

The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

Five Cents Per Copy

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Hereford, Deaf Smith County, Texas, Thursday, August 8, 1929.

HEREFORD TO BE VISITED BY HUGE FORD PLANE; PASSENGERS ACCEPTED

Charles W. Hardin of Kansas City, Missouri, was in Hereford Monday to arrange for the visit on Sunday, August 11, of one of America's largest airships, the tri-motored Ford plane capable of carrying fourteen passengers.

Secured for exhibition and flight at Hereford through the efforts of the Hereford Motor Co., local agents for the Ford motor cars, the large plane will arrive here at 9:00 o'clock Sunday morning and will land at the Hereford Motor Co. wheat farm three miles south of the city on 25-Mile Avenue. Flights with passengers will be made frequently during the day and those wishing to see how Hereford appears when looking down on it from above will be taken on a fifteen-mile aerial tour over the city and surrounding country for \$3.00 each.

Harry Simms and Dale A. Stetz, both Government licensed pilots and former air-mail fliers, will take turns in carrying passengers aloft in the huge airplane, which can carry fourteen passengers at one trip. An expert Government mechanic is one of the crew of the tri-motored Ford and frequent inspections of the plane after each flight will give added assurance of safety to passengers.

Mr. Hardin, who was here Monday to arrange for landing field and fuel for the Ford plane has the distinction of having piloted the plane from which Col. Charles Lindbergh, famous aviator, took his first parachute jump. This event took place at Lincoln, Nebraska. Col. Lindbergh refers to this incident in his book titled "We", written by him after his flight from New York to Paris. The book appears on page 29 of the book. After Col. Lindbergh tested the parachute by using it in his leap from the plane, Mr. Hardin had the honor of selling him the first two parachutes that he ever purchased.

While here Mr. Hardin arranged for a supply of No-Nox Gulf Motor Fuel for use in re-fueling the tri-motored Ford.

Advise Grocers To Buy Flour Before Advance

Though the embargo on shipments of wheat to Houston has had a tendency to depress the price of the grain, evidence from many sources points to a much higher price for wheat before many weeks, according to experienced grain men and millers.

Large baking concerns which use tremendous quantities of wheat each year in the making of millions of loaves of bread, must look ahead and gauge the probable trend of the price of wheat. A strong indication that these organizations believe that the price of wheat will advance is seen in a report last week from St. Louis said that the Ward Baking Co. had bought 1,000,000 barrels of flour there. Other orders totaling more than a million of barrels of flour have already been received by the large flour mills at Minneapolis. Approximately 500,000 barrels of flour have been sold to foreign countries. The combined volume of these sales represents the conversion of 7,500,000 bushels of wheat into flour which is the largest buying of flour known to have taken place in any short period for a number of years. Flour prices have already advanced within the past few weeks and grocers in Hereford are advising their customers to buy a supply of it now before other advances in price occur.

Local Odd Fellows Attend Vega Meet

Making the trip by automobile, 22 members of the Hereford Odd Fellows lodge visited Vega last Thursday night where they assisted in the installation of officers of the Vega Lodge.

At the conclusion of the installation ceremonies, a number of talks on the ideals and accomplishments of the organization were given by members and officials. Dr. C. T. Kibbe of Hereford spoke on the "Principals of Odd Fel-

R. E. Kessie Is New Manager of The Brand

R. E. Kessie, formerly business and advertising manager of the Evening News-Journal, Clovis, New Mexico, arrived here Wednesday to accept the position of editor and manager of The Brand. Mr. Kessie will succeed Alger Jones, present editor and manager of the Brand, who leaves Hereford soon to take the position of editor and manager of the Childress Daily Index, published at Childress, Texas, by the Nunn-Warren Publishing Company.

Mr. Kessie has an extensive experience in every branch of newspaper work gained on various papers in the Panhandle territory and was at one time owner of the Star at Stratford, Texas. Previous to his entry into the newspaper field Mr. Kessie was a teacher and superintendent of schools in Armstrong, Carson, Hartley and Sherman counties.

Mrs. Kessie and daughter will join Mr. Kessie here as soon as suitable residence can be obtained.

Friena Editor Hereford Visitor Last Thursday

John White, editor of the Friena Star, enjoyed Thursday one of his frequent visits to Hereford and while here was a caller at The Brand office. Mr. White reports that Friena, like Hereford, has had one of the most successful harvest seasons in its history and that business in all lines is expected to be excellent during the fall and winter months as a result of the tremendous wheat crop which brought hundreds of thousands of dollars to the farmers of the Friena trade territory. Friena, states Mr. White, is growing rapidly and is attracting many new settlers who are purchasing farms near that community and who plan on raising large acreages of wheat next season. While in Hereford Mr. White visited the T. A. T. landing field north of the city and witnessed the arrival of Col. Art Goebel, famous aviator, in the Woolaroo, the plane in which the flew from Oakland, California, to Honolulu.

Seigler Attends Meet of Geologists, Amarillo

T. E. Seigler, president of the Hereford Chamber of Commerce, and formerly a geologist with the major oil companies, was in Amarillo Friday night to attend a convention of the Panhandle Geological Society held at the Amarillo Hotel.

Several speakers of national renown addressed the gathering and declared their faith in the future of the oil industry in the Panhandle. Max Bower, for many years serving as Government geologist and later chief geologist for the Mid-West Oil and Refining Co., declared that he expected a number of oil fields to be discovered in the Panhandle region, and said that though the conditions in the industry were not as good today as many wished, yet he felt that the future prospects for the Panhandle were bright. Mr. Bower, who has been stationed at Amarillo for several years, has been transferred to Denver, Colorado.

Forest Walker of Amarillo, Grand Warden of the Odd Fellows Lodge for Texas, gave an interesting talk on "Higher Degrees of Odd Fellowship." A midnight lunch was served at the conclusion of the meeting.

Those from Hereford who attended the meeting at Vega were Arlie Dean, Herman Stewart, M. D. Fincher, Bob Higgins, J. E. Hutson, J. H. Wilson, E. E. Fridley, Sam Hutson, Sam Green, C. J. Paddock, A. H. Streu, John Patton, Charles Verneer, Jim Higgins, Dr. C. T. Kibbe, Ira Wilkerson, Leonard Foster, O. L. Rutherford, Ira West, Wilson Giles, J. T. Harris and H. G. Dorris.

Cupid Shows Signs of New Life; Notice of Intention Issued Here

Though apparently subdued for a time by the three day notice of intention to marry law which went into effect on June 13, Cupid is not entirely conquered yet in Hereford, according to L. H. Foster, county clerk, who on last Saturday, August 3, recorded for Miss Viola Holley and Ben F. Mayes, both of Hereford, the first notice of intention to marry recorded in Deaf Smith county since the new law went into effect.

L. H. Foster, county clerk, accompanied by his brother, A. A. Foster and family, left early Monday morning on an auto trip to Carlsbad, New Mexico, where they will visit the Caverns, afterward proceeding to El Paso, Texas. The party expects to be absent from Hereford for a week.

Grade Jersey Takes Honors Last Month

"Bossy", a grade Jersey cow in the herd owned by J. W. Watson, produced 74.6 pounds of butterfat during the month of July, according to figures made public this week by Karl Marsh, official tester for the Deaf Smith-Randall County Herd Improvement Association. At the current price of butterfat this one cow produced a gross revenue of \$32.08 for her owner.

Among the leaders in production in the herds represented by the Deaf Smith-Randall County association were three cows which each averaged more than 60 pounds of butterfat, seven cows averaging more than 50 pounds for the month and 17 that produced more than 40 pounds each.

The honor roll as announced by Mr. Marsh, official tester for the association, is as follows:

Owner	Lbs. Milk	Lbs. Bft.
J. W. Watson	1106	74.6
W. T. S. T. C.	1482	60.7
J. W. Watson	1208	62.1
A. P. Morrow	1004	57.2
W. T. S. T. C.	1017	53.9
T. W. Duffel	1026	53.4
W. T. S. T. C.	1042	53.0
J. W. Watson	1349	52.6
T. W. Duffel	1017	50.9
J. W. Watson	1181	50.8
J. W. Watson	1046	49.4
Lester Galley	846	47.4
L. W. Lookingbill	1068	47.2
S. O. Wilson	1124	47.2
A. P. Morrow	824	47.1
J. W. Watson	1070	47.1
S. O. Wilson	992	44.6
L. A. Smith	608	43.8
L. L. Lookingbill	961	43.2
T. W. Duffel	732	43.2
J. W. Watson	991	43.2
Lester Galley	605	42.4
A. P. Morrow	907	42.4
T. W. Duffel	926	42.1
J. L. Lookingbill	826	41.9
L. W. Watson	1283	41.9
T. W. Duffel	911	41.0
T. W. Duffel	1004	39.5
Lester Galley	1122	38.1
J. W. Watson	1064	37.1
Lester Galley	1376	34.4
S. O. Wilson	1016	32.5

Mrs. Mae Hale of College Station is enjoying a visit here with her sister, Mrs. L. McCollough.

INCH RAIN THIS WEEK HELPS CROP

Following a heavy shower Tuesday night that brought nearly half an inch of rain, Hereford and vicinity received another rain Wednesday afternoon and night that added a little more than half an inch to the precipitation for the week. Though the rain started in Wednesday night with a steady downpour that appeared as though it might last all night, it only continued until around midnight. Reports from surrounding territory showed that four miles west of the city the precipitation was very light, but on the east of the city was quite heavy. Farmers who shared in the rain are happy because its arrival was badly needed to save the row crops. Records at the gauge in the First National Bank of Hereford show that .4 inch of rain fell Tuesday night and .6 inch fell Wednesday night.

Canyon Easy Winner in Ball Game Sunday

Last Sunday afternoon the Amarillo-Canyon Shock Troops came over from Canyon and mopped up on the Hereford outfit. Though the Hereford team did not have a single regular outfield player and very few in regular position in the infield, allowing the Canyon team a big advantage, the game was enjoyed about as much by the fans as any game played this season. Making five scores in the first inning, Canyon added another in the fifth, two more in the sixth, one in the seventh, one in the eighth and two in the ninth, giving them a total of 15 against the eight tallies finally scored by Hereford.

Scoreless for the first few innings, Hereford scratched first in the fifth. London walked, stole second, and went to third on J. Russell's single. A. Russell slammed out a three-bagger, scoring London and J. Russell.

With the score 10 to 2 in favor of Canyon in the eighth inning, the disgruntled fans were ready to go home when A. Russell, first man up, hit his second three-bagger for the day; Carroll got a single, scoring Russell. Ted Young, next man up, did his stuff with another three-bagger, scoring Carroll. Carmichael went out at first. Galbreath walked, London whiffed.

Then with two scores already tallied, two men on bases and two outs, Skipper Whitehead decided to sacrifice his dignity and show the kids how it was done. He did, by funging the most perfect single ever second that any wild-eyed fan ever saw, scoring Young from third. With Galbreath on third and Whitehead on first, W. Russell's New York King, a pitcher from S. S. Vulcania, landing at Naples, the party will tour the principal cities of Italy, after which Fr. Salvator will spend the rest of his vacation with his mother, probably returning to Hereford in October.

All afternoon the fans had been yelling for Babe to hit a good one, just to see this kid run. At the first throw of the pitcher, Babe slammed a long one into right field.

4-H CLUB MEMBERS



Hollis Walker, of Summerfield, and pure-bred Hereford steer being fed out for exhibition at Fat Stock Show at Amarillo.

Wheat Market Down; Embargo Said to Be Cause; Farmers Hold

Due to the continuance of the embargo against wheat shipments to Gulf ports and threatened embargoes at Chicago, the elevators here have accepted very little wheat during the past week. Most farmers in the Hereford trade territory believe that the prices of wheat are due for a large increase later and are holding their crops awaiting the advance. Prices paid here last Saturday morning were \$1.16 per bushel, but before night it dropped to \$1.13. Monday the price was down to \$1.10, Tuesday \$1.05, and on Wednesday dropped to 95 cents per bushel. Late Wednesday afternoon the price advanced four cents to 99 cents.

Creamery Gets Cream from Big Territory Now

During the first four working days of August the Farmers Creamery churned 5,242 pounds of butter. Receipts of cream last Saturday showed a considerable increase over the previous Saturday and was brought to the creamery from greater distances.

Each week, states N. O. Bendickson, manager, new customers from both nearby points and communities located many miles from the city bring in their cream. "Though many of the merchants and business men of the city do not yet realize the fact," said Mr. Bendickson, "the Farmers Creamery has already extended the trade territory of Hereford 15 to 20 miles beyond the limits from which the city formerly drew trade."

Records of cream delivered to the creamery show that numbers of people are coming here regularly from communities located 50 to 60 miles distant from Hereford. Residents of Vega, 30 miles from Hereford; Bellview, New Mexico, 50 miles distant, and Ende, New Mexico, 60 miles from Hereford, brought cream to the Hereford creamery during the past few days. In addition to these were deliveries from Nazareth, 35 miles distant; Dimmitt, Summerfield, Dawn and Umbarger. As the farmer receives his check for his cream before he leaves the creamery, it is practically certain that a portion of that check will be spent for merchandise in Hereford before the farmer returns to his home.

Fr. Salvator Leaves August 15 for Europe

Fr. Salvator, S. A., pastor of St. Anthony's Church, will leave on August 15 for Naples, Italy, for an extended visit with his mother. This will be the first time Fr. Salvator has seen his mother since leaving his home 19 years ago. With members of the Sons of Italy Club, Fr. Salvator will be accompanied to the port of departure by Col. Goebel who was following him in the Woolaroo, had left Clovis and would arrive at the field in half an hour. Milling, surging, working their way from one part of the ship to another, the interested crowd spent the intervening minutes in examining

CHAMBER OF COMMERCE LUNCHEON MONDAY AT THE CHRISTIAN CHURCH

Art Goebel Here With Famous Ship; Big Crowd

A blazing sun beating down on a yellow stubble field; a line of automobiles, hundreds of them, big and little, old and new, facing inwards on two sides of the field; impatient groups of people, fretful children, sweltering in the sparing shade of the interior of their cars—all waiting with eyes frequently upturned to the skies for the first glimpse of a world famous airship and its intrepid pilot, was the scene Friday afternoon at the T. A. T. landing field north of the city, as 1500 people gathered there to witness the arrival of Col. Arthur Goebel, piloting the Woolaroo, the famous plane in which two years ago he flew from Oakland, California, to Honolulu, winning thereby the Dole prize of \$25,000.

"There he comes!" exclaimed some girlish voice, excitedly. "See that little speck just below that white cloud? That's him! Look you can see him plain now. He is going to turn. Watch him come down. Oh, he's going to hit the tower! No, he just missed it! O-h-h, he's landed! Come on, don't be a slow poke, hurry up, there'll be such a crowd around him that we can't get anywhere near the plane. Oh, I'd give a million dollars if he would give us a ride! Wouldn't you just die, Kathryn?"

A rush of air like the beating of wings of hundreds of birds, and the monoplane, appearing in truth like some huge bird, swooped to the ground in a flurry of dust, raced down the field; turned and taxied back to the crowd. With the deafening tones of its engine suddenly silenced, the plane came to a halt and the crowd surged forward to surround it.

"Back! Get back!" shouted a guard as he stationed himself in front of the still whirling propeller, one blow of which would crush to pulp any living body that it struck. Slowly the crowd gave back and gradually the propeller ceased rotating. A door in the cabin of the plane opened and Roland Guthrie, pilot of the Cavalier monoplane which acted as pilot ship and guide for Col. Goebel and the Woolaroo, stepped out.

Again the crowd surged forward, this time not to be denied. Under the plane, on the cabin, all over every part of the ship they could reach, the crowd climbed, pressed and shoved, eager to see and touch this ship of the air which made mankind a companion of the birds. Climbing to a point of vantage on the cabin of the plane, Pilot Guthrie announced to the assembled throng that Col. Goebel who was following him in the Woolaroo, had left Clovis and would arrive at the field in half an hour. Milling, surging, working their way from one part of the ship to another, the interested crowd spent the intervening minutes in examining

Because of the absence of T. E. Seigler, president of the organization, J. T. Cronin will be in charge of the program of the Chamber of Commerce luncheon to be held Monday noon, August 12, at the First Christian church. The ladies of the Christian church will serve the luncheon.

Mr. Cronin urges that all members of the Chamber of Commerce attend the luncheon as subjects of importance to the community will be discussed. A special program is being arranged for the occasion by Mrs. C. R. Bentley, secretary.

every feature of the airplane and in asking questions of its pilot, all of which were courteously answered and the working of the ship explained in detail.

Again the cry "There he comes!" and this time two planes came hurtling at express speed from the west, circled the field and lowering their altitude rapidly, came finally with a swish of air like the edge of a hurricane, swooping onto the field, raced down it, turned and taxied back to the waiting crowd. Again attendants from the planes held back the crowd until the thrashing propellers were stilled.

From the first of the two planes stepped several passengers who were accompanying Col. Goebel on his flight. Seeing that the famous trans-Pacific pilot was not one of the number the crowd turned their attention to the other plane. Passengers from the other two planes now gathered around the Woolaroo and by frantic waving of arms and shouting through megaphones held back the crowd until the propeller ceased rotating.

Then, waves of boys from 10 to 16 years of age swept forward in spite of every shouted command. Col. Goebel, the man who flew across the Pacific, was here and

(Continued On Page Six.)

Youth Injured As Cycle Hits Cow In Road

Burford Crosthwaite, son of Mr. and Mrs. I. O. Crosthwaite of this city, was painfully injured last Saturday night when, while enroute from Hereford to Friena, the motorcycle which he was riding collided with a cow, throwing him from the machine.

A few minutes after the accident a passing motorist discovered the injured youth who was lying unconscious in the road and took him to Friena where he was given first aid treatment, then brought to the Deaf Smith County Hospital here. Examination by the doctor discovered that he had sustained a fracture of several bones in the right hand, had bruises about the body, lacerations of the scalp and abrasions of the skin on the shoulders and back.

Mr. Crosthwaite, who is employed in the repair department of the R. B. R. Implement Co. at Friena, stated that returning to Friena from Hereford Saturday night, he had reached a point between Black and Summerfield when a cow suddenly loomed up in his pathway and his motorcycle collided with the animal before he could stop the machine or swerve to one side. After that, he said, he remembered nothing until he found himself in an automobile bearing Friena. Mr. Crosthwaite was released Tuesday from the hospital but as he still is compelled to carry his right arm in a sling it will be some time before he will be able to resume his duties at Friena.

Auction Sale to Be Held August 20

An announcement was made this week by Col. Ray Barber, auctioneer, that he will hold an auction sale on Tuesday, August 20, at the Dave Hutchison farm, located two-and-one-half miles east of Hereford on the highway and one mile south across the railroad track. The offering, stated Col. Barber, will consist of a number of Jersey cows, Boga, farm machinery and numerous other items.



Ruth Parks, of Progressive, and pure-bred Jersey calf which won her a free trip to College Station.

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COUNTY, TEXAS**
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NOTICE TO THE PUBLIC.
Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office on North Main Street.

Entered as second-class matter at the post office at Hereford, Texas, under the act of March 3, 1879.

SUBSCRIPTION PRICES:
Zone 1, per year \$2.00
Zone 1, six months \$1.00
Outside Zone 1, per year \$2.50
Outside Zone 1, 6 months \$1.50
Outside Zone 1, three months \$1.00

ALL SUBSCRIPTIONS STRICTLY CASH IN ADVANCE.

ONE WAY TO DODGE LIBEL

A "certain editor of a paper in St. Louis County," reports the *Chariton*, Eveleth, Minnesota, was threatened with a libel suit some time ago, and made a thorough investigation of the libel law, coming to the conclusion finally that he could be sued for libel for almost any item of news. The weather was about the only safe topic, he decided. He began looking for a way out. Gradually he wrote up his items in a manner to comply with a law.

One morning his subscribers were greeted with this account of their favorite journal of a fine reception given by one of the grand ladies of their home town:

"A woman giving the name of Mrs. J. J. Jones, who is reported to be one of the society leaders of this section, is said to have given what purported to be a reception yesterday afternoon.

"It is understood that a considerable number of so-called guests, reported to be ladies noted in society circles, were present, and some of them are quoted as say-

ing they enjoyed the occasion. "It is charged that the firm of Bower & Black furnished the refreshments, and Stringham the alleged music. "The hostess is said to have worn a necklace of alleged pearls which she declared was given her by her husband."

THE COUNTRY WEEKLY

As an advertising force, the country weekly is regarded by many prominent manufacturers as the leading medium in America. Although there are still many who have not discovered its possibilities, it does hold a unique position among periodicals. A writer has listed a number of the advantages of the community paper. His points follow:

"At one sitting the average reader scans so many families in a given trade territory as does the local paper. No other publication has all its pages read as carefully by so large a percentage of its readers.

"There is no publication that reaches so many families in a given trade territory as does the local paper. No other is read by as many people for each subscriber. The whole family reads it.

"An advertisement in the local paper backs up the sales effort of the local retailer far more effectively than any other medium.

For these reasons the country weekly is able to serve not only the advertisers, but every worthy cause for the betterment of the entire country.—Ex.

"Flies have caused more deaths than all wars," says Major Ransom of the Medical Department of the United States Army. "Since the fly came into the world it has been synonymous with epidemics of pestilence and disease." But with FLY-TOX it is a very simple easy matter to rid the house of flies—to keep it fresh and clean, free of insect taint. FLY-TOX is the scientific insecticide developed at Mellon Institute of Industrial Research by Rex Fellowship. FLY-TOX has a perfume-like fragrance, is harmless to people. Simple instructions for killing ALL household insects on blue labeled bottles. INSIST on FLY-TOX.—Adv.

CARD OF THANKS

We wish to express our love and appreciation to the many friends for their kindness and many presents shown during the illness of our daughter and sister, Lella Thomas. God's blessing on you all. Mr. and Mrs. J. J. Thomas. Clyde Thomas Mr. and Mrs. E. B. Smith.

"I FEEL LIKE I HAVE A NEW LIFE BEFORE ME," SAYS AMARILLO LADY

Mrs. Killian Says She Was Almost a Nervous Wreck When She Began Taking Orgatone—Now She Feels Better Than In 20 Years.

"I am simply a new woman and feel that I have a new life before me since taking Orgatone," says Mrs. J. M. Killian, residing at 1407 Buchanan St., Amarillo, Texas.

"Yes, sir, I feel like a new woman and I want everybody to know it," continued Mrs. Killian. "About a month ago I was almost a nervous and physical wreck and two bottles of Orgatone has not only put me on the road to recovery, but I have gained wonderfully in strength and weight, besides and actually I wouldn't take the world for what Orgatone has done for me.

"I had been suffering for twenty-five years or more from nervousness, a very bad stomach and other troubles, and my condition for the past ten years had become wretched. I seemed never to get enough sleep and I had a restless nervous feeling that would often times cause dull throbbing headaches. I lost all desire for food of any kind and the little I did eat caused me constant misery in my stomach and I was just dwindling down until I was almost dead fast.

"I tried most every kind of medicine and did everything I knew how to do trying to get relief, but I kept getting worse and finally I got so weak and sick and nervous I had to spend part of my time in bed and I thought I couldn't go on this way much longer.

"Orgatone has completely changed life around for me and I just can't find words to express my gratitude for it. I have been relieved of all my nervousness and my sleep is sound and restful. My appetite is splendid now and I can eat as much as I ever could and I relish my meals. Those dreadful headaches are gone since I took my first bottle of Orgatone. I feel fresh and full of energy, and I now enjoy doing all of my housework. I'm entirely relieved of every trouble and I feel better and enjoy life more than I have in years. I wish I could have the opportunity to personally thank the makers of Orgatone for placing this wonderful medicine in the reach of suffering people."

Genuine Orgatone is manufactured by one of the world's largest

laboratories and is not a so-called secret or patent remedy but a new scientific bile treatment and is sold in Hereford by the City Drug Store.

OUR TRIP TO GALVESTON

BY ELIZABETH CHAPMAN
We left College Station at 4:30 a. m., Saturday, on the Missouri Pacific railroad, arriving at Galveston at 11 o'clock. We ate our breakfast at Houston.

As soon as we arrived at Galveston we went out to the Murock bathing beach and swam for an hour and a half. It is great sport to ride the waves, although I believe we all received a bite of the salty water which burns your nostrils and hurts your eyes. After our swim we ate dinner at the Peacock Cafe.

After dinner we went for a 25-mile boat ride on the ocean and we can all say that we have been out of the United States for once, even if it was only about six miles. When we got out about 12 miles we began to ride waves and also saw several small whales.

While we were on this boat the captain pointed out ocean liners, rum chasers and other small boats. We saw docks where they load grain, sulphur, oil, fruits and other products. One remarkable instance was where they were loading bananas from the ship into freight cars at the rate of 150,000 bunches per hour.

These docks are the largest in

the world for the loading of sulphur, bananas, cotton and wheat. Ships loaded there are of enormous size, some carrying 200 carloads of wheat which is being shipped to foreign ports. Most of this wheat is coming from the Panhandle of Texas. We saw several large ships leave harbor for foreign ports, also some coming into the harbor.

I had the pleasure of steering the excursion boat we went out on, the Galvez, which has a seating capacity of 250 persons. It was great fun. We then came back and landed and went over and saw the Mohawk which sailed for New York. As we passed out of the building we saw a propeller for the Messenger, one of the large ocean liners, which weighed two tons. They carry one of these all of the time as an extra in case of accident.

About six o'clock we went to the beach and ate supper on the pier which extended out over the water. We left Galveston at 8:25 p. m. and ate breakfast the next morning at Sweetwater.

Several hours after we had been in swimming Mr. Dunkle asked us if our shoulders were sore. I said "yes," for my face and shoulders certainly had the genuine sun-tan complexion and I had plenty of company. Mr. Dunkle didn't lean his shoulders back against the seat in the car very much, either, while we were coming home.

Everyone has enjoyed their trip

and all join in expressing their thanks to the business men of Hereford who made the trip possible. We urge that more boys and girls enter club work and try for this trip and other trips as they don't know how much it means to them in the club work and to learn easier and better ways to work.

Statements, Letter Heads, Envelopes, all Job Work, at The Brand.

Drs. Heard & Wiltshire, Dentists
Phone 234
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Residence Phone 114-W
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DR. T. M. MONTGOMERY
EYESIGHT SPECIALIST
626 Polk Street, Amarillo, Texas
—Will be in Hereford First and Third Tuesdays in each month. Eyes tested and glasses fitted.
OFFICE RAY'S JEWELRY STORE.
Telephone 188 for Appointment.

For Better Milk Call 15
Prairie Dairie Products
ARE BETTER
—Ice cold sweet milk delivered to your door. Try our butter and buttermilk.
—Come and see our plant.
Drink More of Our Sweet, Clean Milk.

5% LAND LOANS
Correct Abstracts
THOMPSON & IRELAND
Hereford, Texas

M SYSTEM
"Saves for the Nation"
FASHION—the dictator of our day. When it was fashionable for the ladies to wear puffed sleeves and hoop skirts, it was also customary for them to put in days and days, putting up pickles, peaches and berries. They spent many hours over a hot stove. What a contrast compared to what our stores do for the women of today. That was thrift in that day "M" System is the thrifty way today.
Specials for Friday and Saturday
GOLD DUST, large 28c
Ten lbs. Calumet Baking Powder \$1.60
Ralston Breakfast Food 24c
Five lbs Thompson's Malted Milk \$2.33
CATSUP, 14 ounces 19c
PEAS, No. 2 can 13c
BLACKBERRIES, No. 2 can 15c
VANILLA WAFERS, barrels 29c
PEACHES, gallon 60c

TEN DAY PAINT BARGAIN
One pint Acme Quality Enamel-Kote and Brush 83¢ (Regular Value \$1.30)



Ten days, and this special offer is gone. Accept it now and save 47c. Acme Quality Enamel-Kote is a product of highest grade for brightening woodwork, furniture and small articles about the house. It is easy to apply, comes in many attractive colors, and is washable. The brush is of high quality, too. Take advantage of this money-saving opportunity now.

A. C. Thompson Lumber Store
THE HOUSE OF COLOR

Seeding Costs Cut by Three-Fuel Power
The saving of a day in seeding time makes a difference of many additional bushels in a crop, and many additional dollars in profits. Like thousands of others you, too, can do the work of three men with a three-fuel Hart-Parx. Speed up your seeding operations with Hart-Parx power and then note the profits in a greater yield per acre and the time saved for other things. Speed counts, and power insures speed. Hart-Parx have it. We are now showing the improved 1929 line equipped with three forward speeds to speed up hauling and field work. Let us show you what a Hart-Parx can do.

M. D. Womble
Hereford, Texas
AUTHORIZED DEALER IN
HART-PARX TRACTORS

CHEVROLET
ANNOUNCING
A VARIETY OF COLORS
on the Chevrolet Six
at no extra cost!

In keeping with the progressive policies that have carried Chevrolet to record-breaking heights of success—the new Chevrolet Six is now made available in a wide variety of colors at no extra cost.

Still further enhancing the inherent beauty of the marvelous bodies by Fisher, these striking new colors give to the Chevrolet Six an order of smartness unapproached in any other low-priced car in the world.

And when you drive the Chevrolet Six, you will realize that its performance is equally as outstanding as its beauty. It flashes away at the traffic signal. It tops the steepest hills with an abundant reserve of power. The steering wheel responds to your slightest touch. And the quiet, non-locking, four-wheel brakes are unusually quick and positive in action.

Come in today. See this sensational Chevrolet Six which actually sells in the price range of the four.

The Roadster, \$525; The Phaeton, \$525; The Coach, \$595; The Coupe, \$595; The Sport Coupe, \$645; The Sedan, \$675; The Imperial Sedan, \$695. All prices f. o. b. factory, Flint, Mich.

COMPARE the delivered price as well as the list price in considering automobile values. Chevrolet's delivered prices include only reasonable charges for delivery and financing.

Brumley-Chevrolet Co., Inc.
Hereford, Texas
A SIX IN THE PRICE RANGE OF THE FOUR

Ford Doings

There will be no Community club meeting this week. A regular social meeting at will be the fourth Friday in August instead of the Friday night. Mr. and Mrs. O. H. Frazier left Friday for Mountain View, Oklahoma, where they will visit relatives and friends. Mr. B. Mann, Mr. and Mrs. F. Brunson and children, Mr. and A. Koch, Mr. and Mrs. Henry and children spent last week in Mexico. Mr. Mann returned from Oklahoma, last Wednesday. Bill Senter and sons, Paul Herbert, spent Wednesday at the Mann home. Mr. and Mrs. Edgar Simpson Saturday for Mountain View, Oklahoma for a week's visit. A number of young folks were entertained with a dance at the Good Saturday night. Mr. and Mrs. J. E. Hill called the Mann home Monday evening. Lloyd Simpson ate Sunday dinner with Clyde Mann. Mr. and Mrs. Harry Lanfer left last week for Hobart, Oklahoma, where they will work with their son for a while. Mr. and Mrs. Henry Koch of Oklahoma, are here visiting relatives. Mr. and Mrs. A. Koch, Mr. and Mrs. Henry Koch and children at Monday sight-seeing in the Abad, New Mexico, Caverns.

Progressive News

Mr. Blagg and children spent Friday evening visiting in the thews home. Friday evening about forty of the young people surprised Leatrice and the evening was spent in playing games. Refreshments of fruit and cake were served. Mr. and Mrs. Luke McBrayer and daughter, Catherine, Ira Jeanne and Glenn Ricketts were dinner guests of Mrs. Pevely Sunday. Mrs. G. D. Webb and mother dined on Mrs. Caldwell Friday evening. Mrs. Baker visited her brother, McBrayer of Westway, Monday afternoon. Mr. and Mrs. Neal spent Sunday evening visiting with Mr. and Mrs. Ashley. Mrs. J. D. Hood from Norman,

Arney News Items

Oklahoma, is visiting her sister, Mrs. Childree. Mr. Cockrell and family and Elaine Wolfe took dinner with Mr. and Mrs. Mack Beach Sunday. Othis and Harlan Yicks are enjoying a motor trip through Arkansas and Oklahoma. The Tri-County singing convention will be held Sunday, August 18, at Progressive. Everyone is invited to come and enjoy the day with this community. A basket dinner will be served at the noon hour. Mrs. Wagner entertained the Community club at her home July 31, when the ladies spent the afternoon quilting. Mrs. Webb of Star, Texas, and Mrs. Wagner, of Hereford, were most welcome visitors. Delicious refreshments were served by Maes, Wagner and Higgins. Elaine Wolfe visited Audrey Cockrell Sunday evening. Edith Mitchenson stayed Monday night with Anne Laura and Mildred Sawyer. Mrs. Arch Daugherty spent Friday night with home folks. Eunice Caldwell spent Sunday evening with Catherine Ricketts. Mr. and Mrs. Frank Corn and family and Mr. and Mrs. Bennett Sawyer visited in the Willis Sawyer home Sunday. Pete Caldwell spent Saturday night with C. L. Hodges. Mr. and Mrs. Luke McBrayer moved to the Ricketts place Tuesday to help while Mr. Ricketts is in the hospital. Mrs. Margaret Helfner and Mrs. Weaver of San Diego, California, visited Miss Olive Perkins Sunday. Mrs. Baker went to Las Vegas last week-end and brought home a new car. Mr. and Mrs. Jeff Roberson and son visited home folks Sunday. Mr. and Mrs. Tom Baker left for Dallas where Mrs. Baker is going to consult a specialist.

Better Products Will Increase Consumption

College Station.—Increased consumption of dairy products depends largely on producing a better quality product which the consumer will find more appetizing. Charles N. Shepardson, head of the bus-bundry department, A. & M. College, pointed out in an address before the dairy division of the Short Course Tuesday. "It is to the producer that we must turn not only to improve the quality of the finished product, but to help eliminate some of the loss that he sustains due to poor grade milk and cream," he said. Two things are involved in producing clean milk. First, the equipment. A well built barn with a separate room for handling milk. Utensils should be of good quality, free of cracks, seams or flaws that make them hard to clean. An adequate cooling system is the tubular cooler, with circulating water or brine, or if this is not available the producer will find the conical cooler with ice water in the center a very satisfactory method. "The best equipment available is not a guarantee of clean milk if the operator is not careful in his methods," Mr. Shepardson said. The four important sources of dirt and contamination in milk to be considered are the man, the cow, the pail and the barn and lots. Negligence is regard to one of these points may be the cause of sour milk and failure in the dairy business. Sterilization may be either by the use of some chemical disinfectant in the rinse water or by heat. A better method is to steam the utensils. In cleansing

Arney News Items

show at Dimmitt Saturday night. Mr. and Mrs. Walter Graham visited relatives near Dimmitt over the week-end, also attending church services at Olton Sunday. Mr. and Mrs. Ray Cole spent Saturday night in the Claude Fox home. Mrs. Mattie Cox has been visiting relatives in this community. Mr. and Mrs. Foy Brooks left last week for Amarillo to live. Mr. and Mrs. J. T. Bailey returned Friday from a trip to New Mexico. Mr. King of Canyon is building a store and filling station here. Messrs. and Misses McElroy and Lockett of Happy visited in the C. Fox home Sunday. Ben and Miss Flossie Fortner and Mrs. R. Campbell were in Amarillo Thursday. Miss Helen Burtz of Joel visited the C. Cox and L. Hutson homes Wednesday. Mr. Edwards has returned to his home at Olton after a visit in the Cox home. L. Webb returned to Oklahoma Thursday. Mr. and Mrs. H. Ferguson visited in Sweetwater over the week-end. Miss Velma Cook is spending a few days in Oklahoma. Several young folks attended a

Arney News Items

Announcement was made here early this week by Col. Ray Barber, auctioneer, that the farm sale at the Fred Curtis farm, seven miles southeast of Hereford, which was to have been held on Monday, August 12, has been postponed until Thursday, August 15. At that time, states Col. Barber, everything on the Curtis farm, including horses, milk cows, hogs, feed crops, farm machinery and household goods, will be sold. A free lunch will be served at noon.

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THINKING ABOUT A HOME?

—Your ideas about the home you would like to own can be put into the completed product, and give you that full satisfaction you crave.

—Let us handle your building problems. We can assist in designing, building and financing any proposition that a responsible prospective home owner puts before us.

Our Experience Justifies Your Confidence.

ROCKWELL BROS. & COMPANY
Lumbermen
In Hereford since 1898. Phone 4

IF IT'S GOOD MEAT You Want, WE HAVE IT!

Texas Meat Market
Phone 353

Canning Time

WE HAVE A COMPLETE STOCK OF PRESSURE COOKERS, CANS, SEALERS, JARS AND RUBBER RINGS.

KERR-ANTHONY HARDWARE COMPANY

FASTER...SMOOTHER MORE POWERFUL

than any other six of equally low price

PONTIAC BIG 745

PRODUCT OF GENERAL MOTORS

When you drive the Pontiac Big Six and actually experience its exclusive performance qualities—it's easy to understand why thousands of buyers are turning to this outstanding General Motors product!

Pontiac Big Six, \$745 to \$995, f. o. b. Pontiac, Mich., plus delivery charges. Bumpers, spring covers and accessory check optional. Regular equipment at slight extra cost. General Motors Time Payment Plan available at minimum rate.

Consider the delivered price as well as the list price when comparing automobile values. . . . Oakland-Pontiac delivered prices include only reasonable charges for handling and for financing when the Time Payment Plan is used.

The down payment is low—and a few dollars a month take care of the balance. Come in to see how much more Pontiac Big Six offers—and bring your present car for our appraisal.

Faster . . . Safer . . . Easier to Drive . . . Smoother . . . More Economical . . . More Powerful . . .

Dixon Motor Company
Hereford, Texas

PUBLIC Farm Sale Dispersion

MONDAY, AUGUST 12

SALE BEGINS PROMPTLY AT 10:00 A. M.

Having sold our farm, we will sell at public auction, all livestock and the entire equipment, located at our farm, two miles west of Hereford, on Harrison Highway, the following described:

FARM MACHINERY

- 1—15-27 Case tractor, good condition.
- 1—P. and O. single row lister.
- 2—Single row John Deere listers.
- 1—Two-row Emerson lister.
- 1—Six disc Case plow.
- 1—Three-disc horse drawn plow.
- 1—Two-row Emerson go-devil.
- 1—Ten-foot tandem disc.
- 1—Seven-foot horse-drawn disc.
- 1—Two-row flat planter.
- 1—La Cross wheat drill, 22-hole.
- 1—Two-row John Deere cultivator.
- 1—Deering header, 12 foot, good condition.
- 1—Deering broad-cast binder.
- 1—Four-section drag harrow.
- 2—Slide go-devils.
- 2—Milwaukee row binders.
- 1—Bowsher sweep mill.
- 1—Stover power grinder and engines.
- 1—Grain wagon.
- 1—Grain cleaning mill.
- 1—Six-foot Deering mowing machine.
- 1—Slip.
- 1—Cooking vat, complete, 40 gallons.
- 1—Cultipacker, ten-foot.
- 1—1 1-2 horsepower Bessemer gas engine.

Shop tools and other useful items entirely too numerous to mention.

39—HEAD PURE BRED, NON-REGISTERED DUROC JERSEY HOGS—39

- 5—Duroc Jersey sows, bred.
- 5—Duroc Jersey gilts, bred.
- 2—Barrows, weight about 140 pounds.
- 28—Pigs, average weight about 80 pounds.

CHICKENS

Several dozen pure-bred Rhode Island Red hens. Several dozen extra good Rhode Island pullets and fryers.

MILK COWS

- 10—Head pure bred non-registered Jersey cows, ages 3 to 8., average milk production 3 1-2 gallons of milk per day.
- 6—Head pure bred, non-registered Jersey heifers, ages 1 to 2 years.
- 14—Head mixed breed cows and heifers, good milkers.
- 6—Head nice heifer yearlings.
- 2—Pure bred, non-registered Jersey bulls, 1 and 2 years old.
- 12—Head steer calves, mixed breed.
- 5—Head nice Hereford cows.

Anyone needing a good milk cow will profit by taking advantage of this exceptionally good offering of dairy cattle. Will be glad to have you inspect cattle before sale.

HORSES

- 4—Head extra good work horses, average weight about 1400 pounds.

HARNESS

- Several sets harness, collars, bridles, etc.
- 1—Stock saddle.

FEED

- 350—Bales millet hay.
- 800—Bundles last year's sorghum, extra good.
- 1—Stack extra good sheaf oats.
- 1—Stack of cane and millet hay, mixed.
- 625—Bales of extra good wheat straw.

MISCELLANEOUS

- 1—Six-hole kitchen range.
- 1—Large heater.
- 1—Small heater.
- 1—Melotte cream separator.
- 2—Incubators, 1 120 egg, 1 220 egg capacity.
- 1—Barrel churn, 20 gallon capacity.
- 1—Ice box.
- Other items too numerous to mention.

LUNCH WILL BE SERVED AT NOON. TERMS: CASH.

J. E. Golden & Son, Owners
CLIFF ESTES, Clerk. RAY BARBER, Auctioneer.

SECURITY MAKES SURE

WHERE MORE ALONE FAILS

Adequate stock fire insurance on your home and business affords necessary security. Without it your home and business might suddenly become valueless. Make sure now that you are properly insured. We can help you.

John McLean, Manager
Hereford Insurance Agency
273 Hereford, Texas

Kerr's Jewels

JEWELRY STORE

Diamonds
Watch Repairing
Eye Service

For the man who values distinction

Wherever people of refinement gather, a Gruen Guild Watch is instantly recognized as a mark of discerning taste in its wearer. And a fine Gruen movement assures dependable timekeeping service.

Our Gruens are priced from \$25.50.

WANT Ads

Wanted

WANTED—To buy early, well mated White Leghorn or Rhode Island Red pullets. D. S. BRUNTON, Star Route, Hereford, Texas.

Leaving August 10 for three weeks. You will be given credit for any amount paid at either bank. I may need it. DR. F. E. BOWE.

WANTED—Someone with equipment to do grading work, includes removal of some 300 cubic yards of dirt. For particulars see W. G. SLAGLE, Joel Switch.

WANTED—Oats and barley. See J. L. FUQUA, Hereford, Texas.

WANTED—Eight Jersey heifer calves, 1 to 3 months old. F. E. WALTON, Box 753.

Young man, unmarried, desires teaching position. Three years college training. Honor student of Texas University. Handle any high or grade school work, principalship or Spanish preferred. All propositions considered. Address EARLE WALKER, Jacksonville, Texas.

WANTED—One-way plowing or any tractor work. Good work guaranteed. GEORGE CONNELL.

WANTED TO BUY—Stocker hogs. J. F. WARD, Phone 250.

The Brand wants rags—good clean cotton rags, with old knit underwear, stockings, linen collars, etc., absolutely barred. Good price paid.

WANTED—To buy 100 feeder shoats, 75 to 100 pounds; also 1000 bushels of ear corn. G. W. BRUMLEY.

Lost and Found

LOST—Dark bay mare pony, weight about 700 pounds. Brand U reversed on left shoulder and left thigh. Single black mane and tail; four white feet, hind feet white almost to hock joints; fat and clean limbed. C. O. LEE, phone 18.

LOST—Black traveling bag containing men's wearing apparel, between Frio school and Flag. Leave at Brand Office.

FOUND—Large truck tire. Owner may have same by calling at The Brand office, describing and paying for this ad.

Lodge Directory

LODGE NO. 849.
Stated Meeting, Monday, August 12.
Wes. Brady, W. M.
J. S. Jones, Secretary

HEREFORD LODGE
No. 476, I. O. O. F., meets Monday 8:00 p. m. Visiting Brothers welcome.
M. D. Flucher, N. G.
L. H. Foster, Secretary.



Weaned, by Gosh and Never Knew It!

Purina Calf Chow will raise fine, thrifty calves without milk. After the first few days they can be changed over from mother's milk to Calf Chow milk (Purina Calf Chow mixed with warm water). Then, when they are from six to eight weeks old they can be put on dry feed entirely.

Purina Calf Chow costs only about one-third as much as milk. Earlier weaning means money to you.

Let us tell you more about Purina Calf Chow. We have some records which will prove interesting to you.

Jones & McLean

CITY OF HEREFORD

Statement of Receipts and Disbursements for July, 1929

RECEIPTS:	
Delinquent tax roll	\$ 287.37
Interest and penalty	51.13
Water and sewer rentals	1,587.84
Fines	1.00
Licenses	18.00
Pipe sales and water taps	16.80
Miscellaneous (inspections and permits)	66.95
Customers' deposits	30.00
Accounts receivable	102.78
TOTAL	\$ 2,171.87
Balance in bank June 30, 1929	\$ 22,344.93
	\$24,516.80
DISBURSEMENTS:	
General	\$ 438.12
Fire	55.00
Health	7.00
Police	208.67
Band	200.00
Street	483.95
Waterworks	793.99
Waterworks supplies	125.57
Interest on W. and S. bonds	2,000.00
Interest coupon, W. and S. War.	45.00
Interest coupon St. paving War.	15.00
Customer's deposits refunded	12.00
Returned checks	26.58
TOTAL	\$ 4,410.88
Balance in Bank July 31, 1929	\$20,105.92
	\$24,516.80

I, Eva Skelton, City Clerk of the City of Hereford, Texas, do hereby certify that the above and foregoing is a true and correct statement of the receipts and disbursements of the City of Hereford for the month of July, 1929, to the best of my knowledge and belief.

EVA SKELTON, City Clerk.

For Rent

FOR RENT—Furnished apartment; modern; close in, 2 1/2 blocks west of Christian church. Telephone No. 418-W. MRS. GRACE HUGHES.

ROOMS FOR RENT—Furnished or unfurnished. Phone 104. Mrs. J. B. McCORD, East 2nd Street.

For Sale or Trade

FOR SALE—Five tube radio and speaker. Bargain. J. H. BROOKS.

LAND FOR SALE—We invite offers on the following described property belonging to the Estate of Mrs. Alice G. Jenkins, deceased, to-wit:

1st. The Northwest Quarter of Block 14, Mabry's Addition containing 2 1/2 acres.

2nd. Lots 6 and 7 in Block 4 of Hester & Baskin's Subdivision of Block 3 of Mabry's Addition.

3rd. Lot 7 of the S. S. Evant's Subdivision of Block 36 of the Evant's Addition.

BASE & SAMPLE, Edna, Texas.

FOR SALE—Surplus post office equipment consisting of keyless lock box sections, bases and panels. R. W. ISAACS, Olney, New Mexico.

FOR SALE—Or trade, one number 12 De Laval cream separator in good condition. Box 574, or phone 42-W.

ALMOST NEW 15-27 John Deere tractor and 8 foot Avery tiller for sale at a real bargain. See FRED STREUN, 7 miles southwest of Hereford.

SEED WHEAT—New crop, pure Turkey Red, bought originally from Pratt county, Kansas, last year. WALKER IMPLEMENT COMPANY, Umler, Texas.

TRACTOR FOR SALE—International, in good shape, \$400.00. E. M. POTTER, tar Rt., Hereford.

FOR SALE—At our pens at Littlefield, yearling ewes, \$10 each; aged ewes \$4.50 each; also feeder lambs for fall delivery. R. M. BOYER, Littlefield, Texas.

FOR SALE—By owner, choice chicken ranch, close in, terms if desired; also choice business lots. Address P. O. Box 473, Hereford, Texas.

\$350.00 buys fine block of ten lots. Gas available. L. BASKIN, Owner.

FOR SALE—Improved half-section, 240 acres in cultivation, near Ford school house, price \$37.50 per acre. Terms. MRS. J. R. T. BASSETT, 1115 Harrison St., Amarillo, Tex.

FOR SALE OR TRADE—7 room residence, bath, sewer, light, gas and city water connections; located on one square acre of ground in best residential part of city and close in. Good rental income producer. Prefer to trade for unimproved farm land on cash basis. No inflation. Write P. O. BOX 515, Hereford, Texas.

WATCH YOUR OIL AND GAS

Drive In and Let Us Service Your Car.

WEST & SNYDER
Phillips Service Station



CLEANING AND PRESSING

—That you will like and at prices you can afford to pay, by careful workmen.

We Call For and Deliver.

PHONE 16

ORR'S
TAILOR SHOP

PLUMS FOR SALE. J. F. WARD, Phone 250.

FOR QUICK SALE—New Ford coach, color Arabian Brown; with spare tire, motorometer and other extras. If interested call 272.

FOR SALE—Ten room home, mostly modern, with many recent improvements; close to school. Priced extremely low. Box 303, City.

MAPS—Deaf Smith county maps for sale, 50c each. THOMPSON & IRELAND.

LOW PRICES and easy 6 percent terms on the following. Improved section 8 miles out; raw 320 only 3 1/2 miles out; improved 40 acres edge of town; 320 acre tract 20 miles northwest; close in 200 acre improved place; improved five acre place, electric lights; well located town property; 480 acres 7 miles west of Dimmitt; improved 140 acre place close in; improved quarter on 25-Mile Avenue; close in 320 acre on air line, blinker light; 18 acres under irrigation, electric service; 2 acre tract with natural gas. Ask for details on any of above. L. BASKIN, Phone 138.

FOR SALE—A 10 room furnished apartment on East Tenth Street. Three south front lots on East Fifth Street; also some lots on North 11th Street. ANY of these can be bought for a small cash payment and easy terms on the balance. Call or see ALVIN C. THOMPSON.

FOR SALE—Furnished five room modern home, double garage, on

parcment. H. W. SHERRILL, 304 E Fifth Street.

Notice to Advertisers: All fled advertising ordered "till forbid" must have a order; also the order disc ing "till" ads must be in v This is to avoid misunde ings. It will enable us t moderna home, double garage, on you more satisfactory acriv

The New Croquignole Wave



When you see a Permanent Wave that is a perfect Marcel with those pretty end curls, it was done at

ORR'S BEAUTY SHOP

Phone 16 for Appointment.

COMING

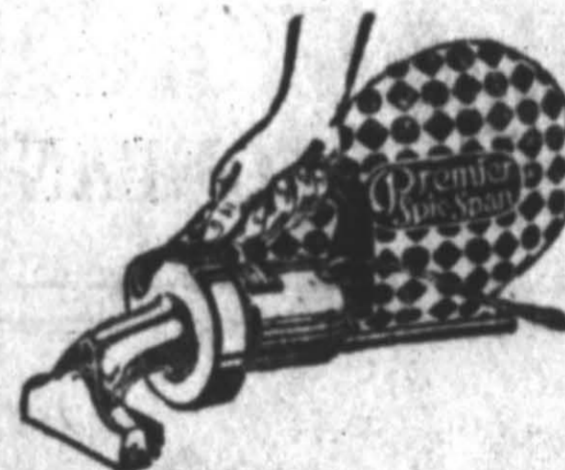
THE NEW PHILCO BALANCED UNIT RADIO.
Prices that are making history in the radio field.
"Be Sure to Hear the New PHILCO Before Buying ANY RADIO!"

LEE ELECTRIC CO.

Phone 452

This Amazing Floor Polisher Given Free!

Premier Spic-Span



with every Premier Duplex Complete Cleaning Unit!

Premier Duplex



—As a special offer during the campaign we are offering the popular Premier Floor Polisher, regularly priced at \$10, absolutely FREE with every Premier Duplex Complete Cleaning Unit.

—The Premier Duplex Complete Cleaning Unit offers you Two high grade electric cleaners for practically the price of ONE. A big cleaner, Premier Duplex, for rugs and carpets, and instead of clumsy attachments, the handy little Spic-Span.

ONLY \$5.00 DOWN

Allowance for your old cleaner.

Demonstrations Daily—No Obligation

TEXAS UTILITIES CO.

Phone 388

Arney News Items

A. W. Fortner and wife, Mrs. J. L. Edwards and H. C. Fortner of Forest Grove, Oregon, left Sunday for Brown county visiting.

Wesley Montgomery, Toles, Lash and Vernon of Happy were here Tuesday.

Mr. Jones and family of Hart county were here Wednesday visiting friends and relatives.

John Hendrix is in California visiting relatives.

Mrs. M. F. Hendrix and son were guests in the C. Todd home here today this week.

L. Webb was here from Norman, Oklahoma and will dispose of his belonging here.

Emmett Tipton and wife are away on an outing.

C. Fox was in Tulla Wednesday. Two brothers from Matador are guests in his home.

Miss Lucille Hagge was here from Amarillo over the week-end.

Chas. Cox and family have returned from their vacation trip.

Mr. Edwards of Olton is visiting the Chas. Cox home.

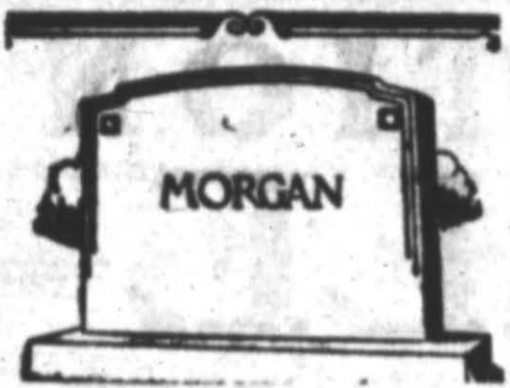
Miss Merle Perkel is spending a few days visiting relatives at Loveland.

Mr. and Mrs. Ed Bailey spent last Wednesday with her parents at Canyon.

Mr. and Mrs. Ross Campbell were in Canyon Wednesday and Hereford Thursday.

Our roads will receive more improvement soon.

Port White and family visited.



MEMORIALS

Appropriate, lasting

For 25 years Osgood's Memorials have been the selection of families throughout the Panhandle for their departed loved ones.

Stop in, phone, or write for new illustrated folder. "How to Select a Memorial," sent free on request.

OSGOOD MONUMENT CO.
"Mark Every Grave"
600 Taylor St., Amarillo, Texas

Tennis Tournament at Amarillo, August 9-11

The second annual Tri-State open tennis tournament will be held in Amarillo August 9, 10 and 11. Entrance will be open to all players in Texas, New Mexico and Oklahoma.

Play will be in four divisions—championship singles, championship doubles, women's singles and junior singles. Trophies will be given the winners and runners-up in the single events, and to the doubles winners. A consolation round for losers in the first matches of the championship singles.

The Tri-State open held for the first time last summer drew an entry list of 94 from the three states. Wilson McKirahan and Ed Lund won the doubles championship, then McKirahan beat his own partner for the singles title.

The women's division is an addition to the contest playing schedule. Though one was requested for last year's tournament, it was postponed until this year when it could better be provided.

Boys and girls 16 years old and younger may compete in the junior singles.

Final date for the registration of entries has been set for August 7. Fees will be \$1 for entrance in the men's and women's events and 50c in the junior singles.

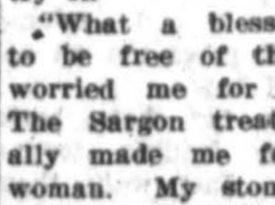
The tournament will last three days, beginning Friday, August 9. Court of the Amarillo Tennis Club and the Amarillo country club will be used for tourney sets. Draw will be seeded.

Considerable interest in the Tri-State Open and letters received from over the tournament district indicates that the entry lists will near 100 this year.

Entries and fees should be mailed to the Amarillo News-Globe department of sports, Amarillo, as soon as possible in order that arrangements may be made for the accommodation of visiting players.

She Had to Stay at Home Months

"Stomach trouble and indigestion had me in a terribly nervous, rundown condition, I was so weak and worn out I would have to stay in the house for months at a time. Constipation was helping to make my life miserable, and there were times when I didn't care whether I lived or died. A good friend of mine told me about Sargon and how much it helped her, so I decided to try it.



"What a blessed relief it is to be free of the troubles that worried me for 12 long years. The Sargon treatment has literally made me feel like a new woman. My stomach is now in perfect condition; my appetite is fine and I eat just anything I want without any ill effects. My nerves are back to normal and I sleep sound and get up feeling just fine. Sargon Soft Mass Pills ended my constipation without ever griping or nauseating me.

"I'm so happy over regaining my health that I'll be glad to tell anyone what Sargon has meant to me. Just have them phone 2-7783, if they want to know what I think of this wonderful treatment."—Mrs. W. H. Higgins, 507 W. First St., Fort Worth.

Sargon represents the dawn of a new era in the field of modern medicine. It is turning old-fashioned moss-grown health theories upside down and is restoring countless thousands by methods undreamed of only a few years ago. Clark Drug Store, Agents.

Ward News Notes

Wheat harvest is over, and some results are wonderful. Every farmer fortunate enough to have a crop of wheat is now the owner of a new car, has gone on a vacation trip, or something else just as interesting.

Mr. and Mrs. Bob Allison, Mrs. Hale and mother, Mrs. Copeland, and Misses Anna Copeland and Mary Katherine Adamson, a guest, of Miss Copeland, and George Connell Wesley Higgins and Buck Garrison, have returned from vacation trip to New Mexico.

Sherm Williams, Poplar Bluff, Missouri, came in Thursday to spend the summer with his son, D. O. Williams, while Mrs. Sherm Williams makes a tour of the Northwest.

Mrs. Jack Hutson has returned from Archer City where she was called to the bedside of a sick sister.

Ruth Northern spent Friday night with Gladys Lewis.

Mr. and Mrs. D. O. Williams were Sunday guests of Mr. and Mrs. Harland Dorris.

Sam Strum went to Oklahoma last week and brought home about fifteen bushels of peaches and has gone back for more.

Mother Vernon left for her home in Sayre, Okla., Thursday.

John Caraway who has been here harvesting his wheat crop and preparing land for sowing in the fall, returned home to Ranger Thursday.

Mr. and Mrs. D. O. Williams and Miss Lucile Hutson were in Amarillo Tuesday.

Mrs. D. O. Williams and Miss Beatrice Hutson entered a business college in Amarillo Monday.

Mrs. Clifford Weaver visited Mrs. Lisenbee Wednesday.

Miss Howard Hutson visited in Hereford Thursday and Friday.

Lee Hutson of Borger visited the home folks Thursday.

Jim Bob Allison left Saturday for Midlothian.

Mmes. Chas. Vernon and Bob Herbold were in Amarillo Saturday, and Mrs. Herbold's mother, Mrs. Wilson, returned with them.

Mrs. John Hutson's mother and sister from Dallas county visited in the Hutson home from Tuesday until Thursday.

Sunday school was well attended Sunday and Rev. Harper filled his regular appointment at the preaching hour.

A ball game between Wesley and the Buick nines resulted in a score of 13-14 in favor of Wesley.

A Want Ad in The Brand is a sure, steady worker—try it out.

Under-inflation does more to shorten the natural life of a day than anything else. Every time you made to give its longest service at a certain pressure. Keep a gauge and check it regularly.

Mrs. O. V. Alexander of Memphis, Mrs. V. M. Bradley of Abilene and Mrs. N. W. Clayton of Texhoma were visiting last week with their parents, Mr. and Mrs. J. P. Wood.



Increase Your Balance HAVE MONEY!

There is just one way to increase your bank balance. This one way is to put IN our bank more money than you take OUT. DO IT.

Start Saving Regularly NOW
We Invite YOUR Banking Business

THE FIRST NATIONAL BANK OF HEREFORD
—a strong bank thoughtfully managed

HEREFORD, TEXAS

MEMBER FEDERAL RESERVE SYSTEM

Galesburg Wheat Land Discs

We have a complete stock in all wanted sizes.

The Disc You Have Been Looking For.

Barnhart & Shreve
Phone 33 Hereford, Texas

CATALOGS FOR FAIR AT AMARILLO ISSUED

The Amarillo Tri-State Fair has issued 5,000 copies of the 1929 fair catalog and these are now being distributed. A copy has been received by the Hereford Chamber of Commerce, showing a large premium list and a splendid program of entertainment for the dates, September 23 to 29. The fair will feature a free gate again this year, according to Wilbur C. Hawk, president of the fair organization.

THE New BUICK

New FISHER styling
in the most colorful and captivating motor car bodies of the year . . .

Reflecting the matchless genius of Fisher's artist-craftsmen, as well as the unparalleled resources of the Buick and Fisher organizations, the magnificent new Buick Bodies by Fisher incorporate beauty and charm obviously superior to any other car in the Buick field.

Longer—lower and more luxurious, these new bodies reveal entirely new harmony of color and grace of line. They are replete with extra features of utility, luxury and convenience, including new Non-Glare Windshield for safe night driving—new and richer upholstery—new fittings and appointments of princely luxury.

In addition, this new Buick embodies other wonderful new elements of value—a new and mightier valve-in-head engine—new Controlled Servo Enclosed Brakes—four new double-acting Lovejoy Duo-draulic Shock Absorbers, and new longer rear springs, new frictionless steering gear and new Steering Shock Eliminator.

And what is more, this new Buick, with all of these vital superiorities, is offered at new low prices—prices that make Buick for 1930 the greatest value Buick has ever offered in 26 years of building extra value into each series of Buick cars!

BUICK MOTOR COMPANY, FLINT, MICHIGAN
Canadian Factories: McLaughlin-Buick, Oshawa, Ontario
Division of General Motors Corporation
Builders of Buick and Marquette Motor Cars

Norton Motor Company
Buick and Marquette Sales and Service Hereford, Texas

AUCTION FARM

Farm Machinery—Livestock
Friday, August 9
SALE BEGINS PROMPTLY AT 1:30 P. M.

We will sell at Public Auction, without reserve, our farming equipment and livestock, located on the Wm. Ash farm, two miles west, and four miles north of Umbarger, the following:

<p>Farm Machinery</p> <ul style="list-style-type: none"> 2—Emerson 10-foot one-way plows. 1—Fordson tractor. 1—Case 15-27 tractor. 1—Ford Truck. 1—Deering broadcast binder. 1—McCormick-Deering row binder. 1—Two-row P. and O. go-devil. 3—Slide go-devils. 2—Wagons. 2—One-row cultivators. Several wheat drills, Superior and McCormick-Deering. Several 15-30 McCormick-Deering tractors. Other machinery too numerous to mention. This machinery is up in good condition and ready to hitch to. 	<p>Milk Cows</p> <ul style="list-style-type: none"> 5—Extra good Jersey milk cows, good ages and heavy milkers. 1—Durham cow, extra good. <p>Pure Bred Hampshire Gilts</p> <ul style="list-style-type: none"> 5—Pure-bred Hampshire gilts. Several Duroc and Poland China sows. <p>Horses</p> <ul style="list-style-type: none"> 7—Head work and saddle horses. <p>Harness</p> <ul style="list-style-type: none"> Several sets good harness, collars, bridles, lines, etc.
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THERE WILL BE PROPERTY CONSIGNED IN THIS SALE NOT MENTIONED ON BILL

Walker Implement Co., Owners
W. C. BLACK, Clerk. COL. RAY BARBER, Auctioneer

Produce and Fresh Things

You will find the best the market affords always ready for your selection here. Make this your grocery headquarters and you will be assured of the best to be had.

**Hereford
Wholesale
Grocery
Company**
L. W. CARLYLE

Art Goebel

(Continued from Page One)

They intended to see him. And how! Young America asserted in no uncertain terms that it was "air-minded." In imagination each boy could see himself duplicating the brave and hazardous feat of the man who sat so unconcernedly in the cabin of the plane before them. No less interested seemingly were the adults, both men and women, who crowded around the plane to get one look at the famous aviator who two years ago made history and today is writing added chapters by creating in the minds of those who tomorrow will seek to emulate his achievements, the desire and determination to become a pilot of the air.

Col. Goebel, during his short stay, exhibited the quiet bearing and unflinching courtesy of the man who, because of accomplishments already history, had no need to strut or strive to impress. A short talk was given by Col. Goebel thanking the people of Hereford for such a splendid reception as greeted him here. He stated that though he had been asked by many for a detailed account of his trip from California to Honolulu, the limited time at his disposal here made it impossible to try to give an account of the trip, but explained that a booklet had been prepared by the Phillips Petroleum Co., under whose auspices the present trip is being made, which gave the complete story of his trip and that anyone wishing one of these booklets could obtain one free by filing their name with the Hereford Chamber of Commerce, which organization would be given a supply of the booklets for distribution here.

Through a misunderstanding of the difference of one hour in time between New Mexico and Hereford, Col. Goebel and party were delayed in their arrival here from Clovis, but though the heat was oppressive the large crowd waited until the arrival of the aviators. The pilots of the various ships, and Col. Goebel, upon their arrival were extended a hearty welcome to Hereford by T. E. Selgier, president of the Hereford Chamber of Commerce; Mayor E. S. Ireland and several other prominent citizens of the city. After a stop-over here of twenty minutes, Col. Goebel in the Woolaroc, followed by the other planes, took off for Canyon and Pampa where elaborate welcomes were planned for them.

At the conclusion of the trip, which is to be the last flight of the Woolaroc, the famous plane will be placed in a museum-hangar at Bartlettville, Oklahoma, where it will be preserved as a milestone.

FAMILY REUNION

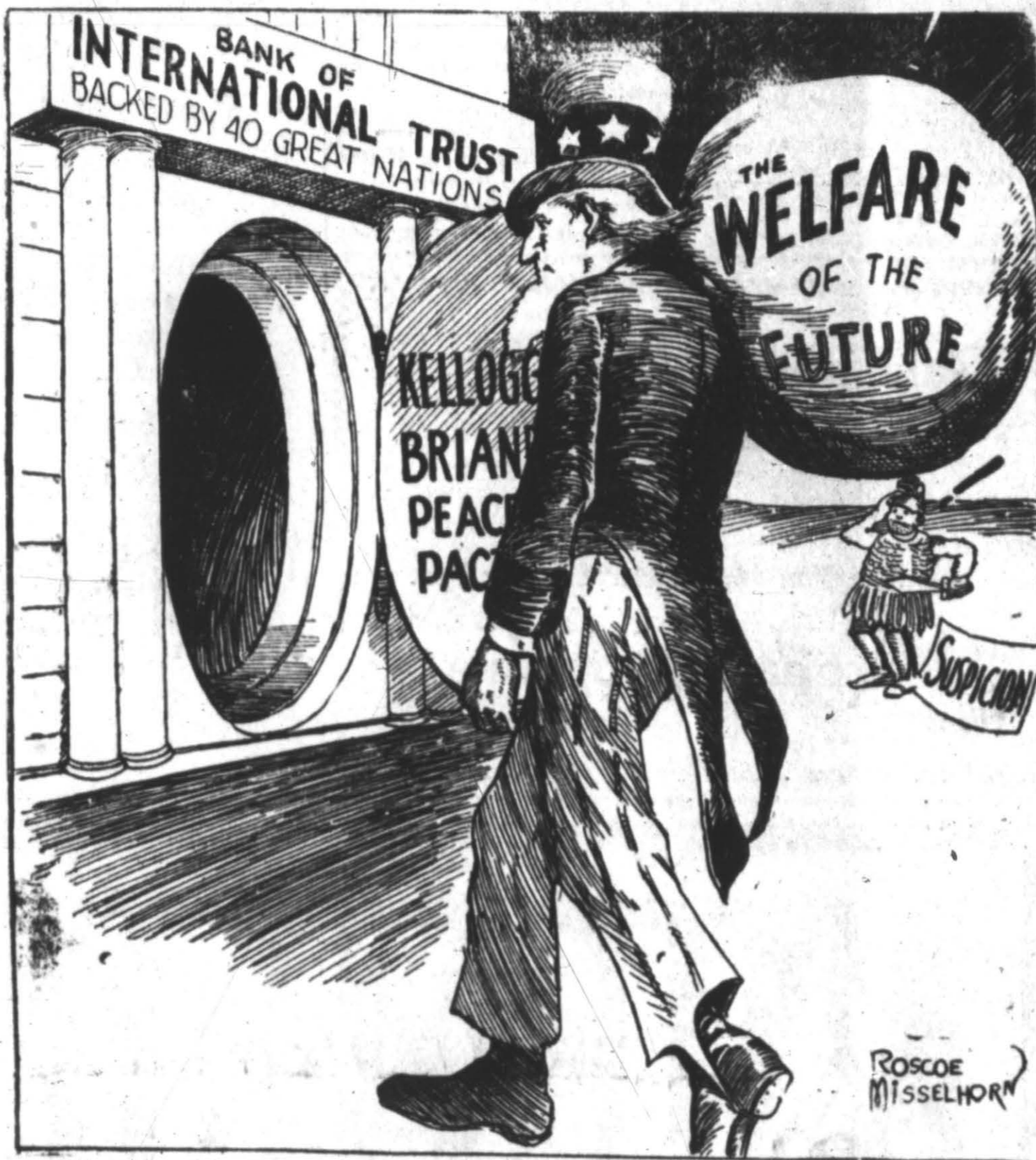
Meeting for the first time in three years, members of the Woodburn family held a reunion Sunday at the home of Mr. and Mrs. Carl Frye, eleven miles south of Hereford. At noon a bounteous feast was served in cafeteria style to a total of forty-eight guests.

Brothers and sisters present at the reunion were Mmes. W. O. Squires, Fort Worth; W. E. Betts, Claude; Carl Frye, Hereford; Miss Mattie Woodburn, Hereford; and Messrs. W. R. Woodburn, Dimmitt; J. D. Woodburn, Claude; E. L. Woodburn, Lockney; and Ernest Woodburn, Amarillo.

Other guests present were Mrs. J. D. Woodburn, Claude; Mr. and Mrs. Cooper Woodburn, Mrs. Chas. Woodburn and son, and H. M. Russell, Amarillo; Mr. and Mrs. W. A. Black and family, Canyon; Tulsa Shaver, Lipan; Mrs. E. L. Woodburn and son, Lockney; Mrs. W. R. Woodburn, Loma and Lon, and Mr. and Mrs. Dewey Watson, Dimmitt; Mr. and Mrs. Cross McDaniel and family, Mr. and Mrs. Asriel Cross and daughter, Silvertown; Mrs. W. T. McDaniel, Tulsa; Mrs. L. Duerr and son, Mrs. Pearl Bounds and Miss Veda Squires, Fort Worth; W. B. Woson and Mr. and Mrs. Carl Frye and children of Hereford.

Sweetwater's new automobile building will cost \$22,000, according to the contract which was let recently. It will be started immediately, and will be occupied by the Englobe Brothers Motor Company. It will occupy the west 90 feet of lots 1, 2 and 3 of the original town plat.

"THIS OUGHT TO BE A 'SAFE' SAFE"



MUSIC FOR VETERANS' HOMES

"A veteran of the late war, A. H. Rackett, of Elkhorn, Wis., writes to elicit our co-operation for the enlargement of bands in the soldiers' home. We agree with him that the reduction of the size of these bands, which took place after the occupants of the civil war veterans' homes were reduced in the course of nature, should now be reversed. The bands are now of eight pieces during eight months and fourteen in the summer. But the late war has filled the homes again and bands should be restored. It is proposed that bands of 25 pieces, with leader, the minimum size of the army band be maintained at each of the soldiers' homes.

"Provision for maintaining the morale of the men who are in the country at the price of their health should be neither grudging nor merely material. They should be given entertainment within reason as well as merely food and shelter, and there is nothing better than good music. This is a matter quite important enough to be urged by the Legion and by other patriotic societies."—Chicago Tribune, July 16.

FAMILY REUNION

Joy and happiness reigned Sunday in the home of Mr. and Mrs. D. W. Hawkins when all of their children, with the exception of a son, Donald, arrived home for a family reunion. An elaborate dinner was a feature of the reunion. Those present, in addition to Mr. and Mrs. Hawkins, were their daughter and son-in-law, Mr. and Mrs. T. Y. Ross, of Wichita Falls; daughter, Miss Kathaleta Hawkins, of Amarillo, and son, Thurman Hawkins, of Plainview. After the reunion Mr. and Mrs. Ross continued their motor trips to points in Colorado where they will enjoy a vacation for several weeks.

Jayton will soon see a modern brick building replace the old iron building adjoining the Palace theatre. The latter building is being torn down and a general merchandise store will take its place.

Rochester is seeing some road work done by the state highway department. Low places on the main thoroughfare which stand in water after every little rain have been filled in. It is planned to fix other streets in the near future.

TIMELY TIPS ON PREPARATION OF CATTLE TO SHOW

"Out on the tan-bark arena the blue bloods step... a blue ribbon fluttering from a halter. A red one here, a white one there. The judges have rendered their decision. There is a buzz, buzz, buzz from the spectators, discussing the awards. This is the scene soon to be enacted in every quarter of the country from the little country fair to the big national shows," says W. P. Hays, dairy specialist for Purina Mills in a timely article on fitting cows for the show ring in the current issue of the Feeders Pictograph.

"Two months ahead of show time is none too soon to start and the show season usually starts around the first of September.

Looking over your show prospects. If you have any good ones in your herd that you are especially proud of why not consider entering them in your local fair this fall," Hays says in the article.

He continues: "In selecting the animals for the show ring remember that the cow should be wedge shaped throughout. Viewed from the side, this imaginary wedge starts at the head and widens to the rear, with a deep barrel and a large udder. From the top, a wedge should start at the withers and widen back to broad hips. And from the front. It should start at the withers and widen into a deep, full chest. The withers should be sharp and the hips and pinbones prominent.

"The cow is a milk-producing machine," Hays says, "so the most important point about her is the udder. It should be large and with all quarters evenly balanced. It should attach high in the rear, be level on the bottom and extend well forward. A soft, pliable udder is highly desirable. The large blood veins on the belly (often called milk veins), and the veins on the udder indicate good blood circulation. Consequently the larger and more crooked all these veins are, the better.

"It takes a large barrel to handle the feed necessary to make a large quantity of milk. The cow should be long from shoulders to hips and very deep bodied.

Continuing Hays says: "In preparing cattle for show, of course, they must be sleek and smooth. A month or two before the show, begin to force them a trifle on a grain ration, to put flesh on them. In grain raising sections corn and oats and bran are good, with a

good conditioning feed. "Feed more or less heavily, according to how much flesh you want to put on them, and how quickly you want to do it. In any event, a mere fattening feed is not sufficient. A conditioning feed along with it is necessary to give them the mellow hide and sleek appearance.

"Blanketing is another thing to be watched very carefully. Begin to blanket several weeks before the show, to mellow the hide and to make the hair lie smooth and sleek. Any kind of an ordinary sack or blanket may be used or a special blanket may be had from any supply house.

"Cattle that have become shaggy and rough, may be clipped all over several weeks before the show," Hays says, "so that the hair will grow back evenly again before show time. The head and ears and tail should

be re-clipped just before show time to bring out the quality and refinement you want the animal to show.

"Curry and brush them down daily. Never wash solid colored cattle, because it takes the oil out of the skin and hair.

"Weeks before the show, begin the training by leading around with a halter. Just walk them around the lot a few times a day. Then teach them to stand. Practice standing them with all four feet squarely under them. Back them up, lead them forward. Do anything to teach them to move and stand the way you want them to.

"The few finishing touches are polishing horns, stuffing the tail, and shining the hair.

"Horns should be filed to the desired shape, then smoothed with a scraper and finished with emery paper. Rub them down with oil and pumice stone.

"Just before leading the animal into the ring, wipe down with a wet and oily rag and finish off with a hand rub."

Hays concludes with this good advice: "In the ring is where you have to do your hardest work. Show your animal! Lead him around. Make him stand and show off to best advantage, and you will get all that's coming to you when the judges place the ribbons."

What's Doing IN WEST TEXAS

Hartley county sent a large representation to the annual Farmers Short Course held at College Station July 29 to August 3. Many of them were farmers and their wives who took advantage of the special railroad round trip fares.

Turkey is putting the finishing touches on the new 200,000 gallon water reservoir and pump houses which complete one of the most modern, up-to-the-minute water supply plants in West Texas. Large quantities of all purpose water is available at all times for all demands now.

Children's State Fair in September will feature races among other things, and the track is being reconditioned at this time. All turns on the track will be resurfaced, and the straight-aways will be graded down to a hard pan.

When Boby entertained the Four-H clubs of Fisher county in the dress contest every community in the county was represented. Three hundred and fifty dresses were entered in the contest. First place

In the state classes were awarded a trip to the short course at A. & M. College.

Sonora offers evidence of activity among West Texas sheepmen in the announcement that within a week recently more than 30,000 yearling lambs were sold to Kansas and Colorado buyers for approximately \$230,000.

Portales, N. M., will be the home of the Eastern New Mexico division of the WTCC according to plans. The Portales chamber of commerce plans to furnish office space and extend the services of their secretary, Tom Seay, to the regional organization.

Happy's new Methodist church is being erected in a hurry. The excavation has been completed and the rough part of the plumbing done. Work has been started on the first floor. A nursery, kitchen, banquet hall, lavatory rooms, pastor's study and assembly room for the choir have been included in the plans for this house of worship.

Washington.—The West is far ahead of the East in "air-mindedness," Assistant Postmaster General Irving Glover declared today upon his return from an inspection trip that took him as far as Spokane.

AUCTION SALE

SATURDAY
2:30 p. m.

On Vacant Lot Next Door to
Fox Mercantile Company

THE FOLLOWING ITEMS:

1—One-ton Wichita truck, four wheel trailer, two wheel traveling trailer, one tandem disc, one Fresno, one 2-knife go-devil, one big even-er, ladders, water and gas pipe, wheel barrow, hoes, picks, shovels and forks, six-up hitch, bath tub, oil stove, milk trough, pump rods, bundle frame, sickle grinder, well tools, block and rope, wire stretcher, house jacks, and numerous other articles.

Col. Ray Barber, Auctioneer.

CASH SPECIALS

FRIDAY AND SATURDAY

PRESERVES	4 lb Jar Pure Fruit	75c
CORN	No. 1 Del Monte Brand	9c
PEACHES	Sun Maid Brand No. 2 1/2 Size	22c
CANDY	1 lb Package Sugar Stick, Peanut Stick	21c
PICKLES	Foil Gallon Sour	65c
MACARONI	Spaghetti Four for	25c
TEA	1/4 lb size, Orange Pekoe Blend	19c

3 Bars P. & G. Soap...
1 Ivory Flake...
1 Camay Soap...
1 Oxydol (large)...
1 Dish Pan...
All for \$1.05

Bakers Cash Grocery

MONT E. BAKER, Proprietor

Friday - Saturday Cash Specials

SUGAR, 25 lb bag	\$1.56
OATS, Mother's China	\$.32
MATCHES, Crescent, 6 boxes	\$.18
CORN, Gold Bar, 3 cans for	\$.39
SWEET PICKLES, Mountain View, qt	\$.31
PICNIC HAMS, 4 to 7 lbs. per lb	\$.24

Carl's Cash and Carry Grocery

Phone 324

All orders \$3 or more delivered free.

Canyon Wins

(Continued from Page One)

that someone had to go after in car. He went to first in nothing at. The fans were getting what they wanted but before he reached second Whitehead had the red light out and Babe had to slow down, because of the rule which provides that one runner cannot pass another. Both Whitehead and Russell scored, making six scores for that inning and bringing the total to eight for Hereford against Canyon, giving the visitors the game.

Whitehead led the hitting for day, hitting 1000. Keith of Canyon, another sprinter who does 100 yards in 10 seconds, made two home runs, a three-bagger and a single out of five times at bat. A. Russell got two triples and a single in five times up.

Next Sunday the Hereford team will play here against the team from Hart. As it is understood that they have Red Helms and John Morgan in their line-up the game is expected to be a fast one.

Big Square

Ham Lambert and family left Friday for Colorado to look for a location.

Muri Stiles and wife were Sunday guests in the Glen Stiles home.

Harold Weyer and wife spent the week-end in the home of their parents at Big Square.

Loyal Lust and family were Sunday evening guests of Mr. and Mrs. Glenn Stiles.

The moving picture show here was well attended Thursday and

Club Members Return From Short Course

Members of the delegation representing the Deaf Smith County 4-H Clubs who attended the Farmers Short Course at College Station last week arrived home Sunday. R. O. Dunkle, county agent, was in charge of the boys and girls from this section, which included George Gaede, Hereford; Elizabeth Chapman, Simms; Ramona Straub, Dawn; Donald Morgan, Summerfield; Ruth Parks, Progressive; Calvin Gore and W. R. Schelhagan, Westway.

At the conclusion of the course of lectures and instruction at College Station the party from Hereford made a side trip to Galveston where they enjoyed many experiences that were new to them. Swimming in the salt waters of the Gulf and enjoying a supper Friday evenings.

E. D. Weyer and Jack Finley went to Floydada Sunday.

The ladies pic sale and lemonade stand at the Lambert sale netted them a neat sum.

While Ham Lambert and family were taking supper in the C. W. Mick home Tuesday, about 40 dear friends and neighbors gathered at their home with ice cream and cake and gave them a pleasant surprise on their return home. Mrs. Lambert was presented with a sewing cabinet by the ladies club of which she is a member.

Back Sullivan, cousin of Mrs. E. D. Weyer, from Floydada, was in this community Thursday looking for a place.

J. B. Edwards of near Shamrock has traded for the Ham Lambert ranch and will move on to it the first of the year.

afterwards on a pier extending out over the crashing waves were interesting but the crowning adventure, declared the boys and girls, was a trip on the Gulf in a large steamer which carried them twelve miles from land and gave them a lasting impression of the size of the ocean and power of the waves.

Every member of the party were enthusiastic over their experiences the week-end away from home and all desire to thank the merchants of Hereford who made the trip possible for them.

Realtors Expect to Attend Meeting At Amarillo

Jack Shears, manager of the Wichita Falls Building and Loan Co., Mason King, chairman of the extension and trade committee of the Amarillo Chamber of Commerce, and Ben Short, of Amarillo, chairman of the program committee of the Texas Realtors, were in Hereford last week calling on local real estate dealers and the Hereford Chamber of Commerce to arrange for a large attendance from here at the Tenth Annual Convention of the Texas Real Estate Boards which is to be held at Amarillo August 12-17.

According to the representatives of the organization, the convention of the realtors to be held next week at Amarillo will be of great interest to all men engaged in that occupation. An elaborate program of instruction, demonstration and entertainment is being prepared for the visitors. Famous realtors who have subdivided and sold immense tracts of Texas lands in large farms and in one-acre tracts, will explain to the members of the organization how it is done.

A variety of entertainment features have been provided for the occasion including a two-days tour on August 15 to 17, of the Plains regions and a trip to Carlsbad Caverns in New Mexico.

Practically all of the real estate dealers of Hereford have signified their intention of attending this convention.

Coleman's latest improvement is the light signal that has been installed as a warning to traffic when the fire alarm is turned in and the engines need clear streets. When the automatic switch goes into operation at the station the yellow light comes on and the bell stops traffic for two minutes.

Small Blaze In Office A. A. Ott Monday

Monday forenoon the Hereford Fire Department was called to the Dunlap building south of the post office to extinguish a blaze caused by an oil stove in the office of A. A. Ott, located on the upper floor of the building.

The blaze was easily extinguished with only slight damage to the room. Smoke rolling out of a window adjoining his offices caused T. J. Carter, whose office is near that of Mr. Ott, to investigate and discover the oil stove which was then covered with flames. After

turning in the fire alarm, Mr. Carter and a companion carried water in buckets from a nearby faucet and extinguished the blaze before the arrival of the fire truck.

INSTALLS MODERN X-RAY MACHINE

Drs. Robison and Willis have just completed the installation this week of a modern X-Ray equipment. The new apparatus will be used in photographing fractured bones, locating foreign bodies and as an aid in diagnosis.

FATTEN POULTRY; GET MUCH BETTER PRICE

College Station.—Fattening poultry for market is one phase of the farm business often overlooked and a phase that may be made profitable if gains of 12 to 30 per cent in ten days time are registered. Clyde Ingram, poultry specialist of the Louisiana Extension Service, told the poultry group at the Farmers Short course Wednesday. "A pound of gain usually results from a consumption of 3 1/2 pounds of concentrated feed," he said.

The process is simple, requires little equipment and the feed is easily procured and used. During

fattening water in the muscles is largely replaced by oil, the flesh is enmeshed with delicious fat, the tendons lose their stringiness and the birds become plump and well filled in breast and back, the speaker said. Chickens may be fattened in a crate or the general pen, but experience has shown birds gain faster and more economically in crates. The battery crate used in commercial plants is too expensive for the farmer producer, but a home made stationary one is easily made. Scrap lumber and old wire will do to make the crate in unites 60 feet long, 18 inches wide and 24 inches high, divided into four compartments.

It is well to have the floor of the crate 30 inches above the ground and made of ordinary plaster lath running lengthwise. The front should be slatted vertically allowing 2 1/2 inches between them in order that birds may reach thru to eat from the v-shaped trough which hangs at the floor line on the front of the crate. The crate should be sheltered, shaded and well ventilated.

The following ration has proved good under Louisiana conditions: 100 pounds finely ground corn, 100 pounds finely ground oats with

hulls sifted out, 50 pounds shorts, 30 pounds meat scrap and 5 pounds bran. Enough sour milk should be added to make a mixture of

such consistency that it will pour from a feeding bucket. Three parts sour milk for each pound of dry feed will usually do this.

MR. LAND OWNER:—

—Do you really want to sell that farm? The way to to that is to find the party who wants to buy . . .

That's What I Do

—If you want a deal made, to reliable buyers list your property with someone who is NOW IN CONNECTION with the BUYERS.

—Prospective land buyers are coming to Deaf Smith, but they don't know about your land, unless someone tells them. Let's talk about this thing.

W. R. (ROY) ARNOLD

Your Grocer

Now Has

'Cream O' Plains' Butter

In One-Fourth Pound Packages

Patronize Home Industry!

PIGGLY WIGGLY

FRIDAY & SATURDAY SPECIALS

Oranges Valencia, Sweet and Juley, Per Dozen 17 1/2c

Fancy Fig Preserves, 5 1-2 oz jar 14c

WHEATIES breakfast food, per box 11c

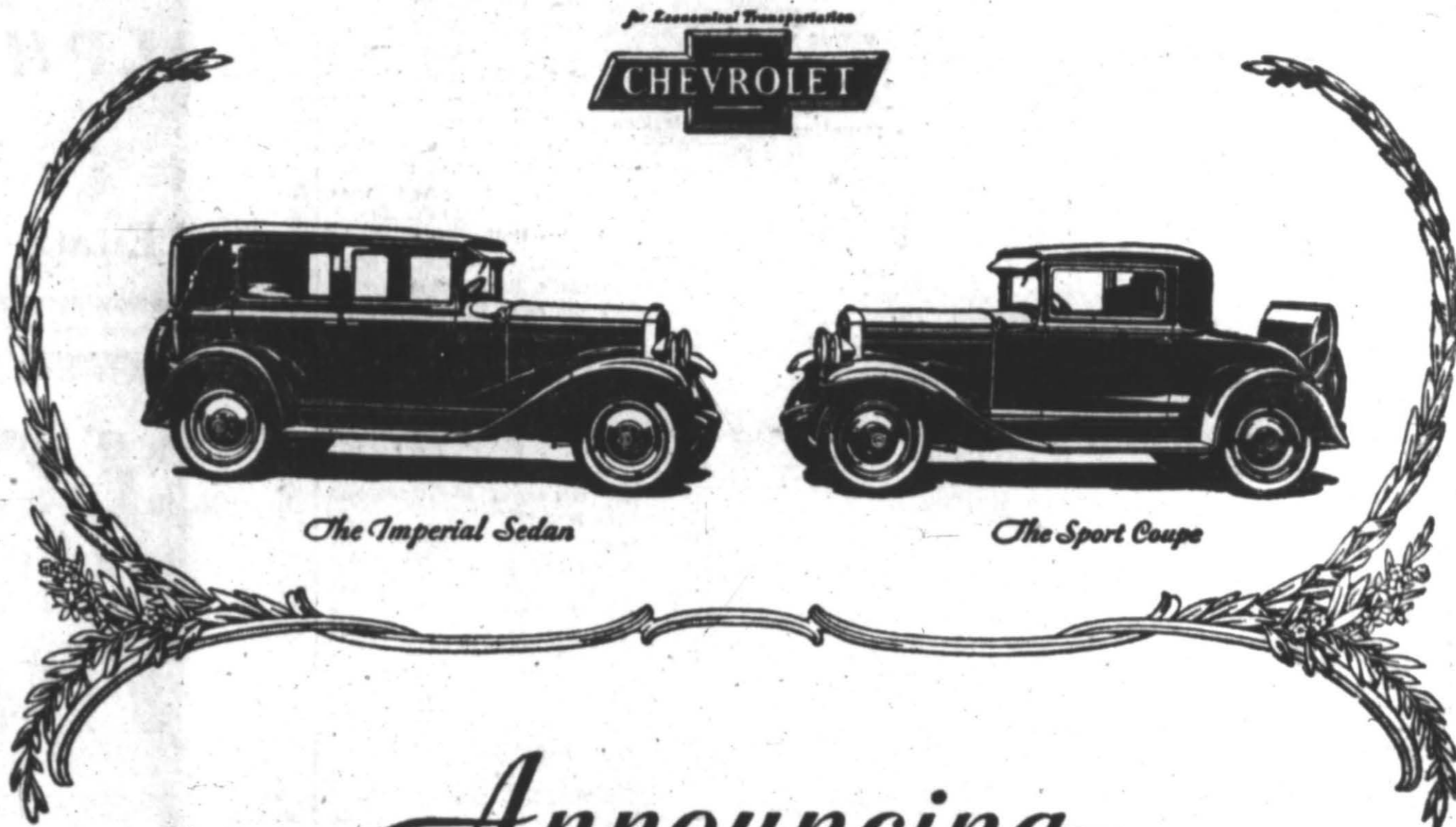
MILK, Van Camp's, baby size, per can 5c

Tomato Catsup 14-Ounce Bottle 19c

MALTED MILK, Thompson's, reg. size 48c

MARSHMALLOWS, Fairy Queen, lb box 24c

Grapes Thompson's Seedless Per Pound 12 1/2c



Announcing Two New Models of the CHEVROLET SIX

Broadening the appeal of a line of cars which has already won over 950,000 buyers since January 1st, Chevrolet presents two distinguished new enclosed models of the Chevrolet Six—the Imperial Sedan and the Sport Coupe. With beautiful new Bodies by Fisher available in a variety of striking color combinations and with numerous advanced convenience features—these new models provide, in abundant measure, those elements of distinction ordinarily associated with more expensive automobiles.

When you examine the new Imperial Sedan and Sport Coupe,

you will be impressed by their individuality and completeness. But you cannot fully realize what an achievement they represent until you get behind the wheel and drive! For here are all the qualities of six-cylinder smoothness, power and acceleration which Chevrolet alone provides in the price range of the four—combined with economy of better than twenty miles to the gallon of gasoline!

Come in today Learn for yourself the new standards of quality and luxury that Chevrolet has made available in six-cylinder cars—at prices within the reach of all!

The Roadster, \$525; The Phaeton, \$525; The Coupe, \$595; The Coach, \$595; The Sport Coupe, \$645; The Sedan, \$675; The Imperial Sedan, \$695; The Sedan Delivery, \$595; The Light Delivery Chassis, \$400; The 1 1/2 Ton Chassis, \$545; The 1 1/2 Ton Chassis with Cab, \$650. All prices f.o.b. factory, Flint, Mich.

COMPARE the delivered price as well as the list price in considering automobile values. Chevrolet's delivered prices include only reasonable charges for delivery and financing.

Brumley-Chevrolet Co., Inc.

Hereford, Texas

A SIX IN THE PRICE RANGE OF THE FOUR

International Sunday School

Lesson

BY DR. J. E. NUNN

AUGUST 11, 1929.

DANIEL AMONG THE LIONS Daniel 6:10-11.

GOLDEN TEXT: The angel of Jehovah encampeth round about them that fear him, and delivereth them.—Ps. 34:7.

Introduction.

"Through all the interval from the days of Nebuchadnezzar, Daniel had lived in Babylon; and now, at the change of dynasty, he was an old man of eighty, if not more. His fame, as the mouth-piece of the higher powers, must have been soon known to Darius; so that it is only what might have been expected when we read that on the division of the empire into a hundred and twenty provinces by the new king, the prophet was appointed one of the three presidents, to whom the superintendence of these was committed. It was inevitable, however, that the elevation of a foreigner of a conquered race, to so high an honor, should rouse the jealousy of the native ruling class, and lead to a plot for his destruction. Intrigues and conspiracies have, in all ages, been part of the public and private life of the East."—Cunningham Geikie.

The Plot Against Daniel.

The jealous officers scrutinized eagerly all the public acts of Daniel, examining them minutely to discover, if possible, any flaw in them, any pin on which to hang a charge of disloyalty or even any trifling carelessness of neglect in his many duties; but they found none, they were obliged to confess that his record was absolutely clean.

The plot took for granted a most absurd vanity on the part of Darius and the officers doubtless knew that they might count on that. They went to the king and said that all the various officers of state had decided on a decree which they desired promulgated, from the throne, a law for thirty days requiring that no pe-

tion should be made to any god or man during that time, save only to the king. The law was to have the fixedness of the statutes of the Medes and Persians, and whoever transgressed it was to be cast into the well known den of lions kept for the royal chase. The weak-minded king was silly enough to yield to the suggestion and to sign the decree. The enemies of Daniel were secretly jubilant, and precisely that happened which they had foreseen.

Daniel's Habit of Prayer.

"And again he kneeled upon his knees three times a day," Thus David, Ps. 55:17. "Evening and morning and at noonday, will I complain, and moan; and he will hear my voice." Having a regular time and place for prayer adds greatly to our fidelity in this most important matter. We are to pray at all times and in all places and should maintain some "closet of prayer," some spot so consecrated to prayer that its very atmosphere surrounds us with the spirit of prayer when we enter it. "And prayed, and gave thanks before his God, as he did aforetime." Here was no parade of piety, and no flaunting of disobedience to the royal order; Daniel simply held quietly to his ordinary schedule in a self-respecting, modest way. He does not change his habit, but goes upstairs, though he might have known that it was like climbing the gallows. "Brave old man! Remember, this was not the sudden impulse of one who felt the flush of youth, but it was the calm decision of one who was venerable with age, having performed deeds of public service that might have well entitled him to do garrison duty, for the rest of his days."—C. H. Spurgeon.

"And they brought Daniel and cast him into the den of lions." "There must have been great excitement in the city then. All Babylon knew that this man was not going to swerve. They knew very well that that old statesman was a man of iron will and that it was not at all likely he would yield. The lion's den had few terrors for him. He would rather be in the lion's den with God than out of it without him."—D. L. Moody. "Now the king spoke and said unto Daniel, Thy God whom thou servest continually, he will deliver thee." "Heathen as he was, he knew little of the distinction between Jehovah and false gods. But he could see the difference between Daniel and other men. And he inferred that the Being adored by so excellent a man must be a good and powerful Being. Thus God is glorified by his true servants."—Bishop Alfred Lee.

The Seal of King and Lords. "And the king sealed it with his own signet, and with the signet of his lords." The king's seal remaining unbroken would render it certain that the royal officers had not broken in to murder Daniel if the lions spared him, and the unbroken seals of the officers would assure them that the king had not sought to rescue his favor-

ite counsellor. We may be sure that this precaution was insisted upon by the royal officers, Daniels' foes, who would pretend to fear that Daniel's Jewish friends would rescue him. For a similar reason the stone that closed Christ's tomb was sealed and a guard placed over it by the Romans at the desire of our Lord's enemies, who expressed the suspicion that the disciples of Christ would steal his body and pretend that he had risen from the dead. Thus the truth is confirmed even by its foes.

The Troubled, Anxious King.

"Then the king arose very early in the morning, and went in haste unto the den of lions." "Why should Darius have waited for the morning, if his penitence had moved him to a firm resolution to undo the evil done? He had better have sprung from his bed, and gone with his guards to open the den in the dark. Feeble lamentations are out of place when it is still time to act."—Alexander MacLaren. The weak king did not dare face his officers with less than one night in the lion's den given Daniel as punishment; but he hastened to the den on the first glimmer of dawn.

"The king spoke and said to Daniel, O Daniel, servant of the living God, is thy God, whom thou servest continually, able to deliver thee from the lions?" A remarkable expression to come from the lips of an idolatrous king; "servant of the living God." We know not how, but in some way Darius had learned that the God whom Daniel served was alive, and, probably also, that the gods whom he himself served were dead.

Divine Deliverance

"My God hath sent his angels." When Daniel's three friends were cast into the fiery furnace because they would not worship Nebuchadnezzar's golden image, a fourth was seen walking with them thru the fire, "and the aspect of the fourth (was) like a son of the gods."—Dan. 3:25-28. Here again God wrought a wonderful deliverance by means of his messenger (for that is the literal meaning of the Greek word, angelos). We are encouraged by the Scriptures to believe that the angels watch over all of God's children, saving them from many perils, seen and unseen; Ps. 34:7; Gen. 28:12, 48:16; 2 Kings 6:17, Isa. 63:9, etc. "And hath shut the lions' mouths, and they have not hurt me." Suppose the lions had killed him. What then? He still had won. "They never fall who die in a great cause." If you are wholehearted toward God, there is no

defeat. Down is up and black is bright. If the lions had killed him, it would have been just the carrying out of God's program just the same. I think it was Henry Ward Beecher who put it: "To kill a good man is very much the same as if one would try to spite a ship by launching it."—Rev. John McNeill, D. D.

Second Decree of Darius.

Moved by this miraculous event, Darius issued another edict which, we may be sure, compensated Daniel for all that he may have suffered from the first edict of the king. This proclamation was made to all the vast kingdom, and ordered universal worship of Jehovah, the God of Daniel, "the living God steadfast for ever," whose dominion shall never end. Similar edicts were issued by Nebuchadnezzar, Cyrus and Artaxerxes. They must have served to check idolatry, to encourage and exalt the Jews, and to maintain faith in the one pure and true religion until the temple could be rebuilt and to Jerusalem restored.

The Open Window.

"The inner life demands it for its own self-realization. If the soul looks out upon nothing better than the streets of Babylon,

rich and gay though they may be, if the mind reads only the newspaper and hears only the talk which reflects the sentiment of Babylon; if the heart finds its chief pleasure in pieces of light amusement of in the more frivolous forms of social contact; if the inmost nature never rises above the smoke and soot of these commonplace pursuits, then inevitably the best that is in a man grows small, thin and anemic.

If he prizes moral vigor, stamina and endurance, he must have the windows of his life open continually upon the superb sources of strength."

"Are your windows open toward Jerusalem, Though as captives here 'little while' we stay? For the coming of the King in all his glory Are you watching day by day?"—

BLEEDING GUMS HEALED

The sight of sore gums is sickening. Reliable dentists often report the successful use of Leto's Pyorrhoea Remedy on their worst cases. If you will get a bottle and use it as directed druggists will return money if it fails. City Drug Store.

Brand Want Ads Pay Good Dividends

Ice Cubes freeze faster in FRIGIDAIRE



FRIGIDAIRE has always been powered and designed to freeze ice cubes quickly. And now you can freeze them even more quickly.

Each Frigidaire household model is equipped with the new Cold Control... a simple patented device that speeds the freezing of ice and desserts.

See Frigidaire. Then learn how little it costs. Find out how easily any model may be purchased on General Motors liberal terms. Come in today.



The new Frigidaire Cold Control... a simple patented device now offered by Frigidaire.

J. C. CUMMINS
Hereford, Texas

PRICES AS LOW AS \$225 COMPLETELY INSTALLED

RALPH BARNETT

215 Main

Real Estate - Loans - Financing

CLOSING OUT SALE

AS I AM LEAVING THE FARM, I WILL SELL AT PUBLIC AUCTION ALL MY FARMING EQUIPMENT AND STOCK. FOUR MILES SOUTH and TWO MILES EAST of HEREFORD.

Thursday, August 15

SALE STARTS AT 10:00 O'CLOCK A. M.

9—Head Horses—9

- 1—Black team, weight 2700 pounds.
- 1—Bay team, weight 2600 pounds.
- 1—Black team, weight 2500 pounds.
- 1—Black horse, weight 1500 pounds.
- 1—Sorrel saddle mare.
- 1—Bay mare, race stock.
- 6—Sets harness and collars; lines and bridles, and one saddle.

Farm Machinery

- 1—12-foot McCormick header.
- 1—Deering row binder.
- 1—12-hole Kentucky wheat drill.
- 1—One-horse Van Brunt wheat drill.
- 1—16-hole wheat drill, engine and team hitch
- 1—Two-row sod planter.
- 1—Two row Emerson lister.
- 1—One-row Case lister.
- 1—Eight-foot disc harrow.
- 1—Four-section harrow.
- 1—Two-row knife sled.
- 2—One-row knife sleds.
- 1—Two-row shovel cultivator.
- 2—One-row shovel cultivators.
- 1—Two-row slide, with disc.
- 1—Emerson double disc plow.
- 1—Deere, 12-inch gang sod plow.
- 1—Walking sod plow.
- 1—Walking mole-board plow.
- 2—Garden cultivators.
- 1—Grindstone.
- 1—Single buggy.
- 1—Set single buggy Harness.
- 1—Set pipe tools.
- 1—110 pound anvil.
- 1—Vice.
- 1—Post drill.
- 1—Set taps and dies.
- 1—Three-inch wagon, tight top box.
- 1—Iron wheel wagon, with header barge.
- 1—Iron wheel feed wagon.

21—Head Cattle—21

- 8—Durham cows, heavy milkers.
- 1—Registered Shorthorn (Durham) bull, 18 months old.
- 2—Durham heifer yearlings.
- 2—Durham steer yearlings.
- 3—Jersey heifer yearlings.
- 5—Calves.

E. T. BROOKS WILL CONSIGN FIVE HEAD

- 2—Jersey cows, milking.
- 1—Jersey cow, 2 years old, milking.
- 2—Heifer yearlings.

120 acre row crop and 400 acres grass, and lease on place until January 1, 1930. 250 BUSHELS OF OATS.

15—Head Poland China Hogs—15

These hogs are from the Lee Ott and Henderson herds.

- 2—Bred sows.
- 1—Pure breed male hog.
- 12—Pigs.
- 1—Hog house.

CHICKENS

100—Head Plymouth chickens.

Household Goods

- | | |
|------------------|------------------------|
| Bookcase | Chairs |
| Music cabinet | Rocking chairs |
| Phonograph | Rugs. |
| Davenport | Kitchen range. |
| Library table | Four-burner oil stove. |
| Dining table | Heater. |
| Kitchen table | Dishes. |
| Kitchen cabinet | Kitchen utensils. |
| Kitchen Cupboard | Fruit jars. |
| Secretary | Telephone. |
| Dressers | No. 3 Primrose |
| Clothes chest. | cream separator. |
| Beds | Cream cans. |

FREE LUNCH AT NOON.

TERMS: CASH.

F. W. CURTIS, Owner

E. E. RAMSEY, Clerk.

COL. RAY BARBER, Auctioneer.

"Dairy Barn floors and... how to build them" is the title of a useful circular which we will send you free .. on request

PORTLAND CEMENT ASSOCIATION
Athletic Club Building
DALLAS, TEXAS

CONCRETE FOR PERMANENCE

Your tongue tells when you need



Coated tongue, dry mouth, bad breath, muddy skin, groggy nerves and sour stomach suggest its use.

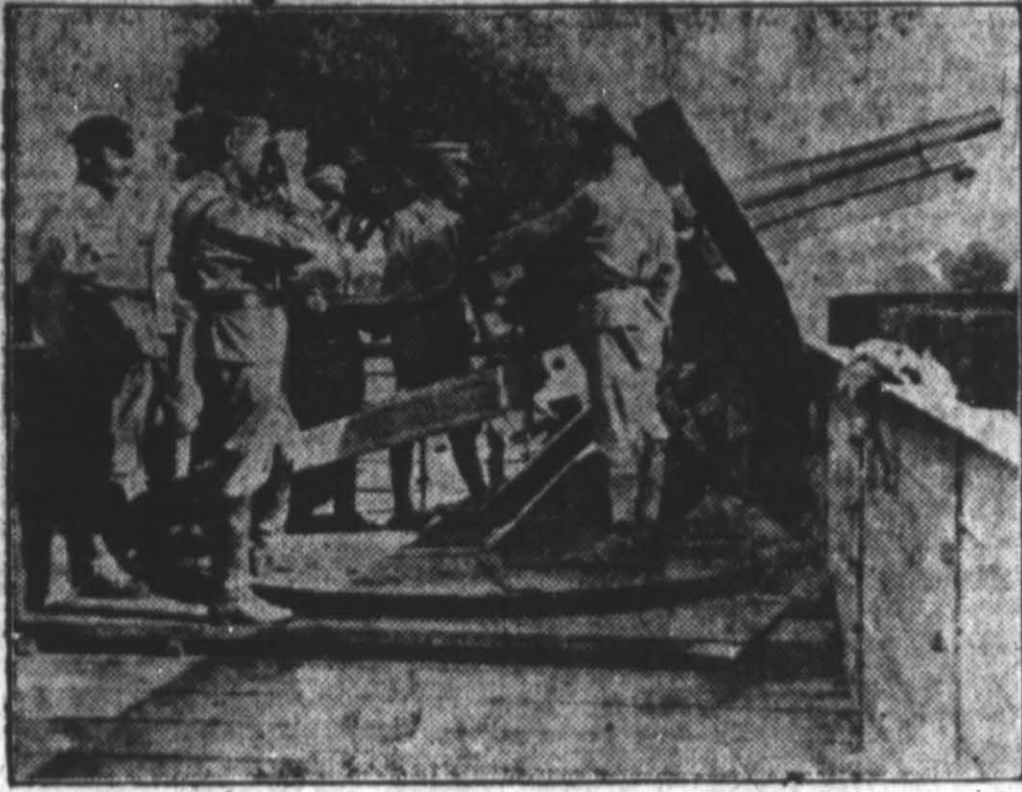
WHY!



—do you find one man at the head of a flourishing business making money hand over fist, while another is "small fry" among storekeepers? Answer: One of them had the good sense to enlist the aid of the First State Bank in developing his enterprise.

The First State Bank

SOVIET TROOPS CLASH WITH CHINESE.



Both Russia and China are rushing troops and guns to the frontier as a result of the latest outbreak. Photo shows a group of "White Russian" soldiers. It is reported to have sided with the Chinese in their conflict with the Soviet.

NOTICE TO PARENTS OF SCHOOL CHILDREN

I will give you until school begins to transfer your children from one district to another.
EARL W. WILSON,
County Superintendent.

Mrs. Geo. Sasser and son, who have been visiting here for several days with her parents, Mr. and Mrs. W. B. Anthony, her sister, Mrs. Clifford Cox, and her brother, C. W. Anthony, returned to their home in Clovis, New Mexico, the latter part of the week.

I buy my Drugs at CLARK'S.

Mr. and Mrs. N. S. Locke of Miami, Texas, spent an enjoyable week end here visiting here with Rev. and Mrs. E. B. Bowen. Mr. Locke returned home Sunday. Mrs. Locke remained here with friends until Tuesday.

The Chase wheat drill has many outstanding features that no other drill on the market has. Be sure to look them over. Sold by J. A. WEAR IMPLEMENT CO.

Notice is hereby given that on the 21st day of June, 1929, the undersigned, whose residence and post office address is Hereford, Texas, was appointed Executrix of the estate of William M. Ashbrook. All persons having claims against said estate are hereby notified to present them. All persons indebted to said estate, or to the estate of D. F. Ashbrook, please see the undersigned. Dated this the 19th day of July, 1929.
LIZZIE ASHBROOK, Executrix.

Mr. and Mrs. John Kropff motored to Amarillo Tuesday on a business trip.

L. J. Starkey, real estate dealer of Pampa, was in Hereford Sunday investigating land prices in this vicinity.

Miss Dell Magart left Thursday for Los Angeles, California, where she will visit with relatives for several months, probably returning to Hereford in October.

Phileo is unsurpassed for volume, tone, extreme selectivity and distance.

William Olmer of Vernon enjoyed a visit last week with Kelly Pigg.

"Because of unusual crops and conditions in this county an old couple of farm bred people whose children have all married and gone, desire to trade their splendid residence with an acre of ground close in, for unimproved farm lands at a cash basis. No inflated values will be considered. The residence is and will continue to be a big revenue producer. Write P. O. BOX 515, Hereford, Texas.

I buy my Drugs at CLARK'S.

Have you looked the Angell one-way plows over? They are interchangeable from 10 feet to an 8-foot, from an 8-foot to a 6-foot, to a 4-foot; the bearings are unconditionally guaranteed by the manufacturer for 3 years. J. A. WEAR IMPLEMENT CO.

"Be sure and hear the new Phileo before you buy any radio."

Locals

Miss Dorothy Arnold has as her guest Miss Kathryn Sue Ralston, of Iowa Park, Texas.

Mrs. Hancy Yantis of Minneapolis, Minnesota, is enjoying a visit this week with her mother and sister, Mrs. J. B. Jones and Miss Martha Duncan.

I buy my Drugs at CLARK'S.

Mrs. J. B. Jones and daughter, Miss Martha Duncan, returned home last week from Hot Springs, New Mexico.

Phileo Consoles, \$140.00 to \$225.00 complete.

\$350.00 buys fine block of ten lots, gas available. L. BASKIN, Owner.

"Because of unusual crops and conditions in this county an old couple of farm bred people whose children have all married and gone, desire to trade their splendid residence with an acre of ground close in, for unimproved farm lands at a cash basis. No inflated values will be considered. The residence is and will continue to be a big revenue producer. Write P. O. BOX 515, Hereford, Texas.

Mr. and Mrs. O. L. Rutherford and children were in Dimmitt Saturday on a business trip.

Rexall August Money Saving Sale. CORNER DRUG STORE.

Mr. and Mrs. W. B. Anthony, accompanied by Mr. and Mrs. C. W. Anthony, motored to Clovis, New Mexico, Sunday, where they visited with relatives.

O. L. Rutherford is reported this week to have traded his home place here with H. D. Blythe of Dimmitt, in exchange for a farm of 190 acres near Dimmitt. Mr. Blythe will move to the Rutherford place at once. No plans for the future have been announced yet by Mr. Rutherford.

Now! Is The Time

—To build that addition to the home, or the new home that you have been planning.

—Kemp's is the place to get your plans and building materials.

KEMP LUMBER CO.

The Place for Good Lumber.

JUST ARRIVED Our New Pleating Machine

—Dresses you have been unable to get cleaned and repleted, send them to us. A neat, clean job at a surprisingly low price.

—We have all kinds—small knife ruffle, pleats, or cloth as wide as 50 inches, and as long as you want it, in little, medium and large knife pleats, and all sizes of Sunburst circular accordeon; also straight accordeon. And, listen ladies, we have the box accordeon that will be so popular this fall and winter. If you are having a new dress made let us pleat it. If it is an old one, let us clean and repleat it. Call 85 or come in for prices and information.

You Are Always Welcome and Appreciated.

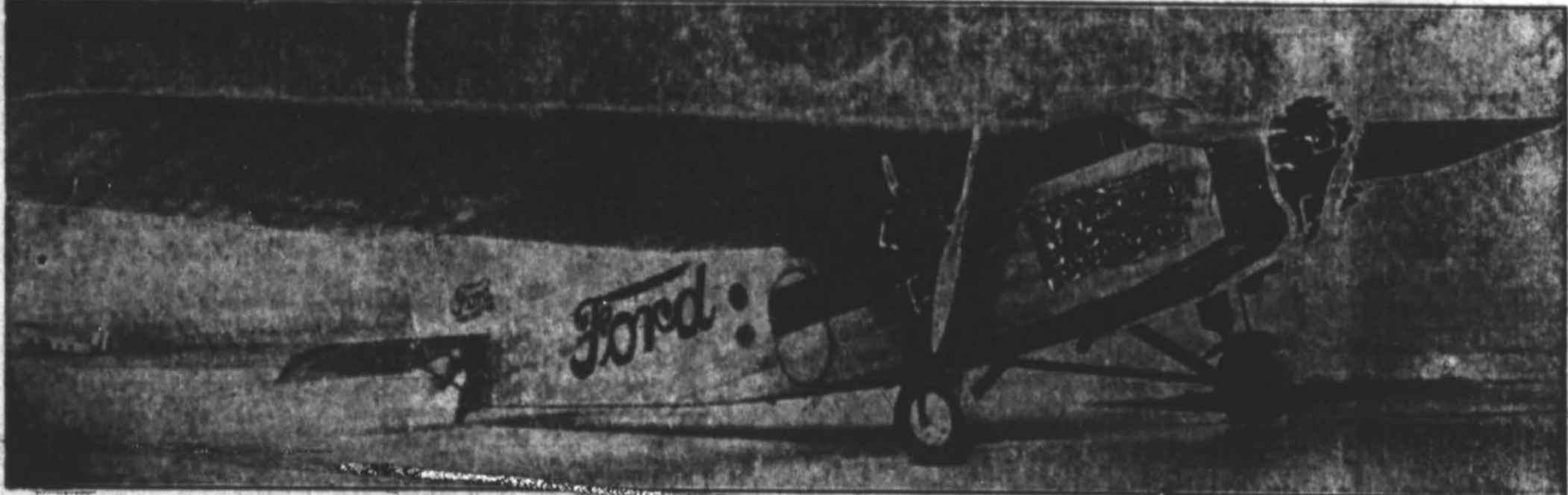
HEREFORD DRY CLEANERS

Phone 85

"If We Can't Clean It, Throw It Away"

SEE ONE OF AMERICA'S LARGEST AIRSHIPS TRI-MOTORED FORD

14-PASSENGER ALL METAL CABIN AIRPLANE



SAFEST TRANSPORTATION IN THE WORLD WITH THE GREATEST COMFORT Hereford, Texas One Day Only Sunday, August 11

Big ship will land at 9:00 o'clock Sunday morning three miles south of Hereford on 25-Mile Avenue at Hereford Motor Company's Wheat Farm.

Through the courtesy of your Ford dealer, you may enjoy a fifteen mile aerial tour over the city and surrounding country for \$3.00. Flown by world-renowned pilots.

Gulf No-Nox Motor Fuel

—was furnished by special request of Mr. Chas. W. Hardin, Flight Manager for this tour. The same GULF NO-NOX GASOLINE that you buy for your Model A Ford.

HEREFORD MOTOR CO.

Authorized Ford Sales and Service.

Hereford, Texas

Fall Dresses

In a Special
Selling Event



\$10.95 and \$16.95

Models for
Every
Occasion

Featuring
LITTLE WOMEN'S
and
STOUT DRESSES
in Every Leading
Material.
Stressing
CREPE AND VELVET
COMBINATIONS
and a Group of Tailored
TRAVEL CREPES

NEW HATS, ALL COLORS
\$1.50 to \$4.95

Sprolws-Cronin & Co.

UNUSUAL CAMERA EFFECTS IN PICTURE

With the increasing demand for the unusual in motion picture photography, the modern cameraman must be an ingenious inventor as well as a camera technician. This was illustrated in the filming of Cecil B. De Mille's production, "The Godless Girl" during which the photographer, Pevelev Marley, was called upon to devise means of obtaining several remarkable camera shots.

Marley, who has photographed all of De Mille's recent productions, including "The King of Kings," succeeded in filming two startling scenes. The first represents a riot in a four-story building during which the participants battle up and down a staircase. To obviate the necessity of a dozen cameras to film various parts of the riot in close action, medium distances and long shot, Marley arranged for a movable camera-carriage, able to be elevated to the top floor or lowered to the first, or to be moved forward or back at any moment.

This was accomplished through the use of an overhead tram system, the car hanging from the monorail, being equipped with a power unit which could make an elevator out of the camera-carriage. The controls were operated from the camera-carriage, which carried in addition to Marley and his camera man, Cecil De Mille and the art director, Mitchell Lelsen. The footage photographed from this ingenious mechanical arrangement was most striking.

Marley is credited with an even more interesting shot in another part of the same sequence, in which the camera drops from the fourth floor to the first with lightning-like speed giving the theatergoer the sensations of a sickening fall. Marley was strapped on a swing seat with the camera in his lap, with De Mille on another narrow seat above him. The camera was then started and the swing dropped through the well of a staircase by means of the mechanism with which the over-head tram car was equipped.

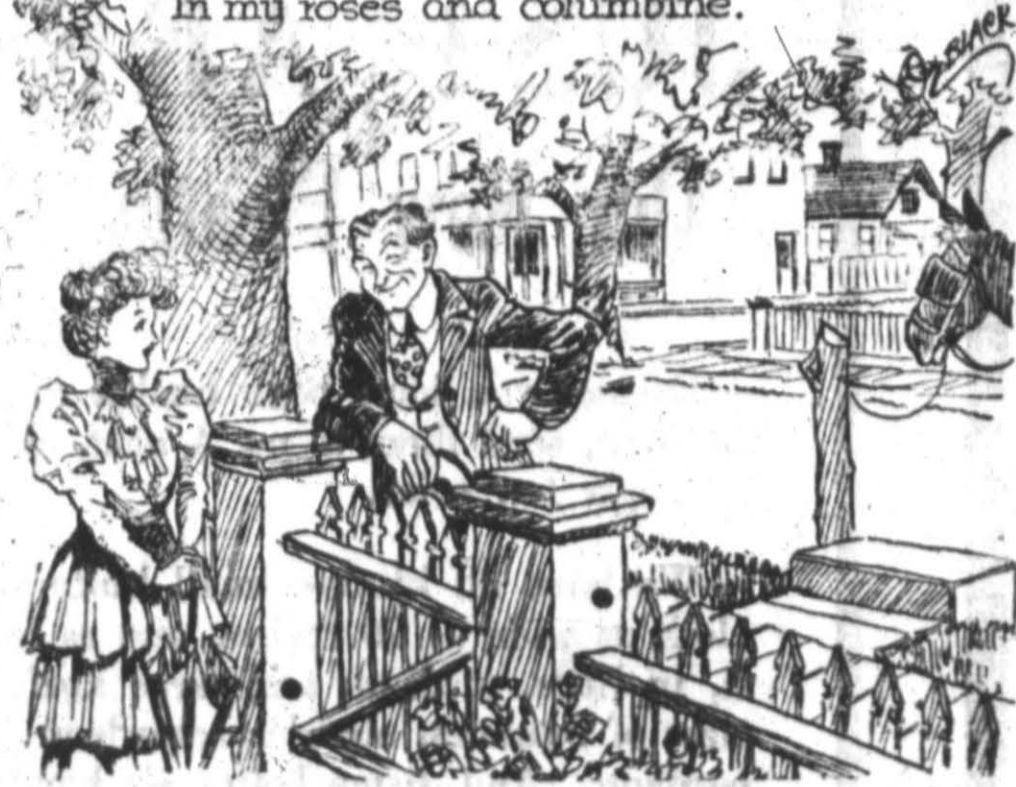
"The Godless Girl," written by Jeanie Macpherson, comes to the Star Theatre Monday and Tuesday next. The theme is two-fold dealing with atheism among high school and college students and the deplorable conditions existing in many state reformatories throughout the country. Lina Basquet is Marie Prevost, George Duryea, Noah Beery and Eddie Quillan are the leading players in what is said to be the greatest melodrama ever produced by Cecil B. De Mille.

Mr. and Mrs. J. G. Landess, accompanied by their three sons, Chester, Claude and J. C., and daughter Pearl, arrived last week from Brownfield for a visit with their daughter and sister, Mrs. T. E. Brown.

The Old Home Town

by A. J. DUNLAP

I'm an old fashioned country town
And the cynical strangers sneer
At my shabby old buildings and barns
And my quaint rustic atmosphere.
But I know there are hearts that quicken
There are eyes that are dimmed with tears
At the name of the Old Home Town,
With its memories of vanished years;
For their grandfathers staked my streets
And their fathers were boys of mine,
And the memories of sweethearts linger
In my roses and columbine.



Here and There

Rev. Ausmus of Lubbock preached at Frio Sunday night.

Mr. and Mrs. W. E. Murdock spent Monday afternoon with Mr. and Mrs. Henry Behrends, Sr.

Mr. and Mrs. Roy Kancaid are enjoying a visit from his mother and brother from Denton.

Misses Ruby and Alma Andrews and Pauline Benson of Shamrock were dinner guests of Maxine Tice Sunday.

Mr. and Mrs. A. T. Jones and Mrs. Springer attended church at Flagg Sunday.

Miss Ruby Andrews spent last week with Miss Leatrice Benson near Progressive.

Mr. and Mrs. H. M. Mobley returned last week from a two weeks visit with relatives at Breckenridge, Woodson and Floydada.

Mr. and Mrs. Oscar Campbell were called to Atley, Oklahoma, last Tuesday by the serious illness of Mrs. Campbell's sister.

Mrs. Tom Mobley is enjoying a visit from her mother, Mrs. Errington and daughter, who live in New Mexico.

Mr. and Mrs. Harry Lance spent

Sunday at the Guy Ham home.

Mr. and Mrs. Jack Robinson returned the first of the week from a visit with relatives at Chickasha, Oklahoma.

Rev. Hope Owen of Clinton, Oklahoma, preached at Frio Sunday morning.

Mr. and Mrs. J. W. Berry returned Sunday night from a two weeks visit with relatives at Beth-

any, Missouri. They report dry weather most of the way there.

Mr. and Mrs. J. W. Lindsay are the proud parents of a baby girl born Saturday night.

Rev. and Mrs. Ausmus spent Sunday night at the A. T. Jones home.

Misses Tiny Lee Springer, Gladys Jones and Elmer Jones spent last week visiting relatives at Childress.

Frances Gaetz was a tonsil patient at the hospital Thursday and the little fellow is feeling fine since.

Mr. and Mrs. Siren called at the Atchley home Sunday evening.

We failed to mention last week that W. S. Dixon presented Mrs. Dixon with a fine new automobile for a birthday present. They attended church services at Cleo Sunday afternoon.

Rev. Mr. Coe began a series of meetings at Frio Sunday evening. It is expected that Rev. Brownlow will be there the first week.

Summerfield

Rev. Dungan preached at the church Sunday night.

Alla Fay Lance and Mildred Mebark spent last week in Canyon visiting their sisters who are attending school there.

Mr. and Mrs. J. L. Lookingbill and son Cecil and wife of Tulsa are having a vacation at Ruidoso, New Mexico.

Mr. and Mrs. Bernard Roberson left for Merkel, Texas, last Saturday to visit her parents.

Mr. and Mrs. L. M. Hutchins of Tucumcari, New Mexico, visited her uncle, J. A. Noland, on their way to Oklahoma.

Guy Peacock arrived with the migrant car of A. J. Blackmore from Crowell, Texas.

Mr. and Mrs. A. M. Walker went to Plainview Sunday to visit a cousin.

T. M. Noland and wife of Floydada visited a few days with his brother, J. A. Noland. They went

on to Hob Springs, New Mexico, Mack Noland going with them.

Mr. and Mrs. B. R. Jennings of Hereford visited in the J. B. Davis home Sunday.

Mr. and Mrs. O. B. Roberson and son, Glen, left for Houston, Missouri, to visit her parents.

Mrs. Beulah Roberson spent several days last week visiting relatives in Portales.

Mr. and Mrs. R. E. Henderson and daughter of Gainesville are visiting with Mr. and Mrs. Lewis Jay.

Mr. and Mrs. B. C. Roberson went to Yeso, New Mexico, to visit with her relatives last week.

Misses Rena and Alma Walker of Pampa are visiting their brother, A. M. Walker and family.

Thomas Blakemore of Stanton, Arkansas, accompanied by A. J. Blakemore and daughter, Eva, of Crowell arrived Monday and will make their home here.

Mr. and Mrs. Lewis Jay were Sunday visitors at the P. M. Hou-

CREAM WANTED

We pay all transportation charges, and make no deductions. Our advertised price is to the mutual benefit of all concerned. By shipping your cream to us, we get the cream we need and you get the benefit of our market value price. Why take less when you can get more? Ship us and get the most. Reference: Richardson County Bank.

FALLS CITY CREAMERY CO. Falls City, Nebr.

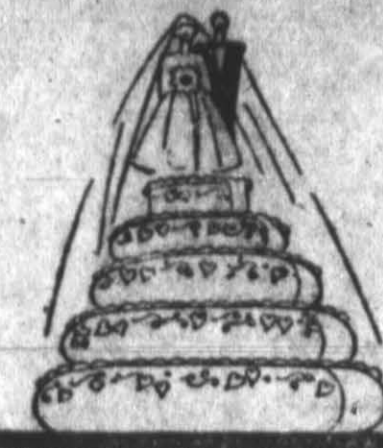
ser home at Westway.

B. A. Atchley and family enjoyed a visit with his brother who lives at Olney, Texas.

Mrs. Maud Carter of Fayetteville, Arkansas, stopped on her way

to Seattle, Washington, to visit her nephew, Forber Blackmore.

Mr. and Mrs. Louie Huckert returned from Colorado, John Ness coming with them and will visit old neighbors and friends here.



Let Us Bake Your Wedding Cake

We'll have it ready on time—and it will be the most delicious you ever tasted!

Large or small, simple or elaborate, we are ready to make an exceptional cake of the best and purest ingredients for your wedding—or any other big event—at modest cost.

Hereford Bakery

Frank Barber & Sons

PUBLIC FARM SALE

FRIDAY, AUGUST 16

SALE BEGINS PROMPTLY AT 10:30 A. M.

Having sold my farm I will sell at Public Auction, the livestock and farm equipment located 15 miles due south of Adrian, or 15 miles north of Hereford on 25-Mile Avenue, and 15 miles west, better known as the old Chapman farm, the following described:

FARM MACHINERY

- 1—J. I. Case combine, good condition.
- 1—Hart-Parr tractor, good condition.
- 1—Sanders plow, 10 disc, tractor hitch
- 1—Emerson 3-disc horse drawn plow.
- 1—Ford truck, good condition.
- 1—Moline drill, 18 hole, practically new.
- 1—Kentucky drill, 16-hole.
- 1—Emerson tandem disc harrow, ten-foot.
- 1—John Deere tandem disc harrow, six-foot.
- 2—Deering broadcast binders.
- 1—McCormick row binder, nearly new
- 2—Two-row go-devils.
- 1—Three-section harrow.
- 1—Moline sod plow, mole board, two bottom.
- 1—Sod plow, mole board, 3 bottoms.
- 1—P. and O. two-row lister.
- 1—P. and O. one-row lister.
- 2—Box wagons, good condition.
- 1—Rack wagon, good condition.
- 1—Two-row slide go-devil.
- 400 feet galvanized pipe, 1 inch, extra good.
- 1—Blacksmith's outfit, complete.
- Several sets of good harness, collars, bridles, etc.

HORSES AND MULES

- 1—Team mules, age 7-8, 15 1-4 hands well broke.
- 1—Team horses, age 8, 16 hands, weight 2600 pounds.
- 1—Bay mare, age 7, 15 hands, weight 1050 pounds.
- 1—Gray horse, age 8, 15 1-2 hands, weight 1050 pounds.
- 1—Three-section harrow.
- 1—Bay child's pony, smooth, weight 900 pounds.
- 2—Horse colts, coming 3 years old.
- 1—Filly, coming 2 years old.
- 3—horses, coming 4, 5, 6 years old.
- 1—Jersey cow, age 6, extra good.

HOUSEHOLD GOODS

- 1—Extra good piano, practically new.
- 1—Mahogany bed room suite, complete.
- 1—Mahogany living room suite, complete.
- 1—Mahogany bed room suits, complete.
- 1—Breakfast room suite, new.
- 1—Gasoline range cook stove.
- 1—Gasoline heater, new.
- 1—Coal oil cook stove.
- 1—Coal range, 6 hole, water heater.
- Many other useful articles entirely too numerous to mention.

This is all good, clean furniture—no junk. If you appreciate good furniture, it will be to your interest to take advantage of this rare offering.

ANYONE NEEDING GOOD LIVESTOCK OR FARM EQUIPMENT, WILL PROFIT BY ATTENDING THIS SALE.

LUNCH WILL BE SERVED AT NOON

John Rector, Owner

CLIFF ESTES, Clerk. TERMS—CASH. RAY BARBER, Auctioneer.

SPECIAL EUGENIE PERMANENT

From August 10th to September 1st only. Special Permanent Short Hair \$6.00, Long Hair, \$8.00.

Special eye lash and eye brow dye. Mrs. Sam Hutson is now with us. Phone for appointment.

MODERN BEAUTY PARLOR

Mrs. M. W. Phillips, Proprietor. Phone 95



BUY PROFITS BY THE BAG with the Row of Merit Diamonds

Merit Egg Mash

Keep Your Hens In Good Condition for Better Profits

Feed the Balanced Ration

See that they have plenty of fresh water at all times.

WE BUY PRODUCE

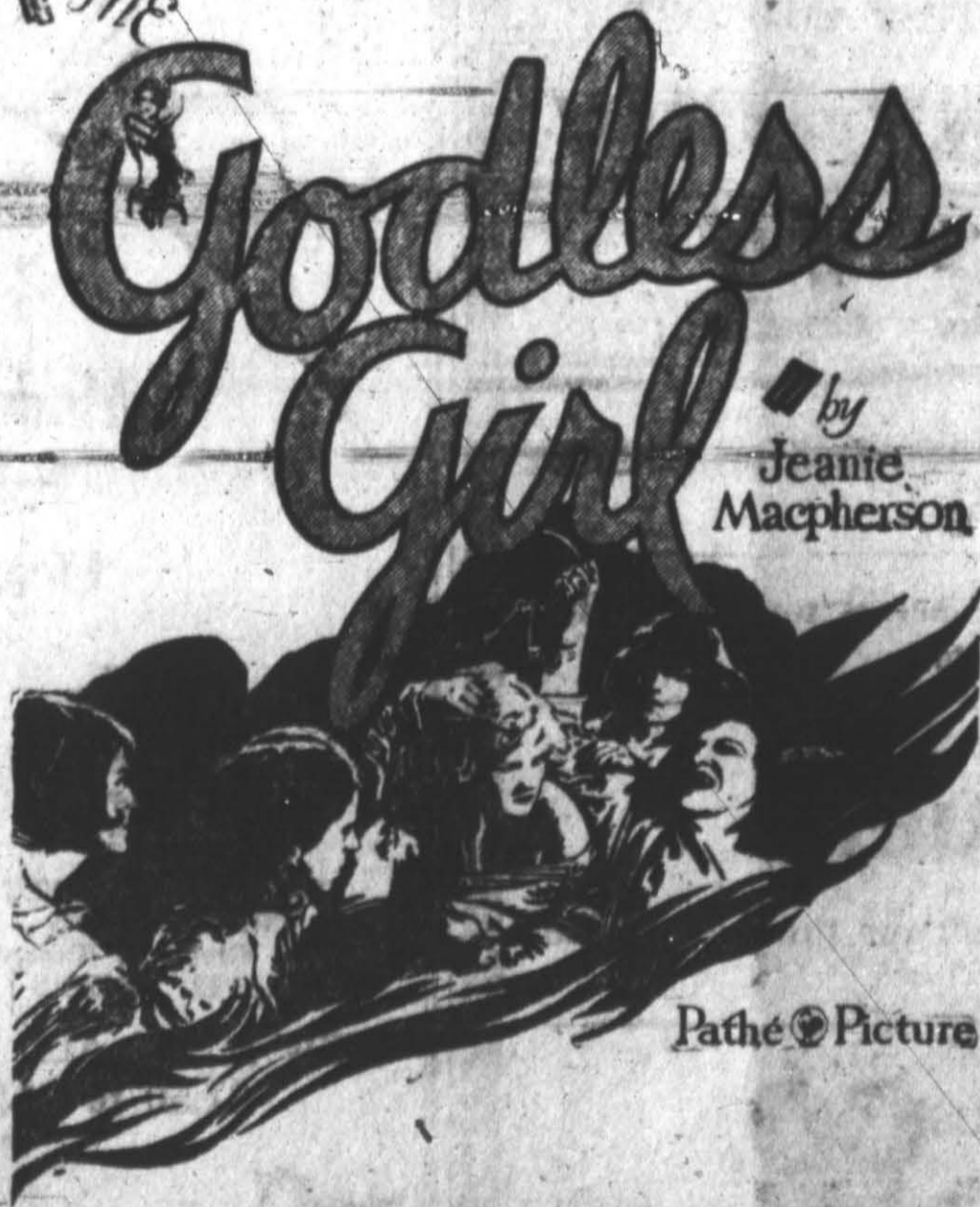
West Texas Feed & Seed Company

Phone 265

THE STAR THEATRE

Monday and Tuesday, August 12-13

Cecil B. DeMille's Sensational Melodrama



Pathe Picture

Also Two Reel Comedy

REGULATING TRANSPORTATION OF LIVESTOCK AND FOWLS IN EFFECT

An act requiring drivers of all trucks, automobiles and other vehicles to have and exhibit to peace officers upon demand written permit covering movements of livestock and domestic fowls contained therein or to make written statement in the absence of said permit, and providing penalties for failing to exhibit the same or to make said statement or having false or forged permit, and declaring an emergency.

Section 1. Any person who is driver of any truck, automobile or other vehicle containing livestock or domestic fowl which is upon or being driven upon any land of which said driver is not owner, lessee, renter or tenant, or which is upon or being driven upon any highway, public street or thoroughfare, who falls to have in his possession and exhibit to any person or peace officer, upon demand a written permit authorizing said movement, signed by the owner or caretaker of said livestock or domestic fowl or from the owner or any person in control of the land from which said driver began said movement, for each head of livestock and each domestic fowl in said movement, unless said driver, upon demand of any person or peace officer makes, signs and delivers to said person or peace officer a written statement containing the information herein required to be included in permits. Said driver shall be fined not less than \$25.00 nor more than \$200.00 for each head of livestock and each domestic fowl in said movement which is not covered by the following information: Name of place of origin, including name of ranch or other place; point of destination including name of ranch, market center, packing house or other

place; number of livestock or of fowls with description thereof, including kind, breed, color and also marks and brands, if there would be any. Failure or refusal of each driver to exhibit to a person or peace officer said permit or to make said statement, shall constitute probable cause for any peace officer to search said truck or vehicle to ascertain if it contains any stolen livestock or stolen domestic fowls and to detain said movement a reasonable length of time to ascertain whether any livestock or stolen fowls are contained therein.

Any driver who has in his possession any false or forged permit or who makes false written statement shall be fined not less than \$200.00 nor more than \$500.00, or he shall be imprisoned in the county jail not less than sixty (60) days, nor more than six (6) months, or he shall be punished by both such fine and imprisonment. It is further provided that all provisions of this act shall apply to slaughtered livestock and domestic fowls and butchered portions thereof.

Section 2. The fact that there are numerous thefts of livestock and domestic fowls and that the said stolen livestock and fowls are being hauled in trucks, automobiles and other vehicles from ranches, pastures and premises along public roads, thoroughfares and highways and that there is no adequate law regulating movements in livestock by trucks, automobiles and other vehicles whereby such thefts may be prevented and detected creates an emergency, and so imperative public necessity exists that the constitutional rule requiring bill to be read on three several days be suspended, and this act shall take effect and be made in force as set out in its provisions from and after its passage and it is so enacted.

SAYS COCKTAILS AND CIGARETTES RUIN COMPLEXION

College Station.—One of the worst enemies to a girl's complexion and beauty is the cigarette and cocktail habit, Mrs. Erachel S. Records, of Fort Worth, declared in discussing the Foundation of Beauty, before the girls section of the A. & M. Farmers short course. "A recent magazine of beauty culture, stressing the fact that it was not dealing with the moral phase of it, warned its readers under the heading 'The Deadly Cocktail' of the ravages wrought to the most enchanting complexion by the continued use of such poison," the speaker added.

The keynote of modern beauty is naturalness based on the ideal of a sound mind in a sound body. Mrs. Records went on to say. "The expression, 'the picture of health,' is truer than we sometimes realize, for no one can be truly beautiful without a foundation of abounding good health. If we fail to exercise daily we grow fat, old, stiff, ungraceful and become victims of various organic diseases."

Deep breathing is a very necessary thing, Mrs. Records pointed out, since it purifies the blood, speeds up circulation, soothes the nerves, prevents colds, and helps make one immune to infection. "A sigh indicates that the blood is starving for oxygen."

Water in abundance, plenty of rest, right eating and plenty of exercise were cited as necessary health builders and in turn beauty builders. "Do not overeat," she advised. "Some says overeating was the original sin, that 'Eve ate Adam out of house and home.'"

STATE CHAMPIONS WILL PLAY BALL AT SHREVEPORT

Nation-wide attention has been focused on the regional tournament of the American Legion Junior World Series baseball program in which the champion team of this state will take part at Shreveport, La., August 19 and 20. Crossing bats in the Shreveport tilt will be the champion teams of Texas, Arkansas, Oklahoma and Louisiana. Should the champion team of this state win it will compete for further honors in a western sectional tournament in Colorado Springs, Colorado, August 28, 29 and 30.

The team which emerges as victor from the Colorado Springs tournament as a western champion, will then meet at Louisville, Ky., September 4, 5 and 6, in a two out of three game series with the eastern champions to determine the winner of the world's series. Arrangements have been made to broadcast the world's series play by play over the network of the National Broadcasting Company, Dan Sowers, national director of the Legion junior baseball program has announced. Graham McNamee, famous sport announcer will be at the microphone. Not only will the broadcast be of great interest to the more than 300,000 boys taking part in the Legion baseball tournament, but also to their parents, a million and a quarter members of the Legion and Auxiliary and various clubs and commercial concerns sponsoring teams in the national tournament, said Sowers.

Shreveport, under Legion auspices, has arranged to show the visiting teams a splendid time while competing for Interstate baseball honors.

Many worthwhile prizes await the team that wins the Legion junior world series in Louisville in September. The team will be awarded local, state and national honors, be given a splendid trophy, have an opportunity to travel and will be the guest of the American and National League teams in the major leagues' world series. The Oakland, California, nine, winning the Legion tournament last season, traveled a total of more than 15,000 miles before the boys resumed their studies.

Sweden's crown prince, Gustavus Adolphus, will spend a vacation in a tent camp on a lake in the Swedish Alps.

The J. A. Buckner home is being moved away to be replaced by a modern brick structure.

DEAD SHOT For All Skin Diseases

Such as Eczema, Tetter, Ringworm, Sores, Poison Ivy, Insect Stings, Erysipelas; also Cuts and Chiggers, Spanish and Toe Itch. Manufactured and sold since 1891 For Sale by all druggists.—Adv


C. T. Kibbe
Chiropractor
Buckner-Lambert Building
LADY ATTENDANT
Hours 10 to 12, 1 to 6
Phones
Office, 207
Residence, 901SF4

Rev. J. W. Beattie, pastor of the Congregational church at Friona, was in Hereford Thursday for a short visit.

Miss Elizabeth Tolk of Amarillo was the house guest last week of Miss Gladys Seigler, daughter of Mr. and Mrs. T. E. Seigler.

WEST TAILOR SHOP
MRS. O. F. WEST, Proprietor
"Well Pressed Is Well Dressed"
Clothes called for and delivered—Phone 385

WHERE A PENNY CAN SAVE A POUND
THERE YOU WILL FIND WISE MEN



It is false economy to save the trifling difference in premium between dependable stock insurance and cheap, unsafe types of insurance. Complete protection, with safety, is essential. Sound stock fire insurance is quality protection, inexpensive and sure. We furnish it.

Plains Insurance Agency
JOHN PATTON
Manager



These Rexall FACTORIES
With World wide connections make possible these PRICES

FACTORY-TO-YOU AUGUST MONEY SAVING SALE

The World's Largest Chain of Individually-Owned Drug Stores

—The Rexall Store is a link in the largest chain of co-operatively operated retail drug stores in the world. There are over 10,000 stores in the chain scattered through the United States, Alaska, Canada, Newfoundland, Great Britain, Ireland, Bermuda, British Guiana, Mexico, Hawaii, China, South Africa and Egypt.

—The Rexall Store has the exclusive sale for all United Drug Company trade-marked merchandise, the vast majority of which is supplied from its own factories direct to the retailer—a most economical method of distribution.

—Rexall Products have been favorably known for years as representing the highest quality merchandise at lowest consistent prices. In order to introduce and acquaint more people with the merit of these goods, the Rexall Stores from time to time conduct special selling events of which the present sale is one. You can always save money at your Rexall Drug Store.

SAVE WITH SAFETY
100 AT 100
The Rexall Store

CORNER DRUG STORE
TYNES & HUMBLE
Hereford Texas

A NEW SYMBOL OF A GREATER SERVICE



Two old established oil companies join forces better to serve their millions of customers

A STATEMENT

The consolidation of the Marland Companies and the Continental Oil Company has combined the producing, refining and marketing facilities of these widely known manufacturers and distributors of petroleum products.

The high standards of manufacture which have established and maintained the reputation of the high quality products heretofore sold under the Conoco and Red Triangle brands will be strictly maintained.

The same chemists and engineers, the same refineries and, above all, the same policies, will support the new trade mark "A new symbol of a greater service."

C. J. Marland CHAIRMAN OF THE BOARD
J. J. Moran PRESIDENT

THE GREATER CONTINENTAL OIL COMPANY

PRODUCERS AND REFINERS OF CONOCO PETROLEUM PRODUCTS

A bottle of tonic will convince you. Buy one today.

Let US be YOUR Druggists.

City Drug Store

"WE SERVE TO SERVE AGAIN"

Hereford

Phone 300

Texas



Keep Young

Our blood and nerve building tonics will send the red blood to your cheeks and give you strength and desire to go about your daily tasks with pep.

Locals

Miss Eloyse Pitman who is attending school in Canyon, spent Sunday and Monday here with her parents, Mr. and Mrs. J. H. Pitman.

Miss Kathleen Hawkins, who is attending school in Canyon, spent Sunday here with her parents, Mr. and Mrs. H. H. Hawkins.

We have several parties with good equipment who want to rent farms from 1/2 section to 4 sections. We also have some buyers for land on the crop payment plan and some that want to buy outright on reasonable terms. Let us know what you have to rent, sell or trade. J. A. WEAR IMPLEMENT CO.

Mr. Newcomer, ask your neighbor what he thinks of RICE'S INSTANT TIRE SERVICE!

H. A. Wright of the West Texas Feed and Seed Co., and his brother-in-law, E. F. Harmon, of Dimmitt, are visitors in Junction, Texas, this week.

Jack Rogers of Happy was in Hereford Wednesday for a short visit with friends.

Mr. and Mrs. Claude Miller of Qulitque spent Sunday in Hereford with friends.

Mr. and Mrs. L. D. Gray have returned to their home at St. Louis, Missouri, after an extended visit with Mrs. Gray's parents, Mr. and Mrs. H. H. Boardman. Mrs. Boardman accompanied her daughter and son-in-law to St. Louis and will visit them there for some time.

Mr. and Mrs. John Haberer and sons, H. E. and John, Jr., returned home Saturday after an extended trip through the Northwest, which included visits to Salt Lake City, Utah, and Yellowstone Park, and a visit with relatives at North Bend, Nebraska.

STAR THEATRE

HEREFORD, TEXAS

Program

FRIDAY ONLY
AUGUST 9

"Girl Overboard"

Featuring
PHYLLIS HAVER
also
News and Fables

SATURDAY
AUGUST 10

HOOT GIBSON

"Burning the Wind"
Matinee and Night

Monday and Tuesday
AUGUST 12-13

"The Godless Girl"
also
Two Reel Comedy
Admission 15-25c

Wednesday-Thursday
AUGUST 14-15

LON CHANEY
in
His Latest Production
"THUNDER"

Don't let anything keep you from seeing this wonderful production!

Miss Lyndell Brooks has arrived home from Cisco, Texas, where she has been visiting for the past three weeks with her uncle and aunt, Mr. and Mrs. L. S. Jenkins.

Dr. and Mrs. F. E. Bowe leave next Sunday for an extended trip through the Eastern states, including a visit to New York City, after which they will go to Florida and Canada, returning home by way of Iowa where they will visit for a few days with relatives. They expect to return to Hereford on September 1.

Phone 452 and let us book you for a free home demonstration as soon as these sets arrive.

G. M. Hudson and family returned Tuesday from Honey Grove, Texas.

E. D. Fox of the Fox Mercantile Co., departed Sunday for St. Louis to purchase fall merchandise. He expects to be absent about ten days.

Brunswicks are Famous for Quality. RICE'S sells them. (account on sells).

Mr. and Mrs. J. T. Cronin and family arrived Saturday from Waurika, Oklahoma, where they visited with relatives. Mr. Cronin has been in Eastern markets for some time purchasing new fall merchandise for the Sprows-Cronin Co., and joined Mrs. Cronin at Waurika to accompany her home.

Gaston Baer of the Popular store departed early this week for Eastern cities where he will purchase merchandise for the fall season.

Mrs. John Kropff returned home Sunday after an extended visit with her parents, Mr. and Mrs. Lem Sawyer at Sadler, Texas. She was accompanied home by her father, Lem Sawyer, and her sister Miss Ruby Fay Sawyer, who will make an extended visit at the Kropff home.

Mr. and Mrs. E. E. Fridley had as their guests Monday evening their nieces, Mrs. Irene Killon and her small son, of Taft, California. Mrs. Killon is returning home after a five week's visit with relatives at Wichita, Kansas, and her parents, at Arnett, Oklahoma.

J. E. Beyer departed Saturday to join Mrs. Beyer in California, where they will enjoy an extended visit with relatives.

We want you to inspect our tire storage basement and see the big stock of tires we carry. Quantity buying of a quality tire is what makes our low prices possible. Brunswicks at RICE'S.

J. O. Howard, building contractor, is erecting a brick and concrete building 50x60 feet on Miles Avenue between First and Second streets, for John Jacobsen, blacksmith. Mr. Jacobsen will move his shop from the present location to the new building when completed.

\$350.00 buys fine block of ten lots, gas available. L. BASKIN, Owner.

Miss Anna Miller, Miss Eva Skelton and W. C. Pitman enjoyed a trip over the week-end to Carlsbad Caverns. Leaving here Saturday morning the party arrived at Carlsbad that night, visited the Caverns Sunday and, by driving most of the night arrived in Hereford at 4:00 o'clock Monday morning.

You buy Philco Radios in Philco cabinets only.

Wallace Louthan, who has been employed as butter maker at the Hale County Dairy Association Creamery at Plainview, has accepted a position here with the Farmers Creamery, arriving here Wednesday. Mr. Louthan will move his family here from Plainview as soon as a residence can be secured.

Ralph and Frank Robins of Malvern, Iowa, have completed the construction of a modern home on their 640 acre farm located 20 miles west of Hereford and are now engaged in breaking out the land in preparation to the planting of wheat. Mrs. Frank Robins and two children recently arrived from Iowa to join her husband.

Mr. and Mrs. W. R. Arnold had as their guests last week Mr. and Mrs. Guy Douthit of Loudens, Texas, who after concluding their visit here went to Carlsbad, New Mexico, where they will visit the Caverns.

Mr. and Mrs. Floyd Ragsdall of Hollis, Oklahoma, enjoyed a visit here over the week-end with their father, R. S. Ragsdall, and sisters, Mmes. P. H. Luck and Bennie Fulkerson and Miss Ona Ragsdall.

Mr. and Mrs. R. L. Boyd left Saturday for Missouri where they will visit with relatives for several weeks.

Mr. and Mrs. Bennie Fulkerson, Miss Ona Ragsdall and their father, R. S. Ragsdall, left Tuesday for a two weeks trip to Oklahoma and Missouri where they will visit with relatives.

Sam Angelo departed Saturday for Wellington, Texas, where he will visit for several days with his son and family. Mr. and Mrs. Berlin Angelo.

Rev. and Mrs. J. L. Cannon of Arkethia, Arkansas, are visiting this week with Mrs. E. W. Harrison. Rev. Cannon is pastor of the First Methodist church at Arkethia.

Mrs. Clay Angelo, who was called to Pampa some time ago because of the serious illness of her mother, returned home Sunday. She reports that her mother is so far recovered that she was able to be removed to Hot Springs, New Mexico, where she will undergo further medical treatment.

Mrs. E. W. Harrison has as her guest this week her niece, Miss Francis Turrentine, of Yuma, Arizona.

Mrs. Charles Purcell of Amarillo, is enjoying a visit this week with Mr. and Mrs. Cliff Hicks.

Miss Ursalee Fridley returned home Wednesday from Dawn where she has been visiting for the past few days with her uncle and aunt, Mr. and Mrs. J. L. Bennett.

Mr. and Mrs. T. H. Benton moved to Amarillo this week where they will make their home. Mr. Benton has accepted a position there with an electrical company.

Mr. and Mrs. O. K. Higgins are moving soon to Mineral Wells where they will make their home.

"Wait for the new Philco Radio. Philco is the only balanced unit radio."

Miss Iva M. Williams, chief operator here of the telephone exchange, departed Sunday for Los Angeles, where she will enjoy a vacation for several weeks.

R. P. Coneway is assisting temporarily with the tax assessing and collection work at the city hall.

Mr. and Mrs. Haskell Robins and family of Groom, Texas, who were enroute home from a vacation at Santa Fe, New Mexico, stopped over in Hereford for a brief visit with Mrs. Davis Stewart and family.

It does pay to advertise. We have been telling you about our fine assortment of jacks and as a result our stock is rather low, but more are on the way. At RICE'S.

Bound on an extended sight-seeing tour to Denver, Colorado, Salt Lake City, Utah, Yellowstone Park and the Grand Canyon of Arizona, a group of Hereford's younger set departed from the city Saturday expecting to be absent from home for several weeks. Mr. and Mrs. Bob Wilson will head the group which includes Misses Ona Hammer, Floyd Wilson and Messrs. C. W. Humble, David Broadwell, of Hereford, and Travis Dameron of Lamesa, Texas.

Too Late to Classify

WANTED—To trade \$3100 equity in \$4750 home in Plainview, Texas, for small farm in 10 miles of Hereford. R. B. BOYLE, Knox City, Texas.

FOR SALE—The N. W. 167 acres of Section 352 W. 6, Castro county, unimproved at \$30.00 per acre. Look it over and submit your own terms at 7 per cent, but no crop payment plan. J. S. WARNER, 302 N. Broadway, Santa Ana, California.

FOR SALE—Two burglar proof safes and one metal filing cabinet. L. F. ASHBROOK.

WANTED—Team of well broke mules. W. G. SLAGLE, Hereford, Texas.

FOR SALE—Dresser, bed, kitchen cabinet, dining table. Call at 300 East Second Street.

Chaperoned by Mr. and Mrs. W. H. Dowell, a group of 15 members of the Wescocantwaste Camp Fire Girls have enjoyed during the past ten days a trip to Ruidoso, Roswell and Carlsbad Caverns, New Mexico, returning home Saturday. Transportation for the girls and their equipment was provided by a large truck. Everyone fortunate enough to share the trip were enthusiastic in their praise of the excursion.

Mr. and Mrs. J. H. Hart and Miss Katie Hart of Eastland, Texas, who have been visiting for some time with Mrs. Hart's sister and husband, Mr. and Mrs. Joe Matthews of North Hereford, returned to their home Sunday.

Mrs. M. O. Fritz and daughters, accompanied by Mrs. O. L. Rath, Hereford and children, motored to Amarillo Friday on a business trip.

Miss Ella Broadwell, of Hereford, who is a student at Sul Ross College in Alpine, spent the past week-end here as a guest of Mayor and Mrs. G. W. Rose. While here Miss Broadwell, who is the daughter of a girlhood friend of Mrs. Rose, was honored at a very pleasant dance at the home of her host and hostess—Fort Stockton, Texas, Record.

Mr. and Mrs. Joe Greer of Dawn, were in Hereford the early part of the week.

Washington, July 30.—Assistant Postmaster General Glover said today he believed the post office department shortly might have to "consider carrying two cent or first class mail in the air, especially on long hops over passenger routes that have no mail contracts but are now operating."

H. R. Williams plans to make whoopee all the way from Texas City to Broadway. Pushing a 14-inch hoop in front of him, Williams expects to roll into New York some time after the St. Louis fliers come down.

He will "hoop off" from there early Wednesday and expects to complete the journey long before Thanksgiving.

Mr. and Mrs. W. J. Smith have returned from a two weeks pleasure trip to the Ruidoso mountains.

L. J. Bennett of Dawn was a business visitor in the city Wednesday.

Mr. and Mrs. Bennie Fulkerson and little son motored to Amarillo last week in their new car.

Teachers to Canyon

Normal September 2

Announcement has been received from C. H. Dillehay, superintendent of the Hereford public schools, that the teachers from Hereford will go to Canyon for a three day institute, commencing on Monday, September 2, and that school will open for registration on the following Thursday, September 5. The communication from Superintendent Dillehay follows:

Boulder, Colo., Aug. 5, 1929.
Mr. Alges Jones,
Hereford, Brand.
Dear Mr. Jones:
It will doubtless be of interest to people who are planning their vacations if you will announce for us that Hereford teachers will go

INSURANCE
Loans--Bonds
HEREFORD
INSURANCE
AGENCY
JOHN McLEAN, Manager



Here's the way to make sure of LUMBER QUALITY

IT'S part of our policy to handle materials of well-known make and guaranteed quality whenever we can. We haven't been able to do it with lumber until now. Because until 4-Square Lumber came along there was no such thing as guaranteed quality—in the lumber business.

But there is now—and we've got it. 4-Square Lumber comes in packages. Every package carries not only the brand mark but the species mark and the grade mark as well.

When you come here and buy 4-SQUARE LUMBER—you get your money's worth—and you know that you are getting it.

Panhandle Lumber Co. 4-SQUARE LUMBER DEALER

to Canyon for a three day institute beginning on Monday, September 2, and that school will open on the following Thursday. We shall make provision for early registration of high school students to avoid the rush, as we have done in the past. This will enable students in the upper grades to select the subjects desired without the possibility of being crowded out if classes prove to be too large, and it may make it possible for us to organize additional sections. A more definite announcement concerning registration in the high school will be furnished you later.

We have enjoyed the Brand very much this summer. It means much to us when we are at home, but it means even more when we are away from Hereford. We can hardly wait for it to come on Saturday and eagerly read it, and if you and the creamery manager did not pad your figures you certainly do not seem to be in danger of a butter famine. It seems to me like a remarkable record.

We are enjoying our stay here but can hardly wait the three weeks until we hope to be at home again. With best wishes, I am, Sincerely yours,
C. H. DILLEHAY

C. P. McCollough left Monday for Panhandle on a business trip returning home Tuesday.



Her Whistle Makes a Loud Noise—But Her Propeller Pushes a Steamer to Port.

The whistle is worth a little study. Many of us make a big noise, but we don't DO anything.

Many air-castles are dreamed, but few want to carry the bricks for real construction.

Your ability and this bank is a tough combination to beat. The DOER finds warm support at the Western National Bank.

Western National Bank

"There Is No Substitute for Safety"

Furniture Values

The Best Ever

—A check-up will prove to you that we are offering the greatest values in furniture today—it has ever been our pleasure to show.

—We appreciate your liberal patronage during the first half of this year and the confidence you have shown us in business.

—We cordially invite your continued support and co-operation. Your reward will be the best service—the best house furnishings it has ever been your pleasure to buy. We now have many things to offer you in our big store. It will pay you big to look us over when in need of an entire new house keeping outfit or if only a piece or two. We have decided to continue our low scale of prices throughout our store for August.

\$95.00 will buy bed room suite worth \$125.00
\$165.00 buys living room suite worth \$225.00
\$18.75 will buy odd dresser worth \$25.00
\$45.00 will buy art rug worth \$55.00

A Survey of Our Store Will Satisfy.

E. B. Black Co.

"The Big Store With the Little Price"