

Branding

Time **1B**

by Speedy Nieman

That feller on Tierra Blanca Creek says people who live within their incomes are just trying to mess up prosperity.

Monday is "dollar day" in Hereford, and the once-a-month bargain day is well worth making the rounds of community stores and firms. Look inside today's Brand for some real money-saving buys!

One of the most interesting Texas Demo primaries in many years is fast approaching "decision day", with many voters apparently still in doubt about some of the races. A political observer from Austin told us last week that many people in the Capital City feel the governor's race is a four-way battle.

Most people out this way are talking about Smith, Briscoe and Barnes as the front-runners, but he claims Sissy Farenthold is coming on strong downstate. She is popular with labor, the ultra-liberals, and the college crowd.

Briscoe continues to draw strong support in this part of Texas. At the Panhandle Press Association convention last week, publishers and their wives were asked to name the candidate they think will carry their county. The poll showed 48 for Briscoe, 19 for Barnes, 18 for Gov. Smith, and 1 for Farenthold.

Asked how they would vote personally, the result was: Briscoe 37, Barnes 18, Smith 16, and Farenthold 11. In the lieutenant governor's race, Wayne Connally drew a whopping 70 votes in the poll, compared to only 7 for Hobby, 5 for Hall and 1 for Christie.

Barefoot Sanders edged Ralph Yarborough in the poll, 36-34. However, a question on the November election showed 47 for Republican John Tower, with 20 for Yarborough and 9 for Sanders.

It will be interesting to see how well the publishers reflect the views of their areas. Gov. Smith has never done well in the public opinion polls, but he moved right on up to the governor's chair!

REMEMBERS: Just in case you're an hour behind when you read this, Daylight Savings Time started at 2 a.m. this morning. If you've come up with some extra items during clean-up month (April 15-May 15), Hereford Day Care Center is still accepting contributions for its annual garage sale. Call 364-1794 to report your items.

Tickets are on sale for the annual Fellowship of Christian Athletes banquet May 5, and golfers are invited to enter the tournament the same day.

At the invitation of Scott Brewer, manager of the Star Theatre, we saw a special screening of "Kotch" this week and thought it was a great movie. Since the plot revolves around a grandfather, we think it is especially entertaining for adults. Although the movie contains a couple of scenes that parents might not want subtitles to view, it is probably "mild" according to today's standards. Walter Matthau is "Kotch" and turns in a superb acting performance.

Absentee Voting In Democratic Primary Ends Tuesday

Absentee voting, the barometer used to measure voter interest in election, is lagging, according to county clerk B. F. Cain.

Through last Friday, only 68 absentee votes were requested and of that number, only about 20 were from walk-in voters. The remainder were mail-out ballots to persons in the armed services or in college.

Tuesday is the final day for absentee voting with the election scheduled for Saturday from 8 a.m. to 7 p.m. Absentee voting can be done in the county clerk's office on the second floor of the courthouse.

Balloting in the Saturday Democratic Primary will be at 11 voting precinct locations. They will be:

Precinct 1 — District At-

torney's office in the courthouse.

Precinct 2 — County commissioner's court room.

Precinct 3 — J. E. McCathern residence.

Precinct 4 — Sims Community building.

Precinct 5 — Community Center.

Precinct 6 — Ford Community school,

Precinct 7 — Dawn Community Center.

Precinct 8 — Walcott school.

Precinct 9 — Bippus Community Church.

Precinct 10 — Wildorado Community Center, and

Precinct 11 — Northwest Elementary School.

The races being contested locally are for the two county commissioners' posts. Bruce

Coleman is the incumbent for Precinct 3 and Earl Holt is the incumbent for Precinct 1.

Holt is opposed by Don Shipley and Gene Loerwald and Coleman is opposed by John Pool and Charles Cabbiness.

A sample ballot of Saturday's upcoming primary is included in today's paper. The sample ballot includes the names of all those running for state offices

on the Democratic ticket along with all local candidates.

It also includes a referendum on school busing.

The Democratic Precinct conventions will be held at the different polling places at 2 p.m. on election day, according to Cain. The County Democratic Convention will be held Saturday, May 13 at 2 p.m. at the Community Center.

40 Pages

Price 20¢

The Sunday Brand

VOL - 24 - NO. 44

The Sunday Brand, Hereford, Texas, Sunday, April 30, 1972

Dryland Wheat Looks Bleak

Hopes for a good dryland wheat crop this year are fading quickly as the area continues under a drought that county agricultural agent Justin McBride says is reaching the critical point.

Moisture has been almost nil since fall of last year as the county has recorded only .46 of an inch since that time. The effect has caused many dryland wheat farmers to graze out their crops in an attempt to get anything out of them.

"For all practical purposes, we haven't had any beneficial moisture since last fall," McBride said. "As far as the dryland crops are concerned

the situation could get real bad. The need for moisture is already getting very critical and if we don't receive rain in the next week or two it is going to really hurt."

Last year's wheat crop totaled about 130,000 acres planted with only 55,000 acres harvested. The other acreage was grazed out.

Even if the county was to receive moisture in the next couple of weeks, the dryland wheat crop would not be able to recover fully, McBride said. The crop has already gone through its productive period when moisture was needed and moisture now would be of little

help in restoring the crop. The wheat is going through a reproductive stage and has exhausted the underground

moisture supply. With insufficient moisture and high temperatures, the wheat goes into a stress period.

"Because we haven't had enough moisture there is a much larger acreage of wheat that is being grazed out this year than we have ever had in the past," the county agent said.

While the dryland wheat would receive little, if any,

benefits from a rain, the moisture would help the irrigated crops, McBride said.

"It would be a big boost to irrigated crops to get a good rain because it would improve

growth. The irrigated crop looks good and has made good progress. We could expect some increased benefits here if we could receive some rain," he added.

Don't Forget Time Change

If you didn't happen to be up or get up at 2 a.m. today, or if you forgot to put your clock ahead one hour before you went to bed last night, you better do so now, because Daylight Savings Time began today.

The official change was at 2 a.m. today and marked the six-month observance of SDT. All timepieces should have

been moved forward one hour.

DST will continue with us until the final Sunday in October at which time everyone will move their clocks back one hour.

Forgetfulness on your part at bedtime or when you got up today will put you behind an hour and you will be late for church or whatever else you have planned today.



GOOD GUY — Bill Tell Zortman, with KVII-TV in Amarillo, presented Denise Schroeter with that station's "Good Guy" award. The award was made in recognition of Denise's efforts to save Doug Warren and a companion who fell into a tailwater pit last month. She saved the Warren boy, but was unable to rescue the other youth.

Monday Beginning Of Spring Training

By Terry Neill Sports Editor

Grunts, groans and flying footballs will fill the air once again beginning Monday, as the Hereford Whiteface football team begins three weeks of spring training.

Coach Larry Deippel's Whitefaces will be working out in preparation for their fall defense of the District 4-AAAA championship. Dippel's major problem at this time would appear to be the lack of ex-

perience on his defensive squad, where six starters won't return from last year, three of those all-district performers.

The annual Maroon-White intra-squad game will conclude the spring training sessions on May 20. The HHS footballers will be working out Monday through Saturday at 4 p.m. each day, and Hereford boosters are urged to attend the team's workouts. The freshmen footballers will be working out each afternoon beginning at 3 p.m.

Dippel expects about 60 boys out for the varsity team, with 45 more sophomores expected. Those boys who don't make the varsity will form the junior varsity, along with a few sophomores, and the rest of the second-year men will make the B-team.

Dippel expects Jim Marsh, 195, Tony Ohlig, 195, and Johnny

Wortham, 230 to form the backbone of the line on a defensive unit which has to feel the loss of Eugene Suttle, Richard Sierra and Ike Graves, all-district performers who graduate this year.

Offensively the Whitefaces should be stronger, with six starters back, including all of last year's backfield and the district's most valuable player, Keith Kitchens. Dippel also expects transfers John Adams and Steve Nieman to help of-

fensively and defensively.

"Both Nieman and Adams could make some kind of contribution. We're currently working Adams at a running back slot and in the defensive backfield. Nieman's working out at split end and in the defensive backfield. Kitchens, Barry McNutt and James Higgins are working at quarterback," Dippel said.

The "Hustling Herd" will be running out of multiple offensive sets with two split ends,

and will line up in a stacked five defense when they resume district warfare in what Dippel expects to be a lot tougher district.

"Lubbock made will be a 100 per cent improved team this year, and Snyder is capable of being a dark horse. Monterey and Plainview will probably be

the district favorites this season," Dippel concluded.

Warning System Being Installed

The new tornado warning system for the city of Hereford will be in operation by May 10, according to city manager Dudley Bayne.

Bayne said he met with the firm which is to install the system, and was told some minor problems had been worked out and the system will be in operation in less than two weeks.

The speakers originally planned for the system were changed out because the company was not sure they would be able to withstand the blast that would be sent through them. The speakers were taken off and others were ordered.

The system was supposed to be ready last week.

Several tests will be conducted after the system is installed, but the time will be announced later.

Building Permits Pass \$1 Million

Storm shelters again led the way in building permits during the month of April during which time the construction total for the year passed the \$1 million mark.

April building permits totaled \$330,640 and brought the yearly total to \$1,205,040. Some 36 permits were issued during the past month.



PAGEANT ENTRIES — Entrants in the Miss Hereford Pageant, which was held Saturday night, participated in a pre-pageant clinic Saturday morning at the Community Center. The results of

the pageant were not available at press time Saturday and will be carried in the Thursday Brand.

Brand Photo

Loyalty Day To Be Observed

Area law enforcement officials will be honored Monday by the Veterans of Foreign Wars as part of the organization's observance of Loyalty Day.

The officers, Sheriff Travis McPherson, deputy Gary Gillespie and police captain Ed Owsley, will be honored at a special breakfast from 6 to 8:30 a.m. at the VFW headquarters

in Veterans Park. The three will be cited nationally in the VFW magazine.

All county law enforcement officers and their families are invited to attend.

As another segment of Loyalty Day, the Hereford High School Key Club will dispense American flags throughout the city.

Ogallala Recharge Attempt Said To Be Successful

Almost a year has passed since the first off-base experiment was started in an effort to recharge the Ogallala formation at a site north of Hereford, and soil scientists say the results show considerable promise as a practical method to conserve playa water.

O.R. Jones and Don Goss, soil scientists with the USDA Southwestern Great Plains Research in Bushland, are continuing their investigation of the recharge of playa water to the Ogallala through basins that are excavated about 3.5 feet deep to remove tight surface soils and expose permeable underlying sediments.

The off-base site is located 18 miles north of Hereford on the R.H. Cowan Jr. farm.

Soil scientists and research engineers from the Southwest Great Plains Research Center at Bushland started the project of the Cowan farm in July of last year. It was the first such test to be tried off the Bushland Research Center land.

The purpose of the test was to see if man could replenish the rapidly diminishing water supply of the Ogallala formation by "filtering" playa lake water back into a specially designed pit and letting it percolate down to the formation.

The test site in the Cowan farm required pumped water from a large playa lake into a type of holding lake, then put into the percolator area. The percolator pit was dug four feet deep on a half-acre of land 20 feet above the playa lake level.

Pumps were used to pull the water from the lake into the pit. After the excavation in July of last year, fall rains provided enough playa water for initial testing of the basin. The basin was flooded for 31 days and 38 feet of water were recharged before the sediment in the playa water sealed the surface. The basin was pumped dry so the accumulated clay on the basin

surface could be removed.

However, before the bottom was dry enough to scrape with a blade, 1.5 inches of rain came and washed the clay to the lower side of the basin and thus solved the scraping problem.

Recharge was started again with an additional 10 feet of water pumped in before freezing weather stopped the test.

According to J.C. Brown, local Soil Conservation Service manager, the recharge rate of the test pit was 139 gallons per minute.

Additional tests are planned at the Cowan farm as soon as

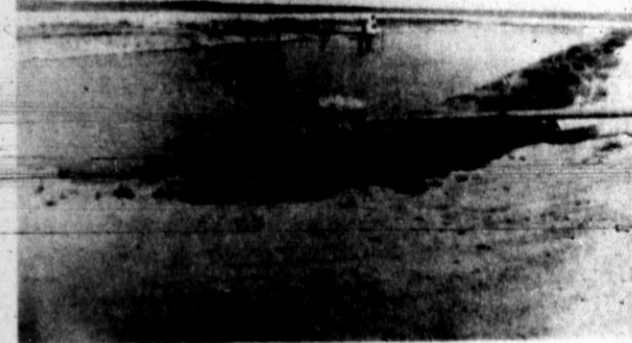
playa water is available.

"Looks like this could be a real feasible way of recycling playa lake water into the Ogallala formation," Brown said after receiving information of the test.

Another basin, about one-tenth of an acre in size, has been in operation on the Research Center at Bushland since 1969. Some 300 feet of water have been recharged during the three-year period. (A recharge cycle extends from the time the basin is flooded until the recharge rate decreases to less than 1/2 foot per day.) The basin has been flooded a total of 193 days and the average in-

filtration or recharge rate was 1.55 feet per day. On a one-acre basin, this recharge rate would be equivalent to 350 gallons per minute.

Research is continuing to develop basin management systems that are economical and can be adapted to playas and farming systems on the tightlands of the Texas-High Plains. Anyone wishing additional information on the basin method of recharge is invited to contact Brown at the SCS office in Hereford or Jones at the Research Center at Bushland.



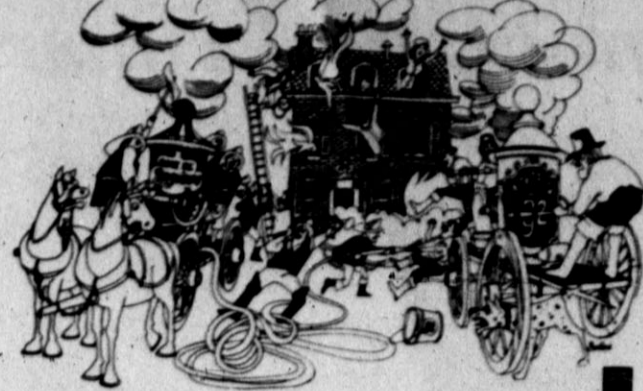
RECHARGE WORKS — A test to see if man could recharge the diminishing Ogallala water formation has proven feasible, soil scientists say. This test site, on the R. H. Cowan Jr. farm near the Ford Community, has been in operation since July of last year and results are promising.

Monday Is Dollar Day In Hereford

MARYKNOLL, N.Y. (AP) — An old Japanese proverb goes, "Many paths ascend Mount Fuji, but at the peak one sees the same moon." As a result of this reasoning, many Japanese list affiliation with more than one religion, a practice that statistically makes Christianity seem more widespread there than it actually is, writes the Rev. Morgan Vittengl in Maryknoll magazine.

GIRL IN MUNICH BLOOMINGTON, Ind. (AP) — Janis Marshall Coffman, 21, of Dallas, student at the Indiana University School of Music, is in Munich, Germany, at the invitation of the Munich Philharmonic Orchestra, to play a series of concerts as an orchestra member. Miss Coffman plays the trumpet. This is the first appearance of a woman in the brass section of a major European orchestra.

Firefighters Fought More Than Fires



As dangerous as home fires can be today, consider the plight of the American living about 125 years or so ago. The odds were against them all the way. Their first problem was the telegraphic fire alarm box on the corner. It was locked. To prevent false alarms, the key to the box was kept in a nearby store.

Then there was the fire department. According to the Federated Insurance Companies of Owatonna, Minnesota, the first half of the 19th century was the heyday of volunteer fire brigades. The system was a colorful one, and remarkably effective. But it did have a few weaknesses.

In their struggle to be the first and the best at every fire, firefighters as well as the "crackers-and-cheese boys" who ran alongside every truck, were sometimes harder to control than the fires they fought. Two brigades in New York, for example, were suspended after a free-for-all over the use of a fire hydrant. Two others got the same treatment when they fought over which would go first on a narrow street. They never did make it to the fire.

Occasionally a water hose was sliced or a tire flattened, and one or two firemen rushing into a building to rescue a victim were knocked out by other volunteers with similar intentions.

The incidents made for good stories at the lavish Firemen's Ball, but in 1853 the city fathers of Cincinnati decided this type of rivalry was not the most effective way to fight fires. They established the first permanent, paid fire department, and most other major cities followed suit during the next 20 years.

The idea of paying firemen had been tried on a small scale by Boston almost 200 years before, when bucket brigades

NEW RELIEF PROGRAM GENEVA, Switz. (AP) — Various church groups, including the World Council of Churches, the Lutheran World Federation and East Asian Christian Conference, have planned a major joint relief and rehabilitation program for the new state of Bangladesh, formerly East Pakistan. The first phase of the program, costing an estimated \$5 million, will last for about year.

Let's have sports for sport's sake—take none too seriously.

Make Mothers Day Complete with a Gift of Jewelry COWAN JEWELERS Downtown

We are pleased to Announce the ASSOCIATION of IRIS RAY at ADDIES BEAUTY STALLS

Call Iris or any of the other Ladies soon for an appointment. Expertly Filling Your Beauty Needs.

128 E. 5th 364-0342

COW POKES By Ace Reid

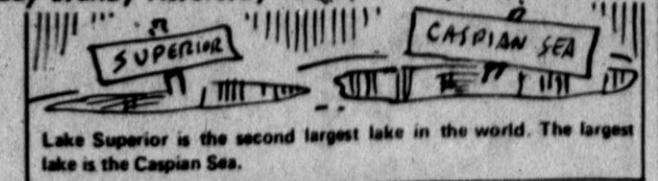


"I shore ain't showing off! A snake jist fell outta that tree right into my leggin's!"

Hereford STATE BANK



NEW COACH — Jim Arthur, a University of Houston graduate, has been hired to replace Coach Don Cumpton as junior varsity coach. Cumpton was moved to the varsity staff and placed in charge of the defense, and coach Fred Upshaw has been named first assistant and offensive coordinator in moves announced Friday. The resignation of coach David Bornstein necessitated the moves. Arthur played center for the Cougars and went into the U. S. Army, after his college graduation.



Lake Superior is the second largest lake in the world. The largest lake is the Caspian Sea.

Ben Barnes is a farmer himself. He will be for the farmers of Deaf Smith County.

Mr. and Mrs. Bill Gentry



Produce carloads of sorghum with

THESE GREAT NK HYBRIDS

NK 270A - Short very uniform
NK 275 - Sturdy high yields
NK 280 - Large High yields
NK 222G - Uniform heavy heads Yellow Endosperm
NK 222 - Early very dependable

A.J. (Tony) Urbanczyk Frio-276-5303

WANT ADS

WORK WONDERS

In one year, more than 1,000 inches of rain fell on part of India.

Master Charge & Bank America Cards Honored at COWAN JEWELERS Downtown

Hurry! Giant tire clearance! Quantities limited.

Tires for light trucks, vans and campers

670-15-6 F.E.T. 2.44 \$232

700-15/6 28.45 F.E.T. 2.84
650-15/6 25.95 F.E.T. 2.61
700-16/6 28.90 F.E.T. 3.00
750-16/6 33.89 F.E.T. 3.69

Truck tire clearance

900-20 10-ply nylon \$550 F.E.T. 735
1000x20-12 \$75 F.E.T. 9.15
1000x22-12 \$70 F.E.T. 9.97
700 x 18-8 \$36 F.E.T. 3.80
750 x 20-10 \$40 F.E.T. 5.13

4 ply nylon tires

GROUND GAINER NYLON BLACKWALLS \$18.95

E-78-14 Plus F.E.T.
F-78-14 2.51
F-78-15

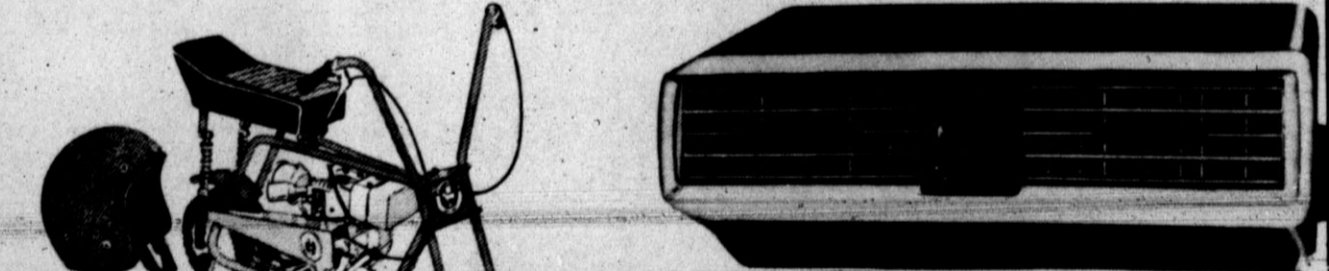
Closeout tires

343 only Assorted Sizes **\$17.50** Plus \$2.00 F.E.T.
DRASTICALLY REDUCED PASSENGER TIRES original to \$40

Polyester tire clearance

GROUND GAINER WHITEWALLS \$25.00

G78-15 G78-14 Plus F.E.T.
H78-15 H 78-14 2.81



14999

Golden Pinto Mini Bike, 4 cycle, 3 1/2 HP engine capable of speeds to 23 mph. Has hand brake plus scrub brake, recoil starter, hand-controlled throttle and centrifugal automatic clutch.

Lancer fiber glass helmet, with foam lining. 18.99

*Mini bikes are not intended for racing or for use on highways, sidewalks or streets.

988

Air conditioner check and charge. Here's what we do: Check compressor output, test complete air conditioner system for leaks, tighten all hose connections and belts and charge the air conditioner with the correct amount of Freon 12 (Freon included).

19995

Cool'n Clean 24. Packs 14,000 BTU's of cooling power. Handsomely-styled. The 2 rectangular front louvers and round side louvers are fully adjustable to direct air flow.

Choice of Jobs Guaranteed

is only one of the outstanding benefits you get in the U.S. Air Force. Look at these others:

- good pay
- job security
- 30 days' paid vacation every year
- free education and training in a skill you can use anywhere
- travel to exotic places
- free medical care

For interview and free aptitude test, call

TSGT. FORTENBERRY 376-8412

State Bank No. 1978

CONSOLIDATED REPORT OF CONDITION OF HEREFORD STATE BANK

of Hereford in the State of Texas and Domestic Subsidiaries at the close of business on April 18, 1972.

ASSETS

Cash and due from banks (including none unposted debits)	\$2,330,804.68
U. S. Treasury securities	985,511.88
Obligation of State and political subdivisions	1,360,337.61
Other securities (including none corporate stocks)	10,000.00
Federal funds sold and securities purchased under agreements to resell	1,000,000.00
Other loans	10,350,018.59
Bank premises, furniture & fixtures, and other assets representing bank premises	344,410.69
Real estate owned other than bank premises	59,983.05
Other assets	33,756.09
TOTAL ASSETS	\$ 16,474,822.59

LIABILITIES

Demand deposits of individuals, partnerships, and corporations	7,524,413.71
Time and savings deposits of individual, partnerships, and corporations	6,297,370.96
Deposits of United States Government, Deposits of States and political subdivisions	926,209.74
Certified and officers' checks, etc.	130,007.17
TOTAL DEPOSITS	14,971,221.22
(a) Total demand Deposits	8,333,200.26
(b) Total time and savings deposits	6,638,020.96
Mortgage indebtedness	26,000.00
Other liabilities	14,480.99
TOTAL LIABILITIES	\$ 15,011,702.21

RESERVES ON LOANS AND SECURITIES

Reserve for bad debt losses on loans (set up pursuant to Internal Revenue Service rulings)

\$ 186,334.37

TOTAL RESERVES ON LOANS AND SECURITIES \$186,334.37

CAPITAL ACCOUNTS

Equity capital, total	\$1,276,786.01
Common stock-total par value (No shares authorized 15,000) (No shares outstanding 15,000)	150,000.00
Surplus	850,000.00
Undivided profits	151,786.01
Reserve for contingencies and other capital reserves	125,000.00
TOTAL CAPITAL ACCOUNTS	\$1,276,786.01

TOTAL LIABILITIES, RESERVES AND CAPITAL ACCOUNTS \$16,474,822.59

MEMORANDA

Average of total deposits for the 15 calendar days ending with call date... \$15,326,210.13

Average of total loans for the 15 calendar days ending with call date... \$10,303,814.40

Unearned discount on instalment loans included in total capital accounts... \$62,982.42

I, W. E. Williams, Vice-President & Cashier, of the above-named bank, do solemnly swear, affirm that this report of condition is true and correct, to the best of my knowledge and belief.

Correct — Attest: W. E. Williams
Harlan D. VanderZee
Jeff R. Carlile
J. R. Allison
Directors

State of Texas, County of Deaf Smith, ss:
Sworn to and subscribed before me this 25th day of April, 1972, and I hereby certify that I am not an officer or director of this bank.

My commission expires June 1, 1973

Signed Thelma Lamm, Notary Public

MAY DOLLAR DAY

REMEMBER MOM MOTHERS DAY SUNDAY 14th

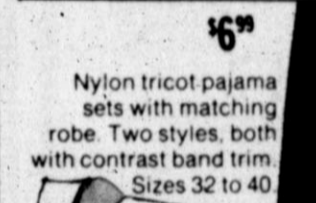
Special gifts
for special Moms.
Like yours.



\$4
Non-cling Antron® III nylon tricot regular length slip. Semi-tailored with shirred bodice. Pastel colors. Sizes 34 to 44.



\$1
Nylon fancy bikinis in white and pastel colors. Some trimmed with lace and embroidery. Sizes S, M, L.



\$6
Nylon tricot pajama sets with matching robe. Two styles, both with contrast band trim. Sizes 32 to 40.



\$4.50-6
Zany sleepshirts in comfy acrylic polyester. Fun prints of Howdy Doody, giraffe, dollar bill, etc. Sizes S, M, L.

\$4.50
Nylon tricot gowns with sheer overlay and lace trim. Sleeveless and short-sleeve styles. Pastels in sizes S, M, L.

- Just For Mom PANTI-HOSE 2 pair **\$1**
- Two Big Racks BETTER DRESSES Reduced 4.88 to 19.88
- Beautiful Assortment JEWELRY **\$1** and **\$2**
- STRAW HANDBAGS **\$3** to **\$6**
- One Group BETTER PURSES Reduced **\$1**
- PENN PREST PRINTED SHEETS
Twin Sizes **\$1**⁹⁹
Full Sizes **\$2**⁹⁹
Queen Sizes **\$4**⁹⁹
King Sizes **\$5**⁹⁹
Pillow Cases 2 for **\$1**⁹⁹
- SLIP AND BIKINI BOXED GIFT SET Special Purchase For Mom **\$1**⁹⁹
- FASHION CLEARANCE Two big racks Skirts Blouses, Slacks and Sweaters Reduced Rack I **\$3**⁹⁹ Rack II **\$5**⁹⁹
- ENTIRE STOCK Either Special Purchase or Reduced LADIES UNIFORMS **\$5**⁹⁹ **\$8**⁹⁹ **\$12**⁹⁹
- 1 Large Rack LADIES SLEEPWEAR Reduced **\$3**⁹⁹
- MISSES WIGS Orig. **\$19** Now **\$4**⁹⁹
- Misess Two Piece SHORT SETS **\$3**⁹⁹ **\$5**⁹⁹
- Perfect GIFT Towel Clearance Bath Towel 50"-78" Hand Towel 33"-51" Wash Cloths 25"-42"
- SEWING BASKETS New Wicker Design **\$8**⁹⁹
- ELECTRIC SCISSORS **\$7**⁹⁹ **\$12**⁹⁹ **\$17**⁹⁹
Mom's Perfect Gift
- NAME BRAND WATCHES FOR MOM **\$19**⁹⁹



ENGAGEMENT ANNOUNCED — The engagement of Shirley Vineyard to Roy Carlson is announced by the bride-elect's parents, Mr. and Mrs. Ray Vineyard of Dumas. Carlson is the son of Mr. and Mrs. Lawrence Carlson of Hereford. They plan a July wedding in the First Christian Church in Dumas. Both are West Texas State University graduates. Miss Vineyard, a teacher in Hereford Public Schools, was a member of Chi Omega, Mu Phi Epsilon honorary music society and Student Activities Council. After receiving a BS degree in agriculture, Carlson is currently engaged in farming. He was active in Block and Bridle Club on the WTSU campus.

Small Talk

BY SUE COLEMAN
Women's Editor
SWEETHEART of the Alpha Psi Chapter of Phi Kappa Tau was the title conferred on Kima Marsh at the fraternity's recent spring formal at the University of Texas at El Paso.

Kim is the daughter of Mr. and Mrs. Virgil Marsh, Route 5, and a freshman at UT El Paso majoring in science. She is a member of Zeta Tau Alpha and Little Sisters of the Laurel, an auxiliary to Phi Tau. A 1971 graduate of Hereford High School, she had an important role in the senior class play, as I remember.

Because you can't put all that into a headline, newspapers have made it customary to refer to these by initials, and now the bureaus go to all lengths to pick names with initials for new branches.

OF COURSE papers use initials for clubs and lodges, too, like DAR and IOOF, until everybody knows what they mean. But there is at least one woman's organization which puts pressure on its local bodies to avoid this undignified procedure.

Of course its name is too long for a headline, with the result that it generally gets called something like "group" in my headlines. Serves it right to think it is more important than several U. S. presidents who were good-natured about HST, FDR and Ike.

But even with headline abbreviations some names, just to write in the body of a news story, put a strain on my typing fingers. Like Los Ciboleros Chapter of the Daughters of the American Revolution, and Women's Division of Deal Smith County Chamber of Commerce, and others too numerous to mention — and too long. Nice groups, too, but wordy!

Rebekahs Given Meeting Report

WHEN I FREQUENTLY lose patience at the lengthy names of organizations I'm inclined to agree with the gentleman's idea of shorter ones. Although it's none of my business what a club calls itself, it becomes my problem when the name won't fit in a headline.

Lots of them won't, and it seems to me that every time something is organized it picks a longer name. Maybe they take their cue from government bureaus, commissions, etc., all notoriously long-winded as to name.

Presenting a report on the recent convention of the Panhandle Association of Oddfellows and Rebekahs, delegates to that gathering gave the program for the Thursday night meeting of the Rebekah Lodge.

Greeting the 16 members present, Gail Hamby thanked all those who had helped with the Association meeting. Refreshments were served by Mrs. Naomi Murrell.

Classified Ads Get Results

The Gift Season is Coming for

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- Graduation
- Brides
- Fathers

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Penneys Dress Carnival is full of news. And these \$13 knits are only the beginning.



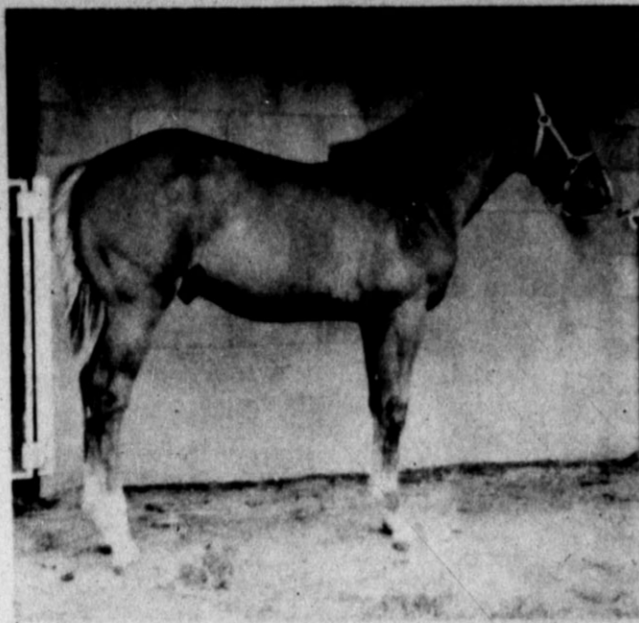
Polyester knits done up with a nautical flair: braid trims, sailor tie, pleated skirts, the works. These, for misses' sizes 8 to 18, in white and navy, as well as cool, summery pastels.

POLYESTER DOUBLE KNITS In Plain and Prints for Moms who want to sew their Mothers Day or Spring Wardrobe! \$2.44 \$3.44 \$3.99 \$4.44 \$5.44		MEN'S SHIRT SPECTACULAR Long Sleeve White Dress Shirts and PENN-PREST SPORT SHIRTS 5 FOR \$10	
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HURRY TO PENNEYS FOR BEST SELECTIONS DURING THEIR FAMOUS "MAY DRESS CARNIVAL"



WINNING STALLIONS — These two stallions owned by Sylvia and J. E. Brooks won first and second places in the 1972 stallion class at the Texas Tech Block and Bridle Club, Quarter Horse Show last weekend in Lubbock. The horse at left is Sylvia's, and won the class, while her father's



stallion, at right, was second. Over 200 horses from Texas, Oklahoma and New Mexico were entered in the show, sanctioned by the American Quarterhorse Association. Friday the Brooks' horses will be entered in the Dalhart Quarterhorse Show.

Sunflower Is Studied For Possible Income

Is it possible that what has for years been considered an aggravation to area farmers could become a new source of badly needed income? Since September, 1966, one of the basic objectives of the High Plains Research Foundation has been to find new crops that can be used to strengthen the agricultural and industrial economy of the High Plains. Through the cooperation of Plains Coop Oil Mill, Lubbock, researchers will revive their interest in a crop with future potential this year. Dr. Douglas Owen, oilseeds specialist at the Foundation, will be conducting cultural studies on sunflowers in 1972 on acreages large enough to determine the true potential of this crop, and to evaluate the possibility of solving some of the problems that have plagued

past research efforts on sunflower. One major problem in the past has been the sunflower head moth. However, Dr. Owen feels that with new hybrid varieties available which bloom in a five to seven day period, it is possible we may be able to control this pest with one or two applications of pesticides now available. "Our most serious present problem," stated Dr. Owen, "is a pest which attacks the root system and eventually kills the plant." Commonly called the carrot beetle, and resembling the June bug or May beetle, this insect only became a problem in the 1966-68 era. No adequate control has been found, but Foundation researchers will test several insecticides now on the market and some experimental types in an effort

to eliminate this problem. Another method of trying to avoid heavy infestations of the beetle will be to plant at two different dates in the hopes that either an early or late planting may affect the build-up of large numbers of this pest. "Two varieties will be used this year at both planting dates — April 19 and late June or early July," said Dr. Owen. One variety is from France, and was furnished by the Texas Cotton Seed Crushers Association, and the other is from Romania. These varieties will be tested under both dryland and irrigated conditions and under six different fertility levels. If the problems that we are now aware of can be solved, Dr. Owen is optimistic that yields in the area of 2000 pounds per acre are possible. "This would make the sunflower an additional cash crop for the West Texas-Eastern New Mexico area," Dr. Owen said.

Tomorrow's Housekeeping
By Samantha

Chances are, at some time or other, you've probably written an irate complaint letter to a manufacturer. How quick we are to do that! But have you ever written for advice on using a manufacturer's product? Or, to ask for booklets? Most companies have Consumer Service Departments to answer questions and complaints. So whether you've bought a new appliance or a new cleaning aid, you can take advantage of the manufacturer's how-to-use information and helpful tips. Just write to the Consumer Service Dept. (You'll usually find the full name and address on the package label.) One of the goodies you can get this way is a handy booklet called, "How to Make Light Work of Heavy Cleaning Jobs!" published by the Lestoil Homemakers Service. It's yours for 25¢ to cover postage and handling. This colorful 10-page booklet, full of helpful hints, even tells you exactly how much of this famous liquid cleaner you need to sparkle up almost all washable things inside and outside the house.

Herbicide Report Available

The latest herbicide recommendations for cotton weed control in West Texas are available to producers, chemical dealers and other agribusinessmen. The recommendations are a summary of field tests by Texas A&M University researchers and Extension specialists throughout West Texas. "The report summarizes field trials with preplant, premerger and postmerger herbicides," explains Dr. Dudley Smith, weed scientist for the Texas Agricultural Experiment Station, at Lubbock. The two-page publication lists the various chemicals that were tested, application rates and necessary precautions for safe use. In addition, the report gives information on herbicide use for weed control in narrow row cotton. Sprayer calibration recommendations are also offered. A special section is included on control of problem weeds such as morningglory, devil's claw, cocklebur and watergrass. "The bulletin is intended as a guide to assist growers in planning a weed control program to fit their specific needs," says Dr. Robert Metzger, Extension area cotton agronomist. He emphasizes that individual producers must make the final decisions and select chemical brands, methods of application and rates that are most economical for their situations. Copies of the bulletin are available free-of-charge at county Extension offices in West Texas. They can also be obtained by writing or calling the Texas A&M University Agricultural Research and Extension Center, Rt. 3 in Lubbock. Ginners, chemical dealers, distributors and custom applicators may also get extra copies at the center. Besides Smith, Dr. Allen Wiese of the Southwestern Great Plains Agricultural Research Station at Bushland also field-tested the herbicides. The studies were supported in part through the "dollar-a-bale" program of Cotton Incorporated and the Plains Cotton Growers Incorporated.

Please vote for Ben Barnes on May 6. He has the knowledge, integrity, and vigor to be a great Governor.
Mr. and Mrs. Rudy Metz

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Social Security

Q. I have been receiving social security benefits since I was eleven years old and will be eighteen next year. I have heard that my benefits will continue after I am eighteen, but only if I go to college. Why does a person have to go to college to qualify after eighteen? I would like to go to trade school but can't without my social security monthly check.

So, young workers are paying for protection against disability or death which could occur long before retirement age. True, generally, all of a person's earnings are not used to figure a person's benefits, but this is done only so you will not be penalized by years when you had low earnings. Contact your nearest social security office for complete information on benefits payable before retirement.

A. A person does not have to go to college to be paid by social security as a student. The requirement is that you be a full time student in an educational institution. Not all schools qualify as educational institutions, but most trade schools do. You should contact your nearest social security office and they will be able to advise you if the school you plan to attend qualifies as an educational institution.

Q. Why does a person have to pay social security taxes all his working life just to qualify for a retirement check? Why couldn't a person begin paying social security when he is almost ready to retire? I have heard social security doesn't use all your earnings to figure your benefit anyway so why do young people have to pay social security tax?

A. A person pays social security taxes all his working life, but not just for retirement. Social security pays monthly benefits also if a worker becomes disabled or if he dies.

WINS OUTDOOR PRIZE
WAUKEGAN, Ill. (AP) — "My Pal, My Son," a 27-minute 16 mm color film featuring Jerry Chiappetta and his son, Jerry, 10, on a fishing excursion into the Canadian wilderness, won first prize in the 1971 National Travel-Outdoors Film Festival.

DR. E. H. HENDON
OPTOMETRIST
811 WEST PARK AVENUE (Harrison Highway)
Hereford, Texas Telephone 364-0987

Bond Sales Climb Higher

In releasing Treasury figures, county bond chairman Jim Sears announced that sales of United Savings Bonds in Deaf Smith County during March totaled \$5,139. During the quarter of 1972, sales were \$24,724 for 35 per cent of goal achieved. Texans purchased \$18,288,542 in Savings Bonds during the month compared to March 1971 sales of \$17,180,080 — an increase of 6 percent. Quarterly sales totaled \$56,927,138 for 28 percent of the state's goal of \$202.3 million. National sales of E and H Bonds amounting to \$582 Million were reported for March, 13.3 percent above 1971 sales of \$513 million were reported for March, 13.3 percent above 1971 sales of \$513 million. Sales for the three-month period totaled \$1,640 million - 31 percent of the National goal of \$5.3 billion.

Classified Ads Get Results

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J. V. Campbell Motors

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79 Chev. Impala 1 dr. H top loaded, 350 V8, Canary Yellow Light Gold cloth interior, that is spotless, good tires, one of the very cleanest cars on the Golden Spread.

76 Ford, Galv. 500 2 dr. H top, loaded, with 351 V8, 2 Bar. Carb. reg. Fuel: Light cream with saddle Vinyl interior, another of our extra clean cars.

69 Dodge Dart Custom 2 dr. H top, Cream color with matching vinyl interior, loaded with equip. If you have been hunting a small sports type car, this is a dandy.

66 Plymouth Valiant 200 Station wagon, 273 V8, Auto, Trans, Air Cond. Solid white with light blue interior, very nice inside and out, good tires.

61 Chev. 1/2 Ton pickup Short Wheel, V8, Auto, Trans, Blk & top, red lower, good tires, a nice little pickup for this model.

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1 GROUP LINGERIE 1/2 Price

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BRAS 1/3 off

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Both Padded & Regular 1/3 off

THE UNEXPECTED PANTY HOSE \$1.15 PR.

THE Vogue
Boss Moore, Owner Downtown Hereford

Charles Cabbiness
DEMOCRATIC CANDIDATE
for
County Commissioner
Precinct 3

VOTE-SATURDAY
MAY 6, 1972

I Pledge Myself To The People Of Deaf Smith County

I advocate reduction of commissioner's salaries and will work for a County Manager type system, which has been proven to be the most efficient and economically sound form of county administration.

I have farm and cattle interests and I know the problems facing us in the agriculture industry today.

I sincerely pledge myself to sound fiscal policies, honesty and public responsibility in this office.

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to 60 ft. Circle
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OIL
48-oz. Size
97¢



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3 LB.
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SLIM LINE MEDICALLY
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Chocolate & Fruit Flavor
\$1.79



NEW OFFICERS — Officers were elected at a recent meeting of County Federation of Women's Clubs for the coming year as they met in the Community Center. Elected were, front row from left, Mmes. L. H. Lookingbill, president, Jim Bookout, second vice-president and H. E. Miller, reporter. Standing from left are Mmes. A. B. Higgins, installing officer; Ray Johnson, historian, W. T. Carmichael, corresponding secretary and Charles Hood, telephone committee. Not present were Mmes. Guy Walsler, first vice-president, S. S. Williams, treasurer and Ray Polan, recording secretary.

Apricot Pineapple Butter Is Up-To-The -Minute

By CECILY BROWNSTONE
Associated Press Food Editor
Devotees of natural food should go for this recipe for a spread for bread or toast. It's great, too, used as a filling for layer cake.

This delightful preserve is made from apricots (preferably unsulphured), canned pineapple packed in its own juice, citrus fruit and honey. And it's preserved the easy way — in the freezer.

NATURAL APRICOT PINEAPPLE BUTTER
1 pound dried apricots, preferably unsulphured
2 cups water
1 can (1 pound) crushed pineapple packed in its own juice
3 oranges
1 lemon
1 cup honey

Rinse apricots. Place in a 3-quart saucepan; add water. Bring to a boil, reduce heat and cook gently until apricots are very soft — about 15 minutes.

Turn apricots with any remaining cooking liquid into a food mill placed over a bowl. Add pineapple with its juice. Turn apricots and pineapple through mill. Return pureed mixture to 3-quart saucepan. Grate rind from oranges and lemon and add to apricot-pineapple mixture. Squeeze juice from fruit and add to mixture. Stir in honey.

Cook gently over medium-low heat, stirring often to prevent scorching, until very thick — about 30 minutes. (Mixture will thicken more as it cools.) Because mixture tends to spout



APRICOT PINEAPPLE BUTTER — The apricots and pineapple for this preserve are pureed by putting them through a food mill.

As it cooks and thickens, partially cover, if desired, and stir often. Freeze, following directions below. Makes five 1/2-pint jars.

To Freeze Apricot Pineapple Butter: Chill mixture. Wash five 1/2-pint wide mouth freezing jars in hot soapy water;



By CECILY BROWNSTONE
AP Food Editor

DINNER FOR FOUR Pork Chops and Kraut

Potatoes Snap Beans
Fruit Compote Beverage
PORK CHOPS AND KRAUT
4 double pork chops
Bacon fat
1 1/4 cups thin strips onion
3/4 teaspoon salt
1/8 teaspoon pepper
2 cups cored and pared thinly sliced apple
1 can (1 pound and 11 ounces) sauerkraut, drained
2 tablespoons minced parsley
1/4 cup dry white or rose wine
3 tablespoons dark brown sugar
Cut off any excess fat from around chops. In a large heavy skillet, in a little bacon fat, brown pork chops on both sides; remove chops. To drippings in skillet add onion, salt and pepper; cook gently, stirring often until onions are golden. Add apples, kraut and parsley; cook

gently, stirring often, until kraut is quite brown in color — about 20 minutes. (If necessary, add more bacon fat to prevent sticking.) Stir in wine and sugar; place chops on top of kraut. Cover and simmer, stirring kraut occasionally and turning chops once, until meat is cooked through — 30 to 40 minutes. Makes 4 servings.

COMPANY DINNER
Cheese Spread Crackers
Beef Fondue with Cranberry Sour-Cream Sauce Salad Bowl
Apple Crisp Beverage
CRANBERRY SOUR-CREAM SAUCE
Simple but delicious preparation.
1 container (8 ounces) commercial sour cream
1 can (8 ounces) whole-berry cranberry sauce
1/2 teaspoon salt
2 tablespoons bottled horseradish
Mix together all the ingredients. Cover tightly and chill until serving time. Makes about 1 1/2 cups.

Being Well Tressed

by Thelma Bonneau



BLONDES ARE GIRLS WITH SUPER STATUS

Throughout history, blondes have always been very special women. They have inspired more literature, made more history, posed for more art, set more fashions and acquired more reputations for beauty than brunettes, redhead and brunette sisters put together.

Every society has them. Anthropologists study them. Fashion dotes on them. Even kings, Mesdames Pompadour and DuBarry, favorites of Louis XV, were fair haired and Marie Antoinette, the cake-eating spouse of Louis XVI, had hair the color of wheat.

What is it about a blonde that almost guarantees

attention and fun? Perhaps part of the answer lies in "the blonde personality." Among the characteristics credited to blondes are: a liking for crowds, a tendency to be a good mixer, few negative feelings, many irons in the fire and a fondness for change.

But now, thanks to Clairol, whatever her natural haircolor, every girl can be a blonde. First the hair is lightened with Ultra Blue Lady Clairol, then a blonde shade toned in. Choose from 32 shades ranging from a pale, pale blonde to a rich golden beige.

After all, men do prefer them, don't they?

The Lonely Heart



close the 'garbage gap' Choice for irrigation... DEKALB F-65a

Every day, every American throws out over 5 pounds of refuse (or more exactly, 5.3 pounds). For an average family of four, that adds up to a hefty 148.4 pounds a week, a staggering 636 pounds a month, and an incredible 7,738 pounds a year.

That's almost a ton of trash per person per year! And the situation is getting worse before it gets better. By 1980, experts predict we'll be dumping trash at a rate of 8 pounds for each person daily.

Of course, not all of this refuse is generated in the home — commercial establishments and institutions contribute their share — but residential waste is an uncomfortably high percentage of the total.

No simple solution to the problem is yet apparent, but the appliance industry is one of many working hard to help close the "garbage gap." Hotpoint, for example, has recently in-

troduced a new appliance to help consumers cope with the mountains of trash generated in the average household.

Called a Trash Compactor, this new kitchen appliance squeezes trash to approximately one-fourth of its original bulk in moisture-proof bags for once-a-week disposal at the curb. In the process, it eliminates the need for unsightly and often messy garbage cans and contributes to a cleaner, neater kitchen.

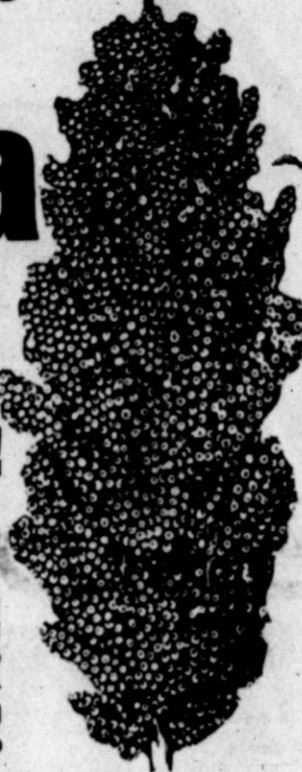
The compactor can be built in or used as a freestanding appliance, and requires no plumbing or special electrical wiring. It plugs into any adequately wired 115-volt grounded outlet on a 15-ampere circuit.

There are many new vanities on the market, which are certainly more attractive than the average wash basin and will further enhance your bathroom.

Choice for irrigation... DEKALB F-65a

Big Yields M.D.M. Resistant!

Make a big yield even bigger with this popular hybrid. F-65a responds vigorously to irrigation and fertility. And it has bred-in resistance to M.D.M. and head smut. Exceptional in appearance and good partner to DeKalb F-65. Plant it this year.



DEKALB is a Registered Brand Name. F-65a is a hybrid designation.

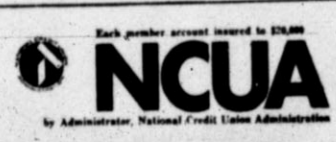
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Music Shorts

VIOLINIST WINS NAUMBURG

NEW YORK (AP) — Robert Davidovici, 24, violinist born in Rumania, has won the first prize in the annual competition for young performers held by the Walter W. Naumburg Foundation.

The prize of \$5,000 and a debut recital April 19 in Alice Tully Hall climax a nine-month elimination of contestants from all over the country.

Davidovici's parents emigrated to Australia in 1962 and he was graduated with high honors from the Conservatorium in Sydney. In 1967 he won first place in the Commonwealth Finals organized by the Australian Broadcasting Commission. That year he also was granted a two-year scholarship to the Juilliard School, where he now holds a teaching fellowship in chamber music.

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292 irrigation engines

Equipped with hard seats and ready to go

Set in stand with Murphy panel,
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with out stand but equipped with
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Consolidated Report of Condition,
Including Domestic Subsidiaries, of the

The First National Bank of Hereford
of Hereford, Texas

IN THE STATE OF TEXAS, AT THE CLOSE OF BUSINESS ON APRIL 18, 1972.
PUBLISHED IN RESPONSE TO CALL MADE BY COMPTROLLER OF THE CURRENCY, UNDER TITLE 12, UNITED STATES CODE, SECTION 161.

ASSETS

Cash and due from banks (including \$ unposted debits)	7,862,578.39
U. S. Treasury securities	524,472.38
Obligations of States and political subdivisions	3,105,932.36
Other securities (including \$none corporate stock)	54,000.00
Loans	18,550,247.75
Bank premises, furniture and fixtures, and other assets representing bank premises	194,233.38
Real estate owned other than bank premises	40,031.80
Other assets (including \$none direct lease financing)	363,168.65
TOTAL ASSETS	30,694,664.71

LIABILITIES

Demand deposits of individuals, partnerships, and corporations	13,945,896.30
Time savings deposits of individuals, partnerships, and corporations	9,468,503.43
Deposits of United States Government ..	140,238.46
Deposits of State and political subdivisions	2,475,094.15
Deposits of commercial banks	5,000.00
Certified and officers' checks etc.	720,959.31
TOTAL DEPOSITS	\$26,755,691.65
(a) Total demand deposits	\$15,731,209.57
(b) Total time and savings deposits ..	\$11,024,482.08
Other liabilities	433,514.77
TOTAL LIABILITIES	27,189,206.42

RESERVES ON LOANS AND SECURITIES

Reserve for bad debt losses on loans (set up pursuant to IRS rulings)	640,149.34
TOTAL RESERVE ON LOANS AND SECURITIES	640,149.34

CAPITAL ACCOUNTS

Equity capital-total	2,865,308.95
Common Stock-total par value	200,000.00
No. shares authorized ..	200,000
No. shares outstanding ..	200,000
Surplus	1,600,000.00
Undivided profits	1,065,308.95
TOTAL CAPITAL ACCOUNTS	2,865,308.95
TOTAL LIABILITIES, RESERVE AND CAPITAL ACCOUNTS	30,694,664.71

MEMORANDA

Average of total deposits for the 15 calendar days ending with call date ..26,780,752.66
Average of total loans for the 15 calendar days ending with call date ..18,292,021.27

I, Helen S. Smith of the above-named bank do hereby declare that this report of condition is true and correct to the best of my knowledge and belief.

Helen Smith

We, the undersigned directors attest the correctness of this report of condition and declare that it has been examined by us and to the best of our knowledge and belief is true and correct.

**JAMES H. SEARS
C C ACKER
JAMES W. WITHERSPOON**
Directors

New Cotton Pest Management Program Is Initiated Recently

A Cotton Pest Management Program is being initiated in Texas this week, following the signing of an agreement concerning program details in Washington, D. C. Texas will receive \$300,000 during the next three years from \$2,250,000 allocated to 14 major cotton producing states to help farmers carry out the

pest management program. The program will be administered by the Texas Agricultural Extension Service of Texas A&M University, in cooperation with producer associations and other groups. Dr. John E. Hutchison, Extension director, announced. "Major thrust of the program will be on cotton to maximize

the utilization of cultural and natural biological pest control measures in combination with chemicals as needed to protect the cotton crop from economic pest damage," Hutchison said. Four pilot areas have been designated in Texas. These include Cameron, Hidalgo and Willacy Counties, in the Rio Grande Valley; Frio, in the

Winter Garden area; Hill and Ellis in the Texas Blacklands, and Reeves and Pecos, in the Trans-Pecos portion of the state. The integrated use of all available control measures will be emphasized in the educational program to provide more efficient insect control, Hutchison added. Dr. John G. Thomas, Extension entomologist from Texas, has been given a year's

absence and has joined the Extension Service-USDA staff to work with the pest management program. He is meeting with regional and state pest management working groups and steering committees to initiate the intensified program. Thomas emphasized that previously conducted pilot pest management programs in several states have shown pest management will reduce the

cost of production, eliminate the use of unnecessary chemical applications, give natural beneficial parasites and predators maximum opportunity to suppress certain destructive insects, and increase the benefits of cultural and biological pest suppression in combination with chemicals, as needed, to protect crops.

The Rio Grande Valley program will be in cooperation with the Cotton and Grain Producers Association there and will feature a professional county entomologist who will conduct educational efforts and supervise the work of 10 field scouts. The scouts will inspect cotton, identify insect species and determine the population levels of both pest and beneficial species in cotton. Producers of about 20,000 acres of cotton are expected to participate in the Valley.

Frio County's educational program will be conducted by a professional county entomologist in cooperation with the county agent and as

many producers as possible. All producers of the county are expected to be involved in the pilot effort as grower members of the Frio County Cotton Producers Association and the South Texas Cotton and Grain Association.

A county entomologist, cooperating with the county agents, will supervise the efforts of field scouts working with approximately 10,000 acres of cotton in Hill and Ellis Counties. The Blacklands Cotton and Grain Association will assist and cooperate in the effort.

Growers of Pecos and Reeves Counties will join in the pilot effort there. A county entomologist, cooperating with the county agents, will provide leadership for the program. The Trans-Pecos Cotton Association and Southern Irrigated Growers Association have been working with selected demonstration farms for a number of years.

Before initiation of the pest management program, officials of the Texas Association of Producer Cotton Organizations met with Extension leaders and endorsed the project proposals. The pilot program will have short term goals, such as preparing and distributing weekly and daily summaries of insect buildups, and long-range goals where data will be analyzed during the three-year program for computer bank informational purposes.

THE DAY THAT INVOLVES EVERYONE



May 1 is Law Day USA. The first of May has been set aside by joint resolution of Congress and Presidential proclamation as "a special day of celebration by the American people in appreciation of their liberties" and as an occasion for "rededication to the ideals of equality and justice under law."

The annual nationwide event is sponsored by the American Bar Association in cooperation with 1,000 state and local bar associations throughout the country. It is not a "lawyers' day," but rather an occasion for honoring the place of law in our lives, for learning how the law and our legal system operates, and for examining how the law can better serve our people and nation.

It is a day, too, when all the people of the United States are asked to consider their individual duties as responsible citizens. Such as: 1) The duty to be informed on issues of government and community affairs, 2) To vote in elections, 3) To respect the rights of others, and 4) To practice and teach the principles of good citizenship.

HOME BUYER



CLINIC

By Wm. J. McAuliffe, Jr., Executive Vice President American Land Title Association

Mineral Rights? Is that home you're about to purchase sitting on top of a mineral deposit? If so, who owns the rights to the minerals? These questions can be of considerable importance to real estate purchasers in many parts of the nation.



For example, a home owner in the northwest recently became concerned about possible hazards of liv-

ing on land above tunnels dug for a coal mine years earlier. It was reported that a considerable amount of coal remained in the mines—possibly for extraction at a later date.

When your purchase of a home may be affected by a mineral deposit, it's an excellent idea to find out about mineral rights before completing the transaction. A title search and owner's insurance will inform and protect you regarding mineral rights and many other matters that could threaten your real estate investment. These other items include air rights above the ground and additional sub-surface rights beneath the earth.

For free information on things to know in purchasing a home, write American Land Title Association, 1825 L Street, N.W., Washington, D.C. 20036.

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AT THE CLOSE OF BUSINESS ON DECEMBER 31, 1971

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JONNY E. CLOUD, Vice-President

JAMES CONNELLY, Vice-President

GENE HUNTSINGER, Vice-President

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JACK WILCOX, Trust Officer

HELEN S. SMITH, Cashier

JOHN DAVID BRYANT, Asst. Vice-President

CLIFFORD R. SNYDER, Asst. Vice-President

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OWEN SEAMANDS

JIM SEARS

WHEELER SEARS

BILL WALDREP


R. R. WILLS

RESOURCES	
Cash and Due From Banks	7,862,578.39
U.S. Government Bonds	524,472.38
Other Bonds and Securities	3,105,932.36
Stock in Federal Reserve Bank	54,000.00
Banking House	100,000.00
Furniture and Fixtures	87,916.09
Other Assets	409,517.74
Loans and Discounts	8,550,247.75
TOTAL RESOURCES	30,694,664.71
LIABILITIES	
Capital Stock	200,000.00
Surplus	1,600,000.00
Undivided Profits and Reserves	2,138,973.06
DEPOSITS	26,755,691.65
TOTAL LIABILITIES	30,694,664.71

THE FIRST NATIONAL BANK

of Hereford

Member Federal Deposit Insurance Corporation



Homes Made From Old Buildings Are Toured



CREATIVE IDEAS IN HOMES — A guest day tour of two residences made over from old buildings was taken by Bay View Club Thursday. Upper photos are of the entrance to the Jon Birdsong home on North Ave. B, originally a barn with a loft that has become a living room and studio. Birdsong stands beside an easel with some of his work, under the high windows in the balcony studio. The Dimmitt home of the Carl

Lee Kemp family, lower photos, was a hotel built in 1930 before its remodeling into an elegant home. Touring party members arrive, at left, to be welcomed by Mrs. Kemp, pictured right in an attractive corner of the living room with its antique furniture, painting she did herself, and blue-stripe-curtained windows which extend almost floor to ceiling.

Converted from old buildings, one a barn and the other an old-fashioned hotel, two homes of especial interest were toured by Bay View Study Club members and a number of guests Thursday afternoon.

They visited the residence on North Avenue B where Mr. and Mrs. Jon Birdsong are living while they continue to work on its conversion from a large barn, then drove to Dimmitt to see the Carl Lee Kemp home, remodeled from the 40-year-old Brashears Hotel.

The group met in the home of Mrs. Juston McBride, hostess who arranged the tour in keeping with the program topic, Imaginative Creations, New From Old.

Mr. and Mrs. Birdsong invited them to inspect their house, which they say is "neither finished nor furnished yet." But it makes a comfortable home for the couple and their small son while they keep adding interior work and furniture.

Birdsong, art instructor at Stanton Junior High, has contributed original paintings as well as ideas for decoration and Mrs. Birdsong has arranged furniture and accessories with imagination.

Typical is the dining area where the table is made from a potter's wheel and growing plants are grouped in the windows, extending into the kitchen, where the view is over a green wheat pasture to the north.

Also on the main floor are two bedrooms and a small reception room opening into the entryway. It is intended for "two or three people who drop in for a short stay," Judy Birdsong explains. "The real living room is upstairs."

It fills the entire barn loft except for the south end, where an open stairway leads to Birdsong's balcony studio and under it are a small bedroom and bath. Huge windows high in either end of the loft light the big room. Bare rafters and walls of the old barn boards make the interior distinctive.

The Kemp place at Dimmitt was completely remodeled two years ago, and the square red-brick hotel had walls moved and no rooms rearranged to become the setting for furnishings which include handsome antiques prized in the family.

There is also a sunroom which Mrs. Kemp uses for her hobby of painting, and a wonderful basement playroom for the three children, decorated with Winnie-the-Pooh murals by their mother.

She has made unusual use of

various old items, like a weathervane which is a light fixture over the table in the kitchen dining space.

After touring that home, the Hereford women went to Dimmitt cafe for refreshments.

W.H. Griffin, Melvin Cordray, Mack Cansler, Bill Thorne, Bill Walden, Reed Williams, Corinne Moore.

Also Mrs. Dick O'Daniel and Mrs. L. Dean Butler of Tulia, Mrs. Raymond Thompson of Vega and Mrs. George Rush of Dimmitt.

Members on the tour were Mmes. D.N. Garnet, Bruce Burney, Jack Wilcox, Robert Josseland, R.W. Eades, Keith Simmer, Homer Garrison, W.S. Derr, Howard Gault, R.B. Miller, Ansel McDowell, J.R. Coleman, Emil Dettman, Allison, Harlan Vander Zee and Cameron Gault, Pat Webb, Jack Gililand.

KEENEYE'S TIPS ON SHOOTING

HUNTING IS GOOD! Many areas can now support wildlife because hunters have helped control the population growth by observing the state regulated hunting season.

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Suit Fair Is Attended By Scores

Tailoring techniques were demonstrated to more than 150 women from Deaf Smith, Castro and Parmer Counties who attended the Suit Fair Thursday sponsored by Home Demonstration Clubs at the County Bull Barn.

Purpose of the all-day session was to show methods of home sewing for men, using knit fabrics. A suit was made during the day for Richard Evers, son of the Allen Evers, who modeled it at the close of the meeting. Argen Draper and Joyce Shipp, local H. D. Agents, were

assisted in the demonstrations by Fannie Eaton and Roxanne Schnorr, Extension Service clothing specialists from College Station; Jane Pronger and Irene Keating, county agents from Parmer and Castro Counties, respectively.

The local committee arranging the program were Mmes. Leroy Johnson, J. G. Gandy, Charles Packard, Joe Artho, Joe Gonzales, Maurice Tannahill, Charles Weatherford, Bob Ginn, Will Walker, Bess Werner, Joe Peters and Paul Corbett.



Richard Evers ... in one-day suit

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JACK MADDOX
Preaching God's Word in the Power of the Holy Spirit...

RANDY MARTIN
Former Hereford Resident will be Singing

SERVICES
DAILY 8:00 p.m. SUNDAY 11:00 a.m. & 7:00 p.m.

DINNER ON THE GROUNDS
May 7... Young People come as you are... May 6 at 6:00p.m. for Hot Dogs.

DOLLAR DAYS SALE
"WHERE FASHION IS FIRST"

JR. DRESSES 1 RACK **\$9.99**

1 RACK
WOMEN'S DRESSES **1/3 OFF**

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JACKS MARINE
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Little's IT'S \$DAY
In Downtown Hereford

COATS COSTUMES & SUITS **1/2 PRICE**

DRESSES ONE GROUP **VALUES TO '90'** NOW **\$5.00 TO \$25.00** **1/2 PRICE**

PANT SUITS WEEKENDERS **1/3 & 1/2 OFF**

DRESSES ONE GROUP **FROM REGULAR STOCK** **1/3 OFF**



WHITEFACE NUCLEUS — These 11 returning lettermen are expected to lead the Hereford Whitefaces in defense of their District 4-AAAA championship this fall. They are, left to right, bottom row, Keith Kitchens, Alan Cornelius,

Terry Champ, Wallace Hill, and Allen Hare. On the second row are Winston Short, Wesley High, Danny Harris, Barry McNutt, Walter Olson and Dale Hollingsworth.

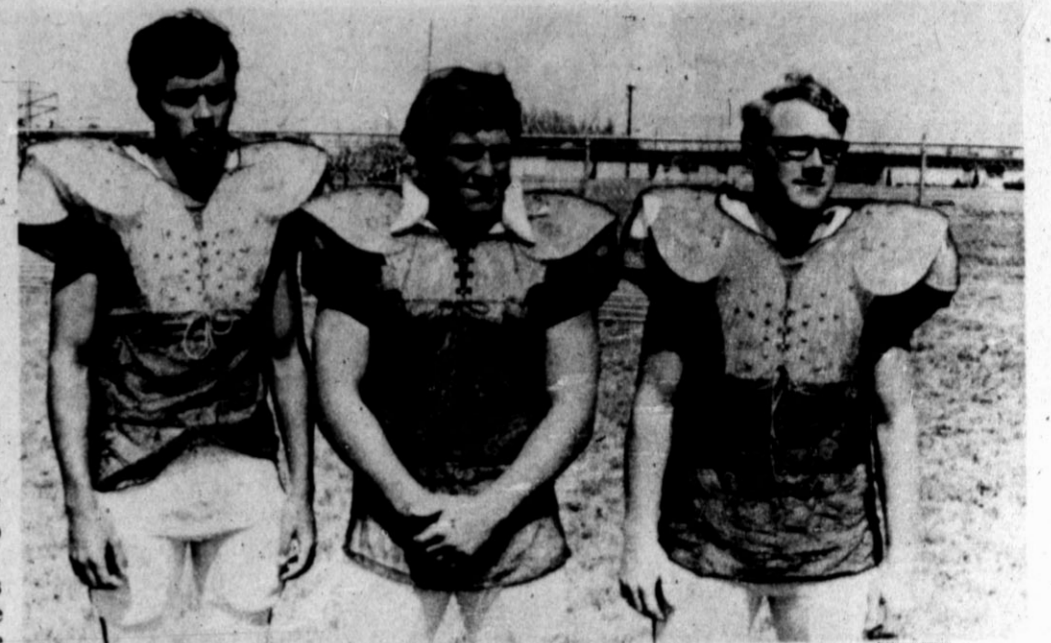
Brand Photo

Baseball Groups Plan Meetings

Mothers and umpires connected with the Hereford Boy's Baseball Program have meetings this week, with all interested mothers meeting Thursday and umpires Tuesday evening.

Mothers of baseball players will meet at 8 p.m. at the Flame Room of the Pioneer Natural Gas. All Bronco and Pony League mothers are asked to attend the meeting.

An umpires' meeting has been set for 7:30 p.m. at the Pioneer Natural Gas warehouse on Highway 60, and all Bronco, Colt and Pony league officials are asked to be there.



WHITEFACE CAPTAINS — Leading the Hereford Whitefaces this fall on the football field will be a big part of the responsibility of these gridsters, left to right, they are, Keith Kitchens, Winston Short and Dale Hollingsworth, picked as team tri-captains this year by the HHS football team. Spring practice will begin Monday and conclude May 20 with the annual Maroon-White intra-squad game.

BOWLING RESULTS

In the Major League last week, L.V. Watts was named bowler of the week after he rolled a 703 series. Watts also had the high single game scratch of 242, and the high three game scratch of 661.

Sully's Vending recorded the high single game team score of 1081, and the high three game team score of 3063. Ink Spot and Wilson Beef and Lamb each won four and lost none in play last week, while Dickie's Restaurant won three, and Watts Texico and Sully's each won three and dropped one.

Sunset Lanes is currently leading the league with a 26-14 mark, followed by Wilson Beef and Lamb 23-17; Ink Spot 22-18; K+Bob's 22-18; Watts Texico 22-18; Dickie's Restaurant 22-18; Sully's Vending 20-20; Worley Garage 16-24; Orval Watson Ford 14 1/2-25 1/2; and Arrowhead Mills 8 1/2-31 1/2.



SECOND PLACE TEAM — The Hereford State Bank sponsors this bowling team made up of Hereford women who compete in a traveling bowling league and have recently finished the season in second place in the league. Members of the team are, left to right, Phyllis Channer, Dorothy Mosely, Waldo Baxter (representing the bank), Luella Dool, Eleanor Hudspeth, and Margaret Collins.

Brand Photo

Detroit Lion Will Speak At Banquet

Ed Mooney, linebacker for the Detroit Lions, will be the featured speaker at the Fellowship of Christian Athletes banquet Friday night, in the Bull Barn. The banquet will follow an 18-hole golf tournament, also sponsored by the local FCA chapter.

Mooney has played a back-up role with the Lions, and now resides in Lubbock during the off season. He is active in the FCA and the Campus Crusade for Christ. Mooney also participated in the Weekend of Champions last month in Lubbock.

Several pro football celebrities have been invited to enter the Hereford tourney next Friday, and both the West Texas State University and Texas Tech University coaching staffs are expected to enter.



Ed Mooney

Plainview Is 2-0 Winner In BB Game

Plainview made two sixth inning runs enough Friday, defeating the Hereford Whitefaces 2-0 in Plainview.

Ricky Locke was the loser for HHS on the mound. He gave up only four hits and fanned two. Hereford actually out-hit Plainview, getting five safeties, with Terry Poindexter stroking three hits and batting 1.000 for the afternoon's work.

Rick Peters and Rudy Gonzales also had hits. The loss brought the Herd's season mark to 7-13-1 and dropped their loop record to 3-10.

Brand Sports

Tickets for the banquet are currently on sale from FCA members, and two tickets are included in the \$20 entry fee for the golf tournament. FCA members will serve as caddies at the tourney, planned for Friday morning and afternoon on the John Pitman Municipal course.

The banquet will begin at 8 p.m. and everyone is invited. All proceeds from the tourney and banquet will go to send Hereford FAC members to the national meeting in Colorado this summer.

Mooney is a native of New York, where he played his high school football and was an all-conference linebacker with the Texas Tech Red Raiders. He was drafted by the Lions in the fourth round of the player draft



BALL-HAWK

By Terry Neill

Texas Tech Coach Jim Carlen will open his annual football camp June 4 for boys 8-years through the eighth grade at TT's Lubbock campus.

Young athletes attending the camp will receive instructions in every phase of football, including basic stances, the importance of discipline and conditioning. Kicking and specialized training for quarterbacks, receivers, backfield players and linemen will also be held.

Last year more than 700 boys turned out for the camp, staffed by Coach Carlen's, TT football staff. There won't be any contact work, but each boy will drill against dummies to learn how the phases of football are put into practical use.

For further information Hereford youths can contact Dave Nelson or give the Ball Hawk a buzz. Brochures, completely outlining the program, can be obtained from either of the above sources.

Chena Gilstrap raised an interesting point in his speech at the annual All-Sports banquet in the Bull Barn Monday night. Gilstrap seems to believe that pro football is a huge monster trying to gobble up college and high school football.

The ex-coach cited one example of this domination by the pro ranks. It seems that the big bad Dallas Cowboys re-scheduled a game for a September holiday which had for three years been the date of a college contest. As a result everyone watched the Cowboys, and hardly a fan showed up for the college game.

Of course the Cowboys could have been a little nicer, and re-scheduled their game for the next day or another time, but they didn't and the college

game was hurt because of it. The only thing that bothers me is how many people really care about college football anyway. I mean besides those who have a home team or a favorite.

I wouldn't walk across the street to see a college game unless the Longhorns of UT were playing, and I certainly wouldn't cross the street for a high school state championship game unless Hereford was involved.

A lot of people see it that way. Of course a lot of people just like football in general, and go to every game they can no matter who's playing. For those people, a Cowboy game and a college or high school game on the same date would cause a problem.

But pro football is not just football, it's developed into a fever. A thirst which most pro football buffs just can't seem to quench. They catch every pro game telecast, and still scream for more.

But what are we to do? Most high school games are played on Friday or Saturday nights, with most college games scheduled for either Saturday afternoon or night. The pros play on Sundays, usually, except for the Monday night games which surely don't conflict with anyone. Where all the trouble seems to lie is during the pro exhibition season and during the post season "playoff" games.

I disagree with Gilstrap's idea of restricting the pros scheduling. They play the best brand of football ever, and draw more people than any sport.

If the college teams can't compete, they should change their schedules and television will give its viewers what the majority of them want, and right now they want pro football!

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1968 Ply. Custom Suburban 9 Pass 5th-Wgn. Factory Air - Power-Steering - Chrome-Rack. 318-V8. Always room for 1 more in this one. **\$1495**
PROTECTIVE WARRANTY

1970 Pontiac Catalina 2 dr. H. T. Factory Air & Power. Sun-Glow Mist body, with Gold Vinyl top. Matching pleated interior Try this Sharp Hardtop

1970 Ply. Fury III 2 dr. H. T. Air & Power. 360-V8. Copper Metallic finish with black interior sharp low mileage car.

1969 Ford Torino GT 2 dr. Fastback. 390 V8, factory air and power. Bronze metallic finish with matching vinyl interior. Protective Warranty.

1969 Chev. Impala Custom 2dr. H. T. 327 - 2 barrel. Factory Air - Power steering & Brakes. Custom wire spoke wheel covers. Sharp med blue with matching vinyl interior Protective Warranty

1968 Ply Fury III 4dr. 318 Engine Air & Power New White wall tires. Yellow with Tan interior. Nicest 68 around.

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New drums & Master Cylinder Kit extra.

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1969 Chev. Impala Custom 2dr. H. T. 327 - 2 barrel. Factory Air - Power steering & Brakes. Custom wire spoke wheel covers. Sharp med blue with matching vinyl interior Protective Warranty

1968 Ply Fury III 4dr. 318 Engine Air & Power New White wall tires. Yellow with Tan interior. Nicest 68 around.



SPEAKER — Don Lane, past Lt. Gov. of Division Six from Pampa delivered the talk Thursday night for the Hereford Noon Kiwanis Club's Ladies Night.

Brand Photo

The motorist who's in the biggest hurry is usually worth the least when he gets there.

Hereford Wins Six Ribbons In Meet

At the Special Olympics last week, in Amarillo, 10 Hereford Public School children participated, bringing home six ribbons. About 25 of the high

school TARs students (Teen Aides to the Retarded) also went on the trip. Karen Shore led the Hereford students, winning first in the standing long jump and third in the 50-yard dash. Four second places were

awarded local students, as Willie Wilson was second in the 330-yard run, Keith Finch was runner-up in the 100. Cindy Vaughn latched onto second in the softball throw, and John Gollehon was second in the softball throw.

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GUS GOT A \$1 HOME LOAN! GUS WILL HAVE A NEW HOUSE! GUS WILL HAVE A NEW CAR!
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Monday, Tuesday and Wednesday at...
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MEN'S DEPARTMENT

34	Sport Coats	\$10 ⁰⁰
39	Sport Coats	\$19 ⁰⁰
18	Suits	\$19 ⁰⁰
29	Suits	\$29 ⁰⁰
38	Boy's Suits & Sport coats	\$7 ⁰⁰
147	Boy's Pants & Jeans	\$1 ⁰⁰
168	Men's Pants & Jeans	\$4 ⁰⁰
107	Shirts	Now 1/2 PRICE
78	DOUBLE KNIT Pants	\$12 ⁰⁰
106	Boy's Shirts	\$2 ⁰⁰

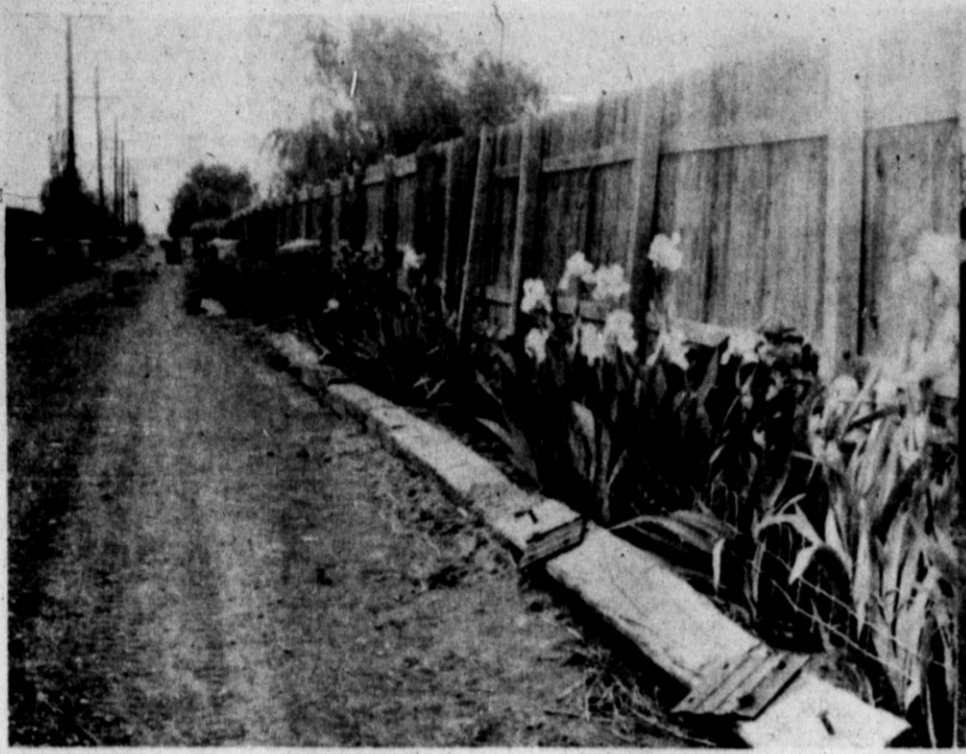
LADIES DEPARTMENT

81	Pant Coats	\$19 ⁰⁰
28	Jr. Blazers	\$15 ⁰⁰
57	Jr. Jeans	\$5 ⁰⁰
28	Pant Suits	\$15 ⁰⁰
88	Pieces of Lingerie	1/2 PRICE
57	Dresses	1/2 PRICE
137	Pieces Sports wear	\$5 ⁰⁰

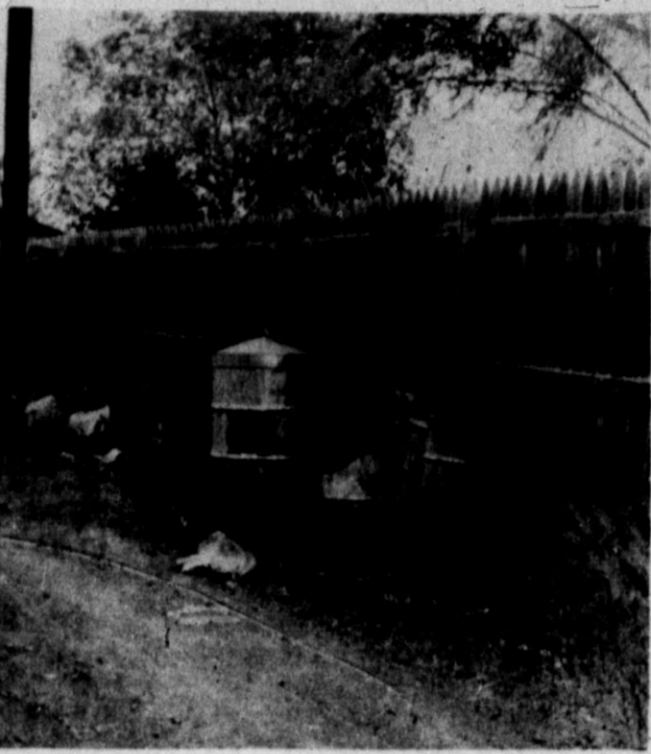
SHOE DEPARTMENT

76	Pr. Ladies Shoes	\$8 ⁰⁰
52	Pr. Ladies Shoes	\$4 ⁰⁰
128	Pr. Ladies New Spring Boots	\$17 ⁰⁰
85	Pr. Men's Shoes	\$10 ⁰⁰

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SUGARLAND MALL



CONTRAST FOR CLEANUP MONTH — Flowers blooming in a neat bed behind one lot in this alley contrast with litter and weeds farther on, a part shown in closeup at right. The alley is in a block where attractive homes show clean front



yards on the streets in front, in Northwest Hereford. At another spot in the same alley, another pretty flower bed is flanked with knee-high weeds, going to seed during City-Wide Cleanup Month.

Ex-Hereford Man Uses Plane To Fight Fires

Don Lawhon, son of Mr. and Mrs. E. L. Lawhon and grandson of Mrs. George Beams of 601 East Third Street in Hereford has been drawing headlines in south Texas for his fire-fighting

feats with an airplane. Lawhon, who first began his crop dusting aircraft on hard-to-get-at fires.

Lawhon attended Hereford schools until his junior year when he joined the Marines. After his stint in the Marines, Lawhon went to Wyoming,

North and South Dakota crop dusting. The Hereford pilot was at one

time employed by Aero Commander Division of North American Rockwell in Olney, and was assigned to fire-fighting duty in New Brunswick, Eastern Canada, where he battled fires in the dense Canada forest.

Lawhon now owns Triangle Flying Service in Devine, and uses a 290 horsepower Aero Commander Quail for crop dusting and for dropping his 200 gallons of water on any fire which should have the misfortune to encounter the low-flying-pilot.

NEW EDUCATIONAL SYSTEM GETS SOUTHERN EXPOSURE

Fast becoming a Mecca for educational innovation, the "new" South has offered its famous brand of hospitality to a new teaching system; one that promises to dramatically raise the reading proficiency of participating students.

Already scoring successes in more than 30 Southern cities, the program-known as Project Read or the Sullivan Reading Program-teaches the programmed linguistic approach to reading, rather than the "look-say" method used in most American schools for more than 30 years. And today educators are aware that over one-quarter of our school children don't learn to read with "look-say," which requires memorization and recognition of whole words.

Introduced and administered by Behavioral Research Laboratories of Palo Alto, Calif., New York and Atlanta, Project Read's success is based on its being a total systems approach, providing materials, teacher-supervisor training, orientation for paraprofessionals, and parent and community involvement.

Each child, before he embarks on the Project, is tested and given a programmed text geared to his abilities. Then, he works at his own pace and takes in-book tests every 24 pages to make sure he is "getting it". The workbooks are designed so that a much-needed psychological boost is given to children who might be left behind in conventional classes. This kind of continuous reinforcement not only makes schoolwork fun



and interesting, but also encourages pupils-including underachievers-to quicken their own learning pace.

In fact, the innovative aspects of the Sullivan reading systems seem to have special appeal for underachievers who, in the past, have been traditionally reluctant to become involved with formal reading programs. The reason is that Project Read materials have a built-in "success" factor that gives the pupils confidence in their ability to succeed and contribute to their self-image.

Developed under a Carnegie Foundation Grant by the noted linguist Dr. M. W. Sullivan and Dr. Allen D. Calvin, a leading behavioral psychologist and Chairman of the Board of Behavioral Research Laboratories-Project Read is now an

established teaching system in cities including Winston-Salem, N.C.; Miami and Clearwater, Fla.; New Orleans, La.; Little Rock, Ark.; Winchester, Lexington and Louisville, Ky.; Merced, Harlingen, Houston, Dallas and San Antonio, Tex.; Oklahoma City and Tulsa, Okla.; and Memphis, Tenn.

In Miami and Dallas, under a special agreement called a "performance contract," Behavioral Research Laboratories actually guarantees the success of its program-by providing that it will not accept a fee for any Project Read student who does not advance to agreed upon levels of reading achievement.

And that's what a lot of parents, teachers, administrators and school children like about the South.

Area Law Enforcement Enforcers To Gather

Law enforcement officers from the tri-state area will meet at Cal Farley's Boys Ranch Tuesday, May 9, for their 20th annual convention of the United Peace Officers of America.

Registration will begin at 9:00 a.m., followed by a program provided especially for the boys and officers. At noon, a bar-becue luncheon will be provided by the officers, followed by a business meeting and an election of new officers.

Present officers are Sheriff John Rainey of Wellington, president; T. L. Baker, Texas

Liquor Control Board in Amarillo, first vice-president; Roy Stevens, Texas Parks and Wildlife Department, Vega, second vice-president; Judge Clarence Williams, Panhandle, treasurer; and Sheriff Joe Thomas of Channing, secretary.

Nickelson Is On Duty In Thailand

U.S. Air Force Technical Sergeant Ned G. Smith, son of Mrs. Kenneth Nickelson of 255 E. 19th st., Chico, Calif., is on duty with the Strategic Air Command at U-Tapao Airfield,

Thailand.

Sergeant Smith's wife, Doris, is the daughter of Mr. and Mrs. A.E. Barnett, Grand and East Trailer Park, Hereford.

Sergeant Smith, an aircraft mechanic, is assigned to the 307th Strategic Wing which flies B-52 Stratofortress bombing missions against Viet Cong targets in Vietnam. The wing also flies KC-135 Stratotankers that provide aerial refueling to bomber, fighter and reconnaissance aircraft in Southeast Asia.

The sergeant was assigned at Dyess AFB, Tex., before arriving in Thailand.

He attended Lamesa High School and entered the Air Force in 1961.

Jaycees Install Slate Of Officers

Harvey Milton was named "Jaycee of the Year" Friday night at the Second Annual Jaycee Installation Banquet in the Civic Center.

Bill Johnson was installed as president for this year, and Dale Lawrence received the Key Man Award. A good crowd was on hand, and watched as Johnson awarded Larry Wartes on honorary Jaycee award for his help this year in making the Little Dribblers Basketball Inc. program a big success.

New officers installed Friday night were Johnson, president; Bill McKinney, first vice-president; Jerry Tisdale, second vice-president; Lawrence, secretary; Dan Warrick, treasurer; Milton, state director; and John Bunch, Terry Hill and Larry Beene, directors.

The Rev. Bill Gibson of

Church Women Schedule Meeting

A final meeting before the summer recess is scheduled at 4 p.m. Monday by the Women of St. Thomas Episcopal Church, in the parish house.

At this session a check from the organization is to be

presented to Mrs. O. C. Cursinger Jr. for the Meals on Wheels program in Hereford.

Mrs. Claude McDougal will be the guest speaker to tell of work of Church Women United. She is the local president of this organization.

HEADS IN SAND

Some people have read so much about the bad effects of smoking that they have decided to give up reading.



PONTIAC VENTURA II 4-DOOR SEDAN

- Ventura II 4 Door, Sedan equipped with the following:
- 307 Engine
 - Turbo-Hydra Trans.
 - Power Steering
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 - Radio
 - Air Conditioner
 - Tinted Glass
 - Wheel Covers
 - Body Molding
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DALBY TRANSFER & STORAGE CO. INC.

211 S. 25 MI. AVE. HEREFORD, TEX.

NEW MANAGER:

CLAYTON SPEARS

THANK YOU FOR YOUR PAST PATRONAGE, AND WE HOPE YOU WILL CONTINUE TO LET US HELP YOU FOR YOUR NEEDS IN STORAGE, LOCAL & LONG DISTANT MOVING.

"WE DO CARE ABOUT YOU"



PONTIAC CATALINA 4-DOOR SEDAN \$4,145⁰⁰

That's what keeps

Pontiac a cut above.

400 cu. in. 2bb. Engine-Radio-rear speaker-power steering-power Brakes-white wall tires-air conditioning-Bumper Stripes-tinted Glass-remote mirror-Two tone color-Cruise Control-Deluxe wheel covers-body side molding. Stock No. P135

JOHN ORSBORN
BUICK-PONTIAC-CMC

142 N. MILES

221 N. 25 MILE AVE.

Sorority Honors Girls Of Year

Girls of the Year in Beta Sigma Phi were presented to climax the annual Founders Day dinner Friday evening in Pioneer Gas Company's Flame Room.

Chosen by vote of members in their chapters, awards were presented to Mrs. Tom LeGate of Kappa Iota and Mrs. Max Stipe of Alpha Alpha. Mrs. Harold Beauchamp and Mrs. Larry Summers made the presentations, citing work of recipients for the sorority.

Instead of naming a Girl of the Year, Xi Epsilon Alpha Chapter gave charms commemorating the 40th year from this chapter to the preceptor chapter Alpha Alpha, left only four active in Xi Epsilon Alpha this year, and it has met with Alpha Alpha, waiting advancement of members from Kappa Iota to fill its ranks. Mrs. Kenneth Ruland,

president of City BSP Council, presided for the program and welcomed pledges. A summary of the year's activities was given by presidents of the chapters, Mrs. Tom Buchanan for Kappa Iota, Mrs. Melvin Fowler for Xi Epsilon Alpha and Mrs. Stipe for Alpha Alpha.

The Founders Day message from Walter W. Ross III of Kansas City founder of the international sorority and now its head, was read by Mrs. Archie Dwyer after Mrs. Charles Laing had led members in the Founders Day pledge. Mrs. Stipe led the opening ritual and Mrs. Fred Ruland the BSP grace before the covered dish dinner.

Tables were decorated with rose and gold streamers down the length, with bouquets of iris and burning candles at intervals. A huge figure 40 was set to center the head table.



Janis Dean Leach
... WBC Graduate

Mrs. Leach Will Receive Degree

Janis Dean Leach, daughter of Mr. and Mrs. M.E. Dean, 226 Aspen, will be among the graduates of Wayland Baptist College during commencement ceremonies May 13.

Mrs. Leach, a 1967 graduate of Hereford High School, will receive her bachelor of arts degree with a major in business administration and minor in history.

A member of Phi Beta Lambda, national honorary business fraternity, Mrs. Leach served as secretary for the junior class.

Sweet-Fancy Has New Member

Presenting a talk on unusual decorative borders, Mrs. Lynn Pittard gave the program for the Friday morning meeting of Sweet and Fancy Decorating Club.

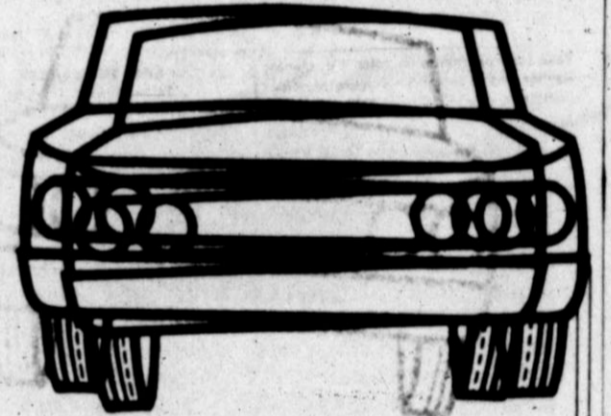
Business included approval of a new member, Mrs. Carlton Richardson, and of changes to be made in the club constitution. Also, the group selected members to make deliveries of birthday cakes to King's Manor this week, and voted to hold a bake sale on Mothers' Day.

Members present at the meeting included Mmes. Joel Lytal, Leroy Edwards, J. A. Crofford, Jim Garner and M. D. Henson.

Gifts that you can Give with Pride! Let COWAN'S be Your Guide!

Does your car have any of these problems?

Uneven tire wear • Loose steering
Wheel wander • High-speed shimmy



If so, chances are 6 to 4 it has

carthritis

Carthritis is worn steering and suspension parts... and it can be a danger.

Let us give your car a FREE Carthritis Safety Check. We replace worn parts with safety-engineered Perfect Circle Chassis Parts and restore "new car" ride and feel.

FRONT END ALIGNMENT

SET FRONT END
PACK FRONT WHEEL BEARINGS
INSPECT SHOCK ABSORBERS

\$9⁹⁵



COMPLETE CAR AIR CONDITIONER CHECK

\$6⁹⁹



Freon to charge system furnished
PARTS EXTRA

MOTOR INN AUTO SUPPLY
311 So. 25 Mile Avenue, Hereford, Texas
Store: 364-6400 Service Center 364-6411
Mon.-Fri. 8a.m.-6p.m. Sat. 8a.m.-8p.m.
Sun 1p.m.-5p.m.

WANTED

Phone 364-2030

CLASSIFIED ADVERTISING RATES

Reader Ads (Minimum 10 words) 1st insertion per word 8c
Additional insertions, when paid in advance: per word 6c
Classified Display (8 pt. type under a specific heading, 1 column width only — no art or signature cuts) per col. inch \$2.00
Repeat insertion without copy change per col. inch \$1.50
Display Advertising Not Classified under a heading, but placed on the classified page per col. inch \$1.12
Deadline for Classified Advertising in the **SUNDAY BRAND.**

5 p.m. Friday

Deadline for Classified Advertising in the **HEREFORD BRAND.**

5 p.m. Tuesday

1. FOR SALE Miscellaneous

FOR SALE: 7 1/2 hp. single phase motor and Berkeley centrifugal pump. Owens Electric, 364-3572. B-1-14-11c

TOWN & COUNTRY MOBILE HOME SALES
HWY 60 East & Myrtle. PHONE 364-0169.
See the 7 1/2' x 14' wide. We sell for less because the overhead is low. B-1-16-2-11c

WILL BUY OR SELL
TOPS, BOATS, Saws, Pigs and Feeders. C.R. McGhee, 500 West Park, Hereford, Texas. Phone 364-1045. B-1-16-2-11c

!!CARPET!!

Financing Available
C & W CARPET
PLAINS AND N. 25 MILE AVENUE.
PHONE 364-3448. B-1-12-14c

'THE SADDLE HOUSE'

NOW OPEN FOR BUSINESS
New & Used Saddles
Bits Spurs Chaps
HIGGINS & SO. TEXAS ST.
PHONE 364-3583. B-1-15-11c

FOR ALL YOUR FENCING NEEDS

Call
Burnia Riley, 364-2295. B-1-10-40-11c

Take over payments on color TV, stereo, washer and dryer and refrigerator. Take months to pay. Phone 364-4388. B-1-18-31-11c

FOR SALE: My furniture in a 16x48 trailer

House will trade for equity in Call 276-5821 after 5:00 p.m. B-1-17-37-11c

A-1 Twelve months guaranteed used tires \$5.00 and up. FIRESTONE Store, 364-4333. B-1-12-7-11c

WE BUY AND SELL USED FURNITURE. BARRICK FURNITURE. WEST HWY 60. PHONE 364-3552. B-1-17-37-11c

WILL PAINT REFRIGERATORS. EXPERIENCED. CALL 364-6295. B-1-16-2-11c

Popular school models of Scherl Roth Violins reduced 30 percent now at STAN KNOX TV & MUSIC. 509 PARK AVE. B-1-20-44-11c

131 E. 2nd. Tuesday 8 P.M. ELK'S LODGE

STATED MEETING SECOND MONDAY 8:00 P.M. MM Degree Thursday

Hereford Rotary Club meets every Monday at 12:05 Civic Club Center (Jim Hill)

Lions Club meets each Wednesday, 12 Noon Civic Club Center (Jim Hill)

NOW OPEN FOR BUSINESS

SEE OUR LINE OF: stoves, refrigerators, TV's, living room suites, dining room suites and miscellaneous merchandise
BIG JIM'S FURNITURE
HIGGINS & SO. TEXAS ST.
HEREFORD, TEXAS
Phone 364-1873. B-1-15-35-11c

FOR SALE: Goats, Billies, nannies, kids

7 1/2 miles South of Easter. 276-5360. B-1-13-17-11c

YOU saved and saved for white wool carpet. Keep it new with Blue Lustre. Rent electric shampoos \$1. Duckwalls, Sugarland Mall. B-1-23-12-11c

MEXICAN CURIOS FOR SALE

Flower pots, vases, pillow cases, Sandals, pictures, purses, and many more items. Phone 364-2379. 810 Avenue I. B-1-22-16-40

'MEXICAN FOOD!' Regular Mexican Dinners \$1.69

Starting May 2nd through May 7th. 11:00 A.M. to 9:00 P.M. EL TORO RESTAURANT HWY 60 EAST (CLOSED MONDAYS) B-1-13-13-11c

ASK US ABOUT A NEW SADDLE WITH A 15" PADDED SEAT

and a 5 year guaranteed fringe. LESS THAN \$108.00. THE SADDLE HOUSE. HIGGINS & SOUTH TEXAS ST. PHONE 364-3583. B-1-18-31-11c

FOR SALE: 1971 Self-contained "Spartan" Travel Trailer

18' tandem axle, factory air, large bottles, awning, 4 sleeping, like new. 3375.00. 1968 Coleman vent type camp trailer, hardtop, crank up style. Like new. \$750.00. 1968 "Blitz" Travel Trailer. 15 ft. New tires & spare, leveling, pressure water system. Extra clean. \$1150.00. REESE CAMPER SALES 8 miles North on Vega Hwy. Call 258-7278. B-1-16-16-11c

FOR SALE: 163 ft. of 14 inch well casing

Call 364-2062. B-1-11-15-11c

FOR SALE: AKC Registered red miniature dachshund puppies. Reese Lawson, 231 Elm, 364-5796. B-1-14-30-11c

BAZE BOOK BINDING

Have your treasured Bible or book repaired. Bound in leather or imitation cloth. CALL OR COME TO 307 STAR PHONE 364-5866 HEREFORD. B-1-16-10-11c

PAUL JONES UPHOLSTERY CORNER SO. MAIN & AUSTIN RD.

PHONE 364-2188. FREE ESTIMATES. FREE PICKUP & DEL. QUALITY MATERIALS. 15-1-42-11c

STAN KNOX TV & MUSIC 509 PARK AVENUE. B-1-17-2-11c

FULLER BRUSH PRODUCTS

Call Mrs. Jessie Fuller, 364-3525. 5-1-31-11c

HOLSTEIN AND HOLSTEIN & BEEF CROSSES. All sizes of stockers and feeders. Also top quality Wisconsin Holstein and Guernsey springing heifers. MARK HICKS Rt. No. 4, Hereford, Texas Phone 806-267-3921 Vega. 5-1-29-11c

FOR SALE: Boat, motor and trailer

40 hp electric Evinrude. Good condition. Call 364-2122. B-1-14-16-11c

FOR SALE: 1968 Dodge Charger. Good condition. Neal Young, 428 Avenue I. B-1-14-16-11c

Half size roll-a-way bed and mattress. Call Spring House 364-0014. B-1-12-44-11c

FOR SALE: Bunk beds with mattresses. Phone 364-1397. B-1-10-44-11c

FOR SALE: 1968 12x30 Mobile Home. Partially furnished. Phone 364-1779. B-1-10-43-11c

FOR SALE: Repossessed Kirby; also rebuilt Kirbys, \$65.00 and up. KIRBY Company of Hereford, 522 Irving, Phone 364-0427. B-1-18-43-11c

GERT's a gay girl ready for a whirl after cleaning carpets with Blue Lustre. Rent electric shampoos \$1. Hereford Hardware. B-1-21-44-11c

Early American green sofa, Maple trim. 364-0969. B-1-10-44-11c

BAR-B-QUE GOATS FOR SALE

276-5360. B-1-10-17-2c

FOR SALE: Neat 8x30 mobile home for sale. Completely furnished. One bedroom, shower and bath, air conditioned and heat. Great for college students, camping or "live in". Reasonably priced. Call 364-4395. B-1-17-2p

FOR SALE: 1971 Kawasaki 350 Big Horn

Low mileage, good condition \$475.00. 1971 Suzuki 90. Good condition, \$190.00. Call after 5:00 258-7654. B-1-17-2p

CARPETS a fright? Make them a beautiful sight with Blue Lustre

Rent electric shampoos \$1. McCaslin Lumber Co. B-1-19-17-11c

FOR SALE: Mobile home. Fully carpeted

Furnished \$2,000.00. Located in Canyon. Phone 364-4486. B-1-13-17-2c

Pre-season sale on air conditioners, lawn mowers and Rotalliers. Call Firestone, 364-4333. B-1-13-40-11c

FOR SALE: Idle Time pickup camper

239 Star. B-1-10-44-11c

FURNITURE FOR SALE

Girl's set of beautiful bedroom furniture. Off white. Excellent condition. Electric Wurlitzer Organ. Full pedal. Very good condition. RCA Home Entertainment Center. Mediterranean Style. PHONE 364-0323. B-1-10-44-11c

SALE OR RENT

1969 Mobile Home 12x60. 3 bedrooms, 1 1/2 baths, washer & dryer. Partly furnished. CALL 276-2576 FRIONA. 15-1-44-30

FOR SALE: Good used wool carpet

For full information and to see the carpet, call 364-0443 or 364-3771. B-1-18-44-2c

TAKE UP PAYMENTS ON EQUITY

1969 Town & Country two bedroom mobile home. CALL 364-0630 or 276-5870. B-1-14-11-11c

SUPER RUMMAGE SALE

504 Schley. Begins 1:00 P.M. Monday. B-1-10-44-11c

FOR SALE: Pacific 300 shell loader

879 TB Remington, with spear release trigger. 12 lbs red dot powder. 364-5746. evenings. B-1-14-20-11c

FOR SALE: TWO HONDA MOTORCYCLES

One 75 CL. One CL 70. Low mileage, good condition. Phone 364-5638 after 1:00 p.m. B-1-19-44-11c

2. FOR SALE Farm Equipment

See Us For Parts-Sweeps-Chisels for Graham (Hoeme) Plows DAVIS IMPLEMENT 109 EAST FIRST Phone 364-2811 B-2-29-11c

See Us For Mayrath Grain Augers Also have parts in stock DAVIS IMPLEMENT 109 EAST FIRST Phone 364-2811 B-2-35-11c

3. FOR SALE Automobiles

FOR SALE: '68 Opel Rebuilt engine. Good condition. Call 364-2122. B-3-10-16-11c

FOR SALE: '71 Ford Ranger XLT. All power and air. Low mileage. Phone 364-4261. B-3-14-16-11c

FOR SALE: 1968 Dodge Charger. Good condition. Neal Young, 428 Avenue I. B-1-14-16-11c

1969 Buick Electra 225. 4 dr. B. 1. full power and air. Low mileage. Contact Gene Hunsinger at First National Bank, 364-4276 or 364-2435. B-3-23-17-11c

FOR SALE: 1970 Opel wagon. One owner. Low mileage, automatic transmission. Air conditioner, radio, good tires. Reason for selling going to Crete to join husband in service. Phone 364-3379 after 6:00 p.m. B-3-30-17-11c

FOR SALE: 1964 Corvair Conv. \$275.00. 364-0321 or 364-5017. B-3-10-17-11c

MILBURN MOTOR COMPANY

We pay cash or Used Cars
225 North Sampson
Phone 364-0077
B-3-33-41c

NEW & USED CARS.

ORVAL WATSON FORD SALES COMPANY. PHONE 364-2727. B-3-18-11c

NEW AND USED CARS now for sale at

John Osborn Buick, Pontiac, GMC's new location—221 NORTH 25 MILE AVENUE. B-3-20-42-11c

1964 Ford Falcon Futura, 3 dr. h. 1. 289 engine, standard transmission. Good condition.

Come by 210 West 8th or call 364-2140. B-3-44-11c

FOR SALE: '67 DODGE CHARGER

383 Engine. \$1,000.00. Call 364-0251. B-3-10-44-11c

1971 BUICK CUSTOM LASABRE

4 door sedan. Just like new. Call Glen Osborn, 364-2478 after 6:00 p.m. on Sun. B-3-19-44-11c

4. REAL ESTATE For Sale Or Trade

\$14,700 four bedroom brick home. 2 full, 2 1/2 baths, single car garage. \$650.00 plus closing. New loan. Nice clean 2 bedroom 2 bath, 2 1/2 baths, utility room, double garage. Purchase equity and assume loan. \$17,500.00. Buy equity and assume loan at 4 1/2 percent. \$250.00 DOWN If you qualify for a GI loan. 3 br. 1 bath, all new carpet. WILL TRADE FOR SMALLER HOME. Nice 3 br., large kitchen, utility room, double garage, close to school. Trade for equity and assume loan. 3 BEDROOM PLUS OFFICE NW Hereford, brick nice carpet, 2 baths, utility room, double garage. Purchase equity and assume loan. REF. AIR Large 3 br. brick, 2 yr. old. Fire place, and all the other goodies. FHA REPO. We have a good selection of homes. Minimum down payment. MOBILE HOME LOTS 60x135 ft. lots for \$50.00 down, \$20.00 per month. HAMBLY REAL ESTATE S. HWY. 385

SEE GIBSON REAL ESTATE & INSURANCE FOR COMPLETE REAL ESTATE SERVICE

Including AUCTION of Real Property of any kind: Farms, Ranches, Commercial PROPERTY Farm & Industrial Equipment. Arvell Williams Auctioneer/Salesman. 364-5149 Ben G. Scott, Broker 364-4365 Wilbur D. Gibson, Broker 364-2225 Office: 902 Lee & Hwy. 385. 364-0443. Hereford, Texas 5-4-11-11c

WE NEED YOUR LISTINGS. FARMS-RANCHES-HOUSES

TED WALLING CAMPBELL REAL ESTATE 364-0460. 15-4-39-11c

FOR SALE OR LEASE RHEA ORCERY & SERVICE STATION

25 miles northwest of Friona. 806-295-3988 or Rt. No. 2, Friona, Texas. 15-4-41-11c

FOR SALE OR LEASE

3 bedroom, 1 1/2 baths, one car garage fenced backyard. Low interest loan. Buy equity from owner. 257-2345. B-1-16-17-11c

WHY PAY OUTRAGEOUS PRICE FOR YOUR APARTMENT?

We have apartments to suit your needs in any size. Your rent is adjusted to your income so you will not be paying more than you can afford. Apartments have stove, refrig., garbage disposal, central heat and air and 2 fenced playgrounds, laundry facilities, recreation room that will have pool tables and ping-pong tables. And you can use the recreation room whenever necessary. 1 bedroom start \$79.75 2 bedrooms start \$81.35 3 bedrooms start \$113.75 4 bedrooms start \$123.00. All bills paid. Deposit required. BLUE WATER GARDEN 620 Irving Phone 364-6661 3B-5-48-11c

SUMMERFIELD MOBIL MANOR

FIRST MONTH FREE. 7 miles West on Hwy. 60. Phone 357-2552. B-5-6-11c

FOR RENT: Camper trailer. Sleeps five.

Rent by day or week. Call 364-4378 or 364-1797. B-5-15-42-11c

FOR SALE DRIVE-IN RESTAURANT

Doing a good volume. A good investment for people who are willing to work. Terms available. Will consider trade. FOR APPOINTMENT CALL 364-3252 or 364-1181 B-4-4-8c

HOUSE FOR SALE

3 bedrooms, 1 1/2 baths, walk-in closets, built-in kitchen. \$600.00 down, take up payments. 819 IRVING. B-4-4-3c

NORTHWEST

3 br., 1 1/2 baths, double garage. Buy equity and assume 5 1/2 loan. OWNER LEAVING TOWN 3 br. brick, 1 1/2 baths, with built ins. Has storm cellar and fenced back yard. Price \$21,000.00. LOOK 3 br. brick, 2 full baths, all built-ins, fenced yard. Lots of shade trees and bushes. Price \$17,500.00. Buy equity and assume loan at 4 1/2 percent. SMALL HOME \$500.00 down and \$60.00 per month. Why pay rent? \$250.00 DOWN If you qualify for a GI loan. 3 br. 1 bath, all new carpet. WILL TRADE FOR SMALLER HOME. Nice 3 br., large kitchen, utility room, double garage, close to school. Trade for equity and assume loan. 3 BEDROOM PLUS OFFICE NW Hereford, brick nice carpet, 2 baths, utility room, double garage. Purchase equity and assume loan. REF. AIR Large 3 br. brick, 2 yr. old. Fire place, and all the other goodies. FHA REPO. We have a good selection of homes. Minimum down payment. MOBILE HOME LOTS 60x135 ft. lots for \$50.00 down, \$20.00 per month. HAMBLY REAL ESTATE S. HWY. 385

FOR RENT — 2 bedroom house

\$100.00 per month, bills paid. Phone 364-3217. B-5-12-43-11c

OFFICE for rent on Hwy. 385

\$50.00 per month. J.M. Hamby, 364-2553 nights, 364-3566 days. B-5-16-4-11c

BEDROOMS FOR RENT

Phone 364-1760 after 6:00 p.m. 613 East 5th. B-5-10-16-11c

Nice furnished house. Adults. No Pets.

After 5:00 p.m. 303 Avenue H. B-5-12-12-11c

FOR RENT: 2 bedroom apartments

furnished, all bills paid. Across from Sugarland Mall. Phone 364-4332 or 364-1018 after 5:00 p.m. B-5-15-11-11c

FOR RENT: 2 bedroom unfurnished house

311 Avenue K. Call 894-6834, Levelland, Texas. B-5-13-16-11c

TRAILER SPACE FOR RENT

Northwest Mobile Lodge, Phone 364-1108. B-5-10-13-11c

BACHELOR APARTMENTS

Carpeted private entrance, private bath, warden heat. 821 South 25 Mile Avenue. 5-5-14-32-11c

APARTMENTS FOR RENT

Robert Betzen, 364-3200. B-5-10-36-11c

BOOTH FOR RENT AT

Shagg Beauty Shop. Phone 364-0802 or 364-5929. B-5-44-30

FOR RENT: 2 bedroom unfurnished house

with basement. Near schools. 364-1854. B-5-11-44-11c

EXPERIENCED WAITRESSES WANTED

Apply in person at THE CAISON HOUSE. B-8-10-15-11c

One person to work with the Planned Parenthood Program

in Hereford. An L.V.N. preferred or one with similar experience. Application forms and other information may be obtained by contacting Lorenzo Granada at Deaf Smith County Community Action, 364-5631. "An Equal Opportunity Employer" B-8-42-44-2c

Local Finance Company needs dependable man

Good starting salary, hospitalization, paid vacation and other benefits. For interview, contact Plains Finance Corporation, 906 South 25 Mile Avenue, Hereford. B-8-44-11c

NEED EXPERIENCED MACHINE OPERATORS

Apply in person to Dolly Textiles, 146 East Second Street. B-8-14-43-11c

SCHOOL BUS DRIVERS

between 21 and 65 years. Women preferred. See Elton Owens at School Bus Barn. B-8-17-40-11c

9. SITUATIONS

WILL take, pickup and care for Kindergarten children beginning school year. 364-4175. B-9-12-14-11c

Baby sitting, hour, day or week

Phone 364-5797. B-9-44-2p

IRONING WANTED

326 EAST 2ND PHONE 364-5336. 5-9-44-2p

WILL DO SEWING IN MY HOME

PHONE 364-4993. 5-9-10-43-50

10. NOTICE

ALCOHOLISM INFORMATION: For information on alcoholism, referrals for help, counseling, or programs on the subject of the disease of alcoholism, call 364-4540 from 8 a.m. till 12 p.m. until 5 p.m. Monday thru Friday. A UNITED FUND AGENCY. B-10-33-11c

SEWING CLASSES! ADULT-TEENAGE

Sewing made easy by THE BISHOP METHOD. Register Now! Mrs. Maurice Tannahill, Instructor, 364-2533 or at Renee's Fabric, 364-6861. B-10-42-5C

RESTAURANT MEMORIAL GARDENS 25 MILE AVENUE

New Office 531 East First St. Phone 364-5351 10:00 a.m. to 3:00 p.m. Monday through Friday.

6. WANTED

WANT to raise your cotton allotments. Will pay top market prices. Marie Richardson, 364-5220. B-6-14-33-11c

All kinds of carpenter work

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Guzman had a combined 15-7 record last year with St. Petersburg and Little Rock.

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Cliff Robertson WINNER BEST ACTOR OF YEAR in "CHARLY"
Showtimes CHARLY: 1:15-5:20-9:30 KOTCH: 3:24-7:30
STAR 364-2037

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The mob wanted Harlem back. They got Shaft... up to here.
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MUSIC BY ISAAC HAYES
SHAFT's his name. SHAFT's his game.
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108 acres all cul. 1 irr. well, under ground tile, good allotments. Gov. pay approx. \$3,000.00. \$20,000.00 down 9 acres on paving, 3 miles from Hereford. 1" irr. well and a domestic well. 3 bdr. home. 7 acres of tames grasses. Approved for VA loan at \$26,500.00. 30 yr. loan at 7 percent, no down payment for eligible Veteran 3.95 acres, on paving, domestic well, 2 bdr. home, double garage and barn, 5 miles from Hereford. Will sell on VA loan or \$5,850.00 down, first lien note of \$12,150.00 payable by the year. Have 6 acre tracts for \$100.00 down.
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2 bdr. house, 1 1/2 baths, near school. Car port and storage, fenced yard. \$500.00 down. Buyer get loan.
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HELPFUL HINTS IN HOME DECOR

by Joanne Lees

Dear Joanne Lees:
I lie awake nights. My husband says get a nylon carpet. My girl friend says acrylic. My mother says wool.
Help!

Judy P.

Dear Judy:
Help coming up.
There's no one carpet fiber that's "best" for everyone. If there were, carpets would be made out of that one fiber. What's right for you depends on what you most want out of your carpet.

I've made up a checklist to help you. Look for the carpet qualities that are most important to you—keeping in mind the room it's to go in—and see how the various fibers measure up.

You're familiar with wool and nylon, of course, but you may know some of the others better by their trade names, so... Acrilan and Orlon are acrylics. Dacron and Kodol and Fortrel are polyesters. Herculon and Polyloom are olefin fibers, used mostly in indoor-outdoor carpeting.

Remember, what a carpet-maker does with a fiber is at least as important as the fiber itself. So don't go by fiber alone. Happy carpet shopping... and sweet dreams tomorrow night!

Feel or "Hand." Wool is the softest, warmest, most luxurious. Acrylic, of all the man-made fibers, comes closest to wool. Polyester is soft, too—sort of downy. Nylon feels a little more rugged.

Color. Wool, along with most man-made fibers, dyes up into almost limitless shades. But imagine a sheep. It's off-white, not pure white, right? So if you want a pure white carpet or a very brilliant color, look for acrylic, polyester or nylon. In olefin, the colors are usually less bright and the choice much



Price. Wool costs most. Then come acrylic and polyester. Then nylon. But price is also affected by construction. The thicker and denser the carpet, the more fiber is needed and the greater the cost. A good rule: Get the densest, best-made (and thus most expensive) carpet your budget can stand.

Wear. Here, too, construction is at least as important as fiber. A good, dense carpet will wear well—a cheap, sparse one won't. If construction is identical, then nylon is the strongest, most durable fiber. Next comes polyester. Then acrylic. Then wool. But again, remember—a thick wool carpet will outlast a skimpy nylon one.

Crush Resistance. Wool is excellent. It has a natural crimp that makes it bounce back after you step on it. Acrylic is also very good. Polyester and nylon are next. Hint: A twist or a low, tight-loop carpet will show traffic lanes much less than a shag or a plush.

Soiling. Slowest to show dirt are wool and Antron nylon. Some fine Lees kitchen carpets are made of Antron for this reason. Then come most other nylons, together with polyester and

acrylic. Hint: Medium colors show dirt less than light or dark ones, and color mixtures—tweeds, florals, patterns—are best of all.

When it comes to ease of cleaning, fiber is much less important than dealing with spills and stains right away—before they have a chance to "set."

Dampness. If you live by the sea, or in a very wet climate, you might find that wool carpet feels permanently damp. Get one of the man-made fibers. Nylon is good, and so are the acrylics.

Nonallergenic qualities. If there's a serious allergy in your family, don't get a natural fiber like wool. The man-made fibers are non-allergenic.

What else is important? A lot of very good fiber ends up as very bad carpet. (Because the carpet-maker skimps, or lacks know-how or experience.) So, even more important than picking your fiber is picking your carpet-maker.

Joanne Lees is one America's leading consumer information experts on carpets. Write for her free booklet, "101 Questions to Ask Yourself Before You Buy a Carpet." Write to Room 315, Lees Carpets, Valley Forge, Pa. 19481.

After-Taxes Party Given By Women

An after-taxes party for St. Anthony's Women's Organization and husbands of the members Thursday evening brought out an assortment of "poverty" costumes to make the event more amusing.

After a covered-dish supper in the parish school cafeteria, card games and conversation supplied entertainment for about 20 couples.

Hostesses were Mmes. Arnold Fangman, Marcel Fischbacher, S. T. Loerwald, Carl Last, Ed Fowler and the entertainment chairman, Mrs. Joe Artho.

Mrs. Bill Reinauer presided for a business session when plans were completed for the organization to be hostess for a meeting of Hereford Church Women United next Friday.

A schedule was set up for members to assist in the Meals on Wheels program here. For the annual election at the May meeting, Mmes. Lanny Bezner, Leon Romo, Jim Pavlicek, Butch Connally and Allan Brockman were appointed on a nominating committee.



RING WINNER — Gary Phillips receives a diamond ring from Star Theatre manager Scott Brewer which Phillips won during the showing of the movie, "Diamonds Are Forever."

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Hints Given On Planting

Subject for the Cultural Home Demonstration Club meeting Friday afternoon was Roses — Selection and Variety, presented by Mrs. J. G. Gandy.

Mrs. Gandy told members how to select roses that are adaptable to this climate and how to grow them successfully once the selection is made. Fact sheets on roses were distributed.

In a business session, Mrs. Burk Inman, hostess for the day, reported on the district meeting she attended at Pampa and Mrs. M. W. Sumner gave a report of the Suit Fair held here Friday.

Answering roll call with her favorite flower were Mmes. Grady Parsons, Joe. E. Skelton, Sumner, J. D. Love, M. E. Wiseman and J. C. Price.

We believe Ben Barnes is the only candidate who can bring progressive, respected new leadership to the Governor's office.
Mack Tubb, Don Louder, Rex Easterwood

DER BINGLE'S FRAU SPEAKS GERMAN NOW

When Bing Crosby was nicknamed "Der Bingle" many years ago, little did he know his future wife would complement that distinctive title by learning to speak German.

Or that she would be inspired to do so by an international sporting event thousands of miles from the Crosby home.

Sporting enthusiasts both, Bing and Kathryn Crosby will be among the thousands of Americans going to Munich for the 20th Summer Olympic Games. And, to heighten the enjoyment of their journey to foreign shores, Mrs. Crosby is learning to speak the native tongue.

Taking time out from her chores as wife, mother and volunteer nurse, der Bingle's frau uses every available moment to commute between her home in the San Francisco suburb of Hillsboro and the Sullivan Language School in Palo Alto, California. There, along with other students ranging in age from 7 to 73 years old, Mrs. Crosby takes what are probably the most unique and effective language lessons ever devised.

The Sullivan method of instruction uses individualized, programmed instructional materials consisting of coordinated texts and tapes, developed by M. W. Sullivan, the noted linguist under a Carnegie Foundation Grant. Each student works at his own pace in a private room. Mrs. Crosby finds the method "absolutely exciting," and further states that "the way the language is broken down to its simplest parts, you can't forget."

The first Sullivan Language

School was opened in October, 1970. Since then, the company has become the fastest growing network of language schools, with some 27 centers now open in the United States, Canada and

Puerto Rico. It is expected that 60 such centers will be open by September 1972.

All of which makes for perfect timing—because that's just about when the Crosby's will return from Munich.

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The warm weather of the past few days has put many of your cars cooling systems to the test. Did yours pass? A little preventive maintenance could possibly save you hours of delay and possibly several dollars.

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Dan has recently earned his diploma from the General Motors Training Center in Oklahoma City. Having completed the work as outlined by Buick Motor Oil as Automatic Technician.

We are proud to have Dan with us here at John Orsborn Buick-Pontiac as he now takes his place with several other technicians who have also finished their training. Dan is a graduate of

Boy's Ranch Class of 1971 and the son of Mrs. Jo Hardy. Their home is 205 Funston St.

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of the State of Texas

Governor Preston Smith, "The Man" who serves.

★ **CONSIDER "THE MAN" AND HIS RECORD.**

★ **CONSIDER WHAT HE HAS ACCOMPLISHED FOR YOU.**

★ **CONSIDER WHAT HE HAS ACCOMPLISHED FOR TEXAS.**

Governor Preston Smith has accomplished more during his tenure in the Governor's office than any of his predecessor. The Honorable Preston Smith, "The Man" to serve as your next Governor.

Re-elect

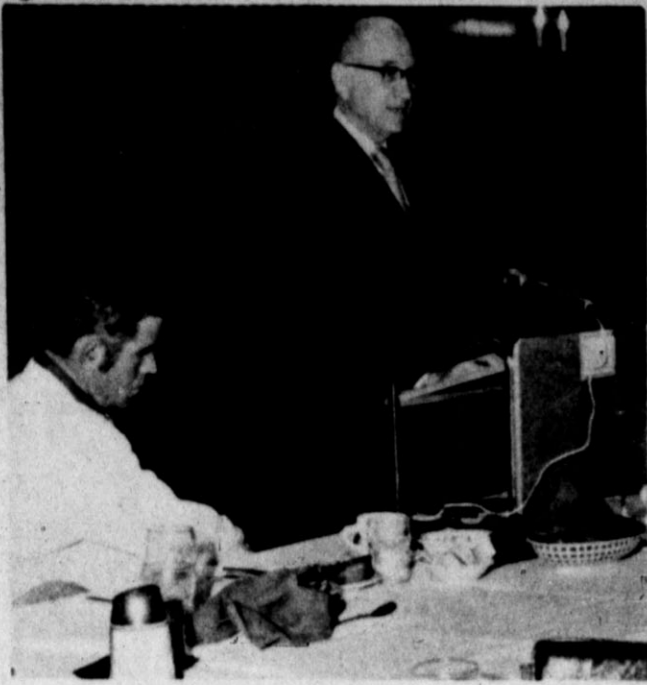
Governor Preston Smith

The Man who will continue to serve the panhandle area and the people of Texas.

This political advertisement paid for by committee Supporting Preston Smith for Governor, Wayne Thomas, Chairman

HHS CALENDAR OF EVENTS

April 20-22	State FFA convention	Fl. Worth
April 21	HHS Society Assembly	HHS Auditorium
	TARS Special Olympics	Amarillo
April 22	Regional Track Meet	Odessa
April 22-23	Community Concert	HHS Auditorium
April 24	All-Sports Banquet	Bull Barn
April 27-29	Greater South Music Festival	Amarillo-Civic Center
April 29	Beauty Pageant	HHS Auditorium
May 4	FFA Parent & Son Banquet	HHS Cafeteria
May 5-7	Cosmetology Exm.	Austin
	FCA Golf Tournament	
	Cheerleader Tryouts	HHS Gym
May 8	Rodeo	Stinnett
May 8	Choir Assembly	Plainview
May 9	Choir Concert	First Christian Church
May 10	Cheerleaders Announced (sign up for Seat)	
May 12	Vote for Seat	
	Senior Banquet	Bull Barn
May 17	Senior Picnic	
May 19	H. Awards	HHS Auditorium
May 21	Baccalaureate	Whiteface Stadium
May 22	T. B. Test	HHS Teachers Lounge
May 25	Graduation	
May 26	End Of School	



TAR PREXY — Lester C. Weatherby, president of the Texas Association of Realtors, was the guest speaker at the Thursday meeting of the Hereford Board of Realtors at Dickie's Restaurant. Weatherby discussed the functions of the realtors' organization and called for local members to band together to form a more united group.

THE FAMILY LAWYER

Like baseball and hot dogs, the common law marriage is a peculiarly American institution. Never widely known in Europe, it began to flourish in our colonial days when preachers and marriage license bureaus were few and far between.

And, even though not allowed in most states, it continues to flourish today to a surprising degree. Almost everywhere, a common law marriage is recognized as valid if it was valid in the state where it took place.

But there is a big difference between a common law marriage and just a "temporary arrangement."

The essence of a common law marriage is an agreement between the parties to be man and wife, usually followed by a period of "holding themselves out" as a married couple. Merely living together, even for a considerable time, will not create the legal relationship.

As one court put it: "Consent to concubinage does not constitute marriage."

Once a common law marriage has come into existence, it is as permanent as any other marriage. Thus:

A common law wife, becoming bored with her husband, packed up and left. Several months afterward, she married another man in a regular ceremonial wedding. But her second marriage was later held to be null and void. The court said that since she had not bothered to get a divorce from her common law husband, she was still his wife.

There are other reasons, too, for not entering lightly into a common law marriage. All too often, legal complications arise from the sheer difficulty of establishing whether there really was a marriage in the first place.

The value of higher education lies in the struggle to get it.



STUDENTS ARE HONORED — Vickie Munnerlyn and Gary Schumacher were recognized at a Hereford Lions Club meeting after being selected as "students of the six weeks" at La Plata Junior High School. Selection is based on grades, attitude, participation in school activities, and citizenship. Lion Club president Lynton Allred presented the students at the meeting.



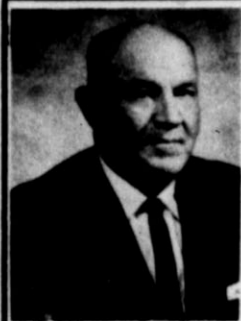
RE-ELECTED — Eldred Brown, left, and Raymond Annen were re-elected directors of the Deaf Smith Rural Electric Cooperative during the annual meeting Thursday. Brown will represent Deaf Smith County and Annen will represent Castro County. Some 950 persons attended the annual meeting at the Bull Barn where the members also voted to delete the "County" from the company's name so it will now be known as Deaf Smith Electric Cooperative.

Remember Mom on Her Day---
COWAN JEWELERS
Downtown

Before the 1967 Mideast war, 30 per cent of East Jerusalem's houses were without electricity and 60 per cent without running water. Israel captured the Old City in the 1967 war.

The office of the Governor of Texas must in 1973 be filled by a young and vigorous man. We believe Ben Barnes to be that man.

Mr. and Mrs. J.W. Robinson



RE-ELECT
EARL G. HOLT
Candidate for
COMMISSIONER PRECINCT 1
Deaf Smith County
Subject to Democratic Primary
May 6, 1972 (Paid Pol. Adv.)

FEED WHEAT NUTRITION

Dr. R. H. "Dick" Diven has been named Staff Consultant in Feed Nutrition to the TEXAS WHEAT Producers Board, according to Bill Nelson, Executive Vice President of the organization. The position is a

partner with Dr. Will O'Rourke in RESEARCH CONCEPTS, a research and development firm serving livestock related firms and organizations.

Nelson said that Dr. Diven will immediately initiate activities which may lead to better and/or more use of wheat in Texas livestock feeding programs as a part of the overall effort to expand domestic and foreign markets for Texas wheat — which hopefully will strengthen the volume and price received by local producers and adding to their income.

Dr. R. H. "Dick" Diven has received his B.S. Degree in Agriculture from Oregon State University in 1955; his M.S. Degree in Animal Nutrition from Washington State University in 1957; and his Ph.D. Degree from the University of Arizona in 1959, majoring in Biochemistry, Physiology and Nutrition research. His professional experience has included five years as Professor of Animal Nutrition at the University of Arizona and nine years developing and implementing animal nutrition research projects for public and private concerns. He is a

A GRAFFITI EPIDEMIC
NEW YORK (AP) — There's a new epidemic in this city. It's called graffiti and scrawls on subway walls and trains are noticeable almost everywhere. Frank T. Berry, a Transit Authority official, says it costs the city more than a half million dollars a year to remove the scrawls.

Dear Mr. Farmer:

WE HAVE SOMETHING SPECIAL TO OFFER YOU THIS YEAR ON YOUR MILO INSURANCE

NOW IN EFFECT A

20% DISCOUNT

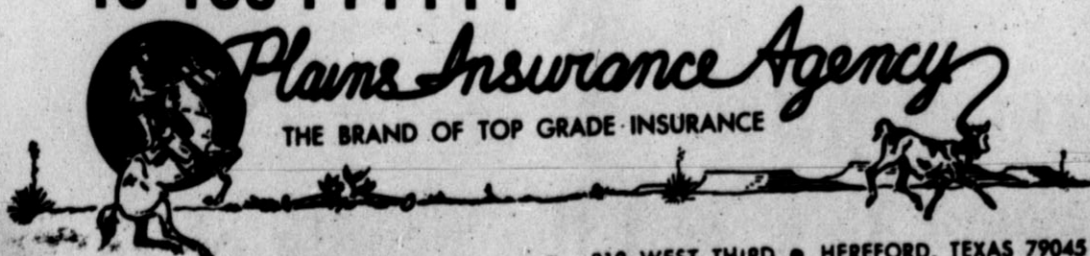
We are writing milo insurance at a 20% discount from the regular normal rates. This makes our price 20% less than most other companies can write this same coverage. In most cases, it will save your hundreds of dollars on your hail insurance premium.

NOW IS THE TIME TO INSURE when you plant your crop. By doing so, it will assure you coverage when your milo comes up, and you will not have a forty eight hour waiting period to be covered. Also, it will give you a 6% re-plant clause, which would pay you to re-plant your crop, if it is hailed out. Your cost will be no more now, than if you wait until May, June or July.

In the past, we have not been able to provide adequate coverage in various townships, and consequently some of our hail insurance customers were unable to purchase their milo insurance at a discount. Therefore, we suggest that you act now in order for us to provide you with maximum coverage for a minimum cost.

HAIL WISE WE SPECIALIZE

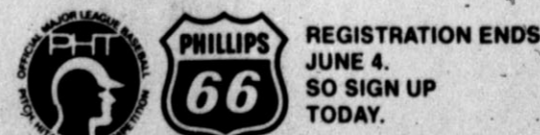
GIVE US A CALL TODAY AND LET US EXPLAIN OUR CROP HAIL POLICY TO YOU



218 WEST THIRD • HEREFORD, TEXAS 79045

BOYS 9-12 ENTER THE "PITCH, HIT & THROW COMPETITION" SPONSORED BY PHILLIPS 66.

Have Mom or Dad sign you up at one of the Phillips 66 stations listed below. And get your free tips booklet. You could go to the finals at the All-Star Game.



EAST SIDE 66
WEST PARK 66
(4 Dealer Listings)
WEST 60 TRUCK STOP
Allred Oil Co. appreciates the Hereford Jaycees...Supervision in this Project

ALUMINUM SCREEN DOORS
36" WIDE
includes closer & hinges
COMPLETE WHILE SUPPLY LASTS
40% OFF

UNFINISHED HARDWOOD FURNITURE

- BAR STOOLS
- STUDENT CHAIRS
- BABY CHAIRS
- ADULT CHAIRS

with choice of seats.
Compare Prices and Quality Anywhere!
Now at **McCASLINS**

MAKE McCASLINS HEADQUARTERS FOR YOUR CLEAN-UP PAINT-UP FIX-UP MONTH PROJECT

- GARDEN TOOLS
- LAWN MOWERS
- COMPLETE HARDWARE DEPT. FEATURING PITTSBURGH PAINTS!

"A COMPLETE BUILDING SERVICE"
CARL McCASLIN LUMBER COMPANY
1 BLOCK EAST OF THE COURTHOUSE
Phone the Lumber Number 364-2434

Major Store Founder Announces His Retirement After 50 Years

C. R. Anthony, 85, pioneer Oklahoma merchant who started business 50 years ago on a dream and a shoestring, has announced his retirement of a chain that now encompasses 321 stores in 21 states with 5,000 regular full-time employees.

Word of his retirement was received in Hereford this week by Paul Harvey, manager of the C. R. Anthony store in

Sugarland Mall, and Phil Guerrero, manager of the downtown store.

Anthony had been president and chairman of the board for 50 years and will become honorary chairman. The month of May marks the 50th anniversary year of the firm, and projections all for \$100 million volume of business this year. Ray Anthony has been named

chairman of the board, and Guy Anthony is the president. Other executives — all with the firm 30 years or more — include Clyde Davis, executive vice president; M. B. Galloway, re-elected vice president; Fred Zann, secretary, and two new directors — Tom Newton and Sam Gann.

C. R. Anthony's stepping down from active management ends an era for the department store giant and begins a new one for new officers and directors. But Anthony said Wednesday that the new officers had no startling new programs in mind but would run the highly successful company on a team effort.

Born in Tennessee of tenant farmer parents, Charles Ross Anthony was orphaned at age 12. He worked as a farmhand and in other menial jobs until he saved \$25, whereupon he took a train to Indian Territory.

He settled in Holdenville, Okla., 74 years ago and got a job in a general store, working for board and a bed in a livery stable. But he enrolled in a business college and earned a three-year degree in 13 months, graduating No. 1 in his class.

By 1903 the budding merchant's salary was up to \$25 a month. Soon afterward, he borrowed \$6,000 and bought the general store. It was in 1922 that

Anthony established what was to be the first C. R. Anthony store in Cushing.

Anthony always believed in service-oriented stores — "We do not operate self-service stores," he has said, "we give service and we stress style and quality of merchandise for the right price."

Many of the Anthony employees are stockholders, and each one is encouraged to be active in community life. Early this year, C. R. Anthony Co. bought the 12-store American Department Store chain in Louisiana, which boosted the number of stores owned by Anthony to 321.

C. R. Anthony has been a member — and usually an officer — in almost every civic and professional business organization in Oklahoma City. He was named to the Oklahoma Hall of Fame and was recipient of the Horatio Alger award, among many other honors.

of the Horatio Alger award, among many other honors.



HEREFORD STUDENTS ELECTED — Two Hereford students were elected to offices of the Student Association at West Texas State University. Jane Zinser, left, daughter of Mr. and Mrs. Frank Zinser, Rt. 5, was reelected secretary. She is a sophomore English education major. An art education major, Sheila Rhodes, daughter of Mr. and Mrs. I. D. Rhodes, 238 Beach, was chosen as a senator to represent the senior class next year.



EXTRAVAGANCE
The main trouble with our high-speed living these days is that too many people want to take three bases on a bunt.

Classified Ads Get Results

COWAN JEWELERS
20th Anniversary Sale
Lasts thru
December 24th

SWAYZE SAYS — Jay Swayze of Swayze Construction Company spoke at the breakfast meeting of the Hereford Whitewater Kiwanis Club Friday morning. Swayze spoke on the feasibility of underground homes, and fold of many advantages to them.

BALD EAGLE CENSUS
AUSTIN, Tex. (AP) — John Smith, Texas Parks and Wildlife Department non-game biologist, plans to count the bald eagles and ospreys left in Texas.

Truth, in the hands of some, seems to be an elastic substance.

CHILDREN'S ART or CRAFT LESSONS
Elementary through High School

Classes Will Be Held From June 5 to July 14. Students Will Be Grouped According To Age, With A Maximum of 6-8 Per Class.

Art Class Will Consist of Basic Drawing And Painting.

Crafts Will Include Rug Hooking-Macrame-Enamel on Copper and Clay.

Deadline For Signing Up is May 1, 1972

For further information call
JON BIRDSONG
364-4304

DUCKWALL'S
SUGARLAND MALL . . . HEREFORD, TEXAS

DOLLAR DAYS
Advertised Prices Good Mon, Tues. and Wed.

Aunt Lydia's RUG YARN 37' value 28¢	PAPER PLATES 100 Count PKG 66' value 47¢	STORAGE BOXES 25x13½x11½ 34½x16½x6 1" value \$1.27
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ARRIVING MONDAY GERANIUMS
2¼" Pots
Red, White and Pink **3 For \$1.00**

ARRIVING MONDAY BEDDING PLANTS
Market trays...About 12 plants to a tray
Many kinds to choose from

While Supplies Last
Dollar Days Special... **63¢**

Trouble Shooting Contest Is May 7

Hereford High School has picked its "Road Scholars" for 1972.

These are the boys who will represent Hereford High in this year's Plymouth Trouble Shooting Contest, according to Bill McDowell, automotive shop instructor at the school.

Competing for HHS will be

Portorio Trevino of 621 Texas St. and Dennis Cowley of Rt. 4.

The team will be sponsored by McDowell.

The Trouble Shooting Contest will be held in Lubbock, May 9, at Finner Tubbs.

The winning team in the local contest will be sent to Los Angeles in June to compete

against other top Trouble Shooters from all parts of the country in the National Championships Finals.

The National Trouble Shooting Contest Awards banquet will be held in the Grand Ballroom of the Beverly Hilton Hotel, the scene of the annual Academy Awards Banquet.

Contestants are competing for more than \$125,000 worth of scholarships and awards.



Remember Mom on Her Day ---

COWAN JEWELERS
Downtown

We know Ben Barnes personally and endorse him without reservation. We feel he would be a great Governor.

Dr. and Mrs. J. H. McCrary

Anthony's
C. R. ANTHONY CO.

DOLLAR DAYS
MONDAY, TUESDAY AND WEDNESDAY

for Mother's
Gifts for the Versatile Mom

SHOP BOTH STORES

The Lowered Torso . . .
Cool and comfortable 100% polyester double knit in this lowered torso style with a different twist. In white with bias stripe collar, yoke, and skirt trim. Fresh and neat all day long. Sizes 8 to 18.
\$21.

Summer Cotton Eyelet . . .
Black and white teamed together—in cool cotton eyelet. Gently gathered skirt and sailor effect collar, with polka dot bow accent. Sizes 10 to 16.
\$19.

Tunic Top Pantsuits
of 100% Polyester Double Knit
\$15. set

For the mom on the go—polyester double knit pantsuits that will keep their shape and fresh good looks all day long. Four styles to choose from in solid fashion colors, from light to dark. Sizes 8 to 18.

Choose the Perfect Handbag
An ever important fashion item—choose a lovely handbag from our selection of wrinkle and smooth patent, straws and other fabrics. The best fashion colors.
\$4.

ANTHONY'S 50th ANNIVERSARY

DOWNTOWN & SUGARLAND MALL

THE SUNDAY BRAND

Editorials

Page Twelve The Sunday Brand, Hereford, Texas, Sunday April 30, 1972

A Pregnant Moment

We continue to believe that American policy in Vietnam ought to be based on the expectation that Saigon and Hanoi will continue to fight indefinitely, and this is the sounder context in which to evaluate the President's speech Wednesday. At the same time, the prospects of negotiation are newly intriguing.

For nearly a decade now we have been deeply pessimistic about the chances for negotiations, though we have felt that of course that route must always be vigorously explored. There simply seemed no basis for compromise. The Communists' purpose was total control of South Vietnam, and either they would succeed or they would not. But today, on the basis of an admittedly optimistic and quite possibly fleeting reading of the recent fighting, we for the first time discern an at least conceivable basis for a negotiated end to the fighting. Just possibly, Hanoi may now conclude it can win no more than a stalemate by force of arms, and will decide to take its chances in a political forum.

No doubt there is a good deal of fighting yet to come. Our instinct, indeed, is that the current threat to Kontum and new attacks at Quang Tri are more serious than anything since the first few days of the new Communist offensive. But even, say, the loss of Lontum would not in and of itself alter the significance of the last three weeks, which is that the South Vietnamese army did not roll over and play dead. Conceivably a series of defeats could yet set off shock waves that might fatally undermine the Saigon regime, but lacking that, the North Vietnamese will have mounted something close to their maximum effort and won only marginal gains.

Regardless of the actual outcome, for that matter, the go-for-broke aspect of the new Communist drive suggests they may be willing to negotiate seriously once the fighting is decided one way or another. The return to Paris of Le Duc Tho, their chief negotiator, adds weight to this impression. Considering that in their last round of secret talks Le Duc Tho and Presidential Adviser Henry Kissinger were progressing toward an agreement for internationally supervised elections, and also Mr. Kissinger's recent mission to Moscow, we are quite evidently entering a rare moment of real

diplomatic activity.

Now, to say an agreement is newly conceivable is by no means to say one will necessarily result. The likelihood still is that the North Vietnamese will prove as intransigent as ever, insisting on a "settlement" that discredits all effective opposition in the South and guarantees them control. Whatever the rays of hope about negotiation, the central consideration for U. S. policy remains what to do if the Communists insist on fighting on.

In his speech the other night, President Nixon proclaimed a goal of "insuring South Vietnam's survival," which is rather a larger purpose than the previous formulation, which was giving South Vietnam a reasonable chance for survival. We have no sure idea what to make of this rhetorical change, especially since the President did announce further troop withdrawals. But we hope the previous formulation remains the controlling policy. There must be a point where Saigon must stand on its own, and where the Americans will accept its fall if it does not. American purposes in Vietnam, after all, are not unlimited ones.

We think the President quite right, though, in rejecting the argument that there are no American purposes whatever. He was equally right in stressing the true central purpose. A successful armed conquest of South Vietnam would set an example in the rest of the world, would discourage forces for stability and encourage forces for instability, and might set off events leading to an even more horrible war at a later date. Preventing this has been the real purpose behind American policy in Vietnam from the first, and while the calculus involved does not justify an unlimited commitment, the central thrust remains valid today.

So we can see little for the President to do except what he has done: Continue to press for bona fide negotiations and hope for the best in this pregnant moment, continue to wind down the U. S. commitment to a more balanced level even if that involves some immediate risk, and within that framework continue to resist the Communist attempt to expand by conquest.

—Wall Street Journal



SHELL GAME

MAIN STREET, U. S. A.

Industrial Exposition Planned At Capitol

By Bert Mills
WASHINGTON, D. C. — TRANSP0 72, the world's largest industrial exposition and the first event of its kind ever sponsored by the U. S., is expected to attract 1.4 million visitors to the Washington area during its nine-day run, May 27 to June 4.

Officially known as the United States International Transportation Exposition, TRANSP0 72 will be a unique combination of a temporary marketplace for the transportation industry to show its wares and a sight-seeing attraction for the general public. There will be at least 336 exhibitors, business firms and governments from around the world. They will demonstrate equipment, products, technologies and concepts

covering the full transportation spectrum — land, sea, air and space. Indoor exhibits will be housed in four halls, each half again as big as football field. Outdoor exhibits will be spread over 1 million square feet of display area.

Entertainment features will include air races, performances by the Air Force Thunderbirds, Navy Blue Angels, Army Golden Knights, a parachute team. Surface shows will include a truck "rodeo," crash safety demonstration, experimental highway vehicles, and equipment parades.

Site is Dulles Airport. TRANSP0 72 will be held at Dulles International Airport, some 26 miles out in the Virginia countryside from Washington. This location

presents a real challenge to the Department of Transportation because Dulles is reached only by a single road that goes nowhere else.

In 1969, an air show at Dulles backed up traffic for 14½ miles, creating what police termed "the world's largest parking lot." Last year, when the Washington Redskins won an unexpected pro football victory away from home and flew into Dulles, fans welcomed the team at the airport and another major traffic jam resulted.

Thus the spectre of a nine-day traffic jam has been raised. However, DOT has expanded the two-lane access road to nine lanes. Four traffic control helicopters and 500 state troopers will aid in avoiding traffic tie-ups. There is parking space at the site for 50,000 cars and 600 chartered buses.

Dulles is built on a gooey red clay base, which necessitated a soil stabilization program to provide a stable surface. The stabilization technique involves mixing cement and water with machine-turned soil. The mixture is then compacted and rolled, and a weather-proofing compound added.

People Movers to be Tested

Among the novel features at TRANSP0 72 expected to have most appeal to the public are four experimental "people movers." These are officially described as "Personal Rapid Transit" systems, or PRT'S. A DOT agency, the Urban Mass Transportation Administration has paid \$6 million of the \$9 million it cost to develop these prototypes.

PRT's are horizontal elevators, designed to move large groups of people in downtown areas of crowded cities. The objective is "clean, safe, non-stop transportation point-to-point, which is cheaper than auto transportation" and which will not pollute the atmosphere.

A typical PRT system has relatively small, independently-powered vehicles traveling along controlled rights-of-way called "guideways." A passenger enters a station, chooses his destination by pushing a button, and is delivered to that destination non-stop at speeds up to 25 miles per hour.

The four test systems are all of different design. Two are at ground level and two are suspended in mid-air. The public will have an opportunity to ride each system and help the experts decide whether the idea is practical and commercial development should be pushed.

Come to Washington during May 27 - June 4 period and be moved!

Government Spending

A lot of people worry about federal deficit spending, but nobody ever seems to do anything about it. The deficits just go on getting bigger and bigger. Why?

Well, there are basically two reasons: First, we all tend to favor cuts anywhere but in those programs that benefit us.

Second, Congress is not organized to stick to a budget. It is organized to spend.

Whether anything can be done about the first part of the problem is a matter between each man and his conscience.

The second part of the problem — the organization and nature of Congress — is more susceptible to a general solution.

Incredible though it may seem, at the present time neither the Congress nor any of its committees considers the budget as a whole. The House Ways and Means Committee and the Senate Finance Committee decide tax policy (income). The legislative committees — such as Commerce, Agriculture, Defense, etc. — authorize the expenditure of funds (wifish thinking). And the House and Senate Appropriations Committees decide how much of what is available will actually be spent, and for what purpose (outgo).

This is a point that often confuses the casual observer of Congress: A big authorization is

meaningless without an appropriation to match it. And frequently, knowing this, the congressmen will pass an excessive authorization as a political gesture, in the expectation that the appropriations committees will later cut it down to size.

As you can see, the process runs backwards. Congress first decides what it wants to spend, then considers whether there is enough money. A more rational approach would be to start with an estimate of the available money, then allocate it among competing needs on the bases of an established list of priorities.

But before that can happen, it is necessary to get the money-raisers together with the money-spenders, to consider income and outgo at the same time. There is a committee charged with this responsibility — the Joint Committee on the Legislative Budget — but it is dormant. It should be revived.

In conjunction with a better coordinated approach to the budget, Congress should insist on detailed, five-year budget projections — for both expenditures and obligational authority — and then make them public. As things stand now, expensive programs with big future costs but small initial outlays tend to be passed and forgotten. The budget is so complex that it's difficult enough to focus on the proposed new additions each year, without having to remember what's scheduled to happen to a program initiated some years in the past. For the same reason, special federal programs, such as Social Security, should be subjected to the discipline of inclusion in the budget.

And that brings us to another facet of the problem. Old programs should not be re-funded automatically every year or two. Each and every program should be measured against a standard of need and effectiveness, every time an appropriation for it is considered. This is called the "zero-base budgeting technique." Those programs that can no longer justify their place at the feed trough should be terminated, not rubber-stamped for another year.

Finally, expensive new programs should be pilot-tested before they are launched full-scale. And the testing agency should not have any stake in the outcome of the test. This is such an obvious matter of common sense that one can only wonder why the idea should have to be proposed at all.

So that's the package: 1. Consideration of the budget as a whole. 2. Detailed, five-year projections. 3. Zero-base budgeting. 4. Pilot testing. 5. Inclusion of all federal commitments in one budget. It wouldn't solve the deficit problem overnight, but it would help correct the conditions that cause it.

What can you do? Let your congressman know what you want. Tell him you favor adoption of these five points. At the National Chamber, we know from long experience that nothing moves a legislator like pressure from his constituents.

THE BOOTLEG —Philosopher

Editor's note: The Bootleg Philosopher on his Johnson grass farm takes an oblong view of a few items in the news lately.

Dear editor:

Have you noticed that the world's getting funnier all the time? For example, to dramatize the high cost of meat, Life Magazine published an article on the sad plight of a family who has to eat mostly chicken and T. V. dinners because it just can't afford beef these days, not after it meets its monthly payments on a 3-bedroom brick home, two station wagons and a swimming pool.

Clearly, ranchers ought to be horsewhipped for taking advantage of such people.

Or another example: we spend 450 million dollars on a brand spanking new space ship to the moon and what happens? Thirty minutes after it takes off the paint peels off. I can buy paint cheaper than that that'll peel off just as fast.

Or take Russia, which has no private industry for environmentalists to picket if they didn't mind getting shot but is going to have to spend 1 billion dollars to try to clean up the Volga River which is completely polluted for its entire 2,300 miles through the heart of the country. I guess Marx failed to set up guidelines on pollution.

Or take college students, who are good at protesting the wickedness of the establishment but have overlooked demonstrating against the multi-million-dollar outfits who sell term papers to fellow-students who can't get around to writing their own.

I haven't heard of it yet but I suspect some politician, hard-pressed to find a new source of tax revenue, will, when he thinks of it, come up with the idea of taxing taxes. "Look," he'll say, "the internal Revenue Service takes in more money than any other outfit in the country, more than General Motors, U. S. Steel, the telephone company, even more than I.T.T. If there's that much money there, there's bound to be more. Let's levy a tax on taxes."

As Thomas Jefferson said, Give the people light and they were given light and now it shows up on our electric bill. Yours faithfully, J. A.

Talk of Texas

By Jack Maguire

FOOTNOTE TO HISTORY — Elmyr (correct) de Hory, the artist who supposedly made \$35 million forging paintings attributed to artists like Picasso and Renoir, once plied his trade in Texas without much success.

In 1958, de Hory showed up in Dallas. He claimed to be a "baron" who escaped Hungary before the Second World War and who had managed to buy two Picassos and a Matisse as he traveled across Europe. He sold the Picassos to a Dallas resident who still has them and believes that they are authentic. De Hory stayed in Dallas for four months, painting all the while, but found few buyers for his own work.

He left Texas after borrowing some money from a Dallas art dealer and leaving some of his paintings as collateral. Nothing was heard of him until recently when Clifford Irving published his book, "Fake," and told the de Hory story. The paintings which the artist left in Dallas as collateral for his loan (and for which he had asked only \$250 each) today are valued at more than \$2,000 apiece.

NOTE TO HISTORIANS — County courthouse buffs will be delighted with an excellent new book published by Waco's Texian Press.

Titled "Texas Courthouses," it is illustrated with excellent photographs made by J. Larry Nance. He says that he traveled a distance equal to a third of the earth's circumference getting portraits of the state's 254 county capitols.

HISTORY IN THE SOIL — As a new State Highway Department building goes up on Congress Avenue in downtown Austin, archeologists are digging at the site hoping to uncover information about the temporary state capitol that once stood there.

When the capitol burned on November 9, 1881, it was decided to build a temporary headquarters for the government while the permanent granite statehouse was under construction. The temporary capitol was opened in January, 1883, and used until the new capitol was ready on May 16, 1888. For some years after, the temporary statehouse was used as a school. It burned on September 30, 1899.

By digging at the site, state archeologists hope to uncover historical artifacts and more information about the old building.

IT'S THE LAW — It's possible to serve a 1,000-year sentence in the Texas penitentiary in less than ten years!

The state's laws provide that any prisoner is eligible for parole when he receives credit for one-third of his sentence or 20 years, whichever is less. However, by getting credit for being a "good prisoner," by donating to the blood drive and by serving as a trustee, extra time off the sentence can be earned.

Thus it is possible for a lawbreaker serving a life sentence (or a 1,000 years) to be released on parole in only nine years and seven months.

WHAT'S IN A NAME? Floydada was named for two people who never met. Dolphin Floyd, who died at the Alamo in 1836, and Mrs. Ada Price, whose family donated the townsite in the 1890's.

From The Brand Files . . .

63 YEARS AGO
On last Friday night, April 19, the debate between the Panhandle Christian College of this place and the Canadian Academy of Canadian was "pulled off" in the College Auditorium. The subject was, "Resolved, that the Philippines should be Given Immediate Independence." . . . Co. J. T. Ransom has let the contract for surveying this end of the Panhandle Short Line Railroad to Hans Helland, a civil engineer of Waxahachie. Mr. Helland has a full corps of surveyors and they have been at work all this week.

50 YEARS AGO
Press dispatches state that Hereford is to have the honor of entertaining the governor of Texas on next Saturday night, April 28. Governor Neff is scheduled to speak at Tulia in the forenoon before coming here. . . . The Hon. Cullen F. Thomas, candidate for the United States Senate, will speak at Hereford on Wednesday, May 3, at 1:00 p.m. . . . Announcement was made this week by P. W. Price and L. W. Hough that they have formed a partnership under the name of Price & Hough and will handle the Hudson and Essex cars as well as farm machinery lines . . .

35 YEARS AGO
A total of 1,270 students were shown in the recent census for schools in Deaf Smith County, according to reports compiled this week. The Hereford Independent School District showed 770 students. . . . Affiliation in one additional unit of mathematics and one unit in typewriting were this week granted to the Hereford High School in a communication from the State Department of Education. The two additional affiliated units give the local school a total of 34½ affiliated credits. . . .

20 YEARS AGO
A Community-wide campaign to raise funds for the Deaf Smith County Health Foundation was launched Thursday with the mailing of approximately 3,000 pledge cards to residents of this area. Goal for the foundation, which was formed to underwrite expenses for chemical analysis of Deaf Smith County soil, water, and produce — is \$4,500. . . . Sure enough, there is a definite shortage of spuds in Hereford, the spud capital of the Southwest. In fact, the "ain't none" to be found in the markets. . . .

10 YEARS AGO
Congressional hearings which could possibly affect local sugar beet interests are slated in the near future, although the date has been postponed several times and has not been established at the present time. . . . The Hereford Junior Chamber of Commerce is launching a drive Sunday to install seat belts in automobiles, trucks, and pick ups belonging to Deaf Smith County residents. . . . Members of the police departments from Friona, Tulia and Hereford began a two-week extension course in police training here Tuesday. . . .

The Sunday Brand

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MEMBER
NATIONAL
NEWSPAPER
Association - Founded 1885

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O.G. Nieman
Marshall Day
Sue Coleman
Grady King
Publisher
News Editor
Women's Editor
Advertising Manager

Hospital notes

PATIENTS IN HOSPITAL
 Buck Parsons, Rt. 1; Mrs. Elvis Fisher, Rt. 2; Mrs. Raymond Estrada, P. O. Box 1581; Virginia Limas, Rt. 3; Mrs. Nannie Caraway, Westgate; Mrs. Nathree Bradford, 621 Irving; Mrs. Mollie Grant, Westgate.
 Mrs. Wilson Johnson, Mable Street; Mrs. C. E. Leasure, Rt. 3; Mrs. Connie Johnson, P. O. Box 66; Mrs. Loretta Gass, 707 Irving; Mrs. Virgil Dodson, 426 Sunset; John Cummins, 401 E. Third.
 Becky Elliott, 607 Whittier, No. 95; Francisco Padilla, Friona; John Hickman, 115 15th; Jap Dickerson, 131 Cherokee; Mrs. Alta Fay Williams, 139 Ave. B; Julio Galan, P. O. Box 4; Mrs. Ruth Robertson, P. O. Box 1283; Mrs. Fred Collett, 118 Aspen.
 Mrs. Ana Lemons, Star Rt; Albert Lamb, Rt. 5; Mrs. Mildred Ramey, Kings Manor; Mrs. Zulema Encinas, P. O. Box 611; Samuel Waiser, 102 N. Texas; Mrs. Donald Sigle, 136 Ranger; Mrs. Ronnie Wood, 836 Brevard.
 Mrs. Lynn Dodson, 731 Ave. H.; Mrs. Wayland Wampler, 506 Willow Lane; Mrs. Ronnie Martin, 900 Sioux.

PATIENTS DISMISSED
 Mrs. Eddie Whitner, Mrs. Sally Gonzales, Stephen Edward Meives, Jr., Mrs. J. D. Hobbs, Mrs. Rosa Arras, William Metcalf, 4-28.
 Mrs. Lydia Bippus, Mrs. Grady Brown, Mrs. Johnny Hopkins, Maxie Gerhardt, Mrs. Linda Dominguez, Mrs. Haskell Benson, Mrs. DeWayne Brown, Michael Priest, Mrs. J. J. Clark, Charlie Wester, 4-27.
 Mrs. Minnie McDowell, Mrs. Theola Sherrill, Arnold Zepeda, Miner G. Layman, Mrs. Reginaldo Salazar, Mrs. Charis Massey, 4-26.
 Mrs. James L. Marcum, Michael Hull, Felix B. Earnest, Mrs. Henry M. Gonzales, 4-25.
 Mrs. Art Baker, 4-21.
 Mrs. Jackie R. Bruton, Mrs. Mary Lipscomb, Mrs. Fannie Campbell, Calvin Putnam, Mrs. James Norvell, Sylvia Benavidez.



SOUND PROGRAM — David Cole of Southwestern Bell of Lubbock presented a program entitled "The History of Sound" to the Monday noon meeting of the Hereford Rotary Club. Cole's program gave the history of the early telephone and covered up until the present day's television. A recording of some of the old radios and records was used to demonstrate the striking advances which modern technology has accomplished.

Jim's Plumbing Now Open At New Site

Jim's Plumbing has been in its new location at 310 North 25 Mile Avenue for about a month, moving there from a smaller location at 803 South Texas street after the business outgrew the site.
 Jim Clark began Jim's Plumbing eight years ago with one truck and a single helper, and now employs 27 men and 13 trucks in the largest plumbing operation in this area.

Jim's trucks now work in most area towns including Pampa, Dumas, Dalhart, Shamrock, Vega, Hartley, Dimmitt, Friona, Canyon and Amarillo also rolling up the biggest dollar volume in the area.

The enterprising Clark has serviced more than 1,500 houses in the Hereford area in the last eight years, and now is operating from the new location which also features a complete bath shop.

Clark and his wife, Elaine, have three sons and one daughter: Brent, 10, Tommy, 12, Bruce, 8, and Michelle, 7.



SUCCESS STORY — Jim's Plumbing now employs 27 men and 13 trucks.

Hereford Man's Relative Buried

Ralph Sears, longtime Hereford resident, attended the funeral held Saturday for his cousin, Mrs. Carol Venable, 88, Rothville, Mo.

Surviving Mrs. Venable is one daughter.
 The Rev. Leo Rudd, former resident of Hereford now of Tyler, officiated for the funeral.



JOINS ARMY — Steve Ramirez, 17, joined the U. S. Army this week, and will undergo basic training at Fort Polk, La. Ramirez, who attended Hereford High School, is the son of Mr. and Mrs. Steve Ramirez Sr. of Hereford.

SHOWDOWN
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Cowans Watches are Guaranteed against Defects For 1 Year
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 The young fellow who is most firmly convinced that he's not making enough money to support a wife already has one.

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 Official Recommended
BRONCO LEAGUES
BASEBALL SHOES
 All sizes — black with white stripe, men's white with black stripe also available

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Lady WRANGLER SENDS UP A FASHION FLAIR	TOPS \$4.00 to \$7.00	SHORTS \$4.00 to \$8.00	SCOOTER SKIRTS \$5.00	PANTS Galore \$7.00 to \$15.00
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A contemporary sport coat, with classic good taste, in today's most fashionable fabric: 100% double-knit polyester. Deep center vent. Half-back belt. Cut-in, shined flap pockets. And wide, notched lapel.

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While they last, don't miss this BUY!
BOY'S LEVI'S Never need Ironing
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Small Group Ladies' Summer **HAND BAGS** 1/2 PRICE

SMALL GROUP Men's Sport Coats VALUES TO \$40.00
 Lucky if we have your size **\$10.00**

2 pairs for \$1.99
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 New - Shades SUN TAN - BROWN TAUPE SOFT BROWN 2 PAIR \$1.69

DOUBLE KNITS Flare and Regular Leg Quality DRESS **SLACKS** \$15.00 to \$25.00

Group Sta Prest Slacks - Not all Sizes VALUES TO \$10.99 \$4.00 Sale Price

By **CAMPUS**
MEN'S and BOY'S TANKER-MODEL KNIT SHIRT
 This jazzed-up, striped-up tank top It's the look to be seen in. Toss it on feel 100% liberated. Styled in 50% Dacron polyester/50% combed cotton.

Men's or Boy's \$2.49
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MEN'S & BOY'S SPORTS CASUAL

- Flexible long wearing outsole
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TREE PLANTING CEREMONIES — Tierra Blanca Elementary School, top, and the new Chamber of Commerce facilities on North Main, were the scenes of two Arbor Day tree planting ceremonies Friday. Students at the elementary school participated in the tree planting at Tierra Blanca while civic leaders attended the ceremonies at the C of C facilities.

Engineers Need Not Fear, They'll Be Needed Again

Never in history has there been a more exciting time for a young man to become an engineer.

The statement is that of a man who has seen thousands of young men become engineers. He is John R. Bradford, dean of the College of Engineering at Texas Tech University.

"If a man really wants to get involved in his society, there is no faster way than to become an engineer," said Dr. Bradford.

He cited three factors which will have a strong influence on future careers — changing education for engineers, developing job fields which demand engineering know-how, and a changing role for engineers within society.

Bradford said that the factors which have contributed to the current high unemployment rate for scientists and engineers — 3.4 per cent compared with a usual rate of less than 1 per cent in these categories — need not prevail in the future. A part of the cure lies in changing and continuing education.

An engineer formerly left college with a handbook and a slide rule, he said, considering his education terminated with commencement exercises.

"Engineers now are very much aware," said Bradford, "that the academic graduation ceremonies truly mark the commencement of a man's life-long study."

"Engineers have come up from their grimy little basements — where very little sunlight filtered in, and, in turn, they have forced scientists out of their ivory towers," Bradford said. He spoke of the speed-up of change:

"Engineers are called upon to understand more science, in order to convert scientific discoveries more rapidly into technological developments."

As examples, the electric motor was about a century moving from the laboratory into general applications; the transistor made the move in about five years; the laser beam was in use within about two years of discovery.

"The half-life of an engineering education now is seven years," the dean said. That is, within seven years half of what the engineer has learned has become obsolete — "but, unfortunately we don't know which half that will be."

To keep up, Bradford said that the engineer has to maintain a general relationship with all the various fields which touch upon or encompass his own particular specialty.

"He must remain flexible so that he can move into new areas where there is a demand and where he is developing an interest," Bradford said.

Engineering education cannot be static, he emphasized. Junior and senior level students now are doing the graduate level

work of a decade ago, and today's student expects to spend 15 or 20 per cent of his career studying to maintain currency of information.

"The world has become highly oriented toward technology," in Bradford's view, "and engineers are involved in solving problems formerly left solely to social scientists."

There is a shortage of engineers in the United States, he said, in the general field of environmental control.

Social scientists recognize the problems, but Bradford sees them now turning to engineers, who understand why systems work as they do, to help find solutions.

He suggested that engineers now out of jobs can upgrade their capabilities to meet the areas of demand.

In many cases an engineer can find a second area of specialization, he said, estimating that the man who already has a degree can accomplish this extension of his capabilities within nine to 15 months.

One of the strongest impacts for change in engineering, according to Bradford, has been the computer. The innovation has made engineering education more exciting, but it also has moved the student and the profession ahead faster than ever before and caused some directions to shift.

"With the computer," he said, "the student sees the results of his own problem-solving."

Previously classroom problems were simplified — almost fictionalized; so the student could arrive at a partial solution which his teacher or his textbook classified as right or wrong.

"Now the student doesn't have to have simplified assumptions," said the dean. "He can deal with real life problems, and that's part of the fun of engineering today. The student is not made to work with contrived solutions."

A job which in pre-computer

time have "might" have taken an engineer four months to solve — and which could not be solved by a student within the classroom situation — now can be handled in a typical 50-minute class period.

Road cuts-and-fills, formerly the headache of highway engineers, are solved now by high school graduates who feed the proper information into a computer and wait for the print-out. Structural Beam-analysis is no longer the engineer's time-consuming job. The computer does the work.

"Until World War II the engineer was not considered a part of the decision-making team," said Bradford. "He supplied information and alternatives to solutions."

Historically, the engineer has been aware of the environmental effects of ecological changes. In our society, however, Bradford said, costs have been deterrents to acceptance of the best alternatives. Engineers were asked to develop designs but not policies, to determine costs but not to determine where fund allocations were to go.

There is a change, he said. Engineers are speaking up and appropriately so.

"Society is so complex, and the problems so numerous," said Bradford, "that the individual with good, sound technological background is needed not only to solve problems, but also to have a voice in policy decisions and in law-making, in industry and at all levels of government."

Bradford has been dean of

English Muffin Potpourri



What do you put on an English muffin? From the test kitchens at Thomas Specialty Bakers come these ideas.

• Make an omelet and serve it atop a toasted English.

• Mix up any meal salad such as ham salad or tuna salad, or egg salad. Spoon the salad mixture onto an English muffin half. Serve open faced with the extra toasted and buttered muffin half on the side.

• Substitute toasted English muffins for hamburger buns. Split and toast them first. To split, score around the muffin with a fork and gently pull apart.

• Make pizzas with English muffins. Use a pizza sauce mix following directions on the package.

• Toast and butter English muffin halves, top with a slice of tomato and slice of cheese. Broil until cheese is melted. It's a Cheese Dream.

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Economic Stabilization Questions and Answers

Q. For competitive reasons, I don't want to increase rent 2 1/2 per cent for my tenants this year. If I don't raise rent by that amount this year, do I lose the right to make that increase next year?
 A. No. A recent amendment to the rent regulations makes it clear that the 2 1/2 per cent annual permissible increase may be carried over to the next year if it is not used in the current year.

Q. If a firm is classed as a prerotifier as far as price controls are concerned, must it also prerotify wage increases?
 A. A firm may be classed in one category for price ad-

justments and make pay adjustments that are classed in another category. For more information on how economic units are classified as either prerotifiers, reporting or non-reporting firms, see IRS Publication S-5, Price and Wage Classification. It's available free by dropping a postcard to your IRS district office.

Q. Does a new retail firm have to wait one year to determine if its annual sales total \$100,000 before qualifying for the exemption from all price controls?
 A. No. If at the end of its first three months of operation, a retail firm has sales of less than \$25,000 and does not anticipate its volume to exceed that rate, it will be exempt from further regulation. However, if in any succeeding quarter, the retailer's sales surpass the annual rate of \$100,000, the firm will again be subject to regulation and will be limited to its base prices plus allowable increases. In no event will the firm be permitted to establish new base prices, and after the firm has completed one year of business, the total sales or revenues will determine the exemption status for the next year.

The same procedure may be employed to determine if a retailer must "prominently" post his base prices, a requirement which is not demanded of retailers with annual sales or revenues of less than \$200,000.

Q. I'd like to raise the wages of some employees at my drive-in from \$1.60 per hour to \$1.80. Would this increase count towards the Pay Board's 5.5 per cent standard?
 A. No. Increases to employees earning less than \$1.90 an hour are excluded from the general wage and salary standard until their pay is brought up to the \$1.90 per hour level.

Q. When calculating wage and salary adjustments, should employers include all fringe benefits in the compensation base, even though regulations on excluded fringe benefits have not yet been published?
 A. Yes. In its policy decision on fringe exemptions, the Pay Board decided that the base used in calculating percentages of allowable wage and salary increases should include the cost of fringe benefits excluded by the recent amendments to the Economic Stabilization Act of 1970, as well as other wages and salaries. This principle applies in determining allowable percentages for all purposes and is effective both retroactively and prospectively.

Q. Does IRS have the power to subpoena a business's books and records in connection with the enforcement of the Economic Stabilization program?
 A. Yes. The recently amended Economic Stabilization Act of 1970 and subsequent delegation orders issued under the act give the IRS the power to sign and issue subpoenas for the production of relevant books, papers and other documents in connection with the stabilization program. If an individual refuses to obey such a subpoena, the IRS may ask the Justice Department to seek the aid of the U.S. District Courts to compel the individual to appear and produce the documents.

On July 13, 1969 Henri Rochetaud set an endurance record for long-distance wire walking. Walking on a wire suspended across a rocky gorge in Clermont-Ferrand, France, he averaged just under 10 inches per second for three hours 50 minutes!

YOU SAVE EVERY DAY AT SAFEWAY'S DISCOUNT!

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There Are At Least 365 Good Reasons Why You Should Switch To Safeway Discount....Because You Can Save 365 Days A Year....On Any Day Of The Week... Come Shop At Your Nearby Safeway Discount Store And See The Difference!



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Young Whole Fresh Tender Fryers - (Cut Ups Lb. 35')
"Low Discount"
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43¢
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Beef Roast
U. S. Choice Beef Boneless Shoulder Roast!
"Low Discount"
99¢
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Chuck Roast
U. S. Choice Beef Blade Cut Chuck Roast!
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53¢
Lb.

Safeway's Low Discount Meat Prices		Safeway's Low Discount Meat Prices	
Sliced Bacon Safeway Brand (2 Lb. Pkg. \$1.41) Super Saver Lb. 71¢	Sliced Bologna Safeway Thick Or Square 12 Oz. Pkg. 65¢	Rib Roast U. S. Choice Large End Lb. \$1.08	Short Ribs U. S. Choice Beef Ribs Lb. 39¢
Sausage Safeway Whole Hog (2 Lb. Roll \$1.37) Super Saver Lb. 69¢	Chopped Ham Safeway Brand 6 Oz. Pkg. 59¢	T-Bone Steak U. S. Choice Beef Steak Lb. \$1.38	7-Bone Roast U. S. Choice Center Cut Lb. 73¢
Corned Beef Safeway Point Cut (Flat Cut Lb. \$1.11) Super Saver Lb. \$1.09	Ham Slices Center Cut Boneless Lb. 98¢	Pork Steak U. S. Choice Beef Steak Lb. 69¢	Round Steak Center Cut Bone In U. S. Choice Lb. \$1.08
Burritos Sonor Blues - Beef & Beans - Super Saver! Lb. 69¢	Sausage Eckrich Brand Low Discount Lb. \$1.19	Spare Ribs Country Style Spare Ribs Lb. 69¢	Sirloin Steak U. S. Choice Full Cut Lb. \$1.18
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Green Beans Town House Green Beans!
16 Oz. Can **20¢**

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Miracle Whip Kraft Salad Dressing!
Qt. Jar **59¢**

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EVERYDAY LOW DISCOUNT PRICE

Macaroni Dinner Kraft Dinner Macaroni!
7 1/4 Oz. Pkg. **19¢**

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EVERYDAY LOW DISCOUNT PRICE

Macaroni Dinner Kraft Dinner Macaroni!
7 1/4 Oz. Pkg. **19¢**

Everyday Low Discount

Bar-B-Q Sauce Kraft Sauce 18 Oz. Btl. 39¢	Ice Cream Lucerne Macadamia 1/2 Gal. Cn. 69¢	Tomato Soup Campbell's Soup 10 1/2 Oz. Can 13¢	Dinner El Chiro Sallita 14 Oz. Pkg. 49¢	Pork & Beans Van Camp 31 Oz. Can 29¢
Bar-B-Q Sauce Kraft Sauce 28 Oz. Btl. 57¢	Raspberries Bel Air Frozen 10 Oz. Pkg. 39¢	Grape Jelly Welch Jelly 32 Oz. Jar 59¢	Applesauce Town House 50 Oz. Jar 68¢	Sweet Peas Del Monte Quality 17 Oz. Can 19¢
Mayonnaise Kraft Spread 16 Oz. Jar 48¢	Tafer Treats Bel Air Frozen 2 1/2 Lb. Pkg. 45¢	Beverage Crogment Pop. 2 1 Qt. Btls. 29¢	Pineapple Laloni Pineapple 15 Oz. Can 25¢	Tomato Juice Town House 46 Oz. Can 33¢
Dressing Kraft 1000 Island 8 Oz. Btl. 38¢	Frozen Okra Bel Air Okra 10 Oz. Pkg. 27¢	Pinto Beans Town House 2 1/2 Lb. Pkg. 27¢	Relish Empress Hot Dog Or Hamburger 12 Oz. Jar 29¢	Chunk Tuna Sea Trader 9 1/2 Oz. Can 53¢
Dog Food Pouch - Low Discount 16 Oz. Can 10¢	Spinach Bel Air Chopped Or Leaf Frozen 12 Oz. Pkg. 19¢	Fruit Cocktail Town House 16 Oz. Can 25¢	Beverage Crogment Reg. Or Diet 6 16 Oz. Btls. 39¢	Jell-o Mix Galatin Mix 3 Oz. Pkg. 13¢
Dog Food Purina Dry 10 Lb. Bag \$1.45	Deluxe Pizza Bel Air Combin. 14 Oz. Pkg. 79¢	Grape Juice Welch Juice 40 Oz. Can 69¢	Tissue Aurora Tissue Bathroom 2 Roll Pkg. 27¢	Detergent White Magic 49 Oz. Box 59¢

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Broccoli Sprouts Bel Air Frozen Broccoli Sprouts! 10 Oz. Pkg. **27¢**

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Tomato Catsup Del Monte 32 Oz. Btl. **49¢**

Golden Corn New Crop Sweet Tender Corn! 5 For **39¢**

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Strawberries Large Fresh Sweet California Strawberries - At Big Super Saver Value Prices. Come Shop At Safeway Discount And See The Difference!

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5-PIECE DINETTE SUITES **\$46**

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\$66 \$114

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•MAPLE FINISH
•OPEN STOCK

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•FULL OR TWIN **BED**

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BUNK BEDS

Maple finish complete

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choice of colors

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•FULL SIZE BED •FRAME
•CHEST

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OUR PRICE!

8 - DRAWER CHEST

OUR PRICE!

\$49

BAR STOOLS **\$9⁰⁰**
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LOTS OF GOOD BUYS

WE BUY SELL and TRADE

PLATFORM ROCKERS

CHOICE OF COLORS
3 - DAYS ONLY!

\$24⁰⁰
EACH

WHILE THEY LAST!
"REMEMBER MOTHER"

Homes To Open For Club Tour Friday



A MEMORIAL GARDEN to honor the late president of Garden Beautiful Club, Mrs. Garland Solomon, will benefit from proceeds of the club's annual tour of homes Friday afternoon. Four of Hereford's handsome new homes will be open for the tour with members of the club serving as hostesses. Tickets will be available at each place and the public is invited to make the tour.



INVITING ENTRY at the Pete Caviness home, 142 Nueces, is through a wrought-iron gate and a patio walk lined with shrubs and flowers. Mrs. Caviness stands beside a central fountain, top photo. She

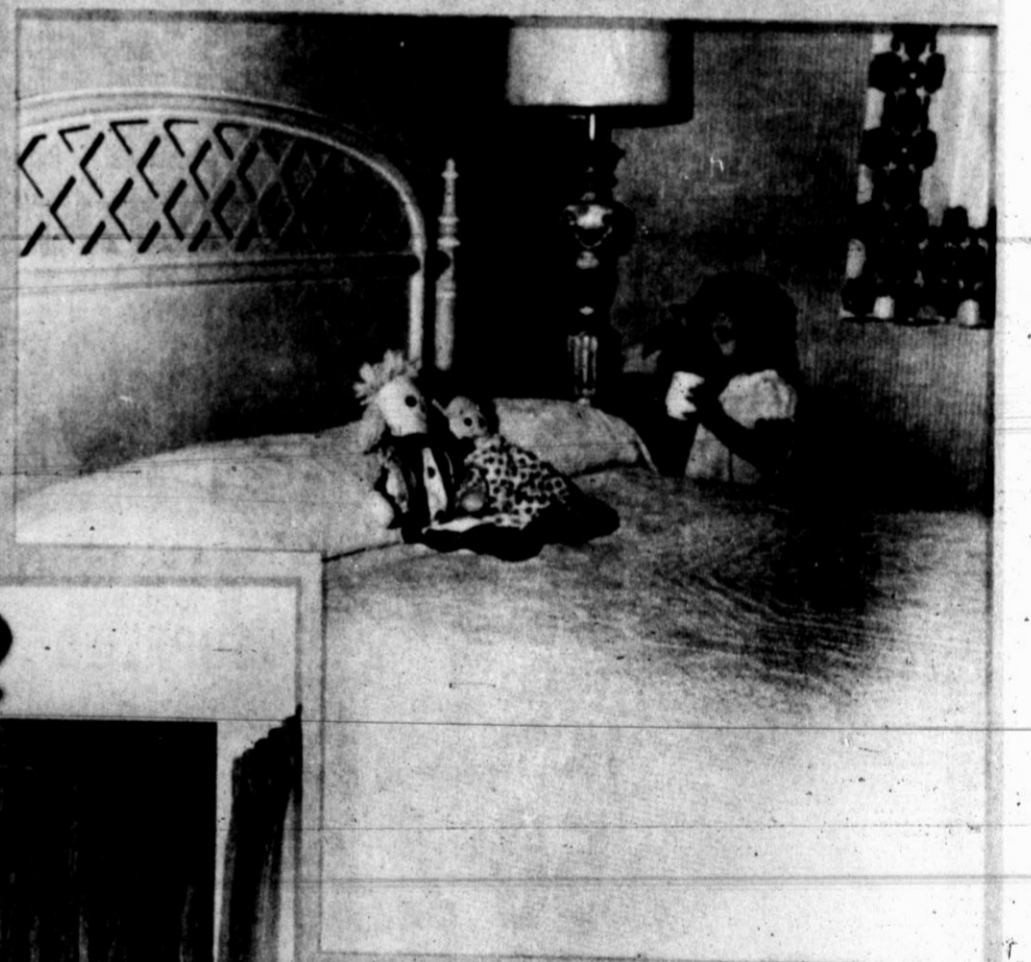
chats with Mrs. Deward Roberson of the Garden Beautiful tour committee at a game table in the living room, lower photo. Sunny curved windows in the dining room are seen through the door.



HEARTHSTONES at the cheerful fireplace in the big family room of the W. T. Carmichael home, 211 N. Texas, are literally stones, top photo, and the fireplace wall continues the rugged texture. Mrs. Joe Story, a hostess from Garden Beautiful Club, and Mrs. Carmichael examine a book from the well-filled shelves adjacent. A corner of a guest bedroom which the Carmichaels call their antique room because it is furnished with prized family treasures, is shown below.



BUILT ANEW after it was struck by the tornado a year ago, the Earnest Langley home at 502 Star has a more attractive exterior as well as an interior replanned as a setting for the family activities. Between wings at the back where the storm demolished roof and walls, a wide patio is an ideal spot for outdoor meals and Mrs. Langley stands at a grill ready for cooking them. Mrs. Bruce Burney, a club hostess, is a visitor.



FUNCTIONAL BEAUTY is the keynote to decoration in the home of Mr. and Mrs. Eddie Reinauer Jr. on West Plains, where elegant furnishings and gleaming wood finishes are all chosen for easy care and the hard wear that a family of children can give. Daughter Lori sniffs a flower on the plant at her bedside as she shows her room, upper photo, and occupies the lap of Mrs. Herman Ford, club hostess, who has coffee with Mrs. Reinauer, left, and Mrs. Roberson in the dining area shown left.



The Sunday Brand

SECTION TWO

Hereford, Texas, Sunday April 30, 1972

Everyone Paying More In Rent, Maintenance Costs

NEW YORK, Apr. 24 — Not only for those Deaf Smith County residents who are living in their own homes have maintenance costs gone up drastically in the last ten years. The increase has also been huge for those who are living in the 1,891 rental units in the local area.

According to figures obtained from the latest Census of Housing, contract rents in Deaf Smith County rose from the \$51 per month median recorded in 1960 to no less than \$75 today. This does not include utility and fuel costs.

Half of the families living in rented quarters paid more than this amount and half paid less.

The ten-year rise in median rents locally came to 47 per cent, the official figures show.

By way of comparison, the rise in the United States as a whole was 55 per cent. In the West South Central States it was 49 per cent, and in the State of Texas, approximately 51 per cent.

Nationally, while rents were

sweeping upward rapidly, the purchase price of homes was also rising. The Census Bureau's figures show that the median cost of homes went up 43 per cent between 1960 and 1970. In the local area the rise was 30 per cent.

Back of it all was inflation in general and the steady erosion in the value of the dollar. It affected the price of land, materials, equipment, services and construction costs.

A major upward pressure has been in land values, especially in urban and suburban areas. The supply of available land that is close to where the jobs

are has been shrinking rapidly. The cost has been rising proportionately.

As a result, in many areas, the trend has been toward apartment house construction rather than one-family units.

However, the continuing urge in most families is for homes of their own, according to soundings made by the Survey Research Center of the University of Michigan. Locally, 3,280 of them are home owners.

In Deaf Smith County, despite the higher costs, most people have been able to keep comfortably abreast financially, thanks to rising incomes.



TOP SALESMAN — Bill Smith GMC district manager, presents Earl Stagner with a plaque for being the top GMC salesman in this area. Stagner, with John Orsborn Buick-Pontiac, received the award last week.

School Newspaper Claims Two Awards

The Whiteface, student publication of Hereford High School, picked up two more awards recently—the Texas

School Press Project and a certificate of honor from a national committee composed of judges from Columbia University and the National TBRD Association.

Both awards came for a special feature issue of a 1971 Whiteface concerning smoking, and the ill effects which it can cause. The Texas School Press Project award is sponsored by the Texas TB and Respiratory-Disease Association, and is given out annually for recognition of health topics reporting.

The certificate of honor was received from a national committee, the first time an HHS publication had been recognized nationally. The Whiteface also recently won the J.B. White Journalism Award for an editorial against smoking by Whiteface editor Lori Hopson.

Bill Penn serves as newspaper sponsor for the high school journalism department.

NERVOUS TENSION

The motorist who's in the biggest hurry is usually worth the least when he gets there.

HHS Junior Will Go To Symposium

Deborah Kay Smith, Hereford High School junior, and faculty member, Tommy Rossom, will attend the 12th Annual Texas Nuclear Science Symposium at the University of Texas at Austin from June 5th through 8th.

500 of the state's top science students and teachers have been invited to the symposium which is jointly presented by the Texas Atomic Energy Research Foundation and the university. Southwestern Public Service Company is a charter member of TAERF and will sponsor the Hereford participants.

Deborah Kay, daughter of Mr. and Mrs. John E. Smith, is a member of the National Honor Society, the Future Homemakers of America, Tri-Hi-Y and is a student pilot working on a private license. She has a four-year perfect attendance record.

Rossum has been at Hereford High School for three years and is head of the biology department. He earned a bachelor's

degree at West Texas State and his master's at Texas Tech. He was at Morton High School for six years before coming to Hereford.

Several of the leading scientists and engineers from industry and education will address the symposium and the participants will spend two afternoons touring the laboratories at the university, including those in which the TAERF program of thermonuclear fusion research is being carried out.

Community calendar

MAY
5-6 - Benefit "Hee-Haw" takeoff at Dawn Community Center, 8 p.m.

8-12 - Annual Piano Guild auditions in First Christian Church.

25 - Hereford, High commencement exercises in Whiteface Stadium, 8 p.m.

Citizens Urged To 'Think Anew' On Vital Role Of Law

WASHINGTON, D.C. — In observance of the 15th annual celebration of Law Day USA, May 1, President Nixon urges all Americans "to think anew of the central role of law in our society."

In his 1972 Law Day USA proclamation, President Nixon said that "this year many observances (in recognition of Law Day) will be designed to promote greater efforts to renew our governmental institutions, strengthen the legal structure, and encourage a wider acceptance of the responsibilities of citizenship."

Law Day USA was inaugurated by Presidential proclamation in 1958. In 1961 Congress by joint resolution established the annual observance as a special day to remind all Americans of their rights and responsibilities of citizenship.

Following is the complete text of the Presidential proclamation:

"Reminiscing once about his long and distinguished career in the law, the late Felix Frankfurter pointedly recalled how a dispute over a legal question had ended with a colleague on the Harvard Law School faculty.

"You take law awfully seriously," his friend chided him.

"Yes, Professor Frankfurter replied quietly, 'That's one accusation against which I plead guilty without reservation.

"I do take law very seriously," he maintained, "because fragile as reason is and limited as law is as the expression of the institutionalized medium of reason, that's all we have standing between us and tyranny of mere will and the cruelty of unbridled, undisciplined feeling."

"As America prepares to celebrate this year the fifteenth annual observance of Law Day, USA, we have only to reflect for a moment upon the impact of law in order to appreciate the reverence in which it was held by Justice Frankfurter.

"Unquestionably, the rule of

law underlies our entire social, economic and governmental structure. Under it, men and women can buy and sell, marry, express their personal opinions, and engage in a vast array of other activities with the assurance that their contracts will be enforced and their liberties protected. Without it, America would not have realized its unparalleled growth in prosperity, individual freedom, and equality of opportunity.

"Law Day is not a day set aside for lawyers, but was established by Congress to encourage every citizen to think anew of the central role of law in our society. This year many observances will be designed to promote greater efforts to renew our governmental institutions, strengthen the legal structure, and encourage a wider acceptance of the responsibilities of citizenship. The law, as Daniel Webster said, 'has honored us, may we honor it.'"

"NOW, THEREFORE, I, RICHARD NIXON, President of the United States of America,

do hereby request the observance of Monday, May 1, 1972, as Law Day in the United States of America.

"And, as requested by Congress, I urge that our people observe Law Day with appropriate public ceremonies, through public bodies and private organizations, in schools and other suitable places. I especially request the legal profession, all media of public information, and the courts take the lead in sponsoring, participating, and publicizing observances throughout the Nation. And I call upon public officials to display the Nation's flag on public buildings on that day.

"IN WITNESS WHEREOF, I have hereunto set my hand this eighth day of February, in the year of our Lord, nineteen hundred seventy-two, and of the Independence of the United States of America the one hundred ninety-sixth."

With food prices what they are today, keeping the figure round keeps most of us flat.



Those Important Gifts For Each Other

Gifts For Every Occasion

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DOWNTOWN



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Other Styles - One Day Service
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IN STOCK
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RUTHERFORD & CO.
DOWNTOWN HEREFORD

By the Garden Gate with Glad

By Mrs. Art Manjeot



Marbles, kites, bicycles and skipping ropes.

Women digging dandelions and spading the good soil. Lads and maidens hand in hand.

Menfolk checking tools and machines.

Yes it means Earth has been renewed again. Busy days are ahead.

The past week really didn't have enough days in it for Glad to get done all that she had hoped to. Have realized it is much easier to write about gardening and what and when to do gardening chores, than to get them done on time and done well.

However, have done some landscaping. Have planted a Golden Rain tree, three crab-apples, redbud, 36 gladiolas, over 100 chrysanthemum plants (some given me by Bob Boyd, a really good gardener).

Transplanted approximately 100 Shasta daisies, pruned roses and other shrubs, started a consistent program to get rid of the dandelions, made preparations for a compost pile, moved iris, tulip bulbs that had completed their bloom, treated soil, etc.

Also visited a number of gardens, sharing problems and giving and accepting advice. Answered many telephone calls, gave a number of talks on gardening to garden clubs, and had a part in the Art Festival.

Yes, Glad has been busy but there is much to do. . . . Let me be quick to say. . . . I am happiest when busy, and if I can help some one, that is what really adds spice and encouragement to my day. Am hoping to learn some new methods and renew acquaintances at the Texas Garden Clubs' annual convention in Waco 25-27.

INFORMATION

In all walks of life it is a good idea to be knowledgeable about the things which are closest to us and those which we earnestly pursue. So it is with gardening. So many changes are made, methods, propagation, introductions, that it keeps one on his toes to keep up in even a small way.

I have recently been studying about garden enemies and diseases. Soon learned that our chief enemies are insects. Another truth learned was that all good gardeners should be able to know the Good Bugs from the Bad Bugs.

A leading "insect ecologist" had this quote in one of his articles. "A garden should not be devoid of insects; indeed if you are to achieve successful biological control in your garden, it must be filled with insects".

Now the question, which kind? How can the natural gardener learn to distinguish the beneficial insects from the harmful ones? After all we are told by ecologists that there are nearly a million different kinds of insects; of this number a possible 10,000 are regarded as pests.

Therefore there are only about 100 kinds which can create serious problems in our farms and gardens. Then there are left 990,000 kinds of bugs which are harmless or beneficial.

Beneficial insects fall into two classes; predators and parasites. Predators are those which feed on several pest individuals and they also eat the prey in many instances.

Parasites are defined as those that are either flies or wasps. These are free-living as adults and parasites in the larva stage. Often they make a main meal out of one host insect.

When working in the garden look for beetles, flies, wasps, lacewing mantis, dragonflies, bees, various kinds of spiders (not the poisonous kind) and ladybugs.

There are also some thrips and mites that do good in the garden, however, we have often thought of them as enemies. Some of these are good bugs, and should be treated kindly. Much of the time, because of their small size and secretive habits they will go unnoticed.

There is an old cliché that the only good bug is a dead bug. Most women are afraid of crawling insects and some are allergic to stings and bites, therefore this often creates a problem.

It will be well to remember that some of our would-be enemies are friends of gardeners. Don't be too quick to make a decision. Study the bugs and their habits, then decide whether friend or enemy.

Some of the common enemies among bugs and other insects are cutworms, aphids, leafhoppers, grasshoppers, wireworms, bean leaf beetles, borers, squash bugs, cabbage worms. Observe carefully; don't judge an insect to be a pest

on the basis of its consumption of one or two beneficial insects. There are no black and white snap judgments in biological control. It is also well to remember that biological control cannot be perfected in a year, it takes time, effort and good gardening practices. Organic gardening is wonderful and really pays off when rightly practiced.

MISCELLANEOUS
At the District One Garden Club convention one of the speakers cautioned us on the proper use of garbage. Yes, there is a use. She said that she never threw away table scraps, or other trimmings from foods, leaves, peels, etc.

All of these except fats she saved in a small plastic sack and at the end of the day, or early morning when it was convenient for her, she took the garbage and tossed it onto her garden, in between the rows of iris (she was an iris lover).

I save the garbage but I do not toss it on top of soil and leave it; I take it and dig a hole near the foot of the rose bush, shrub or other plant and loosen the soil slightly, then chop up the garbage (leaves etc) and place this in the dug place, cover it carefully, then water it well, so that decomposition will readily set in.

I try each time to have some onion tops or skins, or take some of the tops off of the garlic, and use with the materials buried. Garlic and onions are good preventives for insects.

African Violet growers may be interested in this item which I read. To protect the leaves from the top of the clay pot, melt paraffin and dip the rim of the pot into it, or brush thoroughly with the paraffin around the rim. Let harden completely, and repot the violet. Many of the choice leaves can be saved and the beauty of the plant enhanced.

Poem: Peonies are fast developing their buds. To keep them growing and reaching fully maturity and beauty, use extra care in watering. Soak well and you will be paid with more beautiful blossoms, and they will last longer in arrangements.

Don't be disturbed if insects find the sweet secretion around the buds, many of them live on this, and they will not harm the buds. After bloom, groom the plants by cutting off old

Dawn Club Benefit Show Stresses Fun

Labeling their program "for those who like Corn," members of Dawn Music Club will present their second annual variety show, assisted by other residents of their community, at 8 p.m. Friday and Saturday evenings in the community center at Dawn.

A takeoff on the television show, Hee-Haw, the production is a fast-moving combination of comedy skits, jokes and music. Staging and costumes will be in the hillbilly mood.

This year's show will be a benefit for a scholarship fund and improvement of Dawn Community Center building and equipment. Tickets are on sale by club members and will be available at the door, priced at a dollar for adults and teens, 50 cents for children under 12.

Samples of the production will be given by the club's barbershop quartet in a guest blossoms and foliage that is unsightly, then feed so that the foliage will continue to be attractive and the plant will be stronger.

Was really thrilled the other day as I found a number of small peonies growing where I had planted seed from the seed pod taken from Mrs. Tom Carter's favorite peony. They will receive extra attention, as I am interested in their growth and look forward to a matured plant.

Feeling a little low? Spring fever bad? Then try garden therapy, a bit of stooping, bending, stretching and walking will help.

appearance Monday on the Jerry Boehm show seen at noon on an Amarillo television broadcast. In the quartet are Mmes. Ray Stewart, J. B. Caraway, Gene Meacham and Carl Wimberley.

Another preview was given Friday evening to entertain residents at Kings Manor retirement home.

Members will present burlesques of such well-known figures, real and fictional, as Elvis Presley, Romeo and Juliet and Amos and Andy and Minnie Pearl, in persons of Mmes. R. E. Curtisinger, Walter Lemons, Stewart, Pat Miller, Gerald Parker and Caraway.

The club president, Mrs. Alfred Smith, will appear as Mr. Policeman USA, and other members will take similar comedy roles. All will have a part in the show, including Mrs. H. V. McCabe and Mrs. J. F. Matthews who are in charge of intermission refreshments.

MAULS JUST VANISH
BALTIMORE (AP) — City police complain they are down to their last five mauls — the heavy hammers officers use to break down doors.

Seventeen were lost the past two years.

"It is embarrassing to have to admit the loss of several hundred dollars worth of mauls," said Col. Maurice D. duBois, chief of the Criminal Investigation Division.

Things are so bad, duBois said, his men had to borrow mauls for a number of recent gambling raids.



Mark Tiefel Finishes Officer's Training Course

Army Second Lieutenant Mark A. Tiefel, 23, son of Mr. and Mrs. Arthur Tiefel, 231 Avenue C, in Hereford, recently completed a nine-week Infantry Officer Basic course at the U. S. Army Infantry School at Ft. Benning, Ga.

He received instruction in leadership, personnel, intelligence, map and airphoto reading, operations, logistics, tactical communications and equipment, and weapons.

This training is designed to prepare students for the duties and responsibilities of a company grade officer.

Lt. Tiefel entered the Army last December.

The lieutenant is a 1967 graduate of Hereford High School.

His wife, Judi, lived in Columbus, Ga., during his training.

It is better to fail in the next attempt than to fold your arms after an achievement.

State Honors Given To Club And Member

Garden Club of the Year title was given to Hereford Garden Club at the spring state convention of Texas Garden Clubs Inc. at Waco Thursday. That club and also the Bud to Blossom Garden Club of Hereford received blue ribbon club rating.

Mrs. A. L. Manjeot received a special achievement award for a weekly garden column. The Hereford Brand's garden columnist, she writes a weekly feature, Glad's Garden Gate.

Mrs. Manjeot, a member of Hereford Garden Club, was the only member in District I to receive an individual award. The club was awarded a horticulture citation and third place on its scrapbook. Mrs. R. L. Layman is president this year, and the club's official delegate to the state meeting. Mrs. O. G. Hill Sr., state treasurer, and Mrs. John Jacobsen Jr. are other representatives who attended the Waco convention.

Gifford-Hill Gets Contract

Congressman Bob Price received notification Thursday that Gifford-Hill and Company, Inc. of Hereford was awarded a contract by the Agricultural Research Service of the Department of Agriculture in the amount of \$7,014.20.

Southwestern Great Plains Research Center at Bushland

will serve as the location of work for the duration of the 90-day project.

The purpose of the contract is to furnish all labor, material, tools, equipment, transportation and supervision necessary for extension of the underground irrigation distribution system.

Olson Gets Scholarship

Awards totaling \$2,000 were made during the TEXAS A&M University Saddle and Sorloin Club's annual banquet here April 21.

The \$500 Texas Southwestern Meat Packers Association Scholarship went to Steven Olson of Hereford in recognition of academic standing, activities and interest in the meat industry.

were Larry Stuteville of Brownwood, Ronnie Patterson, Beef Cattle Award; Janice Foster of Wichita Falls, Young Angus Farm Award; Franke, T.D. Tanksley Swine Award; Larry Johnston of Friona, Carpenter Swine Award; and John Schuessler of Mason, the Overt Sagebiel Sheep Award.

The misfortunes hardest to bear are those that never occur.



"Quality education is the key to our children's future."

"It is unfortunate, that the prospects for better education for our children should be placed within the emotional cloud of the bussing issue. I am opposed to massive, forced bussing for the purpose of reaching an arbitrary and artificial balance of the races. The differences in learning ability are primarily formed in the home, not in the school.

"I do not believe that bussing can materially improve the quality of education for any child in Texas. If I did believe that, I perhaps could support bussing. The types of school bussing that have been ordered in some cities pose an

egregious threat to our schools. It is an economic Pandora's Box.

"My position, then, favors expenditures that promote equal education within our existing public schools rather than leaving inferior schools as they are and sending children to them from better schools. I will be the first to concede that every school in Texas is not equal insofar as quality of instruction is concerned.

It is our resources — money, teachers, and curricula — that must be shifted and given equal division if we are to have an equitable educational system for all our children."

elect DOLPH BRISCOE governor

A man Texans can believe in.

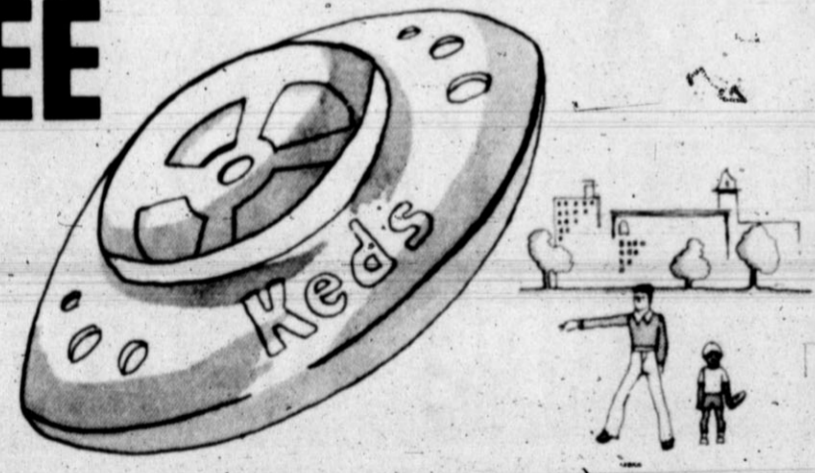


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GATTIS SHOE STORE

THE "NOW - PLACE" TO SHOP IN SUGARLAND MALL



Contesting the Contest

"Decisions of the judges shall be final."
So said Rule Number Seven in the dot-counting contest sponsored by a neighborhood store. But when the judges rejected Myrtle's entry on grounds of neatness, she took the matter to court.
"Their announcement didn't say a word about neatness," she complained. "Not even the judges can make decisions that are outside the rules of the contest."
The court agreed with Myrtle, and her entry went on to victory.



Contests create a legal contract between the sponsoring company and the contestants. Accordingly, the basic principles of contract law will apply. Once the terms of the agreement are fixed, neither side can arbitrarily make changes.

However, if the contest judges keep within the limits of the original contract, they generally do have broad discretion.

In another case, contestants were supposed to deposit their entries in person at the showroom of a local automobile dealer. One contestant, disqualified by the judges for having mailed in his entry, insisted that this was too flimsy a reason for him to be barred.

But this time, the judges' ruling was upheld in court. The court said they had acted within the reasonable scope of their authority.

What about a rule against participation by company employees and their families? Again, the specific wording is crucial. In one case, the father of a company salesman submitted an entry in a football pool contest.

According to the rules, "no employee or member of his immediate family" could compete. Was the father a member of his son's "immediate family"?

In a court hearing, he pointed out that the son lived in his own home, on his own income, with his own wife and children. The court concluded there was enough separateness between the two men to leave the father eligible. He took first prize.

A public service feature of the American Bar Association and the State Bar of Texas. Written by Will Bernard.

© 1972 American Bar Association

Garrison Named Vice-Chairman Of Committee

Homer Garrison of Hereford was named vice chairman for 1972-73 of the Agriculture and Ranching committee of the West Texas Chamber of Commerce.

Garrison, a Hereford area farmer, was named to the post by Claude W. Brown of McCamey, president of the WTCC. There were 10 committees appointed by Brown.

Veteran's Affairs

Q — If I get a guaranteed mobile home loan through VA, can I later get a regular GI loan for a conventionally-constructed home?

A — Yes, after the mobile home loan has been paid in full.

Q — My husband, a veteran, is in a nursing home for a condition not related to military service. Will VA pay for his nursing home care?

A — No. VA is permitted to provide nursing home care only for a limited time for such veterans who have received maximum benefit from VA hospitalization. There is no time limit for veterans who were hospitalized primarily for service-connected conditions.

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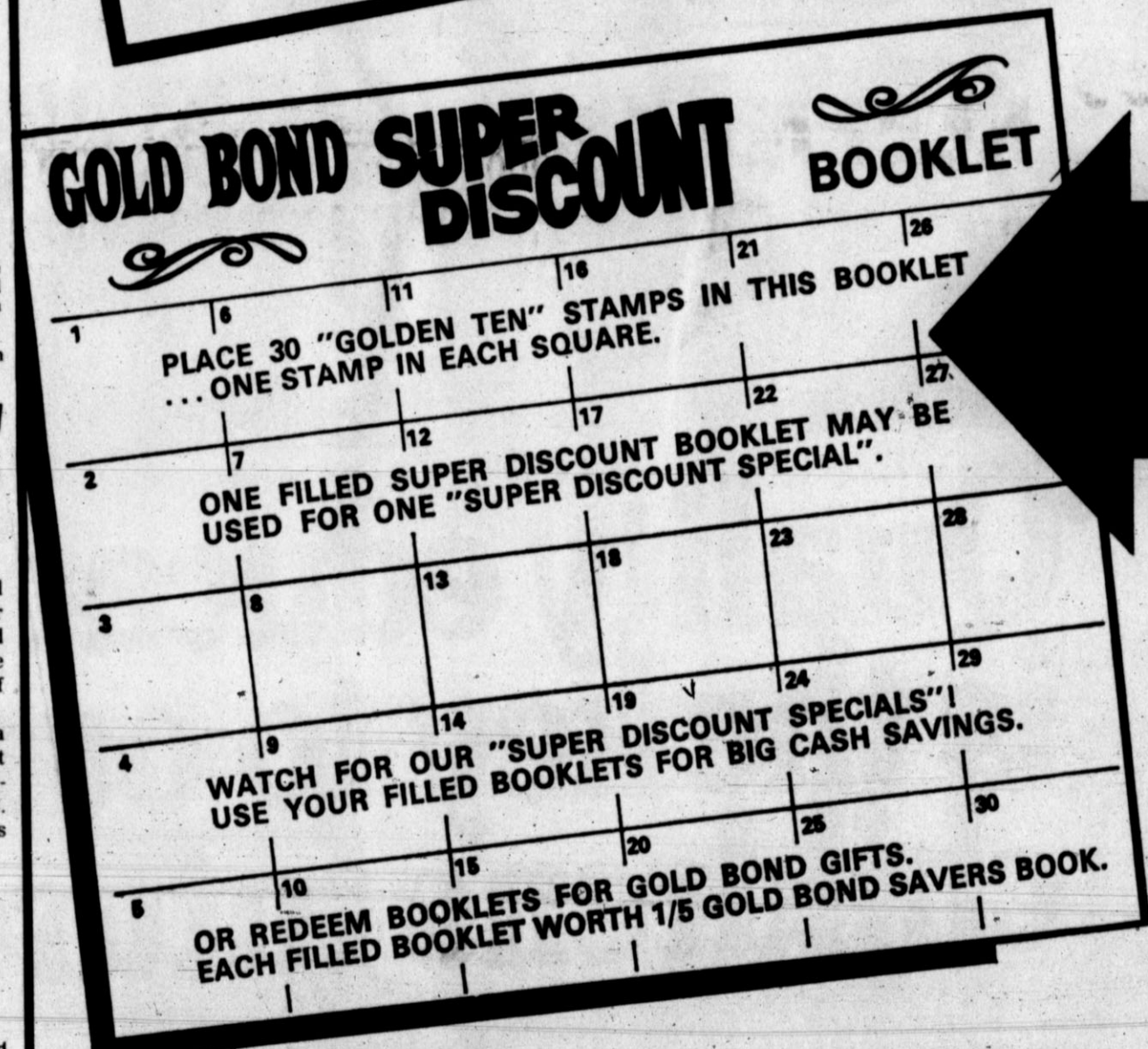
MONDAY MAY 1 thru SATURDAY MAY 6, 1972!



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"GOLDEN TEN" STAMPS

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WATCH FOR OUR "SUPER DISCOUNT SPECIALS"!
USE YOUR FILLED BOOKLETS FOR BIG CASH SAVINGS.

OR REDEEM BOOKLETS FOR GOLD BOND GIFTS.
EACH FILLED BOOKLET WORTH 1/5 GOLD BOND SAVERS BOOK.

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MORE. YOU JUST GET MORE WITH
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EVERY WEDNESDAY WITH \$2⁵⁰
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The Booklet fills fast, with just 30 spaces to fill! Carry it in purse or pocket. Place only Gold Bond "Golden Tens" in your Super Discount Booklet; put your other Gold Bond Stamps in your regular Savers Book, just as before.

REDEEM 1 FILLED BOOKLET FOR EACH "SUPER DISCOUNT" SPECIAL


3 WATCH FOR "SUPER DISCOUNT" FEATURE ITEMS at HEREFORD MEAT MARKET

Each week we'll feature several "SUPER DISCOUNT SPECIALS" — the most eye-popping, rock-bottom, UNBEATABLE SAVINGS anywhere! You must present one filled Gold Bond "Super Discount" Booklet for each "Super Discount Special" you select. Fill as many Booklets as you can, so you can take advantage of these "Super Discounts"! Remember, you can always redeem your Booklets for GIFTS if you prefer. (Each filled "Super Discount" booklet is worth 1/5 Gold Bond Savers Book redeemable at GOLD BOND GIFT CENTERS.)

START FILLING YOUR BOOKLETS TODAY

HEREFORD MEAT MARKET


SUPER DISCOUNT ITEMS



2 1/2 BOTTLES 39¢
WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET



MIRACLE WHIP 9¢
WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET



CANTALOUPE 3 FOR 50¢
WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET



SUNRAY SAUSAGE 2-LB. PKG. 29¢
WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET



WHERE YOU FIND THE QUALITY LABELS



SHURFINE COFFEE 1 LB. CAN 69¢
EXTRA LARGE GLEEM TOOTH PASTE WITH COUPON 39¢
SHAVE CREAM COLGATES 11.0Z CAN 39¢
PROTEIN 21 SHAMPOO 7.0Z 89¢

- SHURFINE PINEAPPLE 3 20 oz. CANS \$1.00
- OUR DARLING GOLDEN CORN 5 No. 2's \$1.00
- HUNTS TOMATO JUICE 7 No. 2's \$1.00
- SHASTA BEVERAGES ASSTD. 64 oz. 39¢
- PURINA CAT CHOW ASSTD. 3 12 oz. BAGS \$1.00
- VASELINE BABY LOTION 9 oz. 79¢
- VASELINE BABY POWDER 9 oz. 59¢
- VASELINE BABY OIL 4 oz. 55¢

- BLACK PEPPER SHILLINGS 4 oz. CAN 39¢
- BAR-B-Q SAUCE KRAFTS 18 oz. JAR 39¢
- LIQUID DETERGENT M.C. 2 32 oz. 39¢
- LYSOL DISINFECTANT 21 oz. \$1.39
- RAID ANT & ROACH BOMB 11 oz. 59¢
- ENERGY CHARCOAL LIGHTER AT. 33¢
- ARRID SPRAY DEODORANT 6 oz. 79¢
- DELSEY BATHROOM TISSUE 4-ROLL PKG. 49¢
- VAN CAMP VIENNA SAUSAGE 3 4 oz. CANS 69¢
- HAMBURGER SLICED DILL PICKLES SHURFINE 22 oz. JAR 43¢
- SHURFRESH CINNAMON ROLLS 2 9/16 oz. CANS 59¢
- BOLOGNA SHURFRESH 12 oz. PKG. 49¢
- TOWELS KLEENEX 3 40'S 89¢
- ORANGE SLICES SHURFINE 15 oz. BAG 19¢
- FRANKS SHURFRESH 12 oz. PKG. 49¢
- KOTEX REGULAR BOX OF 12 39¢
- MUSTARD SHURFINE 16 oz. JAR 23¢

Energy CHARCOAL 10 LB. BAG 59¢



DEL MONTE CATSUP 6 BOXES \$1.39
BIG 32 oz BOTTLE 39¢



HUNTS WHOLE PEELED TOMATOES 6 No. 300 CANS \$1.00

On Sale This Week

FOR HER: Family Circle COOKING Encyclopedia Volume One only 29¢

FOR HIM: The Family Handyman Do-It-Yourself Encyclopedia Volumes 2-16 \$1.69 each

50 FREE GOLD BOND STAMPS
With the purchase of 1 - PKG. AFFILIATED 500 CT. NOTE BOOK PAPER
Hereford Meat Market coupon expires 5-6-72

50 FREE GOLD BOND STAMPS
With the purchase of 1 - BOX ... 16 OZ. NABISCO RITZ CRACKERS
Hereford Meat Market coupon expires 5-6-72

50 FREE GOLD BOND STAMPS
With the purchase of 2 - LB. BAG SUNRAY FRANKS
Hereford Meat Market coupon expires 5-6-72

50 FREE GOLD BOND STAMPS
With the purchase of 3 - CANS OF PET IMITATION SOUR CREAM with or without chives
Hereford Meat Market coupon expires 5-6-72

50 FREE GOLD BOND STAMPS
With the purchase of 18 - LB. BAG OF GRAPEFRUIT OR ORANGES
Hereford Meat Market coupon expires 5-6-72

50 FREE GOLD BOND STAMPS
With the purchase of 1 - CAN ... 46 OZ. KLEAR FLOOR WAX
Hereford Meat Market coupon expires 5-6-72

FRESH PRODUCE

TEXAS LONG GREEN SLICERS CUCUMBERS 2 LBS. 25¢

WATERMELONS 7¢

GRAIN FED BEEF

Chuck Roast LB. 68¢

GRAIN FED BEEF Sirloin Steak LB. \$1.03

GRAIN FED BEEF Club Steak LB. \$1.03

HARVEST BRAND BACON 2 - LB. PKG. \$1.29

FRESH DRESSED FRYERS WHOLE LB. 29¢

HERE ARE 30 BIG TEN FREE STAMPS TO FILL YOUR FIRST SUPER DISCOUNT BOOKLET

JR. - SR. HIGH SCHOOL

MONDAY - Steak and gravy or school pork patties, mashed potatoes, green beans, white cake, rolls and butter, milk.

TUESDAY - Chicken noodle casserole or chicken and dumplings, mixed vegetables, seasoned spinach, apple pie, rolls and butter, milk.

WEDNESDAY - Hamburger or Sloppy Joe, potato chips, whole kernel corn, tossed salad, fudge cake, buns, milk.

THURSDAY - Turkey and dressing with giblet gravy or baked ham, whipped potatoes, English peas, Jello with fruit, rolls and butter, milk.

FRIDAY - Pimiento cheese or tuna salad sandwich, vegetable soup, peanut butter cookies, bread, milk.

PUBLIC ELEMENTARY

MONDAY - Steak and gravy, mashed potatoes, green beans, white cake, rolls and butter, milk.

TUESDAY - Chicken noodle casserole, mixed vegetables, seasoned spinach, apple pie, rolls and butter, milk.

WEDNESDAY - Sloppy Joe, potato chips, whole kernel corn, tossed salad, fudge cake, buns, milk.

THURSDAY - Baked chicken, whipped potatoes, English peas, Jello with fruit, rolls and butter, milk.

FRIDAY - Pimiento cheese and tuna salad sandwich, vegetable soup, peanut butter cookies, bread, milk.

ST ANTHONY'S PAROCHIAL

MONDAY - Corn dogs, green beans, pineapple and banana fruit cups, milk.

TUESDAY - Beef stew with vegetables, cabbage-pepper salad, cinnamon rolls cornbread, butter and milk.

WEDNESDAY - Hamburgers, French fries, apple pie and milk.

THURSDAY - Chicken and noodles, carrot sticks, blackeyed peas, rolls, butter, milk.

FRIDAY - Spanish rice, tossed salad, peas, orange cake, buttered bread and milk.

DAY CARE CENTER

MONDAY - Breakfast: Cooked cereal, raisins, milk. Noon: Fish sticks, French fries, spinach, cornbread, butter, milk, ice cream cones. Snack: Peanut butter and crackers orange juice.

TUESDAY - Breakfast: Doughnuts, orange slices, milk. Noon: Chicken and noodles, Harvard beets, sliced bread, bread, butter, milk, applesauce. Snack: Peanut butter brownies, milk.

WEDNESDAY - Breakfast: Cinnamon toast, apple slices, milk. Noon: Tamale pie, green salad, buttered crackers, milk, apricot halves. Snack: Oatmeal cookies, orange juice.

THURSDAY - Breakfast: Toast and jelly, banana slices, milk. Noon: Baked ham, candied sweet potatoes, Waldorf salad, hot rolls, butter, milk, carrot cake. Snack: Chocolate cookies, milk.

FRIDAY - Breakfast: Cinnamon rolls, applesauce, milk. Noon: Cheese sandwich, potato chips, pickle slices, carrot sticks, milk, fruit cocktail. Pumpkin bread, orange juice.

Out of Orbit



CALLING ALL SPACE MEN, BACK TO THE MOTHER SHIP!

The value of higher education lies in the struggle to get it.

Dr. Milton Adams
Optometrist
335 Miles
Phone 364-2255
office hours
Mon.-Fri. 8:30 to 5:00
Saturday 8:30 to 12:00

MEAT MARKET, INC. PHONE 364-4553

Calendar Of Events

MONDAY
 Women of St. Thomas Episcopal Church in parish house, 4 p.m.
 Rainbow Girls at Masonic Hall, 7:15 p.m.
 Sugar Blues TOPS Club salad supper at Community Center, 7 p.m.
 Dawn Lions Club at Dawn Community Center, 8:30 p.m.
 Rotary Club lunch at Civic Club Center, 12 noon.
 Evening Lions Club at Civic Club Center, 7 p.m.
 Odd Fellows Lodge at IOOF Hall, 8:30 p.m.
 Weight Watchers, 10 a.m. and 7 p.m. in First Baptist Conk-wright Bldg.

TUESDAY
 Young Homemakers of Texas salad supper in SWPS Reddy Room.
 La Plata Study Club, Mrs. W. D. Askew hostess, 8 p.m.
 La Afflatus Estudio spring luncheon in home of Mrs. A. H. Cook.
 American Legion and Auxiliary at Legion Hall, 8 p.m.
 Rebekah Lodge in IOOF Hall, 8 p.m.
 Calorie Patrol TOPS Club at Community Center, 9:30 a.m.
 Deaf Smith County 4-H Horse Club at Community Center, 7:30 p.m.

WEDNESDAY
 Simms Study-Craft Club lunch at Jesse's Cafe in Adrian, 12:30, then tour of Vega Greenhouse.
 First Methodist Woman's Society executive meeting and 12:30 lunch in fellowship Hall.
 Merry Mixers Square Dance

THURSDAY
 Hereford Study Club in home of Mrs. O. Z. Golden, 7:30 p.m.
 Veterans of Foreign Wars at VFW Clubhouse, 8 p.m.
 Summerfield Study Club at home of Mrs. L. H. Lookingbill Sr., 9:30 a.m., for trip to Tulia.
 Kiwanis Club lunch at Civic Center, noon.
 Toastmasters Club at community room of West Texas Rural Telephone Co-op, 7:30 p.m.
 Weight Watchers at First Baptist Conkwright Bldg., 7 p.m.

FRIDAY
 Church Women United, covered dish lunch at St. Anthony's Catholic school cafeteria, noon.
 Campfire Girls Leaders Association at Campfire Lodge 9:30 a.m.
 Bud to Blossom Garden Club work day at Kings Manor, 9:30 a.m.
 Tour of homes sponsored by Garden Beautiful Club.
 Dawn Music Club musical variety show at Dawn Community Center, Friday and Saturday, 8 p.m.

Look Who's New

Mr. and Mrs. Aurelio Garza are the parents of a daughter, Carina, born April 26. She weighed 7 lbs. 9 oz.
 Mr. and Mrs. Lynn Dodson are the parents of a son, Cody Lynn, born April 26 and weighing 7 lbs. 14 oz.
 Mr. and Mrs. Wayland Wampler are the parents of a son, Cameron Rush, born April 28. He weighed 8 lbs. 8 1/2 oz.
 Mr. and Mrs. Ronnie Wood are the parents of a son, Kelly Wayne, born April 28 and weighing 7 lbs. 0 oz.

The future of any country depends upon the sound, sane thinking of its citizens.

Out of Orbit

I'LL BET YOU DON'T SIT AROUND NASA IN YOUR SPACE SUIT WHEN THE CHIEF IS SPEAKING TO YOU!

DEMOCRATIC PARTY FIRST PRIMARY ELECTION DEAF SMITH COUNTY, TEXAS May 6, 1972

I am a Democrat and pledge myself to support the nominees of this primary.

SAMPLE BALLOT

INSTRUCTION NOTE:

Vote for the candidate of your choice in each race by placing an "X" in the square beside the candidate's name.

FOR UNITED STATES SENATOR:

- THOMAS M. CARTLIDGE
- BAREFOOT SANDERS
- ALFONSO (AI) VELOZ
- HUGH WILSON
- RALPH W. YARBOROUGH

FOR UNITED STATES REPRESENTATIVE 19TH DISTRICT:

- GEORGE MAHON

FOR GOVERNOR:

- BEN BARNES
- DOLPH BRISCOE
- MRS. FRANCES FARENTHOLD
- ROBERT EVERETT L. LOONEY
- WILLIAM H. (BILL) POSEY
- PRESTON SMITH
- GORDON F. WILLS

FOR LIEUTENANT GOVERNOR:

- JOE CHRISTIE
- WAYNE W. CONNALLY
- RALPH M. HALL
- BILL HOBBY
- BILL JONES
- ROBERT E. McCORD
- TROY SKATES
- JOHN ARMSTRONG STANDLEA

FOR ATTORNEY GENERAL:

- JOHN HILL
- CRAWFORD MARTIN
- WILLIAM PATE

FOR COMPTROLLER OF PUBLIC ACCOUNTS:

- DALLAS BLANKENSHIP
- ROBERT S. CALVERT
- R. G. (Randy) PENDELTON
- WILLIAM J. ROBERTSON
- STANFORD S. SMITH
- VERNON (Gene) SMITH
- JAMES (Jim) WILSON

FOR STATE TREASURER:

- LAURO CRUZ
- JESSE JAMES
- NOLAN ROBNETT
- BAKER RUDOLPH
- ERIC SMYLIE
- ODIS A. WELDON

FOR COMMISSIONER OF GENERAL LAND OFFICE:

- BOB ARMSTRONG

FOR COMMISSIONER OF AGRICULTURE:

- CARL A. BELL
- JOHN C. WHITE

FOR RAILROAD COMMISSIONER:

- CONNIE LAWSON
- BYRON TUNNELL
- GENE B. WEST

FOR CHIEF JUSTICE, SUPREME COURT:

- JOE GREENHILL

FOR ASSOCIATE JUSTICE, SUPREME COURT, PLACE 1:

- PRICE DANIEL

FOR ASSOCIATE JUSTICE, SUPREME COURT, PLACE 2:

- SAM JOHNSON

FOR JUDGE, COURT OF CRIMINAL APPEALS:

- WENDELL A. ODOM

COURT OF CIVIL APPEALS 7TH SUPREME JUDICIAL DISTRICT (Chief Justice)

- JAMES A. ELLIS

FOR STATE SENATOR 31ST DISTRICT:

- MAX SHERMAN

FOR STATE REPRESENTATIVE 74TH DISTRICT:

- BILL CLAYTON

DEMOCRATIC PARTY
 FIRST PRIMARY ELECTION
 May 6, 1972
 Deaf Smith County, Texas
 NOTE: Voter's signature to be affixed on the reverse side.

Passengers Need To Know Aero Regulations

If an airplane ride is in your plans for the near future, it's wise to know a few aeronautics regulations.

Some air travelers have arrived at the airport only to find that boarding is impossible because the airline has sold more tickets than there are spaces available on the plane. "The Civil Aeronautics Board provides regulations to help protect the consumer from 'bumping' because of ticket overselling," said Mrs. Bonnie Fowler, home management specialist for the Texas Agricultural Extension Service at Texas A&M University. The passenger who has a confirmed reservation but can't be accommodated on an oversold flight, must be compensated financially by an amount equal to the original ticket price. In addition, the

passenger can either keep his ticket to use on a later flight or cash it in for an additional refund.

"The consumer doesn't have to wait weeks or months for this penalty payment," Mrs. Fowler continued. "Regulations require that it be paid on the day and place the denied boarding occurs. Payment must be mailed to the traveler's

home address within 24 hours if he has to leave the airport before a check can be prepared."

The world's biggest toy store is probably F.A.O. Schwarz's on Fifth Avenue in New York City. Its three selling floors have a combined area of 50,000 square feet. Its ten branch stores add another 100,000 square feet.

Ben Barnes is the only candidate that has a definite water plan for West Texas.

Please vote for him on May 6.

Mr. and Mrs. Bill Warrick

Borger Men Buy Cemetery

George Banta and Art Crosser of Borger announced last week the purchase of Rest Lawn Memorial Gardens cemetery from Marlin Gilliland.

Banta will serve as vice president of the firm and Crosser as president. Crosser is in the process of moving to Hereford and said his firm will open its office Monday at 513 East First Street.

Office hours will be from 10 a.m. to 3 p.m., Monday through Friday.

Crosser said Rest Lawn will be joining the National Association of Cemeteries and the National Association Lot Exchange Plan.

A POPULAR NUMBER JOHANNESBURG, South Africa (AP) — Motorists of Sandton feel that 777 is the best number for auto license plates. When the suburb got its separate plate, car owners were invited to apply for any number between 11 and 20,000. Most applied for 777: Second most popular was 555.

Classified Ads Get Results

WE HAVE A LIMITED SUPPLY OF GOOD QUALITY COTTON SEED

STRIPPER 31 PAYMASTER 202
 RILCOT 90 BALLEW B

Ward Gin
 Phone 364-3303

We've Got 'em

Dick Norwood Chevrolet-Olds has received 20 New

292 irrigation engines

Equipped with hard seats and ready to go

Set in stand with Murphy panel, Stub Shafts Ready to go

with out stand but equipped with starter alternator, Resistor & Voltage Regulator

\$645⁰⁰

\$525⁰⁰

Come on out to Dick Norwood's Parts Department for one of these Irrigation Engines . . .

The NO. 1 Deal on the NO. NO. 1 Car from the NO. Dealer

DICK NORWOOD CHEVROLET - OLDS

N. HWY. 385 364-2160

"WATT AN OHM... CAN DO FOR YOUR HOME...!"



Watts, ohms, amperes, volts — you probably haven't thought about them since you had high school physics. But they're valuable measurements, when it comes to electricity. And, they can make life better in your home.

They come in handy providing electric warmth in the winter, electric cooling in the summer, electric air cleaning and electric humidification all year long. It all adds up to complete air comfort.

Watt an ohm can do for your home? It's electrifying! Why not get the facts this week!



Fine Watches

Expertly Serviced

No examination charge

no charge for timing adjustment

3 Qualified Watchmakers assure you 3 day service

Cowan Jewelers

your watch hospital

Downtown Hereford.

SEE **HI-PLAINS SAVINGS & LOAN ASSOCIATION** FOR **HOME LOANS** TO **REFINANCE BUY- BUILD or REMODEL**

An equal opportunity Lender

Officers Installed In County Federation

A luncheon followed by an installation of officers provided the program for Deaf Smith County Federation of Women's Clubs Thursday afternoon at the Community Center.

Theme for the installation was the club being the "head" of all clubs. A presentation was given by Mrs. A.B. Higgins, installing officer, by using a wig head with each office adding part of the face to exemplify the club's unity.

Music was provided by Music Study Club Chorus directed by Mrs. D.W. Palmer.

Officers installed were Mrs. L.H. Lookingbill, president, Mrs. Guy Walser, first vice-president, Mrs. Jim Bookout, second vice-president, Mrs. W.T. Carmichael, correspondent, Mrs. Ray Polan, recording secretary, Mrs. H.E. Miller, reporter and Mrs. S.S. Williams, treasurer.

Along The Frio

Mrs. Owen Andrews, guest preacher at Frio, Sunday, was Cameron Monroe, freshman student at WTSU. He lives in Amarillo.

Friday night was a Church fellowship night, with volleyball and table games the entertainment. A good number attended. The equipment was just recently put in at the church. The report from Mrs. Sam Ogan on Wednesday evening was one of the most encouraging that has come since she was burned. The doctor had told Rev. Ogan that her latest skin graft is doing very well and that her condition is improving in a good way. Increasing exercise and therapy are being used as she is regaining strength from the recent skin operation. Mike Waldrip usually calls Rev. Ogan on Wednesday evenings and tapes the phone conversation so that those attending the service can hear the report.

Frio Homemakers Club met Tuesday at the home of Mrs. T. L. Sparkman Jr. The group met at 9:30 and went to Amarillo where they visited the Village Of Hope, a home sponsored by Faith City Mission. After a tour conducted by a house mother, the ladies went to Furr's Cafeteria for lunch before going their separate ways.

Those attending were Mmes. Harlan Barber, James Bullard, Annie Springer, Frank Robbins, Tommy Sparkman, T. L. Sparkman Jr., Ronnie Andrews, D. F. Yandell and Eugene Baldwin.

Laura Littrell, Mrs. T. L. Sparkman Jr. and Alma An-

draws visited their relatives at Melrose, and Clovis, N. M. and at Texico, on Wednesday.

Taking Sunday lunch with the Ronnie Andrews were her grandparents, the M. L. Simpsons, of Hereford, the Jackie Andrews and Mrs. Laura Littrell.

Mrs. Earnest Harder was the surprised honoree, Sunday, as several came bringing lunch to their house after church. The occasion was her birthday. Those coming were Mr. and Mrs. T. L. Sparkman Jr., Mrs. Chesley Johnson and children, Mr. and Mrs. Elmer Jones, Miss Alma Andrews.

Women Invited To Program

May Fellowship Day will be the occasion for the meeting of Church Women United Friday at noon in the parish hall of St. Anthony's Catholic Church. All women of the community are invited to attend the covered dish lunch at 12 o'clock.

Topic of the program is Behold the Woman, and Mrs. John Aikin will be the speaker. Mrs. Claude McDougal, president, will be in charge of the business period.

Classified Ads Get Results

THE INFORMED CONSUMER

BY CRAWFORD C. MARTIN
Attorney General of Texas



"Congratulations! You have just been selected the lucky winner of . . . Lucky you! You're now eligible for a high-powered advertising pitch designed to separate you from your money.

Exciting and alluring sweepstakes greetings are generally pitched the innocent opener of his daily mail. And each year thousands of consumers take the bait and are subsequently gulled into buying goods or services they don't want or don't need.

The "free prize" type of false advertising has many ingenious variations, but the basic principle is always the same. It caters to people's hopes that somehow, somehow, they can beat the system and get something for nothing.

The whole purpose behind these phoney contests or "surveys" is to trick consumers into making purchases they usually regret later on. After all, the consumer didn't really even want the items in the first place . . . it was just that he "won" the chance for a good deal.

Often after a consumer claims the "free" prize or gift, he finds he must make some other purchase in order to be eligible. The resulting cost covers both items.

In other cases, a "free prize" is sold with expensive companion items — such as year-books with "free encyclopedias," service policies or cabinets with "free sewing machines" or cost-of-postage only with "free" magazines.

Another scheme is to offer consumers a "free gift" or sample of a product. When the consumer accepts the gift offer, he is asked to sign a contract which, often without his knowledge, obligates him to

purchase a certain amount of goods or services in the future.

Next time you win a free gift, remember — no one is in the business to give things away. If you have to buy something to get your gift, look at the offer with suspicion. Be a smart consumer.

Convention Brings 194 To Hereford

Gathering for the 69th annual convention, members of the Panhandle Association of Oddfellows and Rebekahs met here last weekend.

With a total of 194 delegates registered, the roll included representatives from lodges in Pampa, Lubbock, Muleshoe, Needmore, Canadian, Plainview, Perryton, Dalhart, Shamrock, Dimmitt, Borger, Earth, Panhandle, Friona, Amarillo and Hereford.

The Association's meeting will be in Borger next year.



Greenland is the largest island in the world.

Piano Auditions May 8

Annual piano playing auditions sponsored by National Guild of Piano Teachers members here are scheduled May 8-12 in First Christian Church, Mrs. Sam Long, local chairman, announces.

Pupils of teachers who are Guild members over the nation play in these spring auditions, using standardized piano literature with emphasis on works of American composers. The student pianists play for individual ratings, not in competition.

Certificates and pins are awarded on the bases of ratings by judges approved by the national organization. Mae Shivers Leevies of Grapeland is to be the judge this year in Hereford.

Teachers here who participate in this event are Mmes. Tom Burdett, Ellis Coombes, Suzette Dziuk, Allen Evers, Joe Hacker, Long, Paul Lyons, Frances Parker, Buddy Peeler, Glenn Snyder and Charles Jones.

TRASH OR TREASURE
DALLAS (AP) — "One man's trash is another man's treasure," says Brig William Browning, head of the Salvation Army center here.

But what really surprises him isn't what people throw out. It's that other people are ready to buy it.

The Salvation Army has a longstanding policy of never turning anything down — from World War II helmets to butterfly collections.



AC-TEENS ACT — Picking up trash, mowing, raking and trimming involved AC-Teens of First Baptist Church as they assisted in the city-wide clean-up drive now in progress. The spot chosen by the teens was the Windmill Park west of Santa Fe Railway Station.

Calliopians Elect Officers For Year

Election of officers was high point of the annual business meeting of the Calliopean club, held Friday morning in the home of Mrs. Willard Nobles.

Selected as president for the group was Mrs. Tom Kendrick, who will be assisted by vice president Mrs. Keith Simmer. Serving as secretary will be Mrs. Millard Nobles, and Mrs. D. C. McWhorter will act as correspondent. Mrs. Dale Furr was elected treasurer. Mrs. Hazen Woods will continue to act as reporter.

Other business included a report by Mary Gibson of the tree planting ceremony held at Tierra Blanca elementary school Friday, for which the club donated a tree. Also a report of the Satellite School trip to Six Flags by Mrs. Jack Wilcox. The club sponsored one child on this trip.

Mrs. Ansel McDowell was elected chairman for the group's Spring Social, and Mrs. J. T. Gilbreath was chosen as museum chairman for May.

The program, given by Mrs. Paul Coneway, was a book review of Betty Frieden's *The Feminine Mystique*. The author is at present head of the Women's Lib movement, and writes a column in *McCall's* magazine for women.

Club members discussed Miss

Frieden's premise that the feeling of dissatisfaction suffered by most women today is due to "a discrepancy between the reality of our lives as women and the image to which we are trying to conform."

Present for the meeting also were Mmes. E. W. Dettman, Alton Fraser, Roy Grubbs, Sue James, Trow Mims, Gene Parsley, Dolson Palmer, George Warner and Bob Word.

According to a study of the operations of 4,655 retail businesses that failed last year by Dun & Bradstreet (whose business is information about business), 19.6 per cent failed primarily because of general managerial inexperience, 12.4 per cent through lack of experience with the line, and 19.6 per cent because of weaknesses in special areas such as financing or purchasing!

We stand proudly behind Ben Barnes. We hope you will join us and vote for him for Governor on May 6.

Mr. and Mrs. James Gentry

An evening out



...at home

...where the charm of a GAS light lets the evening last a little longer

...and the food has an exciting outdoor aroma and flavor, found nowhere else in the World!

A GAS outdoor grill gives food a tangy outdoor flavor without the time and bother of charcoal fire. Char-broiled flavor comes from the smoke of meat juices dripping on hot briquets. Charcoal itself provides no flavor. Permanent ceramic briquets in the gas grill reach cooking heat in a few minutes, and there is no long wait to start cooking. The heat is regulated manually so there is no need to move a grill up or down.

- MASTER CHEF (AMK)**
The better grill. Cash price \$90.85. Budget price \$109.80. Budget terms \$3.05 per mo. for 36 mos.
- PARTY HOST (HEJ)**
The professional one. Cash price \$108.68. Budget price \$131.40. Budget terms \$3.65 per mo. for 36 mos. Rotisserie extra.
- CHEF'S CHOICE (CC-1)**
The outdoor range. Cash price \$143.33. Budget price \$173.52. Budget terms \$4.82 per mo. for 36 mos. Rotisserie extra.
- GAS LIGHT**
(#300 Black - #325 White)
Cash price \$60.85. Budget price \$73.63. Budget terms \$2.05 per mo. for 35 mos. 1 final payment \$1.88.

SAVE \$28.50 BY BUYING A PATIO PAIR.

Gas Light #300 or #325 AND . . .	Cash Price	Budget Price	Budget Terms
Master Chef (AMK)	\$121.75	\$147.24	\$4.09/36 mos.
Party Host (HEJ)	\$139.60	\$168.84	\$4.69/36 mos.
Chef's Choice (CC-1)	\$174.25	\$210.96	\$5.86/36 mos.

Patio Pair prices include normal post-type installation (up to 50 feet of line and both in same locality) and 5% sales tax. Budget terms are available at 12.75% annual interest on declining balance.

BUY A GRILL NOW AND RECEIVE FREE a handy aluminum SHELF for your grill.
(Offer of a free shelf expires July 31, 1972.)

Call Pioneer or ask a Pioneer employee about a Gas light and grill for many memorable EVENINGS OUT AT HOME.



Goodpasture

WHAT A WAY TO GROW

THIOVITE 12-0-0-26S
POTASH 3-9-9
SOL-U-N 32-0-0 28-0-0
SOL-U-PHOS 11-37-0 10-34-0
GOODPASTURE ORIGINAL 0-26-27
SUPER SOL-U-PHOS 16-20-2+TE

Regardless of what crop you've planted this season, there's a Goodpasture liquid fertilizer that fits the need. Be it one of our regular top quality products, or a blend, custom mixed to your soil test recommendations, we can supply you with the finest liquid fertilizer in the Southwest. The Goodpasture liquids we supply are safe to handle, labor-saving, and most important, economical. And since we're a Goodpasture dealer, we can supply you with "Big A" high flotation applicators or nurseries, depending on your need. Inject into your irrigation system. With no worry of corrosion. For you, and for us, we think Goodpasture is the way to grow.

Liquid fertilizers from Goodpasture, for the solution to your fertilizer problem.

BOOZER FERTILIZER and CHEMICAL
2 miles East Hwy 66
PHONE 361-4633
Box 1502

An outdoor GAS light adds a touch of safety and elegance to any patio or front yard.

Prices include normal post-type installation (up to 50 feet of line) and 5% sales tax. Budget terms are available at 12.75% annual interest on declining balance.

PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY

Always WELL STOCKED WITH FOOD AT LOWER PRICES

DOUBLE GUNN BROS. STAMPS WEDNESDAY
WITH 2nd PURCHASE OR MORE ...

LOVELACE FINE IMPORTED PORCELAIN CHINA
Build Your Set the Easy Piece-A-Week Way!
With Every \$5.00 Purchase!
THIS WEEK CUPS 39¢

WE NOW HAVE A COMPLETE SELECTION ON ALL CHINA PIECES

REDEEM YOUR MAILED COUPONS FOR FREE GUNN BROS. STAMPS
This week receive 100 free stamps with your mailed coupon and \$5.00 purchase or more.

On Sale This Week

<p>FOR HER</p> <p>Family Circle COOKING</p> <p>THOUSANDS OF TRIPLE TESTED RECIPES FROM THE KITCHENS OF FAMILY CIRCLE MAGAZINE ... (YOUR READY REFERENCE FOR A LIFETIME OF GOOD EATING)</p> <p>Volume 1 29¢ VOLUME 2-16 '1"</p>	<p>FOR HIM</p> <p>The Family Handyman Do-it-Yourself Encyclopedia</p> <p>DOWN WITH THE HIGH COST OF REPAIRS, HOME IMPROVEMENTS AND DECORATING ... NOW YOU CAN GET THINGS DONE AND SAVE AT THE SAME TIME</p> <p>Volume 1 29¢ VOLUME 2-16 '1"</p>
---	--



ADVERTISED SPECIALS GOOD MONDAY MAY 1st thru SATURDAY MAY 6th

SHURFINE VAC-PAK REGULAR-DRIP-ELECTRIC PERK

COFFEE

1 - LB. **69¢**

DEL MONTE

32 OZ. BOTTLE

KLEENEX WHITE OR ASSORTED FACIAL TISSUE

125 CT. BOX

6 FOR \$1.00

WILD RASPBERRY COLA ORANGE ROOT BEER

64 OZ. BTL.

SCHILLINGS BLACK PEPPER

4 OZ. CAN

39¢

HUNT'S WHOLE PEELED HAND SELECTED WHOLE TOMATOES FIRM AND FLAVORFUL

300 CANS

HUNT'S TOMATO JUICE

300 CANS

7 \$1.00

KOTEX REGULAR 12's SANITARY NAPKINS 39¢

DELSEY FACIAL QUALITY BATH TISSUE 4 ROLL PACK 49¢

KLEENEX DECORATOR JUMBO ROLLS PAPER TOWELS 3 FOR 89¢

INSTANT 100% TEA NESTEA 2 OZ. JAR 79¢

KRAFT'S

18 OZ. JAR

MC² LOTION FOR DISHES 39¢

32 OZ. BOTTLE

NEW GLEEM II WITH GREEN SPARKLES EXTRA FLORIDE and BRIGHTENERS LARGE SIZE 39¢

PINEAPPLE SHURFINE CRUSHED OR SLICED 3 20 OZ. CANS \$1.00

PURINA CAT CHOW ASST. FLAVORS 3 22 OZ. BOXES \$1.00

HORMEL HALF OR WHOLE CURE '81' HAMS LB. \$1.29

JIMMY DEAN PURE PORK SAUSAGE 2 LB. BAG \$1.39

FRESH FROZEN TENDER HENS 4-6 LB. AVG. EMPIRE LB. 39¢

FOOD KING SOLID MARGARINE 3 16 OZ. PKGS. 49¢

CINNAMON SHURFRESH ROLLS 2 9 1/2 OZ. CANS 59¢

TEXAS GRAIN FED BEEF (BLADE CUT) CHUCK ROAST 59¢

SHURFRESH ALL MEAT FRANKS 12 OZ. PKG. 49¢

SHURFRESH ALL MEAT SLICED BOLOGNA 12 OZ. PKG. 49¢

ENERGY CHARCOAL 10 LB. BAG 59¢

ENERGY LIGHTER CHARCOAL 32 OZ. 33¢

SALAD MUSTARD Shurfine 16 oz. Jar 23¢

DILL PICKLES Shurfine 22 oz. 43¢

TOMATO SAUCE Hunts 8 oz. Cans 10 for \$1.00

VIENNA SAUSAGE Van Camps 4 oz. Cans 3 for 69¢

RAID ANT & ROACH KILLER 11 oz. Can 59¢

SHAMPOO Protein 21 Helps Beat the Frizzles 7 oz. 89¢

PANTY HOSE One size fits All 2 pr. 88¢

CALIFORNIA RED RIPE STRAWBERRIES 4 BOXES \$1.00

CALIFORNIA ORANGES 4 LBS. 59¢

SWEET FULL EARS CORN 4 FOR 29¢

ARRID Extra Dry Deodorant Light Spray 6-oz. 79¢

LYSOL DISINFECTANT 21 oz. Spray Can \$1.39

SHAVE CREAM Colgate Reg. or Menthol 11 oz. 39¢

BABY LOTION INTENSIVE CARE 9 oz. 74¢

BABY POWDER INTENSIVE CARE 9 oz. 59¢

BABY OIL INTENSIVE CARE 9 oz. 55¢

GOLDEN CORN OUR Darling C. S. or W. K. 5 303 cans \$1.00

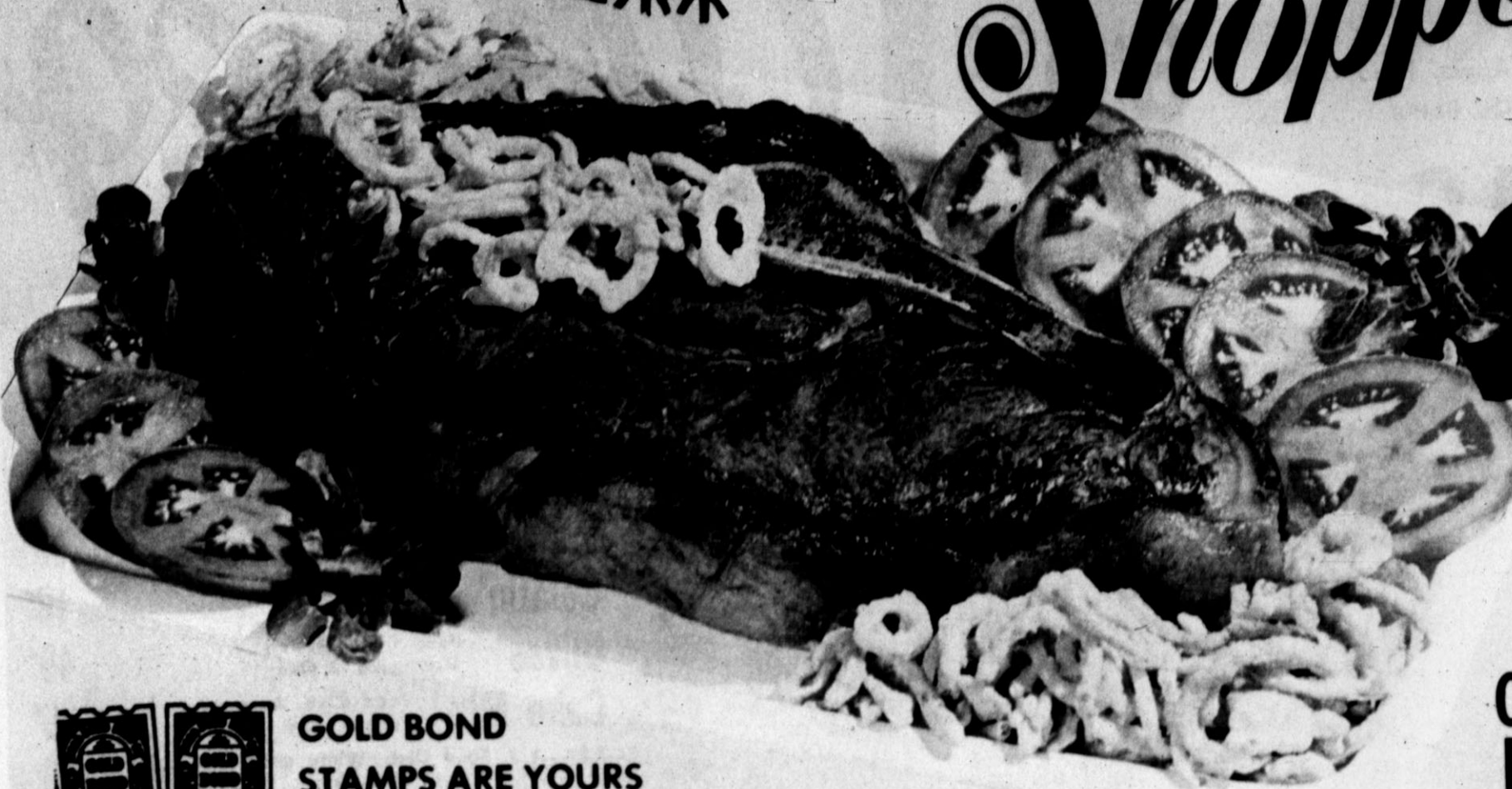
SPRING FRESH ONIONS GREEN BUNCH 9¢

FLORIDA CRISP RADISHES PKG. 9¢

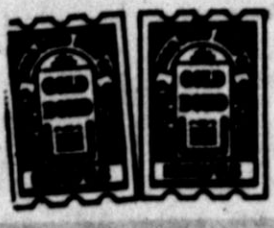
PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY

Furr's Food Club Springtime Shopper

Supplement to Alamogordo Daily News, Amarillo News-Globe, Times, Artesia Daily Press, Big Spring Herald, Brownfield News, Carlsbad Current-Argus, El Paso Times, Herald-Post, Hereford Brand, Hobbs Daily News-Sun, Lamesa Press-Reporter, Las Cruces Sun-News, Levelland Daily Sun-News, Littlefield Leader-News, Lubbock Avalanche-Journal, Midland Reporter-Telegram, Monahans News, Odessa American, Pampa Daily News, Plainview Daily Herald, Roswell Record and Snyder Daily News.



SIRLOIN
Steak **98¢**
FURR'S PROTEN, LB.



GOLD BOND STAMPS ARE YOURS WITH EVERY PURCHASE

CHUCK STEAK Furr's Proten, Lb. 69¢
RANCH STEAK Furr's Proten, Lb. 79¢
BONELESS ROAST Shoulder Furr's Proten, Lb. 89¢

ROUND STEAK FURR'S PROTEN, LB. **98¢**
RIB STEAK FURR'S PROTEN, LB. **98¢**
CLUB STEAK Furr's Proten, Lb. **\$1.19**
T-BONE STEAK Furr's Proten, Lb. **\$1.29**

TOP FROST TURKEY HENS
10-14 LB.
Lb. **39¢**

PLEASE TURN PAGE FOR
DOLLAR DAY VALUES!

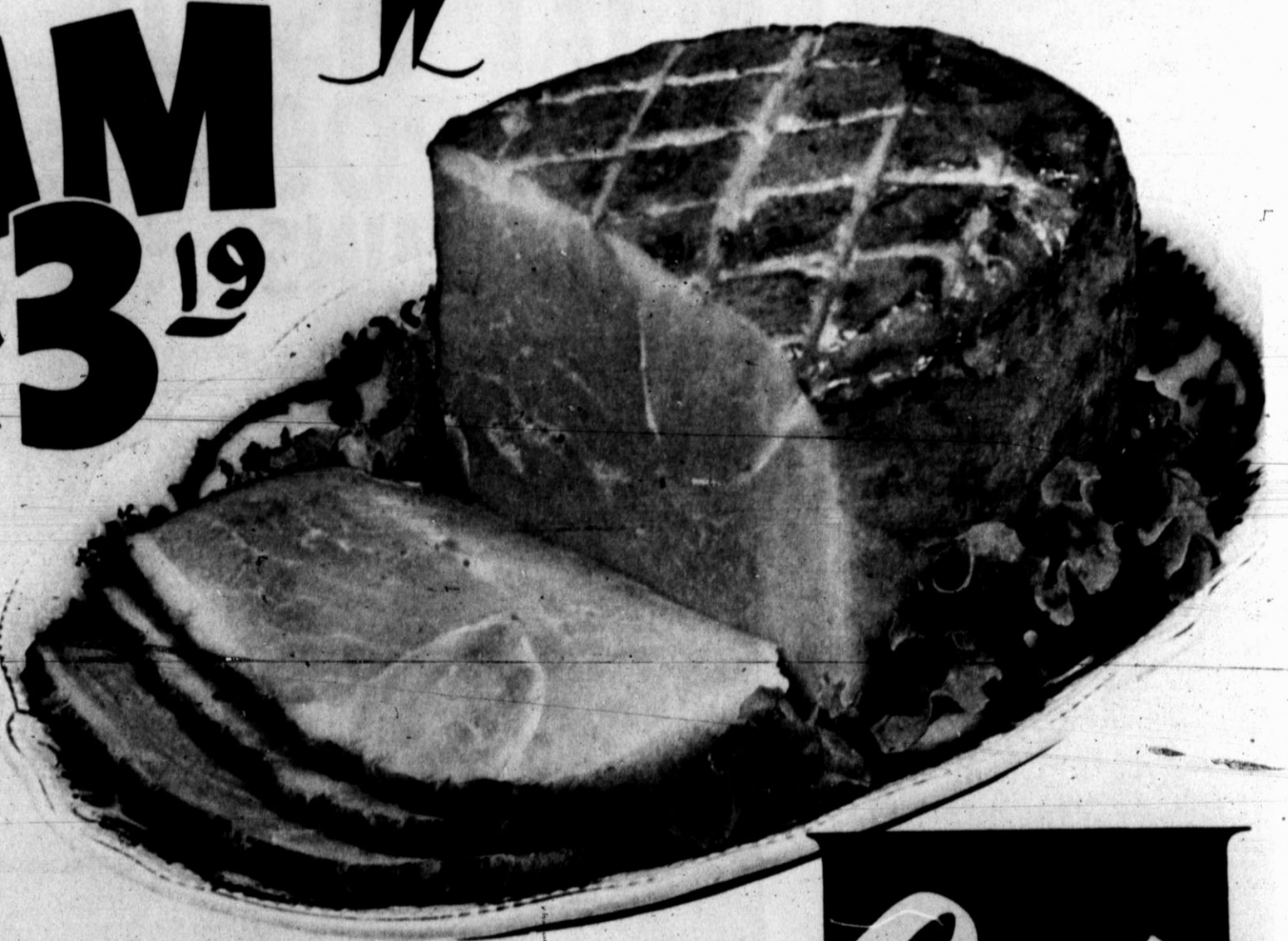
PRICES IN THIS AD EFFECTIVE FOR ONE FULL WEEK, MAY 1 THRU MAY 7



FAMILY STYLE BONELESS STEAK Furr's Proten, Lb. **98¢**



BONELESS HAM
\$3.19
Food Club
3 lb. CAN.



ARM ROAST Round Bone Cut, Furr's Proten, Lb. 94¢
CUBE STEAK Furr's Proten, Lb. 1.35
STEW MEAT Lean Boneless Cubes, Furr's Proten, Lb. 89¢
SHORT RIBS Deluxe Bar-B-Q, Furr's Proten, Lb. 69¢
RUMP ROAST Furr's Proten, Lb. 96¢
STEAKS Sirloin Tip, Lb. 1.29
RIB ROAST Furr's Proten, Lb. 98¢
BEEF PATTIES Fresh Frozen, 14 Count, 2 Lb. 11 Oz. Pkg. 1.89
BEEF PATTIES Fresh Frozen, 7 Count, 1 Lb. 5 Oz. Pkg. 1.00

SAUSAGE
Farm Pac Whole Hog
2-lb. **\$1.37**

FISH STICKS Gaylord, 8 Oz. Pkg. 3 for \$1.00
HALIBUT FILLETS Turbolt, Bake or Broil, Lb. 79¢
CATFISH FILLETS Catch Weight, Lb. 89¢
FISH CAKES Heat-N-Serve, 14 Count, 1 Lb. 12 Oz. 1.00
LUNCH MEAT Farm Pac, 9 Varieties, 6 Oz. Pkg. 36¢
FRANKS Farm Pac, All Meat, 12 Oz. Pkg. 59¢

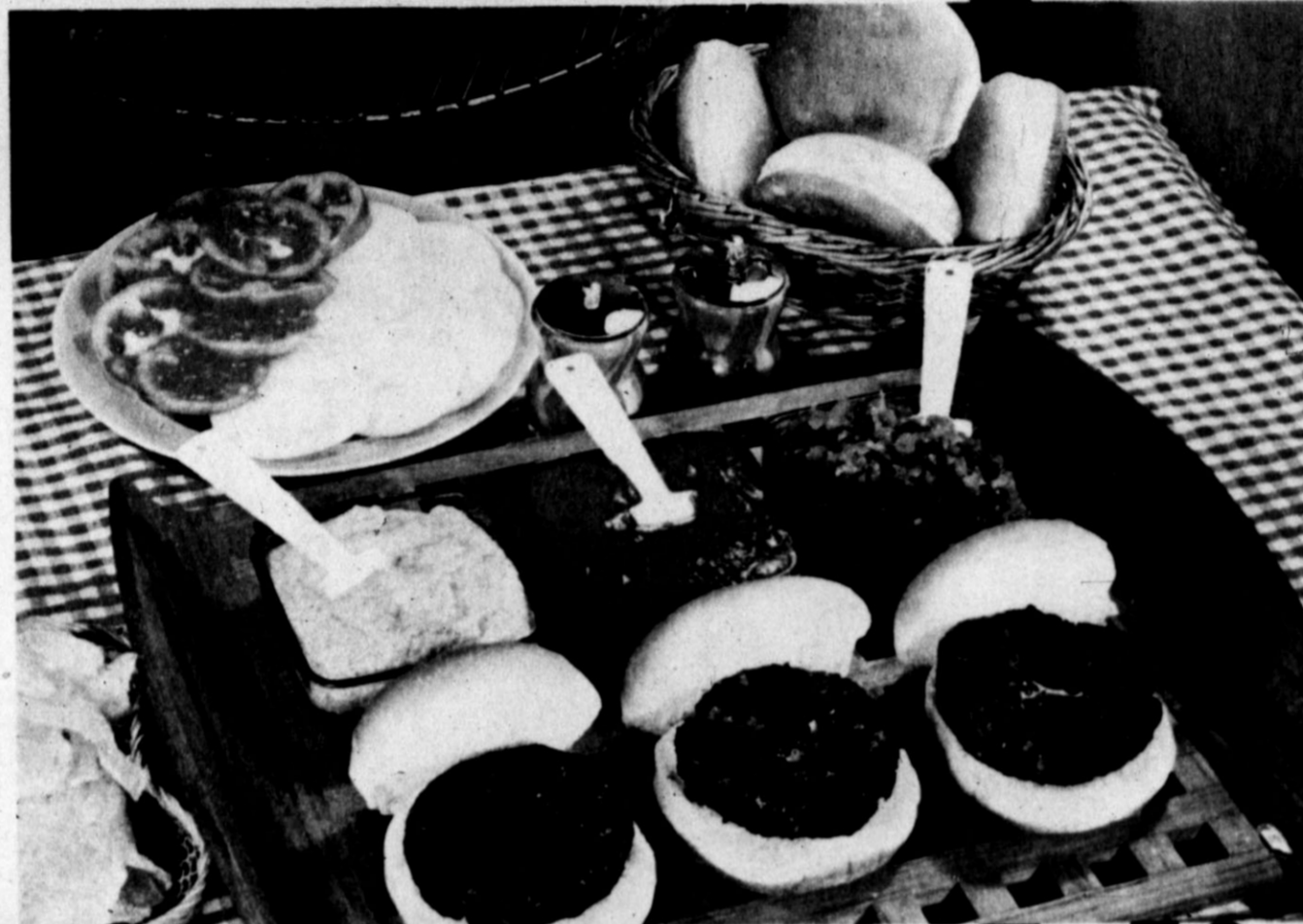
Furr's SUPER MARKETS

CHERRIES 29¢
 Food Club Red Sour
 Pitted, No. 303 Can

JUICE Apple, Food Club
 Qt. Bottle 3 FOR \$1.00

TOWELS Topcrest
 162 Count Roll... 25¢

CORN 5 FOR 89¢
 FOOD CLUB
 WHOLE KERNEL OR
 DREAM STYLE GOLDEN
 No. 303 CAN



Sweet Potatoes Food Club, No. 303 Can ... 4 FOR \$1.00
 Instant Rice Food Club, 24 Oz. Pkg. 69¢
 Gelatin Food Club, Assorted, 3 Oz. 10¢
 Olives Food Club, Stuffed Manzanilla, 7 Oz. 49¢
 Cake Mix Food Club, Assorted Flavors, Pkg. 29¢
 Meal Food Club, White or Yellow, 5-Lb. Bag 49¢
 Aluminum Foil Topco, 25 Ft. Roll 25¢
 Pickles Food Club, Sour, Dill, Kosher Dill or Hamburger Dill Slices, Qt. 49¢
 Carrots Food Club, Sliced, No. 303 Can 19¢
 Snack Crackers Food Club, 11 Oz. Pkg. 29¢
 Dog Food Gourmet, Asst. Flavors, No. 300 Can 4 FOR \$1.00
 Pancake Mix Food Club, 2-Lb. Pkg. 39¢
 Marshmallows Food Club, Miniature 16 Oz. Pkg. 29¢
 Graham Crackers Food Club, 16 Oz. Pkg. 39¢

MAYONNAISE Food Club
 Qt. 59¢

INSTANT TEA Food Club
 3 Oz. Jar 89¢

CREME RINSE Beacon
 16 Oz. 3 FOR \$1.00

FACIAL TISSUE Baby Soft
 200 Count 5 FOR \$1.00

SHAMPOO Beacon, Egg, Lemon
 Creme, Emerald
 Green, 16 Oz. 3 FOR \$1.00

VITAMINS Valiant, Multiples
 or With Iron. 100 Co 2 FOR \$1.00

MILK OF MAGNESIA TABLETS
 Topco Valiant 250 Count 49¢

COSMETIC PUFFS
 TOPCO VALIANT
 300 Ct. ... 3 for \$1.00

COTTON SWABS
 TOPCO VALIANT
 90 Count ... 3 for \$1.00

BABY POWDER
 Topco
 14 Oz. ... 2 for \$1.00

BABY OIL TOPCO 16 OZ. 2 for \$1.00

SHAMPOO BABY, TOPCO 16 OZ. 2 for \$1.00

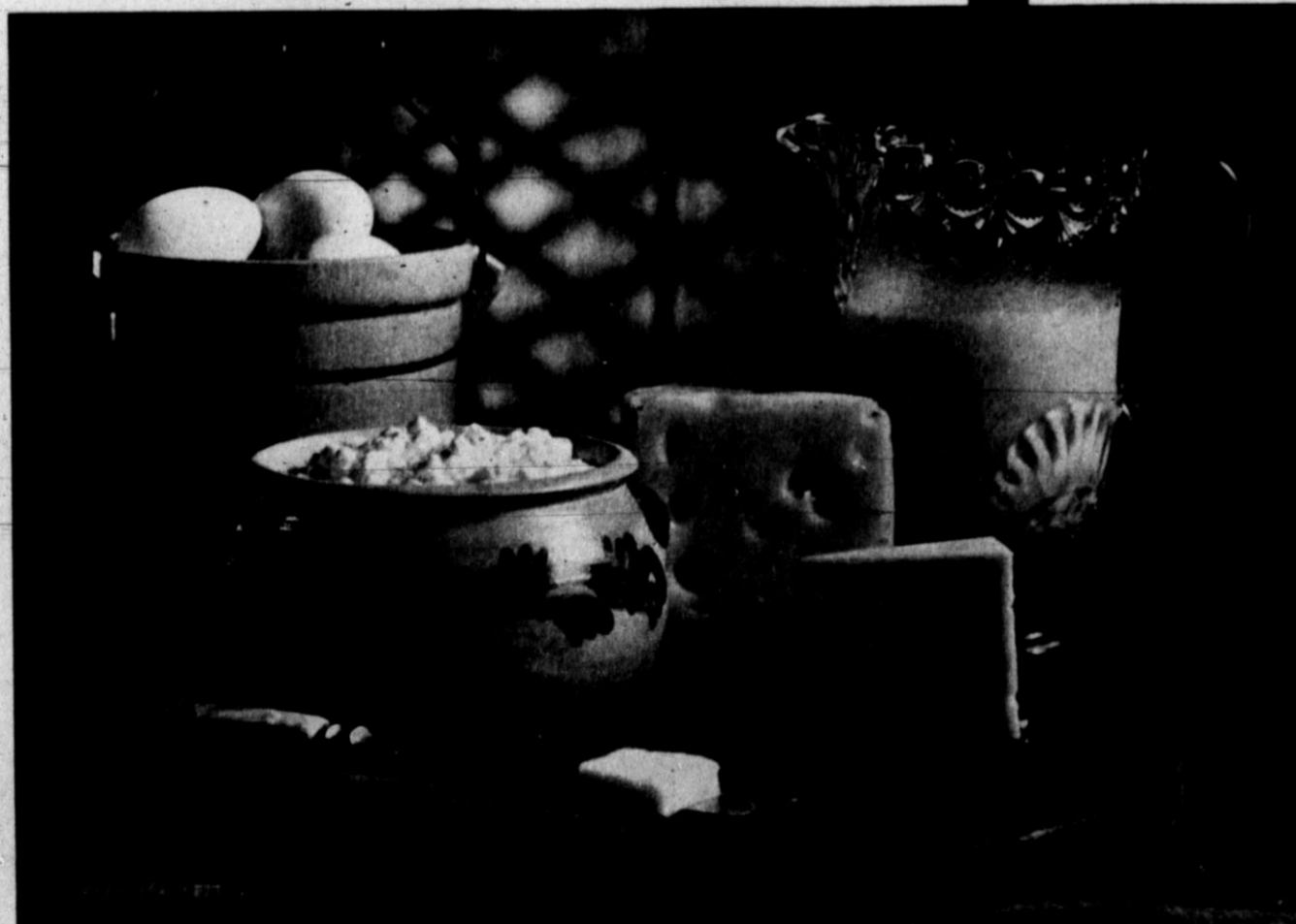
BABY PANTS SPRINGCREST REG. 29¢ 4 for \$1.00

MOTOR OIL
 Topco, 20W or 30W, Quart

ASPIRIN
 Topco Valiant
 100 Count

4 FOR \$1.00

19¢



DISPOSABLE DIAPERS
 TOPCO

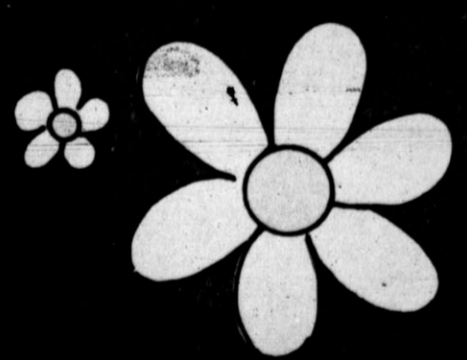
Daytime 30's \$1.29
 Nighttime 12's 79¢
 Newborn 30's \$1.19

DEODORANT Anti-Perispirant, Topco, 8 Oz. 2 for \$1.00

AGILON PANTY HOSE Springcrest, Petite, Medium, Medium Tall, Tall, Pair \$1.39

VINYL BABY PANTS Small, Medium, Large, Full-On, Reg. 29¢, Pair ... 4 for \$1.00

KNIT DISH CLOTHS Topco, Mesh, Assorted Colors, Stripe on White, 12 1/2" x 14 1/2", Ea. ... 10¢



PINEAPPLE Food Club, Crushed or Sliced, Juice Packed, No. 2 Can **39¢**



TOASTER Food Club Frosted, Assorted Flavors, 1 1/2 Oz. Pkg. **39¢**

TISSUE

TOPCO BABY SOFT

4-Roll Pkg. **39¢**

PEANUT BUTTER

Food Club 18 Oz. **59¢**

APPLE SAUCE

Food Club, No. 303 Can. **5 for \$1.00**

TOMATOES

Food Club Solid Pack, No. 303 Can. **5 for \$1.00**

PRICES IN THIS AD EFFECTIVE THRU MAY 7

GRAPE JELLY

FOOD CLUB

39¢

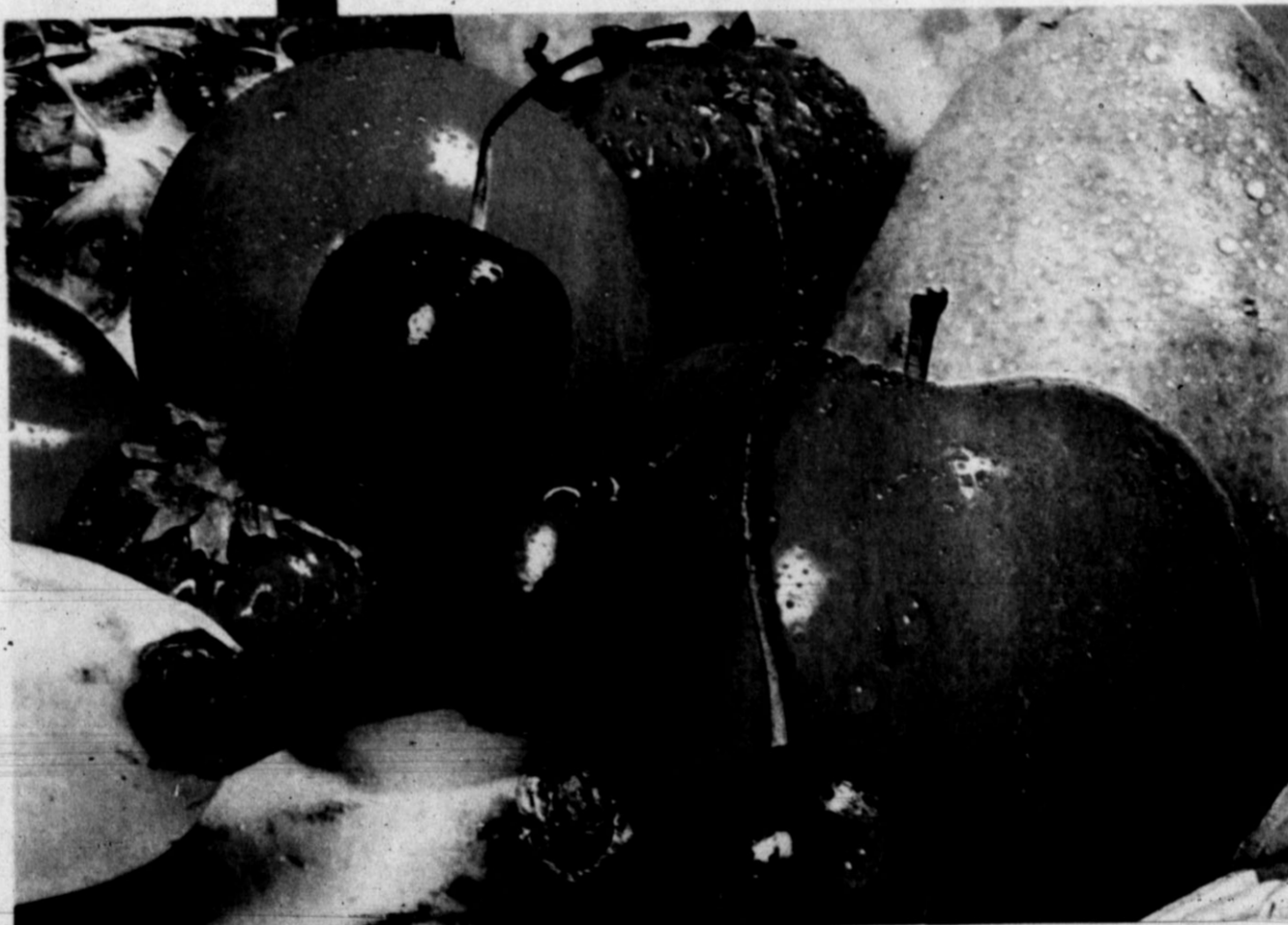
18 OZ. TUMBLER

Garden fresh Fruits and Vegetables..

CELERY

CALIFORNIA PASCAL

STALK **19¢**



CUCUMBERS Long Green Slicers, Lb. **39¢**

POTATOES

Russet, 10-Lb. Bag **58¢**

LETTUCE

Iceberg, California Finest

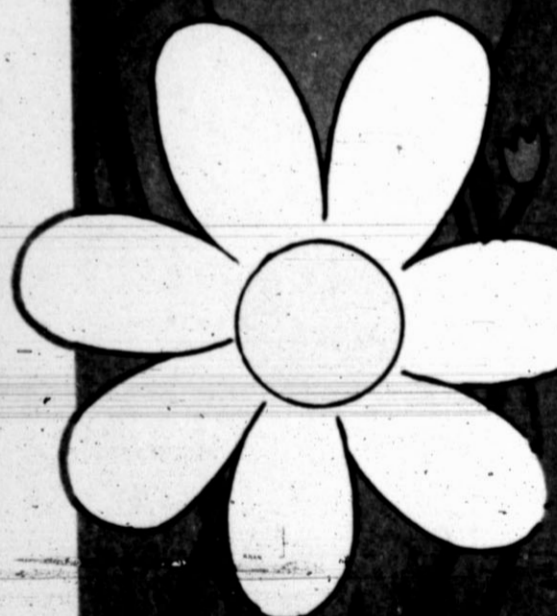
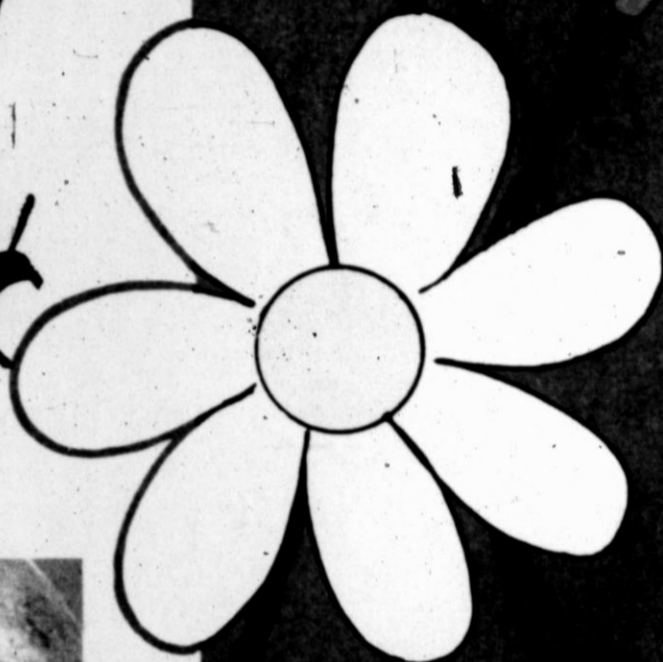
Lb. **25¢**

ORANGES

ARIZONA FANCY VALENCIA ... 8 LB. BAG EA. ... **89¢**

CANTALOUPE Texas Finest, Each **3 for \$1.00**
WATERMELONS Red Ripe Each **98¢**
GRAPEFRUIT Ruby Red 8 Lb. Bag, Each **99¢**
Yellow Squash or Zucchini Fancy, Lb. **29¢**
CARROTS Fancy, Top Fresh, 1-Lb. Cello Bag, Each **2 for 37¢**
GREEN ONIONS Arizona, Fancy, Each **2 for 25¢**

RED RADISHES 6 Oz. Cello Bag, Each **2 for 25¢**
WHITE ONIONS Texas Sweet, Lb. **15¢**
GREEN CABBAGE Texas Fancy, Lb. **11¢**
CAULIFLOWER Fancy, Large Heads, Each **59¢**
POTATOES Fancy Baking Size, Russet, Lb. **10¢**
FANCY MUSHROOMS Medium Size, Lb. **98¢**



TOP FROST Springtime Shoppers
FROZEN FOODS



BROCCOLI SPEARS Top Frost, Fresh Frozen, 10 Oz. Pkg. **4 for \$1.00**

POT PIES

Top Frost, Fresh Frozen, Chicken, Beef, Turkey, Tuna or Macaroni and Cheese.

8 Oz. Pkg. **6 for \$1.00**

FRUIT PIES

Top Frost, Fresh Frozen, Apple, Cherry, Blueberry or Peach.

24 Oz. Pkg. **39¢**

STRAWBERRIES Top Frost, Fresh Frozen, 10 Oz. Pkg. **4 for \$1.00**
POTATOES Gaylord, French Fries, Regular Or Krinkle Cut, 2-Lb. Pkg. **3 for \$1.00**

POTATOES

Gaylord, Fresh Frozen, French Fried, 5-Lb. Pkg. **89¢**

GRAPEFRUIT JUICE Food Club 6 Oz. Can. **4 for \$1.00**

TOPPING CORN Top Frost, Fresh Frozen 10 1/2 Oz. Pkg. **49¢**

CORN Top Frost, Whole Kernel, Fresh Frozen, 24 Oz. Pkg. **39¢**

GRAPE JUICE

Top Frost, Fresh Frozen.

12 Oz. Can **39¢**

Blackeye Peas Top Frost, 10-Oz. Pkg. **4 for \$1.00**

Cauliflower Top Frost, 10-Oz. Pkg. **4 for \$1.00**

Peas Top Frost, Sweet, 10-Oz. Pkg. **5 for \$1.00**

Lima Beans Ford Hook or Baby Food Club, 10-Oz. Pkg. **25¢**

Dinners Top Frost, Chicken, Beef, Turkey, Salisbury Steak, or Meat Loaf, 11-Oz. **39¢**

Corn Top Frost, In Sauce, 10-Oz. Pkg. **32¢**

Spinach Top Frost, Chopped or Leaf, 10-Oz. Pkg. **6 for \$1.00**

Okra Top Frost, Cut, 10-Oz. Pkg. **4 for \$1.00**

LEMONADE
 TOP FROST FRESH FROZEN
 12oz. CAN **5 for \$1.00**

PEAS & ONIONS Top Frost, Fresh Frozen, 10 Oz. Pkg. **27¢**

GREEN BEANS **RAISINS**

Food Club Cut No. 303 Can

5 for \$1.00

Food Club 2 Lb. Pkg.

69¢



FLOUR
 FOOD CLUB **39¢**
 5 lb BAG

59¢

DETERGENT

Topco, Blue or White, Giant Pkg.

MIXED VEGETABLES

Food Club No. 303 Can

5 for \$1

INSTANT POTATOES

Food Club 13 Oz. Pkg.

3 for \$1



17

TOP FAVORITES

The Sunday Brand

Published Every Sunday

Our Slogan: "More People—More Farms"

SUNDAY, APRIL 30, 1972

Prince Valiant

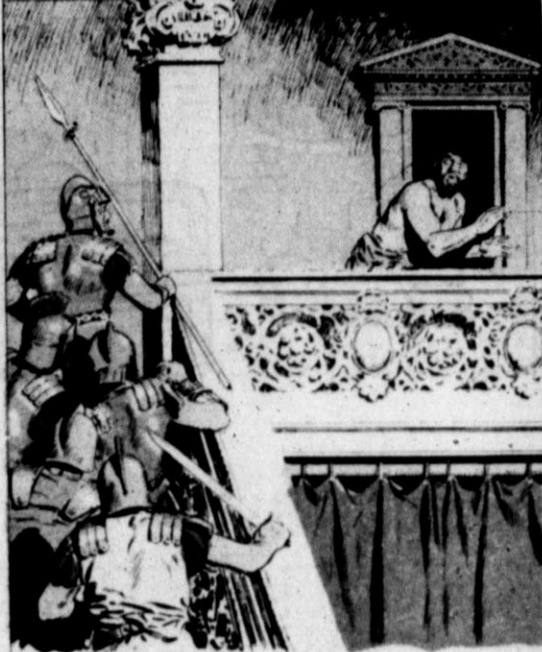
IN THE DAYS OF KING ARTHUR
BY HAL FOSTER



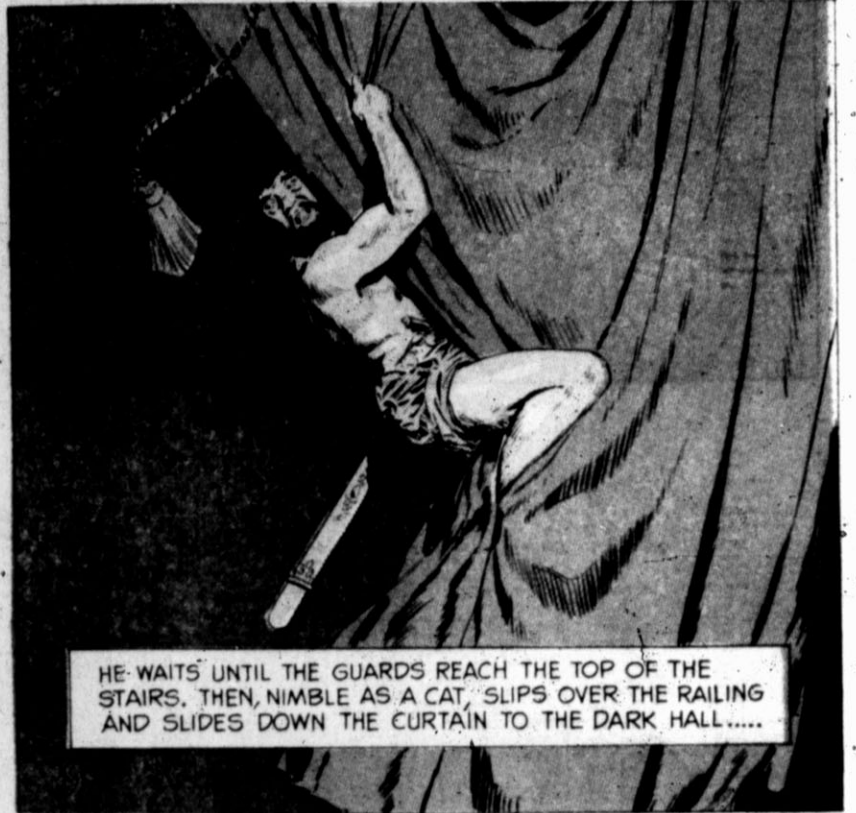
Our Story: NOTHING BREAKS THE SILENCE OF THE NIGHT SAVE THE FOOTFALLS OF THE PALACE GUARDS. YET IN THAT DARK HOUR BEFORE DAWN, THE SINGING SWORD DISAPPEARS!



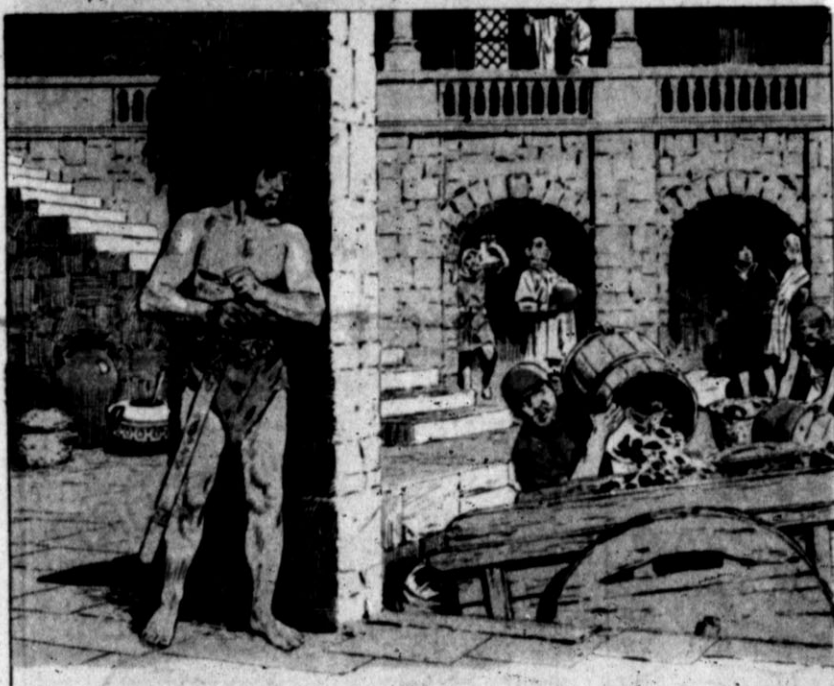
KLEPT, CONNOISSEUR OF JEWELS, WALKS STRAIGHT UP TO THE GUARDS. THEN, WRIGGLING LIKE AN EEL, DARTS BY, LEAVING HIS FLIMSY SHIRT IN THE HANDS OF ONE GUARD AND GREASE FROM HIS BODY ON THE OTHER.



THE ALARM SOUNDS AND KLEPT IS CORNERED ON THE MUSICIANS' BALCONY OVER THE DINING HALL. BUT AH!... HE IS A THIEF BEYOND COMPARE.



HE WAITS UNTIL THE GUARDS REACH THE TOP OF THE STAIRS. THEN, NIMBLE AS A CAT, SLIPS OVER THE RAILING AND SLIDES DOWN THE CURTAIN TO THE DARK HALL.....



... THEN INTO THE CAVERNOUS KITCHENS WHERE A FEW SLEEPY SERVANTS BEGIN THEIR DAYS' TOIL. LIKE A SHADOW, KLEPT SLIPS INTO THE GARBAGE WAGON AND SQUIRMS DOWN OUT OF SIGHT.



IN THE SHADOW OF AN ARCHWAY HE DRAWS HIS KNIFE AND CHANGES PLACES WITH THE DRIVER. THUS, HE LEAVES THE CITY OF DONDARIS.



WHO WOULD THINK THIS FILTHY VAGABOND CARRIES WITH HIM THE SINGING SWORD?



THEN PRINCE VALIANT AWAKES TO FIND HIS FAMOUS SWORD GONE!
NEXT WEEK—The Search



BLONDIE

BY CHIC YOUNG

BLONDIE, IT'S TEN-THIRTY IN THE MORNING AND DAGWOOD ISN'T HERE YET!



OH, DEAR! HE LEFT HERE ON TIME. MR. DITHERS... MAYBE SOMETHING'S HAPPENED TO HIM!



I'VE GOT A LOAD OF HOUSEWORK TO DO, BUT FINDING DAGWOOD IS MORE IMPORTANT



MR. DITHERS, I THINK WE SHOULD CALL THE POLICE!

YOU'RE RIGHT, BLONDIE. I'LL DO IT!



HEY, BUDDY, WAKE UP—THIS IS THE END OF THE BUS LINE



OH, MY GOODNESS! IT'S ALMOST ELEVEN. MR. DITHERS WILL KILL ME!



CAN YOU DESCRIBE THIS FELLOW?



YES—HE LOOKS JUST LIKE THIS FELLOW COMING IN!



BOSS, IT'S ME—I FELL ASLEEP ON THE BUS



OFFICER, ARREST THIS MAN!

ON WHAT CHARGE?



IMPERSONATING A HUMAN BEING!

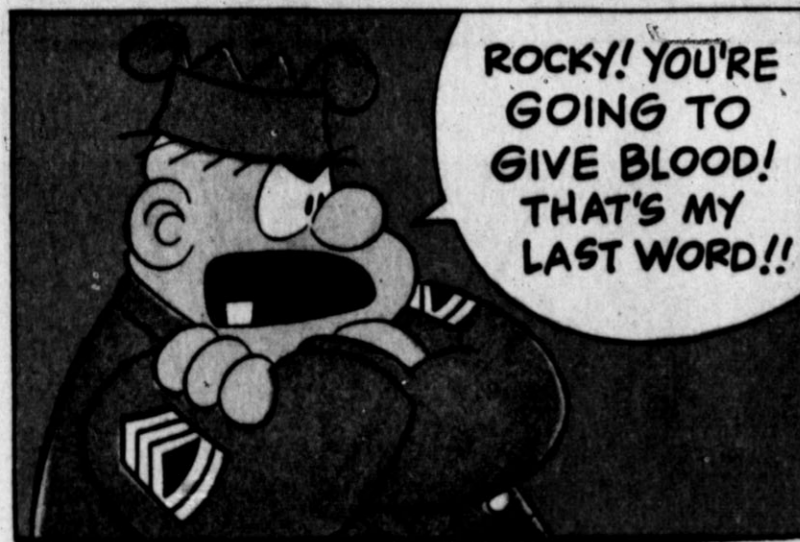


I HAVE TOO MUCH HOUSEWORK... I CAN'T STICK AROUND TO SEE HOW IT ALL COMES OUT!

CHIC YOUNG 4-30 © King Features Syndicate, Inc. 1972. World rights reserved.

beetle bailey

by mort walker

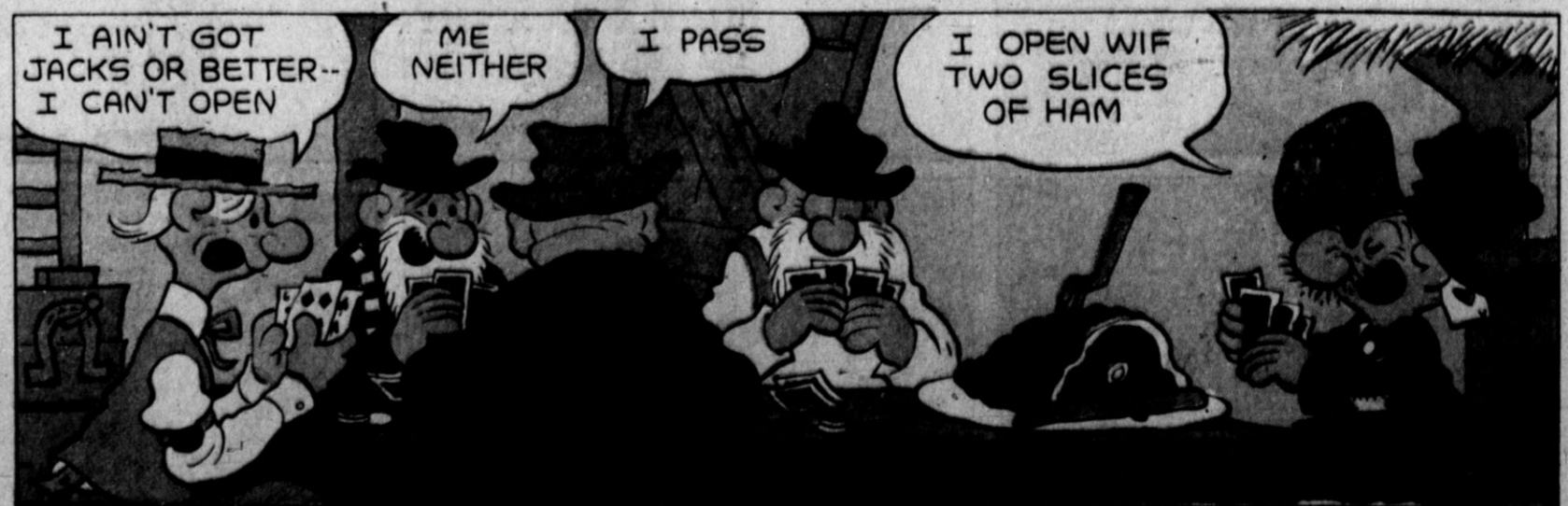


WALT DISNEY'S SCAMP



BARNEY GOOGLE and SNUFFY SMITH

by FRED LASSWELL



ARCHIE

by BOB MONTANA



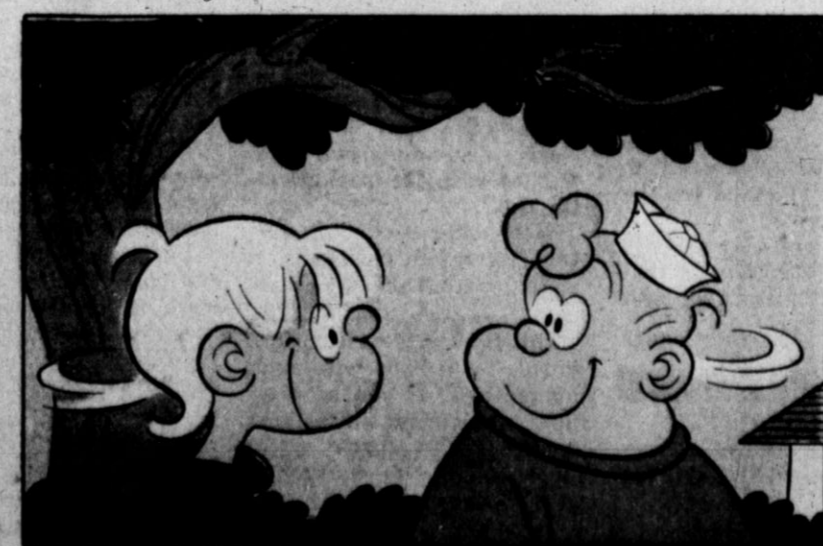
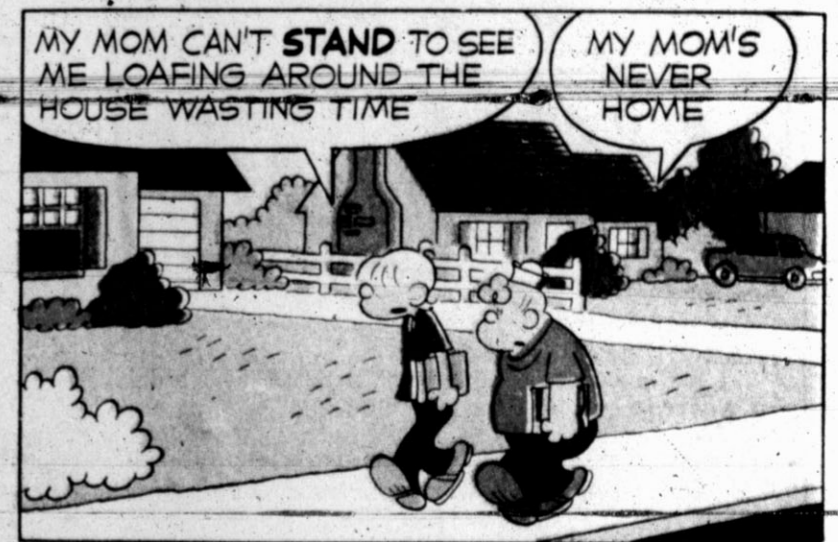
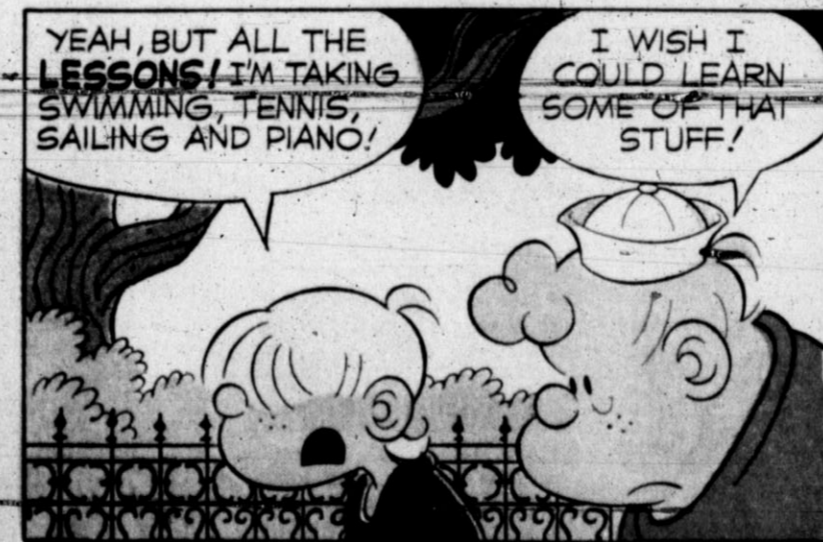
BRINGING UP FATHER

by BILL KAVANAGH & FRANK FLETCHER



Hi and Lois

by MORT WALKER and DIK BROWNE



WHEN MEMBERS OF AN OBSCURE RELIGIOUS SECT CLOSE IN ON HER TAXI EN ROUTE TO THE AIRPORT...

MINERVA KOAL, POSING AS MRS. STEVE CANYON, HAS HER INFORMATION AND IS ON HER WAY BACK TO THE UNITED STATES

THE RELIGIOUS ZEALOTS DISMISS THE TAXI AND TRANSFER MINERVA TO ANOTHER CAR...

THEN DRIVE TO ONE OF THE TEMPLES SHE HAS LEARNED ARE BEING PREPARED AS ANTI-MISSILE SITES...

MINERVA KOAL, POSING AS MRS. STEVE CANYON, HAS HER INFORMATION AND IS ON HER WAY BACK TO THE UNITED STATES

STEVE IS REPRESENTING THE U.S. AIR FORCE AT THE DEDICATION OF A WORLD WAR II MEMORIAL TO C.B.I. VETERANS — WHEN...

COLONEL CANYON, SAH!

COL. CANYON, AS YOUR ESCORT OFFICER, IT IS MY DUTY TO BRING PERSONAL NEWS — NO MATTER HOW DISTRESSING!

IT IS OUR REGRET TO INFORM YOU THAT MRS. CANYON VANISHED ON HER WAY TO THE AIRPORT AND A FLIGHT TO THE UNITED STATES!

AT THE SAME TIME IT IS LEARNED THAT MINERVA KOAL, NOTORIOUS U.S. FEMALE INTELLIGENCE AGENT, HAS VANISHED WHILE ON ASSIGNMENT IN INDIA!

NOW, WHICH DO YOU THINK THE INDIAN GOVERNMENT SHOULD TELL THE MEDIA HAS DISAPPEARED?

PONYTAIL BY LEE HOLLEY

SEE YOU LATER, MOM. I HAVE TO MEET THE GANG!

OH...

WHAT ABOUT YOUR CHORES?

AW, MOM

HAVE YOU CLEANED UP YOUR ROOM?

BUT, MOM, I'M LATE... I'LL DO IT TOMORROW

BESIDES, I'M TOO TIRED!

OH, VERY WELL... WHERE ARE YOU GOING?

HIKING IN OAK PARK, CLIMB TO THE TOP OF MT. BALDY, GO ROLLER SKATING, PLAY SOME TENNIS...

Lee Holley 4-30

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HELP FOR HOMEMAKERS



DEAR HELOISE:
I had a bunch of cards and letters that I didn't know where to put, so I made a "maildog." This is how it's done:
Take a paper towel roll after the paper is gone, and cut as many slots as you wish. Cut the slots only half way through.
Make a head and tail out of anything you might think of and place at each end of the roll.
Rocks, wood or paper can be glued on the bottom for feet, and the body can be painted or colored to match your room.
By having all my letters in my "maildog," it sure does

To keep it looking nice, I frequently vacuumed it with my mother's vacuum, using the attachment for upholstery.
It's amazing the amount of dust that accumulates in pile coats, and this method kept the coat beautiful, by vacuuming both with and against the pile, ending up with the pile to give it that smooth sheen.
After 24 years, my coat still looks great. Can't wear it out!
Today I have a new man-made fur coat and suggest this as a hint to anyone who owns one as a method of cleaning it between professional cleanings.
If you don't think it makes a difference, vacuum one side of the coat and compare it to the undone side and see the difference.
When finished, the coat will have that beautiful sheen that made you buy it in the first place.
Louise Kelchner

DEAR HELOISE:
When I was in high school, my parents gifted me with an expensive man-made fur coat, which was my pride and joy, as it was the "in" thing to wear in the late forties.

short, I cut them off and make short-sleeved shirts out of them.
First I remove the ribbed wrist band from the lower part of the cut-off sleeve. Then I cut the cuff in half because short-sleeved shirts have a cuff as wide as a long-sleeved one.
It is a simple matter to just sew the new narrow cuff on the short sleeve. Looks like it was always a short sleeved shirt.
Mrs. J. D. T.

DEAR HELOISE:
I have used a good long-handle brush in the bathroom for years to clean the bathtub. For me, there is no other way.
Until recently, however, I never thought of cleaning the inside of the shower curtain with this same long-handle brush. I'd always taken the shower curtain down and washed it in the machine or the tub.
Now after scrubbing the tub, but before rinsing it, I close the drain and run water

This feature is written for you... the housewife and homemaker. If you have a hint, problem or suggestion you'd like to share... write to Heloise today in care of this newspaper.

into the tub with the cleanser.
Then I sit on the side of the tub and brush away with that long-handle brush. Most of the film is on this portion of the curtain that goes into the tub. If the curtain is soiled higher up, it is best to put your hand on the outside of the curtain to give the brush something to work against.
This way the shower curtain will be cleaned each time the tub is washed and will not get that nasty build-up which is sure to occur.
Grateful Reader

HELOISE'S KITCHEN

DEAR FOLKS:
Here is a way to keep the grease from flaring up on your chicken or steak when you use your charcoal broiler.
Did you know that you can spread lettuce leaves on the hot coals? This is hard to believe but it really works.
I never take a can of water and pour it on the coals any more because this causes all the ashes to get on the steaks.
So, just try taking that outside lettuce leaf and lay it on the flame.
You'll be mighty surprised, maybe?
Heloise

THE EYES HAVE IT

DEAR HELOISE:
As you know, some of us aren't getting any younger, nor is our eyesight improving with age.
While threading a needle the other day, I was having a dickens of a time trying to see the eye of the needle (with or without my glasses).
When I finally got it threaded, I noticed it was holding the black thread against a white background.
So I experimented and found that it was so much easier to thread a needle if you held it against a contrasting background.
This little trick works for me, as I'm sure it will work for others.
L. N.

good on my back?" And, Heloise, it did.
I just rolled it up and down my back and oh, how great it felt. If anyone were to have walked in and saw me rolling a rolling pin up and down my back I'm sure they would have thought that I had really flipped... but it really felt wonderful.
It is also good for sore feet and sore calves. Just put the pin under your legs or arches and rock back and forth. It's heavenly!
Mrs. B. L. C.

DON'T RIB IT!

DEAR HELOISE:
When washing the heavy boucle-type knit sweater that my son wears (it soils with each wearing), I found that the heavy ribbing around the neck and sleeves would "sour" before it dried since it had to be laid out on towels for blocking.
A piece of your trusty nylon net tucked inside the edge of each sleeve and in the neck of the sweater allows the air to circulate. This in turn assures quicker drying time and consequently a sweeter smelling and cleaner sweater!
I wonder how we managed before we had you!
Mrs. Marc Weering

IODINE

I GOTTA THINK OF SOME REAL GOOD CAMPAIGN IDEAS...

YEAH! SHALIMAR SHULTZ HAD A SIGN PAINTER DO HERS!

VOTE FOR IODINE

HEY! I JUST REMEMBERED WHAT THE BIG POLITICIANS DO... GIVE ME THAT PIECE OF OILCLOTH...

IODINE FOR CLASS PRES

THEY SPEND MILLIONS ON TV...

ELECT IODINE

THANKS, TEAM... SEE YOU IN SCHOOL...

HELLO, CHEE... I'VE GOT A FAVOR TO ASK...

OKAY, IODINE...

SO THAT'S WHAT I FIGURED WOULD BE MY BEST WAY TO CAMPAIGN...

I'LL DO IT! YOU GO TO SCHOOL... LEAVE IT TO ME...

ELECT IODINE

4-30

IODINE, WHAT ABOUT YOUR CAMPAIGN?

VOTE FOR LIMAR

SHALIMAR FOR PRESIDENT

WELL, I DECIDED TO PIN MY WHOLE CAMPAIGN ON SPOT ANNOUNCEMENTS...

HERE, SPOT!!

WOW! HOORAY FOR IODINE!

SPOT, THE FIRE-DOG!

DINN + EYEMAN

FLASH GORDON

by DAN BARRY

BACK ON EARTH, MARY-LOU AND I HAD ALWAYS WANTED TO RETIRE TO A PLACE LIKE THIS, FLASH!

THAT'S WHY WE TOOK A SPACE MISSION! TRIPLE PAY - AND AN EARLY PENSION!

WE WERE THE ONLY SURVIVORS OF THE METEOR SHOWER! SUDDENLY WE FOUND OURSELVES ALONE ON THE ASTEROID!

BUT SOME OF THE LIVESTOCK WAS LEFT AND LOTS OF MACHINERY!

SO WE GOT BUSY - AND BUILT THIS FARM! IT GIVES US ALL WE NEED!

FOR HUMAN COMPANY, WE EVEN GET MARS ON TV.

SIXTEEN YEARS OUT HERE - THE LAST EIGHT YEARS ALL ALONE!

BUT YOUR ORDEAL IS OVER, JACK! YOU WON'T BE LONELY ANY MORE!

YOU AND YOUR CREW PLAN TO STAY?

WHY NO! BUT YOU CAN ALL COME BACK WITH US! BACK HOME!

4-30

MARY-LOU AND STEVE THIS IS THE ONLY HOME THEY KNOW! I CAN'T ASK THEM TO LEAVE IT!

CONTINUED

TIGER

by BUD BLAKE

WHAT GAME ARE WE GONNA PLAY?

FOLLOW THE LEADER

NO! 'CAUSE YOU ALWAYS WANNA BE THE LEADER

I HATE THAT GAME!

IT'S JUST FOR SHOW-OFFS!

NO, IT'S NOT YOUR TURN TO SAY LISTEN TO ME!

HIDE AND SEEK?

NO! YOU JUST WANNA PLAY THAT 'CAUSE YOU WIN!

THAT'S STUPID, HOW 'BOUT SOME NEW GAME?

WAIT UP - NOBODY EVER LISTENS!

JUST 'CAUSE YOU'RE BIGGER...

YOU SHUT UP!

YOU TWO ALWAYS GANG UP ON ME

DO IT MY WAY OR I'LL WALK OUT!

HEY, WE'RE ALREADY PLAYING A NEW GAME

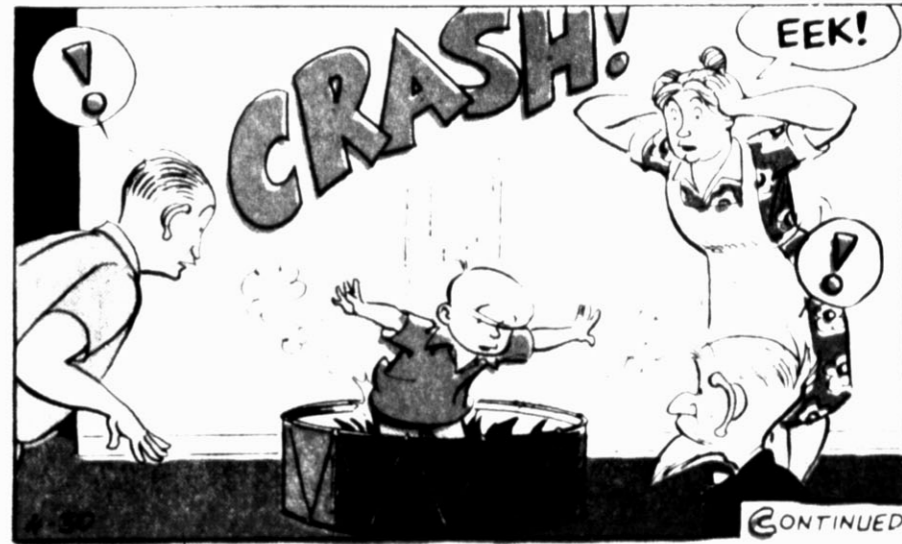
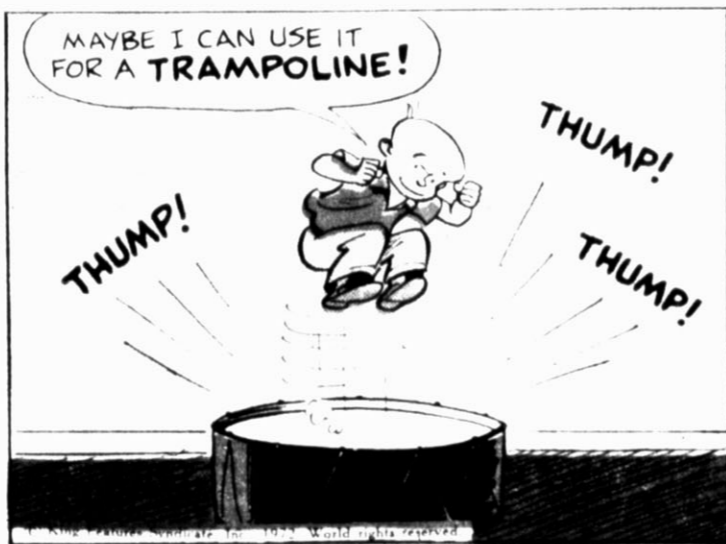
WHAT?

UNITED NATIONS

BUD BLAKE 4-30

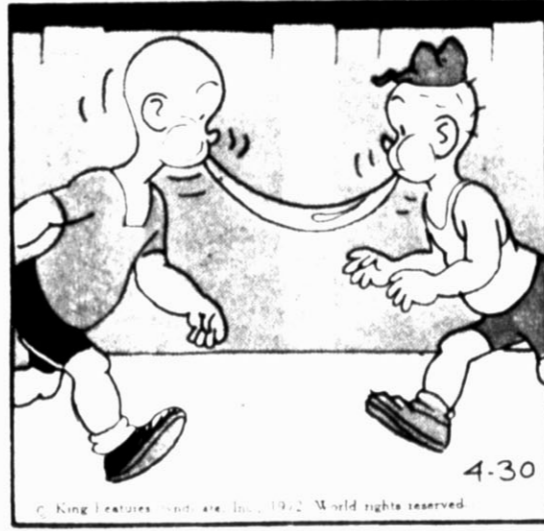
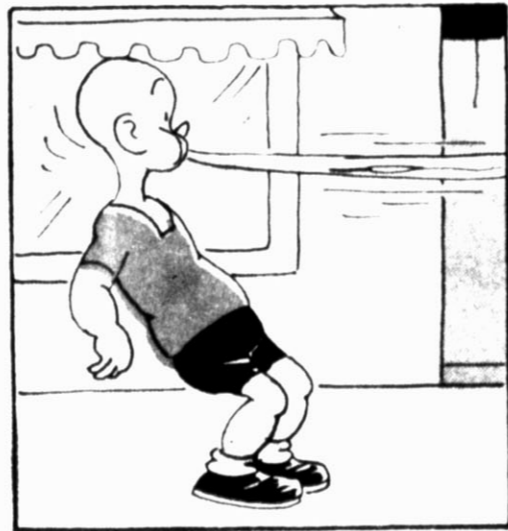
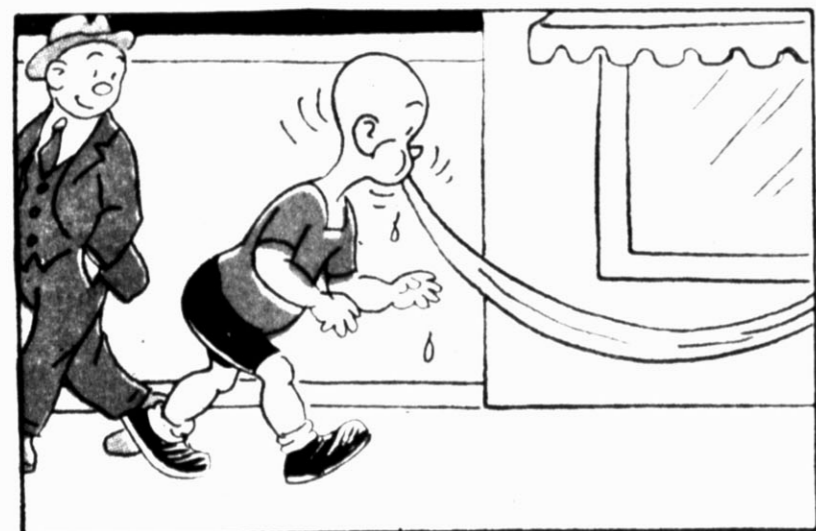
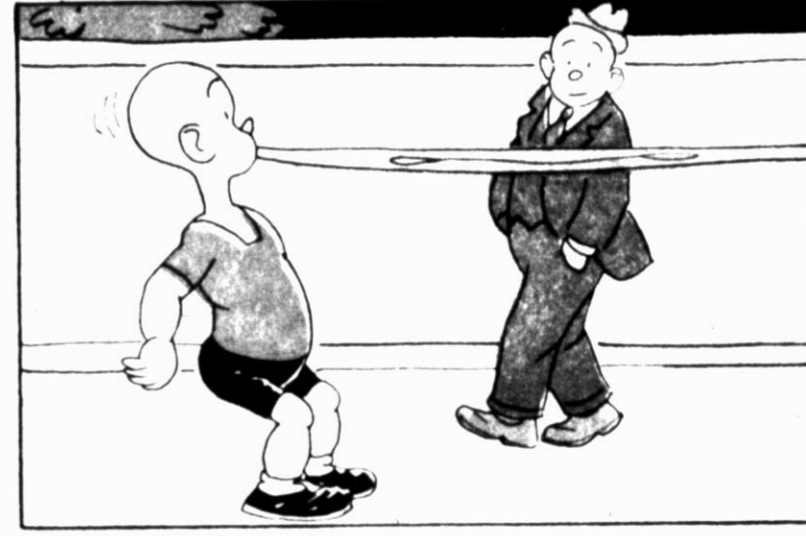
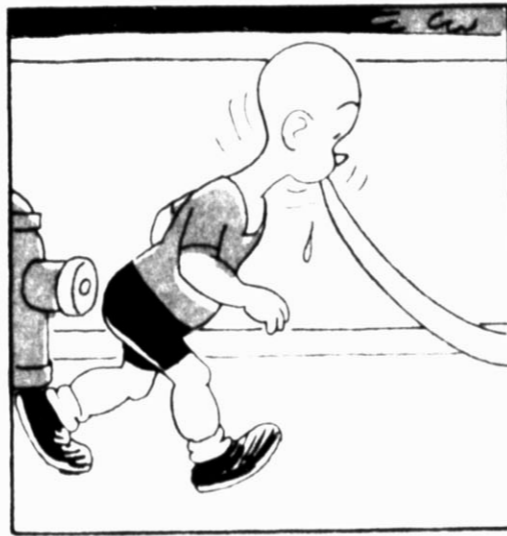
BUZ SAWYER

Featuring His Pal Rosco Sweeney by **ROY CRANE**



HENRY

by **DON TRACHTE**



Hal Kaufman's JUNIOR WHIRL

THOSPI
HVELAR
FAKDSY
TRACID
ROMBPE
LEWESE

BULLETIN BOARD

● LET'S TALK SHOP! A carpenter fashioning a door for a cupboard found it too big, so he took it back to his workshop. Unfortunately, this time he cut it too little. What did he do next?

● In his "final" exam on European geography, a student listed France, Italy, Norway, Austria and Luxemburg. Do you see why? Answer in 30 seconds.

● Take a tall glass (a water tumbler will do). Bet someone it's bigger around the top than it is tall. Will you win? Measure and see.

CONTAINED in this collection of scrambled letters (above) are names of a dozen or more household tools, lawn and gardening needs.

To single these out, begin with certain letters and spell out words by moving to an adjacent letter in any direction — horizontally, vertically or diagonally.

As a starter, see if you can find a rake; next, a hoe; and at least five or six more for a passing grade.



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HOCUS-FOCUS



CAN YOU TRUST YOUR EYES? There are at least six differences in drawing details between top and bottom panels. How quickly can you find them? Check answers with those below.



DUTCH TREAT! Add these colors neatly for a surprise picture above: 1-Red. 2-Lt. blue. 3-Yellow. 4-Lt. brown. 5-Flesh tones. 6-Orange. 7-Lavender or purple. 8-Dk. green. 9-Lt. green.

SPELLBINDER!

SCORE 10 points for using all the letters in the word below to form two complete words:

PERILOUS

THEN score 2 points each for all words of four letters or more found among the letters.

Try to score at least 50 points.

One possible answer: 1. Mite, soup.