

The Hereford Brand

Additional Control of the Control of



Published Every Thursday

Our Slogan-"More People-More Farms"

32nd Year-Number 50.

The Hereford Brand, Hereford, Texas, Thursday, December 22, 1932.

Five Cents Per Copy.

Issurance Given Highway Progress In January

anta Claus Parade Draws Great Crowd and Christmas Treat Makes Children Happy

eack of reandy, muts and oranges is given every fittle tot present. Cause of cold weather or other indering causes, several hundred lidren who were expected did not it to town, and the Brand is atthorized to tell them their treat waiting for them if they will ik for it of Mr. A. H. Stren at is hardware store. The sacks of hristmas cheer are stored close, and Mr. Stren, who headed the mmittee of merchants to look fter giving the treat, and the ons club who looked after giving a sacks to the little folks Sattay, have arranged for Mr. Strength of the morning. It is some warmer but not enough to melt away the lice already formed, and walking or car driving is extremely dangerous.

Local weather conditions have been anything but favorable for the past two weeks. While no snow of any amount has fallen since December 16, low temperatures have prevented the melting of the four to six inches that felt last week. On several mornings the thermometer has stood at one and two degrees above zero, with that wing temperatures coming but for an hour or two each afternoon. Solid gray skies today brought a slight freezing rain at daylight, which continued to fall through the morning. It is some warmer but not enough to melt away the lice already formed, and walking or car driving is extremely dangerous.

Highways extending north and south were blown with epongh

ittle folks in that plight to Mr. Streu, who fixed them up just fine. There is a sack for every boy and girl under 14 years of age, free for the asking, and all of them are welcome to the treat. If any have not received a sack it will be given them. The hundreds of pounds of candy, nuts and rofessional men given to the childen of the homes of the region that trades in Hereford, in grateful appreciation of friendships and nutual business relations during this and many years before.

Thrilling Specificle.

With the thermometer standing around 10 above, the sunshine sparkling on houses, trees and standard or several years before as the color of the sunshine sparkling on houses, trees and standard trades in the folious that trades in Hereford, in grateful appreciation of friendships and nutual business relations during this and many years before.

The American Legion of Hereford will distribute a number of baskets of Christmas cheer next Saturday evening, as it has done

parkling on houses, trees and streets covered with snow, people began gathering downtown shortly after 10:00 o'clock to see the Santa parade. Some families from 50 miles away were present, one reporting as early as 9:00 o'clock, so that none of the events would be miles?

The parade was delayed nearly a bour in starting, because the orning was so cold and to give the little folks more time to get

Claus, riding in a big sted filled with Christmas sacks, same in from the high school band in uniforms of red and white. Behind them came the children by hundreds and more hundreds. At first an attempt was made to have them hard four abrenat, but those in barge soon saw that would make parade to stretch almost over twend to the name of a family to assist in that way. Wednesday noon there were 10 families listed and but five or six had been provided for by someone saying they would fallow of the Christmas season. Included on facilities of the real need of those who come to the came of the real need of those who come to the high school band in uniforms of red and white. Behind them came the children by hundreds and more hundreds. At first an attempt was made to have them hard four abrenat, but those in the parade to stretch almost over the parade to stretch almost over the name of a family to assist in that way. Wednesday noon there were 10 families listed and but five or six had been provided for by someone saying they would the Christmas season. Included on the came of the christmas season. Included on the came of the christmas season. Included on the came of the christmas season.

Plenty of Adults.

The sidewalk and half the street or a disance each way from the lig Christmas tree at the interection of Main and Third was rell filled with parents and deepy interested adults who were as ubliant over the joy of the little loks as if it were their own thristmas treat. And it was, in way, for no one could look on hat thrilled swarm of happy, aughing children without experencing an evaluation of well-being that soared over the hum-frum affairs of every-day life, and

the west and played stirring

mpletely filled with the merri- day. kers and the air rang with the

and the control of th

than a thousand little folks ade happy on the streets ford last Saturday just oon when Santa Claus appropriate to join a parade high school band and a cked full of children who Cold and Wet Through Week

to the American Legion | Highways extending north and arday, and merchants sent all but not impassible. The state folks in that plight to Mr. highways have been dragged to re-

baskets of Christmas cheer next
Saturday evening, as it has done
each of several years past.

There is a call for assistance
made to those who wish to join
the "Goodfellow" movement and
help in sending out Christmas
Cheer baskets, to report to the
Welfare headquarters in the basement of the court house and
"adopt" a family to whom supplies
they purchase may be sent. they purchase may be sent.

The organized Welfare Associa

tion, contrary to popular belief, is NOT LOOKING AFTER THE CHRISTMAS BASKETS. THE finding its hands full to take care

n, so they were turned loose follow at will, and they packthe streets for several blocks near to Santa Claus as they near to Santa Claus as they there he still others who wish to send "Christmas" to folks who will otherwise not experience it this year, they are asked to report as early as possible to the Welfare headquarters.

duets, and one play in the by Misses Ruth, and Thelma McMisses Ruth, and the program were the program with the p

Most Hereford Stores to Close **Next Monday**

From the best authority th Brand was able to secure by in terviews with Mayor E. B. Black the chamber of commerce, the Business Men's Association and conterests over Hereford this week, it is evident the stores of the city will observe next Monday, Decemt a thousand sacks of Christmas them saying they would close recer in about 30 minutes, while shand stood in formation just the west, and played stirring cordance with the wishes of their fellow merchants. In pearly every case there was expressed a desire le as Third and Main were to take next Monday as a holi-

Miss Ines Easter was in Ama-lic visiting friends Monday.



For unto you is born this day in the city of David a Saviour, which is Christ the Lord,

And this shall be a sign unto you-Ye shall find the babe wrapped in swaddling clothes, lying in a manger.

And suddenly there was with the angel a multitude of the heavenly host praising God, and saying-

Clory to God in the highest, and on earth peace, good will toward men .- St. Luke 2:11-14

Those who names appeared and the program were Myto Jo Dur-ham, Geraldine Kendall, Nancy Olson, Mollie Jo Roberson, Orvella Hill, Betty Jane Durham, Marthelia Perkins, Carmel Lee Guinn, Beatrice Lawrence, Betty Jo Kendall, June Guinn, La Nelle Scheihagen, Theda Lou Wilson and Ruth Marie Mountz. Those who names a

Friday afternoon at 4:30 th group gathered at the home of their teacher for a Christmas part; After playing several games the crowd was seated around the Christmas tree, from which gifts were distributed. Refreshments of opcorn were served.

W. J. (Bill) Smith arrived home hospital in El Paso where he has been confined for the past several weeks. Mr. Smith is very much

Mr. and Mrs. Sam Steele and daughter, Ann, arrived Thursday from Fort Sumner to spend the holidays with relatives.

week to visit Mrs. Mary Palmer over the holidays.

Brand Extends Greetings For the Community

In joining with the people of Hereford and Deaf Smith county in the exchange of Christmas greetings and best wishes to tall with whom it comes in contact, the Brand today experiences one of the

Entirely aside from business affairs, people everywhere wish the heartiest good will to each other at Christmas, and it is the great pleasure of the paper to carry to the entire populace the heart-felt felicitations of so many of the business interests of the community.

narents during the las.

Mr. and Mrs. Walter Palmer and daughter of Abilene arrived this week to visit Mrs. Mary Palmer Mrs. T. C. Mathies, and husband. Mr. and Mrs. Cliff Estes one day Hubert Dowell.

GIRLS HOME FROM CANYON FOR HOLIDAYS

Eighteen students from Deaf Smith county joined the exodus annual Christmas trek to their homes in 77 Texas counties and 12 ter quarter of school opens at the

Those attending W. T. from Deaf Smith county include Burl Alex- rived Sunday from El Paso to ander, P. W. Barnett, Ashby Bruton, Alberta Davis, Addine Hastings, William D. Hawkins, G. T.
Higgins, Frances Holman, Geneva
Griffin, Keith Guthrie, Woodrow
Griffin, Keith Guthrie, Woodrow reland, Bettle Rose Kerr, J. C. Mine. Otine Ramey, Maurine Sprad-ley. Carl Spratt of Hereford, and Catherine and Margaret Steen of Hereford Girls

Orphans Home Sent Carload of **Food Supplies**

week shipped out from Hereford margin at the last, 19-18. T. J. Carter left a car of food and clothing for the las where they Buckner's Orphans Home in Dal-

A part of the contributions from of play to keep victory from Here-the Hereford church included 800 ford. In the semi-finals Hereford giving the added land needed, and Mrs. Hubert Dowell who is at- bushels of wheat to be made into

this week.

State Department Requests Right-of-Way and County Will Deliver It On 12th

Mrs.V.T. Downs. Sons, and Miss

to reports furnished the Brand.

homa, and Miss Flanery, Hereford teacher, was accompanying them as far as her bome in Sherman. All six persons were taken to the hospital as the result of their should that happen it will mean

A telegram from Voline Downs received Wednesday stated none of his family was critically injured-cuts, bruises and sprains being the extent. He was in Phoenix, Arizona, at the time of the accident, and went through here Sunday by train in response to word

The Gishes are operators of radio station KGRS in Amarillo, according to a statement carried in the Paris paper giving an ac-

Carry Market **Exchange Over** Into This Week

Disagreeable weather and road onditions last week prevented the attendance of rural demonstration club members at the Exchange Market held in Hereford Thursday, Friday and Saturday, making a shortage of the food and house, hold supplies expected to be on for the state to proceed with the hand. However, those who were awarding of the contract and beable to bring their commodities in ginning the construction work at and those who attended to buy or exage for the exchange of articles were amply repaid for their to give over to the water on

Continues This Week.

So pleased were the governing last days of this week, though.

Mr. and Mrs. Paul Certain ar-

Lose by Point to Champions

Baptist churches of the lower the past week end, received an agree-able surprise to see the Hereford ress since that time. bracing about 20 organizations in pass the famous state champion a number of nearby counties of Dimmitt girls team in the final has notified officials here it is the Panhandle, Monday of this game, only to lose by a one-point ready to start, the finishing touches

> At that, two shots from the local forwards barely slipped out prepared at the time it has set, of the basket in the last minutes January 12. A very few properdefeated Happy 34-17.

The local boys were not so fortunate in their play, the rangy Happy boys shooting rings around them to take a game away by a decisive score.

Mrs. C. W. Murray is in El Paso visiting her sister, and expects to be a score.

Full speed ahead for the pro-posed highway work between Here-ford and the east line of Deaf Smith county is promised by the announcement this week that the commissioners' court has been giv-Flanery Hurt en the signal by the state highway department and the latter is now ready to take charge of the propesition and bring it to completion. Mrs. Voline Downs and two That is in keeping with a resoluchildren, "Buddie" and "Wink", tion given by the county commis-and Miss Dorothy Flanery were all sioners to the state department four seriously injured late last June 20, whereby Deaf Smith counsaturday evening just north of ty became pledged to furnish the Fort Worth when Mrs. Down's car 125-foot right of way ready for collided with that of Herman and the construction work to begin E. B. Gish of Amarillo, according whenever the state highway department would say it was ready Mrs. Downs and children were to start the grading and drainage on their way to spend the holidays structure work it had proposed to with home folks at Durant, Okla- do free of all cost to the county.

Outlook Bright. Prospects for the construction work to begin soon are brighter injuries. Miss Flanery suffered work for many Deaf Smith county from a severely sprained neck and citizens at hand labor and with back, but has since been able to trucks, for it can be made a part of the state highway contracts that local labor shall be used wherever from W. J. VanLondon, district highway engineer, from Amarillo last Friday, stating the state de-partment desired the right of way as required, is the signal for final work to be done on the project by the county and authoritively marks the state's determination to carry out the proposition. .

Meetings have been held during the past week by the county com-missioners, the citizens' committee that has been working to secure the right of way, and E. H. Gohmert, resident highway engineer in charge of the construction work now going on in Randall county and with juridiction over the preliminary work as it progresses here; and letters from Mr. Van London, brought the Deaf Smith county highway proposition to the point where it seems there

is a possibility of its success. Ready January 12. County Judge Earl W. Wilson says the county has been officially notified to have the proposed right of way in absolute readiness the earliest possible moment, and the county will have its part ready

January 12. For Paved Highway. The letters from Mr. Van Lonmembers of the county demonstra- don expressed a desire for letting tion council with the response giv- the confract, not only for the grad en the Market Exchange idea, be- ing and drainage structures, as cause of the inclemency of last was at first proposed, but in ad-Wednesday of almost 1000 students week's weather, it was determined dition will include the laying of from the W. T. S. T. C. in the to hold the market open the afternoons of each day this week. ping for a completely paved highstates other than Texas. A few almost as bad as the conditions of state and federal expense. The boys and girls left Tuesday when last week, and with the exception letters stated also that it was they completed their examinations of Wednesday afternoon the mar-hoped the contract could be let in will remain at home until ket has not been in operation. It January if any at all were awardand will remain at home until ket has not been in operation. It states highway de-January 3, at which time the winpartment, and not later than February. The recent ruling by the state supreme court relative Ex-Governor Ferguson's suit prevent further state highway con-tracts being let, would permit the department to proceed at least for

Work on securing the right of way for the distance from Hereford east to the county line has proceeded during the summer and getting from the adjacent property owners deeds to an additional 65 or more feet on the north side of the present highway, getting the utilities company to move its highline poles to locations outside the new right of way, and, where nec-Hereford fans who accompanied the road. Those obligations the the local basketball teams to a county took upon itself to do in

Now that the state department are all it is necessary for the county to do to have the right of way condemnation proceedings will be used to secure the needed tracts.

ing more irrigation systems for

As a special inducement to un-

Christmas trees had been haul ed from the breaks 45 miles away

with which to decorate the various churches of Hereford, and assure the children attending the best

Nine inches of snow, the biggest

At Summerfield 20 friends and

Lawrence Johnson, merchant prince at Summerfield, had sold

E. B. Black and family were spending the holidays in Cleburne.

W. J. Chapman had been in from

the north part of the county con-

Bill Smith had received his ap-

baled kafir for \$9.50.

sulting Santa Claus.

married men to come to Texas, the alluring "bait" of 325,000 un-married girls in this state was held

this region.

Yuletide possible

The Hereford Brand Published Every Thursday at HEREFORD, DEAF SMITH

COUNTY, TEXAS Published By BRAND PUBLISHING

COMPANY

SETH B. HOLMAN, Editor and Owner. R. E. KESSIE, Manager.



TELEPHONE 30-AT NIGHT 496

NOTICE TO THE PUBLIC Any erroneous reflection upon the char-acter, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will se gladly corrected upon due notice of same being given to the editor personally at the office on North Main Street.

Entered as second-class matter at

SUBSCRIPTION PRICES: Zones 1 and 2, per year ____ \$2.00

Zones 1 and 2, six months \$1.00 to someone, and in an advertise-Outside Zone 2, per year __ \$2.50 Outside Zone 2, six months _ \$1.50

CASH IN ADVANCE.

Fairview-Palo **Duro Items**

BY MRS. JOHN BOLING

The snow which fell last week was needed very badly. For the most part it was a still snow and lay from four to six inches on the level. The extreme cold has been hard on stock.

The school's coal pile was robbed on the night of the beginning of the cold spell. However, the trustees had more coal on the grounds by Monday morning and the children did not suffer. We hope only and the direct need drove someone to daughter, Eunita. steal from the school.

children, Lawrence and Billy, of friends, Panhandle visited the W. O. Comingoer home Sunday.

The beef canning demonstration of bad weather. at the R. L. Campbell home was ing some one else of things learned at the demonstration,

sickness in the community, but no contageous diseases.

Merry

Christmas

connections with Amarillo, Canyon ward to. and Plainview.

school building had been complet-ed, relieving a badly congested be occupied by W. H. Rayzor,

Reporter, January 3, 1902)

E. J. White, manager of the

Hereford telephone exchange, was

Plans had been completed for a telephone line between Hereford and Dimmitt.

rived from Chillicothe to make their home in Hereford.

The editor announced that the Reporter expected to begin erecthe near future, and asked that all the postoffice at Hereford, Texas, indebted to the paper call and pay under the act of March 3, 1879. up so that the building might be

Sam Morris had loaned his keys ment for their return, stated that his trunk key was on the ring, and intimated that unless he got that Outside Zone 2, four months \$1.00 key Saturday night might mean received a box containing a ham pointment as assistant in the Plain-nothing more to him than just and several pounds of sausage view post office, his salary fixed from relatives in Tennessee. Saturday night.

> to Hereford to take part in the be back in school Tuesday. Exchange as it had planned. Many | Quite a number from this comhad planned to carry products or munity attended the funeral of store Thursday. Mrs. George C. Messenger Tuesday. articles for exchange.

Mrs. O. J. Grabbe has been stay- Mrs. J. N. Messenger.

ing in the Otto Smith home since Mr. and Mrs. J. E. Myers of the Legislature of Texas, which the snow so as to be nearer the Oklahoma are visiting in the Gene will convene in January, 1933, for school.

Eleven-Mile

BY EUNITA WILLIAMS

Among those shopping in Hereford Saturday were J. T. Guinn wheat crop.

Miss Vida Short spent the past urday. week in Friona with relatives and

J. T. Guinn and Jody Boston

well attended and everyone is tell- called at the L. M. Williams home Sunday. Mrs. W. A. Whitson is on the

There has been many cases of sick list this week. Miss Maurine Ford, one of the

Happy

New Year

Messenger school teachers who has Because of the snow and sick- been absent from school the past

R. J. Kibbe and F. M. Avis had Dr. C. A. Hadsell had been in returned from a business trip to Hereford from the irrigated section of Colorado, and was advocat-

* A LONG TIME AGO IN HEREFORD

Hereford ministers were taking making arrangements whereby the a census of Hereford, the result Hereford phone users might enjoy of which was eagerly looked for-

Troy Womble had completed a An addition to the Hereford high neat cottage on the lot next to the out.

Judge J. P. Connell and wife were visiting in Shelby, Mississippi.

Royal Hubbell, photographer, had written a "piece" to the Brand G. H. Guinn and family had ar- in which he pointed out a few defects in the condition of Main fall since 1903, covered the Plains, street. Among other things he when 20 inches was recorded. stated that one could travel ten E. F. Connell had been in town milion miles over the Panhandle from his Endee, New Mexico, and not find another section of relatives of J. B. McMinn had ranch, enroute to Amarillo. road as rough as that leading from surprised him on his 67th birththe depot to the drug stores. He day with a big dinner. wanted something done to convert Main street from "a deserted lime quarry to a real, sure enough

> (From Files of The Hereford Brand, December 25, 1911.)

D. H. Bryant was spending the holidays in Tennessee.

A. M. Jones was lucky-be had

Messenger and sons and Mr. and

Julian home this week.

first of last week.

visiting in Oklahoma the

ness this community did not get week with influenza, was able to to miss a good time you had bet ter be there. Jody Boston caffed at the Short

Miss Elva Lee Bagley of Can- Our greatest sympathy goes to NOTICE OF INTENTION TO AP-yon is visiting Miss Sall Jean Mrs. Livings and sons, Geo. C. PLY FOR SPECIAL LAW.

three weeks, returned home the lease the properties now owned, or

son, L. M. Williams and Mr. Miller of Hollene, New Mex-ghter, Eunita.

Its Vida Short spent the past urday.

Mr. Miller of Hollene, New Mex-ico, was trading in Hereford Sat-the Legislature of Texas, which Everybody is invited to a Christ- will convene in January, 1933, fo riends.

There was no Sunday school last senger school house Friday night, thorizing the Panhandle and Santa Sunday at Messenger on account December 23. If you don't want Fe Railway Company to purchase

Notice of intention to apply to the passage of an Act or Acts au-Robert Myers who has been therizing Panhandle and Santa Fe past Railway Company to purchase or

hereafter acquired by Clinton-Okla-This community has been visit- homa-Western Railroad Company of ed by a number of snows, which Texas, Kansas City, Mexico and we hope will be of benefit to the Orient Railway Company of Texas, wheat crop.



CHRISTMAS NEW YEAR

HOLIDAY EXCURSION FARES

Greatly reduced round-trip rail fares to many destinations throughout the Umted States, also to some points in Canada and Mexico.

North-South-East-West 33 TO 70 PER CENT REDUCTION

"CHEAPER PER MILE THAN DRIVING A CAR"
Also Reduced Pullman Rates. Some Tickets go on sale as early as December 16th.

T. B. GALLAHER, General Passenger Agent

We want to thank all of our friends and customers at this time for their pat-

ronage this past year.

CONTRACTOR STATE

PROPERTY OF THE PROPERTY OF TH



We have enjoyed many pleasant business transactions with you during Nineteen Thirty-two, and are awaiting Nineteen Thirty-three as a year to make scores of new friends.

Let us do your laundry work during this disagreeable weather, and save you from undue exposure and possible sickness.

Have your suits and dresses cleaned and pressed spic and span for the Holidays.

HEREFORD LAUNDRY



Merry Christmas Have Money

NOTHER Christmas. . . another year, Another wish. . . another cheer. But what we're wishing. . . won't you hear? MERRY CHRISTMASI HAPPY NEW YEARI

START SAVING REGULARLY NOW Welcome YOUR Banking Business



THE FIRST NATIONAL

FEDERAL PESERVE SYSTEM

Kansas City, Mexico and Orient RATLWAY COMPANY
Railway Company of Texas, and to Ry (Stepped) W. B. St. purchase or lease the railroads and other property now owned or here-

after acquired by North Plains and

or lease the railroads or other Santa Fe Railway Company, such property now owned, or hereafter acquired by Clinton Okinhoma-Western Railroad Company of Texas, and to purchase or lease the railroads and other property now owned and other property now owned or hereafter acquired by PANHANDLE AND SANTA FE

> By (Signed) W. B. Storey, CLINTON-ORLAHOMA-WEST-ERN RAILROAD COMPANY

KANSAS CITY, MEXICO AL ORIDNE RAHIWAY COL PANY OF TEXAS.

By (Signed) W. B. Storey NORTH PLAINS AND SANTA FE RAILWAY COMPANY. By (Signed) W. B. Storey President.



CHRISTMAS Greetings

To some, the Christmas Spirit is spontaneous good-willthe presence of friends-and the hearty cheer of the well-prepared dinner; to others, it is giving gifts to friends-Helping the needy-and going home for the holidays. TO ALL of us, the Christmas Spirit is Color, Tinsel and LIGHTS!

The entire Personnel of the Texas Utilities Company joins in wishing you the Christmas that will linger longest in the treasures of memory, to cheer you on through the New Year.

Texas Utilities Company



the modern world observes them, owe much of their warmth and charm to the survival of pagan customs, Prof. William

a noon-time service in Bond apel on the campus, Doctor Sweet, ho is professor of the History of merican Christianity, analyzed the story of the Yuletide celebration, d asked that the small Christian ment in it be kept uppermost. Exchanging gifts at Christmas

ne is a practice taken over from Romans, and the Christmas dinthe holly wreaths, and even the ristmas tree customs can be ced back to the barbarians of rthern Europe, Doctor Sweet said. serica's contribution to the occahas been chiefly its commercial-

"It was not until after the middle" the Fourth century after Christ at a day was formally set aside the church at Rome for the obrvance of his physical birth," Doc-Sweet pointed out. "As it was st observed by the church, Christas was purely a spiritual festival, here was no gayety; no bells anunced the coming of the glad of suit, and general relief. orn; there were no garlands; no tables heaped with good cheer.

"But it was not to remain long the upper air of pure devotion. There were too many pagan influences about it, one of the most important of which was the feast of saturn, which began on the seveneenth of December and lasted until the twenty-fourth. Saturn was the dest and most benign delty of anent Italy and his fabled reign on arth was supposed to have brought peace and happiness to mankind, nd so the feast dedicated to him was full of joy and feasting. The



Voracious Feasting Ancient Precedent for Modern Christmas Dinner.

schools were closed, public places were decked with flowers, and presents were exchanged.

"Another festival which influenced the celebration of Christmas was the feast of the Kalends of January. which marked the beginning of the Roman civil years, and three days of merriment followed it. Mummers clad in women's clothes and animal the streets. Presents were given to dear ones. "Honeyed things, that in the year the recipient might be full of sweetness, lamps that might be full of light; copper, allver d gold that wealth might

Among the early colonists in America Christmas was observed as festival only by the Church of gland adherents and the Roman Catholics, Professor Sweet said. The gitans, objecting to it because of pagan origins, banned any obvance of the day. On May 11, 1659, the General Court of the Colony of Massachusetts passed the following law: "Whosoever shall be found observing any such day as Christmas or the like, either by forbearing of labor, feasting, or any other way, as a festival, shall be fined five shillings."

This statute was repealed twenty rears later, but for more than one hundred years the great "evangelical" religious groups, the Baptists, Congregationalists and Presbyterians officially refused to recognize Christmas, Professor Sweet reported that he has been unable to find any reference to the festival of the nativity in the literature of these churches up to the Civil war. Shorty after the war a religious organ objected to the observance of the day on the grounds that there was no evidence to establish exactly the date of Christ's birth and that there was nothing in the New Testament to indicate that the birthday should be celebrated. "Ten years later, or about 1880, Christmas issues of church papers show a deelded change in their attitude," Doctor Sweet said. "Christmas advertisements make their appearance, istmas poems, and editorials. m this time onward the reigious significance of Christmas has en growing in all evangelica

CITATION BY PUBLICATION

THE STATE OF TEXAS.

To the Sheriff or any Constable of Deaf Smith County—Greeting: You are hereby commanded to summon Nick Woelfel by making publication of this Citation once in each week for four successive weeks previous to the return day hereof, in some newspaper published in your County, if there be a newspaper published therein, but if not, then in the nearest County where a newspaper is published. to appear at the next regular term of the District Court of Deaf Smith County, to be holden at the Court House thereof, in The City of Hereford, on the fifth Monday in January A. D. 1933, the same being the 30th day of January A. D. 1933, then and there to answer petition filed in said Court on the 17th day of December A. D. Warren Sweet of the Di-vinity school, told a Uni-docket of said Court as. No. 2043, ersity of Chicago group. Speaking wherein F. W. Freese is Plaintiff, and Nick Woelfel is Defendant. and said petition alleging that again singing his way around the Nick Woelfel is a transient per-world on an extensive tour, will son, and that he executed, and de-appear in Amarillo the night of livered to plaintiff, for a valuable December 27. Sir Harry will sing consideration, a promissory note many of his old songs, as well as dated May 19th, 1931, payable to new ones, and will appear in Scotplaintiff's order, on, or before, tish costume for many of them. December 15th, 1931, in the principle sum of \$600.00, all ast due rillo, and was the "whole show". Interest and principal bearing in terest at the rate of 10 per cent 30 entertainers with him, including

per annum, and providing for 10 his own orchestra. Dancers, singper cent of the principal and in- ers and other performers make up terest to be due as attorney's fees, the cast. if placed in the hands of an at- Of special interest to Panhandle torney. That defendant has not folks will be the appearance in Sir paid any part of said note, inter- Harry's company of two Dalhart est, or attorney's fees, and plain- youngsters, who have just complet-tiff, the owner and holder, placed ed a tour of Europe. They are the same with his attorney at Law, Maidie and Ray Blatherwick, who for collection, and agreed to pay put on a western act of rope twirihim 10 per cent of the principal ing and other stunts that is diffiand interest, which amount is cult to equal. reasonable and necessary, and Unusually plaintiff prays for his judgment tainment of this calibre will preagainst defendant for his damages, vail, according to Wilbur C. Hawk, including principal, interest, and attorney's fees on said note, cost

of suit, and general relief.

Herein fail not, and have you before said Court, at its aforesaid ment tax. Mail orders may be adnext regular term, this writ with dressed to Mr. Hawk, care of the your return thereon, showing how News-Globe, Amarilio, and tickets you have executed the same.

Given under my hand and the three cents postage are enclosed. seal of said Court, at office in Hereford on this the 17th day of December A. D. 1932. L. H. FOSTER,

Clerk, District Court Deaf Smith County, Texas, 50-4c

Easter Items

BY MISS LOUISE FRYE

Our school will dismiss Friday for the holidays, beginning again January 2. A program will be given Friday night at the school

Rev. McDonald filled his appointment here Sunday morning. On account of cold weather only small attendance was present. Mmes. Slemmons, Walton, Betty

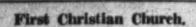
Coconaugher and Miss Maggie Coconaugher attended the Christmas party at Dimmitt, given by Miss Clark for the club women of Castro county.

Mrs. Jim Givan and little daugh ter of Bethel community visited Mrs. Carl Frye one afternoon last

E. O. Dixon and T. N. Jameson made a business trip to Clayton, New Mexico, last week.

Miss Martha Medley drove to San Angelo Friday to bring Ben home for the holidays. Ben is staying with a brother and attending high school in San Angelo. Lee Coconaugher received 300 calves last Thursday and plans to

feed them during the winter. Several in this community have been confined to their homes the



partments will present jointly a will be cordially welcomed. program of Christmas songs. At the eleven o'clock hour the choir will sing two special anthems, while the pastor will bring as his message on Christmas, "The Inn improves a man's disposition? that Missed Its Chance". There will not be any evening service, as to look pleasant often enough to the congregation of the Christian have his picture taken for camchurch will unite in a service at paign purposes,

the Methodist church, presenting "A Christmas Evening With the The church school and the morn- Other Wise Man". Every member ing service will both observe Christ- of the church is urged to be in mas with appropriate programs. Sunday school and present for the The junior and intermediate de- Communion service at 11. Visitors

Gentle Influence.

Do you think going into politics Weil, at any rate, he is obliged

GULF COKE

The finest, most satisfactory fuel we know of CARLOAD NOW ON TRACK

West Texas Feed and Seed Co.

Phone 265

Merry Christmas

recently control of the control of t



BUY FRIDAY AND SATURDAY

Where Christmas Shopping can be done QUICKLY and EASILY @ ®

Chesterfields,

Old Golds

Luckies

CIGARETTES

Peaches or Apricots-In Heavy Sugar Syrup, No. 21/2 Cans, 2 for _____ RAISINS 4-lb package SALT Morton's, 2 pkgs MINCEMEAT Old Time, 2 pkgs ____

MARSHMALLOWS 1-lb package _____ COCOANUT Fancy Long Thread, lb Break O' Morn, 1-lb pkg _____ 21c

CAKE FLOUR Gold Medal, large pkg 23c MACARONI Spaghetti, Justice, 6 boxes APRICOTS Choice, 2 lbs _____ SORGHUM

CORN

CHRISTMAS GREETINGS

SIR HARRY LAUDER

Amarillo .- Sir Harry Lauder,

Unusually low prices for enter-

who booked the show for the benefit of the Tri-State Fair Associa-

will be returned if remittance and

The famous scottish comedian

will appear in Roswell the night

rest over Christmas. He will be

in Amarillo the following night.

and will go to Lubbock December

past week by influenza. No ser-

visited Monday afternoon with Miss Mattle Woodburn in Here-

28 from here.

ious illness prevails.

of December 26, following a week's

Many thanks for the fine patronage afforded us this year and pleasant friendships we have so much enjoyed.

Hereford Poultry & Egg Company

1212121212121212121212121

CHOCOLATE Cherries 24c TOMATOES 25c PUMPKIN PEAS, Libby's PINEAPPLE Salad Dressing Fancy, No. 3 sieve, No. 2 can Kraft, quart jar Half Slices, No. 2 can CATSUP SUGAR LIGHT BULBS Large Bottle ____

PRESERVES

1 lb Del Monte, pure ____

OXYDOL

Shortening 55c

Xmas Candy

25c

PICKLES	14c
PEACHES Gallon	34c
SOAP White Laundry, 10 bars -	19c
PECANS	27½c
Whole halves, new crop, Ib	

CURRANTS Package MATCHES 22c

BROOMS .

BEANS Pinto, 10 pounds _____ **ASPARAGUS** Pienie size, 2 cans HOMINY

Bacon Special, the 15c sliced, Sliced, 15 15c

HAMS-Decker's or Pinkney's, large 1 1 1/2 C small, half or whole, lb 1 1/2 C BACON-Dry Salt, Streak of Lean, Good to fry, lb LUNCH MEAT Franks, bologna, minced ham, CHILI Pinkney's or Home Made, Ib STEAK-Home-killed Beef, Loin Round, T-Bone, lb ROAST 91/2 C CHEESE Long horn, full cream, lb

APPLES 17c Large size, dozen BANANAS Yellow ripe, lb ----COCOANUTS

CELERY Well bleached, large stalk WALNUTS FILBERTS And BRAZIL NUTS, Ib

We Have a Full Line of Dressed Poultry— See Us Before You Buy—The Best Price In Town!

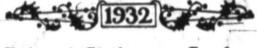
Furr Food Store

and and a substitution of the contraction of the co



But it little matters whether he be known as Saint Nicholas, Santa Claus, Kris Kringle, or a dozen other names, for the presence of his spirit on this climax holiday of the year is the important thing. It enters every home in the four corners of Christendom and touches the hearts of all the men and women in them. Moreover, it is essentially the spirit of childhood, the eagerness of young lives. Saint Nicholas may seem old, but he has none of the fears, regrets or prejudices of age. He and his children stand on the threshold of the world. Their banner is good will and their goal is peace. So this day, dedicated to the

memory of the birth of a child, belongs to all children. It is their carols, their laughter, their happiness which makes it sweet. And we older folk should on this day at least share their kindliness, their tolerance, their purity and their Saint Nicholas.-The Boston Her-



Printed Christmas Card

Was Issued Back in '43 THERE is more humanity about the Victoria and Albert museum than its stiff brick exterior suggests.

The director has sent me a Christmas Picture Book, says a writer in the London Star. It reveals the fact that the first Christmas card ever printed was issued only as recently as 1843.

The card, which was printed for Sir Henry Cole, first director of the South Kensington museum, is reproduced, along with many other Christones, is an old feast day, lock by Wm. G. Cline on the 11th wheel has turned full circle back from Stow's "Survey of London," to the medieval austerity.

But I can't help liking the first Christmas card, which "features," as the films say, a hearty meal. As the fat boy would say, "I likes eating best."



"Christmas Man," Name

Given to Kris Kringle SANTA CLAUS does not visit the children of Lithuania on Christmas eve as he does the children in this country, but there are all kinds of Offristmas celebrations in which they have a part, and many good things to eat. In Germany and Norway old Kris Kringle hides gifts for the children in many out of the way places, and Christmas day is spent chiefly in hunting for them. In Holland Saint Nicholas dispensed Christmas cheer, but when the Hollanders came to this country his name was changed to Santa Claus, In Sweden Santa Claus is much like he is in America, but he does not come down the chimney, but in the night he comes into the Mary Twe Thristmas tree is and leaves gifts for all. His name is not Santa Claus, however, for be is called "The Christmas Man,"

> The set of the set of Shepherds and Wise Men

is not clear from the Scripallusions that the shepherds visited the new-born Jesus were the same as the wise men who saw his star in the East, Only Matthew records the story of the magi, and only Luke mentions the shepherds. Mark and John do not refer to either the shepherds or the



Recipe for Merry Christmas Are you seeking a formula which will insure you a Merry Christmas? It's really too easy: Just have a child or two around the place and human nature will do the rest .-Collier's Weekly.

- SANTAN MONTH CONTRACTOR INMININAMENTAL PROPERTY OF THE PROPERTY OF THE

REAL SANTA CLAUS

THIS Christmas spirit real Santa Clau spirit that is universal—that grows stronger with the years -that brings out the best in us-a spirit that is made up of kindly thought and deeds, of hallowed memories and of

"Good Will" to all, NACES ESTABLISMENT ESTABLISMENT

CHRISTMAS GREENS

THE custom of hanging evergreens in the house during the Yuletide originally had a purpose beyond that of decoration. In olden days each kind of evergreen was believed to confer special bless ings on those who passed be neath its boughs. To pass under holly insured good for tune throughout the year, bay meant victory, while laurel was supposed to Impart a spirit of beauty and poetry .-Missouri Farmer. Ecranananananananananananananan

Peacock Dinner English

Custom Many Years Ago FASHIONS in Christmas dinners come and go. In olden days at a Christmas feast in England, next in importance to the boar's head as a Christmas dish was the peacock. To prepare the bird for the trouble. The skin was first carefully stripped off with the plumage adhering. The bird was then rousted; when done, and partially cooled it was sewed up again in its feathers, its beak painted with gilt

and so sent to the table. Sometimes the whole body was covered with leaf gold and a plece of cotton saturated with spirits placed in its beak and lighted before the carver commenced operations. This "food for lovers and meat for lords" was stuffed with spices and sweets, basted with yolks of eggs and served with plenty of gravy.

common hands; that privilege was reserved for the lady guests most distinguished by birth or beauty. One of them carried it into the dining hall to the sound of music, the rest of the ladies following in due order. The dish was set down before the master of the house or his most honored guest. The latest instance of peacock eating recorded was at a dinner given to William IV, when duke of Clarence, by the governor of Grenada.

the BY TO THE WAY Great Yule Feast Given by King Richard in 1399

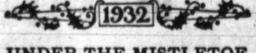
efforts by artists, to celebrate the though the Santa Claus and Christnativity. They range from a wal- mas tree traditions come to us rus ivory relief from Cologne to a from another source. William E. modern woodcut by Eric Gill, It is Mead's "The English Medieval strange to see how the artistic Feast" (Houghton, Mifflin) quotes an account of the great feast which King Richard gave in Westminster Hall in the year 1399, just after re-

> "A most royal Christmas, with daily joustings and runnings at tilt, whereunto resorted such a number of people that there was every day spent 28 or 26 oxen, and 300 sheep, besides fowl without number; be caused a gown for himself to be made of gold, garnished with pearl and precious stones, to the value of 3,000 · marks; he was guarded by Cheshire men and had about him commonly 13 bishops, bestdes barons, knights, squires, and others more than needed; insomuch that to the household came every day to meet 10,000 people, as appeareth by the messes told out from the kitchen to 300 servitors."

Saxon Words "Waes Hael," Meaning "Be in Health" CHRISTMAS fare has always occupled a big part in Yuletide

celebration. Our Anglo-Saxon fore-

fathers were excellent are whore men, and eating and drinking were a necessary part of every gala day. Stuffed boars' heads, peacocks, geese, capons, pheasants, mince pie, plum pudding these decked the board. The turkey was unknown. That excellent fowl did not enter into the bill of fare until the discovery of the New world. Of course, there was drink aplenty. Punch was the customary wassail bowl. This bowl takes its name from the Saxon words, "waes hael," meaning "be in health." It was a great bowl of punch into which baked apples were thrown to enhance its flavor, Mince pie originated in 1596. It was first made from mutton. The Puritans condemned it as an ungodly dish, and the Quakers would have note of it.



UNDER THE MISTLETOE



Marion-Jack is getting nearsighted.

Myrtle-It doesn't follow that there is anything the matter with his eyes because he can't see you under the mistletoe.

THE STATE OF TEXAS.

be holden at the Court House testate after the death of T. H. have executed the same. of January A. D. 1933, then and Alfred Garr, Jr., and the residence December A. D. 1932. there to answer a petition filed in of each of the defendants are un- (Seat)" said Court on the 17th day of known. That by reason of said December A. D. 1932, in a suit Deed from T. H. B. Anderson to table was a task entailing no little | numbered on the docket of said | Wm. G. Cline, conveying said land Court No. 2042, wherein Thomas to said Cline not being of record, H. Anderson and Lou Harpster defendants own an apparent interare Plaintiffs; and Alfred Garr; est in said land, which is a cloud Alfred Garr, Jr.; the heirs and on plaintiff's title and is sought legal representatives of Alfred to be removed. That there is no went to Dublin, "Of course you'll Carr, deceased and Alfred Garr, administration of the estate of be goin' to the zoo," said Pat, "and Jr., deceased, and of each of them; either T. H. B. Anderson, deceas- I want to give you a word of the unknown heirs and unknown ed, nor Lillian Garr, and there is warning about that. You'll see legal representatives of Alfred no necessity for such and no debts some foine animals if you follow Garr, deceased, and Alfred Garr, are owing by either of said esthe directions "To the Lion," and Jr., deceased, and of each of them; tates. That plaintiffs further altro the Elephant, but take no and all persons claiming any title lege that they have been in pos-or interest to the hereinafter de-session of said lands since Octo-for begorra, Mike, it's a fraud, an' scribed land. Defendants, and said ber 24, 1919, and have had and en- it's outside I found myself when petition alleging: That plaintiffs joyed peaceable and adverse pos- I went to look at it." purchased the West One-Half and the Southeast one-fourth of the Northwest one-fourth of Section 2, The noble bird was not served by Township No. 5, north of Range No. 2, East of a Capitol Syndicate Subdivision, located in Deaf Smith County, Texas, from Carrie E. Matlock. The same was conveyed by a Deed of Conveyance, for a valuable consideration, on the 24th day of October, 1919, and Carrie E. Matlock acquired fee simple title to said lands under the last will of W. M. Matlock. which was duly probated, and which Wfil gave, devised and willed said lands to Carrie E. Matlock, as beneficiary, a certified copy of which Will, and probate thereof, is of record in the Deed Records of Deaf Smith County, Texas, and the said W. M. Matlock acquired title to said land from Wm. G.

Cline by a Deed of Conveyance, for

a valuable consideration, execut-

day of April, 1917, and Wm. G.

Cline acquired title to said land

from T. H. B. Anderson, by Deed

of Conveyance executed and de-

livered by T. H. B. Anderson, for

valuable consideration, to Wm. G.

Cline, prior to the death of said

Anderson, and T. H. B. Anderson

Wm. G. Cline by Deed of Con- from such date and such veyance executed and delivered sion has been actual and visible. To the Sheriff or any Constable of by said Cline to said Anderson, and they have claimed and assert-Deaf Smith County—Greeting: prior to the date said Anderson ed ownership in fee simple consummon Alfred Garr; Alfred Garr, Cline, which date of such convey- against any and all persons with-Jr.; the heirs and legal representance was the 9th day of October, out any interruption by any pertatives of Alfred Garr, deceased, 1907, and at the time of such con- son whomsoever, and have in good and Alfred Garr, Jr., deceased, and veyance from said Cline to T. H. faith, claimed and asserted such of each of them; the unknown B. Anderson, said Cline was the title to such land under Deed of heirs and unknown legal repres- owner in fee simple of said land Conveyance from Carrie E. Matentatives of Alfred Garr, deceas- and each of said instruments of lock, dated October 24, 1919, and ed, and Alfred Garr, Jr., deceased; conveyance are recorded in the have caused said land, since such and of each of them; and all per- Deed Records of Deaf Smith Coun- date, to be fenced, improved and sons claiming any title or interest ty. Texas, except said Deed of the taxes levied against it paid, in the hereinafter described land; Re-conveyance from T. H. B. An- and by reason thereof they are by making publication of this Cita- derson back to said Cline, and de- the owners in fee simple of said tion once in each week for four fendants are given notice to pro- land acquired by such peaceable, successive weeks previous to the cure the originals of each and all adverse and continuous possession return day hereof, in some news- of such instruments of conveyance, for such a period of time, and paper published in your County, it as well as said Will and original plaintiffs' further pray that they there be a newspaper published probate thereof, or secondary evi- have their judgment establishing therein, but if not, then in the dence will be introduced by plain- their said title to said land. nearest County, where a newspaper tiffs to prove the same and the Herein Fail not but have before is published, to appear at the next contents of each of them. That regular term of the District Court Lillian Garr is a daughter of T. lar term, this writ with your reof Deaf Smith County, Texas, to H. B. Anderson, and she died in- turn thereon, showing how you

thereof, in Hereford, Texas, on the B. Anderson on November 30, 1912, Given under my hand and the fifth Monday in January A. D. and left surviving her, her hus- seal of said Court, at office in 1933, the same being the 30th day band, Alfred Garr, and one child, Hereford on this the 17th day of L. H. FOSTER.

Clerk, District Court Deaf Smith County, Texas, 50-4c

No Such Animal.

Pat was tipping his young friend Mike off to what to see when he



Thank You-

We are indeed grateful for the patronage given us last we our first in the grocery business in Hereford. We hope service to everyone was satisfactory. Our aim is to p and give a minimum price and a maximum service on each item. We are in Hereford to stay, and want everybody to know that we have gone through our stock and prices have been reduced throughout. You are invited to give us a trial and see for yourself.

C. G. HUGGINS.

SPECIALS FOR FRIDAY AND SATURDAY

SUGAR Pure Cane, 10 lbs **SPUDS**

11° 49c

VINEGAR, Heinz, pure apple cider, qt 23¢ GRAPE JUICE, White Swan, pints __ 17¢ HONEY, 5-lb 3-Bee brand _____

ORANGES

Two

Doz.

ONIONS 11/2 ¢

BAKING POWDER, Clabber Girl, 2 lbs 23¢ PEANUT BUTTER, Wapco, qts ____ 24¢ SHELLED PECANS, Ib _____ 34

Carrots, bunch 7¢
Lettuce, head 6¢
Celery, bunch 7¢

Apples, small Delicious 18

Christmas Candies Galore!

at 15c lb

COFFEE, Every Day, 1 lb pkg -----BLACK WALNUTS, shelled, Ib ----MARSHMALLOWS, White Swan, 8 oz pkg

PHONE 115

Huggins' Cash Grocer Formerly

HELPY SELFY

FOR QUICK JOB SERVICE SEE THE BR



This Firm and Its Entire Organization Extends Best Wishes to Everyone for a Merry Christmas and a Happy New Year. **3**.....

The Final Grand Rush HURRY FOLKS, HURRY!

The big Christmas Store-where everything is in readiness; where you can solve your Christmas Gift problems-We have just what you want, something practical and the most appreciated-Come, look through this big store and buy gifts that will be most satisfactory.

LADIES **READ THIS**

Here is a list of articles that make REAL GIFTS for Men and Boys:

A lovely scarf, a pretty tie, shirts, house shoes, box of handkerchiefs, a pair of fine gloves, belt and tie combinations, tie and handkerchief sets, leather bill folds, fancy assorted sox, pair of pretty pajamas, choice from a big selection of hats, underwear, suit of clothes, pretty sweater-visit this storethere are special price reductions on many items for gifts.

MEN! **Buy Your Gifts Here**

-Buy your wife, relatives, sweetheart or friend suitable and most appreciated gifts, the kind by which you will be remembered most and longest - come here and look around.

-A lovely purse, handkerchiefs, pretty coat or dress, pair of shoes, box of silk hose, pretty bed spread, silk underwear, blankets, dress materials, beads, novelty goods of all sorts, beautiful articles of infant wear, dainty silken things that bring delight to feminine recipients ...

Our Big Christmas Sale Now In Full Swing Sprowds-Crowin & Co.

The famous E & W English broad-cloth Shirts, specially priced at ___

per yard, of _____

GLOVES

· PRINTS

Ladies' Fine Dress Gloves and Purses Make Wonderful Gifts.

For 30 Minutes Only! From 10:30 to 11:00

Friday and Saturday—lovely 36-inch Prints at the unheard of price, yd.

QUADRIGA

Beautiful quadriga prints are in this special sale at the price,

MEN'S SHIRTS

FREEMAN'S SHOES

Men's Genuine Calf Skin Freeman's Champion Oxfords, just arrived, the last word in style for only ---

UNDERWEAR

Men's Silk Undershirts and Shorts 50° at the phenominal price per suit of

LOOK, MEN

A new supply of Snappy Hats in S.4 98

SUEDE JACKETS

Men's Leather Suede Jackets, just \$498

arrived, specially priced at ____ Men's Cloth Suede Jackets, priced during the closing days of this

sale at only -----

Santa Claus: I want you to me a football and a knife. bring my baby brother a ear and anything else you ring alm. Lots of love. Dear Santa Claus: I thank you

all for this is a great depres-Your friend, NORMA JEAN FOSTER

Santa: I want big, soft playair of skates, dial phone and depression on and I can't ask for y book of the Bobbsey Twins; much. So when you have visited the fruit, candy and firecrackers, the poor kiddles what is left in mother a teapot pad, daddy your bag you can give me. Your of good gloves. Your friend, friend, HENRY WEEMS.

's letter for him. He is only mas night. You have to take a lot of toys to good boys and girls. the wants and I will do the ing. He wants a tool box year round.



Jerry Christmas

New Year as was pur

here was no Beauty Shop orn; there va Je bles heaped the upper processing the paper of the paper

ortant of



- Christmas!

xtend our thanks best wishes, in a t of appreciation he good will you



shion Dress Shoppe

ABSTRACT CO.

PRACTICAL MALE NURSING

LEONARD KNOX

parts for all cars several good traffers

Office Over Corner Drug

INSURANCE JNO. H. PATTON

with tools in it, and boards and wils, a dump truck, a stich horse with a head and wheels at the ack. Your friend,

for the things you brought me last Christmas. I am trying to be a good girl. Please bring me a game of Flinch, wire puzzles, toy bowl-Santa: I want some games, a ing set, sewing machine, wood pajamas, and I guess that Xylophone, roll top desk, and a great depres gun and scabbard, pair of gloves. girls and boys that have been good. With lote of love,

RENA RAE RENFRO. with bright colors in it, and Dear Santa: I know there a great

Dear Santa Claus: I want a 25 Dimmitt, Texas. cent knife and a 25 cent cap pistol. Santa: I will have to write You must have a good time Christ-

Dear Santa Claus: How are you? I wish you would please bring me ford Saturday. a music stand, story book and sta-tionery and a bycycle. I live at gram at the school house Friday holidays. Hereford but I am going to see my grandmother. She lives at Cleburne. P. S. Please bring me pair of overshoes. Your friend, MARGARET RUTH KUCKER.

> Dear Santa Claus: I want an electric stove and a doll with some elothes for it, and an electric iron. BESSIE FRANCES CARAWAY.

> Dear Santa Claus: I want a gun and gloves, tie, shirts, boots and a cap, a car, nuts, candy, bananas, DOUGLAS LOVELADY.

> Dear Santa Claus: Please bring me a tool set, gloves, a gun and scabbard and some fine crackers. Your friend.

BILLY GEAN WILSON.

Dear Santa Claus: I am a little girl two years old. Please bring me a baby doll with a blanket, doll buggy and some blocks. If you have a rattler bring my little

LITTLE HELEN JOYCE

Dear Santa: I am Richard Ireland, age 8 years. Are you too to give presents this year? want a little shovel, a knife and

Dear Santa Claus:: I want a bicy cle and a cowboy suit and some candy. My little brother wants a stick horse, cowboy suit, candy, too, a Mr. Goodbar. JACK and BHAY LONDON.

Jumbo News

BY EDNA HALL

Mrs. Clem Gilliam, J. W. Berrye Ullman Hunter and Mrs. Wilder and Miss Maurine attendthe Christmas party at the me of Miss Clark in Dimmitt. Eack lady took a small gift and a gift exchange was enjoyed.

Mr. and Mrs. Ullman Hunter en rtained Mr. and Mrs. W. A. Hunter and Addison, Mr. and Mrs. Sam and Pinis Hunter and families, and Kenueth Hunter and wife and ters of Frio with a turkey

> 8. O. WILSON Grade "A" Milk, 10c quart.

> > SERVICE STATION

Corner First and Main

PHONE 168

HILLIPS "66" PRODUCTS

lar washing and greasing,

PHILLIPS SERVICE NO. 1

Just East of Court House,

EASLEY RADIO SHOP

With E. B. Black Co. New testing equipment, Work Guaranteed.

Radios rebuilt and

INSURANCE

BONDS

HEREFORD INSURANCE

McLean, Manager

one 69-All Night Service ecialized Greasing, Tire Re

Owing to bad weather there was vited to attend, no Sunday school or church ser-Luke Beck spent the week end at Dimmitt.

with home folks. Mr. and Mrs. Chub Pinckert and called on Mrs. Ullman Hunter Marion Spencer visited in the Wednesday. Kring home Friday night: L. C. Ba

Saturday. Mr. and Mrs. Buck Wood, Mrs. been visiting there the past three E. C. Hudson and children of months, home. Dimmitt, W. L. Hall and family, Mrs. W. L. and John Hall visit-Mr. Nadand, Mr. Durant, Easter, ed Mrs. E. S. Ireland in Heres John Hall and family and John ford Wednesday. Martin visited in the M. L. Hardy

Mr. and Mrs. Floyd Tomlinson ford hospital Thursday. spent Thursday night in the Wayne Adams home.

Mrs. Pat Hardy and Sammy visited a few days with her parents, Mr. and Mrs. John Noland, at Easter this week. Misses Johnnie and Kathleen

Hardy and Grace Winkle spent Saturday night with Tina Mae Mr. and Mrs. Press Dyer, Mr. Wilder, Mrs. Dee Woolsey, Mr. and day on business.

Hunter and wife shopped in Here-

night. Everyone is cordially in-

Johnnie Hardy spent Wednes day night with Mrs. Buck Wood Mrs. Pat Lawbon of Hereford

L. C. Baggott went to Hedley L. E. Beck visited in Dimmitt last Thursday and brought Mrs. Saturday.

Baggott and Betty Jo, who have

Mrs. H. C. Baird was able to be brought home from the Hereand children of Umbarger, and William Sanders of Portales, Miss Gladys Carthal of Lockney New Mexico, is visiting in the

> West Portal, Colorado.-A crossountry ski-runner caught in a very undignified position as he unexpectedly arrived over a hidden obstruction on the Continental Divide near West Portal.

T. B. Campbell was here from and Mrs. Mack Dixon, Mrs. J. J. Fort Worth Thursday and Fri-Mrs. Albert Schofield and Ullman

Miss Mabel Gene Campbell left Friday night for her home in Sanger where she will spend the

Miss Thalia Parker spent Saturday in Amarillo with friends.

Miss Leah Bocock of Clovis was Hereford visitor Monday.

Mrs. Voline Downs and two

Travis Parker arrived Monda children left Saturday for Durant, from Lubbock to spend Christman Oklahoma, where they will spend vacation with his sister, Miss the Christmas holidays with rela- Thalia Parker. He is a senior in Texas Tech.

When Brunswicks grow on rubber trees, And pineapples on pine.

When elephants wear B. V. D.'s, When six times six is nine. When bootleg booze is fit to drink,

When we are movie stars-We may neglect to wish you joy-But meantime here you are

MERRY CHRISTMA

H. L. RICE

THE LEADER CAN ACCOMPLISH



WHAT OTHERS DARE NOT TRY

GEWROLE PRESENTS A NEW SIX

Longer · Larger · Faster · Smoother · New in Styling · More Economical · And Featuring **Fisher No-Draft Ventilation**

HIS is Chevrolet Week throughout America And the new car that millions have been watching and waiting for-the latest product of the world's leading builder of automobiles-is now on display: the New Chevrolet Six-at a new scale of low prices. Front, side, rear-inside, outside-everything about this new car is advanced, improved, exciting. Longer wheelbase makes it the biggest automobile in today's low-price field. The latest principle of car design, "Aer-Stream" styling, gives it a totally different, ultramodern appearance. The new Fisher bodies are larger, wider-faultlessly streamlined-swung lower to the road—and offer the first basic improvement in travel comfort in over ten years: Fisher No-Draft Ventilation. Chevrolet performance in every gear is faster, flashier, more brilliant. The time-proved six-cylinder

eccine is more powerful as well as maco concenical Improved Free Wheeling is combined with a "silent second" Syncro-Mesh gear-shift. Chevrolet engineers have developed a remarkable new invention that wins a complete victory over vibration: The Cushion-Balanced Engine Mounting. And as far as prices are concerned, several models now sell at the lowest figures in Chevrolet history. Chevrolet is able to do all this because Chevrolet has the advantage of being the world's largest builder of cars for 4 out of the past 6 years. Chevrolet builds cars in greater volume-buys materials in greater quantities-does everything on a bigger, more economical scale. Hence, Chevrolet is in a position to provide a better car at a better price than could possibly issue from any other source. The leader can accomplish what others dare not try!

CHEVROLET MOTOR COMPANY, DETROIT, MICHIGAN

AT A NEW SCALE OF LOW PRICES

SPORT ROADSTER \$485

PHAETON \$515

COUPE \$495

COACH \$515

All prices f. o. b. Flint, Michigan. Special equipment extra. Low delivered prices and easy G. M. A. C. terms

SPORT COUPE 5535

A GENERAL MOTORS VALUE

DISPLAY AT CHEVROLET DEALER'S

Grizzle Chevrolet Co., Inc.

PHONE 740.

HEREFORD, TEXAS.

The state world in the man of the second in the second in



Merry Christmas

International Sunday School Tesson

by Dr. J. E. Nunn

December 25

GOD'S GIFT TO MEN (Christmas Lesson)

Luke 2:8-20.

8. And there were shepherds in the same country abiding in the field, and keeping watch by night over their flock.

9. And an angel of the Lord stood by them, and the glory of the Lord shone round about them: and they were sore afraid.

10. And the angel said unto them, Be not afraid; for behold, I bring you good tidings of great joy which shall be to all the peo-

11. For there is born to you this day in the city of David a Saviour, who is Christ the Lord. 12. And this is the sign unto you: Ye shall find a babe wrapped in swaddling clothes, and lying in a

manger. 13. And suddenly there was with the angel a multitude of the heavenly host praising God, and and in the story of the shep-

14. Glory to God in the highest, And on earth peace among men in whom he is well pleased.

15. And it came to pass, when to another, Let us go now even Bethlehem.

and the babe lying in the manger. a general census of the empire of Boaz. It was thoroughly in Archdeacon William Danks. make known concerning the say- was for each to be enrolled in the that the first announcement of his ing which was spoken to them place of his residence, but the hirth should be made to humble war is wonderful, glorious, purify- the Prince of Peace we may learn

the birth, but begins with his publie ministry. John also passes over the birth with the statement, after he had spoken of the life of the Word with God, that "the Word became fiesh and dwelt among us."-John 1:14. The story in Luke is wonderfully beautiful. Luke has been callen an artist, herds' experience out in the fields that one cannot forget.

In verses 1-7 of chapter 2 is the angels went away from them the historical occasion for the into heaven, the shepherds said one presence of Mary and Joseph at

17. And when they saw it, they was ordered. The Roman custom accordance with the life of Jesus

19. But Mary kept all these reth, an obscure village in Galilee, friend of working men, and one 582,300 dead of the World War ask these things. Amen.

20. And the shepherds returned, David, and travelled therefore glorifying and praising God for all about 70 miles southward to Beththe things that they had heard lehem, a small town about five tidings of great joy." "The mesand seen, even as it was spoken miles south of Jerusalem, which sage of the Christian church is two eyes out; some with an arm Mrs. Nettie Price Staton, Phone

Jesus, he has painted a picture useless, or hopeless. If a man-ment. Man's life is counted by ungrateful. We remember our ger can be so noble, what may years, a nation's by centuries. blessings today, and we would seek not any spot become?"-Rev. D. What the grace of God and the to impart them to others. We

W. Faunce, D. D.
The Bethlehem Shepherds,

sayings, pondering them in her the northern division of Pales of his noblest titles is "The Good that sleep under the sod or under heart." tine, was a descendant of King Shepherd." the sea; at the 25,000,000 wound

Good Tidings of Great Joy. miles south of Jerusalem, which unto them.

Golden Text: For God so loved the world, that he gave his only begotten Son, that whosever believeth on him should not persish, but have eternal life.—John 3:16.

Introduction.

Our Christmas lesson is taken from the Gospel of Luke. One should also read the record in the family of which are used as stables. Bethlehem abounds in caves, and the Gospel of Luke. One should also read the record in the sound some with an arm to tell the best piece of good news which anybody ever heard, and to bring the change night into day the whole house shot away; others with an ear world over, and to bring the further reason for her going was christmas joy into every heart."

Le which anybody ever heard, and to bring the change night into day the whole world over, and to bring the further reason for her going was the supernatural birth which was soon to come to her, a virgin, having been announced to her by the archangel Gabriel.

The Birth in the Stable.

Bethlehem abounds in caves, many of which are used as stables. The tradition is that St. Jerome, who is Christ the Lord." What the gift of him who is the Way.

discipline of life do for a man, pray for a continuance of thy the grace of God and the discip- grace, lest we fall through "And there were shepherds in line of centuries may do for a weakness of our faith, and to another, Let us go now even unto Bethlehem, and see this thing that is come to pass, which the Lord hath made known unto us.

16. And they came with haste, and found both Mary and Joseph, and found both Mary and Joseph, and found both Mary and Joseph, and the below the same country abiding in the fields in which David tend-be fulfilled, and there shall be not only the peace of the believing and found both Mary and Joseph, and found both Mary and Joseph, and the behalving in the manuer.

Bethlehem.

Toward the close of the year fields in which David tend-be fulfilled, and there shall be not only the peace of the believing in the league of nations and the brotherhood of man."—

Toward the close of the year fields. Verse 8. Very likely the the double promise shall some day finely we pray that all nations and peoples may turn toward the beat of the believing in the fields and the brotherhood of man."—

Toward the close of the year fields. Verse 8. Very likely the the double promise shall some day finely we pray that all nations and peoples may turn toward the beat of the believing in the fields and the brotherhood of man."—

Toward the close of the year fields. The double promise shall some day finely we pray that all nations and peoples may turn toward the beat of the double promise shall some day finely we pray that all nations and peoples may turn toward the beat of the double promise shall some day finely we pray that all nations and peoples may turn toward the beat of the double promise shall some day finely we pray that all nations and peoples may turn toward the beat of the double promise shall some day finely we pray that all nations and peoples may turn toward the beat of the double promise shall some day finely we pray that all nations and peoples may turn toward the beat of the double promise shall some day finely we pray that all nations and peoples may turn toward the beat of the double promise shall some day finely we pray that all nations and peoples may turn toward the beat of the double promise

The Horrors of War.

ed men, scarred and mutiliated

should also read the record in Matthew. Mark does not mention who is that St. Jerome, who is Christ the Lord. What the gift of him who is the Way, who made his translation of the a comprehensive title—"Saviour, the Truth and the Life; the Way New Testament from Greek into Christ, Lord." Jesus saves us in whom there is no wandering, Latin at Bethlehem, did the work from our sins. Jesus is the right- the truth in whom there is no erwhile diving in the very cavestable in which our Lord was born.

The birth of Christ "occurs "Christ" mean? It is the Greek amid surroundings so indicative of word for "anointed," "Messiah" beamid surroundings so indicative of human life ing Hebrew for the same; and selves to his will. We would be buyers, phone 9024-F2 or 44. the common course of human life ing Hebrew for the same; and selves to his will. We would be that all natural things are lifted "anointed" means "dedicated, delike him in love and charity, in reverence for truth and duty, and the round world is another place.

On Earth, Peace. since Christ came into it. Nothing | "To the nations, peace is still made him the servant of all, even is mean any more, or ordinary, but a promise and not a fulfill- of the unworthlest and the most

may cease; that the spirit of good "Does anybody tell you that will in all hearts, and that from about this child.

Jews were allowed to follow their ancient custom, which required the dered at the things which were spoken unto them by the shep-herds.

Jews were allowed to follow their working men, for our Lord him to look with you at the lessons which shall make working men, for our Lord him to look with you at the lessons which shall make working men, for our Lord him to look with sublime? Tell him war is those lessons which shall make working men, for our Lord him to look with shall make those lessons which war is those lessons which war is those lessons which war is those lessons which shall make those lessons which was a carpenter, and chose those those lessons which was in those lessons which was in the shall make those lessons which was a carpenter to the shall make those lessons which was a carpenter to those lessons which was a carpenter to the shall make those lessons which was a carpenter to those lessons which was a carpenter to the shall make those lessons which was a carpenter to the shall make those lessons which was a carpenter to the shall make those lessons which was a carpenter to the shall make those lessons which was a carpenter to th

lifle, the nature of which is unknown to plaintiff, casting a cloud upon plaintiff's title, which is de-nied by plaintiff. Plaintiff further pleads peaceable and adverse pos-session, using and enjoying the lands, and paying the taxes thereon all for more than ten years, and pleads title under the three, five and ten year statutes of limitapossession of the property, for re-moval of clouds from his title, and for rents, damages and costs of

Herein fail not, and have before said Court, at its aforesaid next regular term, this writ with your return thereon; showing how you have executed the same. Given under my hand and the Seal of Said Court, at office in Hereford. Texas, this the 21st day

of December A. D. 1932. L. H. FOSTER, Clerk, District Court, Deaf Smith

County, Texas.



BAKERY

````

CITY AUDITORIUM Amarillo - Night Only

A Festival of Laughter

NEW and OLD SONGS Company of Clear Artist

SIR HARRY LAUDER'S Own Orchestra

Last chance to see and hear this famous entertainer before his latest world tour

For Sale or Trade

WILL TRADE barber work for anything I can use. J. H. Brooks'

FOR SALE: Bailed hegari and millet, also dressed pork and beef. Half mile west. Geo. W. Smith, Box 697, Hereford.

FOR SALE: Potted plants

LAND WANTED: I have a cash buyer for a quarter section, either raw or improved, just so it is a bargain. E. F. Connell. 50dh

LOST: A new brace and bit. Finder please return to Ross Fuller. Reward, a bushel of apples. 50-2c

### For Rent

FOR RENT: Modern furnished apartment, private bath, garage, water furnished. 606 East Tenth Street. Mrs. Hattle Rutherford. Hooking the Collateral

"I'm sorry," said the diner who loped to get away with it, but haven't any money to pay for

"That's all right," said the cash-ier, "we'll write your name on the 1p wall and you can pay the next time you come in.

Don't do that. Everybody who comes in will see it. Oh, no, they won't, Your overcoat will hang over it.

FANCY COLORED

Christmas Baskets

MAKE SUITABLE GIFTS

See our new, fresh-line (just in) of GRAPE FRUIT and ORANGES.

Wholesale - Retail Fruit and Vegetable House.

Ross Fuller - N. C. Vogele

MERRY CHRISTMAS HAPPY NEW YEAR



As we pause to mark the passing of another year, and while the shadows of the old year lengthen into memories, we realize the value of that priceless asset-your good will. May we add our wish to the many others you have received for your health and happinessthroughout the year 1933.

The Kesters



MERRY CHRISTMAS

New Year of Good Cheer! **《大学院院院院院院院院院院院** 

TEXAS SERVICE STATION **GLENN SNYDER** 

## R 3 3 D 5 5

SPECIALS FOR FRIDAY and SATURDAY

CHRISTMAS CANDY, asserted 1 lb ORANGES, medium size, dozen 19¢; large size, doz 29¢ COCCANUT bulk pound GRAPEFRUTT medium APPLES, large, extra fancy Winesap or Delicious FRUIT CAKE INGREDIENTS, 2 for ..... FIGS, black, bulk, 2 lbs \_ BAKING POWDER, K. C., 25e size for \_\_\_\_ WESSON OIL, quart 42c. pint

Merry Christmas and a Happy. New Year.

We will give three turkeys away Saturday Afternoon at 5:00 O'Clock.

Transmission of the second sec

### Hear the good old Gospel at the

Hear the Good Old Gospel.

Assembly of God church, North G street, Bro. W. A. Coxe, pastor.

Regular services Sunday at 9:45 and 11 a. m., 7:00 p. m. Prayer meeting Tuesday at 7:30. Studies in Revelation Friday at 7:30. Special meetings for one week, beginning Sunday, December 25. Hear the young folks from Amarillo.

Hear the good old Gospel at the Assembly of God tabernacle north of high school. Salvation, healing, baptism of Holy Ghost. Second coming.

BRO. W. A. COXE, Paster,

### Methodist Church,

Sunday school at 9:45, preaching at 11, subject, "A Christmas Message." At 7:00 in the evening the different choirs that are to take part in the night service will furnish the program. This will be a great union service of Christ-

mas music. A cordial invitation is extended to the public.

FOR JOB WORK, TRY THE BRAND

## Close Drug Store

## Close Out SALE

of all **CHRISTMAS GIFTS** 

Everything In Gifts at

At 1 - 2 Price

Friday and Saturday

SACRIFICE.

We still have a large assortment of every kind of Gifts. Come early and get the BEST SELEC-TIONS

### Black

BY MRS. J. J. CRAWFORD

The weather continues cold with

plenty of snow. 'ey, Mr. and Mrs. N. M. Crawford vited to come. and Mrs. F. E. McMurry and youngst son are among those afflicted. J. J., N. M. and J. W. Crawford points in Texas, bringing with him and families spent Sunday in the a cousin, George Mann, Roy Coker home at Summerfield. Mr. and Mrs. C. M. Carr spent Sunday with her sister, Mrs. Jake

Mahler, at Dimmitt. Ray Bennett, Chas. Hays, sr., Henry McLean and T. L. Welch held a neighborhood hog killing at

Mr. Welch's Monday, each man butchering several hogs. Rev. Roark, wife and two children of Plainview arrived Friday to begin the revival meeting, but on account of the weather the crowd has been small. Rev. Roark and family will visit among the members of the church while here. Bud Barnett and Irvin Welch

spent the week end in Dimmitt with the Friona basketball boys, Mrs. Tom Presley who has been n the Hereford hospital for some me, is not getting along as well

as she was last week. The Christmas tree and program will be given at the school house Saturday evening. Everyone in-

Miss Ala May Thompson of Friona spent Sunday in the home of Grandpa and Grandma Hinds. Miss Lucille Hays was unable to attend school Monday on ac-

### Seen On the Screen at the Star

ount of illness.

To finish out his week of Anniversary, Manager J. C. Parker will show for a 10 cent admission price the remainder of this week.

Today and tomorrow "The Old Dark House" is being played and Saturday will present Raiph Graves and Jack Holt in "War Correspon-

Your opportunity to pur- next week will feature Sunday, basketball and tennis teams. chase QUALITY GIFT Monday and Tuesday shows at 10 and 35 cents, Wednesday and Thursday will be the famous 1 cent sales of the past fall, and Friday and Saturday programs will be straight 10 cents admission

for everybody. prest', will begin Friday of next

Fido's Perquisites.

Custmer: Your dog seems very fond of watching you cut hair.

### Ford Doings

BY LA VERNE MANN

There was an attendance of 55 at Sunday school Sunday. Several in our community are There will be a Christmas tree in bed with influenza. Roy Price and program at the school house

> Clyde Mann returned home Mon day from a visit in Oklahoma and

Friona Monday. Kenneth Raynor left the latter Las Cruces, New Mexico.

Messrs, E. H. Simpson and Chester Norton, were in Hereford on business Monday,

E. B. Black visited his daughter

Mr. and Mrs. Paul Foster were in Amarillo Saturday visiting her

M. M. Hardin of Clovis was business visitor in Hereford Friday and Saturday,

mas with her sister in Amarillo Mrs. Harry Lomas was a bust-

Mose became heir to a few went down town to pay a grocery account of long standing, after nary A. D. 1933, then and there which he strolled down the street

Mose looked surprised and re-plied: "Lawdy, Mr. Smith, I didn't

T. F. Bohannan of Sims community, who has been at the bed-munity, who has been at the bed-munity, who has been at the bed-age of \$2,000.00. That the annual G. N. Powell, who died at Lake-rental value of the same is will be straight 10 cents admission for everybody.

A serial, "The Hurricane Express", will begin Friday of next week.

Fido's Perquisites.

Custmer: Your dog seems very fond of watching you cut hair.

Barber: It ain't that; sometimes it snip off a bit of the customer's ear.

G. N. Powefi, who died at Lake ton December 10, has returned home and announces the regular Plant of the same is \$200.00. Plaintift plends title by regular chain of titles from the State of Texas to plaintiff. Plain in the sum of a plaintiff alleges defendants are claiming an interest in said land by reason of nine notes for \$80.00 each, dated July 5th, 1906, executed by William W. Ryan, payable to himself, and due in one to nine years and secured by trust deed on said land, plaintiff alleging the notes have been paid and are bar-

and three children, Clarence Hat- Saturday night. Every one is in-

R. W. Stephens, sr., was in phatically. "Ah ain't too safe at

part of the week for his home in Messrs. and Mmes. D. B. Mann, W. M. Stewart, T. R. Langley and

Several families were in Amarillo Saturday.

Mrs. Clement Burkmeyer, and transacted business in Amarillo one

parents, Mr. and Mrs. John Vetesk.

Sayde Rigler is spending Christ-

ness visitor in Amarillo Tuesday.

which he paid cash. had the charge account saw him, Booher, Fannie Kirbey. Arthur and a few days later stopped him Kirbey Lizzie De Long, Frank De and inquired: "Mose, why did you Long, Nellie Harmon, Leonard Harbuy a large bill of groceries from Mr. Jones after I have carried er, a feme sole, Hazel Fiedler, Fred

your account for so long?" know you sold groceries for cash."

### Very Muchly.

Unmarried? Yes-twice.

Rastus, thoroughly married darky,

was one day approached by a life nsurance agent. "Better let me write you a pol-ley, Rastus," he suggested, diplosah!" declared Rastus em-

home as it am!" CITATION BY PUBLICATION

THE STATE OF TEXAS. To the Sheriff or any Constable Deaf Smith County, Greeting: You are hereby commanded to mmon Alice Booher, Frank Booher, Fannie Kirbey, Arthur Kirbey, Lizzie De Long, Frank De Long, Nellie Harmon, Leonard Har-mon, Charles Horner, Betty Horner, a feme sole, Hazel Fiedler, Fred Fiedler, Cecil Horner, a feme sole. Opal Horner, a feme sole, Francis C. Farwell, trustee, Farwell Winston, Trustee, and John V. Farwell, Trustee, by making publication of this Citation occa in each week for four successive weeks previous to the return day hereof, in some newspaper published in your County, if there be a newspaper published therein, but if not, then in the nearest County where a newspaper is published, to appear at the next regular term of the District Court of Deaf Smith County, to be holden at the Court House thereof in Hereford, Texas, on the third Monday after the second hundred dollars and immediately Monday in January A. D. 1933, the same being the 30th day of Janto answer a petition filed in said about two blocks away into the Court on the 21st day of Decem-Jones' grocery store and purchased ber A. D. 1932, in a suit, numbera large supply of groceries for ed on the docket of said Court No. 2048, wherein F. J. Oliver is

The groceryman with whom he Plaintiff, and Alice Booher, Frank mon, Charles Horner, Betty Horn Fiedler, Cecil Horner, a feme sole, Opal Horner, a feme sole, Francis C. Farwell, Trustee, Farwell Win-ston, Trustee, and John V. Fardent". Matinees are being played, beginning at 2:00 o'clock each afternoon.

Sunday, Monday and Tuesday will feature Jack Oakie, Thomas Meighan, Zazu Pitts and Marian Nixon in "Madison Square Garboys. Her husband, Bernard Seed, is the son of Mrs. Chas. Bennett of this city, a junior at the constraint of the constraint of this city, a junior at the constraint of the constraint of this city, a junior at the constraint of the constraint of the constraint of this city, a junior at the constraint of the constraint of this city, a junior at the constraint of the constraint of this city, a junior at the constraint of the const A new scale of price to begin of this city, a junior at the quarter of Survey or Section No.

University, and a member of the 34. Township 5 North, Range 3 basketball and tennis teams.

East, and that defendants unlaw-

red by limitation. Defendants, also assert other

\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*

WISHING YOU A Merry, Merry Christmas

Happy New Year HEREFORD

TUES. DEC. 27 The Big Event of the Year

Down To Earth Prices
\$1.65, \$1.36, 55c
Includes Tax
Sale opens Priday, Doc. 21 at City Drus
Sand check and mail order with 2 cos
self addressed strongs to Wilbur of
Howk, office Amarille Globe-News

HAS CHRISTMAS PARTY

Baptist Sunday school enjoyed a

Christmas party Friday after-

noon in their class room in the

changed and games played, at the

end of which Christmas refresh-

ments were served to Mmes. W. L.

Alexander, Arthur Thompson, R.

T. E. Majors, Bill Smith and Miss

The regular meeting of the W.

there were 11 members and one

Mrs. R. E. McCullough was

hostess to the Crescat Scientia

club last Thursday afternoon, The

members exchanged gifts which

were hung on a beautifully decor-

Sears was assistant hostess.

REPORTER.

visitor, Mrs. Nell Robbins.

MRS. McCULLOUGH

Odie Matthews

of holiday goodies.

W. W. CLUB

above date.

HOSTESS

in Tulia.

Mrs. J. E. Beyer.

lay this week.

risited friends in Amarillo one

MEETS

### A Lawyer's Advice.

dr. Newlyrich strutted into into which he had been elect-He looked around to see if e was anybody there he knew, ter a while he discovered a known lawyer reading by the

He walked across to the lawyer d held out his hand, palm downvard. On his third finger glittered diamond ring he had just bought.
"Hello, Mr. Briefs," he said,
riggling his fingers to make the
lamond sparkle, "What would
ou do if you were me and had

"I'd sell it," said the attorney, and buy a nail brush."

### Walting for the Jury.

Does your boy friend write con-I don't know. The case hasn't ne to court yet.

Traffic Cop, to girl: "Where's the Fair Speeder: "In your eyes you great big, gorgeous patrol-

What did you learn in Sunday school teday, dear?
The Lord is my chauffeur, shall not walk.

선생님 선생님 선생님 선생님



A right Merry Christmas, To young ones and old ones Your holidays sunny,

Not wet ones and cold ones!

Very Happy New Year

**記念を記るを表**対

W.J. [Bill] Smith A STATE OF THE PARTY OF THE PAR

**经股份股份股份股份股份** 

Of best Christman wishes We send you a store, For glad holidays And good-will galore!



May Your

NEW YEAR

Be One of PROSPERITY HAPPINESS HEALTH

ROUNTREE

Plumbing - Heating HEIRIGIE BERTER



REEN BROS. CO., Amarillo for 26 years, is receiving daily a shipments of new furniture, by piece conforms with new in home descriptions.

Green Bros Co

Amarillo, Texas



JUST wanted to say Merry Christmas, and thanks for the check, Mr. Mr. Joseph Breen paused In signing a letter and smiled back at the

freckled grin. "Merry Christmas to you, Jim," he answered, "and you're most wel-come to the check. Are you going out to er blow it all in, or per-haps give it to your mother for a holiday present?"

"Neither." The excitement of the moment made the lad forget that an office boy was conversing quite. freely with the president of the

"Mothers ain't so stuck on checks," he continued, "they like mething more personal—Mat shows you really thought about 'em.".
"So?" the president's eyebrows
went up in question.

"And what," he inquired, "did you select that was personal?" "The swellest scarf"-Jim was warming up enthusiastically-"all

blue and gold and fringe on it. long as my

"It must be beauty," agreed Mr. Breen. "Yes, but that

ain't all, Mr. Breen. My mother said she hoped some foiks would sing carols outside our house tonight, 'cause she loved 'em.

"And what do you think? A whole crowd of us are going to sing carols for

her. Oh, boy, won't she like that?"
The lad moved toward the door. "Perhaps you're going to sing carols for your mother tonight, too."
"I—I hadn't thought of it before,"
confessed Mr. Breen, "but perhaps I

will, Jim." Mr. Breen reached for his phone. A train leaving at two, you say? Thank you, I can make it easily," Outside his car waited, with Jen-

"Hello, Jenkins," he greeted. "I've just got an hour and a half to do some last minute shopping. Then I'll catch the train for home.
"Take a holiday for a week, Jen-

kins, do you get me?" "Yes, sir," gasped Jenkins, "I do. And so up in the white house on

the bill little Mrs. Breen put the colden coffee and brown muffins onthe snowy table.

ready, Joe," she The old man came slowly, a

"Now, Joe," the woman soothed. don't you go and let anything spoil your Christmas

Myra," Hepatted the wrinkled hand But when

I saw Seth Holden's boy and Daley's girl home for the holiday, I just couldn't help feeling a little bitter. "Our boy hasn't spent a Christmas with us for five years. Why, ber her in the part!" we knyen't even seen him for two."

1

"I know, Joe, but he never forgets a check, and such a generous one. Remember, Joe, our boy is a busy

"Now, Joe," as he started to speak, "I have the most wonderful evening planned. We are too old to believe in Santa Claus, but we are never too old to believe in angels. "The young folks most likely will come singing carols, and I hope they will sing the one I love best :

"While shepherds watched their flocks by night
All seated on the ground,
The Angel of the Lord came down And glory shone around."

And so the carolers, peeking into

the windows, saw them sitting hand Then suddenly, clear on the eve

aing air, came the sound of many voices, one deep, rich tone, apart from all the others. The little old lady's eyes were like

"He's come, Joe," she whispered, tremulously, "that's his voice."

Then the door opened, and two strong arms held them fast, "Glad to see me, dear folks?" cried a beloved voice.

"Son," said the old man, solemn ly, "I think the Angel of the Lord must have brought you."
"Of course," exulted the little Mrs. Breen, "for just see the glory shin-

ing around." by McClure Newspaper Syndic (WNU Service)



through the letter which Wood Vaughn, Edgar Mosley, W. bad arrived to find her in L. Ayres, Claude Dixon, Gilbert a mood of despondency Hooper, J. E. Speegle, Jeff Gil-most unusual. Like a breath, Louie Olson, Jack Grady, gleam of sunshine, it had brightened the gloomy prospect of a Christmas away from home. To be sure, liv-

ing with one's step-aunt didn't make much of a home, but even that was better than the deserted campus. And then had arrived this charmsity's most attractive graduates:

"My Dear Miss Gray: "It will afford us the greatest possible pleasure to have you spend the holidays with us. We are entertaining most informally and will expect you Christmas eve.

"Cordially yours, "MARJORIE HOLDEN." "Most informally!" Jean's brow

"I-can't-go!" Jean winked back unaccustomed tears and stared hard at a picture on the wall. in front of her. As her vision cleared she became aware that she was gazing at the group photograph taken after the last Dramatic society play. What fun she had! For one brief evening she had been a "star" and worn truly becoming clothes.

If only-Jean sat suddenly upright with eyes sparkling. "I'll go to Mrs. Holden's and wear those clothes !" she cried ecstatically. Jean's inspiration was born of the fact that the Dramatic society had issued a recent edict. Clothes worn in the annual plays were to be purchased and become the property of the organization and so be always available for future performances. ated Christmas tree.



the Others.

Jean was property mistress and held the key to the wardrobe.

"If Mrs. Holden had not been abroad when we gave 'Nancy's English Cousin,' this little stunt might have been impossible," mused Jean as the following day, she folded and packed the smart little serge she had worn in the third act. Threechanges there bad been, noted respectively in the stage directions as "a one-piece serge," "a simple party frock" and "a striking outdoor cos-

But the following morning at the gay, holly-decked breakfast table Mrs. Holden unsuspectingly turned Jean's happiness to ashes . "My brother. Jean, who came after you had gone upstairs last night. Why. you know each other!"

"Of course, we know each other!" smiled a singularly attractive young man. I conched the play in which Miss Gray played a demure little English girl-and well do I remem-

Yes, it seemed that Cary Endicott. who had made "Nancy's English Cousin" the success it had been, was Mrs. Holden's brother.

On one of the very last days of vacation the crowd set out on snowshoes across the hills. Cary had managed matters so that he and Jean lagged far behind. Suddenly. in a spowy but sheltered hollow, as the rest topped a distant summit and disappeared. Cary turned right about face and held out his arms. "Jean, darling, will you be my

Jean flushed furiously. "I-oh-why, how can you-after-after these clothes?"

Assistant Professor Endicott's face expressed nothing beyond atter mystification. Then he shook his head. "I'm afraid—maybe I'm dense.

And Jean had to explain, her slim hands clutching themselves within the odd little English must which was part of her "striking outd

When she had finished Cary Just stood for a moment regarding her ever so gently, ever so tenderly Then, Didn't you know, you funns girl, that men can live with clothes year in and year out and never no tice them? It's the people that wear them that count "

and happy Jean, snuggling close spoken the truth, by McClure Newspaper Bradlengs,

BAPTIST HOME-MAKERS' CLASS

The Home-Makers class of the The Home Makers class of the

church basement. Gifts were ex. to 17 members. The Home-Makers class want to

urge members who do not attend ton, Floyd Wilson, Martha Duncan, Amarillo last Wednesday. regularly to turn over a new leaf Tha Mae Hastings, Gwendolyn for the New Year and come to Spradley, Ruth Conkwright; Mmes. NCE more Jean read E. McCullough, Roy Thompson, Sunday school every Sunday morn- J. C. McCracken, J. W. Withering. We always welcome new mem- spoon and B. M. Wiltshire. REPORTER.

> TWILIGHT MUSICAL PRESENTED

of the First Baptist church met which were given in a finished for a Christmas party. After the and trouble had been expended, Lottle Moon day of prayer was and those who were not present observed the children enjoyed var-

Hereford has a reputation over lous games. Each child brought a gift for a little child who would the Panhandle for its churches, trees and musical talent. The not have much Christmas, and each Music Study club has played no member present was given a sack small part in the building of this sponsored good musical programs and the community as a whole should appreciate its efforts, and realize that it is no easy matter to prepare and present such a W. Club was with Mrs. S. Oglesby program as was given Monday Tuesday, December 3. The day evening. We are only sorry that was enjoyably spent in making all of you could not be present. quilt blocks. The heavy snow did not hinder the attendance because

OUR GIRLS AND BOYS

A special Christmas meeting was called and will meet with Christmas time means a great deal to the folks at home because Mrs. C. E. Tice Thursday, Decemthe boys and girls will be coming tributed from a tree. ber 22. There is to be an exchange from their various schools to spend of gifts by members present on the the holidays with their parents and friends. The children of the family, whether they be old of young, are the center of interest at this time of year.

Whether we old folks see very much of our children during the time they are at home or not we are thrilled to have them with us. Somehow we are a little less loney when we know they and their friends will be dropping in at any moment.

Refreshments in keeping with the season were served to Mmes. From A. & M. are Ralph Clennin; Herman Stewart, Buren Sowell, Newt Gillland, Robt. Bell and Andy Sowell, Henry Williamson, Jones, who arrived Sunday. Here-Jack Wright, Fred Welch, Ralph ford has always had boys in A. & Sears and R. E. McCullough, Mrs. M., and we are proud of them.

From W. T. S. T. C., Canyon, are Addine Hastings, Carl Spratt, Mrs. W. F. Gabbert left Sat-Woodrow Ireland and Burl Alexurday night for Hollywood, Caliander. This school could hardly fornia, where she will spend the get along if it were not for Herewinter. J. B. Stoker and family will occupy her home while she is ford. A great per cent of the young people from here go there to school each year.

Duane Orr, Alton Miller, Homer Brumley, Noel Bryant and John Mr. and Mrs. Egbert Bradly and on, Billie Lewis, left Thursday for Jacobsen are home from Tech for Nara Visa, New Mexico, where they will visit her parents, Mr. and Mrs. W. M. Stovall. the holidays. Ever since Tech has been established we have had a number from Hereford enrolled. Miss Mary Ellen Parker arrived

Miss Eunice Rutherford is spendthis week to be with her parents, ng the holidays with ber parents Mr. and Mrs. G. A. F. Parker during the holiday season, Worth where he is a student in

Mrs. L. N. George of Dawn spent Worth where he is a studer his week in the home of Mr. and T. C. U., one day this week. Howard Eberle is in medical school in Galveston, and will spend

Mrs. James W. Witherspoon most of his vacation in Houston.

TRY A WANT AD IN THE BRAND

AN APPRECIATION

In appreciation of the pleasant business relationship that has existed during the past year, we wish to extend to you the

COMPLIMENTS OF THE SEASON and we trust that the New Year will bring forth even better relations.

Rockwell Bros. & Co.

LUMBER CONTROL CONTRO

THE CHERRENESS CHERRENESS C



Merry Christmas Happy

New Year!

Words incompletely express our gratitude for the pleasant transactions we have had with you since we have been here-but, we wish to take this opportunity to say-

"THANK YOU."

S. L. HARMAN, Jr., Manager.  JUNIOR BAY VIEW MEETS WITH MISS PITMAN

The Junior Bay View club met Baptist Sunday school had their last Thursday evening for its last mas party Friday, December 23 annual Christmas party Friday program of 1932; with Miss Eloyse at the home of Miss Odie Matthews afternoon, December 16. After Pitman as hostess. The life and -two miles north on 25-Mile Avetheir business meeting, various works of Channing Pollock were nue. There will be as gift exgames were played, then the mem- reported on by Miss Ina Mae Hast- change, bers exchanged Christmas gifts, ings and Miss Eva Skelton. Miss The Junior North Hereford club Refreshments of cocoa, sandwiches, Gwendolyn Spradley acted as lead- will meet with the senior club at cake and fruit salad were served er in the absence of Miss Lucille this time. Hicks.

Present were Misses Eva Skel-

ACE HIGH CLUB MEETS

The Ace High club met Tues-Though the number present at day evening at the home of Mr. the Twilight Musical Monday eve- and Mrs. J. M. Posey. Christmas ning was not all that had been tallies and decorations carried out expected, the program was splen- the spirit of the season. At the The Junior Girls Auxiliary, Junior did. It consisted of varied piano, end of the bridge session presents Royal Ambassadors and Sunbeams organ, violin and vocal numbers, were chosen from the Christmas tree in the order of scoring, the ing note from one of the univer- at the church Tuesday afternoon manner, showing that much time high scorers having first choice and so on down the line.

Refreshments carrying out the red and green color scheme were served to Messrs, and Mmes, Hubert McEntire, J. W. Witherspoon, Raford Ricketts; Misses Martha Duncan and Thalia Parker; Messrs. Travis Parker, Edgar musical reputation. It has always Ireland and the host and hostess.

ESTUDIO CLUB

La Affiatus Estudio club met for its last meeting in 1932 at the home of Mrs. Jim Higgins for a Christmas party. The roll call 5 was answered by each member telling what Christmas meant to her. Mrs. C. T. Kibbe appeared on the program for music and Mrs. John Hutson told a Christmas story, after which gifts were dis-

The club will meet January 3 at the home of Mrs. G. M. Suggs.

NORTH HEREFORD DEMONSTRATION CLUB

The club will have its Christ-



Wishing You

A Merry Christmas

and a

Happy Year

Prairie Dairie

Phone 644

With Sincere CHRISTMAS GREETINGS.

-and-

GOOD WISHES FOR THE NEW YEAR

Club Cafe

Kellar Muse arrived from Fort SEASON'S **GREETINGS** 

> And thanks for the very liberal volume of business you have given us during the past year.

PLAINS INSURANCE AGENCY 

CHRISTMAS GREETINGS

SPECIALS FRIDAY AND SATURDAY

LUNA SOAP, 10 bars BRER RABBIT SYRUP, gallon
CRACKERS, 2 lbs Salad Wafers COFFEE, Bliss, 1 pound SUGAR, ten pounds RAISINS, two-pound package
BLACK PEPPER H. & K. Brand, 1% ounces
PECANS, thin shelled, 4 pounds
CRYSTAL WEDDING OATS, 55 ounces FRUIT SALAD, Del Monte, No. 1 size WHOLE WHEAT FLAKES, large package 3 for

KARO, white, quart SALMON, pink, No. 1 tall ROUND, LOIN or T-BONE STEAK, 116 BEST BEEF ROAST, Baby Beef, lb PURE PORK SAUSAGE, 2 lbs HAMBURGER MEAT, Fresh ground, 2 lb SLICED BACON, nice and lean, ib

DRY SALT PORK, Ib

Texas Market & Grocery

PHONE 353-FREE DELIVERY

### LETTERS TO SANTA CLAUS

LETTERS TO SANTA all sorts of tricks, a small one, ready to ride. I hope you'll send me some of them. Love,

on the blackboard.

tricks B like any movie dogs. I girls this Xmas. Yours truly, hope you send me some of these GEORGE I LEGRAND.

MARGARET OLSON.

give every little boy and girl in Santa Claus. the world some fruit and candy. Give all of them a good Christmas

Merry

Christmas

Our Yuletide

Message to You is-

Old Thirty-Two was not

But hope to do yet better.

Chocolate

Shop

Though not a record-

THANKS—and a HAPPY NEW YEAR!

so bad,

setter:

We gave you

we had,

| real hair and a set of dishes. My Dear Santa: I think it is getting little brother is three and he wants write. I want a pair of ball bear- a story book for mother to read dresser, doll house and doll fur- rather have a scabbard and gun.

BILLY RAY BOLING.

VIVIAN OLSON. | iron truck that you can haul sand Dear Santa Claus; I want a rocking chair just like my straight rubber body and a doll bed. I try I would like a little doll, a little chair with arms, the latest Skat- to be a nice boy and help mother set of dolf's furniture, and also a Dear Santa Claus: I want a drum, ing Twins, a pair of ball bearing take care of little brother. I for- few nuts and some candy. Your and a snake. Remember the other roller skates, a croquet set, a dog got to tell you to bring my baby little friend, that can do all sorts of tricks, and brother a rattler. I hope you can has a coller and leash. Let the see all of the poor little boys and

Dear Santa Claus: I want a gun nuts and oranges. Yours truly, and scabbard, I want some soldiers Wildorado, December 18, 1932, and a cowboy hat and some Lincoln Dear Santa Claus: I am nearly logs and some cowboy boots, Harold six. First, Santa, I hope you will Ross Close, Jr., I want this, dear

HAROLD ROSS CLOSE.

dinner, especially the orphan child- Dear Santa: I have 3 brothers and I want an overcoat to wear I sister and I want you to bring Christmas tree, my brother got a to school and any toy you have them something and bring me a My little sister want a doll with table tennis, football and a trycicle. I will be to see you Saturday will you give me some nuts, apples and oranges I left out a bycicle, from,

MELVIN BURTON.

Dear Santa Claus: I will not ask for much but I would like to have a pair of knickers, a pair of boots, a sheep lined coat and a tool chest. Will you bring me a sock with candy, nuts, a apple and a orang? Your friend, BOBBIE BURTON.

Dear Santa: Bring me a \$1.00 football if you can. My sister wants a dolly and trunk full of clothes. My brother wants some Lincoln Logs and a bicycle and a 26-inch bicycle for a year-old boy. GLENN SMITH.

Dear Santa Claus: I want a cowboy suit, a B-B gun and a bag of candy. I have been a good boy and helped my mother all year, so please don't forget me. Lots of love. Your little friend, HAYDEN CONNELL.

Dear Santa Claus: I have been a good little girl. Please bring me want some candy, oranges apples, bananas and nuts. Dear Santa, don't forget the other little boys and girls everywhere. Your little friend,

JEWEL ALEEN RUDD.

Dear Santa: I want a big pretty doll with pretty yellow hair. I want candy, fruit and nuts. JOAN ROSSON.

Dear Santa: Daddy and mother haven't much money, but they think I have been a pretty good girl and I have saved 16 cents, so would like to get one of those

little Santa Claus that sits up on little horn, I got a little seck of RUBY MAE PRICE.

please don't forget me. I love you. Your little friend,

BILLIE LOUISE DAVIS.

BEN McBRAYER, Jr.

Dear Santa: I want a football and a car, caboose, gun. I want some Dear Santa Claus: Please send me shoes, coat, cap. I want to see a man on it. Yours truly, you, Santa. Last year we had a

the dresser, and a little six-cent candy. It was full of oranges, doll. I guess that's all unless I apples, nuts, candy, it was very can get more money. Yours truly, good. I would like to have some this year. My brother said he wood like to have a football betnear Christmas, so I'd better a horn and drum. We each want Dear Santa Claus: I want a doll ter than anything. I said I wood ing roller skates, the latest Skat- to us and I can read, too. Bring niture to put in my doll house, We made some Santas in school the ing Twins, a good reading book, us some fruit and candy. We also candy. I have been a good teacher said they were very good.

a white gentle horse that can do love you lots.

That is all I have to say. RAY ALBERT.

Dear Santa Claus: I want a big BILLIE CHARLOTTE CONNELL. Dear Santa Claus; I want you to bring me a wagon, gun, gloves, tie, P. S. Please write something to me in. It has electric lights, also I Dear Santa Claus: I have been a shirt, boots, cap, oranges, candy, V. O. want a wrist watch on the Xmas pretty good girl. I know time is apples, nuts, tractor and motor

> little boys and girls. BOBBY JENNINGS.

Dear Santa Claus: Please bring Dear Santa Claus: I want a doll, me a dump truck, a cash register, candy, oranges and apples. That a gun, holster and belt set, candy, will be all I'll take this Christmas. I have 16 cents. Love, good-bye. Yours truly,

OPAL RUTH PRICE.

more things but I have no money. a windup train, a drum, popgun, I want some fire crackers and and a little iron motorcycle with LEONARD BURLESON,



With Sincere Christmas Greetings and Good Wishes for the New Year!

**Hereford Insurance Agency** 

JOHN McLEAN

a velocipede, Teddy bear, a baby





Wishing You

and we thank you for the privilege of serving you during Nineteen Hundred Thirty-Two!

## IKE'S CAFE

HERE CONTRACTOR CONTRA

### SEASON'S GREETINGS And Best Wishes

We want to express our thanks and sincere appreciation to our customers, friends and everybody with whom we have come in contact during the past year, for the business interest we have enjoyed, for the old friendships we still treasure, and the newvones that have come to us.

Brumley & Son

**SEASON'S** GREETINGS

We hope this day is filled with peace and happiness for you and yours . . . that the coming year will be one of prosperity for all. And now we take the opportunity to thank our many friends for the business they have given us during the past year. Our desire is that we shall continue to enjoy the patronage you have so generously given us in the past.

Great West Mill and Elevator Company

JOHN W. DAVIS, Summerfield Manager. E. E. FRIDLEY, Hereford Manager.

Greetings age which you have so freely given, and

-Upon the confidence and good will of our friends our success is founded. We greatly appreciate the generous patron-

D. R. GASS & SON

we are striving to become more and

more worthy of this confidence and trust.

抗性性性性性性性性性性性性性性性性性性性性性性性性性性性性

Christmas Greetings

> Our Sincere Good Wishes Are Sent to You At This Season

-If wishes would fill a Christmas Stocking, our wishes for your Health, Happiness and Prosperity-throughout Nineteen Hundred Thirty-Three-would heap to overflowing in your stocking.

Buchanan & Rosson

AND EMPLOYEES

Wishing You and Yours a



Christmas

The First State Bank



# AST MAINUTE Suggestions

For MOTHER, BIG SISTER and

Bath Salts Dusting Powder Toilet Requisites Perfume Sets Powder Jars Powder Boxes Perfume Bottles Perfume Atom-Manicure Sets

Diaries Pen and Pencil Sets Bridge Cards, Steerhide Purses Stationery Thermos Sets Flashlights Cigarette Case Box Candies

Compacts Toiletware

Dresser Sets

ACCESSORIES for GIFT WRAPPING

Tinsel Cord Chenille Cord Tinsel Ribbon Plain Tissu

Vanity Cases

Decorated Tissue Foil Papers Address Labels

For DAD, BIG BROTHER and

Pen and Pencil Shaving Sets Playing Cards Military Brush Sets Gladstones Billfolds, and

Letter Cases

Photo Albums Clocks Thermos Water

Desk Calendar Xmas Tree

Lather Brushes Razors Pocket Watches

> Thermos Sets Cigar Lighters Cigarette Case & Lighter Sets Poker Chip Racks Flashlights

Wrist Watches

Lamp Sets Tinsel Garlands

Ideas and Items from which to make selection

Infant Sets Dolls Games Toys . Box Cameras Stationery Nursery Sets Pocket Watches Wrist Watches

For THE HOME Desk Sets Cigarette Boxes Ash Trays Lamps, Electric

Kits Gym Sets Clothes Brush Flashlights

School Lunch

REASONABLY PRICED

Easily within the present-day ability of people to pay for them . . . Attractive, yet at exceedingly low prices . . . Hundreds of Articles,

> For Christmas Remembrances BUY HERE AND SAVE

> > Christmas Greeting Cards

Paper Decorations Icicles Artificial Snow

### CITY DRUG STORE

### rogressive News

net with Mrs. C. P. Caldwell and sick with bronchitis, but is 'im-Miss Eunice on December 7, with proving now.
all members present but one, and Mrs. Luther Pevely suffered se-Mmes. Cecil Hodges, Ray Hershey vere injuries when she was hook-and G. W. Webb as visitors. A ed down by a cow. more snow last week, which is Biggs of Hereford Saturday. Oscar Jay left Wednesday

Rnight with Pete Caldwell. Philleen Arthur is visiting her lived in Shenandoah, msister, Mrs. Ralph Webb. mr Misses Hughes and Garrett, who

Mr. and Mrs. W. A. Ricketts homes to spend the Ho'ldays

visited in the Ira Ricketts home last Thursday.

Miss Lilith Boyd and Lawrence BY OLIVE PERKINS

Boyd, teachers at the Progressive school, and Miss Conner, who is teaching at Higgins, will leave Frimiertained at a progressive forty-wo party last Saturday night. Christmas holidays. The Progressive Ladies' Club Mrs. Ed Childre has been quite

Mr. and Mrs. Jeff Roberson and

and Miss Olive last Tuesday. Mrs. left last Thursday for their home Christmas program at the church Cap Coconaugher spent Monday C. L. Hodges spent Saturday Moffitt was an old friend and in Tennessee. They have been Sunday night: Devotional, Mrs. night with Hartland Caraway.

legench at Ward, visited Miss Lilith Crawford and Fern Cartisle left | Mande Noland.

overland last Friday for their

J. L. Lookingbill. Judge Avery of Dimmitt visited theme of the program. the Rance school Monday.

Saturday night with her parents, Mrs. R. A. Fullwood, of Miss Mary Elizabeth Cox is

he Christmas holidays, D. J. Nell left Menday for his, home at Merkel. He has been at

Miss Christine Chapman left Tuesday to spend the Christmas holidays with her parents at Lan-

Mrs. C. R. Walser and Mr. and urday. Mrs. Guy Walser spent Monday night with Mr. and Mrs. C. J. Lance in Hereford.

atives in Plainview last week.

Ben Davis and Frank Looking-

### Summerfield News trip to Weatherford.

BY MRS. GUY WALSER

Rev. Coe and family of Plainlew spent the week end here and Mr. Redding shipped some dressed he filled his regular appointments turkeys to the Chicago market Saturday night and Sunday, Merle last week.

Our community received some

Mr. and Mrs. Louis Huckert Wichita Falls.

neighbor of the Perkins' when they working for their uncle, B. A. C. R. Waiser; Open talk, Mrs. L. Ed Cox and family spent the

Mr. and Mrs. D. C. Walser spent grain,

isiting her sister at Plainview. The school dismissed Friday for

Mrs. J. W. Cox, J. A. Noland and J. B. visited friends and rel-Raiph Fullwood of Herefod visited his sister, Mrs. D. C. Walser,

Those on the sick list are J. M. Sparks, Mr. and Mrs. Wilbur Ed-

Lewis Jay and Bill Upton and

Fuqua of Plainview, accompanied Mrs. Walter Huntley and Geraldine and Mrs. Alton Lookingbill and Phylis visited Mrs. Jehnnie

Oscar Jay left Wednesday for

quilting at Miss Clara Wedel's last California, called on F. D. Parkins | Freeman and Hobart Atchiey | The W. M. S. gave the following cation, reconvening January 2.

Misses Bess Westbrook, Ir ne ford spent the week end with Miss Hamilton Still; Life, Mrs. Ben On account of bad w Davis; Love, Mrs. B. C. Roberson; Bennie Harrison of Hollene, New Miss Ruth Lookingbill, who is Faith, Mrs. Joe Kendall. Christless Mexico, was unable to fill his regoing to school at Plainviews is Land, Miss Leatrus Walser; Christ- ular appointment here Sunday. visiting her parents, Mr. and Mrs. ian Land. Mrs. B. E. Roberson, Because of a light attack on in-Mrs. Ky Lawrence gave the general fluenza, Gladys Lewis and Obed present enjoyed the good pro- ford school for several days.

Ward News Notes

This part of the world has been covered with snow for the past two weeks, which is appreciated by wheat farmers, but not so good

BY MRS. W. P. CARAWAY

Misses Hughes and Garrett, our eachers, were in Amarilio Sat-

Despite the snow and cold, several were present from Ward to greet Santa Claus Saturday on the streets of Hereford. Russell Carroll and family spent

part of last week visiting their daughter, Mrs. Fred Saltzman. Edgar Sowell of Dean helped Fred Moremtn butcher Monday. Calvin Caraway and wife and

returned from Carlsbad to spend

a few days with relatives. Several enjoyed sleigh riding Monday afternoon, including the Ward teachers and a few of their pupils, and Francis Hutson and Allene Caraway, and Leslie Vaughn of Hereford school, and Clarence Shultz of Hereford.

While enjoying their vacation, Johnnie B. and Obed Caraway visited in the Ward school.

Misses Hughes and Garrett are having a short program and a Odessa Cockrell spent the week sons visited her parents, Mr. and wish Ira Jeanne Ricketts, Mrs. C. P. Caldwell, Sunday.

Miss Office Perkins attended a Mrs. Mse Moffitt of Shenandoah, entertain a new grandson. Cap Coconaugher spent Monday

L. Cannon; Christmas gifts. Peace, first of this week with her sister,

On account of bad weather, Rev. Everyone Caraway were absent from Here-

Mrs. L. L. Crawford of Wesley and Gladys Lewis visited in the Caraway home Sunday afternoon,

Hotel Western

10th & Pierce Sta.

AMARILLO, TEXAS

"A FRIENDLY PLACE"

When in Amarillo come to

Reasonable Rates

MRS. ENYART

Formerly at The Lewis.

### bill returned last Monday from a Ernest McGolderth and wife have



MERRY CHRISTMAS

and a HAPPY NEW YEAR

CREAM O' PLAINS BUTTER

### **FARMER'S CREAMERY** ASSOCATION., INC.

Hereford

Phone 3

\$\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\ldot\frac{1}{2}\l

### 

COOD SEASON'S GREETING

> -The season is at hand-when we gladly welcome the opportunity to extend to you the hand of Good Fellowship and to express our appreciation of that intangible and invaluable asset-Good Willwhich you have so kindly be-

stowed upon us during the



FEATURES:

Husky, handsome, heavy, long-wearing tread. Center Traction

Goodyear name and houseflag on sidewall. Guaran teelf for life by world's largest rubber company.

New in every way—a value you get because MILLIONS MORE people buy Goodyear Tires.

past, year, and which we fully

### Ireland - Beavers Motor Company

SECRETARIES EL PRESENTATION DE LA CONTRACTION DEL CONTRACTION DE LA CONTRACTION DE L representation de la constant de la



Wishing You

A Merrie Christmas

A Joyous New Year

McLean&Pitman

MERRY **CHRISTMAS** OUR EMPLOYES JOIN IN WISHING

THOSE WHOM WE SERVE A MOST MERRY CHRISTMAS AND A JOYOUS AND PROSPEROUS NEW YEAR.

West Texas Gas Co.



of increasing health and happiness.

Happy New Year!

For favors shown, our thanks-

Old Thirty-two played pranks,

But Thirty-three is here!

and a

MERRY CHRISTMAS!

Our friendships we hold dear-

### LETTERS TO SANTA CLAUS

Dear Santa Claus: I am 3 years Please bring me a dolly, and a doll bed and a doll buggy. JO ELLA HUSSEY.

EARL HUSSEY.

years old. I go to school, have not missed a day yet. Please bring me a bladder for my foot-ball some special ball, some ispurs, marbles, a box are cooperating in giving this proof chalk, a black and white picket gram, under the direction of Mrs. knife, a belt with scabbard and Jesse Stanford and Mrs. J. C. pistol, and a cowboy hat. Don't McCracken, forget the other little children. Your little boy,

JOHN DOUGLAS PITMAN. Oh, I forgot, please bring me candy, nuts and fruit.

Dear Santa: I am a little girl years old and I go to Sunschool. Please bring me a bed, and a pillow, and some clothes and lots of things. Please bring me some candy, nuts and fruit. Your little girl, HELEN ANN PITMAN.

Dear Santa Claus: I am a little girl almost four years old. Will you please bring me; a little sweeper? Santa, will you please see that all the other little boys and girls have a nice Christmas? Your little friend,

JACKIE WRIGHT.

Dear Santa Claus: Piease bring Joe Ann a beautiful doll and some clothes for her, and some pajamas for her other doll, and please bring her a watch and a washing thing. Yours truly, JOE ANN SMITH.

P. S. Please bring her a book, too.

Dear Santa Claus: Please bring Jerry a set of Lincoln Logs and a pair of boxing gloves so I can whip my brother. Yours truly, JERRY SMITH.

····





Hereford, Texas

Thursday - Friday DECEMBER 22-23 "The Old Dark House" MATINEE DAILY ADMISSION 10¢

Specials for Saturday **DECEMBER 25-26-27** MATINEE AND NIGHT JACK HOLT and RALPH-GRAVES in "War Correspondent" ADMISSION 10¢

Sunday Matinees and Monday and Tuesday DECEMBER 24

'Madison Square Garden Charge Ball

Featuring JACK OAKIE, THOMAS MEIGHAN, ZAZU PITTS MARIAN NIXON

**NEW PRICES** STARTING NEXT SUNDAY Storday, Monday and Tuesday 10-35e Wednesday, Thursday

Friday and Saturday

1¢ SALE

A CHRISTMAS EVENING WITH "THE OTHER WISE MAN,"

Program to be presented at the Dear Santa Claus: Try to send Methodist church Sunday evening me these things; Steam shovel, at 7:00 o'clock. Every person in dump truck, BB gun. I am seven the entire community is cordially invited to attend the presentation of the following program, which Dear Santa: I am a little boy 7 will be presented at the First

> Organ Prelude, "Cantique Noel" Dudley Buck.

Hymn, "Joy to the World"; by choir and congregation, standing. Scripture Story, Matt. 2:1-12; Rev. E. E. Robinson. Prayer.

Reading of Preface to the Story Rev. McWilliams. Christmas Carol, "There's a Song In the Air"; Choir,

Reading of Section One. "There's a Beautiful Star"; Choir Reading of Section Two. "From the Eastern Mountains"

Reading of Section Three. "O Little Town of Bethlehem"

Reading of Section Four. "Where Cross the Crowded Ways of Life": Choir. Reading of Section Five.

"Where I Survey the Wondrous Crost': Choir. Benediction: Rev. E. P. Gieser. Organ Postlude, "March of the Wise Men," Hosmer.

CHORAL CONTEST FOR 7th DISTRICT CONVENTION

chairman of the music division vention which takes place at Here-of the fine arts department of the ford in April, a delightful occa-Seventh District, has announced sion for the 200 or more women there will be a choral contest at from 48 West Texas counties who ford in April, with David Guoin's Mrs. Bob Wilson, general chair- in preparation for the great event. entering choral organizations.

kept six months, the second place unity of purpose and service."

The judges will consider tone Mrs. Effic Brown, Mrs. Bob Higquality, interpretation, diction, gen- ging, Miss Olive Perkins, Mrs.

with Mrs. Doucette at Pampa.

### Santa Parade

(Continued from Page One)

tumult of happy children's voices and the merry quips of older folks as they called back and forth to each other. It was a happy time, and not one present but enjoyed it to the utmost.

Free Picture Show. About 12:30 the scene quickly changed as the children scattered up Main toward the Star Theatre where Manager J. C. Parker would show a comedy and Mickey Mouse cartoon as his Christmas gift to his boy and girl friends. They soon filled it to capacity and their joily personalities pervaded the entire program. So filled were the children with the happiness of the day, they vociferously applauded at the slightest pretext, to show their appreciation

of what had been done for them. It was a great day for Hereford and all the folks who made this their trading center. It brought smiles to the faces of some who how, or perhaps the pleasures of the occasion made them forget the things that had kept them from smiling; anyway, whether it was the beautiful and unusual setting. the large concourse of people, those joyful children, the stirring music, the distribution of the treats, or everything all mixed toether, folks seemed to be more cheerful and cordial, to bring to those about them the thrilling sensation of "CHRISTMAS IS HERE!"

Mr. and Mrs. Nelson Pierce and little daughter, Margaret, of Bellview, New Mexico, were in Hereford Monday shopping.

received and the second and the seco

## Merry Christmas

—And we hope that 1933 will bring increasing prosperity to all of you.

Di Briblion Briblion

CASH & CARRY



### **Organization Goes Forward** For Convention

county are already organized to Mrs. A. H. Douchette of Pampa, make the Seventh District Con-

the district convention in Here-will be their guests at that time. "Howdy Do Miss Springtime." man, working with Mrs. Rex This song will be known as the Tynes, president of the Deaf Smith contest number and must be mem- County Federation, has chosen 19 orized. Another song of its own key women, representing every selection will be sung by each club club in the county, and these keep their clubs informed as to the A chorus to enter must have six convention | plans. Mrs. Wilson or more voices, with three part says, "I feel that this convention singing. The winning chorus will is going to draw all our club memreceive a silver loving cup to be bers closer together through this

the district will enter a chorus. Mrs. Arlie Dean, Mrs. C. E. Tice,

A large number of local chair- ing the Christmas season.

men have also been appointed in order to divide the work and make the convention a pleasant occasion for the home women as well as for the visitors.

If you feel the need of rousing a little more Christmas spirit, do not fail to see "The Birds Christ-The club women of Deaf Smith mas Carol" at 8 o'clock tonight in St. Anthony's hall. The kindly efforts of Carol Bird and her mother to make Christmas "More Christmasy" for their alley neighbors cannot fail to awaken a responsive glow in your own hearts, while the antics of the Ruggles will send you into a spasm of laughter. And after you view the last scene, you will surely agree with Carol's uncle Jack when he says that after all, it is only right and especially at Christmas time. Remember, it was Carol's very happlest Christmas, and you will want to see what made it so. There will be no dull moment all evening. even the intermissions will be fillchorus keeping it three months and the hostess city three months.

It is hoped that every town in rian; Mrs. A. T. Frye, Dawn; ed with music by the high school orchestra. This alone will be worth the coming for.

Thursday morning for Fort Worth eral unity of ensemble and musical George Suggs, Mrs. Jack Robin-where they will visit relatives of son, Sirs. C. C. Cook and Mrs. Mr. Frazier. They were accomposition.

P. N. Gililland, Hereford; Mrs. panied as far as Wichita Falls by est are invited to get in touch John Boling. Wildorado; Mrs. L. Mrs. Fraser's mother and sister. L. Cannon, Summerfield; Mrs. H. Mrs. W. I. and Miss Billie Valentine, where they will visit dur-

PRINCES PRESENTATION PRESENTATION



With very best wishes from all us folks to all of you folks!

West Texas Feed & Seed Company



A timely wish came floating by. As cheery as the azure sky: We caught it for our very own, To broadcast through the micropho

A MERRY CHRISTMAS TO ALL

NEW YEAR OF GOOD CHEER!

Flannigan Smith of Canyon was

Cecil O'Brien was here from Amarillo last Thursday.

Bob Morris of Amarillo was in Hereford last Wednesday and Thursday on business.

Marion Nobles of Amarillo spent several days last week here with

Mr. and Mrs. B. H. Hopkins are visiting his father, F. Y. Hop-kins, in Taylor during the Christmas vacation.

Cyril Layne, former resident of Hereford was here from Canyon ou business tast Friday.

Miss Lucille Hicks is spending the holidays with her parents in Garden City, Kansas.

Miss Beatrice Lawrence was an Amarillo visitor Saturday.

Mr. and Mrs. Alton Fraser were a Amarillo Saturday on business

J. K. Tidmore of Flagg was in Hereford on business Monday.

### Merry Christmas

Our Wish . . .

. . . that you will receive everything you have hoped for, and that the New Year will bring you more and more happiness.

E. B. BLACK CO.

# Christmas Greetings From



conomy CHRISTMAS DINNER BLEND PERFECTLY

WHEN YOU SHOP AT PIGGLY WIGGLY

### Friday - Saturday Specials

| AKING POWDER                             | BANANAS               |
|------------------------------------------|-----------------------|
| abber Girl, 32 oz can 23¢, small can     | Per dozen             |
| ELERY Q¢                                 | PECANS                |
| ee bunches                               | In bulk, shelled halv |
|                                          | KARO SYRUP            |
| nkist, dozen                             | Gallon 57¢, % gal     |
| 是在學術之,所有的情况的。古典国人,是是學 186、1965年1月,1966年1 |                       |

## WALNUTS California Soft Shell, Pound

SPINACH Peti's Poi's, extra small, No. 1 ca SMOKED MEAT SALT

SALT Morton's Table, 2 boxes for GRAPES Fresh and delicious, lb TOMATO JUICE

DLOUR

MACARONI Or SPAGHETTI, 3 boxes for ... ATE A WHEAT KRISPIES

**BROWN SUGAR** LIFE BUOY Tellet Soap, 3 bars for RAISINS

CRACKERS OYSTERS Tall can, 3 for

Three boxes for

PINEAPPLE COCOANUTS

PUMPKIN No. 236 can, each SORGHUM Extra high quality, gallon CAKE FLOUR

LOG CABIN SYRUP—

Three packages

FRUIT CAKE

POWDERED SUGAR

With package panenke flour free with 25¢ each can, large 95¢, med. 49¢, small 25

Swars Down, with trial pkg free \_\_\_\_ MEAT SPECIALS

BEST BEEF ROAST, Ib HAMBURGER MEAT, fresh ground, 2 lbs

TOTAL LOTES TOTAL DESIGNATION TO TOTAL