

# The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

51st YEAR—NUMBER 29.

HEREFORD, DEAF SMITH COUNTY, TEXAS, THURSDAY, JULY 30, 1931.

FIVE CENTS PER COPY.

## Mrs. Marvin Mundell Wins Second Period Prize; Awarded Cash Prize And Bonus Vote

### MISS RUTH WOLFE CLOSE SECOND

Four Other Contestants Grouped Around Top; Work Now More Than Ever Will Determine Winner.

Subscriptions are pouring into the Brand. The walls of opposition that have held so firmly against the push and the bustle of the workers in this campaign are giving away and obstacles are fast being removed from the track and every worker is getting set for a final finish.

Mrs. Marvin Mundell came thru the second period as winner of the 1,000,000 votes and the \$10 cash. She has overcome seemingly insurmountable opposition and handicaps to win this much desired prize.

Miss Ruth Wolfe takes second place in the second period. Miss Opal McMahon third, Miss Glenn Curry fourth, Mrs. B. R. Fulkerson fifth and Miss Louise Johnson sixth places. Miss Lovie Mayfield of Dawn and Mrs. J. J. Boling of Wildorado never reported. Mrs. McCollister has never made a report, and therefore, is not to be considered a candidate.

Difference in the amount of money separating Miss Wolfe and Mrs. Mundell was only 25 cents. The million vote bonus and the \$10 in cash was given to the contestant turning in the most money during this second period. The standing as listed here does not indicate their standing in the campaign as to total number of votes each has. There are four of the leaders grouped around the top position and any one of the other four contestants could win during this closing period should they show a burst of speed in the final lap.

The contest enters the final period which is a severe period. No one will know the amounts of money turned in during the next ten days. Contestants will seal their money and names in an envelope and drop same into a sealed and locked box here at the Brand office, not to be opened until the closing night, August 5, by the judges selected by the respective contestants.

Workers are again warned to be alert and active during the next few days. The time is fast slipping past. It will be too late after August 8. Subscriptions then will not do your chances of winning any good for your worthy competitor will be enjoying the pleasures that go with owning one's own motor car. They will be enjoying the fruits of hard labor and resting in the satisfaction of

(Continued On Last Page)

## Low Price Cuts Down Wheat Receipts Here

The continued dry weather of the past week has finished up harvest over the Hereford trade territory with the exception of scattering crops of unusual size that has made the combining last longer than in former years.

An enormous amount of wheat continues to be held on the farms, either in granaries or piled on the ground. Farmers have been heard to say this week that they thought it better to keep the wheat they already have than to try to raise some next year at a higher cost than they can get for the wheat they now hold. Various estimates place the planting now being contemplated for this fall as one-third to one-half of last year's acreage.

Receipts at the elevators for this past week have been exceptionally slow, owing to the expectation of 1.8 cents advantage in freight rates after August 1, and the local price dropping to 22 cents Tuesday has not added to grain coming in. That being received is largely for storage, very little being sold.

The Santa Fe reports indicate 1,502 cars billed out of Hereford so far this season, with an approximation of half that much still to move. Grain men alike have quit trying to advise what to do regarding the holding of wheat for future price changes, saying one person's guess is as good as another's.

Young Miss Cronin. A fine baby daughter was born to Mr. and Mrs. J. T. Cronin at the Deaf Smith county hospital Wednesday afternoon.

### STAR ROUTE CARRIER IS ON THE SICK LIST

J. A. Leckliter, genial rural mail carrier on the Star route from Hereford through Dimmitt and back, is on the sick list this week and an old favorite L. H. Alkman, who carried the route before Mr. Leckliter, is making the trip for him.

## Will Direct Songs of M. E. Revival



REV. W. M. CULWELL

The singing and young people's work of the coming Methodist revival in Hereford to open next Sunday will be directed by Rev. W. M. Culwell of Abilene, who is commended as highly successful in this work.

## Produce Prices Average Above Those of Feed

In proportion with other things, chickens, hogs, cream and eggs are by far the most profitable commodities Deaf Smith county farmers have to sell, according to a survey made over Hereford the past several weeks by the Brand. Frying-size chickens have stayed at a good price all summer and one of them, is worth two bushels of wheat now. The cream market has started upward and will probably continue that way during the fall and winter. Eggs, after their low price earlier in the summer, have started up and will likely continue so from now on.

Feed is cheap—in fact about the cheapest it was ever known to be, and there is going to be much wheat left scattered over the ground when grain piles are scooped up.

More Deaf Smith county folks are fixing to live at home through the coming winter than ever before. Extra fine gardens are to be found around many homes, and the canning and drying of fruits and vegetables will be the order of the day for several months.

### TOOLS AND TIRES TAKEN FROM FIRM

Durham Motor company reports the loss of tools and two truck tires taken from their place of business last Saturday night when the building was broken into. The cash drawer was forced open but the money had been removed when the doors were closed for the night, and no cash loss was sustained.

### ALL BUSES NOW MEET AT CORNER DRUG STORE

Since the transferring on July 15 of its bus station to the Corner Drug Store, all bus transportation is now arranged for at that location. Both Pickwick and Sunset lines are represented, the latter running two buses each way daily, and the latter one bus each way.

## I. O. O. F. All Puffed Up; Cats Invited to Play

Feeling that they were now out to make the other civic ball teams talk turkey, the Odd Fellows jumped on the Lions club and were taken on for a baseball game Friday afternoon of this week. The Lions are somewhat out of practice but feel like they have enough stuff to take care of the I. O. O. F., and the game will be called at 5:00 o'clock at Mid-get field.

These games are simply put on for the benefit of the children's playground equipment at Lake Park and to furnish fun and entertainment for those who like to see old-timers strut their stuff. Admission charges amount to 25 cents for adults and 10 cents for children.

## Brand Contest In Excellent Circumstances

With the subscription contest of the Brand nearing its completion Saturday night of next week, August 5, it may be well that certain statements regarding the campaign be made so there will not be the slightest misunderstanding about it.

There is an apparent undercurrent of thought being circulated either intentionally or otherwise, that the contest prizes will not be bought, and these fine workers will go unrewarded for their tremendously hard labor at soliciting subscriptions. Suffice it to say that signed contracts for the purchase of the prizes were made before the contest was announced, some of the prizes have already been paid for, and the contracts approximate promissory notes that the merchandise will be purchased. The prizes, with the exception of the second, will be here at the Brand office Saturday night, August 5, for their respective winners to take home with them. The second prize, being a choice of three suites of furniture, will be at the E. E. Black company store and its winner will receive it that same night as soon as she decides whether she wants a dining room, bed room or living room suite.

The Brand feels most keenly its obligation to this community, and is happy in accepting the honor conferred upon the paper as the representative of all that pertains to the betterment of Hereford and the great country of which it is the center. It is a happy privilege of the Brand to occupy the high position as the friend of every worthy citizen and of every worthy enterprise. We feel deeply the importance of this, and hold it as a sacred trust.

The contest is going fine. We have had an exceptionally fine group of workers that have striven valiantly. We wish you could give an automobile to each of them. That, of course, is impossible, but they will be rewarded as has been advertised and in the order in which the judges determine their standing. Every one is working hard to win and they deserve the support of each friend who can assist them.

We hope everyone will be here to see the winners announced Saturday night of next week, August 5.

E. E. KESSIE.

## Baptists Attend Assembly At Ceta Canyon

Baptists of Hereford have been very busy this week going and coming from Ceta Canyon where the annual assembly is being held. Rev. W. M. Loyd, Hereford pastor, is presiding officer, and Alex O. Thompson is chairman of this year's program committee. Many local members who cannot remain at the camp grounds for the full week are spending a day or two at a time as occasion permits.

In all probability the largest gathering from Hereford will attend the assembly next Sunday when the Hereford municipal band, under direction of Ralph Smith, will play a sacred concert that afternoon.

Those in charge of local Baptist affairs have announced that there will be Sunday school in Hereford Sunday morning for those who cannot attend the assembly meeting, and that the B. Y. P. U. will hold its usual Sunday evening services at the church here.

### CONTEST SUBSCRIPTION GOES TO ENGLAND

Perhaps the longest distance covered by a subscription to the Brand to be used in the present contest is that of Miss Ann Fitzhugh Parker, daughter of Mr. and Mrs. G. A. F. Parker, who is a student of Oxford University in England. Sometimes the Brand goes to China, and also during the past year has gone to Old Mexico, Central and South America, and Hawaii.

## Be Honest, Think True, Work Much; Says Hill

### Grand Jury List For Fall Term of District Court

The August term of district court in Deaf Smith county will open next Monday morning with Judge Reese Tatum presiding as usual, district Attorney, B. N. Richards in charge of prosecution and the proceedings copied by Horace L. Schloss, court stenographer. Apparently there will be a rather heavy docket this term as several cases were carried over from the February term and many new ones have been filed. Three sets of jurors have been selected, one for each of three successive weeks beginning with August 9.

The grand jury will be assembled by the district attorney shortly after the court session opens next week, the following having been summoned to appear for grand jury duty: H. G. Conkright, Geo. C. Messenger, A. V. Redder, J. H. Brooks, W. J. Sanford, W. L. Harris, Vern Witherspoon, C. R. Wallace, Toy Price, Roy Gough, J. Wallace Robinson, W. E. Moore, Wayne Dyer, F. C. Benson, R. R. Jackson, Claude Benton.

### LUNCHEON AT CLUB CAFE

Despite hot weather, the Hereford chamber of commerce will not at this time take vacation with reference to its regular weekly noonday luncheon meetings, and announces another good feed and fine informal program at the Club cafe.

It is stated that these meetings and luncheons are for the purpose of getting together, offering an opportunity for an exchange and interchange of ideas touching community welfare and development. The importance of sustaining the morale of the people throughout the United States is generally recognized by civic and other organized community movements in times of discouragement, it is stated, and Hereford is carrying on in a determined way.

All those who are interested in the welfare of Hereford and surrounding territory are invited to be present at the luncheon meeting Monday noon, as there will be a good local, informal program in which interest will be developed.

### THINKS AMERICAN ELMS BETTER THAN CHINESE

A. W. Gregg, member of the city park board, general favorite of all Hereford folks when it comes to questions of trees, shrubbery and landscaping, and directly responsible for some of the most beautiful spots in the city, Gregg Park, brought to the Brand office Wednesday noon a six-foot branch of this year's growth cut from an American elm tree.

"I think the American elm is prettier than the Chinese variety," said Mr. Gregg, "and if properly watered will equal in growth the latter, despite the popular opinion to the contrary."

### LION RALPH SMITH GIVES GOOD PROGRAM

The membership of the Lions club Wednesday noon was entertained by Lion Ralph Smith in a story recounting the experiences of the high school band in its recent tour of Eastern New Mexico. Some of the kangaroo court procedure evoked considerable merriment, but it is probably that the incidents mentioned were not laughable at the time put into effect.

### Brother of Mrs. Pope Injured.

Mrs. Henry W. Pope received a message Saturday telling of the unconscious condition of her uncle, Will Dixon, building contractor, resulting from a 14 foot fall from a scaffold on which he was working at Kingfisher, Oklahoma. Later communications from relatives received by Mrs. Pope indicate that he is slowly improving. He regained consciousness about 20 hours following the accident.

### W. T. S. T. C. President Gives Views On Economic Situation At Weekly Luncheon Program of C. of C.

#### J. D. CURTSINGER DIES WEDNESDAY MORNING

Another of the old pioneers of the Hereford community passed away Wednesday morning, July 29, when J. D. Curtsinger died at the family home at 6:30.

Beside his widow, the deceased leaves to mourn his loss four sons, Ed, Joe, Ollie and Leonard; two daughters, Mrs. Mack Beach and a widowed daughter who lives at Texico, and a sister, Mrs. J. H. Coonauger.

The funeral will be held at the First Baptist church today (Thursday) at 4:00 p. m., with Rev. V. M. Clloyd conducting the services.

## Methodists To Begin Revival Next Sunday

The First Methodist church will begin its two weeks revival services next Sunday morning under the big tent just south across the street from the church edifice.

Sunday school is announced at the usual hour and will be held at the church, but the 11:00 o'clock services will open in the tent.

Rev. L. N. Lipscomb, presiding elder of this district, and former pastor at Hereford, will deliver the sermons, and Rev. W. M. Culwell of Abilene will lead the singing and direct the young people's work. He has the reputation of being exceptionally fine in this work.

A cordial invitation is extended to all to attend these services. A choir of 100 voices is anticipated with an orchestra to assist in the music.

Rev. J. M. Fuller, Hereford pastor, in announcing the revival, asks the cooperation of all Christian people in putting on the program he has planned, praying that a great revival for the city may be the result.

## Odd Fellows Defeat C. of C. In Fast Game

Community baseball was revived in Hereford this week when the newly organized Odd Fellow team took on the Chamber of Commerce nine for a seven-inning exhibition.

It proved to be a tight game, with the latter team leading 3 to 1 until the sixth inning when the I. O. O. F.'s tied it up to carry the game to the last half of the eighth, when they put over a win by a 5 to 4 score.

The game brought in \$8.25 toward the park fund.

### LIONS CLUBS OPPOSE COMMUNISTIC POLICIES

The world convention of Lions international held in Toronto, Canada, from July 13 to 18 went on record in a decided way regarding the methods and policies of Soviet Russia. The resolution in point reads as follows:

"Be it resolved that the delegates of this Convention go on record as being opposed to the practice of any of the citizens from the countries represented in this association lending their aid and assistance to the communistic and soviet policies of Russia."

When it is taken into consideration that Lions international membership embraces every civilized nation of the earth, it can be more easily understood just how far reaching such a decision may be. Texas was greatly honored at the recent convention when Julien Hyer of Fort Worth was chosen international president of Lions clubs.

Attendance at the weekly luncheon of the chamber of commerce was very weak in proportion to the strength of the program offered. Dr. J. A. Hill, president of the West Texas State Teachers College at Canyon, was speaker of the occasion, and gave a truly great talk along economic problems affecting the American people today.

Alex Thompson acted, in the absence of President John P. Elton, as toastmaster, and introduced Dr. Hill as a collector of dinosaurs and mastodons. Dr. Hill said he had no set speech for the day, but expected to make observations as from one friend to another, as concerned the common problems of all.

"I suppose everybody has a panacea for our present ailment," he said, "but I believe one of the greatest needs today is for our people to think things through completely and not to decide matters as emotions might dictate."

Communistic attitudes on the part of American people is a real menace, according to Mr. Hill, who said that because of the many real problems confronting American people it is very easy to "see red," and he himself saw reason for pessimism and not "fool" optimism. He begged the pessimists to not be impatient but keep up their faith in the integrity of the American people, as the nation, on many former occasions has risen to meet difficulties as crises came, and will again.

"Our economic and social depression challenges the very best thought of manhood and womanhood today," said Mr. Hill. "Let us not be in too big a hurry, but make a calm diagnosis, as the physician does in a critical situation, and everything will work out all right. But if we get excited, we are apt to kill the patient."

"I may be wrong, but it won't hurt to think, hence I am optimistic. The American people are a thinking people; they don't think alike, but whether alike or not, they think."

Prosperity means a free and easy exchange of commodities, according to Mr. Hill. Good times, the basis of prosperity, is just a mutual exchange of goods in good confidence, and anything that interferes with that exchange prevents prosperity.

"The greatest thing that stops prosperity right now is the inequality of price levels. Some commodities are at the bottom while others are still high. Oats at 15 cents a bushel can't compare with the present price of automobiles, and shows that cost of bushels of wheat make too wide a difference, and exchange of commodities is slackened or stopped. It costs nearly as much to ship maize to California as the farmer gets for his maize, which curtails the production of maize, and so on. Our protective American tariff system hinders the exchange of merchandise and hinders mutual trade between peoples."

The rewards in business should be in proportion to the services rendered to society, the speaker added, and justice is lacking in the present economic situation. The Golden Rule must be applied to business as it is to church and religion, and people must obey the doctrine of equality and practice—fraternity, justice and self-control. Profits should be only in proportion to service rendered.

The individual responsibility of the American capitalist has been warped from the ethics of life, liberty and the pursuit of happiness to a grasping egotism and selfishness, until the industrial democracy is in danger of becoming a financial autocracy, no better off than a political or religious autocracy.

Dr. Hill asserted it as his belief that much of our present dilemma was due to a too low moral standard, that too many people were expecting a living for nothing, or at least in excess of just recompense.

"We must be willing to earn only that which we expect to enjoy," he said. "Let us have sound morality at the base of society and all our economic troubles will disappear."

## Workers Enter Final Lap Brand's Subscription Campaign

The bars are up, the track is clear and every one of the ambitious candidates in the Brand's big subscription campaign have the "right of way." The preliminaries are over and the race for rich prizes—headed by the 1931 Chevrolet special sedan is now on in earnest.

Now is the time for the workers to make the "dust fly". Only ten days remain in which to secure subscriptions; ten days in which to win or lose, for that is exactly what it means.

Our best advice to those who wish to win is to rush every subscription to the campaign department now—not to do so simply means you are throwing golden chances away—chances that may bring you the 1931 model Chevrolet sedan.

### No Quitters Here.

- MRS. MARVIN MUNDELL, Hereford
- MISS RUTH WOLFE, Hereford
- MISS OPAL McMAHON, Hereford
- MISS GLENN CURRY, Summerfield
- MRS. B. R. FULKERSON, Hereford, Route 4 (Scherer)
- MISS LOUISE JOHNSON, Hereford
- MISS LOVIE MAYFIELD, Dawn
- MRS. J. J. BOLING, Wildorado

Candidates, you are "off at the post" and the race is getting hot. Your ability and capacity have been demonstrated. Can you finish strong as you have started? You must certainly can if your courage does not fail you now. Who can finish victorious in the face of keen competition? If we know character at all, we reckon that no one who is a quitter will appear among those who are winning in this campaign. Surely the winners will be entitled to the prizes for defeating such a field, and as certainly will the contributions be due those who "die game".

**The Hereford Brand**  
Published Every Thursday at  
**HEREFORD, DEAF SMITH  
COUNTY, TEXAS**  
WUNN-WARREN PUBLISHING  
COMPANY, INC.  
PUBLISHERS  
R. E. KESSIE,  
Editor and Manager  
TELEPHONE 30--AT NIGHT 496

**NOTICE TO THE PUBLIC**  
Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office on North Main Street.

Entered as second-class matter at the post office at Hereford, Texas, under the act of March 3, 1879.

**SUBSCRIPTION PRICES:**  
Zones 1 and 2, per year \$2.00  
Zones 1 and 2, six months \$1.00  
Outside Zone 2, per year \$2.50  
Outside Zone 2, six months \$1.50  
Outside Zone 2, four months \$1.00

ALL SUBSCRIPTIONS STRICTLY CASH IN ADVANCE.



**Corral & Chute**  
Put Through The

A WORD of caution is being circulated relative to having the new wheat ground into flour and storing it for later consumption. Whether it is true or not, some insist there is a possibility of losing flour by having too large a quantity stored for a considerable time ahead, as weevils are apt to get in it.

It is safer, they assert, to hold or store the wheat and just have a few bushels ground or exchanged for flour, at more frequent intervals, unless the consumption or sale of flour uses it up rapidly.

THE GIVING of wheat for charity purposes seems to receive a hearty response over the Plains country. So far as we have been able to learn, the idea originated in Hereford and was the outgrowth of a conversation between several friends, each of whom contributed some part, and the whole was formulated under its present plan. Amarillo and several other places used the idea as theirs, and they are welcome to it if they keep up the good work, but the plan was mailed to Amarillo from Hereford originally.

ONE WHO signs as "A Reader" says the Brand errs in referring to the amusement park just east of North Main Street as Lake Park, as a few years ago it was noted that the name be changed to "Knight Park". It would be hard to determine just when the title Lake Park came to be used, but the lake part of it has probably been known longer than Hereford. We call the reader's attention to our Nineteen Years Ago column as evidence the lake was here, and whether it received attention.

The name "Lake Park" appears in various recent ordinances that refer to it as the city park commonly known as "Lake Park", which naturally gives us the authority to use the name. One thing is sure, there can be no doubt in anyone's mind as to the place under discussion when Lake Park is mentioned—all have known it as a lake for years, some time has been spent in designing it as a park, and the recent city improvements of adding the big 36-inch drain and its tributary channels have certainly made it into one of the nicest playgrounds the kiddies

**REPAIRED Like new!**

Ladies' Half Soles  
**85c**  
Were \$1.00

Men's Half Soles  
**\$1.00**  
Were \$1.25

**JACK'S SHOE SHOP**  
320 Main M. T. Hagar

## Nineteen Years Ago In Hereford

(From Files of the Brand for August 2, 1912)

Mr. and Mrs. C. N. J. Paddock had as their guests Mr. and Mrs. C. L. Paddock of San Antonio.

A group of bankers and capitalists from other parts of the state were looking over a route for a railroad from San Antonio through this region toward Tucumcari.

The columns of the Brand were thrown open to public comment on the greatly discussed city topic of the day—what to do about discontinuing, reorganizing or going ahead with Hereford's fire-fighting equipment as it then was.

In the Democratic primary the Saturday before, county nominees were chosen as follows: C. D. Wright, judge; J. S. Jones, county clerk; Bob Baird, sheriff; Phil Arthur, assessor; Roscoe Davidson, county treasurer; Elmer Dameron, county attorney.

Miss Lena Wade of Canyon was the guest of Miss Dimple Gass.

Mrs. Squires of Weatherford, who had been visiting her brother in Dimmitt, came up with County Judge C. F. Kerr of Castro county, for a visit here with her sister, Miss Mattie Woodburn.

Misses Una and Alma Norton had returned from a visit in Amarillo and Quanah, their grandfather, Wm. Norton, who lived in Arkansas, coming home with them for a visit here.

Miss Lena Edwards had left for a visit with relatives in Colorado Springs.

Bill Ray was advertising hornless Columbia graphophones.

Supt. and Mrs. L. Ferch had left for their home in Friona after visiting relatives here.

C. A. Skelton had come home from a visit with relatives at Frost.

Miss Elsie Cloyd had returned from a visit with relatives at Pilot Point.

Mrs. E. F. Parker, mother of G. A. F. Parker, with Miss Mary Parker, his niece, and his nephew, Edwin B. Parker, Jr., were here from Houston visiting in the Parker home.

Mrs. Allen Bell had won a Treadway piano in a Merchants' and Publishers' Trade Campaign that had closed July 31, 1912.

Mayor W. M. Knight was urging citizens to clean up their lots and premises in an effort to win a prize offered by Holland's Magazine.

Thirty-five families had gathered at Hurley and consumed 20 gallons of home-made ice cream at a festival held at the hotel.

The Brand editor was raving in an editorial spasm about the "steep millions" of mosquitoes hatched out in "town lake" and were infesting houses all over the city. He was advising everybody to fight their own battles and wait till a new crop came out of the lake.

have had in Hereford. Its future growth will be determined only by the effort and cooperation effected by civic and social interests that keep adding features for the little folks' entertainment and pastime.

Whether right or wrong, the Brand is saying Lake Park is the name that ought to be used as it correctly locates what people are talking about when they mention it.

**WHO KNOWS** Hereford's birthday? The event used to be a celebrated one and was featured by attendance for many miles around of folks who were here or were associated with the organization of the town.

From the files of the Brand it is evident the first county fair grew out of such a gathering. When the families would gather each would bring the best of their latest achievements and they would compare them.

COUNTY AGENT R. O. Dunkle says there is no evidence of "root rot" mentioned in other places as affecting Chinese elm trees around Hereford. The question came up when one of the choice trees at the south entrance to the court house blew down last week when apparently in full leaf and in a healthy condition. Mr. Dunkle says that particular tree in being close to the concrete walk had developed a root system "all one-sided", and when the certain cross wind struck it the tree just snapped off.

Specimens from trees not developing properly have been sent to A. & M. College for an analytical report, and there is no evidence of root rot on any Hereford Chinese elm trees, and Mr. Dunkle says he recommends them as among the best varieties to put out here.

### Summerfield

BY MRS. L. JOHNSON

The Womens Missionary Society met in regular session at the church last Wednesday afternoon. The program was led by Mrs. B. C. Roberson on the subject of a trip with the missionaries. It was an interesting program, and each one showed they had studied their part. Mrs. Walser, president took charge of the meeting and different subjects pertaining to the society were discussed.

Roy Hicks, and family of Dimmitt left overland for Carlsbad for the week end.

Mr. and Mrs. Dave McCord who have been assisting Bernard Roberson in the harvest, moved to Hereford last week.

Mrs. Adam Flowers and two brothers left for Roy, New Mexico, to visit their parents, Mr. and Mrs. A. G. Ratcliff.

J. H. Murdock left for Lubbock Wednesday and will be gone several days looking after business.

Rev. and Mrs. Coe who have been helping B. C. Roberson in the harvest left for their home in Plainview.

Mrs. Sullivan and daughter of

Tennessee visited last Friday with her brother, Roy Hicks, enroute to Dimmitt where she will visit other relatives.

George Williams drove overland from Eldorado, Oklahoma, on a business trip, stopping over Friday night with Mr. Hicks.

Mrs. S. T. Shaw and daughter, Miss Ethel, of San Antonio, visited over the week end in the W. L. Huntley home.

Mrs. E. C. Dodson left for her home in Amarillo last Friday after several days here with relatives.

Gerald Morgan and family moved to their future home near Adrian last Saturday.

Mr. and Mrs. Elmer Suttle of Olney visited relatives and friends the past few days, Louise Suttle returning home with them.

Lawrence Berry, bookkeeper for Hicks and Williams, grain buyers, left for his home in Eldorado, Oklahoma, last week.

W. L. Huntley and family, Mrs.

### Toe Itch

**Athlete's Foot and Hand Itch**

Why suffer from the queer skin disease causing severe itching of toes and feet, cracking, peeling skin, blisters, Ringworm, Trench Foot or Crotch Itch, when you can avoid infection and quickly heal your skin with Dr. Nixon's Nixoderm? Based on the famous English Hospital formula, discovered by a leading London skin specialist, Dr. Nixon's Nixoderm acts with amazing speed, because designed for this particular skin disease. Nixoderm is guaranteed. It must stop itch and quickly heal your skin or the small cost will be refunded.

**CORNER DRUG STORE**

Shaw and Ethel went to Dimmitt Saturday night to visit in the A. A. Smith home.

Mrs. W. A. Davis and son, Bill, of Clarendon, visited over the week end with the Lee Curry family.

The McDonald family of this community recently visited in the Meharg and Lance homes.

Mrs. O. M. Gentle and son and Miss Catherine of Sanger visited the Lee Curry and Will Harris homes enroute to El Paso.

Miss Mary Lee Curry is visiting relatives and friends in Amarillo and Clarendon.

Ruth Lookingbill spent the week end in Hereford with Misses Mildred and Dorothy Fullwood.

Miss Cora Dell Woodward of Wichita Falls visited in the Huntley home last Saturday.

Mrs. R. A. Baker and baby of Amarillo visited in the home of her sister, Mrs. Lee Curry, over the past week end.

Mr. and Mrs. Herman Stewart of Hereford spent last Sunday in the D. Stewart home.

Woodrow Welty visited relatives in Melrose, New Mexico, this week.

Mrs. G. Mills and daughters of Amarillo visited in the parental Blakemore home last week.

Sylvia Behrends attended the Presbyterian Assembly at Ceta Canyon last week.

TRY A WANT AD IN THE BRAND

**Don't Read This**

699 ENOHD  
PHONE 446

Job  
and guarantees a satisfactory  
work to figure on your work

Experienced and Reliable  
Painter and Paper Hanger

ELLIS S. S.

### CLOYD'S MARKET

At Our Old Stand  
302 MAIN STREET

**Specializing**

In fresh and cured meats,  
hot barbecue every day.  
Special orders prepared.

Sanitary Frigidaire  
Equipment.

PHONE YOUR ORDERS  
Phone 75. We Deliver

## Adrian-Sims Notes

BY MRS. J. M. CHAPMAN

Local showers for the past few days are a benefit to the row crops. Combining is practically finished for the season.

Lonnie Coffey, Foster Ellison and Mack McCoy went to Crosbyton Saturday, returning home on Sunday.

Mr. and Mrs. Collier and son, Johnny, of Crosbyton, have visited their son, Wesley Collier, the past several days.

Mr. and Mrs. J. M. Chapman had as guests Sunday evening Dale Bodkin, Miss Louise Hopper, Wesley Collier, Lonny Coey, Foster

Ellison, Mr. McCoy, Glenn Ellison and Mrs. Bodkin.

Lige Ellison, Glenn Ellison and Howard Frasier were in Hereford Saturday.

### TED YOUNG HURT IN JUMP FROM OIL TRUCK

Ted Young, of the Consumers Oil Company, has recuperated from a badly sprained knee sustained last week when he jumped from a flaming truck he had first driven away from the station. The careless lighting of a cigarette by a bystander while filling the truck with gasoline is reported to have started the flames, and the emergency equipment put out the fire without serious loss.

# Splinters

VOL. I JULY 22, 1931

**Panhandle Lumber Co.**  
Hereford, Texas.  
D. H. ALEXANDER, Mgr.

The U. S. Department of Agriculture estimates that every rat eats or destroys 25 worth of feed in a year. By raising your granary on concrete piers and laying a ratproof cement floor you will avoid this loss and have a more fireproof building.

A jiffy is the length of time in which it takes to destroy a reputation it took years to build.

Now is the time for laying cement floors in the cellar, barn and out-buildings.

A cement floor in the cow barn is one of the soundest investments a farmer can make. Our farmer friends can see samples of the best at our yard, and we won't charge them a cent to look.

By the use of Monarch cement for stucco work you can be assured of dry interior walls that will not sweat.

When you get ready to do that concrete construction work, ask us for any help you need. Be sure that you make good concrete by using our cement—Monarch Cement—it costs no more and lasts longer.

Deception never for long deceives anyone who practices it.

Wood Work of All Kinds Is Done At the Panhandle Lumber Company Planing Mill.

PHONE 656

## A. C. THOMPSON

### DEPENDABLE LUMBER

McKindley & Third Phone 456

# Robbed!

"EVERYTHING OF VALUE HAS BEEN TAKEN"

—It can just as easily happen to you! Isn't it worth a few cents a week to keep your important papers and valuables in a safe place? Profit by the experience of others. . . Our safety deposit boxes are fire-proof and thief-proof. . . Let us show them to you.

## THE FIRST STATE BANK



## FLOATING POWER

Free Wheeling  
Easy-Shift Transmission  
Weatherproof Hydraulic Brakes  
Double-Drop Frame  
Safety-Steel Body

All this for \$535

in the new

# PLYMOUTH

Hundreds of people have stopped at our salesroom and seen the New Plymouth, ridden in it and marveled. Only by riding in this astonishing new car can you realize what an amazing difference Floating Power makes.

Hundreds have discovered the New Plymouth, but there are many hundreds of low-priced car owners who haven't and who should see it. Come in. Find out what has happened to low-priced car values. Come today.

## Ireland-Beavers Motor Co.

Dodge Sixes, Eights and Trucks, and Plymouth Cars

Ford Doings

MISS LA VERNE MANN
Ford, July 28.—There was an attendance of 93 at Sunday school Sunday, which was a larger number than has been attending since harvest began.

Progressive News

By PROGRESSIVE CLUB GIRLS
Progressive, July 27.—Singing was well attended Sunday night. We had several visitors. Everyone is invited to come and sing with us.

Home Demonstration News

Home Demonstration News
The County Council met Saturday with six clubs represented. The women answered roll call on what they had canned from their gardens and on their place since January 1.

Club Workers are Attending Short Course

Club Workers are Attending Short Course
County Agent R. O. Dunkle left Saturday for Canyon where he caught the special train carrying delegates and workers to the annual farmers short course at College Station.

To Get Quality Bread
Bread with good flavor, close texture and baked with a nice golden brown crust, ask for our Butter Kist Sandwich loaf and De Luxe Twin loaf—guaranteed quality.

A MESSAGE TO MOTHERS
CREAM O' PLAINS BUTTER on bread makes an easily prepared, wholesome lunch, between meals, for the children.
Farmers Creamery Ass'n, Inc. Hereford Phone 3

LADIES' SHOES
In our great Economy Sale we have sold shoes at ridiculously low prices. In doing this, we have a large stock of broken sizes which we are going to run these three days at real prices you cannot afford to miss.

Mr. and Mrs. J. E. Blakemore and sons visited in the Owen Neal home Sunday evening.
The young people of the community gave Eunice and Pete Caldwell a surprise party last Friday, night in honor of their birthday.

Jumbo News
BY EDNA HALL
Mmes. M. L. Hardy, John Hall, Ullman Hunter, L. E. Beck and Misses Josephine, Kathleen and Edna Hall visited in the Andrew home Monday afternoon.

FARMERS! WATCH YOUR STEP!
If you place your wheat in elevators for 30 days free storage you will not get advantage of the freight reduction on August 1.

HEREFORD FARMERS EXCHANGE
By Parr Merriman.—adv-tfc
First Christian Church. Rev. M. J. Johnson, pastor. Bible school at 9:45 a. m. A. M. Jones, general superintendent.

WHY...
—Did the United States Government buy 1800 Fords last month? Drive the new Ford—it answers this question.
We Now Have a Large Stock of Model T Parts
Moved to old Ford place on West Third.
DURHAM MOTOR COMPANY
"Service That's No-ble" Phone 39

Start the Month Right!
a u g u s t
—You are assured a pleasant month of motoring if you let us keep your car in prime condition.
FREE—Picture, thermometer and calendar with each \$15.00 worth of merchandise
Washing, Greasing, Oil Changes
Tire Repairs and Gas.
FOR SMOOTH PERFORMANCE ON HILLS, USE
CONOCO GERM PROCESSED OILS
Abo Filling Station
ROY ONSTEAD, Manager Phone 113

HOW CREDIT IS MAINTAINED
HAVE YOU a CLEAR RECORD?
NOW is a good time to CLEAN the slate of those "PAST DUE" accounts and "returned checks."
This office has been instructed to send notices to all VIOLATORS of the "HOT CHECK" law, and file COMPLAINTS if not paid promptly.
BUSINESS MEN'S ASSOCIATION OF HEREFORD

BABIES

"The hope and potential strength of the Nation—the babies."

"Who rules the house and all within? Who often needs a safety pin? Who makes you glad she's not a twin?"

The Baby! "Who wakes at 4 a. m. to yowl? Who when you lift her starts to howl?"

Who looks as wise as any owl? The Baby! "Who can upset your every plan? Who plainly shows she knows she can?"

The baby!

"Summer time, good old summer time" praised in song and story is a time for ease and pleasure for grown-ups and hardy children but it is more often danger time for babies—little lives to get started right, so many teeth to cut, so many palms to quiet. But—the baby makes a universal appeal in spite of all the trouble it causes.

Almost every one is willing to make some sacrifice in order that the baby be given a better chance. Grown people are often careless about their own health and it may be difficult to interest them in public hygiene, but when a danger threatens their small children they are instantly ready to secure all possible help for them.

Young mothers have to learn that the most injurious of all mistaken ideas about the child is that he must have certain contagious diseases of childhood, such as measles and whooping cough and the sooner he has them and gets over them the better.

The younger the child the higher the death rate from these diseases.

The younger the baby the less resistance he can offer to disease. Therefore, if he can be kept from taking such ills as affect infants he will have a better chance for his life. Whooping cough alone kills thousands of young children each year in the United States. Measles, bronchitis, scarlet fever, diphtheria and many other serious diseases for babies may begin with a running nose or sore throat. Germs of these diseases come from people's mouths and hands.

If you would protect and save your baby, keep him away from sick people, away from crowds and away from the liability of exposure to disease.

What to Notice in the Baby.

Posture When Sleeping: The sleep should be peaceful, quiet—no tossing about, the mouth closed and the limbs relaxed.

Breathing: The breathing should be regular and quiet. Baby should breathe through the nose.

Skin: The skin of a healthy baby is a fine pink color. It should be cool, firm and smooth to touch. The extremities should be warm.

Face: The baby's face should be calm and peaceful and show a pleasant expression. If the baby is suffering pain or is ill he may wear an anxious expression or the features may contract from time to time during sleep.

Sick Baby: Learn to recognize any change from the normal. Unusual flushing or pallor of the face, lack of energy, loss of appetite, profuse sweating, especially of the head, peevishness, frequent vomiting or diarrhea give warning that something is wrong. Find out at once what and why.

Outdoors: The baby should have an abundance of fresh air day and night. He should be kept out of doors as much as possible except

when the thermometer drops below 22 degrees F.

Sleep: The child's body develops faster during the first year of his life than at any other period. During sleep the body tissues are re-created and the materials and energies needed for the activity of the waking hours are stored up. For this reason, baby needs a correspondingly large allowance of sleep with the best sleeping accommodations, so that the hours of sleep may be of the greatest value to him. The baby should sleep 18 or 20 hours out of the 24 and he should have 16 hours up to the age of one year. Day time naps should be continued up to his sixth year.

Teething: Teething is a normal process and should not make the baby ill; therefore, if he is sick while cutting teeth, there must be something else wrong with him—probably a wrong diet. Take him to your doctor and find out the cause.

Crying: Crying is the baby's prerogative. He has the right to cry strenuously, waving his arms and legs in the air for at least 15 minutes but not longer than one hour every day. He needs this exercise to make him grow strong. Learn to distinguish between the cries of hunger, temper and illness.

Feeding: Mother's milk is nature's food for the baby. It will help to make the baby strong and healthy. Breast fed babies seldom have bowel trouble which is so fatal to bottle fed babies—especially during hot weather.

IF Baby could talk he would say:

Do not kiss me on the mouth.

Do not let the sun shine in my eyes or fill them with dust.

Do not sneeze or cough in my face.

Do not pick me up by the arms and swing me around.

Do not give me candy or other things which are not good for me.

Do not dose me with patent medicines.

Do not jolt or toss me when I cry.

Do not fall to give me some cool water between meals.

Do not fall to give me a daily bath with clean clothes.

Do not pinch me or pull my ears.

I want to be a good baby.

Fairview-Palo Duro Items

By MRS. JOHN BOLING

Mr. and Mrs. H. H. Hannah and Irene, with Miss Odessa Wolf, of Oklahoma visited the Carlisbad Caverns last week.

Frances and Byron Campbell as guests of their grand parents in Amarillo attended the Indian celebration at the Jack Hall ranch last Thursday evening.

Mrs. Tom Snedger of Little River, Kansas, is visiting the Heaton home.

Miss Virginia Bowman returned home last week after a visit with Mrs. E. W. Womble.

Mr. and Mrs. Lewis Boyd of Denton are visiting in the Grabbe home.

L. P. Snedger of Sigurd, Utah,

Book Reviews

"The Conquest of Happiness," by Bertrand Russell. All people would like to be happy if they just knew how. The author of this book believes that many people who are unhappy could become happy by well-directed effort and for that reason he wrote the book.

The foreword of the book contains the following poem by Walt Whitman:

"I think I could turn and live with animals, they're so placid and self-contained. I stand and look at them long and long.

They do not sweat and whine about their condition: They do not lie awake in the dark and weep for their sins; They do not make me sick discussing their duty to God.

Not one is dissatisfied, not one is demented with the mania of owning things; Not one kneels to another, nor to his own kind that lived thousands of years ago;

Not one is respectable or unhappy over the whole earth."

The first part of the book is concerned with the causes of unhappiness. Some of the things that cause people to be unhappy are competition, boredom and excitement, fatigue, envy, the sense of sin, persecution mania and fear of public opinion. Russell says that success can only be one ingredient in happiness, and is too dearly purchased if all other ingredients have been sacrificed to obtain it. And unless a man has been taught what to do with success after getting it, the achievement of it must inevitably leave him a prey to boredom.

The writer suggests four general maxims which will prove an

adequate preventive of persecution mania if their truth is realized. They are:

First, Remember that your motives are not always as altruistic as they seem to yourself; second, Don't overestimate your own merits; third, don't expect others to take as much interest in you as you do yourself; fourth, don't imagine that most people give enough thought to you to persecute you.

The last part of the book takes up the causes of happiness. They are rest, affection, work, impersonal interests, and effort and resignation. Russell says the happy man is the man who lives objectively, who has free affections and wide interests; who secures his happiness through these interests and affections, and through the fact that they, in turn, make him an object of interest and affection to many others. To be the recipient of affection is a potent cause of happiness, but the man who demands affection is not the man upon whom it is bestowed. According to the author, the secret of happiness is this: let your interests be as wide as possible and let your relations to the things and persons that interest you be as far as possible friendly rather than hostile.

"The Conquest of Happiness" has in it the sort of advice which a confused and blundering world needs, and gives not only the causes for the world's discontent but offers the cures. Since happiness is the goal of everybody and since almost nobody knows the road to it, this book is bound to be of great interest to the readers of the Dear Smith county library.

Reviewed by Emma Jeanne Donald.

visited his sister, Mrs. J. M. Heaton, recently.

Lottie Allred visited Mrs. Tom McClain last week.

Mr. and Mrs. Speedy Cretzinger and Irma Jarnagin were dinner guests in the Joe Allred home last Wednesday evening.

Mrs. Elmer Womble called on Mrs. Ollie Grabbe Wednesday.

Mrs. Carl Fuqua entertained with a quilting Friday afternoon in honor of Mrs. Speedy Cretzinger.

Mr. and Mrs. Speedy Cretzinger are moving to near Panhandle. Temple Jarnagin will farm on that place next year.

Frances and Byron Campbell motored to Borger with their grand parents last week.

Mrs. C. C. Kellogg of Wildorado spent Thursday with Mrs. Ollie Grabbe.

Mmes. Elmer Womble, John Boling, S. Cretzinger, Joe Bedink and C. Cretzinger called on Mrs. J. M. Heaton last week.

Lloyd Heaton is ill with tuberculosis and will enter the sanatorium as soon as he can be received.

Mrs. A. R. Norman was doing nicely Saturday after an appendicitis operation on the Sunday before.

Mrs. C. C. Kellogg and Mrs. O. J. Grabbe visited in the John Boling home last week.

H. Thomas visited in the Tom McClain home last week.

Louis Lee of Endee, N. M., was in Wildorado Sunday.

J. D. Anderson and J. D. Kaufman returned to their homes in Bridgeport last week.

Mr. and Mrs. John Boling entertained with a dinner Sunday for her sisters, Mmes. C. and S. Cretzinger, their husbands, Irma Jarnagin and a brother, Temple Jarnagin.

Mrs. McCarty visited Mrs. J. M. Heaton Wednesday.

Mr. and Mrs. Boyd Bates and family spent Sunday in the Johnny Jenkins home at Ford.

Mr. and Mrs. H. H. Hannah and Irene have returned to Oklahoma since harvest.

Rev. J. M. Jones visited the C. Allred home Sunday.

Several from here enjoyed the "Passion Play" slides and hearing the lectures by Miss Swisher at the Wildorado Methodist church Sunday evening.

Ward News Notes

BY MRS. WILEY ROBERSON

Rev. Harold Hicks of Hereford will preach here at Ward Sunday morning at 11 o'clock.

Mrs. Pete Saffron of Shreveport, La., arrived last Monday for a two weeks visit in the home of her parents, Mr. and Mrs. Jack Hutson.

Ernest Comber of Clovis spent Saturday and Sunday in the G. M. Suggs home.

Mr. and Mrs. Arthur Sovers of Denver, Colo., came Sunday for a week's visit in the Jack Hutson home. Mrs. Sovers formerly was Miss Lucille Hutson of this place.

Mr. and Mrs. D. O. Williams and Allene Caraway visited Mrs. Crutchfield Saturday.

Mr. and Mrs. D. O. Williams and Mrs. Saffron visited Mrs. Sonny Ledbetter in Vega Wednesday.

Omah Harrison spent Sunday with Frances and Viola Hutson. Miss Gertie Kelly spent Sunday with Maye Harrison.

Wiley Roberson and family spent Sunday in the Dr. Hicks home at Hereford.

Mr. and Mrs. Bob Higgins called in the Suggs home Saturday night.

Ernest Comber and Wesley Higgins were Sunday dinner guests in the Suggs home.

Mr. and Mrs. W. E. Hicks and daughter, Miss Gladys, visited in the Wiley Roberson home Friday night.

Mr. and Mrs. Bill Hutson and baby, Mr. and Mrs. John Hutson, and Mr. and Mrs. Jimmie Gardner of Amarillo enjoyed an outing in the breaks close to the Canadian river Saturday night, gathering a few plums.

Mr. and Mrs. Bill Hutson took dinner in the Jack Hutson home Tuesday.

ODD FELLOWS HOLDING DISTRICT CONFERENCES

Practically all Odd Fellows Lodges in the West and Panhandle parts of Texas were busy this month holding district conferences, and the following meeting was announced: July 25, at Amarillo, for supervisory district No. 5 composed of the following counties: Armstrong, Carson, Collingsworth, Dallam, Deaf Smith, Donley, Hutchinson, Gray, Hartley, Hemphill, Hansford, Lipscomb, Moore, Oldham, Ochiltree, Potter, Roberts, Randall, Sherman, Wheeler.

Grand Master F. M. Compton of Waco, presided over these meetings and was assisted in the work by other Grand Lodge officers of Texas, including Deputy Grand Master T. W. Davidson of Dallas, former lieutenant governor of Texas; Grand Warden W. D. Carroll of Comanche and Grand Secretary E. Q. Vestal of Dallas.

These conferences were held for the purpose of planning the work of the order in Texas for the remainder of the Grand Lodge year. The state was recently divided into 12 supervisory districts and one conference will be held in each district during the year. Special instructions were given in connection with the various details of the lodge work. All district deputy grand masters, noble and vice grandmasters and secretaries of each lodge in the district are expected to attend these meetings and in addition any member of the order is privileged to attend the sessions.

Each of these sessions began at 9:30 a. m. on the date indicated and will continue through the day, closing with a special session of the grand lodge at which time the Past Grand and Grand Lodge degrees were conferred upon those present and qualified to receive the same.

In addition to the regular supervisory district meeting at Amarillo, the annual out-door encampment ceremonial of Amarillo Encampment No. 17 were held. This is an annual event and is always looked forward to with interest and is largely attended not only by members of this state but adjoining states.

The Rebekahs also held a session and the state officers were present.

Transmission band linings, timers, coil points, gaskets and other parts for Model T Fords at 100%.

Seen On the Screen at the Star

Some of the best pictures Hereford has seen for months are promised by the Star theatre in its programs for next week, according to Manager Pjckett.

None other than Amos 'n' Andy themselves appear in "Check and Double-check" this coming Friday and Saturday, with matinees both afternoons.

Then on Monday and Tuesday of next week comes "Skippy", said to be one of the jewels of childhood life as imagined by the American standard of living, the cast being led by Jackie Cooper who has the capable assistance of Mital Green, Robert Coogan and other juvenile star.

Richard Arlen and Peggy Shannon take the leading part in "The Secret Call", a story of the inside workings of political campaigns, with their intrigue and counterplots.

MISS DOLLIE HEATON DIES AFTER LINGERING ILLNESS

Miss Dollie Heaton, age 23, died at her home eight miles southwest of Wildorado in the Fairview community, Sunday, July 19, after an illness of three months. Funeral services were conducted by Rev.

Fincher of Amarillo and Rev. J. M. Jones of the Palo Duro Baptist church, where funeral services were held Sunday afternoon. Burial was made in the Palo Duro cemetery of that community.

Pallbearers were Dan Griggs, Frank Young, Otto Smith, Elmer Womble, R. L. Campbell and Coy Phillips.

Miss Dollie was born in Oklahoma January 4, 1908, and moved with the family to Texas four years ago, moving to the Fairview community two years later. She is survived by her parents, Mr. and Mrs. J. M. Heaton, a sister, Mrs. F. A. Monehart, Camargo, Oklahoma, and four brothers, Flava Heaton, Supply, Oklahoma; Lloyd, Claude and Bud, who reside with their parents, all of whom were present for the funeral.

Dollie lived a quiet, but beautiful life, and leaves many friends to grieve her untimely going.

Club Boys Make Profit In Feeding Spring Lambs

From 36 spring lambs bought from his father at 6 1/2 cents per pound, Arnold Spitzer, Bosque county 4-H club boy, has made \$22.54 in 23 days, according to the county agent. The lambs gained 246 pounds in this time on a ration of five pounds of corn and one pound of cottonseed cake in a self feeder with a native grass pasture. They sold for 7 1/2 cents per pound.

FOR JOB WORK, TRY THE BRAND.

NOTHING BUT "GOOD CUTS"



POT ROAST

Give your children all the muscle-buildine meat they can eat—The price is low, the quality high.

TEXAS MEAT MARKET WE DELIVER PHONE 353

MR. WHEAT GROWER:

We Want Your Wheat!

We offer you full market price for your wheat less freight and a small handling margin.

We give you 24-hour service—and won't lock up 'til harvest is over.

We have courteous employees with a friendly smile who will be on their toes to serve you. We have the farmers' interest at heart and desire to serve you in the most acceptable manner possible.

Your Business Will Be Appreciated.

S. E. Cone Grain Company Hereford Texas

Announcing...

A Change of Management at

SERVICE STATION NO. 2 Phillips Petroleum Co.

Located Opposite City Hall, East.

I wish to announce that I am taking over the old "Service U-Like" station, Saturday, August 1, 1931. I cordially invite everyone to call on us at any time for any service we may render. We will try to give you the best of service and will greatly appreciate your business.

E. J. GRIGSBY

(Formerly with Brumley Chevrolet Co.)

Phillips' "66" Gasoline, Motor Oils, Greases, Mobiloil, Tire Repairing, Car Washing and Greasing. We have a service car—call us for TIRE SERVICE.

Hereford, Texas. Phone 68.

HELPYSELEY

Special, Friday and Saturday

- Broom, 50c value ..... 35c
P. & G. or C. W. Soap, 10 bars 33c
Oxydol, large pkg ..... 18c
Sugar, 10-lb cloth bag ..... 56c
Peaches or apricots, gal ... 49c
Tomatoes, No. 2 1-2 can ..... 13c
Apple Butter, Veribest, can . 22c
Pork & Beans, Veribest, No 1 . 7c
E!Food salad dressing, 23c val 18c
Graham Crackers, 2 lbs ..... 24c



On Sale Friday and Saturday July 31 Aug. 1

FOLLOWING IS A PARTIAL LIST OF GOOD USED CARS WE WILL OFFER FOR SALE AT BARGAIN PRICES ON THE ABOVE DATES ON OUR USED CAR LOT:

- 1930 CHEVROLET CLUB SEDAN. This car is in first class shape in every way. Low mileage, good tires, good paint, good upholstery and good mechanically. Looks and runs like a new car.
TWO 1930 STANDARD COUPES. Good rubber, good paint and good mechanically. Both fine cars. See them before you buy.
1930 FORD COUPE. In good shape every way. Looks and runs like new. Going at a bargain.
1931 CHEVROLET TRUCK, with grain body. 131-inch single wheel base. Ten-ply tires on rear wheels. Just slightly used. As good as new. See this truck for a bargain.
1930 CHEVROLET COACH. In perfect condition. Looks good and runs good. A real buy.
We have a number of good 1929 Chevrolets, Fords and Whip-pets, all thoroughly reconditioned and ready for use. All going at a bargain price. Also an assortment of cheaper cars.
YES, WE WILL TRADE FOR YOUR CAR AND GIVE TERMS.

Brumley Chevrolet Co. Incorporated

## International Sunday School

### Lesson

BY DR. J. E. NUNN

August 2, 1931.

#### Phillip's Missionary Labors

Acts 8:26-40.

26. But an angel of the Lord came unto Phillip, saying, Arise, and go toward the south unto the way that goeth down from Jerusalem unto Gaza; that same is desert.

27. And he arose and went; and behold a man of Ethiopia, a eunuch of great authority under Candace, queen of the Ethiopians, who had come to Jerusalem to worship;

28. And he was returning and sitting in his chariot, and was reading the prophet Isaiah.

29. And the Spirit said unto Phillip, Go near, and join thyself to this chariot.

30. And Phillip ran to him, and heard him reading Isaiah the prophet, and said, Understandest thou what thou readest?

31. And he said, How can I, except some one shall guide me? And he brought Phillip to come up and sit with him.

32. Now the passage of the scripture which he was reading was this: He was led as a sheep to the slaughter; and as a lamb before his shearer is dumb, so he openeth not his mouth:

33. In his humiliation his judgment was taken away; his generation who shall declare? For his life is taken from the earth.

34. And the eunuch answered Phillip, and said, I pray thee, of whom speaketh the prophet this? of himself, or of some other?

35. And Phillip opened his mouth, and began from this scripture, and preached unto him Jesus.

36. And as they went on the way, they came unto a certain water; and the eunuch saith, Behold, here is water; what doth hinder me to be baptized?

37. And he commanded the chariot to stand still; and they both went down into the water, both Phillip and the eunuch; and he baptized him.

38. And when they came up out of the water, the Spirit of the Lord caught away Phillip, and the eunuch saw him no more, for he went on his way rejoicing.

39. But Phillip was found at Azotus; and passing through he preached the gospel to all the cities, till he came to Caesarea.

Time: A. D. 36.  
Place: Samaria. The road from Jerusalem to Gaza.  
Golden Text: They therefore that were scattered abroad went about preaching the word.—Acts 8:4.

Hebrew rites. Now we return to the beginnings of that expanding process, and will make a closer study of the work of Phillip the deacon, the apostle of Samaria.

**Phillip Preaching in Samaria.**  
Phillip was one of the seven whose appointment to serve the church we recently studied, Stephen being another. Upon the outbreak of Saul's persecution, Phillip "went down to the city of Samaria, and proclaimed unto them the Christ." It is recorded that God gave him power also to heal the sick and to cast out unclean spirits, a fact that gained for him a ready hearing and added great weight to the message he preached. The result was what we should call today a great revival. Many believed and were baptized, and "there was much joy in that city." So great was the fruitage of the Christian witness that the apostles in Jerusalem heard "that Samaria had received the word of God" and sent Peter and John to see. How real and how glorious they found the movement to be is indicated in Acts 8:25, "They, therefore, when they had testified and spoken the word of the Lord, returned to Jerusalem and preached the gospel to many villages of the Samaritans."

**Arise, and Go.**  
Great things were happening in Samaria. The gospel had a wide hearing, many were believing and being baptized. Phillip's preaching and power reminded one of the experience of the prophet Jonah in Nineveh—the whole city was turning, and it seemed that no other place and no other task could be quite so pleasing to God. But the command came, "Arise, and go toward the south." And, as if that were not a sufficient trial of Phillip's faith the command pointed to a desert way, where there were no crowded streets, but only here and there a chance meeting with some journeying stranger. Not a very promising prospect that: "the same is desert."

Some men are reluctant to accept adventurous and apparently unpromising tasks because they do not know whether the Lord is really directing them or not. Others are reluctant for the same reason that Jonah went west when the Lord commanded him to go east—they have no relish for the adventure, but a decided bent for having their own way. Phillip had both certainty and willingness. Sure in his own mind that God had spoken, he had no choice of his own—"he arose and went".

**Angelic Leadings.**  
"But an angel of the Lord spake unto Phillip, saying, Arise." Leave the work you have been doing and launch out boldly into fresh effort—a call which comes often to zealous Christians. "And go toward the south unto the way that goeth down from Jerusalem unto Gaza; that same is desert." "In olden days the Philistines had occupied five great cities in the plain along the Mediterranean, and Gaza was the city farthest south. Phillip was to journey directly south, leaving Jerusalem on his left hand, until his path intersected a road toward the west leading to Gaza, which road he was to follow. But there were two roads leading from Jerusalem to Gaza. One, the

northern, which Phillip would reach first, went more directly westward to Ascalon and thence along the shore southerly to Gaza; that road Phillip was not to take, but was to keep on to the south until he came to the second road from Jerusalem to Gaza, which, going south to Hebron, struck out thence westerly through an uninhabited (deserted) region."

The angel's directions were minute and clear, as he was fitting the difficult errand on which he was sent. "Some times God sends his servants forth in the dark, bidding them go out as Abraham went, "not knowing whither he went."—Heb. 11:8.

**Phillip and the Eunuch.**  
Somewhere on the road he was subjected to another surprise: "Behold, a man of Ethiopia"—not a Jew, but a Gentile, a dark man from Africa. As Phillip drew near, an inner voice, unmistakably the Holy Spirit to whose guidance Phillip was no stranger, said, "Go near and join thyself to his chariot". And when he came near, light began to dawn. The man was reading aloud from Isaiah, the prophet. Question and answer revealed that here was more than a man—a Gentile seeker after truth, poring over one of the great Messianic passages of the Hebrew Scriptures, a man desiring guidance, and with quick insight into the sympathetic spirit of Phillip, eager for his companionship and instruction.

None can read the story without sensing the fact of Providence, and the wisdom of God. The earnest and prayerful quest of the Ethiopian for light found an answer in the heart of God. And Phillip was just the man to hear and obey the call to cross the border of race and color with the

message of light. So when the eunuch besought him to join him in the chariot there was no hesitancy. He knew that he was sent to preach the gospel to the foreigner, and he was ready.

**Phillip Preached Unto Him Jesus.**  
The intelligence and eagerness of the Gentile seeker appear again in the first question concerning the Scripture. He was reading that great passage in Isaiah 53 which speaks of one led as a sheep to the slaughter, accepting death without protest or complaint, yielding himself up for others' healing, bearing the sins of his people. Was the prophet saying this of himself or some other? For Phillip that was an open door. He could not have chosen a better text if he had searched the Old Testament through. Phillip took the floor, and "beginning from this scripture, preached unto him Jesus".

**Phillip's Sermon.**  
We do not have the details of that sermon, but from the text the subject and the results we can reconstruct its message. He first answered the question, we may have no doubt, saying that the prophet spoke of another; that like other prophets Isaiah looked into the future, and saw the coming One, the Redeemer of Israel; and that the same Isaiah preached that the Redeemer would be also a light to the Gentiles.

No doubt Phillip told how he happened to be on that desert road, and that he pressed home the grace of God in his answer to the Ethiopian's search. Jesus was not only the answer to his question about the Scriptures, but also of the quest to his soul for God.

**He Baptized Him.**  
"And he commanded the chariot to stand still; and they both went down into the water, both Phillip and the eunuch; and he

baptized him." How gloriously prompt was this Ethiopian! As soon as he learned a truth, he put it in practice.

"And when they came up out of the water, the Spirit of the Lord caught away Phillip." The implication of a supernatural carrying away of Phillip is clear, and such a departure would seal upon the chancellor's mind the truths that Phillip had been teaching. Luke it must be remembered, had ample opportunity to learn these facts from Phillip himself. "And the eunuch saw him no more, for he went on his way rejoicing." His longings were satisfied. He had

found the Redeemer whom he had been blindly feeling after. Thenceforth his work was glorified, and he became in his turn, we may be sure, a preacher of Christianity. For hundreds of years Christianity has been the prevalent religion of Ethiopia, a country in the northeastern part of Africa, more commonly known by its modern name, Abyssinia.

**Phillip and Paul in Caesarea.**  
"But Phillip was found at Azotus." He was next seen at Azotus, which was the ancient Ashdod, another of the five Philistine capitals, about twenty miles north of Gaza. "And passing through"

(the other seacoast towns) he preached the gospel to all the cities, till he came to Caesarea." This was an important city, the Roman capital of Palestine, the seat of the governor. Here we find Phillip twenty years later Acts 21:8-9, with his four daughters (all prophets) receiving a visit of some days from Paul and Luke; and back to Caesarea Paul was soon taken, to be kept a prisoner for two years. Surely Luke had ample opportunity to learn the facts here set down.

Jake Boydston was in Amarillo on business Wednesday.

# AUCTION SALE

## TUESDAY, AUGUST 4

### 250—HEAD OF HOGS—250

We will sell at public auction, without reserve, a choice selection of pure-bred, non-registered hogs, located at our farm four miles south and two miles west of Bellview, New Mexico, or 30 miles north and four miles east on Caliche highway from Clovis.

FREE LUNCH AT NOON. SALE STARTS PROMPTLY AT 1:30 P. M.

POLAND-CHINA, DUROC-JERSEY, HAMPSHIRE BOARS, BRED SOWS, PIGS, GILTS AND FEEDERS

PERSONAL: I have made close inspection of this choice offering of hogs, and can assure my friends that they will make no mistake in attending this sale and purchasing a few of these choice sows offered, as they are the kind you will find to be profitable on your farm.

RAY BARBER, Auctioneer.

TERMS: PLEASE MAKE ARRANGEMENTS WITH YOUR BANKERS, AS WE ARE SELLING FOR CASH.

## RUTHER BROTHERS, Owners

LEE HUBBY, Clerk.

COL. RAY BARBER, Hereford, Auctioneer.

## BUSINESS AND PROFESSIONAL DIRECTORY

<p><b>DR. T. L. MORGAN</b> Physician and Surgeon Buckner-Lambert Building Residence and Office Phone 462</p>	<p><b>PHILLIPS "66"</b> and Ethyl gas, Mobiloil, Greasing, Tire Repairing, Etc. Phone 69 when in tire trouble W. J. SMITH, Phillips No. 1, at Third and Schley</p>	<p><b>S. O. WILSON</b> DAIRY Grade "A" Milk, 10c quart. Phone 0027</p>
<p><b>DR. G. F. LeGRAND</b> Office Physician Buckner-Lambert Bldg. First Door South Star Theatre Office Phone 678 Residence 244</p>	<p><b>FLORENCE B. MILLER</b> Osteopathic Physician A specialty made of female disorders and hemorrhoids. Reasonable Prices. Resident office 218 B Avenue Phone 150</p>	<p><b>Fix-It Shop</b> All kinds of Furniture Re- paired. J. J. BUCKNER Phone 761</p>

**West Tailor Shop**  
MRS. O. F. WEST, Proprietor  
"Well Pressed Is Well Dressed"  
Clothes called for and delivered  
PHONE 385

**CHIROPRACTOR**  
**W. A. ROBINSON, D. C. Ph. C.**  
X-RAY EXAMINATIONS  
Massage with Deep Therapy Heat.  
Corrective Diet.  
**OVER CORNER DRUG STORE.**  
Residence phone 464 Office phone 573.

**Chiropractor and Masseuse**  
**J. W. HENDRIX, D. C.**  
NEW X-RAY FOR YOUR CONVENIENCE  
Office Moved to Oberthier Apartments  
114½ West Third Street.  
Free Consultation and Spinal Analysis.  
Office Phone 664. Residence Phone 341.

**"Built Like A Skyscraper"**  
Filing Cabinets never stick  
or bind, because they are  
Unit-welded.

The Hereford Brand  
**INSURANCE**  
Loans--Bonds  
HEREFORD  
INSURANCE  
AGENCY  
JOHN McLEAN, Manager

The TITLE to your land is vital.  
Our Abstracts correctly reveal the title.  
**A. O. Thompson Abstract Co.**  
5½ Per Cent Federal Farm Loans

**NEW STYLES IN GLASSES**



**Beautiful as a Fine Piece of Jewelry**

Comfortable As Is Possible for Frames to Be  
**THE NEW FUL-VUE FRAME**  
In pink gold and shell  
A thorough test for refractive errors.

**F. M. Kester & Son, Jewelers**  
Hereford, Texas

**REDUCED PRICES**

Mill-run Bran	85¢
Gray Shorts	\$1.00
Meat Scraps (Swift's)	\$3.00
Tankage (Swift's)	\$2.50
Wheat, per 100	60¢
Wheat Chops, per 100	70¢
Barley, per 100	65¢
Barley Chops, per 100	75¢
Oats, per 100	75¢
Oat Chops, per 100	85¢
Wheat and barley chops, mixed, 100	70¢
Cottonseed Meal	\$1.70

Prices less, in quantities of ten sacks or more.  
All other feeds priced in line with above prices.

**McLean & Pitman**  
PHONE 1  
"If It's Grain, We Buy It  
If It's Feed, We Sell It"

Don't Pay Rent Own a Farm



—A pile of rent receipts is worthless, but receipts for payments on your OWN farm means that you are independent. It's as easy to pay for a farm as to pay rent on one.

**Hill-Ricketts Co.**  
Hereford. Phone 358

# WANT Ads

All classified advertisements must be paid in advance unless arrangements are made to publish in arrears. Classified ads received through the mail will not be published unless accompanied by the cost of insertion. Classified advertising includes Cards of Thanks, Resolutions of Respect, Verbatim Copies of Obituaries, Legal Publications of all kinds, Announcements, Etc., as well as Reading Local scattered about thru personal mention columns.

All of the above styled advertising, with the exception of Cards of Thanks, short Announcements and Reading Local cost 1-3 cents per word for the first insertion, and 3-4 cent per word for each subsequent insertion thereafter without charge. Reading Local and Short Announcements cost 10 cents per line for each insertion, counting six words for each line or part of line.

Cards of Thanks cost 50 cents each in the usual form, when of more than ordinary length the cost is the same as for reading local. No ad in any issue may cost less than 25 cents. If desired set in black face type add 25 cents to cost of the advertising. Word ads intelligently do not try to save a few cents by leaving out necessary words; tell who, what, where, and if essential, when and why.

### Lost and Found

LOST: Screw-tail, bridle and white, milk bull pup that answers to name of "Chubby." Believe he would come home if turned loose. Information appreciated. Chas. Newell. 29-1c

LOST: Lady's purse on Main street Saturday afternoon. Return to Brand office for reward. 29-1p

### For Rent

FOR RENT: Bedroom. Call 354. 29-1c

FOR RENT: Furnished five-room house, 710 Main. Telephone 464. Mrs. Austin Hill. 28-2p

FOR RENT: Nice cool bedroom, \$2 per week; two blocks north of the high school. Mrs. E. F. Connell. 2d

FOR RENT: Five room modern stucco home, hot water tank installed. Mrs. Charles Donald, phone 373. 29-2c

FOR RENT: Bedroom. Phone 444, 400 Lawton Avenue. Mrs. W. M. Megert. 29-1dh

FOR RENT: Modern duplex, nearly new, close in, unfurnished. H. B. Webb, phone 746-W. 14-1fc

### Lodge Directory

**HEREFORD LODGE**  
No. 849, A. F. & A. M.  
Stated meetings on each Second Monday ever month. Lodge instruction each Thursday night. Visitors are Welcome.  
L. A. RAY, W. M.  
J. S. JONES, Secretary.

**HEREFORD LODGE**  
No. 476, I. O. O. F.  
meets Monday, 8:30 p. m.  
Visiting Brothers welcome  
R. L. DOWELL, N. G.  
L. H. Foster, Secretary.

**HEREFORD POST NO. 192**  
**AMERICAN LEGION**  
Meets at 8:00 p. m., first and third Thursday night in County Court Room. 48

### Wanted

WANTED: Old wheat. We will buy or exchange your last year's wheat. Must be good milling wheat. Packard Milling Co. 29-1c

WANTED: Some good first lien notes. Pat D. or A. H. Ellison. 28-2c

### Notice

NOTICE: All my real estate and property is now withdrawn from the market or sale. Alvin C. Thompson. 29-1fc

ANYONE suffering with catarrh, hay fever, asthma or sinus trouble, call phone 563-W. 28-4p

### For Sale or Trade

FOR SALE—Section 8-3-4 in Deaf Smith county, Texas, near new railroad survey, \$35.00 per acre. Address Box 102, Denton, Kansas. 2017p

FOR SALE: Two lots in north part of town, two blocks from pavement; has windmill, double garage and chicken house. See Mrs. W. T. Batchelar, Phone 256-M. 29-1c

FOR SALE: Underwood portable typewriters. Come in and see the many improved features in plain or sport models. Jowell Murchison, Court House. 10-1fc

Ask for FLAVO FLOUR at your Grocer's.  
**PACKARD MILLING COMPANY**  
Phone 29. 12-1fc

FOR SALE or trade: One of the finest building locations in town to trade for reasonably good car and some cash. Jowell Murchison, at court house. 19-1fc

TRADE: Clear income city property to trade for West Texas and Plains land. Located at Carroll rooms. B. C. Rose. 26-1f

FOR SALE: Two-pound frying chickens, 50c each. Phone 446. Roger Brumley. 21-1fc

FOR SALE: Two ton International truck in good condition, priced right. M. D. Womble, Implement. 22-1fc

## Buffalo Herd to Be Disposed of This Autumn

The last great herd of the "monarchs of the Plains" is soon to disappear unless public sentiment causes intervention.

The famous Goodnight herd of buffalo is to be sold or slaughtered. The late Col. and Mrs. Chas. Goodnight established the Goodnight ranch in 1876. At that time there were only a few buffalo running the great Plains and through persuasion of Mrs. Goodnight did her pioneering husband have gathered the progenitors of the present herd.

For many years it has been the practice to slaughter the surplus members of the herd. The herd now numbers 189 old animals and the calf crop of the summer is between 16 and 20 head.

If present plans are carried out a big hunt will be staged over the 12,000 acres of grazing lands frequented by the Goodnight herd in November. Expert cowboys will act as guides to big game hunters to whom the buffalo will be sold and who will be permitted to have the meat and hide of the animals.

Many of the young animals are to be sold to zoos, parks and old time ranchmen. It is planned also to have a number of Indian braves from the Kiowa tribe attend the hunt.

One of the aged chieftains of the Kiowas will be permitted to kill one of the old bulls of the herd during the hunt.

## Marvin Jones Files Protest On Rate Raise

The following protest was filed by Marvin Jones with the Interstate Commerce Commission urging that the application of the railways for a general increase of freight rates be denied:

Amarillo, July 23, 1931.  
Interstate Commerce Commission, Washington, D. C.  
Gentlemen: I desire to file a protest against the general 15 per cent increase in freight rates as applied for by the railway companies of America.

This protest is not filed in any spirit of hostility to the railroads. Naturally, we would like to see them prosper. Transportation is essential. However, a period of depression, such as that through which we have been passing, when practically all businesses are taking a loss, is not, in my judgment, the time to ask for an increase in railway rates. The times are abnormal.

The prices of practically all commodities have been materially reduced during the last two years. Agriculture is prostrate. The major products of the farm are selling far below the cost of production. Present freight rates are in many instances already prohibitive. To use present conditions as a basis for an application for an additional load on these already over-loaded commodities is, in my judgment, out of the question.

Besides, I doubt very seriously whether an increase in rates would increase the revenue. It might do so temporarily, but it would not increase them in the long run. I believe, therefore, it is a shortsighted policy even from the viewpoint of the roads themselves to ask for an increase in freight rates at this time.

An illustration: the freight rates on wheat from the Panhandle of Texas to the Gulf ports is at present an average of more than 35 cents per hundred, or 20 cents per bushel. Wheat is selling today at the elevators in Amarillo and other Panhandle points at 25 cents per bushel. The cost of transportation of this commodity is already taking so large a percentage of the total value that not more than half of the commodity is moving, and a large percentage of that which has been moving has been distress wheat that must be sold.

I realize the sharp and in some instances unfair competition to which the roads are subjected. Undoubtedly these inequalities should be corrected and competition placed on an even basis. But this will not be corrected, on the other hand it will be aggravated by an increase in freight rates which are already too high. The trucking, the feeding, the use of water-ways and even the use of the commodity for fuel would be increased by such a policy.

If the freight rates on wheat as given in the illustration, which now range from 30 to 37 cents per hundred from Panhandle points to Gulf ports, and which under the new rates to be made effective August 1, will range from 29 1/2 to 34 cents per hundred, had been reduced to range from 20 to 25 cents per hundred, I believe the increase in tonnage would have made up the difference and not only would have created a better feeling, but would have left con-

ditions in far better shape for future operations.

If the 15 per cent general increase should be allowed it would not only wipe out the small reductions above referred to, but it would make these rates even higher than at the present time. What is true in this section would probably be true in most sections of the country.

There are times when all businesses must shoulder a load during an emergency period. For

any concern, whether transportation or otherwise, during such a period, to undertake to recoup such a loss by heeding a heavier burden on the struggling agriculture and business interests of the country, is an improper course of procedure, and one that will complicate the difficulties and eventually work against the interests of both the roads and the public.

I earnestly urge that the application for these increases be denied.

I am furnishing copies of this letter to the presidents of the three railways which operate in this section, to-wit, the Santa Fe, the Rock Island and the Burlington System.  
Sincerely Yours,  
(Signed) MARVIN JONES.

Old Indian Villages  
The "Seven Cities of Cibola" were a group of Indian villages visited by the early Spaniards in their explorations in the territory north of Mexico.

WILL EXCHANGE 330 acre improved farm about 30 miles south-east of Hereford for registered Hereford cows and heifers. Ralph Wright, Route 2, Heppy, Texas. 29-4p

FOR SALE: Watkins products. Phone your order between calls. I make deliveries. Phone 9025-F2. George W. Smith. 10-1fc

FOR SALE: Several 4, 5 and 6 room houses, easy terms. Phone 456. Alvin C. Thompson. 23-1fc

FOR SALE: Building lots, \$50.00 fine lots facing on Federal Highway 90, soon to be paved, at low up; on gas line. Block of ten lots, on gas line, for \$350. One east front lot, extra big, on gas, light and phone lines, for \$185. Have prices and easy terms. Thousands of cars will pass over this road each day. L. Baskin, Owner. 9-1fc

### Too Late to Classify

\$3.90 Mattress Special: Until Saturday night, August 1, we will RENOVATE your old mattress, and cover with good art tick for only \$3.90. Phone 758-W, we call for and deliver. 29-1p

FOR RENT: Modern 5 room house. Good location. Inquire at Alston-Ross Lumber Company, Phone 407. 29-1fc

FOR RENT: Large size furnished bedrooms, all conveniences, reasonably priced. Mrs. H. L. Broadwell, 311 West Thrd. 29-2c

## Parmer County Jury Reports Few Violations

The grand jurors of Parmer county in making their report before the recent term of district court at Farwell and asking that it be published, struck an interesting note in contrast to the usual tenor of grand jury reports. Instead of finding the customary things out of order, the grand jury said it had good reasons to feel encouraged over the condition of crime in Parmer county, yet that there existed a persistent disposition to commit small offenses. In particular there was a tendency on the part of the county officers and various boards to violate, or at least to ignore, the anti-nepotism laws of the state.

Under the terms of that law it is made an offense for an officer or a board to appoint, elect, or vote for the appointment, election or confirmation to any office, duty or employment, when the person so appointed or voted for is related to the appointing power within the second degree by affinity or in the third degree by consanguinity. To those jurors it seemed to apply to county officers, city officers, school boards and various individual officers, that it was a good law and should be observed by all citizens.

A great deal of testimony has been heard reflecting on the matter, and the grand jury was rather inclined to believe that most of the infringements of this law had been due to a lack of information about the law, and for that reason they called the attention of all officers and boards to whom it applied to the law, but that should such practices continue they felt that way future grand jury of Parmer county would be justified in returning indictments against persons so violating.

### Mitchell County Families Have Gardens for First Time

Four hundred questionnaires were sent out to people who received drought loans, and who were fed by the Red Cross last winter in Mitchell county, in order to ascertain to what extent these same families are now feeding themselves at home.

Replies from 178 families, totaling 94 members, indicated that among that number there are 300 acres of gardens planted in addition to corn, beans, peas and the like planted in fields. With this abundance of food on hand these families would be able to can an amount sufficient to insure themselves against next winter if their finances permitted them to buy cans. Since this cannot be managed, the home agent, Miss Abbie Sevier, is training women in the process of drying foods as an inexpensive way to preserve them.



**Modern Bathroom Fixtures**  
Why TRY to "get along" with old worn-out bathroom fittings that won't drain? The new ones cost less now than ever before.  
**ROUNTREE**  
Plumbing and Heating  
Phone 340

## Your Home Needs Insulation

**INSULITE**—Gives you protection against excessive heat, in summer. It soon pays for itself in winter by saving fuel. The homes that are easily heated are those that have insulation.

**INSULATE YOUR HOME NOW**

**R. H. Kemp Lumber Co.**  
Phone 44

# Quit Business SALE

## Out of Business We Go, Regardless of Cost or Price!

### The Opportunity Is Yours!

**OUT GOES OUR ENTIRE STOCK!**

<b>FURNITURE</b>	<b>HARDWARE</b>
Stoves, gas, oil, electric or coal stoves.	Wall Paper
Electric Fixtures,	Office Furniture
Paints, Desk, Shelving	Safe
	Scales

**Will Trade All or Part For Cattle or Hogs.**

**LET'S GO! FRIDAY, JULY 31.**

# Burns Furniture Co.

110 Main Hereford, Texas

## Stock Reducing SALE

We are overstocked with plows, drills, tractors, etc. and are going to clear out the surplus at prices in accord with 25-cent wheat.

**COME SEE THESE BARGAINS—TERMS GIVEN AND LIBERAL DISCOUNT FOR CASH**

- Sanders 20-inch One-Way Plows.
- Sanders 24-inch One-Way Plows.
- Sanders Sod Plows, All Sizes.
- Hammer Type Feed Mills.
- Peoria Lister Drills
- Rock Island 18-35 Tractors.
- Rock Island 15-27 Tractors.
- Cream Sparators.

**Prices In Accord With 25c Wheat**

# Welch Machinery Co.

Hereford, Texas

# Social Society

## Miss Perkins, Mrs. Ferguson Entertain

Miss Olive Perkins and Mrs. C. C. Ferguson delightfully entertained a group of friends with a breakfast in the latter's beautiful home on East Eleventh street Tuesday morning, July 21, honoring Mrs. Timothy W. Tinsley of Long Island, New York, and Mrs. Dewey Lawrence of Paris, Texas.

The receiving rooms were beautifully decorated in a color scheme of white and orchid by huge clusters of sprays and phlox. A lovely three course breakfast was served, the centerpiece decorations being of larkspur and snapdragons.

Those enjoying the occasion were the honorees, Meses. Tinsley and Lawrence, and Meses. C. A. Skelton, Ruby Shirley Glibreath, Homer Fox, Jesse Stanford, Alex Thompson, Ray Conaway, M. B. McLean, Harry Seed, Charles Donald, C. H. Dyer, Elmer Dameron, C. C. Acker, and Miss Fannie Oberthier.

## HOME MAKERS' CLASS MEET JULY SIXTEENTH

The Home Makers' class met in regular session July 16, with 16 members and three visitors present, with the following program:

Prayer: Mrs. B. B. Parrish.  
Class song: "Blessed be the Tie."  
Devotional, 13 chapters I Corinthians: Mrs. Frank Ball.  
Prayer: Mrs. O. C. Massee.  
Specials: Mrs. Speegle and Mrs. Edward.

Roll call, answered with suggestions as to how to keep the class "pepped up" during the summer.  
Song: "Come Into My Heart."  
Sentence Prayers.  
Reports from officers.  
Minutes of last meeting read and adopted.

Needy members of class discussed and decision rendered to help so that Sunday school could be attended.  
Song, "Loyalty to Christ."  
Closing prayer: Mrs. W. L. Alexander.

Mrs. C. P. Hussey of Group III had charge of the social hour and enjoyable games were played. Group II served sandwiches, pickles, cakes and iced tea.

## BIRTHDAY SUPPER SERVED AT LAKE PARK

A birthday supper in honor of Arthur Haberer, Elsie Dale Haberer and Henry Sherman was served to their respective families and guests at Lake Park Saturday, July 14.

Among those present were Arthur Haberer and family, Herman Haberer and family, Uncle John Haberer and family, Mr. and Mrs. Henry Sherman and Mr. and Mrs. Fred Wolber. After a bountiful supper of sandwiches, ice cream and cake all adjourned to attend a line party at the Star theatre. Each one reported a good time and expressions of best wishes and many happy returns were extended to the honorees.

A Want Ad in The Brand is a sure, steady worker—try it out

## JACKSON HOME SCENE OF LAWN PARTY

Miss Emma Jackson entertained a number of her friends at the beautiful rural home of her parents on North 25-Mile avenue last Friday evening, with a lawn bridge party.

Colored lights decorated the landscaped grounds to make the occasion one of the most pleasing of the summer season. Punch was served at intervals during the evening and ice cream and cakes at the close of the playing. High score went to Miss Marie Seed, while J. A. Tapp won low honors.

Those enjoying this delightful hospitality were Meses Earle Marie Foster, Zelma Ruth Shore, Addine Hastings, Florence Shore, Virginia Barnett, Wilma Saylor, Violet Marra, Marie Seed, Billie Hill, Kathleen Cronin, Lulu Cone, and Meses. J. A. Tapp, Jack Russell, Jack Gilliland, Hal Kester, Woodrow Gilbreath, Howard Eberle, Frank Cogdell, Pat Jones, Newt Gilliland, Bernard Seed.

## CARL SPRATT IS HOST TO GROUP OF FRIENDS

Carl Spratt was host to a number of friends Tuesday night when they gathered at the home of his parents, Mr. and Mrs. I. H. Spratt, for a lounge party.

The evening of fun and entertainment started with a trip to the theatre. The party returned to the large lawn of the Spratt home and proceeded to keep the neighbors awake the greater part of the night. Mr. Spratt, in the absence of Miss Spratt, who is visiting in Missouri, exacted an chef for the group, preparing an early breakfast.

Those to enjoy the hospitality of the Spratt home were Spaulding Bartley, George Heard, David Harrison, June Allred and Neell Bryant. H. E. Castleberry, who is rooming at the Spratt home, was also a recipient of the Missouri hospitality and enjoyed the breakfast meal with the group of visiting boys.

## ENTERTAINS OUT-OF-TOWN WEDDING GUESTS

Miss Martha Duncan was hostess Monday at one o'clock with a luncheon for several out-of-town friends who were in Herford to attend the Walser-Crump wedding tait evening.

Those present were Meses Dalma Fry, Canyon; Blanche McDonald, Amarillo; Gwendolyn Spradley, Canyon; Iris Ribble, Portales, New Mexico; Ione Ball, Allenreed, and Lydia Havener, Clovis, New Mexico.

## LOUISE JOHNSON ENTERTAINS WITH WAFFLE SUPPER

Miss Louise Johnson entertained Thursday night with a waffle supper at her home on North Main street.

The guests met at eight o'clock and at nine the following were served with delicious waffles: Burl Alexander, Violet Marra, Kellar Muse, Virginia Barnett, Edward Cook, of Panhandle; Opal McMahon, J. C. McCollough, Wilma Jo Jones, J. C. Line, Hal Kester, Joe Bailey Elliston and O'Neill Johnson.

## Miss Eloise Pitman Hostess at Bridge Party

Miss Eloise Pitman entertained with nine tables of bridge at the home of her parents on East Third Street Thursday afternoon, July 23, in honor of her house guest, Miss Esther Jennings, of Amarillo.

Baskets of daisies and other garden flowers were artistically arranged through the rooms. A refreshing drink of lime mint ice was served by the hostess throughout the afternoon. Miss Eva Skelton was winner of high score for the day and Miss Helen Sisk was low.

At the close of the playing a delicious salad course and iced tea were served to 36 guests.

## Otra Vez Club Entertained by Mrs. Murchison

Mrs. Jewell Murchison was hostess to four tables of bridge Wednesday afternoon, July 22, when she entertained the Otra Vez club at her home on Lawton Avenue.

At the close of the afternoon's playing it was found Miss Gladys Seigler had won guest prize and Mrs. J. M. Posey club prize.

Refreshments of a salad course and iced drinks were served. Guests of the club for the day were Mrs. Travis Dameron, Meses Zella Mae Walser, Gladys Seigler, Virginia Stovall, and members present were Meses. Ivor McClendon, J. M. Posey, Loyd Edwards, A. C. Hales, E. L. Brady, J. C. McCracken, J. W. Witherspoon, B. M. Withshire, T. J. Carter; Meses Frances Oberthier, Emma Jeanne Donald and Martha Duncan.

## Miss Zella Mae Walser Weds C. J. Crump

Just at sunset Monday evening, July 27, a few very intimate relatives and friends were gathered together to witness the beautiful double ring ceremony which marked the culmination of a campus romance that began when the young couple met while attending W. T. S. T. C. at Canyon.

The bride was Miss Zella Mae Walser, popular and talented daughter of Mr. and Mrs. S. L. Walser of this city. She has lived here a number of years, finishing Herford high school in 1929, after which she attended W. T. S. T. C. and received her B. S. degree there in 1930. For the past year she has been teaching in Canadian high school.

The groom was Mr. C. J. Crump, son of Mr. and Mrs. E. P. Crump of Balls. He also attended W. T. S. T. C. and received his degree in 1929, after which he has been coaching basketball, the past winter in C. S. T. C. at Edmund, Oklahoma.

As the guests arrived they were ushered into a reception room beautifully decorated with ferns and cut flowers in graduated baskets. At one end of the room was a beautiful altar embanked with flowers in front of a long window.

Miss Gwendolyn Spradley sang "Because", accompanied by Miss Lydia Havener on the violin and Miss Dalma Fry on the piano. Then Lohengrin's wedding march began to fill the air.

V. M. Cloyd took his place behind the altar. From a side door the groom with his best man, Delbert Lowes, entered, both dressed in conventional black; and the bride, Miss Leatrice Walser, cousin of the bride, wearing a beautiful bouffant rose taffeta gown and carrying a colonial bouquet of sweet-heart rose buds, entered from an inside door. Following her came tiny Miss Geraldine Kendall and Miss Billy Louise Lance, both cousins of the bride, wearing quaint ruffled organdie gowns which touched the floor. They each carried a tiny white satin pillow on which rested a ring, one for the groom, and the other for the bride. Next came the little flower girl, Miss Betty Jo Kendall, dressed the same as the ring bearers.

As rose petals were scattered in her path, the bride, who entered with her father, seemed resplendent in an old-fashioned ivory taffet gown with fitted bodice and draped skirt that touched the floor. Her veil of ivory to match the gown, was caught at the neck line with orange blossoms. She wore taffeta and lace mitts matching her dress and veil and her slippers of like shade. She carried a handkerchief that was an heirloom in her mother's family. Her bouquet was an old-fashioned bride's bouquet of ivory-shaded roses and lilies of the valley.

As the beautiful ceremony was said, Miss Havener softly played a violin arrangement of "At Dawn"

## MANY PANHANDLE MASONS MEET WITH LOCAL LODGE

Certificate Masons from over the Panhandle are holding their quarterly session with the Herford Masonic Lodge today, there being some forty or fifty present from all over this section of the state.

Luncheon was served at noon by members of the Eastern Star.

Gwynne Guthrie spent Friday night and Saturday here with his mother, Mrs. Grace Guthrie, and other relatives. He was enroute from Winnipeg, Canada, where he had attended an international session of the Kiwanis Clubs, to his home at Las Cruces, where he is connected with the New Mexico A. & M. College.

## HOGS PAY \$1.00 A BUSHEL FOR WHEAT

Dimmitt.—Wheat fed to hogs this spring brought \$1.00 per bushel to O. C. Artell, Castro county demonstrator living in the Sunny-side community. By feeding 71 hogs in a self feeder in which were placed tankage and cottonseed meal, a market was found for 894 bushels of ground wheat. The hogs gained 1½ pounds daily for the 140-day feeding period. The original cost for these 40-pound pigs was \$373.20; the cost of 660 pounds cottonseed meal and 950 pounds tankage was \$42.20, and the final selling price was \$1200, leaving \$883.60 for wheat and labor.

## ASSEMBLY OF GOD CHURCH ANNOUNCEMENTS

Services for Sunday: Sunday school, 9:45 a. m.; preaching at 11, subject, "Is water baptism necessary?" Young peoples meeting at 6:15 p. m.; night services 8:00 o'clock, subject, "Can we know we are saved?" Tuesday night services at 8 o'clock. Evangelistic Thursday afternoon at 2:30 ladies' missionary council.  
Friday night, Bible school at 8 o'clock.

FOR JOB WORK, TRY THE BRAND

## CLUB YOUNGSTERS FIND GOOD FEED MARKET

A return of \$23.31 per ton for home grown milo, and \$15 per ton for home grown begari was obtained last season by nine 4-H club boys and one girl in Howard county who fed 20 fine locally bred Hereford calves for 168 days. Labor was figured in at 20 cents per hour and cottonseed meal at actual purchase cost.

Figured on the basis of \$20 per ton for milo, \$12 per ton for begari and \$31 per ton for cottonseed meal, a price which the county agent says few farmers have been able to get, the average feed cost per animal amounted to \$25.54 and the average cost of gain 7½ cents per pound. The calves were put on feed last November weighing 405 pounds, and when sold at

an average of 9 cents per pound at the field day program at the U. S. experiment station in May they represented a total outlay of \$61.44 per head. The average price received was \$67.20, giving a net profit of \$6.31 per animal. Average daily gain was 2.1 pounds per calf were made throughout the period. The average consumption of feed was 1253 pounds ground milo, 1455 pounds ground begari and 326.7 pounds of cottonseed meal.

Home demonstration club women in the Kelsey club in Uphur county are canning garden stuff in the community club house with community equipment costing \$100. Every fifth can is given the club to be labelled and sold to help pay for the building and equipment.

**"WE GIVE YOU THE AIR"**  
—Firestone tires are priced as low as mail order tires, but are backed by Firestone guarantee, plus OUR guarantee and mounting service. **OUR SERVICE IS GUARANTEED!**  
Moved to old Ford place on West Third.  
**DURHAM MOTOR COMPANY**  
"Service That's No-ble" Phone 39.



# E. E. Finklea Announces The Annual Outstanding Merchandising Event of The Panhandle

**FREE!**

—To every Herford lady making a purchase of \$1 or more at this sale Friday or Saturday, we will present a beautiful German silver compact.



**FREE!**

—FREE to every Herford man making a purchase of a pocket watch Friday or Saturday, we will present a gold filled watch chain.

### The Diamond Opportunity of Your Lifetime

—The safest investments throughout the ages have been diamonds. You can now own a fine diamond, sold with our unconditional guarantee, at a price much less than merchants pay for them.

—Our finest gem, a five-carat, absolutely perfect Yager diamond, exquisitely mounted in platinum, a \$5,000 value, sacrificed in this sale.

—A fine, perfect one-half carat diamond, set in your choice of smart, new 18-k white gold mountings. Our feature 1931 \$200 value, now **\$112**

—Our perfect one-fourth-carat diamonds in a choice of lovely, 18-k mountings, regular \$75 super-special, now **\$42**

**ALL OTHERS PROPORTIONATELY LOW.**

—Just think! In celebration of our 44th anniversary, we intend to allow a 44 per cent discount—1 per cent for every year—on every item in our immense stock. And this discount is made from 1931 prices—which are a third lower than was possible in prior years.

—Here is the opportunity of a lifetime for you to make profitable, pleasureable investments in jewelry and related merchandise! You can get the things you have wanted for years—and at your own price! But stop in and make your selections early—for at these prices our stocks will be depleted quickly. Sale starts at 8:00 A. M., Thursday, July 30th!

### Buy Now the Watch You've Always Wanted

—Our entire stock of clocks and all our men's and women's watches, including Hamilton, and including such famous makes as Waltham, Laco, Paul Vallette, Patek and others, are in this sale at 44 per cent discount. —Milady's choice—our very new and very tiny Laco Baguette wrist watch in filled case with 15 jewels, metal band to match. Our regular \$37.50 feature, **\$21.00**

—26-piece set of 1847 Rogers Bros. silver, with new Viande knife, a national \$36.25 value, in this sale at only **\$20.30**. Same silver as above in 34-piece set, nationally priced at \$49.50, now **\$27.72**

—Our Crown Ducal pattern of dinner ware, the finest of English porcelain, 100 pieces regularly \$120. This sale **\$67.20**

(All patterns open stock—select any number of pieces desired.) All others prices proportionately low.

# E. E. FINKLEA The Jewelry Store of the Panhandle

SINCE 1887

808 POLK ST

Amarillo

Amarillo



## You Don't Have To Wait

—It's quicker to have the broken part welded than to wait while a new one is ordered. Welding gives broken parts greater strength than new ones.

Save Time—Save Money Have It Welded

# Beams & Marrs

211 East Third

REMEMBER THESE PRICES ARE ON NEW, LOW PRICES



**ICE & COLD**  
**Mistletoe**

**THREE SERVICES**

Our wide assortment of miscellaneous supplies is for your convenience; our fountain for your comfort, and our drug department to assure you pure drugs and carefully filled prescriptions.

**A REGISTERED PHARMACIST ALWAYS ON DUTY**

**CITY DRUG STORE**

We Give  
**J. N.**  
Green Trading  
Stamps

**Phone 100**

### Dawn Items

BY MISS LOVIE MAYFIELD

Dawn, July 24—Most everyone is through harvest, and several have finished plowing.

John Straub and family attended the funeral of Raymond Schmitz at Canyon, who was killed instantly last Friday night on the highway between Umbarger and Canyon. The community extends sorrow and sympathy to relatives and friends of the bereaved.

There was no Sunday school here last Sunday.

Very few attended singing last Sunday.

Mr. and Mrs. Monroe Southern are the proud parents of a baby girl, Marion, who was born last week. Mother and baby are doing well.

Mr. Plimmering of Claude called at the P. H. Barnes home last Saturday.

Miss Gladys Greer spent last Sunday afternoon in the L. A. Smith home.

Aubey O'Neal called at the Mayfield home last Tuesday.

Mrs. A. T. Frye and Mary Olive left last week for Kentucky where she was called to the bedside of her father, who is very ill.

The Flemmering family of Claude moved into the Thompson camp house on the Green Valley ranch last Tuesday.

Mr. Sandy of Kansas visited the M. H. Bagwell home last Sunday. Mr. Sandy will move to the Al Erdman place in the near future.

Arnold and Gilbert Gylgar visited the M. H. Bagwell home last Sunday.

Romania Straub called at the M. H. Bagwell home one day last week.

Mr. and Mrs. Clarence Bagwell and family visited her parents and family, M. H. Bagwell, last Sunday night.

Mrs. I. A. Bynum visited the M. H. Bagwell home last Sunday night.

Mr. and Mrs. W. F. Mayfield are the proud parents of a new son, William Fred, born last Thursday, July 16. Mother and baby are doing nicely.

Mrs. M. H. Bagwell, Clara Mae and Royal visited the Mayfield home last Tuesday afternoon.

Mrs. Hazel Sparks of Hereford returned to her home last Tues-

day morning. She had been employed to nurse the ill patients in the Mayfield home.

Mrs. Glenn Greer and daughters, L. A. Smith and family, H. E. Miller and family (Adolph Frye and family, P. H. Barnes and wife, J. S. Southard and W. J. Stewart and wife visited the Mayfield home last Sunday.

H. H. Miller and family visited Mrs. Miller's ill mother at Canyon last Friday afternoon.

Miss Inez Miller is spending the week at the bedside of her ill grand mother, Mrs. Crawford, at Canyon.

Miss Lois Andrews spent Sunday with H. H. Miller and family.

Mr. and Mrs. E. E. Doak of Tucumcari, New Mexico, spent Sunday with her parents and family.

Mr. and Mrs. John Adkinson who have been working for W. J. Stewart the past few days, left last Sunday for New Mexico.

Tom Mayfield spent last Sunday in the P. H. Barnes home.

W. W. Wimberley called in the M. H. Bagwell home last Monday.

### Ford Doings

MISS LA VERNE MANN

Ford, July 24—Mr. and Mrs. D. S. Larson and children ate supper in the J. Y. Norton home Sunday.

There were only 66 at Sunday school last Sunday because of the rain which fell at noon. Some people were here from Vega and played some pretty music.

Miss Oleta Reeves visited Miss La Verne Mann Monday morning.

Miss Birdine Brunson spent last Thursday night with Mrs. O. D. Frazier.

Miss Maurine Norton spent Tuesday night with Miss Oleta Reeves.

Mrs. R. L. Mann returned home Saturday night from Hobart, Oklahoma, where she has been visiting friends and relatives.

Misses Birdine and Tiny Brunson, La Verne and Euna Mann visited in the Henry Rempel and A. Buller homes Wednesday.

Little Elvis Earl Orr had the misfortune of breaking his left arm Monday, when he fell from a goat that he had been riding.

Mrs. B. F. Reeves and Mrs. E. H. Simpson visited Mrs. J. Y. Nor-

ton Thursday afternoon.

Beryl Davis and sister, Miss Davis, Wilbur Lester and R. L. Mann visited in the D. B. Mann home Saturday night.

F. W. Brunson, Jr., returned home Sunday from Claude, where he has been working for his uncle, Roy Brunson.

Miss Maurine Norton spent Monday night with Miss La Verne Mann.

Miss Vineta Simpson visited Mrs. O. D. Frazier Monday afternoon.

The C. W. club met Friday at the school house with the president in charge. Miss Nell Hall gave an interesting talk on health. The club ladies decided to put the meetings off until the weather is cooler.

Cecil Raynor spent Saturday night in the D. B. Mann home.

Misses Birdine Brunson and Le Varne Mann visited Miss Maurine Norton Monday afternoon.

Misses Ruby Rempel, Mildred and Melvina Stewart were callers in the Johnny Frisen home Friday.

Miss Euna Mann spent Monday with Mrs. R. L. Mann.

Cap Coconaugher spent Sunday night in the F. W. Brunson home.

J. E. Hill was out looking after wheat interests Monday afternoon.

Mrs. D. B. Mann and daughter, Duna called on Mrs. A. Buller Friday afternoon.

Mr. and Mrs. G. G. Rempel and children visited in the E. H. Simpson home Sunday morning.

A. K. Webster visited J. Y. Norton Friday.

Mr. and Mrs. D. S. Larson and children and Miss Dorothy Norton were in Vega Sunday.

Misses Nell and Mildred Casey and Homer McKelner were visitors in the D. D. Larson home Sunday.

Clyde Mann, Cecil Raynor, Wilburn Berry and K. E. Myers were Amarillo visitors Sunday.

### DEAF SMITH COUNTY

### Health Service

MISS NELL HALL

COUNTY HEALTH NURSE

Since every city is made up of all kinds of people, the active cooperation of all the residents is required to keep it a clean and healthful place in which to live. Here are a few suggestions made by Pittsburgh's Health for keeping the city clean:

1. When you have something to throw away, place it in a receptacle. Do not litter the sidewalks, streets or vacant lots.
  2. Do not let weeds grow.
  3. See that the plumbing in the home is in perfect condition.
  4. Screen all dwellings against flies and mosquitoes.
  5. Have proper sewer connections in every house.
  6. Keep the garbage and rubbish in the proper receptacle for collection.
  7. Be sure that all stables are at least 25 feet away from any residence, and that they have sewer connections and covered manure box.
  8. Use lime freely in house and yards.
  9. Do not let chickens run at large and keep the coops in sanitary condition, and at least 25 feet away from the nearest residence.
  10. Do not spit on the sidewalks or in public places.
  11. Do not permit dry sweeping or dusting in public places.
- Please bear in mind that we are very anxious to have you bring your families in for vaccination and immunization against diphtheria during the month of August. Please do not wait until

### Renew Your Health By Purification

Any physician will tell you that "Perfect Purification of the System is Nature's Foundation of Perfect Health." Why not rid yourself of chronic ailments that are undermining your vitality? Purify your entire system by taking a thorough course of Calotabs—once or twice a week for several weeks—and see how Nature rewards you with health.

Calotabs purify the blood by activating the liver, kidneys, stomach and bowels. In 10 cts. and 35 cts. Packages. All dealers. (Adv.)

the last day, but come early. Let us have as many children ready for school physically in September as we can.

How about your home sanitation during this hot weather? Now is the time when the flies are thickest and are doing the most damage. Do your part by destroying the breeding places and trapping the ones that are already around.

One should use extra precaution in caring for and handling food during the hot months—food spoils easily and causes much trouble.

Plan the next winter's meals by canning all supplies, fruits and vegetables, this summer.

This month and August is the best time to have the correction work done for the school children. Talk to your physician about it.

Try to persuade the children to wear hats or eye shades when they are out in the bright sunlight. Their eyes may be permanently injured by too much bright light.

Keep in mind our immunization program for August and have your family in early. We are counting on each of you to help make the county 100 per cent free from smallpox and diphtheria.

### Black

MRS. J. J. CRAWFORD

Rev. Harper filled his regular appointment here Sunday and Sunday evening. Mr. Speagle of Hereford accompanied him and led the song services. Miss Opal Hays gave a special number Sunday evening. It was decided at the Sunday evening services that a meeting would begin at the Baptist church next Sunday. Everyone is invited to attend.

Mr. and Mrs. John Price and Mr. and Mrs. Willie Price spent Sunday at the Henry McLean home.

Miss Mildred McMurry visited Miss Netha Crawford Sunday.

Mr. and Mrs. Clayburn Carr of Summerfield visited in the George Wylie home Sunday.

J. L. Scarborough, his son, Aubrey, and daughter, Ila May, of Roswell, New Mexico, were visitors in the J. J. Crawford home Sunday and Monday.

### Daniel News

BY MRS. JOE THURMOND

Daniel, July 24.—We had a fine shower of rain Sunday afternoon. People of this community extend sympathy to the Heaton family of Fairview in the loss of their daughter, Miss Dollie Heaton.

Mrs. L. C. Mecaskey and daughter, Peggy Lou, of Borger are visiting Mrs. Joe Thurmond.

Mrs. John Bolling of Fairview, called on Mrs. W. R. Moore Monday afternoon.

Mr. and Mrs. Joe Moore and Hobart Whitaker were in Amarillo Saturday.

Mrs. Cecil Hodges called on Mrs. W. R. Moore Monday afternoon.

There were no church services Sunday afternoon on account of the rain.

Miss Mary Thurmond of Amarillo spent Sunday in the Joe Thurmond home.

Floyd Tomlinson and Albert Polk went to Stratford last week to see after the Tomlinson place there.

Mrs. Roy Price is on the sick list this week.

Mrs. Joe Thurmond called on

### This Woman Lost 64 Pounds of Fat

Mrs. H. Price of Woodside, L. T., writes: "A year ago I weighed 190 lbs. I started to take Kruschen and now I weigh 126 and never felt better in my life and what's more, I look more like 20 yrs. old than the mother of 2 children, one 19 and the other 18. Every one of my friends says it's marvelous the way I reduced."

To lose fat with speed take a half teaspoonful of Kruschen in a glass of hot water before breakfast every morning—don't miss a morning—an 85 cent bottle lasts 4 weeks. Get it at the City Drug Store or any drug store in America. If not fully satisfied after the first bottle—money back.

—Adv.

Mrs. Floyd Tomlinson Tuesday afternoon.

Mrs. Floyd Tomlinson and Mrs. Floyd Polk were in Canyon Monday.

Mrs. Bob Ward returned to her home in San Angelo last week after visiting her mother, Mrs. D. E. Sutton, and uncle, W. L. Shugart.



### RENT A Safety Deposit Box

PIRATES used to bury their treasures . . . today your valuables may be securely locked in our Safety Deposit Boxes, where they will be safe from fire and theft . . . and they cannot be lost or misplaced.

START SAVING REGULARLY NOW

We Welcome YOUR Banking Business

THE  
**FIRST NATIONAL**  
OF BANK HEREFORD

A Strong Bank Thoughtfully Managed

MEMBER  
FEDERAL RESERVE  
SYSTEM

### Your Vacation..... Travel by Bus!



There is no tire repairing, boiling radiator, tiresome hours of driving or cramped seating space to spoil the pleasure of your vacation—if you travel by bus.

PLENTY OF PLACES TO GO

—Carlsbad Cavern, Tia Juana, Hollywood, Grand Canyon and scores of resorts offer unforgettable vacations.



### SCHEDULE

PICKWICK AND SUNSET LINES

<i>West Bound</i>	<i>East Bound</i>
9:45 A. M.	4:18 A. M.
5:30 P. M.	1:15 P. M.
8:42 A. M.	9:30 P. M.

Union Bus Depot

Corner Drug Store

PHONE 105

**KILLS**  **Flies and Mosquitoes**

**Venom**

Roaches, Ants, Bed Bugs, Moths

### The Wall Switch In Your Home Is Your Greatest Bargain Counter

—When you snap on a switch in your home you spend only fractions of pennies. Nowhere else do you spend so little and get so much. No other penny in the household budget buys so much as the penny spent for electricity.

—Let this modern economical servant do all it can in your home. Electricity will do the household work more easily, more quickly and for less money than you can do it by hand.

### Texas Utilities Company

HEREFORD

TEXAS

### MORE EGGS means money in the bank



### BUY PROFITS BY THE BAG



—Merit Egg Mash, a scientifically formulated food, has been proven experimentally and by years of use by poultrymen to be a dependable producer of more eggs.

LOOK FOR THIS BAG

—No need to accept our claims for Merit Egg Mash—ask any of the scores of poultrymen around Hereford who have used the mash for years. Satisfied customers are the best advertising we have for our MERIT EGG MASH.

West Texas Feed and Seed Company

Phone 265

Food-Wise Poultrymen Recommend and

Use Merit Egg Mash BUY PROFITS BY THE BAG





# IT MUST BE DONE NOW!

—Delays now, at this stage of the campaign are extremely dangerous. Promises will do the workers in this campaign no good at this stage of the race, so if you are one of those who have been promising your support to one of the contestants, it is now time you were helping them, for the only way a promise will help is for you to turn that promise into action NOW and give your favorite your check.

## Excuses Will Not Win—

—The excuse that it has been too hot, too much "depression" and too much of this and too much of that will not be counted as votes by the judges on closing night. It will be but little satisfaction and consolation to you to find that on closing night if one or two more hours or one or two days more work had been done, to learn that you would have been the winner of the Chevrolet instead of the wrist watch.

### RULES GOVERNING CAMPAIGN

1. Any reputable man or woman may enter this campaign and compete for awards. Nominations may be taken at any time during the first two periods of the campaign.
2. No employees or blood relatives of any employee of this paper will be permitted to enter this campaign. This does not exclude correspondents of this paper and the campaign manager reserves the right to accept or reject any nomination.
3. The winners of the awards will be decided by their total number of votes, being represented by votes issued on subscriptions and coupons clipped from the paper.
4. Contestants are not confined to their own particular town or community in which to secure subscriptions, but may take orders anywhere in his section, or for that matter anywhere in the United States.
5. Cash must accompany all orders where votes are issued. There will be no exception to this rule.
6. Votes are issued on subscriptions. Subscribers should ask for votes when paying their subscriptions.
7. Votes can not be purchased. Every cent accepted through this campaign must be represented by subscriptions.
8. Votes are not transferable. Contestants can not withdraw in favor of others. Should a contestant withdraw from the race his or her votes will be cancelled! Neither will it be permissible for one to give or transfer subscriptions to another. Votes on such transferred subscriptions will be subject to disqualification at the discretion of the campaign manager.
9. Any collusion on the part of contestants to nullify competition or any other combination, arrangement or effect to the detriment of contestants or this newspaper will not be tolerated. Any contestant entering into or taking part in such arrangement, or effect will forfeit all right to an award or commission.
10. Any vote issued on subscription may be held in reserve and cast at the discretion of the contestant. The printed coupons appearing from time to time in this paper must be cast before they expire according to the date printed thereon.
11. In the event of tie for any of the awards, the contest manager shall have full authority in the matter of determining awards.
12. In case of typographical error, it is understood that neither the contestant nor the publisher shall be held responsible except for the necessary correction of the same.
13. No statement, assertion, promise, either written or verbal, made by any solicitor or contestant will be recognized by the publisher or the contest manager.
14. Every contestant is an authorized agent of this paper and as such may collect subscription payments from present as well as new subscribers.
15. It is distinctly understood and agreed that contestants will be responsible for all money collected, and that they will remit such amount in full at frequent intervals on demand of the campaign manager.
16. No standing of the contestants will be published. Their vote standing to remain a secret. The contestants and the management will be the only persons to know the standing of the contestants until the final close.
17. Each contestant at the close of the campaign will be allowed to select his or her own judge to assist the management in determining the winners in the contest.
18. A ballot box for all votes for the last period of the campaign will be provided and each contestant will deposit his or her vote in this secret ballot box. This plan of a secret ballot for the last period eliminates any chance for deals in this campaign in which one contestant would receive favors.

### Schedule of Votes and Subscription Price of the Hereford Brand During Subscription Campaign

FIRST PERIOD	SECOND PERIOD	THIRD PERIOD
Embracing the first weeks (terminating on July 14) the following votes will be issued for subscriptions:	Embracing the fifth and sixth weeks (terminating July 28) the following votes will be issued for subscriptions:	Embracing the last 10 days (terminating August 8), the following votes will be issued for subscriptions:
1 year, \$2.00 — 10,000	1 year, \$2.00 — 7,500	1 year, \$2.00 — 5,000
2 years, \$4.00 — 25,000	2 years, \$4.00 — 20,000	2 years, \$4.00 — 15,000
3 years, \$6.00 — 50,000	3 years, \$6.00 — 40,000	3 years, \$6.00 — 30,000

The above schedule of votes is on a declining scale, positively will not be changed during the competition. However, a special ballot, good for 50,000 EXTRA votes will be issued on every "club" of \$20.00 turned in. This arrangement will be in effect throughout the entire campaign and is to be considered a part of the regular schedule. This newspaper reserves the right to include job printing and advertising, in which event the above schedule of votes will obtain and in the same ratio of increase for larger orders up to a limited amount. No subscription will be accepted for less than one year, nor for more than three years to advance from any one candidate.

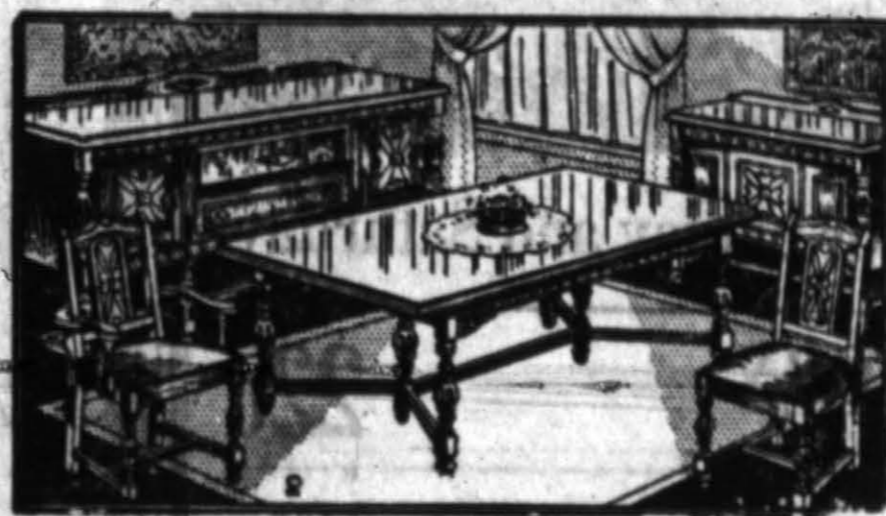
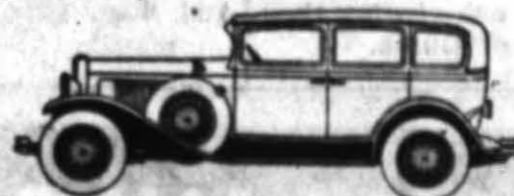
## NO SELL-OUT IN THIS CAMPAIGN

Contestants are WARNED to pay no attention to that old line usually handed out relative to affairs of this kind that a "sell-out" will take place—that someone will be favored with the information that will let them win. It might be that some over-enthusiastic supporter of some one of the workers would spread a report of this kind to affect the morale of the other workers. Heed not these reports, for they are not true. This is positively a straight-forward, competitive campaign and the one to work the hardest will win. The one to gather the most money and names will surely be declared the winner. It is up to you to be that one.

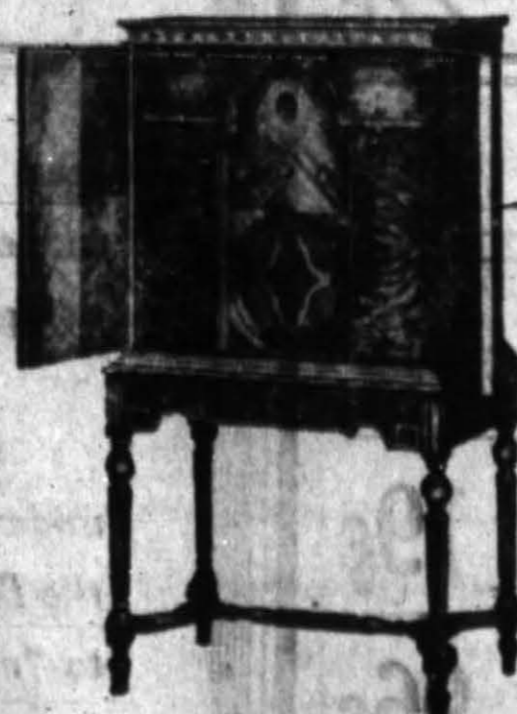
CAMPAIGN MANAGER.

### LIST OF AWARDS

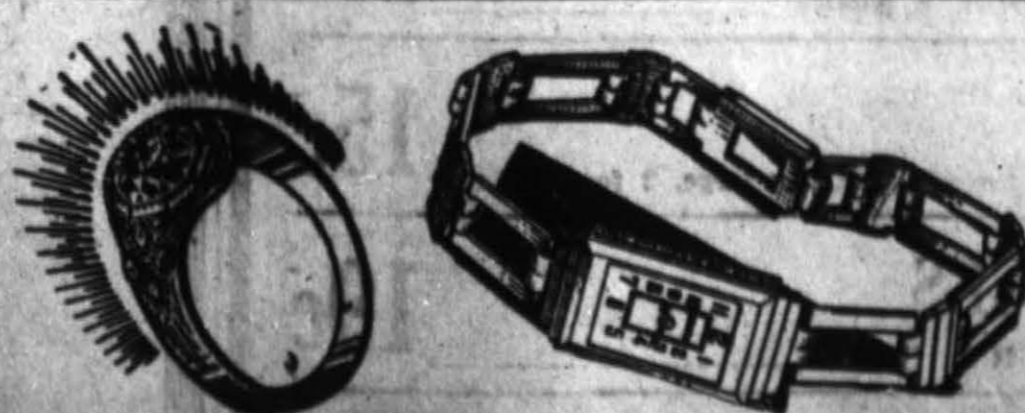
FIRST PRIZE: A beautiful Chevrolet Special Sedan, purchased from and now on display at BRUMLEY CHEVROLET COMPANY.



SECOND PRIZE: A fine dining room suite, purchased from and on display at Black Furniture store. Winner of this prize may exercise the choice between this suite, living room or bedroom suit, not to sell for more than \$250.00.



THIRD PRIZE: This beautiful High Boy Majestic Radio, selling for \$195. Purchased from and now on display at Orr's Tailor Shop.



FOURTH AND FIFTH PRIZES: This beautiful \$75.00 Virgin Diamond ring and the \$45.00 Lady's Gruen Wrist Watch purchased from and now on display at the Kester Jewelry Store.

## BALLOT BOX NOW OPEN

The sealed ballot box is now ready at the Brand office where all subscriptions with CASH are to be deposited during the closing period of the campaign which runs from July 28 to August 8.

Each contestant is required to place all names secured during this period along with CASH in the locked and sealed box. Not even the management will know the number of names nor the amounts of money so deposited, so don't ask us to tell you how the contestants stand in this campaign, for we positively cannot know.

Persons wishing to give subscriptions to their favorite in this contest if they fail to see her, may call at the Brand office, place their name and money in an envelope and drop same into the box and it will be counted on the closing night by the judges. Always write the name of the contestant for whom you wish the votes to count on the outside of the envelope containing your name and money.

### CLIP THE COUPON BELOW

For the convenience of those who desire to mail in their names and money, a coupon is printed below. Fill out this coupon, enclose CASH and mail in to Contest Manager, in care of the Brand, and it will find its way to the contestant you wish to favor.

Remember, Campaign Closes Saturday night, August 8, at 8:00 p. m.

### YOU WILL FIND YOUR FAVORITE HERE:

- MISS RUTH WOLFE, Hereford
- MISS LOUISE JOHNSON, Hereford
- MISS GLENN CURRY, Summerfield
- MISS OPAL McMAHON, Hereford
- MRS. MARVIN MUNDELL, Hereford
- MRS. B. R. FULKERSON, Hereford, Route 4 (Scherer)
- MISS LOVIE MAYFIELD, Dawn
- MRS. J. J. BOLING, Wildorado

### SUBSCRIPTION COUPON

Subscriber's Name .....

R. F. D. or Box or Street No. ....

City ..... State .....

Contestant's Name .....

\$..... No. of Years.....

# Locals

Mrs. Edna Sears spent Sunday in Canyon visiting friends.

Fred Oberthier was a visitor in Amarillo Sunday.

32 x 6 ten-ply Brunswick \$30.80, at RICE'S 1c

Mrs. Audis Martin of the Orr Beauty Shop, is visiting friends in Denver this week.

Edward Chick of Panhandle spent last week in Hereford visiting J. C. Line.

Mrs. C. T. Putnam of 710 West Second street is reported seriously ill this week.

Miss Margaret Thompson has enrolled for the last six weeks of the summer session of Texas Tech.

Harold Wolfe and Fred Teitjen were in Amarillo on business last Wednesday.

O. L. Chick and Jim McMahon, Jr., were in Lubbock on business last Thursday.

A. B. Martin and wife were visiting home folks in Amarillo Sunday.

J. J. Boulware of Amarillo was visiting Glena Weir Tuesday and transacting business in Hereford.

H. G. Conkwright and family left Friday for a visit with home folks in Kentucky.

Heavy Duty 6-ply Brunswick, 4.75 x 19, \$9.55 and insured, of course, by RICE 1c

## STEAR THEATRE

HEREFORD, TEXAS

Wednesday and Thursday  
JULY 29-30

### "Hook, Line and Sinker"

with Bert Wheeler, Robert Woolsey and Dorothy Lee.

News Reel and an "OUR GANG COMEDY"

This is also Gift Night for ladies.

Friday and Saturday  
JULY 31, AUGUST 1

Amos 'n' Andy

in "Check and Double Check"

Matinee each day. An Andy Clyde Comedy

"MONKEY BUSINESS IN AFRICA"

Regular Admission.

Monday and Tuesday  
AUGUST 3-4



## Skippy

A Guaranteed Picture

with Jackie Cooper, Robert Coogan, Miss Green and Jackie Seale.

Admission 15c and 25c

Coming Soon

Charlie Ruggles in "GIRL HABIT"

Eddie Dowling in "HONEYMOON LANE"

Dr. and Mrs. J. L. Guest of Plainview, were in Hereford as guests last week of her sister, Mrs. Mark Hanna.

George Connell returned Thursday of last week from Stratford where he has been employed the past several months.

Miss Esther Jennings of Amarillo is the house guest of her friend, Miss Eloise Pitman, this week.

Dave McCurdy, manager of the West Texas Gas Company, is home from a two weeks outing, spent vacationing in Colorado.

Claud Clark, who has been at work here during harvest, returned to his home in Royston Saturday.

Evelyn Van Sweringen and Joe Huckert, Jr., spent last week in Amarillo with Miss Van Sweringen's father, Dr. Van Sweringen.

Mr. and Mrs. J. O. McCracken spent the past week end attending to business matters in Wellington.

Miss Oriana Savage was over from college work at Canyon to spend the week-end with Hereford friends.

Mrs. Bob Loyd and children of Amarillo came last Thursday for a visit with her parents, Mr. and Mrs. W. I. Valentine.

Mrs. W. I. Valentine and daughter, Miss Billie, left Monday for a months vacation and outing at Ruidoso, New Mexico.

Mr. and Mrs. William A. Black of Abilene returned home this week after a visit here with his parents, Mr. and Mrs. E. B. Black.

Mr. and Mrs. S. I. Boosler of Amarillo spent Sunday in the home of Mr. and Mrs. J. H. Wilson and family.

Mrs. C. E. Birchmeyer and children of Amarillo are visiting this week in the home of her parents, Mr. and Mrs. E. B. Black.

Mrs. Ida Beach Bennett, a former Hereford citizen now living in Wichita Falls, is visiting friends and relatives here this week.

Dr. E. E. Adams and family have moved to Fort Sumner, New Mexico, where he will locate for practice.

J. H. Hayes and family of Quanah came Tuesday for a visit in the home of J. M. Lewis, northwest of Hereford.

Little Miss Ellabeth Houlette of Clovis is spending this week with her grand parents, Mr. and Mrs. J. N. Messenger.

Every Brunswick balloon tire is insured against road accidents such as cuts, stone bruises, etc., by RICE 1c

Mrs. J. A. Hill accompanied Dr. Hill over from Canyon Monday and was the guest of Mrs. C. F. Kerr while here.

Mrs. E. A. Winteroad, who recently moved back to Hereford, was the guest Monday of Mrs. E. M. Vanderburg.

Margaret, little daughter of Mr. and Mrs. John H. Olson, is recuperating this week from a tonsil operation performed Monday morning.

Mrs. Gilbert Fox and children of Houston came Sunday for a visit with her sister, Mrs. J. J. Buckner and family, and other relatives and old-time friends.

R. D. McKinney, in charge of advertising for the West Texas Gas Company with headquarters in Lubbock, was a business visitor in Hereford Thursday.

Mrs. Ralph Thacker, who will be remembered in Hereford as Miss Pearl Mitchell, was here during the past week as the guest of her aunt, Mrs. Mark Hanna.

Miss Helen Shore of Kansas City has come for a visit in the home of her uncle, L. H. Shore, and family. Miss Shore formerly lived in Hereford.

Miss Opal Hays, who has been taking university work in Harrogate, Tennessee, has returned to her home at Black. She is a sister of Mrs. Robert Sisk.

We do electric and acetylene welding at reasonable prices. 20-inch one-way disc rolling 40c. 4-foot knives, per pair, \$1.00. John N. Jacobson. 29-1c

Mr. and Mrs. Mack Bragg who have been here visiting Mr. and Mrs. Orville Barlow, returned Friday to their home in Milan. Mrs. Barlow accompanied them home.

Ike's cafe has been shining up the past week and now appears in new decorative colors, with new linoleum and a general air of prosperity.

George C. Messenger and family of West Deaf Smith county, spent Monday in Hereford with his parents, Mr. and Mrs. J. N. Messenger.

Mrs. Mildred Huttings and Miss Muriel Allen of Bellview, New Mexico, is visiting in the home of their aunt, Mrs. J. M. Reeves, this week.

Mrs. M. A. Rhyme of Boazman, Montana, is visiting in the home of D. R. Gass and family. Mrs. Rhyme is the sister of the late Mrs. Gass.

Mr. and Mrs. Joe Huckert, Mr. and Mrs. Ralph Sears, Lorene Tate, Frank Huckert, Ona Tate and Forest Minton spent Sunday at the Fallsides. Misses Lorene and Ona Tate the from Dimmitt.

Mr. and Mrs. Sam Steele and little daughter, Anne, returned home to Fort Sumner the first of this week after spending Saturday and Sunday with his parents, Mr. and Mrs. M. L. Steele.

Ira Connell and family were visitors in Amarillo and Berger Sunday, accompanying H. E. Castleberry, Brand subscription manager, there for a visit with his home folks.

Dr. and Mrs. J. W. Hendrix are home from a vacation spent in the New Mexico mountains and visiting Carlsbad caverns in company with her parents, Rev. and Mrs. M. M. Beavers.

Durham Motor company this week purchased of Ezra Norton the Ford parts and accessories from the old Hereford Motor company, and its former tools and equipment from W. E. Neal.

Mrs. Ruth Baker and daughter, Mrs. Mollie Gilliland, of Tulsa are visiting in the home of her mother, Mrs. Mary Estes, and other relatives and friends here this week.

Mrs. Effa Rutherford, deputy county and district clerk, returned Saturday from a visit with her parents, Mr. and Mrs. W. Arterburn, in old home surroundings at Kansas, Illinois.

S. P. Rosson and N. M. Hardon spent from Friday until Tuesday at Elizabethtown, New Mexico, trying their luck with trout fishing along the headwaters of Red River.

Mrs. John Losland of Beaumont and Mrs. Fred Rees of Long Beach, California, are visiting their sister, Mrs. George Guinn.

Mr. and Mrs. Leonard Chick, who have been in Hereford the past few weeks harvesting their section of wheat northeast of town, returned Wednesday to their home in White Deer.

James C. Gilliland, son of Mr. and Mrs. Carl Gilliland, is at home this week from Virginia Military Institute at Lexington, Virginia, where he has been a student the past year. He will again enter V. M. I. this fall.

Mr. and Mrs. Hal Bruner are expected home the last of this week from a two weeks vacation spent at Ruidoso, New Mexico. Mrs. Bruner is superintendent of the Deaf Smith county hospital.

Durham Motor company has this week moved to the former Ford service station location in the Renfro building on West Third street.

L. R. Cyfert of Lubbock is a new employe of the Stone Department Store since last week. Mr. Cyfert is proprietor of a millinery and ladies ready-to-wear store in Lubbock and Mrs. Cyfert is conducting the business during his stay here.

L. B. Ruther of near Bellview was in Hereford Tuesday morning on business relative to the big hog sale Ruther Bros. will hold on their farm there next Tuesday, August 4. Mr. Ruther says there is a tremendous quantity of wheat being held on the farms adjacent to theirs, that it will be more expensive to plant a crop this fall than to hold what they now have, and farmers are not inclined to sell what they have.

Dr. and Mrs. J. W. Hendrix are home from a vacation spent in the New Mexico mountains and visiting Carlsbad caverns in company with her parents, Rev. and Mrs. M. M. Beavers.

### CONTEST

(Continued from Page One)

the knowledge that a task has been well performed.

A few more laps and the course will be run. Only a short time remains in which to choose between success and failure, victory and defeat. Don't overlook a single opportunity this period affords. Think and plan constantly for means of success. Figure always to win and always remember that your adversaries are as keen and resourceful as yourself, are racking some very acute brain cells for the same purpose.

It means something to win in a competition of this kind. It is a demonstration of capacity extraordinary. It proves a winning personality. Sometimes proves up the "yellow" in your bogus friends and reveals the true ones. It always tests your mettle and measures your own strength. The time to succeed is when others "Discouraged, show traces of tire, The battle is fought on the home stretch, And won 'twix the flag and the wire."

Earl Williams was in Hereford Monday from Amarillo on a business trip.

Johnnie Biggs is home and back on the job at Sprowis-Cronin's after a two weeks vacation.

J. J. Clark, who has been working on the north plains for the past several weeks came home Monday.

Mr. and Mrs. Vincent Halduck of White Deer are visiting his uncle and aunt, Mr. and Mrs. T. H. Mazurek, at their farm home east of Hereford.

Henry Kalka of Bandera county is here for a visit with his cousin, Mr. and Mrs. Emmett L. Pyka. Mr. Kalka states that crops are fine in his section of the country and that rapid development is expected to take place on the coming of a much-needed railway which is being surveyed at this time.

Dr. William Merrick of Waco, accompanied by Mrs. Webster, Jr., of Brownsville, were in Hereford this week enroute to the Rocky Mountain resorts to spend their vacation. While in Hereford the visitors were guests of Mr. Webster's sister, Mrs. Marion Howard.

Marion Howard, who has been visiting with Mrs. Howard and their children during the past several days, has returned to Las Vegas, Nevada, at which point he is engaged in business. He states that on account of the great government dam at that point, with steady employment for the workers, business is most satisfactory.

### FRIENDSHIP CLASS HONORS TEACHERS AND CLASS

Members of the Friendship class of the Methodist Sunday school honored the teachers and visitors of the organization, who are spending their summer vacation here, with a luncheon in the basement of the church Sunday noon.

A long table with places for 37 was arranged, the menu consisting of salads, sandwiches, pickles, ice

cream, cake and iced tea. The president of the class, Dr. B. M. Willshire, presided over the program and business meeting which followed. Short talks were made by different members of the class, and the program closed with the singing of songs.

The Friendship class was organized last October with 12 members and Mrs. C. C. Bowman as teacher, and now has a membership of 80.

### JOHN L. WILLIAMS KILLED BY LIGHTNING AT MILES

Mrs. O. D. Williams, called to Miles, Texas, when her son, John L. Williams, was killed by lightning on his farm near the point mentioned, July 16, returned to her home in Hereford. She gave to the message of the trag death of the son, Mrs. Williams left here immediately, accompanied by her daughter, Miss Iva Williams. They were joined at O'Donnell by a son and brother, W. V. Williams. Another brother, C. Williams of Denver, and a sister, Mrs. W. F. Graham, of St. Louis were unable to attend the funeral Saturday afternoon following the death Thursday, in the Baptist church near the family home.

Returning home, Mrs. Williams was accompanied by her daughter, Mrs. T. T. Fisher, of Lubbock who spent a few days in Hereford prior to continuing to Kansas where she will visit relatives and friends.

## Do You Need Cash?

I can turn your livestock, farm equipment or real estate into ready money.

## AUCTION

SALES ARE PROFITABLE

## RAY BARBER

AUCTIONEER Superior Sales Service

Phone 241 Hereford, Texas

Sales dates and literature may be arranged at THE HEREFORD BRAND

# Thank Your Merchant.....



## He Makes Possible Your Newspaper

Do you know that the subscription price of the Hereford Brand only pays for the paper, ink and postage of your newspaper? Who pays the printer, the pressman, the linotype operator, the bookkeeper, editor and the rent? The answer is: The merchants who advertise! They give you a newspaper, for \$2.00 a year, that costs hundreds of dollars a week to produce.

These progressive merchants furnish you with the news you read each week. In return, they expect you to support home industry by reading the news of their business, as told by advertising, and supply your needs from the merchandise they offer.

Remember that only guaranteed merchandise can stand up under the limelight of consistent advertising. The advertisers in the Brand give their merchandise this test; and are always ready to "make good" their guarantees.

# The Hereford Brand

## PIGGLY WIGGLY

All Over the World

### Specials for Friday and Saturday

FRESH CORN	22c
SWEET, DOZEN	
TEA	22c
SCHILLINGS, 1/4 lb 43c, 1 lb 83c, 1/2 lb	
COFFEE	22c
LADY ALICE, pound	
GRAPE JUICE	19c
QUART 36c, PINT	
SPINACH	16c
LIBBY'S, 2 1/2 POUND CAN	
CATSUP	19c
VAN CAMP'S	
COMPOUND	96c
WHITE CLOUD, 8 pounds	
MILK	15c
ARMOUR'S, Small 6 for 24c, large, 2 for	
ORANGES	19c
SWEET, JUICY, DOZEN	
SHOE POLISH	33c
DYANSHINE, 5c size	