



# The Hereford Brand



Published Every Thursday

Our Slogan—"More People—More Farms"

31st Year—Number 48.

The Hereford Brand, Hereford, Texas, Thursday, December 10, 1931.

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## C. C. Luncheon Reaches Highest Attendance Mark

The greatest number of attendees the Hereford chamber of commerce ever entertained at a regular luncheon was present Monday noon at the First Christian church when over 80 members and guests spent an hour discussing community problems, introducing and meeting new members and visitors, and voicing the city's appreciation of the high school football team.

President W. E. Damore opened the program with words of praise for the orchestra and singers who entertained during the meal, and for the roast turkey, dressing, gravy, cranberry sauce, and other appropriate fittings served by the Christian ladies, and both received vociferous cheers of approval.

County Judge Earl W. Wilson was the first speaker presented, and he told of the affliction of Mrs. Lula Lewis, and the efforts of friends to raise a trust fund to pay for her trip and hospitalization at Mayo Brothers.

Other newcomers introduced were Grant Fuller, recently transferred here from Farwell as manager of the R. H. Kemp Lumber Company; C. C. Rockwell, former citizen just moving back to Hereford; Miss Grace Russell, new county health nurse, who spoke in a complimentary way concerning health conditions as she found them here, of the cooperative assistance given by her governing board, how she felt a great obligation to make good, a possibility made more sure by the organization groundwork done by her predecessor, Miss Nell Hall, D. F. Biggs, editor and publisher of Western Live Stock, Albuquerque, who spoke briefly of the fine herds of registered Herefords here and his appreciation of the fellowship he enjoyed in the city.

N. C. Vogele, president of the Tri-County Poultry Show, was called upon for an account of the truly great exhibition held last week, and in his modest way Mr. Vogele attributed its success to the secretary, B. H. Hopkins, but all present as well as the city as a whole understood that it was the fine work of the two in the organization and administration of the poultry show that gave it its deserved success.

The members of the high school football team, Coach T. E. McCollum and Manager B. H. Hopkins, Superintendent C. H. Dillehay and Principal G. M. Hudson were guests of the chamber of commerce at Monday's luncheon, and Alex Thompson, who as he said is related to all Hereford football teams by affinity, was chairman of a program given in their honor.

At the outset Mr. Thompson pledged the entire body of the chamber of commerce to come out next year to every home game and take lessons from the football boys on how to "run interference for each other, how to work as a team for a single goal, how to block opposition, how to cooperate with each other, how to always play clean and fair, how to be good sports, even if we lose, and how to fight hard."

He claimed he established a new world's record at Berger this year by holding his breath 12 minutes and 13 seconds during the last quarter while the Bulldogs were fighting superbly to down the Whitefaces. He called upon Rev. V. M. Cloyd to pay tribute to the team, and he responded in a fine way, stressing the physical.

## Learn Identity of Man Who Dies After Taken From Train

### Michael Kane Succumbs to Complications Without Telling Name.

For several days last week authorities were puzzled as to the identity of a man taken from a train here Friday and kept in the Deaf Smith county hospital until he died Sunday afternoon. The man apparently was in a dying condition and what statements he made were incoherent or vague. He had three suit cases with him but there was no identification marks in any of them.

Word from the Santa Fe railway notified authorities to meet the train and remove the man to a physician's care. He had a ticket from Pittsburgh, Pennsylvania, to Los Angeles, and a few dollars in cash. Examination revealed him suffering from several complications and apparently death was inevitable. His talk concerning his name and people was not intelligible.

A clue that led to the establishment of his identity resulted from a telegram of inquiry addressed to Miss Margaret Kane of Pittsburgh, whose name was on advertising matter in the man's pocket. He proved to be her brother, Michael Kane, aged 37, and arrangements were completed for the removal of his body Monday night by train to the Pittsburgh address.

## Dimmitt Holds Poultry Show This Week End

Tomorrow and Friday the poultry interest of all adjoining territory will move to Dimmitt where a poultry show will be held. A number of exhibitors from Hereford will have birds on display there, W. L. Kaker with his Buff Orpingtons, Jack Wright with his White Plymouth Rocks, and Marvel Upton with his Barred Rocks and capons, have already announced their intentions to show.

**Judging Contest.**  
The vocational agriculture class of Hereford high school will be taken by its instructor, B. H. Hopkins, to give an account of itself in judging poultry in competition with classes from four or five other schools. If the Hereford boys profited by the fine display at the show here last week, they should make a good showing at Dimmitt.

## FATHER OF T. E. MAJOR BURIED HERE TUESDAY

A. D. Major, aged 71, father of T. E. Major of Hereford, died at his home in Lockney Monday, December 7, and was brought here for burial in West Park Cemetery Tuesday. Funeral services were conducted by Rev. V. M. Cloyd in the First Baptist church at 3:00 p. m. that day.

## MORE DAMP WEATHER DURING PAST WEEK

While not extremely disagreeable, weather conditions since the first of the week have not been very pleasant. Chilly, foggy nights with penetrating winds have called out winter wearing apparel. Light snow fell Monday night, alternating with rain and sleet at intervals Tuesday. Precipitation has been slight, but the damp condition keeps most of the moisture where it can soak into the ground.

## ALBUQUERQUE EDITOR VISITS IN HEREFORD

D. F. Biggs, editor and publisher of the Western Live Stock, a magazine printed at Albuquerque, New Mexico, has been in Hereford this week looking after news stories of interest to live stock growers, concerning the activities of Hereford breeders and preparations for the annual auction sale to be held next month.

Among Hereford football fans attending the Amarillo-Lubbock game in Lubbock last week were Prentice Rosson, W. L. Davis and C. C. Acker.

G. L. Wilkinson, special writer of the Amarillo Globe-News, was an appreciated visitor to the poultry show Friday, and made himself valuable to the officials in many ways. In addition, an excellent feature article about the show appeared in Saturday's issue of the News.

Ted Houston, of the Panhandle Lumber Company general offices in Amarillo, spent Sunday in Hereford.

## "Ox" Higgins, 1930 Captain, Makes Varsity

G. T. Higgins, former Hereford high star, has made quite a name for himself as a tackle on the freshman team at W. T. S. T. C. this year. "We never had him blocked out a single time all fall,"

are the words of Coach Sad Sam Burton of the Buffalo varsity. "I consider him excellent material for a varsity berth next fall. He plays football because he loves the game and the tougher it gets the better he likes it," continued the coach.

Higgins will fill a place in the Buffalo line somewhere, if not at tackle, at guard, for he is too valuable a man to leave on the side line. He weighs about 185 and his great strength in warding off varsity men in scrimmage caused some one to remark that "He is as strong as an ox" so now it is "Ox" Higgins on the Buff Campus and sports writers of the next few years will doubtless refer to the feats of the mighty "Ox."

Made Good Winnings.  
S. F. Warren, Friona's leading poultryman, had his flock of fine Rhode Island Reds well represented at the Tri-County Poultry Show at Hereford last week.

As usual Mr. Warren made his mark in the way of winnings, and is rapidly creating the impression among poultry fanciers that he knows his chickens when it comes to breeding either for show or for production. He took many of the leading prizes at the Tri-State Fair in Amarillo in September, and he tells us that he had greater and closer competition at the Tri-County than he had at the Tri-State. He says there were far more birds on display in Hereford last week than there were in Amarillo, and that these birds were judged by the same strict standards that were used in Amarillo.

Following is a list of his winnings last week:  
2-5 cock bird.  
1-3 hen.  
1-2-4-5 cockerel.  
1-3-4-5 pullets.  
Champion pen of show.  
Champion parti-colored pen.  
Champion pullet of show.  
Best display judged on A. P. A. points.

Friona people are proud of Mr. Warren's success in the breeding of high grade poultry.—Friona Star.

## Child Burned To Death By Boiling Grease

Little Bobbie Joe, 14 months old son of Mr. and Mrs. J. N. Pierce, about 40 miles northwest of Hereford, died Monday, December 7, just a few minutes after a kettle of rendering lard was accidentally overturned upon him in the home.

The little body was taken overland to Tulsa Tuesday and funeral services were held there Wednesday. The whole community and county is shocked by the sudden and tragic loss of the little fellow, and most sincere sympathy is extended the sorrowing parents.

## C. C. ROCKWELL AGAIN MAKES HOME HERE

C. C. Rockwell, former citizen of Hereford and at one time manager of the local Rockwell Bros. & Co. lumber yard here, has again moved back to Hereford to make his home.

Mr. Rockwell says he is not affiliated with any business interests here, and John H. Olson will continue as manager of the business in Hereford.

## HIGH SCHOOL SPEAKERS TO AMARILLO DECEMBER 11-12

Students in public speaking from Hereford will participate in the speech tournament to be conducted in Amarillo Friday and Saturday of this week, according to reports issued last week.

## William A. Short Meets Death from Oklahoma Car Accident

### Fatal Collision Occurs While Local Youth Visits Relatives at Chickasha, Oklahoma.

William A. Short, 17, son of Mack Short, was fatally injured Thursday night, December 3, near Chickasha, Oklahoma, when the car in which he was driving collided with another as they met at the top of a hill. Death came Friday afternoon as a result of his wounds. The youth, with his brother, J. D., had but recently gone to Chickasha to visit relatives.

The body was brought overland Saturday to Hereford and funeral services were conducted in the home of his uncle, C. P. Short, in South Hereford by Rev. E. E. Robinson, pastor of the Methodist church, at 3:30 Sunday afternoon. Burial was made in West Park Cemetery.

The brother of the deceased was not with him at the time of the accident, and was not injured as was at first reported. The driver of the other car, a vocational agriculture teacher returning home from conducting an evening class, was also killed by the collision.

William and his father have been employees of the D. L. McDonald ranch north of Hereford for the past several years.

## TEXAS DELEGATION IN WASHINGTON ELECTS OFFICERS

At the regular annual meeting of the Texas delegation in Congress, the following new officers were elected:  
Chairman of delegation, Marvin Jones; Congressional committee, Hatton W. Summers; Secretary of delegation, Martin Dies.

## V. EARL EARP PLEASES HIS AUDIENCE HERE

V. Earl Earp, state commander of the American Legion, who addressed a very attentive audience in the First Christian church auditorium last Friday evening, proved to be one of the most entertaining and instructive speakers that has visited Hereford for a long time. Local members of the legion were delighted with the appearance of their state leader and the impression he made on those who heard him.

## Community Bible Class.

The class continues to grow, 46 have now signed membership cards, a live bunch of fine fellows. The Star theatre is a good place to meet. Come next Sunday at 9:30 and hear Mr. Neal lead the same good old songs he used to lead when a young man.

## G. W. WEBB AND FAMILY MOVE FROM CHANNING

G. W. Webb of Channing, who last week exchanged property there for the farm of D. G. Webb, two miles north of Progressive school house, has moved his family here and they are now located in their new home.

## PLAY BASKETBALL AT DIMMITT TOMORROW

Not daunted by the defeat here by both the boys and girls basketball teams from Dimmitt last week, the Hereford teams will go to Dimmitt tomorrow evening to officially open the new gymnasium of the neighboring county seat with games to celebrate its dedication.

## CHRISTMAS SEASON USHERED IN BY DECORATIVE LIGHTS

"In Hereford, Christmas As Usual" is indicated, the evidence being manifest in the numerous decorative lights being strung at street intersections and on public buildings. This work began early in the week and will likely be completed and in service by this week-end.

Bob Wilson Much Improved.  
Reports today are to the effect that Bob Wilson is much improved from the critical illness of the past two weeks, and was able to be taken home from the Deaf Smith county hospital Wednesday.

## Tri-County Show Sets New Record For Cooperation

Saturday night brought to a close the annual Tri-County Poultry Show with the most successful exhibition of its existence, surpassing last year's number of birds, number of exhibitors, interest from all directions, and excellence of the birds shown.

Poultry critics and judges of national repute were present, and the interest of exhibitors and spectators alike was always greatest around H. B. Lansden and Dr. C. E. Ackerman, both American Poultry Association licensed judges, who were explaining points of quality present in the birds they were handling.

## Sacred Cantata By Glee Club December 20th

The annual sacred cantata by the high school glee club will be given this year at the First Christian church at the regular evening service hour, December 20. The churches have consented to suspend their services that all the people may join in hearing the sacred music. It is entitled "World's Redeemer," by Horton.

Miss Lucille Hicks, director, has announced the following voices will have special parts in the production, either in solos or combined with others in duets, quartets or other ensemble numbers: Zelma Ruth Shore, Lueta Borden, Laverna Womble, Ardelle Foster, Betty Jones, Katherine Miller, Ruth Harding and Mildred Fullwood from among the girls, and Murray Copeland, Loys Carmichael, Liburn Ray, Milton Orr, J. B. Noland and Sherman Morgan from among the boys.

There will be 70 voices in the full chorus selections, the largest number ever used by the glee club here.

## D. L. McDONALD BUYS 15 DONNA ANNA HEIFERS

D. L. McDonald, Hereford breeder, has purchased from Ed East 15 head of heifers who are direct descendants of the famous Donna Anna 22nd, that he will add to his famous herd of Super Anxiety Herefords on his ranch north of town. It is reported the purchase will give Mr. McDonald the greatest number of Herefords of the Donna Anna strain of any herd known.

## Child Burned To Death By Boiling Grease

The little body was taken overland to Tulsa Tuesday and funeral services were held there Wednesday. The whole community and county is shocked by the sudden and tragic loss of the little fellow, and most sincere sympathy is extended the sorrowing parents.

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G. T. HIGGINS  
1930 Whiteface Captain.

Hubert Dowell has been here from Oklahoma this week visiting his brother, H. L. Dowell, and Mrs. Dowell's parents, Mr. and Mrs. T. C. Mathias.

(Continued On Last Page)



**The Hereford Brand**

Published Every Thursday at  
HEREFORD, DEAF SMITH  
COUNTY, TEXAS

FUNN-WARREN PUBLISHING  
COMPANY, INC.  
PUBLISHERS

R. E. KESSIE,  
Editor and Manager

TELEPHONE 30—AT NIGHT 498

**NOTICE TO THE PUBLIC**  
Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office on North Main Street.

Entered as second-class matter at the post office at Hereford, Texas, under the act of March 3, 1879.

**SUBSCRIPTION PRICES:**  
Zones 1 and 2, per year — \$2.00  
Zones 1 and 2, six months \$1.00  
Outside Zone 2, per year — \$2.50  
Outside Zone 2, six months — \$1.50  
Outside Zone 2, four months \$1.00

ALL SUBSCRIPTIONS STRICTLY CASH IN ADVANCE.



Courtesy of The  
**Corral & Chute**  
Put Through The

Anyone who missed visiting that poultry show at least several times last week, lost out on the best thing that has occurred in Hereford for a long time. On each of my four or five trips over there I found specimens from the poultry yard that had not attracted my attention before.

I just happened to be present when Judge Lansden selected the grand champion bird of the show. Glad the decision was strictly up to him, it was his business and what he was there for, but it wasn't easy for him.

What gave me the biggest thrill of all was the comment of Dr. C. E. Ackerhan of Clovis to whom the grand champion White Leghorn rooster belonged (I can call them roosters here.) Ackerhan is himself a licensed A. P. A. judge, and he said he would have given the grand championship to S. F. Warren of Friona on his young Rhode Island Red rooster. I claim that is being a good sport if there ever was one.

Those chickens surely were beauties. I tried to show my wife which one almost won the grand prize, but couldn't find it among the rest of the Reds until someone showed it in a pen with some others.

Judge Lansden said it was the best exhibition of birds he ever saw with the same number in a show. What he meant, he explained, was that the birds were of such perfection it was hard to determine winners. He never worked so hard in a 600-bird show in his life, he said.

The announcement of President Elmer Dameron at the chamber of commerce luncheon Monday noon that next month's luncheon subject would be on highways, should have peculiar significance to every citizen in the county.

Deaf Smith county needs highways badly. Its citizens need work, highway development would bring more actual cash into the county than would be voted in a bond issue if the surfaced caliche type of paving would be done, business conditions would be benefitted inestimably.

We have heard so much of the depression being over, and waited

**Nineteen Years Ago In Hereford**

(From Files of The Brand of December 13, 1912.)

The combined deposits of the three banks in Hereford, as officially published in The Brand that week were \$389,264.08. (The two present banks published a total of \$638,106.91 last October.)

Hereford merchants were decorating their places of business with brilliant Christmas displays.

James E. Kelly, publisher of the Hereford Recorder, was given space in the editorial column of the Brand, stating the three years of the Recorder's existence had been extremely difficult, the burden was

so long for relief from it to come from somewhere else, it would be a fine thing if Deaf Smith county would lift itself by its own bootstraps, out of the mud, and solve the depression here by itself. We hear so often about an ounce of prevention being better than a pound of cure that folks think that it is the solution of all problems. Whatever it is that ails the whole country now doesn't need prevention—it needs a cure if anything ever did. Let's put that highway program over.

No one doubts that eventually the State of Texas will take up all highway bonds. Well, it will be two years before any tax payments would be due on a bond issue voted after next January 1. When the state does take up outstanding highway bonds, Deaf Smith county will have to pay its share of them whether or not we have any paved highways, and if we do not already have them voted by that time it will be as hard to get them afterwards as it is for Deaf Smith or any other Panhandle county to get needed recognition from the powers that be down in the state.

Let's get a highway program going.

The Hereford breeders of this territory met here last Saturday to get things started for the big annual sale of registered Herefords. That's an event in the life of the city, too, and will bring scores of buyers from distant states and countries.

Statistics show there are more registered Hereford cattle in Deaf Smith county than in any other county in the United States, and the breeding equals or excels any of them.

**NOTICE OF SALE, REAL ESTATE UNDER EXECUTION.**

THE STATE OF TEXAS, DEAF SMITH COUNTY.

WHEREAS, by virtue of a pluries Execution issued out of the County Court of Deaf Smith County, Texas, on a judgment rendered in said court on the 10th day of December, A. D. 1930, in favor of Arthur Brooks, and against Horace Sullins, M. W. Cornett and W. F. Karr, No. 940 on the docket of said court, I did on the third (3) day of November, 1931, at 5:10 o'clock p. m., levy upon the following real property, situated in Deaf Smith County, Texas, to-wit:

"Being 60 by 65 feet off the west end of lots Nos. 22, 23 and 24 in Block No. 25, of the original town of Hereford, described as beginning at the northwest corner of said block and running in a northeasterly direction with the north boundary line of said block 60 feet; thence in a southeasterly direction parallel with the west boundary line of said block 65 feet; thence in a southwesterly direction parallel with the north boundary line of said block 60 feet; thence in a northwesterly direction with the west boundary line of said block 65 feet to the place of beginning," and belonging to and levied upon as the property of the defendant, W. F. Karr.

And on the 5th day of January,

being laid down, the Brand would take over all unfinished subscriptions, and the Recorder would be no more. Mr. Kelly said it came full from his heart to recognize The Brand as the only paper to be published and it was his opinion none other should be encouraged.

Mr. and Mrs. Seth B. Holman had been down from Amarillo where he was secretary of the chamber of commerce, to visit with her sister, Mrs. D. C. Laird.

D. L. McDonald had "autoed" up to Adrian that week.

Hereford's elevation was reported as 3810 feet, Vega's as

3986, and Adrian's as 3908.

R. W. Baird, then sheriff of Deaf Smith county, had added to the dignity of his office by buying an automobile.

A movement was being put on foot to "put Hereford on the map." It was proposed that 100 men subscribe \$50 each for five years to a fund to let the world know where Hereford was located. (It is now known that the registered Hereford industry, agricultural productions, and Hereford high school activities have done more to advise the outside world about the city than any other sources. Things accomplished count for most.)

A. D. 1932, being the First Tuesday in said month, between the hours of ten o'clock a. m. and four o'clock p. m. on said date at the court house door of Deaf Smith County, Texas, I will offer for sale and sell, at public auction, for cash all of the right, title and interest of the said W. F. Karr in and to said property to satisfy a judgment in the sum of \$311.61, interest and cost.

Dated at Hereford, Texas, this the 7th day of December A. D. 1931.

J. B. MILLER,  
Sheriff, Deaf Smith County,  
Texas. 48-3c

**NOTICE OF SALE OF REAL ESTATE UNDER EXECUTION**

STATE OF TEXAS, COUNTY OF DEAF SMITH.

J. H. McCaskey vs T. Williamson et al.

In the District Court of Deaf Smith County, Texas. Whereas, by virtue of an alias execution issued out of District Court of Deaf Smith County, Texas, on a judgment rendered in said court on the 12th day of May A. D. 1924, in favor of the said J. H. McCaskey and against the said T. Williamson, No. 1453, on the docket of said Court, I did, on the 7th day of December, A. D. 1931, at 9:00 o'clock a. m., levy upon the following described tracts and parcels of land situate in the County of Deaf Smith, State of Texas, and belonging to the said T. Williamson, to-wit:

The South 201.775 feet off of Block No. 32, Evans Addition to the City of Hereford, Deaf Smith County, Texas; and on the 5th day of January, 1932, being the first Tuesday of said month, between the hours of 10 o'clock a. m. and 4 o'clock p. m., on said day, at the court house door of said county, I will offer for sale and sell at public auction, for cash, all right, title and interest of the said T. Williamson in and to said property.

Dated at Hereford, Texas, this the 7th day of December, 1931.

J. B. MILLER,  
Sheriff, Deaf Smith County,  
Texas. 48-3c

**Bankrupt Sale.**

320 acres Deaf Smith County, Texas, described as NE 1-4, 25-3-3, and SW 4 1-2-3, sixteen miles west of Hereford, Texas, will be offered at public sale on Friday, December 11th, 1931, at 2 p. m., at the west front door of the Pettis Coun-

ty Court House, Sedalia, Missouri. Bids by mail will be entertained by the undersigned up to December 11th. J. F. Charlesworth, Receiver for the Estates of William J. Waldman, Harry E. Waldman, Jacob Waldman, doing business as Waldman's, Sedalia, Missouri. Address: 700 Grand Avenue Temple Bldg., Kansas City, Missouri. 48-1p

**Ford Doings**

MISS LA VERNE MANN

Ford, December 4.—Several from this community attended church at Hereford Sunday night.

Mr. and Mrs. Durwood Vernon and baby visited in the B. F. Reeves home Sunday.

F. W. Brunson, sr., was in Hereford Monday.

Mr. and Mrs. Hugh Knox visited Mr. and Mrs. J. J. Jenkins Monday night.

Kenneth Raynor left Monday for Las Cruces, New Mexico, to visit relatives.

Misses Oleta Reeves, Vineta Simpson and La Verne Mann were



**TOYS**

Headquarters for all kinds of toys, at reasonable prices.

Come and Look Them Over!



**Weir's**

**Lights**

A large percentage of the Christmas shopping . . . is done after stores close. The wise merchant will keep his windows attractively decorated and well lighted from now until . . . Christmas.

**Texas Utilities Company**

**SPLINTERS**  
VOL. I. DECEMBER 10. NO. 26.  
Panhandle Lumber Co. Hereford, Texas.  
D. H. ALEXANDER, Mgr.  
It may be unpleasant to play poker with a bad loser, but it's a lot better than playing with any kind of a winner.  
Serving without profit is liable to be the position a man finds himself in, that tries to profit without serving.  
Another young man on the road to prosperity is the man who was in our office yesterday and decided he would build a home of his own.

The four stones upon which the foundations of our business rests are Honesty, Value, Service and Courtesy.  
Did you hear about the Scotchman who wrote to his newspaper that if they did not stop printing Scotch jokes, he was going to read some other paper the next time he went to the library?  
The biggest screen triumph of the fall will be taking them down without tearing them to pieces.  
PHONE 656

Sunday supper guests of Mrs. Hardy Benson.

Floyd Simpson and Homer McClendon spent Sunday night and Monday in Bovina.

About 40 attended the Thanksgiving dinner in the home of Mr. and Mrs. H. Climer. Ed Sprouse and Mr. Smith, both of Vega, furnished music throughout the afternoon. Games were played and all had a fine time.

Mr. and Mrs. O. D. Frazier and son and Kenneth Raynor visited in the D. B. Mann home Saturday night.

Mr. and Mrs. Joe Fair entertained with a party Thursday night. F. W. Brunson, Jr., spent Thursday night with relatives in Claude.

**Adrian-Sims Notes**

BY MRS. J. M. CHAPMAN

Adrian-Sims, December 5.—We are getting some moisture in the form of snow, with plenty of cold weather these days.

Austin Blasingame and family visited in this community Saturday night and Sunday.

Misses Alma and Lucille Foxall were dinner guests in the Tom Cook home Thanksgiving day. Mr. and Mrs. Marshall Stone

are visiting in Abilene during the Thanksgiving holidays.

Misses Alma and Lucille Foxall were Amarillo visitors Friday and Saturday of last week.

Miss May McCaskey visited her brother, Ed McCaskey and family over the week end.

Mrs. C. T. Reese and children, accompanied by Phalaco, Lots and Mozelle Phillips, were callers in the J. M. Chapman home Sunday afternoon.

Mr. and Mrs. Tom Cook and

Louren Luellen plan to leave soon for their old home at Lebanon, Missouri to spend the holidays.

**THREE L CLASS.**  
The Three L Sunday school class held their monthly business meeting on Monday, December 7, at the Baptist church. It was decided that we have our business meetings at our socials, also that we wait until the first of January to have our next social.  
NORA ALICE DANIEL.



For Christmas  
**Have Money**

A WORTH while Christmas gift to any member of your family is a crisp, new bill with which they can open a bank account.  
Money is a welcome gift to both young and old.  
START SAVING REGULARLY NOW  
We Welcome YOUR Banking Business

THE  
**FIRST NATIONAL BANK** HEREFORD  
A Strong Bank Thoughtfully Managed

MEMBER FEDERAL RESERVE SYSTEM

**HOW ONE WOMAN LOST 20 POUNDS OF FAT**

Lost Her Prominent Hips—Double Chin—Sluggishness. Gained Physical Vigor—A Shapely Figure.

If you're fat—first remove the cause!  
Take one half teaspoonful of KRUSCHEN SALTS in a glass of hot water every morning—in 3 weeks get on the scales and note how many pounds of fat have vanished.  
Notice also that you have gained in energy—your skin is clearer—you feel younger in body—KRUSCHEN will give any fat person a joyous surprise.  
Get an 85c bottle of KRUSCHEN SALTS from City Drug Store or any leading druggist anywhere in America (lasts 4 weeks). If this first bottle doesn't convince you this is the easiest, safest and surest way to lose fat—your money gladly returned. —adv

**WEEKLY SPECIALS**

**SYSTEM**

Headquarters for Christmas Nuts, Oranges, Candies, Apples, Fruit Cake Ingredients—second large shipment just arrived. On account of our large buying power and small profit and quick turn-over—that is the reason everything is so cheap.

**FREE DELIVERY PHONE 249**

FRUIT CAKES, pound	27c
CRACKERS, 2 pounds Saltine	26c
<b>SUGAR</b> Powdered, pound	9c
Brown Sugar, 3 lbs for	25c
RICE, pound	4 1-2c
SOAP, Ivory, three for	22c
<b>Mince Meat</b> Two packages	<b>25c</b>
OXYDOL, large	23c
COFFEE, three pounds	33c
<b>PINEAPPLE</b> Flat crushed of sliced	10c
No. 2	15c
No. 2 1-2	21c
BROOMS, large, six-string, heavy duty	95c
APPLES, Stark's Delicious, large	31c
MATCHES, three boxes	10c
<b>Cake Flour</b> Swans Down	<b>26c</b>
TOILET PAPER, crepe	6c
POP CORN, one pound 10c, two pounds	20c
<b>ORANGES</b> Large, dozen	<b>24c</b>
CHIPSO, large	22c
PEANUT BUTTER, one pound	18c
<b>BREAD</b> Hereford, 16-ounce loaf	<b>4c</b>
PEANUT BUTTER, two pounds	32c
PEANUT BUTTER, five pounds	69c

Get Our Prices On Oranges, Candy, Nuts, Apples, Fruit Cakes—We have the Low-Down on All Prices. LUCY and H. D. REED, Owners.



### Ford Doings

**MISS LA VEBNE MANN**  
(This week's letter.)  
There was an attendance of 105 at the school Sunday. There were a number of good singers out here and sang a few songs. Would be glad for you to come out and help any way we extend the invitation anyone.  
Mr. and Mrs. Albert Buller and returned home from points Missouri where they have been.  
E. H. Simpson received a telegram Saturday night calling to come to Oklahoma, to the home of her father, Mr. Grim, who is suffering a stroke.  
Mr. and Mrs. Ted Langley and returned home from points Missouri where they have been.  
Mrs. O. D. Frazier.  
Mr. and Mrs. R. M. Gunn and Mrs. Campbell returned Monday from Crystal Falls where they spent two weeks with his brother.  
Mr. and Mrs. Grady Wilson are the proud parents of a baby boy, born Wednesday, December 2.  
Sunday school has been changed from the morning hour until two o'clock in the afternoon. Singing will be after Sunday school.  
Mr. Burgess of Hereford asks the people to meet there with him next Sunday to talk over the prospects of a night singing school.  
Mr. and Mrs. Johnson and daughter, Ruby, went to Tulsa Friday and to Amarillo Saturday.  
Mrs. Hartman and Oleta visited Mrs. Wilson Friday.  
Mr. and Mrs. A. L. Manjeot visited Mr. and Mrs. P. H. Gilliland Sunday afternoon.  
Evelyn Van Swearington spent the week end with Sue Vaughn.  
Mr. and Mrs. Joiner spent Saturday and Sunday night with Mr. and Mrs. G. Brunley in Hereford.  
Gladys Czerner spent Thursday night with Wilma Skypola.  
Mrs. Tom Vaughn and Mrs. N. F. Sikes visited Mrs. Wilson Saturday.  
Stella Mae Gore who was on the sick list last week was able to return to school Monday.  
Wanda Osborne is visiting the Holland home this week.  
Tuesday night of last week Mr. and Mrs. P. H. Gilliland attended the golden wedding anniversary of his parents in Hereford.  
Everyone is invited to come to the play, "The Deacon Entangled" Friday night, given by the high school children at the school building. Admission will be 50 cents for each family and 50 cents per couple.  
Estelle Wilson is ill with influenza this week.

### Westway Items

By WILMA NELL SIKES.  
Mr. and Mrs. R. M. Gunn and Mrs. Campbell returned Monday from Crystal Falls where they spent two weeks with his brother.  
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### Poultry Show

(Continued from Page One)  
vocation agriculture boys taken care of the labor incident to the show, had not the pep club girls served hot coffee and sandwiches and had not all others who gave or assisted in many ways done so much to contribute to the general success.  
It was not the amount that any one person or organization did that made the poultry show what it was—it was the working all together, with the whole welded into a composite accomplishment for the welfare of the community, that counted.  
**BUFF ORPINGTON**  
Old Pen:  
1. Mrs. Oscar Hunt.  
Young Pen:  
1. Art Manjeot.  
Cock:  
1. Mrs. Oscar Hunt.  
Cockerel:  
1. Mrs. Oscar Hunt.  
2. Mrs. Oscar Hunt.  
3. Mrs. Oscar Hunt.  
4. W. I. Kucker.  
5. Art Manjeot.  
Hen:  
1. Mrs. Oscar Hunt.  
2. Milton Orr.  
3. Carl Oldham.  
4. Milton Orr.  
Pullet:  
1. Mrs. Oscar Hunt.  
2. Mrs. Oscar Hunt.  
3. H. D. Robbins.  
4. R. A. Daniel.  
5. C. Higgins.  
**WHITE LEGHORN**  
Cock:  
1. Dr. C. E. Ackerman.  
2. Dr. C. E. Ackerman.  
3. Roy Henderson.  
4. Roy Henderson.  
5. Mrs. J. M. Chapman.  
Cockerel:  
1. Roy Henderson  
Miss Brunson spent the week end with Misses Garrett and Hughes.  
Mr. and Mrs. Arlie Dean attended the football game at Lubbock last Thursday.  
Mr. and Mrs. Lloyd Harrell visited the B. R. Fulkerson home Friday night.  
Miss Ragsdale spent Sunday with Miss Gunn at Westway.  
Willie Baker spent Saturday night with Mr. and Mrs. Tom Baker of the Progressive community.  
Sixteen South Plains counties have a total of 55,000 hogs, with Lamb county leading and Hale a close second.  
We are ready for your turkeys. H. H. Hawkins, Produce. 48-1c

2. Dr. C. E. Ackerman  
3. Roy Henderson  
4. Roy Henderson  
5. Dr. C. E. Ackerman  
6. Dr. C. E. Ackerman  
7. Roy Henderson  
8. Roy Henderson  
9. Dr. C. E. Ackerman.  
10. Dr. C. E. Ackerman  
11. Roy Henderson  
12. Roy Henderson  
13. Dr. C. E. Ackerman  
14. Dr. C. E. Ackerman  
15. Roy Henderson  
16. Roy Henderson  
17. Dr. C. E. Ackerman  
18. Dr. C. E. Ackerman  
19. Roy Henderson  
20. Roy Henderson  
21. Dr. C. E. Ackerman  
22. Dr. C. E. Ackerman  
23. Roy Henderson  
24. Roy Henderson  
25. Dr. C. E. Ackerman  
26. Dr. C. E. Ackerman  
27. Roy Henderson  
28. Roy Henderson  
29. Dr. C. E. Ackerman  
30. Dr. C. E. Ackerman  
31. Roy Henderson  
32. Roy Henderson  
33. Dr. C. E. Ackerman  
34. Dr. C. E. Ackerman  
35. Roy Henderson  
36. Roy Henderson  
37. Dr. C. E. Ackerman  
38. Dr. C. E. Ackerman  
39. Roy Henderson  
40. Roy Henderson  
41. Dr. C. E. Ackerman  
42. Dr. C. E. Ackerman  
43. Roy Henderson  
44. Roy Henderson  
45. Dr. C. E. Ackerman  
46. Dr. C. E. Ackerman  
47. Roy Henderson  
48. Roy Henderson  
49. Dr. C. E. Ackerman  
50. Dr. C. E. Ackerman  
51. Roy Henderson  
52. Roy Henderson  
53. Dr. C. E. Ackerman  
54. Dr. C. E. Ackerman  
55. Roy Henderson  
56. Roy Henderson  
57. Dr. C. E. Ackerman  
58. Dr. C. E. Ackerman  
59. Roy Henderson  
60. Roy Henderson  
61. Dr. C. E. Ackerman  
62. Dr. C. E. Ackerman  
63. Roy Henderson  
64. Roy Henderson  
65. Dr. C. E. Ackerman  
66. Dr. C. E. Ackerman  
67. Roy Henderson  
68. Roy Henderson  
69. Dr. C. E. Ackerman  
70. Dr. C. E. Ackerman  
71. Roy Henderson  
72. Roy Henderson  
73. Dr. C. E. Ackerman  
74. Dr. C. E. Ackerman  
75. Roy Henderson  
76. Roy Henderson  
77. Dr. C. E. Ackerman  
78. Dr. C. E. Ackerman  
79. Roy Henderson  
80. Roy Henderson  
81. Dr. C. E. Ackerman  
82. Dr. C. E. Ackerman  
83. Roy Henderson  
84. Roy Henderson  
85. Dr. C. E. Ackerman  
86. Dr. C. E. Ackerman  
87. Roy Henderson  
88. Roy Henderson  
89. Dr. C. E. Ackerman  
90. Dr. C. E. Ackerman  
91. Roy Henderson  
92. Roy Henderson  
93. Dr. C. E. Ackerman  
94. Dr. C. E. Ackerman  
95. Roy Henderson  
96. Roy Henderson  
97. Dr. C. E. Ackerman  
98. Dr. C. E. Ackerman  
99. Roy Henderson  
100. Roy Henderson

1. Pat Wederbrook (2, 3, 4)  
White Minorcas.  
Pullet:  
1. Everett Camel (2, 3)  
White Orpingtons.  
Cockerel:  
1. Sam Hartsheld  
Pullet:  
1. Sam Hartsheld (2, 3)  
Light Brahmas.  
Young Pen:  
1. Arthur Buller  
White Wyandottes.  
Cock:  
1. Weldon Lindsey  
2. O. Wilson  
3. S. F. Billingsley  
Cockerel:  
1. S. F. Billingsley  
2. O. Wilson  
3. Weldon Lindsey (4)  
Hen:  
1. Weldon Lindsey  
2. O. Wilson (3)  
3. S. F. Billingsley  
Pullet:  
1. Weldon Lindsey (2)  
2. O. Wilson (5)  
Anconas.  
Old Pen:  
1. G. P. Owens  
Young Pen:  
1. J. R. Kirkland

Cockerel:  
1. J. R. Kirkland  
Hen:  
1. Allen Plummer  
Pullet:  
1. J. R. Kirkland  
2. B. H. Kirby (3)  
3. G. P. Owens (5)  
Capons.  
Old Pen:  
1. Geo. V. Stambaugh  
2. Louie Wedel  
3. O. D. Frazier  
4. H. D. Robbins  
5. Paul Coneway  
Naragansett Turkeys.  
Cock:  
1. Egbert Brady  
Cockerel:  
1. C. P. Hussey  
2. Egbert Brady  
Hen:  
1. C. P. Hussey (2)  
3. Egbert Brady  
Pullet:  
1. C. P. Hussey  
Bronze Turkeys.  
Old Tom:  
1. Roy Henderson  
2. V. Skipola  
Young Tom:  
1. Roy Henderson (3, 4, 5)  
2. H. D. Robbins  
Hen:  
1. Roy Henderson (2, 3, 4, 5)  
White Peking.  
Young Pen:  
1. Peter Cardinal  
Eggs.  
White Shelled:  
1. Carl Oldham  
2. Hillside Hatchery (3)  
3. W. R. Scheihagen  
4. B. H. Kirby  
Brown Shelled:  
1. Jack Dean  
2. Carl Oldham  
3. C. O. Lee  
4. B. H. Kirby  
Specials Contributed by Hereford Merchants.  
Best solid colored cock, Leghorn, C. E. Ackerman, one 3.75 x 10 inner tube; Ireland & Beavers. Best solid colored White Rock cockerel, Jack Wright. Hereford Brand subscription.  
Best solid colored hen, first White Leghorn, Roy Henderson, five gallons gas, Smith Phillips No. 1.  
Best solid colored pullet, White Rock, Jack Wright, Farmers Creamery Association, \$1 merchandise.  
Best solid colored old pen, White

1. Roy Henderson (2, 3, 4)  
Pullet:  
1. Roy Henderson (2, 3, 4, 5)  
White Peking.  
Young Pen:  
1. Peter Cardinal  
Eggs.  
White Shelled:  
1. Carl Oldham  
2. Hillside Hatchery (3)  
3. W. R. Scheihagen  
4. B. H. Kirby  
Brown Shelled:  
1. Jack Dean  
2. Carl Oldham  
3. C. O. Lee  
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Best solid colored hen, first White Leghorn, Roy Henderson, five gallons gas, Smith Phillips No. 1.  
Best solid colored pullet, White Rock, Jack Wright, Farmers Creamery Association, \$1 merchandise.  
Best solid colored old pen, White

### AN IDEAL GIFT!



### NO-WATER COOKER

Furr Food Store you will be in a free card. As you make purchases from day to day, the part of each will be punched on the card. As soon as \$10.00 worth of purchases have been made, this No-Water cooker is yours for only \$2.75.

If you have already started your punch it out this week. If you have not, start one today. Everybody will want one of these.

### FURR FOOD STORE

This offer is given as "profit share" in order to better serve you. We can improve our service in any way, remember that we welcome constructive criticism.

### Scherer Items

MRS. B. R. FULKERSON  
Mr. and Mrs. Earl Springer visited in the B. R. Fulkerson home Sunday.  
Mr. and Mrs. T. P. McCollister visited the Lee Crawford home Sunday night.

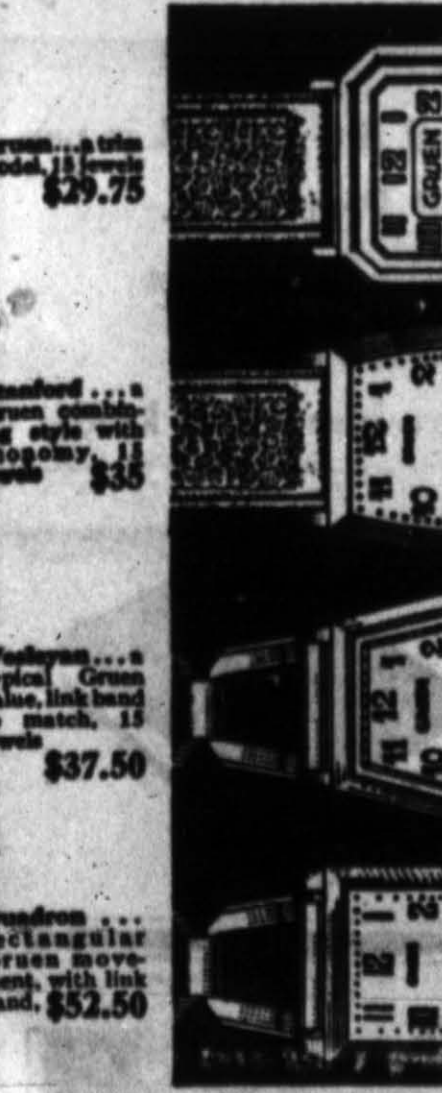
### Green Car

Green Car... with link bracelet, 15 jewels \$29.75  
Beverly... a new Green... 15 jewels \$35  
Holyoke... Green Car... with bracelet of matching design, 15 jewels \$37.50  
Primrose... Green Time-keeping Baguette, with 17 jewel movement, \$57.50  
Green, 17 jewel movement \$40  
Fenton... 17 jewel Green Veritas Precision movement \$75

### The GIFT

of... smartest style... recognized prestige... daily usefulness... GRUEN quality

YOU can be sure the watch you give or select for yourself will have all of these important characteristics if it is... a GRUEN.  
At today's low prices you can choose one of our Gruens and have the assurance of correct style and genuine Gruen Guild quality at no more than you'd pay for an ordinary watch. Priced from \$25.



## F. M. KESTER & SON

Virgin Diamond Dealers

## One Ton of Christmas Candy

Specially Priced At  
This is Texas-made candy, for Texas people. It has been delivered by the Brown Cracker and Candy Company FRESH to our store in sanitary, glass-covered, wooden pails. Select your assortment from the following delicious varieties: Airway Chocolates, Hand-Dipped Coconut Bon-Bons, Peanut Squares, Peanut Brittle, Orange Slices, Lemon Drops, Giant Jelly Beans, Strawberry Mint Straws and Black Walnut Chips.  
This is candy that sells elsewhere for 30c to 40c per pound. We bought 5,000 pounds of it — that's why we can sell it for this low price. See us for special discounts on candy in large quantities for schools, churches, lodges, charitable organizations, etc.  
**19c PER LB.**

## More Big Specials for Fri. and Sat.

COME IN AND SEE OUR STORE FULL OF SPECIALS!

A LARGE 2-POUND BOX  
**Crackers 19c** LOOK! FREE!  
Two pounds cane sugar with each three-pound can of our Very Best Coffee. Ground fresh daily.  
**Coffee 3 lbs. O. V. B. Brand 99c**

**RICE** Blue Rose, Cracked, **5 lbs. 16c**

**BEANS** New crop, Pinto, **10 lbs. 37c**

**Green Beans** Solid Packed, No. 2 can, each **10c**

**MATCHES** Large boxes, 6 for **15c**

**K. C. Baking Powder** 25-Cent Size **19c**

**ORANGES** doz. **19c**

New Medium Size, Soft Shell  
**PECANS 3 lbs. 25c**  
New Crop Navels Balls of Juice

Mistletoe  
**BUTTER** Churned fresh daily from sweet cream  
**Pound... 25c**  
No. 1 White  
**Spuds 1 1/2c**

We are just a medium of exchange between the manufacturer and consumer, and are here to serve you in an humble way. We want you to let us help you. We are for everything that is right, and against everything that is wrong, and are always working for the progress and upbuilding of West Texas and the Hereford country.

## Furr Food Store

The Shortest Route Between Manufacturer and Consumer.  
HEREFORD, TEXAS



### Arney News Items

BY MRS. F. W. FORTNER

Cold, wet weather has prevailed here the past week. Most of the farmers have been hauling and stacking feed.

Many hogs were butchered last week.

John Pitman and family left recently for their new home near Lockney.

Several Arney people attended the Tri-County poultry show at Hereford last week.

Mr. and Mrs. Emmet Tipton visited in the C. O. Hayes home a few hours Saturday.

Ross Campbell and Tom Bundy went to Taylor Springs, New Mexico Sunday, returning Tuesday.

There will be a Christmas tree and program at Arney.

A good crowd attended club day meeting Tuesday.

Miss Zoe Clark, home demonstration agent, spent Tuesday in the Wilson home canning beef.

Mr. and Mrs. Nell Kress are in Alabama visiting relatives.

Ohas. Chatfield of Ford county is helping Ross Campbell stack feed.

Ben Fortner was in Borger on business Sunday.

Mrs. Flossie Fortner and sister, Mrs. Lola Campbell, were in Amarillo Friday.

### Summerfield

BY MRS. L. JOHNSON

The Home Makers Study club met with Mrs. Ben Davis Thursday, December 3. There was no program or business meeting as the leader and president were absent.

Mrs. Ray Johnson gave a report of the last council meeting and some of the plans for the year book.

Miss Buzzell, county nurse, gave an interesting talk on health.

The next meeting will be December 17 at the home of Mrs. Lee Curry, the annual Christmas party.

Mr. and Mrs. Louie Huckert and family were visitors in the Jay Saunders home at Big Square last week.

Charles Baker of Amarillo visited Miss Fannie Manning last week.

L. G. Harris of Canyon visited here last week end.

Rev. Coe of Plainview filled his regular appointment here Saturday night and Sunday.

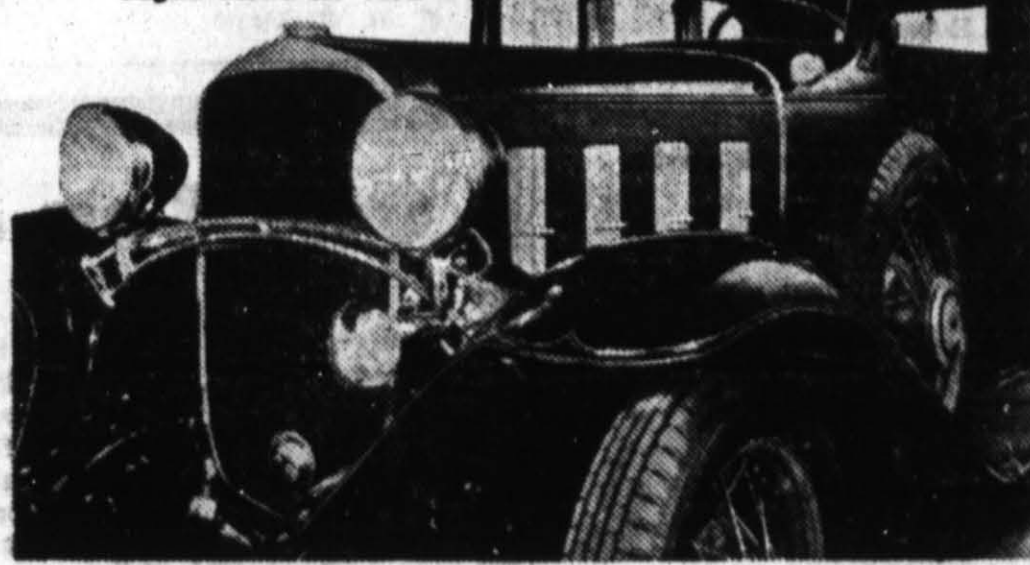
Mrs. H. C. Jackson of Boyina is visiting her daughter, Mrs. Alton Lookingbill.

Mr. and Mrs. O. B. Roberson were called to Houston, Missouri, on account of the death of her father, last Thursday.

## New Chevrolets Now Displayed Aid Employment Throughout U. S.



Above: Special Sedan  
Right: Head-on View



Chevrolet's new car for 1932, embodying silent Synchro-Mesh transmission in combination with selective free wheeling as standard equipment at no extra cost, and practically every proven automotive advance of recent years, is now displayed at dealer showrooms throughout the country.

While remaining in the price class in which it won world leadership this year, the new 1932 models offer features heretofore considered exclusive to the high price field, as well as a new front end mounting never before shown on any car.

Called "The Great American Value for 1932," the line offers in support of this slogan a twenty per cent increase in power, faster acceleration, top speeds of 65 to 70 miles an hour, new Fisher bodies with a modern streamline styling, down-draft carburetion, counter-balanced crankshaft, inner touch front seat adjustment and many other refinements over the 1931 models, which, from the standpoint of public acceptance, were the most successful in the history of the company.

Twenty standard and deluxe models are in the new line, of which the Special Sedan, pictured above, is the aristocrat. The lower view shows the new front end and the massive, powerful appearing hood enclosing the improved engine.

In addition to interest centering on the cars themselves, the announcement at this time has national significance in that activity brought on by production of the new cars is expected, at conservative estimates, to add materially to the earnings of 200,000 people throughout the country just before the holiday season and before the severe winter season sets in.

The company's 21 domestic plants all are busy producing cars as fast as precision manufacturing limits will permit so that deliveries may be made with the least possible delay. More than 30,000 of the new cars already have been built for dealers' showrooms displays, and more than that quantity

are expected to roll off the assembly lines during the present month.

The new car is the first in the low-price field to offer the combination of silent Synchro-Mesh transmission with selective free wheeling as standard equipment at no extra cost. A control button on the instrument panel enables the driver to use the free wheeling device only when he desires, and he is thus able to utilize the full braking power of the engine when desired.

The front end offers a radically changed appearance, with a new type radiator, a radiator grille built integral on all models, a double tie-bar arching gracefully between the fenders, on which are mounted bullet-shaped headlamps and a trumpet-type horn just beneath the left headlamp. All models have adjustable hood ports

chrome plated on all the sport and de luxe models, and all have cow ventilators controlled from the driver's seat.

With the new streamlined bodies, the external sun visor has been eliminated, and its purpose is now served by an internal visor adjustable to any position in front of the driver. The left front window also has an equalizer built in so that the driver may adjust the window with little effort. On the top rail of the instrument panel is a removable ash tray for the convenience of front seat passengers.

Roofs, silk assist doors, window shades, arm rests and ash trays on both sides of the rear seat, dome light, foot rests, large door pockets and many other big car refinements are standard with various models in the new line.

### Poultry Show

(Continued from Page Three)

Rocks, Roy Henderson, oil drain and refill, Texas Service Station, Glenn Snyder.

Best solid colored young pen, White Rock, Jack Wright, floor dressing, Magnolia Filling Station.

Best parti-colored R. I. Red cock, N. C. Vogele, 48 lb sack flour, Judge Earl W. Wilson.

Best parti-colored cockerel, Barred Rock, Roy Henderson, 48 lb sack flour, Judge Wilson.

Best parti-colored hen, Ancona, Allen Plummer, can Namolene car

family visited relatives in Plainview over the week end.

Wilburn Eddleman was called to Lubbock last week to attend the funeral of a former class and room mate.

Mrs. James Morgan of Hereford spent the week end with her sister, Mrs. Alton Lookingbill.

Mr. and Mrs. Saunders and family spent the week end in McLean.

Mr. and Mrs. George Storey and family spent the week end in Canyon with her mother and father. Mr. and Mrs. Jake Roberson.

Mrs. C. P. Estes of Waxahachie spent one night last week with Mrs. B. C. Roberson.

Mrs. Beulah Roberson has returned home from Corpus Christi.

Densil Long of Texico was a visitor here Sunday.

Mr. and Mrs. Greeson of Bentonville, Arkansas, are visiting their son, B. K., and family.

Several from this community attended a party given by Miss Dorothy Fullwood at Hereford Saturday night.

Mrs. George Garrison of Hereford was a visitor in the Lawrence Johnson home one day last week.

Mrs. C. P. Estes, Miss Carey Estes, Miss Shields and Miss Doughty were supper guests of Mr. and Mrs. B. C. Roberson last Monday night.

Farmers would be glad to see the sun shine after so much damp weather.

Mrs. L. L. Cannon received a message of the death of her mother in Kentucky last week. Mrs. Cannon was unable to go.

Miss Lydia Schulz and Arthur and Herbert Bash, all of Galveston, are visiting in the Will Schulz home.

Announcements have been received by friends announcing the birth of a son to Mrs. Ott Behrends of Kress. Mrs. Behrends formerly lived here.

Mr. and Mrs. Bernard Roberson and son have moved to the McCurdy place northwest of Summerfield. Mr. and Mrs. E. C. Hewitt and family of Borger purchased the O'Dell place and will make their home here.

Ray Johnson and Mrs. Lawrence Johnson have returned from a three weeks visit at Waco and Temple.

cleaner, J. R. Richardson, Texas Company.

Best parti-colored pullet, R. I. Red, S. F. Warren, 5 gals. gas, Tapp & Ireland filling station.

Best parti-colored old pen, Barred Rock, H. Earl Smith, \$1.50 trade, H. L. Rice.

Best parti-colored young pen, R. I. Red, S. F. Warren, \$1 in trade, Carl's Grocery.

Champion cock, White Leghorn, C. E. Ackerman, chick watterer, Rockwell Bros. & Co.

Champion cockerel, White Rock, Jack Wright, butcher knife, Kerr Hardware Co.

Champion hen of show, Buff Orpington, Mrs. Hunt, fat hen, Hereford Poultry & Egg.

Champion pullet of show, R. I. Red, S. F. Warren, B. & W. Cafe, two meal tickets.

Champion old pen, White Rocks, Roy Henderson, gallon mite exterminator, A. C. Thompson Lumber Co.

Champion young pen, R. I. Red, S. F. Warren, one family wash, Hereford Laundry.

Grand champion pen, R. I. Red, S. F. Warren, \$1 mdse., Alston-Ross Lumber Co.

Grand champion male, White Leghorn cock, C. E. Ackerman, inner tube, Ireland & Beavers.

Grand champion female, Buff



—He left a fresh supply of Gift Boxes, containing delicious chocolates.

The CHOCOLATE SHOP

## Hereford Wholesale Grocery Company

WE ARE NOW ON A CASH BASIS  
Special, Friday and Saturday

Baking Powder	K. C., 25 ounces	18c
Grape Juice, White Swan, pint		17c
Brooms, good ones, each		39c
Pinto Beans	Per pound	2 3-4c
Gooseberries, No. 2 can		14c
Loganberries, No. 2 can		21c
CORN	No. 2 Standard	9c
Peaches, No. 2 1-2, sliced or crushed		14c
Pineapple, Libby's, sliced or crushed		14c
CORN	No. 2 Fancy	13c
Prunes, gallon can		32c
Red Beans, Van Camp's, 16-ounce		6c
PUMPKIN	No. 2 2 1/2	11c
Pork and Beans, Van Camp's, 16-ounce		7c
Beets, No. 2 can		10c
SALMON	Pink, can	10c
Hominy, No. 2 1-2 can		9c
Kraut, No. 2 1-2 can		10c
COFFEE	Bulk, 2 pounds	25c
Chili, No. 1 can		10c
Honey, gallon bucket		92c
CRACKERS	2-pound Saltine	23c
Matches, six boxes		19c
SOAP	P. & G., 5 bars	17c

Large Assortment of Christmas Candy and Trees.

- hen, Mrs. Hunt, \$1 mdse., Frank's Grocery.
- Grand champion of show, White Leghorn cock, C. E. Ackerman, 1 book stamps, W. T. Feed & Seed.
- Henderson cup, best cock, cockerel, hen, pullet, one breed, Mrs. Hunt.
- Hillside Hatchery cup, best display, A. P. A. points, S. F. Warren, Capons.
1. Geo. V. Stambaugh, 100 lbs Nutrena, Farmers Elevator.
  2. Louie Wedel, 5 adult tickets, Star Theatre.
  3. O. D. Frazier, man or boy's cap, Stone Dept. Store.
  4. H. D. Robblus, \$1 mdse., Panhandle Lumber Co.
- Dark Barred Rock Cockerels.
1. Roy Henderson, 200 lbs grain, Cone Elevator.
  2. J. M. Heinz, necktie, Popular Store.
  3. D. H. Robbins, \$1 mdse., Weir's Variety Store.
  4. Travis Matthews, \$1 mdse., Baker's Grocery.
- Dark Barred Rock Pullets.
1. Roy Henderson, house dress, D. R. Gass & Son.
  2. James Cloyd, \$1 meal ticket, Ike's Cafe.
  3. Roy Henderson, \$1 mdse., Shore Grocery.
  4. Roy Henderson, \$1 mdse., Cloyd Market.
- Buff Orpington Hens.
1. Mrs. Oscar Hunt, 8 lbs LeGears poultry tonic, City Drug
  2. Milton Orr, \$1 mdse., Helpy Seify.
  3. Carl Oldham, tam, Hefner Hat Shop.
  4. Milton Orr, \$1 mdse., Sprowls-Cronin.
- R. I. Reds, Young Pen.
1. S. F. Warren, poultry feeder, Hardeman King, Amarillo.
  2. S. F. Warren, \$1 mdse., Hereford Bakery.
  3. M. L. Simpson, \$1 mdse., Carlyle Grocery.
  4. Berry Orr, Jr., alarm clock or pocket Ben watch, Kester & Son.
- R. I. Red Pullets.
1. S. F. Warren, insipulated waterer, Streu Hardware.
  2. K. R. Hunter, 2 1/2 lbs kitchen
- made candy, Chocolate Shop.
3. S. F. Warren, 5 lbs LeGears preparation, Close Drug Co.
  4. J. W. Berry, house shoes, Fox Mercantile.
- White Wyandottes, Pullets.
1. Weldon Lindsey, butcher knife, Kerr Hardware.
  2. Weldon Lindsey, fat hen, Hereford Poultry & Egg.
- White Plymouth Rock Cockerel.
1. Jack Wright, 500 ft building paper, Kemp Lumber Co.
  2. D. L. Brumley, shoes half sold, Powelson Shoe Shop.
  3. Jack Wright, cleaning and pressing, Corbett & Co.
  4. Jack Wright, 48 lbs flour, Packard Milling Co.
- Ancona Pullets.
1. J. R. Kirkland, hose, Fashion Dress Shop.
  2. B. H. Kirby, hat, Vogele Millinery Parlor.
  3. B. H. Kirby, 2 dinner tickets, Carl's Cafe.
  4. G. P. Owens, cleaning-pressing, West Tailor Shop.
- White Leghorn Pullet Exhibition.
1. Roy Henderson, sack flour, Furr Food Store.
  2. Dr. C. E. Ackerman, 3 pound White Swan Coffee, Piggy Wiggy.
  3. Roy Henderson, rag rug, B. Black Furniture Co.
  4. Roy Henderson, 2 dinner tickets, Stockman's Cafe.
- Leghorns, Production Females.
1. W. R. Scheibagen, 100 pound Purina Mash, McLean-Pitman
  2. W. R. Scheibagen, tray custom hatching, Hillside Hatchery.
- Nargansett Young Turkey To
1. C. P. Hussey, man's dress hat, S. L. Harman.
  2. Egbert Brady, \$1 shoe repair, Jack's Shoe Shop.
- Bronze Turkeys, Young Tom.
1. Roy Henderson, 100 lb Met mash, W. T. Feed & Seed Co.
  2. H. D. Robbins, 100 worm castules, Corner Drug Store.
- Jersey Black Giant Cockerels.
1. R. A. Daniel, year's subscription to Hereford Brand.
  2. Robert Rundell, cleaning and pressing, Orr's Tailor Shop.

SELL  
US  
YOUR  
CHRISTMAS TURKEYS

We Pay Highest Market Prices.

Hereford Poultry and Egg Co.

Phone 448

## GIFT SUGGESTIONS

For Mother Or Sister  
Wrist Watch Bands, Perfume Atomizer Sets, Toothbrush Holders.,

For Father or Brother  
Gentlemen's Toilet Sets in Yardley, Houbigant, Woodbury and McKesson.

Toilet Sets  
Bridge Sets  
Sewing Sets  
Ladies' Purses  
Photo Albums  
Memory Books  
Vanities  
Diaries  
Coty's Perfumes, Houbigant Perfumes, Manicure Sets, Dresser Sets.

Smoking Stands  
Whisk Brooms  
Bill Folds  
Pocket Knives  
Shaving Mirrors  
Cigarette Cases  
Bill Fold and Cigarette Case Sets  
Military Brush Sets, Cigar and Cigarette Lighters, Drinkless Kaywoodie Pipes.

Gifts Suitable for Any Member of the Family  
AND FOR THE HOME

Door Stops  
Door Knockers  
Thermos Jugs and Bottles  
Clocks.

Full line of Parker pen and Pencil Sets.  
Eastman Kodaks  
Shadow Lamps  
Novelties of all kinds.

The Largest Assortment of  
**STATIONERY**  
In Town

WE DELIVER—PHONE 100

# City Drug Store



Come and See the **NEW**



**CHEVROLET SIX**

# THE GREAT AMERICAN VALUE FOR 1932



**Silent Syncro-Mesh shift**

**Faster, quieter getaway**

**Simplified Free Wheeling**

**Smoother operation**

**Improved six-cylinder engine**

**Smarter Fisher Bodies**

**60 horsepower (20% increase)**

**Greater comfort and vision**

**65 to 70 miles an hour**

**Unequaled economy**

**T**HE new Chevrolet Six is now on display! Its appearance strikes a smart new note in motor car styling. Its performance combines the greatest thrills of modern motoring. Its new features include many of the important developments in engineering and craftsmanship. It actually looks, feels, controls and performs like nothing you have ever associated with low price before.

An outstanding feature of the new Chevrolet Six is its combination of Syncro-Mesh gear-shifting with Free Wheeling. Chevrolet is the first and only low-priced car to offer these two great advancements in combination. Syncro-Mesh, as you know, is the finest type of transmission ever developed by modern engineering. With Free Wheeling, it gives the Chevrolet driver the advantages of simple, easy, quiet gear-shifting and positive control of the car under every driving condition.

The motor includes such refinements as down-draft carburetion, a counter-balanced crankshaft, and rubber insulation from the frame. Power has been increased 20%—giving a maximum speed of 65 to 70 miles per hour and a getaway from a standstill to 35 miles an hour in 6.7 seconds. Chevrolet's famous built-in smoothness and quietness have been made even smoother and quieter throughout the entire speed range. And all of these important advancements are offered in twenty different models—each styled in a new and distinctive manner in keeping with the finest Fisher traditions.

To develop such an automobile at such low prices, Chevrolet has utilized every advantage of its present position as the world's largest builder of automobiles. And Chevrolet presents this new car—proud in the knowledge that it represents the Great American Value for 1932.

Chevrolet Motor Company, Detroit, Michigan. Division of General Motors

PRICED AS  
LOW AS

# \$475

F. O. B. FLINT,  
MICH.

Low Delivered Prices—Easy G. M. A. C. Terms.

**Now on display at your Chevrolet dealer's**

## **Brumley Chevrolet Company, Inc.** Hereford, Texas



**T. E. L. CLASS LUNCHEON AT THE FIRST BAPTIST CHURCH**

The T. E. L. class was entertained with a luncheon at the First Baptist church Thursday, December 3, by Group Two, Mrs. Mack Beach as captain. During the lunch hour a program was rendered as follows: Welcome: Mrs. J. P. Cockrell. Value of Bible study: Mrs. Blythe and Mrs. Walsler. Old family album: Mrs. F. E. Bowe.

Piano solo: Miss Effyle Whitsett. Song: Class. Toast to Group Two: Mrs. E. M. Cox. 'Here's to the T. E. L. class of Group Two; we have enjoyed your luncheon and hospitality, too—but we hope on our Thursday to come that we may do a deed of kindness and honor to you.'

After luncheon the business meeting followed. Instead of the usual Christmas program it was

voted to give treats to some children who old Santa may not visit. All the members of the class are asked to be present Tuesday, December 22, at the church in early afternoon to help fill the containers.

The next class meeting will be January 7, with Mrs. G. W. Brumley, at 2:30 p. m.

**PIONEER STUDY CLUB MEETS WITH MRS. H. D. REED**

Tuesday afternoon the Pioneer Study club met in the home of Mrs. H. D. Reed. The subject discussed was "Books in the Home."

Members of the club answered roll call with "My Favorite Author and one short quotation from his works". Following there was a short program discussing different authors and their works. Lovely refreshments were served by the hostesses, Mrs. H. D. Reed and Mrs. Ira Connell.

**MRS. JESSE STANFORD HOSTES TO MUSIC STUDY CLUB**

"Modern German Music" was studied at the regular meeting of the Music Study club Monday, December 7, when the club met at the home of Mrs. Jesse Stanford.

A duet by a German composer was rendered by Mrs. C. C. Acker and Miss Frances Oberthier. "The Quiet of the Woods," written by Roger, was sung by Mrs. Carl Mountz. Mrs. G. A. F. Parker played Rhapsody Opus 79, No. 2, by Brahms. After which Mrs. B. M. Wiltshire sang a solo by D'Albert, accompanied by Mrs. J. C. McCracken at the piano. Mrs. Homer Fox sang a solo by Strauss, also accompanied by Mrs. McCracken at the piano. The program was closed by an ensemble sextette singing "Dreamy Lake," by the German composer Fiedler.

**NORTH HEREFORD DEMONSTRATION CLUB PARTY**

Members of the North Hereford Demonstration club will have a party on Monday, December 14, at 2:00 p. m., in the home of Mrs. J. W. Brown. All members are urged to be there and bring a gift.

**JUNIOR BAYVIEW CLUB MEETS WITH MISS HASTINGS**

The Junior Bayview club met in regular session Thursday evening, December 3, at the home of Miss Ina Mae Hastings. The subject studied was "The Negro Writes of Himself". After the meeting a short social hour was enjoyed.

**MONTHLY MEETING DEAF SMITH COUNTY HEALTH COMMITTEE**

The regular monthly meeting of the Deaf Smith County Health Committee was held at the office of the county health nurse on Friday, December 4, at 2:00 p. m., with eight members present.

The report of Miss Buzzell was read and approved. Plans for the future work were discussed, such as drawing up a constitution and by-laws for the county health service, also a survey of the county. Due to resignation of Chairman W. E. Dameron, and secretary, Mrs. A. M. Jones, the following were elected to fill the vacancies: Chairman, Judge Earl W. Wilson; secretary, Mrs. Ray Barber. Dr. T. L. Morgan was named educational secretary.

At the next meeting of the committee on January 8, Dr. Morgan will give the first talk on the subject, "Public Health Nursing", a course which will be a part of each month's program.

The following schools have been visited this week by Drs. Heard and Wiltshire, and all children given a dental examination: Valentine, Bippus, Messenger, Frio, Progressive and Higgins.

Miss Grace D. Buzzell, county health nurse, will be in her office Saturday, December 12, from 2 to 5 o'clock, for baby and pre-school child conferences. Mothers are urged to bring pre-school children for weighing, measuring and inspection.

Keep a monthly record of the growth of your child. Watch him grow. Make good use of the county health service and county health nurse. It is the happy, well child and keeping the well child well that is our great objective in public health service.

**"DIRIGIBLE" AT STAR THEATRE NEXT WEEK**

Manager J. C. Parker announced late Wednesday the booking of the super picture, "Dirigible", starring Jack Holt and Ralph Graves, to be played in Hereford on Wednesday, Thursday and Friday of next week. This is reported one of the most gigantic, stupendous and entertaining features to be shown this year, and as its name implies, is built around the lighter-than-air aircraft.

**Adrian-Sims Notes**

BY MRS. J. M. CHAPMAN

Adrian Sims, December 10.—We have been having clear, cold weather the past week.

Mr. and Mrs. Marshal Stone were Hereford visitors Tuesday. Mr. and Mrs. Morris and family were shopping in Hereford Saturday.

Messrs. Cook, Iman and Ray Chapman were in Hereford Tuesday afternoon.

Misses Alma and Lucille Foxall were shopping in Hereford Saturday.

Sims Community Club met last Thursday afternoon with Mrs. Marshal Stone.

Judge Wilson, Dr. Wiltshire and Miss Buzzell, county health nurse, visited Sims school Wednesday morning. Thomas school came over to Sims and were present for the program. Dr. Wiltshire examined each child's teeth, finding some perfect and some needing a few defects corrected. Miss Buzzell has a health program outlined for the children.

**MR. AND MRS. W. J. GILLILAND HONORED**

The glow of softly shaded lights and bowls of cut flowers formed a beautiful setting for the six o'clock dinner given at the lovely home of Mr. and Mrs. W. R. Williams Tuesday evening, December 7, when they, assisted by Mr. and Mrs. Matt Gilliland and Mr. and Mrs. Pink H. Gilliland, honored their parents on the evening of their golden wedding anniversary.

Baskets filled with gorgeous yellow chrysanthemums, yellow candles in silver holders, and other artistic touches featured the decorations for the tables.

When the guests had each found their places around the various tables, E. B. Black gave the invocation. At the conclusion of the main dinner course, the bride and groom of 1881 were presented with a golden-tiered wedding cake which rested on a large silver platter and was embedded in masses of golden tulle. On presentation of this they were asked to cut and serve to the other guests.

A short program was rendered during the dinner hour. Mrs. W. R. Williams had charge, and fittingly introduced those who had parts. The numbers were: a short talk, "Those Whom We Honor," by Mrs. Arthur L. Manjeot, in which she briefly told of some of the high points in the courtship of Miss Lula Hart and W. Jack Gilliland, closing with a poem, entitled "The Proposal". Poem, "Life's Stepping Stones", written by Mrs. P. H. Gilliland and dedicated to the honor guests. Reading, "The Bravest Battle", by Marlin Gilliland.

After dinner the guests spent a delightful hour exchanging reminiscences.

Those who enjoyed this happy occasion were Messrs. and Mmes. W. J. Gilliland, J. H. Head, E. B. Black, Frank Lambert, Geo. Suggs, Mrs. John and Miss Johnnie Estes, Mrs. C. P. Estes, Waxabachie, Texas; Miss Carey Estes, Mrs. J. B. Hammer and Miss Ona Hammer; Mrs. V. M. Reigler and Miss Sadye Reigler, Mrs. H. D. Ross and Floyd Ross; Mmes. F. H. Brittain, Ben S. Howton, C. E. McClain, Dimmitt; M. B. Daniels, Jennie Thompson, Miss Jessie Morris, Mmes. J. E. Gyles, Hattie Rutherford; Messrs. and Mmes. A. L. Manjeot and Lloyd Howton Manjeot, Matt Gilliland and Marlin Gilliland, Pink H. Gilliland and Bob W. R. Williams.

**Junior Music Study Club.**

The Junior Music Study Club will meet on Saturday, December 12, at 2:30 with Nancy Conkright.

**COUNTY COUNCIL DEMONSTRATION CLUBS MEET DECEMBER 19**

The County Council of Demonstrations Clubs will hold a meeting December 19, at the club room in the court house. The out-going delegates will entertain the new delegates for the coming year.

MRS. S. A. MILLER, Chairman.

**Commercial Body Would Aid Agriculture**

The Agriculture Committee of the West Texas Chamber of Commerce has instituted a plan for materially assisting agriculture throughout the territory which it covers and serves. In order to accomplish the objects of this plan the committee has the existing chambers of commerce in the various counties of the territory to organize a county agricultural board in each county.

It is claimed that the work of this plan will be of material benefit to all West Texas, but will be of the greatest benefit to counties that form such organizations. In order that all Brand readers may become acquainted with this plan and its purpose, we are giving them in detail, which are as follows:

In line with a resolution adopted at the Lubbock convention, to develop a plan for securing the maximum cooperation of business interests and bankers with agricultural program as fostered by the State Extension Service, and agricultural schools, The West Texas Chamber of Commerce committee on agriculture will ask chambers of commerce in each county in West Texas to sponsor the organization of a county agricultural board for that county. The purpose of the board will be to coordinate all agricultural activities in each county so far as possible. At present, in addition to the work being carried on by county and home demonstration agents, they have programs being carried on in some counties by chambers of commerce, bankers and other organizations. It will be the duty of this board and its purpose to co-ordinate these activities in so far as they can. It is suggested that the executive committees on these boards

should have the following personnel in their membership without fail:

A representative from the commissioners court, selected by the court, a banker, selected by bankers of county, a representative selected by chambers of commerce of the county, representative farm woman selected by county home demonstration council, if such exists, the county agent, home demonstration agent, a vocational agriculture teacher, and secretary of chamber of commerce in town selected for headquarters. The above committee shall act as the executive committee, steering committee, or board of directors for the county board of agriculture, which should be made up as suggested below:

Each school district or community should be requested by the above committee or board to hold a meeting of interested farmers and farm women, and these district meetings should select one farmer and one farm woman to the county board. These elected members, together with the above executive committee will constitute the county agricultural board.

All secretarial and clerical assistance needed by this board should be furnished by the chamber of commerce secretary who is ex-officio members of the board. The executive committee of this board should meet at least once a month and the entire board should hold regular and stated meetings.

County and home demonstration agents and vocational agriculture teachers are the agricultural planning engineers. Every effort should be made to help these engineers, encourage their programs, and more effectively carry them out rather than attempt to set up separate programs in duplications of any and in conflict with the programs already under way.

Secure attendance of business and professional men and bankers at all agriculture meetings in the county. Attendance of citizens from town at county agricultural meetings will encourage farmers, educate town people on farm prob-

lems and do much to promote good will between farm and town. This board should render every assistance in encouraging a live-at-home program in its particular county.

**Just So**  
There is big money in Wall Street for anyone who knows how to play the market, and Beethoven's sonatas are on any piano if you just happen to hit the right notes.—Montreal Star.

Mr. and Mrs. J. W. Witherspoon visited his parents in Bellview, New Mexico, Sunday.

In Wilbarger county 200 farmers have individual light plants and 90 are connected with electric high-lines.

Cotton uniforms are to be supplied every soldier of the U. S. army, Fort Bliss men at El Paso report.

**Carl's Cash and Grocery**  
SPECIALS FOR FRIDAY AND SATURDAY

FLOUR	Ponca Best, 48 pounds	88c
CORN	Sweet, No. 2 cans, 3 for	29c
SUGAR	25-pound bag	\$1.37
PEAS	No. 2 size, two cans	19c
SYRUP	Karo, gallon	59c
MACARONI	Four packages	17c
PEACHES	Texo, Sliced, gallon	43c
SOAP	Garden Complexion, 12 bars	49c
Peanut Butter	16-ounce jar	17c
SALMON	Concho, 3 cans	32c

WE BUY PRODUCE

**SERVICE TELLS**  
During Cold Spells

When the piercing winds came out of the North, together with heavy snows, and the drop of mercury shivered and sought refuge at the bottom of your thermometer you were

**WARM**

The comfort you enjoyed was not due to any accident—but was the result of the untiring labor of hundreds of employees of an organization which spares nothing in its efforts to keep faith with you. While you were sitting in front of your fire while you were eating a warm appetizing meal, while you were enjoying a good night's rest, these men were fighting hard and unflinchingly against the bitter elements, perishing winds, ice and snow—TO INSURE YOUR PERFECT COMFORT.

The Result of These Efforts Is... Service

Natural Gas, without SERVICE, is of little advantage—like a gun without a shell. When, however, it enjoys the companionship of a whole-hearted service, which we strive unceasingly to give, it becomes immediately the most beneficial, economical and dependable fuel known to man.

West Texas Gas Company

**Phone 113**

We Go The Extra Mile

Call On Us When You Run Out of Gas Or Have a Flat Tire.

Chick Sale has nothing on us! We specialize in washing and greasing. We call for your car—a wash includes vacuum cleaning and removing stains from upholstery.

**TAPP-IRELAND Phillips "66" Service Station**

First and Main. Formerly Abo Station

**That The People May Know...**

It has become necessary to force the lid from an unfair situation with the lever of cold, hard facts. Any damage, as a result, will be fair and deserving—coming as the judgment of an open-minded public that has looked into the situation.

The Hereford Laundry, an investment of thousands of dollars, with one of the largest payrolls in Hereford, that pays hundreds of dollars in taxes, and offers the most sanitary and modern laundry service available to Hereford, finds itself without the full support of the people who have their laundry work done outside of the home. Thousand-dollar laundry machinery is doing less than one-fourth of its capacity work.

We are open for inspection, and comparison every day in the week. Do you feel free to enter the houses where hand laundries operate—if you are invited?

We WANT you to see our plant. You are welcome to inspect the vats where we mix chlorinated lime with soft water to guarantee perfect sanitation for your clothes (Chlorinated lime is sometimes used in city water supplies during typhoid epidemics to insure PURE water. We mix our solution double the strength used for pure drinking water.) There is no concentrated lye used on any garment in our plant.

There are many cases for doctors, where operators of hand laundries have developed dangerous sores through handling garments saturated with concentrated lye. Other cases are on record of persons developing raw skin from wearing lye-washed garments. No record has been kept of damage sustained by garments washed in lye.

Every piece washed at the Hereford Laundry is rinsed from 11 to 13 times in soft water heated 160 to 180 degrees. No cleaning solution can remain in the garments and be harmless.

Many hand laundries are forced to fold sheets four times in order to put them through their small ironers. Several hundred pounds of pressure roll over the sheets until electric heat dries or scorches them. Our steam-heated ironers take the sheet flat between 150 pounds of pressure from rollers covered with two inches of padding. Steam heat cannot scorch.

We submit these facts to the people for investigation and comparison.

**THE HEREFORD LAUNDRY**

PHONE . . . . . 298



# WANT Ads

All classified advertisements must be paid in advance unless arrangements are made in person to save for the payment of them. Classified ads received through the mail will not be published unless accompanied by the cost of insertion. Classified advertising includes Cards of Thanks, Resolutions of Respect, Verbatim copies of Obituaries, Legal Publications of all kinds, Announcements, Etc., as well as Reading Locals scattered about thru personal mention columns.

All of the above styled advertising, with the exception of Cards of Thanks, short Announcements and Reading Locals cost 1-3 cents per word for the first insertion, and 2-4 cent per word for each continuous insertion thereafter without change. Reading Locals and Short Announcements cost 10 cents per line for each insertion, counting six words for each line or part of line.

Cards of Thanks cost 50 cents each in the usual form, more than 50 or ordinary length the cost is the same as for reading locals. No ad in any issue may cost less than 25 cents. If desired set in black face type add 25 cents to cost of the advertising. Word ads intelligently—do not try to save a few cents by leaving out necessary words; tell who, what, where, and if essential, when and why.

**For Sale or Trade**  
**FOR CHRISTMAS:** There is no better present for yourself or your friend than a year's subscription to a good magazine. See, the American and Woman's Home Companion, both one year for \$3.00. Many other clubbing offers that will save you money if you will see of phone 983. W. Frank Ball. 48-4p

**FOR SALE:** Acme Quality Paints and dependable lumber for every size job. A. C. Thompson, Dependable Lumber. 48-tfc

**TYPEWRITERS, New and second-hand.** Jewell Murchison, Court House. 37-tfc

**FOR SALE:** Barred Rock cockerels. See J. M. Heinz, on state line, 7 miles north of Texico. 48-1p

**FOR SALE:** Stock turkeys, big Bronze, from pure bred stock. Mrs. S. O. Wilson, Phone 9027. 47-2c

**WILL TRADE:** Wholesale and retail oil and gas business, also equity in home in Amarillo. Want to trade for equity in land or machinery and livestock on a leased or rented farm. See or write M. E. Winberg at 4223 West 15th Street, Amarillo. 48-2p

**FOR RENT:** Nicely furnished apartment; modern; three rooms and bath. J. M. Gilliland. 48-1c

**FOR RENT:** Two furnished rooms for light housekeeping; nice, modern. 110 West Sixth Street. Mrs. Maggie Hopper. 47-1p

**FOR RENT:** Board and room for two together, close in, modern home, phone 369-M. Mrs. Tency McDonald, three doors north of Methodist church. 47-1p

**FOR RENT:** Modern duplex, nearly new, close in; furnished or unfurnished. H. B. Webb, Phone 746-W. 43-tfc

**FOR RENT:** Splendid three room apartment, furnished or unfurnished. 517 East 11th Street, Phone 194. 42-tfc

**FOR SALE:** High bred young sows, will farrow soon. O. G. Hill. 46-tfc

**FOR SALE:** 45 Dark Barred Rock chicks, 85c each. Box 967, Hereford, 3 1/2 miles southwest on Clovis highway. W. R. Schelhaegen, Junior. 48-tfc

**FOR SALE:** One of the choice homes of Hereford; close to high school; six rooms, modern in every respect; beautiful shade trees; priced to sell. Inquire at Hereford Brand office. 34th


**Ask for FLAVO FLOUR at your Grocer's.**  
**PACKARD MILLING COMPANY**  
 Phone 29. 12-tfc

**Lodge Directory**  
**HEREFORD LODGE**  
 No. 478, I. O. O. F.  
 meets Monday, 8:00 p. m.  
 Visiting Brothers welcome  
 LEE R. CONKLIN, N. G.  
 L. H. Foster, Secretary.

**HEREFORD LODGE**  
 NO. 849, A. F. & A. M.  
 Stated Meetings Each Second Monday Night of Month. School of Instruction Each Thursday Night. Visitors Are Welcome.  
 JAS. W. HOLLEY, W. M.  
 J. S. JOYES, Secretary.

## SAVE ON GAS

Inefficient operation of hot-water heaters or a small leak that loses gas 24 hours a day will make your bill higher.



**BOILER HEATER REPAIRS**  
 by experts

**ROUNTREE**  
 Plumbing & Heating  
 Phone 340

**For Rent**  
**FOR RENT:** Modern apartment, furnished or unfurnished. J. P. McMahon, at Skelton's Variety, or phone 747-W. 48-tfc

**FOR RENT:** Four room house, with garage. Inquire at Piggy Wigly. 47-tfc

**FOR RENT:** Five room unfurnished house. Mrs. J. B. Hammer, phone 98. 48-tfc

**FOR RENT:** Twenty acres with 5-room house, stucco chicken house, shed, well, tank, quarter mile from town on Harrison Highway. J. J. Carter. 48-tfc

**ROOM-FOR RENT:** Reasonable rate, phone 329-J. 48-tfc

**FOR RENT:** Nicely furnished apartment. Frances Apartment, 206 B Street. 46-4p

**FOR RENT:** 5 room modern house with garage, near Central school. Call 068. 48-1p

**FOR RENT:** Furnished apartment. F. H. Oberthier. 37-tfc

**Lost and Found**  
**REWARD:** Lost one black and white three-piece dress. Notify West Tailor Shop and receive reward. 48-1c

**STRAYED:** From my place in town, a yellow Jersey cow, 3 years old, has horns and if branded at all will be B on left hip. Notify G. W. Brumley. 48-1c

**LOST:** Wednesday afternoon, tan kid glove. Please bring to the Brand office. 48-1p

**Wanted**  
**WANTED:** 1000 bushels of barley and 5000 bushels of threshed maize. G. W. Brumley. 48-tfc

**WANT to keep children in afternoon or evenings; prices reasonable.** Mrs. Mae M. Wagley, Telephone 90-W. 45-tfc

**WANTED:** Must have house work by hour or will nurse confinement cases. Wages reasonable. 307 W. Fourth Street, or Phone 192-R. 48-2p

**WANT LISTINGS:** On all land bargains. I have clients with cash and income properties in Panhandle cities wishing to exchange for Deaf Smith county lands. List your bargains with me. C. C. Ferguson, Hereford, Texas. 47-4p

**WANT TO BUY:** Two butcher hogs, prefer them to weigh about 300 pounds each. See Claude Higgins. 48-1p

**WANTED:** Radios to repair. S. L. Easley, Jr., Phone 344. 45-4p

Mr. and Mrs. J. W. Witherspoon were in Olton on business last Thursday.

Yes, we have fan belts. At RICE'S. 1c

Miss Beesie Lee Barnard visited in Clovis Saturday.

Hanna & Hanna make photos—a nice Christmas gift. 48-2c

Mr. and Mrs. H. E. Miller of Dawn are the proud parents of a fine baby boy, born November 24.

Give your photo for Christmas. Hanna & Hanna. 48-2c

Miss Elizabeth Tolk of Amarillo was a week end guest of Miss Gladys Selgier.

Photos—a nice Christmas gift. Hanna & Hanna. 48-2c

Miss Alberta Davis, a student in the Teachers' College at Canyon, spent Saturday and Sunday in Hereford with her parents, Mr. and Mrs. A. H. Davis.

Sheaffer Fountain Pens make ideal gifts. At Corner Drug Store. 48-1c

Burrell Kirby, teacher of the Valentine school, was in Hereford Saturday having a number of entries in the TriState Poultry Show and taking a number of premiums.

### The Christmas Message

By ELIZABETH CLARKE HARDY  
 In Wisconsin Agriculturist

OH, CHRISTMAS BELLS that sweetly chime,  
 And Christmas lights that gleam and glow—  
 Oh, silent stars that softly shine  
 Across the world of frost and snow,  
 Ye fill the world with joy and light,  
 What message do you bring tonight?

Oh, Christmas trees with twinkling lights,  
 And shining branches bending low  
 With gifts that gladden all our hearts,  
 And thoughts of loving kindness show,  
 What message do you bring tonight?

Oh, radiant spirit of the day,  
 Thy message thrills the whole world o'er,  
 It fills the world with hope and joy  
 From some to some, from shore to shore.  
 'Tis meant for every human heart,  
 And none need stand alone, apart.

The peace, good will and Christmas cheer,  
 The shining lights, the magic tree,  
 The joy that thrills the Christian heart  
 For all the world is full and free,  
 The Christmas message from above  
 To all the world is love, is love.

### Science Unable to Dim Glory of Harvest Moon

There are countries where it is known as the Hunter's moon, tribute being paid to it for its brilliant nights in which to hunt the densens of the wild. But the Harvest moon is the name most popularly applied to it by the Anglo-Saxon people, who for ages have regarded it as a gift divine. While science has long since explained the phenomenon, it continues to bear its ancient name in spite of erudite explanation and it will continue to be known as the Harvest moon.

There is a poetic beauty about some of the ancient folkore beliefs that mankind is loath to part with. One of these is the Harvest moon, which should shed its brilliant rays athwart the earth in the latter part of September, investing the nights with a glorious splendor that all the wisdom and lore of science cannot dim. Nor can mankind forget the devout poetic beauty with which his progenitors invested it; and while he thinks he has grown so much the wiser, somehow he still is thrilled and enchanted by the Harvest moon that makes the late September nights so gloriously resplendent.

No other moon throughout the year can compare with the Harvest moon in point of brilliance. As long as our solar system preserves its present relations, the Harvest moon will return each year and crowd with matchless loveliness the beauty of the late September nights. —Boston Herald.



**Glittering Things**  
 by Martha Banning Thomas

PERHAPS it's a healthy trait that most human beings like and are drawn to bright and glittering objects. At Christmas time this craving is satisfied in a hundred ways.

When we are children we look with awe upon the shimmer of tinsel on Christmas trees. The wings of the angel on the topmost peak seem like the wings of those heralds above Bethlehem who announced the coming of the Christ-child. Our eyes shine half blinded by the glory of legend and expectation.



**"Rags" Own Signature**  
 In the Imperial War museum at London is the first book probably to contain the signature of a dog. It found its way there because it is the war record of a dog named "Rags," which was unofficially attached as mascot to the First division of the United States Army. The animal was found in Paris and taken to the front. It eventually figured in the casualty list. The size of the book and its binding suggest that "Rags" played the hero's part, and was many times (unofficially) "mentioned." When the book was printed the division was specially paraded at Fort Hamilton to witness the signature of "Rags"—the print of a dog's paw. Half a page is generously allotted to it.

**Beautiful Trinidad**  
 Because of the tiny iridescent hummingbirds which swarm about the gorgeous flowers which grow rampant on the island of Trinidad, it is often known as the "Land of Hummingbirds." Roses, hibiscus, poinsettia, crotons, bougainvilleas and jasmine are among the flowers which are found in profusion.

Port of Spain, the principal city, has a population, mostly black, of about 200,000. One of its beauty spots is a wide expanse of green called the savanna of Queen's park, surrounded by the magnificent trees which adds much to the island's charm.

**Memory Trees for Women**  
 Memory trees to keep before the public the good work being done by women in Australia have been planted in Sydney by members of the Housewives' association. Of four planted in Hyde park, one was in honor of the wife of Governor Macquarie. The platform used during the ceremony was made from part of a Norfolk Island pine planted under Mrs. Macquarie's instructions in 1816. Other trees were planted in honor of Sydney's first mayoress, one for the present lady mayoress and a third for Lady Game.

**Love Maxims**  
 "All love that does not uplift, debases; it is a mistake to look for tenderness in love, seek tenderness in friendship; All women without love are the same age; A woman is eighteen when she is in love; A hundred when she loves no longer; When a man says: 'You are the companion of my life, my best friend'—look out for your rival; Love is a spring garden where the sun shines between two showers; The joys of love last no longer than roses." These maxims are from the pen of Lucie Paul Marguerite, daughter of the late Paul Marguerite, novelist.

### Jumbo News

BY EDNA HALL

Chas. Kring is at home from a visit in Oklahoma.

Walter Means and family visited Saturday night and Sunday in the Hall home.

Wayne Dyer spent the week end with home folks.

Jim Boggs of Amarillo visited the Kring home Sunday.

**Sees Time Well Spent in Study of the Stars**  
 Napoleon consulted the stars, and he was no fool, as everybody should be willing to admit. Milton believed in astrology, and so did emperors and popes. There are millions of people who today believe in it and guide all their actions by it, despite the withering scorn of astronomers and other scientists.

Anyhow, how much are the scientists sure of, asks John Steven McGroarty, in the Los Angeles Sunday Times. Sir James Jeans and Dr. Robert Millikan almost called each other liars at a convention where there was an argument about the collapse of the earth. Are they not all guessing?

If astrology does nothing else, it puts you on guard. It admonishes caution. At times it tells you to be bold and to dare. In short, it warns one to look before one leaps. And that's not bad advice.

A thing that has lasted and that is still going as strong as it is going, must have something back of it.

And, when all is said and done, it is interesting, which is more than can be said of some other things.

The stars are full of wonder and beauty. To know them and to study them is to be upon the quest of beauty.

Luther Beck and children took Thanksgiving dinner in the Oxford home.

Geo. Millard and family of Hereford ate Thanksgiving dinner with his sister, Mrs. J. J. Wilder and family.

Misses Johnnie Hardy and Evelyn Blanton spent Friday night with Elaine Dyer.

Mmes. L. E. Beck and Sam Hunter spent Thursday with Mrs. M. L. Simpson.

Frankie Pinckert spent Wednesday and Thursday nights with Bobby Pinckert.

Mr. and Mrs. Clem Maples and children spent Thanksgiving in the Andrew home.

F. L. Pinckert and family took Thanksgiving dinner in the Noel Andrew home.

Mr. and Mrs. Lovell visited Mr. and Mrs. Ullman Hunter Saturday night.

Mr. Johnson and family have moved to Earth.

Mr. and Mrs. Wilder called in the Lelsure home Wednesday night.

Kathleen Hardy visited Mabel Pinckert Sunday.

Mr. and Mrs. Jim Berry visited the M. L. Hardy home Sunday.

Juanita McGinnis visited Edna Hall Sunday.

Mr. and Mrs. L. E. Beck entertained the young people's Sunday school class with a forty-two party Friday night.

Ovid Pinckert and family visited Saturday in the Hines home.

Mr. and Mrs. Albert Schofield, Nelle Freeman and Weston Butts attended the teachers meeting in Amarillo.

Mr. and Mrs. J. T. Hartley had as guests over the week end their son and family.

Mr. and Mrs. Tom Gunnels attended Sunday school here last Sunday.

### Heroic Treatment for Ills in Ancient Times

When one overdoes things on his vacation, namely gets blistered by sun and rowing, or by riding or by mountain climbing, he is carrying out on himself a very old form of medical treatment, writes Dr. Lloyd Arnold in the United States Daily. The physician of ancient times sat outside his tent pitched at the crossings of the camel caravan trails in the Orient. The sick and the ailing were left in his care by the passing caravans. This ancient physician, in addition to being a shrewd student of practical psychology, was a master of two forms of therapy, elimination and stimulation. He first gave a drastic cathartic in heroic doses. Then he used the poultice for skin reddening and blistering. At times he used a hot iron for burning out ulcers and cancers. The surviving patients were fully able and probably equally willing to board the next caravan to their destination.

## Quality Chickens

Grown from Quality Chicks!

—The recent poultry show was an excellent showing of quality birds. Over 50 per cent of exhibitors either custom-hatched or purchased chicks from the Hillside Hatchery.

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# International Sunday School

## Lesson

BY DR. J. E. NUNN

December 13, 1931.

### JOHN'S VISION ON PATMOS

Rev. 1:4-18.

Rev. 1:4. John to the seven churches that are in Asia: Grace to you and peace, from him who is and who was and who is to come; and from the seven Spirits that are before his throne;

5. And from Jesus Christ, who is the faithful witness, the first-born of the dead, and the ruler of the kings of the earth. Unto him that loveth us, and loosed us from our sins by his blood;

6. And he made us to be a kingdom, to be priests unto his God and Father; to him be the glory and the dominion for ever and ever. Amen.

7. Behold, he cometh with the clouds; and every eye shall see him, and they that pierced him; and all the tribes of the earth shall mourn over him. Even so, Amen.

8. I am the Alpha and the Omega, saith the Lord God, who is and who was and who is to come, the Almighty.

9. I, John, your brother and partaker with you in the tribulation and kingdom and patience which are in Jesus, was in the isle that is called Patmos, for the word of God and the testimony of Jesus.

10. I was in the Spirit on the Lord's Day, and I heard behind me a great voice, as of a trumpet.

11. Saying, What thou seest write in a book and send it to the seven churches: unto Ephesus, and unto Smyrna, and unto Pergamum, and unto Thyatira and unto Sardis, and unto Philadelphia, and unto Laodicea.

12. And I turned to see the voice that spake with me. And having turned I saw seven golden candlesticks;

13. And in the midst of the candlesticks one like unto a son of man, clothed with a garment down to the foot, and girt about at the breasts with a golden girdle.

14. And his head and his hair were white as white wool, white as snow; and his eyes were as a flame of fire;

15. And his feet like unto burnished brass, as if it had been refined in a furnace; and his voice as the voice of many waters.

16. And he had in his right hand seven stars; and out of his mouth proceeded a sharp two-edged sword, and his countenance was as the sun shineth in his strength.

17. And when I saw him, I fell at his feet as one dead. And he laid his right hand upon me, saying, Fear not; I am the first and the last.

18. And the Living one; and I was dead, and behold, I am alive for evermore, and I have the keys of death and of Hades.

**Golden Text: Fear not; I am the first, and the last, and the Living one.—Rev. 1:17-18.**

**Time:** John was exiled probably about A. D. 95, under the Emperor Domitian.

**Place:** The island of Patmos, southwest of Ephesus and west of Miletus, in the Aegean Sea.

#### Introduction.

Paul was beheaded in the last year of Nero's reign, 68 A. D. The Revelation of John came probably nearly 30 years later in the reign of Domitian, about 95 A.

D. The intervening years were filled with increasing difficulty for the Christians, now definitely outlawed by the Roman government, through the baseless accusations and bitter persecutions of Nero. "The shadows of persecution were ever growing darker, but the fierce tempest did not break until the century neared its close. We have no clear record of severe governmental action against the Christians during the reigns of Vespasian and Titus, though there are hints of outbreaks against them in various localities, and of suffering even unto death as a Christian. But under Domitian, the definite imperial policy was to crush out the hated sect, and this resulted in a bitter persecution shortly before the end of his reign."

Such conditions constituted the background of the Revelation from which our lesson is taken. It is a book of optimism. Facing squarely the magnitude and severity of the opposition, it sees the people of Christ victorious, through the matchless grace and power of God. And in the center of this hope stands the Lord Jesus Christ, in the glory of his majesty and divinity. All things are in his hands and he will give his faithful ones victory.

#### The Seven Churches.

"John to the seven churches that are in Asia." This John is "the disciple whom Jesus loved," the apostle, the son of Zebedee and brother of James the first apostle-martyr, the writer of the Fourth Gospel and of three Epistles. Asia was a Roman provincial province, the western portion of Asia Minor along the Aegean Sea, having for its chief city Ephesus in which labored Paul, Apollos, Aquila, Priscilla, Timothy, and afterwards for many years the apostle John. It was not till much later that the name Asia was applied to the entire vast continent. "The Seven Churches symbolized the Christian church throughout the world, seven being the perfect number, the number of completion. There were churches in Asia, besides the seven here selected, for instance Col-

ossae and Hierapolis (Col. 4:13). "From him who is and who was and who is to come." This is the threefold name of God the Father, Jehovah, the I Am, the Self-Existent, the Eternal, summing up all time in his ineffable present. This is the name of God revealed to Moses at the burning bush, Ex. 3:13-15.

#### The Prophecy of John.

John makes still another statement concerning our Lord, that although hidden from view he will yet manifest himself to the world so that every eye shall see him. He will come as the Living One and they that pierced him shall see. He will come as King of kings, as Lord over all, and all the tribes of the earth which have rejected him shall mourn over him. To such it will be an occasion of mourning. But to John and the persecuted and suffering it is a hope to rejoice in. "Even so, Amen" is the cry of those who wait for victory. Some one has called the prayer with which the book of Revelation ends, "Even so, come Lord Jesus," the most courageous prayer on earth. But for the days of John it was a blessed hope. Would we welcome the fulfillment of that prophecy? Can we say, "Even so, come," sincerely?

#### Alpha and Omega.

"I am the Alpha and the Omega, saith the Lord God." As Alpha is the first and Omega the last letter of the Greek alphabet, this title of Jehovah signifies that he is the All-in-all, the beginning and the consummation of all things. "Who is and who was and who is to come." This designation of God as co-extensive with time repeats the thought of verse four. "The Almighty." The God of all might. He is not a God of mere existence, but of boundless activity and power. The Greek word translated "Almighty" is that by which the Septuagint, the Greek translation of the Old Testament, represents "of Sabbath." (The Lord) of Hosts, picturing God as the head of the countless armies of heaven—one of the most majestic of the titles of Deity.

**In the Spirit On the Lord's Day.** "On the Lord's Day." On the Christian Sabbath, the first day of the week called "the Lord's day" because on that day he proved his deity by rising from the dead. At first the Christians observed both the Jewish Sabbath, Saturday, and the Lord's day, Sunday; but gradually the observance passed entirely from the sad day during which Christ lay in the grave to the joyous day of his resurrection. The coming of the Holy Spirit on Pentecost Sunday also sanctified the day and fixed it as the Christians' day of rest and worship. "And I heard behind me a great voice as of a trumpet. A voice very loud, clear and commanding." "A trumpet, as of the Law (Ex. 19:19; Num. 10:1-10) but articulate with human utterance, as of the Gospel. Compare Isa. 27:13, Matt. 24:31." "We should all seek to be in the Spirit on the Lord's day. During the week our hands are full of work that must be done. The trouble is not that we are in the world, but that the world too often gets into us. It is a proper enough thing for a ship to be in the sea, but when the sea gets into the ship there is an end to sailing." "The first day of the week was known as 'the Lord's Day' because it was on that day that the Son of man 'was born of the seed of David according to the flesh,' was 'declared to be the Son of God with power, according to the spirit of holiness, but the resurrection of the dead.' It was an 'Easter day in every week' that the first day of the week first secured its religious importance."

#### John's Vision.

John had been sent to Patmos, as many a criminal had been sent by the Roman government, not because of any crime, but because of his faithful witness of

Jesus Christ. There the vision came to him on a Lord's day. He was in an ecstatic mood, no doubt having given his heart to deep and prolonged thought of the Saviour. Suddenly he heard a clear and strong voice behind him, commanding him to write to the seven churches (verse 11) of Asia what he should see. Turning round he saw the vision of the glorified Saviour who will be the central figure in all that comes after.

#### The Keys of Death.

"And I have the keys of death and of Hades." A key is the symbol of authority; we give an honored guest the key of the city in token that the city is his as long as he chooses to remain there. "Hades" means the "unseen world," the abode of the dead. "Mark how, in these solemn words, the threefold state of the eternal Word is set forth, in his pre-incarnate fullness of divine life, in his submission to death, in his resurrection, and in his ascended glory, as Lord of life and death, and of all worlds. Does our faith grasp all these? We shall never understand his life and death on earth, unless we see before them the eternal dwelling of the Word of God, and after them the exaltation of his manhood to the throne of the universe."—Alexander MacLaren.

#### The Meaning of the Vision.

When John saw the vision he fell down as one dead, but the glorious Person laid his hand on him, calming his fears and ex-

plaining who he was. He says three things: (1) "I am the first and the last, and the living one." And again we note the emphasis upon the eternity of Christ; (2) "I was dead and, behold, I am alive for evermore." He is the same who walked with the disciples in Galilee, the lowly Nazarene, who died on the cross and arose from the dead; (3) "I have the key of death and of Hades." All authority is in his hands. This one is walking among the churches, the leaders are in his hands. Not only is he power in this world, but in that beyond the grave. What could strengthen the courage and ally the fears of Christ's people more than that? If we believe that he has the keys, how shall we dread when ourselves or our dear ones have to enter into the portal.

#### The Need for Today.

Our day and the circumstances of our times are far removed from first century conditions. Our danger in America is not persecution, but being left alone, and being willing to be left alone. We need a revived vision of the glorified Saviour, in his majesty and wrath and power, that we may be delivered from our spiritual enemies that live in our hearts, rather than to comfort us in our physical ills. We also need the vision to reveal to us that he is no local or racial Redeemer, but is related to the whole world. And, again, we who are tempted to be pessimistic about the victory of Christianity need the vision of the hope that must

be created when we see him as John saw him—alive, in the midst, here to extend his rule, and possessing the authority of the Eternal God.

An Arkansas farmer has offered to trade pears, bushel for bushel, for West Texas wheat.

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### Health Hints

#### DENTAL EXAMINATIONS

GRACE BUZZELL, County Nurse.

Through the interest and generosity of the local dentists, who are cooperating with the county health service, the school children of Deaf Smith county are being given a most valuable service and parents should appreciate the educational purpose of this program. The dentists are going to all the schools of the county and examining the children and advising the parents of the condition of the children's teeth and mouth. The county health nurse is instituting "The Dental Honor Roll" program in every school.

What is the dental honor roll program? Every child examined by the dentist and found to be in need of corrections or dental cleaning will be placed on the dental honor roll, and as every child has corrective work done by a dentist, taking statement from the dentist to the teacher, will qualify for the honor roll. This program is to teach children the need of having regular examinations by a dentist, and having corrective work done, thus preventing much trouble, ill health and expense.

The greatest mistakes that most parents make in regard to the care of their children's teeth is the neglect of the first permanent molar, or six-year molar, as it is often called. This tooth erupts

in the mouth when the child is six years old, and is intended by nature to remain in the mouth permanently. Its roots do not become absorbed and do not fall out to make room for a succeeding tooth, as all the 20 temporary teeth do. There are four of these six year molars, one at each of the farthest ends of each jaw. These form the foundation for the whole facial structure and serve as a guide to the proper relationship of all permanent teeth to be erupted. The six year molar erupting as it does at an early age is almost always taken by the mothers for a temporary tooth, and is too often left to suffer the results of decay, infection and extraction. Also the extraction of Deciduous teeth, when necessary, is so important, but only the dentist is capable of deciding when it is necessary.

Children's teeth should be examined and cleaned by a dentist each six months. In this way cavities in the teeth can be discovered when the are still small and can be filled early, thus preventing much trouble and expense. The dentist is also in a position to correct all sorts of irregularities with little or no pain to the child. Regular visits to the dentist become a health habit. The child soon becomes accustomed to the surroundings in the dental office, and his early fear for the dentist is replaced by a feeling of confidence and friendship, which even lasts for many years after the child has attained manhood or womanhood.

The local dentists have completed the examinations in the following schools: Summerfield, Ford, Wyche, Dawn, Ward, Sims, Thomas and Dean.

### Fairview-Palo Duro Items

By MRS. JOHN BOLING

Wednesday 16 women of the community met with Mrs. E. W. Womble with scraps and a covered dish to piece and quilt for the Christmas box to Buckner's Orphans Home. All enjoyed the covered luncheon and later Mrs. Dola Phillip served popcorn balls. Two quilts were almost finished and a third one will be quilted Wednesday afternoon at the school home.

Misses Esther, Dollis and Nova Lee Posey of Amarillo, Miss Nell Carter and Jack Stephens of Conway were guests in the Cominger home Saturday night and Sunday. W. A. Chappel who has been very ill is improving.

Mr. and Mrs. C. O. Phillips were Hereford visitors Saturday. The singing convention will have its meeting the second Sunday in January at the Wildorado school auditorium. Wildorado is anxious for everyone to come and bring well-filled baskets.

Mr. and Mrs. L. L. Womble called in the Cecil Allred home Thursday night.

Mr. and Mrs. Tom McClain and Mr. and Mrs. Otto Smith were in Hereford shopping Tuesday.

John Boling and family were dinner guests in the Ollie Grabbe home Sunday.

Mrs. F. A. Brown is improving from a bad case of tonsillitis.

Mr. and Mrs. H. J. Oglesby entertained a number of friends Saturday night.

Miss Onie McIntire, a teacher in the Bridgeport school, visited in the John Boling home last week.

Mr. and Mrs. Lewis Boyd of Lockney visited in the Ollie Grabbe home last week.

Miss Buzzel, Judge Wilson and an accompanying dentist visited school Friday. All the pupils were given a dental inspection.

The three pupils who made the dental honor roll were H. D. LeGrand, Byron Campbell and Otis Smith. Eight others can reach that attainment by having their teeth cleaned.

Mr. and Mrs. Tom McClain had the following Sunday dinner guests: Messrs. and Misses Sam Griggs and son, Clarence Brown and son, and C. M. Brown.

### Black

By BLACK SCHOOL

The ladies' social and literary club will give a play Friday night, December 18, at the school house, entitled, "Clubbing a Husband". Admission will be 10 cents and 15 cents. The money will be used for the community Christmas tree. Everyone is invited—come and enjoy a good laugh.

Mr. and Mrs. Russ and family spent Sunday with Grandma Ray. Juanita Welch spent Sunday with Lucille Hays.

Miss Verna Mae Welch returned to her home from Childress last Thursday night.

G. E. McCrate and W. T. Stone were recent visitors in Amarillo.

Mrs. H. L. McLean has been ill the past few days.

Mr. and Mrs. Welch and daughter Juanita, spent Wednesday and Thursday in Childress.

Mr. and Mrs. Cross left Sunday for Petersburg to spend a few days.

Mr. Price and family spent Sunday afternoon in the Ray John-

son home. Messrs. and Misses Brannon and Chirmmings and the Lee sisters were guests in the Jess Hinds home recently.

Miss Ruth Lookingbill spent the week end with Mr. and Mrs. Lloyd Lookingbill.

Jimmie Hays spent Sunday with Ervin Welch.

Mr. and Mrs. Bennett and family spent Sunday afternoon with Mr. and Mrs. McLean.

### Dawn Items

BY MISS LOVIE MAYFIELD

The Thanksgiving program, postponed, was held Tuesday evening with a large crowd present.

P. H. Barns was here from Sudan visiting Ed Manton Tuesday. Mr. and Mrs. W. L. Harris visited the H. E. Miller home Tuesday.

Miss Mary Alice Griffiths spent Wednesday night in the Mayfield home.

F. T. A. met Friday evening. Several new members joined and Dr. Cook, W. T. S. T. C., made an interesting and educational talk.

Tom Flemmings who is working for Hickman Price at Pampa, was here visiting last Wednesday.

Miss Mary Chambliss spent last Wednesday night in the Mayfield home.

Mr. and Mrs. Billie Bagwell visited his parents, Mr. and Mrs. M. H. Bagwell, last week.

Miss Hazel Crouch spent Wednesday night in the Mayfield home.

Miss Mary Alice Griffiths took supper in the Greer home Friday.

Several ex-soldiers from here attended the Legion meet at Hereford Friday evening.

Miss Hazel Crouch took supper in the Greer home Friday.

W. F. Mayfield called on Bob McConnell one day last week.

Mr. and Mrs. O. D. Williams of Tascosa spent last week with her parents, Mr. and Mrs. W. L. Harris.

Misses Ines and Alma Miller and Lois Anderson took supper in the Mayfield home Saturday.

Misses Lovie and Lorena Mayfield spent Sunday in the W. L. Harris home.

Miss Hazel Crouch spent the week end in Canyon.

Miss Mary Chambers took supper in the Greer home Friday.

Jas. Mayfield spent Sunday in the Geiger home.

A number of young people from here and Progressive attended a surprise party in the L. A. Smith home Saturday evening, honoring Miss Lois.

Rufus Mayfield spent Sunday in the W. J. Stewart home.

Mrs. Greer was here from Hereford visiting her son, Joe, last week end.

Clifford Stewart spent Sunday night in the Mayfield home.

The Flemmings attended church at Canyon Sunday evening.

Ezra Bagwell took supper in the Mayfield home Sunday.

W. J. Stewart and family, L. A. Smith and family, A. T. Frye and family, A. J. Morris and family, H. H. Miller and family, Mr. Mr. Geiger and family, Misses Lois Andrews, Hazel Crouch and Mary Chambers; Ezra Bagwell, Norman Miller and Aubrey O'Neal and Mr. Crouch and family of Canyon attended a singing in the Mayfield home Sunday evening.

Herbert Mayfield spent Sunday night in the Stewart home.

Bro. O'Dowd of Canyon filled his regular appointment Sunday and delivered a good sermon to a large crowd, several Canyon visitors being present. His next appointment will be next Sunday at 3 o'clock, and in order that Sunday school may be over by that time it was agreed that we meet promptly at 2 o'clock for Sunday school.

The agricultural class and their teacher, A. J. Morris, attended the poultry show in Hereford last Friday.

Miss Helen Clary visited the Joe

Greer home last week end. Mr. and Mrs. Jo Greer gave a birthday party in honor of their daughter, Mary Jo, last Friday evening and had the primary, intermediate and first assistant teachers as guests.

### A Good Poultry Feed.

On a poultry ration consisting entirely of wheat and an abundant supply of skim milk, with sprouted oats added during the winter, J. L. Harmond, poultry demonstrator of the Arney community in Castro county, made a net profit of \$1.18 per hen for the year ending October 31. There were 380 white leghorns in the flock, they laid an average of 182 eggs each, and the feed cost per dozen was 5.6 cents, according to W. C. Hale, county agent.

This is a kind of feed almost any Plains farmer can have for his hens.

### HI-Y BANQUET ENJOYS GOOD PROGRAM FRIDAY

The annual HI-Y banquet and program Friday night at the high school building was attended by 42 fathers and sons, and the occasion was made an enjoyable and memorable one.

The banquet was prepared and served by mothers of the boys. Musical numbers were interspersed through the program and interesting talks were given. Noel Bryant, president, was toastmaster.

The features of the occasion were talks by two boys and two fathers, Leslie Culwell and W. R. Scheibgen telling "What we wish our dads would do, and would not do," and L. H. Spratt and W. A. Knox responding with "What we wish our sons would do, and would not do."

### Methodist Church.

Ernest E. Robinson, pastor. Sunday school at 9:45, W. J.

Stanford, superintendent. Preaching services at 11 a. m., subject, "Christ Crucified, the Central Truth of the Christian System." Communion follows the sermon, special music in this service.

At 7:00 p. m. the young people will give a splendid program. Let us honor them with our presence. You need the church and the church needs you.

A cordial invitation to all.

### JOE SHIELDS BUYS FRIGIDAIRE AGENCY

Joe Shields of Vega has purchased the interest of R. M. Allred in the Frigidaire agency here and assumed charge this week. Mr. Shields is a brother of Miss Edith Shields, principal of Central ward

school. He is reported to have purchased the Frigidaire agency in Amarillo also.

### DIMITT BOYS COMPETE IN POULTRY JUDGING

What was at first planned to be a part of the Tri-County poultry show last week developed into practice competition only, when the Dimmitt vocational agriculture class came over Saturday to meet other towns with Hereford included, to get experience judging poultry. No winners were announced, but the boys worked as hard in friendly competition against the locals as if a real contest were at hand. The Farwell team and others who were to take part did not arrive.

FOR JOB WORK, TRY THE BRAND.

# HELP YOURSELF

FOURTH AND MAIN

Four Tiolet Tissue, 1000 sheet roll, 2 for 15c	
Spuds, No. 1, 10 pounds	15c
Matches, Diamond, 6 boxes	19c
Compound, 8 pound pail	74c
Pork and Beans, per can	7c
Oats, White Swan, large package	15c
Old Dutch Cleanser, 3 cans	22c
Grapefruit, Texas seedless, large size	4c
Pinto Beans, 3 pounds	10c
Tomatoes, Portales, No. 2 can	7c
El Food, 16-oz 30c, 11-oz	22c
Morton meat salt, 35-lb bag	52c
Soap, laundry, P. & G., 8 bars	25c

# SALE Continued

## A Few Days

In appreciation of the wonderful response to our DOLLAR SAVING SALE, we have decided to continue our value-giving a few days more so everyone will have a chance to buy Quality Gifts at low prices.



Men's or Ladies'

### BLANKET BATH ROBES

## \$2.49

—a gift for someone!

Braid trimmed collar, silk cord belt, one pocket in front, full cut. Assorted patterns in assorted colors. Sizes small, medium and large.

Ladies' All-Wool

### Lounging Robes

## \$3.95

a pleasing gift for any lady

Ladies' Silk Luxite

### NIGHT GOWNS

## 98c to \$4.98

—a distinctly feminine gift

Baby Smile Doll

## \$2.98

For \$2.98 you get a \$5.00 doll, plus a \$2 Life Size Playhouse free. Doll has soft rubber legs, clasps hands, cries and laughs



## FREE

Playhouse to the purchaser of a Baby Smile Doll. Playhouse is 4 feet long, 4 feet high and 3 1-2 feet wide. Made of strong fiber board. Doors and windows open, child can play inside.

# D. R. Gass & Son

**\$4.98** EACH  
79¢. 60-21

**\$4.80** Each in Pairs

## LOW PRICES

Never bought such tires as you get in these

### GOODYEAR PATHFINDERS

SIZE	Price of Each	Each in Pairs
28x4.40-21	\$4.98	\$4.00
28x4.50-20	5.60	5.45
30x4.50-21	5.60	5.55
28x4.75-19	6.65	6.45
29x4.75-20	6.75	6.57
29x5.00-19	6.98	6.80
30x5.00-20	7.10	6.90
28x5.25-18	7.90	7.65
31x5.25-21	8.57	8.35
28x5.50-18	8.75	8.50
29x5.50-19	8.90	8.65
32x6.00-20	11.47	11.15

## IRELAND-BEAVERS MOTOR CO.

**\$4.35** EACH  
79¢. 60-21

**\$4.25** EACH in Pairs

### GOODYEAR SPEEDWAY

SIZE	Price of Each	Each in Pairs
30x4.50-21	\$4.65	\$4.70
28x4.75-19	5.60	5.57
29x5.00-19	5.99	5.83
30x5 1/2	3.75	3.65

CHEAPEST IN 14 YEARS

## Bargain Days

(Expire December 31st)

# Star-Telegram

Largest Circulation in Texas

## ONE YEAR BY MAIL

**\$4.95**  
6 DAYS  
MONDAY  
TUESDAY  
WEDNESDAY  
THURSDAY  
FRIDAY  
SATURDAY

EACH WEEK DAY BY MAIL

To include Big Sunday Issue add \$1.00 Extra—Making \$5.95 for Daily and Sunday. Regular price is \$10.00, YOU SAVE \$4.05; Regular price, Daily Without Sunday \$8.00, Cut to \$4.95 —YOU SAVE \$3.05.

Make sure your household daily for the coming year is a COMPLETE MARKET paper. You can't afford to miss the three daily business pages.

FORT WORTH STAR-TELEGRAM  
Morning—Evening—Sunday  
AMON G. CARTER, President

### HEREFORD BRAND

In combination with above  
**\$1.00 Per Year**  
Both Brand and Star-Telegram for  
**\$6.95 a Year**  
Including Sunday Star-Telegram

### NEWS-GLOBE

and  
**HEREFORD BRAND**  
Including Sunday News-Globe.  
**\$5.50 Per Year**  
W. Frank Ball, Representative



### Daniel News

BY MRS. JOE THURMOND

We are getting plenty of moisture at this time.  
Miss Ova Vernon of Hereford spent Saturday night in the home of her brother, Durwood Vernon.  
Mrs. Floyd Tomlinson spent Thursday night with Mrs. W. R. Moore.  
Mr. and Mrs. Ray Hershey of Progressive visited Howard Hershey and family and Miss Katherine Hershey Thursday night.  
Mr. and Mrs. Joe Thurmond were in Amarillo Saturday.  
Miss Buzzell, county health nurse and Dr. Wiltshire of Hereford were at the Daniel school Friday and gave the children dental examination. Pauline and Ruth Moore and Betty Jo Thurmond were eligible for the high honor roll.  
Callers in the Thurmond home Saturday night were Mrs. Luna

Jacobs and children, Mr. and Mrs. Durwood Vernon and Miss Ova Vernon of Hereford.  
Mr. and Mrs. Floyd Tomlinson and children called in the W. R. Moore home Sunday afternoon.  
Mr. and Mrs. Walter Beckham and children were in Amarillo Saturday.  
Veronica Beckman spent Friday night with Pauline and Ruth Moore.  
T. J. Jacobs spent Saturday night in Hereford with friends.  
Visitors in the Jacobs home Sunday were Mr. and Mrs. Harold Hicks and Mr. and Mrs. B. F. Stice of Canyon.  
Mr. and Mrs. Joe Thurmond and Betty Jo spent Sunday with Mr. and Mrs. O. L. Shugart in Hereford.  
Mr. and Mrs. Durwood Vernon and Miss Angle Jacobs spent Sunday in the J. A. Vernon home in Hereford.  
Mr. and Mrs. C. L. Goad were in Hereford Saturday.  
Mrs. C. L. Goad called on Mrs. Joe Thurmond Monday afternoon.

### Seen On the Screen at the Star

Those who saw the show last night are telling others or planning to go back to see it again at its last presentation tonight. Two old friends that theatre audiences delight in play "Caught Plastered", a farce comedy of the Robert Woolsey-Bert Wheeler type that never fails to convulse.  
Friday will bring for a one day only performance Kay Francis and Eugene Pallette, with others, in "Girls About Town", a story of the gold-digger type that has been pleasing audiences all over the country. The next to the last chapter of the serial "The Vanishing Legion" will be given Friday night, Saturday matinee and night, also.  
Saturday's matinee and night feature will be Sally Eilers and George O'Brien playing in "Holy Terror". Miss Eilers also comes Monday and Tuesday in a play Manager J. C. Parker has advertised more widely than any for a long time, "Bad Girl", taken from the book by the same name.  
Two exceptionally strong pictures booked for the future are "Merely Mary Ann" with Janet Gaynor and Charles Farrell, and "The Champ", a super-extra special to run just before Christmas.

### Easter News

By MISS LOUISE FRYE.

Miss Opal Mobly spent the week end in the Jack Ratcliffe home in this community.  
Mr. and Mrs. George Chambliss spent Sunday in the Lynn Axe home at Jumbo.  
Lake Medley is spending the week in Abilene.  
Mrs. Dewey Wright and daughter and Miss Sally Brashears of Dimmitt called in the Fred Walton home Thursday afternoon.  
Mr. and Mrs. Harry Frye and boys called in the M. Stiemmons home Sunday afternoon.  
Mr. and Mrs. B. Saxon and Emmett spent first of the week visiting her parents at Waterloo.  
Jay Sanders and family of Big Square spent the week end with his brother, J. H. Sanders.  
Carl Frye and family called on Mr. and Mrs. Lawrence Johnson of Summerfield recently.  
Martha Medley, Vay Allen and Emerald Smith spent Sunday night with Mr. and Mrs. Harry Smith.  
Mr. and Mrs. B. Saxon and son motored to Olton Sunday afternoon.  
C. W. Frye and family spent Sunday evening with H. H. Frye and family.  
The H. D. C. met with Mrs. W. E. Braly last Friday, with all members present.

### Ward News Notes

BY MRS. WILEY ROBERSON

L. A. E. club met Tuesday with Mrs. G. M. Suggs. A very interesting program on Kentucky was given. During the social hour refreshments of doughnuts, salad and coffee were served by the hostess, assisted by Mrs. Lipscomb. The next meeting will be with Mrs. Jim Lipscomb, December 15.  
Misses Hughes and Garrett attended the teachers convention in Amarillo last week, and also spent Thursday night in Claude with Miss Brunson and her parents.  
Mrs. Lady spent Thanksgiving with her daughter at Spur.  
Mrs. Bob Higgins and Mrs. Wiley Roberson called on Mrs. R. J. Kibbe Monday afternoon.  
B. C. Donald returned Monday from a week's visit with relatives in Littlefield, Lubbock and Leveland.  
Francis and Viola Hutson spent Sunday with their grand parents, Mr. and Mrs. Jack Hutson.  
Miss Buna Norton of Amarillo visited Mrs. Bob Higgins Tuesday morning.  
Bob Higgins, Claude Longbottom, Altus Higgins and Olin Fuqua left Monday afternoon for McLain to hunt quail.  
Misses Brunson and Hughes visited in the home of Mr. and Mrs. Wiley Roberson Sunday.  
Mr. and Mrs. Bill Hutson and sons ate Thanksgiving dinner in the parental Hutson home.  
Mr. and Mrs. John Hutson spent Sunday afternoon with Mr. and Mrs. Jim Lipscomb.  
Mrs. Lipscomb called on Mrs. Suggs Monday afternoon.  
The honor roll for the third month of school. High honor roll: Gladys Lewis, Robert Hutson, Hicks Roberson, Fred Higgins, Darrell Rogers, Ralph Patterson, Robert Lady, Harold Saltzman. Honor roll: Omah Harrison, Elizabeth Higgins, Viola Hutson, Luella Higgins, Freddie Hutson, Ray Saltzman, Obed Caroway, Charles Higgins.

A Swisher county woman has preserved 56 kinds of vegetables this season at a total cost of \$50 that is now valued at \$475.

### Here and There

BY MRS. C. E. TICE

The annual Thanksgiving dinner was enjoyed in the home of Mr. and Mrs. Guy Hamm.  
Mr. and Mrs. Chas. King spent Thanksgiving with his parents at Follate.  
Mrs. Leo Williams and Mrs. Robinson called Sunday afternoon on Mrs. Melvin Mitchell.  
Mr. and Mrs. J. W. Berry were Sunday visitors at the M. L. Hardy home.  
Mr. and Mrs. Oglesby enjoyed Thanksgiving by having some of the children home for the day.  
Mr. and Mrs. Williams moved to Hereford last week to their new home they recently bought.  
Mr. and Mrs. Pitman spent Saturday night at the Melvin Mitchell home.  
Mr. and Mrs. Bob Fullwood called on J. J. Lindsay Saturday evening.  
Geo. Jones was host to members of his Sunday school class Sunday when all members but one were present.  
Mr. and Mrs. Gleaves Owen and Mr. and Mrs. Jack Roberson spent Thanksgiving at the Harlin home.  
The young people of Summerfield Sunday school will put on a play entitled, "A Run For Her Money" at Frio Friday night, December 4. Proceeds go to the fund being raised for Mrs. Lewis Orr, and the church seat fund at Summerfield.  
Mrs. Luther Cornelius received word Monday of the sudden death of her father at Bovina.  
A. P. Jones and father, Mrs. Gladys Jones and Mrs. DeWard Roberson were Childress visitors over the week end.  
The club met with Mrs. J. J. Lindsay December 1. Roll call was answered by ten members. The next meeting will be held with Mrs. Leo Williams December 15. A Christmas exchange will be held during the afternoon.  
Messrs. and Mmes. Henry Allman and J. B. Harlin spent Sunday at the Sparkman home.  
Mr. and Mrs. Haskill Benson, Miss Leatrice Benson, Mr. and Mrs. Melvin Mitchell, Mr. and Mrs. K. F. Campbell, Mr. and Mrs. Ace Campbell were Thanksgiving guests at the J. N. Benson home.  
Fred Smith went to the Bippus community Saturday after a load of feed.  
J. J. Lindsay and Coy Morris went to Plainview Monday.

Y. W. A.

The Y. W. A. met last Wednesday at the church, our regular meeting place. It was decided that we remember a few boys and girls who would have no Santa Claus. The following enjoyed an interesting program on The Love of God and Fellowship: Elsie Parish,

Thornton Shirley, Myrtle McGowan, Ora West, Billie Valentine, Wilda Wilson, Lueta Borden, Nora Alice Daniel, Mrs. Manjeet, and one guest, Bess Hopkins.

NORA ALICE DANIEL.

Bring your poultry, eggs and cream to H. H. Hawkins for best prices.

Friends have received cards from Dr. and Mrs. R. B. Adams, announcing the birth of a fine boy, Rufus Edwin. Dr. Adams was a physician in this city and is now located at Fort Sumner, New Mexico.

A Want Ad in The Brand is a sure, steady worker—try it out.

## CLOSE DRUG CO.

PHONE 13.

THE NYAL STORE

PHONE 13



### The Handy Household Memo

An Aid to Good Housekeeping For making Memos, Grocery Lists, and Shopping Trip Reminders.

We will give you FREE, one of these handy memos with any purchase you make—as long as they last, FRIDAY AND SATURDAY. Come early and you will be sure to get one.

### GIBSON'S CHRISTMAS CARDS

ARE THE BEST

See our beautiful display of Gibson Cards.



### Also Four Electrical Gifts

To be given away Free!

DECEMBER 24

1. Waffle Iron.
2. Coffee Percolator.
3. 6-pound Iron.
4. Toaster.

Ask About It!

COME TO

# TOYLAND

Bring the kiddies and come in to see the greatest array of toys and gift goods ever shown, at prices that are certainly easy on your pocketbook. We have gifts for every member of the family and the price of everything is so much lower you will forget we have ever had a depression. Below is a list of a few outstanding values. You will find we have hundreds of others just as good.

#### 5-PIECE TOY TRAIN

Packed in a nice gift box. Will please any little boy—

Our Price—49c

#### GENUINE TINKERTOY

The greatest building toy ever made—

Our Price—49c

#### GAS RANGE

Nice blue enamel. Has always sold for 75c each—

Our Price—35c

#### TEDDY BEARS

In wagons, carts, walkers, etc. Some sell at \$1.45—

Our Price—75c

#### BOYS' TOOL SET

In neat suitcase. Every tool a boy needs—

Our Price—95c

#### CRYING DOLL

A dandy value. Has voice, well dressed, and is good size—

Our Price—75c

#### BOX STATIONERY

Beautiful patterns in colors and white. Nice gift boxes. 25c to 50c values—

Our Price—25c

#### BOOKS and GAMES

We have a full line of books and games that are sure to please—

Our Price—5c and Up

#### BATH SALTS

12 packages in a nice gift box. All odors

Our Price—35c

#### TREES and DECORATIONS

We will have plenty of the beautiful Oregon fir trees and a fine line of beautiful but inexpensive decorations.

#### WATER COLOR SET

Has 20 colors, two mixing pans and a good water color brush, in nice box complete—

Our Price—50c

#### LADIES' and MEN'S HOSE

All the newest shades. Hose are always a welcome gift—

Our Price—25c and Up

We cannot attempt to list anything like a sample of our great values, but we urge you to come in at once and let us show you through. We will be glad to reserve any article until Christmas for a small deposit. Let's make this the happiest Christmas we have ever had—and at the least expense.

## Skelton's Variety Store

## DECEMBER CLEARANCE SALE

For ten days, beginning on Friday the 11th, I am giving you one of the most remarkable values ever offered in dresses and coats. . . . Every dress in the house must move, going at less than wholesale prices. When I say "sale", it means I am giving you real values for your money. At these prices you should buy at least three.



#### FOUR GROUPS OFFERED

- No. 1, \$ 8.75 values \$ 3.00
- No. 2, \$12.75 values \$ 6.00
- No. 3, \$16.75 value \$ 9.00
- No. 4, \$19.50 values \$11.00

Not a Fall Dress Reserved—Nothing in the House Over \$11.00.

Make this your headquarters for Christmas shopping. A number of useful gifts, such as hose, scarfs, lingerie, gloves, purses, hand-made handkerchiefs, painted pillows and beads

No Approvals—No Refunds

See Our Baby Department.

## Fashion Dress Shoppe



# THE WHITEFACE ROUNDUP

NEWS OF THE HEREFORD HIGH SCHOOL



## The Whiteface Roundup

**THE STAFF**  
Meta Borden - Editor-in-Chief  
Jane Allred - Assistant  
J. J. Fellers - Sports  
Edielle Foster - Societies  
A. B. Wilson - Jokes

## More About Football.

Football season having ended, we now have an increase in the student body. Of course, the football squad has been attending school regularly, but not exactly in the capacity of students. We all reveled in their victories and one can say they did not do their part in keeping the Hereford High school in the limelight in our part of the Panhandle.

The basketball season is on, but the result of the games played with Dimmitt last Saturday night did nothing toward dimming the season's performances of our eleven. Mr. T. E. McCollum, as usual, did a wonderful job of coaching and he seems to have the knack of winning the confidence of a team and gaining their full cooperation. When he says a thing, they listen; they give him their complete attention; there isn't a drop of Scotch blood in one of them. In that last statement we refer to the Scotchman who took his kid out of school because he had to pay attention.

## LUETA BORDEN.

## Cowhands Initiated.

Monday night, November 30, the streets downtown were filled with boys dressed as women trying to sell matches for five cents that are usually given away. These "girls" were the new members to the Cowhands being initiated into the club.

After they had sold five of these packages they came to the high school building and the initiation started. During the initiation the club was visited by a few uninvited guests who participated by peeping through a window. The Cowhands entertained these intruding visitors by giving them a "hot" reception down the bell line, and soon they could no longer be found about the building.

After being initiated, the following took the Cowhand oath and signed their names in blood to the Cowhand roll: June Allred, Owen Miller, Frank Pope, James Garrett, Jimmie Burleson, C. J. Borden, Roger Brumley, Wilbur Womble, Charles Jones, Rex Tynes and Johnnie Womble.

These boys all showed exceedingly good sportsmanship to every degree of the initiation, and now they are full-fledged members. The old members are Sherman Morgan, Kellar Muse, W. J. Fellers, Spaulding Bartley, Brunell Climer, Melvin Harris, Jack Russell, Libburn Ray, Gaylord Newell, Harold Broadwell, Jack Cartwright, J. C. McCullough, Burl Alexander, Jack Gilliland, Milton Orr, Redford West, Walter Seed, J. B. Noland, G. C. Hartman, and Mr. Wilson.

There are two more pledged members in the Cowhands who will probably be initiated some time in April. They are Leonard Mitcheson and Dennis Baker.

## Important Questions of the Week.

Who is the fastest man in the backfield?

What color is LaVerna's hair? When did hunting season open for domestic turkeys?

Who knows about this milk bottle question? Where did J. T. Mc. and Redford W. get those 15 red demerits? How would Zelma Ruth have one home from the football banquet if Jack had been arrested?

Where did some of the Cowhands go Thursday morning? Are Sherman and Ardelle ever seen together in school? Why did J. C. Mc. not have a flat tire Monday night? Whom did Joe Huckert take to the football banquet?

Answers to these questions may be found on another part of this page. How many do you know?

## Freshman-Sophomore Basketball.

The second game of the boys' basketball tournament was played Monday, November 23, between the Freshmen and Sophomores. The Freshmen played a hard game, but experience is a dear teacher and the final score was 20-9 in favor of the Sophomores.

The Freshmen have had a good deal of practice since that first game and are in high hopes of doing better next time. Though B. Russell, the captain, was apparently not satisfied with the playing of the Freshmen in the first game, he certainly will be next time if the players keep up the good work.

## DON'T CRY!

By Pu-Kuky.  
Jack G.: High school days are the happiest days of my life.  
Wilma Jo: How about high school nights?

We Wonder—  
Whose watch Louise J. is wearing.

Who had a date with Zelma Ruth Thursday night.

What happens to the pieces when day breaks.

Who picks up night when it falls. What is it that the clouds steal across the sky.

Which one is it when a man is beside himself.

Does the plot always thicken when the hero puts his foot in it? How can a man pass the night when he is lying asleep in bed? Where does an electric light go when it goes out?

Why Jack R. doesn't play B. B. Saturday night.

To whom Stoney is engaged.

Why Joe H. didn't have a date at the football banquet.

Why Zelma Ruth, Violet, Lueta and Virginia worried about their way home after the football banquet.

"It takes five for basketball, nine for baseball, eleven for football, and—"

Harold B.: Yes, and it takes two to play marbles.

Have you heard about the man who washed the cat's teeth and let himself out the back door? and put himself to bed? Who kissed his wife and said, "I'm ready to dictate a letter, dear"? Who tied his spaghetti and poured sauce over his shoe strings? Who, prepared for bed, let down his trousers and pulled out the window shades? Who built a dog house and made a large hole for the mother dog and nine little doors for the pups? Who, foundering in the bath tub said, "Now what did I get in here for?"

They walked down the lane together; the sky was covered with stars; they reached the gate in silence; she neither smiled nor thanked him, because she knew not how—for he was only a farmer lad, and she was a Jersey cow.

I had three girls. They turned me down. I'm waiting for the fourth (of July). (This must be Fuzzy Harris).

Ruth Marie said all she knew about history was that Washington crossed the Delaware July 4th, and went down to Mt. Vernon and said, "Give me liberty or give me death."

J. C. Mc.: You say you remember my face.

Virginia L.: Yes, I saw it on a salmon can, you poor fish.

Neighbor: I'd like to borrow a brace and bit.

Edwin H.: We don't have any horses.

Climer: Say, what's the difference between vision and sight?

Jack C.: Remember those two girls we were with last night?

Climer: Sure, what about 'em?

Jack C.: Well, the one you were with was a vision, and the one I was with was a sight.

Milton Orr says: "I'd like to be a lineman on a wireless telegraph."

Nancy C. says: Eat an onion a day and keep the boys away.

Floyd Collins: Man is descended from an ape.

Lubbock Pep Girl: I am glad I'm not a man.

Violet Marrs says: Kiss-proof lipstick is all a fake, especially when out with a co-captain.

J. B. Noland believes that Bull Durham is the only fumigating material.

Miss Veasey: Who comes after the president in case of death?

Sherman M.: The undertaker.

Andy (in civics): I came pretty close to knowing my lesson today.

Miss Veasey: How is that?

Andy: I asked Lueta for a book and she didn't have one.

Mr. Hopkins: Why does a brown cow eat green grass and give white milk that makes yellow butter?

James Cloyd: That's the cow's business.

The way to propose: My dear Virginia, my glycerine, my nectarine, my sardine, my ice cream—I come from above my station to ask you to be my relation, we'd make the greatest combination in this great nation.

Motor Cop (to Mr. Wilson): So you saw the accident. What was the number of the car that knocked this man down?

Mr. Wilson: I'm afraid I've forgotten, but I remember noticing that if it were multiplied by 50 the cube root of the product would be equal to the sum of the digits reversed.

Miss Wrenn: Consider the advance in science. Why, 50 years ago the Eskimos ate candles for dessert.

Peggy M.: That's right, but what do they eat now, electric light bulbs?

## Card of Thanks.

We, the Cowhands of H. H. S., wish to take the opportunity at this time to thank, very much, the two people who helped us with our club house. We wish to thank the mayor for the club house, and also Mr. Boyd for trucks used in transportation of the building. We hope we can repay these two gentlemen for their services in some like manner. COWHANDS.

Miss Crawford: A person may go through high school and still not know anything about English.

Johnnie Womble: Good! I still have a chance.

Just to tell you if you wondered: The Hilton Hotel of Lubbock is all still there.

Please read our advertisements. Call Jones, Womble and Ray for house moving—Incorporated.

Champagne Bartley—how does that sound? Well, its better than it sounds.

L. B. E.: Carlyle, if I were to swallow a tadpole would I have a loud voice like a frog?

L. W. C.: Boy, if you were to swallow a tadpole you would die.

L. B.: Well, I ain't dead yet.

Wilbur W (to Sherwood, who has no shoes on): Say, man are you going hunting without your shoes on?

S. S.: Well, you see, pal, I am going in my stalking feet.

J. T. Carroll (at beginning of Christmas holidays): Say, Red, I sure am in a picklement.

Red H.: Why?

J. T.: I do not know what to do with my week (week) end.

Red: Put your hat on it, crazy.

Mr. Dillehay: Roger, tell me the difference between a burro and a horse.

Roger B.: I do not know, sir.

Mr. Dillehay: You you mean to tell me you don't know the difference between a donkey and a horse?

Roger: Well, I wouldn't take you for a horse.

## Our Band.

Now that football season is over, the Hereford high school band is settling down to train for the contests at Amarillo in the spring. We are to get harder numbers this year and will have to work if we expect to do anything at Amarillo.

We have heard the other B class bands are "out gunnin'" for Hereford, for they think we shall be hard to beat. Mr. Smith is drilling our expression accents, and other important things in music which were neglected during football season. We have good prospects and expect to cop the prize. Many of the band are entering the solo contests at Amarillo.

H. E. HENSLEE.

## Hereford vs Dimmitt.

The Dimmitt girls' and boys basketball teams defeated the local Whiteface teams Saturday night in the local gym. A large crowd witnessed the games and showed that the teams may have good backing this year. The basketball conference has not started, but these games will give the teams practice, which will end in making them winners.

The coach has arranged for several more practice games before the season opens. They play the Canyon Calves Wednesday night, and Friday night they will play Dimmitt again, at Dimmitt.

Virginia Barnett, Earle Marie Foster, Violet Marrs, Zelma Ruth Shore and Wilma Jo Jones motored to Dimmitt and Tulla last Sunday afternoon. It has also been reported that they returned Sunday evening, as all nice girls should, in time for church. What are we to think?

## Who's Who.

We know everyone is wanting to know something about one of the most popular classes in school and must not be held in suspense any longer. We have not been heard from much this year, but you know the old saying, "It is always quiet before the storm".

Among the things of which we are proud are our basketball teams, both boys and girls. The girls have won almost every game they have played this year. The boys also have done well. Even though they are Soph teams, they make the other teams sit up and take notice.

As a whole, the Sophomore class is "All for one, and one for all." So far this year every one has been very cooperative. We have all been working to promote the Sophomore class under the wonderful supervision of Miss Parker, sponsor. We are going to do our best to make our class one of the best in school, if not the best. VIRGINIA LINE.

## Oddities.

Here are some of the geographical oddities compiled by the National Geographical Society:

The city of Reno, Nevada, is 100 miles further west than Los Angeles.

Jacksonville, Florida, is further west than Cleveland, Ohio.

One travels south from Detroit to reach the nearest part of Canada.

At Panama the sun rises in the Pacific and sets in the Atlantic—due to a gigantic bend in the isthmus.

The City of New York lies west of the Pacific—at least that part of the Pacific that touches Africa, in Chile.—Atlanta Chamber of Commerce Periodical.

## Answers to Questions.

Edwin Holland, we hear. On December 1, Golden glint, now we can't tell exactly.

Consult Wilson, Russell, Climer, and Cartwright.

Ask Theda Lou Wilson. Find out from Miss Veazy. I guess the sheriff would have taken her.

To help the sheriff. Once in a while, I think. He didn't have his car that night.

He was seen sitting by Virginia B.

## Good News.

Of all the news that has been circulating this is the best yet: Hereford high school students will have two weeks vacation for Christmas this year. School will be dismissed on Friday afternoon, December 18, and will be taken up again on Monday morning, January 4. Must you be told to enjoy yourselves? We hardly think so.

Believe it or not, Ardelle Foster and Sherman Morgan were seen together.

## An Appreciation, or Honor Roll.

We are glad to list below the names of firms and individuals who made it possible for the school to meet its November payroll in full only a few days after it was due. We appreciate the interest that prompted these people to come to the assistance of the school. We do not mean this as an implied criticism of those who did not find it possible or convenient to pay their taxes, but simply feel grateful for help rendered by those whose names are printed here:

Full payments to date: J. H. Alkman, W. B. Anthony, Mrs. S. E. Askren, N. M. Bartley, H. M. Beach, H. M. Benefield, L. J. Bennett, Mrs. J. J. Bodkins, J. W. Bradley, A. H. Bywaters estate, J. C. Carroll, Tom Carroll, J. W. Clark, Henry Cloyd, Rev. V. M. Cloyd, J. E. Cockrell, Consumers Fuel Association, Ed M. Cox, C. H. Dillehay, Mrs. Mary Estes, N. W. Ewton, First State Bank, Mrs. A. K. Gillis, Frank Givan, A. D. Godwin, E. J. Grady, A. W. Gregg, Mrs. B. F. Guthrie, J. H. Head, H. E. Henslee, Cliff Hicks, P. A. Hogan, W. C. Hromas, C. W. Humble, R. R. Jackson, Mrs. Nona Jewell, Mrs. Frank Lambert, Mrs. Lee Lambert, J. C. Lance, Fred Langer, C. O. Lee, J. C. McCracken, J. F. McMillan, Tracy F. Majors, W. R. Matthews, Mrs. Nettie Meget, George Millard, Mrs. M. E. Orr, A. R. Posey, Railway Express Company, H. L. Rice, Jack Roberson, Mrs. Mable Rudd, Mrs. Edna Sears, G. E. Shepard, Mrs. W. T. Smith, H. L. Stuart, Streu Hardware Company, A. H. Streu, Urlin Streu, C. C. Thornburrow, Mrs. E. M. Vanderburg, Offos Vick, Mrs. S. I. Walker, Henry Williamson, Mmes. Pauline Wiltshire and Deslie Mae McCracken, Willard Battery Station, Verne Witherspoon.

Taxes half paid to present: Gaston Baer, Madeline and Talle Bell, J. E. Beyer, B. E. Brunley, G. W. Brumley, C. H. Carl, E. Carter, Sr., H. L. Casbeer, R. P. Conaway, Ira Connell, J. H. Daniels, Mrs. Annie Diebel, Harry F. Fair, E. E. Fridley, Geo. P. Garrison, D. R. Gass, D. R. Gass & Son, N. E. Gass, Mrs. Alice Haynes, Hillside Hatchery, Kemp Lumber Company, C. F. Kerr, Kerr Implement Company, Kerr-Anthony Hardware Company, John Koelzer, Earl Lance, John McLean, J. B. McMinn, M. R. Moore, W. C. Nix, Nunn-Warren Publishing Company, C. J. Paddock, W. B. Phillips, J. M. Posey, J. M. Reeves, E. J. Reynolds, J. P. Roberson, Mrs. Effa Rutherford, S. J. Sanders, H. W. Sherrieb, Mrs. Beadle L. Smith, W. J. Smith, Stambaugh Company, W. J. Stanford, J. F. Ward, H. T. Wedel, W. R. Williams, Miss Mattie Woodburn, Mrs. G. C. Wyatt, First National Bank of Hereford.

Miss Westbrook is proud of every girl that took part in the games and the outlook for next year's team is very good.

## We Wonder—

Why Miss Hicks has it in for the freshmen?

If Speegle is asleep or intoxicated when on the gym floor?

Where Miss Veazy managed for the coupe she was riding in Sunday?

If Carlisle likes to turn corners as well as he did before Sunday?

Percy Harris still smiles at his girl.

Hold that lion, Reaford.—Line.

## Freshman Mothers' Meeting.

The Freshman mothers met on Tuesday, December 1, at the high school for the purpose of forming an organization among them. Mrs. C. R. Smith was elected chairman and Mrs. Kessie secretary. Committees were appointed for new membership purposes and plans were made for another party to be given after the holidays.

Only nine mothers were present, so get busy, Freshmen, and see that your mother goes to the next meeting, and remember that you, not she, will benefit by her presence.

## Seniors Win.

The girls' basketball games between the classes have come to an end, with the seniors winning. The following classes played: Sub-freshmen, freshmen, sophomores, juniors and seniors. The sub-freshmen lost all games played, freshmen lost all but one, sophomores losing only one, juniors losing two, and seniors losing none.

All the girls played well, and each class was loyal to its own team.

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# \$6,000.00 IN PRIZES

## FRIGIDAIRE CHRISTMAS CONTEST

Tune in on the nation-wide N.B.C.-WJZ Network for details. Programs every Monday, Tuesday, Wednesday, Thursday, at 4:45 P.M., E.S.T., and Friday at 5:15 P.M., E.S.T., from November 30th to December 16th. First prize, \$1,000—60 other valuable prizes. Come to our showroom and get a Frigidaire demonstration so you will know what to do. Ask for our convenient entry blank. Let us help you. Call now.

## SPECIAL CHRISTMAS OFFER


Have Frigidaire in your home now through the easiest method we have ever offered. Have it with all its conveniences and economies—for Christmas! You will be amazed when you get the details of this offer. And remember it is made on Frigidaire—the General Motors value—the electric refrigerator you have always wanted. Don't miss this opportunity. Come in today.

## FRIGIDAIRE

A GENERAL MOTORS VALUE

## JOE SHIELD

PHONE 176. HEREFORD



**Cream O' Plains Butter**

—Is Pure, Fresh and Nourishing. Let the children have all they like of this body-building food.

**Farmers Creamery Ass'n, Inc.**  
Hereford Phone 3



**SANTA'S WORK SHOP**

.. has been moved to Streu Hardware

—Gifts that Santa has made for children of all ages will be conveniently displayed so the children can make their choice.

—Parents, too, will see dozens of gifts that they would like to send or receive. Dishes, sports goods, heaters, electrical appliances, smoking stands, hunting equipment, flash lights and many other ptility items.

**Streu Hardware Company**





# Locals

W. C. Hromas is in Moran, Texas, this week visiting home folks.

What would please mother more than a Speedo can opener for Christmas? RICE sells them. 1c

J. M. Gilliland made a trip to Chickasha, Oklahoma, Friday and Saturday to bring back the body of William Short, who was killed in an automobile accident Thursday of last week.

Hanna & Hanna have the lowest prices in years on photos and frames for Christmas. 48-2c

Miss Virginia Stovall, who is teaching in Vega, spent the week end with her parents, Mr. and Mrs. Bill Stovall.

Christmas Greeting Cards. Corner Drug Store. 1c

Mr. and Mrs. J. E. Beyer were in Clovis Sunday.

Special sale on tube repair kits. Twenty-five cent size, fifteen cents. At RICE'S. 1c

Mr. and Mrs. L. N. George of Canyon visited in Hereford Sunday.

Give photos for Christmas. Hanna & Hanna. 48-2c

Mrs. S. A. Jones of Clovis was in Hereford Monday.

Decorations for your Christmas packages at Corner Drug Store. 48-1c



Mr. and Mrs. S. L. Walseer were in Canyon Saturday and Sunday visiting their daughter, Mrs. C. J. Crump.

Our radio B batteries are guaranteed fresh stock and the price is unusually low for this season. At RICE'S. 1c

Edgar Ireland was a business visitor in Canyon Tuesday.

Mrs. J. M. Boone was called to Plainview Monday morning because of the death of her son-in-law, Frank Barrett.

Mr. and Mrs. Doc Fore are rejoicing over the safe arrival of a baby girl, born November 23.

We are opening up our Holiday goods this week. Look for our large ad next week. Corner Drug Store. 48-1c

Miss Mattie Lou Harrison, who is teaching in Friona, spent the week end in Hereford with her mother, Mrs. E. W. Harrison.

New reduced prices on Brunswick's, the INSURED tire. At RICE'S. 1c

## C.-C. Luncheon

(Continued from Page One)

moral and cooperative training the boys now received that was not available when those now older, were still boys. Mr. Cloyd paid a heartfelt tribute to the Hereford coaches for the civic, moral and religious responsibility accepted by them and the effects it had upon the team each year. In a laughable manner Mr. Cloyd advised fathers who expected to remain "cock of the walk" at home not to think they could do so and let their boys play football. As his son, James, make an exceptionally good center for the Whitefaces this year, the audience received the instructions with a great deal of merriment.

Coach "Tommy" McCollum was called upon to introduce the team, and he did so, calling each individual's name and stressing his peculiarities, much to the boys' chagrin and his teammates' enjoyment.

At the close of the luncheon President Dameron announced that plans are under way for a high-way program at the meeting of the chamber of commerce next month, on the first Monday in January.

### MAGAZINE IS PAL OF BOYS!

Those boyhood days between the ages of 10 and 20 are the impressionable years—the formative years when the fundamental character of a boy is molded into the pattern it will maintain throughout the remainder of his life.

That is why so much importance is placed on the factors that govern the lives of adolescent boys—their companions, their environment, their reading, the food they eat, etc. At this age is determined whether the boy will develop into a cheerful or surly man, generous or selfish, intelligent or dull, ambitious or indolent.

School teachers, literature, Scout leaders and others engaged in boy activities have found that The American Boy-Youth's Companion magazine is one of the most favorable influences a boy between 10 and 20 can have. Its stories and articles are a force for good—wholesome, alive, inspiring.

The million or so boys who read this magazine every month consider it their closest friend. In it they find the keenest enjoyment, entertainment, adventure, mystery, athletics, aviation, humor, everything that delights a live-wire American boy. Its sports articles by famous coaches and athletes help boys win places on their school teams. Its professional articles and biographical sketches aid them in selecting their life's work. Its keenly analytical editorials guide them in their daily problems.

That boy or young man in whom you are interested would have a world of pleasure reading The American Boy-Youth's Companion. Make a subscription to this magazine your gift to him. Subscription prices are only \$2.00 for one year, or \$3.00 for three years. Mail your order direct to The American Boy-Youth's Companion, 550 W. Lafayette Blvd., Detroit, Mich. —Adv.

### Ward News Notes

BY MRS. WILEY ROBERSON

(This week's letter.)

W. R. Harrison visited his daughter in Hollene, N. M., last week. Born to Mr. and Mrs. D. O. Williams, December 3, a girl, who has been named Ella Marie. Mr. and Mrs. Williams live in Abernathy.

Misses Brunson, Hughes and Garrett spent Friday night and Saturday in the Wiley Robinson home.

Archie Dean and wife hunted quail near Muleshoe Friday.

Hobart Caraway and wife visited W. P. Caraway home Sunday. Francis Hutson spent the week end with Omaha Harrison.

J. T. Hypock spent Saturday night with Jack Taylor in Hereford.

Gladys Lewis spent the week end

## New Year's Two Resolutions

By Noni Clark Bailey



ONE good resolution deserves another, but that's the story.

"Phil, I smell snow." "We're in the West, Erna, don't be foolish! You know our resolution when we left Quincy was, 'No more snow for us! I smelled orange blossoms on that breeze.'"

"I smell snow."

"The groves begin beyond the Pass and we're on that grade now. Just look at that view!"

"There's a flake now."

"Golly! You're right."

After an hour the car stopped. "Even Hermes can't climb this. I guess you know your snow all right. There's shelter behind that boulder, we'd better make camp."

A spot cleared of snow, tent pitched, campfire burning and they

were cozy. Hardly had the smoke begun to curl ere down the trail came a horseman. "Where's your permit?" he demanded gruffly. "What permit?" asked Phil. "Fire permit. I'm a ranger. Don't you know it's against the law to build a fire in these mountains or smoke? Put out that cigarette."

That's two counts against you."

"Lord, man, we're stuck. I couldn't let the little woman freeze even if I'd known."

"Tell it to the judge!"

"So this is the Far West!"

"Wait, brother, until you've seen the havoc the fires have wrought—our beautiful plains, liveoaks, manzanitas, turned into acres and acres of charred nightmare landscapes, gaunt and hideous. It's pitiful! You won't blame us. First trip, though, so I'll just put you wise."

"The best way to build a campfire in the forest country—law or no law—is never light it! See? Now for good news. You're not a hundred yards from the down grade; scrapers are clearing the highway—be here in an hour; so light your camp cook stove inside the tent for heat, flap open for air, and make coffee for three."

"Hooray!"

shouted Phil!

"Welcome old-timer. And here's another resolution we'll sure keep; we'll never ask for a fire permit unless it's on the beach."

"No more snow and no more campfires," agreed Erna. "Who cares, with the whole New Year in the West? Now for hot coffee, smoked ham and cherry preserves from back home!"

(© 1931, Western Newspaper Union)

with Sue Vaughn at Westway.

Walter Harrison and family and Claude Ingram of Hollene visited the W. R. Harrison home Sunday.

W. E. Hicks and wife, of Hereford were dinner guests in the Wiley Roberson home Sunday.

Mr. and Mrs. Arlie Dean attended the Lubbock football game last Thursday.

Mrs. B. C. Donald and son are home from a visit with her parents at Alamosa, Colorado.

Messrs. and Misses Jack and John Hutson and Viola spent Sunday in Abernathy with Mr. and Mrs. D. O. Williams.

Mr. Kelly, Lou and Lester visited

the Harrison home Sunday.

Miss Brunson spent Saturday night and Sunday with Misses Hughes and Garrett.

Lynn Powelson and family and Mr. and Mrs. Jas. Harrison and baby spent Sunday in the parental Harrison home.

Mr. and Mrs. B. C. Donald are moving to their new home near Hurtwood, Texas.

Misses Garrett and Hughes visited the Geo. Lewis home Wednesday night.

Cap Coconougher spent Saturday night and Sunday with home folks south of town.

Have that injured tire repaired before it is too late. If it is a Brunswick INSURED tire we will repair it free. At RICE'S. 1c

CREAM WANTED, 24c

We Pay the Transportation.

Above price reflection of today's market may be higher next week. Remember we are an Independent Farmers Creamery and our prices are usually higher than others. Ship us your cream. We need it and you need our price.

FALLS CITY CREAMERY

Falls City, Nebraska.

# STAR THEATRE

HEREFORD, TEXAS

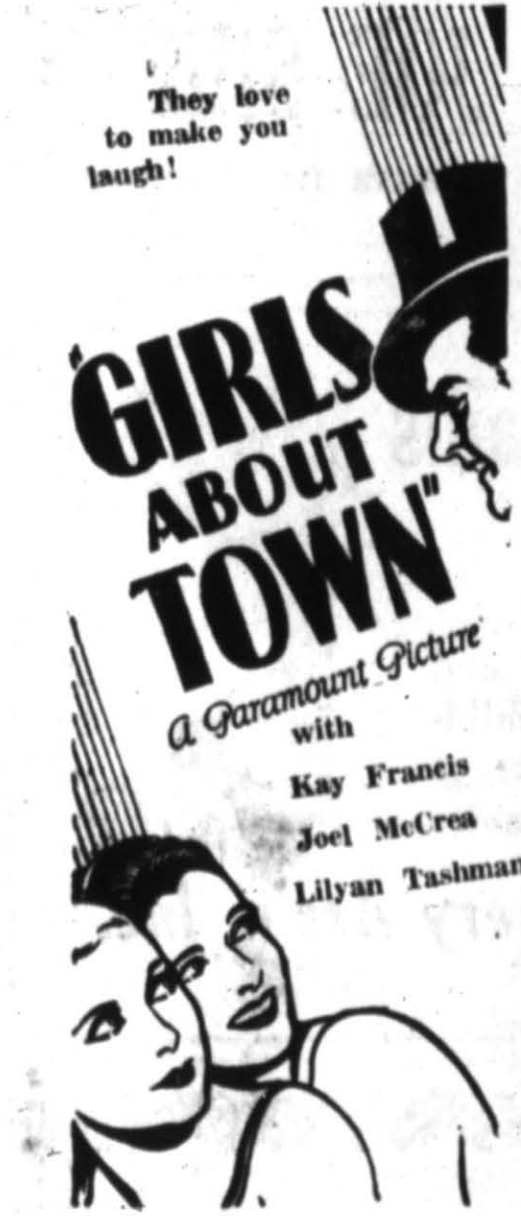
LAST TIME TODAY THURSDAY, DECEMBER 10



Better Than "CUCKOOS" A Panic of W. & W. Foolishness

Friday Only DECEMBER 11

Saturday Only Matinee and Night DECEMBER 12



MONDAY AND TUESDAY DECEMBER 14 and 15

# "BAD GIRL"

with Sally Eilers and James Dunn from Vina-Delmar's Sensational Novel.

Wednesday — Thursday — Friday

3---BIG DAYS---3

DECEMBER 16-17-18

JACK HOLT and RALPH GRAVES

# "DIRIGIBLE"

COMING SOON—

# 'Merely Mary Anne'

with Janet Gaynor and Charles Farrell

## PIGGY WIGGLY

TEMPTING GOODIES FOR YOUR CHRISTMAS TABLE

Specials for Friday and Saturday

COCOANUT— 19c  
Fresh, bulk, pound

CRANBERRIES— 12½c  
Large, red, pound

MEAT SALT— 84c  
Wright or Figaro, \$1.00 size

APPLES— 22c  
Washington Jonathans, dozen

COMPOUND— 69c  
Eight-pound pail

COFFEE— 37c  
M. J. B., 2-lb can 73c, 1-lb can

CRACKERS— 17½c  
Two-pound box

ALMONDS— 17½c  
New crop, large, pound

MATCHES— 19c  
Large boxes, six for

POP CORN— 25c  
Jolly Time, three pounds

OATS— 16c  
White Swan, large size

SHOE POLISH— 5c  
Paste, 1½c size

### MARKET SPECIALS

BACON, slab, pound 14 1-2c

STEAK, round, loin, T-bone, pound 15c

DRY SALT BACON, pound 12 1-2c

PORK CHOPS, pound 19c

CHILI, pound 19c

HAMBURGER, three pounds 25c

## R R A A N M D B O L M I N G S

OF A RANGE ROUSTABOUT

Them days aint gone forever! They're comin' back! You know this here depression is just about tuckered out and the feller that's goin' to be ready for this here prosperity is goin' to make a pot o' money. You don't know that of a feller has to fix up his house or his barn or his corral or enthin' else on the place he oughter get after it right now. This here lumber an' fixin's are so low that he can fix things up just for a little o' nuthin'. Then the carpenters are all hangin' round lookin' fer work, the wurst way and they will do good wurk reed cheap. Come on in, the water's fine. Let's get goin'. Christmas is right here an' you know the Missus shure would like ter hev that there cabinet built or that new Oak floor laid 'fore any company drops in ter say Mary Christmas. Now feller, don't disappoint the Missus. You know you got ter live with her an' it might just as well be pleasant livin' as not. Specially sence list a little money will make it that away. Then you know if a carpenter gets wurk he can spend sum o' his money fer sumthin' and the feller he buys frum can spend some-ethin' and first thing you know someone will spend sum money with you and there it is right back agen where it started. Don't you keep it tho', you spend it agen and then shure enuff, THEM DAYS WON'T BE GONE FOR EVER—THEY'LL BE RIGHT HERE. Aint we folks crazy not to hev think of that before? Wal, cum and see us at

## R. H. KEMP LUMBER COMPANY

Phone Four-Four

## CHRISTMAS FURNITURE SELLING

Buy useful articles for Christmas presents this year. Our big store is full of the good things, and they are selling at about HALF PRICE!

- |  |         |   |
|--|---------|---|
| \$30 Coxwell chair for                   | \$17.50 | \$150 Bedroom suites, values at \$85.00   |
| \$22.50 Fine Rocker for                  | \$12.50 | \$95.00 Bedroom Suites, values at \$65.00 |
| \$15.00 Fine Chair for                   | \$9.75  | All mirrors and pictures One-Third off.   |
| \$37.50 Fine Art Rug for                 | \$37.50 | All Rockers and Upright Chairs, 1-3 off.  |
| \$45.00 Fine Art Rug for                 | \$29.75 | All Parlor Tables, One-Third Off.         |
| \$35.00 Nice Art Rug for                 | \$19.75 | All Cedar Chests, extra low.              |
| \$4.50 Small Rugs for                    | \$2.95  | All Dining Room Suites, one-fourth off.   |
| \$275 Bedroom Suites, values at \$150.00 |         | All Living Room Suites one-fourth off.    |

Everything In Our Store Specially Priced for the Holidays.

## E. B. BLACK COMPANY

We Sell the Philco Radio.