The Hereford Brand

Published Every Thursday

Our Slogan-"More People--More Farms"

32nd Year-Number 15.

The Hereford Brand, Hereford, Texas, Thursday, April 21, 1932.

Attend the Health Parade, Friday Afternoon, April 29th!

Five Cents Per Copy.

BRAND COOKING SCHOOL CLOSED FRIDAY IN BEST PROGRAM OF THE WEEK

All Interests Unite To State Officials Make Occasion Commemorable In City's History.

a close last Friday afternoon ors asking quations for Mrs. Ih- merce body. rig's opinion on household prob- James V. Allred, attorney gensuccessful the whole 38 entered Pacific the permit asked for,

ing school, gave her usual after the Texas and Pacific to spend noon's program of recipes and \$13,000,000 of its own money in demonstrations, fulfilling in every a building program. way the impression she had given on preceding days of a charming personality, willing to go any lengths to be helpful. Mrs. Inrig has assured the Brand that she will come next year for aueated requests the Brand has had ask her to come back, seems to

With an attendance of over 300 each day that reached its highest point with 382 on Friday, inions clubs and societies that disbut the paper extends its thanks in Hereford that day. and appreciation to them all, including the cooperative assistance rendered by Miss Lula Mae Marmics teacher of the high school each of whom were instrumental in bringing clubs and classes to

the cooking school. Cake and Pie Contest. Responses to the invitation extended to take part in the Cake

and Ple Baking Contest sponsored by the Hereford Parent-Teacher Association with the Great West

(Continued on Page Four)

Merchants Plan **Trade Extension** For April 29-30

Next week's issue of the Brand the Merit Merchants of Hereford health program possible, and will in their monthly message of two be led by the Hereford fire frucks, days of extra bargains of high then the Deaf Smith County Health

The group of business other organizations, firms affiliated with the movement carry such a wide distribution of eded merchandise that their abined effort, which is advertised in a double page spread in the Brand, gives a complete list of shopping service of the whole city. Many firms not directly a part of the trade extension plan, operate each month by using advertising of their own initiative to assist in making the program sible in the interest of cooperative community welfare.

There are no prizes distributed in the trade extension, each particular merchant making prices extra low in his particular line so that all supplies for the home, farm and ranch may be bought in Hereford advantageously on those ys, April 29 and 30.

Miss Frances Fullingim visited riends in Amarillo Saturday and itended the Fred Stone perform-

Will Aid T.-P. New Hearing

Following the recent denial by in the most pleasant gathering of the three members of division 4 its four days existence. The high of the Interstate Commerce Comaverage attendance of the first mission of the permit asked by three days was surpassed and the the Texas and Pacific Railway interest was so intense it seemed to build 333 miles of new railway for a while the meeting could not from Big Spring to Vega, anbe closed in time for the Star nouncement has been made that to operate that evening. The most state officials of Texas will assist cooperative spirit of the whole the T. & P. in making application school was manifested that day, for a reahearing of the case bo-merchants attending and assisting fore the full commission of 11 in the distribution of gifts, visit-members of the Interstate Com-

lems, the giving of the prizes in eral, is urging that efforts be made the P. T. A. ple and cake baking to influence the national ruling contests, the auctioning of the body to reconsider the present deprize-winning entries that was so cision and grant the Texas and

in the contest were sold the same | The Federal Government has isway-the whole occasion was one sued \$2,000,000,000 to be used to of a general good time enjoyed by lend transportation, manufacturing, financial and agricultural in-Mrs. Leona Rusk Ihrig, who terets in a program of reconstruc-

other cooking school if it is the will of the people here. The remake next year's cooking school a certainty. Event April 29

The health activities of the terest throughout the entire four County Health Council approaches days was excellent. All the var- a climax on Friday of next week, April 29, when all its resources missed for the school have not will be drawn together in the May ing of the Ninth District of the been made known to the Brand, Day Health Program to be given Woman's Missionary Union to be

Perhaps the most spectacular part will be the health parade demonstration that will form at tin, county home demonstrator, and 1:30 sharp that afternoon above dent of the local W. M. U.; Mrs. Miss Thalia Parker, home econo- the First Christian church and Harry Whitchurch, local secremove down through the business tary and also secretary - treasurer is expected the event will be the will represent the local unit. The most outstanding the city has Hereford church is one of 15 witnessed in years.

The line of parade and its organization will be made up as follows, according to present plans, ing to the Ninth District, all of ner spread for everybody at noon, the Mrs. Guthrie building just the various divisions being in their respective places: First Section.

Mounted police will lead the procession, then will come the high school band, the Deaf Smith county rural school children, the Parochial school children, Central school band, Central school children and the high school students,

This will be the cooperating will again carry the message of agencies that assist in making the float, Summerfield Child Welfare This feature is getting so well float, Home Demonstration counknown over the adjacent trade ty float, and the decorated and territory that it needs, little com- placarded floats and cars of all

A PROCLAMATION

Whereas, in order to promote the future health and welfare of our Nation, we must instill in the minds of our children the importance of observing certain rules of health and right living; and,

Whereas, a day has been set apart to be observed throughout the nation as National Child's Health Day, the purpose of which is to encourage our children in observing those simple rules of health so essential to the building of sound bodies and minds, and to impress upon them the fact that we are all interested in them and in their future health and welfare; and

Whereas, in order that this lay may be properly observed in the City of Hereford, an appropriate program has been

(Continued On Page Six.)



EVERYWHERE THIS DAY LET THOUGHTFUL PEOPLE RENEW THEIR EFFORTS TO ASSURE TO EVERY CHILD THE COMPLETE BIRTHRIGHT OF A SOUND MIND IN A SOUND BODY

HEALTH of the CHILD STRENGTH

Annual Rural Schools Contest at Ford Friday

The annual forensic and track field day of Deaf Smith county schools will be held at Ford school house in an all-day program tomorrow. This will bring together at the morning and evening hours section of Hereford. Preparations of the Tierra Blanca Association; representatives of nearly all the for the event have been in prog- and Mrs. A. L. Manjeot, president schools of the county in competiress for several months and it of the Tierra Blanca Association, tion in nearly all the work done during the past term.

The literary and scholastic comchurches, belonging to the Tierra Blanca Association, which in turn petition is usually held in the with a new and modern roof, and is one of seven associations belong- morning session, a big basket din- the reconstruction of the front of which participate in the conven- and the track and field events north of the Brand to equip it for are held during the afternoon.

REV. V. M. CLOYD IN REVIVAL AT AMARILLO THIS WEEK AND NEXT

this and next week.

Dr. W. T. Tucker, pastor of the West Church in Amarillo, will be in Rev. Cloyd's stead.

Building Note.

Building activities are evidenced in Hereford this week by the a battery station.

Deaf Smith Important Figure In San Jacinto Battle Story

It was 96 years ago, April 21, nized their names. But Texas increasing."

WILL ATTEND BAPTIST

LAST OF NEXT WEEK

A number of Hereford Bap-

tists will attend the annual meet-

held in Plainview Thursday and

Friday of next week, April 28-29.

tion at Plainview next week.

Mrs. H, G. Conkwright, presi-

lowing account:

Deaf Smith and His Part In the Battle of San Jacinto.

1836, that General Sam Houston history contains one unique and Deaf Smith and several trusty task of solicitation for available with his army of Texas volunteers unusual figure—one man who was companions were authorized to material for planting from all who defeated at San Jacinto an army a hero without being killed, or destroy Vince's bridge, by means have it to spare, and those who of double its size, to win freedom living to be president afterward- of which General Cos has just wish to contribute should phone for the Lone Star Republic from a man who died a natural death crossed Vince's Bayon. As this her at 326, or report to Mrs. H. the tyranny of Mexico and give after the smoke of battle cleared bridge was the only means of re L. McEntire at the Brand, phone the rights of freedom of speech, away and peace had come; a man treat for miles around, this step 30, telling her what materials religion and education to Texas who made one of the commonest meant utter destruction for the they have for distribution. Their Deaf Smith county has much to Now the mention of his name, a Houston told the 738 brave men who desire them may know where ponder over on San Jacinto Day hundred years after the battle of before him that he was about to and when to go to get the plants. side the part played in Texas San Jacinto, brings to mind his lead them against Santa Anna's The following list of names is history. This county bears the daring deeds, his courage, his ab- 1600 veteran soldiers. The bat- given for this week, and others name of a famous scout, to whose solute fearlessness in the face of the cry was "Remember the Alamo; will be printed at later dates. ability is given the credit for the danger. The cause of liberty had Remember Goliad!" winning of the battle of San Ja- no truer friend. Texas was in- Everyone knows of how Smith lists each week to have the incinto. He was Erasmus Smith, deed lucky to gain the aid of this galloped up and shouted as he formation at hand for future refbetter known, because of an in Yankee-for Deaf Smith was a had been instructed by General erence. firmity, as "Deaf" Smith, hence Yankee. He was born in New Houston, "Vince's bridge is burnthe name of this country. The York State, April 19, 1787. Forty- ed down-fight for your lives-and Brand is indebted to the county nine years later, April 21, 1836, remember the Alamo!"; of Santa library and to Miss Emma Jeane at Vince's Bridge in South Texas, Anna's ignominous flight and cap-Donald in particular, for the fol- he brought himself before the eyes ture; of the two horses that were of the world as the greatest scout shot from under Sam Houston; of

Deaf Smith is an important fig- decide whether or not Texas independence. ure in Texas history, and is of should be free, dawned clear and It was Deaf Smith who rode great interest to all Texans and bright. In the morning a large out of camp next day toward dering jew. of particular interest to Texans body of men was seen in the dis- Filisola's army, bearing orders living in Deaf Smith county. Ind tance marching toward the enemy's from the defeated emperor of Texas history, heroes usually have camp. Deaf Smith rode into camp Mexico that the troops turn westto be killed in action in order to and reported reinforcements com- ward again and leave Texas free be real heroes. Most of them ing up for the enemy, "A hot time and in peace.

Today is a holiday in Texas were dead before the world recognis preparing for us-the enemy is

names famous around the world. conquered. About three o'clock names will be published so those

and spy the Southwest had known, the ball he received in his angle; April 21, the day that was to of the glorious victory which was theirs and which gave Texas her

PRESBYTERIANS GATHER HERE IN ANNUAL SPRING DISTRICT CONVENTION

School Band to Clovis Jubilee Next Saturda

Ralph Smith, director of the high school band and orchestra, Central school band and the Hereford city band, says he will take the high school aggregation to Clovis this Saturday to participate in an all-day session to be called a Music Jubilee, sponsored by L. W. Gray, head of the Clovis school

Plains country are expected to be present, not as a contest but as a get-together in appreciation of their you College and Dean Gordon of mutual interests.

The only prize to be awarded will be a loving cup to the school band whose home town supports it best by attending the Jubilee. Mr. Smith requests that as many Hereford folks as can do so, make the trip to Clovis Saturday and be sure to register, as only in that rillo, Silverton, Slaton, Lubbock, way can their presence be made Magic City, Borger, Canyon, Sun certain, and Hereford get the credit. Ray, Miami and Hereford.

The greatest number coming from the greatest distance will determine the winner of the lov-

Deaf Smith Co. Clubs Unite In **Plant Exchange**

The Federated Clubs of Deaf Rev. V. M. Cloyd of the First Smith county are busily at work Baptist church is in Amarillo this this week soliciting trees, shrubweek conducting a series of reviv- bery and flowers from those who al meetings in the West Ama- have them to spare, that they may rillo Baptist church that began be given to those who will beautify last Sunday and will last through the premises of their homes and surroundings by planting them.

> This task cannot be too highly commended, nor can it be given too tion has set for itself brings thrills ing explanation: of enjoyment to all who stop to The Tulia water rate does not

Mrs. George Garrison, chairman of the work, has undertaken the

Those interested should clip the

elm and willow trees.

Mrs. R. A. Fullwood has iris and golden glow.

Mrs. A. A. Foster has dalsles, begonias, geraniums and hollyhock. Mrs. J. W. Brown has ivy and small elm trees.

Mrs. Will Womble has chrysan-Mrs. H. H. Hawkins has wan-

Mrs. J. T. Cunningham has gold-

en glow and pinks. Mrs. Jim Black has flags (iris)

(Continued On Page Six.)

Hundreds of Pastors and Delegates Represent the Churches Over Panhandle.

Ministers and layman delegates the Presbyterian Church from many Panhandle points are in Hereford today in the annual spring presbytery of the Amarillo district. The convention assembled yesterday afternoon, was entertained with a banquet last evening, and wiff close this after-

It was an enthusiastic program given at the banquet, Dr. R. Thomsen, of the Amarillo church, presiding. Dean Jarrett of the Can-Tech College at Lubbock, could not be present and their places were ably taken by C. S. Lambig of Amarillo and C. H. Walker Pampa.

Delegates reported from Dalhart, McLean, Pampa, Littlefield, Jumbo, Dimmitt, Memphis, Plainview, Ama-

Commissioners **Answer Water Rate Question**

The discussion over water rates in Hereford during the recent city election campaign, with comparative data submitted from other towns, has prompted a reply in explanation by the retiring commission which the Brand is glad to publish, as is the case with all other matters concerning the public welfare. Facts of record are valuable information to the citizens, and many times statements are made casually that are misleading unless the true facts are presented.

Water Rates In Hereford.

To The Brand: Much has been said of late about water rates in in Hereford next Sunday to preach much assistance. There are always Hereford, and the impression seems people who have more of some to be general that our rates are varieties of flowers and plants who higher than they should be and are only too glad to let others that the city is making a large have seeds, roots, cutting or plants profit from its system. A part to use to make their residences of this has been brought about by more pleasant places to live in some reference in the Brand a There are always people who would short time ago to the water rates gladly put out flowers and plants in force in Tulia, so on behalf of if they knew what, where, when your retiring city commissioners. and how to do it. The work of C. H. Dyar and J. O. Newell, and beautification the County Federa- myself, I wish to make the follow-

consider what such a movement include their sewer charge, while will mean to the general appear. Hereford's minimum rate of \$1.50 ance of the whole community in a per month also includes all sewer short while. It cannot fail to service charge to each family. Any bring glorious beauty to places residence in Tulia having ordinary hitherto drab and unpleasant, and sewer connections must pay \$2.00 the inspiration received by all who per quarter, or \$8.00 per year in witness the change cannot be meas. addition to their water bills for ured by either words, deeds or sewer service. This means that on a monthly basis their minimum charge for water and sewer is \$2.16 2-3 per month for 6,000 gallons of water, and the minimum charge is the same whether 1000 gattons or more is used, while our minimum charge is \$1.50 for 2000 gallons includes both water and sewer, and one only pays for what

To compare the difference in the cost, I have taken a number of

(Continued on Page Three)

GIRLS' QUARTET AGAIN TAKES HIGHEST HONOR

The girls' quartet of the Hereford high school glee club, entered the competition at Amarillo last Saturday against a larger field than faced its members at the Spring Music Festival several weeks ago, and again came out victorious, ranking above all others with a score of Excellent. Misses Lueta Borden, Ardelle Foster, La-Verna Womble and Zelma Ruth Shore make up the personnel of the quartet, and were coached by Miss Lucile Hicks, instructor in music in the Hereford schools,

Two quartets from Lubbock and one from Brownfield, beside those defeated several weeks ago, sang against the local group in Saturday's competition.

The Hereford Brand

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> R. E. KESSIE Editor and Manager

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NOTICE TO THE PUBLIC Any erroneous reflection upon the char-acter, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office on North Main Street.

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ALL SUBSCRIPTIONS STRICTLY CASH IN ADVANCE.



Well, the cooking school is over New Mexico, Sunday, and if folks just keep as happy about it as they have expressed his Sunday school class at his test was given by some boys. There themselves to us, to the business home with a party, and after the was plenty of ice cream and cake people and to each other, Here- games refreshments were served, for everybody. ford is due to be a contented, which consisted of cake and coffee. Miss Ruth Lookingbill spent the well-fed community for a long time

Chute

It was one of the most pleasant and family this week. experiences I have ever known, to see so many persons keenly alert, visited Mrs. Bob Higgins Friday. so openly desirous of getting the greatest possible good out of the occasion, and contributing their day. individual efforts toward the occasion.

In not a single instance was anyone asked to do anything that night with Mae Harrison. was not immediately forthcoming in hearty accord. No one insisted elimination and story telling, Mrs on doing things in any other way Jess Carter of Hereford being Lee Curry attended a party at that to promote the cooking school judge. The winners expect to be the home of Ruth Marie Mountz in to be instructive to the greatest present at the rally at Ford April Hereford Friday night. number. Folks surely seemed to 22. have a fine time every day, and that was the happiest part of the

hole program to us. The P.-T. A. folks gave abundantisof their time and work to help accomplish beneficial results, night in the Arlie Dean home. and they were much more than repaid by the returns given them ed W. P. Caraway family Sunday. when the Me and cake selling time came.

It takes Hereford folks to make an occasion a success and it was Mrs. Glenn Rutter April 27. wonderfully demonstrated last week -every merchant and business firm that contributed deserves the highest praise, and all consideration is due them for making the cooking school financially possible.

The prize money and merchan dise in the baking contest made on spent Sunday with her brother, a number of folks happy, too. The Raymond Roberson and family of Brand force was delighted Satur- Hereford day morning to receive a compli-

more than words can say, every dust. Lots of wheat and barley bit of help given in any way. It have been blown out by high winds took everybody and everything this spring. Several fields have working together to carry the been damaged by electrical dust school through so successfully, and storms, it was worth every effort put

we have received, I want to say the Dougherty families and the that Mrs. Ihrig has promised to new grand laughter, Mary Ellen. come back next year. Not so many Mr. and Mrs. C. P. Cockrell callrequests for the return of Tommy ed on the Webbs Sunday. Horner have been received, but Mr. and Mrs. J. E. Blakemore perhaps the young ladies are more and sons spent Sunday afternoon timid in asking for things.

Miss Ethel Womble, who is teaching in Dimmitt, spent last week end visiting her sister, Mrs. and girls visited her sister, Mrs. Robert Thompson, and other rela- Arch Dougherty, Sunday. tives and friends in Hereford.

Complete line of McKesson toiletries at the City Drug Store. 1c Webb Sunday, Miss Cora remain-

Clears the Complexion,

Red Cross Laxative Pills act Mrs. Ira Ricketts. by removing the cause. Made of Mrs. Owen Neel called on Mrs. those remedies best suited for liv. C. P. Caldwell Tuesday afternoon. er, stomach and bowel troubles, Mrs. Cecil Hodges and daughappendicitis, gall- stones and con- ters spent Tuesday with homestipation; always dependable,

cellent for children; pleasant to Ricketts visited Wednesday with take and never cause unpleasant Mrs. W. A. Ricketts at Hereford symptoms. Nature's true remedy; and helped her quilt.

Twenty-One Years Ago In Hereford

Brand of April 21, 1911)

The preceding Sunday had been respectively. Easter and the churches of the city held appropriate services.

gardens, truck patches and or- ed, the date being May 6. chards was being advocated and demonstrated in Hereford, one firm and selling it over the shallowwater territory.

The city had been rudely awakened for the first time in many in the throes of production of a years when some jolly cowboy, special edition, the printing of full of the spirits of the time, which was delayed by not having emptied his sixshooter at the stars enough consecutive electric curas he rode out of town in the rent to pull the "big" printing bought enough fencing for 406 wee sma' hours of the morning. press.

Ward News Notes By MRS. W. P. CARAWAY

Ward ladies enjoyed the cookng school.

Mr. and Mrs. Ernest Seigner risited the Jim Lipscomb home

Sunday. Rosia May Saltzman spent the reek end with Mrs. Ed Cox at Hereford.

Messrs. Rogers, Stivers, Patterson and Carroll visited Mrs. Fred

Saltzman Wednesday.

Mrs. John Higgins spent the week end with her daughter, Mrs. Bill Cole.

Fredia and Robert Hutson visited Billy Hutson at Ford Satur-

Tucumcari Friday with a bunch day night and Sunday.

P. Caraway home Monday.

Mmes, Sugges and Lipscomb ed the W. R. Harrison home Sun-

L. P. Perkins and family visited of Hereford visited in the Dave the Fred Higgins home Sunday. Miss Gertie Kelly spent Friday

Ward school had declamation merfield losing 10-12.

Viola and Frances Hutson visited the Fred Higgins home Sunday. staying at the Will Schoultz home. with home folks.

H. L. Caraway and wife visit-

The home demonstration club had a great all day meeting with Mrs. Seigner April 13. Let everyone be present at the meeting with

Progressive News

By OLIVE PERKINS.

Mr. and Mrs. Robert Scales and

Mrs. Ray Hershey spent Monday mentary cake from Mrs. Frank and Tuesday with her daughter, Marrs to express her appreciation Mrs. Arch Conklin, at Hereford. of winning the second cake prize. Monday evening this community The Brand sincerely appreciates, had a "Panhandle rain' storm of

Mr. and Mrs. Ira Ricketts and Ira Jeanne and Glenn motored to In answer to the many inquiries Broadview, New Mexico, to lisit

> with the Donovans. Miss Eunice Caldwell visited

Mrs. Clyde Russell Sunday. Mr. and Mrs. Luke McBrayer

Miss Cora D. Spokes and brother of Plainview visited their grandparents, Mr. and Mrs. G. W.

ing for a visit. Mr. and Mrs. Jim Ricketts and son, James Artis, of Broadview, New Mexico, spent the week end Relieves Sick Headache visiting their parents, Mr. and Mrs. Ray Hershey and Mr. and

folks. Red Cross Laxative Pills are ex- Mmes. Ray Hershey and Ira

prevents illness by keeping the Several from this community bowels active, and lowering the attended and enjoyed the cooking school last week and wish to ex-Red Cross Laxative Pills are press their thanks to the Brand sold by all druggists for 25c. adv and merchants who made this

(From the Files of the Hereford, The average price of Texas mules, J. B. Phillips, who at that time and Texas horses for farm and lived in Independence, Missouri, driving purposes was \$108 and \$80 had been here to plant his ten

An election notice to chose the ing to move to Hereford to make with a washing machine. Porous tile for sub-irrigation of independent district was publish, ed for that term.

E. B. Black company celebrated manufacturing the product here its tenth birthday as a furniture business in Hereford with a page advertisement in the Brand.

The Brand of those days was

school possible. Those who did not attend missed a great treat aldine visited in Amarille one day Several were fortunate enough to last week.

received prizes. honor roll: Noel Higgins, Harold sister, Mrs. J. R. Oglesby. Donovan, Ruth Park, Howard Higgins, Anthony Marnell, Roy Botts, Edgar Russell, Ira Jeanne Ricketts, Ray Neel, Norma Lee Edmore, Wilma Higgins, Mary Conk- Misses Manning and Chapman. lin, Jimmy Blakemore, Glenn Ricketts and Clyde Neel.

Summerfield

MISS GLENN CURRY

Rev. Coe, accompanied by his family, was here from Plainview Bob and Altus Higgins were in and filled his appointments Satur- day.

The Rance P. T. A. met Friday Cap Coconaugher visited the W. night at the school house. The men entertained the women. W. R. Harrison and children short program was given by the G. M. Suggs entertained 30 of gram a cracker and whistling con-

Mr. Gerhardt and family of La- week end at Hereford with Misses mesa are visiting Wiley Roberson Mildred and Dorothy Fullwood. Ira Story is visiting his brother, George Story.

C. A. Walser of Amarillo visited Lynn Powelson and family visit- his brother, C. R. Walser, and family Saturday

Mr. and Mrs. Herman Stewart Stewart home Friday. Summerfield and Scherer played baseball at Sherer Sunday, Sum-

Misses Hazel Oglesby and Mary

Mr. and Mrs. Edwin Dyson and Walter Koch of Gatesville are G. T. Higgins spent the week end Mrs. E. C. Dodson who has been wisiting her daughter, Mrs. Walter Cap Coconaugher spent Sunday Huntley, returned to her home in

Amarillo last week. Mr. and Mrs. Ashley Davis and Ernest Bagwell of Bethel attended church here Sunday night.

Louie Huckert, Forbes Blakemore and Lois Lookingbill attended court at Dimmitt last week. Mr. and Mrs. Jim Flourey and children of Amarillo visited her parents, Mr. and Mrs. C. H. Churchhill, Sunday.

Miss Fannie Manning spent the week end with friends at Bethel.

1 L

school trustees of the Hereford their home after the schools clos-Alex Thompson had drilled real shallow well at his farm along the Frio, southeast of town,

the report showing that water had

been struck at a depth of three It was thought worthy of mention on the front page that a farmer from Castro county had

Mrs. Walter Huntley and Ger-

acres of land for cultivation.

Mrs. Cleburn Caroway and The following pupils are on the children of Tulia are visiting her

Mrs. Still, who has been staying with her son, has returned home. A group of girls met at the school house Friday evening and wards, Lyle Donovan, Forbes Blake- enjoyed a slumber party given by

The basketball team played the steel gang Friday afternoon and won a 5-3. victory.

Mr. and Mrs. Louie Huckert, Charlie and Carl, visited the Jay Sanders home at Big Square Mon-

George Flowers' and Miss Ann Cannon of Plainview were guests in the Adam Flowers home Sua-

Mrs. W. Huntley and Geraldine visited her brother, Virgil Dodson at Canyon one day last week.

Mrs. George Storey was moved visited his mother at Hollene, school children and was enjoyed to the J. F. Ward home in Hereby those present. After the pro- ford last week, and is improving. J. R. Oglesby visited in Tulia Saturday and Sunday.

Pupils of Miss Thelma McMinn will have a recital at the church Bual Oglesby Sunday, Sunday night after B. Y. P. U.

Everybody invited. Several from this community at-bridge party Friday evening in the Mack Harris and daughter are tended the cooking school last Royce Satterwhite home in Here visiting relatives here. week and a number received prizes. ford. B. A. Atchley had the misforacres north of Hereford to millet tune of cutting his little finger for that season. He was prepar- nearly oc last week while working

Raymond Jennings of Hereford spent the week end with Martin Stewart.

Mr. and Mrs. B. C. Roberson returned last week from a visit at Wichita Falls.

Mr. and Mrs. J. L. Lookingbill returned Friday from Ft. Worth where they visited relatives.

J. A. Noland's garage was entered last week and two tires and

rims stolen from his car. A light rain fell here Monday

Fairview-Palo **Duro Items**

By MRS. JOHN BOLING

Wheat is suffering for want of

Mr. and Mrs. J. W. Neil of Plainview spent the week end with their daughter, Mrs. Ruth Allred. Mrs. M. H. Brown returned last Thursday from Panhandle where she had been visiting relatives.

Mr. and Mrs. Geo. Combs of Canyon visited the E. W. Womble me Monday.

Mr. and Mrs. Cecll Allred and Mr. and Mrs. J. W. Neil called in the W. R. McClain home Friday. Mrs. W. O. Comingoer is visiting at Goodnight and Clarendon. Jim LeGrand called in the John Boling home Friday.

P. A. CERTIFIED CHICKS PAY Custom Hatching illside Hatchery

STARTING MASH

For your chicks we have a JUST-RIGHT MASH containing ALL the ingredients they MUST have. This feed will take your chicks from brooder to maturity with less expense and with more profit.

JUST-RIGHT Chick Starter, JUST-RIGHT Egg Mash and JUST-RIGHT Dairy Ration.



WEST TEXAS FEED AND SEED COMPANY

We Give Green Stamps

Bank



Jack Moore visited Cecil. and

L. L. Womble were guests at a last week.

Mr. and Mrs. C. Cretsinger called in the Bishop home at Daniel

Sunday. Jim Allred was a week end guest

in the Cecil Allred home. Mrs. Gladys Womble visited Mrs. Comingoer Monday afternoon.

Ray Daniel of Amarillo and to 4:00 o'clock Brann Fowler of Wildorado called on John Boling Friday.

Mrs. Russell Downs and child-Bual Oglesby Sunday.

Messrs, and Mmes. E. W. and ter, Mrs. Otto Smith and family

C. Cretsinger was in New Mexico last week. Mmes. C. Cretsinger and J. Bol-

ing called in the W. R. Moore home at Daniel Friday.

The Wildorado Methodist church will be on the air over WDAG next Sunday from Amarillo, 3:30

Mr. and Mrs. J. E. Beyer made Mart Burum and mother left a business trip to Amarillo last Friday to visit relatives at Lock- Thursday and visited their sons, Virgil and Perry.

Soothes tired, aching muscles.

Install An Automatic Gas Water Heater Now.

WEST TEXAS GAS CO.



Buy from independent "Home-Owned Stores." No new managers or clerks who have no interest in your trade after they lock their door. Home-owned stores have what they advertise and do not advertise what they haven't.

SUGAR, 10	pounds	ASTRA THE THINK THE	49¢
Gallon	Fruits	Peaches Apricots Blackberries	46c
PINEAPPL	E, gallon		66¢
JELLO, 1 r	nold free each	pkg., 3 for	21¢
LETTUCE,	large, firm l	neads	7¢
	other's, 2 lbs D, Swift's Jew		THE RESERVE OF THE PERSON NAMED IN COLUMN TWO IS NOT THE PERSON NAMED IN COLUMN TWO IS NAME
A SECTION OF THE PROPERTY OF T	large S, 2 lbs Grah		A particular and the control of the
CORN, Me	dium, 3 for Brown's, lb		25¢
REANS P	nto, 10 lbs -	DOOR HE NAME OF THE	384
ONIONS, d	ried, pound APER, North		6c
TOILET P	APER, North	ern Tissue, 3	for 25¢

FREE DELIVERY

PHONE 249

DO YOUR **GIVE YOU** TROUBLE?

If so, it is entirely possible that reading by inadequate lighting facilities aggravates the trouble.

AT SMALL COST

You can provide ample lighting facilities that will make reading a real pleasure and detract materially from the strain that causes you to think your eyes are going back on you.

Texas Utilities Company

He Is Going To College Next Fall.... His parents started a saving account for him years ago, so he has nothing to worry about next September. YOUR children will be ready for college in a few years-will you be prepared to send them? he First State

International Sunday School

ABRAM'S GENEROSITY TO

Genesis 13:5-15

cattle; and the Canaanite and the to which he had gone, and is to of the patriarchal age, how few Perizzite dwelt then in the land. the present day, subject to fam- there are now, in the sunlight of

men; for we are brethren.

neyed east: and they separated place where his altar was. themselves the one from the other.

12. Abram dwelt in the land of Cansan, and Lot dwelt in the cities trip to Egypt had resulted in his the Perizzite think of God's peoof the Plains, and moved his test lying, and perhaps otherwise slip- ple acting like heathen? Public as far as Sodom.

ram, after that Lot was separat- of this world's goods. It may profess it. The man on the street ed from him, Lift up now thine choke the spiritual life. Or it does not read what Matthew, Mark, where thou art, northward and When Abram made his way back If he does, it makes little or no generous; Lot was the personifi-

seest, to thee will I give it, and track. Confession and forgive- that is different. And when he to they seed forever.

from Abram, B. C., 1924.

a year. When he came he located among Arab tribes." from famine in Palestine.

hand, then I will go to the left. afraid if they knew she was his shameful.

10. And Lot lifted up his eyes, wife they would kill him so as to The Canaanite and the Perizzite. show Abram and all his host the then land. 11. So Lot chose him all the way out of the country. Abram It was not good for servants of

Back to the Altar.

eyes, and look from the place may be a blessing to the world. Luke and John say about Jesus. to the place where he had been impression. But when he sees 15. For all the land which thou he was getting back on the right ity walking around every day, Golden Text: In honor preferring experienced. How often in life we wander from God. We go off Christianity accordingly. into sins of commission or of om-Time: Abram in Egypt (Beecher) ission, and need to go back to

Bethel. God is there; for forgiveness is there; new joy is there (I John 1:9).

- We Are Brethren. tween the herdsmen of Abram's cattle and the herdsmen of Lot's cattle." "Probably about the warer, compare verse 10; the quarrels of Isaac's herdsmen with the men B. C. 1927. Lot's separation of Gerar about the wells, Gen. 26:15 ff.; and the way in which Place: Sodom, Bethel and Hebron. the shepherds drove the daughters of the priest of Midian from the wells, Ex. 2:17. Wells are still Abram had been in Canaan about a common subject of contention

5. And Lot also, who went with first at Shechem; and here at the "And Abram said unto Lot." The Abram, had flocks, and herds, and oak of Moreh he erected an altar, leader of the expedition, and the and there he called his servants older, spoke first in the matter, 6. And the land was not able around him and had public wor- as was right. "Let there be no to bear them, that they might dweil ship and instruction. Then he strife, I pray thee, between me together: for their substance was went to the hill region between and thee." Quarrels between kinsgreat, so that they could not dwell Bethel and Ai, and there he erect- men are especially deplorable and ed another altar. From this place are likely to b more long continu-7. And there was a strife between the herdsmen of Abram's the southern part of Palestine. "For we are brethren." "Alas, cattle and the herdsmen of Lot's The dry, poorly watered country while we talk of the dim visions 8. And Abram said unto Lot, ines due to prolonged droughts, the gospel, who are Abram's equals Let there be no strife, I pray thee, Such a famine came, and Abram in magnanimity, generosity and between me and thee, and be with his large company went to plety-who for Jehovah's sake, tween my herdsmen and thy herds- Egypt, the land of the refugees and for the sake of brotherhood, will suffer any earthly loss to 9. Is not the whole land before Just before he entered Egypt avoid strife!'—Isaac Errett. Memthee? seperate thyself, I pray thee, he told Sarai, his wife, to tell bers of the same family, neighfrom me: if thou wilt take the all of the inquiring people that bors, members of the same church left hand, then I will go to the she was his sister. Sarai was a -these certainly are brethren, and right; or if thou take the right beautiful woman, and Abram was disputes among them are peculiarly

and beheld all the Plain of the have his beautiful wife. True to Abram and Lot were near of Jordan, that it was well watered his expectations, Pharaoh took kin, uncle and nephew. The Caeverywhere, before Jehovah de-Sarai into his household. But God naanite and the Perizzite were then stroyed Sodom and Gomorrah, like revealed the facts to this monarch in the land—rank heathen. And the garden of Jehovah, like the and he returned Sarai to her hus Abram had come to introduce the land of Egypt, as thou goest unto band and appointed an escort to worship of Jehovah in this hea-

Plain of the Jordan; and Lot jour- made his way back to Bethel, the Jehovah thus to be at strife with each other and heathen neighbors looking on.

Abram had wandered off, His What would the Canaanite and ping away from God. He had be- opinion is not the highest motif 13. Now the men of Sodom were come rich in cattle, silver, gold. for good conduct, but it does have wicked and sinners against Jeho- There is always a danger signal some influence on the conduct of which needs to be displayed when people. The world reads Christ-14. And Jehovah said unto Abone accumulates a large amount lanity in the lives of those who holding sweet fellowship with God really good specimen of Christianness and a fresh start are always sees men and women who protonics to the soul. This Abram fess to be Christians acting like unregenerate sinners, he judges

Lot's Disastrous Choice. "So Lot chose him all the Plain of the Jordan; and Lot journeyed "Taking no warning by the dangers, bodily and spiritual, which had beset them in Egypt, Lot feared not the proximity of the wealthy and luxurious inhabitants of Sodom and Gomorrah." "And Lot dwelt in the cities of the Plain, and moved his tent as far as Sodom," "Lot's history teaches what comes of setting the world first and God's kingdom second. one thing, the association with it is sure to get closer. Lot began with choosing the plain; then he crept a little nearer and pitched his tent 'toward' Sodom; next time we hear of him, he is living in the city, and mixed up inextricably with the people. The first false step leads on to connections unforeseen, from which the man would have shrunk in horror, if he had been told that he would make them. Once on the incline, time and gravity will set tle how far down we go. This narrative affords a plain instance of the great truth that the sure way to lose the world as well as our own souls, is to make the world our first object.'--Alexander

Abram Dwelt In the Land of

Lot was Zone. It must have and Thurman Johnston. Fay Russ been a heart-breaking occasion to was valedictorian, Lucille Hays the old man, now about 76 years salutatorian, and Maurika Crawof age. It is a pethetic sort of four real the class prophery. picture—Abram left in the hills Mr. Phillips, agricultural in his old age. It is rough and structor, W. T. S. T. C., gave the rocky up there in the mountains. graduating address. He was ac-A few small spots afford good companied by Mr. and Mrs. Dungrazing. Not much opportunity gan, also of Canyon. for the accumulation of wealth there. There was no social turned last Sunday from a visit life up there for him. It was a with their sister at Vernon. strange land. But he was where Several of the young people of always the right place. It was home of Miss Freda Hartsfield at where God's altars were. It was Friona last Saturday night. where God could talk to him, and The Friona baseball team playwhere he did talk to him time and ed the Black team at Black Sunagain. He had been in the low day afternoon, the score being lu country; his trip to Egypt had favor of Friona. been disastrous. Now he is staying where God placed him.

Hebron Became Abraham's Home, store and home. is a city on the healthful high-body welcome. pelah."—Franz Delitzach. Es-pecially did Abram select a spot marked by the oaks of Mamre, picnic luncheon on the creek not

Mamre being the name of a local far from Canyon.

CONDUCTS REVIVAL AT ASSEMBLY OF GOD CHURCH.



REVEREND A. C. BATES

held at 8:00 o'clock each evening, The revival at Assembly of God according to the announcement Sunday morning. tinue until May 1. Services are of this district.

Special Lessons.

mention of Lot being in the neigh-

borhood when prayer meeting met.

was to do the will of God; Lot's

4. Abram sinned, but he got up

first thought was to amass wealth.

with his face toward God; the

longer Lot lived, the more he

plunged into sin. He pitched his

5. Abram held himself true to

and loved, the founder of the

Hebrew race. Father of the Faith-!

ful through all generations; Lot

lost his property in the destruc-

tive fire of Sodom, closed his days

in a cave on the mountainside, the

drunken, incestuous father of the

Moabites and the Ammonites

(19:30-38). He forgot God when

he pitched his tent toward So-

Black

BY MRS. J. J. CRAWFORD

Robert Wyly got his collar bone

broke Wednesday at school while

Mr. and Mrs. Willie Price re-

turned Thursday from a ten day

visit among old friends and rela-

tives in Oklahoma, and in Fannin

county, Texas, Mrs. Price's cou-

sin, Mrs. Courean of Fannin coun-

School closed Friday, with the

graduation exercises that night.

Those graduating from grammar

school were Lucille Hays, Lois

Presley, Maurika Crawford, Fay

Russ, Evelyn Stone, J. W. Vines

Fern, Jim and Bud Barnett re-

Mr. and Mrs. McCrate have fin-

ished work on the addition to their

playing "pop-the-whip."

ty accompanied them

spend the summer.

and ended his life honored

tent toward Sodom, and soon land-

2. Abram was considerate and

choice of Sodom.

he erected an altar. There is no in Oklahoma.

chieftain allied with Abraham. At Home-talent of Black will pres-Hebron, then, Abram built the ent a play at the school house third of his altars in Canaan, and Friday night, April 22, entitled so consecrated the place to John "Yimmie Yonson's Yob.' Admittance urday night with Mr. and Mrs. vah; but no altar blessed Lot's will be 10 and 15 cents. Everyone J. N. Benson.

Mr. and Mrs. T. J. Hawks and Owen were called to Chickasha, 1. Abram never stopped any- Irie Miller returned Friday from Oklahoma, last Tuesday by the

last Thursday evening, will con- Rev. A. C. Bates, superintendent Mrs. Fred Smith.

where in Canaan but immediately a visit with Mrs. Hawks' mother serious illness of their mother..

of Lakeview and Mr. and Mrs. ford and Miss Blanche. Coker and family of Summerfield

Dr. Frye of Lubbock filled his night and Sunday.

Mr. and Mrs. Clayburne Carr Jack Mahler of Lakeview visited in the George. Wyly home Sun- to Canyon last Monday. Mr. and

The ladies' club will meet at on the place vacated by the Morthe home of Mrs. J. J. Crawford ris family,

next Thursday. Mrs. John Galloway is slowly with Jack Smith. improving. She has been sick for

Here and There

By MRS. C. E. TICE

with Mrs. C. E. Tice in an allday meeting. The roll call, Some useful article made from nothing, was answered by ten members and several useful and unique articles were displayed and proved very interesting. A quilt was quilted for Mrs. Fred Smith and presented to her. The club meets with Mrs. J. E. Springer April 28, with a lesson on Texas. Mmes, Britt Boyd, Roy Rogers, Melvin Mitchell, Ace Campbell and Fred Smith were visitors. Mr. and Mrs. John Gaetz called

at the L. Johnson home in Summerfield Sunday afternoon. Rev. Bayless preached at Frio

church, northeast of the high given by Rev. J. A. Thomas, pas- Mr. and Mrs. Elmer Burns of school, on G avenue, which began tor, the preaching being done by near Bippus spent Friday with

> Several from around here attended the ball game at Westway Sunday afternoon,

Lloyd Tice was an Amarillo visitor Friday. Miss Leatrus Benson spent Sat-

Mrs. J. B. Harlin and G. F.

Mrs. Leo Williams spent last

Mr. and Mrs. E. B. Whitefield Monday afternoon with Mrs. Beau-

Mr. and Mrs. Minor Robbins visited the J. J. Crawford home called on Mr. and Mrs. Melvin Mitchell Sunday afternoon.

Mr. and Mrs. W. S. Dixon spent regular appointment here Saturday Sunday at Leo Williams and also called in the Frank Barber home. J. J. Lindsay made a business of Summerfield and Mr. and Mrs. trip to Plainview last Wednesday. M. M. Morris moved his family

Junior Williams spent Sunday

Mrs. Leonard Curtsinger will live

Mr. and Mrs. John Farmer of Summerfield spent Sunday at the home of Mr. and Mrs. Whitaker. Homer Lownsbury is hauling their household goods to Pampa and later will move from there to McAllen, Texas.

Mmes. J. E. and W. A. Springer The W. W. club met Thursday and J. W. Berry attended the cooking school last week.

FOR JOB WORK, TRY THE BRAND



-Field Inspected, State Certified Grain Sorghum Seed, Highest Yield-ing Mile, Kafir and Hegari under seventeen-year test on State Experimental Station.

Grown by J. P. ROBERSON & SON Hereford, Texas

Friends

the Most Valued Possession

The most valued possession of any individual is his friends. The same is true of a community.

Hereford can grow and develop only in proportion to its friends. That fact is certain.

But friends can't be bought. They have to be earned.

And so the merchants of Hereford are cooperating to EARN more friends through the MONTHLY SALES.

Friday and Saturday of next week there will be a Regular MONTHLY SALE in Hereford. Look for it.

The Following Firms Strive to Merit Your Patronage:

H. L. Rice

The Chocolate Shop

Panhandle Luar Ler Company

Ireland-Beavers Motor Company

Brumley Garage City Drug Store. D. R. Gass & Son I. & G. Service Station E. B. Black Company Willard Battery Station

Stone Department Store Streu Hardware

Fox Mercantile Company. Abram chose as his home Heb- Rev. Annis of Friona will fill ron, the famous city of Judah, 20 his regular appointment here at Hereford Laundry miles south of Jerusalem and about the school house next Sunday af-20 miles north of Beersheba. It ternoon at three o'clock. Every-Star Theatre lands, about 3000 feet above the seenth grade graduates will sea, as distinguished from the be entertained Monday evening by Sprowls-Cronin & Company unhealthful cities of the low-lying a class party at the home of Plain, Hebron is one of the most Maurika Crawford. R. H. Kemp Lumber Company Carlyle's Grocery ancient cities of the world. "This Mr. and Mrs. McMurry and sevconsecrated place became the firm eral of the young people of Black Furr Food Store Corner Drug Store point whence the promise of the attended the choral program prespossession of the land was real-ented at the Methodist church in ized. Here did the patriarchal Friona by the Hereford Methodist Close Drug Company S. L. Harman Store family dwell longest and most choir Sunday evening. willingly, and here did they bury The teachers of our school took their dead, in the cave of Mach- the children on a school picnic re-

THAT X-TRA SOMETHING-



McLEAN & PITMAN

Phone 1

Have You One of These Dollar Bills

833725549A Q80973089A R75067059A * 17452467A Q35605087A N75316578A Q34574161A H4G720992A R89254018A

-The bills listed here are in circulation around this city. Perhaps you have one of them. If you do, bring it to our store and receive \$1.50 in trade for it.

Saturday Specials Every Week.

Close Drug Store

The Nyal Store

EX-KAISER INSANE:

BROODS ON WRONGS

Ever Expecting Call From

Fatherland to Return and

paid in advance unless arrangements are made in person to care for the payment of them. Classified ads received through the mail will not be published unless accompanied by the cost of insertion.

Classified advertising includes Cards of Thanks, Resolutions of Respect, Verbatim

Danks, Resolutions of Respect, Verbatim

Lost and Found

Starter between Hillside Hatch-

ery and Summerfield, Saturday af-

ternoon. Ray Euler, Summer-

Political

Announcements

DEAF SMITH COUNTY

The Brand is authorized to an-

nounce the following candidates

for the offices under which their

names are listed, subject to the

action of the Democratic Primaries

County School Superintendent:

(Re-election)

For Sheriff and Tax Collector:

JNO. B. MILLER (Re-election

J. WALLACE ROBINSON

MRS. BESS TURRENTINE

L. H. FOSTER (Re-Election)

MACK BEACH (Re-election

MRS. BESSIE L. SMITH

(Re-election)

For Commissioner, Precinct No.

P. J. (Jack) ROSE

JAS. R. ROBINSON

W. D. KELIEHOR

JOHN COFFEE (Re-Election

or Commissioner, Precinet No. 2:

W. B. PHILLIPS (Re-election)

For Commissioner, Precinct No. 3:

For Commissioner, Precinct No. 4

J. T. GUINN (Re-Election)

H. K. STANDFIELD

BARL W. WILSON

C. W. HUMBLE

ARTIS RUSSELL

WOOD D. VAUGHN

J. T. CUNNINGHAM

ED CURTSINGER

W. FRANK BALL

JOHNNIE BIGGS

W. L. PICKETT

For Tax Assessor:

For County Attorney:

S. O. WILSON

C. J. PADDOCK

S. L. WALSER

E. M. JACK

HERMAN GRAY

W. D. NAFZGER.

EMETT HALES

I. I. WEST

EZRA NORTON

C. T. KIBBE

Redeem Germany. Doorn, Holland,-That the ex-

kainer is now a maniac, brooding over the mistakes of his ministers who sent him to his present doom that he still broads over the affairs of present-day Germany and is assiduously preparing to respond to the call of the fatherland to redeem Germany and deliver her from French tyranny-these and a numher of other Doorn palace mysteries, intrigues and activities are now revealed by visitors to the exkalser's palace, writes Joseph Wolffe in the Chic. o Herald-Examiner.

A Hague newspaper was about to print a series of sensational Doorn revelations, but finally succumbed to the importunities of the Dutch government not to print them at the present time for fear that Holland would be involved in a diplomatic mess with allied countries as well as with the German government.

Here is the gist of what the Dutch paper would have printed together with information obtained from the palace staff:

He Has No Remorse. The ex-kaiser has not once ut-

tered a word that can be interpret-There was no admission. The ed as a feeling of remorse over his game was played in the open. pust acts. He still believes that if Linder, now 80, is one of the his staff of ministers had not defour members of the two teams ceived him Germany would have still living. His two grandsons won the war. He still blames the are members of the Robert E. Lee Jews and the Masons for Germany's high school baseball team at Goose plight, and he still sincerely believes Creek. that God in his wisdom has chosen him to lead Germany back to freedom and prosperity from the alller chains. He quotes chapter and verse from the Old Testament to That I. D. R. Gass, have lease! from C. H. Whitehead, owner of

prophesies. During the last six years no less in South Hereford city, all parties than ten German and Austrian allen having stock in the same will ists and pathologists were intrigued please remove without further no Rattlesnakes into the palace as visitors to size up tice. the ex-kaiser's present mentality and without exception pronounced

prove that he himself is a certair

person named in the Old Testament

him insane. Fears to Go Back. The ex-kaiser admits that his per sonal following in Germany is only a handful, but quotes from the Old Testament ample verses to provthat strength and power are on the of prosperity, and worried looking side of the few so long as God is

with them. He has sounded the Dutch gov ernment on many occasions regard ing its attitude should he leave Hol land for Germany. In each instancit has been made plain to the exkalser that if he leaves Holland no one will attempt to stop him, but with all his bravade and claims the he is in partnership with God, h-

does not dare to go to Berlin. The ex-kaiser is in constant feat of Communist kidnapers. is sponsoring the picture at the

Must Keep Wife Wed as

Rome.-A lawyer who married the "reincarnation of his dead flancee" on the say so of a medium. this picture, Manager J. C. Park- will either frighten the snake asked the Court of Cassation here er of the Star giving them one- away or make it rattle. If it to nullify the wedding because he from direct sale they solicit. had made a mistake,

He was Sigq. Ferrucio Camozzini vote seance two years ago.

a medium that my beloved dear sincee had been reincarnated in the ture will be the only remembrance

"I believed the medium and mar ried the signorina. But I soon possible only by the money the was able to prove that the spirit of senior mothers raise from the he medium who spoke for it had ticket sales, leceived me.

teast spiritual likeness between my The court decided that the law

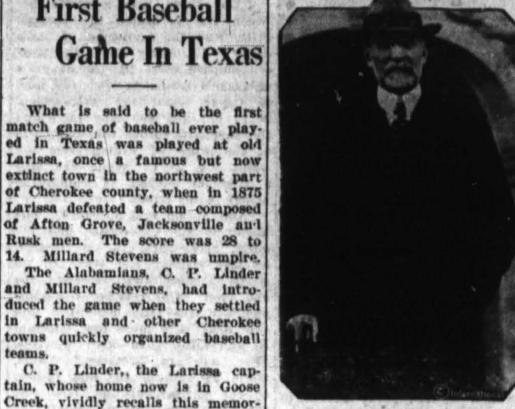
yer's helief in reincarnation did not afford sufficient ground for a decre-

Used in Rural Section: the prestige of "Charles C," buffalo Chicago,-Motorists accustomed to mascot of West Texas Tteachers' riving over full-width highways College. will be surprised to know there are His latest humiliation was band, man of the West Texas State MM miles of single-track concrete ed out by a Jersey buil. Students

O. D. Cockerham to satisfy a on which only one traffic lane is ably because of the spring weaaved. In spite of the limitation in ther, grew restless and pugilistic. width, these roads are serving the He pushed through his fence and the Dawn school for the next term. raffle they are called upon to carry invaded the pasture of a neighalmost as efficiently as two-lane boring Jersey bull to pick a fight.

> Single-track roads have one paver in humiliation, that the buffalo single-track roads have one paver in humiliation, that the bulliand pedagogical profession where he have been turning in some bang r dirt slongside so that cars car his own lot. Now the student body doesn't know what to do care. The Dawn community is with due care, give a good account Two hundred and seven county about its mascot, a gift from the to be congratulated upon securing late Colonel Charles C. Good- his services

MAY RETIRE SOON



"Baseball was not Supreme Court Justice George Sutherland of Utah, who becomes eligible for retirement on October 2 Deans or Babe Ruths. Balls were this year, when he will have comreally pitched and not thrown or pleted ten years on the highest hurled with great force as now, bench in the country.

PLAY FRIDAY, APRIL 1

Unusual talent has been available this year from the class and Meet Uncle Sally," has been chos-

Vicious; Found In Pairs Now

April is the month rattlesnakes mate and run about in pairs, and port of every individual to acsuggestions as a possible means so extra precaution should be complish that end. Elaborate dec taken by everyone, the Colonel de- orations are not necessary-a clares. School children will be placard or significant poster showwarned by Colonel Crimmins as ing the organization represented they come to the Witte museum and indicative of cooperative as-

"If you kill a snake, look out

only to look for food. Home a screen of wire netting around

Rather large hallstones accomp anied several shows in Hereford Monday afternoon and evening. the duration of the fall not being of enough consequence to give much damage by hall or be of much benefit from the rain. A few of the hall stones lacked but Mrs. F. M. Kester has geranlittle of being as large as golf

L. N. GEORGE ELECTED SUPERINTENDENT AT DAWN

everal years has served as field Teachers College, Canyon, and has here associated with chamber of commerce activities there, was just week chosen as superintendent of Mr. George, several years ago to Tulia for its first match. The one of the leading educators having graduated from Canyon college, is thus back again in the

Some Kind of Record made.

D. U. Squyres of Edinburg, Tex-

Health Parade

(Concluded from Page 1)

arranged for Friday afternoon

April 29th, 1932, beginning with a parade at 1:30 o'cleck p. m. Now, therefore, I, E. S. Ireland, mayor of the City of Hereford, hereby designate and set apart a Half Holiday in the city, Friday afternoon, April 29, 1932, in order that all may observe in a fitting manner National Child's Health Day, and request all citizens of our town to cooperate in the observance of this day to the end that the minds of our children may be foreibly impressed with the fact that we are interested in their welfare and want to encourage them in observing those rules of health.

All are asked to especially cooperate by refraining from driving upon or across Main Street during the parade, beginning at 1:30 p. m.

May we make this truly a half boliday long to be remembered by the children of our town and the surrounding country.

E. S. IRELAND, Mayor,

Following the parade, a picture show will be given at the Star theatre for all school children of the county, this to be divided into two groups, the first for the rural children at 2:30, and the second for the Central and high school children at 3:45,

A treat of free ice cream cones will be given during the afternoon to each school child, through the courtesy of the Mistletoe and Steffens companies, to be distributed at the Chocolate Shop, Corner Drug Store, Close Drug Store and Quality Drug Store, while a souvenir will be given each child at the City Drug Store.

Many civic and public organizations will have representative cars and floats in the parade, and business firms have indicated they will show their support. chants have been solocited to decriate trimming, there are posters available at the office of Miss Grace Buzzell, county health nurse, for this purpose.

The county health council sincerely wishes to make of the oc-Smith county, and desires the earnest consideration and supsistance, will be sufficient.

Plant Exchange

(Continued from Page One)

and strawberry plants. Mrs. E. B. Black has larkspur, flags and perennial phlox.

Mrs. Wirt Phillips has phlox, smos seed and chrysanthemums Mrs. N. E. Gass has larkspur. Mrs. E. E. Ramsey has 4 kinds of chrysanthemums, also bab

Mrs. Vern Witherspoon has car

Mrs. Ray Barber has violets. Mrs. George P. Garrison has golden glow, larkspur and yellow

Mrs. E. W. Harrison has white

Mrs. Harry Seed has white chrys Mrs. J. H. Pitman has cream

chrysanthemums. Mrs. Henry Hastings has golden glow and golden rod

Golf Players **Open League at** Tulia Sunday

The Wheat Belt Golf Leagu

opens its official season next Sur-

day with the Hereford club going

local boys have not been as successful in their preliminary games as could be wished for, but they leives. Twenty player will make up a team this year instend of 12, as was used in 1931. The match at Clovis last Sunday was disastrous for the Hereford team, the New Mexico course faces it at its home links, as no other have such greens to practice or play upon. Hereford lost 10 of the 13 matches played

FRY A WANT AS IN THE BRANE

Thanks, Resolutions of Respect, Verbatim out change. Reading Locals and Short copies of Obituaries, Legal Publications of all kinds, Announcements, Etc., as well as Reading Locals scattered about through for each line or part of line. Cards

Notice

NOTICE

I will leave soon for a business trip and will appreciate meeting all who wish to see me for payment of their account. Dr. W. A. Robinson, 400 Miles Ave.

For Sale or Trade

FOR SALE OR TRADE: 160 acres level land, good well, fenced, in cultivation, 4 miles from Grady, New Mexico. W. M. White, Friona. Texas 14-3p

FOR SALE: Good bundle feed one mile north of Westway school. O. Wilder, Hereford,

FOR SALE: Sweet potato, onion, cabbage, tomato, reset tomato, beet and pepper plants; and baby chicks. Write for prices. Jones & Co., Clarendon, Tex. 13-3p

FOR LEASE: 280 acres grass land, 15 miles north and one mile west of Hereford. W. E. Stevens. 15-1p WANTED: To

FOR SALE: A piano at a bargain. Box 673, or call at the Hereford Brand. FOR SALE: One extra nice Clark-

Jewell gas range, with heat regulator. J. M. Murchison, FOR SALE: Bundle feed, 51/2

miles southwest of Hereford. Guy Hamm. FOR SALE OR TRADE: Large grocery ice box, 5x6, McCray, six

prices you can afford to pay. Mrs. phone 775-W. Bess Turrentine

FOR SALE: High quality maize

and red top seed for sale. Re-

Store.

cleaned. One cent per pound. L. Baskin, phone 138. 15-tfe TYPEWRITERS, New and second-

House. FOR SALE: Used Maytag washer; a bargain. Phone 340. East Third.

Jowell Murchison, Court

EGGS reduced to \$3.50 per 100, Chicks \$8.00 per 100, 300 for \$22.50. ly new; close in, furnished or un-Flock A. P. A. certified and band- furnished. H. B. Webb, Phone ed also tested free from B. W. D. 360 S. F. Warren, Friona, Tex. 13-tfc

FOR SALE or trade: Ten tube Victor radio, with electric Victrola. Sold new for about \$300, trade and prefer livestock.

FOR SALE: Stock, eggs or chicks phone 747-W. from A. P. A. certified, blood-tested S. C R.hode Island Reds, Send ren, Friona.

FOR SALE: Rawleigh Good-Health Products at 306 West Sixth St., B. M. Wright, Agent. 1-tfe LOST: 100 pound sack of Chick

WILL TRADE my equity in home on West Fifth street for truck or car. See T. Williamson. 10-tfc

1p BUSINESS property at Alvord, Texas, clear. Will exchange for farm equipment. O. K. Higgins. 134p

Lodge Directory

HEREFORD LODGE No. 476, I. O. O. F., meets Monday, 8:00 p. m Visiting Brothers welcome JOHN H. BIGGS, N. G. L. H. Foster, Secretary.

of July 23, 1932: Wanted For Representative, 123rd District: WANTED: Used John Deere grain loader, must be in good shape, For County Judge and Ex-Officio worth the money. W. W. Wimb-

tions of grass. See Claude Hig-

1dh WANTED: 100 or 150 feet of used garden hose. Call the Hereford

Hatchery. Mrs. J. R. Dudley. dh

WANTED: 1930 Model A Ford doors, painted white. Furr Food 13-3c

FOR SALE: Bred Duroc gilts, at ranch or farm. Experienced. Tel-

For Rent

FOR RENT: Two rooms complete-For County Treasurer: ly furnished for housekeeping. Phone 450-J. Dr Florence Mil-

37-tfe FOR RENT : Improved 5 acre place, reasonable rent. L. Baskin, phone

15-1c FOR RENT: Four room house. In quire at Piggly Wiggly.

FOR RENT: Four room furnished

FOR RENT: Modern apartment furnished or unfurnished. J. P.

for 1932 mating list. S. F. War- FOR RENT, FOR SALE CARDS 3-tfc AT BRAND OFFICE. CHEAP

> The new VICTOR "6"

-with 2-color ribbon and new feature keys . . .

1. only \$751 The Victor 6-column standard adding machine is now equipped with two-color ribbon **VICTOR** and the same feature keys that are found on the larger model Victors. These include The Hereford Brand total, subtotal, nonadd and repeat keys. These changes are made without increase in price. The Victor "6" still sells for the low price of \$75. Let us arrange a free trial.

erley, Dawn, Texas.

13-tfc WANTED: Bring me your light quilts and blankets to wash. Across the street north of the Golden Rule

> Coupe; will pay cash. Artis Dan-15-1p For County and District Clerk MAN and WIFE want job on

75 per cent hatch guaranteed. FOR RENT: Modern duplex, near

apartment, modern, Call 456. A

McMahon, at Skelton's Variety, or

W. M. (Mal) STEWART (Re-election)

> SHERIFF'S SALE STATE OF TEXAS. County of Deaf Smith.

By virtue of an execution issued out of the Honorable District Court of Deaf Smith County, on the 19th | erson of Signorina Canizza. day of April, 1932, by the Clerk thereof. in the case of W. F. Karr versus Will L. Davis et al, No. 1964, and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the First Tuesday in June A. D. 1932, it being the 7th day of said and flancee and my wife." month, before the Court House door of said Deaf Smith County, in the city of Howford Texas, the

following described property, All of lots 8, 9 and 10 in Block 19. Original town of Hereford, Texas, County of Deaf Smith, as shown by the plat thereof of record in Deed Records of Deaf Smith Coun-

judgment amounting to \$2,982.10 in favor of W. F. Karr and cost

Given under my hand, this 19th day of April, 1932. J. B. MILLER, Sheriff, Deaf Smith County, Texas. By J. M. Murchison,

Card of Thanks.

Deputy.

I wish to express my sincere thanks and appreciation for the consideration given me in the pie and cake baking contest. I wish to thank the judges, the P. T. A. sponsor of this contest, also the Brand and the merchants and the tradespeople of the city who made possible the cooking school and who gave so generously that the prizes might be given. MRS. LESTER GALLEY.

FOR RENT, FOR SALE CARDS AT BRAND OFFICE CHEAR

"Spirit" Played Cup'd

of Verona, and his marriage to Sig- used to make a group picture of for its mate. norina Vittoria Canizza was ar the graduating class this year. canged through a "spirit" at a pri

"I have had enough proof to make

One-Lane Roads Widely

savements could.

n thirty states have built single track roads. In addition to the night, affeage in use at the present time nore than 500 miles have been w'd MRS. FRANK MARRS WINS ned by laying a second strip concrete beside the first to meet in reased demands of truffic.

Produce Buys Lunches Moxee City, Wath, -Pupils at 11

ublic school in this farming con unity may trade raw produce for ot lunches, "Town kids" pay " ents a week, which pays for cond ng what the "country kids" brin

me satisfied that there is not the College Mascot Routed In Fight With Jersey Bull

The students have confessed.

ADVERTISING PRIZE

ford people have been prize winners at times during the contest, but most of the awards have been of small consequence beyond the honor of winning.

The sorth cake and watch his compaction petitors' progress, prepared to repractice sume his eating if they caught up. But Squyres' nearest opponent lacked six cakes of equalling the leader.

L. N. George, who for the past

Mrs. Frank Marrs of Hereford championship of the world, after that were too fast and erratic for has won a boy's \$25.00 suit as a a contest here in which he stow- the local putters. It is evident prize in the advertisement writing contest that has been conducted in Amarillo for the past several months. A number of Here-the 39th cake and watch his com-

First Baseball Game In Texas What is said to be the first match game of baseball ever played in Texas was played at old Larissa, once a famous but now extinct town in the northwest part of Cherokee county, when in 1875 Larissa defeated a team composed of Afton Grove, Jacksonville and Rusk men. The score was 28 to 14. Millard Stevens was umpire. The Alabamians, C. P. Linder and Millard Stevens, had introduced the game when they settled in Larissa and other Cherokee towns quickly organized baseball

Report Given of

able game.

played so classically then as now,"

says Linder. "It had no Dizzy

yet considerable skill was delevop-

ed by some of the pitchers of that

day. Not enough, however, to

keep good batsmen from knocking

the ball so far afield that many

home runs and high scores were

TAKE NOTICE.

WILL THE YOYO BRING

D. R. GASS.

BACK OUR PROSPERITY?

It will be remembered that the

Yoyo craze of several years ago

was at its best during the period

business men and others are again

looking at youngsters gaily file-

tioning and thoughtful expression.

of the return of good times, la

SENIOR MOTHERS SPONSOR

The funds they derive will be

might be given consideration.

HIGH SCHOOL SENIOR

The presentation of the annua senior play given by the graduating class of Hereford high school will be given in the auditorium on Friday evening of next week, April 29.

a comedy-drama of decided merit, en. The cast includes Kellar Muse, Lueta Borden, LaVerna Womble, Zelma Ruth Shore, Andy Habermacher, James Cloyd, Mildred Fullwood, Martha White, W. J. Felall Tierra, Blanca Creek pasture lars, Oline Ramey, J. C. McCullying on both sides of said creek lough and Burl Alexander,

Rattlesnake time is here! Colonel M. L. Crimurins has is sued his annual warning to those casion a Red Letter Day in the who spend much of their time health life of the children of Deaf ping the toy about with a ques- outdoors.

Along with some of the other STAR THEATRE PROGRAM to see the six-foot live rattler of 1932 vintage, which Colonel Crimmins is exhibiting at San Antonio. The organization of mothers of

the senior class of the high school "Don't expect a rattler to give warning of his presence." Colonel Star Theatre tonight and tomor- Crimmins cautioned. "Pick wild row, "Strangers In Love," fea- flowers in stout shoes, heavy legturing Frederick March and Kay gins and heavy gloves. Before Francis. The mothers are assist. you stoop for the flowers, throw ing in the sale of the tickets to a stone or stick in the grass. That half of the money they receive rattles, that will frighten you

and a picture given to each senior. This is done as a momento to the owners should clean up trash piles "I was attending a private seance whole class from the mothers, to and other places likely to harbor In the house of friends," he told the take the place of the annual or rats, which snakes eet. House court, "and a spirit revealed through year book the graduating class raised from the ground should have usually publishes. The group picthe -individual members will have RAIN AND HAIL FALL of the classs, and will be made

> Civilization and the confines of high fence have not added

Mrs. Grace Guthrie has daisies phlox and golden glow chrysanthemums, Mrs. D. W. Hawkins has purple

Recipes Used By Mrs. Ihrig In Brand's Cooking School

Brand's cooking school,' said Mrs. erator freezes with the evenness Leona Ihrig, director of the Here of a General Electric." ford Brand's first annual cooking

to regulate.

"I cannot give the entire credit can be adjusted more easily than blanche. most any other fuel.

from Piggly Wiggly and the fine neats from the Texas Market, nor the school.

frozen dishes and jellies goes to eral Electric. the General Electric. . All I .did was mix a few things together and let the G. E. do the work.

which the Hereford business men have given their support."

The Brand herewith prints the recipes used by Mrs. Leona at the second session of the one-half hour. cooking school Wednesday, Thursday and Friday of last week,

ford cooks the importance of us be removed if one wishes the steak ing quality ingredients. There is to hold together. Pass through no substitute for quality. One food chopper four to six times. can not expect to use the fol- Place on waxed paper and cover lowing recipes with complete suc-cess if substitutes of inferior qual-ity are used," Mrs. Ihrig said fol-fold and roll again; repeat five lowing the discussion Wednesday. or six times. The steak may then

follows the recipes complete suc- though it were not ground. Cut cess if she will use Piggly Wiggly with a large biscuit cutter, wrap canned and fresh fruits and a slice of bacon around each vegetables, Amaryllis flour, K. C. piece and fasten with a toothbaking powder. Of course perfect pick. Broll lightly and serve with oven regulation with the best con- mushroom sauce.

GOODYEAR

7

Your opportunity to put on new Goodyear All-Weather

Tires at

EVER KNOWN

OWEST PRICES

New

Prices

in Goodyear Programs Wednesday 8:00, Saturday 8:00.

Ireland - Beavers

Motor Co.

Dodge Bros., and Plymouth

ADE

"I had unusually good luck trol of an L. and H. gas range vhile conducting the Hereford is very important, and no refrig-

Frankfurters Creole. In butter, 2Ts, saute celery 1/4 "Everyone, cooking school in- cup, onion 1/4 cup, Lee-perrins 1 structors included, has a failure ts, mustard 1ts, parika 1 ts, lemon now and then. All of my dishes juice 1 ts. When vegetables are here were marvelous successes. I slightly sauted add one can tomattributed the absence of failures atoes, let cook slowly and pour to the L. and H. gas range, and over frankfurters, 2 pounds, sliced to the use of gas for cooking. No and browned slightly in a frying other range and no other fuel pan. Reduce the heat and cook cooks as evenly, and is as easy slowly for an hour. Serve in a noodle ring.

Noodle Ring. to the L and H. gas range. Some of Boil one package of noodles in it must go to the use of gas. I two quarts of rapidly boiling believe that gas cooks better and water until tender; drain and

Saute in butter 2 Ts, green pep-

"Of course I had the best in pers 2 Ts, and add milk 11/2 cups, gredients in the world for my bread crumbs 1 cup, eggs (slightly preparations here. Amaryllis and beaten) 2, shredded pimiento, 1/2 K. C. are as sure guarantees of cup. Turn into oiled ring mould, success as any cook may have. I place in pan of hot water and am not forgetting the excellent bake at 350 degrees for 45 minutes. fruits, vegetables and canned goods Frozen Pincapple and Ham Sand-from Piggly Wiggly and the fine wich Filling.

Ham 1 cup, salad dressing 1/2 he manner in which the G. E. kept cup, whipped cream ¼ cup, grated them fresh during the four days horseradish 1 Ts, crushed pineapple 1 cup. Mix well, pour into "Credit for the success of the freezing dish and freeze in Gen-

Amaryllis White Cake,

Cream butter or shortening 1 cup, sugar 2 cups; sift Amaryllis "No little credit must be given flour 314 cups, K. C. baking powto the splendid cooperation shown der 34 ts, salt 1/2 ts; alternate by everyone connected with the into butter and sugar with muk, school, and the willingness with 1 cup; beat well and add egg whites 1/2 cup, ice water 1/2 cup, and flavor, and beat thoroughly. For loaf bake in L and H. oven

Pseudo Filet De Mignon, Two pounds of steak are used. "I want to impress upon Here- All connecting tissue and fat must "I can promise every cook who be lifted from the paper as

11/4 ts, and salt 1/4 ts.

beaten egg whites 2. Fold in and charge for sewer service. pour into ring mould about half mixture. Add cherries and then the remainder of the batter. that to the ordinary user, the cost Bake at 350 degrees for 1 hour in mould for 30 minutes in muffin pan. Serve with cherry sauce. Cherry Sauce.

syrup, 1 cup; cherry juice 1-3 cup, chopped cherries 1/2 cup, lenusauce is not thick enough add 2 sewer services in Hereford would it necessary to reduce expenditures, Ts Amarylis mixed well with operating under Tulia's rates. cherry juice or water.

Coffee Marlow. fee. 1 cup. When mixture begins ing a profit from its water systo set, fold in whipped cream 1/2 tem of more than \$1000 per month. pint, cut cherries, red and green, I do not know where this informa-1/2 cup, and stir in. Turn into tion was obtained, but I do know sing tray and freeze in Gon, that it is not true. eral Electric three hours.

Baked Fish. roasting pan on a rack, sprinkle sewer system of \$185,907.85, after inside of fish with salt, fill with all depreciation has been deductdressing and fasten with tooth- ed. Under the law, a private conpicks. Over the top, after sear- cern is allowed a net profit of 10 ing well, pour the following sauce: per cent, or \$18,590.78 on its opsliced celery 1 cup, lemon juice, they were owned by a private con-Ts, 2 tomatoes diced. Cook cern. The total gross receipts slightly and pour over fish. After for the fiscal year ending Septembaking for a few minutes pour ber 30, 1981, amounted to only one cup of tomato juice around \$19,828.26, the fish and bake about 25 min- No city should operate its water

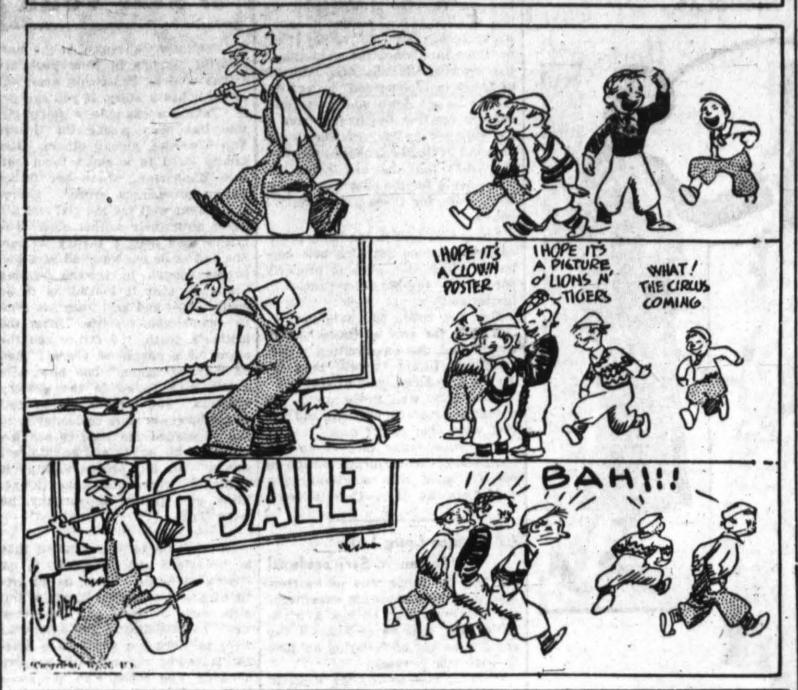
chops, four pork chops, a few making business, but I am sure frankfurters and several toms all will admit that they should toes cut in half moons are placed on the broiler pan. This is placed of operation, pay interest on the near the flame until seared on one indebtedness and a reasonable deduced if medium or well-done sewer system is \$126,629.13, and steak is preferred. Turn again the actual interest on this amount year, have moved to a place four

During the World war American officially confirmed. America lost cient to take care of all these liams home Wednesday.

Week's Worst Pun

"Well," said the Wall Street op-erator to the reporter who was in-terviewing him on his third great crash in the year, "I suppose I shall have to grin and bear it."—London

A Little Premature



during the year, the actual cost

source will necessarily have to be

made up in some way. Tax col-

lections are below normal and will

remain below normal until condi-

tions improve. This fact has made

retiring officials have tried to re-

duce expenses in keeping with con-

ditions. All salaries were reduc-

ed from 10 to 30 per cent, the

mayor and city commissioners tak-

The records of the city have al-

ways been open to the public, and

ny eltisons should have felt free

concerning city affairs. It is

to ask for any information desir-

the only place where accurate in-

formation can be obtained about

city business and citizens should

feel free to call upon city officia's

This statement is submitted for

publication only for the purpose

of clearing up the wrong impres-

sion that has been made in the

minds of many people about water

Eleven-Mile

Miss Eunita Williams, Reporter

Mr. and Mrs. L. M. Williams

E S. THELAND.

rates, and is not intended as

criticism of anyone.

ing the maximum cut.

Water Rate Discussion

(Continued from Page One)

to each, and just what the same accounts from the city's records would have cost under Tulia's at 325 degrees for one hour. For covering the year ending February rate, including their sewer charge. Busk Ihrig in preparing the dishes layers bake at 375 degrees for 1, showing the total consumption They are as follows:

NAME	st, including wer charges nount used pa months	te with se
- Collins No. 1	pa s	sewer
oy DeVinney	62,000 \$24.40	\$27
E. Gass		\$31
. L. Witherspoon		\$20
. A. Gentry		\$31
mi Bowsher		\$26
roy Womble		\$30
	46,000 \$20.16	\$2
	t covers only 10 months' period)
	soon taw to lowled to take on	

that the difference in the actual principal and interest due on the cost of these two services in Tulia indebtedness. Blend egg yolks 2, with sugar and Hereford is not as great as could be thrown into the interest 2 Ts, Amaryllis 11/2 cups, K. C. some here have been led to believe, and sinking fund however, but I do not mean to say that anyone that would make it necessary to Alternate with red cherry juice, intentionally tried to leave a wrong increase the tax levy for general 3-8 cup. Boil to a thread white impression. They probably did not purposes to make up for the loss. syrup % cup; pour slowly over know that Tulia made a separate

> The difference in the rate schedules in the two towns are such own, and in a great majority of would be about the same; to the Rates in Hereford can be lowered, small user, the Hereford rate is but the loss in revenue from that the cheaper, while the large user will pay a little more per month under the Hereford rate.

I doubt very much whether the total annual receipts for water and

The statement has been made Melt 24 marshmallows in cof- that the city of Hereford is mak-

An audit of the city's books has just been completed, which shows Place a two pound fish in a total investment in water and Butter Ts, green pepper 1/2 cup, eration of these two systems !!

and sewer systems (and they are so closely related that they must A T-bone steak, four lamb be considered as one) as a money side. Turn and cook about 10 preciation charge. The actual inane cook side seared first. Salt to is \$7,122.74 per year. The operat- miles south of Hereford. We retaste, remove to platter and dec-orate with parsley, beets, potatoes September 30, 1931, as shown by or lemon. Pour meat juice over auditor's report was \$11,633,99. Ollie Otts and Ernie Campbell Deduct from the gross receipts called at the L. M. Williams home \$19,828.26, the operating cost, plus Monday. the annual interest due, and you Miss Imogene Copeland, one of have \$1071.53 left as profit, but the teachers in the Messenger you still have \$2,691.83 depre-school, spent the week end in pliots brought down 781 enemy air-planes and 78 balloons. These were confirmed victories, and there were undoubtedly a number of others

you still have \$2,691.83 depre-ciation (and this is low) to be taken care of, so you find that for the year the total receipts

G. Hill, Billy Stevall and T. W. which occurred too far away to be lacked just \$1,620,30 being suffi- Lynch called at the L. M. Wilcharges, hence from strictly a Dutch Allen took dinner at the

> The receipts from water and and two daughters, Bunita and sewer goes into the general fund Estelle, and son, Hobby, attendof the city for general purposes, ed church at Friona Wednesday including the cost of operating night. the two systems, and a separate Mr. and Mrs. Dick Myers left

ing even.

lacked just that amount of break- week.

business standpoint the system Fred Collett home first of the

one day last week for Oklahoms on business. T. W. Lynch called on L. M

Williams Saturday. Mr. and Mrs. R. J. Clemen and children called at the Hudgens

home Sunday. Earl Porter was in Hereford Saturday. T. N. Jasper of Friona visited

L. M. Williams first of the week. Henry Turner was in town last Thursday. Mr. and Mrs. L. M. Williams,

Eunita, Estell, Altus, Quince and Hobby attended the program at Friona given by the Methodist church choir of Hereford Sunday

The party given by June, Car-26.00 mel Lee and J. T. Guinn, jr., at 1.70 their home Friday afternoon from 26.20 two until five o'clock was well 0.24 attended. Refreshments of cake 22.70 and ice cream were served at four o'clock. All present report a nice

Irvin White spent Sunday with Robert and Lester Myers.

L. M. Williams and daughter, Estelle, were shopping in Hereford Thursday of last week.

England's First Crocus Who brought the crocus into Eng-An investigation will disclose the land? Authorities differ, but the fact that few towns in the state credit is generally given to Sir Charles Smith, and the date set in the reign of Edward III. Cultiva-tion is said to have begun in Safenjoy water rates as low as our towns the rates are much higher.

------THE MARKET PLACE

By DOUGLAS MALLOCH

O THE market place of men Comes a buyer now and then With his purse of yellow gold, Money-wise and money-bold. Bright the money, brisk the trade, And the buyer, rich arrayed, Jingles, jingles ev'rywhere Gold to make the people stare.

"First a woman. What's the price?" "Love, and then love's sacrifice." "Are not some not bought with love?"

"Yes, not worth the buying of." "I would have a child, a son." "Do you know the price of one?" "No." "The price that you must pay Leaves you lonely, old and gray."

So he goes from booth to booth, Finding some things bought with truth.

Some with kindness, oft in vain, Some with sorrow, some with pain, Some with patience, some with pray'r-

Not a single treasure there Bought with anything as cold And as poor as yellow gold. (6, 1932, Douglas Malloch.)—WNU Service.

Pansy an Importation The commercial pansy of today is a development of a small flower native to Europe, variously named. It is a direct descendant of the heartense of the English gardens and the Johnny jump-up, and was probably brought to the United States by the earlier settlers.

UNIVERSITY TO EXPLORE FOR POTASH DEPOSITS OVER WESTERN TEXAS

A geological study of the area extending from the Orient line of the A., T. & S. F. on the south to the Canadian river on the north, a distance of more than 275 miles. will be made by the Bureau of Economic Geology of the University of Texas, as a means of obtaining additional data on the potash resources of West Texas. In preparation for the survey. C. L. Baker, geologist in the Bureau, is now checking reports of oil test well core drills and other data of the geology of University lands that are available in the geological office of that institution in San Angelo, Mr. Baker will investigate large stream basins for the purpose of determining whether or not they indicate potash deposits, the theory being that they are more likely to be found where the land has subsided. This surface search for indications of potash is for the most part opposite that which is practiced by petroleum geologists in looking for structural elevations that may portent the existence of oil, it was explained. The examination of cores obtained from oil tests in various localities of the area that is to be investigated will also form part of Mr. Baker's work. Some of the potash beds discovered in West Texas were made by means of diamond core drilling and us-

Perfume atomizers in all designs at the City Drug Stode-Phone 100-We Deliver.

Do You Need Cash?

I can turn your livestock, farm equipment or real estate into ready money.

SALES ARE PROFITABLE

RAY BARBER uperior **AUCTIONEER** ales

Phone 241

Hereford, Texas

Sales dates and literature may be arranged at THE HEREFORD BRAND



ethe new Shaw-Walker Skyscraper Desk



There have been steel deaks before, you say?
But none with the features of this new Skyscruper Deak! It's an entirely new conception. The sturdy "Skyscraper"
construction accounts for its noiseleasness and for the smooth, silent
action of the drawers. No need to
touch cold metal in your work drawer pulls are of Bake-lite and the comfortable rolled-edge top is made of fine-textured, leather-like

the more expensive wood desks, even to any change in office equipment see this m brown top.

Important! Come in and see the or features; see how this new deak is on

Sold exclusively by



Cooking School

(Continued from Page One)

Mill, brought entries of 38 cakes and pies in competition for the \$20.00 in cash and 168 pounds of Amaryllis flour.

The entries were judged by Boyd Knox, owner of the Hereford Bakery; Miss Thelia Parker, home economics teacher, and Miss Lula Mae Martin, county home demonstration agent. It was an exceedingly fine array of bakery products assembled for their deliberative opinions, surpassing the expectations of those in charge, The following winners were announced at the close of the afternoon's lecture :

Oakes. Mrs. Lester Galley, angel food cake, first, \$10.00.

Mrs. Frank Marrs, devil's food cake, second, \$5.00.

Mrs. S. L. Easley, caramel cake, third, 48 pounds Amaryllis flour. Mrs. R. M. Allred, devil's food, cake, 24 pourds Amaryllis flour. Mrs. Cooper Morgan, angel food cake, 12 pounds Amaryllis flour,

Mrs. W. M. Stovall, pineapple ple, first, \$5.00,

Mrs. R. M. Allred, pecan ple, second, 48 lbs Amaryllis flour. Mrs. D. W. Hawkins, mincemeat pie, third, 24 lbs Amaryllis flour. Mrs. M. T. Rutter, eocoanut ple, fourth, 12 lbs Amaryllis flour,

Beside the prize winners there were entries by Mmes. E. E. Sanderford, E. W. Harrison, W. E. Hicks, C. C. Ferguson, R. A. Walls, J. Goetz, W. A. Carroll, O. L. Me-Kee, W. A. Springer, W. B. Phillips, Effie L. Brown, W. J. (Bill) Smith, Rex Tynes, Henry Tiefel, H. T. Wedel, and Misses Vera Hamilton, Velma Wright and Marguesite Brown. Ray Barber, Auctioneer,

Ray Barber, Hereford auctioneer extraordinary, performed valiantly in selling the prize winnong son, a great play being made on milcakes and pies, going beyond the deadline of auctioning only the the Washington bi-centennial celeprize winning ones and selling all bration. This trend involves high-38 entries for a total of a little waisted double-breasted silhouettes over \$35.00. The prize winning and works out patriotic color cakes and pies went as follows: schemes in navy, with white, with First prize cake to Brand, \$5.00. red or buff. However, these novel

Third prize cake to C. F. Kerr Hardware, \$3.50.

Second prize cake to Star Thea-

Fourth prize cake to Stone Department Store, \$3.00. Fifth prize cake to Corner Drug rials of which they are fashioned Store, \$2.00.

First prize pie to Bill Smith on the up-to-dateness of the acces-Filling Station, \$1.00. (Bill says sories worn with them. it was worth \$5.00.) Second prize ple to Stone De-

partment store, \$1.00. Third prize p'e to Reed's "M"

System Grocery, \$1.25. Fourth prize pie to Mrs. W. D.

Keliehor, \$2.00. Attendance Prizes.

Prizes given by Hereford mer- worked either of mercerized cotton chants and national advertisers at thread or of thin woolen yarn. Womthe cooking school Thursday were en who crochet are making their awarded to Mmes. A. J. Howard, own, although, if one prefers to buy. E. J. Williams, Walter Easter, J the shops are displaying very at-M. Brone, Frank Richards, J. 1. tractive types, Those crocheted of Hoffman, J. H. Boydston, Henry mercerized cotton tub beautifully, Williamson, Joe Goetz, J. J. The new fashion advocates pastel Boydston, W. P. Gentry, Lee Cur- pinks and blues for these in Irish ry, Edna Bowe, O. Wilder,, H. J. lace crochet stitch or in simple Henden, John Johnson, Mrs. J. H. square mesh, and it adds grently to Miller, Glenn Curry, H. J. Line, their appeal from a practical stand-E. E. Fridley, T. E. Major, John point that they are color-perfect Ray, Earl Phillips, W. A. Carroll, when it comes to laundering. The Frank Richards, J. R. Daniel, J. suit itself is of royal blue wool L. Hoffman, J. L. Penley, Glenn crepe finished with self-colored but-Snyder, A. Morrison, F. H. Ober- tons, The fetching little street hat thier. H. B. Simpson, W. F. Crad- is also blue trimmed with a chou of dock, B. R. Dixon, R. M. Allred, R. E. Satterwhite, W. B. Long, W. H. Russell, B. B. Parmer, J. contributed for that occasion by

Conklin, Pauline Andrew. The usual prizes for attendance were given out also Friday afternoon, including some special ones

Fat Girls! Here's A Tip For You had used in her demonstration

All over the world Kruschen Salts is appealing to girls and women who strive for an attrac-Airen from Course for Squire that can-

not fail to win admiration. Here's the recipe that banishes fat and brings into blossom all the natural attractiveness that every woman possess, and does it SAFE-LY and HARMLESSLY.

glass of hot water before breakfast ertson, Ted Matthews, Julia Sowmeats—go light on portatoes, but- R. W. Sisk, J. L. Whitsett, John

health and activity that is reflect John Haberer, R. H. Saylor, Ruby ed in bright eyes, clear skin, cheer. Shirley, M. D. Fincher, Geo. Beams,

sake that you get Kruschen. A bot-tle that lasts 4 weeks costs but little. You can always get Krus-chen at the City Drug Store, and money back if not satisfied with Weltye of Summerfield, Vera Ham- Jo Harding, Ruth Botts, Le Varo results after first bottle. -adv liton, Mary Lou Hamilton, Dorothy Troxell, Bertha Waldron.

Smartly Tailored Is Spring Edict

By CHERIE NICHOLAS



which bespeaks the touch of master hands. There is a milliner's velvet, which is tres chic subtlety in the handling of color, seeing that many of the smartest fexture and details which satisfies chapeaux this season are straw with the critical eye at a glance. either a velvet bow or a velvet

True, there is no lack of novelty

with especial emphasis being placed

In the matter of details which

give "class" to the spring tailored

suit we would especially call atten-

tion to the blouse worn with the

good-looking tailleur posed in the

foreground of the picture. It is

one of the very much talked of Irish

crochet blouses which may be

in the realm of the suit, this seato the right we see the vogue for itary types reflecting the spirit of blue emphasized, and in a very new way, in that the loose-woven and quite sheer woolen material which fashions it interworks black with a bright blue, adding a scarf of powfer blue, a black leather belt red or buff. However, these novel expressions do not detract from the pleting the color alliance. The hat prestige of the conservative types is a black rough straw with velvet which though not startlingly new twist and bow over the right eyethus again is the importance of velas to "lines," nevertheless carry a this-season conviction in matter of vet on spring straws stressed. striking woolens and other mate-

There's a revelation of new ideas in the suit shown to the left in the group. In the first place it is tailored of cornflower blue corduroy, a material which is staging a triumphant comeback, in that leading designers are sponsoring it for coats, for the little separate jackets, for pajama costumes as well as for sleeveless two-piece tennis frocks. Then, too, the fact that this suit is a tailleur a la militaire is significant. The military influence is going strong in fashion's realm at the present moment. Braid trimmings, wide shoulders, epaulets, and metal buttons galore together with red, white and blue color schemes are sounding the patriotic

note throughout all fashlondom. Fashion has gone that patriotic that even the stars and stripes are used in a trimming way. A new silk jacket suit in the junior department has a striped scarf and four star-shaped buttons, Young girls are wearing red and white printed blouses with their blue suits accenting the military theme with the addition of a red, white and blue scarf.

(6. 1032 Western Nowspaper Palon.)

D. Story, Ted Matthews, Paul Hereford merchants and their asoster U. J. Line, Jack Rose, Al- sociated jobbers, influding sixbert Farris, Raford Ricketts, Dound sacks of Ameryllis flour, K. E. Robertson, W. M. Megert, J. C. baking powder, Kraft cheese, R Boone and J. E. Golden; Nellie and mayonnaise, Snowdrift short-Richards, Winnie Bell Cornett, ening and merchandise gifts from Ruth Sherman, Inex Easter, Nell Baker's Cash Grocery, Close Drug Kester, Mildred Wilder, Gertle Store, Carl's Cash Grocery, Corner Kelley, Olive Perkins, Margaret Drug store, Carlyle's Grocery, City Drug Store, Furr Food Store, Ike's Cafe, "M" System Grocery, D. R. Gass & Son, R. H. Kemp Lumber Co., Hereford Bakery, Bill Smith's Filling Station, Piggly Wiggly, Panhandle Lumber Co., Star Theatre, Hereford Brand, J. M. Wilson Market, not to mention various

> he above articles were distributed under the direction of Tommy Horner, stage manager of the week, whose merry quips kept the audience laughing and helped make

that afternoon.

each day's program entertaining, to: Mmes. J. P. McMahon, J. H. Lindsey, N. P. Sikes, J. E. An- called in the A. T. Frye home Fridrews, H. C. Baird, J. N. Mes. day. senger, W. I. Kucker, Roy DeVin-In the morning take one half ney, B. T. Bell, John R. Allen, B. visited the Jess Dodson home at teaspoon of Kruschen Salts in a L. Branson, John Ray, Geo. Rob- Canyon Thursday evening. ut down on pastry and fatty ell, Allen Hughes., Earl Roberson, Harris home Sunday morning. Weeden, Nora Ramey, F. A. Mil- Frye home Wednesday. that Kruschen feeling" of energetic Miller of Dawn, J. E. Speegle, Tuesday, electing Miss Lois Harful vivacity and charming figure.

J. W. Brown, W. A. Wilson, O. Harris, secretary and treasurer, Wilder, W. A. Gentry, W. P. Graand Miss Lois Anderson, reporter.

crown or at least a touch of velvet somewhere in their makeup. Again, in the tweed suit illustrated

Dawn Items

By LOIS ANDERSON

Sunday school was unusually well attended Sunday. Rev. Picketts of Amarillo preached a good

A number of young people were entertained with a party in the A. J. Morris home Friday evening. Miss Mary Chambless had charge of the games, and everyone reported a splendid time.

Miss Aldythe Botsford spent Friday night in the W. L. Harris

Miss Bernice Harris spent the cek end with Miss Syble Smith Miss Syble Smith spent Friday light in the W. L. Harris home. Mr. and Mrs. W. J. Stewart and son, Clifford, called in the H. E.

Miller how a Friday. Misses Alvera Frye, Inez Miller, Aldyth Botsford, Lois Anderson, Lois Harris and Ruby Harris

Mr. and Mrs. W. L. Harris Bill Mooney called in the W. I.

ris, president; Miss Lois Ander-

Look Up Your Copy of "Alice in Wonderland"

conscientions was Doctor Dodgson (Lewis Carroll) about his books giving full value in good workmanship for the money paid for them that, when the printings of the drawings in the first editions of "Alice in Wonderland" proved defective he sat down and wrote purchasers (getting the names from a tist supplied by his publishers) his personal apologies. These letters further said that he had made arrangements for the exchange of perfect copies for these first defective Issues.

Those who sent in the badly printed first editions got nice new copies in which the ink was properly spread over the Sir John Tenniel illustrations.

But they made bad bargains. It was for two of these "defectives," and the handwritten manuscript by Lewis Carroll, that Eldridge R. Johnson paid \$150,000. And those who threw away the

author's letter of apology and regret were also out of luck. Any such letter offered on the open market would bring enough to make a good stab at shooing the wolf from the door .- Detroit News.

Edelweiss Long Love

Token in Switzerland When the young man of Switzerand desires to show his sweetheart that he loves her, he has a traditional way that saves him all the embarrassment of declaring his love in romantic phrases.

Growing high among the rocks in inaccessible places a beautiful white flower, the edelweiss, offers the young swain the love-token that all recognize as a proffer of marriage when offered to the young lady of his fancy.

The blasom of the edelweiss is a star-shaped white flower, which has a cottony appearance when seen closely. The root growth of the plant is remarkably out of proportion to the surface parts. The necessity of preserving its life among the steep rocky hillsides brings about the root growth which seems to send the little rootlets through cracks in the rock almost unbelievably small.

The edelweiss is not confined to the mountains of Switzerland, for it is also commonly found in the Pyrenees.-Washington Post.

Justifiable Homicide The Summer Cottager, who had

been at the shore since May, closed the cottage for the season and stepped toward his car in which his family waited. Suddenly he wheeled and fired a

The Woman Year-Around Resi-

dent, standing on the porch of the cottage next door, uttered a sharp cry and fell dead, a bullet through her breast, Police came and arrested the Sum-

mer Cottager, who made no resist-"Yes, I did it, and it served her

right," he said. "But what was your provocation?" demanded the police.

"Plenty," snapped the man. "Just as we were leaving she came out and pulled that old one about the lovellest vacation days coming in

September and October!"-Detroit Free Press.

Marked Special Days

"Red-letter days," a term now extended to any gala occasion or memorable day, originally was an ecclesiastical ferm used to characterize the more important festivals and saints' days of the church, which appear in red letters in the nlendos wrote William S. Walsh in "Curiosities of Popular Customs."

In ordinary prayer books both of the English and the Roman thurch, where two colors are not used in the printing, these days are characterized by italics or Gothic empitals and the black-letter days or minor festivals by lower-case Roman type.

Historic Region

"Spanish Main" is properly the northern coast of South America, zoing westward from the mouth of the Orlnoco to the Isthmus of Panama, or a little farther; the mainand bordering the Caribbean sea, called by the Spanish conquerors Tierra Firme. The term is often applied, however, to the curving chain of islands forming the northern and eastern boundaries of the Caribbean sea, beginning from Mosquito, near the isthmus, and includng Jamaica, Santo Domingo, the Leeward islands and the Windward slands, to the coast of Venezuela, South America.

Old California City

The site of Oukland, Calif., was art of the holdings of Don Luis Jaria Peralta, who received vast crants from the Spanish crown. In :842 he divided his lands among his four sons and the two to whom this rglon fell established themselves n their estates. From one of them n 1850 Moses Chase leased a tract. nd he became the founder of the uture city. In 1352 the settlement was incorporated as a town and in 1854 it was chartered as a city. The name was auggested by the grove of onks in which the first houses were

LIGHTS > TRUMBULL of NEW YORK

Sometimes we think that the most colorful persons in New York are artists' models. Practically every one of them has a story, if you can get it. Take, for example, a pretty girl who has been posing for George Van Werveke, among others. Her family lived in a small town outside Manhattan, where her father was a prosperous grocer. Everything went well for the girl and her sister until their mother died. The mother had been a thrifty woman. She had made her husband save and invest enough in income bearing bonds so that it looked as if he could retire and still keep his family comfortable for life. After the mother's death, the father ran the store for a couple of years. Then he married again. The new wife didn't wish to be in the grocery business. She considered the real estate business more fashionable, so she persuaded the man to sell his store and his bonds, and go into real estate. He did pretty well at it until the depression came along. Then, with plenty of company, he went broke.

He went broke to the extent that he became a superintendent in an apartment house. Then, as an artist we know expressed it, one of the girls went to work and the other went to modeling. The one who went to work got a job in a shop and makes barely enough to support herself. The other, who has more looks and vastly more initiative, happened to ge a good model and has been in constant demand. She attended strictly to business, except that she always accepted any invitation to eat, and finally managed to save \$500. Just about that time, her stepmother became ill and had to have an operation. A surgeon who had been a friend of the family in more prosperous days, took care of her and kept expenses down all he could, but there were certain obligations which could not be avoided. There was no other money in the family, so the model, a good she was starting over again. But the old lady also was a good

windfall brought her a couple of thousand dollars and she paid the girl back her five hundred. She has decided to spend it before anything happens to it. With this idea in view, she has bought a round-trip ticket to Europe at the cheapest rate she could discover. Painters, who studied abroad, and Illustrators for whom she has posed have told her where to get the most reasonable lodgings in Paris. They assure her that the married men and their wives certainly will ask her frequently to tea and dinner, and that the unmarried ones will invite her to restaurants. So the girl is starting off gally, apparently without the slightest misgiving, believ, ing that she can make what is left of her money see her through for at least six weeks or two months. She plans to return and earn some

The American Museum of Natural History has announced that it will be amply able to balance its budget, but that no more dinosaur eggs will be served until some one discovers which corner prosperity is just around. The museum has called off about a dozen expeditions. Many of these expeditions were for birds, which apparently made the money

Russell Patterson and Arthur William Brown were speaking of a friend who was a director in a financial institution and had been sitting up day and night, trying to keep the breath of life in it.

"I wonder why he looks so much happier lately," said Mr. Patterson. "Why, didn't you hear?" answered Mr. Brown. "His bank

And there is a lot in that. We may worry trying to prevent something, but, once it happens, there is nothing more to worry about. The thing is done, and that is all there is to it.

(6. Bell Syndicate.)-WNU Service.

Capt. Kidd's Death

Chains Recovered London.—The chains that ound the arms of Captain Kidd, when he was hanged at Wapping, 231 years ago, are are believed to have been recovered. A chain harness, similar to

the one used at the Wapping execution dock, where the bodies of pirates were left dangling from the noose until three tides had flowed over them, was dredged up from the Thames a short distance below the famous Tower bridge.

The harness consists of a chain which was placed around the body of the criminal and kept in position by a padlock. The wrists were secured by iron loops connected to the body belt. Captain Kidd is believed to have been the last man hanged at the execution dock on the river.

Home Demonstration News

home agent on canning.

Friday morning was spent in the office and the afternoon was devoted to the cooking school in progress at that time.

Standing rules were adopted.

dresses were remodeled. Tuesday was spent in Dawn. A girls 4-H club was ogranized. The

Wednesday the agent was in

Simms for a demonstration on remodeling dresses.

for the school rally.

April 25, will be spent in office. Tuesday, April 26, the agent meets with North Hereford club. Wednesday is open for home visits.

Noel Bryant of Hereford deliver

ed a good sermon Sunday morning at the school house.

Smith, furnished entertainment at P. T. A. Friday night.

night and Sunday with Sue Vaughn with her sister, Josie Weaver.

Mr. and Mrs. E. E. Joiner spent

his parents. Mr. and Mrs. L. O. Gore and

LULA MAE MARTIN, AGENT.

Thursday, April 14, was spent in the Carter community north of Simms. The beef canning demonstration that was announced last week was a grand success. Two beeves were canned. About 25 men and women attended the demonstration. The county agent gave the instructions on cutting and the

Saturday the county home demonstration council met in regular session in the Bay View club room.

Monday was spent in office. Two

women met with Mrs. Herbert Miller, with 12 present and two new

Thurseday will be spent in office. Friday the agent goes to Ford

Saturday is office day, Monday,

Westway Items BY WILMA NELL SIKES

The Hereford high school or chestra and their director, Ralph

Virgil Thomas, teacher at Cansport, paid the bills. They came adian, visited the home of his to about \$500, which meant that uncle, G. C. Hartman, this week

Gertrude Wilson and Evelyn sport. Recently, some unexpected Van Sweringen spent Saturday Beth Weaver spent Sunday night

> Willard Turnbow of Hereford visited in the D. R. Grimes home Saturday night and Sunday,

the week end in Muleshoe with

ton, to her home near Clovis S day. Mrs. Preston had been vis ing them for the last two weeks

Frank Bezner, Herman Lack, Walter, Pauline Beatrice and Sylvester Fangman visited in the V. Skypala home Sunday night, Mrs. Claude Gentry of Kentucky

family took his mother, Mrs. Pr

visited her mother-in-law, Mrs. Bob Denney, the past week. Several women from here attended the cooking school at Here-

ford last week. The school boys and the married men played a baseball game on the school diamond Friday, the boys

winning 24-11. Oleta Hartman is spending this week with her sister, Mrs. Buddy Witherspoon at Hereford. Mr. and Mrs. J. E. Holland and

family took dinner in the N. P. Sikes home Sunday. Messrs. and Mmes. Fred Shultz, Otto Stifford, Amarillo; Mathews and son, and Mrs. A. B. Shultz and son spent Sunday in the T.

L. Vaughn home. Ralph Adams and mother of Kansas are visiting in the W. T. Weaver home. Mrs. D. R. Grimes visited her

father, Mr. Turnbow, at Hereford Monday. Raymond Pierce spent Saturday night with Claudell Sikes.

Goldman Brashear spent Wed-

nesday night with Howard Gore. Mr. and Mrs. G. C. Hartman and family visited in the P. J Houser home in North Hereford Saturday evening.

There is big money in Wall Street for anyone who knows how to plat the market, and Beethoven's some tas are on any plane if you happen to hit the right notes Montreal Star.

Lagal Note An American has left his entire fortune to his lawyer. The ide parently, was to save time.-Lo



For lazy liver, stomach and kidneys, biliousness, indi-gestion, constipation, head-ache, colds and fever. 10¢ and 35¢ at dealers.

Public AuctionSale

TUESDAY, APRIL 26th

Sale Starts Promptly at 10:30 a. m.

I will sell at public auction a select offering of Registered Hereford Cattle, Hampshire Sows, Gilts, Feeders, and Dairy Cattle at my farm four miles west of Bushland, Texas, or 14 miles west of Amarillo on Paved Highway No. 66.

36-Head Registered Hereford Cattle-36.

16 Head Registered Hereford Cows, age 3 to 5, clean and nicely bred. Some of these cows will have calves by side.

3 head Registered Hereford Yearling Heifers.

3 Head Registered Hereford Yearling Heifers.

3 Head Registered Hereford Yearling Bulls.

6 Head Registered Hereford two-year-old Bulls.

(These bulls are in good condition and ready for service) The above described Hereford cattle are nicely bred, good ages and thrifty.

85 Registered Hampshire Sows, Gilts, Feeders

2 head Registered Hampshire Sows, with litters,
50 head Hampshire Feeders, weight about 60 to 150 pound
12 head Hampshire Gilts, bred to registered boar.
11 head Hampshire Sow Pigs.
10 head Hampshire Boar Pigs.

This select offering of Hampshire Hogs represents the ver-best in Hampshires, being true to type, plenty of size, an correct marking. Hampshire Hogs are recognized for the prolific qualities and always demand top prices when read for market. They are a superior breed of hogs for choice bacon

15-HEAD DAIRY COWS-15

Fresh Cows, Dry Cows and several Helfers, Now is a goo time to replenish your Dairy Heeds.

LUNCH WILL BE SERVED AT NOON BY A LADIES ORGANIZATION.

TERMS—Cattle, sums of \$35.00 under, cash; sums over \$35.00 a note due six months from date of sale, 6 per cent interest, with approved security, will be accepted. 10 per cent discount will be allowed for full settlement in cash. Hogs will be sold for cash.

JNO. T. WARD, Clerk. RAY BARBER, Hereford, Austieneer

Deaf Smith County

Library Notes

MISS LILLIE HOSTETLER

Librarian

Miss Emma Jean Donald

The Deaf Smith county library

lately has received many gifts of

Books-Mrs. Clara Daniels, Doro-

Magazines-Mrs. Ray Barber,

Luin Botsford, Mrs. Broadwell.

Mr. Ramsey, Jack Rose, Mrs. Effa

Rutherford, Mrs. Sears, Gladys

Smith, Mrs. C. R. Smith, Mrs.

Clarence Smith, Mrs. Cleone Speel-

man, J. E. Robinson, Mrs. George

Among the new books recently

following: Baum, And Life Goes

On; Galsworthy, Maid In Wait-

ing; Hill, The Challengers; Hull,

Lonely Valley; Norris, Second-

The heaviest demand this year

came in January, while last year

it came in March. The weather

conditions and the fact that we

have had but few new books this

year have had much to do with this. The reference work for the schools has been heavier than last

year, due to the fact that we are

gradually building up the mater-

the results are very gratifying.

Their Governor

With Enthusiasm

Somewhat more than the usual

hilarity was present at the weekly

Lions club luncheon Wednesday

noon until the riotous members

learned that C. H. Walker, newly

elected deputy governor for this

district, was present. Mr. Walker

was in Hereford to attend the

Presbyterian convention and took

occasion, with Rev. A. A. Hyde.

also of Pampa, to sit in with their

The hit of the luncheon was the

Just Kids orchestra brought by

Ralph Smith for entertainment.

Glenn Smith, who, with Mr. and

Mrs. Cris Renfro delighted the

Lions were uproarous in their ap-

proval of them. Mr. and Ms.

Renfro have trained the group,

the club when he said, "Mr. Boss

Lion and Lion members, we of the

Just Klds orchestra want to thank

you for all the other kids in town

for what you have done in fixing up the playgrounds for us in Lake

Park; we appreciate it and the

Just Kids will play for you any

time or place you want us to, to

help you do whatever you want

Lion Walker in a short talk ex-

pressed his pleasure in visiting

the Hereford club, saying it was

not official, and in view of his

approaching inauguration as de-

puty governor he would use one

of the perogatives of his office to

extend clemency to the "biscuit

shooters' who had such a good

Beside the Pampa visitors, Mack

Forrester, C. A. Skelton and John

Patton were also guests of the

day. The Presbyterian ladies do-

nated their work of feeding the

more than forty present, the club

paying for the groceries used, and

the luncheon money Wednesday was used to help in buying the

IMPROVED half and half cot-

were raised on my farm. See nie

quick for your supply. E. B.

new baschall equipment.

to. I thank you."

time Wednesday.

Jack London especially pleased

and they are real entertainers.

fellow Lions here.

Considering present conditions

ial used in writing themes.

Lions Entertain

spoon.

gus the Cat.

ing are the donors

Assistant.



VOMEN'S PAGE

GRACE BUZZELL, UNTY HEALTH NURSE, HOME FROM CONVENTION

rts a most instructive and aficial trip.

lany worth while contacts were according to Miss Buzzell, MUSIC CLUB MEETING those in charge of public Ith work in the field of work

experience. rulated to attempt and better Homer Fox; vocal solo.

SOCIAL CALENDAR

Meetings of the week. Thursday. ayview Study club, at club ms, 3:00 o'clock.

Tuesday. Ploneer Study club, Mrs. George se, Mrs. Rex Tynes, joint hosts at the home of Mrs. Muse, East Fifth Street, 3:00 o'clock Wednesday.

Lion's Club luncheon, Presbyterchurch, noon Missionary society meetings at

eir respective churches at the gular time.

BAYVIEW STUDY CLUB ENTERTAINED

The Bay View Study club met Thursday at the home of Mount Ranier National, Park, freshment course. and Mrs. D. W. Hawkins discussed Alaska.

cooms in the court house,

HISS DOROTHY FLANERY CLECTED HEAD OF UNIOR BAYVIEW CLUB

wiss Dorothy Fianery was electpresident of the Junior Bayon, 411 Lawton.

Other new officers included Miss ern Carlisle, vice president; Miss week. Cunice Gilbrenth, recording secreary; Miss Gladys Seigler, corres-Vilson, treasurer.

outlook, and Mrs. B. M. Will be guilted at the next meeting. hire discussing Holland's. After lovely refreshments were erved by the hostess and the lub adjourned to meet April 28 at the home of Miss Martha Dun- HEREESED WOMEN PLAN



Prof. Charles Edd

-World's foremost beautician, sends this new process, "French Milk Wave, direct from Paris. Mrs. of leisure both from the Pioneer W. S. Smart learned this new process and obtained equipment from Prof. Edd at the Chicago Midwest E. W. Harrison, Bob Wilson, P. H. Beauty Show,

Phone 492 For Appointment

Smart Marinello Beauty Shop

MISS VERNA CULPEPPER

BUSY BEE SEWING CLUB

The Busy Bee sewing club met ss Graze Buzzell, public health in the home of Mrs. H. D. Blythe met Wednesday, April 13, with of Deaf Smith county, re- the afternoon of April 14. The Mrs. Ernest Seigner for an all day d Sunday from a week's sest time was spent in visiting and session. Before lunch the new Deaf of the biennial convention of setting a quilt together. The next Smith county demonstrator, Miss national association of public meeting of the club will be with Lula Mae Martin, outlined the h nurses in San Antonio, and Mrs. J. E. Golden on April 28.

> RUSSIAN MUSIC LENDS ENTERTAINMENT TO

Mrs. C. H. Dyar entertained the deular to this county, and at Music Study club Monday after- Mrs. Ernest Seigner, Mmes. Stiv- try Flanery, Marcus Houser, Mrs. same time she renewed ac noon at her home, 111 Kibbe ers, Edwards, Suggs, Rogers, Rut- Ray Johnson, Lucile Park, Ruth intanceship with old friends Street, when an interesting pro- ter, Caraway, Moreman, Gregory, Smith, Mary Turrentine, the Pion-Massachusetts and South gram on Russian music was pres- Hobart Caraway and Miss Martin. eer Club, by Mrs. Kester, J. E. olina, a very pleasant person- ented with the following music- At noon a bountiful turkey dinner Boyd and James Bell. Jans taking part: Violin solo, Mrs. with all its trimmings was serv-I return to Deaf Smith county A. C. Thompson; vocal solo, Mrs. ed and enjoyed by all. d to perform more work and Carey Estes; vocal duet, Mmes, meeting was held, the subject be- Cogdell. Mr. Corbett, Mrs. Lee ter service to the people here," C. H. Dillehay and A. O. Thomp-ing on the Early History of Tex- Curry, Mrs. Egger, Mrs. A. A. Fos-Mrs. Earl Roberson, Mrs. C. R. of Texas. Smith, Mrs. J. B. Jones, Mrs. A. O. Thompson, Mrs. A. C. Thompson, Mrs. H. H. Hawkins.

A large attendance of members was present, who enjoyed the afternoon's program very much.

MISS THELMA M'MINN ENTERTAINS FRIENDS

ess to the teachers of Summerfield ford, J. B. Jones, C. C. Bowman, and Allied Sciences. These are school and other friends at her E. E. Fridley, W. A. Roberson, H. not of late date, but contain valhome, 204 F Street, with three H. Hawkins, R. M. Allred; Misses nable information. tables of forty-twe.

rooms attractively decorated in Brooks, N. M. Bartley and L. P. rs. R. H. Womack, An enjoy- lavender and white. Flowers of Landrum. ble program was given, with the lilacs and bridal wreath carried ubject of The Far West. Mrs. out the color scheme and the same NORTH HEREFORD D. K. Robison told about Scattle colors were featured in the re- DEMONSTRATION CLUB

Those playing were Misses Christine Chapman, Fannie Manning, After this Mrs. Harry Seed en Edah Park, Beatrice Lawrence: tertained with music, 'The club Messrs. Bill Edelmon, Charlie Nothen adjourned to meet Thursday land, Miles Roberson, Jim Noland, fternoon, April 21, at the club Owen Stagner, Mr. and Mrs. Perry McMinn, and the hostess, Miss Thelma McMinn.

LOYAL WORKERS CLUB IN ALL-DAY MEETING

The Loyal Workers quilting club met Friday of last week in their club last Thursday night, third monthly meeting at the Odd n the club was entertained at Fellows Hall to quilt a quilt for home of Mrs. J. W. Wither their vice president, Mrs. E. E. Fridley. Each lady brought a covered dish and spread dinner togeth-Eunice Gilbreath, vice president; er, The husbands and families Miss Gladys Seigler, recording came to the dinner and declared corresponding secretary, and Miss The husbands decided the cook-cloise Pitman, treasurer. Those ing school was responsible for the colng out of office were Mrs. J. good dinner as the women had W. Witherspoon, president; Miss been attending the school the past been attending the school the past

In the afternoon Mrs. Herman Stewart, president, presided over nding secretary, and Miss Floyd a short business session. The minutes of the last meeting were read After the business meeting was and commented on. Several comver an interesting program was mittees were appointed and it was decided that Mrs. Ralph Mrs. rary magazines, with Miss Jean- Collough and Mrs. Henry Williamtte Rogers discussing the Texas son should bring their quilts to

There were 14 members present besides the husbands who were invited to dinner.

TO ATTEND DISTRICT CONVENTION

Local plans have been completed for the District Federation to be held in Canadian April 26-28. Representative women of Texas and several outstanding men have been asked to take part on the program, which include Mrs. Phoebe K. Warner, of Claude; Dr. J. A. Hill of Canyon College, Miss Johnny McCrory of Texas Tech, and State President, Mrs. J. W.

Several social functions have

Fincher of Houston.

been arranged in honor of officers and delegates, which will include a luncheon honoring board members and an all-delegates luncheon, Hereford is represented on the district board by Mrs. Bob Higgins, chairman of home ecenomics teaching; Mrs. Rex. Tynes, chairman of recreation and right use Study club; Mrs. B. F. Guthrie, in discounts from the price of a chairman of Indian welfare, Bay View club. Other ladies planning pair work to be done in the comto attend the meeting are Mmes. pany's work shop. Gilliland, Claude Ricketts and M. Kester.

SEVENTH DISTRICT FEDERATION NEXT WEEK

clubs in good standing.

Mrs. J. A. Hill, president of the Seventh District, Texas Federa- Howton here, is reported serious tion of Women's Clubs, and her ly ill. department heads are now making preparations for the annual cou- have recently returned from a vention which will take place in visit there and Mmes. Hardin ton seed for sale. These seed The Seventh District is the larg- with their mother. est club unit in Texas, having 111

WARD CLUB NEWS ITEMS

The Ward Demonstration club work to be taken up by the members of the club.

Mrs. S. A. Edwards was chosen Wardrobe demonstrator and Mrs. Frank Stivers, farm food supp'y books and magazine. The followdemonstrator.

Those present were the hostess,

Miss In the afternoon the regular Mr. Buckner, Chocolate Shop, Mr. son; plane solo, Mrs. Glenn Sny- ag. Two songs were sung, after ter, Mr. Fuller, Mrs. Geo, Garri- playground this year than it was that will show the greatest imder; plane duet, Mmes, C. C. which we were dismissed with son, Lucile Hicks, W. E. Hicks, Acker and Ruby Shirley; vocal prayer by Mrs. Suggs. The next Mrs. J. B. Jones, Mrs. S. A. Miller. ensemble, Mrs. J. E. Beyer, Miss meeting will be with Mrs. Glen Berdine Moore, Mrs. Chas. Newell. Lucile Hicks, Miss Carey Estes, Rutter, April 27. Subject, Empire Mrs. John Olson, Olive Perkins,

MRS. S. A. EDWARDS, Reporter.

METHODIST CHOIR GIVES PROGRAM AT FRIONA SUNDAY

Those going to Friona last Sunday when the Methodist choir gave Mrs. O. O. Curtis gave many a program were: Messrs. and Mmes. books among which are A Refer-Tuesday night Miss Thelma Mc. J. C. McCracken, R. P. Coneuay, ence Book of the Medical Sciences Minn entertained with a lovely J. E. Beyer, Grant Fuller, I. H. in 8 volumes, and An Illustrated informal party when she was host. Spratt, R. A. Walls; Mmes. J. Stan- Dictionary of Medicine, Biology Sylvia McCracken, Martha Dun-The games were introduced in can; Messrs. E. B. Black, J. H. purchased for the library are the

Regular meeting will be held Stretch-Berry Smile; Wallace, Arin the home of Mrs. E. M. Cox ransway Mystery. Juvenile: Barsubject of the day will be the re- Boy Heroes of Today; Flack, An- girl, April 10. modeling of dresses.

Lanch at noon will be served from the covered dishes brough: by the attending members.

Seen On the Screen at the Star

The picture sponsored by the school seniors mothers, "Strangers In Love", featuring Frederick March and Kay Francis, will play tonight and Friday.

Saturday, for one day only Buck Jones will be here in one of his westerns for a matinee and evening performance of "South of Rio Grande."

Sunday afternoon's matinee and Monday evening's show will be "This Reckless Age." bringing old favorites back to Hereford audlences, Buddy Rogers, Peggy Shannon, Charles Ruggles and Frances

Tuesday and Wednesday the regular one-cent sale show of next week will be the biggest attraction of the period. James Dunn and Sally Effers appear in "Dance Team", conceded to be one of the best pictures of recent postuction. Stan Laurel and Oliver Hardy featuring Rena Rae Renfro, Jack will be on hand with one of their London, Elmer Mathies, Jr., and comedies then, too.

Will Rogers is not far away with one of his new pictures. Lions with orchestra music. The "Business and Pleasure." It is scheduled to appear here May 15, and has been rated by the Texas State Committee as the blue ribbon picture appearing during the past month. "Tarzan of the Apes' is due to be here the two days just before that, and is rated as a real thriller and a fine study of wild animal life.

FORD DISPLAY ATTENDANCE PRIZE AWARDS ANNOUNCED

From the thousands who visited the Hereford Motor Company to see the display of the new V-8 Ford at the time of its exhibit here last week, Mrs. H. L. Mc-Entire and J. C. Allred were awarded substantial consideration new car and for automobile re-

MRS. A. H. OWEN CRITICALLY ILL IN CHICKASHA, OKLAHOMA

Mrs. A. H. Owen, former citizen of Hereford, now living in Chickasha, Oklahoma, and mother of G. P. Owen and Mmes. Jack Roberson, J. B. Hardin and Reba

Mr. Owen and Mrs. Roberson and Howton are now there to be

YET A WANT AS IN THE BRAND

Odd Fellows and Lions To Start

The threatened baseball storm of the past few weeks that has been forming around the heating stoves all through the winter, will when the Odd Fellows accept the election. Lions Club dare, or vice versa, and the two cross bats for the first Rural School will probably be constant, subject to renewal at intermittent intervals throughout the summer and may run late in the fall.

New equipment has been received this week and will be used for the first time today. The roster of players for the two clubs will resemble that of big league sored a movement looking toward teams, both are out of practice | the beautification of the grounds | and will need plenty of substi- and premises of rural school build-

toward play ground equipment or trees, shrubbery, flowers, foliage sonnel. similar activities for Lake Park plants, etc. Prize money has been to make it better for a kiddies' raised to award the rural school

The game will be played on the comes next fall. diamond in the southeast part of Miss Lillie Hostetler, Miss Emtown. Other civic organizations ma Jeane Donald and Miss Grace are expected to get baseball teams Buzzell have been appointed a together and it may be that a committee to direct the work and Seigler, T. E. Seigler, Mrs. Bessie municipal league will be formed be responsible for the successful in the city this summer.

Stork Specials.

Storey, Mrs. Alex Thompson, Mrs. Bob Wilson, Mrs. J. W. Wither-Born to Mr. and Mrs .-

C. A. Norris, girl, February 19. ruary 24.

Robert Frederick Burns, girl February 10. Sank C. Ramey, boy, March 3.

Wiley Roberson, boy, March 10. L. P. Perkins, boy, March 20. Pryor Cornett, girl, March 29. Still, Summerfield, girl, Heat Lightning; Kyne, Lord of the March 29.

Geo. T. Brashear, girl, April 6 L. G. Mosley, boy, April 2, M. H. Powers, boy, April 6. Tuesday, April 26. The lesson bour, Pirates of the Shoals; Beard, F. G. (Buddy) Witherspoon,

STATE SUPERINTENDENT S. M. N. MARRS DIED LAST MONDAY EVENING

S. M. N. Marrs, State Superintendent of Public Instruction for Baseball Scrap tendent of Public Instruction for the past ten years, died Monday while at A. & M. College to attend the annual vocational agriculture contests of the state. Mr. Marrs was stricken suddenly while

Decorations In

The County Federation has sponings over Deaf Smith county, the Proceeds from the game will go work to include the putting out of provement when judging time

completion of the contest.

The only condition required a school to enter the contest is that a photograph be submitted showing the appearance of the school house grounds before be-Jas. O. Harrison, boy, Feb. 22. ginning the contest, the judges to Ben Bernard Koelzer, girl, Feb. determine the change effected when they pass inspection on the premises during the summer and at the close next fall,

Summerfield school has already David W. Ray, twin boys, March entered and several others have said they would be out to win the prize offered. The movement is Owen Andrews, boy, March 17. commendable and should be given the assistance of all public spirited people of each community.

> IMPROVED half and half cotquick for your supply. E. B. Ship us your cream. Black. FOR JOB WORK, TRY THE BRAND.

Just Kids Make Hit In Sunday Radio Program

The group of Hereford artists leaving the Monday afternoon pro. who so delightfully entertained the gram and died within a short radio audience of WDAG, Amarilstrike this afternoon at 5 o'clock while, He was a candidate for re- lo station, from 4:00 until 5:00 Sunday evening, deserves the sincere praise of every one of their fellow townspeople.

The program was sponsored by the Hereford Post of the American Legion, and was full of entertainment of music and inspir-Prize Contest ing talks. Roy Arnold was master of ceremonies and performed valiantly, Gordon Durham, with his piano accordian, was a sensation: Herb Sindt's orchestra played up to its usual excellent standard, H. P. himself, Urlin Streu, A. R. Posey, Pick Harmon and Luke Fields making up the per-

The hit of the whole program was the performance of the Just Kids orchestra, made up of Rena Rae Renfro, aged 7: Jack London, 7: Glenn Smith, 8: and Elmer Mathies, Jr., 8, with the assistance of Mr. and Mrs. Cris Renfro. This group of youngsters have been trained by Mr. Renfro and Ralph Smith and never fail to bring down merited applause each of time they play.

A number of messages from Hereford testified to the excellence of the program as it was given. Roy Arnold's talk on the beauties and advantages of Hereford and the followship of its people was a classic pleasing to the homefolks as well as being informative to the radio audience everywhere.

CREAM

We Pay the Transportation.

Tone of butter market about the same as last week. You may be Clarence W. Botts, boy, April 1. ton seed for sale. These seed sure that if market advances we were raised on my farm. See me will give you the benefit of it.

FALLS CITY CREAMERY CO. Falls City, Nebraska.

More for Money

SPECIALS FOR FRIDAY AND SATURDAY

Pineapple

Libby's famous Hawaiian sliced or crushed pineapple in No. 1 flat cans, 2

SUGAR

Limit One Sack to a Customer

101bs. 45e

COFFEE

Crystal Wedding. 23c

Blackberries Solid Pack,

BEANS Pinto, No. 1 reclean-

19c CRACKERS

27c

SOAP

17c

SYRUP Open kettle, ribbon cane, No. 10 cans

59c PRUNES

19c

Bananas

Oranges California Navels, med- 23c CELER Y Large, well-bleached, stalk

Decker's Pound 14C

horn, pound 14c Beef Roast Choice cut per pound

10c

BACON Dry Salt, Country 1081/2c Pork Roast Per pound

Furr Food Store

WE PAY MORE FOR YOUR PRODUCE

Northwest News

By PEARL HOOVER

(April - 18 Letter) J. C. Morrison spent Monday with day.

Mrs. J. E. Morrison, Mrs. Jameson Monday night in the J. E. Morrison home.

Miss Margaret Steen called in the J. E. Morrison home Saturday evening. Mr. and Mrs. George Bippus

called in the Elmer Burns home Valentine school re-opened Mon-

Mr. and Mrs. Herb Haultman took supper in the Chas. Hoover White Deer Friday. home Monday.

Tuesday afternoon.

five carloads of sheep Tuesday, ping Friday.

American Bosch

Robert Bosch

International

Eiseman

and greasing.

Mrs. Will Winn called in Z. J. Steen home Tuesday.

Misses Margaret and Catherine Mrs. J. R. Overstreet and Mrs. Steen were in Amarillo Wednes-Mr. and Mrs. Will Winn were

> in Hereford on business Wednes-C. T. and E. R. Reese and Milton Reece went to Hereford on

business Wednesday. Mrs. J. E. Morrison spent Wednesday with Mrs. C. T. Reece. J. C. Morrison motored to Amarillo on business Thursday.

Bud Morrison, J. R. Overstreet and Chas. Hoover motored to

Mrs. J. R. Overstreet and Bus-Mr. and Mrs. G. C. Snell called ter Hazen called in the Clevenger in the Clevenger and Hoover homes and Hoover homes Friday after-

M. E. Morrison and Emery Mr. and Mrs. Elmer Burns and Burkes left for Kansas City with children went to Hereford shop-

SPECIAL ON MAGNETOES

Until May 1 the following prices for cleaning,

greasing and adjusting

Splitdorf—\$1.50

10 per cent discount on all parts used.

We use only genuine factory parts.

New or rebuilt magnetoes.

WILLARD BATTERY STATION

313 Main Street.

MOVED:

street from City Hall, on Third Street. Watch

for our Sinclair gas and oil service, washing

Better Equipped for Your

Repair Work-Vesta Batteries

Hereford Wrecking

Company

Bakers Cash Grocery

Buy from independent neighborhood stores.

Lowest prices consistent with quality and ser-

vice. Occasionally you can buy articles from

others stores at a lower price than we ask on

the same day. But when you consider the ex-

tra service, the extra accommodations we give,

you will find it worth your while to trade with

Bliss, one pound vacuum can

PINEAPPLE
No. 1 flats, three cans

Bulk, fresh, per pound

Linit, package

Pure cane, ten pounds

P. & G. or Crystal White, ten bars

Nice size, California Sweets, dozen

Black Palm, full ten-ounce package

STRAWBERRIES

BLACKBERRIES

PINEAPPLE

COCOANUT

OLD DUTCH

STARCH

SUGAR

SALMON

SOAP

DATES

ORANGES

-To the old laundry building across the

Mr. and Mrs. J. R. Overstreet went to Amarillo on business last Mrs. Parks were Sunday dinner Homer Clevenger and daughter, Monday, returning Tuesday after-Mary Ruth, are ill with scarlet hoon,

ed in the G. W. Wells home Wed-

nesday evening.

ford Saturday. They also called all had a fine time. in the Staley Jones home Satur- Ruby Rempel took supper with day evening.

called in the E. R. Reese home the D. B. Mann and D. Hill homes Sunday evening. Mrs. J. C. Morrison called in

afternoon. E. R. Reese, Mr. and Mrs. J. R. Mann home.

Overstreet and Buster Hazen were Hereford visitors Monday. Staley Jones called in the Z. J. Steen home Monday afternoon.

have been hauling feed to the The Homemakers Club met Fri-Brown place, near Adrian, this day afternoon at the home of Mrs.

M. E. Morrison and G. W. Wells,

two of the school trustees, closed the Bippus and Valentine schools Wednesday afternoon on account of scarlet fever in this vicinity. Mr. and Mrs. A. R. Hoover, who have been visiting in the Charley

Hoover home, returned to Portales,

New Mexico, Wednesday morn-Not many ladies of the community attended the Ladies' Club Wed-

nesday afternoon. Mr. and Mrs. Homer Clevenger took their daughter, Dorothy Lee, to the doctor Thursday morning. Doctor Morgan, the county health officer, from Hereford, found three cases of scarlet fever in this community when he examined the teachers and children. The cases are: Miss Catherine Steen, Dorothy Lee Clevenger and Evelyn

Jones. to Hereford Friday morning. Bruce and Travis Wheeler, who

formerly lived in this community, J. R. Overstreet and Buster

his tractors Friday. Mrs. Will Winn and daughter, Decla, called in the J. R. Over-

street home Friday afternoon. On account of the high winds quite a bit of the farmers' wheat school house that evening, but no this week.

M. E. Morrison is trucking about
1200 sheep that he has been feeding this winter, to Friona. They are to be shipped to the Kansas
City market this week.

school program
Judge Avery ter visited our made an interest boys and girls.

Mr. and Mrs.

Wyche Items

The club meets with Mrs. Cook Puesday, April 26, Miss Bussell in day school. Rev. Bayless preachcharge.Foundation patterns will not ed at 11 o'clock. be made until the next meeting

Paul Smith and wife are visiting their parents, Mr. and Mrs. Earl Smith.

visited Mr. Young Saturday and Subjects, "Migration of the Birds" Sunday. Their home is in Sayre, and "Soul Touching Soul."

Mrs. R. W. Elliston have returned from a visit in Amarillo. Ruth Wolfe, Mr. and Mrs. T. Hines and L. P. Perkins and family visited the N. G. Elliston home

families and Ted Young visited Mr. Young at the Morgan home

Friends gathered at the home of Mrs. Matthews Wednesday of last week and enjoyed a big din-ner and helped her quilt. Mr. Morgan called on Mr. Per-

58c

39c

25c

25c

22c

49c

22c

29c

19c

20c

kins Monday morning.
Mrs. Ira Ott attended Council Saturday afternoon.

Clinton Lundry visited his mother, Mrs. C. V. Burgess, Sunday. Mr. Young spent Monday night in Hereford with his son, Theo-

Little Harold Lloyd Head has

been ill the past week.

A. E. Edwards and family are recovering from influenza.

There will be preaching by Rev.
Earl Smith at the school house the first Sunday in May at 7:30

J. E. Wrenn, Edward Perkins, Dora Lee Burgess and Iva Gene Elliston will represent Wyche in declamation at Ford in the rally. Bradly, J. E. Wrenn, Dorothy Perkins and Iva Gene Elliston with

Misses Malone of Dimmitt visited Mrs. Smith Monday afternoon.

Ford Doings MISS LA VERNE MANN

Attendance at Sunday school and preaching was above 100 again. Rev. V. M. Cloyd preached. Singing was well attended

H. M. Benson and family and guests in the W. M. Stewart home,

Mr. and Mrs. John Rempel and son, Mr. and Mrs. Ted Langley (April 9 Letter.) and daughters, Clyde and Laverne Mr. and Mrs. Staley Jones call- Mann visited the O. D. Frazier home Saturday evening.

Vnieta Simpson was a Sunday Mr. and Mrs. Claude Nerris and dinner guest of Birdine Brunson. Leona and Albert Norris were Those who did not come to the shopping in Hereford Saturday. |entertainment at Ford Friday miss-Mr. and Mrs. Wilmer Riggs and ed a treat. After the splendld children were shopping in Here program, games were played and

Mildred Stewart Sunday. Mr. and Mrs. J. R. Overstreet Mr. and Mrs. J. E. Hill visited

Friday afternoon. Melvina Stewart was a Sunthe J. R. Overstreet home Eunday day supper guest of Leona Rempel. Miss Edith Mann and Other M. E. Morrison, Mr. and Mrs. Wyatt spent Sunday in the D. B.

> Mrs. R. Bassett of Amarillo is visiting in the home of her sister, Mrs. J. S. Garrett.

Saturday dinner guests in the Charles Winn, of Oklahoma, is Brunson home were Misses Marie visiting his brother and family, Dye, Maudine, Lucy and Mary last Wednesday. Mrs. Wilson, a Brunson, and Clyde Coke, Cap Co-Newton Johnson and G. C. Snell conaugher and Mrs. Brunson.

Earl Dyer, with seven members Mrs. Z. J. Steen called in the and one visitor present. The next Homer Clevenger and the J. R. meeting will be an all day esssion

J. S. Garrett was in Amarillo Tuesday.

Mrs. Darrell and children and Mrs. H. Knox visited in the Mann home Friday afternoon.

Gladys Simpson spent Monday night with Archie Jean Buller. Mr. and Mrs. E. H. Simpson, Donald, Floyd and Vineta were in Amarillo Monday.

Easter News By MISS LOUISE FRYE.

The community feels refreshed after receiving a light rain Mon-

day afternoon, although accom- week. panied by some hall, but no dam-Mrs. Ethel Dean who has been

J. S. Smith, left Sunday for Los Angeles for a visit with relatives. in favor of the Plow Boys. The

members present at the club meet- at Vega Sunday. but are now living near Friona, ing, which met with Mrs. George spent the week end with Herbert Chambless. Miss Clark was present and gave a demonstration on how to set out an asparagus bed. Hazen helped Z. J. Steen overhaul Refreshments were served during the social hour.

Chambless Friday night, Our school closed Wednesday, service.

made an interesting talk to the Grandma Smith, Mr. and Mrs. Mr. and Mrs. W. E. Betts of

Clovis visited Sunday in the Carl were Sunday dinner guests in the Frye home. Grandmother Sams has had a

slight relapse the past week. She has been confined to her bed for

There were 49 present at Sun-

Methodist Church.

Sunday school at 9:45 a. m. Etheridge Young and family Preaching at 11 a. m. and 8 p There, will be special music for

each of these services. A cordial welcome is extended to the public. Det us all plan to attend church Sunday.

Flagg News By MRS. G. B. FRAIZIER

Mr. and Mrs. Less Price visited relatives at Shamrock last week

Claude Gage of Wellington was here the first of the week looking after his gin interests.

Eldon Lovelace visited relatives at Wellington Tuesday and Wed-

Rubye Peaceck is visiting Mrs. Ernest Jones.

Lineal Floyd is suffering with severe case of rheumatism. Fred Simpson and family spent Sunday with Jim Adams and wife.

Scherer Items

MRS. B. R. PULKERSON

Jimmie Fulkerson has been ill the past week. Mrs. Boyd visited Mrs. Fulkerson Wednesday.

Messrs. and Mmes, Homer Poe and E. Caldwell went to Laketown sister of Mrs. Poe, returned to spent a few days with them. E. J. Duncan went to Pampa

Monday.

Mrs. Howard Morel is spending few days in New Mexico. The pie supper given for the Overstreet homes Wednesday eve- at the home of Mrs. H. Climer, Plow Boys was well attended and the pies sold unusually well. Misses Maudie Brunson and

Marie Dye of Claude are visiting Miss Lucy Faye Brunson, Mr. and Mrs. T. P. McCollister spent Sunday with Mr. and Mrs.

Lee Crawford. Miss Ragsdale spent Saturday night with Miss Gunn at Westway. Mr. and Mrs. Roy Boyd spent Saturday night and Sunday in

Mr. Coleman and Mr. Calpack were here recently looking after farming interests.

Roy Hastings of Hereford spent the week end with Jack Dean. Arile Dean helped Wiley Roberson haul off some cattle last

Mr. and Mrs. Jim Boyd went to Umbarger Friday. The Plow Boys met the Sum-

visiting her parents, Mr, and Mrs. merfield team in a baseball game Sunday. The score was 10 to 12 Because of the threatening wea- play Ford Wednesday on the home ther Friday there were only five grounds. Then they play Vega

Cleo Items

Bro. Brewer filled his regular Caroline Frye visited Hazel appointment Sunday and Sunday night, with large crowds at each

Floyd Smith is on the sick list school program was given.

Judge Avery and little daughter visited our school Monday and
Glenn Smith and Grandpa and

H. H. Houtchen, Mr. and Mrs. Cross Summers

Grandpa Smith and the Sweels were week end guests in the Lamb

Mr. and Mrs. Ted Lee were Sunday afternoon visitors in the Faulks home.

Lorene Conner spent Saturday night with Earnestine Waggoner. Those attending the musical en-tertainment at the Mayfields were Messrs. and Mmes, W. S. Dixon, of Frio; Elmer Dixon and Ross Summers and Jack Summers and Grandpa Summers,

Lillie Mae and W. T. Jordan spent Sunday in the Beal Allie Mr. and Mrs. Elmer Dixon made

a flying trip to Clovis, New Mex-

Mmes. Ewton and Grady and S-P-E-C-I-A-L-S

FRIDAY — SATURDAY AND MONDAY

Forest Prints Turkish Towels New assortment of patterns, fast colors, Per yard 10c Good grade, Tennis Shoes **Tennis Shoes**

Hygiene Insoles

Keds

Miss Pearl Hopkins of Covington, Kentucky, who visited her trip to Amerillo Saturday. nephey, B. H. Hopkins and wife, here over the week end, left Tuesday evening for Vancouvr, Wash—the latest styles, City ington, to visit a sistr.

J. J. Clark made a b

Specials

FRIDAY, SATURDAY AND MONDAY



CLOSE OUT

of Ladies SPRING COATS

> \$7.45 Formerly \$10.00

\$8.95 Formerly \$11.50 and \$12.50

> \$12.95 Formerly \$19.75

15c Paseo Prints 10¢ YARD o Plain and figured—guaranteed fast color

BOYS' WASH SUITS TEA APRONS ______

> SLIP-ON SWEATERS SPECIAL, \$1.29 all wool-assorted colors

Special Prices on Men's and Boys' Suits.

D. R. GASS & SON

Texas Market & Grocery

PHONE 353-FREE DELIVERY

Friday and Saturday Specials

SOUP 25c 25c SUGAR 49c SUGAR
Pure granulated, 10 pounds **POTATOES** 15c 15c MATCHES 39c COFFEE Good Peaberry, three pounds 70c STRAWBERRIES

17c COCOA Hershey's, half pound 33c1 ORANGES -

37c TEA 15c LETTUCE

25c TOMATOES

TOILET PAPER 25c Northern Tissue, three rolls

BEEF ROAST, good, lb _____ 10¢ CHOICE STEAKS, Ib _____ 15¢ PORK ROAST, nice and lean, lb ____ 121/26

LOAF MEAT, pork added, 3 lbs ____ 25¢ SLICED BACON, pound _____ 18¢ SMOKED BACON, pound _____ 141/2¢

Watch Our Windows for Other SPECIALS



THE WHITEFACE ROUNDUP

NEWS OF THE HEREFORD HIGH SCHOOL



Whiteface Roundup

THE STAFF Borden ____ Editor-in-Chief Alired _____ Assistant Fellers _____ Sports Foster ____ Societies

What constitutes success? And, ch are probably contradictory. wever, every day you go on just success. That one work "sucseems to embody all the striving and hope of the of today. To me, there to be only one answer. Yet, I divulge it you will prob-"Oh, bosh, that's oldexpect us to believe that

lowever bad you hate to hear say: "Have a goal!" and sincerity, ardor, hope and ity that your human soul pos-

Seniors vs Sophs

As the first half ended the score Five letter men did not receive

In Appreciation

thall team want to express ir appreciation to Mr. Wilson Mr. Wilson is the junior sponbut he worked just as enmastically and willingly to heip | High Honor Roll, Eleventh niors very much in the game Mary Kate Brotherton. d it is regretted that Lilburn grade, Viola Beryl Phillips. knocked out.

The Football Game.

result was. Our tackle Lilburu rie Schumacher, Sallie Skelton, Ray was sporting a bandaged eye Loys Carmichael. and nose, almost every senior was | Eighth grade, sore, and many of their opponents Barbara Buckner, Clyde Hussey, were not feeling so fine. Due to Christine Fincher, Bill McLean. the previous account in the paper Seventh grade, George Conklin, of the game, we will not tell any- Billy Beene, Donald Brotherton, thing of the playing except that Billy Culwell, Clyde Posey, Betty everyone can say that the next Jean Ball, Alva Vernon, Virginia nediately ask: "How can I be year's squad did not have such Hussey, Marie Miler, Imogene Well, you are liable an easy task, even if the score Roberson. Sixth grade, Varian et a lot of answers, some of was 15-0. The seniors are saying, Jay Fuller, Kent McIntosh, Mary "Stay right in there, Whitefaces." Lour Hamilton, Willie Karr, Irene We hope you are as victorious over Knox, Frances Lutter, Evelyn socks. same asking for the formula your next fall's games as you are Lovelady, Dorothy Jean Major, over the seniors. Stay there and Chilton Foster, Karl Wilson Shizfight; we're for you 100 per cent. ley, Dorothy Funderburg.

Football Sweaters Awarded.

ball player and far has been look- fifth, high honor roll, Barbara ing forward, happened Monday Jane Brotherton. Low fifth, Jas. morning when ten letter men re- Karr, Jack Nicks, Hertha Baer, sweaters were not to pay for the wait, Edith Jackson, Juanita B. fine playing of these stars, but Ray, Elizabeth Rice. for its attainment with all were merely to show how the High fourth grade; high honor school appreciates their football roll, Joy Wagley. Low honor roll, team's success.

were J. C. McCullough, W. B. Wil- Higgins, Merlin Conklin. ond year letter men; Spaulding roll, Johnnie Clyde Ard, Clifford school building at 4:00 and then Last Thursday afternoon the Bartley, James Cloyd, Berry Orr, Estes, George McLean, Jack Smart, adjourned to the creek, about well? homores and seniors met for the Roland Orr, Elwyn Hartman, Ed. R. L. Dowell, Martha Nell Ewton, eight miles east of Hereford. Eatsketball game that had been at win Holland and G. C. Hartman, Mary Ruth Hicks, Martha Louise ing was called at 6:30, so the sue between these classes for who are first year letter men,

long. The sophomores had won | Seven of these are seniors and Thompson, Joe Onstead. om the seniors once, but Thurs- only three of these will be here ay the senior basketeers tossed next year. These are G. C. Hart-

ere June Allred, W. B. Wilson, and Russell, who are co-captains man from the oil fields. wen Miller, W. J. Fellers, Edwin next year, will not get sweaters foliand and Elwyn Hartman. The this year because of their getting phomore line-up was Kermit one last year and their chance to lison, Charles Jones, Pleas Bak- get one next year. These boys, r, Walter Seed and Orland Wil- with others who did not get sweat- which G. M. Hudson is instructor, been heard back at Hereford. This ers, worked hard to get these hon- presented an entertaining assembly was returned by the Hi-Y boys.

> dule for this year and the results. The program consisted of a group good time. he can see plainly that the season of songs by the class, a solo by was very successful.

being the coach, to Jack Cart- back next year and the other pros- dance with Wilma Jo Jones, Myr-

senior team win. Jack Cart- grade, Lueta Borden, Dorothy Fuliight and Lilburn Ray, who are wood, Martha White. Tenth grade, siors, but ineligibles, helped the Billy Ross Phillips. Ninth grade,

Honor Roll, Eleventh grade: After all, what is a football June Allred, James Cloyd, Leslie o if it isn't to have some fun? Culwell, Mildred Fullwood, Elsie seniors think every one had Parrish. Tenth grade, Paul Coneof fun over this game, even way. Mary Lee Curry, Louise the score was a little one-sided. Hamm, Wilma Je Jones, Kather-

ine Miller, Peggy Mitchell, Mary Posey, Patricia Wederbrook. Ninth I suppose all of you know that grade, Lottle Allred, Nancy Conkwe played that football game the wright, Sallie Gilbreath, Basil other day, and know what the McKinley, Adeline Schumacher, Ma-

Central School Honor Roll.

Low honor roll, high fifth: Jack The event to which every foot- Boydston, Dean Dunlap. Low ceived their football sweaters. The Martha G. Culwell, Faye Crosth-

Grant Fuller, Raymond Wither-The ten men getting sweaters spoon, Billy Wederbrook, Gayle

son and Andy Habermacher, sec- Low fourth grade, low honor fry. All of the boys met at the Homer, Helen F. Streu, Nellie Hi-Y boys challenged the Cow-

as 6-6 but the sophs then tossed sweaters for various reasons. Two given Friday night, April 29. of a few of the Hi-Y boys he preree more goals and made one will receive these sweaters later. Would you like to see the actions pared the eats, while the baseball voice trained abroad.

The contraction of a talented and trained butler game was in progress.

The contraction of a talented and trained butler game was in progress.

The contraction of a talented and trained butler game was in progress.

The contraction of a talented and trained butler game was in progress.

The contraction of a talented and trained butler game was in progress.

The contraction of a talented and trained butler game was in progress.

The contraction of a talented and trained butler game was in progress. During the last quarter the this term of school and Floyd when he meets a rough and tough Everyone reported a good apeniors threw four goals, making Collins will receive his. Stone, old self-made man of the Oklahoma petite when Mr. Hudson yelled he score 14-13, with the seniors who lettered last season but be- oil fields? James Cloyd plays "Come and get it!" at about 6:30, heavenly bodies, J. B. cause he is now not in school, the part of the butler and Burl and a huge pan of steak, together Those playing for the seniors will not get a sweater. Climer Alexander is the eccentric gentle with potatoes and gravy and a Blondes and Brunettes.

Spanish Program.

Bettye Bruce Jones, a one-act play, With the five letter men to be "Que Felicidad," and a Spanish right and Lilburn Ray for playg with the senior team, and to
e athletic department for the
or and success to Hereford.

back next year and the other prothe McGowen, Stanford Knox and
the McGowen, Stanford Knox and
the picture, "Strangers In Love"
the conjument in the same.

or and success to Hereford. nouncements was in Spanish.

Quartet Brings More Honors.

The quartet has done it again! At the Tri-State contest in Amarillo Saturday, April 16, the giris won with a rating of "excellent" from the judge. Some weeks ago the quartet attended the Panhandle Music Festival and won first place, which made them eligible for the Tri-State one. The other entries were Hollene, New Mexico, two quartets from Lubbock and one from Brownfield.

Band to Clovis.

plans a trip to Clovis Saturday, propriately dressed for school. April 23. A music inbilee will be The date of this unusual event of to contest to see how many except those girls who are to give people the town farthest distance the tags. away from the jubilee can bring. Suitability of style, color and A loving cup will be awarded to material of dress will be considthe town which wins. Mr. Smith ered in the event. Shoes, hose, says that we have a good chance handkerchiefs and accessories that of winning if a good number of are appropriate will also meet the town people would go. There will approval of the class. be a parade after which each Watch your dress a little more band will play two numbers in the closely so that you will be prenew armory at Clovis. The trip pared to receive a tag. will be made in the recently com-

Interscholastic League Tryouts

The boys' and girls' tryouts in debate and extemporaneous speak- side by side over a little bridge. ing are being held this week. The Said the flea to the elephant, after winners will go to Canyon to the they had crossed it: Boy, we sure tournament this week end.

Victors so far are, girls' debate, Zelma Ruth Shore and Ardelle Foster, girls extemporaneous speak- loving you like this forever. ing, first place, Martha White; second, La Verna Womble; boys' extemporantous speaking, first place, Noel Bryant, second, J. C.

We all want to express our appreciation to the judges who have so kindly given their aid, Especially do we want to thank the debate judges who have so often given up their time to come to the schools assistance. Since there were no funds this year, judges have frequently benn called upon for all debates. Again we thank MARTHA WHITE

I thought Zelma Ruth was gold standard.

We Wonder.

If Violet had her arm wrapped end. up to keep it warm last week. If W. Jones ever went anywhere hat on it. without a date.

If Lucta will survive. Who picks up the pieces when

day breaks. If Ruth Marie ever looked in hotel windows.

If Sprattie ever had a cold. What a quiet economics class would be like.

Why Bartley wears that ring. the study hall. If B. Climer ever wears white

If Mr. Dillehay drinks milk. Who sweeps the clouds across

the sky. What size is a coat of tan. What size shoe C. J. wears. What makes an onion so frag-

Why a loaf of bread has only wo heels. Why V. Barnett is being called

'sugar". gun" in Italy.

Steak Fry.

Last Friday afternoon the Hi-Y boys gave the Cowhands a steak hands to a game of baseball. Mr. ing this class? Hudson was chief cook and bottle washer, and as he was wearing a white cap and apron he real-like a numbskull. The senior class paly will be ly looked the part. With the help

ten gallon can of punch disappeared rapidly. After eating, everyone congratulated the cook and for your birthday? then the Cowhands gave a yell The first year Spanish class of for the Hi-Y, which might have program Thursday, April 14, com- After this most of the boys return-If everyone will recall the sche-memorating Pan-American Day, ed to town and reported a really

and Kay Francis are the stars. You will recall that you saw Frederick March in "Dr. Jekyle and Mr. Hyde". Then you know this will be a good picture. The senior mothers' purpose is to raise money to make the seniors pictures. Therefore, kill two birds with one stone and see this picture.

Something Different.

The second year clothing class has spent some time studying appropriate dresses and accessories for school wear.

We have decided to set aside a day in which to pin tags on those The Hereford high school band girls and teachers that are ap-

held there at this time. There will will not be announced, but it will no contests with the exception come as a surprise to everyone,

GIGGLE GOSSIP

By The OFFICE DOG

A flea and an elephant walked did shake that thing.

Johnnie Womble: I could go on Wilda Wilson: Oh, go n.

Hotel Western

10th & Pierce Sts. AMARILLO, TEXAS "A FRIENDLY PLACE"

When in Amarillo come to see us. Reasonable Rates

MRS. ENYART Manager Formerly at The Lewis.

Marvel Upton: I really don't know what to do with my week- ing to be when you get out of

John Hunter: Why, put your

wasn't home. James G.: Well, tell her I'n glad I didn't call.

This is a hard world, said Pat, as he knocked off for the day. Yis, said Mike, Oi be thinkin' the course. If it's polite to throw things in same thing ivory tolme I put me

pick in it.

The stockings were hung By the window with care, They had been worn six weeks, And they needed the air.-Climer's theme song.

Gaytha Wilson (disturbed at her prayers by a scratching on the screen door) : Stand by, God, while I let the cat out.

The old postmistress was get-If "Miscellaneous" is a "big ting terribly absent minded. One morning the inspector caught her trying to steam open a post card.

Horace Blagg: Mother, I can't go to school today. Mrs. Blagg: Why?

Horace: I don't feel well. Mrs. B.: Where don't you feel

Horace: In school.

Miss Campbell: Are you teach-

Allen Plummer: No, ma'am, Miss Campbell: Then stop acting

Mrs. Hicks: Lucile is having Mr. Dillehay: How thoughtful.

J. B. Noland, with a sigh:

Miss Carlisle: What did you get Miss Rigler: A year older.



Orr's Tailor Shop

Mr. Hudson: What are you go- weather while you were away? school.

Rex Tynes: An old man.

Mrs. Skelton: I'm sorry, but There's something sort of pathetic Sally said to tell you that she about a horsefly sitting on the cars go by it? radiator of a farmall.

Henry Griggs: At the bottom, of

that pretty girl smile at me?

when I first saw you I laughed.

J. B. W.: Just went outside and

Pee Wee Bartley: Why do you George Smith to Mr. Hopkins: call your cat Regulator? J. C. McC.: Well, don't all other

Theda Lou W.: If the school Miss Carlisle: Henry, where was house were to catch on fire, who the Declaration of Independence would you save first, Billie or me? Jiggs H.: Me.

Willie found a swarm of "bb's" thought he could handle them with W. R. Scheihagen: Did you see ee's, but, being stung between the ii's, now knows he was not so Carl Spratt: That's nothin'; very yy's, and also he now really ce's that bb's are not good things to tt's.

Burl A.: How did you find the FOR JOB WORK, TRY THE BRANE

Notice!

-in connection with the Ever-Ready Lunch, we have fresh and cured meats priced in line with our lunch prices.

EVERY - READY LUNCH



Mothers' Day Candy We Will Mail It Anywhere

\$1.50 a pound

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DR. E. B. THOMASSON SURGERY

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THE THINK FIRST NATIONAL OF BANK HEREFORD A Strong Bank Thoughtfully Managed

START SAVING REGULARLY NOW

We Welcome YOUR Banking Business

Have Money

Do Some Thinking

. the most serious problem of old age.









1000 s

C. A. Skelton made a business trip to Amarillo Tuesday.

-0-W. E. Elliott of Amarillo was Hereford visitor Monday.

0 3 C. S. Jones and son, Charles, of business trip. Amarillo visited friends in Hereford Monday.

Mrs. H. W. Sherrieb was an Tuesday on business. Amarillo visitor Saturday.

I. B. McCure, an employe of the Santa Fe railway in Hereford, entered the Santa Fe hospital in much improved at this time.

Paul Thomas Barnett, jr., of Wichita Falis, a grandson of Mrs. school oratory contest in Amarillo, county clubs.

Mr. and Mrs. A. H. Streu and daughter. Helen, with Mrs. Urlin Ambrosia, the one-minute facial, at Streu left Sunday for an extend- the City Drug Store. ed visit with his mother in Wisconsin, she having been in failing health for several months.

enamel bought from the Panhandle condition is much improved. Lumber Company.

port the arrival of a fine daughter, visit her son, Lon Robinson. Joyce Elaine, at their home in Springdale, Arkansas, on April 14. Will Sawyer,

of Farwell were visiting friends Hereford the first of the week and looking after business mat- visiting his brother George Story ters in Hereford Tuesday after and wife.



Hereford, Texas

Thursday - Friday

FREDERICH MARCH and

KAY FRANCIS in **Strangers**

Sponsored by

In Love"

SENIOR MOTHERS

Saturday Only Matinee and Night

APRIL 23

BUCK JONES in

His Latest Western.

"South of the Rio Grande"

Sunday - Monday

"This Reckless Age"

Featuring BUDDY ROGERS, PEG RUGGLES and FRANCES DEE ALSO NEWS AND COMEDY

> Tuesday Wednesday

We are giving you a big special

1c SALE

"Dance Team"

With JAMES DUNN and SALLY EILERS

Mr. and Mrs. B. H. Hopkins Levelland.

Homer Fox went to Waxahachie the first of the week on

D. B. Roberson of Amarillo, a former Hereford citizen, was here

R. Smith was a business visitor in Pampa last Monday.

Ralph Clennin came home from Clovis last week for an appendici- A. & M. College, where he has tis, operation. He is reported as been in school, to spend the spring holidays. He will return to school next Sunday.

Mrs. Bob Wilson returned Sat-J. M. Boone, is representing the urday from Floydada where she Wichita Falls district in the high attended the home coming for the

We have a special bargain on

Mrs. J. E. Roberson left for her home in Canyon Tuesday after a visit with her daughter, Mrs. Let them play-scraping, scour- Geo. Story, who has been seriousing feet won't mar floors protect- ly ill at the home of her aunt, ed with Sherwin-Williams floor Mrs. J. F. Ward. Mrs. Story's

Mrs. E. E. Robinson left Tues-Mr. and Mrs. Frank Weaver re- day for Plainview where she will

Mr. and Mrs. Brit Clark of Sum-Mrs. Weaver will be remembered merfield spent Tuesday in Herein Hereford as Miss Mildred Saw- ford as guests of Messrs, and yer, daughter of Mr. and Mrs. Mmes. J. F. Ward and J. B. Mc-

Judge Ernest Lokey and family Ira Story of Denver was in

Clovis first of the week to visit Cracken. L. B. McCure, who is in a hospi-

Mrs. J. T. McDonald spent Wedwith Mrs, T. E. Seigler.

Miss Eunice Rutherford attendended the Fred Stone performance PIGGLY WIGGLY in Amarillo Saturday eevning.

Alton Fraser made a business trip to Dimmitt last Monday,

A. H. Elliston left Tuesday for Oklahoma City on a business trip.

Mrs. John Hicks and children of Canyon were in Hereford visiting her cousin, Mrs. Jerry Behrens, last Tuesday.

Mrs. Collin Brown of Canyon spent last Tuesday in Hereford as the guest of her aunt, Mrs. J. F. Ward.

Artis Russell attended the Fred Stone performance in Amarillo Saturday evening.

What is the verdict of "Roving Eyes"? If in doubt, consult the Panhandle Lumber Company about redecorating your home.

The Brand unintentionally omitted last week the name of Fox Mercantile from its story of the merchants closing at 6:00 p. m., except on Saturdays. H. K. Foxwas one of the committee who carried the petition to the business firms, to get them interested in closing at a regular hour, and the Fox Mercantile will be one of them in this as in all other business matters of mutual concern.

Dr. and Mrs. W. A. Robinson will white seconds of next week for San Antonio where they will enjoy the Home Coming of the Texas Chiropractic College and take advantage of the special lecture courses of the occasion, b:ing guests of Dr. J. R. Drain, president of the college.

Mr. and Mrs. Ted Houston of Hereford last Friday, and visited Mrs. Houston's parents, Mr. and Mrs. F. H. Oberthier.

Mr. and Mrs. Carl Gilliland visited friends in Amarillo last Satur-

Miss Rosella Veazey spent the week end in Dimmitt with Mr. and Mr . Leonard Ricketts, and attending the Epworth League meeting at the Methodist church.

Mrs. Carl Cockrell of Spearman visited friends in Hereford last week end attended to business in

Mrs. Charles Donald and daughter, Miss Emma Jeane, visited friends in Canyon and Amarillo

Mr. and Mrs. J. E. Peoples of Alva, Oklahoma, spent Friday LAUREL AND HARDY COMEDY with Mr. and Mrs. Frank Givan in their home here, after having spent the winter in Calofornia.

day with her daughter, Mrs. C. J. ist orchestra went to Dimmitt and Crump., in Canyon.

John Aldridge of Farwell made school class. Those going were a business trip to Hereford last Mr. and Mrs. Paul Foster, Mrs.

J. B. Kerby and Lloyd Doughty, Duncan, Christine Fincher; Homer extensive property owners in Here- Henslee, Leslie Roberson, Carl spent Sunday visiting friends in ford, were here from their homes Spratt, W. B. Wilson, Dennis Bakin Weatherford Monday and Tues- er and Andrew Lee Habermacher day of this week.

in Amarillo aturday.

Mr. and Mrs. Roy Arnold were Baptist Church. in Amarillo Sunday visiting with

Urlin Streu went to Amarilio idge, Arizona. Sunday to broadcast over the

we are closing out at bargain day. prices. Also golf balls at all prices.

City Drug Store. Perry Beyer of Amarillo spent Saturday in Hereford with his

Misses Irene Crawford and Bess Westbrook attended the teacher meeting in Amarillo Saturday.

parents, Mr. and Mrs. J. E. Beyer.

Miss Thalia Parker attended the teachers' meeting in Amarilio last Saturday.

Mr. and Mrs. Sam Steele and daughter of Fort Sumner, New Mexico, were in Hereford the first EASTER COMMUNITY ENJOYS of the week visiting Mr. Steele's SOCIAL EVENING PROGRAM mother, Mrs. M. L. Steele, and other relatives.

to visit their son, Caldwell, and folk games and each other's socie-

Miss Sylvia McCracken returned ry. Tuesday to her home in Sioux Leo Hoffman made a trip to ford with her brother, J .C. Mc Bob Wilson, Miss Lillie Hostetler,

The Methodist conference of Lulu Mae Martin, county nesday of last week in Hereford Tuesday of next week, April 26. economics teacher.

BANANAS-

ONIONS-

CRACKERS-

PRUNES-

RADISHES—

BLACK-EYED PEAS-

Nice yellow fruit, dozen

MARSHMALLOWS-

OXYDOL-

Washing Powder, large size _____

offee Folgers, 5 lb sack cane sugar \$

Merry War, three cans for

BEEF ROAST, pound _____ 10¢

PORK ROAST, lean, pound _____ 121/2¢

VEAL LOAF MEAT, pork added, 3 lbs 25¢

ROUND, Loin, T-Bone, pound _____ 121/2¢

BACON, sliced Pinkneys, lb _____ 18¢

PURE PORK SAUSAGE, Ib .____ 121/2¢

LONGHORN CHEESE, 1b ___

All Over the World

Specials for Friday and Saturday

Hereford, 48

pound sack

Mrs. S. L. Walser spent Satur- Last Thursday night the Methodpresent a program for the benefit of Mrs. Leonard Ricketts' Sunday Friday to see J. W. Witherspoon, J. B. Jones, Mrs. A. C. Thompson, Misses Rozella Veazey, Martha

Mrs. A. L. Manjeot will go to Mrs. Burl Witherspoon and Miss Happy next Monday evening where Ina Mae Hastings visited friends she will deliver the principal address before the Mother and Daughter Banquet of the Calvary

Mrs. Earl Stephenson and daughter, who have been visiting in T. E. Seigler, jr., visited rela- Hereford for the past two weeks, lives and friends in Amarillo Sun- left Tuesday for Canyon where they will visit a short time before returning to their home in Cool-

Mrs. J. B. McMinn and daughter, Thelma, attended the Tri-State We have a few golf clubs which Music Festival in Amarillo Satur-

> Ralph W. Coan of Amarillo has succeeded Chas. Tuell as manager of the Furr Food Store in Hereford and took charge the first of this week. Mr. Coan is a pleasant young man with a personality that should win him friends here. He has moved his family down and established his home in Here-

W. O. Fox went to Waxahachie Sunday on a business trip and rcturned Wednesday.

Citizens of Easter community, southeast of Hereford, gathered Mr. and Mrs. W. E. Hicks left at their school house Wednesday Friday for Garden City, Kansas, evening to enjoy a program of ty. There were 26 couples taking occasion to make the evening mer-

Those going out from Hereford City, Iowa, after a visit in Here- to take part were Mr. and Mrs. county librarian, and her brother; R. O. Dunkle, county agent; Miss the Amarillo district will con- demonstration agent, and Miss vene in Canyon at 10:00 a. m. Thalia Parker, high school home

21c

74c

15c

19c

33c

10c

No. 2 can, 2 for 25¢

Gallon size ____39¢

MODISH WHITE By CHERIE NICHOLAS



The supremacy of white for sports wear has already been estabtished in winter resorts, the same setting precedent as to what will be worn later on when spring leads into summer. The attractive two-plece dress pictured is a likable style. fashioned of white corduroy. White, usually impractical because of cleaning expense, meets budget requirements in corduroy because it can be so easily successfully washed.

Newt Gilfiland came home the first of the week from A. & M. College to spend a few days with his parents, Mr. and Mrs. Mat Gililland.

Want As in The Brand is sure, steady worker tryit

Farmers Will Go To Spur for

County Agent R. O. Dunkle will be held here. accompany Wiley Roberson, D. L. Brumley, Carl Frye and A. G. Gruver, will be here to assist will Bell to the state experimental station at Spur tomorrow to at- Freeman, a capable worker wit tend a field day program and to the young people, will accompan study feeding schedules as have him here and help with the mee been under investigation there dur- ing. ing the past winter.

The party plans to leave very extended by the pastor and co early, attend the demonstrations and return all in the same day. Of special interest to those who feed their own stock for market, they will observe the results of feeding rations of varying proportions of locally grown grains to 10 different lots of young steers, and the latest equipment for bear to help determine those of great- ty work were demonstrated t

METHODIST CHURCH BEG REVIVAL NEXT SUN

Dr. Ernest E. Robinson, of the First Methodist churc Feed Program meetings to begin with the ner

Rev. Alfred Freeman, pastor conducting the services, Mr

A cordial invitation to all

Returns from Beauty Show.

Mrs. W. S. Smart returned Sa urday from the Chicago Midwe Beauty Show where new method leading beauticians.



-"It's wirth sumpun ter be able ter git whut ya want when ya want it. Thet's 'y ya oter

R. H. KEMP LUMBER CO.

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\$75,000.00 in new Summer Shoes purchased for all our stores. All new shoes bought at the lowest prices possible and still maintaining our highest standard of quality. No other store in town can show the new assortment that we have for this big

These Shoes Go On Sale Friday, April 22-Ten Days of Fast Selling.

Here Are Your New Sandals

morocco saddle trim, also all over patent kid. Comfortable walking heel-



-Suva Cloth Pump with nest



-Can be had in black and white, tan and eik and tan and pig. In bal or blucher styles. All solid leather welt construction-

\$3.00



-A smart new natural olivia mesh one strap Slipper with light colored kid trim med-

\$3.00



Men's Dress

Oxfords

New plain toe, Oxfords,

blucher style, made over a

new last with leather heel

and clatter plate. Also can

solid leather innersole and

leather outer slip sole composition bottom is only one of many values-

1 Special Group

Stone Department