, sponsor, the class was divided into several committees. They were: Play, reading, staging, lighting and make-up and costuming.

Everyone was told to become a member of one of these and a chairman was appointed for each of the groups. The program for meetings are given by one of these committees. Each group is responsible for at least one program.

The class plans to order a pin this year. There are two conditions that members must conform to if they would wear a pin. They must appear in a night play or in an assembly program. Every one is certainly doing his best to be eligible for a pin.

BE A SPORT

The duty of a school paper is to present both sides of any question that may come up, and in the interest of fair play, we shall continue to follow that policy.

Criticizing the party in power seldom does any harm. If the criticism is deserved it may stir the party affected to make beneficial reforms. If it is not deserved, it will merely reflect discredit on the accusers. Let your criticism be fair and in the interests not of obstruction but progress.

While we wish to present the views of both sides, we want also to go on record as believing that all should give hearty cooperation to the newspaper staff. If the entire school, or even half of it, is against the fellow students of the staff and business, we cannot accomplish anything, no matter how hard we may try, or how good our intentions must be.

To have a successful news page we must first win the cooperation of the school in contributing news so that paper will be representative of the whole student body. Second, give fair expression to opinion of factions which are at odds with one another. Third, unite opposing interests and overcome political or other jealousies in the interest of the large school spirit.

CAMP FIRE PARTY

Tuesday evening, October 28, the Camp Fire girls gave a masquerade party in the basement of the Methodist church. The rooms were attractively decorated and Halloween stunts and games played. A delicious witches' lunch was served to Betty Ruth Ricketts, Katherine Miller, Wilma Jo Jones, Nora Alice Daniel, Virginia Barnett, Emma Roberson, Mary Elizabeth Stratford, Estelle Gilliland, Elaine Newell, Betty Jones, Betty Miller, Bertha Zee, Theda Louise Wilson, Marguerite Fuller, Peggy Mitchell, Maxie Hughes, Effie Whitsett, Beatrice Buchanan, Shirley Hales, Billie Valentine, Jimmy Clark, Nancy Conkright, Lucretia Wilson, Lueta Borden, Sally Skelton, Sally Gilbreath, Ruth Marie Mounts, Frances Borden, Florence Boardman, Patricia Wederbrook, Elizabeth Ireland, Mary Lee Curry, Aloise Matthews, Myrtle Wilder, Mary Posey, Ruth Smith and Anita Jowell.

BASKETBALL TOURNNEY

A girls' basketball tournament between the different classes was held last week. The senior girls winning the tournament. Victory was won by a superior team work over the other teams. By a score of 66 to 11 the seniors first defeated the juniors. The next game was between the freshmen and sophomores, the former winning with a score of 61 to 13. The seniors then played the freshmen. The score ended with a score of 34 to 11 in favor of the seniors. All the games were well played and gave much practice to the team workers for this year.

WE WONDER

What Addie would do with G. T. if Newt should happen home unexpectedly?
What Marie would do with Andy if Wright should rush in on the scene?
What Pauline would do with Liston if Jess should return unexpectedly?
Why George got a filgree white gold ring that is too small for him? We are sure that Elva is not involved in this matter!
Why Marie and Pauline did not come to the senior party?
If Clyde kept track of Della last week-end while she was in Canyon?
Why Myra likes yellow cars so well?
Where Wilma Jo and LaVerne were Sunday?
We saw W. B. and Robert wandering around like two vagrants. Where Billie Hill gets those chocolate?
Why Ellen talks so much?
Why the little boy from Amarillo ran into the fire station. We know he saw Maurine.
Why Opal was with Sherman Friday night at the midnight matinee?
Where Mack found "it" Saturday night.
What is wrong with Jesse's nose?

A. & M. EXES

(Continued from Page One)

is worth our trip to your city," he said. Incidents in his trip to foreign countries two years ago were related and he explained that the only reason foreign farmers were so far advanced in dairying is because practical ideas are being used. Farms are small and it is necessary for every inch of ground to produce a maximum yield. W. T. S. T. C. is now ready to carry on cost testing by mail and dairymen are invited to investigate "the system."

Another West Texas College man, Prof. T. M. Moore, affirmed the value of an organization outlined and thought they should be able to pool their ideas on the needs of the dairy situation. Prof. Moore is no a stranger here as he has judged several poultry shows in Herford and assisted in establishment of bull circles.

The new county agent of Castro county, A. C. McGhee, was present and remarked that he always liked to hear discussions on farm problems for they concern everybody. Mr. McGhee is making a fine impression in starting his new work in this neighboring county.

"In my former state, Minnesota, they have about eight schools located at different parts to serve geographically the greatest number of farmers," said John Olson, former student of Minnesota A. & M. college and now manager of the local Rockwell Bros. lumber company. "I favor a continuation of meetings of this kind and pledge my support for a permanent organization to aid the club boys and girls and the farmers."

Opportunities in Castro county and some of the work his boys are doing were mentioned by T. V. Weaver, agriculture teacher of Dimmitt high school.

The next meeting will be held in Herford November 19 when officers will be elected. John Olson and Glenn Snyder are on the program committee.

Present at the luncheon were Frank R. Phillips, C. A. Wimberley, W. T. Dungan, T. M. Moore, Canyon; A. C. McGhee, T. V. Weaver, Dimmitt; N. A. Smith, Black; A. M. Walker, Vernon Harmon, Summerfield; A. J. Moore, Dawn; Harry Seed, E. B. Hicks, R. O. Dunkle, Glenn Snyder, G. A. F. Parker, B. H. Hopkins and John Olson, Herford.

CAPTAINS ARE

(Continued from Page One)

that they will not fall down in this undertaking."

Official Sanction.

An official sanction has been given to the Red Cross work in the following indorsement by E. S. Ireland, mayor, who asks that generous support be accorded:

To the People of Herford: Wednesday and Thursday, November 12 and 13, have been designated as our annual Red Cross Roll Call, and on those days you will be asked to enroll as a member of this worthy organization.

The Red Cross is an organization that covers the entire world, rendering aid in disasters when it is needed most. It stands ready at all times to relieve distress and suffering in our own community, in our state or nation or anywhere on the globe. Its great work is made possible only through the contributions of generous people everywhere. Herford has always demonstrated its belief in the principles for which it stands and the great work that is being done by responding liberally, and I hope that we will again answer this roll call in a generous manner.

Sincerely,
E. S. IRELAND, Mayor.

T. S. F. PRESIDENT

(Continued from Page One)

for getting a large representation to go to Amarillo. An appointment, as only 36 people came out. However, the next day at noon found Herford heading the list in delegates with 86. Levelland coming second with 68.

Judge Slaton presided at the mass meeting and felt distressed over the outcome. He divided 16 business men into eight teams to solicit trippers to the luncheon, and results were surprising. Joe Pope, was one of the speakers at the court house, relating a string of mirth-provoking Negro stories. Hearings for the railroad permit will be held next month in Lubbock and Plainview.

The following were those attending the Herring Hotel meet: J. H. Weeden, A. L. Thomas, J. C. Lance, W. H. Knox, J. B. Miller, E. E. Ramsey, C. Schmaker, L. Baskin, Mr. and Mrs. R. B. Jackson, J. W. Alexander, H. A. Hoffman, G. A. F. Parker, C. P. Cockrell, Mr. and Mrs. John P. Slaton, Mr. and Mrs. W. E. Neal, E. S. Ireland, Mr. and Mrs. J. C. Ricketts, L. F. Beener, F. W. Brunson, John Patton, F. A. Gyles, J. R. Mosley, J. P. Woods, Mrs. C. H. Dillehay, C. F. Kerr, W. S. Kerr, C. Ridge-way, G. J. Paddock, A. W. Gregg, A. M. Jones, Francis N. Dameron, Mrs. A. M. Jones, O. A. Holley, W. J. Hoeker, W. E. Dunlap, H. Y. Hastings, Geo. L. Muse, O. M. Shore, R. O. Dunkle, C. W. Humble, Mr. and Mrs. R. E. Kessie, R. P. Conaway, Mr. and Mrs. S. L.

Walser, G. W. Brunley, W. M. Cogdell, Mr. and Mrs. John F. Whitsett, E. L. Dameron, Mr. and Mrs. Carl Hodges, N. E. Gass, J. D. Buchanan, S. P. Roason, John A. Coyle, L. D. McCurdy, Mr. and Mrs. D. B. Beutler, J. E. Wilson, Mr. and Mrs. T. E. Major, Mrs. D. Lanham, W. R. Arnold, Lloyd Harmon, S. L. Harmon, C. B. Hicks, Troy Womble, Bernard Dunn, Mr. and Mrs. T. E. Seigler, Mrs. H. D. Reed, Mrs. C. R. Smith, Irwin H. Hamilton, J. T. Cronin, Mrs. and Mrs. A. H. Stren; S. O. Johnson, C. Golden, R. G. Chisum, A. R. Boor, L. H. Foster, C. H. Dyer, F. H. Oberthier, A. B. Brooks, L. W. Hough, W. A. Knox, Parr Merriman, Mr. and Mrs. J. E. Hill, Mr. and Mrs. E. B. Oberthier, Jr., Mr. and Mrs. Yera Witherspoon, Mr. and Mrs. Ezra Norton and Mr. and Mrs. A. H. Elliston.

Baptist Church Being Filled to Hear Evangelist

One of the largest crowds ever seen at the First Baptist church, an assemblage equal to the one when the building was dedicated, heard Rev. C. Y. Dossey Sunday night on his sermon, "The Unpardonable Sin". It is estimated that over 1000 people were present to hear the evangelist on this interesting theme.

The revival is making fine progress.

How Old Are You?

This Is the Date I'm 48

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No doubt about it—I am 48 and never felt better in my life—I feel like 30 and you can take my word for it—It's the little Daily Dose of Kruschen That Does It.

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I wish I could induce every overweight person on earth to try this splendid method—It surely doesn't cost but a trifle—for an 85 cent bottle last 4 weeks and can be bought at the City Drug Store or any drug store in the world. Get it—Grow Thin—Feel younger.

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We will take old furniture as trade-ins for new. We have some good values to offer in used furniture.

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International Sunday School

Lesson

BY DR. J. E. NUNN

November 9, 1930

**THOMAS
The Honest Debtor**

John 11:14-16; 14:5-8; 20:24-29; 21:1, 2.

Golden Text: Thomas answered and said unto him, My Lord and my God.—John 20:28.

Introduction.
Scanty as are the references to Thomas in the Gospels, they suggest a personality of character and charm. The epithet "Doubting" ordinarily prefixed to his name is hardly fair. His was that very common type of mind that is not satisfied except with the testimony of the senses, or tangible proof. In American slang he was a "Mis-sourian," wanted "to be shown." That, if in doubt, is an honest, not at all reprehensible doubt; even when carried into the sphere of religion. While Christianity has always given faith a paramount place, it has never at least in its purest form, slighted reason. It has ever welcomed honest examination, discussion and criticism.

Thomas, the Apostle.
His name, Thomas, is a Greek word with a Hebrew origin, signifying a twin. His alternate name, Didymus, is wholly Greek and also means a twin. There have been several conjectures as to his twin brother, but all are without foundation. The most likely guess is that his twin brother was Matthew.

Our knowledge of Thomas is confined to the four passages in John's Gospel which constitute our lesson; the first three Gospels merely mention him in the lists of the twelve apostles. Matthew couples Thomas with his own name, Mark and Luke also associate Thomas with Matthew in their lists, placing Matthew before Thomas, while Matthew gives Thomas the first position. The list of the Apostles in Acts 1:13 joins Thomas with Philip. Thomas then was with Jesus throughout his ministry, heard his marvelous discourses, witnessed his miracles, saw from day to day his divinely beautiful character, joined in his evangelistic tours and was sent forth perhaps with Matthew, as the apostles went on evangelistic journeys two by two.

Thomas With Jesus at Lazarus' grave.

"Then Jesus therefore said unto them plainly, Lazarus is dead." It is only two months before Christ's crucifixion. Word had come to Christ, as he was in the country to the east of the Jordan, that his dearly loved friend, Lazarus of Bethany, the brother of Mary and Martha, whose house had often been his home, was very sick. The Saviour waited strangely for two days, till he knew that Lazarus had died, and then announced his intention of going to Bethany to "awake him out of sleep." To the Lord of life, death seemed nothing but a brief sleep, and so it should seem to us. In conformity with this thought, we call our burial grounds cemeteries, a word which means "sleeping places."

The raising of Lazarus from the grave after he had been dead for four days was the most stupendous of Christ's miracles, only less than the greatest miracle imaginable, his own resurrection. The working of this miracle undoubtedly increased exceedingly the opposition to Christ on the part of the Jews, hastened Christ's death, but it powerfully influenced Christ's followers. "Nevertheless, though some

in his grave, "let us go to him, to the living Lazarus." This is a remarkable proof of Christ's belief in immortality.

Thomas Inquires the Way.
Our second glimpse of Thomas comes at the beginning of Christ's wonderful discourse at the last supper. He had been speaking about the place in heaven which he would prepare for his disciples, and had been saying that he would go ahead to make ready for receiving them. "And whither I go," he added, "ye know the way."

"Thomas saith unto him, Lord, we know not whither thou goest; how know we the way?" Thomas was always honest, and so he was willing, as so few are, to confess ignorance. His slow mind could not follow the Saviour. Perhaps he was thinking of the kingdom on earth which the Messiah would set up by delivering the Jews from the Romans, a conception of Christ's mission so deeply rooted in the disciples' minds. That kingdom would of course have Jerusalem as its capital, so where would the Messiah be going? This material view led to Thomas' question.

Jesus' Answer.
"Jesus saith unto him, I am the way, the truth and the life." How grateful we should be for Thomas' blundering question which brought out this golden reply! The apostle wanted to know especially where Christ was going, but our Lord said virtually that the road is more important than the goal; take the right road and you will reach the right goal. Christ, who is one with the Father, is one with absolute truth, and with the source of all life. Union with him is the way to the Father, the way to truth, the way to eternal life, the way to heaven. The great first name of Christianity, based on this verse, was "the Way." "No one cometh unto the Father, but by me." Here is the sufficient reason for the sterility of all systems of thought and of all persons and churches that leave out Christ.

the divine Christ, Christ who is the one and only mode of approach to the Father.

Thomas Requires Proof.
We come now to the event which gave Thomas his name of "the Doubter," so that common name for a skeptic is a "doubting Thomas." But this side of Thomas' character is greatly over-emphasized, doing injustice to this noble apostle. The time is immediately after the resurrection of Christ, which so filled the despairing apostles with joy that their whole lives were transformed from that time. At Christ's arrest they had all run away. After his resurrection they all became bold and confident.

"But Thomas, one of the twelve called Didymus, was not with them when Jesus came." He was absent from the meeting of the other ten disciples when the risen Lord had appeared to them, proving his identity by showing them the wounds in his hands and side, bestowing his blessings upon them, and sending them forth into the world with the priceless gift of the Holy Spirit. How much Thomas missed by not attending that church meeting! His loss should be a lesson to us.

"The other disciples therefore said unto him, We have seen the Lord." There were ten of them—really twelve, for the two from Emmaus were there (Luke 24:36). They knew Jesus well, a very bit as well as Thomas. The testimony was overwhelming, it would seem to be conclusive. "But he said unto them, Except I shall see in his hands the print of the nails, and put my finger into the print of the nails, and put my hand into his side, I will not believe." He could not believe it, simply because it was so good and great and blessed, it was too good a thing to be true.

Thomas Sees the Risen Jesus.
"For a whole week Thomas lay in the dungeon of doubt." This time he was not absent. Was he, doggedly doubtly, yet longing, hoping for the proof? And did Jesus plan this appearance in particular on Thomas' account? We believe that he did so, and often does so, to far more trouble than that to win or strengthen the faith of a single individual.

"And after eight days again his disciples were within, and Thomas with them." Doubtless again in

Mary's upper room, made sacred by the last supper. Thomas would not believe the first appearing, but he would not miss the second. "Then saith he to Thomas, Reach hither thy finger and see my hands." Thomas had said (verse 25) that he must "see" the print of the nails. "And reach hither thy hand, and put it into my side." "Christ demands no show of easy faith. Christ places no brand upon the questioner. Instead he deliberately complies with every demand for proof. He assails doubt upon its own ground—evidence." Thomas answered and said unto him, My Lord and my God. "With one bound, the man who could believe nothing passes into a man who believes all! The one apostle who almost swears that he will not accept the resurrection is already sure that he is standing before Jehovah himself!"

Thomas After the Resurrection.
The final glimpse of Thomas is given us in the appendix which John added to his Gospel in order to explain a saying of Christ regarding himself which has been much misunderstood. In order to do this he told about a meeting of the risen Christ with some of his disciples—a meeting not recorded in the other Gospels. To assume that these seven disciples had gone back to Galilee to take up their old workaday life, because now it was all over with Jesus' cause, is gratuitous. They were there in obedience to the Lord's instructions (Matt. 28:7, 10) and in the certainty that they should meet him there. We are glad that Thomas was one of them, with no longer any doubts. He showed good sense, too, in keeping close to the close friends of the Master. It's such company that you meet him, the Risen Lord, Lord Jesus.

Special Lesson.
"The glory of Thomas' confession is found in the use of the personal pronoun, 'My.' The Lord is my shepherd," sang the psalmist: "My Lord and my God," cries trusting Thomas.—Rev. William Hiram Foulkes, D. D.

ANOTHER VETERAN GOES ON AIR TONIGHT, WDAG

Twelve years ago almost to a day, Harold A. Furlong, now a Major in the Michigan National Guard but a lieutenant in the 353rd Infantry when General Per-

shing pinned the Congressional Medal of Honor on his breast, underwent those thrilling experiences in France which he will describe in this week's Chevrolet Chronicle, to be heard over WDAG on Thursday, November 6, at 8:30 p. m.
Major Furlong's action occurred in the drive-in the Argonne forest the morning of November 1, 1918. Of his action the official citation says: "Immediately after the opening of the attack in the Bois-de-Bantheville, when his company was held up by severe machine gun fire from the front which killed his company commander and several soldiers, Lieut. Furlong moved out in advance of the line with great courage and coolness, crossing an open space several hundred yards wide. Taking up a position behind the line of machine guns, he closed in on them, one at a time, killing a number of the enemy with his rifle, putting four machine gun nests out of action and driving 20 German prisoners into our lines."

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FOOTBALL

(Continued from Page One)

Wilson for 13 yards and he plays hurried the ball to Tulla's 20-yard line, where Russell kept to the left, then cut in at the line, with first defense blocked away, made a broken field run touched for touchdown. Extra point failed, and Tulla led 7 to 6. Wilson intercepted a pass to break up a Hornet threat on his 4-yard line and the half ended with ball in middle of the field. Soon after the third quarter ended, line plays and a pass started a drive by Hereford that was topped on Tulla's 28-yard line, after an advance from the 40-yard line. It was here that Tulla fumbled and a Whiteface recovered on Hornet's 38-yard line. Stone and Russell took time about as battering rams and moved up to the 40-yard line, where Stone dived over for touchdown. Extra point was missed. Hereford was on top, 12 to 7.

The hectic fourth quarter began with Tulla's ball on own 30-yard line. The Whitefaces were playing dancing ball and it seemed victory was theirs, but Tulla had Wilkins who still had his educated toe working. Shortly Wilkins booted one to Hereford 1-yard line, and was grounded by Tulla. A short punt from behind the goal line spelled Hereford's downfall, the ball coming down on 24-yard line. A successful pass brought Tulla to the 4-yard line. Mitchell was sent in to strengthen the defense. He downed the man on the first play, but on the next Speer had no trouble going straight over for touchdown. Extra point was not made as Tulla took the lead, 13 to 12.

The Whitefaces became inspired from this blow and they let Tulla have the ball only once more. Receiving a kick-off on his 20 yards line, Wilson ran it back 10 yards. Stone and Russell began hitting the Hornet hard, six and seven yards at a time, going from their own 30-yard line to Tulla's 19-yard, 51 yards straight. Then Russell passed to Climer. As the ball soared to the receiver again the eagle of victory could be seen fluttering over the Whiteface standard of maroon and white, almost but hesitant to alight. Climer received the pass and was downed on the 6-yard line. Jack Russell showed some generosity, calling an end run which lost three yards, but the run placed the ball squarely in front of the goal posts. Stone tried out the line and it yielded only two yards. Russell then signaled for a field goal.

Those were breathless moments, for time to play was measured in seconds. Only two more plays could be made. A field goal would win by two points, to fall would match the last chance away. The victory bird was poised, would he and a perch on the Hereford banner? The place kick was blocked, the game was lost. Wilkins was back in punt formation to send the ball high and far, a fitting climax to his work of the day, for 80 yards to Hereford's 5-yard line. It

was run back 10 yards but the final whistle blew to close a memorable struggle.

Play by Play.
Tulla kicked off to Hereford defending north goal, strong wind carrying ball to 5 yard line, returned by Russell to his 20 yard line. Stone made 3 at center, and Habermacher could get only 2 at left tackle. Russell lacked a yard of getting first down and Hereford punted to Tulla 45 yard line. Speer tried center for 2 yards, and Caraway stepped off 7 through right guard. Speer went through for 5 and first down on Hereford 41 yard line. Evans cut in at left tackle for 1 yard and Wilkins came around from end position to net 2 yards. Wilkins then punted over Hereford goal line.

Whiteface ball on their 20 yard line. Stone went slashing through center for 6. Russell cut in left tackle for first down. Habermacher was smothered at the line after making 2. Russell was overrun by Tulla end before getting started for no gain. Habermacher punted to Tulla's 47 yard line. Speer ripped off 5 yards at right tackle. Caraway added 1 at center and Speer made 1 at same place. Punted over goal line. Hereford's ball on 20 yard line. Russell made a good elusive end run for 5 yards, shaking off several tacklers. Stone rammed left tackle for 4 1/2 yards and Russell butted center for 3 yards and first down on own 32 yard.

Stone got 2 at center and Habermacher 1 at left tackle. Line falling to open way. Punted to Tulla's 30 yard line. Neale called for fake and tried right end but was downed for yard loss. Tulla substitutes Rogers for McFarling in line. Wilkins made nice punt out of bounds on Hereford 9 yard line. Stone jumped center for 4 yards. Habermacher made bad punt out of bounds on own 31 yard. On a fake Caraway for Tulla carried ball around left end for 9 1/2 yards, he then made long right end run, shaking off half dozen tacklers but lost 6 yards. Now on Hereford 28 yard line as quarter ends.

Second Quarter.
Goals switched, with wind in Whiteface favor. Speer hit left tackle for 1 yard against strong defense. Wilkins punted over goal line. Hereford's ball on 20 yard line. Russell cut in right tackle for 4 yards; Stone right guard for 5 more; Russell trying right tackle fumbled, ball recovered by Tulla on Hereford 30 yard line. Ireland was relieved by J. Cloyd at end. Wilkins found a hole at right tackle for 5 yards and Speer bucked center for 3. Neale was pulled down by Bell after advancing a yard. Speer made it first down on Hereford 19 yard, downed by Higgins. Speer was stopped at center 1 yard. Caraway jumped center for 2 yards. Next pass from Wilkins to Neale on 19 yard line scored touchdown. Extra point made good in plunge through center on fake place kick.

Score, Hereford 6, Tulla 7.
Tulla kicks from north goal to Russell on his 15 yard line, nice return to own 30. Russell made 4 yards through right tackle, then passed to Wilson to Tulla's 47 yard, gain 13 yards and first down.

Stone bucked left tackle for 4. On fake Stone to Russell at left tackle made 6 yards and first down. Habermacher hit line for 2 yards. Russell added 2 more at right tackle. Stone picked up four more at center. Stone diving thru fumbled and recovered on Tulla's 20 yard. Tulla substitutes to stop advance, Baker going in for Parker at center.

Russell on cut in at left tackle scooted the 20 yards untouched for touchdown. Neale was hurt on play, bad knee. Trying for extra point, bad pass from center. Russell dropped ball, picked it up and made effort to go around right end nearly loose but was downed short of goal.

Score, Hereford 6, Tulla 7.
McCollough went in for Habermacher in back field. Hereford kicked to Tulla's 30 yard, returned by Neale 2 yards. Speer ran off 5 yards at right, and evading several easy tacklers. Caraway was downed by Higgins after making 2 yards. Wilkins punted to Whiteface 21 yard out of bounds. Wilson on first play punted to Hornet's 47 yard, returned to Hereford's 47 yard. On fake Hornet's lost 4 yards, tackled by Orr. Another fake, passes behind line, made 5 yards. Wilkins punted to Whiteface 6 yard line over-head of safety man. Wilson punted to middle of field, returned to Hereford 32 yard on change, of pace and bewildering dodges. Speer raced thru hole at center to Hereford 25 yard line. Neale at Hornet's backfield relieved. Wilkins bumped against trail at right guard, no gain. Speer tried pass behind line and receiver was downed by Bell for 10 yard loss at right end. Wilkins passed, intercepted by Wilson on own 18 yard line. Wilson punted at once to Tulla 40 yard line, returned to Hereford 45 yard line. Climer hurt on play, but first half ended.

Score, Hereford 6, Tulla 7.
Third Quarter.
Brumley in for Bell at center. Hereford defending south goal, kicked off to Tulla 20 yard line, returned by Evans 4 yards, Caraway got a yard at right. Speer fumbled and recovered for no gain. Wilkins punted to Hereford 40 yard line, grounded by Hornet. Russell started with 2 yards at right end, and on triple pass Russell ran left end for 8 yards and first down to middle of field. Time out for Tulla. Bartlett made 6 at right tackle. On pass and fumble, gained 3 yards. Stone rammed center for 3 yards on Tulla 38 yard and first down. Stone again picked up 2 at center. Bartlett passed to Russell at right end to Tulla's 30 yard line. Stone rammed center for 3 yards and first down. Russell ran out of bounds to right, losing 2 yards.

Goals switched. Tulla's ball on own 30-yard line. Boone of Tulla was relieved at guard. Wilkins punted to Hereford 15 yard line, returned to 19 yard. Time out for Hereford. Russell made 3 yards at left tackle. Stone hit wall for 1 yard. Habermacher punted to middle of field, ball fumbled and booted out of bounds on Tulla's 46 yard. Tulla's ball. Fumbled on first play but recovered, no gain. Speer picked up 7 yards at left tackle to Hereford 47 yard. Climer punted to Caraway for 4 yard loss. Wilkins punted to Hereford 1 yard line, grounded by Hornet. Punted to own 24 yard line, a weak one. Wilkins passed to Hereford 4 yard line. Time out for Tulla. Mitchell went in at guard to hold line; McCollough relieved by Habermacher. Speer was downed by Mitchell on goal line, but not over. Speer then went right over tackle easily for touchdown. Mitchell spilled Evans on right tackle play for no extra point. **Score, Hereford 12, Tulla 13.**

Tulla kicked from south goal with wind to 20 yard, Wilson returning to own 30 yard line after fumbling. Stone hit center for 2, again for 5. Russell cut in left tackle to own 43 yard line for first down. Time out for Tulla. Stone could get but 1 at line. Russell got 6 at left plunge. Stone hit center for 6 and first down on

own 31 yard line. Speer lost a yard, Caraway failed to gain at left end when downed by Captain Higgins, as quarter ends.

Fourth Quarter.
Goals switched. Tulla's ball on own 30-yard line. Boone of Tulla was relieved at guard. Wilkins punted to Hereford 15 yard line, returned to 19 yard. Time out for Hereford. Russell made 3 yards at left tackle. Stone hit wall for 1 yard. Habermacher punted to middle of field, ball fumbled and booted out of bounds on Tulla's 46 yard. Tulla's ball. Fumbled on first play but recovered, no gain. Speer picked up 7 yards at left tackle to Hereford 47 yard. Climer punted to Caraway for 4 yard loss. Wilkins punted to Hereford 1 yard line, grounded by Hornet. Punted to own 24 yard line, a weak one. Wilkins passed to Hereford 4 yard line. Time out for Tulla. Mitchell went in at guard to hold line; McCollough relieved by Habermacher. Speer was downed by Mitchell on goal line, but not over. Speer then went right over tackle easily for touchdown. Mitchell spilled Evans on right tackle play for no extra point. **Score, Hereford 12, Tulla 13.**

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own goal posts, but was blocked, recovered by Russell. Ball went over on downs. Tulla's ball on own 15 yard line. Wilkins on first play punted to Hereford 5 yard line, returned by Hereford to 15 yard line as game ended.

Score, Hereford 12, Tulla 13.
DR. LESTER J. VICK
Specializing in
RECTAL DISEASES AND VARICOSE VEINS
Non confining Methods
406-7-8 Oliver, Oakle Bldg.
AMARILLO - TEXAS

Beautiful Hardwood Floors

There is nothing in your house more conspicuous than your floors. Whenever guests or acquaintances come, the first thing they notice, and if they are beautiful hardwood floors, the first thing they comment upon, is the loveliness and attractiveness of your floors. They are the pride of every housewife.

Hardwood floors are not expensive. They cost but little more than ordinary floors, last many times as long, and are beautiful as long as the house stands. They are adaptable to every type of house—new ones, old ones being remodeled and modernized, or reflooring the old pine floors that have become splintery and rough.

Let us tell you more about the utility and beauty of hardwood floors.

R. H. KEMP LUMBER CO.

Nursery Stock---

This is the time of the fall best suited to putting out shade and fruit trees and shrubbery. I expect shipments of fruit and shade trees the last of this week and will be receiving more regularly. Let me help you plan what you will need and supply you with the varieties and types best suited for your purpose.

Hardy Stock Adapted to This Region.
Twelve Years Practical Experience.

C. C. NEU

Landscape Gardener. Phone 179-J

Power Rates Reduced

Effective On Bills Due November 10th

Commercial Power (Secondary Voltage)

1 - Meter

(No Lighting)

Demand Charge:

\$1.00 per month each KW connected (figured from manufacturer's name plate rating of all motors installed.) 750 Watts equal 1 H. P. (No connection figured at less than 1 KW.) This demand charge entitles customer to 10 KW Hours use of energy per month per each KW connected. (Figured from manufacturer's name plate rating of all motors installed), addition energy at following charges:

Energy Charge:

connected	6c per KWH
Next 120 hours use per month per KW	3c per KWH
Next 180 hours use per month per KW	2 1/2c per KWH
Excess KWHrs. used per month	1c per KWH

Minimum Monthly Bill:

\$1.25 for each KW connected, as figured from manufacturer's name plate rating.

Note:

The above rate is net, if paid on, or before, the 10th day of the month following that in which service is rendered. If not paid, 5 per cent will be added to net bill.

Service:

Three-Phase, 220-Volt, 60 Cycle, or in cases where 3-phase, 220-Volt service is not available, single-phase motors of capacity from 2 to 10 H. P. may be connected.

Application:

This rate is applicable to all classes of Commercial Power Service where individual motors do not exceed capacity of 30 H. P., at 220 Volts. Individual motors in excess of 30 H. P. to be 220 Volt, 3-phase, 60 Cycle, and service furnished to same will be metered primary.

Texas Utilities Company

These Supplies Mean BIGGER BAGS for that HUNTING TRIP



Newly arrived are the latest models in shotguns, fowling pieces, with fresh ammunition, decoys and outdoorsmen's toggery. Everything for the hunter—a vast and various stock, priced reasonably.

See us for whatever you need in hunting supplies. Get your license now and be ready for that friendly call when a good hunting companion gives a ring and says "Let's go"! Come in and see what a lot of the newest hunting gear we have to show you.

Streu Hardware Company



"Djer-Kiss" Introductory Offer

Special Friday and Saturday While a Limited Number Last

Corner Drug Store The Rexall Store

Djer-Kiss Face-Powder (regular size package) 80¢
 Djer-Kiss Extract (perfume) 75¢
 Pocket Atomizer \$1.00
\$2.35 FOR \$1.00
 Djer-Kiss (perfume) Bath Salts
 Djer-Kiss (perfume) Talcum (pound)
for \$1.50

(Agents for Star-Telegram)
 Day Phone 105 Night Phone 238 or 473-J
 "We Fill Any Doctor's Prescription."
 The Best in Drug Store Goods—The Best in Drug Service

20 HOME SITES WILL BE SOLD AT AUCTION

There will be an auction of many desirable home sites next Monday afternoon at 2:30 o'clock in the Durant subdivision of the Mabry addition, East Hereford, when Ray Barber, auctioneer, will sell to highest bidders for Rev. J. W.

Boultinghouse, owner, 20 lots in blocks 1 and 16.

The lots are 56 by 134 feet, and are just outside the city limits, but gas is available. They will be offered either singly or in groups and on payment plans if desired. The owner invites inspection of the property before the day of sale.

STAR THEATRE

HEREFORD, TEXAS

Last Times Today
Thursday Only
 NOVEMBER 6
 Ramon Navarro in
"Gay Madrid"

Friday Only
 NOVEMBER 7
 GRETA GARBO IN
"ROMANCE"

Saturday Only
 NOVEMBER 8
 Matinee and Night

GRIPPING DRAMA OF NEW YORK'S UNDERWORLD
THE SQUEALER
 JACK HOLT
 MATT MOORE
 HARRY LEE
 RAY PITTS
 Also Lloyd Hamilton Comedy
 Prize Puppies"

Monday Tuesday and Wednesday
 NOVEMBER 10-11-12

One of the greatest pictures ever made of the most thrilling frontier story ever written. It has always been a classic of the Alaska Gold Rush.



THE SPOILERS
 AN EDWIN CAREWE PRODUCTION
REX BEACH
 WITH SARY COOPER
 A Paramount Picture

COMING: Watch for These:

BERT WHEELER WOOLSEY
DUCKS
 NOVEMBER 17-18

And Don't Miss
HAROLD LLOYD
FEET FIRST
 NOVEMBER 24-25-26

Thursday and Friday
 NOVEMBER 13-14

LAUGHTER!
 WITH **Nancy Carroll**
 A Paramount Picture
 A charming story by America's Favorite

Personal

Lawrence Taylor of Arney was a visitor in Hereford Tuesday, coming up to assist a young friend in getting a job.

Fresh "B" batteries and Cunningham tubes at RICE'S Tire Shop. 1c

E. S. Ireland, mayor, has been looking after his farming interests the past two weeks, getting his wheat into the ground.

The Woman's Auxiliary of the Presbyterian church will hold a Bake Sale at Texas Meat Market, November 26. 49-1c

E. C. Motter arrived Sunday afternoon from Durant, Okla., to join the Bromley Chevrolet company. He expects to move his family here after the first of the year.

Why not buy Brunswick Super-Service tires—the insured tires? They cost no more, usually less: RICE sells them. 1c

W. B. Farmer left Tuesday to spend the winter at La Feria, Cameron county, in the Rio Grande valley.

If you are new to Hereford just ask your neighbor what he thinks of Brunswick tires and our free service on them. At RICE'S. 1c

Paul Certain of Pampa was a visitor in Hereford Monday in the home of Rex Tynes and family.

Just because we are having fine weather is no reason why it won't rain again. Weed tire chains at RICE'S. 1c

Mrs. R. G. Alexander and Mrs. O. R. Tipps of Silvertown visited relatives in Hereford over the week-end. Mrs. D. H. Alexander is a sister of Mrs. R. G. Alexander.

METHODIST CHURCH
 Sunday will mark the closing services of the conference year. Annual conference meets at Sweetwater Wednesday, November 12.

We hope to have two fine services for the closing of the year's work. This has been a very profitable year in church activities. Quarterly conference convenes Friday evening at 7:30. Rev. W. M. Pearce, presiding elder, in chair. Sunday school at 9:45. Jesse W. Stanford, superintendent. Preaching at 11 a. m., special music by choir; Leagues 6:30. Evening worship at 7:30. This will be a special service for young people, who will have charge of song and devotional service. Everyone has a cordial invitation to attend these services.
 J. M. FULLER, Pastor.

Miss Rheua Alexander of Silvertown visited her aunt, Mrs. D. H. Alexander, in Hereford the week-end.

Rev. J. M. Fuller, Methodist pastor, will leave Tuesday to attend the annual conference at Sweetwater, where Bishop Hiram A. Boaz will preside. Reports from the districts will be heard, and ministers appointed to their charges for another year.

Albert Hall and family of Missouri, are visiting his sister, Mrs. E. S. Ireland. Mr. Bell was reared in this section. He has sold his property in Missouri and may relocate here. He has been in Missouri for the past 12 years.

Local snarods have been able to view the hunter's paradise in the Streu Hardware show window. The heart's desire in way of guns and shells and camping equipment are shown, and lest the man who feels the call of the wild be hesitant because he is undecided upon what game to go out and get, pictures are displayed of an ample variety in their native haunts.

Among the ex-students of W. T. S. T. C. who were in Canyon for the annual fall home coming were Mr. and Mrs. James Wilson, Miss Margaret Camp, Miss Nennie Freeman, Mrs. Annie Hart Dixon of Hereford, and Pauline Hart and Mr. and Mrs. Nonnie Smith, of Black.

BOZEMAN WILL PREACH AT CHURCH OF CHRIST

Sunday morning services at the Church of Christ will be in charge of S. S. Bozeman of Muleshoe who will preach on the subject, "Christian Race". The church invites everybody to come out and learn more of duty to God.

LIBRARY NIGHT HOUR

The county library will be open Monday evenings from 7:30 to 8:30 o'clock, as an added convenience to the reading public. Heretofore the library has been open in afternoons only, with the exception of Saturdays when patrons had access to reading room and books throughout the day.

BUILDING NOTES

Several news homes are in the building notes for Hereford this week. A. M. Gillispie is putting up a five-room modern stucco at 212 East Fifth Street. Thompson Lumber company is furnishing the lumber material.
 Guy Smith is constructing a four-room modern stucco residence in West Hereford. Material is being furnished by Thompson Lumber company.
 A duplex stucco is under construction on the corner of East Third street.

Over Thousand People Attend Slide Pageant

Children of the county as well as many grown-ups had a real treat in the matinee performances at the Star theatre last Friday afternoon, when through courtesy of the Foundation Press of Cleveland, 100 hand-painted slides were thrown on the screen. Many schools were turned out to bring the children to the showings. It was estimated that over 1,000 people saw the pageant.

There was a thread of a story of a small boy who had never had any education and knew nothing of a train or the city, and when the flag came by he did not know what it was. His uncle gave him some of the high points in American history, and the picture slides used represented American historic scenes from 1492 to 1895.

Among the 100 pictures are the reproductions of the 40 which were purchased by the library board to be circulated in the rural schools for the benefit of the children. These pictures can be used, said Miss Lillie Hostetter, librarian, by both history and English teachers for many of them represent scenes in literature as well as in history.

The management of the Star theatre gave the children a happy time with a comedy, which was also appreciated by the adults.

Dr. W. A. Robinson was called to Hays, Kansas, last Friday night on account of the serious illness of his mother. He returned to his office Tuesday.

NOTICE TO ADVERTISERS

The Brand is not printing the city directory recently solicited under the understanding it would be printed by the Brand. This notice is given that all concerned may know the Brand is not in any way responsible for the production, printing, contents, circulation, advertising, distribution, or any other matter relating in any way to the directory, nor should anything associated with the directory or its interests be confused with any Hereford Brand business.

WIN BY WORK

To gain success you must not shirk life's battles all are won by work. The man who idles by the day will find his debts he cannot pay. Another rule on which depend: Is always earn more than you spend; And on the day your note falls due be sure to see that you come thru. The FIRST NATIONAL BANK is willing to lend A helping hand and be your friend. (Copr. 1925)

ALL-DAY SINGING FOR WESTWAY IS ANNOUNCED

Westway is getting ready to be host to the Deaf Smith county semi-annual singing convention which will meet there next Sunday, November 9. There will be an all-day session. J. S. Garrett invites the public to attend and hear some good singing.

J. C. Parker left Sunday on a business trip to Roswell.

Radio Program On Achievement Day, November 8

An achievement Day radio program, carrying a message to 4-H club members, is announced for November 8, from 11:30 to 12:30 central standard time. The National Broadcasting system, over 44 stations, will present the program to the public. The U. S. Marine band will furnish the music and Secretary Hyde is to be main speaker.

Achievement has come to be one of the most significant words in the vocabulary of the 4-H club member. This Achievement Day radio program will be a combined federal-state broadcast organized by the department of agriculture in 36 states. Stars and Stripes Forever, by the marine band, will open the hour and Star Spangled Banner will be the concluding number.

SLATON GOES TO WELLS TO IMPROVE HIS HEALTH

John P. Slaton left Tuesday noon for Mineral Wells where he will remain for two weeks for his health. Judge Slaton has been working hard on the railroad proposition as president of the local chamber of commerce and head of the railroad committee, and felt the need of a period of rest to prevent a breakdown.

Mrs. W. O. Squyers, Miss Velta Squyers and Master Richard Duerer of Fort Worth, are visiting in the home of Miss Mattie Woodburn. Mrs. Squyers and Miss Woodburn are sisters.

Our Used Cars

Are Selling Like Hot Cakes

During the month of October we sold 49 used cars. Just think of it! But there's a reason, as the Postum people say. That reason is Good Looking, Re-conditioned Cars—cars that are priced right and terms that you can't beat anywhere. Our stock is now very complete. Today we have on the floor of our used car department 29 good cars for you to choose from. Here are a few:

- 7—1929 Ford Tudors, all in good condition and ready for lots of service. Prices and terms can't be beat in any town.
- 2—1929 Ford Roadsters. These are a bunch you should see if you want a coupe worth the money.
- 1929 Chevrolet Coupe, a dandy good buy and in extra fine condition.
- 1929 Chevrolet Sport Coupe. A car that runs like new, a real value, ready for the winter. See it.
- 2—1929 Ford Coupes. These are that will please you.
- 1930 Ford Coupe, practically a new car, 5 brand new tires, a chance to save good money.

These are only a few—there are many others. If you are interested in buying or trading, all we ask you to do is visit us before you buy.

Remember, we wash your car for \$1.00, we grease your car for \$1.00. Satisfaction guaranteed.

Yours For Sales and Service
Brumley Chevrolet Co.
 Incorporated
 "A Reliable Institution"
 HEREFORD, TEXAS
 Phone 416.



A Shot That Was Heard Around the World

A single shot started the world war and a shout ended it.
 A shout of relief and prayers of gratitude.
 Our boys went over the top with a smile on their lips, even though there was no song in their hearts.
 If there ever was a day which should be held sacred and commemorated by grateful Americans it is Armistice Day.

Western National Bank
 "There Is No Substitute for Safety"