

The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

Volume 34—Number 2.

The Hereford Brand, Hereford, Texas, Thursday, January 18, 1934.

Five Cents Per Copy.

COUNTY CORN-HOG MEETING TO BE SATURDAY

TO PERFECT ORGANIZATION FOR HANDLING ALLOTMENTS

Complete plans of the county's corn-hog reduction program will be revealed to farmers at a mass meeting in the district court room Saturday afternoon at 2:00 o'clock. All farmers in the county who have produced as much as three litters of pigs or ten acres of corn during recent years are urged to attend.

Community meetings will start next Tuesday, three being held each day until organizations are completed in each of the nine districts into which the county was divided for the wheat program. One member will be appointed from each community, the nine to comprise the county board.

Cotton Farmers To Meet Friday

Cotton farmers of Deaf Smith county will meet Friday afternoon at 2:00 o'clock in the district court room to perfect their organization in the government's acreage reduction program.

Because there are so few cotton growers in the county all the cotton contracts will be handled in the office at the court house. County Agent Dewey Reed said. Contract days will be designated and announced next week.

Golf Club to Meet Next Monday Night

A meeting of the members of the Hereford Golf Club has been called for next Monday evening at 7:30 by President J. M. Posey. It will be held in the First National Bank building. Posey urges all members to be present as important business will be taken up.

Former Hereford Man Dies In Wichita Falls

Ewell Sullivan, 37, past, died at his home in Wichita Falls Tuesday morning of heart failure. The end came suddenly, for he seemed to be in good health up to the time of his passing.

Mr. Sullivan was the son of Mr. and Mrs. C. L. (Charlie) Sullivan of Friona, and for a number of years was a Hereford citizen, having moved here with his parents from Amarillo at the age of four years. He left here in 1919 for Wichita Falls where he made his home until his death.

Surviving beside his wife and parents are two brothers, Glenn of Dimmitt and Bruce of Denver, Colorado. Other relatives here are an uncle, Edgar Johnson, and a great-aunt, Mrs. John L. Wilson. The funeral services and interment took place this afternoon at Wichita Falls.

Gilberts Celebrate Golden Wedding

Mr. and Mrs. Mark Hanna returned home Monday from Lockney where they attended the Golden Wedding celebration of Mr. and Mrs. T. J. Gilbert, brother-in-law and sister of Mrs. Hanna. This event was observed Sunday.

PEVLEY, SEED ATTEND MEETING OF DEALERS

Harry Seed and J. L. Pevley attended the Ails-Chalmers annual dealers meeting in Amarillo last Thursday. Mr. Seed stated that about 40 Ails-Chalmers Panhandle Dealers were present. Pevley & Seed are agents here for the Ails-Chalmers, Inc.

LAY CALICHE ON CEMETERY HIGHWAY

Caliche is being laid on the cemetery road every day. The grade is completed and nearly half of the rock has been placed. Because of the extremely dry weather, water is being flooded on the newly completed part of the road, and it is then rolled and leveled, making an excellent top-ping.

KUCKER HAS NEW CHICKS

A sure sign of spring was noted when W. I. Kucker informed the Brand that he had hatched a brood of baby chicks in an incubator last week. Mr. Kucker hatches early, both for himself and two others, Jack Wright and Ralph Smith, each year for the purpose of producing show birds for the earlier shows.

TO THE VOTERS OF COMMISSIONERS PRECINCT NO. 2

I do hereby respectfully ask you to give me your vote and support in my candidacy for the election as your commissioner. I will use my judgment in managing the affairs entrusted to me and if you see fit to elect me to the office I will be my desire to do my duty to the best of my ability.

T. W. (Wiley) ROBERSON

COUNTY LEADERS OPPOSE CURTAILMENT OF C. W. A.

"Curtailment of CWA work in Deaf Smith county would be a public calamity," declared members of the commissioners court in a meeting Monday night with county relief committee and representatives of other organizations.

The meeting was called at the suggestion of Lawrence Westbrook, state director of relief. CWA is scheduled to stop on February 13 and Westbrook asked for expression locally as to when workmen should be laid off and made available for farm work.

It was the unanimous opinion that lack of moisture does away with any immediate need of farm labor and CWA should be continued indefinitely due to poor crop prospects.

Telegrams and letters were sent to Westbrook and Congressman Marvin Jones urging that CWA work and appropriations in this county not only be kept up, but increased, since the county is now in greater distress due to drought than it was a year ago when it was placed in the drought area.

New Relief Committee Officially Confirmed

Official confirmation of Deaf Smith county's new relief committee was received here yesterday in a telegram from E. P. Adams, member of the state relief commission. Jim Lipscomb is chairman of the new group. Other members are Homer Grizzle, R. Richardson, J. A. Pizana and H. Strahan.

Summerfield School Closed by Contagion

Due to scarlet fever and a recent attack of measles, the Summerfield school has not reopened since the Christmas holidays. Students were called together last week for an inspection by E. E. Chestnut, district supervisor for the state education department, at which time he approved the application for state aid funds. He also approved applications for Woodway and Ward. Total for the three schools was approximately \$2,000.

FRIONA COUPLE MARRIED HERE LAST SATURDAY

Miss Maudie Boren and Fred Mans of Friona were married Saturday afternoon, January 13, at the Methodist parsonage by Rev. T. C. Willett, pastor of the First Methodist church.

WHITEFACES SWAMP DIMMITT, FRIONA IN HARDWOOD GAMES

Hitting a stride that stamps them as potential championship contenders, the Hereford High Whitefaces won basketball games last week from Dimmitt and Friona, their first victories of the season. They opened the week before by losing to Tulla.

The score at Dimmitt Friday night was 40 to 13. Friona was buried under a 33 to 15 count Saturday at Friona. Nasty Clayton of center and L. B. Russell at forward turned out to be the scoring aces.

Clayton and Russell made 13 points apiece against Dimmitt. Each had six field goals and a basket from the free throw line. Clayton got 11 to Russell's eight in the Friona melee, each making four from the floor and Clayton getting a trio at charity points. Reed, forward, was rambunctious with rye tallies.

The first string with Daniels and Baker at the guard posts went like a house afire from the start at Dimmitt, taking a 29 to 4 lead at halftime. Six second stringers played during the final periods and out scored the Castro boys 11 to 9. Friona made it a little tougher. The Whitefaces had a 17 to 9 lead at the half. The first string played all the way. Coach Tommy McCollum was more than pleased with the play in both games.

Check Delinquent Taxes For Farms

Check-up on delinquent farm taxes during the past six years was started here last week as an extension service project under C. W. A. Ray Conway is directing the work in this county. Assisting him are John McDonald, Mrs. Lida Lewis and Miss Ora West.

Not only is a delinquent tax list being made, but all real estate transfers involving more than three acres and all sheriff's sales of farms are included in the survey.

Paul Wilson of Hereford has been appointed supervisor for this survey work in several Panhandle counties. His territory includes Deaf Smith, Potter, Swisher, Carson, Dallam, Sherman and Ochiltree counties.

Humble In Race For Re-Election

C. W. Humble asks re-election to the office of county judge and ex-officio superintendent of common schools in his announcement, given by The Brand today.

"I feel that no one is better qualified than I to carry out the program now under way in the county," Humble said. "As a member of some commissioners courts I am taking part in the most vital things now taking place in the county."

"Because I have been in public works most of my life, I believe I am well fitted to fulfill the duties of this office, and with the experience I have gained as your county judge during the present term I feel justified in asking to be re-elected."

"Naturally, I haven't suited everybody all the time. But I am trying to do this job the best way possible and I hope the voters can see fit to put me in for another term. My experience as a school man gives me an excellent background for the work as county superintendent and I feel safe in saying the county schools have made great progress under my guidance."

Humble is seeking nomination to the office in the Democratic primary, July 28.

Mrs. J. E. Beyer left the first of the week for Wink where she is visiting her daughter, Mrs. Harold Hicks and family.

MISS WRENN IS NAMED ON CONFERENCE GROUP

Miss Neville Wrenn of the Hereford public schools has been appointed a member of the committee on resolutions for the Northwest Texas Educational Conference, which will be held in Canyon in March. Nearly 1000 people are expected to attend this conference, which is open to all citizens and especially members of service and study clubs, county and local boards of trustees and teachers of the region.

Sowell	Dimmitt	Crump	Booth	Winkle	Barrow	Kirkpatrick	Kyatt	Maples	McLain	Totals
0	0	2	0	2	0	0	0	0	0	4
18	4	0	0	2	0	0	0	1	0	25

Happy To Meet Whiteface Five

One of the two or three best high school cage teams in Texas will open the home season for the Whitefaces Saturday night. It is none other than the Jack of Happy who recently held the state champions, Athens' Hornets, to a two-point win.

Coached by Hatcher Brown, former West Texas Teachers cage captain, the Jacks feature a fast type of play with big C. Barnard at center in the leading role. The Jacks have lost only the Athens bout. That game was tied at the end, but a foul gave the Hornets a couple of free throws which were made for the margin of victory.

Coach Tommy McCollum believes his high-flying crew will make it more than interesting for the Happy five in view of their impressive wins last week over Dimmitt and Friona. "For a team that has played only three games, these boys are the best looking crew I've ever coached," he declared.

Tomorrow night the Whitefaces will journey over to Vega for a joint with the Outlaws. Next Tuesday evening Canyon's Eagles will be guests here. While rated one of the leading teams of the district, Coach Cleve Jones' Eagles are not expected to be as high powered as the Happy five.

The games will be played in the high school gymnasium, starting at 7:30. Admission has been set at 10 and 20 cents.

Rose Announces For Commission

P. J. (Jack) Rose, county commissioner of Precinct No. 1, announced today that he is a candidate for re-election, subject to the Democratic primary of July 23.

Mr. Rose has been a member of the commission during the present term and is asking for second opportunity to serve.

"I wish to thank the people of Deaf Smith county for the loyal support given me this year," Mr. Rose said. "It has been a difficult task under present conditions, but I have fulfilled the obligations of the office to the best of my ability."

"I would like to have the office for the second term and will appreciate your support in the coming election."

Girl Basketeers Meet Happy's Six Saturday

Although they have yet to win a game, the girls basketball team of Hereford High are aiming to break into the credit column when they open the home season Saturday night with girls of Happy. Their contest will precede the set-to between the Whitefaces and the Jacks.

Last week-end the ladies accompanied the boys on their victorious cruise and lost to both Dimmitt and Friona. The Dimmitt scrap was a high scoring battle with the former state champs winning 33 to 42. In Friona the following evening the home town girls won 49 to 25.

Coin Display Proves Popular at Museum

Two exhibits claimed most of the attention of 527 people who visited the Panhandle Plains Historical Society Museum between 2:00 and 4:00 o'clock Sunday afternoon.

The exhibit of etching, block prints and water colors which are the work of Amy DeWitt Jackson of Amarillo were viewed by a constant stream of people during the afternoon.

A recently received coin collection, the property of Elmer Parterson of Hereford, was of great interest to Sunday's crowd. There are 336 coins, some antedating the Christian era, in the collection, which represents nearly every part of the globe.

It is expected that more than 25,000 people will have registered in the Museum by April 14, on which date it will have been open just one year.

Forgotten Car Believed Stolen

"Listen, John; my car's been stolen!" It was Dr. F. L. Morgan panting into the telephone. Sheriff John Miller was at the other end of the wire. It all happened Monday afternoon when Morgan, through with his day's work, was getting ready to go home and couldn't find his automobile.

"Come on over here and let's check up on the license and engine numbers," Miller replied. That done, the high sheriff and the good doctor went out to hunt for the machine. One time up the drag and they found it—parked in front of the Brand office where Morgan had left it.

And now they are calling Morgan "Professor" instead of "Doc." It's not because of any newly acquired dignity, however. It has something to do with absent-mindedness.

Four Initiated For Lions Club

Shedding what dignity they had, Sheriff John Miller, Postmaster E. L. Donner, Dr. G. W. Heard and Claude Ricketts became full-fledged members of the Lions Club Wednesday at noon when they propelled peanuts from the south to the north end of Main Street with yardsticks. Members of the foursome were linked together with one long chain and they caused no end of merriment as they pursued the wily goobers.

As a reward for their efforts they were named a committee to initiate John Coffee, Rufus Sowell, N. E. Gass and W. L. Ayers next Wednesday.

A couple of youngsters, John Bates and Bud Downs, entertained at the Lions' meeting with musical duets. Miss Christine Smecher, flutist, with Wayne Evans at the piano, also were on the program.

The Lions, with the cooperation of the American Legion and fire boys are sponsoring a Birthday Ball for the President on January 30. To be given at arena's hall. This is a nation-wide movement, proceeds of which will go to President Roosevelt's Wirta Springs, Georgia, health foundation. Homer Grizzle is in charge of arrangements.

CANYON TO HAVE SUMMER SESSION

Plans for the 12 weeks summer session of the W. T. S. T. C. are almost completed, according to an announcement of President J. A. Hill. The summer session will open on June 4, and the two six-week terms will be finished August 24. The fees for the summer session as determined by the legislature will be \$25.00.

Recreation will be stressed during the summer school, and a five-day week will be observed.

COURTHOUSE RECORDS

Warranty Deeds. R. J. Peck to Charles C. Moore, section 32, block K-7.

Audrey Thompson et vir to W. A. Calloway, west part of lot 4, block 3, Womble addition to the City of Hereford.

Thomas A. Lee et ux to Herman Kerr, south half and northwest quarter of section 86, block M-7.

Great Southern Life Insurance Company to W. F. Fisher et ux, section 93, block K-6.

Marriage Licenses. Johnnie Robert Womble to Wilda Lorean Wilson.

Fred Marra to Maudene Boren, New Cars. N. E. Gass, Plymouth sedan, Ireland-Deavers Motor Co. Ernest Medkief, Ford sedan, Hereford Motor Co.

GRIZZLE AT AUTO SCHOOL

Homer Grizzle, Chevrolet dealer, here, returned Tuesday from Oklahoma City, where he, Gordon Durham and E. J. Spencer attended a two-day school for Chevrolet dealers, service men and salesmen. They viewed the 1934 model which is to be on display here immediately.

Farm Housing Survey Starts

A survey of farm housing conditions in Deaf Smith county was started today. It is a CWA project being done through the extension service and department of agriculture. A corps of 11 enumerators and an engineer are working under Miss Orne McClelland of Lubbock. Royal Cahtrrell is assisting engineer.

The survey will give complete information on the housing, sanitation and landscaping of Deaf Smith farm homes. The county was attached to Randall for the purposes of the survey, and the women enumerators are from Randall.

In making the survey the enumerator determines the type of construction, location and condition of the house; space requirements of the family, water supply and sewage disposal, lighting and heating, refrigeration, landscaping and recommended repairs and new construction.

Miss McClelland requests fullest cooperation of farm people in giving information to the enumerators. "This survey is being made for a definite purpose and this can be best accomplished only with the willing aid of the farm residents themselves. We urgently request this assistance."

Ten per cent of the homes surveyed are to be given fuller inspection by the engineer who will lay out complete plans for improving these homes.

Omer Baker Seeks Sheriff's Office

Omer Baker, old-time cowboy and peace officer of Deaf Smith county and former member of the Texas Ranger force, announced today that he would make the race for sheriff and tax collector of Deaf Smith county. His statement follows:

"I have definitely decided to make the race for sheriff and tax collector. My past experience as a peace officer amply qualifies me for the office I am asking you to favor me with."

"My campaign will be based upon a high plane, as I prefer to go down in defeat rather than win by muck-raking. I am sure my opponents, whoever they may be, will be good citizens asking for the office for the same reason that I am. I do not care to make a long list of promises, but the ones I do make I expect to carry out. If elected, I expect to have the best assistants in the office that all of the outside work that it would be for one man to handle. But, should I find it necessary to have deputies to assist me in protecting our people and their property, I assure you these deputies will be men of high moral character who appreciate their duty and responsibility to the community, and whose slogan will be, 'Deaf Smith county's property as well as its people must be protected.'"

"I expect to see each voter personally before election day, but should I miss some of you, I will be grateful for your support and influence just as deeply as if I had seen you each day."

PRESBYTERIANS CALL MISSOURI MINISTER

Rev. W. M. Griffin of Dexter, Missouri, has accepted the pastorate of the Presbyterian church, and will assume his charge about February 1. He expects to move his family here some time next week.

DILLEYHAY ON CONFERENCE LEGISLATIVE COMMITTEE

Superintendent C. H. Dilleyhay of Hereford has been asked to serve as vice-chairman of the Committee on Legislation for the Northwest Texas Educational Conference which will meet in Canyon during March. Superintendent R. B. Fisher of Pampa is chairman.

CAR STOLEN HERE IS RECOVERED IN ARIZONA

An automobile belonging to N. J. Allen, Jr., of Amarillo, which was stolen here a week ago last Sunday night, has been recovered in Arizona. Three unknown men are being held there in connection with the theft.

TO PERFECT ORGANIZATION FOR HANDLING ALLOTMENTS

Community meetings will start next Tuesday, three being held each day until organizations are completed in each of the nine districts into which the county was divided for the wheat program.

County Agent Dewey Reed will direct the program. All contract forms are on hand and the program is expected to be put into action in much less time than was required for the wheat work, Reed said. Reed will attend a meeting in Amarillo Monday of county agents throughout the Panhandle. A representative of the Extension Department will outline the work of the local groups at the meeting.

Allotments will be based on 20 per cent reduction in corn and 25 per cent reduction in pigs. The corn allotment will be 30 cents per bushel on estimated average production during the past five years. Hog allotment will be \$5.00 per head on the number of swine a farmer produced for market from litters farrowed by his sows, provided he has reduced his production in accordance with the contract.

Half of the corn allotment and \$2.00 per head on the hogs will be paid immediately after completion of the contracts.

Community meetings have been scheduled as follows:

Bippus	Tuesday	10:00 a. m.
Messenger	-----	1:30
Woodway	-----	4:30
Sims	Wednesday	10:00
Ford	-----	1:30
Ward	-----	4:30
Fairview	Thursday	10:00
Dawn	-----	1:30
Hereford	-----	4:30

FEED LOAN NO LONGER AVAILABLE TO FARMER

Government feed loans are not available to farmers. An extension was granted in December which lasted until January 1, but no subsequent action has been taken, according to George Muse, chairman of the county loan committee. The feed loans also stopped on January 1, Mr. Muse said.

Mrs. Bob Wilson Gets Federation Post

Mrs. Bob Wilson has recently been appointed chairman of the committee on Drama, under the division of Literature, for the Seventh District Federation of Women's Clubs.

Mrs. Ardelle S. George of Dawn, formerly a teacher of voice in Hereford, was chosen chairman of the Department of Music.

Mrs. W. P. Avriett of Lamesa, president, has just completed the appointment of the chairman of her various standing committees for the Seventh District, and also accepted Amarillo's invitation to meet in that city for the annual convention in April, the exact date to be announced later.

MEN'S BIBLE CLASS

The Men's Bible Class meets every Sunday morning at the Odd Fellows' hall at 9:30. The meetings consist of Bible study and a song service. Next Sunday morning Mrs. Broadus meets with the class, and will give a solo, "For You I Am Praying." Class will be closed in time for church services. A hearty welcome is extended to all. W. E. Neal is teacher of the class, and will be assisted by other members.

Weir Visits Parents

Glenn Weir attended the golden wedding anniversary of his parents, Mr. and Mrs. V. C. Weir, at Friona last Saturday. Mr. Weir stated that the day was spent in visits at the old homestead by old-timers. Mr. and Mrs. Weir have lived in Friona since 1910.

Order Layoff of 100

One hundred men will be laid off of CWA projects here tomorrow, according to an order received shortly before noon from Lawrence Westbrook, state relief director. The telegram, addressed to Miss Annie Green, county administrator, follows:

"Effective January 19th your quota local and state CWA and OWS projects is 225 persons; which cannot be exceeded stop."

Today 425 men are working. Action is being taken by Jim Lipscomb and the county relief board to have the order rescinded.

The Hereford Brand
Published Every Thursday at
HEREFORD, DEAF SMITH
COUNTY, TEXAS

MRS. SETH B. HOLMAN,
Editor and Owner.



TELEPHONE 30

NOTICE TO THE PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office on North Main Street.

Entered as Second-Class Matter at the Postoffice at Hereford, Texas, Under the Act of March 3, 1879.

SUBSCRIPTION PRICES:
Zones 1 and 2, per year \$1.50
Zones 1 and 2, six months \$1.00
Outside Zone 2, per year \$2.00
Outside Zone 2, six months \$1.25
Outside Zone 2, four months \$.75

ALL SUBSCRIPTIONS STRICTLY CASH IN ADVANCE.

Farm Bookkeeping.

Now as never before farmers are realizing the value of accounting systems. No man in another business would dare to carry on the activities of his trade without complete records. And the recent wheat reduction program revealed the necessity for keeping books.

Another and more valuable result would be the knowledge as to what crops and animals were paying their way and producing a profit.

B. H. Hopkins, vocational agriculture teachers, and Dewey Reed, county agent, are contemplating a farm accounting project as part of their work. It has been suggested that a class in farm bookkeeping be added as a part of the GWA education work. It is a good idea and one that deserves attention.

C. W. A.

Original date for the last period of the Civil Works Administration to end its activities was set for February 15. If Congress takes no contrary action, C. W. A. will die on that date.

Already the state relief office is asking counties when they can start reducing the number of men employed in order to release them for spring farm work. In this county there is not going to be a great deal of need for spring farm work unless a whole lot of moisture falls immediately.

The local relief administrator, relief committee and county commissioners as well as other individuals and organizations are urging that C. W. A. work be increased in Deaf Smith county as it is still woefully insufficient. The Brand suggests that citizens write Congressmen urging re-increase of C. W. A. work in drought-stricken counties.

Nudism is an unpopular fad, but Mother Nature seems to be lending her full support to the fashion. And has been, since Eve—Twinkles, Patsy News.

By Their Words

What Panhandle
Papers Say

There will be many "cut and dried" schemes to take from candidates their hard earned cash. Many candidates, however, are wise to this trickery, and will announce in their home town paper, get their cards and circulars printed at home, and probably use a little display advertising or run a personal letter or two in their home town paper only and let the tricksters alone. They do not vote in your county and care less whether you are elected or not.—Claude News.

Small and Allred are the two men in the race who have that most priceless thing a political candidate can have as far as getting votes is concerned—that is color. Color cannot be described exactly, in the sense that it is here used, but it is a very important factor in winning votes. It springs principally from the fact that both are fighters. In the case of these two men it springs from different sources. Small can make the best chronological speech of any man in the race. He thinks straight and he can impart the clarity of his own mind to his listeners. The common sense rightness of his views is understood and remembered. Allred on the other hand, wins votes by another means. Although a young man, he is a seasoned campaigner. He knows all of the political tricks, and when it comes to handshaking there isn't his equal in the race. Another interesting thing about both of these men is that one of Allred's weak points, which is the hot oil question, may have considerable to do with the sentiment that has developed for Small in East and South Texas.—Deskin Wells, Wellington Leader.

Montgomery Ward, Sears-Roebuck and J. C. Penney have been advertising right along in the face of all depression. And they have been selling goods. One cannot accuse chain stores of humanitarianism, but the managers appear to know how to get money flowing. All three chains mentioned have made statements of profits, and one cannot but conclude there must be connection between continued advertising and continued profits. If advertising will sell chain store goods, then it will sell independent store goods, prices and goods being equal. If an independent merchant says his advertising will not sell his goods, then he must admit that either his goods, is advertising or his prices and service are not so good as his chain store competitor. If he is unwilling to admit those things, then he alone is at fault in not getting his share of the business and profits, since they are to be got—Ochiltree County Herald.

C. E. Engleman will leave today for Altus, Oklahoma, to assume the post of news editor on the daily Altus Times-Democrat. He has been employed on the Herald force since his graduation at Oklahoma University last June.—Tulla Herald.

A LONG TIME AGO IN HEREFORD

(From The Hereford Brand,
January 16, 1913.)

Ira Aten, Jno. E. Ferguson, R. J. Kibbe, L. Gough and C. W. Dodson had been elected directors of the Hereford National Bank. Jno. E. Ferguson was declared president; C. W. Dodson cashier.

Mrs. R. C. Phanstiel and daughter, Miss Nellie, were in Dallas where the latter was taking eye treatment.

Long and loud were the walls heard from over the Panhandle, all brought on by a sharp decline in the cattle market.

Hereford's Commercial Club had held its first meeting, and many things looking to the improvement and advancement of the town were taken up and discussed.

"A prospector recently asked how much Deaf Smith county scrip was worth, and seemed surprised when informed that the only kind of scrip issued in this county was that which was made by Pluribus Unum and backed by the United States government."

Rumors were heard that Deaf Smith county was soon to be bonded for the cost of a new brick or stone court house. The Brand suggested that before going into construction of a court house that each school district in the county be provided with good buildings in which the education of future citizens might be more adequately handled.

Then T. A. Cox used good newspaper space telling possible customers of his livery, feed and sale stable. Good saddlers, gentle drivers were to be found there, and he had special conveniences for drummers.

I have a whole host of men and women at Washington, Austin and Farwell to look after my political situation for me, and from all accounts they are doing their work diligently, and if their work does not suit me I will do all I can with my vote to trot them across the plank and install others in their places. I think that is what every patriotic citizen ought to do.—Jodok, Friona Star.

In 1928 farm after farm in this vicinity made more money from each acre planted than the land cost. Imagine a country that in one year can pay for its capital investment. In 1931 this country produced one of the greatest crops in its history. Due to the depression prices were below cost of production or almost every farmer would have cleared his farm. This is one of the greatest farming belts in the Southwest and it can come back quicker than anyone believes possible. This is a great country, boy, howdy, it can test the mettle of people and get in a worse condition sometimes than anyone would think. There is one plan, however, that will work and that is to store from two to three years feed in the stack and barn. Hurrah for the North Panhandle. A country that can stand for the truth being told about it and still be a good buy.—John McCarty, Dalhart, Texas.

Prospects were said to be excellent for the immediate erection of several new brick business houses in Hereford.

Mrs. Thomas Huggins of Amarillo had spent the week with Miss Kate Rambo.

B. T. Hinton advised readers of the Brand that he could satisfy all appetites with his fine lunches, confections, tobaccos, fruits, cigars.

"While other portions of the country are snow and ice bound, the Panhandle country is enjoying warm sunshine. For climate the Panhandle can't be beat."

Drs. C. P. Estes, R. H. Gough, T. J. Estes and E. W. Tinsley constituted the medical fraternity at the time, as shown by their advertisements; while Witherspoon & Gough, W. H. Russell, Jno. P. Slaton and H. H. Womack made up the legal profession.

C. C. Ferguson offered to supply all corners with grain and coal, and admitted himself that he had "the most centrally located wagon yard in town."

(From The Hereford Brand,
January 17, 1913.)

Great excitement was caused by Amarillo and Denver papers stating that most of New Mexico was covered by 40 feet of snow and an average temperature of 35 degrees below zero. The Brand, as a near witness of true facts, denied the statement, but admitted that light snow had fallen in some localities, and in others the temperature had actually gone as low as 12 below.

John Renfro had gone to Missouri for a visit with relatives.

"Mrs. Joe Huckert has returned from a visit to her old home in Western Iowa, and she returns better satisfied with her Panhandle home than ever before."

W. W. Bennett, W. T. Smith, G. A. Rayzor, Troy Womble, C. L. Sullivan, N. L. Lindville and P. A. Turnbow had been installed as officers by Hereford Woodmen of the World.

Born to Mr. and Mrs. Roscoe Davidson, January 13, a boy, and the following day a son was born to Mr. and Mrs. J. H. Bowers. On the ninth a girl was born to Mr. and Mrs. J. Ray at Whitesboro.

Lawrence Johnson, prince merchant and royal farmer at Summerfield had been in town, and with his half grin and half smile greeted friends.

L. Baskin had been caught raking, piling and burning weeds in a yard on Miles Avenue, and it was strongly suspected that he was about to rent the place to a prospective bride and groom.

H. C. Myrick's Store for Men and Boys, stepped out with a two-page ad, listing hundreds of real bargains.

Editorially speaking, The Brand expressed regret over the retirement of Senator Joseph Weldon Bailey, comparing him with Webster and Calhoun.

R. T. Moses was advertising for sale an almost new rubber-tired buggy.

The Brand of this week contains 18 pages, about half of which was devoted to "Trustee's Notice of Sale," said sales being made at the request of the Capital Syndicate Land Company.

Colorado
Lump Coal

Will Have a Car On the
Track This Week.

We Have Plenty of

Colorado Nut Coal

and

Magnolia Petroleum Coke

On Hand. Fill Up Your Coal Bins Now.

See Us for Purina Feeds

The balanced ration for your chickens.

McLean & Pitman
Grain Company

Phone 1. Buy At Home We Deliver.

BUSINESS AND PROFESSIONAL DIRECTORY

ABSTRACTS

The title to your land is vital. Our Abstracts correctly reveal the title. A. O. THOMPSON ABSTRACT CO. 5% per cent Federal Farm Loans.

AUDITOR

PAUL S. CORRETT Accountant and Auditor Income Tax Service Office County Court House

CLEANERS

WEST TAILOR SHOP MRS. O. F. WEST, Proprietor Clothes Called for and Delivered. Phone 385

DAIRY

PRAIRIE DAIRIE Grade "A" Milk Sweetmilk, Cream, Buttermilk. We Deliver Daily. PHONE 666

GAS-OILS

W. J. (Bill) Smith Service Station Car washing, greasing, tire repairing, 100 per cent Conoco products. Corner First and Main Sts. Look for the Red Triangle.

INSURANCE

INSURANCE JNO. H. PATTON PHONE 50

LUNCHES

THE CHOCOLATE SHOP Plate Lunches Sandwiches Cold Drinks, Candies Magazines

NURSING

PRACTICAL NURSING At My Home Or At Yours In Your Supervision. MISS A. D. GOWEN Second door west on Eighth Street, off 10-Mile Avenue. Telephone 391

PHYSICIANS

DR. T. L. MORGAN Physician and Surgeon Above Corner Drug Store Office Phone 463 Residence Phone 463

OPTOMETRIST

DON'T Neglect Your Eyes

Dr. T. M. Montgomery At Close Drug Third Friday Each Month.

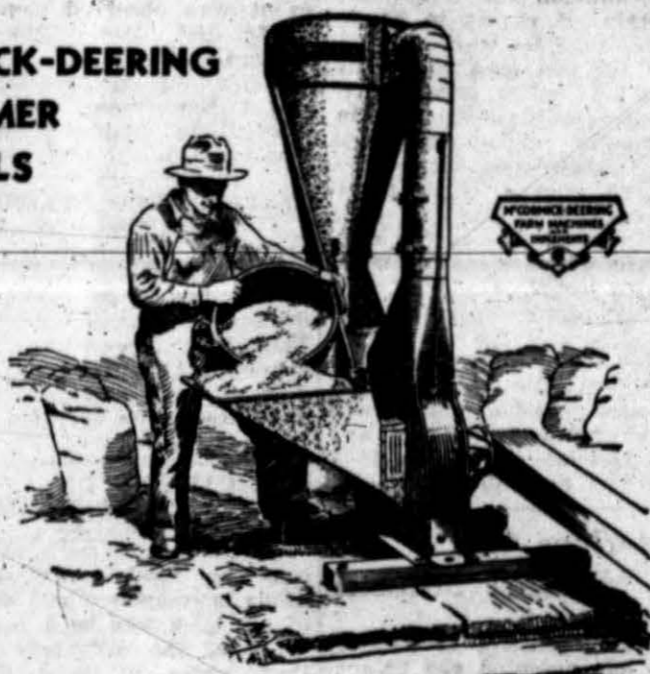
MANOLOGY

Manology - Colon Irrigation Spinal Adjustments - Vapor Baths DR. E. E. PERKINS 710 North Main - Phone 246

SWAP Through the WANT ADS

Make Every Bushel
of Grain Go Further

MCCORMICK-DEERING
HAMMER
MILLS



McCormick-Deering Hammer Mills grind all grains and various roughages, providing palatable feed at low cost.

YOU CAN MAKE real savings by grinding every bushel of grain you feed. Tests show that farm animals and poultry make much more efficient use of grain when it is ground. Farmers everywhere are realizing the common sense in this and are cutting costs to the bone by using a McCormick-Deering Hammer Mill. Every combination of grains can be ground successfully and at lowest cost with these up-to-date machines. Come in and see them the next time you are near our store.

Buchanan & Rosson

HEREFORD YOU'RE I. H. C. DEALER FRIONA

CITATION BY PUBLICATION

THE STATE OF TEXAS,

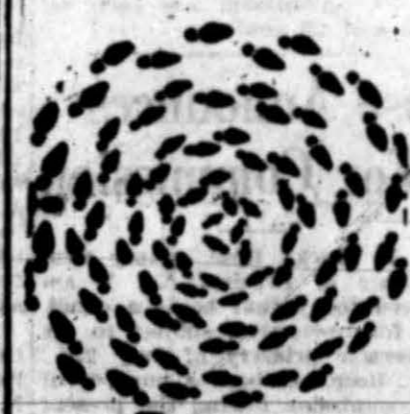
To the Sheriff or any Constable of Deaf Smith County—Greeting:

You are hereby commanded to summon Louise Bolard More by making publication of this Citation once in each week for four successive weeks previous to the return day hereof, in some newspaper published in your County, if there be a newspaper published therein, but if there be no newspaper published in said County, then in a newspaper published in the nearest County to said Deaf Smith County, to appear at the next regular term of the County Court of Deaf Smith County, to be held at the Court House thereof, in the City of Hereford, on the first Monday in February, A. D. 1934, the same being the 5th day of February A. D. 1934, then and there to answer a petition filed in said Court on the 3rd day of December A. D. 1932, in a suit, numbered on the docket of said Court No. 1124, wherein J. E. Bray is Plaintiff, and Louise Bolard More is Defendant, and said petition alleging: That the defendant contracted and agreed to pay to plaintiff the sum of \$322.00, in consideration of plaintiff's finding a purchaser of certain lands belonging to defendant, and that plaintiff found a purchaser to buy defendant's land and defendant sold the same to such purchaser, and that defendant sold said land to such purchaser on or about the 14th day of August, 1930, and paid to plaintiff the sum of \$100.00, and agreed to pay to plaintiff the balance of said amount of the 15th day of August, 1931, together with interest at the rate of 6 per cent per annum, from August 14th, 1930; That defendant is a feme sole; That Plaintiff, in all things, performed his part of said contract; That defendant failed and refused to pay said \$222.00, when due, and interest thereon, all to plaintiff's damage in the principal and interest. Plaintiff prays for personal judgment.

Herein fail not, but have before said Court, at its aforesaid next regular term, this writ with your return thereon, showing how you have executed the same.

Given under my hand and the Seal of said Court, at office in Hereford, Texas, this 2nd day of January A. D. 1934. (Seal) L. H. FOSTER, Clerk, County Court, Deaf Smith County. 63-4

578,434
Steps to
Nowhere!



Authorities estimate that the average housewife, in preparing three meals a day, takes 578,434 unnecessary steps every year. Just think of it! . . . over half a million steps that lead to nowhere! Is it any wonder that some women are always "worn out" at the end of the day? . . . that, try as they will, they are never able to find time for the things they'd like to do?

The biggest step you can take to save steps is to install a Modern Gas Range in your kitchen. You'll be literally amazed at the difference it will make . . . in steps . . . in time . . . in actual money savings. If you're the least bit inclined to doubt, call on your gas appliance dealer today, and see the new 1934 Gas Ranges. You'll need no further proof.



DISH RAGS MADE OF BOIL-PROOF PAPER SANITARY NON-ABSORBENT Wash clothes in hot water and wring out. Do not use soap. DRY IN 10 MINUTES - 100% WHITE. For Sale At Brand Office.

Quaker State Motor Oil

W. J. (Bill) SMITH'S Service Station

Corner First and Main Streets

Why not use the best?—It costs no more and saves future trouble.



Hatching Time Is Here

By feeding a good laying mash you are sure to increase fertility in your hatching eggs. **JUN'S RIGHT** is a balanced ration and increases egg texture and fertility.

Vest Texas Feed & Seed Company

Phone 265

Delivers We Buy Fresh

Mr. and Mrs. M. D. Weathly made a business trip to Amarillo Tuesday of this week.



THE 1934 CHEVROLET GOES ON DISPLAY SOON

Knee-Action Wheels—the revolutionary new feature that changes the ride to a glide and gives you smooth riding comfort wherever you drive—is only one of the important improvements you will see in the new Chevrolet for 1934. Don't miss your first opportunity to see all the surprising developments that allow us to say with confidence—

You are cordially invited to attend our first showing of the 1934 Chevrolet. Watch for date and bring your family and friends.

Grizzle Chevrolet Co.

Dean News
BY MARY LOUISE-ELSIE FRIEMEL

Messrs. and Mmes. T. P. McCollister, Clem Friemel, B. R. Fulkerson and families, H. G. Blegers and son and Don Guseman gave a supper in honor of B. F. Fulkerson.

Mr. and Mrs. L. L. Crawford visited in the B. R. Fulkerson home Thursday.

B. F. and B. R. Fulkerson were in Amarillo Wednesday.

Theron Bohannon and family and Iris Bohannon and family have moved to Hereford.

Mr. and Mrs. M. B. Stone were in Vega one day recently.

A. Skypala of Hereford spent a few days in the Clem Friemel home last week.

Mr. and Mrs. Edgar Sowell and Eldon Harris visited in the Cecil Lady home Saturday night.

Mr. and Mrs. M. B. Stone were in Hereford Tuesday.

Messrs. and Mmes. T. P. McCollister, Arlie Dean and family, Mrs. C. Friemel and children, B. R. Fulkerson, Don Guseman and Alton Blegers attended the dance at the Crawford home Friday night.

A farewell dinner was given in the B. R. Fulkerson home in honor of B. F. Fulkerson when many neighbors and friends attended.

Edgar Sowell was in Dismitt last Thursday.

Messrs. and Mmes. Arlie Dean and Edgar Sowell, Miss Goodwine, Mary Louise Dean and Eldon Harris visited in the F. W. Robertson home Sunday night.

Easter Items
BY MISS LOUISE FRYE

Easter school has been dismissed for several days because of an epidemic of measles.

Mr. and Mrs. Lee Cocanougher of Hereford visited Sunday afternoon with his mother, Mrs. Betty Cocanougher.

Louise Ann Frye spent the week end in Hereford.

Mr. and Mrs. Chris Wegner and Annie Mae Smith attended church services in Dismitt Sunday evening.

Mr. and Mrs. H. L. Atwood are proud to announce the arrival of a little daughter in their home on January 3.

Mrs. Wirt Phillips and Viola of Hereford and Mr. and Mrs. W. E. Betts of Clovis visited Sunday afternoon in the Carl Frye home.

The E. H. D. club will meet Friday afternoon of this week with Mrs. Chris Wegner. Miss Clark will be present.

Adrian-Sims Notes
BY MRS. J. M. CHAPMAN

Mrs. N. O. Phillips and son, Pauline, were in Hereford Saturday.

Theron Bohannon and family have recently moved to Hereford.

M. B. Stone and family were Hereford visitors Monday.

Mr. and Mrs. Floyd West announced the arrival of a baby girl, Clara Jane, at the Hereford hospital, January 11.

Mr. and Mrs. Tom Bohannon were in Hereford Thursday.

John D. Morris was in Hereford Monday.

Misses Alma and Lucille Pozard were shopping in Hereford Saturday.

Mr. and Mrs. J. M. Chapman went to Hereford Monday.

Here and There
BY MRS. C. E. TICE

The W. W. club met with Mrs. H. Robbins last Wednesday with nearly every member present. Miss Blanche Beauford gave the council report. Next meeting will be with Mrs. U. G. Randall at the home of Mrs. Mack Dixon.

Get highest cream prices at Farmers Creamery Association. 7c

Mr. and Mrs. J. B. Harlan spent Sunday in the G. P. Owens home in Hereford.

Mr. and Mrs. W. S. Dixon attended church services and singing at Cloo and Mr. and Mrs. Mayfield and Freeman Curtis accompanied them home and attended singing at Friso that night.

Messrs. and Mmes. D. O. Benson and Donald Mathews and Mrs. A. B. Schuls spent Sunday with friends near Arney.

Mr. and Mrs. Moody Steffens moved from the Monday place to a farm near Earth last week.

Joe Nowak and family, Mr. and Mrs. Gordon Ingle and S. B. Kimball called at the Guy Ham home Sunday afternoon.

J. J. Lindsey went to Plainview Sunday.

Messrs. and Mmes. Frank Barber and Claude Dixon of Hereford and Mrs. J. J. Lindsey and children were Sunday visitors in the J. M. Dixon home.

Mr. and Mrs. U. G. Randall went to Amarillo Sunday for a few days visit with their children.

Mr. and Mrs. W. L. Hall moved from Jumbo to the farm north of the railroad, known as the Belts farm, last week.

Mr. and Mrs. Deward Robertson and Mrs. M. A. Springer of Amarillo and Mr. and Mrs. W. A. Springer called on Mr. and Mrs. Adam Flowers Sunday afternoon.

Miss Eva Benson suffered burns Saturday morning when she poured kerosene in the stove to start up the fire. Flames flashed out over her face but her mother succeeded in putting the fire out before her clothing caught.

Miss Hattie Nowak fell against a hot stovepipe and severely burned her arm.

Messrs. and Mmes. Carl Jennings and Alva Wilson of Hereford spent Sunday with Mr. and Mrs. Britt Boyd.

The Yo-Bon club was formed by school girls at Friso for the purpose of learning to sew and also strict etiquette. Manetta Jones is president, Gladys Benson secretary, Evelyn Hunter, Helen Jones, Clydene Kendall, Kitty Kloe Harlin and Mary Lois Springer, social and program committee. The club is to meet each Friday afternoon.

George and Helen Jones entertained friends Saturday night.

Misses Koma and Ruby Hyatt attended the ball game in Dismitt Saturday night.

Mr. and Mrs. Buck Williams spent Sunday at D. H. Allman's. W. S. Dixon and A. T. Jones were in Childress Friday.

Several patrons met at Friso school house Thursday night and made application for OWA work on the grounds and building. The work is needed and it is hoped the projects will be granted.

Floyd Tice was badly kicked by a mule last Thursday.

Miss La Vanebell Goad is in Conway to spend the rest of the school term with her sister, Mrs. Alfred Walker.

Mr. and Mrs. W. L. Tice spent Sunday with her father, C. L. Goad, who received a message Saturday of his mother's death at Henrietta. He was unable to attend the funeral.

Mr. and Mrs. Luther Ramsey spent Saturday with Mr. and Mrs. C. E. Ramsey at Jumbo.

A large crowd was at singing Sunday night. Interest is growing and singing getting better each Sunday night.



THRIFTY HOUSEWIVES READ FURR FOOD STORE ADVERTISEMENTS FOR FOOD SPECIALS

FOR FRIDAY, SATURDAY AND MONDAY

Strained Vegetables Gerber's, 2 cans	19¢	SCOTTISSUE 1000 sheet rolls, 3 for	25¢	Shredded Wheat Kellogg's, pkg	10¢
OVALTINE 50c size, can	37¢	CAKE FLOUR Gold Medal, large pkg	29¢	HOMINY Van Camp, medium can	5¢
Corn Flakes 2 large pgs	19¢	MILK Eagle Brand, can	21¢	ASPARAGUS Hilledale, No. 1 tall, 2 for	25¢
SOAP CHIPS Big 4, giant, 5-lb pkg	31¢	Pancake Flour Aunt Jemima, 2 pgs for	25¢	LYE Red Top, 3 cans	23¢

PACKARD'S FLOUR HEREFORD WHOLE WHEAT 24-Pound Bag	74c	SCHILLING'S COFFEE 1-Pound Can	29c
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COCOA Hershey's, 1-lb can	15¢	SPINACH Medina, 2 1/2 cans, 2 for	25¢	OYSTERS 5-ounce can	10¢
CHERRIES Red Pitted, No. 10 can	54¢	BEANS Great Northern, 2-lb pkg	10¢	DYANSHINE All colors, bottle	19¢
Egg Noodles Fould's, Cello-wrap, 2 pgs	15¢	TEA, Lipton Yellow Label, 1/4-lb can	19¢	PEAS Black-eyed, 2-lb pkg	10¢
Peanut Butter Quart jar	25¢	Vienna Sausage Libby's, 2 cans	15¢	SUGAR Pure granulated, 10-lb cloth bag	ON SALE

GELATINE Royal All Flavors 2 pgs **9c**

CREAM AND EGGS STILL ADVANCING IN PRICE! Get Our Prices Before You Sell!

ORANGES Large Size for 17¢ Per Dozen CABBAGE Large, Firm Head Per Pound	4¢	FURR FOOD STORES lower prices	CELERY Large, Fresh Stalk for 7 1/2¢ LETTUCE Large, Firm, California Iceberg 6 1/2¢
--	-----------	---	--

LARD Home Rendered, Nice and White, Bring Pail, 8 lbs	55c	CHILE Fresh Brick, two pounds	25¢
BACON Pinkney's Best, Our Own Sliced, pound	18¢	ROAST Pork Shoulder, pound	10¢
CHEESE Elk Horn, per pound	18¢	ROAST Pork Beef, pound	11¢
ROAST PORK CHOPS OR STEAK, two pounds	25¢	MEAL	22c
TAMALES Ratliff's, 2 cans	23¢	SANI-FLUSH Can	21¢
COFFEE Blossom or Break O' Morn, 1 lb pkg	19¢	HOMINY Gallon can for	29¢

The Big Advantage is under the hood—

A V-8 Engine

IF YOU want 8-cylinder performance, but not at the usual 8-cylinder cost—step into the new Ford V-8 for 1934!

Here is a car that will do better than 80 miles an hour. At 50 to 60 miles per hour it is actually running at ease. This reserve power means acceleration unequalled by practically any other make of American automobile, regardless of price.

The Ford V-8 for 1934 offers you many other advantages. 20 miles per gallon at 45 miles per hour, in exhaustive test runs. More actual body room than in many more expensive cars. Riding comfort—with free action for all four wheels plus the proved safety of a front axle.

Before you buy any car at any price, drive the new Ford V-8 for 1934.

FORD DEALERS IN THE HEREFORD TERRITORY

FORD V8

for 1934

FROM \$515. F. O. B. DETROIT—IMMEDIATE DELIVERY

Convenient Terms Arranged Through Universal Credit Corporation

Savings Galore

SUGAR, 10 pounds	48¢
JELLO Per Box	5¢
MILK, five 6-oz cans	16¢
COMPOUND, 8-lb carton	55¢
MATCHES Diamond, Carton	26¢
CRACKERS, 2 lbs, Salted	21¢
SALAD DRESSING, W. P., qt jar	25¢
CORN Flakes Two Boxes	19¢
POPCORN, large yellow, 3 lbs	18¢
COCOA, Our Mother, 2 lbs	21¢
OATS Mother's China, Large Box	21¢
SYRUP, Pancake, gallon	55¢
SOAP Five Large Bars	19¢



White Swan Coffee
Sale Saturday
COFFEE SERVED FREE

FRESH FRUITS AND VEGETABLES	
LETTUCE, nice, California, head	5¢
FRESH SPINACH, pound	7¢
CELERY, bunch	8¢
ORANGES, nice navels, 216 size, dozen	20¢
LEMONS, dozen	24¢
CRANBERRIES, quart	12¢
ONIONS, three pounds	12¢

Frank's CASH Grocery
 Phone 117 FRANK RICHARDS, Proprietor We Deliver
 Brings Us Your Eggs—Market Price—Buy At Home.

INSTANT SERVICE
 You will find us alert to give you efficient service with Texaco Gas, Oils and Greases.
Texas Service Station
 GLEN SNYDER

Summerfield News

BY MRS. GUY WALSER

E. E. Chamness of Canyon, state supervisor, after examining the school records, etc., here stated that the Summerfield school had an above average record on attendance for a rural school. He also complimented other points.

School was open but two days last week because of illness of pupils and teachers. It closed Wednesday and is not to be reopened until about February 5, or until further notice.

Rev. Taylor Smith and wife, D. J. Neill and Hollis Walser all of Plainview spent the week end here, Rev. Smith filling his regular appointment.

Messrs. and Meses, Joe, Henry and Lee Kendall left Saturday for Arkansas on business.

Bob Bellar and family have moved into the J. A. Nolan house, formerly occupied by O. Jay and family. Mr. Bellar is a brother to Mrs. Perry McMillan and comes here from Malheur.

C. R. Burrow and Bill Black of Canyon were business visitors here one day last week.

Mrs. Bob Lance and Ollie Fay, and Beatrice Lawrence were week end visitors in Amarillo.

G. W. Wilson and family, Meses, Roscoe Landers and Pat Roe, Mr. and Mrs. Ulys Pierce were Sunday guests in the N. F. Sikes home.

Miss Edna Streun and Vernon Weaver of Carnegie, Oklahoma, were united in marriage January 10 at that point. Mrs. Weaver is the daughter of Mr. and Mrs. Fred Streun of this community. Her many friends wish them much happiness.

C. M. Thomas of Amarillo was here on business one day last week.

Mr. and Mrs. Ed Peacock of Bethel were Sunday guests in the A. J. Blakemore home.

William Roberson of Canyon has moved to the Jake Roberson farm, formerly occupied by Geo. Story and family, who moved to the Mc-Minn farm, vacated by Ted Statas and family, who have moved to the B. A. Atchley farm northeast of Summerfield.

Otis McMinn of Pittsburg was a visitor in the Britt Clark and Geo. Story homes this week.

L. G. Harris of Canyon spent the week end here visiting friends.

Take Produce to Carl's Gro. if Mr. and Mrs. Cecil Alfred visited relatives at Lubbock, Plainview and Floydada recently.

Miss Elizabeth Slaton visited at Palo Duro Supply.

Mr. and Mrs. H. J. Oglesby and family were Sunday guests in the Rev. J. M. Dyer home at Wildorado.

Mr. and Mrs. Billie Moore and family, and Mr. and Mrs. Joe Moore and family were Sunday visitors in the Dave Moore home at Daniel.

Mrs. C. Oretzinger and son spent Tuesday in the John Bolling home, at which time they canned 20 pounds of pork.

The O. G. Smith children are recovering from scarlet fever.

Dottie Bolling visited school at Wildorado Monday.

OWA projects on the Wildorado-Dawn highway were completed last week.

Mrs. S. P. Rosson returned home Monday night from Portales, New Mexico, where she was called to the bedside of her father last Friday. Mrs. B. M. Rosson, mother of Mr. Rosson, came from Plainview to be with Mr. Rosson and daughter, Jo Ann.

Messrs. and Meses, W. M. Stewart, D. B. Mann and R. W. Stephens, Misses Wynne Jacobs, Birdine and Virginia Brunson and Euna Mann were also present at the Stephens home.

Euna Mann took supper with Mrs. Stephens, Jr., Clyde and George

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Messenger News

BY MISS EUNITA WILLIAMS

Take Produce to Carl's Gro. if Mrs. L. M. Williams, Eunita and Alta, were shopping in Hereford one day recently, and called at the Brand office.

The club met with Mrs. L. M. Williams Thursday, with an all-day meeting. Thirteen members and two visitors were present. The next meeting will be with Mrs. W. P. Walker the second Thursday in February.

Stephen Messenger has been very ill the past week.

Work on Harrison Highway is progressing and people of this vicinity hope for its improvement to the New Mexico line.

Mr. and Mrs. E. M. Jack were shopping in Hereford Tuesday.

Mrs. R. Lee Howard and Mrs. J. B. Coleman called at the J. N. Messenger home Tuesday.

Mrs. Mae Abbott of Bovium has been staying at the home of her parents, Mr. and Mrs. J. N. Messenger, since her nephew, Stephen, has been ill.

R. W. Fanning left Thursday for Floydada.

Raymond Fanning was absent from school part of last week on account of illness.

J. R. Coleman and G. O. Messenger were trading in Clovis Friday.

Dwight Reese, who is attending school at Clovis, spent the week end with his parents, Mr. and Mrs. J. Reese.

Veda Short, Mr. and Mrs. Bob Finch took dinner with Jewel Bussell Sunday, honoring Miss Veda's birthday.

Among those shopping in Hereford Saturday were Mr. and Mrs. R. J. Coleman and children, Miss Veda Short, Ben Bates, Mr. and Mrs. L. M. Williams and children and Mr. and Mrs. B. M. Young and baby.

Mr. and Mrs. H. Ages and two children and a cousin, of Elk City, Oklahoma, are visiting in the home of Mrs. Ages' mother, Mrs. Minnie C. Greer, for a few weeks.

Mr. and Mrs. Hill Hutson and children, John Hutson and family returned Sunday from a few days visit with Mr. and Mrs. D. O. Williams near Abernathy.

Mr. and Mrs. Gibbs made a business trip to Amarillo Thursday.

Mr. and Mrs. Edgar Sowell and Eldon Harris, Mr. and Mrs. Arlie Dean, Mary Louise Dean and Miss Goodwine visited in the Wiley Roberson home Sunday night.

Mr. and Mrs. Cecil Lady spent Sunday in Hereford with Mrs. Lady's mother, Mrs. M. D. Fincher.

Mrs. Stivers spent Saturday with Mrs. Saltzman.

Those from this community attending the farewell dinner for Mr. Fulkerson, given in the Bennie Fulkerson home in the Dean community, were Messrs. and Meses, Bob Higgins, G. M. Suggs, George Suggs, Miss Davis, Miss Oxford, Mr. and Mrs. Jack Hutson, Billy Dennis Hutson, Mr. and Mrs. Wiley Roberson and Hicks and Donald.

Robert and Fred Hutson spent Sunday with Howard Giffa.

Mrs. Cecil Lady spent Monday with Mrs. Roberson.

Mr. and Mrs. Chester Hodges entertained her sister and family of White Deer over the week end.

Rev. Hornback will preach at the Ward school house next Sunday morning at 11:30. Let all be there to start Sunday school at 10:30.

Attendance at Sunday school was up to 57. Mrs. Tillman gave a special reading. Walter Fly and family were visitors.

Dorothy Langley spent Saturday night and Sunday with her grandmother, Mrs. Langley.

Misses Mildred Stewart and Wynne Jacobs were supper guests of Miss LaVerne Mann Sunday.

Mr. and Mrs. Geo. Benson and daughter spent Sunday in the W. M. Stewart home.

A new pupil, Glenn Plummer, started to school Monday.

D. B., Clyde and George Mann made a business trip to Amarillo Saturday.

R. W. Stephens and D. B. Mann left Monday for a visit at Muleshoe.

O. D. Frazier and son, Orvil, of Mountain View, Oklahoma, visited in the D. B. Mann and T. R. Langley homes Sunday.

Mr. and Mrs. J. L. Height had as guests Sunday three nieces from Amarillo.

R. W. Stephens entertained with a party in the home of his parents Saturday night. Games of rook were enjoyed until a late hour when refreshments of cake and hot chocolate were served to

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O. D. Frazier and son, Orvil, of Mountain View, Oklahoma, visited in the D. B. Mann and T. R. Langley homes Sunday.

Mr. and Mrs. J. L. Height had as guests Sunday three nieces from Amarillo.

R. W. Stephens entertained with a party in the home of his parents Saturday night. Games of rook were enjoyed until a late hour when refreshments of cake and hot chocolate were served to



Stop shootin', Slim, we'll run 'em down with Conoco Bronzed

At the Sign of the Red Triangle

Few city dwellers know the getaway and speed of the jack-rabbit—but it parallels the performance of Conoco Bronzed very accurately.

Instant starting, lightning pick-up are assured by a special blending of three types of gasoline. That is not all—so is long mileage, smooth performance at all speeds, great power and high anti-knock—features that will make this winning gasoline of 1933, the leader in 1934... No, there is not a premium price to pay.

CONOCO BRONZE GASOLINE
 INSTANT STARTING—LIGHTNING PICK-UP—HIGH TEST

Messrs. and Meses, W. M. Stewart, D. B. Mann and R. W. Stephens, Misses Wynne Jacobs, Birdine and Virginia Brunson and Euna Mann were also present at the Stephens home.

1934 NEW FORD V-8
The Most Economical Ford Car Ever Built

Low cost in fuel and oil, parts and service, freedom from repairs, high re-sale value.

GREATER BEAUTY AND RIDING COMFORT
 See It Today
 A Demonstration Will Convince You!

Hereford Motor Co.

Fox Mercantile Co.
 OFFERS
 new spring
Wash Frocks
 Sizes 16 to 46—Fast Colors
\$1.00 Each

A New Shipment of
MUNSINGWEAR hosiery
 —all shades

A Case of **MISTAKEN IDENTITY**

Poor Fellow

His friends all pass him by—they think he's a bum—an "old soak." Someone ought to tell him about the fine cold remedies we have.

BEWARE

A cold caught now may last all winter. Be prepared for rainy, snowy, slushy weather with the proper cold preventives. Every penny spent now will save dollars later on in time off from work and doctor bills.

We have a complete line of the highest quality medicines for every ailment that the dangerous winter months may bring.

City Drug Store
 Phone 100. "Home of Dependable Drugs"

Lost 20 Lbs. of Fat In Just 4 Weeks

Mrs. Mae West of St. Louis, Mo., writes: "I'm only 28 yrs. old and weighed 170 lbs. until taking one box of your Kruschen Salts just 4 weeks ago. I now weigh 150 lbs. I also have more energy and furthermore I've never had a hungry moment."

Fat folks should take one half teaspoon of Kruschen Salts in a glass of hot water every morning before breakfast—an 85 cent bottle last 4 weeks—you can get Kruschen at any drug store in America. If not joyfully satisfied after the first bottle—money back.



**STOP WRITING CHECKS
Have Money**

WHEN you write checks your balance goes down... Down... DOWN.
BEFORE you write a check is the time to think... not after your money is GONE.
START SAVING REGULARLY NOW
We Welcome YOUR Banking Business

THE **FIRST NATIONAL** OF BANK HEREFORD
A Strong Bank Thoughtfully Managed
MEMBER FEDERAL RESERVE SYSTEM

**Your Assured Asset
For 1934**

Fire Insurance Protection
At Your Service

HEREFORD INSURANCE AGENCY
John McLean, Owner.

THE ADS ARE
Part of
THE NEWS

MAKE YOUR
Shopping List
AS YOU READ

**DO
YOU
KNOW**

That your increased use of
ELECTRIC SERVICE is billed at
a lower rate... and adds
only a small amount to your total
bill?

**TEXAS
UTILITIES CO.**

Jumbo News

BY MRS. J. W. BERRY

Mrs. M. L. Simpson and son, Bobby, visited Mrs. Sam Hunter last Wednesday.

Get highest cream prices at Farmers Creamery Association. 7:15
Ullman and J. W. Berry attended the regular meeting of the Masonic Lodge at Hereford Monday night and again Thursday night.

Mrs. W. W. Adams returned Monday night from Amity, Arkansas where she had been visiting her father, Mr. Rowe.

Mr. and Mrs. F. L. Pinckert called in the W. L. Hall home Tuesday night.

H. R. Harvel spent the week end with his parents at Hale Center.
Mr. and Mrs. C. D. Pinckert and son, Richard Earl, were supper guests in the Robert Hicks home Thursday night.

Weldon Ross spent Sunday with Louie Andrew.

Mr. and Mrs. J. E. Springer and daughter called Wednesday in the J. W. Berry home.

Mr. and Mrs. J. J. Wilder and daughters, Athalie and Maurine, and Mrs. Pet Ott were in Amarillo Thursday, Miss Athalie going to have her eyes examined and treated. Miss Maurine spent the day on the college campus at Canyon.

Mr. and Mrs. Labon Galloway have moved to the E. S. Ireland farm, formerly occupied by the W. L. Hall family.

The W. L. Hall family moved the past week to a farm about 2 1/2 miles southwest of Hereford. We regret to lose these good people from our community, but wish them prosperity in their new home.

Mr. and Mrs. M. L. Simpson and M. L., Jr., and Bobby and Finis Nunn were visitors Sunday in the W. A. Hunter home.

John Hardy Wood spent Saturday night in the J. P. Wood home in Hereford.

Mrs. H. R. Harvel accompanied by Meses. Ullman Hunter and J. W. Berry were in Hereford Thursday night, Mrs. Harvel attending the picture show, while Meses. Hunter and Berry attended regular meeting of the Eastern Star.

Most of the farmers of this community have been going to Dimmitt the past week to get their wheat checks. The expression, "Have you received your wheat check?" was commonly heard.

Rev. J. R. Sharp failed to fill his appointment at Jumbo Sunday.

Mr. and Mrs. L. E. Beck and family and Mr. and Mrs. C. C. Hunter were Sunday dinner guests in the Bruce Hunter home.

Miss Irene Hurst spent Friday night in the L. E. Beck home.

Dr. J. W. Hendrix called, in the Ovid Pinckert home Saturday night in regards to having some repair work done on his airplane, and made a social call on Mr. and Mrs. J. W. Berry on his way back to Hereford.

The school board met Thursday night in regards to getting some of the government work on the school premises.

Several from this community are working on the government work at Dimmitt, among them being Sam, Bruce and Addison Hunter, Lynn and Fred Axe, Wayne Dyer, F. L. Pinckert and Luther Lee Beck.

U. G. Randall attended a meeting for Sunday school superintendents, called by Presiding Elder L. N. Lipscomb, at Amarillo last Monday. He and Mrs. Randall went to Amarillo Sunday afternoon and spent the night with their son, Albert and wife.

Mary Jean Dyer celebrated her birthday last Sunday by inviting her Sunday school class and teacher, Mrs. E. C. Baggett, and Mrs. H. R. Harvel to spend the day in her home. Her mother, Mrs. P. H. Dyer, had prepared a lovely dinner in honor of her birthday.

C. C. son of Mr. and Mrs. Carrol Hunter, has recently been promoted from the third to the fourth grade.

Billy Hall, son of Mr. and Mrs. John Hall, will be very much missed from the third grade as he moved away last week.

Rev. E. E. Manney and orchestra from the Assembly of God church at Hereford, filled his appointment at this place Sunday afternoon. Owing to there being just a few persons in attendance he did not start his series of sermons, but announced that next Sunday, January 21, he would come and preach on the subject, "The Coming World Government." Let everyone who can, come next Sunday and hear him, for his sermons are timely.

L. E. Beck has announced as a candidate for commissioner of precinct No. 4.

Mr. and Mrs. Ullman Hunter and twin daughters, Phyllis and Frances, went to Matador last Friday to visit relatives and friends, returning home Sunday evening.

The Flagg basketball teams came to Jumbo last Friday and played the teams here, resulting in victory for both the Jumbo boys and girls, the score being 28 to 3 for the girls, and 30-10 for the boys.

Mrs. M. L. Simpson and Bobby spent Friday visiting school, taking dinner with Mrs. H. R. Harvel.

Mr. and Mrs. Woods of Muleshoe came last Wednesday to the Ullman Hunter home for their daughter's Miss Louise's, clothes which she left when she went home for the Christmas holidays, she having secured a position near Muleshoe and not returning to Jumbo.

The Presbyterian Missionary Auxiliary met last Thursday afternoon with Mrs. Ullman Hunter, with six members and one visitor, Mrs. Andrew Gilliam, present. The program was on "National Missions." The Auxiliary meets next Thursday, January 18, with Mrs. W. A. Hunter.

Mrs. H. R. Harvel, coach of the girls basketball team, gave them and the basketball boys a party Saturday night to celebrate their winning the game with Flagg.

The evening was spent playing games, and at a late hour the hostess served dainty refreshments to Lucille Dyer, Pauline Matthews, Pauline Andrew, Pauline Boyd, La Rue Beck, Billy Dyer, Florene Stork, Helen Wilder and Junior Wollery, Orval Perce, Winston Adams, Chas. McGinnis, Phil Boyd, James Beck, Lawrence Matthews and three invited boys, Luke Beck, Earl Spencer and Gerald McIlroy. They reported a most enjoyable evening.

Mr. and Mrs. Floyd Copeland of Flagg were callers in the home of her brother, H. R. Harvel and wife Thursday evening.

The home demonstration club met Wednesday, January 10, at 2:30 p. m. in the home of Mrs. S. M. Hunter, with the president, Mrs. M. L. Simpson, in charge. Mrs. John Stork was elected vice president and Miss Athalie Wilder secretary to fill the vacancy caused by Mrs. Sam Hunter's resigning. Miss Clark was present and gave an interesting talk on demonstration work, after which refreshments of orange bread, English pudding and cocoa were served to Miss Clark, Meses. M. L. Simpson, J. J. Wilder and Athalie, W. A. Hunter, John Stork, Ullman Hunter and the hostess.

Bippus Items

BY MRS. C. T. REESE

Mr. and Mrs. L. M. Williams, Quince and Alvis were guests at a turkey dinner in the C. F. Reese home Sunday.

Get highest cream prices at Farmers Creamery Association. 7:15

Mrs. Z. J. Steen is home from Hereford where she has been under the care of a doctor for a week. She is able to be up.

Jack Sortenberry called in the C. F. Reese home Monday.

Shoppers in Hereford Saturday were C. V. Griggs, Milton James Reese, Rufus Overstreet and Buster.

A light snow fell in this vicinity recently but was of no benefit to the wheat.

Mr. and Mrs. C. T. Reese made a business trip to Hereford Wednesday.

Mr. Daniels of Hereford was in this community last Thursday.

Tod Steen called at the C. T. Reese home Friday.

Z. J. Steen is on the sick list this week.

Try and find anything of wood that I can't make or repair.



Willard STORAGE BATTERIES

DOES "BELIEVE IT OR NOT" RIPLEY KNOW?

In recent issues of hundreds of daily papers, Ripley's "Believe It Or Not" feature mentioned a Willard battery that had been in constant use for 12 years.

ANOTHER PROOF

—that Willard Batteries are constructed right with the built-in qualities that make them last.

Try a WILLARD for our next battery.

Radiators Repaired With Equipment That Makes 'em Stand Up.

Willard Battery Station

This Housewife Is Happy

Because She
Has Conquered

B. W.
(BREAD WORRY)

B. W. is the horrible state of mind that comes to the housewife who uses ordinary flour. **PACKARD'S BEST** insures against attacks of this dread plague.

You, Too, Can Banish B. W. by Using

PACKARD'S BEST



Then we have

**SUNRISE
PANHANDLE MAID
WESTERN BEAUTY.**

Excellent Flour



Made in Hereford of home-grown grain. We also produce TASTY CEREAL and fresh ground corn meal.

At Your Grocer's

Manufactured by

Packard Milling Co.

HEREFORD, TEXAS

THE CHURCH WORLD

First Christian Church.

REV. E. R. McWILLIAMS, Pastor

Church school, 9:45.
Morning service and communion at 11:00.

Christian Endeavor, 6:00.
Evening services at 7:00.

The pastor will occupy the pulpit both morning and evening, his subject for the morning being "Absorbers and Emitters." The subject for the evening is a continuation of Christian Stewardship. Every one is cordially invited to attend any or all of these services.

St. Anthony's Church

Sunday mass at 8:00, sung mass at 10:00 a. m. Catechetic instruction after ten. Benediction at 8:00 p. m. Weekdays, mass at 8:00, benediction each evening including Thursday, at 8:00. Monday, mass at Bovina instead of at Hereford. Thursday, holy hour, 8:00 to 9:00 p. m. Church Unity Octave services January 18 to 25. Besides regular morning mass at 8:00, there will be benediction of the blessed sacrament each evening at 6:00. At both morning and evening services the congregation will pray for the fulfillment of the Lord's prayer to his Heavenly Father: "That they all may be one, as Thou, Father in Me, and I in Thee, that they also may be one in Us; that the world may believe that Thou hast sent Me."—John 17:21

This octave of prayer which originated with the Society of the Atonement in the U. S. A., in 1908, has spread all over the world. A universal response to the appeal of this octave will please greatly Him who prayed thus for His disciples the night before He began His memorable agony, suffering and crucifixion for our redemption.

Want Ads

Lost and Found

LOST: Bunch of keys on a leather strap. Reward, D. R. Gass. 1c

LOST: 10-foot length 1 1/2 inch gasoline hose between 25-Mile Ave. and business district. R. J. Richardson, Texas Co. 1p

Wanted

WANTED: Someone to carry luggage to Fort Worth or Dallas in a truck or a car. Call at Brand Office. 2-1fc

WANTED: Plain or fancy sewing, party or graduation frocks special, satisfaction guaranteed at reasonable prices. Mrs. Bessie Davis, first house south Presbyterian church. 2-2t

WANTED: To lease stalk field pasture for cattle. O. K. Higgins. 49-1fc

WANTED: To buy maize heads and threshed grain. Brumley & son. 42-1fc

For Sale or Trade

FOR SALE: Have about four or five cockerels and three cock birds of the Buff Orpington breed. All good breeders and up to standard. Also have prize winning Bla & Australorp hatching eggs. W. I. Tucker, Box 571. 1p

FOR SALE: 1932 model BB Ford truck, long wheel base. See this ad again at Buchanan & Ossop, Company. 2-2p

OR SALE: Seven head of high grade thoroughbred Buff Orpington cockerels. For prices see Roger runley. 1p

TRADE: Used 15:30 McCormick-Deering tractor for a small. Buchanan & Rosson 2-3c

OR SALE OR TRADE: Good 1930 Chevrolet truck. Buchanan Rosson. 2-3c

OR SALE: Two Jersey milk cows, fresh. See Grover Sanders, Pool Hall. 1p

OR SALE: New and used typewriters, and ribbons. Jewell Mission. 42-1fc

OR SALE: Bundle kafir corn, all graded; per bundle, 3c. Also DeLaval cream separator, almost new. Mrs. Jno. B. Davis, 410 Simpson. 1-2p

For Rent

OR RENT: Five room stucco house; modern. Mrs. Chas. Donl. phone 373. 1p

Cleaning - Pressing

Bring your clothes to

K-C Cleaners

For Kleane Clothes.

Ve Call for and Deliver.

202 Main. Phone 333

First Baptist Church

REV. V. M. CLOYD, Pastor.

Sunday school, 9:45.

Morning worship, 11:00.

B. T. S., 6:00 p. m.

Evening service, 7:15.

Prayer service, Wednesday, 7:30.

You are welcome to all of our services.

First Methodist Church

REV. T. C. WILLETT, Pastor

We were not disappointed last Sunday either in interest or attendance in our Sunday school. The new superintendent took charge of things just like a veteran. When he was through explaining the reason for the changes being made, each felt that he had us in mind in planning the departments and classes and had provided for all just the class and room needed to make the Sunday school work pleasant and helpful. It was an

enthusiastic group that separated to go to their departments and classes to plan further organization. A hundred new faces are expected in Sunday school next Sunday. If you are not in Sunday school elsewhere come and be one of us. The pastor will be in his pulpit at both hours Sunday. A message and welcome await you at the Methodist church.

METHODIST YOUNG PEOPLE HAVE PROGRAM

About 40 members of the Young Peoples Department of the Methodist church met Sunday evening for a temperance program when the following numbers were given:

Opening hymn, Jesus Calls Us. Business.

Hymn, Dare to be Brave. Prayer, led by Rev. Willett.

Scripture, led by Florence Hunter, and Elizabeth Soradley.

Vocal solo: Mrs. Conaway, Yield Not to Temptation.

Talk, Injury of Alcohol to the physical and mental aspects of man: G. M. Hudson.

Talk: Injury of alcohol to the moral and spiritual nature of man:

Rev. Willett.
Violin duet: Byrdie Dee Schel- hagen, Ralph Smith.
Signing pledge cards.
Benediction.

Mr. Hudson gave the effects of alcohol upon the human mind and body, and also emphasized the fact that according to chemists beer or any form of alcohol contains no food value. He showed through statistics that the death rate of moderate drinkers is 86 per cent above normal.

Rev. Willett stressed the fact that man has no regard for God and humanity when under the influence of alcohol.

We hope all who attended profited by the program, and invite every young person who is not attending some young peoples organization to join us in our services.

Friday night, January 19, there will be a social in the basement of the Methodist church. All young people of the Methodist church are invited and urged to come.

Jack Lester and family of Amarillo visited in the W. B. Dameron home last Thursday.

HOSPITAL NOTES

Born to Mr. and Mrs. Paul Mathers of the Westway community, a son, Wednesday, January 17.

Mrs. Sank Ramey and children left last Friday for Plainview where they visited a few days in the home of her sister, Mrs. M. E. Dement, and family.

ESTRAY NOTICE

Taken up about June 1, 1933, at the home of the undersigned, living about 20 miles north from the Town of Hereford in the County of Deaf Smith, the following described animal, known to be estray, viz: one sorrel pony mare, about five or six years old, unbranded; weight about 850 pounds, bald faced. If not legally proven by the owner thereof within TWENTY DAYS from the date hereof I will proceed to Estray the same in accordance with law.

D. B. MANN, Taker Up.
Hereford, Texas, this 8th day of January, 1934. 1-3p

WELDING



BACK AGAIN!

After an illness of nearly two months, I am back on the job, ready to work and will appreciate figuring with you on any repair work on your car.

WE ARE EQUIPPED TO DO WELDING

All Work Guaranteed.

CHARLES CAMPBELL

M. D. WOMBLE, IMPLEMENTS

DONT MISS THIS SALE EVENT

Sprolws & Cronin Company Are Offering Great Values for Your Dollar. Now Is Your Opportunity to Save During This Great Money-Saving Event.

SPRING PRINTS

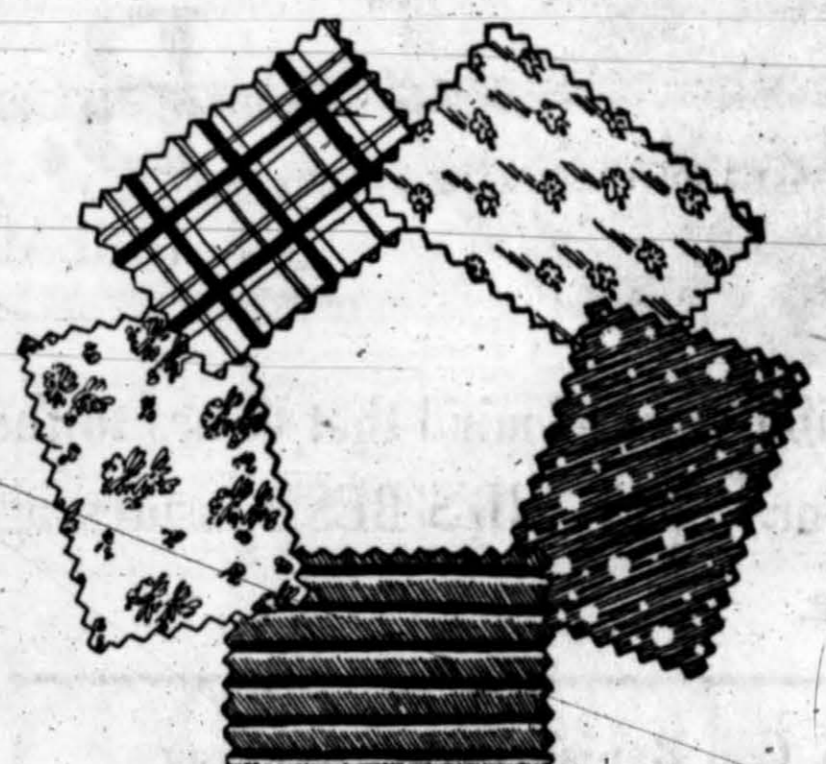
That Are New and So Exciting

Quadriga Prints. Guaranteed

Fast Colors 19c Per Yard

Johnson Prints. Guaranteed

Fast Colors 15c Per Yard



Prints at a low price—that's the kind of good news your pocketbook has been crying for. Plenty of Plaids, Checks and Dots—if these are your favorites.

For the Man With Extra Wide Feet



EEEE Width Arch Support

\$3.95

Friday and Saturday Only

Heavy Cotton Flannel Outing
36 Inches Wide—Light and Dark Colors
Per 10c Yard

Men's Broadcloth Shirts

and Knit Shirts

Full Made 25c Each

Men's High Grade Dress Hats

\$2.98



We have just received 25 dozen in the newest styles and shades.

MEN'S ALL WOOL DRESS CAPS for 98c
Silk Lined, with leather sweat band.

Men's Heavy Grade Work Boots

\$4.95



Uppers made of black leather, soles of solid oak tan leather.

HEAVY WEIGHT CANVAS AND JERSEY GLOVES

- Men's 8-ounce Canvas Gloves, pair 10c
- Men's 14-ounce Canvas Gloves, pair 15c
- Men's 9-ounce Brown Jersey Gloves, pair 15c
- Children's Jersey Gloves, pair 10c

Children's "Happy Jack" HICKORY STRIPE COVERALLS
Made extra full, sizes 1 to 8 59c

GIRLS' LISLE RIBBED SCHOOL HOSE
High grade, sizes 5 to 10, pair 15c

BOYS' AND GIRLS' BOOT SCHOOL SOCKS
Three-quarter length, all sizes, pair 25c

MEN'S HEAVY WORK SOCKS
Smooth toes and good tops, pair 10c

Boys' and Girls' Tennis Shoes

Diamond tread soles, re-inforced toes.



- BOYS' SUNTAN KEDS 49c
Sizes 7 to 10
- BOYS' SUNTAN KEDS 69c
Sizes 1 1/2 to 2 and 2 1/2 to 6
- GIRLS' WHITE KEDS 89c
All sizes

"JIGGERS"

Something new in tennis shoes; have real heavy leather in-sole that will absolutely not sweat the feet.

- Boys' Black "Jiggers" 89c
- Girls' White "Jiggers" 98c

BASKETBALL SHOES

Young Men's Non-Skid

\$1.49 and \$1.98

Have heavy leather in-soles that will not sweat feet.

Work Shirts

69c
Boy's heavy, extra full made chambray Shirts 49c



LADIES' SILK HOSE

All Colors 50c Pair

LISTERINE 79c
Regular \$1.00 size, now

Sprolws @ Cronin Co.



What Is Better Than a Nice, Tender, Juicy STEAK?

Our meats are the best. We kill only corn-fed heaves. Our grocery stock is complete. Just call us for your food needs

Texas Market & Grocery
PHONE 353—FREE DELIVERY

STREU HARDWARE CO.

Is Headquarters for

AERMOTOR Windmills
NEW PERFECTION Oil Stoves
A.B.C. Washing Machines

both electric and gasoline.

Complete Line of
GREENWARE, CUT GLASS

Most Complete Stock of Hardware for
Country and City Folks.

BUY AT HOME



Richard Juice Finest Flavor

TRUCK LOAD OF
California Navel Oranges
TREE RIPENED

Sweet at sugar, the best you have ever eaten. Various sizes.

Bushel Only

\$1.98

Square Deal Produce Co.

HANKIN C. REYNOLDS Swift Branch ROY ONSTAD
Corner Main and Fourth Phone 17

SOCIETY

MISS WILDA WILSON WED TO JOHNNIE WOMBLE

Miss Wilda Lorean Wilson and Johnnie Womble were married last Sunday morning, January 14, at the home of Mr. and Mrs. Robert Thompson. The ceremony was read at 9:30 o'clock by Rev. V. M. Cloyd, pastor of the First Baptist church.

Mrs. Womble is a daughter of Mr. and Mrs. John Wilson, who have lived in Hereford for several years. She attended the Hereford High school, where she was a popular member in school activities.

The groom is a son of Troy Womble, pioneer resident of this county. He was graduated from Hereford High school two years ago and since that time has been associated with his father on his ranch.

The young couple will make their home north of Hereford on the Womble ranch.

Only the immediate families of the bride and groom were present at the wedding ceremony.

JUNIOR PIONEER CLUB MEET TUESDAY

The Junior Pioneer club met Tuesday evening in the home of Mrs. Frank Cogdell, with Virginia Lillard as assistant hostess.

Subject for the program was War Debts. Interesting talks were given by Miss Emma Jackson, Mrs. Urlin Streu, Mrs. Harman and Miss Earl Marie Foster, after which the house was open for discussion. Refreshments were served to Mrs. Lillian Wilson, Miss Lueta Borden, Earl Marie Foster, Emma Jackson, Mrs. Harman, Miss Genevieve Eberle, Mrs. Urlin Streu, Miss Betty Ruth Pickett, Mrs. Aaron Rose.

BRIDGE CLUB HAS ENJOYABLE PARTY

The Pleasure Hour Bridge Club and their husbands were delightfully entertained with a bridge party at the home of Mr. and Mrs. W. J. Smith Thursday night.

High score for guests was awarded Mr. and Mrs. John Renfro, high for members to Mr. and Mrs. Ralph Smith; low to Mr. and Mrs. B. R. Dixon.

A lovely salad course was served to Messrs. and Mrs. John Renfro, guests; Boyd London, B. R. Dixon, Ralph Smith, Elmer Matthews, Criss Renfro, Homer Henlee, Glenn Weir, Smith McElroy, Carl Gilliam and the host and hostess.

CRESCAT SCIENTIA CLUB MEETS

The Crescat Scientia club was entertained last Thursday afternoon at the home of Mrs. Ralph Sears. Bridge furnished the diversion for the afternoon, after which refreshments were served to Misses Chas. Sowell, H. L. Stewart, Jack Wright, R. E. McCullough, Buren Sowell, Dick Rountree and the hostess. The club will meet next Thursday with Mrs. Chas. Sowell.

HOME MAKERS CLASS HAS MEETING

The Home Makers class of the First Baptist church Sunday school met at the church Friday, January 12, for their regular monthly meeting. After a short business session, with the president, Mrs. J. B. Sowell in charge, the class was entertained by two saxophone solos by Donald Ray McCullough. Games, conducted by Mrs. Earl Wilson, were enjoyed by all present. Refreshments of sandwiches, apple pie with cheese balls and coffee were served to Misses J. B. Sowell, Otto Masie, Roy Thompson, Walter Easter, Earl Lance, Wood Vaughn, Claude Dixie, John Renfro, W. L. Alexander, Earl Wilson, J. G. Harvey, Edgar Mosley, R. E. McCullough and Mrs. Odie Matthews.

BRIDE HONORED AT SHOWER

Miss Wilda Wilson was honored by a lovely shower given last Saturday by Misses Ivey Easter and Nora Alice Daniel at the home of the latter. The guests arrived at 4:00 o'clock loaded with beautiful and useful gifts for the bride.

The program presented Miss Mary Posey, playing a violin solo, "Love's Greetings." Miss Ora West read "Happenings of the Future." Little Johnnie Ruth Wilson, sister of the bride, presented the gifts in a little red wagon. Light refreshments were served.

MISCELLANEOUS SHOWER

A two-in-one shower was held Friday afternoon at the home of Mrs. E. Ramey, with Mrs. Eulys Pierce and Mrs. Cecil Baker as honorees. Many practical and useful gifts were received.

Among entertaining features was a baby doll contest, a stick of candy and piece of crepe paper in different lengths and shapes and a string were given each guest, with a request to dress the "baby" in two minutes. A prize was given the one dressing the neatest baby. Misses G. W. Wilson, Dollie Hamner and W. A. Knox were judges, and awarded the prize to Mrs. Effie Brown.

One of the honorees, Mrs. Pierce, failed to arrive, and created much merriment among the girls, some suggesting casting lots for her gifts.

A delicious repast of sandwiches, cake, hot chocolate and coffee was served to Misses Cecil Baker, honoree guests; G. B. Walker, Ida Hall, J. B. France, Dollie Hamner, Ora Bates, Effie Brown, Elmer Patterson, Estelle Landers, Pauline Roe, T. E. Baker, W. A. Knox, W. H. Knox, F. L. Hanscock, G. W. Wilson and Mrs. Smith; Misses Edna Dougherty, Marguerite Brown, Ella Mae Baker, Jeanie France and Mrs. E. Ramey, hostess. Among those sending gifts were Misses B. E. Brunley, Carl Jennings, A. S. Higgins, Carl Cockrell, Ray Patterson, John Jacobson, and Grandmother Orr; Misses Evelyn Arceneaus and Verna Culppeper.

W. W. CLUB MEETS WITH MRS. TICE

The W. W. club met at the home of its president, Mrs. C. E. Tice, December 27. Most of the members were present, also two visitors. The afternoon was spent quilting for the benefit of the hostess, and a gift exchange was held. Mrs. Tice has been a member and untiring worker for two years as president of the club, and as a token of appreciation in which the members hold her, she was surprised by a handkerchief shower, and many words of praise were heaped upon her.

Mrs. W. R. Stams of Floydada was a guest. Mrs. Ed Schmette became a new member.

WEST HEREFORD CLUB TO MEET JANUARY 26

The West Hereford club will meet Friday, January 26, with Mrs. George Smith to can chicken all day. Each member is urged to attend, bringing a covered dish for the luncheon.

MISS LONIE BETH WEAVER OF CANYON MARRIED

Friends have received notice of the marriage of Miss Lonie Beth Weaver, daughter of Mr. and Mrs. Lester Weaver of Canyon, formerly of this city, to Joe C. Rawlins of Austin last Friday, January 12, at Austin. Both bride and groom are graduates of the University of Texas.

Miss Weaver is well known in Hereford, having lived here until

A REAL OPPORTUNITY

—is now open at Hereford for a man between the ages of 25 and 45, preferably married, with some sales experience, to service the business now in force and develop the territory at Hereford and immediate vicinity for the Business Men's Assurance Company. We prefer to train our own salesmen, therefore want a man without previous insurance experience. To a man of integrity and high standing in the community there is a real opportunity for satisfactory current earnings and a steadily increasing income through renewal commissions. The Business Men's Assurance is an Old Line Company issuing all forms of modern life policies in addition to a complete range of accident and health policies for both men and women. Thorough training and sales help of Company Supervisor will be given the man selected for the place. Address:

A. W. HOGUE, 308 Tower Petroleum Building, Dallas.

1918. She later became a student in W. T. S. T. C., Canyon, and was editor of the college paper, The Prairie, for nearly two years. Mr. Rawlins is a civil engineer, and is a son of Dr. and Mrs. Rawlins of McCamey. They will make their home in Austin for the present.

We want Action!

Thanks == Many Times

For the business the people of Hereford and vicinity gave us. This last week we enjoyed the best business we have had since we have been in business, and we feel our efforts to give the people what they desire in the way of fresher fruits and vegetables is being accomplished. And for this week-end we will have a larger assortment than ever to select from, and we are continuing our effort more than ever that you may appreciate our store in your town.

APPLES

THEY ARE HERE
3 BIG TONS
The Finest of the Season

We Thank You—Come Back Again.

FULLER'S FRESHER FRUITS AND VEGETABLES

CARL'S GROCERY SPECIALS

FOR FRIDAY AND SATURDAY

January 19th and 20th



SUGAR

10-Pound Cloth Bag **48c**

CHEESE

Cream, pound **15c**

GRAPEFRUIT

SIX FOR **21c**

STAR COFFEE

3-pound can, with cup and saucer **71c**

PEACHES	43c	SALAD DRESSING	29c
Gallon, sliced		W. P., 2 jars	
COCOA	24c	PEPPER	19c
Mother's, 2-pound box		Black, 1/2-pound can	
PEAS	25c	PEANUT BUTTER	27c
Concho brand, No. 2 cans, 2 for		Quart jar	

OATS

Crystal Wedding Large Box **17c**

CARL'S Cash and Carry GROCERY

PHONE 324

for
BILIOUSNESS
Sour stomach
gas and headache
due to
CONSTIPATION



104 354



TRADE
IN YOUR THIN OLD
TIRES THAT SLIP
for NEW
GOODYEARS
THAT
GRIP

35% MORE NON-SKID LIFE
AT 1933 PRICES (ON MOST SIZES)

Although the latest Goodyear All-Weathers average 35% more non-skid mileage, most sizes are priced as low or lower than the 1932 tires! All the Heavy Duty sizes are lower—they cost 80c to \$2.70 less... Come in, we'll show you the new flatter, also thicker tread, and closer-together diamond non-skid blocks that make the world's largest-selling tire a still greater value today!

Ireland-Beavers Motor Co
GOODYEAR DEALERS IN HEREFORD

NOTICE OF FARM ALLOTMENTS AND OF MAXIMUM ACREAGES OF WHEAT FOR 1934 UNDER CONTRACTS FOR MEMBERS OF THE WHEAT PRODUCTION CONTROL ASSOCIATION OF DEAF SMITH COUNTY, STATE OF TEXAS

Listed below are the statements of the allotments which have been determined for members of the Deaf Smith County Wheat Production Control Association. These allotments are to hold for the duration of the present wheat contracts, and they are the basis upon which adjustment payments are to be made. They have been determined by the County Allotment Committee after careful consideration of the application statements. Every effort has been made to have these allotments as accurate as possible. The maximum acreage which may be sown to wheat for the 1934 crop on each farm, under the reduction requirements of the contract, is also listed.

The Deaf Smith County allotment, which has been calculated from records of the United States Department of Agriculture, is 1,200,664 bushels. This is the total number of bushels allotted to the county under the wheat plan. The total of the individual allotments, including those allotments which could have been assigned to farms which are not participating under the wheat program, must be in line with the county allotment figure. The number of nonparticipating wheat farmers in the county is 213; the average total wheat acreage for those nonparticipating farms during the base period is 42,164 acres; the total average wheat production on these nonparticipating farms during the base period is 206,139 bushels.

(Signed) J. A. PITMAN,

Chairman County Allotment Committee.
JIM LIPSCOMB
J. W. KERBY

FORD COMMUNITY

Community Committee—W. Mal Stewart, D. B. Mann, Carl Straffuss

NAME OF APPLICANT	SECTION	Total Acres on Farm	Allotment in Bushels	Maximum 1934 Wheat Acreage
Ben C. Aylor, Claude Higgins	5	640	778	205
Mamie Ballard	45	103	300	95
Ora Bates, T. F. Bohannon	51, 8	959	1767	466
A. E. Benson, H. M. Benson	67	100	433	114
A. E. Benson, F. C. Benson	67	168	501	148
A. E. Benson, G. E. Benson	48	320	1020	269
A. E. Benson, L. C. Parker	53	320	823	217
George E. Benson	53	320	675	178
Floyd C. Benson	67	320	615	162
Hardy M. Benson	69	320	478	126
Carl S. Boston, C. W. Shaw	92, 2	480	1502	394
Carl S. Boston, C. W. Shaw	92, 2	480	1540	400
Ella Burch, John C. Campsey	57	480	941	248
Annie Campsey	50, 57	480	1388	366
H. P. Canode	13	320	542	143
H. P. Canode, Victor H. Langley	13	320	709	187
J. F. Craid, C. C. Strickland	62	640	2037	537
Ferry Davis, Clyde F. Mann	78	320	1123	296
B. W. Dodson, W. A. Jinks	10	320	300	79
Aaron J. Donelson, Victor H. Langley	10	320	1013	267
A. J. Donelson, Victor H. Langley	10	320	1081	285
First State Bank of Vega, Texas	38, 39	976	2905	766
W. G. Fly	40, 41	960	3201	844
Benjamin R. Fulkerson	37, 45, 36	1600	1055	278
Agnes R. Garretson, John L. Whitsett	47	160	90	26
Annie M. Gault, M. R. McNabb	31	480	1696	441
Henry Girard	51, 50	960	2294	597
Verner T. Glenn	38, 42, 43	1020	3501	923
John J. Gordon	7, 97	1027	2849	751
John J. Gordon	97	97	720	190
E. H. Hare, Henry B. Girard	52	320	755	199
Claude Higgins, H. W. Engle	4	325	1058	279
Claude Higgins, H. W. Engle	4	325	1024	270
J. L. Hight	77, 84	480	372	98
Larry P. Hughes, E. L. Grahn	56, 65	161	379	100
Pearl S. Jackson	64	640	1704	473
Martha Kaupp et al, D. D. Culbertson	55	189	440	116
Everett L. Krahn	14	320	1130	298
Dewey S. Larson	98	100	470	124
George J. Larson	98, 83, 78	960	1965	513
Herman J. Larson	29	400	1149	303
O. L. Loyd, C. J. McMurphy	33	640	1646	434
O. H. Loyd, B. M. McMurphy	27	640	1415	373
O. H. Loyd, Bob Orr	52	328	827	218
O. H. Loyd, E. H. Simpson	52	328	535	141
O. H. Loyd, E. H. Simpson	44	320	709	187
Jesse A. McGowan	96, 95	1600	2822	744
Thomas E. Major	69	320	903	238
Dempsey B. Mann	70	654	1938	511
Jim Mecasey, Jr., C. E. Winder	15	640	2245	592
Norman E. Miller, O. F. Turner	98	160	565	149
Chas. S. Mitchell, H. B. Girard	32	640	2264	597
D. L. Monroe, N. S. Thweatt	91	160	565	149
T. O. Monroe, N. S. Thweatt	90	640	2071	549
Claude L. Morris	58, 63	1280	3781	967
Harry Murphy	4	462	1396	367
Maymie Lee Oliver	59	640	1854	479
Maude Orr	94, 87	960	2465	631
John E. Peirce	46	238	163	43
Lynn C. Powelson	33	320	778	205
Dr. I. Rasco, Elizabeth Straub	76	640	1055	278
Anton V. Redder, Jr.	47, 54	640	2278	590
John Schwartz	11	9	648	169
John Schwartz, V. H. Langley	9	640	1771	467
Heber R. Shields, Roddy Harwell	85, 9	318	1130	298
Vernon R. Shields	45	640	1638	432
Edward H. Simpson	51	328	948	250
W. F. Spears, John H. Skaggs	3, 18, 19	963	1920	517
Augusta E. Spahn, Jeff W. Gunter	16	224	762	201
William E. Stevens	86	160	474	125
W. Mal Stewart	77	320	892	235
W. Mal Stewart	20, 21, 22, 19	2240	2461	649
Leo Stocker	49	655	2226	587
Carl Straffuss	68, 76	1238	2890	762
Dora Suggs, L. C. Powelson	33	100	569	150
Raymond L. Thompson	88, 78	320	1130	298
Joseph W. Thunett	34	640	2264	597
Oscar F. Turner	8	640	914	241
Guy R. Varnum, William E. Stevens	86	480	805	228
C. T. Ware, H. B. Girard	49	640	2143	565
John E. Ware, L. C. Durham	55	640	2264	597
John E. Ware, L. C. Durham	35	640	2264	597
A. K. Webster, R. W. Stephens	71, 72	900	1308	347
Charity White, T. E. Rohrbach	42	488	1152	304
John L. Whitsett	54, 47, 48	1440	1361	359
Thomas J. Wilkinson, B. J. Fulkerson	43	480	1403	370
Willie A. Williams, Roddy Harwell	55	46	163	43
H. W. Wilson, et al	41	640	1415	373
Noah E. Wiseman	100, 82	1392	4817	1270
Merle R. Wood	66	234	615	162

WARD COMMUNITY

Community Committee—J. R. Lipscomb, R. B. Hutson and T. W. Roberson

Robert J. Allison	80	320	808	181
Robert J. Allison	79	320	808	181
Ben C. Aylor, Thomas J. Carter	6	654	751	188
Ben C. Aylor, W. S. Day	96	640	1983	447
Dennis C. Barnard	77, 84	1280	3068	688
Claude Benton	80, 71	1302	3550	763
Edna Bowe, Charles C. Bowman	41	160	485	108
Nellie Caraway, H. L. Caraway	10	327	720	192
Jim H. Cardwell, Fred L. Saltzman	92, 93	625	1081	282
E. A. Comer, J. R. Lipscomb	92	130	455	102
J. T. Cronin	74	327	883	198
James R. Crutchfield	78, 83	1280	4366	984
Arlie D. Dean	47, 54	1000	1940	510
W. B. Denman, Alton T. Fraser	87, 88, 85, 86	2285	5514	1236
Eli Dunlap, Walter E. Dunlap	69	652	2306	512
Fed. Life Ins. Co., O. J. Lady	41	649	1411	316
Benjamin F. Fulkerson	46	654	1198	269
John L. Fuqua, H. L. Harrell	67	653	1138	275
Katie L. Garrett	64	491	1081	242
Lillie E. Garrett, O. J. Lady	21	640	1779	399
E. E. Grim, Claude Benton	72	651	1324	297
F. F. Hardin, Geo. L. Woods	23	320	1130	293
William R. Harrison	11	337	463	104
Albert S. Higgins	58	640	819	184
James R. Higgins	39	100	353	79
James R. Higgins	99	320	728	163
James R. Higgins	82	160	542	122
John R. Higgins	2	200	182	41
William R. Higgins	90, 100	1290	1016	228
James E. Hill, Carl W. Donovan	50	640	1324	297
W. E. Hodges, Chester C. Hodges	28	650	1324	297
Walter N. Hodges	33	650	1585	355
Jack H. Hutson	9	160	652	149
Rufus B. Hutson	10	163	288	65
Emma Jackson, Edna F. Fincher	8	385	1342	304
Tom W. Kyger, Rufus B. Hutson	20	240	778	191
T. R. Lane, Arra Murphy, Arlie Dean	73	653	2264	597
Newt F. Locke, Arlie D. Dean	54	828	1132	258
Paul C. Matteson	82	160	561	126
William O. Miles	80	164	216	48

NAME OF APPLICANT	SECTION	Total Acres	Allotment in Bushels	Maximum 1934 Wheat Acreage
Maggie F. Morel	26	654	542	122
Fred Y. Moreman	51	320	478	107
Lindsay Nunn, Amos J. Walker	59	320	1180	253
Martin P. and George F. Nussbaum	42	650	1411	316
Robert C. Parks	51, 63	1280	3516	855
R. J. Peck	52	652	2071	464
Ellis B. Posey	46	320	1153	273
Arych W. Ramming	50, 60, 61, 62	2500	2640	692
Arnold L. Ritter, Edna F. Fincher	13	656	1919	430
Walter C. Russell	41	480	883	80
Hattie Rutherford, T. W.				
Roberson	48, 49, 50, 31, 32, 29	3037	6600	1270
Fred L. Saltzman	89	650	1092	245
Jenks Smith, Alton T. Fraser	24, 25, 16, 17, 35	3264	7134	1590
Ben F. and J. H. Snow	12	328	1153	258
Dora Suggs et al, Geo. M. Suggs	91	640	1540	345
Dora Suggs, James R. Lipscomb	1	640	1813	406
Roy B. Wagner	57	640	622	139
Gordon T. West, H. W. Engle	15	654	2002	449
D. O. Williams, Oscar L. Rutherford	12	163	562	120
John Williams, Alton T. Fraser	39	640	1830	412
Stephen F. Williams	Various	907	1749	392
Stephen F. Williams	Various	2067	6069	1560
Stephen F. Williams, W. S. Kerr	70	655	1191	267
Stephen F. Williams, B. R. Jennings	30	320	755	160
William S. Williams, John I. Hutson	0	354	1233	270

HEREFORD COMMUNITY

Community Committee—J. A. Pitman, Troy Womble, C. A. Skelton

James E. Alexander	90	327	937	247
Mary J. Arnold	65	337	538	142
Tennie C. Atchley	9, 173	1280	3531	931
Tom Bandy	2, 3	817	2272	500
Bessie Seed Bennett	58	160	561	148
Earl R. Bligg	14	646	1730	456
Herbert H. Boardman	41	470	648	171
Leslie F. Borden, Skelton & Clark	42, 25	576	1407	371
Ed Botts	13	320	849	224
Ollie D. Brady	3	640	474	125
W. L. Brand, W. S. Kerr	130	164	577	152
Josie Bridges, J. A. Loerward	64, 69	687	1172	300
E. C. Brodie, R. Oden Weems	24	160	421	111
William L. Brodie, P. Jack Rose	20	160	421	111
Joe and Henry Brooman	36	322	649	171
F. B. Bryan, C. J. Wilhelm	19	657	1585	418
B. C. D. Bynum	5	538	1684	444
James H. Cardwell	3	320	603	159
Daniel R. Carmichael	46	548	1081	285
E. L. Carmichael, G. J. Nash	J. M. Coffin, 95, 86	2042	7532	1991
E. Carter, H. H. Boardman	96	497	1496	395
E. Carter, T. J. Carter	67	323	755	190
E. Carter, Boone Whittaker	88	495	1449	382
Lulu O. Colby, O. L. Rutherford	93	213	615	162
Floyd A. Cooper, Alton T. Fraser	24	160	565	149
Paul S. Corbett	9, 25	732	2086	550
Martin R. Corbett	13	203	182	48
Edwin Cottingham	37	160	118	31
Anna Carl, Jim Blagg	8	320	1006	281
Christman Czerner, E. N. Czerner	155	642	607	160
O. T. Denny	85	160	565	149
Morley C. Doss, R. L. Doss	107	160	285	75
Charles H. Dyar	68, 55	640	910	248
S. B. Edwards, L. L. Edwards	112	653	2287	603
Hubert B. Elliston	43	160	281	74
Nollie G. Elliston, P. Jack Rose	44	165	433	114
Raymond W. Elliston	43	160	433	114
Harriette Etzel, C. V. Burgess	2	493	804	212
Joe G. Evans	156	640	1316	347
W. A. Fisk, W. DuBois Walker	63	656	2272	596
John L. Fuqua, Virgil Morton	23, 38	700	944	249
Lillian Gabbert	48	164	538	142
Galbraith Invest. Co., A. A. Head	358	520	135	35
Edgar T. Gallaher, W. S. Smart	42	320	401	106
Josephine A. Gallaher, Mrs. W. P. Gregory	87	650	986	260
Josephine A. Gallaher, Lester Boardman	80	174	329	71
C. V. and Lester Galley	8	320	504	133
D. R. and N. E. Gass	64, 4, 56	876	1704	465
Nester E. Gass	114	320	1058	279
Jim P. Gatlin, C. E. Gatlin	109	161	288	76
O. C. Gibson, Skelton & Clark	74	440	1422	375
Jeff T. Gilbreath	133, 132	1288	1308	345
Robert A. Gilliam	69	300	224	59
Wilmer W. Gould, S. T. Mathews	77	160	565	149
Victoria W. Gyles, Wilson Gyles	20	663	1582	417
C. E. Hagenstox, L. D. Boyd	136	320	805	228
Hal A. Halbert	323	658	2162	570
John W. Hanlan	151	200	433	114
James H. Harris, Maggie F. Morel	83	640	2215	584
Grace Hayes, O. L. Rutherford	107	140	421	111
Luta P. Hendrix, G. H. Whittaker	129	326	1035	273
Homer Henalee, A. R. Cardinal	67	160	451	119
Laura E. Hicks, E. A. Wright	3	320	1028	271
Joe L. Hoffman	26	325	243	64
Martha C. Hoffman	10	320	451	119

The Whiteface Roundup

NEWS OF HEREFORD HIGH SCHOOL

DEBATE

Debaters are working toward the net in Amarillo February 16 and 17. There are two teams of girls debating. As an appeal to the boys: What is wrong? Only one left—who wants to debate?

The contest in Amarillo includes all types of speech. The Public speaking class is to compete in the declaiming, extemporaneous speaking and dramatic reading sections. Here's hoping they come out on top.

Wanted: A boy from any class in high school of medium intelligence who is willing to join Basil McKinley in the debate contest in Amarillo and in other like contests. For details see Miss Crawford. BB

JUNIOR CLASS MEETING

On January 10 the Junior class held a meeting which was the beginning of an event that should be of interest to the entire school, especially the Seniors. Plans for Junior-Senior banquet took definite shape. A program committee and decoration committee were appointed. The program committee will provide for joint meetings of the Senior Mothers and the program committee. Not much can be said at the present, but the Junior class guarantees a banquet that will be full of pep and fun, and that is different. Look for something good, Seniors.

Buddy Sowell was elected captain of the boys' basketball team. That seems to be a good start at least. Buddy was given complete authority, along with certain verbal instructions from the other. He is now out to match a game for the Junior boys.

Clinton Jackson was elected as representative to the Athletic Association to fill the vacancy left by Sherwood Speegle, who moved to Clovis. BM

SENIOR PARTY

The Seniors were entertained Thursday evening, January 11, with a party in the high school gymnasium by their mothers. Games were played which the Seniors were interested in, and enjoyed very much. Mrs. Buchanan and Mrs. Gilbreath directed the games.

Although the vote carried that there would be no dates, there were several couples that walked in and out together and stayed with each other during the party. Now, does this mean that some persons really had dates? The noticeable dates were—well, we'll not that part.

Last but not the least important event of the evening was the refreshments of sandwiches, pickles, plus pudding with whipped cream and cocoa, together with a marshmallow, served to 26 seniors by Misses Fuller and Ireland. A speech of thanks was given by President Kenneth Wilson, and response by the president of the Senior Mothers, Mrs. J. D. Buchanan.

The seniors wish to thank the Mothers organization for cooperating with us and entertaining us so well. We will look forward with pleasure to the remainder of the parties planned for us. TLW

SENIOR HI-Y

Would you marry a Negro? Some of you say, "I'm exasperated, as founded," but that was a part of the discussion at the Hi-Y meeting. It has been mentioned before that the club members received a booklet, "The Tenth Man." The Tenth Man is the Negro, called by that name because he is one tenth of population of the United States. The majority of the members seemed to be in favor of Negro recognition until Henry Turner asked the fatal question. The uproar was on. Bill McLean said that inter-marriage was not intended to be, but the act of inter-marriage between the races resulted in the Americans of today. What a result? Should races inter-marry? Bill stated that he had about as soon marry a cousin as a Negro. Why, Bill, what would relatives say? You might be obstructing your own future by such words. After much discussion the club decided that Henry T. need not worry—he can have them if he wants them!

Mr. Hudson then provided more food for our minds. He stated that if our forefathers had lived in a tropical, such as Africa, we would also be Negroes. He stated that too much heat or cold produced thick headedness and ignorance. How many students almost froze or burned up when infants?

The father-son affair was postponed a short time but is progressing. After a few songs we adjourned with a little on our minds, even we boys. HJ

COWHANDS

The Cowhands have decided to continue sign-painting and other forms of advertising for basketball as well as football.

Members will be entertained next week by Pete Garrett (he claims he weighs 144 pounds) and Wilbur Womble (Pete claims 200 pounds) wrestling. This match will settle a long feud between these two honorable members.

Some discussion has been made about the Cowhand banquet. Some of the boys want to start paying extra now so that it will not run up so high at the last minute. Also they are discussing who will "feed" us, what we want to eat, and when we want it. GNF

HIGH SEVENTH

One day some people were talking about singing. Miss Wilkins said, "I do not like a soprano." Someone asked her why, and she answered "Because they are like a wooden leg, they squeak."

All the class was suggesting games to play at our party, which is going to take place after examinations. Frank Marrs was in favor of playing post office.

Olive Ruth McDonald and Ray Buchanan sat together during class meeting, and did they have a good time! Well, I should say they did.

Mary Jane Morgan had a beautiful dream about Troy Womble. Get her to tell you about it, Troy. Does everyone want to know why Miss Westbrook was absent from school one day? Well this is the reason: We took a test in arithmetic and it made her so sick to grade the papers that she had to go to bed. HEP

HAVE YOU HEARD THIS ONE?

It seems that Don Atherton was mistaken about the identity of a certain Senior girl in assembly. Come on, Don, who did you think she was?

Henry Jewell has started stepping out. Practically every girl in H has asked him for a date. Henry, do you prefer redheads, redheads, or redheads?

Sue Vaughn doesn't seem to have much time for these high school boys. She likes 'em big and handsome. Who is he, Sue?

Poor old Sid Fuller was turning gray from worrying over the Senior party. Why not have you a secretary, Sid?

And does W. Womble have it bad? If you are curious enough to find out—watch him and Boop Jones.

Have you heard the complaints against Froggy Trimble? He is accused of blackmailing. Earl also says that he doesn't have a chance with the little if brother Sanky is around. Earl, you old meanie.

Joe Huckert knows a good bedtime story about Gilbreath's dog. Joe isn't the only one who is acquainted with the animal. ASSISTANT EDITOR.

STUDENT SUFFERING

Hereford High school has been the scene of many singular and fantastic occurrences during the last week. A new air has pervaded the institution. Students are no longer carefree, joyous children as of old. They have put away childish things. Gray hairs have sprung up like dandelions in a blue grass lawn.

The extraordinary phenomenon which has caused this disconcerting change is, to be absolutely straightforward, the end of the term. The end of the term! Ah, what a poignant significance that simple phrase conveys to the long suffering student. Notebooks! Last minute assignments! Review! Examinations!

The one bright spot is the realization that all this chaos will soon be ended and blessed peace will come. There will be a new term to squander until May.

All those who are not forced to suffer by term examinations, bear with the students; listen to their tales of woe and in that way you can do your bit to relieve their anguish. SG

PUBLIC SPEAKING LAW

After one week's study of the principles of parliamentary law the master minds of the public speaking class have created an entirely new procedure of law, never before witnessed, and we hope never again.

Madam Chairman! I rise for information! You're out of order! State the question! I move to amend the motion—all these and other such formal salutations were dining the ears of all present. All she law the assembly had ever heard of was practical—and more so. After one solid hour of arduous delivery, the teacher had the nerve to state that the superb minds of the class knew absolutely nothing about parliamentary law—after we "done" work and "done" her a favor by pounding a new set of laws which will make our public speaking class go racing down in the history of the social world. Now isn't that just like a teacher? We're mortified! In one hour we had been so busy forming new laws that we had time for hardly anything else—as a result the following day we had to elect a president, the first normal thing one should do; and second, our gro—why bring that up? The class has ability for what you may ask? Ability to become the big boys, confidentially; theoretically speaking, filling the institutions, and who wouldn't? Parliamentary law is driving us nuts. Woe is us, woe is us! Come up and see us sometime. HJ



HIGHEST TEST AND anti-knock at the price of ordinary gasoline

THAT'S OUR STORY and we are sticking to it

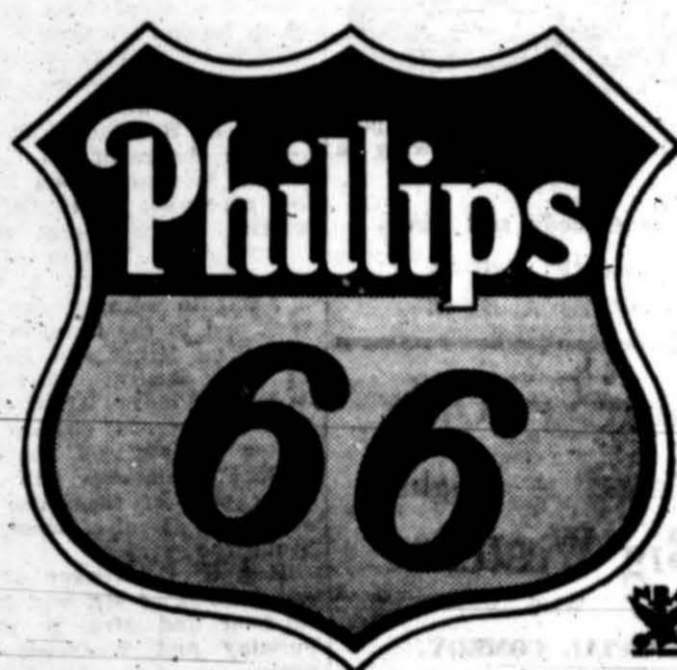
The support of motorists like yourself made 1933 the peak year in the history of the Phillips Petroleum Company... proved that experienced drivers appreciate honest high test gasoline at the price of regular.

Deeply grateful for this ever-expanding preference, our pledge to the motoring public is continued with renewed emphasis:—"Highest test and anti-knock at the price of ordinary gasoline."

This is the greater value made possible by our position as world's largest producer of natural high gravity gasoline.

ethyl lead, the anti-knock fluid formerly used only in premium-priced motor fuels. In addition, it is always correctly matched to your weather by the scientific principle of CONTROLLED VOLATILITY, pioneered by Phillips. And its high test (gravity) is so high, that without fear of comparison we publish its rating in plain figures, below.

I particularly invite new car owners anxious to protect their motors to *Phill-up with Phillips 66*. You can confidently expect faster starting on freezing days, and finer performance and more mileage on every day in the year.



Please consider these facts before you buy your next tankful of gasoline: Phillips 66 at regular price contains tetra-

James Phillips
President, Phillips Petroleum Company

GRAVITY 65° TO 69.5°

Insures INSTANT STARTING Plus MORE MILEAGE

other people. Perhaps this statement is rather exaggerated, but it does make us sit up and think, doesn't it? It isn't very pleasant to believe that because we think our best friend for hardly anything else—as a result the following day we had to elect a president, the first normal thing one should do; and second, our gro—but why bring that up? The class has ability for what you may ask? Ability to become the big boys, confidentially; theoretically speaking, filling the institutions, and who wouldn't? Parliamentary law is driving us nuts. Woe is us, woe is us! Come up and see us sometime. HJ

because we think the fellow across the room is cheating, it is not easy to realize we might cheat, too. Let us try to keep our outlook on life—our mental windows—clean and bright in order to see the best in our fellow beings. Don't let them become cloudy and streaked with jealousy, spite or suspicion of other people. Remember to judge not that you be not judged. The fellow who said "It is much easier to be critical than to be correct," surely knew what he was talking about. EDITOR.

"I could have bought that house cheap, but I had no down-payment"—"I could have taken that cruise if I hadn't been short"—"We could have sent Jim to college but business wasn't so good."

Everyday phrases, these. Spoken with a sigh. And clearly pointing the value of a cash reserve, of a growing backlog of money earning interest in a strong, reliable bank.

Start A Savings Account TODAY

The First State Bank

OF HEREFORD

Ten Years Younger

There is probably one statement we hear around the Crazy Water Hotel more than than any other. We hear it just as our smiling guests are shaking hands with Mr. Love and saying goodbye. It usually ends up with: "I feel ten years younger!"

What do they mean? Well, they might be thinking about the climate. Here in Texas, sunshine is no novelty—but have you ever tried our sunshine here? We don't have any copyright on fresh air—but have you ever stretched your lungs over our mountain air at sunrise on a nippy winter morning? And there are plenty of ways to enjoy this climate. We're still playing golf in our shirtsleeves. And the bass have been taking flies. And the first few days of the duck season, at daybreak every morning it sounded like a war.

All these things are right at the city's doorstep.

It may be our guests after all, however, are thinking about the wonderful relaxation, stimulation; youth-fiction in a course of Crazy Mineral Baths. In giving their bodies a good overhauling, you might say, inside and out, with Crazy Mineral Water—Nature's perfect elixir.

Come to the Home of Crazy Water. Throw off about ten years of unnecessary age. Go home with an appetite like a timber wolf. And what will this cost you in dollars and cents? Listen:

Rates by the week (our "Treatment Plan") include a comfortable outside room, Crazy Mineral Baths, as much Crazy Water as you can drink, your meals (and GOOD cooking)—in fact, all the comforts of a first class modern hotel—for as low as \$20 per week single, \$35 double.

If that isn't enough to make you drop everything and come, write us for more. Better still, just come and see!

Crazy Water

Hotel Company

THE HOME OF CRAZY WATER. MINERAL WELLS, TEXAS.

USE THE ADS As Your BUYING GUIDE

Big Millinery SALE

As I want to make room for new SPRING MILLINERY I will close out all fall and winter hats at a big reduction.

SCARFS AND HAT SETS Formerly Priced at \$3.00 Will Go for \$1.25
Felt Hats \$1.00 and \$2.50
If you want a good hat for about nothing, now is the time to trade here.

VOGELE
MILLINERY
PARLOR

STAR THEATRE

Hereford, Texas

Friday Only

Special Matinee Each Friday.

"8 Girls In a Boat"

Also



JONES
GORDON OF
GHOST CITY

"Eight Girls In a Boat" will play Hereford for the first showing in West Texas.

Special Comedy and News.

Attend the Matinee.

ALWAYS A DIME

Saturday Only

Matinee — Night

Big Western

With

SPECIAL COMEDY

AND ONLY 10c ADMISSION

Saturday Night Preview,

Sunday Matinee

Monday - Tuesday

The big special you have been waiting for



Wallace Beery and George Raft in "The Bowery"

Special Short Subjects.

Two hours of real entertainment.

Special Screening Saturday Night Starting at 12:01.

Don't Stay Away—the Price is Only 10-20c

Wednesday and

Thursday

JANUARY 24-25

Kay Francis in

"House On 56th St."

Coming Soon:

"PRIZEFIGHTER AND THE LADY"

Max Baer
Jack Dempsey
Myrna Loy

"CHRISTOPHER BEAN"

Marie Dressler
Lionel Barrymore

"DANCING LADY"

Joan Crawford
Clark Gable

LOCALS

J. C. Parker made a business trip to Dallas Tuesday.

M. L. Steele left Tuesday for Hamlin to attend to business matters.

Miss Ruby Faye Bennett spent Wednesday in Amarillo. Mrs. Maude Harrell of Athermby has been here visiting in the Eaton home.

Miss Alma Norton and father of Amarillo were here last week visiting in the Ezra Norton home.

Mrs. Delma Baysor and two children are at home after a visit with her mother at St. Joseph, Missouri.

Rufus Brazil and family arrived here Tuesday from their home in Albuquerque, New Mexico, and are visiting with his parents, Mr. and Mrs. R. P. Brazil.

T. E. Sedgier left today for Fort Worth on a several days business trip.

Clarence Wheeler of Amarillo was here Wednesday on a business trip.

Mr. and Mrs. Leonard Ricketts of Dimmitt were here last Friday evening on a business trip.

Mr. and Mrs. Mark Hanna left Friday for Lockney where they visited relatives a few days.

Mr. and Mrs. B. B. Parmer and little daughter, LaNelle, were in Amarillo last Thursday where an operation was performed for the removal of the tonsils and adenoids of LaNelle.

Mr. and Mrs. Lester Weaver of Canyon were here Sunday and Monday visiting with Mr. and Mrs. N. C. Vogele.

M. L. Saddoris, Carl Scott, B. V. McBride and O. W. Gano all of Canyon were here last Thursday night as visitors to the Masonic Lodge. The visiting Masons aided in conferring a degree of Masonry.

Lewis Smith and son, and John Smith of Ruidoso, New Mexico, were here the latter part of last week. John Smith has a farm about five miles west of Dimmitt where he and his family will make their home. Lewis Smith and son returned to Ruidoso the latter part of last week.

The E. B. Black and Company were in charge of the L. H. Hart funeral held at Friona last Saturday afternoon. Matt Gilliland officiating for the local morticians.

Mrs. S. E. Weaver of Houston and her sister, Mrs. A. C. Miller, of Amarillo were visitors here last week end in the home of relatives, Miss Tina Miller and Jno. B. Miller and family. They left for Canyon Monday afternoon where Mrs. Weaver is visiting her son, Lester Weaver and family.

B. F. Falkerson will leave the latter part of the week for Roswell, New Mexico, where he will spend the winter.

Mrs. S. E. Weaver of Houston was a guest of Mr. and Mrs. B. L. Branson and Mrs. S. E. Askren Tuesday and Wednesday of this week.

Herb Stndt's dance orchestra will broadcast over the Clovis radio station Saturday night. The band is scheduled to play for a dance there that evening.

Girl Scout Notes

Wednesday was a red letter day in the history of Scouting in Hereford, because Miss Mary White, regional director, was here to visit with us and show us some pictures of Camp Mary White, the regional Girl Scout camp near Roswell, New Mexico.

The meeting started off with a whoop when the girls sang their favorite song for Miss White's benefit, and then we went out in the yard and Miss White taught us some new games. After this we went back to the meeting and she talked to us about Camp Mary White and showed motion pictures of what ideal times we will have if we ever go to Camp Mary White. Several of us plan to go and stay the full six weeks, camp out and have all the fun we know we will have at this camp.

Three more girls passed their Tenderfoot test and paid their registration fee, so we are nearly all registered Girl Scouts now.

Any girl interested in becoming a Scout is invited to meet us any Wednesday at 4:30 in the basement of the First Christian Church and we will be happy to welcome her into our troop.

Card of Thanks.

We wish to express our sincere appreciation for the many kindnesses of our friends and neighbors during the illness and death of my wife.

Otis Foster and Family.

POLITICAL TICKET

The following candidates are seeking nomination to the offices under which their names are listed, subject to the Democratic Primary to take place July 28, 1934:

For County Judge: C. W. HUMBLE (re-election)

For Sheriff: JNO. B. MILLER (re-election) OMER BAKER

For County Treasurer: MRS. BESSIE L. SMITH (re-election)

For Commissioner, Precinct No. 1: P. J. (Jack) ROSE, (re-election)

For Commissioner, Precinct No. 4: J. M. (Jim) CHAPMAN T. W. (Willey) ROBERTSON

Westway Items

(BY WILMA SKYPOLA)

Take Produce to Carl's Gro. if Miss Louise Walthall of Olton, sister of Mrs. F. W. Dodson, spent the week end with her.

Y. Skypala and family visited the A. A. Ellwart home Sunday.

Miss Pauline and Beatrice, and Walter Pangman of Messenger, spent Thursday night with Wilma and Edgar Skypala.

Mrs. F. W. Dodson went to Olton Friday.

Mrs. R. L. Elliston of Hereford, mother of Mrs. C. P. Grimes, spent Wednesday with her.

Miss Irene Grimes spent the week end in the home of her parents, Mr. and Mrs. D. R. Grimes, of Hereford.

A. H. Lueb of Hereford and Frank Beemer of Messenger spent Tuesday in the Y. Skypala home.

Miss Ella Mae Baker went to Floydada Thursday.

Mrs. C. P. Grimes spent Thursday night in the home of her parents, Mr. and Mrs. R. L. Elliston, in Hereford.

Jim Harrison and family, J. H. and Winnie Corneette, spent Sunday with Mr. and Mrs. Fryor Corneette.

Miss Vesta Brashear spent Saturday night with her sister, Mrs. Bill Rice.

Mr. and Mrs. R. H. Belew of Lubbud visited the Dodsons this week end.

Mrs. G. W. Wilson and Gertrude, Mrs. Rat Rowe and Mrs. Roscoe Landers visited the N. P. Sikes home in Summerfield Sunday.

Mr. and Mrs. Guy Lawrence of Walcott visited her parents, Mr. and Mrs. Gunn, recently.

Bennie Harrison and family of New Mexico visited the Gunn home Sunday.

John and Bud Weaver have gone to Olathe, Colorado.

Rev. Bennie Harrison preached here Sunday morning and evening. Sunday school was well attended and Joe Landers was chosen superintendent, and Mrs. R. M. Bickman teacher of senior class.

Buck Weaver and son of Lubbock spent the week end in the W. T. Weaver home.

MESSANGER WOMAN'S CLUB NEWS

The Messenger club met for the first time this year on Thursday, January 11, at the home of Mrs. L. M. Williams. A covered dish luncheon was served at noon to 15 members and two visitors.

We want to begin the year with our husband's approval, so we are planning a Husbands Banquet for Saturday evening, January 27.

The club accepted an invitation from Mrs. Elizabeth Walker to meet in her home for the next regular meeting, February 8.

REPORTER.

Black

BY MISS NOBLE M'LEAN

Several farmers received their wheat checks last week.

Got highest cream prices at Farmers Creamery Association. Bill Edelman was a visitor in Farwell Saturday.

Mr. and Mrs. Alex Ray have moved from Southland to this community to make their home.

Mrs. Will Price was called Friday to the bedside of her sister at Falls, Oklahoma.

Miss Lucille Elmore is visiting her parents here this week.

Juanita Welch spent the week end with friends in Hereford.

Mr. and Mrs. Manual Hawks and sons are visiting relatives in Central and Southern Texas.

Irvin Kimmis, H. L. McLean and daughters, Misses Lucille and Mable, were visitors in Farwell and Clovis Saturday.

Ervin Welch spent the week end with his parents, Mr. and Mrs. T. L. Welch.

Mr. Phillips was in Farwell Saturday.

Mr. and Mrs. Bill Garrett and family of Lakeview were visitors in this community Sunday.

F. E. McMurry and daughters have gone to Brownwood where Miss Elizabeth will enter college.

Irvin Kimmis, Jas. McLean and Jimmie Hays attended the ball game at Friona Saturday evening.

Mr. and Mrs. Cecil Vandiver entertained the young people with a party last Wednesday evening.

Mary Margaret Shouse of Friona visited Juanita Welch last Wednesday.

Dawn Items

BY INEZ MILLER

Take Produce to Carl's Gro. if About 20 women were guests at an informal tea in the A. A. Frye home Thursday afternoon. Miss Chambers road and Miss Crouch told of her trip to the Worlds Fair, which was enjoyed by all.

Ruby Harris who has been in Amarillo for some time, returned to her home here Wednesday.

Miss Leon Frye of Amarillo visited her parents, Mr. and Mrs. A. Frye, last week end.

Miss Estella McFarland of Hereford spent Friday evening in the M. H. Bagwell home.

Miss Aldyth Botsford spent Sunday in the J. C. Copeland home in Hereford.

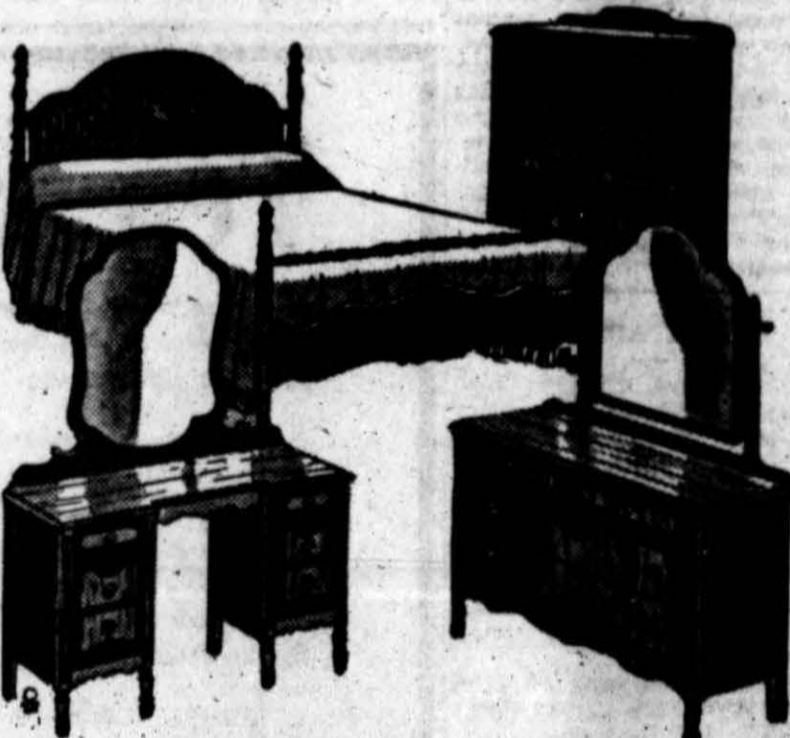
Mr. and Mrs. O. D. Williams and Wayne Williams spent Saturday in the home of Mrs. Williams' mother, Mrs. Lizzie May Harris.

Raymond Miller, who has spent the past several months here, left for his home near Paula Valley, Oklahoma, Monday.

Mr. and Mrs. M. H. Bagwell visited in the home of Mr. and Mrs. Frye Sunday.

January Clearance

You will remember this great sale when prices are boosted by inflation. NOW is your time to buy. We are on the threshold of a rising market. We know it—you should know it.



BEDROOM SUITES

Finest butt walnut surfaces, further enhanced with other fine cabinet wood, creating a marvelously fine effect. The cases are of good size, dust-proof construction, with center drawer guides. Bed, dresser, bench and full size vanity—

\$49.50 \$59.50 \$69.50

Carved Oak Dining Suites

Refectory style, in great favor as the most convenient type of table extension. Solid oak construction, beautiful, in rich mellow old English finish. Table, six chairs and buffet, for only—

\$75.00

Don't forget—we can serve you better and for less money than anyone else, anywhere.

E. B. Black Co.

Furniture :: Undertaking

We Are Satisfied With Small Profits.



Piggly Wiggly Specials For Friday and Saturday

COCONUT Long Shred	21¢
SALAD DRESSING W. P., quart	25¢
CRANBERRIES Quart	12 1/2¢
PRUNES Three pounds	25¢
CATSUP 14-ounce bottle	14¢
ORANGES Large, dozen	29¢

SUGAR

10 Pounds

48c

Banishes B. W.

(Bread Worries)

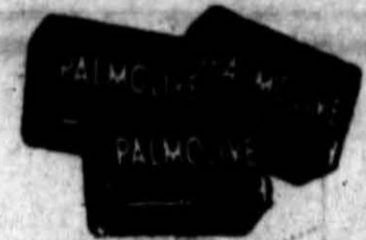


48 Lbs.

\$1.48

GRAPE JAM 16-ounce bottle	18¢
VANILLA Pure, 2 ounces	18¢
PANCAKE SYRUP Gallon	54¢
SPINACH No. 2 can	10¢
RED PEPPER Half pound	23¢
LEMONS Basket, dozen	25¢

BLACK PEPPER Four ounces	10¢
CRACKERS Soda, two pounds	21¢
PIMIENTO CHEESE Kraft Velveta, 1/2 pound	15¢
CHILI Austex, No. 2 can	22¢
BAKING POWDER 10-Strike, three cans	25¢
COCOA Hershey's, 5oz	16¢



PALMOLIVE SOAP

Three Bars for 14c

Coffee

Canova, Pound

25c

SPINACH Fresh	6 1/2¢
RAISINS One-pound carton	10¢
TOMATOES Fresh, pound 5c, three pounds for	25¢
TASTYMALT Pound	39¢
HY-DRO Bleach cleanser	21¢
TUNA Can	15¢

Quality and Service Are Paramount Always at

PIGGLY WIGGLY ALL OVER THE WORLD

PHONE 81.

FRANK GYLES, Manager

BUY AT HOME