

The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

32nd Year—Number 48.

The Hereford Brand, Hereford, Texas, Thursday, December 8, 1932.

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Channing To Dimmitt State Road Designated

Santa Claus Promises Personal Appearance

The boys and girls of Hereford and all communities in reach of Hereford are going to be treated to a most enjoyable occasion Saturday of next week when Old Santa Claus himself will come here for a parade and general good time with all the youngsters of all ages who are here to greet him. The day should be marked on calendars and all preparations made to let nothing keep anybody from being here.

Plans are not fully complete, but Old Santa has been reached by Hereford merchants who operate together to bring the jolly old fellow to town that day and provide him with a sack of Christmas cheer for every boy and girl who can get to Old St. Nick while he is here. He has said he will come, and the Brand is passing the word out that no boy or girl within reach of Hereford be kept away.

Dropping into the holiday spirit of the occasion, City Commissioner N. E. Gass told the Brand that colored lights will be strung about the downtown streets and the whole city dressed in gala attire to greet the children's big jolly friend that day.

A shopping big Christmas tree will be put up at the intersection of Third and Main Streets. Old Santa will head the parade that will pass through the business district at 10:30 (remember that time, little folks), and his truck will be full of candy, nuts and oranges already fixed to hand out to his little friends.

Learning of the intention of getting Santa Claus to make Hereford a personal visit, the Lions club is working now to let every rural school and adjacent community be informed of the event, and invite people from far and near to witness the parade. A committee of business men when assured by their fellow merchants that they would like to have all the boys and girls greet Old Santa here that day, said they wouldn't mind seeing him themselves, so the boys and girls are asked to tell everybody they see, and bring all the folks from home that day.

Band Director Ralph Smith, when he heard Santa was on his way for a public appearance in Hereford, said that the crack high school band and all the musical talent he could get together would be on hand to play for the parade and help out in entertaining the little folks the best he could.

So don't forget, the Brand will have time to tell folks just one more time about Santa coming, for he will be here at 10:30 Saturday morning, December 11. He will have a sack of goodies for every boy and girl and wants to see them personally.

Tell the folks, tell the kindred, tell the neighbors, phone your friends, and bring every one along with you. Santa will be here and wants to see all the folks.

LIONS ENTERTAINED BY PARK BOARD AND FEDERATION TALKS

Mmes. Nettie Price Slaton and Bob Wilson brought forceful and thought-provoking messages to the Lions club weekly luncheon Wednesday noon, when Mrs. Slaton, secretary, gave a very interesting history of public park developments in Hereford and presented to the Lions plans the present city park board has in mind to further the beauty and usefulness of Hereford's magnificent park system for the pleasure of its citizens.

Mrs. Wilson, local chairman of the Seventh District Federated club meeting to be held in Hereford next April, spoke of the organization work already accomplished and pointed out much yet to be done, that the city adequately entertain the hundreds of visitors from several scores of counties who will visit Hereford then.

Time and space prevents the Brand from giving a detailed report of the two excellent addresses, but notes were kept and an attempt will be made to present to the readers much of the ideas expressed by Mrs. Slaton and Mrs. Wilson.

Announcement has been received this week from Mr. and Mrs. W. Cayton of Texoma, telling of the birth of a baby girl, who has been named Martha Elizabeth, born December 6th. Mrs. Cayton will be remembered as Miss Pearl Wood.

JIM MAUK SUCCEEDS ROYCE SATTERWHITE AS CITY MARSHAL

Effective December 1, Jim Mauk was chosen by the city commission to fill the place of Royce Satterwhite as city marshal, which became vacant then as the result of his resignation tendered early in November.

FORMER WHITEFACE EARNS LETTER AS UNIVERSITY FRESHMAN

Waco, December 7.—James Cloyd of Hereford, member of this year's freshman football squad at Baylor University, has been awarded his letter on the basis of his work on that squad the past season. This year's freshman squad is one of the strongest Baylor has ever had, and next year's team is expected to be an outstanding one.

First Market Exchange Three Days Next Week

Plans that have been working toward completion for the past several weeks make possible the announcement of an important event for Deaf Smith county and adjacent communities to be held in Hereford Thursday, Friday and Saturday of next week, December 15, 16 and 17. It is the initial presentation here of a Market Exchange, designed to give the opportunity to those who have a surplus of any commodity to exchange parts of it for what another has in excess. The building owned by W. D. Kelleher and recently vacated by Mont E. Baker Grocery, has been donated for the three days, and Miss Lillie Hostetler, county librarian, is general information and directing agent of the idea because of her availability at all hours of the working day.

The plan had for its purpose first the bringing of canned fruits and vegetables by the demonstration club women of the respective communities to a common trading center where their excess food may be given an equitable valuation and they may exchange what they have to spare with others for food products they themselves do not happen to have on hand.

Since its inception, the plan has expanded to include almost every person within reach of Hereford with its possibility of assistance, and has been made to handle anything of value that one person wishes to exchange with another. There is no charge for participation and anyone is eligible and welcome to take advantage of its privileges. Any person may bring any article for exchange or sale.

Each of the community demonstration clubs will have a booth, but the members may exchange among others whatever they wish. A committee composed of Miss Lela Mae Martin, county demonstration agent; R. O. Dunkle, county agent; and Ray Barber, auctioneer, will place a valuation on each article displayed at the time, so a fair medium of exchange may be established by which trading may be done.

Those in charge have stated they wish all articles for next week's exchange be brought in and arranged Wednesday afternoon, with the exception of perishable articles and produce. Samples of the latter may be kept on display and orders taken to be delivered the next day or at any future time set.

Among the items the exchange now plans to deal with all canned, prepared or fresh foods, fancy work, handcraft and home furnishings, all kinds of feed, bundle stuff, grains, etc.; livestock, such as stock animals, poultry, dressed meats, etc.; machinery, furniture or even growing crops.

Thus it becomes impossible for all articles wished to be entered in exchange to be brought in, therefore, people are asked to prepare a list of the things they wish to trade away, another list of the things they wish to have, put their names and location on the paper, and give it to Miss Hostetler at the library. She will arrange the

(Continued On Last Page)

MRS. C. D. SPENCER LAID TO REST HERE FRIDAY AFTERNOON

Nannie Bell, age 43, wife of C. D. Spencer, passed away Thursday night, December 1, at the Deaf Smith county hospital after a lingering illness of several months.

Funeral services were held Friday afternoon at the First Baptist church, conducted by Rev. V. M. Cloyd, and burial was in West Park Cemetery. The deceased leaves her husband and four sons, Jack, Bradford, Marvin and Buddy, to mourn her departure.

The Spencers live about 18 miles southeast of Hereford in the Jumbo community where they have made their home for many years.

Mr. and Mrs. Donald Wyatt of Amarillo, visited Mr. and Mrs. Egbert Bradley Sunday. Mrs. Wyatt was formerly Miss Wanda Wilkin-son of this city.

Dairying Short Course Friday, December 16th

H. S. Mobley of the agricultural extension department of the International Harvester Company, will be in Hereford Friday afternoon, December 16, to speak before the people of Deaf Smith and adjoining counties in the interest of dairy farming.

His discourse will be given in the comfortable auditorium of the Star Theatre at 2:30 that afternoon, and in addition to his interesting lecture it is planned that free pictures will be shown by Manager J. C. Parker of the Star Theatre.

Mr. Mobley has for many years been serving the International Harvester Company as a farm lecturer, and is known and liked throughout the entire South for his forceful, clear-cut presentation of ideas and facts of the business that prove beneficial to his hearers. His talk while here will be along the lines of improved dairying, and will be free to everybody. Each person who possibly can is urged to hear him, for Mr. Mobley's discourses say local people who have heard him, are interesting and helpful to every listener. He is a favorite with every community in which he has ever appeared, and Hereford is fortunate to secure his services.

Mr. Mobley is a practical southern dairy farmer. He knows from actual experience how to produce dairy products on a southern farm at a good profit. He knows how to ship them from that southern farm to a profitable market. He is coming at the invitation of local people to help them solve the dairy problem.

Mr. Mobley is a noted speaker and a leader in community development. He has been talking dairy farming and other subjects all over the South and newspapers everywhere speak highly of his meetings.

His talks are full of good, practical ideas and he has interesting things to tell the people. The meeting promises to be one of the real events of the season.

Mr. Mobley does not attempt to "show" the farmers how to run their own farms, for, as Mr. Mobley says, "In many instances they know much more than we can hope to tell them about running their farms, because they are in touch with local conditions and understand local problems they have to deal with."

His only purpose is to tell the farm man and woman of the things that are being done in other communities that can be profitably applied to farm work here, and to give them a new viewpoint that will offer incentive to renewed and more progressive effort.

Jack Russell Gets Highest Player Award

While Hereford football glory this year did not carry the high school team to district honors, one of its players was awarded the most coveted position this week when the respective coaches selected Jack Russell, Whiteface captain, as the most valuable player in Class B, Districts One and Two. When it is taken into consideration that the region represented covers all the territory from Memphis to Dalhart and Ferrington to Tulsa, Hereford people may gain some idea of the recognition given one of its athletic stars.

Fourth in line of a family of famous athletic brothers, Jack has outdone their previous football accomplishments. His playing ability has for the past three years been the despair of all opponents Hereford has faced, and especially this year has brought the repeated assertion of attendant officials that they had never seen his equal in high school football.

In choosing the mythical best eleven players in district one and two the coaches did not give Russell the quarterback position he has held on Hereford teams for the past three years, but placed him a halfback because of his work as an individual player. However, his ability as a signal caller was taken into consideration when he was chosen as the most valuable player, that being added to his passing, kicking and ball-carrying ability to give him the highest player award of all.

The 1932 Whitefaces were guests Tuesday noon of the chamber of commerce at its regular luncheon, in honor of their playing this year and the publicity the team's ability has brought to the city.

Coach T. E. McCollum presented each of the boys in turn and gave a short history of him relative to his length of playing on the team and how long the school would still have him to play.

Inspection Of Pantries Reveals Food Supplies

The tour over Deaf Smith county made two weeks ago by extension work officials and visitors to inspect demonstration pantries in each of the communities brought more information to those who attended of what Deaf Smith county women have been doing to store up a food supply than could be obtained in any other way. Not more than one or two homes in each locality were visited, but it was the idea of what each of the other hundred demonstration club members has also done in her home this year to beat Old Man Depression, and give credit in an unmistakable way to the training received from the extension work.

The entire county commissioners court, Judge Earl W. Wilson, and Commissioners C. J. Paddock, W. D. Phillips, J. D. Gulan and Mal Stewart, accompanied the tour nearly all of the first day. Judge Jno. P. Slaton, president of the chamber of commerce, with Mrs. Slaton, Judge-elect G. W. Humble, and incoming Commissioner, Jack Rose were other members of the party, as were Mr. and Mrs. W. D. Kelleher, Mr. Bob Wilson, the county extension workers and a number of club women of the several communities.

On Monday, November 21, known in club circles as Club Achievement Day, the first visits were made in the homes of Miss Odie Matthews, of North Hereford; Mrs. Ray Johnson and Mrs. Noland of Summerfield; Mrs. Taylor of West Hereford; and Mrs. G. C. Hartman and Mrs. P. H. Gilliland of Westway. The ladies of Summerfield served a fine lunch of sandwiches, pie and coffee to the 35 visitors at the noon hour.

The first pantry visited, that of Miss Odie Matthews, was one of the most outstanding of the trip, revealing 535 containers of 73 different varieties of food, valued at \$130.00, put up at a cost of \$15.25, to show a profit on her labor of \$114.75.

In addition to the canned food, Miss Matthews had in her pantry a full assortment of home grown fruits, vegetables and produce, including—white, red, orange, yellow sweet potatoes, carrots, onions, peapods, pumpkins, popcorn, black-eyed

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GLEE CLUB PROGRAM OF SONGS SUNDAY AND WEDNESDAY EVENINGS

The Christmas cantata of the Hereford high school glee clubs will be given twice during the coming week, at Summerfield next Sunday evening, and the scheduled local appearance Wednesday evening of next week in the First Methodist church.

This annual event on the musical calendar of Hereford enjoys the largest attendance of any during the whole year, and those who hear the boys and girls are more than repaid in the beautiful rendition of Christmas songs. Miss Lucille Hicks, director of public school music, is trainer of the group.

Dr. and Mrs. F. E. Bowe had a number of relatives to visit them last week, among whom were Mr. and Mrs. George Young of Vaughn, New Mexico. On Thanksgiving day Dr. and Mrs. Bowe, Mr. and Mrs. Young, Mr. and Mrs. Vern Witherspoon, Mr. and Mrs. Burl Witherspoon, Mr. and Mrs. Gordon Witherspoon and Miss Edah Park drove to Endee, New Mexico, to spend the day with C. L. Bowe.

Mr. and Mrs. George W. Clark are the proud parents of an eight-pound baby daughter, born December 5. Mrs. Clark was formerly Miss E. Dora Smith of this city.

Welfare Work Deserving Full Community Support

Delay Highway Program When Suit Is Filed

Deaf Smith county citizens are expressing much concern over the status of the present development of the State Highway 33 project, by which the road from Hereford to the Deaf Smith county line would be taken over under state contract to construct grading and drainage structures and perhaps hard-surface it.

Contract for the work was to have been let by the state at the December meeting of the state highway board, but an injunction filed by Ex-governor Jim Ferguson prevented any advertising of the work and it is now too late for publication to be had 30 days previous to letting a contract, as is required, and still let the contract this month.

In the meantime Attorney General James V. Alfred has brought court action to bear upon the injunction and it has been dissolved, but its purpose of preventing new contracts from being let this month was accomplished. Press stories advise that Mr. Ferguson has appealed from the court's decision voiding the injunction, and the matter will be decided by the State Supreme Court.

Judge Earl W. Wilson and the commissioners court of Deaf Smith county announce they are on the alert to have every possible moment of time and get the contract through if it is in any way possible. Advice from W. J. VanLondon, engineer in charge of this district, said Wednesday he and all influence he could exert will be in Hereford as soon as it is possible to give definite information as to procedure, and local forces will be ready to follow instructions when they are given.

Condemnation proceedings against property owners who have not as yet granted deeds to the additional right of way width required for the work, are ready to be issued, and only await definite instructions.

ADDINE HASTINGS IS BEAUTY CONTESTANT AT W. T. S. T. C.

Canyon, Dec. 7.—Miss Addine Hastings, daughter of Mr. and Mrs. Henry Hastings of Hereford, has been chosen for the signal honor of representing the Antler Literary Society in the annual beauty contest which is being held at the West Texas State Teachers College.

Miss Hastings is a freshman in the college. Final selection of the beauty queen and her five attendants will be made after the opening of the Winter Quarter on January 2. Each of the winners will be accorded a full page in Lee Mirago, the college yearbook.

Department Picks North-South Route Leading Through Here

EMMA JEANNE DONALD LIBRARIAN OF BEAUTIFUL

Miss Emma Jeanne Donald, daughter of Mr. and Mrs. Chas. Donald of Hereford, was normally installed as librarian of the Longview Memorial Public Library when it was dedicated November 18. The Longview Morning Journal published a special eight-page section commemorative of the opening of the library, supported by 64 business firms and professional men with advertising complimentary of the occasion and the public-spiritedness of a people who had established so valuable a public asset for their future welfare.

Miss Emma Jeanne received her library training while working with Miss Lillie Hostetler of the Deaf Smith county free library during the past several years. Many schoolmates of Hereford, and a host of friends she made while she was associated with the library work here extend sincere congratulations and best wishes to her in her new work.

Welfare Work Deserving Full Community Support

By JUDGE EARL W. WILSON Executive Committee Member.

Since the beginning of this period of stressful times when people find themselves without employment and in many cases without the necessities of life, there has appeared in our midst a new problem. This new problem has suddenly reared its head in a community wholly unaccustomed to such experiences. The situation has been from the very beginning ably and efficiently met and dealt with by various institutions and organizations in the town and county, but it has been evident all the while to those who have been working at the distribution of food, clothing, medicine and all the other necessary things to hold the mind, soul and body together, that there was an undeniable need of one central organization to cope with the welfare situation in Hereford and Deaf Smith county. There were too many units distributing benevolence and too many chances for duplication and too much lost motion and expense under the prevailing systems. So out of necessity has grown the remedy and today our dreams have come true—that one central organization has come into being and we have in existence and functioning what is known as the Deaf Smith County Welfare Association.

The members of the association are all the people of Deaf Smith county. It is a county-wide proposition—you are a member by virtue of your residence, if you live in Deaf Smith county. The association is thoroughly organized; it has its own special by-laws and rules; its own duly appointed officers and committees; its own headquarters and office force, and is operating at this time with 100 per cent efficiency. The following is a brief outline of the way it works:

The headquarters is located in the court house across the hall from the Deaf Smith county library. Here you will find two rooms adjacent to the main office, one for clothing and one for foodstuffs, all of which is well arranged and kept under the efficient management of Mrs. C. B. Bentley. She is always on the job, willing and kind and goes about her duties with the impression that she likes her work—and she does. Pay her a visit and look over the supply rooms and see for yourself the business-like manner in which the work is carried on. The chamber of commerce has been kind enough to furnish her services and the commissioners court furnishes the rooms.

When an application is made to the association, Mrs. Bentley obtains a record from the applicant of his past and present business relations and if it is definitely determined that the applicant cannot do work of any kind, a list is made of the applicant's needs. Such needs are supplied from the store rooms if possible. If the items needed are not on hand, a requisition is made out in duplicate, a copy of which is filed in the of-

file. "As soon as above named counties comply with the order, the state highway department will take charge of this road and maintain it without further expense to the counties."

"In the past, Deaf Smith county has been paying to the state \$90,726 annually by gasoline tax. This money which we have been paying in has nearly all gone to other counties for road purposes. The only part of this \$90,726 which Deaf Smith county has received back from the state is about \$180 per mile for the maintenance (upkeep) of our 22 miles of highway No. 33, equal to about \$4,000 annually.

"Just as soon as Oldham and Deaf Smith counties get a 100 foot highway from Vega to Hereford the state will take it over and maintain it in the future without further expense to the counties. When Deaf Smith gets her 100 foot right of way for 25-Mile Avenue through our county the state will take it over and maintain it at an annual expense of \$180 per mile, or \$5,000 annually.

"The Hereford chamber of commerce acting alone and without the help or assistance from any other source or county has saved the tax payers of this county \$5,400 annually and will have a better road. That sum is more than three times as much as our citizens annually pay into our chamber of commerce. We are not giving our chamber of commerce the financial support it is entitled to. Other citizens should come in with small monthly contributions. It is a good investment for all.

"Our chamber of commerce, thru the directors, are working on other important matters. They are giving their time and thought and best efforts to projects which will benefit all. They are saying little but doing much and should have better financial and moral support from all our citizens."

(Continued On Last Page)

An announcement of utmost importance to Deaf Smith county, its citizens and taxpayers, was made at Tuesday's chamber of commerce luncheon when Judge Jno. P. Slaton, president of the body, told the 69 assembled members and guests the State Highway Commission has designated a route from Channing through Vega to Hereford and Dimmitt as a State Highway, provided the counties would give a 100-foot right of way.

In Deaf Smith county alone, the 30 miles of highway involved will mean an annual saving to taxpayers of \$5400 a year when the right of way has been secured and the state assumes maintenance of the road. When it is considered that the saving each year thus effected to taxpayers of the county amounts to more than three times as much as is contributed to the support of the chamber of commerce, some idea may be secured of the importance of the announcement to the county. Judge Slaton, in making the report, urged the earnest consideration of the chamber of commerce activities by those who are not now contributors to the organization, and appealed to them to lend every possible moral and financial support within their power.

The action by the state highway body in making the designation is the result of the visit of Judge Slaton and Dr. D. K. Robison, with the state board during its meeting in Austin last week. The recorded decision, made November 30, follows:

"It is ordered by the commission that a state highway be designated from Channing, in Hartley county, to Vega, in Oldham county, to Hereford, in Deaf Smith county, to Dimmitt, in Castro county, on condition that the counties affected will furnish not less than 100 feet right of way on approved location, and with the understanding that said road will not be taken over for maintenance until constructed."

Judge Slaton's comments when making the report contained the following statistics and advice: "As soon as above named counties comply with the order, the state highway department will take charge of this road and maintain it without further expense to the counties."

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"While attending to duties incidental to the highway matters which occasioned his trip to Austin, Judge Slaton and Dr. Robison were invited as guests of the Texas Good Roads Association dinner, an organization formed this fall by influential citizens of the state looking toward a permanent force to give converted action on highway matters as they may be needed in any part of the state.

"At that time Judge Slaton was selected as a director of the body which is governed by a board of

(Continued on Page Four)

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COUNTY, TEXAS

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**BRAND PUBLISHING
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NOTICE TO THE PUBLIC
Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office on North Main Street.

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SUBSCRIPTION PRICES:
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Zones 1 and 2, six months — \$1.00
Outside Zone 2, per year — \$2.50
Outside Zone 2, six months — \$1.50
Outside Zone 2, four months — \$1.00

ALL SUBSCRIPTIONS STRICTLY CASH IN ADVANCE.

**Prepare Flower
Roots Now For
Winter Storage**

By Geo. W. Woodbury, Associate Professor of Horticulture, Texas Technological College.

Lubbock, December 7.—When the first killing frosts have destroyed the tops of dahlias and cannas, the roots or fleshy underground parts should be dug and properly stored. This applies also to gladioli which have been out of bloom for some time, and the tops of which have died.

In general, all of this material requires a storage condition which is cool and relatively dry. If storage is too warm, evaporation takes place rapidly and the roots or bulbs will be damaged. The material, if kept too moist, will be damaged by rot organisms. A temperature of about 40 degrees F. is recommended. A dry cellar will serve the purpose, or an attic which is not too warm.

Dahlia roots should be dug carefully to avoid breaking the crowns. After the soil on them has dried sufficiently, it may be easily shaken off, and the roots are ready for storage. Some growers prefer to store them in dry sand in boxes or barrels. This method reduces drying out to a minimum, and will sometimes prevent growth while in storage. If one has a few choice roots, the following method may be used. The roots, after having been washed free of soil, are dipped in a pail about two-thirds full of water, over which is a layer of melted paraffin. The temperature of the water and the paraffin should be from 160 to 170 degrees F. Paraffin of a high melting point should be used. Immersion should be done quickly, or injury is likely to result. If the wax is too cool, too thick a layer will be formed, and the paraffin will crack off. A second dipping of the roots may be made if complete covering is not accomplished at first. This method may be used with equal success on cannas.

While some gardeners prefer to leave dahlias and cannas, as well as gladioli in the ground over winter, this practice is not recommended. In the case of the dahlia, too early growth results the following season, bringing the plants into bloom at the hottest season of the year. It also results in too much growth from the undivided crowns of the previous year. With the gladiolus, there is danger of losing the mother bulb as well as the small bulbs or cormels which form at the base. The soil cannot be properly worked if the bulbs are to be left in the ground. Cannas soon spread out, become crowded and produce unsatisfactory growth if not dug up and the crowns divided.

A LONG TIME AGO IN HEREFORD

(From Files of The Hereford Reporter, December 20, 1901.)

The Santa Fe and Rock Island railroads were contesting for contract of transporting XIT cattle from Amarillo to the Kansas City stock yards, and the Santa Fe had won by making the time an even 25 hours.

The Hereford Orchestra was composed of Prof. W. E. Rush, director; Mrs. F. B. Fuller, Ben Bounds, Smiley Wilson, Homer Inmon, Mrs. J. D. Files and John Boyd.

Born to Mr. and Mrs. M. O. Meeks, December 18, a boy.

Allen G. Bell of Dimmitt had accepted a position with the Hereford National Bank.

John A. Johnson, grocer, had been in Amarillo.

The editor wanted Hereford to incorporate, even if it resulted in nothing more than the employment of a scavenger.

Drilling for oil at Engle, New Mexico, drillers had encountered a strata of artesian water at a depth of 200 feet, and in that desert region, it was said the water would have a far greater value than had it proved to be oil.

Geo. L. Muse had been in from his cattle ranch for supplies.

J. J. Spikes had been here from New Mexico and purchased a new top-buggy and set of harness.

(From Files of Hereford Brand, December 15, 1911.)

John W. Dale, scales inspector, reported that in three months he had dipped 10,316 head of cattle.

Jess Mountz, Lora Moore, Ralph Smith, Lota Fuqua, Oliver Buxter, Grace Wilson, Elzina Mountz, freshmen; Gladys Ivy, Edith Rayzor, Madeline Barnett, Mary Bourn, Bessie Snyder, Mae Murchison, Oma Landrum, Louise Oberthier, sophomores; Clara Lambert, Bessie Nance, Lois Garrison, Mabel Gass, Jane Gregg, Cotta Sisk, Ward Zimmerman, Nellie Wilson, Jewell Buxter, juniors; Calla Lambert, Percy Gallaher, Hazel Wilson, Mary and Inez Dunlap, Floy Jenkins, Ethel Fuqua, seniors, had taken part in an entertainment given at the high school building.

A move was on to convert the Hereford College into a sanitarium.

Galbraith P. Rogers had finished a cross-continent flight in an airplane, three days, ten hours and fourteen minutes actual flying time being required.

T. Aubrey Cox had written to Santa Claus, requesting him to bring him a little rocky-horse, a book or two, and, maybe, a doll, Aubrey promising to be a good boy.

Kelly Gray had received 2200 sheep from New Mexico, for the Joss ranch northwest of town.

Ice, three inches thick, had been cut down near the bridge to enable a minister to baptize two people.

C. P. Arthur, S. T. Shore, L. A. and L. W. Ricketts and J. W. Barnett had brought in about 200 blue quail as the result of a hunt in the breaks.

Sheriff R. W. Baird had been to Sherman for a stay of several days.

C. A. Skelton, manager of the Kemp lumber yard, had been in Texico on business.

R. L. Elliston and family had arrived from down-state to make their home near Hereford.

Jno. A. Staples, old school mate of G. A. F. Parker, had been in Hereford visiting the Parker home.

Mrs. G. M. Suggs had visited in Clovis several days.

**Fairview-Palo
Duro Items**

BY MRS. JOHN BOLING

Rev. J. M. Dyar of Oklahoma, filled the pulpit at Palo Duro Sunday, and delivered a good sermon to about 75 people.

Mr. and Mrs. J. W. Nellie of Fairview are visiting their daughter, Mrs. Cecil Allred.

Mrs. W. Satterwhite and Miss Frances of Big Spring, were guests in the E. W. Womble home last Thursday.

Mr. and Mrs. Royce Satterwhite of Hereford are visiting her sister, Mrs. E. W. Womble and family.

H. J. Oglesby is away on a business trip to Brownwood.

C. Cretzinger was in Dimmitt on business last week.

Homer Boling of Amarillo visited in the John Boling home last Wednesday.

Mr. and Mrs. S. Cretzinger and daughter of Panhandle called in the C. Cretzinger home Sunday.

Several of our people made entries in the Tri-County Poultry Show at Hereford last week.

Mrs. R. L. Campbell and Miss Frances were in Hereford Saturday, Mrs. Campbell attending the Council meeting.

R. W. Stephens of Ford visited his sister, Mrs. W. O. Comingoer, Friday night.

The school had Miss Nell Ayers with them last week, checking up the health conditions of each child.

The program at the school house Friday night was enjoyed by a large audience, including several visitors.

Rev. Dyar was a guest in the Cecil Allred home Saturday night.

Pinch Hitting for Santa
D. M. RAYZOR
WOOD WORK
Have You Seen the Texas Market Window?

REED'S

SPECIALS FOR FRIDAY and SATURDAY:

- SPUDS, red or white, U. S. No. 1, 10 lbs 11c
- SUGAR, brown, 5 lbs 25c
- WESSON OIL, quart 36c, pint 18c
- BEANS, Pinto, 10 lbs 35c
- BAKING POWDER, K. C., 25c size 19c
- CRACKERS, Saltine, 2 lbs 19c
- MARSHMALLOWS, lb 16c
- CELERY, nice, bleached 10c
- LETTUCE, head 7c
- ORANGES, large, dozen 18c
- PEACHES, heavy syrup, medium can 12c
- APPLES, dozen 17c
- LEMONS, dozen 28c
- BREAD, 16-oz loaf 8c

FREE GROCERIES GIVEN AWAY
SATURDAY, 5:00 P. M.

NOTICE OF INTENTION TO APPLY FOR SPECIAL LAW.

Notice of intention to apply to the Legislature of Texas, which will convene in January, 1933, for the passage of an Act or Acts authorizing Panhandle and Santa Fe Railway Company to purchase or lease the properties now owned, or hereafter acquired by Clinton-Oklahoma-Western Railroad Company of Texas, Kansas City, Mexico and Orient Railway Company of Texas, and North Plains and Santa Fe Railway Company.

The undersigned will apply to the Legislature of Texas, which will convene in January, 1933, for the passage of an Act or Acts authorizing the Panhandle and Santa Fe Railway Company to purchase or lease the railroads or other property now owned, or hereafter acquired by Clinton-Oklahoma-Western Railroad Company of Texas, and to purchase or lease the railroads and other property now owned, or hereafter acquired by Kansas City, Mexico and Orient Railway Company of Texas, and to purchase or lease the railroads and other property now owned, or hereafter acquired by North Plains and Santa Fe Railway Company, such lease or leases, if executed, to include the branches and extensions of such railroads, and each of them, that may be hereafter constructed.

- PANHANDLE AND SANTA FE RAILWAY COMPANY
By (Signed) W. B. Storey,
President.
- CLINTON-OKLAHOMA-WESTERN RAILROAD COMPANY OF TEXAS
By (Signed) W. B. Storey,
President.
- KANSAS CITY, MEXICO AND ORIENT RAILWAY COMPANY OF TEXAS
By (Signed) W. B. Storey,
President.
- NORTH PLAINS AND SANTA FE RAILWAY COMPANY.
By (Signed) W. B. Storey,
President.

**PERRYTON POULTRY SHOW
DATES DECEMBER 14 TO 17**

Perryton, December 7.—Approximately \$400 in prize money will be paid out to the winners in the North Plains Poultry Show and 4-H club and vocational agriculture exhibit to be held here on December 14 to 17, according to Guy R. Sheets, county agent of Ochiltree county and superintendent of the show.

The 1932 show will be the fourth annual event staged by the North Plains Poultry Association and judging from inquiries already received, will be even larger than any of its predecessors.

C. C. Ward, Guthrie, Oklahoma, secured in A. P. A. work, has been secured to judge the show again this year. Mr. Ward was judge of the 1931 show in which nearly 700 birds were entered.

Any poultry breeder who has not already received one of the premium lists of the North Plains show may have one by addressing a request to C. W. Claybaugh, Perryton, Texas, secretary of the show.

Brand Want Ads Pay Good Dividends



There's "Up-and-At-Em" Action in every drop of Phillips 66

"HIGHEST TEST"
at the price of ordinary gasoline

No waiting! No delay! You get the fastest cold-weather starting you have ever had from your motor when you Phill-up with Phillips 66... the greater gasoline.

This super-volatile motor fuel snaps your engine into action the instant your toe touches the starter. That does away with the nuisance and damage of slow, hard starting in Winter. That saves your time, your temper, your battery, and your money.

High test is what does the trick. And Phillips 66 gravity right now ranges from

65.6° to 72.4°

Ask yourself if you have ever seen any other gasoline advertisement, except Phillips', which has definitely and unequivocally printed its gravity figures. Ask any gasoline expert you know if the Phillips figures are not sensational. Ask any friend who uses Phillips 66 if he has not secured amazing improvement in all round performance.

The answer to every one of these questions points to the outstanding superiority of Phillips 66. The obvious fact is that low gravity gasoline is lazy gasoline, and lazy gasoline is especially sluggish on days of freezing cold.

Phillips 66 is not only "highest test." It is the gasoline of CONTROLLED VOLATILITY. Every gallon you buy is always scientifically adjusted to your climate at the time you buy it. At every place, at any time, it is honest high test without a penny of higher price.

Why wait until your motor balks one of those stormy, snow-swept days? Get the truth about the starting speed of gasolines now. Discover for yourself the difference which high test actually makes in your motor.

Make this trial with your mind utterly unprejudiced. Forget all about our claims. Forget all about the claims made for any other gasoline. Then switch, for just one week, from your present motor fuel to Phillips 66.

If you aren't amazed and delighted with the improvement in motor performance, if you aren't astonished at the increase in cold-weather starting speed, if you are not pleased beyond words with this higher test gasoline that costs not a penny of higher price—then you are an out-and-out exception among 7,400,000 satisfied users of Phillips 66 gasoline.

Begin making this test tomorrow. Get your first trial tankful at the nearest Orange and Black 66 shield.

Sensible! Practical!
GIVE GOODYEARS for CHRISTMAS
GOOD, SAFE, LOW-COST
GOODYEAR
Speedway Tires

Full Carriage	Each	Each in Pk.	Tubs
30x3 1/2 Cl.	\$3.75	\$3.63	\$4.91
4.00-21	4.15	3.99	1.05
4.50-20	4.49	4.39	1.00
4.50-21	4.57	4.47	1.05
4.75-19	5.27	5.12	1.08
5.00-19	5.55	5.40	1.15
5.00-20	5.63	5.49	1.31
5.25-21	6.85	6.67	1.33

Cash Prices—Free Mounting

Ireland-Beavers Motor Co.

Phillips Also Phillips 66 Ethyl at the regular price of Ethyl Gasoline

UNIQUE

A gasoline of U. S. Motor grade at a competitive price

Phillips The world's finest oil for your motor 31¢ a quart

Westway Items

BY WILMA NELL SIKES

D. R. Grimes made a business trip to Amherst Thursday.
 Mrs. Ben S. Howton of Elida, New Mexico, is here visiting her daughter, Mrs. P. H. Gilliland.
 Misses J. H. Landers and R. M. Gunn and Miss Bessie Gunn spent Thursday at Hollene, New Mexico, with Mr. and Mrs. J. A. Madole, Miss Bessie remaining until Sunday.
 Rev. Daniels of Hereford preached here Sunday morning.
 Mr. and Mrs. Frazier of Sims are visiting Mr. and Mrs. Herman Gray.
 Mrs. C. P. Grimes spent Thursday with her mother, Mrs. Ediston, of Hereford.
 Mr. and Mrs. E. E. Joiner went to Amarillo Saturday.
 Mrs. A. C. Pierce and mother, Mrs. Polindexter, visited Mrs. Boydston at Hereford Sunday.
 R. M. Gunn made a trip to Friona Friday.
 P. T. A. was postponed until next Friday night on account of the many cases of influenza in the community.
 Miss Martin met with the 4-H club girls Friday in the home of Irene Grimes. They studied the art of making Christmas packages. Seven members were present.
 Mrs. Odessa Painter of Hereford visited her mother, Mrs. R. Campbell, Sunday.
 C. P. Grimes went to Fortales,

New Mexico, Thursday.
 Mr. and Mrs. R. E. Madole of Hollene, New Mexico, spent Sunday in the home of Mr. and Mrs. R. M. Gunn.
 V. Skypola was in Amarillo on business Monday.
 Mr. and Mrs. Ted Irlbeck of Umberger spent Friday in the V. Skypola home.

Summerfield News

BY MRS. GUY WALSER

Bill and Grady Edelman of Plainview visited their brother, Wilbur Edelman, and family Sunday.
 J. M. Elders and Mr. Keindly of Loveland visited B. A. Atchley and family the first of this week.
 Don't forget that the girls' church club will be here at the church Sunday night, December 11. Come out and hear them. Let's have a big crowd there.
 O. G. Hill and family of Hereford spent the week end with Mr. and Mrs. Ray Johnson.
 Wilburn Edelman and family were in Amarillo Saturday.
 Dave Stewart and family attended the funeral of their nephew at Lubbock Sunday.
 Mr. and Mrs. Raymond Burrow of Crowell spent last week end with Mr. and Mrs. Lewis Jay. Mrs. Burrow will be remembered as Miss Marybena Huntley. They returned to Crowell Tuesday where they will make their home.
 The Home Makers Study club met December 1 with Mrs. L. L. Cannon. No program was given as there was business. Mrs. Cannon reported the last Council meeting.
 Mrs. Lee Curry gave plans for market day, which is to be December 15-16-17 at Hereford. She was elected market chairman from this club to meet other clubs of the county, also elected for the 4-H club pantry demonstrator. Miss Leatrus Walser was elect-

ed bedroom demonstrator.
 At the social hour refreshments were served to 11 members. The next meeting will be on December 22 at the home of Mrs. Britt Clark. This will be the annual Christmas party.
 Rev. Coe and family of Plainview were here this week end, he filling his regular appointment Saturday night and Sunday.
 Sunday school was attended by 71. B. Y. P. U. by 72.
 Miss Christine Chapman visited Mrs. Chas. Beebe at Amarillo Saturday.
 Vondie Houser of Hereford spent the week end with Mr. and Mrs. Lewis Jay.
 Denison Hill and family of Ford spent the week end with her parents, Mr. and Mrs. B. A. Atchley.
 A. Brooks of St. Louis visited his sister-in-law, Mrs. Obe Roberson, last Tuesday.
 Gaylord Shaub and Vernon Koch of Gatesville are visiting the Will Schults home.
 Ben Davis and family were in Amarillo Saturday.
 Mr. and Mrs. J. R. Oglesby are driving a new car.
 Mack and J. B. Noland and W. J. Cox were in Plainview last week.
 Mr. and Mrs. Henry Kendall and Mrs. Joe Kendall were in Amarillo last Thursday.
 Mrs. B. C. Roberson was a guest of Mrs. Geo. Garrison at Hereford last Wednesday.
 Mrs. D. C. Walser visited her parents, Mr. and Mrs. R. A. Fullwood, at Hereford last Thursday.
 J. R. Oglesby and family visited relatives at Tulla Sunday.

Wyche Items

MRS. WES BRADLY

The honor roll for this month includes Helen Frances Elliston, Bernice Elliston and Ray Ward in the first grade; Helen Reinart and Thelma Boeskin in the second grade; Alfred Reinart, Vivian Ruth Smith and Eleanor Paetzold in the third grade; Dora Lee Burgess in fourth grade; Armula Reinart in fifth grade; Ivaene Elliston, sixth grade, and Myrtle Ellen Elliston and Buster Bradly in the seventh grade.
 Arthur Tiefel was in Dimmitt Saturday on business.
 We are happy to have Ida Brown

Ward News Notes

BY MRS. W. P. CARAWAY

Wheat farmers here are needing moisture at this time.
 Mr. and Mrs. Frank Stivers visited friends in Olton Tuesday.
 The Willing Workers Sunday school class gave a play, "The Eyes of Love" to a large crowd at Hollene, New Mexico, Friday night. The donations were estimated at about \$20 worth of useful articles for the needy.
 The sons of Mrs. O. E. Boyer are expected home from Oklahoma in the near future.
 Mrs. Ernest Selgner and Mrs. Gregory and daughter were in Amarillo Friday.
 Several gathered at the H. L. Caraway home Monday night in a surprise party to wish them well in their former home near Bangor.
 Frances Hutson was out of school last week on account of illness, but is improving.
 Several from this community attended a musical by the Hi-Y at Hereford Friday night.
 Influenza and colds are prevalent in our community.
 Important business will come up in Sunday school the second and third Sundays and all are urged to attend.
 Jim Blagg and family of Hereford spent Sunday in the M. O. Miles home.
 Jesse Tompson and wife of Sims visited the W. P. Caraway home Thursday.
 Mrs. A. B. Shultz and son, and Mr. and Mrs. R. Matthews and son of Hereford visited the George Lewis home Sunday.
 Henry Self of Ford was a guest for dinner in the W. P. Caraway home Sunday.
 Wanda and Wymond Blagg of Hereford visited Allene Caraway Sunday afternoon.
 Ben Moore and family of Amarillo spent Saturday in the Bob Higgins home.
 Calvin Caraway and Ernest McGoldrith of Cheyenne, Wyoming, are spending a few days here.
 Bob Higgins and several friends of Hereford are bird hunting this week near McLean.
 Ernest McGoldrith and May Har-

riison and Calvin Caraway and Edna Rushing motored to Clovis Saturday and were married, after which they went to the Garisbad Caverna, and will return for a short visit with their parents, Mr. and Mrs. W. R. Harrison, and after Christmas will make their home in Cheyenne, Wyoming.
 Mrs. Harrell of Dean visited Mrs. L. L. Crawford of Wesley.
 Misses Hughes and Garrett visited the Allen Hughes home in Hereford after school Tuesday.
 We will expect every club member present at the club meeting December 14, with Mrs. Zion Montgomery, and we wish to extend the invitation to all the friends. It is an all day meeting. Bring a covered dish and spend the day.

Wyche Items

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TRY A WANT AD IN THE BRAND

Eleven-Mile

BY EUNITA WILLIAMS

Miss Stella Mae Gore of Westway spent Sunday with Miss Veda Short.
 R. W. Fanning and Mrs. L. M. Turner have been on the sick list. Robert Myers is spending a few weeks in Oklahoma.
 Geo. Messenger was in Friona Wednesday.
 Mrs. Fred Collett was operated on in Hereford last Thursday, and we hope she will continue to improve.
 Mrs. John Brown of Bellview is spending the week with Mrs. Chas. Brown.
 Little Sonny Brown, who was operated on for appendicitis, is getting along nicely.
 Mr. and Mrs. T. W. Lynch and two children spent Tuesday with Mrs. L. M. Turner.
 Mr. Burch of Silverton was in our community this week.
 Jody Boston spent Thanksgiving with home folks at Kress. Other teachers in the Messenger school spent Thanksgiving with their parents.
 Chas. Brown and family shopped in Hereford Thursday.
 Louis Woodford was in Amarillo on business Friday.
 Ben Bates called at the L. M. Williams home Monday.
 Everybody is invited to come to singing at Messenger school house Sunday night, December 11.
 Rev. O. B. Annis of Friona filled his regular appointment at the Messenger school house last Sunday. There was a good crowd, including several visitors from Hollene, New Mexico, and Mr. Hart of Friona. Mr. Miller and cousin of Hollene sang several special duets which were enjoyed by all. They have an invitation to come again.
 R. W. Fanning has been sick the past week and is reported worse.
 R. J. Coleman left this week for Oklahoma to work until Christmas.
 Mrs. Walker and son, Clinton, attended the funeral of one of their friends in Hereford Friday.

Manology
 Spinal Adjustment
 Massage and Physiotherapy
 Dietetics
 Colonic Therapy
 Mineral and Vapor Baths
DR. R. E. PERKINS
 SOUTH HIGH SCHOOL PHONE 475

BUSINESS AND PROFESSIONAL DIRECTORY

- The title to your land is vital. Our Abstracts correctly reveal the title.
A. G. THOMPSON ABSTRACT CO.
 5% per cent Federal Farm Loans.
- PRACTICAL MALE NURSING**
 In homes, reasonable charges. Phone 277 or see me at my home.
LEONARD KNOX
- MORRISON'S WRECKING SHOP**
 Five Blocks East of Depot. Used parts for all cars and several good trailers for sale.
- DR. E. B. THOMASSON SURGERY**
 General Practice. Office Over Corner Drug Store. PHONES. Residence 224. Office 27.
- DR. G. W. HEARD Dentist**
 Over Corner Drug Store. Office Phone 234. Residence Phone 376.
- BILL SMITH SERVICE STATION**
 Corner First and Main. PHONE 168. PHILLIPS "66" PRODUCTS. Car washing and greasing, and road service.
- PHILLIPS SERVICE NO. 1**
 Just East of Court House. Phone 09—All Night Service. Specialized Greasing, Tire Repairing and Road Service.
- EASLEY RADIO SHOP**
 With E. B. Black Co. New testing equipment. Work Guaranteed. Radios rebuilt and modernized.
- INSURANCE BONDS**
HEREFORD INSURANCE AGENCY
 John McLean, Manager
- INSURANCE**
JNO. H. PATTON
 PHONE 26

SAVE MONEY FOR CHRISTMAS

You can buy Xmas gifts with the money you save on food at Furr Food Store. Don't pass up these

BIG BARGAINS FOR FRIDAY AND SATURDAY

Sugar 10 lb Cloth Bag 48c		Coffee Schilling's, Drip or Regular, 1 lb can 31c
PEANUTS Fresh salted, roasted, 1 lb bag 10c	CHOCOLATES Air Way, 1 lb pkg 10c	SORGHUM Gallon 41c, half gallon 29c
MACARONI Or Spaghetti, 6 pgs 19c	COMPOUND Swift's Jewel, 8-lb pail 58c	RAISINS 4 lb pkg 25c
SANI-FLUSH Can 19c	SPINACH Medina, No. 2 can 9c	PINEAPPLE Half slices, No. 2 can 10c
CORN 2 No. 2 cans 15c	SALAD DRESSING Kraft's, quart jar 25c	FLOUR Sunrise, 48-lb bag 67c
TOILET TISSUE, Northern Finest bathroom tissue, 3 rolls 25c	WALKER'S CHILI Or Tamales, No. 2 can 20c	CORN MEAL Great West, 10 lb bag 17c
Palmolive Soap 3 bars 15c	SPUDS 10 lbs for No. 1 13c	RICE Bulk, five pounds 14c
MELO, 2 cans Makes all water like rain water 13c	OATS Crystal Wedding, large pkg 17c	SALT SMOKE Morton's sugar curing, 10 lb can 85c
APRICOTS Mariposa, 2 No. 2 1/2 cans 25c	PICKLES Sliced sour or dill, qt jar 14c	MEAT SALT 70-lb sack 98c
PEANUT BUTTER Quart jar 22c	PUMPKIN Empson, 2 1/2 cans 10c	MILK Eagle brand, can 19c
CUT BEANS Green or wax, 3 No. 2 cans 25c	OXYDOL Large pkg 18c	ORANGES New Navels, sweet, juicy, doz 17c
PECANS Shelled, whole halves, lb 31c	MILK Borden's tall can 5c	GRAPEFRUIT Medium size, heavy, juicy, 6 for 19c
Sliced Bacon Pinkney's Special Sliced lb 15c	STRIP BACON Sold by the piece, lb 12c	GRAPES Fancy Emperors, lb 6c
Roast, Beef or Pork Cut from our choice meat, lb 8 1/2c	BRICK CHILI Pound 16c	BANANAS Fancy yellow, dozen 19c
STEAK Beef, shoulder cut, lb 8c	BACON Dry salt, choice lean meat, lb 8 1/2c	LETTUCE Large, firm heads 5c
SAUSAGE All pork, lb 7 1/2c	HAMS Pinkney's Sun Ray, Decker's Iowana, Large or Small, half or whole, pound 12c	LARD Bulk, pure hog, 8 lbs 49c

Blanket Specials
 FOR FRIDAY, SATURDAY AND MONDAY



—A case of Beautiful Plaid Blankets, nearly all-wool. They were bought for early delivery this season, but the mills were late in making shipment.

—They are wonderful values at the price they were meant to sell for—\$2.95—but we are offering you the choice of them for the above three days for only **\$1.98**

—They are the best buys you ever saw. Beautiful sateen bindings to match the plaid colors of Lavender, Blue, Green, Rose, Tan, Gray, Yellow, Pink. Come in to see the biggest blanket bargain ever offered in Hereford.

FOX MERCANTILE CO.

FURR FOOD STORE

FREE DELIVERY WE BUY YOUR EGGS AND PRODUCE PHONE 74

Want Ads

For Sale or Trade

FOR SALE: Banded Rock cockerels from Ernest Vogel strain of Lubbock. Choice \$1.00. A. C. Young, 7 miles west and 2 north of Friona. 48-2p

FOR SALE: For a real nice Xmas present, a beautiful Canary Singers is mighty fine, and I have real singers, too. About five left. See W. Frank Ball. 1c

Copper Bronze Toms—Best utility types, \$10. Hens and late underweight toms taken at 3 cents above local market price. Cecil Poff, Hereford. 47-3p

FOR SALE: One practically new 16-hole Van Brunt wheat drill with tractor hitch. One practically new John Deere tandem disc harrow, with tractor hitch. Twelve extra good Jersey milk cows. Ray Barber. 1c

Lost and Found

FOUND: A pair of glasses, Thursday morning. Owner may inquire at Brand office and have same for paying for this ad. 48dh

LOST: Lady's brown cordovan purse, containing Gulf Coast currency card of N. E. Gass, and three keys and other items, money, etc. Reward paid for return. 1c

LOST: Lady's black leather purse with white coin purse inside, containing \$5.00 bill, \$1.00 bills, silver dollar, two dimes and a nickel. In Fox Mercantile, D. R. Gass & Son store or on street in Hereford, Saturday, November 22. Notify Zelma York, Friona. 1p

Notice

BAKE SALE
Helpy Selvy
Saturday, December 10

Wanted

WANTED: Good used mimeograph, must be a bargain. Inquire at Brand. 1p

WANTED: Cars to repair at my home garage. Good equipment, first class work at half price. M. E. Moore, mile north on 25-Mile Avenue. 1p

DELIVERY ROUTE MAN with car to supply famous line of household goods to steady customers. Must be satisfied with \$27.50 a week to start. Write Albert Mills, Route Manager, 757 Monmouth, Cincinnati, Ohio. 1p

WANTED: To buy good, medium size coal heating stove; must be cheap. Apply at Phillips No. 2 at Miles and Third. 1p

WANTED TO BUY maize, delivered. Slagle and Bowers. Close to Joel Switch. Will pay premium over market. 48-2p

WANTED: Two passengers for Enid or Oklahoma City, Oklahoma. Will leave early Saturday morning, December 24. Inquire at Brand office. 48-2p

Lodge Directory

HEREFORD LODGE
NO. 849, A. F. & A. M.
Stated Meetings Each Second Monday Night of Month. School of Instruction Each Thursday Night. Visitors Are Welcome.
E. L. BRADLY, W. M.
J. S. JONES, Secretary.

For Rent

FOR RENT: Five room modern house, after 15th. Dr. Florence Miller, Phone 450-W. 46-1tc

HIGHWAY

(Concluded from Page 1)

31 members, one from each state senatorial district. The region over which Mr. Slaton's position gives him jurisdiction, coincides with that of Senator Clint Small, an area extending approximately east and west across the state along the south side of Castro county and to the north side of the state. Hereford and Deaf Smith county may well feel as highly honored in one of its citizens being thus given a position of great and influential responsibility as has Judge Slaton expressed himself to be over his selection. The work will keep Mr. Slaton in very close contact with all highway progress and activities over the Panhandle and gives him an opportunity to render able assistance in looking after any part of it. By his association with the Texas Good Roads membership Judge Slaton will be able to focus attention from the entire state to Panhandle highway problems, which can ultimately result in much good for the whole area.

Pantry Tour

(Continued from Page One)

peas, cream peas, navy beans, pinto beans, butter beans, fresh tomatoes, watermelon, pork, lard, butter, cream, milk, flour, meal, cereal and home-made laundry soap. In addition to Miss Matthews' exhibit, nine members of the North Hereford club had prepared and had ready a canned meal menu. Visitors to that pantry were required to register and from this the winner of a fine fruit cake was selected. C. W. Humble was the winner.

Mrs. Taylor of the West Hereford club, next visited, showed the ingenuity and determination of a true extension worker by the exhibit of her pantry. Chosen to represent her community with a model pantry and having made preparation for it, her home was destroyed by fire and her supplies lost. Nothing daunted, she again set to work and by her courage she was able to have ready a wonderful collection of canned food for inspection.

Mrs. Ray Johnson of Summerfield

Poultry Show Records Fall In All Classes

Sweeping through its three days of exhibition Thursday, Friday and Saturday of last week, the Tri-County Poultry Show eclipsed all former records of every nature and established a mark of number of exhibitors and entries for which all other poultry shows in the Panhandle may aim.

The 100 owners who had 750 choice fowls on display did not come from long distances, none of them being from more than 50 miles away. They were a part of the territory adjacent to Hereford and easily accessible to poultry raisers who may desire eggs or breeding stock with which to raise the standard of their own flocks.

Many of the birds on exhibition were gathered up from the farm homes and city lots where they had been grown as ordinary fowls, yet they compared favorably with the best there, and in many instances carried away high honors. Thus has the interest developed by the holding of poultry shows here caused the standard of the poultry in Deaf Smith county homes to be brought to as high a rating as is found anywhere.

In two classes, especially, did the Tri-County Show excel in the had a pantry full of many varieties of canned food ready for inspection, but owing to recent illness she had been unable to complete the statistical record of her achievements and the value of her food supply was not available. Vegetables beside the canned goods included sweet potatoes, squash, pumpkins, potatoes, beans, onions, and sauer kraut, the latter, according to Jack Rose who sampled it, being pronounced delicious.

The pantry of Mrs. G. C. Hartman of Westway, next visited, contained an array of 634 containers of canned food valued at \$118.03. Beside that, there was also in evidence of preparation for winter: pinto beans, butter beans, turnips, potatoes, sweet potatoes, carrots, parsnips, onions, pumpkins, butter, eggs, flour, meal and cheese.

Twelve of the thirteen members of the Westway club also exhibited a meal of canned foods, and five of them in addition exhibited cheese made by the home demonstration recipe.

The pantries of Mrs. Noland of Summerfield and Mrs. P. H. Gilliland of Westway (co-operator), were also inspected, the former having over 1200 containers of food, while Mrs. Gilliland's pantry contained 684 cans of 76 varieties, valued at \$106.92. Other home-grown food in evidence included sweet potatoes, parsnips, turnips, peanuts, onions, beans, eggs, milk, cheese, cream, butter, pork, lard, flour and meal.

"Well, I declare, it looks like the women were making the living these days, doesn't it?" said W. D. Kelleher, while out the second day, Tuesday, November 22, as several cardinals continued to visit other homes in other communities.

The home of Miss Odle Matthews of North Hereford was again visited and this time members had on exhibition nine distinct meals made from home-canned foods, each from five containers, and containing essential food values such as starch, protein, leafy vegetables, salad and dessert, as required for a balanced meal. In addition these exhibits showed things canned or made in the home that would be suitable and very acceptable as Christmas gifts.

When the pantry of Mrs. Crawford of Deaf Smith county was visited she replied to an inquiry of a visitor: "I am going to have fresh jelly for the family as the old supply runs low." Dean Club members had seven menus from canned foods prepared for exhibition, and showed how in just a few minutes notice a well-filled pantry can put up an excellent meal when unexpected guests arrive.

Just for good measure the home of Mrs. Hershel Climer was included in the second day's trip. She was the demonstrator, but all wanted to see the blue ribbons and prizes she had won at the Amarillo Fair last September on her canned foods that led all others there. Jack Rose took time off while others were looking through well stocked shelves to count the ribbons. "Just so he could tell the folks at home."

Mrs. Earl Dyer, demonstrator of Ford community, had more than 400 cans of food to provide her family of four with well balanced meals during the winter season.

In the pantry of Mrs. John Boling of Fairview community were 87 containers of home canned foods for her family of four, while in an "emergency pantry" were enough more containers to keep her family several weeks without visiting the larger storeroom. Two five-pound home made cheeses were also part of her exhibit.

Dawn community, the last visited, was represented by Mrs. Joe Greer. In her pantry were 475 containers, of food valued at \$80.00. "That is too low a price," said one visitor. "Well, really," said Mrs. Greer, "I wouldn't begin to take that for it." Club members of Dawn had on exhibit eight dinner menus, and one breakfast menu from home-canned foods.

The home of Mrs. Lester Galley was also visited by the inspectors and members of the tour, to see her concrete cellar store room and marvel at over 900 quarts of canned goods in it.

"This trip has sure been an eye-opener for me," said one of the visitors as the cars were coming back into Hereford that evening.

number and high scoring of the birds, making the competition extra keen and the judging of the entries extremely difficult. Rhode Island Reds and Buff Orpingtons had as fine chickens on display last week in Hereford as will be found in any show in the state, according to those who judged them, C. E. Ackerman of Clovis, an American Poultry Association judge, the highest ranking obtainable in the United States; and R. B. Galloway, poultry expert of the Hardean-King Company, of Amarillo, one of the most dependable, efficient and capable judges of the entire Panhandle.

Mr. Galloway, who is familiar with every prominent poultry breeder and flock in the Panhandle, contributed his work of judging absolutely free to the Tri-County Show. His knowledge of poultry and his expert opinion regarding feeds and care of fowls, makes him one of the most valuable persons associated with the poultry industry over a wide region. He has knowledge of the certain types and strains of all breeds raised over the Plains and is able to advise competently where and how persons may get individual birds as wanted.

Exhibitors with fine birds were so plentiful it would be impossible to begin naming them without going through the entire list, as each had special merit and deserved high commendation, but mention should be made of several, notably the Rhode Island Reds of S. F. Warren of Friona, who almost swept all first prizes against the hardest competition imaginable, both in quality and number of entries; Jack Wright with his White Rocks, his cockerel being the grand champion of the show; J. M. Henderson & Son, with White Leghorns; Cecil Poff with his Bronze turkeys; H. Earl Smith's Banded Rocks, and the Buff Orpingtons of Mike Wink and of Mrs. O. Hunt.

The directors of the Tri-County Poultry Show, N. C. Vogele, president; B. H. Hopkins, secretary, and Jack Wright, R. O. Dunkle, Mrs. Edith Hughes, Ray Coneway, and Bob Bailey, members, have asked the Hereford Brand to extend to everyone their sincere appreciation of the assistance given in any way that helped to bring this year's show to such a successful accomplishment.

Especially is this tendered to the Hereford Chamber of Commerce for contributing the cash prizes and incidental expenses to make the show entry free to all exhibitors; to Buchanan & Rosson for the use of their building and cheerful assistance given despite the inconvenience caused to their own business; to every and each merchant or private individual who by contribution of special prizes or advertising cooperated in joining the community together in producing the show; to the West Texas Feed & Seed Company for furnishing feed during the show and for furnishing truck and driver to go after and return the necessary extra coops to exhibit the birds; to Rockwell Bros. & Company for lumber furnished to make stands for the coops; to the vocational agriculture class for feeding and care-taking, and to each one who by talking or the lending of material assistance brought or influenced people to attend and enjoy the show.

Those who did not get to see the Tri-County Poultry Show this year, a brief description of its extent may be had when it is told that the big display room of Buchanan & Rosson's was completely filled with coops, and two additional long rows of turkeys, geese and ducks were shown in the storage room at the back. The chickens took up the entire display room, there being five rows of coops across it from east to west and two similar rows extending north to south from the right of the entrance door to the office.

Volumes could be written about the magnificence of the quality of the birds shown, and the educational and instructive value obtained by visitors and attendants by coming in contact with the finest specimens of fowls in this whole region. The vocational agriculture boys by holding birds and watching judges of the highest ability recognize the superior points of individual birds, making it impossible in any other way because of the extreme high quality and great variety of specimens there for their study.

Thousands and thousands of dollars of the best of every breed and class, even in these days of hard times, were available for inspections and close observation.

Cash prizes given consisted of \$1.00 for first place and 50 cents for second on pens; with 75 cents for first and 50 cents for second on individual birds. In addition ribbons will be given the five highest winners in each class of each variety exhibited. These ribbons could not be purchased until it was known in exactly what classes and varieties they belonged, and as soon as received will be mailed to the owners of the prizes.

These ribbons signify much more than being winners—they designate an American Poultry Association quality, meaning they were judged by the highest standard in the United States, and therefore the birds have a rating the equal of any anywhere.

The highest awards of the show went to S. F. Warren of Friona on his Rhode Island Reds, two silver loving cups, one for the best birds of each class in one breed, and the others for the best display on A. P. A. Points.

From the scoring of the judges the following prizes were awarded:

A. P. A. SPECIALS
Best Bird in Each Class.
Jack Wright, White Rock cockerel.

rel. American class.
Mike Wink, Buc Orpington cock, English class.
J. M. Henderson & Son, White Leghorn pullet, Mediterranean class.
John B. Davis, White Langshan pullet, Asiatic.
Best Bird in Each Breed.
R. I. Reds, S. F. Warren, Ckl. Banded Plymouth Rock, Frank J. Grabber, Ckl.
White Plymouth Rock, Jack Wright, Ckl.
Buff Orpington, Mike Wink, cock.
S. C. W. Leghorn, J. M. Henderson & Son, pullet.
White Wyandotte, S. F. Billingsley, hen.
Langshan, J. B. Davis, pullet.
Jersey Black Giant, Bob Bailey, cockerel.
Australorps, E. M. Mirick, Ckl. Cornish (dark), Mrs. Frances Hess, cockerel.
Black Minorca, J. O. Newell, Ckl.

Best Turkey in Show.
Bronze, Cecil Poff, old tom.
Grand Champion Bird and Best Male in Show.
White Rock Cockerel, Jack Wright.

Best Female in Show.
White Leghorn pullet, J. M. Henderson & Son.

Best Pen in Show.
J. M. Henderson & Son, White Leghorns.
Best Cockerel, Cockerel, Hen, Pullet.
S. F. Warren.
Best Display on A. P. A. Points.
S. F. Warren.

Rhode Island Reds
Old pen, 1 G. C. Hartman.
Young pen, 1 S. F. Warren, 2 L. G. Gabel, 3 M. L. Simpson, 4 R. H. Womack, 5 W. H. Rhodes.
Cock, 1 S. F. Warren, 2 S. F. Warren, 3 J. M. Henderson & Son, 4 S. F. Warren, 5 N. C. Vogele.
Cockerel, 1 S. F. Warren, 2 S. F. Warren, 3 L. J. Gable, 4 L. J. Gable, 5 M. L. Simpson.
Hens, 1 S. F. Warren, 2 L. J. Gable, 3 Ray Coneway, 4 S. F. Warren, 5 Ed Gotts.
Pullet, 1 S. F. Warren, 2 M. L. Simpson, 3 S. F. Warren, 4 L. J. Gable, 5 S. F. Warren.

Buff Orpington.
Old Pen, 1 Mrs. O. Hunt, 2 Mike Wink.
Young pen, 1 R. Smith, 2 Mrs. O. Hunt, 3 D. Walker.
Cock, 1 Mike Wink, 2 Mrs. O. Hunt, 3 W. J. Kueker, 4 Mrs. O. Hunt, 5 Troy Wombé.
Cockerel, 1 Mike Wink, 2 R. Smith, 3 F. M. Kester, 4 R. Smith, 5 W. I. Kueker.
Hens, 1-2 Mike Wink, 3-4 Mrs. O. Hunt.
Pullet, 1 Mike Wink, 2-3-4 Mrs. O. Hunt.

Banded Plymouth Rocks.
Old pen, 1 Earl Smith.
Young pen, 1 Earl Smith, 2 J. W. Reinart.
Cock, 1 Earl Smith, 2 J. M. Henderson & Son, 3 Joe Huckert.
Cockerel, F. J. Grabber, 4 A. C. Young, 5 J. H. Reinart.
Hen, 1 Henderson & Son, 2 Earl Smith.

Jersey Black Giants.
Young pen, 1 Bob Bailey.
Cockerel, 1-2 T. B. Bailey.
Pullets 1-2-3 T. B. Bailey.
Dark Cornish.
Young pen, 1 Tom Ivey.
Cockerel, 1 Mrs. F. Hess, 2-3-4 J. Short.
Hen, 1-2-3-4 Harry Lindsey.
Pullet, 1-4-5 J. Short, 2 Mrs. F. Hess, 3 Weldon Lindsey.

Black Minorca.
Hen, 1 John McGowan.
Pullet, 1-2-3-4 C. Newell.
White Langshans.
Old pen, 1-2 C. Primrose.
Young pen, 1-2 C. Primrose.
Cock, 1-2 C. Primrose.
Cockerel, 1 C. Primrose, 2 Guy Luttrell, 3 John Weedon.
Hen, 1-2 C. Primrose.
Pullet, 1-3 J. B. Davis, 2-4 C. Primrose.

White Orpington.
Cockerel, 1 C. Sowell.
Hen, 1-3 Edwin Holland, 2 R. P. Robb.
Pullet, 1-2-3-4 R. P. Robb, 5 E. Holland.
White Wyandotte.
Old pen, 1 W. H. McDaniels, 2 Weldon Lindsey.
Young pen, 1 N. C. Vogele, 2 S. F. Billingsley, 3 W. H. McDaniels, 4 Henry Griggs.
Cock, 1 Weldon Lindsey, 2 S. F. Billingsley, 3-5 Robert Major, 4 W. H. McDaniels.
Cockerel, 1 R. J. Spencer, 2 S. F. Billingsley, 3-4 Robert Major.
Hen, 1-2 S. F. Billingsley, 2 H. Griggs, 3-4 Weldon Lindsey, 5 W. H. McDaniels.
S. W. C. Leghorns (Production)

White Plymouth Rocks.
Old pen, 1 D. L. Brumley.
Cock, 1 Jack Wright, 2 R. J. Spencer, 3 Robert Major.
Cockerel, 1-3 Jack Wright, 2 A. J. Spencer.

White Plymouth Rocks.
Old pen, 1 D. L. Brumley.
Cock, 1 Jack Wright, 2 R. J. Spencer, 3 Robert Major.
Cockerel, 1-3 Jack Wright, 2 A. J. Spencer.

(Continued On Last Page)

We Have Just Unloaded Our Best Lot of **MOUNTAIN APPLES**—Consisting of Red Winesaps and King David varieties. Our truck will return Friday from East Texas, loaded to capacity with Good Eats—Ribbon Cane Syrup Sorghum, Porto Rican Yams, Paper-Shelled Pecans, Citrus Fruit, etc.

WHOLESALE-RETAIL FRUIT AND VEGETABLE HOUSE
Ross Fuller N. C. Vogele



SAVE 20%
ON ALL YOUR GIFTS DURING THIS WEEK

Don't forget to be here every Saturday at 9:00 p. m. to win **\$5.00 In Cash Free**

We wish to have every one shop early for Christmas. For that reason we are offering 20 per cent discount on all gifts. We have a complete stock of new and appropriate gifts, and invite your inspection of them.

NOW ON DISPLAY.
SHOP HERE AND SAVE
Close Drug Store

CARL'S CASH & CARRY GROCERY
MARKET BASKET SPECIALS
FOR FRIDAY AND SATURDAY

BREAKFAST Cereals, assorted, 3 pkgs	25c
KARO, syrup, gallon	56c
PEANUT BUTTER, qt jar	22c
SUGAR	48c
OATS, Gold Medal, large pkg	12c
CAKE FLOUR, Swan's Down, large pkg	23c
SALAD DRESSING, W. P., pint jar	16c
PECANS, shelled, half pound	24c
SPUDS	12c
WALNUTS, new crop, 2 lbs	31c
PINEAPPLE, 2 No. 2 cans	25c
SPINACH, Gold Bar, 2 No. 1 cans	21c
OXYDOL, large box	19c
FIGARO, liquid smoke for curing meat, \$1.50 bottle	99c

Old Santa Claus will be in our store Saturday afternoon, December 24. Get a coupon with each purchase—they will be good for any one of a number of presents he will have to give away.

WE URGE YOU TO ATTEND THE Dairy Farming Lecture



Just as we encourage the poultry industry and any other activity that assists our people in live-at-home ideas and makes it possible for them to "carry on" through present times, we are asking that as many people who can, and are in any way interested in the dairy industry or any of its kindred subjects, to be at the Star Theatre Friday afternoon, December 16, at 2:30, and hear the discourse of H. S. Mobley, famous throughout the whole South for his ability as a dairy farmer, and one of the most instructive lecturers on modern farming methods.

The First State Bank

SOCIETY

MUSIC STUDY CLUB TO GIVE TWILIGHT MUSICAL

Monday, December 19, at 6:30 in the evening the Music Study club will present a program of sacred and Christmas music at the Methodist church. The public is cordially invited to attend. There will be no admission charges.

The Music Club has always sponsored good music and this twilight musical will be worth your time.

BUSY BEE LUB MEETS WITH MRS. SMITH

Mrs. Garrett Smith was hostess to the Busy Bee club Thursday of last week. The afternoon was spent in piecing a wedding ring quilt for the hostess, after which delightful refreshments of sandwiches, coffee and cake were served to Meses. H. D. Blythe, J. E. Golden, Allan Hughes, J. M. Hutzinger, J. J. Kropf, J. W. Kropf, W. A. Long, Joe Paetzold, R. O. Rutherford, Julie Sowell and Henry Williamson. Visitors were Meses. Chas. Phillips and Burrell Matthews.

ACE-HIGH CLUB MEETS

The Ace-High club met Tuesday night at the home of Mr. and Mrs. J. W. Witherspoon. The evening was spent playing bridge and at a late hour a salad plate was served to Meses. and Meses. Ralford Ricketts, Hubert McEntire, J. M. Posey; Meses. Martha Duncan and Thalia Parker; Meses. Edgar Ireland and Frank Mosely. The score awards were won by Mr. and Mrs. Ricketts.

MRS. RALPH SEARS CLUB HOSTESS

The Crescent Selentia club met Thursday afternoon at the home of Mrs. Ralph Sears to study Candy and Candy Making. Each member brought a sample and the recipe for her favorite candy. Present were Meses. Herman Stewart, Fred Welch, Chas. Sowell, Henry Williamson, Buren Sowell and the hostess.

MUSIC STUDY CLUB MEETS

The Music Study club met Monday at the home of its president, Mrs. A. O. Thompson to study "Modern Music of England." The following program was given:

Irish Folk Song: Meses. Chas. Ferguson, J. B. Jones, C. R. Smith, H. H. Hawkins, A. O. Thompson, and Miss Carey Estes.

Deep River, by Coleridge Taylor, was sung by Mrs. C. H. Dyer, and Lullaby, by Cyril Scott, was sung by Mrs. Carl Monks. Miss Thelma McMillan played Lento, by Cyril Scott. Dudley Bucks' arrangement of Annie Laurie was sung by Mrs. Homer Fox, Mrs. A. C. Ha'les, Mrs. C. R. Smith, Mrs. Wiley Robinson, Mrs. J. C. McCracken, Mrs. H. H. Hawkins, Mrs. W. E. Dameron and Mrs. A. O. Thompson.

In the business meeting plans were discussed for a twilight musical to be given on the evening of December 19, at the Methodist church.

SOCIAL CALENDAR

Meetings of the Week.

Friday.
West Hereford Demonstration club, with Mrs. Otto Massee.

Monday.
Odd Fellows, 8:00.
Intermediate G. A., at Baptist church, 4:00.

Tuesday.
Junior G. A., Baptist church, 3:00.
Junior R. A., Baptist church, 3:00.
Rebecca, 7:30.
Sunbeams, Baptist church, 3:00.

Wednesday.
Lottie Moon Circle, at Baptist church, 3:00.
Doras Circle, with Mrs. John Schwarz, 2:30.
Methodist Missionary Society, at Methodist church, 2:30.
Presbyterian Auxillary, Presbyterian church, 2:30.
Mary Martha Circle, with Mrs. John Wilson, 2:30.

Thursday.
Crescent Selentia, with Mrs. R. E. McCutough, 3:00.
Junior Bay View, with Eloyse Pitman, 7:00.

MRS. BRADLY ENTERTAINS

The Otra Yez Bridge Club was delightfully entertained Wednesday afternoon by Mrs. Egbert Bradley at her home east of town. After the games a delicious salad course was served to:

Mmes. T. J. Carter, Alton Fraser, J. C. McCracken, A. A. Ha'les, J. M. Posey, J. C. Parker, B. M. Wiltshire, J. W. Witherspoon, Dave McCurdy, George Parker, J. W. Robinson, Charles Donald, Oscar Easley, William Davis, Travis Dameron; Meses. Eunice Gilbreath, Ruth Conkright, Zoe Beavers, Mable Gass and Inez Clark.

High scorers were Mrs. Wiltshire and Mrs. Dameron. Mrs. George Parker was low.

Cheer up, folks; you're going to have a fine dinner next Sunday. And the best of it is, mother won't have to be toiling and mulling in a red-hot kitchen all day Saturday to prepare it. How's that? Why all she has to do is to step in at the baked food sale the ladies of St. Anthony's A'tar Society are holding next Saturday and she will find everything necessary for Sunday dinner, from a roast chicken and duck to cakes and pastries. Yes, and there'll be extra dainties she can use for the kiddies' lunches next week, too. Those who were present at the Thanksgiving dinner know how these ladies can cook, and if some of you have a'y doubts on that s'let, just step around to Helmy Selfy's any time after ten o'clock next Saturday morning, and your doubts will surely vanish at the sight of the tempting array of foods which will be on display there.

NOTICE TO PARENTS

No boy or girl need to have diphtheria, because there is a simple, inexpensive way to prevent it—with toxoid. The Deaf Smith County Health Council, acting thru the county health nurse, is making it possible for a clinic to be

held from Friday, December 9, to Monday, December 19, inclusive, during which time you may bring your boy or girl from the age of six months to, and including, 12 years of age, to the office of any one of the four local physicians and receive these treatments. It is understood that the Council has on hand at present enough toxoid to treat about 55 children and the cost will be 50 cents for the two treatments, which is to be paid when first treatment is given.

The treatments are given three weeks apart. It is to be further understood that the cost will be slightly more after the first 55 children are treated, so be one of the first 55.

Any child who has been given the toxoid should have some time after the expiration of six months a test known as the Schick test to make absolutely certain that the child is protected. This test will be 25 cents.

This so little cost and time make it impossible for your child to have this dreaded disease—diphtheria.

JUDGE EARL W. WILSON,
Chairman of Health Committee.

REPORT

The report of the City Milk Inspector for the month of November follows:

The City of Hereford is to be congratulated upon its clean milk supply. The inspector has recently completed the inspection of the whole-milk dairies, and the bacterial count of the milk.

Five of the whole-milk producers passed the Grade A requirements, and one was graded B, on account of lack of equipment and

A PLEA

I want to get back; I will pay any price.
To regain my old standing and station.
I will use any artifice, trick or device
To legalize social damnation.

Personal liberty pleas are funny.
True temperance talk is all bunk,
My brewers are after the money,
My satellites want to get drunk.

I bewail the law's violations,
But no laws do I ever respect.
My products breed foul degenerations,
My profits are characters wrecked.

A few honest people defend me,
As I warn them of other things worse.
If they had any sense they would end me,
And see that my best is a curse.

I want to get back; I will make any pledge
If I'm only permitted to sell.
All that I want is an entering wedge
To establish my side-door to hell.

M. R. CORBETT, of Hereford,
In The Christian Courier, December 1, 1932.

greater the number of bacteria in the milk, the sooner the sample will be bleached. If the solution is bleached in one hour there are over ten million bacteria per cubic centimeter. If three hours there are over 500,000; if five hours there are over 50,000, 5 1/2 hours, 40,000.

The requirement of Grade A milk, besides certain specified conditions at the dairy barn, must have a bacteria count of less than 50,000. Hence, if reaction time is 5 1/2 hours or greater, the requirement is met, and the greater the time of reaction the fewer bacteria there are in the milk.

It must be understood, however, that it does not necessarily follow that the milk with the shorter reaction is less clean than that taking a longer time, much of the difference can be explained by the length of time between production and delivery.

The list of local producers follows, including the name of producer, reaction time in hours, butter fat content and grade of milk:

Owner	Hours	B. F.	Grade
Mrs. F. J. Eberle	10	6.0	A
S. O. Wilson	9	4.8	A
D. W. Hawkins	8	4.6	A
O. L. Rutherford	7	4.6	A
C. Spratt	7	5.0	B
Prairie Dairy	6 1/2	5.0	A

(Signed) W. L. DAVIS,
City Food and Milk Inspector.

H. M. Benefield left Saturday for Childress after receiving a message that his mother died suddenly. She was 87 years of age. Funeral services were held in Childress Sunday.

Shakespeare said: "What's in a name. A rose by any other name were just as sweet." So the next time you buy a tire try a Brunswick—the insured tire. They are "backed up" by RICE.

Mrs. Fred Collett, who lives in the northwest part of the county is in the Deaf Smith county hospital, where she underwent an operation last Monday, and is improving rapidly.



Santa Says--

Visit the City Drug Store for the Most Complete Line of Christmas Goods.

GIFTS THAT WILL PLEASE MOTHER, FATHER, BROTHER, SISTER

Come in and let us help you select an appropriate gift before our stock is picked over. We will be glad to lay back any article and a small deposit will hold it until Christmas.

Prices Are Lower Than Ever Before.

City Drug Store

Phone 100 We Deliver

GIFT SEEKER'S GUIDE



We are showing this year the greatest assortment and best selection of Christmas Gifts we have ever brought to Hereford, and invite you to visit our special department that has been arranged to exhibit them. All our toys are displayed in an exclusive manner on the balcony over our office, while utility gifts of every description are scattered over the entire building. We urge you to inspect our Christmas and Gift Merchandise, and promise you it will be the equal of any you will see this year.



Toys Galore

Our toy department is proving as interesting to grown-up folks as it is to the little folks who see it. Boys and Girls, bring mother and dad to see these dandy dolls, wagons, trains, tricycles, scooters, games of all descriptions, and some of the funniest mechanical toys you can imagine.

Gifts For the Home

Home lovers can get new inspirations for the beautification of every room in the house that can bring Christmas joy to every member of the family by visiting our Holiday stock of goods. Some of the loveliest and most practical suggestions ever brought to Hereford await your visit here.

Be sure to see our silverware and flatware, dainty glassware, exquisite china, electrical kitchen accessories and living-room conveniences, sporting goods, including golf, hunting, basketball, football, tennis, fishing, camping and playground equipment.

See us for practical, useful articles of every-day home use that will make acceptable Christmas Gifts.



STREU HARDWARE CO.

HEALTH IS AT YOUR OPEN WINDOW

Oxygen is necessary to breathing. Oxygen is taken from the air by a gas flame just the same as by any other kind of flame. Fresh air supplies oxygen.

So, for your health's sake, let a little fresh air in.

If you must have a fire to dress by, have it in another room. If you live in a small apartment, turn off the fire in your living room, turn out the fire and raise the windows when you go to bed.

Water Heaters Without Flue Pipes Are A Menace

Many gas appliances, including some well-constructed room heaters, are safe to use without flue connection in WELL-VENTILATED rooms. However, it is advisable that all appliances using gas in considerable quantities should be connected with flues, for even the most efficient types may produce poisonous gas when the flame is first lighted.

If your water heater—or any other kind of a heater—is in the bath room, turn it out when you are ready for your bath. It requires approximately 10 cubic feet of air to supply sufficient oxygen to burn one cubic foot of gas—and there usually is little or no fresh air coming into the average bathroom.

Natural gas, when properly used, not only is efficient and economical, but it also is safe.

West Texas Gas Company places a higher value on the health, safety and good will of consumers than upon any revenue it might derive from gas that is not properly used.

West Texas Gas Co.

SOCIETY

T. E. L. CLASS HOLDS MEETING

The T. E. L. class of the First Baptist Sunday school, held a regular business and social meeting last Thursday at the home of Mrs. A. G. Ralston. The members arrived at 11:00 o'clock, each of them bringing a covered dish. After the bountiful and delicious lunch was served the business for the day was attended to and the remainder of the afternoon was spent visiting and quilting.

Those who attended were Meses. Joe Mitchell, Russell Daniel, J. H. Miller, A. J. Powelson, J. S. Orr, R. J. Naylor, Mark Hanna, R. E. Curtisinger, F. E. Bowe, J. M. Gilliland, Carl Gilliland, W. A. Long, La Juana Shannon and S. L. Walser.

CLIFF ESTES HONORED

Cliff Estes was honored last Wednesday evening with a party celebrating his birthday. Games of bridge formed the evening's entertainment until a very late hour, when a delectable supper consisting of sandwiches, coffee, pickles, ice cream and cake was served.

Attending were Doug Fox, John Pitman, S. P. Rossion, Cliff Acker, J. M. Posey, Voline Downs and Cliff Estes.

JUNIOR BAY VIEW CLUB

Miss Lucille Hicks was hostess to the Junior Bay View Club last Thursday evening at 7:00 o'clock. After the business meeting was held, an interesting program on Paul Green and Percy McKaye was given. Miss Martha Duncan acted as leader, and reports were given by Miss Ruth Conkright and Mrs. J. C. McCracken.

At the adjournment of the meeting the hostess served dainty refreshments to Meses. Dave McCurdy, B. M. Wiltshire, J. W. Witherspoon, and Meses Martha Duncan, Ruth Conkright, Carey Estes, Dorothy Flannery, Eunice Gilbreath, Edith Shields and Floyd Wilson.

MRS. KIBBE ENTERTAINS LA AFFLATUS ESTUDIO

The La Afflatus Estudio club met Tuesday, December 6, at the home of Mrs. C. T. Kibbe. The subject was "Seeing the South." Each member answered roll call by telling a place she would like to visit and why. "The Lure of the Gulf Coast," "Hot Springs Throughout the South," "The South's Water Front," and "The Rose Window of San Jose" were topics appearing on the program.

MESSENGER COMMUNITY CLUB

The Messenger Community club met with Miss Jewel Purzell last Friday. Everybody took a dish and stayed all day, 20 being present, four of them new members.

Work on the quilt was finished and it is ready to sell. It will be left at the store of Mrs. P. C. Short so that everybody may see it. The next meeting will be with Mrs. Tom Hancock, Tuesday, December 16, at 2:30 o'clock.

Everybody is welcome to attend.

METHODIST MISSIONARY MEETS AT DIMMITT

The ladies of Zone No. 2 met at Dimmitt in an all day session on Wednesday, November 30. Hereford, Bovina, Oklahoma Lane and Dimmitt comprise this zone and each church was represented. The morning devotional was led by the Bovina pastor, Rev. Ansyl Lynn, and the afternoon devotional was led by Rev. Alfred Freeman, Dimmitt pastor.

The ladies rendered a most inspiring informative program consisting of discussions on foreign mission work, law observance and present-day challenge. Each society gave gratifying reports of past work. An instructive playlet was given by the Friona ladies. Several specials were enjoyed, among them being a lovely vocal solo, "Be Still and Know," sung by Mrs.

Ray Conaway, and a violin solo played by Mrs. Ab Thompson, Mrs. Jess Stanford accompanying each at the piano.

A prohibition rally was held in the afternoon and each lady determined to do her utmost to help retain and enforce the 18th amendment for the physical safety and moral welfare of her nation.

The Dimmitt ladies served a bountiful dinner and were gracious hostesses. REPORTER.

BAY VIEW CLUB MEETS

The Bay View club met in regular session last Thursday to study the topic, "Southern Frontiers of the Spirit," with Mrs. Gabbert and Miss Hostetter giving very interesting reports on Edgar Allen Poe and James Branch Cabell.

NORTH HEREFORD DEMONSTRATION CLUB

Tuesday, December 13, at 10:00 o'clock the club will meet with Mrs. B. E. Brunley, Mrs. E. M. Cox will show how to prepare and can a porker. Mr. Dunkle will cut the meat.

Mrs. Cox and Mr. Dunkle attended the pork demonstration in Canyon, given by Miss Blaire of A. & M. College, a few weeks ago. Anyone interested is welcome. At noon there will be a covered dish luncheon. Mrs. Cox asks that the women wear wash dresses and hair nets, also that they bring note books and pencils. It will be well to be there a little while before ten o'clock, as Mr. Dunkle starts promptly at that hour.

FIRST CHRISTIAN PEP CLASS NOTES

Interest in the Pep Class of the First Christian church has been increasing from week to week under the very able instruction and leadership of Rev. E. R. McWilliams. Young people in the city not already members of a Bible class will find a hearty welcome here. We need you and you will find the course of study of personal benefit.

New officers for the winter are Clyde Gregg, president; Travis Dameron, vice president; Mrs. J. M. Posey, treasurer; Frances Dameron, reporter; Edith Shields, Mrs. Travis Dameron, Roy Smith, membership committee; Frances Dameron, Mrs. J. W. Robinson, Mrs. J. M. Posey, social committee; E. R. McWilliams, B. H. Hopkins, Lynn Kester, future works committee.

Members of the class and their friends are looking forward to a Mexican supper and party to be given Friday, December 9, at 6:30 p. m. at the church. Plenty of Amusement. REPORTER.

Seen On the Screen at the Star

A favorite with Hereford audiences who has not been in a picture here for several months, is with Ben Lyon today and tomorrow when Sally Ellers appears in "Hat Check Girl". Miss Ellers' vivacity and infectious comradery makes her parts one of the most entertaining in the movies.

Saturday for one day only, matinee and evening, Tim McCoy plays the hero's role in "Western Code." Prices will be as usual on Saturday—40 cents to everyone.

Sunday's matinees and Monday and Tuesday will bring a feature that has attracted national attention, and comes to Hereford far in advance of the other shows in adjacent territory. It is the story of Mr. and Mrs. Martin Johnson, famous African adventurers and explorers, and has been named "Congorilla". It is said to be the only talking picture made entirely in the natural setting of the African jungle, not with trained animal parts, but with wild and ferocious ones in the full danger of their natural liberty.

Wednesday of next week will bring another favorite, Reginald Denny, playing a leading part with Marian Marsh, Irvin Pichel, Norman Foster and Richard Bennett in "Strange Justice". This also

will be a 10-cent admission picture, with a full evening's entertainment for a dime.

Friday evening of next week at 2:30 the Star will offer its comfortable accommodations to the audience from Deaf Smith and adjoining counties who will hear H. S. Mobley, expert dairy lecturer in his discourse on modern dairy practices and accomplishments. It is free and promises to be of great benefit to dairy producers of this region.

Dawn Items

BY INEZ MILLER

Mr. and Mrs. W. J. Stewart were in Hereford Tuesday. Truman Miller is visiting relatives here.

H. H. Miller and daughter were in Hereford Saturday.

Ezra Bagwell and Clifford Stewart visited the W. F. Mayfield home in Dimmitt Sunday.

Mr. and Mrs. Paul Frye of Amarillo were guests in the R. A. Frye home Sunday.

H. E. Miller, W. E. Snapp and Truman Miller were in Hereford Tuesday.

Misses Pauline Connor of Higgins and Mary L. Chambers were guests in the Lester Galley-home Sunday.

Sunday evening after B. Y. P. U. services, Henard East delivered his third sermon of a series on Paul's letters to the Galatians.

Dawn Literary Society met Tuesday night. A delightful program was given, one of the features

being a play by several ladies. Raymond Crouch of Plainview spent several days last week with his sister, Miss Hazel Crouch.

Tuesday of last week pupils of Mr. George put on a chicken culling demonstration at the Herchel Miller home. Mr. George says this is not the best time of year to cull but it is an ideal time to begin practicing. He also says it is as easy to have a flock of hens laying through November and December as any other time of year, provided one knows how to feed, cull and house.

We are organizing girls and boys basketball teams. We have the players and all are anxious to get

to playing. The girls are selling vanilla and the profits will be used to buy a basketball.

Mrs. Pauline Hash of Stinnett visited Mr. and Mrs. L. N. George Wednesday and Thursday of last week.

Mr. and Mrs. Leo Wolfe and son, Ralph, of Hereford were visitors in the Edgar East home Sunday.

Geo. F. L. Bishop of Canyon was a luncheon guest of Mr. and Mrs. L. N. George Thursday.

Mr. and Mrs. H. G. Conkright and two daughters, Nancy and Ruth, were Amarillo visitors Saturday.

Ford Doings

BY LA VERNE MANN

About 60 were present for Sunday school this week.

Nelson Thweatt and son, Jerry, Wade and Morgan Thweatt were in New Mexico Sunday.

Dr. and Mrs. Fly and Walker of Amarillo were at Ford Sunday. Several families attended church services at Vega Sunday.

Mr. and Mrs. J. G. Thompson, E. W. Stephens and son, F. W. Brunson, Jr., and Chester Norton were in Amarillo Saturday.

The P. T. A. held their regular

business meeting Friday night. There was a nice crowd there to take part in the different forms of entertainment.

Archie Jean Buller of Fairview spent Sunday with Gladys Simpson. Mrs. R. W. Stephens had visitors from Amarillo Sunday.

Kenneth Raynor of Las Cruces, New Mexico, arrived last Sunday for an indefinite stay here.

Jini Glade returned to his home in Amarillo last week after having spent a month with his sister, Mrs. J. S. Garrett.

Mr. and Mrs. Ben Rountree moved away from the home of his uncle, J. S. Garrett, last week.

FOR JOB WORK, TRY THE SHAW



ALL ABOARD FOR TOYLAND

WE HAVE MOVED! Back to Our Old Location, Across the Street From Star Theatre.

We are displaying the largest stock of Christmas Goods we ever have, and our prices are most reasonable. You will find an appropriate gift here for every member of the family. A small deposit will hold your selections until Christmas.

WEIR'S VARIETY STORE
New Location, Norton Building, 318 Main Street.



New Low Prices

On Goods You Need Every Day In the Week . . .

—You will find here an array of new and select merchandise suitable for the most appreciated gifts—sure to please the recipient.

—Last, but not least by any means, we are going to give the little boys and girls, with every pair of shoes bought for them, a bunch of balloons in all the beautiful colors. To the larger boys and men, also, we will give free a good pocket knife with every pair of shoes or boots sold.



—One table of high grade Shoes for ladies, at, the pair

\$1.00

—Many kinds of Pumps and One Straps in fine shoes for ladies, at, pair

\$1.98

Ladies' Kid Gloves at—**\$1.00**

Bleached Muslin
36-inch fine, soft bleached Muslin, at, the yard **5¢**

Work Sox
Men's Work Sox, all colors, well made, with good top and smooth toes, pair **5¢**

Heavy Outing
36-inch Heavy Outing, all colors, light darks and solids, yard **\$ 1.3¢**

Men's Overshoes
Men's U. S., black with red soles, all-over Rubber Four-Buckle Overshoes at **\$1.98**



Men's fine Dress Kid, straight last Shoes, at, the pair **\$2.98**

Men's fine Calf Skin Dress Oxfords, the pair, up from **\$1.98**

Men's Lace Boots, at **\$2.98, \$3.98, \$4.95**

(These are the best range of lace work boots we have ever shown at so low a price.)



48¢ - 98¢

We have just received 20 down fine E. and W. Dress Shirts

for men, in all the newest shades and the most beautiful made we have ever shown. All extra full made in absolutely fast colors, and pre-shrunk. Just the thing for a Christmas gift, and a shirt any man will want—several of them—at the low price of, each **98¢**

We also have just received a case of fast-colored shirts to sell at **48¢** each. See them—you will want several.



Men's and young men's fine Silk Sox, all new and beautiful designs, will be fine as Christmas Gifts, the pair **25¢**

Texas Market & Grocery

PHONE 353—FREE DELIVERY

SPECIALS FRIDAY AND SATURDAY

LUNA SOAP, 10 bars	20¢
BLISS COFFEE, 1 lb vacuum packed	25¢
CRYSTAL WEDDING OATS, pkg	21¢
K. C. BAKING POWDER, 25 oz	19¢
SPUDS, 10 lb No. 1	14¢
CRACKERS, 2-lb box	19¢
SYRUP, Brer Rabbit, blue, gallon	55¢
PINEAPPLE, No. 2, sliced or crushed	15¢
JELLO, any flavor, 3 for	21¢
SUGAR, fine granulated, 10 lbs	49¢
GINGER SNAPS, bulk, 2 lbs for	19¢
LETTUCE, nice and firm, head	5¢
BANANAS, nice, yellow, dozen	19¢
FLOUR, Hereford Beauty, 48 lbs	68¢

MEAT SPECIALS

STEAK, round, loin, T-bone, lb	15¢
BEST BEEF ROAST, lb	10¢
SLICED BACON, good, pound	15¢
PURE PORK SAUSAGE, 2 pounds	15¢
HAMBURGER MEAT, fresh ground, 2 lbs	15¢
HAM ENDS, while they last, fine to boil, lb	7½¢
WEANIES, whole, minced ham, 2 lbs	25¢
CHEESE, Longhorn, lb	17½¢

Men's Corduroy Work Caps, have fur in-band and tie tops, at	50¢
Men's fine finished Kid Dress Gloves at, the pair	\$1.48
Men's fine Arch Support Shoes for ladies at, the pair	\$2.98
Men's sheep-lined Molokin coats, 36 inches long, well made, at	\$2.98
Young men's Corduroy Pants, with large bottoms, the pair	\$1.98
70 x 80 Cotton Blankets, in black plaids, at, per pair	79¢
36-inch fast-colored Prints, in the new shades, the yard	\$ 1.3¢

Sprouls-Cronin & Co.

International Sunday School

Lesson

December 11.
THE CHRISTIAN'S USE OF LEISURE
 Neh. 8:10-17; Mark 6:30-32

for the day is holy; neither be ye grieved.
 12. And all the people went their way to eat, and to drink, and to send portions, and to make great mirth, because they had understood the words that were declared unto them.
 13. And on the second day were gathered together the heads of fathers' houses of all the people, the priests, and the Levites, unto Ezra the scribe, even to give attention to the words of the law.
 14. And they found written in the law, how that Jehovah had commanded by Moses, that the children of Israel should dwell in

booths in the feast of the seventh month;
 15. And that they should publish and proclaim in all their cities, and in Jerusalem, saying, Go forth unto the mount, and fetch olive branches, and branches of wild olive, and myrtle branches, and palm branches, and branches of thick trees, to make booths, as it is written.
 16. So the people went forth, and brought them, and made themselves booths, every one upon the roof of his house, and in their courts, and in the courts of the house of God, and in the broad place of the water gate, and in the broad place of the gate of Ephraim.
 17. And all the assembly of them that were come again out of captivity made booths, and dwelt in the booths; for since the days of Joshua the son of Nun unto that day had not the children of Israel done so. And there was very great gladness.
 Mark 6:30. And the apostles gather themselves unto Jesus; and they told him all things, whatsoever they had done, and whatsoever they had taught.
 31. And he saith unto them, Come ye yourselves apart into a desert place, and rest awhile. For there were many coming and going, and they had no leisure so much as to eat.
 32. And they went away in a boat to a desert place apart.

man or woman does not know how to use his or her spare time to the best advantage. "What man does in his leisure hours shapes his personality and moulds his character. Leisure has come to the masses. People now need to be educated for leisure as much as for vocation."
One Day of Rest and Worship.
 It was in recognition of the fact that a day of rest is needed, that the Lord gave his command concerning the Sabbath. It is a day hallowed from the time of creation, and the commandment in the Decalogue, "Remember the sabbath day," was concerning a day already known and observed. The experience of humanity is that it is needed day. Even those governments that are unfriendly or antagonistic to religion make provision for the rest day for workers—one day in seven or one in five. It is more than a holiday; it is a "holy day" for rest, for family fellowship, for worship, and, as Jesus taught and practiced, a day for good deeds. We cannot surrender our Lord's Day to commercialism and to sports and escape the penalty of violated law. Persons who yield to these modern influences escape the penalty of violated law. Persons who yield to these modern influences and temptations do so to the hurt of their physical beings, and to the greater hurt of their moral and religious life.
Joy and Strength.
 "The joy of the Lord is your strength." Neh. 8:10, said Ezra to the people of Israel. And it is true always. When we dwell in his grace and experience the peace of his fellowship, our fears are banished and our spirits revived. By the nature of things joy is exhilarating, while pain is depressing. If this be true, and experience confirms it, then we ought to magnify in our religious life today those gracious truths and actions that increase gladness in order to increase our strength in performing the service which our Lord has commissioned us to do.

elves in healthful ways."—Rev. Mortimer Blake, D. D.
Doing All to God's Glory.
 "Whether therefore ye eat, or drink, or whatsoever ye do, do all to the glory of God."—1 Cor. 10:31.
 "Teach me, my God and King, In all things thee to see; And what I do in anything To do it as for thee."
 "A servant with this clause Makes drudgery divine: Who sweeps a room as for thy laws Makes that and th' action fine."
 —George Herbert.

dinner Sunday Messrs. and Mmes. Paul Cavender of Amarillo, Ray Hershey and Horace Hershey and son, Sammy Ray.
 Raymond Robertson and family of Hereford spent Sunday with his sister, Mrs. Bob Scales.
Black
 BY MRS. J. J. CRAWFORD
 The ladies club met Thursday with Mrs. T. L. Welch. It was voted to have a Christmas box at the next meeting, which will be with Mrs. Fred Miers.
 Geraldine Hinds is real sick this week.
 Mrs. Presley's operation was successful but she is still in the Hereford hospital in a serious condition.
 P. T. A. met Friday evening at

the school house. The next meeting will be held the first Friday evening in December.
 J. J. N. M. and J. W. Crawford were in Portales on business Wednesday.
 J. W. Skipworth of Dimmitt was a business visitor in our community Tuesday.
 James W. Witherspoon transacted business in Olton last Saturday.

If You're Past 40 and Can't Sleep Try This
 Nervous people should drink water at bedtime with a spoonful of delicious Vinol (iron tonic). Nerves relax, sound sleep follows. Vinol gives new pep, strength. City Drug Store. —adv

Christmas Gifts of Electricity

—When planning to bring delight to friends and loved ones with Christmas presents, do not forget the many gift ideas to be found in electrical equipment, accessories and fixtures. —Visit your favorite electrical shop, furniture or hardware dealer and see the lovely reading and bridge lamps, fans, heaters, cookers, irons, percolators, waffle irons, heating pads, vacuum sweepers, switches, wall outlets, toasters, etc., either of which will make a lasting gift to bring comfort to the recipient over a long period of time.

Nothing Else Gives So Much For So Little As Electricity.

Texas Utilities Company

Golden Text: Whether therefore ye eat, or drink, or whatsoever ye do, do all to the glory of God.—1 Cor. 10:31.
Introduction.
 "We need a holiday that we may rest, and we need a holiday that we may see. There is nothing so fatal to a kindly vision as an unceasing and unvarying routine."—George H. Morrison.
 "A holiday means a holy-day, and periods of rest and recreation should always be so regarded by us. This is not to solemnize them, but to fill them with sparkle and sunshine."—Amos B. Wells.
 "My physical body is the abode of whatever of the Holy Spirit indwells me (1 Cor. 6:19). That body, accordingly, should be most carefully nourished and cherished."
 "Body and mind are so closely interrelated, coordinated, that the vigor of the one is dependent upon the vigor of the other."
 "I hold in trust from God my body and my mind. If I abuse them, or fail to make the best use of them, I can, then I am recreant to that trust."
The Christian's Use of Leisure.
 The subject of this lesson, "The Christian's Use of Leisure," has not ever before been used in the Sunday school. It is a theme that has grown directly out of our modern life and its application to all phases of labor has lessened to a striking degree the hours of work, and will lessen them still more. Never before has the civilized race known such leisure as it now enjoys. But we have come into this happy condition quite unprepared to utilize it wisely. The average

How Should We Use Our Holidays and Rest Days?
 Periods of rest and recreation are needed if we hope to live normal lives. "There is no doubt that each one of us ought to divide his leisure between relaxation, amusement, exercise, study, social contacts, and service. It could be both irrational and un-Christian to neglect any one of them. Even the most consecrated need amusement, lest life become an uninteresting grind of duties. To do one's best, one must keep interested. The question to be solved is the wise distribution of leisure between these items. . . . We cannot go to excess in the pursuit of pleasure without neglecting service, or knowledge, or social duties. . . . We cannot live to the flesh and reap a spiritual harvest. Leisure is life and life is choice. . . . Time is the stuff that life is made of." To invest it wisely is to discover the secret of living."
 —Charles Darsie.
Children at Play.
 Zechariah, one of the latest of the Old Testament prophets, devoted himself to urging the rebuilding of the temple. His Book has many references to the coming Christ, and is full of power and beauty. In this beautiful and oft-quoted verse the prophet has a visit of the Jerusalem that is to be—not a place of desolation and fear such as wars had made it, but of peace, safety and joy; and Zechariah could not have expressed the new and happy condition better than by saying that "the streets (public squares) of the city shall be full of boys and girls playing in the streets thereof."
 "Ever since the Bible came into the world the condition of children has been improving, and it will go on improving as fast and as far as the Bible is read and obeyed, until the beautiful picture of the prophet shall become a fact, and the squares and the crescents and little grassy spaces in the cities will become playgrounds full of boys and girls enjoying them."

Progressive News
 BY OLIVE PERKINS
 Ira Ricketts and family spent Sunday with his parents, Mr. and Mrs. W. A. Ricketts, at Hereford.
 Rev. McWilliams will preach Sunday afternoon, December 11, at Progressive. Everyone is invited to come and worship with us.
 Mmes. Clyde Russell and Elwyn Hutchenson visited Mrs. Luke McBay, Tuesday afternoon.
 Mr. and Mrs. J. L. Click made a business trip to Fisher county last week.
 Sammy Ray Hershey is spending a few days with his grandparents, Mr. and Mrs. Ray Hershey.
 Leatrice Benson spent Saturday night and Sunday with her sister, Mrs. Andrews, of Frio.
 Mr. and Mrs. Paul Cavender of Amarillo spent the week end with her parents, Mr. and Mrs. Jim Park.
 Mr. and Mrs. Jess Caldwell of Canyon visited his parents last week.
 Among those who were sick with influenza last week were Mrs. Blakemore, Jimmy and Forbes Blakemore, Lawrence Boyd, Elizabeth Bowman and the Neels.
 Miss Olive Perkins called on Mrs. Oberthier in Hereford Sunday afternoon.
 Mrs. Jim Park entertained at



Have Money For Christmas

YOUR Christmas will be merrier if you can pay for your gifts. After Christmas have a balance left in the bank.

There is no better gift for children than to start a bank account for them.

START SAVING REGULARLY NOW

We Welcome YOUR Banking Business

THINK! THE FIRST NATIONAL BANK OF HEREFORD THINK!
 OF BANK HEREFORD
 A Strong Bank Thoughtfully Managed

MEMBER FEDERAL RESERVE SYSTEM

WELDING

We make a specialty of welding cracked cylinder heads and blocks—also high-class fender and radiator work.

WE GUARANTEE ALL OUR WORK.

KOCH MACHINE SHOP
 Machinists-Welders
 First and Main.

Could Your Car Pass a "Cold Test" like this?

Through deep snow drifts that blanketed Wolf Creek Pass, 10,800 feet above sea level in Colorado's Rockies, a great V-type snow plow doggedly pushed its way. A whirling rotary plow spouted clouds of snow, clearing the roadway. And soon, despite temperatures daily below zero, workers of Liberty Truck & Parts Co., of Denver, had opened the 13-mile road.

"We used Conoco Germ Processed Motor Oil and Conoco Gasoline exclusively in our Cletrac Tractors with wonderful results," wrote a Liberty official. "We had no difficulty starting our motors in the mornings."

There's a "cold test" to guide you in buying motor oil!

Conoco Germ Processed Motor Oil is thoroughly dewaxed and circulates freely below zero. It makes winter-starting easier. More important still, it saves your motor from terrific punishment during the starting period, when half of all motor wear occurs! Other oils drain away overnight. A "Hidden Quart" of Conoco Germ Processed Oil stays up in your motor and lubricates before your motor starts.

Only Conoco Germ Processed Motor Oil can offer you this vital protection, for it is the only oil that penetrates and combines with metal surfaces. Let it protect your motor this winter. . . .

CONOCO GERM PROCESSED MOTOR OIL

ANY OIL WOULD BE BETTER OIL IF GERM PROCESSED

LOST 20 LBS. OF FAT IN JUST 4 WEEKS
 Mrs. Mae West of St. Louis, Mo., writes: "I'm only 28 years old and weighed 170 pounds until taking one box of your Kruschen Salts just 4 weeks ago. I now weigh 150 pounds. I also have more energy and furthermore I've never had a hungry moment."
 Fat folks should take one-half teaspoonful of Kruschen Salts in a glass of hot water in the morning before breakfast—it's the SAFE, harmless way to reduce as tens of thousands of men and women know.
 For your health's sake ask for and get Kruschen at any drug store—the cost for a bottle that lasts 4 weeks is but a trifle and if after the first bottle you are not joyfully satisfied with results—money back. —adv

Hotel Western

10th & Pierce Sts.
 AMARILLO, TEXAS
 "A FRIENDLY PLACE"
 When in Amarillo come to see us.
 Reasonable Rates
 MRS. ENYART
 Manager
 Formerly at The Lewis.

PUBLIC AUCTION SALE

BEGINNING PROMPTLY AT 1:30 P. M.

TUESDAY, DECEMBER 13

I will sell at public auction at the farm 4 miles north on 25-Mile Ave., on the above date, the following livestock and farm equipment:

DAIRY CATTLE 1—Jersey cow, aged 5, fresh in March. 1—Brown Jersey cow, aged 6, fresh in March. 1—Cream-colored Jersey, aged 2, fresh in Jan. 1—Jersey cow, aged 7. 1—Jersey heifer, aged 2. 1—Guernsey heifer. 1—Jersey heifer. 1—Roan heifer calf. 1—Heifer calf. 2—Steer calves.	MULES 1—Team of mules, ages 9 and 10.
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FARM EQUIPMENT

- 1—Two-row lister for Hart-Parr row crop tractor.
- 1—Two-row cultivator for Hart-Parr row crop tractor.
- 1—Furrow guide for Hart-Parr row crop tractor.
- 1—I. H. C. McCormick-Deering wheat drill.
- 1—Go-Devil and knives.
- 1—Light plant for tractor.
- 20—Gallons Secony Magnolia lubricating oil, S. A. E. 40.
- 1—No. 12 DeLaval cream separator.
- 1—Battery-type cabinet radio.
- 1—International blue-flame oil burner.
- 50—Pounds of bolts, washers and nuts.
- Wrenches, grease guns, binder twine, harness, etc., in an assortment of useful and needed articles too numerous to mention.

In Addition There Will Probably Be Other Property Brought In and Sold.

TERMS—CASH.

G. B. REDDOCH, Owner

CLIFF ESTES, Clerk. COL. RAY BARBER, Hereford, Auctioneer.

LOCALS

Miss Mattie Lou Harrison, who has recently accepted a position teaching public school music in Borger, was at home over the week end visiting her mother, Mrs. E. W. Harrison.

J. T. and Miss Eunice Gilbreath were in Amarillo Saturday transacting business.

STAR THEATRE

Hereford, Texas

TODAY — TOMORROW
Thursday and Friday
DECEMBER 8-9

YOU CAN'T WIN!

Better leave the joy spots alone and go home.

HAT CHECK GIRL

Sally EILERS

Ben LYON

Fox Picture

SATURDAY ONLY
DECEMBER 10
Matinee and Night

A Ridin' Devil On a Horse—
A Lovin' Devil With Women!

Daredevil Tim McCoy
in "The Western Code"

10c Admission
TO EVERYBODY

Sunday Matinees and
Monday and Tuesday
DECEMBER 11-12-13

Astounding!

Civilization's Weirdest Sights And Most Amazing Escapes In An Empire of Thrills.

MR. & MRS. **MARTIN JOHNSON**

GORILLA

THE ONLY TALKING PICTURE ENTIRELY MADE IN AFRICA!!

IT'S DIFFERENT!

See It!

FOX Picture

WEDNESDAY ONLY
DECEMBER 14
REGINALD DENNY
Playing In

Strange Justice

ANOTHER 10c PROGRAM

Mr. and Mrs. A. G. Ralston and son, Leonard, visited friends in White Deer last Sunday.

A complete line of Christmas Cards and package decorations. Corner Drug Store. 1c

Misses J. W. Robinson and J. M. Posey were in Amarillo Wednesday of last week.

Miss Catherine Kirby of Adrian spent Thursday of last week with Hereford friends.

Mmes. B. S. and W. B. Arnold of Amarillo were guests of Mrs. Chas. Donald last week end.

E. M. Rice made a business trip to Olton one day last week.

Mr. Pruitt, of the Pruitt & Landrum Lumber Company, of Friona was in Hereford Saturday looking after business matters.

T. J. Carter, who has been confined at his home the past two weeks with influenza, is able to be up and around.

Our 20 per cent discount on Brunswick tires continues through this week. At RICE'S. 1c

Mr. and Mrs. F. A. Bone and daughter, Caline, of Amarillo were here Saturday visiting friends and transacting business.

C. A. Akard of Hereford was in Clovis Friday on business.

Mr. and Mrs. Norbit Williams of Amarillo visited Mr. and Mrs. Ab Thompson this week.

A. M. Smith of Clarendon was here Saturday visiting her daughter, Mrs. C. H. Dillehay.

BAKE SALE, Saturday, December 10, Helpy-Selfy. St. Anthony's Altar Society. Dressed chicken and pastries. 1p

Mr. and Mrs. James W. Witherspoon visited his parents, Mr. and Mrs. Ernest Witherspoon at Bellview, New Mexico, Sunday.

Mr. and Mrs. Jim Roden were in Hereford from Friona Thursday of last week.

Mr. and Mrs. Cecil Guseman and daughter, Cecelia, of Bellview, New Mexico, spent Saturday and Sunday visiting Mr. and Mrs. John Patton.

Do your Christmas Shopping in 30 minutes. Corner Drug Store. 1c

Mrs. Dave McCurdy visited with friends in Amarillo Saturday.

Mr. and Mrs. J. M. Reeves were guests of Mr. and Mrs. Ira Colter of Bellview, New Mexico, Sunday. Mrs. Reeves and Mrs. Colter are sisters.

H. R. Fritz and J. C. Parker were in Spur Monday of last week to attend the Bankers' Convention held there on that date.

Vollie Downs went to Phoenix, Arizona, last week in connection with business for the Hereford Creamery.

Mrs. T. J. Carter was an Amarillo visitor Friday.

J. C. McCracken was in Muleshoe on business Wednesday.

Messes. and Mmes. W. B. Whitshire and B. M. Wittshire spent the past week end in Clovis as guests in the home of Mr. and Mrs. J. A. Nell.

BAKE SALE, Saturday, December 10, Helpy-Selfy. 1p

Miss Gladys Seigler of Clovis was in Hereford Wednesday visiting her parents, Mr. and Mrs. T. E. Seigler.

E. L. Donner, postmaster, announces that the postoffice will close Saturday, December 24, at 6:00 o'clock and will not reopen until Tuesday morning, December 27. Mr. Donner urges everyone to get their postoffice supplies, as all window service will be closed.

J. M. Tanner of Amarillo was in Hereford Tuesday on land business.

J. G. (Jimmie) Singer of Littlefield, and A. L. Singer of Dimmitt were in Hereford on business Tuesday.

The street north of Alex Thompson's residence is being laid with caliche this week.

Mrs. H. C. Baird was reported greatly improved at the Deaf Smith county hospital Thursday morning. Mrs. Baird has been very ill for the past several weeks.

Mr. Frank Marrs underwent an operation Tuesday at the Deaf Smith county hospital, and is reported doing very nicely.

Leo Bronnman made a business trip to Dimmitt Saturday.

See our ad elsewhere in this issue. It will save your money. Corner Drug Store. 1c

J. Rosenthal of Wichita Falls transacted business in our city last week.

Mr. and Mrs. W. W. Whirley of Amarillo were here Monday and Tuesday of last week visiting friends.

Buy radio "B" batteries in sets. It's cheaper. Evereadys at RICE'S. 1c

A. D. Smith was in Hereford from Friona last Wednesday on business.

BAKE SALE, Saturday, December 10, Helpy-Selfy. 1p

Marvia Alston, who moved from Hereford to Merkel several weeks ago, was here Tuesday visiting friends and looking after business.

Don't put a boot in that injured tire. Take it to RICE'S and have it vulcanized. If it is a Brunswick it won't cost you a cent. 1c

Oliver Klerly, nephew of A. Lowther, has been visiting here this week from Monte Vista, Colorado.

Casing vulcanizing costs cut in two at RICE'S. 1c

Mr. and Mrs. George L. LeBus of Electra spent several days over the week end visiting their daughter, Mrs. Homer Grizzle, and family, to see and get acquainted with their new grandson born last week. Mr. LeBus is an oil field operator and manufacturer of oil field supplies. This being his first visit to Hereford, he expressed himself as pleased at the evidences of civic improvement here.

Mrs. Orion Carter and son, Mrs. J. Frank Potts and son, Jim, of Lubbock, spent Friday night in Hereford with Mrs. Carter's parents, Mr. and Mrs. D. H. Bryant.

Tube punctures VULCANIZED for only 35c. At RICE'S. 1c

J. G. Campbell of Portales, New Mexico, was here last Thursday.

Mark Benefield left this week for Lone Wolf, Oklahoma, where he will be gone three months. He is employed in the state road inspection department.

Frank Ball returned last week from a business trip to Poplar Bluff, Missouri, bringing samples of fine ripe persimmons with him.

D. Crawford of West Hereford has several bushels of carrots he wishes to exchange for other food or living necessities.

The Welfare Board directors' meeting was held last Monday at 2:00 p. m. A business discussion was given to most of the meeting. The directors will have their regular meeting the first Monday of each month.

C. B. Thomas of Plainview transacted business here Thursday.

Poultry Show

(Continued from Page Four.)

Hen, 1 Jack Wright, 2 D. L. Brumley, 3 Robert Major.

Pullet, 1-3 Jack Wright, 2 R. J. Spencer, 4 D. L. Brumley, 5 Ray Conaway.

Golden Laced Wyandottes.
Cockerel, 1 W. A. Gentry.
Hen, 1-2 W. A. Gentry.
Pullet, 1-2-3-4 W. A. Gentry.

Sussex.
Pullet, 1 F. R. Stivers.

White Minorca.
Cockerel, 1 Joe Huclert.

Buff Minorca.
Pullet, 1-2-5, Jack Wederbrook, 3-4 Mrs. Wederbrook.

Black Australorps.
Cockerels, 1-2-3 E. M. Mirick.
Pullets, 1-2-3 E. M. Mirick.

Capons.
1-3-4 Louie Wedel, 2 R. A. Daniel, 5 Carl Mountz.

Bronze Turkeys.
Old Toms, 1-4-5 Cecil Poff, 2 H. H. Robbins, 3 Jim Lipcomb.
Young Toms, 1-3-4 Cecil Poff, 2 J. W. Berry, 5 Homer Hamilton.

Hens, 1-2-3-4-5 Cecil Poff.
Pullets, 1-2-3-4-5, Cecil Poff.

Narragansett Turkeys.
Old Tom, 1 C. P. Hussey.
Young Toms: 1-2-3-4 C. P. Hussey.
Hen, 1-2 C. P. Hussey.
Pullet, 1-2-3-4 C. P. Hussey.

Bourbon Reds.
Old Tom, 1 Clinton Jackson.
Young Tom, 1 Clinton Jackson.
Hen, 1 Clinton Jackson.
Pullet, 1 Clinton Jackson.

English Caller Ducks.
Young pen, 1 Geo. V. Sambaugh.
Drake, 1 R. J. Spencer.
Duck, 1 R. J. Spencer.

White English Ducks.
Pair, 1 Homer Hamilton.
Drake, 1 R. J. Spencer.

Mallards.
Drake, 1 H. Earl Smith.
Duck, 1-2 H. Earl Smith.

Eggs, Brown Shell.
1. D. L. Brumley, 2 J. H. Reinart, 3 Louie Wedel, 4-5 Ray Conaway.

Eggs, White Shell.
1 R. J. Spencer, 2 Clyde Oldham, 3-4 Ray Conaway, 5 S. L. Easley.

Texas Feed & Seed Co. went to S. F. Warren of Friona for first Rhode Island Red pullet, a box of poultry capsules from the Corner Drug Store went to M. L. Simpson for second in that class.

A free dinner at the Ever Ready Lunch Room went to S. F. Warren for third in that class, and a polish cloth from Magnolia Service Station went to L. J. Gabel for fourth in that class.

A 24 pound sack of flour from Carlyle's Grocery went to F. J. Grabber for first on Barred Rock pullets, and a small rug from E. B. Black Co. went to A. C. Young for second in the same class; a pound of coffee from Laken's Grocery and a box of LeClear's Poultry Tonic from Close Drug Store went to Clinton Jackson for first young hen and first old hen on Bourbon Red turkeys.

A gallon of oil from Allred & Jenkins Oil Co. and a sack of bran from Packard Milling Co. went to C. P. Hussey on first and second Narragansett young turkey toms; a tray of custom hatching from the Golden Rule Hatchery and a year's subscription to the Hereford Brand to Cecil Poff for first and second on young Bronze turkey toms.

A bushel of apples from Fuller & Vogele Produce Co. and \$1 in merchandise from Sprolwe-Cronin & Co. went to Louie Wedel for first and third on capons, with 3 tickets to the Star Theatre going to R. A. Daniel for second in that class; 100 pounds of feed from McLean & Pitman went to Mike Wink for first on Buff Orpington pullets, and a shampoo and finger wave from the Star Beauty Shop went to Mrs. O. Hunt of Canyon for second in that class.

A pair of silk hose from the Popular Store went to Jack Wright for first White Plymouth Rock pullet and the half soiling of a pair of shoes by Powelson's Shoe Shop went to R. J. Spencer for second in that class; a \$1.50 hat from the Vogele Millinery Parlor, and \$1 in merchandise from Quality Drug Store went to J. M. Henderson & Son for first and second on White Leghorn pullets; a \$1.50 watch from Keester & Sons, and 30 pounds of potatoes from Carl's Cash Grocery went to W. A. Gentry for first and second on Golden Laced Wyandottes.

WELFARE

(Continued from Page One)

Business people may exchange merchandise for needed home supplies produced and brought to town by local individuals.

Auction sales will be conducted each day from 3:00 to 4:00 o'clock by Col. Ray Barber, Hereford auctioneer, and any person having goods for trade may dispose of it at auction if they wish.

Bonnie Brunley has donated a 200 pound hog, dressed, to be given free Saturday afternoon, December 17. It will be disposed of at 4:00 p. m.

The county commissioners court has given its approval of the plan and offers the facilities of the county sales pavilion for storage of grain or animals people may wish to bring in to trade.

Food Exchange

(Continued from Page One)

Items as they are named and have the lists ready for perusal by all interested persons, Thursday, Friday and Saturday of next week.

The several 4-H girls' clubs of the county will serve hand-out lunches of sandwiches, pie, cake, coffee, etc., at the exchange.

The plan has been intended to make the market exchange of practical value to every person within its reach. It is as yet an experiment here, but is being practiced with success in other community centers over the nation. It is not a new idea, but has been used for several years in other places to obtain needed foods and supplies when actual cash was not available.

DON'T—

Buy your Christmas presents until you see what Bargains we have to offer. To be frank, some of our gifts were carried over from last year and we are going to close them out at Real Bargain Prices. Shop our store before you buy.

Maggie Zeen says: "Getting business today is like pulling teeth; You have to give people a lot of gas."

And this is the time of year for Calendars and Almanacs. Get them from us.

The oldest piece of furniture in use today is the Multiplication Table.

We still have a good supply of Cold Remedies and Preventatives.

Santa's prices are in time with the times, at our Store.



Corner Drug Store

The Best in Drug Store Goods—the Best in Drug Store Service.

MEAT SPECIALS

STEAK, round, loin, T-bone, lb	15c
BEST BEEF ROAST, lb	10c
SLICED BACON, good, pound	15c
PURE PORK SAUSAGE, 2 pounds	15c
HAMBURGER MEAT, fresh ground, 2 lbs	15c
HAM ENDS, while they last, fine to boil, lb	7 1/2c
WEANIES, Bologna, minced ham, 2 lbs	25c
CHEESE, Longhorn, lb	17 1/2c

SALMON

No. 1 Flat, Also Choice of Hominy, Tomatoes, Soup or String Beans, Per Can.

5c

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WE HAVE SERVED YOU FOR 30 YEARS!

E. B. Black Co.

Furniture :: Undertaking

Ambulance Service—Day or Night
Hereford, Texas

Balance your Budget

TAKE THE TURNSTILE TO ECONOMY AND ENJOY THE KIND OF QUALITY YOU DREAM ABOUT.

Specials for Friday and Saturday

WALNUTS No. 1 California, 2 lbs	35c	PINEAPPLE No. 2 1/2 can, broken slices	15c
BROOMS A good one for	21c	OLIVES Quart jar	32c
RAISINS 4 lbs seedless, new crop	25c	PEANUT BUTTER Quart jar	21c
FRUIT CAKES Full O' Fruit, 15 oz	21c	OATS Gold Medal, package	15c
FLOUR 48 Pounds Hereford	67c	SUGAR 16 Pound Cloth Bag	47c
CRACKERS 2 lb box, Snowflakes	15c	SALAD DRESSING Kraft's, quart jar	25c
SOAP F. & G., 1 bars for	13c	MACARONI Or Spaghetti, 2 pkgs	10c
SORGHUM Extra quality East Texas, gallon	49c	PECANS Select halves, lb	37c
COCOANUT In bulk, pound	17 1/2c	SOAP, Toilet, White King 5 bars with set of Magic tricks free	33c
LARD 5 Pounds Secco	54c	SPUDS 10 lbs No. 1	12 1/2c
SALT Plain 50-lb blocks for stock	44c	BAKING POWDER 16-lb can Calumet	\$1.49
MEL'O Per can	5c	WHEATIES With all the bran, pkg	10c
SANLFLUSH Per can	19c	FIGS Black Mission, 2 lb bag	15c
OYSTERS 5-ounce cans, 3 for	25c	SUGAR Brown, 3 lbs	19c
COFFEE Schilling's, Pound Can	29c	LEMONS Sunkist Dozen	24c
CHOCOLATE Hershey's, bar, fine for cooking	5c	LETTUCE Large, crisp, firm heads	5c
CHERRIES Red, sour pitted, No. 3 can	12c	HYDROX CAKES With auto truck toy free, lb	29c
FRESH COCOANUTS Three for	25c	ORANGES New crop, Washington Navals, doz	12 1/2c
DURUM BRAN FLAKES Skinner's Toasted Whole Wheat, New, 3 Pkgs	25c		