

Get Ready for the Deaf Smith County Fair in Hereford September 16-17-18. Confer with Your Community Or Department Heads.

# The Hereford Brand

Deaf Smith County Has: County Agent, Home Agent, Free County Library, County Hospital and County Health Nurse.

Published Every Thursday

Our Slogan—"More People—More Farms"

30th YEAR—NUMBER 34

HEREFORD, DEAF SMITH COUNTY, TEXAS, THURSDAY, SEPTEMBER 4, 1930.

FIVE CENTS PER COPY.

## STAGE IS BEING SET FOR BIGGEST FAIR IN HISTORY OF COUNTY

### Constructive Program For Next Few Months Outlined By The New Administration

"The main and almost exclusive program of the new directorate of the chamber of commerce is to promote the new railroad for Hereford and neighboring towns and have built new and improved highways for Deaf Smith county, giving the citizenship better access to Hereford markets," said John P. Slaton, newly elected president, in an interview Wednesday morning.

### 9-Months Term Assured Most Rural Schools

All the sixteen rural schools of Deaf Smith county have opened today for enrollment and classification of pupils, with class work to begin next Monday. A nine-months term is assured every district, excepting No. 5, where a shortage of funds may cut Westway and Messenger to eight months.

Everything else will be of minor consideration and will be shunted to a sidetrack, emphasized Judge Slaton, until these chief objectives have been obtained or until all possible has been done for their attainment. These first things were put first in the initial meeting of the board Tuesday, and the action was unanimous. The railroad committee under the former regime was retained in toto, and Judge Slaton was kept as its chairman.

### General Rain Fall Permits Wheat Sowing

Spreading out over sections that were dryest and skipping the belts that were mostly favored last week, the first general rain for several months, accompanied by a severe electrical disturbance, fell over the immediate district and to the west Tuesday night.

### Home Building Goes On With City's Growth

B. F. Fulkerson residence on North B street is being razed this week. Mr. Fulkerson is preparing to erect a modern dwelling house on the site, starting within the next few weeks.

### Dallas C. of C. Votes Approval of T. & P. Line

Dallas, Sept. 3.—Emphatic endorsement and approval of the proposal of the Texas & Pacific Northern Railway, subsidiary of the T. & P. Railway, to build a 333-mile main line in West Texas was voted by the board of directors of the Dallas chamber of commerce at a meeting Saturday morning.

### Five Dairymen Of County In Master Contest

Judging of entries in the Master Dairy Farmers contest, sponsored by the Amarillo News-Globe, will start next Monday, September 8, and all record books of dairymen in the contest must be in the office of County Agent Dunkle by Monday.

### J. P. Slaton Is President Local C. of C.

John P. Slaton, attorney and former judge, was elevated to the presidency of the chamber of commerce at a meeting of the new board of directors Tuesday morning. Judge Slaton has been identified with the interests of Hereford and Deaf Smith county for many years as an active lawyer and public-spirited citizen.

### Court Adjourns When Grand Jury Finds Bill

District court was adjourned last Friday by Judge C. R. Sutton, after receiving a second report from the reconvened grand jury. The grand jury found a bill of indictment against Ernest Hanson in which he was charged with theft of cattle and receiving and concealing stolen property.

### Night Service By Air Route Now Probable

Inauguration of passenger and mail service by air route in night service through Hereford appears to be in process of establishment. A. G. Pelton, supervisor of fields, was here Saturday inspecting the local air port and he said that the T. A. T-Maddox line has filed bids for carrying mail.

### Room For More Porkers At Fair, Says Brumley

G. W. Brumley, who is superintendent of the hog department of the coming county fair, says the club boys and girls are responding handsomely with applications for showing their club project stock and some mighty fine porkers will be on exhibition.

### Infant Buried Here

The remains of the infant daughter, Neva Roe, of Mr. and Mrs. Henry Cox of Pampa, were laid to rest in West Park cemetery on Tuesday, September 2. Mrs. James Cox of Pampa accompanied the body here.

### Gas Company Will Have New Home Here; Hereford Becomes a Headquarters Office

West Texas Gas company is making Hereford headquarters for four towns and will be located in a new \$10,000 home on West Third street by November 1, according to present announcements.

### Eight Community Booths Are Assured; Livestock Entries Will Exceed Previous Shows

"All Set!" That is the word that is coming from the office of J. E. Hill, president of the Deaf Smith County Fair, which is to be staged at Hereford on September 16-17-18. Not only is that President Hill's exclamation, but from practically every department chairman the same word is forthcoming.

### Few New Faces Will Appear In School Faculty

Hereford's public schools are open today Thursday, September 4, with slight changes in teaching personnel. There will be only three new faces to appear on the faculty for the coming term.

### Commissioners Order Funds For Health Work

The commissioners court received representatives of the Deaf Smith county health service Monday, and \$750 was appropriated to carry on the work for another year.

### Important Fair Meeting Saturday, September 6

A general fair meeting is called for next Saturday at 3:00 o'clock in the pavilion, and it is important, says J. E. Hill, president, that all departmental heads and all who are interested in the success of the fair be present.

### 1,600 Feet of New Gas Line In Extensions

A total of 1600 feet of new gas lines are being laid in Hereford this week by the West Texas Gas company under direction of E. E. Hendricks, engineer, who recently completed the laying of the service and street main gas lines for the city of Dimmitt and is also now engaged in running the main line to Dimmitt to furnish gas there from the Hereford high pressure line.

### Home Building Goes On With City's Growth

Fred Millard on East Third street is building a five room stucco residence near his home property. The Millard house will be modern in every respect.

### Room For More Porkers At Fair, Says Brumley

Officers of the chamber were instructed to interrene in behalf of the railway and take whatever action is necessary to help the project along.

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the alley on the east. Modern show windows will be built, and arrangements are liberal for ample show rooms in displaying a large stock of gas appliances, required in the extensive territory to be served, says Dave McCurdy, local manager.

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### Entertainment Features

Contract has just been closed, according to Roy Arnold, with J. H. Maringer and associates of Canyon for a big rodeo to run the three days of the fair.

### Freak Poultry Will Be Seen at County Fair

There will be some interesting freak poultry on exhibit at the fair two weeks from now. C. A. Wood, who lives five miles southwest of town, has experimented with chickens crossed with guineas and the results are astonishing.

### Egbert Bradley Wants More Steers For Fair

Anybody who has some choice beef cattle, whether registered steers or not, and whether he has been personally seen, is urged to get in touch with Egbert Bradley, superintendent of the beef cattle department and arrange for showing of the animals in the fair.

(Continued On Page Seven)

Sargon Elizabeth Arden Toiletries Parker Pens NYAL SERVICE STORE King Candies Elizabeth Arden Toiletries Sargon

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The New R. C. A.

Has arrived, see its stately beauty and hear its marvelous clear tone. Absolutely the best in Radio. Try all others. Buy the BEST—

It Will Be R. C. A.

The Hereford Brand

Published Every Thursday at HEREFORD, DEAF SMITH COUNTY, TEXAS

NUNN-WARREN PUBLISHING COMPANY, INC. PUBLISHERS Also Publisher of THE FRIONA STAR Friona, Parmer County, Texas

R. E. KESSIE, Editor and Manager

TELEPHONE 30

NOTICE TO THE PUBLIC: Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office on North Main Street. Entered as second-class matter at the post office at Hereford, Texas, under the act of March 3, 1879.

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Caught In The  
**Corral**  
&  
Put Through The  
**Chute**

A few weeks ago an old photograph was resurrected recalling to some a poignant scene of 1906 in Hereford—the driving of a stake for a railroad to Dimmitt. It was a dream that was blasted, along with some cash that had been invested. It seems that the old photo deserves to be dusted off and reinstated as a pioneer effort in what may be realized in 1931.

Announcement of Texas & Pacific's intention to build a rail line from the south through Dimmitt, Hereford, and Vega comes as answering a dream of local people that began in the first part of the present century. Many dreams do come true, and they generally come sooner where they are assisted. Hereford, in more recent time, has had a railroad committee active, trying to persuade the Denver system to extend its line from Dimmitt through Hereford into Oldham county. And new developments have found the city well prepared, a committee with two years' experience.

Another program of local people and especially the chamber of commerce, is for a state designated highway north and south. The good roads bond issue, which will be presented within the near future, will no doubt call for hard-surfacing of the route in Deaf Smith county, along the probable right-of-way of the new Texas & Pacific Northern. A good automobile road and main railroad north and south will quicken development and will stand as permanent achievements of the present generation.

Our young folks are now back in school after a summer of vacation, motor trips, and diverse recreations. Nine months of hard work are ahead in which some will greatly benefit and others little at all.

19 Years Ago In Hereford

Hereford orchards had produced much fine fruit during the season. Mrs. Tomamichel had the best of all, a 10-ounce peach.

Hon. Carl Gilliland was wanting to write editorials for the Brand for the following weeks, being the proud father of a son, James Clifton.

A. M. Jones, city secretary and treasurer, had submitted a financial statement for Hereford: Warrants and notes, \$6,439; bond issues, \$45,000. Cash on hand, \$803. Water rentals for month, \$218. \$680 had been realized from sale of mules.

Four new counties had been carried out by the last legislature. The four new counties had an area as large as Massachusetts.

The Brand had observed several county-commissioners courts had appropriated from three to six hundred dollars for farm demonstration work, showing a tendency toward agricultural development. (Deaf Smith county's court now supports both a county and home agent.)

Although there were reports to the contrary, assurance was given that the public schools would positively open September 4.

A great Sunday school convention of all churches was announced by Dr. J. E. Nunn for Amarillo, September 6, 7 and 8.

W. R. Risk of Farwell, an old-time bachelor friend of L. Baskin, had been in Hereford and was much impressed with the City Beautiful. He had opened up an irrigated farm near Farwell.

It was announced that Mrs. Jennie Thompson would again occupy her home on 11th street, after spending several months on the farm with her son, Alex Thompson.

Fire in Parker building on corner of Main and Fourth streets was put down with little damage. A can of oil and pile of saturated rags were found in rear of the building, and it was claimed by "Sherlock Holmes" that burglary was intended.

If every student could only realize that the gravest tragedy of life is a coarsely unfurnished mind, more diligence would be exercised in youth to go after brain furnishing, accepting nothing that is unworthy of a kingly palace or queenly mansion.

Recently people of Hereford were complimented from a church pulpit for their high intellectual rating, spiritual intelligence, and sober-mindedness in matters of a more profound nature. Fewer superficial minds are present in Hereford audiences, the speaker remarked, than even in cities of several hundred thousand population. The city's cultural standard is undoubtedly high; mental alertness is evident on every hand; they appreciate the good, and they are not so lethargic when thinking is required.

The citizenship may return the compliment, and they probably have already done so, with respect to its ministers. The general public has a way of rising to a level, or a near approach to the heights, occupied by its leaders; and Hereford is fortunate in its pastoral charges, in having men of outstanding ability and rostrum power. Services delivered to the united congregations this summer have been rare treats, and absentees have missed something that would have made their lives a little fuller, a little bigger, more comprehensive. There is culture in hearing a good speaker, and it is a fine thing that home folks do not have to go out of Hereford for such an enjoyment.

The Brand had just turned out 50,000 counter checks for Cardwell Bros.

J. N. Russell wanted to trade his home in Hereford for a section of land.

F. D. Welch was advertising for sale the only complete vulcanizing plant in Amarillo.

Remains of Mrs. T. S. Maples who died in Plainview August 29, were brought here for burial. Rev. W. M. Baker of the Presbyterian church officiated.

Miss Katie Montague and Chas. S. Purcell were married in the home of C. L. Sullivan, Rev. J. M. Sherman reading the ceremony.

Mrs. H. H. Taylor entertained. A musical program was given and refreshments of punch and chicken salad were served. Grace Ferguson, Annie Wildy Lea and Daisy Lee Taylor were the little folk who assisted the hostess by answering the door and holding card plates.

Miss Louise Noblitt of Cookville, daughter of a former principal of Hereford College, had visited a friend, Miss Beulah Potter.

Jessie Stanford, who had been visiting in Hereford for a month, had returned to his home in Waco.

Mr. and Mrs. Alex Parmer returned to their home in Oklahoma.

Wallace Cox, son of Mrs. Delphia Cox, had returned from an extended trip to Thorp Springs.

Millinery Parlor was to open September 7 with up to date line of street and pattern hats in first door south of D. L. McDonald's.

W. W. Kingsberry of Booneville had been here on a business trip.

Judge J. E. Ferguson had been in Amarillo on business.

E. Cardwell, D. A. Shirley and Fred Baird had enjoyed a hunting expedition into New Mexico.

Will Hold Sale Of Jerseys At Fair, Sept. 18

An added feature of the Deaf Smith County Fair will be the Clover-Dell Jersey sale, Berry Orr owner. The sale is set for the last day, Thursday afternoon, at about 2:00 o'clock, with Col. Ray Barber as auctioneer.

Mr. Orr is offering fourteen head of Jersey heifers and cows and six young bulls, all of the Finance and Interest blood lines, tracing from 12 to 28 times to these two great champion production cows of Jersey Island, with official test records of 21 and 25 pounds and eight ounces of butter in seven days, Jersey Island churn test. Mr. Orr expects to make a large entry of his Jerseys in the dairy department of the fair and will give away free a seven-months-old heifer on the day of sale.

According to R. O. Dunkle, D. T. Simons, field representative of the American Jersey Cattle club, will judge the dairy department. Mr. Simons has judged this department on a number of occasions and is a competent and fair judge. He will also re-route the bulls in several of the local bull circles.

It is suggested by R. O. Dunkle, county agent, that community chairmen come to his office within the near future and draw for places of booths in the Deaf Smith County Fair exhibit hall.

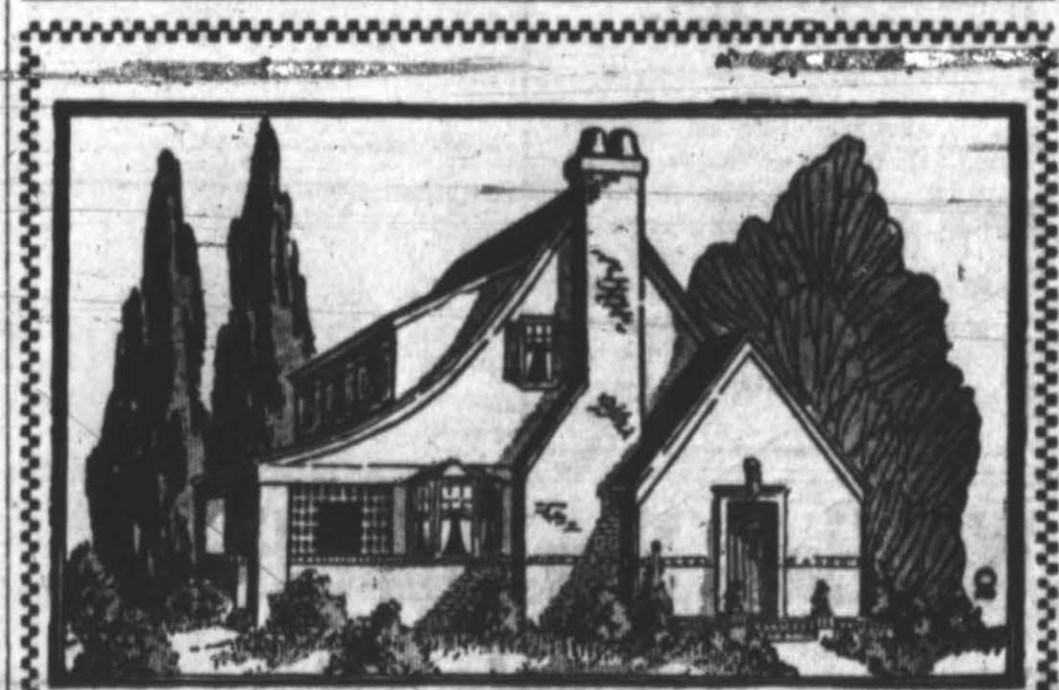
The booths are numbered and are not given out in rotation when called or spoken for, but must be drawn. If the county agent should be absent, Judge Earl W. Wilson will look after the allocation of the places.

I. E. Woolery and two sons, Milton and R. A., Jr., and H. C. Doak of Canyon, were here last Saturday transacting business.



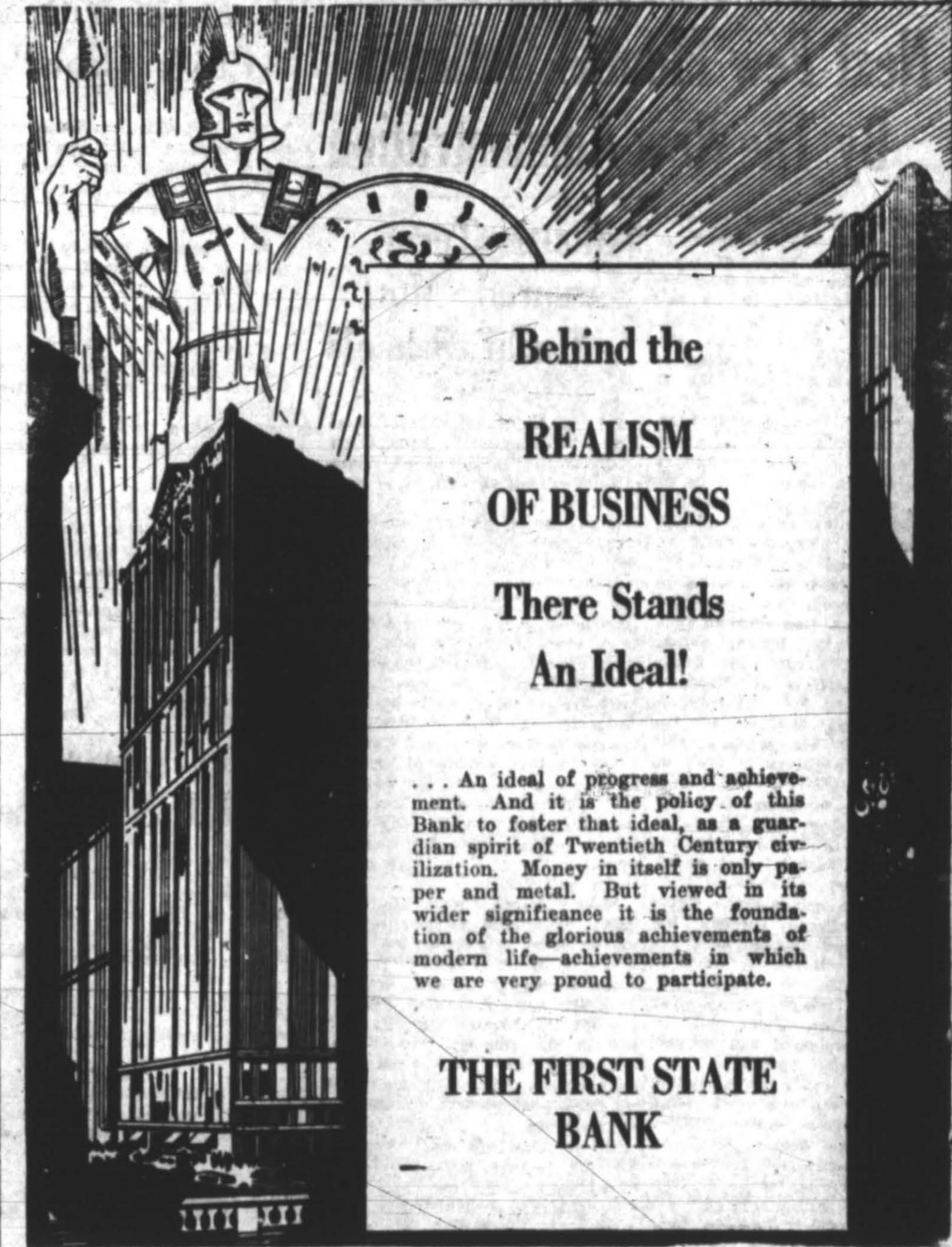
The YELLOW PENCIL with the RED BAND  
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**Farm Loans**  
No Commission to Pay  
**FRANK BARBER**  
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**Farms and Ranches**  
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We have large and small tracts of excellent land for large ranches or the small farmer.  
For Quick Sales List Your Land With Us.  
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O. K. Higgins, who has a farm near Umberger, has moved to Mineral Wells. He has gone to the mineral water resort for his health.  
Miss Mary Ellen Parker arrived home Sunday after spending the summer at Austin with her aunt, Mrs. C. D. Rice.  
Miss Eloyse Pitman will be in charge of the first primary work in Friona public schools for 1930.



Behind the REALISM OF BUSINESS There Stands An Ideal!  
... An ideal of progress and achievement. And it is the policy of this Bank to foster that ideal, as a guardian spirit of Twentieth Century civilization. Money in itself is only paper and metal. But viewed in its wider significance it is the foundation of the glorious achievements of modern life—achievements in which we are very proud to participate.  
**THE FIRST STATE BANK**



Miss Lucy and H. D. Reed  
Owners and Operators  
**Bargains for Friday and Saturday**

POWDERED SUGAR, 1 lb	10c
CORN, Justice, No. 2 can	15c
BEANS, No. 2 can, red, two for	25c
RAISIN BRAN	11c
COFFEE, Folger's	1 lb ..... 47¢ 2 lbs ..... 82¢
SYRUP, Log Cabin	Medium ..... 54¢ Large ..... \$1.05
CABBAGE, large, firm heads, lb	3 1/2c
SPUDS, red or white, 10 lb	37c

WE DELIVER PHONE 249

## Lacy Weaves in Vogue This Autumn

HARRIET SUGGESTS YOU BUY SUCH A FROCK IN LIGHT COLORS FOR THE LAST HOT DAYS AND THEN DYE IT FOR FALL WEAR

BY HARRIET

The last warm days of summer deserve suitable costumes. With summer things selling so expensively you can kill two birds with one stone by buying new bargains for the last hot days and then dye them for wear this autumn.

The lacy weaves are extremely suitable since they will be the vogue this fall. If you get a white or pale pastel colored frock for the cost now, you can have a gay orange, a bright red or a rich purple frock for later on, with the use of a little dye.

Whatever you buy now should be styled lines, if possible. They are so much better for autumn. As for illness, it comes in a variety of ways, usually below the hipline. The skirt's length should be at least to the middle of the calf, though a little below, that is better still.

The upper part of frocks nowadays is not so tightly molded to the body as formerly. There is a tendency to a little more ease in the waist as it joins the belt line. Some of them are distinctly bloused and some are merely eased into the waistline.

The sports things you buy now are indicative of the new feeling of femininity in everything. They are apt to be little two or three-piece costumes that would do quite well for office wear or for school.

Short sleeves prevail everywhere this summer, with the sleeveless dress not nearly so good as it was. The elbow sleeve, the three-quarters sleeve all are infinitely more stylish.

Illustrative of an excellent buy now is a little spectator sports suit of heavy lace in pale green. It has a wide sash belt marking the normal waistline and a fullness is let in in unpressed pleats below a fitted hipline. There are cute cap sleeves and a very new collar treatment, a square neckline with revers out on either side, a wide ribbon and the revers at the bottom only. There is no collar in the back.

A hat of stitched tannet or broadcloth to top this is also quite excellent with darker costumes for fall. A second costume is a smart tennis frock of cotton net in a heavy weave that is fully as weighty as wool. It is a princess line costume with some gathers in the blouse



The spectator sports frock of heavy cotton lace, left, has a wide sash belt and an interesting collar treatment. The hat is of stitched broadcloth. Appropriate for any smart sports event is the tennis frock of cotton net, right. A stitched velvet bolero and matching hat complete the costume.

portion above a narrow belt. There is an interesting little bolero of stitched velvet finish, in a rich autumn brown. This little coat is equally good over a flat crepe frock for autumn. The hat is stitched velvet also, in a brimmed effect that rolls back from the face.

Mr. and Mrs. C. P. Caldwell and Eunice and Mrs. Jeff Roberson and son left Wednesday for a visit with relatives and friends at Vernon.

Hollis Galley and children, Margaret and Myron, and Mrs. Roy Bostford visited in the Hershey home last Thursday.

Mr. and Mrs. J. L. Park and Ruth spent Sunday in the home of Guy Ham.

Mr. and Mrs. Albert Higgins and family returned Tuesday from a visit with relatives at Gainesville.

Misses Lois and Lucille Park spent Sunday in the Hershey home.

Mrs. Howard Hershey and Mrs. Arch Conklin spent Thursday in the home of their parents.

Mrs. Vicks and mother, Mrs. Elrod, spent Thursday with Mrs. Park.

We started our singing Sunday night with only a few present, but hope this number with increase.

Mr. and Mrs. Jim Ricketts and Arnold Hershey spent Monday in Amarillo.

Mr. and Mrs. J. L. Click visited in the Park home, Sunday evening.

Arnold Hershey returned from a vacation Sunday, spent in Yellowstone Park and other interesting points in the Western states.

J. M. Thompson of Crowell is visiting his daughter, Mrs. J. E. Blakemore.

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## Here and There.

BY MRS. C. E. TICE

School days are here again and the children are glad to get to work again.

Mr. and Mrs. Hollis Galley and Mrs. Margaret Galley of Newton, Texas, spent Thursday afternoon at the John Gaetz home.

Several from here went to Fort Worth for apples last week.

Mr. and Mrs. J. B. Harlin were in Amarillo Wednesday and Thursday of last week and a tonsil operation was performed on their three children.

Misses Florine Hunter and Max Tice and Rev. Fields, Rev. Edwine of Plainview were supper guests of the J. E. Andrews family.

Mrs. Jack Roberson and children spent Monday with Mrs. J. Harlin.

The gas line is being put down through this community to Dimmitt and several families will enjoy the easy way of building fires in the mornings this winter.

Some wheat is being sowed this week in this community.

Mrs. John Gaetz moved to town Monday so the boys may enter school.

Mr. and Mrs. J. J. Lindsay spent last week end with relatives at McKinney.

Mr. and Mrs. Ross Summers, Mrs. Elmer Dixon and children, Cleo, and Mr. and Mrs. Emmett Dixon attended church services at 10 Sunday and the baptismal services in the afternoon.

Mrs. Erks Williams and children spent the week end with relatives at Loydada.

Miss Blanche Beauford is home from Canyon for a short vacation.

Mr. and Mrs. Mack Dixon spent Sunday in the Wiley Roberson home near Ward.

Mrs. G. F. Springer and Miss Anna Lee are visiting relatives on South Plains.

Recent guests in the Beauford home were Misses Louise and Rose Beauford, Mr. and Mrs. Hutsell and Burnett Beauford, all of Dallas.

Mr. and Mrs. J. W. Berry returned last Friday from a ten day visit with relatives at Bethany, Missouri.

Joe and Mrs. Nettie Green returned last week from a trip through New Mexico.

## Progressive News

BY MISS OLIVE PERKINS

The Community club met with Mrs. Blakemore last Wednesday, with Mrs. Hershey co-hostess, and after a short business meeting, games and contests furnished the amusement for the afternoon. Refreshments of ice cream and cake were served to about 25 club members.

Mr. and Mrs. W. C. Russell entertained the club members and their husbands at a party Saturday night when indoor games were furnished for the older people while the young people played out doors.

At a late hour refreshments of ice cream and cake were served to a large crowd.

Mr. and Mrs. Ira Ricketts returned Sunday from a visit with relatives at Silverton.

Mr. and Mrs. Owen Neel Gaffas and Millard Gregory returned Sunday from a visit with relatives and friends at Memphis.

Misses Lois and Lucille Parks visited Mrs. Jim Ricketts Thursday.

Arnold Hershey returned from a vacation Sunday, spent in Yellowstone Park and other interesting points in the Western states.

J. M. Thompson of Crowell is visiting his daughter, Mrs. J. E. Blakemore.

## FRIDAY and SATURDAY SPECIALS

- GREEN BEANS, pound ..... 8¢
- POST'S BEAN, two packages ..... 21¢
- PENCILS, cedar, seven for ..... 5¢
- TABLETS, school, Big Chief, three for ..... 10¢
- FLOUR, Pillsbury's cake flour, two large packages with cake plate free ..... 71¢
- COOKIES, Brown's assorted, pound ..... 29¢
- MEAL, Pillsbury's, 10 lbs 36¢, 5 lbs ..... 18¢
- PEACHES, 2 1/2 can, Hillsdale ..... 17¢
- MILK, small, six cans ..... 26¢
- SUGAR, ten-pound bag ..... 55¢

We Give Silverware Coupons

Carl's Cash and Grocery  
Carry  
Phone 324

A large crowd gathered at the home of Mr. and Mrs. Hames Saturday night for a fruit supper.

Mr. and Mrs. Pies Crane left Sunday for their home in Childress after an extended visit with her parents, Mr. and Mrs. J. E. Boyd.

Mr. and Mrs. Roy Cole are the proud parents of a baby boy.

Only one more week, then school will start and all are getting ready for the opening date.

Miss Jaunita Smith returned to her home in Electra after spending the summer with relatives here.

Mr. and Mrs. R. Campbell and A. W. Fortner were in Foard county on business last week.

Miss Flossie Fortner returned Tuesday from a visit in Borger.

Mr. and Mrs. Earl Davis spent Sunday with relatives here.

Messrs. and Mmes. C. E. Burks and Clint White and children, Grady and Joe T. Bailey, were in Happy Thursday.

Wheat sowing will be started just as soon as enough moisture is received.

Rufus Wright is completing a home for one of his sons.

Evelyn Reynolds spent Sunday with Joyce Carter.

Sylvia Peters spent Sunday with Mozelle Whitfield.

Loyce Link spent Sunday with Mozelle Whitfield.

Mr. and Mrs. Carl Frye visited Sunday with Mr. and Mrs. Irade Parks and baby in Dimmitt.

Grandmother Sames is on the sick list this week.

Mrs. Frye spent an evening recently with Mrs. J. S. Smith.

Lynn Axe spent Sunday with Claude Smith.

Deeds.

Z. T. Newbit to J. H. White, N 1/2 section 23-4N-2E; \$6400.

Bob McCoy to H. S. Sanders, W 1/2 section 1, block 3; \$11,200.

Ross Fuller to C. R. Smith and A. M. Jones, W 1/2 section --2N-4E; \$8000.

H. W. Waters to A. M. Jones, NW 1/4 section 10-4N-3E; \$10 etc.

Fannie Roberson to Mattie Lou Lovelady, part of section 61, block K-3, being part of block 22 of Whitehead addition; \$10 etc.

H. L. Holland to Laura A. Hill, N 1/2 section 12-3N-1E; \$6400.

J. B. Miller, sheriff's deed to A. O. Thompson, lot 4, block 21, Evans addition, \$28.95.

B. J. Mscaskey to Mrs. Ora Bates, W 1/2 section 51, block K-6, section 3, block B; \$25,898.

John T. Stark, trustee for Warren A. Smay, to Jennie Bobo, 2-9 interest in lot 10, block 39, Evans addition; \$12.

Nora E. Russell to Claude Benton, part of N 1/2 lot 7, block 3, Wumble addition; \$1600.

C. C. Lisenbe to D. R. Grimes, part of lots 11, 12, 13, 14, block 5 Wumble addition; \$10 etc.

D. R. Grimes to C. C. Lisenbe,

with Joyce Carter.

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Ross Fuller to C. R. Smith and A. M. Jones, W 1/2 section --2N-4E; \$8000.

H. W. Waters to A. M. Jones, NW 1/4 section 10-4N-3E; \$10 etc.

Fannie Roberson to Mattie Lou Lovelady, part of section 61, block K-3, being part of block 22 of Whitehead addition; \$10 etc.

H. L. Holland to Laura A. Hill, N 1/2 section 12-3N-1E; \$6400.

J. B. Miller, sheriff's deed to A. O. Thompson, lot 4, block 21, Evans addition, \$28.95.

B. J. Mscaskey to Mrs. Ora Bates, W 1/2 section 51, block K-6, section 3, block B; \$25,898.

John T. Stark, trustee for Warren A. Smay, to Jennie Bobo, 2-9 interest in lot 10, block 39, Evans addition; \$12.

Nora E. Russell to Claude Benton, part of N 1/2 lot 7, block 3, Wumble addition; \$1600.

C. C. Lisenbe to D. R. Grimes, part of lots 11, 12, 13, 14, block 5 Wumble addition; \$10 etc.

D. R. Grimes to C. C. Lisenbe,

## Ohioan Heads Spanish War Vets



Former Justice of the Ohio supreme court, Edward S. Mathias, right, of Columbus, O., was elected national commander of the United Spanish War Veterans at the annual encampment held recently in Philadelphia, Pa. He is shown here receiving the congratulations of Governor Fred W. Green of Michigan.

## FRIONA PUBLIC SCHOOLS OPEN NEW TERM MONDAY

Friona, Sept. 3.—Local public schools will enroll and classify students Thursday and Friday in preparation for class work next Monday, according to J. A. Conway, superintendent.

Claude Durham, who was formerly connected with the Dimmitt Motor company, has been employed as salesman for Brumley Chevrolet company. He has sold his home in Dimmitt and will move to Hereford as soon as suitable quarters are found.

block 25, Welch addition; \$10 etc. Troy Wumble to R. M. ABley, SW 1/4 section 13, 5-N-3E, NW 1/4 section 24, 5N-3E; \$13,600.

J. O. Jones to J. A. Hart, SW 1/4 section 5-2-1; \$3200.

J. A. Hart to M. A. Crum, SW 1/4 section 5-2-1; \$10 etc.

Alvin C. Thompson to Mrs. Lucille Posey, east 60 feet of lots 2 and 3 and 60 feet of south 20 feet of lot 4; block 2, Whitehead addition; \$10 etc.

Marriage Licenses.

H. N. Gregory and Mrs. Nellie Yvonne Goss.

Guy Haynes and Miss Ellen Ransom.

# Fall Opening

For Women, Misses and Children, Featuring the Newest Paris Styles!



Autumn browns, black, rich shades, green and blue are high-lighted in this diversified collection—bits of fur and button trimmings add interest to coats and tunics, boleros, coat styles, bows—each dress has something new and different. Dresses for immediate wear—for all occasions.

## Ladies' Coats

\$14<sup>00</sup> TO \$89<sup>00</sup>

## For Misses and Children

\$3<sup>95</sup> TO \$12<sup>50</sup>

## The New Fall Silk Dresses

—In the new travel-crepe, in a choice collection of the latest models, shades and patterns

\$7<sup>75</sup> TO \$19<sup>75</sup>

## Footwear

—Selby Arch-Preserver, for the ladies and Billikens for the youngsters, are the models our years of experience have taught us are most satisfactory for comfort without sacrificing good looks.

## Piece Goods

—The newest and best, including travel crepe, and the latest patterns and materials. Make your selections now for your fall and winter sewing. A wide variety awaits your selection.



## Millinery

See our exhibition of the season's newest and best. Here you will find latest styles, newest models and most becoming materials and shapes.

# D. R. Gass & Son

## Arkansas Woman Made Rugs to Found Library for Farm Folk

IF you told 73-year-old Mrs. Ada Check, of Check Corners, Sulphur Springs, Ark., that she had extraordinary abilities as a social worker, chances are she wouldn't know what you were talking about.

Yet she has accomplished in her little corner of the Ozarks what trained sociologists would consider an achievement of a lifetime. She has given the country folk of three states an escape from their farm routine and in making them conscious of a communal spirit, has lifted them from an ignorant to an intelligent atmosphere.

And she did it by building a free library, from money she earned weaving rugs and coverlets from wool of her own sheep.

### First Impressions

It was 35 years ago that Mrs. Check came to this remote and isolated region. The life about her impressed her. She saw that the men worked hard in the fields and the women in their kitchens. But after work there was no place to go, nobody to talk to, nothing, in fact, to do. Young people she observed, grew old prematurely for lack of play.

Mrs. Check noticed that when neighbors visited her they invariably made a dash for the few papers and magazines on her sitting room table. The young visitors especially were interested in them.

### Starts Reading Circle

That gave Mrs. Check an idea. She would invite the boys and girls to her house one evening a week for a reading circle and would read aloud to them. The plan worked. It was so successful, in fact, that the children too interested to wait another week to finish the book, pleaded to take it home so that they might pass it around from one to the other.

Then came one of those accidents of fate. A woman tourist stopping at the Check home one day for a drink of water, became interested in the coverlets and quilts Mrs. Check weaved on her grandmother's spinning wheel, and a conversation ensued. Under a barrage of questions, the usual



Mrs. Ada Check, above, at work on her grandmother's spinning wheel and, below, the library built by her handiwork.

reticent Mrs. Check revealed the existence of her reading circle and its crying need for books.

**Fair Exchange**  
A few weeks after this incident a box of books arrived from the visitor. Mrs. Check wove a rug and sent it to the donor of the books as a gesture of gratitude.

Profiting from this experience, Mrs. Check made it a point to interest other tourists who stopped at Check's Corners in her circle. She proposed to make them rag rugs, tacked quilts, or comforters filled with wool from her own sheep if they, in exchange, would send books.

The response was generous.

ly reticent Mrs. Check decided to build a library. Everybody chipped in and erected a one-room library across the road from her house.

Mrs. Check, as librarian and board of trustees rolled in one, is happy because people from three neighboring states avail themselves of the library, and that they meet there to talk and make contacts only too rare in rural communities.

As for the younger folks, they were never more studious than at present. And the reason is they are anxious to read every one of those treasured volumes sent by the conspicuous donors, Mrs. Jack London, Calvin Coolidge and Colonel Charles A. Lindbergh.

## Social and Society

### Mrs. Alfred Blakney Given Bridal Shower

A lovely miscellaneous shower for a recent bride, Mrs. C. Alfred Blakney, was given Thursday afternoon by Miss Ruth Smith at the home of her parents, Mr. and Mrs. C. R. Smith. The home was decorated tastefully with garden flowers. Many beautiful gifts were received by the honoree, following which cake and ice cream were served to 12 girl friends of the bride.

Mrs. Blakney, favored bride, was formerly Miss Terry Ray Eubanks, daughter of Mr. and Mrs. E. C. Eubanks. Her father is connected with the Western National Bank and is well known in the community's civic life.

### Mrs. Parker Snow-Bound In Europe

A cold day in August was the import of a message received by G. A. F. Parker, who has been touring Europe. The letter stated that Mrs. Parker, Miss Mattie Mae Swisher and Mrs. Green had been snow-bound in the Alps, and the letter was written from a motor bus. Wraps and gloves were in use, due to extreme cold. The incident occurred August 15.

Finally the party got through the snow and reached their hotel, three hours late, tired, hungry and cold. In Gernany Mrs. Parker joined her daughter, Miss Anne Fitzhugh, and they spent several delightful days in Munich and Beyrouth attending operas.

"Beyond the Alps lies Italy," and they went from Switzerland into the country of the ancient Romans for a two weeks' tour. From there they have gone into France and will sail next Saturday from Cherbourg for Quebec.

Mr. Parker says he expects to lose his job as straw-boss of the home about September 20.

**"BELINDA" PLEASINGLY PRESENTED BY MISS GLADYS SEIGLER**

An appreciative audience greeted Miss Gladys Seigler in her appearance last Thursday night at the high school auditorium in an expression recital, when she gave a most delightful reading of "Belinda," a three-act play by Milne. She was assisted by Miss Frances Oberthier at the piano, who rendered in an accomplished manner "By the Waters of Minnetonka" and other numbers.

Miss Seigler has completed the expression work given at Texas Christian University, and has taken almost twice as much as required for a degree with a major in expression. She plans to continue her work later at Curry School of Expression in Boston where she will finish with one more year's work.

FOR-RENT, FOR SALE CARDS AT BRAND OFFICE. CHEAP.

### WESTWAY INVITES TO SUPPER FRIDAY NIGHT

Closing night of the singing school at Westway will be observed with a sock supper and a special program for Friday night, September 5. There is no admission charge and the public is given a cordial invitation to meet with the Westway people at the affair.

Mrs. P. M. Baker, mother of Mont and Omer Baker, is here this week from her home in Oklahoma City, arriving last week with Mr. and Mrs. Orem Baker who were visiting her.

Miss Nina Crawford returned to Port Arthur last Sunday after a ten days visit with her parents, Mr. and Mrs. D. Crawford. Miss Crawford is a student in a business college at Port Arthur.

### "No Medicine Ever Helped As Did Konjola"

Stubborn and Painful Stomach Ailment Readily Yields to Power of Famed Compound.



MRS. EDNA BARNETT

"Each day for a year I was in misery," said Mrs. Edna Barnett, 713 North Pearl street, Dallas. "My system had become weak and run down from indigestion. Food failed of digestion and I had a constant burning sensation in my throat and stomach. Gas formed and I often belched violently. My nerves were upset and little things upset me terribly. I did not sleep well at night."

"The number of local people getting results attracted my attention to Konjola. I noticed a change for the better in my condition after I had taken the first bottle. I have taken four bottles to date and my health is again normal. I eat what I wish without a trace of indigestion or bloating. My nervous condition is much relieved and I sleep well at night. No medicine ever helped as did Konjola."

The files of Konjola contain thousands of such statements. It is recommended, however, that this medicine be given a thorough trial in the average case over a six to eight week period. Konjola is sold in Hereford at the Corner Drug Store, and by all the best druggists in all towns throughout this entire section.

### Coaches Meet In Lubbock to Discuss Rules

Lubbock, Sept. 3.—A West Texas officials and coaches association will likely be formed here Saturday, September 6, when football coaches and those who will officiate during the coming season will gather from all over West Texas at the gymnasium of the Texas Technological college to discuss new rules and other matters.

The meeting will open at ten o'clock in the morning. Coach P. W. Cawthon, of the college, recognized as one of the best officials in the Southwest, attended a conference on new rules

at Houston September 1, at which time leading officials and coaches of the Southwest were present.

Information brought out at this meeting will be given those who attend the meeting here September 6. The Lubbock chamber of commerce is cooperating with the College in holding the conference by helping advertise the meeting and offering free luncheon to all who will come.

Mrs. J. W. Hamm of Corpus Christi arrived here last Sunday to visit her daughter, Mrs. R. O. Douglas. She will also visit her son, Fred Hamm, of Castro county.

Mr. and Mrs. Braden Vetsak and daughter, Mozelle, of Amarillo were here last week-end visiting with friends, Mr. and Mrs. Clay Ridgeway.

Mr. W. F. Orr and daughter, Mrs. Roy Jowell, were in Amarillo Tuesday.

Mrs. Ola Ridgeway of Canyon, and brother, F. P. Bradley, of Fort Worth, were here Tuesday of this week visiting in the home of her son, Clay Ridgeway and wife.

Mr. and Mrs. Lester Weaver of Canyon visited here last Sunday with Mr. and Mrs. N. C. Voegel. Their two daughters, Lonie Beth and Mary, were here the latter part of last week and until Tuesday of this week.

Mrs. A. H. Pipkin and daughter, Ruth, of Plainview are here this week visiting in the home of W. E. Fallwell, a daughter of Mrs. Pipkin.

## 4 Times Around the World With One Oiling

100,000 Miles Without Stopping for Oil

Did you ever stop to think how many revolutions the wheel of a windmill makes? If the wheel of an Aermotor should roll along the surface of the ground at the same speed that it makes when pumping water it would encircle the world in 90 days, or would go four times around in a year. It would travel on an average of 275 miles per day or about 30 miles per hour for 9 hours each day. An automobile which keeps up that pace day after day needs a thorough oiling at least once a week. Isn't it marvelous, then, that a windmill has been made which will go 50 times as long as the best automobile with one oiling?

### The Auto-Oiled Aermotor

After 10 full years of service in every part of the world has proven its ability to run and give the most reliable service with one oiling a year. The double gears, and all moving parts are entirely enclosed and flooded with oil all the time. It gives more service with less attention than any other piece of machinery on the farm. To get everlasting windmill satisfaction buy the Auto-oiled Aermotor, the most efficient windmill that has ever been made.

Streu Hardware Co.

### He's Best All-Around Athlete



Wilson Charles, above, Oneida Indian of Haskell Institute, won recognition as the country's best all-around athlete when he captured the 10-event Decathlon title from James Stewart of Los Angeles at the National A. A. U. meet held recently in Pittsburgh. Charles is pictured here adding to his point total in the shot-put event.

### Baseball Star to Wed



Al Simmons, slugging outfielder for the Philadelphia Athletics, shown here with his bride-to-be, Miss Dorothy Kuhn of Jenkintown, Pa. in their first picture together since the recent announcement of the engagement. They will wed in October after the world series.

### Brand Want Ads Pay Good Dividend

### DESSIE MAE STEELE

Announces Opening of Studios in

### PIANOFORTE

for 1930-31 classes September 4, 1930

Registration begins August 25

410 E. 3rd Street

Phone 272

### Studios

High School Building

Home: 410 E. 3rd St.

For Central School Pupils at Arthur Thompson Home

## New Moline

### Lister Furrow Drill

NOW ON DISPLAY

See the latest in furrow drills before you buy.

### Twin City Tractor and Implement Company

Phone 143

220 Miles Avenue

## CASH SPECIALS FRIDAY AND SATURDAY

Compound	Lard, Swift's Jewel large bucket	\$1.07
SALMON	Selected Pink, two cans for	25c
Pineapple	No. 2 1/2 size, crushed or sliced, per can	27c
SUGAR	Ten pound bag	58c
SOAP	P. & G., ten bars	38c
WALDORF	Four rolls for	25c
COFFEE	Schilling's, two pound can	84c
Snow Drift	The perfect shortening, 6 lb \$1.12, 3 lb	58c
Marshmallows	Full pound package	24c
Blackberries	Gallon tin	54c
CORN	No. 2 Standard three cans	35c

Bakers Cash Grocery

### Home Demonstration News

MISS EMMA GUNTER, C.H.D.A.

As fair preparations are in full swing, the home demonstration agent too is working on exhibits. One that will be expected to be studied by all women in the demonstration clubs, The 4-H Pantry. In each club there will be a 4-H pantry demonstrator, who makes a budget which includes a sufficient supply of each type of food to give daily variety and in addition an emergency shelf from which a complete meal can be prepared in a few minutes and special containers in which whole dinners have been canned for use on very busy days or for camping trips, also arrangement by proper shelving space and a file of recipes is required.

Laundry soap recipe for those women who have not yet made their soap for the fall:

Cooked process: 5 pounds grease and cracklings; one can lye; one gallon water. Dissolve lye in water and let set until cool; remove the melted grease from fire and pour in the lye mixture slowly, stirring all the time. Add two tablespoons ammonia if you have it; stir mixture constantly for 20 minutes or until the soap begins to set. Six pounds of grease makes 8 1/2 pounds of soap.

Cold process: six pounds grease (melted and clarified); one can lye; gallon water. Stir and stir until thick and heavy as molasses.

The program for the clubs of the county for first two weeks in September is on poultry, especially stressing eggs and marketing.

Roll call. The number of hens in my flock.

What I fed my hens and how I cared for them during the summer. By Club lady.

How and where I market my eggs. By Club member.

Why produce infertile eggs from May through September and why grade them: Home demonstration agent.

Each club will have a poultry demonstrator selected this month.

### Better Prices For Cattle Is Seen by Bureau

Economic conditions in the cattle industry are likely to improve in the next 12 months, according to the beef cattle outlook report issued by the Bureau of Agricultural Economics, U. S. department of agriculture.

Market supplies of cattle in the next five or six months probably will be about the same as a year ago, but supplies of fed cattle during the first half of 1931 are expected to be smaller than in 1930. Demand for stockers and feeders this fall will not equal that of last year and for that reason slaughter is likely to be somewhat greater.

Prospects favor a continuation of low imports of both live cattle and calves and of fresh and frozen beef and veal. Consumer demands for beef probably will improve somewhat in the next six months with the advent of cooler weather, especially if there is an improvement in industrial activity. Prospects favor a material advance in cattle prices in the next 12 months.

Hereford Correction Form No. 6, Units Nos. 42 to 55 inclusive.

**NOTICE**  
TO ALL OWNING OR CLAIMING ANY PROPERTY ABUTTING UPON THE HERINAFTER MENTIONED PORTIONS OF STREETS AND AVENUES IN THE CITY OF HEREFORD, TEXAS, AND TO ALL OWNING OR CLAIMING ANY INTEREST IN ANY SUCH PROPERTY:

The Governing Body of the City of Hereford has ordered that the hereinbelow portions of streets and avenues be improved by raising, grading and filling, and installing concrete curbs and gutters where adequate curbs and gutters are not now installed on proper grade and line, and paving with 3/4-inch Vertical Fibre Brick on One Inch Sand Cushion on Natural Foundation, together with incidentals and appurtenances, and contract has been made and entered into with Henry O. Farmer and Company for the making and construction of such improvements. Corrected estimate of the cost of such improvements for each portion of said streets and avenues has been prepared.

### Backache Leg Pains

If Getting Up Nights, Backache, frequent day calls, Leg Pains, Nervousness, or Burning, due to functional bladder irritation, in acid conditions, makes you feel tired, depressed and discouraged, try the Cystex Test. Works fast, starts circulating thru the system in 15 minutes. Pained by thousands for rapid and positive action. Don't give up. Try Cystex (pronounced "sis-tex") today, under the Iron-Clad Guarantee. Must quickly improve these conditions, improve restful sleep and energy, or money back, only 50c.

CORNER DRUG STORE

front foot to be assessed against abutting property and the owners thereof for improvements exclusive of curb is \$3,987.1; total estimated amount per front foot to be assessed against abutting property and owners thereof is \$4,437.1.

On MILES AVENUE, from its intersection with the North line of Fourth Street to its intersection with the South line of Fifth Street, known and designated as Unit or District No. 47; the estimated cost of the improvements is \$1,947.37; the estimated amount per front foot to be assessed against abutting property and the owners thereof, on each such portion of said streets and avenues, are as follows:

On SCHLEY AVENUE, from its intersection with the North line of Third Street to its intersection with the North line of Fourth Street, known and designated as Unit or District No. 42; the estimated cost of the improvements is \$3,638.00; the estimated amount per front foot to be assessed against abutting property and the owners thereof for curb is \$4.45; the estimated amount per front foot to be assessed against abutting property and owners thereof for improvements exclusive of curb is \$4,890.2; total estimated amount per front foot to be assessed against abutting property and owners thereof is \$5,340.2.

On FOURTH STREET, from its intersection with the West line of Schley Avenue to its intersection with the West line of McKinley Avenue, known and designated as Unit or District No. 43; the estimated cost of improvements is \$3,109.57; the estimated amount per front foot to be assessed against abutting property and the owners thereof for curb is \$4.45; the estimated amount per front foot to be assessed against abutting property and owners thereof for improvements exclusive of curb is \$3,987.1; total estimated amount per front foot to be assessed against abutting property and owners thereof is \$4,437.1.

On FOURTH STREET, from its intersection with the East line of McKinley Avenue to its intersection with the West line of Lawton Avenue, known and designated as Unit or District No. 44; the estimated cost of the improvements is \$6,172.20; the estimated amount per front foot to be assessed against abutting property and the owners thereof for curb is \$4.45; the estimated amount per front foot to be assessed against abutting property and owners thereof for improvements exclusive of curb is \$3,987.1; total estimated amount per front foot to be assessed against abutting property and owners thereof is \$4,437.1.

On WITHERSPOON AVENUE, from its intersection with the North line of Fourth Street to its intersection with the North line of Third Street, known and designated as Unit or District No. 46; the estimated cost of the improvements is \$3,006.75; the estimated amount per front foot to be assessed against abutting property and the owners thereof for curb is \$4.45; the estimated amount per front foot to be assessed against abutting property and owners thereof is \$4,437.1.

On SEVENTH STREET, from its intersection with the West line of Main Street to its intersection with the East line of Jackson Avenue, save and except area already paved, in intersection of Seventh Street with Lee Avenue, known and designated as Unit or District No. 48 the estimated cost of the improvements is \$3,175.16; the estimated amount per front foot to be assessed against abutting property and the owners thereof for curb is \$4.45; the estimated amount per front foot to be assessed against abutting property and owners thereof for improvements exclusive of curb is \$3,987.1; total estimated amount per front foot to be assessed against abutting property and owners thereof is \$4,437.1.

On SEVENTH STREET, from its intersection with the East line of Jackson Avenue to its intersection with the East line of Twenty-five Mile Avenue, known and designated as Unit or District No. 49; the estimated cost of the improvements is \$2,155.42; the estimated amount per front foot to be assessed against abutting property and the owners thereof for curb is \$4.45; the estimated amount per front foot to be assessed against abutting property and owners thereof for improvements exclusive of curb is \$3,987.1; total estimated amount per front foot to be assessed against abutting property and owners thereof is \$4,437.1.

On "B" STREET, from its intersection with the East line of Main Street to its intersection with the North line of Eleventh Street, known and designated as Unit or District No. 50; the estimated cost of the improvements is \$11,850.89; the estimated amount per front foot to be assessed against abutting property and the owners thereof for curb is \$4.45; the estimated amount per front foot to be assessed against abutting property and owners thereof for improvements exclusive of curb is \$3,987.1; total estimated amount per front foot to be assessed against abutting property and owners thereof is \$4,437.1.

On ELEVENTH STREET, from its intersection with the East line of "B" Street to its intersection with the East line of "D" Street, known and designated as Unit or District No. 51; the estimated cost of the improvements is \$7,279.09; the estimated amount per front foot to be assessed against abutting property and the owners thereof for curb is \$4.45; the estimated amount per front foot to be assessed against abutting property and owners thereof for improvements exclusive of curb is \$3,987.1; total estimated amount per front foot to be assessed against abutting property and owners thereof is \$4,437.1.

On ELEVENTH STREET, from its intersection with the East line of "D" Street to its intersection with the West line of the street running North and South through Block 18, Evans Addition, known and designated as Unit or District No. 52; the estimated cost of the improvements is \$5,618.04; the estimated amount per front foot to be assessed against abutting property and owners thereof is \$4.437.1.

On ELEVENTH STREET, from its intersection with the West line of the street running North and South through Block 18, Evans Addition, to its intersection with the West line of "F" Street, known and designated as Unit or District No. 53; the estimated cost of the improvements is \$1,836.81; the estimated amount per front foot to be assessed against abutting property and the owners thereof for curb is \$4.45; the estimated amount per front foot to be assessed against abutting property and owners thereof for improvements exclusive of curb is \$3,987.1; total estimated amount per front foot to be assessed against abutting property and owners thereof is \$4,437.1.

On "F" STREET, from its intersection with the North line of Eleventh Street to its intersection with the South curb line of Tenth Street, known and designated as Unit or District No. 54; the estimated cost of improvements is \$9,611.88; the estimated amount per front foot to be assessed against abutting property and the owners thereof for curb is \$4.45; the estimated amount per front foot to be assessed against abutting property and owners thereof for improvements exclusive of curb is \$3,987.1; total estimated amount per front foot to be assessed against abutting property and owners thereof is \$4,437.1.

On "B" STREET, from its intersection with the East line of Main Street to its intersection with the North line of Eleventh Street, known and designated as Unit or District No. 50; the estimated cost of the improvements is \$11,850.89; the estimated amount per front foot to be assessed against abutting property and the owners thereof for curb is \$4.45; the estimated amount per front foot to be assessed against abutting property and owners thereof for improvements exclusive of curb is \$3,987.1; total estimated amount per front foot to be assessed against abutting property and owners thereof is \$4,437.1.

On "B" STREET, from its intersection with the East line of Main Street to its intersection with the North line of Eleventh Street, known and designated as Unit or District No. 50; the estimated cost of the improvements is \$11,850.89; the estimated amount per front foot to be assessed against abutting property and the owners thereof for curb is \$4.45; the estimated amount per front foot to be assessed against abutting property and owners thereof for improvements exclusive of curb is \$3,987.1; total estimated amount per front foot to be assessed against abutting property and owners thereof is \$4,437.1.

**D. K. ROBISON, M. D.**  
RESIDENT PHONE 500 OFFICE 282

**A FEDERAL FARM LOAN**  
Is the Best Loan Contract On Real Estate

1. Lower rate of interest.
2. Liberal pre-payment privileges.
3. Easy to get large tracts segregated into smaller loans.
4. Easy to obtain a release of part of the security.
5. Reasonable loan values approved.

A. O. THOMPSON, Secretary-Treasurer.  
Our Abstracts Correctly Reflect the Records.

**THOMPSON & IRELAND**  
ABSTRACTERS  
Hereford Texas

**Finest Corn Fed Beef**  
ON SALE HERE

Served to you in the best way we know how.  
**Texas Meat Market**

Kill this pest - it spreads disease

**Gulf Venom**  
Kills Flies and Mosquitoes  
Roaches Bedbugs Ants Mites  
Gulf Refining Co.

Chapter 106 of the Acts of said Session. The improvements on each said portion of said streets and avenues constitute an entirely separate and distinct unit of improvement, all to the same extent as if entirely separate and distinct proceedings had been taken with reference to the improvements and assessments therefor in connection with improvements on each such portion of said street or avenue, and the assessments against the property abutting upon any unit shall be and are in nowise affected by any fact or circumstance relating to or connected with the improvements in other units.

Of all said matters and things, all owning or claiming any such property or any interest therein, as well as all others in anywise interested or affected, will take notice.

DONE by order of the Board of Commissioners of the City of Hereford, Texas, this 19th day of August, 1930.  
(SEAL) EVA SKELTON  
City Clerk, City of Hereford, Texas.

**DEAF SMITH COUNTY ABSTRACT CO., Inc.**  
Office in the Court House  
C. P. McCOLLOUGH, Manager  
ABSTRACTS LOANS

**DR. T. M. MONTGOMERY**  
EYESIGHT SPECIALIST  
626 Polk Street, Amarillo, Texas  
Will be in Hereford First and Third Tuesdays in each month. Eyes tested and glasses fitted.  
OFFICE RAY'S JEWELRY STORE.  
Telephone 188 for Appointment.

**PLAY SAFE**  
With  
**Merit Egg Mash**  
—You can't beat it for egg production, so what's the use to try!

**FAT PROFITS**  
with Merit

**West Texas Feed & Seed Co.**  
Phone 265

The finest  
**Built-In**  
Ironing board  
ever made

Our Aim - To Help Improve the Panhandle  
**PANHANDLE LUMBER CO.**  
Courtesy - Quality - Service  
PHONE 65.

**Going! Going!**  
?!

Nearly a dozen of the big elephants on exhibition at the Hereford Amusement Park have been signed up for, and if you are intending to get one of them it is time to let it be known. \$5.00 paid in playing fees and \$1.69, or \$10.00 in fees paid with 89c will entitle you to one of these beautiful ornaments.

We are deeply appreciative of the fine patronage afforded our park and are constantly seeking new ways to make the golf course more attractive.

WATCH FOR OUR NEW HAZARDS THIS WEEK!

**Hereford Amusement Park**  
I. I. WEST, Mgr. East 3rd Street

THE GREAT AMERICAN HOME



SEPTEMBER  
"MOURN"

# WANT Ads

All classified advertisements must be paid in advance unless arrangements are made in person to care for the payment of them. Classified ads received through the mail will not be published unless accompanied by the cost of insertion. Classified advertising includes Cards of Thanks, Resolutions of Respect, Verbatim copies of Obituaries, Legal Publications of all kinds, Announcements, Etc., as well as Reading Locals scattered about thru

personal mention columns. All of the above styled advertising, with the exception of Cards of Thanks, Short Announcements and Reading Locals cost 1 1/2 cents per word for the first insertion, and 1/2 cent per word for each subsequent insertion, thereafter without change. Reading Locals and Short Announcements cost 10 cents per line for each insertion, counting six words for each line or part of line.

Cards of Thanks cost 50 cents each in the usual form, when of more than ordinary length the cost is the same as for reading locals. No ad in any issue may cost less than 25 cents. If desired set in high face type add 25 cents to cost of the advertising. Word ads intelligently—do not try to save a few cents by leaving out necessary words; tell who, what, where, and if essential, when and why.

**Wanted**

- WANTED: 60 head of cattle to pasture, have good grass. P. G. PERKINS, Hereford. 34-1p
- WANTED: Any kind of house work or washing. Call at 202 West 10th street. 34-1p
- EXPERIENCED practical nurse with boy 12 years old, wants nursing or house keeping; will go anywhere. Write Box 76. Good references. 33-2fc
- WANTED—Four school boys to board and room or men without board. PHONE 361. 32-3p
- WANTED: Fresh infertile eggs; premium paid. Hillside Hatchery and Poultry Farm. 31-1fc
- WANTED: Boarders, would prefer two school children, but will consider anyone wanting board. If interested, see MRS. C. V. GRIGGS at 605-Schley avenue. 34-3p
- Painting and paperhanging, \$3.50 a day. M. E. MOORE, one mile north on 25-Mile Avenue. 31-1fc
- WANTED—Good cook and housekeeper; board and room furnished. Phone 445. MRS. G. W. BRUMLEY. 33-3c

**Lost and Found**

- LOST: Ford wheel and tire on East 11th street Sunday night; reward. URLIN STREUB. 34-1p
- FOUND—A pair of horn rimmed glasses on Main Street. Call at Brand office and pay for this advertisement. 33-2dh
- STRAYED: One blue mare mule with big hind foot. Notify O. E. SHERMAN. 34-1c
- LOST: Thursday, August 21, white gold rimmed glasses with ear hooks and adjustable pearl nose pieces, in F. M. Kester case, J. D. BUCHANAN, of Buchanan & Rosson, Hereford. 33-1fc

**For Rent**

- FOR RENT: Three room furnished apartment and garage, modern, phone 84. 34-1c
- FOR RENT: Furnished rooms for light house keeping, down stairs. First door east of Presbyterian church. MRS. ROSE SPEER. 34-1c
- FOR RENT: Unfurnished room on East Second street. Phone 104. MRS. J. B. MCCOORD. 34-1p
- FOR RENT: Modern 3 room furnished apartment; 312 East Sixth street. MRS. FRANCES BARNARD. 34-1p
- FOR RENT—Furnished room two blocks south of high school; garage if needed, on pavement. Inquire at 310 Lewton Avenue or at Brand office. 33-2fc

- FOR RENT: Rooms at 300 East Second street. See MRS. M. A. BARNES. 34-1p
- ROOM and board for four high school boys or four girls in small family, no children, or will rent two rooms for light housekeeping. Seven blocks north of high school. MRS. J. M. HUNTZINGER. 33-2c
- FOR RENT—3 room house on 3rd street, suitable for restaurant or barber shop. A. H. ELLISTON. 25-2fc
- SIX YEAR LEASE: Have a half section raw land fenced to lease for \$1 per acre each year. See M. W. CORNETT, Phone 342-J. 34-1p
- FOR RENT: FOR RENT: Lovely front bed room, adjoining bath in modern stucco home on pavement; near central school; reasonable. Phone 460-J. 34-1c
- FOR RENT—Five room modern residence, on B street close in. Call J. L. Sherman at Kemp Lumber Company. 31-2fc

**Notice**

\$200,000.00 to loan on farms, ranches in amounts \$5,000.00 and up. Liberal land values, low interest rate. RALPH BARNETT. 33-2c

POULTRY SUPPLIES: If it is poultry supplies or remedies you need call Hillside Hatchery and Poultry Farm. Jamesway supplies and Lee's remedies. 31-2fc

**Lodge Directory**

- HEREFORD LODGE No. 476, I. O. O. F., meets Monday 8:00 p. m. Visiting Brothers welcome. J. T. HARRIS, N. G. L. H. Foster, Secretary.
- HEREFORD POST NO. 192 AMERICAN LEGION Meets at 8:00 p. m., first and third Thursday night in County Court Room. 45
- HEREFORD LODGE NO. 849, A. F. & A. M. Stated meetings on each Second Monday ever month. Lodge instruction each Thursday night. Visitors are Welcome. L. A. BAY, W. M. J. S. JONES, Secretary.

**For Sale or Trade**

FOR TRADE—Will trade 180 acres fine wheat land near Canyon one mile from pavement, for good home in Hereford. See JOWELL MURCHINSON, Court House. 32-2fc

CHEAP—Modern residence close to St. Mary's Seminary, Amarillo. Small cash payment, balance like rent, or will trade. RALPH BARNETT. 33-2c

FOR SALE—Or exchange, choice city lots at remarkable bargain. JOWELL MURCHISON. 18-2fc

YOU said ten years ago that you would save and purchase a home. Perhaps you have only rent receipts now. We have plenty of money to loan on homes in Hereford, low rate of interest, prompt inspections, repay like rent. RALPH BARNETT. 33-2c

FOR SALE—Modern 4 room stucco house, built-in cabinets, gas fixtures, etc. Address, P. O. Box 362, or phone 170-J. 32-4tf

FOR SALE—25 acres, 1 mile north of town, 1-5 cash, balance to suit you. Also 110 acres, 1 mile SW on Summerfield road, will cut in 20, 40 or 60 acres; 1-5 cash, balance to suit you. A. H. ELLISTON. 25-2fc

WHILE you are looking for the fellow to buy or sell your property, he is perhaps in our office, and eager to buy or trade. Give us list on what you want to sell or trade. RALPH BARNETT. 33-2c

FOR SALE—\$7,800 for improved 140 acres only 3 miles from Hereford, 120 acres in crop goes with sale, 6 per cent terms. \$2,800 for fine 80 all in cultivation. Bargain price on section, all in cultivation and well located. \$3,600 for improved 20 acre place edge of town, gas available, 6 per cent terms. L. BASKIN, phone 138. 23-2fc

FOR SALE—800 acres first class New Mexico wheat land, all tillable. Consider some trade. Eighty-five per acre. BURNS LAND CO. 210 So. MAIN ST. 32-1fc

MAPS—Deaf Smith county maps for sale, 50c each. THOMPSON & IRELAND.

**For Sale or Trade**

- FOR SALE—480 acres New Mexico farm, 3 miles terminal new railroad, all tillable, good improvements, good water, this is first class farm, will consider some trade. BURNS LAND CO., 110 So. MAIN ST. 32-1fc
- FOR SALE—Five Superior deep furrow grain drills, all practically new. If you are interested in the disc type furrow drill, it will pay you to see these drills at once. TWIN CITY TRACTOR & IMPLEMENT CO., Hereford, Texas. 31-3c
- FOR SALE: International Farmall with attached lister and guide; will take cows on trade. JOHN B. DAVIS, Summerfield, Tex. 30-2fc
- FOR SALE—Pedestal dining table. VOGELE MILLINERY PARLOR. 31-1fc
- FOR SALE—Almost new Webber cut-under wagon. C. L. BASKIN, owner. 31-1fc
- FOR SALE—400 acres of and, one mile west of Summerfield; 200 acres in cultivation, two houses,

wind mill; close to good school, post office, store and elevator. Price \$34 an acre, one-third down, balance on terms with six per cent interest. MRS. BEULAH ROBERTSON, Summerfield, Box 85. 31-1p

TWO re-possessed Chase lister drills, equipped with new discs and bearings, A-1 shape. JAS. ROBINSON, Implements. 34-1p

FOR SALE—Four room residence in Amarillo, or will trade. What have you? Box 114. CLARENCE CONKLYN. 33-2fc

\$30 per acre for 320 located 28 miles northwest, near railway, 1 mile to school, 240 in crop goes with sale; also lease on other half section. \$50 per acre for improved quarter on creek, 130 in crop goes with sale; also lease on other quarter nearby, 10 miles to elevator. \$2750 for well improved 5 acre place, gas, electric lights and daily mail service. \$350 for block of ten lots, natural gas available. \$2700 for 8 room modern house with two big lots, east front. \$300 for fine east front building lot, gas and electric service. Easy 6 per cent terms. L. BASKIN, owner. 23-2fc

FOR SALE—Good, gentle, small saddle horse for children. Call Phone 123. I. H. SPRATT. 30-2fc

100 acres perfect land with 120 acres ready for wheat; bargain with small cash payment. 320 acres all in cultivation mile new Rock Island Railroad and a bargain. RALPH BARNETT. 33-2c

**NOTICE**

TEXAS AND PACIFIC NORTH-ERN RAILWAY COMPANY hereby gives notice that on the 26th day of August, 1930, it filed with the Interstate Commerce Commission at Washington, D. C., its application for a certificate of public convenience and necessity authorizing the construction of a line of railroad from a connection with the Texas and Pacific Railway at or near Big Spring northwesterly and northerly to a point 2 miles north of Vega, approximately 232 miles, with lines connecting with said road extending from Dimmitt to Amarillo, approximately 55 miles, and from a point approximately 60 miles north of Big

Spring to Lubbock, approximately 46 miles, an aggregate distance of approximately 333 miles, all in Howard, Martin, Dawson, Terry, Lynn, Lubbock, Hockley, Lamb, Castro, Deaf Smith, Oldham, Randall and Potter Counties, Texas. TEXAS AND PACIFIC NORTH-ERN RAILWAY COMPANY. 34-3c

**MASONS ARE EXAMINED ON LODGE CERTIFICATES**

B. P. Farley of Groom, certificate holder from the grand lodge of Texas, is visiting the local Masonic lodge, giving tests in lodge work for the benefit of craftsmen who wish to try out for certificates. Several took examinations in the early part of the week.

**GOOD FARM FOR SALE**

320 acres near Hereford, priced right, 270 acres in cultivation, well improved, two houses now vacant, good well, water piped to lots and pasture. On two graded roads, school bus and mail route. Well arranged for dairying, raising hogs and chickens. Small payment, balance easy terms, 6 per cent. Prefer local farmer who has good cows, hogs and chickens and well recommended.

Owner, Box 1032, Hereford, Texas

# Stock Hogs

—Having built feed pens at our elevator at Black, we will be in the market at all times for stock hogs and feeder pigs. We will pay top price.

—Also buy your wheat, milo, kafir, sudan and sorghum seed. Now contracting sudan at high prices

# Farmers Associated Elevators

"No Waiting" Elevators at Dawn and Black

# PIGGLY WIGGLY

## FRIDAY & SATURDAY SPECIALS

- GRAPES Missouri Concord, 5 lb baskets, the last of the season 34c
- PEACHES, Yellow Cling, in syrup, per can 17c
- MILK, small cans, six cans 25c
- VIENNA SAUSAGE, three cans 23c
- POTTED MEAT, fine for sandwiches, 5 cans 19c
- STRING BEANS, No. 2 can, per can 9c
- OATS, Mother's China, per pkg. 31c
- MACARONI, four packages 25c
- COFFEE, Schillings', 2 lb can 87c
- TOMATOES, No. 2 cans, per can 10c

# 109 Per Cent Increase In Yield

Disc Deep Where Wind Can't Sweep



## Peoria Lister Press Drills

—Can be depended upon to increase yields in arid regions by making possible additional moisture; to reduce Winter kill with snow-protected seed bed; to prevent seed blowing through uniform sowing and the proper covering of the seed with its wide press wheels.

—Very heavy trash in the field does not interfere with perfect operation of the Peoria Lister Press Drill.

No End Wheels—So Several Can Be Attached, Making a Wide Drill

## WELCH MACHINERY CO.

PHONE 33

Britain-Dunlap Building—South Main

# IN THE WORLD OF SPORTS

## IZING UP BOBBY JONES' CHANCES FOR THE AMATEUR TITLE, REMEMBER WHAT A DARK HORSE DID TO GALLANT FOX

**BY PHELIP MARTIN**  
**GALLANT FOX** won six stake victories in a row—and was beaten by a 100-to-1 in the Travers Stake renewal at Saratoga recently. Bobby has won three straight major titles this season. He goes to post again Sept. 23 in the Amateur championships at the Cricket Club, Haverford. He has been undefeated.



There is a comparison between the thoroughbred and the dark horse. Is there anything significant in the fact that the records of two favorites throughout the season were identical? In previous years Bobby Jones has been invincible. Only once he lost his amateur title at Pebble Beach, Calif. Johnny Goodman pounced on him in the first round. But in another year, you may say, Bobby has won three-fourths of the goal.

Johnny Goodman, Dr. O. F. Willing, above, and Harrison Johnsons will face Merion this year where they will face them all. Every one of them understands the Amateur's ambition to win the four championships this year. But such as they admire his movements and high ambitions, one of them will be striving to give him the fight of his life.

Five days when football captains in the colleges and universities throughout the country

were gods to be worshiped regularly on Saturday afternoons during the fall months seem to have departed. Perhaps a reason is that there are fewer football captains these days.

Exactly 25 major football teams this fall will be without regular captains selected by the vote of the players themselves. Of course, those teams will have captains—but they'll be appointed before each game by the coach.

That is the situation at eight eastern schools, namely, Boston University, Columbia, Davis and Elkins, Penn State, Rutgers, Syracuse, Army and University of Pittsburgh. In the middle west there are nine such schools: Indiana, Loyola of Chicago, Ohio State, Purdue, Illinois, Kansas, Minnesota, Missouri and Nebraska. In the south Loyola of New Orleans, Tulane and Georgia are without captains. And in the far west are five institutions without grid leaders: Oregon State, St. Mary's, Stanford, Oregon and Southern California.

We find a number of major changes in the ranks of the coaches this year. On the eastern sector Lou Little becomes head coach at Columbia, Tommy Mills takes the reins at Georgetown, Bob Higgins steps up at Penn State, Major Ralph Sasse succeeds Biff Jones at the helm of the Army eleven and Lud Wray assumes the coaching duties at Pennsylvania. Fritz Crisler at Minnesota and Noble Kiser at Purdue are the major changes in the middle west, with Dr. Spears and Jimmy Phelan moving to Oregon and Washington, respectively, in the far west.

Johnny Goodman, above, and Dr. O. F. Willing . . . dark horses.

ber in which a hidden quartet composed of Miss Morris, Mrs. A. O. Thompson, J. A. Miller and Mrs. John Olson, represented a concealed choir. Flashing of the lights and the crescendo of the music made the approaching storm seem very real.

"Echoes of Spring" by Friml was a light, dainty number, consisting of melody against runs.

Miss Morris is a teacher of voice at Simmons University, Abilene, and her high, clear soprano voice was especially pleasing in "Bobolink," "Bishoff," and "Merrily I Roam," Schlieffert. Other outstanding numbers by Miss Morris were "Ho, Mr. Piper," Curran; "Little Pickinny Kid," Gulon, and "Trees," Rasbach.

### H. N. GREGORY MARRIED FRIDAY

H. N. Gregory and Mrs. Nellie Yvonne were united in marriage in Amarillo last Friday, Mr. Gregory is a building contractor in Hereford.

### FAIR ALL SET

(Continued from Page One)

old, Alex Thompson and John McEwan of the entertainment committee. A cash prize will be given the winning team.

**Old Fiddlers' Contest.**  
 Arrangements are being made to stage a real old-fashioned fiddlers' contest Wednesday and Thursday nights, and those desiring to enter should get in communication with George Smith or any member of the entertainment committee. Only old tunes will be played and competent judges, those familiar with the old-time tunes, will be selected to judge the contest. Famous tunes of other days, such as Wagner, Turkey in the Straw, Leather Breeches, Sallie Gooden, and others will be heard on these nights.

**Exhibit Hall Ready.**  
 Carpenters at work on the booth fair space at the county pavilion state that everything will be in readiness ten days before the date of opening and work is going ahead rapidly at this time in preparing this important feature. County Agent Dunkle states that regardless of dry weather, a creditable showing of agricultural products will be shown.

**Community Exhibit Contest.**  
 The contest usually arousing the most interest, community exhibits, promises to surpass any previous effort, and rivalry in this division is unusually keen. Eight communities are entering and have drawn for places. Workers in each community are laboring on this feature and rivalry will be sharp for first place and the \$50 prize. Those entered are Wyche, Dawn, Westway, Ford, Black, Summerfield, Sims and Frio.

**Automobile Show.**  
 The basement of the court house is being prepared for showing new model automobiles, which are to be on exhibit during the fair. Practically every make and style of new automobile, including the mid-grade Austin American, will be displayed and prospective buyers should have little trouble making decisions as to the next type of car to buy.

**Old Settlers' Organization.**  
 Efforts are to be made to organize a Deaf Smith County Old-Timers permanent organization which will have an annual meeting during the fair each year. A number of those living in the county for many years are being approached on the subject and in all probability this will be permanently organized. This is being made a feature of practically every county and regional fair.

**Live Stock Exhibits.**  
 Live stock exhibits, both beef and dairy cattle, will be filled.

### WET MOON, FIRST SEEN IN TWO YEARS, BRINGS 'RAIN'

M. W. Cornett, local weather prophet, has regained his prestige in rain prediction. Last Friday he said there would be more rain, a lot of it, within the following ten days, and he was prophesying right in the face of U. S. government's weather office in Amarillo, that had just dolefully seen the rain area drift away for at least two weeks.

How did he know? There was a wet moon, said Mr. Cornett, the first wet moon that had been seen for two years. He was going by an old Indian sign: if a powder horn could be hung on the moon's horns it was dry; if it were turned so that there could be no suspension, it was wet and rain was sure to come—and it did—over an inch Tuesday night, and maybe more to follow.

according to the chairman. Also is this true of the hog and poultry departments.

In the ladies' departments arrangements are being made to handle large displays. This feature has been well above par each year and this promises to be no exception.

Sampson street will likely be closed between First and Second streets and additional room for exhibit and amusement purposes has been secured just across the street from the exhibit hall. Special decorations will be placed on the streets and the city and county are indeed ready for the biggest fair in their history.

### NEW BOY SCOUT TROOP OPEN TO 12-YEAR-OLDS

A new boy scout troop is being organized under Rev. J. W. Boultinghouse, scoutmaster, and sponsorship of the Lions club. Only 12-year-old boys will be received into the troop. The old troop, in charge of R. P. Coneway, made a hike Thursday night to the dairy swimming hole and spent the night there. Scout Executive Roberts of Plainview remained over for the night camp.

### EXPERT POULTRY-DAIRY MAN NOW WITH HILLSIDE

John H. Wood of Mount View, Oklahoma, arrived here the first of the week to be with the Hillside Hatchery and Poultry Farm for the present. Mr. Wood is an experienced poultry and dairyman, having tested dairy stock for the U. S. department of agriculture and the Oklahoma poultry improvement association.

### BUSINESS WAS UNABLE TO OBSERVE LABOR DAY

Labor Day was not fully observed in Hereford Monday, only the banks, postoffice and a few others

### Star Furnishes Thrill In "For Defense" Friday

The Star Theatre is presenting "For the Defense" tomorrow both as a matinee feature and evening show, as its best offering of a dramatic nature for the coming week. William Powell and Kay Francis have the stellar roles.

A sample of the gripping thrills of this picture is the trial of a bomber suspect. The district attorney bases his case on a small bottle which he says was found in the suspect's possession and which he declares contains nitroglycerine. Powell, defending the man, picks up the bottle, raises it aloft and as the court gasps, dashes it with terrific force to the floor. A crash of glass, a spatter of water but no explosion, though pandemonium breaks loose in the court room. The suspect is released by Powell's daring act.

Monday and Tuesday's picture will be a comedy take-off on army life, "Born Reckless", and Wednesday and Thursday's show will be a musical comedy, "The Golden Calif." closing. Reason for not suspending all business operations was given in the fact that the first of the month and Labor Day came together, preventing any observance of the holiday.

**"Use Reason in Command"**  
 Truly, a command of gall cannot be obeyed like one of sugar. As man must require just and reasonable things, if he would see the scales of obedience properly trimmed. From orders which are improper springs resistance which is not easily overcome.—Basil.

**Years to create ~ minutes to cremate your records!**  
**The Hereford Brand!**

## Hereford's Fine Art Studios Open

Opening of Hereford's fine arts have been announced for next week, scope of the work available including dancing, expression, and painting. The courses mentioned, are of high standard furnish thorough and interesting for the young folk community.

Deside Mae Steele has in Planoforte at the high building, at Arthur Thompson, and at her home, 410 Third street. Her classes September 4.

Frances Oberthier will have studios for piano instruction, the home of Mrs. H. A. and the other in her west across street from high school.

W. J. Houser of Amarillo Hereford again this year for singing classes in dancing and song.

There will be two school bands of high school and one for central school pupils, under direction of Ralph Smith. It is to develop a fine high school orchestra which is in process of reorganization by Mr. who also has charge of municipal band.

For the benefit of the students in Hereford, Miss Polly Steele has announced she will reorganize the class there, and is in field Thursday for purpose of enrollment.

Those who are interested in and craft work will have opportunity to receive expert instruction on this fall, as Miss Zenna of Weatherford has announced her studio home of Mrs. D. H. Alexander.

Miss Gladys Selger has announced to learn that she is opening studios for instruction in expression and public speaking. Her studio will be at her home in high school and she will secure another near Central. Miss Selger has compiled the available expression given at Texas Christian University, making the honor roll citizen.

James W. Witherspoon announced opening of her classes in piano and tap-dancing in new apartments.

Interested in oil painting, chalk talking are requested in touch with J. A. Dantext Tuesday. Location of all will be determined by also.

**GIVEN SECOND PLACE INSTEAD OF FRIE**  
 The quick baseball team, while a team average of only .100 given second place in city-wide tournament, according to the director in charge, was done by agreement to be signed. Frio and Bullock places in opposing Sumner in the play-off, and the more fortunate.

In an odd number of ends the percentage of team was not used in determining positions. Frio third, though its game percentage showed .800.

Ad in The Brand is a lady worker—try it out.

## Mother of Two Is Champ Flyer



Leaving her two children with a housekeeper in Long Beach, Calif., Mrs. Gladys O'Donnell, 27, raced in a rebuilt plane from Long Beach, Calif., to the National Air Races in Chicago to win the women's Pacific air derby. Awarded the first prize of \$3500, Mrs. O'Donnell said she would "spend it on the children." She is shown here with baby Patsy Du Ree, mascot of the derby.

## Social and Society

### Fine Display Expected for Floral Booth

With the fair just around the corner and fall rains coming regularly, the committee in charge of the floral department feels greatly encouraged, says Mrs. John P. Slaton, chairman of the floral division.

Every flower lover in the county who have flowers to contribute to the booth are solicited by the committee to add them to the exhibit.

By giving plants special attention, such as removing any extra buds, spraying the foliage every day to keep it clean and free from insects, the blooms will be larger and more perfectly developed, says the chairman.

The best display of dahlias, roses, geraniums, asters and other flowers that has ever been exhibited in a Deaf Smith county fair is anticipated. Competent out-of-town judges have been secured to make awards.

### Organ-Voice Recital Given by Visitors

A most enjoyable occasion was given to music lovers at the Methodist church last Friday evening when Mrs. Alex J. Miller and Miss Anna Morris of Abilene gave an informal recital of organ and voice numbers.

Mrs. Miller and Miss Morris, accompanied by their mother, Mrs. E. W. Morris, and Little Alex, son of Mrs. Miller, are visiting their aunt, Mrs. J. H. Pittman, and Miss Ann Miller.

Mrs. Miller is organist of the First Baptist church of Abilene. In one of her numbers, "Concert Serenade," she displayed brilliant technique of the foot pedal. Some other outstanding numbers were "Turkish March," Beethoven, and "The Storm," a descriptive num-

### DR. ROBISON AND GLENN GREEK LEGION DELEGATES

Dr. D. K. Robison and Glenn Greer were elected delegates to the American Legion convention which met the first of the week in Austin. Railroads granted one-half regular fare for those attending. A feature of the convention was re-enactment of the Battle of Chancellery in lines of fire Monday and Tuesday nights, shown in Memorial Stadium.

## Specials

- Devil's Food Cake, chocolate iced . . . . . 25¢
- Strawberry cream pies . . . . . 25¢
- For those who did not get a strawberry pie, we are giving again this special.
- Cookies, assorted, two Dozen . . . . . 25¢

## Hereford Bakery

## Furniture's Big Attraction

Home furnishings—the thing every lady is interested in. We know you take great pride in having your home look nice and attractive. It is our problem to study your wants and provide them for you—at the lowest possible cost.

Our big store is full of well selected Bedroom Suites, Dining Room Suites, Living Room Suites, Breakfast Room Suites, nice Art Rugs, Congoleum Rugs, etc.

At this time we are offering wonderful values in each department of our store—this is to stimulate business activity at this time. Furniture is cheaper—hence a general reduction in all lines.

We are satisfied with small profits—that means you will save \$25.00 out of every \$100.00 you spend with us during this big furniture movement.

## E. B. BLACK CO.

"The Big Store With The Little Price"  
 "We are satisfied with small profits"

## Improved Dr. Hess Remedies

### For Horses, Cattle, Hogs, Sheep

A Conditioner and MINERAL SUPPLEMENT

Dr. Hess WORM Remedy—worm your poultry flock with Dr. Hess worm powder, get your flock ready for winter production.

Dr. Hess DIP for scab, ticks on sheep, superficial mange, lice, fleas and most all kinds of parasitic skin diseases of horses, cattle, sheep, hogs, dogs and poultry.

Ask for STICK TITE LICE DESTROYER, a disinfectant, germicide and deodorizer

## McLean & Pitman

PHONE 1





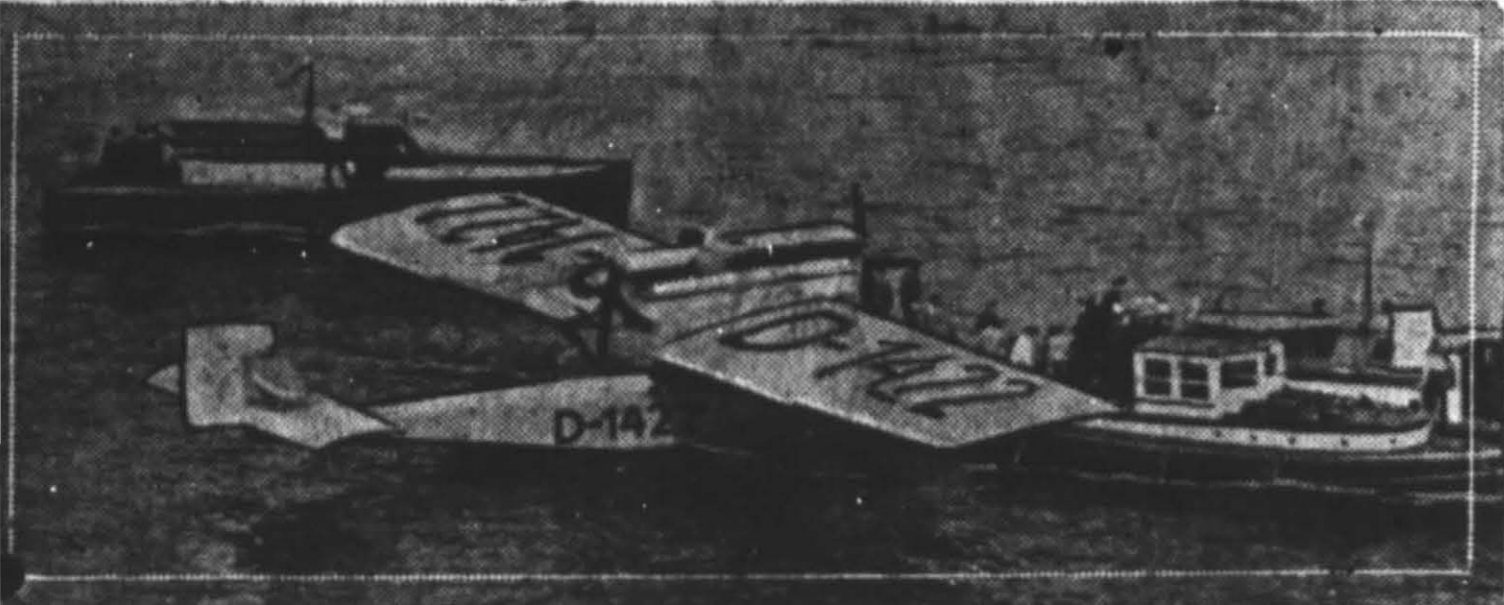
# SPECIALS FOR FRIDAY AND SATURDAY

CRACKERS, two pound box	33c	BROOM, good one	55c
PEANUT BUTTER, 1 lb tall glass	23c	LYE, Merry War, three cans	25c
OXYDOL, large package	22c	MATCHES, regular 5c size, six for	22c
TOILET PAPER, six rolls	25c	CORN FLAKES, White House, two for	25c
PINEAPPLE, No. 2 can, sliced or crushed	24c	JELLO, three packages	25c

## Hereford Wholesale Grocery Company

L. W. CARLYLE  
PHONE 164

### As German Flyers Arrived in New York



With as little ostentation as they had set out on their flight, Captain Wolfgang von Gronau, German flyer, and his three companions, landed their old rebuilt seaplane in New York harbor after had successfully flown from Germany to New York by way of the Faroe Islands, Iceland, Greenland, Labrador and Nova Scotia. The plane is shown here as police boats came up to greet it just after landing.

### Duck Hunting Expected Slim By Sportsmen

The prairie chicken open season was a brief duration, opening today and closing today, September 4. The dove season opened with Labor Day and will continue two months, closing on the night of October 31. Local sportsmen have been trying out their guns this week.

Unless sufficient rains fall to fill up the lakes, duck and goose hunting will have to be found elsewhere. Already advance guards of ducks have been seen scouting over the west part of the county for water, but only dry lake beds have been experienced eyes, and they have passed on to more active fields.

### NEW POSTMISTRESS FOR WILDORADO IS ANNOUNCED

Wildorado, Sept. 3.—Mrs. Edwina Hamilton has been appointed postmistress here, succeeding Mrs. Annie L. Roland, resigned. Gus Thomas was acting postmaster, pending the present appointment by the department at Washington.

Attention, hog men: Receiving day is every Friday, shipping day is each Saturday of the week. Bring your hogs every Friday. I insist that you do so and avoid unnecessary delay. G. W. BRUMLEY, 34-3c

### Flagg News

BY MRS. W. T. SUMNER

Little Billy Jones spent Friday night with Carl Jones at Spring Lake.

Horace Ballow made a business trip to St. Vrain, New Mexico, last week.

Mr. and Mrs. Thomas and children of our county have been visiting Mr. and Mrs. Cecil Thomas the past week.

Mr. and Mrs. James Miller's baby has been ill several days but is improving now.

Mr. and Mrs. Harris of Kress have been visiting the Arms home the past week.

Rev. Peters and family of Dimmitt attended church here last Friday night.

Mrs. Pat Hardy of Dimmitt visited.

### Ward News Notes

BY MRS. WILEY ROBERSON

The Willing Workers club after enjoying their summer vacation, started a new year's activities by entertaining their families with a picnic supper at the home of Mr. and Mrs. W. R. Higgins. It was a gala occasion with everyone wearing a smile because of the rain and the ladies enthusiastic over the beginning of the year's work. Many out door games were played and when at last the rain drove them all inside the bountiful picnic supper was spread to the delight of the men who can always do their part at a big feed.

The first regular meeting of the club will be with Mrs. Dean, on Wednesday, September 3.

Mrs. Gregory and daughter, Miss Augustine, spent Friday afternoon with Mrs. Selner.

Miss Veda Hicks of Hereford spent Wednesday and Thursday of last week in the Wiley Roberson home.

A. T. Zion and Wm. Cole returned from points in New Mexico last Thursday, bringing apples.

Rev. and Mrs. Boyer and sons visited in the Jim Lipscomb home Friday afternoon.

Mrs. Jack Hutson left Wednesday for Shreveport for a visit with her daughter, Mrs. Sharman.

Mr. and Mrs. Mack Dixon and children spent Sunday in the Wiley Roberson home.

Mr. and Mrs. G. M. Suggs and son, George, Mr. and Mrs. Selner and Mr. and Mrs. Montgomery were Sunday dinner guests in the Jim Lipscomb home.

B. C. Donald and family left last Wednesday for a visit with relatives in Lubbock and Lamesa and returned Tuesday.

Mmes. Lusk and Montgomery canned 200 cans of corn last week.

Mr. and Mrs. Sam C. Davis of Erick, Oklahoma, spent Thursday and Friday nights in the O. E. Boyer home.

Mr. and Mrs. C. B. Williams visited the Malone home Sunday.

Rev. O. E. Boyer and David spent Saturday and Sunday at Erick, Oklahoma.

Mr. and Mrs. Bill Hutson and sons spent Sunday afternoon with the D. O. Williams family.

Mrs. Fred Saltzman spent Friday afternoon with Mrs. Selner.

Mrs. Jim Lipscomb called on Mrs. Suggs Saturday afternoon.

Wiley Roberson and family visited the Lipscomb home Friday night.

Jim Higgins and family visited the Bob Higgins home Sunday.

School begins here Thursday, September 4.

W. P. Caraway and family visited the Jim Caraway home at Amherst Friday, returning Saturday.

D. O. Williams traded his store.

### Summerfield

BY MRS. L. JOHNSON

Rev. and Mrs. Fairchild left for their home at Oglesby Monday after having held a series of revival meetings the past ten days. They were assisted by Earl Roberson and wife of Hereford doing the singing and Miss Thelma Humphries as pianist. Several additions were obtained to the church and good crowds were present each time to enjoy the meetings.

Mr. and Mrs. Jay Sanders of Flagg and nephew, Buddy Sanders were week-end visitors at the Louie Huckert home.

Mr. and Mrs. J. L. Lookingbill, Ruth and Harry spent the week-end with relatives at Anton.

Elliott and Gilbert Clark left last week for their home at Pittsburgh. Elliott will work the coming year in Fort Worth.

Mr. and Mrs. Cunningham, Mrs. Pike and son, Jimmy, of Amarillo and Mrs. Ridder of Hereford were recent visitors in the Louie Huckert home.

Mrs. Henry McIntyre and children of Sweetwater are visiting her brother and wife, Mr. and Mrs. Adam Flowers.

Mrs. G. W. Mills and children of Amarillo spent the week-end with her parents, J. A. Blakemore and family.

Mr. and Mrs. R. A. Baker and daughter were Sunday visitors with her sister and family, Mrs. Lee Curry.

Mr. and Mrs. J. W. Cox and children of Plainview and Mrs. C. T. Nance of Lockney visited over the week end with their sister and daughter, Mrs. J. A. Noland and family.

Mrs. Wilma Harris of Canyon is spending the week with friends in this neighborhood.

Mr. and Mrs. Vernon Harmon of Tulsa moved into our midst and will be among the teachers the coming year. They, with Mr. and Mrs. A. W. Walker and Miss Thelma Humphries are attending institute in Canyon this week.

Mrs. W. R. Allen of Perryton spent the past week with Mrs. L. and Ray Johnson. She was formerly Miss Estelle Slaton.

Mr. and Mrs. Ray Johnson and daughter, Billie Ray, were Sunday visitors with Mr. and Mrs. O. W. Frye of Easter.

Mrs. O. G. Hill and children of Hereford were Thursday visitors in the L. Johnson home.

A family reunion was held at the home of Mr. and Mrs. G. P. Owens last Wednesday. Those present

were Mr. and Mrs. Joe Stagner, Miss Olive Stagner, Price, Fred, Pat and Earl Stagner, all of Flagg, Mr. and Mrs. Earl Clark, Booker, and Della and Owen Stagner, of Canyon.

Miss Ruth Smith left for Canyon Sunday to attend institute. She will teach the coming year at Wyche.

Mrs. W. P. Huntley enjoyed a visit last week her mother, Mrs. Dodson of Amarillo.

to Mrs. James of Lubbock for a farm near Abernathy. Mrs. James takes immediate possession.

Jack Hutson called in the Will Caraway home Thursday.

John Caraway returned Wednesday from his home in Ranger to look after farm interests.

The mission band of the W. M. U. of the First Baptist church of Hereford came out Tuesday afternoon and met with the ladies of Ward, rendering a program. The subject was "Home" and the program was so helpful and uplifting.

Mrs. Carroll called on Mrs. Fred Saltzman Monday afternoon.

Ward Community club will meet with Mrs. Montgomery on September 10.

ner, N. M., returned home Friday after visiting Misses Jacobs.

Mr. and Mrs. Virgil Rogers and children of Muleshoe were callers in the Joe Thurmond home Sunday.

Daniel school begins Thursday, September 4. Patrons have been invited by the principal, Hubert Thompson, to bring lunch and spent the day.

Mrs. Luna Jacobs and daughter, Ettoyle, were in Canyon Tuesday making arrangements for Miss Ja-

cols to do sub-college work in W. T. S. T. C.

Mr. and Mrs. O. K. Higgins and family returned to their home in Mineral Wells after spending the summer on their ranch here.

Miss Lois Thurmond has returned to her home in Denton after a three months visit in the Joe Thurmond home here.

Mr. and Mrs. Claude Forson and children of Hereford spent Sunday with Mrs. Luna Jacobs.

### T. C. U. IS ISSUING BONDS ON NEW STADIUM

Fort Worth.—Bonds on the new Christian University stadium now being issued to purchasers at all T. C. U. supporters throughout the state who have bought bonds will receive them within a few days. Each \$100 purchased as the buyer an option on one seat for all T. C. U. games at the new athletic home of the U. C., which will cost \$350,000 on completed.

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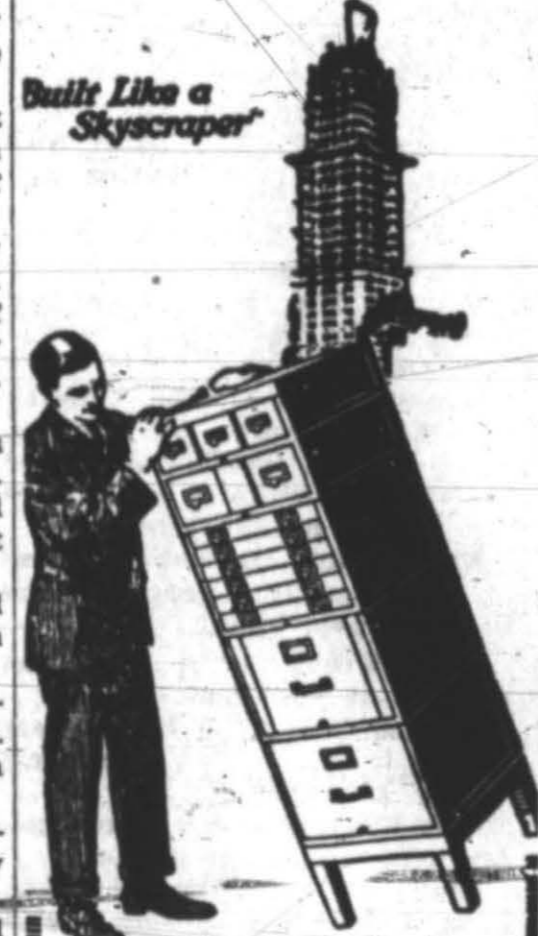
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PHONE 68

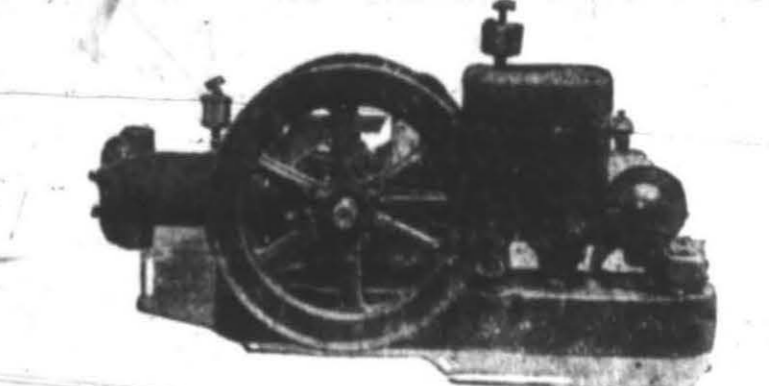
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Come in and let us demonstrate the Empire Milker and get the new low price on our Great Western Separators.

## Welch Machinery Co.

PHONE 33

# IN THE WORLD OF SPORTS

**HACK WILSON MAY HAVE PIANO-LEGS, BUT THEN HE'S THE CUBS' BABY GRAND — HE'S MOST VALUABLE PLAYER IN NATIONAL LEAGUE, SAYS MARTIN**

BY PHILIP MARTIN

WHETHER he goes on a vicious batting spree or strikes out, or whether he pulls a sensational, shoe-string catch or loses a fly ball in the sun, Hack Wilson thrills 'em. The chunky little fighting man of the Chicago Cubs can't be suppressed.

Today the air may ring with wild huzzas for the broad-shouldered, barrel-chested, piano-legged Wilson who smacks the ball over the wall and into the street; tomorrow the raucous sound of a thousand raspberries, "birds" or Bronx cheers will be his reward for striking out in a pinch or losing a fly ball in the sun.

There will be no official valuable player award made in the National League this year but if there were, none could be more deserving than Hack. He is the spark plug of the Cubs, who would win their second successive pennant in the senior circuit.

When Wilson hit his 44th home run of the season off Pitcher Larry French of the Pirates, he established a new National League record for four-base blows. At that stage of the race for home run honors, Hack also was tied with Babe Ruth, the Sultan of Swat.

In the waning major league season, it promises to be a gruel-



Hack Wilson

ing struggle between the Babe and the Hack. Others in previous years have challenged the Bambino's supremacy but always the Yankee star had enough in reserve to pull away from his rivals. It will be interesting to see if he can distance the persistent Cub slugger.

WHILE Ruth is considered the most colorful player in the national pastime, none will ques-

tion that Wilson is the most dashing figure in the older circuit. His appearance and his intense earnestness are perhaps the greatest factors in making him one of baseball's most interesting characters.

Hack is 5 feet 6 inches tall and weighs 200 pounds; he is a bundle of muscles. During his career with the Cubs he has indulged in four fistie seasons, but each of these battles has tended to increase his popularity.

Wilson never has fallen below the .300 mark with the Cubs. During the last three seasons he hit 190 home runs. He should get at least 50 this year.

Hack played seven games with the Giants in the 1924 world series against Washington. He was the goat of the contests by striking out on far too many occasions. He played five games with the Cubs against the Athletics in the 1929 world series. And Fate again named him as the series chump when he lost a fly ball in the sun during the fourth contest.

But for that one fly ball which Hack turned his back to, the Cubs' centerfielder might have been a hero of the same brilliance as Howard Ehmke and Lefty Grove. His batting average of .471 was the highest attained in the series. His fighting spirit was by far the best the Cubs had to offer.

## Big Convention Held In Pampa By Christians

The best Panhandle meeting ever held for the Christian churches was that in Pampa last week, August 23 and 24, according to J. W. Boultinghouse, who attended as secretary of the organization, which is composed of 26 counties. This was an annual assembly or convention; the attendance was good and a fine program was given, presenting various phases of church activity. Plans were laid for future work of a new year.

Outstanding ministers had places on the program and leading church workers gave inspiring messages upon related work. An address to the convention was made by Rev. Boultinghouse.

District officers were Ed S. McKinney, Amarillo, president; Rev. D. W. Darnell, Dalhart, vice-president; Rev. J. W. Boultinghouse, of Hereford, secretary, and Jasper Bogue of Amarillo, district evangelist.

Mr. and Mrs. A. F. Pyeatt of Guthrie, Oklahoma, and Mrs. R. E. Pyeatt and children of Amarillo are visiting this week in the home of Mr. and Mrs. C. L. Burns. Mrs. A. F. Pyeatt is a sister and Mrs. R. F. Pyeatt as niece of Mrs. Burns.

Mrs. I. H. Spratt and son, Carl, reached home last Monday from a visit with her parents at Sturgeon, Missouri.

Dick Kimmons and his mother, of Amarillo, spent last Sunday in Hereford visiting with Mr. and Mrs. N. C. Vogele.

Earl Porter and wife of near Portales were here last Monday visiting in the home of his uncle, O. G. Hill and family.

Mr. and Mrs. J. B. McMinn left Wednesday morning for Canyon where they will make their home for the college year.

Mr. Frazier and daughter, Pauline, and Trula Mae left Sunday morning for their home in Mountain View, Oklahoma, after a week's visit with friends and relatives.

O. D. Frazier had relatives visiting him from Friona and Bovina last week.

Mr. and Mrs. Herman Koch and children returned home Thursday from a visit with relatives in Oklahoma.

Wayne Davis and mother and Mr. and Mrs. Bob Dyer returned home Tuesday from a pleasure trip in the Eastern states.

Miss Ting Brunson spent Sunday night with Miss Euna Mann. The social at Ford was well attended Wednesday night in spite of the heavy rain that fell in this vicinity.

Farmers are busy preparing land for wheat since the rains, which were greatly appreciated by everyone, fell last week.

A SLOW PICTURE—WITH SOUND!



## Adrian-Sims Notes

BY MRS. J. M. CHAPMAN

Mr. Drake and family left Monday for Plainview.

N. O. Phillips was in Adrian Tuesday.

J. M. Chapman and sons were in Hereford Friday.

Messrs. Stagg and Jones were in Sims community Tuesday.

Mr. and Mrs. M. B. Stone returned last week from a vacation trip.

Miss Maude Malone, Mrs. Lotta and daughter, Ida Jeanne, visited Mrs. Ed McCaskey Monday.

Rev. Pryor of Adrian has announced that he will preach at Sims school house the second Sun-

day in September at 3 o'clock. He will be glad to have as many present as possible at this service. Remember the date and come.

Mr. and Mrs. B. H. Rice and family and Mrs. Skaggs were Sunday visitors in the J. M. Chapman home.

Mr. Turrentine was in Adrian Sunday.

Ruth Long is visiting Elizabeth Chapman this week.

Misses Alma and Lucille Foxall of Decatur arrived Friday night. They will teach school for us.

Del Guthrie was in Adrian Monday.

Misses Lucille and Alma Foxall left Saturday for Canyon where they will attend institute. School will open at Sims Thursday morning, September 4.

## Ford Doings

BY MISS EDITH MANN

There was an attendance of 101 at Sunday school. Rev. Hornbeak delivered a splendid sermon.

The Community Welfare club will meet with Mrs. D. B. Mann Friday afternoon, September 5. The ladies are working hard on different entries for the fair and expect Ford to show up well with its booth.

The meeting held at Ford by Rev. V. M. Cloyd closed Friday night when the people gave him a shower of canned fruits and vegetables.

Mr. and Mrs. R. C. Mann took dinner in the F. W. Brunson home Wednesday.

Mr. and Mrs. Jenkins moved into this community from Wildorado last week and will begin teaching at Ford Thursday, September 4.

Mr. and Mrs. W. M. Schwartz took dinner in the Hershall Cline home Sunday.

Mr. and Mrs. J. S. Garrett and family and Mr. and Mrs. D. S. Larson and family attended the singing convention at White Deer Sunday.

Miss Dorothy Norton spent Tuesday night with Miss Oleta Reeves. Misses Bydine and Tiny Brunson spent Tuesday night with Misses Mildred and Melvina Stewart.

Mrs. W. M. Stewart is on the sick list this week.

Mr. and Mrs. R. L. Mann left Thursday for their home in Hobart, Oklahoma.

Misses LaVerne Mann, Dorothy and Marine Norton and Messrs. James Reeves, Jewell and Chester Norton were visitors in the Rye Casey home Sunday afternoon.

Mr. and Mrs. Bob Orr and family spent Sunday afternoon in the E. H. Simpson home.

A. K. Webster of Amarillo was a visitor at Ford Sunday.

Mr. and Mrs. B. F. Reeves were visitors in the J. Y. Norton home Sunday afternoon.

Miss Vineta Simpson spent Sunday with Miss Ruby Rempel.

Paul Rempel of Cordell, Oklahoma, arrived here Monday to visit with relatives.

Mr. and Mrs. D. B. Mann and family and Mr. and Mrs. O. D. Frazier visited in the E. H. Simpson home Sunday after Sunday school.

## Found in Arctic After 33 Years



One of the most gripping mysteries of the Arctic was solved recently when a Norwegian scientific expedition discovered the body of Salomon Auguste Andree, above, Swedish balloonist-explorer, 33 years after he lost his life making the first attempt to cross the North Pole by air. Andree and a co-explorer found nearby, were fully dressed and well preserved.



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Second Sheets  
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Rubber Bands  
Invoice Files  
Blank Books  
Sticket Files  
Price Books  
Board Clips  
Steel Boxes  
Brief Cases  
Cleo Paste  
Index Sets  
Bank Pin  
ink Well  
Mucilage  
Journals  
Datars

Desk Pins  
Pen Racks  
Day Book  
Paper Clips  
Cash Book  
Time Book  
Blotter Set  
Clip Boards  
Order Books  
Eternal Inks  
Stamp Pads  
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## Exhibits From Plains Making Many Friends

According to an article given in the issue of the Amarillo News, the Panhandle-Plains rural exhibits now being at fairs in Iowa and the Texas Plains county are being well received. According to this story Howard Ferguson, general manager of the organization, states that thousands of dollars worth of publicity in the form of news and newspaper articles has been given the Panhandle-Plains by newspapers in every state visited. Substantial personal contact with business men is being made and good will and understanding is being firmly established, where only doubt, prejudice and open hostility were not before, and barriers of dislike and misconceptions are being torn down rapidly and the work of 1930 will show the most concrete returns ever received in this line of work, according to Mr. Ferguson. In Missouri they are wondering how the Texas Panhandle produce the magnificent display shown, on an average of 22 to 23 inches, and consistently keep within that "spot" shown by Babson's. T. D. Bennett, solicitor for Panhandle-Plains Inc., was here recently and stated exhibits are already in the one in Missouri and the one in Iowa, while a third is completed to start out from Illinois, but the organization is without funds and unless can be raised this last one will not be sent out and the others have to be called in. Amarillo tithing up two dollars for every put up by the remainder of territory.

## Vega Looks Up With Prospects of 3 Rail Lines

Vega, Sept. 3.—Indications are this city will be given many shops of the Texas & Pacific Southern railway company in that of-way is being asked for a line of two miles north of it. It is believed that the right-of-way for the new railroad can be obtained within a few days. The road to be built, Vega, three rail lines, would be a city within the next few miles of location. Surveys have been completed on the Island line from here to Fort Worth, and letting the contract for road bed should be shortly. Actual construction is expected to begin not later than October 1. C. B. Davis, division engineer, states that about two weeks will be required for laying up location of the present route, entering Deaf Smith county south of Vega and penetrating New Mexico near the south corner of the county.

Oldham county oil test, 8 miles northeast of here, has spud in and will drill 4500 feet if necessary.

School will open here next Monday with four new courses offered. F. Compton is superintendent. John Parsons is principal. There are ten teachers on the faculty this year. There are 207 scholastics in the district.

Vega fair will be held here two days, September 12 and 13.

Mr. and Mrs. W. B. Anthony arrived home last Friday night from the Center where they visited in home of their daughter, Mrs. Duncanson and family. They were especially to see the new baby.

Attention, hog men: Receiving is every Friday, shipping day on Saturday of the week. Bring hogs every Friday. I insist you do so and avoid unnecessary delay. G. W. BRUMBLEY. 84-3c

L. Fyke has gone to Amarillo where he has employment about a month.

## Northwest News

**BY MRS. H. O. DORRIS**  
(Too late for use last week.)  
Miss Mildred Turner, who was operated on for appendicitis at Amarillo last week, is reported to be doing well. Her Sunday school class gave her some beautiful pot plants last Friday, also read letters to which she gratefully replied in a letter of thanks.  
Mrs. Geo. Wells, who has been under treatment at Amarillo is yet unable to come home.  
Good rains fell here last Friday and Saturday.  
A Sunday school program planned for Friday was carried out Sunday evening.  
H. O. Emmett and Cone Dorris and Hugh Cannon attended a rodeo at Quay, N. M., Friday.  
Relatives from Kansas visited the E. M. Wright home last week.  
Geo. McClain of Plainview visited C. S. Perrin Thursday.  
Mrs. B. M. Wright and daughters and Mrs. F. D. Ferguson spent Wednesday afternoon with Mrs. Jack Fortenberry.  
Franklin and David Strader visited Morris Fortenberry Monday.  
H. C. VanBibber was in White Deer on business last week.  
The community church is being stuccoed and will be completed in a few days.  
Mr. and Mrs. Leonard Strader and children visited the J. G. Fortenberry home Sunday.  
J. M. Chapman is driving a new car.  
C. S. Perrin was a Hereford visitor Saturday.  
Alta Mae Fortenberry spent Friday and Saturday with Mrs. F. D. Ferguson.  
Mary Fortenberry visited from Wednesday until Sunday of last week with Mrs. H. O. Dorris.  
Rally Valentine of the Valentine community called in the J. G. Fortenberry home Wednesday.

### HALL AND MAGNESS ARE NOMINEES IN FARMER CO.

Friona, Sept. 3.—W. W. Hall won the nomination for sheriff over Bill Kirk by a majority of seven votes in Farmer county. A total of 1320 ballots were cast in the second primary. Magness was renominated tax assessor over J. J. DeOliveira by a 129 majority.

### HOME-OWNERSHIP PLAN STARTED BY PHILLIPS

Phillips Petroleum company, which has several retail stations in the city, has announced a home-ownership plan. No new capital is to be raised. Employees of the company will conduct a special campaign from September 2 to September 15, taking stock themselves and placing it among customers who desire to make such an investment.

## Ad for Papers In Brand Was Too Effective

The Brand wishes to thank the many people who responded with copies of July 31 by bringing them to the office last week. We regret that we were unable to take all of them at 25 cents each, but our requirements were almost fully met before the papers were generally circulated. In fact, six copies had been received before the press quit running Thursday and during the afternoon the number wanted was on hand.  
There were more papers of July 31 available than we figured on. Just the street sales by newsboys, who start selling as soon as the press has run off a few copies, brought six of the desired papers to light, and there was a steady stream of them up through Saturday. The Brand's advertising was too effective.

## Intention to Plant Winter Wheat Is Less

Reports received from Texas farmers reporting from their farms as of August 15, show intentions to sow an acreage of winter wheat this fall 5 per cent less than last year. Acreage sown last fall was 3,100,000. The intended reduction indicates an acreage this fall of 2,992,000. As weather conditions and other causes may prevent the farmers from carrying out their intentions it may be expected they may modify their plans if they find a change desirable.  
Drought conditions existing over nearly all of the Texas wheat area at the time farmers were reporting their intentions this year has continued, except in a few favored localities where some rain has fallen recently. These conditions are interfering seriously with preparation of the ground and seeding of the crop, therefore actual sowings will depend a great deal upon rainfall during the remainder of the planting season.

### WOMAN DEFEATED FOR CLERK IN CASTRO COUNTY

Dimmitt, September 2.—Run-off winners in Castro county were M. R. Avery, county judge; Frank Cone, district and county clerk, defeating Mrs. R. B. Boren, incumbent; John Lilley, commissioner No. 1; Roy E. Haberer, commissioner No. 2.

## Wyche Items

**MRS. L. P. PERKINS**  
The community dinner was a success and it was voted to have another soon. Mrs. N. G. Elliston's orchestra of boys furnished fine music. These boys have been organized only a short time and are doing fine. The afternoon was spent singing and several numbers by Mrs. Elliston's piano pupils. There were a number of visitors from town.  
There was a mistake in last week's paper saying there would be dancing at the community dinner and there may be people who did not know it was a mistake.  
Mr. and Mrs. Wm. Hall of Junbo visited the L. P. Perkins home Sunday evening.  
Mrs. Beard, of Colorado, Texas, is visiting her daughter, Mrs. F. Neal. She came with her grandson, Mr. Brooks, who went to visit other relatives in other places.  
Mrs. Noah Euton and daughter visited Mrs. Euton's mother, Mrs. J. A. Young, Friday.  
Mr. and Mrs. C. V. Burgess and family visited the L. P. Perkins home Sunday.  
Mrs. Perkins called on Mrs. J. A. Young Friday.  
Some farmers are sowing wheat this week.  
The school house is being painted and numerous repairs are being made.  
Mr. and Mrs. Perkins called in the G. W. Franklin home at Westway Monday.  
The Carmichael boys visited the Perkins home Monday.  
Plainview friends visited in the Ott home Sunday:  
Ruth and Ralph Wolf, Oleeta, Vera Lee and Ervan Elliston and L. Finch enjoyed a candy pull and waffle supper in the N. G. Elliston home Sunday night.  
Eldon Coffman of New Mexico spent last week end with his brother, Otto Coffman.  
Victor and Ervan Elliston visited their parents, R. L. Elliston, the past week.  
Mr. and Mrs. Clyde LaGrone

and daughter of Amarillo visited in the R. W. Elliston home Sunday.  
Alta May Elliston is visiting her sister, Mrs. Lee, at Glenn Rio, New Mexico.  
Eddie and Margaret Hoffman had their tonsils removed last week.  
The teachers, Misses Fridy and Smith, will stay at the Bucey Elliston home the coming term.  
Men of this community will work at the school house Wednesday and the ladies will serve dinner to the workers.  
R. W. and R. L. Elliston are going to Mexico to build a house on the R. L. Elliston land.  
Jess Lindsey has started cutting maize.  
C. C. Cook is harvesting sudan this week.  
N. G. and Ervan Elliston went to the races at Amarillo Saturday.  
Leck Wilcoxia spent Sunday evening in the N. G. Elliston home.  
Mr. and Mrs. L. P. Perkins called in the Elliston home Monday.  
The mail lacked forty pieces of being enough to justify a daily delivery.

## Pine-O-Pich

**PRODUCTS—THE HOME REMEDY**  
—Pine bath made of pine tar, unequalled for bathing and breaking up cold.  
—Pine Oil, the outstanding remedy for pyorrhea, rheumatism, stomach and kidney troubles. Six to eight drops taken on sugar three times a day will convince you.  
Pine Rub for catarrh, hay fever, sinus trouble, colds, croup, burns.  
Rust-penetrating oil, a world beater for removing rusty, frozen nuts.  
—Zimmerman's Wonder Salve, with 35 years successful use for eczema, nettle, ringworm, burns, boils, piles and old sores.  
For sale at the **CORNER DRUG STORE**  
Money back guarantee if not satisfied.



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**NEW WAVE**

Sleek rows of wavelets, soft and alluring, a new idea in beauty culture—something charmingly simple and attractive. This wave is being offered specially to our patrons. You are urged to make an appointment.

**Orr's Beauty Parlor**  
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Stop in, write, or phone for our new, valuable illustrated folder: **"HOW TO SELECT A MEMORIAL"**  
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The new **VICTOR "6"**  
—with 2-color ribbon  
and new feature keys...

only \$75!



The Victor 6-column standard adding machine is now equipped with two-color ribbon and the same feature keys that are found on the larger model Victors. These include total, subtotal, non-add and repeat keys. These changes are made without increase in price. The Victor "6" still sells for the low price of \$75. Let us arrange a free trial.

**VICTOR**  
The Hereford Brand

## Take Care of Your Stock

Every indication points to a rigorous winter. It is probable there will be an excess of cold, wet weather. All stock, especially young animals, suffer much loss from exposure to rough, winter weather, causing a stunt in growth and development that can never be overcome by any amount of feeding and favorable conditions afterward.  
Now is the time to get your sheds and out-buildings in shape to protect your stock. Have protection ready for them when cold weather comes. It will be too late to do the most good after winter sets in. Preparation now will pay a big return on the investment.

**R. H. Kemp Lumber Company**

W. W. Adams, noted diversified farmer who lives 12 miles southeast of Hereford, returned last Thursday from several days' trip through the counties to the south, where excellent crops were reported. Mr. Adams said he would have a good pasture of oats and barley for his dairy cattle within the next ten days.

## ART LESSONS

### REASONABLE PRICE

CREATE THE BEAUTIFUL!

Instructions in lettering, drawing, water colors oil paintings.

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IF YOU BUY ONE OF THESE for 35¢

Palmolive Shaving Cream  
Colgate's Rapid Shave Cream  
Colgate's Handy Grip Stick

**City Drug Store**  
PHONE 300

9945



**Any Woman**  
Would Be Proud  
To Own This Gas Range

THE kitchen of the modern home is always open to guests. The owner is proud of it! And she'll be ~~more~~ proud of her kitchen when she owns this latest addition to the famous line of Magic Chef Gas Ranges—the Tiffin Model.

Though built compact for the smaller kitchen this ultra-smart gas range has sufficient capacity to cook for ten people. It embodies every modern labor-saving feature and possesses a colorful yet classic beauty that will win your instant admiration. Before you buy any gas range be sure to see this newest creation of the makers of the famous Magic Chef.

**West Texas Gas Company**  
"HEADQUARTERS FOR GAS APPLIANCES"

**A. C. THOMPSON**  
**DEPENDABLE LUMBER**  
McKindley & Third Phone 456

# 'Kick Off' For School With a Heavy Line!

Get the school supplies and accessories from our large stock. Anything you need from Kindergarten to Graduation. Treat your Buddy to one of those thirst-quenching Sodas from our 100 per cent fountain.

100 PER CENT HERFORD HIGH

Say "Meet Me At the Corner", Where Quality and Fair Prices Prevail.

## CORNER DRUG STORE



The Rendezvous for  
**GOOD REFRESHMENT!**

# Locals

Mr. and Mrs. R. H. Womack and Mrs. Pearl Shuey spent last Sunday in Amarillo.

To Boulder, Colorado, and back in less than three days, on Brunswick tires and "Air-Fast" (puncture-proof) tubes without a sign of trouble. RICE sells Brunswick tires. 34-1c

Messrs. Frank Beemer, John Hockler and Bernard Wolf spent the fore part of last week in Littlefield visiting friends.

RICE'S Instant Tire Service gives you temporary relief for that tired feeling and a new set of Brunswick and Air-Fast puncture proof tubes makes a permanent cure. 1c

Walter I. Fouse of Muleshoe has accepted a position as bookkeeper with the A. C. Thompson Lumber Company.

Daughters and their husbands of Mr. and Mrs. J. P. Wood spent the last week end here. Mr. and Mrs. V. M. Bradley, Abilene; Mr. and Mrs. M. W. Cayton and baby, Texhoma, Oklahoma, and Mrs. O. V. Alexander, Memphis.

R. N. Johnson left for Texarkana Wednesday where he attended the funeral services of his sister-in-law, Mrs. J. D. Johnson.

Did you have tire chains when that rain came? RICE sells them. 34-1c

Prevent smut; treat with Ceresan. Corner Drug Store. 34-1c

N. E. Gass drove Saturday to Lubbock to bring home Mrs. Gass who has been there several weeks in attendance upon a sister from Crosbyton who had been a patient in a Lubbock hospital.

E. C. Eubanks, assistant cashier of the Western National Bank, returned the first of this week from a vacation trip spent with relatives in California. E. C. says he found out how they make moving picture while he was there.

Ray Barber left Wednesday for a several days visit in Plainview.

Treat your wheat with Capper Carbonate. Corner Drug Store. 1c

Ed Hart, employee of the Amarillo office of the Panhandle Lumber company, is assisting at the Hereford yard this week during the vacation absence of Ted Houston who is making a trip to New York.

What's the use in carrying a spare if you haven't a good jack? All sizes and prices at RICE'S. 34-1c

Dr. Barr of Lubbock, a veterinarian will be in Hereford next Tuesday and Wednesday for the purpose of giving tubercular tests for all grades and breeds of cattle. Those interested see Henry Hastings. 34-1p

Just received a new style second spare tire carrier at RICE'S. 1c

Artis Russell visited friends in Clovis over the week-end.

### Value of Soul Or Life Told By Churchman

Answering the question, "What shall it profit a man if he shall gain the whole world and lose his own soul?" Rev. Charlston, visiting Presbyterian minister from Canyon, replied it would be an irreparable loss, speaking Sunday night to one of the largest congregations of the cooperative summer services.

It was announced that the Presbyterian church had won the attendance contest, and a committee from the Methodist and Christian churches was appointed to make necessary arrangements for the promised entertainment.

Another united service was announced for next Sunday night at the Christian church, when Rev. J. W. Boultinghouse will speak.

Rev. Charlston declared that the question of what should a man give in exchange for his soul (or life) was applicable to both sinner and Christian. He asked that it be applied to self, citing several illustrations in which strong contrasts were presented. The rich man, robed in purple and fine linen, had the world's offering but lost his soul, while Lazarus, a beggar, found comfort in Abraham's bosom.

Showing futility of laying up treasures on earth, the man who made a million dollars at the age of 44 and retired to enjoy it was mentioned. He died within less than one year. When Herculaneum and Pompeii were destroyed by Vesuvius about 2000 years ago, excavations show, a woman lost her life trying to take away her jewels. When a steamboat was sinking in the Mississippi river, a miner leaped into the water and sank; it was found that he had stuffed his pockets with gold nuggets before jumping overboard.

Reading from Ecclesiastes, words of wise Solomon, the speaker summed up: the duty of man is to fear God and keep his commandments. And then referring to Christ's philosophy, termed the wisest man, the man of Galilee had said there should be no worry about food or raiment: "Consider the lilies of the field, they toil not, neither do they spin." "Seek ye first the kingdom of heaven and all these things shall be added thereto."

### BURGLARS AGAIN VISIT CONSUMERS' OIL COMPANY

Burglars again visited the Consumers' Oil Company when access was gained into the store room Wednesday, and carried away five automobile tires, according to E. G. Grady, manager. No clue was left.

### Chevrolet Has 28.4 Mileage In Test Runs

By reeling off 28.4 miles on one gallon of gasoline with his 1930 Chevrolet coupe, W. I. Valentine won first prize in the Brumley economy test of Chevrolets, which ended last Thursday.

Surprising mileage was revealed in the tests participated in by over 40 car owners who had to drive their own cars. A straightaway run was made northeast on highway 306.

Roy Deviney came out second with 27.6 miles, operating a 1929 Chevrolet coach; and George Paddock registered 26.4 with his 1930 sport coupe for third position.

Other surprising results were obtained by Chevrolets that had been run 25,000 miles or more: Roy Smith obtained 22 miles on one gallon of gas; H. E. Seward showed 21.8 miles. Quite a number reached 25 miles and the average of all the entries was 23.4.

### STORK SPECIALS

Born to Mr. and Mrs: Joe B. Curtsinger, September 3, a daughter. E. O. Matthews, August 29, a daughter. S. A. McGowan, August 28, a son.

### CHURCH ENTERTAINMENT DETAILS TO BE GIVEN

Details of the church entertainment in which Presbyterians will be guests of Methodists and Christians will be announced Sunday night at the Christian church, Roy Arnold, who is chairman of the entertainment committee, will have arranged for the place, time and nature of the affair and the information will be imparted preceding the services.

### Most Valuable Player Prize to J. Barnett

Judges in the county-wide baseball tournament, in which Summerfield was winner, have picked J. Barnett, shortstop and pitcher for Black, as the most valuable player during the ten-days meet and the highest prize offered goes to this player.

Byrd, pitcher for Frio, is adjudged best pitcher. Bob Allison, pitcher for Westway, had the most strikeouts in one game, getting 16 in a ten-inning match.

Charlie Bennett of Westway was best catcher; Jim Robinson, Frio, had the best record on putouts at first base, credited with 45, and only two errors. Ted Young received a prize for most singles, 7. Leonard Rose for Frio obtained three two-base hits and topped that with a home run. Rose tied for honors on triples, two each.

George Murphy poled out three home runs to win, playing for Summerfield. L. Carnichael had the best hitting average, with .600. Prize for best sportsmanship shown by manager went to C. A. Price, managing Black team.

Team Batting Average.

Buicks	298
Frio	280
Summerfield	256
Westway	230
Wyche	220
Black	175
Wesley	166

### LOCAL PEOPLE ATTEND PAMPA CHRISTIAN MEET

Attending the convention from Hereford, which was the largest gathering of Christian people in such annual meets, even though the North and South Plains were divided this year, the North at Pampa and the South at Lubbock, were A. M. Jones, Mrs. O. H. Dyar, Mrs. Carl Cockrell, Miss Ruby Vaughn, Mr. and Mrs. E. E. Ramsey and Rev. J. W. Boultinghouse.

The South Plains Christian convention was held at Lubbock Thursday and Friday, and Rev. Boultinghouse accepted an invitation to deliver an address there Friday. "Echoes of the Young People's Conference", pertaining to future work of the church's young people.

### TWO CLASSES IN DAIRY DIVISION ARE STRESSED

Circular letters are being mailed out this week to dairymen by Jim Lipscomb, superintendent of the fair dairy department, urging them to bring in for show purposes animals of the get-of-sire class, which is claimed to be one of the most attractive features in the dairy division. This class includes three animals that have been sired by the same bull.

Another group considered important is the young herd class, including a young bull, one year or over, and two heifers, any age, that are owned and have been bred by the exhibitor.

Prizes in each of these classes are \$10, \$5 and \$2.50.



### Children Form the Saving Habit Easily

Just get one of our home saving banks for your child and watch him. It's interesting.

He dreams wonderful dreams—even as you and I—and, given the chance and your training, will learn the wisdom of saving.

Can you afford not to give him the chance?

### Western National Bank

"There Is No Substitute for Safety"

# STAR THEATRE

HEREFORD, TEXAS

Tomorrow  
One Day Only  
Friday  
SEPTEMBER 5



**WILLIAM POWELL**  
For the Defense  
KAY FRANCIS  
Glorious Victim

Special matinee in the afternoon so that all may see this great picture, 10c and 25c.  
One of the best dramas we have ever presented, one worth anyone's while to see and hear.  
Two great stars play strong parts in great story. Evening prices, 15c and 35c.

SEPTEMBER 6  
Saturday Only  
One Day Only, Matinee-Night  
A favorite star in a dandy picture—

**Hoot Gibson**  
in  
"Spurs"

Monday and Tuesday  
SEPTEMBER 8 AND 9

Another comedy on army life, with a big kick in it—  
**"Born Reckless"**

COMING:

Some of the best shows Hereford has ever seen, better than you will be looking for, the latest pictures and greatest comedies, just as soon as we can get them here.

FRIDAY, NEXT WEEK  
Special return showing by request, one day only—

**"Byrd at South Pole"**

Wednesday and Thursday  
SEPTEMBER 10 AND 11  
An all-talking movietone musical comedy that everyone is going to like—  
**"The Golden Calf"**



## More Than 40 Tested—Average of 23.4 Miles Per Gallon

W. I. Valentine, 28.4, First Prize.  
Roy Deviney, 27.6, Second Prize.  
George Paddock, 26.4, Third Prize

1929 Chevrolet Coach, complete overhaul. See this one before you purchase a used car.

1929 Chevrolet Truck, overhauled, tires fair, new paint job—a real buy.

3—1929 Chevrolet Coupes; are in A-1 shape; call for demonstration.

1927 Chrysler "70," new paint job, runs good, a dandy car and a good buy.

1930 Chevrolet Club Sedan, 11,000 miles; in first class mechanical condition.

1929 Buick Sedan, being completely overhauled in our shop; another General Motors car.

Yours For Sales and Service

# Brumley Chevrolet Co.

Incorporated

Phone 216.

"A Reliable Institution"

Phone 216

### INSURANCE

Loans--Bonds  
HEREFORD  
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AGENCY  
JOHN McLEAN, Manager