

The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

31st YEAR—NUMBER 16.

HEREFORD, DEAF SMITH COUNTY, TEXAS, THURSDAY, APRIL 30, 1931.

FIVE CENTS PER COPY.

Hereford Will Observe Music Week, May 3-9

Hereford, in common with several thousand other towns and cities of the nation, will observe National Music Week from May 3 through May 9. This occasion has been observed locally for the past three years.

The growth of the music week movement has been remarkable since it became nationalized, starting in 1924. It differs in one fundamental respect from the many "weeks" which have been held of late years. The purpose of most of the other weeks is primarily to impress upon the public certain thoughts and ideas of their promoters, generally, it is true, for the public good.

But the observer of music week acquires genuine pleasure and refreshing recreation. The week owes its growth to the responsiveness of the public rather than to spectacular attractions or the aggressiveness of the national committee. It is now firmly established as a fixture in the nation's calendar.

First Event Tuesday Night.
Among the musical attractions to be offered Hereford people for the week is a program by Mr. Berryhill, assisted by Mrs. Ardelle George, both of Canyon. Mr. Berryhill is head of the piano department in W. T. S. T. C. His playings will be a rare treat. Mrs. George has been director for the municipal chorus here and her

(Continued On Last Page)

Singers Meet At Bippus On Sunday, May 10

The Deaf Smith County Plateau Singing convention will hold its next session at Bippus, in the northwest part of the county on May 10, the second Sunday in May, which is the usual date, according to J. S. Garrett, president.

Fellow-singers and officers are called for an all-day session. These singings are always popular, attracting large crowds, but the Bippus district has a community building which should be ample to accommodate the many visitors and participants.

The luncheon will be a good fellowship affair, with each lady bringing a basket. John F. Taylor, president of the Plateau singing convention, and his daughter, Miss Evelyn, will be present. Other fine singers from nearby counties are scheduled to be on the program.

Alger Jones to Denison.

A copy of the Denison Herald has been received here, with which Alger Jones, former city paper man of Hereford, is connected in an advertising capacity. The issue of

upon occasion of the opening there of a big cheese factory.

New Job Open To Local Men On Steel Work

The Santa Fe railroad was to have finished up its steel construction work between here and Canyon Wednesday night. The crew, composed of several Deaf Smith county men, has been so efficient in their work that all who desire to go have been given an opportunity to move to Curtis, Oklahoma, where another stretch of track laying will begin.

The crew has been engaged since March in replacing the old 90-pound steel with 110-pound rails. The tie replacement work has not yet been finished.

MECASKEY TRADES LAND FOR STORE AT SILVERTON

A major transaction was closed the past week when J. H. Mecaskey of Vega traded 818 acres of land in block K-7, Deaf Smith county, to Sprowls-Cronin & Co. for the latter's store in Silverton. The land was valued at \$35 an acre, according to Roy Arnold, O. Smith and A. M. Jones, agents who assisted in the deal. Total consideration was \$28,500.

Mr. Mecaskey plans on moving the Silverton stock of goods to Vega, said Mr. Arnold.

PANHANDLE AND WHITE DEER GET 50-CENT GAS

Panhandle, April 27.—Lower gas rates offered Panhandle and White Deer and rejected by the councils will go into effect immediately, according to the district manager of the Central States Power & Light company. April bills will be based on a charge of 50 cents a thousand.

An announcement is expected within a few days from the city officials here concerning a municipal gas plant, a project which has been under way ever since the protests filed last February over January bills which were considered abnormally high.

Baccalaureate Sermon Will Be Given by Cloyd

An invitation has been extended by the senior class to Rev. V. M. Cloyd, Baptist pastor, to preach the baccalaureate sermon for the Hereford high school on Sunday evening, May 17.

James M. Gordon, dean at Texas Technological College, Lubbock, will deliver the commencement address Thursday, May 21. All other plans for commencement exercises are nearly complete, according to C. H. Dillehay, superintendent.

No seventh grade graduation program is planned for this year, as half the group is already in the high school department, said Mr. Dillehay.

Another reason advanced for omitting that part of the usual closing exercises is to remove some of the break or gap between grade and high school, so that a student will think no more about dropping out at the end of the seventh grade than he would upon completing the sixth, or between any other two grades.

There will also be some saving to a few parents who feel that new clothes are demanded for the occasion, and to others it may prevent embarrassment. Also, such a program is necessarily an imitation of the high school event, which in turn is usually similar to that of the college, making too much of a repetition of what should be only two great moments in the student's life.

Mr. Dillehay announces that grade school diplomas will be given out with the report cards without any semblance of formality.

Alex Thompson Explodes Bomb In Lunch Room

Toxels' bombs, or the Alexotical witticisms, were hurled at the more than fifty members and guests with a bang when the Monday luncheon of the chamber of commerce, with Alex

The dandelion was termed by the toastmaster as the official emblem of the city of Hereford, and everyone present was decorated with one of these rare flowers which a few citizens have preserved for seed.

A sure way of disposing of the dandelions was suggested by Mr. Thompson in the form of distillation or fermentation. The flowers should be cut from the lawns, cleaned and laid in a jar, mixed with sugar and water and put under pressure, he said. The process would change the essence of the dandelions and the liquid might be used instead of water.

Music was furnished during the hour, instrumental and vocal, by an orchestra composed of Gordon Durham, Lloyd Robertson, Roy Arnold, Luke Fields and Raymond Fields.

The program, under title of "Sense and Nonsense", was concluded with presentation of an "intimate gift" by presiding officer to George Muse, and things would have ended there with another bang if Jesse Carter's pistol had not snapped at the psychological moment.

Mr. Thompson is not only considered the sage of the county officials, but he is generally accepted as Deaf Smith's philosopher. An example of his homely wisdom is selected from his hemorrhagic toxela which marked each diner's plate: "Don't gripe. This could be Russia; or what two bits?"

Yollie Downs was a visitor in Quitaque over the week end.

Pastor Called First of Week By Christians

Rev. M. J. Johnson, Columbus, Mississippi, who has preached at the First Christian church for the past two Sundays, has accepted a call to the pastorate here and has already assumed the duties, according to an announcement of the church board.

The new minister will hold services at eleven o'clock next Sunday morning, speaking on "The Worst Belief in the World". The evening services will be deferred, said Rev. Johnson, so that the congregation may attend the services at the Baptist church where a revival is in progress.

Unanimous endorsement was given Rev. Johnson by the board of elders and deacons at Columbus upon his resignation there where he had been pastor for close to three years. His ability as a minister was commended highly and his Christian character was unreservedly approved.

"Rev. Johnson came to the church," says the Columbus newspaper, "as the first minister it had had in over a year and he at once began to build its membership and Sunday school attendance to new high figures. This was possible because he was a good mixer and active in home calls."

The Christian pastor has a wide reputation in teaching and building up Bible classes. Before entering the ministry he was a business man and the commercial contacts and insight into men's everyday problems have proved invaluable to him in interpreting the scriptural lessons and directing his messages through receptive channels.

Mrs. Johnson and the children will remain at Columbus until close of the present school term. The young people's Christian endeavor will meet at seven o'clock under sponsorship of Mrs. Grace Guthrie.

Central School Will Hold May Day Contests

Field and literary events and a school fair will characterize May Day at Central school in a whole day of festivities, announces Miss Edith Shields, principal. It is an annual custom of the school to observe May 1 in this fashion of friendly rivalry and competition. First events of the day will be contests between the various grade divisions in arithmetic and spelling.

During the morning the only track numbers scheduled are the dashes, ranging from 30 to 100 yards, for the six and 12-year-old children. Time will be allotted at some time during the day for the exhibits in all the rooms. The public may visit these room exhibits at any time, and a special welcome is extended to the citizenship to arrange for a sight-seeing tour at some convenient hour.

At one o'clock the Central school band will give a concert in front of the building, and the field events will follow immediately.

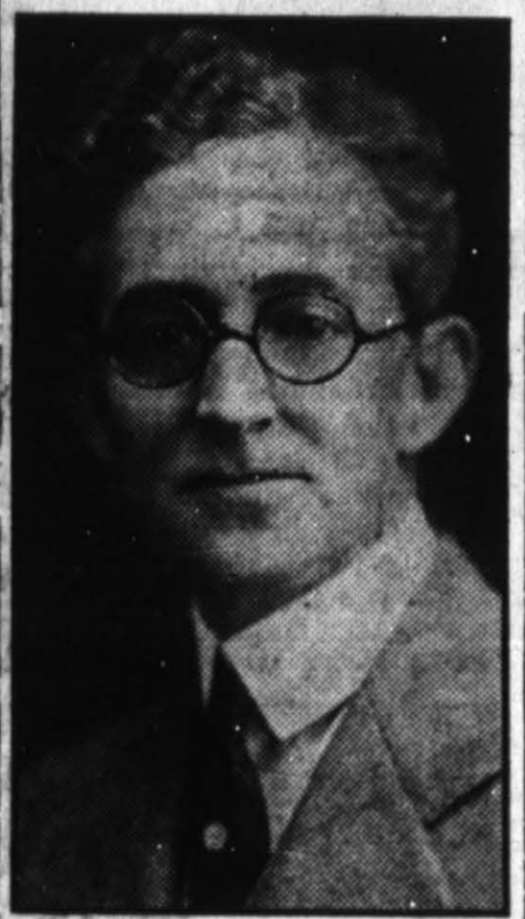
For the contests age groups have been formed, and each age group may enter three events. Blue, red and white ribbons will be awarded winners of first, second and third places in each event. Competition is offered in the following:

- Field Events Announced.
- Boys, six and seven years old: rooster fight, 30-yard dash and sack race.
- Girls, six and seven years old: shingle race, 30-yard dash and relay race.
- Boys, eight and nine: relay race, 60-yard dash, potato race.
- Girls, eight and nine: relay race, 50-yard dash, potato race.
- Boys, 10, 11 and 12: high jump, relay race, broad jump, 100-yard dash, vaulting, wheelbarrow race.
- Girls, 10, 11 and 12: relay race, 50-yard dash, shingle race, cage ball.

WILL HAVE BOX SUPPER AT BIPPUS ON MAY 8

A box supper at the Bippus school house is announced for next Friday night, May 8. Proceeds is for benefit of the school. The Bippus school will close its 1930-31 session May 15.

ACCEPTS PASTORATE OF FIRST CHRISTIAN CHURCH IN HEREFORD



M. J. Johnson, above, formerly of Columbus, Mississippi, is here now as the new Christian minister, having been extended a call the first of the week. His family will join him next month.

Ben S. Howton Funeral Rites Held Monday

Funeral services were held Monday afternoon at the First Baptist church for Rev. Ben S. Howton, age 62, who died Sunday at the home of his daughter, Mrs. Arthur L. Manjeot. The church rites were in charge of Rev. V. M. Cloyd, local pastor, assisted by Rev. Mayfield, Wichita Falls, an old friend of deceased who had been directed to the ministry under Rev. Howton's influence.

Rev. Howton was born January 23, 1859, near Princeton, Kentucky. He was married to Miss Anna Reher, Owen on June 7, 1896. He survived by his widow and two daughters, Mrs. A. L. Manjeot and Mrs. P. H. Gilliland.

Most of his life was spent in Wise, Gray and Deaf Smith counties, and his home at the time of death was still in Clay county. He united with the Spring Mound Baptist church, Wise county, in 1897, and was licensed by this church in 1904 to preach and ordained there to the full gospel ministry in 1906. For two years he was pastor of the Palo Duro church, north of Hereford. In his preparation for the ministry, Rev. Howton spent two years in the Southwestern Baptist Seminary, Fort Worth.

Three men surrendered their lives to the ministerial profession. He was especially fond of young preachers, and before his death he gave his library to a young preacher, one of the world's priceless treasures is a Christian woman."

Local Attorney To Preside At Special Court

A special term of district court will open here next Monday morning which will probably run for three weeks. Judge Reese Tatum is busy in another court of his district and attorneys of the local bar will select one of its members to preside at the extra session.

Only civil cases will be taken up for adjudication. No juries have been summoned and if any cases demand a jury a "pick-up" venire will be used from among citizens who are immediately available.

The following cases have been docketed to come up for trial at the special term: Frank Allen vs Home Insurance Company; J. L. Weldon vs H. H. Myers et al; Hicks vs Oklahoma Wheat Pool Elevator; Carl Gregory vs Fidelity & Casualty Company; Leo Conklyn vs C. C. Ferguson; First State Bank vs A. C. Woodward et al; W. B. Arnold vs Marj P. Wilkinson et al; T. J. Carter vs H. H. Boardman; Chas. Hoover vs C. T. Guseman.

H. H. Frye and family, Davenport, Iowa, have moved to their farm on the Dimmitt road, ten miles south of Hereford.

Pageant Written By Mrs. Manjeot For Annual Meet

The outstanding feature of the annual meeting of the Woman's Missionary Union of Texas, ninth district, at the First Baptist church here Thursday and Friday of this week is the pageant, "Carrying On", written by a Deaf Smith county woman, Mrs. Arthur L. Manjeot, president of the Tierra Blanca associational, comprising five counties.

The pageant will be presented Thursday evening by members of the Tierra Blanca unit. The dramatic performance is divided into three acts, the last act having four scenes. Ladies of Summerfield will fill most of the character roles for the first act, and Dimmitt members will take the stage for the second act. Frkona and Hereford ladies, supported by one masculine character, take the parts for the four scenes of the final chapter.

Pageant Covers 75 Years.
Time of Act 1 is an afternoon in the fall of 1906. For Act 2 there is a shift of 25 years forward to the spring of 1931, in which a younger generation has appeared. A glimpse of 25 years into the future, to 1956, characterizes Act 3, where the opening scene is on the campus of Wayland University, Plainview, having advanced far beyond its youthful days as a college. The scenes then shift in succession to Philippine mission fields, hospital grounds in China,

(Continued on Page Three)

Midgets Announce Games.

The Midgets, baseball team of young boys sponsored by Homer Fox, did not get to make the trip to Tulsa to play the junior high as scheduled, but will meet the school team at Jumbo this Friday afternoon. The Jumbo boys will return the compliment by crossing bats with the Midgets here Tuesday afternoon.

Carlsbad Cave Special Train Is Called Off

The special train which was to have been run to Carlsbad cavern, through sponsorship of the Brand and other papers of the Nunn-Warren company, has been canceled, according to a message received here Tuesday morning from Pampa. Reason given was lack of interest in the respective cities just at this time.

It seemed likely that Hereford would have furnished its desired quota, probably enough to have a Pullman set off here, as quite a few had made reservations, but the Brand-Burger districts, where most of the passengers were expected, to warrant chartering the special from the Santa Fe railroad.

"No special effort was made by our company to sell tickets," said D. M. Warren, in announcing cancellation of the train for May 2, "and we left the matter largely in the hands of the public. Many have requested that we make an effort to run the train later in the year."

Those who made reservations and purchased tickets are requested to call at the Brand office where their money will be refunded.

COUNTY JUDGE PRESENTS NEXT C. OF C. PROGRAM

If you do not know your own county or even if you think you do, you will be better informed after attending the luncheon of the Chamber of Commerce at the Stockman's cafe next Monday.

Earl W. Wilson, county judge, will present the program and an excellent hour is assured.

Miss Frye Represents Easter.

Miss Louise Frye, daughter of Mr. and Mrs. Carl Frye, is new correspondent from Easter for the Brand this week. It is her intention to have her community represented each week with news items. She succeeds Miss Emerald Smith, who resigned a few months ago.

Mrs. F. C. Williams was in Amarillo Tuesday on business.

HAPPY GOLFERS SET BACK ON LINKS BY 11-2 SCORE

The Happy golfers were not so happy in the outcome of the match here Sunday with the Hereford golf club when they showed off from to lose 11 to 2.

A game with Clovis linkmen is in prospect for Sunday afternoon, but formal acceptance has not been received, according to J. M. Posey.

Ship Cattle.

C. T. Guseman and Carl Frye each had a load of cattle on the Kansas City market last Monday. They report a satisfactory price for the stock.

Fishing Season Opens Friday; Prize Offered

Fishermen, professional and amateur, may now equip themselves with rod and reel and prepare to hie to the nearby water holes, for the fishing season opens tomorrow, May 1, and Streu Hardware company has announced that \$10 worth of fishing tackle will be given to the person who catches the largest bass out of Tierra Blanca creek this season.

There are no other qualifications for taking the prize, says A. H. Streu, other than proving up the heaviest fish, but it may require a few qualities to be able to outsmart the swimming gamsters, a first class rod and reel and the right kind of bait for instance.

Just hooking the bass won't count. It will not do any good to relate how big those were that got away. The fish must be weighed on accurate scales and the weight must be testified to by a reputable person. Fishermen are such liars that it may be safest to get a non-fishing witness test the corroborator be ruled out as not within the accepted class of reputable.

A few wise citizens are predicting some fine ones in the creek this year, and it is a well-known fact that every year a few big black bass are reeled in. At the opening of the season last year R. R. Hamlin brought a 20-inch bass, topping the scales at 4½ pounds, to town and remarked that he had caught bigger ones in former years.

Will Broaden Poultry Group, Elect Officers

The poultry show association, which in the past has been composed of members of the vocational agriculture classes of the high school, will be broadened to include all poultry raisers at the meeting Thursday night, April 30, of the poultry night school, conducted by B. H. Hopkins at the high school building.

New officers will be elected at tonight's session and every poultry breeder interested in promoting the industry will be given the opportunity of coming into the organization, with a view of having plenty of time to work up the annual poultry show here for another year. Poultry men are urged to unite with the association and be of mutual help in working out problems as they arise and in building up a profitable industry in this section.

The April 30th meeting will be the tenth and last of the present series of night sessions, but a little later the eleventh meeting will be held at which a caponizing demonstration will be given. Following that will be a culling demonstration. Dates for these have not been decided upon but Mr. Hopkins will be able to make definite announcement within a few weeks.

Tuesday night the school was concerned with grading, handling and culling eggs and blood testing for white diarrhea.

RANDALL COUNTY BEGINS IMPROVING HIGHWAY 366

Randall county has begun work on improving its part of national highway 366 by letting a grading and drainage contract. Construction started last week at Umberger and the work is being pushed rapidly. Traffic is being detoured.

All-Night Rain Brings Moisture of Over 1 Inch

The rain of Tuesday night, a slow fall that fell most of the night, added six-tenths of an inch and brought the total for the week up to eight-tenths, according to the gauge of E. E. Ramsey.

More rain fell Wednesday morning, continuing through noon, bringing the precipitation up to 1.2 inches within the 24 hours, and 1.4 for the week, according to the First National Bank record.

In spite of the frequent showers the past several weeks, most of the wheat land has been needing more moisture, especially some less favored districts where only light falls have been received. Wheat is requiring an unusual amount of rain at its present growing stage, and the penetrating falls of the week have been timely to prevent more deterioration.

LIONS HAVE LARGE TURN OUT AT WEDNESDAY LUNCHEON

There was an unusually large percentage of attendance at the first luncheon of the Lions club at Stockman's cafe when 19 members and two guests were present. Ralph Smith, band director, was initiated as a new member.

Roll call was answered by each member giving his age, and the tall-twisting substitute, Volvie Downs, extracted several dimes from Iyng Lions.

Music Bureau Awards Bronze Tablet to Band

A beautiful bronze tablet was received here Tuesday by Ralph Smith, director, as the second prize award to his high school band, won in March at the Panhandle Music Festival.

Wellington was originally declared second winner in the class B. Competition, but since the band used an ineligible member and played a selection which belonged in class C, the team was disqualified and Hereford advanced to the runner-up position.

The bronze tablet trophy carries the inscription that it is awarded by the supervisors of the national band association and by the national bureau for the advancement of music. The Hereford high school musicians are recognized as the second best in the state since the Panhandle Music Festival is accepted as a state contest and without further elimination first and second teams are admitted into the national contests.

Mr. Smith stated Tuesday that his band would be eligible to make a record for the year in the ruling of the national association. Wellington may take the vacated place but cannot use the member classed as ineligible.

Rogers Orr Is Winner Discus Hurl, 113 Feet

Rogers Orr, senior, and star Whiteface football tackle for several seasons, successfully upheld the maroon and white banner of the Hereford high school in the district interscholastic meet at Canyon Saturday when he hurled the discus a distance of 113 feet and 3 3/4 inches, to take first place against such strong contenders as the Pampa Harvesters and Amarillo Sandies.

This was the only event of the field and track classic in which the Whitefaces were able to score any points. Pampa won the meet with Amarillo a close second.

PROSPECTIVE STARS TO MEET RETIRED GRIDMEN

An interesting football game, a spring tilt, is announced for Friday afternoon of next week at Whiteface field when the prospects of the fall's stars are pitted against the graduates and intelligibles.

S. P. Rosson was a visitor in Plainview Tuesday, accompanying his mother to make her home there for a while.

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HEREFORD, DEAF SMITH
COUNTY, TEXAS

NUNN-WARREN PUBLISHING
COMPANY, INC.
PUBLISHERS

R. E. KESSIE,
Editor and Manager

TELEPHONE 50—AT NIGHT 496

NOTICE TO THE PUBLIC
Any erroneous reflection on the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office on North Main Street.

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Zones 1 and 2, per year \$2.00
Zones 1 and 2, six months \$1.00
Outside Zone 2, per year..... \$2.50
Outside Zone 2, six months - \$1.50
Outside Zone 2, four months \$1.00

ALL SUBSCRIPTIONS STRICTLY CASH IN ADVANCE.



Caught in The
Corral
&
Put Through The
Chute

For the second time within a little over a month Hereford is to have been host city to two great bodies of a prominent church. On March 19 a workers meeting brought scores of earnest-faced church folk here from five counties of the Tierra Blanca Baptist association to render an excellent program, chiefly in the hands of ministers.

And today and tomorrow the city will have within its hospitable gates a group of people from a much larger territory, the ninth district of the Woman's Missionary Union of Texas, headed by Mrs. Lon V. Smith of Floydada. Most of our visitors will be ladies, leaders in their communities and enthusiastic in doing the work of their chosen denomination, the Baptist church.

This promises to be a very busy session as the plan of work of the Union, ambitious in scope and effective in their hands, is outlined and an accounting of stewardship is given by the seven associational presidents. It is such groups of women with vision and practical plans who move forward the work of the churches. The mainstays of church organizations are its women; it is they who "carry on" when others falter. To them should go most of the credit for the progress of the church and its wide-sweeping influence.

Deaf Smith county extends a welcome to its noble guests, to these high-minded ladies who are supreme in their field of endeavor. The citizenship is not only proud of furnishing the hostess city, but it has unbounded pride in that the local president, Mrs. A. L. Manjeot, has had the skill and capacity to compose such an appropriate pageant as "Carrying On", with which the home associational will entertain the visitors from other

Nineteen Years Ago In Hereford

(From the Files of The Brand, May 3, 1912)

Jim Stone, banker of Portales, was here in the interest of a case which had been on the court docks for seven years.

W. M. Meggert, an attorney of the city for the past five years, had announced for the office of county judge.

O. B. Farrar, New York, and U. W. Cole, Ohio, had presented a plan, during a banquet at the Cordova, to purchase for cash 50,000 acres in the shallow water belt of Deaf Smith county for a syndicate which they represented. The tract was to be developed and sold to actual settlers.

sections Thursday night. As delegates Hereford greets you and as representatives of the superior womanhood of West Texas Hereford receives you with joy and will count the two-day associate-ship here one of the most valuable periods of the year.

How far the movement started at Austin for high school senior classes to clothe themselves in cotton and wear a bluebonnet flower at their commencement exercises will get, we venture no prediction. Officials signing the plea were Governor Ross Sterling, State Superintendent Marrs, Attorney General Allred, Secretary of Agriculture McDonald, and eight other officers of high rank in the capitol building. The message urges all Texans to give a prominent place in 1931 commencement exercises to Texas' most beautiful flower and Texas' most valuable farm product—the bluebonnet and cotton.

"Dame Fashion has decreed that cotton is smart dress material this year," reads the plea in part. "As we approach the eventful time of year—the time when our public schools end—recording the efforts of our endeavors toward society and Christianity, we as parents are concerned with the garments which will clothe our children on this eventful occasion."

"Just at present nature has our prairies, pride of every Texas, clothed in native flowers of varied color, the bluebonnet predominating. Surely the eyes of a king or queen never beheld more impressive beauty—Texas children, Texas flowers, Texas cotton."

Lawmakers and jurists of America have been, and still are, confronted with the problem of lessening crime among our young people. Some put forth severe penalties, while others contend that the penalty means nothing but that

Mrs. Delphia Cox had announced for country treasurer. She was educated in Add-Ran College, Thorp Springs. Mrs. Cox was the first woman ever to offer for political office in Deaf Smith county.

It was announced that "all the autos in town" would load up with men and women and meet Amarillo trade boosters at Dawn, and "then proceed cautiously into town".

Ed Riffe of Keiso had been in Hereford on his motorcycle.

Mabel Hacker and Charlton Neely had graduated from the Parrott school, completing the ninth grade.

prompt and inexorable enforcement of the law is the main deterrent.

Whatever may be said of its humanity or its barbarity, the spectacle of two men, convicted in Deaf Smith county court last term, being escorted to the state penitentiary was not an inviting thing to view. Chains were locked around the prisoners' necks, tying one to the other, and the men who had transgressed were stored in a caged motor car to travel in this fashion all the way to Huntsville.

If the boys of Deaf Smith county whose urge for personal liberty has been tempting them to disregard the law and make some easy money in violation of other people's rights could have been witnesses to such an ignominious parade to the prison walls, it would have done more to dim the glamor of reaping in unforbidden fields than a score of lectures. Perspective of themselves being led into public places with chains around their necks, transported from town to town like chained wild animals would doubtless have been one

J. B. Elliston was in need of a good, gentle family horse, priced right.

D. R. Gass was foreman of the grand jury which was in session.

C. C. Ferguson had bought 500 steers from parties in New Mexico.

Wirt Phillips of the northwest part of the county was here trading and attending jury service.

George Combs of Wildorado was serving on the jury here in district court.

R. G. Sisk had purchased the Eljite confectionery from D. B. Zimmerman.

of the strongest deterrents and would have come near frosting sprouting buds of discontent with the thoroughfare laid down as the right. The "primrose path of dalliance" would have taken on a hue of bleakness, showing it in its true colors at last.

TRY A WANT AD IN THE BRAND

Trench Foot

Beware Athlete's Foot

Why suffer from the queer skin disease causing severe itching of toes and feet, cracking, peeling skin, blisters, Ringworm, Trench Foot or Hand Itch, when you can avoid infection and quickly heal your skin with Dr. Nixon's Nixoderm? Based on the famous English Hospital formula, discovered by a leading London skin specialist, Dr. Nixon's Nixoderm acts with amazing speed, because designed for this particular skin disease. Nixoderm is guaranteed. It must stop itch and quickly heal your skin or the small cost will be refunded.

CORNER DRUG STORE

Stomach Troubles Headache and Dizziness

If your stomach is sick, you are sick all over. If you can't digest your food, you lose strength, get nervous and feel as tired when you get up as when you went to bed.

For 10 years Tanlac has restored to health and activity many thousands who suffered just as you do.

Mr. Daniel Vinciguerra, of 6200 Stiles St., Philadelphia, Pa., says: "I have not had a dizzy spell or a headache since taking Tanlac. My nerves are in better shape and I can enjoy a good night's sleep."

Let Tanlac help you too. It corrects the most obstinate digestive troubles—relieves gas, pains in the stomach and bowels, restores appetite, vigor and sound sleep.

Tanlac is made of roots, barks and herbs. Costs less than 2 cents a dose. Get a bottle from your druggist today. Your money back if it doesn't help you.

Field Seed

RE-CLEANED AND CERTIFIED

Acclimated and Government Tested. All varieties of row crop and sudan seed.

S. E. Cone Grain Co.

PHONE 576.

HEREFORD

Hail Insurance!

We haven't a whole lot to offer for Hail Insurance this season, but it is the best than can be had for the money.

We have been saving the Farmers money for Fifteen Years.

Groom Mutual Hail Association

Dunlap and Cox, Dunlap Building
or Troy Wombie, Agents, Anywhere.

Part Palo Duro Will Be Served With Road Soon

Disappointment was felt in the Panhandle when a change of schedule prevented the congressional committee, on a tour of inspecting future national park sites, from making the trip from Amarillo

last Thursday into Palo Duro canyon.

However, the chairman of the sub-committee on appropriations conferred with officials of the Palo Duro association, and some headway may have been made in the ultimate aim of getting the federal government to take a large tract of the canyons into its group of national reservations and assist in its improvement and in making it more accessible for tourists.

The association approved aid in supervising and maintaining a scenic section of 640 acres which

the chamber of commerce at Canyon has recently acquired and to which the Randall county commissioners have agreed to open and grade a road.

Grading on the gap of three miles, which would open the route to the place 11 miles east of Canyon, is expected to begin this week. The work should be completed within a week, according to the Canyon News.

C. F. Kerr and Joe L. Pope represented Deaf Smith county in the park sessions.

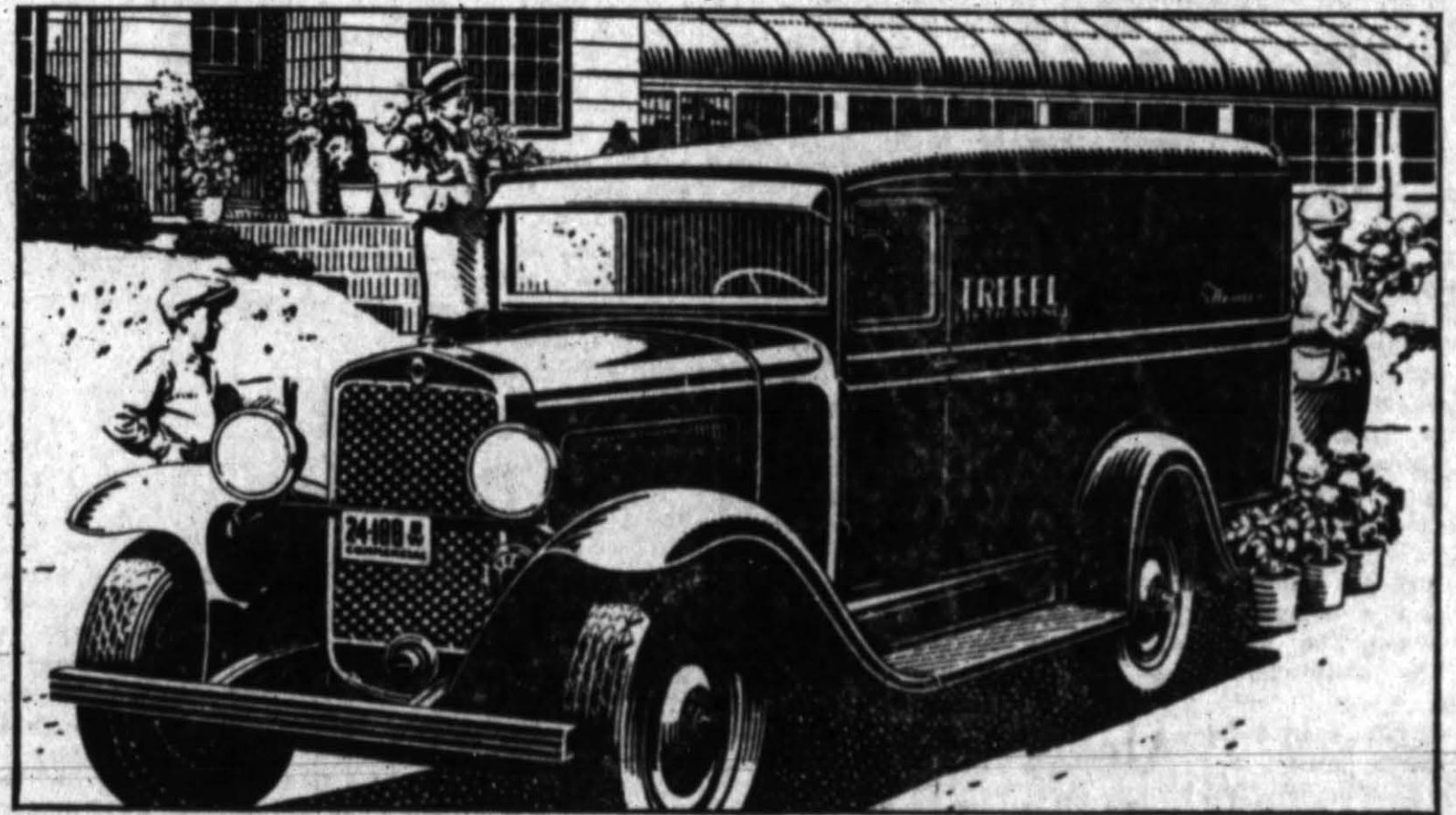


Miss Lucy and H. D. Reed
Owners and Operators

Bargains for Friday and Saturday

SOAP, P. & G., ten bars	33¢
TOMATOES, No. 2 can, three for	25¢
TOILET PAPER, Northern Tissue, three for	25¢
KRAUT, No. 2 1/2	14¢
VINEGAR, quart jug	22¢
MATCHES, carton	18¢
CATSUP, Van Camp's, 14 ounces	20¢

WE DELIVER  PHONE 249



Choose Chevrolet six-cylinder trucks for low first-cost and unsurpassed economy

The economy of using Chevrolet six-cylinder trucks is an actual dollars-and-cents economy that shows up, month after month, on the balance sheet. It starts with a purchase price that is one of the lowest in the market for a complete unit. It continues throughout Chevrolet's long life with an operating cost that is unsurpassed!

Consider, for example, the cost-records of leading national organizations who use large fleets of Chevrolets. They prove (1) That the six-cylinder truck can operate

on just as little gasoline as the four. (2) That no other trucks of equal capacity give any better gasoline, oil or tire mileage than Chevrolet. (3) That the cost of keeping a Chevrolet in satisfactory running order is unusually low. (4) That Chevrolet trucks are exceptionally reliable and long-lived.

Today, Chevrolet's proved economy is available to buyers in every truck-using field. For Chevrolet's new line of quality bodies includes a type for every hauling need.

CHEVROLET SIX CYLINDER TRUCKS

FOR LOWEST TRANSPORTATION COST

Chevrolet 1 1/2-ton chassis with 131" wheelbase \$520

(Dual wheel option, \$25 extra)

1 1/2-ton chassis with 157" wheelbase, \$590 Commercial chassis, \$385

(Dual wheels standard)

Illustrated above is the Chevrolet 1 1/2-ton panel truck on 131" wheelbase complete with Chevrolet-built body, priced at \$760. All chassis prices f. o. b. Flint, Michigan. All body prices f. o. b. Indianapolis, Indiana. Special equipment extra. Low delivered prices and easy terms.

See your dealer below

Brumley Chevrolet Co.

Incorporated

ALSO DEALERS IN CHEVROLET SIX-CYLINDER PASSENGER CARS, \$475 to \$650, f. o. b. Flint, Michigan

SPECIALS FOR FRIDAY AND SATURDAY

Bunch Vegetables	5c	Toilet Paper, good grade, four for	25c
BEANS, fresh, two pounds	25c	Pork and Beans, medium size, 3 cans for ..	23c
ORANGES, 288 size, dozen	23c	PICKLES, sour, quart jar	22c
Coffee, 3 lb Bourbon Blend, with bowl ...	96c	Peaches, No. 2 1-2, sliced, two for	35c
SPUDS, Idaho Burbanks, 18 lbs for	50c	SARDINES, 15-ounces	10c

Our
Specials
Are
CASH
To
All

**Hereford
Wholesale
Grocery
Company**

L. W. GARLYLE
PHONE 164

Arney News Items

BY MRS. F. W. FORTNER

The Arney school boys went to Jumbo to play ball, returning home defeated.

Mr. and Mrs. A. W. Fortner and son, Heris Dee, went to Borger Friday to visit their son, Otto Fortner and family returning home Sunday.

Several from Arney went to Joel Sunday afternoon, to see the ball game between Joel and Happy, the latter winning the game.

Mr. and Mrs. Roy Reed of Plainview spent Sunday with her parents, Mr. and Mrs. Emmett Tipton.

The store at Arney was robbed Saturday night.

Mr. and Mrs. Marion Davis and children were in Canyon Saturday visiting relatives.

Wednesday and Thursday were rainy, misty days.

Lynn Bratcher of Oklahoma City came Saturday to spend the week end with relatives and friends.

Charlie Cor and daughter, Mrs. Ray Cole, were in Hereford Wednesday.

Miss Nadine Wrenn, primary

teacher, spent the week end at home in Happy.

Miss Rachel Burks, who is attending school at Canyon, spent the week end with home folks.

A number of the young folks attended the show at Hereford Saturday night.

Mrs. J. M. Edwards spent the week end with relatives at Amarillo.

Fairview-Palo Duro Items

By MRS. JOHN BOLING

Miss O. T. Roddy, Miss Lucy Dik, Messrs. and Mrs. Frank Bedlik and Frank Young visited the J. M. Hanton home.

Mr. and Mrs. George Combs of Canyon called in the E. W. Womble home Tuesday.

Dorothea Davis of Amarillo visited over the week end with Frances Campbell.

Mr. and Mrs. Toy Price visited in the H. J. Oglesby home Sunday.

Miss Viola Hudson spent Saturday with Mrs. S. Cretzinger.

Mr. and Mrs. H. G. Broadway and daughter, Billie Belle, of Pan-

handle visited in the W. O. Comingoer home over the week end.

Mr. and Mrs. Otto Smith were in Hereford Friday.

Mrs. R. L. Campbell and Mrs. H. J. Oglesby canned beef Thursday and Friday.

Many have been enjoying the home-made cheese, made by Miss Gunter's recipe and given in the Brand.

Mr. and Mrs. Lewis Boyd of Lockney visited in the O. J. Grable home Thursday and Friday.

The teacher took her second, third and fourth grades to Amarillo Saturday and made educational trips through the junior cafe plant, Great West flour mills, the Zoec and Mistletoe creamery. The noon hour was spent in the park.

Mr. and Mrs. Otto Smith and family spent the week end in Panhandle visiting her sister and mother.

Jim LeGrand and Luther Thomas were in Amarillo Saturday.

Miss Dolie Heaton was ill with influenza last week.

Pupils on the honor roll last month were Lela Mae Oglesby, Frances Campbell, Leda Smith, H. D. LeGrand, Earl Young, Bernadine Phillips, Marcene Oglesby, Maxine Clarkston and Billie Price.

In Memoriam.

People who have warm friends are healthier and happier than those who have none. A single real friend is worth more than gold or precious stones. All the wealth of the world cannot buy a friend or pay for the loss of one. Palo Duro Home Makers club pauses to pay respect to the memory of our late member, Sister Martha Fulkerson.

It is a fitting tribute that we should do this. Therefore, be it resolved that we, the members of Palo Duro Home Makers club, who mourn the loss of this member in our organization, extend our sincere sympathy and condolence to her family circle yet remaining; and,

Be it further resolved that we cause a copy of these resolutions to be furnished her bereaved family, a copy to the press and a copy be spread on the minutes of our record.

MRS. VOTH,
MRS. MCCOLLISTER,
Committee.

Summerfield

BY MRS. L. JOHNSON

The W. M. U. held their regular meeting Wednesday afternoon

at the church. Important business was transacted and plans made to attend the district meeting at Hereford Thursday and Friday of this week.

The Home Makers Study club will meet with Mrs. L. B. Lookingbill May 7.

Mrs. Shepherd and Mr. Dopson and family of Portales, New Mexico, were visitors in the M. D. Weitz home Sunday.

Mr. and Mrs. Lee Curry and daughters were Amarillo visitors Sunday, going up to see relatives.

Mr. and Mrs. C. R. Wulser and family and Mr. and Mrs. Joe Kendall and family visited with Hereford relatives Sunday.

Mrs. John L. Wilson of Hereford spent several days last week with her daughter, Mrs. Gerald Morgan.

Mr. and Mrs. H. C. Weitz and family of Lehman visited in the M. D. Weitz home the past weekend.

Mr. and Mrs. Louie Huckert have been entertaining his brother and family of Montana recently.

Mrs. Joe Kendall resigned as teacher of the young peoples Sunday school class and Mrs. Alton Lookingbill was elected to fill the vacancy.

Mr. and Mrs. August Euler went to Oklahoma City and St. Joe, Missouri, recently to visit relatives and old friends.

M. L. Davenport and Bill Edleman of Plainview visited over the past week end with friends.

Gerald Morgan, Bill Reed and Ira Story spent the past week at Adrian, where Mr. Morgan is getting his farm ready for planting.

Several from here attended the revival meetings at the Baptist

Home - Cooked
MEALS

HOME - BAKED
PASTRY

CLUB CAFE

Phone 498

Henry L.
Brunks
Comedians
HEREFORD
MONDAY MAY 4
AND ALL WEEK

Auspices Hereford American Legion Post

Feature Opening Play

"JOHNNY GET YOUR GUN"

With **MONTIE STUCKEY**—Your Favorite Comedian, Playing the Part of Johnny.

—ALSO—

HIGH CLASS VAUDEVILLE
SINGING AND DANCING

—AND—

JUNE COLLIER

FAMOUS 10-PIECE ORCHESTRA

Children **10c** **PRICES** Adults **30c**

DOORS OPEN 7:30—CURTAIN 8:30

CLIP THIS COUPON

ONE WEEK—STARTING MONDAY

FREE—TICKET—FREE

Brunk's Comedians

Price—Adults 30 Cents, Children 10 Cents

Door Open 7:30.

Curtain 8:30

This coupon will admit one lady FREE, when accompanied by one paid 30c ticket. Good Monday or Tuesday

Tent Located on East Third, Opposite Phillips Service Station No. 1.

Serving.....

The Greatest
Number of
People

At the Lowest Possible Cost Per
Customer

With this policy, yet providing for all emergencies that may come to a fast growing section of Texas, is the idea of service that we strive to render to all we serve, in supplying light, power and ice economically, we are ever going forward with the Great Plains of Texas.

Texas Utilities Co.

church in Hereford last week.

Mrs. W. L. Huntley entertained 36 little friends in honor of her daughter, Geraldine's, tenth birthday last Friday afternoon.

Mr. and Mrs. Ray Johnson motored to Amarillo, Saturday.

PRESBYTERIAN LADIES GO TO LITTLEFIELD SESSION

A Presbyterian meeting was held in Littlefield Tuesday and Wednesday of last week, April 21-22.

Attending from Hereford were Mrs. Ben S. Howton.

Mrs. Ben S. Howton, Mr. and Mrs. P. H. Gilliland, Mr. and Mrs. A. L. Manjeot, Mr. and Mrs. G. P. Owen, Mr. and Mrs. J. B. Harlin, Mr. and Mrs. H. J. Roberson.

A Want Ad in The Brand is a sure, steady worker—try it out.

Card of Thanks.

We want to thank deeply those who so tenderly stood by us in the deep hours of sorrow as our home, the earthly shrine of love, was broken with the going of our dear companion and father.

Each word spoken, each deed of kindness done and the beautiful floral offerings made the rugged cross easier to bear. May God's richest blessings be upon you all.

Mrs. Ben S. Howton, Mr. and Mrs. P. H. Gilliland, Mr. and Mrs. A. L. Manjeot, Mr. and Mrs. G. P. Owen, Mr. and Mrs. J. B. Harlin, Mr. and Mrs. H. J. Roberson.

A Want Ad in The Brand is a sure, steady worker—try it out.

Card of Thanks.

We wish to thank our neighbors and friends and the public in general for their liberal assistance to us following the loss of our home and all our furnishings last week. We appreciate the efforts of the fire department in fighting the fire and we thank everyone connected with that splendid volunteer organization. We have sustained a heavy loss but the good people of this community have materially lightened the load through their help.

1-p David Grimes and Family.

Mrs. W. T. Smith left Saturday morning for an extended visit with her daughter, Corene Kelly, at San Pedro, California.

A. C. THOMPSON
DEPENDABLE LUMBER
McKindley & Third Phone 456

Have You Seen It?



The New International
Model A-2
4-Speed Truck

It Is 1 1/2 Ton Capacity.
Has 27 Per Cent More Power.
Has One-Eighth Inch Larger Bore.
Choice of Single or Dual Wheels.
Choice of 136 or 160 Inch Wheelbase.

HAS FOUR SPEEDS FORWARD!

Sells at a New Low Price.
Sells On Farmers' Terms.

COME AND SEE IT!

Buchanan & Rosson
Hereford - Friona
INTERNATIONAL TRUCKS

Hereford Baptists Entertain W. M. U. First Time

(Continued from Page One)
back to a garden at the home of Mrs. Sue Strongheart Lowery, The First Baptist church, as it is the entire city of Hereford

feels highly honored in having the privilege of being host for the first time to the splendid delegates of the ninth district, Rev. V. M. Cloyd, pastor, says. The two-day session of the Union opens this afternoon (Thursday) at 2:30 o'clock with an executive board meeting. Business of the afternoon will conclude with a 30-minute session of the nominating committee.

The first night's session will open at the church at eight o'clock, with Mrs. Arthur L. Manjeot presiding. Mrs. Lon Smith, president of the Union, will deliver her annual message which will be followed immediately by the pageant. Program is extensive.

The complete cast of characters for "Carrying On", together with the detailed program for all day Friday, is given below:

Program is extensive. The complete cast of characters for "Carrying On", together with the detailed program for all day Friday, is given below:

THURSDAY AFTERNOON, APRIL 30
Executive Board Meeting
2:30-4:00
Meeting of Nominating Committee
4:00-4:30

THURSDAY EVENING
8:00

Presiding ----- Mrs. Arthur L. Manjeot
Hymn ----- Mrs. W. L. Pattillo
Invocation ----- Hereford Sunbeam Band
Special Music ----- Mrs. Lon V. Smith
President's Message ----- Durham Orchestra
Special Music -----

"CARRYING ON"

A Pageant Presented by Tierra Blanca
WOMAN'S MISSIONARY UNION
Written by Mrs. Arthur L. Manjeot, Hereford

ACT I

Scene—Living room in Strongheart home.
Time—Afternoon, in the fall of 1900.

CAST OF CHARACTERS

Mrs. Anna Strongheart, pioneer mother, loyal to Ladies' Aid ----- Mrs. Ben Davis, Summeffield
Ben Strongheart, her husband ----- Mrs. Henry Kendall, Summeffield
Ned Strongheart, her son ----- Lawrence Kendall, Summeffield
Sue Strongheart, Ned's sister ----- Betty Joe Kendall, Summeffield
Members of the Ladies' Aid:
Mrs. Martha Meadows, a near neighbor ----- Mrs. Joe Kendall, Summeffield
Mrs. Joe Jones, a lover of orphan children ----- Mrs. W. L. Huptley, Summeffield
Mrs. Harry Knight, promoter of missions ----- Mrs. Ky Lawrence, Summeffield
Mrs. Sally Simms, a widow ----- Mrs. L. L. Cannon, Summeffield
Mrs. Ralph Ring, untiring worker, but always late ----- Mrs. O. B. Roberson, Summeffield.

ACT II

Scene—Garden of Mrs. Sue Strongheart Lowery
Time—Afternoon in spring of 1931

CAST OF CHARACTERS

Mrs. Sue Strongheart Lowery, one who "carries on", leader of Y. W. A. ----- Mrs. O. Stephens, Dimmitt
Cynthia Washington, her colored maid ----- Hattie Franks, Dimmitt
Y. W. A. MEMBERS
Rosemary Smith, president Y. W. A. ----- Ruth Wright, Dimmitt
Bonnie Meadows, dependable member ----- Dorothy Maples, Dimmitt
Ruth Hicks, chum of Rosemary ----- Venis Avery, Dimmitt
Chloe Ring, Y. W. A. "problem" ----- Ethel Womble, Dimmitt
Reber Carroll, happy "Sunshine" girl ----- Ione Liles, Dimmitt
Adelaide Pipkins, an artist ----- Jennie Burch, Dimmitt
R. A.'s
Ben Ned Strongheart, Jr., chip off old block ----- Sam Kirkpatrick, Dimmitt
John Newman, Ben Jr.'s pal ----- Leon Bost, Dimmitt

ACT III

Consists of glimpses from lives of Y. W. A. girls of 1931, and associates.
Time—1936.

Scene 1. Campus, Wayland University, Plainview.

CAST OF CHARACTERS

Bonnie Meadows, teacher of history
John Newman, dean of Wayland University
Members of Choral Club of Wayland, full of college spirits
Scene 2. Mission Field in Philippines

CAST OF CHARACTERS

Mrs. Chloe Ring Danvers, missionary, loved by children ----- Mrs. John Highfill, Friona
A Native Boy ----- Olin Ware, Friona
A Native Girl ----- Goldina Highfill, Friona
Scene 3. Hospital Grounds in China.

CAST OF CHARACTERS

Mrs. Ruth Hicks Green, nurse ----- Mrs. O. G. Hill, Hereford
Zing Wee, Chinese patient ----- Mrs. Artis Daniel, Hereford
Reber Carroll, music teacher in Anna Strongheart, school for Chinese girls ----- Mrs. Carl Mounts, Hereford
Mrs. Adelaide Pipkins Smith, art teacher in same school, wife of medical missionary ----- Mrs. V. M. Cloyd, Hereford
Scene 4. Same as Act II twenty-five years later.

CAST OF CHARACTERS

Mrs. Sue Strongheart Lowery, still "carrying on" ----- Mrs. C. R. Payne, Dimmitt
Rosemary Smith, president Texas W. M. U. ----- Mrs. W. E. Kirkpatrick, Dimmitt
Finale
"Spirit of Missions" ----- Imogene Roberson, Hereford
Awakening Chorus
Prayer ----- Mrs. Arthur Brewer, Homeland
Adjournment

FRIDAY MORNING

9:00 O'Clock

Hymn: "Joy to the World" ----- Mrs. Cap Ellison
Devotional ----- Mrs. W. E. Hicks
Greetings ----- Mrs. Lon Lumsden
Response -----
Recognition of Visitors
Appointment of Committees:
Resolutions
Enrollment
One Year's Work ----- Mrs. Geo. Linder, Corresponding Secretary
Special Music ----- Wayland Male Quartette
Report of Associational Presidents:
Brownfield ----- Mrs. Lon Lumsden, Wilson
Dickens ----- Mrs. Cap Ellison, Crosbyton
Floyd ----- Mrs. W. M. Lawrence, Silverton
Lubbock ----- Mrs. W. L. Pattillo, Lubbock
Staked Plains ----- Mrs. R. F. Ivey, Plainview
Tierra Blanca ----- Mrs. Arthur L. Manjeot, Hereford
West Plains ----- Mrs. C. A. Joiner, Muleshoe
Special Music ----- Wayland College Y. W. A. Girls
Address ----- Mrs. J. E. Leigh, Dallas, State Corresponding Secretary
Special Music ----- Wayland Male Quartette
In Memoriam ----- Mrs. R. F. Ivey
Prayer
Adjournment

FRIDAY AFTERNOON

1:30 O'Clock

Hymn: "Joy to the World" ----- Mrs. C. A. Joiner
Devotional ----- Wayland Choral Club
Special Music ----- Mrs. W. M. Lawrence, District Chairman
"Wayland Endowment" ----- Wayland Y. W. A. Girls
Special Music -----
Our Plan of Work:
Benevolence ----- Mrs. B. W. Baker
Education ----- Mrs. G. W. McDonald
Historian ----- Mrs. R. E. L. Farmer
Mission Study ----- Mrs. Joe Wilson
Missions ----- Mrs. D. J. Wilhelm
Stewardship ----- Mrs. R. E. McCaskill
Address ----- Mrs. J. Q. Herrin
Plan of Work (continued):
Personal Service ----- Miss Amy Glenn
Periodicals ----- Mrs. Arthur L. Manjeot
Publicity ----- Mrs. Frazier McCrumen
Margaret Fund ----- Mrs. John Dunn
Young People's Leader ----- Mrs. Owen J. Hull
Vocal Selection ----- Mrs. S. S. Williams and Mrs. J. P. Webb, Happy
Report of Committees:
Enrollment ----- Mrs. Arthur Thompson
Nominating
Resolutions
Methods and Finance
Reading of Minutes
Name Place of Meeting
Benediction

of Deaf Smith County, Texas, on the 4th day of April, 1931. J. B. MILLER, Sheriff, Deaf Smith County, Texas.

Subdivision Is Opened by Fox

A residential subdivision has been marked out and platted in North Hereford by J. A. Fox, consisting of 31 lots, most of which are 50 by 200 feet. The subdivision lies between 25-Mile and A Avenues and Tenth and Eleventh Streets. A north and south alley has been dedicated.—Hereford Brand, April 2, 1931.

And on the 5th day of May, 1931, the same being the first Tuesday in said month, between the hours of 10 o'clock A. M. and 4 o'clock P. M., on said day, at the court house door of said county, I will offer for sale, and sell at public auction, for cash, all the rights, title and interest of the said C. C. Lisenbe, in and to said property.

We are Exclusive Agents for the above addition. Select your lot now. Price and terms easy.

RALPH BARNETT
Phone 122

HELP YOURSELF

Special, Friday and Saturday

Sliced Bacon, Climax, lb 22c
P. and G. Soap, 10 bars 35c
Sugar, 10-lb bag 59c
Cheese, full cream, lb 23c

PORK & BEANS 3 Cans 25c for 25c
One can Blackeyed Peas Free

Crackers, 2 lb Saltine 28c
Mothers Oats, china, pkg 30c
Salmon, pink, No. 1 can 12c
Coffee, Wamba, 3-lb can ... \$1.05
Syrup, Red Barrel Half gallon 44c
Gallon 84c

CHINA DISH GIVEN WITH \$5.00 ORDER!

Music Study Club Closes Year of Advancement With Luncheon In Home of Mrs. H. L. Broadwell

Mrs. Homer Fox will again preside over the affairs of the Music Study Club for another year, having been elected president at the luncheon and business session Monday in the home of Mrs. H. L. Broadwell, 311 West Third street. This meeting closed the club year. Gorgeous tulips and dainty blue-ponnets from South Texas aided in the charming setting for this annual spring luncheon, at which phase, and Mrs. C. R. Smith secured a delightful program was given with Mrs. C. H. Dyar in charge, and officers for 1931-32 were selected.

fect attendance records. Program numbers given were contest on American opera composers; life of Cadman and the history of his opera, Shanewis, by Mrs. Carey Estes. Canoe Song, from Shanewis, by Mrs. Carl Mountz. In Autumn, McDowell, by Miss Mary Broadwell. When retiring officers and committees had made their reports, the following new staff was named: Mrs. Homer Fox, president; re-elected; Mrs. C. H. Dillehay, recording secretary, re-elected; Miss Frances Opherlier, corresponding secretary, re-elected; Mrs. Glenn Snyder, treasurer, re-elected; Mrs. ... book committee; Mr. W. E. Dameron and Mrs. J. T. Gilbreath were retained as chairmen of the hospitality and phone committees, respectively. There were 26 members and two visitors, Mrs. Hackabee of Canyon, and Miss Mary Broadwell, city, present for the last formal meeting of the club.

Enjoyable Luncheon Served.
An enjoyable luncheon was served, consisting of tomato juice cocktail, fried chicken, new potatoes, cream sauce, creamed asparagus and sweet peppers, stuffed beet salad with lettuce, Parker house rolls, ice tea, banana nut cream, white cake and demitasse.

FOR RENT, FOR SALE CARDS AT BRAND OFFICE. CHEAP

Sidelights ON Ranch AND Farm Activity

R. O. DUNKLE
County Agent

Club boys of Ford and Wyche communities visited the W. A. Williams hog farm near Vega Monday. Mr. Williams is one of the premier hog breeders of this section, and he attributes most of his success to the constant use of self-feeders and pasture. He is using the type of self-feeders recommended by A. & M. Extension service.

W. R. Schelhaugen, four miles west of Hereford, is brooding 1000 ball screen. This method of brooding chicks on a five floor made of ling has proved successful in keeping chicks away from their disease-laden droppings. Such floors also save labor by reducing the number of cleanings of the brooder house.

The Tri-County agricultural coun-

FAR EASIER For the Man Who Runs it



Miss Virginia Stovall, who is a teacher in the Vega schools, visited her parents, Mr. and Mrs. W. M. Stovall, over the week-end. Fellow teachers who accompanied her as guests were Miss Morris, Miss Mary Lee Townsley, Miss Lottie Wheeler and Coach Owensby of Vega high school.

Mr. and Mrs. Donald Wyatt of Amarillo visited in the Egbert Brady home over the week end. Mrs. Wyatt was formerly Wanda Wilkinson of Hereford.

NOTICE OF SALE OF REAL ESTATE UNDER AN ORDER OF SALE
THE STATE OF TEXAS, COUNTY OF DEAF SMITH. By virtue of an order of sale issued out of the District Court

THE combine from which you may expect the fullest measure of satisfaction and profitable performance is the one that operates efficiently with the least care and attention.


In Case Combines, the few, simple controls are handily grouped on the operator's platform. There are only two points to watch—the header and the recleaner. Both can be easily observed.

High, central operator's platform gives you full view of the header and the grain ahead. Lift a lid on the recleaner, and you can tell at a glance how the grain is being threshed.

The tiller wheel turns easily and quickly to move the header up or down to any cutting height, from 36 inches to shaving the ground.

The grain bin is so placed that wagon or truck can pull up alongside it, without backing in for a load. The bin empties quickly—by gravity.

Don't decide to buy until you've looked into the many advantages a Case Combine has to offer you.



It's Risky Business Trying to Fool MOTHS

Send us your out-of-season garments—we'll dry clean them and send them back in

SANITEX MOTH-PROOF BAGS

Corbett & Co.

Cleaners and Hatters
MEMBER
National Association of Dyers and Cleaners

Speaking of Wheat:

Some guy said: "All things come round to him who will wait" but, Big Boy, don't wait until you are haled out.

Hereford Insurance Agency

JNO. McLEAN, Manager.

C. A. Skelton

NOTE: Tune in on WDAG, Amarillo, each Thursday (beginning today) from 12:30 to 1:00 o'clock for the CASE DEALERS PROGRAM. We expect to furnish one of these programs and would like to get in touch with suitable talent.

Wyche Items

MRS. L. P. PERKINS

Mr. and Mrs. C. V. Burgess visited relatives at Summerfield Sunday.

Mr. and Mrs. Perkins called in the Stoerner home Sunday.

Miss Ruth Smith visited her home at Artesia Sunday and Monday.

Mr. Scarborough and family of Amarillo visited the Smith home Sunday.

Jack Grady and family of Hereford visited the Young home last Sunday.

Due to the trip to Canyon which is on club day, the club will meet Thursday, April 30, with Mrs. Geo. Roberson.

Mmes. Sanderlin, Cook, Ellison, Ott and Perkins attended the Council meeting Saturday.

P. G. Perkins, Jr., ate dinner in the Young home Sunday.

C. V. Burgess had a tractor and combine delivered Friday.

Several from this community are going to Canyon Tuesday.

Mrs. Shiele won first prize on her footstool, Mrs. Smith first on an unusual footstool.

The chamber of commerce gave the prizes, for which we thank them very much. We are glad to have the interest of the business men of Hereford in the club work.

The school will have a program Thursday night at the school house.

Mr. and Mrs. Thiele left for Bosque county Friday morning where they will visit relatives a few days.

Miss Baker of Amarillo taught school Monday and Tuesday for Miss Smith.

Well, you got caught in the mud again without chains, didn't you? Better hurry right down to RICE'S and buy a pair.

Jumbo News

BY EDNA HALL

Mrs. M. L. Hardy and Josephine visited Mrs. E. S. Ireland Tuesday. Billy Hall visited Grandpa Metcalf Tuesday afternoon.

Mrs. Esther McDermot left Saturday for her home in Wisconsin after a month's visit with Miss Emma Metcalf.

Mr. Thomas and family visited Mr. and Mrs. Andrew Tuesday.

Mr. and Mrs. F. L. Pinckert visited Mrs. Noel Andrew Monday.

Mr. and Mrs. John Hall and Mr. Hacker and Bill visited the Hardy home Tuesday night.

Mmes. F. L. Pinckert, L. A. Matthews and Ovid Pinckert visited Mrs. L. C. Baggett Tuesday.

Mrs. Ovid Pinckert and children spent Wednesday with her parents.

Mr. and Mrs. Walter Means and baby visited Halls Friday.

Miss Ruth Crump of Dimmitt spent Saturday night with Johnnie Hardy.

Mr. and Mrs. Bell from the Rio Grande valley are visiting the Beck and Oxford homes.

Mr. and Mrs. Phillips of Oklahoma City were week end guests of Mr. and Mrs. W. A. Hunter.

Mr. and Mrs. Frank Pinckert, Mabel and Bob spent Sunday in the Ovid Pinckert home.

Geo. Chambliss and family visited the Lynn Axe home Sunday.

L. E. Beck and family spent Sunday in the Marler home.

Miss Elaine Dyer visited Johnnie and Kathleen Hardy Sunday.

Visitors in the W. A. Hunter home Sunday were Messrs. and Mrs. Phillips, Carol Hunter and children, M. L. Simpson and family, Kenneth Hunter and family, Sam and Flnis Hunter.

Mr. and Mrs. Albert Schofield went to Amarillo Saturday.

Brittain Chambliss and Billy Hall

visited Lawrence and Leon Matthews Sunday.

Mrs. Ullman Hunter has been ill the last few days.

Mrs. W. A. Hunter and Mrs. Phillips called on Mrs. Ullman Hunter Sunday afternoon.

Grandma Cosin who has been seriously ill the past two months, was able to be moved to her granddaughter's, Mrs. Sam Hunter, Friday of last week.

Adrian-Sims Notes

BY MRS. J. M. CHAPMAN

Moisture in form of rain fell at intervals Thursday and Thursday night of last week.

Wheat, oats and barley look fine.

Rev. Pryor filled his appointment at Sims Sunday afternoon. The Pryor family has returned from a trip to Arizona and California.

Rev. Pryor gave an account of the trip, quoting passages from the Bible describing the wonderful things they saw while there.

The ladies social club met last Thursday with Mrs. Clint Treadwell. Attendance was small on account of rain. The ladies quilted during the afternoon. Refreshments of sandwiches and angel food cake and coffee were served. Next meeting will be with Mrs. Austin Blasingame.

Misses Alma and Lucille Foxall were in Hereford Saturday.

N. O. Phillips and T. C. Stone went to Amarillo last week.

Sam Steen was in Adrian Saturday.

Clint Treadwell and family visited relatives in Pampa last week.

Mr. and Mrs. Pierce went to Amarillo Thursday.

Mr. Guthrie is still in the hospital at Amarillo, very sick.

Bud Treadwell of Pampa visited Clint Treadwell Thursday.

The social at Sims was enjoyed by those attending Friday night. Games were played and refreshments of sandwiches, cake, doughnuts, cocoa and coffee were served.

Mr. and Mrs. Bogle were Hereford visitors Friday.

Lindsay. Several all day meetings will be held this year. The next will be with Mrs. Earl Springer March 5. An important lesson is to be given by Miss Gunter on the clothing project. Each lady takes a dish for dinner. Miss Hall was a guest all day and Mrs. Otis Flynn and Miss Aurelia Flynn guests of the afternoon.

J. J. Lindsey visited his father at Breckenridge. He reports his father has been in poor health.

Melvin Mitchell is plowing for Rutherford & Gillispie near Dimmitt.

Mmes. Henry and A. T. Jones are among the sick this week.

J. B. and Harold Harlin spent Sunday night with Austin Mobley.

Mr. Doss and family of Pampa spent last week with her daughter, Mrs. John Jordan and family. They may move here later.

Harry Gillispie and wife visited Pampa relatives over week-end.

Chas. King and Miss Helen are boarding at the Springer home on account of the illness of Mrs. Allman, where they spent the winter.

Mrs. Joe Stagner of Flagg spent last week in the Green and Owen homes.

Mr. and Mrs. Guy Hamm called in the Weltz home Friday evening.

Mr. and Mrs. Joe Greer spent Sunday in the C. E. Tice home.

Mrs. Steve Sanders gave a quilting last week and a day was enjoyed by those present.

Miss Kitty Kloe Harlin spent the week end with Molly Jo and Imogene Roberson.

Mr. and Mrs. Owen Andrews, Chas. and Miss Helen King and Mollie Andrews were Sunday visitors in the Sparkman home.

Mr. and Mrs. W. S. Dixon returned Saturday from Bryan where they spent a week. Mrs. Dixon's sister accompanied them home for a visit. Mr. Dixon reports lots of rain on the trip.

Flagg News

By MRS. W. T. SUMMER

Mr. Gage of Wellington has purchased the gin property and will operate same the coming year and has moved here. We welcome these people.

Church services were well attended Sunday. A change was made in the time set for the Mother's day program to Sunday night.

Mr. and Mrs. Sid Sheffey were dinner guests in the Fraismum home Sunday.

Mr. and Mrs. Tidmore visited in the Meek home Sunday.

Mr. and Mrs. Ernest Jones visited in Springlake Sunday.

Mrs. W. A. Senter was called to the bedside of a nephew at Slaton last week, who died later.

Mrs. N. A. Arms spent Thursday with Mrs. Sid Sheffey.

Mr. and Mrs. W. A. Senter were Sunday dinner guests of Mr. and Mrs. Benswanger.

The play by the senior class Friday night was a decided success.

Rev. Robinette had dinner with Mr. and Mrs. Floyd Sunday.

FARMERS URGED TO BUY HIGHEST GRADE SEEDS

Austin, April 29.—Imperative need for farmers, especially those operating on borrowed capital, to buy only the best grade seed was emphasized in a statement from J. E. McDonald, commissioner of agriculture. McDonald declared

that investing borrowed money in seed of unknown quality was, at best, risky business.

Besides the possibility of obtaining seed of unknown germinating qualities, farmers run the risk of introducing pests, such as Johnson grass, on their farms when they purchase seed of unknown quality, he said.

GOOD Food Good Butter



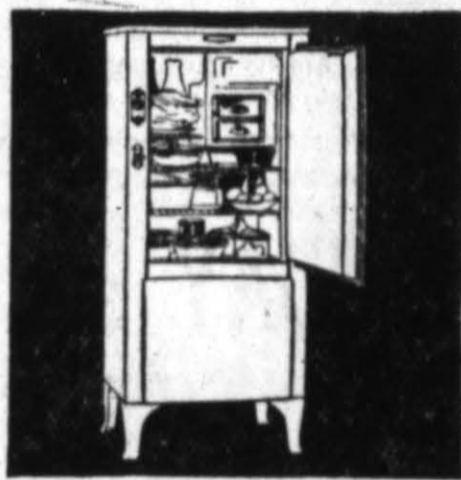
—Should be served with each meal. Use a home-made product at every meal. You help our local cream producers by eating Cream O' Plains Butter. Be sure and call for it at your grocer's.

Farmers Creamery Ass'n, Inc.
Hereford Phone 3

O-1322

The TOP of every FRIGIDAIRE is a porcelain-topped table

Food on its way into a Frigidaire and food on its way out need not be juggled, or tip-tilted, or inconveniently parked on the distant kitchen table... the flat expanse of showy porcelain atop the Frigidaire makes such a perfect serving shelf!



It is an ideal place to put piping-hot things that should be cooled off before they are exposed to low temperatures... a splendid permanent place to keep the few foods that need not be refrigerated.

And nothing—hot or cold, smooth or scratchy—can in any way scar or mar the lifelong lustre of its diamond-hard Porcelain-on-steel finish.

THE NEW ALL WHITE PORCELAIN-ON-STEEL FRIGIDAIRE ARE SOLD WITH A 3 YEAR GUARANTEE

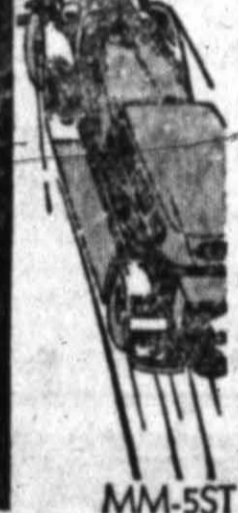
R. M. Allred

PHONE 176, HEREFORD

TERMS WILL BE ARRANGED TO SUIT THE PURCHASER

The NEW Magnolia MAXIMUM-MILEAGE GASOLINE

- ✓ Anti-Knock Quality at no extra price
- ✓ 400° End Point
- ✓ Dry and Elastic
- ✓ Smoother, Faster Acceleration
- ✓ Clean Burning Free of Gum



MM-5ST

Magnolia Petroleum Co.
H. J. LINE, Local Wholesale Agent
Phone 371

Here and There

BY MRS. C. E. TICE

Rev. Fields filled his appointment at Frio Sunday.

Mr. and Mrs. Roy Boyd spent Sunday in the C. Boyd home in Hereford.

Mr. and Mrs. Walter Tice, Umbarger, spent Sunday in the parental Tice home.

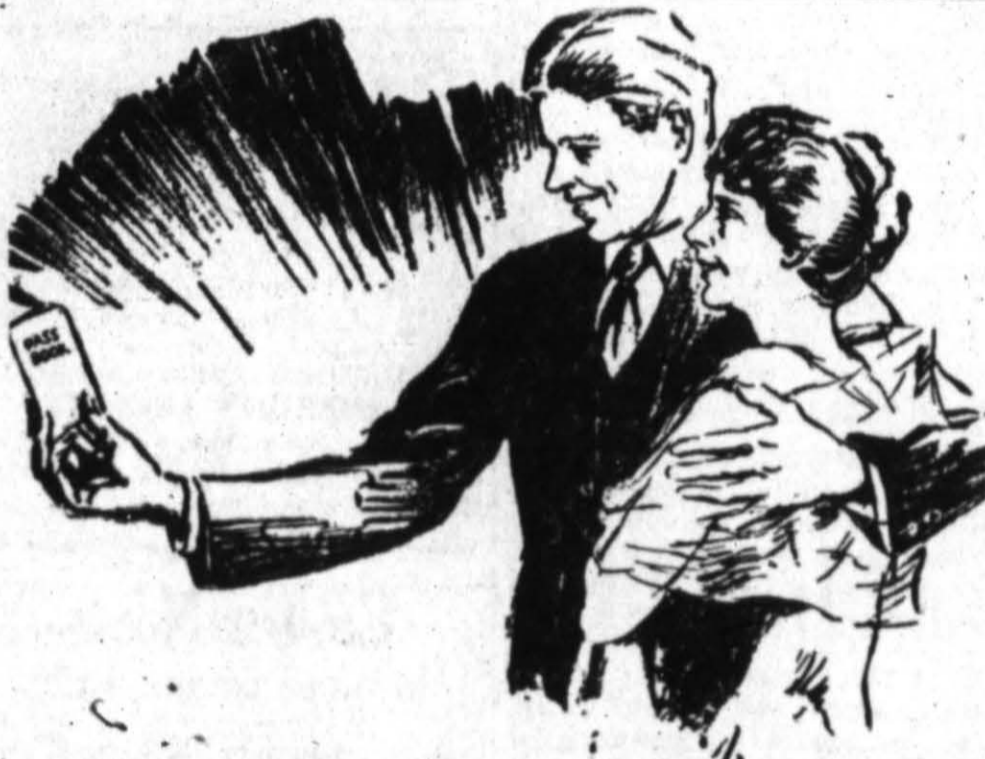
Mrs. J. B. Harlin spent most of the week at the Art Manjeot home in Hereford helping care for her brother-in-law, Rev. Howton.

J. E. Andrews and wife called in the Allman home Sunday.

Mr. and Mrs. A. T. Jones have returned from Childress where they had been called by the illness and death of his mother.

Messes. and Mmes. Owen Andrews, Lester Sparkman and D. H. Allman were in Amarillo Tuesday.

The W. W. club met all day Tuesday with Mrs. C. E. Tice. Roll call, tips on shopping, was answered by nine members. Mrs. J. W. Berry gave a paper on Personal Adornment. After business, Miss Hall gave a lesson on what to do in emergencies. This was the first all day meeting for this club in a long time and was enjoyed. A quilt was quilted for Mrs. J. J.



Have Money

For Mother

THE things you do for Mother give her great happiness. But Mother's greatest happiness is seeing her children succeed.

Sons and husbands can show "Mother" their love in no better way than by giving her a bank account and steadily increasing her balance.

START SAVING REGULARLY NOW
We Welcome YOUR Banking Business

THE FIRST NATIONAL BANK HEREFORD

OF BANK HEREFORD

MEMBER FEDERAL RESERVE SYSTEM

HAVE MONEY! A Strong Bank Thoughtfully Managed HAVE MONEY!

Friendliness

We try to make our depositors feel that we are their real friends. We want them to know that consultation with our officers is welcomed... on business or financial affairs in which seasoned advice may help. This personal contact is but one of the many advantages of having your account here.



First State Bank

Foiled

and

Food is Safe
Health is Safe
Children Safe

—Don't wait until the flies have already descended upon you... bringing with them their dread bacteria and larvae. Have every door and window of your house well-screened NOW. Your Panhandle Lumber Company can supply you with standard size window and door screens today.

Our Aim - To Help Improve the Panhandle
PANHANDLE LUMBER CO.
Courtesy - Quality - Service

Seeds

Re-Cleaned and Tested by State Department of Agriculture

- DWARF MILO, DOUBLE DWARF MILO,
- KAFIR (Santa Fe Dwarf) CANE (Red Top),
- HEGARI, SUDAN, MILLET.

Yellow Dent Corn, Sweet Clover

Good seeds are scarce this year. In selecting your seeds be sure they are tested to assure getting a good stand.

BETTER THE SEEDS, BETTER THE CROP

McLean & Pitman

PHONE 1

CLASSIFIED

Lost and Found

FOUND: Six putters and three drivers. Owners may have them by proving ownership and paying for this ad. 16-1dh

LOST: Two year old brown steer, with tuft of hair clipped from end of tail; disappeared from South Hereford about April 20. L. M. Shore. 16-1c

FOUND: A gray felt hat on the pavement near the Harrison residence. Owner call at Brand office. 15-2c

For Rent

FOR RENT: Modern duplex apartment near high school. J. S. Orr, phone 570. 16-2c

FOR RENT: Three room house in South Hereford. Phone 9021-F2. C. E. GATLIN. 15-1fc

FOR RENT: Light house keeping rooms, close in, on pavement. Telephone 146. 16-1c

FOR RENT: One modern 4-room house; also two unfurnished rooms. See J. H. Nix, Catalpa St. 15-4p

FOR RENT: Furnished apartment. F. H. Oberthier. 15-1fs

FOR RENT: Nice, modern apartment, furnished, private bath and garage. Call phone 905. Mrs. Hatlie Rutherford. 16-3p

FOR RENT: Three room modern apartment, unfurnished, in duplex just off the pavement on North D street, across southwest of Edgar Ireland home. Rent reasonable. Alex O. Thompson. 15-1f

FOR RENT: My home, completely furnished. 406 25-Mile avenue, telephone 591. Mrs. C. L. Roberts. 16-1p

FOR RENT: Modern duplex, nearly new, close in; furnished or unfurnished. H. B. Webb, phone 746-W. 14-1fc

SPLENDID three room apartment, either furnished or unfurnished. Inquire 517 East Eleventh, or phone 194. 37-1fc

FOR RENT: Two furnished rooms modern. Phone 150. Dr. Florence Miller. 12-1fc

Wanted

SPECIAL for Music Week from April 27 to May 9, expert piano tuning for \$3.50. Phone 743-J. F. J. Eberle. 16-1c

The Brand wants rags—good clean cotton rags, with old knit underwear, stockings, linen collars, etc., absolutely barred. Good price paid. db

WANTED: 100 families to buy Hamburgers at 5 cents each. IKE'S OAFB. 16-1c

For Sale or Trade

FOR SALE: Used 2-row P. & O. horse power lister, nearly new. Lusk Brothers, Twin City Tractor & Implement Co. 16-1p

FOR SALE: Hegari seed, tested for high germination, two cents a pound. Also sudan seed, free from Johnson grass, six cents a pound. Located 2 1/2 miles north of Progressive. C. P. Caldwell. 14-3p

FOR SALE: Gas heating water coil and tank; two-hole bachelor heater with water coil; also 50-lb automatic refrigerator. Ralph Smith, phone 490-J. 16-2p

FOR SALE: One-row listers and wagon for sale cheap, or will trade for pigs or calves. T. E. Baker, Box 503, Hereford. 14-4p

FOR SALE or trade: two young mares, 1 male, will trade for cows. Maize seed or section barrow. Box 246, Hereford. 16-2p

FOR SALE: Cornets, one \$25, one \$15, in good condition Call 272. 14-1fc

FOR SALE or trade: Five room modern frame house on paving, 1 block from court house. Inquire at Brand. 16-2c

FOR SALE: One Steinway grand piano, or would exchange for a Steinway upright. Phone 272. 14-1fc

FOR SALE: Three sod planters for sale cheap. Twelve miles north of Hereford. A. S. Higgins, Route 1, Hereford. Phone 900G-F21. 16-3p

FOR SALE: Chinchilla rabbits and hatches, or will trade. Phone 126. H. W. Sherrieb. 13-1fc

FOR SALE: Part Jersey and Holstein cow, fresh soon. Inquire at 211 West Fifth street or see W. H. Davis. 16-2p

A carload of new, and perfect rugs on sale. Large size Axminsters and velvets, \$18.00 and \$19.00. Medium room sizes, \$12.50. Large sizes, wool Brussels, \$9.50 and \$11.50. Wiltons \$25.00, large felt base, \$4.50. Hundreds other fine rugs cheap at Amarillo Warehouse Co., First and Polk Streets, Amarillo, Texas. 15-3p

FOR SALE: Milk fed leghorn fryers, 1 1/2 pounds up, will deliver Tuesday and Saturday; 3 for \$1. Phone 9013-F4. W. E. Murdock, Summerfield, Texas. 16-2p

FOR SALE: Seed maize, hand-headed, dwarf and double dwarf, \$1.50 a hundred. Seven miles north and 3 miles west of Hereford. Fred Saltzman. 15-3p

FOR SALE: \$175.00 cash gets \$243 down payment on 1930 NEW six cylinder Chevrolet four door Sport Model Sedan. Balance due on this car \$400.00. This is a new car never taken out of the sales room, and purchased \$150.00 below list price. You purchase this car over \$200 below list price. This is a REAL Bargain. The car is in a nearby city, and can be seen by getting in touch with XYZ, this newspaper. 16-DH

FOR SALE or trade: 68,000 acre ranch in New Mexico; ideally planned and located to suit big cattleman. See Jowell Murchison at court house for details. 15-1fc

FOR SALE: Seven foot, one-way John Deere plow; single row P. & O. lister; four wheel trailer. O. L. Rutherford. 16-1p

FOR SALE: Four wheel trailer, with new heavy bed, good tires and improved hitch. Hereford Wrecking Co., Third and Miles. 15-1fc

FOR SALE: Hegari, kafir, double dwarf maize, \$1.50 per hundred. Four miles north and four miles west. W. M. Cole. 13-4p

FOR SALE: Watkins products. Phone your order between calls. George W. Smith. 10-1fc

FLOUR, 48 lb sack \$1.20 \$1.25

Above Prices at the MIL. PACKARD MILLING COMPANY Phone 29. 12-1fc

FOR SALE: Large listing on city lots, at prices that won't last till next year. Jowell Murchison, court house. 10-1fc

FOR SALE: New Remington and Underwood portable typewriters. Come in and see the many improved features in plain or sport models. Jowell Murchison, Court House. 10-1fc

FOR SALE: Dwarf maize, red-top sorghum and dwarf kafir seed. Phone 9007. H. C. Bowers. 12-1fc

FOR SALE: Building lots, \$50.00 fine lots facing on Federal Highway 00, soon to be paved, at low up; on gas line. Block of ten lots, on gas line, for \$350. One east front lot, extra big, on gas, light and phone lines, for \$165. Have prices and easy terms. Thousands of cars will pass over this road each day. L. Baskin, Owner. 9-1fc

FOR SALE: First class hegari seed; government tested. If interested, phone 669-W. G. L. Woods. 15-4p

IF YOU want to improve your herd, buy a good Milking Shorthorn bull. Have reds and roans to offer now. Dr. C. T. Kibbe. 11-1fc

FOR SALE: Coal range, with water jackets and 90 gallon tank. Jowell Murchison, court house. 11-1fc

Notice

NOTICE: We charge batteries and clean clogged radiators, also do repair work of all kinds. Hereford Wrecking Co. Third and Miles. 15-1fc

NOTICE

All owners of city property will please call at City Office and render same for taxation for 1931. EVA SKELTON, City Assessor. 12-1fc

Lodge Directory

HEREFORD LODGE No. 476, I. O. O. F., meets Monday, 7:30 p. m. Visiting Brothers welcome. R. L. DOWELL, N. G. L. H. Foster, Secretary.

HEREFORD POST NO. 192 AMERICAN LEGION Meets at 8:00 p. m., first and third Thursday night in County Court Room. 45

Easter News

By MISS LOUISE FRYE.
Our community has had good rains the past ten days which makes the wheat look as though it would be a sure crop.
Mr. and Mrs. Harry H. Frye and sons of Davenport, Iowa, arrived last week to make their home in our community. Mr. Frye is putting up temporary improvements on a section purchased three years ago from B. M. Medley, located a mile west of Easter. They have apartments in the Sharnon home in Hereford while waiting for their home to be completed.
Mrs. Casion, who has been ill at the home of her daughter, Mrs.

R. M. Allen, is improving slowly and is visiting in the home of her granddaughter, Mrs. Sam Hunter, at Jumbo.

Mrs. Coonauger and daughter were shopping in Hereford Friday of last week.

Mr. and Mrs. Barnard Saxon had as their guests Sunday his brother and wife from Olton.

Carl Frye was in Kansas City this week where he shipped a car load of lot-fed yearling steers.

Annie Mae Smith has been visiting the past week in the home of her brother, Harvey Smith, at Big Square.

O. L. Anthony, who has been in Hobbs, N. M., the past year, is back in our community.

Mrs. B. M. Medley, who has been confined to her bed the past three months, is hopelessly ill.

Hazel Chambliss spent the week end with Mr. and Mrs. Lynn Axo at Jumbo. Mr. and Mrs. George Chambliss were dinner guests in the Axo home Sunday.

Mr. and Mrs. Albrecht visited relatives at Nazareth Sunday. Carlyroe Frye visited Sunday with Evelyn Smith.

Mr. and Mrs. M. Slemmons called in the Medley home Sunday.

Mr. and Mrs. B. Saxon and Mrs. Briton and daughter called in the Smith home Sunday to visit with Grandmother Sams, who will celebrate her 90th birthday in June. She is always delight to have guests and tells many interesting things which happened during the early history of Texas.

Mrs. Carl Frye had as week end guests her sister, Mrs. W. E. Betts and Misses Pison, Allen, Perriman and Camp, all of Clovis, New Mexico.

Mr. and Mrs. Will Craig visited the Allen home Sunday.

Sunday school meets at 10:30 each Sunday morning, with Mr. Allison as superintendent. We are always glad to welcome visitors and new members. Attendance last Sunday was 34. Let's make it 50 next Sunday.

Daniel News

BY MRS. JOE THURMOND

We had plenty of misty weather the past week but no rain.

Mr. and Mrs. O. L. Shugart and Elva of Hereford spent the week end with Mr. and Mrs. Joe Thurmond.

Mrs. Floyd Tomlinson is spending several weeks with her parents in Plainview. Mr. Tomlinson spent the past week end there.

Mrs. W. R. Moore spent Friday with Mrs. Luna Jacobs. Mr. Wiseman, Mr. and Mrs. H. Droid of Amarillo were here Sunday inspecting Mr. Wiseman's wheat.

Mr. and Mrs. Joe Moore were in Hereford Saturday afternoon.

MOTHER'S DAY

Carnations for MOTHER'S DAY \$2.00 a Dozen Place your order early.

MRS. J. H. PITMAN Phone 157

Dance.
St. Anthony's Auditorium
8:30 P. M.
THURSDAY, MAY 7
PUBLIC CORDIALLY INVITED.
Admission, \$1.00

SPECIALS
FOR
Friday and Saturday
BROOMS
1 Lot 49c at 39¢
1 lot 79c at 59¢
Bulk Candy, lb .. 19¢
Crock Chicken Feeder, 1 gal size .. 50¢
A Special Price On a new shipment of dishes just arrived.
WEIR'S VARIETY

Fryers!
GET YOUR FRYING SIZE
CHICKENS HERE
Friday and Saturday
McLean & Pitman
PHONE 1

Wanted, A Farm
Want to rent a large farm on a 50-50 basis. Can furnish best of bank references as to my integrity, honesty and ability to operate a farm. Call at Brand Office.

FRIDAY and SATURDAY SPECIALS
FRESH GREEN BEANS, one pound 10 1/2¢
COOKIES, ginger snaps, two pounds 25¢
SALMON, pink, two cans 25¢
SOAP, Big-Four, ten bars 31¢
RICE, three pounds, bulk 19¢
TOMATOES, three No. 2 cans 26¢
CHEESE, cream, pound 24¢
BUTTER, Cream O' Plains, pound 26¢
PINEAPPLE, two No. 2 cans 39¢
MACARONI, four packages 19¢
WE GIVE SILVERWARE COUPONS
Carl's Cash and Grocery
Phone 324

CASH SPECIALS
FRIDAY AND SATURDAY
Our Specials Are Absolutely CASH to All.
PEAS Colton's, No. 2 size three cans 33¢
CAKES Assorted fancy per pound 21¢
LARD Pure, 8-pound bucket 88¢
PECANS Whole halves, bulk, per lb 69¢
Pineapple Libby's crushed, gallon tin 90¢
JELLO Assorted flavors, three packages 22¢
PRUNES Dried, 4-lb bag 34¢
SYRUP Jim Dandy, gallon can pure ribbon cane 69¢
RICE Two pound package 17¢
COCOA Mothers, one pound can 18¢

Bakers Cash Grocery
MONT B. BAKER

FOR SALE
MILK-FED BROILERS AND A FEW FRYERS.
Baby Chicks and Poultry Supplies.

Hillside Hatchery

There is nothing so appetizing as a good piece of ham for breakfast. Your everyday meat needs is bound to be a success if you avail yourself of our unusually clean, sanitary meats.
Texas Meat Market
WE DELIVER PHONE 353

Hail! Hail!
We Are Representing This Season the
Panhandle Mutual Hail Association
Come in and let us explain our policy. We do not have the 10 per cent deductible clause.
J. O. Miller & H. H. Miller
Office With H. H. Seed Implement Co. Office With Bushman & Brown

PIGGLY WIGGLY
All Over the World
Specials for Friday and Saturday
BEANS 11c
Fresh, per pound
SOAP, Palm Olive 22c
3 bars, box Palm Olive Beans FREE
PICKLES 22c
Quart jar, sour
JELLO 15c
All flavors, two for
SALMON 25c
Pink, two for
PEAS 25c
Economy, two for
PEACHES 49c
Gallon
TAMALES 23c
Ratoliff's, two cans
SOAP 16c
Laundry, five bars
COFFEE M. J. B. Special Sale, 2 lb can 41c
79¢, 1/2 lb free. One pound can, package tea free



EAST is east and west is WEST
but the twain can meet happily and jolly over the out-of-town telephone. Go ahead—make that call to the person you've been neglecting a bit.

Shower Given In Honor of Mrs. McClendon

Mrs. Ivor McClendon, a recent bride, who was formerly Miss Frances Gulna, was honored Wednesday afternoon, April 22, in a beautiful miscellaneous shower, with Mrs. Egbert Brady and Mrs. Alton Fraser as hostesses, in the home of Mrs. W. M. Stovall, 910 25-Mile avenue.

Several entertaining contests were held. Sheets of paper were given each guest with instructions to tear some useful article indispensable in the kitchen. Among those torn were spoons, teapots, pans, refrigerator and other articles. Mrs. B. M. Wiltshire won the prize on her electric refrigerator, judged as the most useful.

Two other similar competitions were held, one using the letters in the bride's name, taking each consecutively to start a word and make a complete sentence. Prize winners were Mrs. James Witherpoon and Mrs. Oscar Easley.

The bride was then introduced to Miss Cellaneous Shower when the hostess removed a curtained screen. Miss Shower was a dummy dressed in a raincoat, over-shoes, hat and other apparel for a

shower. All the gifts were stacked around, many beautiful and useful articles which were presented to the bride.

Pink and white brick ice cream and angel food cake were served to about 35 guests.

WARD HOME DEMONSTRATION CLUB NEWS

The Ward Community demonstration club met Wednesday, April 22, with Mrs. John Hutson as hostess. The subject was Clothing, Buying Accessories.

Good pointers on personal adornment were discussed by the club members. Mrs. John Hutson gave a paper on "Etiquette in dress for special occasions."

Delicious refreshments were served to Meses. Caraway, Edwards, Rogers, Suggs, Stiv's, Jack Hutson, Benger, Williams, Moreman, John Hutson, Staltzman. The club planted 12 Chinese elm trees about the campus of Ward school and we are justly proud of them.

MRS. GUTHRIE WINS TWO FIRSTS IN PEN WOMEN'S CONTEST

In the announcement of prize winners in the spring quarterly meeting of the Panhandle Pen Women in Amarillo on San Jacinto day, Mrs. Grace Guthrie, club woman of Hereford and writer of note, was highly honored by receiving two first places.

Her short story, "How Christmas Came to Horsedy," was judged the best submitted, and her lyrical "Song of the Plains" was accorded the best poem in the competition.

METHODIST SOCIETIES HOLD MEETING IN R. O. DOUGLAS HOME

The matrons society and the missionary society of the Methodist church, met in a joint session Wednesday afternoon, April 22, in the home of Mrs. R. O. Douglas. It was both a social and business session.

There was a short program on prayer. The devotional was in charge of Mrs. C. C. Bowman, and a chapter on Jesus as mankind's ideal was given by Mrs. Homer Henslee.

A children's program was given in connection with the other numbers, consisting of several readings and songs. Mrs. John Kropff also read a poem.

Refreshments of hot chocolate and cake were served to forty members and guests.

OTRA VEZ CLUB ENTERTAINS WITH NIGHT PARTY

Mrs. J. M. Posey and Miss Eunice Glibbreath were hostesses to the Otra Vez club Tuesday night at the home of Mrs. Posey with a night party.

High among the men guests went to Dr. B. M. Wiltshire, and ladies' high was received by Mrs. Wiltshire. Low fell to Mrs. Finis Owen.

ent were Messrs. and Mrs. E. L.

Bradly, Tom Carter, Lloyd Edwards, Alton Fraser, Jewell Murchison, B. M. Wiltshire, James Witherpoon, Miss Martha Duncan, Miss Dessie Mae Steele. Other guests were Ted Houston, J. O. McCracken, Lyle Woodford and Mr. and Mrs. Voline Downs.

Parent-Teacher Invites Public To Final Meet

The last meeting of the Parent-Teacher association will be held at the high school gymnasium at eight o'clock next Tuesday evening, May 5, at which time officers will be elected and installed.

Everybody is invited and urged to attend, especially the husbands, and they are warned by Mrs. H. C. Van Bibber, retiring president, to come prepared for a lot of fun. There is no admission charge.

After the business session the meeting will be turned over to Misses Emma Gunter and Neil Hall and R. O. Dunkle, who have a wealth of new stunts in which all may take part.

NEW GROUP FOR CAMP FIRE FORMED; SALLY SKELTON IS LEADER

A new group of camp fire girls was organized last week under the leadership of Sally Skelton. No name has yet been selected for unit.

Helen Ann Snyder was elected president; Barbara Jane Brotherton, vice president; Elsie Mae Wilkins, secretary; Minnie D. Smith, treasurer.

Sally Skelton was leader of the Blue Bird group, composed of girls under the camp fire age. Bettie Bruce Jones has succeeded her in that capacity.

CAMP FIRE GIRLS MET WEDNESDAY IN KINDERGARTEN ROOM

The camp fire girls met Wednesday, April 22, at four o'clock in the kindergarten room at the court house. All members were present with one new member, Helen Pearl Seed.

MRS. R. J. KIBBE IS PRESIDENT OF N. HEREFORD CLUB

The home demonstration club of North Hereford met Monday in the home of Mrs. H. D. Blythe to organize, and Mrs. R. J. Kibbe was elected president; Mrs. W. Long, vice president, and Mrs. Jno. Kropff, secretary-treasurer.

The next meeting will be with Miss Odie Matthews, two miles north on 25-Mile avenue, Monday, May 11, at three o'clock. New members and visitors are invited.

Miss Wilson and Dean Rice Are Married

Marriage of Miss Imogene Wilson and Mr. Dean Rice, both of this city, in Walters, Oklahoma, on Sunday, April 19, is announced. The wedding rites were solemnized by Charles McDonald, uncle of the groom, in the McDonald home there. A short trip was made to Oklahoma City and Edmond by the bridal party.

The bride is the charming daughter of Mr. and Mrs. John L.

CAROLINA WOMAN LOST 47 LBS.

In 3 Months and
Feels Years Younger

"I have been taking Kruschen Salts for nearly 3 months. I have continued taking one teaspoonful in warm water every morning. I then weighed 217 pounds, was always bothered with pains in my back and lower part of abdomen and sides.

"Now I am glad to say I am a well woman, feel much stronger, years younger and my weight is 170 pounds. I do not only feel better but I look better, so all my friends say.

"I shall never be without Kruschen Salts, will never cease taking my daily dose and more than glad to highly recommend it for the great good that is in it." Mrs. S. A. Solomon, New Bern, N. C., Jan. 1930. "P. S. You may think I am exaggerating by writing such a long letter, but I truly feel so indebted to your for putting out such wonderful salts that I cannot say enough."

A bottle of Kruschen Salts that lasts four weeks, costs only 85c at City Drug Store and druggists the world over. Take one half teaspoon in a glass of hot water every morning before breakfast.

Attention to diet will help out—cut out pastry and fatty meats—go light on potatoes, butter, cream and sugar—the Kruschen way is the safe way to lose fat. Try one bottle and if not joyfully satisfied, money back.

Wilson, 410 Lee avenue, one of the prominent families of Deaf Smith county. Mrs. Rice is a graduate of Hereford high school and was a student last year in Baylor University.

The groom, son of Mrs. Dora Rice, is a young business man of the city, and is manager of the Rice Drug store.

For the present the couple is at home here with Mr. Rice's mother at 506 Schley avenue.

BUSY BEE CLUB REMEMBERS MRS. O. L. RUTHERFORD

The president of the Busy Bee club, Mrs. O. L. Rutherford, was given a surprise birthday dinner Sunday, when members of the club brought a delicious dinner to her home. More than 30 friends enjoyed the feast and a neighborly visit during the afternoon.

Seen On the Screen at the Star

Last chance to see Marie Dressler in "Red-Head" at the Star theatre is tonight, April 30.

Friday, Saturday matinee and night the Star will show an all-talking picture which is regarded as the prize screen capture of the season. This gripping romance, "The Criminal Code", is from a Broadway hit which won the theatre club trophy as the best play of the year. It is a powerful love story with a new slant.

For the first time in the history of entertainment America's two greatest laugh makers are united in a motion picture. The picture is an all-talking production, "A Connecticut Yankee", which begins its long-awaited appearance at the Star next Monday, for a two-day run. The mirth provokers are Will Rogers, who is starred in the

picture, and Mark Twain, who wrote the original story in 1889. The story is recognized as one of the world's greatest satires, and is full of side-splitting situations.

From all reports an agreeable surprise awaits those who see Joan Crawford in "Paid", her newest attraction, which the Star presents Wednesday and Thursday of next week, May 6 and 7. Styles in crime change along with the length of milady's skirt, and it is a far cry from the criminal of 1912 to the gangster of 1930. All this is taken into consideration.

The local theatre has brooded an unusual lot of entertaining pictures for the coming week and there is enough variety to please

everyone's taste. Ladies will be admitted free Monday and Tuesday if accompanied by a paid adult. Family night

is announced for Wednesday and Thursday when the whole family, regardless of size, will be admitted for only 50 cents.

DR. D. K. ROBISON
Residence Phone 500

DR. R. E. ADAMS
Residence Phone 477

Doctors Robison and Adams

PHYSICIANS AND SURGEONS

Office Phone 282
Office In Clark Building Over Rice Drug Store
Hereford, Texas

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Your credit standing is one of your most valuable assets. Guard it carefully. Credit when once destroyed is hard to rebuild. Don't fail to attend to your indebtedness on or before the day it is due. The next day afterwards is just one day too late. You are due this consideration to your creditors whether it be your Banker, your Grocer, your Preacher or your Doctor, and a word just here in behalf of the Grocer, Preacher and Doctor: We never could understand why some people so woefully neglect these three most necessary bills.

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Men's Big Smith Overalls	\$1.00
Remember, men, this is one of the best overalls on the market, and is priced very much under all other good garments of its kind. Take advantage of this big saving.	
18 x 34 White Heavy Turkish Towels, ten for	\$1.00
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100 pairs children's odds and ends Shoes on table, per pair	\$1.00
Big assortment of Ladies' Shoes on the table, per pair	\$1.95
Ladies' and Children's Rayon Bloomers, three pairs	\$1.00
Regular 10c bleached Muslin, 36-inches wide, twelve yards for	\$1.00
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PHONE 1



THE WHITEFACE ROUNDUP

NEWS OF HEREFORD HIGH SCHOOL



The Whiteface Roundup

Pauline Smart, Editor-in-Chief

THE STAFF:

Lois Sowell, class reporter; Maurine Spradley, club reporter; Della Weeden, Society Reporter; Clyde McMahon, Sports Editor; Opal McMahon, Feature and Joke Editor.

The Cowhands Banquet.

The Cowhand pep squad finished its year's work as an organization with a banquet in the Lions club building Friday the 24th.

The boys, very much dolled up and accompanied by their "dates" seemed to enjoy the banquet almost as much as they did the hayride and some other of their experiences.

They enjoyed it almost as much as did Mr. Hudson and Mr. Dillehay, who were also much dressed up and accompanied by their Sunday dates.

Some of the Cowhands wore tuxedos which seemed to be some times an impediment to free and easy eating. Even though his appetite did hinder his eating, Lillburn Ray made a very pleasing and acceptable toastmaster.

The sponsor, Mr. Wilson, was the subject of toasts given by Jack Gilliland, Milton Orr and Clyde McMahon.

The Cowhand pep squad has done great work since its organization and the rest of the high school feels that it has, in all ways possible, accomplished its mission: that of putting new vigor and pep into the school life and generally going around working things up with good, clean spirited fun.

WE WONDER WHY?

Hereford West has developed a dislike for radios.

George Mitchell and Robert Bell are looking for some special merits.

The Cowhands have decided not to wear "tux" to any more banquets.

Mr. Wilson was riding up and down Main street after the Cowhand banquet.

Everyone is so sleepy lately.

Several high school boys have begun to like milk.

It has become a fashion to part your hair in the middle.

Violet and Opal like to ride in cars which are being pushed instead of driven.

O. B. S. R. S. B. and others initiate stand for. We hear that all of the boys are being called by initials instead of names.

Della Ike Jarrett's in Amarillo so well.

"Polly" likes milk trucks.

Seniors Meet School.

In about three weeks the seniors are going to pit their football skill against that of the rest of the school in a football game.

Much class spirit is being worked up over this game and it is expected to be a real game, and just a shade rough.

Mr. Wilson: Mack, why couldn't you buy a house for \$5000 and sell it for \$10,000 and then burn it for \$200,000?

Mack Noland: That wouldn't be the proper thing to do.

Debaters Lose After Advance to Semi-Finals

Senior members of the public speaking class represented Hereford in the Interscholastic League meet in Canyon Friday, April 24. Those who entered literary events were: Declamations, Myra Hartman and Robert Holland; extemporaneous speaking, Marie Seed and George Mitchell; debate, Pauline Smart, Virginia Bowman, Robert Bell and Keller Muse.

Marie Seed won second place in girls' extemporaneous speaking, and George Mitchell won third in boys' extemporaneous speaking. The Hereford debate girls won over Silverton and Clarendon and lost to the Amarillo team in semi-finals. The debate boys were forfeited their first debate and won over Dumas in the second, but lost to Amarillo team in semi-finals.

Claim Had No Support. All who entered did fine, but those who did not win any place would probably have done better if they had had any support from the town. Especially the debate. In their try-outs they did not have any response from the town. If this had been a foot ball game, the whole town would have been there. But as it was a debate, they had to go through their struggles without any help.

The athletes and band members have a set time for their practice and receive credits for their work. Those who entered literary events did not have a set time for practice and only had that time which was left from other organizations. These people do not receive a credit for their work and it seems as if they are not appreciated enough to receive a sweater, pin, or credit for their hard work nor support from the town.

Their work is just as hard if not harder than the students in other organizations who receive credit or reward for their work. Shouldn't something be done about this?

A STUDENT.

ROGERS ORR MAY GO TO STATE IN DISCUS ENTRY

Rogers Orr, a senior, was first in the discus throw at Canyon in the district meet Friday and Saturday. It has not been decided whether Rogers will go to Austin in the state meet or not. However, he is eligible to represent this district in the discus throw.

Several others entered events at Canyon but failed to place. Brunell Climer entered 100 and 220 yard dash, Woodrow Ireland boys singles in tennis, and Pleas Baker and Spaulding Bartley boys' doubles in tennis.

Miss Venzey: In what different kind of labor is there a chance for advancement, Jesse?

Jesse Ray: There a chance for advancement, Jesse?

Mr. Wilson: The women pay poll tax? Andy H.: Their husbands do.

Personal

Virginia Barnett and Della Weeden were in Amarillo Saturday.

Maurine Spradley spent the week end with Dorothy McDonald in Bovina.

Lois Sowell spent Saturday and Sunday in Canyon.

Pauline Smart spent the week end in Amarillo visiting her father, W. S. Smart.

Miss Bessie Westbrook spent the week end with her brother and family at Wheeler.

J. C. Lyons and Sid York of Panhandle spent the week end with J. C. McCollough and relatives who have just moved here.

Robert Finch of Vernon has been visiting Miss Etha Short of 504 South Main street.

George Jowell of Pampa visited in Hereford Monday.

Mrs. Oscar Easley was an Amarillo visitor Monday.

Miss Ina Mae Hastings, student at W. T. S. R. C., was over from Canyon to spend the week end with her parents, Mr. and Mrs. Henry Hastings.

Miss Molly Ray Cronin came home for a week end visit with her father, J. T. Cronin.

Miss Virgie Johnson of Dimmitt visited Sunday in the home of Mr. and Mrs. Louie LeGrand.

Mr. and Mrs. Rayford Ricketts are spending the week in Canyon, guests of Mrs. Ricketts's sister, Mrs. Eddie P. Smith.

Mrs. Pearl Caldwell has returned to her home in Amarillo after a visit with Dr. and Mrs. T. E. Morgan. Mrs. Morgan is a daughter of Mrs. Caldwell.

Junior: Let's think hard. Senior: No, let's do something you can do.

Milton Orr: Let's go for a spin. Maurine Spradley: All right, old top.

Class Play Is Announced for Friday Evening

The senior play, "Here Comes Patricia", is to be given in the high school auditorium Friday, May 1, at 8:15 o'clock. The play is a comedy in three acts, directed by Miss Irene Crawford.

In the first act, Patricia Grayson (Lois Sowell) establishes proprietorship over a filling station in a small town and marries Mrs. Smith Porter, the small town aristocrat (Marie Seed) by her masculine vocation. Mr. Wade (Homer Brumley) unites forces with Mrs. Smith Porter to free the town of the "bad example" that is being an influence on the younger set, but they are outwitted by the little mechanic, when Elbert (Robert Bell) seeks to take Miss Patricia back to civilization he is outwitted and unwillingly accepts a position at the filling station. Mr. Wade hires Jimmy Clark (G. T. Higgins) to handle his affairs in the little town and by all means to see that Patricia leaves. Patricia has been using the name Patricia Hammond and she has purchased an orchard from a girl by that name. This girl had bought the orchard from Mr. Wade with the verbal contract that she would not plant any more trees in the land. When Wade returns and finds trees planted in the tract of land he is furious and finally orders Jimmy to have them cut down. Jimmy has fallen in love with Patricia not knowing she is the girl he is to run out of town. She tells him which orchard to cut down and it turns out to be Mr. Wade's.

Minnie and Angelina Knaap (Billie Hill and Lois Clayton) carry on a very exciting romance with Bud Flannigan (Marion Knox) and Elbert during the second and third acts. In the third act Patricia proves to be the daughter of the governor. The town bum (Woodrow Ireland) proves to be a friend of the governor, and Mrs. Smith-Porter decides she likes Patricia.

Don't forget the time and place—Hereford high school auditorium, Friday night, May 1.

Ventures In Verse.

I wish that I could take the trail across the fields of spring,
To catch that fragrant, laughing breeze that has been phandering,
Somehow there's something very dry about those musty books,
I catch my too unruly eye in furtive, longing looks
At yonder stretch of weaving green, so slyly beckoning;
And when I work with X and Y I lose my reckoning,
I fly away to observe, to gambol on the grass—
Only to hear a raucous voice:
"John, you're asleep in class!"

26 Boys Left On Grid Squad In Spring Try

Spring football practice has been going on for several weeks under direction of Coach McCollum. There were 50 boys who turned out for practice but some of them were ineligible and the others were not showing up well enough and the coach had all but 20 turn their suits in.

The following boys are now reporting for practice: Richard Stone, who is captain-elect for the 1931 team and a two-year letter

man; George-Janes, Jack Cartwright, G. C. Hartman, Berry Orr, Brunell Climer, another letter man of last year; Spaulding Bartley, Lillburn Ray, Elwyn Hartman, Vendyl Houser, James Cloyd, Jack Russell, who played quarterback last year; Keller Muse, Wayne Farris, H. D. Blythe, W. B. Wilson, left half last year; Gaylord Newell, Robert Holland, Carl Kropff, J. C. McCollough and Andy Habermacher, who are both one year letter men; Buddie Sowell and Orland Wilson.

There are six letter men to be back next year and the outlook for a winning team is very good.

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Let Us Help You Plan

We have some new plan books for hog and poultry houses and other outbuildings, we believe you will be very interested in studying. If your purpose is to build something of that sort, we would be pleased to lend you one of these books, or talk over any building feature in which you are interested.

R. H. Kemp Lumber Co.

International Sunday School

Lesson

BY DR. J. E. NUNN

May 3, 1931.

JESUS IN THE HOME OF ZACCHAEUS

Luke 19:1-10

1. And he entered and was passing through Jericho.
2. And behold, a man called by name of Zacchaeus; and he was a chief publican and he was rich.
3. And he sought to see Jesus who he was; and could not for the crowd, because he was little of stature.
4. And he ran on before, and climbed up into a sycamore tree to see him: for he was to pass that way.
5. And when Jesus came to the place, he looked up, and said unto him, Zacchaeus, make haste, and come down: for today I must abide at thy house.
6. And he made haste, and came down, and received him joyfully.
7. And when they saw it, they all murmured, saying, He has gone in to lodge with a man that is a sinner.
8. And Zacchaeus stood, and said unto the Lord, Behold, Lord, the half of my goods I give to the poor; and if I have wrongfully exacted aught of any man, I restore fourfold.
9. And Jesus said unto him, Today is salvation come to this house, forasmuch as he also is a son of Abraham.
10. For the Son of man came to seek and to save that which was lost.

Golden Text: The Son of man

came to seek and to save that which was lost.—Luke 19:10. Time: March, A. D. 30, about ten days before the crucifixion. Place: Jericho. The house of Zacchaeus was probably outside the walls, where the wealthier people lived.

Introduction.

The incident of this lesson occurred within a week of the Crucifixion. Christ's face was "set steadfastly to go to Jerusalem," and the disciples noticed an eagerness and almost haste which filled them with awe and fear. But, nevertheless, he paused to impart his grace to a despised publican. In the study of the story let us keep our eyes upon Jesus, for his every movement and word will throw light upon the spirit and mission of the gospel; and upon Zacchaeus, for his experience is a classic disclosure of the transforming power of Jesus Christ and the fruits of his grace.

The Two Miracles at Jericho.

"At both ends of Christ's walk through Jericho on his last journey to Jerusalem was a miracle, one as he entered the city and the other as he was leaving it. Both were worked for despised men, the first for two blind beggars, the second for a hated tax collector. "We are prone sometimes to think of the lot of Jesus as a very limited and circumscribed one. As a matter of fact, I question if there ever was a life so rich in its variety as was Christ's. It is amazing how swiftly the scenes change. This rapid transition from the road-

side paupers to the home of one of the richest men in Jericho is typical of the experience of Jesus." —Rev. George H. Morrison, D. D. "Jesus 'Passing Through Jericho'." "And he entered and was passing through Jericho." "The whole place was stirred with excitement. The company of those who were going up to the passover was in itself enough to make much ado, but the excitement was greatly increased by the presence of Jesus Christ, the prophet of Nazareth, whose fame had gone through all the land, and of whose miracles everybody was talking. We read in the eleventh verse of the universal expectation that the kingdom of God should immediately appear. The popular belief was that this son of David would presently sit on David's throne, and restore the kingdom of Israel—that indeed Jesus was now on his way to claim the kingdom for his own. It is said that when Napoleon the Great was on his way to Russia, men, women and children stood contentedly for days and nights waiting to see him pass along his way. We can understand then the eager excitement that filled Jericho at this time."

Restitution.

Restitution to the utmost limit of one's power, is the only proof of repentance. "Hundreds of thousands of dollars have been sent to Washington during the past few years as conscience money. I suppose that money was sent by men who wanted to be Christians, but found they could not until they made restitution. There is no need of our trying to come to Christ so long as 'we keep in our possession fraudulently a dollar or a farthing that belongs to another.'"—T. DeWitt Talmadge.

Today Is Salvation Come.

"And Jesus said unto him, Today is salvation come to this house." It was a case of sudden conversion. Perhaps any one but Jesus would have said, "Wait awhile; see whether he holds out or not"; but Christ could read the heart and knew that Zacchaeus was saved from the old bad life and into the eternal life of heaven. "Forasmuch as he also is a son of Abraham." He also, as much as the sneering Pharisees, as much as Christ's own disciples. The Jews held that Zacchaeus, in collecting taxes for their Roman masters, had forfeited his Israelite birthright, but Jesus announced that he had regained it.

The Son of Man.

Christ's favorite name for himself, one of the great Old Testament names for the Messiah (Dan. 7:13, etc.) a name adopted by Christ as expressing the truth, that though perfect God, he was also perfect man, representing man, suffering for the sins of mankind. "To seek and to save that

which was lost." This is one of the greatest texts of the Bible, disclosing the very heart of the gospel. "We find in this text Christ's estimate of the condition of humanity. It is something that is lost. Lost! the word implies, as no other can, all that we are, all that makes our need of the Saviour."—Rev. James Hastings, D. D.

That Which Was Lost.

1. "O the untold world of agony contained in that expression, 'a lost

soul!"—agony exactly in proportion to the nobleness of original powers."—F. W. Robertson.

2. "If we could only get the confession of a man that he is lost, it wouldn't be long before he would be saved."—D. L. Moody.

3. "Since you are ashamed to come and put yourself among those who are lost, I have no Christ to preach to you, till you are ready to come and confess that you are lost."—C. H. Spurgeon.

4. "The best seeker of all is the

Son of man. It was for the love of his Father and the love of souls that he sought us, that he is seeking us still."—Sir W. Robertson Nicoll.

5. "Death will heal the loss of a fortune. Death will heal the loss of mind. Death will heal the loss of character. But I tell you, my friends, there is no healing except in the blood of Jesus Christ for the loss of the soul."—President L. R. Scarborough.

A \$10.00 Prize

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The Biggest Bass Caught In Tierra Blanca In 1931

We will give \$10.00 Worth of fishing tackle to the person who catches the largest bass out of Tierra Blanca Creek on artificial bait during the coming fishing season. The weight of the fish will determine the winner of the prize, the weight to be testified to by reputable witnesses acceptable to us.

There is no other qualification to entering the contest for the \$10.00 worth of tackle—the winner may pick out whatever he chooses up to that value.

Our new licenses are here for 1931. The season opens tomorrow, May 1. Get ready and get out there after them. There ought to be some fine ones in the creek this year.

We have every kind of tackle you can think to need. Whatever is your need, you will find it waiting here. May we serve you?

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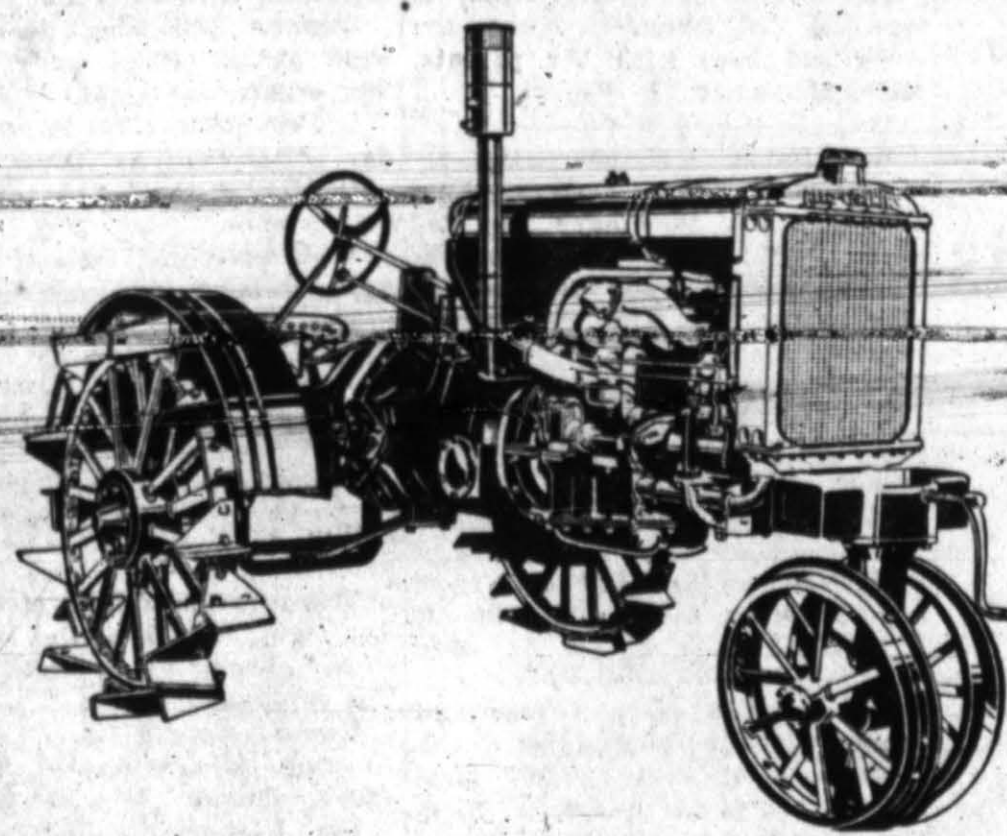
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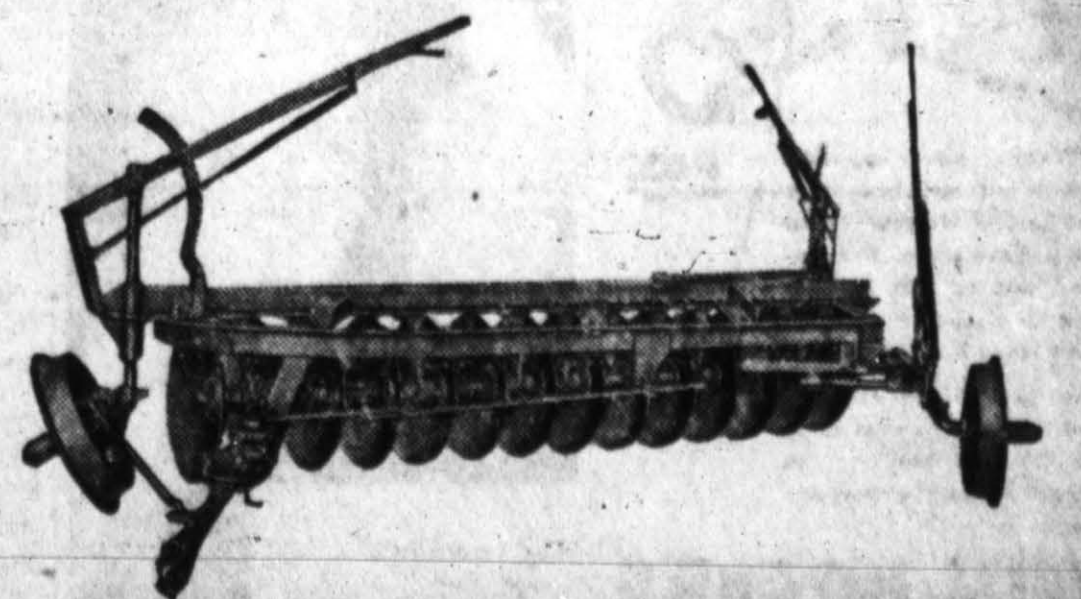
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Locals

B. A. Comer, Clovis, has been visiting friends and relatives here this week.

George H. Hill, manager of the Roswell Morning Dispatch, was a visitor in the Brand office Friday while enroute to Amarillo.

Buy them by the sack. Hamburgers only 5 cents. IKE'S OAFB. 16-1c

Mr. and Mrs. J. E. Beyer spent the week end with their daughter, Mrs. Harold Hicks, in Fort Worth.

J. M. Chapman and two sons were shopping in Hereford Monday. Mr. Chapman lives in the Sims community in the northwest part of the county.

Mr. and Mrs. Carl Gilliam left Monday for Pilot Point to attend their grandmother's funeral.

Special dinner every Sunday. IKE'S CAFE. 16-1c

W. L. Branson left Tuesday for Denver where he will make his permanent home.

Sheriff and Mrs. John Flanagan of Castro county were business visitors from Dimmitt Monday.

H. L. Broadwell of Electra has been visiting home folks here this week.

When you think of Hamburgers think of IKE'S CAFE. Only five cents each. 16-1c

Brunk's Show Will Be Here All Next Week

Brunk's Comedians will be in Hereford next week, under auspices of the American Legion post. They will show here all the week in their new waterproof tent theatre, which will be set up on East Third street, next door to Beavers' Bros. garage.



Elsie Stuckey, above, who will be here next week with Brunk's Comedians.

cluding the favorite comedian of West Texas, Monte Stuckey, who plays the part of Johnny in "Johnny Get Your Gun", one of the fastest comedies ever presented by Brunk's.

Tuesday night's play will be "Cheating Husbands", voted the outstanding play of its kind by the leading stock companies this season. It is a production with lots and lots of comedy and a wonderful story.

Other features with Brunk's 1931 company are Jimmy Allen, one of vaudeville's best known dancers; Kent and Kent, novelty singing and dancing team, and June Collier's famous ten-piece orchestra.

Plays, vaudeville and music will be changed every night. Doors will open at 7:30, orchestra concert at eight, and the curtain will rise promptly at 8:30 o'clock.

In case of cold weather, the tent will be heated by large underground furnaces.

Wallace Honey is visiting relatives here, the guest of I. L. and H. T. West.

Have a good assortment of Dahlias and Gladioli ready for planting. J. F. WARD. 16-1c

There are rumors that some tire companies have advanced prices. Brunswick haven't advanced yet. Prices are right at RICE'S. 1c

Miss Bettie Rose Kerr, who is teaching in Dimmitt, spent the week end here with her parents, Mr. and Mrs. C. F. Kerr.

Bob Bailey and son have returned from Hot Springs, New Mexico, where they were on their health. Both showed marked improvement, and friends are glad to see Bob back on duty at Rice's tire shop.

Dr. and Mrs. E. W. Standeiser and Miss Lomax of Lubbock spent Sunday in the home of Dr. and Mrs. T. L. Morgan.

Have a good assortment of roses and flowering shrubs for sale. J. F. WARD. 16-1c

Mr. and Mrs. David Grimes and family whose suburban home was destroyed last week by fire, have secured rooms in the W. A. Rickerts home and will reside there until the close of school when they will move to their farm at Westway.

A. L. Biggs and C. Durant Jones, Amarillo, were business visitors in Hereford Monday and attended the chamber of commerce luncheon. The two are on the staff of KGRS radio broadcasting station.

4.50 x 21 Heavy Duty six-ply Brunswick, \$8.50, and no extra for insurance. RICE sells them. 1c

Being alone in the shop we may have fallen down a little on RICE'S Instant tire Service, but Bob is back on the job, so bring on your work and we'll show you "service what is service". 1c

See my Pansies, Salvia and other flowering plants for sale. J. F. WARD. 16-1c

Mrs. C. L. Roberts and children plan on joining Mr. Roberts soon in Memphis where he is employed at present. Mr. Roberts was formerly with the Pierce Oil company here.

Ford Doings

BY MISS EDITH MANN

Joe L. Pope, Hereford, attended our Sunday school Sunday and taught the Bible class. 105 present. The C. W. Club meets with Mrs. H. W. Wilson in an all day session Friday, May 1.

Geo. Rempie and family were in Amarillo Saturday.

Mr. and Mrs. Ted Langley were in Hereford Friday.

J. D. Jenkins spent the week end with his wife, who is ill, in Amarillo.

Marylyn Parker is visiting the Geo. Benson home.

H. M. Stewart and family were in Amarillo Saturday.

Jas. Canby of Amarillo spent the week end in the Garrett home.

Melvina Stewart, Evelyn and Adalia Benson spent Friday night in the Benson home.

John Schwartz, Hereford, and Miss Maude Schwartz, lately of Tobique, Minn., visited the W. M. Schwartz home Wednesday. Miss Schwartz is staying indefinitely with her brother.

O. D. Frazier and family were in Amarillo Thursday.

H. L. Morel and wife visited the G. G. Rempie home Saturday, later attending a program at the school house.

Miss Marine Norton spent Saturday night with Laverne Mann. The club social was well attended Saturday night. The program consisted of a talk by J. L. Pope, Hereford, and a guitar, steel guitar and saxophone trio by Vega, all of which was enjoyed. Spouse brothers and Rev. Godwin furnished the music.

Jas. Reeves visited Chester Norton Saturday.

Cap Coconougher spent Saturday night and Sunday with Joe and James Garrett.

Glenn Simpson spent Sunday night with Roy Koch.

Ed and Jim Sprouse and Rev. Godwin all of Vega called in the H. Climer home Saturday evening.

Mr. and Mrs. J. S. Garrett made a business trip to Amarillo Saturday.

F. W. Brunson moved into his new house Monday and will soon be ready for business.

Mr. Stevens and family, formerly of Claude, moved to the A. K. Webster farm Saturday. We are glad to welcome Mr. Stevens and family into the community.

Several of the young folks gathered in the D. S. Larson home Sunday night for singing.

Mr. Bradford of Vega visited at Ford Sunday.

Miss Adella Benson has been ill the past several days.

Singing was dismissed Sunday night in order that those who desired could attend preaching in Hereford.

O. D. Frazier called in the F. W. Brunson home Monday.

Irvin Schmidt, who was looking after farm interests here last week, has returned to Amarillo.

J. D. Jenkins spent Monday night in Amarillo.

Church of Christ.

East Sixth street, Earle H. Smith, pastor.

Bible classes Sunday morning at 10. Preaching at 11. Communion 11:45. Young people's meeting and children's drill at 7:15.

Regular preaching services at eight o'clock. Bible study Wednesday evening at eight.

Ladies' Bible class meets Thursday afternoon at three o'clock, with Mrs. M. B. Daniels, 306 Roosevelt.

Attendance and interest is good and growing better, says the pastor. The public is cordially invited to all these services.

HEREFORD WILL OBSERVE.

(Continued from Page 1)

ability as a vocal soloist is well known.

This program will be given Tuesday night, May 5, at the Methodist church, beginning at eight o'clock. The program follows:

Mozart, Sonata in C, Allegro, Andante, Adagio; Mr. Berryhill, Dawn, Curran; Mrs. George.

The Last Song, Rogers; Mrs. George.

Pastor Enters Plea To Turn Away from Sin

Reading the 55th chapter of Isaiah and selecting the fifth and sixth verses as the theme of the evening, Rev. V. M. Cloyd entered a persuasive plea for one to turn from his sinful way and accept the pardon which the Lord has ready for the penitent. In a heart-to-heart talk to his audience Tuesday night, as one of his services in the revival series which the pastor is conducting at the First Baptist church.

"The man in sin is a prisoner," said the minister, "and pardon and freedom are offered. Time and opportunity are at hand. Seek ye the Lord while he may be found" contained the cardinal thought of the speaker, and he stressed the fact that the most favorable time that may be found is during these services.

Continuing he said in part: "Call upon the Lord while he is near, and that is right now while you are living. There is no better time for you to move earnestly and enthusiastically for his fellowship. Ask for a place where you may fit in, and he will manifest himself in a very definite way if you call upon him.

"If the wicked forsake his way and the unrighteous man his thoughts, there is provided an inviting avenue, for he may return unto the Lord where there is abundant pardon."

Rev. Cloyd is doing all the preaching for the revival, holding morning services from 10 to 11 o'clock and evening services from 8 to 9:10, closing promptly on scheduled time. He is assisted by a local orchestra and singers, J. E. Speegle had charge of the splendid music rendered Tuesday night.

On account of the Woman's Missionary Union annual session here Thursday and Friday, revival services are deferred for those days. It was also tentatively announced that there would probably be no Saturday night meeting, resuming, however, Sunday morning. It had not been determined whether the revival would close Sunday night, there being a possibility of continuing a few days to make up for the deferred period.

Pupils of Mrs. Lucyle Veole Houser were presented in a recital Tuesday evening at the high school auditorium. An entertaining program, with numbers in charge of the young people, was given.

John Boone is in Marlin in interest of his health.

Mr. and Mrs. J. M. McEntire and son, Ray, spent Sunday in the Hubert McEntire home.

When we give you free repairing on a Brunswick insured tire we give you the best job we are capable of giving. At RICE'S. 16-1c

Debussy, Serenade to the Doll, Schubert-Godowsky, The Hedge Rose, Godowsky, Avowal; Medner, Fairy Tale; Mr. Berryhill. Mon coeur's souvenir a' toia voix - "Samson and Delilah", Saint-Saens; Mrs. George. Rubinstein's Etude on Faute

Cabbage Plants Tomato Plants

A nice growth of Cabbage Plants now ready to set out.

J. H. DANIEL Across the street from West Texas Feed & Seed Company

Carload of New Furniture

Our new furniture is now on display. We are offering the greatest value in up-to-date furnishings we have had in twenty years. We have marked down all carry-over furniture to conform to new low price levels.

All rugs are marked down—Wiltons, Axminsters, Velvets and Congoleums—are being sold for less than for many years.

You will find a low scale of prices on everything in our store.

"WE SELL IT FOR LESS"

E. B. BLACK COMPANY

SPECIALS!
FRIDAY AND SATURDAY

Sweet Rolls One dozen 24c
Cookies Two dozen for 23c

Remember the BEST bakery products sold in Hereford ARE BAKED IN HEREFORD Ask Your Grocer for Hereford Bread!

Hereford Bakery

Notes; Chopin's Ballade in G Minor; Liszt's Rokokoy March; Mr. Berryhill.

Presented Girls' Glee Club.

Thursday evening, May 7, in the high school auditorium, Miss Lucille Hicks will present the high school girls' glee club in a spring concert.

Music Study Sponsors.

Friday evening, May 8, at the Presbyterian church the Music Study club will sponsor a concert given by Mrs. Homer Fox. The programs offered for the three days are free and the public is invited.

Juniors in Piano Ensemble.

Saturday afternoon, May 9, the Junior Music club will entertain the senior club and mothers of the junior members, with a piano ensemble program at the home of Mrs. H. L. Broadwell. The program in full will be announced next week in the Brand.

Hot Shots

—for—

Friday and Saturday

- ### Notions
- Corticella Silk thread 8c
 - Corticella Darning silk, three for 10c
 - Lemon Soap, four for 25c
 - Mavis Talcum, small 8c, large 19c
 - Djer Kiss Talcum, large 15c
 - 12-ounce can Mavis Talcum 75c

- ### House Furnishings
- 12 Towels for \$1.00
 - Pillow Cases, 42 x 36 19c
 - Garza Sheets, 81 x 90 98c
 - Reversible Blankets, 66 x 80 \$1.98
 - Bed Spreads, Crinkle 89c
 - Cannon Towels, extra heavy, three for 98c

- ### Hosiery
- Full Fashioned Service weight 75c
 - \$1.95 Invincible Hose now 98c
 - All children's black Hose, pair 39c
- ### Piece Goods
- Printed Crepe 79c
 - Prints, fast colors 19c
 - Prints, fast color 12 1/2c
 - New Printed Kerchief Lawn 15c
 - Printed Batiste 15c
 - Flat Crepe 98c
 - Rayon Crepe 29c

Millinery

- All Old Hats, now 15c
- Group of the newest, now \$1.95
- All \$4.95 and \$5.95 Hats, now \$3.95

Ready-to-Wear

- 25 Silk Dresses \$1.99
- Group of the newest \$4.99 and \$7.99

Footwear

- One Group of Children's Shoes 98c
- One group Ladies' Shoes 98c
- One group Ladies' Shoes \$1.95

EVERY ARTICLE IN THE HOUSE HAS BEEN SPECIALLY PRICED FOR THESE TWO DAYS. SO COME AND SEE.

Stone Department Store

STAR THEATRE

HEREFORD, TEXAS

Tomorrow

FRIDAY-SATURDAY MAY 1-2



LOVE saved him from worse than THE CHAIR -

The CRIMINAL CODE

with WALTER HUSTON PHILLIPS HOLMES Constance Cummings Directed by HOWARD HAWES

Ladies FREE!

Monday

and

Tuesday

MAY 4-5

Each lady accompanied by one paid adult ticket will be admitted FREE!



Will Rogers never copied a ribbon in a beauty contest but he's a Narrow Collar and just the same. Guaranteed not to wilt, fray or lose its shape, it will rust out before it wears out.

How does Will get this way and how does he pass along the tie that binds? The answer is one of a thousand laughs in

WILL ROGERS A Connecticut Yankee

Last Time Tonight THURSDAY, APRIL 30

A thousand laughs for every pound!



Marie Dressler Polly MORAN

Also Stan Laurel-Olive Hardy Comedy Don't Miss It!

Family Nights

Wednesday and Thursday

Of Next Week

MAY 6-7

Any entire family will be admitted for one general admission of 50c. Bring them all—don't leave any at home.



Who wouldn't thirst for revenge? JOAN Crawford

PAID