* A Comment of the Co

Our Slogan—"More People--More Farms"

Whole Application For 330 Miles

Refused by Ruling of Division

Four. May Be Carried Before

32nd Year, Number 13-C

The Hereford Brand, Hereford, Texas, Wednesday, April 13, 1932:

Five Cents Per Copy.

I. C. C. DENIES T. & P. PERMIT TO BUILD

Mrs. Ihrig Presents Many Recipes While Demonstrating Foods

for Dinner?"

The answers to this all important question which is asked daily of every mother and cook, will be supplied by Mrs. Leona Rusk Ihrig at the third session of the

Balanced menus, approved by dieticians, and consisting of tasty and healthful combinations, will be presented. Mrs. Ihrig also will introduce several new methods of preparing well known foods so as to avoid the monotonous repitition of the same dishes.

"What We Est and Why," was the central theme of Mrs. Ihrig's seussion today.

In simple language she explained the blo-chemistry of foods, what they contain and to what use they are placed.

Calcium Important.

"For example, consider calclum as an element of food. Most folks think of calcium as neces mry only for bone building. Bone enstruction is a great, but no most important function calcium. It is important in gestion and in blood-clotting."

Mrs. Ihrig discussed other food components in like manner.

"Too many people think of food as just something to eat," she mid, "Food is more than that is any substance, which when taken into the body wil build new tissue, repair old tis me, furnish heat and energy and nter into and stimulate the chemical processes which occur in the normal human body.

Basis of Existence.

"The stomach is the basis of our whole existence. It is the source of strength of weakness, of health or disease, of balety yet the two operations, that of preparing and eating food, are those to which people devote the least consideratin.

"Remember, Animals feed, but

In her opening discussion Tues- troduced to Hereford housewives ating have undergone during the st ten years in her discus itors came in the front door and kept well hidden, and little at Ihrig earnestly recommends the ention was paid to its beauty or attractiveness," she said. "Now the kitchen has supplanted the parlor as a reception room. Visitors go to the kitchen as soon as they enter the house and the lady the home receives them without interrupting her work."

"Modern science and invention have made it possible for the usewife always to be tidy and eat as she does her work. The kitchen has been brightened by the introduction of color in uten-

ils and furnishings. "What a drastic change from s kitchen our mothers, and our grandmothers worked in, cooking for hours to load the dinner table with an enormous burden of food. Today we fix a salad, a vegatable and a meat, top it off with a light dessert, and we feed our usbands just as well, and ter mes better for their digestions dispositions than our mothers

Here they are—those recipes

Dr. Paul Horn, **Tech President** Hereford Brand's Cooking School Passes Away

Lubbock, April 13 (AP)-Dr. Paul Whitfield Horn, 64, president of the Texas Technological College at Lubbock since its opening in the autumn of 1925, died today. He had been ill for the past several months from an appendicitis at-

At one time Dr. Horn was beand returned to his duties, to

suffer a relapse and die. He is survived by his widow and daughter, Ruth.

NEW FORD IS HERE ON EXHIBITION TODAY

Hereford Motor Company has brought to Hereford for exhibition today and tomorrow one of the new model, V-8 cylinder Ford cars. The changes effected in the manufacture of the car makes it almost entirely different from all previous models, the new Ford being larger. roomier, faster, with latest streamline type of body, and the most recent improvements in manufacture, with several additions specifically incorporated in an automothe new 8-cylinder car sells for the 8 will find that it sells for still \$50 less than the 8. It is

estimated 1000 people called to see

the new Ford before noon today.

BUSINESS MEN SHOULD ATTEND COOKING SCHOOL

Mrs. Leona Rusk Ihrig and the Hereford Brand extend to the business men of Hereford a most cordial invitation to attend the sessions of the Cooking School.

"One usually thinks of a cooking school as being a strictly woman's party. I have found in nine years of experience in conducting cooking schools that men get quite a 'kick' out of the meetings," Mrs. Ihrig said today.

"Cooking schools are a novelty to Hereford, but I promise that they will become an annual institution,' said Editor R. E. Kessie of the Hereford Brand today. "I ask that every business man of Hereford who is in the least interested, attend the cooking school in the Star theatre this week. I am certain that everyone in Hereford will be as 'sold' on the idea as I am."

TO PANHANDLE MEDICAL CONVENTION IN AMARILLO

Dr. D. K. Robison is attending the annual meeting of the Panhandle Medical Association in Amarillo yesterday and today.

Alton Miller, son of Mr. and in the southeast portion. Mrs. J. H. Miller, of Hereford made bile for the first time. Above all, the honor roll for the spring term at Texas Technological College, the same as last year's four-cylin- with an average grade of B-plus der, and those who prefer the on 18 hours of work, according to new 4-cylinder engine instead of the report of the registrar's of-

> John Toles of Happy was Hereford on business Friday.

or melancholy. We do everything by, for or through the stomach. Pie and Cake Contest Will Be Judged Friday Morning

day afternoon, Mrs. Ihrig outlin- at the first session of the Herethe changes which cooking and ford Brand's Cooking school in the Star Theatre building yesterday. All the recipes used by Mrs. by We Changed the Doormat." Ihrig will be printed in the Brand "In years gone by, all the vis- for the convenience of those attending the school. All the recipes sat in the parlor until dinner are for the use of Amaryllis flour was served. The kitchen was and K. C. baking powder. Mrs. use of quality ingredients in the

preparations.

Shortening 3 thsp, onion 1 thsp green pepper, 2 tbsp; saute in pan and add 2 pounds ground meat; salt 2 teaspoonfuls, pepper, 14 teasp., paprika, 1/2 teasp, minute taploca, 1/2 cup. tomatoes 1 cup, peas 1 cup, mix well.

Line muffin pans with a slice of bacon and fill with the meat mixture. Press well into shape and bake for 20 minutes at 375 de-Serve with vegetable

Vegetable Sauce.

Saute in thep shortening, 14 cup celery, 4 thep onion, 1 teasp kitchen bouquet, 1/2 tesp paprika, 1/2 teasp mustard, 1/4 teasp sait and 1 cup tomatoes. Cook for 30

Peas and Okra Salad, Drain 1 cup No. 2 peas, 1 cup No. 2 okra, 1 cup celery sliced, chill and serve with Bachelor Club dressing.

which Mrs. Leona Rusk Ihrig in- (Continued On Last Page)

The deadline for the entrance of pies and cakes in the Hereford Brand's cooking school Pie and Cake contest has been set at 11 o'clock Friday morning.

Valuable prizes totaling \$20 cash and 168 pounds of Amaryllis flour will be awarded to the winners of the competition.

There is but one restriction placed upon the entries. All ples and cakes must be baked with

Mrs. Leona Rusk Ihrig, who is and three sons. conducting the sessions of the this week, will judge the cakes. awarding of the prizes Friday, the

Parent Teacher Association o Hereford will conduct a sale of T. A. treasury.

The prizes are as follows: Cakes-First prize, \$10; sec-

Pies-First prize, \$5; second, 12 pounds Amaryllis flour.



Mrs. Leona Rusk Ihrig, whose charming personality and delightful philosophy of home life, pleased hundreds of her audience at the Star Theatre yesterday at the opening of the Brand Cooking School.

Weather Today.

Dallas, April 13 (11 a. m.)-West Texas should be partly cloudy tonight and Thursday, and warmer

The Hereford prophets are not agreed whether it will rain today

Hopewell, N. J., April 13. AP) -Colonel Norman Schwarzkopf, head of the New Jersey state police, today announced the receipt of an annonymous message giving definite knowledge of the whereabout of Charles Lindbergh, Jr., at the wharfs of Chrome, N. J. Troopers sent there found nothing.

London newspapers today report the finding there of several of the bills paid by the Lindberghs for the sansom of their baby.

Berlin, Germany, April 13 (AP) -The German government today ordered the dissolution of Adolph Hitler's 400:000 storm troops, presumably as the result of the defeat of facist candidates at the national election this week, in which Von Hindenburgh was reelected president over Hitler.

A. Mobley, 55, of Houston, member drift, presented a dozen 1-pound in the theatre. of counsel for the Missouri Pacific cans of Snowdrift, through the railroad, was killed early today Piggly Wiggly store, who are fur- of Tuesday's audience were given Amaryllis flour. Any number of by falling from the ninth floor of nishing the groceries for the school, prizes at the first session. They entries in both the pie and cake Hotel Pennsylvania upon the roof The Hereford Bakery gives several were Mmes. W. R. Arnold, Chasa Philadelphia defeating New York classes may be the or one house of an adjoining the tory build loaves of bread the A year's Wilson, E. B. Children Committee of the committee

Palmer Bradley of Houston, Mrs. Ihrig presents the dishes H. C. Van Bibber Miss Ruth Botts, cooking school in the Star Theatre friend of Mobley, said the latter she has prepared to the fortunate Mmes. M. J. Johnson, C. R. Smith. was subject to sleep walking, and holders of the tickets drawn . R. B. Caldwell, Frances Landrum, League. Following the judging and the it is thought that circumstances J. C. Parker, manager of the Mmes, Henry Tiefel, C. H. Dillecaused his death.

the cakes in the cooking school court of civil appeals today grant- good for the picture, "The Murder Mmes. H. G. Henden, Faye Mc. parents, Mr. and Mrs. S. L. Walroom. All cakes which are not ed the motion of Tom Love to in the Rue Morgue," which will Connell, Dollie Hammer, W. I. sold at that time will be on dis- certify his suit for mandamus be shown at the Star next Sunday. Kucker, E. E. Ramsey, Clara Weplay and for sale at the Brand compelling Democratic officials to In addition to these daily prizes del, Mrs. I. H. Spratt. B. H. Hopfice Friday and Saturday. Pro- admit voters to presidential pri- the following gifts of Hereford kins; Jim Higgins, Evelyn Bell, Amarillo visited his parents, Mr. ceeds from the sale go to the P. maries without pledging support merchants will be distributed dur- F. L. Pinckert, C. R. Lady, Lucile and Mrs. J. E. Beyer, and her parat the general election, to go direct ing the week: to the supreme court.

ond, \$5; third, 48-pounds Amaryl- the mandamus. Certification was syrup and a box of Bisquick. lis flour; fourth, 24 pounds Ama- granted to allow the final decision ryllis flour; fifth, 12 pounds Ama-before the precinct presidential a conventions to convene May 7.

It is Love's contention the Demoands Amaryllis flour; third, cratic state committee exceeded the pledge.

MISSOURI PACIFIC TAKES

New York City, April 13 (AP)

OVER COTTON BELT LINE

today took over the St. Louis-Southwestern, known as the Cotton Belt, under the authorization of the interstate commerce commission, one of the largest railway mergers in recent years, adding 1900 miles to the system to make a total of 25,700.

Defeat Seniors For Spring Title of building of an extension of Texas & Pacific as applied for The 1932 Whiteface football team of Hereford high school closed its spring training program

yesterday by upsetting the dope bucket and surprising the seniors with a 15-0 drubbing. It was unexpected, but the game belonged to next fall's team from the start. The game is an annual affair and is a classic each year, but yesterday's event surpassed any one ever played on the local gridiron. necessarily mean the final disposi-The 1932 team showed its strength tion of the case. The Texas & by scoring a safety in the first Pacific has the privilege of appeal-

either through graduation or in- six months. eligibility. It was thought the for their all-around ability dis-

(Continued On Last Page)

Hundreds Attend Cooking School On Opening Day

Many valuable prizes are being a whole side of the best grade baawarded daily to members of the con and one pound of Lily of the audience at the cooking school Valley coffee. sessions. Hereford therewas and J. M. Wilson's market will give national advertisers have been gen- free 2 pounds of the best steak. erous in their contributions to aid | Carl's Cash Grocery will give the success of the school.

ing Co. sent a case of K. C. bak- ehs. ing powder to be distributed. Jack New York City, April 13.- John Mistrot, representative of Snow- must be registered, and be present ing. He is survived by his widow subscription to the Hereford Brand ton, E. W. Harrison, W. M. Me- 8-3, and St. Louis defeating Pittsalso is given each day.

Star theatre and host to the cook- hay, E. B. Black, C. P. Hussey, ing school, is presenting six free J. W. Berry, G. M. Hudson, Jas. Dallas, April 13 (AP .- The 5th passes each day. The passes are Black, Miss Gwendolyn Spradley, day and Sunday as guests of her

The district court had refused free a gallon of pure ribbon cane Parker, Mrs. C. H. Dyar, D. H.

box of fine handkerchiefs.

Furr's Food Store will give free Parmer and Newton Nix.

free 5 pounds of any dried fruit, Five six-pound sacks of Amaryl- and 3 of any No. 21/2 cans in store. lis flour are given every day as "M" System Grocery will give the gift of the Great West Mills free a 10-pound sack of meal and of Amarillo. Jacques Manufactur. 2 pounds of Brown's Saltine crack-

To be eligible for any prize, one

gert, D. K. Robison, J. D. Story, burgh 10-2. Baker's Cash Grocery will give try, R. E. McCullough, Thella in Hereford last Sunday. Connell, Roy DeViney, D. W. Haw-D. R. Gass & Son will give free kins, Vera Lee Elliston, Oleta El- rillo visited Mr. and Mrs. D. W. liston, Mrs. Grant A. Fuller, W. L. Hawkins in Hereford Sunday. Carlyle's Grocery will give free Pickett R. E. Edwards, Miss Lucile a half dozen cans of string beans. Hicks, Mrs. Fred Moreman, F.

Full Commission Of 7 Members. '32 Whitefaces Judge Jno. P. Slaton, in charge of the program of extension as proposed by the Texas & Pacific Northern Railway, announced that Division Four of the Interstate Commerce Commission today denied in whole the entire program

> Three members of the interstate commission served as members of division four that made the decision. Their verdict includes in its denial the recommendation of Commissioner Weed who some months ago asked that the T. & P. be permitted to build that part of its

proposed extension to run from

Big Spring to Brownfield, with a

branch to Lubbock. The decision today does not quarter, and touchdowns in each ing from the decision to the whole of the second and third quarters. commission of seven members, and With the exception of the co- it is expected an application for captains, Jack Russell and Brunell such a hearing will be made. In Climer, the greater part of last that case the application will come year's team's strength will be lost up for a hearing within four to

It will be remembered that the seniors would have an easy time Fort Worth & Denver Railway, and walk away with the 1932 team, to secure its permit to build from Berry Orr, G. C. Hartman and Childress to Pampa last year, were Rollin Orr being the only letter obliged to carry forward against men besides the two captains, left, much more adverse circumstances around which to build a team. The than that which has faced the surprise of the seniors came from T. & P. Its original application The Southern Pacific Railway the strength displayed by the was denied in whole by the single young huskles who will break into commissioner who passed upon the Whiteface lineup next fall. it again denied in whole by the Dennis Baker and J. D. Clayton, three members of division four, playing at guard positions yester- then denied completely by the day, came in for special mention whole commission sitting in review of evidence, but was passed by full membership of commission when it was prevailed upon to reopen the case and give a rehear-

> The original application of the T. & P. included 330 miles of new railway from Big Spring to Vega, passing through Hereford, with branch lines leading off to Lubbock and Amarillo.

AMERICAN AND NATIONAL LEAGUE BASEBALL OPENS

Yesterday witnessed the opening of the American and National baseball seasons and from now on for the remainder of the summer fans over the United States will lack nothing in the way of sport-

In the games yesterday in the American League, New York defeated Philadelphia 12-9 and Chicago defeated St. Louis 9-2. The other four teams were idle owing to rain and cold

The National League reports Cincinnati defeating Chicago 5-4, 15 S. Boston defeating the Skipa

Texas fans will watch today for

Mr. and Mrs. C. J. Crump of

Olson, H. Earl Smith, W. A. Gen- ents, Mr. and Mrs. W. B. Anthony,

Miss Carmen Woolsey of Ama-

Mrs. J. T. McDonald of Canyon Close Drug Company will give H. Oberthler, C. C. Ferguson, N. visited her brother, Johnnie Mc-24 pounds Amaryllis flour; fourth, its legal authority in requiring free a pack of bridge cards. E. Gass, H. L. Broadwell, B. B Clendon in Hereford Wednesday of last week.

tains and the lack of many of the

conveniences to which people of

our country are accustomed make

the woodsmen, the hardlest among a

The snow and steep hillsides, prob-

lems in many cases, come as a bless-

ing to the woodsmen. He is able to

fall his logs during the open sea-

son, and then when the snows of

winter come he is able to slide his

logs easily along the upper levels

and shoot them with no effort down

the steep hillsides. In the lower

areas, where the streams are not so

turbulent, the logs are made into

rafts and floated downstream to the

larger centers of population. The

roaring logs in the huge fireplaces

add greatly to the romance of life

in this nation of the mountains .-

Washington Star Sunday Magazine.

It is pretty safe to predict that al-

most all our books, and practically

all our bound files of newspapers

and magazines, will have crumbled

to dust long before the lapse of an-

other thousand years, for wood pulp

paper is short lived. Even by going

to the trouble of interleaving all its newspaper files with sheets of tis sue paper the New York Public II-

brary has no expectation that they

will be handleable for more than

Odd though it seems, it is cer-

tain that the student of a century

or two hence will be able to con sult plenty of legible newspapers

dating up to about 1850, for they

are on rag paper. The papers.

however, chronicling man's subse-

ient conquest of time and space

the dawn of the eras of flight, wire

less, electrification and television. will crumble like ashes at his touch

Already the files of a weekly London Journal of only 50 years ago.

prepared in the British Museum li

brary, has met with that fate.-Lon

Let Young Fish Hide

may be cannibals and the adults will bunt down anything that move-

and looks like food. So plants which

grow in dense masses, like crystal wort, small bladderwort, and Elodea, make excellent hiding place

for the young fishes. If the aqua

rium is in the dark no plant growth takes place, while in the sun it

heats quickly and the tiny plant grows and makes the water green. Green water is not harmful but it is unpleasant. A northern or eastern exposure usually gives the best

growing conditions for the aqua-

"Land o' Cakes" Scotland has been called the

"Land o' Cakes,' for nowhere else.

Germany excepted, is there such a

variety of confectionery and pastry

as in Scotch bakers' shops, wrote

William S. Walsh in "Curiosities of

Popular Customs," the Detroit News says. The short bread, often

known as "Pitcalthly bannocks," is

highly ornamented with sugar and

iced mottoes. Rye loaves, popular

in the Thrums district, are black

and rich, filled with fruit and peel.

en, is much like the English simnel

Snuff "Dipping"

Snuff was used from the begin-

ning in America by the white set-

tlers, the women "dipping" and the

For the dipping, a stick about

three inches long, and about as th'ck ns a Jone quantity with the state water end of this was chewed until the

fibers separated, giving a brush-like

result, which was dipped in souff

and held in the mouth, between

the teeth and the cheek. Rather

sloppy in general effect, but cons-

forting to the nerves, we are told.

Unit of Liatter

nection with the Compton effect;

that is, the change in quality of a

beam of X-ray's when it is scattered

the experiments associated with

the Compton effect have seemed to establish he existence of a particle

of radia ion known as the photos-

It may e classed with the electron

and the photon as one of the three

Affectionate Stories

The affection a norn he san, he for

their mates and for the'r your ?

an ontstanding cherneteristie

fundamental units of matter.

Washington Star.

these birds.

The term "photon" is used in con-

rium,-Exchange.

Plants are useful to those who wish to raise young fishes. Parents

don Spectator,

about a hundred years,

for Future Historians

Few Records Preserved

hardy race.

Seen On the Screen at the Star

A packed house greeted the first presentation of "Polly of the Circus" last night and the audience gave plenty of evidence of the enjoyment received from the picture. in the C. O. Phillips home. Clark Gable and Marion Davies play leading roles. The admission price is Manager Parker's 1-cent sale feature, two persons being admitted for 1 cent more than the price of one person. It shows for the last time tonight.

Tomorrow and Friday night the Sunday school class of Mrs. S. L. Easley, the Hustlers, is sponsoring a feature play of its own selection, the Star treatre giving a share of the proceeds to the class from the tickets it sells. For the class to receive credit it must sell the tickets. Robert Thompson at the City Drug Store and T. E. Seigler at the Corner Drug Store are making sales and the members of the class are soliciting the The class' share of money will be used to lend former members in college trainin.g

Fairview-Palo **Duro Items**

By MRS. JOHN BOLING

Mr. and Mrs. Tom McClain spent Sunday in the Grandpa Me- lar appointment here Sunday and

Mmes. Ray Daniels and Viola red home at Wildorado.

Jenkins of Amarillo called on Mrs. Sam Griggs Thursday afternoon. Mr. and Mrs. J. M. Heaton and family spent last week visiting

relatives in Oklahoma. Mrs. Boyd Bates visited Mrs. Dick Allred Tuesday.

Mrs. Ab Posey and son of Hereford spent Several days last week with Mrs. L. L. Womble.

Mr. and Mrs. W. B. Phillips of Hereford were Sunday guests Mr. and Mrs. Sam Griggs spent

Sunday with Mr. and Mrs. Riley Carter of Amarillo. Toy Price and family were called

to Oklahoma last week by the ill ness of Mrs. Price's father. Dottieve Boling visited Mrs. Grabbe Thursday night and Fri-

day and attended school Friday. Mrs. Edna Fowler of Wildorado visited Mrs. Sam Griggs Thursday. Mrs. J. J. Boling visited Mrs. Park and Lucile at Progressive

Mr. and Mrs. C. O. Phillips spent Saturday night with Mr. and Mrs. W. B. Phillips in Hereford,

Miss Emma and Dave McClain were in Hereford Thursday.

Messrs, and Mmes, Cecil Allred, and John Boling and family visited in the Grandpa McClain home Sunday afternoon.

Mr. and Mrs. Cecil Allred spent Friday in the parential Allred home, and Jim returned to spend the week end with them.

High winds have damaged and killed wheat in some fields here Rev. J. M. Jones filled his reguwas a dinner guest in the Ira All-

SPRING COATS ARE NOT FUR TRIMMED

Some Designers Discard Collars Altogether.

Spring coats shown by Paris designers have discarded the fur col-

The sloping shoulder silhouette is featured by Bruyeres, with sleeves widening at the elbow. Jackets as well as coats frequently are collarless. Many of the coats are princess fitted and some have cape sleeves to the elbow.

Some ensembles favor a shortsleeved dress under the coat. Many two-piece sults are being shown. Mexican drawn work, wool embroidered eyelets and daisy motifs

decorate a group of wool dresses. Contrasting belts in grosgrain, ribbon and leather are stressed. Jackets are belted.

Grosgrain also is used in the red ribbon trims on black dresses. Sleeve puffs of starched linen in contrasting color have an unusual effect. There are many epaulette dresses shown, as well as sleeveless dresses.

White crochet gloves in an Iris mesh pattern match crochet bouttonnieres. Very wide topped navy glace gloves also appear, as well as some suede gloves in navy.

Bruyeres shows small hats with shallow round crown and roll brim, Cuff brims also are used. The popular top trim accompanies these styles.

An attractive costume offered by Bruyeres combines an all white crepe satin afternoon dress with an ermine trimmed navy wool coat. One dress of dot printed organdle is in bouffant style.

Blue and white and red and white are much used in combination. Black is featured for both afternoon and

TOUCH OF LACE



ncient Venice, and the noted lacemaking centers of France and Ireland are being produced right here in the United States. Of course they are much less costly by the yard than is an inch of antique lace. One of the most prominent American designers has just introduced a wool crepe dress in which durene embroidered cotton is richly used as the entire top of the bodice in yoke fashlon with quarter-length sleeves, The design is an interpreteion of The Scotch bun, composed entirely the popular dalsy theme done in a of eggs, chopped fruit, and peel, enandsome antique lace patterning, cased in a crust which is not eatas the picture shows. The queeny velvet gown illustrated is enhanced by the addition of a beautiful durene venise lace bertha-a superb reproduction of the ancient handwork of Venice in American quality cotton. The flair for lace both as trimming and for the gown entire is so pronounced, all style dis | habit permeating all social grades.

Very wide ribbon girdles the lace frock.

Printed coats are worn over monotone silks.

Polka dots are shown in

Velvet elbow capes wrap around and fasten in the

Lovely Tea Gown One of the more striking ten with brown satin sandals.

Fuel Problem Met by Hardy Swiss Woodsmer The hardiness of the Swiss peo

ple is traditional and this hardines is due to the terrific physical hardships under which a large portion a business trip to Hereford last of the population exists. The rugged slopes up and down which they toll. the year-round snow-capped moun-

Miss Thalia Parker spent the week end with her mother

of the peasant folk of Switzerland Chas. Dean, Dimmitt attorney, people as rugged as the mountains was in Hereford Friday visiting among which they make their living. Carl Gilliland. Fuel is one problem which takes the natives back to elements. There

C. B. Guyer returned to his home is no coal of any sort in Switzerland and the cost of bringing it in is proin Wichita Falls last Thursday hibitive so far as the general run of after a brief visit in the T. E the population is concerned. This Seigler home in Hereford. puts the question of warmth up to

Carl Gilliland made a business trip to Dimmitt Monday.

Carl Kemp was in Hereford from FOR RENT, FOR SALE CARDS Dimmitt last Friday.

L. N. George of Canyon was Hereford on business Friday.

AT BRAND OFFICE. CHEAP.

For Reliable Time and Temperature Cooking.

NATURAL GAS—THE MODERN FUEL

WEST TEXAS GAS COMPANY

To Quote Mrs. Ihrig:--



-"The homes is the wife's business, and should be conducted on a business-like basis. Accounts must be kept in order, and expenditures recorded in the budget book. I have found a checking account with the bank is a simple method of keeping these records."

The First State Bank

You Are Invited to Attend The Hereford Brand's COOKING SCHOOL

BE SURE AND NOTICE MRS. LEONA RUSK IHRIG'S **DEMONSTRATION USING**

POWDER

25 Ounces for 25c SAME PRICE for Over 40 Years

The demonstrator will show you that in using a Double Action baking powder such as KC you get fine Texture and Large Volume in your baking-that you can use less than you do of high priced brands.

You will realize that it is not necessary to pay war prices for baking

Then try K C yourself. Give it the oven test and judge by results.

OUR GOVERNMENT USED **MILLIONS OF POUNDS**

free A NEW EDITION Cook's Book The KO Cook Book contains bread, muffins, cakes and pastry. You can get a copy Free by indicating that you are a user of KC Baking Powder and enclosing four co stamps to cover postage and ddress, JAQUES MFG. CO. Gentlemen: Enclosed and 4 cents in stamps. Please mail

Mrs. Ihrig Says:

"I am truly amazed at the MORE-FOR-THE-DOLLAR value offered in the NEW and FINER PLYMOUTH. Its all-steel body, its trouble free hydraulic brakes, free-wheeling, automatic clutch, its smooth FLOATING power, and many other features found only in higher priced cars, and it's in the big car class, too, with 112-inch wheelbase, and 65 horsepower motor."

We urge the public to compare it, point by point, with any other car at near its price.

Ireland-Beavers Motor Co.

Dodge Bros. Motor Cars-Plymouth Motor Cars.

"Lightens My Work"

MRS. IHRIG SAYS:

"Fine quality foods, leading brands and excellent service make selection easy at the-

PIGGLY WIGGLY STORE

FLASHES FROM PARIS

trimmed hats.

half way down the back. every collection of spring

gowns is of banana-colored satin simply fashloned with two deep ruchings or pleated, brown chiffon on the sleeves and huge brown silk flowers at the bodice. It is wern

Tiers of petals form short

Milliners sponsor flower-

Many frocks have buttons

Westway Items BY WILMA NELL SIKES

Friday night the parents of C. P. Grimes, Mr. and Mrs. D. R. Grimes, surprised him with a party honoring his 17th birthday. The young people of Westway and some from Hereford were present as guests. Forty-two and other games were played, and at a late hour refreshments were served.

Mr. and Mrs. G. T. Brashear are happy over the arrival of a 91/2 pound baby girl, born April 6. Mr. and Mrs. Ellis Wilson and Bill Petrie in the G. W. Wilson home Sunday.

Mr. and Mrs. E. E. Joiner and Lester Kelly visited in the T. L. Vaughn home Monday night.

Miss Colene Holland and two girl friends spent the week end in the home of Miss Holland's Sunday where they will resume their duties as teachers.

Clem Friemel and children took dinner in the V. Skypola home

from near Deon at Westway, winning by 4-1.

home Sunday.

with the Hartman boys.

and Winnie Hughes of Hereford and Wilbur Smith of Amarillo.

P. C. Short and family and Roscoe Landers and wife visited the

L. O. Gore home Sunday. Mmes, Buddy Poe, Edmondson and Roe visited the Brashear home

Thursday.

at the

Inursuay

Is the First Day

Rexall Original Radio

ONE CENT SALE

3—BIG DAYS—3

And Main Corner Drug Store Phone 105

PRESCRIPTIONS

Carefully

Cooking School

Hereford Made Bread

is used exclusively

Mrs. Ihrig Says:

bread during the Brand Cooking School be-

cause it is not necessary inasmuch as the bread

Produced by the HEREFORD BAKERY is of

Your Grocer Has

a Fresh Supply

"I shall not give a recipe for home-baked

night with Lillie Mae Battershell. Irene Grimes spent Monday

night with Gertrude Wilson. Victor, Frand and John Brall spent Tuesday night in the V. Skypola home.

Misses Brown and Hanna spent the week end in Anton with Miss Hanna's sister and her family.

Mr. and Mrs. G. C. Hartman spent Sunday in Hereford with friends and relatives.

N. P. Sikes and family visited the A. C. Pierce home Sunday. Gertrude Wilson spent Wednesday night with Mary Turrentine. Ercel Brashear spent Sunday

with Frank Tackett. Beth Lee Weaver spent the week end in Ward community with her sister, Mrs. W. P. Benningfield. Mr. and Mrs. Bob Denney and

home Sunday night. Bill Rice and Beth Brashear parents, returning to Fieldton on visited Pauline Wilson Sunday eve-

son visited the P. H. Gililland

The experience of Hockley county seems to indicate that the live jungles of the south. at home on the farm program prac-Sunday the Westway ball players ticed there last year is more vital had a game with the Plowboys to the actual well being of people than the price of crops on the market, since only 100 cans have yet been used of the 1100 cans of A. D. Carter and family from food put up at the community kitriona visited in the Brashear chen by volunteer workers from donated products for use this win-Vondyl Houser spent Sunday ter in taking care of the needy. With an eye toward the hard win-D. R. Grimes and family had as ter expected to be attendant upon the general hard times the people guests Sunday Alta Mae Elliston of the county conserved food last summer and fall to take care of placed a full-length mirror. their own needs as is shown by N. P. Sykes and family spent the fact that the 100 cans which Sunday evening in the A. C. Pierce have been given out went to transient families.

Minor Title

Effendi, a title of respect in oriental countries equivalent to the English "sir," is given to members of the learned professions and to Mary Turrentine spent Thursday higher titles.

Great Things Hoped of **Exploration in Mexico**

Egyptology carries its devotees back to a profound antiquity in comparison with which all the remains of Mexico seems almost modern. But Egyptian history is known and written, while not only the history but also the ethnology of early Mexico remain mysteries. For example, the Quiche of Guatemala and the Maya of Yucatan, whose great temples and cities may appear similar to the uninitiated were in reality distinct peoples, and they both had languages which seem wholly unrelated to the language of the Aztecs of Mexico. It is not wide of the mark to assert that "Mexicology," if such a word may be coined, is still in its infancy despite the remarkable discoveries and erudite studies of the savants.

The gold-greedy Spanish conquerors were ever searching for El Dorado, the city of gold. There were plenty of Aztec legends of such a city, but the rapacious explorers seldom found anything more golden than the mud pueblos of the Zuni and Hopi in the desert north, or the crumbling and ungolden ruins in the

"Ghastly" Joke Enjoyed

by Renowned Scientist Steinmetz was usually very chivalrous and respectful toward women, but there was one trick he delighted in playing on them, wrote, Jonathan Norton Leonard in "Loki, the Life of Steinmetz." He had part of his establishment lighted with the same mercury vapor lamps which made things hideous in the conservatory. Near a doorway he

When any girl came to the house whom Steinmetz suspected of being proud of her looks, he would carefully maneuver her to the doorway and turn on the mercury lamps. The expression on the girl's face never falled to delight bim. Reflected in the mirror, she would see herself with ghastly green skin and dark purple lips-rather as if she'd been dead for two weeks.

Steinmetz said this proved everything was relative.

Words in Languages

Probably the languages considered the most expressive are those that contain the most words in actual use. An article by Dr. Frank Vizetelly in the World Almanac states that the reputable English language contains about 700,000 words, nearly half of which are words of scientific terminology or obsolete and archaic words. Unbridged English dictionaries contain from 400,000 to 500,000 words. The German word-book, according to Doctor Vizetelly, contains about 300,000 words and Grimms' German dictionary 150,000 words: Littre's French dictionary, 210,000 words; Petrocchi's Italian dictionary; 140,-000 words; Dahl's Russian dictionary, 140,000 words; Carlos de Ochon's Spanish dictionary, 120,000

"Cure" for Seasickness

Of old writers, one of the pleasantest is Fynes Morison, who traveled over Europe at the end of the Sixteenth century, and has much to

say about seasickness: "Let him often eat Pomegranates, Quinces, Corlanders, prepared, and such meats as are sharpe, and comfort the stomake, and let him drink strong Wines, and sometimes hot Waters, but sparingly, and let bim dip a piece of bisket in his Wine. And to restrain the extremity of vomiting, till he be somewhat used to the Sea, let him forbear to looke upon the waves of the Sea, or much to lift up the head."-London Times Literary Supplement.

The Five Ages of Man "Daddy, I know how to do every-

thing," said the little boy of five. Wilber I don't know try't worth knowing," said the young man of

"Well, anyway, I do know my own trade A to Z," said the man of thirty-five. "There are very few matters, I

am sorry to say, that I am really quite sure about," said the man of "I have learned a bit, but not

much since I was born; but knowledge is so vast that one cannot become wise in a short lifetime," said the man of sixty-five.

Glass Collectors Puzzled

There is no distinguishing mark by which all Sandwich glass can e identified. A little boat-shaped salt-cellar is generally accepted as the earliest of Sandwich salts. This has the imprint "R and S Glass company" on the stern, "Sandwich" on the bottom, and "Lafayette" on each of the side wheels. If the Sandwich works had continued the practice of marking all their pieces there would be less difficulty now about the probable source of bits of glass claimed as Sandwich,-Washngton Star.

Little Used Language

A book was recently printed in a language that is spoken by only 300 people. It is a version of the Gospels prepared by the British and Foreign Bible society for the use of the Worrora, a tiny tribe of Australian aborigines.

LITTLE AFTERNOON FROCK MAKES HIT

Strong Demand for Simplicity in Spring Attire.

It is no wonder that the little afternoon frock is going over so big. There is a strong demand for simple little dresses that have their own cachet of smart individuality, where he is very ill. and yet veer entirely away from any form of ostentation in design. cut or trimming.

We are going to bank heavily on this sort of frock to see us through a season that will be marked by an absence of unnecessary expenditure. So we will look for frocks that can be worn throughout the day and look well wherever they may find themselves.

This can only be achieved by the very simple frock that is quite definitely not of the sports category, nor yet of the orthodox afternoon

Between these two extremes we come to the "little" frock, the frock whose charms and virtues we have been extolling and of which you are to see so much this year. Buyers are selecting several such models for copying and exploitation and so one will see them worn by smart women everywhere.

TUNIC SUIT By CHERIE NICHOLAS



This little suit for the four-yearold with its bit of real lace is reminiscent of Fauntleroy days. The original model is made of velvet which tunes it to formal dress-up occasions-perhaps a fashionable wedding where this tiny tot is to be the proud and happy ring bearer. However, it is such a clever style one might well repeat it in linen or pique or any suitable material for practical wear. The little tunic almost conceals the tiny trousers, while two large pearl buttons gleam quite importantly.

Importance of Sleeves

Stressed by Designers Designers have just awakened to the importance of sleeves. Little cape sleeves appear on some of the smartest debutante dance frocks, Capes that simulate sleeves also are

seen on formal gowns. The devastating idea once spon sored by Civil war belles of wear ng tiny puff sleeves which are slipped completely off the shoulder is another that is catching on in

ur modern mode. A peach-and-cream evening cos tume which completely wrecked a stage-line at a recent debutante ball was of pink net with a brief waistthe jacket tying at the waist. The ing sleeves of the Jackets bilwed into puffs below the elbow. rimmed with rows and rows of rothy Valenciennes lace.

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STYLE NOTES

Fashion has gone military for spring. Fabric trend is to crepe weaves.

The high-waisted idea wins approval. T'ny bellhop jackets regis-

ter for spring. Printed silks are used in novel trimming ways. Three cheers for the red. white and blue, say the

Shoulders are all capped with scarfs, fischue, capelets, puffs, or epaulets,

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Double-Date Frock Is

Still S'rong Favorit-The dress with a jacket which can be worn for formal or-informal wear has been such a favorite for several sensons and has proved so practical that it bids fair to become a necessity in every woman's wardrobe. The smartest jackets at present are those that come just to the waistline and tie with

Ring Lizard Shoes

sushes.

Ring lizards, a bit more expensive perhaps than more popularly used ceathers, but most fashionable, is featured for smart shoes this sens

Wyche Items MRS. L. P. PERKINS

Mr. and Mrs. George Stafford of Dimmitt spent Sunday in the Earl Smith home.

Miss Ruth Wolfe will teach the Walcott school next year. Earl Smith visited Mr. Cald-

well at the Plainview sanitarium, There will be a community

party at the school house the 21st of April. Everybody invited. Miss Ruth Wolfe visited Westway club last Tuesday.

Mr. and Mrs. N. G. Elliston have been ill the past few days. Mr. and Mrs. Ira Ott called on the Cooks Sunday night.

L. P. Perkins and family spent Sunday in the Hall home at

Mr. and Mrs. Jess Lindsey spent Sunday with Mr. and Mrs. Cook. April 12 members of the Wyche Community club met at the home of Mrs. Leo Wolfe. In the forenoon Miss Martin gave ideas and suggestions on the renovation of clothes. At noon a basket luncheon was served. At this meeting the club demonstration were chosen. They were Mrs. Louie Olson, 4-H club pantry and Mrs. DuBois Walker, wardrobe. Mmes. Ed East, C. J. Paddock and Doyle Rose were visitors. Immediately after a delicious luncheon the club dismissed to attend the Hereford Brand's cooking school. The next meeting will be with Mrs. C. C. Cook, April 26,

Mrs, Reed Williams is improving this week from a tonsil operation performed last Wednesday.

Company.

For interior work Sherwin-Wil- Miss Kathleta Hawkins of liams enameloid will give your Amarillo was in Hereford Saturwood work that clean, bright finish day and Sunday visiting her parso desirable. Panhandle Lumber ents, Mr. and Mrs. D. W. Haw-1c kins.

CONVENIENCE-

-In housekeeping is obtained by having plenty of electrical outlets handy to your appliances.

GEORGE S. M'CONNELL

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Chosen for the COOKING SCHOOL

Cream O' Plains Butter

Churned in our spotless, modern Creamery at Hereford FRESH at your grocers.

Farmers' Creamery Ass'n., Inc.

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Free! FREE! Free!

A SURPRISE TRIMMED WITH SMILES

Attendance Prizes!

In addition to helping defray expenses of The Brand's Cooking School, these firms are offering attendance prizes as a means of showing their appreciation to their women customers and friends.

OUR PRIZE-

Gallon Can Pure Ribbon Cane Syrup and One Box Bisquick

BAKER'S CASH GROCERY PHONE 116

OUR PRIZE-

5 Pounds of Any Dried Fruit, Three of Any No. 2 1-2 Cans In the Store

CARL'S CASH GROCERY

OUR PRIZE-

Half Dozen Cans String Beans

> CARLYLE'S GROCERY PHONE 164

OUR PRIZE-

Package of Bridge Cards

CLOSE DRUG COMPANY

PHONE 13

OUR PRIZE-

A Pair of Kitchen Cupboard Catches

R. H. KEMP LUMBER CO. PHONE 44

OUR PRIZE-

One

50c Meal

IKE'S CAFE

OUR PRIZE-

Whole Side of Bacon Best Grade

1 Pound Lily of the Valley Coffee FURR FOOD STORE

PHONE 74

OUR PRIZE-

One 10-Pound Sack of Meal 2 Pounds Brown's Saltine

"M" SYSTEM

Handkerchiefs

Crackers

OUR PRIZE-

Box of Nice

D. R. GASS AND SON

OUR PRIZE-

Two Pounds of Best Steak

I. M. WILSON MARKET

PHONE 75

OUR PRIZE-

One Pint

Roger's Lacquer

PANHANDLE LUMBER CO PHONE 656

OUR PRIZE-

Electric Waffle Iron

CITY DRUG STORE

PHONE 100

Baked Today

such wonderful quality."

Hereford Bakery

EV C'ITR'E NICHOLAS



just to have a variety in fashion's decree for spring and summer. One really must have a whole wardrobe of cunning little jackets if one lives up to the code of smart dress prescribed for the coming months.

And what a decorative role these versatile jackets are playing. They are everything that is fascinating both as to color and the materials. of which they are made.

Fitted eton jackets for daytime year appear in quantities. They stop above the waistline and smartly contrast the skirt. Other of these little jackets have quite a military bearing, as they are broad at the shoulders and frequently have a double-breast fastening with brass or nickel buttons. Stunning costumes for sports and town wear developed in intriguing novelty lightweight woolens in gay colors (red. white and blue being in high favor. the world of fashion having gone colonial this season) flaunt these youthful waist-length Jackets.

Whether for daytime, afternoon or evening a jacket of some sort is now considered an indispensable part of the costume. At afternoon bridge, for dinner, for the theater and other formal occasions fackets take on a versatile and decorative in lovellest tones and tints, which Good which imparts an enlivening touch to the style picture.

There is nothing stereotyped about the clever jackets which are topping the new spring afternoon and eveping frocks. Some of them are of simplest construction, with flowing or bell sleeves and open fout si flar to the style portrayed in the fittle center panel shove. Whatever I

RECIPES

(Continued from Page One)

Bachelor Club Dressing.

Pear and Cheese Salad.

swall slice from the bottom to

make the pear stand up.

JACKET, and a jacket and a | this simpler type jacket may lack jacket with a few extra jackets in intricate detail is offset by its fetching color. Made of sheerest ice-green transparent velvet as it is, and posed over a formal dance pajama costume of pale yellow chiffon, the color scheme is perfect. As a little summer wrap to slip over lingerie frocks, a jacket of this type will prove a delight the season

> The black velvet jacquette to the left declares a greater formality. Its fitted-at-the-waistline silhouette is very new and chic. At the front it ties in a soft knot and two ends which has a bow tied at the neck. left hanging outside the wrap, which lends to the back a graceful note. White fox fur on the loose sleeves completes this symphony in black and white.

All sorts of intriguing details en ter into the designing of the myriads of petite velvet jackets which are so outstanding in the mode, such as for instance, voluminous puff sleeves ornamental buttons, an abundance of shirring with a plentiful use of decorative bows.

Notwithstanding the allurements of the little walst-length velves jackets, there is a rival in the field -the bolero or eton made of allover lace. These little lace fantasies ar add greatly to their charm. The model pictured is the pale blue venise lace. It is significant that the crepe yoke of the black crepe gown is in the same shide of blue. This color alliance of bodice-top or yok and the little jarket which tops it is a new move which is accepted throughouf the costrime design. (@. 1932, Western Newspaper Union.)

Peanut Dressing.

Olive oil 6 tbsp, lemon juice 2 tbsp, salt ¼ teasp, paprika ½ teasp, peanut butter, 1 tbsp.

Olive oil 6 teasp., vinegar or Potatoes With Nut Sauce. lemon juice 2 tbsp, salt 1/2 teasp, Potatoes, diced, 4 cups, season parika 1 teasp, mustard 1 teasp, to taste, steam until tender; 4 should duente and the mix will toop saute green pepper, 2 toop add Amaryllis, 4 tbsp, milk 2 cups, Color pears in the juice. Make peanut butter 4 tbsp, pimento 4 a hall of cottage cheese, moisten thep. Cook sauce until smooth, slightly with a little mayonnaise pour over diced potatoes in a and fill the cavity in two slices baking dish, cover with buttered

of pear and press together. Cut bread crumbs and brown in oven. Cheese Biscuit. Amarallis 3 cups, K. C. baking Decorate the top with a bit of ing powder 3 teasp, sugar 1 teacolored cream cheese, run through spoonfuls, sait 1 tsasp. a cake decorator end state of bit and cut, in shortening 6 tosp; of mint or parsley in top. Chill milk 1 cup, grated American in the G. E. and serve with Pea- cheese 1/2 cup. Mix, roll sprinkle

grated cheese over. Fold and roll

Amaryllis 11/2 cup, K. C. 2 like pancakes.

'32 WHITEFACES

(Continued from Page One)

played. Others showed they had the stuff and were in to win. Score on Safety.

An alertness more apt to be found in midseason than during spring training, was evidenced by the 1932 team in the first quarter yesterday when the seniors were pushed back to their goal line, and when they attempted to punt from behind it, fumbled, with the Whitefaces smothering the ball for a safety.

In the second quarter Jack Russell went directly through the heavy seniors and side-stepped his way 30 yards for a touchdown, the extra point being converted by plunging right through and over the goal line.

The third quarter again showed the craftiness and versatility of the Whitefaces when Russell flipped a pass to Olimer, who up to his old tricks had circled the opposing end, to show some pretty broken field running for 30 yards and another touchdoyn. The try for extra point was lost by being

The fans are elated with the showing made by next fall's team and optimism reigns in the Whiteface camp.

ANNOUNCEMENT

We, the undersigned, do hereby agree to close our doors of said business at 6:00 p. m. each evening, with the exception of Saturday. It will be necessary, therefore, for each concern to lock his door or doors and 'pull shades so that the public may know that such places are closed for business. Signed:

Stone Department Store. D. R. Gass & Son: J. G. Welr. Popular Store. Fashion Dress Shoppe. Mrs. N. C. Vogele. Hereford Brand. S. L. Harman Store. C. A. Skelton.

Sprowls-Cronin & Co.

HOOVER CANNOT WORK FOR ONE DOLLAR PER YEAR IF HE WISHES

The offer of President Herbert Hoover of the United States to work for \$1.00 a year instead of the \$75,000 paid him, has been refused by legal advice, the contention being that the salary is

Watch For Your FULLER BRUSH MAN Will Be Here Next Week. Has a Gift for You. not be changed during any term to be effective for that period.

That same question has come up teasp, nutmeg 1/2 cup, cinnamon over the whole country and will 1/2 teasp, sait 1/2 teasp, two eggs, effect state, national and city afmilk 11/2 cups, syrup 3 thsp, grat- fairs everywhere. Legal advice ed unpeeled apples 1 cup. Cook given out in New Mexico during the past week, it is understood, said a candidate for office was subject to arraignment for bribery should an offer be made while campaigning to accept office for a reduced salary.

Along with the proposed reductions in all lines of expenditures. the question may assume rather prominent place in the political arena, whether or not an official will dare to reduce his salary.

Miss Alberta Davis who is attending college at Canyon, visited her parents, Mr. and Mrs. Davs, in Hereford last week end.



"Selling seats in the subway." (6, 1932, Bell Byndicate.)—WNU Bervice.

20 Bars, In Eight Perfumes

98c



1 Sale

FAMOUS WOODBURY PRODUCTS

-Now you can enjoy these Jergens-Woodbury products at half their usual cost. Buy enough this week for the whole year.

QUALITY DRUG

MRS. LEONA RUSK IHRIG

Selects the

HEREFORD LAUNDRY

-And during the cooking school she will tell you why it is more economical to send your clothes to the-

HEREFORD LAUNDRY

PHONE 298

OF A RANGE

Thet fellur whut I wurk fer is sure supportin' the cookin' school. In fact, th cook and all her get-up is supported by 4 x 6's and 2 x 10's from our yard.

R. H. KEMP LUMBER CO.

- phone four-four

Brand Want Ads Pay Good Dividends!

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Was Selected for the

Cooking School 1

Attend every day and see Mrs. Ihrig Demonstrate the G. E.

E. B. BLACK COMPANY

The Big Store With the Small Profit

Ladies Only

After the Cooking School

Thursday

We Are Going to sell you

36-Inch, Vat Dyed

PRINTS for 5c Yard

Limit 10 Yards

One Group Ladies' Fast Color

WASH DRESSES 35c

Limit One to the Customer.

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S. O. Wilson Dairy

was selected by

MRS. LEONA IHRIG

to supply her with cream and milk delivered daily fresh after each milking.

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"Every Home Needs a Staff of Servents"

"My guests at the cooking school have seen that I teach economy in the menu—that I demonstrate old dishes made new at no more expense.

"In my program of economy, I recommend a staff of servants to save your time and youth—the most efficient of inexpensive household helpers-

"ELECTRICAL APPLIANCES"

Texas Utilities Co.