

The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

31st Year—Number 40.

The Hereford Brand, Hereford, Texas, Thursday, October 15, 1931.

Five Cents Per Copy.

Plainview Is Coming For Friday's Game

Teams Evenly Matched; First Class A Team to Play Hereford.

A real football game is in prospect tomorrow when the Plainview Bulldogs invade the Whiteface field to battle the Hereford team. The visitors will be the first Class A football team to appear here since the interscholastic league rules divided the larger and smaller schools, and a considerable number of the fans are eager to see just how the local class B aggregation will stack up against one of the reputed larger calibers.

Comparative scores give the Whitefaces a slight edge but any kind of a break in either's favor may make the game all wrong. Plainview playing at home beat Canyon last Friday 19-0. Hereford beat Happy here 26-0 last Friday and Canyon and Happy played a scoreless tie a week before that. Tomorrow the Whitefaces have one touchdown in their favor, and will be playing at home while the Bulldogs will be on unfamiliar grounds.

The six-week examinations at school this week put four of the Whitefaces on the bench for tomorrow and they are apt to be needed. Coach Tommy McCollum says he will have just as strong an aggregation as he put on the field last week. If he has, they will be plenty good. Also, six weeks' tests probably happened at Plainview this week too, and the visitors may have some warriors missing from the ranks.

In weight the two teams average about the same. Plainview has the greater number of players if that means anything. The game will be called at 3:30. It is calculated now as one of the most evenly matched games of the entire season's schedule of the Hereford team. It is not a conference game, but will be a practice game to make football history. Plainview has played some of the stronger Class B teams of the district to the south, and the results tomorrow with the showing of the two teams against each other should give some indication of the comparative strength of Hereford and teams in District 2.

HOGS PAY WELL FED SELF FEEDER STYLE

Producing pork at a feed cost of \$3.07 per 100 pounds, Herman Wiedner of Gusdalupe county has recently completed a demonstration on his farm near Cibola in which the records show that 27 pure bred Duroc Jersey hogs paid 90 cents per bushel for corn fed in a self feeder, Silver Whitsett, county agent, reports.

The hogs weighed 185 pounds at 16 days short of five months of age after consuming nearly 10 tons of corn, 3739 pounds of hogs, 2200 pounds tankage and 90 pounds bone meal. At present prices for these feed stuffs the same hogs would produce pork at about \$2 per hundred, Mr. Whitsett estimates. As a result of the demonstration, eight farmers have called for plans for self feeders for use on a commercial scale and still more are planning to use self feeders in producing their own home pork.

REASONABLE MERCHANDISE DISPLAYED AT STREU'S

Homer Henstee of Streu Hardware Company has been up to his old tricks during the past week in decorating the north show window in one of the most attractive hunting displays. Coming as it did with the first cool snap it arouses thoughts of blue quail and duck hunting, not to mention the yearning it brings to those fellows who feel they must go to the mountains for a deer each season.

That little fellow before the gas grate in Streu's south window makes a person feel sorry for him just a bit, though.

E. R. BENTLEY STUDENT ASSISTANT AT CANYON

Cody Bentley of Hereford has been appointed student assistant in the department of public speaking and dramatics at W. T. S. C. Canyon.

The enrollment this fall at the College is the greatest since 1927 and is the next highest in the history of the institution.

REPORTED DEAD MAN FOUND MUCH ALIVE

Acting upon the advice of citizens of Dawn who reported a man lying dead in the highway about a mile this side of there, Sheriff John B. Miller and Deputy J. C. Allred with Dr. D. K. Robison and Justice of the Peace J. H. Wilson went to the spot prepared to hold a coroner's inquest.

Upon their arrival the man was sitting up in the road and apparently recovering from a stroke or dizziness with which he had likely been affected when first seen by passers-by. He was brought to Hereford and kept until the next day when advice from Amarillo let the authorities know who and where his people were, and he was taken home.

MRS. TARR LEAVES FOR MONTREAL AND MISSOURI

Mrs. Wilfred F. Tarr and son, Donald, left Saturday for Montreal, Canada, after visiting her sister, Mrs. Ross Green, and brother, George Ward. Mrs. Tarr will be remembered as Miss Jewell Ward. At Montreal Mrs. Tarr will meet her husband and go to Quebec, from where they will leave on the S. S. Empress October 14, for Somerset West, Cape Province, in South Africa, where Mr. Tarr will be connected with the Heidelberg College as instructor in English and French.

BRAND ADVERTISING BRINGS CUSTOMERS LONG DISTANCES

Merchants reporting shoppers from considerable distances out from Hereford indicate the trade territory is extending farther and farther from the city. Advertising invariably leads trade to the store that has a message to tell of saving, convenience, quality, dependability or service.

LIONS TO HAVE BUSY TIME NEXT WEEK

Hereford Lions have two special meetings to attend next week in addition to the regular luncheon. It was announced at the weekly luncheon gathering Wednesday noon.

Julien C. Hyer, president of all Lions clubs of the world will be in Amarillo Tuesday of next week and it is probable quite a few members of the local club will go there to attend the convention called in his honor.

Next Tuesday evening Hereford Lions and their wives will be at Dimmitt in a get-together meeting of the clubs of Plainview, Hereford and Dimmitt, the three making up the 34th district of the state.

Health Officials Plan Visits to Rural Schools

By Miss Nell Hall, County Nurse.

The federal government has loaned the various states money to be spent in health work because they feel that the best help they can give the states under the present conditions is in disease prevention. Consequently sanitary engineers and nurses are placed in counties for this work. Deaf Smith county will have a sanitary engineer for one month to work in cooperation with the nurse. This service brings no extra cost to you, but is yours if you want it.

James R. Curtis, sanitary engineer, will be in this county, beginning Monday, October 25. We hope to meet all of the people during the week and tell you about the type of work that is being done. We are asking that all the citizens of the community meet on the day and hour scheduled below, at the school house and discuss with the health workers your problems.

We are anxious to have everyone present so that you may hear these state health workers and other interested people. Please come out and bring your neighbor to these meetings so that we can make Deaf Smith county a healthier county in which to live.

Motorcade Schedule.
Monday, October 31, 9:30, at Fairview; 11 at Daniel; 12:00 at Dawn; 3:00 at Wyche. Tuesday, October 28, 9:30, at Bippus; 10:45, Valentine; 1:00 at Messenger; 3:00 at Summersfield. Wednesday, October 25, 9:00 at Progressive; 10:30 at Elgins; 1:00 at Ford; 3:00 at Simms. Thursday, October 25, 9:00 at Westway; 10:30 at Walcott; 1:00 at Dean, and 3:00 at Ward.

County Library Rates Third In State's Rating

The classification of the Deaf Smith county free library as third in the state by the Texas Library Board is no mean accomplishment. The standing is based on the report for September, and placed Deaf Smith to follow only Cleburne and Wichita Falls, with a "B high" grade. When it is announced that such cities as Terrell, Belton, Corsicana, Gainesville, Midland, Waxahachie, Lubbock, San Angelo, Austin, Electra, Waco and others rank far below Deaf Smith county, local citizens will perhaps better understand what this county has in library facilities, and appreciate the fine service that has been rendered in the two years of its operation.

C.-C. Luncheon Next Monday at Christian Church

The first luncheon of the Hereford chamber of commerce in more than a month is announced by Elmer Dameron, president, to be held Monday noon in the basement of the First Christian church. There will be reports of work done and things hoped to be accomplished, given out at the luncheon, and it is probable one of the largest attendances of the commercial body's history will be present.

An element of surprise is promised the membership, but no announcement is being permitted beyond the warning to read their invitation cards carefully and keep them handy as they come to the luncheon.

Mr. and Mrs. C. H. Dyrar who spent last week in Wichita, Kansas, attending the International convention of the Disciples of Christ, have extended their journey to Arkansas where they are visiting Rev. Asbell and family, he being a former pastor in Hereford.

Last Monday evening the high school Junior class enjoyed a picnic at the Roberson place on the creek.

Miss Jessie Morris is visiting her sister, Mrs. E. C. Carter, in Amarillo this week.

Mr. and Mrs. G. P. Oliver returned Saturday from a three weeks visit with relatives in Seminole, Oklahoma, and Little Rock, Batesville, Cave City and Sidney, Arkansas.

Miss Nell Ayers, district health nurse, and Miss Olga Buresh, state itinerant nurse, were guests last week of Miss Nell Hall, Deaf Smith county health nurse, as they were working in adjoining counties in the interest of their respective offices.

James R. Curtis, sanitary engineer of the state health department, was in Hereford Monday and Tuesday going over some of his official work in the county.

R. L. Elliston and sons, Nolle and Ervin, who have been in the past several weeks at Boulder, Colorado, in the interest of his health, returned home to Hereford Tuesday afternoon.

(Continued On Last Page)

BRAND WANT ADS BRING GOOD RETURNS

W. R. Lindsey is advised to come to the Brand for his fountain pen advertised several weeks ago as being lost. He made quite a few trips in shortly after running the ad, but apparently gave up hope of recovering it. The pen was brought in as a direct result of the advertisement which carried a description of the article.

A casual glance over the want-ad list of the Brand each week will reveal a selection of items that are listed by their owners simply because they have outgrown their usefulness to the individual, but may be valuable to someone else. The want ads furnish a real exchange column of such articles, and those who have used them once soon make it a habit because of the results they obtain.

Miss Moore New Superintendent County Hospital

Miss Berdine Moore of Fort Worth began her duties Monday morning of this week as superintendent of the Deaf Smith county hospital, succeeding Mrs. Hal Bruner, who resigned last week.

Miss Moore's home is in Fort Worth, where she is a graduate nurse of All-Saints hospital, with two years experience as a registered nurse doing institutional work.

Community Bible Class.

Don't miss the Bible class next Sunday morning at the Star theatre at 9:30. Rev. M. J. Johnson has returned this week and will again have charge of the class.

FOGGY, CLOUDY WEATHER DURING PAST WEEK

Foggy, cool weather has been the lot of most of the Panhandle since Saturday night. The temperature dropped to below forty and coats and sweaters have been in evidence. The amount of rainfall in Deaf Smith and adjoining counties has been negligible, but reports from a northeasterly direction say that beyond Amarillo the moisture was heavy enough to do some good.

Mr. and Mrs. L. D. Gray and daughter, Shirley Ann, have returned to their home in St. Louis after a ten days visit here with Mrs. Gray's parents, Mr. and Mrs. H. H. Boardman. On their way back to St. Louis they went by way of Kansas and Minneapolis, Minnesota, to visit other relatives and childhood scenes of Mrs. Gray's old home.

Rev. and Mrs. M. J. Johnson and Mr. and Mrs. A. Lowther returned Tuesday noon from Wichita, Kansas, where they had attended an international assembly of the Church of the Disciples. It was one of the best and most harmonious meetings he ever attended, said Rev. Johnson.

Mr. and Mrs. A. H. Elliston and daughter, Miss Ruth, returned Friday from a several weeks visit with relatives in Denver.

(Continued On Last Page)

Warning Issued On Motor Lights Law

State highway patrolmen and inspectors in their periodic visits through this region have been concentrating their efforts largely toward enforcement of the state headlight and tail-light laws on automobiles and trucks, yet there does not seem to be much improvement, according to the evidence apparent any night a watcher chooses to observe passing vehicles on the street, according to the sheriff's office.

Sheriff's Department Says Violators Will Pay Fines.

The three worst violations, says the sheriff, are missing tail-lights, headlights too dim or entirely missing or only one headlight showing. The element of danger in traffic from these violators cannot be estimated and because they successfully evade the law at times the custom of negligence of motor vehicle lighting has made the practice common; but Sheriff Miller says from now on a campaign will be instituted that will make it wise for everyone to see that motor vehicle lights are in working order.

STATE HI-Y WORKER ADDRESSES STUDENTS

Grover C. Good, state boys' work secretary of the Y. M. C. A., was in Hereford Tuesday and Wednesday in the interest of the local HI-Y organization, and addressed the student body of the high school at the assembly period Wednesday morning.

The HI-Y organization is an association of high school boys for religious educational work, and is outstanding in the civic, moral and religious development of youth during the high school age. Principal G. M. Hudson of the high school has been instrumental in advancing the work in Hereford and has had remarkable success with it.

NOEL BRYANT PREACHES FOR METHODISTS SUNDAY

Noel Bryant, son of Mr. and Mrs. D. H. Bryant, who was given license to preach last year by the Northwest Texas Methodist Conference, and who has preached several sermons in the local church, will again occupy the pulpit at the next Sunday morning service.

BRUMLEY SAYS TO FEED HOGS NOW

George W. Brumley, noted authority on hog raising and feeding, who has probably done more than any other one person to originate and stimulate the production and sale of hogs in the Panhandle, in an interview with the Brand Wednesday, said he believed there was more future to the hog industry than any of which he knew.

Nutrition Talks for Mothers of Underweights

County Health Nurse Miss Nell Hall, in a clinic conducted at Central school recently, found that 120 of the 346 students examined were more than ten per cent underweight.

In commenting upon this finding Miss Hall stated she plans to organize a class in nutrition for the instruction of mothers who desire the information concerning proper rations. The work will consist of discussions of food principles and nutrition requirements of the body at different ages of childhood and as they apply to varying living conditions as they are met in the respective homes, and will assist in planning meals or successive menus, and demonstrations of different food combinations.

Miss Hall is desirous of getting in touch with all who are interested in attending such a series of discussions. The making known of their wants should be given to her or Mrs. R. A. Tynes, member of the health committee, and when it is felt that all who will join have been reached, definite plans of procedure will be announced.

PARENT-TEACHER SOCIAL PROGRAM NEXT TUESDAY

The Parent-Teacher Association will hold its first regular social evening program in the high school auditorium next Tuesday at 8:00 p. m. These social meetings will be held the third Tuesday night in each month and are planned as get-together times for patrons and school interests.

The meetings will not be over an hour in length and will be featured with ten-minute prepared talks on subjects to bring out the best thoughts relative to the association of school and home. These will be interspersed with readings, songs and music. The theme of next Tuesday's program will be "The Business of Being a Parent."

KNOX BROTHERS BUY HEREFORD BAKERY

Announcement is made this week of the purchase of the Hereford Bakery by Hershel and Boyd Knox, former citizens here. In making their bow to the buying public and telling of their plans for the future, the Knox brothers have begun a pick-up service of all day-old bread and distribution of freshly baked loaves each morning with the grocers. This a customer is assured of fresh bread with each delivery of groceries.

ATTEND WEST TEXAS HEALTH CONFERENCE PICNIC

Misses Edith Shields and Carey Estes accompanied Miss Nell Hall to Silver Falls near Crosbyton over the past week end to attend a picnic and conference of the West Texas Health Workers.

Happy Jacks Prove No Match For Charging Whiteface Team

A type of football almost entirely different from preceding performances was exhibited by the Whitefaces Friday afternoon to delight the Hereford fans, when the high school took the championship.

Starting Line-Ups.

Hereford	Position	Happy Jacks
Wilson	ls	A Barnard
Stone (c)	lt	Panvin
McCullough	lg	Syzdaskie
Cloyd	cg	Harvey
Hartman	rg	Boyd
Cartwright	rt	C Barnard
Climmer	re	Morgan
Russell	qb	Vernon
Collins	rh	McGehee
Haberbacher	lh	Springer
Kropf	rb	Robinson

ambitions out of the visiting Happy Jacks with an overwhelming score of 20-0.

It was the same players the fans have watched every game this season, but they made up a team that operated so smoothly that a stranger to the boys would have thought an entirely new squad was on the field. Captain Stone going to the line, the transfer of Holland to one of the backfield positions and a new set of plays made a combination the Happy team was never able to solve, and the local fans opened up their hearts to the Hereford team for the first time this season in a way that gave the boys to understand they were playing the kind of football the town expects of them, and of which they are capable.

An offense that used three different passing combinations successfully, broke through the Happy line almost at will, tore off end runs for tremendous gains and exhibited broken field running that evaded four to five tacklers, dependable interference, and long

range punting were the chief characteristics that brought smiles of confidence to the faces of the fans.

A defense that soon solved the visitors center smashes, stopped their tackle plays at the line of scrimmage, broke up their passes and blocked two punts at critical stages; and accurate and deadly tackling helped set the Happy Jacks down.

Every Whiteface player went in to win Friday, a coordination of individual efforts made the team a fighting unit, and substitutes as well as regulars deserve great credit for winning the game.

First Quarter. Captain Stone's kickoff went out of bounds and was brought back. Happy brought the second attempt back to their 40 yard line, made 5 at center, failed to gain left end, then made a first down

(Continued on page nine)

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HEREFORD, DEAF SMITH
COUNTY, TEXAS

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COMPANY, INC.
PUBLISHERS

R. E. KESSIE,
Editor and Manager

TELEPHONE 26—AT NIGHT 426

NOTICE TO THE PUBLIC
Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office on North Main Street.

Entered as second-class matter at the post office at Hereford, Texas, under the act of March 3, 1879.

SUBSCRIPTION PRICES:
Zones 1 and 2, per year \$2.00
Zones 1 and 2, six months \$1.00
Outside Zone 2, per year \$2.50
Outside Zone 2, six months \$1.50
Outside Zone 2, four months \$1.00

ALL SUBSCRIPTIONS STRICTLY CASH IN ADVANCE.



Caught in The
Corral
&
Put Through The
Chute

The report from the State Library Board published elsewhere in the Brand this week is evidence of what efficiency can accomplish. Deaf Smith county library did not rank third in the state because of the amount of money spent on its library. The amount of money spent had little or nothing to do with the standing given our library. Anyone would know that Austin, Belton, Midland or any of the dozen or more larger places that the local library leads in ranking, spend much more money than Deaf Smith county does on its library.

Deaf Smith county won its library honors by the amount of good it had accomplished with what it had to work with. Probably the greatest credit for the achievement goes to the members of the board of management who were largely responsible for the organization of the work several years ago. Their supervision would have accomplished little without the assistance of the county commissioners court in setting aside funds to make the library and its operation possible, and the whole would not have made much of an impression on the state library without the direction of Miss Lillie Hostetler, county librarian, whose knowledge of necessary requirements and insistence upon practical results in the distribution of books and other reading material has created such a wide-spread interest in the library.

While the state report does not mention the fact, undoubtedly the support local citizens have given the library by donations of editions, volumes and periodicals, has greatly increased the efficiency of the work by making available texts on subjects that would otherwise have been missing.

It takes everybody pulling together these days to get positive progressive results, and Deaf Smith county's library is an outstanding example of what may be done.

Evening Things Up.

Reader (rushing into the newspaper office): See here, you have published an announcement of my death by mistake. That's got to be fixed up somehow.

Editor: Well, we never contradict anything we have published.

Nineteen Years Ago In Hereford

(From the Files of the Brand of October 18, 1912.)

Miss Alta Renfro had returned from a visit with friends and relatives in Missouri.

J. D. Thompson had returned from the Kansas City Fat Stock show with first prize honors for yearling Herefords. They sold at the sale at \$8.00 and averaged 623 pounds in weight.

Miss Bertha Dameron, who was teaching the Umberger school, had spent the week end with home folks here, going back and forth on the train.

G. A. F. Parker, president of the Western National Bank, had started for Mineral Wells where he expected to join Mrs. Parker and the children, from which place they would go to the Dallas Fair.

The editor of the Brand had written a story the week previous about pupils' conduct in school and took a much longer space in that current week explaining what he had written before.

C. P. Arthur, Geo. O'Brien, Bob and Jim Higgins had returned from the Fat Stock show where they had consigned cattle for sale and received good prices for them.

Produce houses were advertising for turkeys, the market having already opened for that year.

Mr. and Mrs. H. H. Hawkins and little daughter, Kathlene, were attending the Dallas Fair and visiting home folks down in that part of the state.

Mr. and Mrs. R. N. Mounts had returned with their daughter, Elizabeth, from attending the Kansas City Fat Stock show.

A Kansas City dispatch reported that J. D. Thompson's cattle sold that week for the highest price on the market, \$8.00 per hundred.

but I'll tell you what I'll do, I'll put you in the birth column tomorrow and give you a fresh start—N. E. A. Bulletin.

That was a real game of football the Whitefaces put up Friday. The sceptics, before the game, were going to be satisfied with a victory by a single touchdown. Who wouldn't? But there were other fans loyal enough to believe our boys had better football in them than they had ever displayed and expected them to exhibit it that day. And they did, even exceeding the fondest hopes of the most optimistic.

That simply means Hereford football fans are going to see the same kind of game the town has grown to expect each year for quite a distance back. How many have told the boys they were proud of what they did Friday? That's what they need. If they just are made to realize that the fans believe they have a district championship team and would like to see them win it, the boys will put more determination in their game in response to the encouragement given them.

Tomorrow's game is going to be close, according to comparative scores. Canyon and Happy played a scoreless tie two weeks ago. Last week Canyon lost at Plainview 19-0, and Happy lost here 26-0. Plainview will be here tomorrow. Being played on our home grounds the Whitefaces will have a slightly greater advantage than the one touchdown indicated, but there are always the breaks of the game to be considered, and they go against Hereford just as often as in our favor.

Let's all be out to the game Friday. While not a conference game, indications are that it will be a close, hard game. And don't forget to tell the boys we appreciate their winning.

Take a little time this week to read the announcement of the Healthcade to be conducted by Miss Nell Hall county health nurse, with the assistance of state and federal authorities. That's worthwhile, and its results will be evidenced in the years to come. Better yet, make your plans to go along with these trips, some of them if not all—visit the communities and get better acquainted.

Meanwhile the signing of petitions for any against the county commissioners action regarding the extension work goes right ahead. A misstatement in this column two weeks ago has kept several folks from signing it, so I have been told. At the time the story was written a copy favoring the county agent and demonstrator was not before me, and I said it was necessary to be a resident, taxpaying voter to be permitted to sign in favor of the extension work. I was mistaken in that the signer does not have to be a voter, the only requisite being that of a resident taxpayer.

The only required classification of those who oppose the extension work is that they be taxpayers, nothing is said about them being residents, but it is only fair to expect those who sit in judgment upon the two petitions to compare them on exactly the same basis—what is ruled out from one will be ruled out from the other, also.

No time has been set to receive the petitions. The commissioners were in session this week and will not be again in regular term until Monday of week after next. Those who have not signed a petition on one side or the other should do so. The commissioners have promised the chamber of commerce board of directors they would base their decision upon the results obtained by the two petitions, and every eligible person should take one side or the other. This isn't a time for scuffling the fence. It is a question of county-wide importance that will reach nobody knows how far into the future.

Inasmuch as the chamber of commerce officials will probably check the petitions favoring the county extension work before turning them over to the county commissioners, it will be well to have them returned to the chamber of commerce in time for this detail work to be done systematically.

There's a big surprise going to be handed chamber of commerce members relative to next Monday's luncheon at the First Christian church. Read your invitation card well and pin it fast to your pocket.

Arney News Items

BY MRS. F. W. FORTNER
A light shower fell here Saturday night, and the weather continued cloudy through Sunday and Monday. Sunday was a cold day. Mr. and Mrs. George Ward re-

Trench Foot

Beware Athlete's Foot
Why suffer from the queer skin disease causing severe itching of toes and feet, cracking, peeling skin, blisters, Ringworm, Trench Foot or Hand Itch, when you can avoid infection and quickly heal your skin with Dr. Nixon's Nixoderm? Based on the famous English Hospital formula, discovered by a leading London skin specialist, Dr. Nixon's Nixoderm acts with amazing speed, because designed for this particular skin disease, Nixoderm is guaranteed. It must stop itch and quickly heal your skin or the small cost will be refunded.

CORNER DRUG STORE

IF NOAH **had waited for the Flood... well.!**

Have These Homes Remedies for An Emergency:

Mercurichrome	Absorbent Cotton
Adhesive Tape	Laxatives
Mentholatum	Viek's Rub
Ungentine	Aspirin

CITY DRUG STORE
We Give Green Trading Stamps

"More genuine satisfaction than any car I ever owned"

THE FORD is good-looking. It is safe. Comfortable. Speedy. Reliable. Long-lived. Economical. Everything a good car should be.

There is, too, an added something about it that brings enthusiastic comments from every one who has ever driven a Ford . . . the joy it puts in motoring.

"I have been a car owner continuously for nearly 20 years," writes a motorist connected with a leading university. "During this period I have bought eleven new automobiles. Eight of the eleven were in the middle-price field, one cost three thousand dollars, and the last is a Ford I purchased thirteen months ago.

"In the light of this experience I can say in all sincerity that I have derived more genuine satisfaction from the Ford than any car I ever owned. In saying this, I am thinking in terms of comfort, safety, driving pleasure, ease of control and economy. My next car will also be a Ford because it will give me what I want at a price I can afford to pay."

When you get behind the wheel of the Ford and drive it yourself you will know it is a truly remarkable car at a low price. You will like it when you first buy it. You will become more and more enthusiastic the longer you drive it.

After thousands of miles of driving you will say "it's a great car." Its economy will save you many dollars.

FIFTEEN DIFFERENT BODY TYPES
\$430 to \$640

(F. O. B. Detroit, plus freight and delivery. Bumpers and spare tire extra at low cost. Easy time payments through the Authorized Ford Finance Plans of the Universal Credit Company.)

FORD MOTOR COMPANY

Summerfield

BY MRS. L. JOHNSON

The young people's Sunday school class enjoyed a social given by their teacher, Mrs. Alton Lookingbill, last Friday night. It was in the form of a "bum" party, going from house to house until they had their paper sacks filled. On Sunday they went to Bellview, N. M., near the canyons for a picnic. Both events were enjoyable.

Geo. Flowers visited in Plainview last Sunday.

Mr. and Mrs. J. L. Lookingbill and daughter, Ruth, spent the week end with relatives at Tulla.

Mr. and Mrs. Lee Curry and daughters, Glenn and Mary Lou, visited Eugene Curry at Plainview last Sunday.

The young people gave Miss Mildred Meharg a surprise party Thursday night. She with the family are moving to Amarillo to make their home.

Mr. and Mrs. J. A. Noland were visitors to New Mexico recently. Mr. and Mrs. Clayburn Carr and W. J. Southern were visitors over the week end in the home of Jake Mahler at Lakeview.

Mrs. Geo. Storey was very pleasantly surprised last Sunday when members of her Sunday school class walked in on her with well filled baskets and reminded her it was her birthday.

Mrs. B. C. Roberson who teaches the sub-junior Sunday school class very delightfully entertained the same at her home Saturday night.

Mr. and Mrs. M. D. Weltz are enjoying the company of a daughter from Arizona and a son from Lehman, Texas.

Mr. and Mrs. Lloyd Lookingbill and family of Black visited friends here last Sunday.

W. L. Huntley motored to Fort Sumner on business one day last week.

Mr. and Mrs. Charles Roberson and baby left for Shattuck, Oklahoma, to take a welder's job.

Mr. and Mrs. J. E. Roberson and daughters, Beulah and Claudia and their families were Sunday guests of Mrs. George Storey and Brit Clark.

Fate Walser of Hereford was a business visitor here last Monday.

In Menard county 88,000 cans have been used in canning this season.

How We Get Rich.

The editor of a country newspaper retired with a fortune. When asked the secret of his success, he replied: "I attribute my ability to retire with a \$100,000 bank balance, after 30 years in the country newspaper field, to close application to duty, pursuing a policy of strict honesty, always practicing rigid rules of economy, and the recent death of my uncle, who left me \$98,500."—Boston News Bureau.

The W. T. S. T. C. at Canyon recently obtained the celebrated Chicago Madrigal Club music library of 40,000 pieces.



Store Your Dollars Have Money

YOUR real harvest is money. Your year's success is money SAVED. Your life's success is many successful years for money alone provides the necessities and comforts in life.

To SAVE is to SUCCEED.
START SAVING REGULARLY NOW
We Welcome YOUR Banking Business

THINK! **THE FIRST NATIONAL BANK OF HEREFORD** THINK!
A Strong Bank Thoughtfully Managed
MEMBER FEDERAL RESERVE SYSTEM

Are You Prepared For This?

WE ARE!

Get Ready for Winter Now

RADIATORS: We are prepared to test your radiator and repair the smallest leaks.

BATTERIES: Let us test and put your battery in condition for winter weather. Perhaps a new one is needed. We handle the celebrated U S L Line.

GLASS: We are prepared to install windshields or glass in doors or windows of any car.

Our well equipped shop is ready to render **DEPENDABLE SERVICE** at moderate prices.

IRELAND - BEAVERS MOTOR COMPANY
301 E. Third Street. Phone 383

SPLINTERS
VOL. 1. OCTOBER 15. No. 17

Panhandle Lumber Co.
Hereford, Texas.
D. H. ALEXANDER, Mgr.

Mother: Johnny, I told you to give sister her choice of those apples. How does it come that she has the smallest one? Did she choose that one?

Johnny: Yes, mother, she did. I told her she could take her choice, that one or none, so she choose that one.

Who, my friends, remembers the old-time, small-town girl who thought when she was kissed she was engaged?

Another pleased customer is a pleasure to us. We always strive to please you.

Honesty is the best policy. We have found that the majority of the people around here are that way. What is your opinion?

Mottos and slogans are very prevalent in this day and age, but without substantial backing the best slogan means nothing.

Strange, but the woman will not wear her short dresses any longer because the style is now to wear them longer.

PANHANDLE LUMBER CO.
PHONE 656

Ford Doings

MISS LA VERNE MANN

There were 71 at Sunday school Sunday and a good crowd out for singing, with a few visitors.

Mrs. J. L. Hight had relatives visiting her Saturday.

Beryl Davis and Kent Lyles arrived here Tuesday from Roosevelt, Okla., and have been staying in the D. B. Mann home.

Guests in the Rye Casey home Sunday were Mr. and Mrs. W. L. Leavelle, Ruby Rempel, Vineta Simpson, Elsie and Edson Funk, Hobart Whitaker and Irvin Shugart.

Kenneth Raynor was an Amarillo visitor Monday.

Thomas Simpson took supper with Clyde Mann Sunday.

Jan. Reeves left Monday for Dallas where he will spend the week.

Mrs. Clara Casey spent the week in the home of her son, Rye Casey.

Homer McClelland and Joe Fair were in Amarillo Saturday.

Mr. and Mrs. D. B. Mann spent Monday afternoon in the R. L. Mann home, and Mr. and Mrs. R. L. Mann and daughter accompanied them home to spend the night.

John Friesen came home Saturday night after a short business trip into other parts of the country.

Scherer Items

MRS. B. E. FULKERSON

The Home Makers Recreation club met with Mrs. Weaver October 8. Mrs. B. E. Fulkerson gave the importance of food coloring in a meal. Mrs. Dean gave garnishes and other relishes. New officers were elected: Mrs. Dean, president; Mrs. Miller, vice president; Miss Ragsdale, secretary and treasurer; counsel delegate, Mrs. Miller; parliamentarian, Mrs. McCollister; reporter, Mrs. B. E. Fulkerson. The next meeting will be with Mrs. Caldwell.

Misses Brunson, Garrett, Allie and Lucille Hughes went to Carlsbad caverns Friday, returning home Sunday.

Miss Ragsdale spent Saturday night with Miss Gunn.

B. R. and B. F. Fulkerson motored to Amberst Saturday.

Mr. Ragsdale ate dinner with Mr. Hogen Saturday.

Adrian-Sims Notes

BY MRS. J. M. CHAPMAN

Mr. and Mrs. Lige Ellison went to Crosbyton Friday.

Wesley Collier visited Ray Chapman Wednesday night.

Mr. Glenn is convalescing at this time. We trust he will soon be out again.

Rev. Pryor of Adrian preached at Sims school house Sunday.

Horace Frazier, Wesley Collier and Glenn Ellison went to Crosbyton Friday.

The N. O. Phillips family visited Sunday in the J. M. Chapman home.

Mr. and Mrs. Lige Ellison and son, Glenn, were Amarillo visitors Tuesday of last week.

Jumbo News

BY EDNA HALL

M. L. Hardy made a business trip to Memphis Tuesday.

Miss Josephine Hardy called in the Medley home Monday night.

Mr. and Mrs. Ovid Pinkert and children and E. C. Wilson visited in the F. L. Pinkert home Sunday.

Mr. and Mrs. L. E. Beck and JaRue, Mr. and Mrs. W. L. Hall, Mr. and Mrs. C. C. Hunter and children, Helen Wilder and Mary Ann Baird were Sunday visitors in the P. H. Dyer home.

Miss Johnnie Hardy took supper Sunday evening with Elaine Dyer.

Bro. Sharp spent Saturday night in the Sam Hunter home.

Mrs. Hardy visited Mrs. Hall Thursday.

Mrs. Walter Means visited Mrs. Ovid Pinkert Tuesday.

Mr. and Mrs. Uhlman Hunter and daughters, Phyllis and Francis, visited in the W. A. Hunter home Sunday.

Mr. and Mrs. C. Andrew and family visited Mr. and Mrs. Thomas Sunday.

Mimes C. F. Kerr, Ben Beach, M. Gilliam, Elmer Ireland visited Mrs. Press Dyer one day this week.

Mr. and Mrs. Marion Powers called on Mr. and Mrs. Uhlman Hunter Sunday.

Bro. Sharp spent Sunday night with Mr. and Mrs. H. C. Baird.

First Christian Church

Rev. M. J. Johnson, pastor.

Bible school at 9:45 a. m., A. M. Jones, general superintendent.

Morning worship hour at 11:00 o'clock. Next Sunday's subject will be "High Points of the International Convention". Charles Ferguson will also favor us with a special vocal solo at that hour.

No subject is announced for the evening hour, but there will be services, the time being changed to 7:30.

The Christian Endeavor hour has also been changed and will be at 6:30 until further notice. Prayer meeting each Wednesday evening.

MORE COUNTY AGENTS ARE NEEDED

(An Editorial from the Ft. Worth Star-Telegram, October 13)

Writing to the Texas Weekly, Henry T. Crosby, author of a series of farm life articles in the same publication declares that "a large part of the one-crop cotton farmers would be dependent upon the Red Cross for food after the crop is harvested this winter if the women on the farms had not been trained by the demonstration agents to can and preserve foods and to care for the small home industries such as dairying and poultry."

A multitude of figures might be quoted as certifying the fact stated by Mr. Crosby. The daily and weekly press have been filled with stories from county seats and rural communities setting forth the greatly increased activities in 4-H club work and other farm home work in which the county home demonstration agents direct or assist. Communities in large numbers have reported large canning programs, the statement that sufficient surplus food of this summer's production has been put away to meet the needs of the community for the next year being frequently met with in these reports.

As Mr. Crosby says in his article, "There can not be the slightest doubt about the supreme importance of the home demonstration work, nor of the great need of this work during this period of industry." Therefore it is astonishing, as he remarks, that "the commissioners' court of some counties have found it advisable, in the interest of 'economy' to discontinue support of this work. The shortsightedness of such a policy ought to be obvious."

The state of Texas and every county in the state has incurred a special obligation to the farmers because of the cotton acreage law enacted by the last special session of the legislature. Having become a party to the farmers' program for cutting cotton acreage in half, government has taken over a part of the job of giving profitable employment to the land and labor freed from cotton. A program of development of farm "sideline" production, especially food production, would have when indispensable in connection with a program for curbing if there had not existed a falling production in the major crop further emergency consideration. But there is a very distinct emergency, brought about by successive bad years for the state's agriculture. No efforts should be spared to make it possible for the individual farmer to recoup as much as possible of his past losses. And recouping demands that the farm resources be developed next year in more variety and with greater intensity than ever before.

The home demonstration agents, like the farm demonstration agents, contribute greatly to the development of sound and successful farming. The information and enthusiasm these trained workers supply very frequently make all the difference between a provident community which insures itself against adversity by developing a great variety of farm resources and the improvident community which takes no thought of the morrow but follows blindly the vagrant fortunes of a single crop. Instead of some counties discontinuing employment of these valuable aids this winter, there should be increases in their employment all along the list of counties. And the counties which have been nearest all-cotton in the past have greatest need of these agents to help farmers to utilize the acres and time which will be turned away from cotton next year.

(Editor's Note: What was said of cotton regions and one-crop farming, is surely just as true of wheat one-crop regions as well.)

IRELAND-BEAVERS COMPANY HAVE RADIATOR TESTER

On Texas Farms

By W. H. Darrow, Extension Service Editor.

With approach of the winter season, motorists get concerned with the possibility of a frozen and burst radiator or cylinder head of the car, and usually about this time begin to try to find some way of preventing such happenings.

Rather than drain their car radiators each night during cold weather it is a common practice to fill them with a non-freezing solution. This fluid is rather expensive and many motorists have found that a leaky radiator will cost them more from loss of anti-freezing fluids than a new radiator would cost.

It has therefore been a problem each fall for garages to make radiators absolutely water tight. This year Ireland-Beavers Motor company has purchased new equipment by which they test a repaired radiator just as a tire repairman tests his finished work, by immersing entirely under water and putting air in. If it leaks, the air bubbles will show where the leak is.

GARDEN AND CANNER CUT COST OF LIVING

Floydada.—With an original cost of only \$2 for seed, Mrs. Lucy Harper, garden demonstrator of the South Plains Home Demonstration club, one of the 14 garden demonstrators in Floyd county, has canned a total of 215 quarts of vegetables for family use, including 114 quarts of beans, 12 of peas, 11 of beets, 24 quarts cucumbers, 50 quarts corn and four quarts of watermelon rind preserves. This year she has added asparagus, rhubarb and carrots to her garden. Mexican beans are being grown also, these will be dried for future use. Mrs. Harper says that her grocery bill for a family of six has averaged from \$6 to \$8 monthly, which is spent for staple supplies only.

The Harper garden is about 90 by 100 feet, and is irrigated by water from a well. The garden has been fertilized every three years with barnyard manure, but last winter Mrs. Harper used cotton burr fertilizer in December. It was broken later and in March was rebroken and bedded.

The garden now has a big supply of fall vegetables. Three peach trees, a cherry tree and three apple trees help furnish fruit for the family.

Mrs. Harper has a hot-bed 3x9 feet with board sides and celoglass covering, built at a cost of \$4.75. It is used in early spring for tomato plants, cabbage and peppers and all winter for greens, lettuce and radishes.

Taylor county's new jail at Abilene, costing \$100,000, was recently opened with a "housewarming party" given by the sheriff.

of these valuable aids this winter, there should be increases in their employment all along the list of counties. And the counties which have been nearest all-cotton in the past have greatest need of these agents to help farmers to utilize the acres and time which will be turned away from cotton next year.


The family grocery bill and the poultry feed bills were reduced at one fell swoop when E. M. Kuykendall, a poultry demonstrator in Pine Crest community in Gregg county bought a steam pressure cooker, canner and sealer for his wife out of \$28 received from poor layers culled out of his flock of 98 hens. Mrs. Kuykendall canned 1800 containers of food for herself and neighbors, and Mr. Kuykendall continued to get the same number of eggs as before from his flock with a decrease of one-third in the feed bill.

As example of the fervor with which home canning is proceeding this year in Mason county, the home demonstration club in Hilda community boasts of 21 pantries stocked with home canned foods worth \$6,276.67.

For the best gardens in Midland county in 10 years all canning records have been broken there. About 90,000 cans have been sold by merchants, and home demonstration agents and home demonstration club women are aiding families to use canning equipment to fill these cans.

Irrigation with electrical power is being promoted around Lockney, Floyd county. Shallow wells producing from 1000 to 1000 gallons of water per minute can be installed complete with pumping plants for \$1600.

A number of trench silos are being built in Randall county for preservation of the present large silage crop.



We Are SPECIALISTS

—Our mechanics can repair any kind of car, but they are specialists when it is a Ford.

Let the men who KNOW Fords tune up your motor.

HEREFORD MOTOR COMPANY

115 West Third Street.

Your Grocer Has Fresh Bread Today

—The new management of the Hereford Bakery has installed a "pick-up" service to gather yesterday's bread and leave fresh, hot bread at your grocery store EVERY morning.

—Fifteen year's experience has taught us that freshness, and the very best of home products in our baking, will win for us the friends we are anxious to make.

The Hereford Bakery

HERSHEL KNOX

BOYD KNOX

"Home Town Bakers"

Special Attention Given to Party Orders

Using Home Products"

Your Grocer Has Fresh Cakes and Cookies

Brand Want Ads Pay Good Dividends!

BAKER'S CASH GROCERY

MONT E. BAKER

FRIDAY AND SATURDAY SPECIALS

ALSO SOME EVERY-DAY PRICES

SUGAR		10-pound cloth bag	55c
HAMS	Skinned, half or whole, pound	16c	Weinies Frankfurters pound 12c
PINTO	Beans, 10 pounds	29c	PECANS Whole halves, lb 64c
Salmon	Extra fancy, pink	11c	Compound Large lard Bucket 69c
Baking	Powder, K-C, 25c size	19c	Sorghum Home-made, gal 58c, half gallon 30c
Clorox	Extra good for bleaching	19c	DUTCH Cleanser, 3 for 21c
SOAP		White Laundry, 5 bars	10c
Mayonnaise	or Relish Spread, Pint jars	21c	Catsup Starley's, large bottle 14c
Pumpkin	No. 2 1/2 size, two cans	26c	CANDY Stick, pound package 18c
KRAUT	No. 2 size, 3 cans	25c	CANDY Bar, 3 for 10c
Pickles	Quart jar, sweet	29c	OATS White Swan, Quick, 2 large pkgs 35c
CORN	Golden Bantam, No 2 size, 2 cans	27c	Oranges Large size, dozen 20c
BEANS	Snap No. 2	10c	Apples Idaho, Jonathan, Dozen 12c
Pineapple		Broken Sliced, No. 2 1/2 size, two cans	35c

Starting Thursday, Oct. 15



F-I-R-E S-A-L-E

FOX MERCANTILE COMPANY

Want Ads

For Rent

FOR RENT: Two or three furnished light housekeeping rooms. Phone 765-J. 300 East Fifth Street. 40-1p

FOR RENT: Furnished seven room modern home. Phone 93. Mrs. O. G. Hill. 35-tfc

FOR RENT: Three light housekeeping rooms, furnished, with private bath. Mrs. W. E. Hicks, phone 155. 33-tfc

FOR RENT: Furnished apartment, 400 Lawton. Mrs. W. M. Megert, Phone 444. 40-dh

FOR RENT: Bedroom. Phone 444, 400 Lawton Avenue. Mrs. W. M. Megert. 29-1dh

FOR RENT: Two furnished apartments. For sale, modern homes. Easy terms. Phone 456. A. C. Thompson, Dependable Lumber. 38-tfc

FOR RENT: Furnished apartment. F. H. Oberthier. 37-tfc

FOR RENT: Five room furnished house, 403 Roosevelt. Mrs. B. B. Farmer. 40-tfc

FOR RENT: Section 27 Twp 2, Range 4, in Farmer and Deaf Smith counties, Texas. Frank Weinert, Bellvue, Iowa. 33-tfc

FOR RENT: Nicely furnished apartment with private bath and garage; also nicely furnished bedroom with board for young man. Phone 665. Mrs. Hattie Rutherford, 606 E 10th St. 39-3p

FOR RENT: Two light housekeeping rooms. Inquire at 211 West Fifth Street. 40-2p

FOR RENT: Nice large home on 25-Mile Avenue, known as the Trow home. Will rent only to responsible parties. Ralph Barnett. 39-2c

Notice

HARDWARE MEN: Have several fine tracts of Plains land—wheat land or row crop land; will trade for good, clean stock of hardware or implements; here are a few of them: 640 acres near Hereford, improved; 640 acres near Bovina, all in wheat; 320 acres improved, near Abernathy; 640 acres improved near Brownfield; 260 acres in wheat near Clovis, N. Mexico. These are just a few of the many tracts we own. Write me full details in first letter. Any size stock considered. All correspondence kept confidential. Box 2241, Amarillo, Tex. 37-5c

Lost and Found

LOST: Whiteface cow with horns, branded H D on left hip. Strayed north of Hereford. Notify J. P. Boyd, Route 4, Hereford. 40-1p

Wanted

HEMSTITCHING: Five cents a yard. All colors of bolt-proof thread furnished. Mrs. Hugh Witherspoon, 311 West Fifth St., Phone 192-J. 31-tfc

MIDDLE-AGED lady must have work. House work or practical nursing. Call at 206 West Sixth Street. 39-dh

For Sale or Trade

FOR SALE: Home grown Irish potatoes, 1c, 1 1/2c and 2c per pound, according to grade. L. Baskin, 111 Main St., Phone 138. 40-3c

TYPEWRITERS, New and second-hand. Jewell Murchison, Court House. 37-tfc

FOR SALE or Trade: Papec feed grinder, will trade for hogs, cattle, work mares or horses. See Claude Higgins. 40-2p

FOR SALE or Trade: Wholesale and retail gasoline and oil business on 25-mile avenue. Income \$200 per month. House and store building, \$20 per month rent. See Smith & Jones, Realtors. 38-2c

SENSATIONAL RUG SALE: One carload Alexander Smith rugs and carpets, brand new and first quality. Room size Axminsters and Velvets, \$12.50; room size Wiltons, \$25.00 up; large wool Brussels, \$10.00; large Jacquard woven wool face rugs, \$12.50; hundreds of other fine rugs. Write or see Mr. Berger, Amarillo Warehouse Co. Bldg. First and Polk Streets, Amarillo. 38-4c

FOR SALE: Bundled hegarl, 2 1/2 cents per bundle. Will consider trade for good day-bed and rocking chair. Inquire at the Brand office. 40-1c

Safe for sale. F. M. KESTER & SON. 40-1c

Ward News Notes

BY MRS. WILEY ROBERSON

Misses Lucile and Allene Hughes, Garrett and Brunson spent the week end in New Mexico, visiting Carlsbad caverns. They returned Sunday and reported good roads and a nice trip.

Omaha Harrison spent Sunday with Frances and Viola Hutson.

Art Seviers left Saturday for Denver, Colorado.

Mr. and Mrs. W. E. Hicks of Hereford took supper in the Wiley Roberson home Tuesday.

Chas. Harrison arrived Sunday night from Florida.

Mr. and Mrs. Lynn Powelson, Ruth Powelson and David Boyer visited the W. R. Harrison home Sunday.

Robert and Freddie Hutson spent Wednesday night with Hicks Roberson.

Singing was well attended Sunday afternoon.

Orle and Cecil Boyer are visiting in Buffalo, Oklahoma.

Francis and Viola Hutson and Omaha Harrison visited Mrs. Wilma Oden Sunday afternoon.

Billy Dennis Hutson spent Saturday night with Robert and Freddie Hutson.

F. M. Berry and Claude Neely of Levelland spent Tuesday night in the Wiley Roberson home.

Mr. and Mrs. Bill Hutson and Mrs. Art Seviers spent Sunday in the John Hutson home.

Mr. and Mrs. Dick Dixon and daughter, Pauline, Mr. and Mrs. Harry Lomas and son, Mrs. Green and Miss Nettie Lee Green all of Hereford, were Sunday dinner guests in the home of Mr. and Mrs. Arlie Dean.

Daniel News

BY MRS. JOE THURMOND

We had a nice shower Saturday night and another Sunday night.

Mr. and Mrs. O. L. Shugart and Elva of Hereford spent Friday night in the Thurmond home, enroute to Crawford, Okla., where he has work.

Mr. and Mrs. L. Smith of Dawn, Mr. and Mrs. J. L. Park and Miss Ruth, Mr. and Mrs. Ray Hershey and Miss Katherine of Progressive, and Mrs. Clayton and Miss Clayton of Hereford called on Mr. and Mrs. Howard Hershey recently, when the hostess served ice cream and cake.

Mr. and Mrs. Piez Brown had as guests Sunday Rev. Jones, pastor of Palo Duro church.

Veronica Buckman spent Friday night with Pauline and Ruth Moore.

Mrs. J. S. Moore and Mrs. W. R. Moore were in Hereford Wednesday.

Miss Mary Thurmond of Amarillo spent Tuesday night with her brother, Joe Thurmond and family.

Mr. and Mrs. Vernon Miller spent Thursday night in the Jacobs home. They formerly lived in Canyon, but have recently moved to Coolidge, Arizona.

Miss Wynlie Jacobs visited Miss Augusta Stice in Canyon Sunday.

Mrs. Hubert Thomson called on Mrs. W. R. Moore Tuesday.

Mr. and Mrs. Joe Thurmond had as week end guests Mr. and Mrs. Lowe Mecaskey and Peggy of Borger.

Mrs. Walter Beckman called on Mrs. W. R. Moore Saturday.

Several young people from here attended a party in the Ford community Saturday night.

Mr. and Mrs. Herman Dinkel visited in the Couman home in Canyon Sunday afternoon.

Misses Ruby Rempel and Elsie Funk and Riley Casey of the Ford community, Hobart Whitakes and Erwin Shugart visited in the W. R. Moore home Sunday afternoon.

Mr. and Mrs. Howard Hershey

FOR SALE: 640 acres, all in cultivation, price \$17. 100 acres land, trade for residence. Good 5-room house, block of land, well and windmill, want automobile; also have improved section to sell on crop payment plan. See J. E. Bray, Dunlap Building. 39-2c

Ask for FLAVO FLOUR at your Grocer's.

PACKARD MILLING COMPANY
Phone 29. 12-4c

FOR SALE: Watkins products. Phone your order between calls. I make deliveries. Phone 9025-F2. George W. Smith. 10-tfc

FOR SALE: At a bargain, late model, absolutely perfect, beautiful Majestic radio. City Drug Store, Friona. 35-dh

FOR SALE: Weaning pigs for sale. M. E. Moore, one mile north on 25-Mile Avenue. 40-1p

FOR SALE: One of the choice homes of Hereford; close to high school; six rooms, modern in every respect; beautiful shade trees; priced to sell. Inquire at Hereford Brand office. 34dh

Lodge Directory

HEREFORD LODGE
No. 476, I. O. O. F.
meets Monday, 8:00 p. m.
Visiting Brothers welcome
LEE R. CONKLIN, N. G.
L. H. Foster, Secretary.

were guests in the George Redlock home in Hereford Sunday.

Mrs. Howard Hershey and Miss Katherine Hershey called on Mrs. Piez Brown and Mrs. W. T. Thomas Wednesday afternoon.

Dawn Items

BY MISS LOVIE MAYFIELD

Bro. O'Down, pastor Canyon church of Christ, delivered a fine sermon after Sunday school last Sunday. He will be here each first and second Sunday.

Mrs. W. J. Stewart spent Monday in the Mayfield home.

An estimate of nearly \$100 worth of dry goods and groceries were taken from the Dawn grocery store one night last week.

Truman Miller left for Amherst one day last week where he has work.

Mr. and Mrs. O. D. Williams of Tascosa spent last week end with

her parents, W. L. Harris and family.

W. F. Mayfield spent Monday night in the Robert Gollehon home at Dimmitt.

A large crowd attended a program by the school Friday evening. Mrs. W. F. Mayfield and Mrs. H. E. Miller called on Mrs. A. J. Morris one day last week. W. J. Stewart went to Canyon on business Monday.

Mrs. W. F. Mayfield and girls were in Canyon one day last week. Mr. and Mrs. H. H. Miller and sons called at the P. H. Barnes home at Sudan one day last week.

Mr. and Mrs. C. Bagwell and daughters visited the Mayfield home last Thursday evening.

A number of young folks surprised Arnold Glegar with a party in honor of his birthday at his home last Monday evening. His many friends wished him many more happy birthdays.

Mrs. W. F. Mayfield and girls

Southern Rock Island Plow Company Our No. 12 OK Grinders

—are still on the market at \$165 cash, or \$195 credit—as long as they last—and we have plenty of them.

We Will Show You One In Operation at Any Time.

SEEING IS BELIEVING

Geo. P. Garrison, Agent

"Best Seller" Week

STARTS SATURDAY, ENDS SATURDAY, OCTOBER 24

Seventy of our best sellers—things that women are buying now—at popular prices.

WEIR'S

Close Drug Co.

J. J. Clark THE NYAL STORE Phone 13
Building

Your Prescriptions Are Carefully Compound-
ed by Registered Druggists. We Fill
Any Doctor's Prescriptions.

SPECIALS, SATURDAY ONLY

50c Peppermint Tooth Paste	39c
\$1.20 Listerine	96c
50c Listerine	49c
20c Listerine	21c
50c Hind's Honey and Almond Lotion	39c
\$1.00 Hind's Honey and Almond Lotion	79c
75c Nyal's Bathing Alcohol	39c
50c Nydentia Tooth Paste	39c
50c Par Shaving Cream	39c
50c Gillette Blades	45c
\$1.00 Gillette Blades	89c
35c Enders Blades	33c
25c Zerbat Cold Capsules	19c
60c Lysol	54c
\$1.00 Wine Cardul	89c
1.00 Coty's Powder	89c

EXTRA SPECIAL

50c Par Shaving Cream, 25c Par Talc, \$1.00 Gillette Razor, 50c Par Shaving Lotion, all for 98c

We Have Many More Money-Saving Specials on Display.

SHOP AT CLOSE DRUG COMPANY
for
QUALITY—SERVICE—PRICES

took dinner in the Will Black home at Canyon one day last week.

A. T. Frye had his trailer stolen last Sunday night.

A. C. Thompson is attending a four-day school which was started Tuesday at the district office of the Magnolia Petroleum Company in Amarillo.

Trip Around the World . . . 25c

Leaving Methodist Church Friday, October 16, at 6:00, 7:00, 8:00, 9:00 p. m.

Methodist Missionary Society

Carl's Cash and Carry Grocery

SPECIALS FOR FRIDAY AND SATURDAY

COFFEE	100 Per cent Pure, 7 pounds	91c
PINTO BEANS	New crop, 7 1/2 pounds	21c
PRUNES	Italian, Texo, gallon can, two for	61c
MEAL	10-pound Bag	21c
OATS	White Swan large package	16c
SPUDS	10 pounds	15c
YAMS	Portales pounds	1 1/2c
RICE	4-pound package	21c
PEAS	Four No. 2 cans	35c
SALT	Table, 1 1/2-lb package	3c

We Buy Poultry, Eggs and Cream.

Hereford Wholesale Grocery Company

L. W. CARLYLE

Phone 164

SPECIALS

FOR FRIDAY AND SATURDAY

SUGAR	16 Pounds, Pure Cane	57c
ORANGES	288 Size, Dozen	17c
SPUDS	17 Pounds	25c
PEACHES	Evaporated, two pounds	23c
COFFEE	Bulk, two pounds	27c
PRUNES	Gallon Can	37c
SOAP	Sunny Monday, Ten Bars	25c
PORK and BEANS	Wapeo, Four for	25c
TOMATOES	No. 2 Can, Three for	25c
CATSUP	Large Bottle	19c
CHEESE	Full Cream, Pound	22c
OATS	White Swan, Three Pounds	15c
PINTO BEANS	Eight Pounds	25c
POST BRAN		10c
HONEY	Gallon	89c
HAMS	Half of Whole, Pound	15c

Free!

STUDENT WORK

On Shampoo and Fingerwave

Miss Irene Thomas invites you to have her shampoo and fingerwave given under the instruction of Mrs. W. S. Smart.

SMART MARINELLO BEAUTY SHOPPE

Phone 492

WANTED: One more student for beauty course.

HELP YOURSELF

FOURTH AND MAIN

Specials Friday and Saturday

10-lb cloth bag Cane Sugar . . 39c
If purchased with 3-lb can Maxwell or 3-lb can Sam Houston Coffee \$1.10

Crackers, Saltene Flakes, 2 lb . 26c
Pineapple, No. 1 can 10c
Flour, 48-lb Flavo 59c
Post Bran Flakes 10c
Corn, No. 2, good grade 10c
Pork and Beans, med. size . . . 7c
Compound, 8-lb pail 74c
Macaroni, 3 pkgs 11c
Oranges, 252 size, dozen 19c

H. A. HOFFMAN, Proprietor

International Sunday School

Lesson

October 15, 1931.

PAUL IN THESSALONICA AND BEROEA.

Acts 17:1-5:11.

Acts 17:1. Now when they had passed through Amphipolis and Apollonia, they came to Thessalonica, where was a synagogue of the Jews.

5. But the Jews, being moved with jealousy, took unto them certain vile fellows of the rabble, and gathering a crowd, set the city on an uproar, and assaulting the house of Jason, they sought to bring forth to the people.

6. And when they found them not, they dragged Jason and certain brethren before the rulers of the city, crying, These that have turned the world upside down are come hither also;

7. Whom Jason hath received; and these all act contrary to the decrees of Caesar, saying that there is another king, one Jesus.

8. And they troubled the multitude and the rulers of the city, when they heard these things.

9. And when they had taken security from Jason and the rest, they let them go.

10. And the brethren immediately sent away Paul and Silas by night unto Berea: who when they were come thither went into the synagogue of the Jews.

11. Now these were more noble than those in Thessalonica, in that they received the word with all readiness of mind, examining the scriptures daily, whether these things were so.

Golden Text: Open thou mine eyes, that I may behold wondrous things out of thy law.—Ps. 119:18.

Time: A. D. 51.

Place: Thessalonica and Berea.

Introduction.

The name of Amphipolis, "Around the City", is derived from the fact that it is almost surrounded by the river Strymon. The journey from Philippi to Amphipolis is said by Rensan to be "one of the most beautiful day's journeys Paul ever experienced." He must have remained in Amphipolis over night. Both Amphipolis and Apollonia were too near Philippi to be safe places for work, and they could later be evangelized from Philippi. So Paul pressed on to Thessalonica, about 100 miles southwest of Philippi. "As St. Paul approached Thessalonica, he must have wondered at its beauty, for it was then, as now, built in the form of an amphitheatre, sloping down towards the sea and with snow-clad heights of Olympus rising in the distance behind it." "Thessalonica" means "Thessalian Victory," a name given by Cassander who rebuilt the city, and who named it after his wife. She was the half-sister of Alexander the Great, and was so named by her father, Philip of Macedon, because he won a great victory over Thessaly on the day he received news of her birth. The

modern name of the city is condensed to Saloniki (Salonica) and under that name it has long been a fruitful center of American missions. "The greater part of the city was accidentally burned during the World War, when Salonica was the base of the Allied Balkan forces. Even while the new and modern buildings are rapidly rising, as part of Greece's great era of prosperity, one still hears tales of 'the fire'."

Paul in Thessalonica.

Following his rule to make the synagogues the bases of operations, because the Jews were best prepared to receive Christianity, Paul spoke for three Sabbaths in the Synagogue of Thessalonica, opening the Scriptures to his hearers, and especially unfolding the Old Testament prophecies of Christ's sufferings on the cross and his resurrection, and drawing the inevitable conclusion that Jesus of Nazareth was the long-expected Messiah. The result of this powerful preaching was the winning of some of the Jews, who threw in their lot with the missionaries, and also many of the Gentile Proselytes to Judaism. "A number of the leading women also cast their lot with the heralds of the new faith. Luke makes it a rule to notice how far the teaching of Paul reached the women, who in the circumstances of ancient life had not such ready access to the public lectures of strange teachers. In the Christian assemblies these women found opportunity to give public expression to their views, and thus to strengthen their religious convictions and to affect the opinions of others."

The World Upside Down.

"Those that have turned the world upside down are come hither also." "There is nothing that has such tendency to turn the world upside down, as our glorious Christianity. The fact is that the world now is wrong side up, and it needs to be turned upside down in order that it may be right side up."—T. DeWitt Talmage.

"Agitation is our profession. Unless we have denied the faith and mean to be the worst sort of infidels, we intend not to let things remain just as they are in human life and human society, but to keep on altering them for the better."

The world into which Christ came was hard and terribly cruel, little regard was paid to human life, the most brutal slavery was everywhere, no care was taken of the sick, the infirm, and the aged, and the most abominable impurity was flaunted without shame. "The world is still very far from being a kingdom of God, but it is immensely nearer than it was when Christ came into our midst. We date our years from the time of his advent."

"One truth is true for all: Except ye be born again, ye cannot see the kingdom of heaven.' Except ye be thoroughly renewed, turned upside down, ye cannot be saved."—C. H. Spurgeon.

Paul in Berea.

"And the brethren immediately sent away Paul and Silas by night

unto Berea." Berea is about fifty miles west of Thessalonica. "Berece is beautiful, a wholly charming spot, worth visiting for its present attractiveness. Flowing streams abound in and about this town of many waters, and the trees and cotton and other vegetation are luxuriant. The people are pleasant, prosperous and distinctively dressed. The smiling, friendly children would win the hearts of any occidental Sunday school."—William T. Ellis, L. L. D. "The city was founded a thousand years before any of the great cities of Europe were built, saving perhaps Athens and Rome."—Rev. Francis E. Clark, D. D.

The Noble Bible Searchers.

"How these were more noble than those in Thessalonica." The work translated "noble" has been taken over in our English work "eugenics". They were better born and so of better character. "Examining the scriptures daily." Each day, and not simply on the Sabbath, these noble Bereans compared the Old Testament prophecies of the Messiah with what the apostles told them of Jesus Christ. "Whether these things were so."

"True nobility of soul consists in willingness to receive the Word, combined with diligent testing of it. Christ asks for no blind adhesion. The true Christian teacher wishes for no renunciation, on the part of his hearers, of their own judgments. Open your mouth and shut your eyes, and swallow what I give you' is not the language of Christianity. If professing Christians today were better acquainted with the Scriptures, and more in the habit of bringing every new doctrine to them as its touchstone, there would be less currency of errors and firmer grip of truth."—Alexander Maslaren.

Trouble in Berea.

"Besides the Jews, the converts included many Gentiles, not only Greek men, but Greek women of honorable estate, women of wealth, position and influence, like the chief women of Thessalonica and Lydia of Philippi. But the Jew-

ish foes of Christianity were once more on the warpath, coming from Thessalonica in their mad bigotry, and once more arousing the crowd against the missionaries, doubtless with the same old charges of sedition and treason which they had found so effective before. Warned by past experience not to allow these hostilities to get to the point of riot and compel the intervention of cowardly authorities, at once the Berean converts decided to send Paul away, as the most prominent missionary, keeping Silas and Timothy in Berea to instruct them further.

On to Athens.

On account of his physical infirmities, it was not safe for Paul to travel alone, so that a delegation from Berea conducted the apostle to the sea, a distance of about 20 miles, and thence, either by the road along the seacoast, as some think, or by ship, to the great historic city of Athens. There they left the apostle and returned to Berea, bearing Paul's injunctions that Silas and Timothy should join him in Athens as speedily as possible.

Bold Preaching.

It is very likely that Paul's enemies, the Jewish opponents of Christianity, had in the apostle's absence slandered him, impugning his motives, and declaring his object to be self-seeking. Such slanders Paul refuted by reminding his readers of his sufferings in Philippi, in spite of which, and in spite of the persecutions in Thessalonica, the apostle continued bold in his preaching of the gospel. He had not sought to please men, but God. He had not flattered men, he had not sought men's money or men's applause. He had been simple, sincere, and courageous in his desire to win souls for Jesus Christ.

SHERIFF'S SALE OF REAL ESTATE

STATE OF TEXAS, County of Deaf Smith.

By virtue of an order of sale issued out of the Honorable District Court of Deaf Smith County on the 6th day of October A. D.

1931, by the Clerk thereof, in the case of C. J. Paddock, Plaintiff, versus S. C. McAdams and Blanche E. McAdams et als, defendants, No. 1922 and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the FIRST TUESDAY in November A. D. 1931, it being the third day of said month, before the

Court House door of said Deaf Smith County in the City of Hereford, Texas, the following described property, to-wit:

All of Lot Number Nine (9) in Block Thirty-Two (32) in the Original town of Hereford, Deaf Smith County, Texas, according to a recorded plat thereof on record in the deed records of Deaf Smith county, Texas, levied on as the

property of S. C. McAdams and Blanche E. McAdams on the 6th day of October, 1931, to satisfy a judgment amounting to \$1,220.72 in favor of C. J. Paddock, and cost of suit.

Given under my hand, this 6th day of October, 1931. J. B. MILLER, Sheriff, Deaf Smith County, Texas. 39-4c By J. M. Murchison, Deputy.

A. C. THOMPSON

DEPENDABLE LUMBER

AND ACME QUALITY PAINTS

McKinley & Third

Phone 456

PROTECT



With a SAVINGS ACCOUNT

The First State Bank

Cream O' Plains Butter

Supplies Necessary Vitamins



—There is no substitute for the butter your body requires during the winter months.

Farmers Creamery Ass'n, Inc.
Hereford Phone 3

For Night Study

Give your children plenty of light . . . It's the cheapest eye insurance you can buy. Once their vision is impaired, it usually remains a handicap thru life.

Texas Utilities Company

Less Smoke Less Ashes

—Clean coal gives more heat from fewer lumps. Each shovel-full is ALL coal—there is no dirt and rocks to cause smoke, clinkers and poor combustion. We have concrete floors in our coal bins.

McLean & Pitman

PHONE 1

BUSINESS AND PROFESSIONAL DIRECTORY

PHILLIPS "66"
and Ethyl gas, Mobiloil, Greasing, Tire Repairing, Etc. Phone 69 when in tire trouble
W. J. SMITH, Phillips
No. 1, at Third and Schley

DR. G. F. LeGRAND
Office Upstairs
Buckner-Lambert Bldg.
First Door South Star Theatre
Office Phone 673
Residence 244

DR. T. L. MORGAN
Physician and Surgeon
Buckner-Lambert Building
Residence and
Office Phone 462

The Brand wants rags—good clean cotton rags, with old knit underwear, stockings, linen collars, etc., absolutely barred. Good price paid. dh

Numm Transfer
HAULING OF ALL KINDS
Day Phone 656, Night 761-J

S. O. WILSON DAIRY
Grade "A" Milk, 10c quart.
Phone 9027

INSURANCE
Loans--Bonds
HEREFORD INSURANCE AGENCY
JOHN McLEAN, Manager

Fix-It Shop

All kinds of Furniture Repaired.
J. J. BUCKNER
Phone 751

DR. E. B. THOMASSON
SURGERY
General Practice
Office Over Corner Drug Store.
PHONES
Residence 224 Office 67

West Tailor Shop

MRS. O. F. WEST, Proprietor
"Well Pressed Is Well Dressed"
Clothes called for and delivered
PHONE 385



CHIROPRACTOR

W. A. ROBINSON, D. C. Ph. C.

X-RAY EXAMINATIONS
Massage with Deep Therapy Heat.
Corrective Diet.
OVER CORNER DRUG STORE.

Residence phone 464 Office phone 573.

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NEW X-RAY FOR YOUR CONVENIENCE
Office Moved to Oberthier Apartments
114 1/2 West Third Street.

Free Consultation and Spinal Analysis.
Office Phone 664. Residence Phone 341.

The TITLE to your land is vital.
Our Abstracts correctly title the title.

A. O. Thompson Abstract Co.
5 1/2 Per Cent Federal Farm Loans

PIGGLY WIGGLY

All Over the World

Specials for Friday and Saturday

SWEET POTATOES — Ten Pounds	12¹/₂c
GRAPES — Tokay, 3 pounds	25c
SOAP — White Laundry, ten bars	22c
SUGAR — Fine Granulated, ten-pound bag	54c
COFFEE, White Swan — One large White Swan Oats FREE, 3 lb can	98c
HOMINY — Medium can	5c
PINEAPPLE — Sliced or Crushed, No. 1 flat	10c
KRAUT — No. 2 1/2 Size	10c
OATS — White Swan, large size	15c
CRISCO — 3-lb pail, One pie pan FREE	57c

MARKET SPECIALS

VEAL STEAK, pound	12 1-2c
PURE PORK SAUSAGE, pound	12 1-2c
HAMBURGER, pound	8c
HAM, half or whole	16c
BACON, breakfast, sliced, pound	23c
BACON, smoked, pound	16c

Trees Had Tenants

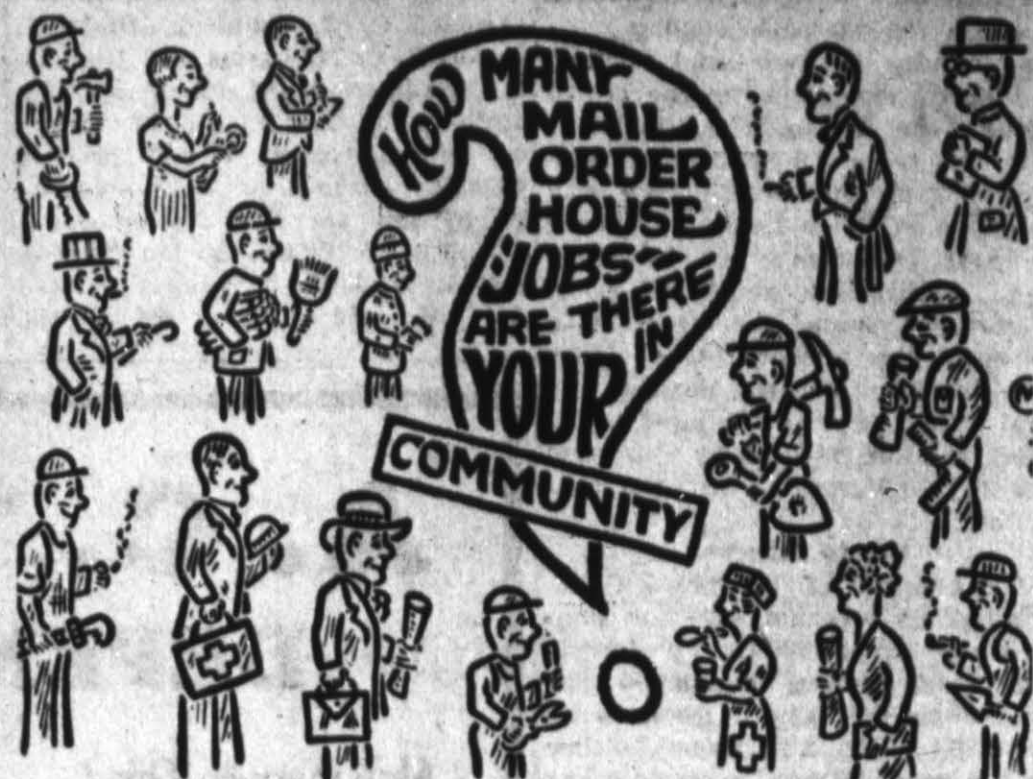
Woodmen cutting down two ancient elms at Lindley Wood, near Nuneaton, England, made two unusual discoveries. In the first tree they cut through a swarm of bees, which were so effective in their protests against being disturbed that the woodmen had to abandon their work. When the second tree was felled a nest of young rabbits was revealed in the stump.

"Cajun Talk" Recorded

"Cajun talk," dialect of Acadiana, has been recorded on phonograph records to preserve the language.

Uncle Eben

"A good many people," said Uncle Eben, "goes aroun' lookin' for sympathy when what they needs is dyspepsia medicine."—Washington Star.



Social and Society

MUSIC STUDY CLUB HELD FIRST MEETING SEPTEMBER 23

The Music Study club of Hereford met on September 23 for its opening business session of the club year and annual fall luncheon in the lovely, spacious home of Mrs. Gilbreath. A most appetizing buffet luncheon was served to 26 members and Miss Schultz of Chicago, a guest.

PAST PRESIDENTS OF MUSIC STUDY CLUB MEETING

The yearly luncheon of the past presidents of the Music Study club was held September 21 in the lovely home of Mrs. Ray Coneway. This organization has for its members only those ladies who have served as club presidents at some time during the fifteen years of its existence.

The dining room was beautifully decorated with late roses and fall flowers, where a delicious three course luncheon was served. Those present were Meses. Parker, Broadwell, Ferguson, Dyar, Dameron, A. O. Thompson, Coneway and Fox.

PIONEER STUDY CLUB MEETS WITH MRS. J. B. JONES

Tuesday afternoon the Pioneer Study club met in regular meeting at the home of Mrs. J. B. Jones, with Mrs. W. O. Fox assisting her as hostess to the members and guests.

A short business session was held at the opening of the study hour, and the following program given on the subject of Textiles and Their Care:

Roll Call: Tributes to purple and fine linen, from the Bible.

Fabrics you buy to wear and to wear out: Mrs. B. E. Kessie.

"Dame Fashion", an enjoyable play, was given by the following members and guests: Meses. P. H. Gilliland, J. M. Gilliland, J. B. Jones, Bob Higgins, Arthur Thompson, Meses Martha Duncan and Evelyn Bell.

During the social hour that fol-

lowed the program pumpkin pie topped with whipped cream, and coffee were served the 24 members and two guests, Meses Duncan and Bell.

The next meeting will be at the home of Mrs. John Cunningham, October 27.

HIGH SCHOOL JUNIORS ORGANIZE FOR THE TERM

The Junior class of the Hereford high school organized with the election of the following officers: Jack Cartwright, president; Melvin Harris, vice president; Wilma Jo Jones, secretary and treasurer, Lilburn Ray and Reaford West, representatives of Athletic Association; Mary Elizabeth Stanford, class reporter; Mr. James Wilson, gold. Flower, sunflower.

Every member of the class is going to try to follow the motto: "May we be faithful."

JUNIOR MUSIC STUDY CLUB MEETING

A most interesting meeting of the Junior Music club was held last Saturday at the home of Mrs. Broadwell, club counsellor. The entire time was used for a Hymn contest, in which three classes entered. First, those who played five out of six selected hymns from memory. Second, those who played from notes. Third, those who could recognize five out of ten hymns played, and be able to give author, composer and one stanza of the hymn.

Ruth Marie Mounts won in the first class, Elisabeth Ireland in the second, and Lueta Borden in the third. All the girls made high grades and showed careful study as well as talent.

Mrs. Ray Coneway and Mrs. Cliff Estes judged the contests.

L. H. Fuqua of Houston has been here the past several days visiting relatives and friends.

E. E. Standifer, who visited his home in Lockney Saturday, says that the rain and hail damaged most of the cotton in that section.

HEREFORD BREEDERS SELL AT ROSWELL FAIR

Hereford breeders from here sold a considerable number of white-faces at the public auction following the Roswell Cotton Carnival last week, according to stories carried in the Roswell Dispatch.

Doyle Rose led in the number of sales, with 11 head; D. L. McDonald sold two, E. L. Brady one, Leo N. Wolfe sold three, and Ira Cocheil sold one.

Russell Whitehead, an employe of the Brand for the past several months, has been transferred to Pampa and will leave Sunday for his new position.

TRY A WANT AD IN THE BRAND.

Look Up!

By continually looking upwards our minds will themselves grow upwards; and as a man, by indulging in habits of scorn and contempt for others, is sure to descend to the level of what he despises, so the opposite habits of admiration and enthusiastic reverence for excellence impart to ourselves a portion of the qualities we admire. Here, as in everything else, humility is the surest path to exaltation.—Exchange.

Indians' Ancestors

The origin of the North American Indians is a question on which authorities are unable to agree. Some hold that the American Indian is indigenous, others that he was distinctly Asiatic in origin, while still others contend that Australia and the South Sea Islands were the base from which the aboriginal Indians pushed off for America.

Won Fame for Engineers

P. P. Baker and B. C. Dickinson are the engineers who developed the Deion circuit breaker, that opens any high-voltage power circuit in a fraction of a second. Their paper describing the device won first prize at a meeting of the American Institute of Electrical Engineers.

WOMACK'S

SPECIALS FRIDAY AND SATURDAY

COFFEE, Schillings, 2 lb	75c
BROOM, good one for	29c
Vinegar, pure apple cider, bring con., gal	30c
OATS, large, quick, glass ware, pkg	22c
POST TOASTIES, 2 large pkgs	23c
SPUDS, No. 1 white, 16 lbs	25c

Phone 87.

118 West Third St.

Brand Want Ads Pay Good Dividends!

October Coat and Dress

S-A-L-E

Fur Trimmed Coats

\$6.95 and \$9.95—See Them

COATS FOR SCHOOL GIRLS
\$2.95 and \$3.95—Fur Collars.

Beautiful Tailored

SILK AND WOOL FROCKS
\$2.89, \$3.29, \$4.95 and \$9.95

S. L. Harman's Stores

S. L. HARMAN, Jr., Manager. Hereford, Texas



PUBLIC SALE!

I will sell at public auction, without reserve, my entire farming equipment, livestock and household goods at my farm located 13 miles west of Hereford on Harrison Highway, and two miles south, or eight miles northwest of Summerfield, or 11 miles north and four east of Friona.

Thursday, Oct. 22

SALE BEGINS PROMPTLY AT 1:30 P. M.

HORSES

- 1—Team bay mares, weight about 2300 lbs.
- 1—Gray horse, weight about 1100 pounds.
- 1—Brown mare, weight about 1150 pounds.

HARNESS

- 4—Sets good chain harness. Collars, bridles, lines, etc.

CATTLE

- 1—Jersey cow, age 4, giving milk.
- 1—Jersey cow, aged 2, giving milk.
- 1—Jersey cow, aged 3, giving milk.
- 1—Jersey cow, aged 5, giving milk.
- 1—Jersey cow, aged 2, giving milk.
- 2—Jersey heifers, coming 2-year-old, bred.
- 2—Coming 2-year-old steers.
- 1—Heifer calf.
- 1—Steer calf.
- 1—Jersey bull, two years old, pure bred.

There will be other cattle consigned to this sale. The above is a good, clean offering of dairy stock.

FARM MACHINERY

- 1—Two-section drag harrow.
- 1—Walking sod plow.
- 1—Mouldboard walking plow.
- 1—Garden plow.
- 1—Single-row lister.
- 1—Single-row go-devil.
- 1—Two-disc plow.
- 1—Two-row cultivator.
- Several oil barrels.
- Double trees, single trees, forks, shovels and other useful items too numerous to mention.

HOGS

- 7—Poland China pigs, weighing about 60 lbs.
- 1—Poland China sow.
- 2—Top Poland China harrons, weighing about 250 pounds.
- 10—Chester White pigs, weaned.
- 6—Chester White sows, weighing about 80 pounds.

HOUSEHOLD GOODS

- 1—Solid oak library table.
- Several oak over-stuffed rockers.
- 2—Dressers.
- 1—Sideboard.
- 1—Kitchen table.
- 1—Cook table.
- 1—Four-burner oil stove.
- 2—Congoium rugs.
- 1—Kitchen cabinet.
- 1—Bedstead, 2-4 size.
- 1—Bedstead.
- 1—Wash stand.
- 1—Stand table.
- 1—Lard-rendering kettle.
- 1—White Mountain refrigerator.
- 1—Kitchen safe.
- Several dining room chairs.
- 1—No. 12 DeLaval cream separator.
- 1—Large heating stove.
- Cooking utensils and other household items too numerous to mention.

CHICKENS 75—Pure bred Rhode Island hens and pullets.

TERMS—CASH

J. H. Tribble, Owner

Frank Barber, Clerk.

Ray Barber, Hereford, Auctioneer



—The merchant who has advertised consistently might safely guarantee his merchandise, for only quality goods can stand the magnifying glass of public attention that is focused upon them by advertising. Misleading statements speed the death of an inferior product.

—You may be sure that the consistent advertiser will offer you quality goods and describe them accurately.

Years to create ~ minutes to create your records!

For Sale by

The Hereford Brand

More Highway Talk Concerning Caliche Roads

(From The Friona Star)
W. H. Durham, city manager of Amarillo, and E. W. Lampey, chairman of the highway committee of the Amarillo chamber of commerce, were in Friona a few hours last Friday afternoon.

These gentlemen, two of Amarillo's leading and enthusiastic citizens, were on their way to attend the fair at Roswell, New Mexico, and their car became disabled near Friona and they were forced to delay their travel while repairs were being made, and favored the local secretary with a short visit during which time they enthusiastically discussed the prospects of hard-surfaced highways in the Panhandle.

They gave out the information that the Amarillo chamber of commerce has been bringing a strong pressure to bear on the state highway commission to accept, as state highways, any road that has been directly graded and hard surfaced with a heavy surface of caliche, well packed and treated with coating of asphalt and oil.

It has been, and still is, the policy of the state highway commission to use nothing as a permanent road but a standard grade of quality of concrete, which construction costs at least \$75,000 per mile, and which cost makes that kind of permanent highway practically prohibitive in many counties of the Panhandle, and especially at this time, in Farmer county.

And more especially is this true when it is remembered that at least 65 per cent of this money immediately leaves the county and goes into the coffers of some cement factory, and another 20 per cent goes to the railroads for transportation and practically all the remaining 15 per cent goes out to other concerns outside the county.

A plan is being proposed to test out the caliche roads in Oldham county where the state and federal highway departments plan to spend at least \$1,000,000 on federal highway 66. The Amarillo people base their arguments for the caliche surface on the fact that the first hard surfaced road built out of Amarillo was built 11 years ago at a cost of about \$4000 a mile, was a caliche road, and has had the longest and hardest of wear, and has cost less for up-keep and is still the best road of the seven hard surfaced roads leading out of Amarillo. The upkeep of this road has averaged \$75 a mile per year, while all the other roads average more than that, the dirt roads averaging \$178 a mile per annum.

In addition to the lasting qualities of the caliche road, is the saving in cost of construction. Of the \$1,000,000 to be appropriated to build the concrete road through Oldham county, only \$300,000 will be required to build the caliche, of which the federal government will supply \$100,000. The state government \$100,000 and the county the remaining \$100,000, leaving a balance of \$700,000 of the appropriation unused, and as a means of showing the immense saving to the people of the county it is estimated that the interest on this remaining unspent portion at 4 per cent per annum will keep the road in perfect repair throughout all time to come without ever touching the principal.

Another argument in favor of this kind of construction is the fact that not more than 20 per cent of the entire amount necessary to build the road will leave the county in which it is to be spent, that 20 per cent being for asphalt and oil used in top dressing.

By way of illustration, it is estimated that the amount required to hard surface federal highway 66 through Farmer county with caliche will cost \$300,000. One-third of this amount will be furnished by the federal government, one-third by the state, and the

Green Feed Saved By Using Pit Silos



It cost \$86.25 for man, horse and tractor labor for Wright brothers, Bexar county dairymen, to build this 180-ton trench silo, and 88 cents per ton to fill it with the crop from 21 acres of hegar. Built in a hillside, the silo is 140 feet long, averages 13 feet in width at the top, 8 feet at the bottom, and is 9 feet deep. It was dug with plows, slip scrapers and fresno and the walls smoothed down with hoes, according to O. W. Thompson, assistant county agent, and the cut ensilage was packed down by a tractor during the filling process. When filled the silo was covered with a six-inch layer of oat straw, thoroughly wet and covered with six inches of dirt. A terrace thrown up around the silo keeps water from running into it.

County agents in every section of Texas reported dairy herd demonstrators digging and filling trench silos in August because of the urgent need to cut production costs of dairy and other livestock products. They are finding this

method cheaper than providing barn space for the bumper feed crop, less wasteful than stack storage, and more productive of dollars than either. The cost of construction is running about 50 cents or less per ton capacity, and the cost of filling with corn, hegar, milo, kafir or sweet sorghums is less than \$1 per ton. Most farmers plan to feed the ensilage out during periods when pastures are short, the county agents say.

While trench silos are more wasteful than other types, in need of yearly repair of walls and apt to fill with run-off water unless precautions are taken, they are so cheap to build and easy to fill that they are considered entirely practical by livestock and engineering specialists in the Extension Service of Texas A. & M. College and United States Department of Agriculture. Among the counties reporting trench silos recently constructed are Bexar, Hopkins, Harrison, Mitchell, Guadalupe, Travis, Johnson, Titus, Gray, DeWitt, McLennan and Lamb.

other \$100,000 by the county, which will bring into the county \$200,000 more than the county itself furnishes. Of this \$300,000, 80 per cent will remain in the county, which sum will amount to \$240,000. Or, in other words, the county will not only retain within its domains the \$100,000 it would vote as bonds, but will receive within its bounds an additional \$140,000 of the total amount supplied by the state and nation.

It was asked how this sum will be retained in the county. The answer was that all material except asphalt and oil will be obtained from the caliche deposits to be found at convenient distances along the highway to be built and owners of the land upon which these deposits are found will be allowed at least three cents a cubic yard for the material, which will run into some hundreds of dollars, thus making a nice fat yield from the land. On the other hand, labor will be needed to quarry this material and trucks needed to con-

vey it to the highway, and it is proposed to secure these laborers and trucks among farmers and other men of the county who will be willing to perform the labor and furnish trucks. The labor of spreading and packing the material will also be done with local labor and even the contractors will spend a large portion of their profits for actual living and operating expenses in towns of the county nearest to which they are operating.

Many teams will also be used in the construction, which will furnish a market for a large amount of the feed crop of the county, and which would necessarily be spent among the farmers.

Thus by building the caliche road the county will save about 25 per cent of the price of a concrete road, and at the same time have a road of the best quality and type known to road builders, and more highly praised by the motorist than any other type, and instead of burdening the people with an oppressive tax rate it will be placing within their hands money with which to assist in paying the taxes already assessed against them.

With these facts in view why should not Farmer county throw in with Amarillo and assist in securing from the state highway commission the recognition of a type of highway construction that will be a lasting blessing to coming generations and at the same time one which is cheap enough that the present generation can afford to build?

Built on Imagination

"Fame," says Hi Ho, the sage of Chinatown, "sometimes compels an accidental figure in affairs to appear as the star in a motion picture for which Popular Imagination has composed the scenario."

Salvation Army's Birth

The Salvation army, which was first known as the Best London mission, and later as the Christian mission, was founded in 1865. In 1878 the name Salvation army was adopted.

Sportsman Honored

The jockey club says that the Withers horse race is named after one of America's great sportsmen, D. D. Withers, as the Belmont for instance, is named after a famous racing family, and as is the derby of England.

Rare Indeed

Restraint is probably the most valuable and the least frequently exhibited virtue.—Country Home.



In Safe Hands

Should anything happen to your laundry—in spite of our extreme care—we make "PLEASANT ADJUSTMENTS". Will a hand laundry do as much? Can it, when its investment is little more than the value of the clothes it washes?

Our investment is enough that we can AFFORD satisfied customers.

"WEWASHRITE"

Hereford Laundry
PHONE 298

Our Wearing Apparel For Men and Boys



—Is of the finest quality . . . smartest styles . . . and yet priced very cheap. Prices are now at the 1915 level. We are buying for less . . . Your dollar goes farther . . . You will profit most . . . Buy your fall needs now.

Men's and Young Men's
SMART FALL SUITS

Made of hard-finish worsteds that will hold the crease when pressed.

\$22.50 Two Pairs Trousers

A Good Selection to Choose From—Lots of Other Suits as Low as \$12.50—With Two Pairs Trousers, Hard Finish Worsted.

Sprouls-Cronin & Co.

Furr Food Store

213 MAIN STREET, HEREFORD

BREAD

The Staff of Life, Hereford Home-Baked, 16-Oz Loaf Limited

3 1/2c

CAKES

Hereford Home Made, Any Kind Regular 25c Size

17 1/2c

RICE

Blue Rose, Cracked, Pound

4 1/2c

OATS

Large Bag, Quick Quaker, Two Pounds

10c

YAMS

Ten Pounds

10c

SPUDS

Ten Pounds

12c

COFFEE

Pound

34c

FLOUR

24 pounds, Guaranteed

34c

WHITE KING

Regular 9c Size

5c

SOAP

Five Bars, White Laundry

10c

VELTEX

Perfect Shortening

75c

MATCHES

Three Boxes

10c

MEAL

Five-Pound Bag, Red Star

14c

PEACHES

Large, 2 1/4 can, Syrup Packed

15c

APPLES

One Pound, Evaporated

11c

PUMPKIN

Large 2 1/4 Can, Van Camp's

12 1/2c

APPLE BUTTER

Large Can, Libby's

19c

BROWN RICE

12-Oz Pkg., Good for Health

12c

WESSON OIL

Pint Can

29c

SALT

Shaker Box

3 1/2c

PREMIER

Salad Dressing Large Jar

36c

SALAD WAFERS

A Large Box of Crackers

9c

CHILI

No. 1 can, Walker's Red Hot

13c

HAMBURGER

Veal Loaf, Pork Added

12c

OYSTERS

Half Pint, Fresh

20c

Peanut Butter

Bulk, Pound

12c

SHORTENING

8-lb bulk, bring your pail

64c

BACON

Squares, Pound

12c

HAM

Half or Whole, center cuts 29c

16c

PORK ROAST

Pound

12c

BARB-Q

Every Day, Pound

20c

BEEF ROAST

Pound

12c

BACON

Breakfast, Sliced, Pound

21c

STEAK

Pound

12c

BACON

Half or Whole, Strip, Pound

16c

SOUSE MEAT

Pigs Head, Pound

12c

SOUP

Chicken Vegetable Tomato

Campbell's Three Cans

25c

"A FAIR PRICE—A FAIR PROFIT"

We run our store, in a general way, the same as any other store is run—except that we buy in carload lots and can sell cheaper. Our prices are cheap as specials all the time. We do not lower prices on Saturday, only to raise them for the other days of the week. We all have our budget to follow, so it pays to buy where we can get the best prices. We buy everything we can in Hereford, and pay cash for it—We Sell for Cash, therefore we sell cheaper.

NO. 1531
OFFICIAL STATEMENT OF
FINANCIAL CONDITION OF
THE
First State Bank
AT HEREFORD.

State of Texas, at the close of business on the 29th day of Sept., 1931, published in the Hereford Brand, a newspaper printed and published at Hereford, State of Texas, on the 15th day of October, 1931.

RESOURCES	
Loans and discounts on personal or collateral security	\$278,105.12
Loans secured by real estate	8,618.43
Overdrafts	NONE
Acceptances of other banks	NONE
Securities of U. S., any State or political subdivision thereof	22,500.00
Other bonds and stocks owned	NONE
Customers' bonds held for safekeeping	NONE
Banking House	5,500.00
Furniture & Fixtures	3,673.70
Real Estate owned, other than banking house	5,000.00
Cash in bank	10,283.07
Due from approved reserve agents	46,901.58
Due from other banks and bankers, subject to check on demand	NONE
Interest in Depositors' Guaranty Fund	NONE
Assessment Depositors' Guaranty Fund	NONE
Other Resources	1,152.81
TOTAL	\$381,794.71

LIABILITIES	
Capital Stock	\$50,000.00
Surplus Fund	10,000.00
Undivided Profits, net	15,403.47
Reserved for	NONE
Dividends unpaid	NONE
Due to banks and bankers, subject to check	32,932.84
Individual deposits subject to check, including time deposits due in 90 days	236,657.63
State Funds on Deposit	NONE
Time Certificates of Deposit	34,506.88
Cashier's Checks Outstanding	2,290.80
Bills Payable	NONE
Rediscunts	NONE
Customers' Bonds deposited for safekeeping	NONE
Other Liabilities	NONE
TOTAL	\$381,794.71

STATE OF TEXAS,
County of Deaf Smith.
We, C. B. Williams, as President, and C. C. Acker, as Cashier of said bank, each of us do solemnly swear that the above statement is true to the best of our knowledge and belief.
C. B. WILLIAMS, President.
C. C. ACKER, Cashier.
CORRECT—ATTEST:
H. R. FRITZ,
H. G. OONKRIGHT,
E. S. IRELAND,
Directors.
Subscribed and sworn to before me this 9th day of October, A. D., 1931.
VIOLA CARPENTER,
(SEAL) Notary Public,
Deaf Smith County, Texas.

Seen On the Screen at the Star

Owing to a mix-up in shipping, the picture scheduled for the first of this week did not arrive, and the order of showing of the others has subsequently been changed.
Therefore, today's picture is a Lionel Barrymore lead, supported by Polly Moran and Kay Francis in "Guilty Hands", which makes its last appearance tonight.
Friday and Saturday will bring William Boyd, Lilyan Tashman and Regis Toomey in "Murder by the Clock", which isn't nearly so gruesome as it sounds, being a detective mystery story. The third installment of "The Vanishing Legion", that intensely interesting serial the Star is now running, will also show Friday and Saturday nights, as well as the Saturday matinee.
Frederic March and Tallulah Bankhead appear in Monday and Tuesday's show, "My Sin", a new one just released that the critics pronounce as a masterpiece in dramatic art.
Those who have been waiting for Marie Dressler and Polly Moran to come back will need to be in line to get a ticket to "Politics" when those two great comedians appear Wednesday and Thursday of next week.
And not to be outdone by one good comedy, Manager J. C. Parker of the Star will bring Will Rogers in "Young as You Feel" the Monday following, and the four Marx Brothers are not far behind that with "Monkey Business".

Progressive News
By OLIVE PERKINS.

Mrs. G. W. Robertson and Mr. and Mrs. Joe Johnson returned to Ralls after visiting in the W. R. Seales home. Mrs. Robertson is Mrs. Seales' mother.
Mr. and Mrs. Lenox and daughter of Roy, New Mexico, are visiting her sister, Mrs. Owen Neel.

Fat Girls! Here's A Tip For You

All over the world Kruschen Salts is appealing to girls and women who strive for an attractive, free from fat figure that cannot fail to win admiration.
Here's the recipe that banishes fat and brings into blossom all the natural attractiveness that every woman possesses:
Every morning take one half teaspoon of Kruschen Salts in a glass of hot water before breakfast.
Be sure and do this every morning for "It's the little daily dose that takes off the fat" and brings "that Kruschen feeling" of energetic health and activity that is reflected in bright eyes, clear skin, cheerful vivacity and charming figure.
Get an 85c bottle of Kruschen Salts at the City Drug Store, or any drug store (lasts 4 weeks)—you must be satisfied with results or money back. —adv

Mr. and Mrs. Orin Russell and sons motored to Fort Sumner, New Mexico, Sunday to visit her parents, Mr. and Mrs. John Counts.
Mrs. Ira Ricketts visited Mrs. Luther Pevely last Tuesday.
Mrs. Donovan of Gage, Oklahoma, and Lucille Park called on Mrs. Caldwell and Eunice Friday afternoon.
Mr. and Mrs. Charles Green and children visited her parents, Mr. and Mrs. Charles Smith, Sunday.
F. D. Perkins and Miss Olive Perkins made a business trip to Amarillo Wednesday.
Mr. and Mrs. Carl Donovan, Mrs. Donovan and Lucille Park went to Amarillo Sunday afternoon to visit Harold Donovan who is a patient in a hospital there.
Mrs. Jeff Roberson and son and Mrs. Cecil Hodges and daughters visited home folks Monday.
Miss Edith Childre of Amarillo and Misses Madge and Agnes Childre of Fort Sumner, New Mexico, spent the week end with their parents, Mr. and Mrs. Ed Childre.

Anita Jowell visited Mrs. Clyde Russell Sunday.
Neighbors surprised Mrs. W. C. Russell on her birthday Sunday, October 11. After dinner the afternoon was spent socially.
Mr. and Mrs. Vicks entertained at a family dinner Sunday in honor of her daughter, Mrs. Lenox, of Roy, New Mexico.
Lyle Donovan visited Forbes Blakemore Sunday.
NEW DIMMITT EDITOR VISITS THE BRAND
Clyde Holland, who recently purchased the Castro County News from the Nunn-Warren Publishing Company at Dimmitt, was an appreciated caller in the office of the Brand Saturday afternoon. Mr. Holland and the Brand editor were good friends while they were at Muleshoe and Clovis respectively, and the two always enjoy talking over former days.
Mr. Holland is a progressive-minded newspaper man with the

best interests of his community always at heart, and Dimmitt is to be congratulated upon its good fortune in having a man like Mr. Holland to buy the paper there. Dimmitt can bank on Clyde Holland giving them the best paper possible, and he will make a hand for them in anything the town wants to accomplish.
Haskell county has had a decided increase in the number of live-stock on farms.

FEEDS SHEAF WHEAT AND OATS TO HENS
By feeding sheaf oats and wheat to his hens, T. D. Steele, Hood county poultry demonstrator in the Lipan community has saved threshing expense and gotten seven cents per bushel for these crops. That amounts to 56 cents per bushel for oats, it is estimated by Dixon L. Turner, county agent. The feeding system consists in spreading the bundles on the poultry

house floors and allowing the hens to stay there as much as they like. In the morning 16 2-3 pounds of egg mash is wet with three gallons of milk and fed to the 300 hens. In late evening one gallon of yellow corn is fed in the litter made by the oats and wheat.
Production fell to 85 per cent by late summer, but that is considered seasonal rather than due to the ration.
TRY A WANT AD IN THE BRAND.

October 15 to October 22
MOTOR TUNE-UP
SPECIAL \$1.35

Includes the Operations Listed Below:

1. Clean all Spark Plugs and set Gaps to proper clearance.
2. True up and adjust breaker points to proper clearance.
3. Oil and adjust valves.
4. Drain Carburetor.
5. Clean Carburetor Screen.
6. Adjust Carburetor.
7. Check and adjust Ignition Timing.
8. Tighten Manifold Bolts.
9. Clean and check Fuel Pump.
10. Tighten Head Bolts.

SPECIAL PRICE \$1.35
Ask About Our Service Agreement Which Saves You \$5.00.

MR. AND MRS. L. F. BORDEN
We take great pleasure in inviting Mr. and Mrs. L. F. Borden to bring their car into our modern and efficient repair shop and receive, free of all charges, a wash and polish job and a complete chassis lubrication. Each week some Chevrolet owner will receive this free service.
WATCH FOR OUR ADVERTISEMENTS!

Brumley Chevrolet Co.
Incorporated
CHEVROLET SALES AND SERVICE

ONLY CONOCO GERM PROCESSED OIL
Can Give You the Extra Benefits of the
"HIDDEN QUART"



that Stays Up in Your Motor and Never Drains Away

Almost half of all motor wear takes place while you're starting your car! And it's in the starting period that oils not germ processed fail to protect your motor. They lubricate your motor after it starts... but they drain away when your car is idle, leaving vital working parts unlubricated while you're starting.

Germ Processed Oil gives you safe lubrication not only after your motor starts but during the starting period! For only Germ Processed Oil has penetrative lubricity... the ability to cling to, penetrate and combine with metal surfaces. A "hidden quart" of Germ Processed Oil stays up in your motor and never drains away. It cuts down starting wear and makes starting easier and quicker. Save your motor from wear... Change now to Conoco Germ Processed Motor Oil, the only oil in North America made by the patented germ process. Fill up at any station that displays the Conoco Red Triangle.

CONOCO GERM PROCESSED MOTOR OIL
PARAFFIN BASE

CONTINENTAL OIL COMPANY
The Only Refiners of Germ Processed Oil in North America

ANY OIL WOULD BE BETTER OIL IF GERM PROCESSED

Heat Every Room



—We have heaters of all sizes, for any fuel, to fill the heating requirements of every room.



—Avoid unhealthy differences in temperature in your home by heating every room.



—Coaloil, gas, coal and pressure gasoline Coleman heaters.

Streu Hardware Company

CHARTER NO. 5604 RESERVE DISTRICT NO. 11
REPORT OF THE CONDITION OF THE
FIRST NATIONAL BANK
OF HEREFORD
In the State of Texas, at the Close of Business On September 29, 1931.

RESOURCES	
1. Loans and discounts	\$285,210.01
2. Overdrafts	294.40
3. United States Government securities owned	90,000.00
4. Other bonds, stocks, and securities owned	1,500.00
5. Customers' liability on account of acceptances executed	NONE
6. Banking house, \$11,108.71, Fur. & Fix. \$4,787.00	15,895.71
7. Real estate owned other than banking house	NONE
8. Reserve with Federal Reserve Bank	26,237.29
9. Cash and due from banks	91,054.55
10. Outside checks and other cash items	3,143.66
11. Redemption fund with U. S. Treasurer and due from U. S. Treasurer	2,500.00
12. Acceptances of other banks and bills of exchange or drafts sold with indorsement of this bank	NONE
13. Securities borrowed	NONE
14. Other assets	NONE
TOTAL	\$515,855.71

LIABILITIES	
15. Capital stock paid in	\$50,000.00
16. Surplus	NONE
17. Undivided profits—net	37,004.60
18. Reserves for dividends, contingencies, etc.	NONE
19. Reserves for interest, taxes, and other expenses accrued	NONE
20. Circulating notes outstanding	50,000.00
21. Due to banks, including certified and cashier's checks outstanding	11,311.71
22. Demand deposits	279,283.59
23. Time deposits	87,655.81
24. United States deposits	NONE
25. Agreements to repurchase U. S. Government or other securities sold	NONE
26. Bills payable and rediscunts	NONE
27. Acceptances of other banks and bills of exchange or drafts sold with indorsement of this bank	NONE
28. (a) Acceptances executed by this bank for customers and to furnish dollar exchange	NONE
(b) Less acceptances of this bank purchased or discounted	NONE
29. Acceptances executed by other banks for account of this bank	NONE
30. Securities borrowed	NONE
31. Other liabilities	NONE
TOTAL	\$515,855.71

STATE OF TEXAS, COUNTY OF DEAF SMITH, ss:
I, E. B. Posey, Cashier of the above-named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.
E. B. POSEY, Cashier.
Correct—Attest:
J. S. ORR,
ORISS RENFRO,
GEO. L. MUSE, Directors.
Subscribed and sworn to before me this 9th day of October, 1931.
(SEAL) EDGAR PARK, Notary Public.

Hose Or Lead Pipe Risky Gas Connections

Flexible connections for gas stoves are dangerous. They are likely at any time to become leaky or disconnected, with the danger of resultant injury to health or property.

This is true not only of rubber hose, but also of lead or copper-coated pipe, which, bent a time or two, may crack and leak. There is this additional objection to lead or copper-coated pipe: the aperture in the usual lead pipe connection is only one-eighth inch in diameter. A band reduces even this small diameter. The result is that an insufficient amount of gas reaches the burner. A three-eighth-inch iron pipe connection is the safest and most efficient for the ordinary room heater.

Natural gas, when properly used, not only is the cleanest, most convenient and efficient of fuels, but it is also one of the safest and most economical.

If you are in doubt regarding the safety or efficiency of your gas equipment, call our Service Department. It is maintained for the free use of our customers.

West Texas Gas Co.

FOOTBALL

(Continued from Page One)

ough right guard. They again tackled center for 5, made 1 at left end, then 2 at left end, then 2 out of bounds on the fourth down at Hereford's 20 yard line. On the first play Russell went through right tackle for 12 yards for a first down. Habermacher made 1 at left tackle, Russell 5 at right tackle, tried the same for no gain, and Hereford's punt on fourth down went to the visitor's 14 yard strip. They made 1 at left end, 1 at right tackle, and punted on the third down to their own 35.

On the first play Russell circled left end for 27 yards, leaving 8 for goal. He hit right guard for 6, Habermacher put it on the 4 yard line and smacked it over the third down through right guard. Not satisfied with that, Habermacher place-kicked goal for the extra point and the score was 0-0.

Stone's kick-off was brought back by Happy to their 19 yard line, where a hard tackle knocked it loose and Hereford recovered the ball. A bad pass from center on the first play went wild and an ambitious Happy Jack scooped it up to run 69 yards to Hereford's goal before they could get him stopped to tell him the ball was dead where it falls when recovered by the opposition after being passed back from center. It was Happy's ball on their 31 yard line. After a 3-yard gain on their first play, they fumbled when the safe-

ty juggled their punt and Hereford recovered the ball on Hereford's 35 yard line. Russell circled right end for 18 yards and another first down on the opening play. Collins made 3 1/2 at left tackle, Russell failed to gain at left end and Hereford was penalized 5 for off-side. Collins and Russell made slight gains to put the ball on the 30-yard line as the quarter ended.

Second Quarter.
On the first play Hereford punted out of bounds on Happy's 8 yard line. They made 2 at center, and Climer in a fast play circled left end to catch their full back with the ball before he could reach the line for no gain on the second attempt. Collins playing safety took their punt on the third down and brought it back to Happy's 37 yard line.

Kropff made 6 at right guard, but Habermacher and Russell could not gain in two tries at right tackle and right end, and Kropff's punt was brought back to the visitor's 15 yard line. They made 2 at right tackle, 4 at left end, and Captain Stone broke through their line to block their punt. It struck him squarely in the face and bounced back behind the goal line where Cartwright fell on it for a touchdown. Habermacher again place-kicked the extra point to make the score 14-0.

Happy's kick-off was brought back by Russell to his 30-yard line. Collins went through right tackle for 5 and Russell circled left end for 24 yards, only to be called back and Hereford penalized 5 for off-side. Habermacher was thrown for a 3 yard loss on the next play and Hereford's punt was brought to Happy's 40-yard line. After trying the line twice for no gain and an incomplete pass, they got off a beautiful punt that bounced over the goal and Hereford took the ball on their 20-yard line.

Collins and Russell each tried without making any gain and the punt on the third down was received by Happy on Hereford's 42 yard line. Making but two yards in three tries, their punt on the fourth down was blocked and Climer fell on the ball on the 44 yard strip. Russell made 10 yards for a first down on the first play, good interference opening up a path for him. Collins and Russell each made but small gains and Hereford's punt over the goal was returned to the 1 yard line as the gun crack finished the half.

Third Quarter.
Stone's kick-off was returned to Happy's 28-yard line. Climer again pulled fast work in getting behind their line to stop them on the first play, they made 3 at

center and punted out of bounds on Hereford's 47.

After losing two yards in as many tries, Hereford punted to Happy's 10-yard line. Climer again went around behind their line to throw their full back for a loss on the first play, they sifted thru left guard for 6 and punted to their own 40-yard mark on the third play.

Russell made 5 at right guard, then circled left end for 11 and a first down. Collins failed to gain, Russell went around right end for 7 and hit left guard to lack inches of the necessary yardage for another first down. On the fourth play with the ball on the 14 yard line Bartley flipped a pass to Climer as he stood unguarded on the goal line and stepped over for the touchdown. Bartley's drop kick for the extra point was low, making the score 20-0.

They brought Stone's kick-off back to Happy's 35 yard line, failed to gain twice, circled right end for 6 yards on the third down and punted on the fourth. The punt was against the wind for about 20 yards, but took a crazy bounce and came back almost exactly to the spot from which it was kicked on Happy's 41-yard line.

Russell made 5 around right end, Bartley juggled the ball as it came back to him on the second play, but recovered it in time to gain a yard, then Stone's pass to Climer was perfect and he sidestepped his way for 20 yards to the goal. Bartley's pass for the extra point was incomplete, to make the score 26-0.

Stone's kick-off came back to the 34-yard line. Cloyd smeared their first play at left tackle for no gain, they hit center for no gain and the third down play was a punt to Happy's 48 yard line. Hereford made no gain on the first play but Holland who has been playing in the line but showed up for the first time Friday in the backfield, went through right tackle for 8 on the second play, Russell failed to gain on the third, and the fourth play was a punt that apparently went straight up, was muffed and juggled all around until finally recovered by Happy on their 45 yard line as the quarter ended.

Fourth Quarter.
A trick play around left end failed to gain but their second play went around right end for the biggest gain of the day for the visitors, going for 23 yards to Hereford's 32 yard line. From then on most of the final quarter was filled with alternate right and left end runs by Happy that marched the ball right up to the goal several times, and was the only

real offensive the visitors ever exhibited. It was their second first down. They made 2 yards at left end, the runner stumbled and fell as he was attempting a right end circuit and a Hereford lineman made a plunging tackle for him while he was down to give the locals a 15-yard penalty for Happy's third first down, and put the ball on Hereford's 11-yard line. Gaining three yards in two tries, Happy cracked center to put the ball on the 4-yard line. They made 2 more at center before Wilson recovered their fumble of the second play and started down the field for the goal. He stopped when he realized the ball was dead, and it was brought back and given to the Whitefaces on their fourth yard line. On the first play Kropff punted out of bounds on Hereford's 22-yard line.

They circled left end for 6, went around right for 5, again circled right end for 5, failed at center, failed at left end, and Wilson again recovered their fumble on the 4-yard line in an almost identical pass as the one before. Kropff again punted out from behind his own goal line to the 22-yard marker as before.

A juggled pass was caught by a Happy lineman and they were given a 3-yard penalty. They made 8 around right end, but fumbled on the next play and Hereford recovered.

Hereford's punt was touched by Happy but recovered by Hereford on the 48 yard line. Bud Sowell going in as a substitute

made 5 yards at right guard, Russell broke through left guard for a first down, he again hit left tackle for 2, then right guard for 1 then gathered in Habermacher's pass to give a pretty exhibition of broken field running to put the ball on the 8 yard line. Habermacher went through center for 2, and the referee penalized Hereford 5 for taking too much time in the huddle as the gun cracked for the finish of the game.

Fairview-Palo Duro Items

By MRS. JOHN BOLING

Mr. and Mrs. Raymond Hawkins of Amarillo, Mr. and Mrs. Russell Downs and children of Panhandle spent Sunday in the Otto Smith home.

The parents of Mrs. Howard Rogars are visiting here from California.

Mr. and Mrs. Ernest Allred motored to Memphis Saturday to visit her parents, Mr. and Mrs. C. M. Grisham, and returned Sunday.

Mr. and Mrs. O. J. Grabbe spent the week end with Mr. and Mrs. Lewis Boyd at Lockney.

Mr. and Mrs. Bill Floyd and family were Amarillo shoppers Friday.

Rev. J. M. Jones was a Sunday guest in the P. A. Brown home. Mrs. H. Rogers and mother call-

ed on Mrs. C. Cretzinger Monday afternoon.

Mrs. L. H. Carter left last week for a visit with her daughter in Oklahoma.

Mr. and Mrs. O. J. Grabbe called in the John Boling home Thursday evening.

Mrs. Frank Young visited in the J. M. Heaton home Sunday.

Mrs. Williams and children of Bovina visited at Palo Duro Sunday.

Temple Jarnagin worked at the Biggs Horn ranch last week.

In spite of the cold snap Sunday there were 67 at Sunday services at Palo Duro.

Mr. and Mrs. Royce Satterwhite of Hereford visited in the E. W. Womble home over the week-end.

Mr. and Mrs. C. O. Phillips and Bernadine were Sunday guests in the Cecil Allred home.

The high wind Saturday night caused the row crops to fall badly.

WHEAT ESTIMATED WORTH \$2.08 WHEN FED TO HENS

Good laying hens will pay from two to five times what home grown feed will sell for, in the opinion of W. S. Glover, poultry demonstrator in Comanche county, whose records show that his hens paid him \$2.08 per bushel for wheat in August. During July his flock of 570 lost him \$7.15 but by shifting entirely to home grown feed they paid \$63.62 above feed cost the next month.



CLEANING and PRESSING

PHONE **16**

Orr's Tailor Shop



USE OUR "LAY-AWAY"

A small payment each week will hardly be missed, but it will pay for a delightful Christmas Gift before December 25th.

Shop Early!

F. M. Kester & Son Jewelers

More Eggs at Less Cost



—Concentrates mixed with home-grown feeds will produce eggs at a smaller cost per dozen.

—Let Us Explain

West Texas Feed and Seed Company

Phone 265

WE BUY PRODUCE

SAVE MONEY ON THAT NEW SET OF FEDERAL TIRES

Trade Us Your Old Tires!

Special For 1930 and 1931 Ford and Chevrolet Owners, a Set of 4 Extra Heavy 6-ply Tires and Tubes for **\$28** and your old Tires

The Lowest Prices In Town—

HEAVY FOUR-PLY		HI-PRESSURE		EXTRA HEAVY, SIX-PLY	
30 x 4.50	\$4.95	30 x 3 1-2, Giant Oversize	\$ 3.50	30 x 4.50	\$ 7.40
28 x 4.75	\$5.40	31 x 4	\$ 7.25	28 x 4.75	\$ 8.25
29 x 5.00	\$6.75	30 x 5	\$17.50	29 x 5.00	\$ 9.00
28 x 5.50	\$8.50	32 x 6	\$28.40	31 x 5.25	\$10.00
30 x 6.00	\$9.50			30 x 5.50	\$11.00

A MILEAGE GUARANTEE WITH EVERY TIRE AND PROTECTION FOR ONE YEAR AGAINST ROAD HAZARDS.

WESTERN TIRE STORES, Inc.

"LET'S TALK TIRES" HEREFORD, TEXAS

QUALITY—SERVICE GUARANTEE—PERFORMANCE

LIBRARY

(Continued from Page One)

standing club libraries. The scoring sheets represent an attempt to determine the effectiveness of our library system. Mere circulation figures tell very little about a library; one library lends one book at a time to a patron, another five. We need to know the rules to determine results.

The real criteria of library service are the quality of books offered for reference and free reading, the availability of the library—its rules and hours open to the public; the guidance offered in getting the right book to the person wanting it when he needs it; the team work shown by the librarian and board members in making the library contribute timely and effective aid to every institution and movement for public good. Such a library service demands adequate support and a thoughtful, widely-read librarian with an understanding of library technique.

"Forty-two of the scoring sheets have been returned and the libraries classified from the standpoint of some of the things outlined above. The classification of your library is of interest to your citizens. The State Library wishes to call attention to the excellence of some of our small libraries and to offer assistance in building up some of the weaker ones. A friendly and cooperative relation with the State Library, the head of all Texas libraries, is the first step in improving the library standing of our State.

"Libraries are graded from support, building, organization and staff, book stock, reference facilities, community service, and publicity. Libraries averaging above 90 points are placed in class A, between 75 and 90 in class B, and between 60 and 75 in class C. Libraries falling below 60 are unclassified."

Take a good look at our windows this week. We have two registered druggists on duty and necessary medicine to fill any doctor's prescription. Corner Drug Store.

A Canyon man produced a tomato plant this season 10 by 12 feet in area from which he harvested two bushels of tomatoes. Careful culture, he maintains, will make three tomato plants produce enough to supply the average family.

Six photos for 50c. Oct. 15 to Nov. 1. Hanna & Hanna. 40

Mr. and Mrs. J. F. Ward were business visitors in and near Dallas Tuesday.

The Corner Drug Store is agent for Sheaffer's Pens and Sheaffer's Ink. 1c

Texas Tech, Lubbock, has 4500 students enrolled in all departments and all terms during 1930-31.

Jumbo size, Layerbilt B batteries reduced to \$3.25 at RICE'S. 1c

Mr. and Mrs. Ivor McClendon spent the week end visiting relatives in Silverton.

More auto and truck jacks just arrived at RICE'S. 1c

Lampasas is to have a new city hall, having recently voted bonds by a five to one majority.

Phone 340 for appointments, Elite Beauty Salon, 104 E. 3rd. 40c

MOP-UP SALE IN FULL SWING AT POPULAR STORE. 1c

Six photos for 50c. Oct. 15 to Nov. 1. Hanna & Hanna. 40

The Capitol Syndicate Land Co. recently donated \$1000 to the Panhandle-Plains Historical Society museum fund. The company formerly owned the X I T ranch, famous in West Texas history, located near Canyon, proposed home of the museum.

A nice, fresh assortment of Nunnally's candles at the Corner Drug Store. 1c

Why wait until you get stuck in the mud before thinking of tire chains? Safety First. Get them now at RICE'S. 1c

NEW SHIPMENT OF WASH DRESSES AT POPULAR STORE. 1c

Too Late to Classify

IMPROVED 240 acre farm, 1-1/4 miles Summersfield; all in cultivation, to lease for \$350 cash. J. W. Sparks. 40-1p

FOR SALE: White Rock pullets, exhibition brand; also fancy Buff Orpington roosters from the Dixie hatcheries. Mrs. Bonnie Brumley. 40-2c

Mr. and Mrs. Charlie Murray left Monday for Mineral Wells where they will spend the winter.

Eight-inch water mains were recently installed at Vega.

Six photos for 50c. Oct. 15 to Nov. 1. Hanna & Hanna. 40

Miss Eunice Gilbreath spent the week end in Dalhart with relatives.

Watch your stored wheat. Prevent weevils eating it by using carbon (highlife). Corner Drug Store. 1c

Vacant lots in Sweetwater are being planted to vegetables for ornamental and useful purposes.

The next dirigible to be built by the U. S. Navy may be named for the city of Amarillo.

Insurance business and tire selling go very well together; especially when it is Brunswick tires that are being insured. Get your insurance now at RICE'S. 1c

NEW FALL COATS, SILK DRESSES. SALE PRICES. AT POPULAR STORE. 1c

Mrs. Roy Smith and Mrs. Edwin Mauk are in Dallas this week attending the State Fair.

SIX PHOTOS FOR 50 CENTS

Starting October 15, and ending November 1, we will make six photos for fifty cents. This offer is limited to persons of 5 years to 100 years old. No groups nor small children. Two weeks only—hurry. Hanna & Hanna. —adv

Dalhart has a new electrical distribution line in the down town section.

Fan belts; the best stock in town at RICE'S. 1c

Wheeler county's taxable valuations exceed last year's by a half million dollars.

MEN'S SUITS AND OVERCOATS AT UNBEATABLE PRICES AT THE POPULAR STORE. 1c

C. C. Acker, cashier of the First State Bank, is in Dallas this week attending the State Fair and visiting relatives and friends.

A. M. Jones came home Saturday morning from Wichita, Kansas, where he attended the international assembly of the Church of Disciples.

The site for the proposed \$190,000 federal building at Famp? has been secured.

Four pure bred Jersey cows in Randall county made the Texas July honor roll for production excellence.

Mrs. J. W. Hicks, H. B. Webb and Mrs. Edgar Webb left Tuesday morning for Dallas to attend the State Fair.

BUY YOUR BLANKETS AT A BIG SAVING. THE POPULAR STORE. 1c

A church at Panhandle is operating a 200 acre farm for the purpose of meeting the church indebtedness.

San Angelo is bidding for the proposed \$35,000 fish hatchery, to be located in West Texas by the federal government.

One ranchman at San Angelo is feeding out 2000 lambs, principally on wheat.

With our new gas heated tire repair equipment we can now repair your injured tires on short notice. At RICE'S. 1c

State officials recently inspected the proposed route of the Davis Mountain highway near Fort Davis.

BUY YOUR SHOES AND WORK CLOTHING AT THE POPULAR STORE'S BIG SALE AND SAVE MONEY. 1c

Core tests for potash are to be made soon near Carlsbad, New Mexico.

Pecos recently held its first annual cantaloupe festa advertising the fine quality cantaloupes produced there in commercial quantities.

LEATHER COATS ON SALE AT THE POPULAR STORE. 1c

In August 20,000 visitors went through Carlsbad Caverns.

Highway Nine from Lubbock to the Lynn county line south is being paved.

Three hundred and 95 beehives have been canned in Runnels county this year.

Wheeler merchants loaned their show windows recently for community fair exhibits.

LADIES' SMOCKS ON SALE AT BARGAIN PRICES AT THE POPULAR STORE. 1c

Star Theatre Star

Hereford

LAST TIME TODAY!

THURSDAY, OCTOBER 15th

Guilty Hands

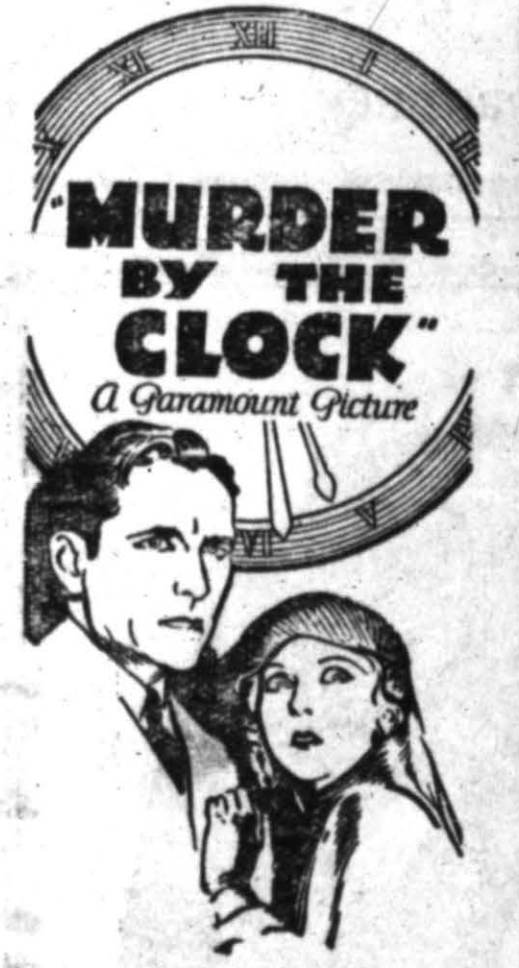
1c

SALE

With Lionel Barrymore, Kay Francis and Polly Moran.

Friday Saturday
OCTOBER 16-17

Also Saturday Matinee
William Boyd, Lilyan Tashman and Regis Toomey in



MURDER BY THE CLOCK
A Paramount Picture

ALSO CHAPTER 3
The VANISHING LEGION
AND COMEDY

Monday - Tuesday
OCTOBER 19-20

A picture that everyone should see
"MY SIN"
With Fredric March and Tallulah Bankhead

COMING:
WILL ROGERS IN
"YOUNG AS YOU FEEL"

FOUR MARX BROTHERS IN
"MONKEY BUSINESS"

"Outstanding," "Unusual," "Not to be missed," say the critics.

Friday Saturday
OCTOBER 16-17

Also Saturday Matinee
William Boyd, Lilyan Tashman and Regis Toomey in



The VANISHING LEGION
AND COMEDY

Wednesday and Thursday
OCTOBER 21-22

VOTE THE STRAIGHT LAUGH TICKET

MARIE DRESSLER X
POLLY MORAN X

One of the freshest comedies ever produced

POLITICS

Stand this Shaw-Walker cabinet on one corner and it stays rigid as any solid vertical file

SHAW-WALKER
Steel Letter Files

SKYSCRAPERS in miniature, having girders, cross-pieces, sills, etc., of channel-steel, interlocking and bracing each other against strain.

In addition, it is solid one-piece steel—made so by electric spot-welding. No nuts—no bolts—no rivets—no rods—no screws.

Drawers non-rebounding—stay closed without superfluous mechanism. Will run silent, smooth and speedy 100 years without repair or attention.

Highest awards San Francisco and San Diego Expositions. You will understand why when you examine a Shaw-Walker file inside your old equipment. You will also understand our guarantee. Money back if it isn't the best file you ever owned.

Phone us to send you a Shaw-Walker File today

The Hereford Brand

Built Like a Skyscraper



SHAW-WALKER Steel Letter Files

SKYSCRAPERS in miniature, having girders, cross-pieces, sills, etc., of channel-steel, interlocking and bracing each other against strain.

In addition, it is solid one-piece steel—made so by electric spot-welding. No nuts—no bolts—no rivets—no rods—no screws.

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Phone us to send you a Shaw-Walker File today

The Hereford Brand

Quitting Business Prices, But--

We Will Still Be Here After the Sale. Buy Now, Because Prices Like These Cannot Continue Long.

Genuine KOTEX, 29c

Large size Double Blankets 79c

BABY BLANKETS Blue and Pink 15c

Empress Eugene HATS 98c \$1.98

Rayon BLOOMERS 39c

CHILDREN'S HOSE In new fall colors 15c

Men's Broadcloth TRUNKS 25c

Men's Ribbed SHIRTS 25c

Men's and Boys CAPS 49c

SWEATERS Men's and Boys' 98c

Boys' Heavy WINTER UNIONS 49c

Men's Big Yank WORK SHIRTS 59c

36-Inch Brown Domestic LL Texico 5c

A Red-Hot Special All you want—no limit Prints 5c

New Fall Prints 10c 36-Inch, vat dye, fall patterns

OUTING 10c Heavy 36-Inch Outing, lights and darks

Men's Work Shirt 39c Extra roomy, coat style, double pockets, triple stitched

Mattress Ticking Good for cotton mattress, special for 7 1/2c

Women's Fine Fall Footwear Black and brown, in medium and high heels, at the season's lowest prices \$1.98 - \$2.98

Stone Department Store

