

The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

33rd Year—Number 48.

The Hereford Brand, Hereford, Texas, Thursday, December 7, 1933.

Five Cents Per Copy.

Whitefaces Given a Crown; To Meet Dumas Here Friday

Thrown back into the race by an unexpected and unsought killing which made Shamrock ineligible, the Hereford High Whitefaces will play the Demons of Dumas here Friday afternoon for the championship of Districts 1 and 2.

Shamrock, crowned district 2 champion when they defeated a couple of weeks ago by a score of 7 to 0, were adjudged ineligible for the championship awarded to Hereford last Saturday by Roy B. Anderson, chairman of the inter-district league.

Shamrock, it was decided, could not be champion because of a violation of the rule limiting teams to 10 games up to and including Thanksgiving week. The bout in which the Irish defeated Hereford was their eleventh.

Dumas rode into the title of district 1 on a wave of touchdowns. Thanksgiving when they annihilated Groom, 35 to 2. The Demons will be favored over the Whitefaces. In Watkins, quarterback, they have a passer the equal of Amarillo's noted Corbett, according to sports writers of the Panhandle.

Mills at halfback is their leading ball carrier and a wizard at it. Geary, another halfback, and Kirkland, left end, are the boys who receive Watkins' passes with startling regularity. Then Twining, center, and Mills, at end on the defense, are calculated to give anybody's running attack a big headache.

As for the Whitefaces, Coach Tommy McCallum dragged them out Monday afternoon and found them all in good shape. He was haunted by the spectre of ineffectuality, however, as it was reported that several members were in danger of being down in their grades. Facts in the case will not be known until a check-up by teachers this afternoon.

McCallum has worked the crew week on speeding up their offense, both afoot and overhead. He is not greatly worried about the defense, since this phase has been the Whitefaces' strongest department all year.

Captain Pleas Baker, who starred in defeat at Clarendon last Thursday, is in top shape, having recovered entirely from the injury that hampered him in the Shamrock bout. L. B. Russell, Tommy says, will get to work on his throwing arm against the Demons.

A coin tossed by B. H. Hopkins in Amarillo Sunday decided the site of the game when Superintendent Ted Reed of Dumas called for tails and heads turned up. Admission will be 50 cents for adults and 20 for students.

According to Superintendent Reed, Dumas will practically move over here for the game as it is that city's first championship and they are all "hot up" over their sterling team. Although it had not been definitely decided this morning, it is probably local business houses will close during the game, which will start at 2:30.

"We want it understood," Mr. Hopkins said, "that we did not file a protest against Shamrock and were not responsible in any way for that team's being ruled out of the race. We do not like to win games in this manner."

VERY YOUNGSTER TO HAVE CANDY AND GIFTS AT PAGEANT

Every kid in the Hereford area is going to get candy, nuts, fruit and toys here on Thursday, December 21, when merchants and the Lions Club stage their annual Christmas pageant and parade.

That much was assured after the candy and gift committee finished their canvassing today. Funds sufficient to take care of all the youngsters were contributed, according to Louise LeGrand, chairman.

And now Prentice Rosson, chairman of the float committee is broadcasting the word that he wants all merchants who possibly can to enter floats or decorated cars in the big parade which is going to open the festivities.

Already most of the local organizations including city and rural schools have signified intentions of entering groups or floats in the parade which Santa will lead down the main street at 2:00 o'clock that afternoon.

Santa, preceded by a band, is going to lead the procession. He will go to the big Christmas tree town down where he will distribute the gifts and favors to the youngsters.

Merchants are planning to make the whole day one of holiday spirit and will present gifts to their customers. They are going to offer shopping opportunities equal to any available in larger cities.

MARVIN JONES DISCUSSES ADMINISTRATION'S PLANS

Money Shortage Holds Up City's C. W. A. Projects

Improving city streets under the Civil Works Administration plan is being held up because of lack of funds with which to pay for material. The city, Mayor E. B. Black said, has arranged to buy caliche and other necessary materials at a cost of \$30 per city block. This money will have to be raised, however, by citizens living in each block as the city has no funds available for the purpose.

In a statement given the Brand by the city commission it is requested that citizens get together with others in their block and arrange for money to buy material. Labor will be furnished and paid for out of C. W. A. funds. The statement of the commission follows in full:

We have secured the services and cooperation of the State to pay for all labor in grading and paving our streets. They will not pay for material. It will require \$30 per block to pay for material. We are ready and waiting to put men and teams to work just as soon as you are ready to furnish the material. You will never have such an opportunity again.

We urge our citizens to make it a matter of your business to see the folk in your block and let them sign up and make up the money—only 5 cents a front foot for first class job of paving with caliche. We would like to do several blocks in a row and cannot do less than a block at a time. With your cooperation we can put 50 or more men to work at once drawing good wages. In some cases you can arrange to work out your part of the cost of material.

This pay roll will help business in Hereford. It will help our people to have employment. It will give Christmas money to bring good cheer to the children.

Your city commission feels that every local citizen should get busy and arrange the finances at once and we will start the work at once. Several of our citizens are working on the matter now but all should get busy. When you have the money ready, report to the city hall. If the residential streets of our city are not paved this winter and our people are without employment, it will be your fault. Respectfully,

E. B. BLACK,
J. D. BUCHANAN,
N. E. GASS.

MRS. ESTES IMPROVED

Mrs. Mary Estes, mother of Cliff Estes of Hereford, who became seriously ill at the home of her daughter, Mrs. L. A. Harrah, near Abernathy last week, was reported to be improving this morning.

Clarendon Licks Hereford Eleven

Two days before they became district champions, the Whitefaces played Clarendon High in Clarendon and got a licking, 7 to 6. That was Thanksgiving Day.

It was a brilliantly played game, probably Clarendon's greatest performance of the year. Pleas Baker of the Whitefaces was the outstanding star, going for big gains time and again and finally passing to Clayton for a touchdown. Clarendon's scores both came before Hereford tallied.

The American Legion post will cooperate with the Lions and merchants in making the day a big success, according to Frank Gyles, post commander. "It has been the habit of the Legion," Mr. Gyles said, "to give baskets of food and clothing to the less fortunate on Christmas Day. This year, however, we believe we can render a greater service by assisting in making the Christmas pageant a huge success, since relief organizations are seeing to it that sufficient food and clothing are in every home."

A centralized system of credit, established for the use of agriculture, separate and apart from commercial financial institutions—that is the Farm Credit Administration established by the last Congress.

A brief description of the system was given by Congressman Marvin Jones in a talk at the Baptist church here Monday night. Mr. Jones addressed a packed house. He spoke for an hour and a half detailing the acts that led up to the crash of 1929 and the subsequent hard times, and the program of the present administration.

With apt illustrations, Mr. Jones discussed the mooted money question. "Our money is no longer a medium of exchange. It has become a hindrance to exchange. It should be restored to its proper status, where it will be measured in terms of commodities—in itself money has no worth.

"When money in itself becomes as valuable as it has been recently, the man with commodities, the man who produces, is victimized and forced to sell for far less than enough to live, and this process continues with ever diminishing returns until only the capitalists have money and there is so little in circulation that business is paralyzed.

"The so-called inflation plan does not contemplate the wild and uncontrolled printing of a lot of currency. It means expansion of bank credits and issuance of all the currency which can be backed with gold or securities. As a matter of fact, the farm loan and home loan credits recently established represent millions of new dollars put into circulation."

Getting back to the credit structure for agriculture, Mr. Jones said: "I was brought up on a farm and my father and his neighbors struggled their lives away under 10 and 20 per cent interest—trying to get their bankers paid."

Meeting Friday To Form Classes

A meeting of persons interested in educational work financed under the Federal Emergency Relief Administration has been called for Friday evening at 7:30 in the county court room. The group will discuss subjects to be studied and hours for classes.

Miss Lillie Hostetler, county librarian, will direct preliminary work on the classes. Only adults—persons over 16 years of age—will be eligible to take the course. There will be no charge to students except in courses requiring individual texts. The county will furnish books as far as possible and the library's resources will be at the disposal of the students.

At least one discussion group will be arranged with a director in charge. Subjects will be left to the group but will be mostly upon current topics. High school graduates who have been unable to take college work, college graduates wishing to review courses and take others they missed, the young people who have been unable to complete their work and older people needing to brush up on subjects are groups to which the plan will appeal.

Funds for the educational work are to be spent, according to the department of the interior, in accordance with plans prepared by the state department of education.

Complete details are to be worked out for the project as quickly as possible.

NOVEMBER TAX PAYMENTS GOOD, SAYS MURCHISON

Good collections on 1933 taxes through November are reported by J. M. Murchison of the tax collector's office. First half, 1933 taxes paid in November totaled \$8,907.50 and in October \$2,310.79. Full 1933 payments of state and county taxes in October totaled \$1,295.27, November \$4,309.81.

Roll taxes paid totaled 167. School tax collections for both months, both full and first half, totaled \$6,001.89.

Mike Wink and L. J. Gabel both of Amarillo, are here this week displaying chickens at the local poultry show now in progress. Mr. Wink made 22 entries of Buff Orpingtons and Mr. Gabel seven of S. O. Reds.

Official Passes Pork

Commissioner W. B. Phillips was caught red-handed Saturday evening passing out pork to Deaf Smith county voters. But Mr. Phillips can prove his activities did not constitute a political expedient, although there was a hint of spoils in his actions.

As a matter of fact, it was feared the pork would spoil if it were not passed out. For it was real pork instead of the figurative kind politicians are accustomed to distributing.

There was slightly more than a ton of it, furnished by the government for relief of the needy. The county's portion was brought here from Amarillo Saturday, and since there were no cold storage facilities available, the meat was given to needy families as quickly as possible.

Mr. Phillips was merely lending a hand to Miss Annis Greer, relief administrator, in distributing the meat.

Fort Worth Meet Today to Finish Wheat Contracts

Jonathan Pitman, president of the county wheat board, Dewey Reed, agriculture administrator, and Jess Carter, employee of the board, are in Fort Worth today to meet with John R. Edmonds, extension service director, for final approval of Deaf Smith county's wheat allotment contracts.

The contracts are scheduled to be sent to Washington by air tonight for payment. Carl H. Robinson, state statistician, went to Washington earlier in the week to push payments of Texas allotments.

In a wire to the local board Mr. Robinson made the following statement: "Am leaving for Washington today... will do everything to push your county through."

Payment is scheduled to be made to 816 Deaf Smith county wheat farmers before Christmas. That is the number of contracted farms in the wheat reduction plan. There were 213 wheat farmers who declined to make contracts.

The county had probably the most accurately computed figures in the Panhandle, Pitman declared yesterday. The grain allowed was set at 2,400,000 bushels. Applications submitted revealed a total of 2,406,594 bushels actually produced. The same was true in actual and allowed acreage. Government figures set the acreage at 341,000, while applications made showed 340,908 acres in cultivation in the three-year average.

In the 816 farms under contract are 298,834 acres and the 213 not contracted contain 42,164 acres, a total of 340,998 acres.

A dozen workers in the wheat office have been busy night and day for the past two weeks completing the contracts and applications, making three copies of each, while the allotment committee set the total acres and bushels allowed each individual farmer. Following this each farmer had to sign the contracts and applications. This work was completed Monday.

Roll Call Drive Falls Few Short

Red Cross roll call ended here Thanksgiving Day with 192 members enrolled in the Deaf Smith County Chapter. This figure is 8 short of the quota of 200 set for the chapter. Total receipts in the drive was \$23, according to figures given by G. A. F. Parker, treasurer of the chapter.

The drive started November 11 and was started in direction of Mrs. B. F. Guthrie, vice chairman. She expressed gratitude to all the workers who assisted in the canvassing.

While regret was felt because the chapter did not reach its quota, leaders felt much good had been accomplished. Work of the chapter is being carried on as usual at the headquarters in the court house where a number of women are employed six days weekly making garments of cotton goods furnished by the national organization.

Fourth Annual Tri-County Poultry Show Opens Today

SCARLET FEVER MENACE GROWS; CITY TO ENFORCE REGULATIONS

County Projects Under Way; More To Be Approved

One project is finished, work is started on others and several more have been approved by state authorities in the county's program of improvements under the Civil Works Administration.

A re-modeling job on the Messenger school has been completed. Work on the Dawn-Wildorado road is under way. Twenty men are being used to build up and widen fills and cuts on the route. Sand dunes on the county road north-west of town along rural route No. 4 are being leveled.

Work is to begin immediately building curbs and putting caliche in the parking spaces in the court house square. Fences will be built along Highway 33 west of the city as soon as the highway department completes the survey.

Approval of extension classes has resulted in the appointment of Miss Inez Clark as full time assistant to Miss Lillie Hostetler in the county library.

First project on Harrison Highway will be improvement of the stretch between the city and the cemetery. Other work will be done on this road and on 25-Mile Avenue if citizens will furnish the right of way. The county has no funds with which to purchase this right of way, County Judge C. W. Humble said.

Other projects are being planned from day to day and more will be added as current jobs are completed. No estimate of the number of persons who have been given work was available today.

Cattle Men Seek To Market Stock

More than 20 cattle raisers of this county have registered at the county agricultural office with cutter cows to sell to government buyers in the beef reduction program. Dewey Reed, agent, has told sellers to be ready to deliver cows to Amarillo where government buyers will pass on them.

Date for delivery to the Amarillo plant will be announced as soon as the plant is in operation. Growers are required to make delivery. Price paid will be based on the Fort Worth market, with \$1.75 per hundred weight guaranteed.

The county's quota was fixed last week at 44 head. The entire state will be allowed to sell a minimum of 20,000 head. The cows are to be butchered and canned for distribution to the needy.

County to Keep Reed Next Year

Dewey Reed, emergency agriculture agent sent here in September by the Extension Department, to administer the wheat allotment plan, has been retained for another year by the county commissioners to handle agriculture problems.

Action was taken at this week's session of the court. Reed is in Fort Worth today meeting with extension department officials to close the county's wheat contracts.

Commissioners said they were highly pleased with his work and thought it would be wise to retain him to administer government agriculture programs.

Orchestra Entertains Lions Club Meeting

An orchestra composed of Misses Ora West, Mary Posey, Ruth Easter, Alma Cox, Messrs. Gordon Durham, Rex Horton, J. T. Carroll and Wayne Evans, entertained at the Lions Club Wednesday noon in the basement of the Presbyterian church.

The Lions adopted a resolution thanking the Baptist church for use of the building Monday night for Marvin Jones' address and voted to reimburse the church for expense incurred in heating and lighting the building. They greeted with cheers announcement that the American Legion would cooperate in the Christmas pageant.

Steps to prevent Hereford's scarlet fever attack from reaching epidemic proportions were taken yesterday by city authorities. Dr. T. L. Morgan, health officer, and Mayor E. B. Black have drawn up a set of regulations which will be enforced until the menace is stamped out.

There were 18 cases under quarantine yesterday and as many more under observation. None had proved fatal, and only a comparatively few were considered as grave. The disease was threatening, however, to become a problem. Mr. Black telegraphed the state health department yesterday asking that they furnish the city a nurse during the emergency.

Police will cooperate with Dr. Morgan in enforcing regulations of the quarantine. The regulations are as follows:

The man of the house under quarantine may go in and out if he isolates himself while in the house; no others will be allowed out of the house during the period of quarantine.

All children under high school age must stay off the streets. Officers must take them home if they are allowed the run of the city. Children under 16 will not be allowed in the picture show.

Fines and confinement to homes will be imposed upon violators. Dr. Morgan explained that it is his hope not to be forced to order the schools and public gathering places closed. Strict observance of these rules will result in getting the disease under control, he believes.

Santa Wants Kids To Send Letters

What do you want for Christmas, kiddies? Well, how do you expect to get it if you don't let Santa Claus know what you want? Old St. Nick might be tickled to bring you that little red wagon or the bike you've wanted so long, but if you don't let the old fellow in on it, he may make a mistake.

The Brand wants to help you with this problem and has concurred to get the good word to Santa. To be sure he'll know all about it the Brand will public your letter.

Santa, you know, is a constant reader of the Brand, and if your letter is published he will be sure to see it. So just address your note to Santa Claus and bring it to the Brand, or send it through the mail, and it will be printed.

In order that Santa won't forget the requests, the letters will be saved until a week before Christmas; then all of them will be printed at once.

Arthur Thompson Gets First New Auto Tags

Arthur Thompson's Chevrolet sedan was the first Deaf Smith county car to blossom out in 1934 license plates. Arthur went over to the court house bright and early last Saturday morning and purchased the new plates. His number is 291-501. The plates have black numerals on an orange background and are the same size and weight as the current tags.

Ramey Gives Advice On Packing of Gifts

Suggestions for packing and addressing gift shipments are made by Sank Ramey, Hereford agent for the American Railway Express Company. These suggestions are important, Sank says, because so many people who will send holiday packages are infrequent shippers.

Use plenty of good wrapping paper and twine. If the contents are fragile, so indicate on the package. Addresses should be complete and legible. Incorrect or illegible addresses often cause delay. It is urged that addresses be printed, complete street number given and state spelled out.

Evidence that holiday shipping is expected to be better than last year is given in the fact that two million special Christmas package address labels have been distributed throughout the express system for the convenience of holiday shippers. A supply is available at the express office.

Mr. and Mrs. Homer Fox spent Thanksgiving in Pampa at the home of Mrs. Fox's sister, Mrs. Lester Gordon.

Fourth annual show of the Tri-County Poultry Association opened here this morning in the Tom Carter building, a few doors south of the post office, with almost 800 birds on display.

Judging started today with W. C. Tallant of Oklahoma City, accredited American Poultry Association representative, doing the judging. Mr. Tallant's work will include daily lectures to poultry breeders throughout the three days of the show.

The finest birds in the Panhandle are entered in the show, which is the area's premier event of its kind. All departments are up to standards of the A. P. A.

The show is sponsored by the Tri-County Poultry Association, composed of poultry breeders in Deaf Smith, Randall, Parmer and Castro counties. The Hereford Chamber of Commerce is financing expenses and premium list. F. F. A. chapters of the high school agriculture classes are assisting.

N. C. Vogele is president of the association, B. H. Hopkins secretary. Directors are W. I. Kueker, Mrs. Edith Hughes, Ralph Smith, Jack Wright, R. P. Conaway and Bob Bailey.

Among the exhibitors from out of town who are showing exceptional flocks and individual birds are P. B. Babbs of Castro county with White Orpingtons; Selden Warren, Friona, Rhode Island Reds; Mike Wink of Amarillo, Buff Orpingtons; Mrs. Oscar Hunt, of Canyon, Buff Orpingtons; Claude Primrose, Farwell, White Langshans; S. F. Billingsley, Farwell, White Wyandottes; R. Rundell, Farwell, Black Giants.

An auction sale of poultry raising equipment will be held at the Hillside Hatchery Saturday afternoon at 2:30. Ray Conaway of the hatchery has quite a lot of equipment on hand for which he has no use and will sell it to the highest bidder.

A handsome prize list is being offered by local merchants for winning birds in the various classes of competition in addition to cash premiums which go with awards. Birds in the show are fed by the West Texas Feed & Seed Co., local dealers, who have taken care of feeding for several years. Poultry experts from the entire country will visit the show, officials said.

Mr. Tallant arrived here Wednesday afternoon, accompanied by R. L. Malone, secretary of the chamber of commerce at Roswell, New Mexico. Mr. Malone is a noted turkey breeder of the Roswell area. He is not exhibiting here but is looking over the birds displayed.

Phoebe K. Warner Speaks To Women

"The Woman's Club as an adult system of education," was the theme of an address made by Mrs. Phoebe K. Warner of Claude Tuesday before the second quarterly gathering of the Deaf Smith County Federation of Women's Clubs.

Eighty-five women, representing nine clubs, were at the meeting, which was held in the Christian church. Mrs. Alex O. Thompson, president, directed the meeting. A covered dish luncheon was served with the Bay View and Progressive clubs as joint hostesses.

Mrs. Warner's talk was the feature of a complete program, which opened with a report on the Red Cross Roll Call by Mrs. B. F. Guthrie. Miss Lillie Hostetler, county librarian, gave a brief talk on the adult education extension course. A reading by Mrs. Elmer Patterson followed.

A sextette composed of Mmes. H. D. Reed, Wirt Phillips, O. G. Hill, Buri France, J. B. Jones and J. E. Beyer sang "What Can I Bring." Miss Ardelle Foster played the accompaniment. A reading was given by Mrs. Perry McMin. Following Mrs. Warner's talk the program was closed with a song, "Sleep, Kentucky Babe," presented by a quartet composed of Misses Lueta Borden, Ardelle Foster, Mmes. Frank Cogdell and Pick Harmon.

Eastern Star to Have Christmas Program

Tuesday night, December 12, is regular meeting night of Hereford chapter, Order of the Eastern Star, and it is planned to make a gala occasion by supplying a program in keeping with the Christmas season. Each member will please bring a gift, and these gifts will be so disposed of that none will go away disappointed.

It is desired that all members be present, prepared for a very pleasant evening.

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Published Every Thursday at
HEREFORD, DEAF SMITH
COUNTY, TEXAS

MRS. SETH B. HOLMAN,
Editor and Owner.



TELEPHONE 30

NOTICE TO THE PUBLIC
Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office on North Main Street.

Printed on Second-Class Matter at the Postoffice at Hereford, Texas, Under The Act of March 3, 1879.

SUBSCRIPTION PRICES:
Zones 1 and 2, per year --- \$1.50
Zones 1 and 2, six months \$1.00
Outside Zone 2, per year --- \$2.00

Warrior Not So Happy.

It seems illogical that a man with the gray matter heretofore displayed by Alfred E. Smith should take such an obviously "sour grapes" attitude in his attacks on the administration.

Could it be that Al failed to get what he asked for on his "friendly visit" to the White House a few weeks ago? Is it possible that the Happy Warrior is still embittered because of the licking handed him at the Chicago convention in June, 1932?

His railings lack the ring of sincerity. As for the "boloney dollar," as he terms it—Will Rogers pretty well answered that when he said Al would probably accept the dollar for rent on his Empire State Building, even if it were hamburger.

It is regrettable too that newspapers should have given the play and space to Smith's remarks that they did. It might lead some people to overestimate the importance of his mouthings.

Merchants of Hereford, with the cooperation of the Lions Club and Chamber of Commerce, are going to see that all the youngsters of the area have a good time this Christmas. They will have a Santa Claus parade on Thursday, December 21, when the youngsters will be given candy and fruits and all kinds of little presents. Merchants, too, are planning to give favors and gifts to their customers. Shopping opportunities for Christmas will be as good as any in the Panhandle. Before you run away to a neighboring city to do your Christmas shopping, look over the stocks of local dealers.

Wheat money before Christmas: That's the cry of the county wheat board and of Dewey Reed, agricultural agent. And it seems certain now the money will be here. Almost a quarter-million dollars in cash in the hands of Deaf Smith county wheat farmers will mean a lot to local business.

Add that to approximately a half million dollars in Federal farm loans. The latter moneys will be used mostly to meet other debts against lands and in paying back taxes. It will enable farmers to get their credits all in one place and in such a manner that they can handle them.

But almost all the wheat money will be spent with the local business firms. It's up to the merchants now to provide the buyers with what they want.

Dean News

BY MARY LOUISE—ELSIE
FRIEMEL

Misses Rachel Shields and Ida Cole of Ford, and Miss Edith Shields of Hereford spent Saturday night and Sunday with Miss Raley.

Get highest cream prices at Farmers Creamery Association. 7-12

The forty-two party at the Dean school house Saturday night was well attended. Jim Lipscomb won high score for men and Miss Edith Shields for the ladies. Refreshments of coffee, cake and sandwiches were served.

Mr. and Mrs. M. B. Stone visited in the Friemel home Sunday. Mrs. Clea Friemel returned home Friday for a long visit in Louisiana.

Mr. and Mrs. Wiley Roberson and sons, Hicks and Donald took dinner in the Arlie Dean home Sunday.

Messrs. and Mmes. Sowell, Dean and family, Lucille and Eldon Harris attended the program and dinner at Ward Thanksgiving Day. Cap Coconoughler visited the Arlie Dean home Tuesday.

Here and There

BY MRS. C. E. TICE

Rev. Brewer preached at Frio Sunday morning and night. He and Mrs. Brewer spent Saturday night with Mr. and Mrs. W. S. Dixon.

Get highest cream prices at Farmers Creamery Association. 7-12
Mr. and Mrs. Chas. Galbreath of Lubbock spent Thanksgiving vacation with Mr. and Mrs. Luther Ramsey.

Mr. and Mrs. M. D. Weltz spent Friday evening with Guy Harris. Mr. and Mrs. W. A. Springer spent Thursday night and Friday in Amarillo with Mrs. M. A. Springer.

Messrs. and Mmes. K. F. and Ace Campbell, J. N. Benson and Mrs. Melvin Mitchell spent Thanksgiving in Plainview with their daughter and sister, Mrs. Carl Mangon and family.

W. E. Upton and Lewis Jay left Wednesday for East Texas where they will visit relatives.

L. E. and Elmer Williams of Floydada spent Thursday in the Henry Allman home.

W. S. and Claude Dixon spent Thanksgiving at Frio with Clarence Dixon and family.

The annual community Thanksgiving dinner was enjoyed Sunday in the home of Mr. and Mrs. Guy Ham, with Messrs. and Mmes. M. D. and Troy Weltz, C. E. Tice, J. P. Gatlin, W. M. Cogdell, A. Lowther, Mrs. W. E. Upton, Marvel Upton and Maxine Tice present.

Several young people of Frio kodaked along the creek Sunday.

Mr. and Mrs. Will Henry and Mr. and Mrs. Owen Andrew were Sunday guests in the W. S. Dixon home.

Mr. and Mrs. Lester Sparkman were in Amarillo Friday.

Mr. and Mrs. Britt Boyd spent Thanksgiving in the Carl Jennings home in Hereford.

About 60 friends gathered in the C. E. Tice home Saturday night to give Mrs. Tice a birthday surprise, only to find the family gone to Amarillo, and not arriving home until late, everyone was surprised.

Mr. and Mrs. Ace Campbell spent last week at Crosbyton.

Mr. and Mrs. Gordon Ingle of Pampa were here Tuesday enroute to Beeville for a visit with relatives.

Mr. and Mrs. J. E. Robinson of Plainview have been visiting the Leo Williams home. They left for Amarillo Friday.

Mr. and Mrs. Ed Schneite of Hereford moved to the Williams farm last week.

A LONG TIME AGO IN HEREFORD

(From The Hereford Brand, December 12, 1902.)

Stone cutters were at work on Hereford College building, brick was on the ground for use when the stone was in-place. In the meantime students of the institution were attending school in the court house.

J. S. Jones, Santa Fe agent in Hereford, was advertising special round trip holiday rates to all points.

After having been forced to maintain offices on the street while awaiting completion, the Brand was at last installed in a dandy new shop, and was prepared for business.

Robert Brazil and D. R. Cousineau had bought the City Cafe from J. C. Coult, and were preparing for their part of the trade.

The appointment of a night watchman to serve until after the holidays was urged, and it was believed such an officer might be a paying venture throughout the year.

A section of fine winter pasture

had been lost by J. R. T. Bassett when fire swept over it.

W. H. Howard was showing his confidence in mankind when he advertised for a \$20 banknote he had lost "somewhere in Hereford."

G. A. F. Parker was absent from his duties as manager of the Smith, Walker - Co. bank on a ten-days vacation.

Mrs. E. F. Connell and children were visiting her parents at Bartlett.

A. S. Kendrick had been in town from his North Draw ranch.

A mass meeting had been called at the court house for the purpose of discussing the advisability of incorporating the city.

Lee S. Smith was exhibiting a clock capable of running 400 days without rewinding, and it was attracting much attention.

(From The Hereford Brand, December 6, 1912.)

Sweet clover as a forage crop in this region was advocated, and experiments had shown it to be a

very desirable addition to crops then grown.

The thistle problem was causing great concern, the weeds having piled up in various localities until they were breaking down fences and creating a fire hazard.

The Santa Fe special farm demonstration train had been here and farmers were highly pleased with things shown.

And here's one titled, "First Xmas Letter," which says: "Dear Santa Claus: I want a-bridale and quilt. Egbert Brady." Think of that.

Miss Nellie Black, after spending Thanksgiving with home folks, had returned to her school work near Miami.

Mrs. Bart Sisk had joined her husband in San Diego, California, where they proposed to make their home.

Otho Price and John Patton, football bugs, had attended a Thanksgiving game at Canyon between Canyon and Clarendon.

Girl Scout Notes

Scouts, we have 17 honest-to-goodness Tenderfoots. At a troop meeting Wednesday afternoon 17 girls passed the test. They were: Jean Snyder, Catherine Skelton, Minnie Dea Smith, Mary Virginia Eberlee, Henrietta Fritz, Elsie Mae Wilkins, Ina Lee Fritz, Viola Phillips, Mary Ann Baird, Iona Pearl Wood, Dorothy Neil Trimble, Virgie Lee Sparks, Gloria Grizzle, Annie Joe Owen, Helen Ann Snyder, Alice Louise Sparks, Mollie Clayton.

Several of the girls are also finished with one or two of the requirements of the second class test, so the rest of us had better get busy or we will never catch up with the others. We are proud of these Scouts and as soon as the Tenderfoot pins arrive we will have the installation ceremony and these girls will receive their Tenderfoot pins and begin the second step in Girl Scouting.

After the tests had been passed the troop went to Lake Park and played games and sang songs. Taps was sung to close the meeting.

The following girls have passed the Tenderfoot tests: Villa Rutherford, Vivian Olson, Iona Pearl Wood, Dorothy Gutrean, Faye Crosthwait, Barbara Jane Brotherton.

Mrs. S. L. Easley and Mrs. H. H. Hawkins are our two new troop committee members. We welcome them. Mrs. Elmer Patterson was a visitor yesterday. We hope she will come back.

The Girl Scouts will do community service by collecting toys to be repaired by the American Legion for needy children. The toys may be brought to the county library or 612 Eleventh Street.

Mr. and Mrs. Lemuel Law of Paris arrived here the latter part of last week to visit in the home of Mr. and Mrs. Sank Ramey, where Mrs. Law visited Mrs. L. S. Carlton, her sister, and family. Mr. and Mrs. Law left Monday for their home in Paris, accompanied by Mr. and Mrs. Carlton.

Harold Broadwell left last Saturday for Electra where he visited his father, H. L. Broadwell, and with two brothers, Phillip and David Broadwell. He expects to return home the latter part of this week.

Ward News Notes

MRS. WILEY ROBERSON

People of Ward and surrounding communities enjoyed Thanksgiving Day when the school children gave an excellent program, and at noon a bountiful feast was spread. In the afternoon there were several ball games.

Mr. and Mrs. Homer Stewart and baby of Wildorado spent Sunday in the home of Mr. and Mrs. Gibbs.

Mr. and Mrs. D. O. Williams and three children of Abernathy were here with Mrs. Williams' parents. Mr. and Mrs. Jack Hutson, for the Thanksgiving period.

Jim Lipscomb left Sunday night for Dallas to meet with a committee in interest of the wheat allotment.

Mrs. Edith Hughes of Hereford called on Mrs. G. M. Suggs Tuesday afternoon.

Mr. Bailey and family of Spur came Wednesday to spend a few days with Mrs. Bailey's parents, Mr. and Mrs. O. J. Lady.

Messrs. and Mmes. Scott and families of Gorman, Okla., spent Thanksgiving in the Norman home. Mrs. Sonny Ledbetter and Mrs. Hayes of Vega visited Mrs. Jack Hutson Tuesday afternoon.

Messrs. and Mmes. D. O. Williams and John Hutson were in Amarillo Thursday visiting Mr. and Mrs. Sherman Williams.

Mrs. M. D. and Miss Christine Fincher spent Thursday with Mr. and Mrs. Cecil Lady.

Mrs. Jimmie Gardner and son spent Friday and Saturday with her sister, Mrs. Bill Hutson.

Fred Saltzman and family visited the home of Mrs. Saltzman's mother, Mrs. Carroll, in Hereford Thursday night.

Misses Ruby Raley, Edith and Rachel Shields and Mr. Glenn called in the Wiley Roberson home Sunday night.

G. T. Higgins was home from W. T. S. T. C. for the Thanksgiving holidays.

Mr. and Mrs. Edgar Sowell visited Mr. and Mrs. Cecil Lady Thursday night.

Mr. and Mrs. Jerry Behrens had as their guests over the week end Mr. Behrens' parents, Mr. and Mrs. F. L. Behrens, of Clarendon, and a sister, Mrs. Roy McKee and family of Hedley. Other inner guests Sunday were Mr. and Mrs. J. F. Ward and Ted Clancy. The McKees visited in the home of a cousin, Otho McKee.

Christmas Lists
NO Problem Here

- DOLLS
- TOY WASHING MACHINES
- BABY SETS
- SEWING SETS
- DEARY
- TOY TELEPHONE
- POP GUNS
- COWBOY SETS
- FOOT BALLS
- TOY POOL TABLE
- POCKET KNIVES
- FLASH LIGHTS
- BED ROOM LAMPS
- KODAKS
- PERFUMES
- ATOMIZERS
- DRESSES SETS
- CUTEX SETS
- MANICURE SETS
- TOILET SETS
- BOX STATIONERY
- LEATHER HAND BAGS
- LEATHER PURSES
- BRIDGE SETS
- SHAVING SETS
- THERMOS BOTTLES
- PIPES
- TOBACCO
- VANITIES
- CIGARS
- CIGARETTES
- BILL FOLDS
- BOX CANDY

Gift problems are not problems at all when you bring them here. No matter what you want to spend, no matter to whom you wish to give, we have it.



City Drug Store

Home of Dependable Drugs. Phone 100

FOR QUICK JOB SERVICE SEE THE BRAND.

Heat With Gas For Convenience-Comfort-Economy

See A Dealer Who Displays This Symbol

West Texas Gas Co.



Have Money

Do Your Duty To Them

MR. HUSBAND: Delight your family each month by showing them a BIGGER BALANCE to your credit in our bank.

Saving money will make you get more joy and more PAY out of your work. Try it.

START SAVING REGULARLY NOW
We Welcome YOUR Banking Business

THINK! THE FIRST NATIONAL BANK OF HEREFORD HEREFORD

MEMBER FEDERAL RESERVE SYSTEM

THINK! HAVE MONEY! A Strong Bank Thoughtfully Managed

CITY OF HEREFORD
Milk Report

Owner	Hours	Butter	Fat	Grade
Prairie Dairie	10	4.5		A
Mrs. F. J. Eberle	10	5.0		A
S. O. Wilson	10	4.5		A
Carl Spratt	10	4.4		A
O. L. Rutherford	9	4.2		A
D. W. Hawkins	10 1/2	4.4		A

The reaction time in hours is given above for the milk of each producer. To interpret the list intelligently it is necessary to understand the principles of the test.

Bacteria produce reductases in the milk which bleach the blue solution added to the sample. The greater number of bacteria in the milk, the sooner the sample will be bleached. If the solution is bleached in one hour there are over ten million bacteria per cubic centimeter; if three hours there are over 500,000; if five hours, there are over 50,000; 5 1/2 hours, 40,000.

The requirements of Grade A milk, besides certain specified conditions at the dairy barn, must have a bacteria count of less than 50,000. Hence, if reaction time is 5 1/2 hours or greater, the requirement is met and the greater the time of reaction the fewer bacteria there are in the milk.

(Signed) : W. L. DAVIS,
City Food and Milk Inspector.



SECURITY

Stout walls and a cherry fireside . . . leisure to enjoy them . . . time to travel, to plan . . . opportunity to cultivate the abounding relaxations of a pleasant world . . . freedom from the strain and worry that shrink life to mere existence. These are the priceless possessions of the man with a growing cash reserve in the bank. Give yourself a savings account this Christmas.

The First State Bank
OF HEREFORD

Magnolia Petroleum
COKE
 AND
 COLORADO LUMP COAL
 NOW ON HAND

We have just unloaded several cars. Better get your supply now before cold weather is here to stay.

See Us for Purina Feeds
 The balanced ration for your chickens.

McLean & Pitman
 Grain Company
 Phone 1. Buy At Home We Deliver.

The Big Poultry Show Is On

At the Tom Carter Building, south of the Post Office, On Main Street.

Visit the show and make our store your Headquarters.

WEST TEXAS FEED & SEED CO.
 HOME OF JUST-RIGHT FEEDS
 Phone 265. We Buy Produce.

Auction Sale OF Poultry Equipment
 Saturday, December 9, at 2:30 p. m.

I will sell at public auction during the chicken show, in a building adjoining the show room on South Main Street, a lot of useful and modern poultry equipment, consisting of

Feeders, Brooders, Waterers, Metal Nest Boxes, International Feed Grinder

and other useful items too numerous to mention. Anyone interested in better poultry equipment will profit by attending this unusual auction sale.

Remember the poultry equipment of the brand and class that w offered is a good and lasting investment.

HILLSIDE HATCHERY
 Ray Coneway, Owner. Ray Barber, Auctioneer

Wyche Items
 MRS. WES BRADLY

Take Produce to Carl's Gro. if On the honor roll in the primary room the past month were: primer, Dorothy Ott; second grade, Nona Deen Rose; third grade, Nancy Olson, Bernice Elliston. In the higher rooms: eighth grade, Myrtle Ellen Elliston; seventh grade, Ivaegene Elliston.

Mrs. Walker and son, Clinton, of Lubbock visited in the DuBola Walker home during the holidays.

Mr. and Mrs. Boeskin and family and J. J. Paetzold spent Friday in Amarillo.

Mr. and Mrs. John Lueb and son spent Sunday with her parents, Mr. and Mrs. L. J. Hoffman.

Mr. and Mrs. Louie Olson and family, Mr. and Mrs. Geo. Robertson and family spent Friday with their parents, Mr. and Mrs. G. W. Brumley.

Mr. Ott and family visited Mrs. C. C. Clayton of Hereford recently. J. H. Reinart and family spent Thanksgiving with her brother, Bob Lueb and family.

R. W. Elliston and family spent Thanksgiving with her parents, Rev. and Mrs. La Grone of Amarillo.

Doyle Rose and family spent Sunday in the Edgar East home.

Mr. and Mrs. John Lueb spent Thanksgiving with the Loerwalds. Henry Paetzold and nephew, Paul Homer, and Jim Hermesmayr of Groom visited the Paetzold home recently.

Miss Dorothy Burton of Plainview visited Ivaegene Elliston Sunday. Dorothy lived here until about a year ago.

A short program was given at the school house. Pilgrims, tarkeys and feasting in keeping with the first Thanksgiving made up the program.

Pupils and teachers enjoyed a two-day vacation last week.

Irvin Reeves, son of Mr. and Mrs. B. F. Reeves of this city, returned home from C. C. Camp Turner Falls, near Davis, Oklahoma. Mr. Reeves received an honorable discharge from CCC, in which he had been enlisted since early last spring.

Harry H. Elam, Vega business man, was in Hereford Monday transacting business.

Ford Doings
 BY LA VERNE MANN

Sunday school attendance was lower Sunday, but the usual number were present for singing.

Get highest cream prices at Farmers Creamery Association. 7-11e

Mr. and Mrs. Harold Wilson returned Thursday from Macedonia, Iowa, where they spent two weeks with relatives and friends. Mr. and Mrs. Joe Phipps looked after their things while they were away.

Mr. Looney and family visited at Ford Sunday.

Herman Larson and Oscar Turner were in Amarillo Friday.

Herman Straub got his left arm hurt in a combine last week while threshing feed on the W. M. Stewart place.

Dewey Larson was a Vega night or last Friday.

Gilbert Stroop was in Amarillo last Wednesday.

Herman Larson called in the D. B. Mann home Wednesday.

Ford community enjoyed a bountiful Thanksgiving dinner at the school house last Thursday. An interesting program was given in the afternoon by the school children and for the afternoon various games were enjoyed.

Mr. and Mrs. T. R. Langley and daughter of Plainview spent the week end here visiting relatives and friends.

USE OUR Lay-Away Plan

Make your Christmas selections early. Pay a small deposit and use our lay-away plan until Christmas

It will be the thrifty shopper who makes her choice early.


WEIR'S VARIETY STORE

for BILIOUSNESS
 Sour stomach gas and headache due to CONSTIPATION

Calotabs
 TRADE MARK REG.

You Can Do Your Xmas Shopping With the Money You Save This Month at Furr Food Store!

Start With These Specials for Friday, Saturday and Monday



TOMATOES Standard, No. 2 cans, 3 for	25c	PEANUTS Fresh salted, 1-lb package	10c	PEANUT BUTTER Quart jar	29c
PEACHES Choice evaporated, 2-lb pkg	23c	Black Walnut Meats Fresh select, pound	59c	OLIVE OIL Pompeian, 1/2-pint can	32c
BEANS Lima, 2-lb package	15c	TOMATO SAUCE Libby's, 2 cans	13c	HOMINY Van Camp's, medium can	5c
PEAS Blackeye, 2-lb package	13c	PINEAPPLE Half slices, 2 1/2 can	19c	CUT BEANS Standard, No. 2 cans, 2 for	19c

Butter 22 1/2c PER LB.
 Cream O' Plains

FLOUR \$1 34
 Whole Wheat, 48 Lbs. 48 Pounds Sunrise, \$1.47

CATSUP Beech-Nut, large bottle	19c	COFFEE Blossom, 1-lb package	19c	SORGHUM Pure, per gallon	49c
CLEANSER Old Dutch, 2 cans	15c	COFFEE Bulk, 2-lb package	25c	Pure Egg Noodles Three 10-cent packages for	19c
CORN Standard, No. 2 cans, 3 for	25c	GELATINE Royal package	5c	SOUP Per can	5c
OATS Crystal Wedding, large package	17c	SALT 25-pound bag for	31c	PINEAPPLE Libby's, two for	15c

Want Ads

Lost and Found

LOST: 5.25 tire and rim between Ward school house northwest of town and Hereford. Finder return to Willard Battery Station. Reward. 1c

LOST: Lid from a 10-gallon oil can, painted green. Finder return to the Texas Company and receive reward. R. J. Richardson. 1p

STRAYED: From the city pasture, a bay mare, weight about 1000 pounds. Finder inform the Hereford Brand. 1p

LOST, STRAYED OR STOLEN: One coming two-year old Jersey heifer, brindle color, motley face, natural muley. Notify Mrs. Malum, N. Dimmitt Highway. 48-2p

Wanted

WANTED: To buy maize heads and threshed grain. Brumley & Son. 42-1fe

MILK COWS WANTED: For their keep, two or three fresh or soon fresh, good milk cows. Too much feed on hand and plenty to sell. good sheds and barns. Judge Stanton's place, first miles west. D-4: Whitesides. 47-2

WANTED: To buy a large size baby bed and a baby go-cart. P. O. Box 801. 1p

For Sale or Trade

FOR SALE: Block 24; 20 acres in the city of Hereford; shallow water, 30 feet. Will make a bale of cotton to the acre. Easy terms. Address owner, M. A. Crockett, Sanger, Denton County, Tex. 46-3p

FOR SALE: New and used typewriters, and ribbons. Jewell Murchison. 42-1fe

FOR SALE: Two 20-foot joints 3 inch, black well pipe, \$4 each. Used Ford battery, \$2. 4.75x20 tire and tube, \$2. Standard wagon, \$10. Gordon Durham, Second and 25-Mile Avenue. 1p

FOR SALE OR TRADE: A dump bed for caliche hauling. Mrs. Effie L. Brown. 1p

FOR SALE: One mile of extra good fence, posts and wire; also a Chevrolet two-door sedan, good tires, motor in extra good condition. B. B. Parmer, at Parmer's Fruit Market. 1p

Help Wanted

LIFE INSURANCE salesmen desiring the best plan of protection to offer their prospects may obtain full information 608 Republic Bank Building, Dallas, Texas. Call or write today. 42-10e

Notice

NOTICE TO HUNTERS: The J. G. Evans place, nine miles southwest of Hereford, is posted. Hunters, do not trespass. J. G. Evans. 46-4p

SEE E. H. FULLWOOD for furniture repairing, upholstering, cleaning and re-finishing, stove repairing, picture framing, saw filing, tool repairing and all kinds of cabinet work. Telephone 20. Hereford. 46-4e

USE OUR Lay-Away Plan

Make your Christmas selections early. Pay a small deposit and use our lay-away plan until Christmas

It will be the thrifty shopper who makes her choice early.

WEIR'S VARIETY STORE

Sugar 49c
 Pure Cane 10-Pound Cloth Bag

SOAP P. & G. 25c
 10 Bars

TOILET SOAP Large bar	5c	MOUSE TRAPS Three for	10c	TALCUM POWDER Two large cans for	25c
CANDY Three bars for	10c	LYE Three cans for	25c	BLACK PEPPER One-pound can	25c
SALMON Best grade, 2 for	25c	MUSTARD Quart jar for	15c	RICE Four-pound bag for	19c
Salmon Mackerel Three for	25c	SOAP FLAKES Five-pound box Big-4, per box	31c	GRAPE JUICE Welch's, quart bottle	25c

CREAM Is Still HIGH And we are glad it is. Come and see us before you sell Price and Test Guaranteed

BACON Pinkney's Special 18c
 Sliced, pound roll

Spuds 10 Lbs For 12c

FURR FOOD STORES
 lower prices

HAMS, Decker's Iowa Either end, pound	12c	GRAPES Fancy, pound	5c
HAMS, Decker's Iowa Center slices, pound	23c	TURNIPS Bulk, pound	1 1/2c
CHEESE Long-Horn, full cream, per pound	18c	POPCORN Yellow, good to pop, 3-lb bag for	19c
SAUSAGE Fresh ground, pure pork, per pound	10c	LEMONS 300, Sunkist, dozen	23c
OYSTERS Fresh, nice size, pint	33c	ORANGES Nice Size, dozen	15c
CHILLI Fresh, home-made brick, per pound	14c	GRAPEFRUIT Marsh seedless, six for	25c
ROASTS Grain-fed baby beef, per pound	12c		

Progressive News
BY OLIVE PERKINS

Take Produce to Carl's Gro.
Progressive people met Thanksgiving day and celebrated with an interesting program, which ended with an appropriate sermon by Rev. McWilliams. This was followed by an unusually large dinner. Miss Virginia Bowman of Canyon is spending the week end with her parents, Mr. and Mrs. C. C. Bowman.

A party was enjoyed by the young people in the Gregory home Thanksgiving night. Mrs. D. J. Johnson and family of Dimmitt are spending the week with her daughter, Mrs. H. Benson. Mr. and Mrs. Paul Cavender of Amarillo spent Thanksgiving with her parents, Mr. and Mrs. Jim Park.

Sunday school meets at 2:30. Visitors welcome. Mrs. Archie Dougherty and children of Broadway, N. M., are spending the week with her parents, Mr. and Mrs. Ira Ricketts. Mrs. Carl Donovan returned from Amarillo Saturday, where Mrs. Donovan recently underwent an operation. She is improving rapidly.

Mr. and Mrs. W. L. Neel and son of Memphis are visiting in the Owen Neel home. Club meets with Mrs. A. S. Higgins December 20, and every member is urged to attend as plans for the Christmas party will be discussed.

Mr. and Mrs. Benson and Mrs. L. A. Park of Ford visited in Progressive Sunday night. The Gregory family spent Sunday in Talia with relatives. Miss Arondeaux spent Friday in Amarillo.

The young people enjoyed a party in the Botts home Wednesday night. Honor roll: Jimmy Blakemore, Norma Lee Edwards, Clyde Neel, Marilyn Edwards, Edgar Russell, Ray Neel, Ira Jean Ricketts, William Bowman, Forbes Blakemore, Glynna Ricketts.

Mr. and Mrs. Chas. Smith visited in the Chas. Green home Sunday. Misses Madge and Agnes Childre of Fort Sumner, N. M., spent the holidays with home folks here.

Messrs. and Meses. Kenneth Jacoby and Paul Burner all of El Dorado, Kansas, visited the Douvan home this week. Misses Edith Childre and Beniah McKinley of Amarillo were guests in the Childre home Thanksgiving.

Mr. and Mrs. Vick called in the Owen Neel home Sunday. Mr. and Mrs. Webb and son, Ralph, and family visited singing Sunday night at Hereford. Mr. and Mrs. Clyde Russell of Borger visited home folks here Thanksgiving.

Mr. and Mrs. C. C. Bowman, William, Elizabeth and Miss Virginia Bowman of Canyon were dinner guests in the Perkins home Sunday.

Dawn Items

BY INEZ MILLER

Rev. Willett preached at the Thanksgiving service at the school house last Thursday. A choir of 18 young people of the community sang. Basket lunch was spread and in the afternoon out door games were played. We hope Rev. Willett will be with us again soon.

L. N. George and family spent the week end with Mrs. George's parents in Clarendon. Mr. and Mrs. Jess Dodson of Panhandle spent Saturday and Sunday in the Harris home.

Mr. and Mrs. R. W. Botsford and family visited the E. M. Rice home in Hereford Sunday. Mrs. W. H. Bagwell and sons were in Bovina Sunday. Lois Smith and Inez Miller who are attending school in Canyon, spent the week end at home.

Mr. and Mrs. R. F. McConnell and Anna Lee and Lavent Frye

spent Thanksgiving day in the Geo. McConnell home in Hereford. Roger George met his sister, Oleene, in Lubbock Friday and visited with her until Sunday. Miss George is a teacher in Brown county.

H. H. Miller was in Canyon Wednesday. Mr. and Mrs. R. E. Smith and Mary Hopsy of Friona, Mrs. E. M. Rice and family, S. J. Rice of Hereford, A. E. Botsford and family of Dawn visited the R. W. Botsford home Thanksgiving Day.

Mr. and Mrs. O. D. Williams of Amarillo spent Sunday in the Harris home. Paul Bagwell who has been at work near Bovina, returned home for the week end.

Mrs. C. F. Miller, who is in the hospital at Hereford, is reported to be improving. There will be a Christmas program and tree at the school house Friday evening, December 22. The financial committee is composed of Mrs. A. T. Frye, L. A. Smith, Alfred May, H. H. Miller. Those wishing to contribute should see one of the above named.

Mrs. A. M. McLean Injured.
Mrs. A. M. McLean was seriously injured last Friday night when she fell down the basement stairs, sustaining serious fracture of a knee cap. Medical attention was given in the Deaf Smith county hospital. Mrs. McLean had arrived last Thursday night from her home in San Antonio to visit her sons, John and Bobo McLean. She was at the home of Bobo when the accident occurred. She was reported Thursday morning to be improving.

Marvin Jones

(Concluded from Page 1)

every 90 days. Facilities of banks which must keep their accounts liquidated every 90 days do not fit the needs of agriculture. Under the new plan of federal credits for agriculture, farmers of this country can get all the money they need at 4 1/2 per cent and will not be bound hand and foot with quarterly interest payments and exorbitant rates which enslaved all who went before them.

"Under this plan our farmers will get their property paid for, the mortgages removed, will have credit they can handle and will take their rightful place as free men."

Mr. Jones lauded President Roosevelt as an entirely unselfish and inspired leader who is not afraid. International bankers, capitalists and others who have had their way at Washington these many years are just citizens to Mr. Roosevelt. Their day of domination is done, Mr. Jones said.

Speaking of the farm bill of which he is author, Mr. Jones declared it is not the aim of the allotment plan that moneys being disbursed to farmers be considered as "given" to the farmers. "It is their money and is being restored to them. In other words, it is a payment of the difference between the price they got for their product and the price they should have received. It is being paid by the processing tax which will be removed when the price of the product reaches normal. So you see, the result is exactly the same. The processing tax merely raises the price of the product all the

way along and gives the increase back to the producer.

"All my life I've heard politicians talk about farm relief. And I heard farm relief discussed for years in Congress. But this is the first time anything has actually been done. The allotment plan with a processing tax assures the farmer a fair price for his product, and the credit system makes it possible for him to live without mortgaging his very existence to a commercial bank. The credit system is the first structure of its kind to be established in the history of the human race—the first time agriculture has ever been granted its place as a basic pursuit of mankind."

Jesse Stanford, chairman of the local relief committee and Hereford business man, introduced Mr. Jones. Jesse and the congressmen were childhood friends and attended university together. Mr. Jones' appearance here was sponsored by the Lions Club. Homer Grzale, vice president of the club, presided. A musical program was provided by the high school orchestra, under the direction of Ralph Smith.

THE TURKEY MARKET



Is now open and here is the place to get the HIGHEST PRICES
We Buy Cream, Poultry and Eggs.
A visit will be appreciated, or call us over PHONE 17.

Square Deal Produce Co.

Corner Main and Fourth, Where Parking Space Is Wide.

Gifts for Everyone

Priced for Every Budget

One Group of Ladies' House Dresses

\$1.39

Dark or light backgrounds, in prints and suiting. Long or short sleeves

Crisp weather doesn't end the cotton season for us. It marks the beginning of a brand new crop, purchased for those housewives who like to keep looking their best even when they're dusting and doing their tasks about the kitchen.



Men's Broadcloth Shirts

75c 98c
\$1.25 \$1.50

New color combinations, minute checks and the new hair-line stripes.

The \$1.25 and \$1.50 values are guaranteed that the points of the collar will not turn up.



Men's Broadcloth Pajamas

\$1.29

All Sizes

Slip-over and button styles
Fancy Trimmings



MEN'S DRESS GLOVES

\$1.29 to \$2.98

Pigskin and kid leather, lined and unlined. Brown, black and tan.



Men's Pure Thread Socks

25c

Plain and fancy, made of the Finest Yarn.



New Prints Make Welcome

Christmas Gifts

Just enough for a blouse for Sally, a dress for Mother, or rompers for the baby. It will make a jolly gift, and inexpensive.

Quadriga Prints

19c
YARD

Guaranteed fast colors, superfine fabrics.

Service and Quality



Notice

Why let the winter catch you cranking the old bus when you can get

\$1.00

for your old battery. This new 13 and 15 plate battery is insured for two years against any kind of damage, such as FIRE, THEFT, FREEZING, CRACKING—anything that will make the battery unfit for further service for the small sum of 1 1/4 cents per day.

Lusk Automotive
200 West Third Street

Get Up Nights?

Make This 25c Test

Use this easy bladder physic to drive out impurities and excess acids which cause irritation that results in leg pains, backache, burning and getting up nights. BU-KETS, the bladder physic, containing buchu, juniper oil, etc., works on the bladder pleasantly and effectively as castor oil on the bowels. Get a 25c box (5 grain size) from your druggist. After four days, if not relieved of getting up nights go back and get your money. You are bound to feel better after this cleansing and you get your regular stool.

Sold by Quality Drug Store.

Sprohls @ Cronin Co.



THE GIFT



HE WILL



NEVER



FORGET



REMINGTON SPECIAL. Lowest priced, practical typewriter. Standard 4-row keyboard. One size fits all. \$19.75

REMINGTON No. 5. Thousands purchased this machine for \$20.00. Now you can have it for just \$14.95, a \$15 saving.

REMINGTON RAND MODEL No. 1. Last word in a standard portable. Quiet, fast action. Handy carrying case. \$20.00

REMINGTON NOISELESS. Do less possible. Adds nothing to speed of typing. Smart carrying case. \$24.50

A GIFT FOR THE ENTIRE FAMILY. What better gift for an imaginative, growing child... or for father or mother... than a Remington Portable typewriter.

See these famous machines at our store. Ask about the easy terms which make it possible for any one to own a genuine Remington now. See these famous machines in the office of

J. M. MURCHISON
Court House

Society

JEAN McCULLOUGH HAS BIRTHDAY PARTY
Little Miss Norma Jean McCullough was honored at a lovely party Monday afternoon, the occasion being her fourth birthday. She received many lovely gifts. After blowing out the candles, delicious refreshments were served to 22 guests.

MRS. ED COX HEADS DEMONSTRATION GROUP
Mrs. Ed Cox was re-elected president of the Dear Smith County Demonstration Council at a meeting held last week.

Other officers chosen were Mrs. John Allen, vice president; Mrs. R. J. Coleman, secretary; Mrs. J. W. Brown, reporter. Mrs. Brown will entertain the council with a Christmas party December 16.

MRS. BOSWELL'S BIRTHDAY CELEBRATED
Friends of Mrs. Boswell, mother of Mrs. J. E. Speegle, were pleasantly surprised last Wednesday, the occasion being her birthday. A beautiful birthday cake centered the table with a large turkey and all that it takes to make a good dinner. Mrs. Boswell received many lovely gifts. Mrs. Harvey entertained with a number of readings.

Those wishing Mrs. Boswell many more happy birthdays were Mmes. E. C. Young, W. L. Alexander, Artis Daniel, E. W. Young, John Harvey, Herman Gray, R. E. McCullough, St. Orr, W. J. Gilliland, O. L. Massey, Gordon Durham, Harry Whitechurch, J. E. Speegle and Miss Nora Alice Daniel.

THANKSGIVING BANQUET AT SUMMERFIELD

Wednesday evening the Summerfield Baptist church was the scene of a lovely Thanksgiving banquet, given by the Y. W. A. girls. The long dining table which was centered with yellow and white tapers, carried out the holiday motif.

D. J. Nell, who is attending Wayland College, was the capable toastmaster. The program consisted of "Meeting of the Y. W. A.," Hollis Walser, also a Wayland student; a duet, "Tale Moon," by Misses Ruby Thompson and Oleta Bowling, with Miss Mary Lee Curry at the piano. Miss Hazel Oglesby played "Sweet Memory Telle," as a piano solo.

Places were marked for Messrs. and Mmes. Jim Clark, Joe Kendall, Mrs. D. C. Walser, Misses Ruby Thompson, Oleta Bowling, Maude Nolan, Beatrice Lawrence, Jessie Schulz, Mary Lee Curry, Joyce Davis, Christine Atchley and Viva Mae Thomas; Messrs. D. J. Nell, Hollis Walser, Harry Lookingbill, J. B. Nolan, Joe Stoy, Cleo Mesharg, Albert Schulz, Jim Nolan, Thurman Atchley.

AMERICAN LEGION AUXILIARY MEETS AT CITY HALL

The American Legion Auxiliary met Tuesday night, December 5, at the city hall, with their new president, Mrs. Bill Smith, in charge. A very interesting meeting was enjoyed by members present. Plans were made for sending Christmas boxes to disabled soldiers who are in hospitals at different places. They also discussed plans for the local Christmas work.

Committee were also appointed to buy furnishings for their room in the city hall. The next meeting will be a social one which will be a joint meeting with the legion body and will be at the city hall.

JUNIOR PIONEER CLUB HAS MEETING

The Junior Pioneer Study Club met with Miss Emma Jackson on Tuesday, December 5, in regular session, with Mrs. Pauline Wilson as assistant hostess.

The subject for the evening was "Local Red Cross," under the leadership of Mrs. Florence Rose. The program was as follows: "Kentucky Babe," quartet; Miss Lueta Borden, Mrs. Marie Cogdell, Mrs. Verna Harman, Miss Ardelle Foster. "Local Red Cross Work," Mrs. Cogdell. General discussion by club at the close of the program.

Delicious refreshments were served by the hostesses.

BAPTIST W. M. S. MEETS

W. M. S. of the Baptist church met in regular session Wednesday at the church, for their Christmas and Lottie Moon day. Prayer and business meeting. Morning meeting was led by Mrs. Earl Lance, subject was China and Palestine. After a delicious luncheon, Mrs. H. G. Conkright, past president, was presented a lovely quilt in W. M. S. colors, made by members for her faithfulness as president. The afternoon meeting was led by Mrs. W. J. Fellers, the subject being Brazil and Mexico. Interesting papers were given by several of the 35 women who attended the meeting.

WEST HEREFORD CLUB MEETS WITH MRS. COX

The West Hereford club met at the home of its president, Mrs. Ed Cox, last week with 10 members present. A round table discussion of the club's becoming a member of the federation was held. The next meeting will be December 15 at the home of Mrs. L. F. Dyer, when a Christmas program will be presented.

Mrs. Johnson's Mother Has 60th Anniversary

Four generations attended the sixtieth wedding anniversary last week in Dallas of Mr. and Mrs. J. M. Stratton, parents of Mrs. E. A. Johnson of Hereford, who was present.

The celebration was held Sunday, November 26. A radio program at a Dallas station was dedicated to the couple, and members of the family listened in at the home of a daughter, Mrs. Addie White, in Dallas.

Following the program a dinner was given by Mrs. White and her daughter, Mrs. J. H. Hill, Mrs. J. T. Wheeler of Magdalena, New Mexico, a daughter of Mrs. White, was also present.

The bride of 60 years wore an imported black taffeta dress, an heirloom of 75 years. Mr. Stratton was dressed in light gray. Friends and relatives from Dallas, Denton and points throughout the Southwest attended.

Church of Christ

The Church of Christ meet at their place of worship located on East Sixth street, two blocks north of the court house in Hereford each Lord's Day at 10 o'clock in the morning for the purpose of Bible study in classes.

At 11 o'clock there will be preaching by some of the brethren followed by communion service. We earnestly invite everyone to attend these services that we may learn what God would have us do that we may inherit Eternal Life. The Word of God is the power to save all who believe and obey the truth. He says His word is truth and righteousness.

First Christian Church

REV. E. R. McWILLIAMS, Pastor

Church school, 9:45. Morning service, 11:00. Christian Endeavor, 6:00. Evening services at 7:00.

Every member of the church is urged to enlist in some class of the Church School and to attend regularly. There are classes for all ages and interests, with good teachers waiting to give you a welcome.

Sunday morning Bro. McWilliams will have for his subject, "The Message, the Program and Dynamics of Christianity." The communion service will be observed at the evening hour in a service built around the commemoration of the Lord's Supper. Everyone is invited to attend the services of the day.

Assembly of God Church

E. E. MANNEY, Pastor. Sunday school, 9:45. Preaching, 11:00 a. m. Young people, 6:30. Preaching, 7:30 p. m. Bible Study, Tuesdays, 7:30. Evangelistic service each Saturday evening at 7:30. Special service Sunday afternoon at Jumbo school house.

COURTHOUSE RECORDS

Warranty Deeds.
John W. Sparks to Edgar I. Taylor, 240 acres in west half of section 158, block M-7.

Tri-State Improvement Co. to E. H. Petty, southeast 1/4 of section 106, block M-7.

Opal Higgins et vir to C. S. Olson, W. H. Akers preemption, block F, containing 118 acres.

J. L. Bain et ux to C. S. Boston, sections 2 and 92, block K-7.

New Car Registrations.
C. N. Harrison, Jr., Dodge coupe, Ireland-Beavers Co.

J. A. Littleton, Plymouth sedan, Ireland-Beavers Co.

J. W. Walker, Plymouth sedan, Ireland-Beavers Co.

BAKE SALE

The Little Huddle Circle of the Baptist church will have a bake sale at the Furr Food Store, Saturday, December 9.

Mrs. Gertrude Brotherton and her brother, G. F. Branson, of Amarillo were in Plainview Tuesday night to see their sister, Mrs. R. A. Brotherton, who is in the Plainview hospital following a major operation.

August Euler Dies

At Summerfield Home

August Euler, 79 years old, died Tuesday, November 28, at his farm home southwest of Summerfield, following a lingering illness. The body was taken last Wednesday to Hydro, Oklahoma, for burial. Mrs. Euler and two sons, Ray and Elmer, accompanied the body.

The Eulers moved to Summerfield in 1928, after having lived 18 years at Hydro. Mr. Euler was born April 5, 1854, at Newport Kentucky. Mr. and Mrs. Euler were married in 1880 at Wathena, Kansas.

Besides the widow, seven children survive. They are Mrs. Mary Lichtner, Cortez, Colorado; Mrs. Tillie Smith, Hydro; Mrs. Pearl Moe, Hydro; Mrs. Cora Groves, Summerfield; Mrs. Rosetta Browder, New York; Elmer of Friona, and Roy of Summerfield.

PRESBYTERIANS TO HAVE SERVICES NEXT SUNDAY

Rev. Marion Griffin of Dexter, Missouri, will preach two sermons at the Presbyterian church Sunday, at 11 a. m. and 7:00 p. m. Regular Sunday school services as usual at 9:45, and Christian Endeavor at 6:00. An invitation is extended to all to hear Rev. Griffin.

Christmas Seals are penny health insurance.

HOSPITAL NOTES

Charlie Campbell, automobile mechanic at the M. D. Womble Implementation-Garage, underwent an operation for acute appendicitis Thanksgiving Day. Mr. Campbell is getting along nicely.

Mrs. A. W. McLean, mother of John and Bobo McLean, is confined in the hospital with a broken knee cap. She is reported to be improving.

Mrs. C. F. Miller of Dawn is a patient in the hospital and is under medical attention. She is improving.

DECEMBER SALE ON Coats and Dresses

Now's the time to purchase real values in coats—**\$8.95** and up

See our beautiful assortment of Dresses for

\$5.00

All other Dresses reduced accordingly. They must move at once.

SALE ON SWEATERS
Regular \$1.50 now --- **\$1.00**
Regular \$1.95 now --- **\$1.50**
SKIRTS **\$2.95**



Try a Pair of **79c** Hose

FASHION DRESS SHOPPE

Announcing

The Opening of the New
PHILLIPS STATION

Located on the corner of South Main and First Streets. Here you will find all the famous Phillips products—Phillips "66" contains the "Split-Second Starting" qualities in any December weather.

65.6 Degrees to 72.4 Degrees Gravity.

65.6 Degrees to 72.4 Degrees Gravity.

W. W. SLATEN, Manager

Useful Gifts

With the Charm of Smart Practicality

... are such welcome gifts that old Santa has become very fashion-wise—that genial old gentleman has heard that Streu Hardware not only has the loveliest china and glassware, but every thing the clever hostess needs for her table.

—Cooking utensils, including the very smart new oven ware, beautiful lamps, for both table and floor, and electrical appliances of all kinds. —Say "Merry Christmas" with a new stove for the home. We have models for heating and cooking, either gas or oil burning.

Do Your Christmas Shopping Here.

STREU HARDWARE CO.

Buy at Home. Phone 48.

Auction Sale Tuesday, Dec. 12th

I will sell at public auction my entire dairy herd, located at my farm 12 miles due south of Hereford on the Dimmitt-Hereford Highway, or one mile west of Easter School.

SALE BEGINS PROMPTLY AT 1:30 P. M.

20 Head of Jersey Cattle

- 1—Jersey cow, age 3, giving 3 gallons now.
- 1—Jersey cow, age 4, fresh soon.
- 3—Jersey cows, age 3, average 3 gallons now.
- 1—Jersey cow, age 2, giving 2 1/2 gallons now.
- 1—Jersey cow, age 4, giving 4 gallons now.
- 1—Jersey cow, age 6, giving 3 gallons, 6 when fresh.
- 1—Jersey cow, age 8, giving 2 1/2 gallons, 5 when fresh.
- 1—Jersey cow, age 7, fresh soon.
- Several steer calves.

This is an exceptionally good lot of cows. If you are in need of a good milk cow, it will be to your interest to attend this sale.

THERE WILL BE OTHER LIVESTOCK OFFERED.

R. O. DURANT, OWNER
CLIFF ESTES, Clerk. RAY BARBER, Auctioneer.



Big Meat Values

These and many other savings are in store for you if you shop with us.

Our grocery department is complete and we are offering many special prices that will convince you of the big saving you will make if you buy your meats and groceries from us.

Texas Market & Grocery

PHONE 353—FREE DELIVERY

make it an ELECTRICAL GIFT

Electrical gifts are useful and will give years of pleasure and service.

- Here Are a Few Suggestions—
- Radio
 - Irons
 - Floor Lamps
 - Heating Pads
 - Percolators
 - Waffle Irons
 - Sweepers
 - Food Mixers

And many others.

See Your Electric Dealer Today.



Fruits and Vegetables

FRESH EVERY WEEK FROM NATURE'S GARDENS AND ORCHARDS

Oranges and Grapefruit
Texas Quality and Varieties—Tree Ripened—Marsh Seedless—Pink Meat Duncans.

PECANS All Varieties—Fresh From the Trees. See Our Stock Before You Buy!
BUY NOW FOR CHRISTMAS

APPLES All Varieties, From Western Slope

YAMS Fancy East Texas, Try the Best

SORGHUM---RIBBON CANE
Pure East Texas—The Taste Tells

HONEY Pure Colorado Sweet Clover, Gallons and Half Gallons

DATES Sound, Clean, Fresh, Bulk A Product of Basrah, Iraq

Pay us a visit—our stock is complete at all times, and our merchandise is always fresh. A visit will convince you.

AVOCADOS For That Christmas Dinner Salad

BANANAS Green Tips, Everyday Price, Dozen—Excellent Size. **25c**

DRIED FRUIT Apricots, Peaches, Prunes Fresh from the Packer

PECANS The Slize, a very rare pecan, the largest in town. We stock Them Like Cord Wood!

PEARS Pears, Extra Fancy Eating, Also Bulk Cooking Pears.

Watch our windows for Specials—New Specials every day—Watch for them and save on fresher fruits and vegetables.

FULLER'S

FRESHER FRUITS AND VEGETABLES
First Door South of Post Office.

JEWELRY

There Is Nothing More
Appropriate for a
Christmas Present
Than a Genuine Diamond Ring
Or a Real Time Piece

You can find them at the Kester and Son Jewel-
ry Store—where depression prices still prevail.

F. M. Kester and Son

HEREFORD, TEXAS

INSURE

What You Have.

—And feel the sure protection that
comes to you when you have your prop-
erty insured with us.

■■■■■

HEREFORD INSURANCE AGENCY

John McLean, Owner.

"Bitter Cold TODAY, SON SO PLL DRIVE YOU TO SCHOOL"



Donald: "Mother, it is cold—nearly half of my class was not here yesterday." Mother: "Cold weather does interfere with school, Donald, but I'm glad you can get there—thanks to our car." Donald: "But, mother, nearly all the other boys who were absent could come in cars but their folks don't even try to use them in cold weather—'cause they can't get them started." Mother: "Maybe, dear, they don't use the right gas and oil—that's practically the only difference between our car and many others. Understand, Donald, people are careless—they fail to get penetrative oil—found only in Germ Processed Motor Oil made by Conoco. Cold oil, even winter grade, unless it is right, makes it hard for the starter to revolve the motor. Conoco Oil helps motors turn over easily and then the Conoco Bronze Gasoline acts at the first spark—and the motor starts at once."

<p>MOTHER DO YOU THINK THE CAR WILL START O.K.?</p> 	<p>YES DEAR—IT ALWAYS DOES WE USE CONOCO BRONZE GASOLINE AND GERM PROCESSED MOTOR OIL</p> 
<p>JIMMY SAYS HIS DAD HAS A TERRIBLE TIME EVERY COLD MORNING—I THINK I'LL TELL HIM ABOUT CONOCO</p> 	<p>GOOD BY DEAR I'LL CALL FOR YOU</p> 

Donald: "Mother, I should think the school board would make all parents use Conoco." Mother: "They couldn't do that, Donald, but it would be a good idea if the parents themselves would find out why their cars wouldn't start and buy Conoco. And I imagine they would if they knew it would save them money also."

CONOCO

at the sign of the Red Triangle

Full motor protection, especially in cold motor starting, can be found only in Conoco Germ Processed (Patented) Motor Oil because of the penetrative oiliness, called "The Hidden Quark" stays up in your motor and never drains away.

Instant Starting and Lightning Pick-up can best be obtained with Conoco Bronze Gasoline, and without sacrifice of Long Mileage, Greater Power and Anti-Knock advantages. For cold weather starting it cannot be excelled.

When planning a trip for business or vacation, write the Conoco Travel Bureau, Denver, Colo., America's largest Free Travel Bureau.

The Whiteface Roundup

NEWS OF HEREFORD HIGH SCHOOL

PEP CLUB

The football season is over. Of course, the Pep girls showed some wrath over the game the team lost to Shamrock, but they still uphold the Whiteface gang.

It may seem queer that the Pep Club does not stop with the football season. Nevertheless, it has changed the usual schedule and will resume meetings throughout the year. At every meeting yells are given for the 1933 team. The football season may open with an excellent team next year, but the season of 1933 has seen the best team yet.

BB

H Y S A

The H. Y. L. A. had its regular meeting Tuesday afternoon at 4 o'clock in the chemistry laboratory. The meeting was called to order and roll called. Miss Wrenn read the recognition of our club, the H. Y. A. S. from the science leaflet of November 9, but the members just could not be satisfied with that—they had to see the print.

The meeting was then turned over to Henry Jowell and Vivienne Davis, who proceeded to enlighten the club as to some chemical facts. First they prepared a chemical garden and explained it. Vivienne then froze water with the use of ether, and Miss Wrenn explained the process. Then they adjourned to a darkened room where Henry prepared a luminous vapor by mixing steam and phosphorus with the aid of heat. He next showed some colored flames which concluded his program. The meeting was then adjourned until the following Tuesday.

LOF

WANT ADS

WANTED: A lost note. Please return. Elizabeth Ireland.

WANTED: By Sidney Fuller, more time to laugh.

WANTED: By civics classes, a student teacher who can answer all questions.

WANTED: By Miss Crawford, a student who really thinks.

WANTED: By Floune Hunter, information as to whether Bill thinks she makes good bread.

WANTED: By L. W. Carlyle, bigger and better gates with Effyle Whitsett.

WANTED: By the seniors, a party every month given by senior mothers.

SENIORS

The Senior boys and girls met Wednesday to elect captains for the class teams, which will play against the other classes in the near future.

The boys elected Walter Seed as captain. They reviewed and revised some signals which they intend to use.

The girls elected Theda Lou Wilson as captain, and were instructed as to signals and plays which they will use.

The boys and girls are beginning to train, and intend to be in A-1 condition when they play the games. They think they can win and are going to play the games with victory as their goal.

FLW

COWHANDS

The Cowhand initiation was postponed a week because Walter Seed wanted to go goose hunting Friday, so it will be held December 8. All ex-Cowhands are invited to attend this initiation.

Perhaps the student body does not know it, but the program the Cowhands put on was supposed to be a Cowhand meeting. This program was part of the initiation. The Cowhands hope that the audience did not get the impression that all they do is give their members the hot hands. This is their way of punishing unruly members. They have certain members who have to be taught a lesson once in a while. Mr. Wilson knew everything on the program, but he did not know that the hot-hand he and C. J. Borden received was planned in advance. SNF

COWHAND PROGRAM

The Cowhand organization presented to the student body a typical Cowhand on November 27. The meeting opened with the scribe, Frances Harris, receiving the hot hand for forgetting his roll book. After the roll was checked, the pledges, at the request of some member, sang "The little church in the wildwood," under the capable direction of Foreman R. A. Daniel. The pledges presented their own conception of "Three Little Pigs." Mr. Wilson and C. J. Borden received the hot-hand for disturbing the meeting. It was closed with R. A. and Louie Wedel giving Sidney Fuller the horse-lamb for having big fee. SNF

WHY HAVE A NEWSPAPER?

The High School assembly enjoyed a talk Tuesday, November 28, given by DeWitt Landis of the Hereford Brand force. Mr. Landis' subject was "The Weekly Newspaper and its relation to the community."

In his talk Mr. Landis praised the Whiteface football team. He emphasized the fact that the newspaper is especially interested in the school activities. It also supports the merchants and its other readers.

The Hereford Brand is working toward the upbuilding of its com-

munity. For an example, we note that through its cooperation with the Lions Club, Marvin Jones, Congressman of this district, will speak in Hereford Monday night, December 4.

Mr. Landis says that the newspaper business as well as other careers takes all of one's time and energy. "I would not advise anyone to enter the newspaper business," said Mr. Landis, "unless he has much enthusiasm for the work and has a vivid imagination."

EB

CIVICS CLASSES

The civics classes were certainly rating last week. Mr. Dillehay trusted them enough to leave them with student teachers for the three days of that week. And strange to relate, the trust seemed to be justified. Three teachers, one for each day, were appointed, and each class elected a sergeant-at-arms and a secretary.

There were no demerits given and the teacher received good response in conducting the discussion. It really wouldn't be a bad idea to do this often.

SS

HAVE YOU HEARD THIS ONE?

I hear Billye Valentine is an excellent English student. Was she shocked?

Dear, dear! You Freshmen girls and these ex-seniors. Can you imagine it?

There seem to be several kings and queens of demerits this six weeks. What have you to say for yourself, Spike?

Patsy Baker has a habit of asking who is at his door when any one knocks (it is because of the big fat wolf).

We hear that Troys is being reformed. Good work, Nancy. Sherwood, you're going to be embarrassed some time about your sweater and the way you wear it. You'd better be careful. There is a great deal of com-

plaint because of Earl Trimble's blocking the stairway to get to talk to Sue Vaughn. Earl, aren't you ashamed?

ASSISTANT EDITOR.

DID YOU

Did you say that Aren't you sorry now? Did you ridicule that boy because he isn't dressed as well as some of the others? Were you the one who smiled sardonically behind the back of the girl whose dress and hose were mended?

Did you laugh when the boy who isn't so smart as you made a blunder? Did you ignore with a superior start the question of that young Freshman? Did you disdain the friendliness of that girl who isn't in just the same "gang" as yours? Did you deride the speaker who spoke so much better than you could have? Did you speak depreciatively of another's best efforts, even if you could have done better? Did you fail to speak to that smaller boy who smiled at you so timidly?

Did you blame another person for the mistake you made? Did you tell a lie to hurt someone else and gain a little glory for yourself? Did you do something to another person that you would not want him to do to you? Did you?

EDITOR.

First Methodist Church

REV. T. C. WILLETT, Pastor

Sunday school, 9:45 a. m.
Preaching service at 11:00.
Evening service begins promptly at 7:00 p. m.

If you are not worshipping elsewhere you will be glad to have you worship with us. A cordial welcome awaits you at the Methodist church.

E. W. Hardin and John E. Hill of Amarillo spent Tuesday morning here attending to business affairs.

USED CARS

1933 Chevrolet Coach
1931 Nash Coupe
1929 Ford Roadster
1930 Chrysler Coupe
1929 Willys Six
1929 Ford Truck
1930 Chevrolet Truck

These cars are good values, offered at
reduced prices

Ireland-Beavers Motor Co.

GOODYEAR DEALERS IN HEREFORD

301 East Third Street. Phone 353

Christmas and New Year Holiday Excursion Fares

Greatly reduced round-trip rail fares to destinations
Throughout the United States

NORTH - SOUTH - EAST - WEST

On Sale December 14 to January 1, 1934, inclusive.
Return limit January 15, 1934.

"CHEAPER PER MILE THAN DRIVING A CAR"

For Full Details—
Call J. E. BRYER, Agent, Hereford, Texas. Or Write—T. B. GALLAHER, General Passenger Agent, Amarillo, Texas.

The Retail Automobile Dealers Code and Its Effect Upon Car Buyers and Owners

The Retail Automobile Dealers' Code, approved and signed by President Roosevelt when it becomes fully effective, brings advantages of incalculable benefit to the purchaser and owner of an automobile. It now makes obligatory upon all dealers operating under the Blue Eagle, the adoption of trade practices and practices which have long been recognized by leading dealers and the public as desirable, but which uncontrollable competition forces have heretofore rendered inactive.

The code gives absolute and complete protection to the car buyer and owner on these points:

ACTUAL FACTS ABOUT THE CAR—There can be no misrepresentation of the automobile either as to specifications, performance, or value, in advertisements, sales solicitations or otherwise, by the dealer, his salesman or employees.

PRICE AND TERMS—The code absolutely prevents any manipulation of price, and provides that the price of any new car shall be the manufacturers' list price. Additional charges added to F. O. B. cost must be covered by detailed specifications. Transportation charges shall be the average cost of transportation alone from factory to dealer, figured on all shipments received by dealer during a 90-day period as shown by dealer's sworn statement. Exceptions to this are obsolete models and open cars which have a seasonal market only.

INSTALLMENT PLAN SALES—The code provides that no dealer shall charge a higher rate than the highest rate, or a lower rate than the lowest rate charged by regularly established finance companies operating in the same district. Thus exorbitant charges on installment plan sales are made impossible.

DELIVERY OF CAR—The code absolutely protects the car buyer against any secret tampering with the car or use of the car or adjustment of the speedometer before delivery. The purpose and effect of this code provision is to assure to the customer full knowledge of the condition of the car and the mileage covered by the motor vehicle which is offered for sale.

USED CAR ALLOWANCE AND SALES—The code establishes a fair, sound and simple method of determining trading allowances. The allowance to be given for a car offered as part payment will be established by the average of prices recently paid, in definitely established trading areas. Thus the trade allowance will be the market price or current value of the vehicle as determined by the natural law of supply and demand, and thus both trade allowance and sale price for used cars are automatically controlled by the natural forces of the local market.

Under the Retail Automobile Dealers' code the public, the dealer and his employes are assured a fair deal in every detail. There is no need for sharp dealing in purchase, sale or service. The dealer is more permanently and solidly established and insured against losses and abuses which in the past have been reflected adversely upon the car buyer and owner. Honesty in workmanship, in merchandising, in salesmanship are assured to the public by the government. The capable, conscientious dealer is protected by the government and enabled to serve the car buyer and owner under conditions that permit him to do his best.

The Code in Its Entirety Became Effective December First. All Automobile Dealers Are Governed by the Provisions.

GRIZZLE CHEVROLET CO.

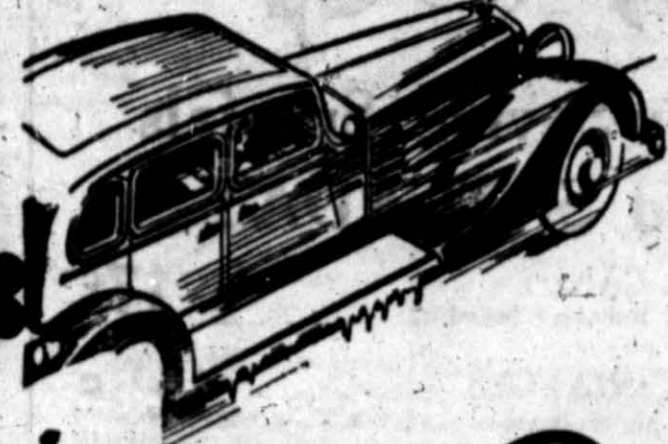
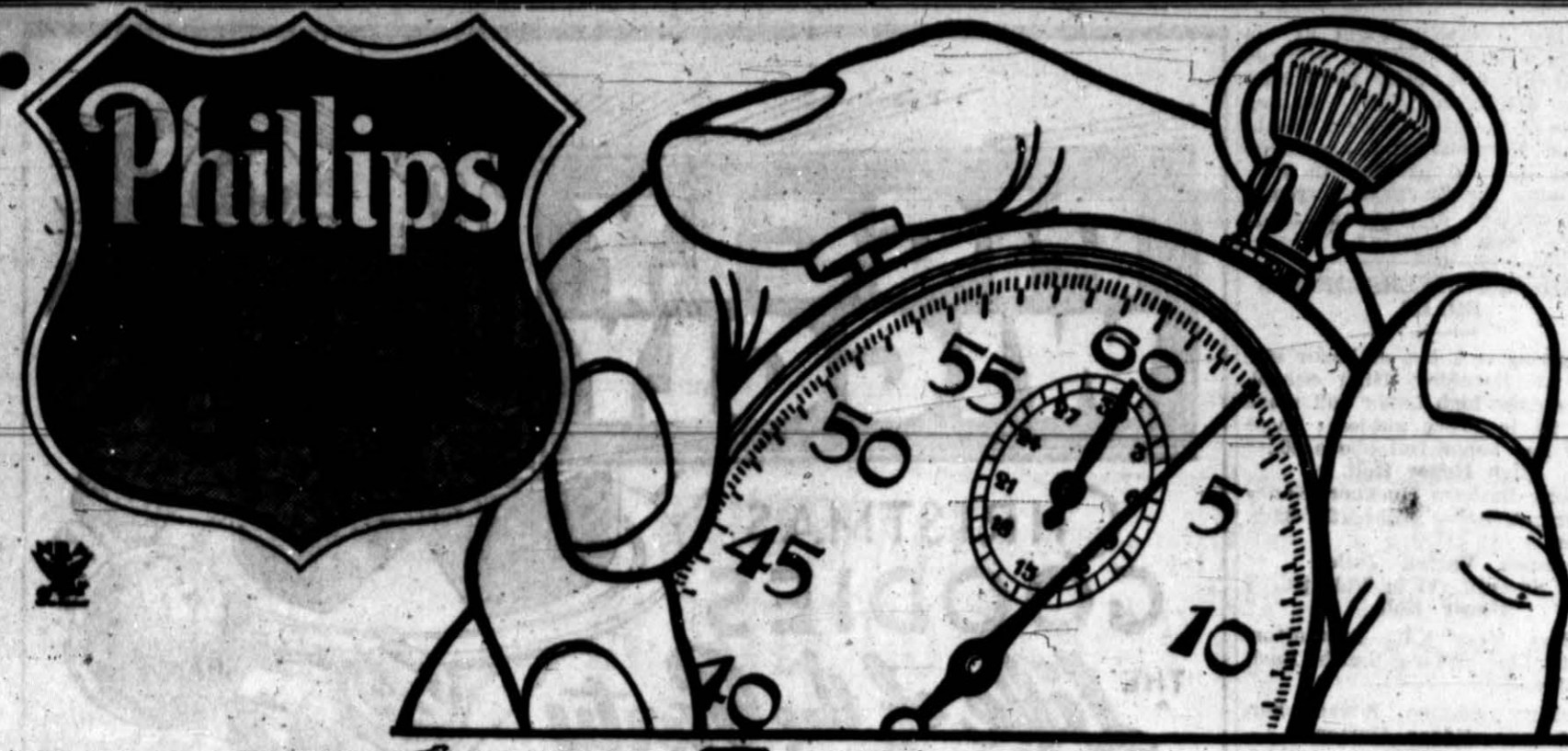
CHEVROLET

HEREFORD MOTOR CO.

FORD

Ireland-Beavers Motor Co.

DODGE and PLYMOUTH



Split-second starting

in any December weather

These figures prove
Phillips 66 is
Honest High Test
65.6° to 72.4°
GRAVITY

Flows at 50° Below
 freezing—good for instant starting
PHILLIPS 66 MOTOR OIL

For fastest cold weather starting, get the gasoline with the highest gravity. (See figures at left which prove how high the test of Phillips 66 is.)
 Even on days below freezing, you need step on the starter just once! That is enough for this super-volatile motor fuel to snap your icy motor into instant action.
 You marvel at the lack of sputtering and coughing... at the smoothness of the engine so soon after starting. You get that feeling of flexible power, that zip and get-away, which have made Phillips 66 the most sensational success in the highly competitive oil industry.
 Your first experience with a cold, balky motor will probably send you searching for a

gas station which sells Phillips 66. But why wait until you actually have starting trouble? Remember: as the thermometer drops, up goes the gravity of Phillips 66. Week by week, its high test is adjusted to the weather wherever it is sold. That is how the Phillips method of CONTROLLED VOLATILITY protects you against loss of starting speed, against loss of power and mileage, as your weather grows colder.
 Phillips extra high test does not cost a single cent extra, because Phillips is the world's largest producer of natural high gravity gasoline. Let the first Orange and Black shield, which you see, remind you to get a trial tankful of this greater gasoline.

HIGHEST TEST AND anti-knock

at the price of ordinary gasoline

Christmas

SPECIALS

- SUGAR, 10-lb cloth bag 50¢
- PEACHES, No. 1 tall Mariposa, each ... 9¢
- VANILLA, large 8-oz bottle 18¢
- MEAL, Hereford, 5-lb sack 15¢
- CATSUP, 14-oz bottle 17¢
- SALMON, pink, Brimfull, 2 for 25¢
- BEANS, Limas, 2 1-2 lbs 25¢
- MATCHES, carton 22¢
- SPUDS, home-grown Reds, 10 lbs 15¢
- CORN FLAKES, box 10¢
- PEARS, No. 2 1-2 can 15¢
- CORN, No. 2 can, 3 for 25¢
- MEAT SALT, pure smoked, 25-lb sack 60¢
- SYRUP, Karo, blue label, gallon 53¢
- SOAP, 10 bars 25¢
- PRUNES, gallon tins 37¢

FRUITS AND VEGETABLES

- GRAPES, nice California, 3 lbs 16¢
- APPLES, dozen 21¢
- LEMONS, Dozen 24¢
- LETTUCE, head 5¢
- CELERY, bunch 10¢
- All Bunch Vegetables, 2 for 9¢

Frank's CASH Grocery

Phone 117 FRANK RICHARDS, Proprietor We Deliver
 Brings Us Your Eggs—Market Price—Buy At Home.

Black

BY MISS NOBLE M'LEAN

Rev. Hornbeak of Hereford filled his regular appointment here Sunday.
 Get highest cream prices at Farmery Creamery Association. 7-11c
 Residents of this community met at the school house last Thursday evening and enjoyed a Thanksgiving celebration. A program, under direction of Prof. Kimmins and Mrs. Jas. Black, furnished entertainment, after which an eight o'clock dinner, sponsored by the club ladies was served. The young folk enjoyed a party later, while the older ones held a round table community discussion.
 W. B. Dugan and family of Hobart, Okla., spent the Thanksgiving holidays with Mr. and Mrs. F. C. McMurry.
 Mr. and Mrs. Frank Lookingbill spent Thanksgiving day with Mr. and Mrs. Lookingbill at Summerfield.
 Misses Francis and Helen Dugan, Elizabeth and George McMurry were in Friona Thursday.
 Misses Netha and Maurika Crawford of Hereford visited in this community last week end.
 Mr. and Mrs. Tom Presley and Lois, Mrs. H. L. McLean, Maxine and Margot were in Hereford Saturday.
 Miss Lucille Elmore of Muleshoe spent the week end with her parents, Mr. and Mrs. H. Elmore.
 Juanita Welch spent the week end in Hereford with Katherine Fullwood.
 Irvin Kimmins visited his parents near Panhandle last week end.
 Mrs. Lucy Crawford and children and Miss Pearl Coker of Hereford attended the program and dinner here Thanksgiving.
 Mr. and Mrs. Jas. Black were in Amarillo Friday.
 Irvin Welch spent Saturday night in Hereford.
 Miss Lucille Hays represented Blackwell Hardware Co. in a Friona beauty contest Friday night.
 Bud Barnett spent Thanksgiving with his parents, Mr. and Mrs. R. E. Barnett.
 Mrs. Mary D. Ray was in Friona Saturday.
 Jas. McLean, Chas. and Jim Hays were in Hereford Wednesday.

Mr. Johns was here from Oklahoma last week.
 T. L. Welch and family, Cecil Vandiver and family were in Hereford Thursday evening.
 F. E. McMurry was in Dismal Saturday.
 Singing was well attended Sunday evening. The class invites all interested to meet them in Friona Sunday afternoon for practice.
 Farmers have been busy the past two months, but are about through now until it rains.
 H. L. McLean and G. E. McOrate were Farwell visitors Monday.
 Mr. and Mrs. W. A. Gentry reached home last Saturday from an extended motor trip into South Texas. They visited at San Antonio and in the Valley, and on their return trip visited Carlsbad Caverns in New Mexico.

Messenger News

BY MISS EUNITA WILLIAMS

Take Produce to Carl's Gro. Mrs. Mae Abbott of Bovina is spending the week end with her parents, Mr. and Mrs. J. N. Messenger.
 Mr. and Mrs. Bob Finch and baby of Hereford spent the week end with her parents, Mr. and Mrs. P. C. Short.
 Mildred, Henry and Kathryn Turner are at home this week helping to get in the row crops.
 Lester Myers, who is attending school at Friona, spent the week end with his parents, Mr. and Mrs. Bill Myers.
 Mr. and Mrs. T. W. Lynch and two children called at the L. M. Williams home Wednesday.
 L. M., Quince and Hobby Williams were shopping in Hereford Friday.
 Mr. and Mrs. R. L. Howard, Geo. C. Messenger, Mrs. Mae Abbott attended church at Friona Sunday.
 Several from Hereford were in this vicinity hunting ducks last Thursday.
 Mrs. R. L. Howard was song leader Sunday night. Mrs. E. M. Jack will lead Sunday night, December 10. Sunday school was lightly attended last Sunday.
 Don't forget the pie supper at the school house Friday night, December 8. Everybody has an invitation to come and bring plenty of money.
Appreciation.
 We wish to thank our friends for the kindness and sympathy they showed us during the sickness and death of our dear husband, father and grand father.
 Mrs. August Euler.
 Mr. and Mrs. W. W. Lechlitter and Family.
 Mr. and Mrs. Cecil A. Smith and Family.
 Mr. and Mrs. Elmer Euler and Family.
 Mr. and Mrs. Henry J. Moe and Family.
 Mr. and Mrs. Knight Greeson and Family.
 Mr. and Mrs. Bill Browder.
 Mr. and Mrs. Roy Euler and Family.

Adrian-Sims Notes

BY MRS. J. M. CHAPMAN

A box supper and program were enjoyed at Sims school house Friday evening before Thanksgiving. A sum of \$25.59 was received and the teachers, Misses Steen and Foxall, will purchase some needed equipment for the school.
 Mr. Nippers and family of LeFors, visited in the Tom Cook home over Thanksgiving.
 A bridal shower was given Mrs. Paul Long last Wednesday evening. Mrs. Long formerly was Miss Jewell Scott. Many useful gifts were received.
 Miss Catherine Steen visited relatives at Happy over Thanksgiving.
 Misses Alma and Lucille Foxall and Lauren LuAllen motored to Decatur to spend Thanksgiving.
 Iris Bohannon and family visited relatives at Laketon last week.
 Miss Elizabeth Chapman, who is teaching school at Laketon, visited home folks last week.
 Buren Spande of Phoenix, Arizona, visited his family near Adrian last week.
 Jack Fortenberry and family went to Floydada for a few days visit last week.
 John I. Morris and children spent Thanksgiving with relatives at Higgins.
 R. A. Freeman and family visited relatives in Amarillo over the week end.
 Tom Bohannon, Jim Chapman, Mrs. Tom Bohannon and Miss Elizabeth Chapman went to Laketon Saturday afternoon. They enjoyed hearing Bro. Claude McClung of Fort Worth preach while there. He is holding a series of services at the Laketon Church of Christ.

TRY A WANT AD IN THE BRAND

THE BEST

IS NONE TOO GOOD FOR THE HEREFORD TRADE TERRITORY. That's why we have recently added new and improved machinery to our mill to do the job. The addition of one of the best and latest improved WHEAT WASHERS and CLEANERS that money could buy makes it possible now to make the best and cleanest flour that we have ever manufactured. Give us a trial by buying in your next grocery order a sack of our new flour. For sale at all grocery stores.

Exchange

45-pound sack of 100 per cent flour for 100 pounds of good milling wheat. Wheat must be of your own raising.

PACKARD MILLING COMPANY

On Main Street, Across the Santa Fe Tracks. Phone 29

WE SAVE YOU WORRY

It's a pleasure to drive without a bit of worry about tires, oil, water, dirty windshield and other trouble-makers. A single stop here will eliminate worry and make your driving safer, easier and more enjoyable. We banish worry—free.

Texas Service Station

GLEN SNYDER

BUSINESS AND PROFESSIONAL DIRECTORY

ABSTRACTS
 The title to your land is vital. Our Abstracts correctly reveal the title.
A. O. THOMPSON
 ABSTRACT CO.
 5 1/2 per cent Federal Farm Loans.

LUNCHES
THE CHOCOLATE SHOP
 Plate Lunches
 Sandwiches
 Cold Drinks, Candies
 Magazines.

AUDITOR
PAUL S. CORBETT
 Accountant and Auditor
 Income Tax Service
 Office County Court House

RJU-READY?
 Our meals are
EVER-READY LUNCH
 Across from post office.

CLEANERS
WEST TAILOR SHOP
 MRS. O. F. WEST, Proprietor
 Clothes Called for and Delivered.
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 Manology - Colon Irrigation
 Spinal Adjustments - Vapor Baths
DR. R. E. PERKINS
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PRAIRIE DAIRIE
 Grade "A" Milk
 Sweetmilk, Cream, Buttermilk.
 We Deliver Daily.
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PRACTICAL NURSING
 At My Home Or At Yours.
 23 Years Experience.
MRS. A. D. GODWIN
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GAS-OILS
W. J. (Bill) Smith Service Station
 Car washing, greasing, tire repairing, 100 per cent Conoco products.
 Corner First and Main Sts.
 Look for the Red Triangle.

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DON'T
 Neglect Your Eyes
Dr. T. M. Montgomery
 At Close Drug
 Third Friday Each Month.

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DR. T. L. MORGAN
 Physician and Surgeon
 Above Corner Drug Store
 Office Phone 462
 Residence Phone 463

SWAP!
 Through the
WANT-ADS



DURING THE SCARLET FEVER EPIDEMIC

—You should send your washing here. Our plant is absolutely sanitary, and your clothing will not be in danger of becoming infected. Clothing infected when sent here will be thoroughly cleansed and disinfected before it is returned.

CALL 298—WE CALL FOR AND DELIVER
 Send Your Dry Cleaning and Laundry to Us.

HEREFORD LAUNDRY AND DRY CLEANING CO.

FOR RENT, FOR SALE CARDS AT BRAND OFFICE CHAS.

STAR THEATRE

Hereford, Texas

Friday Only

Another Big 10c Special

"Pilgrimage"

CHAPTER 7 OF

"DEVIL HORSE"

News and Comedy

Saturday Only

Matinee and Night.

Ken MAYNARD



KING OF THE ARENA

A Sizzling Western, full of fast fighting, hard riding. With Lucille Browne, John St. Polis, Bobby Nelson.

Special Comedy ONLY A DIME!

Preview Saturday Night Sunday Matinee

Monday - Tuesday

Another Big Musical Comedy

TAKE A CHANCE



the Good Little WONT-WONT

The rest of the girls dance the bad little can-con... but I'm a good little won't-won't when they play "Eddie Was A Lady"...

with

James Dunn, June Knight, Lillian Roth, Cliff Edwards, Lillian Bond, Dorothy Lee, Leona Andre, Chas. (Buddy) Rogers.

Get in on the first showing Saturday night Midnight-Boy, it's funny, peppy, musical.

Also Selected Short Subjects. Everyone can see this big show, as the price is only 10c-20c

Coming

Wednesday and Thursday DECEMBER 13-14

"College Coach"

A Real Football Picture

ANOTHER BICYCLE GIVEN AWAY FREE, DECEMBER 20

Get tickets from Texas Market, City Drug Store and at the Star on Friday nights. Begin saving your tickets now. Bicycle on display at City Drug. Look it over.

PERSONALS

Bill Gilbert of Amarillo was a business caller here Monday.

Photos make a real nice Christmas present. Hanna & Hanna, Grady Nobles and Miss Ernestine Smith of Amarillo called in Hereford early in the week.

Mrs. C. C. Cunningham and Bill Beecher of the Cunningham Floral Co. in Amarillo were business callers in Hereford Wednesday.

Our prices on Christmas photos are cheaper than ever before. Have yours made early. Hanna & Hanna.

R. B. Galloway, poultry expert of the Hardeman-King Grain and Seed Co., of Amarillo arrived here Monday to stay the remainder of the week for the poultry show.

Charlie Boyd and family went last Saturday to Childress where they spent the week end visiting with relatives. They returned home Sunday evening.

C. L. Calloway and F. T. Schlenker of Friona were here Wednesday trading with Hereford merchants.

Misses Marguerete and Charline Brown spent the Thanksgiving holidays at Cameron, New Mexico, with relatives and friends.

Include an attractively decorated and delicious fruit cake in your gift box. Mrs. Rosa Speer, 200 East Fifth Street.

D. S. Bruton of Dimmitt was a business visitor here Wednesday morning.

Give Photos for Christmas. Dr. Walter G. Fly of Amarillo who operates a wheat farm in the northern part of the county accompanied Hon. Marvin Jones to Hereford Monday night.

J. Ray, Amarillo business man, owner of the site to be occupied by the J. C. Penney store, is a regular visitor in the city supervising construction work on the building.

Mrs. Roy Bruner and daughter, Virginia of Fort Sumner, New Mexico, were visiting here last week with her son, Hal Bruner and wife.

Mr. and Mrs. Dewey Wright and son, Dewey, Jr., of Dimmitt were here last Friday visiting in the home of his brother, Jack Wright, and family.

Give Photos for Christmas. Mrs. Rosa McLean and daughter-in-law, Mrs. Bruce McLean, and three daughters, all of Dimmitt, were in Hereford last Saturday afternoon.

The North Hereford club will have a Christmas party at the home of Mrs. John Allen in West Hereford Tuesday, December 19. All members are requested to be present.

All high school band and orchestra mothers are urged to be present at the meeting next Tuesday, December 12, at 3:30 p. m., at the home of Mrs. C. R. Smith, 411 Jowell Avenue.

Mr. and Mrs. A. S. Tanner of Houston spent Sunday with Mr.

and Mrs. C. C. Acker. Mr. Tanner is auditor for the Federal Land Bank of Houston and is located in Lubbock for several weeks work.

Miss Lillian Donnell of Amarillo spent the week end in the home of her aunt, Mrs. D. H. Alexander. Miss Donnell is a teacher in the Amarillo public schools.

Mrs. Chris Garrison and son, Ward, of Lubbock spent Thanksgiving holidays with Mr. and Mrs. Allen Bell at their ranch home north of town. They returned to their home Sunday.

The Junior Pioneer club is sponsoring a box supper next Wednesday night, December 13, at 8:00 o'clock at the city hall. All girls and women are invited to bring boxes. The proceeds are to be used for charity.

Give Photos for Christmas. Mr. and Mrs. W. G. Wyer and daughter, Mrs. L. V. Hennington and son, Carl, all of the Big Square district were here last Saturday trading with Hereford merchants and visiting with friends.

Mr. and Mrs. H. T. Neely and Mrs. Henry S. Gooch of Amarillo were guests in the home of Mrs. Seth B. Holman Monday evening. They accompanied Congressman Marvin Jones from Amarillo.

Visitors Thanksgiving Day in the home of Mrs. N. M. Patton were her two daughters, Mrs. J. W. Todd and Mr. Todd of Canadian, and Mrs. W. A. Trotter of Fort Worth.

Mr. and Mrs. Earl Nunn and son, Earl, Jr., of Panhandle, were here last Sunday visiting in the home of his parents, Mr. and Mrs. R. T. Nunn, and W. H. Nunn and W. H. Nunn, a brother.

M. L. Steele and son, Sam, left last Friday night for Hamlin, where they were called by the serious illness of Mr. Steele's only brother. He passed away Sunday morning. Funeral services were held in Hamlin Monday.

Dennis Zimmerman, Tulsa attorney, was recently appointed to the board of directors of Texas Technological College by Governor Miriam A. Ferguson, to succeed Houston Harte, San Angelo newspaperman, who resigned to accept a position as member of the Texas Relief Commission.

Henry F. Cook returned to his home in Pecos last Friday after a visit here of a few days with his brother, C. J. Paddock. The brothers have not seen each other for 18 years. They were raised in different families while quite young and for that reason bear different names.

Mrs. O. E. Sherman must be some strawberry grower from the fact that she gathered a few of the luscious berries one day the first of this week. The fruit is of the ever bearing variety. The Shermans live about three miles northwest of town.

E. A. Stanley, who formerly lived in the Hereford country, passed

away last Thursday night at his home in Friona. Funeral services and burial were held in Friona Friday afternoon. Mr. Stanley was one of the early settlers south-west of Hereford and had been engaged in road grading in Parmer county for the past 11 years. He is survived by his wife, four sons and two daughters.

THIRD SIX WEEKS HONOR ROLLS

Following is a list of honor students of Hereford High school. Those on the high honor roll made above 90 in every subject; those on the low honor roll above 80:

High Honor Roll.
Seniors, Barbara Buckner, Nancy Conkright, Sallie Glibreath, Sally Skelton.

Freshmen, Varian Fuller, High Seventh, Viola Phillips.

Honor Roll.
Seniors, Mary Kate Brotherton, Virginia Lane, Wilma Smith, Basil McKinley.

Juniors, Adeline Schumacher, Bill McLean, Edgar Horton. Sophomores, Phileen Arthur, Mary Virginia Eberle, Alva Vernon, George Conklin.

Freshmen, Virginia Lee Hussey, Imogene Roberson, Mary Turrentine, Clyde Posey, Ernest Schel-hagen.

High Seventh, Dorothy Funderburg, Dean Dunlap, Virginia Erle Read, Leo's Reeves.

Sixth, Marvin Kearns, Helen Ruth Barber, Virginia Newell, Edith Jackson, Margaret Ann Grizzle.

Fifth, George McLean, Louise Blythe, Dorothy Gideon, Gloria Grizzle, Vivian Olson, Lois Standifer, Dorothy Nell Trimble.

Fourth, Bobby Davis, Doris Elaine Dillehay, Elma Shugart.

FOR RENT, FOR SALE CARDS AT BRAND OFFICE, CHEAP

SANTA'S ASSISTANT

I am making lots of Christmas Things

Have you seen the Chocolate Shop's Window?

WDMRAYZOR WOODWORK

PIGGLY WIGGLY

CHRISTMAS GOODIES

THE Life of the Party

Note These Money-Saving Specials For FRIDAY and SATURDAY

- | | | | |
|--|-----|--|---------|
| COFFEE
White Swan, Pound
Special Demonstration Saturday, 2 lbs 60c | 31c | CANDY
Bulk, per pound | 17c |
| SNOWDRIFT
Six pounds | 74c | ORANGES
Juicy, dozen | 12 1/2c |
| | | DATES
Two pounds, Cello wrapped | 25c |
| | | CHILI POWDER
Eight-ounce can | 23c |
| | | GRAHAM CRACKERS
Two-pound box | 22c |
| | | BAKING POWDERS
10-Strike | 10c |
| | | SOAP
White Naptis, 5 bars, Giant Size | 17c |
| | | MACARONI
Or SPAGHETTI, box | 5c |

GRAPES

POUND

5c

COFFEE

5-LB. PAIL

95c

- | | |
|------------------------------------|--------|
| SOAP FLAKES
Big 4, box | 32c |
| GRAPE JAM
16-ounce jar | 19c |
| PEACHES
Two pounds evaporated | 25c |
| FLOUR
48 pounds Panhandle Mold | \$1.40 |
| TOMATO JUICE
Campbell's, 3 cans | 23c |
| CORN
Iowa Standard, 3 cans | 25c |

Spuds

10 POUNDS

12 1/2c

- | | |
|---|-----|
| MEL'O
Two cans | 15c |
| RICE
Five pounds | 27c |
| SANI FLUSH
Can | 19c |
| SUGAR
10-pound cloth bag | 49c |
| COCOANUT
Long Thread, fresh bulk, lb | 19c |
| TUNA
Light meat, per can | 15c |

Sugar

10-Lb. Cloth Bag

49c

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Some piece of furniture always proves a successful choice. No matter who "he" or "she" may be, there's no doubt that they will welcome with delight something to brighten up their homes. And we have most remarkable values.



Colonial Bedroom Suite-Four Pieces \$49.50 and up to \$95.00

This kind of gift is, of course, a family one. But doesn't this solve a big problem. Combining a necessity and a gift in a way most satisfactory to all—and useful and beautiful for many years to come. This fine example of Early American design, in walnut

You should see our fall line of living room, dining room and odd pieces of furniture. You will appreciate the choice selection as well as the low scale of prices.

Radios will make a ideal gift for Christmas. We handle the Philco, Majestic and the R. C. A. We can give you the best.

See Us for All Home Furnishings.

E. B. BLACK CO.

Go to Church Sunday.

Quality and Service Are Paramount Always at

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