



The Hereford Brand



Published Every Thursday

Our Slogan—"More People—More Farms"

32nd Year—Number 47.

The Hereford Brand, Hereford, Texas, Thursday, December 1, 1932.

Five Cents Per Copy.

Tri-County Poultry Show Breaks All Records

Whitefaces Easily Defeat Vega In Thanksgiving Tilt

In a game marked by the most erratic playing the Whitefaces have shown the home town fans this year, Hereford defeated the visiting Vega high school foot ball team Thanksgiving day afternoon, 13 to 0, before the smallest crowd that has witnessed the first string play in a game here for many, many years.

Not that the Whitefaces were not trying, they seemed to be doing their best, but the plays would not click, and passes galore went sailing serenely through the receivers' arms time and again when a wide open field was before them.

The line play was working but fairly on the offense while the defense lacked the life it has shown so well this year. Fumbles were exceedingly costly, the Whitefaces losing the ball several times while right up at the Vega goal line. Had the team been clicking its plays as consistently as during the past several games the score could easily have been 50 to 0.

It was just an off day for the Whitefaces; however, there were flashes of playing that showed what ability the boys had and brought thrills of enjoyment to the fans as difficult plays were executed for good gains. Being the final game for a number of seniors, they were used as much as possible to give them their last opportunity to wear Hereford high school moleskins.

FIRST QUARTER.
Vega kicked off toward the south. Hereford immediately booting the ball back on the same play to the Vega 6 yard line.

Gaining one in two plays the visitors kicked out of bounds on their own 36. The Whitefaces took an off-side penalty of 5 yards on the first play, took 2 yards at left guard, L. B. Russell's pass to Holland was incomplete, but Jack Russell followed with a pass to Hartman to lay the ball on Vega's 12 yard line. Jack took 6 at left end, L. B. 3 at left tackle, with Jack stumbling while attempting a left end run on the third play, to lose the ball, Vega recovering on their own 2 yard line.

Their punt was taken by Jack Russell on the 35 and brought back to the Vega 10 yard line. Incomplete, L. B. took a yard at center, Vega knocked down Jack's pass and the Whitefaces were given a 5 yard penalty for the second incomplete pass in the same series of downs. The ball was fumbled at the line of scrimmage, but L. B. picked it up to go to the 8 yard line with it.

L. B. took 2 at right tackle and 3 at left tackle. Jack went to the 1 yard line through center, and L. B. carried it over through the same place. Clayton's place kick went just outside the goal post, making the score 6-0.

Hereford kicked to the 5 yard line and Vega brought it back to their 26. They lost 3 on the first play, a pass was incomplete on their second and they punted out of bounds on Hereford's 45.

Jack Russell's pass to Holland missed, he then took a lateral pass for 8 yards, a second incomplete pass, Jack to Wilson, set the Whitefaces back 5 yards, and Wilson punted out on Vega's 7 yard line as the quarter ended.

Second Quarter.
Vega hit the line, but lost a yard. Ruddy Sowell had their pass in hands but dropped it on the second play, and Jack Russell received their punt on his 46. Sowell

Park Board Begins Work for Next Year

At the meeting of the City Park Board held in the city hall Tuesday morning, with Mayor E. B. Black, B. H. Hopkins and C. W. Humble were elected to membership of the body.

Under the organization of the board for the coming year's work, each member was given specific duties to do as individual responsibility, by J. T. Cronin, chairman. One of the greatest evidences of the work of the park board for next year will result from that under the direction of Mrs. Nettie Price Slaton, secretary, who was given the task of landscaping a rose garden in the southwest corner of Lake Park, just north of the J. F. Ward home. Tulips have already been planted there with other seasonal flowers and shrubs to make that one of the beauty spots of the city park system.

To the new members was given the task of supervision of the trees of the several parks, looking after the pruning, spraying, etc. Attention was called to the condition of low-hanging limbs over the walks in front of a number of residences, and it was stated the board would give free care to the correction of such inconveniences when the property owner would wish it to be done, either by training the limbs above the level of pedestrians heads or pruning the lower branches away.

Attention was also called to a number of walks being lower than the adjoining turf or parking space so that in rainy or muddy weather the walks held more water than the adjacent soil.

To A. W. Gregg, veteran landscape artist, was again given the personal care of the beautiful little park at the west end of Fourth Street that stands as a living monument to his ability and desire to create the loveliest spot in the city.

Care of the premises of the several parks of the city will be given over to the welfare workers under the direction of the city park board.

Mrs. J. W. Hicks and Mrs. Arthur Thompson are also members of the park board.

COMMERCIAL LUNCH TUESDAY AT FIRST CHRISTIAN CHURCH

Alex Thompson, vice-president and in charge of public functions of the chamber of commerce, announces the monthly luncheon of the body will be held next Tuesday noon, December 6, in the basement of the First Christian church.

The program of entertainment will be devoted in a large measure to the accomplishments of, and paying tribute to the high school football team.

Of importance to citizens of the community and county will be some announcements relative to highway developments made possible or assured of accomplishment by the visit of Judge Jno. P. Slaton, president of the chamber of commerce, and Dr. D. K. Robison with the state highway board the first of this week.

Mr. and Mrs. Homer Grizzle are the proud parents of a nine-pound boy who was born November 29, and has been named George Homer.

M. A. Crum of Friona was in Hereford on business Tuesday.

Seth B. Holman, former editor and owner of the Brand, who again assumes ownership of the paper this week, with Mrs. Holman, was a visitor with Hereford friends Wednesday. Mr. Holman, who conducts a farm page for the Amarillo News-Globe, spent the first part of this week in Spur attending the district meeting of extension workers.

Influenza Causing Much Sickness In This City

Citizens of Hereford and Deaf Smith county have been experiencing a period of influenza for the past two weeks that has occasioned considerable illness, none of which has been reported as critical.

Rural and Hereford schools have been handicapped by poor attendance, according to reports, owing to sickness of scholars and teachers. With room attendance amounting to one-third loss in one particular in the city schools, it is thought the worst condition had been reached this week. At one time four of the Hereford teachers were out.

Business interests have suffered to a slight extent, a number of the members of firms being inconvenienced by the trouble for several days, either by illness on their part or having home folks afflicted with the influenza. Expectations expressed this week indicate the number of cases is lessening, with none reported as serious.

Vega Kiwanis Members Visit Hereford Lions

Thirteen members and guests of the Vega Kiwanis Club visited the Wednesday luncheon of the Hereford Lions at the First Presbyterian church, and royally entertained those present with orchestral music, songs and talks.

Those from Vega were Bill Williams, president; Ray Ivy, secretary, of the Vega Kiwanians; Mal Stewart, Deaf Smith county commissioner and Kiwanis member; Claude Turner, Fred Cotton, Claude Morris, J. E. Godwin, Mrs. R. E. Godwin, Everett Krahn, Lester Dyart, Truman Miller, Dr. O. H. Loyd and Edwin Cooper, who recently purchased the Vega Sentinel, and delighted the diners Wednesday with baritone solos.

Other guests of the Lions for the day were County Judge Earl W. Wilson, Legish Commander C. W. Humble, and A. S. Tanner of Houston, examiner for the Federal Land Bank, who has been transacting business in Hereford the past several days.

Dr. Loyd, favorite with Hereford audiences, was spokesman for the Vega visitors. Introducing them eventually by passing the responsibility from one to another until all were made known. The keynote of the several talks was goodwill and fellowship between the neighboring cities. C. L. Morris contributing remarks in addition to those of Dr. Loyd. Special tribute was paid to County Commissioner Stewart for his community work.

TURKEY GRADING SCHOOL DREW GOOD ATTENDANCE

Much interest was manifest last week in the turkey grading school conducted at the home of Horace Hershey, west of Hereford, under the direction of County Agent R. O. Dunkle. There were 34 present to witness the demonstration and hear the discussion of most approved methods.

Live turkeys were graded, then modern killing, picking and dressing methods were demonstrated. Horace Hershey discussed the semi-confinement method of growing turkeys, and the importance of mask feeding. Mrs. Hershey presided at the turkey dressing demonstration.

Interest in the day's work has brought word from other parts of the county asking for like meetings to be held in order that more people may take advantage of them.

Born to Mr. and Mrs. George C. Messenger at Deaf Smith county hospital, November 17, an eight-pound son, who has been named Ralph. The mother and babe will be moved to the J. N. Messenger home the last of this week.

SETH HOLMAN AGAIN OWNER OF THE BRAND

Ownership of The Hereford Brand passes from the Northwestern Publishing Company to Seth B. Holman, effective December 2, 1932. Mr. Holman was owner of The Brand for many years until May 1, 1929. Through his long residence in this community Mr. Holman has made many friends and he always has been a loyal worker and booster for Deaf Smith county and tributary territory.

The present ownership has enjoyed publishing a newspaper in Hereford and is grateful for the patronage that it has received. All of the accounts made through December 1, 1932, will be due to the Northwest Publishing Company, which will appreciate a prompt settlement in order that local affairs may be closed up as rapidly as possible. Also, all operating expenses through December 1 will be assumed by the old publishing company.

No changes will be made in the operating personnel of The Brand, which is managed by R. E. Kessie, although Mr. Holman will spend a portion of each week in Hereford to give personal supervision to some of the work. He has been farm editor of the Amarillo News-Globe for several years and will be given leave of absence sufficient for him to supervise The Brand.

Glee Club to Present Cantata December 14

The annual presentation of the high school glee clubs in a Christmas cantata will be given Wednesday evening, December 14, in the First Methodist church, according to plans announced this week.

Miss Lucile Hicks, director, who has charge of music in the Hereford schools, has made the singing of a Christmas cantata by high school students an annual event for a number of years, and it has come to be looked forward to as one of the most delightful musical programs of each year.

The name of this year's cantata will be "On to Bethlehem".

Misses Robble Jackson and Ruth Smith spent Thanksgiving in Canyon with Miss Jackson's aunt.

YOUR BEST FRIEND

Business comes to the man who has established himself and gained a reputation for square dealing. But his business can be doubled and trebled by consistent advertising.

—The majority of advertising is done by means of printing, and the man who fails to employ printing in some form to advertise his business is simply letting trade slip through his fingers.

—Every line of printing you use in your business speaks for you to your customers and prospects; even your letterheads and envelopes.

—Use good printing, and use it constantly and consistently. It will prove to be your best friend in any business, be it large or small.

The
**HEREFORD
BRAND**

Public School Second Period Honor Roll

High Honor Roll.
Tenth grade, Barbara Buckner; ninth grade, Bill McLean; seventh grade, Inogone Robinson; sixth grade, Viola Beryl Phillips; fifth grade, Barbara Brotherton, Edith Jackson; low fifth, Joy Wagley.

Honor Roll.
Eleventh grade: Sherman Morgan, Billy Phillips, Louise Hamm, Wilma Jo Jones, Myrtle McGowan, Catherine Miller, Peggy Mitchell, Bonnie Jean Smith, Patricia Wederbrook, Myrtice Wyle.

Tenth grade: Lois Carmichael, Troys Carmichael, Sidney Fuller, Coleman Jones, Elizabeth Bowman, Mary Kate Brotherton, Nancy Conkright, Odella Flowers, Sally Gilbreath, Adeline Schumacher, Wilma Smith.

Ninth grade: Wayne Evans, Clyde Hussey, Rita Bezner, Christine Fincher, Blanche Poff, Billie Stoker, Evelyn VanSwearingen.

Eighth grade: Theodore Clancy, George Conklin, Clyde Oldham, Geneva Sue Benton, Joyce Davis, Mary Virginia Eberle, Lorene Valentine, Alva Vernon, Vora Wederbrook.

Seventh grade: Billie Beene, Clyde Posey, J. M. Redwine, Bettie Jean Ball, Virginia Lee Hussey, Marie Miller, Virginia Miller, Dorothy Vernon, Jane Ray, Willie Karr, Varian Joy Fuller.

Sixth grade: Chilton Foster, Karl Wilson Shirley, Dorothy Funderburg, Mary Jane Morgan, Cleora Mae Painter, Elsie Mae Wilkins, William Bowman, Jack Boydston, Dean Dunlap, Chas. Spradley, Sank-y Trimble, Nancy Millard, Genece Standifer, Dorothy Thompson, Mary Tiesel, Mary Virginia Whitehead.

Fifth grade: Hertha Baer, Grace Crosthwaite, Martha Grace Culwell, Virginia Harmon, Juanita Ray, James Karr.

Low Fifth: E. B. Posey, Jr., Marvin Kearns, Grant Fuller, Jr., Billie Ed Ball, Virginia Newell.

High fourth: George McLean, Clifford Estes, Nellie Thompson, Martha Nell Ewton, Norma Jean Foster, Helen F. Streu, Martha Louise Home.

Low Fourth: Gloria Grizzle, Virginia Olson, Lois Standifer.

LITTLE EVA LOU POSEY FOUND DEAD IN BED

Eva Lou, three-months-old infant daughter of Mr. and Mrs. A. R. Posey, was found dead in bed with them when they awakened early last Friday morning, November 25. It has not been determined what caused her death, she seeming to be healthy and good natured when they had retired.

Funeral services were conducted by Rev. V. M. Cloyd in the First Baptist church that afternoon and the little body was laid to rest in West Park Cemetery.

Tucumcari Folks Injured In Wreck Here Last Sunday

Three Tucumcari, New Mexico, women were injured Sunday afternoon when their car collided with a Hereford car at the intersection of Twenty-Five Mile Avenue with Harrison Highway.

Mrs. Gladys Head is reported to have received cuts, bruises and possible internal injuries; Bernadine Hancock minor hurts, and Lea Belle Hancock a broken arm and bad bruises. The three are sisters and were on their way from Tucumcari to return some of the party to the college at Canyon, after they had spent the Thanksgiving holidays at home.

The Hereford car was occupied by Helen and Anna Mae Danforth, daughters of H. E. Danforth, and Jean Goodman, a neighbor girl, none of whom were reported injured by the collision beyond minor cuts and bruises.

Both cars were demolished by the collision. The Tucumcari people were taken to the Deaf Smith county hospital for treatment, and are reported to be convalescing.

More Birds, More Breeds, More Exhibitors and Prizes

Merchandise Subscriptions No Longer Free

Those who have neglected to obtain their free subscriptions to the Hereford Brand through purchases from Hereford merchants who advertised in the Brand, will be obliged, beginning December 1, to pay cash to get their names on the subscription list.

As was announced at the time when the merchandising subscriptions were first issued, when the number of readers reached the desires of the paper, the free subscriptions would be discontinued to keep the expense of publication from exceeding the possible revenues.

Beginning Thursday, December 1, subscription to the Brand will be \$1.50 to those living within 150 miles of Hereford, and \$2.00 for those farther away.

To those who wish to also subscribe to the Amarillo Daily News, Fort Worth Star Telegram, Dallas News or any other publication, the Brand has special rates, either in combination or alone, that will save its readers money.

Hi-Y Minstrels Present Negro Song Program

All aboard for the big minstrel special! Tomorrow (Friday) night at eight o'clock the curtain rises on a feast of fun for all who will be willing to come and laugh. Don't come, though, if you cannot stand a good laugh and take care of yourself, for the whole cast will be too busy to carry out anybody or to pour water on them.

Just the appearance of some of these dignified, staid citizens of our city in the minstrel make-up will linger in your mind for years. There will be wise-cracks aplenty, choruses and solos, and some of the best instrumental numbers on banjo, mandolin and guitar that you have ever heard.

The admission will be low enough for everyone—only 10 and 25 cents. All proceeds will go to the local Hi-Y club to help it to carry on its activities. The work of the Hi-Y is to build up all-around Christian character and good citizenship. The boys are encouraged to do their best to help make their community a better place in which to live. They are glad to assist in any local project that is for the good of the community and school.

Already this year out of their own pockets they have brought two speakers from Amarillo to speak to groups here, the first being Rev. Gaston Foote, who spoke in the Assembly, and later Rev. R. C. Snodgrass, who last week addressed the club boys and their dads at the annual Father and Son Get-Together.

The club is very grateful to all of the men who have taken part in the minstrel to be given tomorrow night, and will appreciate the aid given them by coming out to an evening of good fun and music, plus the assurance that all that you spend will be put to a worthy use.

Don't forget the time—listen for the Black-Boys Band to parade the streets Friday afternoon—then come to the Minstrel.

Mrs. W. J. (Bill) Smith and children, who spent Thanksgiving in El Paso with Mr. Smith, a patient in the William Beaumont veterans' hospital, report his condition as not as satisfactory as could be hoped for, and he will remain there several weeks more for further treatment.

The Tri-County Poultry Show opened in Hereford today under the most auspicious circumstances that has ever attended a similar event here or at any other place in the Panhandle, so far as records are known. At least 750 birds are entered in the various classes, exceeding by more than 100 the record entries of last year. Just a few less than 100 exhibitors have prize birds on display, coming from adjacent towns and counties like Amarillo, Texico, Dimmitt, Friona, Bovina, Farwell, Canyon, and Wildorado, beside those of Hereford and Deaf Smith county.

Never was such an array of prize fowls gathered together as are on exhibit in the Buchanan & Rossom building today, tomorrow and Saturday, either in number of varieties of quality of breeding. The majestic pure-breds of them all are there, and it is a rare treat to visit the show and see them.

A scattering and hurried visit at noon today found the old familiar breeds very much in the foreground and some new varieties that were making themselves known in unmistakable clamor. The names on the coops included the following—White Rocks, Barred Rocks, White Leghorns, Brown Leghorns, White Langshans, Jersey Black Giants, Buff Orpingtons, Buff Minorcas, White Orpingtons, Cornish Games, Australorps, Japanese Silkies, Bantams, English Sussex, Rhode Island Reds, Toulouse geese, Caller ducks, Black Minorcas, Nargansett turkeys, Bronze turkeys, Red Bourbon turkeys.

Classes in which they are entered includes old pens, young pens, cocks, cockerels, pullets, hens and capons.

In addition to the contesting for prizes for birds there is a contest for varieties and quality of eggs, divided into white and brown shell-egg classes.

Judging of the show will be done by C. E. Ackerman of Clovis, American Poultry Association accredited judge, assisted by R. B. Galloway of Amarillo, expert who has been working with and is familiar with each variety and breed owned in the Panhandle country as well as the owners of the birds.

Cash prizes will be awarded in each class and breed, the money being contributed by the Hereford chamber of commerce. Special prizes of merchandise that far exceed in the value the cash awards are being contributed by about 50 Hereford merchants to cooperate in making the Tri-County Poultry Show the greatest ever held.

Citizens of the community are urged to make at least one and if possible several visits to the exhibit. There is much in the way of information to be gained by visiting the show, not to mention the pleasure to be experienced in seeing such an array of extra select birds.

Officials of the show have divided the merchandise premiums to fit the several classes and they will be distributed as follows, unless unforeseen circumstances make necessary some changes.

- Special Awards, 1932 Poultry Show, December 1-3.**
- Barred Plymouth Rock Pullets.**
1. Carlyle Grocery, 24-lb flour.
 2. E. B. Black, small rug.
- Single Comb R. I. Red Pullets.**
1. West Texas Feed and Seed Co., 100 lbs egg mash.
 2. Corner Drug Store, box poultry capsules.
 3. Ever Ready Lunch, 1 dinner.
 4. Magnolia Service Station, polish cloth.
- Buff Orpington Pullets.**
1. McLean & Pitman, 100 lb egg mash.
 2. Fessie Jennings beauty parlor, Shampoo and finger wave.
- White Plymouth Rocks.**
1. Popular Store, pair silk hose.
 2. Fowelson Shoe Shop, half sole one pair shoes.
- W. Leghorn Pullets (Production)**
1. Hillside Hatchery, 100 certified A. P. A. eggs.
 2. Corbett & Co., suit, hat or dress cleaned.

(Continued On Last Page)

(Continued On Page Five)

The Hereford Brand
Published Every Thursday at
HEREFORD, DEAF SMITH
COUNTY, TEXAS

Published By
**NORTHWESTERN PUBLISHING
COMPANY**

R. E. KESSIE
Editor and Manager



TELEPHONE 30—AT NIGHT 408

NOTICE TO THE PUBLIC
Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office on North Main Street.

Entered as second-class matter at the postoffice at Hereford, Texas, under the act of March 3, 1879.

SUBSCRIPTION PRICES:
Zones 1 and 2, per year — \$2.00
Zones 1 and 2, six months \$1.00
Outside Zone 2, per year — \$2.50
Outside Zone 2, six months — \$1.50
Outside Zone 2, four months \$1.00

ALL SUBSCRIPTIONS STRICTLY CASH IN ADVANCE.

Summerfield News

BY MRS. GUY WALSER

W. M. S. met Wednesday of last week instead of Thursday. A missionary program was enjoyed by four members and two visitors. Next meeting will be December 8 at the church.

Sunday school was attended by 55. Come to Sunday school and be on time at 10:30. B. Y. P. U. was attended by 25. Several special numbers were given. We need you in this work, and invite you to come at 7:15 Sunday night.

Wilson Vines motored to Plainview Sunday.

Mrs. Cleo Meharg, sr., of Amarillo visited relatives here last week.

Mr. and Mrs. Crump of Canyon, Mrs. S. L. Waiser of Hereford were guests in the C. R. Waiser home Friday.

Mr. and Mrs. Bill Knox and sons of Hereford spent Thanksgiving day with her parents, Mr. and Mrs. B. A. Atchley.

Bill Edlemon and Curtis Chapman of Plainview spent Thanksgiving with the latter's sister, Christine Chapman.

Miss Allie Mae Lance spent last Thursday in Amarillo with Miss Mildred Meharg.

Miss Ruth Lookingbill of Plainview spent the week end with her parents, Mr. and Mrs. J. L. Lookingbill.

Miss Mary Lee Curry was hostess at a party Friday night at her home honoring D. J. Neill. Forty-two was enjoyed and other games were played. Refreshments were served to 40 guests.

Miss Leatrice and Mrs. Guy Walser were in Dimmitt Wednesday. Hamilton Still and family spent Thanksgiving with relatives at Wilson.

Dewitt Long of Texico visited Miss Edna Streun Thursday. Mrs. W. G. Harris and family of Canyon spent last Thursday with W. G. Harris.

L. A. Ricketts of Dimmitt visited the Lee Curry home Wednesday. Henry and Mr. and Mrs. Lee Kendall were in Dimmitt Wednesday.

Wilbur Edlemon and family spent Thanksgiving in Plainview. Shade and Glenn Rateliff of Ward visited their sister, Mrs. Adam Flowers, last Monday night.

Jay Sanders and family of Big Square visited her parents, Mr. and Mrs. L. Huickert, last week. Hobart and Gertrude Atchley, Mrs. Bob Lance, Mrs. Henry Kendall and Miss Abbie Lance were in Amarillo Wednesday.

Mrs. and Mrs. Alton Lookingbill gave a party Friday night honoring their sister, Miss Ruth Lookingbill. Bridge and forty-two were played and refreshments served to 30 guests.

Summerfield pupils gave a program Tuesday of last week, when readings and plays pertaining to Thanksgiving were given. Music was by a Hereford orchestra.

Hollis Walser and Jim Noland have returned from Lakeview. Mr. and Mrs. Bernard Roberson, Mary Lee Curry and D. J. Neill attended the ball game at Amarillo last Thursday.

Miss Jessie Cross and Wilson Vines of Black visited Miss Hazel Oglesby Sunday.

Miss Opal Hays of Hartley visited the L. B. Lookingbill home last week.

Walter Koch and wife and Bernard Koch of Hereford were guests in the Will Schultz home Thursday. Mrs. Alton Lookingbill, Mr. and Mrs. W. A. Miller of Borger visited the H. C. Jacksons at Bovina Friday.

Mr. and Mrs. Raymond Borrow and Mrs. Marylou Huntley visited friends and relatives here Sunday.

A LONG TIME AGO IN HEREFORD

(From Files of Hereford Reporter, December 13, 1901.)

Will Boyce of Amarillo had sold 40,000 acres of land just west of the Springlake pasture in Castro county to F. E. Clark of Quanah for \$2.00 per acre.

A. J. Lipscomb had sold his interest in the Bounds & Lipscomb Drug Store to W. W. Ward of Bridgeport.

The death of Judge W. B. Plemons of Amarillo had cast a shadow of gloom over the entire Panhandle.

Low Hale, manager of the Sachesse ranch, had been in Amarillo on business.

Jack Harwell, pioneer Hereford citizen had gone to Waco to spend the holidays.

N. E. Hord had been in town from his home on North Draw.

Miss Junie Nudd and O. M. Conoley had been married, and left to visit friends in South Texas.

Dan Sullivan was suffering from the effects of sticking a rusty nail in his foot.

C. E. McLean and son, Bruce, of Dimmitt had been in town enroute to Kansas City with a train load of beef cattle.

Sam Dunn had left that week for the Texas coast to join Geo. Dale and they were to spend the winter there hunting and fishing.

Fire at the school building had been discovered in time to prevent serious loss.

Mr. Gollehon and family had moved from Tennessee to Dimmitt to make their home.

Frank Axe and family of Frio community had spent Sunday in the W. B. Green home.

Witherspoon and Harrison were advertising corn at \$1.65 per cwt.

J. W. Beatty of Frio community was using primitive means to thresh his wheat because there was no thresher to be had. He was using horses to tread the grain out of the husk, and while slow was effective, he reported.

In a lengthy article, O. C. T. Herring of Amarillo had declared his faith in the future of the Texas Panhandle Plains, stating that there were no better opportunities offered the farmer anywhere.

D. E. McDonald had visited an extensive irrigation project near Roswell, and returned firm with the ambition to establish a system in this immediate vicinity.

Hereford had trimmed the Clovis football squad to the tune of 8-0.

Three degrees above zero was recorded that day—the coldest December 1 on record.

Miss Ruth Lookingbill resumed her work in the Plainview school after a few days visit here.

Cleo Meharg has returned to his home in Amarillo.

Jack and Elmer Streun were in Lakeview first of the week.

Lloyd Lookingbill and family of Black visited the L. B. Lookingbill home Monday.

Louie Huckert and wife visited their daughter, Mrs. John Helman at Vega first of the week.

Mr. Sikes and daughter of Westway were here several rays last week.

C. D. Spencer Thursday evening. Freeman and August Curtis spent the holidays with their parents at Meadows.

Mr. Bell of New Mexico spent Wednesday night with Mr. and Mrs. J. W. Berry.

Mrs. Johnson and daughter, Mr. and Mrs. Oille McMinn and baby of Abilene, Mr. and Mrs. Chris Renfro, Mr. and Mrs. John Renfro, Rena Rae Renfro, Mr. and Mrs. Lee Lambert, Clyde Renfro and Claude Knight spent Friday in the Edwin Mank home.

The teachers are to be complimented on the excellent program rendered by the school Wednesday night, when a large crowd was present to enjoy the program.

Mr. and Mrs. Norman of Blue Ridge visited their daughter, Mrs. Finis Hunter, Sunday. Little Norma Hunter went home with them to spend a few days.

Miss Allie Creager, teacher at Blue Ridge, spent the holidays with her parents. The Creagers have recently moved to the Pie Montgomery place.

Mmes. M. L. and Pat Hardy and Miss Johnny shopped in Hereford Monday.

Mr. and Mrs. Virgil Norman of Blue Ridge visited the Finis Hunter home Saturday.

Miss Kitty Oxford of Sunnyside spent the week end with homefolks. Messrs. and Mmes. A. Hardin and family of Quanah, O. A. Kirkland and family, Canyon, Carol Hunter and family spent Thanksgiving in the Wilkerson home.

C. Andrew and family spent Thanksgiving in Dimmitt with their daughter, Mrs. Clem Maple.

Luther Beck, Kathlee nHardy of Dimmitt, and Mabel Pinkert of Hereford spent the holidays with home folks.

Mr. and Mrs. Edwin Mank were guests of the Lee Lambert family at Hereford Thanksgiving.

Mrs. Ovid Pinkert and sons spent Monday in the B. M. Hines home at Hereford.

Miss Nelle Freeman visited her sister in Amarillo last week end.

Mr. and Mrs. H. T. Broadbans and two daughters, Mrs. Frank Cook of Canadian, Mr. and Mrs. Geo. Millard and children, Here-

ford, and Mr. and Mrs. Raymond Alsup and sons of Springlake were guests in the J. J. Wilder home Thanksgiving.

Johnnie and Eva Foreman who have been visiting their sister, Mrs. C. E. Leasure, left Friday for a few days visit at Pampa.

Press Dyer and family visited relatives near Hart Sunday.

Wayne Dyer is visiting his uncle and family at Crane.

W. A. Hunter made a business trip to Plainview Sunday.

Sam and Addison Hunter took a load of cattle to Amarillo Sunday.

Easter Items

BY MISS LOUISE FRYE

A large crowd attended literary at the school house Friday night. A good program was given. The next meeting will be Friday, December 9.

Mr. and Mrs. Major Bruton entertained the young folks with a forty-two party Saturday evening, honoring Miss Ashby Bruton, who was home from W. T. S. T. C. for the holidays.

There is a lot of sickness in our community this week. Hazel and Britan Channess, Chandler and Mrs. Tom Mobley, Mr. and Mrs. E. O. Dixon, Charles and Calie Ray Frye being among the number.

Tom Jameson, who is attending school in Amarillo Monday morning, Miss Ashby Bruton accompanied the Jamesons as far as Canyon.

Mr. and Mrs. J. S. Smith and Grandma Sams had relatives visit them from Canadian Thanksgiving Day.

Mr. and Mrs. Jack Sanders and family spent Thanksgiving with their parents in Hereford.

A. W. and Clyde Gregg and Mr. Streun of Hereford were fortunate enough to bag some wild geese in our community this week.

V. B. Whitley of Friona was in Hereford on business one day last week.

TRY A WANT AD IN THE BRAND

Westway Items

BY WILMA NELL SIKES

Mr. and Mrs. E. Joiner spent Thanksgiving with her parents at Muleshoe.

Mrs. P. H. Gilliland and son and Mrs. Ben McBrayer and son made a trip to Elida, New Mexico, last Thursday, where Mrs. Gilliland visited her sister, Mrs. A. L. Manjeot, and Mrs. McBrayer visited her parents. They returned late Sunday.

Mr. and Mrs. Gordon Witherspoon and Orval Houser of Hereford took Thanksgiving dinner in the G. C. Hartman home.

Several persons in this community are ill with influenza.

Mr. and Mrs. Claude Gentry of Canyon spent last Thursday with his mother, Mrs. Bob Denney.

Wilburn Smith of Amarillo spent Thanksgiving day with Mr. and Mrs. D. R. Grimes.

Mrs. Rice and daughter, Bobbie, of New Mexico visited Mr. and Mrs. L. O. Gore Thursday.

Mr. and Mrs. T. J. Neff of Baird spent the week end with Mr. and Mrs. N. P. Sikes.

Miss Mildred Wilder spent Wednesday night in Hereford with Miss Flowers.

G. C. Hartman spent most of the week with a brother who is ill at Kress.

Mr. and Mrs. Raymond Jennings of Hereford recently moved to the Bob Kelly place in this section.

P. A. Turnbow and son of Hereford spent Thanksgiving with his daughter, Mrs. D. R. Grimes.

Miss Stella Mae Gore spent Saturday and Sunday with Miss Veda Short at Messenger.

Misses Bessie Lee Barnard and Ina Mae Hastings spent Thanksgiving at Hereford.

Raymond Pierce spent Thursday with Fred and Vern Winifred at Walcott.

Vondy Houser of Hereford spent Sunday night with Elwyn and Jiggs Hartman.

Leslie Vaughn spent Saturday night with Clarence Schults at Hereford.

Bill Denny and Kirk Caraway made a business trip to Friona last Tuesday.

Dr. R. R. Wills of Friona was a Hereford visitor last Thursday.

Dean News

By MRS. H. L. HARRELL

The Dean club ladies met Tuesday, November 22, with their party demonstrator, Mrs. L. L. Crawford. Each member had a canned meal menu and how they would serve it. Club ladies from other communities attended, and at noon a lunch was served, consisting of sandwiches, pie and hot coffee.

August Skypola and wife are living on the Homer Powell farm. Clem Frjemel is hauling feed for Al Ellwart.

Several from this community attended the play Thursday night at

the Ward school house. Lloyd Howell and family spent Sunday in Grady, New Mexico, visiting Mr. and Mrs. E. W. Pyle. Mr. and Mrs. F. B. Heving of Elk City, Oklahoma, visited the Lee Moeler home Sunday. Roberts Harrell spent Thanksgiving with Allene Caraway. Bill McLean and Roy Hastings spent the week end with Jack Dean. Beauford Hutson spent Wednesday night with J. D. Harrell. Among those in Hereford Saturday were Mr. and Mrs. M. B. Stone, Mr. and Mrs. Beulah Fulkerson, B. F. Fulkerson, C. L. Ragdale and Ivy Ragdale.

WELCOME POULTRY SHOW VISITORS

We Handle the Famous
JUST-RIGHT POULTRY FEEDS
Starting—Development
Production.
West Texas Feed & Seed Company
Phone 265

figure it out, yourself

If your tires are pretty smooth right now, the slippery roads of fall and winter make the fast grip of new Goodyear a sensible proposition. And new tread last about TWICE as long on cool roads as on hot summer roads. So Goodyear just on now will be practically as good as new for next spring and summer. You'll be protected from skids and free from the worry or worry of this trouble all winter. Better buy now!



GOODYEAR

PATHFINDER

4.75-19 The QUALITY tire within reach of all.

Other Sizes in Proportion

Ireland-Bearers Motor Co.

WEEK END SPECIALS



Ladies' House DRESSES

Ladies' vat-dyed house dresses, long sleeves

49^c

Ladies' Union Suits

—Ladies' Munsingwear Union Suits, all broken sizes, in both long sleeves, ankle length and no sleeve, ankle length. Values up to \$3.00, all out on the table, your choice, Suit—

48c

Ties

Men's Four-in-Hand Ties, beautiful patterns, only—

19c

Congratulations

to

TRI-COUNTY

POULTRY SHOW

We cannot endorse too heartily the work of the Tri-County Poultry organization in its encouragement of more and better poultry in Deaf Smith county and the surrounding territory. By drawing the best of each breed and variety here for exhibition the poultry show presents to our people one of the highest, yet most easily attained, possibilities of living at home—the greatest need of our people today.

We advise and encourage every man, woman, boy and girl to attend the Poultry Show this week, study the several varieties and learn the advantages each possesses to be of greatest value. The Tri-County Poultry Show brings Hereford something that is educational and timely in the every-day lives of our people—let us take advantage of its instruction.

The First State Bank



Men's Dress Shirts

—Men's Dress Shirts in both plain and colors and fancy stripe materials of Broadcloth, sizes 14 to 17 including white—

50c

Men's Work Shirts

—Men's Blue Work Shirts,

25c

Feather Ticking

8-Ounce Feather Ticking—guaranteed to hold feathers

15c

Ladies' Bloomers

—Ladies' Jersey Knit, rayon stripe, sizes 36 to 44, 29c a pair, or four pairs for

\$1.00

Munsingwear

Hose

Ladies' Munsingwear hose in both chiffon and service weight. Special, pair

65c

Outing

—36-inch Outing, both dark and light, yard—

9c

Children's Taped

Union Suits

Children's Taped Union Suits

35c

Cotton Batts

—Three-pound cotton batts, half bleached, 35c, or 3 for

\$1.00

Men's Work Shoes

Brown embossed, Retan Blucher, extra heavy double soles, nailed and sewed, only

\$1.89

Fox Mercantile Co.

SOCIETY

BARACA CLASS ELECTS OFFICERS

The Baraca class of the Baptist Sunday school had an election of officers last Sunday, with the following results: W. J. Fellers, president; Robert Horton, first vice president; Jack Gilliland, second vice; Leslie Culwell, third vice; and C. J. Borden, fourth vice president; Orland Wilson, secretary-treasurer; Owen Miller, J. D. Clayton, group captains; Theodore R. Clancy, reporter; John H. Biggs, teacher.

The class motto is "We Do Things". This is a class of young men, ages 17 to 21. There are now 18 enrolled. If you belong in this class we will be glad to welcome you.

Theodore R. Clancy, Reporter.

WYCHE HOME DEMONSTRATION CLUB

The home demonstration club was entertained at the home of Mrs. Jack Rose, November 22, with Mrs. H. Earl Smith in charge of the program. Mrs. Smith gave a brief sketch on public health nursing. Report of the Council meeting was given by Mrs. C. C. Cook, an outline of the bazaar which the clubs plan to have in the basement of the court house, December 15, 16 and 17. Mrs. Jack Rose was appointed a committee of one to meet with Miss Hostetler and committees from other clubs to complete plans.

Guests of the afternoon were Miss Nell Ayers, county health nurse, and Mrs. Dr. Bowe, of Hereford.

Don't forget the next meeting, December 13. Mrs. R. W. Elliston will be hostess, and visitors are always welcome to the club meeting. Miss Lala Mae Martin, home demonstration agent, will meet with us, and she always has something interesting to tell or show us. Don't forget the date and place.

Ace-High Supper Club.

Mr. and Mrs. Hubert McEntire entertained members of the Ace High club and other friends Tuesday evening of last week. Bridge formed the evening's entertainment after which a palatable refreshment course was served to Messrs. and Meses. J. M. Posey, J. W. Witherspoon, Buford Ricketts, Misses Martha Duncan and Thalia Parker, and Frank Mosley, members; Messrs. and Meses. A. C. Hales, Eddie Smith, Egbert Bradley, Misses Ona Hammer, Floyd Wilson and Dorothy Flannery; Messrs. Colby Conkright and C. W. Humble.

Score awards went to Mrs. Witherspoon and Buford Ricketts.

HOME MAKERS SUNDAY SCHOOL CLASS

The Home Makers Sunday school class of the Baptist church have changed the date of their business meeting to December 10, instead of December 9, at which time they will have a Christmas party. There will be a Christmas tree and the members will exchange gifts. Every member is urged to come and bring a small gift for someone.

REPORTER.

SURPRISE BIRTHDAY DINNER

A number of friends and neighbors gathered at the home of Mr. and Mrs. W. R. Matthews Sunday, November 22, with well filled baskets, the event being in honor of Mrs. Matthews' birthday.

Those attending were the honored, and Mr. Matthews, Rev. and Mrs. V. M. Cloyd, Mr. and Mrs. John Kropff and son, Mr. and Mrs. H. D. Reed and children, Mr. and Mrs. Kueker and daughter, Mr. and Mrs. Broche and children, Mr. and Mrs. Cockrell and children, Mr. and Mrs. Saylor and daughter, Mr. and Mrs. Long and daughter, Mr. and Mrs. Ted Matthews and son, Mr. and Mrs. Russell Hunter, Mrs. Jennie Thompson, Mrs. J. Brown; Messrs. Alex Thompson, L. J. and Travis Matthews, Virgil Cloyd, Carl Kropff, Billy Robertson, Charlie Kropff; Misses Odie Matthews, Marguerite Brown, Lorraine Mammie, Annis Matthews and Adura Cockrell.

INTERESTING PROGRAM FOR W. W. CLUB

The meeting of the W. W. Club was made doubly interesting by Mrs. C. E. Beauford making whole wheat crackers that was featured at the reporters' meeting the week before. The ladies quilled for the hostess, Mrs. M. A. Springer, on Wednesday, November 23.

During the business meeting it was voted to have a special Christmas meeting, date and place to be announced later. On account of the surprise dinner at the school house the same day there were but eight members present.

The next meeting will be with Mrs. S. Oglesby, December 14. **BLANCHE BEAUFORD, Reporter.**

HOME MAKERS CLASS ENTERTAIN HUSBANDS

The Home Makers class of the Baptist Sunday school class entertained their husbands and other guests with a delightful party Tuesday evening, November 22, in the basement of the church. Games furnished fun throughout the evening. Excellent piano music was rendered by Gordon Durham; a reading by Mrs. Jeff Gilbreath, and a duet by J. E. Speegle and Earl Roberson.

At a late hour a plate lunch was served, consisting of creamed chicken in patty shells, cranberry sauce, pickles, potato chips, hot rolls, butter, pumpkin pie with whipped cream, and coffee. There were about 55 guests present, besides a few children.

Black

BY MRS. J. J. CRAWFORD

Mr. and Mrs. A. B. Hinds and family spent Thanksgiving with her parents, Mr. and Mrs. Hodges, of Forgan, Oklahoma.

Mrs. T. Stone and family spent Thanksgiving with their daughter and sister, Mrs. Earl Weizbrod, of Shattuck, Oklahoma.

Mrs. Aldon Hawks returned Wednesday from Darronette, where she has been the past several weeks at the bedside of her sick father. Her father was buried Sunday. Her sister-in-law, Mrs. Hazel Legg, accompanied her home for a short visit.

The ladies of the club entertained their husbands and families Thursday evening with a cafeteria supper, after which games of all sorts were played, in which all joined.

Mr. and Mrs. W. H. Price returned Saturday from False, Oklahoma, where she had been called to the bedside of her sister, Mrs.

Ann Hubbard, who is very ill.

The literary society met Friday night. A good program was rendered and a large crowd was present to hear it. The next meeting will be December 9 and everybody is invited to attend.

Misses Noble and Lucile McLean attended the singing convention at Amarillo Sunday, and report a good singing and fine time.

Mr. and Mrs. Zenia Holley spent Sunday afternoon with Mr. and Mrs. Kermie Deaton.

J. J., J. M. and J. W. Crawford visited the Arthur Beatty home at Goodland Sunday.

Erwin Welch spent Monday night with friends in Friona.

Mr. and Mrs. Roy Coker and family of Summerfield visited in the home of Mr. and Mrs. F. E. McMurphy recently.

Methodist Church.

Sunday school at 9:45, preaching at 11 a. m., subject, "The Crimson Road." Rev. L. N. Lipscomb will preach at 7:30. Young people will gather for their service at 6:30. Special music both both preaching hours.

Stewards will meet on Monday night. Wednesday at 2:30 Missionary Society, 7:30, mid-week service. Friday night, choir rehearsal.

Let the call to worship, mean you. Let every member of the church do his or her bit. Do not fail—hear this call. Give your soul a chance. Can we count on you? You are invited.

She Does Everything But Play In the Orchestra.



Berlin, Germany.—Above is Christel Storm, who since the death of Frau Louise Dumont, bears the distinction of being Germany's only female director. She gives employment to about 80 persons, writes her own plays, acts as stage manager and plays the role of the leading lady. During the past year her theatre in Berlin was the only one able to weather the financial storm. She is shown above writing one of her plays.

Card of Thanks.

We wish to express our sincere appreciation to our friends for the words of kindness and floral offerings extended to us during the death of our dear baby. May God bless you all. Rev. J. A. Thomas and Family.

FOR QUICK JOB SERVICE SEE THE BRAND.

Shop Early

—Those are the words that you will hear and read at every turn for the next few weeks.

—We are going to make it possible for you to heed this good advice, and our NEW HOLIDAY GOODS ARE HERE—they are being unpacked now and will be placed on display for your inspection and selection as they are taken from the boxes.

—Take advantage of the opportunity—look over these goods, make your selection NOW and avoid all that worry usually experienced just before Christmas.

Skelton's Variety Store

Brand Want Ads Pay Good Dividends!



We can't figure it out why a girl who lives on \$12.00 a week before marriage has to ask for \$200.00 a month alimony.

For that sore throat try Rexall Throat Gargle. Generous bottle, 50¢.

A Scot who had worn the same hat for fifteen years decided, with a heavy heart, to buy a new one. Going into the only hat shop in the neighborhood, he said: "Well, here I am again."

Tynes' Cold Capsules and Cough Syrup will help you jar that cold loose.

Can you imagine—the lasting influence of Hippocrates, the "Father of Medicine," who, born on the island of Cos in 400 B. C.—formulated principles which are followed by modern physicians.

Wright's Smoke Salt and Liquid Smoke will improve your home-killed meat.

And then there's the whopper about the lady who went on a hunger strike—and 20 Scotchmen proposed to her.

We have some nice fresh boxes of Nunnally's Candies, at prices you can afford to pay.

It will pay you to watch for this column next week.

Corner Drug Store

The Best Drug Store Goods—the Best In Drug Store Service.

EXTRA SPECIALS FRIDAY - SATURDAY - MONDAY

We are offering Special Close-Out Prices on all our Ladies' and Misses' Coats and Sweaters. If you are planning to buy a coat or sweater this winter you cannot afford to miss seeing our stock and getting our extra close-out prices for three days only.

OVERALLS AND WORK PANTS	BOOTEE SOCKS
Boys' striped and solid color overalls, well made and extra serviceable, only 50¢.	All-wool, high-grade bootee socks that have been selling at twice the price we are asking these three days—
Boys' Waist Pants 50¢	Boys' Sizes 29¢
Men's Waist Pants 59¢	Men's Sizes 35¢

D. R. GASS & SON

Don't Miss These Big Friday, Saturday and Monday Food Specials

Sorghum Pure Country Gallon 45c	Spinach 2 No. 2 1/2 Cans 25c
PRUNES Italian Gallon 25c	BEANS Great Northern 5 lbs 15c
PECAN HALVES 33c	LIGHT BULBS 25 to 60 watt, each 17c
OATS 15c	Breakfast Food Hereford, 5-lb bag 15c
FIGS 15c	PEANUT BUTTER Quart jar 21c
RICE 5 lbs 16c	PIMIENTOS 7-ounce can 11c
Salad Dressing Krafts, Quart size 25c	PEACHES Roesdale, 2 1/2 Can In Sugar Syrup 11c
TEA Green, 1/4 pound 15c	RAISINS 1-lb pkg, new crop 25c
SPICES Schilling's, 2 10-c cans 15c	KRAUT Medium cans, each 6c
HONEY Extracted, gallon 59c	PEARS Libby's, Bartlett, 2 1/2 can 19c
BLACKBERRIES No. 2 Can, 3 cans 25c	CORN 2 No. 2 cans 15c
SALMON 3 Cans For 23c	POPCORN T. N. T., Bulk, 5 6c
HONEY Colorado, Sections 13c	MILK Large Cans 5¢ Small 3c
HOMINY Van Camp's, 3 medium cans 14c	CATSUP High quality, large size 10c
MARSHMALLOWS Angelus, 1-lb pkg 17c	TOMATO SOUP Van Camp's, can 5c
PRUNES Medium sizes, 2 lbs 11c	SUGAR Brown, 3 lbs for 19c
Steak Shoulder, fat and tender, lb 7c	MINCEMEAT Per package 9c
SAUSAGE All pork, lb 7c	Onions Spanish Sweet, lb 1 1/2c
SLICED BACON Pinkney's Special, lb 16c	ORANGES 200 size, sweet, juicy, dozen 25c
CHEESE Longhorn, Full Cream, lb 16 1/2c	CELERY Large, well bleached stalk 9c
PORK, Roast lb 9c , 12 1/2c	APPLES Delicious, large size, dozen 25c
ROAST Choice cuts, lb 10c , end cut, lb 7c	GRAPES California, 3 lbs 17c
OYSTERS Large and fat, Berwick Bay, pint 35c	
BACON Smoked, good to fry 11c	
CHILI Home Made 16c	

FURR FOOD STORE

FREE DELIVERY WE BUY YOUR EGGS AND PRODUCE PHONE 74

YOU ARE INVITED

To Attend the TRI-COUNTY POULTRY AND EGG SHOW

Licensed American Poultry Association Show

DECEMBER 1-2-3

Entries Will Be Received Wednesday, November 30, Until 12:00, December 1

Buchanan & Rosson Building

WEST OF COURTHOUSE

HEREFORD, TEXAS

Winners Chosen by H. B. Lansden, Licensed A. P. A. Judge

FREE SHOW—NO ENTRY FEE

CASH PRIZES ON ALL BREEDS—CHICKENS, TURKEYS AND EGGS

PENS (one male and four females) ----- First Prize, \$1.00; Second Prize, 50c
Single Birds ----- First Prize, 75c; Second Prize, 50c

About Sixty Special Prizes Will be Given by Hereford Merchants In Addition to Cash Prizes.

Managed by

Tri-County Poultry Association and Vocational Agricultural Classes

And Financed by

HEREFORD CHAMBER OF COMMERCE

WEST TEXAS GAS COMPANY

WEIR VARIETY STORE

STREU HARDWARE COMPANY

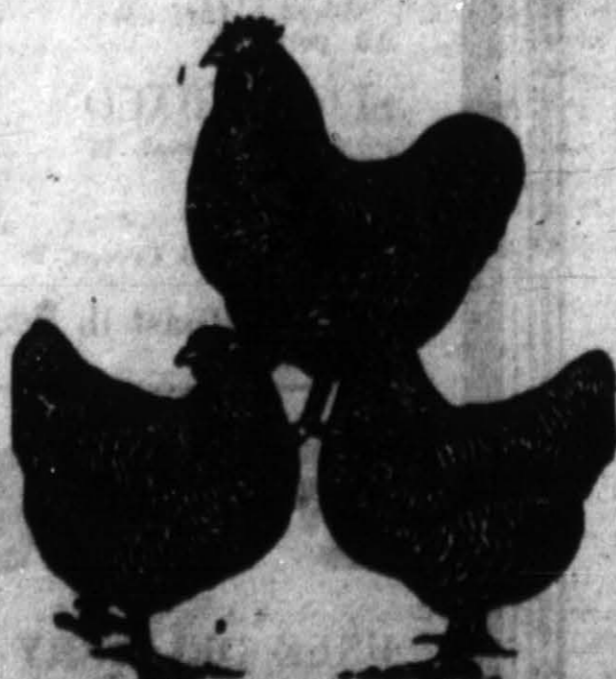
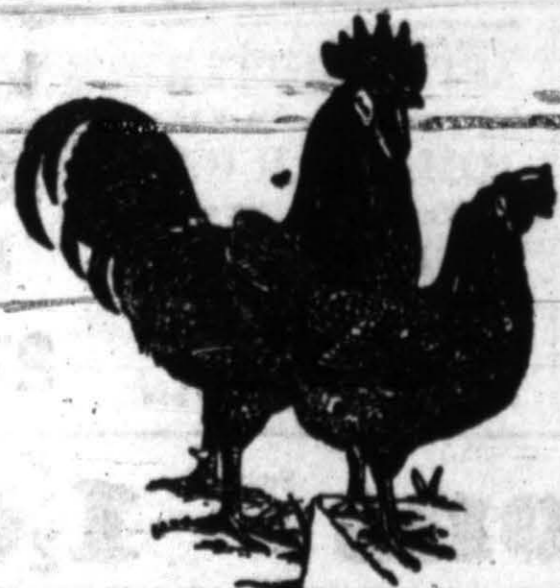
HEREFORD POULTRY & EGG CO.

SETH B. HOLMAN ✓

THE HEREFORD BRAND ✓

IRELAND-BEAVERS MOTOR COMPANY

CARL'S CASH GROCERY



WANT Ads

All classified advertisements must be paid in advance unless arrangements are made in person to care for the payment of them. Classified ads received through the mail will not be published unless accompanied by the cost of insertion. Classified advertising includes Cards of Thanks, Resolutions of Respect, Varieties, Obituaries, Legal Publications of all kinds, Announcements, Etc., as well as Reading Locals scattered about through

personal mention columns. All of the above styled advertising, with the exception of Cards of Thanks, short Announcements and Reading Locals, cost 1-2 cents per word for the first insertion, and 3-4 cent per word for each subsequent insertion thereafter with out change. Reading Locals and Shop Announcements cost 10 cents per line for each insertion, counting six words for each line or part of line. Cards

of Thanks cost 50 cents each in the usual form, when of more than ordinary length the cost is the same as for reading locals. No ad in any issue may cost less than 25 cents. If desired set in black face type, add 25 cents to cost of the advertising. Word ads intelligently do not try to save a few cents by leaving out necessary words; tell who, what, where, and if essential, when and why.

For Sale or Trade

Copper Bronze Toms—Best utility types, \$10. Hens and late underweight toms taken at 3 cents above local market price. Cecil Poff, Hereford. 474p

FOR SALE: Two gas stoves, very reasonable; one a clay back heater, the other a green enamel bath stove. Mrs. M. L. Steele, phone 272. 1c

FOR SALE or trade: A big mule and a big horse, will trade for cattle or hogs. Fresh cow to trade for dry cattle; also heargi bundles for sale. O. E. Sherman, 2 miles north. 46-2c

Lodge Directory

HEREFORD LODGE No. 476, L. G. O. F. Meets Monday, 8:30 p. m. Visiting Brothers welcome TROY WOMBLE, N. G. L. H. Foster, Secretary.

For Rent

FOR RENT: My home, furnished, for the winter. Mrs. J. M. Boone, 300 East Fifth Street. 1p

FOR RENT: Modern six room house, close in on pavement. E. P. Smith, 115 East Third St. 1c

FOR RENT: Modern five-room furnished house, two blocks from town on pavement; 300 Lee Avenue, phone 326. Mrs. G. P. Garrison. 1c

FOR RENT: Five room modern house, after 15th. Dr. Florence Miller, Phone 450-W. 46-1fc

FOR RENT: Modern apartment with private entrance. Call 564-W. Mrs. J. P. McMahon. 1c

FOR RENT: Furnished apartment all utility bills paid. Mrs. W. M. Megert, 400 Lawton Avenue, Telephone 444. 41-dh

FOR RENT: South side of duplex, four rooms, rent \$15.00. E. P. Smith, 115 E. Third St. 1c

THREE room house with 100 acres of land, 60 acres in cultivation, balance pasture, good well, mill and out building. Three miles east of Hereford. T. J. Carter, Phone 827-J. 1c

Wanted

WANT to trade good Ford car for live stock; prefer cattle or cattle and hogs. M. A. Crup, Friona, Texas. 1p

Lost and Found

LOST: Long belt of brown silk print dress on Thursday, November 17. Please notify Brand office if found. 1p

Notice

MONEY TO LOAN ON AUTOMOBILES, or will refinance. Hereford Insurance Agency, Telephone 373. 36-1fc

And may all future affairs at St. Anthony's and just as fine and jolly a crowd gathered for a fine time in the old hall. And now that it is all over, the parish and pastor wish in this little space to convey a big Thank You to all who patronized the affair and to assure you all of a hearty welcome at any affairs sponsored by them.

SERVE REFRESHMENTS TO PANTRY MOTORCADE

Mmes. Pierce, McKendree, Wilson and Cramer served sandwiches, creamed turnips, pickles, pumpkin pie with whipped cream, fruit cake, cocoa and coffee to the 4-H pantry inspection trippers when they stopped at the Cramer home November 22.

After looking at Mrs. Cramer's pantry, they went to the home of Mrs. J. E. Dyer to inspect her 4-H pantry. Both of these ladies have a wonderful variety of canned products.

Mrs. Dyer is farm food supply demonstrator for the Ford home demonstration club.

MRS. H. W. WILSON, Reporter.

NONA DEAN ROSE HAS BIRTHDAY PARTY

Last Wednesday afternoon a group of children enjoyed a party honoring Little Miss Nona Dean Rose on her birthday. The afternoon was spent in various games, after which a large birthday cake with lighted candles was served to Barbara Anne LeGrand, Nadine Newell, Nancy Olson, Margaret Barber, Rena Rae Renfro, Cosine and Cornelia Hamilton, Rose Mary Phillips, Texe Ruth Reynolds, Mary Anna Thompson, Frances Buchanan, LaJuna and Nona Dean Rose, John Douglas Pittman, Geo. L. LeGrand, Wayne and David Phillips, George L. Olson and Billy Lewis Bradley.

NORTH HEREFORD DEMONSTRATION CLUB

"I just want you people to feel that you are almost acquainted with the doctors and nurses serving on the state health boards," said Miss Nell Ayers, county health nurse, as she told some interesting facts either of the appearance or personality of different members of the boards, when she gave her health talk to the North Hereford Demonstration club Tuesday at the home of Mrs. Koelzer, east of town. After the program and business discussion the hostess served delicious doughnuts and coffee to Mmes. B. E. Brumley, E. M. Cox, John Allen, Jerry Behrens, Bob Bailey, John Biggs, Arch Conklin, J. W. Brown; Misses Marguerite Brown, Gertrude Koelzer, Nell Ayers, Adeline Koelzer. Mrs. Bailey was a guest for the afternoon.

Seen On the Screen at the Star

Tonight the Star Theatre is showing "Man Against Woman," a picture featuring Jack Holt. All proceeds above actual expenses will be donated by Manager J. C. Parker to the Central school cafeteria fund, which is used each winter to provide free lunches to boys and girls of the ward school who would otherwise be without. Members of the Lions club are sponsoring the picture and attendance is urged by all citizens who have a desire and are able to assist with the cafeteria fund.

Friday and Saturday Tom Mix plays in a thrilling western, "The Fourth Horseman," and in addition the final chapter of the Wyoming pioneer serial, "The Last Frontier," will be shown. As usual the price of admission to this feature will be 10 cents to every one.

Sunday matinees, Monday and Tuesday evenings, will present Joan Bennett and Spencer Tracy in "Me and My Gal," with news reel and Mickey Mouse special features. Wednesday will bring a strong program, with Mitzie Green playing the leading part in "Little Orphan Annie." Admission to this one-day-only feature will be 10 and 15 cents, the show being sponsored by the Junior Mothers' club, who will receive a part of the receipts.

OTRA VEZ ENTERTAINED

Mrs. B. M. Wiltshire was the charming hostess Tuesday afternoon to the Otra Vez bridge club at her home on Third Street. The tables were covered in orange-colored paper, carrying out the clever little turkey tattles.

At the end of the afternoon's games a delicious and dainty salad course was served to Mmes. A. C. Hales, George Parker, Jack Daniels, J. M. Murchison, T. J. Carter, Bill Davis, Dave McCurdy, Tom McCollum, B. H. Hopkins, Ivor McOleand, J. M. Posey, N. E. Milburne, Egbert Brady, J. C. McCracken, J. W. Witherspoon, Alton

Fraser, Bernard Hicks, Travis Dameron, Joe Hudson, and Misses Eunice Gilbreath, Eloyse Pittman, Ruth Conkright, Mattie Lou Harrison, Gwendolyn Spradley, Zoe Heavers, Olga Hammer, Lucille Hicks and Carey Estes.

DAWN DEMONSTRATION CLUB

The Dawn Demonstration Club met November 29 with Mrs. L. A. Smith.

They tied two comforters, which will be given to a needy family. Nine members and three visitors were present.

John Lucas and family of Plainview spent Thanksgiving Day in Hereford visiting his brother, F. L. Lucas, and family.

NOTICE

American Legion Members and All Ex-Service Men:

The regular monthly meeting of the American Legion will be held next Tuesday evening, December 6, at 8:00 o'clock. Reports from committees will be heard and plans made for a special meeting to be held the following Thursday evening.

On Thursday night, December 8, there will be a special meeting for all ex-service men of Deaf Smith county and surrounding territory. Delegations from Dimmitt and Friona are especially urged to attend. A special program has been arranged, a delegation from Amarillo furnishing most of the noise. Fred E. Young, commander, and Floyd Sloan, adjutant, Hanson Post 54, of Amarillo will be on the program. All ex-service men will want to hear this program as many important problems will be discussed. Do you know what the Legion program is for this year? Will the Veterans' Department of our national government lose a large portion of its appropriations? Come and hear these and other important subjects discussed by these men who are in the "know" class. Special music and eats will also be featured on this program. Talk it up, boys; come and bring a Buddie and let's show this Amarillo delegation a good time.

Remember the date, Thursday, December 8, at 7:30, at the court house. C. W. HUMBLE, Commander.

Adrian-Sims Notes

BY MRS. J. M. CHAPMAN Ben Ellison of Crosbyton is visiting his son, Lige Ellison and family, for a few days. Pupils on the honor roll at Sims last month were, high school: Russell Faulkenberg, Lois Phillips,

Virginia Chapman, Alta Mae and Stella Lee Fortenberry, Grammar grades: James Lytle, Wilbur Chapman, Clyde Phillips, Paul Lyons, Maxine Lytle and Glen Fortenberry. John Morris and son, John Allen, visited at Higgins during Thanksgiving.

The play, "Deacon Dubbs," put on at Sims school house Saturday night was well attended, and we enjoyed it very much and invite the young people of our community to put on a program like this more often. Characters in the play were Whistle and Edith Frazier, Paul Jones, Alma and Lucille Foxall, Elizabeth Chapman, Lois, Mozelle and Phalace Phillips and Laurin Luallin.

Wesley Collier and Glenn Ellison of Crosbyton are visiting in Sims community during the holidays.

The ladies of Sims 4-H demon-

stration club will give a demonstration in cheese making next Wednesday, December 7, at the home of Mrs. J. M. Chapman. The ladies will each bring a covered dish and the demonstration will begin at 10:30 o'clock. Every interested woman is invited to attend this demonstration.

NOTICE

To the Voters of Precinct No. 4: I sincerely thank the Progressive element for their support in the recent election. A lot of people believe a lot of things, because they are not afflicted with a lot of knowledge to dispute it. Our officers are elected by a majority. So we hope for a majority rule, not minority rule, as in many instances in the past. Yours truly,

HERSCHEL CLIMER.

FOOTBALL

(Continued from Page One)

fumbled on the first play, with Vega recovering, only to fumble themselves and Holland recovered for Hereford on Vega's first play.

Russell took 5 at left end, his pass to Hartman was incomplete; Sowell took 2 at right guard, and Russell's punt went out on Vega's 22 yard line.

L. B. Russell went up in the air and came down with their pass on the first play. Jack Russell took 2 at right tackle and 6 at left end to follow up with a pass to his brother, L. B., who went to the 6 yard line, a distance of 16 yards. Sowell hit right tackle for 2 and smacked center to go to the 1 yard line. On the third play Sowell was crowded back with the ball to be downed on the 6 inch line, but the officials ruled it had not reached the line. On the fourth play Hereford fumbled and Vega recovered on their own 4 yard line.

The visitors took 4 at center, a pass was incomplete, took 6 at left tackle, 5 at left guard, failed at a play against the line and punted to Hereford's 41.

L. B.'s pass to Jack Russell was incomplete, Sowell circled left end for 8, then hit left tackle for 1, and the Whitefaces punted to Vega's 20.

They failed to gain at the line, passed 15 yards and again for 10, but failed to gain at the line in midfield as the half ended.

Third Quarter. Hereford's kick went to the 3 yard line, but was brought back to Vega's 25 before being downed. Hartman intercepted their pass on the first play on the 32 yard line.

Vega turned the tables by intercepting Jack Russell's pass on their 22. They tried a pass but failed, and punted to the 45 yard line.

Jack Russell took 3 at left tackle, passed to L. B. for 8, hit left tackle for 3, and his pass to Wilson was incomplete. L. B. passed to Seed on the 4 yard line, Jack failed to gain at center, then took 2 at left guard, with L. B. going over on the next play. A pass, Clayton to L. B., for the extra point

failed, and the score was 12-0.

Vega returned Hereford's kick-off from their 10 to their 31 yard line. They lost a yard at the line, but passed to the 46 on their second play, lost 1 at right end, but split center for 7, only to have L. B. Russell again go into the air to intercept their pass and go to Vega's 40 yard line before being downed.

Jack Russell's pass to Holland was incomplete, he lost 5 when he changed plans for a pass into a left end run, he passed to Sowell for 8, and the Whiteface punt went to Vega's 2 yard line.

They punted to their 37. Mead Smith took 7 at left end, Sowell passed to Holland for 6, Russell hit center for 12 to put the ball on the 14 yard line, only to fumble on the next play and lose the ball to Vega.

They passed to the 32 and had taken 3 at left guard as the quarter ended.

Fourth Quarter. The visitors took 2 at left guard, and had failed to gain once at the line when Wilson intercepted their pass in midfield.

Russell took 9 at left end, his pass to Hartman was incomplete, Hartman hit the line for 4, Sowell circled right end for 7, Russell picked up 1 at left guard, and Wilson with a triple reverse play behind the line circled right end to go 32 yards for a touchdown. Russell's place-kick to convert was wide, and the score was 18-0.

Vega brought back the Whiteface kick-off from their 10 to the 23. A pass failed, a line play was no good, and Wilson again intercepted their pass, this time on the 40 yard line.

Russell's pass to Hartman failed, he then cut back through left guard for 6, passed to Hartman for 7, a pass to Wilson was incomplete, Russell hit center for 4, took 5 1/2 at left end, but a fumble was recovered by Vega.

A pass was incomplete, lost 2 in an attempt around left end, and Vega punted to the Whiteface 45 yard line.

Russell's pass was again incomplete, a triple reverse around left end sent Wilson for 12 yards gain, Russell's pass to Holland again failed, Sowell cut back through

at left end, his pass to Holland was incomplete, and a second pass although caught, was ruled recaptured out of bounds and incomplete, to give Hereford a 5 yard penalty. Russell took 5 through the line but it was not enough for a first down and the ball went over to Vega on their 25.

Two incomplete passes gave the visitors a 5 yard penalty, and they punted to Russell on his 45, who brought it back across midfield to Vega's 45.

Russell took a triple pass around right end for 5, a pass to Wilson was incomplete, Russell was caught behind the line for a loss of 10, and was crowded out of bounds on a play around end as the final whistle blew.

Two incomplete passes gave the visitors a 5 yard penalty, and they punted to Russell on his 45, who brought it back across midfield to Vega's 45.

Russell took a triple pass around right end for 5, a pass to Wilson was incomplete, Russell was caught behind the line for a loss of 10, and was crowded out of bounds on a play around end as the final whistle blew.

Of course they were gay—why should they have been anything else? For the various committees under Mrs. F. J. Eberle's direction had been doing their very best for weeks beforehand to make every detail of the affair as perfect as possible. The dinner committee, with Mrs. Joseph Gaetz as chairman, provided a feast such as a king might envy—cakes, nuts, candy—but your mouths will be watering all over again if we attempt to name all the dainties—these good ladies provided. Suffice it to say that it was a real Thanksgiving dinner. And the little misses who served at table, in their quaint caps and aprons, added much to the charm of the affair.

And then, the football game. For Thanksgiving would not be complete in the minds of the boys at least—and of the grown-up boys as well—without a rousing good football game. And what a game it was! But ask the boys themselves to tell you that. The Loerwald boys know all about it as they acted as arbiters. But the crowning joy of all, especially for the young people, came in the evening. The children's games were conducted on the second floor, under the direction of Mr. Ellward, Mr. Cardinal and Joseph Gaetz for the boys, and Mmes. Huckert, Sears and Koelzer and Miss Elizabeth Koelzer for the girls. And, let me tell you a secret—the committee themselves were convulsed with laughter at the antics of the children during the sack and three-legged races, and the many other games that occupied the evening, while the children were beaming with delight over the prizes given for the various games. Meanwhile, in the hall below, Ralph Smith and his orchestra struck up music such as would not let your feet keep still. Why, it would have made even an Egyptian mummy want to dance. And, as you know, our young people are no mummies when it comes to dancing. Indeed, it was only the tempting array of sandwiches, pie, cake and coffee that finally induced them to stop a moment for intermission and lunch.

And so ended the day. Yes, it was a merry, glorious celebration.

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And so ended the day. Yes, it was a merry, glorious celebration.

Close Drug Store
Make Your Drug Store Purchases Here and Win \$5.00 in Cash Every Saturday Night at 9:00 O'Clock.

Christmas Gifts
Now on display—See our Gift Counter for Christmas Gifts at the Greatest Saving. Every Article at

20% Discount

We will gladly put away any gift you may select and save them until Christmas, for a small deposit.

Guard Against the Flu With

1 Pint Nyseptol Mouth Wash	59c
60c Aspirinal	49c
\$1.00 Aspirinal	79c

SANTA CLAUS' Letter to You!

It Is Time—
You Ordered Your **CHRISTMAS CARDS**

You will find the most beautiful samples and the lowest prices at the Hereford Brand this year. Do not wait until others have selected the ones you would like to have had. When you deal with home people no one else, without your permission, may have the same card you use. Prices? Think of getting twenty-five beautiful cards and envelopes, printed with your name, and an additional gift of monogrammed stationery, all for \$1.25.

Make Your Order Now

The Hereford Brand

Here and There

BY MRS. C. E. TICE

Rev. McDonald, the new minister, preached at Frio Sunday night and will be here each third Sunday night. He was located near Sweetwater before coming here.

Mrs. Nellie Beauford, Mrs. C. E. Tice and Miss Blanche Beauford attended the reporter's meeting at the court house.

Misses Koma and Ruby Hyatt spent the week end with home folks in Dimmitt.

Mrs. Jos Stagner and Miss Della of Flagg and Mr. and Mrs. Owen Stagner spent the week end with a

sister at Booker. Miss Della will remain there most of the winter.

Mrs. Haskell Robbins and children visited relatives in Coney last Tuesday while Mr. Robbins was in Amarillo on business.

Misses Ruby Andrews, Koma and Ruby Hyatt and Mr. and Mrs. W. S. Dixon attended singing at Easter Sunday afternoon.

Mr. and Mrs. J. L. Rogers and Mrs. Britt Boyd were week end visitors in Portales at the home of their parents.

Rev. Williamson of Plainview preached at Frio Saturday night and Sunday morning.

Mr. and Mrs. Orville Smith of Vega visited in the parental Doss

home the first of this week.

Mr. and Mrs. K. F. Campbell and Mr. and Mrs. J. M. Benson went to Claude Friday on business.

Mr. and Mrs. Jack Benson of Happy and Mr. and Mrs. Elmer Jones spent Sunday at the J. E. Andrews home.

Several Frio folks attended the literary society at Easter Friday night.

Mr. and Mrs. J. S. Dixon left Saturday morning for an extended visit near Corpus Christi.

Mr. and Mrs. W. A. Springer were Sunday visitors in the Andrew Gilliam home near Wyche.

Mr. and Mrs. M. D. Wely and Miss Dolle, Mr. and Mrs. C. E. Tice, Mr. and Mrs. W. L. Tice and Mrs. Mary Tice attended the annual Thanksgiving dinner at the Guy Ham home.

J. E. Andrews and Ace Campbell have finished picking their cotton. Mr. Campbell's crop yielded more per acre than any in the community, so far as we have heard.

A very pleasant evening was enjoyed Saturday when Lloyd and Maxine entertained several of their friends with a forty-two party.

We were glad to see the increased attendance at singing Sunday night, and hope to have the new books soon and that interest will grow. Visitors are always welcome.

undetermined, as they were internal.

All religious services in Dawn are being well attended and more interest is being manifested at each meeting. On Sunday evening Herard East delivered his second sermon of a series on Paul's letters to the Galatians. J. E. Beyer, pastor of Hereford, was soloist for the service, and a very cordial invitation is extended for him to return. These services are union and all are welcome.

Mrs. J. N. McConnell of Hereford was a guest in the R. F. McConnell home Thursday.

Mr. and Mrs. W. L. Harris and daughter, Jewell, and Mr. and Mrs. O. D. Williams were Amarillo visitors Tuesday.

Miss Aidyth Botsford was a guest in the J. C. Copeland home Sunday.

Miss Hazel Crouch, teacher in the Dawn school, was confined to her bed with influenza Monday and Tuesday of this week.

Mrs. A. T. Ashcraft was a guest in the W. L. Bagwell home over the week end.

Mr. and Mrs. W. A. Coxe and family were guests in the R. W. Botsford home Friday.

L. Gough of Amarillo spent Monday with his daughter, Mrs. R. F. McConnell.

Mr. and Mrs. L. A. Smith and family were guests in the O. G. Smith home in Wildorado Sunday.

Miss Mary Chambers spent the Thanksgiving holidays in Lockney with her mother.

Mrs. Bell Easter of Dimmitt was a guest of Mr. and Mrs. W. H. London Thanksgiving.

Miss Nona Kate Fleming, who is attending W. T. S. T. C. in Canyon, was home with her parents for the holidays.

W. J. Stewart and H. E. Miller were Hereford visitors Friday.

The Dawn home demonstration club met in the home of Mrs. L. A. Smith Tuesday afternoon.

Miss Hazel Crouch spent Thanksgiving with her parents at Lockney and the week end at Tatum, New Mexico.

Mr. and Mrs. J. R. Dodson were visitors in the W. L. Harris home Sunday.

Misses Moss Richardson and Lucile Burrus were guests in the Ira Fleming home for Thanksgiving.

Miss Vera Crawford, head dietitian of the W. T. S. T. C. dormitories, visited in the H. H. Miller home Sunday.

Friday evening the ladies of the Dawn Literary Society are giving the play, "Old Maids' Convention" and will be assisted by Hershall Miller. Everybody come out and enjoy the fun.

Miss Pauline Griffiths of Canyon, spent the Thanksgiving holidays with her sister, Mrs. R. A. Frye.

Borger spent Wednesday night with Mrs. Neel.

Elizabeth Bowman of Hereford spent Friday with Eunice Caldwell.

Mr. and Mrs. Bob Seales and son spent Thanksgiving day with the Robersons in Hereford.

Ruth Bots spent the Thanksgiving vacation with home folks.

Lucile Park, who teaches at Wyche, spent the Thanksgiving vacation with her parents.

Miss Leatrice Benson entertained the young folks Sunday school class Friday night.

Mr. and Mrs. C. P. Caldwell visited his sister, Mrs. Lee Kendall and family at Summerfield last Sunday.

Misses Edith Childre of Amarillo and Madae and Agnes Childre of Fort Sumner, New Mexico, visited their parents, Mr. and Mrs. Ed Childre, during the Thanksgiving vacation.

Owen Neill and family attended the dinner at the Assembly of God church Thanksgiving day.

The people of this community enjoyed the fine sermon preached by Rev. E. B. McWilliams Thanksgiving morning at 11 o'clock. After the services a community dinner was served to about 40 people.

Cecil Baker and wife and Mrs. Sineclair spent Saturday in the Baker home.

Mmes. Ira Ricketts and Clyde Russell visited Mrs. Boydston at Hereford last Monday.

Mr. and Mrs. Chas. Green entertained relatives at a turkey dinner Thanksgiving day. Guests included Messrs. and Mmes. Saylor, of Hereford, Raymond Saylor, Bob Jackson, Charles Smith, George Reddick and their families.

Misses Lillith Boyd and Eunice Caldwell and Lawrence Boyd spent Sunday at the Canyons near Canyon.

Mr. and Mrs. Owen Neel and family spent Sunday with her parents Mr. and Mrs. Vicks.

The Sunday school made plans for their regular Christmas program Sunday.

Mr. and Mrs. Ray Hershey and Mrs. Jim Ricketts attended a family dinner Thanksgiving day at the home of Mrs. Dudley Bussard near Muleshoe. Mrs. Ricketts remained for a visit with her sister and Jim Ricketts went after her Sunday.

Mr. and Mrs. C. C. Bowman and family intend to move to the Mrs. Bove place Wednesday. The community is very glad to welcome the family back.

Louise Hunter entertained several of her friends at a birthday dinner Sunday.

The following pupils were on the honor roll: Georgia Sue Baker, Forbes Blakemore, Jimmie Blakemore, Rowland Robinson, Pearl Edwards, Howard Higgins, Noel Higgins, Ruth Park, Wilma Higgins, Clyde Neel, Glenn Ricketts, Ira Jeane Ricketts and Ray Neel.

Mr. and Mrs. J. W. Witherspoon spent Thanksgiving with friends in Amarillo.

Card of Thanks.

We wish that in some way we might express our thanks and appreciation for the thoughtful kindness shown us by our neighbors and friends at the death of our baby, little Eva Lou.

Mr. and Mrs. A. R. Posey and Son.

Mr. and Mrs. E. B. Posey and Family.

W. B. Bowen.

Mr. and Mrs. J. M. Posey.

Mr. and Mrs. C. M. Longbottom and Family.

FOR JOB WORK, TRY THE BRAND.

Gifts IN ABUNDANCE

We Are Now Displaying Our Stock of

Christmas Goods

—You will find the most complete selections of gifts that are appropriate for every member of the family . . . and our prices are in line with the times.

—We invite you to call and look over our stock and make your selections early.

City Drug Store

Phone 100

We Deliver

Welcome To Tri-County Poultry Show



FENCE POSTS

We have the size and length of posts you want at the price they should be.

PANHANDLE LUMBER CO.

Our Aim - To Help Improve the Panhandle

Courtesy - Quality - Service

Congratulations— AND BEST WISHES FOR TRI-COUNTY POULTRY SHOW!

- COFFEE, Rialto 1-pound package 17c
- PEAS, black-eyed, medium size, 3 for 25c
- LUNA SOAP, 10 bars 20c
- PEACHES, Halves, 2 1-2 size 15c
- CORN, No. 2 size, 4 for 25c
- LIMA BEANS, Baby, medium size, 3 for 25c
- TOMATOES, No. 2 size, 4 for 25c
- BLACKBERRIES, gallon 37c
- MACARONI or SPAGHETTI, 3 for 15c
- SPUDS, 10 lb No. 1 14c
- OXYDOL, small size, 3 for 25c
- SUGAR, fine granulated, 10 lbs 49c
- PICKLES, sweet, quart 19c
- PEANUT BUTTER, pint 17c
- FLOUR, Hereford Beauty, 48 lbs 68c
- CRACKERS, two pounds 19c
- MEAT SALT, 70 pounds for \$1.00
- PURE PORK SAUSAGE, 2 pounds 15c
- HAMBURGER MEAT, fresh ground, 2 lbs 15c
- MINCED HAM, Bologna or Franks, 2 lbs 25c
- FULL CREAM CHEESE, lb 17c
- BEST BEEF ROAST, lb 10c
- BREAKFAST SAUSAGE, 10c
- DRY SALT BACON, nice and lean, lb 10c

Texas Market & Grocery

PHONE 353—FREE DELIVERY

Wyche Items

MRS. WES BRADLY

Everybody enjoyed the Thanksgiving holidays and are happy to be back in school.

Wednesday, Thanksgiving eve, we, instead of each child bringing his individual lunch as usual, he brought a dish and we had a lovely lunch together. Some of the mothers came and brought hot cocoa. The menu was chicken and dressing, fruit salad, potato salad, pumpkin pie, cake and sandwiches.

Wednesday evening the Wyche school entertained with a short program, commemorating Thanksgiving, followed by a pie supper. The first number on the program, "The Pilgrims Going to Church", by George Henry Boughton, was given in a tableau. The readings and songs included Emerson's "Our Father, We Thank Thee," and James Whitcomb Riley's "Coon Song". Two short plays brought out the things for which we have to be thankful in 1932, despite the depression. The special feature was singing by Miss Augustine Gregory and brothers, J. C., Millard and Weldon, which was appreciated very much.

Mr. and Mrs. R. W. Elliston and family spent Thanksgiving day with Mrs. Elliston's parents, Rev. and Mrs. La Grone.

Mr. and Mrs. H. Earl Smith and Vivian Ruth visited his parents in Amarillo Friday.

Mrs. N. B. Ward and sons, Odelle and Ray, spent the holidays in Plainview.

Mr. and Mrs. DuBois Walker and family spent part of the holidays in Dimmitt.

Miss Mona K. Fleming spent the holidays in her home and had for her house guests Miss M. Moss Richardson and Miss Lucille Burrows of Canyon.

Among the guests at the pie supper Wednesday evening were Misses Oleta and Verna Lee Elliston, Ruth Park and Louise Hunter, Messrs. George Cantrell, Dalby Fleming, Frank Beck and C. R. Walker.

Mr. and Mrs. R. H. Gough made a trip to Taylor for the holidays.

Mr. and Mrs. W. M. Stovall of Nara Visa, New Mexico, visited their daughter, Mrs. E. L. Bradley, Sunday and Monday.

Mr. and Mrs. O. M. Morrow of Hereford spent the holidays with Mrs. Morrow's parents, Mr. and Mrs. J. E. Wren.

Dawn Items

BY INEZ MILLER

Thanksgiving day was very appropriately observed by the residents of Dawn community. At 11 o'clock 100 people met at the school house to join in a song and praise service, led by Herard East and Coleman Campbell, two young Methodist ministers living near Dawn. Herard East gave the Thanksgiving address, which was very inspirational and it made one feel they could say with the Apostle of old: "I was glad when they said, 'Let us go into the house of the Lord.'" At 1:30 a most bounteous repast was spread and all enjoyed the breaking of bread and the friendly fellowship of a social hour together. The remainder of the afternoon was spent in playing out-door games in which most every one took part.

Mr. and Mrs. J. E. Beyer were dinner guests of Mr. and Mrs. L. N. George Sunday evening.

L. N. George was called to Goodnight Friday morning by the illness of his brother, Walter, who had been thrown from a load of hay and seemingly rather seriously injured. Mr. George returned late Sunday afternoon and reports his brother resting easier, but the seriousness of his injuries are still

How Doctors Treat Colds and Coughs

To break up a cold overnight and relieve the congestion that makes you cough, thousands of physicians are now recommending Calotabs, the nausealess calomel compound tablets that give you the effects of calomel and salts without the unpleasant effects of either.

One or two Calotabs at bedtime with a glass of sweet milk or water. Next morning your cold has vanished, your system is thoroughly purified and you are feeling fine with a hearty appetite for breakfast. Eat what you wish, no danger.

Calotabs are sold in 10c and 25c packages at drug stores. (Adv)

How One Woman Lost 20 Pounds of Fat

Lost Her Prominent Hips—Double Chin—Sluggishness.

Gained Physical Vigor—A Slender Figure.

If you're fat—first remove the cause.

Take one half teaspoonful of Kruschen Salts in a glass of hot water in the morning—in 3 weeks get on the scales and note how many pounds of fat have vanished.

Notice also that you have gained in energy—your skin is clearer—you feel younger in body—Kruschen will give any fat person a joyous surprise.

But be sure it's Kruschen—your health comes first—and SAFETY first is the Kruschen promise.

Get a bottle of Kruschen Salts from any drug store or any leading druggist anywhere in America (last 4 weeks) and the cost is but little. If this first bottle does not convince you this is the easiest, SAFEST and surest way to lose fat—your money gladly returned.

Friday and Saturday SPECIALS

DECEMBER SECOND AND THIRD

LADIES' WOOL AND CREPE DRESSES



Drastic Reductions

- \$2.98 Values at \$1.98
- \$4.95 Values at \$3.48
- \$6.95 Values at \$4.98
- \$9.85 Values at \$7.48

One Lot of Ladies'

HOUSE DRESSES

Values 89c to \$1.48, now at 69c

or three for

\$1.75

The above described dresses are all in the newest styles and all are absolutely fast colors.



One lot of odds and ends in LADIES' DRESS SHOES

at \$1.00 pr.

The above described shoes are values from \$2.98 to \$6.00.

Sprouls-Cronin & Co.

International Sunday School

Lesson

BY DR. J. E. NUNN

December 4.

LIVING WITH PEOPLE OF OTHER RACES.

John 4:5-10; Acts 10:30-35.

5. So he cometh to a city of Samaria, called Sychar, near to the parcel of ground that Jacob gave to his son Joseph;

6. And Jacob's well was there. Jesus therefore, being wearied with his journey, sat thus by the well. It was about the sixth hour.

7. There cometh a woman of Samaria to draw water: Jesus saith unto her, Give me to drink.

8. For his disciples were gone away into the city to buy food.

9. The Samaritan woman therefore saith unto him, How is it that thou, being a Jew, asketh drink of me, who am a Samaritan woman? (For Jews have no dealing with Samaritans.)

10. Jesus answered and said unto her, If thou knewest the gift of God, and who it is that saith to thee, Give me to drink; thou wouldest have asked of him and he would have given thee living water.

Acts 10:30. And Cornelius said, Four days ago, until this hour, I was keeping the ninth hour of prayer in my house; and behold, a man stood before me in bright apparel.

31. And saith, Cornelius, thy prayer is heard, and thine aims are had in remembrance in the sight of God.

32. Send therefore to Joppa, and call unto thee Simon, who is surnamed Peter; he lodgeth in the

house of Simon a tanner, by the sea side.

33. Forthwith therefore I sent to thee; and thou hast well done that thou art come. Now therefore we are all here present in the sight of God, to hear all things that have been commanded thee of the Lord.

34. And Peter opened his mouth, and said, Of a truth I perceive that God is no respecter of persons:

35. But in every nation he that feareth him, and worketh righteousness, is acceptable to him.

Golden Text: Of a truth I perceive that God is no respecter of persons.—Acts 10:34.

Introduction.

"Jesus sets himself to seek every type of character and draw them to himself. Think of Nicodemus of the chapter before this, John 3:1-21, and the woman of this—hemispheres separate them."—Annie Richardson Kennedy.

"Christianity is pure democracy. It assumes that men can and will, if properly inspired and instructed, bring their lives under the sway of religious ideals, laws, beatitudes."—Rev. Frank J. Goodwin.

"Since Jesus knew the Samaritan woman better than she knew herself, he broke all traditions. Prejudice fled before his approaching step."—Rev. William Hiram Foulkes, D. D.

Jesus had completed his first ministry in Judea, the first year of his ministry, and is now on his way to Galilee. He must pass through Samaria, the land of a people of mixed race. The Samar-

itans were descendants of the idolatrous Assyrians; sent into central Palestine by their rulers to take the place of Jews who were carried into captivity by the victorious Assyrians (2 Kings 17:24). They inter-married with the Jews, but accepted only in part the faith of the chosen people, holding in the main to their idolatrous beliefs; hated of their orthodox kinspeople. As Jesus rested by Jacob's well, near Sychar, a Samaritan woman came to draw water. He went over the barriers of racial prejudices and social conventions to speak to this woman and to make request of her for a drink of water.

Jesus and the Samaritan Woman. "There cometh a woman of Samaria to draw water. Jesus saith unto her, Give me to drink." One of the best ways of making friends with any one is not to bestow a favor, but to ask one.

In this incident Jesus breaks down three walls that even his disciples were not yet willing to go over. He entered into conversation with a woman. He talked with a woman who was a sinner. Even worse from the viewpoint of a Jew, this woman was a Samaritan. Jesus took issue with the thought and conviction of his day in the place of honor and privilege he gave to womanhood; and womanhood owes nearly all that it now possesses to the gospel of Jesus Christ. Jesus on more than one occasion spoke words of hope and brought a message of forgiveness and restoration to a sinful woman. And always, by life and word, was he rebuking the sin of racial hatred.

A Foreigner Seeking Christ. Much light is thrown on our subject by the familiar story of how Peter, the strict Jew, and Cornelius, the Roman centurion, the first in Joppa and the second at a distance in Caesarea, both received divine communications which brought them together, and led to the conversion of the centurion and all his household. Peter's version of the great sheet let down from heaven, full of all sorts of creatures, some allowed for eating by Jewish laws and some forbidden, is a picture (like the "melting-pot") of the many races and nationalities peopling our country.

When the Lord, in answer to Peter's protest that nothing unlawful, "common and unclean" had ever passed his lips, said, "What God hath cleansed, make not thou common," he was giving an admonition to our land, that we are to make only one distinction among persons, namely, those that have received the divine cleansing, and those that have not. Only the latter will be rejected by God. It was this truth which brought Peter, the strict Jew, to enter the house of Cornelius, whom a few days before he would have regarded as a heathen outcast, to enter whose home would be a pollution, and preach Christ to the household and friends of the centurion there awaiting him.

Jesus Gained Disciples One by One.

Jesus believed in personal evangelism. Often do we find him speaking face to face with one person or with a small company of people. By this method of approach, he won those who were of the inner circle of his disciples; and thus he won many others along the way of his earthly ministry. His sermons stirred the multitudes, but in so far as the Bible records gives information, those who were faithful to the last were, with few if any exceptions, the men and women who were won by personal contacts.

And he counted it well worth while to "win one", to pour out his own soul in the effort to reach and to save one man or one woman. And, as in the case of the sinful woman of Samaria, Jesus never saw any "hopeless cases".

Preparing Healer and Preacher. In the incident of Cornelius and Peter, we have a revelation of God's methods of work. Cornelius was made ready to hear, and the messenger was prepared for the opportunity to preach. Although two men are separated from each other by more than a day's journey and are strangers one to the other, God is speaking to each, and is preparing each for the blessing that is to come. And Peter received as great a blessing as did Cornelius.

All Nations Are One Great Family. "Paul's famous address on Mars' Hill in Athens was before the council of the Areopagus, sitting to judge the orthodoxy of foreign

teachers. In that city, full of statues and altars and temples erected with consummate art but perpetuating foul idolatries, Paul had found an altar inscribed "To an Unknown God," a token of the Athenians' fear that some deity might have been omitted and so have become angry. That "Unknown God" Paul proceeded to set forth before his hearers as the one God, the Creator of all things, and the Father of all mankind. And if God is the Father of all men, then the quick conclusion is that all men are brothers." Therefore, in that illustrious scene and by that inspired address the great apostle went to the very heart of our lesson, Paul said that God "made of one blood all nations of men to dwell on all the face of the earth."—Acts 17:26.

"Evangelism is to be in a two-fold sense universal. ALL are to GO, and to go to ALL."—Rev. Arthur T. Pierson, D. D.

Eleven-Mile

BY EUNITA WILLIAMS

Mrs. Geo. Guinn and daughter, Frances, Misses Estes and Westbrook of Hereford took dinner in the J. T. Guinn home Sunday and attended Sunday school at Messenger.

Miss Grace Paul spent the week end in the home of her parents at Lubbock.

We regret that Mr. and Mrs. Ellis Myers, Ma and Mrs. Fox and daughter, Litha, left last week for Oklahoma where they will make their home.

Mr. and Mrs. J. E. Myers and children left Sunday for Oklahoma to spend a few weeks.

Mr. and Mrs. C. T. Guseman and daughter, Ceclia, were shopping in Hereford Saturday.

Born to Mr. and Mrs. Geo. C. Messenger, last Tuesday, a girl, Mrs. W. A. Whitson and sons called at the L. M. Turner home Thanksgiving day.

Miss Mildred Turner spent the week end in the home of her parents, Mr. and Mrs. L. M. Turner.

Mr. and Mrs. L. M. Williams and daughters, Eunita and Estell, and son, Hobby, attended the funeral of little Ina Bell Thomas, and

also attended church at Hereford Thanksgiving day.

E. C. Mackie of Summerfield called at the L. M. Turner home first of the week.

C. A. Skelton of Hereford called at the L. M. Williams and W. A. Whitson homes Monday.

Among those shopping in Hereford Saturday were Mrs. Galloway, Mr. and Mrs. Bob Finch and daughter, Peggy; Miss Veda Short, Lorene Galloway, Mrs. L. M. Williams and children, Eunita, Aklis, and Quince; Mr. and Mrs. L. M. Turner and children, Mr. and Mrs. J. E. Myers and children.

There was a good crowd at Sunday school Sunday.

Ward News Notes

BY MRS. W. P. CARAWAY

A motorcade of several cars visited the farm food supply pantry of Mrs. Stivers last Tuesday morning. We were proud to have such interesting work in our community. After inspecting Mrs. Stiver's pantry, several of the club members visited the pantry of Mrs. L. L. Crawford at Wesley, but of the Dean community, and spent the day, being served at noon with a nice plate lunch and coffee. All enjoyed the day and hope this good work continues.

Mr. and Mrs. Sam Hutson of Littlefield visited relatives here Wednesday night and over Thanksgiving, enroute from Amarillo.

The play at Ward last Thursday night, sponsored by the Willing Workers class of Ward Sunday school, was well attended. This play proved worth more than the price charged for admission.

Mr. and Mrs. E. W. Burnett and daughter of Hollis, Oklahoma, took dinner in the home of his sister, Mrs. Fred Moreman last Wednesday.

Mrs. Sonny Ledbetter and daughter of Vega visited her parents, Mr. and Mrs. Jack Hutson last Wednesday.

Mr. and Mrs. Jack Hutson visited their son, Sam, at Littlefield over the past week end.

Misses Hughes and Garrett visited friends in Hereford over the week end.

Marie Mooney spent the week

end with her aunt, Mrs. Sonny Ledbetter, at Vega.

G. T. Higgins of Canyon visited his parents, Mr. and Mrs. Bob Higgins last Thursday.

Miss Bronson of Claude visited Lucile Hughes and Grace Garrett last Thursday night.

Evelyn Miles of Hereford visited her grandparents, Mr. and Mrs. M. O. Miles, Sunday afternoon.

Guests in the Caraway home for Thanksgiving supper were Mr. and Mrs. Hobart Caraway, Shade Ratcliff, Roberta Harrell and Clarence Schultz of Hereford.

Mrs. Albert Oden has been visiting her mother, Mrs. John Higgins, the past few days.

High honor roll: Polly Anna Crawford, Robert Lady, Billy L. Crawford, Harold Saltzman, Erma Lee Harrison, Donald Roberson, Marlon Edwards, Honor roll: Freddie Hutson, Hicks Roberson, Delph Patterson, Robert Hutson, Luella Higgins, Elizabeth Higgins, Marie Mooney, Roy Saltzman, Chas. Higgins, F. N. Higgins, Leland Rutter, Freddie Higgins, Darrell Rogers.

The Demonstration Council is sponsoring a Market Exchange for December 15-16-17. More definite plans are to be worked out Saturday afternoon in the county court room at 2:00 p. m. Each club is urged to have a representative present at the meeting.

Mr. and Mrs. Billy Stovall of Nara Visa, New Mexico, arrived Sunday for a visit with their daughter, Mrs. Egbert Brady.

Everett Wiseman of Vega was here Friday on business.

Hi-Y Minstrels

High School
Friday, Dec. 2
8:00 P. M. 10¢-25¢

Manology
Spinal Adjustment
Massage and Physiotherapy
Dietetics
Colonic Therapy
Mineral and Vapor Baths
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Office Upstairs
Buckner-Lambert Bldg.
First Door South Star Theatre
Office Phone 678
Residence 244

DR. G. W. HEARD
Dentist
Over Corner Drug Store
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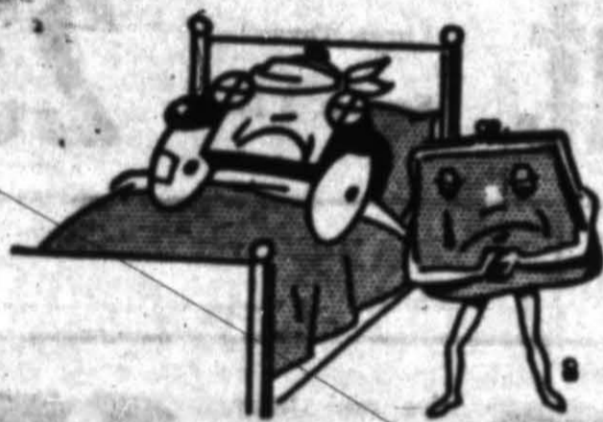
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New testing equipment.
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cars are those whose owners
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Attend
the
TRI-
COUNTY

Poultry Show

We would like to encourage every person in Deaf Smith and adjoining counties to attend the Poultry Show to be held in the Buchanan and Rosson building Thursday, Friday and Saturday of this week.

Exhibitions such as this, which demonstrate the live-at-home idea so much needed by people these days, do much to show practical results obtained by those who raise poultry.

We want to add our endorsement of the Tri-County Poultry Show with those of other forward-looking people who see in the poultry industry a real asset to our county.

TEXAS UTILITIES CO.



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Have A Plan

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PLAN your expenses. . . this is the best way to live within your means.

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START SAVING REGULARLY NOW

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THINK! **THE FIRST NATIONAL BANK** HEREFORD THINK!
HAVE MONEY! A Strong Bank Thoughtfully Managed HAVE MONEY!



LOCALS

O. J. Beene and Clinton Jackson spent Thanksgiving in Canyon with a cousin.

Mr. and Mrs. E. L. Keith and little sons of Borger visited in the home of their parents, Mr. and Mrs. R. F. Barnes, Saturday and Sunday.

Charles Blanford, special agent of the Trezevant & Cockran Co. of Dallas was a business visitor here Tuesday.

Duane Orr, who is attending Texas Tech at Lubbock, was in Hereford for the Thanksgiving holidays. He had as a guest Winslow Danke of Waxahachie, who is a fellow student in Tech.

E. B. McClellan was in town Monday from Friona attending to business matters.

Mr. and Mrs. C. J. Crump spent the week end in Hereford with relatives. Their home is in Canyon.

Homer Brumley was at home from Lubbock where he is attending college, over the week end.

John Jacobsen spent Thanksgiving here with his parents. He is a student in Texas Tech, and was accompanied by a classmate, Robert Drake, of Silverton.

Miss Ruth Dozier spent the past week end in Amarillo as the guest of her sister.

Mr. and Mrs. Ed H. Scott and little daughter arrived Tuesday, enroute from Fort Worth to San Diego, and visited her mother, and father, Mr. and Mrs. W. B. Wiltshire. Mr. and Mrs. Scott have been living in Fort Worth but are moving their home to San Diego.

Mrs. M. B. McLean left Saturday for Dallas where she was called on account of the serious illness of her father, Eli Dunlap.

Saturday night Wes Bradley was the honoree at a party given on his birthday. Bridge formed the entertainment for the evening, after which delectable refreshments were served to Messrs. and Mrs. P. J. Rose, Oden Weems, Egbert Bradley, J. D. Rose, Miss Flemings; Mrs. L. R. Bradley and Walker; Messrs. Cecil Walker and Aaron Rose.

Ira Ward of Nara Visa, New Mexico, was here Tuesday transacting business.

C. B. Carnahan was in town from Amarillo Monday looking after business interests.

Mr. and Mrs. Paul Foster spent Thanksgiving in Amarillo with her parents, Mr. and Mrs. John Vetsak.

Mr. and Mrs. J. R. Walker of Friona spent Tuesday in Hereford on business.

Mrs. Donald Baker of Borger spent the Thanksgiving holidays here visiting her parents, Mr. and Mrs. H. H. Hawkins.

Noel Bryant was home from Texas Tech to spend Thanksgiving with his parents.

W. Jesse Stanford, who has been a student of special work in a school for morticians in Dallas for the past five weeks, returned home Monday evening.

Mr. and Mrs. William Black returned Monday from spending Thanksgiving Day with friends and relatives in Dallas.

Eli Dunlap, former Hereford citizen now living in Dallas, is reported convalescing from a critical illness.

Burl Alexander was home from Canyon for the Thanksgiving vacation.

Mr. and Mrs. Rufus Brazil and children were here last week end visiting his parents, Mr. and Mrs. R. P. Brazil.

Miss Gene Campbell left last Wednesday afternoon to spend Thanksgiving with friends in Childress.

W. W. Johnson and son, Homer, were in Hereford last Wednesday on business.

C. W., R. P. and W. J. Boehning of Canyon were business visitors in Hereford last Monday.

Mr. and Mrs. Joe Hudson and little daughter of Seagraves spent the Thanksgiving holidays with Mrs. Hudson's parents, Mr. and Mrs. D. W. Alexander.

Miss Gladys Seigler of Clovis was in Hereford Wednesday visiting her parents, Mr. and Mrs. T. E. Seigler.

F. C. Biggs of Albuquerque was here several days last week as a guest of T. E. Seigler.

Mr. and Mrs. Littrell Spratt of Belen, New Mexico, visited Mr. and Mrs. I. H. Spratt during the holidays.

A. D. Smith of Friona transacted business in Hereford last Wednesday.

County Judge John Aldridge of Farwell, was in Hereford one day last week on business.

Miss Thalia Parker spent the holidays with her mother at Sunday.

Mr. and Mrs. W. W. Holcomb and baby arrived Friday to spend the week end with Mr. and Mrs. James W. Witherspoon.

S. F. Salamy of Amarillo visited friends in Hereford Sunday.

L. A. Ricketts and family were in Hereford from Dimmitt Sunday visiting relatives and friends.

Wm. O'Brien, former resident of Hereford, was here from Amarillo Friday visiting Carl Gilliland.

W. C. Morgan, who is teaching school at Muleshoe, spent Thanksgiving here with his parents, Mr. and Mrs. Cooper Morgan.

Miss Eula Nell Scott of Whitenburg, was in Hereford last Wednesday visiting Mrs. Dave McCurdy.

Misses Gwendolyn Spradley and Lucille Hicks spent the holidays with Amarillo friends.

Sam Gilbreath spent the week end in Dalhart with his sister.

Miss Sayde Rigler and Mrs. Rigler spent the week end in Amarillo.

Bill Bunch of Plainview was here Saturday to visit his father.

Mrs. C. C. Slaughter of Pampa was here on business last Saturday.

W. A. Schlenker of Borina spent Friday with Hereford friends.

Dick Manson was in Hereford from Childress attending to legal business.

Mrs. Cliff Estes and children visited friends in Amarillo Friday.

C. H. Dillehay returned Sunday night from Fort Worth and Decatur, where he spent the Thanksgiving vacation.

Mrs. Jesse Carter returned Sunday from Austin where she visited her husband who is attending the State University.

Mrs. Ralph Barnett and two children, who are staying in Canyon this winter, were in Hereford over the week end.

Dave Alexander attended to business in Dimmitt Saturday.

Mrs. Ed Johnson, who lived in Hereford until a few months ago, was here from Magdalena, N. M., Saturday visiting friends.

Mrs. Grady Stegall and children arrived last Wednesday to visit her parents, Mr. and Mrs. W. B. Anthony.

Alton Fraser made a business trip to Albuquerque, N. M., last Friday.

Mrs. Effa Rutherford was in Amarillo Friday visiting her sister.

Miss Addine Hastings, who is a student in W. T. S. T. C., spent Thanksgiving in Hereford with home folks.

James Crawford of Quay, New Mexico, a former citizen of Hereford, was here on business Monday.

Alton Miller was here from Lubbock to spend the holidays with his family.

D. L. McDonald of Amarillo transacted business here Friday.

Omar Baker was called to Lubbock Friday to confer with Ranger Captain Neal.

Miss Florence Shore was here from Amarillo several days this week visiting her father.

Mrs. J. C. Parker and Miss Willie Allen were Amarillo visitors Tuesday.

Carol Laird of Plainview visited friends here the first of the week.

Mrs. Dorothy Rose had as guests this week her mother and brother from Plainview.

Miss Kathaleta Hawkins of Amarillo was here Sunday visiting her parents, Mr. and Mrs. D. W. Hawkins.

R. T. Evans, former citizen now living in Vernon, was in Hereford Wednesday renewing acquaintances with old friends and business associates.

Floyd Reeve was here from Friona on business Tuesday.

Mr. and Mrs. R. E. Kessie and daughter, Ruth, accompanied by Misses Martha Duncan and Mattie Woodburn, spent Sunday in Clovis.

Jim McCaskey was in Hereford from Vega Wednesday on business.

Mr. and Mrs. Roy Gough left last week for Austin to spend the Thanksgiving holidays.

John Jacobsen, Tech student, was home from Lubbock for Thanksgiving. Robert Drake, a fellow student, came as his guest. Miss Louise Jacobsen, his sister, who teaches at Friona, also was home for the short holiday.

Demonstrators Attend Meeting Held At Spur

County Extension Workers, R. O. Dunkle and Lula Mae Martin were in Spur Monday, Tuesday and Wednesday of this week to attend the annual district meeting of county and demonstration agents. The principal work of the meeting was the discussion of the past year's accomplishments and to lay plans for that ahead. While there those present took advantage of their attendance to visit the state experimental station and make a special study of cattle feeding demonstration and soil erosion experiments being conducted there. H. R. Fritz, key banker of Deaf Smith county, and J. C. Parker were also visitors from here to the meeting.

Poultry Show

(Continued from Page One)

- W. Leghorn Pullets (Exhibition)**
1. Vogele Millinery, \$1.50 hat.
 2. Quality Drug Store, \$1.00 merchandise.
- Golden Laced Wyandotte Pullets.**
1. Kester's Jewelry Store, \$1.50 watch.
 2. Carl's Cash and Carry, 30 lbs potatoes.
- White Wyandotte Pullets.**
1. Hereford Bakery, \$1.00 merchandise.
 2. Weir's Variety Store, cream whip.
- S. L. Wyandotte Pullets.**
1. Close Drug Store, 1 box Le-Gear's Poultry Tonic.
 2. Laken's Grocery, 1 lb coffee.
- Jersey Black Giant Pullets.**
1. Skelton's Variety Store, \$1.00 merchandise.
 2. Chocolate Shop, box stationery.
- Australorp Pullets.**
1. Furr Food, 3-lb can coffee.
 2. Harman's Store, man's dress cap.

1. Black Minorca Pullets.
1. Fox Mercantile, \$1 pair hose.
2. Kemp Lumber Co., 40-lb lime.
1. White Minorca Pullets.
1. Texas Service Station, gal. oil.
2. Kerr Hardware, pair scissors.
1. White Orpington Pullets.
1. Panhandle Lumber Co., quart enamel.
2. Ever Ready Lunch, 1 dinner.
1. White-Lanshan Pullets.
1. Jack's Oil Station, drain and refill.
2. Rountree Plumbing, towel rack.
1. Light Brahma Pullets.
1. Jack's Shoe Shop, one pair shoes half-soled and heeled.
2. Orr's Tailor Shop, suit cleaned and pressed.

2. Hereford Poultry & Egg Co., 1 fat hen.
 1. Eggs, White Shell.
 1. Hereford Brand, one year's subscription.
 2. West Tailor Shop, dress cleaned and pressed.
 1. White Langshan Pullets.
 1. D. R. Gass & Son, pair silk hose.
 2. Piggly Wiggly, can coffee.
 1. Champion Pen of Show.
 1. Rice Tire Shop, one inner tube to suit winner.
 1. Champion Male of Show.
 1. Stren Hardware Store, one chicken waterer.
 1. Champion Female of Show.
 1. Rockwell Bros. Lumber Co., one chicken feeder.
- If any of the above awards are not correct please notify the show officials, or the Brand.

The management reserves the right to make any changes in the above awards if it becomes necessary. If some of the above breeds are not entered in the show the awards will be placed on other breeds, or the breeds which have the largest number of entries. Prize winners are urged to get proper credentials for obtaining their merchandise before requiring the respective merchants to deliver the prizes and merchants are asked to see that those who apply as prize winners have the proper credentials before the merchandise is delivered to them.

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Featuring JACK HOLT in
"Man Against Woman"
10¢ and 35¢ ADMISSION

FRIDAY - SATURDAY
DECEMBER 2 and 3

Matinee Saturday Afternoon
TOM MIX in
"The Fourth Horseman"
Also Final Chapter of
"The Last Frontier"
10¢ Admission

Sunday Matinees and
Monday and Tuesday
DECEMBER 4-5-6

JOAN BENNETT, SPENCER
TRACY Featured In
"Me and My Gal"
News Reel and Mickey Mouse.

WEDNESDAY ONLY
DECEMBER 7

Sponsored by JUNIOR MOTHER'S CLUB, which will receive part of proceeds. MITZIE GREEN plays in
"Little Orphan Annie"
10¢ and 15¢ Admission.

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Be as Well Posted as Your Neighbor

FORT WORTH STAR-TELEGRAM

Morning—Evening—Sunday
AMON G. CARTER, President

PIGGLY WIGGLY

SELECT GROCERY SPECIALS FOR FRIDAY AND SATURDAY

PECANS Good Ones, 4 pounds for	25c	COCOANUT Fresh, in bulk, pound	17½c
FRUIT CAKES 15 ounces	22c	OATS Quaker, 10c size	6c
Grapefruit Large Texas Seedless, 3 for			23c
SPINACH No. 2 size can	9c	FIG BARS 2 pounds for	22c
Oranges Nice and Juicy, Per Dozen			17c
POST TOASTIES Package	11c	YAMS Portales, 10 pounds	10c
CANDY 3-Pound Box Fancy Chocolates, with Nut, Cream and Fruit Centers			89c
CITRON Bulk, per pound	34c	TOMATO JUICE Per can	8c
PINEAPPLE No. 2 can, broken slices	10c	CHILI POWDER H. & H. Blend, ¼-lb can	25c
Lemons Sunset, Per Dozen			29c
BANANAS Yellow ripe, dozen	19c	BROWN SUGAR Golden, 3 pounds	19c
Grapes Flaming Tokays Per Pound			5c
WHITE KING Large package	33c	CHILI Walker's Austex, No. 2 21¢, No. 1	11c
Gold Medal Cake Flour With Cake Rack FREE	23c	Calumet BAKING POWDER Box Coconut FREE	26c
COCOA Hershey's, 1 lb 17¢, ½ pound	9c	CRACKERS Snowflakes, 2 lb box	15c
CORN No. 2 cans, 3 for	25c	ALMONDS Paper/shells, per pound	19c
MEAT SPECIALS			
PURE PORK SAUSAGE, 2 pounds	15c		
HAMBURGER MEAT, fresh ground, 2 lbs	15c		
MINCED HAM, Bologna or Franks, 2 lbs	25c		
FULL CREAM CHEESE, lb	17½c		
BEST BEEF ROAST, lb	10c		
STEAK, round, loin or T-bone, lb	12½c		
DRY SALT BACON, nice and lean, lb	10c		
		6 lbs	69c
		3 lbs	39c