

The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

YEAR—NUMBER 36.

HEREFORD, DEAF SMITH COUNTY, TEXAS, THURSDAY, SEPTEMBER 18, 1930.

FIVE CENTS PER COPY.

HEREFORD WELCOMES VISITORS TO ANNUAL FREE GATE FAIR

Whiteface Team Dedicates Improved Gridiron With a Victory of 26-6 Over Owls

Whitefaces dedicated used-up and improved gridiron over the Silverton Friday afternoon in the first football conference game of the season. The Owls held the Whitefaces in the first quarter, put a stiff fight and gaining rather freely. Receiving the opening play Silverton reeled down with little difficulty had to punt in middle of the first quarter. Fumbles were costly to the touchdowns for locals. Whitefaces scored twice in the second quarter, and the Owls over for a touchdown, re-passes for long gains. Best strength seemed to lie in the defense of the Whitefaces. They were able to run up their tally making a touchdown in the first quarter.

Starting Line-Up.
Anderson
Martin
Rowlett
Garrison
Thompson
Wheelock
McWilliams
Coward
Biffle
Meeker
Patton
Recker, referee; H. P. Sindt, C. W. Humble, timekeeper, A. L. Kelsay, coach, T. E. McCollum.

The third and fourth quarters the Owls were no longer a factor. Cowart was star for the Whitefaces and was outstanding as a player. In the first game played since it was resodded, the field was ornamented with a \$500 gate, through which a huge crowd of fans passed to see the sport of Deaf Smith county. The Whiteface field had been made safe for the contests with a figure of \$1500, and the boys were ceremony in the dedication.

How It Was Done.
Quarter: Hereford kicked opening play, run back by Silverton, to their own line. Biffle made 6 yards; Patton failed to gain; quirmed through for first middle of field. Owls up well, Cowart counted

Lockney Comes Friday to Try Out Whitefaces

After receiving its baptism of fire and getting warm under the collar last Friday against Silverton, the Whiteface team will go up against Lockney on the home grounds here next Friday afternoon, with some of the newness worn off, and a little veteran strategy should come into evidence. While Lockney was defeated last year by Silverton, it was near the first of the season, and after then the Floyd county boys struck a winning stride and did not lose another game. They are considered much stronger than Silverton, and this second encounter will lack a lot of being a set-up. Lockney downed Tulla last Friday 8 to 0, openers for both teams. Lockney held the Hornets to only one down, and while these next opponents may not have developed much of an offense they are showing a strong defensive.

TOURISTS RETURN HOME FROM TRIP TO EUROPE

Mrs. G. A. F. Parker returned Wednesday morning from a tour of Europe, having visited England, Germany, Switzerland, Italy and France. She was accompanied by Miss Mattie Mae Swisher of Canyon. Miss Ann Fitzhugh Parker remains in England for two years' study at Oxford University.

HEAR OLD FIDDLERS IN CONTEST HERE TONIGHT

Old fiddlers from all over the Panhandle are entering the fiddling contest tonight (Wednesday) in the fair pavilion at eight o'clock, and it promises to be one of the outstanding features of the amusement program during the fair. Arrangements are complete for the fiddlers and there is no admission charge, says Guy Smith, contest director.

4; Patton punted to Hereford's 14 yard line, and Habermacher ran ball back 8 yards. Jack Russell made 8 on line play; Habermacher rammed over for first down. Ball on Hereford 32-yard line. Stone plunged for 4 yards; line pass successful but no gain; Stone

Continued on page three.

Take a Prize By Doing Some Hard Thinking

Do not forget to write that article of 200 words on "Why a Chamber of Commerce," advises the official staff of the organization. Time for turning in your letters will expire next Monday noon, September 22. Prizes of \$5.00, \$3.00 and \$2.00 are offered. The contest is open to anybody.

There are no rules excepting that you write a logical letter, hand or type-written, affirming any one or all of the following propositions:

1. We affirm that the chamber of commerce brings new business and new money and new people to our town and county.
2. We affirm that the work of the chamber of commerce in Hereford is a direct and personal benefit to every person in the county, whether such person is a property owner or not.
3. We affirm that it is to the best interest of every person in the county to give moral and financial support, in proportion to their ability and the necessity, to the chamber of commerce.

Put your brains to work, all of you; stay with the subject and give some cogent reasons on your subject; put it in the post office by noon Monday and the judges, G. A. F. Parker, George L. Muse and E. S. Ireland, will pass upon its merits, decide winners and first prize article will be published in the Brand of September 25.

If you don't need the money, give it to the Red Cross; Hereford needs your best thoughts. The world is poverty-stricken when it comes to thinking, and the object of the contest is to have the citizens do some thinking and concentrate on something that is vital to progress.

Slaton Receives Full Support of Official Austin

Many liberal signers, to the railroad right-of-way contract were reported by E. B. Black at the Monday luncheon of the chamber of commerce at the Presbyterian church, which was presided over by W. E. Dameron, vice president.

A message was received and read from President John P. Slaton, who was at Austin in interest of the new railroad. The telegram stated that he had received official support from three state departments.

Thirty or more citizens of towns along the proposed line, headed by Judge Slaton, had visited the railroad commission, attorney general, and the governor, and received assurance of cooperation from each of them.

The railroad commission will sit in on the hearing when the national commission convenes to review the proposed line. The attorney general will file an intervenor, representing the people along the

(Continued On Last Page)

Students of Hereford off to Colleges

The major colleges and universities of the nation are opening and Hereford has sent many of her favorite sons and daughters to enroll in the school of their choice.

A large delegation has left for A. & M. College at College Station, the list including:

- Ralph Glennin, son of Mr. and Mrs. F. E. Glennin.
- Newt Gilliland, son of Mr. and Mrs. Matt Gilliland.
- J. C. Gilbreath, Woodrow Gilbreath, sons of Jeff Gilbreath.
- Paul Wilson, son of Mr. and Mrs. John L. Wilson.
- Andrew Pat Jones, son of Mr. and Mrs. A. M. Jones.
- Paul Wright Barnett, son of Mr. and Mrs. Paul Barnett.
- William Mitchell, son of Mr. and Mrs. Joe Mitchell.
- James C. Gilliland, son of Mr. and Mrs. Carl Gilliland, has gone to Virginia Military Institute, at Lexington, Virginia.
- Alton Miller, son of Mr. and Mrs. J. H. Miller, is at Texas Tech, Lubbock.

Miss Vida Hicks, daughter of Dr. and Mrs. J. W. Hicks, and Miss Ruth Conkright, daughter of Mr. and Mrs. H. G. Conkright, have entered Baylor University, Waco.

Entering Simmons University at Abilene are Miss Orlena Savage, daughter of the late Chas. Savage, and Bernard Seed, son of Mrs. Chas. Bennett.

Among those who will be at the opening of West Texas State Teachers College at Canyon are Misses Molly Ray and Kathleen Cronin, daughters of J. T. Cronin; Guilford Miller, son of Mr. and Mrs. John B. Miller; Mary Inez Hough, daughter of Mr. and Mrs. Luther Hough; Marie Warren, daughter of Mr. and Mrs. G. B. Warren. Texas University matriculates are:

- T. E. Seigler, Jr., son of Mr. and Mrs. T. E. Seigler.
- Edgar Ireland, son of Mr. and Mrs. E. S. Ireland.
- David Harrison, son of Mrs. E. W. Harrison.
- Frank Cogdell, son of Mr. and Mrs. W. M. Cogdell.
- Babe Russell, Artis Russell, Jess Russell, sons of Mr. and Mrs. W. H. Russell.
- Howard Eberle, son of Mr. and Mrs. F. J. Eberle.
- William Parker, son of Mr. and Mrs. G. A. F. Parker.
- Keith Guthrie, son of Mrs. Grace Guthrie.

Sarah Agnes Bryant, daughter of Mr. and Mrs. Homer Bryant, left Thursday for Dallas to enter Southern Methodist University for the first year.

COMMISSIONERS COURT AS EQUALIZATION BOARD

Commissioners court resolved itself into a board of equalization and will hear any protest on property valuations for county and state taxes. Not many asked for a hearing and the board completed its work within one day.

Union Revival Opened Sunday by Rev. Fuller

Hereford's big union revival opened Sunday evening at 7:45 o'clock in the First Methodist church, when Rev. J. M. Fuller, Methodist pastor, delivered a forceful sermon on "Has every man a price?" He drew a vivid lesson from the firmness with which Job stood, after Satan had received permission from God to try him out.

"Every man does not have a price," was Rev. Fuller's answer to his questioning subject. While there are many people who will deliver themselves for a small price, for bangles, the world has another host who will withstand any offer from the forces of unrighteousness, like Job of old, he said.

Mr. and Mrs. Paul White are here in charge of the congregation and choir singing. They are also directing children's meetings every day. Prayer services, every evening at 7 o'clock are being held one group for men, one for women and another for the young people. These sessions are held at the Methodist church in different parts of the building.

Mr. White urges that choir members arrive on time at 7:30 o'clock each evening at the Methodist church for 15 minutes of practice.

During the week all morning services are in the Presbyterian church at ten o'clock and all evening services at the Methodist church at 7:45.

Gieser Heard Monday Night In Sermon.

How Jesus was a poor man in

(Continued On Last Page)

Dimmitt Comes to Hereford's Aid on Highway

The fine spirit being shown by Dimmitt people toward Hereford is being noted and commended, especially following the reply made last week to an editorial in the Amarillo News, advocating a direct road from Dimmitt to Amarillo, through Canyon.

The Amarillo News had put up a plea that the distance would be shortened many miles and that it would save hours of travel for people of Castro, Lamb, Bailey, Cochran and Hockley counties.

The Castro County News answers that only about four miles would be saved in a direct road from Dimmitt to Canyon but that such a move would be unfair to Hereford, a community friendly to Dimmitt, and the citizens there were unwilling to advocate building an entirely new highway, with so little distance to gain and at a price of friendship lost.

Dimmitt prefers the aid of Canyon and Amarillo in realizing the new railroad a cooperative effort slow in forthcoming, according to Mr. Smith, and then all hands could work together for a first class highway into Amarillo by way of Hereford and Canyon.

County Fair Is Going Over Strong, Thousands Viewing 'Show Window' of Resources

Fire Damage of \$1500 Sustained by M.D. Womble

Fire originating in the work room from accidentally spilled gasoline caused damage of about \$1500 at 7:30 o'clock Monday evening to building and contents of the M. D. Womble Implement Company on corner of East Third and Sampson streets.

The building is a sheet-iron structure and houses Hart-Parr tractors, Oliver implements and parts. What appeared to be a nasty and devastating blaze was quickly put under control by the volunteer fire department, directed by Fire Chief Dow Mercer, the effective work saving many thousands of dollars worth of property. No insurance was carried.

Workmen began Tuesday morning repairing the building and business will be carried on as usual, said Mr. Womble.

VAN BIBBER BUYS HOME HERE ON 25-MILE AVENUE

Mr. and Mrs. H. C. Van Bibber have sold their farm near Bippus, bought a residence from A. M. Jones on 25-Mile avenue, and have moved to Hereford for their children to attend school. They will remain here until school is out in May when they plan on moving to their farm three miles southeast of town.

Deaf Smith county's annual fair is now in process of making history, being officially opened to visitors at 1:30 o'clock Tuesday afternoon with a lengthy parade, headed by the local post of American Legion and the high school band, which circled the business streets that were decorated for the event.

Preparations are complete for receiving thousands during Wednesday and Thursday, and the fair pavilion will be open Wednesday night. Entries have exceeded expectations. Five hundred exhibitor's tags were prepared and an additional 200 had to be rushed out Tuesday morning so that all products might be properly tagged and cataloged.

It is a great show; Deaf Smith county's "Show Window" will surprise the visitor. The section's resources may be viewed and several hours of pleasure may be spent in seeing what can be produced on this Panhandle soil, and what skilled hands of local men and women may fabricate. No description is attempted here; there is plenty of time yet and the public is advised only to come and see.

The poultry coops are full of the best birds; pens are occupied by real show hogs; stalls are filled with imperial registered Herefords, and the dairy side of the barn is showing a creamy crop of cows that would stand high in any dairy competition.

The women's department, in charge of Mrs. Bob Wilson, is a real fair feature. Visitors are observed to linger long as they view

(Continued On Page Seven.)

Allow Us to Introduce---



Photos, left to right, top row: Mrs. James E. Black and Mrs. Albert Ross; bottom row, Mrs. W. H. Dowell and Mrs. C. B. Bentley.

Most Hereford citizens are acquainted with the four young ladies whose pictures appear in this space. We all know they are classed among our leaders and of our best and bravest nobles. Who in Hereford would avoid a conversation with either of these ladies? No one. Who in Hereford should and would feel highly honored in a call by these young ladies? Every one.

Fellow citizens, primp and doll yourselves up, be ye ready, for these young ladies will soon call on you, the hour and day ye know not, but soon, so be ye ready. (This last sentence is quoted from the classics.)

Hereford With Gospel In Song



MR. AND MRS. PAUL WHITE

Musicians and singers among the best evangelistic singers in the nation. They are deemed as who are leading the union revival now in progress here.

City Commission Moves to Convert Lake Park Into Center of Recreation, Beauty

Plans to convert a nuisance into the finest civic beauty spot in Hereford were made by the city commissioners in their last meeting when they went on record to drain Lake Park, make a modern municipal park of the grounds and establish there a recreation center. Lake Park is situated on North Main and Tenth streets; occupying several blocks of land to the east of Main street.

A re-arrangement of the trees and setting out of others, some of quick growth, to give it a natural forest appearance and reseedling of the grounds are some of the things intended. One main winding drainage ditch will run from the northwest corner to the southeast corner, where it will lead into a three-foot sewer pipe which will forever eliminate the lake as a mosquito nest and insure a permanently dry park, said J. T. Cronin, one of the commissioners.

Present streets crossing the park will be closed and the only ingress will be concrete and gravel walks for pedestrians. The drainage ditches will be given natural rivulet effects and bridges will span them in the connected walk system. There will be a playground for the boys, one for the girls, and one for the kindergarten class. Near the latter it is planned to build a swimming pool. A small house for shade and protection against rain, a shelter house, will be built slightly to the east of the park center. A modern tennis court will be installed in the middle of the grounds. The development plan adopted provides for lighting, installation of playground equipment, such as swings and slides, benches—in fact a real center of recreation and beauty. It is recalled that J. F. Morris of Gafesville deeded in 1914 to the City of Hereford the lake land on which this magnificent playground will be erected, a perpetual monument to the present city officials. Mr. Morris is an uncle of Alex. O. Thompson.

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The Hereford Brand

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NOTICE TO THE PUBLIC:
Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office on North Main Street. Entered as second-class matter at the post office at Hereford, Texas, under the act of March 3, 1879.

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Caught in The
Corral
&
Put Through The
Chute

You have seen the four ladies on the front page. There isn't any mystery as to who they are, but it is not quite so evident as to what they are up to. Has it been decided that Hereford has at least 5,000 people and the government has ordered a new count, sending out these fair ladies on a re-enumeration? Are they living examples of what some new cosmetic will do, and will they pass out to us sample bottles? Your guess is as good as mine, and we dare say the other ladies of the town are going to do some investigating.

We are going to do just what it says under the pictures of these four Hereford daughters: primp and doll ourselves up and be ready to receive them when they call. Our number is 30, in case they want to make a date. Men, you had better keep your feet off the desk, sweep out your office every morning, and have a permanent smile worked into your face by some of our local beauty experts, 'cause you're going to have a caller, maybe two of them, and you will be glad they called. As the weekly Gazette of Coconino county says: "Watch this space next



The **YELLOW PENCIL** with the **RED BAND**

EAGLE PENCIL CO.
MIKADO

19 Years Ago In Hereford

(From Issue of Brand of September 15, 1911.)

A good calf crop had been realized by J. D. Thompson. From 337 cows there were 329 calves, 322 of which were saved.

R. Collins, age 65, died at his residence on Third Street. Rev. S. T. Shore of the Christian church officiated at the funeral.

City authorities had ordered water meters to install on the municipal system, to change over from the flat rate.

Altitude records were given: Hereford, 3810; Amarillo, 3663; Wildorado, 3887; Vega, 3986; Adrian, 3965; Cap Rock, 4127.

Withdrawal of Joe Bailey from politics was announced, and the editor hailed it as a help to democracy.

Mrs. Hettie Cochell, Mrs. Lizzie Dale and Mrs. Terra Lindsey signed a resolution of respect on death of Mrs. T. S. Maples, as a committee for Rebekah Lodge.

Mrs. Clyde Wright entertained for her sister, Miss Jane Gregg. Forty-two was played and a dainty luncheon was served to Misses Mabel Gass, Ida McKinley, Louise Oberthier, Louise Irwin, Mary and Clara Dunlap, Bessie Snyder, N. Anna Elliott, Grace Elliston, Jennie Wyche, Ethel Fuqua, Floy Jenkins, Lois Garrison, Elzina Mounts, Bess Nance, Nelj Wilson, Alma Norton, May Gough and Jane Gregg.

Chas. Woodburn had arrived right side up at Van Horn and his goats were in good shape.

which every man and woman is helping out the chamber of commerce in its program of "Forward Hereford!"

This is fair week and the streets will be crowded with moving motor cars. It is school time, too, and close to 800 children are crossing the thoroughfares going back and forth to school. Their lives are imperiled; every street is a hazard, and it behooves every car driver to be sane, at least while in the city limits. It is getting so that, even sidewalks are not always havens or safety-zones. Firepings are being knocked from their moorings on Third street. We predict that, unless reckless driving is halted, we will begin to set out trees along our curbs, not for shade but to protect pedestrians from wild automobiles and keep them from smashing us as we sit on our porches.

Can't you just feel that fine spirit of unselfishness with

RUPTURE EXPERT HERE

C. F. Redlich, Minneapolis, Minn., nationally famous Rupture Appliance Expert, will demonstrate without charge his unequalled method at Amarillo Sunday and Monday, September 28 and 29, at the Herring Hotel from 10 a. m. to 4 p. m.

Mr. C. F. Redlich says: The "Perfect Retention Shields" hold the rupture perfectly, no matter what position the body assumes or how heavy a weight you lift. They give instant relief and contract the opening in a remarkably short time.

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Mr. Redlich is internationally known and speaks English, German and Spanish.

HOME OFFICE: 535 Boston Block, Minneapolis, Minn.

Berry Orr had accepted a position in the First National Bank at Portales.

Miss Gertrude Burson of Amarillo visited families of E. T. Woodburn and F. P. Wilson. She was leaving soon as a foreign medical missionary.

Mrs. R. N. Mounts was thanked by Brand for gift of plums.

Lee Hopkins of Pawhuska, Okla., visited his sister, Miss Grace Hopkins.

Capt. McIntosh from north part of county attended funeral of R. Collins.

Dr. U. T. Collins of Canyon had made a professional call here.

Mr. and Mrs. James N. Smith of Cuba, Mo., stopped over to visit a cousin, G. W. Smith.

A young people's meeting was formed at Parrott with Carl Jennings as president and Gladys Hacker, secretary.

J. C. Cummins was advertising at a bargain a set of house furnishings.

Mrs. T. N. Helfner returned from purchasing trip to St. Louis for her millinery establishment.

Mr. and Mrs. W. B. Kramer moved to Clovis to take charge of Alfa Lumber company.

Miss Elsie Cloyd had been visiting friends in Amarillo.

J. A. Wear and Henry Farmer prospected for sand in Wheeler county.

F. H. Oberthier had returned from a trip to Missouri and Arkansas.

R. L. Elliston of Farmersville visited his brother here.

I. A. Baden purchased some high grade sheep for his ranch.

Miss Fern Churchill returned from a teachers' meeting at Canyon.

Mrs. C. C. Ferguson left for Arrow Rock, Ark., to visit relatives for a month.

J. H. Bowers visited in Arkansas and Missouri.

Troy Wombie had been to Farwell.

Capt. J. R. Wright was on a visit to Silvertown with friends.

Misses Nellie Black, French Davis and La Estes left for college, Southwestern at Georgetown, Presbyterian college at Milford, and Trinity at Waxahachie, respectively.

Mr. and Mrs. Lester Gunn moved to Charendon where he had a position in a drug store.

Mayor W. M. Knight returned from trip to new towns of Slaton and Post City.

Miss Ethel Siofer of Snyder, Oklahoma, visited in G. M. Suggs home.

First American Copyright

Noah Webster was the first to take advantage of the United States copyright law. His Grammatical Institute of the English language, published in 1783, was so protected.

rel of victory or given the willow of defeat.

Jno. P. Slaton is now having to pay the price that all leaders pay. As president of the chamber of commerce, he has raised a complaint that he can't keep his office clean. It is no longer a lawyer's office for private conference; it is not even his any more. It belongs to Hereford workers who are determined to build a new

GOING OUT TO TAKE THE BULL BY THE HORNS!



railroad, and iron bars would fail to prevent assembly of committees there to receive assignments and return with the tasks executed. Judge Slaton might as well resign himself to ashes on his desk and amere in the corners until it is announced that a permit has been granted Texas & Pacific Northern Railway company to serve this section.


The chamber of commerce president, since his election less than three weeks ago, has built

too good a mouse trap, for the right after November community is beating a path—has had to buy a few way to his door, and as usual friends in the know will probably break up his office furniture before it is all he has ever worn, even over. The judge will have to get ready to purchase some new chairs and a new lounge his shingle.

D. K. ROBISON, M. D.

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FOOTBALL

(Concluded from Page 1)

vent through line for first down, and Habermacher added 2 more, near center of field, but back field fumbled on next play and Thompson for Owis recovered.

Meeker went around left end for 3 yards; Cowart bucked for 1 more where he was smothered by Whiteface line; Patton was stopped with Stonewall defense. Herford had fumbled when ball went into their own territory. Owis had to punt, to Whiteface 10 yard line. Russell made nice return of 15 yards; Habermacher made 1 yard on spin play, and next dashed around left end for 8 yards. Stone made it first done to 35 yard line.

Russel gained 6; Habermacher was rushed and lost a foot; Russell came back for 2 yard gain, and Stone went over for about 3 yards and first down on own 49 yard line.

Continuing the advance Habermacher stepped through center for 9 yards; Stone made it first down; Russell added 3 yards through center, and Stone, as usual, made another first down through the line, where with ball on Silverton 29 yard line quarter ended, with the Whitefaces going strong, coming up from their 25 yard line for 46 yards gain without a pause.

Score: Herford, 0; Silverton, 0. Second Quarter.

Herford ball, on fake and deceptive passing under shield of line, Russell raced around left end to Silverton's 10 yard line for 10 yard gain, where he was tackled by Cowart who was playing a beautiful game for the visitors. Stone was stopped for no gain,

and on next play made 3 yards. He was given ball again, third down and goal to go, and went over for touchdown, first counter of the new season.

Extra point was added when Stone plunged across. Time out for Silverton.

Herford again kicked off to Silverton 25 yard line, Cowart returning for 5 yards. On an attempted pass, visitors fumbled and Mitchell recovered for Herford on Silverton's 15-yard line.

Russell made 3 yards. Substitute made for Garrison of visitors. Stone made 4 to within 8 yards of goal; Russell was given ball and went around left end for touchdown; this was another fake or shielded play.

On bad pass to Stone for extra point he fumbled. Score now: Herford, 13; Silverton, 0.

Substitutions: Wilson in for Brumley.

Silverton received kickoff on own 32 yard line, when Cowart fell on ball. Pass failed. Meeker made 2 yards through center where whole team rushed him. Had to punt, Russell for Herford receiving on his 25 yard line and returning to his own 32 yard line.

Higgins, Stone and Orr were taken out for rest.

Habermacher gained 1 yard, 5 yards, then punted. Cowart received on Silverton 36 yard line and returned it 8 yards. On next play Herford drew 5 yard penalty for offside.

Silverton tried a buck for no gain; a pass failed, and then ball was punted out of bounds on Herford 10 yard line. Habermacher fumbled on next play on 6 yard line, then punted to Silverton's 33 yard line, a nice punt, Cowart returning for 10 yards. Pass failed, and Cowart lost 3 yards on attempted end run. Cowart made a

SCENE FROM ERNIE YOUNG'S REVUE



The above is a scene from Ernie Young's Revue in "Spanish Nights" which appears before the grandstand each night at the Tri-State Fair, Amarillo, September 22 to 27th. There are forty-five people in this company, and they carry their own orchestra. They are playing at all of the big state fairs over the country.

deedy pass to Biffle who reached Herford's 20 yard line, a 38 yard gain. Patton made 3, and Biffle 2 more through center; Patton lost 4 yards.

Biffle passed to Mercer for a nice gain of 14 yards to Herford 3 yard line, their first real threat. Owis made 2 yards but Herford was penalized half distance to goal. With about 2 yards to go, Cowart plunged over for touchdown. Drop-kick for extra point failed.

Silverton kicked off to Herford 10 yard line, and 20 yard return was made by Habermacher, Biffle downing ball carrier. Habermacher failed to gain over right end; Whitehead fumbled, downed by Anderson for 10 yard loss. Half ended with score: Herford, 13; Silverton, 6.

Third Quarter.

For Herford Higgins goes back

in; Noiland replaces Ray; Stone takes place of Wilson, and Orr for Curtsinger.

Herford kicks off weakly to Silverton 37 yard line, returned 1 yard. Pass was intercepted by Higgins. Higgins stopped with no gain. Whitehead made 4 yards, then another gain at right end. Whitehead punted to Silverton 2 yard line where ball rolled to dead stop.

Russell received punt on Silverton 45 yard line, returning 4 yards Habermacher made 2 yards, and Stone 7 yards. Stone was stopped dead on next play. Stone then carried ball for first down to Silverton's 10 yard line. Habermacher was called on and went around right end to within two feet of the goal. Stone over right guard for touchdown.

extra point Silverton 6, Herford 19.

Silverton received Herford's poor kick-off on their 45 yards and downed in tracks, Meeker failed to gain. Silverton fumbled and ball recovered by Herford. Russell made 4 over right tackle. Now on Silverton's 45 yard line.

On next play, fake and pass behind the line, Whitehead made his prettiest run of the day, getting some of his speed into action, a 30 yard gain around left end to be tackled by Meeker. Stone gets 3 yards and Russell lost 3, downed by Cowart. Stone came back for 3 through center, then made 3 more but failed to get necessary yardage. Time out for Herford, Silverton's ball on their 7 yard line.

Meeker reeled off pretty 6 yards. Fumble lost 2, then punted to his

own 48 yard line. Habermacher opened up through crash of line, and almost got away, downed by Cowart on 18 yard line after 30 yard advance. Russell added 5; Stone 2, but Herford penalized 5 yard for offside.

No gain on next play. Habermacher tried pass on fourth down, failed; Patton hurt. Ball goes to Silverton on their own 18 yard line.

On first play Silverton lost ball in fumble. Herford's ball on Silverton's 10 yard line, and quarter ends.

Score: Herford 19, Silverton 6. Fourth Quarter.

Davis replaces Patton for Silverton. Russell for Herford gains 3 yards at right end after taking ball from Stone. Time out for Herford, Russell's leg hurt. Stone took 6 at center and then with a yard to go went over center for touchdown. Habermacher place-kicked extra point.

Cowart received Herford's kick-off on his 22 yard line and returned ball 14 yards. Meeker failed to advance, then added 1 yard. Berry Orr substituted for Climer. Meeker took pretty pass from Cowart for 10 yards and first down. Herford penalized 5 yards for offside. Silverton resorted to the air, but had two incompletes passed and was penalized 5 yards. Had to punt. Herford's ball on their 25 yard line. Pass behind line incomplete.

Russell handed ball to Stone who went for first down, stopped by Chitty. On a fake and pass behind line, Biffle broke up play for no gain. Russell picked up 3 yards, then 3 more at right end. Time out for Herford. Fourth down and 4 to go.

Herford decided to punt, ball out of bounds on Silverton 9 yard line. Biffle was on receiving end of 6 yard gain by air, stopped by

Whitehead Davis adds 3 yards through line, one yard to go. Line buck stopped without gain on 18 yard line.

Substitution for Herford failed to report and team penalized 15 yards; first down for Silverton. Tries two passes, draws 5 yards penalty for two incomplete passes. Cowart thrown for 10 yard loss. Punts to Herford 20 yard line, ball returned 6 yards. Herford offside draws penalty of 5 yards. Ball on 21 yard line. Herford substitutes. Russell no gain on fake play. Punted to Silverton 40 yard line, and Cowart brought it back 10 yards to middle of field.

Pass to McWilliams incomplete; no gain at right guard by Davis. Pass incomplete; drew 5 yard penalty. Punted to Herford 20 yard line, downed in tracks. Herford fumbled but recovered. Habermacher made yard; Stone made 5 over right guard as game ended.

Score: Herford 26, Silverton 6.

ELECTION NOTICE

TO ALL WHOM IT MAY CONCERN: Notice is hereby given that an election will be held on the 25th day of October A. D. 1930, at the Sims School House, at the Bippus School House, at the Ford School House, at the Daniel School House and at the Union School House, all of which places are voting boxes in Commissioners Precinct Number Four of Deaf Smith County, to determine whether horses, mules, jacks, Jennets, and cattle shall be permitted to run at large in said Commissioners Precinct or not.

In Testimony Whereof, witness my hand and seal, this 9th day of September, A. D. 1930. (SEAL) EARL W. WILSON, County Judge of Deaf Smith County, Texas. 35-4c

FEDERAL Tires

EXTRA SERVICE TIRES



George Says:---

"Sure, we have cheap tires. We have some we'll sell you for

One Dollar!

"But also have the new Federals guaranteed for 30,000 miles from which you may easily expect 50,000 miles."

Visit Our Booth at the Fair

WESTERN TIRE STORES

REAL FAIR Specials

Wednesday Through Saturday

Ladies Rayon Gowns	\$1.19	Ladies' Fancy Trim Bloomers, regular 98c, each	79¢
Regular \$1.69, each		Non-Cling Princess Slips, Regular 98c, each	69¢
Ladies' Rayon Pajamas, Regular \$1.95, suit	\$1.39	All Summer Dresses, Regular \$1.95, each	\$1.19
Ladies' Fancy trim Step-Ins Regular 98c, each	79¢		
Dickies-Best and J. & L. guaranteed overalls, regular \$1.49	\$1.19	Men's Heavy Work Shirts, Regular 98c, each	79¢
each			

New Arrivals

One Lot Ladies Purses Choice	98¢	One Lot Ladies' Purses, Choice	50¢
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Make Our Store Your Headquarters

Chick Hagood Variety

Westinghouse Mazda Lamps



Now that school days (and nights of study) are here again, we are suggesting that you protect your child's eyes and future health by checking over your supply of light globes, and getting a sufficient number of enough watts to furnish the best reading and studying light possible.

WE WANT TO TELL YOU THIS:

- HIGHEST QUALITY — Mazda lamps give the most light for the current consumed.
- REDUCED GLARE—The inside frost, by breaking up strong light into millions of tiny rays, prevents harm to the eyes.
- MORE LIGHT — Mazda lamps give more light than ever before—much more than the old-fashioned, harmful clear lamps.
- STRENGTH — Mazda lamps are so strong it is no longer necessary for the housewife to handle them like eggs. The regular carton is the only protection from breakage they need.
- EASILY CLEANED—The smooth outside surface of the inside frosted lamps is easy to keep clean. Mazda lamps, in white inside frost, are obtainable in many different wattage sizes.
- VARIETY — Mazda lamps for decoration come in colors. There are also the new style lamps, flame-tint lamps, and Gothic lamps.

A 10 Per Cent Discount Is Given On a Purchase of Six Globes At One Time.

Texas Utilities Co.



AS USUAL
High Quality
Low Prices

SPECIALS
as usual
FRIDAY @ SATURDAY

Hereford Wholesale Grocery Company
L. W. CARLYLE
PHONE 164

Jesse James' Kin



Like her famous outlaw grandfather, Jesse James, pretty Ethel Rose James, above, has decided to ply her trade on the highways—only lawfully, as proprietor of a roadside cafe just opened by her father near Culver City, Calif. The guns, boots, spurs, with which she is posing, were once Jesse's.

Out of town visitors to the Fair Tuesday were I. E. Woolery, Canyon; O. R. Kennedy, El Paso, formerly a foreign missionary; Mr. and Mrs. W. S. Williams, Amarillo; E. R. Roberts, Plainview; S. F. and W. H. Warren, Friona.

Konjola Very Medicine This Lady Required

She Rejoices Over Wonder Relief from Indigestion—Happy to Endorse New Medicine.



MRS. ALMA WEBSTER

"I had stomach trouble for a year and a half," said Mrs. Alma Webster, 5017 Avenue R, Galveston. "Each meal brought pain for my food was not properly digested. There were many things I did not dare eat because of the condition of my stomach.

"I kept reading in the papers about Konjola and what it was doing for so many people that I began taking the treatment. Konjola has so improved my condition that I have not had a sick nor dizzy spell since I began taking the medicine. I can eat anything I wish without fear of subsequent misery. I have improved in general health and am happy to endorse this medicine because of what it has done for me."

Sufferers do not have long to wait after taking Konjola before relief comes. However, a six to eight bottle treatment is suggested for the average case.

Konjola is sold in Hereford at the Corner Drug Store, and by all the best druggists in all towns throughout this entire section.

Jobs in Jest

In picking out their subjects this year, expect the young collegians to favor the miniature courses.

It is reported that nine of the principal brewery companies of Canada are to merge. Well, it will make for a lager business, surely.

A British scientist who asks why man ever ceased to be an ape, forgets apparently that we still have our guerrilla scraps.

A news dispatch from England says that a cricket match was played between two teams of dentists. That's the sort of game, it takes lots of patients to watch.

In this era of efficiency, isn't it about time something were done about our great Arctic wastes?

A college dean advocates the restoration of the old-fashioned beer garden to the college. As though students nowadays don't have hops enough as it is.

Jack London's Vital Character At Star Theatre

Bringing the spirit of Jack London's famous "Sea Wolf" to the speaking screen with a graphic realism that the silent picture could never hope to equal, Milton Sills score a triumph in Fox Movietone offering of that name, which opens at the Star Theatre here Thursday midnight and may be seen again Friday matinee and Friday evening at usual hours.

This is the first and only talking production of Milton Sills, his last for he is dead, dying a few days ago. Seldom has an actor fitted a role so well. There is a sea-going atmosphere, plenty of fighting on land and sea, plus a hurricane of breathless adventure. And there is also an unusual sort of romance.

Summerfield

BY MRS. L. JOHNSON

Rev. Stewart of Miami held a series of meetings at the church from Saturday night until Tuesday night. Everybody attending enjoyed the services.

Bill Reed of Davydon, Okla., has returned and will work in the W. L. Huntley store.

Mr. and Mrs. L. L. Cannon are enjoying a visit with her nephew, Will Straly and family of Louisville, Kentucky.

Mr. and Mrs. Wylie Nance and family of Lockney were week end visitors with his sister, Mrs. J. A. Noland, and family.

Misses Edah Park and Edna Ellis of Hereford were Sunday visitors in the L. Johnson home.

Mrs. Frank Allen and son of Spearman are visiting in the home of her sister, Mrs. W. L. Huntley.

Chas. Roberson and Aaron Judd are working this week for the Santa Fe at Friona.

B. Y. P. U. was reorganized.

Church Leader



Director of work of the Methodist Episcopal Church, South, in Europe, Bishop U. V. W. Darlington, above, of Huntington, W. Va., participated recently in the annual meeting of the Western Virginia conference of the church at Barboursville, W. Va.

As Hoover Greeted French Flyers



Acclaimed in New York, Dallas, Tex., and Louisville, Ky., the three cities they visited since their epochal flight from Paris to New York, Captain Dieudonne Costes and Maurice Bellonte, French aviators, received from President Hoover on their recent visit to the White House the official welcome of the nation. Costes, at the President's right, and Bellonte, at his left, are shown walking to the ceremonies with Jules Henry, charge d'affaires of the French embassy, in the rear.

Sunday night, with Miss Leatrus Waiser elected president for the coming year.

Mr. and Mrs. S. E. Mills of Amarillo were visitors in the parental A. J. Blakemore home Tuesday night.

School will be dismissed Wednesday for the fair at Hereford.

Mr. and Mrs. A. A. Davis and daughter, Margaret, of Waco stopped over for a day in the home of his sister, Mrs. L. Johnson on their return home from Denver.

Use Cresan for treating planting seed. Improves quality, increases yields, harmless to seed. West Texas Feed & Seed Co. 35-2c

Mr. and Mrs. John Patton recently purchased the Noah Ewton brick residence on the corner of Miles and Fourth streets, moving to the property the past week-end. This place was formerly known as the D. F. Ashbrook residence.

S. F. Warren of Friona has quite an large entry in the single comb Rhode Island class. He is one of the top-notch breeders in the Red.

Copper Carbonate for treating wheat. CITY DRUG STORE, telephone 300. 35-2c

Kidney Acids Break Sleep

If Getting Up Nights, Backache, frequent day calls, Leg Pains, Nervousness, or Burning, due to functional Bladder Irritation, in acid conditions, makes you feel tired, depressed and discouraged, try the Cystex 7-2-1. Works fast, starts circulating thru the system in 15 minutes. Praised by thousands for rapid and positive action. Don't give up. Try Cystex (pronounced Siss-tex) today, under the Iron-Clad Guarantee. Must quickly allay these conditions, improve restful sleep and energy, or money back. Only 60c at

CORNER DRUG STORE

WHY CONTINUE TO SUFFER?
We Cure the Most Obstinate Cases of

Colds	Appendicitis	Goiter
Constipation	Kidney Diseases	Nervous Diseases
Rheumatism	Tumors	Ulcers
	Hay Fever	

Free Consultation and Examination
PERKINS & PERKINS, D. M.
609 West Third Street. Phone 475

FRIDAY and SATURDAY SPECIALS

SWEET POTATOES, pound	4c
SARDINES, five boxes for	26c
OATS, Gold Medal china, large	26c
COMPOUND, 8-pound bucket	\$1.05
BLACKBERRIES, gallon	59c
TOMATOES, three No. 2 cans	29c
LEMONS, large, dozen	32c
PUMPKIN, two No. 2 1/2 cans	25c
COFFEE, Admiration, 3-pound can	\$1.21
FLOUR, Pillsbury's, 48-pound bag	\$1.65

WE WELCOME ALL TO THE DEAF SMITH COUNTY FAIR

Carl's Cash and Carry Grocery
Phone 324

E. R. Standefer of Oklahoma City was here the latter part of last week. He owns 900 acres of fine farm land 25 miles northwest of town and is having about half a section planted to wheat and stated there was plenty of moisture in the ground to insure a good stand of wheat.

Copper Carbonate for treating wheat. CITY DRUG STORE, telephone 300. 35-2c

C. L. Ragsdale and W. A. Knox returned home Saturday evening from a ten days visit in San Angelo and the Rio Grande country.

CARD OF THANKS

We wish to thank the many friends of my father who so kindly assisted him during his illness while living in Hereford. In our hearts we know and feel that words cannot convey our thankful-

ness. The many floral offerings were deeply appreciated. We gratefully and thankfully acknowledge our gratitude.

Porter Garnett and Family, Liberal, Kansas, J. H. Ross, Hollene, N. M.

One Cent Sale coming soon. CORNER DRUG STORE. 36-2

Largest and most complete school supplies to be had. CITY DRUG STORE. 35-2

C. E. STONE COMPANY
Mighty Price Reduction SALE!

THIS MIGHTY REDUCTION SALE WILL CONTINUE THIS WEEK. VISIT ALL DEPARTMENTS AND SAVE ON NEW FALL MERCHANDISE.

MEN'S SUITS
New-Fall styles, Famous Rico Rochester. Hand-Tailored Suits. Wholesale Prices.

\$14.95 , Was	\$22.50
\$19.95 , Was	\$29.95
\$24.95 , Was	\$35.00
\$29.95 , Was	\$45.00

Boys' Suits Reduced.

Mighty Price Reduction Sale On Men's Top Coats.

P-U-R-I-N-A
Exhibits at the Fair
Everything In Feed for the Proper Handling of Cows, Chickens, Hogs, Dogs, Calves, Etc.

CALL AND SEE OUR EXHIBIT AT THE FAIR PAVILION ON SOUTH SIDE

McLean & Pitman
PHONE 1

International Sunday School

Lesson

BY DR. J. E. NUNN

SEPTEMBER 21, 1930.

JONAH

The Narrow Nationalist Rebuked.
The Book of Jonah.

Jonah 3:1-5, 10; 4:1-11

Golden-Text: Of a truth I perceive that God is no respecter of persons; but in every nation he that heareth him and worketh righteousness, is acceptable to him.—Acts 10:34, 35.

Introduction.

"The Book of Jonah is a foreign missionary tract inserted in the heart of the Old Testament. It is a flashlight shot out over that ancient world revealing the universal brotherhood and love of God."—Snowden.

The Book of Jonah is one of the most misunderstood books of the Bible. The common treatment of it is to make some scoffing reference to "the whale that swallowed Jonah," as if that were all the Book contained. But in the first place the Book says nothing whatever about a whale, but speaks of "a great fish," which the Infinite Creator "prepared to swallow Jonah," and in the second place all that is said about that episode of the Book is contained in three brief sentences.

On the other hand, the Book is one of the most eloquent pleas for missions ever written, and is especially timely today because of its implied argument against false patriotism and narrow nationalism and in favor of world brotherhood. Let us study the great little book with these thoughts in mind.

A Disobedient, Runaway Preacher. Bidden by Jehovah to go east, the prophet went west. He went to Joppa, the nearest seaport, 50 miles from Gath-hepher. Joppa (now Jaffa) one of the oldest cities in the world sprang up about the very small and unsafe harbor, the only landing place for ships on the coast of Palestine until Herod built the artificial seaport of Caesarea. At Joppa he took passage on a ship bound for Tarshish (Tartessus), an ancient mercantile city of the Phœnicians, in Southern Spain.

Why Did Jonah Disobey? Why did Jonah flee from his appointed task? We may acquit him of the charge of cowardice, for the prophet was evidently sufficiently brave. The reason for his going toward Tarshish is given by Jonah himself in Jonah 4:2. "Knowing well the loving-kindness of God, he anticipated that he would spare the Ninevites on their repentance, and he could not bring himself to be the messenger of mercy to heathen, much less to heathen who had already made war against his own people, and who were destined to be their conquerors."—Archdeacon T. T.

Perowne. Thus at the very outset of the Book of Jonah we meet its great theme, the wide mercy of God as opposed to the hardhearted narrowness of human sympathies.

The Great Storm and Fish. So violent was the tempest that the ship's timbers began to start and there was fear of its foundering. In this scene of confusion the shipmaster (captain) bethought himself of Jonah and woke him in order that he might pray to his God, on the chance that the God of the Hebrews might be the one who had control of this especial storm.

The sailors had come to the conclusion that the storm had been sent to punish some one in the ship, and they proceeded to draw lots to determine who had fallen under the divine condemnation; and the lot fell upon Jonah. Hence we say "He's a Jonah," when someone seems to be the cause of the failure of any enterprise. "Throw me into the sea," said the repentant prophet, "for the storm was sent upon you for my sake." Praying God not to lay the act up against them, the sailors did as Jonah commanded, threw him into the boiling waters, and at once the sea ceased from its raging.

The "Great Fish." Now we come to the account of the great fish, specially "prepared" by God to receive Jonah, carry him for three days (which, according to Hebrew methods of reckoning, need not mean more than one complete day and part of the preceding and following days), and finally threw him out on the coast of Palestine, whereupon the prophet proceeded to the conversion of Ninevah.

As to the "great fish" Prof. Eisen, who believes that the Book of Jonah is didactic fiction, nevertheless says that "it might be readily admitted that any one of several kinds of fish might swallow a human being". If this were not the case, the Creator could certainly fashion such a fish, if he chose.

Christ's Testimony Concerning Jonah.

The chief reason for belief in this story of Jonah and the great fish is our Lord's reference to it in Matthew 12:38-42, with which compare Matthew 15:4, Luke 11:30, "For as Jonas was a sign unto the Ninevites, so shall also the Son of man be to this generation." Christ rested his claims to deity on his resurrection after three days in the grave, and compared that experience with the experience of the prophet Jonah, for three days in the maw of the sea monster. "If these incidents recorded in the Book of Jonah are fabrications instead of facts, then this unqualified reference to them by our Lord imperil either his intelligence or his integrity. For if this story is a myth, Christ ought to have known it, and not have treated it as a fact. Such treatment would be dishonest. Of if he supposed the story to be a fact, when in reality it was only a myth, then he lacked the wisdom commonly attributed to him. Either horn of the dilemma would be perilous to our faith."—Prof. Luther Tracy Townsend.

Jonah's Second Chance. "And the word of Jehovah came unto Jonah the second time." It is always God's way to give men second chances; and indeed not only a second chance, but a second chance often renewed.—Rev. J. Stuart Holden. "Arise, go unto Ninevah, that great city, and preach unto it the preaching that I bid thee." Jonah's call is repeated except that it is taken for granted that he will remember the terms of his first call (Jonah 1:2), and cry against Ninevah's great wickedness. The task has not been lessened in the interval of Jonah's disobedience. Jonah knows too much this time to parley with the Lord or question his orders.

Jonah in Ninevah. "And he cried and said, Yet forty days, and Ninevah shall be overthrown." Probably this was his only message, gaining a weird power by constant repetition. Jonah left it to each conscience to decide why the proud city should be destroyed; because of its wickedness, because of its cruelties, because of its licentiousness, because of its reeking idolatries. There were reasons enough, as every conscience must have acknowledged.

Ninevah's Repentance. "And the people of Ninevah be-

lieved God." They believed God's word of warning, spoken through Jonah. "And they proclaimed a fast." Fasting everywhere and at all times is a symbol of sorrow and repentance. "And put on sackcloth, from the greatest of them even to the least of them." Sackcloth is dark and coarse cloth, usually made of goat's hair, used for sacking and for mourning garments. Even the king joined in this universal grief and repentance covering himself with sackcloth and sitting in ashes. Christ compared the men of his generation unfavorably with the people of Nineveh (Matt. 12:41), for he was greater than Jonah and his hearers did not repent like the Ninevites.

The Message of Missions.

How often the story of Nineveh has been repeated on the mission field. Whole communities have given up their idols, their cruelties, their shameful practices, and turned to the pure worship of a God of love. Study the missionary history of Hawaii, of the Fiji, of India, China, Madagascar, and of many other lands, and you will see that the true religion, faithfully preached, has power always to turn men from sin to righteousness, from death to life. This is the great appeal of the Book of Jonah: Do what you can to promote Christian missions everywhere!

Special Lessons.
1. The sudden conclusion of the Book is very impressive. We are left with the great thought

that God pities and God cares for the vast population of all heathen cities, and even for the dumb creatures which serve him."—Rev. R. F. Horton, D. D.

2. These closing words, verses 10, 11, to which Jonah attempted no reply, open up views of God's grace in Christ Jesus, which could scarcely be understood in the times of the Old Testament, as we may and ought to understand them now."—Prin. George C. M. Douglas.

3. What Israel's duty was to one nation, Nineveh, on a far larger scale is the Christian's duty to every nation. The Book of Jonah is the birthplace of foreign missions to the nations."—John E. Whitley.

"He prayeth best, who loveth best, All things both great and small, For the dear God who loveth us, He made and loveth all."—Archdeacon Aglen.

Mrs. O. T. Bundy and daughters of Shilverton were among those who accompanied the Owls for the football game here last Friday

NOTICE

—Beginning from this date, I am discontinuing credit and must go on a cash basis for all work. Please bring the money.

Jack's Shoe Shop



Farms and Ranches City Property and Lots

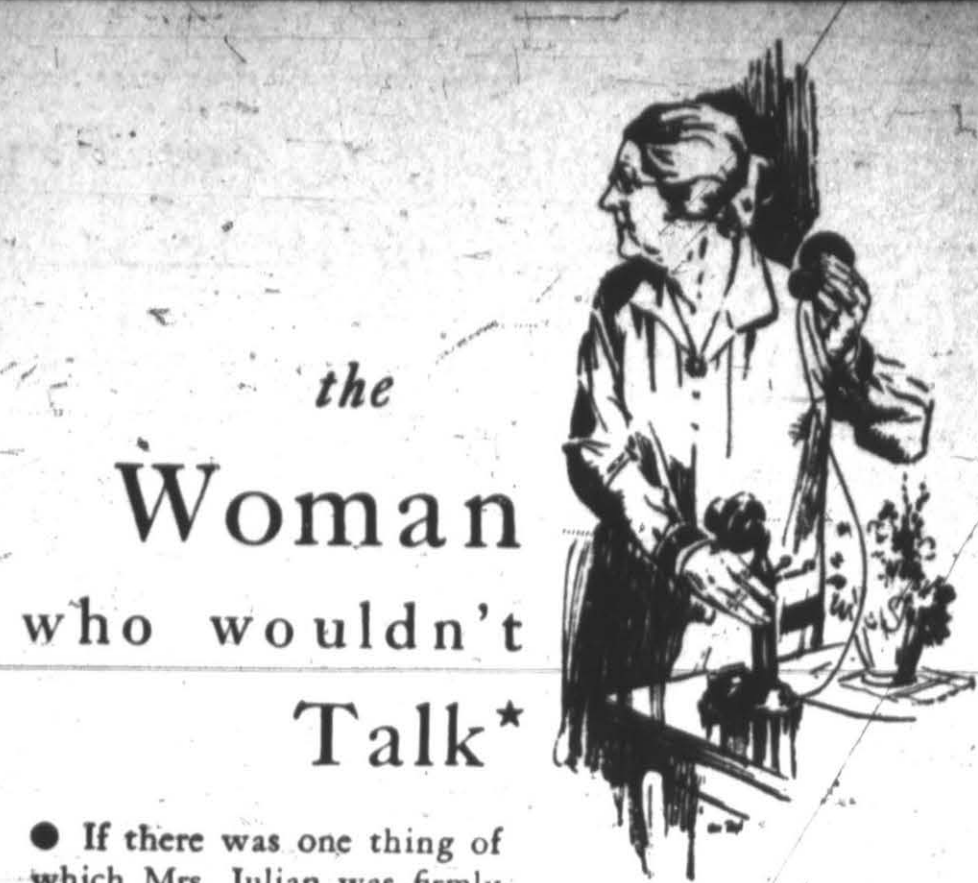
We have large and small tracts of excellent land for large ranches or the small farmer.

For Quick Sales List Your Land With Us.

Hill & Ricketts Co. Realtors

Clark Building.

Phone 358.



the Woman who wouldn't Talk*

● If there was one thing of which Mrs. Julian was firmly convinced, it was that "she could not hear over long distance." Even the thought of attempting it disconcerted her. So her daughter was not surprised one evening, after the telephone had rung, to hear her call excitedly: "Dorothy! It's long distance—Philadelphia! You take the call. You know I can't hear over long distance." Dorothy smiled. "Yes you can, mother, if you let yourself. It's as easy as any other call. Try it." Mrs. Julian shook her head, but turned again to the telephone. "Hello," she ventured, doubtfully. . . .

A pause, during which her perplexed expression gradually gave way to a delighted—and wondering—smile.

"Martha!" she exclaimed at last. "This is a surprise! You'll be here day after tomorrow, for a whole week's stay? I am so glad!"

And then, the wonder of it overshadowing even the joy of the coming visit, she continued, "You know, Martha, I can hear you just as well as if you were telephoning from across the street!"

Long distance service has improved so rapidly in the last few years that those who have not used it recently cannot be expected to know how much like local service it is.

But the "proof lies in the eating." One actual call will tell you more about the ease, speed, and clarity of long distance than we could in a whole book. About its low cost, too. You can telephone 100 miles for 60c—for 35c if you call after 8:30 in the evening!

May we prove it to you? Send us names of three of your friends in other cities. We will mail you an out-of-town number book giving their telephone numbers, and the cost of a three-minute telephone visit with each.

Then call by number to one, or to all three. We'll let the service speak for itself.

*Based on an actual incident; details upon request.

Manager
SOUTHWESTERN BELL TELEPHONE COMPANY
CITY

Please send me an "out-of-town number book," giving the telephone numbers of the persons listed on the attached sheet.

Name _____

Address _____

SOUTHWESTERN BELL TELEPHONE COMPANY

After Enjoying Deaf Smith County Fair This Week

Our Aim—To Help Improve the Panhandle PANHANDLE LUMBER CO.

Courtesy - Quality - Service



Urges You to attend the

Tri-State Fair

Amarillo, Sept. 22 to 27

The exhibits this year portray as never before the progress of diversified farm has made in the Panhandle-Plains! You'll be astonished at the variety of crops, and the kinds and breeds of livestock, being raised successfully and profitably all over this section of the Southwest. Attend the Tri-State Fair! Write for the Premium Catalog and send in exhibits! Let's all boost to make this the greatest Tri-State Fair ever!

FREE GATE—\$18,000 in Cash Prizes

RODEO featuring Leonard Stroud, world's champion trick rider; Ernie Young's famous SPANISH NIGHTS REVUE; Beckmann & Gerety's MIDWAY SHOWS; AUTOMOBILE SHOW in new Automobile Building; and scores of additional exhibits and events.



AT YOUR OWN FRONT DOOR



Where You Are 'Lord'

There's a satisfaction in dwelling beneath your OWN roof that money cannot buy—except in one way. And that way is building a home of your own. The earlier you change from rental tribute to payments on your own home, the happier you will be, and the better off financially. Large capital is not necessary. You need only choose a charming plan from among the scores on our list.

R. H. Kemp Lumber Co.

Radio-Equipped Cars Enable Police To Nab Criminals in Minute's Time

LESS than three years ago, when the Detroit police department placed an automobile on the street equipped with a radio-receiving apparatus with which it might receive reports of crime, police in other parts of the country looked upon the innovation as an interesting experiment rather than an infallible method of nabbing criminals.

Today, they have changed their minds. And it was what they had heard from Detroit that persuaded them. They had heard that a radio car had reached the scene of a murder in time to catch the slayer; that another had arrived at a home in time to arrest a burglar; that another had drawn up to a bank in time to surprise the robber and that another had reached a river in time to haul out a man and revive him.

Cleveland and New York followed Detroit's example. And when the system proved itself efficacious beyond doubt it was taken up by the smaller cities. Pasadena, Calif., operates the only one in the west.



Installing a radio receiving set in a police car in Pasadena, Calif.

How It Works

How does the system work? Consider the one at Pasadena. The central station has the only transmitting apparatus used. It operates on short wave. Receivers are placed beneath seats of the patrol cars and these cruise the city day and night. The radio apparatus in the cars is in operation constantly.

When a frantic citizen calls for help, giving an address, the officer in charge ascertains which of the prowler cars is nearest the address. He then informs the radio operator to communicate with that car, identified by a number. The operator picks up a microphone from his desk and instructs the car to proceed at once to the scene of the crime. The car driver gets his instructions from the loud speaker in the windshield.

A description of how a criminal was caught in Detroit was recently graphically presented by a writer as follows:

"Down a dimly lighted Detroit street slips a purring cruiser. The four men in the car are scanning

passing and parked cars . . . they are also on the alert for suspiciously acting persons, for known or wanted criminals. . . . The city is comparatively quiet after the confusion of the day. On rolls the cruiser.

"Swiftly comes the change. A voice rings out. It is tense, crisp, clear:

"No. 10 cruiser!"

The members of the crew stiffen. . . . A patrolman in the rear seat leans toward the car's loud speaker.

"No. 10 cruiser," the voice repeats. "La Salle and Taylor! Burglar."

"The cruiser leaps to life. Away it speeds toward the intersection named. The voice continues:

"No. 10 cruiser! Burglar at La Salle and Taylor. Neighbor will show you the house."

"On roars the cruiser. . . . On the corner a man is waiting. The cruiser slides to a halt. The figure

runs toward the cruiser pointing excitedly to a house.

"He's in there," the voice quivers, "Downstairs."

"The members of the crew . . . post themselves at the four corners of the house. A side door creaks. In the doorway is a man with a bundle under one arm.

"Put them up," snaps the officer.

And it is all over. Just 30 seconds after the alarm had been given.

William P. Rutledge, commissioner of the Detroit police department, the first in the country to have a municipally owned station devoted exclusively to police work, said in an address not long ago:

"The radio is in its infancy. Before long, every officer on the beat will be equipped with a small radio receiver. . . . The value of police service to our citizens will be increased a hundredfold."

Courthouse News

Deaths.

J. R. Mosely to A. M. Jones, part of lots 19 to 24, block 32; \$2000. John V. Farwell to Paul H. Ramsey, SW 1/4 section 32-3N-2E; \$100 etc.

John M. Rose to G. C. and Willie Snell, N 1/2 section 12-5N-2E; \$9800.

B. F. Fulkerson to B. F. Fulkerson, SE 1/4 of SE 1/4 of SE 1-3, section 45, block K-7; \$1 etc. Grantee is not to have usufruct of the 10 acres until grantor and wife are dead.

B. F. Fulkerson to B. R. Fulkerson, SW 1/4 section 36, block K-7, all of section 45, block K-7, \$1 etc.

Ray P. Conaway to Ross Fuller, east 130 feet lots 1, 2, 3, block 20, Whitehead addition; \$10 etc.

H. H. Myers to J. H. Weeden, N 1/2 section 70, block K-3; \$4800.

J. L. Riley to H. W. Melton, 1735 acres Capital League land, \$10 etc.

W. E. Neal to J. H. Leak, lots 7 and 8, block 25 or Dawn; \$350.

Dan Moody to J. R. Bassett, W 1/2 section 88, block K-4; E 1/2 section 88, block K-4; letters of patent.

Dan Moody to Zephaniah Underwood, NW 1/4 section 22, block 7; letter of patent.

Dan Moody to Silas J. and Chas. B. Williams, N 1/2 and SE 1/4 section 44; block K-8; letter of patent.

T. G. Ehrhardt and Edw. C. Nischwitz to J. E. Hill, S 1/2 and NE 1/4 section 99, block K-5; \$10,800, all cash.

J. H. Mecaskey to Henry Rietman, W 1/2 section 19-5N 4-E; \$9,600.

L. J. Sparks to Mrs. P. A. Miles, part block 78, Hereford; \$4000, all cash.

Ray Powell to Clarence Powell, section 90, abstract 1118; SW 1/4 section 71, block K-6; \$11,850.

Earl R. Peek to Nellie M. Peak, section 4-3N 1-E; \$1 etc.

George Beggs to Great Southern Life Ins. Co., sections 3, 4, 9, 10, 2N-2E; section 33, 34 TN-2E; \$10 etc.

Great So. Life Ins. Co. to Ernest Granville Pursley, section 4, 4, 9, 10, 33 and 34 as above described; \$11,510, etc.

B. Barnett to J. C. Carroll, NW 1/4 section 85, block M-7; \$3032.

J. C. Carroll to B. Barnett, W 68 feet lots 7 and 8, block 41, \$10 etc.

Charlie Carroll to A. O. Thompson, part of lot 1, block 9, Evans addition; \$1 etc.

Castro County Fair Will Be Held This Week

Dimmitt, Sept. 15.—Castro county is getting in habit of doing big things in record-breaking time. Organizing a fair association September 9 and announcing a fair for September 19 and 20, only nine days later, is just one of the rapid-fire achievements.

The fair will be held in the business section of town, using show windows of the various business houses for displaying exhibits, open to individuals, communities and schools. Schools will likely be closed Friday for opening day of the county exposition.

The whole town is behind the enterprise and \$200 will be given winners in cash prizes.

Officers of the association are J. C. Williams, president; O. C. Axtell, vice president; Kenneth Turner, secretary, and Percy Estes, treasurer.

An invitation is extended to every citizen of Castro and adjoining counties to visit the annual fair. Building activities have started again on an upward trend. A big hotel, garage and storage plant, and a \$4000 filling station are among the new announcements.

with the Indians in 1872.

A recent interesting addition to the collection of the Panhandle-Plains Historical Society museum was a picture, donated by G. W. Syms of Hereford. The photograph shows the first street grading in the town of Plainview in 1900. In it are shown G. W. Syms, H. S. Syms, R. M. Irick and a Mr. Wells.

Have you seen that second spare tire carrier at RICHES? And the price is only \$2.

ELIZABETH CHATMAN WILL HAVE HOG SALE AT FAIR

An important Duroc hog sale will follow the Clover-Deil sale of dairy cattle in the sales pavilion Thursday afternoon. There will be some choice selections offered.

One Cent Sale coming soon. CORNER DRUG STORE. 36-2c

Frances Guinn, who has spent the summer with her brother, Lester Guinn, in Denver returned home Saturday.

Miss Georganna McCaule of Lone Wolf, Oklahoma, spent the past week-end with Miss Pauline Smart.

CRESAN and copper carbonate for treating wheat. CORNER DRUG STORE. 36-2c

Great Emigrant Route

The emigrant route the "Oregon trail" was about 2,000 miles long. It extended from Independence, Mo., to Fort Vancouver on the Columbia river.

Love All-Important

Men think there are conditions when one may deal with human beings without love. But there are none.—Tolstoy.

WANT Ads

All classified advertisements must be paid in advance unless arrangements are made in person to care for the payment of them. Classified ads received through the mail will not be published unless accompanied by the cost of insertion.

Classified advertising includes Cards of Thanks, Resolutions of Respect, Verbatim copies of Obituaries, Legal Publications of all kinds, Announcements, Etc. as well as Reading Locals scattered about thru personal mention columns.

All of the above styled advertising, with the exception of Cards of Thanks, short Announcements and Reading Locals cost 1-2 cents per word for the first insertion, and 3-4 cent per word for each continuous insertion thereafter without change. Reading Locals and Short Announcements cost 10 cents per line for each insertion, counting six words for each line or part of line.

Cards of Thanks cost 50 cents each in the usual form, where of more than ordinary length the cost is the same as for reading locals. No ad in any issue may cost less than 25 cents. If desired set in black face type add 25 cents to cost of the advertising.

Word ads intelligently do not try to save a few cents by leaving out necessary words; tell who, what, where, and if essential, when and why.

Wanted

WANTED: Boarders, would prefer two school children, but will consider anyone wanting board. If interested, see MRS. C. V. GRIGGS at 605 Schley avenue. 34-3p

EXPERIENCED practical nurse with boy 12 years old, wants nursing or house keeping; will go anywhere. Write Box 76. Good references. 33-tfc

Painting and paperhanging. \$3.50 a day. M. E. MOORE, one mile north on 25-Mile Avenue. 31-tfc

WANTED: Bring your feeder hogs to BLACK ELEVATOR for highest prices. 36-tfc

WANTED: Want to buy feeder hogs at BLACK ELEVATOR. 36-tfc

WANTED: Housekeeper or girl after school to do house work for room and board, small salary. Do not telephone. Box 303, Hereford, Texas. 36-1c

WANTED: To rent modern house, 3 or more rooms, outside of city limits preferred; would consider long time lease for newly built place. Phone 492. 36-1c

For Rent

FOR RENT—3 room house on 3rd street, suitable for restaurant or barber shop. A. H. ELLISTON. 25-tfc

Lodge Directory

HEREFORD LODGE No. 478, I. O. O. F., meets Monday 8:00 p. m. Visiting Brothers welcome J. T. HARRIS, N. G. L. H. Foster, Secretary.

HEREFORD POST NO. 192 AMERICAN LEGION Meets at 8:00 p. m., first and third Thursday night in County Court Room. 45

For Sale or Trade

FOR SALE: Well grained new crop hegaria feed. Five cents bundle delivered in town or four cents in the field. Inquire at Brand of Hereford. 36-2c

FOR RENT: Furnished apartment, three rooms, kitchenette, private bath. MRS. W. H. DAMERON, phone 100. 36-1p

FOR TRADE: One wheat drill for 3 or 4 galton, fresh Jersey cow and leghorn pullets Wm. HENRY, 300 25-Mile Avenue. 36-2p

FOR SALE—Or exchange, choice city lots at remarkable bargain. JOWELL MURCHISON. 18-tfc

FOR SALE: Ten room modern apartment. Five room modern bungalow, easy terms. Phone 456. A. C. THOMPSON. 35-tfc

FOR SALE—Modern 4 room stucco house, built-in cabinets, gas fixtures, etc. Address, P. O. Box 362, or phone 179-J. 32-4tf

FOR SALE: Cheapest half section in Deaf Smith county. See me for prices and terms. GEO. McCURRY. 35-1c

FOR SALE—25 acres, 1 mile north of town, 1-5 cash, balance to suit you. Also 110 acres, 1 mile SW on Summerfield road, will cut in 20, 40 or 60 acres; 1-5 cash, balance to suit you. A. H. ELLISTON. 25-tfc

FOR SALE: 18-36 Hart-Parr tractor, two years old, completely overhauled and in excellent working condition; ideal for separator work or pumping plant. A bargain at \$590.00. WAY TRACTOR AND EQUIPMENT CO., 217 W. Grand Avenue, Clovis, N. M. 35-2p

Attendance At Tri-State Fair Will Be Large

The largest crowd ever sent from here to the Tri-State exposition at Amarillo will represent this city at the coming Panhandle fete. September 22 to 27, an early check indicates.

Interest in the exposition is greater this year than ever before, if talk of plans to attend is to be accepted as an indication.

Advance information from Amarillo is to the effect that the Tri-State exposition this year is to be the best ever. Thousands of dollars have been spent in making ready, new buildings have been constructed and improvements on the grounds are noted.

Besides the high class amusement features, including Leonard Stroud and the Anvil Park Rodeo each afternoon, the Spanish Nights entertainment in front of the grand stand in the evening and the Beck-Mann & Cerey midway, including twenty shows and fourteen rides, the fair offers many new attractions.

Foremost among these is the automobile show to be staged in the new automobile building just completed. Every member of the Panhandle Automotive Association will have cars on display and this will match in every respect except for size the New York and Chicago motor shows.

Record entries already are predicted in the beef cattle, dairy cattle, swine, poultry and agricultural exhibits, including many from this county.

Buffalo Rifle Shells Picked Up On JA Ranch

Canyon, Sept. 15.—Bullets of a 40-70 buffalo gun which have lain on the ground unexploded since 1872 were brought to the Panhandle-Plains Historical Society Museum, recently by Terrill Christian of Claude, Texas.

These bullets were found on the JA ranch three miles east of the headquarters. Jim Wilson, an employe of the ranch for many years, says that these are the first unexploded cartridges of this type which have ever been found there. In 1889 J. C. Christian picked up many unexploded shells on the same site it is supposed that these were from guns used in a battle

Auction

Sales are Profitable

Permit me to suggest that you book your auction sales at your earliest possible convenience in order to secure the date you prefer.

I am booking sales over a large territory this season. The splendid results obtained in recent sales of live stock, farm equipment and real estate has convinced the owners to sell at auction, the well known method by which you can get your buyers in one group and convert your property into ready cash in a day, and receive full value.

My knowledge of values enables me to render an efficient service which means dollars and cents to you the day of your auction sale. The many satisfied people I have sold for are my best reference.

YOURS FOR A REAL SALE

Ray Barber, Auctioneer

Superior Sales Service
Phone 241 Hereford, Texas
Sales Dates and Literature May Be Arranged at THE HEREFORD BRAND

Lost and Found

LOST: Pair shell rim glasses; medium or light color frames. MRS. RALPH BARNETT, Phone 359. 36-2c

For Rent

FOR RENT: One of my apartments. F. H. OBERTHIER. 36-1p

FOR RENT: Two bed rooms, also furnished apartment; adults only. Phone 444, MRS. W. M. MEGEERT. 36-1c

FOR RENT: Three room furnished apartment, nice large rooms, very reasonable. MRS. L. H. SHORE, Phone 41. 36-1c

FOR RENT: Front bed room in modern new home; close in; gentlemen preferred. Phone 418-W. MRS. GRACE HUGHES. 36-1p

FOR RENT: Furnished modern light housekeeping rooms, upstairs. MRS. W. E. HICKS, Phone 155. 35-tfc

ROOMS for rent, or light housekeeping, terms reasonable. Phone 5. 35-tfc

FOR RENT: Seven room house, furnished, water, gas and lights. GEO. McCURRY. 3-51c

Too Late to Classify

HAVE section near Kelso, with 240 acres row crop. Will pasture stock. See L. BASKIN, Owner. 36-3c

Clever, These Chinese!

Winners of scholarships under the "Boxer Indemnity" arrangement, these three Chinese maids are shown as they arrived in San Francisco on the President Jefferson to attend American colleges at the expense of their government. Left to right: Kwang Ying Taam, of Canton, who will enter Redlands University, California; Yva Huan, of Soochow, who is enrolled at the Women's College of Alabama and Yuan Ven Lao, of Peiping, who will attend the State Teacher's College at San Jose, Calif.

FOR SALE—Six room, brick veneer residence near high school in Canyon, Texas. Call or write J. A. MCGOWAN, Vega, Texas. 39-2p

FOR SALE OR TRADE: 1120 acres choice farm lands in Dalhart county; has good well, 60 feet deep, windmill. Price \$15 an acre. Will consider clear residence in Hereford as cash payment. See ED CONNELL, Hereford, Texas. 35-3c

FOR SALE: International Farmall with attached plster and guide; will take cows on trade. JOHN B. DAVIS, Summerfield, Tex. 30-tfc

FOR SALE—Four room residence in Amarillo, or will trade. What have you? Box 114. CLARENCE CONKLIN. 33-tfc

\$30 per acre for 320 located 28 miles northwest, near railway, 1 mile to school, 240 in crop goes with sale; also lease on other half section. \$50 per acre for improved quarter on creek, 120 in crop goes with sale; also lease on other quarter nearby, 10 miles to elevator. \$2750 for well improved 5 acre place, gas, electric lights and daily mail service. \$350 for block of ten lots, natural gas available. \$2750 for 8 room modern house with two big lots, east front, \$200 for fine east front building lot, gas and electric service. Easy 6 per cent terms. L. BASKIN, owner. 29-tfc

FOR JOB WORK, TRY THE BRAND.

Cap Size Letter Folders
Adding Machine Paper
Waste Paper Baskets
Envelope Moisteners
3 x 5 Index Cards
Seal Island Twine
Steel Bond Boxes
A C O Fasteners
Hotchkiss Staples
3 x 5 A-Z Index
Adding Machines
Bull Dog Clips
Waste Baskets
Letter Baskets
Second Sheets
Record Books
Rubber Bands
Invoice Files
Blank Books
Sticker Files
Price Books
Board Clips
Steel Boxes
Brief Cases
Cleo Paste
Index Sets
Bank Pins
Ink Wells
Mucilage
Journals
Data

CALL AT

THE RAND FOR OFFICE Supplies

Desk Pins
Pen Racks
Day Book
Paper Clips
Cash Book
Time Book
Blotter Sets
Clip Boards
Order Books
Eternal Inks
Stamp Pads
Postal Scales
Thumb Tacks
Carbon Paper
Cloth Patches
Receipt Books
Ledger Leaves
Wood Cabinets
Colored Pencils
Ticket Pouches
Collection Books
Indelible Pencils
4 x 6 A-Z Index
Steno Note Books
Letter File Index
4 x 6 Index Cards
Stationery Cabinets
Typewriter Ribbons
Pocket Memo Books
Steel Transfer Cases
Numbering Machine Ink

Social and Society

W. Gregg Is Honored On His 85th Birthday

It is not the privilege of every man to count the milestones along the path of life to the allotted three score years and ten, and when, through the generosity of Providence, one reaches that goal and presses on through almost another score of years, vigorous and in perfect health, it might be considered a privilege-plus-achievement.

W. Gregg, pioneer citizen, enjoyed that rare experience last Sunday, September 15, when he celebrated his 85th birthday anniversary. To pay him tribute on an occasion, two daughters, Mmes. Dameron and Harry Seed, entertained with a six o'clock dinner at his home, having as guests of his older friends.

The rooms in which six small tables were arranged were dressed in the gorgeous attire of dahlias and greenery from Mr. Gregg's garden which each year have been outstanding beauty spots, symbols of his idea of artistic creation.

Following the dinner came the shower of handsome and useful gifts, coupled with the wishes of friends present that the honor might continue the journey, bringing many more mile stones as light and shining and free from care and rust as he has in the past.

In the various tributes paid this man of 85 years, the outstanding feature was that to be truly successful one does not have to have part in the holding of the reins of commerce with which men guide the affairs of nations, nor does one have to wear the banner of one's best living and serving to the best of one's ability, and, as Rev. J. A. Hornbeak expressed it in his exquisite poem to Mr. Gregg which was read during the evening, "worshipping the Master daily" a fair outline for success.

E. L. CLASS IN BUSINESS SESSION ELECTS OFFICERS

The E. L. class of the First Baptist church met in regular monthly business meeting Thursday afternoon of last week at the home of Mrs. W. J. Valentine, with members present and new class members were elected. A social hour of watermelons were also served.

RESTING LECTURE HELD FROM MRS. BREWER LAST FRIDAY

Interesting lecture was heard at the First Baptist church Friday afternoon from Mrs. L. L. Brewer of Phoenix, Arizona, organizer of Woman's Christian Temperance Union. Mrs. Brewer is a well-known, forceful speaker, and is active in organization work.

SOCIATIONAL MEETING

Important meeting of the Tierra Blanca Association was held at Cleo Thursday evening, convening at 10 o'clock in the morning. Rev. V. M. Cloyd, pastor, will preside at the meeting. Messengers from five churches of the association are invited besides the seven messengers and others from Hereford.

Delegates from here who expect to attend are Mrs. A. L. Manjeot, W. E. Hicks, A. O. Thompson, N. Messenger, J. E. Spelton and Rev. V. M. Cloyd.

Manufacturers and dealers are being by the wayside fast. We to sell and service Brunson for some distance yet. At the home.

Mr. Hicks has under construction a five room and bath residence on Witherspoon East Hereford. Mr. Hicks is living on a lot next south of his home.

Most complete school to be had. CITY DRUG 35-2c

Presbyterians Enjoy Role of Dinner Guests

About 300 people enjoyed the picnic supper Friday evening at six o'clock on the Tierra Blanca creek when the Methodists and Christians paid their debt to the Presbyterians, in recognition of the latter's faithfulness in church attendance during the summer.

A sumptuous basket dinner was prepared by the joint hosts, and the guests were given the privilege of being served first. Roy Arnold, master of ceremonies, delivered the introductory speech for the entertainers, and Rev. E. P. Gieser responded for his congregation, the honorees.

Henry Garnett, Aged Citizen, Buried Saturday

Henry Garnett, 76, former Hereford citizen, passed away last Thursday in the home of his son, Porter Garnett, of Liberal, Kansas. The remains were brought to Hereford last Saturday for the funeral services and interment.

Mr. Garnett and family came to Hereford about 30 years ago from La Platte, Missouri, where he remained until the latter part of last July, when his son took him to his home in Kansas. He had been in failing health for a number of years and failed rapidly after going to the home of his son. The deceased leaves a sister, Mrs. Clara Garnett of Indianapolis, Indiana.

The funeral services were held last Saturday afternoon at 3:00 o'clock from the Christian church, Rev. J. W. Boultinghouse officiating.

SUNDAY NIGHT BAPTIST SERVICES YIELD TO REVIVAL

According to Rev. V. M. Cloyd, there will be no preaching services at the Baptist church next Sunday night on account of the Union revival meeting.

Four Youths In Jail On Charge Chicken Theft

Four youths of Deaf Smith county are languishing in jail here following their arrest last Thursday by Sheriff John B. Miller on charges of chicken theft.

Some time Tuesday night of last week thieves carried off 150 chickens of Mrs. J. F. Ross, northwest of town, and the following night another 100 chickens were stolen from a family who had recently moved into the community.

Sheriff Miller located the poultry house at Amarillo where the fowls were sold. Arrests were made and identification of some of the boys was made by the poultry dealer. None of the youths had made bond Tuesday.



a Hole in ONE

Don't envy the folks who get a real kick out of living by making an occasional hole-in-one. Get in the game yourself and see how much fun it is. There is a big thrill in coming close to the cup and not going in, just as well as when the ball drops in. Try it and see. The best players now weren't the best at the first of the season.

Hereford Amusement Park

Satin Meets Every Practical Need

IT MAY BE USED THIS YEAR IN PAJAMAS AS WELL AS IN FORMAL EVENING CLOTHES—NEW SHADES FEATURE THE BERRY TONES FOR DAYTIME WEAR

BY HARRIET
It is natural that with an era of feminine elegance in again, satin would be in vogue. Its gleaming surfaces are used in all manner of clothes, from the most luxurious pajamas to the loveliest of formal evening things. For daytime wear, nothing is more practical than the tailored satin dress. It stands up under strain of office wear or school teaching and looks as well at the close of day as it did at nine in the morning.

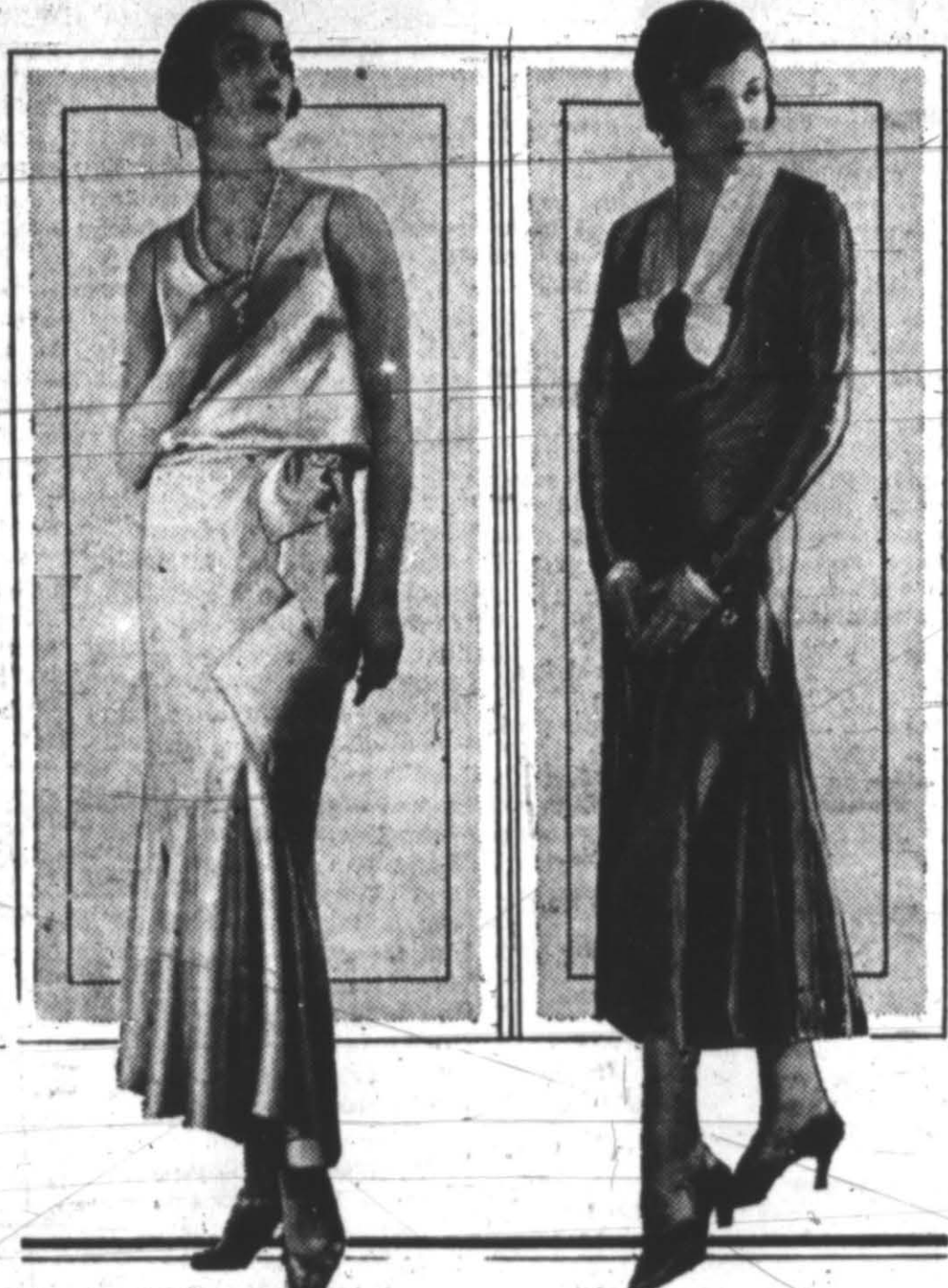
This frock, with a touch of lace, is an excellent buy for afternoon wear. It has innate elegance. It takes graceful lines with a natural air. It accepts adornment of beautiful jewels.

When dinner comes, the most practical of women like at least one dinner gown into which they can slip with the assurance that they will look well-groomed and smart. New shades of satin play up the berry tones for daytime, preferring the dead white or dead black for evening. But there are many soft pinks and blues in satin for evening this winter that take preference over white for informal wear.

One of these is a very chic gown of the dinner length, what it is as ankle length. It has a blouse, with an unusual arrangement for the girdle. A hemmed sash that ties at one side, is caught with a brilliant pin and lets its ends swing.

This gown has a very flattering cut, with its skirt sheath-like until almost knee length. Below this, the skirt ripples and flows gracefully to comfortable width. The sides and back are only slightly longer than the front.

One of the loveliest daytime frocks is an afternoon one of berry black satin, a color with a rich purple tone. It is made to give a simple effect, yet it is intricately cut. The bodice is slightly basque and the skirt yoke dipping in pointed bands on both hips. Below this yoke effect the skirt is full.



The dress of pink crepe satin, left, is excellent for evening wear, while the berry black satin, right, is most desirable for afternoon wear.

The sleeves are long and tight, with just undercuffs of white satin for trim. There is a shawl collar of white satin and a white satin bow that has its knot made of the black satin of the frock. This frock is the type business women would find most practical,

the kind buyers could wear with assurance and any professional woman welcome into her wardrobe. It is, moreover, simple enough in its cut to fit into the school girl's scheme of things. Altogether, it is a practical frock for any number of women.

FAIR

(Continued from Page One)

the nonpareil floral booth, where Mrs. J. P. Slatons presides, and foods and clothing department under Miss Emma Guter's care. And while on that aisle stop a while at the county library exhibit, where Miss Lillie Hostetler holds sway. There may be the key to it all. The fair is designed to be educational, and the free county library has been established here to bring the richness of the past to the mind and open vistas undreamed of.

And then there is the miniature "Health Land", picturing in relief a city of health for the child. Miss Nell Hall, health nurse, is reigning queen of this booth and originator of the ideal child-city.

Frio, Dawn, Westway, Frio, Summerfield, Black and Wyche have decorated and filled their booths and are vying with each other in display of an admirable

collection of products. \$50.00 is the first prize, and judges will have a hard time arriving at a decision.

Many merchants of Hereford have flood space and their merchandise show is both educational and entertaining. Commercial booths of the present day contain valuable information and they never fail to attract attention.

The automobile show is another feature which visitors should not miss. It is housed in the basement of the court house, and there Superintendent Downs has arranged for leaders of motordom to present their latest designs.

Tuesday was Dawn, Ford, Westway, Wesley and Summerfield day at the fair, and Dawn displayed a lively spirit of pride in their town and school by wearing printed badges.

Wednesday Dimmitt, Frio, Bipus, Wyche, Frio, Ward, Progressive and Daniel are observing their day here; and Thursday has

been set apart for Vega, Dean, Messenger, Black, Walcott and Sims.

See Rodeo and Midway

Plenty of amusements have been brought here by the entertainment committee. Burt Dowlen has 20 or more bucking bronchos and is putting on a rodeo every afternoon at 2:30 o'clock. Hereford stores that are cooperating with prizes for riders are Carl's, Popular, Helpy-Seify, Kerr-Anthony, Corner Drug, Dunlap Grocery, D. R. Gass & Son, C. E. Stone, Newell's, and perhaps others.

The capital prize is \$50 cash offered by Mr. Dowlen to ride a certain outlaw. If rider fails, owner of the horse gets the \$50.

"Red" Randolph, rodeo clown, and his mule are here from "out yonder" to provide diversions during intermissions. Anyone is allowed to take part in the broncho busting and goat roping, and Mr. Dowlen invites entries of all bad horses.

C. of C. Board Thanks Citizens for Cooperation

The board of directors of the Chamber of Commerce, since installation into their new work, has been showered by offers of help, and through its president, John P. Slaton, a letter has been addressed to the Brand in which these gracious gestures are acknowledged. With universal cooperation in view, the directors shoulder the burden and frankly admit if they fall it will be their own fault.

The letter follows: "To The Brand: "Organizations and individuals of our little city have said personally and written so many nice, agreeable and encouraging things to and about our board of directors and proffered their help and cooperation, that we are all puffed up, pepped up, and steamed up.

"And they mean it, too. See the letter in the Brand of September 11 from the local American Legion post of 117 members; the Lion's club resolution; T. E. Selgier's statement, and also what the Brand says editorially. And then the many friends have spoken privately. It sure helps. Thanks, thanks, thanks.

"The chamber of commerce can do nothing without cooperation, and we all recognize the fact. With full cooperation of this town we can do everything.

"Our board of directors now realize after the offer of cooperation that if the chamber of commerce in Hereford is a failure, the fault will be ours.

"Again we thank our citizens

Ward News Notes

BY MRS. WILEY ROBERSON

Rev. Hornbeak preached here last Sunday to an appreciative audience.

Mrs. Stivers called on Mrs. Caraway Sunday afternoon.

Miss Maye Harrison spent Sunday with Mrs. Montgomery.

Mrs. Bill Hutson spent the weekend in Amarillo with her sister, Mrs. James Gardner.

Misses Hughes and Garrett spent Saturday night with Miss Brunson in the Dean home.

Mrs. Caraway called on Mrs. Suggs Wednesday afternoon.

Mrs. Sonny Ledbetter and daughter of Vega visited over the week end in the home of her parents, Mr. and Mrs. Jack Hutson.

Mrs. G. E. Webb of Hereford visited Mrs. Jim Lipscomb Tuesday afternoon.

Billy Boyer spent Sunday with Floyd Harrison.

Mrs. Dennis of Hereford ate supper with her daughter, Mrs. Bill Hutson, Tuesday.

Messes. and Mmes. Albert Higgins, Jim Lipscomb and children, and Jim Lipscomb called in the Bob Higgins home Sunday.

Mr. and Mrs. J. H. Wagner and Miss Margaret Wagner, Mr. and Mrs. Jeff Roberson and son were guests at dinner Sunday in the Wiley Roberson home.

Mr. and Mrs. Bill Hutson visited in the Jack Hutson home Sunday.

Mrs. McKinney called on Mrs. Suggs Thursday afternoon.

Winnie Malone spent Sunday afternoon with Kathleen Flowers.

EXPRESSION

Zella Mae Walser

Graduate in Public Speaking, Degree from W. T. S. T. C., Permanent State Teacher's Certificate, One Year Instructor in Training School of W. T. College.

STUDIO PHONE 185

The Buying Guide for 34,000 Wideawake Readers



"FARMERS' MARKET PLACE"

If you have something to sell to the farmer or stockman—whether it be hogs, dairy cattle, fencing or a harvester, you will find a buyer among the readers of the Southwestern Stockman-Farmer. This serves as the buying guide for 27,000 prosperous farmers in the states of Texas, New Mexico, Arizona, Southern Colorado and Western Oklahoma.

Make your wants known through the "Farmers' Market place." Rates are five cents per word for one insertion, or four cents per word per insertion when inserted in three or more consecutive issues.

DISPLAY RATES

Display Advertising Rates on Request.



ROOM 14, NUNN BUILDING, AMARILLO, TEXAS

Thanks—

I desire to take this opportunity to thank the boys of the Hereford Fire Department for the good work done at the fire at my place, the implement store, Monday night of this week. Your prompt response to the fire call saved a heavy loss. Again I say, Thank You.

M. D. WOMBLE.

At Old Stand

I shall remain at my old place of business and in just a few days my stock will be in order, ready to meet your wants in farm implements and repairs.

M. D. Womble Implements

Hereford Amusement Park

SCHOOL LUNCHES

As Compiled by

MISS NELL HALL

County Health Nurse
DEAF SMITH COUNTY
Hereford, Texas

SEPTEMBER 1, 1930

The essentials of the diet of all normal children are, of course, the same—namely, an abundance of simple foods carefully selected, prepared, and of sufficient variety to provide for activity and for development into healthy manhood and womanhood.

The foods necessary for maintaining growth and health may be divided into the following groups:

1. Protein-rich foods—the body builders. Milk, cheese, meats, fish, poultry, dried beans, peas, and cowpeas, peanuts and other nuts.
2. Carbohydrates or starchy foods—supply heat and energy. Breads, cereals, rice, macaroni, tapioca, potatoes, dried beans and peas.
3. The Fatty Foods—supply energy and heat. Butter, cream, salad oil, bacon and others.
4. Vegetables and Fruits—supply vitamins, minerals and help regulate body functions. Greens, lettuce, celery, tomatoes, green peas, carrots, asparagus and other vegetables except dried beans, peas, etc. All raw or cooked fruits.
5. Simple Sweets. Cakes and cookies which contain little fat, plain candies, maple sugar, sweet chocolate, jellies, preserved fruits, jams, marmalade, honey, molasses, dried figs, dates and raisins.

A meal in which all of the important kinds of food are represented tends to keep the child in good condition and give him good habits of eating. The liking for a large range of food is desirable from a standpoint of diet and also of manners, for it helps to prevent a person from becoming a disagreeable table companion, one who is "fussy" about his food.

The three meals taken together must supply all the materials necessary for the child's welfare. In planning the noon meal for the school child, one must consider the other two meals in order that all these materials may be supplied. It is much more difficult to plan the lunch when it must be carried to the school. There are many foods which cannot be included in it because they are not good cold or because they cannot be conveniently packed or carried easily. This leaves fewer foods to choose from, and so extra care is necessary to prevent sameness. Extra care is needed, too, in the preparation of foods that must be packed in small space and kept for several hours before they are eaten, and that must very often be carried over dusty roads.

Many kinds of lunch boxes, pails and baskets are now on the market. The chief advantage of most boxes and pails is that they are made of metal and can be scalded to keep them in safe condition. Baskets are ventilated and for this reason suitable for carrying moist foods which are likely to spoil.

All sandwiches should be wrapped in waxed paper which helps to keep them fresh and moist, and prevents different kinds being mixed together. Paper sacks, pasteboard boxes, tin pails, thermos bottle combination, are all very satisfactory containers. Newspapers are sometimes used for wrapping the lunch. All food should first be wrapped in paper napkins or waxed paper to prevent the absorption of printer's ink.

In packing the lunch, put at the bottom the things least likely to crush, and wrap the sandwiches, etc. into neat parcels, not all in one. Paper cups, jelly tumblers, bottles with screw tops, and small jars can all be used for packing jellies, jams, canned fruits, vegetables, or other moist foods.

Bread for sandwiches should never be more than 24 hours old. It should be sliced thin, lightly buttered and the filling added. The quality of the bread used in the lunch is especially important because it is served in the form of sandwiches, and is therefore, to be considered not only as a food in itself, but also as a means of keeping other much-needed

foods in good and appetizing condition, or of serving them in attractive ways.

Variety in breads, too, is more important at this than at other meals, because of the danger of monotony. Wheat bread, whole wheat bread, corn, rye, oatmeal breads, raisin and date breads, rolls, toast and crackers may be used in turn to give variety. Rolls hollowed out can be made to hold a large amount of sandwich filling.

BREAD FOR SANDWICHES

Boston Brown Bread
1 cup flour 1 tsp baking powder.
2 tsp soda 1 1/2 cups sour milk
1/2 cup sugar 1 cup wheat flour
1 cup cornmeal 2-3 cup molasses

Mix and sift the flour, cornmeal, soda, baking powder, salt and sugar. Add whole wheat flour, milk and molasses. Beat 2 minutes. Fill greased cans half full, cover tightly and steam 3 hours.

Date Nut Bread
1 1/2 cups sifted flour. 3-4 cup sugar
3-1 1/2 level tsp baking powder 2 cups whole wheat flour
1 tsp salt 1 cup chopped dates
1 3-4 cups milk 1 cup nut meats

Mix and sift flour, salt, baking powder, sugar. Add whole wheat flour, dates and nuts. Add milk and mix. Pour into greased loaf pan. Let stand from 15 to 30 minutes. Bake in a moderate oven 40 minutes. Use when one day old.

Fruit Sandwich Bread
3 cups flour 1 tsp salt
3 tbs sugar 1 cup chopped raisins.
1-3 cups milk 2 tbs melted lard
1/2 cup chopped figs 3 level tbs baking powder.
1/2 cup chopped dates

Mix and sift flour, salt, baking powder and sugar. Add whole wheat flour, dates, figs, melted lard and milk. Pour into greased loaf pan. Let stand 15 to 30 minutes and bake in a moderate oven 40 minutes.

Peanut Bread for Sandwiches
2 1/2 cups flour 1 cup peanuts chopped
1/2 cup sugar fine
1 egg, well beaten 2 tbs melted lard
1 tsp salt 1 cup milk

Mix and sift flour, salt, baking powder and sugar. Add milk, eggs, peanuts and lard. Beat for one minute. Pour into greased loaf pan and let stand 20 minutes. Bake in a moderate oven 45 minutes.

Nut or Raisin Bread
1 cup milk 1 egg, well beaten
1 cake yeast 1 cup raisins (soaked
1 1/2 tsp salt and cooked) or
1 1/2 tbs butter or fat 1 cup nutmeats
1/2 cup sugar 3 1/2 cups sifted flour

Make into sponge and when mixing stiff as for bread, add egg, raisins or nut meats. Bake in loaf after allowing to rise double in bulk.

A well planned lunch box should have one or more foods from each of the following lists:

BREAD SANDWICHES WITH—
Cheese, cottage cheese and peanut butter, peanut butter, baked beans, bacon, cottage cheese and bacon, eggs, hard cooked chopped and seasoned; fish made into paste and seasoned; lettuce, nuts.

FRUIT OR VEGETABLE—
Raw fruit, apple, orange, banana; cooked fruit in glass or other container; baked apple, apple sauce, prunes, canned fruit, tomatoes, celery, radishes, vegetable salads in containers, preferably glass; potato chips, lettuce.

SWEETS—
Baked custard, cup cakes, cookies, dates, raisins and nuts, figs, sweet sandwich of jam, jelly, marmalade, dates, prunes.

Sandwich Fillings
Finely chopped boiled eggs, carefully but mildly seasoned.

Peanut butter with banana and lemon juice. Chopped peanuts mixed with salad dressing. Dried fruit paste made of chopped dates, figs or raisins, or a mixture of these combined with salad dressing, fruit juice, or cream.

Chopped meat. Cottage cheese with strawberry jam or ground dried fruits.

Jelly. Raw carrots and salted peanuts ground together mixed with salad dressing.

Sliced tomatoes, grated cheese or cottage cheese, lettuce and salad dressing.

Mashed beans with tomato catsup, tomato sauce or chopped pickle.

Hard cooked eggs, mixed with catsup or salad dressing. Cheese with pimento and salad dressing, tomato sauce, sliced tomato and lettuce or toasted. Chopped dates mixed with grated cream cheese and salad dressing.

all of said defendants, and Cedar Valley Land & Cattle Company, Limited, and The Cedar Valley Land & Cattle Company, Limited, and the unknown stockholders of each of said last two named defendants, being unknown by making publication of this citation, once in each week for four consecutive weeks, previous to the return date hereof, in some newspaper published in your county, if there be a newspaper published therein, but if not then in the nearest county where a newspaper is published, to appear at the next regular term of the District Court of Deaf Smith County, Texas, to be holden at the court house thereof in the town of Hereford on the first Monday in February A. D. 1931, the same being the second day of February, 1931, then and there to answer a petition filed in said court on the 7th day of July, 1930, in a suit No. 1828 on the docket of said Court, wherein Emma Jackson is plaintiff and George Dickson Fisher, Thomas Arthur Fitzhardinge Kingscote, Thomas Anderson Crossley and Archibald Gibson, C. M. Gibson, David Fisher and David Gibson, executors of George Dickson Fisher, and the unknown heirs and legal representatives of each and all of said defendants, and Cedar Valley Land & Cattle Company, Limited, and The Cedar Valley Land & Cattle Company, Limited, and the unknown stockholders of each of said last two named defendants, are defendants; said petition alleging that on the 3rd day of June, 1930, she was lawfully seized and possessed of

All of Section No. Nine (9) in Block No. Three (3), Certificate No. 1115, AB & M original grantee, situated in Deaf Smith County, Texas, and containing 640 acres of land, more or less; that on said date defendants and each of them entered upon said lands and ejected plaintiff therefrom, and now withhold the possession thereof.

Plaintiff further alleges a chain of title from the State of Texas to herself through various deeds and instruments and that she is the owner and entitled to the possession of said land.

Plaintiff further pleads specifically that she has had and held possession of said tract of land, under color of title, from the State of Texas with peaceable, continuous and adverse possession of same for a period of more than three years, and that she has likewise held such possession for a period of more than five years, paying taxes thereon and that she has likewise had such peaceable and adverse possession for more than ten years, enjoying and using the same so as to mature the title under the three years, five years and ten years statutes of limitation.

Plaintiff prays for title and possession of said land, that her title be quieted and that any and all claims interest or estate in said lands, had or claimed by defendants be divested out of them and invested in plaintiff.

Herein fail not but have you then and there before said court this writ with your return there-

on, showing how you have executed the same.

Witness L. H. Foster, Clerk of the District Court of Deaf Smith County, Texas.

Given under my hand and seal of said court in the town of Hereford, Texas, this the 8th day of September A. D. 1930.

(SEAL) L. H. FOSTER, Clerk of the District Court of Deaf Smith County, Texas. 36-4c

W. W. Adams, southeast of Hereford, returned last week from a trip to El Reno, Oklahoma, where he was in attendance at a major operation for a daughter in a hospital there. His daughter is expected to recover. Mr. Adams said he was glad to get back home where conditions were far above anything seen on the trip.

Food Habits Then and Now

Food knowledge of twenty years ago is as out of date as an automobile or woman's hat of that period.

Butter is one of the most accessible and plentiful sources of Vitamin A. Doctor McCollum says: "Butter should be used as a spread, and in the preparation of various food dishes when ever possible, for a liberal supply of Vitamin A is better than the minimum of which growth is possible."

CREAM-O' PLAINS BUTTER
AT YOUR GROCER'S

Farmers Creamery Ass'n, Inc.

Hereford Phone 3.

the Best gasoline
from two billion
gallons of crude

NOT JUST any kind of crude oil produces the best gasoline. CONOCO selects the best gasoline crude from the more than two billion gallons of crude oil it produces annually from its own oil fields, in making CONOCO Triple Tested Gasoline.

The best gasoline crude—the most modern refining processes—the most rigid laboratory and road tests—all contribute to the excellence of CONOCO Gasoline. It's triple tested—for starting, acceleration and power—and it delivers these modern gasoline essentials to an unusual degree.

Quick starting—rapid acceleration—sustained, economical power—you get all three from—

**CONOCO
GASOLINE**
PACKED WITH EXTRA MILES



CITATION BY PUBLICATION

THE STATE OF TEXAS
To the Sheriff or any Constable of
Deaf Smith County, Texas,

Greetings:
You are hereby commanded to
summon George Dickson Fisher,
Thomas Arthur Fitzhardinge Kings-
cote, Thomas Anderson Crossley
and Archibald Gibson, C. M. Gib-
son, David Fisher and David Gib-
son, executors of George Dickson
Fisher, and the unknown heirs and
legal representatives of each and

REMOVAL NOTICE!

Owing to our growing business, we were compelled to seek larger quarters. We are now located in the building formerly occupied by the Lee Electric Co.

Electrical Supplies

We are making preparation to carry a complete line of electrical supplies, etc.

FRIGIDAIRE—DELCO LIGHTS—CROSSLEY RADIOS

Call and See Us At Our New Location.

Blythe Bros.



CLOVER-DELL FARM
HEREFORD, TEXAS

Annual Jersey Sale
Today Thursday, Sept. 18
2:00 p. m.

WE WILL SELL AT PUBLIC AUCTION

20 - HEAD OF REGISTERED JERSEY CATTLE - 20
Including 14 Head of Cows and Heifers and 6 Bulls

Sale will be held the last day of the 1930 Deaf Smith County Fair at the SALES PAVILION, beginning at 2:00 p. m. All cattle offered in the sale are line bred INTEREST JERSEYS, each carrying many lines to Jersey Island and World Champion butter cows. You are cordially invited to carefully inspect these cattle at the CLOVER-DELL FARM and at the Fair Pavilion before the sale.

TERMS—Six months time will be given on a good bankable note, or 5 percent discount for CASH.

FREE! A REGISTERED HEIFER, 7 MONTHS OLD, WILL BE GIVEN TO A PURCHASER—ASK FOR PARTICULARS
Berry Orr, Owner COL. RAY BARBER, Auctioneer

C. C. ACKER, Clerk.

Riff in Movies



When movie directors wanted to be sure they were filming Moroccan battle scenes correctly, they decided to import someone who knew. So they sent for Abdeslam Mohamjed Khoubarik, Riff chieftain, to be their technical advisor. Veteran of the Moroccan rebellion of 1926, Abdeslam is shown here as he arrived at Los Angeles.

Seed Company Does Not Know of Panhandle

The Brand is in receipt of article on the "Value of Farm Pastures and Cover Crops," by Robert Nicholson, president of the Robert Nicholson Seed company, and sent out by the Carpenter-Rodgers company, Dallas. This treatise is a lengthy one and would fill two columns of the paper, and is sent with permission to be used, but on glancing thru it we find that while it is a good article for practically every part of Texas, it does not seem to realize that there is such a part of the state as that known as the Panhandle, or Panhandle country. The paper gives as many as seven formulas for mixing grass and clover seed to form pasture and cover crops, all recommended for the other parts of the state, but not one, in the opinion of the writer, would be practical for this region. Evidently the writer has not heard of the richest and most beautiful part of Texas, or else knew little about it that he did not venture a formula for Panhandle pastures. There is perhaps no part of the state so much in need of a desirable practical pasture crop as this, especially in this true since many farmers are turning attention to the dairy side of farming and some one who understands the work should figure out a crop that will answer the needs here. Many are finding the value of sweet clover as a dairy pasture crop and others should be encouraged to give it a trial. The writer of the article mentioned has given one paragraph to the qualities and value of clover, which is worth consideration of Plains farmers and dairymen, which follows: "Sweet clover is the salvation of black land farms that have been cotton or one-cropped to death. It leads them all as a soil builder and restorer of lost fertility. Sweet clover matures the second year after it has been planted. If planted with oats in early fall or spring it will ordinarily attain six or eight inches growth by the time oats are ready to harvest and with a good season it will make a cutting of one half to two tons of hay that season, or if allowed to stand after the oats are removed will make heavy growth to turn under in the fall. If cut for hay the first year and allowed to grow until the following spring another cutting of hay may then be had and then it may be allowed to mature and reseed itself for the following season, or just as it begins to flower, plowed under for a manure crop. Farmers who have tried it say sweet clover and oats are a better money crop than cotton. Every farmer should plant some of this wonderful soil-building clover."

MAC



Mas Wouldn't Miss That!

By Munch

After Hurricane Devastated Santo Domingo



Here is a typical scene in the hurricane-wrecked city of Santo Domingo, Dominican Republic, where a tropical storm killed 4000 persons and seriously injured 2000 others. Relief workers are shown searching the ruins for dead and injured.

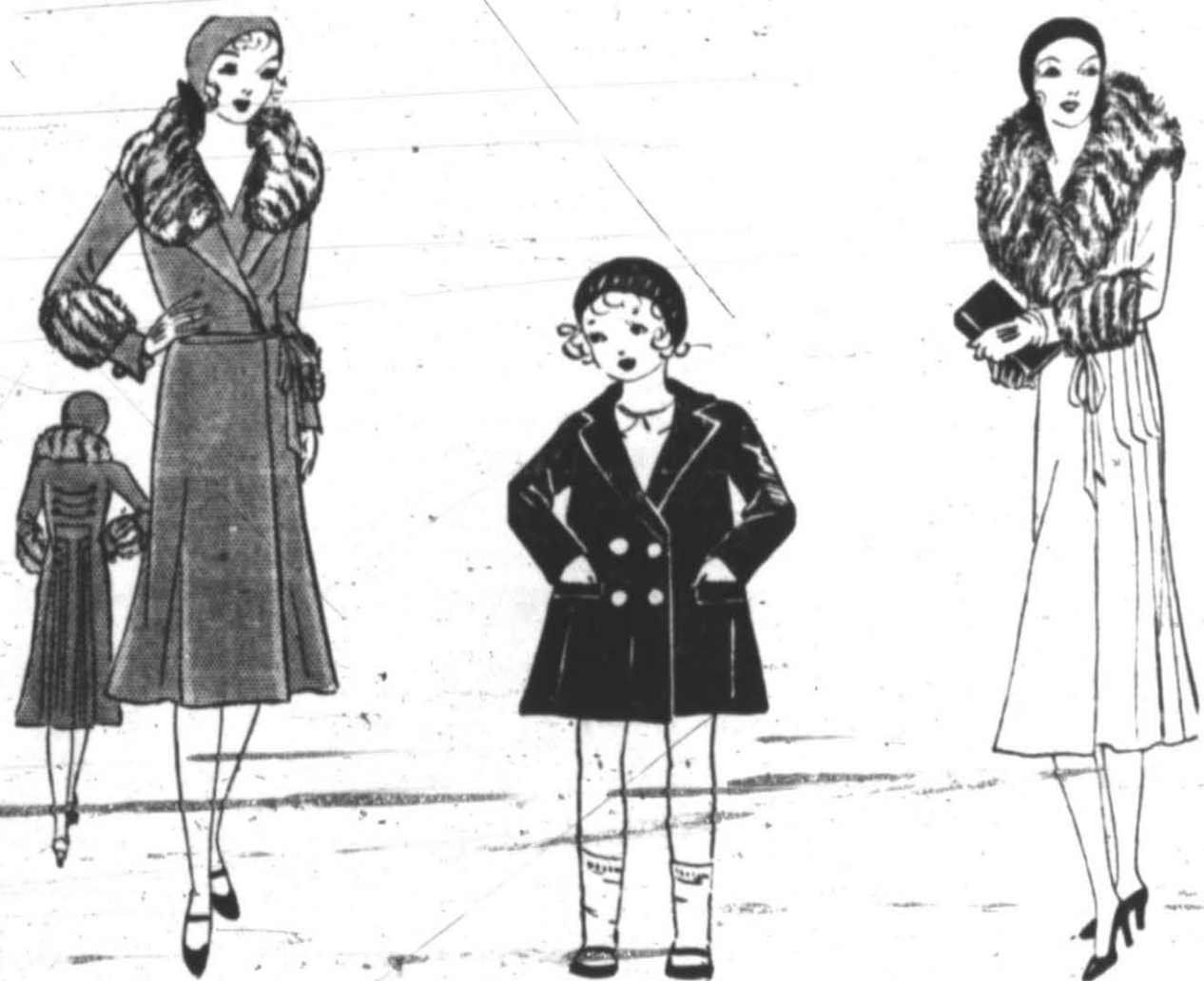
Every farmer should plant some of this wonderful soil-building clover."

WANTED: Maize Heids. G. W. BRUMLEY.

We have done our bit toward making the fair a success and now we are busy putting on Brunswick tires and Air-Fast (puncture-proof) tubes and giving RICE'S Instant Tire Service.

Corbett & Co. Cleaners & Hatters Phone 160

SPECIALS For Thursday, Friday and Saturday



Here is an inducement to buy early and get your choice of garments at the late sales prices:

\$10.95 Coats	\$ 8 ⁹⁵	\$36.50 Coats	\$29 ⁹⁵
At		At	
\$16.95 Coats	\$13 ⁹⁵	\$42.50 Coats	\$34 ⁹⁵
At		At	
\$27.50 Coats	\$22 ⁹⁵	\$57.50 Coats	\$46 ⁹⁵
At		At	
\$32.50 Coats	\$26 ⁹⁵	\$65.00 Coats	\$54 ⁹⁵
At		At	

The same reductions will apply on dresses, and we have just received a large new shipment, so come get your new dress and save on the cost of same.

Here are some very unusual specials on staples. These are prices that none of us have seen in many years, and they are prices that are not to be found elsewhere.

Men's 220 Weight Blue Denim	69¢
Overalls, a good one at	
Unbleached Muslin,	\$1 ⁰⁰
LL quality, twenty yards for	
Genuine Hope Muslin,	10¢
36 inches wide, at, the yard	
9-4 Luna Sheeting, made of fine white cotton,	22¢
has a fine, soft finish, at, the yard	
Eight ounce Feather Ticking,	19¢
the very best quality, at	
100 per cent Wool Lumber Jacks for men, just the	\$1 ⁹⁸
garment for these cold nights, at	

Sprolws-Cronin & Co.

A. C. THOMPSON DEPENDABLE LUMBER

McKindley & Third Phone 456



Nutrena

A Feed for Every Purpose Sacked In the Golden Bag

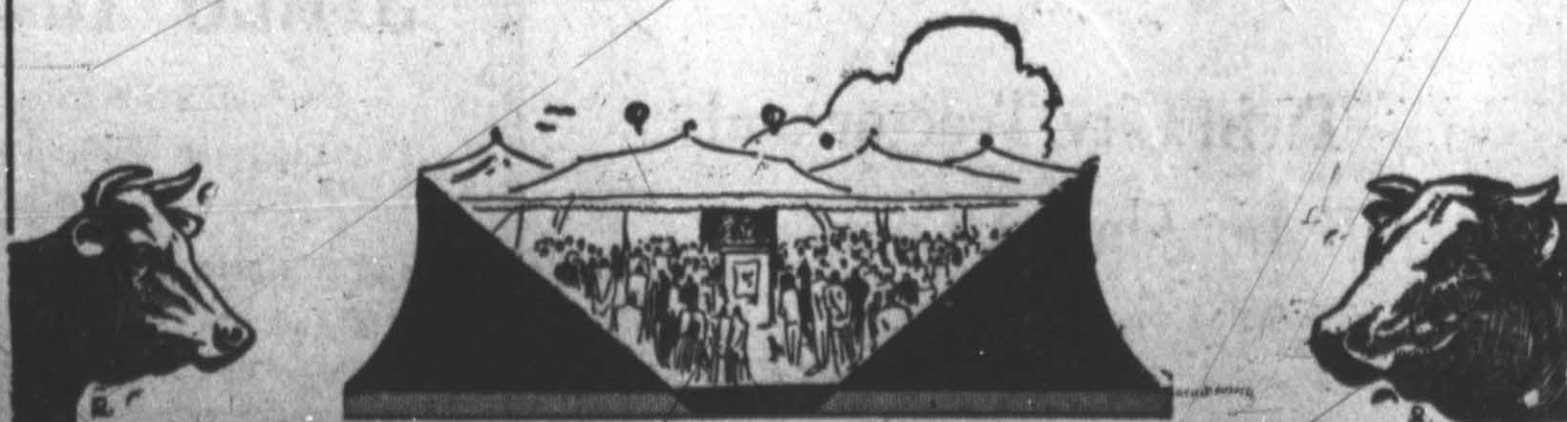
For Most Satisfactory Results Use

- NUTRENA EGG MASH—For maximum egg production.
- NUTRENA 25 Per Cent Pig Starter—for steady, healthy growth.
- NUTRENA 40 Per Cent Hog Supplement—for quick, economical finish.
- NUTRENA Dairy Feeds—16, 24 and 32 per cent.

We have just installed the latest in seed cleaning equipment and treating machinery. See us before you sow your wheat and assure yourself of the fact that you are sowing the proper amount per acre and at the same time know that you will not be doctored for smut next year.

Farmers Elevator

West End of Hereford, Near 25-Mile Avenue.



SPECIALS!

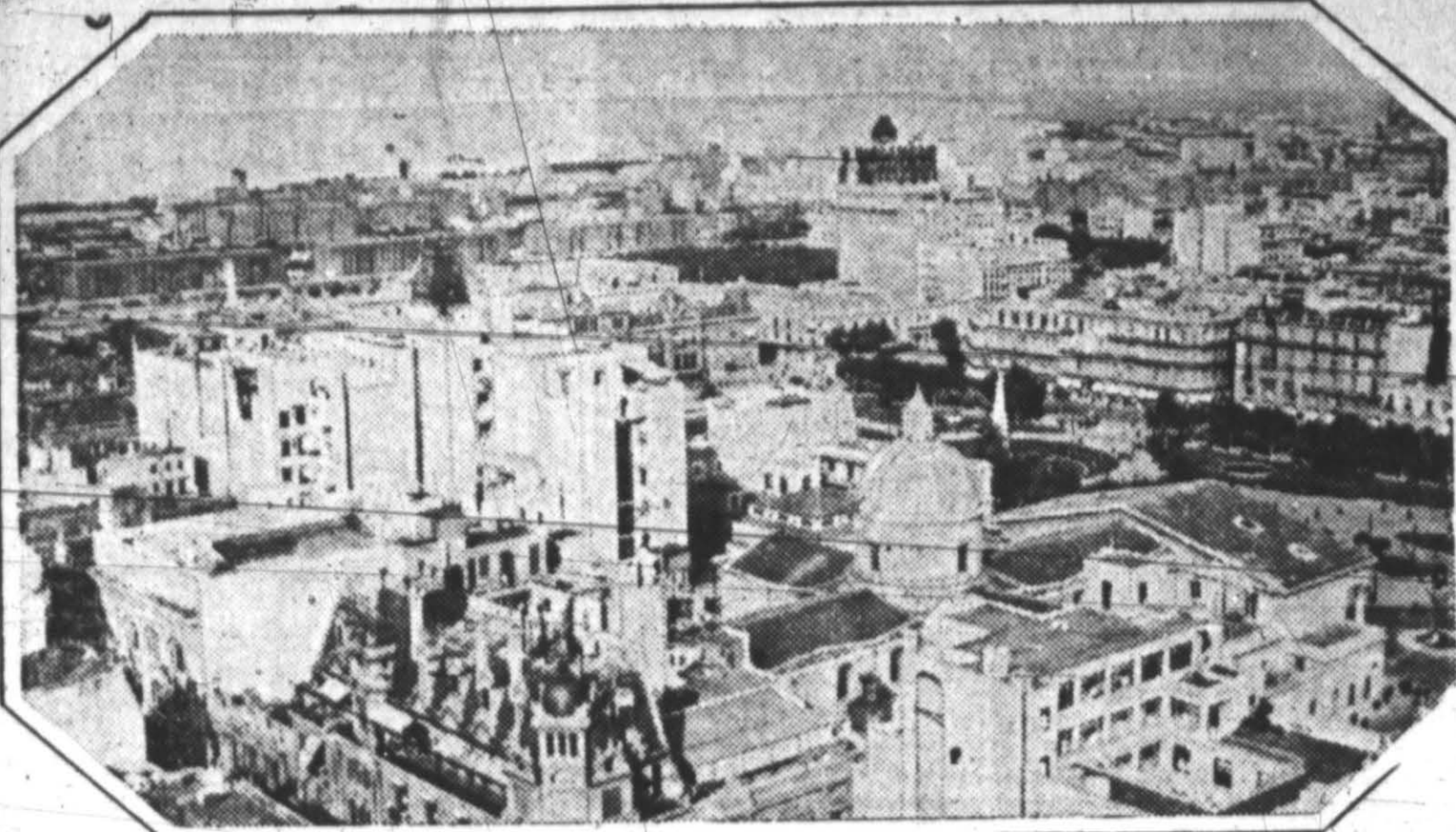
for THURSDAY — FRIDAY SATURDAY

- Scotch Pie 25¢
- Bars Delicious, 25¢
- Scotch Rolls 18¢

Welcome is extended to those attending the Fair at our bake shop.

Hereford Bakery Phone 166

Where Argentina Revolution Was Staged



This unusual photo of the revolution-torn city of Buenos Aires, capital of Argentina, shows in the foreground the dome of the Cathedral facing on the Plaza de Mayo, where two alleged leaders of a post-revolution riot were publicly executed. As a result of the outbreak, President Hipolito Yrigoyen was ousted and General Jose A. Uriburu made provisional president.

CASTRO COUNTY HIRES TWO EXTENSION AGENTS

Dummitt, Sept. 15.—Castro county now has both county and home demonstration agents, who have arrived and opened offices. Miss Lottie Drennan is the home agent, and A. C. Magee is here in capacity of county agent. These extension service representatives have been made available through co-operative efforts of the commissioners court and chamber of commerce.

How Old Are You? When Will You Be 42?

Today You Say—And That Is That—But Tell Me Are You Very Fat?

Well, if you are—it's probably your own fault—you don't know how to eat right and that's one reason.

If you would like to learn how to lose the fat you hate—and no one else likes—do as I did—Take this 30-day test—

Out out candy, cakes—pies and ice cream—cut down potatoes, rice butter—cheese, cream and sugar. Eat nothing else you feel like eating but moderately—lean meat—fish—chicken—Vegetables and fruit are best—

Take one half teaspoonful of Kruschen Salts—in a glass of hot water every morning before breakfast—don't miss a morning—follow this advice. One woman lost 19 pounds in 4 weeks—another got rid of 47 pounds in 3 months—a New York woman lost 14 pounds with one bottle of Kruschen and is full of vim and pep, so she writes—

At the City Drug Store or any drug store in the world you can get these magic salts—one 85 cent bottle lasts 4 weeks—Ask for Kruschen Salts—an enemy of Fat.

Ford Doings

BY MISS EDITH MANN

There was an attendance of 81 at Sunday school Sunday. Singing at night was not very well attended.

Mrs. Jones and daughters, Marion and Dorothy, of Amarillo, and Mrs. Clyde Groce of Dallas spent Saturday night and Sunday in the J. L. Hight home.

Mr. and Mrs. W. M. Schwartz spent Sunday in the Hershel Climer home.

Mr. and Mrs. Fly and son, Walter, of Amarillo were visitors at Ford Sunday.

Mr. and Mrs. J. S. Garrett and family and Mr. and Mrs. Howard Mofel spent the day at Joel Sunday.

Mr. and Mrs. Beryl Davis and children spent Saturday in the D. B. Mann home.

Misses Oleta Reeves, Mildred and Nell Casey were Sunday visitors in the J. Y. Norton home.

Mr. and Mrs. John Rempel and son, Mrs. Henry Rempel and Mr. J. F. Kiever made a business trip to Oklahoma last week-end.

Mr. and Mrs. Hardy Benson and son spent Sunday in the Dyer home.

Mrs. A. Taylor and Mrs. Beryl Davis were callers in the E. H. Simpson, D. B. Mann and Hardy Benson homes Thursday afternoon.

Mr. and Mrs. J. D. Hight made a business trip to Amarillo Wednesday.

Mr. and Mrs. Fly visited in the Hershel Climer and W. M. Stewart homes Sunday afternoon.

Mrs. Hershel Climer and J. L. Hight took several first and second prizes in canning and fancy work at the Oldham county fair held at Vega September 15. Also F. W. Brunson, Jr., won first on the pony race.

Mr. and Mrs. J. S. Garrett made a business trip to Amarillo Saturday.

Mr. and Mrs. George Benson

were visitors in the Floyd Benson home Saturday afternoon.

Floyd Simpson ate dinner with Clyde Mann Sunday.

Misses Oleta Reeves, Mildred and Nell Casey, Marine and Dorothy Norton and Messrs. Chester and Jewell Norton, Lucky Leavell and James Reeves ate supper in the E. H. Simpson home Sunday.

Clyde Mann spent Saturday night in the F. W. Brunson home.

Thomas Simpson ate supper in the D. B. Mann home Sunday.

Wyche Items

MRS. L. P. PERKINS

Mrs. A. A. Head returned from Mangum, Oklahoma, Wednesday.

Miss Edna Hall of Jumbo is visiting Mrs. L. P. Perkins this week.

Mr. and Mrs. Gus Thiele and Mr. and Mrs. L. P. Perkins visited in the Nolle Elliston home Sunday.

Mrs. Barton returned from a vacation in Oklahoma recently.

Mrs. Perkins and Edna Hall ate dinner in the Eubanks home Tuesday.

People of this community surprised C. C. Cook on his birthday Friday night, when everybody had a big time. Ice cream and cake were served.

The booth of this community at the Deaf Smith County Fair is causing much favorable comment. The required score is complete. The tobacco plants grown by H. Earl Smith and exhibited have proven quite an attraction as few people in this section are familiar with it.

The committee to whom thanks are due for this outstanding exhibit is composed of Messrs. and Misses N. G. Elliston, S. P. Perkins, Gus Trimble, H. Earl Smith, Misses Remy Elliston, C. C. Cook, and Mr. Golden, with Mrs. N. G. Elliston as chairman.

N. G. Elliston has returned home from a business trip to New Mexico.

Progressive News

BY MISS OLIVE PERKINS

The young people of this community gathered at the Hershey home last Saturday night and surprised Mr. Boyd and Arnold Hershey. Indoor games were played until a late hour. Refreshments of cake, punch and watermelon were served to about 30 people.

Mr. and Mrs. Archie Dougherty and daughter spent the week end with her parents, Mr. and Mrs. Ira Ricketts.

Lola and Lucille Park spent Sunday with Katherine Hershey.

Eunice Caldwell spent Saturday night and Sunday with Catherine Ricketts.

Clyde Russell visited Clarence Botts Sunday.

Mrs. Ira Ricketts and daughter, Mrs. Archie Dougherty, visited Monday in the W. A. Ricketts home.

Mr. and Mrs. Jess Culwell spent the week end in Canyon visiting her mother, Mrs. Julia Samuelson.

Mr. and Mrs. J. L. Park spent Sunday with their daughter, Mrs. J. E. Henry.

Mrs. Owen Neel visited in the Gregory home last Wednesday.

Mrs. Jim Ricketts visited her mother, Mrs. Ray Hershey, last Tuesday.

Use Cresan for treating planting seed. Improves quality, increases yields, harmless to seed. West Texas Feed & Seed Co. 35-2c

To Rival Lindy



Just as soon as Captain Roy Ammel, above, of Chicago, finishes testing his plane, he plans to take off for New York and then fly alone to Paris or Berlin, according to his fuel supply. His plane will carry \$17 gallons of gasoline.

WANTED: Maize Heads. G. W. BRUMLEY. 36-1c

Copper Carbonate or Cresant treating planting seed now, plant later. McLEAN & PITMAN. 35-2c

Parker pens and pencils. CITY DRUG STORE, phone 300. 35-2c

Fair Week Invitation

All of our friends are requested to make our store their headquarters while visiting the

Deaf Smith County Fair

during next week. We want you to see all the new things in House Furnishings we now have to offer.

See the New Philco Radio!

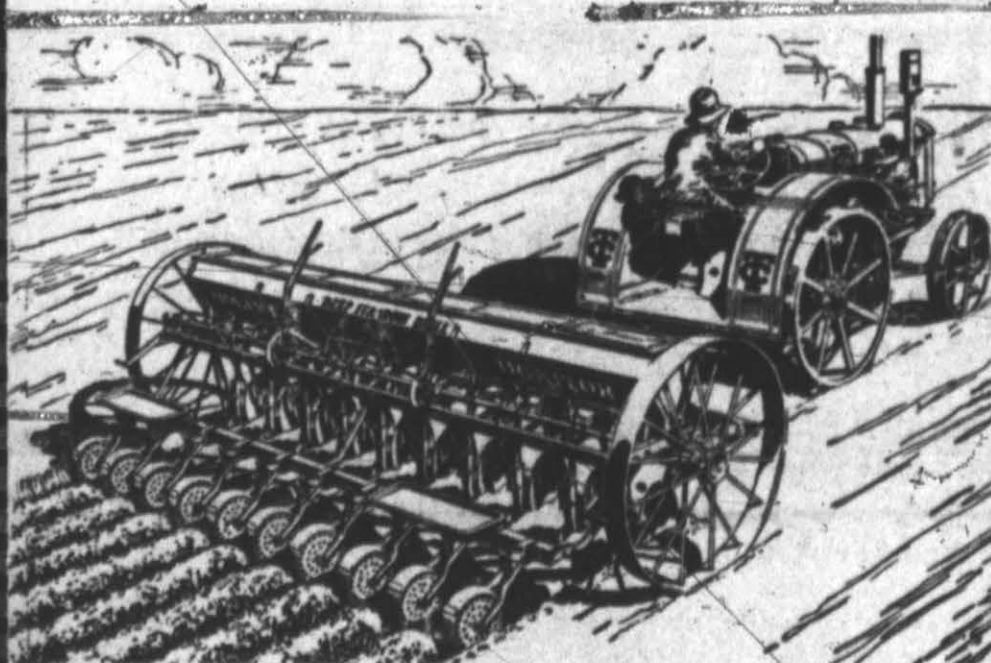
E. B. BLACK CO.

The Big Store With The Little Price

"We are satisfied with small profits."

Minneapolis Moline

FURROW DRILL



This new drill makes a better stand of winter wheat—greater yield—saves moisture—ridges hold snow—prevents soil blowing—protects wheat from winter killing.

Twin City Tractor and Implement Company

Third door south of City Hall.

Phone 143

202 Miles Avenue

eggs!



Poultry Profit



Well bred hens that are kept healthy are the ones that produce eggs in paying quantities. MERIT EGG MASH assures you more eggs better eggs and better flocks just as its companion feed, HEN FEED AND GROWING MASH make your chicks grow into vigorous, eager-to-lay pullets. Your Merit dealer has all the wonderful feeds. See him today.

West Texas Feed and Seed Company

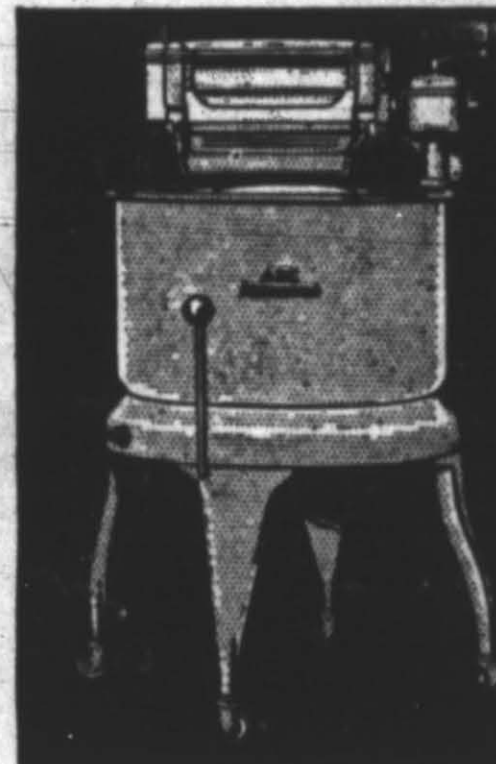
Phone 265

don't fail to see it!

Special Demonstration at the Fair LATEST MODEL

ABC PORCELAIN PLAYMAYD

Don't miss this opportunity—see the amazing new ABC Playmayd in action! If you haven't been in to see it yet, be sure to stop in before the special demonstration is over. For the Playmayd without question is the greatest family washer ever presented to the American housewife. It saves money—saves time—and saves wear and tear on clothes!



See the Everlasting ABC Porcelain Tub—See the Scientifically Controlled Water Action

When you see the Playmayd's gentle water action, when you feel the smooth, glossy surface inside the porcelain

Visit our exhibit at the Fair this week. You will find it interesting and instructive.

tub, when you see the soft rubber rolls of the wringer, you too will understand why clothes last four times as long when washed in an ABC washer. Be sure to come



ABC Companion World's finest wringer-type Porcelain washer. Also furnished with built-in gasoline motor.



ABC Spin Modern, time-saving photo beam lamp. Its Porcelain-lined whirler whole tub dry, while another washed in the tub.

STREU HARDWARE CO

See our exhibit of SKELGAS equipment at Fair and learn how this wonderful adaptation of natural gas can bring all the city conveniences of light and refrigeration to the rural homes in an economical safe and practical way.

PIGGLY WIGGLY

FRIDAY & SATURDAY SPECIALS

GRAPES, California Tokay, 3 lbs. 26c

PEACHES, gallon size 54c

SOAP, P. and G., 10 bars 36c

POST TOASTIES, package 12c

COFFEE, White Swan, 3 pounds \$1.32

SPINACH, No. 1 tall can, two cans 25c

CORN, Pioneer, per can 10c

APPLE BUTTER, Libby's, 2 1-2 lb tin 21c

SYRUP, Brer Rabbit, gallon 82c

SOUP, Van Camp, vegetable-tomato, 3 cans 25c

Black

BLACK SEVENTH GRADE ENGLISH CLASS

The people of Black community who formerly met at the school house for Sunday school each Sunday afternoon at 3:00 o'clock, changed the hour to 10:30 a. m. The Sunday school has increased from the change. A contest has been started for the classes and in the end an entertainment will be given the winning class.

A hearty welcome will be given visitors and new members to the Black Sunday school.

Lucille and Mabel McLean spent Thursday night with Lucille Dav. is and report a delightful time.

Sidney McKinney and Denson Vines have returned from Melrose, New Mexico, where they have been at work.

Miss Bonnie Curry will leave Wednesday for Abilene where she will attend college through the coming term.

Mr. and Mrs. C. A. Price spent Sunday afternoon with G. G. Crawford and family.

W. H. Price spent Sunday evening with G. D. Price and family.

Black had a good rain Sunday afternoon. We have been having good rains for some time.

James McLean and Wilson Vines have returned from Melrose from a short visit.

Misses Donnie McKinney, Elizabeth and Mildred McMurry spent Sunday with Noble and Lucile McLean.

Mr. and Mrs. Raefort Sesks of Hereford were guests of Mr. and Mrs. A. C. Hays Tuesday evening.

Mr. and Mrs. A. C. Hays and children have gone for a short visit to Fannin county where they will visit relatives at Bonham.

Chas Hays lost a valuable cow Sunday night.

Mr. and Mrs. A. B. Hines spent Sunday with Mr. and Mrs. Nallons at Friga.

Mr. and Mrs. Vines spent Sunday at Tulla with Mr. and Mrs. J. P. Grundy.

Miss Lena Janshon spent Sunday with Mr. and Mrs. Lookingbill.

Mr. and Mrs. Smith spent Sunday with his parents at Hereford.

Arney News Items

BY MRS. F. W. FORTNER

A large crowd attended church at the school house Sunda night.

Mrs. Reed of Plainview is visiting her parents, Mr. and Mrs. E. Tipton, a few days.

J. and B. Smith, who have been with their uncle at Vernon the past few years, will be with their grandparents Mr. and Mrs. J. E. Boyd, this winter.

Mr. and Mrs. L. Edmondson and children of Amarillo spent Sunday in the Chas. Cox home.

Harry Liebman, Tulsa, Okla., visited friends here this week.

Grandmother Pitman who has been visiting her son and family for some time, left for her home at Rankin.

Mr. and Mrs. Lee Hutson gave a party Saturday night at their home to the young and old.

Several attended the show at Amarillo Monday.

Wesley Pitman has sold his crop and farm implements and is going to school.

Mr. Holmes was in Tulla on business Tuesday.

Mr. and Mrs. A. W. Fortner and daughter Flossie return from Lev-

eland Monday after a few days there with relatives.

Mr. Pitman was in Tulla Monday.

Mr. Jones is visiting his daughter, Mrs. Pitman, here.

Grandmother Tipton is visiting her son, Emmet Tipton, and family.

Wheat sowing has become general in this vicinity.

Easter News

BY MISS EMERALD SMITH

Mr. and Mrs. Harvey Smith and children are visiting Mr. and Mrs. J. S. Smith.

Redis Whitfield spent Sunday with William Dixon.

Mozelle Whitfield spent Sunday with Annie Mae Smith.

The young folks of Easter played ball Sunday afternoon.

Mr. and Mrs. Sam Hunter spent Sunday with Mr. and Mrs. Allen.

Mr. and Mrs. Alson spent Sunday in Plainview.

Ben Medley returned recently from Abilene.

Messrs. Bradley and Allen were in New Mexico the latter part of last week.

Mr. and Mrs. White and family expect to move this week.

Mr. and Mrs. Suggs are the proud parents of a big baby boy.

NOTICE

TEXAS AND PACIFIC NORTH-EASTERN RAILWAY COMPANY hereby gives notice that on the 25th day of August, 1930, it filed with the Interstate Commerce Commission at Washington, D. C., its application for a certificate of public convenience and necessity authorizing the construction of a line of railroad from a connection with the Texas and Pacific Rail-

way at or near Big Spring north-westerly and northerly to a point 2 miles north of Vega, approximately 232 miles, with lines connecting with said road extending from Dimmitt to Amarillo, approximately 55 miles, and from a point approximately 66 miles north of Big Spring to Lubbock, approximately 46 miles, an aggregate distance of approximately 333 miles, all in Howard, Martin, Dawson, Terry, Lynn, Lubbock, Hockley, Lamb, Castro, Deaf Smith, Oldham, Randall and Potter Counties, Texas, TEXAS AND PACIFIC NORTH-EASTERN RAILWAY COMPANY. 34-3c

Use Cresan for treating planting seed. Improves quality, increases yields, harmless to seed. West Texas Feed & Seed Co. 35-2c

ELECTION NOTICE

TO ALL WHOM IT MAY CONCERN: Notice is hereby given that an election will be held on the 25th day of October A. D. 1930, at the Court House in Hereford and at the Dawn school house, both of which places are voting boxes in Commissioners Precinct Number One of Deaf Smith County, to determine whether horses, mules, jacks, jennets and cattle shall be permitted to run at large in said Commissioners Precinct or not.

In Testimony Whereof, witness my hand and seal, this 9th day of September, A. D. 1930. (SEAL) EARL W. WILSON, County Judge of Deaf Smith County, Texas. 35-4c

SHERIFF'S SALE

STATE OF TEXAS, County of Deaf Smith. By virtue of an execution issued

out of the Honorable District Court of Deaf Smith County on the 16th day of July, 1930, by the Clerk thereof, in the case of C. M. Humphrys versus J. H. Weems and Fred Schuitz No. 1423, and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the First Tuesday in October, 1930, it being the 7th day of said month, before the Court house door of said Deaf Smith County, in the City of Hereford, Texas, the following described property, to-wit:

All the East One-Half (E½) of Section Number Twenty-Three (23) in Block K-8, Deaf Smith County,

Texas, containing 325.6 acres of land; and the undivided One-Half Interest of all of Section Thirty-Six (36) in Block K-8, Deaf Smith County, Texas, owned by J. H. Weems, containing 650.5 acres of land; and the Northwest Quarter (NW¼) of Section Seventeen (17) in Block K-8, Deaf Smith County, Texas, containing 160 acres of land, Levied on this 5th day of August, 1930, as the property of J. H. Weems to satisfy a judgment amounting to \$14,583.29 in favor of C. M. Humphrys and cost of suit.

Given under my hand this 5th day of August A. D. 1930. J. B. MILLER, Sheriff, Deaf Smith County, Texas.

TAKE THE WHEEL AND RE-DISCOVER THE THRILL OF MOTORING

WE INVITE YOU TO DRIVE THE EIGHT AS **BUICK** BUILDS IT

NORTON MOTOR COMPANY
HEREFORD, TEXAS

When Better Automobiles Are Built . . . Buick Will Build Them.

TRI-STATE EXPOSITION
AMARILLO, TEXAS

SEPTEMBER 22 - 27

The big event of the year in the Panhandle-Plains! Lots of fun, lots of interesting, informative exhibits, something doing every minute! Never before such a Tri-State Exposition as you'll see this year—you can't afford to miss it! Let's all plan to go. Plenty of free parking space.

1930's Finest Agricultural and Educational Exhibits

Automobile Show in New Automobile Building

Beckmann & Gerety's "World's Best Shows" On the Midway

\$18,000 in Premiums!

Substantial cash awards in every department for the best entries and exhibits. It's your fair, be there.

FREE GATE!

Seed Wheat

We have 5,000 bushels of pure Turker Red seed wheat second year from Kansas Agricultural College Seed Improvement Farm

For Sale
At Our Farm Near Umbarger

Price

Bulk, thresh run, per bushel **\$1.00**

Recleaned, graded and treated per bushel **\$1.25**

Smut losses amount to over 10 per cent the country over. Cleaning and grading increases yield over 10 per cent. Plant good, pure, cleaned, graded seed.

Walker Implement Co.
UMBARGER, TEXAS

Phone L. D. Umbarger, Wm. Ash, 271, Canyon, A. J. Walker, 494-J, Canyon

PUSH



Two great forces—Capital and Labor—support the commerce of the world. And a concerted effort of two great pairs of arms will push this world of ours into the sunlight of prosperity.

for Prosperity

This institution representing Capital holds out a welcoming hand to Labor, without whose titanic power the money marts of the world would be silent. To workers of all sorts we extend our earnest assurance of co-operation.

First State Bank

DIRECTORY—Business and Professional

G. W. Smith
Parts for all Cars
Electrical Repair Work
Second door south of the City Hall

LANHAM'S FILLING STATION
Phillips Gas and Oils.
Phone 200 when you run out of gas or have a punctured tire on the road.

WEST TAILOR SHOP
MRS. O. F. WEST, Proprietor
"Well Pressed Is Well Dressed"
Clothes called for and delivered—Phone 385

Dr. B. M. Wiltshire, Dentist
Over Sprowls-Cronin & Company
Buckner-Lambert Building
ROOM 3 PHONE 470

CHIROPRACTOR
CORRECT ANALYSIS AND DIET
X-RAY AND PATHO-NEUROMETER TECHNIC
CABINET BATH AND DEEP THERAPY RAYS
FOR APPOINTMENTS PHONE 207, RESIDENCE 464
LADY ATTENDANT
W. A. Robinson, D. C, Ph. C.

DR. T. M. MONTGOMERY
EYESIGHT SPECIALIST
626 Polk Street, Amarillo, Texas
—Will be in Hereford First and Third Tuesdays in each month. Eyes tested and glasses fitted.
OFFICE RAY'S JEWELRY STORE.
Telephone 188 for Appointment.

The WORST fire loss is the loss of your RECORDS

PHILLIPS "66"
and Ethyl gas, Mobil Oil, Greasing, Tire Repairing, Etc. Phone 63 when in tire trouble. We J. SMITH, Phillips Station No. 1, on East Third

Nunn Transfer
HAULING OF ALL KINDS
Day phone 65. Night 420-J

SHOE SHOP
Repair anything in leather. Shoes, Harness, Saddles, Canvas on Combles.
Jack's Shoe Shop
North Main Street

The Hereford Brand

REAL ESTATE
List your land with us. Bargains in farms and large ranches in both Texas and New Mexico.
WALSER & DUNN
Phone 467

GENERAL BLACKSMITHING
Disc Rolling, Welding
On Miles Avenue In My New Building.
JNO. JACOBSEN
PHONE 321-J

Fix-It Shop
All kinds of Furniture Repaired.
J. J. BUCKNER
Phone 313

INSURANCE
Loans--Bonds
HEREFORD INSURANCE AGENCY
JOHN McLEAN, Manager

6 1/2 PER CENT MONEY ON Farm Loans
No Commission to Pay
FRANK BARBER
Representing the Southwestern Life Insurance Company

DEAF SMITH COUNTY ABSTRACT CO., Inc.
Office In the Court House
C. P. McCOLLOUGH, Manager
ABSTRACTS LOANS

PROTECT YOUR CREDIT!

A CLEAN CREDIT RECORD IS YOUR GREATEST ASSET.
PAY YOUR BILLS PROMPTLY

Business Men's Association, Inc.

Make Our Store Your Corner Drug Store Headquarters During the Fair

COMPLETE FOUNTAIN SERVICE

Day Phone 105 Night Phone 238 or 473-J
 "We Fill Any Doctor's Prescription."
 The Best In Drug Store Goods—The Best In Drug Service

DEPEND UPON IT

Our Prescription Service is 100 per cent accurate. We give careful attention to every order, and none is too small to deserve prompt delivery. You may rely on it. Registered druggist on duty at all hours.



STAR THEATRE

HEREFORD, TEXAS



CLARA BOW
 'Love Among the Millionaires'

Wednesday and Thursday

SEPTEMBER 17 AND 18

MATINEE AND NIGHT

—One of the most delightful comedies we have shown in many years. You will be delighted with it.

Midnight Matinee

THURSDAY, SEPTEMBER 18, AND FRIDAY, SEPTEMBER 19

MATINEE AND NIGHT

The only talking picture this great actor ever made, and his last one, for he died this week. This is the first time this picture can be shown anywhere—just released this week. A tremendously big picture—see it!



THE SEA WOLF

with MILTON SILLS

World Sensation

The film you've heard so much about—waited so long to see and hear!



John McCormack
 SONG OF MY HEART
 FOX Movietone

Monday and Tuesday, September 22 and 23

September 22 and 23

Directed by FRANK BORZAGE



Matinee Prices, 10c and 25c

Night Prices, 15c and 35c

Saturday Only

Matinee and Night
 SEPTEMBER 20

—A favorite Western player appears in a new role you will enjoy.

Ken Maynard

In a gay romance

"Song of the Caballero"

REVIVAL

(Continued from Page One)

wealth, no choquers to give, but able to give rest of heart and soul to the weary, was related by Rev. E. Gleser, Presbyterian minister, Monday evening in the second service of the revival.

Taking as his subject the three great imperatives of the New Testament, "Come, Tarry, Go", the speaker followed our conversion of a man by coming unto Christ, his becoming imbued in the spirit by tarrying, and his later evangelistic efforts by going among his neighbors on missionary work.

The subject was designed to open up the duty of church laymen to become personal evangelists in spreading the gospel. "The world does not have that rest Jesus promised for the asking," Rev. Gleser continued. "It has not responded to his invitation. The world has no peace with God.

"Contact and association with Jesus, after you have accepted him, are necessary. While we tarry we are in touch with a significant life, and we may grow like him, be imbued with his power.

"Go ye into all the world and preach the gospel is meant as much a duty of layman as of minister. We are enjoined to bear the word of God to others. Invite others to come unto him. We may safely assume, and in doing so importance to our duty is added, that if we fall in our relations to our neighbors who are without peace and hope, God has no other plan. He is depending upon us; shall we fail him?"

SLATON

(Continued from Page One)

route, if deemed necessary as the hearing progresses. G. A. F. Parker put to a vote sentiment on the Chicago board of trade's gambling activities in grain, having been asked by the U. S. chamber of commerce to poll the membership on exchange dealings in futures. Trading in futures was unanimously condemned as inimical to interest of grain growers.

It was called to mind by J. A. Miller, secretary, that September 25 is Hereford Day at the Tri-State Fair in Amarillo. The band is going up, and 15-minute broadcast will be allowed Hereford some time during the day over WDAQ or KGRS. He asked that a big delegation attend and advertise Hereford.

Homer Ewton, chamber director at Shamrock, made a good talk on how his town had worked for dirt roads and railroad lines successfully.

Mr. and Mrs. Paul White of Chicago, visiting evangelistic singers for the union revival, were introduced by Rev. E. P. Gleser, and they responded by singing and playing "Waterboy".

A treat of cigars and candy was passed around following the luncheon.

Some of the new committees are: source right-of-way to Vega: J. D. Buchanan, T. E. Majors, Geo. Muse, Bob Allison, J. E. Hill and W. N. Caraway.

To circulate contract for right-of-way: S. P. Rosson, C. B. Williams, E. B. Black and H. G. Conkright.

T. E. Selgier was named chairman of a committee to arrange for trackage rights through Hereford.

WALCOTT NEWS WILL BE RUN REGULARLY IN BRAND

A communication has been received from the Walcott school, from Ella Wolfington, secretary, and Margaret Camp, principal, but arrived too late for publication, since the Brand is issued this week one day early on account of the fair.

The school has opened with 23 pupils under Misses Margaret Camp and Roxie Hoskinson, ex-students of the college at Canyon. Comment is made that the Brand is the only great newspaper they have in the school.

Arrangement has been made to have weekly news from Walcott appear in the paper regularly.

PRESBYTERIAN MEMBERSHIP MEETING

A very important meeting of the members of the local Presbyterian church has been called by Rev. E. P. Gleser immediately following the regular church services.

Contracts for Trackage Right Signed Freely

A railroad right-of-way contract was presented to the big mass meeting held in the court house last Thursday afternoon, following some stirring talks by John P. Slaton and Carl Gilliland. Over 100 signatures were received from those in attendance. The contract will be one of the documents that will be put in evidence before the Interstate Commerce Commission hearing on Texas & Pacific Northern Railway permit.

"Expenditure of \$13,000,000 out here in the Panhandle will help some," said Judge Slaton. "No other territory in its growth needs such a line as the proposed tier of counties. The project is so important that President Herbert Hoover has suggested to the chairman of the national commission that the matter be pushed through. Pat Neff, Texas railroad commission chairman, is in favor of it and wants action as soon as possible.

"The new railroad will bring settlers from the south, and it will benefit the farmers more than the business men. Grocery merchants will be able to enter other market centers and buy foods cheaper. Such an outlet will benefit every citizen and will continue to do so. "More railroads may bring into existence more small towns, but what of it? Will it hurt Hereford? Lubbock and Sweetwater were given more railroads and more towns were built in their territory, but their population leaped up several hundred per cent over the last ten years. Small towns will help us, not hinder.

"And there is a good chance for railroad shops here. Under present arrangements, shops serve about 200 miles. Hereford is 200 miles north of Big Spring, the southern terminus. This would mean a substantial payroll every week of several thousand dollars, and the shops are quite possible. Let's show the T. & P. that this is the proper place.

"The new railroad is backed by the Van Swearingen interests, the largest railroad owners in America, perhaps. They ask no bonus, want no townships, and it is up to us to give them a right-of-way through the city and county.

"Fair and square contracts for right-of-way have been drawn up. Dimmitt has already signed over 300 citizens. The old method of building railroads has gone out of date; promotion schemes are replaced with big business, but no rail lines are built in these days without donation of right-of-way."

All present voted to support the road in furnishing land for the tracks.

Carl Gilliland recalled the days of handling a freeno to build the Colorado, Hereford & Gulf and the Hereford Short Line. He remembered when he was an engineer and Judge Slaton was conductor on these two aircastles of the Spanish Main.

He considered gift of right-of-way as a cheap enough price to pay for another good railroad. "Fifteen years ago, such a project would have cost us \$100,000 cash and one-third the lots in Hereford," he said. "The contract offered us is fair and I will sign."

John Coffee said the contract was fair and that he would sign. He predicted if the new road came Hereford would double its population within six or seven years.

LAST CONCERT OF BAND ATTRACTS LARGE CROWD

The last open-air concert by the municipal band Thursday night, under direction of Ralph Smith, was well-attended. A pleasing program of nine balanced numbers was rendered by the musicians from Phillips Petroleum Company station on East Third street, and the streets were practically blocked by parked motorists to hear the concluding concert.

New Gillette safety razor free with Palm Olive shaving cream. CITY DRUG STORE. 35.2c

Miss Virginia Stovall left Tuesday morning for Vega to begin as a teacher Wednesday morning in the Vega public schools.

Copper Carbonate for treating wheat. CITY DRUG STORE, telephone 300. 35.2c

Fair Notes

Over 200 birds were entered up to 1:30 Tuesday noon in the Poultry Department of the Fair.

A number of rabbits, white rats, a coyote, a German police dog named Lady Beo-Wulf, owned by Jowell Murchison; a sixteen-months-old Chinua pup owned by C. S. Richards, and some guinea crosses shown by Mr. Woods are seen at the Fair.

E. L. Roberts of Plainview, scout executive, arrived Tuesday afternoon and erected two large tepees on the pavement directly in front of the fair pavilion. Scout Roberts and his two troops here began Wednesday morning making their demonstration.

The amateur judging contest in the dairy and beef class started Wednesday morning at 9 o'clock with quite a large entry.

MISSOURIAN CANNOT DO WITHOUT BRAND WEEKLY

James Stanton, resident of Osborn, Missouri, has written the Brand that, though he has owned land 30 miles northwest of Hereford since 1906, he did not know how much the country had developed until he subscribed for the Brand last February. He then adds that he cannot afford to do without the Brand which gives him news each week from all parts of Deaf Smith county.

FRED BAIRD TRANSFERRED TO FORT CROCKETT, TEXAS

Frew W. Baird, who has been stationed at Fort Rucker, Honolulu, in the military forces of the United

States, is being transferred to Ft. Crockett, Galveston. In a letter to the Brand, he stated that he was sailing from the Hawaiian Islands last Saturday for his new station. Mr. and Mrs. J. D. Doughty and son, Lloyd, were here early Monday morning from Weatherford en route to Santa Fe, New Mexico. They made only a short stay here.



The Fellow With "Inside Information" Is Always On the Outside

The land is overrun with slick, high-pressure sales artists who live by selling worthless securities to the unwary.

Seek your banker's advice—investigate before you buy.

Better still, put your crop money in this strong bank.

Western National Bank

"There Is No Substitute for Safety"

You Are Due For a Ride In the

NEW CHEVROLET SIX

See the fine display of NEW CHEVROLET SIXES in the automobile department of the Deaf Smith County Fair under the court house this week. Better still, ask to take a ride in these "sixes in the price range of a four" and realize in a more satisfactory way just how convenient and comfortable these new Chevrolets are.

Call at our used car lot on East Third and see just how cheaply you can buy a used car with thousands of miles of good service in it and guaranteed by our "OK THAT COUNTS" to be in the best of mechanical condition.

Call at our office building southeast of the court house and talk with our officials about the Service Policy given with each new car sold—learn what this means to every owner of a New Chevrolet Six.

Our New Grease Rack

We have installed in our mechanical department one of the finest greasing racks to be found anywhere in the Southwest. We use it also in checking your car and tightening all underneath parts. You are still further assured of the most accurate mechanical adjustments on your car by this process. Our greasing equipment includes one of the new high-pressure electrical power guns that puts the grease in the right place.

Yours For Sales and Service

Brumley Chevrolet Co.

Incorporated

Phone 216.

"A Reliable Institution"

Phone 216