

# The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

34th Year—Number 35.

The Hereford Brand, Hereford, Texas, Thursday, September 6, 1934.

Five Cents Per Copy.

## Name Harrell Clovis Chief Of Furr Food

J. D. Harrell, manager of the Furr Food Store here for the past three years, is being transferred to Clovis after this week where he will become manager of the Furr Food Store. Harrell is being succeeded by W. W. Gentry as manager here. Gentry has been with the firm for a number of years.

Harrell's transfer is a promotion, since he is going to a larger store, further removed from the home office at Amarillo and where he



J. D. HARRELL

will have full responsibility of operating and buying for the organization. Gentry's service in the Hereford store has been such that he has earned promotion to management, according to E. McCart, general manager of the Furr organization.

The Clovis store has been bought by the Amarillo district of the Furr organization from the Lubbock district and is being reorganized. Harrell's promotion to this important post comes as a reward for efficient service in Hereford, says McCart.

Harrell was recently married to Mrs. Margaret Orr of Hereford. They have been at home at the Commodore apartments since that time. They will go to Clovis Sunday where he will invoice the store before taking it over to begin operation on Monday.

### Mayor Calls Clean-Up Week.

Next week, beginning Monday, will be clean-up week for Hereford, announces Mayor C. J. Padock. He asks that home owners and householders place all cans and trash in alleys and the city will remove them.

### ARTHUR HARRIS GOES TO CHICAGO; RODEN IN FIRM

Arthur Harris, druggist at the Corner Drug Store, left Wednesday for Chicago where he will enroll in the Northern Illinois College of Optometry. Harris has been with the Corner Drug the past year. He will take a three-year course at the optometry school.

Ralph Roden, formerly of Friona, has become associated with the Corner Drug as a partner of Jim Clark.

## FIRST BRAND CONTEST COUNT IS ANNOUNCED IN THIS ISSUE

Today the first vote count in The Hereford Brand's great New Deal "Everybody Wins" competition for a handsome 1934 Plymouth Sedan Coach and large awards in cash is printed in display space elsewhere in this issue. Hereafter the vote count will be changed weekly, and will include votes cast up to an exciting 9:00 p. m., each Tuesday.

Back of the list, however, is a strange condition. Persons coming to the Brand office to renew subscriptions or to subscribe have cast the votes at their option for some candidates who have as yet made little apparent effort to aid themselves. Neither the list of candidates or the recorded vote today is a fair indication of how the race will turn out. The campaign has yet to narrow down to the real workers.

Really, it is regrettable that more votes have not been cast. Despite the extraordinary nature of the prizes, despite the easy plan with its premium upon early effort and despite the unique sale which insures absolute fair

## Nine Battles Carded For Whiteface Crew

### Beavers' Bass Wins Him a Prize

Along last spring, about the first week of the fishing season, Lama Beavers hooked and landed a bass that appeared to him as big as a horse. He weighed the varmint and found the Fairbanks registered six and a quarter pounds.

Thinking such a fish big enough to enter in the Panhandle-wide contest sponsored by a hardware store in Amarillo, Beavers hid himself to that city and modestly asked them to consider his fish.

This they did. As a matter of fact, they thought the fish was such a dandy they froze it into a cake of ice and put it on display. The summer rocked along until the end of August and no one throughout the length and breadth of the Panhandle succeeded in landing a fish as big as Lama's, so he was declared the best. And now he is sporting a new \$25 casting reel sent him as a token of his superior prowess as a devotee of the sport which made Isaak Walton famous.

## Commissioners Are Tax Board

Commissioners of Deaf Smith county will sit as a board of equalization all day Friday at the commission chambers. Property owners are to appear before the board to discuss valuations of property for tax purposes. All owners whose renditions do not agree with assessments are asked to appear. Others who are not in accord on valuations may go before the board.

Public hearing on the proposed budget for the county for the fiscal year will be held Monday morning, beginning at 10 o'clock. Commissioners at that time will submit the proposed budget to the taxpayers who are asked to attend. Differences, if any, will be ironed out and a budget adopted that day.

## Will Buy Sheep In County Soon

Deaf Smith county is to have a sheep buying program. It will be similar to the cattle buying program that has been going on for some time. The essential difference will be in the method of buying.

Sheep owners will be required to register in advance the number of animals they have and the number they wish to sell. All registration is to be completed before any buying takes place. Quotas for the counties will be set after all registration is finished.

Only ewes a year old and older will be purchased. Two dollars per head will be paid for the animals. Registrations may be made at once with County Agent Dewey Reed.

## Open With Amarillo's Yannigans Here September 21.

Nine games are on the 1934 schedule of the Hereford High Whitefaces. Five grid foes will come here and the locals will journey afield for the other four. Providing the crew repeats as sectional champion, there will be further games.

Amarillo's Yannigans will be guests here as the field is popped off the season on the afternoon of September 21. The Amarillo crew, coached by T. G. Hull, will be the first to play on the new turf before the new bleachers at the field. Coach Tommy McCollum promises to make the afternoon interesting for the Yannigans.

Next will come the Rams of Portales, New Mexico, on September 28. The third game will be played in Littlefield, October 5. Friona will come here October 12 for the first conference game. The second will be at Tulla the following week, October 19. The Hornets with Coach Bill Anderson, assisted by Hatcher Brown, former Happy mentor, are aiming to win the district title this year.

Farwell will come here October 25, according to the schedule. For the second year in succession, the Whitefaces will go to Happy when they play the Jacks on November 2. Canyon's high-geared Eagles will play in Hereford in the feature home game this year. It will be on November 9.

Coach R. K. Staubus will pit his New Mexico champs, the Clovis Wildcats, against the Whitefaces in Clovis on November 16 to close the schedule. In the past six years the teams have won three each and this will be the rubber contest of the feud. Clovis won last year 39 to 0. The Yannigans and Littlefield were not on the Whiteface schedule last year. All others except Clovis were defeated by the Hereford crew in 1933.

## Buy More Cattle During Past Week

During Friday and Saturday of last week government agents purchased 364 head of Deaf Smith county cattle in the drought relief program. Buying continued Monday and Tuesday of this week. Total bought here since the beginning of the program was 6,184 through last week. Purchase price of the total was \$78,458, most of which has been delivered to the farmers.

Out of the aggregate purchases by the government 2,615 were condemned and 3,568 accepted and shipped to slaughtering points for canning.

Stockmen wishing to sell are asked to make application at the county agent's office in the court house. They will be required to deliver cattle to stock pens.

## Bleacher Seats Still for Sale

There are 22 seats for sale in the new bleachers at Whiteface Stadium at one dollar each, announces B. H. Hopkins, business manager. The bleachers were financed largely through sale of seats to citizens.

In buying a seat a person does not purchase admission to the games but buys a reserved seat upon which his name will be printed. Hopkins pointed out that he wants to get the names all printed immediately and urged that anyone interested in buying a seat see John Patton at the Plains Insurance Agency.

The season will open September 21 when the Whitefaces meet the Yannigans of Amarillo High.

## Relief Funds Gone; All Works Stopped

Relief work has almost completely stopped in Deaf Smith county due to depleted funds. A few watchmen and caretakers are on the Highway 33 catfish job. The canning project is still running. Emergency schools stopped with the end of August.

The September allowance is expected at any time, says W. W. Chilton, administrator. The state organization is upset, he pointed out; because of the stormy state of affairs in the special session of the legislature at Austin.

John Miller was in Borger and Stinnett on business Sunday.

## Eight Players Of Last Year On Grid Squad

With a squad of 26 men including eight letter men from last year, Coach Tommy McCollum of the Whitefaces began practice for the 1934 grid season last Monday afternoon. Practice this week consists principally of conditioning exercises, blocking and tackling thrown in.

In the group of letter men are J. D. Clayton, L. B. Russell, R. A. Daniel, Buddy Sowell, Wilbur Womble, Bill McLean, G. B. Hager, Wilburn Beage, Russell, Sowell and Beage are backs; Clayton and Womble are ends; Hager, a regular tackle last year, is being converted into a center.

Daniel is a tackle and McLean a guard. Jim Kirby, letter man at tackle and center last year, will be unable to play because of a back injury during the summer. There are sufficient letter and squad men from last year to form a good first eleven, McCollum declares, but the team will suffer from a lack of experienced reserves. The three letter men in the backfield will probably be regulars with the speedy Meade Smith, sprint champion, as the fourth member of the starting quartet.

Henry Turner, Elmo Hicks and Jerry Jowell are the most likely non-letter men struggling for line jobs. L. W. Carlyle, although light, is a fair end prospect.

Whether or not the Whitefaces win any titles this fall, they will be as well dressed and have as good a plant to play in as any Class B team in West Texas. Their new game uniforms are solid maroon and the trousers are made of identically the same material as the jerseys. The jerseys are plain maroon with a large, white numeral both on the front and back.

The new head gears are solid black and look more like ancient Roman helmets, so completely do they cover the head, neck and ears of the wearer.

Personnel of the squad follows: Russell, Sowell, Billy Patton, Roy Hastings, Smith, Beage, J. W. Dockrell, backs; Clayton, Carlyle, Daniel, Womble, Elmo Hicks, Donald Hicks, Jowell, McLean, Hager, Louis Hager, Herbert Boardman, Hughes Millard, Wilbur Willett, George Jones, Martin Pierce, Jas. Bell, Harvey Nunn, Turner, Clifton Rutherford and Clyde Posey.

## Lee Rites Spoken Last Saturday

Last rites for C. O. Lee, 58 years old, were spoken Saturday afternoon at the Presbyterian church by Rev. James T. Ross, of Woodward, Oklahoma. Hereford Odd Fellows conducted special services at the grave.

Funeral services were held by H. G. Conkright, E. B. Posey, Walter Dunlap, John McLean, C. H. Dyer and Homer Henslee. Burial was in West Park Cemetery.

Mr. Lee died last Thursday following a heart attack early Wednesday. He had been in poor health several months. A resident of Hereford since 1907, he was active in civic and church affairs from the start.

For several years he served as a member of the Hereford school board and was active in the Presbyterian church in which he served as deacon, elder and he was teacher of the Witherspoon-Estes class.

He was a member of the I. O. O. F. lodge, having joined at Milton, Iowa, early in the century. He achieved the highest degree of Odd Fellowship, that of Chivalry, and recently was awarded the 25-year service medal. At the time of his death he was secretary of the I. O. O. F. lodge and secretary-treasurer of Ben Hur lodge.

Charles Oscar Lee was born in Clark county, Missouri, April 4, 1876, the son of Mr. and Mrs. Albert G. Lee. With his parents he removed to Van Buren county, Iowa, in 1893.

He resided there, with the exception of two years spent in Missouri, until 1907, when he came to Deaf Smith county.

Mr. Lee was married to Miss Ora Bell Tatman on January 27, 1908, at Milton, Iowa. Surviving are the widow, Mrs. Lee, a daughter, Mrs. A. R. Rogers, of Hereford; two sons, Leland C. of Dimmitt, and Oscar Grant of Hereford. One child, June Louise, died in infancy. Besides these are one brother, Otho Lee of Milton; two sisters, Miss Mattie Lee of Milton, and Mrs. Anna Tatman of Electra; four grand-children, Lee Rogers of Hereford, and Leland

## Sunday's Sandstorm Here Is 'Different'

### Temperature Drops 44 Degrees In One Hour; Causes Wrecks Near Umbarger.

One of the Panhandle's most peculiar and severest sandstorms in years was experienced here last Sunday evening. Like a vast dust curtain the storm, extending hundreds of feet into the air, swept down on Hereford from the north-east shortly after 6 o'clock Sunday.

The huge cloud was visible for 15 minutes before its arrival and its beauty was matched only by the intensity of the 90-mile gale that propelled it. Reports from Amarillo indicated it traveled from that city to Hereford in approximately 30 minutes. Hundreds of people watched its approach.

The temperature dropped here in the course of an hour from 96 degrees to 52, due to the north wind. Fortunately the dust did not last long, although the wind stayed overnight and it was still unseasonably cool Monday.

Several automobiles, the drivers of which were blinded by the dust, were involved in an accident near Umbarger. One car,

### Trigg Visits Parks.

Howard C. Trigg, superintendent of the Hereford State Park, returned Tuesday night from a five-day trip to the Davis Mountains and Big Bend country where all the park superintendents in Texas held a meeting of several days duration.

Trigg made the trip by automobile via Clovis, Roswell, Carlsbad and on down the mountain country where he visited a number of park sites.

## ELABORATE BOOKLET ISSUED BY CENTENNIAL COMMISSION

Within the past week there has been mailed by the publicity committee of the Texas Centennial Commission more than 4,000 copies of a 44-page brochure, accurately portraying the history of the Texas Centennial movement from its inception some 11 years ago to the present date. This brochure has been mailed to every newspaper editor in Texas, to the manager of every chamber of commerce, to the 1400 members of the advisory boards in the 254 counties, to all members of the Texas Centennial Commission, to all libraries and state schools and to all state officials.

The distribution of the brochure is necessarily limited, and being sent to the various agencies outlined above is intended to serve in every Texas community as a reference work for writers, teachers, students, speakers and other public-spirited citizens.

Available to Everyone. It will be available for inspection at all times at the places named above to any person desiring information from it. No additional copies can be mailed by the publicity committee because the supply is exhausted. The book is a master creation of the printer's art, and its content has been carefully edited, with the purpose of being absolutely true to facts and history in every instance. On the frontispiece is shown in colors the six flags under which Texas has prospered, underneath being a reproduction of the state capitol in Austin. The title of the brochure is "Commemorating the Hundred Years of Texas History."

Deplets State History. The preface of the book is an eloquent explanation of the purposes of the Texas Centennial from a historical and romantic viewpoint, written by Cullen F. Thomas.

### Kallio to Wrest.

Gus Kallio, middleweight wrestling champion of the world, will defend his title tonight in Amarillo against Vic Webber, New York grappler, who recently won a tourney in Amarillo. A number of Hereford fans will attend the spectacle.

### Mack Beach made a business trip to Wichita Falls last week.

Willis, Carolyn Joyce and Nancy Sue Lee of Dimmitt; two nieces, Mrs. Elizabeth Broadwell of Electra, and Miss Wila Lee of Fairfield, Iowa; two nephews, George Lee of Fairfield, and Robert Lee of Milton. Two brothers and his parents preceded him in death.

At the age of 21 Mr. Lee joined the Methodist church. Upon removing to Hereford he, with his family, united with the Presbyterian Church. Mr. Lee was engaged in business for a number of years here and for the past ten years had been an employe in the Postal Service.

driven by Dr. E. A. Canada of Enid, Oklahoma, was demolished when it was stalled by the dust and then was struck by another car whose driver could not see.

Mrs. Canada suffered a slight concussion and Miss Eugenia Davis, a nurse, of Enid, who was in the party was bruised and cut severely. Two little girls of Dr. Canada were unhurt. Miss Davis was brought to the hospital here for emergency treatment and was released Monday morning. Dr. Canada and his family were taken to Amarillo by passersby.

"Toots" Dendy of Hereford suffered a bad cut on his forehead when he drove into another car in the same vicinity.

## Cronin to Head Red Cross Body

J. T. Cronin was named chairman of Deaf Smith county chapter, Red Cross, at an executive meeting this week. He will succeed Rev. V. M. Cloyd, who was chairman until he left here last winter. Mrs. B. F. Guthrie, vice chairman, has directed the work since Reverend Cloyd left.

Old officers were re-elected for the coming year. The chapter is outlining plans for the winter's activities which will be announced shortly. The roll call drive will be staged at the usual time this year, from November 11 until Thanksgiving.

## Local Citizens Enroll In PPHS

Seven citizens of Hereford have recently become members of the Panhandle-Plains Historical Society for the coming year. They are L. M. Beavers, Dewey Reed, E. S. Ireland, Fred Oberthier, Jr., Judge G. F. Kerr, Geo. L. Muse and DeWitt Landis.

With interest throughout the region has been created by the Panhandle-Plains Historical Society museum. Since the museum is located on the highway leading to the Palo Duro state park, many visitors stop on their way to see the valuable collections gathered in that institution. Between 40,000 and 50,000 visitors have viewed the many collections in the museum during the past 16 months.

The museum is open from 2 to 6 on Tuesdays, Thursdays and Sundays.

## Lions Entertained By Song and Dance

Songs and dances by little Miss Dorothy Nelle Trimble featured the Lions Club luncheon Wednesday. She was accompanied at the piano by Miss Ardelle Foster.

Dr. G. W. Heard, just returned from Chicago, reported he had met Melvin Jones, new president of Lions International. "The vision of the future given by the exhibits in the hall of social sciences at the fair is a liberal education in itself," Dr. Heard declared.

## Rural Teachers Hold Meeting On Saturday

All rural schools in Deaf Smith county began classes Tuesday after opening Monday for registration. Teachers met with C. W. Hunable, ex-officio county superintendent, at the court house last Saturday to outline the program of work for the year.

One last minute change in the teaching personnel was made when Miss Hazel Raper took a position at Bippus, replacing Charles Ferguson. Miss Lorene Stogner became principal of the school.

### Coneway Poultry Official.

Ray Coneway was elected a director of the Texas Baby Chick Association at the recent convention in Lubbock. Representatives from throughout the Nation attended the gathering. Coneway said. There were five men from California and Washington, Oregon and Utah, as well as Princeton and Cornell Universities were represented.

## Schools Here Set New Mark In Enrollees

Schools here opened this week with a record enrollment of 879. The largest previous figure was 864, recorded in the fall of 1932. Last year's total was 770. The unexpected increase is due largely to country people moving to town so that parents can obtain work on the relief payrolls and because many from rural high schools are attending the city high school.

In high school grades alone the increase is 42 over last year, with 343 to 301 a year ago, and 323 in 1932. The departmental grades with one added section, have 189 pupils registered, compared with 127 a year ago and 157 in 1932. The added section is the fifth grade, moved to the high school building from Central school.

Although there is one section less at Central School, there are 347 pupils registered at that building. Last year there were 342, and in 1932 there were 381.

In spite of the fact that there are 15 more pupils than in 1932, the school system has three fewer teachers and is to operate for the year on a much shorter budget. Class loads, naturally, are materially increased. In the high school there are 19 classes with 30 or more pupils and two of these classes have 40 or more. Four grade rooms have 40 or more pupils and six grade rooms have between 35 and 40.

Only 47 are enrolled as high school seniors, the smallest graduating group in a number of years. In the tenth grade are 79; ninth, 82; eighth, 114; sub-freshmen, 21. In the grades below high school enrollments are as follows: First, 90; second, 70; third, 77, fourth, 104; fifth, 72; sixth, 1, and seventh, 48.



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The day that you open your account at the First National Bank of Hereford can, and should be, the beginning of a real and lasting friendship.

This institution seeks to be more than a commercial bank and a safe depository for your funds. It strives to build that intimate relationship which results in understanding and friendship.

In selecting a bank, consider those things which are of chief concern to yourself. Consider this friendly spirit and attitude, convenience of our location, our willingness to advise and cooperate and genuine interest in your financial affairs.

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It's Time to Plant

## Wheat Pasture

Get Your Seed Here.

Soon It Will Be Time to  
SOW REGULAR WHEAT

Two Things to Remember:

1. USE GOOD SEED
2. TREAT IT WITH CERESAN

We Have Both.

When it's so hard to make a crop, it is folly to take extra chances by planting untreated seed. See us at once about CERESAN.

Purina Poultry Feeds.

**McLean & Pitman**

Grain Company

Phone 1. Buy at Home We Deliver

## Progressive News

BY OLIVE PERKINS

Mrs. John Rector left for her home in Detroit, Michigan, Monday after visiting her parents, Mr. and Mrs. W. C. Russell and other relatives here.

Miss Flossie Bowman left for her work as music teacher at Vernon Friday. She had been visiting her parents, Mr. and Mrs. C. C. Bowman. Misses Virginia and Elizabeth Bowman and Harold Donovan took her as far as Amarillo.

Mr. and Mrs. J. L. Chick made a business trip to White Deer Monday.

Mr. and Mrs. Haskell Benson, Miss Leatrice Benson and Aileen Caraway were in Amarillo Wednesday.

Ezell Patterson of Amarillo visited H. R. Patterson Sunday. Miss Eunice Caldwell spent Saturday night with Nancy Ann Garrett.

Mr. and Mrs. Roy Wagner called on Mr. and Mrs. W. C. Russell and Mrs. John Rector Sunday.

Sunday evening this community received a norther and a terrible electrical dust storm. The storm did more harm in the few hours it lasted than the previous week or ten days of good weather helped the crops. It seems like the elements are against the farmer this year.

The club met with Mrs. C. C. Bowman last Wednesday instead of at the school house, as the men were painting the school rooms.

Mr. and Mrs. Charles Green and family visited her parents, Mr. and Mrs. Charles Smith, near Westway Sunday.

Misses Lucille Park, Leatrice Benson, Augustine Gregory visited Mrs. Dudley Buzard at Muleshoe Thursday.

Miss Leatrice Benson went home with her father, J. N. Benson, Saturday to help with the house work. Mrs. Benson received serious injuries when her foot was run over by a tractor.

School began at Progressive Monday with a few over 20 enrolled. Miss Lilla Short and Mr. Kimmons are the teachers this year. Mr. Kimmons is staying with the Blakemores, Miss Short with her sister, Mrs. S. A. Edwards.

Noel, Gordon and Howard Higgins, Johnnie B. Caraway, Lyle Donovan, Ray Neal, William Bowman and Forbes Blakemore are attending school at Hereford this year.

Mr. and Mrs. Ira Ricketts, Ira Jeanne and Glenn spent Sunday with their parents, Mr. and Mrs. W. A. Ricketts, of Hereford.

Miss Lilla Short of Dublin came Wednesday to stay with her sister, Mrs. W. A. Edwards.

There was a large number at Sunday school Sunday afternoon. Rev. Willett filled his appointment.

Mrs. J. E. Blakemore entertained her Sunday school class Saturday afternoon at her home. Refreshments of lemonade and cookies were served.

Mr. and Mrs. Paul Patterson of Amarillo visited his parents, Mr. and Mrs. H. R. Patterson, Monday.

Mr. and Mrs. Kimmons of Carson county called in the Blakemore home Friday.

Mr. and Mrs. Orin Russell and sons and Misses Estelle and Myrtle Counts were in Amarillo Monday.

Mr. and Mrs. J. O. Kendall of Davenport, Iowa, visited her sister, Mrs. S. A. Edwards and family last week.

Mr. and Mrs. H. R. Patterson visited their son, Elmer Patterson and family, Sunday at Hereford.

Mrs. Cecil Hodges called on Mrs. John Rector Thursday.

Mrs. C. C. Bowman, Misses Elizabeth and Flossie Bowman of Vernon called on Mrs. W. C. Russell and John Rector Tuesday.

Miss Evelyn Arceneaux came Friday. She is the teacher for the second year at Higgins school and will stay with Mrs. Albert Higgins.

H. R. Patterson made a business trip to Amarillo Monday.

Mrs. John Rector, Miss Eunice Caldwell and Mrs. Cecil Hodges called on Miss Flossie Bowman Thursday.

## Messenger News

BY MISS EUNITA WILLIAMS

Take Produce to Carl's Gro. if

There were 74 present at Sunday school. Singing each Sunday night, to which you are invited. Quince Williams left Friday for Hereford where he will attend school this term.

John Mosley and Wink Valentine were in this community Sunday and called at the L. M. Williams home.

W. P. Walker and family, Homer Short and family, John Rouse and wife were guests in the H. L. Agee home Sunday.

Messrs. and Mmes. R. J. Coleman and H. Hudgeons and family, and R. L. Howard and family visited the R. W. Fanning home Sunday.

Mrs. L. M. Williams and Estelle called at the J. T. Leach home at Wheatland, N. M., Wednesday to visit Miss Eunita, who is at work there.

Mr. and Mrs. Homer Sharp left this week to make their home on the George Muse ranch at Dawn.

W. A. Whitson and family spent Sunday evening in the L. M. Williams home. Among those trading in Hereford Monday were Messrs. and Mmes. J. L. Smith and family, L. M. Williams and Estelle, Ruth Short, H. Hudgeons and Mr. and Mrs. Tom Lindsey, Mr. Lindsey

being principal of the Messenger school, and Mr. Fangman and daughters.

Mrs. R. W. Fanning who has been ill the past three weeks, is yet quite sick, but hopes are held out for early improvement.

Mrs. H. L. Agee called at the R. W. Fanning and L. M. Williams homes Monday.

Mr. and Mrs. G. W. Wells visited their daughter, Mrs. E. C. Mackey and family at Summerfield Sunday.

## Black

BY MISS NOBLE McLEAN

Take Produce to Carl's Gro. if School opened Monday with 20 pupils present.

H. H. Elmore and wife visited in Oklahoma this week.

Misses Lucille and Noble McLean have returned from Lubbock where they visited relatives and attended the music normal. They were accompanied home by Miss Karlina Watts and Austin Moody, of near Dimmitt.

Fred Kimmins and family of Lark, Mrs. Ode Frost and Miss Mary Barnes of Vernon, Mr. and Mrs. Emmett Newell of Vernon, Charles Barnell and family of Muleshoe visited the R. E. and Fern Barnett homes last week.

R. Hinds and family have returned from a visit in Oklahoma. Jim and Bud Barnett have returned from a visit in Vernon.

David W. Ray and family have returned to Brownwood after a visit with his mother here and a brother in Amarillo.

Miss Elizabeth McMurry has returned to Brownwood where she will resume her college work. She was accompanied by Miss Geneva Deaton, who intends to enter school there.

Mrs. Mary D. Ray visited her son in Amarillo one day last week.

F. E. McMurry and Dr. McElroy returned Saturday from Mountain Park, N. M.

Mrs. John Hines visited in Tulla last week.

T. L. Welch attended the show in Hereford Sunday evening and paused on the road as he met the sandstorm.

Miss Lucille McLean was in Friona on business Monday.

Jess Hinds is on the sick list this week.

Mr. and Mrs. Jim Black were visitors in Canyon Sunday.

## NOTICE OF PUBLIC HEARING ON DEAF SMITH COUNTY BUDGET

Public hearing on budget of Deaf Smith county for the coming year will be held in the commission chamber at the court house in Hereford on Monday, September 10, beginning at 10 o'clock a. m. at which time taxpayers of the county may hear the provisions of the proposed budget and make any suggestions as to changes or additions. Budget for the year will be adopted after the hearing.

DEAF SMITH COUNTY COMMISSIONERS, By C. W. Humble, County Judge.

33-3c

The Deaf Smith county board of equalization will sit in public session in the commission chambers at the court house in Hereford, Texas, all day Friday, September 7. Taxpayers whose renditions are lower or higher than the county assessments will be notified to appear before the board to adjust the differences. Any taxpayer may appear before the group on that day to work out differences in property valuations.

DEAF SMITH COUNTY COMMISSIONERS, By C. W. Humble, County Judge.

33-3c

## MILLIONS OF DOLLARS

are held in gold, platinum, silver and diamonds, that could be turned into cash today. The U. S. Government is paying \$35 per ounce—a price no one ever dared to dream of a few years ago. Every where, all over the U. S., in every home, there is some old piece of gold, platinum, silver or diamond that could be turned into cash—irrespective of the shape or form these valuables may be.

It is of general knowledge, that the government will buy gold to a certain quantity—and thereafter, all buying will be done at the old prices only. If you have anything of value, old jewelry, broken bits of gold, silver, platinum or diamonds; old dental work containing gold—in fact anything, send it today without fail to the GOLD SMELTING & REFINERY CO., 253 South Broadway, Suite 221, Los Angeles, Calif. (If not satisfied with check sent for shipment, return it and you can have your shipment returned at once.)

## TUNE IN!

**PACKARD'S BEST FLOUR**  
On the Air Daily with THE LONE STAR COWBOY

12 Noon, CST  
KICA  
Clovis, New Mexico  
1370 Kilocycles

## COURTHOUSE RECORDS

Warranty Deeds.

Standard Savings and Loan Association to A. C. Thompson et ux, part of lots 2, 3 and 4 in block 2, Whitehead Addition.

First National Bank of Hereford to Fuqua Development Co., half interest in lots 1, 2, 3, 4 and 5, Morris Subdivision of block 2, Evans addition; parts of lots 7, 8 and 9 and all of lots 10 and 3, Whitehead addition.

First National Bank of Hereford to W. H. Fuqua, Inc., N $\frac{1}{2}$  of section 85, block K-3; SE $\frac{1}{4}$  of section 81, block K-3; 20 acres in section 80, block K-3.

Fred Browning et ux to Mary V. Palmer, NW $\frac{1}{4}$  of section 132, block M-7.

New Automobiles

Dr. R. R. Willis, Plymouth sedan, Ireland-Beavers.

H. D. Culpepper, Ford sedan, Hereford Motor Co.

Dr. G. F. LeGrand, Ford coupe, Hereford Motor Co.

Miss Viola Kassohn, Ford coupe, Hereford Motor Co.

Frank Carl, Ford truck, Hereford Motor Co.

LOW ONE-WAY RAIL FARES EVERY DAY

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3c Per Mile. Good in All Classes of Equipment

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Or Write T. B. GALLAHER General Passenger Agent Amarillo, Texas

RAVENWOOD-NIGGERHEAD CHANDLER-CANON CITY SUNSHINE-MAILAND BEST COLORADO COALS Sold by YOUR Coal Dealer

## Don't Wait Until It Is Too Late-- Insure Now

Consult us and see how you can be fully protected against fire, accident, theft and liability

HEREFORD INSURANCE AGENCY

John McLean, Owner.

## Have You Ever Stopped to Think What Electric Service Means?

It safeguards the lives and property of citizens from evil-doers through municipal and private lighting systems—thieves and cut-throats do not like to work in the light.

It provides power for industries which are the life of any community.

It makes possible the use of electrical appliances for home and office which add to your comfort and make easy the performance of many tasks.

If you think further you will find many other benefits derived from electrical service.

## Texas Utilities Co.



## YOUR Personal Bank

One depositor said of this bank: "I like banking here. There's always a friendly spirit of cooperation. You make me feel welcome." That's as high a tribute as we can ever expect. We want our clients to think of this as their personal bank. Certainly we strive to make each depositor feel welcome. You'll like this friendly spirit.

The First State Bank OF HEREFORD



**OUR DAILY SPECIALS**

Offer you the lowest prices consistent with highest quality. Watch these values for real savings.

**Our Store Is Headquarters For School Supplies!**

Come in and see us, school kids.

**Professional Service**

The first requisite in buying drugs is quality, including safety and accuracy of ingredients. Obviously, if you are to get the best, a trained man must fill your doctor's prescription. Ours are registered pharmacists, qualified through passing the most rigid tests, thus assuring you the same expert care and attention you get from your doctor.

**IS WHAT YOU BUY WHEN PATRONIZING US**

The City Drug Store wants to be more to its customers than just a place to buy merchandise. We seek to be a friend and counsellor to each customer. For this reason we give personal service and attention. This is not only good business, but also the most enjoyable way of doing business. Won't you let us be your friend?



Telephone 100

**CITY DRUG STORE**

Quality and Service

**You Don't Pay One Cent Extra FOR PLYMOUTH'S FOUR GREAT ADVANTAGES**

**HYDRAULIC BRAKES**—Always equalized. Pressure always exactly the same on all four wheels. Make this test on Plymouth, old or new: Speed up to 40 miles per hour, turn your steering wheel loose and bring the car to a quick stop without swerving to right or left. No skidding or locking of wheels.

**SAFETY STEEL BODIES**—Years of use won't break them down, and they are safe.

**FLOATING POWER**—Eliminates vibration from your car. An exclusive Chrysler feature for four years. (We've never replaced a Floating Power Engine Mounting.)

**INDIVIDUAL FRONT WHEEL SPRINGING**—The same type as used on high priced cars—safe and trouble-free.

**OTHER QUALITY FEATURES**—T-slot pistons with four rings instead of three. Four-bearing crankshaft. Steel valve seats, oil filter, steel auxiliary wheels.

**HEREFORD PRICES**—Special Six, Delivered: Coupe \$711. Two-Door Sedan, \$732. Four-Door Sedan, \$772

**Ireland-Beavers Motor Co.**

301 East Third Street, Hereford

**Easter Items**

BY MISS LOUISE FRYE

Some of our people have remarked that they thought the sand storm we had Sunday afternoon was a thing of beauty as it approached, but after it hit we did not think so much of it. No serious damage was done in his vicinity.

School opened Monday morning with 16 pupils and prospect of three more. All grades from the first to the tenth will be taught. Miss Louise McClure of Claude is principal and Miss Ollie Reamer of Hereford is primary teacher. They will stay in the B. H. Medley home.

Marvin Turner of Oklahoma came in Sunday to make an extended visit with his grand parents, Mr. and Mrs. J. S. Smith.

Estelle Franks went to Dimmitt Thursday afternoon where she will stay with her sister and attend school.

Miss Vay Allen and Emerald Smith, Steve Chandler and Aubrey Epperson visited Sunday in the Harvey Smith home at Big Square.

Mrs. Paul Medley and little daughter returned to her home at San Angelo the first of last week after a two weeks visit in the B. H. Medley and Chris Wegner homes.

Mr. and Mrs. M. Slemmons returned home from a two weeks visit in Kansas and Missouri.

Louise Frye went to Hereford Sunday afternoon where she will attend school the coming term. She will stay in the Wirt Phillips home.

Rev. Armstrong was here from Dimmitt Monday morning and conducted the opening exercises of the school.

Mr. and Mrs. B. Saxon and Emmett B. were in Amarillo one day last week.

Mrs. John Noland honored her little daughter, Ruby Faye, with a party last Friday, celebrating her ninth birthday. Maxine and Billie Jean Durant, Joyce Carter, Carlisle Ray Frye and Richard Chambliss, Patsy Rae and Sammy Hardy and Raymond Smith were the guests. Miss Hazel Chambliss assisted the hostess in entertaining. Ice cream and cake were served after the games.

Our many customers appreciate RICE'S Instant Tire Service. You don't have to wait and we VULCANIZE, charging no more than others do for cold-patching.

**Westway Items**

(BY WILMA SKYPALA)

Mr. and Mrs. Ted Irlbeck and Mrs. Josephine Skypala, all of Hereford; Mrs. Harding of Borger; Misses Oxford and Davis, Helen Miles, Viola Hutson. Music was furnished throughout the afternoon by John Biggs, Abe Martin, Mr. Young. The occasion was celebration of Rosa Mae Saltzman's birthday.

Mr. and Mrs. Jimmie Gardner and son, Joe Bob, of Amarillo, spent Monday and Tuesday with Mr. and Mrs. Bill Hutson.

Mr. and Mrs. Lester Vaughn of Plainview are visiting in the T. L. Vaughn home for a few weeks.

Mr. and Mrs. Bill Stanley of Summerfield visited Saturday night in the T. A. Rogers home.

Mr. and Mrs. M. M. Gregg of Walcott visited in the T. A. Rogers home recently.

Mr. and Mrs. M. M. Gregg and T. A. Rogers made a business trip to Earth Sunday.

Misses Pauline, Marjorie and Ilena Rogers spent Sunday with Miss Pauline Edwards.

Mr. and Mrs. Guy Lawrence are the proud parents of a baby daughter, Neida Guy.

Mr. and Mrs. C. V. Burgess called in the Roy Coker home at Summerfield Sunday.

This community received from two and a half to three inches of rain last week, and it will be of material benefit to crops.

**Card of Thanks.**

We wish to thank all of our friends for their many kind deeds and beautiful floral offerings.

Words cannot express our appreciation for all your kindness and sympathy in the illness and death of our dear husband and father.

May God's richest blessings be upon you is our prayer.

Mrs. C. O. Lee  
Mr. and Mrs. A. R. Rogers  
Mr. and Mrs. Leland C. Lee  
Oscar G. Lee.

**Dean News**

BY MARY LOUISE DEAN—ELSIE FRIEMEL

J. D. Harrell and J. W. Witherspoon have been working for Mrs. Morel.

Mr. and Mrs. Clem Friemel and Alvin and W. L. Weaver made a business trip to Amarillo Saturday.

A surprise birthday dinner was given in honor of Mrs. Morel Sunday, and everyone reported a good time.

Mr. and Mrs. Arlie Dean visited in the Wiley Roberson home Friday.

Mrs. Arlie Dean and Mary Louise made a business trip to Hereford Monday.

Mr. and Mrs. B. R. Fulkerson left last week for Roswell where they will stay awhile.

Mrs. M. B. Stone visited in the Clem Friemel home Monday.

**Ward News Notes**

MRS. WILEY ROBERSON

The La Afflatus Estudio club held its first meeting Tuesday afternoon, September 4, with Mrs. Bill Hutson. The study course is a travelogue. Interesting papers were given on Labor Day, CCC camp and Hereford state park by Mrs. Suggs, and the Longshoremen's Strike by Mrs. Bob Higgins. After refreshments of cookies and ice cream were served by the hostess, assisted by Mrs. Lee Hutson, club adjourned to meet September 17 with Mrs. Jim Higgins.

School opened Monday with Miss Alberta Davis and Miss Catherine Oxford as teachers, and with 23 pupils enrolled.

Mr. and Mrs. Bob Higgins called on Mr. and Mrs. Jack Hutson Sunday afternoon.

Mr. and Mrs. Frank Stivers returned Wednesday from a few days visit in the Panhandle and southern part of Oklahoma.

Mmes. Lee and Jack Hutson called on Mrs. Saltzman Tuesday. Mmes. Bob and Jim Higgins and children of Hereford were in Amarillo Saturday.

Mrs. Dennis of Tahoka arrived Friday to visit her daughter, Mrs. Bill Hutson, until Sunday when Mr. and Mrs. Hutson took her to Claude where she will visit her mother.

Mrs. Harding of Borger spent the week end with Mr. and Mrs. Lee Hutson, returning home Sunday taking Wayne Hutson with her for school.

Mrs. John Higgins has been quite ill since her eye operation. Mr. and Mrs. Reed Williams of Hereford visited Mr. and Mrs. Jim Lipscomb Sunday afternoon.

Those who enjoyed ice cream and cake in the Fred Saltzman home Sunday afternoon were Messrs. and Mmes. G. M. Suggs,

**Hat Blocking**

done here by workmen of experience and with the proper equipment to handle every make of men's hats. You can't look your best if your hat looks shabby.



**CLEANING AND PRESSING**

Your cleaning and pressing will be called for and delivered. Our phone number is 111. Your work will be done promptly and satisfactorily.

**Tailored to Your Measure**

with the old reliable CHURCHILL LINE of the new and up-to-date clothes, tailored correctly.

We are located in the building next to the Hereford Bakery on Main Street. We invite all our former customers and friends to again trade with us. We will appreciate your patronage.

**CARROLL & CORBETT HATTERS CLEANERS**

FOR QUICK JOB SERVICE SEE THE BRAND.

**FOX MERCANTILE CO. IS**

**READY FOR FALL**

with brand new merchandise!



**New Woolens**

54-Inch TWEEDS

Newest Shades

Yard, Only

**\$1.48**

**Fall Silks**

New Plaids and Stripes

Priced at, Yard

**98c**



**BOY'S SHIRTS**

Sizes 8 to 14 School Pants-Caps Ties and Socks

**Cotton Suitings**

In Plaids and Printed Patterns 25¢ to 39¢ Yard

Krinkle

**Bed Spreads**

80 x 105 Blue, Lavender, Green, Rose, Gold

**98c**

**SPECIAL!**

Friday and Saturday Only

New Fall Prints

Solids and Printed Patterns

Fast Colors

Priced for these two days at Yard

**13c and 17c**

**PRISCILLA STYLE FALL CURTAINS**

2 1/4 Yards Long, Pair -- 98c

**Carl's Friday and Saturday Specials**

SPUDS	10-pound bag	19¢
BLACKBERRIES	Gallon	43¢
TOMATOES	No. 2 cans, 3 for	29¢
POTTED MEATS	Three cans	11¢
VIENNA SAUSAGE	Three cans	23¢
SALMON	Two cans	25¢
CORN FLAKES	Package	10¢
SHOE POLISH	Barton's, bottle	10¢
SUGAR	Powdered, 2 boxes	15¢
PEACHES	Yellow Cling, gallon	43¢
RAISINS	4-pound package	31¢
TEA, W. P.	3-ounce glass	15¢
PEAS, Concho	No. 2 cans, 2 for	25¢
PORK and BEANS	Campbell's, 3 cans	19¢

**CARL'S Cash and Carry GROCERY**



# The Hereford Brand

Published Every Thursday. Our Slogan—"More People—More Farms"

HEREFORD, DEAF SMITH COUNTY, TEXAS  
TELEPHONE 39

MRS. SETH B. HOLMAN Publisher and Manager  
DE WITT LANDIS Editor  
W. C. NIX Foreman

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Year.



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### TREATING SEED WHEAT

Treating seed wheat for smut control—if the work is properly done—prevents smut. There is no question about this being true. There are many people who believe that treating is not necessary to prevent smut loss.

It all depends upon the conditions of moisture and temperature when the wheat sprouts. If the smut fungus is growing when the wheat sprouts it will attack the wheat and there will be smut in the harvested crop. The purpose of treating seed is to kill the smut in the immediate vicinity of the wheat seed, so it cannot attack the sprouting wheat.

Smut causes loss in grade, to say nothing of the immense loss in yield. It pays to treat seed wheat.

Some years we have no smut, because temperature and moisture conditions are not right to cause the smut spores to grow when the wheat is sprouting.

The Herald is thoroughly convinced that the above statements are true. It believes anyone who will make thorough investigation will also be convinced.

Isn't it better to treat seed in several seasons when it is unnecessary than to fail to treat in one when it would increase yield and raise the grade?—Plainview Herald.

### WHEAT PASTURES TO PREVENT FEED SHORTAGE

The serious feed shortage which is threatening this area can be at least partially averted if farmers will plant wheat for winter pastures as soon as moisture is received. Farmers in the Panhandle who regularly grow wheat have long recognized its value as a winter pasture crop.

Many in this region are planting these pastures because of the impending shortage of row crops. There is little doubt that the planting of large acreages of winter pasture will do more this year year to overcome the feed shortage than any other measure which might be taken.

And this can be done without violation of any government wheat reduction contract. Farmers may go ahead and plant the grain apart from the acreage concerned in the contract, but they must harvest no grain from this pasture. In fact, the wheat must be destroyed before harvest time next spring. And pasture crop tracts must be registered with the county wheat allotment committee. County Agent Dewey Reed will announce full details later.

## A LONG TIME AGO IN HEREFORD

From The Hereford Brand, September 4, 1903.)

G. A. Sachse had been in town from his North Draw ranch.

A girl had been born to Mr. and Mrs. Lee Clark on Wednesday.

Ezra Norton had just returned from a business trip to Kansas City.

Hereford Board of Trade was scheduled to meet the following Monday night, and The Brand was urging every citizen to attend.

Deaf Smith county tax values had increased \$118,752 over renditions of the previous year, and were given as \$804,555. Cattle totaled 22,955, horses and mules 2,345, and hogs 856. Hogs made the largest gain, there having been less than 300 in the entire county the previous year.

Lou Dillon, a chestnut mare owned by C. K. G. Billings of

Readville, had just shattered the world's record by trotting one mile in two minutes flat.

According to an Amarillo paper, recent surveys had established the "fact" that Texline was not in Texas, as theretofore thought, but was a New Mexico town.

Three train loads of cattle were due to leave for the Kansas City markets the following day.

Tommy Smith of Amarillo was displaying a new saddle in that city, which was said to have cost him \$500.

From The Hereford Brand, September 5, 1913.)

Every paper in the land, including the Brand, was fighting for the construction of more silos.

L. Gough had been here from Crosbyton on a business trip.

It was reported the State of Texas was soon to begin a fight

to reclaim a large part of the land given the XIT Company for construction of the State Capitol building. It seems that instead of the 3,000,000 given the company as payment for the State Building actually surveyed out more than 1,000,000 acres more than specified.

Rev. G. A. Farras of Dallas had been extended a call to the pastorate of the First Christian church in Hereford.

Mayor Knight had returned from a vacation trip to Colorado.

Some industrious citizen had borrowed the county's only wheelbarrow and failed to return it. An advertisement pleaded with the borrower to return the vehicle as it was badly needed.

"Buffalo" Jones was just home from Africa, and was billed to show Hereford people how he roped lions and other wild animals while hunting on the Dark Continent.

### Jumbo News

BY MRS. J. W. BERRY

Take Produce to Carl's Gro. if

School began Monday with an enrollment of 48. The greatest increase over last year was in the primary department, there being eight beginners. They are Betty Jo Baggett, Mary Jean Dyer, Norma Hunter, Barbara Ann Hunter, Balah Mae Layman, Frankie Pinckert and Jackie Hanga. Chapel was held at nine o'clock and the teachers, Chas. King, principal, Mrs. Mildred Bailey, Mrs. Frankie Jones and Miss Louise Goat, all gave interesting talks, asking cooperation of patrons and trustees with the pupils. The 11 grades are being taught this year.

Mr. and Mrs. Finis Jennings of Muleshoe spent Wednesday in the Ullman Hunter home.

Mr. and Mrs. Wm. Derryberry of Levelland spent from Friday until Sunday in the W. W. Adams home. Mrs. Derryberry is a daughter of Mr. and Mrs. Hunter.

Mrs. Ella Walker and son, Clinton, spent Sunday night in the L. E. Beck home.

Mr. and Mrs. A. C. Flowers were in Amarillo Saturday to meet his father, W. H. Flowers, who had returned from a visit with a son at Des Moines, N. M. He reported rains there.

Mr. and Mrs. M. L. Hardy and Mrs. J. W. Berry were dinner guests last Thursday of Mr. and Mrs. Truitt Boothe in Dimmitt.

C. Andrews and family spent Sunday in Hereford with Mrs. Hazel Sparks and family.

"Granny" Kring, who has been visiting the past several weeks with her sister-in-law, Mrs. Lena Cone, near Cleo, returned to her home here the first of last week.

Mr. and Mrs. H. C. Baird Bob and Mary Ann, Mr. and Mrs. Ullman Hunter and daughters, and Mr. and Mrs. J. W. Berry attended the Eastern Star picnic held at the city park in Hereford Friday evening.

C. I. and L. E. Beck, J. W. Berry, Horace and Luke Beck went to Amarillo Saturday where C. I. Beck accepted a position in the advertising department of the News-Globe. He began work Monday morning advertising the Tri-State Fair.

Miss Alice Wallace and Bob Adams and John Guthrie, Jr., of Canyon were Sunday guests of Miss Pauline Matthews.

Mrs. Jean Hrusky of Dimmitt called one day last week in the Ovid Pinckert home.

Grady Goodpasture was here from Brownfield last Wednesday to finish preparing wheat land and will likely sow wheat before returning home.

M. L. Simpson, son of Mr. and Mrs. Martin Simpson, escaped serious injury one evening last week while riding a horse and it slipped and fell, throwing him to the ground unconscious. He was taken to a doctor at Hereford and it was pronounced concussion of the brain. He has recovered enough to enter school.

Messrs. and Mmes. Chris Wagner of Easter, C. L. and L. E. Beck, C. D. Pinckert and Richard Earl, Mrs. Jessie McGinnis and Bill were guests Sunday afternoon in the F. L. Pinckert home.

Mr. and Mrs. M. L. Hardy were Saturday dinner guests in the W. L. Hall home.

Patrons of rural route No. 3 regret to have lost their efficient mail carrier, C. O. Lee, who died last Thursday morning of heart trouble. He had served this route known as Motor Route A, and later when it became a daily route was given the present name, since it was established in 1921. Nearly every family of his route was represented at the funeral which was held at the Christian church in Hereford last Saturday afternoon.

Mr. and Mrs. H. R. Harvey who taught in the Jumbo school last year, moved their furniture from the teacherage last Wednesday to Brownfield where they will teach this school year.

A beef election was held at Jumbo last Saturday, with Mrs. L. E. Beck as judge, assisted by Mrs. F. L. Pinckert, J. H. Hacker, and S. M. Hunter. The result of the election in Jumbo box was 13 in favor of the sale of 3.2% beer and 28 against. It is understood precinct No. 4 favored the sale by a majority of 21 votes.

### Hereford Pupils Work at Canyon

Four Hereford and Deaf Smith county young people will be enabled to attend college at WTSTC this fall through the FEHA which has granted to this college to assist needy young men and women.

The local young people to benefit by the provisions of this act are Hugh Nash Harman, Louise Hamm, Patricia Wederbrook and Mary Kate Brotherton.

Students to receive this aid under the plan were chosen on the basis of need, scholarship, character and special ability. Forty-one other towns appear as the home addresses of the students to be helped. The selection of 91 students was made from more than 400 applicants. The qualifications of every applicant were

carefully investigated and every possible effort made to choose young people who will be better for having this opportunity. Prof. C. A. Murray of the college mathematics department headed the committee which made the selections and Dr. J. A. Hill checked the records of all those recommended by the committee and then gave his final approval to the best of the selected group.

Roger Corbett and Charlie Carroll are now operating their cleaning and pressing shop in the Doughty & Kerby building near the Hereford Bakery. Both men are experienced cleaners and tailors and are also blocking hats with complete equipment to do excellent blocking. Mr. Corbett was formerly with the Corbett Cleaners in the Stambugh building and Mr. Carroll was with the City Laundry and Cleaners. The new firm will be known as Carroll & Corbett Hatters and Cleaners.

## WANTED

BUSHEL BASKETS WANTED

Paying 5¢ Each

Carl's Cash and Carry Grocery

## FRANK'S

Friday and Saturday Specials

JELLO, Marco, pkg	5¢
SUGAR, brown, 3 lbs., bulk	21¢
COFFEE, Maxwell House, 1-lb can	30¢
BAKING POWDER, 50-oz can	32¢
SPAGHETTI or Macaroni, box	5¢, 2 for 9¢
BRAN, Post's, box	9¢
HOMINY, No. 2 1/2 can	10¢, 3 for 27¢
PRUNES, gallon, Italian	31¢
STARCH, 3 boxes	25¢
COCOA, Hershey's, 1-lb can	15¢
PLUMS, Greengage, gallon tin	42¢
POTTED MEAT, six cans	24¢
CORN FLAKES, Kellogg's, box	11¢, 2 21¢
SHOE POLISH, Oil Glow, box	12¢
CRACKERS, Brown's, 2-lb salted	21¢
DATES, 1 1/2-lb pkg	22¢
VANILLA, Cages, large bottle	18¢
COCOANUT, long shreds, 1-lb pkg	21¢
VANILLA WAFERS, 1-lb pkg	15¢
SYRUP, Karo Dark, gallon	55¢
BEANS, California Pinks, 3-lb bag	20¢
SOAP, P. and G., 5 large bars	19¢
SALMON, No. 1 tall can	12¢, 2 for 21¢
SALAD DRESSING, quart jar	25¢
OXYDOL, large pkg	22¢
Whole Wheat Biscuits, pkg	9¢

### FRUITS AND VEGETABLES

ORANGES, 288 size, dozen	19¢
LEMONS, 360 size, dozen	24¢
SPUDS, No. 1, 10 pounds	18¢
BUNCH VEGETABLES	4¢
GRAPES, California, pound	9¢

## Frank's CASH Grocery

Phone 117 FRANK RICHARDS, Proprietor We Deliver  
Brings Us Your Eggs—Market Price—Buy At Home.

## DEEP FURROW DRILLS

—For a few days only we have deep-furrow drills at greatly reduced prices.

—Also have a few used drills and some good ONE-WAY plows at attractive prices.

M. D. WOMBLE Implements

### Friday and Saturday

## Week-End Specials

CHIPSO, large package	17¢
RAISINS, 2 pounds	16¢
OATS, package	19¢
SOAP, Blue Barrel, 6 for	25¢
COOKIES, Supreme Dixiana, 2 dozen	10¢
SPUDS, No. 1, 10 pounds	18¢
POTTED MEAT, 3 for	18¢
CATSUP, 14-ounce bottle	13¢
RELISH SPREAD, Excel, quart	25¢
TEA, Par, 1-2 lb 25¢, 1-4 lb	13¢
PEACHES, Heart's Delight, 2 1/2, in syrup	17¢
COFFEE, Premium, 3-lb bucket	65¢
PINEAPPLE, broken slices	17¢

All Kinds of Lunch Meat for Picnics.

## Texas Market & Grocery

PHONE 353—FREE DELIVERY

# Buy Now

These Are Outstanding Values to Which We Invite Your Special Attention

### Girls' Wool Dresses

Sizes 1-6, 7-14  
**\$1.98**  
Novelty jerseys, softweaves, wool crepes! Many colors, dark and bright! Values!

### Loose Leaf Binders

Strong Covers!  
**10¢**  
Standard size. Has class, football, basketball schedules on in-sets.

### SOFTIES, BERETS

Girls' Styles!  
**25¢**  
A brand new collection of popular knitted styles. All new colors!

### Misses' School Shoes

Sizes 2 1/2 to 8  
**\$1.98**  
Sporty looking! Built for wear! Stitchdown construction eliminates stiffness!

### Loose Leaf Folders

8 x 10 1/2 Size!  
**4¢**  
Fits standard binder. 50 sheets, banded ready for use. Good quality paper!

### COTTON FLANNEL

36-inch!  
**59¢ yd**  
In staple Fall shades! Colors! It's Sanforized, pre-shrunk, fast color! Values!

### Tennis Shoes

Men's, youths', boys', girls'—any size, at this price. Brand new, fresh stock just received. Heavy weight **49¢**

### Men's Coosack Jackets

Talon Fastener  
**\$2.98**  
Wool mackinaw cloth. Navy. Sport collar, muff pockets. *Cost \$3.99!*

### Boys' Corduroy Slacks

Wide Bottoms!  
**\$1.98**  
Cut full. Bar tacked. 2-in. waistband, side straps, buckles. *Bargains!*

### Tweeds and Suitings

Wool & Cotton!  
**59¢ yd.**  
A range of lovely soft colors—36-inches wide! A great Penney value.

### Ringless SILK HOSE

Extra-Sheer!  
**98¢**  
Gaymode chif-fons—ringless knitted! New Fall colors, sizes 8 1/2-10 1/2!

### New Corduroys

For suits, shirts, dresses, little overalls, trimmings. This is a great Corduroy season again. New colors and white. Yard— **69¢**

### Boys' Full-on Boots

Rodeo Style!  
**\$2.29**  
Elk uppers with leather soles. Sizes 8 1/2 - 11 1/2. *Size 12-2, \$2.99, also 3 1/2-4, \$3.99!*

### "Towncraft" Shirts

Finest Fabrics!  
**\$1.49**  
Made better, wear better, look better. Plenty of white, plain colors. 14-17!

### Silk Hose

Service weight, fall colors—Specially priced— **49¢**

### Golf Hose

For large boys and girls. New, pretty patterns— **19¢**

### Women's Sport Jackets

All Wool!  
**\$2.98**  
Talon front, slash pockets, Coosack style. Navy, brown, green, maroon.

### Suede Leather Jackets

For Women!  
**\$4.98**  
Single breasted, gathered back. 2 pockets. Lined or unlined. 14-20. 21" long!

### New Woolens

5 1/2 inches wide. New fall colors. Yard— **\$1.98**

### Dress Sox

Fancy, new patterns— **15¢**

### Boys' Full-on BOOTS

Side Lace!  
**\$2.98**  
Black, brown, or white elk uppers. 8 1/2 - 11 1/2, 12 - 2. *\$3.49, and 3 1/2-4, \$2.79!*

### Suede Jackets

For the young "little man" this is a great garment. Suede-leather— **\$3.98**

### Towels

Large size, striped borders and plaid centers— **19¢**

### Blankets

70 x 80, double size, all colors—heavy weight— **\$1.98**

J. C. PENNEY Co. Inc.



# SOCIETY

## MISS M'INN PRESENTS PUPILS IN RECITAL

Miss Thelma McMinn presented her summer class of piano pupils in a recital last Saturday afternoon at her home. The house was attractively decorated in garden flowers, which, together with the lights, made a unique setting for the performers.

Each pupil appeared on the program at least twice and some of them several times. The numbers rendered were varied, including solos, duets and several vocal numbers with the singer playing his own accompaniment.

Pupils presented in the recital were Betty Jo Cockrell, Ellen Louise Posey, Mattie Louise Lawhon, Betty Jo Kendall, Marthella Perkins, L. J. Clark, Harold Clark, Evelyn Schulz, Mary Lois Springer and Jessie Schulz.

## WMS MEETS AT FRIONA

Zone Two, Amarillo District Woman's Missionary Society of the Methodist church held its quarterly meeting Wednesday, August 29, at Friona.

Zone Leader Mrs. J. F. Ward of Hereford presided over what proved to be one of the most interesting and helpful meetings of the year. Reports from Auxiliaries showed all to be doing splendid work, and both spiritual and financial conditions were encouraging.

Mrs. R. J. Graves of Amarillo, district secretary, was present with a number of helpful suggestions in carrying on the work.

A feature of the day's program was a talk by G. A. F. Parker of Hereford on "Pioneer Days of the Church on the Plains," giving an amusing and interesting account of the beginning of the Polk Street church, Amarillo, which was the first church in the Plains country.

At noon Friona ladies served a delightful lunch to 65 members and visitors. The next meeting will be held at Bovina October 31.

The Pioneer Study Club will begin its year activities with a nine o'clock breakfast honoring its new members, and the Junior Pioneer Club. The breakfast will be given at the home of Mrs. J. E. Beyer on Tuesday, September 11. All Junior and Senior club members are invited to attend.



**SUITS**

\$15.95  
\$19.75  
\$22.50  
\$24.75

Get the Jump On Style This Fall

Don't be satisfied with any thing but the latest style in that new suit of yours. Styles have changed—the new modified London drape models for Fall are smarter, trimmer looking suits than you've ever worn before. Cloth patterns are new also and colors distinguish new 1934 Fall suits from those of last year. Get the jump on style—come in and see our complete Fall selection. There's a model, a pattern, a color that will make you stand out from the crowd.

**SPROWLS & CRONIN CO.**

## WMS MEETS WEDNESDAY

Baptist WMS met in regular session Wednesday at the church. The meeting opened singing All Hail the Power. Prayer, Mrs. Conkright. Following a business meeting the following mission program was given, with Mrs. Ben Davis as leader: Devotional reading, Chronicles 2, Mrs. J. G. Evans; Missions of Europe, Mrs. Edgar Mosley; Training Baptist Pioneers, Mrs. Webster; Personal Questions, Mrs. Ray; Prayer, Mrs. Schwartz.

Circles will meet next Wednesday at the following places: Good Cheer, 2:30, at church; Dorcas, 3; Mrs. Schwartz; Faithful Workers, 3; Mrs. Naylor; East Side, 3; Mrs. Massie; Lillie Hundley (all day) Mrs. Bradley; Royal Service, 3; Mrs. Ed Smith.

## McWilliams Is Called for Next Year's Work

Rev. E. R. McWilliams was extended a call for another year as minister of the First Christian Church last Sunday. It will be Reverend McWilliams' third year as pastor of the church. Mr. and Mrs. McWilliams and their two children came here from Fort Worth in the summer of 1932. This is his first resident pastorate. He taught several years in the Bible department at T. C. U. in Fort Worth.

## September 15 Final Day for Wheat Loans

Deadline on wheat loans from the government is September 15. There have been several extensions since the first announced deadline, June 15, but no further extension is expected.

Limit on the amount that can be borrowed is \$400 for wheat and \$750 for all government crop loans. Miss Peggy Mitchell in the chamber of commerce office at the court house is taking the applications.

Mack Beach and family returned Sunday from a trip to Wichita Falls, Vernon and Burkburnett. They visited their parents, Mr. and Mrs. W. B. Beach and other relatives at Wichita Falls.

F. M. Kester and son, Clifford, are at home from a visit in the southern part of Colorado last week. Lynn Kester of Sudan was in charge of the Kester jewelry store while they were away.

## RAY, CLENNIN GRADUATED BY TEXAS A. & M. COLLEGE

William Oliver Ray and Ralph W. Clennin, both of Hereford, are listed among the 65 students awarded degrees at the close of the annual summer session at Texas A. & M. College. This number included 18 master of science degrees, 43 bachelor of science degrees and four bachelor of arts degrees. Ray was awarded a master of science degree with electrical engineering as a major course of study, and Clennin was awarded a bachelor of science degree in electrical engineering.

## First Baptist Church

REV. B. N. SHEPARD, Pastor.

Sunday school, 9:45 a. m. Preaching, 11 a. m. and 8 p. m. each Sunday. B. Y. F. U., 7 p. m. Prayer meeting each Wednesday night at 8:00 o'clock.

## First Christian Church

REV. E. R. McWILLIAMS, Pastor

All services at usual hour. Of special interest to all members of the church will be the annual election of members to the official board. The election is being held somewhat earlier than has been customary so that the new board may be installed in time to prepare for the beginning of the church year. Every member is urged to be present to help in the selection of the new board. Services Sunday night at 8 o'clock.

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## First Methodist Church

REV. T. C. WILLETT, Pastor

We welcome Brother Shepherd, new pastor of the First Baptist church, and his family to our community. He has a strong, vigorous, loyal church, and we wish for him a pleasant and profitable pastorate. Welcome, Brother Shepherd. We are counting on you.

We expect a great day at the Methodist church next Sunday. Sermon subject for the morning hour, "Tails We Lose, Heads We Win." You had better not wait to get this second hand. We might say something about your kins-folks and you had better be there and get it straight. A message you can understand. Dr. Lipscomb will be with us

**STAMBAUGH CO.**

Cleaners - Hatters

200 Main St. Phone 160

at the evening hour for his last sermon as Presiding Elder here. He closes his ministry in the Amarillo district and will probably leave the Plains this fall. He may not come this way again soon. It will warm his heart to have all of his friends of Hereford out to hear him Sunday at 9 p. m. Dr. Lipscomb never fails to bring a good message. You will always hear a message and receive a welcome at the Methodist church.

**EAT HERE**

—Choose your eating place just as carefully as you would your banker. A wholesome food diet often prevents disaster later.

Food must be well cooked to be nourishing; we have all that as well as snappy service.

Our Sandwiches Can't Be Beaten.

**IKE'S CAFE**



**CARNIVAL SALE!**

Furr Food invites you to its Carnival Sale this week-end. There will be free balloons and free baskets of food, as well as many special bargains that will save you money.

**PRICES GOOD FOR FRIDAY AND SATURDAY**

SALAD DRESSING	21¢	SYRUP	31¢
W. P., quart jar		Brer Rabbit, No. 5 can	
CATSUP	10¢	SPICES	15¢
Rio Grande, large bottle		Schilling's, 2 cans	
MUSTARD	15¢	BAKING POWDER	25¢
Quart jar		Clabber Girl, 2-lb can	
CORN	26¢	BOTTLE CAPS	19¢
Standard, No. 2 can, 3 cans		1 gross for	
CRACKERS	19¢	COAL OIL CANS	69¢
A-1, two-lb box for		5 gallon, good one for	
BLACKEYED PEAS	13¢	RAISINS	27¢
White Swan, 2 cans		Seedless, 4-lb bag	

  

<b>SUGAR</b>	<b>TOMATOES</b>
Pure Granulated, 10-Pound Cloth Bag	No. 2 cans
<b>57c</b>	3 for Dozen for
	<b>25c 97c</b>

  

KOTEX	35¢	CAKES	21¢	HAND LOTION	5¢	KARO SYRUP	19¢
Regular size, 2 boxes for		Fancy Assorted, 1-lb bag for		10c bottle for		25c can for	
BISCUITS	25¢	COCA COLA	10¢	FRUIT JARS	77¢	School Tablets	10¢
Quaker, whole wheat, 3 for		Three bottles for		Quarts, dozen		5c values, 3 for	
VINEGAR	19¢	CORN FLAKES	10¢	Plums or Prunes	15¢	Theme Paper	10¢
For pickling, gallon		Kellogg's, large pkg		In syrup, large 25c can		5c values, 3 for	
COFFEE	19¢	CRACKERS	15¢				
Break O' Morn, 1-lb pkg		Graham, 1 pound for					

  

**Shortening** Mrs. Tucker's 8-lb carton **72c**

CHILLI CONCARNE	19¢	APPLES	69¢
25c can for		Good ones, per bushel	
VANILLA EXTRACT	12½¢	SPUDS	13¢
Large 8-ounce bottle		Extra good, half peck for	
BROWN SUGAR	19¢	LEMONS	23¢
25c bag for		Dozen	
COCOA	5¢	ORANGES	15¢
Good for drinking and baking, 1-lb bag		Sweet and juicy, dozen	

  

<b>COFFEE</b>	<b>Soap Chips</b>
FOLGER'S	BLUE BARREL
1 Lb. 2 Lbs.	Large 5-lb box for
<b>32c 62c</b>	<b>29¢</b>

  

POTTED MEAT	10¢	Flour	
3 cans for		SUNRISE	\$1.64
CLEANSER	15¢	48-lb bag for	
Old Dutch, 2 cans			
SHINOLA	15¢	COCOA	25¢
All colors, 2 cans		Hershey's, two 1-lb cans	
STARCH	25¢	Take Advantage of This Low Price.	
Faultless, 3 pkgs			
SODA	25¢		
Arm & Hammer, three 1-lb pkgs			

  

**MORTON'S SALT**

FREE RUNNING 15¢  
10c packages, 2 for

ALL-PURPOSE 7¢  
100-pound cloth bag for

BLOCK 42¢  
50 pounds for

  

**Roast** Cut From Fancy Baby Beef, Pound **9c**

WEINERS 25¢ Mixed ham, Bologna, 2 lbs

BACON 26½¢ Armour's sliced, lb

BARBECUE 15¢ Free Gravy, lb

CHEESE 19¢ Kraft, Longhorn, lb

  

Ask About the Baskets of **Free Groceries** To Be Given Away Saturday

  

**FURR FOOD**

SELLS ALL KINDS OF FEED; BUYS CREAM, HIDES, EGGS AND CHICKENS

PHONE 74

**OATS** - Mother's China Large Pkg. **24c**

FREE DELIVERY



**CERTIFIED LUBRICATION WITH**  
**TEXACO MARFAK**  
 Marafak has been used for years in heavy-duty bus lubrication with remarkable savings in maintenance costs. Now you can have this superior lubricant for your own car.  
**ASK FOR MARFAK**  
**Texas Service Station**  
 GLEN SNYDER

**Cook With Gas**  
 FOR  
**SPEED**  
**SAFETY**  
**COMFORT**  
**ECONOMY**  
**EFFICIENCY**  
  
**West Texas Gas Co.**  
 Symbol of Dealer

**And the Greatest of These Is CHARACTER**  
 Character, Capacity and Capital are three standards by which business men judge applicants for credit. And Character comes first.  
 For, a man may have Capital—plenty of money. He may have Capacity—the ability to earn money. But without Character—the willingness to pay promptly according to agreement—his promises are worthless. The man with character can be depended upon to keep his promises and meet his obligations.  
**HEREFORD CREDIT ASSOCIATION**  
**DOROTHY H. ROSS**  
 Local Affiliation of the  
**NATIONAL RETAIL CREDIT ASSOCIATION**

**Why Not Go to Chicago and Drive Back a Chevrolet?**  
 You'll Never Regret It!  
 PRICES DELIVERED AT FLINT  
 Standard Coach \$543 Coupe, \$533  
 Master Sedan \$693 Coach \$632  
  
**GRIZZLE CHEVROLET CO.**  
 Sales INCORPORATED Service

**"Why, Madge, what perfectly wonderful laundering"**  
 Perfectly wonderful? Well, that explains the way we do our laundry about as well as any. We know that our methods are the most modern used anywhere... and that our standard of workmanship is without a peer. All told, we know you'll like our work... and the low prices we charge. Try us.  
**FAMILY WASH**  
 Semi-Finish  
 This service is growing daily in popularity. Your bundle comes back with flat work ironed, and wearing apparel dry. 15 pounds, minimum charge 75c. We guarantee sanitation. Shirts finished, 10c each.  
**Send Us Your Laundry and Dry Cleaning.**  
**HEREFORD LAUNDRY AND DRY CLEANING CO.**  
 Call 298—We Call for and Deliver.

**Dawn Items**  
 BY INEZ MILLER  
 Take Produce to Carl's Gro. if Sunday school attendance was increased over that of last Sunday.  
 W. L. Bagwell and family and Mr. and Mrs. Ezra Bagwell of Black visited in the home of their parents, Mr. and Mrs. W. H. Bagwell, recently.  
 Misses Alma and Inez Miller and Norman Miller visited relatives and friends in Elida, New Mexico, over the week end, also visiting the P. H. Barnes home in Sudan while away.  
 Mr. and Mrs. O. G. Smith and family of Fairview visited in the L. A. Smith home Saturday.  
 H. H. Miller and family and Miss Vera Crawford of Canyon visited relatives in Springfield, Colorado, Tuesday and Wednesday.  
 Misses Lois and Sybil Smith, Vivian and Margaret Bowers visited in the H. H. Miller home Sunday.  
 H. E. Miller and family spent Sunday in the L. A. Smith home.  
 Miss Inez Miller was a guest of her cousin, Miss Ruth Crawford, in Amarillo last week.  
 Miss Hazel Crouch and Mary Chambers, who have been attending school in Canyon this summer, have returned to Dawn for the school year.  
 Mr. and Mrs. H. H. Miller visited friends in Hereford Sunday.  
 Mr. and Mrs. Leonard Bagwell visited in the home of his parents, Mr. and Mrs. M. H. Bagwell, Tuesday.

**Summerfield News**  
 BY MRS. GUY WALSER  
 School opened Monday with Miss Ruby Thompson and Miss Oleta Bowling as teachers. Forty-five pupils were enrolled. Jesse Stanford of Hereford gave the main talk during the opening exercises. Several parents were present and at noon a basket dinner was served. In the afternoon the school building and grounds were cleaned up.  
 J. W. Cox and family spent Sunday in Amarillo.  
 Mrs. Bill Upton and daughter visited her parents at Post last week.  
 Mrs. Roy Lee Wilson and children spent last week with her mother at Gall and Mr. Wilson's mother at Roby.  
 Mrs. W. C. Deagh and daughter, Louise of Fort Worth visited her college friend, Mrs. Walter Huntley, and family Sunday.  
 C. R. Thompson and family of Hereford have moved into the Huntley house. Mr. Thomas will drive the school bus to Hereford.  
 Slick Miles and family have moved to the S. L. Walsler farm.  
 Miss Margaret Johnson of Plainview visited Miss Geraldine Huntley Sunday.  
 Rev. and Mrs. Herman Coe and daughter of White Deer visited the Joe Kendall home in Hereford Friday night and Saturday morning, also visiting Mrs. Ky Lawrence and Mrs. C. R. Walsler, who have been ill in Hereford.  
 Miss Jessie Morris of Hereford will stay with the teachers until the 15th then Mrs. Ellen Carr of Deming, N. M., will spend the winter with the girls.  
 Mr. and Mrs. W. L. Huntley and Geraldine attended the Tierra Blanca Association at Tulla last Thursday.  
 Caskey Burgess and family of Westway and Alvis Reed and family of Hereford spent Sunday in the Roy Coker home.  
 Arch Pelly of Roby is spending the winter with his sister, Mrs. R. L. Wilson.  
 Miss Ruth Lookingbill of Amarillo spent the week end with her parents, Mr. and Mrs. J. L. Lookingbill.  
 Dean Story of Canyon spent the week end with his parents, Mr. and Mrs. J. D. Story.  
 J. R. Oglesby and family spent the week end with friends in Woodward, Oklahoma.  
 Miss Nadine Boren and Billie Ray spent from Thursday to Sunday in Tulla.  
 D. J. Neill preached here Sunday morning and night. A large number was present Sunday morning, but on account of the storm Sunday night very few attended.  
 Mr. and Mrs. Charley Roberson and son of Snyder spent the week end here visiting.  
 Mrs. C. R. Walsler who has been in the Hereford hospital was moved Saturday to the S. L. Walsler home in Hereford.

**KOMPO**  
**Bile Salt**  
**Tablets**  
**For Constipation**  
**Ideal Regulator**  
 An absolute money-back guarantee if you are not satisfied.  
**For Sale at**  
**Close Drug**  
**Store**

**Friona Doings**  
 Mrs. Ray Slagle and Mrs. S. F. Warren were hostesses to a delightful bridge luncheon at the home of Mrs. Slagle Friday from 12 to 4 o'clock. A three course luncheon was served at 12. Mrs. C. C. Maurer won high score, and Mrs. Claud Osborne won a prize for low score. Mrs. J. R. Roden won floating prize for taking the most tricks with a deuce of trumps. Guests included Mmes. R. E. Wills, E. B. Wills, J. R. Roden, C. C. Maurer, J. C. Wilkinson, R. F. Fleet, J. R. Maples, Claud Osborne, Sloan Osborne, Roy Smith, Wright Williams, A. C. Echols, R. F. Kinsley, O. F. Lange, F. M. Hughes, W. R. Stork, D. N. Hanson, J. A. Blackwell and the hostesses, Mrs. Roy Slagle and Mrs. S. F. Warren.  
 Conway Frost left Wednesday for Amarillo where he will begin his second year in college.  
 T. J. Crawford and Howard Morris attended a business meeting of the chamber of commerce in Amarillo Tuesday.  
 Mr. and Mrs. C. C. Maurer and Mrs. J. C. Wilkinson were in Clovis Tuesday.  
 Mrs. Jim Schoefer returned Monday night from Beaver, Oklahoma, where she had been visiting relatives.  
 Mr. and Mrs. Fat Hughes were in Amarillo on business Tuesday.  
 J. C. Wilkinson was in Fairwell on business Thursday.  
 Mr. and Mrs. Frank Griffith have returned from an extended trip to Chicago and other places in the East.  
 Miss Nell and Bessie Richardson returned Sunday from Santa Fe, N. M., where they spent the summer with their sister.  
 Mrs. Leety of Farwell visited in the J. C. Wilkinson home Monday.  
 Rex Johnson left Friday for Pampa where he has accepted a position in the schools. Friends regret his leaving, but wish him good luck.  
 Mr. and Mrs. O. F. Lange returned this week from Ligo where they visited his parents and other relatives.  
 Miss Sarah Agnes and Cawthon and Noel Bryant of Hereford visited Miss Thelma Osborne Sunday. Noel filled the pulpit at the Friona Methodist church in the absence of the pastor, Rev. Thurston.  
 Miss Helen Crawford spent a few days with home folks this week before returning to her school work in Austin.  
 Mr. and Mrs. Ralph Roden moved to Hereford this week where he will be employed in the Corner Drug Store.  
 Judge Temple of the Syndicate Land Office in Farwell was a visitor in Friona Saturday.  
 Sam Aldridge of Farwell visited Frank Spring Saturday.  
 Little Shirley Maurer underwent an operation for removal of her tonsils Sunday in the office of Dr. Wills, and is doing well.  
 Dr. and Mrs. R. R. Wills visited Mr. and Mrs. Darcy of Bovina Sunday.  
 Miss Mary K. Crawford is visiting home folks in Friona. She

has been attending Texas Tech.  
 Mr. and Mrs. LaMar Newcombe of Dallas visited Saturday and Sunday in the home of Mr. and Mrs. Buford Taylor. Mrs. Newcombe is a niece of Mr. Taylor.

**Announcing**  
 —The purchase of the Gulf Filling Station at the corner of Third Street and Miles Avenue by  
**B. CLIMER and L. RAY**  
 We invite all the friends and former patrons of this station to pay us a visit.  
**We Fix Flats and Our Phone Number Is 112**  
 Just Ring Us Up.  
 General Line of  
 Gulf Products—Washing and Greasing Cars.  
**GULF FILLING STATION**

**FREE GATE!**  
 TO THE SOUTHWEST GREATEST EXPOSITION, THE  
**TRI-STATE FAIR**  
 WILBUR C. HAWK, President B. L. TAYLOR, Sec.-Mtg.  
**AMARILLO... SEPT. 16 TO 22**  
 Sluggish and hot, by far, this fair will offer better. New department, more stage exhibits, complete abstracts—plug now to come and stay all week! Something doing every minute.  
**SILVER CASE PRIZES.** Positively guaranteed to be paid to each.  
**LIVESTOCK SHOW** Hereford, Milking Shorthorn, Jersey, Holstein and Brandy Swiss Cattle. Finest Hereford will be here.  
**SWINE EXHIBIT** Poland China, Duroc, Hampshire, Spotted Poland China.  
**AGRICULTURAL EXHIBIT** Wonderful county exhibits and New Mexico State exhibit.  
**U. S. AGRICULTURAL EXHIBIT** A famous U. S. government display in the Agriculture Bldg.  
**SABOT & CAVY EXHIBIT** A big display of classes assured.  
**BORNE RACES DAILY.** 7 races daily starting promptly at 1 P. M. Admission to grandstand 50c. Wagering. No Sunday racing.  
**DILL CIRCUS & TOM MIX** Two big performances daily. 8:00 and 8 o'clock P. M.  
**ON THE MIDWAY.** Western States Shows—17 shows 14 rides. No Sunday shows or rides.  
**BOXING-WRESTLING** Watch Amarillo News for dates and contestants. Night front grandstand.  
**AUTOMOBILE SHOW.** Newest models of leading makers in the Auto Bldg. Ask about prizes.  
**FARM MACHINERY DISPLAY** Demonstrations of latest makes of implements for all farm purposes.  
 And don't miss the interesting exhibits in each of the following departments: Vocational Agriculture; Home Demonstration Clubs; 4-H Clubs; Boy and Girl Scouts; City and Rural Schools; Fine Arts; Domestic Art; Home Grown Flowers; Library; and Merchant and Manufacturers exhibits. Saturday, Sept. 15th all of the exhibits, Circus and Hereford will not be on the ground. Come and enjoy yourself. Free gate and all exhibits free.

**EVERYBODY TALKS ABOUT THE WEATHER BUT NOBODY DOES ANYTHING ABOUT IT!**  
**PHILLIPS DOES!**  
**PHILLIPS**  
 We scientifically match PHILLIPS 66 to your weather... and that is why neither heat wave nor sub-zero cold can rob your motor of peak performance.  
 When a blistering heat wave makes front page news... your motor doesn't mind the weather, if the tank is filled with Phillips 66... the greater gasoline.  
 During a month officially recorded by the U. S. Weather Bureau as the "hottest in seventy years," hundreds of thousands of drivers discovered the benefits of CONTROLLED VOLATILITY.  
 They marvelled that their engines did not overheat or knock, that speed and power were undiminished. They will be just as pleasantly surprised this Winter, when their motors start with split-second speed on mornings away below zero.  
 Phillips was FIRST to break the vicious connection between bad weather and bad engine-performance. With our pioneer process of CONTROLLED VOLATILITY, the weather may change but motor efficiency does not... because Phillips 66 Gasoline is changed in advance, "custom tailored" or pre-adjusted at the refinery to make engines do their best regardless of climate.  
 Some trial tankfuls, at any Orange and Black 66 Shield, will quickly give you facts about extra anti-knock and miles, added power and speed... without extra cost their motors start with split-second speed on mornings away below zero.  
 The difference is in your engine!  
 SEPTEMBER QUANTITY (100 Gallons) 66... ANTI-KNOCK RATING TO OCTANE

**GREATER MILEAGE**

**BUSINESS AND PROFESSIONAL DIRECTORY**

<p><b>ABSTRACTS</b>                  The title to your land is vital. Our Abstracts correctly reveal the title.  <b>A. O. THOMPSON</b>                  ABSTRACT CO.                  5% per cent Federal Farm Loans.</p>	<p><b>INSURANCE</b>  <b>JNO. H. PATTON</b>                  PHONE 88</p>
<p><b>CHIROPRACTOR</b>  <b>DR. J. W. HENDRIX</b>                  Chiropractor and Masseuse                  100 E Street—Just North of Mother's Park                  Phone 341 for Appointments</p>	<p><b>LUNCHES</b>  <b>THE CHOCOLATE SHOP</b>                  Photo Lunches                  Sandwiches                  Cold Drinks, Candies                  Magazines</p>
<p><b>CLEANERS</b>  <b>WEST TAILOR SHOP</b>                  MRS. O. F. WEST, Proprietor                  Clothes Called for and Delivered.                  Phone 385</p>	<p><b>EAT A CHICKEN DINNER AT EVER-READY LUNCH</b>                  Sleep on Sealy Mattresses At Henson Hotel.</p>
<p><b>DAIRY</b>  <b>PRAIRIE DAIRIE</b>                  Grade "A" Milk                  Sweetmilk, Cream, Buttermilk.                  We Deliver Daily.                  PHONE 066</p>	<p><b>PHYSICIANS</b>  <b>DR. T. L. MORGAN</b>                  Physician and Surgeon                  Above Corner Drug Store                  Office Phone 402                  Residence Phone 403</p>
<p><b>DENTIST</b>  <b>DR. HEARD</b>                  Will attend the West Texas Dental Association                  Amarillo, Friday and Saturday of this week</p>	<p><b>OPTOMETRIST</b>  <b>F. M. KESTER</b>                  Registered Optometrist                  A thorough examination with the newest and most modern instruments and equipment.                  316-B Main Street.</p>
<p><b>ELECTRICAL</b>  <b>GEO. S. McCONNELL</b>                  Electrical Contractor                  Refrigerators Repaired, Factory trained service man.                  Phone 750-W</p>	<p><b>DON'T Neglect Your Eyes</b>  <b>Dr. T. M. Montgomery</b>                  At Close Drug                  Third Friday Each Month.</p>
<p><b>DISH RAGS</b>                  MADE OF BOIL-PROOF PAPER                  Satisfies in America! Washes clean in 10 minutes! Never needs ironing! Just clean with soap—always ready!                  25¢ PER DOZEN—50¢ PER DOZEN                  For Sale At Branch Offices.</p>	



# They're Off--- Watch Them Go!

## FIRST VOTE COUNT

In The Hereford Brand's Big New Deal

# GIFT DISTRIBUTION

Appears Below

Plenty of room for someone with a little energy and ambition to get in and win one of the major awards—and in this campaign it is not too late. The first of the four periods ends eleven days from today. The campaign ends Saturday, October 20.

DURING THE "FIRST PERIOD," ENDING SEPTEMBER 17, MANY MORE VOTES ARE ALLOWED THAN IN THE OTHER 3 PERIODS. A SUBSCRIPTION FOR ONE YEAR TO THE BRAND NOW COUNTS 4,000 VOTES. IF NEW IT COUNTS 64,000.

During the last period of the campaign, this same subscription counts only 1,000 votes. Two hundred thousand extra votes given your first week with each four yearly subscriptions. Can't you see your opportunity? This tremendous decrease is your protection in this campaign being staged by the Hereford Brand. Remember—everyone will win in this campaign!

## Work Will Win For You!

And not money in this campaign—we guarantee that! Do you realize that there are four capital prizes, an automobile and lots of cash? Anyone can win one if they will work a little!

### Saturday

SEPTEMBER 8 IS

### Banner Day

Every Candidate Is to Turn In At  
Least Four Clubs by Nine o'Clock  
SATURDAY NIGHT!

DO YOU HAVE YOURS?

#### The Candidates and Their Standing in the "EVERYBODY WINS" DISTRIBUTION

Mrs. Jerry Behrens	5,000
Mrs. J. W. Berry, Jumbo	339,000
Mrs. John J. Boling, Wildorado	343,000
Mrs. Frank Cogdell	334,000
Miss Nora Alice Daniel	330,000
Mrs. LaVerne Harman	325,000
Mr. Donald Hicks	5,000
Mrs. Grace Hughes	5,000
Mrs. W. E. Kline, Vega	114,000
Mrs. J. R. Maples, Friona	347,000
Miss Inez Miller, Dawn	318,000
Mrs. Martha Powelson	5,000
Mrs. G. B. Reddoch	325,000
Miss Nora Jean Russell	344,000
Mrs. H. P. Sindt	339,000
Miss Minnie Dea Smith	326,000
Miss Mary Stoker	5,000
Mrs. Bess Turrentine	348,000

### Saturday

SEPTEMBER 8 IS

### Banner Day

Every Candidate Is to Turn In At  
Least Four Clubs by Nine o'Clock  
SATURDAY NIGHT!

DO YOU HAVE YOURS?

WE POSITIVELY GUARANTEE THE ABOVE CANDIDATES AND ANY OTHERS WHO MAY ENTER THAT NO ONE WILL BE ALLOWED TO SPEND ANY MONEY IN ANY WAY IN ORDER TO WIN.

COME IN AND HAVE THIS OPPORTUNITY EXPLAINED TO YOU

# The Hereford Brand

Hereford, Texas

Campaign Department Open Until 9 p. m.

Phone 30



**PERSONALS**

Mmes. E. H. Norton and R. E. McCullough were Amarillo visitors last Friday.  
Miss Jonnie Estes and Mrs. Emil Klett of Lubbock were Amarillo visitors Tuesday.  
Mrs. W. A. Trotti and Miss Vera Thompson of Fort Worth are here this week visiting in the home of the former's mother, Mrs. N. M. Patton and family.

**THEATRE**  
**STAR**  
Hereford, Texas

**Friday Only**  
MATINEE AND NIGHT  
Another Big Show for Only 10¢  
"Straight Is the Way"  
With Franchot Tonne, May Robson, Karen Morley, Gladys George.  
Chapter Four of "THE LOST JUNGLE"  
Paramount News.  
Attend the Matinee.  
Always a Great Show On Fridays.

**Saturday Only**  
Matinee and Night  
**TIM M'COY**  
in  
His Latest Action Picture  
"A Man's Game"  
With  
Special Saturday Comedy  
Charles Chase in  
"IT HAPPENED ONE DAY"  
ADMISSION 10¢

**Sunday, Monday**  
**Tuesday**  
THE CRY FOR A NEW TYPE OF COMEDY is now answered by  
**HAROLD LLOYD**  
THE CAT'S PAW  
A FOX RELEASE  
Special Short Subjects  
Regular Admission 10¢-25¢

**Wednesday Is the BIG NIGHT!**

**Our Pledge of SERVICE**



We have several very definite aims towards which we are working in serving motorists. First is to tend your needs speedily and ably. Next, to supply you with the high grade CONOCO GAS and lubricants. And lastly, to assist in any way possible to make your driving as safe, as comfortable and as economical as we can. That's our idea of SERVICE—we think you'll like it.

**CONOCO SERVICE**  
DOWNS & WOODFORD  
Corner of Main and First Streets on the Highway. Phone 533

Treat seed wheat with COPPERCARR. West Texas Feed & Seed Co. has it. 1c  
Mrs. Seth B. Holman and Mr. and Mrs. R. E. Townsend of Amarillo are in Colorado this week on a vacation trip.  
Mr. and Mrs. W. H. Sindt of Enid, Oklahoma, visited in the home of H. P. Sindt, a brother, over the week end.  
Treat seed wheat with COPPERCARR. West Texas Feed & Seed Co. has it. 1c  
Grant Fuller and son, Sidney, will leave Friday for Chicago where they will visit Mr. Fuller's parents and attend A Century of Progress fair.  
Bring us that injured tire for an estimate on a repair job which we will guarantee to outwear the tire. RICE'S. 1c  
N. C. Vogele was back home Tuesday after spending more than two weeks in Chicago, New York and Boston.  
Special: Brunswick Sentry 4.40-21 reduced to \$4.20. And INSURED against ACCIDENTS for a YEAR. At RICE'S. 1c  
Chauncey Tice and son, Walter, and his two children made a trip to Roswell, returning Sunday.  
4.75-19 Brunswick Sentry tire for only \$4.05, and INSURED for a YEAR, too. At RICE'S. 1c  
Mrs. Grace Hughes returned Sunday from Amarillo where she was called last Thursday because of the illness of her daughter, Maxie, who had a severe attack of influenza.

**Want Ads**

**Wanted**  
NOTICE: Want to buy a broadcast grain binder. S. B. Walker, Farmers Creamery. 1p  
WANTED: Good reliable boy to help with housework and do chores on farm. Call 9004-F3 or write Mrs. G. H. Brooks, Route No. 3. 1c  
WILL PAY CASH for used typewriter desk, reasonably priced. See Mrs. Dorothy Ross at court house. 1c

**Lost and Found**

LOST: A week ago Thursday, a large Italian Cameo Broch, set in pierced white gold. Finder return to Brand office. 1p

**For Sale or Trade**

FOR SALE: Van Brunt 16-hole, 10-inch spacing, semi-deep furrow grain drill; used very little. Jim Higgins. 34-2p  
FOR SALE: Upright piano, good condition, in finish, tone and appearance. See at W. F. Orr. 34f  
FOR SALE: Typewriters, new and second hand. One typewriter ribbons. Pete Murchison. 1c

**For Rent**

FOR RENT: Front bedroom. Phone 123-W. 1c  
FOR RENT: Furnished apartment or can furnish board and room for two girls. Mrs. Frances Barnard; 312 East 6th Street. 1p  
FOR RENT: Furnished room with bath, on corner of Eighth and Lee. 34-1fc  
FOR RENT: Furnished apartment and all bills paid. 617 East 11th Street.  
FOR RENT: Front bedroom. See Mrs. F. W. Lambert, 701 Miles Avenue. 1c

**Miscellaneous**

REFINED, educated woman for service representative of Real Silk Hosiery Mill for this county. Give qualifications in letter addressed to 214 Rule Building, Amarillo. E. D. McIver. 1c

J. C. Burton and J. W. Lusk of Lawton, Oklahoma, were here this week to visit in the homes of their families.  
Mr. and Mrs. Ralph Henson and son, Ralph, Jr., of Roscoe visited relatives in Hereford Sunday and Monday. Mrs. Henson is a daughter of Mrs. J. D. Curtisinger.  
Misses Frances and Bertha Dameron and Mrs. Elmer Dameron and children visited in the home of Mr. and Mrs. Jack Lester in Amarillo over the week end.  
Those attending the Tierra Blanca Association meeting at Tulsa were Mmes. Harry Whitchurch, Artis Daniel, H. G. Conkright, G. W. Brumley, Carl Gilliland, Matt Gilliland and Edgar Johnson and Carl Mounts.  
Just think! A 4.50-21 Brunswick Sentry tire with one YEAR GUARANTEE against ACCIDENTS for only \$4.65. At RICE'S. 1c  
Earl Scruggs, district manager of the Southwestern Bell Telephone with headquarters in Amarillo, was a business visitor here Wednesday.  
Geo. S. McConnell and family and his mother, Mrs. Florence McConnell, returned home the latter part of last week after a week's visit with his uncle, Will Harvey, at McAdoo.  
John Olson, Dave Alexander, Alex Thompson, George Muse and Harry Fritz attended the Pan-handle-wide meeting in Amarillo Tuesday afternoon on the Federal Housing Act.  
Keith Guthrie, son of Mrs. R. F. Guthrie, left Sunday for Spring Lake, where he is principal in the grade school.  
Dr. and Mrs. G. W. Hoard returned home Tuesday afternoon from a three weeks visit with their son, George, at East Chicago. They also visited A Century of Progress while in Chicago.  
For over four years we have been INSURING Brunswick Tires against ACCIDENTS. Now we have included the Brunswick Sentry in the insurance feature and have reduced the prices. At RICE'S. 1c  
Dale Bodkins and Miss Louise Hopper left last Thursday for Edith, Oklahoma, to visit for a few days in the home of her sister, Mrs. George Buttell and family. Mrs. Buttell was formerly Miss Gladys Hopper of this city.  
Professor and Mrs. Bain and two children were here last week visiting her father, C. T. Kibbe, and other relatives and friends. Mrs. Bain was formerly Miss Lora Kibbe of this city. Professor Bain teaches in the University of Utah, Salt Lake.  
B. Climer and L. Ray are the new owners of the Gulf filling station on the corner of Third and Miles, having taken over this station recently, succeeding W. R. Cain, who had been operating the station a number of years.  
Mr. and Mrs. Joe Kendall of Summerfield left Wednesday morning for Chicago to visit A Century of Progress. They will be accompanied by Mr. and Mrs. E. Roberson of Summerfield. They are driving a new Ford V-8 home for Otis Stagner, local rural mail carrier.  
Don Allred, local filling station operator, crashed his Ford coupe last Monday night on highway 60 about 10 miles east of town. He stayed with the car when he missed a culvert by a few inches and ran his car through the guard fences. His car was badly damaged but he managed to get by with only a few scratches.  
Mr. and Mrs. Joe Cinquemani and three sons, Joe, Jr., James and Mary Kathryn, of Dallas arrived here the first of the week to visit with Mrs. W. B. Green and family. Mrs. Cinquemani was formerly Miss Nettie Parks of this city and left here about 18 years ago. Mr. Cinquemani is a solo cornetist with the Palace Theatre in Dallas.  
Visitors in the home of Miss Jonnie Estes over the week end were Mrs. Ruth Baker and Mr. and Mrs. Gordon Gilliland of Tulsa, Oklahoma, Mr. and Mrs. Leonard Harrell of Abernathy, Mrs. Elm Klett and children, Mrs. Kruger and children and Mrs. Pearl Roberts of Lubbock, Mrs. Percy Estes and son of Dimmitt.

**Fair Will Offer More Attractions**

More major attractions are offered by the Tri-State Fair, September 15-22, than ever before in its history. And the entertainment takes a wider scope. Turf fans from far and near are interested in the exposition's racing program. Seven races a day for seven days are on this program with entries from all major tracks. With legalized wagering there is an added thrill when the thoroughbreds thunder down the home-stretch and one's judgment is balanced by a nose. There will be other sports — wrestling, boxing and baseball.  
The bewhiskered House of David tournament-winning baseball team will play two games on the exposition grounds, one with the Amarillo Merchants Thursday morning, September 20, and one with Berger's Phillips 66 Saturday morning, September 22.  
Tom Mix, screen star, heads the Sam B. Dill three-ring circus, which will give two performances daily during the fair. Mix and his mount, Tony, will appear in five acts at each performance. There are other stars with the circus.  
The Western States carnival will be on the midway throughout the seven days. A motor show, offering such capital prizes as a car, radio, sets of tires, will be another attraction. Many contests are planned, among which is a Better Babies show, with doctors and nurses as judges.  
Choral contests will be conducted by the fair's newest department, music. The chorus numbers will be broadcast. Any senior or junior chorus is eligible to compete.

Mrs. Alma McGowen and daughter, Myrtle, and son, John, Mr. and Mrs. Fred Bailey and daughter, Alma Dell, left last Saturday for California. Mrs. McGowen and daughter will enter the University of Southern California September 24.  
Mrs. J. W. Beene and daughter, Miss Mertie, and Mrs. Beene's five grand children, Weldon, O. J., Douglas, Billie and Bruce, arrived here the first of the week from their home in Plainview, accompanied by Mrs. Beene's daughter, Mrs. C. C. Barnett and husband, also of Plainview. The Beenes will make their home here.

**NOTICE**

A hearing will be held before the City Commission of the City of Hereford on the 10th day of September, A. D. 1934, at 10 a. m., at the City Hall in the City of Hereford, Texas, for the purpose of discussing and adopting the budget for the fiscal year commencing May 1, 1934, and ending April 30, 1935. Following the hearing and adopting of the budget, tax levy will be made as provided by law under which these proceedings are taken, being that passed at the regular session of the 42nd Legislature of the State of Texas and known as House Bill 768 of the Acts of said session.  
All tax payers, as well as others interested or affected, will take notice.  
Done by order of the City Commission of the City of Hereford this 3rd day of August, A. D. 1934.  
C. J. PADDOCK, Mayor.  
Attest: Eva Skelton, City Secretary. 1c

**RESULTS from WANT ADS**



**FELT BASE**  
**Floor Coverings**

Winter is on the way—your should give immediate attention to having your floors covered before cold weather. We have a wonderful display of these beautiful rugs as well as the all-over patterns, used for covering the entire floor.

ARMSTRONG, BIRD AND CONGOLEUM PRODUCTS ARE ON DISPLAY

9 x 12 Rugs ----- \$6.95 and \$7.95  
Yard Goods ----- 60¢ to 75¢  
In six-foot, nine-foot and eleven-foot, three inch widths.

The public is invited to come in and inspect our furniture and let us furnish your home.

**E. B. Black Co.**  
WE ARE SATISFIED WITH SMALL PROFITS

**Here's Great NEWS for WEEK-END FOOD SHOPPERS**

**Specials For Friday and Saturday**

<b>OVALTINE</b>	\$1 size, 64¢, 50c size	<b>39¢</b>
<b>PORK and BEANS</b>	Dozen cans 65¢, per can	<b>6¢</b>
<b>APPLE BUTTER</b>	Quart jar	<b>22¢</b>
<b>PEANUT BUTTER</b>	Quart jar	<b>25¢</b>

**SPECIAL SALE ON CANNED GOODS**

<b>TOMATOES</b>	<b>10¢</b>	<b>BEANS</b>	<b>10¢</b>
No. 2 cans, per can	-----	No. 2 cans, per can	-----
Dozen	<b>\$1.15</b>	Dozen	<b>\$1.00</b>
<b>PEAS</b>	<b>13¢</b>	<b>SPINACH</b>	<b>9¢</b>
No. 2 cans, per can	-----	No. 2 cans, per can	-----
Dozen	<b>\$1.45</b>	Dozen	<b>90¢</b>
<b>CORN</b>	<b>11¢</b>	<b>PRUNES</b>	<b>31¢</b>
No. 2 cans, per can	-----	Gallon	-----
Dozen	<b>\$1.20</b>	8 1/2 for	<b>\$1.75</b>

**SNOWDRIFT**

6-lb pail	-----	<b>79¢</b>
3-lb pail	-----	<b>41¢</b>
Wesson Oil, pint	-----	<b>22¢</b>

**CRYSTAL WHITE SOAP**

5 bars ----- **19¢**

**Super Suds**

3 for **25¢**

**PALM-OLIVE SOAP**

3 bars for **14c**

**Rippled Wheat**

Box **10c**

**Crystal White SOAP CHIPS**

5-lb box **32c**

**CRACKERS** Graham, 2 pounds ----- **25¢**

**PINEAPPLE** No. 2 cans, crushed, broken sl., No. 2 ----- **15¢**

**CREAM SPREAD** Kraft's, pineapple, pimento, glass ----- **15¢**

**BAKING POWDER** K. C., 50c size ----- **32¢**

**VANILLA WAFERS** Pound ----- **15¢**

**BLENDING TO AMERICA'S TASTE**

**Lead TREE TEA**

4lb. **31c**  
4lb. **61c**

**FRESH FRUITS and VEGETABLES**

<b>GRAPES</b>	Bushel \$1.35, small baskets	<b>15¢</b>
<b>APPLES</b>	Cooking, bushel	<b>75¢</b>
<b>SPUDS</b>	Colorado, White, 10 lbs	<b>19¢</b>
<b>ORANGES</b>	288 size, dozen	<b>19¢</b>
<b>GRAPES</b>	California Tokay, pound	<b>9¢</b>
<b>ONIONS</b>	Spanish Sweet, 5 lbs	<b>19¢</b>

Quality and Service Are Paramount Always At

**PIGGLY WIGGLY**  
ALL OVER THE WORLD

PHONE 81. FRANK GYLES, Manager BUY AT HOME