

# The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

31st YEAR—NUMBER 33.

HEREFORD, DEAF SMITH COUNTY, TEXAS, THURSDAY, AUGUST 27, 1931.

FIVE CENTS PER COPY.

## COUNTY COMMISSIONERS REFUSE TO CONTINUE EXTENSION WORK

### Mass Meeting Protests Gas Rates of City

It was a spirited assembly that gathered Thursday afternoon of last week in the Star Theatre to formulate a protest against the newly proposed gas rates of the West Texas Gas Company to be used in Hereford this winter.

Speeches were made by representative citizens stating their reasons for asking for a lower gas rate, expressing their attitudes toward the gas company and its service. "There was no discordant note relative to the local management of the company or the service it has rendered its patrons in Hereford, but there was a unanimity of determined expressions that the gas company must lower its rates to the levels of living possibilities of the community. The highest praise and tribute was paid by those who spoke to the administration of the gas service to Hereford patrons, but a decided opposition was expressed to the new rates proposed.

Three hundred and 87 gas users of Hereford signed the following petition:

"Whereas, the citizens of Hereford have been served since November, 1928, and are now being served natural gas by the West Texas Gas Company; and

Whereas, after much complaint from the people, and long delay by the said West Texas Gas Company, that corporation has finally published a schedule under which it proposes to serve gas for commercial and domestic purposes at the present rate of 6 7/8 cents a thousand for the first six thousand cubic feet, and thereafter at the rate of 8 7/8 cents a thousand for the next fifty thousand cubic feet; and

Whereas, the citizens of Hereford in mass meeting assembled on this the 20th day of August, 1931, are impelled to believe, and do believe, that the published proposed schedule of prices contained in the foregoing paragraph, next above taken from the authorized statement of the said West Texas Gas Company, unfair, extortionate and altogether out of line with other commodities essential to the welfare and comfort of the people; therefore, be it

Resolved, That we, the citizens of Hereford, users of natural gas served by the West Texas Gas Company, do hereby and herein most emphatically and unequivocally protest against the proposed rate to apply during the months of November, December, January, February and March, is in fact no relief at all, and will not be accepted by us; and be it further

Resolved, That we, the citizens of Hereford, users of natural gas served by the West Texas Gas Company, will not be, nor are we willing to accept a higher flat rate than 30 cents per thousand cubic feet for domestic consumption, and a commercial rate based on the 30 cents domestic flat rate, according to the volume consumed; and be it further resolved that we notify other community users of natural gas supplied by the West Texas Gas Company in this general portion of Texas, of our action, suggesting that they join us in this protest from their several locations; and be it finally

Resolved, That a copy of this resolution be furnished Mr. R. F. Hiney, vice president and general manager of the West Texas Gas Company, and to the Hereford Brand, the Amarillo News and the Associated Press.

In addition to the above paper the chamber of commerce prepared a statement of existing facts to the gas situation in Hereford and as it appeared in the other 41 towns served by the West Texas Gas Company, and has mailed to those towns a proposition to ask their assistance in cooperation in dealing with the problem. This paper deals with the advisability of instituting a suit to test the prevailing or proposed gas rate, and reads in part as follows:

Hereford, August 21, 1931. Gentlemen:

After months of conferences and discussions with the West Texas Gas Company concerning lower rates, we have received no relief

(Continued On Last Page)

### MISS MARGARET THOMPSON TEACHES WELLINGTON BAND



MISS MARGARET THOMPSON

Miss Margaret Thompson, daughter of Mr. and Mrs. Alex O. Thompson, has been elected director of the municipal band at Wellington, and will begin her duties there next Monday. She will also have charge of the public school music in the high school.

Miss Margaret received her Bachelor of Arts and Bachelor of Music degrees from Simmons University in 1930, receiving instructions in band and orchestra directing from Prof. Wiley, director of the famous Cowboy Band.

Miss Margaret taught public school music in the high school at Abernathy last year.

### RETURN FROM FATHER'S FUNERAL AT BALLINGER

Andrew, Clem and Carl Gilliam and their families have returned from their old home at Ballinger, where they were called last week to attend the funeral of their father, R. W. Gilliam, who died Thursday at Marlin where he had gone in search of better health.

Mr. Gilliam was a former citizen of Hereford, moving from here to Tulla several years ago, where he made his home until a few days before his death.

The funeral was held Friday afternoon in the presence of sorrowing relatives and a host of old friends who gathered to pay last respects to one they cherished.

He is survived by his widow and six children. Besides the three sons here, three others, Earl, Big Spring, Tex., Sonora, and Noland, Irving, Tex., are present. He leaves three daughters, Miss Lena and Mrs. Vera, Allen of Tulla, and Mrs. H. G. Oetkins of Clovis, New Mexico. One son, John, preceded his father in death and is also buried at Ballinger.

### Hall County Wants to Trade Cows for Wheat

A communication from the chamber of commerce at Memphis to the local organization says the farmers down there have more dairy cows than they need, but have a shortage of wheat. They ask if farmers in Deaf Smith county are interested in trading their surplus wheat for dairy cows, and if they are, to please let them know.

R. O. Dunkle, county agent, who is head of the agricultural committee of the Hereford chamber of commerce, has authorized the Brand to say that any Deaf Smith county or nearby farmers who want dairy stock in exchange for wheat to inform him and he will use his knowledge and experience in helping to complete the trade.

### ALLAN BELL TO HOLD SALE NEXT THURSDAY

Allan Bell, for years a noted farmer, stock and sheep man of Deaf Smith county will hold a complete dispersal sale of his equipment at his ranch five miles south of Adrian on Thursday of next week, September 3rd, according to announcements made to the Brand just before press time. The sale will include 200 head of sheep.

### Urge \$13,000,000 Project to Aid Unemployment

Citizens of Big Spring, Lamesa, Brownfield, Lubbock, Amarillo, Levelland, Dimmitt, Hereford and Vega were given a new cause for rejoicing just one year ago when a proposition was made by officials of the Texas & Pacific railway to construct a new rail line from Big Spring to the Plains and Panhandle section, providing the Interstate Commerce Commission would grant permission for construction of the line; and if the citizens would grant the right of way for the roadbed.

A year has gone by and we are not far from where we started. True, the Interstate Commerce Commission granted permission for the construction of about half of the projects, but this is not satisfactory to those who have the desire and money to construct the needed railway as originally outlined.

With President Hoover and the other great minds of our nation sitting up nights trying to solve the unemployment situation; hurrying the construction of Federal buildings, and other projects as an aid along this line it does seem that they could be persuaded to see that the building of this \$13,000,000 project would materially aid, without it costing the government one penny.

Almost everyone except the Santa Fe and officers of one or two competing rail lines agree this new rail line is a necessity and all agree it will be built eventually. Why then delay the granting of permission to build.

A meeting of representatives of the cities along the line, and cities friendly to the proposition, discussing the proposition of sending a committee to confer with President Hoover and others now wrestling with the unemployment problem should be considered. If this project could be started in time to absorb some of the unemployment before the coming winter it would certainly be helpful.

Congressmen of Texas could be depended upon to lend a hand in bringing the matter before President Hoover and the committee studying unemployment remedies.

A strong committee could and should be sent to Washington at the earliest possible date in order to get some action on this matter.

### Gas Sentiments Voiced In Page Advertisement

One page of this issue of the Brand is used to voice the disapproval of many of the people of Hereford of the proposed schedule of gas rates for the months of November to March inclusive.

Payment for this space was guaranteed by the chamber of commerce, and that organization asked a number of citizens, among those whose names appear on the page, to share the cost of publication, which they did.

After securing almost two-thirds of the cost of the page from firms and individuals, the Chamber of Commerce assumed the remainder of the payment and opened the page for signatures of any interested citizen, without making any reference to sharing in the expense.

This statement is made so that everyone may understand the status of this undertaking. The publicity is offered for the sole purpose of indicating the attitude of the people relative to the prices charged for natural gas in Hereford.

No ill feeling is entertained for the local manager of the West Texas Gas Company in Hereford, for general esteem has been publicly expressed for him. No animosity is felt against the general officers of the West Texas Gas Company. This protest is filed and is being urged in the interest of the people of Hereford, and only against the West Texas Gas Company to the end of getting the relief to which the community is entitled. Hereford Chamber of Commerce.

### LIONS PLAY AGAINST MIDGETS THIS AFTERNOON

Nothing daunted by their defeat at the hands of the Odd Fellows last week, the Lions club is taking on the fast playing Midget baseball team this afternoon at 4:30. The game is called a little earlier than usual because there were so many runs made last week it took until after dark to finish.

There is one thing that gives the spectators a great kick: One time some of those old time ball players will perform brilliantly just as he used to in the old days, and the next time he gets a "crick" in his neck, back or legs and the playing shows it is not what it used to be.

There will be no charge for admission at the gate. A free-will offering will be taken, but the committee in charge of these affairs urges that no one stay away from the games for lack of money. They belong to the city and the proceeds are dedicated to the Lake Park play grounds, the games are free to all. Those who wish to contribute may do so, but let none stay away.

### Cooking School Postponed By National Agency

Through no fault of its own, the Brand is forced to say this week that the cooking school dated and announced to open in Hereford next Monday under the sponsorship of the paper, has been indefinitely postponed.

This the Brand is compelled to do by the failure of National Newspaper Enterprises of Dallas to be able to deliver its part of the contract, which deals with the distribution of nationally advertised products.

The postponement of the cooking school is one of the most regretted announcements the Brand has had to make for the past several years, as local merchants and the social and civic life of the city have evidenced more interest and appreciation of the cooking school and the paper for endorsing it, than in any other one thing under the present management of the Brand.

### ANNUAL MASONIC AND EASTER STAR PICNIC

The Hereford lodges of Masons and Eastern Stars are holding their annual outdoor picnic Friday evening of this week at the Wes Brady ranch east of town. All members of either lodge in good standing, whether belonging here or elsewhere, are cordially invited to attend this occasion, which this year will be a steak fry. Wes Brady has donated a young beef which is to be fried, and there will be plenty of coffee; other provisions must be brought by those who attend. Wes Brady did say he would make some "son-of-a-gun" though.

### I. C. C. Postpones Dates for T. & P. Protest Filing

The Brand is informed that the date for filing objections to Commissioner Weed's recommendations as to the permit for building the proposed Texas & Pacific Northern Railroad from Big Spring to Vega, has again been postponed from the date set at September 1 to a new date of September 22, according to a recent communication from Washington. Likewise, those who oppose the T. & P. project will have until October 22 to file their replies.

Judge Jno. P. Slaton, who has been more closely in touch with the new railroad situation than anyone else here, gives as his opinion that the Interstate Commerce Commission will keep the T. & P. matter under advisement, with the arguments for and against probably coming up some time in December, will take considerable time to reach a decision, and it would not be wise to expect it before a date as late as next spring.

### Marvin Jones In Patriotic Appeal to Legionnaires

Those who attended the chamber of commerce luncheon several weeks ago when Congressman Marvin Jones spoke in Hereford will recognize some of the statements and altogether the trend of thought of our representative in Congress from the excerpts taken from his address before the American Legion convention in El Paso this week:

"This is a crucial time in our country's history. We are at the cross roads.

"There is an age old struggle in the world. It is a contest between control of government by a few in the interest of a few and the control by many in the interest of all.

"Five great principles are written into our constitution: Freedom of the press, freedom of speech, freedom of assembly, freedom of religion and equality of opportunity.

"Today a giant has risen in the old world that challenges all these principles. Russia takes issue with both our principles and our institutions.

"Again this is not a new struggle. Greece had the world's first democracy where the happiness of the individual was supreme.

"Just to the south of Athens in the land of Sparta was the world's first communistic government. There the individual existed for the state. Men and women were the pawns of the state. Children belonged to the state.

"The Russians may feel that they have found something new, but the Spartans beat them to it three thousand years.

"America must meet this challenge from the Old World.

"This is a contest that will test her metal and she must clean the barnacles off the old Ship of State.

"During the flourishing periods we were so busy chasing the dollar that a few selfish groups have undertaken to saddle an economic feudalism on this country.

"We have had too much of the philosophy of Andrew Mellon. He is a smart man, and when his interests do not conflict with the interests of the government he may be efficient, but when they do, it is too bad for the government, as he looks after Mr. Mellon.

"The trouble is that he is interested in so many lines of endeavor.

"He and his co-workers have reduced the amount of money in circulation until this policy has made hard times much worse.

"In 1920 the per capita circulation was \$38.01. According to the last treasury report it is now only \$37.69. This is a reduction of almost one-third.

"It is hard to pay debts created during a period of liberal circulation with money that must be earned when the currency has been contracted until it has driven property values very low.

"Money is the life's blood of the nation. If a human being had one-third of his blood removed he would grow anemic, listless and his body would be very much weakened. The same is true of the nation's body.

"The restoration of the circulating medium would do more than any other one thing to restore normal conditions in this country.

"Again this group has encouraged merger upon merger, the piling of holding company upon holding company, the organization of subsidiary corporations and the issuance of excessive stocks and bonds until business has gotten on economic stilts so that if returns are to be had on these watered investments the prices are made too high.

"A few people have too much of the wealth of the nation.

"There are many discriminations in our freight rate structure, especially against the agricultural sections.

"We must meet the Russian system face to face. If we are to do so successfully these discriminations must be removed. The people must take an interest and see that their rights are protected.

"I have every faith that this will be done. Americans have met every emergency and will meet this one."

### Many Instances of Saving Cited By Delegation of Citizens Who Ask Reconsideration Decision

#### PRESBYTERIAN CHURCH ANNOUNCES REVIVAL

The folks of Hereford soon will have an opportunity to listen for two weeks to a man who is not a preacher but just an ordinary layman. Yet he speaks on "Every-day Religions". This man is Guy Green of Kansas City, Missouri. He will be at the Presbyterian church daily at 8:00 o'clock p. m., beginning September 6.

"I have never tried to fool anyone into thinking I am a preacher except once," says Mr. Green. "That was at an implement dealer's dinner in Kansas City. I thought I had put it over. But, as I was leaving the hotel after dinner I heard one big boy from Texas say to another, 'Who was that speaker?' The reply came, 'That is a preacher and his name is Green.' The reply came, 'Preacher nothing. If that bird is a preacher Jack Dempsey is the president of the United States!'"

### Elect C. of C. Directors At Monday Lunch

Every person interested in the welfare of Deaf Smith county should be at the chamber of commerce luncheon next Monday noon to take part in the annual election of seven directors to serve for the fiscal year beginning September 1.

Two weeks ago Judge John P. Slaton, president of the chamber of commerce, appointed Geo. L. Muse, Prentice Rosson and John McLean as a committee to nominate a group of chamber of commerce members from which those present next Monday will elect seven to serve as directors for the coming year.

It is useless to say that every citizen who really desires to see community affairs progress should be at Monday's luncheon and take part by discussion and voting. Too many would rather stay away and talk. They are no exception. Every community has them. There is no question of the right or wrong of anyone's contentions regarding the chamber of commerce or its work. The only question is that the chamber of commerce cannot act on any question that is talked about on street corners and does not come before its governing body.

The directors of any chamber of commerce cannot do as its individual members wish. They must do what they think is best for the general welfare of the community, and there is not a single instance where their decision does not go against the wishes of some member of the community. Citizens who criticize chamber of commerce activities should consider that there is no possibility of individuals having their own way at all times in community affairs and be reconciled to giving way to what the directors should consider the best interests of the community served.

Too many communities operate their chamber of commerce work on an exclusive basis. It is the pride of Hereford that its chamber of commerce work has been conducted with the knowledge of all its membership, and no community of which the Brand management has knowledge, receives the nearest perfect cooperative support of its citizenship as does Hereford. That is a fine thing and should be perpetuated. Too many Hereford citizens are absenting themselves from chamber of commerce luncheons where community affairs are discussed, and there is apt to be a distinct loss to Hereford and Deaf Smith county's best interests unless its citizens keep in touch with each other through the chamber of commerce.

Nothing is being saved the county by discontinuing the work.

Despite the most determined expressions of opinions by outstanding citizens and business men who appeared before the Deaf Smith county commissioners Monday afternoon the court stood firm in its decision to discontinue all extension work in the county. In statements approaching the most bitter denunciation and derision of the court's action, different speakers gave testimony of what the work of a county agent and demonstration agent had meant and would mean to the county, especially during the times of depression when every little saving for the individual citizen meant so much in living accommodations.

The most outspoken statement by S. O. Wilson and speakers in behalf of the appeal to the commissioners to carry on the extension work included John R. Edmonds, district agent from A. & M. College, John R. Olson, Roy Davis, county agent of Hale county, Judge Jno. P. Slaton, Miss Elizabeth Chapman and her father, J. M. Chapman, Dr. C. T. Kibbe, J. P. Roberson, M. H. Koelzer, S. P. Rosson, L. A. Smith, Lester Galley, Mrs. Boss Turrentine, C. W. Humble, Joe L. Pope, J. F. Ward, Alex. Thompson, Ralph Barnett, Herman Shultz, George Lewis and others.

While the Brand has quotations from each of the speakers in direct statements made before the court, it is only fair that in reporting the meeting that the arguments be mixed up. Those who wish to know who said what should have been present.

The most outspoken statements made directly in accusation of the court's action was that extension work was needed right now in Deaf Smith county more than a commissioners court.

A telegram from J. D. Tinsley, general agent of the Santa Fe railroad, the largest tax payer in the county, expressed regret that the court had discontinued the extension work and hoped to see it reinstated.

There was a unanimity of expression from all speakers testifying to the good work done by R. O. Dunkle, county agent, and Miss Emma Gunter, demonstration agent, recently released from work.

It was shown to the court that no tax levies had been reduced and taxes were not lessened for next year, yet it would be harder to pay taxes next year because the direction of farm work and its various applications to farm life had been taken away. This county is in as good or better financial condition than any county in the state, yet counties in the very hardest circumstances were assisting their people now by beginning the extension service when they had not been using it before. Deaf Smith county has the lowest tax rate of almost any in the state.

The work of the county agent had made possible here the organization of the Farmers Creamery Association which in the past two years has paid for cream here over \$15,000 added profit that would not have been realized if the creamery were not in existence. This was done by keeping the price of cream higher than the usual cream station prices. In addition the creamery has a local pay roll of \$9,000 a year, and has furnished a market for over 300,000 pounds of butterfat.

If county agent work had not been here some of the speakers testified they would now be begging on the streets, others whose limited farm knowledge would have spelled ruin are now leading influential citizens.

The county is being put 25 years backward by the commissioners decision. Taxpayers, strong for the extension work, are ignored by the court in their appeals to keep it going.

Nothing is being saved the county by discontinuing the work.

(Continued On Last Page)

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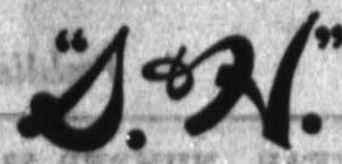
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Gives fine after effects to the skin. Sells regularly for — 50¢

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**Colgate's Rapid Shaving Cream**  
—Its small bubble lather makes shaves last longer. Reg. price 35¢

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**The Hereford Brand**

Published Every Thursday at  
**HEREFORD, DEAF SMITH COUNTY, TEXAS**

**MUNN-WARREN PUBLISHING COMPANY, INC. PUBLISHERS**

**E. E. KESSIE, Editor and Manager**

TELEPHONE 30—AT NIGHT 496

**NOTICE TO THE PUBLIC**  
Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office on North Main Street.

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Caught in The  
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I just got back Monday night from a few days vacation trip through the Caverns, to El Paso and Juarez, Elephant Butte Lake and Ruidoso. It was a fine outing but we went so fast so we could get back in time that things happened so rapidly it now seems the first part of the journey is several weeks old.

Everybody has written and other folks have read so much about Carlsbad Caverns there doesn't seem to be much left to say. Specialists have written booklets trying to describe those caves so more folks will go to see them, and have used the best words known to our language, so what's the use of trying to think up something else to say. There are a lot of things to see there, and I was willing to take the rangers' word for it, there was much cavern yet to be opened to the public.

They said that immense hole in the ground was formed by the action of water wearing away the soil and rocks, and it kept running through my head as I tried to realize just how big was the thing, that it surely was a tremendous washing. New words will have to be made to describe the caverns, we haven't any that seem appropriate now, and all that you have read about it seems so tame when you come out.

A visit to Juarez is a fine thing. We took a trip on a "rubber-neck" bus that was a revelation. It was entertaining to go over El Paso and have things explained, but every city you can visit has points of interest. But Juarez—I would advise every American citizen who gets in reach of that place to see it, then they will quit grumbling and show some appreciation of this land of ours we live in. Our

**Nineteen Years Ago In Hereford**

(From the Files of the Brand, August 30, 1912.)

W. S. Higgins had been seriously hurt in a runaway when a team he was driving to a load of feed threw him from his wagon upon the bridge over the Tierra Blanca and broke his ankle.

The City of Post had just completed a big rain-maker program in which 4500 pounds of dynamite had been exploded from 15 different points at intervals covering over two hours. Immediately following there had been a downpour of rain 1.34 inches over an area of from 10 to 15 miles.

Mr. and Mrs. Walter Orr had gone to stay for a while on their farm near Clovis.

Because the water "smelled bad and had an oily taste" in the wells southeast of Hereford a test well for oil was being planned to be put down. What the Brand called a "geewholigan rod" had been used to make a location.

Mrs. Fletcher Rogers and children were here from San Bonita visiting Mr. Rogers' homefolks.

Miss Meda Woodburn, Deaf Smith county teacher, had gone to Canyon to attend institute.

El Dunlap was in Colorado enjoying cool weather and visiting a son.

Flagg ranch was planning to bore over 50 irrigation wells, and the tools were being shipped to Hereford for unloading.

A horse hitched to one of the loafers' benches on Main Street had nearly ruined same by getting scared and running away with it. For a time the event broke up the Congress of Sitters, but by press time the editor said peace and harmony again prevailed.

A big delegation had gone from Hereford to Clovis to see a heavy weight prize fight, and had returned convinced there was no one there able to lick Jack Johnson, the then world champion.

The editor, in a reflective mood, was wondering why it was that folks were not content to boost their own lodges, products, merchandise, churches and towns, but had to worry and sweat thinking up arguments to explain what all was wrong with whatever anybody else had.

Worms were eating the leaves from the trees in Hereford and an article advised folks if they did not want to have clean, decent trees to cut them down rather than let them raise worms to eat up the neighbors' trees.

Someone wanted to trade a milk cow for a top buggy, and another had a lady's side saddle for sale.

The Brand was talking about the birthday of the town and asking if the people wanted to celebrate.

The society items carried a story of a bridge party, but most of the other social events of that week played forty-two.

trip took us through the jail, and the sight of those miserable folks will last me a long time.

I didn't much expect our county commissioners to change their opinion about discontinuing the extension service work. That delegation of taxpaying Deaf Smith county citizens that appeared before the court Monday afternoon made arguments that would have accomplished wonders if the commissioners had not already made up their minds. I am sorry the commissioners could not see their way to change their decision. Deaf Smith county needs extension work, we all know that, and reports show that the county's affairs are in far better condition than almost any other in the state, but the commissioners say the county agent and demonstration work must be discontinued, and it has been done.

There are other ways and means of continuing the work now being discussed and I hope we will be able to announce something about it soon. The fire and enthusiasm of a group of citizens such as appeared Monday before the commissioners will surely not be put out by one reversal.

I was out of town, but they tell me the poor, old, wobbly Lions got pushed over in the hall game with the Odd Fellows last Tuesday. Therefore, they are picking on something easier this week, and will take on the Midgets today, (Thursday) at 4:30. Just how easy it will be remains to be seen for those Midgets have been out of the limelight for a while, their former whiz-bang pitcher is back in town, and those same old Lions are apt to be limping still worse when the game is over. But we'll see what we shall see.

School is just about here. I just know the boys and girls are impatient to get back to their books. It's a shame that more of them do not realize just how important it is that they apply themselves diligently to the school tasks in hand; that later years will reward them a thousand-fold for each opportunity of which they take advantage in getting an education.

And each morning is a little cooler now, too. It will be cold some of these days before we know it. But then, some folks say they

like a little cold weather, so I guess there's almost always somebody who is satisfied with what ever kind of weather we have.

And I really felt sorry for Texas while I was driving over those fine roads in New Mexico. As I see it, it wouldn't be a bad thing for us over here to vote some road bonds and provide labor this winter for our own folks building them for ourselves. They tell me that state engineers have approved the caliche formations in this county and that 98 per cent of the net bond issue would be expended right here in Deaf Smith county. I can't help but see that it would help local conditions in more ways than one.

Seth Holman wrote a fine story last week in which he pointed out that if Deaf Smith and Parmer counties did not pave their highways, Oldham county would pave its "66" and all the tourist traffic would go that way; or if Old-

ham did not pave, we folks down here would and we'd get all the tourist travel. What Seth overlooked was the fact that those who want those highways don't need any argument—they are already convinced—but the folks who keep these counties from getting paved highways would be glad to see all the traffic go somewhere else, and they wouldn't care where—they do not want it and are not going to have it until it is voted over on them against their wishes.

**Ford Doings**

MISS LA VERNE MANN

Messrs. and Mmes. Lynn Powellson, Albert Buller, D. B. Mann, Jim Hill, and W. M. Stewart and families, and Chas. Simpson called in the E. H. Simpson home Sunday. Mr. Simpson was hurt in a car accident Tuesday. D. B. and Clyde Mann, Wilbur, Lester and Beryl Davis were in Amarillo Tuesday.

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Messrs. and Mmes. Durwood Vernon and J. Y. Norton; Angie Jacobs visited in the Reeves home Sunday.  
R. C. Mann and family returned Tuesday to their home at Hobart, Okla., after visiting here with relatives and friends.  
Miss Vineta Simpson spent Saturday night with Ruby Rempel.  
K. Raynor and F. Simpson visited C. Mann Monday evening.  
Leona Rempel spent Sunday night with Gladys Simpson.  
E. Chrico and C. Norton were in Hereford Monday.  
Laverne Mann spent Sunday night in the Norton home, Maurine going home with her Monday to spend the day.  
R. C. Mann and wife visited the Rempel home Sunday.  
A party honoring the Norton young folks, who leave soon for their new home in Oklahoma was given in the D. B. Mann home Saturday night. Refreshments of cake and lemonade were served and games played.  
Mr. and Mrs. R. C. Mann and sons were supper guests of Mr. and Mrs. R. L. Mann Monday.  
Mrs. B. F. Reeves has as guests this week her mother and sister and family.  
Misses Nell Casey and LaVerne Mann were Sunday supper guests of Misses Maurine and Dorothy Norton.

R. C. Mann and family spent Wednesday night and Thursday in the H. Morel home.  
Mr. and Mrs. W. T. Leavell entertained Saturday night with a party in their home in honor of their son, Lucky, who was recently married to Miss Lottie Funk.  
Misses Oleta Reeves, Dorothy and Maurine Norton and Edson Funk spent Saturday night in the Rye Casey home.  
Edgar Chrico spent Saturday night with Clyde Mann.  
Miss Mildred Casey took supper Sunday night with Miss Oleta Reeves.  
Misses Hutchins and Edith Mann and Hobart Whittaker and Irvin

Shugert were visitors in the D. B. Mann home Sunday evening.  
O. D. Frazier, Kenneth Raynor, Clyde Mann, Chester Norton, Floyd and Thomas Simpson were in Hereford Sunday afternoon.  
Ruby Rempel spent Sunday night with Vineta Simpson.  
Mrs. D. B. Mann and son were in Hereford on business Tuesday.

A 10-acre garden is the way taken by C. Haley of Creek, Houston county, to cut the cost of feed and cotton crops he is working in a large block of mustang prairie land. About 100 people are getting almost their entire living from this garden.

**MR. WHEAT GROWER:**  
**WE ARE HERE TO SERVE YOU**

By paying you as much as possible for your grain, less a small handling charge. We give you 24-hour service—and won't lock up—as long as our patrons need continual service.

We have courteous employees with a friendly smile who will be on their toes to serve you. We have the farmers' interest at heart and desire to serve you in the most acceptable manner possible.

*Your Business Will Be Appreciated.*

**S. E. Cone Grain Company**  
Hereford Texas

**BUSINESS AND PROFESSIONAL DIRECTORY**

**PHILLIPS '66'**  
and Ethyl gas, Mobiloil, Greasing, Tire Repairing, Etc.  
Phone 69 when in tire trouble  
W. J. SMITH, Phillips  
No. 1, at Third and Schley

**DR. G. F. LeGRAND**  
Office Upstairs  
Buckner-Lambert Bldg.  
First Door South Star Theatre  
Office Phone 678  
Residence 344

**DR. T. L. MORGAN**  
Physician and Surgeon  
Buckner-Lambert Building  
Residence and  
Office Phone 402

**Fix-It Shop**  
All kinds of Furniture Repaired.  
J. J. BUCKNER  
Phone 761

**DR. E. B. THOMASSON**  
SURGERY  
General Practice  
Office Over Corner Drug Store.  
PHONES  
Residence 234 Office 37

**West Tailor Shop**  
MRS. O. F. WEST, Proprietor  
"Well Pressed Is Well Dressed"  
Clothes called for and delivered  
PHONE 385

**CHIROPRACTOR**  
**W. A. ROBINSON, D. C. Ph. C.**  
X-RAY EXAMINATIONS  
Massage with Deep Therapy Heat.  
Corrective Diet.  
**OVER CORNER DRUG STORE.**  
Residence phone 464 Office phone 573.

**Chiropractor and Masseur**  
**J. W. HENDRIX, D. C.**  
NEW X-RAY FOR YOUR CONVENIENCE  
Office Moved to Oberthier Apartments  
114 1/2 West Third Street.  
Free Consultation and Spinal Analysis.  
Office Phone 664. Residence Phone 341.

The TITLE to your land is vital.  
Our Abstracts correctly reveal the title.  
**A. O. Thompson Abstract Co.**  
5/4 Per Cent Federal Farm Loans

**INSURANCE**  
**Loans--Bonds**  
**HEREFORD INSURANCE AGENCY**  
JOHN MERRAN, Manager

# GRAND OPENING SALE

## Furr Food Stores

213 NORTH MAIN STREET

### Saturday, August 29th



Howdy, folks! We want you to visit Hereford's newest and finest grocery store. We want you to see how clean and conveniently arranged this store is, and learn how low our prices are on your favorite brands.

To make sure you come in, Saturday we offer the greatest food values every heard of in Hereford or anywhere else. Don't miss them. Store opens at 8:00 o'clock. Come in, let's get acquainted.

### Special Prices

LETTUCE **7½c**  
Large, crisp heads

PEACHES **\$1.75**  
Elbertas, bushel basket

ORANGES **15c**  
Medium size, dozen

APPLES **15c**  
Arkansas Jonathans, dozen

YAMS **17c**  
New crop, 5 pounds

CONCORDS **19c**  
5-lb basket

TOKAYS **9c**  
Finest grapes, per pound

TOMATOES **6c**  
Fresh, red ripe, per lb

GREEN BEANS **6c**  
Fresh and snappy, per lb

CABBAGE **2½c**  
New green, per pound



**SOAP 10c**  
P. & G., or Crystal White. Limit, five bars to customer, and not sold alone  
**5 Bars**

BAKING POWDER, K. C., 25 oz ... 19c  
MATCHES, Firestone, 3 boxes ... 10c  
SNOWDRIFT, 6-lb pail ... \$1.04  
PICKLES, Happy Vale, sour, qt. ... 23c  
PORK & BEANS, Van Camp's, medium can, three for ... 22c

**SUGAR 53c**  
Pure Cane 10-lb Cloth Bag

TOMATOES, red ripe, No. 2 can, 3 for ... 23c  
CORN, Silver Leaf, No. 2 can ... 10c  
APPLES, No. 10 can ... 34c  
BLACKBERRIES, Texas, No. 10 ... 46c  
PEACHES, Rosedale, No. 10 can ... 46c

**BREAD 16 Once Loaf . . . . . 4c**

SHORTENING, Little Chief, 8-lb pail ... 81c  
COFFEE, Schilling's, 1 lb ... 39c  
SALMON, pink, No. 1 tall, 3 for ... 41c  
CAKE FLOUR, Gold Medal, 1g pkg ... 24c  
PURE LARD, Pinkney's, 4-lb pail ... 44c

**FLOUR 65c**  
Gardenia 48-lb Bag

CORN FLAKES, Kellogg's, 2 lg pkgs ... 23c  
GRAPE JUICE, Church's, pint ... 23c  
SOAP, Lux Toilet, 3 bars ... 23c  
RINSO, large package ... 23c  
BREAD, 16-oz loaf ... 4c

**Free 18c**  
One 25c bottle of Best Maid French Dressing with each half pint jar of Best-Maid Mayonnaise, Thousand Island or Sandwich Spread.

**Free 25c**  
¾-oz package Granulated Soap with four bars of White King Cocon Hard-water Soap

**Steak 19c**  
Round Loin and T-Bone, pound

**13c**  
Forequarter pound

HAMS	Center slices, lb 28c, half or whole, lb	18c
BACON	Dry Salt Pound	10c
SLICED BACON	Tall Kern Pound	24c
COMPOUND	Two-pound limit, + two pounds	21c
CHEESE	Full cream, Long Horn, lb	23c
PORK	Steak, lb 17c; Roast, lb. 16c; end cuts, lb	12c
STRIP BACON	Dry Cured, Breakfast, pound	22c
PEANUT BUTTER	Bulk, fresh, crispy, lb	16c

**Roast 15c**  
Beef or Veal, Choice Cuts, pound

**11c**  
Pot Roast, pound

**SAVINGS WERE NEVER SO GREAT**

### Health Hints

#### Poison Ivy.

The American Journal of Pharmacy some years ago printed an article about poison ivy in which it states that the toxic substance of poison ivy is a very resistant resin and the best treatment for the same is a mechanical one, that is to dissolve off the resin, which is deposited upon the skin in microscopic particles by the mixture of ether and alcohol, being careful not to spread the poison by the use of this mechanical solvent. This solvent is applied with absorbent cotton, which when used is discarded. Several applications are made to insure the removal of the resin and then the surface dried with another piece of dry cotton. After the above process has been sufficiently repeated, stearate of zinc may be applied which allays irritation.

#### What About An Annual Inventory?

Do you care whether or not you live long or live comfortably?

Had you just as soon limp with a lame back and stiff leg as walk straight?

Does it make any difference to you whether or not all of your teeth are decayed or that they are strong and firm?

Have you ever had a health examination? How often do we hear asked questions similar to these, and how often do we see references to such ailments in the

street cars, busses and other public places? Too often these health topics fall on indifferent ears and eyes. To that person who is not suffering from any physical affection health is not a matter of any importance and as to a health examination—what is it all about?

The periodic health examination is a simple procedure whereby a person visits his physician at regular intervals and receives a complete examination. The object—to know definitely what is his physical condition. Every business house takes at least an annual inventory of stock on hand and other resources. Every owner of an automobile has it regularly inspected and over-hauled to keep it in good running condition. Factories keep their machinery cleaned and oiled to prevent waste and loss of profit.

But human machinery is too frequently neglected until it is too late to save it from the canker of disease. With all this experience and knowledge to draw on it is unfortunate that so little attention has been paid to the regular inspection of the most intricate and marvelous, the most delicate and yet sturdy machine known—the human machine. No man-made machine has been built that will stand the abuse and neglect given the human body. Yet the great majority of people go on year after year, never giving themselves a thought, blindly trusting to luck that they are all right.

Possibly your examination will show you to be in first class state. You are then to be congratulated.

But if you are below par, the cause may be found. This might be the beginning of a serious illness which can be avoided by proper attention.

The principal object of the health examination is prevention—not cure. It enables you to take stock of your health reserves in order that they may not be dissipated and overdrawn.

The periodic health examination is especially important with the young and those past middle life.

Errors in posture and diet, defects in vision, hearing and speech, minor causes of heart trouble, a tendency to lung or other chest troubles, kidney disease and other troublesome conditions may be found out in time to prevent their doing permanent and serious damage. Significant changes are all the while going on in your body, due to the wear and tear of living. Their discovery and correction waits on the health examination and it is entirely up to you to make the discovery possible.

Go to your physician before he is called to you. Postpone the undertakers visit as long as possible and really live while you are alive.

#### Pneumonia.

Pneumonia simply defined is inflammation in the lungs. It is acute and infectious. It is caused by germs or organisms from a group or family of bacteria called pneumococci and sometimes from germs of a closely related family of bacteria called streptococci. The idea that pneumonia can be caused by more than one kind of germ is more understandable when it is remembered that a corn crop can be raised from any of a large variety of seed such as popcorn, sugar corn and a large assortment of field corns.

A physician can usually tell by personal examination whether a patient has pneumonia or not. To discover which variety of germ caused the disease, a laboratory test of sputum from the patient would be necessary. This is an important measure because it gives the doctor information that helps him to treat the patient to the best advantage and to more easily prevent the spreading of the disease.

Pneumonia results most frequently from germs expelled from the mouths or noses of carriers—people who have recently had pneumonia or who have recently been in close contact with a patient. But the history of different outbreaks varies.

Evidence indicates that pneumonia is closely related to common colds, tonsillitis, bronchitis and other common infections of the upper respiratory tract. The same germ for examination may cause a cold in the head or nasal catarrh when located in the upper respiratory region, it may cause pneumonia if it gets into the lungs.

Physicians can now determine the difference between that variety of pneumonia that results from an infection of the blood and the variety that results from a direct infection of the lungs.

It is plain that the control of all form of colds is important in preventing pneumonia.

Methods for preventing and controlling pneumonia should take into account the purity of the general air supply in the same way that methods for preventing and controlling typhoid fever must take

into account the purity of the general water supply.

#### Fellow Sufferer.

A landlord wrote to his tenant: "Dear Sir: I regret to inform you that my rent is much overdue. Will you please forward me a check?"

Back came the reply: "Dear Sir: I see no reason why I should pay your rent. I can't pay my own."

#### Powerful Pick-Me-Up.

A London chemist has been trying the effect of a new tonic on a mouse. He was more than satisfied, we understand, when the little creature put its tongue out at the cat.

#### Grain and Hay to Be Marketed In For of Fine Livestock

With the largest feed crop of all kinds on record already assured, McCulloch county farmers and ranchers are planning on feeding out at least 75,000 sheep and several thousand steers and calves this fall and winter. With a bumper crop of oats, barley and wheat already in the crib and a bumper crop of maize, hegarl, corn and hay already made, McCulloch county will have a complete feeding ration with a little cottonseed meal as a supplement. Less than 75 per cent of all grain so far has been shipped to terminal markets. Ranchers are buying thousands of bushels of oats and other grains to use in creep feeders. Practically all farmers who expect to feed out extensively this fall either have power grinders or expect to get them before fall so that bundle feed can be ground up and mixed with the small grain in order to make a perfect ration. Bundle hegarl and maize will furnish the roughage.

Many farmers are expecting to get livestock this month in order to take advantage of the second growth maize which will give cheap early gains. The stock will then be placed on green oats and barley grazing. Land is now being prepared so that sowing may be done next month.

#### Cheap Aprons Popular In Lamar County

One hundred and 36 home demonstration club women of Lamar county made and exhibited kitchen aprons at their annual encampment recently. Twenty-two others were made but not exhibited.

These aprons were made without cost except that of work and ingenuity, from flour, meal and bran sacks. Scraps of prints were used for binding or for bits of applique on some; on others touches of embroidery on the pockets were used for decoration.

Mrs. Blake Bryant, Paradise Club, did a most unique thing with her apron. Since she is a type that can wear green, she decided that her apron must be that color; but since one of the rules was that no money could be spent she was at a loss to know how to get the desired green. Then she remembered that bolts d'arc chips would make a yellow dye and with a touch of bluing she could and did get the desired effect.

A Want Ad in The Brand is a sure, steady worker—try it out

#### Co-Ops to Advance Large Percentage of Value of Crop

The Texas Cotton Cooperative Association will advance its members within several dollars a bale of the actual market value of cotton delivered to its seasonal pool as an initial advance, according to an announcement made in Dallas last week by R. J. Murray, general manager. Through the numerous branch offices of the association established throughout the state, in charge of Federally licensed classifiers, Mr. Murray said the actual grade and staple of the cotton will be determined and the advance figured on the actual intrinsic value of the cotton at the time and place of delivery, less 1 cent a pound, which will be deducted to provide a margin of safety and for operating expenses.

"This advance approximates the 90 per cent advance of last season," Mr. Murray said. Members still have the option of using the price fixation and immediate fixation pools, it was said. The latter pools give the members the privilege of fixing the price on his cotton at his own discretion.

Based upon the progress and interest in the cooperative marketing movement and in consideration of the very substantial initial advance being offered growers again this season, Mr. Murray stated that "there is every reason to expect fully 1,000,000 bales delivery to the cooperative association in Texas this year."

#### She Cans for Harvest Help as Well as Family

Mrs. Pete Gertson, 4-H pantry demonstrator of the Lissie Home demonstration club in Wharton county, is filling a pantry which will supply food for 20 people during rice harvesting season and for four people during the remainder of the year. Mrs. Gertson finds that it is economical and convenient to can for harvest time as well

as for the family use and by the end of July she had 1078 containers filled. Her equipment included a sealer and a large cooker with a brick furnace built especially for it, with the water piped directly to it. She believes in convenient home arrangement, and her husband did the work himself as well as that of connecting the washing machine with the hot water. The water flows over the cans to cool them and then is piped to the garden plot and used for irrigation purposes.

#### Electrical "Load"

The "load" of electric machinery is the output of or demand upon a machine, usually measured either in terms of current delivered or power delivered. A "load" may be light, heavy, normal, full, half excessive, etc., according to the output of the machine at the time considered.

We're Telling You—  
—it's not what you paid for your car, but how well you treat it



It will run, for a while, with too little oil, and grind along without grease, but it will go to a premature grave in the junk yard. Let us give it extra miles of service.

FREE: Picture, thermometer and calendar with each \$15.00 worth of merchandise.

## ABO FILLING STATION

ROY ONSTEAD, Manager Phone 113

## More Eggs---

Means More Money



—Merit Egg Mash, a scientifically formulated food, has been proven experimentally and by years of use by poultrymen to be a dependable producer of more eggs.

—No need to accept our claims for Merit Egg Mash—ask any of the scores of poultrymen around Hereford who have used the mash for years. Satisfied customers are the best advertising we have for our MERIT EGG MASH.

West Texas Feed and Seed Company  
Phone 265



### Your Kitchen Walls.....

You cannot have a 'happy kitchen' unless it is an attractive one. Cheerful wall paper, or colorful plaster, and brightly painted wood-work help wonderfully.

Let Us Estimate the Job

R. H. Kemp Lumber Co.

Phone 44



For Better Results—  
CREAM O' PLAINS BUTTER IN COOKING

Farmers Creamery Ass'n, Inc.  
Hereford Phone 3

### SCHOOL AHEAD!

Everything in School Supplies

WEIR'S



-for about 1¢ a day  
more luxury than ancient Kings enjoyed



We amend this: even your grandfather and his bride did not enjoy this inexpensive luxury. The most modest home, today, can afford a constant, inexhaustible supply of HOT WATER. Laundry, cooking, dishes, shaving and bathing do not have to wait on the old-fashioned tea-kettle or the "light-it-and-wait" water heater.

—see your dealer or your gas company

WEST TEXAS GAS COMPANY

**Here and There**

BY MRS. C. E. TICE

The continued showers of the past week kept farmers out of the fields and the hall Friday afternoon did considerable damage to the gardens.

Miss Kitty Kloe Harlin spent Sunday with Evelyn Hunter.

Mr. and Mrs. Ralph Sears were Sunday afternoon callers at the John Gaetz home.

Mr. and Mrs. Floyd Campbell of Crosbyton are here preparing their land for wheat.

Mrs. Guy Ham and daughters helped Mrs. Wentz can corn all day last Thursday.

Earl Springer and Harvey Lindsay were callers at the E. F. Fulkerson home Sunday.

The revival meetings closed Monday morning and Rev. Flelds returned to his home in Plainview.

Mrs. Whittaker and children are visiting her parents at their old home in Newport. Her daughter, Mrs. Ora Smith, who has been visiting in the Whittaker home, accompanied her.

Mr. and Mrs. W. A. Springer, Mr. and Mrs. W. S. Dixon, Mr. and Mrs. Paul Williams and Mr. and Mrs. Robbins attended the singing convention at Big Square Sunday. They reported it one of the best singings they had ever attended.

Miss Nita Doss spent Sunday with Mrs. Leo Williams.

Mr. and Mrs. John Straub and daughters of Dawn were callers in the John Gaetz home last Thursday.

Mr. Goad and children spent Sunday at the John Turner home.

Mr. and Mrs. C. E. Tice, Lloyd and Maxine spent Sunday in UMBERG with their son, W. L. Tice, and family.

Misses Ruby and Alma Andrews and Gladys Benson spent Sunday with Miss Jessie Barna. Miss Jessie, who has spent the summer with Mrs. J. E. Springer, will soon return to her home near Tucumcari to enter school.

Mrs. Guy Ham and daughter called on Mrs. John Gaetz Friday afternoon.

**Wyche Items**

MRS. L. P. PERKINS

Mrs. Cook's mother is here visiting her a few days.

Gus Thiele was in Amarillo Friday.

Harley Perkins has been working for Mr. Kring at Jumbo.

C. V. Burgess and family visited relatives at Hereford Sunday.

Edward and Dorothy Perkins visited the Burgess children last Thursday.

Mrs. Perkins called on Mrs. Cook Monday afternoon.

Mrs. Miller and children who have been visiting her parents, Mr. and Mrs. Barton, returned to her home at McAllen.

E. W. and Dorothy Barton visited Loyd and Clara Joe Neill Sunday.

Mr. and Mrs. Eubanks called in the Perkins home Monday.

Mrs. Perkins called on Mrs. Burgess Monday evening.

Mr. and Mrs. J. A. Young are enjoying a visit with a son and family and a daughter from Sayre, Oklahoma.

Custer Elliston and family of Lubbock are here at the bedside of his father who is very ill at his home in Hereford.

Jack Grady and family, Noah Ewton and family and Mr. and Mrs. Ted Young spent Sunday with Mr. and Mrs. J. A. Young.

Mrs. Thiele's mother returned to her home in Basque county after several days visit here.

Messrs. Cook and Head are prospecting in New Mexico this week.

**Ward News Notes**

BY MRS. WILEY ROBERSON

Mr. and Mrs. D. O. Williams left Friday for their new home near Abernathy.

Misses Imogene and Molly Joe Roberson of Hereford spent from Thursday evening until Saturday morning with their cousins, Donald and Hicks Roberson.

Mr. and Mrs. Bill Hutson and sons spent Sunday with Mr. and Mrs. Dennis near Dawn.

Mrs. Suggs spent Monday afternoon with Mrs. Ipecomb.

Mr. and Mrs. Hobart Caraway

**SUPER SERVICE**

Phillips "66" Gas Mobiloils

Lee Tires and Tubes

Free Road Service

Greasing and Gear Flushing

Phillips Station

No. 2

E. J. GRIGSBY

of Ranger have recently moved into our community.

Cap Coonaugher ate dinner in the Bill Hutson home Monday.

Hicks Roberson was a tonsil patient at Hereford Saturday.

Mr. and Mrs. W. P. Caraway and family spent Sunday afternoon with Mr. and Mrs. Hobart Caraway.

John L. Donald of Littlefield spent Sunday in the B. C. Donald home.

W. E. Hicks and Wiley Roberson left Tuesday for Midland and returned Friday.

Mr. and Mrs. Roberson and sons spent Sunday in the home of Mrs. J. W. Hicks in Hereford.

**Fairview-Palo**

**Duro Items**

BY MRS. JOHN BOLING

Mr. and Mrs. Clarence Brown and Mrs. Jim LeGrand and children visited Jesse Thomas and family at Endee, New Mexico, Sunday.

Mr. and Mrs. Tom McClain and Mrs. Clarence McBroom were in Hereford Tuesday.

Evelyn O'Dell of Dimmitt visited Leda Smith Sunday.

Mr. and Mrs. Clarence McBroom were dinner guests in the Cecil Allred home Sunday.

Mr. and Mrs. Willie McClain of Gatesville visited in the Otto Smith home Wednesday.

Relatives and friends enjoyed a birthday dinner for Tom McClain in his home last Sunday.

Messrs. and Mmes. E. W. Womble and Stanley Thomas visited in the John Davis home at Endee, New Mexico, Sunday.

Louis Lee of Endee, New Mexico visited Corbet Cretsinger Sunday.

Messrs. and Mmes. Emmett Forbes, Harvey Forbes and children and Miss Annie McDonald of Grapevine visited in the John Boling and T. H. Boling homes last week. They were enroute to their home at Grapevine after a tour through Old Mexico, Arizona, New Mexico and Texas.

Mr. and Mrs. Corbet Cretsinger entertained relatives Sunday with a dinner in honor of a brother and sister, Russell and Ardath Jarnagin of Bridgeport.

Archer, Lula and H. D. LeGrand visited their aunt, Dollie McClain, last week.

The Wildorado Methodist church

closed a very successful revival with 12 additions to the church, last Sunday.

Mr. and Mrs. Buster Brady and children of Amarillo visited in the C. Cretsinger home Sunday.

**Arney News Items**

BY MRS. F. W. FORTNER

A good rain fell here Friday afternoon and another on Sunday.

Mr. Pitman and family were in Amherst Thursday attending the Baptist association, returning Sunday.

Several from Arney attended the Castro county singing convention at Big Square unday. The next association will be in February at Flagg.

Mr. and Mrs. Marion Davis are the proud parents of a baby boy born last Wednesday.

Mr. and Mrs. Floyd Fortner attended a show at Canyon Saturday night.

Little W. L. Reed of Plainview spent last week with Woodrow Tipton.

Otho Fortner of Borger came Saturday night to visit relatives returning home Sunday.

Mrs. J. M. Edwards returned home Sunday after visiting relatives at Quannah and Amarillo.

**Easter News**

By MISS LOUISE FRYE

This community has had several good rains the past week.

Mrs. J. H. Sanders spent Sunday afternoon in the Cornelius home.

The home demonstration club met with Mrs. C. W. Frye last Friday, with Miss Martha Medless hostess. Miss Zoe Clark dem-

onstrator agent, gave a talk on canning corn. The social hour was enjoyed, with punch and sandwiches served as refreshments.

Mr. and Mrs. B. Saxon and son spent Sunday in the Harry Allison home.

Katherine Rockwell, Gladys High Lillian Peters and Vernon Peters of Dimmitt and Marion Turner took Sunday dinner in the Medley home.

Mr. and Mrs. Steve Sanders of Hereford spent Friday afternoon in

the J. H. Sanders home.

Messrs. and Mmes. Bob Axe, Lynn Axe and E. W. Frye and their families spent Sunday afternoon in the Chambless home.

Annie Mae Smith spent Monday afternoon with Martha Medley.

A group of girls spent Sunday afternoon in the Allen home.

Martha Medley and brother, Peter, took dinner in the Carl Frye home Friday.

Little Richard Leon Chambless who has been very ill, is slightly improved.

**NEW STORE**

ALL NEW GOODS

One Door North of Patton's Insurance Agency.

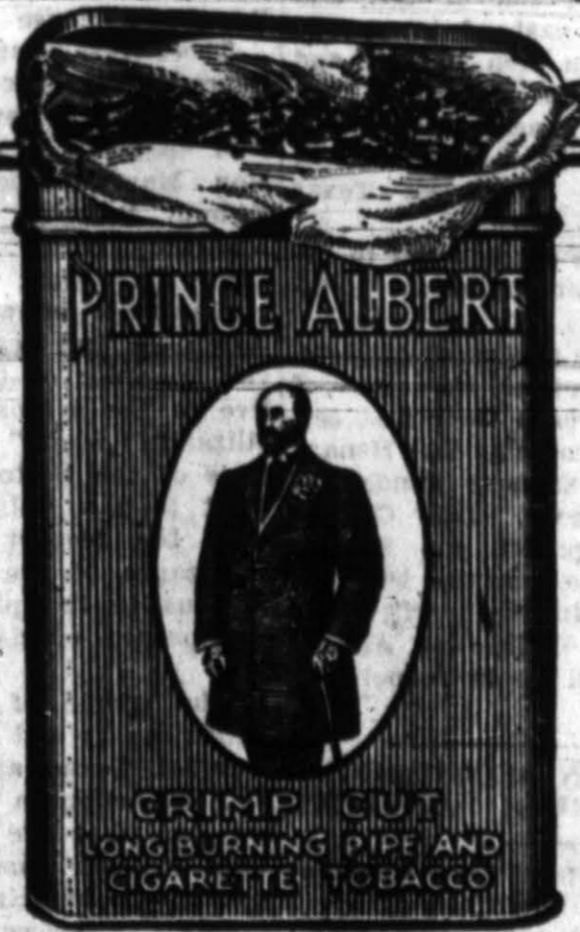
**HARMAN'S**



**P.A.-**

*world's greatest tobacco for*

**HOME-ROLLED CIGARETTES**



2 full ounces in every Tin. Rolls easy and stays put

That's a pretty broad claim, but I stand ready to make good on it. Just get yourself some Prince Albert and the makin's papers. As you open the package, take a deep whiff of that wonderful fragrance. Then go ahead and roll! Now... light up. Cool as a hinge on the ice-house door. Delightful as a dip in the surf. Mild and mellow as can be. You'll say so. And this goes for P.A. in a pipe, too.

**PRINCE ALBERT**

-NO OTHER TOBACCO IS LIKE IT!



-AND HERE'S THE BEST PAPER. A book of the finest cigarette-papers the world ever produced. Made expressly for R. J. Reynolds Tobacco Company by Bollard, France's foremost maker of finest cigarette-paper. With a book of 150 leaves of OCB for a nickel and with good old P.A. for filling, you've got the grandest cigarettes you ever rolled



**She Is Leaving Today!**

ON A TWO WEEKS VACATION

—when she came in and drew out a sizable sum to see her thru a lovely vacation, she laughingly told us she never could have made the trip if she hadn't "saved up".

**THE FIRST STATE BANK**

© 1931, R. J. Reynolds Tobacco Company, Winston-Salem, N. C.

# WANT Ads

All classified advertisements must be paid in advance unless arrangements are made in person to care for the payment of them. Classified ads received through the mail will not be published unless accompanied by the cost of insertion. Classified advertising includes Cards of Thanks, Resolutions of Respect, Verbatim copies of Obituaries, Legal Publications of all kinds, Announcements, Etc. as well as Reading Locals scattered about thru personal mention columns.

All of the above styled advertising, with the exception of Cards of Thanks, short Announcements and Reading Locals cost 1.2 cents per word for the first insertion, and 5-4 cent per word for each continuous insertion thereafter without charge. Reading Locals and Short Announcements cost 10 cents per line for each insertion, counting six words for each line or part of line.

Cards of Thanks cost 50 cents each in the usual form, when of more than ordinary length the cost is the same as for reading locals. No ad in any issue may cost less than 25 cents. If desired set in black face type add 25 cents to cost of the advertising. Word ads intelligently—do not try to save a few cents by leaving out necessary words; tell who, what, where, and if essential, when and why.

**Lost and Found**  
LOST on streets of Hereford, Ajax 32 x 6.20 casing and rim. Reward. Return to Hereford Brand. 33-1c

LOST: Strayed or stolen, one red-roan paint horse, 5 years old. One black mare, 7 years old. Reward for information leading to recovery. B. H. Kirby, Adrian, Texas. 31-3p

**For Rent**  
FOR CASH RENT: Five room house, with bath, garage, big barn and 240 acres in cultivation. Apply at Brand Office. 33-1p

MODERN six room residence close to school. Sale, trade or rent. Ralph Barnett. 33-1c

FOR RENT: Three light house-keeping rooms, furnished, with private bath. Mrs. W. E. Hicks, phone 153. 33-1fc

FOR RENT: Two apartments with garage, one block north of high school. Phone 482. Mrs. E. J. Williams. 31-1fc

FOR RENT: Nicely furnished bedrooms, 702 25-Mile Ave. 33-2p

FOR RENT: Nice cool bedroom, \$2 per week; two blocks north of the high school. Mrs. E. F. Connell. 2d

FOR RENT: Furnished apartment, modern, bills paid. Mrs. Frances Barnard, 312 East Sixth Street. Phone 671-W. 33-1p

FOR RENT: Bedroom. Phone 444, 400 Lawton Avenue. Mrs. W. M. Megert. 29-1dh

FOR RENT: Modern duplex, nearly new, close in, unfurnished. H. B. Webb, phone 746-W. 14-1fc

FOR RENT: Section 27 Twp 2, Range 4, in Farmer and Deaf Smith counties, Texas. Frank Wehnert, Bellvue, Iowa. 33-1fc

FOR RENT: Splendid three room apartments, furnished or unfurnished. 517 East Eleventh Street. Phone 194. 33-1fc

FOR RENT: New home with two acres of ground, located in East Hereford. O. L. Click, telephone 747-W. 33-1c

MY HOME for rent. Phone 747-M. J. P. McMahon. 33-1c

FOR RENT: Five room house, 605 Schley Avenue. Mrs. J. B. Hamner, phone 98. 33-1fc

FOR RENT: Three room unfurnished apartment, with bath and garage. September 1st. F. L. Lucas. 33-1fc

FOR RENT: Two furnished rooms for light housekeeping, two blocks north of hospital. Mrs. C. P. Arthur. 33-2p

FOR RENT: Nicely furnished room in modern home, close in on pavement. Phone 181. 33-2c

FOR RENT: Nicely furnished bedrooms, 702 Miles Ave. 33-2p

**Notice**

PAPER HANGING: \$3.50 per day or will contract your job. Lots of Hereford references. M. E. Moore, mile north on 25-Mile Ave. 31-eow tfc

**Wanted**

WE HAVE calls daily for farms to rent. If you want to rent your land leave details at our office. No charge for our services. Ralph Barnett. 33-1c

MIDDLE AGED LADY must have work. Cooking and house-work. 206 West Sixth. 32-rh

HEMSTITCHING: Five cents a yard. All colors of bolt-proof thread furnished. Mrs. Hugh Witherspoon, 311 West Fifth St., Phone 192-J. 31-1fc

**For Sale or Trade**

800 ACRES perfect land, all in cultivation, fenced. Distress sale, \$2.00 per acre cash, balance 30 years at 6 per cent. Improved 160 acres, trade for town property or livestock. Ralph Barnett. 33-1c

FOR SALE or trade: seven room house with bath and basement; exceptionally easy terms. Phone 769-J. 32-2c

FOR SALE, trade or lease, the Frances Apartments, at 206 B Street. O. K. Higgins. 32-4p

FOR SALE: 1800 extra good two-year-old Rambouillet ewes in lots to suit purchaser. Also 75 good rams. W. T. Hazelwood, Canyon, Texas. 31-4c

FOR SALE—Section 8-3-4 in Deaf Smith county, Texas, near new railroad survey, \$36.00 per acre. Address Box 102, Denton, Kansas. 2017p

TO TRADE: For wheat, one 28-60 Hart Parr tractor, has been run three days. Inquire at Packard Milling Co. 31-2p

FOR SALE: Underwood portable typewriters. Come in and see the many improved features in plain or sport models. Jowell Murchison, Court House. 10 tfc

Ask for FLAVO FLOUR at your Grocer's. PACKARD MILLING COMPANY Phone 29. 12-1fc

FOR TRADE: G. M. C. 1 1/2 ton truck to trade for livestock. Buchanan & Rosson. 31-2c

FOR SALE or trade: One of the finest building locations in town to trade for reasonably good car and some cash. Jowell Murchison, at court house. 19-tfc

FOR SALE: One ten foot Avery one-way plow; one 20-hole 8-inch John Deere grain drill, and other farm machinery. R. A. (Dck) Frye, Dawn. 32-3p

TRADE: Clear income city property to trade for West Texas and Plains land. Located at Carroll rooms. B. C. Rose. 26-tf

FOR SALE: Duroc glts to farrow in September. Also two yearling boars. Mrs. D. E. Turrentine. 31tf

FOR SALE: Watkins products. Phone your order between calls. I make deliveries. Phone 9025-F2. George W. Smith. 10-tfc

FOR SALE: Several 4, 5 and 6 room houses, easy terms. Phone 466. Alvin C. Thompson. 23-tfc

Houston, the largest and fastest growing city in Texas. I have valuable property here to exchange for lands in Northwest Texas. Send me a list of what you have to exchange for Houston business or residence property. I. N. Jackson, Real Estate, 303 Union Station, Houston, Texas. 33-1p

FOR SALE: Grapes, 5 cents per pound. J. F. Ward. 33-tfc

MILWAUKEE row binder in good repair, for sale cheap. Our new swinging hammer feed mill one-half factory price. Steve Sanders. 33-13c

FOR SALE: Head your flocks with White Leghorn cockerels from hens with trap nest records, 300 and 342. James Morrison, South Hereford. 33-2p

FOR SALE: McCormick row binder and bundle wagon. Clem Reiter, east of courthouse. 33-2p

FOR SALE: Four pigs and one row binder in good condition. H. C. Bowsher, phone 9007. 33-1p

FOR SALE or rent: Williams place located at 306 B street. After Friday call Mrs. Nelle Hough at 565-J. 33-1c

LAST CHANCE! If you want concord grapes. Phone your order. Carl Mountz, Phone 187. 33-1p

**Lodge Directory**

HEREFORD LODGE No. 476, I. O. O. F., meets Monday, 8:30 p. m. Visiting Brothers welcome. LEE B. CONKLIN, N. G. L. H. Foster, Secretary.

HEREFORD POST NO. 192 AMERICAN LEGION Meets at 8:00 p. m., first and third Thursday night in County Court room.

**LOCAL YOUTHS TO PREACH AT METHODIST CHURCH**

Henard East, son of Mr. and Mrs. Ed East, east of town, and Charles Simpson, son of Mr. and Mrs. E. H. Simpson of the Ford community, have accepted the call to preach and have been granted license by the Northwest Texas Methodist Conference. These youths surrendered to the call to preach at the recent Methodist revival.

Both boys are graduates of Hereford high school of the class of '30, and will preach their first sermons in the local church. Henard East will preach next Sunday at the evening hour, and Charles Simpson will preach the Sunday following at the morning hour. September 14th both will leave for McMurray College at Abilene where they will be in school this winter.

**E. H. SIMPSON RECOVERING FROM TRUCK ACCIDENT**

E. H. Simpson of Ford community is recuperating from a very serious accident that could easily have cost him his life Tuesday of last week when the truck he was driving collided head on with another on the highway. Both the trucks, it seems, had trouble with their lights and were driving in the dark. The crash completely demolished Mr. Simpson's truck. His injuries consist of a dislocated hip, the ligaments of his right thigh torn in two, a badly cut and bruised head and slight internal injuries.

Hereford people attending the air derby Wednesday were Forest Minton, Johnnie Orr, Ramsey Landrum, Hollis Clark, W. F. Orr, Milton Orr, Clyde Renfro, Mr. and Mrs. Robert McAstaire.

## Petition Jones to Help Sell Wheat to China

A considerable group of representative citizens and wheat growers of Deaf Smith and adjoining counties met in an assembly last Saturday afternoon at the court house to form plans toward getting the Federal Farm Board to sell its surplus wheat to China. A set of resolutions was drawn up explanatory of the situation as those assembled saw it, as follows:

Whereas, Wheat farmers of the Plains area of Texas, together with growers of wheat in every other section of the United States, are facing ruin, and in a vast number of cases, even to the extent of losing their farms, their farming implements and their involved housekeeping equipment as the result of the prevailing low prices for wheat; and,

Whereas, This distressed condition under which the wheat producers on the farms are placed primarily and inescapably, communicates itself directly to every other phase of society, involving all characters of business with an imminent threat of ruin and irreparable disaster; and,

Whereas, China is considering the purchase of a large volume of wheat from the Federal Farm Board's reserve, or stabilization holdings, with which to feed their teeming millions in flooded areas; and,

Whereas, United States state department officials have described the Chinese suggestion as having been on a "business basis", indicating thereby their faith in the earnest intention and financial ability of China; and,

Whereas, President Herbert Hoover of the United States of America has sanctioned and caused to be put into effect in the Republic of Germany a moratorium, to the primary benefit of the German people and with the belief that it will be generally helpful to all peoples; and,

Whereas, We believe that China is as valuable a buyer of goods imported from America, as is Germany, and should therefore be given every consideration that is compatible with sound business policies; therefore be it

Resolved, that we, the wheat producers of Deaf Smith county, Texas, joined by the business and professional people of Hereford, county seat of the said Deaf Smith county, Texas, in mass assembled on this the 22nd day of August, 1931, do hereby and herein most respectfully, wholeheartedly and unreservedly urge the United States government officials to negotiate with, and sell to, the authorities of China the Federal Farm Board's wheat, thereby alleviating the suffering of China's teeming millions of starving citizens, and at the same time removing an immense volume of wheat from the available supply of marketable grain in the regular channels of trade; and be it finally

Resolved, That our representative in the United States Congress, the Hon. Marvin Jones, be furnished with copies of these preambles and resolutions for transmission to the proper officials of our Federal Government for immediate consideration, and that added copies be furnished through the public press, so that other communities may be urged to join us in this plan for the sale of Federal Farm Board's immense wheat holdings.

These resolutions were sent to Representative Marvin Jones with the following letter from the Hereford chamber of commerce: Hon. Marvin Jones, Federal Building, Amarillo, Texas. Dear Mr. Jones:

Enclosed herewith is copy of preambles and resolutions sent to you by order of the meeting relative to the proposed sale of "stabilization wheat" by representatives of the United States government to the Chinese government, with the request that you take cognizance of the instrument and join us in the plea and urge to the proper officials at Washington.

The people of Hereford, Deaf Smith county and the entire Plains area of Texas are depending on you for action in this matter, and we feel that we shall have the help at your hands that may be possible in bringing this relief to the wheat growers of this and other sections of the country.

Assuring you of our loyalty to you and that we are depending on you for your help in this important move, as we have in many others in the past several years, we are, Yours sincerely, Hereford Chamber of Commerce. By Jno. F. Slaton, President.

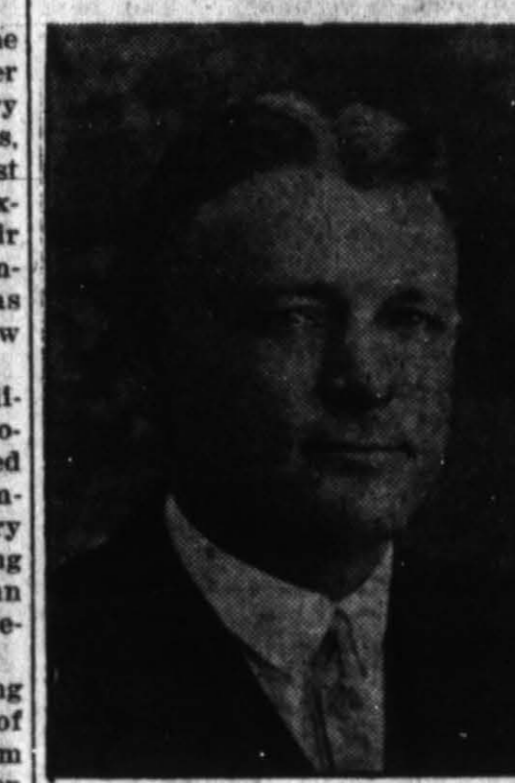
**Fly to Wichita Falls.**

Clyde Renfro made a quick trip to Wichita Falls with Virgil Boles of the Brumley Chevrolet Company last Saturday when Clyde's new airplane was pressed into service to make the journey. They made the down trip in three hours and 25 minutes, and came back in two hours and 33 minutes.

**NEW GROCERY OPENS.**

New recognition of Hereford as one of the important retail distribution centers of the Panhandle-Plains is indicated in the announcement that the Furr Food Stores are opening a large and very modern and complete food retailing establishment at 218 North Main street.

This Hereford unit of Furr Food Stores will be under the management of Mr. Charley Tuell. Mr. Tuell has been connected with C. W. Furr's group of "M" System stores for more than six years. Recently Mr. Tuell moved with his family to Hereford, from Amarillo. He owns an interest in the local



C. W. FURR.

store and states that he is vitally interested in doing his bit as local merchant toward the upbuilding of Hereford and its trading area.

Rev. V. Smith and James Morgan of Hereford have been engaged as assistants in conducting the store here.

Mr. C. W. Furr, whose name is incorporated in that of the Furr Food Stores, has developed one of the largest grocery retailing concerns in the Southwest. Mr. Furr started in the grocery business with a single store at Kirklund, Texas, in 1907. He is now connected with numerous stores in various Panhandle-Plains cities.

As a unit of this large grocery organization, the local Furr Food Store has the ability to purchase and distribute quality food products on a very economical basis. This is expected to enhance the advantages of Hereford as a retail distributing center and help to attract shoppers to Hereford from long distances in all directions.

Mr. Charley Tuell, the local manager, states that it is planned to attract patronage through the maintenance of a store which is always scrupulously clean, has a conveniently arranged stock, and has a large selection of standard, nationally advertised food products.

In addition to packaged grocery items, a very complete produce department will be featured, in which a large variety of fresh fruits and vegetables equal in extent to that of the largest food stores anywhere, will be maintained constantly. Furthermore, a meat market with modern facilities and equipment will provide a complete line of high grade fresh and cured meats. This department is to be in charge of an expert butcher and make available, it is said, quality meats at distinct money-savings.

During opening week the store, particularly attractive prices throughout the store are to be featured to encourage everyone in Hereford and vicinity to visit the new store and become familiar with its facilities to provide an excellent selection of foods at strikingly reasonable cost.

**L. E. EASTLAND DIES AT HIS QUAY COUNTY HOME**

The passing of L. E. Eastland of Quay county, New Mexico, loses to Hereford and Deaf Smith county one of its most esteemed friends and business men. He became ill about ten days ago at his home and rapidly grew worse until the end came last Friday. Funeral services were held at Tucuman, New Mexico, interment being made there immediately following.

Mr. Eastland was born at Danville, Kentucky, July 16, 1862, and died August 21, 1931. The family moved to Bovina about 1912 where they made their home about six years, engaging in the cattle business. It was from Bovina that the Eastlands began coming to Hereford to trade and form acquaintances with business people here and build an ever-increasing circle of friends to reach a great host.

Those surviving Mr. Eastland are his wife, Mrs. Lou H. Eastland, and four children, R. W. Eastland of Quay county; Mrs. John D. Green, Nashville, Tenn.; Mac D. Eastland, Honolulu, Hawaii, and Mrs. Sam Swaim, Los Angeles, California, and eight grand children.

**Move To New Location.**

Kerr Implement Company is moving this week from its location next to the First State Bank to the Tom Carter building several doors farther south, recently vacated by the Durham Motor Co.

## Health Hints

By MISS NELLA HALL, County Health Nurse.

Children should be vaccinated before they reach the age of one year, advises the U. S. public health service. At that age the child has not begun to run about and there is less danger of getting the place of vaccination injured. The vaccination should be repeated when the child starts to school as a test of immunity.

The state department of health has been unable to supply the demand for immunization material free of charge. Our supply is limited but we shall continue to give it as long as we can. We are able to obtain smallpox vaccine at a very low cost so that we hope every one will take this opportunity to be vaccinated.

There seems to be several cases of pellagra in surrounding counties. There has been only one case reported in Deaf Smith county. Pellagra is a nutrition-deficiency disease, caused not by what you eat, but what you do not eat. If every family used sufficient quantities of milk, vegetables, lean meat, fish and poultry products there would be no pellagra. Each family should try to provide themselves with a supply of canned vegetables for winter use so they may have an adequate diet. A family cannot live on meat, corn meal or white bread and molasses without endangering the health of each individual. Milk in any form, lean meat, poultry and fish, tomatoes, cheese, eggs, beans, peas and some leafy and other vegetables all add their protection. Do your best to provide your family with a variety of foods.

Be careful about the baby's food. Protect it from flies and give a great deal of thought to the diet. Diarrhea and dysentery are prevalent this warm weather. Do not delay too long if the child becomes upset. By early treatment you may be able to prevent a serious illness.

**OTTO BEHREND'S DIES SATURDAY MORNING**

Otto Edward Behrends, age 31, who farmed southwest of Hereford, died at St. Anthony's hospital in Amarillo last Saturday morning, after an illness lasting several months.

The funeral was held at Kress, his former home, Sunday afternoon conducted by Rev. V. M. Cloyd Baptist pastor in Hereford, assisted by Rev. Smith of Kress. Pallbearers were Forbus Blake-more, Joe Story, W. E. Murdock, Henry Burkle, Elmer Hartman and Albert Burkle. Interment was made at Kress.

Mr. Behrends was born at Gilmore City, Iowa, April 22, 1900, and came to Kress with his parents in 1910, where they engaged

in farming before moving to Hereford in 1927. He and Miss Claude Beck were married July 19, 1924. He was a confirmed member of the Lutheran church.

He is survived by his wife, his aged parents, Mr. and Mrs. Henry Behrends, and two brothers, H. G. and A. L., who live here at Hereford; two other brothers, G. J. of Dimmitt, and R. J. of Kress; four sisters, Mrs. Grace Bathoff and Mrs. Mattie Ricklefs of Gilmore City, Iowa; Mrs. Anna Mosley of Tulla, and Mrs. Lydia Sjogren of Plainview.

The large attendance and beautiful floral offerings at the funeral were mute testimony of the high esteem in which Mr. Behrends was held in the communities where he had lived.

**HEREFORD GOLFERS PLAY AT VEGA NEXT SUNDAY**

The twelve high ranking players of the Hereford golf club will make up the team to play at Vega next Sunday in the regularly scheduled match of the Wheat Belt Golf League. Other members of the Hereford club usually go along and tie up with Vega players in matches for the fun of it. It is not expected the locals will have a hard time disposing of Vega to keep the club's ranking in the league.

**HEREFORD HONORED IN SHOPPERS CONVENTION**

The Rocky Mountain News of Denver on Friday of last week conferred distinguished honors upon Hereford when its press photographer selected Mrs. Gaston Baer of the Popular Store, and her niece, Miss Lucille Bravo of Oklahoma City as one of four groups of pictures from more than 1200 merchants guests of Denver assembled for marketing three last week. The picture as published shows views of the respective market buyers in gala attire as they were assembled at a huge luncheon given in their honor.

**PIANO LESSONS**

Miss Thelma McMinn

announces the opening of her fall studio in piano, at her studio across the street from the high school.

—B. A. Degree from W. T. S. T. College.

—Graduate in piano. Permanent certificate, one year supervised teaching in training school of college and two years experience in private teaching at Canyon.

—Student in piano under Lila Austin Myers, Amarillo.

—Class lessons for beginners, and private lessons for others.

Priced Reasonably.

**Business Is Good**

The price is the thing now, that it what is moving this large stock

PEORIA LISTER DRILLS  
SANDERS CYLINDER PLOWS  
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FRANZER TYPE MILLS  
CREAM SEPARATORS

Call On Us

OUR LOSS IS YOUR GAIN

**Welch Machinery Co.**

108 Main Street. Hereford

**Do You Need Cash?**

I can turn your livestock, farm equipment or real estate into ready money.

**AUCTION**  
SALES ARE PROFITABLE

**RAY BARBER**  
AUCTIONEER Superior Service

Phone 241 Hereford, Texas

Sales dates and literature may be arranged at THE HEREFORD BRAND

The new **VICTOR "6"** —with 2-color ribbon and new feature keys...

only \$75!

The Victor 6-column standard adding machine is now equipped with two-color ribbon and the same feature keys that are found on the larger model Victors. These include total, subtotal, non-add and repeat keys. These changes are made without increase in price. The Victor "6" still sells for the low price of \$75. Let us arrange a free trial.

The Hereford Brand

# Social and Society

### PICNIC BY FRIENDSHIP CLASS

Last Tuesday afternoon at four o'clock the Friendship class of the Christian church and their teacher, Mr. Ricketts and his wife, met at the church and from there went together to the picnic grounds east of town. The group hiked and played games until 6:30 and then all sat down to a delicious picnic lunch.

The following members of the class and one guest, Opal McMahon, and Mr. and Mrs. Ricketts were present: Violet Marrs, Virginia Barnett, Ardelle Foster, Wilma Jo Jones, O'Neil Johnson and Aloise Matthews.

### Married at Clovis.

Miss Odessa Campbell and Hiram Painter were married Saturday night in Clovis. They were accompanied by Mr. and Mrs. H. P. Slndt.

Mrs. Painter is the daughter of Mr. and Mrs. S. B. Campbell of Westway. She has been employed at Ike's Cafe several months.

Mr. Painter has been employed at Ike's Cafe about two years, moving here from Memphis, where his parents reside.

### SURPRISE PARTY HONORING THE BOULTINGHOUSES

Rev. and Mrs. J. W. Boultinghouse were honored Tuesday night when a number of friends met at the home of Mr. and Mrs. F. M. Kester, each bringing a "covered dish, which when all were spread together made a lovely dinner.

Those present were Rev. and Mrs. Boultinghouse, Duncan, Oklahoma; Messrs. and Mrs. Ralph Barnett, Elmer Dameron, F. L. Lucas; Mmes. Grace Guthrie, Harry Seed, Geo. A. Stambaugh, C. R. Smith, E. M. Vanderburgh, John Cunningham; Messrs. A. W. Gregg and Geo. V. Stambaugh.

### ENTERTAINS CHRISTIAN ENDEAVOR

Miss Nell Kester entertained the Christian Endeavor Society Monday night at her home on 700 Miles Avenue. Members and guests present were Misses Louise Johnson, O'Neil Johnson, Violet Marrs, Wilma Jo Jones; Messrs. Jack Gilliland, Keller Muss, J. C. Line, Burl Alexander, Roy Ward, Keith Guthrie and Clifford Kester.

### MISS ADDINE HASTINGS ENTERTAINS

Miss Addine Hastings gave a bridge party last Wednesday afternoon at three o'clock in honor of Miss Frankie Barnes of Memphis and Miss Wilma Saylor of Santa Rosa, California. Misses Barnes and Saylor are visiting Emma Jackson here.

After several games of bridge in which Zelma Ruth Shore won high prize, the following guests were served refreshments of milk chocolate and cake: Wilma Saylor, Frankie Barnes, Emma Jackson, LaVerna Wombie, Zelma Ruth Shore, Earle Marie Foster and Marie Seed.

### PRESBYTERIAN YOUNG PEOPLE ENTERTAINED

Tuesday evening the young people of the Presbyterian church were entertained at the E. S. Ireland home by the persons of that denomination who attended the conference in Ceta Canyon this year.

The guests assembled about 8:30 and played many games out on the lawn, until called in to delicious refreshments of lemonade, cookies and sandwiches.

The following were present: Misses Carrie Estes, Edith Shields, Elizabeth Ireland, Sallie Gilbreath, Betty Jones, Addine Hastings, Ina Mae Hastings, Ruth Wolfe, Mary Broadwell, Florence Boardman, Patricia Wederbrook; Messrs. Edgar Ireland, Ray Hastings, Burl Alexander, Herbert Boardman, J. T. Gilbreath, Gene Hartman, Woodrow Ireland, Ralph Wolfe and David Anthony. Rev. and Mrs. E. P. Gieser were guests also.

### ENTERTAIN IN HONOR OF BRIDE

Misses Emma Marie Hoffman and Mildred Schneider entertained the young ladies of the Sodality Society of St. Anthony's church at the home of the former's parents, Mr. and Mrs. H. A. Hoffman, 406 Ross Avenue, Thursday evening honoring Miss Agatha Koelzer, a member of the society, with a bridal shower. She received many lovely gifts. Refreshments were served those who attended, all of whom united in wishing Miss Agatha a happy journey through life.

### Rainbow Motif at Bridge

Mrs. B. M. Wiltshire cleverly entertained the Ota Vez club Wednesday afternoon with a rainbow-pick-a-prize party. At the beginning of the bridge playing the host-

### ROAD DELEGATION LOOKING OVER FEDERAL HIGHWAY 60

W. W. Chilton of the good roads committee of the Amarillo chamber of commerce was in Hereford Tuesday morning headed west over the Federal Highway 60 with a party on inspection. He was accompanied by F. P. Reid of Pampa, director of highway 60, and Geo. Briggs, manager of the Pampa chamber of commerce and secretary-treasurer of highway 60.

These gentlemen had traveled from Enid, Oklahoma, and were on their way to Socorro, New Mexico, which will take them over this district which comprises most of these two states and Texas as they touch Highway 60.

Others from here who the Brand has been able to learn attended the convention were Oden Weems, Cecil Hodges, Douglas Connell, Willie Craig, Curt Bippus, Paul Ramsey and Harry Schulz. Mrs. Hales accompanied A. C., as representative of the Auxillary.

### Seen On the Screen at the Star

Manager J. C. Parker of the Star Theatre says he is going to have the very newest pictures as they are released, and has started out to get them, according to announcements made this week. Several booked ahead are still to appear, he said.

Today's last showing of "Half Shot at Sunrise" is a screaming farce comedy of the last part of the war that will make anyone forget troubles.

Friday will find an old friend, William Haynes, back in a super-comedy, "A Tallor Made Man" while Monday, Tuesday and Wednesday will feature a three day showing of "Cimarron", the story of the Oklahoma land rush, starring Richard Dix. This picture is ranked as one of the biggest of the year.

### FOOTBALL PRACTICE IN DAILY EVIDENCE

Coach Tommy McCollum has a likely looking bunch of huskies working out every afternoon at the high school practice field, and if they develop into a football team as good as they are already looking, Hereford will have as fine a representation as it has had for the past several years.

Coach McCollum won't say much about the way he feels as to whether the team will be extra good, but he may be pulling some big league stuff on Hereford by acting like he doesn't know yet. He has the youngsters working and they seem to be going as hard as he will let them for this early in the training period.

The first game is with Vega playing here Friday of the week after next, September 11, which is not far away.

### Card of Thanks.

We wish to express our thanks and appreciation for the sympathy, many kind deeds and the many beautiful floral offerings tendered us during the sickness and death of our husband, son and brother.

Mrs. Claude Behrends.  
Mr. and Mrs. Henry Behrends.  
Mr. and Mrs. H. G. Behrends.  
Mr. and Mrs. R. J. Behrends.  
Mr. and Mrs. G. J. Behrends.  
Mr. and Mrs. A. L. Behrends.  
Mr. and Mrs. C. F. Behrends.  
Mr. and Mrs. B. C. Mosley.  
Mr. and Mrs. Jno. Sathoff.  
Mr. and Mrs. Herman Rickles.  
Mr. and Mrs. V. A. Beck.  
Children and grandchildren.

### MAY NOW TAKE MUSIC ONLY AT W. T. S. T. C.

The W. T. S. T. C. is allowing new privileges to students who wish to take work in the department of music. Because of the prevailing economic conditions, pupils will be enrolled for private lessons in the department of music without enrolling for other work in the college. This will save the student who wants only music a considerable sum. This plan will enable students who wish to study piano, voice, singing, violin or band instruments to do so without attending any other classes at the college.

The new plan in the music department is the second announced by the administration of the college to cut down expenses for students during the hard times. The first was that of book rental which will save each student several dollars per term, giving basic texts, together with admission to college activities for a fee of \$6.00.

### HEREFORD BAPTISTS ATTEND MEETING AT DIMMITT

Hereford folks attending and taking part in the Tierra Blanca Association meeting of the First Baptist church held Tuesday at Dimmitt were Mrs. A. L. Man-joo, Mmes. J. N. Messenger, Ed Connell, Tom Talbot, J. E. Speegle, J. P. Roberson, H. J. Roberson, W. E. Hicks, H. G. Conkright, Frank Lambert, Beatrice Parker, Mr. and Mrs. A. O. Thompson, Miss Mary Lou Roberson.

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**60 GOOD MAGAZINES**  
AND THIS NEWSPAPER  
FOR ONLY \$2.75 FOR ONLY



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Why pay more for your magazines when you can buy them at less than cost through your home town newspaper? You can actually get five of America's leading farm and fiction magazines at this amazing price if you order now. If you act quickly you will receive **sixty magazines** during the next year for just a little more than the price of this newspaper. Don't hesitate to send your order if some of these come to you now. Renewals will be extended twelve months ahead of your expiration date.

SEND DOLLAR SAVING \$ NOW!  
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Gentlemen: I wish to take advantage of your magazine bargain offer. I am enclosing the above amount in payment for a one year subscription to your paper and the five magazines that I have marked with an X below.

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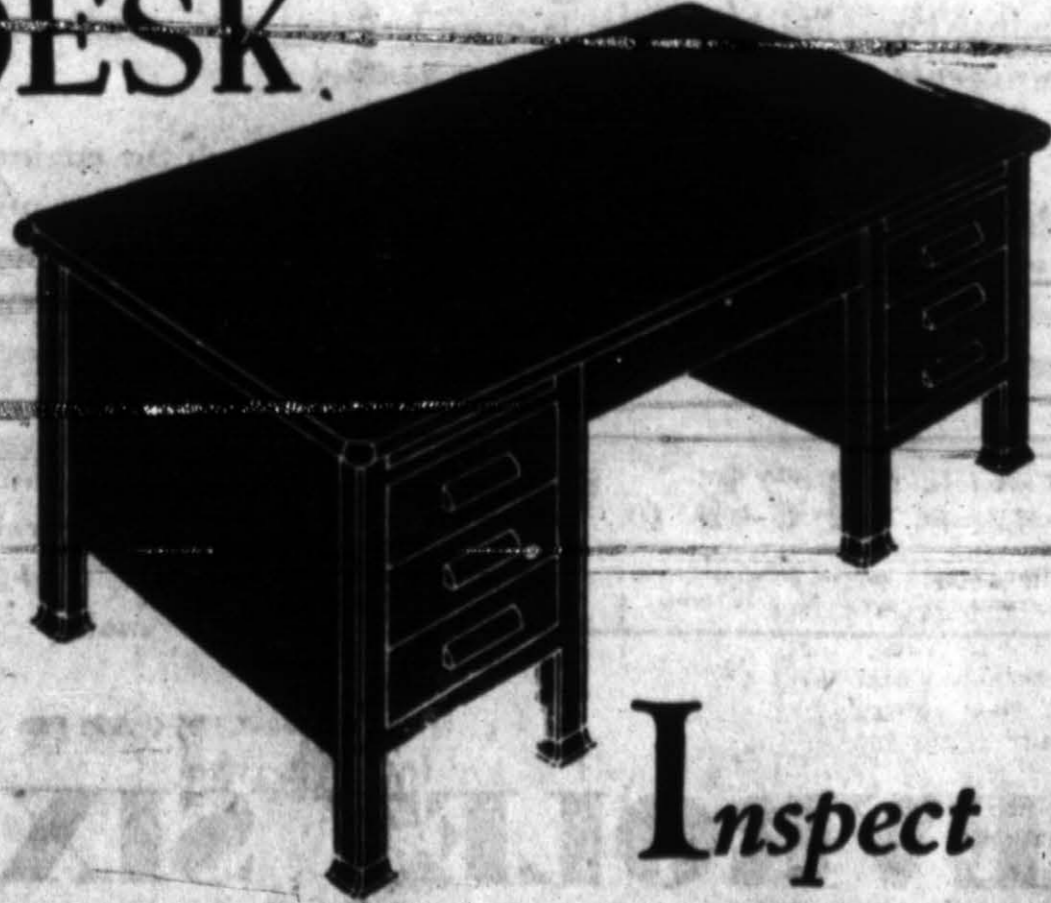
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 The Country Home  Illustrated Mechanics  
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 The Farm Journal  People's Popular Monthly  
 Gentlewoman Magazine  Poultry Success  
 Good Stories  Standard Poultry Journal  
 Home Circle  Successful Farming  
 Home Friend  Woman's World

FOR QUICK JOB SERVICE SEE THE BRAND.

## A new type of DESK



### Inspect

### the new Shaw-Walker Skyscraper Desk

There have been steel desks before, you say? But none with the features of this new Skyscraper Desk! It's an entirely new conception. The sturdy "Skyscraper" construction accounts for its noiselessness and for the smooth, silent action of the drawers. No need to touch cold metal in your work—drawer pulls are of Bakelite and the comfortable rolled-edge top is made of fine-textured, leather-like linoleum.

In appearance the new desk is the equal of the more expensive wood desks, even to the artistic beading of its quarter-round legs. In economy and durability it offers the advantages of steel construction. Before you make any change in office equipment see this new desk! In three finishes—mahogany or walnut with green top, or green with a warm brown top.

Important! Come in and see the organization features: see how this new desk is organized for work.

Sold exclusively by

# The Hereford Brand

## White Elephant Sale

### Come Early!



LADIES' BLONDE SHOES

\$4.95 and \$5.95 Values

**\$2.95**

\$2.95, \$3.45 and \$3.95 Values

**\$1.95**

Children's School Oxfords

and Sandals

**\$1.00**

Children's School Dresses

All Sizes

HALF PRICE

Ladies' Silk Dresses

**\$2.95 \$4.95 \$6.95**

## Sprouls-Cronin & Co.

# International Sunday School

## Lesson

BY DR. J. E. NUNN

August 30, 1931.

### THE FIRST FOREIGN MISSIONARIES

Acts 12:25-13:1-12

Acts 12:25. And Barnabas and Saul returned from Jerusalem, when they had fulfilled their ministry, taking with them John whose surname was Mark.

Acts 13:1. Now there were at Antioch, in the church that was there, prophets and teachers, Barnabas, and Symeon that was called Niger, and Lucius of Cyrene, and Manean the foster-brother of Herod the tetrarch, and Saul.

2. And as they ministered to the Lord, and fasted, the Holy Spirit said, Separate me Barnabas and Saul for the work whereunto I have called them.

3. Then, when they had fasted and prayed and laid their hands on them, they sent them away.

4. So they, being sent forth by the Holy Spirit, went to Seleucia, and from thence they sailed to Cyprus.

5. And when they were at Salamis, they proclaimed the word of God in the synagogues of the Jews; and they had also John as their attendant.

6. And when they had gone thru the whole island into Paphos, they found a certain sorcerer, a false prophet, a Jew, whose name was Bar-Jesus;

7. Who was with the proconsul, Sergius Paulus, a man of understanding. The same called unto him Barnabas and Saul, and sought to hear the word of God.

8. But Elymas the sorcerer (for so is his name by interpretation) withstood them, seeking to turn aside the proconsul from the faith.

9. But Saul, who is also called Paul, filled with the Holy Spirit, fastened his eyes on him.

10. And said, O full of all guile and all villiany, thou son of the devil, thou enemy of all righteousness, wilt thou not cease to pervert the right ways of the Lord?

11. And now, behold, the hand of the Lord is upon thee, and thou shalt be blind, not seeing the sun for a season. And immediately there fell on him a mist and a darkness; and he went about seeking some to lead him by the hand.

12. Then the proconsul, when he saw what was done, believed, being astonished at the teaching of the Lord.

Golden Text: I am not ashamed of the gospel; for it is the power of God unto salvation to every one that believeth.—Rom. 1:16. Time: A. D. 47.

Place: Antioch, Cyprus. From Salamis through the island westward to Paphos.

#### Introduction.

Our lesson opens with a reference to the return of Barnabas from Jerusalem. Acts 11:27-30 gives an explanation of their visit as one of brotherly love. A certain prophet Agabus had predicted a great famine, which indeed shortly occurred. Knowing that the saints in Jerusalem would be terribly smitten, the disciples at Antioch, every man according to his ability, determined to send relief unto the brethren that dwell in Judaea, which also they did, sending it to the elders by the hand of Barnabas and Saul.

This is one of the most beautiful traits of the church at Antioch. Their doors were opened toward heaven in a constant worship, and toward their brethren in kindness. The measure of a church's liberality and willingness to share its blessings is the measure of its spiritual life.

Antioch, the First Missionary Center.

The capital of the Roman province of Syria was the great city of Antioch, situated at the north-east corner of the Mediterranean. It was on the Orontes, about 20 miles from its mouth, its seaport

being Seleucia. The city was founded about B. C. 300 by Seleucus Nicator, and named after his father, Antiochus. Many of the Christians who were driven from Jerusalem by persecution went as far as Antioch, and began to preach Christ there. They succeeded well, and Barnabas went from Jerusalem to aid in the work. Christianity grew, and he sent to Tarsus for Saul to come and help him. For a time the two great preachers labored together, not only among the Jews who spoke Aramaic, but also among those who spoke Greek. "It was at Antioch, a cosmopolitan city, that the followers of Christ were first called 'Christians,' a word made up in a mocking fashion out of a Hebrew idea, the Appointed One; a Greek root, Christos; and a Latin termination, ian. It was used as a nickname, like 'Methodist or Puritan,' but has become the noblest and most honorable of all names, while its threefold origin, like the three-linguistic title on the cross, signifies the universality of the gospel. This city of Antioch became very naturally Paul's headquarters, and the center of the enterprise of foreign missions."

John, Whose Surname was Mark. "Taking with them John, whose surname was 'Mark.' This John Mark was still a young man. His mother was the Mary whose home supplied the upper room for the Lord's supper, the meeting-place of the Jerusalem Christians on several notable occasions afterwards. Mark is thought to have been the young man who rushed out on the night of Christ's arrest having on only a linen cloth hastily snatched up, which he left in the soldier's hands when they sought to capture him (Mark 14:51-52). He became Peter's helper in later years and wrote the second Gospel, probably largely at Peter's dictation. John Mark was cousin to Barnabas, and naturally went with his cousin back to Antioch. Separate Me Barnabas and Saul. "The Holy Spirit said, Separate me Barnabas and Saul for the work whereunto I have called them." This work was nothing less than the extension of the church throughout the Gentile world, the great Roman Empire, indicated as Saul's special task when he was converted, (Acts 9:15; 22:15; 21:26; 17:18, 23) and doubtless laid also upon the heart of Barnabas, who was so close to Saul. "Separate me" is a solemn phrase, calling attention to the complete dedication of all true ministers, evangelists, and missionaries, who should be set apart wholly for their tremendous task, a task so momentous and engrossing that it must not be impeded by any entanglement with worldly affairs. "Separate me" for the work whereunto I have called them; the commission is from God, and his workers are to be and to remain in direct relation to him and constant communication with him, who is their authority and their abiding strength and joy.

Cyprus, the First Mission Field. "So they, being sent forth by the Holy Spirit." He acted thru the prophets and the entire church.

#### MAKES YOU LOSE UNHEALTHY FAT

Mrs. Ethel Smith of Norwich, Conn. writes: "I lost 16 lbs. with my first bottle of Kruschen. Being on night duty it was hard to sleep days but now since I am taking Kruschen I sleep plenty, eat as usual and lose fat too." To take off fat—take one-half teaspoonful of Kruschen in a glass of hot water every morning before breakfast—an 85c bottle lasts 4 weeks. Get it at City Drug Store or any drug store in America. If this first bottle fails to convince you this is the easiest, surest and safest way to lose fat your money gladly refunded. —adv

of Antioch. It is well for us all when it can be said truly of our acts that they are of the Holy Spirit; they may be and should be "Went down to Solencia." The seaport of Antioch, 20 miles down the Orontes. "And from thence they sailed to Cyprus." A large island in the eastern Mediterranean famous for its copper mines. This was the most suitable field for the opening of their mission, as Barnabas who at this stage was regarded as the leader of the expedition, was born there (Acts 4:36), and would have many acquaintances there who would be easily approached.

Paul In the Synagogues of Jews. "They proclaimed the word of God in the synagogues of the Jews." There were several synagogues, indicating a considerable Jewish population. "Augustus, according to Josephus, made Herod the Great a present of half the revenue of the copper mines of Cyprus, so that numerous Jewish families would be settled in the island."—Prof. Marvin R. Vincent. As Christianity sprang from Judaism, the Jews furnished the most likely field for Christian missions. Paul, wherever he went, started his work with his fellow Jews, if

any were to be found. "And they had also John as their attendant." John Mark. "His service would include primarily the business of amanuensis, and probably also the administration of baptism—an office which Paul seldom discharged with his own hands."—1 Cor. 1:14-17.—Prof. David Smith. John would also make arrangements for lodging, obtain provisions, and perhaps instruct inquirers and converts in the central facts of Christ's life and teachings with which he was well acquainted. His was a humble task, but all work is important when it has to do with the spread of the gospel.

Saul, Who Is Also Called Paul. With this parenthetical statement Luke drops the name Saul once for all, and henceforth the great Apostle to the Gentiles is known as Paul. Just how and why the change was made is not explained. Scholar stink it very probable that Paul had the double name already, as was rather common, especially for Jews in Gentile communities, one being Hebrew, the other Roman. This is made more probable by the fact that Paul's father was a Roman citizen. The choice at this time to be

called by the name Paul is explained by some as a sort of memorial of his experience with Sergius Paulus, the first Roman official was in his missionary labors. It has also been suggested that the meaning of the word had something to do with it. Paul means little, and so would express the humble spirit of the great Christiana.

#### The Hand of the Lord.

"And now, behold, the hand of the Lord is upon thee." God's judgment, the condemnation of the infinite Judge whom the sorcerer had so wickedly opposed. Thus Moses was bidden to tell Pharaoh that "the hand of Jehovah" was upon his cattle and horses and sheep and camels (Ex. 9:3); and later when the Israelites forsook the worship of God and turned to idolatry, "the hand of Jehovah was against them for evil" (Judg. 2:15). In Acts 11:21, on the contrary, "the hand of the Lord" is shown to be with his people in converting power.

#### Elymas Struck Blind.

"And thou shalt be blind." Paul must have remembered how he, fighting against Christ as Elymas was doing, had been struck blind, physical blindness typifying the

blindness of his soul and leading him to the Light of the world. He knew now that this blindness was sent in mercy, and in the same mercy he was led and empowered by the Holy Spirit to inflict it upon the sorcerer. "And immediately there fell on him a mist and a darkness, and he went about seeking some to lead him by the hand." Paul must have remembered how, after he was struck blind on the Damascus road, he was led by the hand into the city.

#### A Roman Official Converted.

"Then the proconsul, when he saw what was done, believed." The miracle was to him the crowning and convincing evidence of the truth of Christianity which Paul and Barnabas had been preaching to him. "That Sergius Paulus was baptized is the natural inference. 'Believed' was an ordinary expression among the early Christians

for turning to the Lord and joining the church (Acts 4:4, 11:21). The proconsul of Cyprus is another instance of men of high rank joining the church."

"The governor was led to faith because he was astonished at the teachings of the Lord." In his own heart he saw the fitness of Christ for his personal need and accepted him." For all who have not accepted their Saviour this lesson brings a very tender, earnest and personal appeal. Why do you no longer resist the searching love of God?

An incomplete record by the county agent in Wharton county shows that 11 men this year started 1173 native pecan trees from four to 30 inches in diameter on improved careers by top working and budding. A total of 13,200 buds were placed in these demonstration groves.



# Learn what a difference six cylinders make



in smoothness  
quietness  
flexibility  
handling ease  
riding comfort  
dependability  
economy  
long life



Step out of any other low-priced car, step into a Chevrolet, and learn what a difference six cylinders make.

When you start the engine, and let it idle—the car remains steady, as well as everything in it. When you drop into low gear, and let the engine take hold—the power flows evenly. There's no semblance of strain.

This smoothness stays with you whatever you do. Accelerate—throttle down—go fifteen or fifty. Consistently, you get the same fine, smooth response. For six-cylinder smoothness is built in the motor—and objectionable vibration never gets a chance to start!

Yet smoothness is only part of your six-cylinder experience. There's greater quietness, because noisy vibration is gone,

and with it a big source of squeaks and rattles. There's greater comfort, especially at low and high speeds. A six doesn't tire the driver or the passengers. There's greater flexibility, because the power-impulses of a six overlap. And response is more positive; performance more elastic. A six is much easier to handle!

And if you raise the hood and watch the engine running—you'll know what a difference six cylinders make to your pocketbook. Without vibration to cause friction and wear, the whole car must last longer, require less repair. Thousands of owners have found that this engine uses less gas and oil than any other.

You owe it to yourself to see and drive a Chevrolet Six now. Learn what a difference six cylinders make.

Twenty beautiful models, \$475 to \$675 at prices ranging from

All prices f. o. b. Flint, Mich., special equipment extra. Low delivery prices and easy G. M. A. C. terms.

## NEW CHEVROLET SIX

The Great American Value

See your dealer below

# Brumley Chevrolet Co.

Incorporated



## BETTER VISION

Means

## BETTER PUPILS

Only by an examination can you really know whether your child needs glasses. Let us settle this question before school starts.

F. M. Kester & Son, Jewelers

Hereford



## New Gas Rates

# An Insult

## Say Hereford's People Answering Proposal

We, the undersigned gas users of Hereford, are taking this page to tell all who read that we consider the proposed gas rate revision offered by the West Texas Gas Company a

## Reflection On Our Intelligence

And it is actually no reduction in the real sense of the term, for our general citizenry. We shall continue our demand for readjustment for gas served until there shall be assured to us

## Rates We Can Pay—

In keeping with decreased earnings in every line of business. This fight is being made in behalf of our entire population primarily, and only against the West Texas Gas Company as an incident to results sought.

C. F. Gilliam  
 Urlin Streu  
 H. E. Henslee  
 Hereford Poultry & Egg Co.  
 L. Baskin  
 E. B. Black Company  
 Plains Insurance Agency  
 Beene & Whitehead  
 C. A. Skelton  
 Jno. McLean  
 Frank A. Gyles  
 Hereford Hotel  
 Business Men's Association  
 Luke's Lunch  
 Effa Rutherford  
 Rounry Plumbing & Heating  
 E. E. Fridley  
 Charles Newell  
 E. H. Norton  
 R. E. McCullough  
 Buick Agency

Walter Crawford  
 Norton Motor Company  
 Sprows-Cronin & Company  
 B. L. Branson  
 John P. Slaton  
 F. T. Roloson  
 R. M. Dunn  
 Otto Massie  
 Texas Service Station  
 J. L. Davis  
 Glenn Snyder  
 W. D. Keliehor  
 N. M. Bartley  
 F. A. Millard  
 Brumley Chevrolet Company  
 Edwin Mauk  
 Floyd L. Rolland  
 J. B. Miller  
 Earl W. Wilson, County Judge  
 W. B. Phillips  
 C. J. Paddock  
 L. H. Foster

Donald Alexander  
 Bob Wilson  
 Magnolia Service Station  
 Chocolate Shop  
 John Biggs  
 Mrs. S. E. Askren  
 Hereford Bakery  
 H. A. Hoffman  
 Hanna & Hanna  
 Ike's Cafe  
 Popular Store  
 City Drug Store  
 Mont E. Baker  
 D. R. Gass & Son  
 Cloyd's Market  
 Corner Drug Store.  
 Stone Department Store, Inc.  
 Fox Mercantile Co.  
 G. A. F. Parker  
 H. D. Reed  
 Buchanan & Rosson

Kerr Implement Company  
 A. O. Thompson  
 Whiteface Printing Company  
 Vern Witherspoon  
 Willard Battery Station  
 Streu Hardware Company  
 J. T. Cronin  
 A. H. Streu  
 Ebb Martin  
 L. H. Shore  
 L. W. Carlyle  
 F. M. Kester  
 H. L. Martin  
 Frank Richards  
 Mrs. H. W. Sherrieb  
 Hereford Brand  
 H. R. Fritz  
 Geo. L. Muse  
 J. W. Robinson  
 Troy Womble

## CHAMBER OF COMMERCE

**ON TEXAS FARMS**

Well fed hens in seven poultry demonstration flocks in Rockwall county produced an average of 18 eggs each in May at a feed cost of 5.45 cents per dozen. They sold at an average of about 14 cents per dozen.

Sultain's Lenden, a registered cow in the demonstration herd of L. D. Singley of Rotan, produced 434 pounds of butterfat last year and made a profit above feed cost of \$96.54. She was worth more than 12 such cows as Little Jersey in the same herd who made \$7.67 over feed cost. Little Jersey has gone to market, the county agent says.

Alternate rows of certified cotton and soy beans are doing remarkably well in a five-acre demonstration by J. C. Fisher in Overland community in Hopkins county. The 1930 crop was cotton which was followed by a winter cover crop of oats, barley, wheat, rye, hairy vetch and Australian winter peas. A good winter pasture was thus obtained and a good green manure crop turned under early this spring.

As much money from one cutting of a five acre alfalfa patch as from 10 acres of wheat yielding 25 bushels per acre is the record made by Irwin Cole, Gray county farmer. He cut 3 1/2 tons of good quality hay late in May from this demonstration field, which is planted on the level with no side moisture running on to the field.

Skim milk and yellow corn changed magically into 2470 pounds of pork in five months and 10 days when L. P. Weir fed out a litter of 10 pigs as a demonstration with the county agent on his farm in Miguel community, Frio county. The pigs were a first cross of pure bred Poland Chinas and pure bred Duroc Jerseys.

Six turkey demonstrators and cooperators in McCulloch county have raised from 90 to 95 per cent of all hatched poults up to two months of age by following a system outlined by the county agent. Hens were fed mash beginning in December, and when the poults came off in the spring the hens were put in coops in cultivated fields and the young turkeys allowed to range in oat, wheat, barley and corn crops nearby. Coops were moved to fresh ground every three days. This kept the turkeys from getting wormy and away from red bugs, blue bugs and other harmful insects.

From 50 acres of land Floyd Wingham of Sherman county has cut 50 tons of alfalfa hay in the first cutting this year.

On a demonstration acre farmed by H. L. Baker in Lamar county a yield of 85 1/2 bushels of oats has been made with the help of a top dressing of 100 pounds of sulphate of ammonia. Unfertilized land made 37 1/2 bushels per acre.

From a blackberry demonstration acre started three years ago on his Milam county farm, W. F. Luckey of Rockdale sold 500 gal-

lons the 2nd year at 25 cents per gallon, with the customers coming from near and far to do their own picking. This year he expects to sell about 1000 gallons.

Five hundred bushels of 1930 wheat ground coarse and fed with milk to hogs brought a dollar a bushel to W. J. Caruth, Gray county farmer conducting a demonstration with the county agent.

By gathering seed from little grazed spots along highways and railroads Robertson county farmers conducting pasture improvement demonstrations have secured a start of the following desirable pasture plants: burr clover, Carolina clover, black medic, sweet clover, rescar grass and wild rye.

Burford Reeves of Hemby community, Taylor county, harvested 24 1/2 bushels of wheat per acre on terraced land, according to the county agent's records, while the wheat from unterraced land in the same community made from 16 to 18 bushels. The demonstration field wheat tested 63 to an average test of 58 to 60 for the others. The extra yield paid the expense of combining.

Green feed and a plentiful supply of mineral will cure rickets in hogs, A. Jantzen, Bexar county demonstrator, has found. The hogs got down in the back from a ration of white corn and kitchen slop but recovered on being fed in addition green cane and a table-spoonful per day of a concentrated mineral mixture.

It cost 16 Kleberg county poultry demonstrators 7 1/4 cents per dozen eggs for feed during June. There are 6783 hens in these flocks and the average production for the month was slightly above 18 eggs per hen.

By feeding a good ration and having good pasturage, four Coryell county herd demonstrators discovered that they can produce butter fat for 12 cents per pound feed cost. Their ration, including grinding, costs \$1.10 per hundred and is made up of 200 pounds ground corn, cob and shuck, 100 pounds ground oats, 100 pounds cotton seed meal, and six pounds each of lime and salt.

Thirty-seven Lynn county home demonstration club women have made 494 pounds of American cheese worth 40 cents per pound on the local market. It cost them about 15 1/2 cents per pound with milk valued at 12 cents per gallon and labor at 25 cents per hour.

From a three-year-old farm fruit plot at Keystone, Frio county, Mrs. A. L. Sharber has sold \$75 worth of peaches and plums and has canned and preserved 50 quarts as a part of her home demonstration club work. Mr. and Mrs. Sharber share in all the work connected with this home orchard. Mrs. S. J. Ross and Mrs. Goodman of Margaret home demonstration club in Foard county are out to beat last year's canning record. Each of them put up more than 1000 cans last season. Mr. Ross has bought a large retort canner and plans to sell part of her products.

Mixville 4-H club boys in Austin county have planted 75 acres of pure cotton seed with the idea of swinging the whole community to pure seed. They expect to produce enough this year to plant 800 acres.

Hall county farmers terraced and contoured 45,000 acres of land in the season recently ended. Many farmers cooperated actively by laying off lines for neighbors, the

county agent states. Shortage of feed made the construction work difficult and in many cases work stock was grazed on wheat pasture half a day and worked on terracing the other half.

Twenty-five dressed capons, weighing 9 1/2 pounds each, brought Ed Hulse of Bailey county 38 cents per pound net from a Chicago commission firm. Forty farmers raised and sold 1000 capons last year in that county.

A loss of \$1168 would have been sustained by Fayette county poultrymen in June had it not been for the 8000 culs that were removed from the flocks, the county agent reports.

More than 50,000 acres of Nacogdoches county farm lands have been freed of the devastations of salamanders in a poisoning campaign in which 300 farmers cooperated with county agent and the U. S. biological survey.

Oats planted in three-foot rows yielded 10 bushels more per acre than those sowed in an adjoining field the ordinary way, according to G. H. Farrington, Schleicher county farmer. The rowed oats made 80 bushels per acre.

Dallas county 4-H club boys laid off more than 250,000 yards of terrace lines for farmers in the year ending June 30, and in the rush of the season terraced five or six farms per day in teams of five supervised by the county agent.

One Eastland store reports the sale of over 100 pressure cookers within the last 2 1/2 months, and a store manager in Cisco declares that 2 1/2 carloads of tin cans have been sold within a 30-mile radius of town. The home agent says interest in canning is greater than at any time during the last eight years.

An improvement in three years of 100 per cent in workmanship and appearance of street dresses made by home demonstration club women in Wheeler county is the claim of the judge in a recent county dress contest held there.

Six Nueces county communities cleaned up 95 per cent of the growing cotton in their fields by November 15 last, and a late June check-up by the county agent showed a boll weevil infestation of from two to five per cent. Three other communities getting only a 50 per cent clean-up last fall were found to have an infestation ranging from 25 to 80 per cent.

Corn fed to a litter of seven sows brought \$1.19 per bushel, according to a Wheeler county farmer. He supplied them with plenty of sweet clover pasture but little milk. Helped by the county agent,

82 farmers have built self-feeders for hogs and plan to feed most of their wheat to hogs.

S. S. Brunday, Rambouillet sheep breeder in Kimble county, finds that double dwarf mulo can be harvested at no expense and with no waste by turning it over to sheep. He is one of several Kimble county ranchers demonstrating the value of state certified grain sorghum seed in cooperation with the county agent.

"The crops growing every year on the reclaimed gullies will pay the taxes on my farm," declares O. H. Hunsiker of Houston county, who has used terracing, regular crop rotation, legumes and fertilizers to steadily increase the productivity of his farm bought 20 years ago.

From Nortex oats, W. E. Brice of Bell county averaged 85 bushels to the acre, while yields of nearby oat fields of ordinary seed averaged around 45 to 50 bushels per acre, the county agent says.

**Adrian-Sims Notes**

BY MRS. J. M. CHAPMAN

We have had good rains the past week and row crops are growing fast.

Mr. and Mrs. Tom Cook have returned home from a trip to their old home at Lebanon, Missouri.

N. O. Phillips and family attended a series of services at their church at Hale Center last week. Mrs. Hare, mother of E. H. Hare, is visiting him at his farm here. Mrs. Hare lives in Amarillo.

The Sims social club meets on Thursday afternoon, with Mrs. M. B. Stone as hostess.

The ladies 4-H club meets with Mrs. J. M. Chapman Thursday in a canning demonstration. Seasonable vegetables will be canned.

A party was given at the home of Mr. and Mrs. Ed Mecaskey Saturday evening, August 22, and refreshments of cake and lemonade were served to those present.

J. M. Chapman and daughter, Elizabeth, were Amarillo visitors last Tuesday.

Phalace, Lois and Mozelle Phillips went to Farmer, Texas, last Thursday.

Rev. Pryor of Adrian preached at Sims school house Sunday afternoon.

Messrs. Dunkle and Pope of Hereford were Sims visitors last Tuesday afternoon.

Mr. Glenn, of Adrian fell from a granary where he was working, last Friday and severely injured his hip joint. Mr. Glenn will be confined to his bed for many days.

**Hogs Bid High for Cheap Wheat**

Four meat hogs, five brood sows and 38 pigs have enabled L. G. Bussard of Lipscomb county to

sell his wheat for more than \$1.00 per bushel, reports the county agent. Starting last September with 21,280 pounds of wheat, barley and kafir, Mrs. Bussard has sold \$439.42 worth of hogs by the 20th of April, butchered meat hogs worth \$34.42, and has the five sows left. He used a sweet clover pasture in connection with his feeding business and added skim milk and 1500 pounds of cottonseed meal to balance the ration.

**Won Fame for Engineers**  
F. P. Baker and B. C. Dickinson are the engineers who developed the Delon circuit breaker, that opens any high-voltage power circuit in a fraction of a second. Their paper describing the device won first prize at a meeting of the American Institute of Electrical Engineers.

**Announcement**

We have moved to our new location, the Tom Carter Building, formerly occupied by Durham Motor Company. Pay us a visit.

**Kerr Implement Company**

**it's BACK to School Time!**



Suits, Oxfords, Shirts, Sox, Underwear, Caps, Hats, Ties—all of the newest fashion at low new prices. See us first, we will save you money.

Complete line of Ladies' Ready-to-Wear just received. Paris styles—at fair low prices.

Come Examine Our Stock.

**POPULAR STORE**  
"The Place to Trade"

**Don't Burn Them!**



You will be burning dollars, in coal, if you wait until winter prices are here before you buy.

Rent Us Your Coal Bin

If you buy your coal at summer prices, the saving will amount to renting your coal bin during the early fall.

**McLEAN & PITMAN**  
PHONE 1

**New?**



No, They Were Dyed by

**Chas. Sowell**  
Have Yours Dyed now—any color

**Guaranteed**

I have purchased all stock and fixtures of the Burns Furniture Co. and shall sell it

**Below Cost!**  
**All Stock Must Go!**

We have reduced prices on everything in stock so low that it cannot keep from selling. If you want below cost prices on new furniture, and "give away" prices on used furniture, stoves, etc., see us.

**Burn's Furniture Company**  
L. F. EADS

**School Ahead!**

These Values Are Slated As Savings In School Preparation

<b>DRESSES</b> \$4.95, \$7.99, \$12.49 \$16.49 and \$19.49	<b>New!</b> <b>Stylish!</b> <b>Low</b> <b>Prices</b>	
<b>Shoes</b> Something New In Footwear \$2.95 to \$4.95	<b>HATS</b> Newest modes in millinery, with newest colors—(Large head sizes) \$1.95 to \$4.95	<b>HOSE</b> New sheer silks for service and fashion— 75c to \$1.95
<b>LINGERIE</b> Bloomers, vests, slips, Dancettes, Pajamas, etc. 49c to \$2.98	<b>LADIES' COATS</b> Newest colors, styles and materials— \$12.50, \$19.50 \$34.50	
 <b>Boy's Suits</b> \$5.85 To \$14.85	<b>MEN'S SUITS</b> With one and two pants \$9.85 to \$19.95	<b>MEN'S TOP COATS</b> \$9.85 to \$19.85
<b>SHOES</b> Dressy styles to complete your outfit— \$2.95 to \$6.00	<b>SOX</b> New fancy patterns 19c to 75c	

**Stone Department Store**  
Incorporated

**Progressive News**

**PROGRESSIVE CLUB GIRLS**

The community received a good Sunday evening which will be a great benefit to crops.

A. J. Hughes returned to his home in Silverton Wednesday after a month's visit with his daughter, Mrs. Ira Ricketts.

Weldon Gregory spent Saturday night and Sunday with the Donovan brothers.

Mr. and Mrs. Clyde Russell visited in the W. C. Russell home Sunday.

Ray Ralston of Decatur is visiting his sister, Mrs. C. P. Caldwell. Mrs. Ray Hershey and Miss Katherine spent the week-end at home.

The Progressive Jolly Workers met last Thursday evening at the school house.

Mr. and Mrs. Clyde Russell entertained the young people of the community Saturday night with a hard party.

Mr. and Mrs. W. A. Ricketts and Mr. and Mrs. Claude Ricketts of Hereford visited in the Ricketts home Sunday.

Several gardens and some field crops were destroyed by hail Friday afternoon.

Mr. and Mrs. Jess H. Caldwell and Gusta Samuelson of Canyon visited in the Caldwell home Sunday evening.

Miss Annie Sawyer entertained the young people Friday night in honor of the birthday of Miss Frankie Mae Corn of Hereford. All present reported having a nice time and wished Miss Corn many more happy birthdays.

Mrs. Ira Ricketts and daughter, Ira Jeanne visited with Mr. and Mrs. Jim Ricketts last Tuesday evening.

Eunice Caldwell spent last week with her sister, Mrs. Jeff Robertson.

Lyle Donovan visited Forbus and

Mr. and Mrs. Jess Lindsey and children and Elmer Smith were Sunday visitors in the Thomas home.

Helen Wilder and Hope Adams visited Lorene Peck recently.

Lavelle Beck and Lonnie Andrew visited Miss Kitty Oxford Sunday.

Lonnie Andrew and Misses Athalia Wilder and Kitty Oxford returned Saturday from a week's visit with Kitty's sister in Colorado.

Floris Hunter and family visited Mr. and Mrs. Sam Hunter Sunday.

Margaret Simpson spent several days this week with her grandparents, Mr. and Mrs. W. R. Hunter.

Miss Joan Barnett, Andrew Elder and Buck Wood took Sunday dinner with Josephine Hardy.

Misses Johnnie and Kathleen Hardy visited Edna Hall Sunday.

Mr. and Mrs. Pat Hardy visited Mrs. Hardy's parents at Flaggs Sunday.

Mrs. Gatlin visited Mrs. Hartley one day this week.

Mrs. Beck and daughter visited Mrs. Wilder Wednesday.

Mr. and Mrs. M. L. Hardy left Sunday for Hugo, Oklahoma, for Mrs. Hardy's mother. Mrs. John Hall accompanied them as far as Ardmore where she will stop a few weeks to visit with her parents and other relatives.

Mr. and Mrs. J. T. Hartley visited in the Thomas home Sunday afternoon.

Floyd Hacker visited his father Monday.

Grandpa Metcalf who has been ill for the past month is able to be up.

**Notice to Bidders.**

Notice is hereby given to any banking corporation, association or individual banker in Deaf Smith County, Texas, that may desire to be elected as the depository of the funds of the Hereford Independent School District for the two years from September 1, 1931, that the Trustees of said district will up to 4:00 p. m., on the 24th day of August, 1931, receive sealed bids on interest on daily balances. The board of trustees reserve the right to reject any and all bids.

A. H. STREUB,  
President, School Board, Hereford Independent School District. 30-3e

**Summerfield**

BY MRS. L. JOHNSON

The Baptist church called called Rev. Coe of Plainview for their pastor and feel elated that he has accepted the call. Rev. Coe is a young man with a strong personality and much good should be accomplished by his leadership.

Mr. and Mrs. Ras Patton of Elmer, Oklahoma, Mr. and Mrs. A. L. Curry of Friona were Sunday dinner guests in the Lee Curry home.

Mrs. W. L. Huntley and daughter, Geraldine, were week-end visitors with relatives and friends at Tulla.

Mr. and Mrs. Ray Johnson were business visitors in Amarillo last Friday.

The many friends and neighbors were grieved to learn of the death of Ott Behrends last Saturday morning. While all knew his condition was serious, yet they hoped against hope that his youth and vitality would carry him thru

the operation. Mrs. Behrends has the sympathy of a host of friends in her sad bereavement.

J. C. Curry returned to his home in Weatherford after a brief visit with his son here.

Mr. and Mrs. A. M. Noland and family of Floydada are visiting in the home of his brother, J. A. Noland, and family.

Mr. and Mrs. J. L. Lookingbill attended a meeting of their church at Amherst last Saturday, also visiting relatives at Anton. Their daughter, Ruth, who has been

visiting there, returned home with them.

Mr. and Mrs. Louie Huckert and son, Louie, Jr., spent the week end with their daughter in Vega.

Mr. and Mrs. Hamilton Still Chaperoned a group of young people Saturday night to a watermelon feast.

Mr. and Mrs. Clayburn Carr were Sunday visitors in the Geo. Wyley home at Black.

Mr. and Mrs. B. C. Roberson were Sunday visitors in the home of his brother, J. P. Roberson, at

Hereford.

Miss Joyce Davis spent the past week end in Amarillo visiting with relatives and friends.

Mr. and Mrs. Will Harris of Canyon were visitors in this community last week. Their son, L. G., is staying over a few more days.

Mrs. L. Johnson and son, Elton, Mrs. Ray Johnson and daughter, Billie Ray, and Mrs. Clayburn Carr motored to Amarillo Tuesday.

Miss Opal Hays of Black and

Eula Mae Hayton of Bonham were week end guests of Miss Leatrice Walser.

Mr. and Mrs. Joe Kendall, Miss Mildred Fullwood of Hereford, and Elliott Clark attended the rodeo at Quay, New Mexico, Saturday, returning by way of Fort Sumner Sunday.

Miss Leatrice Walser is convalescing from a tonsil operation last Tuesday.

Mr. and Mrs. D. C. Walser attended the rodeo at Quay, New Mexico, last Friday.

Guy Walser and sister, Leatrice, visited relatives and friends at Amarillo and Pampa recently.

Mr. and Mrs. J. H. Donald of Lewisville, Texas, were here last week visiting Mr. and Mrs. Chas. Donald. Mr. and Mrs. J. H. Donald are Chas. Donald's parents.

E. B. Posey and family left Tuesday morning for Ruidoso and other points in New Mexico where they will spend a week's vacation.

# What Canyon Thinks---

The following resolutions were adopted by the City Commissioners and Mass Meeting of Citizens assembled at the City Hall of Canyon, Monday, August 10th, following the announcement of the Texas Utilities Company of the substantial donation on street lighting and also a decided reduction in the cost of light service to the schools and to the City water wells.

## RESOLUTION:

WHEREAS, at the time our local electric plant was acquired by Texas Utilities Company in the early part of 1925, the citizens of Canyon were paying on a schedule of rates for electric service which was much higher than the rates charged by Texas Utilities Company in Canyon today. The rate for electric service was on the average of 100 per cent higher. The remarkably low rate enjoyed by Canyon citizens today is the result of repeated reductions in the various classes of service which have been made by Texas Utilities Company since it acquired our local plant. In addition to making these rate reductions, the Company has also greatly improved the service. Our local plant was very much limited in capacity and could not afford the city and its citizens any of the advantages they now enjoy in having an unlimited supply of dependable electric service at the reasonable rates furnished by Texas Utilities Company from large interconnected modern generating plants over the transmission network.

WHEREAS, We, representative citizens of Canyon, wish to say without hesitancy, that in our opinion if all the Public Utilities serving the people of Texas maintained the same generous, helpful attitude in the development of communities served by them as has always been maintained by the Texas Utilities Company at Canyon, there would be at this time no demand or need for any kind of state regulation of public utilities. The Texas Utilities Company has played a big part in the development of Canyon, and we believe in the development of the Panhandle of Texas. It has always voluntarily done all it has ever agreed to do and more in such matters as rate reduction. We wish to express to the Texas Utilities Company, its president, Judge I. R. Kelso, its officers and representatives, our appreciation of its generous attitude and spirit of cooperation in the development of our town. We are also glad to indicate to the public our attitude in this matter.

WHEREAS, on this date said Texas Utilities Company, thru Hon. I. R. Kelso and other representatives of said Company, has made known to the governing body and citizens of Canyon its decision, as a voluntary action on its part, and as a donation to said City and the taxpayers, effective as of August 1st, 1931, and for a period of one year thereafter, to reduce the cost of the street lighting in said City to one-half the cost prevailing on and prior to said date, and has further taken voluntary action reducing the rate for its service to our schools, which is a reduction of approximately 75 per cent over the 1930 charges; and

BE IT RESOLVED, by the City of Canyon, acting by and through its governing body and committee of citizens, in meeting this day held at the City Hall in the City of Canyon, that we do hereby express to the said Texas Utilities Company, and to Hon. I. R. Kelso and other officers, agents and representatives of said Company, our sincere appreciation of its and their kindly attitude of cooperation, generosity, fair treatment and efficient service it now renders and has at all times rendered, and that we, as citizens, taxpayers, business men and officials do hereby pledge to our governing body, to said Texas Utilities Company, and to each other our friendly and mutual cooperation in working out, on an efficient and economical basis, all problems that affect and concern our mutual interests.

WHEREAS, said Texas Utilities Company has further, this date agreed with the governing body and citizens of Canyon as a separate and distinct matter, and in no way connected with said street lighting, to reduce the cost to the City of pumping the City's water supply, so that the said pumping rate shall be and is hereafter fixed at two cents (2c) per kilowatt hour, but with the proviso and understanding that in the event the Legislature of Texas or any other lawful taxing power of authority shall impose any tax on or affecting said service, increasing the cost of furnishing same, such tax shall be added to and become a part of said rate and paid by said city, it being understood that this does not apply to pumping done at Texas Utilities Company wells.

BE IT FURTHER RESOLVED, that a copy of this resolution to be delivered to Hon. I. R. Kelso, as the President and Representative of said Texas Utilities Company; and a copy hereof also delivered to the Mayor and Governing Body of the City of Canyon, and a copy delivered to the Board of Trustees of the Canyon Independent School District, and a copy delivered to the Canyon Chamber of Commerce.

EXECUTED AT CANYON, Texas, this the 10th day of August, A. D. 1931, by the undersigned Committee of Citizens of Canyon, in a meeting at the City Hall.

WHEREAS, the action of said Texas Utilities Company in the matters aforesaid effects a great saving financially to our city, schools and taxpayers, the saving in street lighting amounting to \$1564.50 a year, and the saving in water pumping, based on 1930 consumption, being \$493.90, and the saving to the schools, based on 1930 consumption, being \$138.81, all aggregating \$2197.21, and in addition thereto said Texas Utilities Company is one of our largest taxpayers, its current taxes to our city and school district being \$1750.00, and this is the tenth substantial reduction made by said company within the past six years; and

- R. A. BELLAH
- R. P. JARRETT
- GRADY OLDHAM
- C. H. JARRETT
- T. C. THOMPSON
- C. N. HARRISON

Unanimously adopted, passed and ratified by the Mayor and City Commission of the City of Canyon, Texas, this the 10th day of August, 1931.

(Seal)  
ATTEST: R. A. BELLAH,  
Mayor, City of Canyon, Texas.  
HARVEY CASH, City Secretary.

NOTE: The foregoing committee represents the following business and professional men of Canyon, Texas:

- R. A. Bellah, Mayor and Grocerman.
- Grandy Oldham, Banker and City Commissioner.
- R. P. Jarrett, Dean W. T. S. T. College and City Commissioner.
- T. C. Thompson, Ex-Mayor and President, Thompson Hardware Company.
- C. H. Jarrett, Ex-Mayor and Druggist.
- C. N. Harrison, Ex-Mayor, Contractor, and President Abstract Company.

WHEREAS, the Said Texas Utilities Company has heretofore from time to time reduced its rates in the City of Canyon, each and every such reduction having been made voluntarily by said Company; and

WHEREAS, the aforesaid action of said Company is fully appreciated by the City of Canyon and the citizens thereof, and is convincing to all of said Company's generous spirit of helpfulness to the community and of its willingness to serve the community at the lowest possible cost to do its full part freely and voluntarily to lessen the financial burden of its patrons and at considerable financial loss, during the time of financial and industrial depression; and,

**Jumbo News**

BY EDNA HALL

Lella and Clyde Thomas, accompanied by Mr. and Mrs. Elmer Smith, spent a few days last week in Roswell, New Mexico.

Mr. and Mrs. L. E. Beck were Amarillo visitors Friday.

Mr. and Mrs. Albert Schofield and son returned home Thursday from a several days visit with relatives at Lubbock.

Mrs. Beck visited Mrs. Woolsey Tuesday.

Relatives from Amarillo spent Wednesday night in the Kring home.

Miss Margaret Crawford of Amarillo is visiting her cousin, Juanita McGinnis.

Mr. Thomas and family visited in the Andrew home last Thursday.

Elaine Dyer is visiting in Hereford this week.

Kathleen Hardy visited Mabel Pinckert Monday.

Miss Josephine Hardy spent a few days this week with Ira Barnett.

Mrs. John Hall, Edna and Billy visited Miss Metcalf and Grandpa Thursday afternoon.

Mrs. Lena Johnson visited Miss Emma Metcalf last Saturday.

Mrs. Spencer spent Wednesday with Mrs. Baird.

Mr. and Mrs. L. C. Baggott and daughter visited in the Kring home Sunday.



**You Should Have Money**

A RULE for the Thrifty.  
It does not matter how much money you earn, but it does matter whether or not you hold on to SOME of it.

START SAVING REGULARLY NOW  
We Welcome YOUR Banking Business

THE FIRST NATIONAL BANK HEREFORD  
OF BANK HEREFORD  
A Strong Bank Thoughtfully Managed  
MEMBER FEDERAL RESERVE SYSTEM

# Locals

Miss Gertrude Gentry visited Miss Alma Holland in Wellington a few days last week.

When you think of school supplies, think of the Corner Drug Store.

L. A. Ray and family have been visiting relatives in Montague county the past several days.

Wallis Haney is spending several weeks here in the West homes.

Mr. and Mrs. Chester Walker and family of Post Oak spent Friday, Saturday and Sunday here with Mr. and Mrs. E. T. Shreve and family.

Ready-cut tube repair kits at RICE'S. 33-1c

Mrs. A. M. Jones, Betty Jones, Misses Betha and Francis Dameron and Mrs. W. B. Dameron spent Tuesday and Wednesday in Amarillo visiting relatives.

Misses Opal McMahon, Ardelle Foster, Marie Walker and Maurine Spradley spent the weekend at the Northwest Texas Girls' Camp in Ceta Canyon.

Mr. and Mrs. W. Dozier and son, Norman, of Nashville, Tennessee, are visiting Mr. and Mrs. C. B. Williams.

Mrs. A. C. Thompson spent last Thursday in Canyon.

Kodaks and films. Corner Drug Store. 33-1c

Allen Bell was in Fort Worth and San Antonio on business last week.

Mr. and Mrs. Pat Elliston left Tuesday morning of last week for Los Angeles, California, where they will make their home for the winter.

Mr. and Mrs. J. P. McMahon, son and daughter, Clyde and Opal, were in Lubbock Wednesday and Thursday visiting and looking for a place to make their home during the college term.

Special, six-inch nickled pliers, 25c. At RICE'S. 33-1c

Mrs. M. L. Steele is visiting in Fort Sumner this week with her son, Sam Steele, and family.

The group of girls who have been attending the Northwest Texas Girl Camp for the past ten days returned home Sunday.

Misses Virginia Barnett and Wilma Jo Jones motored to Amarillo Friday and spent the night there with friends.

Rev. J. W. Boultinghouse, wife and son are here from Duncan, Oklahoma, visiting friends.

Rev. Mr. Johnson of Greenville, Texas, spent last Sunday here visiting Rev. M. J. Johnson.

Mrs. S. F. Hamblin returned Wednesday from White Deer where she has been visiting her son.

School will begin September 7. Get your supplies at the Corner Drug Store. 33-1c

Carl Spratt left Saturday for Sturgeon, Missouri, to visit his grandparents, Mr. and Mrs. G. F. Littrell.

Artie Russell, Tom and Donald Holcomb returned Wednesday from Coldwater, Kansas, where they have been visiting relatives for the past several days.

Mrs. Gaston Beer returned Tuesday from a trip to Denver markets where she purchased merchandise for the fall and winter trade of the Popular Store.

Mrs. R. E. Kessie and daughter, Ruth, left Wednesday morning to spend several days with home folks at Stratford. Her sister, Miss Minnie Laura Jackson, who has been here the past week, returned home with them.

We are having a hard time keeping our jack stock up, but have a good assortment again. At RICE'S. 1c

Miss Hazel Dunn returned Monday from a several weeks visit with her sister, Mrs. Rankin Reynolds and family at Abilene. Mrs. Reynolds and little son, Robert Wayne, returned with her for a visit with home folks.

Wilson Gyles, of Piggly Wiggly, left last week with his mother for their old home near the Ozarks in Missouri for a few weeks vacation.

J. E. McCloskey, former employe of the McCrory Chevrolet Co. at Clovis, has accepted a position as salesman for Brumley Chevrolet Co. here. He has moved his family to Hereford and is living in the Mrs. W. M. Megert apartments.

W. C. Morgan of Lubbock is spending a few days with his parents, Mr. and Mrs. Cooper Morgan. He was accompanied by a friend, Milton Clemons.

C. C. Ferguson and daughter, Mrs. Sam Reed, left Wednesday for Lubbock where Mrs. Reed will leave for her home in Lufkin after a month's visit with home folks here.

Guaranteed fountain pens, \$1.00 to \$10.00 at the Corner Drug Store. 33-1c

Mr. and Mrs. George McConnell, Mr. and Mrs. R. F. McConnell and daughter, Laverne, with Mrs. J. N. McConnell returned Sunday from an outing vacation spent at Eagle Nest dam, Cimarron Canyon, Albuquerque and Santa Fe.

With Brunswick tires we give you a free service guarantee not available with other tires. RICE sells them. 33-1c

Mrs. E. F. Connell and son, George, returned Monday from Bartlett where they were called last week to attend the funeral of her brother, Douglas Stockton. They were accompanied home by Mrs. Connell's sister, Mrs. Tom Tolbot, of Fort McCavett, who will visit here.

Mr. and Mrs. D. W. Hawkins and son, Billie, with Miss Ursulae Fridley, went to Ceta Canyon Sunday to bring home Miss Kathleta Hawkins who has been attending the Methodist summer camp.

Carl C. Bender moved Friday from Panhandle to Hereford where he will take charge of his farm west of town recently purchased from J. C. Cummins.

Need a fan belt? Try RICE'S. 1c

Reba Smith of Bellview, N. M., was here visiting her friend, Miss Vida Weaver, over the week end.

T. J. Heard of Ashland, Alabama, has been here for the past several weeks visiting in the home of his brother, Dr. G. W. Heard.

Leo Hoffman of the Helpy Selfy, Henry Hellman of this city, Anthony Hellman, Fargo, Oklahoma, with Lawrence Hellman, Gage, Oklahoma, left this week for scenic points in Colorado, Yellowstone Park and Canada to spend their vacation.

Leo Kuper has moved from 20 miles west of town to the Estes place, seven miles east of Hereford.

Mrs. Ray Barber and little daughter, Margaret, are home from spending the summer with relatives in Las Vegas, N. M.

Mrs. Henry Bonhart of Los Angeles, California, and son, Billie, left Wednesday for home after spending the past three weeks visiting their aunt, Mrs. O. T. Galaher.

Remember that ancient song, "It ain't gonna rain no more?" Well, it is going to rain. Get those tire chains now at RICE'S. 33-1c

Clay Hughes and Billie Bonhart returned Monday from a two weeks outing on the ranch of their cousin, E. B. Johnston, near Denver.

Mr. and Mrs. John A. Neill of Clovis spent Sunday with Dr. and Mrs. B. M. Whitahire, their little daughter, Nancy, who had been visiting here, returning home with them.

Arthur Harris left Friday for a visit with friends in Dallas.

Raymond Cone was a business visitor to Albuquerque last week.

Mrs. Rayford Ricketts spent several days over the week end in Stratford visiting her sister, Mrs. David Weeden.

Call Ross of Dallas has been here this week visiting his brother, Albert Ross, of the Alston-Ross Lumber Company, and other relatives. He will be remembered in Hereford as a student here several years ago.

Miss Minnie Laura Jackson of Stratford has been visiting her sister, Mrs. R. E. Kessie and family and accompanied them on a five day outing trip to the Carlsbad Caverns and other New Mexico points.

Heavy duty, six-ply Brunswick 4.50 x 21, \$8.05. At RICE'S. 1c

Mrs. G. W. Richards and son, Floyd, and niece, Peggy Donald, of Ada, Oklahoma, are here visiting Mr. and Mrs. M. C. Matthews and family.

Mrs. Bill Smith and son of Dimmitt have been visiting J. P. Roberson and family.

Rev. and Mrs. E. B. Bowen of Clarendon were here Tuesday visiting friends.

Mr. and Mrs. J. W. Roberson and children were in Panhandle Friday, visiting friends.

Chas. Bengé and family spent the week end with relatives in Pampa.

Miss Eva Skelton, city clerk, and her sister, Mrs. Oscar Easley and small son, Jimmie, returned Thursday from a several weeks visit with homefolks at Dallas and nearby points. Oscar went down Saturday of the week before and came back with them.

Roy Smith and his sister, Ruth, came back Saturday from a several days outing near Roy and Mosquero, New Mexico.

Mrs. Victoria Wilson and little son, Tommie, are home from Dallas where they spent the past two weeks with home folks.

**MARRIED MONDAY MORNING AT ST. ANTHONY'S CHURCH**

Miss Agatha Koelzer and Albert Carlinal, prominent young people of Hereford community, were married at six o'clock mass Monday morning at St. Anthony's church by Fr. Salvator.

The bride is the charming daughter of Mr. and Mrs. Andrew Koelzer of West Third Street, and the groom is the son of Mr. and Mrs. Peter Cardinal, west of town.

Immediately following the ceremony the happy couple left for a trip to Lindsey, Texas.

**LA AFFLATUS ESTUDIO YEARBOOKS PUBLISHED**

The club yearbooks of La Afflatus Estudio, a study club whose members live north of Hereford, have just been printed and delivered by the Brand. An outstanding achievement in the beauty of the book is the new style of material of the cover. This is known as cellulose, and although made of paper very closely resembles suede leather. The cover scheme of the book was made up of the club colors of red and white.

**HOME FROM WEEK SPENT IN CETA CANYON CAMP**

In the quest of quiet, rest, fun and fellowship with each other and the heavenly Father, seven girls from Hereford attended the 12th Annual Northwest Texas Girls' Camp in Canyonetta last week. This camp, inclosing a half section along the canyons, is the property of the Methodist women and girls of the Northwest Texas Conference.

There were about 200 registered during the encampment, some staying the entire two weeks and others only a few days. The camp motto is "Others". The time is spent in happy fellowship, with Bible study, vespers, camp fires, stunts, pageants, singing, swimming, hiking, archery, nature study, and many other attractive features. One of the notable events this year was the dedication of a bird house built and presented to the camp by Jim Potts, formerly of Hereford.

Those from Hereford who attended camp for the major part of its duration were Misses Louise Jacobsen, Laurette Erwin, Virginia Cox, Mrs. Jerry Behrens and her daughter, Juanelle, and Misses Kathleta Hawkins and Carmine Woolery, of Amarillo; Misses Opal McMahon, Ardelle Foster, Marie Wilson and Maurine Spradley, came for the last few days.

Visitors to the camp on the last Sunday were Mr. and Mrs. J. F. Ward, Mr. and Mrs. C. C. Cox, Mr. and Mrs. D. W. Hawkins, Mrs. Erwin, Jerry Behrens and children, Jerry and Alice; Clifton Cox, Billie Hawkins, and Misses Virginia and Elizabeth Bowman, Mary Ellen Parker and Ursulae Fridley. CONTRIBUTED.

**COUNTY COMMISSIONERS**  
(Continued from Page One)

as taxes have not been reduced. Not one had heard a word of complaint against the extension work in the county, despite the commissioners' statement that there had been complaints they did not wish to make public.

Others testified that they did not want their taxes lowered, but would not object to them being raised if a better way of expending them could be found, thus making a direct thrust at the court's wisdom in discontinuing extension work in the county.

The very highest tribute was paid both extension workers the county has had, the consensus of opinion being that the moral influence, sympathetic and systematic instruction in farm life problems far more than offsetting the small amount of local taxes used.

Others contended we as citizens of the state and nation, paid our part of the two-thirds of extension workers salaries which we would still continue to pay whether or not extension work was here, thus we lose two-thirds of their salaries as well as their work.

Another testimony given was to the effect that the speaker had been able to do one year's college work and was ready to begin another on money earned as a 4-H club worker, and the expression made that the extension workers did more than any other one thing to properly train and prepare rural girls for the duties of being the capable wives of farmers to build and accomplish the worth while things of their communities.

The court did not give an immediate decision, but thanked the delegation for the appeals made and promised to give it their earnest consideration. It was noon the next day when they delivered the word that they felt they could not change the former decision and the work would have to be discontinued.

**GAS PROTEST MEETING**  
(Continued from Page One)

and no encouragement. We presume that the officers of that company have submitted to each of the 42 towns served by them the same proposition which we have received at Hereford.

Our city commission, together with our entire citizenship, feel that the rates are exorbitant and unfair because we believe that the rate charged us is from 25 to 30 per cent more than the profit the law permits public service corporations to make on their investment. It seems that there is only one way to deal with this company, and that is to go to court and establish the fact that the rates they are charging is far in excess of the 10 per cent profit which our laws permit them to make.

Mr. E. S. Ireland, our mayor, and the Hereford chamber of commerce jointly called a mass meeting yesterday and a heavy attendance of our citizens unanimously passed a resolution denouncing the rates and instructed us to take such action, by suit or otherwise, as may be necessary to correct this evil.

After the continued efforts of all the towns served by this company and failing to secure any results, are you willing to assist financially in a test suit to be filed by any one of the towns which may be selected? If you are, let us get busy immediately and agree upon attorneys to represent us and start the suit.

You know there was organized at Lubbock some months ago a mayors' or city officers' organization, and their efforts to secure the reductions of these rates seem to come to naught. We understand that organization will back the chambers of commerce in the towns served, and that all have agreed for some one of our towns to institute this test suit, and it seems to us that it is extremely important that the towns confer with each other and proceed at once. Please take this matter up with your neighboring towns and also let us have a reply, either whether or not you are whole heartedly in favor of this proceedings.

Yours very truly,  
Hereford Chamber of Commerce.  
By Jno. F. Slaton, President.

**COMMUNITY BIBLE CLASS MEETS AT STAR THEATRE**

A new civic organization that has been proposed for the past several months was "born" last Sunday at the Star Theatre when a group of men assembled to organize a community Bible class.

Officers chosen were Rev. M. J. Johnson, leader; J. E. Hill, president; Dr. E. B. Thomason, vice-president; Dr. G. W. Heard, secretary; George L. Muse, treasurer, and H. P. Sladt, pianist.

The class was formed for men and young men who do not attend other Sunday schools, it has no sect, creed or dogma, and maintains an open forum wherein any one may express his views on the Bible, without the danger of being "sat upon".

The subject last Sunday was "The Monkey Wrench of the Bible", the monkey wrench representing the man of today who is able to adjust his views to both sides of a subject, so that when

any method, system or other "machine operand" fails to get results, he is able to discard it and try a new idea.

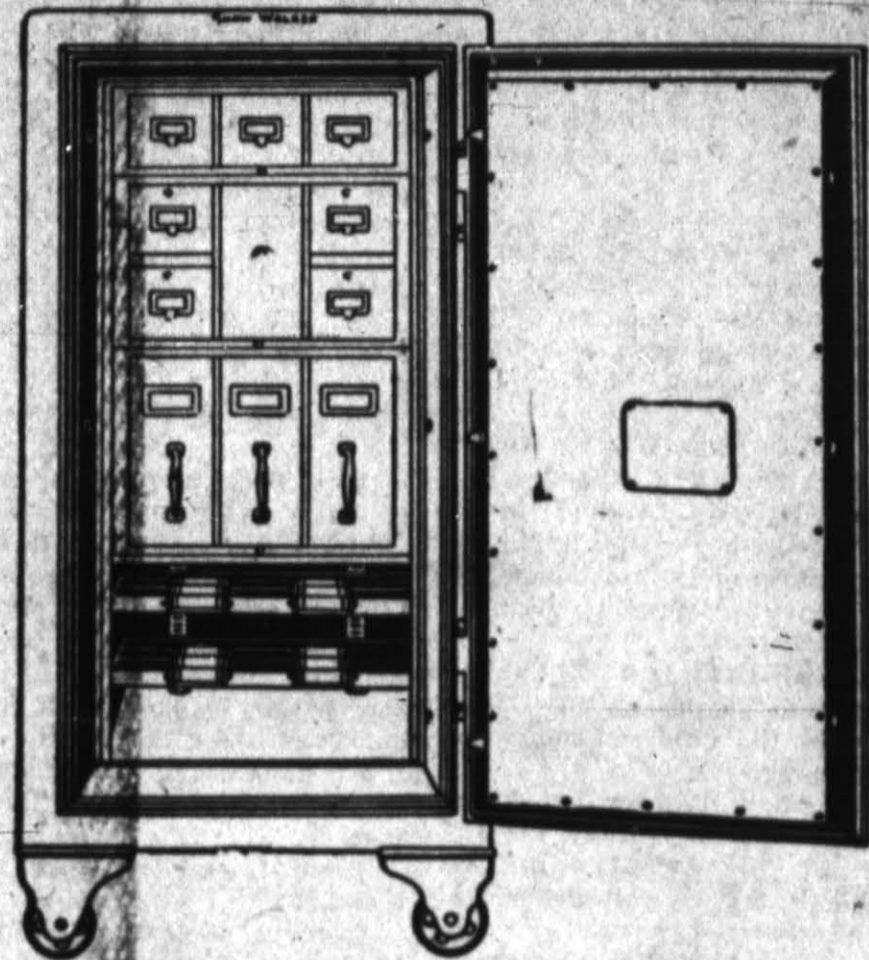
Members have an invitation that is all embracing, "Meet Me at the Star Theatre Next Sunday at 9:30." The class insists that its meetings are no "dress up occasions" and men are asked to come in just the clothes they wear with no thought of coat, tie or shoe shined. The class is free to all. CONTRIBUTED.

Ralph Barnett returned Sunday from a business trip to Fort Worth.

Mrs. J. C. Parker and Mrs. Alton Fraser attended the air derby in Amarillo Wednesday.

Marie Seed, Addie Hastings, Woodrow Ireland and Newt Gilliland were in Amarillo Sunday.

FOR RENT, FOR SALE GARAGE AT BRAND OFFICE. CHEAP.



## The Hereford Brand

**LOW DOWN ON ALL HOUSE FURNISHINGS**

The greatest values are now being offered at our store that the Panhandle has ever seen. If it is big values you are looking for, we have them.

\$125.00 value Bedroom Suite for --- \$75.00  
\$125.00 value Diningroom Suite for --- \$75.00  
\$125.00 value Livingroom suite for --- \$75.00

Large Over-stuffed Chairs, One-Third Off.  
All Art Rugs, One-Fourth Off.

We Guarantee You Bottom Prices On Everything.

**E. B. Black Co.**  
"We Are Satisfied With Small Profits"

**SPECIALS**  
Friday and Saturday

Cherry and Apple Pies ..... 20c  
All Cookies, per dozen ..... 12c

**HEREFORD BAKERY**  
Phone 166. 404 Main Street

# STAR THEATRE

HEREFORD, TEXAS

**Friday Only** AUGUST 28  
Matinee and Night  
William Haines  
in  
**"A Tailor Made Man"**

**Saturday Only** AUGUST 29  
Bob Steele  
in  
**"Headin' North"**  
An all-talking Western, packed full of thrills and romance.

**Monday - Tuesday - Wednesday**  
August 31, September 1 and 2  
**3-BIG DAYS-3**

**"Cimarron"**  
One of the greatest pictures ever produced, with cast of 5000, headed by  
**Richard Dix**  
ADMISSION ONLY 15c AND 35c

**Thursday and Friday**  
SEPTEMBER 3 and 4  
Norma Shearer  
in  
**"Strangers May Kiss"**

**Coming Soon:**  
Maurice Chevalier  
in  
**"Smiling Lieutenant"**

**CALL AT**

**THE BRAND FOR OFFICE Supplies**

Cap Size Letter Folders  
Adding Machine Paper  
Waste Paper Baskets  
Envelope Molders  
3 x 5 Index Cards  
Semi Island Twins  
Steel Bond Boxes  
A C D Fasteners  
Hotchkiss Staples  
3 x 5 A-Z Index  
Adding Machines  
Bull Dog Clips  
Waste Baskets  
Letter Baskets  
Record Sheets  
Record Books  
Rubber Bands  
Invoice Files  
Blank Books  
Sticker Files  
Price Books  
Board Clips  
Steel Boxes  
Brief Cases  
Cleo Pencil  
Index Sets  
Bank Pencil  
Ink Well  
Mailing Journals  
Daters

Desk Pencil  
Pen Baskets  
Day Book  
Paper Clips  
Cash Book  
Time Book  
Slotted Sets  
Clip Boards  
Order Books  
Etiquette Index  
Stamp Pads  
Postal Scales  
Thumb Tacks  
Carbon Paper  
Cloth Patches  
Receipt Books  
Lodge Lockers  
Wood Cabinets  
Colored Pencils  
Ticket Punches  
Collection Books  
Indelible Pencils  
4 x 6 A-Z Index  
Steno Note Books  
Letter File Index  
4 x 6 Index Cards  
Stationery Cabinets  
Typewriter Ribbons  
Pocket Memo Books  
Steel Transfer Cases  
Numbering Machine Ink