

The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

32nd Year—Number 41.

The Hereford Brand, Hereford, Texas, Thursday, October 20, 1932.

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Frona Chiefs Due Tomorrow Prepared to Play for Sectional Football Title

The Hereford football squad takes on its first game tomorrow that counts in the state race for class B honors. Friona, the only sectional opponent of the Whitefaces, will have their Chiefs here at the local field for the neighboring town's first appearance ever made in Hereford in a conference race.

The visitors should not be discouraged on that score. They were eliminated by Farwell last year, but the Whitefaces were more than fortunate not to have been treated the same way. Last Friday the Chiefs scored the Amarillo second team a scoreless tie, and any team that can do that is plenty hard for Hereford to handle. A number of fans from here saw the game at Friona, and are predicting the local eleven will have all it wants to do to keep on the winning side, and may not do that.

Out-of-town officials have been secured, Gih Jackson of Amarillo being the referee and it is expected the umpire will come from New Mexico. Friona is coming over with the expressed determination to wipe up the dirt with the Whitefaces.

Even with several men out, the showing Hereford made against the Clovis team last week was as good or better than the fans expected had the team been intact so it is only reasonable to infer the Whitefaces tomorrow will put up the best game they have shown this year.

They will need to, for the visitors should never be underestimated—they are good. Two players, Baker at half and Gilliland at center, who were missing last week will be able to play tomorrow.

Other games in prospect indicate the Hereford players will have their hands full from now on for the remainder of the season. Plainview, coming here November 11, was defeated by Pampa with a lower score than was Clovis; and Canyon, where the Whitefaces play November 18, played the class A Berger team to a scoreless tie last week.

The band, Pep Club and Cowhands will be very much in evidence, as usual, at tomorrow's game. The referee's whistle will blow at 3:30, admission will be 25 and 35 cents, and those who wish to drive within the grounds to sit in their car during the game may park on the south end or east side.

School Report Shows Rooms Are Crowded

The Hereford high school was permitted to membership in the Association of Colleges and Secondary Schools of the Southern States in the fall of 1928. Since that time the standards of the Association have been met, with the result that membership has remained continuous. Once or twice before this year the maximum teaching load was exceeded, and this year two teachers have more than the maximum of 150 pupil recitations per day permitted by the standards of the Association. The local school also falls short this year in that a full time librarian is not employed. Some of the information called for will be given and the requirements indicated.

The enrollment at the time this report was made was 318, divided as follows: 11th grade boys 32, girls 38, total 70; 10th grade, boys 34, girls 36, total 70; 9th grade, boys 35, girls 30, total 65; eighth grade, boys 31, girls 30, total 61; total boys 102, total girls 106.

The permanent records are such that a complete transcript of grades of high school students can be furnished as far back as 1908 or 1909. The pupil teacher ratio for this year is 28.9 pupils to one teacher, with 22 or 23 to one in former years. Ten classes had 31 to 35 enrolled at the time of the report, five classes had 36 to 40 and one class had more than 40. Forty-nine pupils were taking five subjects, but 27 of these were repeating one of more subjects. The other extra subject people were either seniors or those who ranked high in grades.

There were 42 graduates last spring. Only nine of these entered college this fall, the lowest number in some time. Three graduates of former years joined these to make a total of 12 college freshmen from this school this year.

At least 75 per cent of the teachers must hold degrees from colleges approved by the Association, and beginning teachers must meet certain requirements as to professional training. One hundred per cent of the high school teachers

Commercial Club Makes An Event Of Evening Meal

One hundred forty-nine members, friends and guests of the chamber of commerce joined in its program of good fellowship and constructive planning for community development last Thursday evening in the Baptist church. Music for the occasion was furnished by selected members of the high school orchestra, under the leadership of Director Ralph Smith.

Invocation was given by Rev. E. B. McWilliams. Vice-president A. O. Thompson presided, following a skillfully designed program that gave no knowledge of the subject matter to be treated or who the speaker would be, yet was in keeping with intimate details of Hereford and Deaf Smith county affairs and ably handled without further announcement, by different citizens. Merry quips and pointed jokes were freely told as each would refer to others, that kept the diners on the alert and happy.

W. E. Dameron, retiring president, introduced the new board of directors. He had a fitting yarn concerning the personality of each one that the audience accepted in the spirit of fun in which it was given, and joined heartily in the laughter at their expense. Mr. Dameron climaxed his talk with an appeal for the united support of the new board of directors, asking that citizens "look forward to a concerted program of building from time to time as occasion permits and opportunity is presented, as the new board directs."

In response, Judge Jao. P. Stanton, newly elected president, told how he and Elmer attended Faust much to the merriment of those present; and in conclusion pledged the board of directors to earnest consideration of whatever community problems may occur during the coming year and asked the candid criticism and helpfulness of every citizen to make the work of the chamber of commerce beneficial.

County Judge Earl W. Wilson who singled out Miss Nelle Ayers, recently arrived county health nurse, as the subject of his introductory remarks and story; went from that to a most capable discussion of public welfare work as it looks after the charity problems of the county. With a subject of "A Job for Everybody," Judge Wilson told how through his official duties he had come in close contact with the actual distribution of necessities to the needy people here, and how the various public and civic organizations of the county had banded together to make a plan for the equitable and just distribution of supplies of clothing, food, fuel, etc.

"Few people realize," said Judge Wilson, "how great has become the problem at the present time, and I predict that as cold weather comes it will increase many-fold. Our welfare and charity work has really become 'a job for everybody.'"

From all the various clubs, societies and organizations, together a committee of five directors has been chosen, either one of whom will have authority to pass upon the merits of any application for charity. The plan, which is not fully completed, intends the welfare work to be handled through an office under the administration of a capable worker to whom all applications must be made. A printed form must be filled out showing the exact condition of the applicant in regard to residence, family, credentials, etc.; this in turn must be taken to either one of the five executive members who alone will investigate and make disposition of the case by determining to what extent the application will be approved, or entirely dismissed. A complete file and record of each case will be kept for reference.

The organization plans to serve the life of this community completely, said Judge Wilson, touching each citizen whether or not they wish it. As calls come for aid for individuals from members of the executive committee, he urged that every person assume to obligation to his community to give a prompt response and his very best assistance.

Toastmaster A. O. Thompson discussed "Out of the Dust" after giving a short review of his peculiar affliction of talking so much, resulting from a diagnosis of his physical condition. Beginning with a story of Getting Something for Nothing, Alex asserted that Deaf Smith county has been paying for years for paved roads with the

MRS. T. D. STAMBAUGH AWARDED STREU'S LAMP

The Aladdin mantle lamp given away by the Streu Hardware last Saturday afternoon was awarded to Mrs. T. D. Stambaugh of Bellview, who lives just across the line in New Mexico.

Those who delight in well arranged displays are advised to see Homer Henslie's latest effort in the Streu Hardware north window. It is one of the best hunting layouts shown.

Attendance of Lions Passes Local Records

Hereford Lions broke all attendance records of the weekly luncheons yesterday when 46 members and guests enjoyed an hour's association and fun.

Guests of the day were B. Baer, father of Gaston Baer; J. E. Hill, who came with Dr. Perkins; Joan Rosson, who came with her Dad; and Miss Nell Ayers, county health nurse, over whom Alex Thompson and Jesse Stanford staged intense rivalry, but the club never got to know whose guest she was. Good fellowship prevailed throughout the occasion.

The guests acknowledged introductions—Jim Hill by saying he had been in a bull pen before, but never in a Lion's den. Miss Ayers stated she expected to be thrown at, Mr. Baer by acknowledging that Lion's clubs really roar, and little Joan by defying the Boss Lion to do anything to her daddy.

The German band of the high school furnished exhilarating music for the lunch.

The Lions will use the high school gym each Monday evening as a recreational gathering place and Harold Close and Volnie Downs were appointed rival volleyball ball captains to have teams ready for action.

MAYOR'S PROCLAMATION

Whereas: For the past 15 years the Federated Women's Clubs of Deaf Smith County have served the communities in which they are organized by generously assisting with charity work and by building community spirit and interest in civic education; and

Whereas: The Federated Women's Clubs of the Seventh District will meet in the City of Hereford in April 1933; and

Whereas: The City of Hereford is faced with the duty and pleasure of entertaining these two hundred and fifty delegates; and

Whereas: The Convention Association is endeavoring to raise the required funds for this entertainment for holding the convention of next April; and

Whereas: The first effort to this end is the presenting of the musical comedy, "Oh, Professor," at the high school auditorium on Thursday and Friday nights, October 20 and 21; and

Whereas: It is the hope and desire of the Federated Women's Clubs of Deaf Smith County to realize sufficient funds from this entertainment to carry out their program for the convention;

Therefore: I, E. B. Black, Mayor of Hereford, do hereby proclaim the cause a most worthy one and respectfully urge each and every citizen of this community to attend "Oh, Professor," at the high school auditorium either October 20 or 21.

Signed:
E. B. BLACK,
Mayor of Hereford, Texas.

Rev. V. M. Cloyd, who has been conducting a revival at Canadian the past two weeks, returned home Monday and will preach at the regular hours next Sunday. Other church services will also be as usual. Rev. Cloyd expressed himself as being delighted with the work the church has accomplished during his absence.

Russell Whitehead left Monday for Princeton where he will visit with his grandmother.

Welfare Committees Chosen and Settle Down to Task of Caring for Applicants

MRS. "MUDDIE" NICHOLSON DIES AT CORPUS CHRISTI

Mrs. Susanna Nicholson, affectionately known to her friends as "Muddie", died at the home of her daughter, Mrs. S. A. Williams, in Corpus Christi Friday, October 7, at the age of 91 years.

Mrs. Nicholson made her home in Hereford 27 years, moving to Corpus Christi with her daughter and family two years ago. She is survived by her daughter, Mrs. Williams, and three grand children.

Star Theatre Opens Master Play Tonight

Beginning today and showing through tomorrow at the Star theatre will be one of the sweetest stories ever brought to the stage and screen, "Smilin' Through," rich in the qualities that cause cares to be laid aside and forgotten, creating a new confidence in fellow beings, and bringing home a realization that although the affairs of each one is a part of all yet between individuals can be intimacies beyond the conception of others. Every human being who sees "Smilin' Through" cannot fail to be given a higher and truer viewpoint of life. Norma Shearer and Frederic March play leading parts in the production. Manager J. C. Parker deserves the highest commendation for bringing pictures of this type to the city. See it, if it is at all possible—if necessary, make it an obligation.

Mrs. Carl Jennings and Miss Lyndell Brooks were in Amarillo Monday and Tuesday attending the Beauty Show.

Mrs. Ray D. Cleland of Amarillo was a Hereford visitor Wednesday.

D. L. McDonald of Amarillo was here visiting his son, Dave, Wednesday.

Clovis Game Wins Tribute For Hereford

Out-classed by weight and sheer force of numbers, but never daunted, the Whitefaces snatched a touchdown and extra point in the last few minutes of play at Clovis last Friday to save being shut out, although they lost 20-7. Hereford was severely handicapped by the loss of Gilliland at center and Baker at half, but both will be back in the game against Friona here tomorrow.

The Clovis News-Journal gives Jack Russell, Whiteface captain, credit for being the best player on the field, handling his team skillfully and doing his share of the playing. Seed, playing at end, gets credit for furnishing the thrills of the game after sitting on the sidelines for the greater part of the game. In the last quarter he took a pass from Wilson to go 50 yards from the 45-yard line to within five steps of the goal. Then he took Jack Russell's flip to add the extra five yards to pay dirt, and Clayton place-kicked the pigskin over the bar for an additional point.

Clovis also gives Hereford credit for the grim determination to hold a bone-crushing, heavier team from making a run-away of the game, and pays tribute to a light, fast machine for stubborn defense and deceptive offense. Excerpts from Clovis comment on the game follow:

"Clovis high school battered down the staunch, intelligent defense of a lighter Hereford, Texas, team yesterday, 20 to 7, but they had a hard time in doing it. For all of the first quarter and a part of the second, the scarlet-clad lads from Hereford thwarted the thrusts of the Wildcats. In the second quarter they yielded a touchdown grudgingly and then came back in the third quarter to battle the Wildcats on even terms and to hold them scoreless.

"Honor for Hereford's lone counter may well be given to a Wilson-Russell-Seed combination. Wilson and Russell tossing the pigskin and Seed grabbing onto it. Seed, who rode the bench for three quarters and most of the fourth, put the ball in scoring position when he took a pass from Wilson on Hereford's own 45 yard line and ran 50 yards before being overtaken. Then he made a brilliant catch of the pass that gave Hereford a touchdown. Clayton place-kicked the extra point.

"There was not a single outstanding lineman in the game on either side, unless it was Seed, who accounted for Hereford's only tally.

"Jack Russell was 'the' backfield man on the Hereford team and was clearly a good back as there was on the field. He had to run his team from the quarterback position and do most of the heavy work as well—and he did a good job.

"For the first half the two teams moved from one end of the field to the other. It was three plays and a kick for both teams.

The starting lineup:
Clovis: W. Smith and Abernathy, ends; Snyder and Ramey, tackles; Martin and Craft, guards

back; E. Perry and Riddle, halfbacks; J. M. Smith, fullback.

Hereford: Holland and R. Orr, ends; Hager and B. Orr, tackles; Farris and Clayton, guards; Byrnes, center; Russell, quarterback; Sovell and Wilson, halfbacks; Hartman, fullback."

LEGIONNAIRES REPORT EXCELLENT CONVENTION HELD IN PLAINVIEW

Members of the American Post of the American Legion who attended the district convention at Plainview over the past week end returned home full of praise for the entertainment given them, and determined to take a greater interest in the local Legion work.

Among those reported attending from Hereford were Post Commander C. W. Humble, Sank Ramey, Frank Givan, Prentice Rosson, W. I. Kuecker, Ira Ott and Arch Dobbins.

There were 845 Legionnaires in attendance. The next meeting of the district will be held in Dalhart in 1933.

Dr. Howard Williams, secretary of the Baptist State Convention, will address the local congregation at 3:00 o'clock this afternoon in the church auditorium. Every person is urged to hear him as his message has to do with vital matters of present day concern, and will be valuable to all his hearers.

Final organization of the welfare work committees has been completed this week and their operation is being put into effect. Perhaps one of the most significant moves was the designation by the board of directors of Mrs. C. R. Bentley, secretary of the chamber of commerce, as welfare headquarters representative to whom applications for aid must be made, will be made custodian of all food and clothing supplies, and who will keep a file of all details of the work as it is done. The chamber of commerce directors gave Mrs. Bentley's services to the welfare work free of all remuneration. To facilitate her work it was asked that her office be established in the court house and it has been done; what has heretofore been the Bay View club room in the lower southwest corner of the building having been turned over to the welfare organization. A large vault adjacent to the room will serve to keep the various supplies as they are put in Mrs. Bentley's care.

While apparently of a complex organization, the welfare work has been very carefully and systematically put together in Deaf Smith county. Pains have been taken to give consideration to every phase to serve best all people in all parts of the county, whether they are contributors to the welfare of others or applicants for the needed assistance. Every precaution is being taken that injustice will be done no one, and yet reach and help each person anywhere in the county whose unfortunate circumstances might cause them to suffer unless assistance is received.

Every organization of whatsoever nature in the county should have a representative who can work conscientiously as a member of the board of directors of county welfare work. This individual should have the help of every person in that community to get the exact details of welfare work to be done there, whether applied for or not, and help see that equitable distribution is made with the very least confusion, loss or time or dissatisfaction to anyone.

The Welfare Work can be distributed only through applications made to Mrs. Bentley. A form will be made out giving exact details of each application, which in turn must be approved by one of the five executive members, and will then serve as an order for the needed supplies asked for. The executive members were chosen by the county board of directors for their fitness, availability and by virtue of the offices they held or the organization they represented.

A concerted drive is being prepared to culminate in a county-wide collection to be made Thursday, November 10, at which time everything citizens have to contribute to charity in the way of canned or prepared food, or clothing will be brought to the store room in the court house and kept ready for distribution as applied for and needed anywhere in the county.

The supplies, so far as can be done effectively, will not be dispensed gratis except in case of the most dire need. Applicants will be given work to do, and the supplies will be issued in the nature of payment. The conscientious consideration with each case will be given.

How the handling of the welfare supplies efficient enough to reach any and all deserving persons, yet too hard for spongers and lazy individuals to get free keep.

The work of collection of food and clothing supplies will be handled through the rural schools and the clubs in each community. In Hereford the American Legion boys under the direction of Post Commander C. W. Humble will gather up everything east of Main Street and the Lions club under the leadership of B. H. ... will bring in everything from the west side of Main Street.

The organization of the Deaf Smith county Welfare Association has been completed with the election of further officers and the selection of an investigation committee. The Association is controlled by a board of directors composed of representatives of all civic clubs and organizations, the pastors of local churches, and the county nurse, the county judge and the editor of the local paper.

The directors have elected the following officers to serve for one year: Jesse Stanford, president; Rev. E. P. Gleser, vice president; Rev. E. R. McWilliams, secretary; Cliff Estes, treasurer. The investigation committee is composed of Messrs. Jesse Stanford, Earl W. Wilson, S. F. Rosson, J. D. Buchanan and John McLean. Headquarters have been established in the Bay View club room in the base-

Want to Laugh?

—SEE—

"Oh! Professor"

THE HAPPIEST, SNAPPIEST, MUSICAL COMEDY EVER STAGED IN HEREFORD

Thursday and Friday, October 20-21

High School Auditorium, 8:15 p. m.

Prologue—"School Days"

PROFESSOR MARLIN GILLILAND
STUDENTS I. H. Spratt, Roger Corbett, J. W. Witherspoon, F. M. Kester, et al

CAST OF CHARACTERS

STEVE Guliford Miller
BOB Clifford Kester
DANE J. A. Tamm
PROFESSOR Lueta Borden
WILHELMINA Marie Seed
HELEN Mrs. Margaret Witherspoon
MRS. BUMBOARD Edith Jackson
AVANELLIE Melvin, Harri
CHINK Roger Corbett
POLICEMAN

COLLEGE GIRLS

Elizabeth Ireland, Mary Lee Curry, Sherman Morgan, C. J. Borden
Robbie Jackson, Loys Carmichael, Milton Orr
Hazel Oglesby, O'Neill Johnson, Nora Alice Daniel, Marris Thomas
Lilburn Ray

CHORUS GIRLS

Mary Lee Curry, Betty Bruce Jones, Hazel Oglesby, Elizabeth Ireland, Mary Elizabeth Stanford, Wilma Jo Jones, Violet Marra, Effie Whitsett, Nora Alice Daniel, O'Neil Johnson, Jean Morgan, Ruby Keeler, Elaine Newell, Nancy Conkright, Virginia Line, Sally Skelton, Nina Tynes, Joan Barhight, Frances Borden, Virginia Carlyle, Catherine Skelton, Jean Millard, Helen Seed, Rena Allred, Virginia Earle Reed, Robbie Jackson, Wilda Wilson

LITTLE COLLEGE CHORUS

Margaret Ruth Kucker, Mary Ann Acker, Billie Jean Angelo, Rena Rae Renfro, Mattie Louise Lawhon, Eva Johnson, Lois Agnes Gilbreath, Ruth Temple Hastings, Mary Ellen Henslie, Jack London, Buddy Downs, John Estes, Daniel Russell, Harold Close, Donald McCullough, Richard Ireland, Billy Bob Jackson, Hayden Connell, Teddy Bill Major, Rachael Ireland, Billie Davis

Sponsored by Convention Association of Federated Women's Clubs of Deaf Smith County

Tickets now on sale by all Club Members and Grade School Children

ADMISSION—CHILDREN, 25c; ADULTS, 40c

A GOOD SHOW FOR A GOOD CAUSE

Music Furnished by Junior Band

Piano Accompanist—Ardelle Foster

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The Hereford Brand
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NOTICE TO THE PUBLIC
Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of error being given to the editor personally at the office on North Main Street.

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Outside Zone 2, four months \$1.00

ALL SUBSCRIPTIONS STRICTLY CASH IN ADVANCE.



Caught in The
Corral
&
Put Through The
Chute

That program of the chamber of commerce last Thursday night was an ideal entertainment for those present, and a declaration of future intentions by the directors. I doubt if any person there will openly obstruct any of the measures indicated to promote the welfare of Deaf Smith county as outlined at the dinner. It is probable there will be some who will oppose what ever was advocated, no matter how good it was, because they are opposed to anything looking toward a united community-wide movement of any nature beneficial to everybody but with special privileges to none.

It was a straight-forward program of advancement designed for the well-being of all of Deaf Smith county the directors presented, and not a single individual should fall to endorse it and give the chamber of commerce the support needed to bring its plans to realization.

Dawn Items

BY INEZ MILLER

Dawn P. T. A. will hold the first program of the year Friday evening at 8:00 o'clock. This organization plans to have a number of interesting and instructive programs during the year. Parents who find it necessary may bring their children to the program. A special program is provided for the little folks. Our school enrollment has reached a total of 64. The three teachers are teaching 11 grades, and the pupils seem to have an ample amount of work to do.

Mrs. Ernest May was in Amarillo Wednesday.

The fine weather gives the larger pupils excellent opportunities to

\$5.00
In Cash
Free!

9:00 P. M. EVERY SATURDAY

Those to whom awards were made last week are posted on our windows. Come by and see—it may be you.

—You must be here in person at the time the awards are made, beginning Saturday, October 22.

Make your Drug Store purchases of us at Special Prices and earn a cash reward each week.

CLOSE DRUG STORE

We Fill Any Doctor's Prescription. Phone 13

A LONG TIME AGO IN HEREFORD

(From Files of the Hereford Reporter, October 23, 1901.)

W. B. Boyd, county judge; Commissioners Ira Aten and R. N. Mounts, F. B. Fuller, county clerk and J. T. Inmon, sheriff, had officially opened, and canvassed the polls in the recent local option election, declaring the vote to officially stand 105 for local option and 86 opposed. They served notice by publication that the sale of intoxicants would be prohibited within the boundaries of Deaf Smith county until the voters declared otherwise.

The Portales paper had remarked that a cucumber being grown over there weighing 27 pounds, and measuring 34 by 44 inches. Not to be outdone, Editor Vanderburgh cited an example of the productive qualities of Deaf

play tennis and several are taking advantage of this.

Miss Hazel Crouch visited home-folks, Mr. and Mrs. C. W. Crouch, of Plainview the past week end.

Aldyth Botsford visited Miss Elizabeth Cox in Hereford the past week end.

Mr. and Mrs. L. A. Smith and family visited the O. G. Smith home at Wildorado Sunday.

Mr. Lenoard and Ezra Bagwell, Clifford Stuart, Albert Frye and J. K. Dunaway, who have been in Sudan, returned home last week.

Miss Mary L. Chambers visited her mother, Mrs. Florence Chambers at Lockney last week end.

A surprise party was given in the home of Mr. and Mrs. C. J. Geiger in honor of their son, Arnold's, birthday Wednesday evening. Refreshments were served at a late hour, and after a few musical numbers, the guests departed, reporting a fine time.

Sunday school and B. Y. P. U. were well attended Sunday.

Miss Martin met with the Dawn 4-H club girls Tuesday morning at the school house.

A cheese making demonstration was given in the Ed Reynolds home by Miss Martin Tuesday, and 28 were present.

Miss Pauline Griffiths of Canyon spent the week end with her sister, Mrs. A. T. Frye.

Mr. and Mrs. W. S. Dixon spent Sunday in the home of their son, Ollie Dixon, at Amarillo.

Mr. and Mrs. Henry Allman and Misses Koma and Ruby Hiatt were guests in the Jim Bagwell home near Bethel Sunday.

The W. W. Club met with Mrs. A. Beauford last Thursday, with seven present. It was voted to change the day to Wednesday instead of Thursday and the next meeting will be with Mrs. C. E. Tice October 26, when Miss Martin will give a cheese demonstration, and a covered dish luncheon will be served at noon. Every lady in the community is invited. Miss Martin asks the ladies to be there promptly at 11 a. m.

J. L. Tice of Grant's Pass, Ore., is here visiting his mother and brother, C. E. They, together with Messrs. and Misses, John Gaetz, Britt Boyd, Leo Williams and W. L. Tice spent Sunday in the C. E. Tice home.

Frank Giles, jr., spent Sunday with Don Gaetz.

The Energetic club met with Mrs. Bell Friday, spending the day quilting, with six members present. They were sorry to learn of the illness of Mrs. Smith and hope to have her back with them soon.

Mrs. R. C. Bridges has been called to Tennessee to the bedside of her sister, who is critically ill.

Mr. and Mrs. Jim Gatlin left Sunday to visit relatives at Dallas and visit the Fair.

Melvin Mitchell was in Dimmitt last Friday.

Mr. and Mrs. H. M. Mobley, Mrs. W. A. Springer and Mrs. J. B. Harlin attended chapel services at school Friday. The primary room gave the program. The meetings are held once a month and the teachers are anxious to have the

parents attend as it encourages the pupils to do better work.

Mr. Penrod of Happy spent Monday in the Martin home.

J. J. Lindsey had three horses badly cut by wire Sunday night.

Monday morning as Mrs. Lindsey was driving down Frio hill the car door came open and little L. A. Nelle was thrown out, but fortunately escaped with a few bruises.

Mr. and Mrs. Harvey Allison of Easter attended church at Frio Sunday night.

Miss Colene Hoffman is here with home folks from Fieldton, where she is teaching school. School has been dismissed for a few weeks in order that students may help pick the cotton crop.

Wilma Nell Sikes returned home Sunday from west of Clovis where she has been visiting relatives the past two months.

Mrs. Bob Denney received word that her son, Grady Gentry, was very ill in Detroit, Michigan, a few days ago.

Severely Westway youngsters attended a party at the home of Mrs. Batterscheid Friday night.

Mr. and Mrs. E. E. Joiner went to Muleshoe Friday evening to visit his father.

Misses Barnard and Hastings visited home-folks in Hereford Saturday and Sunday.

Miss Zimmerman of Tulsa, who has been visiting in the teacherage the past week, returned home Sunday.

Mrs. Bess Turrentine and children and Al Warner took dinner in the O. Wilder home Sunday.

A quilting was given in the Strickland home October 5, Mrs. Beth Rice being the honoree.

Otto Ohnheiser, Anton Denel, Herman Denel, Anton Summers, and Alfred Wanjura of Schulenburg, Texas, spent Sunday in the V. Skypola home.

Mr. and Mrs. Ted Iybeck and daughter of Umbarger spent Sunday in the Skypola home.

Mr. and Mrs. G. C. Hartman, Mr. and Mrs. J. E. Holland and families spread dinner with several other families in Hereford Sunday after church, honoring Joe Pope and family, who are moving to Oklahoma.

A football team composed of Wilkinson, Stanley, Wright, Acker, Elliott, Oberthier, McBride, Wilson, Baird, Estes and Price, had for the second time that season walloped the West Texas State Teachers to the tune of 5 to 3.

Snow measuring two to four inches had fallen over this territory the previous Friday.

Hereford legal talent, including Jno. P. Slaton, Carl Gilliland and W. E. Dameron; R. W. Baird, Henry Hubbard, Geo. T. Higgins and others were attending court at Farwell.

Mr. Coate of Des Moines, Iowa, had established a new weekly paper at Adrian, and was doing well with it.

Allen Bell had won a shooting match at Roswell, breaking 26 out of a possible 30, the low score being credited to a high wind.

Smith county land, and told of a cucumber grown here which measured 30 by 60 FEET, and weighed 31 1/2 pounds. He admitted the vine had been watered twice, and stated he believed in strict truth in such matters.

F. H. Oberthier of Comanche was named in a long list of prospectors who had been in this territory looking for locations.

(From Files of The Hereford Brand, October 27, 1911.)

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Here and There

BY MRS. C. E. TICE

Several from Frio attended the quarterly conference at Easter Saturday. Rev. Bayliss closed his year's work at Frio Sunday night.

Mr. and Mrs. Joe Andrews spent Sunday afternoon with Mr. and Mrs. J. N. Benson.

Mrs. Pearl Lane and children left last week for Sulphur Springs to spend the winter with her father.

Messrs. and Misses, Geo. L. Muse and J. H. Oglesby of Wildorado spent Sunday with their parents, Mr. and Mrs. S. B. Oglesby.

J. B. Harlin and family attended church at Summerfield Sunday.

Friends of Rev. Cop regret to learn that he is in a hospital at Dallas with serious eye trouble.

Mr. and Mrs. Henry Allman were in Dimmitt Monday.

Mr. and Mrs. Haskell Robbins are the proud parents of a baby daughter, Betty Doris, born October 12.

Mr. and Mrs. W. S. Dixon spent Sunday in the home of their son, Ollie Dixon, at Amarillo.

Mr. and Mrs. Henry Allman and Misses Koma and Ruby Hiatt were guests in the Jim Bagwell home near Bethel Sunday.

The W. W. Club met with Mrs. A. Beauford last Thursday, with seven present. It was voted to change the day to Wednesday instead of Thursday and the next meeting will be with Mrs. C. E. Tice October 26, when Miss Martin will give a cheese demonstration, and a covered dish luncheon will be served at noon. Every lady in the community is invited. Miss Martin asks the ladies to be there promptly at 11 a. m.

J. L. Tice of Grant's Pass, Ore., is here visiting his mother and brother, C. E. They, together with Messrs. and Misses, John Gaetz, Britt Boyd, Leo Williams and W. L. Tice spent Sunday in the C. E. Tice home.

Frank Giles, jr., spent Sunday with Don Gaetz.

The Energetic club met with Mrs. Bell Friday, spending the day quilting, with six members present. They were sorry to learn of the illness of Mrs. Smith and hope to have her back with them soon.

Mrs. R. C. Bridges has been called to Tennessee to the bedside of her sister, who is critically ill.

Mr. and Mrs. Jim Gatlin left Sunday to visit relatives at Dallas and visit the Fair.

Melvin Mitchell was in Dimmitt last Friday.

Mr. and Mrs. H. M. Mobley, Mrs. W. A. Springer and Mrs. J. B. Harlin attended chapel services at school Friday. The primary room gave the program. The meetings are held once a month and the teachers are anxious to have the

parents attend as it encourages the pupils to do better work.

Mr. Penrod of Happy spent Monday in the Martin home.

J. J. Lindsey had three horses badly cut by wire Sunday night.

Monday morning as Mrs. Lindsey was driving down Frio hill the car door came open and little L. A. Nelle was thrown out, but fortunately escaped with a few bruises.

Mr. and Mrs. Harvey Allison of Easter attended church at Frio Sunday night.

Miss Colene Hoffman is here with home folks from Fieldton, where she is teaching school. School has been dismissed for a few weeks in order that students may help pick the cotton crop.

Wilma Nell Sikes returned home Sunday from west of Clovis where she has been visiting relatives the past two months.

Mrs. Bob Denney received word that her son, Grady Gentry, was very ill in Detroit, Michigan, a few days ago.

Severely Westway youngsters attended a party at the home of Mrs. Batterscheid Friday night.

Mr. and Mrs. E. E. Joiner went to Muleshoe Friday evening to visit his father.

Misses Barnard and Hastings visited home-folks in Hereford Saturday and Sunday.

Miss Zimmerman of Tulsa, who has been visiting in the teacherage the past week, returned home Sunday.

Mrs. Bess Turrentine and children and Al Warner took dinner in the O. Wilder home Sunday.

A quilting was given in the Strickland home October 5, Mrs. Beth Rice being the honoree.

Otto Ohnheiser, Anton Denel, Herman Denel, Anton Summers, and Alfred Wanjura of Schulenburg, Texas, spent Sunday in the V. Skypola home.

Mr. and Mrs. Ted Iybeck and daughter of Umbarger spent Sunday in the Skypola home.

Mr. and Mrs. G. C. Hartman, Mr. and Mrs. J. E. Holland and families spread dinner with several other families in Hereford Sunday after church, honoring Joe Pope and family, who are moving to Oklahoma.

A football team composed of Wilkinson, Stanley, Wright, Acker, Elliott, Oberthier, McBride, Wilson, Baird, Estes and Price, had for the second time that season walloped the West Texas State Teachers to the tune of 5 to 3.

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Fairview-Palo Duro Items

BY MRS. JOHN BOLING

J. C. Allred spent most of last week in the Cecil Allred home.

The cheese making demonstration given by Miss Martin in the E. W. Womble home was attended by five club members and four visitors. Mrs. Bob Wilson and Miss Hostetter also visited us for a few minutes in the morning.

Mrs. Wilson explained the plans of the district meeting in Hereford next spring. Among the other visitors were Misses Joe Thurmond and Cecil Hodges of Daniel.

The cheese demonstration will be given Thursday in the Sam Griggs home. The next meeting of the club will be in the John Boling home.

Mrs. Stone and family visited in Clovis and Muleshoe Monday.

Mr. and Mrs. T. L. Welch and daughter spent Sunday afternoon visiting friends in Hereford.

Ervin Welch spent the week end with Oliver and Cleveland Hamlin of Rhea.

Mr. and Mrs. Kermie Denton spent Sunday with Mr. and Mrs. Holly of Lakeview.

Plas Turnbow and son of Hereford spent the week end in the D. R. Grimes home.

C. P. Grimes and wife spent Saturday night in Hereford.

Mr. and Mrs. E. E. Joiner went to Muleshoe Friday evening to visit his father.

Misses Barnard and Hastings visited home-folks in Hereford Saturday and Sunday.

LOCALS

John R. Powell was in Hereford from Dumas one day last week.

Mrs. Tony Harlan of Amarillo has been visiting her parents, Mr. and Mrs. J. L. Fuqua. She will be remembered as Miss Ethel Fuqua.

C. W. Barkley of Amarillo was a business visitor here last Thursday.

Mmes. Geo. Beams and Pat Lawton were visitors in Amarillo Wednesday of last week.

Jess Carter came Thursday of last week from Austin to attend the funeral of his father here.

Carl Gilliland and James Witherspoon witnessed the football game at Clovis last Friday.

D. L. McDonald of Amarillo was in Hereford Friday visiting old friends.

W. F. Whaley, of Borger, sheriff of Hutchinson county has been in Hereford on business.

Mr. and Mrs. Sherm Williams of Amarillo, were here Friday and Saturday visiting friends and bidding them good-bye. They went to Abernathy Saturday to visit their son, D. O. Williams and family, before leaving for Poplar Bluff Missouri, where they will spend the winter.

Mrs. A. C. Hales and Mrs. Geo. Parker spent a few days last week in Amarillo with their parents Mr. and Mrs. J. H. Copeland, who have recently moved there from Houston. They lived here just before they went to Houston.

W. H. Thompson who has been in Hereford a short time visiting his daughter, Mrs. Jeff Gilbreath, left Saturday for Claude where he will transact business before returning to his home in Dumas.

Mrs. A. M. Strate of Friona was a shopper in Hereford Thursday of last week.

Mr. and Mrs. John Coffee and son are visiting in Albany this week with his parents, Mr. and Mrs. S. C. Coffee.

J. T. McDonald of Amarillo was in Hereford last Thursday on business and visiting friends.

J. D. Gamel of Canyon spent last Thursday here with Edgar Ireland, jr.

W. M. Stovall of Nara Via New Mexico, was in Hereford last Thursday visiting his daughter Mrs. Egbert Brady.

Miss Oline Ramey spent the week end with relatives and friends in Hereford.

E. Ramey and wife and Misses Vera Hamilton and Ruth Harding accompanied Oline Ramey to Canyon Sunday, remaining for church services that night.

Miss Verna Culpepper was called home on account of the illness of her grandmother.

Mrs. Sally Carter and daughter, Betty, are visiting Mr. and Mrs. Jess Buckner this week. Mrs. Carter is Mrs. Buckner's mother.

Mrs. R. H. Womack and Mrs. M. E. Silver left Sunday for Coleman where they will visit their parents, Mr. and Mrs. J. C. McDermott.

Mrs. A. K. Gillis and son, W. F., left Monday for Spangsbury, Texas, on a business trip.

Mr. and Mrs. Frank Carter were here the first of the week from Pampa to attend the funeral of E. C. Carter.

Mr. and Mrs. James Black spent Sunday in Canyon with her parents.

Mmes. Oscar Easley and S. E. Easley visited friends in Lubbock Monday.

Mr. and Mrs. C. T. Guseman and little daughter, Cecelia, of Bellview, New Mexico, spent the week end in Hereford with relatives.

Mr. and Mrs. Clyde Farmer were here from Amarillo to attend the E. C. Carter funeral last Thursday.

B. L. Riddling of Cordell, Oklahoma, transacted business here Monday.

W. H. Gilbreath was in Hereford from Hollene, New Mexico, Monday.

Mr. and Mrs. Frank Givan went to Brownfield Sunday on a business trip.

Mrs. Gilbert Fox of Waxahachie was present last Thursday at the funeral of E. C. Carter.

S. S. Phillips, a resident of Deaf Smith county when the county seat was at La Platta, was in Hereford Monday enroute from his home in Nevada to Arkansas.

Mark Cowser and son, Ray, of Dimmitt were in Hereford Tuesday.

H. M. Campbell was here from his home in Bellview, New Mexico Tuesday.

WANT Ads

All classified advertisements must be paid in advance unless arrangements are made in person to care for the payment of them. Classified ads received through the mail will not be published unless accompanied by the cost of insertion. Classified advertising includes Cards of Thanks, Resolutions of Respect, Verbatim Copies of Obituaries, Legal Publications of all kinds, Announcements, Etc., as well as Reading Locals scattered about through

personal mention columns. All of the above styled advertising, with the exception of Cards of Thanks, short Announcements and Reading Locals, cost 1-3 cents per word for the first insertion, and 2-4 cent per word for each continuous insertion thereafter without charge. Reading Locals and Short Announcements cost 10 cents per line for each insertion; counting six words for each line or part of line. Cards

of Thanks cost 50 cents each in the usual form, when of more than ordinary length the cost is the same as for reading locals. No ad in any issue may cost less than 25 cents. If desired set in black face type, add 25 cents to cost of the advertising. Word ads intelligently do not try to save a few cents by leaving out necessary words; tell who, what, where, and if essential, when and why.

For Sale or Trade

FOR SALE: 140 choice calves, sell either steers or heifers or both. See Claude Higgins. 40-2p

FOR SALE: 12-foot McCormick Deering rod weeder, practically new, can be bought for \$90. Buchanan & Rosson, phone 51. 1c

FOR SALE: 40 acres of broadcast cane now in the bundle ready to shock. A. H. Elliston. 1c

FOR SALE: A Dandy well improved 100 acre farm, only two miles from Hereford, all in cultivation and in wheat, at a real bargain. Some terms; might consider some clear trade if worth the money, possession now. Troy Womble. 36-1fc

FOR SALE: Buy, they are cheap—25 head choice whiteface cows, good age. W. C. Russell. 1p

SEED WHEAT FOR SALE, both Black Hull and Improved Turkey Red. Price reasonable. Troy Womble. 36-1fc

FOR SALE: 60 acres of standing feed, hegar, three miles northwest of Hereford. J. L. Johnson. 1p

FOR SALE or rent, typewriters, new and second hand. Jewell Murchison, Court House. 37-1fc

For Rent

FOR RENT: Rooms for light house-keeping, either furnished or unfurnished. Mrs. C. P. Arthur, two blocks north of hospital. 1p

FOR LEASE: One section of land one-half in cultivation; located 7 miles southwest of Hereford. Mrs. Ora Newsom, Dimmitt, Tex. 41-2p

FOR RENT: Brick ware house, with track frontage. McLean & Pitman, Phone 1. 40-2c

FOR RENT: Furnished apartment all utility bills paid. Mrs. W. M. Megert, 400 Lawton Avenue, Telephone 444. 41-1h

FOR RENT: 3 quarter sections of land, 17 miles west of Hereford; has been farmed two years in wheat; prefer cash rent, \$1 per acre in advance. Will consider exchange for Orange County, California. J. S. Warner, Santa Ana, California. 38-4c

FOR RENT: One-half section of wheat land, one mile north and one mile east of Jumbo. If interested, write W. J. Worthy, Blue Rapids, Kansas. 40-3p

FOR RENT: Five room modern house, newly built, with garage, \$15.00 per month. W. B. Dameron. 37-1fc

FOR RENT: Three room unfurnished apartment. Fred Millard. 30-1fc

Notice

MONEY TO LOAN ON AUTOMOBILES, or will refinance. Hereford Insurance Agency, Telephone 273. 30-1fc

PIANO LESSONS: \$3.00 per month will take milk and other produce as part of all pay. Small children a specialty. Studio at 1000 26-Mile Avenue, phone 466-W. Mrs. Mae Wagley. 41-1h

PERSONALS

Mrs. Ruth Baker, who has been visiting her mother, Mrs. Mary Estes, the past two weeks returned to her home in Tulsa, Oklahoma, Saturday.

F. A. Collins was in town from Vega Sunday visiting friends.

Omar Baker was a Friona visitor last Saturday.

Mr. and Mrs. John Flanagan of Dimmitt were in Hereford Sunday afternoon attending the show.

Miss Audrey Rogers arrived Friday evening to spend the week end with her sister, Mrs. Dave McCurdy. Miss Rogers taught in the schools here several years ago, but is now located in Olney.

John Halliburton, sheriff of Oldham county, was here on official business Saturday.

Miss Virginia Stovall spent the week end with her sister, Mrs. Egbert Brady. She is teaching in Vega.

B. J. McCaskey was here from Endee, New Mexico, Saturday on business.

Mrs. Marion Martin of Tulsa, Oklahoma, visited Miss Johnnie Estes last Friday.

Will Wright of Dimmitt visited friends here Sunday.

Miss Floy Jenkins returned home Saturday after a pleasant three-months visit with relatives and friends at Spearman.

Mrs. Forest Randall and children of Amarillo visited her parents, Mr. and Mrs. Rat Jowell, this week.

Mrs. J. W. Hicks left last week for Waco where she will visit her daughter, Vida, who is a student in Baylor University.

Mr. and Mrs. J. C. McCracken and Mrs. M. L. Steele spent the week end in Fort Sumner, New Mexico, as guests of Mr. and Mrs. Sam Steele.

Mmes. J. B. Jones and R. E. Kessie, Misses Ruth Kessie and Martha Duncan were in Clovis Sunday visiting Mrs. Jim Dennis and Miss Gladys Seliger.

Jop Owen and wife and Jack Roberson and wife of Vega attended the show here Monday night.

Mr. and Mrs. J. D. Buchanan spent the week end in Plainview visiting friends.

Mrs. Nora Summy, of Wellington, attended the funeral of her brother, E. C. Carter, here last Thursday.

Mr. and Mrs. B. G. Cloninger and two children left last week to make their home in Littlefield where he will be in the garage business.

A Want Ad in The Brand is sure, steady worker—try it out.

Seen On the Screen at the Star

Following the wonderful presentation of "Smilin' Through" today and tomorrow, Tom Keene comes Saturday in a great western play, "Come On, Danger," in an all afternoon and night program lasting until midnight. The admission will be but 10c and will pay for seeing both the feature and the sixth installment of the early Wyoming days serial, "The Last Frontier."

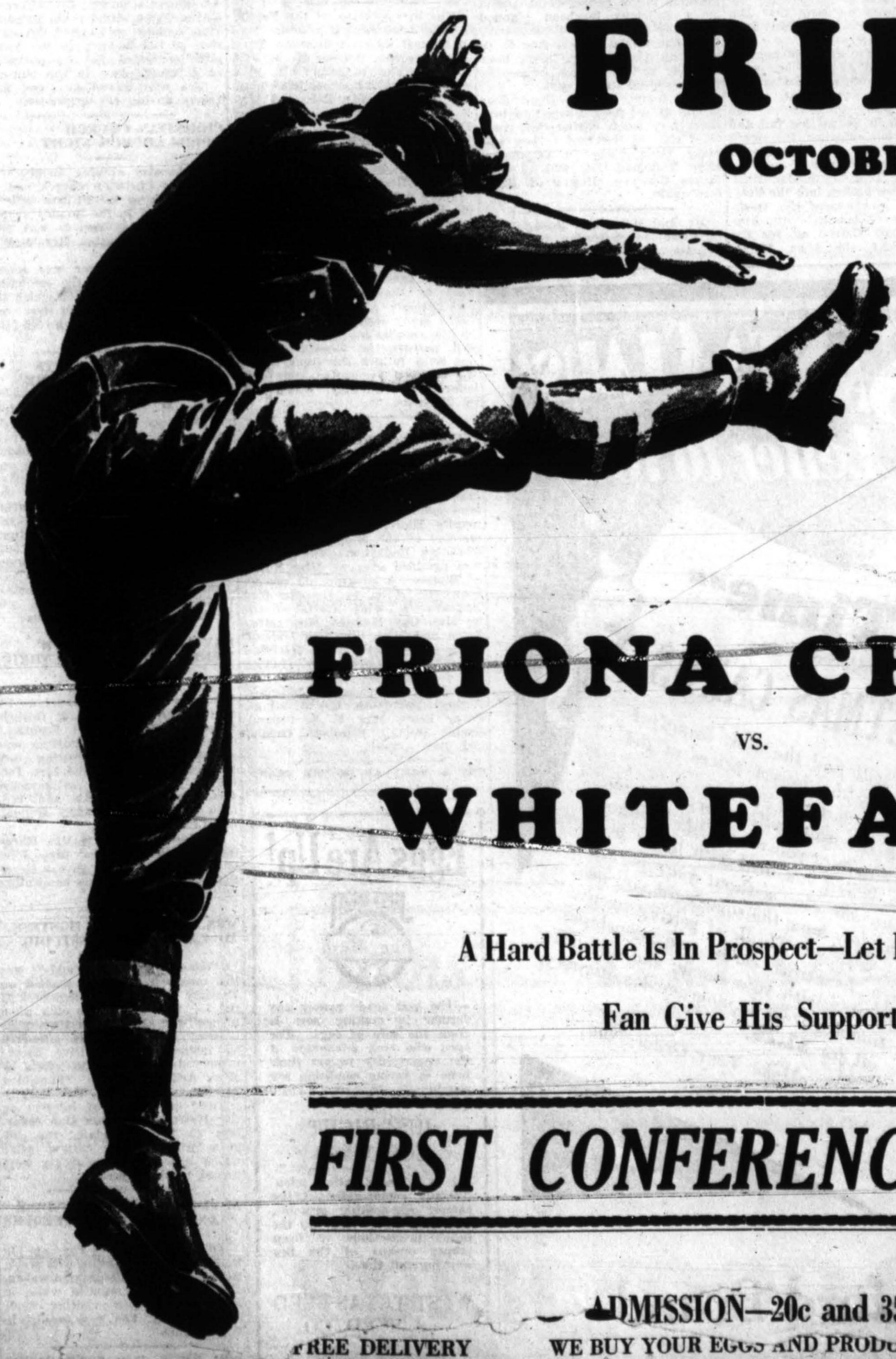
Joe E. Brown and his big mouth comes Sunday, Monday and Tuesday in an adaptation of the recent western comedy story, "The Tenderfoot," which in itself is excellent reading. With the antics of Joe Brown to give spectacular thrills, there is a very apt likelihood the picture will be a knock-out of fun before being a corking good story.

FOR RENT, FOR SALE CARDS AT BRAND OFFICE, CHEAP.

Defining Boundary
The saying that the Mason and Dixon line is a gastronomic boundary is sometimes attributed to former Senator John Sharp Williams, and was qualified with the remark that the principal remaining difference between North and South is the universal hot bread or biscuit of the South and the cold or light bread of the North.

Football
Whiteface Field, Hereford, Texas

FRIDAY
OCTOBER 21



3:30 P.
25c
6c
5c

FRIONA CHIEFS
VS.
WHITEFACES

A Hard Battle Is In Prospect—Let Every Loyal Fan Give His Support.

FIRST CONFERENCE GAME!

ADMISSION—20c and 35c.

FREE DELIVERY

WE BUY YOUR EGGS AND PRODUCE

PHONE 74

SOCIETY

METHODIST CHOIR SURPRISE E. B. BLACK

Last Friday evening members of the Methodist choir and their families surprised E. B. Black, one of the choir members, with a dinner party in the home of his daughter, Mrs. Jesse Stanford, the occasion being in honor of Mr. Black's birthday.

There were 31 people present to enjoy the wonderful dinner and to see the beautiful birthday cake, with just 16 candles on it. After dinner the rest of the evening was spent playing games and in contests, with G. A. F. Parker taking away the honors as being the best musician present, one of the most interesting features of the evening being a duet between Mr. Parker and R. P. Conaway, with Mr. Parker playing the harmonica and Mr. Conaway a ten-cent horn.

WARD DEMONSTRATION CLUB MEETS

The Ward home demonstration club met Wednesday, October 12, with Mrs. George Rogers, with 12 present.

The members met at ten o'clock for a demonstration in cheese making by Miss Martin, home demonstrator.

Each member brought a covered dish and a bountiful luncheon was spread at noon. Those enjoying it were Mrs. Montgomery, Faggert, Lady, Caraway, Saltzman, Stivers, Seigner, Rutter, Edwards, Haral, and the hostess, also the demonstrator.

New officers elected for the coming year were Mrs. Frank Stivers, president; Mrs. John Hutson, vice president; Mrs. Glenn Rutter, secretary-treasurer.

The program in the afternoon was "Child Welfare." The health body, environment, etc., were discussed by all. A very interesting meeting was held.

All adjourned at five o'clock to meet October 27 with Mrs. S. A. Edwards.

HOMEMAKERS CLASS MONTHLY MEETING

The Homemakers Class of the Baptist church had their regular monthly business meeting Friday afternoon, October 14. There were twelve members present. After the business meeting the class was entertained with a piano duet by Mrs. Arthur Thompson and little daughter, and games were played. Refreshments of doughnuts and coffee were served by Group No. 1. The members of the class who were absent were missed badly, and we sincerely hope for your presence at Sunday school next Sunday—we need you and you need the good that comes from

attending a good Sunday school class. We hope every member will feel it their duty to help make the Homemakers Class a bigger and better one than ever before. REPORTER.

NEWS FROM VARIOUS COLLEGE STUDENTS

The first excitement and bustle of leaving home and getting settled in various dormitories and boarding houses is about to wear off and students are beginning to realize the real meaning of "going to college". Some are finding that their dream of a few months ago was a bit too bright and some are realizing that theirs were only half as bright as the real thing. None of them is finding exactly what was expected.

Those who have entered freshmen classes are still a bit wide-eyed and astonished and hardly realize that they are really in college. Those who are beginning second, third and fourth terms feel a wee bit superior, but nevertheless, the same sensation of uncertainty hangs in their minds as in the minds of the freshmen that "I wonder if I'll make it" feeling.

We have heard from a few of the students so far and most of them are too busy getting a running start, but from time to time during the year we hope to be able to tell you something of each boy and girl from Hereford who is attending college.

We have seen Burl Alexander and Addine Hastings at home the last two week ends. That is pretty good. They have been in Canyon two or three weeks now. Both are members of the freshman class in W. T. S. T. C. and we hear they like it fine.

Carl Spratt has managed to stay there until last Saturday, but decided he had been gone from the old home town long enough and so packed up and came home for the week end.

Paul Wright Barnett also has kept the road between Canyon and Hereford hot. He doesn't even need a week end.

From Texas we hear that Jim Gilliland has been thoroughly convinced that law school has exactly as wanted and he is doing what he can to be among those present after the first weeding-out.

David Harrison entered the junior class in Texas this fall and seems to be enjoying the work very much. He is majoring in business administration.

Down at T. C. U. Kellar Muse seems to have broken into the limelight. He was among the freshmen who were honored with having their hair shaved off for the sake of dear old Alma Mater.

That's all right, Kellar, it will grow back again. Miss Mary Broadwell is having a fine time at Trinity. She has not decided on her leading subject. She went to Dallas recently to attend the State Fair.

MRS. J. C. PARKER ENTERTAINS

The home of Mrs. J. C. Parker was the scene of a delightful party last Thursday afternoon when she entertained a number of friends with bridge. The rooms were beautifully decorated with autumn flowers in many hues. At the end of the games a dainty salad course was served to Mrs. Glady Snyder, George Garrison, Jess Stanford, Jack Lester, J. L. Fuqua, A. A. Foster, Arthur Thompson, John Pittman, E. B. Thomason, Jim Black, Dow Mercer, S. P. Rossom, T. L. Morgan, Grant Fuller, H. R. Fritz, J. W. Robinson, William Davis, F. L. Lucas, Earl France, William Black, C. A. Skelton, C. C. Acker, Homer Fox, Tony Harland, Chas. Murray, Roy Thompson and Bobo McLean. Misses: Marble Gass, Frances Dameron, Dorothy Flanery, Eloise Pitman and Ona Hammer.

High scores went to Mrs. Homer Fox and Miss Frances Dameron.

FAREWELL LUNCHEON HONORS THE JOE L. POPE FAMILY

Members and friends of the Church of Christ, upon learning about a week ago of Joe L. Pope and his splendid family's intention of leaving Hereford, formulated plans to entertain those good people before their departure.

They were at church Sunday, as was their usual custom. Mr. Pope taking charge of the senior class which he has been teaching since coming to Hereford. Classes, song service and communion over, we were about ready for dismissal when Mr. Pope made a few preliminary remarks expressing his appreciation and pleasure of assembling and associating with some of Hereford's most splendid citizens, asked the people not to hurry away so we might meet them personally and get better acquainted. At this time he asked if any one wished to say anything. E. Ramey announced lunch would be spread in Lake Park and all were invited to participate. This was the first hint the Pops had of being guests at a delicious luncheon planned purposely for them as it would have been impossible for all friends to entertain them at the noon hour in their private homes, hence the dainty spread in the park.

We regret to lose these dear people as we have learned to love them very much during their very brief stay in Hereford. They will make their home in Oklahoma. Here is hoping they will at some future time be citizens of Hereford again.

Mr. and Mrs. S. P. Rossom were in Plainview Saturday to attend an American Legion meeting.

SOCIAL CALENDAR

Meetings of the Week

Junior Bay View club, with Miss Floyd Wilson, 7:00 o'clock.

Friday.
Rebekah's Quilting club, all day meeting, I. O. O. F. hall.

Otra Vez, with Mrs. Marvin Anston, at the home of Mrs. B. M. Whitshire, 3:30.

Monday.
I. O. O. F., 8:00 o'clock.

Tuesday.
Ace-High Supper club, with Frank Mosley, 8:00.

Pioneer Study club, with Mrs. A. A. Foster, 3:00.
Rebekahs, I. O. O. F. hall, 7:30.
Intermediate G. A.'s, Baptist church, 4:30.

Wednesday.
Missionary Society, at Methodist church, 2:30 o'clock.

Auxiliary, at Presbyterian church, 2:30 o'clock.
Baptist W. M. U., Dorcas Circle, with Mrs. John Schwartz, 2:00.
Lottie-Moon Circle at church, at 3:00.

Thursday.
Busy Bee club with Mrs. J. E. Golden, 2:30.

Bay View club in county court room, 3:00 o'clock.

MRS. SOWELL, MISS WEDEL ENTERTAIN

A buffet dinner was given Monday evening at the home of Mr. and Mrs. Buren Sowell, with Mrs. Sowell and Miss Clara Wedel as hostesses.

The rooms were made attractive with garden flowers. After dinner three tables of progressive forty-two were enjoyed, high score going to Miss Marie Coleman and Carl J. Wolfe.

Those attending were Misses Marie Coleman, Leona Tiefert, Ottele Drager, Louise Smith and Clara Wedel; Messrs. Harold Wolfe, Robert and Delbert Deltzer, H. T. Wedel, Jr., H. Jones, Carl J. Wolfe and Harold Deltzer; Mr. and Mrs. H. A. Strobel of Canyon, Mr. and Mrs. H. Tiefert and Mr. and Mrs. Buren Sowell.

P. T. A. TO MEET TUESDAY AFTERNOON

The first meeting of the Parent-Teacher Association will be held in Central school auditorium Tuesday afternoon, October 25, at 3:30 o'clock. The program will open with the Central school band playing two numbers. Rev. and Mrs. E. P. Gleser will sing "Mother Dear".

Rev. E. R. McWilliams will talk to the assembly on the "Significance of the Children's Charter." Election of officers will follow.

It is desired that every parent in Hereford be present at the meetings this year. The District Parent-Teacher Association convenes in Amarillo in April. The P. T. A. workers want to have something worth while to take to the conference. School and farmers of this county have taken many laurels this fall, and by the cooperation of the teacher and parents the association will not be a failure this year. Help the children by paying your dues before next Tuesday, which will be 25 cents.

CHRISTIAN ENDEAVOR ORGANIZED AT BIPPUS

Last Sunday afternoon three cars of Christian Endeavor members motored to the Bippus Community House to attend the first meeting of the Bippus community Christian Endeavor. The meeting was presided over by Miss Norris of Bippus. A program on prohibition was given by the Hereford Endeavorers, with special music by Mrs. Gay Hudson, Miss Carey Estes and Miss Elizabeth Ireland. Those who went from Hereford were Mr. and Mrs. Gay Hudson and two children, Misses Florence Boardman, Patricia Wederbrook, Herbert Boardman, Roy Hastings, Carey Estes, Mrs. E. S. Ireland, Rachel Ireland, Elizabeth Ireland and Rev. Gleser.

TRY A WAXY AD IN THE BRAND

Eggs Are Up!

—The best ready money any farmer is making now is from the sale of eggs. The ones who took advantage of the opportunity to get their hens in laying condition are reaping the benefits.

WEST TEXAS FEED and SEED CO.

The Best In Drug Store Service

WYCHE CLUB HAS CHEESE MAKING DEMONSTRATION

The club enjoyed an all-day meeting with Mrs. H. Earl Smith October 11. The object of this meeting was a demonstration in cheese making by Miss Lila Mae Martin, county demonstrator. A delicious covered dish luncheon was served to nine members and five visitors.

The next meeting will be Tuesday, October 25, at 2:30 p. m. with Mrs. Jess Lindsey as hostess.

NORTH HEREFORD DEMONSTRATION CLUB

The North Hereford Demonstration club will have a cheese making demonstration at the home of Mrs. Bonnie Brumley on Tuesday, October 25. The meeting will begin at 10:00 in the morning. Each one is requested to bring a covered dish for luncheon. The regular lesson will be studied.

MR. AND MRS. RAYMOND SAYLOR SURPRISED

Mr. and Mrs. Raymond Saylor were very pleasantly surprised when over 50 friends gathered at their home Sunday. Well filled baskets and the lovely dinner was served cafeteria style. The afternoon was spent socially.

Among those present were Messrs. and Mrs. John Kropff, W. A. Long, Gordon Durham and daughters, John Biggs and daughter, E. W. Payne and children, Uesell Young and children, George Robertson and daughters, Ted Matthews and son, J. E. Cockrell and children, Mack Beach and children, F. D. Perkins, Mrs. Carrie Kropff, Mrs. Garrett Smith and sons, Mrs. Saylor, Misses Odle Matthews and Olive Perkins, Mrs. Nancy Reeves of California, and Mr. and Mrs. Raymond Saylor and daughter.

FRIENDSHIP CLASS HONORS MRS. GENTRY

Wednesday afternoon members of the Friendship class of the Christian Sunday school and other friends of Mrs. W. W. Gentry met at the home of Rev. McWilliams to shower the recent bride with many beautiful and useful gifts.

Lanterns and other decorations carried out the Halloween spirit. At intervals during the afternoon alarm clocks, cleverly hid in pumpkins, sounded and called the attention of the honoree to the lovely gifts concealed in the pumpkins at different places in the house. Tea was served to about fifty guests during the afternoon.

CHRISTIAN CHURCH HOLDS CHURCH NIGHT

Wednesday evening members of the First Christian church met at the church to install new officers and teachers in the Sunday school. The installation service was conducted by the pastor, Rev. McWilliams.

A bountiful dinner was served to those present by the committee in charge, at the end of which the new pastor and his wife were completely surprised by an old-fashioned "pounding".

BUSY BEE CLUB MEETS WITH MRS. H. D. BLYTHE

Mrs. H. D. Blythe was hostess to the Busy Bee club in its regular meeting last Thursday afternoon at 2:30 o'clock. A friendship quilt was placed, and visiting and conversation formed the afternoon's entertainment, at the end of which delicious refreshments were served to Mrs. Carrie Kropff, Garrett Smith, John Huntzinger, Allan Hughes, W. A. Long, Joe Patsold, Henry Williamson, John Kropff, J. E. Golden, Chas. Danforth, Misses Mildred Rutherford, Marjorie Golden, Iron and Louise Blythe and the hostess.

BAY VIEW STUDY CLUB MEETS WITH MRS. GUTHRIE

The Bay View Study club met Thursday afternoon, October 13, at the home of Mrs. B. F. Guthrie to study "The Puritan Frontier." The character of the Puritan was sketched in an interesting talk by Mrs. A. M. Jones and Mrs. Jno. Slaton made a very enlightening report on John Smith and William Bradford, chroniclers of Puritan life.

To close the program Mrs. Harry Seed, as Tricella, and Mrs. John Olson as John Alden, gave a clever little skit showing some happenings of the Puritan's time.

MRS. JOHN HUTSON HOSTESS TO LA AFFLATUS ESTUDIO

"Beauty and Wastelands" was the interesting subject studied on Tuesday afternoon by members of the La. Afflatus Estudio club when it met with Mrs. John Hutson as hostess. Roll call was answered by instances of primitive nature preserved. A talk was given by Mrs. Arlie Dean on "Vanishing Americans," and Mrs. Bob Higgins pointed out places of interest on the Mason and Dixon line today. Mrs. C. T. Kibbe closed the program with a book review, after which delicious refreshments were served to those present.

BUYING NEW MERCHANDISE AND VISITING HOMEFOLKS

Ollie and Homer Fox are in Dallas and Waxahachie this week, Homer to buy new winter merchandise for Fox Mercantile while in Dallas, and both visiting their brother, J. A. Fox and family, in Waxahachie.

FOR RENT, FOR SALE CARDS AT BRAND OFFICE. CHEAP

Parmer County Court Turns Down Roads

Local chamber of commerce members had as guests at a luncheon at Martin's Cafe Thursday at one o'clock, Messrs. Johnston, Roberts, Price and Osborn. Mr. Johnston is in charge of the state highway commission engineering department, with his office in Lubbock, his territory including Parmer county. Messrs. Roberts and Price are his assistants, with headquarters at Muleshoe, and Mr. Osborn is our own Jesse M. Osborn, formerly in charge of the Friona State Bank at Friona, but now in charge of the bank at Muleshoe.

The object of the meeting was to learn from them the details of the circumstances connected with the paving of Highway 38 across Parmer county, or as much thereof as they were able to give us.

The luncheon was attended by 20 of the business men of Friona and a few others, and were deeply interested in what Mr. Johnston had to say, he being spokesman for the highway representatives.

The substance of Mr. Johnston's remarks was to the effect that our likelihood of securing the pavement of Highway 38 across our county at state expense is, under the existing circumstances, entirely in the hands of our county commissioners court, and judging from the reception given by that body to a petition presented to it in its regular session Monday of this week, and which was signed by 1000 or more citizens from all parts of the county, the proposition is now a dead issue.

Our people truly appreciated the visit of our friends from Lubbock and Muleshoe, and trust they will find it convenient to visit us again.—Friona Star.

W. T. S. T. C. STUDENTS WILL BREAKFAST TOGETHER AT TEACHERS CONVENTION

Canyon—Ex-students of the West Texas State Teachers College and their friends will enjoy

a get-together breakfast Friday morning, November 23, in Fort Worth during the annual convention of the Texas State Teachers Association, according to Irby C. Ruth, president of the Ex-Student Association.

A large number of W. T. exes are expected to attend the breakfast which will be held at 7 o'clock in the main dining room of the Texas Hotel. The price will be 50 cents per plate.

First Christian Church

"The Open Door" will be the subject of the pastor's morning sermon. "Tag-End Religion" will be the subject of the evening message. Those who do not attend services elsewhere are assured a cordial invitation and hearty welcome at any of the regular services.

Remember that church school begins at 9:45 promptly, morning worship and communion at 11, and the evening service at 7:30. We appreciated the presence of a large number of visitors from the Methodist church last Sunday.

SECOND GRADE MOTHERS ORGANIZE

Mothers of the second grade pupils met Monday of last week and organized a second grade mothers club for the purpose of studying the problems of their children. In this way they will be better able to aid the teacher in helping the children.

The following officers were elected: Mrs. E. E. McCallough, president; Mrs. J. O. Newell, vice president; Mrs. Jeff Glibrest, secretary-treasurer; Mrs. Louie Olson, reporter.

At the end of the business meeting Miss Rutherford, second grade teacher, served delicious refreshments to the mothers present, including Mrs. J. O. Newell, E. E. Reese, Dick Dixon, J. H. Lomas, L. V. Watt, Harold Clegg, W. L. Davis, Louie Olson, Jeff Glibrest, O. L. Massie, A. L. Morrison, R. E. McCallough, C. T. Kibbe and Miss Edith Shields, principal of Central school.

Don't Overlook The Greatest Sale

The most valuable advertisement of the season will be delivered to your door when the **Sherwin-Williams Paint Co.** Circular is left at your door this week. Study it carefully. You will be able to buy highest grade paints, varnishes and enamels cheaper than for many years past, and certainly cheaper than they will be again for years to come.

You Can't Afford Not to Paint.

Our Aim - To Help Increase the Prosperity of the Home

PANHANDLE LUMBER CO.

Courtesy - Quality - Service

CARL'S CASH & CARRY GROCERY

Specials for Friday and Saturday

| | |
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| SOAP P. and G. 2 bars | 5c |
| SWEET POTATOES, 5 lbs | 8c |
| SUGAR, 10-pound bag | 47c |
| SPUDS 10 lbs No. 1 | 12c |
| SUGAR, powdered, 2 lbs | 15c |
| RICE, fancy bulk, 4 lbs | 16c |
| BAKING POWDER, K. C., 25 oz | 19c |
| BLACKBERRIES No. 2 can | 9c |
| Gallon | 34c |
| PRUNES, gallon | 29c |
| CABBAGE, lb | 1 1/2c |
| HONEY DEW MELONS | 10c |
| COFFEE White Swan, 2-lb jar | 80c |

(With Beautiful Rubber Apron Free)

SANTA CLAUS' Letter to You!

It Is Time— You Ordered Your **CHRISTMAS CARDS**

You will find the most beautiful samples and the lowest prices at the Hereford Brand this year. Do not wait until others have selected the ones you would like to have had. When you deal with home people, one else, without your permission, may know the same card you use. Prices? Think of getting twenty-five beautiful cards and envelopes, printed with your name, and an additional gift of monogrammed stationery, all for **\$1.25.** Make Your Order Now

Close The Hereford Brand STORE

We Fill Any Doctor's Prescription. Phone 13

Roosevelt Sunday to put up their feed crop, were Sunday dinner and supper guests in the E. H. Simpson home.

FOR JOB WORK, TRY THE BRAND.

International Sunday School

Lesson

October 23.

PROBLEMS OF THE MODERN HOME

Josh. 24:14, 15; Eph. 6:1-9

Josh. 24:14. Now therefore fear Jehovah, and serve him in sincerity and in truth; and put away the gods which your fathers served beyond the River, and in Egypt; and serve ye Jehovah.

15. And if it seem evil unto you to serve Jehovah, choose you this day whom ye will serve; whether the gods which your fathers served that were beyond the River, or the gods of the Amorites, in whose land ye dwell; but as for me and my house, we will serve Jehovah.

Eph. 6:1. Children, obey your parents in the Lord: for this is right.

2. Honor thy father and mother (which is the first commandment with promise).

3. That it may be well with thee, and thou mayest live long on the earth.

4. And, ye fathers, provoke not your children to wrath; but nurture them in the chastening and admonition of the Lord.

5. Servants, be obedient unto them that according to the flesh are your masters, with fear and trembling, in singleness of your heart, as unto Christ.

6. Not in the way of eyeservice, as men-pleasers; but as servants of Christ, doing the will of God from the heart;

7. With good will doing service as unto the Lord, and not unto men;

8. Knowing that whatsoever good thing each one doeth, the same shall he receive again from the Lord, whether he be bond or free.

9. And, ye masters, do the same things unto them, and forbear threatening; knowing that he who is both their Master and yours is in heaven, and there is no respect of persons with him.

Golden Text: As for me and my house, we will serve Jehovah.—Josh. 24:15.

Introduction. "In this third lesson on the family we face again the responsibility of parents in preserving the unity of the home and placing it upon a high plane of religion and morality."

In the passage from Paul, Eph. 6, the relationship in the home are set forth and the Christian motive of love is involved at every point. It is to be hoped that in these studies we shall see very clearly that in our Christian religion there is a distinctive doctrine of the family.

"The home is the place for Christian training because it is there that it is the most naturally given and retained. This is true because the child mind is the most receptive and because the child takes its instruction from the parent without cavil, and without raising any barriers against belief; and then most of all because at this period the child will receive much of its teaching without conscious effort, as it filters in upon it from the speech of its elders, even when there is no attempt at formal instruction. In the real Christian home, the child will assimilate some of our profoundest spiritual ideas as naturally as the violets drink in the dew-drops on a May morning."—President Martyn Summerbell.

Joshua's Farewell Address. These two verses are taken from Joshua's farewell address to the people whom he had served so long and so well. The aged leader the successor of Moses, the conqueror of Canaan for the chosen people, had brought the nation together at Shechem, in the heart of the country, to hear his last word. At Shechem Abraham had first bled when he made his immortal pioneer journey from Mesopotamia. There he received promises from God, and on Mounts Ebal and Gerizim near by the solemn blessings and curses had been pronounced soon after Joshua entered the land; and the people had given assent to them. Joshua's address began with a rehearsal, in God's words, of the history of the Israelites, through the days of Abraham, Isaac and Jacob, then on to the oppression in Egypt, the deliverance of the exodus, the wilderness wanderings, and the driving out of the idolatrous tribes from the promised land which the Israelites had now, in large measure, made their own. Since God had led them through their long history, had he not a right to call on them to serve him?

Joshua's Firm Stand for Jehovah. "As for me and my house, we will serve Jehovah." Joshua called the people together, reviewed before them their history which was full of the grace of Jehovah, issued his challenge to them to make a definite choice and finally sought to turn the tide in favor of truth and righteousness by those immortal words, "As for me and my house we will serve Jehovah." The result was that as one man the people followed their great and courageous leader. "Israel served the Lord all the days of Joshua, and all the days of the elders that overtook Joshua, and which had known all the works of the Lord, that he had done for Israel." This stirring event teaches us, first, the power of consecrated and courageous leadership. Israel

with tenderness and justice.—Rev. William Bathgate, D. D. It is for parents to command and children to obey, but the parents' command must be reasonable and tactful, not harsh and nagging. "Domestic obedience is somewhat at a discount, it is to be feared, in this generation in most classes of society; and this is a very grave peril. Parents, wealthy as well as poor, are very commonly disposed to make schoolmasters and schoolmistresses do the work of discipline for them, while they retain for themselves the privilege of spoiling their children. St. Paul's admonition to parents is full of wisdom; they are not to provoke their children so that they become bad-tempered."—Bishop Charles Gore.

Husband and Wife. Before the day of Christianity, and in more or less degree until now, public law made the woman subject to the man. Christianity emphasized the mutuality of married life, and transformed the meaning of "subjection" by the Christian motive and the sense of the sacredness of the marriage union which made husband and wife indissolubly one in the bond of love. In the same breath with which Paul spoke of subjection he spoke of love. The husband must love his wife "as Christ loved the church and gave himself for it," and surely there would be no burden or personal degradation, or suffering, to be subject to a love like that. Lordship and subjection were forgotten in an atmosphere of mutuality.

What Is Home? "Home is a world of strife shut out, a world of love shut in." "Home is a blossom of which heaven is the fruit."

"Home is the father's kingdom the children's paradise, the mother's world."

STATE OF TEXAS NOTICE OF TRUSTEE'S SALE

WHEREAS, by Deed of Trust, dated September 1st, 1927, and recorded in Volume 31, at Page 341, Deed of Trust Records of Deaf Smith County, Texas, Paul H. Ramsey and Dessa Ramsey, his wife, for the purpose of securing the payment of eight (8) certain notes executed by said Paul H. Ramsey and Dessa Ramsey, and particularly described in said Deed of Trust, conveyed to Farwell Winston, Trustee and his successors in trust, the following described property situated in Deaf Smith County, Texas, to-wit:

One hundred and sixty (160) acres of land out of Capitol League Number 432 and out of Capitol League Number 433 and particularly described as the Southeast one-quarter (S.E. 1/4) of Survey or Section Thirty-two (32) of Township Number Three (3) North of Range Number Two (2) East, of a "Capitol Syndicate Subdivision" as shown by Plat of such Subdivision of record in the Deed

Records of said County of Deaf Smith in the State of Texas, Volume 15 at Page 60; Subject to easement for such public roads as may have been legally established along the lines of, or across the tracts conveyed. Patented to Ahner Taylor. Located about 29 miles west of Hereford, Texas; and

WHEREAS, default was made in the payment of interest which became due on said notes on November 1st, 1928, and interest and principal which became due on said notes on November 1st, 1929, 1930 and 1931, and the holders thereof exercised their option of declaring all the notes due; and

WHEREAS, Farwell Winston, Trustee, and Arthur F. Tuttle, Alternate Trustee named in said Deed of Trust, after default had been made in the payment of said notes and having been requested to execute said Deed of Trust, refused to execute the same; and

WHEREAS, Francis C. Farwell, Farwell Winston and John V. Farwell, Trustees, the present holders of the notes described in said Deed of Trust, have by written instrument duly signed and acknowledged by them and dated September 28th, 1932, constituted and appointed me the Substitute Trustee in said Deed of Trust under the authority conferred on them by said Deed of Trust.

NOW, THEREFORE, at the re-

quest of the said Francis C. Farwell, Farwell Winston and John V. Farwell, Trustees, and by virtue of the authority conferred in said Deed of Trust, I, Hamlin Y. Overstreet, Substitute Trustee, on the 1st day of November, 1932, between the hours of ten o'clock A. M. and four o'clock P. M. shall proceed to sell at public outcry in front of the Courthouse door of Deaf Smith County, in Hereford, Texas, to the highest bidder for cash, the property above described and the proceeds of said sale will be applied to the payment of the balance due upon the indebtedness, the expense of making said sale, and the remainder, if any, paid to the said Paul H. Ramsey and Dessa Ramsey, or their order, all in accordance with the terms of said Deed of Trust.

WITNESS MY HAND this 1st day of October, A. D. 1932.

HAMLIN Y. OVERSTREET, Substitute Trustee.

Card of Thanks.

We wish to thank our friends for their thoughtfulness and sympathy expressed by their many deeds of kindness during the last illness and death of our dear husband, father and brother, Mrs. Sallie Carter and Children. Mrs. Nora Summy.

Mrs. Glenn Webber left for home in Brownfield Sunday after a visit here with her mother, Mrs. M. A. Fox. She was accompanied by Brownfield by Mr. and Mrs. W. O. Fox, who will remain for a short visit with Mrs. Webber.

FOR RENT, FOR SALE CARDS AT BRAND OFFICE CHEAP.

Manology Spinal Adjustment Massage and Physiotherapy

DR. R. E. PERKINS

SOUTH HIGH SCHOOL

PHONE 475

Dietetics Colonic Therapy Mineral and Vapor Baths

FOR RENT, FOR SALE CARDS AT BRAND OFFICE CHEAP.

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BIG FREE FEATURE!

Friday Morning and Evening

Various Items of Merchandise FREE—Cost You Nothing—But You Must Be On Time—Between 9:30 and 11:30 a. m., then Again Friday Evening—

- First Item Will Be a Pretty Wash Frock.
- Second Item Will Be a One Dollar Bill.
- Third Item Will Be Four Yards Lovely Dress Material.
- Fourth Item Will Be a Man's New Fall Hat.
- Fifth Item Will Be a Pair of Part Wool Blankets.
- Sixth Item Will Be Five Yards Good Sheeting.
- Seventh Item Will Be Four Good Turkish Towels.
- Eighth Item Will Be a Pair of Lady's Silk Hose.
- Ninth Item Will Be a Pair of Big Smith Overalls.
- Tenth Item Will Be a Man's Dress Shirt.

The Most Sensational Clothing Prices Ever Known In West Texas! Men, Here Comes Some Real Prices!

In Clothing, Shirts, Hats, Underwear—all lines of Work Clothing, Etc. Better buy now for the cold winter months at savings you most likely will not see again this fall. These prices only prevail one week. **BETTER HURRY.**

—We are placing on sale our lines of the famous Curlee Clothing at unheard-of-prices—we are going to clean them out. Also all lines of overcoats.

—We are placing on sale Curlee Certified Clothing, with two pairs of pants, your unrestricted choice of these fine suits — **\$19.95**

—Every Shelby Curlee Suit in the house, with two pairs of pants, on sale special at only — **\$16.95** (These fine suits are the very newest patterns and styles)

—Our line of Winston Worsted Suits for men, made by Curlee, with two pairs pants, our Big Anniversary Sale Price, only — **\$12.95**
All Men's Dress Pants will be priced at most unusual reduction.

—Here is a Knock-Out! Men's Molokai, Shag-Lined Coats, with beaver collars, our big Seventh Anniversary Price, one week only — **\$3.49**

—Men's Big Smith extra fine cotton work pants, Seventh Anniversary Price only — **69¢**

—Men's very best quality heavy Work Pant, on sale only — **99¢**

—The famous line of Big Smith Work Shirts, best grade, special at — **69¢**

—Another line of Work Shirts, made by Big Smith, special at — **39¢**

—Big Smith Overalls, none better, and Jumpers, Anniversary Sale Price only — **89¢**

(—Big Smith lines of work clothing are fully guaranteed to give satisfaction or your money cheerfully refunded.)

—Men's Suede Jackets, Sweaters, and all lines of our-door clothing—It will pay you to see our prices before making purchase.

—Men's heavy Shaker-Knit, all-wool Sweaters will be specially priced from **\$1.99 to \$3.95**



—Men, we are placing on sale the famous Fire-Stone, 220 weight men's overalls; well made, with extra top pocket, on sale at only — **59¢**

—Men's genuine Berlin, hand-sewed Leather Gloves, a real knock-out, on sale at — **\$1.00**

—Men's genuine Kid Dress Gloves, full form fitting, smooth, soft leather, our Anniversary Sale Price, only — **\$1.39**

Hedkin's Buckskin Cowboy Gloves, special at **\$1.79**

—Good quality, Horseshoe Leather Palm, Leather-tipped fingers, Canvas Gloves, formerly sold for 50¢, our Anniversary Price only — **25¢**

—Men's good 10-ounce Canvas Gloves, our Anniversary Price only — **8¢**

—Boys' good quality Canvas Gloves, special at **7¢**

—Men's Horseshoe Leather Gloves, special at **49¢**

—LOOK, MEN! Big extra Anniversary Special!—Men's very good, heavy winter weight Union Suits on sale special at — **49¢**

—One of the prettiest collections of Women's Pretty Wash Frocks, made of fancy suitings and broad-cloths, that we are offering at the very low price of only **99¢** each.

—Our line of Ladies' and Children's Sweaters will be tagged and priced at great savings.

LADIES' COATS MARKED TO SELL QUICKLY
—We are offering Ladies' very fine Fur-Trimmed Coats, our Special Anniversary Price, only **\$5.45** and **\$7.99**

—A line of Ladies' Finer Coats, excellent materials and fur, that go on Sale, Special, at **\$21.95**
An elegant line of Ladies' Fine Fur-Trimmed Coats, priced at only **\$13.98**

LOOK, WOMEN—
—We are going to sell a line of good weight Outing Flannel Gowns—One group at only **39¢**
—One group of Ladies' Extra Fine Outing Gowns on sale at **89¢**

Close Out Lines of Top Coats and Overcoats

—Our entire stock of Men's Overcoats must move out—this is your greatest opportunity to buy a dandy Overcoat.

—Men's Light Weight Top Coats to go on sale at unheard-of prices—some as cheap as **\$5.98**

Men's Heavy, All-Wool Overcoats, good patterns, as long as they last we will sell them for **\$5.98**

Men's New Combination Top Coat and Rain Coat, two-in-one. Our Special Anniversary Price Only **\$3.59**

—A limited number of Men's Top Coats we are placing on Sale, Special at **\$4.98**

BOYS SUITS

—Here is your opportunity to fix up the boys for the coming winter—big line—all sizes—and on sale at prices that will mean great saving in dressing the boys up for the winter.

—Our Special Price on Boys' Suits, age to 11 years, priced — **\$4.95 to \$6.95**

Larger Sizes On Sale — **\$4.95 — \$6.98 — \$9.95**

Greatest Values of Many Years In Men's Fine Shirts, Hats, Sox, Underwear, Etc.

—Our new line of Men's E. and W. Dress Shirts, lovely new patterns, pre-shrunk English Broadcloth, guaranteed fast colors, something nifty, seven-button front, collar full cut—
ANNIVERSARY PRICE, 89¢

—Men's genuine Broadcloth Dress Shirts; the finest out, made by E. and W., regular \$1.50 value, our special **ANNIVERSARY PRICE, ONLY 99¢**

—A line of Men's Fancy Neckwear, brand new, a special ANNIVERSARY FEATURE at only **15¢**, three for **40¢**.

—SOMETHING VERY FINE IN MEN'S SILK SOX, one of the best values of many years. Our SPECIAL ANNIVERSARY **PRICE, ONLY 21¢**

—Men's extra fine everyday sox, in medium and heavy weight. **OUR SPECIAL ANNIVERSARY PRICE ONLY 8¢.**

LADIES' AND CHILDREN'S HOSE

—The famous lines of Vanette Hosiery for Women, priced at **59¢ AND 89¢.**

—Ladies' splendid quality Cotton every-day Hosiery, priced at only **21¢**

—Children's fine School Hosiery, made up in extra-soft, fall colors, are priced at only **15¢**

EVERY DAY SPECIAL

**THE LOW PRICES
75th ANNIVERSARY
HAVE NEVER BEEN**



Sprowl's - Clothing
Great and Mighty
Birthday Jubilee
Starts Friday,
Runs One Week Only - Closes

—Celebrating our seven years in Hereford by making this event one of the most outstanding value-giving celebration since the beginning of the world-wide depression, we are going to give the customers of this store and the buying public for 75 miles around a big, sweet, pleasant surprise by selling you the best known

**Women! Here Comes the
Greatest Values In Ready
To Wear That You Have
Ever Known! Visit This
Department Friday!**

—An elegant line of Ladies' Dresses to go by Silk and Woolen Dresses to go



**B. M. Doss of Dallas Returns To
Hereford and This Store to Make
Ready For This Big Bargain Giving**

Summerfield News

BY MRS. GUY WALSER

The W. M. S. met Thursday, October 13, at the church in regular week of prayer meeting. Several special services were given by Misses Christine Chapman, Maud Noland, Dollie Welby and Edna Streun. Eight were present.

Messrs. and Mmes. J. P. Roberson of Hereford and D. B. Roberson of Amarillo were guests of Mr. and Mrs. B. C. Roberson last Wednesday.

Mr. and Mrs. Jake Mahler of Lakeview spent the week end with his sister, Mrs. Clayburn Carr. Keith Poss and family and Mrs. Officer of Hale Center were guests of Mr. and Mrs. Wilbur Edlemon Sunday.

Rev. Taylor Smith of Plainview preached here Sunday, Rev. Coe being unable to come.

Miss Christine Chapman spent the week end with Miss Lena Johnson of Black.

Clee Meberg jr. of Amarillo visited here last week.

Mr. and Mrs. Ray Johnson were guests in the Harry Frye home at Easter Sunday.

Densil Long of Texico visited friends here Friday.

Rev. Roark, teacher of Bible and Greek at Wayland College preached in the place of Rev. Coe Saturday night.

Mmes. Geo. Garrison and Habermacher of Hereford spent Monday afternoon with Mrs. B. C. Roberson.

Mr. and Mrs. Louie Huckert spent the week end with their daughter, Mrs. John Heisman at Vega.

Mrs. D. C. Walser was in Amarillo last Thursday.

J. A. Smith of Gainesville is visiting her sister, Mrs. Ray Johnson, and family.

Mr. and Mrs. Alton Lookingbill entertained the young people Friday night. Games were played and at a late hour refreshments were served to 25.

Mr. and Mrs. Obe Roberson and Glenn were guests of Mr. and Mrs. J. P. Roberson at Hereford Sunday.

Henry and Walter Fangman were in Amarillo last week.

Mrs. Dora Murdock returned Monday to her home in Wenatchee Wash., after a stay with Lawrence and Ray Johnson.

Bill Storey and family of Amarita, Okla., visited the Geo. Storey home last week.

Taylor Smith and wife, and Mrs. Herman Coe and daughter of Plainview visited the B. C. Roberson home Sunday.

Mrs. Chas. Roberson and son and Mrs. Beulah Roberson visited Mr. and Mrs. Alva Wilson at Hereford Friday.

Mrs. J. P. Gandy returned to her home at Plainview Sunday after visiting her daughter, Mrs. J. R. Oblesby.

Mr. and Mrs. J. B. Harlin and family of "Frio" attended church here Sunday morning.

J. R. Oglesby and daughter visited relatives at Plainview Sunday.

Ward News Notes

BY MRS. W. P. CARAWAY

A large crowd attended church Sunday and Sunday night. Rev. Bennie Harrison of Hollene, New Mexico, delivered a very interesting message.

Mrs. Ivan of Denn called on Mrs. Wiley Roberson Friday.

Mrs. G. M. Suggs is reported on the sick list this week.

Glenn Ratcliff has returned to his work on the Ranning Ranch after an absence of two months on account of bad health.

Miss Hughes and Mrs. W. R.

Roberson and sons were in Amarillo Saturday.

Miss Garrett spent the week end with her aunt, Mrs. Hicks, at Walcott. Mrs. Hicks has been ill.

Ovitt Finckert landed in his airplane at the Wiley Roberson home Sunday.

Frances Hutson spent Sunday with home folks.

Donald Roberson spent Sunday with Darrell Rogers at Walcott.

Mr. and Mrs. Fincher of Hereford visited the Wiley Roberson home Sunday.

The party at the Ralph Stevenson home Saturday night was enjoyed by all present.

George Lewis spent Sunday in Hereford.

Mmes. Rogers and Roberson and children and Miss Hughes visited in Hereford Sunday afternoon.

Jess Thompson of Sims took dinner in the Caraway home Wednesday.

Feed cutting is being rushed since frost, and wheat drilling is going on day and night.

Mrs. Fred Saltzman and Mrs. O. J. Lady gave a cheese demonstration to the ladies of Walcott community in the home of Mrs. Culpepper Tuesday.

Jumbo News

BY EDNA HALL

Rev. Smith preached two interesting sermons here Sunday.

Mrs. Wilds and daughter of Plainview visited Mrs. W. A. Hunter one day this week.

Messrs. and Mmes. L. E. Beck and Press Dyer and Mrs. Sam Hunter attended the Methodist conference at Easter Saturday.

Rev. Sharp of Canyon spent Sunday night in the M. L. Simpson home.

Freeman Curtis visited in Canyon over the week end.

Dick Sanders of Portales, New Mexico, visited friends in this community a few days this week.

P. H. Dyer and family attended church at Easter Saturday night.

Mrs. F. L. and C. D. Pluckert visited Mrs. Noel Andrews at Hereford Friday.

Mrs. C. Andrew and children and Mrs. Alva Berry and children shopped in Hereford Saturday.

Mr. and Mrs. M. L. Hardy visited in Lubbock Sunday.

Mr. and Mrs. John Noland will move to Easter this week. Mr. and Mrs. Pat Hardy will move to the place vacated by Mr. Noland.

Mr. and Mrs. J. T. Hartley of Hereford called in the Carthol and Hall homes last Friday.

Mrs. Minnie Marlar and children

of Flag and Mr. and Mrs. Oxford visited L. E. Beck and family Sunday.

J. W. Berry and wife visited in the G. H. Brooks home near Hereford Sunday afternoon.

Mrs. Oxford visited the Conanster home near Hereford Friday.

Mrs. Phillips of White Deer is staying with her daughter, Mrs. C. D. Stevens, who has been ill the past three months.

Mr. and Mrs. R. H. Dyer visited her sister, Mrs. Merritt, at Hart Sunday.

The Ladies' Missionary met last Tuesday with Mrs. W. A. Hunter. An interesting program was given on Alaska Missions. Six members, Mmes. Sapsen, Sam, Ullman and W. A. Hunter, Clem Gilliam and L. E. Beck, were present.

Visitors in the J. J. Wilder home Sunday were Miss Rachel Burke and Joe Kennedy, Arney; Misses Emerald and Annie Mae and Mr. Claude Smith, Easter; Bertram and Beryl Alsop, and Frank Brown of Spring Lake. They also attended church here Sunday night.

Miss Tincy Andrew and Bill Hacker called on Mr. and Mrs. J. W. Berry Friday night.

Bill Kring, who is working at Happy, was at home Sunday night.

STATE OF TEXAS

NOTICE OF TRUSTEES SALE

WHEREAS, by Deed of Trust dated September 5th, 1917, and recorded in Volume 17 at Page 520, Deed of Trust Records of Deaf Smith County, Texas, L. J. Wilson for the purpose of securing the payment of eight (8) certain notes executed by said L. J. Wilson, and particularly described in said Deed of Trust, conveyed to Frank F. Ferry, Trustee, and his successors in trust, the following described property situated in Deaf Smith County, Texas, to-wit:

Three hundred and twenty (320) acres of land out of Capitol League Number 442, out of Capitol League Number 443, out of Capitol League Number 448, and out of Capitol League Number 449, and particularly described as the North one-half (1/2) of Survey or Section Number Thirty (30) of Township Number Two (2) North of Range Number Four (4) East, of a "Capitol Syndicate Subdivision" as shown by Plat of such Subdivision of record in the Deed Records of said County of Deaf Smith in the State of Texas, Volume 19 at Page 23. Patented to Abner Taylor. Located about 17 1/2 miles west and 4 1/4 miles south of Here-

ford, Texas; and WHEREAS, of the principal notes above referred to, those maturing on November 1st, 1919, 1920, 1921, 1922 and 1923, were extended to November 1st, 1928, 1929, 1930, 1931 and 1932 respectively, with interest thereon from November 1st, 1923, to their extended due dates at the rate of seven per cent per annum, by note extension agreement dated October 10th, 1923, recorded in the Deed of Trust Records of Deaf Smith County, Texas, in Volume 49, at Page 308; and

WHEREAS, default was made in the payment of interest and principal which became due on said notes on November 1st, 1928, 1929, 1930, and 1931, and the holders thereof exercised their option of declaring all the notes due; and

WHEREAS, Frank F. Ferry, Trustee, and Arthur F. Tuttle, Alternate Trustee, named in said Deed of Trust, after default had been made in the payment of said notes and after having been requested to execute said Deed of Trust, refused to execute the same; and

WHEREAS, Francis C. Farwell, Farwell Winston and John V. Farwell, Trustees, and by virtue of the authority conferred in said Deed of Trust, L. Hamlin Y. Overstreet, Substitute Trustee, on the 1st day of November, 1932, between the hours of ten o'clock A. M. and four o'clock P. M. shall proceed to sell at public outcry in front of the Courthouse door of Deaf Smith County, in Hereford, Texas, to the highest bidder for cash, the property above described, and the proceeds of said sale

will be applied to the payment of the balance due upon the indebtedness, the expense of making said sale and the remainder, if any, paid to the said L. J. Wilson or his order, all in accordance with the terms of said Deed of Trust.

WITNESS MY HAND this 1st day of October, A. D. 1932.

HAMLIN Y. OVERSTREET, Substitute Trustee.

E. B. Black left Saturday for Dallas and Cleburne where he will visit relatives and friends.

Attend Ball Game in Cleburne.

C. C. Rockwell, Joe Elliston, W. H. Russell and family, Roy Arnold, A. O. Thompson, Spaulding Barkley, C. W. Humble, John Patton, Chas. Gowell, Buren Sowell, Jim Black, Roger Corbett, Bud Witherspoon, Omar Baker and family, Henry Cloyd, Ray Singletary, Fay Paddock, E. S. Ireland, Dr. T. L. Morgan and others attended the football game at Cleburne last Friday afternoon.

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Famous FAST STARTERS



OH DEAR! WHAT A DEER!
HE RAN 55 MILES AN HOUR!

FULL SPEED AHEAD. THIS BUCK DEER RACED AN AUTOMOBILE ON JULY 15TH, NEAR SAULT STE. MARIE. NOT UNTIL THE SPEEDOMETER SHOWED 55, DID THE CAR HOLD ITS OWN WITH THIS SWIFT-STARTING ANIMAL, WHICH THEN TURNED INTO THE BRUSH. IF YOU WANT TO FIND OUT SOMETHING AMAZING ABOUT SPLIT-SECOND STARTING, JUST STEP ON THE STARTER OF YOUR CAR ONE OF THESE COMING COLD DAYS. IF THE TANK IS FILLED WITH PHILLIPS 66 GASOLINE, YOUR COLD MOTOR WILL CLICK INTO ACTION INSTANTLY. PHILLIPS HIGH TEST—FROM 68.4° TO 70.6°—IS THE REASON.



PHILL-UP WITH PHILLIPS • THE GASOLINE OF CONTROLLED VOLATILITY

"HIGHEST TEST"

at the price of ordinary gasoline

Cooler days are here again. But your motor will run with smoother smoothness, if the tank is filled with Phillips 66... the greater gasoline.

Here is a motor fuel with amazing high test. Made so by the skill and resources of the long-trusted Phillips refining organization. Yet sold at the price of ordinary low-price gasoline, because Phillips—the world's largest producer of natural high gravity gasoline—can afford to do so.

Phillips 66 never fails to make your motor do its best, since we scientifically control the volatility of this greater gasoline, increasing its high test as your weather gets colder. The result is split-second starting on freezing days. More power, pep, and mileage every day in the year. But don't expect these results, unless you stop for gasoline *only* at the Orange and Black 66 shield. That is where you get extra high test without a penny of extra price.



A GASOLINE OF U. S. MOTOR GRADE AT A COMPETITIVE PRICE



ALSO PHILLIPS 66 ETHYL AT THE REGULAR PRICE OF ETHYL GASOLINE

Save MONEY
Save WEAR
Save WORRY



Isn't it a foolish gamble to match your thousand or five thousand dollar investment in your car against a possible twenty cent saving on four quarts of oil? The wise and thrifty motorist always insists on buying the finest lubricant. He drains and refills with Phillips 66 Motor Oil, ending all worry about wear and damage. He makes certain of more miles of real protection. He is sure of an oil that is guaranteed 100% pure oil with marvelous lasting qualities. There is a grade especially engineered for your car. 31¢ a quart.



Forging for the Future

Business today is reshaping its plans, molding its programs to meet the new conditions; preparing to greet the upturn that so clearly promises a renewal of prosperity. This Bank offers its guidance and support to commercial projects that have constructive "irons in the fire".

THE FIRST STATE BANK

The Whiteface Roundup

NEWS OF HEREFORD HIGH SCHOOL

THE STAFF

Editor-in-Chief—Wilma Jo Jones
Assistant—Ruth Marie Mountz
Sports Editor—Lilburn Ray
Society Editor—Florence Boardman
Sports Editor—Melvin Harris
Personals—Mary Elizabeth Stanford

The football team will be working harder than ever to be in condition for the game with Friona next Friday, which is the only conference game on the schedule this year.

SPORTS EDITOR.

(With thanks to Marvel Upton for write-up.)

Mr. Gaston E. Foote Speaks In Assembly.

The Hi-Y club asked Bro. Gaston E. Foote, of San Jacinto Methodist church in Amarillo, to speak to us Tuesday. His subject, "What is a Man Worth?" caused each of us to wonder what he really was worth. Bro. Foote said: "A man isn't worth what he costs in dollars and cents, or worth the amount of money he controls, but what his character is worth, in other words, his value to his fellowmen." He gave us three quotations that would help us in making our characters worth something: First, "Do the best you can with what you have." Second, "Be a good fellow to play next to." Third, "Can it be said of us, 'They were able to make the sacrifice bit'?"

Mr. Foote gave an illustration of each of these which explains them more fully. We felt greatly benefited by this talk, and we hope we will have the opportunity of hearing Bro. Foote again soon.

MARY E. STANFORD.

What Are We Going to Do About These Red Letters?

After seeing some of the report cards, we are inclined to agree with the senior sponsors, who said that there is enough red on the registers to flag a train.

Are the low grades a result of laziness, of incapability or of outside interference?

If the cause is laziness, the grades can be raised. This can be done by really getting to work. Some students seem to believe that working for good letter grades is condescending. Maybe it is, but there are some good grades.

Incapability can be cured only by hard work unless one is a lunatic. We hope there are no lunatics in this school!

Outside interference seems to be the cause of most red letters. Of course, if one is unwrapped in the sweetest thing known to him, he may be excused!

In all seriousness, let's cut the number of red letters in half this six weeks.

ASSISTANT EDITOR.

Band News.

The band reporter has been "nailed and sold" but is limbering up his guns for action. The band organized and found that there were approximately 45 members. Most of last year's material is back and a lot of new material is in it also. The greater part of the band has had quite a bit of experience and we should have a good band.

Soon after we organized Director Ralph Smith proposed a trip to the Amarillo fair. As you all know, we went to the fair and according to reports made a good showing. We are already working on our contest number and hope to carry away first prize in Amarillo in the spring.

The band has elected officers. They are, president, Bob Horton; vice president, Hugh Harmon; secretary-treasurer, Mary Posey; reporter, H. Henslee.

We have a fine, compact organization, with all good officers, a good playing band and a good director.

This German Band.

Say, what's the German Band anyway? Now I ask you! Is it supposed to serenade? Or was it because the Hi-Y was planning to entertain the Riri Reserve with a party? All but one of the German Band are members of the Hi-Y. But let me tell you everything:

Now, the Girl Reserve meet each Wednesday afternoon in the music room. As I think of it now I believe the German Band met there before, but we have said, "ladies first," and planned to use it this year. The German Band bowed politely, said, "Monkeys before man," and took themselves to the end of the hall with chairs, instruments and a few spectators.

Did they want to make an impression? My dears, the noise was terrific. The bass and drum pounded incessantly, the clarinet and piccolo squeaked and whistled, and trombone wailed and crooned to themselves respectively.

They made an impression, all right, all right. We had to adjourn until Wednesday. Too much competition. We appreciate the music boys; but, er—tone it down a little, can't you?

PATRICIA WEDERBROOK.

When those juniors get together a general difference of opinion in all matters is to be expected, and that is exactly what took place in their class meeting October 13th. Nevertheless, some decisions were made about the following things: A party is to be held some time in the first part of November, and not in the gym (we hope)! Our mothers should organize, but not until we have definite plans to present to them. We will also make a definite sacrifice at certain times so we can feed the seniors some time in the dim future (may be not too dim). Various committees were appointed for everything our honorable president could think of. When the bell rang, loud cries of "I move we adjourn" were given—so we adjourned.

Senior Mothers Organize.

Monday afternoon the Senior Mothers met and decided to continue the work that the Senior Mothers of former years have done. Mrs. Arthur Thompson was elected president, Mrs. A. M. Jones vice president and Mrs. J. J. Clark secretary-treasurer. Another meeting was called for Friday afternoon to make definite plans for the year's activities.

The seniors are glad our mothers have kindly consented to do this, and we know we are going to have a happy, jolly year.

Freshmen.

Monday, October 10, the Fish and Sophs played a fast basketball game. The Sophs certainly did wallop the Fish, but with a difficult fight. The Sophs did not know what they were up against when they first started playing, but they soon found out. You will always find the Fish are good sports, clean players and out for a good time. The Fish fight anything at any time, no matter how large or how small, but it is always for the right.

Although they are little and loud, not a single freshman girl got a demerit this six weeks. The boys made up for us, I'm sure.

It looks as though the school would go in debt by buying red ink to fill out the report cards, even one six weeks, from the way some of the freshmen looked when they received their report cards. I believe that the old gag that Dad can sign his name with his eyes shut will probably be pulled in a few homes this week. There will be more staying home and more studying done or the old hickory switch will probably be dug up and put in use again.

WILDA WILSON.

Junior and Senior Girls' Basketball.

If you did not witness the basketball game between the junior and senior girls last Monday, October 10, you missed a big thrill. That is especially true for the members of those two classes. When the first half was over the score was 10-20 in favor of the juniors and 30-31 in favor of the seniors when the last half was over. That gives a good idea of the score all through the game. Excitement was paramount when the final whistle blew, because the teams were matched so evenly no one could tell when one side or the other would make a goal and set the score in their favor.

There was a good representation from both classes, but we could do much better. It would not be a waste of time for anyone to watch a game like this one, and more are surely on their way; so come on, you juniors, and stand behind your team.

JUNIOR REPORTER.

Are You Awake?

Have the students of Hereford high lost all their pep? Well, what's the matter? A big old honest to goodness pep rally before long? You know it has been a long time since an old-fashioned shirt-tail parade has been put on, and I don't think there are any dead heads in school now. We just need "waking up." Well, students, let's think it over and show the right spirit toward the football boys. So make up your mind and get busy. The freshmen would be more than glad, I am sure to furnish all old boxes they can find. How about it, Fish? Get busy and start some thing that will prove you are worthy of H. H. S.

SPORTS EDITOR.

Basketball.

Basketball games have been in full swing during the past week of October 10-14. The girls of each class have organized a basketball team and with a few weeks practice staged some hard games. Tuesday evening the senior girls and beat them 31-30. The juniors outplayed the seniors for nearly three quarters, but slowed down in the last. The seniors then took the advantage.

Peggy Mitchell, captain of the senior squad reports that her team is back in shape and ready to go again. The captain of the juniors Estelle Gilliland, was proud of the way her team showed up against the seniors, although they did lose by one point. Mr. Wilson was referee of these games, and he said that it was a nice, hardfought game—but he still prefers a milder game, like football. Watch for line-up of both teams next week.

SPORTS EDITOR.

Fresh Vs. Sophs.

Thursday afternoon, October 11 the freshmen girls and sophomore mermaids played basketball. The sophomores won the game by a score of 19-14. The freshmen girls put up a scrap that was worth while and from the way they played it was a real game.

SPORTS EDITOR.

Are You Listening?

I wonder what Plainview will have this year. They beat us last year 6 to 0, but how about this year? Plainview is a class A team and plays larger teams in class A districts, but this year I can't seem to get any low-down on those Bulldogs. They have always had a nifty little team and probably have one this year that may do some damage. After the game with Clovis, Hereford is ready for them though. I believe Hereford will go further in district this year than they did last year and what I mean they will be up against some tough teams to get there; nevertheless we hope the people about town come out and see more of the games. You can get a couple of hours of thrills out of one game that will make you forget your depression worries for talking about the game long afterward. Well, I hope to see some good old Democrats and Republicans out there to see these games that are scheduled for the future, and see something good besides politics.

SPORTS EDITOR.

Soph Class Meeting.

Chairmen for two committees were elected by the Sophs at our class meeting Wednesday. As we had not selected our motto and colors, our president suggested that we elect a chairman to hunt up mottoes, and one to bring before the class several color schemes. The class voted to have only mottoes in English submitted. Billie Stoker was made chairman of the motto committee, and Dave Bartley chairman of the color committee. These chairmen selected members of the class to be on their committees.

Plans for a Soph party are also being drafted. Any suggestions will be appreciated.

E. J. S.

Spanish Club.

The Spanish club had their first meeting last Friday. Sr. Sidney Fuller's group was in charge and we played several games that had been derived from English into Spanish. Mr. Hudson kept telling us to "keep the volume down." Perhaps we did not do this as well as we might; so if any classes were disturbed they know to whom to give the blame. Anyway, we have started off with a good spirit and expect to have a real live club and to present some really good programs. Sr. C. J. Borden's group will have the program next Friday.

Society.

Miss Marrs was hostess to the second year foods class Friday morning at class period, at a lovely tea honoring her beautiful and talented niece, Miss Elaine Newell. This was one of the first of many functions planned to make Miss Newell at home and welcome in our city.

The house party, Misses Marrs, Newell, Boardman, Smith and Long, welcomed many guests during the afternoon who were impressed by the beautiful simplicity of the dining room and the dainty and attractively arranged refreshments. It is felt that the tea was a great success and each member of the class wishes to assure anyone planning a future function of this sort of his ability to behave at least decently if not to his credit at any formal affair to which you may request his presence.

G. E. B.

Why Teachers Go Crazy.

To germinate is to become a naturalized German.
A goblet is a male turkey.
A grass-widow is the wife of a vegetarian.

A surgeon is a she-horse.
Mussolini is a sort of material used for ladies' stockings.
A polygon is a dead parrot.

Transparent means something you can see through, for instance a key hole.
The difference between air and water is that air can be made wetter, but water can not.

A hooligan is a man who is in it, joined up so as not to show where it began.
A polygon with seven sides is called a hooligan.
LXXX: love and kisses.

A man was stuck in the mud and while he was industriously digging mud from under the wheels a motorist drove up and stopped.

How One Woman Lost 20 Pounds of Fat

Lost Her Prominent Hips—Double Chin—Sluggishness.

Gained Physical Vigor—A Slender Figure.

If you're fat—first remove the cause.

Take one half teaspoonful of Kruschen Salts in a glass of hot water in the morning—in 3 weeks get on the scales and note how many pounds of fat have vanished.

Notice also that you have gained in energy—your skin is clearer—you feel younger in body—Kruschen will give any fat person a joyous surprise.

But be sure it's Kruschen—your health comes first—and SAFETY first—is the Kruschen promise.

Get a bottle of Kruschen Salts from City Drug Store or any leading drugist anywhere in America (last 4 weeks) and the cost is but little. If this first bottle does not convince you this is the easiest, SAFEST and surest way to lose fat—your money gladly returned.

"Stuck in the mud?" he inquired. "Naw," replied the motorist. "My engine died and I'm digging a grave for it."

"Half Pint" Henslee looked up his name in the dictionary the other day. Here is the definition for Homer. From the Hebrew which is a Hebrew measure equal to 10 or 12 bushels.

The other day in agriculture, some one left the room and Joe thought it was Mr. Hopkins. He jumped up, picked up an old oil soaked rag, turned and said to Gaylord Newell, "All right, all right," and threw the rag at Gaylord. During Joe's maneuvers Mr. Hopkins was in the back of the room—you can imagine Joe's embarrassment, can't you?

The author of this poem is unknown, but it was handed in by Jack Russell's note book. Who do you suppose it could be: I always think of her. Better than tongue can tell, I always think of her. Pileer clouds above her. Appear a fairy dell— it's because I love her. Better than tongue can tell."

This is a poem handed me by Frosh, what do you think of it? "The Village Blacksmith— Under a spreading chestnut tree, A stubborn auto stands. The smith, an angry man is he, With trouble on his hands. The carburetor seem to be. He tightens half a dozen bolts, But still it doesn't go. He sits beside the road to give His brain a chance to cool, And ponder on his training. At the correspondence school. And then he starts his job again And just by chance 'tis seen The cause of all his trouble is— He's out of gasoline.

Misses Ruth Wolfe and Lula Martin and Ralph Wolfe were in Amarillo visiting friends Sunday of last week.

Miss Lucile Hicks spent the week end in Panhandle with her sister, Mrs. Dave Raymond. Mrs. Raymond is known here as Miss Mary Hicks.

WHAT'S THE USE?

—of throwing away light colored shoes when I can dye them to suit you?

35c

WORK GUARANTEED

CHAS. R. SOWELL
At Brook's Barber Shop.

NOTICE

—If you are 60 years or older, bring this ad and \$1.00 and we will make you one of our \$3.00 photos in folder. Good until November 15.

No Groups.

HANNA & HANNA

Hotel Western

10th & Pierce Sts.

AMARILLO, TEXAS

"A FRIENDLY PLACE"

When in Amarillo come to see us.

Reasonable Rates

MRS. ENYART

Manager

Formerly at The Lewis.

BUSINESS AND PROFESSIONAL DIRECTORY

The title to your land is vital. Our Abstracts correctly reveal the title.
A. O. THOMPSON
ABSTRACT CO.
5 1/2 per cent Federal Farm Loans.

DR. E. B. THOMASSON
SURGERY
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Car washing and greasing, and road service.

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DAIRY
Grade "A" Milk, 10c quart.
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DR. B. M. WILTSHIRE
DENTIST
Over Sprowls-Cronin
Phones
Day, 470 Night 474

WELFARE WORK

(Continued from Page One)

ment of the court house. All those having food, clothing or any other usable article to contribute to the needy are requested to bring their contributions to the headquarters.

Attention is called to the containers which may be found in all the grocery stores where it is hoped all those making purchases will find it convenient to deposit some non-perishable article which will be collected and distributed in due time.

Food and Clothing Campaign.
The executive committee of the Deaf Smith County Welfare Association announce that November 10 has been designated as "Welfare Day."

Willis A. Brashears, formerly of Hereford, but who has been in Colorado for some time, is here visiting relatives.

Albert Mitchell of Bellview, New Mexico, visited his cousin, James W. Witherspoon, here Wednesday.

Mrs. Ora Newson, a former resident of Hereford, was here from her home in Dimmitt Wednesday.

STAR THEATRE

Thursday and Friday
NORMA SHEARER
FREDRIC MARCH
LESLIE HOWARD

Smilin' Through

SATURDAY ONLY
Matinee and Night
A New Western Star
TOM KEENE
in
"COME ON DANGER"
10c Admission TO EVERYBODY

To accommodate the crowds we will open at 1:00 and run continuously until 12:00 Saturday night.

Sunday Matinees and Monday



JOE E. BROWN
The Tenderfoot

Next Wednesday Another 10c SPECIAL

TAX OFFICIALS NOTIFY DELINQUENTS OF SAVING IF TAXES PAID NOW

Deaf Smith county tax officials have had printed and are distributing information relative to delinquent tax payments that are exempt from penalties and interest if paid this year.

The schedule of savings as determined by the tax officials should be delinquent and past due taxes be paid this year shows a saving of 14 per cent on 1931 taxes 18 per cent on 1930 taxes, 26 per cent on 1929 taxes, and 32 per cent on 1928 taxes.

CHAMBER OF COMMERCE

(Continued from Page One)

Gasoline tax collected here, yet there were no paved roads within the county.

G. W. Bramley, in recognition of the birthday of E. B. Black, who was present, paid tribute to the mayor as a leading citizen and public benefactor, with a characteristic take-off that amused the diners.

Vocal music was furnished during the evening by a quartet consisting of Misses Ardelle Foster, Earle Marie Foster, Billie Hill and Marie Seed.

SCHOOL REPORT

(Continued from Page One)

meet these requirements, though there are no beginning teachers this year.

The library meets practically all requirements except the employment of a full time librarian. It contains 1877 books, besides temporarily bound magazines. One daily paper and 17 current magazines come to the library regularly.

High Honor Roll.
Tenth grade, Mary Kate Brotherton, Barbara Buckner. Ninth grade, Wayne Evans. Sixth grade, Viola Beryl Phillips.

Honor Roll.
Eleventh grade, Louise Hamm, Wilma Jo Jones, Katherine Miller, Peggy Mitchell, Bonnie Jean Smith, Patricia Wetherbrook, Sherman Morgan, Billy Ross Phillips.

Tenth grade, Nancy Conkright, Odella Flowers, Sally Gilbreath, Francis Higgins, Jean Morgan, Adeline Schumacher, Sally Skelton. Ninth grade, Sidney Fuller, Evelyn Plummer, Christine Fincher, Billie Stoker, J. C. Cummins, Edgar Horton, Bill McLean, Sherwood Speagle.

FREDDIE CLOSE, 4, RECOVERING FROM BITE OF DOG

Freddie, four-year-old son of Mr. and Mrs. H. A. Close of the Close Drug Store, was severely bitten and scratched by a dog last Friday when a police dog which he and the little son of Jack Grady are reported to have been teasing, attacked him.

His wounds are reported to be healing splendidly, and it is expected the inconvenience of having his face much bandaged will soon be over.

Claude Norton of Amarillo was in Hereford from Amarillo Wednesday.

B. Baer, father of Gaston Baer is over from Tucumcari this week visiting and renewing acquaintance with Hereford friends.

Mr. and Mrs. S. F. Williams who have spent this summer in Hereford, left today for their Phoenix, Arizona, home for the winter.

Home Demonstration News

LULA MAE MARTIN, AGENT.

Last Thursday was spent at the home of Mrs. Elmer Womble for the cheese making demonstration for the Fairview club.

Friday morning was spent with the Westway girls. Bed rooms were discussed. The Hereford girls met in the afternoon.

Saturday the County Home Demonstration Council met with representatives from six clubs present.

Monday morning was spent in the office and in the afternoon the agent visited demonstrators and cooperators in the Wyche club.

Tuesday 28 women met at the home of Mrs. Ed Reynolds of the Dawn community for the cheese demonstration.

Wednesday the agent met the Sims girls and women.

Thursday the Ford club met with Mrs. Elsie Wilson for the cheese demonstration.

Friday the agent will make home visits.

Saturday afternoon will be spent in the office.

Monday the agent will give the American cheese demonstration for the Westway community at the home of Mrs. G. C. Hartman.

NOTHING MISSING AFTER BURGLARS ENTER FURR FOOD STORE BUILDING

Furr Food Store was broken into some time during Saturday night by persons as yet unknown, according to reports available Wednesday evening. Tools with which entry was forced through the roof were found within the building and later identified as the property of the Taylor & Reed blacksmith shop, which place had been forcibly entered to get the instruments.

The burglary was discovered when J. D. Harrell, manager of Furr Food Store, went to the building Sunday morning. So far as can be ascertained, no loss was occasioned by the intruders. No money was missing, and so far as can be told, no stock had been taken from the store.

BEZNER-DRERUP NUPTIALS

The marriage of Miss Agnes Bezner, daughter of Mr. and Mrs. L. F. Bezner, to Mr. Cornelius Drerup of Dumas was solemnized in a beautiful and impressive ceremony Wednesday morning at nine o'clock at the Catholic church, with Father Methias reading the service.

The church was beautifully decorated with yellow and white chrysanthemums and tall white tapers were burning on either side of the altar.

Lohengrin's wedding march was softly played as the bride came down the aisle on the arm of her father following the ushers, Messrs. Leo Bezner and Ralph Drerup, brothers of the bride and groom, and the maids of honor, Misses Ursula Bezner and Alma Drerup, sisters of the bride and groom.

Mr. Bezner gave the bride into the groom's keeping at the foot of the altar, while Mrs. F. J. Eberle sang, "Oh, Perfect Love." For the offertory, Ave Maria was sung by the choir.

The bride wore a modish gown of ivory satin and carried a bouquet of California chrysanthemums and gypsophelia tied with white tulle. Her veil fell in graceful folds on the altar steps. The bridesmaids wore long dresses of pink and blue lace, and each attendant wore a single rosebud on the shoulder.

Following the service, intimate friends and relatives of the happy young couple went to the home of the bride's parents and enjoyed a bountiful wedding breakfast. They expect to remain here until the first of the week after which they will go to their home in Dumas.

Out-of-town guests attending the ceremony were Mr. and Mrs. J. R. Bezner, Mrs. Joe Bezner, Mrs. John Bezner, Mrs. Mrs. J. C. Schmitz, all of Lindsay, Texas; Mr. and Mrs. Phil Miller and Mr. Frank Drerup of Nazareth, and Mrs. and Mrs. John Bickel of St. Francis.

DON'T GIVE HIRE! PUT SOMEONE TO WORK! R. H. KEMP LUMBER CO.

MRS. NORA LAWSON GOES TO GRAND CHAPTER, O. E. S.

Mrs. Nora Lawson, worthy Matron Hereford Order of Eastern Star, will leave Friday for Fort Worth where she will attend the meeting of the Grand Chapter of the Eastern Star for four days. It is expected that some 5,000 representatives of the Order will be in Fort Worth on this occasion. Mrs. Lawson will return by way of Wichita Falls where she will spend a few days attending a school of instruction in Eastern Star work, this school lasting several days.

BESMAN SUNDAY SCHOOL CLASS

This class of young men meets at the Sunday school hour each Sabbath day in the Baptist church, and invites other young men without other Sunday school allegiance or obligations to meet with them. Rev. V. M. Cloyd, teacher of the class, has returned from holding a revival at Canadian, and will again be present Sunday. It is expected a full membership will greet him.

AUXILIARIES MEET WITH MRS. PALMER

The Senior and Junior Auxiliaries of the Presbyterian church met with Mrs. Mary Palmer Wednesday afternoon. Mrs. W. S. Kerr led the study on the health of the Indians. Mrs. Joe Allen told of the work of the Ganada Hospital in Arizona. Miss Carey Estes sang an Indian song, followed by the devotionals by Mrs. Arch Conklin. The meeting next week will be with Mrs. H. R. Fritz, at 8:00 o'clock.

HOME MAKERS CLASS HOLDS REGULAR MEETING

The Home Makers class of the Baptist Sunday school held its regular monthly business and social meeting Friday at the church at 3:00 o'clock. After the business of the day was attended to an hour of entertainment was enjoyed by the class members. Games were played and special music was given by little Miss Mary Anna Thompson. Group 1 provided entertainment and group 2 served the dainty refreshments at the end of the afternoon.

Mr. and Mrs. Ray Barber and little daughter, Margaret, visited in Clovis and Fortales last Thursday and Friday.

Farmer Will Sell 120 Hogs From One Sow

The public sale of Lynn Powell, 19 miles northeast of Hereford, brings to light an interesting item concerning one of the most important industries in Deaf Smith county. In his sale there are 120 pure bred Duroc hogs, every one of which is a direct descendant of one sow he has on the farm, and which is still considered a valuable money-maker.

Reed Williams left Monday for Carlton where he will visit with home folks.

Briefly Told
The secret of getting on is getting started.

Dear Chevrolet Owner: We offer a winter service, special to all Chevrolet owners. Put your car in shape for winter driving at a reduced bargain price, including a thorough lubrication job. EVERYTHING LISTED BELOW, ALL FOR \$4.95. All new gaskets used and furnished at this price. Grind valves. Clean Carbon. Reface valves with valve re-facing machine. Re-set valves in cylinder head with special valve reamers. Adjust valves to proper clearance. Clean and re-set distributor breaker points. Check and re-set timing. Clean out carburetor bowl and re-set float level. Clean and re-set spark plugs. Tighten and grease water pump packing. Adjust fan belt. Tighten all water hose connections. Clean and tighten battery terminals. Check and re-set generator charging rate if necessary. Thoroughly lubricate car with special grease. 33 VITAL POINTS. All of the above at a special price of \$4.95 until November 1, 1932. CHEVROLET TRAINED MECHANICS. GENUINE CHEVROLET PARTS. Grizzle Chevrolet Company, Inc.

QUALITY SERVICE Plus ECONOMY PRICES. PIGGLY WIGGLY FRIDAY AND SATURDAY. YAMS 10 lbs for 10c. FLOUR 45 lbs for 67c. PEACHES, per gallon 39c. BLACKBERRIES, gallon 39c. PRUNES, per gallon 29c. HOMINY, med. size can 5c. APRICOTS, gallon 41c. LIMA BEANS, med. can 5c. VINEGAR, gallon 21c. Peanut Butter, qt jar 23c. Crackers, 2 lbs Graham 24c. PET MILK for every milk and cream use. Either 6 small cans or 3 large cans 17c. SARDINES, American, 4 cans 15c. OLIVES, qt jar, plain 33c. PEAS, No. 2 can, each 10c. Grapes, Flaming Tokays, pound 7c. ORANGES, med. size, Juicy, dozen 15c. RAISINS, 4 lb pkg 25c. CELERY California, large, well bleached, per bunch 5c. POTATOES Ten Pounds 10c. TOMATOES, No. 1 cans 9c. SALMON, flat, pink, can 5c. SUGAR, 10-lb sack 47c. Cocoa 19c. BROOMS, one you'll like 21c. GINGER SNAPS, bulk, 3 lb bag 17c. CRACKERS, 2 lb box 15c. M.J.B. Coffee ONE POUND 33c For TWO POUNDS 65c 3 LBS 98c (HALF LB. FREE). PICKLES, whole, sour, quart 10c. GRAPE NUT FLAKES, Package 9c. SOAP, P. and G., regular size, 5 bars 14c. BAKES BEAUTIFUL BISCUITS A 35c set of cutters included free with each package at 33c. MEAT SPECIALS SAUSAGE, pure pork, 2 lbs 15c. HAMBURGER, fresh ground, 2 lbs 15c. BOLOGNA, minced ham or franks, lb 12 1/2c. BRICK CHILI, fresh, pound 20c. BEEF ROAST, only best, lb 10c. STEAK, round, loin or T-bone, choice cuts, 2 lbs 25c. BACON, Pinkney's special sliced, lb 16c. BACON, smoked, good and lean, lb 12 1/2c. WE HAVE SERVED YOU FOR 30 YEARS! E. B. Black Co. Furniture :: Undertaking Ambulance Service—Day or Night Hereford, Texas