

The Hereford Brand

Published Every Thursday

Our Slogan—“More People—More Farms”

33rd Year—Number 3.

The Hereford Brand, Hereford, Texas, Thursday, January 26, 1933.

Five Cents Per Copy.

District Court Will Open Term Here Monday Morning

The 9th Judicial District Court will open in Hereford next Monday morning, January 30, with District Judge Reese Tatum presiding, and James W. Witherpoon, district attorney, appearing before the home town folks for the first time in his new capacity as public prosecutor. Horacy Schloss, court reporter, will be on the job as usual.

Grand Jury Monday.
Grand jurors have been summoned to appear at 10:00 o'clock Monday morning, and Mr. Witherpoon will take them in charge and set them at the task of investigating reports of criminal happenings in the county.

Those summoned to appear are Gaston Baer, T. E. Baker, E. H. Hare, R. A. Frye, C. M. Brown, E. L. Bradley, G. C. Hartman, A. G. Bell, E. W. Wombles, George Beams, Arlie Dean, F. L. Rogie and Noah Ewton.

Petit Jury Wednesday.
Closely following the work of the grand jury, the petit jury for the first week of court is called for Wednesday morning, February 1. The following have been summoned: Calvin B. Caraway, Gordon Durham, J. W. Harding, E. H. Caldwell, Onias Carroll, J. C. Burdick, J. A. Harris, R. H. Russell, W. H. Carr, A. P. Erdman, A. R. Rogers, Jno. F. Heisehmann, J. A. Hart, Joe Bernauer, E. J. Grady, J. K. Fore, H. L. Harrell, A. J. Schneider, W. J. Hacker, Jess Caldwell, R. M. Dunn, D. C. Bryan, W. A. Calloway, B. M. Cantrell, W. A. Carroll, Joe Brozman, H. E. Hendlee, W. C. Russell, Chris Friemel, A. A. Elward, Bob Higgins, J. G. Evans, S. B. Fellers, S. L. Harman, Cliff Estes, Glenn Greer.

City Schools' Honor Roll

High Honor Roll.
Eleventh grade, Patricia Wederbrook; tenth, Mary Kate Brotherton, Barbara Backner, Sally Gilbreath; ninth, Bill McLean; eighth, Theodore Clancy, George Conkline; seventh, Billie Reene, Clyde Posey, Imogene Robinson, Varian J. Fuller, Erna Fay Robinson, Betty Jean Ball, Willie Karr; sixth, Viola Beryl Phillips; fifth, Barbara Brotherton, Edith Jackson; fourth, Gloria Grizzle.

Honor Roll.
Eleventh grade, Billy Phillips, Rose Hamm, Wilma Jo Jones, Myrtle McGowan, Katherine Miller, Peggy Mitchell, Myrtle Wyle.
Tenth grade, Frank Barber, Coleman Jones, Basil McKinley, Walter Seed, George Smith, Beatrice Buchanan, Nancy Conkright, Odella Flowers, Helen Griggs, Betty Bruce Jones, Virginia Lane, Jenn Morgan, Sally Skelton, Wilma Smith, Leona Tyele.
Ninth grade, Wayne Evans, Edward Fullwood, Edgar Horton, J. T. Carroll, Clyde Humsey, Rita Beizer, Christine Fincher, Evelyn Plummer, Blanche Poff.
Eighth grade, Virgil Floyd, Howard Williamson, Philleen Arthur.

Farmers' Creamery Association Makes Annual Report, Showing Much Benefit Brought Farmers

The annual report and stockholders meeting of the Farmers' Creamery Association, Inc., brought out facts and figures relative to the operation of the plant that show in a definite way just what the institution has meant to this community. Exactly the same directors were elected as served the creamery in 1932, each again serving in the same capacity—S. O. Wilson, president; Herman Schulz, vice-president and manager; Lester Galley, secretary-treasurer, and J. L. Lookingbill, George Lewis, Mrs. Bess Turrentine and Fred Pittner, directors.

Greatest Production.
The creamery showed the greatest year's business since its beginning in 1929. Nearly three-fourths of a million pounds of Cream of Plains butter, 744,944, were manufactured in 1932. Farmers were paid \$101,752.62 for cream during the year at an average price of 16.7 cents a pound for butterfat.

Because the Farmers' Creamery kept the price of butterfat at approximately three cents a pound above the price producers would otherwise have been paid for it here, something \$15,000 more was paid those who delivered to the creamery than they would have

Auction of Registered Herefords Brings Buyers Long Distances

EITHER TOO EARLY OR ELSE, TOO LATE

It's all right—little fellow, who Tuesday of this week mailed that little heart-to-heart message to Santa Claus. The Brand has the letter, and just as soon as the weather gets warm and messages can be sent to Old Santa away up at the North Pole, your letter will be forwarded to him. There's no use printing that message now—Santa wouldn't get it, and most men are too dumb to appreciate it—you just wait around until next December, then send another letter, and the Brand will undertake to deliver it to Santa Claus, and perhaps he will do all you ask.

ROAD MEETING TO MEET IN AMARILLO

Judge Jno. P. Slaton, president of the Hereford chamber of commerce, who is director of the Texas Good Roads Association, Inc., representing senatorial district No. 31, embracing an area larger than the Panhandle, has called a meeting of all county representatives of the organization to assemble in the Amarillo Hotel at 10 a. m. next Wednesday, February 1.

In keeping with its avowed program of road and highway matters, Judge Slaton announces the meeting Wednesday will deal with contemplated plans for future development of the entire area represented, and has sent letters to all counties affected that the Texas Good Roads Association representatives may be present with all others who are interested.

Beside the district officers with their messages of importance to each part of the region served, there will be some of the state officers either from Dallas or Houston, including Marshall R. (Dan) Diggs, President W. O. Huggins and Col. Ashburn.

Home from Missouri.
Mr. and Mrs. Frank Givva returned Tuesday from Hannibal, Missouri, where they have been the greater part of the past several months visiting relatives and friends.

Mrs. H. W. Sherrick spent the week end in Baydon, Okla., with her husband, who recently moved there from Hereford. She was accompanied by Mrs. C. R. Bentley as far as Shamrock, where Mrs. Bentley visited her sister.

AUTO LICENSES NOT SELLING RAPIDLY

Deaf Smith county will either not ride in its accustomed number of automobiles or there promises to be a grand and glorious rush for last minute purchases of license plates February 1, the final date they may be bought without penalty.

Wednesday afternoon Jewell Murchison of the tax collector's office reported there had been but 205 passenger car licenses sold, as compared with nearly 1000 on the same date three years ago.

Only 43 Trucks.
With a potential 400 to 450 trucks in this county subject to license, but 43 have sought 1933 plates to date.

License numbers for cars in Deaf Smith county this year begin with 315,250, and end with 316,950, the total of 1700 being 300 less than the normal allotment to this county. However, at the present rate, a considerable number of them will not be used.

KILL SHERIFF RESISTING ARREST

Asked, by Deputy Sheriff F. C. Goen, of Happy, to be on the lookout for a car containing "suspicious characters," Sheriff J. C. Mosely, of Tulla, Swisher county, left his home in the jail shortly after midnight Monday morning, and encountered the car on the outskirts of Tulla. He had halted the car near a filling station by firing several shots from his revolver, and ordered the occupants to return with him to Tulla, but when he attempted to turn his car in the road the rear of the machine dropped into a ditch at the roadside, and occupants of the car, taking advantage of this, opened fire from two sides.

Sheriff Mosely was shot twice, once in the left hand, the other bullet entering his nostril and lodging in the back of his head, killing him instantly, it is thought. Other bullet holes were found in both sides of the car occupied by the sheriff.

Returning to the filling station, occupants of the car, believed to have been two men and a woman, forced the attendant Floyd Ward, to service their car, then robbed the station of about \$23.00 in cash. Ward stated that the car numbers had been plastered with mud or paint, and he was unable to read them.

Officers over this entire region, were notified to be on the lookout, but at last report no trace of the car or its occupants had been found.

Vaughns' 55th Anniversary Celebrated

A number of friends, neighbors and children greatly surprised Mr. and Mrs. D. P. Vaughn when they came in with well filled boxes and baskets just after morning church services last Sunday, January 22, to help them celebrate their 55th wedding anniversary, and also Mrs. Vaughn's birthday.

The table was loaded with good things to eat. The afternoon was spent in visiting, singing old familiar hymns and telling jokes by the grown-ups, while the children enjoyed themselves with the swing and merry-go-round in the yard, as Father Vaughn delights in keeping things fixed so the children may enjoy themselves. They say "The one that stays young the longest is the one that enjoys the little children and their games."

After wishing them many more years of happiness, the following reluctantly bid them good-day in the late afternoon:
Messrs. and Meses. E. Ramey, W. A. Gentry, G. P. Oliver, G. W. Wilson and children, J. E. Holland and children, G. C. Hartman and children, W. A. Knox, R. E. Vaughn and sons, C. Higgins and Betty Jean and Barbara, Tom Vaughn, Duane and Kathryn, W. A. Vaughn, Jasper, Frank and Clifford, Meses. C. E. Harvey and L. E. Smith, Messrs. Leonard Knox, Stanford Knox, G. C. Hartman, Jr., Leon Hartman, Woodrow Holland, Robert Holland, Walter Holland, Cecil Holland, Bill Vaughn, John Vaughn; Misses Gertrude Wilson, Irene Buckner, Bobbie Buckner and Sue Vaughn.

WITHERSPOON SETS GOOD RECORD

James W. Witherpoon, district attorney, makes his second appearance in that capacity next week when court opens in Hereford Monday morning with a record set in the Farwell court several weeks ago of which he may well be proud.

That being his first work as public prosecutor in district court, Mr. Witherpoon proceeded to make a clean sweep of all cases coming up for trial at Farwell. The grand jury brought in 13 indictments with arrests not being possible in three of them.

Mr. Witherpoon secured convictions in the other 10 cases and for good measure brought about a conviction in a case carried over from a former term of court. He modestly declines to take credit for it, but it is a notable fact that of the 11 convictions there was but one case able to secure a suspended sentence, the remaining 10 being obliged to pay the penalty exacted for the crimes of which they were found guilty.

His record in the Farwell court is one of which Mr. Witherpoon's friends here have just cause to be proud.

Taxes Must Be Paid Before February To Avoid Penalty

BRINGS \$315 IN YESTERDAY'S AUCTION SALE



Super Superior 17th, one of the top bulls of the annual Hereford sale, belonging to D. L. McDonald, bought by B. H. Conner of Claude.

Tax-paying time, without penalty, closes at midnight next Tuesday, January 31, and the penalty and interest so well known to all Texas property owners is immediately added thereafter. That applies to 1932 taxes only, as all penalties and interests were again added to all delinquent taxes of prior years on January 1, when those who owed them failed to take advantage of the special legislation providing that such penalties and interest would be remitted if paid before the end of the past year.

Automobile taxes will not become delinquent for one day later than property and real estate taxes, and may be paid without penalty until midnight, February 1. The greatest need the schools, city and state have ever faced is awaiting the final payment of taxes still due for 1932. The greatest plea that can be made for citizens to pay their taxes is from a sense of patriotism just as much needed as has been necessary in any crisis the nation has encountered.

If at all possible in any way, people are urged to pay their taxes. The entire governing regulations of the civic life of the American people are dependent upon the payment of taxes, including schools, courts, enforcement of law, regulating trade and protecting individual rights. Any person who can "but" refuses to pay taxes, is a snicker in the truest sense of the word it was ever used.

Tax collectors are expecting a rush of late payments just before the penalty dead line is reached. They can only serve people as they get to their individual cases, and if more come to pay taxes at the last minute than can be waited upon, the last ones are apt to find themselves forced to be patient until the dead line is passed and their tardiness has brought the penalty on their taxes because it was not humanly possible to make out receipts fast enough to collect their taxes before midnight, January 31.

Those who know they will pay their taxes at the last moment or as near it as they can, should let it be known to the collectors now, and make provision to have the matter attended to in ample time.

Proposed Changes In Judicial Districts of Panhandle Would Seriously Affect Deaf Smith

Concerted action on the part of lawyers and other interested parties over the Panhandle and Plains during the past two weeks seems to have stopped an apparent attempt to rearrange the Judicial districts.

Along with the proposed recommendations of a senatorial investigating committee to eliminate 25 of the 125 present judicial districts of the state, among them being the one organized during the emergency oil boom days to serve Pampa and Borger, seemingly from other sources it became evident a plan was being laid that would affect almost all the other district courts of the Panhandle and Plains, taking counties from one district and tacking them to another in a general mix-up.

Among the proposed changes Deaf Smith and Parmer counties were taken from their present 69th district and added to the 64th to the south; while the 47th district would be abolished and Amarillo, now a part of it in criminal matters, would be put in as part of the 69th, and Randall and Armstrong counties attached to the 100th district to the east.

Judge Carl Gilliland took the lead in organizing a protest to the legislative representatives from this area, accumulating much support from other parts of this, the 69th district, against any changes being made in it. Hereford lawyers were unanimous in supporting the protest and from other counties much encouragement was received. These protests were sent to Representative H. K. Stanfield and Senators Clint Small and Arthur Dugan.

Letters from Messrs. Stanfield and Dugan show that the only change being contemplated in the Panhandle area is the abolishment of the 114th district, which had been formed to serve the oil field area northeast of Amarillo, as was recommended by the senatorial investigating committee. A reply had not been received from Senator Small.

Assurances from Representatives Stanfield and Senator Dugan that they would resist the making of any change in the 69th district was gratifying to Deaf Smith, Parmer, Dallam, Hartley, Sherman, Moore and Oldham counties, which comprise it.

Teachers Meet Saturday In Called Session

A meeting of the Deaf Smith County Teachers' Association has been called for 2:15 o'clock next Saturday, January 28. Mr. Edlison of the Summerfield school, will preside at the business session.

County Judge C. W. Humble will discuss matters of interest to the teachers.

Following the program by the teachers, the meeting will be turned over to the Health Service. Dr. Ben Primmer, director of the Potter County City Health Unit, will be the principal speaker, and will discuss matters relative to health.

The meeting will be held in the county court room.

CALL TO CROBYTON BY DEATH OF FATHER

L. D. McCurdy, manager of the West Texas Gas Company here, who had been in Crosbyton with his critically ill father last week, returned to Hereford Monday morning and received word of his father's death that noon.

He and Mrs. McCurdy left at once. Funeral services were conducted at Crosbyton Tuesday afternoon.

SHIPMENTS OF LIVESTOCK HEAVY

Livestock shipments from Hereford during the past week reached 42 carloads, according to reports given the Brand.

Of that number were 20 cars of feeder cattle sold by G. W. Brunley, McLean & Pitman and O. E. Easley to Bob Cooper, commission buyer of Davenport, Iowa. There were more than 1100 in the shipment.

The other 22 cars were hogs delivered to market by G. W. Brunley. Saturday night 13 double deck cars and one single deck car were started to California markets, and eight more were sent to Fort Worth markets Tuesday.

WHERE WILL THE WIND BLOW NEXT?

The wind—she blew! In fact, "she" did more than blow—it fairly howled, and while it was howling, it was also shifting the scenery of this particular locality. Estimated at more than 30 miles an hour, that wind did all it was supposed to do—and then some.

Among the other off-side pranks played by that same wind last Saturday was this: It plucked some perfectly good paper money from its hiding place, played with it quite a while, and finally deposited it in a good citizen's back yard. A lady of the house was busy in the kitchen, noticed the money playing tag with loose paper in the yard, called to the man to go get it—and when he did not respond as readily as she thought necessary, went herself. She got the money. He, manlike, sauntered out in his own good time and picked up the bill he thought she was referring to, brought it to her. They compared notes—and the hunt was on! The hunt has been on since Saturday, and will likely be for some time.

If you happen to see people in a certain part of the city prodding around among the weeds, bending to look under the house and generally conducting themselves in unadvised pursuits, don't laugh at them—get out and join the hunt—you might be lucky.

Relic Of Old Days' Picture On Exhibition

Do you remember away back when—well, when the official family of Deaf Smith county was housed in an old-fashioned wood building. Instead of in the palatial marble pile now, gracing the beautiful block of land set aside for that purpose?

If you do, and want to recall pleasant memories of "away back yonder when..." why just drop by and look at the beautiful picture of the early-day court house now on display in the Brand window.

This picture is the priceless possession of E. H. Connell, who, by the way, was sheriff of the county when the picture was made—also before removal of the county seat from La Plata to Hereford. It is a beautiful work of art, bringing out in a truly remarkable way the lights and shadows so essentially necessary to high-class work in the photographer's work. It is richly done in colors, and is worth your while. It is expected to bring out veritable swarms of reminiscences of the days of yore "When?"

This old building had quite a history, and played an important part in the upbuilding and progress of this county. Originally erected at La Plata, then the seat of county government, it was, if information supplied the Brand is correct, torn down and removed to Hereford when the county seat was removed to this city some time in the latter part of 1898. Rebuilt, it served its purpose for some years, finally becoming inadequate to answer the needs of the county as a court house. Then, in 1910, the present court house was erected, and the old building was shifted north across fourth street, remodeled, and is now occupied as a place of worship by St. Anthony's church.

SANTA FE AGRICULTURAL AGENT VISITS ANNUAL SALE
J. D. Tinsley, general agricultural agent of the Santa Fe Railway Company, was in Hereford Wednesday visiting friends and taking in the annual sale of registered Herefords.

Misses Lucille Hicks and Gwendolyn Spradley spent the week end in Amarillo as guests of Mr. and Mrs. Ham Arnold.

(Continued On Last Page)

The Hereford Brand

Published Every Thursday at
HEREFORD, DEAF SMITH
COUNTY, TEXAS

SETH B. HOLMAN,
Editor and Owner.
R. E. KESSIE, Manager.



TELEPHONE 30—NIGHT 406-W

NOTICE TO THE PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office on North Main Street.

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Zones 1 and 2, six months \$1.00
Outside Zone 2, per year \$2.00
Outside Zone 2, six months \$1.25
Outside Zone 2, four months \$.75

ALL SUBSCRIPTIONS STRICTLY CASH IN ADVANCE.

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NOTICE TO BIDDERS

Notice is hereby given that the Commissioners' Court of Deaf Smith County, Texas, on February 13, 1933, will receive proposals from any banking corporation or individual banker of this county that may desire to be selected as the depository of the school funds and of the county funds for the next two years. Said proposals shall state the rate of interest offered on the funds.
C. W. HUMBLE, County Judge, Deaf Smith County, Texas. 1-4c

Eleven-Mile

BY EUNITA WILLIAMS

Mr. and Mrs. J. A. Williams and daughter, Kathryn Fae, of Cameron New Mexico, are spending a few days with his parents, Mr. and Mrs. L. M. Williams.

The Messenger basketball team played Westway Thursday of last week, winning 12-8.

Mrs. R. J. Coleman called at the Short store Saturday.

Mr. and Mrs. Charley Hoover were in Friona Saturday.

Among those shopping in Hereford Saturday were Mr. and Mrs. L. M. Williams and daughter, Estelle, and son, Hobby; Mr. and Mrs. Clarence Morrison and baby, Marvin and Buddy and Mr. Morrison and Leona Norris.

Mr. and Mrs. Ed Lee and children were shopping in Hereford Monday.

C. T. Guseman transacted business in Hereford Monday.

Not very many were present at Sunday school, but we expect a larger crowd next Sunday.

The Gugins girls spent the week end with their parents, Mr. and Mrs. J. T. Gugin.

Summerfield News

BY MRS. GUY WALSER

The Home Makers Study club met Thursday, January 19, at the home of Mrs. Lee Curry, with Mrs. Adam Flowers as hostess. Mrs. Ben Davis was elected Health Council delegate and Mrs. Guy Walser was elected bedroom demonstrator. Roll call was "One way I may improve my bedroom." We had an open discussion on "Pictures appropriate for bedrooms."

Effect on our lives, choosing red hanging. At the social hour refreshments were served to Meses, B. C. Roberson, C. R. Walser, Ben Davis, Britt Clark, George Storey, L. L. Cannon, Lee Curry, Guy Walser, Adam Flowers and Miss Ayres. The next meeting will be with Mrs. Andrew Behrens on February 2.

Mr. and Mrs. Grace Roberson and Glenn were guests of Mr. and Mrs. A. C. Hays of Black.

Leatrus Walser and Jim Clark and Mrs. D. C. Walser were guests of Mr. and Mrs. Bob Sisk of Hereford Sunday afternoon.

Rank Behrens of Kress visited his brothers, H. T. and Andrew Behrens, last week.

Mr. and Mrs. E. C. Hewitt and family have moved to Roswell.

Mrs. R. A. Fullwood and children of Hereford visited the "C. R. Walser home Sunday afternoon.

The Rance P. T. A. met Friday, January 20, at the school house, with a social. They intend to have a pie and cake supper soon to get money to buy a light for the school house.

The B. Y. U. has planned a contest, and will announce next Sunday night just what it is. Be on time at 7:15.

The dust storm that we had last week did a lot of damage, tearing down several buildings and many fences.

Mrs. Louie Hockett visited with friends in Hereford last week.

Mr. and Mrs. Denson Hill and children of Ford visited Mr. and Mrs. B. A. Atchley Sunday afternoon.

Joe Kellehor of Plainview was a business visitor here last Sunday.

Easter Items

BY MISS LOUISE FRYE

Saturday's storm blew down a few fences, piled up the tumble weeds and did other damage. Some wheat was blown out.

Only a small attendance was out to sing Sunday afternoon.

Jumbo News

BY EDNA HALL

Mmes. W. A. Wilder, W. A. Berry, Clem Gilliam, Sam Finis and W. A. Hunter, Jess Woolsey, Bob Ake, L. C. Baggott, M. L. Simpson, J. W. Berry, Carrol Hunter, and Misses Athalee and Maurine Wilder met at the homes of Mrs. Ulman Hunter and Mrs. L. E. Beck and quilled two quilts for Mrs. Boyd Tuesday.

Guests in the C. E. Ramsey home Sunday were Mr. and Mrs. J. W. Berry of Jumbo, Luther Ramsey and family of Hereford, and Mr. and Mrs. Caldwell of Dimmitt.

Mr. Curtis of Muleshoe was in this community on business this week.

Mr. and Mrs. Stanley Littleton are the proud parents of a 7½-pound girl, born Sunday, January 15. Mr. and Mrs. Littleton are former residents of this community but are now living at Bushland.

Mr. and Mrs. Harvey Cash of Canyon and Mrs. E. S. Ireland and daughter visited Mr. and Mrs. H. C. Baird Sunday afternoon.

Mrs. Taylor Oglesby of Hereford visited her sister, Mrs. Albert Schofield, a few days this week.

Mrs. Minnie Marlar and children of Sunnyside spent Saturday night with L. E. Beck and family.

Luke Beck spent the week end with home folks.

Mmes. Buck Wood and Andrew Elder of Dimmitt called in the M. L. Hardy and J. W. Berry homes Sunday afternoon.

Mr. and Mrs. Elbert Wright and daughter called in the F. L. Pinckert home Sunday night.

John Hill suffered an attack of appendicitis while at Hereford, but was able to be brought home Sunday and is rapidly recovering.

Mrs. Josephine Vinton, who has been visiting in the Hall home the past two weeks, returned to

A LONG TIME AGO IN HEREFORD

(From Files of The Hereford Reporter, January 31, 1902.)

W. A. Hunter purchased 300 head of cattle at Muleshoe, and Addison Hunter drove them home this week.

Mrs. M. L. Hardy visited Mrs. Buck Wood at Dimmitt Friday afternoon.

Kathleen Hardy of Dimmitt visited home folks over the week end.

F. L. and Bob Pinckert were in Dimmitt on business Saturday.

Mrs. M. L. Hardy visited Mrs. E. S. Ireland in Hereford Saturday.

Mr. and Mrs. Buck Wood of Dimmitt visited M. L. Hardy and family Friday night.

Miss Addine Hastings, who is attending W. T. S. T. C. in Canyon, spent the week end here with her parents, Mr. and Mrs. Henry Hastings.

Mrs. E. B. Black spent Friday in Amarillo with her daughter, Mrs. Clement Burkmyer.

Chicago's First Newspaper Chicago had only been a village 108 days when its first newspaper—the Chicago Democrat—was published. The first issue appeared November 26, 1833. John Calhoun, who had arrived there the month before with a press and type, was its publisher and editor. This weekly, four-page paper was sold to John Wentworth—the city's first mayor—in 1836.

A LONG TIME AGO IN HEREFORD

(From Files of The Hereford Reporter, January 31, 1902.)

Prof. Randolph Clark had been here visiting his daughter, Mrs. R. F. Holloway.

The editor was opposed to the habit of mailing letters on the train, as that kept Hereford from being rated as a third-class post office.

H. G. Tucker had gone to Washington, D. C. for the purpose of having patented a new style oil burner which he had invented.

Jerry Simpson, noted Kansas congressman, had passed through Hereford enroute to his home from a hunting trip in New Mexico.

Among other bargains offered by Galbreath Fox & Company was one giving customers 30 pounds of onions for \$1.00.

Sixteen cars of fat cattle had been shipped to the Kansas City markets the previous Sunday by Deaf Smith county stockmen.

Dimmitt, Hart, Endee, North Draw, Portales, West Camp, Vega, Arney and other more or less remote communities had correspondents who sent in the news, much as the Brand's rural correspondents are doing today.

Pearl Feemster, Irma Gough, Bessie Sims, Velma Patton, Marion Allen and Boyce Aten had been on the honor roll. Miss Verna Owen had made the highest grade, having a general average of 88 4-9.

Averaging more than 96 were Annie Hill, Annie Coker, Trudie Britain, James Bell, Ezra Norton, Ruby Norton, Willie Britain, Gracie Robinson, Clyde File, Fred Baird, Willie Tygret, Nannie Davidson, Jarrel Buser, Mamie Inmon, Nellie Ragdale, Arda Tanner.

Cox & Davis, who conducted a livery stable, advertised that no more rigs would be hired without cash in advance.

(From Files of Hereford Brand, January 20, 1912.)

The paper called attention to the importance of paying poll tax before February 1.

H. W. Baird carried notice to the fact that he was a candidate for re-election as sheriff of Deaf Smith county.

H. O. Hubbert and Bob Brazil were avowed candidates for city marshal in the coming city election. In the county, R. W. Baird wanted to be sheriff, C. P. Arthur tax assessor; Roscoe Davidson, treasurer. In Castro county Geo. T. Lynch was running for sheriff.

According to report, frost had penetrated the ground to a depth of 2½ feet.

Best Gallup, N. M., coal was advertised at \$6.00 per ton.

E. B. Black had been looking after farming interests at Black City.

J. W. Hood of Elda, N. M., had succeeded J. F. Barker as manager of the Hereford Lumber Company, Mr. Barker going to Waxahachie.

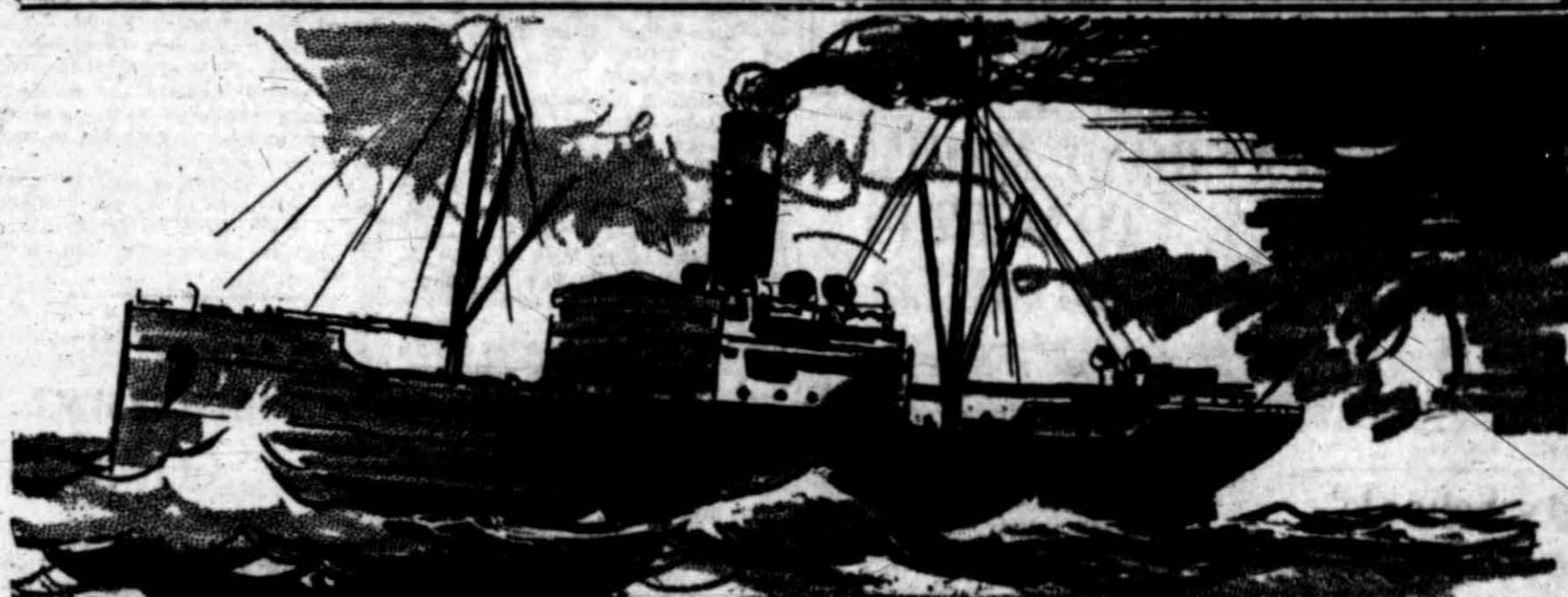
John W. Dale, cattle inspector, had gone to Vega to superintend the dipping of 6,000 head of cattle for Jackson Bros.

F. H. Britain was exhibiting Mexican ant bear, and the editor remarked that it looked like a cross between a badger and coon, and ought to put up a 'nasty' fight in a 'badger' fight.

Lou D. Sweet of Denver, an expert in irrigation and potato growing, had inspected the possibilities of Hereford farm lands and expressed a belief that both could be successfully carried on here.

A. H. Elliston wanted to trade a shot gun, or buggy and harness for a good saddle.

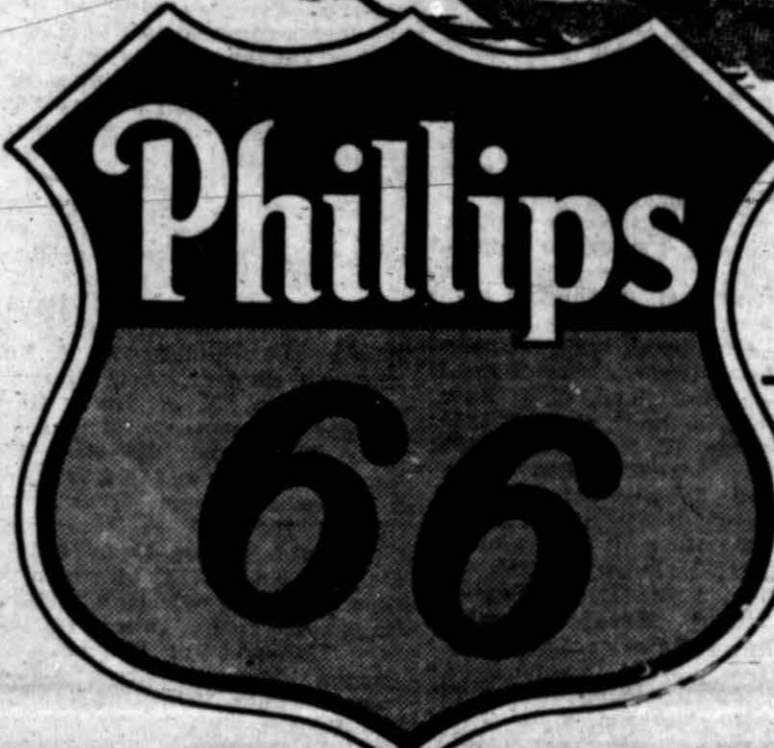
Jamous FAST STARTERS



HER SPEED MADE DATES WORTH 1½¢ MORE PER LB.

IT'S A 10,000 MILE RACE EVERY YEAR FROM PERSIA TO NEW YORK—BECAUSE THE FIRST SHIP TO LAND GETS A PREMIUM PRICE ON EVERY POUND OF DATES SHE CARRIES. THIS YEAR THE S.S. REGISTRAN MADE THE TRIP IN 25 DAYS, 19 HOURS, BREAKING THE OLD PERSIA TO NEW YORK RECORD BY A FULL DAY. DATE BUYERS PAID A BIG PREMIUM FOR HER SPEED. BUT YOU DON'T HAVE TO PAY A PENNY OF PREMIUM FOR THE SPLIT-SECOND STARTING ON COLD DAYS GIVEN BY PHILLIPS 66. IT IS HONEST HIGH TEST—65.6° TO 72.4°—WITHOUT HIGHER PRICE.

PHILL-UP WITH PHILLIPS • THE GASOLINE OF CONTROLLED VOLATILITY



"HIGHEST TEST"

at the price of ordinary gasoline

There is real wallop and honest action in every drop of Phillips 66... the greater gasoline.

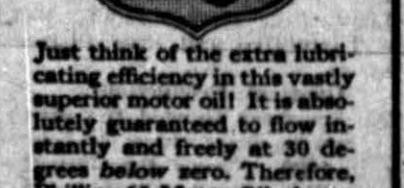
Its truly amazing high test is the perfect answer to all of your winter driving problems. Why take chances on damage to your motor! Pamper it and protect it with this quality gasoline. And in the bargain, get added power... snappier pick-up... and longer mileage.

Remember, CONTROLLED VOLATILITY scientifically matches Phillips 66 to your weather when you buy it. And its "test" is sensationally high, without a penny of extra price, because Phillips is the world's largest producer of natural high gravity gasoline.

Everything we've said in this advertisement is merely a collection of words to you, until you find out the truth for yourself—by stopping for a trial tankful at any Orange and Black 66 shield.

BIG NEWS!

Perfect Lubrication at 30° below ZERO



Just think of the extra lubricating efficiency in this vastly superior motor oil! It is absolutely guaranteed to flow instantly and freely at 30 degrees below zero. Therefore, Phillips 66 Motor Oil always offers a tremendous margin of safety at your temperatures all winter. It is guaranteed 100% paraffin base—minus wax, water, and carbon. Premium quality without a penny of extra price, because the friendly Phillips organization has built its entire success upon offering motorists more value for the money. Be wise... be thrifty... be free from worry and excessive motor wear... Drain and refill with this world's finest oil for your motor. 31¢ a quart.

GOOD YEAR SPEEDWAY

A tire built for service and at a price to meet all competition

Note These Prices:

Size	Standard 4-Ply	Heavy Duty 6-Ply
4.50-21	\$4.75	\$6.29
4.75-19	\$5.27	\$7.20
5.25-21	\$6.85	\$9.05

Other Sizes Correspondingly Low.

We believe more miles of satisfactory service are built into these tires than in any other tire at or near its price.

We carry a full line of Goodyear Tires and Tubes at all times.

IRELAND-BEAVERS MOTOR COMPANY

301 E. Third Street. Phone 383

UNIQUE A GASOLINE OF U. S. MOTOR GRADE AT A COMPETITIVE PRICE ALSO PHILLIPS 66 ETHYL AT THE REGULAR PRICE OF ETHYL GASOLINE

Black

BY MRS. J. J. CRAWFORD
... Mrs. J. H. Hinds entered Sunday, January 15, with a holiday dinner honoring Mrs. Hinds' mother, Mrs. Anna Lewis...

orally or in written form. These laws of interpretation have been long understood and applied by scholars. They have not been enacted in parliament, congress, nor adopted by synods...

Reinart; third, Eleanor Paetzold, Alfred Reinart; fourth, Dora Lee Burgess. The Wyche School Development club met Friday afternoon for its first social meeting...

Progressive News
BY OLIVE PERKINS
Eight members of the Progressive club braved the dust storm last Wednesday when the club met with Mrs. Albert Higgins...

she made a business trip last week to New Mexico to see about their claims. The Westway boys defeated the Progressive boys in a basketball game last Friday...

HEAT WITH GAS
West Texas Gas Co.
Brand Want Ads Pay Good Dividends!

Adrian-Sims Notes

BY MRS. J. M. CHAMMAN
We are having very windy weather. John Morris and N. O. Phillips were Amarillo visitors Friday...

Wyche Items

MRS. WES BRADLY
There are four new pupils in school: Nancy and George L. Olson from the Hereford school...

Ford Doings

BY LA VERNE MANN
Because of these stormy days, only 34 attended Sunday school and church Sunday. Rev. Godwin of Vega preached...

Another Bargain Spree At Furr Food Store Fri. - Sat.
Save! Save!
We have the best of everything at the lowest prices in Hereford.



Shortening
Mrs. Tucker's
8 lb. Pail 53c

Table listing various food items and their prices: BEANS 13c, TAMALES 25c, STARCH 22c, etc.

Sugar 45c, Meal 17c

Table listing various food items and their prices: SANI FLUSH 19c, BAKING POWDER 25c, COFFEE 19c, etc.

SOAP 27c, TOILET TISSUE 14c, WHOLE WHEAT FLAKES 25c

Table listing various food items and their prices: SPINACH 10c, STRAWBERRIES 49c, SPUDS 12c, etc.

Catsup 10c, Peaches 25c

Table listing various food items and their prices: MILK 19c, LUX FLAKES 10c, MUSTARD 11c, etc.

Table listing various food items and their prices: SPUDS 12c, HAMS 9c, STEAK 15c

Table listing various food items and their prices: CABBAGE 1 1/2c, ONIONS 8c, BANANAS 24c, etc.



PHONE 74

FREE DELIVERY

BUSINESS AND PROFESSIONAL DIRECTORY

The title to your land is vital. Our Abstracts correctly reveal the title. A. O. THOMPSON ABSTRACT CO.

BILL SMITH SERVICE STATION
Corner First and Main
PHONE 168

Get Your Plumbing Supplies Here! BOUNTREE PLUMBING AND HEATING Phone 160

FLOWERS
Mrs. Jno. F. Slaton
Phone 443

PRACTICAL MALE NURSING
In homes, reasonable charges. Phone 277 or see me at my home.

PHILLIPS SERVICE NO. 1
Just East of Court House, Phone 60--All Night Service

MORRISON'S WRECKING SHOP
Five Blocks East of Depot. Used parts for all cars and several good trailers for sale.

E. O. WILSON DAIRY
Grade "A" Milk, 10c quart. Phone 6027

DR. E. B. THOMASSON SURGERY
General Practice
Office Over Corner Drug Store.

INSURANCE BONDS
HEREFORD INSURANCE AGENCY
John McLean, Manager

GLENN SNYDER Service Station
Southwest of Court House
Texas Certified Lubrication

MILBURN'S SERVICE STATION
East of City Hall
Phillips "66" Gas and Oil

PRAIRIE DAIRE
Grade "A" Milk
Sweetmilk, Cream, Buttermilk
We Deliver Daily.

D. M. RAYZOR
Second-Hand and Custom-Made Furniture.

E. P. SMITH
115 East Third Street
Insurance, Loans, Real Estate and Rentals.

WEST TAILOR SHOP
MRS. O. F. WEST, Proprietor
Clothes Called for and Delivered.

PAUL S. CORBETT
Accountant and Auditor
Income Tax Service
Office County Court House

INSURANCE
JNO. H. PATTON
PHONE 50

Dawn Items

BY INEZ MILLER
Miss Nell Ayers, county nurse, was here Monday and examined the primary pupils and Gertrude London...

WOMEN

Women are finding that a new discovery, SKIN-LIFE Ointment, closes up the worst cases of skin trouble quickly and permanently...

Skin-Life

At all drug stores, or sent postpaid upon receipt of 50c. Skin-Life Company, Shreveport, La.

BASKETBALL TEAMS LOSE GAMES

The basket ball schedule for the Hereford school teams is a hard one for tomorrow night when they go to Friona in return for the games dropped here last Friday evening.

Saturday afternoon the Farwell teams will be here for a boys and girls game, the first being called at 3:00 o'clock.

Ward News Notes

BY MRS. W. P. CARAWAY

Mrs. L. L. Crawford and daughter visited Mary Louise Dean last Thursday, and found her recovering nicely from her operation.

Jake De Lake



By M.B.

Organizations Receive Replies to Protests About State Schools

The storm of protests from over the area served, against the proposed lowering in rank or abandonment of West Texas State Teachers College at Canyon or the Technological College at Lubbock, and sent to those directly in contact with the proposition at Austin, has brought responses from Senator Clint Small and Representative H. K. Sanfield with letters to Hereford civic organizations who joined in the protest, to the effect that they will do everything in their power to prevent the Panhandle and Plains area from losing any of the present college educational facilities.

A letter from H. N. Graves, chairman of the educational committee which recommended the proposed changes, deals defensively on the subject, saying that if people understood the facts as to the operations of the higher schools of learning in Texas and just what the committee proposed to do, they would see nothing injurious to the cause of higher education as proposed, but would bring about a higher standard of service to all concerned.

BRANDS OF WANTED ISSUES COME FROM MANY MILES AWAY

Last week the Brand remarked at some length as to the response to an appeal for papers of the issue of December 29. That story had to do with local response. Now comes Mrs. H. M. Packard from away down in Lamb county, at Springlake, to be more exact, and returns three papers issued in December. She had to pay postage, six cents of it; but she sent those papers, anyway.

Hunter Says Counties Should Share Sales Tax

"No one tax will reach all alike, we must have a blended tax system to properly allocate the burden," declared Tom F. Hunter of Wichita Falls, who is in Austin attending the sessions of the State Legislature.

Card of Thanks.

We wish to express to our dear neighbors and faithful friends our deep appreciation for the beautiful floral offerings, the many kindnesses and the expressions of sympathy tendered us in our great sorrow over the loss of our beloved father, Henry Schuette.

A Will Rogers Picture Comes to Star Theatre

Following the two really great feature pictures of the past two weeks, Manager J. C. Parker of the Star reaches high in his program for next Sunday, Monday and Tuesday by presenting the internationally famous comedian entertainer, Will Rogers, in his most recent effort, "Too Busy to Work."

Showing for the last time today is an ideal detective story without too much blood and thunder, with Clive Brooks as the great solver of all mysteries, Sherlock Holmes. It is a one-cent special.

Friday and Saturday's shows will bring Zane Grey's great novel, "Heritage of the Desert," as the principal entertainment, with the fifth installment of the railroad thriller, "Hurricane Express," adding plenty of excitement.

SUNDAY SCHOOL CLASSES PLAY BASKETBALL

Two classes of the Baptist Sunday school had a hard time determining which had the better players Tuesday evening when they met before a big crowd of partisan fans in the high school gymnasium.

The Bible class team taught by Earl W. Wilson and a team from the class of Johnnie Biggs' class kept honors rather well divided throughout an exciting game, with the Bible class holding a one-point advantage of a 17-16 score when the final whistle blew.

MUSIC STUDY CLUB

The Music club met in regular session last Monday, with Mrs. J. E. Beyer as hostess. The lesson study for the last two meetings has been Modern American Music. Mrs. Ferguson, as leader of the first lesson, named a number of the latest composers and gave something of their lives, also talking most interestingly on the modern tendency of American music.

SOCIAL CALENDAR

- Friday. West Hereford club, with Mrs. B. H. Bryant, 2:30.
- Monday. Intermediate G. A., at Baptist church, 4:30.
- Tuesday. Junior G. A., Baptist church, 3:30. Junior R. A., Baptist church, 3:30. Sunbeams, Baptist church, 3:30.
- Wednesday. W. M. U., Baptist Church at 11:00, all day meeting. Methodist Missionary, at church, 2:30. Auxiliary, Presbyterian church, 2:30. La Affiliata Estudia, with Mrs. Cecil Lady, 3:00.
- Thursday. Crescat Scientia, with Mrs. Pearl Singleton, 3:30. Junior Bay View, with Mrs. J. C. McCracken, 7:00.

FORD DEMONSTRATION CLUB

The Ford Demonstration club met with Mrs. Everett Wiseman January 19. After a business session, Miss Martin talked to the club on rug weaving, which will be held in February.

Much regret was expressed at the loss of our demonstration agent after January, by a former action of the county commissioners in their economy scale for 1933.

MRS. HENSLEE ENTERTAINS FRIENDS

Mrs. Homer Henslee entertained a number of friends and neighbors at her home last Tuesday, honoring Mrs. R. E. Bailey of Canute, Oklahoma, who is spending the winter here with Mr. and Mrs. Henslee.

UTILITIES OFFICIAL IN HEREFORD MONDAY

E. S. Billings, vice president and general manager of the Community Power and Light Company of St. Louis, of which the Texas Utilities Company is a subsidiary, was a visitor Monday afternoon with the Hereford office.

J. B. Scott, manager of the Texas Utilities Company, with headquarters at Plainview, accompanied Mr. Billings on his trip which included visits to the respective offices in a number of Panhandle, South Plains and Eastern New Mexico cities.

Mrs. Frank Jesse of Amarillo visited her parents, Mr. and Mrs. W. W. Bennett, here Saturday.

Cronin Gives Children Free Picture Show

Parents should not too much doubt the veracity of their children this week if a rooster "as big as a man" is reported stalking through Hereford. It will simply be the presentation of a feature advertising Peter's Weatherbird shoes by Sprolows-Cronin and is apt to be seen walking around at almost any time.

Free Picture for Children.

The Weatherbird demonstrators have also been prevailed upon by Mr. Cronin to put their famous talking picture show on free for the school children of Hereford's trade territory at 10:30 next Saturday morning.

Ranger Baker Home from Duty Near Paducah

Omer Baker, Hereford's member of the state ranger force, returned home Friday from special service in Cottle County where he and Ranger Edgar T. Neale of Lubbock were called early this month when rioting among workmen engaged in highway construction work leading south out of Paducah got beyond the control of local and county officials and an appeal was made for ranger service.

Very commendatory letters from the J. W. Zempter Construction Co. and its chief executives under contract to build the highway, together with testimonials from the Cottle county judge, attorney and commissioners, tell the state officials of the very excellent service Rangers Neale and Baker rendered, citing that within three days after their arrival, peaceable settlement of all difficulties had been made and work on the highway resumed. A plea for their retention on the ranger force by the new state officials was made in the letters.

Champions of Nation to Play Canyon Team

The Wichita Henrys, for three years national champions, have been scheduled for two games at Canyon. They will visit the Giant Buffalo basketball team of the W. T. S. T. C., which is the tallest team in America at Canyon Friday and Saturday, January 27-28.

games will greatly benefit the Giant basketeers. A few of the more enthusiastic followers of the Hereford predicting that the Buffs will split the series.

Never before have fans of this section been privileged to see such games, and if the turnout is sufficient to make these games a success financially doubtless other teams almost as colorful will be brought to Canyon.

Fairview-Palo Duro Items

The home demonstration club met Thursday with Mrs. John Boling, with eight ladies present, and Miss Martia gave the study on bedrooms. The club voted to continue meeting, using the year book as a guide, since Miss Martin is not to be with them this year.

When You Send Your Prescriptions Here To Be Filled—

NO substitution

—You are confident that they will be exactly as your doctor wishes. Particular care is given to this branch of our business—it is by far the most important of all our departments.

Your Doctor Knows He Can Depend On Us.

City Drug Store

We Deliver. Phone 100.

REAL FOOD VALUE

- SPECIALS FRIDAY AND SATURDAY**
- SYRUP, cane, Uncle Bob, gallon ----- 54¢
- BAKING POWDER, K. C., 50c size --- 36¢
- SPUDS, 10 lbs., No. 1 ----- 12¢

COFFEE

WHITE SWAN

- 1-lb glass jar ---- 33¢
- 2-lb glass jar ---- 65¢

- MEAL, 10-lb bag ----- 17¢
- SUGAR, powdered, 2 pkgs ----- 15¢
- BEANS, Pinto, 6 lbs ----- 19¢

- SUGAR** 10 Lbs. in Cloth Bag **43¢**
- COCOA, Mother's, 2-lb box ----- 24¢
- OATS, Crystal Wedding, large pkg ----- 18¢
- SALMON, pink, 3 cans ----- 25¢

- PEACHES** 2 1/2 No. in Syrup **25¢**
- CAKE FLOUR, Swans Down, large pkg 22¢
- BRAN FLAKES, White Swan, 2 pkgs -- 15¢

CARL'S CASH & CARRY GROCERY

Bill Before Legislature To Regulate Utilities Locally

The Utility Bill, known as House Bill No. 95, introduced by Representative W. E. Pope of Corpus Christi, consists of 24 typewritten pages, but stripped of its long verbiage means generally the following:

It imposes upon incorporated cities the duty of fixing, establishing and enforcing adequate and reasonable rates, charged by gas companies, light and power companies, telephone and telegraph companies, in so far as the territory within said incorporated city is concerned, and imposes a like duty upon the commissioners' court of each county as relates to the territory outside the incorporated cities and towns. It directs the city authorities and commissioners' court to fix these reasonable rates, and if any utility is dissatisfied with the rates and charges fixed, it can appeal to the district court of that county, and a trial is had as in any other civil cases, and either party can appeal from the judgment in the district court to the court of civil appeals, and then to the supreme court of Texas, and if a federal question enters into it, to the supreme court of the United States. The localities will not be put to the expense of having the hearing before any state commissions, but can have the hearing before the city authorities and before the commissioners' court in the locality where the utility is doing business.

The city has the right to petition district courts for extraordinary writs to enforce the rates and charges fixed, besides penalties or forfeiture by the utility of its right to do business is provided, as well as penalties and fines for failure to observe and carry into effect the rates and charges fixed. All utilities are required to maintain offices in the State, and to keep their books and accounts in such office so that service may be obtained on such utilities and their books and accounts made available for rate fixing purposes. The bill provides that the city and commissioners' court can ascertain and fix the sound value of the property of the utility, and fix the rates so that the utility can make as much as six per cent on its investment. The bill provides for annual reports and other methods of giving to the public the true facts and conditions relating to public utilities.

The bill does not carry any jurisdiction of utilities owned, or operated by municipalities. It denies the utility to charge any rate or fare or special demand known as a stand by or service charge in excess of the charge made on meter readings. It denies the utility the right to acquire the shares or certificates or part ownership of competitors in such manner as to lessen competition. It denies to the court or the city the right to give an exclusive franchise to any utility and makes it unlawful for the court or city to deny giving of competitive franchises and permits the competitor to limit the rate, and to limit the number of patrons to whom such utility service may be supplied. It denies utilities to have any ownership of any publishing business or interest in the manufacture, making, transportation, sale or purchase of any merchandise, products or commodities other than that authorized by a public utility. It makes it unlawful for the utility to engage in any other additional business as a part of or jointly with such utility. It permits telephone patrons to restrict their telephones against responsibility for long distance calls. It permits securing in lieu of cash deposits as a condition precedent to the furnishing of the product of such utility.

The bill amends the present statute so as to prevent extortionate and unreasonable rates and makes it the mandatory duty of the incorporated cities and commissioners' courts to permit same. It repeals all laws in conflict with the bill and declares if any part of it is declared unconstitutional that the remaining parts that are valid can be enforced.

He is now devoting his entire time to farm problems.

Continental Refining Co. Opens Contest

Ponca City, Okla., Jan. 24.—Accepted as an expression of confidence in the business outlook for 1933 was announced here today by the Continental Oil Company of the approval of the largest advertising budget in the company's history, coincident with the release of an advertising campaign announcing a \$10,000 prize contest in connection with the introduction of Conoco's new bronze high test gasoline.

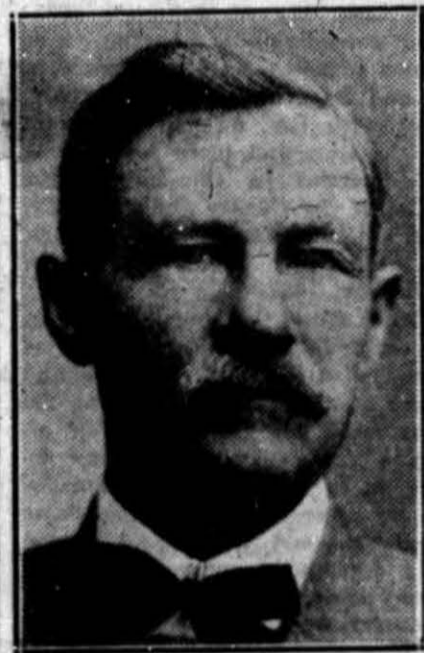
"Not only will the 1933 advertising budget be the largest in the company's history," said President Dan Morgan, "but the major portion of the appropriation will be devoted to the purchase of newspaper space." The \$10,000 prize contest, which is announced this week in newspaper advertising throughout the country, offers \$5,000 as a grand prize for the best name for Conoco's new bronze gasoline, and \$5,000 in 74 cash prizes for the best slogans describing the merits of the new high test gasoline. The contest, opening January 24, will close February 28.

Messrs. and Mrs. J. B. and Perry McMinn visited in Farwell Tuesday.

Elysus Gough

(Continued from last week.)

In November, 1898, he moved to Hereford and established a real estate and law office. Soon after coming to Hereford he entered into a partnership with C. G. Witherspoon, and the firm was known as Gough & Witherspoon. From 1903 until 1906 he was in the immigration business, first with C. L. Talmadge and later with the South and West Land Co.—White engaged in this line of endeavor.



ELYSIUS GOUGH

Mr. Gough was responsible for bringing many worth-while people to live in this region, many of whom are yet here and are as enthusiastic of the Plains country as was Judge Gough when he induced them to come here.

Judge Gough was married again in 1904, this time choosing Miss Mattie Fore, and they were married in Hereford.

In 1911 he moved to Crosbyton and other studies in proportion. In September of the same year we find him in school at Pilot Point, Texas, working nights, mornings and Saturdays for his board, and sweeping the school room in exchange for tuition. He must have made wonderful progress, because only two years later, in 1913, we find him engaged in teaching school. He taught and attended school up to and including the term of 1890.

Those were busy days with the Judge, but he found time for the more serious things of life, and in 1895 he found time to marry Miss Ida Russell, of Pilot Point, to which union were born six children.

In 1890 he was elected justice of the peace at Pilot Point. Not being busy to excess, he spent his land put 10,000 acres of land under cultivation for the C. B. Livestock Co. Trying of that, he returned to Hereford and went to live on the Sulphur Park Farm, east of town, which today is occupied by his son, Roy Gough, who, with his father, farms some 300 acres at this time.

In 1922 Judge Gough did yeoman service in the organization of the Texas Wheat Growers Association, and was president of that institution until in December, 1928. He had removed to Amarillo in 1922 that he might be in closer touch with the Wheat Growers Association. Since 1928 he has made a close study of farm prices, and has spent most of his time compiling evidence and briefing lay-points preparatory to filing suit to test the legality of exchange manipulation of our farm prices. He is now devoting his entire time to farm problems.

So far as Judge Gough's personal records show, he has fallen by the wayside only twice in his long and eventful life: The first was when he let that Fort Reno cook get sassy. The second was when, in 1890, he published "Western Travels and Other Rhymes," a book of verse descriptive of trips, men, horses, and various incidents which had come under his observation.

In 1930 he wrote and published "Crime," in which he exposed the manipulations of the prices of wheat and cotton in the Chicago Board of Trade and the New York Cotton Exchange. This book has had a wide circulation, and has been the cause of much good accomplished along marketing lines.

As to his administration as mayor of Hereford, there are no records which will show it other than good. He and his board of aldermen adopted such ordinances as they thought necessary and best for a young city. Improved streets and sidewalks were among their best accomplishments. They passed a strict ordinance against hog-raising within the city limits, which alone would mark his administration as a success. They did all they could to build up a volunteer fire department, with only private wells and windmills to provide water. This fire department was the foundation on which was reared the present splendid fire-fighting facilities found in Hereford. These and other progressive moves were adopted and enforced, even in the face of much opposition of some Hereford citizens.

Judge Gough was one of the pioneer citizens of the Panhandle. He had, even at that time, passed through a varied and interesting career, to which he has since added some outstanding chapters. He is always to be found at the annual round-ups of the T-Anchor Ranch, Old Settlers Reunions, annual meetings of the Panhandle Historical Society—in all of which he is a leading character, and whose success depends almost entirely on the loyalty and knowledge of just such men as Elysus Gough.

As is characteristic of the pioneers, he loves the Panhandle country and its people, and has always been, and still is, a crusader for the rights of the people among whom he has lived so long.

THE FIRST STEP, FLIP HIM OFF THE BAG!



WANT Ads

All classified advertisements must be in advance unless arrangements are made in person to care for the payment of them. Classified ads received through the mail will not be published unless accompanied by the cost of insertion. Classified advertising includes Cards of Thanks, Resolutions of Respect, Verbatim copies of Obituaries, Legal Publications of all kinds, Announcements, Etc., as well as Reading Locals scattered about through personal mention columns.

Lost and Found
FOUND: Gold chain necklace; owner may inquire at the Brand office. 2-4h
FOUND: Pair of lady's kid gloves; owner may have same by calling at the Brand office. 2-4h
FOUND: Purse containing small sum of money; owner may have same by describing to J. H. Daniel at second hand store and paying for this advertisement. 3-1p
LOST: Black felt hat, with bow in front. Finder inquire at the Brand office. 1p
FOUND: Lady's coat; owner may call at Brand office. 2-4h

For Rent
FOR RENT: Two rooms completely furnished for light housekeeping. Inquire at Francis Apartments. Dr. Florence Miller. 2-1f
FOR RENT: Unfurnished Webb apartment, across street from Central school. See E. B. Black. 5-1tfe

For Sale or Trade
FOR SALE OR TRADE: 20 head of shoats and 15 Jerseys, ranging from calves to cows. Will trade for grains, chickens, turkeys, or what have you? B. R. Fulkerson, Route 4, Hereford. 2-2p
FOR SALE: Seven White Rock cockerels. R. J. Spencer, at Furr Food Store. 3-1tfe
FOR SALE OR TRADE: New and used typewriters. J. M. Murchison, court house. 3-1tfe
FOR SALE OR TRADE: Pedigreed Chinchilla rabbits. Inquire Star Barber Shop. 1p
FOR SALE OR TRADE: Registered Duroc boar, would trade for dairy cow. G. L. Woods. 1p
FOR SALE OR TRADE: One of the choice home of Hereford; close to high school, six rooms, modern in every respect; beautiful shade trees; priced to sell, or will trade for Hereford cattle or land. Ray Barber. 2-1tfe
FOR SALE: 1923 DA Dodge sedan, in A-1 condition; good rubber, been well taken care of. Ray Barber. 52-1tfe

Wanted
WANTED TO RENT: Residence, with facilities for keeping cow, chickens, etc., preferably west of 25-Mile Avenue and between Harrison Highway and the creek. A. J. Ellwart, or inquire at Brand or Sprowls-Crosin & Co. 2-4fth
WANTED TO BUY: Used light truck. Vern Witherspoon. 1-1c
WANTED: Second-hand clay-bank gas heater. Earl W. Wilson. 1p
WANT to buy good Underwood typewriter. J. M. Murchison, at court house. 3-1tfe

Stockmen
STOCKMEN: You have no idea of the amount of accounts I am carrying for most of you. I thank those that are paying. We must all live through this, and I must also finance your supplies. Will you help in giving cash or notes, as I have tried to help you? Dr. F. E. BOWE. 2-3p

Masons Join In Contest
The school of instruction and contest idea among local Masons is attracting more than ordinary interest among members of that organization in Hereford. Started with the primary object of increasing attendance, the plan is working mighty well.

From an average attendance of a half dozen at school of instruction each Thursday night the number has grown to around thirty, and a further increase is anticipated.

Local and visiting Masons are urged to attend Thursday night of this week. It is expected light refreshments of turkey with all the fixin's will be served. Plans are in the making to care for at least 100 Masons at the next stated meeting night, the second Monday night in February.

Baby Chicks
BABY CHICKS: Certified A. P. A. chicks; Custom Hatching; Lee's Remedies and Poultry Supplies. Hillside Hatchery, Phone 79. 2-1tfe

View Against Sales Tax Presented

(Editor's Note: Along with much of the current discussion of the proposed Sales Tax for Texas, comes an article from S. W. Adams, Room 65, Driskill Hotel, of Austin, who says he is the editor of the Gladewater Journal and at Austin "to listen in" on happenings in the Capitol. As his opinion of the Sales Tax idea is opposite to that usually heard, the Brand is presenting it without comment, that its readers may "get the slant" of other and differing opinions. The Brand assumes no responsibility for any ideas expressed beyond bringing them to the readers' attention.)

One cannot watch the Legislative mill grind, and then sift the meal through his hands without concluding that law-making is one of the major troubles in Texas. Our fathers had but one thought: when they found their course was contrary to law—they changed their course to conform to law. Their sons have but one thought when they find their course contrary to law—they change the law to conform to their course. That's why our statute books are cluttered with damnable, restrictive, unconstitutional, uneven-handed laws.

I am convinced that Texas would be infinitely better off if the 43rd Legislature would repeal every law passed since 1900 and then adjourn for an even ten years.

Another trouble: The attention of the Legislature and the people has been wholly centered on governmental appropriations—always one crowd crying for more, the rest of us crying for less.

It is useless to our economy as long as extravagance can be met. Instead of looking for new sources of taxes that extravagance may be continued, cut down the sources of taxes, and extravagance will disappear.

The battle royal is on here with the army of people under cover. The lobbyists of every special interest, not only in Texas but in the United States, are here using every device known to lobbyists to put the sales tax over.

Any man who will unselfishly think through this sales tax proposed will turn it down on every ground save expediency, and when he looks back to 1795 and ahead to 1905, he will flee from it, for as sure as there is a god of idus-

try, this sales tax consumed will destroy the last vestige of universal property enjoyment, and turn our constitution to naught. Its proponents plead that we must take the tax burden off the small home, small ranch, and small farm, with sickening regularity; yet in 1930 the United States census reported only 871,378 farm owners in Texas, with 1,243,154 tenant farmers. More than 50 per cent of these farm owners live in towns and cities, while 50 per cent of the residences in cities are occupied by tenants. These tenants have for time immemorial paid all taxes, upkeep and profits to the landlord. There was no complaint so long as that was true, but now since only seven per cent of the people own 90 per cent of the real values in America, they have billions in real values that are non-revenue bearing, and they can't pass the tax burden on. That's why the sales tax is proposed in every state in the Union now.

If you will come to Austin and note that every lobbyist of wealth and special interest is for the sales tax, then you will begin to understand that this cry for the lifting of the tax burden off the backs of the small farm, small ranch and small home is the hypocritical cry of the rich that they may shift the tax burden from their hoarded wealth to the backs of the poor. Let's look at just two of these lobbyists: At the head of the list, the dean of Texas lobbyists, is Brigadier General Jake Walters, who headed the East Texas military outrage and drew \$625 per month from Texas, drew down at the same time large salaries as counsel, lobbyist, etc. for Texas (Oil) Company and Pullman Car Company, while doing a lucrative private law practice. There is H. M. Richter, head of the Southwestern Settlement and Development Company. He is for the sales tax. His company holds around a million acres of cut-over lands in Southeast Texas—and the taxes on these non-revenue bearing lands are burdensome.

When you find these birds with every railroad lobbyist, every light and power lobbyist, every oil and sulphur lobbyist, every special interest lobbyist, every life and fire insurance lobbyist, lobbying for a bill, the common people can never, in opposing that bill, be wrong.

The big (only in circulation) dailies are for it. The press bureaus are for it—they are owned by the forces of greed. They have been laying the foundation for this sales tax for years. If Texas passes this proposed sales tax, it will have lied to the masses. The people were promised relief from the tax burden. Instead they are offered a heavier tax burden in a different form. The poor are told they may escape the tax by not buying.

Let's meet the governor's challenge to suggest a better tax than a sales tax, by demanding that ad valorem taxes shall be equal and uniform, and there shall be an income and an inheritance tax that will increase in the higher brackets. Pass this sales tax and take off all ad valorem taxes and by 1940 farm and city tenancy will have increased until 95 per cent of the people will be living under a rent roof, and home ownership will have dropped to a negligible few.

James Ervin Robinson, son of C. E. Robinson, is critically ill with pneumonia, but is reported getting along as well as could be expected today.

LOCAL REBEKAHS AND ODD FELLOWS INSTALL OFFICERS

The Odd Fellows and Rebekahs and their families met at the I. O. O. F. hall last Thursday evening to have a joint installation of officers for the next term.

The Rebekah officers were installed by District Deputy President, Miss Ursula Fridley, and her staff, which includes Mrs. R. A. Walls, C. C. Cox, E. E. Fridley, C. O. Lee, Pearl Biggs and Miss Mable Barnhart. Elective officers installed were Mrs. A. H. Rogers, P. N. G.; Charley Sowell, N. G.; Ralph McCullough, V. G.; Herman Stewart, secretary; Troy Womble, treasurer.

The Odd Fellow officers were installed by District Deputy Grand Master, Dr. C. T. Kibbe, and his staff which included Johnnie Biggs, Herman Stewart, M. D. Fincher, R. L. Dowell, Ralph McCullough, E. E. Fridley and Ellis Wilson. Elective officers, installed were P. G. Troy Womble, N. G. Henry Cloyd, V. G. Otis Foster, financial secretary; C. O. Lee, recording secretary; Leonard Foster, treasurer John Patton.

Both teams put on their work nicely, and everyone seemed to enjoy it. Refreshments of sandwiches, cake, coffee and hot chocolate were served to about 100 members and guests.

Mrs. R. G. Dozier of Greenville arrived in Hereford Tuesday for a few days visit with her daughter, Miss Ruth Dozier, who teaches here.

J. B. and Mr. and Mrs. Perry McMinn were visiting in Amarillo and Canyon last Thursday.

Harry Worth of Portales has been in Hereford this week visiting in the homes of his sisters, Mrs. Homer Henslee and Mrs. A. H. Stuen.

F. O. Funderburg of Amarillo has been a business visitor in Hereford for the past few weeks, and is visiting in the home of his brother, J. T. Funderburg.

Mrs. Parr of Friona visited Mrs. J. F. Ward last week.

Custom Hatching and Day-Old Chicks

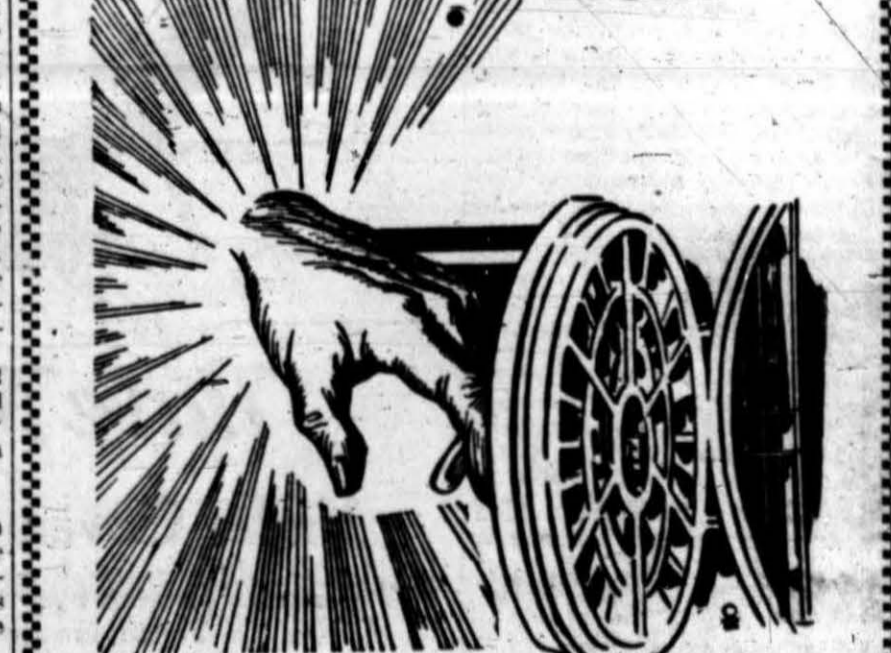


Year-round profits from thrifty hens help out in times like these. Buy certified chicks for your own protection. They are no higher than "just chicks". Book your order now for early delivery. Liberal discounts on early orders.

Lee's Remedies and Poultry Supplies.

HILLSIDE HATCHERY PHONE 79

SAFE WHERE THERE IS LIGHT



Prowlers and thieves are not going to be at work where the light falls on them. A light habitually left burning in your home or business house not only discourages those who would molest property or steal things from you, but serves as a warning to everyone in sight should the light be extinguished.

Be Safe With Electric Lights Burning.

TEXAS UTILITIES CO.

International Sunday School

Lesson

BY DR. J. E. NUNN

January 29.

JESUS AND THE SABBATH

Mark 2:23:16.

Mark 2:23. And it came to pass that he was going on the sabbath day through the grainfields; and his disciples began, as they went, to pluck the ears.
24. And the Pharisees said unto him, Behold, why do they on the sabbath day that which is not lawful?
25. And he said unto them, Did ye never read what David did, when he had need, and was hungry, he, and they that were with him?
26. How he entered into the house of God, when Abiathar was high priest, and ate the showbread, which it is not lawful to eat save for the priests, and gave also to them that were with him?
27. And he said unto them, The sabbath was made for man, and not man for the sabbath;
28. So that the Son of man is lord even of the sabbath.
Mark 3:1. And he entered again into the synagogue; and there was a man there who had his hand withered.
2. And they watched him, whether he would heal him on the sabbath day; that they might accuse him.
3. And he saith unto the man that had his hand withered, Stand forth.
4. And he saith unto them, Is it lawful on the sabbath day to do good, or to do harm? to save a life, or to kill? But they held their peace.
5. And when he had looked round about on them with anger, being grieved at the hardening of their heart, he saith unto the man, Stretch forth thy hand. And he stretched it forth; and his hand was restored.
6. And the Pharisees went out, and straightway with the Herodians look counsel against him, how they might destroy him.
Golden Text: The sabbath day was made for man, and not man for the sabbath day; so that the Son of man is lord of the sabbath.—Mark 2:27, 28.

Lesson Connection.

"The conflict between Jesus and the religious authorities of his day began early, continued without cessation, waxed more and more intense throughout his ministry, and culminated in his death. In last Sunday's lesson we saw its beginning. The 'scribes' (Mark 2:6); the 'Pharisees and doctors of the law' (Luke 5:17); were offended and called him a 'blasphemer' because he claimed to forgive sins. Between that lesson and today's study three other occasions of controversy arose. First, Jesus called Levi (Matthew) the publican to be one of his followers and went to Levi's house to dine with 'publicans and sinners.' This was a direct affront to the religious Pharisees and a violation of all the social customs of the times. Second, very soon another controversy arose over the question of fasting: 'Why do the disciples of John (the Baptist) fast often, . . . and likewise the disciples of the Pharisees; but thine eat and drink?' It was a serious charge from their standpoint. Third, The most frequent and bitterest strife had reference to the observance of the Sabbath. Two of these clashes occur in today's lesson."

The Call of Matthew.

The Romans taxed everything—fruit trees, houses, doors, columns, all sorts of property, real and personal. Their tax booths were everywhere, at bridges, on roads, in harbors. Capernaum was a meeting place of great roads leading to Jerusalem, Tyre, Damascus, the East, and a tax-collector there was an important person. The Jews hated these publicans (collectors of public revenue), and it was regarded as especially unpatriotic for a Jew to hold such an office. But the Capernaum publican, Levi (Matthew) seems to have been of a far better character than usual. He was moved by Christ's teaching, and Christ knew it; so as he passed his booth on his way from healing the paralytic our Lord simply said to him, "Follow me," and Levi at once closed his books, abandoned his lucrative business, and followed him. Probably he took his new name, Matthew, which means "the Gift of God" (the same as the Greek "Theodore"), when

MAKES WOMEN LOSE FAT

Miss Rosa M. Haines of Dayton, Ohio, writes: "I weighed 180 so started to take Kruschen. I never was so surprised as when I weighed myself the first week—I lost 7 pounds. I just bought my 3rd jar and am down to 145—am still taking them and never felt better in my life." (June 27, 1932.)

To take off fat—take one half teaspoonful of Kruschen Salts in a glass of hot water in the morning before breakfast—one bottle that lasts 4 weeks costs but a few cents—get it at any drugstore in America. If this first bottle fails to convince you this is the SAFE and harmless way to lose fat—your money gladly returned. Don't accept anything but Kruschen because you must reduce safely, and for any leading druggist any

he became a Christian. He celebrated the event with a great feast at his house; to which he invited many of his fellow publicans that they also might follow the Saviour. Besides that, we know nothing of him except that he wrote the first Gospel, the Gospel containing the Sermon on the Mount and other priceless records.

Food on the Sabbath.

Now we come to a matter of the greatest importance in Christ's life, his teaching with regard to Sabbath-observance. The Pharisees had exalted Sabbath-keeping till it fairly overshadowed the rest of their religion. They had buried the simple rule of the Fourth Commandment in a vast number of regulations of their own devising—just how far men might walk on the holy day, just how heavy a load might be carried, and the like. So far did they go with their fanaticism that if a house took fire on the Sabbath, it was allowed to burn down with everything in it—no water might be carried to put out the fire, none of its contents might be rescued. However sick a person might be, no doctor could attend him on the Sabbath. Christ took a merciful and sensible view of the matter which placed him in sharp opposition to these blind leaders of the blind. We now study these two instances of this.

"And it came to pass, that he was going on the sabbath day through the grainfields." Grain-fields were not fenced to keep out the public, but were intersected by frequently used paths, as we note in the parable of the four kinds of soil. "And his disciples began, as they went, to pluck the ears." Matthew tells us that they did this because they were hungry. Luke adds that they rubbed the heads of the wheat in their hands, thus separating the grain from the chaff.

Here and There

BY MRS. C. E. TICE

The wind and dust storm last Saturday did considerable damage to out buildings, windmills, windows, etc. Some wheat was blown out and fences piled high with weeds.
B. O. Fulkerson spent Tuesday at the Earl Springer home, taking a load of grain back with him.
Messrs. and Mmes. Henry Allan and J. B. Harlin spent last Thursday in Amarillo.
Melvin Mitchell threshed maize for Jim Gatlin Tuesday.
Mr. and Mrs. Owen Stagner, Mues, Gleeves Owen and Joe Stagner went to Booker Thursday to visit their daughter and sister over the week end.
Mr. and Mrs. Mack Beach of Hereford visited the Leonard Curtisinger home Sunday.
Ex-Judge Avery visited the Frio school last Thursday.
Mr. and Mrs. Owen Andrews spent Saturday and Sunday with relatives at Melrose, New Mexico.
J. J. Lindsey went to Hart Monday after a load of grain.
Messrs. and Mmes. D. O. and J. N. Benson helped Haskell Benson, of Progressive, butcher hogs last Thursday.
Clydene, Billy, Ernest Ray and Lloyd Kendall entered Frio school last Monday, they having recently moved here from Summerfield.
Mr. and Mrs. J. N. Benson and Miss Lentrice Benson were Amarillo visitors Saturday.
Mr. and Mrs. Alvin Frazier moved from near Dawn to the Carter place east of town last Monday.
There was a good crowd at singing Sunday night.

"And he said unto them, Is it lawful on the sabbath day to do good, or to do harm? to save a life, or to kill? Christ was seeking to do good, the Pharisees to do harm to Christ. Our Lord was purposing to save a life to usefulness, the Pharisees were plotting to kill the Saviour. 'Who is the real Sabbath-breaker, he who performs a work of mercy, thereby doing good, or those who seek to do an injury, and are in fact

plotting murder, as you are doing'—Rev. A. E. J. Rawlinson, D. D. "He saith unto the man, Stretch forth thy hand." Again, as in the case of the paralytic studied last week, a compelling summons to faith, a command to do the apparently impossible. And the man obeyed! "And he stretched it forth; and his hand was restored." "Whole" as the other," says Matthew 12:13.

How to Use Sunday.

"Sunday must be observed as a rest day. In our Sunday observance we must consider as much as possible the claims of others. Our Sunday observance should not rob our country of that high ideal of the rest day which has made Sunday of forefathers."—Rev. F. B. Meyer, D. D.

"The Sabbath is the day, which in our foolishness, we fancy we have adopted from expediency, or utility, or on political or sanitary grounds, or the like, but which we really owe to our moral wants, our moral sense guided and directed to a particular issue, by the Holy Spirit, speaking in Scripture and by the apostles."—Archdeacon Henry.

"Rest, quiet, a little prayer, a bit of sermon, a deal of heartfelt worship, a hearty tightening of family ties, some contemplation of man's duty to God and his neighbor, and the citizen's duty to his state, a deed or two of kindness, make a perfect Sunday."—Hon. Alton B. Parker.

"Welcome, delightful morn, Sweet day of sacred rest! We hail thy kind return, Lord, make these moments blest."

Man, Thin As Rail, Iron Gives Pep and Weight
"I was tired, run-down and thin as a rail. Since taking Vinol (Iron tonic) I sleep well, feel better and have gained 10 lbs."—R. A. Comberg. Vinol is delicious. City Drug Store.



Have Money

Under Government Control

THE Federal Reserve System of banks is controlled by the United States Government. Under this great system we chartered this bank; under its wise regulations our bank is run.

This added security is yours when you do your banking business with us.

START SAVING REGULARLY NOW
We Welcome YOUR Banking Business

THINK! **THE FIRST NATIONAL OF BANK** HEREFORD **THINK!**
A Strong Bank Thoughtfully Managed

MEMBER FEDERAL RESERVE SYSTEM

Dean News

By MRS. H. L. HARRELL

M. B. Stone of this community is in Vega in a serious condition.
C. L. Ragdale is visiting in Hollis, Oklahoma.
E. J. Duncan of Pampa is visiting a few days in this community.
Mr. and Mrs. Bonnie Fulkerson, Mr. and Mrs. Ray Boyd, Ivy Ragdale all went to the Mohair Canyon Sunday.
Mary Louise Dean is improving and will be able to return home soon.

A number of friends gathered in the home of B. F. Fulkerson Friday night for an evening of forty-two. At a late hour refreshments of cake and coffee were served.
Mmes. Lloyd Harrell and Lee Crawford visited in the Malone home in Hereford Friday afternoon.
Miss Raley is staying in the Bates home while Mrs. Arlie Dean is staying in Hereford with Mary Louise.

Mr. and Mrs. Joe Phipps of the Ford community visited Mrs. Morell and Mr. and Mrs. Edgar Sowell Sunday.

Mrs. Carl Gilliland and Miss Gene Campbell visited friends in Amarillo Saturday.

Miss Florence Shore of Amarillo was in Hereford Saturday afternoon visiting relatives.

THE STATE OF TEXAS

VS.
H. H. BURKS ET AL
In the County Court of Deaf Smith County, Texas.
January Term, A. D. 1933.
On this 11th day of January, A. D. 1933, we, the undersigned Special Commissioners appointed

by the Court to assess the value to certain real estate and damage thereto, by reason of the construction, reconstruction, and opening of State Highway No. 83, upon, across and through certain real estate described in plaintiff's petition, reference to which is here made, to which real estate the fee simple title is in the said H. H. Burks and the unknown heirs of the said H. H. Burks as is more fully set out in said petition of the State of Texas, acting by and through the commissioners court of Deaf Smith County, Texas on the 11th day of January, 1933; said commissioners having been sworn to assess said damages fairly and impartially, and in accordance with law, do hereby appoint as the time and place for hearing said parties on the matter, the office of the County Judge of Deaf Smith County, at Hereford, Texas, in said county, on the 3rd day of February, 1933;

And these therefore are notice to said defendants, and each of them, to appear at said time and place at ten o'clock A. M., at the courthouse for the purpose of offering any evidence they may desire as to the amount of damages to be assessed against the State of Texas, and to be paid to the said defendants and each of them respectively, for the right of way and strip of land described in said plaintiff's original petition filed with the County Judge of Deaf Smith County, Texas.
WITNESS OUR HANDS THIS 11th day of January, A. D. 1933.
J. D. BUCHANAN, C. R. SMITH, E. S. IRELAND, Special Commissioners.

THE STATE OF TEXAS

VS.
H. L. THOMPSON ET AL
In the County Court of Deaf Smith County, Texas.
January Term, A. D. 1933.
On this 11th day of January, A. D. 1933, we, the undersigned Special Commissioners appointed by the Court to assess the value to certain real estate and damage thereto, by reason of the construction, reconstruction, and opening of State Highway No. 83, upon, across and through certain real estate described in plaintiff's petition, reference to which is here made, to which real estate the fee simple title is in the said H. L. Thompson and the unknown heirs of the said H. L. Thompson as is more fully set out in said petition of the State of Texas, acting by and through the commissioners court of Deaf Smith County, Texas on the 11th day of January, 1933; said commissioners having been sworn to assess said damages fairly and impartially, and in accordance with law, do hereby appoint as the time and place for hearing said parties on the matter, the office of the County Judge of Deaf Smith County, at Hereford, Texas, in said county, on the 3rd day of February, 1933;

And these therefore are notice to said defendants, and each of them, to appear at said time and place at ten o'clock A. M., at the courthouse for the purpose of offering any evidence they may desire as to the amount of damages to be assessed against the State of Texas, and to be paid to the said defendants and each of them respectively, for the right of way and strip of land described in said

plaintiff's original petition filed with the County Judge of Deaf Smith County, Texas.
WITNESS OUR HANDS THIS 11th day of January, A. D. 1933.
J. D. BUCHANAN, C. R. SMITH, E. S. IRELAND, Special Commissioners.
1-4c



GET THEM STARTED RIGHT

The success of poultry raising comes largely from the first care given your baby chicks. Just-Right Starting Mash gives the exactly right proportions for necessary health and growth production. It is a balanced ration, scientifically determined, and proved successful by excellent results obtained by experienced poultrymen. Just-Right is the surest guarantee of strong, healthy adult birds.

WEST TEXAS FEED and SEED COMPANY
Phone 265

CONOCO SCORES TRIUMPH IN NEW TYPE GASOLINE

New Volatile Fluid Perfected by Research Laboratory Marks Advance in Motor Fuel Standards

SPLIT-SECOND STARTING AND SPORT PICK-UP ARE STRESSED

Bronze Color in Pump Will Guide and Protect Buyers—Offers Long Mileage and Improved Anti-knock

FOR A NAME \$5,000 IN CASH

FOR BEST SLOGANS \$5,000 IN CASH

\$10,000 IN CASH PRIZES!

Instant Starting Pick-up Lightning Gasoline

Nothing Will Help You So Much to Win as to T-R-Y this Gas in Your Car

Conoco refining chemists have produced a new, improved motor fuel. No matter how different it is, we must call it g-a-s-o-l-i-n-e; for that is the name the public knows for every motor fuel. But this gasoline deserves a special name; one that suggests how "different" it is. How else may the public know?

Conoco () Gasoline! If you can give us the name we want, \$5,000 in cash is yours. \$5,000 more will be divided among those who suggest the best slogans to describe it. What we seek is to make motorists "understand."

To describe the "difference" you must know the difference. To know the difference you must feel it in your motor. The man at the Conoco station will tell you the exciting facts; give you, free, an official contest-information-and-entry blank. Prepare yourself to produce the winning words. Fill your tank with this gas. Within 10 blocks, you'll know why your words may be worth \$10,000.00 to us.

NO INCREASE IN PRICE

75 CASH PRIZES

GRAND PRIZE for WINNING NAME \$5,000

74 Prizes for Slogans

... describing the Instant Starting, Lightning Pick-up qualities of CONOCO's New Gasoline.

SLOGAN PRIZES:

1 PRIZE OF... \$1,000
1 PRIZE OF... \$ 750
1 PRIZE OF... \$ 500
1 PRIZE OF... \$ 250
5 PRIZES OF - \$100 EACH
10 PRIZES OF - \$ 75 EACH
10 PRIZES OF - \$ 50 EACH
15 PRIZES OF - \$ 25 EACH
15 PRIZES OF - \$ 15 EACH
15 PRIZES OF - \$ 10 EACH

Get Official Entry Blank from Conoco Stations and Dealers

CONTEST RULES:

- Names must be not more than 12 letters; slogans not more than 12 words. Submit either or both on single sheet; plain white paper; one side only; but preferably on official contest information-and-entry blank, free at Conoco dealers and stations. Elaborate presentations receive no extra credit.
- Contest closes midnight, February 23, 1933. Entries must be postmarked before that date and hour.
- Continental employees, members of their families and others connected directly or indirectly cannot compete.
- Should more than one person submit exactly the same name or slogan, each will receive full amount of any prize such entry may win. All entries become Continental Oil Co. property, and none will be returned.
- The Company reserves prior rights to phrases and slogans of its own creation, already in prepared advertising. Also it reserves the names "Continental" or "Conoco" gasoline, "Cotogas", and "101" gasoline. Whether or not the winning contest name is adopted, prize money will be paid; but the Company reserves the right to use a name of its own creation if decided more suitable and more protectable under trade-mark laws.
- No purchase is required of contestants. Continental Oil Co. executives will be the judges and their decisions final. Winners will be announced over radio, and prize money paid as soon as possible after contest closes.

ADDRESS ALL ENTRIES TO "CONTEST OFFICIAL," Continental Oil Company, Ponca City, Oklahoma

CONOCO

THIS SPACE RESERVED FOR A \$5,000 WORD CAN YOU CREATE THE WINNING WORD?

NEW BRONZE HIGH-TEST GASOLINE

Worthy Companion of Conoco Germ Processed Motor Oil

Drive in any Red Triangle Station listed below and get your Entry Blank for Conoco's \$10,000.00 Cash Prize Contest.

HEREFORD MOTOR CO. 103 West Third	W. L. HUNTLEY Summerfield	R. M. GUNN Westway Store
MOSELY BROTHERS South Hereford	BLANTON FULTON Panna	L. L. CRAWFORD Wesley Store
SAYLOR Service STATION Lee and Ninth	C. T. GUSEMAN Syndicate	P. C. SHERO Syndicate

O. E. EASLEY, Local Agent
HEREFORD, TEXAS

LOCALS

FORMER HEREFORD GIRL ENTERTAINS IN AMARILLO

Miss Blanche McDonald, who is now teaching at Whittenburg, entertained a group of friends at the home of her parents in Amarillo last week end. Saturday afternoon the guests attended the matinee of the Vantiles, and in the evening a very enjoyable bridge party formed the entertainment.

In the house party were Misses Florence Alexander, Margaret Peterson, Eula Nell Scott, Patricia Semens and Mrs. George W. Musser of Whittenburg; Miss Martha Duncan and Mrs. J. W. Witherspoon of Hereford; Misses Lucille Acha, Gwendolyn Spradley and Mrs. C. J. Crump were present to enjoy the bridge party. Mrs. Crump is better known here as Miss Zella Mae Walser.

MRS. EDWARDS HONORED

Pink and white was the color scheme last Friday afternoon when Mrs. J. W. Witherspoon entertained a number of guests with bridge, honoring Mrs. Lloyd Edwards of Fort Worth, who is visiting her brother here. Pink and white carnations and white wax tapers were used as house decorations. At the end of the game session, Mrs. J. M. Posey and Mrs. Egbert Brady received score awards, and Mrs. Edwards was presented the guest prize. Each guest received a carnation favor.

Present were Misses J. C. McCracken, Lloyd Edwards, Alton Fraser, B. M. Wiltshire, Ivor McClendon, T. J. Carter, Egbert Brady, A. C. Hales, J. M. Posey, John Coffee, and Misses Martha Duncan and Eunice Glibreath.

MISSSES BERNICE AND ALTA FUNDERBURG HOSTESSES

Misses Bernice and Alta Funderburg were hostesses last Friday when they surprised their mother, Mrs. J. I. Funderburg with a supper and handkerchief shower, honoring her birthday. The guests arrived at 7:30, each bringing a covered dish. The supper was served buffet style, after which games were played.

Those present were Messrs. and Misses J. I. Funderburg, Harry Lomas, Jack Hagar, Andy Thomas, W. M. Bell and baby; Misses, Walter Easter, Charlie Boyd, Mollie Womble, R. C. Bridges, W. B. Green, W. H. Miller, E. A. Bell, Hubert White; Misses Madeline and Tallie Bell, Ruby and Fern Hagar, Nettie Lee Green, Ines and Dorothy Funderburg; Messrs. F. O. Funderburg, of Amarillo; Clifford Nabors of Rayon, Oklahoma; Odus White of Bovina; Dennis Lomas, Nolan Miller, and the hostesses, Bernice and Alta Funderburg.

WESTWAY COMMUNITY CLUB MEETS

A study on bedroom improvement was interestingly discussed by Mrs. G. C. Hartman and Mrs. F. H. Gilliland in the regular meeting of the Westway Community club Tuesday, January 17, at the home of Mrs. Gilliland.

Miss Ayres, county health nurse, gave an instructive talk on the formation and care of the teeth. During the business session the club voted to meet in the individual homes in alphabetical order. The next meeting is to be with Mrs. Dave Grimes Tuesday, February 7.

ST. ANTHONY'S OCTAVE OF PRAYER SUCCESS

The charity which Christ enjoined upon his followers as a mark of their discipleship was manifested by St. Anthony's parishoners in a marked and practical manner during the church unity octave just completed. During the eight days of prayer, attendance both at mass and the evening devotions exceeded expectations. The zeal and devotion evinced by the congregation was a source of joy and encouragement to their pastor. It was indeed inspiring to hear repeated each morning after mass and again during the evening devotions Christ's own beautiful prayer, uttered for the first time on the night of his betrayal, "That they all may be one, as Thou, Father, in me, and I in Thee, that they also may be one in us; that the world may believe that Thou hast sent Me." Wednesday, January 25, the feast of the Conversion of St. Paul and the concluding day of the octave, a sung mass was celebrated.

The young people of the parish have been discussing a play to be given, probably in March. Interest and enthusiasm are high, and further evidence that the young people of St. Anthony's are not lacking in initiative.

Last Monday the children of the various class rooms were discussing an important and evidently mysterious matter. For all the discussion, be it observed, was carried on in whispers, lest perhaps the pastor himself be within earshot. The question before the house was to find a fitting way in which the children might observe next Thursday third anniversary of their beloved pastor's ordination to the Holy priesthood. But we must not tell you any more, for if our reverend pastor were to read this column before Thursday afternoon the children's secret would be out and the surprise spoiled. This much we can tell: there is to be a sung mass at 8:00 o'clock Thursday morning at which the children's choir will sing. They have petitioned their guardian angels to help them, for they want to sing especially well on "Father's feast day." Indeed, though we are not at liberty to divulge the plans, we know that every soul in the parish will delight to honor Rev. Father Matthias on his anniversary. During the short time he has been at St. Anthony's he has endeared himself to his people and won for himself their affectionate trust and in an especial manner the reverence, confidence and love of the children. May the Divine Shepherd pour out His blessings upon him and keep him long among us, to the shepherd of this little flock, feeding the sheep, feeding the lambs.

LOYAL WORKERS QUILTING CLUB HAS MEETING

The Loyal Workers Quilting club met at the I. O. O. F. hall Friday, January 20, in their regular monthly meeting to quilt a quilt for Mrs. Herman Stewart.

Officers for the next term were elected at the business meeting, and include Mrs. Henry Williamson, president; Mrs. A. R. Rogers, vice president; Miss Ursalee Fridley, secretary and reporter.

A delicious covered dish luncheon was served to Misses Ralph Sears and Pearl Singletery and little daughter, and the following members: Miss Ursalee Fridley; Misses Charley Sowell, Ralph McCullough, Henry Williamson, Herman Stewart, A. R. Rogers, C. O.

Noble Prize Winners Differ As to Cosmic Ray Theory.



Atlantic City, N. J.—Professor Robert A. Millikan and Professor Arthur H. Compton, both Nobel prize recipients, presented recently before the American Association for the Advancement of Science, two diametrically opposed hypotheses on the nature of the cosmic ray in the study of which Dr. Millikan is the American pioneer. Dr. Compton contended that the rays are electrons, highly charged particles of electricity. Dr. Millikan retorted by saying that they are photons, or "bullets of light" of extremely short wave length. Left to right: Dr. Robert A. Millikan and Prof. Arthur H. Compton.

Lee, E. E. Fridley, Troy Womble, C. C. Cox, A. C. Barnhart, J. B. Jones, R. A. Walls and their families.

Mr. and Mrs. Lloyd Edwards arrived last Thursday from Fort Worth to visit several days with Mr. and Mrs. Alton Fraser before moving their furniture from Hereford.

Methodist Church.

Sunday school at 9:45 a. m. Preaching at 11:00 and 7:15. Sub-

jects, "The Courage of Jesus," and "The Crusade Against Ignorance, Vice and Sin." Special music. Come to church Sunday—do not let some small excuse keep you away—let us be loyal. You never needed the church more than today. The church needs you. Are you doing anything for the Kingdom? Some of the good people are always true and loyal. The pastor appreciates your presence in public worship. Come and let us work for Him who died to save us. A welcome to all.



Throughout the Year Consult Your Bank

Business conditions are in a constant state of change and flux—you need to know the effect these changes will have upon your business affairs. For advice and counsel—go to the source best qualified to aid you with sound suggestion—YOUR BANK.

COMMERCIAL ACCOUNTS INVITED

THE FIRST STATE BANK

Texas Market & Grocery

PHONE 353—FREE DELIVERY

SPECIALS FRIDAY AND SATURDAY

SPUDS, 10 pounds	14c
SOAP, Swift's Pride, 10 bars	22c
SUNBRITE CLEANSER, 6 cans for	25c
PEACHES, gallon	38c
FLOUR, Hereford Beauty, 48 pounds	67c
OATS, Gold Medal, 55 ounces	15c
CATSUP, 2 large bottles	25c
SUGAR, pure cane, 10 pounds	49c
MACARONI or SPAGHETTI, 3 for	15c
JELLO, three for	21c
COCONUT, bulk, pound	19c
PEACHES, No. 2 1/2, packed in syrup	15c
RAISINS, 2-pound package	19c

MEAT SPECIALS

BEST BEEF ROAST, Baby Beef, lb	7 1/2c
GOOD STEAK, 4 pounds	25c
ROUND, Loin or T-bone Baby Beef, lb	12 1/4c
PORK CHOPS, nice and lean, lb	12 1/2c
LONGHORN CHEESE, lb	16c
HAMBURGER MEAT, fresh ground, lb	5c
PURE PORK SAUSAGE, lb	5c
PORK ROAST, lb	10c
PURE HOG LARD, lb	5c
CHILL, fresh, home-made, lb	15c

Greater security and convenience for you

IN JANUARY, 1754, George Washington returned to Williamsburg, Va., after bearing a message to the French forts near Lake Erie. He twice faced death; when fired upon by a treacherous Indian guide and when thrown into the icy waters of a river from a raft. The round trip required 78 days.

Today a message between these two points can be delivered in a few seconds. The telephone has performed an important service to all of us by speeding up communication. Reduced to simple terms, this means greater security, economy, convenience, leisure for each of us.

The better your service, the more valuable it is to you. Eternal vigilance and constant effort are necessary to insure you good telephone service. That is the responsibility of 23,000 men and women of the Southwestern Company. For 1933 they will endeavor to give you telephone service that is courteous, efficient, quick.

Unusual Shoe Bargains

Friday and Saturday, January 27 and 28

In connection with our WEATHERBIRD SHOE FREE SHOW to be given the boys and girls of this trade territory in the Star Theatre at 10:30 SATURDAY MORNING, JANUARY 28—IT'S A DANDY—LOTS OF FUN—Come and see it—IT IS FREE.

Ladies' Dress Oxfords

Ladies' Fine Calf Skin Dress Oxfords—

\$1 89



Mary-Lee Arch Shoes	\$3.98
Enna Jettick Arch Shoes	\$3.48
Black Kid Arch Type Shoes	\$1.98
Children's High Top School Shoes, Sizes 8 to 2 at	98c

Men's Fine Dress Oxfords at	\$1.89
Men's high grade calf skin Freeman Oxfords	\$4.48
Men's high grade Calf Skin Champion Oxfords at	\$2.98



Ladies' Kid Pumps

Ladies' Fine Dress Kid Pumps at—

\$1 79

Men's fine Calf Skin Shoes	\$2.98
Men's Outing Bal work Shoes at	98c
Men's best grade Work Shoes, in both tan and blacks	\$1.98
Men's fine Officers' Dress Boots in black and tan, at	\$4.48

Men's arch type fine dress kid shoes	\$2.89
Men's black Elk Lace Boots at	\$2.69
Small boys' Lace Boots at	\$1.89
Small boy's Oxfords, in both black and tan, sizes up to 2	98c
Large boy's 14-inch Lace Boots at	\$2.89

Roman Sandals

Child's Roman Sandals, from 98c up to \$1.98

Child's Slip-On Boots, in patent leather and calf skins, at—\$1.98

Men's Wing-toe Oxfords

Men's Wing Toe Calf Skin Oxfords, with Boot Heel, at—

\$2 89



Sprouls-Cronin & Co.

LOCALS

Mrs. Paul Foster visited her mother, Mrs. John Vetsch, in Amarillo one day last week.

Mr. and Mrs. Leslie Neal of Amarillo were in Hereford Saturday visiting his parents, Mr. and Mrs. W. E. Neal.

Glenn Sullivan of Friona was here last Friday visiting friends. He formerly lived in Hereford.

Mr. and Mrs. Alton Fraser were in Amarillo Friday attending to business.

Mrs. James Witherspoon and Miss Martha Duncan spent last week end with Miss Blanche McDonald in Amarillo.

Donald Hawkins visited his sister, Kathleeta, in Amarillo Saturday.

Jerry Cravens of Pratt, Kansas, visited his sister, Mrs. A. C. Thompson, last week.

Burl Alexander was at home from W. T. S. T. C. last week end visiting his parents, Mr. and Mrs. D. H. Alexander.

Frank Spring was in Hereford from Friona, Friday visiting with friends.

Miss Ethel Rice, who is teaching in Pampa, visited her parents, Mr. and Mrs. Harry Rice, last week end.

Mrs. J. W. Hicks made a business trip to Amarillo last Thursday.

Mr. and Mrs. C. J. Makes were here Friday from their home in Friona visiting friends.

FOR JOB WORK, TRY THE BRAND.

STEAR
Hereford, Texas

Last Time Tonight
JANUARY 26
A ONE-CENT SPECIAL
OLIVE BROOK in
"Sherlock Holmes"

FRIDAY - SATURDAY
JANUARY 27-28
A great picture in a
TENT-CENT PROGRAM
Zane Grey's

"Heritage of
the Desert"
Also a Comedy and
Fifth Chapter of
"Hurricane Express"

Sunday Matinees and
Monday and Tuesday
JANUARY 29-30-31

The open sky
his roof...
closed doors his welcome...
yet happiness sang in his heart...
and his helpfulness saved the romance of two youngsters from disaster.

WILL ROGERS TOO BUSY TO WORK

with
MARIAN NIXON
DICK POWELL

From the story "Jubilee" by
Ben Ames Williams

Directed by
JOHN ELYSTONE

FOX PICTURE

Also News and Mickey Mouse.

Wednesday - Thursday
FEBRUARY 1 and 2
The greatest air story in a long
time. Ralph Bellamy in
"AIRMAIL"
ANOTHER 1¢ SPECIAL

ENOUGH TO SERVE A FAMILY OF FOUR!



AROUND the WORLD

IN THE PAST SEVEN DAYS

Thursday, January 26.
Senate passes Glass Banking bill, providing for sweeping alterations of the nation's banking laws.

"Boss" Jackson of Amarillo, shot by bandits in Santa Rosa, N. M., and in critical condition.

Japanese Cabinet debating withdrawal from League of Nations.

Because of increased export demand, wheat price continues to climb.

Wednesday, January 25.
Stamped with the final approval of House and Senate, a bill carrying \$90,000,000 in Federal credit for the farmer was dispatched Tuesday night to the White House for approval or disapproval of the President.

Chang Hsiao Liang, war-lord of North China, is ready to step out of the way and leave control of Chinese troops to the National Government. This is done, it is stated, to promote harmony.

In the first preliminary contest between Ferguson and Sterling adherents, the Fergusonians went down in defeat, 16 to 11, refusing re-appointment for some offices filled by Sterling before his retirement as Governor.

Bolivian troops deliver their 10th attack against Paraguayan defenders of Fort Nawana, the fifth day of the bloodiest battle in the Chaco war.

The Nevada legislature was temporarily put out of working order when 35 members and 15 attaches were snowbound in the Washoe Valley, with drifts four to six feet deep barring them from their duties.

Record exports of corn cause sharp upward swing in all grain prices.

Tuesday, January 24.

After ten years of waiting and a hundred of wanting, the United States has eliminated the "lame duck" from government. A 20th amendment was written into the Constitution declaring that after this year both the President and newly chosen Congressmen shall take office the January following November's election, eliminating the short session. Thirty-six states ratified the amendment in less than one-fourth the time it took to convince Congress that the country demanded the elimination of the old-time idea.

Japanese statesman declares that unless relations between Japan and the United States improves, renewed armament competition and possibly a world war will result.

Way smoothed for early enactment of a bill which will mean millions of credit for farmers in getting out their 1933 crops.

The Collier-Blaine bill to legalize 3.05 per cent beer and wine won the approval today of the senate judiciary committee after an attempt to limit the alcoholic content to 2 per cent was rejected.

War department sends out its last invitation to widows and mothers of soldiers buried in foreign lands to visit the graves of their loved ones.

Great Britain gives world to understand she has no idea of returning to gold standard.

Monday, January 23.
Twenty-two persons injured at Berlin, Germany, during rioting and political demonstrations.

Reports from various parts of China indicate that that nation is now assembling a vast, but poorly armed and poorly organized army to resist threatened invasion by Japan.

Reports claim that over 700 Chinamen have been forced into

New York City.—This huge cake, weighing 138 pounds, is made up of 200 eggs, 20 pounds each of flour, sugar, butter and raisins, and 38 pounds of almonds. It was prepared by Pastry Chef Joseph Sommer (above) of the Hotel Astor. It was made for the Golden Anniversary Banquet of the Swiss Society of New York. The cake, standing five feet, eight inches in height, is ornamented with familiar scenes in Switzerland.

The United States from Mexico in last four months.

Jean Merinoz, Frenchman, landed in South America from France in 54 hours and 33 minutes flying time.

Indications that R. W. Morrison, of San Antonio, may have place in Roosevelt's Cabinet.

Sunday, January 22.
"Hereford can claim with much justification to be the capital of the Hereford cattle industry for that section of the state. Breeders there were among the first to start with registered Herefords and have been liberal buyers of the best blood lines to build up their herds. On January 25 an auction will be held at Hereford and 10 females and 36 bulls will be offered. D. L. McDonald will furnish 27, Bill Womble 5, Tom Irey 3, Ed East 5, T. E. Slegler 2, Bob Campbell 2 and Truman Hines and Leo Wolfe 1 each. Fred Reppert will be the auctioneer."—Chuck Wagon Gossip, in Ft. Worth Star-Telegram.

Several persons were injured and many buildings damaged at Okmulgee, Okla., in storms of last Saturday. Atlanta, Ga., also had storms. The Paris, Texas, area was visited by a severe storm Friday.

Police broke up threatened demonstrations at the American Consulate in Yokohama, Japan, where rioters were said to have offered violence to officials of the Slinger Sewing Machine Co., whose plant there was wrecked last Wednesday by disgruntled Japanese employees.

Finding it impossible to release the left hand of Conrad Lamon, 7, from a sausage machine, a physician chloroformed the lad and transported the entire machine with the boy's hand still it, to a hospital, where it was necessary to amputate three fingers.

George Moore, famous Irish novelist, died at his home in London Saturday night, at the age of 81 years.

Evidence... Right or Wrong!

The other evening a kindly gentleman possessed of a little more than the average amount of human compassion and understanding of boy psychology, started home in his car. Two young hopefuls hailed him for a ride. Smilingly he stopped and took them in.

It didn't take long to get them to talking. Just two fine little fellows—about the age of his own son. At a certain corner one of the boys got out.

"Where you goin', Bill?" asked the other. "O just to meet the gang." Whereupon our driver friend—a father—experienced something of a disappointing quirk of mind. "To meet the gang" didn't sound just right to him. It was supper time and boys should go home instead of to meet the gang.

Strange how small things create important impressions. Perhaps the little fellow is all right, but the evidence was against him.

Who knows how much business has been lost by the use of poorly printed stationery and literature sent through the mails? The sender might be ever so worthy—but the evidence is against him.

Our printers like their work, they know how to produce a good job, and they take an interest in every piece of printed matter they turn out.

The
HEREFORD
BRAND

Honor Roll

(Continued from Page One.)

Geneva Sue Benton, Ruth Bowsher, Joyce Davis, Mary V. Eberle, Jane McKee, La Nelle, Schelhaugen, Lorene Valentine, Alva Vernon, Vera Wederbrook, Gaytha Wilson. Seventh grade, Marie Miller, Evelyn Lovelady, Jane Ray, Earl Oldham, Ernest Schelhaugen.

Sixth grade, Chilton Foster, Karl W. Shirley, Dorothy Funderburg, Mary Jane Morgan, Cleora Mae Painter, Jack Boydston, Dean Dunlap, Charles Spradley, Sankey Trimble, Dorothy Thompson, Mary Virginia Whitehead.

Fifth grade, James Karr, Martha Grace Culwell, Virginia Moseley, Juanita Ray, Virginia Harmon, Billie Ed Ball, Merlin Conklin, Grant Fuller, Marvin Kearns, E. R. Posey, Raymond Witherspoon, Catherine Fuldwood, Virginia Newell, Joe Wagley.

Fourth grade, George McLean, Clifford Estes, R. L. Dowell, Bobbie Turner, Nellie Thompson, Helen Frances Stren, Joe Onstead, Martha Louise Homer, Mary, Botha Hicks, Norma Jean Foster, Martha Nell Ewton, Thomas Beled, Biddy Cawthon, Billie Miller, Louise Elythe, Vivian Olson, Lois Standley, Dorothy Nell Trimble.

President Juan B. Sacasa establishes martial law in Managua and vicinity Saturday after two bloody battles with the followers of Gen. Augustino C. Sandino, insurrectionist leader.

Eruptions from a bubbling sea of mud, a mile in length, tonight hampered fire fighters as they battled the blazes of two burning gas wells near Conroe.

Two tame circus lions shot to death on Mississippi River Island.

Reports from Shanghai, China, said that Chang Hsiao-Hsu, premier of Manchukuo, had been killed in a bombing at the Changchun railway station.

Saturday, January 21.
Italy and Jugoslavia glaring at each other with hatred, and speed up munitions factories.

Democrats in Congress agree to back bill calculated to halt foreclosure sales in farming districts of nation.

Japan conscripting soldiers and as fast as gathered they are forwarded to Manchuria, where the army force is to be doubled.

Roosevelt agrees to reopen discussion of war debt problem early in March.

A synthetic lion hunt on an island in the Mississippi River failed because the lions, when liberated, took one look at the dense brush, then quietly returned to the camp of the mighty hunter and proceeded to go to sleep.

At Astoria, Oregon, an 18-months old baby fell 14 feet to the frozen ground, picked himself up and had started back upstairs when his frantic mother reached him.

Friday, January 20.

Governor Miriam A. Ferguson submits budget calling for a cut



"Let's smile and be kind—life is too short and most of the way so rough. The times are trying, the road's upgrade and always trouble enough—Yesterday's hurts we'll try to forego, And tomorrow's cares can wait. Today with diligence let us keep Our hearts from the stain of hate." Gem Razor, five blades and choice of Colgate's or Palm Olive Cream—all for 49¢. Kodak and Agfa Ansco Films. Let us do your kodak finishing.

Warrant it Shakespeare who wrote about "the winter of our discontent?" Every age has its problems, but man has not been downed since he was kicked out of the Garden of Eden and compelled to plant his own potatoes.

Wright's Smoke and Smoke Salt is worth the difference in improved flavor.

Fresh Donatti Assorted Chocolates, at the new price of 50¢ per pound.

Corner Drug Store
The Best In Drug Store
Goods—the Best In Drug Store Service.

The Senator from California.



—Senator Hiram Johnson, the fiery member of the Upper House, from California, who is talked of as a member of the new cabinet.

of \$15,106,724 in state expenses for next two years.

Soviet Russia banishes to the frozen north the entire population of three southern villages as exemplary punishment for failure to cooperate with the government's program of increased agricultural production.

President-elect Roosevelt is next week expected to name members of his cabinet.

In Wisconsin farmers who recently participated in demonstrations to prevent foreclosure on farm property in that state face prosecution in the court on a charge of rioting.

Over 400 people were robbed by Pirates while on a vessel within sight of Shanghai.

Mrs. J. N. Messenger spent the week end with her son, George C. Messenger, who lives in the Messenger community.

Mr. and Mrs. Harry Hull of Springfield, Ohio, was in Hereford last Thursday visiting his aunt, Mrs. S. E. Askren.

Leland McMin of Amarillo visited his aunt, Mrs. J. F. Ward, Thursday.

M. D. Fincher made a business trip to Dumas Tuesday.

Creamery

(Continued from Page One)

received had the creamery not been here, and producers who sold other agencies likewise benefitted by a higher price kept in line by Farmers' Creamery prices.

During the past year shippers over an increasing territory have been sending cream to Hereford in recognition of the price level

LOOKING FOR A NEW APARTMENT?
TURN NOW TO THE WANT ADS

kept here. From the Roswell Valley, the Blackwater Valley, below Muleshoe, from 90 miles southeast, from towns along the Rock Island southwest of Dalhart in New Mexico, from northeastern New Mexico around Clayton and beyond, from inland New Mexico due west of Hereford, and all intermediate points, cream is coming in regularly to the Farmers' Creamery.

Three Cars a Month.
The year's production totals 87 carloads, meaning an average of over three cars a month, but production periods as influenced by the seasons have kept the output from being constant. May's 30,000 pounds of butter jumped to 94,000 in June, and reached the highest figure of 120,000 in July.

At the highest peak, butter was being shipped out at the rate of three cars every ten days, and the plant was obliged to operate 24 hours a day to keep up with the receipts of cream and shipments of butter.

Spend Money Locally.
The payroll of the creamery, even in these days of low wages, runs just a little less than \$7,000 a year, while more than \$7,000 was spent in 1932 for local creamery purchases of materials and essentials for the plant.

82 1/2 Cents to Producer.
The annual report of the creamery shows that the farmer who sells his cream gets 82 1/2 cents of each dollar the creamery takes in. Manufacturing materials cost 5 cents of each dollar, three cents goes to labor, four cents for manufacturing expense, 2 1/2 cents for office expense, 2 1/2 cents for delivery, collecting, etc., and one-half cent is profit.

WE HAVE SERVED YOU FOR 30 YEARS!
E. B. Black Co.
Furniture :: Undertaking
Ambulance Service—Day or Night
Hereford, Texas

PIGGLY WIGGLY
Specials Friday & Saturday

APPLES Delicious or Winesaps, dozen	18¢	PICKLES Sour, quart	16¢
GRAPEFRUIT Texas Marsh, seedless, 6 for	23¢	Pork & Beans, Van Camp's	5¢
TOMATOES No. 2 cans, 3 for	20¢	Corn or Tomato Soup, per can	5¢
		SALT Free Running, 10-lb box for	5¢
SUGAR	10-Pound Bag	44¢	
SALAD DRESSING Quart 25¢, pint jar	14¢	MOP Cotton, 16-ounce	19¢
MELO A real water softener	5¢	BEANS Large Navies, 5 pounds for	25¢
CABBAGE Fresh and fine, 1 1/2¢	1 1/2¢	PRUNES Del Monte, 2 1/2 can, in heavy syrup	17 1/2¢
		CELERY Large crisp bunch	9¢
		LYE Babbitt's, per can	9¢
		PEACHES Choice, No. 2 can	17¢
			Large Dozen 25¢
O'CEDAR POLISH \$1.50 value for	\$1.39	CRACKERS Two pounds	21¢
SALMON Three cans tall	25¢	POST BRAN FLAKES Three for	25¢
CARROTS Per Bunch	3 1/2¢	CHILI No. 1 can	10¢
		COMPOUND Swift's Jewel in 8-lb carton	49¢
		MACARONI Or Spaghetti, 3 packages	10¢
		CAKE FLOUR Swansdown, package	22¢
			Per Pound 9¢
COFFEE	FOLGER'S	1 lb	33¢
		2 lbs	62¢
—Save the Bands—They Are Valuable—			
COCOA Two-pound can	24¢	OATS Small package	6¢
RICE Two-pound package	12¢	CHOCOLATE For baking, 10¢ cake	5¢
STARCH Faultless, small 8¢, large	22¢	PEACHES Evaporated, 2 lbs	17¢
BEST BEEF ROAST, Baby Beef, lb	7 1/2¢	GOOD STEAK, 4 pounds	25¢
ROUND, Loin or T-Bone Baby Beef, lb	12 1/2¢	PORK CHOPS, nice and lean, lb	12 1/2¢
LANGHORN CHEESE, lb	16¢	HAMBURGER MEAT, fresh ground, lb	5¢
PURE PORK SAUSAGE, lb	5¢	PORK ROAST, lb	10¢
CHILL, fresh, home-made, lb	15¢		