

The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

33rd Year—Number 30.

The Hereford Brand, Hereford, Texas, Thursday, August 3, 1933.

Five Cents Per Copy.

RABBIT EARS WORTH CASH TO HUNTERS

A clean-up campaign on rabbits in Deaf Smith county. To assist with the drive the county commissioners Monday voted to pay a five-cent bounty on each rabbit ear presented to them.

The Lions Club has divided its membership into teams and will have a rabbit shooting contest to assist the campaign.

Welfare Feed Stores Open Wednesday and Saturday

The feed store operated by the County Welfare Board will be open only on Wednesday and Saturday mornings, according to Mrs. C. R. Bentley, who will be in charge.

Tax Hearings to be Held August Fifth

Hearings before the equalization board for school tax valuations has been set for August 5.

POULTRY ASSOCIATION MEMBERS CALLED TO MEET

The board of directors of the Tri-County Poultry Association is requested to meet at the Brand office Friday night, August 4, at 8:30.

SECOND STREET COLLISION RESULTS IN LITTLE DAMAGE

Two cars collided in West Hereford Saturday afternoon, with no serious damage to either of the cars or injury to the drivers.

Temple A. Carter Dies At Oklahoma Home

Temple A. Carter, 23, passed away at Wovoka, Oklahoma, in a hospital last Saturday following an operation for appendicitis.

Junior Band Concert Friday

The Junior Band will give a concert Friday evening in front of the W. J. Smith service station at First and Main Streets, according to Director Ralph Smith.

Misses Talley and Madeline Bell arrived home last Thursday from Palacios, where they spent their summer vacation enjoying the cool Gulf breezes.

"Casey's Trial" to be Staged Here Next Week

One hundred and fifty people will take part in the comedy, "Casey's Trial" that will be presented by the Methodist Missionary Society Thursday and Friday, August 10 and 11, in the high school auditorium.



MISS MARY RUTH NORWOOD, the director of "Casey's Trial," the delightful comedy which will be presented Thursday and Friday, August 10 and 11, by the Methodist Missionary Society, is Miss Mary Ruth Norwood, of Abilene, Texas.

Hereford Band, Ralph Smith directing, will introduce the show, announcing the parade chairman, Miss Ona Hammer. Every merchant is invited by the ladies of the Missionary Society in the parade and there are various other entertaining features being planned by the parade committee, who invites you to be on Main Street Wednesday afternoon to see them.

Rains Cover Most of Hereford Territory

Showers fell in Hereford every night during the week. Approximately one-half inch precipitation has been noted.

'Red Spider' Menace to American Elms Here

The last 10 days the red spider and other leaf-sucking insects have been showing up in increasing numbers, according to B. H. Hopkins, head of the vocational education department of Hereford high school.

The insect or nearly any other leaf-sucking insect can be controlled by a thorough spraying with a good oil emulsion spray. It is very essential that the oil spray mixes well with the water, and that a thorough job of spraying, especially on the under sides of the leaves, be done.

Home Owners Asked to Assist in Beauty Drive

The responsibility of each home owner in helping to make his district beautiful by keeping his own yard and garden in perfect condition is stressed by Mrs. John P. Slaton, chairman of the Home Beautiful contest in Hereford.

"Each resident in the district should take an interest in keeping his place in the best order possible and do his part toward winning the \$16 prize which the chamber of commerce will give to the best district," Mrs. Slaton said.

"The parks over the city are in the best condition they have ever been. Trees and shrubs have made a wonderful growth. The hospital grounds are beautiful. Most of the public grounds show that those responsible for their upkeep are interested in making Hereford an attractive place in which to live and beautiful to those who chance to pass through the city."

Advance Enrollment Begins August Fifth

Advance enrollment for the school will begin Saturday, August 5, and continue through most of the month.

The purpose of early registration is to allow plenty of time for discussing each child's particular problems. It will also enable parents to feel free to advise with teachers and students about the work without being involved in time-consuming delays and the consequent confusion that sometimes of necessity is present on the opening day of school.

LIIONS INITIATE E. B. HICKS IN WEDNESDAY'S SESSION

The Lions Club initiated E. B. Hicks into membership with much ceremony at their Wednesday meeting. They also planned a rabbit shooting contest with John Patton and Judge G. W. Hinkle as captains of the two teams into which the membership was divided.

FALL TERM OF COURT MEETS HERE JULY 31

Cases disposed of by the District Court during the first part of the week are: John P. Slaton vs Herman H. Myers; Judgment.

Only one indictment has been made by the grand jury which is now in session. They delivered an indictment against John Henry Woody for the killing of Wade Williamson in a farm house at the western edge of Deaf Smith county.

Fight In City League Gets Very Torrid

Wednesday's game was fast and furious, the Midgets taking one from the Firemen 8 to 6.

It was the third inning before we saw any of it, but from there on it was a real battle of hits, busts, boneheads, errors, crying, howling, roaring, and some good baseball.

Mrs. C. R. Moreman Laid to Rest Friday

Funeral services for Mrs. C. R. Moreman, pioneer resident of Hereford, were held here last Friday morning at the First Baptist church with Rev. E. R. McWilliams officiating.



Some Farmers Say Feed Crop May be Matured

There is yet ample time to plant late feed stuffs if summer rains come, says one of our local feed and seed dealers.

Some Interesting Data as to Hereford Schools

The superintendent's annual report for the Hereford schools, which was recently approved by the State Superintendent, reveals some interesting figures when compared with other years.

Wheat Reduction Blanks Expected to Arrive Soon

"As soon as the detailed plans arrive from Austin, the wheat reduction applications may be made in Deaf Smith county," says Judge C. W. Humble.

Hereford Officers Assist in New Mexico Raids

Two Hereford men, Emmett Hales and Omer Baker, Texas Rangers, were members of the strong posse of peace officers who formed a dragnet about the headquarters of bandits in New Mexico last week.

Sheriff Miller Suffers Injuries in Auto Mishap

While driving 28 miles southeast of Raton, New Mexico, one day early last week, a blow-out of a rear tire caused a coupe driven by Sheriff John B. Miller to leave the road and go into the bar-pit.

Wade Williamson Buried Here Last Friday

Wade Williamson, who was killed in the western part of Deaf Smith county last Friday, was buried in West Park Cemetery here last Saturday afternoon, following funeral services held at the Black funeral parlors Saturday afternoon at 2:00 o'clock.

HEREFORD BAPTISTS TO CETA CANYON ASSEMBLY

Several Hereford people will attend the Panhandle Baptist Assembly which opens in Ceta Canyon Monday and continues until August 14.

NRA POLICIES ADOPTED BY LOCAL FIRMS

NRA became a reality in Hereford last week. The letters, topping the picture of the American Eagle, were faunted from the windows of most of the business houses of the city.

Overnight the regulations of the President's code were put into effect, causing some major changes in the life of the citizens.

Several adjustments are being made. The druggists have until August 31 to sign the agreement. The laundrymen are waiting for the setting of an emergency code by the National Association of Laundry Owners.

COTTON DESTRUCTION TO BEGIN THIS WEEK

The plowing up of cotton by those who signed the government cotton reduction plan agreement a few weeks ago will probably begin this week, according to B. H. Hopkins, chairman of the cotton reduction committee.

The Hereford Brand
Published Every Thursday at
HEREFORD, DEAF SMITH
COUNTY, TEXAS

SETH B. HOLMAN,
Editor and Owner.
MRS. SEITH B. HOLMAN,
Associate Editor.



TELEPHONE 30-NIGHT 406-W

NOTICE TO THE PUBLIC
Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office on North Main Street.

Entered as Second-Class Matter at the Postoffice at Hereford, Texas, Under The Act of March 3, 1879.

SUBSCRIPTION PRICES:
Zones 1 and 2, per year \$1.50
Zones 1 and 2, six months \$1.00
Outside Zone 2, per year \$2.00
Outside Zone 2, six months \$1.25
Outside Zone 2, four months \$.75

ALL SUBSCRIPTIONS STRICTLY CASH IN ADVANCE.

THE PROPOSED BOND ISSUE

A subject of serious thought is: "Shall I vote for the \$20,000,000 bond issue for relief work in Texas?"

Most citizens are only too glad to contribute to relief funds. That has been shown in the past by the large contributions made to community chests and city charity funds.

But the present question concerns something more vital—a change in the Constitution of the State. One of the prides of Texas, and a condition that has no doubt saved much extravagance, has been the prohibition of a state-wide bond issue for any purpose.

The amendment which will be submitted on August 26 will change this rule and give the legislature the right to provide for the issuance of as much of \$20,000,000 as is needed to relieve suffering from unemployment.

A campaign of education concerning the amendment is now on. One of the statements is that unless Texas makes some effort to support her needy, federal funds will be withdrawn. Though there seems to be no direct evidence that such an ultimatum has been given by the government, certainly directors of the R. F. C. funds last year

A LONG TIME AGO IN HEREFORD

(From the Hereford Brand, August 8, 1902)

Mrs. W. A. Callaway, Dallas News writer, had caused to be published in that paper an extensive write-up of the Hereford region, commenting on various outstanding features of Hereford.

James Kelly, Burns Rogers, R. A. Daniel, John Boyd, Frank Gamble, J. A. Hickox and Thomas Forsyth had formed the Plains Stock Company, and were preparing to take to the road, proposing to supply surrounding towns with high class entertainment in exchange for ready cash.

Judge J. P. Slaton and wife of Montague had been in Hereford on a prospecting trip.

Every issue of the Brand during July, 1902, carried accounts of heavy rainfall throughout the region.

A. G. Bell, assistant in the Hereford National Bank, had spent the week end with his parents near Dimmitt.

Dr. P. C. Mangelsdorf, of the Texas Agricultural Experiment Station, "Many of the Panhandle wheat farmers have, unfortunately, followed exactly opposite procedure, breaking the soil with the one-way plow and smoothing or pulverizing it with spike-tooth harrows. The results of this practice are still evident in the ridges of soil along fence rows, huge mounds in fields and around buildings and many fields swept bare of the fertile surface soil."

Others see trouble if the constitution is changed. They cry out that a flood of bond issues will follow if the bars are let down.

It is a question that every voter will have to settle for himself. Private charity is not the answer for present-day conditions. Bond issues are costly with their usual double payment before the bonds are entirely taken up. It is not fair that other states should match federal funds, with local monies and Texas take no care of her needy. There may be danger that we are saddling our future too heavily to support the present.

These are all ideas that each voter must absorb and judge.

STOP SOIL BLOWING

Disastrous soil blowing during the past windy months has taught Deaf Smith county farmers to change their method of soil preparation.

Experimental stations throughout Western States for some time have been suggesting that the one-way plow be abandoned and the duck-foot or field cultivator be substituted.

The secret of preventing soil blowing lies in keeping the soil in a rough condition, leaving clods and as much straw as possible on the surface, according to

(From the Hereford Brand, August 9, 1912.)

J. W. Barnett, C. H. Dyar and H. H. Hawkins had bought the garage and equipment belonging to E. Renfro & Son, and were preparing to conduct the business on an enlarged scale.

Z. E. Black, Plainview, carried an extensive story relative to past history of the Plains country, declaring the region to have been at one time covered by vast tropical forests.

Mayor Knight frankly discussed the financial plight of Hereford with the town's citizenship, stating they were entitled to know all there was to know.

Jonathan Pitman had entertained twenty friends, honoring his cousin, Louise Miller.

J. Ray, editor of the Vernon Record, had been in Hereford.

W. S. Dixon, south of Dimmitt, had returned from a trip to Roswell, New Mexico.

Dr. P. C. Mangelsdorf, of the Texas Agricultural Experiment Station, "Many of the Panhandle wheat farmers have, unfortunately, followed exactly opposite procedure, breaking the soil with the one-way plow and smoothing or pulverizing it with spike-tooth harrows. The results of this practice are still evident in the ridges of soil along fence rows, huge mounds in fields and around buildings and many fields swept bare of the fertile surface soil."

Sowing with a furrow drill and increasing the seeding rate also have a tendency to decrease soil blowing, he says.

Here and There

BY MRS. C. E. TICE

Rev. Lansdowne of Friona and Rev. Brewer, pastor, are conducting revival services at Frío this week. Large crowds were there Sunday morning and evening. Several Hereford people were present Sunday night. Services each morning at 10:30. Everyone is cordially invited to attend these services.

Mrs. Paul Williams spent Friday with her sister, Mrs. Ernest Bagwell, near Bethel.

Miss Annie Jo Stagner of Hereford was in Friona last week with Kitty Kloe Harlin and Hope Owen.

Messrs. and Mmes. Earl Springer and Lester Sparkman were in Amarillo Friday.

R. W. Hillston and family and Miss Francis Urie of Wyche were Saturday guests at the J. J. Lindsey home.

Messrs. and Mmes. Guy Hamm and Joe Nowak called in the Streun home Sunday afternoon.

Mr. Walters, who is working for Haskell Robbins, spent last week with home folks at Littlefield.

Mr. and Mrs. Elmer Jones and Misses Ruby and Alma Andrews visited their sister, Mrs. Chas. King, at Follette the first of last week.

Mrs. O. A. Pitt and children of Amarillo spent last week with her sister, Mrs. H. E. Weathered.

Messrs. and Mmes. W. A. Springer and J. B. Harlin were Sunday guests of the Paul Williams family.

Miss Gwendolyn Springer is the proud possessor of a new piano.

Mr. and Mrs. H. M. Mobley were Sunday guests of Mr. and Mrs. A. T. Jones.

Mr. and Mrs. J. B. Harlin, Mmes. J. J. Lindsey and H. D. Allman were in Amarillo last Monday.

Geo. Green of Plainview called in the Sparkman and Springer homes Tuesday.

Mr. and Mrs. E. G. Robinson of Slaton are visiting his sister, Mrs. Leo Williams, both families going to Amarillo Tuesday to visit another brother.

J. E. Springer and B. F. Fulkerson were in Roswell Tuesday.

Mrs. W. S. Dixon and Wilma Ruth Dixon celebrated their birthdays Saturday. Among those present were Messrs. and Mmes. Clarence Dixon, Friona; Elmer Dixon, Cleo; Emmett Dixon, C. Walton Estes, and Mayfield, Dimmitt; Claude Dixon and Walter Ayers of Hereford.

The W. W. club met last Wednesday with Mrs. H. E. Weathered, with nine members and two visitors, Mrs. O. A. Pitts of Amarillo, and Mrs. Lon Chatten of Roswell, present. Miss Clark was attending the short course at A. & M. and could not meet with the club. Plans for next year's work were discussed. The next regular meeting will be with Mrs. Leo Williams, August 9.

About one-half inch of rain fell here Monday night.

Goodyear All-Weather and Pathfinder tires have advanced in price ten per cent, but our price remains the same this week. Retire now while the price is so low. All sizes, Ireland & Beavers, Phone 353. 1c

LEM SNESSER DIES AT HOME IN LUBBOCK

Len Snesser, former local bond inspector for many years, passed away in Lubbock last Friday and was buried there Saturday.

Mr. Snesser and family left Hereford about 10 years ago when at that time he accepted a similar position with the state.

FOR JOB WORK, TRY THE BRAND

Mrs. John Laughlin was visiting her sister, Mrs. George Guinn.

Mrs. N. C. Vogele was in the Eastern markets buying fall and winter hats.

In the Summit community more than seven inches of rain had fallen in a little over two hours. Many rabbits and prairie dogs were drowned in the deluge.

Miss Cora Smith of Cleburne was here visiting her sister, Mrs. Burl France.

J. B. Allen had returned to his home in Clovis after a visit here with his daughter, Mrs. W. H. Ray.

R. P. Brazill, city marshal, was reminding bicycle riders that an ordinance prohibited the riding of such contraptions on the sidewalks, and issued a gentle warning that violations would not be forgiven.

Irrigation wells continued to attract attention in this area, and many huge wells were being put into service.

Progressive News

BY OLIVE PERKINS

Winona Blagg of Ward community is spending the week with Miss Lucille Park.

Get highest cream prices at Farmers Creamery Association. 7-4c Clovis Hedrick came home Sunday from a business trip to Colorado.

Mr. and Mrs. Ira Ricketts, Ira Joanne and Glenn visited Mr. Cokrell and family in Hereford Monday night.

Mrs. C. P. Caldwell and Miss Eunice spent Thursday afternoon with Mrs. Jeff Roberson.

Dr. and Mrs. F. E. Rowe called in the C. C. Bowman home Sunday afternoon.

Arnold Hershey and John Hunter left for New Mexico Sunday. F. D. Perkins and Miss Olive entertained at dinner Sunday Mr. and Mrs. Fred Oberthier of Hereford. Mrs. Dewey Lawrence and sons, Bill and Lee, of Tyler, and Mr. and Mrs. Ted Houston and son, Theodore, of Boise, Idaho, Mrs. G. W. Brooks and E. T. Brooks called in the afternoon.

J. E. Blakemore spent Monday with his father, A. J. Blakemore, near Hereford.

Mrs. C. P. Caldwell and Miss Eunice called Friday on Mrs. John Rector of Detroit, Michigan, who is visiting her parents, Mr. and Mrs. W. C. Russell.

Weldon Gregory and the Boyer boys left for Colorado to try to find work this week.

Mrs. Ray Hershey accompanied her son, Horace Hershey and family. They will visit relatives of Mrs. Horace Hershey, and enroute home will visit the Dudley Buzard home.

Mr. and Mrs. W. A. Ricketts of Hereford listed in the Ira Ricketts home last Wednesday.

Mr. and Mrs. Jim Ricketts and sons left Monday for Texline. Mrs. Ricketts will visit friends there, while Mr. Ricketts goes to Clayton, New Mexico. Mr. and Mrs. Gilbert Donovan are taking care of their place.

The intermediate class, under the direction of Mrs. C. C. Bowman, gave an excellent program Sunday afternoon.

Dance at St. Anthony's

Junior Holy Name men have planned a dance for Thursday night at 8:00 o'clock, with Frank Smith's orchestra to furnish the music.

A second dance likely will be given on the evening of August 13.

Now is the time to make your purchase of Goodyears before the 10 per cent advance goes into effect. Ireland & Beavers. 1c

NO. 2035
VALBORG S. KELLIE, ET AL. VS.
JESSIE H. BAKER, ET AL.
IN THE DISTRICT COURT OF DEAF SMITH COUNTY, TEXAS
TO JESSIE H. BAKER AND R. B. BAKER, DEFENDANTS, AND ALL OTHER PERSONS INTERESTED IN THE ABOVE ENTITLED SUIT:

Notice is hereby given that the plaintiffs have filed interrogatories, in the above entitled and numbered suit, pending in said Court wherein the respective parties are Valborg S. Kellie, Margaret H. Davis, James W. Davis, Robert Herrman, Albert Herrman, and Irving Herrman, appearing by and through J. E. Hill, as his next friend, plaintiffs and Jessie H. Baker and R. B. Baker, defendants, to be propounded to Valborg S. Kellie, one of the plaintiffs and a witness who resides in Seattle, Washington, the answers to which will be read in evidence on the trial of said cause, and have also filed an affidavit in said suit stating that the defendants and each of them are without the limits of the State of Texas, and beyond the jurisdiction of this court, and that neither of them have an attorney of record upon whom notice and copy of interrogatories can be served, and that a commission will issue on or after the thirty days after the publication of this notice, to take the deposition of said witness.

Given under my hand this the 19th day of July, 1933.

J. B. MILLER, Sheriff of Deaf Smith County, Texas.

By J. C. ALLARD, Deputy.

28-5W

Summerfield News

BY MRS. GUY WALSER

Rev. Coe of Sweetwater begins a revival meeting here August 13. He will be assisted by Tommie Godfrey, who will have charge of the singing, with Mrs. Godfrey at the piano.

Miss Bell Long of Texico is visiting friends here.

Mrs. Kenneth Poss and children of Hate Center spent part of last week with Mr. and Mrs. Wilburn Edelman and Mrs. Officer.

Mrs. Jay Sanders and children of Waco were guests of her parents, Mr. and Mrs. Louie Hucker, last Tuesday.

Mr. and Mrs. J. O. Nowell and Virginia of Hereford were visitors in the community Friday.

Glenn and Shade Ratcliff of Ward were guests in the Adam Flowers home Sunday.

Rev. L. B. Smith of Roaring Springs preached here Sunday. Miss Mildred McCharg of Amarillo spent the week end with Miss Allie Fae Lance.

Messrs. and Mmes. B. C. and Obe Roberson and Glen spent Sunday in the J. P. Roberson home at Hereford.

Attending the annual club picnic at Hereford last Wednesday from here were Mmes. Jim Clark, Lee Curry, L. L. Cannon, Ben Davis and Joel, Mr. and Mrs. L. H. Lookingbill and family; Misses Mabel Cannon, Maude Noland, Wilma Nell Sikes, Joyce Davis, Mary Lee Curry and Pearl Pracher.

Mrs. J. B. Saunders and sons visited in Amarillo last week. Misses Ellen Atchley and Louise Suttles were in Amarillo Wednesday of last week.

Mr. and Mrs. E. E. Roberson are the proud parents of a baby girl, born July 25, and who has been named Doris Gale.

The senior B. Y. P. U. enjoyed an ice cream supper at the City Park in Hereford Friday night.

Mrs. Cleo McCharg Sr. and Mary Louise and Mrs. Sam Ratcliff of Amarillo and Miss Nell Green of Quanah visited relatives and old friends here Saturday.

Mr. and Mrs. Wilburn Edelman, Van and Mrs. Officer spent the week end in Plainview.

Miss Opal Hays of Black was a guest of Mr. and Mrs. L. B. Lookingbill Sunday.

Mr. and Mrs. Perry McMinn are touring through New Mexico.

Miss Myrtle Smith of Los Angeles is visiting her sister, Mrs. Chas. Roberson.

Messrs. and Mmes. C. R. Walser and Hollis, Jim Clark, Joe Kendall and daughters, D. C. Walser and baby were guests of Mr. and Mrs. J. C. Lance in Hereford Sunday.

Misses Dorothy Fullwood of Hot Springs were guests of Miss Maude Noland Sunday.

Mrs. Walter Huntley and Geraldine visited in Amarillo last week.

Misses Lola Wayne and Mary Elizabeth Cox of Plainview spent the week end with their parents, Mr. and Mrs. J. M. Cox.

Mr. and Mrs. Jim Clark were guests of Mr. and Mrs. S. L. Walser of Hereford Saturday.

NRA logo: We Are Signers of the NATIONAL BLANKET CODE. HOURS: 7:30 to 5:30 Saturdays, 8:00 to 9:00. CLOSED ALL DAY SUNDAY Texas Market & Grocery PHONE 353—FREE DELIVERY

Billy Smith, son of Mr. and Mrs. W. J. Smith, left Thursday for Ruidoso, New Mexico, where he will spend several weeks visiting his uncle, J. T. Smith, and family.

Miss Helen Mitchell of Panhandle was here the past week visiting her friend, Miss Addine Hastings. She returned to her home Monday morning.

Dress Shirts: Men's Dress Shirts, in both printed and plain colors, including whites, choice 50c. GLOVES: Men's split horsehide work gloves, pair 50c. TIES: Four-in-hand Neckties, choice, each 10c. VOILES AND BATISTE: 36 to 40 inches wide, printed Voiles and Batiste, values up to 25c per yard. To clean up, yard 12 1/2c. MUNSINGWEAR: HOSIERY, Ladies' full-fashioned, pair 40c. PRINTS: 36-inch fast color Prints, the yard 10c. Bloomers and Step-Ins at, each 25c. OPEN 8:30-5:30. FOX Mercantile Co.

More mileage with fresh Gulf gas! A FAMOUS Laboratory proved that Fresh Gas—Gulf Gas—gives more mileage than stale gas. That Fresh Gas—Gulf Gas—gives more power—knocks far less... leaves less gum. Gulf Gas is always fresh, And it stays fresh longer because of Gulf's exclusive R-D-R process. Try Gulf Gas today! GULF logo

NRA logo: "We Do Our Part" We are striving to give our whole-hearted support in compliance with the Administration's Blanket Agreement. To our customers: we desire that you will aid us in every way possible. Sunco Oil Emulsion Spray for sale for control of red spider and other leaf-sucking insects. Hours: Open on all days, except Saturday, 7:30 to 5:30; Saturdays, 7:30 to 9:00. STREU HARDWARE CO.

HERE'S MORE OF EVERYTHING YOU WANT IN TIRES! MORE SAFETY in the tread. MORE SAFETY in the plies. MORE MILEAGE. IRISLAND AND BEAVERS 301 East Third Street. Phone 383. Prices table: GOODYEAR PATFINDER ALL-WEATHER. 4.40-21 \$5.00 4.40-21 \$6.40. 4.50-20 \$5.40 4.50-21 \$7.10. 4.50-21 \$5.60 4.75-19 \$7.60. 4.75-19 \$6.05 5.00-19 \$8.15. 5.00-19 \$6.55 5.25-19 \$9.15. 5.00-20 \$6.75 5.50-19 \$10.45.

THIS IS WHY:

WESTERN UNION

Amarillo, Texas, 1050 A., July 29, 1933.

Hereford Laundry and Dry Cleaning Co.,
Hereford, Texas.

Lloyd Peck instructs from Washington that all laundry owners hold off signing the President's re-employment agreement until they hear definitely from Laundry Owners National Association stop Peck has meeting with General Johnson today relative substitute blanket code for laundries stop These instructions very urgent stop Please relay this information to all laundries in your city. R. H. AMES, Executive Committeeman.

We will wholeheartedly and unqualifiedly abide by the emergency code which the National Laundry Owners Association has presented for Federal approval.

It will have the President's sanction and will become our national code.

The theory of the NRA we do accept and to it we thoroughly subscribe. In a few days we will make our formal signature.



**HEREFORD LAUNDRY and
DRY CLEANING CO.**

PHONE 298





—The old Eagle's flying high again. . . . No despair nor defeat for him

—We're behind any recovery plan that has our President's okay.

—We've already complied with the rules for higher wages and more stable prices.

Hours Open ----- 8:00 a. m. to 6:00 p. m.
Saturday ----- 8:00 a. m. to 9:00 p. m.

- | | |
|--|---|
| <p>Star Barber Shop
Newton Nix</p> <p>DeLuxe Barber Shop
J. F. Merritt</p> <p>Knox Barber Shop
Blair Ames</p> | <p>City Barber Shop
A. C. Hales and Abe Martin</p> <p>Whitehead Barber Shop
C. L. Whitehead</p> <p>Brooks Barber Shop
J. H. Brooks</p> |
|--|---|



TO THE PEOPLE:

Your commissioners feel that it is in order for them to issue this public statement of their endorsement of the plan of the National Industrial Recovery Act. We feel that each business and every individual of Hereford and surrounding territory should do everything possible to aid the plan, and to support those who initiate the plan in their places of business. The success of this gigantic economic experiment depends entirely upon public opinion and individual support—and we believe the experiment will be a success if YOU enforce it in your business and support those who enforce the plan without subterfuge. We urge you to follow the plan, without seeking "exceptions" and "loopholes" and follow the theory rather than the letter of the act for our mutual good.

City Commissioners:
E. B. BLACK, Mayor
J. D. BUCHANAN
N. E. GASS

THE CHURCH WORLD

First Baptist Church
REV. V. M. CLOYD, Pastor.
Sunday school, 9:45.
Preaching, 11:00 a. m. and 8:30 p. m.
B. T. S., 7:30 p. m.
The pastor, V. M. Cloyd, has returned from East Texas where he has been conducting a revival and will preach at both services.

St. Anthony's Church
Sunday, August 6, Mass at 8:00 only. Second mass at Bovina at ten o'clock. Benediction of Blessed Sacrament at 8:00 p. m.
Holy hour every Thursday evening at 7:30. Friday, August 4, exposition of Blessed Sacrament.
Friday, the holy hour will be conducted before the Blessed Sacrament exposed, beginning at 8:00 p. m. The Holy Hour on Thursday with begin at 7:30 instead of 8:00 o'clock.
The Feast of the Portiuncula was fittingly celebrated Wednesday, August 3. The parishioners attended the evening benedictions in goodly numbers and beginning Tuesday at noon many groups made the prescribed visits to the church by which a Plenary Indulgence may be gained.

First Christian Church
REV. E. R. M'WILLIAMS, Pastor
Church school, 9:45; morning worship and communion, 11; evening service, 8:30; Christian Endeavor, 7:15. The subject of the morning will be "The Churchman-ship of Jesus," for the evening hour "God's Three Attempts to Build a Righteous World."
The public is cordially invited to these services.

Fairview-Palo Duro Items
BY MRS. JOHN BOLING
Misses Alma Cox, June and Mildred Curtisinger of Hereford visited at Palo Duro Sunday night.
Fairview club had nine present at the county club picnic last Wednesday. Mr. and Mrs. R. L. Campbell, Miss Frances and Burton, Mrs. O. J. Grabbe and Mrs. John Boling and three children.
Mrs. Frank Bean of Lockney visited Mrs. Dollie McClain last week, the first time they had met in 21 years.
Owen McClain and family visited the Grandpa McClain home this week.
Misses Mabie, June and Mildred Curtisinger, Alma Cox and E. W. Curtisinger of Hereford and Glen Thomas, of Ende, N. M., spent Sunday with Miss Sunbeam Price. Miss Leda Smith spent the week end with Lois and Syble Smith at Dawn.
Miss Mary Robinson of Amarillo visited Lela Mae Oglesby Sunday.
The junior group of the B. T. S. gave an interesting program on "Tithing" Sunday night, 18 boys and girls taking part. The seniors will give the lesson study next Sunday night on "The Great Muslim."
Lula and Juanita LeGrand spent three days last week in the Tom McClain home.
Toy Price and J. W. Henton worked near Adrian last Friday where they are pasturing cattle.
Gordon Robinson of Amarillo spent last week with L. Deavers.
Mr. and Mrs. Ed Curtisinger were Sunday guests in the Toy Price home.
R. L. Campbell and family spent Saturday night with his parents, Mr. and Mrs. R. A. Campbell of Amarillo.
Jim LeGrand and family were Sunday guests in the Tom McClain home.
Lottie Allred of Hereford is spending several days with Mr. and Mrs. Cecil Allred.
C. Cretzinger and family of Soncy, Temple and Russell Jarnigan of Busdland visited the John Boling home Sunday.
Mrs. Cecil Allred is custodian of library books for this community, and Miss Hostetler brought out a number of books last week.
Otto Smith and family were Sunday guests in the Louis Smith home at Dawn.
All-Weather and Pathfinder Good-year tires have made an advance in price of ten per cent. We are still selling at the old price. For prices see our display ad in this week's issue. Ireland & Beavers Garage. 1c

Dean News
By MRS. H. L. HARRELL
Take Produce to Carl's Gro. at Miss Ruby Luck of Hereford spent the week with Miss Ragsdale. August Skypola was out looking after farm interest Monday.
Miss Ivy Ragsdale of this community and E. J. Duncan of Pampa were married in Tucuman, New Mexico, July 20. Miss Ragsdale was secretary-treasurer of the Home Makers Recreation club and was an active and faithful worker. They will make their home in Pampa.
Mr. and Mrs. Andy Thomas of Hereford were looking over their farm Friday.
Neighbors and friends surprised Mr. and Mrs. J. J. Duncan with a party Friday night Friday night, wishing them many years of married bliss.
Mr. and Mrs. Lee Crawford of Ward visited Mr. and Mrs. Chester Hodges Friday night.
Mr. and Mrs. E. J. Duncan were

Want Ads
Lost and Found
LOST, Strayed or Stolen, from the old J. H. Harris place: Whiteface steer, tattoo 51 right ear, white-face heifer, tattoo 54 right ear. A. A. Elwart. 30
Wanted
WANTED: Some used coal burning brooder stoves. See J. H. Daniel at second-hand store. 1c
WANTED: Have cash buyer for section or half section of good wheat land; must be well located and cheap. Frank Barber. 1p
WANTED: Party 3 or 4 to Los Angeles Monday. Share expenses. References required. Closed car. See T. F. Bohannon, juror at court house or call at ranch, 12 miles west of Ford. 30-1p
For Rent
FOR RENT: A modern residence with five rooms. Will rent very reasonable. Phone 80. W. B. Dameron. 20-1c
FOR RENT: H. B. Webb home place on West Third Street. Also apartment in duplex. See E. B. Black. 7-2c
For Sale or Trade
FOR SALE OR TRADE: Quarter section of extra good wheat land, 23 miles northwest of Hereford. Will trade for thin stock cattle. Land priced reasonable. J. A. Wilmet, Route 3, Lincoln, Illinois. 20-1p
FOR SALE OR TRADE: Building 30 feet square, 12 foot sides; sealed inside. Will take in trade windmill and pipe. L. J. Bennett first house west of Jordan's, on Harrison Highway. 30-2p
FOR SALE: One good kitchen cabinet and breakfast suite at a bargain. Geo. McConnell, 404 Schley Avenue. 30-1p
FOR SALE: Buick sedan, mechanically in good condition, good rubber. See Ray Barber, 10 East 3th Street. 30-2p
FOR SALE: Several good rebuilt McCormick Deering tractors; all models at bargain prices. Wm. Ash at Walker-Implement Company, Umbarger, Texas. 1p
FOR SALE OR TRADE: Good milk cows. B. E. Brunley. 18-1f

City Commissioners:
E. B. BLACK, Mayor
J. D. BUCHANAN
N. E. GASS

First Methodist Church
REV. E. E. ROBINSON, Pastor.
Sunday school, 9:45.
Preaching, 11 a. m. and 8:30 p. m. Morning subject, "Seeing Things from Above." Night subject, "Looking for God." Special music.
Junior church at 11 a. m., young people at 7:30 p. m.
What are you planning to do Sunday? Why not attend Sunday school and church services next Lord's Day?—Can we count on you?—Return unto me and I will return unto you.—Mal. 3. Read it, please.

Church of Christ
Elder J. D. Burleson of Sabinal, Texas, will preach at the Church of Christ Sunday morning and evening, August 6. Everyone is cordially invited.
PRESBYTERIAN C. E.
Meets at 7:15, Keller Muse, leader, with "World Peace and Missions" as theme.
Instrumental call to worship. Scripture call to worship. Invocation: Don Atherton.
Hymn.
Responsive Scripture reading.
Hymn.
Talk, "Sharing as a Missionary Motive"—Clifford Kester.
Reading: Billie Stoker.
Hymn.
Talk, "What Can I Do?"—Ruby Vaughn.
Lord's Prayer: Unison.
Business meeting.
Benediction.

Star Barber Shop
Newton Nix

DeLuxe Barber Shop
J. F. Merritt

Knox Barber Shop
Blair Ames

City Barber Shop
A. C. Hales and Abe Martin

Whitehead Barber Shop
C. L. Whitehead

Brooks Barber Shop
J. H. Brooks

A letter from Mrs. E. Ramey, who, with her husband and daughter, Eunice Oline, are spending their vacation in North Texas and Oklahoma, says the family is enjoying every minute. Especially did they enjoy their stay in Mineral Wells, where they saw many unusual and interesting things.

honored with a dinner at the home of Mrs. B. R. Fulkerson Sunday. The receiving rooms were decorated in blue and white garden flowers. A beautiful wedding cake formed the center piece on the table, which was loaded with good things to eat.
Mr. Biggers, Don Guseman, Gordon and Alfred Biggers visited the Fulkerson home Sunday evening. Jean Joyce left for Amarillo Monday after a three weeks visit with his uncle, Mr. Joyce.
Mrs. C. L. Ragsdale, Grady and Ruby Luck left last week for a visit in Hollis, Okla.
B. F. and B. R. Fulkerson were in Roswell, N. M., Tuesday.
F. E. Henning of Elk City, Okla., was here the latter part of last week on business.
Mrs. T. P. McCollister fell last Sunday night and injured her back and is under medical treatment.
Mrs. B. R. Fulkerson, Misses Roberta Harrell and Gladys Lewis attended a show in Hereford last Tuesday night.
Mr. and Mrs. T. P. McCollister were guests in the Clyde Strickland home at Ford Sunday.
A number of friends surprised Mrs. Sid Barkley Sunday with a birthday dinner, 43 being present.
Mr. and Mrs. L. L. Crawford and family of Ward visited in the B. R. Fulkerson home Sunday.
Mr. and Mrs. Beanie Fulkerson visited in the Biggers home Sunday night.

To the City Taxpayers:

The question has arisen as to what to do next in City economy, and in the case of the Municipal Band. We, the City Commission, want to do what the tax payers want done. By tax payers, we mean the people that are paying their taxes to maintain the City government. For the year 1932 there was levied by the City for all tax purposes \$1.30 per \$100 valuation on all taxable property and out of this \$1.30, 0.08 went to maintain a Municipal Band. Every penny that has been collected has been deposited into a special fund to pay the band instructor and at present his entire salary has been paid to date except for four \$50 warrants that he holds against the City of Hereford which will be redeemed as soon as enough tax money from the 1932 levy is collected. Nothing has been taken out of this fund except in the way of salary for the band instructor and music for the band.

The Band is a fine thing and we feel that Hereford has been extremely fortunate in securing one of the best instructors in this part of the country, but there are few of us during these trying times who have not felt the stress of doing without the things we need and the things we would like to have. The City to date has \$35,000 outstanding delinquent taxes. People are making every sacrifice to pay their debts and this is what the City is doing. Principal and interest payments must be met before all else, because that is what the good name of our City is based upon.

If a Municipal Band is wanted by our tax payers, then we must find a way to meet the expense and to meet that expense, we must force collection of taxes. Few of our people at this time can afford a suit for collection of taxes to add to the many worries they already have.

At least one third of the members of the band are not residents of our city. Many of the parents of the band members have not paid their taxes, while others have been loyal and carried on their part. If you do not live in the City, are you willing to do your share in the way of contributing a nominal sum monthly, if so, the band may be maintained that way. If you have not paid your 1932 taxes, pay them now and do your share that way.

We do not want to take away what you want and if you will show a legal and legitimate way to support the Municipal Band, we want to keep it, but to sacrifice the honor and credit of the City in doing it seems a big price to pay.

Your City Officials had a petition presented to them this week asking that we maintain a Municipal Band and that Mr. Smith be retained as instructor.

We wish to say to one and all that the Band Commission and not the City Officials employ the Band instructor. We would say further, that the petition presented contained over 300 names and of these 45 had paid their 1932 taxes and the rest paid nothing to support the City nor the Band either.

We do not wish to be discourteous in what we have said, but we feel that you and all the people are entitled to know the facts.

We truly invite you to use your influence on your neighbors to get them to pay their taxes now and YOU do likewise, and we will have funds to meet all obligations.

We reduced all real estate values 20 per cent in our City last year and had hoped to do nearly the same this year and could do so if you pay your taxes. We trust the people will pay up and not force the City to go to extreme measures on tax collections. As you well know this obligation has to be met sooner or later, so why not now, while penalty and interest is remitted on 1932 taxes.

In preparing our budget last year, we appropriated \$1,200.00 for the support of the band and our school was to pay \$300.00. The City has paid \$50.00 in cash each month, and given a \$50.00 warrant each month. The Band instructor holds only four unpaid warrants to date. We are handling this matter according to law and we are operating within the budget prepared a year ago, in the most economical manner possible.

We must respectfully invite your cooperation.

Yours very truly,
CITY COMMISSION
E. B. BLACK, Mayor
J. D. BUCHANAN, Commissioner
N. E. GASS, Commissioner

B. D. Fox and C. C. Acker returned home last Friday from a fishing trip to Tierra Amarilla, New Mexico. They report some good catches in the Brazos river where they camped.

Mrs. R. H. Womack left Monday afternoon for Cross Plains where she was called by the serious illness of her father, J. C. McDermott. Mr. Womack accompanied her as far as Lubbock.



We are going to cooperate with the NRA movement to the very best of our ability, and hope our customers will try to cooperate with us. Our business hours will be from 7:30 to 5:30.

M. D. WOMBLE Implements



We Believe

that the time has arrived when all business men in Hereford make a supreme effort to cooperate after signing the

National Recovery Agreement

With the cooperation from all our patrons we are sure we will be better enabled to say

"We Do Our Part"

BEAMS & MARRS



It is our purpose to cooperate 100 per cent with our government and fellow workers in the N. R. A. movement.

We believe, if the people as a whole, get behind this movement, it can easily be put over and in the end all will be benefitted.

Let us give this a thorough trial. We think this the most stupendous task the government has had since our Civil War.

August 8 is the last day of grace on our flour. All flour in our store the morning of August 9, we will be compelled to give the government 35 cents per sack. We will do our best to move our flour out and give our customers the benefit.

Bring us your produce. We are paying highest market price for same.

We are on a schedule of working hours: 7:30 to 5:30, and on Saturday, 7:30 to 9:00 p. m.

CARL'S CASH & CARRY GROCERY

BALL GAME

(Continued from Page One)

ate the cabbage, and being big as a horse, they took him at his word and proceeded. Clayton, first man up for the Odd Fellows, walked and took second on a bad throw from catcher. Nunn was out, pitcher to first; Walker singled, Onstead walked, Sowell was hit by pitcher forcing in a run; Wilson was hit by pitcher, forcing in another tally; Foster walked, forcing another one; Young was safe on a boot by short, and Clayton, up for the second time this inning, singled and scored everyone but Young, netting six runs and a ball game.

The Odd Fellows scored one more in the fifth, when Walker was safe on an error, the old boy, Roy Onstead, walked to the plate, the Lion outfield pulled in close, Roy changed ends with his bat, and the son-of-a-gun hit the first one over the outfield for two bases and when this guy can get to second he has to hit one a sixth when Young made it to first on an error by short; center dropped Nunn's fly, Walker whiffed. Then this same Onstead came up and hit a popper over second base, scoring two runs.

The Lions came to bat in the seventh lining 7 runs behind but still with the old fight that wins ball games. Third batted Posey's grounder, Eagle-eye/Downs singled Davis singled into right field and the ball got away from Onstead and the whole outfit scored. Smith singled, went to second on a wild pitch, took third on an error by catcher; Russell flew out to left, Close popped to pitcher, Hopkins hit a scizzling liner through right field that was a lulu—it looked like one of these through freights hauling 3.2 to Oklahoma—and that flat-head had to stop at third—that guy couldn't run fast enough to get hot in a fleece-lined union suit when it was 120 in the shade. Anyway, Allison was out on a close play at first and the old game was over.

The hits were 8 all, the errors were ten to the Lions and eight to the Odd Fellows. Every Lion got a lick except Close. Onstead and Foster hit two for three for the Odd Fellows.

Hereford Batting 1000 In Golf.

Sunday Friona came up and battled the locals in a tousing battle to a tune of one to six in a peculiar golf match, the Friona boys playing for the they got out of. It matched up with five men equal and the other three took what was left.

Posey, shooting a 70, whammed Roden for a row of ash cans.

Lange of Friona took on Downs and E. D. (I mean this was thee) in the Panhandle and Downs shot a 77 and Fox an 80 to nose out Lange's 85.

H. L. Rice left a valve stem out and Donaldson flat-tired him with an 84 to 85.

Foster sunk Wills 77 to 87. Clark, as usual, shot a 76 against Stark's 82.

Patton shot the same 76 against Maurer's 80.

Fleet, the iron man of Friona, took the rest of the club and went out like Lottie's eye with a 90 against Bud Posey's 84, Allred's 77 and Jenkin's 88.

Urin Streu came in with an 84 to take Rice off the team for the next battle, and Hendrix vanquished Jenkins with an 82.

Hereford 7, Friona 4.

Friona came up Sunday and Henson was under the weather and couldn't come, but the boys started a fair ball game by loaning Singletary to Friona for a chunker and Carmichael working for Hereford.

Wilson singled in the first inning for Friona and died there. Hereford scored in the second when Brock was safe on an error by short, and L. B. Russell scored him with a single. In the third Williams doubled but couldn't score. In the last half of the third Hereford batted ten men. J. Russell, lead-off man, was out to short; Carroll singled, Young dropped one over second for a single, Brock singled, scoring two runs, and went to second on an error by second. L. B. Russell was safe on a fielder's choice; Baker singled, scoring Brock; Rose tripped into right, clearing the bases; Carmichael singled and J. Russell was out, third to first.

Friona made four runs in the fourth when Magnus was safe on an error by third, went to third on a wild throw to catcher; Lee walked, Meeks made it to first on

PLAY

(Concluded from Page 1)

ing in the high school auditorium. All other rehearsals are being held in groups at the Methodist church, and not until Wednesday night will the entire cast of 150 people meet in a final rehearsal.

The cast has not been completely assembled yet, but some of the leading parts will be taken by Judge C. W. Humble, Rev. E. R. McWilliams, E. B. Black, Mrs. H. D. Reed, E. L. Donner, Miss Vondell Brooks, Harry Rice, Mrs. D. W. Hawkins, A. A. Ott, Sank Ramey, John Patton, W. C. Nix, I. H. Spratt, J. E. Beyer, R. I. Richardson, Johnny Biggs, Chas. Ferguson, Ruby Fay Bennett, Ray Conaway, Alex Thompson, Wes Brady and E. W. Young.

Committees for the show are: General Chairman, Mrs. J. E. Beyer.

Cast, Mrs. H. D. Reed, Mrs. Purdy Black, Mrs. R. A. Wallis.

Children's: Tot Thompson, Mrs. J. F. Ross.

Advertising: Mrs. J. B. Jones, Mrs. E. W. Harrison, Mrs. Ollie Fox.

Parade: Miss Ona Hammer, committee to be appointed.

Stage and Property: Mrs. J. C. Allred, Mrs. Nell Stanford, chairman; Mrs. J. C. Cummins.

Ticket Committee: Mrs. Purdy Black, Mrs. C. C. Acker, and all members of the church and friends are asked to assist on this committee.

Mrs. Beyer states that further plans for the production of "Casey's Trial" will be made at the Missionary Society Wednesday afternoon.

DISTRICT COURT

(Continued from Page One)

dent man was trying to reach his daughter and take her to Clovis to testify against her husband on a charge of wife-beating.

In the quarrel, Williamson is said to have shot Williamson through the leg and foot, and Woody felled him with a broken grubbing hoe, the prisoner says. The bullet wounds on Woody's leg showed powder burns, according to authorities.

Deputy Sheriff J. C. Allred was notified by Clovis officers to investigate the killing after Woody had been taken into custody in New Mexico. Deputy Allred went immediately to the farmhouse and found Williamson's body. By following car tracks he found out the identity of the men who took Williamson to the farmhouse, Neeve Christenberry and W. H. Tucker. Woody has not made bail.

Timely Information As To Wheat Reduction Plan

Here are some questions and answers concerning the wheat reduction plan:

What is the present carry-over of wheat? At present there are approximately 300 million bushels of wheat in the United States carried over from past years. The normal carry-over is about 100 million bushels.

What is the normal annual production of wheat in the United States? It is approximately 500 million bushels.

Will this year's short crop affect the purpose of the campaign? Even with the short crop this year, if an average crop is produced in 1934 there will be more wheat than can be used and the carry-over will probably be even larger than at present. To reduce this carry-over and its depressing effect on prices it is necessary that steps be taken to prevent a normal or increased crop in 1934-35.

How much of the annual production of wheat does the United States use for human consumption? About 450 million bushels, or between one-half and five-eighths of the country's total production, is used annually for human food by the people of the U. S.

Who will make the compensatory cash payments to farmers entitling them to such payments? The Secretary of Agriculture.

When will the compensatory cash payments be made? The first payment will be made about September 15, 1933. Two-thirds of the total payment for 1933 will be made at this time. The remaining one-third will be paid about June 1, 1934, after proof of compliance with the contract has been obtained.

What shall the wheat grower who enters into contract with the Secretary of Agriculture to reduce his wheat acreage do with the land he takes out of wheat production? Summer fallow, plant to soil building crops, soil erosion preventing crops, or use the land for any crop of which there is already no surplus.

Who determines an individual wheat grower's allotment? The county allotment committee of the county in which the wheat grower's farm is located. This committee is the executive committee of the County Wheat Production Control association.

Clay Hughes returned home last Saturday evening from a six month's stay near Denver, Colorado, where he was employed on a ranch. He is visiting with his mother, Mrs. Edith Hughes, in South Hereford.

Dr. and Mrs. J. W. Hendrix and Misses Zoe and Gladys Beavers of this city, and Hubert R. Freeman of Phoenix, Arizona, who is a nephew of Dr. Hendrix, and his father spent about ten days near Tres Ritos, New Mexico, fishing in the mountains and taking a general outing. They returned to Hereford last week.

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BE BEAUTIFUL

—Any woman knows that appearance wins half the battle

—If you are going forth today to secure one of the many new positions that are being created by the National Recovery Act, come and see us first—we'll guarantee that you'll feel more confidence, more pep for your work if your hair is shining, curled . . . your nails exquisitely manicured . . . your skin glowing.

Shampoo ----- 25c
Wave ----- 35c
Shampoo and Wave ----- 50c
Permanent ----- \$2.50 and up

Daily Hours ----- 8:30 a. m. to 5:30 p. m.
Saturday ----- 8:30 a. m. to 9:00 p. m.

Morene's Beauty Shoppe

Phone 107

Mrs. Carl Jennings Beauty Shoppe

Phone 26



Desiring to do our part in the New Administration Blanket

Code ----- Lower Prices ----- membership in the National Recovery Act.



BUCHANAN & ROSSON

Lower Prices

Let Us Serve You.



A NATION

Can truly progress only as swiftly—or as slowly—as its entire citizenship moves. For long, dark months we have seemed to be slipping backward into desolation, with breakdown of all business machinery.

But the American people triumphed. The President speaks their wish when he asks that all enlist in war against unemployment and its resultant horror of hunger.

We, as good citizens, welcomed the opportunity to enter compact which promises so much for all of us.

FIRST STATE BANK

FIRST NATIONAL BANK



SIGNED UP

We have signed the National Recovery Agreement and believe the hour has struck when everybody should line up and cooperate with the President's call to ACT.

HARDWARE HOURS

7:30 to 5:30 week days; 7:30 to 9:00 On Saturdays.

Implement Store Hours, 7:30 to 5:30

**KERR HARDWARE COMPANY
KERR IMPLEMENT COMPANY**

SOCIETY

Miss Eunice Gilbreath and Lisle Woodford Married Monday

Miss Eunice Gilbreath and Mr. Lisle Woodford were quietly married last Monday night in Clovis, New Mexico.

Mrs. Woodford is a daughter of J. T. Gilbreath of Hereford. She is a graduate of Hereford high school, attended Texas Christian University in Fort Worth, and received her degree from West Texas State Teachers' College at Canyon. She has been a valued employee for the past four years of the First State Bank in Hereford.

The groom is the son of Mrs. L. C. Woodford of Winchester, Kentucky. He has been with his uncle, H. G. Conkright, in farming and cattle interests for the past six years. He is a nephew of Mrs. John Patton and Mrs. C. T. Museman.

The young couple will live 14 miles north of Hereford.

NORTH HEREFORD CLUB CALLS MEETING

The North Hereford Demonstration club will hold the next regular meeting Tuesday, August 8, at the home of Mrs. Arch Conklin. All members are urged to be present as this is the first meeting to be held since the July vacation and some important business will be discussed.

Mrs. J. E. Beyer received a message from her brother, George Baiding, of Los Angeles, stating that he was injured in a car smash-up one day the first of last week. Mrs. Beyer states that her brother is improving and she would not go to Los Angeles, as she had intended doing.



WE DO OUR PART

—We have formally signed the President's code and complied with its provisions.

Hereford Bakery



WE DO OUR PART

We Are Cooperating With All Hereford Business Houses

National Recovery Agreement

Cooperation at this time is vital—we believe much will be accomplished in unity of thought and purpose.

HOURS: 7:30 TO 5:30.

Pevely and Seed Implement Co.



WE DO OUR PART

We Will Do Our Part In the N. R. A.

West Texas Gas Co.

Miss Audrey Rogers Married at Saint Jo.

Saint Jo, Aug. 3.—The marriage of Harold Myers, son of Mr. and Mrs. R. E. Myers of Olney, and Miss Audrey Rogers, daughter of Mr. and Mrs. Geo. Rogers of this city, was solemnized in the home of the bride's parents at 10 o'clock last Sunday morning. The impressive ring ceremony was read by Rev. Clarence Bounds, pastor of the St. Jo Methodist church, in the presence of relatives and a few intimate friends. Preceding the ceremony Mrs. Frank Cook of Olney sang "All for You," "Bertie Brown," and "I Love You Truly," Band.

The couple entered the living room to the strains of Lohengrin's wedding march, played by Mrs. Dudley Myers of Olney and took their places before an improvised altar, and here the ceremony was read.

Breakfast followed the ceremony, with Miss Mary Nell Fields of St. Jo presiding at the coffee table. Misses Edrye Raines of Bowie, Eloise Farmer of Olney, Irene Angal and Dolly Harris of St. Jo served the breakfast. The bride cut the bridal cake, and this was served by her sister, Miss Doris Rogers.

The bride is a graduate of St. Jo high school and N. T. S. T. C. in Denton, and has been teaching in the Olney schools.

Mr. Myers is a graduate of Olney high school and is connected with a gas company in that city. After a trip through South Texas and Louisiana the couple will make their home in Olney.

MRS. DICK NORTON HONORED AT BRIDGE

Honoring Mrs. Dick Norton, Mrs. Roy Jowell and Mrs. J. T. Cronin entertained with four tables of bridge at the home of Mrs. Jowell last Friday morning.

High scores award went to Mrs. A. C. Hales. Mrs. H. A. Close, Mrs. Ray Johnson, Mrs. Onias Carroll and Mrs. Arthur Lamb drew low at each table.

Others present were Meses. O. G. Hill, George Parker, Nelson McWright, James Black, Wallace Cox, J. C. Parker, J. Wallace Robinson, T. L. Morgan, Lulu Lewis and Miss Ona Hammer.

MR. AND MRS. DICK NORTON HONORED

Mr. and Mrs. Dick Norton of Kansas City have been the recipients of many honors in the past week. Mrs. Norton is the niece of Mrs. J. S. Orr.

Last Wednesday night Mrs. Roy Jowell and Mrs. James Black named them as guests of honor at the picnic on the Tierra Blanca. Present, J. T. Cronin, Pete Murchison, Wallace Cox, Travis Dameron, J. Wallace Robinson, Dr. and Mrs. T. L. Morgan, Misses Mabel Gass, Frances Dameron, Ona Hammer, Judge C. W. Humble, Finis Owen, George V. Stambaugh.

Thursday night Mrs. Orr entertained with a picnic in the City Park. Present were Messrs. and Meses. Norton, Charlie Hodges and son, C. L. and Leroy; Cecil Hodges, Ezra Norton, Russell Whitehead, J. T. Cronin, Mrs. W. P. Rambo, Mrs. Arthur Lamb and son of Amarillo, and Duane Orr.

MRS. HERMAN STEWART ENTERTAINS CLUB

Mrs. Herman Stewart entertained the Crescent Scenic club last Thursday afternoon. Games of bridge were enjoyed in rooms made attractive with garden flowers and greenery.

Those playing were Misses Louise Jackson, Johnnie Estes, Bertha Dameron, guests; Meses Beth Millard, Ursalee Fridley, Meses. R. E. McCullough, Charley Sowe, Buren Sowell, Ralph Sears, Pearl Singletary, Dick Bountree and the hostess, members.

The club will meet with Mrs. Chas. Sowell Thursday, August 10.

WEST HEREFORD CLUB HAS MEETING

The year book program was discussed at a meeting of the West Hereford club last Friday, when the club met in regular session at the home of Mrs. E. M. Cox, president. Nine members were present and a very interesting meeting was had.

The next meeting will be with Mrs. Jack Roberson, August 11, when it is expected to entertain the Wyche club.

WYCHE CLUB TO RESUME WORK

The Wyche Home Demonstration club will resume work on August 8, after a vacation of one month. The meeting will be at the home of Mrs. Ira Ott. All members are requested to be present.

MRS. JACK ROBESE.
Mr. and Mrs. W. B. Anthony and Mr. and Mrs. J. E. Beyer were in Amarillo last Sunday visiting in the homes of Virgil and Perry Beyer and their families.

MRS. KEMP AND J. C. HOBSON MARRIED

Mrs. Minnie A. Kemp of Hereford and Mr. J. C. Horton of Southland were married Monday, July 31, in Clovis.

Mrs. Horton has lived here for 16 years. They will make their home at Southland.

Virgil Beyer of Amarillo is here this week visiting in the home of his parents, Mr. and Mrs. J. E. Beyer, and other relatives.

STORK SPECIALS

Born to Mr. and Mrs. B. B. Corn, boy, July 19, August Skypola, boy, July 17, L. M. Turner, girl, July 11, Beryl W. Witherspoon, boy, July 23.

Mrs. Charlie Moore and son, Raymond, of Tracy, California, left last week for their home after a few days visit in the home of her aunt, Mrs. J. E. Beyer and family.

Will P. Phillips of Nashville, Tenn., secretary of the Adult and Young People's Departments of the Baptist Sunday School Board, is visiting in the home of Mr. and Mrs. A. O. Thompson. He spoke at the Baptist church Wednesday night.

An maddog scare was averted when the state Pasteur Institute at Austin returned a verdict of "no rabies" upon examination of the head of a dog which bit A. Hales, son of Ranger Emmett Hales last Friday.

Mrs. Henry Gooch of Amarillo spent the week with Mrs. Seth Holman.

Mrs. Rasha Smith of Portales, New Mexico, arrived Monday to visit Mrs. C. A. Skelton.

Doug Fox and Clifford Acker have returned from a fishing trip in Colorado.

FOR RENT, FOR SALE CARDS AT BRAND OFFICE CHEAP. FOR JOB WORK, TRY THE BRAND.

ROSEMARY CRONIN CELEBRATES BIRTHDAY

Rosemary Cronin celebrated her second birthday last Saturday afternoon by entertaining a few of her little friends at Lake Park.

Balloons, suckers and ice cream were enjoyed by Doris Joe and Betty Hodges, Joan Norton, Jacqueline Newell, Raymond Oliver Street, and Wylie Ewton.

Miss Eloyse Pitman had as a guest over the week end, Miss Dorothy Taylor of Amarillo.

NRA The NRA Code NRA



The NRA Code



—We believe in President Roosevelt . . . We believe in the New Deal . . . We believe in shorter hours and better pay for employees, and we believe that every business firm is entitled to a fair profit. We pledge our whole-hearted cooperation to this plan, and to the new working hours. Week days, 8:30 a. m. to 5:30 p. m.; Saturday, 8:30 a. m. to 9:00 p. m.

WHY WAIT? YOU'LL NEVER SEE SUCH PRICES AGAIN!



Big Smith Work Pants

In grays, blues and stripes

98c Pair

The lowest prices we have shown you.

BIG SMITH Work Shirts

59c

Made of Covert Cloth and Extra Heavy Chambray

Every Big Smith Shirt is guaranteed to give you satisfactory service for a new shirt. They are full made and fit perfectly.



Men's Fine Dress Hats

\$1.48

—all the new shades



Work Shoes

GLOVE LEATHER

A Good One for

\$1.98



Isn't it annoying to have pockets in your overalls that won't hold up and that soon rip or tear loose when you put tools in them? Sometimes the tools wear through the fabric—the overalls won't stand the gaff of the hard service required.

In the BIG SMITH garments all pockets are thoroughly reinforced and securely sewed—especially the hip pockets, and tools can't wear through so readily.

BIG SMITH Overalls

Lots of Wear in Every Pair

These pockets are made for sturdy wear and the hard service to which you put them. They are workmen's clothes, and are made accordingly—for wear—for service—for convenience—for comfort.

This is only one of the numerous features about these garments—made for men of all sizes. The special Smith Shield suspenders allow for equal pull and comfort on the legs. Note the fullness of the legs. You can put these overalls on over your clothes and over your shoes, too. Plenty of room in the seat!



Guaranteed Garments

Men's Extra Full Made Big Smith Overalls at

\$1.10 The Pair

WORK GLOVES

Horseshide In All Sizes

50c The Pair



TURKISH TOWELS

Large Size, 20 x 40

Only

10c

MEN'S FINE SILK TIES

50c

Each

All the New Fall Shades



Sprowls & Cronin Co.



Increase Your Balance Have Money

IT is easier to write a check than to get the money in the bank. Remember when you write a check your bank balance goes down.

Down. DOWN.

START SAVING REGULARLY NOW

We Welcome YOUR Banking Business

THINK!  HAVE MONEY!

THE **FIRST NATIONAL** OF BANK HEREFORD

A Strong Bank Thoughtfully Managed

MEMBER FEDERAL RESERVE SYSTEM

THINK!  HAVE MONEY!



WE DO OUR PART

We are signers of the National Recovery Act, and ask our customers to cooperate with us. Just received a large shipment of Men's Work Clothes, Overalls, Work Trousers and Work Shirts at bargain prices. Visit us.

Harman's Store

Ford Doings

BY LA VERNE MANN

Take Produce to Carl's Gro. if several visitors were present at Sunday school Sunday, coming from Amarillo and Vega. Rev. Godwin preached a fine sermon.

Mr. and Mrs. D. S. Larson and children were in Amarillo Friday. There was no singing at Ford Sunday night.

Mr. and Mrs. E. H. Simpson and three youngest sons, and Mr. Kemp of Sedan, Oklahoma, spent the week end visiting in this community. Thomas Simpson did not return but will work here a few days.

F. W. Brunson returned home Sunday from Claude where he visited and attended the rodeo.

Mr. and Mrs. A. K. Webster and daughter, Mrs. Oliver and daughter of Amarillo visited in the R. W. Stephens home Sunday.

Leonard Sprouse of Vega has been working for D. S. Larson the past several days.

Mr. and Mrs. Aley, Fred and Reba, and Bill Taylor returned to their home in Colorado Monday after a visit here in the W. M. Stewart home.

Dinner guests in the D. B. Mann home Sunday were Joe Herbert, Mr. and Mrs. E. H. Simpson, Mr. Kemp, Thomas and Donald Simpson, of Sedan, Oklahoma.

Mr. and Mrs. James Miller and daughter arrived here last Saturday for a visit with relatives. Glenn Simpson of Sedan, Oklahoma spent Saturday night with Billy Garrett.

Clyde Mann who has been at Jericho the past month, returned home Monday.

J. E. Hill of Hereford visited in the D. B. Mann home Monday.

Hereford visitors Saturday were Mr. and Mrs. S. Garrett, Nancy Ann and Billy, and Mr. and Mrs. D. B. Mann and daughter, George Mann and Leonard Parker.

Clyde Mann was in Hereford Monday night on business. Bill Hutson and son, Billy Dennis, of Ward visited in the G. D. Dennis home Wednesday.

Frank Norfleet of Hale Center spent Sunday night in the W. M. Stewart home.

The girls club met with Adella and Evelyn Benson Wednesday, with six members and one visitor present. The next meeting will be with Mildred and Melvina Stewart August 2.

Mr. and Mrs. George Benson and daughter, and Mr. and Mrs. F. C. Benson and daughters, Mrs. Leonard Parker and children, Mr. and Mrs. James Miller and daughter, Mr. and Mrs. W. M. Stewart and daughters, and Misses LaVerne and Euna Mann enjoyed a swimming party Thursday, with supper in the open later.

I. V. Flowers of Hereford visited in the D. B. Mann home Wednesday.

O. D. Frazier of Sedan, Oklahoma, arrived here Wednesday for a short stay. He was accompanied by Floyd Simpson who will remain indefinitely.

L. W. Dickinson accompanied J. E. Hill of Hereford to Oklahoma Wednesday, returning Friday. Thomas Simpson spent Saturday night with George Mann.

Joe Herbert and O. D. Frazier were in Hereford Thursday.

W. M. Stewart was in Hereford on business Monday.

FOR RENT, FOR SALE CARDS AT BRAND OFFICE. CHEAP.

Jumbo News

BY EDNA HALL

Mrs. W. A. Hunter spent several days this week with her brother, Tex Nunn and family, at Hereford. Get highest cream prices at Farmers Creamery Association. 7-4c

Mr. Richardson of Shreveport, Louisiana, who has land interests in this community, spent Monday night in the W. A. Hunter home.

Mrs. Almie Ryan and Mr. and Mrs. Marvin Watson, who have been visiting in the Beck and Oxford homes the past ten days, left for New Mexico and Colorado points Tuesday. They will spend a few days sight-seeing before returning to their homes in Texarkana, Arkansas.

Miss Norma Hunter celebrated her fifth birthday one day this week by inviting several friends to help her celebrate. Ice cream and birthday cake were served after an afternoon of play to Jimmy and Mary Jane Dyer, Bob Zano and Sammy Lane Hunter. Norma is the charming little daughter of Mr. and Mrs. Finis Hunter.

Mrs. Birdine of Hedley is visiting her daughter, Mrs. L. C. Baggett, and family.

Mr. and Mrs. Arthur Matthews were looking after farm interests near Nazareth Wednesday.

Mr. and Mrs. J. W. Berry called in the M. L. Hardy home Wednesday evening.

Mrs. El Allen of Easter spent Thursday in the home of her daughter, Mrs. Sam Hunter.

Saturday a stock law election was held at Jumbo. Mr. and Mrs. C. C. Hunter, M. L. Simpson and Mrs. L. E. Beck were judges of the election. Only 12 votes were cast, but both propositions carried, the votes being 7-5 and 8-4.

Relatives of C. A. Wolfe came Saturday evening from New Brunswick, Missouri, for a visit here in the Wolfe home.

Mrs. W. A. Hunter spent Saturday and Sunday visiting relatives in Plainview.

Mr. and Mrs. Lynn Axe spent Sunday in the George Chambliss home near Easter.

Relatives from Mineral Wells visited in the J. J. Wilder home several days this week.

Mr. and Mrs. C. C. Hunter were Sunday guests in the Finis Hunter home.

Ullman Hunter went to Matador Sunday to bring Mrs. Hunter and Phyllis and Frances home. They had been visiting there ten days.

Mr. and Mrs. S. M. Hunter and Sammy Lane were guests in the L. E. Beck home Sunday.

Luke Beck, who has been driving a tractor for DuBois Walker, spent the week end with his parents, Mr. and Mrs. L. E. Beck.

Mrs. Ovid Pinckert and children, Mrs. Lowell Baggett and Mrs. Birdine visited in the B. M. Lines home Tuesday.

Miss Pauline Matthew spent this week with Miss Alice Wallace in Canyon.

Mr. and Mrs. C. D. Pinckert and Marvin Spencer were Amarillo visitors Monday.

Miss Johnnie Hardy spent several days last week with her sister, Mrs. Buck Wood, in Dimmitt.

W. L. Hall and Guy Smoot were Hereford visitors Wednesday.

Miss Tincy Andrew spent the latter part of the week in the home of her brother and wife, Mr. and Mrs. Noel Andrews, in Hereford.

Mr. and Mrs. F. L. Pinckert visited in the Noel Andrews home at Hereford Monday.

Pat Hardy spent Saturday night in the John Noland home near Easter.

Mr. and Mrs. H. C. Baird and Mary Ann were in Hereford Monday.

Miss Oable Pinckert spent the week end in the Noel Andrews home.

The Methodist revival begins here next Sunday.

Mr. and Mrs. C. E. Ramey and Grandma Grant were Hereford shoppers Saturday.

All-Weather and Pathfinder Good-year tires have made an advance in price of ten per cent. We are still selling at the old price. For prices see our display ad in this week's issue, Ireland & Beavers Garage.

FARMER COUNTY SINGERS TO LAKEVIEW AUGUST 6

The Farmer County Singing Convention will meet with the Lakeview class on Sunday, August 6. This convention will be an all-day affair and is expected to attract singers of note from all parts of the Panhandle and Eastern New Mexico. The Lakeview people have extended a very cordial invitation to everybody to meet with them and enjoy the good music.

NOTICE TO BIDDERS

Notice is hereby given to any banking corporation, association or individual banker in Dent Smith County, Texas, that may desire to be elected as the depository of the funds of the Hereford Independent School District for the two years from September 1, 1933, that the trustees of said district will, up to 4:00 p. m., on the 12th day of August, 1933, receive sealed bids on interest on daily balances. The Board of Trustees reserves the right to reject any and all bids.

O. C. ACKER, President School Board, Hereford Independent School District. 1c

Card of Thanks

We wish to take this means of expressing our appreciation for the kindness of our friends during our recent bereavement. The Children and Grandchildren of Mrs. C. R. Moreman. 1c

Seen On the Screen at the Star

Seven brand new pictures, a mid-night matinee and a daily matinee are promised for next week by the Star Theatre, management.

The Midnight Ramble, scheduled for Wednesday night at 12 o'clock, features "Melody Cruise," which is being released for the first time this week over the entire country. It's a musical comedy starring Phil Harris, of radio fame, Charles Ruggles, prime comedian of the screen, and lots of pretty chorus girls.

Equally outstanding are the other six pictures. Monday night there's "Professional Sweetheart," starring for the first time Ginger Rogers. To assist a really good plot and some excellent actors is Zasu Pitts, of the expressive hands and sad eyes.

"The Silver Cord," one of the really great pictures of the year, is scheduled for Tuesday night. It is the story of jealous mother love with Laura Hope Crews, for years one of the greatest stage actresses of the country; Irene Dunne of "Cimarron" fame; Frances Dee, Joel McCrea and Erick Linden. An thrilling picture of aviation is "Flying Devils," Tuesday's picture, and brings Ralph Bellamy and Arline Judge as headliners.

Wednesday Combe Bennett's latest release, "Bed of Roses," will be shown. It is said that a youngster named Paul Kelton, almost takes the picture away from pretty Constance. Miss Kelton is now to the screen but the one performance puts her in the starring list, according to Hollywood.

Thursday "Melody Cruise" will be shown, and Friday Chester Morris will take the lead in "Tomorrow at Seven." Remember him in "The Bat" and "Alibi."

A Tom Keene western, "Scarlet River," will close the week on Saturday.

There will be a matinee each day, according to J. C. Parker, owner and manager of the Star.

TRY A WANT AD IN THE BRAND

How She Lost 18 Pounds of Fat

For Less Than \$1.00

"Will say in regards to Kruschen: I took it to reduce. I lost 18 pounds after using one bottle and feel fine. Just bought one more bottle today and expect to lose 18 more pounds. I lost weight fast and feel better." Mrs. Harry Robinson, Akron, Ohio (Jan. 6, 1933).

Once a day take Kruschen Salts—one half teaspoonful in a glass of hot water first thing every morning. Besides losing ugly fat SAFELY, you gain in health and physical attractiveness—constipation, gas and acidity will cease to bother—you'll feel younger—more active—full of ambition—clear skin—sparkling eyes.


A jar that lasts 4 weeks costs but a trifle at any drugstore in the world—but demand Kruschen and if one bottle doesn't joyfully please you—money back.



Your Friend..

Loyal, trustworthy, ready to help you in any emergency. At any hour of the day or night your call will bring help from us in a perfect combination of scientific and neighboring service.

PHONE 100

 **CITY DRUG STORE**
"Home of Dependable Drugs"

Mill Run

BRAN

Lay in your supply of a good grade of bran. You can't always get mill-run.

Just-Right EGG MASH keeps the hens in production because it is compounded and thoroughly mixed.

TURNIP SEED IN BULK

West Texas Feed & Seed Company

Prompt Delivery Service.

PHONE 265

Brand Want Ads Pay Good Dividends!



WE DO OUR PART

We Announce Our Hearty and Complete Compliance With the President's

National Recovery Act

We really mean to do our part in this war against depression—against hunger, and cold, and idle hands.

We mean to comply with the regulations that the President has laid down; not because of fear, but as good citizens interested in the welfare of our country and our friends and neighbors.

Our part is to follow the path that national leaders have blazed. This means shorter hours and higher pay for employees, the seeking for stabilization of prices that will give us a fair profit and our customers a fair cost.

National recovery will mean work for all of us.

It Is Our Country—
LET'S GO

NEW STORE HOURS:

Daily ----- 7:30 A. M. to 5:30 P. M.

Saturday ----- 8:00 A. M. to 9:00 P. M.

Bring Us Your Eggs—Highest Market Price

Frank's CASH Grocery

FRANK RICHARDS, Proprietor.

Come Give Us a Trial.

Phone 117—We Deliver



Performance Breeds Confidence

Naturally your choice of a bank will depend upon its record for integrity and soundness.

It is the proud record of this institution that it has made its influence a real and vital factor in the growth of this community.

Let it bring a very real and constructive counsel to your aid.

The First State Bank

"A MORE BEAUTIFUL HEREFORD"

"We Do Our Part"



WE DO OUR PART

PRICES ARE ADVANCING

—and we can't help it; but we can help you providing you will let us sell you merchandise that is skyward bound.

IT'S GOING TO COST YOU MORE
IF YOU WAIT

D. R. GASS AND SON

MEMBER NATIONAL RECOVERY AGREEMENT.



The Methodist Missionary Society
Summons You to Laugh At

"CASEY'S TRIAL"

Hilarious Comedy
Colorful Chorus
THURSDAY - FRIDAY
AUGUST 10-11
HIGH SCHOOL

SAVE! Buy your tickets in advance from Committees or any Drug Store or Cafe. Advance Tickets 35c. Tickets at Door 15c. All Children's Tickets 15c.

FOR QUICK JOB SERVICE SEE THE BRAND.

Black

BY MISS NOBLE McLEAN

Take Produce to Carl's Gro. if Farmers are busy plowing up cotton and planting feed.

Alden Hawks and family visited at Black Tuesday.

Mr. and Mrs. Thomas of Vernon, who recently bought a farm from Miles Roberson, known as the C. R. Russ place, were at Black Friday of last week, and plan to build and move here.

Mrs. Thomas Stone and son, Robert, were visitors in Black last Wednesday. The Stones are staying in Amarillo now where Mr. Stone is employed by the Santa Fe.

F. B. McMurry and daughter, Elizabeth, and H. L. McLean and daughters, Lucille and Noble, were in Amarillo last Monday. Lucille and Noble are attending a music normal there for the next three weeks.

Mrs. T. L. Welch and children, Leon and Juanita, and Chas. Hays Jr. returned Wednesday from a visit in Henrietta, Wichita Falls and Bowie.

Fern Barrett was a visitor in Happy Wednesday.

Oullen Faegan of Newport, who has been visiting his aunt, Mrs. F. L. Welch, left Thursday for Canadian, accompanied by Erwin Welch.

Elizabeth Welch left Monday for the Bernard Robinson home where she will help care for a new baby girl.

The Black Union Sunday school went on a picnic to Palo Duro Canyon Sunday.

Rev. Hornsbeak of Hereford will not fill his appointment here the first Sunday in August on account of the Baptist meeting which begins August 4.

Everyone is cordially invited to attend the Farmer County Singing Convention which meets at Lakeview the first Sunday in August.

Dawn Items

BY INEZ MILLER

Next Friday evening a singing school will be started here, with L. N. George in charge. He is anxious that everyone come the first night. The class will meet each Friday evening at 8:30.

Get highest cream prices at Farmers Creamery Association. 7-12

Mrs. Tom Bohanan is visiting relatives at Laketon.

Mr. and Mrs. Freeman and family have recently visited relatives at Tulla.

Singing at Sims Sunday night was well attended and everyone seemed to enjoy it.

E. C. Chapman and wife and Miss Pauline Hawn visited in the J. M. Chapman home Monday.

Mr. and Mrs. W. N. Bohanan of Fullerton, California, are visiting the Tom Bohanan home this week.

Mrs. Horace Frazier and baby are visiting relatives at Crosbyton.

Lorena Hopkins, Paul Bagwell, Dewey Bagwell, Mrs. W. L. Bagwell, Syble Smith, Clara Mae Bagwell, Byron George, Arnold Geiger, and Lola Smith.

Miss Vivian Bowers was a week-end guest in the L. A. Smith home.

Miss Leda Smith of Fairview was a visitor in the L. A. Smith home last week.

Sarah Smith visited in the Ray Bowers home last week end.

Mr. and Mrs. H. H. Miller and daughter, Alma, and two sons, and Norman Miller visited relatives in Bowie, Texas, and Pauls Valley, Oklahoma, last week.

Mr. and Mrs. Otto Smith and family visited in the L. A. Smith home Sunday.

Norman Miller was in Amarillo Sunday.

Misses Lorena Hopkins and Inez and Alma Miller visited the L. A. Smith home Sunday.

Mr. and Mrs. H. E. Miller and family, Lois Anderson, Raymond Miller, Martin Campbell and Nell Willis of Dimmitt visited in this community last week.

Miss Inez Miller, who is attending school in Canyon, was at home over the week end.

B. Y. P. U. meets each Sunday evening for both seniors and juniors.

Adrian-Sims Notes
BY MRS. J. M. CHAPMAN

Everyone seems to be busy preparing wheat land.

Get highest cream prices at Farmers Creamery Association. 7-12

Mrs. Tom Bohanan is visiting relatives at Laketon.

Mr. and Mrs. Freeman and family have recently visited relatives at Tulla.

Singing at Sims Sunday night was well attended and everyone seemed to enjoy it.

E. C. Chapman and wife and Miss Pauline Hawn visited in the J. M. Chapman home Monday.

Mr. and Mrs. W. N. Bohanan of Fullerton, California, are visiting the Tom Bohanan home this week.

Mrs. Horace Frazier and baby are visiting relatives at Crosbyton.

SANTA FE EMPLOYEES HERE FOR WEEK END

Santa Fe employees, Bill H. Muddell, Dubs Pitman, Clay Angelo, Dan McKinney, Ray Casebolt and S. Stephens, spent the week end here visiting home folks. They are at work four miles west of Vaughn, New Mexico, with the Santa Fe steel gang.

Eleven-Mile

BY EUNITA WILLIAMS

Mrs. Meeler and daughter, Beatrice, and grand daughter, Francis of Balls is spending a few days in the home of her daughter, Mrs. R. W. Fanning and family.

Mr. and Mrs. Rouse and son Dwight and Lester Myers called at the J. T. Gunn home Sunday.

L. M. Williams and daughter, Eunita and son Hobby called in the Will Winn home first of the week.

Leroy and Ralph Barnes and John Linnen of the Bippus community attended singing at Messenger Sunday night.

There were 65 at Messenger Sunday school Sunday. We hope to see more next Sunday. Rev. Harrison will begin a revival at the school house Sunday, August 6.

A good number attended singing at Messenger Sunday night, and the contest closed. The winning side entertains the losers. It is yet to be decided when the entertainment will be given.

There will be a party at the J. T. Gunn home Saturday night, given by the intermediate class, to which everybody has an invitation.

Mrs. E. M. Green and son called in the R. J. Coleman home Saturday.

Robert Myers took dinner in the Rouse home Sunday.

Lily and Ralph Barnes took six o'clock dinner in the W. A. Whitson home Sunday.

Ralph Barnes was in Tucumcari, New Mexico, Saturday.

W. A. Whitson and Quince Williams were in Friona Friday.

Frank, Leo and Ed Berner of Hereford are one-way wheat land in this community.

Georgia Nell Coleman spent Sunday with Edna and Anna Brown.

Relatives of J. L. Smith from Elida, New Mexico, are spending a few days in the Smith home.

Mr. Fuqua of Hereford called at the Will Winn home in the Bippus community Wednesday.

Among those shopping in Hereford Saturday were Mr. and Mrs. L. M. Williams and Eunita, Mr. and Mrs. W. A. Whitson and son, James, Mrs. Walker and Clinton, Clenton Hudgeons, Mr. and Mrs. R. B. Bussell and Jewel, Mr. and Mrs. Rufus Overstreet, Mr. and Mrs. Chas. Houser, Mrs. P. C. Short, Veda and Wanda Jean; Clayton Stokes, Shorty Stevens and Mrs. R. W. Fanning and son, Thorley.

H. Agee of Elk City, Oklahoma, is spending a few days with his mother-in-law, Mrs. E. M. Green.

June and Carmel Gunn spent Sunday afternoon with Marie Smith.

Mr. Cliff of Pampa was in this community first of the week on business.

Mrs. Miller and son of Hollens, New Mexico, were shopping in Hereford Saturday.

Easter Items

BY MISS LOUISE FRYE

This community received about one inch of rain Monday night, and it will be of great help to row crops and grass.

Mr. and Mrs. Henry Allman and daughter, rancia visited relatives in Plainview Sunday.

E. O. Dixon and family attended the birthday celebration of his mother, Mrs. W. S. Dixon at Frio.

Harvey Smith and family of Big Square, Chester Lindsey and family of Summerfield, H. H. Smith and family, Chas. Craig and Miss Martha Medley were dinner guests in the J. S. Smith home Sunday.

H. B. and Ben Medley were dinner guests in the Geo. Chambliss home Sunday.

C. W. Frye and family spent Sunday in Clovis.

Misses Martha Medley and Emerald Smith attended church at Frio Sunday night.

Relatives from Oklahoma are visiting in the Abrecht home.

Ben Medley, Annie Mae Smith and Chas. Craig attended church in Dimmitt Sunday night.

Mrs. Claude Smith spent the week end in Hereford with her mother, Mrs. C. C. Cox.

C. W. Frye and family left Wednesday for Davenport, Iowa. They expect to attend the Century of Progress exposition in Chicago before returning. Rex Tynes and family of Hereford are staying on the Frye place until the family returns.

T. E. Seigler was in Amarillo Monday afternoon on a business trip.

Husband Pleased After Wife Lost BULKY FAT

Reduced 21 Pounds—Skin Clearer and Feels Much Better

"I've lost exactly 21 lbs. with 3 jars of Kruschen and am so happy to get rid of that bulky fat. My husband is very pleased with me. My skin is clearer and I feel so much better since I'm not so heavy on my feet. Friends say I look much better." Mrs. Norma Spickler, Mangansville, Md.

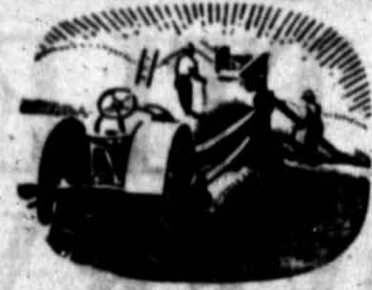
To get rid of double chins, bulging hips, ugly rolls of fat on waist and upper arms SAFELY and without discomfort—at the same time build up glorious health and acquire a clear skin, bright eyes energy and vivaciousness—to look younger and feel it—take a half teaspoonful of Kruschen Salts in a glass of hot water every morning before breakfast.

One jar lasts 4 weeks and costs but a trifle at any drug store the world over. Make sure you get Kruschen because it's SAFE. Money back if not satisfied. adv

CALL PHONE 468

Henneman Grain and Seed Co.

For Prices On
Kafir, Maize, Barley and
Wheat.



RECOVERY!

That's the magic word to a sick man or a sick nation.

We believe that for the great Empire of the Panhandle, recovery can come only with a higher price for wheat, for livestock, for row crops.

We have been glad to note the upward swing of the grain prices; the optimistic note in the livestock markets. Such things will mean recovery for our people.

Meanwhile we are glad to sign the President's code . . . to offer more employment . . . to take a hand ourselves in the business of national recovery.

We are here to serve you from 7:00 o'clock in the morning until 6:00 o'clock in the evening.

We will appreciate your cooperation.



WE DO OUR PART

McLean & Pitman

Phone 1.

We Deliver.



WE DO OUR PART

DON'T NEGLECT YOUR EYES GLASSES ARE CHEAPER

We offer our twelve years experience in the exclusive study and practice of Optometry (examining eyes, fitting glasses). The most modern diagnostic equipment and the very finest optical material that's made. Prices in accord with the times.

Watch this space for next date in Hereford. When You Think of Glasses, Think of

DR. T. M. MONTGOMERY

OFFICE IN WHITCOMB'S
626 Polk Street. Amarillo, Texas

In Hereford Third Friday of Each Month.
Office in Close Drug Store, Next Date Aug. 18

BUSINESS AND PROFESSIONAL ABSTRACTS

The title to your land is vital. Our Abstracts correctly reveal the title.
A. O. THOMPSON
ABSTRACT CO.
5 1/2 per cent Federal Farm Loans.

AUDITOR

PAUL S. CORBETT
Accountant and Auditor
Income Tax Service
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CLEANERS

WEST TAILOR SHOP
MRS. O. F. WEST, Proprietor
Clothes Called for and Delivered.
Phone 385

DAIRY

PRAIRIE DAIRE
Grade "A" Milk
Sweet Milk, Cream, Butter Milk
We Deliver Daily.
Phone 166

S. O. WILSON
DAIRY
Grade "A" Milk, 10c quart.
Phone 9027

PHONE 123 FOR
GRADE A MILK
Delivered Twice Daily.
CARL SPRATT
Quality Dairy.

GAS-OILS

PHILLIPS SERVICE NO. 1
Just East of Court House.
Phone 69—All Night Service
Specialized Greasing, Tire Repairing and Road Service

GLENN SNYDER
Service Station
Southwest of Court House
Texaco Certified Lubrication

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THE HEREFORD BRAND
For
OFFICE SUPPLIES

and
JOB PRINTING



RESULTS from MANAIDS

INSURANCE

JNO. H. PATTON
PHONE 59

INSURANCE BONDS

HEREFORD INSURANCE AGENCY
John McLean, Manager
E. F. SMITH
115 East Third Street
Insurance, Loans, Real Estate and Rentals.

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THE CHOCOLATE SHOP
Plate Lunches
Sandwiches
Cold Drinks, Sandles
Magazines.

NURSING

PRACTICAL NURSING
At My Home Or At Yours.
23 Years Experience.
Telephone 391
MRS. A. D. GODWIN
Second door west on Eighth Street, off 25-Mile Avenue.

PLUMBING

Get Your Plumbing Supplies Here!
ROUNTREE PLUMBING AND HEATING
Phone 160

GEO. S. McCONNELL
Frigidaire Repair Work.
Have been repairing electric Refrigerators for 7 years.
PHONE 759-W.

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SURGERY
General Practice
Office Over Corner Drug Store.
PHONES
Residence 224 Office 37

DR. T. L. MORGAN
Physician and Surgeon
Buckner-Lambert Building
Office Phone 462
Residence Phone 463

MANOLOGY

Will be in Hereford every Wednesday at the home of Mrs. N. M. Patton.
Phone 682-J.
DR. R. E. PERKINS

WOODWORK

Custom-Made Furniture
Windmill Sections, Sucker Rods, Combine and all kinds of wood machinery parts made and repaired.
D. M. RAYZOE
Woodwork. 604 N. Main.

PERSONALS

B. A. Comer of Clovis was here the first of this week visiting old friends and looking after business.

Harvey Cash, Jr. of Canyon was here Wednesday visiting his aunt, Mrs. Seth B. Holman.

Mrs. Fern Breaux of Franklin, La., arrived Sunday to visit in the home of her mother, Mrs. L. F. Dyer.

Mr. and Mrs. J. M. Chapman and little son of Adrian were trading here Monday of this week with Hereford merchants.

D. M. Warren, manager and owner of the Panhandle Herald, was here last Saturday on a business mission.

Mrs. Viola Williams and two children returned home last Thursday evening from a visit with relatives and friends in Denton.

Mrs. D. C. Laird left last Friday for home in Kilgore, after an extended visit in the home of her sister, Mrs. Seth B. Holman.

J. T. McDonald and Cecil Waggoner of Claude visited with Rex Tynes, Jr., and other Hereford friends this week.

Now is the time to make your purchase of Goodyears before the 10 per cent advance goes into effect. Ireland & Beavers.

Mrs. Myers taught for some years in Hereford schools. She is a sister of Mrs. Dave McCurdy, who also formerly taught here.

Mrs. Harry Fritz and children have returned from a visit in St. Louis and the Century of Progress Exposition in Chicago.

Mr. and Mrs. Urin Streu and Homer Hendee, Jr., arrived home last Thursday evening from a two weeks vacation trip to the northwestern part of New Mexico, also visiting in Santa Fe, Taos and Las Vegas.

Mrs. C. A. Skelton and her guest, Mrs. Rasha Smith of Portales, New Mexico, visited in Amarillo Thursday.

J. B. Fritz of Denton arrived in Hereford last Thursday. Mr. Fritz is farming in the northeastern part of the county.

Mrs. B. K. Robison was called to Dallas Monday of this week by the serious illness of her brother, Ed Woodall.

Miss Maxie Hughes returned home last Sunday from Durham, Oklahoma, where she spent several weeks in the home of her sister, Mrs. T. N. Bayless.

J. H. Nix went to Amarillo last Friday morning for further treatment of his right eye, from which he had a growth removed by operation July 6.

Mr. and Mrs. D. M. Rayzor returned home last week after a vacation trip to the Carlsbad Caverns, Cloudercroft and Ruidoso, New Mexico.

Goodyear All-Weather and Pathfinder tires have advanced in price ten per cent, but our price remains the same this week. Retire now while the price is so low. All sizes. Ireland & Beavers, Phone 383. 1c

Chifford Cox, one of the old timers when it comes to repairing automobiles or any thing in a garage job, has accepted a position as mechanic with the Ireland & Beavers garage.

W. N. Bohannon of Fullerton, California, arrived in Hereford the first of this week to visit in the home of his brother, T. F. Bohannon, northwest of Hereford in the Sims district. He will preach at the Sims church Sunday, August 6, at 11:00 o'clock, and again at 8:30 in the evening.

Misses Edwyna and Wyndell Thomason, daughters of Dr. E. B. Thomason, of Duncan Oklahoma, and Miss Francis Myer, a niece of Dr. Thomason, also of Duncan, left last Friday for their homes after a visit here of 30 days.

Mrs. M. Y. Galloway and little daughter returned to their home in Amarillo last Saturday after a several weeks visit with her aunt, Mrs. Seth B. Holman.

To keep in line with the NRA, the Texas Utilities Company has added Robert Sisk to the ice-making crew of the Utilities company. Mr. Sisk was formerly employed by the same company.

The Santa Fe Railway has recently made a drastic reduction in rates on passenger fares to Chicago. One can go, according to J. E. Beyer, local agent, to Chicago and return for \$21.25 any day in the week and stay for 16 days.

Mrs. W. E. Green and son of Quannah, were here last Saturday visiting in the home of her uncle, J. C. Lance. They also visited relatives and friends in the Summerfield district the latter part of last week. They were accompanied here from Amarillo by Mrs. Cleve Meharg, a sister of Mrs. Green.

Rev. and Mrs. V. M. Cloyd and two sons, James and Virgil, returned from East Texas last Tuesday. He had been conducting a revival service in Edgewood. Mrs. Cloyd and the boys visited in Abilene and Winters.

IMPOUNDED. On July 27, one old red sow, with cut nose. Unless claimed by August 14, will be sold at public auction to highest bidder, according to law. Sale at City Barn. WALLACE C. COX, City Marshall.

Mr. and Mrs. C. O. Wilkins and two children spent the week end in Lawton, Oklahoma. They were called to Lawton by the serious illness of Mrs. Wilkins' sister, Mrs. C. C. Walker, who was improving rapidly Monday.

Mr. and Mrs. W. S. Williams of Amarillo were here Monday enroute from Abernathy where they visited their son, Leo Williams, and his family.

FRUITS AND VEGETABLES
Fresh Every Wednesday and Saturday.
Save By Trading Here.
MRS. ROSS FULLER
Next Door South of P. O.

ANNOUNCING
Our Membership In the
N. R. A.
E. B. Black Co.
FURNITURE :: UNDERTAKING

Matinee Daily 2 to 7 P. M.

STAR THEATRE

EXTRA
—Special Comics and short Subject With Each Picture

All Next Week--Amusement Week
All New Pictures --- Cheap In Price
EVERY ONE CAN AFFORD TO SEE EVERY PICTURE

Preview Saturday Night also Sunday Matinee

The Goody Girl whose angel voice soothes millions on the air, breaks her radio contract for a fling at life!

Professional SWEETHEART

With GINGER ROGERS, NORMAN FOSTER, ZASU PITTS, FRANK McHUGH, Allen Jenkins, Gregory Hatoff, Edgar Kennedy, Lucien Littlefield

ADMISSION ONLY 10c TO ALL

Monday MATINEE AND NIGHT

JEALOUS
of her son's love for his wife... this "Sainted mother" found a way to make them hate each other.
But the young bride made them both eat crow!

SILVER CORD
in a drama that dares to invade the whitened shrine of mother-worship.

With JOEL MCCREA, FRANCIS BEE, ERIC LINDEN, LAURAHOPPE CREWS

MATINEE 10c TO ALL
NIGHT 10c-20c

Tuesday

"Flying Devils"
with RALPH BELLAMY and ARLINE JUDGE

A thrilling airplane picture. Full of thrills and excitement.

A picture you will always remember.

Do Not Miss This One.

MATINEE 10c TO ALL
NIGHT 10c-20c

WEDNESDAY NIGHT

BIG MIDNIGHT RAMBLE

STARTING AT 12:00 O'CLOCK

Also Thursday Matinee and Night.

Forty Maddening Maidens on a Maiden Cruise

with two innocent men who tried not to slip... but SLIP AWAY!

MELODY CRUISE

With CHARLIE RUGGLES, PHIL HARRIS

ONLY THREE SHOWINGS
ADMISSION 10c-35c

WEDNESDAY NIGHT

BIG MIDNIGHT RAMBLE

STARTING AT 12:00 O'CLOCK

Also Thursday Matinee and Night.

Wednesday

CONSTANCE BENNETT

as the girl who stopped at nothing to make herself a

"BED OF ROSES"
(Not so soft)

With JOEL MCCREA, JOHN HALLIDAY, PERT KELTON, SAMUEL HINDS

MATINEE 10c TO ALL
NIGHT 10c-20c

Friday

Dead Men Knew His Name!

The living only knew he claimed a victim every time the clock struck seven!

TOMORROW AT SEVEN

With CHESTER MORRIS, VIVIENNE OSBORNE

Frank McHugh, Allen Jenkins, Henry Stephenson, Grant Mitchell

Directed by Ray Enright
RKO-RADIO Picture
Produced by JEFFERSON Pictures Corp.

As Usual, 10c FOR MATINEE AND NIGHT

Saturday

TOM KEENE

A "movie cowboy" fights it out with the bad men of the West—in


SCARLET RIVER

Also-much love story.
With DOROTHY WILSON, EDWARD G. CLARKE, BOB AYER

AS USUAL, 10c FOR MATINEE AND NIGHT

PIGGLY WIGGLY

SATURDAY—8:00 A. M. TO 9:00 P. M.



SHOCK TROOPS BEGIN BATTLE FOR RECOVERY

Knowing that employees and merchants must act, and at ONCE; and knowing, too, that it is the desire of the President that the Blanket Code shall go into immediate effect, we take this way of announcing our membership of the

National Recovery Act

FRANK A. GYLES

Coaster Wagon will be given away Free Saturday. Ask us for details.

WEEK DAYS—7:30 A. M. TO 5:30 P. M.