

The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

31st Year—Number 36.

The Hereford Brand, Hereford, Texas, Thursday, September 17, 1931.

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Dameron Asks For Opinions On Extension Service

Annual Journey of Hereford Boys and Girls To College Gets Started This Week

Great Majority Will Attend Nearby and Texas Schools.

An annual event in the life of Hereford that should always be a source of pride to its citizenry is the large number of boys and girls who leave about this time for study in universities and colleges.

It is probable there is not a town the size of Hereford that can show anywhere near the number of college students as does this one. While school attendance of all degrees of learning is greatly increased this year everywhere, Hereford has for many years sent boys and girls to school in greater numbers than have gone from other cities much larger.

While there surely are many whose names the Brand has not been able to learn, the paper is proud to publish such a list as is available:

Those who will attend Texas Tech at Lubbock are Della Weeden, Opel McMahon, Ruth Wolfe, Homer Brunley, John Jacobsen, Ralph Wolfe, Duane Orr, Alton Miller, J. L. Brooks, G. T. Higgins, W. C. Morgan, Rogers Orr, Clyde McMahon.

Those attending W. T. S. T. C. at Canyon, will be Billie Hill, Alberta Davis, Elizabeth Chapman, Oriana Savage, J. C. Line, Woodrow Ireland, Keith Guthrie, Gullford Miller, Mack Noland.

The State University at Austin will have the following students from Hereford this year: Emma Jackson, Babe Russell, Jess Russell, Frank Cogdell, Ralph Hastings, Jess Carter, Howard Eberle, William Parker, David Harrison. A. & M. at College Station will be instructor to the following six Hereford boys: Ralph Clennix, Newt Gilliland, Robert Bell, Marvin Knox, Andrew Pat Jones and Woodrow Gilbreath.

Misses Ruby Thompson, Ruth Monkright and Vida Hicks will attend Baylor University.

Charles Simpson and Henard East will be students at McMurray College at Abilene.

George Heard will attend the University of Wisconsin at Madison. Sarah Agnes Bryant will go to S. M. U. Dallas. Mary Ellen Parker will attend Colorado Women's College at Denver; Kathleen Cronin will be a student of Sam Houston College at Huntsville; Maurine Sprayley will go to Jefferson University at Dallas, James C. Gilliland will again attend Virginia Military Institute at Lexington, Virginia, and Charles Ferguson will be a student of Trinity University, Waxahatchie.

CHARITY CANNING & GROWS IN VOLUME

The city charities committee, which is now devoting its efforts toward the conservation of fruit and vegetables to carry on its work during the coming winter, reports the volume of its work increasing with each meeting. These are held each Tuesday and Friday at either the Christian, Baptist Presbyterian or Methodist church in Hereford, and volunteer workers and materials are urgently solicited. Those having a surplus of produce that will not be used for themselves or sale, those having containers they do not use, or those having the time and opportunity to assemble with the workers and assist in the canning of the vegetables, are needed. Tomorrow (Friday's) meeting will be at the Methodist church and workers are asked to come as early as possible.

Streu Hardware is contributing the use of its large pressure canner, the West Texas Gas company is furnishing the gas, and Mrs. Bob Wilson is directing the work. Last Tuesday's total of cans was 164, more than for the whole of the first week of the work.

Fine Poultry Exhibit Goes to Tri-State Fair

Poultry breeders of Deaf Smith county are endeavoring to take the county prize on poultry exhibits at the Tri-State Fair next week and are working hard to get as large a representation as possible. Already over 80 birds have been entered but the larger number shown will increase the possibilities of taking the \$20 first money. All local breeders have agreed to let this money go, if won, toward financing the Tri-County Poultry show here on the third, fourth and fifth of December.

All desiring information should appeal to R. O. Dunkle. An entry fee of 40 cents for each bird is required. All transportation from West Texas Feed & Seed Co. to and from the fair will be free, the birds will be given the best of care while there and merit poultry feed will be furnished by the Hardeman-King company of Amarillo.

Local breeders will exhibit the following varieties: Jack Wright, white rocks; M. L. Simpson, white leghorns; N. C. Vogele, white leghorns and Rhode Island reds; Jas. Lloyd, barred rocks; W. J. Kueker, buff orpingtons; E. P. Conaway, anconas, reds and other breeds; Henderson Poultry farms, white leghorns and reds; Cecil Poif, turkeys.

Entries will be accepted including next Monday and those who have birds suitable for exhibition are urged to get in touch with R. O. Dunkle, who will assist with advice and council relative to showing them at the fair.

GOAT RIDERS WILL PLAY BALL TODAY (THURSDAY)

The Odd Fellow and Masonic fraternities, the world's champion goat riders, will tangle in a friendly little ball game this afternoon at Midget field, the game being called at the usual hour.

Now listen, folks: You have been wanting to see a real bloody ball game all the year. Here is your opportunity. Fraternism will be forgotten; brotherly love cast aside; that good-will-toward-all-mankind will be laid aside, and these two organizations will get in there determined to win or know the reason why. Blood and hair will be scattered over the countryside to mark the natural beauty of our Plains, but satisfaction in the way of ball playing is assured all who attend.

This is going to be a ball game, people, but if your stomach turns weak at the sight of much gore, stay at home—it is no place for you.

The Odd Fellows and Lions in their game last week were just what the fans expected them to be the first of the season, and instead of playing a 6 to 5 game or anything like that, Thursday's was a close one. Both sides got run down before the last inning and just called it quits, with the score about 19 to 21 in favor of the Odd Fellows. That was some game.

The Midgets nosed out the Lions a week before that in a very desultory game, 5 to 4, but such games are not appreciated by the fans and they quit coming out.

DAWN CLUB REPORTS 3,403 CANS OF FOOD

The Dawn home demonstration club met Tuesday afternoon, with Mrs. A. J. Morris. Twelve ladies answered roll call. "My canning record up to date."

Mrs. L. A. Smith led the list, having canned 577 containers. Mrs. Lester Galley was second with a record of 452.

The total of canning done by the twelve ladies was 3,403 containers.

PROCLAMATION

CLEAN-UP CAMPAIGN

As Mayor of the City, I hereby designate the week beginning September 21, 1931, as a week during which all are requested to cooperate in a general clean-up campaign.

All tin cans and other refuse that cannot be burned should be placed in the alley so that it may be collected and hauled away.

During this campaign all are requested to cut their weeds. Those unable to do this may arrange with Mr. C. R. Boyd, City Marshall, to have it done at a nominal cost.

E. S. IRELAND, Mayor.

Football Team Will Play At Dimmitt Friday

Football fans will journey to the neighboring county seat of Dimmitt tomorrow to see the Hereford high school team in its first away-from-home performance this year.

The Whitefaces showed up well in their first game against Vega here last Friday, and should have little trouble in disposing of the Castro county champions. However, it should be remembered it was Dimmitt that last year dimmed Canyon's hopes, trimming them after Hereford lost to the Randall county bunch, even if the game was ruled out afterwards.

The Cloris, New Mexico, Wildcats will be here for a game the Friday after that, September 25.

RETURNS WITH INDICTED MAN FROM OKLAHOMA

Constable J. C. Carroll and city officer Emmett Hales returned Monday from Lawton, Oklahoma, with Bill Henderson, recently indicted here on a felony charge by the Deaf Smith county grand jury in district court.

Henderson is reported to have been working here during the past summer and to have passed a forged check to a Hereford merchant. He was committed to the Hereford jail to await the action of the district court here next February.

Guy W. Green to Close Presbyterian Meeting Next Sunday.

The special meetings which Guy Green, Kansas City layman, has been conducting for the First Presbyterian church since Monday of last week, will end Sunday night. At that time Mr. Green will give his farewell address, using as his subject "The Greatest of These."

Following the close of his stay in Hereford the visiting layman will go to Pratt, Kansas, where he will remain for two weeks.

Morning services will be held every day this week at 9:00 o'clock except Saturday. Night services will be held daily at 8:00 o'clock, including Saturday.

To the great surprise of Mr. Green and of the local pastor, Rev. E. P. Gleser, the morning congregations have been large. At the morning services Mr. Green recites the Bible from memory, and this novelty probably accounts in large part for the attendance.

Last Sunday morning 350 men attended the union Bible class in the Star theatre. This is the largest Bible class that ever assembled in Hereford. At the church services it was necessary to use 80 extra chairs. Every one was accommodated, however, and it is anticipated that everyone who goes to the church Sunday night will be able to get in.

The churches of Hereford have shown a fine spirit of cooperation with the Presbyterians, and both Mr. Gleser and Mr. Green have been lavish in their expressions of gratitude for this help.

Wednesday Is Hereford Day at Tri-State Fair

Wednesday of next week has been set as Hereford Day at the Tri-State fair at Amarillo, and citizens are asked to cooperate to their best ability in making the representation as complete as possible.

The high school band will be there to furnish music. The matter of choosing a day was left to the chamber of commerce whose committee found it to be the intention of more folks to go Wednesday than on any other day, hence that day was chosen.

Arrangements are not completely sufficient to make a school announcement before press time, according to Superintendent C. H. Dillehay, but cooperation to the fullest possible extent in keeping with the interest of the greatest number of pupils will be observed.

EASTERN STAR CONDUCTING UNUSUAL SPELLING MATCH

Members of the Eastern Star have inaugurated an unique type of spelling match to be conducted at each regular meeting from now until the end of the year, which will furnish much pleasure as well as instruction for the lodge.

Sides have been chosen and the work of the lodge is used instead of words to spell. The winning side is to be the guest of the losers at a banquet some time about Christmas.

Whitefaces Easily Defeat Vega; Season's First Game

It was rather warm for football last Friday afternoon when Vega HI came down to open the season against the Hereford Whitefaces, but the spectators enjoyed it and players had sufficient slip to furnish several thrills.

It was Hereford's game from the start and the final count of 20-0 could, in the opinion of Hereford fans, have been run up much higher.

Starting line-up:	Position	Yega
Hereford	le	Loyd
Wilson	le	McKinney
B. Orr	lg	Denney
McCullough	lg	Swanson
Gloyd	c	Richardson
H. Hartman	rg	Richardson
Cartwright	rt	Showalter
Climer	rt	Boydston
Russell	qb	Hale
Li Collins	rh	Gault
Habermacher	lh	Burns
Stone	fb	McCombs

Referee, Acker; Umpire, Sindt; Lineman, Patton.

or had it been necessary. After the beginning of the second quarter the locals apparently took their time, played on the defensive and tried out plays against their opponents instead of endeavoring to roll up a big score.

The Whiteface backfield should

be one of the best in the district before the end of the season. The line needs lots of conditioning and has quite a bit to learn, but considering there are but two letter men back in the line, and but one of them a regular, the fans are willing to wait for the line to find its weaknesses and correct them. There is not the slightest doubt but that the boys will do it.

Except for the first part of the game it was not very interesting to the spectators. Holding Vega on their own 30 yard line the Whitefaces received the visitors' punt on the 50 yard line. On the first play Captain Stone went 30 yards through right tackle. The next two downs held Russell and Collins for no gain, but on the third down Russell passed to Habermacher on the 5 yard line. Stone, Russell and Stone again cracked the Vega line for the touchdown. Stone failed to place kick and the score was 6-0.

Vega again brought Hereford's kick-off back to their 30, and Hales and Looney made a first down in three tries, then the Whitefaces held them and their punt was brought back by Collins to Vega's 40 yard line in the prettiest piece of broken field running

of the day. After two short 3-yard gains by Stone and Russell, Stone fumbled but recovered, and Russell passed to Climer who stepped over the goal line for the second touchdown. Habermacher place kicked goal and the score was 13-0.

Vega returned the kick-off to their 21 yard line and failed 3 consecutive passing attempts as the second quarter opened, then fumbled and Hereford recovered on the visitors' 5 yard line. Habermacher carried it over and Stone kicked goal to make the total score 20-0.

The remainder of the game was slow and draggy, the really bright spots being furnished by a passing combination, Hale to Woods, that gained ground rapidly for Vega and will undoubtedly, before the season is over, make Vega a team to be reckoned with. Several times in striking distance only to fall, did not seem to discourage the visitors, the ball twice going to Hereford on Vega's 20 yard line for incomplete passing over the goal line. Hereford drew several penalties Friday for interfering with the receiver of a pass before the ball reached him, which resulted in the pass allowed.

Was Mistake Made Dismissing Them? Diversified Agriculture Needs More Encouragement

County Council Holds Program of 'Driving On'

It was an enthusiastic gathering of representatives and delegates from the Deaf Smith county demonstration clubs that met at the home of Mrs. Nettie Price Slaton last Saturday afternoon in their regular council meeting. Mrs. Slaton and Mrs. Pink Gilliland were hostesses of the day, the former presiding over the program.

Eight of the ten demonstration clubs of the county were represented, Ford and Sims being absent. From Ward were Meses Ernest Signor, W. P. Caraway, Fred Saltsman and Mormon; Mrs. C. E. Tee represented Frio; Meses Joe Greer and A. T. Frye were delegates from Dawn; Summerfield sent Mrs. Lee Curry and Mrs. Bernard Roberson; Mrs. S. A. Miller, president of the council, and Mrs. T. P. McCollister were from Dean; Mrs. L. P. Perkins from Wyche; Mrs. Ed Cox from North Hereford; Meses Tom Vaughn, Beauford Luttrell, and hostesses from Westway.

The theme of the day's program was "Going On" and represented the council's determination to have each demonstration club carry on its work even in the face of the absence of a demonstration agent. Musical numbers by Mrs. Tom Vaughn opened and closed the program. Talks were made by Mrs. S. A. Miller, president of the council; Mrs. Beauford Luttrell, winner of the demonstration club dress making contest this summer, and Mrs. P. H. Gilliland.

Speaking of the importance of keeping clubs organized, Mrs. Miller said, "This is my hobby, 'rural clubs for rural women.' They mean so much to the rural women. We all have so much in common—the same three meals to prepare every day, the same three stacks of dirty dishes staring us in the face. There are things we do not like to do, and perhaps some woman has found a 'short cut' that would help another one out. We are finding more time to do the things she really likes to do.

"In times of depression she can find out how to make the scarce dollars go farther by having help from a home demonstration agent. The farm woman needs this help far more than her city sisters, and

(Continued on Page Four)

Visit Lubbock's Experiment Station Field Day Program

Several cars of Deaf Smith county folks attended the Lubbock experimental station field day Thursday of last week to learn of the progress made by the station in the past sixteen years of its operation.

E. B. Black, County Agent R. O. Dunkel, J. P. Roberson, Rem Witherspoon, W. L. Slagle, Clyde Hays, Ray and Horace Hershey, and Barnett and Roy Bennett of Black community were among those from here in attendance.

The experiments reviewed on field day last week included grain sorghums and cotton in their several varieties, comparison of old kinds with the newer types, their adaptation to crop rotation, results of experiments in plant breeding in the sorghums and cottons.

Other interesting facts worthy of note, as reported by those at Lubbock last Thursday were the varieties of shade and fruit trees adapted to the best results in the Plains region, as well as grapes, raspberry, etc.

G. T. Higgins and J. L. Brooks left Wednesday for Lubbock where they will attend Tech this winter.

Chamber of Commerce Luncheon First Monday of Each Month.

"What would you think of the Hereford chamber of commerce giving Deaf Smith county farmers a real program?" asked W. E. Dameron, new president of the chamber of commerce, as he presided over last Monday's luncheon. "Hereford is supported by the agricultural interests surrounding it, and, as your board of directors sees it, it is our business to develop agricultural resources by encouraging diversified farming and live stock raising.

President Dameron's talk was full of good thought and was definite in statements of what the chamber of commerce directors thought wise for the coming year. "We want expressions from every member and every citizen. We are asking you to discuss things with us and whether or not you approve of our plans," he said.

Instead of weekly luncheons as has been the custom, it was decided the luncheons would be but once a month, on the first Monday, unless matters of urgent need required special meetings of which the membership could be notified. The next meeting will be Monday, October 5.

A. O. Thompson, John McLean and R. E. Kessie were named as a committee to select the day of next week to be designated as Hereford Day at the Tri-State Fair and Wednesday was named.

Claude Ricketts, W. D. Kellehor, and G. C. Egger were named as a membership committee to keep up the enrollment by making contact with new interests coming to Hereford and encouraging other Hereford citizens to become members. Applause greeted the announcement of Judge John P. Slaton's acceptance of continuing to head the railroad committee to work

(Continued on Last Page)

Mayor Sets Next Week As Clean-Up Time In Hereford

City authorities this week are working toward getting Hereford cleaned up and its face washed next week. Mayor E. S. Ireland has issued a proclamation setting forth all of next week as a time for citizens to get their yards, lawns and alleys in "apple-pie" order, asking that all weeds be cut, trash and rubbish raked up and the whole assembled in the alleys so the city trucks may get it to haul away.

Various civic organizations of the community have joined willingly with the city in its endeavor to promote the clean-up campaign, and have asked that their voices be added to those interested in keeping Hereford bright and shiny, as well as healthy.

The chamber of commerce, Lions club, American Legion and the Hereford members of the county federation of clubs—Pioneer, Music Study and Bay View—are lending their aid in helping put over the program.

Should trash not be hauled away when it is assembled in the alley, a call to the city hall will be appreciated so a truck may be sent out.

MRS. JERRY BEHRENS VISITS IN NEW YORK

Mrs. Ada Brown of San Diego, California, has been visiting Mr. and Mrs. Jerry Behrens and Mrs. J. F. Ward. Mrs. Brown is Mrs. Behrens's own mother, an unfortunate occurrence having separated them almost 20 years ago. Mr. and Mrs. J. F. Ward have reared Mrs. Behrens. As a reunion gift, Mrs. Brown is giving her daughter a trip to New York City with her to visit a sister and aunt. They left Wednesday morning for a two weeks stay there.

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The Hereford Brand

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NOTICE TO THE PUBLIC
Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office on North Main Street.

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Caught in The
Corral
&
Put Through The
Chute

More and more as time goes on parents are going to appreciate the work done by Miss Nell Hall, county health nurse, and the Deaf Smith county doctors, in urging and assisting in the administering of vaccine for smallpox and immunization against diphtheria among children during the past few months.

The response was so great that the free vaccine and antitoxin gave out, but many parents whose interest in their own children and in the prevention of contagious diseases in their communities kept on coming, and paid the small amount necessary to purchase the medicines and took advantage of the occasion to keep their children immune from these dread diseases.

Deaf Smith county will be healthier for years to come because of the forethought and advice given.

The Brand has been receiving much encouragement for the way it has been hopping on the county commissioners, and word comes in from all directions to "pour it on them". Let it be said that the Brand has no desire to pour it on anybody, and the sentiments that have been expressed from time to time have been as nearly as the paper could understand what would be the wishes of the greatest number of people and most representative of their desires. It is not a personal matter as far as the Brand is concerned, but when the citizens become as aroused as they have been over the recent county agent and county home demonstration controversy, the Brand wants as nearly as it is able, to express the combined opinions of the large number of folks who know from actual experience what they want and are seeking ways to get it. This comment has been open and above board, presented to the commissioners in open meeting after the previously published intention of what was de-

sired, so that those of opposite opinions could meet and offer their testimony if they so desired.

No opposition or answering argument has ever been given in either of the meetings, yet each time the commissioners have refused to accede to their petitioners, saying they had evidence sufficient to warrant their actions. The nature of this evidence has never been disclosed, nor has it ever had the courage to raise its head in the presence of the people and let itself be known. Yet the commissioners follow its advice. It is about time for those things to come out in the open.

In answer to the people's appeal to have the extension service resumed the commissioners have seen fit to refuse them and cut down the tax rate. Who asked them to cut the tax rate? The people know that Deaf Smith county has the lowest tax rate prevailing almost anywhere in the state, they know they must have instruction in the orderly development of agricultural interests and the stock farming industry—yet the commissioners deny them their wishes and offer them balm in the shape of tax reduction. Why was the tax rate cut?

Elmer Dameron surely said some wonderful things relative to what would be sensible for the chamber of commerce to do this coming year, while as president he explained what the board of directors thought worth while projects. Every citizen and member of the chamber of commerce should let the board of directors know what they think of the questions asked. The Brand is letting them know right here and now that it will support such a program as Mr. Dameron intimated, to the limit. The Brand wants to see extension work continued in Deaf Smith county more than any other one public thing, and if the chamber of commerce will sponsor the work, this paper is going to make them the best "hand" it knows how.

Whether it should be done by the health department or city or county officials, it is time somebody regulated the hog pens around Hereford. Our highways and byways do not smell like roses, and might be offensive to some folks.

Andy Godwin knows the way to the editor's heart. He brought in Tuesday four extra fine seedling peaches from a three year old tree that bore half a bushel in these times of depression. They are cling about the size of tennis balls, and simply delicious in flavor.

C. C. Bowman is in Amarillo this week as a member of the federal grand jury called in session Monday morning.

Nineteen Years Ago In Hereford

(From Files of The Brand, September 20, 1912.)

A lengthy article advised everybody to plant lots of wheat, as the Plains was especially adapted to its production and good money yields were ordinarily to be expected. (Times surely change.)

M. F. Ellison, a traveling evangelistic preacher who carried a long trumpet he insisted was Gabriel's, had been arrested at Plainview for disturbing the peace with the instrument, and later released after being tried on an insanity charge. (Quite a few of the old timers will remember "Gabriel", as he was called, and his fantastic ways as he went about over the Panhandle country 20 years ago.)

Mrs. J. P. Slaton was visiting friends in Clovis.

Another article dealt at length with the way that speed laws were being broken by motorcycles and automobiles, and the question asked about speed laws, "as is asked of prohibition now: 'What is the use of a law if folks will not pay any attention to it?' The law of eight miles in the city limits and 18 miles on the highways was intentionally being broken by drivers and the editor thought something ought to be done about it. (Any car that couldn't make better time than that now would surely get run over or chased off the road for obstructing traffic.)

A football game had been scheduled for the first of that week, but Canyon high school had got "leary" of the Hereford bunch and called the game off.

The Brand was trying to help Hereford teachers run the schools by insisting it was wrong to "keep in" children for misbehavior, that the custom was out-of-date and of no value as a corrective measure. (Probably "keeping in" will last as long as school teaching does, and undoubtedly has its effect, but whether it is a cure for what is intended is another matter—sometimes it is and some times it is not—just as is the result of any type of punishment given either to children or adults.)

Allen Bell had driven in 800 head of sheep to market.

Mrs. Emma Mercer had come home from a visit with her daughter, Mrs. Goodloe, of Wellington, Kansas.

J. T. Jowell had returned from drilling a test oil well in the San Jon valley and New Mexico "bad lands".

Mr. and Mrs. Littrell of Spurgoo, Missouri, had been visiting her parents, Mr. and Mrs. I. H. Spratt.

A saddle shop was advertising it also did shoe repairing. (Now the shoe shops advertise they also do saddle repairing.)

Earl W. Wilson had left for Baylor University for his fourth year's work, having ridden a bronc on the ranch each summer until that year, when he had taken up with a run-about to get around in.

The football season had opened and "the beef and bull" games with other teams were expected to follow in short order. D. A. Shirley, now of Canyon College, was coach of the team.

Jack Spratt had become window clerk in the post office, taking the place of Lloyd Snyder.

Misses Mary and Ethel Dunlap had left for Georgetown, where they would enter Southwestern University.

The agricultural demonstrator of the Santa Fe was urging farmers to treat their wheat seed to prevent smut. (The elevators at Hereford this year (1931) had to dock much wheat for smut, yet for the past 20 years farmers have been encouraged and instructed in processes to keep smut from their wheat. Folks only learn what they want to, whether they are children or grown-ups.)

Sugar beets from the D. L. McDonald irrigated farm had been ground to a pulp and the juices made into a table syrup of a quality it was proposed to make a marketable commodity.

Daniel News

BY MRS. JOE THURMOND

Born to Mr. and Mrs. Hubert Thompson a girl, September 11. The little lady has been christened Betty Ruth.

Mr. Luna Jacobs and Mr. and Mrs. Durwood Vernon were in Hereford Saturday afternoon.

Mr. and Mrs. Joe Thurmond and Betty Jo spent Sunday in Hereford with Mr. and Mrs. G. L. Shugert.

Mr. Moore of Guyton and Mrs. Hudgins of Running Water have been visiting in the home of their sons and brothers, Joe and W. R. Moore.

Hobart Whittaker and Ervin Shugart spent last week at Plainview with Hobart's parents.

Daniel school has organized an English club and will give a short program each Friday afternoon at 3:40. They also have organized a sewing club for the girls under the supervision of Miss Hershey, and shop work for the boys, directed by Mr. Thomas.

Mr. and Mrs. Joe Moore and children spent Sunday with W. R. Moore and family.

A good many farmers here have begun sowing wheat. Some of the row crops are being harvested.

Ed Johnson, who recently moved from Hereford to San Fidel, New Mexico, was visiting friends here over the past week end, and says his parents, Mr. and Mrs. Edgar Johnson, have moved from San Fidel to Magdalena.

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Fact No. 2—These same people have noticed that on the second and later fillings with Conoco Germ Processed Motor Oil, scarcely a drop of oil will disappear during the first 350 miles and practically none at 500 and up to 1,000 miles!

THE above facts have been checked by actual tests with cars that use six quarts of oil for the crankcase, carry in good mechanical condition and driven at ordinary rates of speed. These facts will also prove true for your car, in proportion to the amount of oil your

crankcase usually holds, your car's mechanical condition and the speeds at which you drive.

What becomes of the "hidden quart"? The answer is easy if you study the Facts given above and keep in mind the things that only

The explanation of the whereabouts of the "hidden quart" is simple—no technical knowledge of motors or oil is necessary. Remember—The "hidden quart" of Germ Processed Oil does not escape through leakage... does not burn up, wear out nor evaporate. It is "present but unaccounted for." Fact No. 2, given above, proves all this.

After you've found where the "hidden quart" goes, you can easily see the special benefits it gives the motorist—advantages that no other oil can give.

Ask at any Conoco Station or Conoco Dealer for free entry blank, which contains information about Conoco Germ Processed Motor Oil that may help you win. Conoco Station and Dealer employees will gladly answer your questions. Remember, you do not have to buy anything to enter this contest... Any Conoco Station or Conoco Dealer will give you, free of charge, a convenient Official Contest Entry Blank for writing your answer.

Answers written on one side only of any plain white paper will be accepted as accredited entries in the contest. But we recommend that you secure an Official Contest Entry Blank, which gives valuable information about Conoco Germ Processed Motor Oil and its operation in motors—clues about the "hidden quart" that may help you write an answer that will win a prize.

THE QUESTION

"What becomes of the 'hidden quart' and how does this quart benefit the motorist?"

COMPLETE RULES OF CONTEST

- Answers may be any length not exceeding 200 words; length of answers will not determine winners. Write answers on Official Contest Entry Blanks preferably, or on plain white paper. Conoco Stations and Dealers will give you an Official Contest Entry Blank free. Elaborate presentations of answers will not count in your favor.
- Write your answer in plain, simple language. Technical terms or special scientific knowledge will not influence the judges.
- Contest closes midnight, Sept. 28, 1931, and no entries bearing postmarks after midnight, Sept. 28, 1931, will be accepted.
- Contest open to everybody except employees and executives of the Continental Oil Company, Conoco Stations, Conoco Dealers and the Company's advertising agency, and their families.
- In case of tie, both contestants will receive full amount of prize tied for.
- You do not have to use or purchase Conoco Germ Processed Motor Oil or other Conoco products to compete for prizes.
- All entries submitted, whether or not they win prizes, become the property of the Continental Oil Company and may be used in advertising without payment, and none can be returned to senders.

CONTEST CLOSES MIDNIGHT, SEPT. 28, 1931
ADDRESS ALL COMMUNICATIONS TO "CONTEST OFFICIAL"
CONTINENTAL OIL COMPANY, PONCA CITY, OKLAHOMA

29 PRIZES

First Prize \$5,000

Second Prize \$2,000
Third Prize \$1,000
4th and 5th Prizes \$500
6th, 7th, 8th and 9th Prizes \$100
10th, 11th, 12th and 13th Prizes \$50
14th through 29th Prizes \$25

WINNERS WILL BE ANNOUNCED
... as soon after the contest closes as possible. Announcement of all winners will be made in this newspaper.

THE JUDGES
DR. W. B. BIZZELL, President
University of Oklahoma
JOHN A. HUNTER
Professor of Mechanical Engineering,
University of Colorado
FRANK L. MARTIN, Associate Dean
School of Journalism, University of Missouri

AND ASSISTANTS

CONOCO
GERM PROCESSED
PARAFFIN BASE
MOTOR OIL

THE ONLY OIL PROVIDING "PENETRATIVE LUBRICITY"

A. C. THOMPSON
DEPENDABLE LUMBER

McKinley & Third Phone 456

Just a Reminder of
The Tri-State Exposition
Amarillo Sept. 21 - 26

—We especially call your attention to the agricultural and live-stock exhibits showing what your neighbors are doing.

FREE GATE
\$15,000 In Cash Prizes.

Our Aim—To Help Improve the Panhandle

PANHANDLE LUMBER CO.

Courtesy - Quality - Service

Amarillo Fair
To Be Host To
Bands Galore
Mexico Indians New
Exposition.

AMARILLO, Sept. 16.—More than 25 bands, representing cities in the Panhandle-Plains New Mexico, already are making arrangements to attend the state fair, September 21 to 26, next one day, and Mason King, extension director of the state chamber of commerce here, is making a tour of the state to invite others. The feature of the fair, started last year, is that of broadcasting by the various bands over AMO's two radio stations, KRS and KGRS. Although various towns are assigned special days at the fair, they all fall on the same day, creating competition between the bands and delegations. An unusual interest this year is the Indian delegation to be brought here from Albuquerque, New Mexico, Friday, September 25. This aggregation of bands, taken from the cast of the "American", Albuquerque's spectacle, will bring its band. The early entries in the various contests piling up fast, all important features arranged, including Leonard Stroud's rodeo each afternoon before the stand, and general plans running smoothly. Wilbur C. Hawk, agent of the fair association, expects a record crowd will pass through the now famous free gate during the six-day exposition.

Wyche Items

MRS. L. P. PERKINS
 The Duro Homemakers club deftly entertained Wyche club number 10. Those in attendance were Mrs. N. G. Elliston, Earl Ch. Ira Ott, Spencer, R. W. Ewton and Perkins; Misses Hall, Miller, Faulkner and Mrs. Bob Miller were also guests. John Leub and wife visited the thews home Sunday. J. V. Burgess and family visited the Coleman home at Hereford Sunday. Grandma Nell is not showing improvement. Mr. and Mrs. Smith enjoyed a from Amarillo relatives over week end. Mr. and Mrs. Albert Shoulte visited the John Leub home one day last week. The little grand daughters of Mr. and Mrs. Edwards spent the day with them. Sister of J. A. Young is visiting this week. Ed Young and wife visited the home Sunday. Mrs. Perkins and N. G. Elliston canned plums Monday. Mrs. Smith is staying with Mr. Mrs. Jack Rose this school week. Mrs. Perkins attended the council at the home of Mrs. J. P. Blanton September 12, when a most interesting program was enjoyed. Mrs. Noah Ewton and Mrs. Ewton called on Mrs. N. G. Elliston Friday afternoon. Mrs. Estes spent Thursday with Mrs. Elliston. Mr. Hubert Elliston and child returned from a visit with Mrs. Ewton at Aitua, Okla. Mrs. Ewton and Ervin Elliston accompanied their father to Boulder, Colo, where Mr. Elliston was in an ambulance to the hospital for treatment of a nerve specialist. The club meets September 22 at home of Mrs. John Leub.

WOMEN OF HEREFORD TO LEARN LATEST DEVELOPMENTS IN BEAUTY CULTURE
 A rare treat is in store for local women next week when Mrs. Bertha Wright, expert beauty specialist, will be at City Drug Store to explain some of the more modern trends in scientific beauty culture. Mrs. Wright is a graduate beauty specialist of wide experience, a personal representative of Dorothy Perkins, and her work has been described as truly remarkable. A private booth is to be installed in the store where the ladies may go for consultations on their individual needs and receive a complete facial treatment. There will be no charge as the store has made special arrangements whereby the services are given to our local women. Mr. LeGrand informs us that a cordial invitation is extended to all who wish to avail themselves of this exceptional opportunity. It is necessary to make appointments right away as the beauty specialist's stay is limited to one week only.

KENNEDY SISTERS TENT SHOW COMING
 The Kennedy Sisters tent theatre company, who have been playing this territory for the past several weeks will be in Hereford three days, beginning next Monday. The Kennedy sisters are this season carrying such well known plays as Miss Imogene Kennedy, Miss Helen Schaffnit, Miss Earline Kirk, Miss Blanche Crow, Jas. Hollingsworth, Tommie Taylor, Fois Schaffnit, Cody Thomas, Toby Hollingsworth, Bill Henry, J. F. Glenn, Jim Coontse and others. Only the best plays that can be bought as well as the best vaudeville talent that can be had is used by this show. One of the big features of the show is the orchestra that will render selections ranging from the heaviest of selections and overtures down to the hottest of red-hot jazz. All in all the Kennedy sisters are trying in every way to give the public the best that can be had in the line of honest to goodness, clean, wholesome entertainment. Another feature of the Kennedy sisters is the method used whereby a tie-in is made with the business houses to give you free tickets for Monday night front door. They are free, ask for them. The show will be located on the lot between Ireland & Beavers Dodge Agency and the Thompson Lumber Co.

Friena Barbecue Celebrates Wheat Shipping Leadership
 The Friena chamber of commerce is joining with the Friena Local of the Texas Wheat Growers Association in the celebration of the announcement by the Farmers' National Grain Corporation that Friena has shipped more wheat than any other cooperative market in the United States or Canada, a total of 1,200,000 bushels. A big barbecue is being prepared for September 23, and invitation is extended all farmers and their families to be present that day and assist in the celebration. Several speakers of national reputation have promised to be there and address the people that day. Mrs. J. W. Ogburn, who has been visiting in the Rev. J. M. Fuller home this summer, left Tuesday for a few days stay with friends in Amarillo before returning to her home in Dallas.

FOR JOE WORK, TRY THE BRAND
NOT APPENDICITIS—GAS PAINS FOOL HIM
 "I had such pains in my right side I thought I had appendicitis. But it was only gas. After taking Adlerika I've had no trouble."—W. L. Adams. You can't get rid of gas doctoring the stomach. For gas stays in the UPPER bowel. Adlerika reaches BOTH upper and lower bowel, washing out poisons which cause gas, nervousness, bad sleep. Get Adlerika today; by tomorrow you feel the wonderful effect of this German doctor's remedy.—City Drug Store.

WOMEN ATTEND MEETING AT FRIONA THIS WEEK
 The 26th session of the Palo Verde associational meeting is being attended by Baptists from Hereford Thursday and Friday of this week. The ladies' auxiliary meet there Wednesday. Those attending from here are Rev. V. Cloyd, Mrs. A. L. Manjeot, J. Conkright and E. A. Dan. Mr. and Mrs. W. E. Hicks, A. O. Thompson.

Money-Saving Specials
FOR FRIDAY AND SATURDAY

PEACHES	Elbertas Bushel	\$1.69
ORANGES	Sunkist, Medium Size, dozen	19c
TOKAYS	Grapes, Pound	7c
Cranberries	New Crop, Pound	15c
LETTUCE	Large, Firm, Head	6c
TOMATOES	Fresh, Home-Grown, Pound	3c
PEPPERS	Fancy Bell, Pound	7c
CABBAGE	Per Pound	3c



PRICES
that say "STOCK-UP"

Here you save money without sacrifice of quality. We buy only the finest quality foods and distribute them so efficiently that we can sell them to you at guaranteed savings over what you can buy them for almost anywhere else. By consistent shopping here you can save many dollars yearly, while you serve your family a greater variety of the finest quality foods. Start—today!

Shortening
 Jewel,
 8-lb pail **79c**

SOAP White Laundry Large Bars, Five Bars	10c	PICKLES Sour, Quart Jar	19c
COFFEE 18c	SPUDS 15c	CERTO Regular Size	29c
Guaranteed to please, pound	10 Pound	MACARONI Regular Size Pkg.	4 1/2c
PEANUT BUTTER Best Grade, Quart Jar	35c	BROOMS Medium Size, Sale	29c
APPLES New pack, gallon	34c	FLOUR Guaranteed to please, 48 lbs	69c
OATS Large Pkg., Scotch	19c	HONEY Pure Clover, quart	47c
MUSTARD Prepared, Quart Jar	21c	SALMON Regular Price, Large Can	10c

CANDY For School Lunches Bars of Any Kind **3 for ... 10c**

BREAD 16-Ounce Loaf, All Kinds	5c	MEAL Red Star, 24-Pound Bag	49c
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Quality MEATS
STEAK Loin, Round, T-Bone, lb., 18c Forequarter, Pound **13c**

HAMS Center Slices, lb 24¢ Half or whole, lb	16c	SLICED BACON High Grade, Pound	23c
PORK Chops, lb 19¢; Steak, lb, 18¢ roast, best cut, lb 15¢, lowest, lb 9¢	9c	BACON Dry Salt, Choice, Pound	10c
SAUSAGE All Pork Pound	12 1/2c	STRIP BACON High Grade, Breakfast, pound	16c
CHEESE Full Cream, Long Horn, lb	21c	Peanut Butter Bulk, Pound	14c

FURR FOOD STORE
 HEREFORD, TEXAS

HAVE YOU A QUESTION?

Among other questions we have been asked, we find this one often repeated: "Is this a chain store?" No, we are not a chain store. We have adopted many of the chain store methods that have been tested and proved to effect a saving that we could pass on to our customers, but we are not paying a chain store royalty which would increase our prices one-half of one per cent, at a time when we are keeping food prices at the lowest level which will allow us a fair profit. You may be sure that any chain store method we use has been proved by actual trial elsewhere and has been adopted because we find it enables us to operate on less expense, selling foods at a lower price and continuing to realize a fair profit.

IN SCHOOL LUNCHES
 use **CREAM O' PLAINS BUTTER**
Farmers Creamery Ass'n, Inc.
 Hereford Phone 3

Club Meeting

(Continued from Page One)

since our government has set aside money for this work we should take advantage of it.

"We need rural clubs for our girls. It was once thought that a girl knew by instinct how to raise a family and keep house, but now we mothers know they must be educated along that line. We want our daughters to be better home makers than we are, and by being organized in club work they can have that advantage.

"I know of no occupation that takes as much study as does that of making a home. Club work helps make our communities better places in which to live. It teaches us the Golden Rule and makes us appreciate our friends. By keeping up our organization we

will be ready to go forward when we can get demonstration work again in this county.

"Let us farm women pledge ourselves to the betterment of our communities by keeping our clubs going."

Taking as her subject the responsibilities of an ideal club woman, Mrs. Gilliland had this to say:

"You no doubt realize, as I do, that to give the responsibilities of an ideal club woman is a subject of vast importance and scope of intellectual territory. It is not my purpose to present an ideal club woman, neither do I mean to furnish argument—woman is her own argument. Let me give, at the beginning, a definition of an ideal club woman:

She is an individual
With bones in her body,
Only 200 or more;
But for sorting her out as an ideal worker

We need only four.

She is not
The Wish-bone Worker
For they hope for, they long for,
They wish for and sigh,
They want things to come
But aren't willing to try.

She is not
A Funny-bone member—
They laugh, grin and giggle,
Smile, twinkle the eye.
If work is a joke, sure
They'll give it a try.

She is not
A Jaw-bone officer—
They scold, jaw and splutter,
They froth, rave and cry,
They're long on the talk,
But they're short on the try.

But, she is
A Back-bone member,
Who strikes from the shoulder
And never says die;
She's a winner for service
For she knows how to try.

"If an ideal club woman is a Back-bone worker, I have come to the conclusion we should think of her responsibilities as a worker of cooperative interest in her community, county and nation; or better still, her place in the home. For the world, in a sense, is the home of each individual who shoulders responsibility.

"The twentieth century does not limit the service of the ideal club worker to the four walls of her home, but through organization and cooperation has extended her home responsibilities into a field of real worthwhile serving for herself and her country. Given the firebrand of service, the ideal club worker stands for the highest and best in the civic and cultural life, thru the fundamental responsibilities of character building.

"There are three characteristics of responsibility the club woman must have to attain the goal of ideal service, namely: Intelligent Vision, Sincere Convictions and Kind Judgment.

"Through intelligent vision she shoulders the responsibility of service with her neighbors. This is a step toward the federation of home building. In this organized cooperation she is able to recognize harmony and see the purpose of worthwhile responsibility between the home and her community—the initial objective toward an enthusiasm for the realization of life's purposes in the intelligent use of time and energy for worthwhile growth.

"The ideal club woman must know the responsibility of true convictions. She must be able to look at a question with cool consideration, and make her decision. She must have the courage and the ability to speak up for what she believes is right; but she must be generous, remembering there is always more than one viewpoint for any problem. In her responsibility of standing by her convictions she must not weary in well-doing—always striving to gain her point through a process of education.

"The ideal club woman must realize the responsibility of kind judgment. To achieve she must not be resentful of criticism, she should be quick to approve and slow to censure, to promote the better interests of her club and community, she must believe in her club, her fellow workers and herself.

In the face of discouragement, can we each catch the firebrand of intelligent vision, true convictions and kind judgment, and become workers for a better and happier community? Let us stand shoulder to shoulder to help ourselves!

"We must do big things, think big thoughts, and with a determination of 'Going On' we will know that

"When upon life's troubled waters we drift far from shore, and are brought back safe to harbor thru one cooperation, it will not be just a happen so."

Mrs. Luttrell told of her trip to A. & M. College short course as a premium for winning the demonstration club prize in dress making. Her talk of the things she saw and learned was divided into five parts: First, the profit she saw possible through the operation of a wayside market, studying the livestock and observation of methods of cutting meat and canning; second, the comfort possible to be realized from a model home and the accomplishment of living room improvements; third, the culture received by observing the art exhibit, studying the care of children and watching the style show; fourth, the influence gained by social contracts made and inspiration realized by association with the state's master farm housekeepers; fifth, the power brought to her understanding that she felt she must come back home to work and accomplish more in her own community.

The refreshments served the council meeting were unique in that they followed on the subject of the meeting, "Going On." A little wagon carried the food and at each place was a placard, "We Are Driving On."

A Want Ad in The Brand is a sure, steady worker—try it out.

"WHO KILLED EARL WRIGHT?"

Widely Heralded Murder Trial to Be Held Here September 23.

Herford residents won't have to leave their own streets to see and hear a murder trial, for one is to take place at the Christian church, Herford, Thursday, September 23.

A young man, Tom McCollum, will be "tried" for murder, and the whole setting will deal with the "killing" of a man by his friend, whom, it is shown, was under the influence of liquor at the time he struck the blow which snuffed out a life, left a widow and family of fatherless children.

The "trial" is being put on in cooperation of the churches and is a means of pointing out a lesson in prohibition law enforcement. Twenty-five prominent local leaders of this city will take part in this trial.

The cast follows:

Judge, Earl W. Wilson; Sheriff, J. C. Allred; Jack Stiles, bootlegger, Jesse Stanford; Deputy Sheriff, Henry Hastings; Frank Lloyd, defendant, Tom McCollum; court reporter, Mrs. Harry Seed; Mrs. French, star witness, Miss Edith Shields; Mr. Cook, coroner, R. E. Keasie; Mrs. Lloyd, defendant's mother, Mrs. E. B. Black; Mrs. Wright, wife of deceased, Mrs. John Olson; counsel for defense, Atticus Webb, Dallas; prosecuting attorney, Travis Dameron.

Summoned for the Jury: A. O. Thompson, G. A. F. Parker, E. S. Ireland, H. G. Conkright, J. F. Ward, C. H. Dyer, E. B. Posey, A. Lowther, R. T. Nunn, J. E. Beyer, J. E. Hill, Chas. Paddock. Admission will be free.

more happy birthdays.

Misses Hughes and Garrett and Bill Coconaugher took supper in the Wiley Roberson home Sunday night.

Cap Coconaugher and Fred Brunson were sight-seeing in New Mexico last week.

Mr. and Mrs. Suggs called in the Lipscomb home Sunday.

Wiley Roberson and family took Sunday dinner in the Edwards home.

H. Caraway and wife, Hartland Caraway and Miss Beulah McKinzie enjoyed a picnic in the canyons Sunday.

Jack Dean was at home from the Herford school last week-end. B. C. Donald took Sunday din-

ner in the J. P. Roberson home Herford.

The Kelley family of W. visited the Harrison home.

Baptist Church.

Rev. V. M. Cloyd announced vicar as usual next week, Sunday school at 9:45 and praying at 11 a. m. and 8 p. m. Y. people's training services 8:30 to 8.

The public is cordially invited to attend any and all of these vices, where a warm welcome awaits the strangers within city.

FOR RENT, FOR SALE CALL AT BRAND OFFICE. CH

FRIDAY and SATURDAY SPECIALS

- SALT PORK, lb 9c
- BLACKBERRIES, gal. 41c
- APPLES, cooking, bu. 80c
- TOMATOES, 3 No. 2 cans ... 20c
- Peaches, Texas, yel. clng, gal 46c
- COFFEE, Maxwell House, lb 33c
- Oats, Crystal Wed., lge. pkg. . 19c
- FLOUR, 48 lbs, Flavo 63c
- MEAL, 10 lb bag 23c
- KRAUT, No. 2 1-2 can 9c

Carl's Cash and Carry Grocery

Chat for 3 minutes with your girl at school



Mary is just eighteen. She's gone away to school... First time she's ever been away.

If the house doesn't seem the same without her voice...

Bring that voice back home at regular intervals. And send your voice now and then to that lonely young lady at school. If she's homesick, it'll help.

- Canyon 25c
- Denton 85c
- Dallas 90c
- Lubbock 35c

(Station-to-station rates for 3 minutes after 8:30 p. m.)



Reduced Rates

After 8:30 p. m. chats by long distance cost little more than half the day rate when you place a station-to-station call.

That is, call by number, or ask to speak to anyone who answers at the called telephone.

Long Distance Bargains

(Station-to-station rates for 3 minutes after 8:30 p. m.)

- Fort Worth 85c
- Midland 60c
- Shamrock 45c
- Roswell, N. M. 50c

SOUTHWESTERN BELL TELEPHONE COMPANY

Easter News

By MISS LOUISE FRYE.

Mr. and Mrs. H. J. Sanders spent Sunday in the J. Sanders home at Big Square.

Mr. and Mrs. Carl Frye and family, Annie Mae Smith took dinner in the Ray Johnson home at Summerfield.

Mr. and Mrs. Barnard Saxon and son spent Sunday in Idalou visiting Mrs. Saxon's parents.

B. H. Medley and Miss Martha spent Sunday afternoon in the H. H. Frye home.

Mrs. Nellie Wilder and family spent Sunday afternoon in the J. S. Smith home.

E. O. Dixon and family spent Sunday in the W. S. Dixon home at Frio.

Geo. Chambless and family spent Sunday afternoon with Lawrence Matthew at Jumbo.

O. L. Anthony and Claude Smith attended a party at the Dyer home Saturday night.

Ben Medley, Emerald Smith, Dan and Frank Allen attended school at Dimmitt Monday.

Sunday night singing was held at the Medley home.

Asby Bruton spent Sunday and Sunday night with Emerald Smith.

Dawn Items

By MISS LOUIE MAYFIELD.

Singing was well attended last Sunday night. Singers are urged to meet with us at 8 o'clock next Sunday afternoon.

P. H. Barns moved his family to Sudan last week and they will make their home there. Mr. Barns will remain here to gather his crop. We regret to see this good family leave our community but wish them luck in their new home.

Mr. and Mrs. O. D. Williams of Tascosa spent last week end with her parents, Mr. and Mrs. W. L. Harris.

Mr. and Mrs. H. G. Miller called in the A. Frye home Sunday.

Miss Leona Frye has returned for a visit with home folks.

Miss Syble Smith spent Sunday in the H. H. Miller home.

Renee Stewart spent Sunday in the W. F. Mayfield home.

W. J. Stewart and wife called in the H. E. Miller home Sunday.

Mr. and Mrs. E. E. Doak of Tucumcari called on her parents, Mr. and Mrs. W. L. Harris, Sunday.

A large crowd attended the ice cream social at the school house Saturday evening when everyone reported an excellent time.

Miss Vivian Bowers spent Sunday in the H. H. Miller home.

Arnold Grager called in the H. H. Miller home Sunday.

Lovie and Lorena Mayfield spent Saturday night with the Harris girls.

Jess Dodson of Canyon called on W. L. Harris Sunday.

Miss Lois Smith spent Sunday in the Mayfield home.

Mr. Flemmings called in the Mayfield home Saturday.

Due to the large number of grades the three teachers could not conveniently handle them, so a fourth teacher took charge last Monday.

Ward News Notes

By MRS. WILEY ROBERSON

L. A. E. club met Tuesday with Mrs. R. J. Kibbe, with an interesting program on Alabama. Refreshments of watermelon were served to 10 members and one

Trench-Foot

Beware Athlete's Foot

Why suffer from the queer skin disease causing severe itching of toes and feet, cracking, peeling skin, blisters, Ringworm, Trench Foot or Hand Itch, when you can avoid infection and quickly heal your skin with Dr. Nixon's Nixoderm? Based on the famous English Hospital formula, discovered by a leading London skin specialist, Dr. Nixon's Nixoderm acts with amazing speed, because designed for this particular skin disease, Nixoderm is guaranteed. It must stop itch and quickly heal your skin or the small cost will be refunded.

CORNER DRUG STORE



Consult Us Have Money

BUSINESS men of prominence and stability in our community direct the affairs of this bank.

Their sound business judgment and confidential financial advice is a valuable service which is yours for the asking, whether you do business with us or not.

START SAVING REGULARLY NOW

We Welcome YOUR Banking Business

THINK! THE FIRST NATIONAL BANK OF HERFORD, TEXAS. THINK!

MEMBER FEDERAL RESERVE SYSTEM

We Are Passing It On To You!

Thursday, Friday, Saturday and Monday
September 17, 18, 19 and 21

4 - Big Selling Days - 4

Fall is here and so is the newest in NEW FALL MERCHANDISE! QUALITY and LOW PRICES reign throughout every department. Smartness in styles, models, patterns and colors are marked at almost UNBELIEVEABLE LOW PRICES. These prices are at the lowest they have been in the past 12 years. DON'T WAIT! Be here early Thursday morning with the THRIFTY SHOPPER when the doors swing open.

Ladies' Coats Newest in Fall fashion 12⁵⁰ - 19⁵⁰ - 34⁵⁰	Genuine Kotex 29c 36-inch Outing 10c 36-inch Prints Fast Colors 10c	Men's Dress Hats Oyster Gray and Golden Brown 3⁹⁵ and 5⁰⁰
Ladies Dresses Smart New Ones for fall 3⁴⁹ to 19⁴⁹	Granelle Suiting New designs for fall 39c 40-inch Flat Crepe now colors 69c	Men's Dress Shirts 79c
Ladies' Hats We have just received 12 dozen new ones 1⁴⁹ to 3⁹⁵	Domestic 6c	Tennis Shoes Fresh stock 59c and 69c
Domestic 6c	Ladies' Hose Full fashion 79c	Boys' Caps 8-Piece, Tailored 49c Men's Work Shirts Two for 89c

Stone Department Store Incorporated

Fairview-Palo Duro Items

By MRS. JOHN BOLING

Mr. and Mrs. R. L. Campbell and family returned after a three weeks visit at Ganada, San Antonio and other points.

Mrs. W. T. Smith of Hereford spent Tuesday and Wednesday with Mrs. Coy Phillips, canning vegetables.

Mr. and Mrs. Tom McClain spent Thursday in the Clarence McBroom home.

Mr. and Mrs. Will McClain and Mrs. Fred Harlin and children returned to Gatesville after a several weeks visit here with relatives and friends.

Mr. and Mrs. Ples Brown and family were Sunday guests in the Clarence McBroom home.

Mrs. Dan Higgins visited with Mrs. R. B. Stephens at Ford last Tuesday.

Mrs. Virgil Oglesby and children of Amarillo visited in the J. H. Oglesby home Saturday.

Mr. and Mrs. Russell Downs of Panhandle visited in the Otto Smith home Sunday.

Mrs. Cecil Allred spent several

nights last week with Mrs. Dola Phillips.

Ben Floyd was here from Plainview last week looking after business interests.

Mrs. Ernest Alfred and Alma visited Mrs. Corbett Cretzinger Monday afternoon.

Mr. and Mrs. Johnson of Ganada are visiting their daughter, Mrs. R. L. Campbell, and family.

Mack Floyd was hurt last week while driving a car at night without lights. His right arm was badly cut, the leaders being severed. He was taken to the hospital for treatment.

Mrs. O. J. Grabbe reports an enrollment of 15 pupils, with seven grades represented.

Mr. and Mrs. John Boling and family visited in the Ollie Grabbe home Sunday.

Mr. and Mrs. W. T. Womble and Stanley Thomas and wife visited their father, Gus Thomas, at Amarillo Friday evening.

Mrs. Comingoer spent several days with her mother, Mrs. R. B. Stephens, last week. Mrs. Stephens was in Hereford for medical care at that time.

Mr. and Mrs. H. J. Oglesby are the proud parents of a baby boy, born September 11.

Messrs. and Mmes. Tom McClain and John Boling and family called in the H. J. Oglesby home Sunday.

ing will be with Mrs. Morris.

Everyone enjoyed the social Friday evening at Sims school house.

N. O. Phillips, Phalace Phillips and J. M. Chapman left Friday for Roswell, New Mexico, to be away several days.

Ray Chapman was in Hereford Tuesday.

Miss Louise Hopper and Dale Bodkins visited Tuesday in the J. M. Chapman home.

Misses Alma and Lucille Foxall were shoppers in Hereford Saturday.

teacher, is boarding at the home of Mr. and Mrs. John Hammonds.

R. L. Burnham and Miss Rachel Burks are attending school at Canyon and Ollie Body is attending the Happy school.

A. W. Fortner and daughters were in Amarillo on business last Friday.

Miss Emma Jackson left Tuesday for Austin where she will attend the State University this winter.

Miss Nadine Wrenn, primary

in attendance. Others will enroll later.

Rev. Lindley preached at 11:00 o'clock last Sunday.

Mr. and Mrs. Chas. Cox are visiting relatives in San Angelo.

Several young people had a tacky party in the home of Mr. and Mrs. Ben Fortner Saturday night, and they were tacky, too. All enjoyed the occasion. At a late hour punch and cake were served to the guests.

First Christian Church.

Rev. M. J. Johnson, pastor. Bible school at 9:45 a. m., A. M. Jones, general superintendent. Morning worship hour at 11:00, subject, "Seeing the Unseen." Evening services dismissed for the Presbyterian revival.

Christian Endeavor Sunday evening at 7:00. Prayer meeting services Wednesday evening at 8:00. The public is cordially invited to each and all of these services.

J. T. Cronin and daughter, Miss Kathleen Cronin, left Sunday for Dallas to visit relatives a few days. Miss Kathleen will go to Sam Houston College in Huntsville this winter. Miss Molly Ray Cronin will return with her father. She has been spending the summer in Dallas and other points.

Mrs. W. M. Megert left Sunday for Fort Worth and Weatherford where she will visit a few days with her sisters and brothers.

Black

MRS. J. J. CRAWFORD

The young people enjoyed a social evening at the home of Mr. and Mrs. C. J. Jackson last Friday evening. Games were played, after which a watermelon feast was enjoyed by all.

Mrs. Carl Lehr of Woodward, Oklahoma, visited here last week with her aunt, Mrs. T. J. Hawks.

Mrs. Beatrice Brady and family of Clinton, Oklahoma, visited last week in the home of her sister, Mrs. Tom Presley. Her daughter, Mildred Murry, remained with her aunt to spend the winter.

The ladies club met Thursday afternoon at the home of Mrs. Tom Presley. Mrs. O. B. Roberson of Summerfield and Mrs. Thompson of Friona were visitors, the former demonstrating how to make her famous jelly roll. Lunch was served to 16 members.

Bert Barnett, Clyde Hays and Roy Bennett attended the field day exhibition given at Lubbock last Thursday.

Miss Birdie Dee Schelhaugen and W. R., jr., of Hereford were guests at the social at the Jackson home last Friday evening.

Mr. and Mrs. Paul Houston and family of Amarillo were visitors in the home of his sister, Mrs. F. E. McMurry, Sunday.

Mr. and Mrs. Cantrell of Tulsa visited in the home of their daughter, Mrs. C. J. Jackson, Sunday.

The young people have voted to organize a young people's Bible class. The first meeting is to be held at the school house Sunday evening at 8 o'clock. Everyone is invited.

Mr. and Mrs. Tolle Welch and family and Mr. and Mrs. Roy Bennett and daughter spent the week end with friends in Borger.

Flagg News

By MRS. W. T. SUMMER

The county federated clubs met here September 8, in an all day session. An interesting program was enjoyed. The health talk by Miss Clark was greatly appreciated and interesting demonstrations on arrangement of flowers was given by Demonstrator, Miss Clarke.

Rev. Field of Plainview filled Bro. Coe's appointment here Saturday night and Sunday morning.

Among those attending the association at Earth were Mr. and Mrs. Jones, Mr. Oryer and W. T. Summers.

Mr. and Mrs. Davis of Lamesa are visiting her parents, Mr. and Mrs. W. A. Senter.

Joshia Benswanger left Sunday for Wynoka, Oklahoma, where he will attend school.

Miss Luella Scarcher entertained a large group of friends at her home Saturday night.

Adrian-Sims Notes

BY MRS. J. M. CHAPMAN

Mr. and Mrs. Lige Ellison were in Amarillo Friday.

Clovis Sturdivant left Saturday for Memphis, Texas.

Sims community club met last Thursday afternoon with Mrs. Lige Ellison as hostess. The next meet-

Arney News Items

BY MRS. F. W. FORTNER

Guy Bailey and Ross Campbell left for points in New Mexico on a prospecting trip and will return in a few days.

Mrs. Ernest Tipton's brother, Mr. Edwards, is ill in Plainview.

School opened Monday with 24

RUPTURE EXPERT HERE

C. F. Redlich, Minneapolis, Minn., will demonstrate without charge his unequalled method in Amarillo, Friday, Sept. 25, at the Herring Hotel, from 10 a. m. to 4 p. m. Please come early.

Mr. C. F. Redlich says: "The 'Perfect Retention Shields' hold the rupture perfectly, no matter what position the body assumes or how heavy a weight you lift. They give instant relief and contract the opening in a remarkably short time.

The secret of their success is in their simplicity. An expertly adjusted device seals the opening without discomfort or detention from work. It is practically everlasting, sanitary, comfortable and actually holds ruptures which heretofore were considered uncontrollable.

Stomach troubles, backache and constipation, nearly always a consequence of rupture, promptly disappear.

Bring your children. According to statistics 95 per cent recover by our method.

ATTENTION: You cannot fit yourself successfully with appliances sent by mail. It requires personal attention by an expert to obtain lasting results.

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The Brand wants rags—good clean cotton rags, with old knit underwear, stockings, linen collars, etc., absolutely barred. Good price paid. dh

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Grade "A" Milk, 16c quart.
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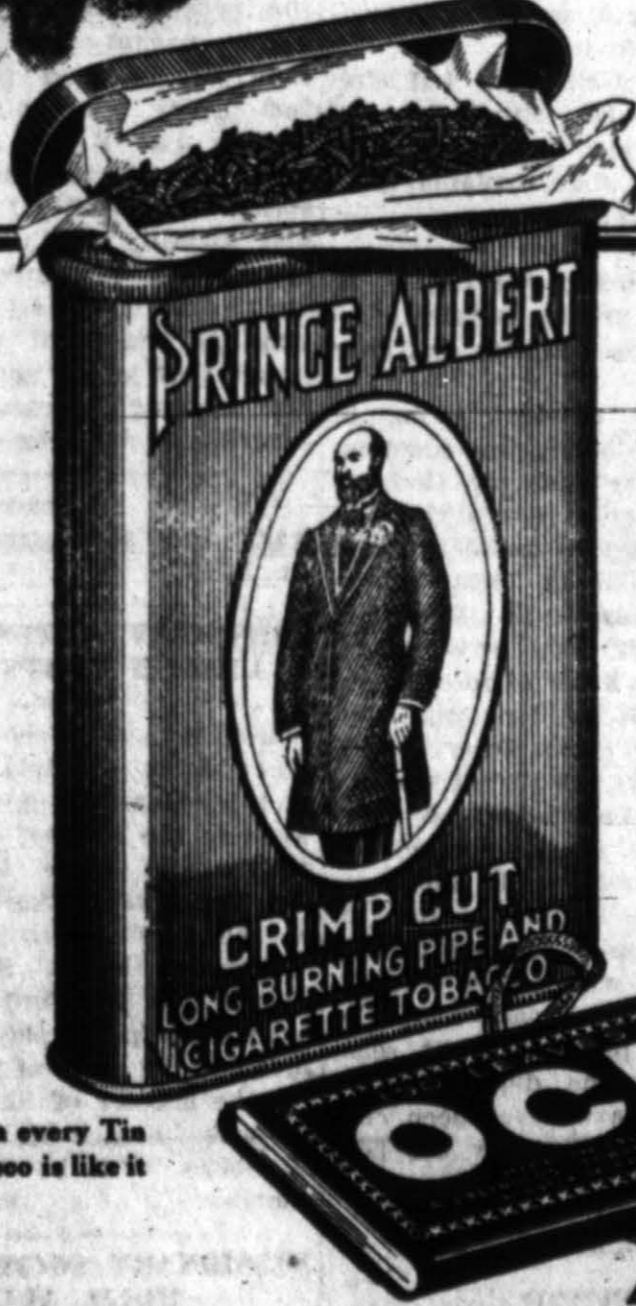
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If you've never rolled your own with P.A. you've missed a smoke trick. Just spread some of that smooth rolling, smooth smoking Prince Albert in a makin's paper. Then go ahead and roll the best little cigarette that ever took form in your fingers. So quick and easy...

Notice how Prince Albert stays put in the making, without fuss or muss. That's because P.A. is crimp-cut. Cool as a cucumber right off the ice. Sweet as a melon from the same place. Mild as a sisterly kiss.

Do you like a pipe? You will with P.A. for packing. The most contented bunch of pipe-smokers in the world will tell you that pipes were born for just such tobacco. Men who were pipe-shy for years have found that they can smoke a pipe now... and enjoy it. You try it!

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—NEXT TO P.A. THE RIGHT PAPERS. Straight from France, the home of the world's finest cigarette-papers—straight from the famous factories of Boflore; for more than a hundred years maker of the world's finest cigarette-papers, come OCB's, made expressly for R. J. Reynolds Tobacco Company—and YOU. Book of 150 leaves, 5¢, at the store where you get good old P.A.

PRINCE ALBERT

ROLLS EASY AND STAYS PUT

Social and Society

LOIS SOWELL AND TROY MOORE MARRIED AT CLOVIS

Miss Lois Opal Sowell and Troy Moore, both of Hereford, were married August 31 in Clovis, New Mexico, at the Baptist parsonage, the ceremony being performed by Rev. J. F. Nix.

The bride is a daughter of Mrs. John Sowell, who has resided in Hereford a number of years. She completed her high school education in Hereford with the class of 1931. She was prominent in high school activities while attending school, and most popular with her classmates.

Mr. Moore is a son of Mr. and Mrs. W. R. Moore, moving here several years ago with his parents from Memphis. They own and operate the Moore tourist camp and grocery east of town.

ENTERTAIN IN HONOR OF RECENT BRIDE

Mrs. Emmett Green complimented Mrs. Troy Moore, a recent bride, with a lovely bridge party and miscellaneous shower Thursday night of last week.

The entertaining rooms were attractively arranged with garden flowers. Pink and green color scheme was carried out in table, score pads and refreshments. Many lovely and useful presents were presented to the honoree. At the

close of the games high score went to Mrs. Troy Moore and low to Mrs. R. V. Miller.

Angel food cake and apricot sherbet were served to Mes. Roy Smith, Edwin Mauk, R. V. Miller, Pearl Singleterry, M. R. Moore, Julia Sowell; Misses Vondell Brooks, Willie Allen and Dorothy Arnold.

MISS SAVAGE AND MRS. RICKETTS ENTERTAIN

Miss Oriana Savage and Mrs. Rayford Ricketts delightfully entertained with an evening party Tuesday night at the home of Mrs. Ricketts on Fourth street. Varied shades of verbenas and astors featured the decorations. Four tables were arranged for bridge. Ginger ale and mints were served throughout the evening. At the close of the games Miss Ruth Elliston received high score for the ladies and Frank Mosley high for the men.

Attractively arranged refreshments were served to the following: Misses Ruth Conkwright, Ina Mae Hastings, Aleith Elliston, Bessie Lee Barnard, Ruth Elliston, Viola Carpenter, and Mrs. Hubert McEntire; Messrs. Leslie Woodford, Tom Holcom, Keith Guthrie, Jack Daniels, Frank Mosley, Edgar Ireland, Rayford Ricketts and Hubert McEntire.

TRY A WANT AD IN THE BRAND.

ANDREW PAT JONES HOST TO PARTY OF FRIENDS SATURDAY NIGHT

Andrew Pat Jones delightfully entertained a group of friends at the home of his parents, Mr. and Mrs. A. M. Jones, Saturday night.

Refreshments of punch, cookies and sandwiches were served to Misses Violet Marra, Zelma Ruth Shore, Florence Shore, Ruth Elliston, Oriana Savage, Kathleen Cronin, Adeline White, LaVerna Womble, Earl Marie Foster, Wilma Jones, Ina Mae Hastings, Marie Seed, Billie Hill, Bessie Lee Barnard, Addine Hastings; Messrs. Hal Kester, Woodrow Gilbreath, Geo. Heard, Jack Daniels, Paul Wright Barnett, Harvey Cash, Frank Cogdell, J. C. Line, Murray Copeland, Guildford Miller, Keith Guthrie, Woodrow Ireland, J. A. Tapp, Edgar Ireland, Ralph Hastings.

MISS EARLE MARIE FOSTER ENTERTAINS SUNDAY SCHOOL CLASS

Miss Earle Marie Foster entertained Thursday night honoring Miss Lillian Hostetler's class of the First Christian church. Each member brought a dish, making a bountiful feast when spread together.

Those present were Mrs. Grace F. Guthrie, Misses Lillian Hostetler, Nell Kester, Louise Johnson, Keith Guthrie, Clifford Kester, Guildford Miller and Roy Ward.

HOME-MAKERS CLUB ELECTS NEW OFFICERS

The monthly business meeting of the Home-Makers club was held Thursday afternoon, September 10, in the class room of the First Baptist church. Following the opening songs, devotional and prayer, the respective officers were elected as follows:

Mrs. R. E. McCullough, president; Mrs. Otto Masie, first vice-president; Mrs. G. W. Clark, second vice-president; Mrs. Tom Major, third vice-president; Mrs. Jno. Renfro, secretary and treasurer; Mrs. B. B. Parris, missions and stewardships; Mrs. Earl Lance, reporter; Group captains, No. 1, Miss Odie Matthews; No. 2, Mrs. Ernest Speagle; No. 3, Mrs. John Hacker.

A musicale was presented by Mrs. Edgar Mosley, followed by a reading by Mrs. G. W. Clark. After a game was played, group No. 1 served iced watermelon to 15 members and eight visitors.

WARD HOME DEMONSTRATION CLUB MEETS

The club met September 9 with Mrs. G. M. Suggs as hostess, with five members and two visitors present. Mrs. Wilson was present and gave notes on canning and expressed a desire that the club remain active.

Watermelon was served during the social hour, and we were dismissed with prayer by Mrs. Suggs. The club meets September 23 with Mrs. John Higgins.

Everyone who has vegetables to spare to can for the needy, report to Mrs. Wilson or the pastors.

The meaning of home demonstration club work to me.

We call this club the 4-H club because the 4-H's stand for the head, hand, heart and health. We have a pledge that explains their meaning. It is:

I pledge:
My head to clearer thinking.
My hands to greater service.
My heart to truer joyalty and finer sympathy.
My health to efficient living in service to my home, my community, my country and my God.

We also have a motto that we abide by. It is: To make the best better. We live on farms where everything is natural. We study food preparation, food preservation, clothing and home improvement. We also learn to love our club members. We grow closer together as neighbors, as Christians. As we grow in knowledge we grow in spirit. We are always willing to help one another. It makes us have a more definite object in life and take more interest in life.

The person who makes a practice of planning ahead, and who sticks to his plans will get some where despite the depression.

Those who have never been club members can never know the help the club work gives.

MRS. S. A. EDWARDS.

NORTH HEREFORD DEMONSTRATION CLUB MEETING

The North Hereford club met at the home of Mrs. Kibbe on 26-Mile avenue Monday, September 14, and it was decided by unanimous vote that all future meetings will be held at her home as an account of poor health it would be impossible for her to attend elsewhere.

All members are requested to be present at the next meeting and bring a paper of suggestions for programs for the new year book.

Tennis shoes, 60c. Stone Department Store. 26

Seen On the Screen at the Star

One of the most varied programs of the season is being offered by the Star theatre to its patrons during the coming week, taking the spectators through all walks of everyday life and changing from the highest drama thru social gaiety, to down right frivolous ridiculousness, for entertainment.

Today and tomorrow Nancy Carroll appears in "The Night Angel." Saturday's matinee and night shows will present Buck Jones in a thrilling western story, "Border Law", while Monday and Tuesday present an Indian drama with Warner Baxter in the stellar role of "The Squaw Man." Wednesday and Thursday of next week will bring out those patrons who delight in the antics and droll wisdom (?) of Robert Woolsey when he appears in "Everything's Rosie."

Manager J. C. Parker says he still has a few good shows coming that are going to be knock-outs, among them being Will Rogers in "Young as You Feel".

Those present were Mrs. Grace F. Guthrie, Misses Lillian Hostetler, Nell Kester, Louise Johnson, Keith Guthrie, Clifford Kester, Guildford Miller and Roy Ward.

MEN'S UNION BIBLE CLASS AT STAR THEATRE

The community Bible class in union meeting with the men's Bible classes of all the Hereford Sunday schools last Sunday was well attended, being estimated at 350.

The subject discussed by Guy W. Green, leader, was Loyalty, as found in the character of Ruth, and was very ably handled.

Next Sunday morning the community Bible class will again assemble at the Star theatre at 9:30 to discuss for its subject, "The White Stone."

The class is a live organization, and urges all men not affiliated with other classes to "come as they are" and meet with it. Remember the hour—9:30—at the Star theatre.

MRS. GLADYS GLENN TEA GUEST OF MARY BROADWELL

On last Saturday, Miss Mary Broadwell gave a tea at her home on West Third street honoring Mrs. Gladys M. Glenn of the Amarillo Conservatory of Music. During the afternoon Mrs. Glenn gave a very interesting and inspirational talk on music for children, and the great advantages of the Dunning system in teaching them. Tea was served at the close.

LIONS ENTERTAIN LADIES AT WES BRADLY'S RANCH

Wednesday night the Hereford Lion's club held what will probably be its last outdoor evening program, when they entertained their families and friends with a chicken fry under the big cottonwoods along the Tierra Blanca on Wes Bradley's place.

C. C. Acker was in charge of the program which was a sufficient guaranty for everyone to anticipate a good time, and but few Lions were absent. R. O. Dunkle and B. H. Hopkins were in charge of the games which bespeaks considerably for the hilarity and joviality of the occasion. It is safe to say everyone present ate too much, but all reported with vim and vigor for the roisterous games that lasted until about 9:30. The evening's pleasure was closed with a sing-song.

"In time of peace prepare for war." Buy those tire chains now at RICE'S.

PRESIDENT ANTI-SALOON LEAGUE VISITS HEREFORD

Rev. Atticus Webb, president of the Texas Anti-Saloon League, was in Hereford during the past week in the interest of the organization, and while here arranged for the presentation of a drama at the First Christian church on Wednesday night, September 23. Twenty-five Hereford citizens will have parts in the play, whose story involves the trial of a young man for the murder of his friend while he was intoxicated.

There will be no admission charge.

MISSIONARY SOCIETY TO HOLD AUCTION SALE

The Methodist Missionary Society has planned to hold an auction sale of contributed articles at the Texas Meat Market Saturday, September 26. Col. Ray Barber, Hereford auctioneer, will conduct the sale.

Those who have articles of furniture, clothing, canned foods, produce or poultry they will contribute are asked to notify Mrs. M. L. Steele or Mrs. J. F. Ward. There was a report that an automobile would be put on the block, but the story has not as yet been verified. One farmer has agreed to donate a calf. The sale will begin at 2:30.

Library to Be Closed Mornings.

The Deaf Smith county library, which has sometimes been open during the mornings, although the official hours are from 1:00 to 6:00 each afternoon (except Sunday) and Saturday mornings from 8:00 through the noon hour, will not be open mornings in the future.

"With the opening of school," says Miss Lillie Hostetler, county librarian, "it is necessary to make many trips to the country as each school is made the center for the distribution of books in the community, to find the needs of the school and community in order to best serve them."

"Soon the heavy circulation will start, and the heaviest time is in the afternoon, so it will be necessary to use the mornings to make these visits to the country. This announcement of the hours is to save anyone the disappointment of coming to the library and finding it closed. If I should be at the library, I will gladly serve anyone who comes, but it will be wise to telephone to make sure someone is in attendance."

HEREFORD BOWS TO BORGER AT GOLF

Nine of Hereford's golf club members went to Borger last Sunday in a challenge match and almost won. The score was 5 to 4. It seems the locals have lost their rabbit's foot, or get off to a bad start.

Happy comes next Sunday for the last match of the Wheat Belt League, and the players will go to Plainview the Sunday following to go 36 holes for individual league honors.

Stork Specials.

Born to Mr. and Mrs.— James Dudley, Sept. 3, boy. Onias Carroll, Sept. 4, girl. G. L. Dowell, Sept. 6, boy. Wm. Morton, Sept. 9, girl. Roy Thompson, Sept. 10, boy. Blain Poff, Sept. 10, boy. J. C. Ard, Sept. 13, girl.

REV. J. M. FULLER IN REVIVAL AT FRIONA

Rev. J. M. Fuller, of the First Methodist church, is in Friona this week conducting a revival. The meeting is expected to close Sunday night, and Rev. Fuller sends word that Rev. O. B. Annis of Friona will be in Hereford Sunday morning to preach in the local Methodist church.

There will be no services that evening as the congregation will attend the Presbyterian revival services.

Tri-State Fair Opens Monday for Week of Super Attractions

Within the next few days the ninth annual Amarillo Tri-State exposition will be in full swing, with virtually every section of the Panhandle-Plains of three states participating. New Mexico and Oklahoma day, Friday, September 25, is also designated Political Day. Governor W. H. Murray of Oklahoma, Governor Arthur Seligman of New Mexico, and Governor Ross Sterling of Texas, are expected to meet in Amarillo on that day and thousands of people are expected to take advantage of the privilege of seeing and hearing these three state executives. Other state and national officials of the three states will be there for the occasion.

The exposition gates will be thrown open free to visitors on Monday morning, September 21, and will continue through Saturday, September 26, a continual round of education, pleasure and amusement. Thirty cities of the territory will be here with their bands during the six days. They will also broadcast programs over WDAG each day.

Never in the history of the fair has so much interest been shown and never has there been a more general effort to make it the Southwest's greatest exposition, Wilbur C. Hawk, president, declares.

Monday, September 21, is Amarillo day; Tuesday is livestock day, Wednesday old settlers, American Legion and press day, Thursday is farmers and county school day, Friday is New Mexico, Oklahoma and political day, and Saturday will be given over to the traveling men.

COUNTY CLUB COUNCIL MEETS AGAIN OCTOBER 17

The meeting of the county council of demonstration clubs held at Mrs. Nettie Price Slaton's last Saturday voted their next council meeting to be held in the club rooms in the court house the third Saturday in October, which will be the 17th.

Each of the ten clubs in the county will have a tentative program or idea of a program, ready to furnish suggestions of what would be profitable of accomplishment during the coming club year. These suggestions from all clubs will be the material from which many thoughts and plans will be made for next year's study by the county at large. Each club is asked to take the responsibility of having its outline at the October 17th meeting.

COUNTY OFFICERS TESTIFY IN CAR THEFT CASE

Sheriff John B. Miller and Deputy J. C. Allred were in Clovis Wednesday as witnesses in a car theft case, they being participants in the chase of the alleged thieves near Hereford the Wednesday before.

The car was reported stolen from Clovis and officials from here set out to meet the alleged thieves. The sheriff's party chased them almost from Friona to Hereford, and then north up 25-Mile Avenue and back nearly to town where the pursued car took to the ditch and its occupants to the fields. A foot-race captured both of them and they were turned over to Clovis officials.

The officers report that one of the men pled guilty and that a jury found the other guilty. Sentences had not been pronounced.

STAR FISH CACTUS ON EXHIBIT AT STREU'S

Streu Hardware has on exhibit this week one of the most unusual types of cactus plants. While not in bloom this week, it probably will be before the close of another. One blossom has just closed, and several others are forming. The plant belongs to the ornamental cactuses, having no thorns. It gets its name from its blossom, which is about three inches across and closely resembles a starfish in shape.

Mrs. H. F. Blackwell, who with her son and daughters, R. E., Bonnie and Rose, has been visiting their daughter and sister, Mrs. J. M. Fuller and family over the week end, left Monday to return to their home at Canton.

40-inch flat crepes, 60c. Stone Department Store. 26

NO DISHES TO WASH . . .

. . . this Sunday, if you bring the family to dine out.

Shall we prepare a chicken for you, too?



STOCKMAN'S CAFE

LOOK AT THIS—

O-CLENNA POLISH

For Furniture, Cars, Pianos, etc.

\$1.00 Pint

Save your purchase receipts. \$15.00 worth entitles you to an attractive picture with thermometer and calendar.

LET US SERVE YOU:

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Gear Flushing

ABO FILLING STATION

ROY ONSTEAD, Owner.
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Helpful and Constructive Service

The public demands service—honest, fair, helpful, constructive service—no other sort of service will stand the test of time—no other sort of service will develop confidence and trust or perpetuate loyalty and patronage. It is our pride that our patrons and public have stood loyal and steadfast in ever increasing numbers. We like to believe that it is a commentary to our unswerving efforts that our business continues to grow and meet the demands of this new country in the great Southwest. It is ours to keep the public trust we hold, and it shall be our greatest pride in giving the kind of service that guarantees public faith. . . .

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A Body Builder

—Meat should be a part of every meal.

It is rich with the elements necessary for body building—And it is not expensive at—

Cloyd's Market

302 Main Street



Permanent Wave

\$2.95

Finger Wave 25¢
Marcel Wave 35¢
Hair Cut 25¢

Appointment Phone 484

ORR'S Beauty Shoppe

POULTRY

We Will Pay

14c

Per Pound for Heavy Hens

Friday and Saturday

And will pay highest market price for other poultry and eggs.

McLean & Pitman

PHONE 1

WANT Ads

All classified advertisements must be in person to care for the payment of them. Classified ads received through mail will not be published unless accompanied by the cost of insertion. Classified advertising includes Cards of Thanks, Resolutions of Respect, Verbatim of Obituaries, Legal Publications of all kinds, Announcements, Etc., as well as Reading Locals scattered about thru personal mention columns.

All of the above styled advertising, with the exception of Cards of Thanks, short Announcements and Reading Locals cost 1-2 cents per word for the first insertion, and 5-4 cent per word for each continuous insertion thereafter without change. Reading Locals and Short Announcements cost 10 cents per line for each insertion, counting six words for each line or part of line.

Cards of Thanks cost 50 cents each in the usual form, when of more than ordinary length the cost is the same as for reading locals. No ad in any issue may cost less than 25 cents. If desired set in black face type add 25 cents to cost of the advertising. Word ads intelligently—do not try to save a few cents by leaving out necessary words; tell who, what, where, and if essential, when and why.

For Rent
 FOR RENT: One bed room and bath apartment. Call 134. 36-1c
 FOR RENT: Furnished seven room modern home. Phone 93. Mrs. G. G. Hill. 35-4c
 FOR RENT: Furnished, 3 rooms, kitchen, private bath; all modern improvements; private entrance. Very reasonable. Mrs. W. B. Cameron, 802 25-Mile Avenue, telephone 80. 36-1c
 FOR RENT: Three light house-keeping rooms, furnished, with private bath. Mrs. W. E. Hicks, phone 83-4c

FOR RENT: Two furnished rooms at 110 West 6th Street. 36-1c
 FOR RENT: Bedroom. Phone 444, 400 Lawton Avenue. Mrs. W. M. Megert. 29-1dh
 FOR CHEAPEST apartment in town see Mrs. E. J. Williams, one block north of high school. Phone 842-W. 36-1c
 FOR RENT: Unfurnished room, 1 1/2 blocks west of Central school. J. H. Nix. 35-2p
 FOR RENT: Two rooms furnished for housekeeping; reasonably priced. Phone 150. Dr. Florence Miller. 36-1c

FOR RENT: Modern duplex, nearly new, close in, unfurnished. H. B. Webb, phone 746-W. 14-1c
 FOR RENT: Five room house, completely furnished, with garage; located at 406 25-Mile Avenue. See Ralph Barnett. 34-1c
 FOR LEASE: Large roomy concrete building, size 37 1/2 by 140 feet; freeze proof; located 202 Miles Avenue, third door south of city hall; will lease by the year. See Sherman Williams. 35-1c
 FOR RENT: Section 27 Twp 2, Range 4, in Parmer and Deaf Smith counties, Texas. Frank Weinert, Bellvue, Iowa. 33-1c
 FOR RENT: Splendid three room apartment, furnished or unfurnished. 517 East Eleventh Street. Phone 194. 33-1c
 FOR RENT: Three room unfurnished apartment, with bath and garage. September 1st. F. J. LUCAS. 33-1c

Lodge Directory
HEREFORD LODGE
 No. 478, I. O. O. F.
 meets Monday, 8:30 p. m.
 Visiting Brothers welcome
 LEE R. CONKLIN, N. G.
 L. H. Foster, Secretary.
HEREFORD POST NO. 192
AMERICAN LEGION
 Meets at 8:00 p. m., first and third Thursday night in County Court Room. 45

For Sale or Trade
 FOR SALE: Silvertona radio with five tubes, and batteries, price \$15.00. F. M. KESTER. 36-1c
 FOR SALE: Frame house, 6 rooms with bath, garage, extra large lot, 96 by 230. Very desirable location, 204 West 10th street. Write Mrs. Edna Ray, 204 East 10th St., Dallas, Texas. 34-3c
 FOR SALE: Pure bred black hull seed wheat. Andrew A. Smith at Castro County Elevator, Dimmitt. 34-3p
 HAVE 100 acres of good stalk pasture. See Mrs. W. J. Montgomery, four miles north and 4 1/2 miles west. 32-2p
 FOR SALE, trade or rent: Several modern dwellings, close in. 20 acres, close in, bargain. Ralph Barnett. 36-1c
 FOR SALE, trade or lease, the Frances Apartments, at 200 B Street. O. K. Higgins. 32-4p
 FOR SALE: Underwood portable typewriters. Come in and see the many improved features in plain or sport models. Jowell Murchison, Court House. 10-1c
 FOR SALE: Pure black hull seed wheat, free from smut. C. P. Hussey, half mile south, three miles east of Hereford. 34-4p
 Ask for FLAVO FLOUR at your Grocer's.
PACKARD MILLING COMPANY
 Phone 29. 12-1c
 FOR SALE: Farm wagon with tight grain bed; good double-barreled shotgun; new Enterprise sausage grinder with stuffer. Will trade for clean wheat. J. B. Phillips, Phone 761-W. One mile north on 25-Mile Avenue. 36-2c
 FOR SALE or trade: One of the finest building locations in town to trade for reasonably good car and some cash. Jowell Murchison, at court house. 19-1c
 FOR SALE: Several 4, 5 and 6 room houses, easy terms. Phone 458. Alvin C. Thompson. 23-1c
 FOR SALE: Pure black hull seed wheat, free from smut. Geo. J. Larson, 2 miles west, 2 1/2 miles north of Ford school. 35-2p
 TRADE: Clear income city property to trade for West Texas and Plains land. Located at Carroll rooms. B. C. Rose. 29-1f
 FOR SALE: Safe, 40 x 27 x 27 inches outside dimensions. F. M. Kester & Son, Jewelers. 35-2c
 FOR SALE: Duroc gilts to farrow in September. Also two yearling boars. Mrs. D. E. Turrentine. 31-1f
 FOR SALE: Watkins products. Phone your order between calls. I make deliveries. Phone 9025-F2. George W. Smith. 10-1c
 FOR SALE: At a bargain, late model, absolutely perfect, beautiful Majestic radio. City Drug Store, Friona. 35-dh
 FOR SALE: Grapes, 5 cents per pound. J. F. Ward. 33-1c
 FOR SALE: One of the choice homes of Hereford; close to high school; six rooms, modern in every respect; beautiful shade trees; priced to sell. Inquire at Hereford Brand office. 34-dh
 MILWAUKEE row binder in good repair, for sale cheap. Our new swinging hammer feed mill one-half factory price. Steve Sanders. 33-1c

Road to Learning Open to Readers, Says Librarian
 Miss Lillie Hostetler, librarian of the Deaf Smith county free library, has abridged a pamphlet from the American Library Association, written by E. E. Whitling. The sentiment of the paper is so fine and its logic so forceful, the Brand is glad to print it: "The worth of a college education is past debate. That some young men and women can go ambling through college and come out with no more mental richness than they took in is no indictment of the college. The colleges provide the opportunity; it is for youth to accept and apply it. If he does not, then the fault is his, not that of the college. Yet there must remain countless men and women whom circumstances bar from college. Nothing can bar any man or woman from an education. Poor health may retard and obstruct, but need not often exclude. Poverty is no closed door. The printed word is the way to learning, and the invitation to wisdom. The printed word is available through books bought, books borrowed, and the public library. "Harvard College is trying out a new plan in which many of the departments have no classes for two and a half weeks before the midyear examinations and three and a half weeks preceding the final examinations—this time to be devoted entirely to reading, which will be assigned or optional at the discretion of the instructor. "If this reading is of such value to young men about to face the ordeal of examinations, it is of equal value to those who conduct their own examinations of themselves. It is a very satisfying thing to receive from a college instructor a high mark. It is of more worth to have the knowledge that one has acquired learning. "Nor does the encouragement in the Harvard departure apply only to youth. No man or woman is too old to acquire education. There is no period in life when the mind is filled to repletion. There is no saturation point in the mind of man. There is no ultimate depths to the well of learning. There is no blank wall beyond which nothing is to be found. Education has no beginning and no end. Children begin to learn before they begin to talk. Aged men and women continue to learn until the time of physical dissolution. The world is a school, humanity is a succession of classes at study. Every crisis, every moral test, every demand for judgment is an examination. In the end, the greatest degree of all is in the thought that one may face the hereafter without fear. "Colleges have no magic. They cannot transmute base metal into gold. They organize and co-ordinate the world's offerings in learning and in wisdom. Those offerings are everywhere. To the man or woman unable to go to college, they are at hand and available. Read! Read good books. All the thoughts of the ancient philosophers are set down in print for all generations. Aristotle, Plato and the rest are gone; yet they remain forever. The greatest struggles of humanity to rise, the unconquerable determination of the race to achieve freedom and happiness, these are on the records. Readers of books can live again the emotions that have swayed people and determined the boundaries of nations. The high thoughts of Emerson, the gentle humor of Dr. Holmes, these remain with us, friendly companions that will come at a gesture. The swinging narratives of Homer go swinging thru all ages. "Read! There is no book which these young men at Harvard read in preparation for the midyear or final examinations which those who are working along at their daily tasks may not have for themselves. There is no wealth of learning which one may not approach through the printed page. We hear praise for the man who does things. Achievement, consumption of purpose, these are entitled to the admiration they receive. Yet there has never been any deed done in this mortal world which did not have its preceding thought; and the printed word is the vehicle for most of the world's thoughts. "Through many centuries fine-minded men and women have been striving to advance human understanding and wisdom. All that they have done through the centuries is at our door. Open the door, let in the books of the world."

and the new high school building at Friona have been piped and equipped for gas during the past week, the gin at Bovina will burn gas this season, and new business lines are being asked for in Hereford.
 Nine extra men have been employed at Friona and two at Hereford. Many people are calling in for assistance in regulating their stoves and heating appliances for winter, according to Mr. McCurdy, and the extra men are kept busy at this work, which is done free in the interest of better satisfaction in the use of gas.

OLD TIMERS AGAIN VISIT HEREFORD SCENES
 Mrs. J. O. Lindsey of Caddo and her daughter, Mrs. E. A. Hamill of Big Spring, came Sunday for a visit with their son and brother, J. J. Lindsey, rancher, south of Hereford.
 Mrs. Lindsey has been gone six years, and Mrs. Hamill 11 years, from Hereford and they are filled with wonder at the improvements made and general advancement along agricultural and live stock lines since they left.
 They are enjoying meeting old-time friends and acquaintances during their brief visit.

BAPTIST CHURCH REVIVAL TO BEGIN ON OCTOBER 25
 Evangelist C. Y. Dossey, who was so successful with a revival for the Baptist church of Hereford last year, will be back to begin another series of meetings October 25, to last two weeks.
 Many Hereford citizens will be delighted that Rev. Dossey is returning. A cordial invitation is extended to all people to attend.
 New assortment of young men's suits, with two pairs of wide-bottom pants. New low prices. D. R. Gass & Son. 36

Work shirts, two for 80c. Stone Department Store. 36
 Mrs. L. L. Lilley, daughter of Mr. and Mrs. C. M. Tuell of the Furr Food Store, was down from Amarillo to spend the week end with her parents and enjoyed meeting many other friends she has in Hereford.
 32 x 6 ten-ply Brunswick truck tire, \$28. At RICE'S. 36
 New assortment of A B O prints, D. R. Gass & Son. 36

Southern Rock Island Plow Company



10-14 Deep Furrow	Cash Price	Credit
16-8	\$170.00	\$195.00
20-8	\$105.00	\$125.00
	\$130.00	\$175.00

Geo. P. Garrison, Agent
 108 Main Street. Hereford, Texas.

Notice
AUTOMOBILE LOANS. Refinancing. Pay back 12 monthly installments. No red tape, just bring your license receipt. Ralph Barnett. 36-1c
PATENTS
 Sell your invention or patent by exhibiting your model or drawing at the Second International Patent Exposition, Sept. 24 to 27, CHICAGO. Thousands of manufacturers and patent buyers will inspect new devices and patents for marketing. Rates \$1 per day for 14 days, entitling you to 14 feet. If you have no model, drawing or description will do send for free pamphlet if you have time. If not, send \$14 with description and drawings and we will look after your patent interests. B. Hamilton, Edison, Managing Director, International Patent Exposition, Merchandise Mart, Chicago. 34-3c

Lost and Found
 LOST: Bundle of six keys in keytainer. Return to the Brand office. 36-1c
 LOST: Brown Jersey with X on left jaw. Notify G. P. Owen at Farmers Creamery. 36-1p
 TAKEN UP: Jersey cow that came to my place 30 miles northwest of Hereford. A. A. Ellwart. 35-1c

Wanted
 WANT to feed and take care of a good milk cow for the winter. See L. F. Dyer, at Kerr Implement Company. 36-1p
 WANTED: Field grazing for 200 cattle. Henry Hastings. 35-1c
 WANTED: To trade for 1930 Chevrolet car. M. D. Womble.
HEMSTITCHING: Five cents a yard. All colors of boll-proof thread furnished. Mrs. Hugh Witherspoon, 311 West Fifth St., Phone 192-J. 31-1c

COMING - Monday-Tuesday-Wednesday September 21-22-23

THE KENNEDY SISTERS
 TENT THEATRE COMPANY
NEW PLAYS - ORCHESTRA HIGH CLASS VAUDEVILLE
 Opening Play Monday Night
"THE LITTLE SPIT-FIRE"
 A Rip-Roaring Farce Comedy
ADMISSION
 ADULTS, 25c; CHILDREN, 10c
 Reserved Seats, 10c-20c

Ask your merchant for free tickets for the front door Monday night—They Are Free.

Wanted
 WANTED: To trade for 1930 Chevrolet car. M. D. Womble.

Elizabeth Chapman Again Sells Hogs for Schooling
 Miss Elizabeth Chapman of Adrian was in Hereford Monday making arrangements to hold a sale of pure bred Duroc hogs at the Vega fair Friday of this week to raise money to pay her college expenses this winter.
 Miss Chapman has made a success of hog raising since a girl, when as a 4-H club worker she raised a ton litter of pigs. Last year she paid her college expenses at Belton from the sale of her hogs at the fair here. This year she will attend Canyon college.
Odd Fellows Lodge Has Barbecue.
 One hundred members of the Odd Fellows lodge met at Tierra Blanca creek on the Tom Ivey place, Monday evening at 7:00 o'clock, where they were served barbecue and heard several talks.
 After the barbecue, a regular meeting was held at which twelve members from Dimmitt, twelve from Vega and five from Amarillo assisted in work with four candidates.

SALE On Used RADIOS

\$80

ORR'S RADIO SHOP

We Test Your Tubes Free
 Batteries, tubes and radio repairs.
 —See the new Clarion and Majestic Radios.

New Stock



NEW LINES

Arriving Daily

Will soon be prepared to supply almost ANY drug need you may wish. Watch for our formal opening.

Close Drug Co.
 (Formerly Rice Drug)

STOP! LOOK! and REASON! SMASHING LEADERS PRICES CUT TO THE LIMIT!

<p>Look at your hat—everyone else does—See our new fall line of hats for men—</p> <p>Beaver Hats \$2.50 to \$10.00 All Sizes—All Styles The Best</p> <p>Men's Fancy Rayon Hose 15c Assorted Patterns</p> <p>The Ross Extra Heavy Work Gloves 39c</p> <p>Boys' Dress Caps Assorted Colors for school wear 49c</p>	<p>Ladies' Light Service Weight Silk Hose 49c</p> <p>Ladies' Silk Hose 21c Assorted Shades</p> <p>Fast Color House Dresses 99c Sizes 14 to 32</p> <p>Men's Dress-Hose 29c Celanese and Rayon</p> <p>Men's Cotton Hose 8c</p> <p>Cotton Work Gloves, 8c</p>	<p>Ladies' Padded Chrome Leather Sole House Slippers Only 49c Sizes 3 to 8</p> <p>Ladies' Oxfords \$1.89 to \$3.95 Spike Heel, Pump Ties, One Strap and All the Latest Styles for Fall. BUSTIE BROWN MADE</p> <p>Ladies' Full Fashioned Chiffon Hose 89c 42-Gauge, 7-Strand Silk, New Fall Shades.</p> <p>Stylish Rayon Prints Special, \$2.89 Flattering Styles, Assorted Shades</p>
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S. L. HARMAN STORES
 OUR MOTTO IN THREE WORDS—UNDER-BUY, UNDER-SELL, SPOT CASH

WEST TEXAS GAS CO. MAKES IMPROVEMENTS
 Dave McCurdy, manager of the West Texas Gas Company, reports that new lines are being put in and new connections are being made at Bovina and Friona, as well as in Hereford.
 The former high school building is now being used for the grades,

Hunting Supplies and Licenses



Super X Nitro-Express

PETER'S HIGH VELOCITY

STREU HARDWARE CO.

International Sunday School

Lesson

BY DR. J. E. NUNN

September 20, 1931.

THE COUNCIL IN JERUSALEM

Acts 15:22-29; Gal. 2:1, 2, 9, 10

Acts 15:22. Then it seemed good to the apostles and the elders, with the whole church, to choose men out of their company, and send them to Antioch with Paul and Barnabas; namely Judas called Barsabbas, and Silas, chief men among the brethren;

23. And they wrote thus by them, The apostles and the elders, brethren, unto the brethren who are of the Gentiles in Antioch and Syria and Cilicia, greeting;

24. Forasmuch as we have heard that certain who went out from us have troubled you with words, subverting your souls; to whom we gave no commandment;

25. It seemed good unto us, having come to one accord, to choose out men and send them unto you with our beloved Barnabas and Paul.

26. Men that have hazarded their lives for the name of our Lord Jesus Christ.

27. We have sent therefore Judas and Silas, who themselves also shall tell you the same things by word of mouth.

28. For it seemed good to the Holy Spirit, and to us, to lay upon you no greater burden than these necessary things:

29. That ye abstain from things sacrificed to idols, and from blood, and from things strangled, and from fornication; from which if ye keep yourselves, it shall be well with you. Fare ye well.

Gal. 2. Then after the space of fourteen years I went up again to Jerusalem with Barnabas, taking Titus also with me.

2. And I went up by revelation; and I laid before them the gospel which I preached among the Gentiles but privately before them who were of repute, lest by any means I should be running, or had run, in vain.

9. And when they perceived the grace that was given unto me, James and Cephas and John, they who were reputed to be pillars, gave to me and Barnabas the right hands of fellowship, that we should go unto the Gentiles, and they unto the circumcision;

10. Only they would that we should remember the poor; which very thing I was also zealous to do.

Golden Text: For ye, brethren, were called for freedom; only use not your freedom for an occasion to the flesh, but thru love be servants one to another.—Gal. 5:13.

Time and Place: The Jerusalem Council, A. D. 50. The Epistle to the Galatians, A. D. 57, written at Corinth during Paul's third missionary tour.

Introduction.

One of the most momentous controversies in the history of the church is considered in this lesson. The question of the Trinity,

which was settled at the Council of Nicea, in 325, and the question of Justification by Faith, fought out in the Protestant Reformation of the sixteenth century, are the only ones that will compare in importance with this matter of the relation of the ritual of Moses to the Christian doctrine.

The Judaizers were the party in the Christian church, especially numerous at Jerusalem, who insisted that Gentiles, non-Jews, could not be saved without first becoming Jews.

From Antioch to Jerusalem. From their first missionary journey which we have been studying, Paul and Barnabas returned to Antioch where they rehearsed to the church "all things that God had done with them, and that he had opened a door of faith unto the Gentiles." There they remained until the journey to Jerusalem, with which this lesson is concerned.

Why that journey was made is told in Acts 15:1, 2. Certain members of the church at Jerusalem came to Antioch and began to teach that unless the Gentiles should be circumcised they could not be saved. Paul and Barnabas had met this contention before, and were fully convinced of its falseness. There arose therefore a sharp dissension, with the result that Paul, Barnabas and others were appointed to go to Jerusalem and find out if these Judaizers had apostolic approval and backing.

Christianity at the Crossroads. It would be difficult to over-estimate the importance of the issue which carried Paul and Barnabas to Jerusalem. Christianity was indeed at the crossroads. Was it to be merely a sect of Judaism, or a universal religion with its own sufficient gospel? Did Gentiles have to be Judaized before they could be Christianized? Was faith enough, or must circumcision be added?

The Conference at Jerusalem. It appears that there were three stages of the conference at Jerusalem. (1) When Paul and Barnabas arrived they went "before church, and the apostles and the elders," and told of their mission to the Gentiles and the way in which they accepted the gospel.

(2) Galatians 2:1-10 is Paul's account of a second, a private meeting with the apostles and elders in which he endeavored to come to agreement without public dissension.

(3) The third meeting (Acts 15:6-29) was of all the church, called together to face the question directly. James was presiding. First, Peter arose and told of his own experiences with Gentiles, giving his judgment that they ought not to try to force the law upon the Gentiles. Then Barnabas and Paul told of their experiences. After that, James, (half brother of Jesus) gave his judgment in even and direct speech, agreeing with Peter, Barnabas and Paul, and suggesting a practical conclusion.

The Decision of the Conference.

This conclusion is worthy of study. We are struck by the statement, "It seemed good to the Holy Spirit, and to us." The conclusion was reached in an atmosphere of seeking, and written with a sense of the Spirit's guidance. Nothing is said in the way of glorifying over Judaizers, to increase their antagonism. The Gentiles were granted the freedom of their own understanding and experience. The apostles suggested some new restrictions in conduct which would be helpful to the Gentiles and at the same time show a proper brotherly regard for the stricter Jewish brethren. In these restrictions against fornication, eating meat offered to idols and blood and things strangled, there is a mingling of the morality of personal character and the morality of brotherly love. And the true Christian should have regard to both.

The Epistle to the Galatians. It is probable that the Epistle was written at Corinth during Paul's third missionary journey.

The occasion for the Epistle was the coming among the Galatian Christians of Paul's Judaizing foes, wrestling his teachings—from its simplicity, and instead of his "justification by faith" teaching a justification by law, by ordinances and ritual. "The Epistle burns with all the flaming ardor of a conflict which its author feels touches the very continuance of 'the truth of the gospel.'" "Religious democracy will ever revert to it as the indefeasible magna charta of its rights."—Prof. Benjamin W. Bacon.

Paul's Visit to Jerusalem. "Then after a space of fourteen years," Paul may have reckoned from his first visit to Jerusalem after his conversion (Gal. 1:18) or perhaps from the conversion itself. The fourteen years, according to Jewish custom, counted as full years the parts of years at each end of the period; according to our reckoning, thirteen years or perhaps only twelve. "I went up again to Jerusalem with Barnabas." This was the visit during which occurred the great council. Paul, in the interval, had visited Jerusalem to carry the gift of the Gentile Christians to the poor of Jerusalem, Acts 11:27-30.

Paul and Titus. "Taking Titus with me." This godly young man was a splendid specimen of Paul's Gentile converts. "And I went up by revelation." To the church at large he was chosen as a deputy, as

Luke narrates, but in his own thought, his going was in obedience to a revelation. "And I laid before them the gospel which I preached among the Gentiles." Paul's simple teaching of salvation from sin through faith in the atonement wrought by Christ and in that alone, apart from Mosaic laws. "But privately before them who were of repute." This must refer to a preliminary conference which the apostles with the church leaders in Jerusalem before the open and general council. "Lest by any means I should be running, or had run, in vain." Paul often refers to the Christian life as a race. If his course of preaching had been wrong, all his missionary would be vitiated, vain, empty. Paul goes on to speak of the demand made by certain "false brethren" that Titus should be circumcised, and how strenuously and successfully he, Paul, had resisted that demand.

James and Cephas and John. "And when they perceived the grace that was given unto me." God's evident blessing on his ministry proved by the conversion of the Gentiles and their devout lives after conversion. "James and Cephas and John." James is probably named first because he was

the head of the Jerusalem local church and presided over the council. "They were reputed to be pillars." Chief supports of the church, though the act of Peter, backed up by James, reported in the following verse, would indicate that they were at times rather unsteady supports: "Gave to me and Barnabas the right hands of fellowship, that we should go unto the Gentiles, and they unto the circumcision." A definite assignment of fields of work, not, of course, to be taken as shutting out Paul and Barnabas from converting to Christianity the Jews they might meet among the Gentiles, or Peter, John and James from laboring with the Gentiles whom they might encounter in predominantly Jewish territory.

We Should Remember the Poor. "Only they would that we should remember the poor." The Christians of Jerusalem and Judaea had been subject to persecutions far more severe than any which at that time were anticipated for the Gentile Christians, and were in great and constant need of outside aid. "Which very thing I was also zealous to do." Paul had already carried to Jerusalem one large contribution to the poor, and in later years his visit to Jeru-

salem bearing another large gift from the Gentile churches was on the occasion of his arrest and long imprisonment at Caesarea at Rome. The apostle never forgave his own work as a persecutor, and his heart was very tender toward the persecuted brethren.

HOW ONE WOMAN LOST 20 POUNDS OF FAT

Lost Her Prominent Hips—Double Chin—Sluggishness—Gained Physical Vigor—A Shapely Figure.

If you're fat—first remove the cause!

Take one half teaspoonful KRUSCHEN SALTS in a glass of hot water—every morning—two weeks get on the scales and how many pounds of fat have melted.

Notice also that you have gained in energy—your skin is clearer—you feel younger in body—KRUSCHEN will give any fat person a joyous surprise.

Get an 85c bottle of KRUSCHEN SALTS from City Drug Store or any leading druggist anywhere in America (lasts 4 weeks). If this first bottle doesn't convince you this is the easiest, safest and surest way to lose fat—your money gladly returned.

Possessing the basic goodness of sound design and fine manufacture



To achieve perfect fly-wheel balance, Chevrolet utilizes a special micrometer to hold every inch of the fly-wheel to uniform thickness.



Chevrolet connecting rods are matched in sets of six to within one-quarter ounce, and are individually fitted by hand to the crankshaft. Bearings are of Babbitt metal cast into the rods under heavy air pressure and at 800 degrees Fahrenheit.



Chevrolet pistons are weighed individually, matched in sets of six to within one-half ounce, and fitted by hand to three one-thousandths of an inch clearance. Piston pins are individually tested for size on special micrometer gauges.



Countless miles of service, in the hands of several million owners, have established this fact about the Chevrolet Six: You can buy a Chevrolet and know you are getting a genuinely good automobile—soundly designed, soundly built, basically and technically right.

From the selection of raw materials to the completion of the finished product—each process of building, assembling and checking the Chevrolet Six is marked by extreme care and precision. An exhaustive system of test and inspection makes certain that every part meets specified dimensions exactly. Many of these parts are held to limits of one ten-thousandth of an inch. No manufacturer in the motor car industry uses more care or precision in building and testing than Chevrolet.

Just as every part of the car is soundly built, every feature is soundly designed. In planning the

motor, Chevrolet engineers were not content to offer the public anything less than tried and proved design. They knew that the only satisfactory way to get smooth, flexible power in a car is to use at least six cylinders. So they adopted the six-cylinder engine without compromise. And this is what you get in today's Chevrolet Six.

Important, too, is the fact that Chevrolet mounts the six-cylinder motor rigidly on the frame at three different points. This construction stays fixed and stable throughout the life of the car, and prevents the loosening of connections and other vital parts. Millions of miles of driving have proved the worth of this standard practice.

As a result of this sound designing and sound manufacturing, you can invest in a Chevrolet Six with full confidence of getting a genuinely good automobile! Thousands of miles from the day of purchase, you'll be glad you chose a Chevrolet Six.

20 beautiful models, at prices ranging from

\$475 to \$675

All prices f. o. b. Flint, Michigan, special equipment extra. Low delivered prices and easy G. M. A. C. terms.

NEW CHEVROLET SIX

The Great American Value

See your dealer below

Brumley Chevrolet Co.

Incorporated

The Old Home

Becomes NEW



Your time-battered, out-of-date old house may be transformed into a sound, modern, handsome house—and at moderate cost, too. Building material and workmanship are lower priced now than they will be if your put it off.

PHONE 44 FOR AN ESTIMATE

R. H. Kemp Lumber Co.

The Joys of Home Canning

By MRS BOB WILSON

Sweet Potatoes. Sweet potato which is dry and when canned is desired for sweet. When the potatoes are to stand before canning they should be peeled and start to boil at the points where the stems emerge. Select absolute round potatoes, sort, putting together those of the same size—under 1 1/2 inches in diameter in one pan and those above 1 1/2 in another; boil or steam slowly until potatoes are about half cooked, when the skin will slip off easily. Peel as soon as potatoes are cool enough to handle, and pack while hot into sterilized hot cans or jars as quickly as possible to prevent discoloring. For a fancy pack, the potatoes are placed in layers, but a standard pack can be made by mashing the potatoes, heating thoroughly and packing the potted hot pulp. All space in the can should be filled with potato as the presence of air will cause discoloration. Exhaust No. 3 cans for ten minutes. If the pack becomes even slightly cool before the filled cans are sealed the material being exhausted should be very hot, as the sweet potato is a poor conductor of heat and the heat penetrates through the sweet potato to the center of the can very slowly. It is better to seal containers while both cans and contents are boiling hot and then immediately begin to process under ten pounds of steam, 240 degrees F.; quart jars from 55 to 60 minutes, pint jars from 50 to 55 minutes. No. 2 cans from 45 to 50 minutes, No. 3 cans from 50 to 60 minutes. If a water-bath canner is used in canning sweet potatoes, take care to use only small containers and to pack and seal the cans while very hot. Process pint jars of No. 2 cans immediately in boiling water for four hours continuously, holding the temperature steady at 212 F. throughout the period.

"Peter Pan"

Midget Radio

\$29.95 COMPLETE WITH FOUR TUBES

12 Inches High
10 Inches by 10 Inches Square

Made by the Radio Corporation of America

"PETER PAN" is your season ticket to all the big games and fights, lectures, concerts, dances, Amos 'n' Andy, News Flashes, etc—all for \$29.95.

C. F. Kerr Hardware Co.
118 Main. Phone 567

FREE Service

—Our service department is eager to go thoroughly into your problem of heating with furnace or house heating boilers.

—at your request, a representative will gladly call at your home and give his services in a detailed study of your heating problems.

—He will be pleased to assist you in these matters as a means of further increasing the advantages to be gained through the use of natural gas in residence furnaces or under house boilers.

West Texas Gas Co.

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Pumpkin. If tin cans are used for packing pumpkin they must be enamel-lined. The best pumpkins for canning are those which color and ripen evenly. Wash the pumpkins, cut into slices and steam until tender. Remove the pulp from the shell and beat it thoroughly in a pan over boiling water. A double-boiler is a convenient utensil to use for this purpose. Spices may be added to the pumpkin if desired, and the flavor obtained by cooking the spices in at the time of canning is better than making the addition at the time of using. The following proportion of ground spices is generally used: For each quart of strained pumpkin add 1/4 cupful of brown sugar, 2T cinnamon, 1t salt, 1t ginger. Stir the pulp until of a smooth even consistency, pack while boiling hot into enamel-lined cans or glass jars, and process pint jars for 65 minutes and No. 2 cans for 60 minutes under ten pounds pressure. Process quart glass jars 75 minutes, and No. 3 cans for 75 minutes at 10 pounds pressure.

Summerfield
BY MRS. L. JOHNSON

School began a week ago last Monday, with Wilburn Edelman superintendent; Hamilton Still, Misses Manning and Chapman as teachers.

Miss Thelma McMinn of Hereford will teach a class in music the coming year. Several have enrolled for that work.

Mr. and Mrs. B. C. Roberson and a niece, Mrs. Baird, of Channing, left for Yesso, N. M., last Friday to visit relatives.

Mr. and Mrs. O. G. Hill and family of Hereford were Sunday guests in the L. Johnson home.

Friends and neighbors of Mr. and Mrs. Gerald Morgan were grieved over the death of their little son, Stanley, who passed away in Amarillo last week. They have the sympathy of all their friends.

Dean Storey and Sylvia Behrends are attending high school at Hereford. They represent the Rance district.

Progressive News
BY OLIVE PERKINS.

Mr. and Mrs. J. E. Blakemore and sons visited his parents at Summerfield Sunday.

Mrs. Ray Hershey spent Monday afternoon with her daughter, Mrs. Arch Conklin.

Elizabeth Bowman spent the week end with Eunice Caldwell. Carl Donovan went to Gage, Oklahoma last week on business.

Mr. Webb and family of Abilene are visiting his brother, G. D.

Mrs. Ira Ricketts attended district convention at the Christian church Tuesday and Wednesday of last week.

Mr. and Mrs. W. L. Stanley and Geraldine were Sunday visitors in the Gerald Morgan home, Adrian.

Mrs. Clara Yearwood of Plainview is visiting her niece, Mrs. Ray Johnson.

Mr. and Mrs. Alton Lookingbill and daughter are visiting friends in Oklahoma.

Mrs. Oglesby has returned from a weeks visit with her sister at Tulla.

Mr. and Mrs. Carl Frye and family of Easter were Sunday visitors in the R. Johnson home.

Mr. and Mrs. Denison Hill and family of Vega visited in the parental B. A. Atchley home Sunday.

Miss Eva Blakehome left for Amarillo last week to enter Northwest Texas hospital to study and train for a nurse.

Here and There
BY MRS. C. E. TICE

Nearly everyone is at work in their row crops these days. Joe Huckert, Jr., spent Sunday with Don and Frances Gaetz.

Mrs. Art Manjeot, Mrs. Howton, Mrs. Jack Roberson and children spent Friday with Mrs. J. B. Harlin.

J. W. Berry is quite sick. Murphy Hardy and Floyd Hacker are cutting his row crop for him.

Whitaker brothers took their sister, Mrs. John Farmer, to Newport Saturday and will visit there several days before returning. Mrs. Farmer has been visiting her parents, Mr. and Mrs. Whitaker, the past month.

Mr. and Mrs. Jim Richardson of Vega, visited in the parental Doss home Saturday night and Sunday. Miss Nita Doss accompanied them home and will spend the week.

Mr. and Mrs. Springer called at the Berry home Saturday evening.

Mr. and Mrs. Leo Roberson and Shorly Robinson went to Wildorado Sunday and spent the day in the John Jordan home, who formerly lived in this community.

Mrs. Murphy Hardy and Mrs. J. W. Berry were callers Sunday afternoon at Mrs. C. E. Tice's.

Last Thursday as Mr. Potter and brother, Jim, were at the Clarence Smith home their team became frightened and ran away, throwing the little girl out and breaking her leg and inflicting other serious injuries. She was taken to the hospital for treatment.

Saturday night friends and patrons of Frio school surprised Mr. and Mrs. Chas. King by going to their home in a body. A delightful evening was spent. They were presented with a box of canned fruits and vegetables. Watermelon was served to about 30 guests.

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Friends and neighbors of Mr. and Mrs. Gerald Morgan were grieved over the death of their little son, Stanley, who passed away in Amarillo last week. They have the sympathy of all their friends.

Dean Storey and Sylvia Behrends are attending high school at Hereford. They represent the Rance district.

Mr. and Mrs. Lee Curry of Summerfield spent Sunday afternoon in the Scales home.

Mr. and Mrs. Lee Kendall of Summerfield were Sunday dinner guests in the Caldwell home.

Messrs. and Mmes. Ray Hershey, and Horach Hershey and son were in Lubbock Thursday, the men attending a field meet and certified seed meeting at the experiment station, their wives visiting relatives and friends.

Mr. and Mrs. Jess Caldwell called on his parents last week.

Mrs. Henry Wedel and Miss Clara Wedel and Mrs. Jake Tiefel, and Leona called on Miss Perkins Friday afternoon.

G. A. Harris and family of Hereford called on Mr. and Mrs. Bob Scales Sunday afternoon.

Mr. and Mrs. Raymond Sallor and daughter visited his parents in Hereford Sunday.

Mr. and Mrs. Jeff Roberson and sons spent Wednesday with her parents, Mr. and Mrs. C. P. Caldwell.

Mrs. Hershey and Katherine entertained the young people's Sunday school class Sunday afternoon in honor of Arnold Hershey. After a social time, a plate lunch was served to over 20 guests.

Mr. and Mrs. Cecil Hodges and daughters spent Thursday in the Caldwell home.

Mr. McDaniels and Mr. and Mrs. Miles Bruton of Wichita Falls are visiting their daughter and sister, Mrs. Walter Caldwell.

THE STATE OF TEXAS
To the Sheriff or Any Constable of Deaf Smith County, Greeting: C. C. Tannehill, Guardian of the estate of John E. Ferguson, a person of unsound mind, having filed in our County Court his final account of the condition of the estate of said John E. Ferguson, who is dead and has no executor or administrator of his estate in the State of Texas, together with an application to be discharged from said guardianship, you are hereby commanded that by publication of this writ once a week for three successive weeks in some newspaper regularly published in the Scales home.

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TRI-STATE EXPOSITION
AMARILLO, TEXAS
Sept. 21st to 26th
FREE GATE
FREE ATTRactions

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Mr. and Mrs. W. L. Stanley and Geraldine were Sunday visitors in the Gerald Morgan home, Adrian.

Mrs. Clara Yearwood of Plainview is visiting her niece, Mrs. Ray Johnson.

Mr. and Mrs. Alton Lookingbill and daughter are visiting friends in Oklahoma.

Mrs. Oglesby has returned from a weeks visit with her sister at Tulla.

Mr. and Mrs. Carl Frye and family of Easter were Sunday visitors in the R. Johnson home.

Mr. and Mrs. Denison Hill and family of Vega visited in the parental B. A. Atchley home Sunday.

Miss Eva Blakehome left for Amarillo last week to enter Northwest Texas hospital to study and train for a nurse.

Here and There
BY MRS. C. E. TICE

Nearly everyone is at work in their row crops these days. Joe Huckert, Jr., spent Sunday with Don and Frances Gaetz.

Mrs. Art Manjeot, Mrs. Howton, Mrs. Jack Roberson and children spent Friday with Mrs. J. B. Harlin.

J. W. Berry is quite sick. Murphy Hardy and Floyd Hacker are cutting his row crop for him.

Whitaker brothers took their sister, Mrs. John Farmer, to Newport Saturday and will visit there several days before returning. Mrs. Farmer has been visiting her parents, Mr. and Mrs. Whitaker, the past month.

Mr. and Mrs. Jim Richardson of Vega, visited in the parental Doss home Saturday night and Sunday. Miss Nita Doss accompanied them home and will spend the week.

Mr. and Mrs. Springer called at the Berry home Saturday evening.

Mr. and Mrs. Leo Roberson and Shorly Robinson went to Wildorado Sunday and spent the day in the John Jordan home, who formerly lived in this community.

Mrs. Murphy Hardy and Mrs. J. W. Berry were callers Sunday afternoon at Mrs. C. E. Tice's.

Last Thursday as Mr. Potter and brother, Jim, were at the Clarence Smith home their team became frightened and ran away, throwing the little girl out and breaking her leg and inflicting other serious injuries. She was taken to the hospital for treatment.

Saturday night friends and patrons of Frio school surprised Mr. and Mrs. Chas. King by going to their home in a body. A delightful evening was spent. They were presented with a box of canned fruits and vegetables. Watermelon was served to about 30 guests.

THE MONEY
Is In
The Extra Eggs

—MERIT EGG MASH contains all the necessary ingredients for producing more eggs.—
More eggs means more profit. Test the egg-making economy of MERIT EGG MASH with your hens. You will be surprised at the astonishing results.

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Your next puncture may cost you \$1

—is there a dollar's worth of mileage in that old tire at today's low prices?

Latest lifetime guaranteed

GOODYEAR PATHFINDER

\$5.69 4.50-21 size

Other sizes equally low

Size	Each
4.50-20 (29x4.50)	\$ 5.60
5.25-21 (31x5.25)	8.57
30x3 1/2 Reg. Cl.	4.39
30x5 H. D. Truck	17.95

Tubes at big savings, too.

Ireland-Beavers Motor Co.
301 East Third Phone 383

Rainy Days Do Come!

PREPARE for them

—If you had started years ago, just think of the tidy sum you would have today! It's not too late There are lots of years left!—Profit by all the time you have!

—A bank account gives you confidence, in case of sickness, unemployment or business reverses.

The First State Bank

THE MONEY
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West Texas Feed and Seed Company
Phone 265

STAR THEATRE

HEREFORD, TEXAS

Thursday and Friday
SEPTEMBER 17 AND 18
1c Sale

NANCY CARROLL
FREDRIC MARCH
"The Night Angel"



Saturday Only
SEPTEMBER 19
Matinee and Night

ACTION THRILL REVENGE ROMANCE

BUCK JONES
"Border Law"

Monday - Tuesday

Sept. 21 and 22

WARNER BAXTER
"THE SQUAW MAN"

A Powerful Indian Drama

Wednesday and Thursday
SEPTEMBER 23 and 24

BERT WHITELER
in
"Everything's Rosie"

Locals

Mr. and Mrs. J. W. Robinson were in Amarillo Wednesday.

Mr. and Mrs. J. C. Burton and children are again all safely home from an outing trip started last July. When they reached Albuquerque a fine baby daughter was born to them, and Mrs. Burton developed a severe case of pneumonia which occasioned her being under a physician's care until recently. She is still confined to her bed.

36-inch prints, 10c. Stone Department. 36

New assortment of A B C prints, D. R. Gass & Son. 36

Steffens Ice Cream at Corner Drug Store—the Rexall Store. 36

Misses Emma Jackson, Earle Marie Foster and Addine Hastings were in Amarillo Sunday.

Genuine Kotex, 29c. Stone Department. 36

Miss Della Weeden was at home from Lubbock for the week end.

Men's and boys' slip-over sweaters, D. R. Gass & Son. 36

Miss Mary Ellen Parker left Sunday night for the Colorado Woman's College in Denver.

Ceresan will prevent all kinds of smut in wheat, and will not clog your drill. We also have copper carbonate if preferred. Corner Drug Store. 36

Miss Willie Allen, Mrs. J. C. Parker and Mrs. Hubert McEntire were in Amarillo Saturday night.

36-inch domestic, 6c. Stone Department Store. 36

Mr. and Mrs. Hubert McEntire spent Sunday in Dimmitt with his parents.

Men's and boys' slip-over sweaters, D. R. Gass & Son. 36

Mr. and Mrs. Harry Tietjan left Monday on a business trip to Dallas.

New assortment of young men's suits, with two pairs of wide-bottom pants. New low prices. D. R. Gass & Son. 36

After school say: "Meet me at the Corner Drug Store." 36

Dick Thompson of Clovis was trading in Hereford Monday.

Have you ever been turned down on an adjustment on a "guaranteed" tire? We INSURE Brunswick tires and repair all injuries free and never argue. At RICE'S. 36

George Heard left Tuesday for the University of Wisconsin where he expects to remain for two years since his course of study requires summer work.

How many times have you cussed that no-account jack? Get a good one at RICE'S. 36

Bud Curtis, representative of the Great West Mill and Elevator Co., Amarillo, was a business visitor in Hereford Tuesday.

30 x 5 eight ply Brunswick truck tire, \$19. At RICE'S. 36

Mr. and Mrs. Paul Barnett and two sons, Paul and James, are here from their home in Wichita Falls visiting her mother, Mrs. J. M. Boone.

4.50 x 21 heavy duty six-ply Brunswick \$8.50. At RICE'S. 36

Mr. and Mrs. C. N. Hadrick of Amarillo were visitors Sunday in the home of her sister, Mrs. R. E. Kessie and family.

Get a Sheaffer fountain pen. The Corner Drug Store will have your name engraved on it. 36

Mr. and Mrs. Harold Hicks will leave this week for Fort Worth where he will attend the Baptist Seminary for his graduate year.

4.75 x 19 heavy duty six ply Brunswick, \$9.55, at RICE'S. 36

Wilson Gyles and his mother came home the last of the week from a two weeks vacation trip visiting old home surroundings in the Ozark foothills of southwestern Missouri.

Local Members Appreciate Hi-Y Training Camp

The Panhandle district of Hi-Y clubs held their annual training camp for officers and sponsors in Ceta Canyon, at the Methodist encampment grounds, over the past week end. Noell Bryant, local

Mammoth Shows at Tri-State Fair Has Church and School

Rev. Waddell Is Pastor; Model Kindergarten Is Also Conducted.

The Tri-State Fair offers at Amarillo September 21 to 26, a Mardi Gras carnival and fiesta extraordinary, with Dodson's World's fair shows providing a "Million Dollar" Midway of 30 different tent theatres, 16 riding devices and melange of free features. Two trains of 40 cars transport the Dodson caravan. Only shows larger is the Ringling-Barnum circus. With Dodson Bros. 600 people. Horses form a show in themselves. Visitors welcome at tent stables. Many wild animals. The baby lions interest the kiddies as do the clowns, ponies and monkeys. Mexican, Indian, jig and American bands. Pretty girls. The only show with a canvas church for the show folks with a bona fide pastor, Rev. Doc Waddell, for it and them. Maintains a school with Prof. Henry Ohlson, formerly of the Ohio State University faculty, as superintendent. Its principal is Miss Ann Bartlett, pretty school marm from New Martinsville, W. Va. Her kindergarten for show children, not yet 6, is worth a visit by educators. A secret service department is maintained which protects the public from petty thievery and cheating. Top-notch shows are Glenn's circus, Princess Lee's Hawaiians, circus museum, Kemp's Bowl of Death, Dixieland Minstrels, monkey motordrome, the Vampire, war exhibit, the Scout Younger-Heavy James end of the road, athletic arena, penny arcade and the unborn show. There are fun houses galore. Gandi, the King Ben of snakes, 36 ft. 6 in. long, weighs 508 lbs., will be fed a goat and horse if humane officers will not prevent. Everyone should hear Chas. Anderson, the black Caruso, the world's greatest yodler. Medusa, 30 inches in length, weighs 55 lbs., child of the sea, can live under water. Andy Walker, champion strong man, can lift horses, cows, elephants. The father of the fat family, weighs over 600, his wife 595. Has a son that tips the scales at 702. Two daughters are fat chances for matrimonially inclined. Performances continuous, afternoon and night.

president, Rex Tynes, local member, and G. M. Hudson, local sponsor, attended the camp. This camp is held each year to help the local clubs set up their program for the coming year, to hear prominent men from over the state discuss the various problems of older boys and to give inspiration to the clubs to help them put over a worth while year's work.

Clubs represented were Dalhart, Amarillo, Hereford, Wichita Falls, Plainview and Graham. There were about sixty men and boys enrolled for the camp. Other visitors and speakers were Mr. Williams, Wichita Falls; Supt. Davis, Plainview; Mr. Shaw, Amarillo, and Pat Henry, Wichita Falls.

The work was divided each day into sing-songs, devotional exercises and work by each committee on its particular problem. Committees according to subjects were membership and affiliation, program, social, service and project, world brotherhood and Bible study. Each one, under leadership of adult sponsors and advisors, worked out the best schedule of activities possible for the coming year. To all present it was apparent that this group of boys were vitally interested in the various phases of the Hi-Y work and were really anxious to get all possible help to assist them in living a clean, Christian life. Since returning, the writer was asked whether a really religious atmosphere was maintained in camp. This would have been readily answered to the complete satisfaction of anyone who could have attended the 11 o'clock service Sunday morning. This service was conducted by Pat Henry, 18-year-old boy leader from Wichita Falls. Henry has been outstanding in Hi-Y work in West Texas for the past several years. At the age of 17 he was ordained administrator. The past summer he attended the World Conference of Older Boys at Toronto. He brought a soul-stirring message of World Brotherhood, International friendship and individual responsibility of each professing Christian home to the boys and men assembled. It was a very impressive and challenging message, and at the close of his talk all remained silent and thoughtful, and in response to an invitation, out of that small group of boys, most of whom were already professing Christians, came one boy more to openly line up with the church, with the request that his name be sent to his home church. Yes, the spirit of the camp was undoubtedly religious, and every boy and man present went home with a greater determination to be a greater power for good in his community. Much of this spirit of the Hi-Y clubs in Texas is due to the state leader, Mr. Grover C. Good. Mr. Good is very modest in his work, but he is loved by every

boy with whom he comes in contact, and exerts a compelling influence for the finer things of life. He will be in Hereford again on October 23, and will speak at the high school assembly. It is hoped that all who can will try to meet him then so that they may learn more of the Hi-Y work. The Hi-Y is trying to be of real service to the boys of Hereford, it is hoped that they deserve the cooperation and prayers of all parents and others interested in the development of a higher type Christian youth. They will appreciate your interest and support.

L. S. GEORGE TELLS OF YOUTH'S COLLEGE EXPENSE

"Some modern youths are actually meeting and defeating Old Man Depression," said L. N. George, field man of the ex-students of West Texas State Teachers College at Canyon, in the Brand office Monday. "Two Wimberly boys of Deaf Smith county, Kay Bryant of Wheeler and one other boy still to be selected, are renting an apartment so they may attend college in Canyon, at a cost of less than \$4.00 each per month. They will take their own food from home and prepare it themselves.

"That means these fine young men will be able to attend Canyon College for nine months at a total cost of \$100 in actual cash. Many similar groups are being formed, and boys and girls are coming to W. T. S. T. C. in large numbers in spite of financial conditions.

"Tuition and books are free, hence, one can get to go to school for very little more than it would cost to stay at home. Every credit is accepted in full by all senior colleges.

"These facts are to be considered by every youth in the land. There is very little work to be had, there is very little money for those who are fortunate enough to get work. A year in college is worth as much as though wheat were a dollar a bushel. The future will bid higher for college-trained people than ever before. In the reasonably near future we shall all be working and receiving wages in proportion to our earning capacity. This means that those who are college trained will surely get the breaks, and this year of all years is the year to go to college.

Mr. George has been working in Deaf Smith county this week encouraging young people to go to college.

Ford Doings

MISS LA VERNE MANN

J. Y. Norton and family left Friday for Oustee where they will make their home. We regret to see them go.

Mrs. Joe Funk is spending a

week with her sister, Mrs. Joe Fair.

Mr. and Mrs. A. Bieler are visiting in Oklahoma this week.

Mr. and Mrs. R. L. Mann and daughter are at home from a visit near Hobart, Okla.

Ted Langley and family took supper Sunday in the H. Wilson home.

Mr. and Mrs. J. L. Hight visited the Simms home Sunday.

Oscar Smith has returned from Oklahoma where he took a load of furniture for Mr. Voth.

Miss Edith Mann of Amarillo spent the week end at home.

C. Norton and K. Raynor took Sunday dinner in the Mann home.

Miss Vineta Simpson was a guest Sunday of Miss Ruby Rempel.

Nell and Mildred Casey, Ruby Rempel, Vineta Simpson, Elsie Funk and LaVerne Mann visited the Fair home Sunday afternoon.

H. Larson and H. Hemphill were in Amarillo Friday.

D. B. Mann and wife visited the Simpson home Thursday.

Geo. Larson visited the Sprouse home Sunday afternoon.

B. F. Reeves and family visited the J. A. Vernon home Sunday.

Miss Euna Mann was a supper guest of Evelyn and Adelia Benson Sunday.

Mrs. Joe Fair was in Vega Monday.

Mr. and Mrs. R. L. Mann and Norma Jean spent Monday in the D. B. Mann home.

Dameron

(Concluded from Page 1)

on securing the T. & P. N. to build. Judge Staton says it is coming.

An urgent appeal was made to the membership to continue the fine support Hereford citizens and business interests have always given chamber of commerce activities, asking them to stay loyal through the trying problems to confront the directors during the year to come. "There are lots of little things to do instead of too many big things to be attempted," said Mr. Dameron.

The directors have pledged their cooperation with the county commissioners court in getting the

Announcing— Kindergarten

Enroll Now for Work Starting September 21

I am an experienced teacher in primary and kindergarten work.

Call at 115 Lake Street, or Phone 747-W.

MRS. J. S. BARTON

FOR Convenience — Let us equip your home with additional electric outlets, and labor-saving appliances.

All Work Guaranteed.

GEO. S. McCONNELL

Licensed Bonded
Phone. 759-W

A SPECIAL TREAT FOR THE LADIES

Regular \$3.00 Facial Treatment Given Without charge to Prove Unusual Results of New System of Beauty Culture.

As a special courtesy to our customers we have obtained at considerable expense the services of Mrs. Bertha Wright, beauty expert and special representative of Dorothy Perkins, who will be at our store September 21-26 inclusive. She will analyze your skin, advise you on your personal beauty problems, give you a complete facial treatment and show you how to give yourself the same treatment at home.

No Charge for This Service.
(We will have a private booth in our store)
Phone Now for Appointment.

CITY DRUG STORE

Hereford, Texas.

North and South highway across Deaf Smith county designated as a state highway, and pledged the chamber of commerce to work with the city commissioners in helping solve any community problems that might confront them.

"We believe it is time for Deaf Smith county to change its slogan of 'More People, More Farms' to 'More People on the Farms', and encouraging people to farm by diversified methods to produce their own food. We all have seen one-crop system failures, while the diversified farmer who has a few head of live stock stays right where he is, raises most of his food and in time is successful.

"Your directors are wondering should the chamber of commerce promote instruction in systematic farming methods, and if a mistake has not been made in dismissing our agricultural extension agents. Instruction is necessary to encourage diversified and livestock raising.

"What do you think of your chamber of commerce giving Deaf Smith farmers a real program? Nothing else could be worth as much to Hereford as a program of assistance to farmers. As farmers are successful, so is Hereford; if they fail, we must fail also."

"A road system must be developed if we expect farmers to make their homes here," Mr. Dameron continued. "They will want to get from place to place, and a good road system is an essential thing. If Deaf Smith county had 1000 farmers of the type equal to a number we now have, we wouldn't have to try to bring things to Hereford, but railroads, hotels and all else we desire would come to us."

Dunning System

of Improved Piano Study

Lessons, \$6.00 per month. Daily class lessons for pre-school age pupils, \$4.00 per month.

Mary Broadwell

Studio 311 West Third Street

Furniture Our Specialty!

We want to impress you today, more than ever, with the fact that "we are satisfied with small profits".

Our stock is large and our selection of house furnishings the BEST EVER. But, the most attractive thing of all—our prices are about half of what they were two years ago, on most goods.

We buy from factories at the lowest possible cost. Your interest is considered in our every transaction.

We Pledge You the Very Best Service.

E. B. BLACK COMPANY

"The Big Store With the Little Price"

PIGGLY WIGGLY

All Over the World

Specials for Friday and Saturday

CABBAGE—	2½c
FIRM HEADS, pound	2½c
POTATOES—	16c
TEN POUNDS	16c
SWEET POTATOES—	21c
TEN POUNDS	21c
COFFEE—	91c
MAXWELL HOUSE, three pounds	91c
APPLE BUTTER—	10c
13-OUNCE JAR	10c
SHOE POLISH	5c
BLACK OR TAN, 15c Can	5c
MILK, Libby's—	19c
THREE LARGE, 19¢, SIX SMALL	19c
FIG BARS—	23c
BULK, two pounds	23c
SUGAR—	54c
FINE GRANULATED, 16-lb sack	54c
PEAS—	10c
HAPPY VALE, Early June, No. 2 size	10c

MARKET SPECIALS

HAMS, center cuts, lb 31c; half or whole,	16c
SLICED BACON, pound	23c
SMOKED BACON	16c
PRINTS CHEESE, pound	19c
HAMBERGER, three pounds	25c
PURE PORK SAUSAGE, pound	15c
STEAK, pound	15c
ROAST, pound	12 1-2c
DRY SALT PORK, pound	8c