

The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

32nd Year—Number 14.

The Hereford Brand, Hereford, Texas, Thursday, April 15, 1932.

Five Cents Per Copy.

BAKING CONTEST CLOSES BRAND COOKING SCHOOL FRIDAY

Westway 4-H Club Boys Demonstrate Rations For Milk Production

Dairy Feeding Experiment From A. and M. College Formula Will Get Accurate Check by Herman Schultz.

A group of boys of the 4-H club of Westway community demonstrated their training and ability Tuesday by going with County Agent R. O. Dunkle to the farm of Herman Schultz east of town where they directed and performed the actual work of mixing feeds for a balanced ration for dairy cows.

These cows will be under careful supervision to determine the value of this ration in comparison with the milk rations they are now making. The ration is a formula furnished by the A. & M. College, composed of 400 pounds of ground milo maize heads, 300 pounds of ground wheat, 100 pounds of bran and 100 pounds of cotton seed meal, to be fed to each cow at the rate per day of 1 pound for each three pounds of milk produced.

Seven boys participated in the demonstration. Ercei Brashears, Howard Gore, Edgar Skypala, Norbert Skypala, Frank Tackitt, Leon Hartman and Everett Campbell. They came to the Brand office while on their way through town and paid the editor an appreciated visit.

Grand Champion Hereford Bakers Named Tomorrow

The Grand Champion Cake Baker and the Grand Champion Pie Baker of Hereford and vicinity will be named Friday afternoon at the final session of the Hereford Brand's first annual cooking school.

Besides the title, the first award also carries a cash consideration of \$10 for the best cake and \$5 for the best pie.

Other prizes for cakes are, second, \$5, third 48 pounds Amaryllis flour, fourth 24 pounds of Amaryllis flour, and fifth, 12 lbs of Amaryllis flour.

Second place in the pie baking contest will receive 48 pounds of Amaryllis flour, third place 24 pounds of Amaryllis, and fourth place 12 pounds of Amaryllis.

Members of the Parent-Teacher Association of Hereford report an active interest in the contest. All the proceeds derived from the auction of the prize winners, and the sale of all other cakes will be given to the organization. All cakes will be on sale immediately following the end of the school.

Only one restriction has been placed upon the entries. They must be made with Amaryllis flour. Any number of cakes and pies may be entered by one person.

Entries will be received at the Cooking School from 9 until 11 o'clock Friday morning.

Three competent judges will select the winners upon the following basis: Cakes, appearance 5 points, texture 10 points, flavor 10 points, quality of icing 5 points, texture 10 points, flavor crust 10 points, quality and flavor of filler 10 points.

Presbyterians Convene Here In Annual Session

The annual spring session of the Amarillo Presbytery will be held in Hereford Wednesday afternoon and evening and Thursday of next week, ministers and laymen from over the district being the guests of the Hereford Presbyterians.

The program proper will be detailed matters of church affairs, although Wednesday evening has been reserved as the time for a banquet to honor the visiting delegates, which promises to be most interesting. Prominent among those appearing on the program that evening are Dr. Thomsen of Amarillo, a male quartet from Plainview, Dean R. P. Jarrett of Canyon College, Dean J. M. Gordon of Tech College, and Rev. Garland Smith of Childress. A vocal solo by Mrs. Homer Fox will delight the banqueters.

Rev. E. P. Gleser and the Presbyterian church board of Hereford is to be congratulated upon bringing the Presbytery and its visiting dignitaries to the city for their convention.

T. C. Mathies, Elmer Mathies, Albert Saltzman and Oden Weems returned the first of the week from a prospecting trip in Western New Mexico in search of homestead lands.

Mr. and Mrs. J. C. McCracken have as their guests this week Mr. and Mrs. C. E. Miller of Omaha, Nebraska, and Miss Sylvia McCracken of Sioux City, Iowa. Mrs. Miller and Miss McCracken are sisters of Mr. McCracken.

Lions Initiate New Members Wednesday Noon

Thirty-three members and guests of the Lions club enjoyed the weekly luncheon of the club at the First Presbyterian church Wednesday noon. E. A. Cline was the only absent member. Guests of the day were J. D. Buchanan, newly elected city commissioner, and Tommy Horner, assistant and floor manager of the cooking school. Coach Tommy McCollum was present and was given an opportunity to make a speech about his new son.

The initiation ceremonies were duly administered to Mack Womble and J. M. Posey by bringing them within the standing of full grown Lions. The club is planning or organized work to contribute to Lake Park play ground activities for the coming summer, and threatens to break out as a baseball team on short notice. The club has voted to decorate a float to take part in the Health Day Parade to be staged by the County Health Council, Friday, April 29.

OMER BAKER COMMISSIONED MEMBER OF TEXAS RANGERS

Omer Baker, who was chosen a member of the state rangers, has been commissioned and returned home the last of the past week. He says he was most excellently treated while in Austin in the interest of his application, and wishes most sincerely to thank those who in any way assisted him in securing the appointment. While not having as yet been given a definite assignment for certain work, Mr. Baker expressed himself as being concerned with law enforcement whenever it came within his observation, and that he was ready to be of assistance whenever called upon.

Certified Seed Growing Must Be Supervised

Each year the question of pure seed and the knowledge of producing pure seed is an essential one for all farmers. A. & M. College furnishes a standard by which Texas seeds are gauged, and has set certain obligations upon those who wish to attain a pure seed standard. Some farmers want to know how to raise certified seed.

Two farms of Deaf Smith county have been designated as growers of certified seeds, that of J. P. Roberson & Son, and that of Ray Hershey & Son. Certain requirements have been met by these places to entitle them to the right to claim production of state certified seed.

A certified seed grower must obtain pedigreed seed from a state experimental station. The fields where this seed is planted is kept under complete supervision of breeding, growing and harvesting by state inspectors under the rules and regulations set by the State Seed and Plant Board.

While the state makes no definite guarantee of the seed in question, assurance is given the purchaser that the seedman has conducted his business along recognized lines, and his product is true in name, determined by actual field inspection of the growing crop, and the tag issued by the state indicates the year grown, name of the producer, variety, size of container, evidencing the fact that the particular farmer or dealer holds a license to produce state certified seed for the year shown on the tag.

The germination and weed seed tag is also issued by the state department of agriculture on signed application and statements of the seedman that a representative sample of the seed has been tested and the results indicated on the tag. These are white tags and show by whom grown, germination per cent, date tested, per cent of inert matter, weed seeds and noxious seeds.

RALPH BARNETT BUYS DRUG STOCK AT VEGA

Ralph Barnett, owner of the Quality Drug Store in Hereford, the first of this week purchased of J. H. McCaskey of Vega the Rexall Drug and Grocery stock of merchandise. He expects to operate the store there for the time being, according to word received by the Brand today.

Attendants At Cooking School Get Many Gifts

One hundred and eight valuable prizes have been awarded to members of the audiences of the Hereford Brand's cooking school in the first two sessions, Tuesday and Wednesday afternoons.

The awards consist of generous gifts of Amaryllis flour, K. C. baking powder, groceries and food-stuffs from local merchants, laundry, meals, soda fountain drinks, theatre tickets, bread and the dishes prepared by Mrs. Ihrig during the progress of the school.

Valuable assistance in distributing the gifts was given yesterday by "Piggly Wiggly" Gyles, "M System" Reed and "Amaryllis" Hearne, representative of the Great West Mills, who attended the Wednesday session of the school.

To be eligible for a prize one must be present at the meeting of the cooking school.

The dress worn by Mrs. Ihrig from the Stone Department Store, was given as a prize yesterday.

Other merchants of Hereford are giving valuable prizes for the school, these to be distributed today and Friday when the school closes.

The following members of the audience received gifts yesterday afternoon: Mrs. H. Earl Smith, Marie Bernauer, Mrs. W. A. Springer, La Rue Beck, Mrs. J. J. Wilder, Mrs. M. W. Stovall, I. M. Brown, Helen Wilder, Mrs. Du Bois Walker, Mrs. Geo. Garrison, Olive Perkins, Mrs. Pearl Lane, Mrs. E. M. Cox, Mrs. W. L. Davis, Elsie Andrews, Mrs. Vern Witherspoon, Sallie Gilbreath, Athalie Wilder, Thresa Koelzer, Evelyn Bell, Mrs. R. A. Walls, Mrs. George Beams, Mrs. T. A. Millard, Mrs. W. O. Fox, Elizabeth Bowman, Roberta Harrel, Mrs. Buri France, Mrs. H. J. Henden, Mrs. R. E. Satterwhite, Reva Wright, Mrs. T. C. Mathies, Lura Mindell, Mrs. D. H. Alexander, Georgia Robinson, Mrs. S. L. Walser, Anna Lee Frye, Mrs. J. L. Givan, Mrs. John Robinson, Mrs. Ida Lewis, Mrs. Rex Tynes, Mrs. W. T. Womble, Mrs. George Muse, Lucille Hicks, Mrs. E. Ramsey, Mrs. J. W. Alexander, Mrs. J. R. Lipscomb, Mrs. H. J. Line, Mrs. J. J. Boydston, Mrs. F. J. Love.

April Rainfall Chart Since '09 Is Interesting

E. E. Ramsey, who has been keeping records of Hereford weather for the past 20 years, brought to the Brand office a compilation of the rainfall here for the past 34 years, some statistics from which might prove interesting at this time when everybody is wondering how much it would rain should it begin.

The average for 34 years during April has been 1.6 inches, the extremes varying from 0.0 in 1900, 1925, 1928 and 1929 up to 7.5 in 1915, and 7.00 in 1922.

Frost came on the 25th in 1813 and snow on the 8th in 1914, as well as on the 9th in 1919, the climax coming with a hail storm on the 22nd in 1922. On no two consecutive years, excepting the blank years of 1928 and 1929 has the weather chart of Hereford for April been anywhere near alike, which runs true to Panhandle weather conditions.

The Weather.

Mostly cloudy today, with probable showers in the west and north part of Panhandle tonight and Friday, with rising temperatures tonight and cooler tomorrow.

Twenty Dollars In Cash and Much Merchandise Goes To Individuals

SENIOR MOTHERS SPONSOR PICTURE FOR GRADUATES

The mothers of the senior class will sponsor the picture to be played at the Star theatre Thursday and Friday nights of next week, selling tickets on commission to secure funds for financing the organization's gift to the graduating class. It will be a group picture of the class to be given each graduate.

Mrs. Ihrig Favors Better Food, Less Money, Less Work

"Better Food for Less Money with Less Work."

This was the slogan and the purpose of the Hereford Brand's first annual cooking school, according to the announcement made by Mrs. Leona Rusk Ihrig yesterday. The school will continue through Friday. Meetings are being held in the Star theatre at 2 o'clock. The course is entirely free, made possible for the housewives of this region by local and national advertisers and the Hereford Brand.

The primary purpose of a cooking school, according to Mrs. Ihrig, is to bring new ideas and new recipes to the housewife, and to teach her new methods of preparing foods so that her meals will be more palatable.

Cooking progresses just like every other science. New discoveries are made in the kitchen as often as in the laboratory. The inventions of a new way to cook an ordinary foodstuff so that "the family" will derive more pleasure from eating it is as important, as the discovery of any planet, or the invention of any machine.

In accordance with the conditions prevailing at the present time, economy in the kitchen is a most important item. Every budget has been cut to a minimum. During the course of the school Mrs. Ihrig will point out new and novel ways in which money can be saved.

"A dime saved is a dime earned, so the budget is 20 cents ahead," Mrs. Ihrig declares.

Less work is sought by every housekeeper. Proper management and the knowledge of many details which Mrs. Ihrig will indicate during the progress of the school, will contribute a materiality toward decreasing the amount of effort which the housekeeper must expend. Years of contact with hotel chefs have given Mrs. Ihrig the knowledge of many short cuts and secrets employed by famous cooks.

"There are tricks to every trade, and cooking is no exception."

RECOVER LICENSE PLATES FROM STOLEN AUTOMOBILE

New Mexico highway authorities yesterday announced the finding of two auto license plates bearing Hereford numbers under a culvert near Clovis. Further investigation by local officers showed the plates to be those from Rev. E. E. Robinson's Ford coupe that disappeared from Hereford about two weeks ago. At the same time the license plates of Dr. R. E. Perkins were taken from his car, and it is presumed they were used to replace those on Dr. Robinson's car.

All Pies and Cakes Will Be Sold, the Prize Winners at Auction, the Proceeds to Go to Hereford P. T. A.

OUR NEIGHBORS DISCUSSED AT CLUB MEETING

Mmes. A. A. Foster and H. G. Conkright were hostesses to the Pioneer Study club Tuesday afternoon, when an interesting program on "What our neighbors are thinking" was discussed. The text of the program was taken from Luke 10:29, "Who is my neighbor?"

The program was introduced by each member answering rollcall by telling what foreign country she most wanted to see and telling why. Following this the club sang the national anthem, "The Star Spangled Banner". Mrs. W. O. Fox then gave an interesting talk on England, telling of her ideas on peace and what she thinks of America. Mrs. J. L. Sharman then gave a similar discussion of France. What the women can do for internationalism and how the defense societies reply to the disarmament plan were given by Meses. John Cunningham and P. H. Gilliland.

Adding to the program little Misses Wanda Jean Reed and Wanda Jean France sang a clever song. At the close of the program lovely refreshments were served by the hostesses.

Amaryllis Flour Used In Contest for Baking Honors

Interest in the Brand's first annual cake and pie contest is not as great as it should be in view of the valuable prizes offered to the winners by the Great West Mills of Amarillo.

A total of \$20 in cash awards and 168 pounds of Amaryllis flour will be given to the persons making the best cakes and pies.

The final time for entry of cakes and pies has been set at 11 o'clock Friday morning. Announcement of the winners will be made at the conclusion of the Friday session.

Sponsored by P. T. A.

The contest is being sponsored by the members of the Parent-Teacher Association of Hereford. Following the awarding of prizes the winning entries will be auctioned to the highest bidder. Sale of all the cakes will be held by P. T. A. members after the school.

"The Hereford cake and pie contest, 'youngest' of all the contests held in any school throughout this section," said Mr. B. F. "Amaryllis" Hearne, traveling representative of the Great West Mills, who attended the cooking school yesterday. "We are expecting a record breaking number of entries, and I know plenty of work trying to decide the winners."

Use Amaryllis Flour.

No restrictions are placed upon the cake or pies, except that Amaryllis flour be used in baking them. Any number of entries may be made by one person.

All cakes will be received at the cooking school from 9 until 11 o'clock Friday morning.

Winners of the Hereford Brand's first annual cake and pie baking contest will be announced at the final session of the cooking school Friday afternoon at the Star theatre.

The \$20 in cash prizes and the 168 pounds of Amaryllis flour given by the Great West Mills of Amarillo, will be awarded to those Hereford cooks whose cakes and pies are judged the best of the contest, and goes to the ones who did the baking.

The prize-winning entries will be auctioned following the announcement of the winners, and all other cakes and pies entered will be sold by members of the Hereford P. T. A. at the close of the school.

No set program has been arranged for Mrs. Ihrig's discussion Friday afternoon. She will answer all questions proposed thru the question box, and also answer any questions asked by members of the audience. The recipes demonstrated and given will be those sought by the women in attendance at the school.

Many valuable prizes will be given Friday afternoon that have been contributed by Hereford merchants and associated manufacturers.

The answers to the eternal question, "What shall we have for dinner?" were supplied today by Mrs. Ihrig, director of the school, in her talk on balanced menus.

"Balance is the keystone of the universe," said Mrs. Ihrig. "There is balance in everything in the world. Why should there not be balance in meals?"

Mrs. Ihrig pointed out the importance of neutralizing opposing forces contained in certain foods, and the necessity of avoiding dangerous combinations.

"Balancing a meal becomes a habit after a little practice," she said. "One does this instinctively after one becomes conscious of the simplicity with which it can be managed."

The following outline indicates the constituents which every meal should possess:

1. Protein—meats, and other protein rich food, such as beans, eggs, fish and nuts.
2. Fats.
3. Fruits and vegetables.
4. Cereals and other starches.
5. Sweets.

The most important health protectors are milk, butter and leafy green vegetables.

One should avoid the repetition of the same flavor in one meal, contrast is desired; follow a bland course with a highly seasoned one. Take care that flavor, color and texture are not repeated in the meal.

"Balance will aid in making the meal attractive and appetizing almost as much as a good cook," Mrs. Ihrig stated.

The Wyche community demonstration club dismissed its regular meeting yesterday and 12 members attended the cooking school.

Miss Thelma Parker, domestic science teacher of Hereford high school, brought a class of 20 girls to the cooking school yesterday.

The Hereford Brand

Published Every Thursday at
HEREFORD, DEAF SMITH
COUNTY, TEXAS

Published By
NORTHWESTERN PUBLISHING
COMPANY

R. E. KESSIE
Editor and Manager

TELEPHONE 30—AT NIGHT 496

NOTICE TO THE PUBLIC
Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor, personally at the office on North Main Street.

Entered as second-class matter at the postoffice at Hereford, Texas, under the act of March 3, 1879.

SUBSCRIPTION PRICES:
Zones 1 and 2, per year \$2.00
Zones 1 and 2, six months \$1.00
Outside Zone 2, per year \$2.50
Outside Zone 2, six months \$1.50
Outside Zone 2, four months \$1.00

ALL SUBSCRIPTIONS STRICTLY
CASH IN ADVANCE.



Caught in The
Corral
&
Put Through The
Chute

I have been so busy with the cooking school and the Brand's endeavors to print daily that there hasn't been much time to write articles on folks' behaviour in general.

However, I can not let the occasion go by without paying tribute to the wonderful assistance given during the cooking school by those business firms and co-operating agencies whose help has made the venture such a success. Believe me, the praise and congratulations extended by the hundreds of ladies who have attended the school is greatly appreciated, and we have been glad to be a centralizing force in making the cooking school possible, but it could never have been done without the cooperation of the many businesses and people. I haven't the words to express how much the Brand really thanks them—I think the folks who jump in and help make a community-wide event successful are the best friends all of us can have.

Everyone who does think the cooking school has been beneficial can render a truly appreciated service by telling those fine men how much their help has meant to Hereford.

They always help—that is what makes this such a fine place to be. When folks work together like that, nothing can stop them from having the best of everything for themselves and all who live around them.

TRY A WANT AD IN THE BRAND

H. A. P. A. CERTIFIED CHICKS PAY
Custom Hatching
Hillside Hatchery

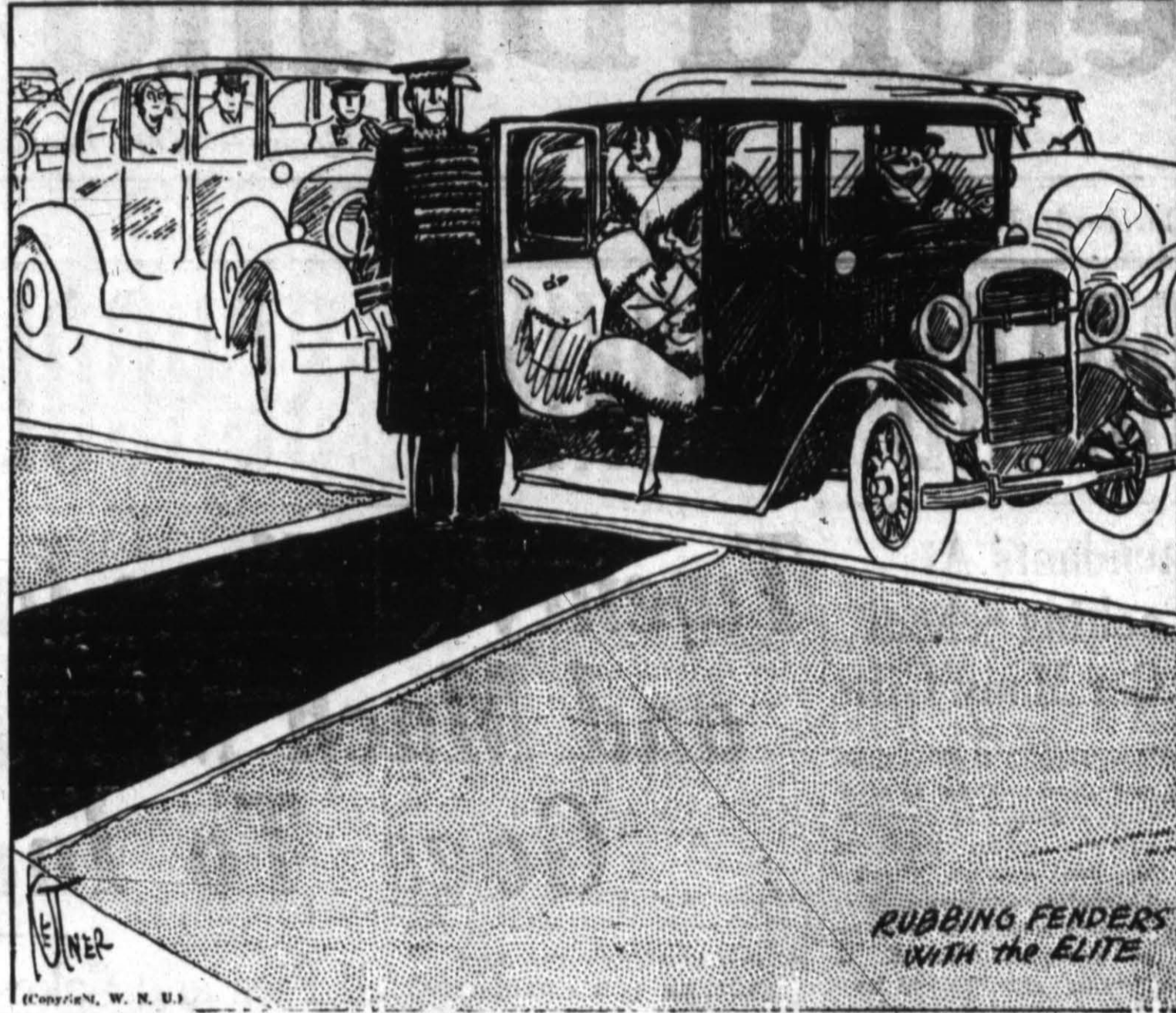
FREE!

at the
COOKING SCHOOL
FRIDAY

We will give five gallons of Phillips "66" gas and two rubber kitchen aprons, as attendance prizes.

BILL SMITH'S SERVICE STATION

Along the Concrete



NOTICE OF SALE UNDER ORDER OF SALE

STATE OF TEXAS,
COUNTY OF DEAF SMITH.

By virtue of an Order of Sale issued out of the District Court of Deaf Smith County, Texas, on a judgment rendered in said court, on the 8th day of February, 1932, in favor of Guy R. Varnum, and against W. E. Stevens, one of the defendants in said cause for the sum of \$5266.87, with interest thereon from February 8th, 1932, at the rate of 6 1/2 per cent per annum, and costs of suit, and for a foreclosure of a Deed of Trust lien on the following described lands, situated in Deaf Smith County, Texas, to-wit:

All of the N 1/4 and the SE 1/4 of section No. 86, Block K-4, certificate 1-389, B. S. & F. survey, containing 488.8 acres, which said Deed of Trust was dated April 15, 1925, and is of record in the Deed of Trust Records of Deaf Smith County, Texas. I did on the 30th day of March, 1932, at 5 o'clock p. m., levy said Order of Sale upon the above described land, as the property of said defendant, W. E. Stevens, and on the third day of May, 1932, which is the first Tuesday in said month, between the hours of 10 o'clock a. m. and 4 o'clock p. m., on said day, at the court house door of Deaf Smith County, Texas, I will, under and by virtue of said Order of Sale, and said levy offer for sale and sell at public outcry, to the highest bidder for cash, all the title, interest or estate that the said W. E. Stevens and Claude Higgins, H. W. Engle, the First National Bank of Hereford, a banking corporation, O. H. Peterson, Randolph Holland, Edith Bergh Holland, Elmer C. Holland, Bernice J. Holland, and Leigh F. Watson, Jesse Harrington, and the Godfrey Investment Company, a corporation, or either of them had in and to the above described lands, on the 15th day of April, 1925, or, at any time thereafter, in satisfaction of said judgment.

Dated this 30th day of March, 1932, at Hereford, Texas.
J. C. CARROLL, Constable of Justice Precinct No. 1, Deaf Smith County, Texas. 12-3c

FOR RENT, FOR SALE CARDS AT BRAND OFFICE. CHEAP.

With 498 hogs killed and cured in one month by modern methods, Wheeler county is going in for the A. & M. way of putting up pork, and liking it, says Jake Tarter, county agent. The methods used are the same as Extension Service workers are demonstrating all over Texas. Many farmers are quoted as saying they will never go back to the old way of cutting up and curing hogs. Modern meat cutting methods have been extended to beef animals also, and after 21 demonstrations Mr. Tarter reports over 600 hives cut up by demonstration methods.

Breaks Colds, Fevers, Corrects Constipation

Red Cross Laxative Pills act by regulating the secretions of the liver, kidneys, stomach and bowels. Clean out body poisons, prevent bilious attacks and that tendency to colds and fevers.

Ease liver, bowel troubles, appendicitis, gall stones, sick headaches, dyspepsia, and other stomach ills.

Excellent for children and old people, and for any disease caused by faulty digestion, weakness and poor circulation.

Red Cross Pills are sold by all druggists for 25c. —adv



THIS MUCH PURINA FEED A DAY WILL START ME RIGHT ALONG THE WAY TO LIFE, GROWTH, AND EARLY LAYING A PROFIT SWEET I'LL SOON BE PAYING

McLEAN & PITMAN

Phone 1

OIL Gone...

He Drove from Banner to Sheridan

on the GERM PROCESSED "Hidden Quart"

The driver for the Sheridan Motor Bus Company was ready to leave Banner, Wyoming, for Sheridan with his big Reo bus loaded with passengers.

Then he made a discovery. The oil line had been accidentally broken, allowing the Conoco Germ Processed Oil to drain out; and the crankcase was empty. With all Banner closed for Thanksgiving, he could not get oil and had to drive the 16 miles to Sheridan without oil. At Sheridan, inspection showed that the "Hidden Quart" of Conoco Germ Processed Oil had saved the motor from damage!

If Conoco Germ Processed Oil can protect a heavy bus with

the crankcase empty, it will certainly give you sure, safe lubrication in everyday driving. It is the only oil that actually penetrates and combines with metal surfaces. That's why a "Hidden Quart" stays up in your motor and never drains away. It cuts down wear in the starting period, when other oils drain away and leave parts unprotected. It gives your motor longer life, with fewer repair bills.

Have this extra protection. Change to Conoco Germ Processed Motor Oil at the sign of the Conoco Red Triangle.

We neither encourage "dry crankcase" experiments nor guarantee success under all conditions. But unsolicited letters from motorists, now in our files, tell of this and hundreds of other runs with empty crankcases but without damage.



THE HIDDEN QUART

...THAT NEVER DRAINS AWAY

CONOCO GERM PROCESSED MOTOR OIL

NOTICE OF SALE OF REAL ESTATE UNDER ORDER OF SALE

STATE OF TEXAS,
COUNTY OF DEAF SMITH.

By virtue of an order of sale issued out of the District Court of Deaf Smith County, Texas, on a judgment rendered in said Court on the 22nd day of February, 1932, in favor of H. H. Myers and against J. H. Weeden, in the case of H. H. Myers vs J. H. Weeden, et als, numbered 1960 in the said district court wherein, H. H. Myers is plaintiff, and J. H. Weeden, Bob Allison and H. W. Engle are defendants, I did, on the 30th day of March, 1932, at 5 o'clock p. m. levy upon the following described tracts and parcels of land situated in the County of Deaf Smith, as the property of J. H. Weeden described as follows to-wit:

All the North one-half of Section number 70 in Block K-3, Deaf Smith County, Texas, and on the 3rd day of May, 1932, the same being the First Tuesday in said month of May, 1932, between the hours of ten o'clock a. m. and four o'clock p. m., on said day at the court house door of said county, I will offer for sale, and sell at public auction for cash all the right, title and interest of the said J. H. Weeden in and to said property.

Dated at Hereford, Texas, on this the 30th day of March, 1932.
J. C. CARROLL, Constable of Justice Precinct No. 1, Deaf Smith County, Tex. 12-3c

HOOVER CANNOT WORK FOR ONE DOLLAR PER YEAR IF HE WISHES

The offer of President Herbert Hoover of the United States to work for \$1.00 a year instead of the \$75,000 paid him, has been refused by legal advice, the contention being that the salary is fixed by the Constitution and cannot be changed during any term

to be effective for that period. That same question has come up over the whole country and will effect state, national and city affairs everywhere. Legal advice given out in New Mexico during the past week, it is understood, said a candidate for office was subject to arraignment for bribery should an offer be made while campaigning to accept office for a reduced salary.

M SYSTEM

Lucy and H. D. Reed
OWNERS

Baking School Specials

Amaryllis Flour

6 pounds	-----	\$.25
12 pounds	-----	\$.38
24 pounds	-----	\$.63
48 pounds	-----	\$1.12

K. C. Baking Powder

25c Size	-----	22c
50c Size	-----	43c

Calumet Baking Powder

1 pound	-----	28c
2 1/2 pounds	-----	67c

FREE DELIVERY PHONE 249

Public Auction Sale

TUESDAY, APRIL 26th

Sale Starts Promptly at 10:30 a. m.

I will sell at public auction a select offering of Registered Hereford Cattle, Hampshire Sows, Gilts, Feeders, and Dairy Cattle at my farm four miles west of Bushland, Texas, or 14 miles west of Amarillo on Paved Highway No. 66.

36—Head Registered Hereford Cattle—36

16 Head Registered Hereford Cows, age 3 to 5, clean and nicely bred. Some of these cows will have calves by 2-1-32.

3 Head Registered Hereford Yearling Heifers.

3 Head Registered Hereford Yearling Heifers.

3 Head Registered Hereford Yearling Bulls.

6 Head Registered Hereford two-year-old Bulls.

(These bulls are in good condition and ready for service)

The above described Hereford cattle are nicely bred, good ages and thrifty.

85 Registered Hampshire Sows, Gilts, Feeders

2 head Registered Hampshire Sows, with litters.

50 head Hampshire Feeders, weight about 60 to 150 pounds.

12 head Hampshire Gilts, bred to registered boars.

11 head Hampshire Sow Pigs.

10 head Hampshire Bear Pigs.

This select offering of Hampshire Hogs represents the very best in Hampshire, being true to type, plenty of size, and correct marking. Hampshire Hogs are recognized for their prolific qualities and always demand top prices when ready for market. They are a superior breed of hogs for choice bacon.

15—HEAD DAIRY COWS—15

JERSEYS HOLSTEINS

Fresh Cows, Dry Cows and several Heifers. Now is a good time to replenish your Dairy Herd.

LUNCH WILL BE SERVED AT NOON BY A LADIES' ORGANIZATION.

TERMS—Cattle, sums of \$35.00 under, cash; sums over \$35.00 a note due six months from date of sale, 6 per cent interest, with approved security, will be accepted. 10 per cent discount will be allowed for full settlement in cash. Hogs will be sold for cash.

LINDSAY NUNN FARM

(OWNER)

JNO. T. WARD, Clerk. RAY BARBER, Hereford, Auctioneer

International Sunday School

Lesson

BY DR. J. B. NUNN

April 17

THE CALL OF ABRAM

Genesis 12:1-9

1. Now Jehovah said unto Abram, Get thee out of thy country, and from thy kindred, and from thy father's house, unto the land that I will show thee:
2. And I will make of thee a great nation, and I will bless thee and make thy name great; and be thou a blessing;
3. And I will bless them that bless thee, and him that curseth

thee will I curse: and in thee shall all the families of the earth be blessed.

4. So Abram went, as Jehovah had spoken unto him, and Lot went with him: and Abram was seventy and five years old when he departed out of Haran.

5. And Abram took Sarai his wife, and Lot his brother's son, and all their substance that they had gathered, and the souls that they had gotten in Haran; and they went forth to go into the land of Canaan; and into the land on Canaan they came.
6. And Abram passed through

the land unto the place of Shechem, unto the oak of Moreh. And the Canaanite was then in the land.

7. And Jehovah appeared unto Abram, and said, Unto thy seed will I give this land: and there builded he an altar unto Jehovah, who appeared unto him.

8. And he removed from thence unto the mountain on the east of Bethel, and pitched his tent, having Bethel on the west, and Ai on the east; and there he builded an altar unto Jehovah, and called upon the name of Jehovah.

9. And Abram journeyed, going on still toward the south.

Golden Text: Be thou a blessing. Genesis 12:2.

Time: Abram's first year in Canaan according to Beecher's Dated Events of the Old Testament, B. C., 1928, when the patriarch was 75 years old.

Places: Ur in southern Chaldea, Haran in northern Chaldea, Shechem in central Palestine, Bethel, 20 miles south, and the Negeb, or South Country, in the extreme south of Palestine.

Introduction.

Our lessons omit the story of the birth of the first children, Cain, the elder, a farmer, and Abel, the younger, a shepherd. They omit also the divine requirement of a sin-offering in blood—a requirement running through the Bible and having its climax in the death of the Son of God on the cross for the sins of all the world. Abel obeyed this requirement but Cain did not; hence the first quarrel and the first murder, the entrance of death into the world. Hence Cain's question, the token ever since of human selfishness. "Am I my brother's keeper?" and Cain's punishment, becoming a wanderer on the face of the earth.

Our lessons also omit the account of the peopling of the world by the descendants of Cain and his brother, Seth, Eve probably giving birth also to daughters. These are the patriarchs, men of extraordinarily long lives. They include Methuselah, who lived the longest of all, 969 years, and Enoch, of whom it is beautifully recorded that he "walked with God; and he was not; for God took him." The patriarchs also include Noah, in whose days the wickedness of men caused Jehovah to send a great flood to destroy them all, but Noah was saved, with the animals and his family, in a great ark which he built. The account relates the re-peopling of the earth by the three sons of Noah, Shem, Ham, and Japheth, giving birth to the Semitic races from which the Jews came, the Hamitic from which the Ethiopians came, and the Japhetic, from which the Europeans and Americans came.

Abram's Migration from Ur.

We find Terah, with his sons Abram and Nabor, living in the important city of Ur, in the southern part of Babylonia, between the Euphrates and Tigris rivers. Both sons were married, the wife of Abram being the beautiful and noble woman whom we know as Sarai, then called Sarai.

"The story of the preparation of Abram for the high destiny of being the progenitor of the chosen nation is one of the most remarkable in Bible history. As it constitutes the foundation of the national history of the Hebrews, it is detailed with great minuteness, 14 chapters being devoted to the 175 years of Abram's life, while only 11 chapters are occupied with the 2000 years or more of the world's history going before."—Goodspeed and Welton. Abram persuaded his father Terah, who is said to have been an idolater, and actually to have made idols, to migrate to some region less defiled by idolatry. They traveled

600 miles northwestward to Haran on a branch of the Euphrates; but Terah could not be induced to go farther, so there the family remained, and Terah died in Haran. Abram probably tarried in Haran till his father passed away, Terah being too feeble to continue the long and hard journey to Canaan.

Abram's Second Call.

"Now Jehovah said unto Abram." Repeating the command previously given at Ur, which Abram had obeyed as far as he could. "Get thee out of thy country." Abram had at any rate lived long enough in Haran to become attached to it, for it was a rich agricultural land. Moreover, it was a part of the same country in which he had been reared in Ur. "Unto the land that I will show thee." Abram's destination was Canaan, some 300 miles distant, but Canaan was not named, and the command was all the more difficult because it was so vague. Abram "went out, not knowing whither he went" (Heb. 11:8). It was a journey of faith in God, and so Jehovah blessed it.

"And I will make of thee a great nation." "And I will bless thee, and be thou a blessing." No life can truly receive blessings for itself without conferring blessings on others, but in the noblest life the second motive is far more potent than the first. Those who like Abraham venture forth on the migration of faith do so because they expect thereby to confer some great joy upon the world; they are not thinking of the great joy that they will win for themselves.

Abram's Faith and Obedience.

"So Abram went, as Jehovah had spoken unto him." How simply this great thing is told. Only two factors, God's command and his servant's loyal and prompt obedience! "Where else can we find so great a communication so simply expressed? And where an answer that contained so much in so few words and meant so much to the human race."—William Jennings Bryan. "The migration of Abram from Chaldea to Canaan ranks as one of the most important events in the history of the race. If we except the fall of Adam and the crucifixion of Jesus, probably it is the most important, for it marks the beginning of a new spiritual order in the world."—President George E. Horr. "On the whole face of the replenishing earth such another sight was nowhere to be seen. It was the single grand spectacle of humanity on which angels gazed with wandering joy. Abram was perhaps then the sole type of that one true Man who in the after-ages should spring from his seed to do the will of God perfectly; to hear always that voice, and always to follow it."—Bishop Samuel Wilberforce.

Faith is all wrapped in that statement. He went because he believed God. Jehovah would take care of him. Where was he going? He did not know—nor did he especially care. God told him to go, and the old prophet went. He knew that God would go with him. The two characteristics of Abram's long and useful life are seen in his abounding faith in God and his prompt obedience to the will of God.

Into the Land of Canaan.

"It was one of the great moments of history when that primitive caravan of shepherds set out from Haran. They sought a land, they knew not where; they sought a seed, they knew not how; they sought a blessing, they knew not what. Yet to any humble believer in the God of Abraham it may be given to do just such a deed—to abandon earthly comforts and let earth's loves go, that in doing homey duty God's will may be done."—Rev. J. Oswald Dykes, D. D. And in that same spirit men and women are still going—they are going west until the new-

er West impinges on the ancient East. Shiploads of school teachers sail out from San Francisco for their high task of education in the Philippines. Whole companies of Christian physicians, Christian teachers, Christian ministers sail out through the Golden Gate on their way to Japan and China and the islands of the sea—an unbroken procession setting out from the east to west in the spirit of moral adventure."—Rev. Charles R. Brown, D. D.

The Place of Shechem.

"And Abram passed through the land unto the place of Shechem." Shechem was a walled town by Mt. Gerizim in the hill country of Ephraim, which later came to be called Samaria, and which was in the very heart of Palestine. "Travelers of our time who have visited the scene of Abram's first resting place, about the identity of which there is no uncertainty, vie in praising its singular attractiveness. Stanley pronounced it to be 'the most beautiful, perhaps it may be said to be the only very beautiful, spot in Central Palestine. It seems to have stirred even the somewhat phlegmatic Robinson into something like enthusiasm. 'It came upon us suddenly,' he says, 'like a scene of fairy enchantment. We saw nothing to compare with it in all Palestine.' For eye and ear what greater surprise than when riding up from the Well of Jacob into that lovely nook in which the modern town of Nablus (the ancient Shechem) lies embosomed; for our ear the novel sound of many bubbling brooks, and for the eye, the rich verdure of a varied and luxuriant vegetation."—Rev. W. Hamm, D. D. Abram Built an Altar to Jehovah. "And there builded he an altar

unto Jehovah, who appeared unto him." "Wherever Abram pitched his tent, he built an altar. Thus the Pilgrim Fathers, on the shores of the New World, set up their altars of worship even before they reared their homes. And long after the tent was shifted, the altar stood to show where the man of God had been. Ah, it would be a blessed token of our religious fervor if we could, set up altars in every house where we pass the night, and in every locality where it might be our hap to live, setting the example of private and family prayer, which would live long after we had passed away. If we would only dare to do it, the very Canaanites would come to the revered spot where we had knelt, and would hand on the sacred tradition, stirring coming generations to kneel there also, and call upon the name of the Lord."—F. B. Meyer. "Somehow or other, Abram, and he alone, is wholly free from every taint of idolatry. Again I say, Abram is in clear and undoubted possession of this idea, and I press the solemn question 'Whence did he derive it?' and I answer, God himself revealed it to him by his Spirit."—Rev. John Rhy Thompson, D. D. "Some men are traced

by their follies; some by the enemies they leave behind them; some by their cruelties; some by the thorns which they have sown in the night of sin or hate. But Abraham is traced by his altars." Rev. Clarence McCartney, D. D.

For interior work Sherwin-Williams enameloid will give your wood work that clean, bright finish so desirable. Panhandle Lumber Company. 1c



CLEANING and PRESSING

PHONE

16

Orr's Tailor Shop

S. O. Wilson Dairy

was selected by

MRS. LEONA IHRIG

to supply her with cream and milk delivered daily fresh after each milking.

S. O. WILSON DAIRY

Phone 9027

Last Chance

Saturday

Rexall Original Radio

ONE CENT SALE

Third and Main Corner Drug Store Phone 105

PRESCRIPTIONS Carefully COMPOUNDED

at the Cooking School



Hereford Made Bread is used exclusively

Mrs. Ihrig Says:

"I shall not give a recipe for home-baked bread during the Brand Cooking School because it is not necessary inasmuch as the bread Produced by the HEREFORD BAKERY is of such wonderful quality."

Your Grocer Has a Fresh Supply Baked Today

Hereford Bakery

Furr Food Store

Even the most versatile housewife occasionally gets "stumped" for "something different" to serve for dinner. Watch for our advertisement in the circular. Chances are you will see first the thing you wanted to serve but could not think of. And, while you are about it, be sure to remember our prices—we are always first in reducing prices.

SPECIALS

STARTING FRIDAY, APRIL 15, and CONTINUING UNTIL SATURDAY NIGHT, APRIL 23

Shirts and Shorts

—In sizes for men—

25¢ Each

Garza Sheeting

—Wide, 9-4 Bleached or Unbleached

25¢ Yard

Ready-Made Curtains

—Five piece ready-made curtains—

44¢ Pair

Men's Suits

—All new spring styles and materials. Each and every suit guaranteed to give satisfaction in wear or a new suit. All have two pairs of trousers. Your choice—

\$14.95

Men's Work Pants

—Grey covert material in sizes 29 to 40—

89¢

Work Shirts

—Men's tan, taxi cloth shirts. Satisfaction guaranteed. Sizes 14 to 19. One week special—

69¢

Men's Overalls

—Heavy weight blue overall in sizes 29 to 50—

89¢

Men's Socks

—Guaranteed six months wear, or six new pairs—

6 Pair \$1.50

Tennis Shoes

—Men's, boys' and children's tennis shoes. All sizes in sun-tan color—

59¢ Pair

Boys' Pants

—Covert cloth pants, sizes 6 to 17. Special for one week—

79¢

Prints

36 Inches Wide

7 1/2¢ Yard

Towels

—Heavy Turkish towels, colored borders, size 16 x 34. One week special—

10¢

Extra Special

—Extra large Turkish towels, 20 x 40, pastel colored borders. One week only—

12 1/2¢ Each

Munsingwear Hosiery

—Munsingwear hosiery in both chifon and service weight. Colors: sand-white, sun-bi-ge, smoketone, gum metal and shadow-black—

79¢ Pair

Batiste and Voiles

—Beautiful new spring patterns in batiste and voiles, 36 to 40 inches wide. Guaranteed fast colors. Your choice—

22¢ Yard

Ladies' Dresses

—150 new spring and summer dresses just received. Materials: printed Indian Head broadcloth, voiles and batiste. Beautiful styles and patterns. Sizes 14 to 46. Range in price—

\$1.00 \$1.95 and \$2.95

Work Shoes

Men's and boys' outing bal work shoes, sizes 12 1/2 to 2, 2 3/4 to 5 1/2 and 6 to 11—

\$1.29 Pair

Dress Oxfords

—In sizes for men. Fine finish black—

\$1.35

Children's Play Oxfords

—Sizes 8 1/2 to 2. black only—

95¢ Pair

Curtain Panels

—Curtain panels in scrim, colors in ceru and rose; 2 3/4 yards long, 40 inches wide. Your choice—

39¢ Each

Quilt Cotton

—Special 72 x 90 cotton-batts, pure white cotton. One week special—

39¢ Roll

Brown Domestic

—36-Inch Brown Domestic—

4¢ Yard

Curtain Voiles

—Printed curtain voiles. Beautiful patterns, 40 inches wide—

8 Yards \$1.00

Prints

—Vat dyed, guaranteed prints. New case just received—

10¢ Yard

Bloomers

—Children's Rayon Bloomers—

One Week Special, 25¢

Fox Mercantile Co.

WANT Ads

All classified advertisements must be paid in advance unless arrangements are made in person to care for the payment of them. Classified ads received through the mail will not be published unless accompanied by the cost of insertion. Classified advertising includes Cards of Thanks, Resolutions of Respect, Verbatim copies of Obituaries, Legal Publications of all kinds, Announcements, Etc., as well as Reading Locals scattered about through personal mention columns.

All of the above styled advertising, with the exception of Cards of Thanks, short Announcements and Reading Locals, cost 1-2 cents per word for the first insertion, and 3-4 cent per word for each continuous insertion thereafter without change. Reading Locals and Short Announcements cost 10 cents per line for each insertion, counting six words for each line or part of line. Cards

of Thanks cost 50 cents each in the usual form, when of more than ordinary length the cost is the same as for reading locals. No ad in any issue may cost less than 25 cents. If desired set in black face type, add 35 cents to cost of the advertising. Word ads intelligently—do not try to save a few cents by leaving out necessary words; tell who, what, where, and if essential, when and why.

For Sale or Trade

FOR SALE OR TRADE: 100 acres level land, good well, fenced, in cultivation, 4 miles from Grady, New Mexico. W. M. White, Friona, Texas. 14-3p

WANTED: Used John Deere grain loader, must be in good shape, worth the money. W. W. Wimblerley. 14-1p

FOR SALE: Sweet potato, onion, cabbage, tomato, reset tomato, beet and pepper plants; and baby chicks. Write for prices. T. Jones & Co., Clarendon, Tex. 13-3p

FOR SALE: A piano at a bargain. Box 673, or call at the Hereford Brand. 1dh

FOR SALE: One extra nice Clark-Jewell gas range, with heat regulator. J. M. Murchison. 13-tfc

FOR SALE OR TRADE: Large grocery ice box, 5x6, McCray, six doors, painted white. Furr Food Store. 13-3c

FOR SALE: Bred Duroc gilts, at prices you can afford to pay. Mrs. Bess Turrentine. 5tc

FOR SALE: One Jersey cow and Whiteface calf, now fresh, reasonable; cash only. Charles F. O'Dell. 13-1p

TYPEWRITERS, New and second-hand. Jewell Murchison, Court House. 37-4tc

EGGS reduced to \$3.50 per 100, 75 per cent hatch guaranteed. Chicks \$8.00 per 100; \$22.50. Flock A. P. A. certified and banded also tested free from B. W. D. S. F. Warren, Friona, Tex. 13-tfc

FOR SALE or trade: Ten tube Victor radio, with electric Victrola. Sold new for about \$300. Will trade and prefer livestock. Box 747. 10-tfc

FOR SALE: Rawleigh Good-Health Products at 806 West Sixth St., B. M. Wright, Agent. 1-tfc

"OLD INDIAN REMEDY" for rheumatism. Guaranteed. Dr. L. E. Pennington, 110 West Sixth Street. 13-1p

FOR SALE OR TRADE: 1927 model Chevrolet sedan in good repair, good rubber all around. A. M. Kelley, 3 miles north, 1 mile west of Hereford. 13-1p

WILL TRADE my equity in home on West Fifth street for truck or car. See T. Williamson. 10-tfc

FOR SALE: About 24 Buff Orpington, laying hens. Mrs. N. M. Bartley. 13-1p

BUSINESS property at Alford, Texas, clear. Will exchange for farm equipment. O. K. Higgins. 13-4p

FOR SALE: Stock, eggs or chicks from A. P. A. certified, blood-tested S. C. Rhode Island Reds. Send for 1932 mating list. S. F. Warren, Friona. 3-tfc

Lodge Directory

HEREFORD LODGE
No. 476, I. O. O. F.,
meets Monday, 8:00 p. m.
Visiting Brothers welcome
JOHN H. BIGGS, N. G.
L. H. Foster, Secretary.

Wanted

WANTED: Bring me your light quilts and blankets to wash. Across the street north of the Golden Rule Hatchery. Mrs. J. R. Dudley. 4h

WANTED: To buy a good work mule. Slagle and Bowers, located at Joel Switch. 13-1p

For Rent

FOR LEASE: 225 acres grass, 8 miles north, one mile west of 25-Mile Avenue. Fred Saltsman. 14-2p

FOR RENT: Good three room house with water furnished. C. E. Gatlin. 13-tfc

FOR RENT: Four room house. Inquire at Piggly Wiggly. 12-tfc

FOR RENT: Nicely furnished bedroom, three blocks east of court house, 403 Roosevelt Avenue. Mrs. B. B. Farmer. 13-1c

FOR RENT: Modern duplex, nearly new; close in, furnished or unfurnished. H. B. Webb, Phone 300. 6-tfc

FOR RENT: Brick duplex, unfurnished, close in. Phone 250. 13-2c

FOR RENT: Four room furnished apartment, modern. Call 456. A. C. Thompson. 7-tfc

FOR RENT: Furnished apartment, close in, reasonably priced. Mrs. W. M. Megert, phone 444. 13-dh

FOR RENT: Modern apartment, furnished or unfurnished. J. P. McMahon, at Skelton's Variety, or phone 747-W. 48-tfc

Lost and Found

LOST: Parker fountain pen, last Thursday. Reward. Finder return to Brand office. 14-1p

LOST: Between Hereford and Dimmitt, tire mounted on rim. Reward. Star Theatre. 14-1c

LOST: Greek letter sorority pin, kite-shaped, with letters A O on black center, surrounded with small opals. Finder please return to Miss Lucile Hicks for reward. 13-1c

LOST: Tuesday afternoon, 1 sack maize chops, between feed store and E. F. Connell home. Inquire at Brand office. 13-1dh

NOTICE OF SALE UNDER ORDER OF SALE

STATE OF TEXAS,
COUNTY OF DEAF SMITH.
By virtue of an order of sale issued out of the District Court of Deaf Smith County, Texas, on a judgment rendered in said court on the 24th day of August, 1931, in favor of W. B. Arnold and against W. A. Parsons, H. E. Wall and J. S. Laing, for the sum of \$2282.17, with interest on \$626.48 of said judgment, at the rate of 10 per cent per annum, from the date thereof, with interest on the remaining portion of \$1655.69 at the rate of 6-per cent per annum from the date thereof, and costs of suit; and in favor of Mary P. Wilkinson against the said W. A. Parsons, H. E. Wall, and J. S. Laing for the sum of \$386.81, with interest thereon at the rate of 6 per cent per annum, from the date of said judgment; and in favor of Lillian Gabbert, against said W. A. Parsons, H. E. Wall and J. S. Laing, for the sum of \$191.25, with interest thereon from the date of said judgment at the rate of 6 per cent per annum, and in favor of R. D. Gist against the defendant H. E. Wall for the sum of \$205.14, with interest thereon from the date of said judgment at the rate of 6 per cent per annum, in favor of the said W. B. Arnold, Mary P. Wilkinson, Lillian Gabbert and R. D. Gist, which said judgment was rendered by the said District Court of Deaf Smith County, Texas, in cause number 1894, and entitled W. B. Arnold, et als, vs W. J. Harris, et als, and for a foreclosure of a Vendor's lien as it existed on the 15th day of September, 1928, on the following described lands, situated in Deaf Smith County, Texas, to-wit:

Being all of the south one-half (S 1/2) of section No. 28, township 5, north of range 2 east, of a Capitol Syndicate Sub-division, of record in the Deed Records of Deaf Smith County, Texas, containing 820 acres.
I did, on the 30th day of March, 1932, at 5 o'clock p. m., levy said Order of Sale upon the above described lands as the property of W. J. Harris, one of the defendants in said suit, and on the 3rd day of May, 1932, which is the first Tuesday in said month, between the hours of 10 o'clock a. m. and 4 o'clock p. m., on said day at the court house door of Deaf Smith County, Texas, I will under and by virtue of said Order of Sale and said levy offer for sale and sell at public outcry to the highest bidder for cash all the right, title, interest and estate that the said W. J. Harris, and the said W. A. Parsons, H. E. Wall and J. S. Laing, or either of them, had in and to the above described lands on the said 15th day of September, 1928, or at any time thereafter, in satisfaction of said judgment.
Dated this 30th day of March, 1932, at Hereford, Texas.
J. C. CARROLL, Constable of Justice Precinct No. 1, Deaf Smith County, Texas. 12-3c

Seen On the Screen at the Star

Today and tomorrow the Star theatre will present "Are These Our Children," a story of the youth of present times, with the perplexing problems of their lives and the solutions as they reach them of their own volition or by direction and counsel. The picture is brought by a class of boys of the Methodist Sunday school, taught by Mrs. S. L. Easley, who has sponsored the showing of the film here and is selling tickets to raise money to assist in financing former classmates in college training.
Saturday's picture, which comes for the matinee and night performance that one day only, is a rousing story of the submarine and destroyers in the World War, starring Bill Boyd, Robert Armstrong, James Gleason and Ginger Roberts in "Suicide Fleet."
Sunday's matinee and Monday's picture is from Edgar Allen's Poe's

famous murder thriller that shocked the civilized world and showed other authors how to write a horrible tale. "Murders of the Rue Morgue" is credited with being all that is desired to make people either stay awake from fright, or after dreaming, to wish that they had not slept.

Tuesday and Wednesday will bring Robert Montgomery and Madge Evans in "Lovers Courageous," an English love story that takes in most of the world before getting back home "to live happily ever after".

MRS. E. L. BRADLY CLUB HOSTESS
Mrs. E. L. Bradley was hostess to members of the Otra Vez club and their guests with a lovely informal party at her country home Wednesday afternoon.

A diversion was created when, after playing three games, afternoon refreshments were served on table trays. Later these were removed and three more games were played before the score awards were presented to Miss Gwendolyn Spradley, high guest, and Mrs. B. M. Wiltshire, high club.

Those playing were, out-of-town guests, Mmes. C. J. Crump, Canyon; Donald Wyatt, Amarillo, and Miss Sylvia McCracken, Sioux City, Iowa. Other guests, Mems. M. C. Alston, Raymond Cone, B. H. Hopkins, Travis Dameron, W. L. Davis and Miss Gwendolyn Spradley, Club members, Mmes. Lloyd Edwards, Ivor McClendon, B. M. Wiltshire, J. W. Witherspoon, J. M. Murchison, Alton Fraser, J. C. McCracken, Tom Carter, A. C. Hales, J. M. Posey, Roger Corbett, Misses Martha Duncan, Gladys Seigler, Emma Jeane Donald and Eunice Gilbreath.

FOR RENT, FOR SALE CARDS AT BRAND OFFICE. CHEAP

CREAM WANTED 13c
We Pay the Transportation.

Butter markets still weak, but we are hoping they will not go any lower. Regardless of what we quote our price is actual market value. Ship us your cream.

FALLS CITY CREAMERY CO.
Falls City, Nebraska.

NEW LOW PRICES!
Goodyear builds millions more tires than any other company—that's the reason you get best values here. Plus our Service.
Now—New Low Prices.

Lifetime Guaranteed
GOODYEAR PATHFINDER
Supertwist Cord Tires

Full Oversize	Price of Each	Each in Pairs	Tube
29x4.50-20	\$5.35	\$5.19	\$1.02
30x4.50-21	5.43	5.27	1.03
28x4.75-19	6.33	6.16	1.17
29x4.75-20	6.43	6.24	1.02
29x5.00-19	6.65	6.45	1.30
30x5.00-20	6.75	6.55	1.33
28x5.25-18	7.53	7.30	1.35
30x5.25-20	7.99	7.65	1.33
31x5.25-21	8.15	7.91	1.43
30x3	4.97	3.95	.81
30x3 1/2 R. Cl.	4.19	4.00	.90
30x3 1/2 OS. Cl.	4.39	4.16	.90
31x4	7.35	7.09	1.33
32x4	7.58	7.35	1.33

Other sizes equally low

TRADE YOUR OLD TIRES
for new 1932 Goodyear All-Weathers!

Tune in Goodyear Programs
Wednesday, 8:00, Saturday 8:00

IRELAND-BEAVERS MOTOR CO.

Bakers Cash Grocery
MONT E. BAKER

SPECIALS FOR FRIDAY and SATURDAY:

SUGAR Pure Cane, 10-pound bag	49c
BLACKBERRIES Gallon can	39c
OATS Gold Medal, 16-ounce box	9c
PEANUTS Fresh Salted, pound	10c
FLOUR Flavo, 48 pounds	73c
MEAL Full cream, 10 pounds	22c
COMPOUND Large bucket	64c
PEARS Halves, gallon can	43c
MARSHMALLOWS Large package	17c
BROWN SUGAR Three pounds	19c
OXYDOL Large package	19c
JELLO Assorted flavors, three packages	20c

REAL ESTATE Sacrificed

Several Modern Dwellings, Well Located in Hereford. Prices less than actual replacement cost. \$100.00 cash, balance monthly like rent will buy your choice of these modern homes.

Standard Savings & Loan Association

Ralph Barnett, Local Representative.

PRESSURE GREASING AND GEAR FLUSHING




—Sixty pounds of pressure forces the cleaning solution into the gears of your car, leaving them 100 per cent free of chips and old grease. For easy shift and smooth Performance, let us lubricate your car.

"We Go the Extra Mile"

I & G Service
IRELAND and COLLEHON
Station
First and Main. Phone 113

SALE




Buy a Contest Cake Or Pie

—And help to raise needed funds for the wonderful work being done by the Hereford Parent-Teachers' Association! The entire amount of money realized from the sale of the cakes and pies entered will go to the Cafeteria Fund of this local organization. In addition to the cakes and pies entered by mothers who are members of the Parent-Teachers' Association, scores of other contestants are expected to try for one of the handsome prizes, and also help this worthy cause.

Sale starts after the cooking school Friday afternoon, and you may purchase your choice of the contest pies and cakes. Prices will be quite reasonable; and you will be helping the P. T. A.'s Cafeteria Fund to the extent of the entire amount of your purchase. Cakes and pies remaining unsold will be on display and sale Friday evening and Saturday.

AT THE BRAND OFFICE

Any kind of cake or pie you want on display! Made by the finest cooks of Hereford and vicinity—with AMARYLLIS, the Southwest's finest flour—they're bound to be good. There's a wide selection, but they'll go mighty fast. Come early and get your favorite kind of cake or pie, or both—and do your part to aid the Parent-Teachers' Association which is doing a particularly urgent and worthy work at this time.



GREAT WEST MILL & ELEVATOR COMPANY
Amarillo, Texas.

Miserable Early Days of World's "Great Men"

Sir Oliver Lodge's revelation of the fact that the only period of his life during which he contemplated suicide was during his very unhappy youth adds another to the "exceptions" which may or may not be held to "prove the rule" of the happiness of youth so frequently proclaimed by old gentlemen at "speech days" and other similar occasions. writes a columnist in the Manchester (England) Guardian. Men destined to eminence who had unhappy boyhoods would include Frederick the Great in a long list of royal persons. Among statesmen, Lord Salisbury and Disraeli made complaint of their early days in later life. Salisbury was so miserable at Eton that for 30 years after he left the school he never revisited it, although he was often at Windsor; and his only visit to the school induced a "fit of depression which, even at that distant time, was so severe that the visit was never repeated."

Passing Brandenham with a friend, Disraeli described it as the place where he had spent his unhappy youth, full of ambition, and without any prospect of using his talents for advancement. Hogarth's youth was no happy one, and Handel suffered much before he overcame his father's determination that he should not be a musician. Cowper left a pathetic account of the sufferings of his school days, and Schiller's life was clouded by the misery of his youth.

American Willow Trees Originally From Syria?

It has been told that the first weeping willow tree in this country was planted by John Curtis of Virginia during the Revolutionary war, and still stands on the Curtis estate.

The story is that "a traveler in Syria once sent to Alexander Pope, the English poet, a box of figs, in which was a twig from one of the weeping willows beside the rivers of Babylon, upon which the exiles used to hang their harps. This twig was planted alongside of the Thames, where it grew. A British officer brought a slip from this tree and gave it to John Curtis of Virginia."

Nurserymen claim that this tree is the ancestor of all the weeping willows in this country.

This awakens new interest in that tree, which is given such prominence in the Bible—"the willows of Babylon."

Signposts Are Real Art

Some of the suburban towns of Germany are injecting some art and humor into the signposts which are everywhere regarded as essential for the guidance of the tourist and stranger within the gates. The thought emanated at Warrnbrunn, where there is a school of wood carving and the trunks of trees were transformed into life-size effigies, gayly painted with suitable inscriptions pointing out the way. For instance, one finds a schoolboy, holding in one hand a slate with the words "Fuehlner Park" and pointing to the way with the other hand. Ruehezahl, the Silesian mountain spirit, clad as a reaper, and other well-known figures are employed to point out the way to the traveler. This idea has been followed by several communities in the Black forest.

Belief in "Magic"

Magic is as old as the human race. As soon as men deserted the horizontal position and rose to dignity on their two hind legs, they began to wonder what the world was all about. It was then that they first started to dabble in magic, and they never have ceased to this day. In ancient Egypt priests used magic to help their people. The Greeks and Romans believed in oracles. In the ruins of the forum at Pompeii there still stands an oracle which goes back to 78 A. D. or earlier. Lead pipe leads back to the spot where the old priest sat and uttered the wisdom attributed to the oracle.

Speed on Railroad Lines

Under special conditions railroad speeds of 90 miles an hour and over were attained more than 20 years ago, for short distances. A train on the Plant system in 1901 made 120 miles an hour on a test run between Fleming and Jacksonville. Among regular scheduled American passenger trains to-day there are several that average over 50 miles per hour. The World Almanac states that first-class German and French trains now average 50 to 60 miles an hour over long runs. A regular train on the Great Western in England makes 63.3 miles an hour.

In Use

Mrs. — started to get ready to go to church. She hunted the bonnet over for her rubber reducing corset. It simply could not be found. In desperation she went to her young daughter's room to awaken her and see if she knew anything about the all-important article. Her little Miss Fifteen was aroused sufficiently to reply to the almost demand: "Where is my rubber corset?" "I got it on."

Daniel News

BY MRS. JOE THURMOND

High wind has blown out some wheat in this area.

The B. C. Chain family moved north of Canyon Friday and Mr. and Mrs. Clarence McBroom are moving to the place vacated by the Chains.

Mrs. Joe Moore spent Thursday afternoon with Mrs. Joe Thurmond.

Mrs. Floyd Tomlinson spent Sunday with her sister, Mrs. W. Carthill at Dimmitt.

Mr. and Mrs. Hubert Thomson and children spent the week end with his parents at Paducah.

Mrs. Joe Thurmond spent Friday with Mrs. Luna Jacobs.

Mmes. W. R. Moore and Floyd Tomlinson shopped in Hereford Monday.

Sunday afternoon, April 17, at 3 o'clock, Rev. Hubert Thomson will preach and a quarter from the First Baptist church of Hereford will give special music, and everyone is invited.

Sunday guests in the Jacobs home were Mr. and Mrs. Herman Denkil or near Vega and Mr. and Mrs. Vernon Miller of Canyon.

Gordon and Hobart Whitaker are at Plainview visiting their parents.

Mmes. Durwood Vernon, Herman Dinkle and Vernon Miller called on Mrs. Joe Thurmond Sunday.

Monday night the people of this community gave Rev. and Mrs. Hubert Thomson an old fashioned pounding. The ladies presented Mrs. Thomson with a friendship quilt. Sandwiches were served at a late hour.

Mr. and Mrs. Walter Beckman visited her brother, Carl Hartman and family at Umbarger Sunday afternoon.

SOCIAL CALENDAR

Meetings of the week.

Thursday.
Bayview Study Club, Mrs. R. H. Womack, hostess, 3:00 p. m.
Junior Bay View club, Mrs. J. W. Witherspoon, hostess, 7:00 p. m.

Monday.
Music Study Club, Mrs. C. H. Dyar, hostess, 2:30 p. m.

Tuesday.
La Afflatus Estudio club, Mrs. Wylie Roberson, hostess, 3:00 p. m.

Wednesday.
Lion's Club luncheon, Presbyterian church, noon.
Missionary society meetings at their respective churches at the regular time.

Don't forget—See Dr. Howe, the Scholl's man, at D. E. Gass & Son's Saturday. 1c

JUNIOR MUSIC CLUB HAS INTEREST ENSEMBLE PROGRAM

A special ensemble program was enjoyed by guests of the Junior Music club Saturday afternoon at the home of Mrs. H. L. Broadwell, when the club entertained their mothers and the Senior Music club with a varied program of music.

Political Announcements DEAF SMITH COUNTY

The Brand is authorized to announce the following candidates for the offices under which their names are listed, subject to the action of the Democratic Primaries of July 23, 1932:

- For Representative, 123rd District:**
H. K. STANFIELD
- For County Judge and Ex-Officio County School Superintendent:**
EARL W. WILSON (Re-election)
C. W. HUMBLE
C. T. KIBBE
ARTIS RUSSELL
- For Sheriff and Tax Collector:**
WOOD D. VAUGHN
EZRA NORTON
JNO. B. MILLER (Re-election)
J. WALLACE ROBINSON
J. T. CUNNINGHAM
ED CURTSINGER
I. I. WEST
EMETT HALES
- For County and District Clerk:**
W. FRANK BALL
JOHNNIE BIGGS
MRS. BESS TURRENTINE
L. H. FOSTER (Re-election)
W. L. PICKETT
- For Tax Assessor:**
MACK BEACH (Re-election)
- For County Treasurer:**
MRS. BESSIE L. SMITH (Re-election)
- For County Attorney:**
JOHN COFFEE (Re-election)
- For Commissioner, Precinct No. 1:**
P. J. (Jack) ROSE
JAS. R. ROBINSON
S. O. WILSON
C. J. PADDOCK
- For Commissioner, Precinct No. 2:**
W. D. KELIEHOR
W. B. PHILLIPS (Re-election)
S. L. WALSER
- For Commissioner, Precinct No. 3:**
J. T. GUINN (Re-election)
E. M. JACK
HERMAN GRAY
W. D. NAPFGER.
- For Commissioner, Precinct No. 4:**
W. M. (Mal) STEWART (Re-election)

The program was opened by a trio consisting of Misses Genevieve Eberle, Nancy Conkwright and Effyle Whitsett, playing Turkish March from Ruins of Athens, by Beethoven. Following this Miss Eberle, president of the club, welcomed the guests and gave a brief summary of the year's work. Miss Bettie Bruce Jones sang A May Morning, Demy, accompanied by her sister, Miss Wilma Jo, at the piano. Another Beethoven number, Contra Dance, duet, was played by Misses Ardelle Foster and Mary Elizabeth Stanford. Then came an arrangement for two pianos, Les Sylphs, Bachmann, played by six girls, first piano, Misses Elizabeth Ireland, Mary Elizabeth Stanford and Bettie Bruce Jones; second piano, Misses Genevieve Eberle, Effyle Whitsett and Wilma Jo Jones.

Next Miss Lueta Borden, sang a vocal solo, My Lover Is a Fisherman, Strickland, with Miss Ruth Marie Mounitz at the piano. Celebrate Minuet, Boccherini, was played by Miss Mary Broadwell, first piano; Miss Ardelle Foster, second piano. Misses Ruth Marie Mounitz and Nancy Conkwright then played Hungard, Moskowski. The program ended by the club singing two numbers, Sweet and Low, Barnby; and The Frost Elves, by Barrett, with Miss Elizabeth Ireland accompanying. The girls proved themselves able musicians and the afternoon was enjoyably spent.

Ward News Notes

By MRS. W. P. CARAWAY

Claude Benton and W. E. Hicks visited Wiley Roberson Monday. Obed Caraway took dinner in the Jack Hutson home Sunday. Cecil Boyer spent Sunday with Lester Kelly. Mrs. Jack Hutson entertained

Methodist Church.
Sunday school at 9:45 a. m. Preaching at 11 a. m. and 8 p. m. Morning subject, "Wilderness or River," subject for evening service, "Individual Service." Special music for both hours.
A cordial welcome is extended to the public. Let us all plan to attend church Sunday.

B. M. Wright of 306 West Sixth Street, was presented with a year's subscription to the Brand at Wednesday's session of the cooking school through the virtue of his daughter's attendance.
IMPROVED half and half cotton seed for sale. These seeds were raised on my farm. See me quick for your supply. E. B. Black. 14-23
FOR JOB WORK, TRY THE BRAND.

Selected for the Cooking School

L. & H. Gas Range

Attend Every Day

See Mrs. Ihrig demonstrate the cleanliness, economy and efficiency of this enameled range with rock-wool insulated oven and complete inclosure of burners and valves.

Streu Hardware Company

It's Spring Clean-Up Time for Your Car



Here Is a Suggestion

—Let us gear-flush your car. Wash, vacuum-clean and grease it—then a change to Phillips "66" oil. You will see a difference.

"Phillip Up and Fly"

J. L. SHARMAN PHILLIPS "66" SERVICE

Shoe Specials---

One lot misses' and children's oxfords, each pair	\$1.00	One lot ladies' and children's fancy sandals, each pair
Girl's and Misses low heel composition sole oxfords	\$1.48	Special lot men's work shoes, leather and composition soles
Large assortment of ladies' and misses heels	\$1.95	Ladies' arch support oxfords. Values to \$5.00. Light and dark shades

Very Smart One-Strap Pumps and Ties
Light shades for spring and summer

New Spring and Summer Footwear
White and black, Beige and brown

\$2.95 \$3.95

Big Smith Work Shirts

Fully Guaranteed **48c** Full Cut Sizes 14 to 17

Sprouls-Cronin & Co.

PIGGLY WIGGLY
All Over the World

Specials for Friday and Saturday

LEMONS California, per dozen	19c
CELERY Nice, large, well bleached, per bunch	12c
ORANGES Small and full of juice, dozen	12c
POTATOES Irish, ten pounds	15c
POST TOASTIES Regular size, per package	10c
BLACKBERRIES Gallon size	39c
GRAPE JUICE Quart size 29c, pint bottle	17c
COMPOUND Eight-pound bucket	61c
COFFEE Schillings, 2 lb can 68c, 1 lb can	35c
GRAHAM CRACKERS Two-pound package	19c
PEAS Clean Valley, No. 2 size can	10c
SUGAR Ten-pound cloth bag, pure cane	49c
SOAP Laundry, Crystal White or P. & G., 10 bars	29c
JELLY Armour's, 16-ounce glass, pure grape	19c

BEEF ROAST, pound **10c**
PORK ROAST, lean, pound **12½c**
VEAL LOAF MEAT, pork added, 3 lbs **25c**
ROUND, Loin, T-Bone, pound **12½c**
BACON, sliced Pinkneys, lb **18c**
PURE PORK SAUSAGE, lb **12½c**
LONGHORN CHEESE, lb **17½c**

Chosen for the COOKING SCHOOL

Cream O' Plains Butter

Churned in our spotless, modern Creamery at Hereford . . . FRESH at your grocers.

Farmers' Creamery Ass'n., Inc.
Hereford Texas

MRS. LEONA RUSK IHRIG
Selects the

HEREFORD LAUNDRY

—And during the cooking school she will tell you why it is more economical to send your clothes to the—

HEREFORD LAUNDRY
PHONE 298

Important Role of the Ass in Jewish History
 The ass had begun to fall from its former high estate when Solomon, disregarding the provision of the Mosaic law forbidding that anything, brought horses from Egypt into the country, and made regular use of them in war and in his royal retinue. But Israel never did keep the law in all its particulars, or there would not have been a king of the Jews at any time!

Afterward the ass degenerated into the mere burden bearer, the farm animal, and the steed of such lowly people as were Mary the Blessed, and Joseph, her husband. It came to be regarded as the extremity of misery for a warrior to be brought home dead on the back of an ass.

Perhaps it is not to be wondered at that it is not uncommon in the East to find poor Jews plowing with an ox and an ass yoked together, although it does at first sight give one a shock to see such a thing, remembering how their merciful law distinctly forbade the coupling together of a team of the quick-stepping ass and the slow-moving ox. Still, the Jews have always treated the ass humanely, never allowing it to be worked on their Sabbath day, and the animal's place in the Tenth Commandment shows that it was held by them in high estimation.—Montreal Family Herald.

Official Impressed by Truly Great Invention

It was said, somewhat in malice, that Gen. Zeb Vance of North Carolina was one of the most untechnical men ever associated with the United States patent office.

One day in 1885, while sitting as assistant commissioner of patents by grace of Grover Cleveland, he complained to his chief clerk that his swivel chair was too low for comfort. The clerk, Schuyler Dur-yea, listened respectfully, then asked the general to rise. Giving the chair a few smart whirrs, Dur-yea adjusted it easily to the desired level.

"Well," marveled the assistant commissioner of patents, "ain't that a wonderful invention!"—World's Work.

Child's Play Gives Rhythm

Play is of as much or more value in teaching a child co-ordination than work, according to the children's bureau of the Department of Labor.

One of the most important results of play, the bureau points out, is the training of the child's senses and muscles. For instance, when a little girl is jumping rope to the sound of her own singing, or that of her playmates, she is learning to co-ordinate eyes, ears and muscles. The perfect rhythm involved is itself the result of earlier muscle and sense training and the child who has played with vigor and freedom attains it without conscious effort.

Change of Heart

Mary Ann had been anxiously looking forward to a visit from her grandmother and for the first few days after her arrival they were on most friendly terms. But when the mother went shopping and left Mary Ann in her grandmother's care, Mary Ann disobeyed and was made to sit in her rocking chair for half an hour to deliberate on her misbehavior. She kept perfectly quiet for the first fifteen minutes and watched her grandmother intently. Then in a consoling voice, in a half whisper, she said: "Well I never did like to have outsiders visit us, anyway."

Signs of the Zodiac

The ancient attached much importance to the signs of the Zodiac. The introduction of the 12 figures of the Zodiac into the walls or pavements of early churches and cathedrals is common in Europe. Thus, in Cologne cathedral an elaborate design outlining the 12 signs is to be seen graven on the pavement in front of the choir and it also forms the object of a stained glass window to the right of the great door at the entrance. Still more frequently are the Zodiac signs to be found used in decorative form in the temples of the East.

"Movie of a Movie"

It is not possible, so far as we can find out, actually to make a real movie of another movie. Light would be necessary and consequently the movie being photographed would not be visible and could not register on the film. The experts say that, of course, through double exposure the effect of a movie of a movie could and has been given or that the same thing might be done through pen or wash drawings. In other words, an advanced form of animated cartoons.—Washington Star.

Face Worth a Fortune

At a very early date clocks were made which were marvels of ingenuity and took many years to construct. In 1232 the sultan of Egypt sent to the Emperor Frederick II a clock which showed the sun, moon, and planets, as well as the 12 signs of the zodiac. All of these showed their proper movements by night and day. The clock cost 5,000 ducats, which represents about \$2,500,000 in our money.

Home Demonstration News

LULA MAE MARTIN, AGENT.

Monday of this week was spent in the office instead of at John Kemp's, as was stated last week.

Tuesday the Wyche home demonstration club met with Mrs. Leo Wolfe at 10:30 and worked on dresses until noon. A very good dinner was enjoyed by all. The club voted to dismiss at 1:30 and attend the cooking school conducted by the Brand. Three of the women received gifts and it is supposed they will return and bring their friends. Seven dresses were brought and the agent made suggestions as to how to remodel them so they would be in style.

Wednesday the agent goes to Ward for an early meeting. The club plans to finish work in time for the ladies to attend the cooking school if they desire.

Thursday the county and home agents will give the beef canning demonstration at the home of John Kemp, as was first announced for Monday. Thursday suited some of the people in the community better than Monday.

The agent expects to use Friday for home visits to get the demonstrators started on their work.

Saturday is Council meeting day and it is hoped that every council representative will be present.

Monday is office day.

Tuesday, April 19, the agent will meet with the Dawn club at which time a demonstration on remodeling dresses will be given. All the club women having dresses to make into new ones bring them to the meeting and we will see what can be done.

Wednesday, April 20, will be spent in Sims community with one of the newest clubs in the county. This is a wide awake club and you will hear more about it later. The women are asked to bring the dresses they want to remodel.

Here and There

By MRS. C. E. TICE

Mrs. Luther Cornelius was taken to the hospital last week and was to have undergone an operation Monday.

The Lownsberry sale is being held today. They leave soon for McAllen to make their home.

Mr. and Mrs. Luther Ramsey spent Sunday and Monday at Plainview at the bedside of Mr. Caldwell.

Mrs. John Goetz was on the sick list last week.

Mrs. Rhinehart of Bovina took

several of the Cornelius children home with her and will care for them while their mother is in the hospital.

Alva Barber spent Thursday night with Henry Whitaker.

Mrs. J. E. Andrews and Owen Andrews called at the Lownsberry home Sunday.

Henry Allman went to Dimmitt on business Thursday.

Ray Robbins of Canyon was at his farm here Friday.

Mr. Reynolds called at the Fred Smith home Sunday.

Luther Cornelius went to Dallas Monday after his mother who will spend some time with the family.

Mr. and Mrs. Luther Ramsey called at the C. E. Tice home Monday evening.

Mrs. W. A. Springer is entertaining relatives this week.

J. B. Harlin helped H. M. Mobley butcher on day recently.

Mrs. Lawrence Buckmaster and Miss Stringer spent one day last week with the former's sister Miss Coma Halt.

Progressive News

By OLIVE PERKINS.

Nineteen friends helped Jeanette Saylor celebrate her fifth birthday Sunday. The table was decorated with bouquets of roses and lilies, which were sent by her grandmother from California. Pink tapers completed the table arrangements. Refreshments of cake and ice cream were served to the children and their parents. Jeanette received many nice remembrances.

The club will meet with Mrs. Irl Ricketts Wednesday, April 30, for an all day meeting. All ladies of the community are invited to come and bring a dish for the luncheon at noon. The day will

be spent quilting the club quilt. E. Payne of Waco is visiting his aunt, Mrs. Tom Baker.

Mr. and Mrs. Ben McBryer and daughter of Westway spent Sunday with his sister, Mrs. Tom Baker, and family.

Messrs. and Mmes. J. H. and Jodie Benson spent Friday with the Bensons.

Mrs. Arch Conklin and sons visited her mother, Mrs. Ray Hershey, last week.

Willie Baker of Dimmitt spent the week end with home folks.

Mr. and Mrs. C. P. Caldwell and Eunice spent Monday night with Mrs. Lee Kendall at Summerfield.

The senior class of Progressive Sunday school spent Sunday at the canyons near Canyon.

Louise Hunter visited Katherine Hershey Sunday evening.

Mr. and Mrs. Roy Wagner and children attended a program at Nazareth Wednesday night.

Mr. and Mrs. Horace Hershey and son are visiting relatives in Lubbock and Abilene.

Altus Higgins spent Saturday night with Jim Ed Childre.

Mr. and Mrs. W. A. Ricketts of Hereford visited the Ira Ricketts home Sunday afternoon.

Mrs. Jim Ricketts and son of Broadview, N. M., visited her sister, Mrs. Arch Conklin of Hereford Monday. Mmes. Ira Ricketts and Roy Hershey also spent the day with Mrs. Conklin.

Work has been received of the birth of a daughter, Ruth Ellen, April 5 to Mr. and Mrs. Arch Dougherty, of Broadview, N. M.

Mr. and Mrs. Jeff Roberson called on the Caldwell's Sunday afternoon.

Mrs. George Conklin of Hereford visited Mrs. Hershey Thursday.

Prophylactic, Dr. West's, Kesso and Pycop tooth brushes will be found at the City Drug store.

ESTRAY NOTICE

Taken up, January, 1931, on premises of the undersigned, living about four miles northwest of the town of Hereford in the county of Deaf Smith, the following described animals known to be estrays, viz: two whiteface cows, coming three years old, no brands, tattooed in left ear. If not legally proven by the owner thereof within TWENTY DAYS from the date hereof I will proceed to Estray the same in accordance with law.

C. T. KIBBE, Taker Up.
 Hereford, Texas, this 25th day of March, 1932. 12-3c

Full line of kodaks and kodak films at the City Drug Store. 1c

Back your mayor and city commissioners in all their efforts to give you a good place in which to live and raise a family at a moderate cost and trade at home.

The Brand is proud to extend to Mrs. F. Y. Moreman of Round 4 a year's subscription to the paper as a prize for attendance at Tuesday's cooking school.

NATURAL GAS—THE MOST ECONOMICAL FUEL FOR COOKING
WEST TEXAS GAS COMPANY

To Quote Mrs. Ihrig:--



"The home is the wife's business, and should be conducted on a business-like basis. Accounts must be kept in order, and expenditures recorded in the budget book. I have found a checking account with the bank is a simple method of keeping these records."

The First State Bank

You Are Invited to Attend The Hereford Brand's COOKING SCHOOL

BE SURE AND NOTICE
 MRS. LEONA RUSK IHRIG'S
 DEMONSTRATION USING

KC BAKING POWDER
 25 Ounces for 25c
SAME PRICE for Over 40 Years

The demonstrator will show you that in using a Double Action baking powder such as KC you get fine texture and Large Volume in your baking—that you can use less than you do of high priced brands. You will realize that it is not necessary to pay war prices for baking powder.

Then try KC yourself. Give it the oven test and judge by results.

OUR GOVERNMENT USED MILLIONS OF POUNDS

free A NEW EDITION of the **KC Cook's Book**
 The KC Cook Book contains ninety excellent recipes — bread, muffins, cakes and pastry. You can get a copy Free by indicating that you are a user of KC Baking Powder and enclosing four cents in stamps to cover postage and packing.
 Address, JAKUES MFG. CO., Dept. C.D., Chicago, Ill.
 Gentlemen: Enclosed find 4 cents in stamps. Please mail copy to
 Name _____
 Address _____



"Every Home Needs a Staff of Servants"

"My guests at the cooking school have seen that I teach economy in the menu—that I demonstrate old dishes made new at no more expense.

"In my program of economy, I recommend a staff of servants to save your time and youth—the most efficient of inexpensive household helpers—

"ELECTRICAL APPLIANCES"

Texas Utilities Co.

THE WHITEFACE ROUNDUP

NEWS OF THE HEREFORD HIGH SCHOOL

The Whiteface Roundup

THE STAFF
Lueta Borden — Editor-in-Chief
June Allred — Assistant
W. J. Sellers — Sports
Ardelle Foster — Societies
W. B. Wilson — Jokes

Senior Play.

The cast is plugging along on the senior play, "Meet Uncle Sally," every day. The play, a delightful comedy, is written in three acts and the cast is now ready to begin practice on the third act. It is a story of a boy, Ben Blayne, and his sister Betty, who are in love with Elaine and Bob Durant. The latter, however, possess a pretentious aunt who will not hear to her niece and nephew trying the Blayne's Ben and Betty, however, receive a telegram that their millionaire uncle will visit them, so they gleefully invite the Durants to bring their aunt over to meet the uncle. In the meantime the uncle is delayed, the Durants are already invited, so Ben and Betty dress their cousin up as "Uncle Ben" and then things begin happening. You'll just have to see the play to find out the rest.

The cast is: Ben Blayne, a young lawyer, Kellar Muse; Betty Blayne, his sister, Lueta Borden; Jenny, Swede cook, La Verna Womble; Sally Sherwood, college student, Zelma Ruth Shore; Bob Durant, Betty's fiance, Andy Habermacher; Snorkins, Cockney butler, James Cloyd; Elaine Durant, Ben's sister, Mildred Fullwood; Aunt Dorinda, Bob and Elaine's aunt, Martha White; Dr. Jimmy Snodgrass, an otopath, W. J. Sellers; Miss Muggs, dean of Ketchikan college, Oline Ramey; Rev. Wright, a preacher, J. C. McCullough; William Hawkins, Ben and Betty's uncle, Burl Alexander.

Health Questionnaire.

This week there are health questionnaires being passed out to all school children. The questions asked are:
1. Have you had a successful smallpox vaccination and when?
2. Have you been immunized against diphtheria and when?
3. Were your teeth OK and when inspected by the dentist?
4. If your teeth are not OK have corrections been made since the examination?
5. Do you expect to get on the five point honor roll this year?
This information will be considered in awarding banners on April 29 to the various schools having the largest per cent of its students enrolled on the various honor rolls.

— Ave., Hereford.

Dear —: Well, I hardly know what to say because I'm rather surprised at hearing from you. Oh (may I say it?) — I hate this town, I hate this world, I hate everyone. I wish I were a hermit and lived on top of the world. Somethin' happened to-night to make me wish that. Shall I tell you what is the matter? I will. When I first came to Hereford I went steady with a kid for about a year and then I got tired of him. Well, to be honest about it, I would give my head to go with him regular again. I had a date with him tonight and had to stand him up and now he'll be mad and I can't give him my excuse, altho' I have one. Well, that's off my mind so I'll talk sense for a while.

The above note is a copy of one which the owner may secure by identifying the heading.

The moral to the story is: Do not leave notes, even in small pieces, in front of one's locker, for someone may be domestically inclined and pick it up. Then one of the stronger, more curious sex may have patience enough to assemble the fragments, with the above results.

Assembly Program.

On Thursday morning the boys' and girls' glee clubs gave an interesting program at activity period. The girls' glee club sang two numbers. Ophelus With His Lute, and Bridal Chorus. The boys' glee club sang, Oh, Mistress Shady and Dawn Mohill, with much fervor. A mixed quartet consisting of Murray Copeland, Zelma Ruth Shore, Ardelle Foster and John Hunter sang the Venetian Love Song. A girls' quartet then sang "Kentucky Babe and dedicated their contest number, Lullaby, to "Little Coach," Donald Edward McCollum.

Canyon Returns Matches.

Last Tuesday the Canyon boys returned the tennis match with the Hereford netters. Although the day was windy, the local net squad won two of the four matches. Bartley and Allred won their match by going into the third game, and Russell won his singles. Henslee and Miller lost their set by a narrow margin and Carlyle lost his match. Wednesday the girls net team played Canyon, to win every match. Theda Lou Wilson and Beatrice Buchanan played doubles, Betty Miller and Mattie K. Sherman played singles. Although the boys lost two of their matches this was a victory for the local tennis players.

More Try-Outs.

The debate and extemporaneous speaking try-outs will be held some time this week to determine those who will represent our school at the Interscholastic meet in Canyon.

Declamation Try-Outs.

Tuesday, April 7, the declamation try-outs were held to determine who would represent our school in that event at the Interscholastic League contests to be held in Canyon some time next week-end.

The local contestants in declamation who were all from the public speaking class were Dorothy Fullwood, Oline Ramey, Louise Johnson, Lorean Hill, Louise Jewell, Elsie Parrish, Mary McCord, Louise Smith, Lueta Borden, Christine Hunsinger, Mildred Fullwood, Carl Spratt, Murray Copeland and Andrew Lee Habermacher.

Lueta Borden and Murray Copeland won first places; Elsie Parrish and Andrew Lee Habermacher second places.

Mrs. J. W. Witherspoon, Miss Martha Duncan and Marlin Gilliland were the judges.

The Sophomore Class.

There is no one that knows what the future will hold for the class that is not a bit slow. You know that we're right when it comes to the light, for we all are so sunny and bright.

The Sophomore class will work till the last for the good of the school and the town; so you just knock around and you will see that we're bound to be the best class ever found.

ALTA FUNDERBURG.

High vs Low.

On entering a train one day a man asked the man in charge of the pullman car the price of the berths. He was informed that the upper ones were 50 cents and the lower ones were \$1. Why the difference? he asked. Well you see, said the conductor, if you want the price lower you'll have to go higher, because the higher is lower than the lower, but of course if you want to go higher you can take the lower, which is higher because it is lower. Now if you take the higher one it will be lower than the lower because the higher is the lower. Now the lower—began the conductor, but the passenger had fainted.

Music Contest.

Again the quartet will journey to the contest and let's hope to victory. On Tuesday, April 19, the quartet composed of Zelma Ruth Shore, Lueta Borden, La Verna Womble and Ardelle Foster will attend the Tri-State events in Amarillo and will sing the Music Festival contest number, Lullaby.

Hereford in Amarillo.

June Allred, Spaulding Bartley and L. B. Russell represented Hereford in the News-Globe meet in Amarillo last week. On account of rain and severe wind the local boys lost. By staying over until Sunday Bartley and Allred were able to play their match, although they had to play different teams from the first ones they drew.

Steak Fry.

The HI-Y club is planning to give a steak fry to entertain the Cowhands Friday, April 15. The HI-Y has been discussing the question of world brotherhood and how to carry on a movement to promote world brotherhood. They decided to begin at school and promote a feeling of brotherhood there. The HI-Y-Cowhand steak fry is a direct outgrowth of this. The HI-Y flunkies have been planning and getting together and have at last found the things necessary for the steak fry. Everything is being done to show the Cowhands a big time, even down to an extra big feed, besides steak. Everyone is looking forward to the roundup.

Fortune Teller: You're going to marry a tall, dark man. Dorothy F.: Can't you be specific. All four of them are tall and dark.

Unheard of Animosity.

A teacher in our school recently remarked, "In all my experience I have never known of the seniors and sophomores being enemies, but such seems to be the case this year." The seniors would honestly like to know why this is. Of course, there are exceptions to every rule, but the 1932 seniors do not think they are any way out of the ordinary.

Not only the basketball games have pointed to this divergence of views, but several other incidents and general attitudes. The seniors hold no grudge and want to say, "Let's don't play that way."

Pep Squad Program.

The weekly program for the pep club was arranged this week by Elizabeth Spradley, Peggy Mitchell and Nora Alice Daniel. It was as follows: Piano solo by Theda Lou Wilson; talk on principles of the club by Mary E. Stanford, and special music by Elaine Newell.

The program for the next meeting will be arranged by Jean Morgan, Sally Skelton and Ruth Smith.

Millie's Mutterings.

Dear Millie: Who was H. Boardman with Wednesday night? S. F. Dear S. F.: He says he'd rather it wouldn't get out.

Dear Millie: Why does Sherman that red necktie.—P. W. B.

Dear P. W.: Because it matches the shade of lip stick that Ardelle uses.

Dear Millie: If Spaulding really had a girl friend, would she love him.—O. K.

Dear O. K.: I suppose so if it was dark enough.

Dear Millie: Why have West and Bartley gone into partnership, and how about their business?—Dixie.

Dear Dixie: They've gone into partnership because it's easier for two men to paint signs than for one. They are in the paint business and specialize in orange paint.

Dear Millie: I want to know if Spaulding Bartley had a good time Sunday afternoon, and if Elaine did.—Moonlight Murphy.

Dear Murph: I hear that Bartley had a very nice time, and as for Elaine I cannot say.

Dear Millie: Who was Punk Gilbreath with Monday night, April 4? We wonder how he liked her. Do you know?—Dug.

Dear Dug: Yes, I do know, but Zelma Ruth requested that we keep it out of the paper.

Dear Millie: Who broke into the school building Monday night? This question should show your talent.—H. S. Student.

Dear Stude: Sh-h-h. don't tell anyone, this is strictly confidential, but see Butchie W.

Dear Millie: Who is Loys-Camichael interested in now?—Blank.

Dear Blank: I hear that he is interested in Greta Garbo.

Dear Millie: Why does Violet like to go airplane riding so much? Is it because of the pilot, or the thrill?—Curious.

Dear Curious: Possibly both. Why not ask her?

GOSPEL GOSSIP.

By the Office Girl.

Mr. Dillehay has been wondering if there was any connection between Lueta's absence from the school Monday morning, her poor appetite at the chamber of commerce luncheon and recent withdrawals from school.

Miss Wrenn: I want a quarter's worth of carbolic acid.

Shop Owner: Well, madam, this is a pawn shop; but we have razors, ropes and revolvers.

Rastus, I'm sorry to hear that you've buried your wife. Yassuh, boss, Ah jus' had to—she was dead.

Who is it that Mr. Dillehay calls a reprehensible old reprobate?

Noel Bryant: Here's your flypaper. Anything else?

Mose: Yes, sub. I wants 'bout six raisins.

Noel B.: Six? Do you mean six pounds?

Mose: No, sub, six am plenty. I Jus' wants 'em foh decoys.

Oline R.: No one understands me.

Carl S.: No wonder; your mother was a telephone operator, and your father a train announcer.

Patricia Wederbrook wants to know whose shoes those are in the office.

Jas. Garrett: Everything I say goes.

Sally S.: Is that so?

J.: It surely does; it goes all over the school.

Rollin Orr: There are several things I can always count on.

Katherine M.: What, for instance?

R. O.: My fingers.

Mattie K.: Dorothy, you look downhearted.

Dorothy Smith: Yes, I wish I were dead or married—preferably the latter.

Elizabeth L.: Are you acquainted with the "Barber of Seville"?

C. J. Borden: No, my dear girl, I'm not, but then as a rule I shave myself.

Robert Norton, when Miss Rigler called on Ora West to make the last report in the class, said: Last but not least.

Mr. White: Hope is really a wonderful thing.

Mr. Wilson: True; one little nibble keeps a man fishing all day.

Walter Kuper: What do you know about cows? You don't even know if that's a Jersey cow.

George Triefel: I don't know from here, because I can't see its 'i-cense.

Mary Lee Curry: Do you really think sardines are healthy?

Grocer: I don't know; I never heard one complain.

Farmer: Drop that poison ivy. City Man: Tut, tut, my dear man; this wasn't picked on your land.

White man's stolen the Red man's land, where Indian was he ain't; but the high school boy retains his yell, and the high school girl his paint.

Elsie Parrish, when Judge Wilson ordered hot dogs, said: I want the leg.

Lilburn Ray: I gotta see a man about a dog tonight.

Coach Mc.: I'm going to tell that girl what you called her.

Mr. Hudson: Honey, I believe I've lost the road.

Mrs. Hudson: Are you sure you had it when you left home.

Homer H.: My father has done much toward the raising of the working classes.

Christine Fincher: Is he a socialist?

H. H.: No, he sells alarm clocks.

Our new yell leader: Donald Edwin McCullom.

Sherman: Will you marry me? Ardelle: No; I've enough of junk at home now.

Patrick Henry with his dying breath, said: give me liberty or give me death in 1402.

Paul Coneway (rubbing his jaw after a slight tussle with the north door of the study hall): By jove, the bally thing must be losing its ballast.

Cooperate with your fellow students. "Remember the banana—everytime it leaves the bunch it gets skinned."

Carl's Cash and Grocery

SUGAR	38c
With each 8-oz vanilla at 39c, 10 lb bag	
BLACKBERRIES	37c
Texas Pack, gallon	
MACARONI	17c
Four Packages	
PINEAPPLE	31c
No. 2 1/2 cans, two for	
TOMATOES	23c
No. 2 cans, three for	
BEANS	19c
Baby Limas, Wapco, three cans	
OXYDOL	25c
One large, one small package, both	
COFFEE	89c
1 lb Admiration and 6 cup Drip-o-lata, both	
CRACKERS	18c
Brown's, two-pound box	

BUSINESS AND PROFESSIONAL DIRECTORY

<p>BILL SMITH SERVICE STATION Corner First and Main PHONE 168 PHILLIPS "60" PRODUCTS Car washing and greasing, and road service.</p>	<p>Our Office is Now in the J. A. FOX HOUSE One block north of Mother's Park, on B Street, and one block west. DR. R. E. PERKINS Phone 475</p>	<p>DR. B. M. WILTSHIRE DENTIST Over Sprowls-Croun Phones Day, 470 Night 474</p>
<p>DR. E. B. THOMASSON SURGERY General Practice Office Over Corner Drug Store. PHONES Residence 224 Office 37</p>	<p>S. O. WILSON DAIRY Grade "A" Milk, 10c quart. Phone 9027</p>	<p>Nunn Transfer HAULING OF ALL KINDS Day Phone 656, Night 761-J</p>
<p>ELECTRICAL REPAIRING Ignition, Battery, Lights Starter — Generator</p>	<p>DR. G. F. LeGRAND Office Upstairs Buckner-Lambert Bldg. First Door South Star Theatre Office Phone 678 Residence 244</p>	<p>DR. T. L. MORGAN Physician and Surgeon Buckner-Lambert Building Residence and Office Phone 462</p>
<p>WILLARD BATTERY STA. Phone 284</p>	<p>GULF SERVICE STATION Third and Miles</p>	<p>WEST TAILOR SHOP MRS. O. F. WEST, Proprietor "Well Pressed Is Well Dressed" Clothes called for and delivered PHONE 385</p>
<p>INSURANCE JNO. H. PATTON PHONE 50</p>	<p>INSURANCE Loans--Bonds HEREFORD INSURANCE AGENCY JOHN McLEAN, Manager</p>	<p>Brand Want Ads Pay Good Dividends!</p>



Have Money Where It Is Safe

YOUR dollars are safe in this bank, which is under government control. When we need money we can get it from our district Federal Reserve branch... you can get your money from us when you need it.

START SAVING REGULARLY NOW
We Welcome YOUR Banking Business

THE **FIRST NATIONAL** OF BANK HEREFORD

MEMBER FEDERAL RESERVE SYSTEM

The TITLE to your land is vital. Our Abstracts correctly reveal the title.

A. O. Thompson Abstract Co.
5 1/2 Per Cent Federal Farm Loans

Locals

Mr and Mrs. Littrell Spratt of Belen, New Mexico, visited his parents, Mr. and Mrs. I. H. Spratt, in Hereford last Sunday.

Mrs. Donald Wyatt of Amarillo spent Wednesday in Hereford as the guest of Mrs. E. L. Brady.

Don't forget—See Dr. Howe, the Scholl's man, at D. R. Gass & Son's Saturday.

Otlyde Gregg of Dodge City, Kansas, is visiting his father, A. W. Gregg.

STAR THEATRE

Hereford, Texas

Thursday - Friday
APRIL 14-15

"Are These Our Children?"

Sponsored by Mrs. Easley's Sunday School Class.

Saturday Only

Matinee and Night
APRIL 16

BILL BOYD

"Suicide Fleet"

Sunday - Monday
APRIL 17-18

Who was he?



"Doctor Mirakle" they called him—master of black magic... keeper of the huge gorilla... Erik Thru' the night his shadow crept... behind him... broken hearts... terror—mystery... even over Death... was he the master?

EDGAR ALLAN POE... his genius lives again... in—

MURDERS IN THE RUE MORGUE



Featuring
BELA LUGOSI
SIDNEY FOX
Leon Wayoff and many others.
Produced by Carl Laemmle, Jr.
Directed by Robert Florey. Pre-

Tuesday and Wednesday
APRIL 19-20

Another 1c Special

ROBERT MONTGOMERY

"Lovers Courageous"

Mr. and Mrs. Lloyd Edwards and daughter left Wednesday evening for Fort Worth where they will visit relatives and look after business for some time.

Phil Radovich, former business man here and now located in Arizona, was visiting friends and attending to business matters in Hereford Tuesday.

While it lasts, we will sell our stock of Roger's Lacquer at bargain prices. Panhandle Lumber Company.

Edgar Ramey of Dimmitt made a business trip to Hereford last Tuesday.

Try Barbami, the brushless shaving cream for tender skin and tough beard. You can get it at the City Drug Store.

Dick Manson of Clovis visited in Hereford last Friday with Artis Russell.

Rev. E. B. Bowen of Clarendon was in Hereford Tuesday, remaining overnight in the home of Mr. and Mrs. A. C. Thompson.

Mrs. J. E. Beyer, Jr., of Hutchinson, Kansas, is spending the week in Hereford visiting her father, A. W. Gregg, and sisters, Mrs. Harry Seed and Mrs. Elmer Dameron, and other relatives and friends.

Mrs. George Gammon and daughter, Joan, of Canyon visited her parents, Mr. and Mrs. Omar Baker and family last Wednesday.

IMPROVED half and half cotton seed for sale. These seed were raised on my farm. See me quick for your supply. E. B. Black.

Mr. and Mrs. J. M. McEntire and son, Ray, of Dimmitt were in Hereford Tuesday.

Mr. and Mrs. G. M. Hudson and children visited friends in Amarillo Saturday.

Travis Parker, of Lubbock, was in Hereford Friday visiting his sister, Miss Thalia Parker.

J. H. Petty of the Panhandle Lumber Co., of Amarillo was here on business Friday.

COMING TO AMARILLO Saturday, April 16th



FRED STONE AND RASCH GIRLS

The most famous eccentric dancer and comedian the musical comedy stage has ever known will bring his company of 75 performers, including his beautiful 19-year-old daughter, Paula; the Albertina Rasch Girls, and a dozen other famous stage stars, to Amarillo on Saturday, April 16 for matinee and night performances.

The show is "Smiling Faces," a musical comedy with a clever plot trimmed with a score of singing and dancing numbers. Three baggage cars attached to the "Smiling Faces" special train carry the scenery for the eight scenes.

Tickets may be reserved by writing to Wilbur C. Hawk, care of the News-Globe in Amarillo. Matinee prices are 50 cents, \$1, \$1.50, \$2 and \$2.50. Prices at night are \$1, \$1.50, \$2, \$2.50 and \$3.

Mrs. Eddie Smith and daughter of Canyon were in Hereford Wednesday visiting her mother, Mrs. W. M. Megert.

Mr. and Mrs. Ed Bailey of Canyon were in Hereford last Thursday visiting her uncle, A. C. Thompson.

We are agents for the Fox studios in San Antonio. Bring us your kodak work. City Drug Store.

Jimmy Witherspoon made a business trip to Dimmitt the first of this week.

G. H. Martin of Happy made a business trip to Hereford the latter part of last week.

John McCluskey of Clovis, New Mexico, was in Hereford Tuesday on business.

Mr. and Mrs. John Coffee and son returned home Sunday from a short visit with relatives in Abilene.

Mr. and Mrs. L. D. Pierson of Amarillo spent Sunday in Hereford as guests of Mr. and Mrs. E. B. Black.

Mrs. Tom C. Dillehay of Memphis was in Hereford Sunday visiting Dr. and Mrs. E. E. Robinson.

Easy to apply, keeps the skin soft and smooth—Chamberlain's Hand Lotion. Men use it after shaving. City Drug Store, phone 100, we deliver.

Keith Bruner of Amarillo was in Hereford Saturday visiting friends and looking after business.

Miss Maurine Spradley, a student in W. T. S. T. C., spent the week end in Hereford with her mother, Mrs. J. W. Spradley.

Miss Esther Reeve of Canyon visited friends in Hereford Sunday.

Ralph Caldwell of Canyon spent Sunday in Hereford as a guest of Billie Hawkins.

Miss Verna Crump of Memphis visited Mrs. Jerry Behrens in Hereford last Sunday.

Mrs. J. E. Beyer, who has been visiting her daughter, Mrs. Harold Hicks, in Fort Worth the past few weeks, returned home Saturday.

Mrs. George Story of Summerfield came to Hereford today where she will visit with Mrs. J. F. Ward.

Incense and incense burners at the City Drug Store, phone 100. We deliver.

J. W. Major of Groom, who had a stroke of paralysis in January, is now up and visiting his son north of Hereford.

Adrian-Sims Notes

BY MRS. J. M. CHAPMAN
The community health club met last Wednesday afternoon at 2:30 at Sims school house. Miss Buzell, county health nurse, presided, giving many helpful hints on personal hygiene. Special attention was also made of the Children's National Health Day program at Hereford April 20, which all children are invited to attend.

Lost 20 Lbs. of Fat In Just Four Weeks

Mrs. Mae West of St. Louis, Mo., writes: "I am only 28 yrs. old and weighed 170 lbs. until taking one box of your Kruschen Salts just 4 weeks ago. I now weigh 150 lbs. I also have more energy and furthermore I've never had a hungry moment."

Fat folks should take one-half teaspoonful of Kruschen in a glass of hot water every morning before breakfast—it's the SAFE, harmless way to reduce as tens of thousands of men and women know.

For your health's sake ask for and get Kruschen at the City Drug Store or any drug store—the cost for a bottle that lasts 4 weeks is but a trifle and if after the first bottle you are not joyfully satisfied with results—money back.

ren are invited to attend.

N. O. Phillips went to Canyon last Thursday.

Rev. Hedges will preach at Sims Sunday night, April 17.

Tom Cook and Ray Chapman were in Hereford last Wednesday. Mr. and Mrs. Claude Bogle and son were in Hereford, Saturday. Sam Steen was a Canyon visitor Thursday.

Mr. and Mrs. N. O. Phillips and family called in the Jack Fortenberry home Sunday afternoon.

Several from this community attended the ball game at Westway Sunday afternoon.

A meeting is in progress at Adrian church this week. Rev. Swin of Vega and Rev. Hedges of Adrian are doing the preaching. Everyone welcome to attend these services.

On Texas Farms

By W. H. Darrow, Extension Service Editor.

Cass county home demonstration club women are determined to outwit and overcome the depression by creating beautiful and cheerful surroundings for their homes according to the report of Willie Terrell, home agent, who states that 11 women in the Union Chapel Community have made plans for rearranging and planting their yards based on the plans of Miss Mary Robinson, yard demonstrator for that club. They have bought a number of shrubs as well as used the ones they had and are making cutting beds to supply their needs next fall.

In Douglassville the home demonstration club and women's missionary society have cooperated to landscape the church and community house grounds and are taking up any stock found trespassing and injuring these plantings and collecting a fee of 25 cents from the owners. This fee is used for further yard beautification work and the owner of the guilty livestock may work out the penalty if he prefers.

Taking the county as a whole, Miss Terrell reports that more shrubs have been sold in the county during this planting season than ever before in a like period of time and more native stuff has been transplanted and more cutting beds started as well. Plans and methods of beautifying country homes are spreading throughout the entire county and a county

Steam Waves

At a Very Low Price.

\$3.50 to \$7.00

Scores of patrons who have had these waves done here attest to their quality and are amazed at our low price.

We are pleased to announce that Mrs. Violet Martin is now connected with this shop.

Morene's Beauty Shop

Located in Close Drug Mrs. Hones, Prop.—Phone 107

flower exchange will be a feature of the spring work.

Babylonian Canal

The river Ural beside which Daniel received an important prophetic vision (Daniel 8:2) was one of the canals by which water from the Euphrates was carried through some of Babylon's cross-streets for the use of the people living there, and to enrich the arable land within the walls wherefrom the city received much of its sustenance.

Concomitants
An appearance of delicacy is inseparable from sweetness and gentleness of character.—Mrs. Rigourney.

Watch For Your FULLER BRUSH MAN Will Be Here Next Week. Has a Gift for You.



SEE OUR BARGAINS IN DRESSES AND COATS

They are values that speak for themselves.

Also beautiful Wash Dresses in plain mesh, frosted mesh and organdy trim voiles, lovely and crisp.

Children's Dresses 1 to 14 year

Fashion Dress Shoppe

SATURDAY SPECIALS

\$2.00 VALUE

\$1.00 Ambrosia, 50c Ambrosia Flask, 50c J. & J.

Couettes Cotton— ALL FOR 89c

SPECIAL

At Our Fountain, Double Rich EGG MALTED MILK 15c

\$1.20 Listerine 89c
60c Listerine 49c
30c Listerine 23c
\$1 Cod Liver Oil 79c
\$1.20 Syrup Pepsin 98c
60c Syrup Pepsin 54c

BATHING ALCOHOL
One pint 39c
Two for 50c

Here's a buy!
\$150 Lb. Candy for only 80c lb.

The makers of Virginia Lee Candies saved enough on boxes and the volume increase was so great, that we can offer you this value. Milk Chocolates in the Blue Box... Dark Chocolates in the Red Box... Assorted Chocolates in the Orange Box. Try them, equal their value if you can!

Virginia Lee CANDIES

Close Drug Co.

The Nyal Store
Phone 13

IT'S GONNA RAIN!
IT'S GONNA RAIN!
IT'S GONNA RAIN!

R. H. KEMP LUMBER CO.

—A leaky roof can do more damage to a house than any one thing.

REPAIR NOW AND SAVE MONEY

R. H. KEMU LUMBER CO.

Hereford, Texas

—phone four-four

Many Thanks Friends—

—for the best Anniversary Sale we have had for three years.

—But don't forget that at regular prices and with LIFETIME INSURANCE, Brunswick tires are the best buy in town.

They are backed by

Rice's Instant Tire Service

H.O.T S.H.O.T.S.!

FOR Friday — Saturday and Monday
APRIL 15th, 16th and 18th

Domestic, heavy LL Texico 5c
\$1.95 Wash Frocks \$1.00
Group Silk Dresses \$3.49
Special purchase enables us to give you such a price
Group Ladies' Hats, now \$1.00
Formerly \$1.95 and \$2.95
Men's Silk Ties 39c
Men's Work Pants 79c
Blue and khaki
Men's Work Shirts 39c
Coat style—triple stitched

DO NOT BUY—

Your shoes until you have seen our complete stock just received. We have received more than 500 shoes this week.

Stone Department Store
INCORPORATED