

The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

31st YEAR—NUMBER 32.

HEREFORD, DEAF SMITH COUNTY, TEXAS, THURSDAY, AUGUST 20, 1931.

FIVE CENTS PER COPY.

What Extension Work Has Meant In Deaf Smith County

Records Show Agent Here Has Accomplished Wonders.

Believing that the citizens of Deaf Smith county are interested in a review of the undertakings, and the results shown in behalf of the people with and for whom he has worked during the past six and one-half years as farm agent, the following authenticated or proven facts relative to the activities of R. O. Dunkle are published:

Cattle.

Dairying: Program to enlarge the dairy cow population. Results: An increase of 75 per cent since 1925.

(a) Herd improvement through the formation of bull circles, four of which, with 15 individual sires from proven dams, are now acting. Results: Increased value of bull circle dairy heifers over their dams, evidenced in uniformity, in type and quality. Net results: Ten per cent increase in butterfat.

(b) Testing association organization and work. Results: Elimination of the unprofitable cows from herds of associational members, extending this profitable influence to non-members, also.

(c) Marketing campaign. Results: Organization of interests in the dairying leading to establishing creamery in county, furnishing a constant and higher cash market and stimulating a constructive concern among producers. Drawing production from territory considerably beyond the confines of the county, with mutual benefits to all concerned.

(d) Disease work and sanitation. Results: Savings to herd owners, through elimination of disease and immunization against future losses through spread of present maladies; protection of consumers, and improvement of dairy plants.

(e) 4-H club pure bred heifers program. Results: Establishment of herd foundations assuring profitable employment of club members, and stabilizing and enlarging dairying as a desirable item in the diversified farm program of the Plains area.

Beef: Feeding program. Results: Production of more meat poundage through properly balanced rations, at decreased cost.

(a) 4-H club baby beef campaign. Results: Profits were shown from the movement, taken as a whole, and there was a heightened interest among the club members and their elders incident to this program.

(b) Educational campaign. Results: Enlightenment of junior farmers in production, care, judging and finishing animals for market, with incident and reflected benefits to the senior farmers.

Hogs.

Feeding. Results: Produced a pound of pork with four pounds of grain properly balanced in self-feeder, free choice protein supplement, contrasted with previous hand-fed methods requiring five and a half to ten pounds of grain indiscriminately supplied.

(a) 4-H club campaign. Results: Profitable investment and work by 400 members, as measured in terms of cash.

(b) Breeding stock foundations. Results: Better types, earlier maturing, increased market values.

(c) Disease control campaign. Results: Immunization against cholera and disease prevention through sanitation, and the recognition and adoption of a system standard for the protection

(Continued On Last Page)

Cattle Die From Eating Mouldy Wheat

Dr. F. E. Bows, veterinarian, tells the Brand he has been having several calls from farmers who have let cattle eat the mouldy wheat from under plied wheat. This wheat, while apparently not harmful to hogs or horses, seems to be very poisonous to cattle, and a considerable number of cattle have been killed around Hereford by it.

The grain does not bloat the cattle, but produces dysentery and is usually fatal, says Dr. Bows, who advises that those having wheat piles see that cattle do not feed upon the mouldy grain left when the wheat is cleaned from the ground.

Wheat Market Again Takes Higher Level

Hereford elevators keep coming up on the price of wheat with the gradual rise effected in national market centers. Twenty-eight cents was being paid Wednesday afternoon, a one-cent raise for the day. Elevator men feel that still better prices are in prospect.

Receipts for the past week of over 200 cars brings the season's total billing out of Hereford to 1070. It is thought that Hereford stands at the top of all towns in wheat shipments for the western division of the Santa Fe, a territory extending from Albuquerque, New Mexico, to Newton, Kansas, and from Denver, Colorado, to Sweetwater, Texas.

A great amount of grain is still piled on the ground to the northwest of Hereford, and estimates are made of 500 cars to be shipped.

J. C. PARKER AGAIN BUYS STAR THEATRE

J. C. Parker, former owner of the Star theatre here, has again purchased it from W. L. Pickett, according to announcement made the last of the week. Mr. Parker bought the show from Mr. Pickett in the spring of 1929, sold it to him in the fall of 1930 and again bought it last week, making two periods of ownership for each of them.

Mr. Parker has been owner of the show at Tulsa and also at Portales since leaving here, although he retained farming interests in Deaf Smith county while away.

Citizens Meeting To Protest New City Gas Rates

Hereford and Deaf Smith county citizens who are patrons of the West Texas Gas Company distribution system are invited in a circular put out over town Wednesday afternoon to assemble today (Thursday) at the Star Theatre at 3:00 o'clock in a mass meeting to protest against the gas rate proposed by the gas company to go into effect during the five months of possible greatest consumption this coming winter.

This is one of Hereford's own questions and it behooves every citizen to take part in this meeting. The gas cost has been a subject of conversation thus far, if a concerted action is to be accomplished each protestor or proponent should be present at the called meeting.

The statement issued in the call reads as follows:

"Every individual, firm and corporation in Hereford using natural gas, is urged to be present at a mass meeting in the Star Theatre Thursday afternoon (today) at 3 o'clock, to protest the new rates announced to become effective throughout this section of the state for the ensuing five months, beginning in November.

"No other individual can represent you. Be there in person—this applies to every user.

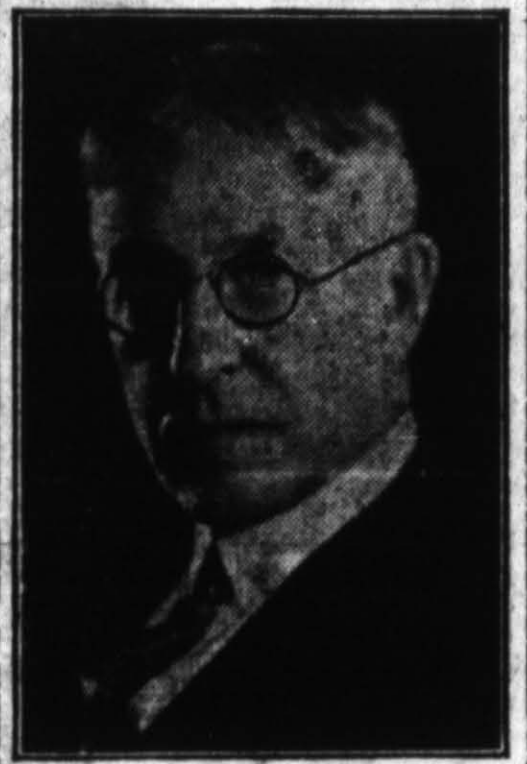
"Signed: "CITY OF HEREFORD. "By E. S. Ireland, Mayor. "CHAMBER OF COMMERCE "By Jno. P. Slaton, President."

Mr. and Mrs. Charlie Fourmen and daughters, Helen and Betty Jo, were here last week from Altus, Oklahoma, visiting in the J. J. Buckner home.

Inspiring Talk Given at Commercial Lunch

Over 30 attendants at the weekly chamber of commerce luncheon Monday passed a most enjoyable hour in a program of humor and philosophy that was refreshing and encouraging to the highest degree.

Col. Guy W. Green, who says he is a layman-evangelist and is now



COL. GUY W. GREEN

conducting a revival meeting at Dimmitt, was the speaker guest of the day and proved to be a most capable and delightful entertainer.

Insisting he was a country boy whose versatility had brought him a wide range of experience, Mr. Green proceeded to tell some of them in a way that caused his hearers to realize he was cognizant of the present state of affairs and had some decided opinions on their remedy.

"What we need more than anything else in the world today," he said, "is to do the best we can with all that we have. Too often we are wasting time lamenting that we have no greater resources with which to do what we want to do."

Mr. Green will be back in Hereford for a two weeks stay, beginning September 6, when he will preach each evening in a revival to be held by the First Presbyterian church. It is safe to say that those who heard him Monday will hear him again many times during his stay.

Protest Before Commissioners Next Monday

The rumblings over Deaf Smith county relative to the discontinuance of the county agent's work by the commissioners court have gradually taken form during the past two weeks, until a mass meeting of all interested citizens has been called to assemble before the commissioners next Monday at 5:00 p. m. in the court house.

In the face of other counties apparently in much harder financial circumstances than Deaf Smith just now beginning the county agent and demonstration agent work because of the need felt for living-at-home instructions, citizens here have found it hard to reconcile themselves to the recent program of the Deaf Smith county commissioners discontinuing all extension work in this county.

Monday's meeting is called to protest against the action of the court, and ask them to reconsider. Every citizen should be present if in their opinion the general welfare of the county is at stake.

It is a mistake to keep the county in an uproar over this question, in the opinion of the Brand. Now that this meeting is called the question should be threshed out. It will not do for any citizen to think some one else can represent him. He must be there himself.

CITY TENNIS TOURNAMENT IN PROGRESS THIS WEEK

The singles matches of the annual city tennis tournament are under way this week with the second round opening Wednesday morning. T. E. Seigler and Hal Kester came through their first matches in good shape and at present look like championship possibilities.

The doubles will be played next week.

Charlie Carroll, Oscar Easley, W. H. Dowell, O. F. Campbell, Richard Coffee, John F. Heiselman, Will Schulz, J. W. Holley, Artie Daniel, E. E. Ireland.

Mrs. Bob Wilson Helps In Program of Canning

FARMERS REFUNDED HARVESTING COSTS

C. C. Ellis, representative of the United States department of agriculture, attached to the farmers' seed loan office at St. Louis, is in Deaf Smith county making an investigation of the crops of farmers who secured aid from the United States government for the purpose of purchasing seed, fertilizer, feed and food.

The St. Louis office has representatives in each state handled by them, and it is their purpose to inspect each farm, as well as to make the necessary investigation relative to the use of the funds obtained. Mr. Ellis states that he will be unable to visit each farm in the county on this trip, but he or some other representative now in the field will be in this section in the near future and a complete investigation will be made at that time of each applicant who secured aid.

Many farmers are now making payments to the St. Louis office. Checks should be drawn payable to the Disbursing Clerk, Department of Agriculture.

E. H. McElveen is the administrative officer in charge of the office located at St. Louis.

Perhaps the best word Mr. Ellis brought to Deaf Smith county was that all farmers who availed themselves of the federal feed and seed loans in the spring will be allowed a minimum charge for harvesting the crops, such charge to represent the cost of harvesting. To secure this the farmer must furnish a receipt showing that there was an actual expenditure of that amount.

Definite form letters will be mailed to each farmer explaining the plan in detail, according to Mr. Ellis, who says that as the work advances there will be additional men added to the working force representing the feed and seed loan and looking after its collection.

The local committee who assisted in making the loans, composed of E. B. Black, G. A. F. Parker and J. F. Ward, the Hereford chamber of commerce, and County Agent R. O. Dunkle, will keep in contact with the work.

BILLIE VALENTINE SAVES CHILD FROM DROWNING

A letter from Ruidoso, where Mrs. W. I. Valentine and daughter, Miss Billie, are spending a month's vacation, tells of the heroism of the latter in the saving of a child from drowning in Ruidoso River last week.

Very meagre details are available, but it seems the little girl, Billie Louise Sackett of Pampa, started to cross a bridge and fell into the river. Billie Valentine went in and pulled her out after Billie Louise had gone down a second time and was being washed down the swift stream.

Meet to Petition Farm Board to Sell to Chinese

In response to Monday's Associated Press story that China desires to buy the Federal Farm Board supply of wheat on credit, the Hereford chamber of commerce has called a mass meeting of Deaf Smith business people and wheat growers to assemble at 4:00 p. m. Saturday afternoon in the county court room to discuss ways and means of appealing to the Federal Farm Board to accede to China's request.

It would be an economic, humane and business-like thing to let China have surplus wheat that is holding down prices, to use to feed its starving people. The Chinese nation is more friendly today to the United States than to any other nation because of use made of the Boxer indemnity fund to educate Chinese students, and it is a safe conclusion that the supplying of wheat on credit to feed China's starving would further cement the existing friendly relations. At the same time it would clear away much of the surplus that has been cluttering up American markets.

Three Hereford Firms Guarantee Payment For Work.

Realizing that a great amount of garden and field crops suitable for canning and preserving would go to waste in Deaf Smith county without some centralized direction to assist in caring for them, three Hereford business firms have resolved to finance the work of Mrs. Bob Wilson in what they call a friendship program of cooperation with those who have the produce and want advice or help in canning it.

Buchanan & Rosson, the First State Bank and Streu Hardware are the firms sponsoring and guaranteeing the work which will be carried on wherever help is needed. These firms are not making any collections or asking any assistance from any other source in financing this work, but the Brand prevailed on them this week to accept contributions from others if folks desired to help. There is no doubt are people whose hearts are set on putting a great canning program over in Deaf Smith county this fall, and who would feel somewhat hurt if they were not permitted to give what they could. Therefore, the Brand is authorized to say that should anyone wish to contribute cash to this fund, take it to Buchanan & Rosson's. No promises are to be accepted and no collections will be made, either bring in the money or don't bother about it. The Brand will gladly print the names of all who do this.

Mrs. Wilson announces to the Brand that she is ready to work anywhere there is canning to be done, and all she needs is to be told where to come. She is this week visiting the community clubs over Deaf Smith county to enroll their aid in spreading the word of what she wants to do. Her's is not a club or extension work program, nor is it connected with such.

She will meet groups of people who have canning to do and want advice or help, in any community, and she will assist and direct in the accepted methods of preserving and canning of folks' own fruit and vegetables. If not sure what will be needed, those wishing her service should plan to see her in advance so she may advise what to have ready when canning day comes.

So far as possible, Mrs. Wilson will notify in advance on what days she will work in communities so as many as possible may take advantage of her instruction. She will come at the solicitation of any group, but will require that they come in their respective turns.

Those who have an excess of produce beyond their own needs for canning and would like to furnish some for charity work should notify Mrs. Wilson, as a part of her plans are to get cans furnished by others and she will put up the donated produce to be used in charity work this winter. Several communities have gone together on such a charity program and arranged with Mrs. Wilson to help put it over.

The fruit and vegetable canning campaign is planned to last as long as there will be a demand for it, but it is hoped to have that part finished by the last of September. No meat canning will be attempted until cold weather sets in as beef canning is not profitable before then.

Many details of Mrs. Wilson's work remain to be determined as the work progresses. She is the busiest person imaginable, and has established an office in her home, phone 461. If she does not answer it, she is not there, so she told the Brand Wednesday.

HARTLEY COUNTY BEGINS HOME DEMONSTRATION WORK

Saying they realized the necessity for conservation of home raised products to provide food for this winter's consumption, the county commissioners of Hartley county within the past ten days have hired a demonstration agent and put her to work assisting and directing the canning of garden and truck produce.

Deaf Smith county householders had extension service workers to encourage them to raise garden produce and the local officials recently discontinued the work in this county for lack of funds to carry it on.

Tax Laws Permit Divided Payments

Jowell Murchison, deputy sheriff and tax collector for Deaf Smith county, says there are new tax paying laws to be in effect this fall and it would be a matter of good policy for citizens in general to inform themselves of the changes made by the legislature.

Taxes will become due October 1, as has been the custom in Texas for years, but by making payments at certain times the taxpayer may avail himself of the privilege of paying his taxes in installments of one-half the amount without suffering any penalty therefor.

If the first half of the taxes are paid by November 30, the taxpayer may wait until June 30 to pay the last half without being penalized. Should no part of the taxes be paid before February 1st, the entire amount then becomes delinquent and a penalty is added as has been done in Texas in former years.

Poll taxes are due and must be paid before February 1, or a person is not entitled to vote that year. The poll tax does not admit of division as does the personal and property taxes.

There has been a change in the automobile transfer laws, the cost now being but 25 cents instead of \$1.00, but the bill of sale must be filed with the collector's office within ten days or a fine of \$2.50 is imposed, which increases to \$5.00 should 30 days elapse before the filing is made.

Local tax collecting authorities are urging all citizens who are able, to take advantage of the early tax-paying dates to secure the right to pay their taxes in divided installments by paying the first half not later than November 30. This will bring in needed collections to assist in carrying on local affairs of government.

LIONS EASILY DEFEAT CHAMBER OF COMMERCE

The highly-touted Chamber of Commerce baseball team fell an easy victim before the onslaught of the Lions club in the benefit game at Midget Field last Thursday afternoon. The big guns of the commercial ball chasers could not get to functioning when it was important they should, and the Lions made a runaway of the affair to win 18 to 5.

The Odd Fellows say they have another try coming and will try to cage the Lions today (Thursday).

Gets Legs Broken In Wreck Thursday

V. B. Ewing of Pampa, aged about 20 years, was critically injured last Thursday when the truck he was driving in from the Clovis highway struck the concrete abutment of the bridge over the Tierra Blanca just southwest of town.

The truck was completely demolished and only a miracle saved Ewing from being crushed to death. The force of striking the front axle against the concrete threw the engine back out of the frame and the large truck bed was thrown forward over the hood, carrying the cab with it.

Ewing's screams for help brought out the two big trucks pulling the wreck apart to get him out. At the Deaf Smith county hospital a thorough examination revealed no internal injuries, but both legs were broken, the left above and the right below the knee. These have been set and the youth is apparently recovering from his experience.

Court Finishes Its Third Week of Session

District court, with Judge Reese Tatum presiding, is finishing up its third week of the session, having disposed of the greater part of the civil docket and now trying criminal cases reported by the grand jury.

Many civil cases that have been continued from one term to another have been cleared away, as Judge Tatum informed the attorneys such delays kept the docket cluttered up, and he expected them to get the cases ready for trial or they would be dismissed. It is said there were more agreements reached and settlements made than has ever happened in the same length of time in the history of the court.

The final list of petit jurors will appear next Monday morning for duty, and the following have been summoned: H. A. Hoffman, C. S. Jones, Mont E. Baker, Frank Zinser, C. C. Strickland, John Kropf, Dave McDonald, S. C. McAdams, C. R. Walker, R. J. Allison, Ed Mecaskey, C. F. Cockrell, H. M. Benefield, R. M. Dunn, Bob Wilson, D. C. McLain, W. E. Hawkins, John Bempel, E. B. Hicks, R. W. Ellison, E. J. Richardson, R. A. Gilliam, F. J. Eberle, A. Stone, J. L. Glick, C. T. Kibbe.



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J. N.
Green Trading Stamps

Phone 100

The Hereford Brand

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HEREFORD, DEAF SMITH
COUNTY, TEXAS

WUNN-WARREN PUBLISHING
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PUBLISHERS

R. E. KESSIE,
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NOTICE TO THE PUBLIC
Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office on North Main Street.

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As the time approaches for the beginning of a new fiscal year for the Hereford Chamber of Commerce, it is well for the citizens of the community to pause and consider what the organization stands for, what it has accomplished and what may reasonably be expected of it in the future. Too often everybody takes beneficent things for granted without giving thought for their origin and the work that brought them to pass. Things unregulated go haphazard. The consistent accomplishment of worth-while things is not by accident, but by a controlled pre-determined program guided by a vision that looks toward that which will do best for the greatest number concerned.

The frustrating of undesirable things is the accomplishment of a far-sighted group who carry on the often unappreciated responsibility of choosing in advance that which is probably detrimental to the community's best interests, and having the courage to stand against it, knowing they may be condemned by those few whose special interests would have been benefitted. When it is taken into consideration that the work of the chamber of commerce is advisory only, it is no wonder the task of its governing body is hard. Made up of forward-looking men and women, the Hereford chamber of commerce claims for itself the ability to cope with the problems presenting themselves to the community.

Unseated in their attitudes, when dealing with matters for the advancement of the entire city and trade territory, the officers and members voluntarily invest their money on a self-determined basis, as a means of providing funds with which to carry on. On these investments they expect nothing more by way of returns for themselves than is vouchsafed to every citizen in Hereford and surrounding country. Not every dream of development, not every venture has been real-

ized in the form of full fruition, but the effort has been put forth, and some record made relative thereto. But it must be remembered that the World War, that stupendous upheaval relating itself to every nation of the earth, was won only as the result of coordinated efforts persistently sustained to a given end.

Lacking the tragic and dramatic features, the martial music, the uniformed perfection of war-time service, civil life has its call for consecration, for continuity of hopeful and constructive attitudes leading to achievements for the general good. Not all of the heroics are to be found on battlefields. But, when conditions are contrary, when the outlook is depressing, the chamber of commerce, as the expression goes, "hitches its belt a little tighter and holds its ground."

Tried in the crucible of disappointments, tested in the acid baths of actual experience, noble-minded men and women of Hereford invest their money month by month, along with their thought, their time and their energies for the welfare of this immediate community and that of their fellow beings whose homes dot the rich and productive plains by which this center is surrounded. Undaunted by reverses and stablized through criticisms and carplings of those who while never investing in the work of the organization, are always ready to reap the beneficent fruits of the planting and toll of their unselfish neighbors, the chamber of commerce goes steadily forward with its work.

Test: What organization is it that has time and money for the advancement of this territory? What organization without partiality stands back of the educative, moral, civic and commercial programs of this community? To what organization do those from outside, and within, this territory turn for assistance in times of distress? What organization is ready with acts of service and all help within its ability for the forwarding of the weal of the entire citizenry, without distinction? This organization is the Hereford chamber of commerce, joining hands with and cooperating with every other forward-moving organization.

Facing conditions none too hopeful on account of widespread depression, the tasks of the Chamber of Commerce to carry on, to fight on, to maintain an unbroken line, have never been more clearly outlined than at present. Hereford and the Hereford country as a whole look to the chamber of commerce for sustained guidance and leadership today as never before.

The work of Mrs. Bob Wilson and those whose help has made it possible for us to carry on is assisting those who have an abundance of fruit and vegetables to preserve and can for winter supplies, cannot be too highly commended. There would be a frightful waste of garden produce this fall unless some of those who have raised this food have some instruction in the preservation of it, so it may be saved for consumption when cold weather comes.

And another thing, Mrs. Wilson is doing a great work in getting in touch with those who will have more produce than they themselves will want to can, and she proposes to find ways and means to furnish cans and will put up those vegetables to supply the unfortunates who will not have enough to eat, the owners of the produce having some say about the disposition of the food.

There are scores of families over Deaf Smith county who will commend heartily such a program, and I am saying that literally hundreds will praise the work still more this winter when the necessity for such foods arrives.

The results in money from last week's charity ball game almost

flattened out the enthusiasm of those old boys who have been performing antics for the delight of spectators, just to raise funds to keep the Lake Park playground work going ahead. The great sum of \$5.53 was realized last Thursday. It is too bad, that's all.

The Odd Fellows are now contending the Lions slipped up on them when they were not looking, or something like that, and are demanding a return engagement. The good natured Lions told them to bring out their best performers today (Thursday) and show what they had.

That was a mean trick Jim Robinson played on ME last week. After advertising for his lost watch he went home and found it under the cushion of a big, overstuffed chair.

Football is going to be here before we know it, and those who are supposed to know are saying Hereford will have another good team this year. Several new faces will appear and some wonderfully good ones left over from last year should make a team that can make the fans sit up and take notice.

And, by the way, don't be fooled into thinking it will be long before the first game. Vega plays here Friday of the first week of school, Dimmitt Friday of the second week, and Clovis Friday of the third week. That's just three weeks away, folks, until the first game.

I had some fine, home-grown peaches Saturday. Mrs. J. B. Phillips brought six in from their farm up on the Avenue, each one nearly as big as my fist, and they were simply fine. She said they were seedlings; if they were, they were the largest seedling peaches I ever heard of. And sweet—they just melted in our mouths. I had to make that "our" to include all the Brand force as everyone got a peach.

I have a considerable group of items the contestants in the recent Brand subscription contest turned in, relative to things our readers would like for the paper to do to improve its service. I am glad to say some of them are possible of accomplishment and we will be able to announce them before very long.

Folks are sometimes reticent to visit the Brand and talk freely to me; I wish they would let us know their opinions. I guarantee no one will get hurt, and I am sure we could get out a better newspaper because of the suggestions received. I like to tell about folks, but if they want to keep out of the news that is their privilege. But I do want ideas concerning what folks are doing and want

to do, as well as what they would like to see others do.

And another thing: we just couldn't keep from making mistakes in getting all those new names on the mailing list, so please be patient if you can and let us know what it wrong so we can get addresses and dates right. If you can't keep from getting mad about it, why all right—come in mad—we'll do our best to understand and put whatever is unintentionally wrong just the way you want it. If you don't let us know, however, you can depend on it there won't be a change made until you tell us about it, for we will think things are all right. Help us, won't you?

Mr. and Mrs. M. C. King of Panhandle, Mr. and Mrs. John L. Williams of Amarillo, their daughter, Fern, with Miss Corinne McBride of Dallas, accompanied Mrs. E. J. Williams to the Williams ranch near Fort Sumner for a Saturday and Sunday outing.

Miss Audrey Rogers returned Saturday to her home in St. Jo, Texas, after a visit with friends and acquaintances in Hereford.

Nineteen Years Ago In Hereford

(From Files of The Brand of August 23, 1912.)

Attorney Carl Gilliland had gone to Channing to sit as a special judge in district court during the absence of District Judge Hill.

C. F. Kerr was up from Castro county and got his name in the paper when the editor saw him on the streets here.

An editorial said Hereford was on the map to stay—the bread having been cast upon the (irrigation) waters was leading in some big fish.

Most of the editorial space that week was taken up explaining to the readers just what "news" was. It seems there was the same tendency then, as now, for folks to get news and advertising mixed.

The weed extermination campaign had ended and miraculous wonders had been accomplished in the last week.

D. R. Gass had gone to market to purchase fall and winter merchandise.

A. H. Elliston and family had again returned from a sojourn in California.

Mrs. Edgar Ireland had been up from Dimmitt shopping in Hereford.

Miss Jessie Sisk was expected home from summer normal school work at Canyon.

J. G. Callens had returned from a one night's stay on his claim in New Mexico.

Mr. and Mrs. Roscoe Davidson had returned from a trip to Dallas and Galveston.

E. T. Woodburn had been to Dimmitt to attend the big basket picnic.

School was reported to be ready to start September 9th.

The Brand carried a story clipped from a Pacific Coast paper wherein a promoter was selling stock in a cat and rat ranch, with the object of raising cat skins to sell. It was a kind of perpetual motion enterprise inasmuch as the cats would live on rats, the rats would live on the carcasses of the cats, and the cat skins would be sold for profit.

Esther, little daughter of Mr. and Mrs. J. A. Fox, had celebrated her birthday with a party for her friends.

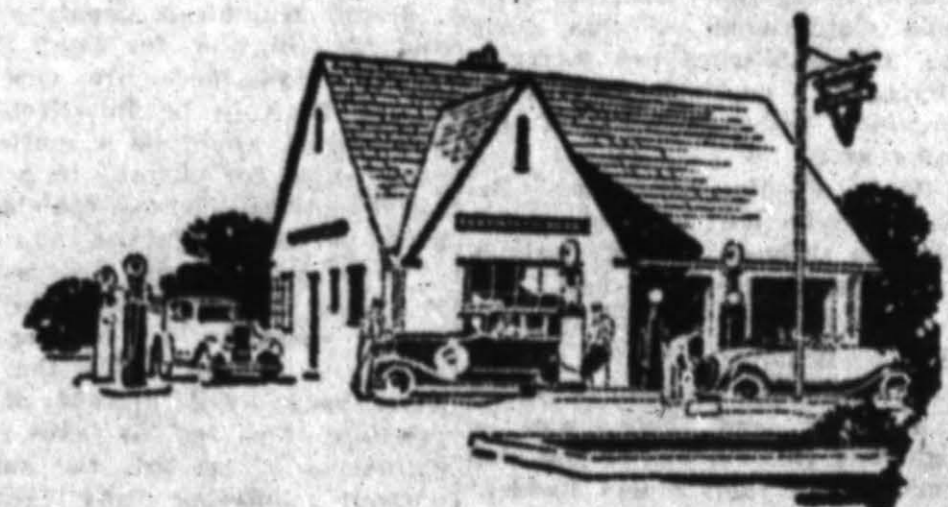
Contractors were busily preparing the Lipscomb building next to the corner Drug Store for the occupancy of D. R. Gass & Son, who were moving to a new location.

Mrs. G. T. Frazier was up from Fort Worth to visit her sister, Mrs. J. L. Fuqua.

Ralph Barnett was advertising to exchange Warhorse game chickens for R. I. Reds or Orpingtons.



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- Forwarding or Receiving Mail and Telegrams
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- Information on Hotel or Camp Rates and Facilities
- Assistance in Obtaining Supplies or Repairs
- Information on Nearby Points of Interest

*There is no charge for these services.

service station men. These men will gladly furnish information on local roads, accurate road maps, tell you the best places to camp, swim, golf or fish, advise you on hotels or tourist camps, giving you the rates and an idea of the facilities offered, check your packages, forward your mail and telegrams, help you to locate the best sources of supply for any purchases or repairs.

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Fairview-Palo Duro Items

By MRS. JOHN BOLING

Mr. and Mrs. Hugh Muldron of Phoenix, Arizona, visited Mr. and Mrs. R. L. Campbell last week. The Muldrons are making a six months tour of the United States.

Mr. and Mrs. Cecil Allred spent last week in Plainview with her mother, Mrs. J. W. Nell, who had had an appendicitis operation.

Mrs. O. J. Grable called in the W. B. Moore home at Daniel last week.

Mr. and Mrs. C. O. Phillips gave a community sing-song in their home Sunday evening. Mrs. Phillips, parents and sister of Gatesville are visiting her.

Frances Campbell spent Sunday with Lela Mae Oglesby.

Mr. and Mrs. Homer Guinn and family visited in the John Boling home Sunday afternoon.

Mrs. W. O. Comingoer spent the most of last week in the Ford community caring for her mother, Mrs. R. B. Stephens, who has returned from the hospital after treatment for inflammatory rheumatism. Sick people everywhere crave company, so let's visit and care for those who are bed-fast.

Omah Harrison of Ward spent last week end with Lela Mae Oglesby and attended Sunday school Sunday.

Dottie Rolling is visiting her grandparents at Bridgeport, having gone overland with her aunt, Mrs. Speedy Cretzinger.

Mr. and Mrs. R. L. Campbell and family attended church at Canyon last Sunday and were dinner guests in the Joe Black home.

Mmes. Corbet Cretzinger and John Boling spent last Thursday with Mrs. Speed Cretzinger at Panhandle.

Irma Jarnagin has returned to her home in Bridgeport after a several weeks visit here with her sisters.

The revival at the Wildorado Methodist church will continue through this week.

Mr. and Mrs. Sam Griggs spent Sunday with his sister, Mrs. Jenkins of Amarillo.

We did not have our items in the Brand last week, but even at this late hour we wish to express our sorrow because of the death of Dr. Hicks. Even though we are a distance from Hereford there is a vacancy here because of the passing of Dr. Hicks and we feel our loss because of his kindness.

Right now is busy time for all parties on the farm. Housewives are busy canning vegetables and fruits.

Arney News Items

By MRS. F. W. FORTNER

A good rain fell here Sunday night.

Several will attend the Castro county singing convention at Bethel Sunday.

Mr. and Mrs. F. Chatfield and

Trench Foot

Beware Athlete's Foot

Why suffer from the queer skin disease causing severe itching of toes and feet, cracking, peeling skin, blisters, Ringworm, Trench Foot or Hand Itch, when you can avoid infection and quickly heal your skin with Dr. Nixon's Nixoderma? Based on the famous English Hospital formula, discovered by a leading London skin specialist, Dr. Nixon's Nixoderma acts with amazing speed, because designed for use as a particular skin disease. Nixoderma is guaranteed to stop itching and quickly heal your skin or the small cost will be refunded.

CORNER DRUG STORE



NEW METHODS

Mrs. W. S. Smart has returned from Dallas where she studied new methods under the Chicago Marinello School. There is no advance in price, although the latest developments in beauty culture are used.

SMART MARINELLO BEAUTY SHOPPE

Phone 492

brother, Charles, of Foard county returned home Tuesday after a visit here.

Guy Bailey and Bill Hendrix has returned from Arkansas.

Mr. and Mrs. Chas. Cox have returned from a trip to New Mexico.

We regret to lose Miss Drennan, home demonstration agent, who was married to D. L. Jones of Lubbock. Miss Clark will take up the work.

Claude Edmondson of Plainview visited his sister, Mrs. E. Tipton, last week.

Mr. and Mrs. Kimmer will visit Fannin county relatives soon.

Mr. Nicholson was here from Dallas Saturday looking after his place.

Mr. and Mrs. B. Fortner were Berger visitors Saturday, going to see his brother, O. L. Fortner.

Progressive News

By PROGRESSIVE CLUB GIRLS

The young people of the community gave Millard Gregory a birthday dinner Sunday. Every one present enjoyed the day and wished him many more happy birthdays.

Forbus Blakemore returned home this week from a visit with his grandparents at Summerfield.

Ethel Webb visited Rilla Mae Baker Sunday.

Mrs. Carl Donovan had as her guests this week her sister, Mrs. Stewart of Oklahoma, and Mr. and Mrs. Bunnal and son of Eldorado, Kansas.

Mrs. Albert and Bob Higgins were in Amarillo Thursday.

Ruth Park visited in the J. E. Blakemore home Friday evening.

Several of the people of this community attended the Methodist revival in Hereford Saturday evening.

The Progressive Jolly Workers entertained the people of the community Friday evening at the school house with a social. During the evening there was a cake contest. Each of the Jolly Workers made a cake without help from anyone. Judges were chosen from the guests. Eunice Caldwell received the prize for having the best cake. At a late hour refreshments of cake and lemonade were served to about 45 people.

Mr. and Mrs. Alec Thompson of Hereford visited in the J. E. Blakemore home Tuesday night.

Eunice Caldwell spent the week end in Hereford visiting Elisabeth Bowman.

Miss Eva Mills and Mr. and Mrs. Enaley of Crowell visited in the J. E. Blakemore home last Thursday.

Miss Ruth Park visited in the Donovan home Thursday evening.

Mr. and Mrs. Joe Kendall of Summerfield, Mr. and Mrs. Jeff Roberson and Mr. and Mrs. Cecil Hodges visited in the C. P. Caldwell home Sunday evening.

Mr. and Mrs. J. E. Blakemore and sons visited in the Carl Donovan home Sunday.

ON TEXAS FARMS

Six turkey demonstrators and cooperators in McCulloch county have raised from 90 to 95 per cent of all hatched poult up to two months of age by following a system outlined by the county agent.

Hens were fed mash beginning in December, and when the poult came off in the spring, the hens were put in coops in cultivated fields and the young turkeys allowed to range in oat, wheat, barley and corn crops nearby. Coops were moved to fresh ground every three days. This kept the turkeys from getting sick from red bugs, blue bugs and other harmful insects.

From 50 acres of land, Floyd Wingham of Sherman county has cut 30 tons of alfalfa hay in the first cutting this year.

An incomplete record by the county agent in Wharton county shows that 11 men this year started 1173 native pecan trees from four to 30 inches in diameter on improved careers by top working and budding. A total of 13,200 buds were placed in these demonstration groves.

By gathering seed from little grazed spots along highways and railroads Robertson county farmers conducting pasture improvement demonstrations have secured a start of the following desirable pasture plants: burr clover, Carolina clover, black medick, sweet clover, rescue grass and wild rye.

On a demonstration acre farmed by H. L. Baker in Lamar county a yield of 85 1/2 bushels of oats has been made with the help of a top dressing of 100 pounds of sulphate of ammonia. Unfertilized land made 37 1/2 bushels per acre.

From a blackberry demonstration acre started three years ago on his Millam county farm, W. F. Luckey of Rockdale sold 500 gallons the 2nd year at 25 cents per gallon, with the customers coming from near and far to do their own picking. This year he expects to sell about 1000 gallons.

Five hundred bushels of 1930 wheat ground coarse and fed with milk to hogs brought a dollar a bushel to W. J. Caruth, Gray county

farmer conducting a demonstration with the county agent.

A 10-acre garden is the way taken by C. Haley of Creek, Houston county, to cut the cost of feed and cotton crops he is working in a large block of mustang prairie land. About 100 people are getting almost their entire living from this garden.

Burford Reeves of Hemby community, Taylor county, harvested

24 1/2 bushels of wheat per acre on terraced land, according to the county agent's records, while the wheat from unterraced land in the same community made from 16 to 18 bushels. The demonstration field wheat tested 63 to an average test of 58 to 60 for the others. The extra yield paid the expense of combining.

Green feed and a plentiful supply of mineral will cure rickets in hogs, A. Jantsen, Bexar county

demonstrator, has found. The hogs got down in the back from a ration of white corn and kitchen slop but recovered on being fed in addition green cane and a tablespoonful per day of a concentrated mineral mixture.

It cost 16 Kleberg county poultry demonstrators 7 1/2 cents per dozen eggs for feed during June. There are 6783 hens in these flocks and the average production for the month was slightly above 18 eggs per hen.

MUCH EXPECTED OF PASTURE TERRACING

Terracing has been adopted by 12 Brown county farmers as one means of improving native permanent pastures. Much of the pasture land is sloping and the biggest problem is to hold the rain water on these slopes long enough to wet them. Accordingly small level terraces have been laid of every four or five feet, and in the furrows better pasture seed will be sowed.

This would have been impossible previously, because the first rain would have washed off the seed. Burr clover has been planted in every demonstration pasture, and in many of the Korean lespedeza and rescue grass to supplement the native mesquite grass. As these demonstrations succeed it is believed that thousands of acres of sloping fields in Brown county will be treated to miniature terraces and clover.

What Clovis Thinks---

The following resolutions were adopted by the City Commissioners and Mass Meeting of Citizens assembled at the City Hall in Clovis Tuesday, August 12th, following the announcement of the New Mexico Utilities Co. of the substantial donation on street lighting and also a decided reduction in the cost of light service to the schools and to the City Hall:

RESOLUTION:

- Whereas; I. R. Kelso, president of the Texas Utilities Company and president of the New Mexico Utilities Company has announced the policy of cooperating with the various towns on the interconnected electric net work of New Mexico Utilities Company and Texas Utilities Company lines in the matter of working out emergency relief measures to help take care of financial problems now confronting many towns served by these companies, through no fault of the territory served; the policy in regard to emergency relief has been adopted by Texas Utilities Company and New Mexico Utilities Company because many towns on their lines are suffering temporarily notwithstanding the wonderful crops being produced in this territory, solely because of a world-wide depression for which the territory served is in no way responsible.
 - Whereas: At the date of the sale of our water and light utilities by the City of Clovis to New Mexico Utilities Company in October, 1925, our City tax rate as the result of said sale was reduced from \$17.50 to \$7.50 on each \$1000.00 valuation of city property.
 - Whereas: On this date said New Mexico Utilities Company, through Hon. I. R. Kelso and other representatives of said Company, has made known to the governing body and citizens of Clovis its decision, as a voluntary action on its part, and as donation to said city and the tax payers, effective as of August 1, 1931, and for a period of one year thereafter, to reduce the cost of street lighting in said city to one-half the cost prevailing on and prior to said date, and has further taken voluntary action reducing the rate for its service to our schools, which is a reduction of approximately 75 per cent over the 1930 charges; it being understood that in the event that the legislature of New Mexico or any other lawful taxing power or authority shall impose any tax on or affecting the service supplied the schools and city increasing the cost of furnishing same, such tax shall be added to and become a part of said rate and be paid by said-city and schools.
 - Whereas: The action of said New Mexico Utilities Company in the matters aforesaid effects a great saving financially to our city, schools and tax payers, the saving in street lighting amounting to \$1659.00 Aug. 1, 1931, to Aug. 1, 1932, the saving to schools based on 1930 consumption being \$320.74, the saving in city hall lights and other city service being \$365.70, all aggregating \$2345.44; and in addition thereto said New Mexico Utilities Company is one of our largest tax payers, its current taxes to our schools and to the cities of Curry County and to the state and Curry County is the sum of \$13,455.94, and in addition to the donation on street lighting for one year, the reduction to our schools and city hall lighting is the seventh substantial reduction made by the company since acquiring the property from the City of Clovis in October, 1925.
 - Whereas: Said New Mexico Utilities Company has heretofore from time to time reduced its rates in the City of Clovis, each and every such reduction having been made voluntarily by said Copmnay; and
 - Whereas: The aforesaid action by said Company is fully appreciated by the City of Clovis and the citizens thereof, and is convincing to all of said company's generous spirit of helpfulness to the community and of its willingness to serve the community at the lowest possible cost and at all times to deliver to the public water, lights and power service second to none and to do its full part freely and voluntarily to lessen the financial burden of its patrons, and at considerable financial loss, during the time of financial and industrial depression; and
 - Whereas: We wish to say that in our opinion if all the Utilities serving the people of the State of New Mexico maintained the same generous and helpful attitude toward the communities served by them as has always been maintained by the New Mexico Utilities Company, there would be no demand or need for any kind of State regulation, and we wish to express to the public and to said New Mexico Utilities Company and to its President, Judge I. R. Kelso, and to its other officials and representatives our appreciation for its generous attitude and spirit of helpfulness: THEREFORE,
 - BE IT RESOLVED, by the City of Clovis, acting by and through its governing body and Committee of Citizens, in meeting this day held at the City Hall in the City of Clovis, that we do hereby express to the said New Mexico Utilities Company and to Hon. I. R. Kelso and other officials, agents and representatives of said Company, our sincere appreciation and of its and their kindly attitude of cooperation, generosity, fair treatment and efficient service it now renders and has at all times rendered, and that we, as citizens, taxpayers, business men and officials do hereby pledge to our governing body, to said New Mexico Utilities Company, and to each other our friendly and mutual cooperation in working out, on an efficient and economical basis, all problems that affect and concern our mutual interests.
 - BE IT FURTHER RESOLVED, that a copy of this resolution be delivered to Hon. I. R. Kelso, as the president and representative of said New Mexico Utilities Company, and a copy hereof also delivered to the Mayor and Governing Body of the City of Clovis, and a copy delivered to the Board of Trustees of the Clovis School District No. 1, and a copy delivered to the Clovis Chamber of Commerce.
- Executed at Clovis, New Mexico, this 11th day of August, A. D., 1931, by Resolution Committee of Citizens of Clovis, in a meeting at the City Hall.
- NED HOUK, Mayor. JAS. T. STALKER, City Commissioner. City Commissioner Ross absent from the iC.yt Unanimously adopted, passed and ratified by the Mayor and City Commissioners of the City of Clovis, New Mexico, this the 11th day of August, 1931.
- ATTEST:—HORTENSE WESTERFIELD, City Clerk.
- Signed by the Resolution Committee of Citizens and Unanimously Endorsed by the Citizens Present at the Mass Meeting.

Summerfield

BY MRS. L. JOHNSON

The J. L. Lookingbill family had a happy reunion last Sunday. Cecil and family, Tulla; L. H. and family, Black; a daughter, Mrs. Homer Crow and children, Tulla. The others are living in the immediate neighborhood. Friends and neighbors wish them many more such happy occasions.

Miss Hazel Oglesby entertained a party of young friends last Thursday night in the home of her friend, Ella Fae O'Keefe, of Panhandle, who left for her home Saturday.

The young married folks Sunday school class surprised Walter Hawkins on his birthday last Sunday by taking their dinners and announced they had come to remain him of the happy event.

Luther Smith of Eldorado, Oklahoma, is here visiting his brother-in-law, LeRoy Hicks.

Miss Belle Long of Texico visited Joyce Davis several days last week. Edna Streun was also a visitor Wednesday night.

Mr. and Mrs. Adam Flowers, accompanied by his father, motored to Sweetwater for a several days visit with relatives.

Mrs. William Eddleman and baby visited several days in Plainview last week. Mr. Eddleman going after her Saturday.

J. D. Massey and sons, Claude, spent Friday in the Lee Curry home.

Woodrow Weltz of Melrose, N. M., spent the week end here with his parents.

Mrs. John Henselman and children of Vega spent several days in the parental Louie Huckert home.

Mrs. R. A. Baker and baby of Amarillo visited her sister, Mrs. Lee Curry, the past week.

Mr. and Mrs. Sam Ratcliff visited their parents in Roy, N. M., recently.

J. C. Curry and son of Weatherford are visiting in the Lee Curry home.

Mr. and Mrs. Oglesby visited her sister, Mrs. Caraway, at Tulla last Sunday.

Mr. and Mrs. J. A. Noland, Maud and Otho, accompanied by Glenn Curry, spent the week end in Hale Center.

Mr. and Mrs. Gerald Morgan and family of Adrian were Sunday visitors with friends and attend-

ed the Hereford-Summerfield ball game.

Mrs. Guy Easley and baby of Crowell are visiting in the parental A. J. Blakemore home.

Mr. and Mrs. B. C. Roberson motored to Amarillo last Sunday on business.

Misses Nola Nell and Hazel Walker and Mr. and Mrs. Alva Osborne all of Canyon were Sunday visitors of Mr. and Mrs. Bernard Roberson.

Mr. and Mrs. W. D. Weltz are enjoying a visit with their daughters, Mrs. Harris and Mrs. Buckruna, of Melrose, N. M.

Mr. and Mrs. W. A. Owens and family of Grandfield, Oklahoma, are visiting their aunt, Mr. and Mrs. B. C. Roberson.

Good rains continue to fall which have helped row crops and gardens.

Miss Thelma Humphries who taught here last year left for her home at Oglesby last week. Mack Noland and Geo. Mitchell accompanied her.

Mrs. Jay Sanders and children of Big Square have been visiting the Louie Huckert home the past week.

Mr. and Mrs. J. A. Noland were visiting relatives in Lockney and Floydada last week.

Mrs. Ky Lawrence took her Sunday school class to the creek for a picnic Friday night.

Miss Ruth Smith who is attending school at Canyon spent the week end with her aunt, Mrs. B. C. Roberson.

Messrs. and Mmes. Ott and Andrew Behrens were in Amarillo one day last week. Mrs. Ott Behrens remaining for medical treatment.

Master Louie Huckert spent ten days with his sister, Mrs. John Henselman at Vega.

Mrs. C. H. Churchill and son-in-law, Jim Flourey were in Amarillo recently, and Mmes. Churchill and Flourey will soon go to Illinois to visit relatives.

Mrs. Louie Huckert and son, Mike, and brother, Carl, motored to Dumas last Friday.

Miss Ella Fae O'Keefe of Panhandle is visiting Miss Hazel Oglesby.

Mr. and Mrs. Loys Lookingbill and son, Miss Opal Hays and Harry Lookingbill were in Canyon visiting the Walker home Sunday.

Bernard Cook, Daniel La Borne and Herbert Sanders have returned to their homes at Gatesville

after a visit in the Will Schults home.

Jess Laughlin and family of Hot Springs, N. M., called on old friends the past week.

Several are attending the revivals at Black and Hereford.

Mrs. L. Huckert and daughter, Mrs. Jay Sanders visited over the week end with Vega relatives.

Ruth Lookingbill spent the week end with her brother, L. H., at Black.

The young people were entertained with a party at the Britt Clark home Thursday night.

Mrs. J. A. Noland was hostess to a wedding shower given Mrs. Sam Ratcliff, now Marie Meharg, last Tuesday afternoon. The rooms were beautifully decorated with cut flowers.

Mrs. Adam Flowers presided at the punch bowl. Miss Beatrice Lawrence gave a delightful reading. Hazel Oglesby and Ella Fae O'Keefe rendered a duet and at the close of the program little Miss Clydine Kendall and Louise Meharg presented a basket filled with many useful and beautiful gifts to the guest of honor.

Wyche Items

MRS. L. P. PERKINS

Miss Neal of Hobart, Oklahoma, visited in the Barton home last week.

Mr. and Mrs. J. A. Young visited relatives at Olton Sunday.

C. V. Burgess and family visited the Reed home at Hereford Sunday.

Mr. and Mrs. Bartley of Shawnee, Oklahoma, visited the Burgess home last week. Mrs. Bartley is a sister of Mr. Burgess.

The Stevens family have moved to near Dawn.

Mr. and Mrs. Cook returned from a family reunion at Snyder Monday.

Mr. and Mrs. Jess Lindsey returned Friday from a trip to points in New Mexico.

Noah Ewton and family have moved to Hereford for the coming year.

Mrs. Dee Woolsey, Miss Beck, Messrs. Kring and Beck called on Mr. and Mrs. Perkins Sunday.

Mr. and Mrs. Young called in the Perkins home Friday night.

The Dean club has invited the Wyche Club August 27th to be entertained at the home of Mrs. Miller.

Mrs. Earl Smith and Vivian Ruth have been visiting relatives at Fort Worth.

This community was saddened by the death of Mr. Wagner at the hospital Sunday evening at six o'clock. Mr. Wagner had been in failing health for some time.

P. G. Perkins, sr., arrived from San Benito where he has been with a daughter, Mrs. Dr. Peery, and will return there in a few days.

Mr. and Mrs. Noah Ewton are the proud parents of a baby boy, who arrived at 11 a. m., Saturday, weight 11 3/4 pounds. He has been named Wiley. Mr. Ewton says he will soon have the young man shipping cattle. Mrs. Ewton and baby are at the hospital.

Martha Nell Ewton is spending a week with her aunt, Mrs. Jack Grady, in Hereford.

Guy Edwards and family visited in the paternal home Sunday.

Mr. Babcock of North Hereford called on Mrs. N. G. Elliston one day last week.

The good rains are making row crops look fine and is doing a world of good to the grass.

The Joys of
Home Canning

By
MRS. BOB WILSON

CORN

In the canning of corn much depends upon the careful selection of tender, juicy corn before it reaches the starchy stage. Mature, starchy corn is very hard to process, and if it does keep will have a cheesy appearance and lack of flavor. Can corn at once after picking. It grows stale very quickly and loses its flavor after being pulled. An hour from the field to the can is a good rule to follow in canning. Shuck, clean and trim it carefully.

There are different procedures following the cutting the kernels from the cob, they may be cut very close to the cob and no scraping done. This will give a canned corn with nearly whole separate kernels. By another method the cutting may be done in such a manner that the outer end of the grain is cut off first and then the lower part of the kernel is removed by a second cutting or scraping—this process will give a creamy consistency to the finished product. Or the corn may be blanched in boiling water until the starch is set, about five minutes, then dipped in cold water and cut from the cob in whatever way one chooses. Pack the corn in cans, add seasoning and fill cans with boiling water. A teaspoon of salt and the same amount of sugar is about the right seasoning for a No. 2 can or pint glass jar.

If cut from the cob without blanching, add just enough boiling water to keep corn from burning, bring to a boil, stirring meanwhile to prevent burning. Pack boiling hot in No. 2 cans or pint glass jars. NEVER USE QUARTS OR NO. 3 CANS FOR CANNING CORN. Do not pack too tight—shake down rather than press down, leave a space of about one-half inch at the top to allow for swelling during cooking. If the corn is packed too tight it is very difficult to get the heat to the center of the can. Seal and process.

Take every precaution to have good rubbers, lids, cans, etc. and keep the process of packing, sealing and sterilizing going on in rapid succession. Process No. 2 cans 50 to 60 minutes at 15 pounds pressure, and pint jars for 60 minutes at 15 pounds pressure. Corn is difficult to can. If overcooked it is dark and has a highly cooked taste. If undercooked it will be flat and sour, and spoilable will result.

tends to degenerate the arteries. Scientific research will substantiate this indictment of alcohol. "Don't" nearly always had best be observed.

Hand Washing.

It seems to me it is well to always have a sound reason when telling children to do or not to do certain things. Blind obedience is all well enough, but I am ready when I can do so to tell my children why. "Why, mother, must we wash our hands before eating?" What is the real answer to give besides "I want you always to be

and look clean?"—Mother, Chapel Hill.

It is easily explained to children how the hands pick up countless germs between meals that will surely get on and contaminate their food unless they are washed off before they start eating. Tell them how easily the germs cling to fingers that touch a stair banister that has previously had clinging to it the fingers of persons with contagious diseases. Not only stair rails, but tables, chairs, pencils, anything that may have been touched by a diseased person always should be shunned, or, if they are touched, the hands should be washed with soap and water. Dirty hands should not be tolerated at any time of the day.

Patent Medicines.

My family is a big one. We are not very well off, and doctors come high, and besides some times they do not cure us. When I really know what ails us most of the time do you think it is wrong for me to use patent medicine?—N. C. L. Clarendon.

Correspond with the state department of health and allow us to send you such pamphlets and bulletins as we have which may be of service to you in keeping your family well. Have your children vaccinated against smallpox, immunized against diphtheria and typhoid fever.

Leave patent medicines alone. Go to a reliable doctor when anyone in the family is really ill, and go to him before it is too late for him to be of service. No man can prescribe a uniform treatment for every given disease or person any more than a tailor can cut a suit of clothes that will fit all his customers.

CANNING GROWS IN POPULARITY IN BROWN COUNTY

Brown county women used four full car loads of tins, 300,000, in their food preservation work in 1930, as compared to 10,310 cans in 1924, according to the report of the county home agent. Indications are that 1931 will break all records in the county for home

SUPER SERVICE

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E. J. GRIGSBY

canning. The farmers' organization which undertook to handle the cans for the women in the beginning when the success of this work had not yet been proven sold two carloads of cans in three weeks and a number of other people are now handling cans.

In her report the county home agent contrasts conditions in the county affecting home canning now, when there are 1500 steam pressure canners in the county and more than that number of women who can use them, to the time 40 years ago when there was only one canner and that was owned by the home demonstration agent. She attributes some of the growth of home canning to improved methods of sealing cans, the old way being with solder and the new with the automatic sealer. More of the credit for the increase is attributed to the appreciation of the value to the farm family of the food preserved in this way. In 1924 the food canned was valued at \$2002, in 1926 at \$15,000, and in 1930 at \$90,000.

BOWED OAT BEAT BROADCASTING CROPS

Oats planted in rows make a better grade of grain and a bigger yield of either oats or hay than oats sowed broadcast. Cottle county farmers believe after watching, and many of them trying, this system first demonstrated three years ago by Chas. Melton of Coleyville community. In last year's drought five demonstration fields with oats planted in rows from 36 to 40 inches apart came through with fair yields. This year farmers in nine communities used the system.

Mrs. Jerry Behrens, Jaunelle Behrens, Loretta Irvin and Louise Jacobson left Saturday morning to attend the Northwest Texas Girls' camp, which is held in Oeta Canyon each year during two weeks in August. Kathleta Hawkins and a friend joined the group in Canyon. Mr. and Mrs. J. F. Ward and Mrs. Irvin accompanied the group to the canyons and remained for the day.

**What You Get In the
New Plymouth**

Easy Shift Transmission

56 Horsepower Motor

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The Smoothest Car On the Road.

A FULL LINE NOW ON DISPLAY

SEE IT—DRIVE IT

**Ireland-Beavers
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Dependable Service In All Departments

**MR. WHEAT GROWER:
We Want Your Wheat!**

We offer you full market price for your wheat less freight and a small handling margin.

We give you 24-hour service—and won't lock up, 'til all wheat is in.

We have courteous employees with a friendly smile who will be on their toes to serve you. We have the farmers' interest at heart and desire to serve you in the most acceptable manner possible.

Your Business Will Be Appreciated.

S. E. Cone Grain Company
Hereford Texas

Mr. Farmer

HERE IS YOUR PROFIT

50c For Your WHEAT

	Regular Price	Special Price
2—18-35 Tractors	----- \$1425.00	\$950.00
Will accept 1000 bushels of wheat at 50c as first payment, and note due next harvest for \$450.00		

	Regular Price	Special Price
3—15-25 Tractors	----- \$1150.00	\$850.00
Will accept 800 bushels of wheat at 50c as first payment, and note due next harvest for \$450.00		

ALL NEW STOCK, LATEST TYPE.
CAN YOU BEAT IT?

Still have a few Sanders plows and Peoria drills at correspondingly reduced prices.

Welch Machinery Co.

108 Main Street.

Hereford

Health Hints

Dementia Praecox.

Among my acquaintances is a well educated and fine young woman who has recently become ill. She is said to have "Dementia Praecox"—just what is this trouble—it is the same as neurasthenia.—Mrs. Milton, Bonham.

Many times dementia praecox is diagnosed neurasthenia or some other benign condition. It is a harmful mistake for any physician to do this. There are hundreds of potential praecox patients that might everywhere be noted if the observer could readily recognize the disorder. It needs only some stress, strain or new and weighty responsibility to develop the condition or case. Incipient dementia praecox is the cause of much crime, pauperism and bad conduct generally. Doctors and relatives are warned to watch dementia praecox patients who are supposed to be "only a little nervous". All cases need careful and patient study.

Food and Drink.

What is the answer, Mr. Health officer, to too much eating and cut out the booze? Why so many don't if you are as strong as an ox?—Buddy Phillips, Buda.

Don't overeat is the best of advice. Too much food clogs the intestines, generates poisons which the body finds difficult, if not impossible, to throw off and in general has the same effect on the vitality as banking a furnace would have on a fire.

Don't drink booze—try water or milk, or pure fruit juices. Alcohol lowers mental efficiency, poisons the nerves, impairs body resistance to infectious diseases and

An Authority Will Show You

Mrs. Myra Oliver Dougan, Domestic Science expert, who is to conduct the Hereford Brand's Free Cooking School, will teach you how to most efficiently use your electric servants. We congratulate the Brand for bringing Mrs. Dougan to Hereford in an effort to lighten the housewife's duties.

SEE YOUR DEALER FOR APPLIANCES

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Pound Cash



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Daniel News

BY MRS. JOE THURMOND

Rev. Thompson preached here Sunday afternoon.
Mr. and Mrs. Joe Thurmond have as guests his mother, Mrs. J. F. Thurmond, Rhine; his brother, M. F., and family of Bryan, and his sister, Miss Mary, Amarillo.
W. R. Moore and family visited relatives in Plainview last week. Mrs. Moore's mother came home with them for a visit.
Floyd Tomlinson and wife spent the week end with her parents at Plainview.
Durwood Vernon and wife spent the week end in Hereford.
Miss May Golden of Plainview returned home after spending a week with her sister, Mrs. Floyd Tomlinson.
Mmes. Will and Harry Bishop and Miss Thelma called on Mrs. Joe Thurmond Wednesday.
Mrs. F. Tomlinson spent Tuesday with her sister, Mrs. Wayne Carthill, at Dimmitt.
Miss Angie Jacobs spent Sunday with Miss Mattie Hudgens at the W. R. Moore home.
M. F. and Joe Thurmond were in Amarillo Saturday to have a

piece of steel removed from the former's eye.

Mr. and Mrs. Golden and Misses May and Fay Golden visited Mrs. Floyd Tomlinson Thursday and Friday. Mr. and Mrs. Golden are the parents of Mrs. Tomlinson. Miss May remained for a longer visit.
Mr. and Mrs. Joe Moore and children returned Thursday from a weeks visit with relatives at Seymour.
Mrs. C. L. Eastop, Walter and Miss Grace of Dallas, and Ray Eastop of Friona spent Wednesday in the Joe Thurmond home.
Hobart Whittaker ate Sunday dinner with Irwing Shugart.
Mrs. J. H. Rowan and son, John Rowan and family of Decatur spent Thursday in the home of her brother, Joe Thurmond.
Mmes. Tomlinson and Golden and Misses May and Fay Golden were shoppers in Hereford Friday.
Hershal and Celdan Tomlinson and Marcelle Lauder are spending a few days in the Floyd Tomlinson home.
Miss Mattie Hudgens of Running Water is visiting in the homes of her uncles, Joe and W. R. Moore.
People of this community were saddened by the death last Tuesday of Dr. Hicks.

Jumbo News

BY EDNA HALL

C. W. Maples and family of Dimmitt and Clyde and Lella Thomas visited the Andrews home Thursday.
Mrs. T. J. Hartley visited Mmes. Kring and Woolsey Tuesday.
Mrs. John Hall and Billy spent Tuesday night in the Walter Means home.
W. G. Means and wife, Mrs. Hines and Junior and Mrs. Andrew, Tincy and Pauline visited the Halls Wednesday afternoon.
Mrs. Kring, Pete Hicks and Bill Kring are in Stevensville, Okla.
Miss Kitty Oxford returned to her home in Borger after a visit in the Oxford home here.
Miss Josephine Hardy spent Tuesday night with Alice Creager.
J. W. Berry and wife, visited the Hardy home Thursday.
Mr. Hartley's brother and family of Hollene visited him Friday.
Marion Sparks is visiting his sister, Mrs. Ullman Hunter.
Claude and Luther Beck were in Amarillo Thursday.
M. L. Hardy and wife visited the E. S. Ireland home Thursday.
Miss Joan Barnett visited Josephine Hardy Friday.
Mrs. Baggott and Betty Jo spent several days in Wellington this week.
Mrs. Oxford and Kitty and Mrs. Beck visited the Lindseys at Westway Sunday.
Miss Ruth Berdine spent part of the week with Mrs. Baggott.
Mr. Noland spent Thursday night in the Hardy home.
Bro. Bellew visited Mr. Beck Sunday.
Mr. Baggott's brother and wife and Mrs. Baggott's sister are visiting them.
Mrs. Noel Andrew and children spent part of the week with her parents, Mr. and Mrs. F. L. Pinckert.
Merle Matthew visited James Layman Sunday.
Mrs. Ovid Pinckert visited Mrs. B. M. Hines Tuesday.
Pauline Matthew visited Miss Metcalf Sunday.
Ruth Berdine visited Juanita McGinnis Thursday.
Kathleen Hardy spent Thursday with Noble Pinckert.
C. C. Hunter and family, Kenneth Hunter and family, Ullman Hunter and wife, Marion Sparks, W. A. Hunter and wife, M. L. Hardy and family visited the M. L. Simpson home Sunday.
Juanita McGinnis left Sunday for a few days visit in Amarillo.
M. L. Hardy and family called in the W. A. Hunter home Tuesday evening.
Mr. and Mrs. Claude Beck, Horace and Reese left for Albuquerque, N. M., Saturday.
Lella Thomas visited Tincy Andrew Thursday.
Bobby Pinckert visited Lawrence and Leon Matthew Sunday.
Mrs. Ford and mother of Matador visited Mrs. Ullman Hunter this week.
Mr. Andrew and family were in Dimmitt Sunday.
Billy Dyer visited Virginia and Margaret Simpson Sunday.
Florine Hunter spent last week with her grand parents, Mr. and Mrs. W. A. Hunter.

ine Barns visited the Mayfield home Thursday.
W. L. Harris and wife were in Umbarger Thursday.
Mmes. W. A. and John Buchanan of near Canyon spent Wednesday afternoon in the Mayfield home.
Mrs. P. H. Barns and children called in the Mayfield home Wednesday.
W. F. Reuben, Rufus and James Mayfield are breaking land near Dimmitt, where the family will make their home soon.
Grady Silvers called at the Barns home Friday.
W. J. Stewart and family called in the Barns home Thursday.
Otis Barns and brother-in-law of near Brownwood visited his uncle, P. A. Barns, last week.
Gordon Miller and parents are here from Oklahoma.
Miss Lois Anderson is now making her home with an uncle, H. H. Miller.
Mr. and Mrs. H. H. Miller entertained the young people with a party Thursday evening.
O. D. Williams and wife of Canyon spent one day last week in the Harris home.
Mrs. L. A. Smith and Ada Dorris visited relatives in Oklahoma City last week.
Mrs. Joe Greer and children spent Monday in the G. Greer home.
Mrs. Ralph Jamesson and son of New Orleans, are visiting the homes of her sisters, Mmes. Glen Greer and Ira Cochell.
Mrs. I. A. Bryan has moved to Amherst to make her home with her son.

J. D. O'Neal of Midland visited his brother, Aubrey, last week.
Miss Allie Mae Christian of Hereford spent Monday with the Greer girls.
W. J. Stewart was on the sick list last week.
Miss Lorena Hopkins of Nocona is visiting her aunt, Mrs. W. J. Stewart.
Singing was well attended last Sunday night.

ly spent Sunday in the Dennis home near Dawn.
Omah Harrison spent the week end with Lillie Mae Oglesby near Willorado.
Mrs. Boyer and sister of Oklahoma called on Mrs. Harrison last Thursday afternoon.
Mr. and Mrs. Art Sievers spent Saturday night and Sunday in the Ledbetter home at Vega.
Jim Lipscomb and wife took dinner Sunday in the Suggs home.

Hicks and Donald Roberson called on Robert Lady Sunday.
J. L. Donald returned to his home near Littlefield Sunday after having spent a few days with his sister, Mrs. Wiley Roberson.
Mrs. Norman called on Mrs. Caraway Sunday afternoon.
Mrs. Suggs called on Mrs. R. J. Friday.
Mrs. Jim Higgins of Hereford visited the Bob Higgins home Sunday morning.

Ward News Notes

BY MRS. WILEY ROBERSON

Jack Hutson and wife visited the Ledbetter home at Vega Saturday afternoon.
Mrs. Harrison is in Hot Springs, N. M., for a two weeks stay. Mr. and Mrs. Jim Harrison took him to Hot Springs.
Douglas Hicks, Houston; Mrs. J. W. Hicks and daughter, Miss Veda, Misses Gladys and Lucille Hicks of Hereford took supper in the Wiley Roberson home Thursday evening.
Mr. and Mrs. B. C. Donald and son visited relatives in Lubbock over the week end.
Mrs. Lue Colby, Purcell, Okla., spent last week with her brother, John Higgins.
L. R. Klein and family of Abilene, Kansas, are visiting his sister, Mrs. O. J. Love, and family.
Hicks Roberson went to Amherst with his uncle, J. L. Donald, Thursday, returning Friday.
Jimmie Gardner and family of Amarillo and Bill Hutson and fam-

FRESH OR CURED Meat

—All meat that is delivered from our market, whether fresh or cured, has been kept under the most sanitary conditions.

TEXASMEAT MARKET
WE DELIVER PHONE 353

Stop Extravagance Have Money

IF AN aviator would try to fly high on a gallon of gas you would say he was crazy.
If you are trying to live beyond your means, spending more than you can afford to spend... use your GOOD SENSE and admit you are foolish. Do some thinking.
START SAVING REGULARLY NOW
We Welcome YOUR Banking Business

THINK! **THE FIRST NATIONAL OF BANK HEREFORD** THINK!
HAVE MONEY! *A Strong Bank Thoughtfully Managed* HAVE MONEY!
MEMBER FEDERAL RESERVE SYSTEM

Name Your Price, Mister
—and see the Goodyear it buys!

Do you have the idea that Goodyears cost more because they are so much better? They should, but they don't! Millions more people riding on Goodyears have lowered prices. Complete range of prices in your size of THE leading make—come and see the extra value you get.

SPEEDWAY	PATHFINDER	ALL-WEATHER
\$460	\$498	\$705

4.40-21 (29 x 4.40) size
Other sizes equally low. Less in pairs.

Ireland-Beavers Motor Co.
301 East Third Phone 383

MORE EGGS
means money in the bank

BUY PROFITS BY THE BAG

—Merit Egg Mash, a scientifically formulated food, has been proven experimentally and by years of use by poultrymen to be a dependable producer of more eggs.

—No need to accept our claims for Merit Egg Mash—ask any of the scores of poultrymen around Hereford who have used the mash for years. Satisfied customers are the best advertising we have for our MERIT EGG MASH.

West Texas Feed and Seed Company
Phone 265
Food-Used Poultrymen Recommend and
Use Merit Egg Mash
BUY PROFITS BY THE BAG

Splinters

VOL. 1. AUGUST 22. NO. 14

Panhandle Lumber Co.
Hereford, Texas.
D. H. ALEXANDER, Mgr.

Most every house has them—creaking boards, missing boards, doors or windows that no longer hang true, things that need fixing. We have the materials and know some mighty good fixers who like to do these jobs. Call us.

Truth is stranger than fiction—to the average married woman.

Build resale value into your home. You never know what may happen to make change of location desirable or necessary. Be in position to get a top price instead of a bottom price.

Grace: I wonder whether Jack will love me when I'm old.
Stella: You'll know pretty soon now, dearie.

Why not come in today and let us tell you how easy it will be to have those modern conveniences that you have been wanting for so long.

Lady: You bad boy, how would you like to have some big rough animal chase you up a tree like that?
Boy: Believe me, lady, if I could climb a tree like that wouldn't give a whoop who chased me.

Wood Work of All Kinds Is Done At the Panhandle Lumber Company Planing Mill.

Dawn Items
BY MISS LOVIE MAYFIELD

Miss Rattie Curdman visited here from New Mexico last week.
John Straub and family were in Amarillo Saturday.
Miss Anna Marie Straub spent Friday night in the Greer home.
Mr. and Mrs. Bob McConnell entertained a large crowd with a party Friday night.
Dick Applegate has returned to his home at Paducah.
Ruby and Lois Harris and Max-

Renew Your Health By Purification

Any physician will tell you that "Perfect Purification of the System is Nature's Foundation of Perfect Health." Why not rid yourself of chronic ailments that are undermining your vitality? Purify your entire system by taking a thorough course of Calotabs, —once or twice a week for several weeks—and see how Nature rewards you with health.
Calotabs purify the blood by activating the liver, kidneys, stomach and bowels. In 10 cts. and 35 cts. Packages. All dealers. (Adv.)

One Dose German Remedy Ends Gas

"I was sick and nervous with indigestion and stomach gas. One dose of Adlerika helped. I eat anything now and sleep good."
—Henry Dodd.
You can't get rid of indigestion or gas by just doctoring the stomach. For gas stays in the UPPER bowels. Adlerika reaches BOTH upper and lower bowel, washing out poisons which cause gas nervousness and bad sleep. Get Adlerika today; by tomorrow you feel the wonderful effect of this German Doctor's remedy. City Drug store.

R. E. Kessie,
Publisher Brand,
Hereford, Texas.

Please rent coolest place in Hereford for school. The hundreds of ladies who attend will appreciate it.

MYRA OLIVER DOUGAN.

You Are Welcome To Our Theatre, Rent Free!

It is a pleasure for us to give you free use of the Star Theatre with its washed-air cooling system, lights, comfortable seats, music and good acoustics. We are glad to help in a movement of this kind.

STAR THEATRE
HEREFORD, TEXAS

Social and Society

ENTERTAIN WITH WHITE ELEPHANT PARTY

Mrs. J. C. McCracken and Mrs. Egbert Bradley were hostesses last Thursday morning when they entertained with five tables of bridge in the form of a "White Elephant" party, at the home of Mrs. Bradley three miles east of town, honoring Miss Audrey Rogers of St. Jo, a house guest of Mrs. Bradley.

The entertaining rooms were decorated in garden flowers attractively arranged. White Elephants of different sizes were placed throughout the rooms. Talley and score pads were also suggestive of elephants.

The guests arrived at 9:00, each bringing something in the form of a white elephant to them, as each game was played the packages were passed around until each one received something different.

Guest prize went to Miss Rogers, high score to Mrs. Sam H. Reid, low score to Mrs. Travis Dameron.

Iced watermelon was served to Misses Audrey Rogers, Floyd Wilson, Martha Duncan, Eloise Pittman, Virginia Stovall and Emma Jeanne Donald; Meses, J. W. Witherspoon, Alton Fraser, Sam H. Reid, Loyd Edwards, B. M. Wilshire, Dean Rice, Travis Dameron, Tom Carter, C. J. Crump, Hubert McEntire, J. M. Posey, Ivor McClelland and A. C. Hales.

SURPRISE PARTY GIVEN FOR LUETA BORDEN

Mrs. L. F. Borden delightfully entertained a group of her daughter, Lueta's, friends with a surprise party in her honor Wednesday evening of last week at their lovely home on 25-Mile Avenue.

Guests were Misses Estelle Gilliland, Ruth Marie Mountz, Mary Ellen Parker, Sally Skelton, Emma Jackson, Zelma Ruth Shore, Marie Seed, Mary Elizabeth Stanford and Nora Alice Daniel.

The party began with the group attending the picture show, accompanied by Miss Bessie Hopkins, after which all returned to the Borden home to finish the evening playing bridge.

The close refreshments of a cold angel food cake were served.

HOME MAKERS CLASS ENJOY PICNIC TUESDAY

Members of the Home Makers class, their husbands and families had a picnic supper Tuesday evening, August 18, on the Tierra Blanca creek near the Riverside golf course. Fifty men, women and children enjoyed the well-planned menu of fried chicken, salads, pickles, potato flakes, lemonade, ice cream and cake. Many games had been planned, but at a late hour the artful sport of shuffling, shaking and a mad search for coats brought the decision of returning home for the picnic.

CLASS REPORTER.

CAP ROCK PICNIC FOR GUESTS

A group of friends who have been entertaining Mr. and Mrs. Bert Music and children, Eleanor and Burl, and John Teitjen of Carrolton, Missouri, took them Sunday of last week to the cap rock for a day's outing and picnic party.

Those present besides the honored ones were Messrs. and Meses, Walter Teitjen and son, Harry; Fred Winfrey and sons, Carl Wolfe and sons, with Gus and Fred Teitjen.

DEAF SMITH COUPLES MARRY IN NEW MEXICO

Gordon Witherspoon and Miss Myra Hartman were married in Tucumcari last Saturday. They are two of the most popular young folks in Hereford and a host of friends unite in congratulating them.

The groom is the son of Mr. and Mrs. Vern Witherspoon and the bride is the accomplished daughter of Mr. and Mrs. Cleve Hartman who live northwest of town. Both are graduates of the Hereford high school. They will make their home here.

Two other couples from this county to be married in New Mexico during the past week, according to news items in the Clovis paper, were Theodore Miles and Miss Elva Brunley, and J. N. Benson and Miss Roxie Campbell.

Godwins Practice Living At Home

Mr. and Mrs. Andy Goodwin of West Hereford are living a practical demonstration of the possibilities of people who raise their own food. A visit to their home is a revelation in the amount and variety of growing fruits and vegetables possible to grow in this climate, and the basement of their home is filled with rows after rows of canned and preserved foods from their garden.

This work is just a side line with Mr. and Mrs. Godwin. Her regular occupation is to conduct a private home sanitarium and do practical nursing, while Mr. Godwin is a carpenter. They are not new-comers—they have lived for 20 years in Hereford.

About a year ago a wandering swarm of bees settled in the Godwin back yard. A hive was built to house them and on two different occasions this summer two gallons of fine comb honey has been taken from them.

The fruit trees yield for the Godwins apples, pears, quinces, cherries, grapes, peaches, wonder berries, etc., while the cans in the basement show five varieties of peas, beside green beans, okra, squash, sweet corn, asparagus, rélish, peppers, etc.

What the Godwins have done is possible in any other home in Hereford or Deaf Smith county. Their garden is watered from a windmill, yet they have a city water hydrant conveniently located for emergency periods.

INAUGURATE ANNUAL CITY GOLF TOURNAMENT

Under direction of the Hereford Golf Club with Doug Fox, John Patton and J. M. Posey serving as committee in charge, there is being inaugurated this week an annual city golf tournament, whose playing will be held within the next two weeks. Plans are still to be worked out, but the committee has already determined there will be four different flights for as many sets of prizes, the players being grouped in the four flights in respect to their playing ability as will be evidenced in qualification rounds to be played prior to the tournament.

A trophy to go to the winner of the first flight will be purchased by the club, and will remain its property unless won three years in succession by the same player. Prizes for various qualifications will be donated by Hereford merchants, in all of the flights.

The Panhandle-Plains Teachers Institute which will hold its three days session in Canyon September 3, 4 and 5, will be attended by 500 or 1000 teachers from the Plains Territory, according to a statement made today by Prof. F. E. Savage, who is director of the meeting.

GAS COMPANY ANNOUNCES LOWER RATES FOR CITY

Under a Lubbock date line the daily papers of the Panhandle Wednesday morning carried a story from the West Texas Gas company headquarters to the effect that an approximate 15 per cent reduction in the cost of gas would be effective for the five coldest months of winter, November, December, January, February and March.

R. F. Hinchey, vice president and general manager of West Texas Gas company, announced the new rates, which will be used by 42 Panhandle towns, including Hereford.

This rate would apply only after 6000 cubic feet of gas has been used each month, the first 6000 being at the same rate as heretofore, 6 7/8 cents per thousand cubic feet. After that amount the reduction would go into effect and each 1000 cubic feet over 6000 would cost but 5 1/2 cents.

Further reductions were made schools and colleges, these institutions being benefitted by being dropped from the secondary to the commercial or industrial scale of prices, the lowest of all.

LIONS INITIATE NEW MEMBER WEDNESDAY NOON

The Lions Club put a new member through the ritual of his first luncheon Wednesday noon, when Artis Russell took upon himself the responsibility of conduct becoming a Lion and putting up with what was handed out to him. H. K. Whaley, in charge of the program, put Artis in a high chair, pronounced his hands unfit to eat with and made him put on gloves, tied a bib around his neck and made him eat with a spoon, all in recognition of his baptism as a Lion. Artis made good.

The speakers on the program had subjects dealing largely with Lion questions. These were ably handled by Cliff Acker, Hubert McEntire, Dave Alexander and Gaston Baer. B. H. Hopkins had as his guest Fred Hale, a brother-in-law from A. & M. College, who is visiting him.

FORMER CITIZEN OPENS READY-TO-WEAR STORE

S. L. Harman, former citizen of Hereford who has been living in Richmond, West Virginia, has moved back here with his family to make their home. This week Mr. Harman is opening a ready-to-wear and shoe store in the north side of the building occupied by the Plains Insurance Agency, just north of the E. B. Black Company.

FOR RENT, FOR SALE CARDS AT BRAND OFFICE CHEAP.

NOMINATION COMMITTEE FOR C. OF C. APPOINTED

Judge Jno. P. Slaton who as president was toastmaster at Monday's chamber of commerce luncheon, took occasion to appoint three members to serve as a nomination committee to select a group from which the entire membership will elect seven directors of the chamber of commerce to serve for one year, beginning September 1.

Geo. L. Muse, Prentice Rosson and John McLean were the three appointed to select the group from which the directors will be chosen by the members.

The election of these seven directors will be held at the weekly luncheon Monday, August 31, and it is the duty of every chamber of commerce member to be on hand to vote.

Lions Vs. Odd Fellows Ball Game Today

The Odd Fellows ball team has been resting up from its recent debacle of attempting to defeat a team of school boys, and has issued a challenge to the Lions club to play today (Thursday) and it may be just possible they will use a curycumb on those many Lions and give them a good cleaning.

The Lions are feeling right important and walk around stiff-legged as if looking for trouble—it takes just such a disposition to find trouble and a whole lot of "wim, wigor and witality" is usually needed to keep trouble makers in their right places.

The Odd Fellows are not saying much, so it is a safe conclusion they know what they expect to do—if they don't tell it now it will be all the more surprising to those Lions when they scramble out on the diamond.

The game will be called shortly after five o'clock to allow time to finish it. There will be no gate admission but a free will offering will be taken for the benefit of Lake Park play ground equipment. Everyone is cordially invited to attend and enjoy these games whether or not they donate to the collection. It is Hereford's affair.

HEREFORD TEACHER LEADER IN INSTITUTE

The Panhandle-Plains Teachers Institute which will hold its three days session in Canyon September 3, 4 and 5, will be attended by 500 or 1000 teachers from the Plains Territory, according to a statement made today by Prof. F. E. Savage, who is director of the meeting.

The executive committee, of which Supt. C. H. Dillehay of Hereford, is chairman, has assembled an unusual array of talent for the institute, with Josh Lee of the speech department of the University of Oklahoma heading the bill as fun-maker and philosopher.

For the purely professional phases of the program the committee has secured the services of Dr. J. L. Henderson, head of the department of secondary education of the University of Texas; Dr. J. A. Hill, president of the W. T. S. T. C. Canyon; Mrs. Phoebe K. Warner, Claude; Dr. A. L. Crabb, of George Peabody College for Teachers, Nashville; State Superintendent of Public Instruction, S. M. N. Marrs; Mrs. Cora M. Martin, author of the state adopted text book for the public schools and is director of primary education in Southern Methodist University; and Mrs. J. E. Griggs, president of the Texas Congress of Mothers and Parent-Teacher Associations.

The personnel of the executive committee includes, besides the chairman, Supt. Law, Panhandle; Supt. Ona Monahan, Stinnett; Supt. Irb Carruth, Canyon; Supt. Price Scott, Floydada; Supt. Fern Sawyer, Canadian; Supt. W. A. Graham, Tulla; Supt. C. R. E. Weaver, Silverton, and Supt. Jno. B. Hesser, Pampa.

T-ANCHOR PICNIC THURSDAY, NEXT WEEK

Old-time cow punchers and their immediate families are marking time until Thursday of next week, August 27, when all the old hands, their wives, widows and children will meet at Wragge Park, one mile north of Canyon just east of the highway, for their annual picnic.

Ranch workers whose service dated back to December 31, 1926, with the members of the families are the only ones who will be admitted to the occasion, which will include the dinner that day. Expert "wranglers" will keep out all other undesirables, such as in-laws, grand children and ordinary onlookers, so the old-timers will have the day to themselves.

First Christian Church.

Rev. M. J. Johnson, pastor. Bible school at 9:45 a. m. M. A. Jones, general superintendent. Morning worship hour at 11:00, subject, "The God of the Obedient." Evening sermon, subject, "Loving Your Own Soul."

Christian Endeavor Sunday evening at 7:30. Prayer meeting services Wednesday evening at 8:30. The public is cordially invited to each and all of these services.

FOR RENT, FOR SALE CARDS AT BRAND OFFICE CHEAP.

WILL CONDUCT REVIVAL AT PRESBYTERIAN CHURCH

One hot Sunday morning in Kansas City a few years ago the members of a men's Bible class sat half asleep in their chairs. There walked out in front of them a speaker whom they had never heard before. He removed his coat. Two big, bright sleeve garters were revealed. He showed his necktie. It was held in place by a clasp as big as a butter plate. The speaker snapped his sleeve garters and pointed to his necktie clasp. "Look at these," he said. "They prove I am a country boy. I don't know much about speaking. I wish you fellows would be patient with me."

Then the country boy spoke for ten minutes on Esther to such good effect that a lot of old-timers emerged from their whiskers for the first-time in 20 years and asked what was going on.

The next Sunday Guy Green, the country boy, began teaching the men's class of Linwood Presbyterian church in Kansas City. The class had 75 members. Within a few months the class had increased to 600 members and was the biggest in the denomination. The best theatre in Kansas City ran a picture of it. Magazines of national circulation told about it.

Guy Green soon found himself speaking three to five times a week to men's organizations of various kinds in Kansas City and other towns. Then influential churches asked him to give up the editorial work in which he was engaged and devote his time exclusively to speeches on what he calls "Everyday Religion."

Guy Green will be in Hereford from September 6 to 20 and will speak daily in the First Presbyterian church at 8:00 o'clock p. m.

CASTRO AGENT MARRIES; ANOTHER IS HIRED

When the home demonstration agent of Castro county resigned to marry recently the county commissioners of the neighbor to the south of Deaf Smith county was not daunted. They hired another and put her to work without discontinuing the work for a day.

Home Makers Class Meets.

The Home Makers class of the First Baptist church held their monthly business meeting Thursday afternoon, August 13, at the church. Group One entertained with the following program:

- Song, Blest Be the Tie.
- Prayer.
- Devotional: Mrs. Alexander.
- Prayer.
- Solo: Mrs. Edgar Sowell.
- Roll call.
- Secretary's report.
- Treasurer's report.
- Song, Get God's Sunshine.
- Business.
- Song, He Lives On High.
- Prayer.
- Reading: Evelyn Lovelady.
- Refreshments of ice cream and cake were served to 27 by Group Three.
- Class Reporter.

Scherer Items

MRS. B. R. FULKERSON

Mr. and Mrs. Chas. Hubbard left Sunday for their home at Memphis.

Mr. and Mrs. B. R. Fulkerson, with Mr. and Mrs. B. R. Fulkerson.

The Palo Duro Home Makers club met August 6 with Mrs. Voth but it was not the week for club to meet, so was not a regular meeting.

Roy Hastings is visiting Jack Dean this week.

Miss Brunson and mother of Claude spent Friday with Mrs. B. R. Fulkerson.

The club will meet this week with Mrs. T. P. McCollister, August 13.

Mr. and Mrs. Smitherson of Claude are visiting with the Hubbards.

Mrs. Roy Boyd visited her mother, Mrs. B. R. Fulkerson, Wednesday.

Mrs. B. R. Fulkerson has been ill with tonsillitis.

Cooperators Plan to Can

Frio county has established a community canning plant in Pearland to which the women of the county come from every direction to can their surplus fruits and vegetables and to provide for their family meat needs by canning beef, chicken, lamb and chevon.

The home agent of the county, Miss Bird Boswell, gives a canning demonstration each Monday at the plant which is under the general supervision of the vocational agriculture teacher. It is the practice of the home demonstration club women of the county to work together at their canning so that they may more quickly finish, since they drive many miles to the plant. Four families worked out a plan by which they worked four days, one day for each family. There is no charge made for the use of the canning equipment.

FOR RENT, FOR SALE CARDS AT BRAND OFFICE CHEAP.

Cooled Eggs Add to Poultry Profits Here

Not satisfied with the way his eggs were grading out, J. R. Clinton, poultry flock demonstrator in Atascosa county, built an old-fashioned iceless refrigerator to furnish a cool place to store his eggs while waiting for market.

The first shipment of cooled eggs gave him over four dozen more special extra eggs in each case than was kept in the cooler than in the cases stored in the usual warm place, and a much larger percentage of number one.

In the last shipment 32 1/2 dozen out of 40 dozen graded special extra and seven dozen number one.

According to T. P. Metcalf, county agent, the cooler was made from some light 1 by 2 lumber, with two sheet iron pans to hold water, and cloth obtained from feed sacks. The cooler temperature within the moistened cloth enclosure comes from the steady evaporation of water from the cloth surfaces. The total cost did not exceed \$2 which was repaid from the extra premium from the first few cases of eggs.

Don't Throw Out "Clutch"

Free wheeling may be all right for automobiles and pleasure, but no business may be maintained at a successful pace with the advertising clutch disengaged.

For more than thirty years in this community I have never known a firm to fail that had used newspaper advertising consistently and intelligently. I have noted many failures directly traceable to a business policy that excluded newspaper advertising.

People read the home town newspaper both for the news and the advertising. The well balanced home town newspaper has been, and will continue to be, the most important development factor to the home town merchant.

Fish are frequently caught by occasionally dragging a line thru the water, but the best strings invariably come to the lures of the consistent and persistent angler. By the same token, business success comes more quickly and in larger volume to the merchant who adopts a liberal newspaper advertising policy, stocks the goods the public will buy and follows the golden rule of truth in advertising.—B. F. Warren in the Nashua, N. H., Telegraph.

FOR JOB WORK, TRY THE BRAND.

CREAM SEPARATORS

ONLY THREE LEFT

Regular high grade \$75.00 machines, 400 pounds capacity—\$35.00 While They Last.

Better get yours before they are gone.

Welch Machinery Co. 108 Main St. Hereford, Texas

FAST SERVICE for busy people

Plate Lunch 30c

Open Until Midnight.

HAMBURGERS, SANDWICHES AND SHORT ORDERS

EVER READY LUNCH

Also Lunch Supplies. 113 Main

New Store ALL NEW GOODS

Next Door North of Patton's Insurance Co. SATURDAY, AUGUST 22

Ladies' Wash Frocks \$1.00 Value 59c

Guaranteed fast to wash

Ladies' travel and street Silk Prints \$1.95

Opening price

Ladies' Silk Hose

Chiffon weight, full fashioned, pure silk thread, \$1.50 values SATURDAY 89c

Men's Dress Shirts 69c

Men's New Fall Hats \$1.95 to \$5.00

By the best makers. See them.

Women's Stylish Footwear \$1.95 to \$3.95

Unusually attractive, fashionable styles. Excellent values. Solid leather.

Buster Brown Shoes for school children Men's Work Shoes, \$1.49 to \$2.50

Buster Brown shoes—Footwear for the whole family. All new styles. New low prices.

New goods arriving daily and new lines being added.

S. L. HARMAN STORES

Our Motto In Three Words: UNDER-BUY, UNDER-SELL, SPOT CASH

FOR RENT, FOR SALE CARDS AT BRAND OFFICE CHEAP.

ALL OF OUR CAKE . . .

—Cookies and Iceings are made with Butter and Crisco.

—Lots of specials for Saturday. Be sure to see our display of cakes and sweet rolls before you buy.

HEREFORD BAKERY

Phone 166. 404 Main Street

PEACHES

SATURDAY, AUGUST 22, THROUGH MONDAY, IF THEY LAST

A. D. Summerville

WILL HAVE FOR SALE NICE ELBERTA PEACHES

Located just north of Star Theatre in Hereford. Limited Amount—First Come, First Served.

BETTER VISION

Means BETTER PUPILS

Only by an examination can you really know whether your child needs glasses. Let us settle this question before school starts.

F. M. Kester & Son, Jewelers

Hereford

WANT Ads

All classified advertisements must be paid in advance unless arrangements are made in person to care for the payment of them. Classified ads received through the mail will not be published unless accompanied by the cost of insertion. Classified advertising includes Cards of Thanks, Resolutions of Respect, Verbatim copies of Obituaries, Local Publications of all kinds, Announcements, Etc. as well as Reading Locals scattered about this

personal mention column. All of the above styled advertising, with the exception of Cards of Thanks, short Announcements and Reading Locals cost 1.25 cents per word for the first insertion, and 8-4 cent per word for each continuous insertion thereafter without change. Reading Locals and Short Announcements cost 10 cents per line for each insertion, counting six words for each line or part of line.

Cards of Thanks cost 50 cents each in the usual form, when of more than ordinary length the cost is the same as for reading locals. No ad in any issue may cost less than 25 cents. If desired set in black face type add 25 cents to cost of the advertising. Word ads intelligently do not try to save a few cents by leaving out necessary words; tell who, what, where, and if essential, when and why.

Lost and Found

LOST: Brindle Boston bulldog, about one year old. Finder return to Bill Smith, Phillips "60" Station. Reward. 31-2p

LOST OR STOLEN: Thursday night, five weeks old male Police dog, with dark streak down back, dark under chin, lighter brown body and feet. Bobbie Sharman, Phone 686. 32-1c

LOST: Strayed or stolen, one red-roun paint horse, 5 years old. One black mare, 7 years old. Reward for information leading to recovery. B. H. Kirby, Adrian, Texas. 31-3p

For Rent

FOR RENT: Modern four-room unfurnished duplex near the high school. J. S. Orr, phone 570. 32-2c

FOR RENT: Two apartments with garage, one block north of high school. Phone 482. Mrs. E. J. Williams. 31-tfc

FOR RENT: Furnished apartment. Phone 444. Mrs. W. M. Megert. 30-1dh

FOR RENT: Furnished apartment. Mrs. H. F. Brazil, second house west of Methodist church. 32-1p

FIVE ROOM modern house, furnished, near high school on G Avenue. Mrs. L. B. Broadus. 31-2p

FOR RENT: Three room furnished apartment, with bath and garage. September 1. F. L. Lucas. 32-1c

FOR RENT: Nice cool bedroom, \$2 per week; two blocks north of the high school. Mrs. E. F. Connell. 2d

FOR RENT:

Bedroom. Phone 444, 400 Lawton Avenue. Mrs. W. M. Megert. 29-1dh

FOR RENT: Modern duplex, nearly new, close in, unfurnished. H. B. Webb, phone 746-W. 14-tfc

Notice

AUTOMOBILE Repairing at my home. Twelve years in Denver, Greeley and Eaton, Colorado. Will work by the day, hour or flat rate. Lots of Hereford references. W. E. Moore, mile north on 25-Mile Avenue. 30-ew-tfc

STOLEN: Fisk 32 x 6.20 casting and rim from Flint sedan. Reward. R. A. Walls, Western Union. 31-2c

Wanted

WANTED: To trade milk cows for second hand lumber, also wagon. See Claude Higgins. 32-1p

MIDDLE AGED LADY must have work. Cooking and housework. 206 West Sixth. 32-rh

HEMSTITCHING: Five cents a yard. All colors of boll-proof thread furnished. Mrs. Hugh Witherspoon, 311 West Fifth St., Phone 192-J. 31-tfc

For Sale or Trade

FOR SALE or trade: seven room house with bath and basement; exceptionally easy terms. Phone 760-J. 32-2c

FOR SALE, trade or lease, the Frances Apartments, at 206 B Street. O. K. Higgins. 32-4p

FOR SALE OR TRADE:

100 acres of good wheat land, 24 miles northwest of Hereford. Price \$25.00 per acre. Will trade for good white-face short yearling steers and heifers. Will give \$6.50 to \$7.00 per hundred on range. Write J. A. Wilmert, No. 3, Lincoln, Illinois. 31-2p

FOR SALE or trade: Hammer mill, almost new. Will take wheat or chickens. Priced right. L. Z. Oldham, Box 851, Hereford, Texas. 31-2p

320 acres lease with four years to run and new model John Deere tractor for sale. Land ready for wheat. T. J. Carter, Hereford, Texas. 31-tfc

GRAPES: After August 25, Concord and other varieties. Phone in your order for delivery. C. J. Mountz, Phone 187. 32-1p

FOR SALE: 1800 extra good two-year-old Rambouillet ewes in lots to suit purchaser. Also 75 good rams. W. T. Hazelwood, Canyon, Texas. 31-4c

TO EXCHANGE for ranch or low-priced farm land three story brick hotel, Eastland, Texas; clear of debt, valued at \$50,000. Write Box 936, Eastland, Texas. 32-1p

FOR SALE—Section 8-3-4 in Deaf Smith county, Texas, near new railroad survey, \$35.00 per acre. Address Box 102, Denton, Kansas. 2017p

FOR SALE: One building, 8 x 15 filled with coal and kindling. Telephone 482-W. What will be taken as payment. Mrs. E. J. Williams. 32-tfc

TO TRADE: For wheat, one 28-60 Hart Parr tractor, has been run three days. Inquire at Packard Milling Co. 31-2p

Notice to Bidders.

Notice is hereby given to any banking corporation, association or individual banker in Deaf Smith County, Texas, that may desire to be elected as the depository of the funds of the Hereford Independent School District for the two years from September 1, 1931, that the Trustees of said district will up to 4:00 p. m., on the 24th day of August, 1931, receive sealed bids on interest on daily balances. The board of trustees reserve the right to reject any and all bids.

A. H. STREU,
President, School Board, Hereford Independent School District. 30-3c

ADVANCE REGISTRATION POPULAR AT HIGH SCHOOL

Advance registration at the high school is progressing in a very satisfactory manner. More high school students had been enrolled up to Tuesday night than at any time since the present plan was started about seven years ago. Students have learned the advantage of enrolling in elective subjects early while they can have more opportunities for selecting courses. One class for 11th grade students has been temporarily discontinued this year as a part of the plan to cut expenditures. It is more important than ever before that the seniors come early before classes are filled.

The number enrolled by classes up to Tuesday night is as follows: eleventh grade 26, tenth grade 35, ninth grade 26, eighth grade 37, total high school 127. In addition to the high school students, 17 high seventh grade children have completed their registration. They will be taught as a part of the high school this year as most of them will have two high school subjects, and the lack of rooms in the grade school departments will make it more convenient to work them into the high school organization. It is estimated that about half of the total number in high school and high seventh grades have already arranged their classes for the new school year.

SUNDAY'S EARTHQUAKE FELT IN HEREFORD

Several citizens reported to the Brand Sunday morning that they thought the city had received earthquake shocks just before six o'clock. No verification from other sources was available until Associated Press dispatches carried the story and radio announcements were made later in the day.

The Brand editor advised the fellows who called up that the disturbances were probably caused by their wives shaking the bed to get them up. The tremors were very faint here, and only those who had experienced earthquake shocks before then recognized them Sunday morning.

OLIVES ARE GROWING IN DEAF SMITH COUNTY

Judge John P. Slaton is responsible for bringing to town from his farm out west on Harrison Highway a sprig from a tree bearing some green "berries" which he says are Russian, or wild olives. It is quite a curiosity and has attracted considerable attention.

The olives are not edible and the shrubs on which they grow are simply for ornamental purposes, having a delicate green foliage with a silvery sheen. It is said there are some of them in one of the parks in Hereford.

A. H. Streu left Friday for a trip to Wisconsin for a several weeks visit with his mother.

Lodge Directory

HEREFORD LODGE
No. 476, I. O. O. F., meets Monday, 8:30 p. m. Visiting Brothers welcome
LEE B. COOKLIN, N. G.
L. E. Foster, Secretary.

HEREFORD POST NO. 193
AMERICAN LEGION
Meets at 8:00 p. m., first and third Thursday night in County Court Room. 45

First Presbyterian Church.
Regular services at Sunday school hour, with preaching at morning and evening hours by the pastor, and the usual young people's services preceding the night service.
The pastor urges a full membership attendance at a congregational meeting immediately following the morning sermon hour, to be of special importance to all.

Football Suits Issued to Team Next Monday

Coach Tommy McCollum, home from coaching school at Lubbock Tech, has issued a call for all who desire football training this fall try out for the high school team to report at the high school building next Monday at 2:30. At that time suits will be issued and general announcements made.

Football practice will start Monday and daily training will be given from then until the first game is played. Vega makes Hereford's first opponent and will be Friday of the first week of school, September 1.

It is hard to tell at this time, according to Coach McCollum, just what kind of team Hereford will have this year, as so much depends on the way the boys respond to practice and training, the way new players will develop and the general morale of the team.

Six letter players are eligible: Richard Stone, captain; Jack Russell, backfield; Brunell Climer, end; W. B. Wilson, back field; Andy Habermacher, back field; and J. C. McCollough, tackle. In addition there are experienced players and new material that should develop into parts of a good football machine. Among names recalled are Jack Cartwright, James Cloyd, Spaulding Bartley, Andy Kropf, Wayne Farris, Kellar Muse, Elwyn and "Jiggs" Hartman, Robert and Edwin Holland, Berry and Rollin Orr, and others.

PATRIOTIC THEME FOR LUNCHEON TOPIC

"Are We for America?" is the question-subject for the address at the chamber of commerce Monday noon at the Club cafe. There will be an informal introduction of the program. The address itself will contain some startling figures and facts but will not be statistical.

Every man who faces the future in a real way, every woman who loves her home will find something of interest. Thoughts will be provoked by this address. In measures not heretofore known.

Those in charge of the program commend it to those who are concerned with the future of this government, state, county and town. Invitation is issued to all who will attend, regardless of membership in the organization.

In the long ago a ruler siddled while his city burned. Shall we be equally unthought and unwise? The Menace of Americanism will be mentioned in this program. Hear it.

GOLF TEAM GOES ON RAMPAGE; BEATS LOCKNEY

The Hereford golf club members representing the high twelve of the local club jumped on the visiting delegation from Lockney Sunday afternoon and came within one hole of white-washing them. J. M. Posey was the only local who lost his match and he chased

HOGS BEING RECEIVED FOR FEEDING GRAIN

About 2500 feeder hogs have been shipped into the Hereford trade region within the past ten days for the purpose of feeding up surplus grain. These porkers usually come in double-deck cars and it is not out of the ordinary run of affairs for over 400 to come in one car.

W. I. Valentine and Alton Fraser are reported to have received two cars, J. L. Fuqua one car, G. W. Brumley a car and O. G. Hill a car.

A great quantity of the surplus grain of Deaf Smith county will be fed to livestock this winter preparing it for market, and it is probable that farmers will realize there is more to be made from grain fed on the farm than there is from grain sold on the market.

OLD-TIME REVIVAL IN PROGRESS THIS WEEK

What is advertised as an old-time revival is being held this week and next in a tent at 416-420 Main street by the Assembly of God church, Rev. J. A. Thomas, local pastor, will preach each evening. Services will be held twice daily, at 10:00 in the morning and

After Harvest Clean Up Special

A quick and practical plan that will enable two young men and three young women to prepare for good incomes in the shortest time and at a minimum expense will be gladly explained to those anxious to step into early paying positions. Clip and mail at once for Special Plan. First come, first served. Draughon's College, Lubbock, Texas. 32-1p



After Harvest Clean Up Special

3 Quilts \$1.00

3 Blankets . . . \$1.00

3 Pillows \$1.00

They will be fresh and fluffy after being dried in our hot-air tumblers.

Hereford Laundry and Dry Cleaners
Phone 298

Do You Need Cash?

I can turn your livestock, farm equipment or real estate into ready money.

AUCTION

SALES ARE PROFITABLE

RAY BARBER

AUCTIONEER Superior Sales Service

Phone 241 Hereford, Texas

Sales dates and literature may be arranged at **THE HEREFORD BRAND**

Coming! THE HAPPY KITCHEN

Less Work! More Fun!



Public Farm Sale

Dispersion

WEDNESDAY AUGUST 26

SALE BEGINS PROMPTLY AT 1:30 P. M.

Will sell at public auction, without reserve, the entire equipment of the J. W. Wagner estate, located 11-2 miles south and 10 miles east of Hereford, or five miles east of Wyche school house.

114—HEAD OF HOGS—114	MILK COWS
1—Pure Duroc sow, weight about 300 lbs., with 11 pigs a week old.	4—Extra good milk cows, from 3 to 6 years old; all milking good.
1—Pure bred Duroc sow, weight about 300 pounds, with 10 pigs four weeks old.	1—Yearling heifer.
1—Pure bred Duroc sow, weight about 300 pounds, with nine pigs four weeks old.	CHICKENS
1—Pure bred Duroc boar, weight 350 pounds.	Several hundred pure bred Buff Orpingtons, all pullets and cockerels—no old stock.
1—Registered big bone Poland China boar, weight about 175 pounds.	POULTRY & HOG EQUIPMENT
5—Bred Duroc sows, due to farrow soon.	1—Poultry house, about 10 x 16.
6—Bred Poland China sows, due to farrow late in fall.	7—Hog houses, portable, about 8 x 10.
2—Bred Duroc sows, due to farrow in late fall.	A number of 16 and 20 foot panels or sections about 40 inches high for emergency hog pens.
7—Bred Duroc gilts, weight about 180 pounds.	Enough 26-inch woven wire galvanized hog fence for 40 acres, with posts, barbed wire, etc.
59—Feeder hogs, ranging in size from 25 to 200 pounds.	A number of hog troughs.
HOUSEHOLD GOODS	A quantity of 1-inch and 3-4-inch galvanized pipe.
An assortment of various items too numerous to mention.	2—Hog feeders.
EQUIPMENT	1—16-hole Van Brunt wheat drill, nearly new.
1—16-hole Van Brunt wheat drill, nearly new.	1—Rod weeder.
1—Rod weeder.	1—Cream separator.
1—Cream separator.	1—Good stock saddle, with bridle.

LUNCH SERVED AT NOON BY CHURCH LADIES.

TERMS—CASH.

Mrs. J. H. Wagner, Administratrix
Cliff Estes, Clerk. Ray Barber, Hereford Auctioneer.

International Sunday School

Lesson

BY DR. J. E. NUNN

August 23, 1931.

A GOSPEL FOR ALL MEN

Acts 11:5-18

5. I was in the city of Joppa praying; and in a trance I saw a vision, a certain vessel descending as it were a great sheet let down from heaven by four corners; and it came even unto me:

6. Upon which when I had fastened mine eyes, I considered, and saw the four-footed beasts of the earth and wild beasts and creeping things and birds of the heaven.

7. And I heard also a voice saying unto me, Rise, Peter; kill and eat.

8. But I said, Not so, Lord; for nothing common or unclean hath ever entered into my mouth.

9. But a voice answered the second time out of heaven, What God hath cleansed, make not thou common.

10. And this was done thrice; and all were drawn up again into heaven.

11. And behold, forthwith three men stood before the house in which we were, having been sent from Caesarea unto me.

12. And the Spirit bade me go with them, making no distinction. And these six brethren also accompanied me; and we entered into the man's house.

13. And he told us how he had seen the angel standing in his house, and saying, Send to Joppa,

and fetch Simon, whose surname is Peter.

14. Who shall speak unto thee words, whereby thou shalt be saved, thou and all thy house.

15. And as I began to speak, the Holy Spirit fell on them, even as on us at the beginning.

16. And I remembered the word of the Lord, how he said, John indeed baptized with water; but ye shall be baptized in the Holy Spirit.

17. If then God gave unto them the like gift as he did also unto us, when we believed on the Lord Jesus Christ, who was I, that I could withstand God?

18. And when they heard these things, they held their peace, and glorified God, saying, Then to the Gentiles also hath God granted repentance unto life.

Golden Text: There is no distinction between Jew and Greek; for the same Lord is Lord of all, and the rich unto all that call upon him.—Rom. 10:11.

Place: Joppa, Caesarea, Jerusalem.

Introduction.

This incident of Cornelius occupies much space in the Book of Acts. Why? Because when Acts was written something was happening in Jewish Christian circles, before which the whole world stood amazed: a wall of racial and social separation that had seemed

impervious was beginning to give way. Someone has said that in Peter's declaration, "I perceive that God is no respecter of persons," you can hear the crash of the Chinese wall of Jewish exclusiveness. Cornelius' seeking and Peter's vision on the housetop brings the two men together. The Holy Spirit takes these two factors and uses them for the good of the one and the other: the centurion is led by the apostle into a saving faith, while the apostle learns from his strange vision and his contact with the soldier that the gospel of salvation is to be preached to all nations through all the ages, upon the same terms to all—salvation through faith in the Lord Jesus Christ, and in no other way.

Cornelius—Seeking Salvation. Cornelius was a devout man, a man of prayer, a worshiper of the one true God, and one whose religion proved itself by much giving to the needy. All his household were with him in his religion.

One day this noble Roman soldier was observing, at 3 o'clock in the afternoon, the last of three regular daily periods of prayer which were kept by earnest Jews, when an angel in dazzling raiment appeared to him openly, and not in a dream. Cornelius was terrified by the resplendent vision, but managed to ask, "What is it, Lord?" Whereupon the angel told him that God had noted his prayers and his almsgiving, and in response bade him send to Joppa after a man named Simon Peter, who would be found in the house of another Simon, a tanner, who lived by the seashore; this Simon Peter would tell him the answer to his prayers for his own salvation and that of his household. Thereupon Cornelius without weighing the success or failure on such a strange errand, at once sent off his messengers to Joppa—two of his household servants and a soldier of his company, all three being devout persons like himself; for he would not send an ungodly man on that holy errand.

Peter's Marvelous Vision. I was in the city of Joppa praying. Peter, since his raising of Dorcas from the dead (see lesson 3 of this quarter) had remained in the city of Dorcas, Joppa, the seaport of Jerusalem. It was a large city from which many set sail, and so was an excellent center for evangelism. Peter was observing the second hour of prayer, which was at noon, the sixth hour of the day. For that purpose he went to the housetop, which was flat, an ideal place for retirement and prayer. "And

in a trance I saw a vision." He was very hungry, and his trance came while he was waiting for the noonday meal. "A certain vessel descending, as it were a great sheet let down from heaven by four corners." "Something like a great sheet." It sank down beside him on the roof so that he could see what was in it—a horrible sight for an orthodox Jew. The great sheet was thus a parable of the mingled races of men, a mass of good and bad, learned and ignorant, pleasing and repulsive, and all piled in together. What are we to do about it all? The question confronts anyone who is forced out among men, and especially it faces this nation of ours, with its unprecedented co-mingling of men from all parts of the world, men of all languages, all faiths, all customs. How from such a horrible jumble is an orderly Christian civilization ever to be formed?

What God Hath Cleansed.

But a voice answered the second time out of heaven. A voice came unto him again the second time (Acts 10:15), answering Peter's objection with an authoritative and imperious command. What God hath cleansed, make not thou common. Do not dare to set yourself up above the Almighty, declaring unfit what he has declared to be fit, and impure what he by his omnipotent fiat has purified. Peter's "Not so, Lord" was an utterance of immeasurable conceit as well as of arrogant disobedience. The Lord was very gentle and long-suffering with his erring servant, because he was his servant.

The meaning of this is apparent to us in a moment. It was a symbolical revelation of the fact that the restrictions of the Mosaic law were now removed; and that the distinction between Jew and Gentile, out of which these grew, and for the maintenance of which they were designed, was now abolished. It indicated that now creation itself had been purified, and rendered clean for our use by the satisfaction of Christ; and that men of all nations were now to be dealt with in the same manner for salvation.—William M. Taylor.

Making No Distinction.

And the Spirit bade me go with them, making no distinction. No distinction between Jew and Gentile, entering into the house of a Gentile and eating there. This was forbidden to Jews, and that Peter had done so, rather than that he had baptized Gentiles into the Christian church, was the ground of the charge against him in Jerusalem (Acts 11:2-3). Luke tells us (Acts 10:19-20) that while Peter was on the housetop and meditating on his vision, the Spirit had announced the arrival of the three messengers, and had bidden him to go with them, nothing doubting, for he, the Holy Spirit himself, had sent them. Going down to the street, therefore, Peter had learned from the three men what their errand was, took them in and next day set out with them on their 30-mile walk back to Caesarea—a journey which was broken by a night's rest, so that they arrived on the second day from Jerusalem. "And these six brethren also accompanied me." Peter was wise and prudent. He knew that he was going to break through some of the most stringent of Jewish rules, so he took along an abundance of witnesses, to answer the criticisms that he felt sure were coming. They could say just what Peter had done and what he did not do, and above all they could testify to the seal of the Holy Spirit's approval which

was placed on the proceedings. **Words Whereby Thou Shalt Be Saved.**

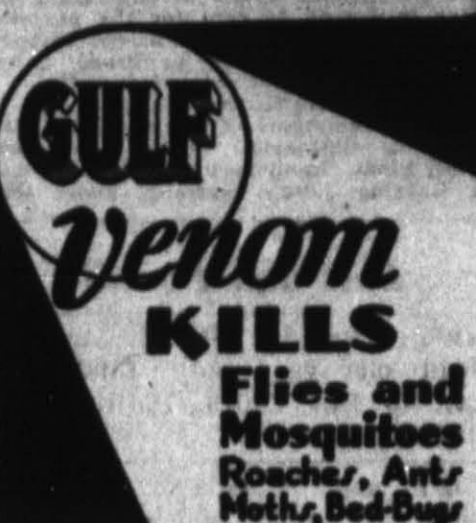
"Who shall speak unto thee words whereby thou shalt be saved, thou and all thy house." This shows us that Cornelius was not only dissatisfied with heathen religions, but was definitely in search of salvation. He knew that he was a sinner and was lost, he and all those dear to him, and he believed that Christianity had in it the power to save from sins. It was wonderful faith for a heathen, and places Cornelius alongside the centurion of Capernaum and the Syro-Phoenician woman, both of them Gentiles, whose faith was so highly praised by the Master. "The Holy Spirit fell on them, even as on us at the beginning." The reference is to the day of Pentecost (Acts 2:1-4), when the Holy Spirit fell in fire on the apostles, bestowing on them the gift of tongues. The gift of the Holy Spirit, to which the power of miraculous speech bore witness, was bestowed upon the apostles because they believed on the Lord Jesus Christ, Peter, therefore rightly drew the conclusion that since the same testifying gift was bestowed on Cornelius and his household, they must have had the same faith as the apostles.

"Then to the Gentiles also (as well as to us Jews) hath God granted repentance unto life." The repentance and faith in Christ had brought them into the same eternal life which the apostles and the other Christians enjoyed. The door to a world-wide extension of Christianity was thrown wide open.

Mr. and Mrs. G. F. Branson of Amarillo spent Sunday in the home of his parents, Mr. and Mrs. B. L. Branson, here.


Dave McCurdy, manager of the West Texas Gas Company, spent Sunday with home folks in Crockett. His sister, Miss Clara, who has been visiting with him here this summer returned home with him.

Cottonseed meal, \$1.50 per 100. McLean & Pitman.



GULF
Venom
KILLS
Flies and Mosquitoes
Roaches, Ants
Moths, Bed-Bugs

FRESH.....




DAILY from the COUNTRY

from farms near Hereford. A home product that is unsurpassed in quality, flavor and purity:

CREAM O' PLAINS BUTTER

Farmers Creamery Ass'n, Inc.
Hereford Phone 3

Free Cooking School



"Come Into the Kitchen"

Plan to Attend
"The Happy Kitchen"
to be conducted by
MRS. MYRA OLIVER DOUGAN


Your gas company is ever alert to cooperate in all movements for the betterment of Hereford. We believe that the housewives of Hereford and vicinity who attend the Brand's First Annual Cooking School will benefit materially by learning from Mrs. Dougan what she has to teach of Modern Cooking. We add our invitation to that of other cooperating firms. Come to the Cooking School every day.

West Texas Gas Co.

If it's

FLOWERS

You Want



Call one of our Hereford representatives

E. B. Black Co.
Mrs. J. H. Pitman
Mrs. Edna Bowe
Mrs. Nettie Price
Slaton

Clovis Floral Company



TWO KEYS ARE NECESSARY

One of them is kept in possession of the custodian of the vault. You keep the other. Thus your safety deposit box is made doubly secure as BOTH keys are required to open the box. There is no better place to protect your valuables from fire, theft or loss.

THE FIRST STATE BANK

BUSINESS AND PROFESSIONAL DIRECTORY

<p>PHILLIPS "66" and Ethyl gas, Mobiloil, Greasing, Tire Repairing, Etc. Phone 69 when in tire trouble W. J. SMITH, Phillips No. 1, at Third and Schley</p>	<p>Fix-It Shop All kinds of Furniture Repaired. J. J. BUCKNER Phone 761</p>	<p>LEARN TO TAP DANCE Instructions by MARY RUTH HARTMAN Student of Ruth Laird Rates Reasonable Opening Class in August Phone 263-J for information</p>
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Office Upstairs
Buckner-Lambert Bldg.
First Door South Star Theatre
Office Phone 678
Residence 244

West Tailor Shop
MRS. O. F. WEST, Proprietor
"Well Pressed is Well Dressed"
Clothes called for and delivered
PHONE 385



DR. T. L. MORGAN
Physician and Surgeon
Buckner-Lambert Building
Residence and Office Phone 462

CHIROPRACTOR
W. A. ROBINSON, D. C., Ph. C.
X-RAY EXAMINATIONS
Massage with Deep Therapy Heat.
Corrective Diet.
OVER CORNER DRUG STORE.
Residence phone 464 Office phone 573.

Nunn Transfer
HAULING OF ALL KINDS
Day Phone 666, Night 761-J

Chiropractor and Masseur
J. W. HENDRIX, D. C.
NEW X-RAY FOR YOUR CONVENIENCE
Office Moved to Oberthier Apartments
114 1/2 West Third Street.
Free Consultation and Spinal Analysis.
Office Phone 664. Residence Phone 841.

S. O. WILSON
DAIRY
Grade "A" Milk, 10c quart.
Phone 927

INSURANCE
Loans--Bonds
HEREFORD
INSURANCE
AGENCY
JOHN McLEAN, Manager

The TITLE to your land is vital.
Our Abstracts correctly reveal the title.
A. O. Thompson Abstract Co.
5 1/2 Per Cent Federal Farm Loans

Black

MRS. J. J. CRAWFORD

The Baptist meeting which has been going on here for the past two weeks, closed Sunday, with a spiritual service. Mrs. Dennis W. Robert Wylie, Riley Boyse, Hazel Galloway, Ben Galloway, and Albert and Merle Russ were received into the church by baptism, and Mrs. John Galloway by statement.

Mrs. Hayden and children of Bonham are visiting in the home of Mrs. Hayden's sister, Mrs. A. Hayes.

Mrs. Hawks of Bonham visited a few days last week in the home of her daughter, Mrs. Roy Price.

Mr. and Mrs. Paul and little daughter of Bonham visited last week in the home of her parents, Mr. and Mrs. Willie Price.

Mr. and Mrs. J. M. Patterson of Lamesa are visiting in the home of her brother, F. E. McTurry.

Miss Nethla Crawford returned Wednesday from a trip to Carlizo New Mexico. Her grand mother, Mrs. J. W. Crawford, accompanied her home for a few weeks visit.

Emmett McDoo of Adrian spent the week end among his many friends here.

Easter News

By MISS LOUISE FRYE

J. H. Sanders and wife visited Steve Anders home Sunday. Frank Aze and E. O. Dixon had several men helping them put a sidewalk over 25-Mile avenue.

Mrs. Betty Coonauger and Aggie spent Friday in the Carl Frye home helping can.

Luke Medley is home from two weeks in Abilene.

Carl Frye and family called in the Johnson home Wednesday.

B. H. and Miss Martha Medley took Sunday dinner in the Allison home.

A number of young people spent Sunday afternoon in the Smith home.

Several were on the sick list last week.

Louise Frye and Annie Mae Smith visited the Medley home Wednesday.

Eddie Lee Allen is visiting the Deo Cason family in Wellington. Lorena Cason of Wellington is visiting the Allen home.

Geo. Chambliss' mother and sister visited him last week enroute from New Mexico to their home in Wichita Falls and Oklahoma.

Marvin Turner was in Big Square first of the week.

Hazel Chambliss spent Sunday in the Carl Frye home.

Rev. Peters preached Sunday morning and night. This began a service to last a week or ten days.

S. M. Carter and family spent Sunday in the Grandmother Sams home.

Mr. and Mrs. Meacham of Oklahoma spent last week in the Harvey Allison home.

Rev. Peters and wife took dinner in the Fred Walton home Sunday.

Mr. and Mrs. M. Stimmans leave Friday for Missouri.

Mrs. Albrecht and Jean visited the J. S. Smith home last week.

Miss Zoe Clark of Vernon takes place of Miss Drennan as representative agent to this community and was here Wednesday.

John Cunningham has finished threshing oats and wheat and has the biggest straw stack in the neighborhood.

Mrs. Steward and Press spent Sunday in the Whitefield home.

B. Saxton and family visited the William home Wednesday.

Here and There

BY MRS. C. E. TICE

Prize revival meeting began Sunday night and will continue until next Sunday, with Rev. Fields of Plainview doing the preaching. Morning and night services are held.

Mr. and Mrs. Williams of Floydada visited the homes of their children, Paul and Leo Williams and Mrs. Allman, last week.

Mr. and Mrs. Mabe Mosley were Sunday guests in the Berry home.

J. J. Lindsay spent part of last week with his mother and sister at Caddo.

Frank Gyles, Jr., and Joe Huckert spent Sunday with Don and Frances Gaetz.

Messrs. and Mmes. A. T. Jones and family, Lester Sparkman, Jim Berry, W. A. Springer, Deward Roberson spent Tuesday evening at the Earl Springer home, reminding Mrs. Springer of her birthday. Ice cream and cake were enjoyed.

Tolbert Sparkman and family spent the week end in the G. W. and Lester Sparkman homes.

Henry Allman and wife spent Sunday in the Dave Benson home.

Last Sunday Alvis Frazier and Miss Odessa Goad motored to Clovis and were married. They will make their home on a farm near Friona.

J. N. Benson and Miss Roxie Saturday and are spending several Campbell were married in Clovis days sight-seeing in New Mexico.

Guy Ham and family attended church services in Hereford Sunday night.

Mr. and Mrs. Frank Barber are enjoying a visit from his mother, who lives at Lockney.

Flagg News

By MRS. W. T. SUMMER

Mrs. Robison who has been visiting her daughter, Mrs. Arms, returned to her home near Jacksboro this week.

Mrs. Jones and daughter who have been visiting Mrs. Compton, will leave for their home in Young county this week.

The Baptist revival meeting here closed Sunday night. A large crowd attended, with several visitors from Summerfield, Cleo and Dimmitt present at several services.

Miss Louise Walthall of Corsicana is visiting her sister, Mrs. Dodson.

An all-day working will be given by men of the community Saturday August 22. Each patron of the school is urged to be present a work will be done on the school ground.

Mr. and Mrs. Molay of Decatur and Mr. and Mrs. Jess Walker of Altus are visiting in the Walker home. Mrs. Molay will be remembered as Grandma Walker.

How One Woman Lost 10 Lbs. In a Week

Mrs. Betty Luedeke of Dayton, writes: "I am using Kruschen to reduce weight—I lost 10 pounds in one week and cannot say too much to recommend it."

To take off fat easily, safely and quickly take one-half teaspoonful of Kruschen in a glass of hot water every morning before breakfast—an 85 cent bottle lasts 4 weeks—Get it at City Drug Store or any drug store in America. If this first bottle fails to convince you this is the easiest, safest and surest way to lose fat—Money back.

Ask Mrs. Dougan,



—Domestic Science Expert, who is to conduct the Hereford Brand's FREE COOKING SCHOOL

She will tell you that built-in breakfast nooks and built-in cabinets save you hundreds of steps each day—not to mention the extra space they leave in your kitchen.

—we have the plans, the material and the carpenters.

R. H. Kemp Lumber Co.

Phone 44

STONE DEPARTMENT STORE

STONE DEPARTMENT STORE



School bells will soon be ringing, for school days are just around the corner—and every student will be eager for the opening gong!



August the 21st to the 29th

Stone Department Store
Incorporated

Sponsors a Week for Students in Preparation for

BACK TO SCHOOL!

A presentation event, featuring and exploiting . . . New Smart "SCHOOL WEARABLES" for every student member of the family—students of every age from dainty kindergarten to the collegiate Senior will be pleased with our ample showing of "SCHOOLABLE WEARS" and parents will be just as delighted with our reasonable prices that permit such shopping economy.

—for the college-bound miss—

Apparel with credits toward chic!



- DRESSES**
—Autumn's newest modes, shades and Silks
\$4.95 to \$19.49
- ACCESSORIES**
Gloves, bags, scarfs and novelties, 98c to \$4.98
- MILLINERS**
The new styles are decidedly MILLINERY, \$1.95 to \$4.95
- SHOES**
Fashionable Feminine Footwear, \$2.98 to \$4.98
- HOSIERY**
New sheer silks for service and fashion 75c to \$1.95
- LINGERIE**
Bloomers, vests, dancettes, slips, pajamas, etc., 49c to \$2.98
- COATS**
Authentically styled for the new season

For the Grade

- SCHOOL GIRLS DRESSES**
\$4.95 to \$12.85
- COATS**
New for Fall
- SHOES**
Something new in footwear, \$2.95 to \$4.95.
- UNDERWEAR**
Bloomers, dancettes, slips, pajamas, etc.
49c to \$2.98
- BOYS**
Suits: New patterns and dressy, \$9.95 to \$16.85.
Shirts: New patterns and colors, 98c to \$1.49
Hats: Hats with a new snap and style, \$2.85 to \$4.95
Ties: A good looking tie to match that shirt, 39c to 89c.

FOR THE EX-STUDENT who is now a Teacher

—You teachers, who are trekking out to take your positions as Faculty Members, will find we are as mindful of your need and just as capable of serving you as we are in outfitting the students for the coming year.



FOR THE COLLEGIATE GENT

—Apparel you need to take away awaits you here

- SUITS**
—New models, service-able and dressy, \$15.00 to \$24.95
- COATS**
Topcoats of class and made to serve, \$10.00 to \$24.50
- HATS**
Styled to the modes of the new season, \$2.95 to \$5.00
- SHOES**
Dressy styles to complete your outfit, \$2.95 to \$6.00
- SHIRTS**
Smart designs, new shades in solid and fancy colors, 79c to \$1.98
- UNDERWEAR**
Rayon shorts and shirts in new colors, 39c to 69c
- PAJAMAS**
Snappy, roguish, new styles and smart colors, \$1.49 to \$2.95
- SOX**
New fancy patterns in smart color effect, 19c to 75c
- TIES**
Rich colors to harmonize the ensemble idea, 49c to 98c

SHOP AT *Stone Department Store* THAT'S ALL

BACK TO SCHOOL PRESENTATION WEEK FROM AUGUST 21st TO AUGUST 29th

BACK TO SCHOOL DAYS

BACK TO SCHOOL DAYS

Locals

Mrs. Nell Hall and Edah Park were Sunday visitors in Amarillo. Jacks, Jacks, all sizes and prices at RICE'S. J. B. Fritz has returned from a business trip to Denton. Mrs. J. O. Newell is visiting friends and vacationing at Ruidoso. Jack Cartwright of Dimmitt was in Hereford Sunday. Dr. Hess Poultry and Stock Tonic, McLean & Pitman. Miss Virginia Lane visited in Panhandle Saturday. 32 x 6 Brunswick truck tires, special \$26.00. Mrs. E. B. Thomas and two sons of Plainview are visiting in the home of Mrs. M. Howard. Mr. and Mrs. M. Slemons left Tuesday morning for a trip to points in Missouri and Kansas. Mrs. A. J. Wilson of Denton is visiting this week in the home of her daughter, Mrs. W. F. Gillis. Mrs. S. E. Easley's Sunday school class of boys enjoyed a watermelon feast Tuesday night at the Mooney place, down on the Tierra Blanca.

Mr. and Mrs. Fred Patton of Hillsboro are here this week visiting relatives and old friends. Dr. Hess Poultry and Stock Tonic, McLean & Pitman. Miss Willie McAllen of Dimmitt spent the week end in the Hubert McEntire home. Ben Brotherton of Dallas is visiting his cousin, Donald Brotherton, this week. Mrs. Jewell Miller of Blair, Oklahoma, was visiting friends in Hereford last week. Mrs. Ridgeway, of Mexico, Missouri, is here visiting her daughter, Mrs. Bess Turrentine. Ben Brotherton of Dallas is visiting in the B. L. Branson home this week. Shaffer fountain pens, Corner Drug Store. Miss Frankie Barns of Memphis is here visiting Miss Emma Jackson. Miss Bonnie Zee McLeroy of Chicago is in Hereford this week visiting friends and relatives. Ivan Boxwell and Louis Simmons of Amarillo were in Hereford Sunday. Mr. and Mrs. Fletcher Rogers of Happy were in Hereford Friday visiting friends. Rye Seed, McLean & Pitman. Mrs. Ruth Baker of Tulsa, Oklahoma, is here visiting her mother, Mrs. John Estes. Dr. and Mrs. B. M. Wiltshire, with Mr. and Mrs. J. C. McCracken, spent Sunday in Clovis visiting Mr. and Mrs. J. A. Nell. Mr. and Mrs. George Riddle of Plainview spent Sunday in the W. F. Gillis home. Tire chains, the best stock in town, at RICE'S. Mr. and Mrs. Tom Carroll and Mrs. Auld Martin were attendants at Harley Sadler's show in Canyon Tuesday evening. Mrs. J. P. Smith and two children are here from Matador visiting her brothers, Abe and Eb Martin. Miss Orlena Savage, student of West Texas Teachers College, was over from Canyon to spend the week end with Hereford friends. Mr. and Mrs. Carl Gilliam are home from a vacation outing trip spent in the mountains of New Mexico. Everything in school supplies, Corner Drug Store. Katherine Cavender of Clovis has been visiting Katherine, daughter of Mr. and Mrs. Floyd Roland, the past week. Mr. and Mrs. Robert Anthony were over from Clovis last week to visit his parents, Mr. and Mrs. W. B. Anthony. Mrs. F. T. Rolson and little daughter, Betty Jane, left Sunday night for a visit with her parents in Tuscua, Illinois. Rye Seed, McLean & Pitman. Albert Cooper who has been in Hereford with friends during the revival services, returned Tuesday to his home in Snyder. Miss Della Weeden, who is spending the summer in Stratford, was here a few days last week with her parents. Mr. and Mrs. S. McLeroy who have been in Hereford the past two months returned Saturday to their home in Chicago. George Mitchell and Mack Nolan and who have been in Ft. Worth visiting relatives, returned home Wednesday. Our stock of fan belts is now about complete. At RICE'S. Mrs. L. A. McCullough and children of El Reno, Oklahoma, visited the R. E. McCullough home here last week. Mrs. Ralph Barnett, Mrs. Frank Barrows, Misses Virginia Barnett, Wilma Jo Jones and Opal McMahon were in Canyon Thursday. Miss Annona Weeden, who has been working as a beauty operator in Oklahoma City this summer, is at home on her vacation. School starts September 7. Get your school supplies at the Corner Drug Store.

Mrs. Jim Nell of Van Horn spent a few days last week in Hereford visiting Mr. and Mrs. O. G. Hill and family. Mrs. Nell is Mr. Hill's daughter. Mrs. J. E. Roberson and Mrs. Col Brown of Canyon were here Friday visiting Mrs. J. F. Ward. Mrs. Roberson is Mrs. Ward's sister and Mrs. Brown is her niece. Andrew Pat Jones, Frank Cogdell, Paul Wright Barnett and Bill Parker attended the annual A. & M. banquet and dance in Amarillo Saturday night. Mrs. Carl Mounts returned home Tuesday from a month's visit with home folks in Riceville and McIntire, Iowa, after an absence of 16 years. Piston rings for Model T Fords at RICE'S. Mr. and Mrs. Homer Gilliland of Hollywood, California, came last week for a visit with his mother, Mrs. W. J. Gilliland, and other relatives. C. J. Mapes of Dimmitt was a visitor in Hereford Monday, accompanying Col. Guy W. Green to the chamber of commerce luncheon.

M. F. Thurmond of the Agricultural Engineering department of A. & M. College has been here this week visiting in the home of his brother, Joe Thurmond, of Daniel Community. Don't throw away that badly torn tube. Take it to RICE'S. Mr. and Mrs. Hubert Dowell who are now living in Oklahoma, came Saturday for a visit with her parents, Mr. and Mrs. T. C. Mathies, and other relatives and friends. Harman's New Store, next door to Patton's Insurance Co. R. F. Hinchey, president, and J. L. Ryan, superintendent of local offices of the West Texas Gas Company, were transacting business in Hereford Saturday afternoon. Dr. F. E. Bowe, veterinarian, left Saturday with Mrs. Bowe for a two weeks stay in Iowa and northern points where they will visit relatives and old home surroundings. Elizabeth Spradley was over from Canyon the first of this week visiting Hereford friends and enrolling for high school work. Her mother, Mrs. J. Walter Spradley, will move from Canyon where they have lived this summer for college work, back to their home in Hereford for the coming school term. Mr. and Mrs. J. M. Henry, former Hereford citizens, announce the marriage of their daughter, Edna Lucille, to William C. Hart at Spandora, Iowa, on Sunday, July 26. The Henrys will be remembered by Hereford friends, and Miss Edna Lucille, who was a student in the schools, will be recalled by former school mates. The Business Men's Association of Hereford announces this week the addition of Wallace C. Cox to the organization as special collector. The addition has been occasioned by the increased call upon the B. M. A. since its cooperation has been extended to include collection of delinquent and bad accounts. Scottie, son of Mr. and Mrs. Eagle Henderson of Clovis, has been visiting Billie Smith this week. The Presbyterian church has been improving its premises during the past week by the addition of concrete walks leading in from the street to replace the gravel ones put down when the building program was in progress the first of the year. Mrs. J. L. Allred of Plainview is visiting this week in the home of her son, J. C. Allred and family. H. W. Sherlieb accompanied his parents and brother, Mr. and Mrs. E. M. Sherlieb and Persis, of Friona, with Wents Alspaugh of Elgin, Ohio, left Wednesday for a visit to Carlsbad Caverns to be gone until Friday. Mr. and Mrs. W. J. McClain of Gatesville have been visiting the past week in the home of his sister, Mrs. J. C. Allred and family. They were accompanied by their daughter, Mrs. F. B. Harlen, and two children of Itasca. Chester and Harold Glassley of Dallas are guests of their uncle and aunt, Mr. and Mrs. N. C. Voegel, this week. Mrs. Hoyt Lewis of Oklahoma City and Mrs. St. Boosler of Amarillo are visiting their parents, Mr. and Mrs. Henry Wilson. Harman's New Store, next door to Patton's Insurance Co. Mr. and Mrs. Fred Hale of College Station are here visiting in the home of his brother-in-law, B. H. Hopkins. Mr. Hale is in charge of the swine department of A. & M. College. Mrs. Hale will be remembered in Hereford as Miss Sena Mae Mounts. Mrs. E. F. Connell and son, George, left Tuesday for Bartlett to attend the funeral of her brother, Douglas Stockton, who died Monday at Fort McCarrett. Mrs. A. H. Streu and Mrs. Homer Henslee had as their guests during the past week their sister, Miss May Worth of Winnsboro; their father, Sam Worth of Amarillo, and their brother, H. F. Worth and family of Portales. Mrs. W. S. Smart has returned from Dallas where she took a post graduate course in Marinello beauty shop work, where she learned new processes under the direction of an expert from the Chicago school of Marinello.

Extension Work

(Continued from Page One)

(d) Campaign to increase hog population. Results: Appreciable increased numbers, and more profits by marketing grain crops by feeding of hogs, with added interest in the live-at-home program, with ample meat supply. Flock improvement program. Results: Fifty cents per bird annually has been realized, by comparison with birds not included in the program. (a) Culling work. Results: Marked increase in meat and egg production attended by a uniform and standard quality. (b) Correct feeding methods. Results: Higher egg production, decreased mortality, increased savings through use of home-mixed rations. (c) Approved housing. Results: Sustained profitable egg production, increased health and stamina, protection against common poultry diseases, more complete control of internal and external parasitic enemies. (d) Flock improvement through breeding. Results: Increased stock sales revenue, higher egg production, profitable flock foundation birds. (f) Increased farm poultry population campaign. Results: Twenty per cent more farmers have been added to the poultry producing table supplies through the growing of fowls as an item in the safer diversified farming scheme. (g) Caponing activities. Results: Increase from seven pounds in the cockerel to ten pounds in the capon, with a difference in price of 8 cents for the cockerel, and 32 cents a pound for capons—actual cash difference of \$2.04. Sheep. Feeding demonstrations. Results: Sustained meat poundage list, increased income and better production, at decreased cost by use of properly balanced rations composed of home grown feeds, resulting in 25 per cent increase in cash income. Crops. Pure seed grain sorghums program. Results: From the 36,000 acres planted to certified seed during the past 6 1/2 years an increase of 4 bushels per acre, which at average prices would amount to \$2 cash per acre annually. (a) Certified seed wheat activities. Results: Half car load of certified wheat used in sowing 1200 acres, with initial yield sold through county, selling for seed for 25 per cent above prices for milling wheat, and showed an increase of 2 1/2 bushels per acre over the ordinary varieties. (b) Anti-smut campaign. Results: High percentage eradication of smut, showing a savings of at least 5 per cent in cash values. Grazing. Pasture rotation scheme. Results: Continuous grazing approximately ten months each year, increased the per acre carrying capacity 300 per cent, with an increase of 150 pounds of butterfat from the pasture crop rotated acre for a period of 10 months, or a cash value increase of \$20 per acre as compared to native grass pasture. (a) Leguminous crop rotation. Results: Acreage increase and profits from alfalfa and sweet clover pasturage and hay, with incident soil improvement. (b) Sudan grass. Results: greatly increased acreage, showing profits in the form of pastures and seed crops. Home Gardens and Orchards. Windmill irrigated gardens. Results: Increased varieties and yields conserved for home consumption. (a) Orchards and vineyards. Results: Added items enriching farm home menus, with ready sales at good prices for surplus quantities. (b) Propagation and pruning. Results: Improved stock, assured and increased yields and enhanced quantities. Terracing. Farm terracing demonstration. Results: Proven moisture conservation and crop benefits on the 4000 acres under the system, in the last 3 years, actual comparison between terraced and unterraced lands showing from 2 1/2 to 5 bushels per acre in favor of the former. (b) Soil conservation scheme. Results: Terracing has proven the most efficient remedy against erosion of the soils, and is therefore profitable. Shows, Fairs and Instructions. Other activities aided and abetted by the county farm agent for the benefit of the people served, include dairy, beef cattle, hog and poultry shows; county, regional and state fairs; short courses with special and general instructions on various subjects of interest. It is a fact well known that the county agricultural agent is the ever ready "trouble shooter" for the farmer. It mattered not during the past six years and more what the problem arising on the farm had been, "Dunk" as he has been familiarly termed by the masses, was called and he always responded, as the records amply prove.

PIGGLY WIGGLY



Here wives make their knowledge pay dividends Specials for Friday and Saturday As Usual.

Conservation of Food for Charity Being Planned

Carrying out its recently expressed intention of trying to provide now for the coming hard times of winter in its work of distributing charities to the needy, the Hereford Charity Committee this week is sending out appeals to those who have an over-abundance of fresh garden produce suitable for canning that they do not expect to use themselves, to report same and the charity workers will see that it is canned for future use in the alleviation of hunger and the need of vegetables in the charity food cases expected this winter. Any one interested in this project in any way is asked to please get in touch with Rev. V. M. Cloyd, Rev. E. P. Gleser, Rev. J. M. Fuller, Rev. M. J. Johnson, Sheriff John B. Miller, or the county health nurse, Miss Nell Hall. The list of ways that citizens may serve in this work has been put in the following order by the committee: 1. Anyone having a surplus of garden produce who will can it for the use of the Charity Committee in its work this winter, will be supplied with the necessary containers. 2. Anyone having a surplus of garden produce and will donate it to the committee but do not have time to can it, please notify the committee. 3. Any one who has canning equipment and will can produce donated, please notify the committee. 4. Persons having containers they will donate for the food conservation work, please notify the charities committee. R. A. GILLIAM DIES AT MARLIN TODAY R. A. Gilliam, former Hereford citizen, who has been ill since June, died at Marlin this morning, according to word reaching the Brand. He, with his wife and daughter, Lena, and son, Clem, left from their home at Tulla Monday morning for Marlin in the interest of his health. Mr. and Mrs. Carl Gilliam, Mrs. Clem and Andrew Gilliam left today for Ballinger where the funeral will be held. WAGNER ESTATE HOLDS SALE NEXT WEDNESDAY The entire farming equipment of the late J. H. Wagner will be sold by Mrs. Wagner, administratrix, at the farm home five miles east of Wyche school house Wednesday afternoon of next week. The place is 1 1/2 miles south and 10 miles east of Hereford. Over 100 head of hogs and several hundred pure bred young chickens, beside the usual run of farm equipment are included in the sale.

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HEREFORD, TEXAS Friday Only AUGUST 21 JOHN GILBERT in "Gentlemen's Fate" Saturday Only AUGUST 22 Matinee and Night BUCK JONES in "The Texas Ranger" Monday - Tuesday AUGUST 24-25



LOUISE FAZENDA and MITZI GREEN "Forbidden Adventure" A Garamont Picture



All children will be admitted free of charge if accompanied by parents. Wednesday and Thursday AUGUST 26-27 "Half Shot at Sunrise" With BERT WHEELER and BOB WOOLSEY DON'T FORGET THE 1-CENT SALE Coming Soon: Chambers, Daddy Long Legs, Snelling Lieutenant.

How often does your service station man say, "Haven't got it, try RICE'S?" Why not try RICE'S first? Little Miss Nancy Nell, daughter of former Brand editor and Mrs. J. A. Nell, is over from Clovis this week visiting her uncle and aunt, Dr. and Mrs. B. M. Wiltshire. Get your fountain pen from us before school starts. If a guaranteed Lifetime Pen, we will have your name engraved on it, no extra charge. Corner Drug Store. Mr. and Mrs. Paul Van Bibber, Mr. and Mrs. Clifford Morrison and Brewer Chandler, all of Amarillo, spent Saturday evening in Hereford visiting Mr. and Mrs. E. A. Martin. Mrs. F. B. Crenshaw, who has been visiting her daughter, Mrs. F. L. Lucas and family, left last week accompanied by Mrs. Leggett of Amarillo, for Sweetwater where she will visit her brother, Lingo Aycock, before returning to her home in Brownwood. Let us explain to you the difference between tire insurance and factory guarantee. - Brunswicks are insured by RICE.

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Mrs. Myra Oliver Dougan will tell you that worn-out plumbing fixtures in your kitchen have a bad effect on your cooking. You must have good "tools" to work with. Rountree Plumbing & Heating Phone 340

We Have a Beautiful Showing of New Fall Coats and Dresses The chic lines are very stunning this season. Coats are rough materials mostly. Colors: Black, Gray, Brown and Green. Prices are very reasonable. Dresses are of wool knits, crepe and crepe satin. Popular colors: Black and White, pebble brown, Kittle Green, and ruff fed. Also a pretty line of accessories. Now showing a lovely line of hand-made gowns in white and pastel shades. 79c to \$1.50 SPECIAL, FRIDAY, SATURDAY AND MONDAY Our Regular \$1.50 Value Here for 89c Moon, Beige, Almona, Pastel, Beige, Bahama and Boulevard. FASHION DRESS SHOPPE