

The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

31st YEAR—NUMBER 13.

HEREFORD, DEAF SMITH COUNTY, TEXAS, THURSDAY, APRIL 9, 1931.

FIVE CENTS PER COPY.

Presbyterians Hold Services In New Edifice

Easter and opening services for the new church unit were held by the Presbyterian church Sunday morning at 11 o'clock. Rev. E. P. Gieser, the pastor, preached a sermon on the resurrection, basing his text on Paul's interpretations.

Congregations of the Methodist and Christian churches were visitors for the occasion, and every pew was filled to hear the Easter lesson and to rejoice with the Presbyterians in their being able to worship in their new home.

Hope of immortality was discussed by Rev. Gieser. In addition to the question, "If a man die shall he live again?", the speaker presented another thought in the form of a question, "Have we builded a character that fits us for immortality?" Is the individual satisfied with himself to wish for continued existence?

No one can hope to discard his character for the hereafter, said the minister; what man makes of himself on earth he will carry with him. The remedy is to seek the higher things in life, and though the ultimate good be not attained, the joy of effort will repay.

The present resurrection in men's lives, as the birth of a new life which Christ has made possible, was one of the main lessons drawn by the pastor.

Special feature of the combined services was the music by the choir. Mrs. E. P. Gieser rendered a solo, "Open the Gates of the Temple," with Mrs. C. H. Dyer, accompanist. A quartet was sung by Mrs. R. P. Conaway, Mrs. Alvin C. Thompson, J. E. Eyer and John Olson. Mrs. C. I. Dyer accompanying on the piano.

New Church Edifice. The new church unit is an attractive piece of architecture. It is built of concrete and has been designed for adding the superstructure, the main auditorium, which at a later date will constitute the church proper. While some work yet remains to be done, it was possible for the seats to be placed in time to hold the opening services on Easter Sunday.

The present structure will be finished in stone, according to the plans, when the entire edifice has been completed, and it will be one of the most beautiful houses of worship in this part of the Panhandle.

Manse Completed. The brick manse, on the north part of the church property, has been finished, and the pastor and his family moved into the new quarters last week. This makes the third brick residence for ministers in the closely grouped church blocks which are the sites for Christian, Methodist, Baptist and Presbyterian denominations.

Hereford Joins Ford Community Entertainment

The community entertainment given at Ford Friday night, sponsored by the ladies club, will not soon be forgotten. The auditorium was completely filled and standing room was at a premium, and this unusually large audience was not disappointed.

In line with the Hereford chamber of commerce's program of activities to establish rural contact and build up a better spirit of mutual helpfulness, representatives were present to take part in the community affair.

Joe L. Pope, secretary-manager of the chamber of commerce, made the principal address, speaking on cooperative community effort. His message was put through in that gracious manner in which he is so adept, and the acclaimed response was spontaneous. A hearty invitation for the visitors to come back again was extended.

Lloyd Roberson was in charge of the musical program, given in song and instrument, which also was a feature of the evening.

BULLETIN!

At the last minute before press time this morning, the official gauge at the First National Bank reports an .8 inch precipitation of rain for last night. The moisture came from the north and northeast, and indications are that the rural sections received more than here in Hereford.

A. G. NOBLES, PIONEER OF CASTRO, PASSES AWAY

A. G. Nobles, 80, pioneer resident of Castro county, passed away last Sunday evening in the home of his son, Elmer Nobles, three miles east of Dimmitt. The funeral services were held Monday afternoon at the Baptist church and interment immediately followed at the Dimmitt cemetery. Surviving Mr. Nobles is a daughter, Mrs. Ray, and two sons, Elmer and Edgar, all of Dimmitt.

Those attending the funeral services from here were Judge C. F. Kern, W. S. Kerr and Mr. and Mrs. Clay Ridgeway. Mr. Nobles had many friends in Hereford.

Opens Furniture Store.

M. G. Salmon has rented the Moseley building, next door to the Stockman's cafe, and opened a furniture store. F. J. Salmon, father of M. G., is here in charge. He says his firm specializes in bankrupt stocks of furniture.

Brand's First Prize Is Won By Progressive

The Progressive club, ladies' organization of that community, was awarded the first prize, \$150 in cash, by the judges Saturday afternoon in the Brand's cash distribution campaign for increasing its circulation.

The Parent-Teacher association, headed by Mrs. H. C. Van Bibber, came in for second money, \$75 in cash; Lottie Moon Circle of the First Baptist church was third and received \$50, and the women's missionary society of the Methodist church was given the fourth prize of \$25, losing third place by only a few thousand credits.

Final Standing. The final standing of the clubs as announced by the three interested judges, Rev. E. P. Gieser, pastor of the Presbyterian church; E. S. Ireland, mayor, and Joe L. Pope, secretary-manager of the chamber of commerce, was as follows:

Club	Prize Credits
Progressive	\$150 2,867,000
P. T. A.	\$75 2,046,625
Lottie Moon	\$50 1,151,240
M. E. Society	\$25 1,123,500
Summerfield	17,500

Announcement of the check-up was made by Mr. Pope, and ladies of the clubs who were present responded with thanks for the awards and compliments as to the complete fairness of the contest. While there was some disappointment in that four clubs missed the capital prize, satisfaction was indicated by the leaders who had worked so hard to help their club's treasury. The Brand regrets it did not have four grand prizes of \$150 each to reward all the winners who worked so faithfully in the enterprise.

The money going to these clubs will make it possible for each of them to promote projects which they have under way, all for the general welfare. It could not be learned how all the cash would be specifically applied, but Mrs. Van Bibber announced that she and her assistants of the P. T. A. had been working for the school cafeteria and used for that purpose.

Board Members Re-elected For 3-Year Tenure

There was no competition in the trustee election to fill three vacancies on the Hereford Independent school board, and little interest was shown in the voting Saturday. L. W. Carlyle, H. G. Conkright and Jeff T. Gilbreath were unanimously re-elected. It was a courtesy to these members who were willing to give their time to such public matters.

The new trustees will hold office three years. Their names were filed Wednesday with the secretary of the board. A petition of citizens requesting that the retiring officials be presented again before the electorate for endorsement and re-election.

Henry Wilson, J. H. Head and Walter Dunlap had charge of the voting box at the court house. The polls were closed at seven and the final tabulation was completed at 7:10 o'clock.

Holdover members are A. H. Streu, E. B. Posey, C. O. Lee and C. G. Acker.

Easter Cantata by Choral Club Deemed Classic

Hereford was primarily a city of peace and good will Sunday as most of its population observed Easter with liturgy and song, and the climax of the sacred celebration was the Easter cantata, "Calvary", presented to an overflowing auditorium at the First Christian church Sunday evening by the Hereford choral club, containing about 50 voices.

Amidst a setting of Easter lilies, hydrangeas and other appropriate flowers and in the shadow of a lighted cross, the ensemble of voices was magnificent in effect and charming to a high degree.

In the chorus were the best musical talent from most of the churches, and the presentation was a city-wide cooperative effort. Mrs. Ardelle George's direction and leading was a classical performance, and Mrs. Harry Seed rose to equal heights in the instrumental accompaniment.

Keen interest on the part of the choral membership and outstanding, able directing by Mrs. George, perfect accompaniment by Mrs. Seed, fine response on the part of the audience, and helpful cooperation from every agency in the city made the cantata the rarest musical treat offered the community during the year.

John Olson and Mrs. George expressed their appreciation to the public for making their efforts a success. Said Mr. Olson: "We want to thank all of you for coming. We in the chorus realize the responsibility that is placed upon us to render our parts well enough to justify having so many people come and hear us. This feeling of responsibility is more than offset, however, by the inspiration we derive from singing to such a large and appreciative audience."

Santa Fe Line Reconstruction Is Speeded Up

The two crews of the Santa Fe railroad are making good progress on laying the 110-pound steel between Hereford and Canyon. The track-laying crew is moving along at a rate of about a mile a day, with headquarters moved to Joel switch. All the heavier steel is expected to have been put in place by May 1.

The tie replacement crew is unable to cover as much yardage. It is indicated that these men will have employment up to June 1.

Articles Made by Club Ladies Put On Display

The articles made by club women of the county and displayed in a show window of Streu Hardware store, were eye-openers on what willing hands may do under proper supervision. It is no task at all to work beautiful things if plenty of money is spent for materials, but the club ladies put the cost down to a minimum and still created some useful bits of artistry.

In the display were attractive magazine stands and footstools, a great variety and ingeniously constructed, and a large assortment of hamp rags. One footstool had been built upon discarded stove-legs.

Roberson, And Walser Elected at Summerfield

The following trustees were elected Saturday for rural districts: C. R. Walser and Obe Roberson, Summerfield; R. A. Frye, Dawn; C. V. Burgess and Wes Brady, Wyche; J. T. Guina and Pink Gilliland, No. 5; M. E. Morrison and H. D. Culpepper, No. 6; A. S. Higgins and W. M. Stewart, No. 7; T. W. Roberson, No. 8.

J. H. Daniel was elected county trustee at-large, and Roy Gough and G. W. Wilson were named county trustees from precincts one and three respectively.

DIRECTOR OF "CALVARY"



ARDELLE GEORGE

Mrs. Ardelle George, Canyon, maintains a studio in Hereford, and because of her talent and ability to handle and train musicians, she was selected by the Hereford choral club to direct the Easter cantata given at the Christian church here Sunday evening.

Citizens Work to Reach Aim, Cleanest Town

If the citizenship of Hereford puts out the same effort the remaining days of the week as it has for Monday, Tuesday and Wednesday in cleaning up business and residential premises, the announced aim of the city officials to make Hereford cleanest town on the Plains, will become a reality.

Cans, rubbish and debris have been accumulated and placed convenient for hauling away by city trucks. So great was the response to the clean-up plea that haulers did not wait until the middle of the week to start their rounds for fear of getting too far behind. By the end of the week, it is indicated that practically every house will have disposed of all unsightly material from its front and back yards.

HOWARDS MOVE HERE TO BE AT HEAD OF LAUNDRY

Mr. and Mrs. M. Howard, owners of the Hereford Laundry and Dry Cleaners, have moved here from Lubbock to assume active management of their plant. They are living in the new stucco residence built by H. Hellman on B avenue.

In the changes of personnel, due to removal here, Omer Gulley has been made city route man.

IN SINCERE APPRECIATION

Incidental to the closing of the Brand's Cash Distribution Plan last Saturday afternoon, the management wishes to express the appreciation of the paper and its entire working force for the diligence and good fellowship manifested by the contestants toward each other, Hereford merchants, prospective subscribers, the Brand and its employees during the contest.

The campaign was a decided success, accomplishing much more than was at first indicated—in a financial way, in the hundreds of new readers secured, in new friendships formed and in new business contacts established. Aside from that, and what the Brand feels most grateful for, was the opportunity afforded to draw a new circle of workers within the field of endeavor the paper has chosen as its obligation to our community. Those working in the contest in the interest of their respective organizations unconsciously became a part of the Brand's plan of reaching out in a friendly way to assist in all good things that work to the betterment of Hereford and the territory adjacent to it.

With no selfish motive in view, the Hereford Brand has as its task the serving as the "life blood" of its community, a channel through which the things that are worth passing to the greatest number are passed along to the readers, bringing as little distress and humiliation as possible to the least as well as the greatest in our midst, making mistakes sometimes as all of us must, but still giving of our best as we see it. Those are the things the contestants learned by participating in the campaign, and the Brand feels it has gained a new group of real friends.

Keliehor, Oil Agent for 16 Years, Retires

Effective Monday, W. D. Keliehor, retired from active business in Hereford when he transferred the Magnolia Petroleum company agency to H. J. Line of Panhandle. Mr. Keliehor has been distributor over this territory for the Magnolia for nearly 16 years, and has built up a large clientele.

Mr. Line has been with the Magnolia for seven years in Panhandle. He moved here Wednesday, having taken residential quarters in the Cummins apartment. The four children will remain in Panhandle until the present term of school is out. His son, J. C., is valedictorian of the senior class and is a leading athlete.

It is said that Mr. Keliehor probably has more friends in this district than any other man. He has been in the Panhandle for 40 years, formerly residing on his ranch in Castro county and later moving to Hereford where on June 16, 1915, he was appointed agent for the oil company whose business he handled so successfully until his retirement this week.

Mr. Keliehor is one of the county's most public-spirited men, always taking a deep interest in the public welfare. Especially does he like to encourage the young people. He has been the donor of several gold medals to 4-H club boys and is one of the citizens who make it possible for boys to take an educational trip to A. & M. College each year.

He is still closely identified with Hereford interests, owning several pieces of both business and residential property.

Monday Blaze In Trash Pile Causes Warning

The fire department was called out shortly before three o'clock Monday afternoon to put out a trash fire at the residence of T. E. Seliger, 606 East Fifth Street. Slight damage was done to the fence by the blaze.

The rush of citizens to the scene of the fire has caused C. R. Boyd, marshal, to cite ordinances pertaining to interference with firemen and issue a warning that hereafter observance will be effected through fines for violation of the regulations.

Local Handling City Problems Draw Visitors

Having heard much favorable comment on how Hereford handled its city matters, W. F. Nobles, member of the executive committee of the Oklahoma City, Oklahoma, and A. B. Mears, chamber of commerce official there, were here Wednesday in conference with E. S. Ireland, mayor, and other officials, with particular reference to the sewer system and disposal plant.

Bolsé City contemplates making changes in its sanitary system and has sent these officials on a tour of inspection, starting first with Hereford. The two men will return by way of Amarillo, Panhandle, Pampa and Spearman, getting information on how these cities are taking care of their municipal problems.

Rites Held for Mrs. Guthrie at Assembly of God

Mrs. Nora Estelle Guthrie, age 41, wife of G. W. Guthrie, died at her home April 1, two and one-half miles southeast of Hereford on the E. Carter farm, and was buried in West Park cemetery last Thursday.

Funeral services were conducted by Rev. J. A. Thomas at the Assembly of God church at three o'clock Thursday afternoon.

Deceased is survived by her husband and three children, Willie, Henry, and G. W. Jr. The Guthries had been in the county only a short time, moving here from Clovis about two weeks ago.

POULTRY NIGHT SCHOOL USES 2-REEL PICTURES

A feature of the night poultry show being conducted by B. H. Hopkins, vocational agriculture teacher, at the high school was a two-reel motion picture, furnished by the International Harvester company. The reels were general in scope but stressed housing and equipment.

Next Thursday night discussion on laying houses will be continued, and Tuesday night R. B. Galloway, representative of the Merit feed products, will be here to talk on breeding and mating of poultry.

Poultry houses were gone into last Thursday night by poultrymen in attendance, including size, ventilation, widow lighting, equipment. It was stated that material for a 10 by 12 house, shingle roof and concrete floor, would cost \$68.50. It was also claimed that oat litter was not coarse enough, often causing great fatality, and alfalfa litter was recommended.

Little Change Made In School Staff Next Year

Present plans of the school board provide for one additional teacher in Central school to take care of the large group that will move into the second grade from the half day sessions of this year, according to Mr. Dillehay. It is hoped that the first grade can be handled by two teachers on regular sessions next year, though there is a possibility of continuing half-day sessions as there will be 77 six-year-old children and some seven-year-old children who did not attend while they were six.

It is also the intention of the board to move the high seventh grade into the high school at the beginning of the year and allow them some choice in the selection of one of their eighth grade subjects," the superintendent said. "The teacher who was dropped at the middle of the year following some resignations will be replaced with a high school teacher to take care of the additional load. This teacher will probably be a vocational home economics teacher for which the district will get reimbursement for one-half of the salary. There is a possibility that a shortage of state funds, or a reduction in the state apportionment will force a change in these plans, but this is the program outlined."

At a recent school board meeting teachers were elected for the 1931-32 term. C. H. Dillehay was selected as superintendent for another year, and the other faculty members have accepted by filing signed contracts:

High School. G. M. Hudson, principal; R. H. Hopkins, 2nd; E. McCollum, 3rd; M. Wilson, Misses Irene Crawford, Sayde Rigler, Mabel Gene Campbell, Bess Westbrook, Fern Carlisle, Rosella Veazey.

Departmental Grades. Misses Jeanette Rogers, Frances Fullington, Dorothy Flanery.

Central School. Misses Edith Shields, principal; Luella Eland, Ruth Dodder, Madeline Bell, Mary Bradley, Ella Akman, Tallie Bell, Eunice Rutherford, Ruby Redin, Edna Daughte.

School Census Accounts For 919 Children

Hereford independent school district has a scholastic census of 919 and the district will receive \$16,082.50 for the next school term if the state fund permits a \$17.50 per capita distribution next year, according to a count made in March by Mrs. Edith Hughes, census taker, and figures compiled by C. H. Dillehay, superintendent.

The district has made a gain of 19 children of school age over the preceding year, or an advance of two per cent. The 1930 census accounted for exactly 900 as in every case in the past, more boys than girls were enrolled, comparison being 472 to 447.

By age groups the following information is furnished by Mr. Dillehay: 77 six-year-olds, 87 seven-year-olds, 71 eight-year-olds, 79 nine-year-olds, 84 ten-year-olds, 65 eleven-year-olds, 67 twelve-year-olds, 74 thirteen-year-olds, 77 fourteen-year-olds, 76 sixteen-year-olds, 69 seventeen-year-olds.

Bank Resources Are Still Close to Million Mark

Combined statements of the First National and First State banks of Hereford, issued on call as of March 25, still show resources of around a million dollars. The exact figures of the assets are \$989,999.45; deposits are \$720,550.02. Loans of the two banks are \$633,951.90.

There has been a seasonal decline in deposits and resources, but comparative figures are inaccurate, as the Western National bank was not included in the last call, having shortly before transferred all deposits to the First State and disposed of part of its assets. Capital stock and real estate interests, however, were retained.

In view of this withdrawal from the banking circles, resources have been lessened by \$213,000.44. Deposits are off \$86,057.26. Loans have been reduced \$90,086.24. The banking institutions have fared extremely well, it is indicated, since tax paying period has been covered and other heavy obligations of the first of the year have been settled by depositors since the previous statement of December 31.

What to Eat, Not What Fork, Is Main Percept

A menu of dairy products in the main was set for the chamber of commerce luncheon Monday at the Christian church by the Parent-Teacher association, with about 60 members present. This feature of the luncheon, in charge of Miss Nell Hall, was the first step of the inauguration of milk, health and clean-up week in Hereford from April 5 to 11 inclusive.

A pamphlet on perfect "eat-ignette", or how to behave when hungry, graced each plate and it was dedicated "in loving memory of those who departed while trying to decide which fork they should pick up next, and never gave a thought as to what was to go on it."

Such pressing questions as what one should do at an informal vegetable dinner were answered with "Eat, it's the chance of a lifetime."

On the menu were a bottle of milk, cottage cheese, chicken and noodles, green beans, potatoes, beets, butter and bavarian cream for dessert.

What is being done locally to provide pure milk for consumers was explained by B. O. Dugkie. Since passage of the city ordinance 18 months ago to bring about sanitation among distributors of milk products, 872 cows have been given the tuberculin test, he said. Sanitary barns, disinfection of the animal and milk, and monthly inspections by the sanitary officers were given as some of the provisions to insure Grade A milk.

Impure milk spreads tuberculosis, typhoid fever, diphtheria and dysentery, according to the county agent.

Importance of vaccination against smallpox and immunization against diphtheria were discussed by Dr. B. F. Primer, director of health unit, Amarillo. He said that the Amarillo school district had compulsory vaccination and suggested that a regulation by the school board of the independent district here would suffice to make it compulsory in Hereford. He endorsed making it mandatory for this preventive measure be taken by school children.

The work of Miss Hall and the county health service was commended as being carried on in the right direction.

W. H. Hampton. Related to Mrs. Gillis, Killed

Mr. and Mrs. W. F. Gillis left Wednesday afternoon for Irving, Texas, where they were called by the death of Mrs. Gillis' brother-in-law, W. H. Hampton, who was accidentally killed Wednesday morning. No further particulars have been learned of the accident.

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NOTICE TO THE PUBLIC
Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office on North Main Street.

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Zones 1 and 2, six months \$1.00
Outside Zone 2, per year \$2.50
Outside Zone 2, six months \$1.50
Outside Zone 2, four months \$1.00

ALL SUBSCRIPTIONS STRICTLY CASH IN ADVANCE.



Caught in The
Corral
&
Put Through The
Chute

Hereafter, the writer of this column will get material for stories on women's wardrobes by the second-hand route instead of direct by sitting in on the session, such as the display of woman's wardrobe that cost \$50 and the discussion subsequent and pertaining thereto held last week in the home demonstrator's office.

In the first place we did not know anything about the demonstration except the \$50. If women could dress on \$50 a year, that was worth hearing and writing about. We got the story and then got something else when we arrived home and told about our part in the discussion. The problem of footwear was brought up. The \$50 wardrobe included two pairs of oxfords at about \$2.50 and \$3.50, and somebody became personal and wanted to know what our wife spent for shoes. We said the other day she bought a dandy pair for 98 cents, and then told a lot of things which were found out later to be purely domestic, inter-mural affairs.

Here is a truism found out through costly experience: Women are usually economical and like store bargains, but it is a terrible mistake for the husband to say anything about it to other women. It is simply not being done—at

Nineteen Years Ago In Hereford

(From the Files of The Brand, April 12, 1912.)

P. W. Price, clerk, R. P. Brazil, marshal, were new appointees of the first city commission. Office was being maintained in the court house.

T. W. Tolbert, Bartlett, had visited his brother-in-law, ex-Sheriff Ed F. Connell.

J. B. Elliston, who had just returned from California, treated the entire congregation of the Christian church at the close of Easter services with a box of fine oranges.

Mrs. H. H. Boardman attended the Presbytery at Memphis as a delegate.

A. J. Lipscomb, chairman of the Democratic executive committee for the county, had called a meeting at the Western National bank.

Chas. Purcell had been given charge of the city pound.

J. D. Bourn, age 61, had passed away at his home here April 11.

A good buggy whip was being given free by Hughes Grain company with every 75-cent package of Seneca stock food.

Chas. Cogdell had returned from A. & M. College where he had been taking an electric course.

Corner Drug store had been given an application of black and yellow paint.

J. W. Alexander had been given a judgment in county court, C. D. Wright, presiding, against the P. & N. T. railroad in a damage suit.

George Dent had landed a five-pound bass out of Tierra Blanca creek, "just to show how easy it could be done".

least it won't be done but once by the same man.

What is the average number of pairs of hose worn and discarded by American women each year? That was one of the questions brought up at the noted wardrobe meeting. Fifty was the number submitted by one lady present, but the general opinion was that half a hundred was much too high. Any woman would have difficulty in dressing adequately and properly on \$50 a year if she bought 50 pairs of hose at an average of \$1.00 a pair.

As an advertising medium, the Brand has no peer and as a disseminator of helpful household information it is par excellence. Discovery of an easy method of killing dandelions on lawns was first announced to the world by this paper, and Sank Ramey was recited as a witness, as one who had tried out the plan of making dandelions "turn up their pink toes" by squirting a drop of sheep-dip in the bud or bloom.

Sank said he has needed a private secretary every since the story became universally circulated. Right off the bat he received a letter from Wichita, Kansas, to authenticate the discovery. And every day since he has been called on the telephone by several local citizens to know if his treated dandelions were still dead. They were, and there has been a demand for small oil cans and sheep-dip among yard beautifiers. Read the Brand on where are the best shopping places and how to save yourself from household drudgery.

"Men who try to do some-

Renew Your Health By Purification

Any physician will tell you that "Perfect Purification of the System is Nature's Foundation of Perfect Health." Why not rid yourself of chronic ailments that are undermining your vitality? Purify your entire system by taking a thorough course of Calotabs—once or twice a week for several weeks—and see how Nature rewards you with health. Calotabs purify the blood by activating the liver, kidneys, stomach and bowels. In 10 cts. and 35 cts. packages. All dealers. (Adv.)

thing and fail are infinitely better than those who try to do nothing and succeed" and "Round dollars are best made in square deals" are other mentionable thoughts learned from the Hereford Lions club.

Wyche Items

MRS. L. P. PERKINS

March 31 Items.

Honor rolls, first grade: Dona Lee Burgerr, Alfred Reinhart; second grade, Hubert Stoener; fourth grade, Dorothy Barton, Imogene Elliston; fifth grade, Myrtle Ellen Elliston, Eugenia Ward, Elmer Reinart, Buster Brady.

The school will close the first of May. Parts have been given the children for a last program to be given the last Friday.

Mr. and Mrs. Perkins and children called in the Young home Tuesday evening.

Mr. Wagner has been ill for some time, but is able to be up.

The Coker families of Summerfield visited in the Burgess home Sunday.

Mr. and Mrs. Young visited in the A. E. Edwards home Sunday.

Mr. and Mrs. Perkins attended

Mrs. Fulkerson's funeral at Hereford Monday.

Wyche is very proud to have the dairy princess chosen from our community.

Mrs. John Lueb, Lucille and Anna Hoffman and Mrs. Perkins called on Miss Gunter Saturday.

Nobody should miss the wonderful exhibit of club achievements in the Streu hardware company window, especially husbands.

P. G. Perkins has been staying at the Doyle Rose home the past week.

Mr. Thiele, Doyle Rose and Mr. Hoffman held the school board election at the school house last Saturday. Mr. Burgess and Wes Brady were the only candidates and were elected.

NOTICE OF SALE OF REAL ESTATE UNDER ORDER OF SALE

STATE OF TEXAS, COUNTY OF DEAF SMITH.

By virtue of an Order of Sale issued out of the County Court of Deaf Smith County, Texas, on a judgment rendered in said Court on the 28th day of February, 1931, in favor of James W. Witherspoon and against W. C. Shaffer, in the cause of James W. Witherspoon, plaintiff, against W. C. Shaffer, defendant, numbered 995, in the County Court of Deaf Smith

Feel that sun? High! High!



It's getting warmer every day. And it has brought into bloom right here in our store window as fine and as big a collection of seeds, lawn and garden tools, equipment and supplies as ever gladdened a gardener's heart—or hand!

Seeds, Seeds, Seeds

... seeds of every kind from the nation's leading growers. Fresh, clean seeds in fresh, clean packets. We are ready for you.



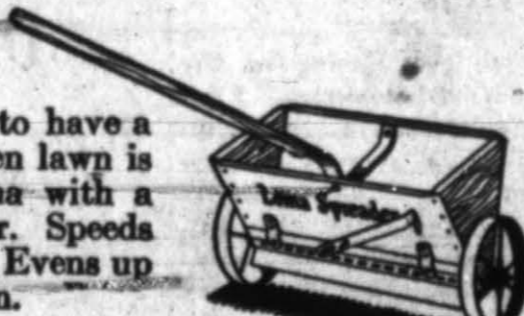
Non-Kinkable Hose

... to give your garden a drink. Made of the best rubber. Lasts for years. 25, 50, 100-foot lengths.



Loma Spreader

The sure way to have a uniformly green lawn is to apply Loma with a Loma Spreader. Speeds up the work. Evens up the application.



This spreader will be loaned FREE to all who buy 50 pounds or more of either LOMA or VIGORO, to use in distributing the fertilizer on lawns and gardens.

We still have a full stock of, and heartily recommend VIGORO, the famous lawn, flower and garden fertilizer, we have sold before.

Lawn and Garden Tools

... everything from hoes to harrows, spades to shears. The most complete assortment in town. All well made. All fairly priced.



Loma, the Wonder Worker

... the perfect plant food. We recommend it without reserve. Sift Loma over your grass, wet down thoroughly, and in ten days you'll see the amazing results. A lawn of rich, velvety green. Use it on the flowers and you'll get show-window blooms. Big. Brilliant. Plentiful. Good for vegetables, too. Remember, Loma is endorsed by the nation's leading growers. We can supply it in all sizes from one-pound cartons up to 100-pound sacks.

County, Texas, I did, on the 30th day of March, 1931, at Two (2) O'clock P. M., levy upon the following described tract of land, situated in and located in Deaf Smith County, Texas, as the property of the said W. C. Shaffer, to-wit:

All of the north one-half of section number Fifteen, Township Number Four (4), North of Range Number One, East of a Capitol Syndicate Subdivision, as shown by the plat thereof of record in the deed records of Deaf Smith County, Texas.

And on the Fifth day of May, 1931, the same being the first Tuesday of said month, between the hours of Ten o'clock A. M. and Four o'clock P. M., on said day, at the court house door of said county, I will offer for sale, and sell at public auction for cash,

all the right, title and interest of the said W. C. Shaffer in and to said property.

Dated at Hereford, Deaf Smith County, Texas, on this the 30th day of March, 1931.

J. B. MILLER, Sheriff, of Deaf Smith County, Texas.

Dr. R. Jones of Amarillo was here last Thursday on a business trip.

Try a Want Ad in THE BRAND.

Getting Up Nights

If Getting Up Nights, Backache, frequent day calls, Leg Pains, Nervousness, or Burning, due to functional Bladder Irritation, in acid conditions, makes you feel tired, depressed and discouraged, try the Cystex Test. Works fast, starts circulating thru the system in 15 minutes. Praised by thousands for rapid and positive action. Don't give up. Try Cystex (pronounced Siss-tex) today, under the Iron-Clad Guarantee. Must quickly ally these conditions, improve restful sleep and energy, or money back. Only 60c at

CORNER DRUG STORE



With astonishing speed Frigidaire freezes desserts of delicious, frosty firmness!

The "Cold Control" for faster freezing of ice cubes and desserts is one of the many outstanding advantages of Frigidaire Advanced Refrigeration. There are many others. It is these major improvements, developed by Frigidaire, that have made household refrigeration so healthful, convenient and economical.

THE NEW ALL WHITE PORCELAIN-ON-STEEL FRIGIDAIRE ARE SOLD WITH A 3 YEAR COMPLETE GUARANTEE

R. M. Allred
PHONE 176, HEREFORD

Terms will be arranged to suit the purchaser

M SYSTEM

Bargains for Friday and Saturday

BANANAS, pound	7¢
BEANS, Great Northerns', three pounds	25¢
POST TOASTIES, two packages	25¢
1/2 pound Folger's	25¢
1 pound Folger's	44¢
2 pounds Folger's	85¢
5 pounds, Folger's	\$2.00
APPLES, large Winesap, dozen	38¢
Baking Powders 10 pounds Calumet ..	\$1.68
60 ounces K. C.	41¢
BLACKBERRIES, gallon	68¢

WE DELIVER PHONE 249

Jamesway



Before YOU BUY a Chick Feeder

Come to our store and see this Jamesway No-Waste Chick Feeder. We think it is by far the finest chick feeder that we have ever seen.

This feeder is something that every one who raises chicks should have. It will soon pay for itself with the feed it saves. Chicks grow faster where this feeder gives them free access to the feed.

This feeder is made entirely of galvanized sheet steel—nothing to wear out. Holds enough feed at one filling to last 200 chicks a week—50 can feed at one time. When chicks hop on platform it shakes the feed down—never clogs.

Be sure to visit our store and look at this feeder before you buy. We also have complete line of Jamesway Poultry Equipment—Waterers, Feeders, Nests, Brooders, Heaters, etc.

HILLSIDE HATCHERY



SAVINGS ACCOUNT

No. 57210

For their sakes SAVE. For their sakes don't gamble (and "investing" in speculative securities is gambling). For their sakes build bit by bit a reserve fund that will mean independence and luxury for your children in years to come.

First State Bank

Streu Hardware Co.

Social and Society

Mother's Club Entertain Husbands

Husbands of members were honored by the Mother's club Tuesday evening when a special entertainment was provided for them at the home of Mr. and Mrs. E. S. Ireland, 501 Eleventh street.

Eight tables of forty-two were arranged and progressive play was enjoyed until a late hour.

Hostesses for the evening were Mrs. O. G. Hill, H. D. Reed, M. D. Womble, J. A. Neill, E. S. Ireland, F. L. Lucas, Bess Turrentine, Pink Gilliland and Bob Higgins.

Refreshments of angel food cake and ice cream were served to guests, and Mrs. A. G. Bell, A. A. Foster, Burl France, O. G. Hill, J. M. Gilliland, E. S. Ireland, J. B. Jones, R. E. Kessie, F. M. Kester, F. L. Lucas, J. A. Neill, T. E. Seigler, J. L. Shorman, Arthur Thompson, Rex Tynes, Sherman Williams, and Mrs. Bess Turrentine.

P. T. A. DELEGATES MAY ATTEND TOGETHER

The district conference of the Parent-Teacher association, set for Perryton, has been postponed to

Notice

The Hereford Laundry and Dry Cleaners is now under the management of the owners, Mr. and Mrs. M. Howard, of Lubbock, who have moved here to make their home. Mr. Omer Gulley has been appointed as city route man.

ON TIME 2



Prompt, convenient deliveries are but one example of the Hereford Laundry's desire and ability to please its patrons. CALL 298

We can give one-day service on laundry work at the following prices:
Flat Work, lb 10¢
Thrifty, lb 7¢
Wet Wash, lb 6¢
Family Finish, lb 30¢



When you have dry cleaning, don't forget we have the best equipped plant in this territory. Just phone

298

Hereford Laundry and Dry Cleaners

April 22-24, according to Mrs. J. M. Crain, district president. Parent-Teacher organizations of Deaf Smith county, who plan on sending delegates, are requested to get in touch with the president of the Hereford organization, Mrs. H. C. Van Bibber, as arrangements may be made for all the delegates to make the trip together.

Delegates to Federation Meet Are Named

The new brick school house at Ford, 18 miles north of Hereford, was the scene of the third quarterly meeting of the Deaf Smith county federation of women's clubs. Attendance was good, the auditorium being well filled.

The federation enjoyed a solo by Mrs. Homer Fox, who sang in her pleasing manner and responded with an encore. Mrs. W. Jesse Stanford was accompanist.

A talk on shrubs, trees and their care was given by Mrs. Temple Roberson, wife of the park supervisor and city forester, Amarillo. She also included rural landscaping.

Interesting reports were given by chairmen of standing committees and each club made an individual report. The federation is not three years old, but more rural clubs are being federated every meeting. Increased interest is being manifested by the good attendance, according to Mrs. Geo. Garrison, president.

Summerfield extended an invitation for the federation to meet there for the last meeting of the club year, to be held in May.

Mrs. Height, president of the Ford club, and Mrs. H. M. Benson, member, were appointed delegates to the district federation at Memphis on April 13-15.

MRS. W. L. PICKETT IS HOSTESS TO T. E. L. CLASS

The T. E. L. Sunday school class was entertained in the home of Mrs. W. L. Pickett last Thursday evening, with 19 members present. Group two had charge of the program. Refreshments were served by the hostess, assisted by Group Two members.

Ford Doings

Ford C. W. Club met Friday with Mrs. H. C. Climer in an all day session. A covered dish luncheon was served at noon. Mrs. H. C. Voth gave a demonstration on how to use chop stick.

Eleven members answered roll call. Mrs. Joe Bippus of Adrian was a guest. After a business session the meeting was turned over to Miss Gunter, who gave a demonstration on clothing, using charts in explanation. Next meeting will be May 1, with Miss Gunter present, in the home of Mrs. W. M. Stewart.

The social program, postponed until last Friday night, was given to a full house. J. E. Hill, Hereford, had charge of the program, consisting of music by the Durham S. S. orchestra, songs by L. Roberson and a talk by Joe Pope, whose topic was Community work and service. The program was enjoyed by all and we invite the gentlemen back again.

Mrs. J. L. Height entertained Monday afternoon with a birthday party, honoring Mrs. J. D. Jenkins and Misses Virginia Johnson and Effie Mann. The hostess, assisted by Mrs. Stewart and Benson, served cake, fruit salad and punch to 35 guests.

There were 123 present at Ford Sunday. Rev. Thompson filled his regular appointment. There was also an egg hunt for the children.

The Easter program Sunday evening was given to a full house and was greatly enjoyed by all.

Mr. and Mrs. J. D. Frazier took supper in the Langley home Sunday evening.

Mrs. W. M. Schwartz returned Saturday night from a two months visit with relatives in Blairtown, Iowa, leaving her mother greatly improved in health.

Mr. and Mrs. Van Boston of Lakeview called in the H. Benson home Sunday, also attended service at Ford. Mrs. Boston is a former teacher here.

Mr. and Mrs. J. D. Jenkins were in Hereford on business Saturday. W. M. Stewart and F. W. Branson were in Hereford Monday.

Miss Marine Norton took supper in the D. S. Larson home Sunday. Clyde Mann spent Saturday night in the Simpson home.

Bob Orr and family took supper in the Simpson home Sunday.

Mr. and Mrs. J. D. Jenkins were Wednesday afternoon visitors in Willorado.

Thomas Simpson took supper in the Mann home Sunday.

Sidelights ON Ranch AND Farm Activity

Seven dairymen living near Hereford attended the herd improvement school at Canyon Friday.

J. W. Watson, dairyman living near Canyon, owns a cow that produced 98 pounds of butterfat in March. The only roughage fed the cow was silage taken from a trench silo.

H. I. Gillispie, W. R. Scheibgen and O. L. Rutherford plan to dig trench silos this fall. These dairymen are thoroughly convinced of the value of silage as a dairy feed, after seeing the results in the J. W. Watson herd.

At the Kansas station Prof. McCampbell compared kafir fodder and kafir silage and found that kafir ensilage earned \$37.46 more an acre in producing milk than the fodder.

Henry Girard, living near Vega, is showing eight head of dairy cattle at the Plainview show. He also showed at Fort Worth. This herd contains some of the best dairy cattle in Deaf Smith county.

Club boys of Progressive visited three hog growers in the community Friday in search for pigs to be used in their club work.

Owen Neal of Progressive, and W. R. Scheibgen, Hereford, are constructing ditches and terraces on their land this week. The terraced area is to be planted in alfalfa. Additional water needed will be ditched from the road, after a rain, on to the alfalfa field.

L. A. Smith, Dawn, is a member of cow testing by mail association, with headquarters at Canyon. Mr. Smith has a cow in his herd that produced 62 pounds of fat last month. He says it pays to keep record on dairy herd. Mr. Smith also became a member of the Deaf Smith county bull circle this week, purchasing the bull formerly owned by Dr. G. W. Heard.

Ray Hershey, Progressive, has his farm terraced.

A. A. Ellwart of Ford is terracing his farm land this week.

Church of Christ.

Sixth street, Earle H. Smith, minister. Bible classes Sunday morning at 10. Scripture lesson at 11. Communion service at 11:45. Young people's meeting and Bible drill for all children Sunday evening at 7. Bible lesson at 7:45. Bible study Wednesday evening at 7:45. Ladies' Bible class on Thursday at 3. A welcome awaits you. Come.

Miss Lillie Hostettler, librarian, in company with her brother, J. C. Alamo, Texas, left Sunday on a business and pleasure trip to visit their brother, C. R. Hostettler, of Waveland, Indiana. They stopped over at Tuscola, Illinois, their old home. Miss Hostettler will be away for about two weeks.

FRIDAY and SATURDAY SPECIALS

- SPINACH, two No. 2 cans 27¢
- TOMATOES, three No. 2 cans 25¢
- BEANS, Wapco, lima, red, black-eyed peas, 3 for 25¢
- POTTED MEAT, three for 10¢
- OUT BEANS, two No. 2 cans 21¢
- BLACKBERRIES, gallon 57¢
- COFFEE, three pounds Maxwell House 96¢
- PEANUT BUTTER, 16-ounce tumbler 24¢
- OATS, White Swan, large package 19¢
- SYRUP, Red Barrel, 1/2 gallon 46¢, gallon ... 89¢

WE GIVE SILVERWARE COUPONS

Carl's Cash and Grocery

Phone 324

Citizens Good Road Committee Thinks State Bond Issue of \$212,000,000.00 Is Tax Relief

"To the Taxpayers of the State of Texas:

"The primary thought in considering the purposes, plans and objects of the proposed highway bond issue is that it is a tax relief measure designed to lift the burden of millions of dollars from the backs of the property tax payers of the state. Homes, farms and ranches have been carrying the burden of road construction in Texas. The primary object of this proposal is to shift this burden from property to the users of the roads.

"This question is bigger than any one man or set of men in Texas. It is just as big as Texas, and the program has been inspired with the thought of all Texas benefitting and profiting by it.

"The outstanding county bonds, the money which has been used to build state highways, will by this plan be refunded solely for the purpose of reducing taxes. Every conceivable safeguard has been thrown around this fixed purpose.

"There can never be more than \$200,000,000 of bonds issued. Half of this is set aside as a reserve to reimburse counties for money expended on state highways. The other half, for construction, can be spent only in sums not to exceed \$20,000,000 a year, under the direction of the legislature.

"The highway commission will have nothing to do with handling these bonds or any spending of their proceeds except when the legislature authorizes the money to be turned over to it.

"This committee is not a part of any political faction and has no interest whatever in the political fortunes of any man or any group of men. It is the committee's purpose to coordinate all the forces for the purpose of relieving the tax burden, which has grown so heavy that it is almost equal to confiscation. Many counties, almost destitute, are in worse need of tax relief than ever before.

"More than 100 leading citizens cooperated with members of the legislature in drafting this resolution. All factions have been invited to make—and many have made—constructive criticism. There is not a man or woman in Texas who, after understanding this resolution, will not vote for it. It is sound and safe, helps to lift the tax burden from all property, and shifts the tax to the man who uses the road.

"As one of the committeemen said: 'Any man who does not want to pay this tax can run his lizzie in the shed and pay nothing.' The users of the roads only, through the motor fuel tax, will pay off this indebtedness. The tourist will pay a large share of it. 'I am appealing as a tax payer to every man who roads this to study the resolution or bond issue carefully before criticizing it. We want the people to analyze it and know that having done so, they will find it to be the most complete tax relief measure ever submitted to the people of Texas. 'We must lay aside politics and do some sound thinking about the

tax burden and the constructive development of our state. Let us join hands and build a greater Texas, at the same time being helpful to one another. Let us bring about this progressive move and eliminate all petty differences. When we do this all will grow and build together and be a happier people, with this one thought in mind: 'One for all and all for one.'

"R. T. STUART, Chairman, Citizens Good Road Committee."

Club Women to be Rewarded In Dress Contest

On account of bad weather the two-day clothing school was cut to one and Mrs. Dora R. Barnes, clothing specialist of the extension work, gave a demonstration Tuesday morning, March 30, to the 11 demonstrators and cooperators that were chosen to get the information and take it back to their clubs.

Mrs. Ben Davis was the model for the foundation pattern. The other women took their measurements and were informed on how to block out their own patterns. The club women brought their lunches to the agent's office.

The following club women took advantage of the school: Mrs. Hershel Miller, Mrs. Ray Bowers, of Dawn; Mrs. Floyd Benson, Mrs. Larson, Ford; Mrs. Noley Elliston, Mrs. R. W. Elliston, Wyche; Mrs. Bruce Plummer, Dean; Mrs. Ben Davis, Mrs. Ray Johnson, Summerfield; Mrs. Paul Williams, Mrs. Leo Williams, Frio; Mrs. Tom Vaughn, Westway. The first named for each community is demonstrator and the second is cooperator.

Offer Free Trip. The wardrobe demonstrators will make an inventory of their clothing and keep a complete account of their expenditures for clothing until July. These records will be compared with those in the whole state. In the county elimination on house dresses, the winner will be given a free trip to A. & M. College to compete with district winners. The study of clothing will be taken up this month and carried on until June first.

Daily Newspaper Interviews Miss Chapman On Pigs

It is a well-known fact in her home county that Miss Elizabeth Chapman, former club girl, had her own money to pay for college expenses by growing hogs when she enrolled at Baylor College, Belton, last fall.

Wider publicity has later been given her achievements. The Temple Telegram heard of her work and sent a reporter to Belton to get the story. The reporter, in a lengthy article, tells in the interview with Miss Chapman how the young Deaf Smith county girl started off as a member of her community club at the age of 12 and how she began raising pigs with a \$25 brood sow. She says it is hard work to feed and care for 38 pigs but she likes it. Besides making several hundred dollars,

now being spent for education, Elizabeth has won quite an array of medals which she carefully retains in their original boxes.

Miss Chapman can speak with authority on hog raising, and she has a record and abundance of experience which farmers engaged in the business for many years might well envy.

Will Help Drill Wells.

Charles Bennett, and Leonard Curtsinger motored to Amarillo last Thursday where Mr. Curtsinger was employed by D. L. McDonald company to aid in drilling the Amarillo city water wells. Mr. Curtsinger started to work last Friday morning.

WORK CLOTHES At Great Savings

Overalls & Jumpers 89¢

Work shirts, blue or gray 69¢

Ten pairs work sox 98¢

Shoes, all leather \$1.89

POPULAR STORE We Always Save You Money.

Our Overhead Is Low

—Therefore we can serve you at a very reasonable price.

Plate Lunch, 30¢

—Ice cream served with plate lunch. Home-cooked food at less cost—Try our hot corn bread and biscuits.

Luke's Lunch

A. H. Elliston Building on Third Street.

Home Sewing

New Summer Prints

—For every hour and every activity there is a print to express your personality in terms of the new vogue for cotton frocks. Sturdy and practical, chic and flattering, demure and picturesque—to fit the occasion, materials and patterns for all ages. Guaranteed fast colors. These prints are Peter Pan and Gilbrae fabrics in voiles, lawns and batiste.

Batiste and Lawn, yard 25¢ and 30¢

Voiles, yard 25¢ and 40¢

LINEN

Guaranteed fast color linen, shrunk and mercerized; all new colors. Price, yard 75¢

Sprouls-Cronin & Co.

Daniel News

BY MRS. JOE THURMOND

Mr. and Mrs. Floyd Tomlinson spent last week with her parents at Plainview.

Mr. and Mrs. Thurman and Betty Joe and Miss Mary Thurman of Amarillo are spending Easter with their parents at Rhame.

The school children and parents enjoyed a picnic and egg hunt on the creek Friday. Earline Thompson won the prize for finding the most eggs.

Marcell Louder spent last week end with her sister at Silverton.

Robert Whitaker of Plainview are staying at the Joe Thurman home during their absence.

Miss Lois Park of Progressive visited Miss Hershey and attended the picnic Friday.

Mrs. Luna Jacobs and daughters Angle and Mrs. Durwood Vernon called on Mrs. Floyd Tomlinson Friday afternoon.

Mr. and Mrs. Joe Moore were called to Olton Friday by the illness of a nephew.

Louder and Tomlinson are marketing several carloads of wheat at Umberger.

Mr. and Mrs. Ed Balew of Umberger visited the Jacobs home Saturday night.

Mrs. Floyd Tomlinson and Mary Jo called on Mrs. White Sunday.

Angle Jacobs was out of school this week because of illness.

Miss Mary Thurmond, Amarillo, visited the Joe Thurmond home Friday.

R. G. Wiseman, Amarillo, was at his place Friday.

Mrs. Durwood Vernon visited Mrs. Vernon Miller at Canyon last Thursday.

Visitors in the Jacobs home Sunday night were Mrs. Floyd Tomlinson and Mary Joe, Marcell Louder and Robert Whitaker.

Jumbo News

BY EDNA HALL

Mrs. M. L. Hardy spent Tuesday with Mrs. Bill Burnham of Dimmitt.

Mrs. Sam Hunter visited in the Allen home at Easter Wednesday.

Mr. Hacker spent Tuesday with Mr. Hardy.

Mr. L. Hardy was in Hereford and Black Wednesday.

Mrs. F. L. Pinckert and Miss Lella Thomas are on the sick list.

Mr. and Mrs. C. C. Hunter and children were in Hereford Tuesday.

Jumbo 4-H club girls met Wednesday, the program including bread scoring and a demonstration on mayonnaise making by Miss Drenman, agent.

Mrs. Ovid Pinckert and children spent Wednesday with Mrs. Frank Pinckert.

Rev. Peters and family, Messrs. and Mmes. Finis and Ullman Hunter took dinner in the W. A. Hunter home Sunday.

Miss Nellie Freeman visited Lazbuddie friends Saturday night.

Mr. and Mrs. Walter Means visited the Hall home Sunday.

Pete Hicks and mother are visiting the Kring home.

Mr. and Mrs. P. H. Dyer entertained a number of friends last Sunday.

Mrs. Perry Graham and Jean and Dorothy Francis of Dimmitt, Mmes. M. L. Hardy and W. L. and John Hall and Billy visited school at Easter Friday afternoon.

Mr. Kirkland and family of Canyon, C. C. Hunter and family and the Hice children visited the Wilkerson home Sunday.

Mr. and Mrs. Ovid Pinckert spent Sunday in the Frank Pinckert home.

Mr. and Mrs. Finis Hunter visited at Arney Sunday afternoon.

Mrs. C. Andrew is visiting the Noel Andrew home at Hereford.

Miss Athalie and Maurine Wilder spent the week end at home.

Mrs. Ullman Hunter gave an Easter egg hunt for her Sunday school class Sunday afternoon.

Paul Andrew spent the week end with Bobby Pinckert.

Mrs. Ovid Pinckert visited her mother Saturday.

Tommy Potts and family, Memphis, spent Saturday night and Sunday in the L. E. Beck home.

Mr. and Mrs. M. L. Simpson spent Sunday with Mrs. W. A. Hunter.

Mr. and Mrs. Bob Axe visited the Gilliam home Sunday.

Junior Hines visited Billy Hall Sunday.

Several attended the track meet at Dimmitt Friday and Saturday.

Tincy Andrew spent Sunday with Lella Thomas.

Miss Hazel Battles spent the week end with home folks.

Misses Tincy Andrews, Lella Thomas and Mabel Pinckert, Mr. and Mrs. Hunter attended the cantata at Hereford Sunday night.

Mrs. L. C. Baggett and Edna Hall entertained their Sunday school classes with an Easter egg hunt Sunday afternoon, with 24 little folk present.

Finis Nunn of Hereford and Mr. and Mrs. W. A. Hunter visited Mr. and Mrs. Kenneth Thomas Sunday afternoon.

J. O. Miller has accepted a position as salesman with the H. R. Seed implement company. Mr. Seed has the Allis-Chalmers line of tractors and the Avery combine.

Westway Items

MRS. PINK GILLILLAND

Mrs. Ben McBrayer's brother from Roswell, N. M., visited her this week.

Misses Thelma and Adaline Hutchison spent Friday with Mrs. Ben McBrayer.

Mr. and Mrs. Grady Wilson spent Sunday with Mr. and Mrs. N. P. Sikes.

Mmes. Bess Turrentine, P. H. Gilliland, A. L. Manjeot, Gordon Ridgeway, Berford Luttrell, Tom Vaughn, P. M. Houser, G. C. Hartman attended the wardrobe demonstration by the extension clothes specialist at the court house last Tuesday.

Mr. and Mrs. Ben S. Howton, Mr. and Mrs. A. L. Manjeot were Sunday guests of Mr. and Mrs. P. H. Gilliland.

Mr. and Mrs. Homer Gore spent Sunday with Mr. and Mrs. S. B. Campbell.

Rev. Boyer filled his regular appointment Sunday and was a guest in the Kelly home.

Mr. and Mrs. Urnie Evelt attended singing Sunday.

Several people from Progressive and Ward communities attended singing Sunday afternoon.

Mr. and Mrs. S. J. Lovell spent the week end with his parents at Spur. Erwin Lovell, Mr. Lovell's brother, accompanied them.

Misses Frances and Ruth Hanna spent the week end with Miss Armitage at Vega.

The Kellys attended singing at Progressive Sunday night.

Mrs. J. P. Slaton spent Friday afternoon with Mrs. G. C. Hartman, and they worked on the club demonstration book.

Mrs. T. M. Houser called on Mrs. P. H. Gilliland Friday afternoon.

P.-T. A. play hour was well attended Friday night.

Mrs. McBrayer entertained with a party honoring Mrs. Bill Denny, Thursday afternoon.

Several from this community went on Easter picnics Sunday.

Mrs. Walter Shultz entertained several friends with an ice cream supper Saturday night.

Miss Wilma Arthur spent Sunday with Miss Wilma Nell Sikes.

Misses Mary Turrentine and Sue Elizabeth Ridgeway entertained Misses Gertrude Wilson and Billie Corn Monday night. They took them to a Sunday school picnic given by Mrs. Whitshire of Hereford, afterwards attending the picture show, returning at a late hour to enjoy a slumber supper, prepared by Mrs. Turrentine.

Road Bonds

Amendment Is Big Tax Relief

Austin.—Described as the greatest tax relief measure ever placed before the state, the road bond issue amendment was a major issue on the legislative calendar last week, as it drew nearer final action.

Passage of the amendment, unanimously endorsed by the Citizens Good Roads committee meeting here, is the solution to a problem brought about by an excessive property tax burden, in the opinion of leaders of the movement, who are interested both in the tax angle and the creation of a complete system of state highways.

Under the plan, all outstanding county bonds, the proceeds of which were used to build designated state highways, would be refunded to the various counties. In this manner, approximately \$85,000,000 would be lifted from the county books, with the resulting drop in taxation.

"The present economic crisis," said R. T. Stuart, chairman of the citizens committee, "demands that this amendment be passed. The people are struggling under such a tax burden that progress is stifled."

"Under this plan the counties will be paid back dollar for dollar all they have put into state highways since 1917, when the highway commission was created. The burden will thus be shifted from property owners to the shoulders of the man who actually uses the highways, including the tourist. The motor fuel tax provided for takes care of this."

Of the proposed \$200,000,000 issue, half would be used to retire county bonds, while the remainder would be used in furthering a five year road building campaign, the funds to be spent at the discretion only of the legislature.

attending Friona school, is home a few days to care for her sick mother.

Ross Campbell and A. W. Fortner visited relatives in Borger Tuesday.

Mr. and Mrs. Roy Reed, Plainview, visited her parents, Mr. and Mrs. Emmett Tipton, last week.

Mrs. Houser gave an Easter egg hunt at her home Sunday.

Fruit in this vicinity has been killed by cold weather.

Will Todd visited the Ray Cole home Thursday aft. noon.

Lawrence Taylor spent all last week in Clovis and Fort Sumner, New Mexico.

Mr. Wilson was here from Hapby Wednesday.

Mmes. Bennett, Price, Ray, Ray Bennett and Mr. Russ were elected teachers and Netha Crawford was named secretary.

Chas. Hays and Jim Barnett were in Friona Saturday.

Misses Noteye and Lucille McLean entertained friends Saturday evening.

Jess Hinds and family spent Sunday in the Nallon home at Friona.

Mrs. Anne Barnett spent Sunday with Mrs. Mary D. Ray.

Miss Pauline Hart spent Easter with her parents, Mr. and Mrs. Thomas Hart at Plainview.

Mr. and Mrs. A. B. Hinds and family spent Sunday in the Shaefter home at Friona.

Jim Hays and Bud Barnett attended a party at Summerfield Saturday evening.

Howard Gore is able to be back in school after an attack of appendicitis. He was sick only a few days.

Black

By HIGH SCHOOL ENGLISH

The Social and Literary club was organized Thursday, March 26, at the home of Mrs. Howard Elmore. Officers were elected and they decided to meet every other week.

Misses Dorothy and Mildred Fullwood and Letrus Walsler spent the week end with Miss Vena Mae Welch.

The agriculture boys went to Canyon Saturday to attend the dairy school.

Black community enjoyed a big house Sunday, April 5. An Easter program was put on by the children of the school.

Miss Vena Mae Welch and Leon Welch visited Hereford Friday.

Ralph Price was a Friona visitor Saturday.

Lois Presley visited Lucille Hays Sunday afternoon.

Miss Mabel Whitmerley of Friona spent the week end with Misses Mildred and Elizabeth McMurry.

Miss Netha Crawford and mother visited Miss Clayburn Carr last Sunday afternoon.

Fay Russ visited Maurika Crawford Sunday afternoon.

Riley Royse spent Sunday afternoon with Le Roy Price.

Black Sunday school elected Mrs. Clyde Hays superintendent.



EVERY NAIL IS IN TO STAY!

You can expect any construction job built of materials from R. H. Kemp Lumber Company to STAY BUILT. Those for whom we have furnished building requirements for years are the most staunch friends and best patrons we have. They have learned to rely on our experience and judgment, and know they can expect the same dependable courtesies from us any day, month or year.

R. H. Kemp Lumber Co.

Don't Read This

III MOHLE
Job.
wants to figure on your work
Painter and Paper Hanger
Experienced and Reliable

Cabbage Plants

A nice growth of Cabbage Plants now ready to set out.

J. H. DANIEL

Across the street from West Texas Feed & Seed Company

More Baby Beef

We have secured two more of those choice pen-fed, pure-bred Hereford baby beeves. Of course, they did not cost nearly as much as the 4-H club calves, and we can sell their beef at a lower price.

This is absolutely the finest beef we have ever offered for sale.

Texas Meat Market

WE DELIVER PHONE 353

JERSEY BULLS AT STUD

SUCCESSOR'S BANDIT 300843
Sire—Imported Sybil's Successor. Progeny prize winner on the Island, Silver Medal bull and sire of many prize winners. Twenty-one daughters in the Register of Merit.
Dam—A Register of Merit Cow.

VEGA'S SYBIL'S GAMBOGE 324894
Sire—Imported Sybil's Gamboge 3rd, the greatest breeding son of "Old Sybil" a Gold and Silver Medal bull who recently qualified for a Medal of Merit. Sold for \$65,000.00.
Dam—A sixty pound cow under ordinary farm care.

There Is No Better Breeding In This Country.

The above bulls will be at Stud to a few approved cows at our Farm. Fee, \$20.00.

CLEARVIEW FARMS

Breeders of Island Bred Jerseys.

H. B. Girard Visitors Welcome Vega, Texas

Arney News Items

BY MRS. F. W. FORTNER

Mr. and Mrs. M. Burks returned to their home in Taylor Springs, N. M., after a visit with relatives here.

Seeds

Re-Cleaned and Tested by State Department of Agriculture

DWARF MILO, DOUBLE DWARF MILO, KAFIR (Santa Fe Dwarf) CANE (Red Top), HEGARI, SUDAN, MILLET.

Yellow Dent Corn, Sweet Clover

Good seeds are scarce this year. In selecting your seeds be sure they are tested to assure getting a good stand.

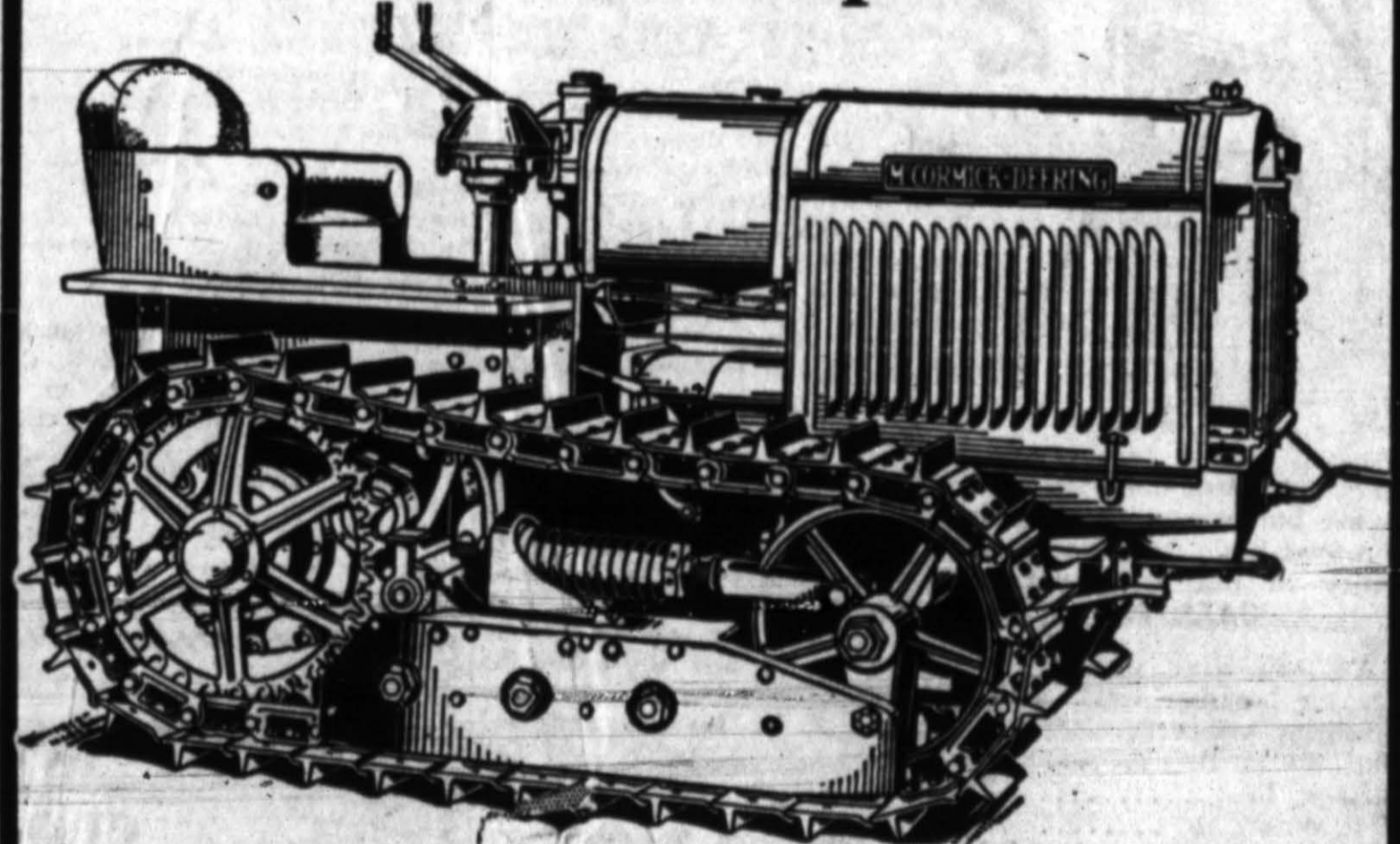
BETTER THE SEEDS, BETTER THE CROP

McLean & Pitman

PHONE 1

FARMERS, DON'T MISS THIS

Demonstration McCormick-Deering Tractor and Implements



Wednesday, April 15 1:00 P. M.

On the Harmon Farm, one-half mile north of the Landrum Nursery, at Hereford, Texas, we will give a demonstration of the new

TRACTOR

As well as the 15-30 Tractor, Farmall Tractor, Rotary Hoe, Cultipacker, Subsoiler Plow, Rod Weeder, Disc Opener Planter, Farmall Lister, Four-Row Lister Cultivator, and One-Way Plow.

—Most of these are comparatively new tools in this country. Come and see for yourself if they are practical to use here. If there is a cheaper way to produce farm products in Deaf Smith county we want to help you to find it out and to use it.

Buchanan & Rosson

PHONE 51. HEREFORD, TEXAS

Home Demonstration News

MISS EMMA GUNTER, C.E.D.A.

Complete Livingroom Articles.

Over 100 articles were completed in the livingroom improvement work in the rural clubs of the county during the months of January, February and March by nine Clubs. Summerfield contributed the largest number to the list.

The clubs and number of articles completed are:

Westway	23
Dawn	13
Wyche	13
Ward	13
Westway	7
Ford	7
Dean	9
Progressive	5
Frio	9

The total covers 57 footstools, 27 magazine stands, 10 braided hemp rugs, 16 pillows and four bookshelves. The year's program was planned to take up a three months' study of living room improvement, and the women were asked to make one article needed in the room.

The footstools were made of such materials as the following: apple and orange boxes, pieces of lumber on hand, old furniture such as bedsteads, safes and chairs, to bacco boxes, tin cans, windmill sections of the wheel, spools and numerous other old materials at home. They were upholstered and finished in different ways, such as using drapery material, scraps of cretonne, burlap, oil cloth, velvet and silk scraps. These stools cost from nothing up to 85 cents. The average was 20 cents.

N. Y. Woman Lost 14 Pounds of Fat

ONE 35 CENT BOTTLE OF KRUSCHEN SALTS DID IT

"I am starting on my second bottle of Kruschen Salts and am real pleased with the results. I take it for reducing and so far have lost 14 pounds and I think it is doing wonders for me. I do not feel so tired evenings when I get home from work."

A generous bottle of Kruschen Salts that last 4 weeks costs but 35 cents at the City Drug Store or any drug store in America—take one half teaspoon in a glass of hot water every morning before breakfast—cut out pastry and fatty meats—go light on potatoes, butter, cream and sugar—that will help Kruschen take off your fat. Before the bottle is empty surplus fat is leaving you—indolence changes to activity—you'll feel younger—eyes will brighten—step grows spry. Millions know this—you ought to know it. Kruschen Salts is the ideal treatment for constipation, indigestion, headache, nervousness and acidity.

Take Kruschen every morning—It's the little daily dose that does it—if not joyfully satisfied after the first bottle—money back.



After Payday Have Money

PAYDAY... It is YOUR MONEY which you earn by hard work.

You can let it slip through your hands or save a part of it. Your success in life is measured by the money you have in the bank.

Open an account. Increase your balance. START SAVING REGULARLY NOW We Welcome YOUR Banking Business



MEMBER FEDERAL RESERVE SYSTEM

The next most popular article was a magazine holder. These, too, were made of scraps, but some bought three-ply veneer. Varnish, stain, paint, enamel or paint were used for finishing. The average cost was forty cents.

Hard times seem to have increased rather than to have diminished interest in home improvement work in 1931. The outlook points out that the harder the times financially the more the families need the comfort and cheer of a pleasant living room and social atmosphere. Most of these improvements may be added without expense.

The women of Deaf Smith county have demonstrated that they can wield the knife, meat saw, copin saw, hammer and nails, and brush. You will find over 50 articles in the Streu Hardware company show window, made by the club women, their husbands and children.

C. of C. Gave Prizes.
The chamber of commerce sponsored prizes for the best articles. No enterprise can be successful without the cooperation of the masses, and through this united body in Hereford, the county work is sure to have a great future.

The rugs are made for the most part from the best hemp sacks. The cost ranged from 20 cents to \$3.85. Winning clubs were Westway, \$3; Frio, \$2; Ford, \$1. Progressive, \$1.

Individual prize winners were Mrs. P. M. Houser, G. C. Hartman, W. C. Voth, F. R. Stivers, Mrs. C. P. McCollister, L. L. Cannon, Joe Landers, living room pillows; Mrs. Lash Malone, Geo. Robertson, G. E. Thiele, L. A. Smith, magazine holders; Mrs. Roy Waggoner, J. A. Noland, footstools; Mrs. Ben McBrayer, H. E. Smith, Pink Gilliland, legged stools; Mrs. C. E. Tice, bookshelf; Mrs. J. D. Story, hooked rug; Mrs. Lester Galley, Mrs. Andy Behrens, unusual stools.

NOTICE OF SALE OF REAL ESTATE UNDER ORDER OF SALE

STATE OF TEXAS, COUNTY OF DEAF SMITH.

By virtue of an Order of Sale issued out of the County Court of Deaf Smith County, Texas, on a judgment rendered in said cause in said Court, on the 12th day of February, 1931, in favor of Earl Brumbo, plaintiff, against Fred G. Brunk, defendant, numbered 996, in the County Court of Deaf Smith County, Texas, I did on the 29th day of March, 1931, at five o'clock P. M., levy upon the following described tract of land, situated and located in the County of Deaf Smith, State of Texas, as the property of Fred G. Brunk, to-wit:

300 acres of land described as the 300 acres off of the South end of the section of land sold to W. B. Garvin by the Capitol Freehold Land and Investment Company, Ltd., by deed dated January 17th, 1902, recorded in Volume 10, at page 394-5 of the Deed Records of Deaf Smith County, Texas; the same being a part of League No. 400 1/2 and patented to Abner Taylor by patent No. 442, Vol. 1; and the 300 acres being all of said section, except 100 acres out of the northwest corner, sold to Dan Davy, and 180 acres out of the

Two-Day Epworth League Meet Convenes Here Saturday For Program at Methodist Church

A meeting of Epworth Leaguers for the Amarillo district will be opened here at the Methodist church with a banquet Saturday evening. Registrations will be made from 5:30 to 7:30 o'clock, when the dinner will be served. The Saturday program covers one hour, dissolving then into a recreation period. The program for the two days follows:

SATURDAY, APRIL 11
5:30-7:30 Registration
7:30 Banquet
8:30 Program
Devotional
Vocal Duet, "Face to Face"
Misses Marie Seed and LaVerna Womble
Address: "All For Christ"
Miss Irene Crawford
Reading, "The Ballad of the Harpweaver"
Miss Gladys Seigler
Taught by Mrs. S. L. Easley
Address: "The Epworth League and the Board of Christian Education"

9:30 Recreation
SUNDAY
8:30 a. m. Business
9:30 Sunday School
11:00 Special Service for Young People
12:00 Benediction

northeast corner sold to Mrs. E. House, and being the land conveyed to Fred G. Brunk by Mrs. Emma Brunk and S. B. Brunk, by deed, recorded in Vol. 60, at page 492, in the Deed Records of Deaf Smith County, Texas; the same being the said South 300 acres of said section so conveyed by said deed, recorded in Vol. 10, at page 394-5 of the Deed Records of Deaf Smith County, Texas, described as follows, to-wit:

Beginning at a point on the east line of said Capitol League No. 400 1/2 in the northwest corner of section No. 67, block K-8, of the Tyler Tap Ry. Co. survey; thence North with said east line of Capitol League No. 400 1/2, 1900 varas to a point; thence west 1900 varas to a point; thence south 1900 varas to a point; thence east 1900

ELECTRIC AND GAS WELDING
We Do All Kinds of Welding

Water Tanks and Tubs. We build them new and repair them.

BARNHART & SHREVE

varas to the place of beginning. And on the second day of June, 1901, the same being the first Tuesday of said month, between the hours of 10 o'clock a. m. and 4 o'clock p. m., of said day, at the court house door of said county, I will offer for sale and sell at public auction for cash, all the right, title and interest of the

said Fred G. Brunk, in and to said property.

Dated at Hereford in Deaf Smith County, Texas, this 28th day of March, 1931.

J. C. CARROLL, Constable, of Justice Precinct No. 1, Deaf Smith County, Texas. 12-4c

TRY A WANT AD IN THE BRAND

Mr. and Mrs. Beryl Witherspoon arrived here last Thursday morning from their home in Chicago where he has been employed by the American Telephone and Telegraph company for the past year. They will remain here about two weeks visiting in the home of his parents, Mr. and Mrs. Vern Witherspoon.

BUSINESS AND PROFESSIONAL DIRECTORY

Fix-It Shop

All kinds of Furniture Repaired.
J. J. BUCKNER
Phone 751

CHARLIE SOWELL

At Beene & Whitehead Barber Shop.
Shoes Dyed Any Color. Hand Bags Cleaned. Phone 100.
All Work Guaranteed

DR. G. W. HEARD

DENTIST
Over Corner Drug Store
Office Phone 234
Residence Phone 276

MORRISON'S WRECKING SHOP

A. I. Morrison, Proprietor
Parts for All Cars
East First Street

S. O. WILSON DAIRY

Grade "A" Milk, 10c quart.
Phone 401-J

CHIROPRACTOR and MASSEUR

J. W. HENDRIX, D. C.
Office Over
J. O. Newell's Store

And Get Ready to Run

"Rise every morning," a magistrate advised a man in court, "with the fixed idea to make your wife realize that you are the master of the house, and see what happens." We know what will happen. He'll have to get his own breakfast.—London Humorist.

PHILLIPS "66"

and Ethyl gas, Mobiloil, Greasing, Tire Repairing, Etc.
Phone 69 when in tire trouble
W. J. SMITH, Phillips
No. 1, at Third and Schley

DR. J. W. HICKS

Upstairs in Buckner Lambert Building
Office Phone 400
Office Phone 20

Nunn Transfer

HAULING OF ALL KINDS
Day phone 65, Night 420-J

BE WISE!

Buy Real Estate NOW for Quick Profits.
See Us for Bargains.

Dunlap & Cox

PHONE 128
Room 10 Dunlap Bldg.

DR. T. L. MORGAN

Physician and Surgeon
Buckner-Lambert Building
Residence Phone 189
Office Phone 462

DR. G. F. LeGRAND

Office Upstairs
Buckner-Lambert Bldg.
First Door South Star Theatre
Office Phone 678
Residence 244

GOOD PLUMBING PRICED RIGHT

ROUNTREE PLUMBING AND HEATING
Phone 340

INSURANCE

Loans--Bonds
HEREFORD INSURANCE AGENCY
JOHN McLEAN, Manager

Dr. B. M. Wiltshire, Dentist

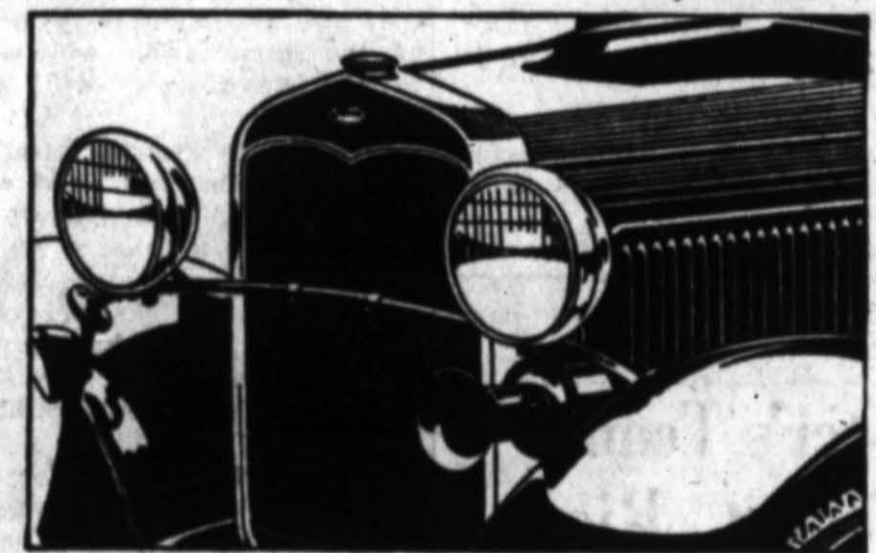
Over Sprowls-Cronin & Company
Room -3, Buckner-Lambert Building.
Residence Phone 474 Office Phone 470

The TITLE to your land is vital.
Our Abstracts correctly reveal the title.

A. O. Thompson Abstract Co.

5 1/2 Per Cent Federal Farm Loans

ANOTHER EXAMPLE OF FORD VALUE



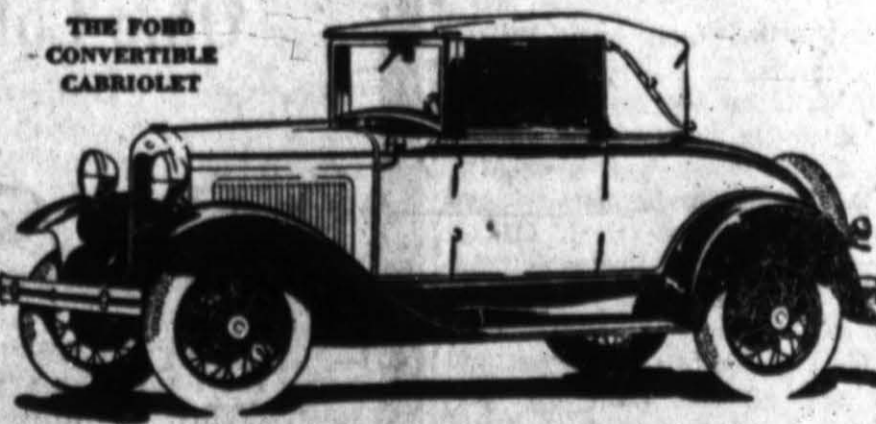
Bright, enduring RUSTLESS STEEL is used for many exposed bright metal parts of the Ford

WHEN YOU BUY a Ford you buy enduring beauty. The body finish is made to last for the life of the car and practically all exposed bright metal parts except the bumpers are made of enduring Rustless Steel.

This Rustless Steel has great tensile strength. It is the same bright metal all the way through. A salt test equivalent to forty years' service under the severest weather conditions failed to have any effect on its brilliance. It never requires polishing. All you do is wipe it with a damp cloth, as you do your windshield.

This is just one of many features that show the substantial worth of the Ford. In speed, comfort, safety, economy and long life — in the richness of its finish and upholstery — it brings you everything you want or need in a motor car at an unusually low price.

Call or phone for demonstration.



LOW FORD PRICES \$430 to \$630

(F. o. b. Detroit, plus freight and delivery. Bumpers and spare tire extra at low cost. You can purchase a Ford on economical terms through the Authorized Ford Finance Plans of the Universal Credit Company.)



Like Coffee... the best Gasoline is Blended

THE sun beams cheerfully through an eastern window. The subtle fragrance of the morning coffee adds zest to the morning air, advance notice of the joy to come as you give the "cup test" to the coffee blend of your choice. Coffee roasting is important, of course, but the most skillful roaster cannot make a popular coffee from just one type of coffee bean.

The coffee connoisseur would not deign to drink coffee made from a single type of bean. Neither should the thoughtful motorist allow an unblended gasoline to go into his fuel tank. Gasoline must be blended if it is to possess all the vital properties contained in the three types of gasoline.

CONOCO Gasoline is blended, just as carefully as the finest coffee.

In CONOCO blended gasoline you'll find: Natural Gasoline, for quick starting; Straight-run Gasoline, for power and long mileage; Cracked Gasoline, for its anti-knock qualities. Motorists are fast learning that this is so. The result is a fast increasing group of gasoline connoisseurs who have added to their knowledge of the good things of life the fact that good gasoline must be blended.

The CONOCO Red Triangle marks the spots where CONOCO Blended Gasoline may be found. Try it today.



CONOCO

THE BALANCED - BLEND GASOLINE

WOMEN'S PAGE

"1931 Revue" to Be Staged by Young Folk

"The 1931 Revue" will be presented Friday evening, April 10, at the high school auditorium by some 80 young people, sponsored by the F. T. A.

The program will open at eight o'clock, consisting of two one-act plays, drills, songs and musical readings in costumes. An interesting and entertaining evening, with plenty of laughs, is promised. Among the numbers listed, presenting young people in various roles, are the Flower Girl, We've Had the Flu, My Old Rag Doll, Lots of Help to Mother, Doll Shop, Rheumatiz, Central school band, Quarrel, Medicine Closet, Used to Be, Lie that Jack Built, and the Owl and Good-bye.

A small admission of ten and 25 cents is the charge. Arrangements have been made with the Corner Drug store for reserving seats at no extra charge.

MRS. TOM CARTER WAS HOSTESS TO OTRA VEZ CLUB

The Otra Vez club was charmingly entertained by Mrs. Tom Carter in her home Wednesday afternoon, April 1. Mrs. B. H. Hopkins received high guest prize and Mrs. E. L. Brady was given high club award.

Guests present were Mrs. B. H. Hopkins and Miss Emma Jeanne Donald. Club members were Mrs. J. M. Posey, A. C. Hales, Roger Corbett, Lloyd Edwards, B. M. Wiltshire, Finis Owen, E. L. Brady, Jas. Witherspoon, Alton Fraser, Tom Carter, Misses Dessie Mae Steele, Frances Oberthier and Martha Duncan.

JUNIOR MUSIC CLUB MEETS SATURDAY WITH MISS BILLIE HILL

The Junior music club will meet Saturday at three o'clock with Miss Billie Hill. Chapter 18, History of Music, will be led by Nancy Conkwright. The following program will be given: Piano duet, March Militaire, by Schubert; Effelee Whitsett and Elizabeth Ireland. Piano solo: Maurine Spradley. Minuetto in B minor, Schubert. Mary E. Stanford. Air de Ballet, Lamont; Elizabeth Ireland.

"Believe It Or Not..."



The Smart Marinello Shoppe gives the best permanent waves to be had in the city for the money.

Our operators are skilled with 16 years actual experience in permanent waving, and know how to emphasize your best features and accent your personality.

Smart Marinello Beauty Shoppe

Phone 492 for Appointments

"The White Race Cannot Survive Without Dairy Products"

HERBERT HOOVER said: "The basis of child welfare is health and physical development, the foundation of child health lies in proper feeding. In its broad aspects, the proper feeding of children revolves around a public recognition of the inter-dependence of the human animal upon his cattle. The white race cannot survive without dairy products."

USE CREAM O' PLAINS BUTTER

Farmers Creamery Ass'n, Inc. Hereford Phone 3

MEMBERS OF CLUB PLAY CAST WERE ENTERTAINED

Outside members of the Lions club play, "Patsy," presented to the public several weeks ago, were entertained Wednesday noon at the Hereford hotel by the club. These special guests were Misses Lucille Hicks and Frances Oberthier, Mrs. T. E. McCollum and Ted Houston. A special and unique program, in compliment to the guests, was arranged by L. D. McCurdy, in which national comment was read on the roles, taken from screen and stage magazines.

Jesse Stanford gave a talk on outside help and expressed for the membership thanks for the assistance given by those who were in "Patsy". The cast was thanked for its cooperation, and he said the Lions must have outside help to succeed as a club.

Dr. J. W. Hendrix, who moved to Hereford from Tulla the first of the month, was also a club visitor for luncheon.

Choral Club of Hereford Billed In Canyon Event

Due to the merit of the Easter program given here at the Christian church by the Hereford choral club, when "Calvary", an Easter cantata, was presented, an invitation has been extended by the W. T. S. T. C., Canyon, through Dr. J. A. Hill, president, to give the cantata in the college auditorium next Sunday evening at eight o'clock.

The invitation has been accepted by Mrs. Ardelle George, director, and the complete chorus will be in Canyon for the event. It is stated that probably all churches there will defer the evening services so that everyone may attend. A record attendance is expected, as invitations have also been extended to Happy, Tulla, Dimmitt, Panhandle and Hereford.

Won Essay Writing Prize.

Miss Grace Botts, daughter of Mrs. Ed Botts, Hereford, has been announced by the Borger Herald as first prize winner for her class on the subject, "Why Trade in Borger." Grace is in the Junior high room at Borger and is only 14 years old. She is attending high school in Borger, as her aunt, Miss Angie Boyle, is a teacher there. Miss Boyle is head of the English department.

Real Interest Is Manifested In Bible School

The Assembly of God church reports real interest in the Bible school which is being conducted by Rev. W. M. McCafferty, and people from all the churches are attending and receiving light on the prophecy that surpasses anything they have heard before.

Good crowds are present for every meeting, according to Rev. J. A. Thomas, pastor, who also wishes to impress the fact that there is no charge but that expenses are taken care of by free-will offerings.

Rev. McCafferty will teach from the sixth and seventh chapters of revelations Friday night; eighth and ninth chapters Saturday night, tenth and eleventh chapters Sunday night. Other chapters will be covered in order through the coming week.

Services start at 7:45 o'clock each evening.

EXPRESSES THANKS FOR COOPERATION IN CONTEST

"We wish to thank the people who subscribed to the Brand thru our club and the business men who gave us merchandise credits, making it possible for us to win the first prize in the Brand's cash distribution campaign," said Miss Olive Perkins, one of the leaders of the Progressive club, following

Seen On the Screen at the Star

Dauntless courage and heroism, of the kind so often displayed by the Coast Guard, at last gets recognition of the audible screen in "Men On Call", coming to the Star theatre Saturday matinee and night.

People who believe in taking their amusement seriously, who know that an hour and a half of enjoyment can also mean memory creating, discussion-evoking observation, will find in "Stolen Heaven", Nancy Carroll's new dramatic sensation, which opens Monday for a two-day run, something really enjoyable and worthwhile.

In the talkization of the stage success, at the Star Wednesday and Thursday, April 15 and 16, the takeoff and wrecking of a trans-Atlantic flight plane provides a tremendous climax. A tri-motored plane was chartered for the thrilling air scenes in "The Bachelor Father", Marion Davies' new starring vehicle.

Claudette Colbert may be seen in "Honor Among Lovers" Thursday and Friday of this week, April 9 and 10.

announcement of the awards. Speaking of what she deemed the sentiment of all the participating clubs and workers, Miss Perkins expressed appreciation for the cooperation and courtesy, the fairness and justness on the part of the Brand in handling every phase of the contest to the satisfaction of all concerned.

Ward News Notes

BY MRS. WILEY ROBERSON

Rev. Hornbeak filled his regular appointment Sunday. Mr. and Mrs. Malone and Winnie Marie and Mr. and Mrs. Rogers and children were in Amarillo Saturday.

Donald Roberson entertained a number of little friends at his fifth birthday dinner Sunday. In the afternoon all enjoyed an Easter egg hunt.

Mr. and Mrs. Fred Schultz and Mr. and Mrs. Jim Balwore of Hereford spent Sunday afternoon in the Geo. Lewis home.

Mmes. Selgner, Saltzman, Rutter and Anton called on Mrs. R. J. Kibbe Friday afternoon.

Miss Brunson spent Saturday night with Misses Hughes and Garrett.

Mr. and Mrs. John Hutson and family spent the week end in Borger with relatives.

Mrs. W. A. Dougherty of Broadway, N. M., spent Tuesday with her daughter, Mrs. R. J. Kibbe.

Mr. and Mrs. Rogers and children spent Sunday in the Malone home.

Mr. and Mrs. Lomas of Hereford spent Sunday in the Wiley Roberson home.

Mr. and Mrs. C. T. Kibbe spent Easter with Mr. and Mrs. W. A. Dougherty in New Mexico.

Coleman Ling of Burlington, Ia., visited his aunt, Mrs. R. J. Kibbe, last Thursday.

Mmes. G. M. Suggs and Jim Lipscomb went to Clovis Thursday to visit in the Comer homes. Ernest Comer accompanied Mrs. Lipscomb home Sunday and Mrs. Suggs remained over Tuesday.

Donald Brown of Montezuma, Iowa, visited the R. J. Kibbe home Thursday.

Mrs. Sonny Ledbetter and baby are spending the week in the Jack Hutson home.

Mr. and Mrs. Bill Simon and daughters, Mr. and Mrs. Lovrie Fletcher and baby and Mrs. Hart all of Amarillo spent the week end in the Arlie Dean home.

People of Dean enjoyed an Easter egg hunt and dinner at the Dean school house Sunday, and program was given in the afternoon by young people.

Pupils and parents of Ward school enjoyed a big dinner and Easter egg hunt at the school house Wednesday, April 1.

Mrs. Jim Higgins spent Monday with Mrs. Bob Higgins. Jim Higgins was horn branding his cattle preparatory to moving them to New Mexico.

Miss Allene Hughes spent Monday visiting her sister's school and assisting in the classes.

Mmes. Ledbetter and baby and D. O. Williams and children called on Mrs. Bill Hutson Tuesday.

Mrs. Chas. Wharton left Wednesday for her home in Denver, after a visit in the home of her parents, Mr. and Mrs. Jack Hutson. Mrs. Wharton was formerly Miss Beatrice Hutson of this community.

Rev. Hornbeak was a Sunday dinner guest in the W. R. Higgins home.

Mrs. Bill Hutson and sons spent Thursday with her mother, Mrs. Dennis, near Dawn.

G. M. Suggs ate dinner in the Bob Higgins home Tuesday.

Merchants Post Prizes for Two-Day Quilt Fair

A quilt fair will be held by the Presbyterian ladies Friday and Saturday in the building adjoining the post office on the south. All ladies who have quilts, regardless of where they live, are urged to bring them in for display. There will be no entrance fee.

Entries must be in by noon Friday. Judging will be done before two o'clock Friday afternoon, at which time the fair will be open to the public. An admission fee of ten cents will be made. Chicken sandwiches, ham sandwiches, pit and coffee will be served.

Following are prizes and the donors for the best in each division:

Oldest quilt: First, ten pounds of sugar by Piggly Wiggly; second, beads by Fashion Dress Shop.

Applique quilt: First, extension garment hanger by Rockwell Bros. & Co.; second, two cans corn and two boxes toothpicks, Carl's Grocery.

Fancy quilt: First, electric desk lamp, E. B. Black Co.; second, two pound box of crackers, M System store.

Most unique quilt: First, hot water bottle, Corner Drug store; second, 12-pound sack of flour, Hereford Wholesale grocery.

Two-colored quilt: First, butcher knife, Kerr-Anthony Hardware Co.; second, can peach pickles and one pound of candy, Baker grocery.

Silk quilt: First, hand-made handkerchief, Vogele Millinery; second, apron, to be donated.

Baby quilt: First, pair child's shoes, Sprowls-Cronin; second, pot plant, donated.

Quilt made by oldest woman: pair of silk hose, Fox Mercantile; second, glass of jelly.

Quilt made by youngest girl: First, box of candy, City Drug store; second, bath salts, D. R. Gass & Son.

Unquilted tops: First, Coty's bath powder; second, glass of jelly.

Plain quilting: First, box of stationery, Rice Drug store; second, four cans of lacquer, Panhandle Lumber Co.

Fancy quilting: First, beater, bowl and cover combination, Welr's Variety store; second, lace handkerchief.

Foster's Teams Defeat Rice's Golfers, 9 to 7

A. A. Foster's golfing aggregation took Harry L. Rice's side into camp Sunday afternoon in the match games, 9 to 7. The ladies' teams divided honors equally, Mrs. O. G. Hill winning for Rice and Mrs. J. M. Posey leading for Foster.

The following results have been tabulated:

J. A. Pitman defeated J. M. Posey, one up.

J. J. Clark lost to D. E. Fox, four up and three.

A. A. Foster won over John Patton, 7 and 6.

S. P. Ross lost to V. T. Downs, 4 and 3.

A. Posey lost to V. T. Downs, 3 and 2.

Cliff Estes beat H. R. Fritz, 1 up.

Mack Pitman beat C. C. Acker, 2 up.

J. T. Glibbreath bested L. H. Foster, 3 and 1.

Jim Robinson won over Dean Rice, 9 and 8.

J. T. Cunningham lost to Artie Russell, 1 up.

Ross Green lost to A. B. Matthews, 2 up.

Hollie Clark beat F. A. Gyles, 4 up.

Wirt Phillips won over Wilson Gyles, 9 and 7.

G. M. Hudson lost to C. H. Dilley, 2 up in Saturday's play.

Mrs. J. M. Posey won over Mrs. Jim Robinson, and Miss Floyd Wilson lost to Mrs. O. G. Hill.

Members of Mr. Foster's team are the first mentioned in the twosomes.

Go to Tulla Sunday. Members of the Hereford golf club have a trip planned to Tulla Sunday for a return engagement with the Swisher county men.

WARNING!

The public is warned against following fire trucks and parking too close to the scene of fires. A city ordinance provides that a distance of 600 feet be kept between cars following fire trucks and that no parking less than 600 feet be between the fire or fire trucks is permissible.

The ordinance also provides a penalty for driving across hose. The public is hereby given notice that these regulations will be enforced. C. R. BOYD, City Marshal.

Filed Protest May Give Local Band 2nd Place

Amarillo and Wellington bands will probably be declared ineligible and consideration of these units for places in the music festival dropped, as result of a meeting of band directors in Amarillo Saturday, in which protests were filed.

The matter could not be settled within the local association and the protest has been carried to the National Band association, with headquarters in New York.

It is claimed by protestants, and admitted by the directors of Amarillo and Wellington, that the former competed in a lower classification than its school enrollment permitted, and that the latter entered an ineligible man and played a selection not permitted in the classification.

The contention has arisen in the Class B contest, in which Hereford won fourth place and Panhandle third. Amarillo and Wellington took first and second respectively. If these two are eliminated through disqualifications, Panhandle and Hereford will step into first and second places and will be allowed to enter the national contest held in Tulsa, Oklahoma, this summer.

The number enrolled in Amarillo high clearly marks that band as belonging to Class A, according to the rules, but the director competed in Class B. Directors of the Wellington band admitted the truth of the charges filed against his organization. Neither town would yield, confessing ignorance of the rules as defense, so the matter has been referred to the national association for a decision.

Monday Lunch to Be Held At Stockman's Cafe

Announcement has been made from the chamber of commerce that the regular weekly luncheon of the organization will be held in the Stockman's cafe Monday noon.

"Interest is growing steadily in our weekly luncheons, and we feel that the people of Hereford and Deaf Smith county as a whole are understanding and appreciating the activities of the chamber of commerce, more fully with the passing of each successive week," said Judge Jno. P. Slaton, president of the body.

"Our weekly gettogether meetings around the lunch table offer ample opportunities for contacts, and much community good will result therefrom, according to those who have had long experience in such matters. Our chamber of commerce is financed voluntarily by friends of Hereford and the Hereford country, without the slightest hope of direct individual returns. The investment is made for the good of the entire people, and unless this is accomplished as the result of our expenditures of thought, time and money, then we must admit failure.

"We are meeting Monday noon at the Stockman's cafe for a more or less informal program, at which we will give attention to such matters of community concern as may be developed. These lunch-

women in Hereford and surrounding territory, and all citizens have

MRS. ANNIE KELLEHOR IS BURIED AT AUSTIN

Funeral services for Mrs. Annie Kellehor, age 90, who died recently in Medford, Oregon, were held in Austin and interment was made there in the family burial lot. W. D. Kellehor, Hereford, was present for the services of his mother at Austin.

Mrs. Kellehor was a native of Canada, but lived at Austin for ten years prior to 1880, and afterward on the Kellehor ranch in Williamson county, and at Taylor until 1912. Since that time she had made her home with two daughters, Misses Annie and Kate Kellehor, at Medford. Other children surviving are W. D. Kellehor of Hereford; C. J. Kellehor, Sherman; Mrs. Chas. C. Gidney and Joe E. Kellehor, Plainview, and Mrs. J. D. Slinnot, Seattle, Washington.

FOR JOB WORK, TRY THE BRAND.

L. H. Shore Market & Gro.

SPECIALS FOR FRIDAY and SATURDAY:

- HAM, cured, per lb 20c
- Minced Lunch Ham, per lb .. 15c
- Wieners, per lb 15c
- Liver Loaf, per lb 25c
- Lard, home-made, per lb 10c
- Beef Rib Roast, per lb \$ 1-2c
- Sugar, 10-lb bag 59c
- Flour, 48-lb sack \$1.10
- Kraut, No. 2 1-2 lb can 15c

We Deliver All Purchases, Any Amount. Please Phone 476.

Specials for Friday and Saturday

- COOKIES Assorted, two dozen 23c
- PIES Fruit, each 21c

Remember the BEST bakery products sold in Hereford ARE BAKED IN HEREFORD

Ask Your Grocer for Hereford Bread!

Hereford Bakery

Phone Number 166

Large Oak Lard Barrels, each \$1.00

ANNOUNCING

THE PURCHASE OF THE

Ohio Cultivator and Angell One-Way Plows

Agency from

JAS. R. ROBINSON

—with our place of business at the old stand, next and south of the city hall. We have also secured the agency for the RUMELY COMBINES and TRACTORS, including the new

RUMELY SIX TRACTOR

COME IN AND LET US SHOW YOU OUR EXCELLENT LINES.

Chas.

Luther

Bennett & Peveley

WANT Ads

All classified advertisements must be paid in advance unless arrangements are made in person to care for the payment of them. Classified ads received through the mail will not be published unless accompanied by the cost of insertion. Classified advertising includes Cards of Thanks, Resolutions of Respect, Verbatim copies of Obituaries, Legal Publications of all kinds, Announcements, Etc., as well as Reading Locals scattered about thru-

personal mention columns. All of the above styled advertising, with the exception of Cards of Thanks, short Announcements and Reading Locals cost 1-1/2 cents per word for the first insertion, and 5-4 cent per word for each continuous insertion thereafter without change. Reading Locals and Short Announcements cost 10 cents per line for each insertion, counting six words for each line or part of line.

Cards of Thanks cost 50 cents each in the usual form, when of more than ordinary length the cost is the same as for reading locals. No ad in any issue may cost less than 25 cents. If desired set in black face type add 25 cents to cost of the advertising. Word ads intelligently—do not try to save a few cents by leaving out necessary words; tell who, what, where, and if essential, when and why.

Lost and Found

LOST: Pair of black kid gauntlet-type lady's gloves, finder please return to Brand for reward. 1c

LOST: A black stitched taffeta hat on a Hereford-Amarillo highway. Finder return to Miss Carey Estes. 13-1p

LOST: Thursday, April 2, wood 12-dozen size egg case, south of the creek or near Hillside Hatchery. Clarence Smith. 13p

A Want Ad in The Brand is a sure, steady worker—try it out

LOST: Double Eagle watch charm made of tiny feathers on mother of pearl. Reward. A. H. Elliott, Hereford. 11-1f

For Rent

FOR RENT: Five room brand new house, modern, Knight and Fuller streets. Inquire at C. H. Lavall, 200 Bradley Street. 13-1p

FOR RENT: Five room house on 25-Mile avenue. See R. L. Elliott. 12-2p

FOR RENT Nicely furnished bed room in modern home, two blocks east of court house. Also garage for rent. 403 Roosevelt Street. Mrs. B. B. Palmer. 12-2c

FOR RENT: Brick duplex, modern, close in. See J. F. Ward, phone 250. 5-1f

FOR RENT: Modern duplex, nearly new, close in. Phone 746-W. H. B. Webb. 12-1c

SPLENDID three room apartment, either furnished or unfurnished. Inquire 517 East Eleventh, or phone 194. 37-1c

FOR RENT: Two furnished rooms modern. Phone 150. Dr. Florence Miller. 12-1c

SHUBBERY FOR SALE

It's Time to Plant NOW

—Spires (Vanhoutte), 3 and 4-foot clumps, at 50c each, or \$5.00 a dozen, and I plant them for you.

—Amoor River North Privet, 3 and 4 foot size at \$10.00 per hundred, planted.

—I can help you plan an attractive landscape for your premises, beautify your home.

C. C. NEU
Phone 179-J

Wanted

WANTED: Work on farm or on ranch with place to live for man and wife. W. A. Brashears, Route 3, Phone 9010-F21. 1dh

SALESMEN WANTED: We need men in Texas to sell our highly refined distilled and filtered tractor and motor oils to the farm trade with credit accommodation to fall of 1931 without note, interest or mortgage. Liberal commission to salesmen with weekly advancements and full settlement the first of each month. Must have car. The Lennox Oil & Paint Co., Dept. Sales, Cleveland, Ohio. 12-2p



Use Continental Gas and Oil

In your car and it will put new life and vigor into your car.

We grease cars, drain crank cases, do tire patching, and have prompt road service.

Abso Filling Station

BOY ONSTEAD, Owner. Phone 113

CASH SPECIALS FRIDAY AND SATURDAY

Our Specials Are Absolutely CASH to ALL

CHERRIES	Red Pitted, Gallon can	92c
Pineapple	Crushed, gallon tin	92c
Peanut Butter	Wapco, quart jar	34c
MACARONI	Or Spaghetti, four packages	23c
Preserves	Assorted, pure fruit, 3 pound jar	62c
Marshmallows	Full pound package	21c
SUGAR	Ten pounds, pure cane	54c
HAMS	Skinned, whole or half per lb.	20c
CRACKERS	Salad Wafers, 2 pound pkg	27c
ORANGES	Medium size, full of juice, per dozen	23c

Bakers Cash Grocery
MONT E. BAKER

Library Ranks Unusually High, Says Organizer

Miss Eddie Sue Goree, library organizer from the state library, Austin, spent Friday and Saturday in Hereford, inspecting the county library here and in consultation with Miss Lillie Hostetler, librarian and the governing board.

Asked regarding her estimate of the Deaf Smith county library, Miss Goree said: "I looked forward with pleasure to my visit to the institution here. The state library subscribes to a clipping service on Texas libraries and through these weekly clippings we have been able to keep in touch with this library.

Thanks The Brand. "We are grateful to the Hereford Brand for its support of the library. Needless to say, if it helps the county library, it also helps us, for we use the stories of good things done here, to inspire other communities now planning their libraries.

"I wish your county judge, Earl W. Wilson, and commissioners could do a little missionary work through the Hereford Brand and the large dailies of Texas relative to county libraries.

Leaders Have Vision. "Success of the county library system depends upon the attitude of the county officials, and we do not find in all other places such vision and progressive ideas as your leaders here have shown. Too much credit cannot be given Judge Wilson and the commissioners for the success of the library.

"Also, once the library has been established, much depends upon the librarian, in her understanding of the people's needs, her readiness to respond to their requirements and her cooperative attitude toward all other agencies working for community betterment.

In all these directions Miss Hostetler is striving, and successfully so, to incorporate the library into the fabric of the county life. Under her management, it is everybody's library.

Library Stands High. Applying the measuring stick used by the American library association, the local library stands high, particularly when it is remembered that it still is in its infancy.

A report of the organizer will be filed at the headquarters in Chicago.

The minimum standard for efficient service calls for a support of one dollar per capita, a book stock of one and one-half per capita, and an assistant for every 20,000 books circulated during the year. While the local library does not actually meet the specifications, it is unusual for any library in Texas to approach them so nearly during its first year's operation.

For instance, one county library receives only ten cents per capita, against 75 cents here, and it does not have the satisfied clientele noted here, because it has been impossible to buy the books that are needed.

The people librarian, Judge Wilson, commissioners, advisory board and the Hereford Brand are to be congratulated for their work in establishing and maintaining the Deaf Smith county library," was Miss Goree's concluding remark.

Miss Goree is making her annual rounds of the state, leaving Saturday afternoon for inspection of other libraries and visits where such enterprises are under consideration.

J. A. ROBINSON SELLS OHIO MACHINERY AGENCY

Charles Bennett and Luther Pevely are new dealers for the Ohio Cultivator line of farm machinery, having purchased the interest of J. A. Robinson, former dealer.

The new firm will also take on the Rumely tractor and combine agency and will continue the business in the old location south of the city hall.

Mr. Robinson has signed a contract as salesman with the Lusk brothers who are dealers for the Twin City line of farm implements and tractors.

Trade Event Awards.

Winners in the Sprowls-Cronin company first Monday trade event April 6 were Mrs. E. J. Miles, \$15 cash; Mrs. B. O. Canfield, \$15.00 dress; Mrs. E. P. Gieser, \$10.00 dress; B. A. Atchley, Summerfield, \$7.95 shoes; Mrs. Noel Andrews, \$5 shoes, and S. O. Wilson, \$1.95 shirt.

This feature will be continued and the next event will be held the first Monday in May.

FOR SALE: Building lots, \$50.00 up; on gas line. Block of ten lots, on gas line, for \$350. One east front lot, extra big, on gas, light and phone lines, for \$105. Have fine lots facing on Federal Highway 60, soon to be paved, at low prices and easy terms. Thousands of cars will pass over this road each day. L. Baskin, Owner. 9-1c

More Than Million in Twenty States Fed by Red Cross Volunteers

Hot School Lunches and Balanced Rations Given to Drought Victims — Seed Programs Instituted on Wide Scale

More than 1,000,000 persons in 82 drought-stricken counties of 20 States came under the care of the American Red Cross in what developed into the most extensive relief operations in half a century of ministering to stricken humanity.

Measures to lessen the severity of the blow inflicted by drought were taken as early as last September, when seed was distributed to more than 58,000 families for the planting of rye and other pastures, and to more than 27,000 families for the planting of kitchen gardens. The expenditure for this purpose amounted to \$326,800. Green vegetables were made available up to January.

Early in February another Red Cross garden program got under way and 507,000 packages of seed were distributed in 15 States. Quarter-acre plots were planted to beans, beans, cabbage, carrots, sweet corn, kale, lettuce, mustard, onions, peas, spinach, squash, tomatoes and turnips. Once again were farm families given the opportunity to participate in their own salvation.

A comparatively mild winter contributed to the success of the Spring and Fall seed campaigns. Many habitual single-croppers were introduced to the advantages of kitchen gardens, balanced cropping and balanced diet. Numerous land-owners have expressed the opinion that this constitutes the one apparent blessing to come out of the drought catastrophe. The United States Department of Agriculture and the local county agricultural agents and home demonstration agents cooperated in making this part of the relief operations successful.

Balanced Meals Served

Red Cross feeding was aimed at adequacy and scientific correctness. In large numbers of schools, where children were found to be attending with little or nothing in their lunch boxes, hot meals were served at noon. A typical menu consisted of vegetable soup and bread one day; thick beef soup or stew with vegetables another day; cocoa or milk and cheese, peanut butter, or jam sandwiches, a third day.

In some places where lunches were not served in the schools, but were provided for in the regular food orders, each family having

school children received extra staples for school lunches including peanut butter, raisins, prunes and tomatoes. Red Cross nutritionists instructed mothers in the preparation of lunches.

County health officers and private physicians commended the adequacy of rations procured on orders issued by Red Cross chapters. Besides the usual staples, such as corn meal, flour, lard, meat, beans and potatoes, such items as canned salmon, cabbage, tomatoes, vegetables and milk were provided, each order being adapted to the special needs of the family from whom it was issued. Where pellagra threatened, eggs, yeast and other preventives were given.

Thousands of Volunteer Workers

Many thousands of volunteers, through their local Red Cross chapters, gave freely of their time, experience and efforts, as in other Red Cross disaster operations. They searched out needy cases in their communities. Chapter committees investigated circumstances, distributed food and clothing.

More than 500 carloads of food-stuffs were contributed. These were given free carriage by railroads. Farmers of more fortunate sections embraced the opportunity to help their pastoral cousins of the affected area. Shipments ranged from live poultry to fish, from grain to grapefruit. Carloads of flour, eggs, beans, vegetables, onions, rice, corn and mixed vegetables were included.

As the result of co-ordinated Red Cross chapter efficiency, no authenticated case of starvation as a result of drought has been uncovered. Large quantities of new and used clothing were distributed. In direct consequence many school children resumed their studies, who had been kept at home for lack of sufficient protection from the elements. In some instances, rural schools that had been closed were enabled to reopen as a result of Red Cross relief.

States Involved were: Alabama, Arkansas, Georgia, Illinois, Indiana, Kentucky, Louisiana, Maryland, Mississippi, Missouri, Montana, North Carolina, North Dakota, Ohio, Oklahoma, Pennsylvania, Tennessee, Texas, Virginia, West Virginia.

Many of these States had been hard hit by a succession of floods, crop failures, low prices and economic depression, and drought constituted a climax to the cycle of distress.

"Wherever I went," wrote one observer, "I made a point of asking what would have happened if the Red Cross had not been able to respond. In widely scattered points, from leading citizens, came the answer that undoubtedly there would have been many deaths directly from starvation, with epidemics preying upon the undernourished."

FOR SALE: Coal range, with water-jackets and 60 gallon tank. Jowell Murchison, court house. 11-1c

FOR SALE: Good cleaned, well-matured hegar seed for planting. G. L. Woods, Phone 9026-F2. 9-4p

FOR JOB WORK, TRY THE BRAND.

Says Formula Is for Comfort and Not Riches

Not a formula for riches, but a formula for economic independence, according to an official of Texas, who follows it, is "a garden, a cow, a hen and a sow".

Ben F. Chapman, who commutes between his Bell county farm and his job as chief clerk in the state department of agriculture, learned the lesson of farm diversification early in his career—quite as much by accident as by design.

Chapman was a one-crop farmer when he became interested in hogs. To raise hogs he had to have corn. So he planted corn and made the discovery that by rotating he could raise the yield an acre on his various crops. Rather than sell his different grains, he entered the dairying business.

This led to sudan grass pasture. Weeds got bad and he purchased sheep to keep them down. This led to more diversification, and chickens were logically added.

The Chapmans have lived on their farm for eight years and they estimate that during that time they have not purchased more than \$50 worth of canned goods. Mrs. Chapman puts up around 300 cans each year with a pressure cooker.

Entertain Collegiates.

Guests of Miss Rozella Veavey last Saturday night were Rev. Dr. Fry, Ahilene, Mr. and Mrs. Tom McCollum, Mr. and Mrs. Hershel Whaley and Miss Francis Fry of Dimmitt. All are former students of Simmons University. Dr. Fry was formerly a Bible teacher at Simmons.

Daughter Born at Canyon.

Mr. and Mrs. Eddie P. Smith of Canyon, became the parents of a daughter, Betty Jane, April 5. Mrs. Smith will be remembered in Hereford as Miss Doll Megert.

Chas. Calloway Injured.

Chas. Calloway, son of W. A. Calloway, was severely shaken and bruised early Monday night when his motorcycle hit some loose dirt on the highway at Dawn. The machine turned over three times. Charles was brought to the hospital here immediately following the accident, and he was able to be taken home Tuesday morning.

Fleet Calloway, a brother, sustained painful lacerations to his face and head several weeks ago when the motorcycle on which he was riding collided with a car on West Third street.

FOR SALE: Building lots, \$50.00 up; on gas line. Block of ten lots, on gas line, for \$350. One east front lot, extra big, on gas, light and phone lines, for \$105. Have fine lots facing on Federal Highway 60, soon to be paved, at low prices and easy terms. Thousands of cars will pass over this road each day. L. Baskin, Owner. 9-1c

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FOR JOB WORK, TRY THE BRAND.

Dillehay Named Committeeman

A program of interest to school men will be held in Lubbock next Friday and Saturday when the Northwest Texas Teachers association holds its regular meeting. C. H. Dillehay, superintendent of the Hereford schools, has been named a member of the resolutions committee.

Nunn Buys Raton Paper.

Raton, N. M., April 6.—J. Lindsey Nunn of Amarillo has announced acquisition by purchase of the Gazette, published here three times a week. It is understood that the paper will be returned to a daily publication within the near future. The Gazette is a member of the Associated Press.

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FOR JOB WORK, TRY THE BRAND.



Personalized Waves

Our operators are skilled in waving your hair so as to bring out your individual, most attractive personal charms.

PERMANENTS

\$5.00 to \$8.00

We want our friends to come in and meet Miss Vida Weaver of Kansas City, a graduate operator who will be with us permanently, beginning the fore part of next week.

Orr's Beauty Shop

Phone 484

PIGGLY WIGGLY

All Over the World

Specials for Friday and Saturday

APPLES	Winesap Variety, per dozen	29c
LUX	For all fine laundry, large package	21c
SPINACH	Gallon size, Libby's	49c
COFFEE	Schillings, 2 lb can 81c, 1 lb can	42c
CHERRIES	Gallon size, red pitted	89c
PORK and BEANS	and Blackeyed Peas, Wapco brand, 2 cans	15c
PRESERVES	2 lb jar, all flavors	51c
SOAP	P. and G., ten bars	35c
SUPER SUDS	Three packages	23c
LARD COMPOUND	Eight-pound bucket	97c
KRAUT	Van Camps, No. 2 1/2 size	11c

Northwest News

By MRS. M. L. STRADER

Sixty-five attended Sunday school Sunday and afterward a good program was given by the primary and junior classes.

Mrs. George Bippus' mother returned to her home in Amarillo Thursday afternoon after spending several days here with relatives.

Miss Velma Wright of this community won first prize, a gold medal, at the Oldham county track meet in declamation, which means a trip to Canyon. Many other contestants from Adrian received high honors.

Mrs. Z. J. Steen has been on the sick list.

Mr. and Mrs. George Bippus and children visited the J. G. Fortenberry home Saturday.

J. Morris Fortenberry spent Saturday night in the Strader home. Miss Beva Wright spent Friday night in the Winget home at Adrian.

Mrs. B. M. Wright entertained her class Saturday afternoon by giving them an egg hunt, after which refreshments were served. O. S. Perrin, Mr. and Mrs. F. D. Ferguson were in Amarillo on business Saturday.

Mr. and Mrs. M. B. Stone were in Hereford Friday.

Miss Gunter will meet with the 4-H club girls at Sims Thursday.

The Sims community had an egg hunt at the school house Sunday and all had a nice time.

H. O. Dorris of Clovis had business at his farm here Saturday.

Miss Winget of Adrian spent Saturday night and Sunday with Beva Wright.

J. G. Fortenberry was trading in Hereford Saturday.

O. S. Perrin was an Adrian visitor Sunday.

**Hawkins' Sale
Of Jerseys In
Record Average**

In the farm sale of H. H. Hawkins, the principal item of which was his entire herd of 56 purebred, non-registered Jersey cows and heifers, a record price for the season was established with an average of \$54. Two years ago his herd also made the record average of \$98.

The sale was conducted by Col. Ray Barber March 31, during unfavorable weather conditions, but the crowd was about twice as large as expected, and the bidding was spirited. The two recent blizzards had been detrimental to the stock, leaving the cows somewhat drawn. The average would probably have been higher, said Mr. Barber, had the dairy herd presented a better appearance.

Mr. Hawkins has maintained a Jersey farm recognized in this part of the county for high quality. Constructive breeding for several years through use of purebred bulls is responsible for the herd of high standard.

Mrs. J. F. Beyer reached home last Thursday evening from Fort Worth where she visited several days in the home of her daughter, Mrs. Harold Hicks, and family.

**Stomach Troubles
Headache and
Dizziness**

If your stomach is sick, you are sick all over. If you can't digest your food, you lose strength, get nervous and feel as tired when you get up as when you went to bed.

For 10 years Taniac has restored to health and activity many thousands who suffered just as you do.

Mr. Daniel Viniguerra, of 6200 Stiles St., Philadelphia, Pa., says: "I have not had a dizzy spell or a headache since taking Taniac. My nerves are in better shape and I can enjoy a good night's sleep."

Let Taniac help you too. It corrects the most obstinate digestive troubles—relieves gas, pains in the stomach and bowels, restores appetite, vigor and sound sleep.

Taniac is made of roots, herbs and barks. Costs less than 2 cents a dose. Get a bottle from your druggist today. Our money back if it doesn't help you.

**Home - Cooked
MEALS**

**HOME - BAKED
PASTRY**

CLUB CAFE

Phone 498

NOTICE OF SALE OF REAL ESTATE UNDER ORDER OF SALE

STATE OF TEXAS,
COUNTY OF DEAF SMITH.

By virtue of an Order of Sale issued out of the District Court of Deaf Smith County, Texas, on a Judgment rendered in said court on the 23rd day of February, 1931, in favor of T. J. Carter, and against W. D. Stevens in the case of T. J. Carter, plaintiff, against W. D. Stevens, defendant, numbered 1874, in the District Court of Deaf Smith County, Texas, I did on the 28th day of March, 1931, at five o'clock P. M., levy upon the following described tracts of land, situated and located in Deaf Smith County, Texas, as the property of W. D. Stevens, to-wit:

All of the east one-half (1/2) of section No. 24, Township No. 5, north of Range No. 1, east of a Capitol Syndicate subdivision, as shown by the plat thereof, of record in the Deed Records of Deaf Smith County, Texas, containing 320 acres, and.

On the second day of June, 1931, being the first Tuesday of said month, between the hours of 10 o'clock A. M., and 4 o'clock P. M., on the said day, at the court house door of said county, I will offer

for sale and sell at public auction for cash, all the right, title and interest of the said W. D. Stevens in and to said property.

Dated at Hereford, Deaf Smith County, Texas, this the 28th day of March, 1931.

J. C. CARROLL, Constable of Justice Precinct No. 1, of Deaf Smith County, Texas. 12-4c

NOTICE OF SALE OF REAL ESTATE UNDER EXECUTION

STATE OF TEXAS,
COUNTY OF DEAF SMITH.

By virtue of an Order of Sale issued out of the County Court of Deaf Smith County, Texas, on a Judgment rendered in said Court on the 3rd day of December, 1930, in favor of John A. Coffee and against H. L. Broadwell, in the cause of John A. Coffee, plaintiff, against H. L. Broadwell, defendant, numbered 937, in the County Court of Deaf Smith County, Texas, I did, on the 30th day of March, 1931, at 12:00 o'clock P. M., levy upon the following described tract of land, situated in and located in Deaf Smith County, Texas, as the property of the said H. L. Broadwell, to-wit: All of lots Nos. 9, 10, 11 and 12,

Block No. 70, of the Town of Hereford and Additions, as shown by the plat thereof of record in the Deed Records of Deaf Smith County, Texas, in Volume 7, at pages 4 and 5.

And on the 2nd day of June, 1931, the same being the first Tuesday of said month, between the hours of 10 o'clock A. M., and 4 o'clock P. M., on said day, at the court house door of said County, I will offer for sale and sell at public auction for cash, all the right, title, interest of the said H. L. Broadwell in and to said property.

Dated at Hereford, Deaf Smith County, Texas, this the 30th day of March, 1931.

J. B. MILLER, Sheriff, Deaf Smith County, Texas. By ED CURTSINGER, Deputy. 12-4c

NOTICE OF SALE OF REAL ESTATE UNDER AN ORDER OF SALE

THE STATE OF TEXAS,
COUNTY OF DEAF SMITH.

By virtue of an order of sale issued out of the District Court of Deaf Smith County, Texas, on a judgment rendered in said Court on the 4th day of February, 1931,

in favor of A. C. Thompson, and against C. C. Lisenbe and Otto L. Culwell, in the case of A. C. Thompson, plaintiff, against C. C. Lisenbe and Otto L. Culwell, defendants, numbered 1849, in the District Court of Deaf Smith County, Texas, I did on the 11th day of March, 1931, at 10 o'clock A. M., levy upon the following described tract of land, located and situated in the county of Deaf Smith and State of Texas, as the property of C. C. Lisenbe, to-wit:

Being a part of lots Nos. 11, 12, 13, and 14 of Barcus & Bullock subdivision of Block No. five (5), of the Womble addition to the town of Hereford, Texas.

And on the 5th day of May, 1931, the same being the first Tuesday in said month, between the hours of 10 o'clock A. M., and 4 o'clock P. M., on said day, at the court house door of said county, I will offer for sale, and sell at public auction, for cash, all the rights, title and interest of the said C. C. Lisenbe, in and to said property.

Dated at Hereford, Texas, this the 4th day of April, 1931.

13-4c J. B. MILLER, Sheriff, Deaf Smith County, Texas.

**Dairy Products
Have Been Life
Line to Farmers**

One of the items of salvation of people on the farm in this district, and the whole territory for that matter, including urban residents, may be seen in butterfat and other dairy products.

Figures are available at present for only one dealer, C. H. Carl, a grocer. Records for the past 18 months show that he has handled 105,523 pounds of butterfat, which amounted to \$41,413.00.

Hail! Hail!
We Are Representing This Season the
Panhandle Mutual Hail Association
Come in and let us explain our policy. We do not have the 10 per cent deductible clause.
J. O. and H. H. MILLER
Office at the H. R. Seed Implement Co.



**SPRING
unloading
SALE**

USED CARS

"with an OK that counts"

Here's great news for thrifty buyers! The used car bargain event of the year—"Chevrolet's Spring Unloading Sale of Used Cars"—starts tomorrow! And what a sale this is going to be! For never before have we offered such fine cars at such amazing low prices.

ing these cars—we are offering them now—at prices so low that you can't afford to delay your purchase any longer.

The red OK tag is your proof of quality and satisfaction. It signifies that the car you buy has been thoroughly checked and reconditioned to give better performance and longer life. Buy during this great money-saving event! Come early tomorrow! Get first choice of the opening day specials!



**Drastic price reductions
for Opening Day**

**1929
Chevrolet
Coach**

Act today if you want to buy a slightly used, six-cylinder Chevrolet Coach at so low a price. Take advantage of this sensational Spring Unloading Sale price! This car runs and looks like new. Check this low price.

\$300

1928 Chevrolet Coupe—If you want a coupe, this is the opportunity of a lifetime. You'll be proud of its appearance and performance. And at this low price you can pay many months' operating costs with the savings. Reduced for this sale to **\$195**

1929 Chevrolet Coupe—Just the car for a salesman or a traveling man. Its famous six cylinder engine has been tuned to deliver new car performance. Its body provides big car riding ease. No

car on the market can offer such value at this **Spring Unloading Sale** price. "With an OK that counts" **\$325**

1928 Chevrolet Sedan—Buy this car and you'll get the most transportation that \$350 ever purchased. It is a 4-door sedan, 5 passenger model, checked from stem to stern and backed by the famous red OK tag. Come to our show room—see this remarkable car now priced at **\$350**

**1929
Ford
Tudor**

Just traded in on a new Chevrolet Six and in excellent condition. Body, finish and upholstery like new. For sale "with an OK that counts"—to the first buyer at only

\$250

Small Down Payments—Easy G. M. A. C. Terms

Come in—buy today!

"A Reliable Institution"

Brumley Chevrolet Co.
Incorporated

Phone **740**

THE WHITEFACE ROUNDUP

NEWS OF HEREFORD HIGH SCHOOL



The Whiteface Roundup

Pauline Smart, Editor-in-Chief
THE STAFF:
 Lois Sowell, class reporter; Maurine Spradley, club reporter; Della Weeden, Society Reporter; Clyde McMahon, Sports Editor; Opal McMahon, Feature and Joke Editor.

Soloquy On the Junior-Senior Banquet.

To quote Amos and Andy, that Junior-Senior banquet was surely "sump'n". Personally, that's the best one of its kind we've ever been to, and the way those classes get along! Well, you never have known it was the same bunch who well, perhaps we'd better let that patter drop and mention something more—well, we'll not talk about that either.

To begin with the point must be brought out that the faculty was there. It would never do to forget that. Not only is the mere fact that they attended important, but that this is the first time in the history of Hereford high school that the students have been so highly honored, not to speak of our worthy pedagogues.

They seemed to enjoy it, too, both of them—we mean. We will not mention that we strongly suspect Misses Rigler and Westbrook of exchanging slightly off-color stories across the table. That is, of course, we who listened don't know anything about such risqué stories, but we couldn't help but believe that there weren't what the well-bred school teacher tells.

Well, anyhow, we had a good time at that banquet, one you really couldn't expect the Misses Westbrook and Rigler to know how to conduct themselves at the Junior-Senior banquet, when this is the first one they've gone to! Now could you?

Six Weeks Examinations.

The schedule for the second six weeks examinations of this semester will be the same as the first six weeks. First and fourth period classes will come on Wednesday; second and fifth on Thursday; and third and sixth Friday.

Report cards will be handed out the following Wednesday unless a different announcement is made later. All library fines and office hours must be paid before you receive your report card.

Senior Play Is 3-Act Comedy; Set for May 1

Characters for the senior play, "Here Comes Patricia", were chosen by Miss Irene Crawford, director, Friday evening. This play is an uproarious comedy in three acts. It is one of those rare and really funny plays which acts itself, always a success, and has to be repeated. Every member of the cast has a hit part. There is action every minute with exuberantly funny situations and a smooth running dialog which is natural to give.

When Patty, the governor's daughter, buys the filling station and orchard and tries to keep her real name and the fact that she is the governor's daughter from the people in the little village of Fern Lawn, she little knows of the rocks that are ahead. It is a very thrilling and exciting play to the end.

The characters are Mrs. Carroll, pleasant, motherly old widow, Mildred Pennington; Elsie Crowder, pretty young neighbor, Addine Hastings; Mrs. Smith-Porter, the town aristocracy, Marie Seed; Angelina Snoop, another young neighbor, not so pretty, Lois Clayton; Minnie Knoop, Angelina's cousin; Billie Hill; Patricia Grayson, the daughter of the governor; Lois Sowell; Jimmy Clark, a newcomer in Fern Lawn, G. L. Higgins; Elbert Hastings, a much abused member of the governor's staff, Robert Bell; Adam Wade, Jimmy's peppery boss, Homer Brumley; Bud Flannigan, entirely Irish and rather young, Marvin Knox, and Tim Hopper, the town's bad example, Woodrow Ireland.

Play practice has begun and the first act memorized. This play will be given May 1 in the high school auditorium. Keep the date in mind and be sure to attend.

Myra Hartman Is Winner In Declamation

Tryouts for declaimers of the high school, who will participate in the district meet at Canyon, were held in the auditorium last Thursday.

Myra Hartman took first place, while Addine Hastings and Lois Sowell tied for second. Other high school students who declaimed were Pauline Fincher, Billie Hill, Susie Mae Daniels, Elsie Parrish, Gladys Jones and Robert Holland. Extemporaneous speeches were given in assembly Tuesday morning. Winners for the girls speeches were Marie Seed; for the boys, George Mitchell. Other speakers were Lois Clayton, Della Weeden, Ruby Vaughn, Eileen Cochell, Homer Brumley, Clyde McMahon, Reavis Kerr and Henry Cooper. Judges for both events were Mrs. B. H. Hopkins, Miss Gladys Seigler and Miss Martha Duncan. Winners will represent Hereford at the district meet at Canyon, which will be held soon.

FOR RENT. FOR SALE CARDS AT BRAND OFFICE. CHEAP.

Cap and Gown Favors Feature Jr.-Sr. Banquet

Everyone who attended the junior-senior banquet Friday night will admit that it was splendid. The banquet of the juniors and seniors always marks one of the most looked forward to events of the year.

The Baptist church banquet hall was decorated in the senior colors of orchid and green. The same colors of crepe paper decorated the ceiling. Large colored glass bowls filled with orchid and pink sweet peas placed in the center of the table harmonized with the white table linen and other decorations. Tiny graduates dressed in caps and gowns marked the places. The nut cups were in form of black capes.

Amid laughter and tinkle of silver and glassware, a most enjoyable program was given.

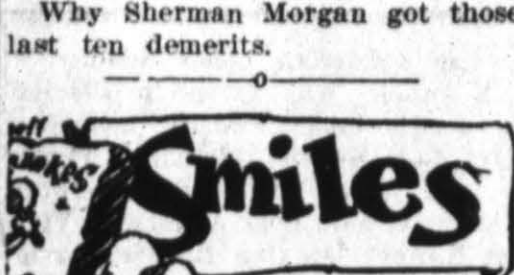
Jas. Wilson was master of ceremonies and performed well. Keller Muse president of the junior class, gave a toast to the seniors, and Robert Bell, president of the senior class, returned the compliment. Jas. Cloyd gave a toast to the faculty. W. B. Wilson gave the prophecy of 1970 and in it featured most of our most popular juniors and seniors. Songs were rendered by Zelma Ruth Shore, La Verna Womble, Lueta Borden and Virginia Barnett. Andy Habermacher played a clarinet solo. There were numerous talks by students and faculty members, and the junior band played several selections.

Everyone departed, filled with jollity and fun, very happy over the success and splendor of the occasion.

WE WONDER

- Why Lilburn Ray wants \$3.25. It's something about a chain in the physics lab.
- Where Jack Cartwright, Melvin Harris, James Garrett went after the sophomore picnic.
- Why Burl Alexander looks so downcast lately.
- Why Jack C. doesn't go to Dimmitt any more.
- If Ardelle Foster has learned to drive a car yet.
- When Jack C. played guard on the girls' basketball team of Dimmitt.
- Why Robert B. stood his date up Monday night during Cowhand initiation.
- If La Verna has found her tanager yet.
- Why Sherman had a date with Violet last Friday.
- Why Homer B. wanted a date with Ardelle F. on the night of the Cowhand initiation.
- Why Jack Gilliland wants to catch some flies.
- Why Sherman turned in his track suit.
- Why Mr. Hudson came around to the classes to see who were absent on April first.
- Why Jack G. goes to Dimmitt so often.
- Why Travis knew eggs were shipped from China.
- Why Jack R. wanted to grease the ventilator Monday.
- Why Jesse Ray comes to school every day now.

Why Robert B. can't please Wilma Jo.
 Why J. C. Mc. and Jack G. don't play on the tennis court with shoes on any more.
 Why Mack Noland didn't come to the last senior party.
 When W. B. changed his name to Travis.
 Why Sherman Morgan got those last ten demerits.



Miss Venzey: Did any of you find anything wrong with the way your papers are graded? Clyde, are there any mistakes on your paper?

Clyde McMahon: Yes, ma'am; there's plenty of them.

Mr. Wilson: Is 10 per cent a good per cent of interest?
 Virginia Bowman: It depends on whether you are borrowing it or loaning it.

Mr. Hudson (in physics class): Andy, when was electricity first mentioned?
 And: In the Bible, when Noah first saw the ark light on the mountain.

It seems that Miss Venzey is more truthful about speech than Miss Crawford is. When Miss Venzey makes a mistake in her speech she always says that she cannot get her words right, but Miss Crawford says she just simply can not talk when pupils are not paying attention.

The other day we heard the following story about Mr. Hopkins, when he was in college. He bought himself a saddle horse and, as he had no saddle for the horse, he walked into a store to buy one. When asked whether he wanted a Texas or a Kentucky saddle, he asked what the difference was. He was told that a Texas saddle had a horn and a Kentucky saddle did not. "Well," replied Mr. Hopkins, "I guess I'll take a Kentucky saddle, for I won't be driving in traffic."

The Ideal Boy and Girl.

The ideal girl and boy that I would picture would have the fol-

J. E. SPEEGLE
 East of City Hall
 GOODRICH TIRES
 Phone 68
 FREE ROAD SERVICE

ATTEND THE QUILT FAIR

Friday and Saturday, APRIL 10-11

First Door South of Post Office.
 ADMISSION, 10c
 PRESBYTERIAN LADIES

Sweaters Are Given Tuesday to Basketeers

Basketeers of high school, both boys and girls, received sweaters Tuesday morning during the assembly period. T. E. McCollum presented the awards to the Whiteface quintet and B. H. Hopkins made presentation to the girls.

The sweaters are white coat with a large H of maroon on the left side. Names of owners are printed on the inside.

Girls who received sweaters were Myra Hartman, captain; Pauline Smart, Marie Seed, Mattie K. Sherman, captain for next year; Della Weeden, Anita Jowell, Marie Hughes, Peggy Mitchell, Dorothy Smith and Addine Hastings. The boys similarly honored were W. B. Wilson, captain; Jack Cartwright, captain for next year; Woodrow Ireland, G. T. Higgins, Alvin Carroll and E. W. Curtsinger.

Following features and characteristics:

- Ideal Girl.**
 Hair, Lueta Borden; complexion, Lois Sowell; eyes, Addine Hastings; eyelashes, Violet Marrs; nose, Ardelle Foster; lips, Gladys Brumley; teeth, Pauline Fincher; physique, Virginia Barnett; feet, Della Weeden; disposition, Gladys Jones; personality, Pauline Smart.
- Ideal Boy.**
 Hair, Woodrow Ireland; eyes, Homer Brumley; nose, Spaulding Bartley; lips, Mack Noland; teeth, Jack Russell; eyelashes, Rogers Orr; physique, Clyde McMahon; disposition, J. C. McCollough; personality, J. B. Noland.

Play by P. T. A.
 The P. T. A. association is sponsoring the play, "The Lie that Jack Built," which is to be given April 10, Friday night, in the high school auditorium.

Mrs. Jim Lipscomb arrived home Sunday evening from Clovis where she had been visiting in the E. A. Comer home since last Thursday. Mrs. G. M. Suggs, who went with her, will remain for this week.

Milk Deliveries

BEGINNING APRIL 1, WE WILL DELIVER MILK TWICE DAILY

S. O. WILSON DAIRY

Big Bankrupt Sale of Nice Furniture

Beginning Thursday morning, April 9, at 9 o'clock we are going to give the people of Hereford and surrounding territory a chance to buy FURNITURE at about 50 cents on the dollar. We have just moved into your city. And the bargains we will offer. We expect to close out our entire stock in 10 days.

READ BELOW A FEW OF OUR PRICES

Porcelain top tables, \$10.00 value at	\$4.95
Breakfast room suites, \$42.00 value at	\$20.00
Double Roll wallpaper, 50 cent value, at	20¢
Self-oiling floor mops, \$2.00 value at	\$1.00
Stove pipe joints	13¢

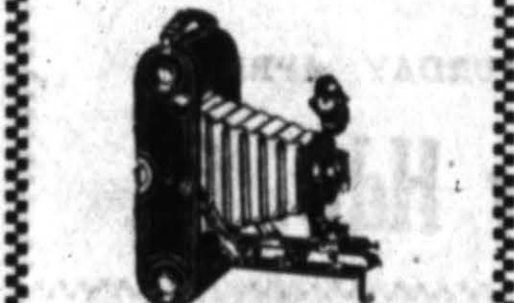
LINOLEUM LESS THAN HALF PRICE!

100 Phonograph needles	4¢
Nice children's chairs	\$1.00
Baby jumpers	\$1.25
Mexican straw hats, 50¢ value at	23¢
Slightly used electric washing machine	\$15.00

We have a second-hand Burrough's Adding Machine and check protector. Come early and get some of these rare bargains—for Bargains is our name. This stock of goods is located in the Moseley building across the street from the post office, and next door south of the Stockman's Cafe. Free Souvenirs to the ladies as long as they last on opening morning.

Spring Time

IS CAMERA TIME



An Up-to-Date CAMERA

purchased at the CITY DRUG STORE will give you satisfaction and a great deal of pleasure.

—You know, there is no fun like amateur photography, but it's fun with satisfactory results—accurate snaps that leave irreplaceable records for years to come. Priced where you can buy

FILMS
 •
 City Drug Store



We Give
 "J. & N."
 Green Trading Stamps
 Phone 100

DANCE

TUESDAY NIGHT, APRIL 14

AT 8:30

St. Anthony School Auditorium

MUSIC BY THE CATHOLIC ORCHESTRA

The Public Is Cordially Invited.

ADMISSION \$1.00

Sale of New DRESSES

PRESENTING SPRING FASHIONS AT VERY SPECIAL PRICES

\$4.99 \$8.99
\$12.49

A special purchase enabled us to obtain these silk dresses at such a low price. Twin silks, both light and dark grounds, large and small flower designs, solid colors, in lovely crepes, pongee and shantung. Sizes from 16 to 18.

HATS

They are just as smart as smart can be—in pastel hues, bako, bright rough straws, and shading panamas. Spring headgear that is just the last word in fashion and all these hats are low priced for the coming season.

\$1.95 \$2.95 \$4.95

Stone Department Store

Incorporated

A. C. THOMPSON

DEPENDABLE LUMBER

McKindley & Third Phone 456

SPECIALS FOR FRIDAY AND SATURDAY

SPUDS, 13 pounds	25c	GARDEN SEED, 5, 5c pkgs, 20; 3, 10c pkgs	25c
ORANGES, per dozen	17c	POST TOASTIES, two for	25c
PLUMS, Green Gage, gallon	42c	TOILET PAPER, best grade, 3 for	25c
Assorted Canned Goods, \$1.25 value	\$1.00	HAMS, half or whole, lb	21c
COFFEE, White Swan, 3 lbs	\$1.28	SALMON, tall pink, 2 for	25c

Our
Specials
Are
CASH
To
All

**Hereford
Wholesale
Grocery
Company**

L. W. GARLYN
PHONE 164

Progressive News

BY MISS OLIVE PERKINS

Thelma Caldwell visited Ruth Park last Sunday.
Mr. and Mrs. Raymond Saylor called in the Hershey home Sunday afternoon.
Lois Park visited Daniel school and enjoyed a picnic and program Friday.
Mr. and Mrs. Orin Russell and sons called in the Cockrell home Sunday afternoon.
Mr. Park, Lois and Lucille visited Mr. and Mrs. Click Sunday.
Mr. and Mrs. Donovan visited in the Caldwell home Sunday evening.
Some 55 young people enjoyed an April fool party at the school house Wednesday night, with the Misses Eunice Caldwell and Ruth Park as hostesses, assisted by Misses Jess Caldwell and J. E. Blakemore. The house was decorated suitably for the occasion, and games and April fool stunts furnished amusement throughout the evening. At a late hour refreshments of corn bread, artistically iced and decorated, and red beans were served to the guests. An enjoyable time was the report of all present.

Mrs. Clarence Botts spent Tuesday with her sister, Mrs. Owen Neel.
Mr. and Mrs. Ira Ricketts, Ira Jeanne and Glenn, and Mr. and Mrs. G. D. Webb and children were Sunday dinner guests in the Cockrell home in Hereford.
Miss Katherine Hershey spent Saturday night with Mrs. Arch Conklin.
Miss Edith Childre of Amarillo visited her parents, Mr. and Mrs. Ed Childre, Sunday.
Mr. and Mrs. Clarence Botts spent Sunday with Mr. and Mrs. Clyde Russell.
Mr. and Mrs. Jim Ricketts and son visited in the Luke McBrayer home Sunday.
Arwin Click of White Deer visited his father here last week.
Mr. and Mrs. Andrews spent Sunday with Mr. Benson and Leatrice.
Ruth Park visited Trema Sawyer Sunday evening.
Mr. and Mrs. Neel visited her parents Sunday.
Mr. and Mrs. Jim Ricketts called on his parents Friday.
Mr. and Mrs. Howard Hershey and twin daughters visited in the Hershey home Saturday.
Mr. and Mrs. Jeff Roberson and Mrs. and Mr. and Mrs. Cecil

Hodges were at home Sunday.
Mmes. Vicks, Clarence Botts, Underwood and Owen Neel called on Mrs. Jeff Roberson last week.
Children of the community enjoyed an Easter egg hunts Friday afternoon.
A large crowd from Dawn attended singing Sunday night.
Mrs. T. E. Baker and Mrs. Dora McBrayer called on Mrs. Caldwell Monday afternoon.
W. A. Sawyer and family spent Sunday with Bennett Sawyer.
Mr. and Mrs. W. C. Russell and Edgar called on J. C. Cockrell and family Sunday afternoon.

Flagg News

By MRS. W. T. SUMMER

Mrs. Arch Johnson and children of Canyon visited the Claude Johnson home Sunday afternoon.
Mrs. Sid Sheffey and Mrs. N. A. Arms shopped in Dimmitt Saturday.
Mr. and Mrs. Dodson spent the week-end with their parents at Olton.
A large crowd attended the P. T. A. program Tuesday night.
The educational talks given by Mr. Avery and Mr. Roberts and reading by Miss Calley of Dimmitt were enjoyed by all.
J. A. McGowdy of Knox county has moved to his farm here the past week.
Mr. and Mrs. Darkins visited Mr. and Mrs. Floyd Sunday.
Mr. and Mrs. N. A. Arms were dinner guests in the Summer home Sunday.
Mrs. Turner of Dimmitt and Mrs. Lester Noble of Friona visited Mrs. Claude Johnson Saturday.
Lorane Simpson and Gwendolyn Arms were Sunday guests of Elsie Irene Logan.
Congratulations are due Florette Meek for winning third place in the county declamation contest.
Little Bob Sheffey has been ill several days.

Fairview-Palo Duro Items

By MRS. JOHN BOLING

The children enjoyed an Easter egg hunt at school Friday, several parents attending.
Dr. and Mrs. Bowe of Hereford called in the R. L. Campbell home one day last week.
Mr. and Mrs. Comingoer took Sunday dinner with Mr. and Mrs. W. A. Chapel.
Mr. and Mrs. Otto Smith and family visited the Comingoer home Thursday night.
Mr. and Mrs. O. J. Grabble had Mr. and Mrs. R. L. Campbell and children as dinner guests Sunday.
Mr. and Mrs. Cecil Allred spent Sunday in the Otto Smith home.
Byron Campbell played in the recital at the Amarillo College of Music Saturday.
Many enjoyed track meet Friday and Saturday at Wildorado. Wildorado won in eight literary events Friday night.
Mrs. John Boling took the fifth, sixth and seventh grade pupils to Amarillo Saturday where they were shown through a number of industrial plants.
Mr. and Mrs. C. O. Phillips were in Hereford Wednesday.

Dawn Items

BY MISS LOVIE MAYFIELD

P. T. A. meets Friday evening. There will be a pie supper and forty-two party instead of a program.
Noyle Bryant will preach at the school house next Sunday.
A large crowd attended the Easter program at the school house last Sunday.
J. D. O'Neal left for Amherst Saturday to make his home.
C. L. Williams and family spent Sunday in the Christian home.
Mrs. Alma McGowen spent the week end with her daughter in Amarillo.
Mr. and Mrs. Ed East and Virginia visited in the Glenn Greer home Sunday.
W. F. Mayfield and family visited the W. J. Stewart home Friday evening.
Clifford Stewart visited the W. F. Mayfield home Sunday.
Mrs. Alma McGowen and John took supper in the Barnes home Sunday.
Alyce Franzer of Friona visited

in the Christian home Sunday.
A supper was given in the L. A. Smith home Sunday honoring Miss Lois Smith's birthday. Those present were Misses Gladys and Mignon Greer, Lois Anderson, Vivian Bowers, Maxine Barnes, Lovie and Lorena Mayfield, Miss Smith received several nice gifts.
Mr. and Mrs. W. F. Mayfield and Reuben attended church at Cleo Sunday.
Miss Maxine Barnes visited Miss Lois Anderson Friday afternoon.
Misses Vivian Bowers and Lois Anderson spent Sunday night in the L. A. Smith home.
Miss Modine Barnes spent Friday afternoon and Saturday with Inez Miller.
A number of young people attended a party in the I. A. Binum home Friday evening. Refreshments of cake of cocoa were served at a late hour.
Mr. and Mrs. W. L. Harris, Ruby, Lois and William, Jr., visited Miss Jewel Harris and Mr. and Mrs. S. F. Benge at Canyon last Sunday.
Mr. and Mrs. Bill Money visited in the W. L. Harris home Monday evening.
Harland Barnes and Doyle Christian attended the second annual Panhandle Herd Improvement school at W. T. S. T. C. last Thursday, Friday and Saturday.

Summerfield

BY MRS. L. JOHNSON

Rev. Clouse of Amarillo filled his appointment here and at Black Sunday.
The Home Makers Study club was entertained by Mrs. Marvin Madden last Thursday afternoon.
Mrs. L. L. Cannon had charge of the program. Roll call was some article of clothing I don't buy intelligently. Mmes. Huntley, Davis, and Ray Johnson assisted with the program. There was a large number present and during the social hour the hostess served refreshments.
Mrs. C. Meharg and children and Miss Thelma Humphries went to Amarillo Saturday.
Master Louie Huckert, who is attending school at Amarillo, visited home folks here during Easter vacation.
Mr. and Mrs. Jake Mahler of Lakeview spent the week end with her sister, Mrs. Clayburn Carr.
The young married folks, Sunday school class was entertained in the Madden home recently.
Mr. and Mrs. Russ of Black attended church Sunday night, and Mr. and Mrs. Dunagin of Hereford attended Sunday morning services.
Dr. Frye of Austin was in the community recently in interest of teaching and interpreting the Bible.
J. A. Noland and family and J. L. Lookingbill and family attended church services at Cleo last Sunday.
Mr. and Mrs. J. B. Davis entertained Messrs. and Mmes. W. A. Burrows, Amarillo, and E. L. Keith and son, Reeves, last Sunday. The ladies were sisters of Mrs. Davis.
Mr. and Mrs. B. C. Robinson

Toe Itch

Athlete's Foot and Hand Itch
Why suffer from the queer skin disease causing severe itching of toes and feet, cracking, peeling skin, blisters, Ringworm, Trench Foot or Crotch Itch, when you can avoid infection and quickly heal your skin with Dr. Nixon's Nixoderm? Based on the famous English Hospital formula, discovered by a leading London skin specialist, Dr. Nixon's Nixoderm acts with amazing speed, because designed for this particular skin disease. Nixoderm is guaranteed. It must stop itch and quickly heal your skin or the small cost will be refunded.
CORNER DRUG STORE

Latest Styles
MEN'S AND BOYS'
Suits
At Reduced Prices.
All Wool, \$9.75
With Two Pairs Trousers
POPULAR STORE

returned from Wichita Falls Sunday.
Mrs. W. L. Huntley entertained her Sunday school class, the Sunbeams, with an Easter egg hunt and dinner last Sunday, with 18 present.
The first ball game of the season was played between Westway and Summerfield Sunday at this place, resulting in a score of 9 to 11 in favor of Summerfield.
There was a large vote cast in trustee election Saturday, resulting in the election of Obe Roberson and C. R. Walser.
Mr. and Mrs. Louie Huckert spent Easter Sunday with their daughter, Mrs. John Helseman of Vega.
Mrs. J. B. Davis entertained her Sunday school class with an Easter egg hunt and dinner Sunday.
Mrs. J. E. Roberson and daughter of Canyon visited relatives in our community last Wednesday.
Mr. and Mrs. Fangman report the birth of a son, born last Wednesday.
Misses Glenn and Mary Lee Curry entertained the winning side in a Sunday school contest last Friday night.

Girls of Deaf Smith Are In Queen's Court

Coronation of the queen of dairyland, a Plainview girl, attended by princesses and maids of honor from neighboring towns, was held Tuesday night at the Panhandle-Plains Dairy show in Plainview. Representing Deaf Smith county were Miss Lucille Hoffman, princess, and Miss Anna Hoffman, maid of honor. The queen's court was dressed as dairy maids to carry out the idea of the show.
One feature of the show that attracts state-wide interest is the annual sale of registered dairy animals. Ray Barber, auctioneer of Hereford, sells at pub-

lic outcry Thursday, April 9, beginning at one o'clock, 18 females and eight males. Col Barber made a record year before last in handling the sale there.
The dairy show opened Monday and ends Thursday evening. S. J. Payne, Tulla, is president; and directors from Hereford are Fred Pittner and R. O. Dunkle. More than \$7,000 were posted for premiums and other expenses to make the show a success.

Barnett Is Agent for Fox.
Ralph Barnett, loan and real estate man, has been appointed exclusive agent for the residential subdivision recently opened in North Hereford by J. A. Fox. The section contains 31 roomy lots, part of which front on 25-Mile Avenue and part on Avenue A, lying between Tenth and Eleventh streets.



How
Olive Palmer
Sang her way to fame
— by Long Distance

AN Iowa girl just out of her 'teens rushed excitedly to her mother with a crumpled newspaper in her hand.
"Look, mother! Sanford Abbott", the New York producer, is reviving twenty operas. I'm going to ask for a place in the cast."
"Why Olive, dear, you'd be foolish to go to New York for that! Your chances are almost nothing."
"I'll telephone him and see!"
Let a novel newspaper tell the story (name of newspaper and date of article on request):
"She got long distance. And when a far-away voice said: 'This is Mr. Abbott speaking,' she talked as fast as she could. But Abbott cut her short. His casts were full. It was useless for her to come to New York."
"I don't want to come to New York," the girl said. "Just let me sing for you."
"And singing through those miles and miles of wire came a silvery voice—Olive Palmer singing the famous 'Shadow Song.'
"Get the next train to New York," Abbott said quietly when the last note died away."
Olive Palmer went—and made good. Every Wednesday night in thousands of homes throughout the land, radios catch from the ether the liquid beauty of her voice. A radio magazine lists her as one of the ten most popular stars on the air.
So clear is long distance that even the subtle shadings of a singer's voice are heard easily and correctly, though artist and critic be separated by half a continent.
That's why you hear so clearly and understand so easily over the long distance telephone.
It's fast, too. In most cases you are connected with the called telephone while you hold the line, particularly if you call by number.
And you can telephone 100 miles for 35 cents after 8:30 p.m. (station-to-station). Southwestern Bell Telephone Company.
*Fictional name.



Special Offer
\$3.00
Utility Lamp for
\$1.00

With Each Purchase of a Pint of
WATERSPAR QUICK-DRYING ENAMEL
—Lamps come all ready to decorate. Have lamp match drapes and furniture.
VASES FREE
With each purchase of Waterspar Quick-Drying Enamel or varnish. Size of vase depends on size of purchase.
\$2.00 UTILITY TABLE FOR 75c
—with each purchase of a pint of Waterspar Quick-Drying Enamel. Tables are collapsible and can be put away when not in use.
DEMONSTRATION SATURDAY, APRIL 11
Kerr-Anthony Hdw. Co.

Announcement

I have purchased the equipment necessary to operate the

Magnolia Petroleum Company Agency

From W. D. Keliehor, former agent or the Magnolia Company here, and took charge Monday of this week.

—I have been with the Magnolia Petroleum Company for the past seven years in Panhandle, Texas, and my sincere desire is to get acquainted and make new friends in this, my new field of business.

H. J. Line, Agent Magnolia Petroleum Company

International Sunday School

Lesson

BY DR. J. E. NUNN

April 12, 1931.

THE PRODIGAL SON

Luke 15:11-24

11. And he said, A certain man had two sons:
12. And the younger of them said to his father, Father, give me the portion of thy substance that falleth to me. And he divided unto them his living.
13. And not many days after, the younger son gathered all to go far country; and there he wasted and took his journey into a far country, and he began to live riotously with the women of the country.
14. And when he had spent all, there arose a mighty famine in that country; and he began to be in want.
15. And he went and joined himself to one of the citizens of that

country; and he sent him into his fields to feed swine.

16. And he would fain have filled his belly with the husks that the swine did eat; and no man gave unto him.

17. But when he came to himself he said, How many hired servants of my father's have bread enough and to spare, and I perish here with hunger!

18. I will arise and go to my father, and will say unto him, Father, I have sinned against heaven, and in thy sight:

19. I am no more worthy to be called thy son; make me as one of thy hired servants.

20. And he arose, and came to his father. But while he was yet afar off his father saw him, and ran, and fell on his neck, and was moved with compassion, and kissed him.

21. And the son said unto him, Father, I have sinned against heaven, and in thy sight; I am no more worthy to be called thy son.

22. But the father said to his servants, Bring forth quickly the best robe, and put it on him; and put a ring on his hand, and shoes on his feet;

23. And bring the fatted calf, and kill it; and let us eat, and make merry;

24. For this my son was dead, and is alive again; he was lost, and is found. And they began to be merry.

Golden Text: There is joy in the presence of the angels of God over one sinner that repenteth.—Luke 15:10.

Time: The three parables of this chapter were spoken in January, A. D. 30, in the closing three months of Christ's ministry.

Place: Perea, the region east of the lower Jordan.

Parallel Passages: These three parables are found only in Luke.

Introduction.

"Luke's fifteenth chapter is one of the most precious in all the Bible. It is made up of the three parables of the lost and found—the Lost Sheep, the Lost Coin and the Lost Boy. There are three priceless pictures of redemption. They constitute the parable trilogy of the gospel. They are the triptych of salvation. All men are lost, and the Son of God came to find them. These wonderful little stories represent Christ to the human heart more definitely and glowingly, perhaps, than any other portion of the Bible, even the third chapter of Isaiah."

"A picture painted by Jesus himself of God in heaven waiting for you and me."—Lindsay. "It sweeps the whole circle of theology."—Snowden. "The parable is the Master's dramatic way of saying, 'God is love'."—David Gregg. "The whole experience of the Christian life for nineteen centuries is its living commentary."—Bishop Lang. "We call it the parable of the Prodigal Son; it might with equal propriety be called the parable of the Bereaved Father, for the whole story crystallizes about that name, repeating it, in one form or another, no less than twelve times."—Henry Burton.

The Lost Sheep.
The special point of this parable for the immediate occasion was the contrast between the one sheep lost in the wilderness and the ninety-nine safe in the fold. "Lost" is the word that describes life as it is; "found" is the word that describes life as it ought to be."—Rev. T. Calvin McClelland, D. D.

The Lost Coin.
The second parable of the Lost and Found pictures a woman who owned ten silver coins, each worth about sixteen cents, the wages of a day of common labor, and so

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The Lost Boy.

The third of this trilogy of parables is the best-loved and most famous of all Christ's parables. An evangelist in the home-land of a missionary in a foreign land will begin his work with this parable. No other story has so much of the gospel in it, exhibits so much of the heart of Christ. It is "the pearl of parables."

The Story Itself.

"The Story of the Lost Son." "How a Saddened Father was Made Glad." "Jesus' Picture of the Heavenly Father" are some other titles that have been given it. It is another of the priceless treasures for which we are indebted to Luke alone, though it gathers up and reflects many teachings of our Lord that are scattered through the Four Gospels. Like the parable of the Good Samaritan it is an incomparable specimen of the perfect, ideal short story. Notice its conciseness; which, however, detracts not at all from the literary elegance.

The Purpose of the Parable.

This parable is meant to do two things, first, to reinforce the truth taught in the parables of the Lost Sheep and the Lost Coin, that God loves the sinner and that there is joy in heaven over one sinner that repents; and, second, to portray the human experience of sin and redemption. And so it is not only a lesson in the love of God but also in human responsibility in the matter of sin and salvation.

Father, Give Me the Portion.

What sort of man would make such a prayer? First, a self-centered man. "Give me" was on his armor. He was thinking only of himself, forgetful of any obligation he might have at home, of any service he might render to his father. His idea was that his father and the world owed him something, and he was out to get it. That is a true picture of sin. It is essentially selfish. The thing that Jesus had to combat and against which he was always preaching was selfishness. It was the secret of every step that led the prodigal to the waste and the shame of his life.

Self Indulgence Works Evil.

A natural accompaniment of selfishness is an over-estimate of things. The prodigal was a materialist. "Give me the goods" was his prayer. The summum bonum of life was self-indulgence, and the way to find its joys was through wealth. Wealth is always a temptation. In the hands of a man wholly surrendered to God, bent in love upon service, it is not an evil, but a blessing, but in the hands of the selfish man it is sin's readiest weapon. As it proved in the case of the prodigal, "the love of money is the root of all kinds of evil." What do we want of life? Beware, if the real prayer of the heart, the pursuit of life, is "Give me the goods".

The Results of His Prodigality.

1. Want. A strange coincidence that a famine should have come just when he had spent all; but it is no strange coincidence that sin reduces men to want, and that is what our Lord was saying. He was giving the natural history of sin. There comes a time when

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a sinful man has nowhere to turn in the far country of sin. Famine is as sure as life. 2. Loneliness. Although he was hungry, "no man gave unto him". From day to day the grunt of the swine was the friendliest sound he heard. 3. Disgrace. He became a swineherd, the most degraded work of the land, and disgraceful in the eyes of Jews.

He Came to Himself.

He saw himself as he was, a man who had made a shipwreck of his life, who might have been at that moment in his father's house an honored son with every need satisfied, instead of perishing with hunger in a foreign land. Two words indicate his new thought about himself. First, "I have sinned." How far away he had gone before he saw the truth. Second, "No more worthy". One is reminded here of our Lord's parable of the Pharisee and the Publican, and his word of grace concerning the prayer of the humble. When men thus see themselves in the light of truth, they are getting near the kingdom of God.

He Came to His Father.

Someone has said that nobody is ready to come to Christ wholly until he has seen Christ to be his whole dependence. When in his despair he came to himself, the prodigal saw only one gleam of hope and that was in the direction of his father's house; and he responded. He said, "I will arise and go to my father".

1. In the father's house he found love for his loneliness. It was with full knowledge of the tender love of God ready for every penitent that Jesus drew the picture (verse 20) of the father, the compassion, and running, and embracing and kissing. 2. He found honor for his

shame. The best robe, the signet ring, the shoes proclaimed his complete restoration to sonship in the father's house.

3. He found plenty for his want and joy for his misery. The fatted calf was killed, and with the feast came joyous music and dancing. "There is joy in heaven over one sinner that repenteth."

Special Lessons.

1. Lost-Found. The chapter ends on its key-note. We are not told how the scribes and Pharisees received the parable, but they must have seen themselves in the elder brother; and indeed that harsh character finds a likeness in ourselves whenever we do not fully share Christ's joy in the finding and winning of lost souls."

2. "If you are bent on using your life and resources for what you fondly dream will make you happy without God, God will let you take your way. God never places his almightiness between a man and the perdition to which he is wedded. He who made you free will leave you free."—Rev. Henry Batchelor.

3. "In the best robe we may see illustrated the doctrine of justification, the robe of Christ's righteousness, in which the soul is, as it were, clothed. The ring, as containing the signet or seal, may well be regarded as symbolizing the sealing gift of the Holy Spirit. The shoes, used only when walking or at work, assured the son of the privileges of service, and yet that in serving he should be free."—Canon J. Denton Thompson.

Mr. and Mrs. G. W. Heard and Miss Lucy Reed spent last Sunday in Friona and attended the special Easter service of the Congregational church there. Rev. J. L. Beatty preached the regular sermon.

Mr. and Mrs. H. L. Rice motored to Pampa last Sunday to visit their daughter, Miss Ethel, for the day.

Mr. and Mrs. Hershel Climer of near Vega were here one day the latter part of last week on a business mission.

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