

The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

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Next Tuesday Is Hereford Day At Fair

Delegation, Band Will Go to Amarillo For Occasion.

Next Tuesday, September 18, will be Hereford Day at the Tri-State Fair in Amarillo, Okla. The chamber of commerce and other organizations will cooperate in an effort to make attendance from Hereford and Deaf Smith county the greatest for the day.

Both the senior and junior bands of the schools under direction of Ralph Smith will attend in a body, entering the band attendance contest. Cash prizes will be awarded to the bands whose home towns show the greatest attendance on the days when the bands are present.

Visitors from Hereford will be required to register at a specially designated booth in the Merchants building.

If this city shows greatest attendance the band will win the cash award.

Delegation Attends Relief Conference

County Judge C. W. Humble, Jim Lipscomb, relief chairman, and W. W. Chilton, relief administrator, attended the relief meeting for West Texas held Monday and Tuesday in San Angelo.

Lawrence Westbrook, federal relief official, and Adam Johnson, state administrator, were present. Object of the meeting was to review the relief situation and size up the prospects for the winter. As for visible results of the meeting, Humble pointed out, it was difficult to determine if anything was accomplished.

Kerrs On Trip

Mr. and Mrs. Will S. Kerr left Wednesday for Kansas City, Chicago, Detroit and points in New York. They will visit in Kansas City, then stop at the Fair in Chicago. They will have a new car delivered to them in Detroit and make the remainder of the trip in it.

Babe Russell to Tech

Babe Russell, Hereford's most talented athlete in recent years, has enrolled in Texas Tech at Lubbock where he will be a candidate for the freshman football team this fall. Babe was spring champion of Texas, both in the 100 and 220-yard dashes during his senior year in high school. He was not in school last year.

OPERATION OF HOUSING ACT IS EXPLAINED FOR BORROWER

The purpose of the federal housing administration, as given in an official explanation, is to make money more generally and easily available from the usual lending institutions in loans to repair, alter or improve home and business property.

The loans range from \$100 to \$2,000. Under no circumstances says the FHA, of which James E. Moffett is national administrator, does the property owner borrow money directly from the government. He borrows, as he usually would, from a bank or any established lending agency approved by the federal housing administration.

Government Insures Home. The government function is to insure the bank or other lending institution against loss on the loan.

Any property owner with a regular income from a salary or other reliable source may apply for a loan to any approved lending institution in his community or to a contractor or building supply dealer.

In a "home owners' manual" issued by the FHA, there are cited 65 ways and reasons for the owner to improve his property, and he is urged to check his buildings for needed repairs from the inside and outside, from the standpoint of appearance, and with a view to increasing its convenience, comfort and livability for the entire family.

This same booklet, which may be obtained through obligation to any local representative of the federal administration, suggests 17 ways and reasons for improving business property.

Way to Get Loans. Having decided to apply for a home modernization loan, as it is technically known, the home

Band Wants To Win Prize

"Be sure and go to the fair at Amarillo next Tuesday. And don't fail to go to the merchants' building and register." This is the admonition of Band Director Ralph Smith to everyone in this vicinity.

Ralph wants to win the \$50 prize being offered by the fair to the band which has best attendance from its home town on the day it visits the fair. The only way this can be checked is by registration. There will be a booth for registering in the merchants' building.

Every resident of Deaf Smith county is eligible to register and will be counted in favor of the school band.

"And we sure need the money," Ralph says.

PARKER HOME WINS HONORS IN CAMPAIGN

The home of J. C. Parker was awarded first prize in the recently closed Home Beautiful Contest. Second went to Mrs. J. C. Alford and third to Mrs. J. P. Slaton. Receiving honorable mention were T. A. Sullins, L. F. Borden, Ray Barber, A. A. Foster and Glen Weir.

"Besides these," said Mrs. B. F. Guthrie, chairman of the beautification drive, "is that much longer list of persons who achieved much and are rewarded only by the consciousness of having served well in a civic enterprise of the first importance."

Mrs. A. H. Streu, Mrs. H. L. Broadwell, and Rev. W. M. Griffith acted as judges. The contest was staged and directed by the Junior Pioneers Club with Mrs. Frank Cogdell as chairman. The contest lasted through July and August. Scoring was based on the degree of improvement made during that period. Prizes were donated by the Junior Pioneers, Chamber of Commerce and Lions Club.

REBEKAHS, ODD FELLOWS VISIT IN AMARILLO

Amarillo Rebekah Lodge entertained Rebekahs and Odd Fellows of Hereford and surrounding Tuesday, the occasion being the celebration of the 33rd anniversary of Rebekahs. Attending from Hereford were Messrs. and Mrs. E. E. Friddle, H. L. Stewart, R. E. McCullough, A. H. Elliston, Henry Williamson, and Messrs. J. B. Jones, R. A. Wall, F. E. Bove and Miss Ruth Elliston.

Seek Stone to Use For Park Buildings

Trigg Plans Huge Wading Pool In Marsh; Build New Railway Crossing; Road Work Progresses.

Tests for stone are being made in various deposits in the vicinity of Hereford this week by Howard Trigg, state park superintendent. A stone suitable for construction of buildings in the park site is being sought. The big problem is in finding good stone close enough to be hauled to the park without excessive expense.

Much progress has been made at the park on road work. The gravelled drive around the rim of the draw abutting the creek is rapidly taking shape. A new rail crossing at the park entrance just north of the CCC Camp is under construction. It will cross the tracks at right angles, thus enabling drivers to see approaching trains easily.

The marshy flat in the creek bottom at the east end of the park site is being drained. Trigg is planning to remove the top soil and cut tails and reeds from this bottom and form a huge wading

pool with a gravel bottom by making a four-foot concrete road crossing. He also plans to make a swimming hole of the large body of deep water immediately west of the flats. An old concrete structure already on the grounds will be converted into a bath house, if his plan goes through.

Soil tests of the entire park site are continuing. A soil map of the tract will be made upon completion of the tests. This will furnish information for the planting of trees and other plants that will assure a success of growth. Landscaping and tree planting will be governed by the soil map.

Park men are at work on the trees on the court house lawn, trimming and tapping the trees and treating them for borers and insects. They have worked trees around the homes of a number of individuals and are still available for this service on Saturdays.

Bank Displaying Insurance Signs

The First National Bank this week received from the Federal Deposit Insurance Corporation at Washington the official signs which will hang at all receiving windows as visible evidence that the depositors of this institution are insured.

The First National is one of more than 4,000 licensed banks in the country which are receiving these signs. Insured banks are able to offer protection to their depositors up to \$5,000. Statistical studies have shown that this maximum fully protects more than 97 per cent of all the depositors in insured banks.

A statement by the Federal Deposit Insurance Corporation follows:

"The purpose of the signs is to let depositors know which banks are insured. Heretofore, although 90% of the licensed banks are insured, depositors have had no easy means of identifying them.

If, by any unforeseen circumstance, an insured bank should suspend, the Insurance Corporation would begin paying off the depositors just as soon as a receiver was appointed for the closed institution. The depositors would receive their money in a few days instead of waiting for months or years as was the case in the former method of liquidation. This is not only a benefit to the depositors, but it saves the community from a terrific economic and social blow. When the depositors received their insured accounts they assign their claims to the Insurance Corporation. Thereafter liquidation proceeds on a business-like basis with the maximum chance of the Corporation and other creditors being paid in full."

Pellagra Is Dietary Disease, Says Doctor

Six hundred and forty-five Texans died last year of pellagra, according to Dr. John W. Brown, state health officer. Pellagra is a disease that is caused by lack of proper foods. It comes on slowly and may not be recognized until the victim begins to have a sour mouth, stomach trouble and reddening and scaling of the skin. When these symptoms appear the disease has been present for some time.

The longer a person has pellagra the harder it is to cure, so one should be on the lookout for the early symptoms such as nervousness, indigestion, and burning of the feet and hands. The disease may become so severe as to affect the mind.

Pellagra is not contagious. As long as a person eats enough of the right kind of food and is not otherwise diseased, he is in no danger even if he lives with a pellagra patient.

The prevention of pellagra depends upon eating the right kind of food at all times. To make sure that the diet is right, it should always include plenty of milk, some fresh meat and as many vegetables as possible. Potatoes, whole wheat products, salmon, brewer's yeast and fresh fruits are especially valuable. Having provided these essentials of a proper diet, the rest may be arranged according to family and personal likes. In this way pellagra may be avoided.

Home Makers class of the Baptist church will meet Friday at 2:30 in their class room.

Lift Limit On Cattle Buying

Restrictions on the number of cattle bought in Deaf Smith county have been removed. Any number may be sold by owners here in the government relief program. Buying days will continue to be Monday and Tuesday of each week. Cattle will be bought at the stock pens on Mondays when owners of small bunches are required to deliver them. On Tuesdays the buyers will make the rounds of the farms and ranches to inspect the larger herds.

During the past week 229 head have been sold here, bringing the total of 6,640 Deaf Smith county cattle sold to Uncle Sam. These have been bought from 587 owners at a cost of \$73,695.

County Agent Dewey Reed is still urging owners to register their stock at his office if they desire to sell.

Optometrists To Meet Here Sunday Afternoon

Optometrists of the Panhandle District, Texas Optometric Association, will hold their regular monthly session here Sunday afternoon. Dr. F. M. Kester will be host. Sessions will be in his office.

Papers on visual problems will be presented and discussed by members. Orthoptics, problems in vision for school children and other subjects will be on the program.

Mrs. J. M. Hydon, T. M. Montgomery, L. N. Pittman, J. R. Bonson and Fred Roane of Amarillo; Charles A. Staehlin, Clayton, New Mexico; Paul Owen of Pampa and visitors from Plainview and Lubbock are expected to attend.

CANDIDATES IN CAR CONTEST STAGING NECK AND NECK RACE

They're coming almost neck and neck! Closely bunched still, though exerting every effort, candidates in the great \$200,000 race seem likely to provide a fairly hair-raising finish to the big first period, which ends Monday night.

Whatever happens will be exciting. Yet any candidate—or an entirely new entrant, in fact—aroused by interested friends who are aroused by the closeness of the race can take a sudden and commanding lead. Ten new two-year subscriptions bring 1,320,000 votes; 15 bring 1,980,000, and 20 carry more than 2,640,000, besides giving you bonus votes of 100,000 for every \$15,000.

Incidentally, pay no attention to the rumors that seem to be circulating.

These stories are ridiculous and are certain to prove boomerangs if they persist. The Hereford Brand, invoking its iron-clad rule of fair play, will disqualify bluffing candidates summarily if they do not change their tactics.

All candidates are to make their final first-period report by 9:00 o'clock sharp Monday night. And Monday night at 9:00 o'clock will find some candidate with ambition and energy, and who is willing to put forth extra efforts these last few hours of the "BIG VOTE" count, with a lead that will not be easy to overcome later on. It is up to you, but remember—after 9:00 o'clock Monday night, the vote count takes a big drop.

Lad Is Happy With Baby Auto

It looks like a bug and sounds like a battalion of artillery in action. The grinding youngster sitting atop the thing is about the happiest kid in Hereford.

This piece is about a motor vehicle Bob Fullwood has built for his boy. It has three wheels, one fore and two aft. The front is from a child's scooter and the rear from a lawn mower. The body is nothing but a seat built of ordinary wood, which in the days before gas would have been classified as kindling.

The whole shebang is propelled by a washing machine motor without the semblance of a muffler. And a new airflow, aerodynamic, 500 horsepower automobile would not look half so good to the youngster as he scoots merrily along on this juggernaut.

NEW HIGH MARK IN ENROLLMENT SET BY SCHOOL

A dozen new enrollees in the Hereford schools have brought the total to a new all-time high with 891 pupils. Figures announced last week showed initial enrollment to total 878, higher by 15 than 1933's total, the previous high.

Of the late pupils, four are in high school and the remainder in lower grades. Two of the high school students are post graduates. They are Basil McKinley and Shirley Hales.

Sixty-six of the 347 students in high school are new to the Hereford school system, Superintendent C. H. Dillehay pointed out. The largest group in history, eight, came from St. Anthony's, parochial school here; 48 are from neighboring rural schools; and the remainder are transfers.

In high school there are a total of 79 students, both new and old from rural schools. Some of these now live in Hereford but the majority are tuition students, living outside the school district.

Dallas Chosen Site of Texas Centennial

Dallas will be the site of the principal celebration of the Texas Centennial during the year 1936. The city was chosen last Saturday by the Centennial Commission. Bids were also made by Houston, San Antonio and Austin.

Elaborate plans for the year-long celebration are under way. Buildings are to be constructed at the Fair Park in Dallas. Enthusiastic supporters of the event, commemorating Texas' hundredth birthday, say it will rival Chicago's Century of Progress.

COURT HOUSE TREES Fixed Up for Winter

Trees on the court house lawn will not carry any surplus weight this winter. They are losing all extra limbs this week and are being treated for all maladies and pests such as borers, caterpillars and insects so they will start next spring in better shape than ever.

M. B. Gilson, tree specialist with the park service, and his crew of tree surgeons are doing the work. They have removed literally tons of limbs. Where the trees have carried too much weight they are placing braces and bolts through trunks and branches.

Like the man who goes to see his dentist twice a year, the trees have been through the clinic and put in top shape by the doctor.

Ex-Aggies To Gather Saturday at Amarillo

Annual round-up of former Texas A. & M. students of the Panhandle will be held in Amarillo next Saturday. The Aggie Exes and prospective students will attend the Tri-State Fair horse races in the afternoon, then hold a banquet at 7 o'clock. After the banquet there will be a dance, beginning at 9 o'clock, at El Taos for all A. & M. men and their friends.

Wheat Checks Sent For Few Farmers; No Word of Others

TEN PER CENT CUT IN WHEAT LAND IN 1930

Wheat acreage reduction for 1935 harvest will be only ten per cent instead of 15 per cent as stipulated in the government contracts for 1934 crops. This will allow farmers to plant 90 per cent of the average acreage as shown in their wheat contracts instead of 85 per cent.

There has been some misunderstanding on the part of farmers as to the amount of wheat they can sow, County Agent Dewey Reed pointed out.

To simplify the matter, Reed explained that one-third of the acreage taken out of cultivation may be put back in wheat this fall. One-third of the acreage taken out is five per cent of the total and added to the 85 already in cultivation makes 90 per cent, the amount farmers will be allowed to sow.

The liberalization came as a result of the short crop this year and is based on estimates made by government experts of the need for 1935.

1934 Hereford Grads Lean to Texas Tech

With a half dozen students from last year's graduating class, Texas Tech at Lubbock has proved the most popular college with Hereford's 1934 crop of students. Enrolled in the Lubbock institution are Harold Broadwell, Homer Henslee, Beatrice Buchanan, Betty Jones, Elizabeth Ireland and Sally Skelton.

West Texas State Teachers College at Canyon claims four from the 1934 class, Mary Kate Brotherton, Patricia Wederbrook, Virginia Line and Effy Whitsett.

Irene Buckner has entered Amarillo College. Joe Huckert will go to Texas A. & M. Sallie Gilbreath will attend Kansas State College at Manhattan and Nancy Conkright will enter Baylor.

PREMIUM LIST, ATTRACTIONS FOR FAIR BEST IN HISTORY

If guaranteed premiums mean anything, exhibits at the Tri-State Fair in Amarillo beginning Monday and lasting through next week, will be the best in the history of the event. For the first time in years there will be a Hereford cattle exhibit with \$5,000 in premiums. Agricultural exhibits, officials say, will eclipse any of recent years in spite of the drought.

Too, there is to be a complete automotive show as well as implement and farm machinery displays. In the merchants building will be the exhibits of club women and other women's work. Schools will have on display their work.

Hereford Future Farmers, under B. H. Hopkins, are to have a booth in the agriculture building. They did not have one last year, but won most of the prizes in 1932. Poultry and stock judging teams of Hereford High are to compete.

On the entertainment bill are more attractions than in recent years. Heading this imposing array is the horse racing with a daily card of six to eight races. Due to the success of the spring meet, the best in horses from throughout the country will be on hand.

A circus and a carnival will be on the midway from the start. Ball games, boxing matches and wrestling will be staged in front of the grandstand in the forenoon and evenings. Races will be run in the afternoons.

Taggart Joins Brand Staff.

Melvyn Taggart has joined the staff of the Brand as advertising man. Mr. Taggart comes to Hereford from Wellington, Kansas. He was formerly in the advertising department of the News-Globe in Amarillo and also the Reporter at Midland.

The Tulla Rebekah Lodge will be guests of the Hereford Rebekahs next Tuesday night at their regular weekly meeting.

Partial payment of the second 1933 wheat allotment was received here Monday of this week. Checks were sent for 245 farmers out of 816 that have them coming. Total amount of the checks was \$22,393.30. The entire second payment will amount to approximately \$100,000.

In addition there were 19 checks for first 1933 payments sent to signers of late contracts. There are 72 farmers in this group entitled to checks. The 19 checks amounted to \$4,515.

No explanation was made as to why the remainder of the checks were not sent, and no word given as to when they will be delivered. County Agent Dewey Reed said.

Contracts were approved and sent to Washington in July for payment and money has been expected right along. A wire from Washington some time ago informed Reed that checks were being made as fast as possible.

LIONS ARE LAST HALF CHAMPS; NO PLAY-OFF

After some two weeks of uncertainty, it has been declared that the Lions are winners of the last half championship in the City League. The half ended with the Lions and Midgets in a tie. The two played a couple of games, both of which the Beasts won from the little fellows, making them last half champs.

The Midgets won the first half and were scheduled for a play-off but school up and started, forcing most of the Midgets to take up football instead of playing baseball. Homer Fox, regular sports writer and manager of the Midgets, refused to cover the final games. He was prejudiced or disappointed.

Thomas New Curry Sheriff.

R. L. "Bob" Thomas won the nomination for sheriff of Curry County, New Mexico, in the primary Tuesday, says a dispatch from Clovis. Thomas defeated E. B. Eastham, present sheriff, and E. P. Canady, former holder of the office.

Mrs. J. C. Parker, Mrs. S. P. Rosson and Mrs. Dow Mercer were in Lubbock Tuesday.

Want Sheep Raisers To Register Stock

Only a few owners of sheep have registered the animals with the county agent's office in the government sheep buying program. Dewey Reed asks the owners to confer with his office at once. He is required to make a survey whether they wish to sell or not, of all sheep in the county and to learn the total for sale.

Only ewes a year old or older will be bought. The price has been fixed tentatively at \$2 per head. The county's quota will be set after registration is complete.

CHURCH OF CHRIST TO HAVE NEW HOME

A new frame stucco buildings is to be erected by the Church of Christ at the site of the present church, a block east of the Christian church, it was announced this morning.

The structure will cost around \$4,000. Construction will start Monday morning.

RENT PROPERTY

Is at a premium in Hereford. Since the coming of the CCC camp furnished rooms, rent-houses, and apartments are hard to get. Every few minutes the Brand has calls for rentals of this kind.

So, if you have rent property and want to get action, you can do it right quick by using Brand classified ads.

But that is not all. If you have anything you want to sell, swap, lease or give away, Brand want ads will get the job done and get it done in a hurry. Merely call

NUMBER 30

(Continued On Last Page)

EGGS

Are Worth
MONEY
And They Are
Going Higher



Your hens won't be star boarders if you feed them **JUST-RIGHT MASH.**

It's Egg-Producing Feed.

West Texas Feed and Seed Co.

Summerfield News

BY MRS. GUY WALSER

Take Produce to Cart's Gro. if B. E. Roberson and family visited relatives at Lubbock one day last week.

Mrs. G. W. Mills and daughters of Amarillo spent the past week with her parents, Mr. and Mrs. A. J. Blakemore.

Mr. and Mrs. Jim Clark and Miss Mary Lee Curry took D. J. Neill to Plainview Saturday where he will enter Wayland College.

B. A. Atchley and family returned Friday from Tennessee, where they have been visiting Mrs. Atchley's mother.

A luncheon was enjoyed by the Study Club in their first meeting of the new club year Thursday at the home of Mrs. Ray Johnson. The Romance of the Western Frontier will be the study for the year. Next meeting will be on Thursday, 20th, with Mrs. Troy Welty.

Two new pupils enrolled in the school here Monday, Stanley White and Ruth Atchley. Christine Atchley enrolled at Hereford. Louise Huckert, Jr., is in Amarillo attending Price Memorial College.

The community enjoyed a chicken fry at the home of Mr. and Mrs. Walter Huntley Friday night, with 125 present, including visit-

ors from Amarillo, Westway, Dean, Hereford and Tennessee. Fifty chickens were served, with plenty of bread, pickles, coffee and tea.

L. G. Harris, who is teaching at Farwell, spent the week end with his parents, Mr. and Mrs. W. G. Harris. Miss Dorothy Harris is teaching at Oklahoma Lane.

Mr. and Mrs. Louie Huckert were in Amarillo last Thursday.

B. A. Atchley and family returned Friday from a three weeks stay in Tennessee.

Jimmie Pike, who spent the summer in the Louie Huckert home, returned to his home in Amarillo last week.

Howard Black has returned to his home in Clarendon after spending the last five months in the Lee Curry home.

Mr. and Mrs. Wilson Vines were Sunday visitors at Black and Friona.

Rev. Muvial Weathers of Plainview will be here for the third Sunday services.

Mr. and Mrs. Jinks Bellar and Wainie spent the week end visiting relatives and friends at Muleshoe.

A number of young people attended the singing at Lawrence home Sunday afternoon.

Mrs. Bill Knox and children of Hereford, Mrs. Denson Hill and sons of Ford, were guests in the B. A. Atchley home last Tuesday.

Mrs. C. B. Walser, who has been at the home of S. L. Walser in Hereford, was moved home Sunday. She is improving rapidly.

Mr. and Mrs. B. E. Roberson and Mr. and Mrs. Joe Kendall of Hereford left last week for Chicago where they will visit A Century of Progress and drive a new car back for Owen Stagner.

Miss Viva Thomas has entered College at Canyon.

Arney News Notes

BY MRS. JEFF ROGERS

Everyone enjoyed the singing last night and we hope there will be more of a crowd next Sunday night. Everybody come. J. V. Creed, Charley Lane and Virgil Decker visited in Hereford Sunday.

Mr. and Mrs. Ben Fortner visited Mr. and Mrs. E. C. Burkes Sunday.

M. L. Davis and family spent the week end in Panhandle. Homer Ewton is putting up a new house this week.

Mrs. H. E. Petty has returned home from a visit with her people. Miss Creed spent Saturday evening at Happy.

Jeff Rogers and family spent Sunday evening in Tulla.

Mr. and Mrs. E. G. Thomas visited in the home of their daughter, Mrs. Riley May, recently.

Miss Aline Crager spent the week end with her parents.

Mr. and Mrs. Ross Campbell have gone to Foard county to visit his parents.

Mr. and Mrs. Burkes visited their daughter, who is teaching school at Hart, Saturday.

Mrs. W. W. Burkes of Mills is visiting with home folks.

J. H. Trimmer visited in Tulla Sunday.

Bill Gidden will soon be leaving for Canyon to attend school.

New Course at High School.

As a substitute for eighth grade ancient history, a combination course is being offered students in high school, says C. H. Dillehay. The new course gives a half-year study in occupations and the other half to community civics or advanced arithmetic.

The new course is acceptable for college entrance, Dillehay said. It is being offered as an optional course to students who do not care for the ancient history or are unable to arrange schedules so as to get in history classes.

Black

BY MISS NOBLE M'LEAN

The home demonstration club met Wednesday afternoon at the community club house. Miss Roselle McKinney, county agent, was present and presided over the meeting.

The ladies social and study club met with Mrs. D. R. Bennett last Thursday afternoon. Refreshments of ice cream and cake were served to Mmes. Roy Price, H. L. McLean, Verner Melugen, T. L. Welch, Tom Presley, Howard Elmore, Bill Price, O. Cross, George Wyl, Orr Hinds and the hostess.

Mr. and Mrs. Howard Elmore and Earl Cline visited relatives and friends in Moorland, Oklahoma, while they were attending the old settlers' reunion there.

Mr. and Mrs. Cecil Vandiver had as guests Ollie Thompson and family and Miss Nellie Thompson of Blue Grove Wednesday and Thursday of this week.

Bud Barnett was a visitor in Canyon one day this week.

Mr. and Mrs. Dave Valentine and daughters of Santa Fe, New Mexico, visited in the Elmore home last week.

Hex Ray and family have moved to Brownwood to make their home.

Chas. Hays, Jr., of Friona spent the week end here with his parents.

Ervin Welch has returned from a several weeks stay in Henrietta.

Mr. and Mrs. T. L. Welch and Juanita spent Sunday with friends in Hereford.

Mr. and Mrs. A. C. Hays and family were in Clovis one day last week.

Miss Lucille McLean was a business visitor in Hereford and Friona several days last week.

The people of this community enjoyed a party at the community house Friday night.

Orland Hartley visited here Sunday.

Mr. and Mrs. R. E. Barnett and Bud and Mrs. Annie Barnett were business visitors in Amarillo Monday.

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Miles OF ROAD TESTS!

NEW and Improved Conoco Germ Processed Motor Oil is the most thoroughly tested oil ever put on the market! And every test proved that it gives greater motor protection and lower oil consumption!

First, it was tested in more than a hundred cars, trucks and tractors for 963,000 miles of road tests.

Then it was tested against five other na-

tionally known oils in the Destruction Test at Indianapolis Speedway. One fill of this new, patented oil carried a car 4,729 miles—outdistancing the best of the competing oils by 1,410.2 miles!

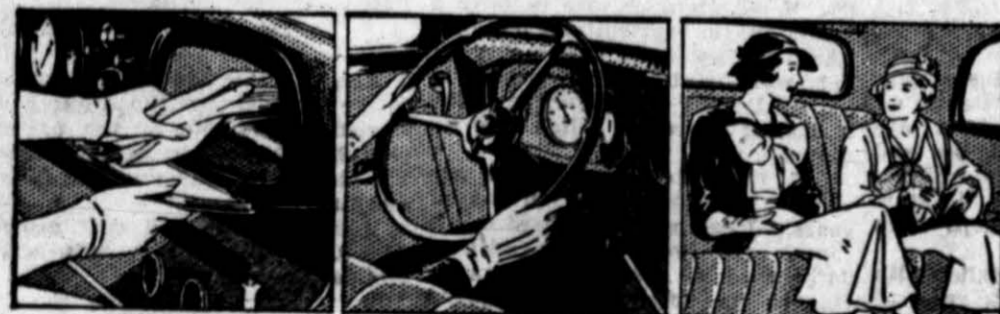
Drive into a Conoco Red Triangle Station today and fill with New and Improved Conoco Germ Processed Motor Oil—the oil that every test has proved is a better oil!

New and Improved
CONOCO
GERM PROCESSED
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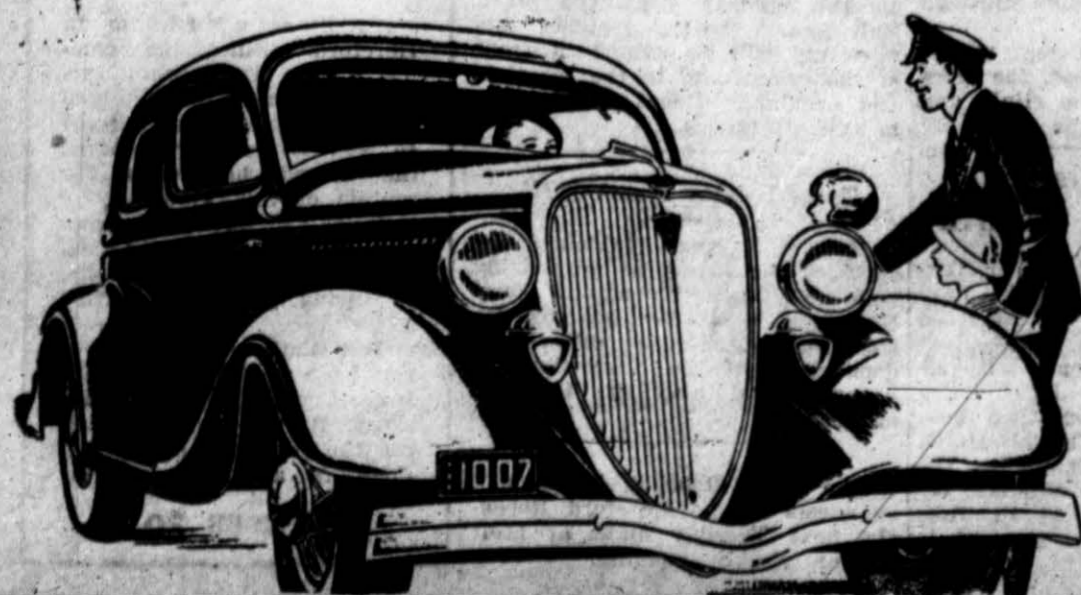


ONE OF THE PRODUCTS OF CONTINENTAL OIL COMPANY
CONTINENTAL OIL CO. PRESENTS—Every Wednesday Night, over N. B. C., including WFAA-WBAP, at 8:30 P. M., C. S. T.—Harry Richman, Jack Denny and His Music and John B. Kennedy.

"A Woman must have had a hand in styling the new FORD V-8"



● A handy compartment for gloves and purse. ● A steering ratio that makes parking decidedly easy. ● Plenty of body, head, and leg room in the rear seat.



THE fact is, many women did. For this new Ford car was definitely planned to meet the needs of women as well as men.

That's why you'll find a special compartment for your purse in the dashboard and sun-visor for your eyes. That's why interior fittings have been so tastefully designed. Why a finer grade of upholstery has been used. Why brakes act on the slightest touch of your toe. Why the steering ratio is 15-to-1 in order to make this car easier for a woman to handle.

And remember, the Ford V-8 has all the safety features modern engineering skill can devise—a V-8 Engine, Torque-tube Drive, All Steel Body, Welded Steel Spoke Wheels, Safety Glass and many others.

Remember, too, that the Ford V-8 is the most economical car to operate Ford has ever built. Not only that—Ford V-8 delivered prices are decidedly low.

\$505 and up, F. O. B. Detroit. Easy terms through Universal Credit Company—the Authorized Ford Finance Plan.

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Consult us and see how you can be fully protected against fire, accident, theft and liability

HEREFORD INSURANCE AGENCY
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What Our Farm Implement Service Means to You



1. We sell implements that are especially adapted to this section, made by John Deere—a firm that has almost a hundred years' reputation for making only high quality goods and for standing back of its goods.
2. We show you the goods before you buy.
3. We set the implements up exactly right before we turn them over to you.
4. We are always ready to help you understand thoroughly the operation of the equipment we sell.
5. We maintain prompt repair service, so that when parts become worn, you can renew them without loss of time.

Be Sure to Consider These Features When You Get Ready to Buy.

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At this Store You Get **QUALITY AND SERVICE**



A Checking Account Provides a Receipt for Every Transaction

Pay by check and you're sure of having no disputed bills—the safe, convenient, inexpensive way to keep accurate personal and business accounts each month is to operate a check book. Our checking service has innumerable advantages which we will be glad to tell you about if you will take the trouble to call. Service fees are practically nil and full protection for deposits is guaranteed at all times by new Federal banking laws. Make it a habit to establish reliable banking connections every day and every month.

The First State Bank
OF HEREFORD

Put This Better Gas In Your Tank Today

If you haven't been satisfied with the mileage you've been getting on your gas, come in and try a tankful of Conoco. It's "extra mileage" gasoline—destined to win your enthusiastic approval upon trial. Try it today. Note your motor's performance.

Conoco Service

DOWN & WOODFORD
Corner of Main and First Streets on the Highway. Phone 588

Neither Regrets Nor Wishes
WILL PREVENT SMUT

but

CERESAN

Will—

So Don't Plant Untreated Wheat
See Us

Purina Lay-Chow

Will make hens lay! And those
are the only hens worth having.

We Have the Feed!

McLean & Pitman

Grain Company
Phone 1. Buy at Home We Deliver

The Advance Guard of Progress Moves On

PROGRESS—in the home, office, store or farm—follows the power line. As the state columns of poles, carrying their loads of high tension wires, march across the country, through towns and cities, more profitable living and working condition stakes form before our eyes.

ELECTRIC POWER—Plenty of power for all requirements, dependable, spells a new world taking form year by year for every one of us.

We invite you to join the march of progress, getting the most out of life from our service.

Texas Utilities Co.

First Methodist Church

REV. T. C. WILLETT, Pastor

The pastor will be in the pulpit both hours Sunday. Morning subject, "Standing in the Breadline." Breadlines are common now and seem to be growing more popular. Who are in the breadline and why? How can they get out; do they want out? This sermon will be different. Your wife's account of it will not satisfy you. Get it first hand. Come in time for Sunday school.

It was reported the world would come to an end Monday. Some thought it coming eight days earlier when they saw the sandstorm coming. I am told some who were not in the habit of praying were seen praying. Some standing speechless and others wringing their hands. Perhaps the world did come to an end Monday? How are we to know whether it did or did not? Did the prophecy of its end worry you? Would you welcome it today? What does the Bible say about it? Come to church Sunday evening at 8 and hear it discussed. You will always hear a timely message and receive a hearty welcome at the Methodist church.

First Presbyterian Church

W. M. GRIFFIN, Minister.

Sunday school, 9:45, G. M. Hudson, superintendent.
Morning worship at 11.
Evening services at 8.

Assembly of God Church

E. E. MANNEY, Pastor.

Regular services as follows:
Preaching at 8 o'clock each Tuesday and Friday evenings.
Sunday school, 9:45 a. m.
Preaching at 11 a. m.
Young people's meeting 7 p. m.
Evangelistic service, 8 p. m.
The Saturday night service has been discontinued. The public is cordially invited to all services.

FUNDAMENTALIST BAPTIST

Evening preaching hour has been changed to 8 o'clock. Sunday school 9:45, preaching at 11. We have completed the Book of Genesis, going through studying every chapter. We will go into Exodus next Sunday. Come and study with us.
COLEMAN CAMPBELL.

Church of Christ

FRED ROSS, Minister

Bible School, 10 a. m.
Morning worship and sermon at 11 o'clock. Subject, "The Restoration of Peter." Night subject, "The First Five New Testament Baptisms."
Young people's meeting Sunday at 7:30 p. m.
Prayer meeting Wednesday at 8 o'clock. We are teaching the Book of Revelations.
A cordial invitation is extended to all.

St. Anthony's Church

Sunday: Mass at 8, Sung Mass at 10 o'clock. Benediction at 8 p. m.
Week day mass at 8, Saturday at 7 at convent. Monday, mass at Bovina. Holy hour Thursday, 8 to 9 p. m. Benediction Saturday, 6:30 p. m. at convent. Wednesday, Friday and Saturday are Ember Days.
Mission: Efforts are being made to have a lecturer for a course of explanatory lectures on the Catholic Church. It is hoped that a date early in October may be arranged. The preacher under consideration is a native Texan with a national reputation.

LET A WANT-AD
Rent Your
EXTRA ROOM!

FREE GATE!

TO THE GOVERNMENT'S GREAT EXPOSITION, THE TRI-STATE FAIR

W. H. G. HAYES, President. J. E. TAYLOR, Sec.-Treas.
AMARILLO, TEXAS, 18 TO 22

Hours and hours, by day, night and day. New department, more displays, more attractions—plan now to come and stay all week! Remembering every minute.

SEASON CASH PRIZES. Positively guaranteed to be paid to each.
LIVESTOCK SHOW Hereford, Shorthorn, Jersey, Holstein and Brown Swiss Cattle. Finest Herefords will be here.
SWINE EXHIBIT Poland China, Duroc, Hampshire, Spotted Poland China.
AGRICULTURAL EXHIBIT Wonderful sensory exhibits and New Mexico State exhibit.
U. S. AGRICULTURAL EXHIBIT A special U. S. government display in the Agriculture Bldg.
RABBIT & CAVY EXHIBIT A big display of classes awarded.
AND DON'T MISS THE INTERESTING EXHIBITS in each of the following departments: Vocational Agriculture; Home Demonstration Clubs; 4-H Clubs; Boy and Girl Scouts; City and Rural Schools; Fine Arts; Domestic Art; Home Grown Flowers; Literary; and Merchant and Manufacturers exhibits. Saturday, Sept. 18th, all of the exhibits, Circus and Hereford will not be on the ground. Come and enjoy yourself. Free gate and all exhibits free.

Here and There

BY MRS. C. E. TICE

School began at Frio with 30 enrolled and a few more to enter. Koma and Ruby Hyatt are teaching.

George and Helen Jones, Ernest Kendall, George Albert and Mary Lois Springer, Buster Greer, Juanita Jones and Arlie Mobley are attending school in Hereford.

Mr. and Mrs. Roy Rogers of Hereford spent Sunday with Mr. and Mrs. Britt Boyd.

Weldon and Harvey Lindsey were in Dimmitt Thursday night. Mr. and Mrs. A. T. Jones spent Sunday with Mr. and Mrs. Andrew Gilliam of Wyche.

Mrs. J. B. Harlin is spending several days in Hereford helping care for her parents, Mr. and Mrs. Owens.

H. D. Allman and children were Sunday guests in the Jim Bagwell home near Bethel.

Mrs. J. N. Benson who was seriously hurt two weeks ago when she caught her foot on a tractor wheel and was thrown beneath it, was able to be moved to her home Sunday from her father's, where she had been since the accident. Mrs. Benson was helping start the tractor when the accident happened, drove the car to the home of her father, and a doctor was summoned. Sixty inches of surgical thread was required to sew up the wounds, the most serious of which was on her heel. She will be unable to walk for several weeks. Miss Leatrice Benson of Progressive is caring for her since her removal to her home.

Mrs. Owen Andrews and Mrs. Elmer Jones spent last Tuesday at Jumbo with Mrs. Chas. Kring.

Mr. and Mrs. M. D. Welty and Miss Dollie Welty spent Sunday with Mr. and Mrs. Troy Welty near Summerfield. Miss Dollie remaining this week. Mr. and Mrs. Troy Welty also had visitors from Borger over the week end.

Mrs. Carl Mangum of Plainview and Mr. and Mrs. Floyd Campbell of Crosbyton spent part of last week here with their parents, Mr. and Mrs. K. F. Campbell, and sister, Mrs. J. N. Benson.

Mr. and Mrs. Lester Parkman visited in the L. M. Springer home in Plainview last Sunday.

J. J. Lindsey had several sheep killed last week by their police dog, then Harvey killed the dog.

Joe Nowak, M. D. Welty, Mrs. C. E. Tice, Lloyd and Maxine called in the Guy Hamm home Sunday afternoon.

Mrs. John Hanlan, who has been in Amarillo for some time, is at her home here again. Mmes. J. and Chas. Gatlin, Wm. Bell, Curtisinger and Cogdell helped Mrs. C. E. Tice with her quilting Friday afternoon.

Several from around here delivered cattle to the stock pens last Tuesday, which were sold to the Government.

Miss Oleta Jordan of Amarillo is visiting Messrs. and Mmes. W. L. Doss and J. D. Vaughn here.

TRY A WANT AD IN THE BRAVE

KOMPO Bile Salt Tablets

For Constipation
Ideal Regulator

An absolute money-back guarantee if you are not satisfied.

For Sale at
Close Drug
Store

PRICES GOOD

Friday, Saturday, Monday



fill Your
PANTRY
with our
Quality
Foods

Market-basket shopping becomes a pleasure when you buy your food needs here. We suggest your patronage, and our ever-growing list of customer-friends seems to prove your confidence in us. Wise housewives shop here for fine foods at economy prices.

COFFEE Maxwell House, 1-lb can **31c**

KARO Light or Dark, gallon can **55c**

PORK AND BEANS	5c	OYSTERS	11c
Phillip's, can		5-ounce can	
PRUNES	29c	TAMALES	23c
Italian, gallon can		Ratliff's, 2 cans	
APRICOTS	16c	BAKING POWDER	23c
Mariposa, in sugar syrup, No. 2 1/2 can		Calumet, 1-lb can	
PINEAPPLE JUICE	25c	PEAS	25c
No. 2 can, 2 cans		Glen Valley, No. 2, two cans	
POP CORN	10c	SPINACH	9c
Bolly Time, can		Medina, No. 2 can	
MILK	18c	TOMATOES	25c
Borden's, 3 tall or 6 small cans		No. 2 cans, 3 cans	

TEA
Lipton's
1/4-lb pkg
21c

**Folger's
COFFEE**
1-lb **32c** 2-lbs **62c**

MALT
Blue Ribbon
3-lb can
55c

JELLO
All Flavors, 3 pkgs **19c**
LIMA BEANS
2-pound package **17c**
OATS
Quaker, large package **17c**
CORN FLAKES
BRAN FLAKES, Jersey, pkg **10c**
MINCE MEAT
Old Time, package **10c**
CAKE FLOUR
Swan's Down, large package **27c**

SOAP CHIPS **29c**
Blue Barrel, large 5-lb box
SOAP **19c**
P. & G., Giant size, 5 bars
CAMAY **5c**
Bar
OXYDOL **21c**
Large package
TOILET TISSUE, Charmain **23c**
4-roll box
SUGAR **57c**
Pure cane, 10-lb cloth bag

SKINNER'S
Macaroni, Spaghetti, Egg Noodles 2 Pkgs **15c**

FLOUR
Sunrise, 48-lb bag **\$1.79**

SPUDS **13c**
U. S. No 1, half peck
LEMONS **23c**
Dozen
CABBAGE **3 1/2c**
Pound

CUCUMBERS **2c**
Pound
ORANGES **23c**
Sweet and juicy, dozen
APPLES **23c**
Dozen

SANI FLUSH **21c**
1 Can
MELO **17c**
2 Boxes
1 Toilet Bowl Brush **FREE**

WHITE KING **28c**
Granulated Soap
Large Box
TOILET SOAP **13c**
White King, 3 bars

ROAST Choice Baby Beef, Per Pound **9c**

CHEESE **19c**
Kraft, Longhorn, lb
WEINERS **25c**
MINCED HAM, BOLOGNA, 2 lbs
BARBECUE **15c**
FREE GRAVY, lb

STEAKS **15c**
Loin or round, lb
LOAF MEAT **10c**
Pork added, pound
BUTTER **29c**
Fresh creamery, pound

FURR FOOD

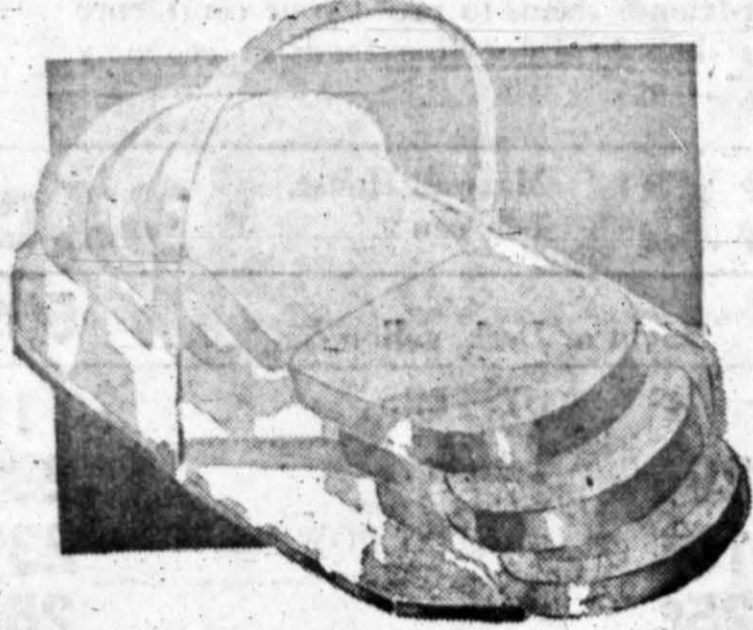
FREE DELIVERY PHONE 74



**EYESIGHT
 DESERVES THE
 BEST OF CARE**

No one can bring new eyes to you. But poor eyes can be given new vision with correct glasses. I will fit your eyes perfectly with handsome glasses that enhance your appearance and rest your eyes.

F. M. KESTER, Optometrist



Quality . . .

There's a tasty goodness in every slice of Butereg Sliced Bread, the loaf that has proven so popular with Hereford housewives. Uniform, clean, and wholesome, you will find this bread popular with the entire family.

ASK FOR IT BY NAME
BUTEREG BREAD

HEREFORD BAKERY

**SAVE
 here!**

Friday and Saturday Specials

- PRUNES, in heavy syrup, No. 2 1/2 can **13c**
- SALMON, No. 1 tall can **12c**
- MACARONI or SPAGHETTI, box **5c**
- STARCH, Limit, 2 boxes, 1 box FREE **19c**
- BAKING POWDER, Clabber Girl, 2-lbs **23c**
- SOAP, Blue Barrel, 5 large bars **19c**
- PRUNES, gallon tins **31c**
- PORK and BEANS, White Swan, 4 cans **25c**
- CRACKERS, Brown's, 2-lb box **21c**
- COFFEE, Schilling's, 1-lb can **31c**
- SALAD DRESSING, W. P., quart jar **24c**
- KRAUT, Brim Full, No. 2 can **10c**
- SYRUP, No. 1 1/2 can, Blue and White **10c**
- POST TOASTIES, large box **11c**
- SODA, Arm and Hammer, 3 boxes **24c**
- WASHING POWDER, Swift's Pride, box **19c**
- HOMINY, No. 2 1/2 can **10c**
- TOMATO JUICE, Swift's, 3 cans **25c**
- CORN, Stockley's Fancy, 2 No. 2 cans **25c**
- COMPOUND, Vegetole, 8-lb carton **75c**
- VANILLA, Cages, 8-oz bottle **19c**
- BEANS, Limas, 2 1/2 lbs **25c**

FRUITS AND VEGETABLES

- POTATOES, red or white, 10 pounds **20c**
- CELERY, well bleached, large bunch **10c**
- LETTUCE, head **6c**
- CABBAGE, nice Valley green heads, pound **3c**
- APPLES, nice size, dozen **15c**
- GRAPES, California, 4 pounds **25c**

Frank's CASH Grocery

Phone 117 FRANK RICHARDS, Proprietor We Deliver
 Brings Us Your Eggs—Market Price—Buy At Home.

Take Produce to Carl's Gro. at Rev. Willett and Mr. Anthony were callers in this community Thursday.

Mrs. Boyce and sons moved to the Bowe place last week so that the boys would be nearer school. The club met with Mrs. Roy Wagner Wednesday afternoon, with ten members present. A program on Education was given by Mmes. C. C. Bowman and Owen Neel and Miss Virginia Bowman. The next meeting will be the third Wednesday in September, the place to be announced later.

Mmes. Luke McBryer and Ira Ricketts helped Mrs. W. A. Ricketts at Hereford can beans last Friday.

Mr. and Mrs. Charles Green and children spent Sunday with her parents, Mr. and Mrs. Chas Smith, near Westway.

Mr. and Mrs. Orin Russell and Estelle Counts were in Canyon last Friday.

Myrtle Counts, after visiting her sister, Mrs. Orin Ricketts, returned to her home at Fort Sumner, New Mexico, recently.

Miss Edith Childre of Plainview spent the week end with her parents, Mr. and Mrs. Ed Childre.

Leonard Click of White Deer was here last week, drilling his wheat.

Monday Mr. and Mrs. Ira Ricketts of Hereford helped Mrs. Ira Ricketts can fruit.

Mr. and Mrs. J. B. Little of Dince came Sunday to visit her brother, J. I. Click, and Mrs. Click.

COURTHOUSE RECORDS

New Automobiles

Arlio Dean, Chevrolet Coach, Grizzle Chevrolet Co., 292-709.

John B. Miller, Ford sedan, Hereford Motor Co., 292-658.

E. B. Whitefield, Ford sedan, Hereford Motor Co., license No. 292-679.

Miss Bonnie Curry, Ford sedan, Hereford Motor Co., 292-676.

R. L. Cocanougher, Chevrolet coupe, Grizzle Chevrolet Co., 292-680.

W. S. Kerr, Dodge sedan, Ireland Heavers, 292-680.

Owen Stagner, Ford sedan, Hereford Motor Co., 292-687.

Warranty Deeds.

Guy R. Varnum et ux to M. D. Stevens, N 1/2 and SE 1/4 of section 86, block K-4.

John G. Harvey et ux to M. R. Corbett, NE 1/4 of block 42, Evans Addition to city of Hereford.

M. R. Corbett to John G. Harvey, part of lot 6, block 7, Womble Addition to city of Hereford.

Hettie Cochell to E. W. Cawthon, W 1/2 of section 10, block K-8.

C. E. Minor et ux to Coy B. Henson, NW 1/4 and NE 1/4 of section 6, township 4N, range 3E.

Marriage License.

B. E. Dixon and Miss Anna Baker.

NOTICE

The City is making every effort to meet its interest payment on October 1st, and delinquent taxes must be paid before we can meet our obligations. It is not the desire of the City Commission to print the delinquent tax list at this time, but we may be compelled to do so unless the people respond and pay their delinquent taxes. Please let us have your cooperation in this matter and pay your delinquent taxes at once.

Respectfully,
 CITY COMMISSION
 City of Hereford.

By C. J. PADDOCK, Mayor.

Miss Mary Broadwell left for Waxahachie where she will be a student in Trinity University this fall.

Here Next Week

Henry L. Brunk and two of his brothers, Glen and Orville, will stage a home coming in Hereford next week when they bring their show, Brunk's Comedians, to this city for a week's stand. They will play at the show grounds on East Third Street. The Brunk boys were reared in Hereford but only one, Henry, has appeared here since going into the show business.

They have enlarged their show this year, carrying 30 people, including an eight-piece orchestra under the direction of Karl Von Helderman. There are specialty numbers, with Herman Mundin, on his trick bicycles; Captain Chas. Barnett and his acrobatic acts; June Brunk, songs and dances; Evelyn Pieratt, songs and dances; and Denny Davis, featured comedian who also entertains between acts.

The opening play will be "Little Orphan Annie," in three acts. Ladies will be admitted free to the Monday and Tuesday night plays when accompanied by a paid admission.

WARNING TO DRIVERS

Lives of our school children are being endangered by thoughtless driving. We must ask for utmost cooperation of operators of motor vehicles in protecting the school children. We have laws against reckless and fast driving but do not wish to be unpleasant in enforcing them.

All citizens are urged to exercise utmost care in driving of cars upon the streets of Hereford.
 CITY COMMISSION
 By C. J. PADDOCK, Mayor.

Phil Radovich and Boyd Knox left last week for Hot Springs, New Mexico, on a two weeks' vacation trip. Mrs. Lucille Halos is managing the Chocolate Shop in Radovich's absence, with Margaret Brown and Louise Smith assisting.

DEAF SMITH COUNTY, TEXAS VS. Con Schrimsher et al

In the County Court of Deaf Smith County, Texas.
 To:—Con Schrimsher and the unknown heirs of Con Schrimsher—Greeting:—

You are hereby given notice that the County of Deaf Smith and State of Texas, acting through the Commissioners Court of Deaf Smith County, Texas, did on the 8th day of August, 1934, file its petition in condemnation, seeking and asking that the lands known as 2.4 acres out of survey No. 60 in block K-3 Deaf Smith County, Texas, be condemned for the use of a public park. That the special commissioners whose names appear below, were by the court appointed to determine the value of the lands sought to be condemned, and also the damage done, if any, by reason of condemning said lands. That said commissioners having taken the oath required by law, to act in this cause, and to assess the damage fairly and impartially and in accordance with the law, and to assess the value of the real property fairly and impartially.

This is notice to you and each of you that you should appear at the County Court Room, Deaf Smith County, Texas, in the City of Hereford, at 10 o'clock, A. M., on the 9th day of October, 1934, to then and there offer evidence of the value of said lands and said commissioners will on said day hear evidence and award the damage and ascertain the value of said lands to be taken for park purposes.

Witness our hands this 8th day of September, 1934.
 C. R. SMITH
 E. S. IRELAND
 36-3 FRANK GIVAN

Just Because You Have a Washing Machine
 Doesn't Mean You Don't Need a

MAYTAG

Talk it over with us. We will trade with you.
 Complete repairs on all kinds of machines.

We Have Maytag Oil In Stock.

We still have a few one-way plows and drills
 for immediate delivery.

M. D. WOMBLE Implements

**Highlights From
 Paris**

—New Fall Suits, Coats and Dresses. The Tunic Silhouette was, of course, one of the big features of the new Paris showing. The suits of the selected types a long length coat. Two-piece dress types shown by the best Parisian houses. Ladies, we have most any type of Fall wearables you could think of, and accessories to match.



Come in and let us show you the remarkable values we have to offer. See our specials.

Try a Pair of Our Two-Way Hose.

FASHION DRESS SHOPPE



There Is a Difference

In cream that is properly handled, a difference in quality and price. Cream should be cooled as soon as possible after separation, and should be delivered to our creamery during the warm months two or three times a week. Warm cream should not be mixed with the cool until it is chilled to the same temperature. By following these simple rules you will find your checks to be larger. We are here to serve you at all times.

ASK YOUR GROCER FOR

"Cream 'O Plains" Butter

Farmers' Creamery Association

INCORPORATED

213 East Third

Phone 680





Are You Getting "Costly" Drug Bargains?

If so, then you are not trading at the City Drug Store. We mean by "costly" bargain an item that is purchased at low cost, every cent of which turns out to be wasted because the item is no good at all. This may be true of merchandise, or of prescriptions. But it is never true at the City Drug Store. We handle only standard brands of nationally advertised

merchandise and it takes good merchandise to stand up to intensive advertising.

Your doctor's prescriptions are filled here just like he wants them filled. The reason for this is that only registered, graduate pharmacists touch prescriptions at the City Drug Store—men who have stood rigid tests and are proved experts.

OUR DAILY SPECIALS

Offer you the lowest prices consistent with highest quality. Watch these values for real savings.

THIS STORE IS HEADQUARTERS FOR SCHOOL SUPPLIES

Telephone 100

CITY DRUG STORE

Quality and Service

TEXACO MEN ARE

LUBRICATION EXPERTS

The men who work on your car at this station are qualified by training and experience. They are required to know as much about the lubrication and servicing of your car as the man who made it.

GO TO A MAN WHO KNOWS!

Texas Service Station
GLEN SNYDER

Dawn Items

BY INEZ MILLER

A large number attended Sunday school last Sunday morning. All teachers were present. The young people have started a contest. The side that has more present each Sunday and the best lessons will be entertained by the losing side. Miss Hazel Crouch and Dewey Bagwell are leaders. Members of the class entertained the young people of the community Saturday evening with a party at which a good time was had. Dawn school opened with 60 pupils September 3. A number of parents came the first day. Assembly was had at which the purpose of Labor Day was explained by Mr. George.

The school board has purchased a car to transport the tenth and eleventh grades to the training school in Canyon. These two grades are reviewing with the lower grades in Dawn school.

William Miller of Denver is visiting relatives here.

Mr. and Mrs. O. D. Williams of Amarillo visited in the home of her folks, Mrs. Lizzie Harris and family, Friday.

Misses Inez and Alma Miller were guests of Misses Vivian and Margaret Bowers Sunday.

Geo. Seymour of Tulla is visiting in the M. H. Bagwell home this week.

Misses Lois Smith and Mary Chambers and Norman and William Miller were visitors in the Palo Duro Park Sunday.

Miss Vera Crawford of WTSTC at Canyon is visiting in the home of her sister, Mrs. H. H. Miller, this week.

Mrs. J. R. Dodson of Panhandle visited in the home of Mrs. Lizzie Harris Sunday.

Mr. and Mrs. Leonard Bagwell and Miss Trixie McFarling visited in the M. H. Bagwell home Sunday.

Mr. and Mrs. Elbert Seymour of Tulla visited in the M. H. Bagwell home Friday.

Mrs. H. H. Miller and William Miller were in Amarillo Tuesday.

Ford Doings

BY LA VERNE MANN

Only 38 were present at Sunday school and preaching services Sunday. Rev. Marvin Boyd of Vega preached.

School started last week with Misses Ida Lee Cope of Claude and Rachel Shields of Vega as teachers.

Thomas and Blanche Larson are attending school in Vega.

Julian Glenn was a Ford visitor Sunday.

J. E. Hill called on D. B. and Clyde Mann Monday.

D. E. Mann and daughter, LaVerne returned home Thursday from Hobart, Oklahoma, where they visited friends and relatives after accompanying Mr. and Mrs. Glenn E. Taylor home.

Ford community is preparing a booth for exhibit at the Vega Fair Friday and Saturday.

Mr. and Mrs. F. C. Benson and daughter, Adella, were Amarillo visitors Saturday.

Evelyn Benson and Euna Mann visited Virginia Brunson Saturday.

Mrs. J. E. Hill called on Mrs. D. B. Mann Friday afternoon.

Dr. and Mrs. W. G. Fly and son Gerald of Amarillo were in this community Sunday afternoon.

Blanche and Thomas Larson visited school one day last week.

Miss Edith Shields of Vega was a dinner guest of Misses Ida Lee Cope and Rachel Shields Sunday.

Clyde Mann made a business trip to Hereford Tuesday.

Rev. and Mrs. E. E. Manney have established their home here. Mr. Manney is pastor of the Assembly of God Church. They have two children, Dorothy, 17, and Edwin, 10. The girl is a talented musician, having won prizes in both voice and piano in the Panhandle Music Festival and the Tri-State Festival. Both children have entered school here.

Dean News

BY MARY LOUISE DEAN—ELSIE FRIEMEL

Mrs. Perry Lineberger and son, Robert Allen, have been on the sick list for the past few weeks.

T. F. Bohannon was in Hereford on business Friday.

Mrs. W. L. Weaver and daughter and Clem Friemel were in Hereford on business Friday.

Mr. and Mrs. M. B. Stone and son, Jackie, were in Hereford Saturday.

A heavy rain and hail fell in this community Saturday. The hail did considerable damage to row crops. Many showers have fallen the past few weeks, bringing the ground to a good moisture condition for farmers to plow. A lot of people in this community are almost through sowing wheat.

A big surprise dinner was given in honor of Mr. and Mrs. Clem Friemel in the home of his sister, Mrs. John Bedink of Umberger.

Dinner was served to 125 guests. Games were played. The surprise was concluded with a dance given in the home of his brother, Rudolph Friemel. The day was enjoyed by all present.

John VanMeter of Vega called at the M. B. Stone home Monday.

August Skypala and Jessie Thompson of Hereford called in this community Monday.

Mr. and Mrs. Tom Brocker and daughter, Evelyn, of Amarillo called at the Clem Friemel home Wednesday. Mr. Brocker will move to the Sarah Powell place and farm the Donelson section.

Alton Biggers made business trips to Amarillo Monday.

Vincent and Elsie Friemel attended a party at Sims Thursday.

Miss Mary Louise Lloyd spent the week end at Vega.

Miss Mable Barnhart is visiting this week in the home of Mrs. Phillip Broadwell at Electra.

TRY OUR GOOD COFFEE AND PASTRIES

Not only our coffee and pastries, but anything in our line. And if it is quality and service you like—We have it.



OUR PLATE LUNCH PLEASES

IKE'S CAFE

When Better Coffee Is Made, We Will Make It.

Real Battery Service

Reliable Radiator Repairs

We put pep into old batteries. Maybe yours is infirm . . . maybe your car just limps along. If so, have your battery recharged. Your battery comes back as good as new.

We can repair that radiator if it's repairable.

Willard Battery Station

Phone 234.

313 North Main

POCKETBOOK PROTECTION

WITH THE

Chevrolet Six

Chevrolet protects your pocketbook all the way around. First-cost is low, payments are easy, and gas and oil consumption is the lowest of any car you can buy. The Chevrolet is so soundly built and so well engineered that it seldom needs attention throughout its long life. No call for frequent adjustments and repairs, most Chevrolets are practically strangers to service stations.

YOU'LL LIKE OUR Service

What's more, on the rare occasions when you need service, you will find that Chevrolet charges are the lowest in the industry. We are equipped to give you service that will really prove satisfactory. You save with a Chevrolet every day you drive.



GRIZZLE CHEVROLET CO.

Sales INCORPORATED Service

THIS EMBLEM

DEPOSITS INSURED BY The Federal Deposit Insurance Corporation WASHINGTON, D. C. \$5000 MAXIMUM INSURANCE FOR EACH DEPOSITOR \$5000

IS YOUR PROTECTION

Signs showing that the FIRST NATIONAL BANK is a member of the Federal Insurance Deposit Corporation are now on display at this bank.

The purpose of the signs is to let depositors know the bank is insured. We guarantee protection to depositors up to \$5,000.

THE FIRST NATIONAL BANK

OF HEREFORD



A Strong Bank Thoughtfully Managed

RESOLUTIONS OF RESPECT

On Thursday, August 30, 1934, Death took from our midst Brother C. O. Lee, creating a vacancy in our Lodge that has caused the deepest sorrow.

Whereas, Hereford Lodge No. 476, I. O. O. F., has lost a faithful, untiring member—one who was vitally interested in Odd Fellowship, and one who has been active in every phase of its promotion for more than a quarter of a century; and, should we find ourselves listening for his voice and the tread of his footsteps it will be because he had endeared himself to us with his faithfulness, his constancy in attendance and his untiring activities in our circle. Since 1910 he had been an officer in some capacity, and almost continuously since 1918 had filled the office of financial secretary;

Therefore, Be It Resolved: That the Charter of this Lodge be draped in mourning for a period of 30 days in respect of his memory; and,

Be It Further Resolved: That these resolutions be spread on the minutes of this Lodge; that a copy be sent to his sorrowing family and a copy be printed in the Hereford Brand.

L. H. FOSTER,
W. JESSE STANFORD,
C. J. PADDOCK,
Committee.

Salads and Sandwiches



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"So I've become one of the hundreds of exacting Hereford housewives who are incurable Packard 'fans.' It is the ideal family flour because it makes biscuits just like I want them or I can bake light bread, rolls, cakes, pastries or anything and be assured of success."

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MADE IN HEREFORD OF THE FINEST OF GRAINS

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HIGH PATENT AND HIGH TEST FLOUR

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TELEPHONE 30

MRS. SETH B. HOLMAN Publisher and Manager
DE WITT LANDIS Editor
W. C. NIX Foreman

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NOTICE TO PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office at 402 Main Street, Hereford, Texas.

WORTH WHILE WORK

Speaking of the home beautification contest which closed here September 11, Mrs. B. F. Guthrie, general chairman, says: "Such contests are seeds sown for future harvesting of beauty and can mean no less than increased appreciation of the worth-whiteness of a clean and attractive city. That so much interest was taken and so much accomplished under extremely adverse weather conditions is truly remarkable."

"The judging committee as a whole has called attention to the difficulty in determining the prize winners since so many elements seem rightfully to enter in for consideration. The fact that some premises were cared for almost wholly by women seemed to demand recognition. An instance cited was the home of Mrs. June Curtsinger who carried water by buckets-full all summer for her flowers and plants and whose grounds are noticeably attractive."

"The committee mentions also the difficulty of comparing large and small places, the former requiring so much more labor and expense than the latter. Then there was the problem of those places that had previously met all the major requirements and only a limited improvement program was possible. Again there was the matter of utility as well as attractiveness and well kept gardens and orchards were recognized. Gardens of T. A. Sullins and L. F. Borden were noted."

"The community owes a debt of gratitude to the Chamber of Commerce, the Lions Club and the Junior Pioneers, who donated the prizes; again to the Junior Pioneers who, under the direction of Mrs. Frank Cogdell, conducted the contest; to the judges for time and ability so generously given, and not the least to every one who entered the contest, thus manifesting a desire to cooperate in a laudable community enterprise."

WHY THE HOUSING ACT?

One hears the objection raised to the Federal Housing Act that a 20 per cent guarantee of debts by the Government is not sufficient protection to stimulate building greatly. It is said that the man who is good for 80 per cent of a loan for building purposes can get the loan any way, and is, therefore, not benefitted by FHA.

Apparently that is the attitude taken by many lending institutions also. Where this is true, building has not thus far been stimulated by FHA and will not be as long as this attitude attains.

But protection is not the great advantage of FHA and is not intended to be. It has been the experience of many municipalities, where housing campaigns were staged under conditions identical with those set out by FHA, that losses did not exceed three per cent. In other words, the protection clause is a safe margin and is not the big feature of FHA.

What's the answer? FHA does away with the curse of the building industry, high interest and financing costs. It allows a maximum of five per cent for interest and five for financing and service charges. Naturally, banks and other lending agencies hate to give up the old ten per cent and other charges that made the building of a house cost ultimately more than twice the price of the building. FHA also provides for long term financing, a thing that is next to impossible in borrowing from banks without this aid.

The question arises, then, why should banks and loan companies even consider loans under FHA conditions? It is because they have no place to lend or invest their money and get a bigger return. People have quit building under the old conditions—if they had not FHA would have no excuse for being. But they did, and the reason was they could not afford it. So many have been stung by building homes only to lose them because they could not handle the financing. Banks now can invest their money in Liberty and Government Bonds and can not make more than four and one-fourth per cent at the highest.

The banks' advantage is in increased income under the FHA. The advantage to lumber and building companies lies in their being enabled to sell goods something they have not done since 1929. The big advantage is creating work for laborers of the building industries who constitute the largest class of unemployed. And the advantage to the home owner is in providing building credit that he can handle.

A LONG TIME AGO IN HEREFORD

(From The Western Searchlight, September 12, 1903.)

With C. L. Stocks as editor, and C. E. Edwards as local editor; Stocks & Edwards, publishers, The Western Searchlight takes up the duties of The Hereford Brand, by merger with that paper. F. L. Vanderburgh, who had been conducting The Brand, did not announce his future intentions.

D. R. Gass & Son had quite a bit to say as to the merits of the Anchor buggy.

Joe and Morris Kelliher had gone to Austin where they were to attend St. Edward's College.

Add-Ran College in Hereford was due to open September 15.

The Rock Island Railway Co. had sent many experienced track layers to complete the line from Amarillo to Tucumcari.

According to the Dimmitt News, Edgar Ireland had gone to his old home in Clay county, and the young people hated very much to give Edgar up.

Major Gordan of Alabama had appeared before Lubbock business men with a proposition to build a railroad from Amarillo to Lubbock for a consideration of \$2,500 cash and 1,000 acres of land per mile. Lubbock citizens had accepted the terms. That city also had a fund of \$15,000 cash which they were offering the first railroad to put an engine into Lubbock.

A petition presented by Texico people to the Santa Fe had resulted in orders for the establishment of a depot in that city. The petition set forth the difficulties of Texico people, among which was the fact that if they wanted to use the road for any purpose they were compelled to go to the next station down the line.

(From The Hereford Brand, September 12, 1913.)

Monday, September 15, had been set for opening Hereford's public schools.

From over Wildorado way came news that W. B. Phillips, M. O. Meeks and families had attended the show in Hereford Friday night.

Misses Mary Gallagher, Annie Price, Jennie Wyche, Bessie, Helen and Cotta Sisk, Messrs. Earl Lust and Jim Lipscomb had entered West State Normal at Canyon.

Lemuel Carlyle had just returned from a visit in Missouri and Oklahoma, and stated that crops where he had been were "indifferent".

Rain, amounting to as much as four inches in places, had fallen throughout Deaf Smith county.

Tom Mix Riding Toward Amarillo As 1934 Tri-State Fair Attraction

Tom Mix, acknowledged the greatest Western star of the films, is riding toward Amarillo—in person—high in the saddle on his famous mount Tony, and thundering along at the head of Tom Mix Wild West and Sam B. Dill's big three-ring Circus combined, which starts a six-day engagement at the Tri-State Fair at Amarillo, Monday, September 17th. Afternoon and night performances will be given each day throughout the six day engagement.

The fair begins September 15 and ends September 22.

The celebrated screen star is bringing a full-fledged wild west show, made up chiefly of a congress of riding and roping cowpunchers, who appeared with him in his world popular motion pictures, and a carefully chosen \$100,000 herd of the renowned Tom Mix thoroughbred horses.

Both the noble Tony, and his talented off-spring, Tony, Jr., whom Mix rode in several of his more recent talking pictures, will be on hand each day at Amarillo.

The huge Sam B. Dill Circus, is virtually doubled in size since it's alliance with the Mix organization last winter, and ranks with the best circuses on the road today.

With the famous circus this year will be such acts of international fame as the Aerial Arbouga, featuring Jimmy Arbour in a double somersault and side twist at the same time as he hurls his body through space at the top of the big tent; Irma Ward, winner of the Eilian Letzel medal and diamond studded belt which denotes world



Here's one industry for which neither General Johnson nor the NRA has yet formed a code. It's the great American boys' game of carrying water to a head of thirsty circus elephants. This game may be played in Amarillo during the Tri-State Fair, September 15-22.

The Tom Mix Wild West and Sam B. Dill's Circus combined will be a fair attraction for six days beginning September 17.

supremacy on the high trapeze and Spanish Web; the Riding Hobsons, premiere equestrienne family; Herberta Beeson, dancing marvel of the high wire; the Jordan troupe of Equilibrists; "Buddy," world's most intelligent sea-lion with his mas-

ter, Walter Jenner; the Bell brothers and Wanda; Sahara, world's largest performing pachyderm; Ethel Harris in her feat of endurance on the high trapeze, and a score more equally prominent acts of circusdom.

By Their Words

What Panhandle Papers Say

We understand the Government is looking for a new slogan to be placed on the new coin. We suggest they put "Abide With Me."—Briscoe County News.

A man and his wife and several very small children stopped at Claude Monday long enough to have their 1929 Model "T" Ford touring car supplied with gas, oil and water, principally water. Lots of fun is poked at the Old Model "T" Ford, but that was the cheapest means of transportation any automobile manufacturer ever devised in the history of America.—Claude News.

Now that the long rainy season has started, let's organize a club to whack anybody over the head who quarrels about too much rain. After a week or two somebody will start in griping about the rain. Boy, if we do get a break in this moisture business, and raise a real wheat crop next year, with the price like it is, or is likely to be, the country will get well in a hurry. You know it has long been said that all this country needs is people and plenty of water. It has also been said that it is all Hades needs. Well, we've got some mighty fine people and our supply of water below the surface has never diminished. Perhaps a rainy spell would fix it up.—John McCarty, in Dalhart Texas.

Why don't some automobile company put out a car that will buck like a pitching horse every time our wives get in it and start to drive off?—McLean News.

We have it by Oklahoma grapevine that Pretty Boy Floyd has "settled down," well disguised, for a life of oblivion, and that his wounds have left him a permanent cripple. His friends declare that he is not dead, as reported.—Pampa News.

All my life I have heard about the foresight of certain men, but right now I can't remember having met one who had enough to do a rabbit any good, and I know that I don't have a bit. This old notion

has been brought to my mind by reading an article by Stuart Chase on the future of the newspaper and "comparing it to one of the almost opposite tenure, which I read last week. Mr. Chase predicts that the newspaper of the future will be a conservative type with less advertising, more news of social importance (in this sense social means almost the opposite of society news) and much more interpretation or editorial matter. The other writer whose name I have already forgotten, contends that the newspaper of the future will be composed almost entirely of pictures, and that the people will say, "I saw it in the paper." Instead of "I read it in the paper." It is certain that one of these men is wrong, and my guess is that both of them were probably mistaken.—Deskins Wells, in Wellington Leader.

Weather report: Cloudy all 'round, atmosphere very damp, roads and highways almost impassable, fields and gardens non-enterable doors and windows swollen, muddy floors in all places of business. Mud and rain everywhere. Smiles and pleasant conversation found freely. Cars in the barrens and everyone happy. It can rain, and how.—Boyle, in Briscoe County News.

Because of the tremendous drought throughout the Nation, we must now plant and save everything possible instead of destroying cotton, wheat hogs and other farm products. The wheat market, the hog market, the cotton market, and the marketing of all other farm products is going higher and higher. The farmer is going to maintain that he has a right to sell his farm products at the highest price, and there is no one to say "nay." In a number of instances the current price of staple products has reached the highest point in three or four years, and then the end is not yet.—Claude News.

Well, the tell-tale election is now a matter of history, and the people of Texas have had shuffled off on them one of "his" own choosing to be their governor for the next two years, come January first. I said His own choosing, for no matter which of the swarms of candidates had been nominated he would not have been of the People's choosing, since he was the man that picked him out and told him to run for the office, and after they all got in the run-

ning it was simply up to the people to choose the lesser of the several evils as the case seems to be. It occurs to me that the man who is always wanting to find faults or flaws in human beings will not need to go a-field at all to find plenty of them.—Jodok, in Friona Star.

I want to know how many voters changed their vote after hearing all those campaign speeches? I'm going to be honest with you and say they did not change my mind a single time. What is the matter with Gray county voters? Why did Tom Hunter carry Gray county and Jimmie Allred carry all the rest of our neighboring counties? Folks, I've been checking up a little and have come to the conclusion that Gray county is simply overrun with Oklahomans who have moved to Texas for some reason or other, who didn't know anything about Texas politics or Texas history. They have been used to Jack Waltons and Bill Murrays, Tom Anglins and Johnsons so that they honestly believed we could elect a few "Toms" in Texas, while the records of Texas show that no Tom has a chance in the world to be elected to anything in Texas, not even a tom cat. If I was going to run for anything in Texas I would want my name to be "Jim" if I was an old man, and "Jimmie" if I was young and handsome.—D. A. Davis, in McLean News.

Senator Schall of Minnesota, did his republican party no good, alarmed no newspaper men with his spiel the other day that the government was preparing to establish a news agency to take over work of the major news agencies, such as Associated Press, United Press and others, operating as a censorship of the press under strict government supervision. President Roosevelt immediately wired the Senator to inquire the basis of his assertion in order that the White House could "make impossible the things you say will be done." The United States has a long way to go before it will accept serious thought of such a thing, not because conditions may not be sometimes make government agencies wish for direction of some of their news, but because the people of our country are not of the 'subservient' type in the proportion they are in some lands where censorship is prevalent.—Curry County (N. M.) Times.

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when you buy
GOOD CLEANING

AND YOU'RE
ASSURED OF THAT
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STAMBAUGH CO.
Corner Second and Main

Why not have that leather jacket
cleaned now?

Friday and Saturday

Week-End Specials

- OATS, Crystal Wedding, 55-ounces --- 19¢
- COFFEE, Maxwell House, 1 pound --- 29¢
- PICKLES, sour or dill, quart --- 17¢
- SOAP, Guest Ivory, 3 for --- 14¢
- APPLE BUTTER, pint --- 13¢
- CHIPSO, large package --- 17¢
- BLACKBERRIES, No. 2 --- 10¢
- PRUNES, in syrup, No. 2 1/2 --- 14¢
- VINEGAR, white, quart --- 14¢
- VANILLA WAFERS, 1 pound --- 13¢
- JERSEY CORN FLAKES --- 10¢
- JERSEY BRAN FLAKES --- 10¢
- GRAPES, 4 pounds --- 25¢
- ORANGES, nice size, dozen --- 19¢

All Kinds of Lunch Meat for Picnics.

Texas Market & Grocery
PHONE 353—FREE DELIVERY

Have You Seen and Driven the
NEW
PLYMOUTH?

The new Plymouth Six offers to prospective new car buyers every major automobile feature. This low priced, full-sized automobile, with hydraulic brakes, safety-steel body, patented floating power, and individual wheel springing, with many other fine car features and improvements, offers the maximum in value for your automobile dollar.

—Come in and see it today, drive it yourself, and it is our belief that you, too, will show a preference for this truly wonderful automobile.

REMEMBER . . .

It is possible for you to purchase the car here, take the train to the Fair and take delivery at the factory. Your saving on the freight will give you your Fair trip FREE.

Ireland-Beavers Motor Co.
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By Using
**Semi-Finish
Laundry Service**

—In this service the bundle is returned to you with all flat-work finished, and all wearing garments dry, ready for home ironing.
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—A 15-pound bundle washed the Semi-Finish Way is only **75¢**
—And if you desire the shirts in the bundle finished, the charge is only ten-cents per shirt extra.

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Call 298—We Call for and Deliver.

SOCIETY

BOYS HERE FORM DEKEX SOCIETY

Hereford boys have formed a chapter of Dekex Society, a branch of the grand chapter of Dekex at Amarillo. Purpose of the organization is to promote social activities and fellowship among high school boys, although it is not a school organization.

Charter members are John Williams, L. W. Carlye, H. D. Blythe, Clinton Jackson, R. A. Daniel, L. B. Russell, Roger Brumley, Billie Patton, James Bell and J. D. Clayton. Charles Lawrence and Dudley Taylor of Amarillo assisted in the organization of the club.

Music Club Prints Handsome Yearbook

Programs of the coming year's activities of the Music Study Club are given in the club's newly published year book. The book contains 15 programs, covering the entire course of study, beginning with a meeting next Monday and closing with the meeting of next April 15.

Lists of officers and committees head the book. Then comes the list of members, followed by the list of past presidents, which includes Mrs. G. A. F. Parker, J. P. Slaton, H. L. Broadwell, C. C. Ferguson, C. H. Dyer, W. E. Dameron, A. O. Thompson, R. P. Conaway, H. K. Fox and C. C. Acker.

Mrs. Acker is president for this

year; first vice president, Mrs. C. H. Dyer; second vice president, Mrs. J. C. McCracken; recording secretary, Mrs. W. E. Dameron; corresponding secretary, Mrs. Paul Foster; treasurer, Mrs. W. J. Stanford; reporter, Mrs. H. K. Fox; librarian, Mrs. H. L. Broadwell.

Mrs. Broadwell headed the committee preparing the year book. Other committee members were Mrs. Glenn Snyder, Mrs. Parker and Mrs. A. J. Schroeter.

MUSIC STUDY CLUB BEGINS YEAR'S WORK

Seven past presidents of the music study club attended a luncheon given for them by the leader for this year, Mrs. C. C. Acker, at Mrs. Acker's home last Wednesday. Only two past presidents, Mrs. J. P. Slaton and Mrs. H. K. Fox, were absent.

Attending besides the hostesses were Mrs. G. A. F. Parker, H. L. Broadwell, C. C. Ferguson, C. H. Dyer, W. E. Dameron, A. O. Thompson and R. P. Conaway.

Activities for the year began when the club met Monday night at the annual luncheon at the home of Mrs. Paul Foster. The luncheon turned into a picnic. A business meeting was held in connection with the social gathering in which plans for the year were outlined and the newly published year book was discussed.

Mrs. Glenn Snyder will be hostess to the first regular meeting next Monday. Mrs. A. C. Hales will lead a program on Afro-American music.

Dengue Fever Worst In Present Season

This is the season for dengue fever, according to Dr. John W. Brown, state health officer. Several cases of this disease have been reported to date, and no doubt will continue to increase until the first frost. In the past 50 years Texas has experienced three epidemics of dengue fever. The last occurred in 1922.

Dengue is characterized by sudden onset, headache and pain in the back and limbs, especially the joints. The fever is of short duration but convalescence is slow. While causing great discomfort the disease is seldom fatal. However, the loss of time involved is a great economic loss. One attack is generally followed by immunity for several years.

Dengue fever is caused by the bite of the same mosquito that transmits yellow fever. Those that have not studied mosquitoes are unable to distinguish the different species. Even mosquitoes incapable of causing diseases such as dengue or malaria are very much of a nuisance.

To prevent dengue fever and other diseases transmitted by mosquitoes, the places where they propagate should be eliminated. All standing water should be drained or oiled, rain barrels well screened, old cans or anything that will hold water should be destroyed. Houses should also be screened with sixteen mesh screen. Community wide mosquito campaign will greatly aid in reducing this disease and add much to the comfort of the citizens.

Dalhart deserves a medal of some kind for having the courage to brag about how well her citizens can stand the worst drought on the Plains.—Hinkle, in Pampa News.

DEAF SMITH COUNTY, TEXAS VS.

Erskine Clement et ux In the County Court of Deaf Smith County, Texas.

To:—Erskine Clement and Mary Louisa A. Clement, his wife, Greeting:—

You are hereby given notice that the County of Deaf Smith and State of Texas, acting through the Commissioners' Court of Deaf Smith County, Texas, did on the 8th day of August, 1934, file its petition in condemnation, seeking and asking that the land described in its said petition on file, being blocks Nos. 55 and 75 in Whitehead addition to Hereford, be condemned for the use of a public park. That the special commissioners whose names appear below, were by the County Judge of Deaf Smith County, Texas, appointed to determine the value of the lands sought to be condemned and the damage, if any, done to any remainder of lands which you own and which by the taking of the lands described above would effect or change in value. That said commissioners, having duly taken the oath required by law, to act in this cause, and to assess any damage, and fairly and impartially and in accordance with the law, and to assess the value of the real property fairly and impartially.

This is notice to you and each of you that you should appear at the County Court room, Deaf Smith County, Texas, in the city of Hereford, at 10 o'clock A. M., on the 9th day of October, 1934, to then and there offer evidence of the value of said lands and said commissioners will on said day hear evidence and award the damage and ascertain the value of said lands to be taken for park purposes.

Witness our hands this 8th day of September, 1934.
C. R. SMITH
E. S. IRELAND
FRANK GIVAN

FURNISH INFORMATION ON RURAL WORK CENTERS

How Texas farm communities can get financial assistance to build, equip and develop rural farm and home manufactures is outlined in a circular just issued by the Texas A. & M. College Extension Service. It is known as C-101, is entitled "Rural Work Centers," and is available on application to county farm and home demonstration agents.

Advanced by Extension Director

or O. B. Martin in response to a call for sound plans for permanent rural rehabilitation, the rural work center idea has been adopted by the Texas Relief Commission as the mainstay of the Texas program. It is in charge of J. E. Stanford, director of rural rehabilitation, Austin.

The object of the rural work center is to furnish a means for worthy families on relief rolls, one or more of whose members are mechanically skilled, to make themselves at least partially self-sup-

porting from small manufactures which may be exchanged or sold locally. This would supplement the usual agricultural living-at-home enterprises. In addition, the work centers and their equipment will be permanent in the community and available to all families.

To secure assistance in building a rural work center a community must first show that it can supply at least 10 suitable vacant houses to be made habitable for relief roll families by the labor of the occupants. The Texas Re-

lief Commission will pay for the labor and a limited amount of material for repairing these houses. It can also furnish labor and some material for new construction for the use of relief roll families. The community will have some choice in the families which are to make their homes in the community.

The community must also donate the land for the center, and furnish half the material and equipment for it. A plan for maintenance and use of the work center should be made to show that

facilities requested will be ample for local needs and that every family will have fair privileges. It is also desirable to show a list of locally needed commodities. Applications for rural work centers should be made to county relief administrators.

A number of bacteria commonly present in a pound of soil range from 900 million to nine billion, and under favorable conditions as high as 180 billion.

FALL SHOES 2000 Pairs Just Received



Just to Make Room A Whole Table Full of Specials

We need the shelf room for our latest arrivals, so we're going to move these regardless of the original prices, many sizes

\$1.00

All at the One Low Price of

A Parade of Bargains For the Entire Family Friday, Saturday, Monday Only

Shoes For the Children

This group of children's shoes offer a real bargain, many of them are new arrivals and all of them are made for long service. All sizes up to 2, at only

98c

Men's Fine Oxfords

Men, you can't go wrong on these dress Oxfords at these prices; better hurry in—you won't be able to get them after Monday at this low figure

\$3.98 to \$5.00



A Real Bargain

Now, here's one that we feel like shouting about—a good purchase at the markets makes this low price possible for three days only

\$2.48



Ladies' Oxfords and Pumps

At this price really is front page news, and it really is good news to thrifty shoppers.

\$1.98



Dress Pumps

We haven't very many of these to sell at this price, but if you come in right away we can fit you perfectly. These fine kid dress pumps in black or brown, all lengths and widths.

\$2.98

One Group Ladies' Fine Shoes

We have a good many of these, all new arrivals, and they are real bargains. Stylish, in browns and blacks—you can afford two pairs at this price.

\$2.98

Enna Jettick Shoes

You all know what these are, and we have a table full of them we're going to sell at this price. Come in early to be assured of getting fitted properly. Arch Support!

\$1.98

School Shoes For the Misses

This group of school shoes for the young ladies includes some mighty attractive numbers

\$1.98



Sprawls & Cronin Co.

Jumbo News

BY MRS. J. W. BERRY

Wheat sowing is well under way in this community, although there is hardly enough moisture to bring it up.
Mr. and Mrs. Wayne Carthel returned the last of the week from a three weeks trip to Arkansas. Mr. and Mrs. J. R. Bell, who had been staying in their home during their absence, returned to their home in Lockney Saturday.
Mmes. Elmer Jones and Owen

Andrews and son, Clark, visited last Tuesday in the Charles E. Kring home.
W. A. Hunter made a business trip to Claude last Friday.
Mr. and Mrs. Edwin Mauk spent Friday evening in the Ullman Hunter home.
Mrs. M. L. Simpson was quite sick last Thursday and a doctor was called, but she is better at this time. Her mother, Mrs. W. A. Hunter, stayed with her for a few days.
Mr. and Mrs. C. I. Beck, Mrs. L. E. Beck and Mrs. Belle Oxford were in Amarillo on business last Thursday.
Mr. and Mrs. A. C. Flowers and son, Jack, were Sunday guests of Mr. and Mrs. Ullman Hunter.
Rev. J. R. Sharp of Canyon filled his regular appointment here Sunday morning and was a dinner guest in the Ullman Hunter home.
Mrs. Mildred Bailey, high school teacher, spent Saturday night and Sunday in the home of her uncle, L. R. Matthews, and family.
Mrs. Charles S. Kring and son, Gerald Gene, went to Amarillo last Wednesday, accompanied by her sister-in-law, Mrs. George Ward and son, of near Arney.
Charles Welheim went to Amarillo last Friday to meet his wife, who had spent the past month with relatives and friends in Idaho.
Mrs. John Whitsett of northwest of Hereford called on her niece, Miss Louise Goats, primary teacher, last Tuesday afternoon.
Messrs. and Mmes. Buck Wood and Truett Boothe of Dimmitt and John Nolan of Easter were Sunday guests in the M. L. Hardy home.
C. D. Spencer spent Sunday in the C. A. Andrew home.
J. F. Wood and daughter, Mrs. C. D. Gilliam, made a business trip to Arney one day last week.
C. I. Beck and family spent the week end in Lubbock.
Miss Alice Wallace of Canyon spent from Thursday until Sunday with her cousin, Miss Pauline Matthews.
Miss La Rue Beck spent Sunday with Miss Lucille Dyer.
Mr. and Mrs. Bernie Joseph of Carrollton, Missouri, came last Monday for a week's visit in the C. A. Wolfe home. They left Saturday for their home in Carrollton, accompanied by their daughter, Miss Alma Joseph, who came to Texas early last Spring. Mrs. Joseph is a sister of Mrs. Wolfe.
Mrs. Minerva Potts, who has been visiting for several weeks in the Cecil DeLaney home at Shallowater, came Saturday to the home of her daughter, Mrs. L. E. Beck, for an extended visit. She was accompanied by Mr. and Mrs. DeLaney and son, who spent the night in the Beck home.
Mrs. Belle Oxford and son, William, were Sunday visitors in the Mrs. Minnie Marlar home near Sunnyside.
The school trustees and teachers held a meeting Friday night at the school house in interest of the home economics and manual training rooms. They found that a number of the tools from the manual training department were missing, and anyone knowing their whereabouts is requested to report to either the trustees or teachers.
Mr. and Mrs. A. C. Flowers and son were in Plainview Friday to take his father, W. H. Flowers, where he caught a train for his home at Sweetwater.
The Jumbo Missionary Auxiliary met Thursday afternoon with Mrs. Ullman Hunter. The hostess gave a very interesting worship service, her topic being "Encouragement." Mrs. L. C. Baggett joined the auxiliary.
Mr. and Mrs. S. M. Hunter and children were guests Sunday in the C. D. Gilliam home.
Mrs. P. H. Dyer is still confined to her bed suffering from some form of rheumatism.
J. E. Springer and Myron Jenkins called on J. W. Berry Sunday afternoon.
W. F. Mayfield and son of northeast of Dimmitt called last Monday in the home of his daughter, Mrs. Labon Galloway.
A few of the young people met at the school house Sunday night and discussed organizing a BYPU. It was decided that next Sunday night they would organize a young people's union, and ask that all young people attend and assist with the programs.

Ward News Notes

MRS. WILEY ROBERTSON

Messrs. and Mmes. Jack Hutson and Bob Higgins called on Mr. and Mrs. Fred Moreman Sunday.
The community enjoyed a wicener roast at the school house Friday night.
Misses Alberta and Catherine Davis called on Mrs. Robertson Thursday afternoon.
Mr. and Mrs. Ernest McGoldrich of Cheyenne, Wyoming, arrived last Monday for a two weeks visit in the home of her parents, Mr. and Mrs. W. R. Harrison.
Hicks Robertson spent Sunday with Edwin Hutson.
Mrs. Dennis of Taboka and Mrs. Jimmy Gardner and son of Amarillo are spending this week in the home of Mr. and Mrs. Bill Hutson.
Mr. and Mrs. W. R. Harrison, Erma Lee, Floyd and Omah Harrison, Mr. and Mrs. McGoldrich enjoyed an outing in Palo Duro Canyons Sunday.
Sunday is Rev. Harrison's day to preach here. Let's have a full house.
J. C. Gibbs and family spent Sunday in Wildorado with Mr. and Mrs. Herman Stewart.
Mr. and Mrs. Arlie Dean, Jack and Mary Louise, Mr. and Mrs. Wiley Robertson, Donald Robertson and Bob Cawthorn visited friends in Vega Sunday afternoon.
Miss Catherine Oxford visited home folks near Jumbo Thursday afternoon.
Mr. and Mrs. Gibbs were in Wildorado Monday.

BUSINESS AND PROFESSIONAL DIRECTORY

ABSTRACTS

The title to your land is vital. Our Abstracts correctly reveal the title.
A. O. THOMPSON
ABSTRACT CO.
5 per cent Federal Farm Loans.

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INSURANCE
JNO. H. PATTON
PHONE 59

LUNCHES

THE CHOCOLATE SHOP
Fruit Luncheon
Sandwiches
Cold Drinks, Candles
Magazines.

EAT A CHICKEN DINNER AT EVER-READY LUNCH
Sleep on Sealy Mattresses At Henson Hotel.

PHYSICIANS

DR. T. L. MORGAN
Physician and Surgeon
Above Corner Drug Store
Office Phone 463
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OPTOMETRIST

F. M. KEYSER
Registered Optometrist
A thorough examination with the newest and most modern instruments and equipment. 316-B Main Street.

DON'T

Neglect Your Eyes
Dr. T. M. Montgomery
At Close Drug
Third Friday Each Month.

CHIROPRACTOR

DR. J. W. HENDRIX
Chiropractor and Masseuse
100 B Street—Just North of Mother's Park
Phone 341 for Appointments

CLEANERS

WEST TAILOR SHOP
MRS. O. F. WEST, Proprietor
Clothes Called for and Delivered.
Phone 355

DAIRY

PRAIRIE DAIRY
Grade "A" Milk
Sweetmilk, Cream, Buttermilk.
We Deliver Daily.
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GEO. S. McCONNELL
Electrical Contractor
Refrigerators Repaired. Factory trained service man.
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TUNE IN!
PACKARD'S BEST FLOUR
On the Air Daily with **THE LONE STAR COWBOY**
12 Noon, CST
KICA
Clovis, New Mexico
1370 Kilocycles

Try and find anything of wood that I cannot make or repair.

W.D. MRAYZOR WOODWORK

FOR QUICK JOB SERVICE SEE THE BRAND.

Aladdin Lamp
KEROSENE MANTLE
Act Quick!
Get Yours NOW!
This Marvelous All-American Nu-Type Aladdin Now Only \$4.75
SHADE AND TRIPOD EXTRA
BIG PRICE REDUCTIONS
In ALL Styles of the ALADDIN LAMP and in Beautiful Parchment Shades
The new 1934 line of Aladdin Lamps includes new table, vase and floor, as well as hanging and bracket lamps—all at new and startling low prices. Always a wise purchase, now a greater investment than ever. Get a thrill—see these new Aladdins at once. There's one for every need and purpose.
Now again Aladdin scores a big hit, with a new and gorgeous array of exquisite Parchment shades for all styles of Aladdin, and at new low prices of \$1.95 and up. If now a user, dress up your Aladdin with one of these new low-priced Parchment Shades. Handsome Satin White Glass Shades at \$1.00 up if preferred.
Come in for a Demonstration—No Obligation
Health Steam-Pressure Cooker
Cold-Pack Canner and General Utility Pot
and All Canning Supplies.
Streu Hardware Co.

One ride is worth a thousand words
WHAT you hear and what you read about a car is important—but one ride is worth a thousand words. Test Chevrolet's Knee-Action on a bumpy road, where you can see for yourself what a big difference Knee-Action makes in riding comfort. This test will also acquaint you with the smooth, economical, valve-in-head engine, the positive, cable-controlled brakes, the bodies by Fisher, and the comfort of Fisher Ventilation. Go to your nearest Chevrolet dealer and make the Ownership Test. Chevrolet is satisfied to let you and the ride decide which car is the best for you. CHEVROLET MOTOR CO., DETROIT, MICH. Compare Chevrolet's low delivered prices and easy G.M.A.C. terms. A General Motors Value.
Try the ownership test
Knee Action
CHEVROLET
GRIZZLE CHEVROTET CO.
PHONE 740
HEREFORD, TEXAS

Easter Items
BY MISS LOUISE FRYE
Take Produce to Carl's Gro. if There was an attendance of 43 at Sunday school last Sunday morning. Rev. Schwartz of Happy was not present to fill his appointment.
Misses Emerald and Annie Mae Smith entertained the League at their home Saturday night. There were 36 guests present. Refreshments of punch and cookies were served.
Mr. and Mrs. B. Saxon were in Olton Saturday.
Mr. and Mrs. John Nolan and Ruby Faye and Mrs. Roy Durant and children visited the week end at Quitaque.
Mr. and Mrs. Geo. Chambless and family and Carolyn Frye spent Sunday in the Bob Axe home at Jumbo.
Miss McClure's father came over from Claude Sunday and visited for a few hours.
Mr. and Mrs. E. Ramey were out from Hereford Sunday afternoon visiting in the B. H. Medley home.
Mr. and Mrs. Carl Frye and children spent the week end in Clovis.
Mrs. I. W. Head and sons of Lubbock were here one day last week looking after their farming interests.

ANOTHER ACCIDENT THAT DIDN'T HAPPEN
Are you sure your tires could stop in time?
THE GOOD YEAR MARGIN OF SAFETY
8,400 stop tests show smooth tires slide 77% farther—and other new tires slide 14% to 19% farther—than New G-3 All-Weathers. Goodyears grip best, stop quickest, because of their CENTER TRACTION. Now further improved and made 43% longer-lasting in the new "G-3." Also—against the slight hazard of blowouts—you get the protection of patented Supertwist Cord in EVERY ply.—Why Flirt With Fate—when you can have "The Goodyear Margin of Safety" at no extra cost?
Put on New G-3's and get—at no extra cost—"The Goodyear Margin of Safety"—for 43% More Miles! Flatter Thicker Wider All-Weather Tread! Tougher Rubber and more of it! Supertwist Cord in EVERY Ply!
GOODYEAR ALL-WEATHER
GOODYEAR SPEEDWAY
Center Traction—tough thick tread—ribbed sidewalls—Supertwist Cord—lifetime guarantee.
4.40-21 \$4.95
4.75-19 \$5.20
Ireland-Beavers Motor Co.
301 East Third Street. Hereford

TODAY AND THEN

Only Four More Days in Which to Pile Up the Winning Votes. Remember September 17 at 9:00 p.m. Is the Last Chance on the Big Vote Schedule!

The Candidates and Their Standing in the "EVERYBODY WINS" DISTRIBUTION

Mrs. Jerry Behrens	5,000
Mrs. J. W. Berry, Jumbo	545,000
Mrs. John J. Boling, Wildorado	571,000
Mrs. Frank Cogdell	565,000
Miss Nora Alice Daniel	550,000
Mrs. LaVerne Harman	566,000
Mr. Donald Hicks	5,000
Mrs. Grace Hughes	5,000
Mrs. J. R. Maples, Friona	566,000
Miss Inez Miller, Dawn	545,000
Mrs. Martha Powelson	5,000
Mrs. G. B. Reddoch	569,000
Miss Nora Jean Russell	558,000
Mrs. H. P. Sindt	555,000
Miss Minnie Dea Smith	566,000
Miss Mary Stoker	5,000
Mrs. Bess Turrentine, Westway	568,000

How About Promises?

Now is the time to cash in on promises! If your friends made promises in good faith, they should keep them now—before Monday night, September 17. Never again in this campaign will this liberal vote schedule be in effect. After the clock strikes 9:00 o'clock Monday night, a lesser vote schedule is effective. Don't overlook "Second Subscriptions." They mean real votes to you.

These Mean Real Votes

Keep a lookout for the bigger subscriptions. A new two-year subscription gives you 132,000 votes; a new three-year credits you with 216,000 votes; a new four-year provides you with 330,000 votes, and a new five-year 430,000 votes. The clubs are extra. Just twelve of the new five-year subscriptions will give you nearly six million votes. This election has not really gotten under way yet. While there are numbers of workers, judging from results, there are not so many.

OPPORTUNITY IS HERE

Opportunity is here for the live ones. An entirely new candidate who is acquainted with "Opportunity" and can put his factor to work to his or her advantage has a wonderful advantage right now. If you have been considering getting in, do so now. Come down to campaign headquarters tonight or tomorrow before it is too late—and talk it over with the Campaign Manager. Campaign headquarters are open each night until 9:00 o'clock. One very good feature of the Brand election is that the prizes are for all—either one of the major prizes or a bag of clanking cash awaits every worker. Nobody can lose.

Subscribe Now! --- Today

Subscribe now. Don't delay. Help your favorite candidate NOW while this period is still on, while votes count more than they ever will again. After September 17 the vote schedule will be reduced. Why delay your assistance until it will count fewer votes?

If you have been thinking of getting in this race, GET IN. Opportunity is here. You can get in now and with a little genuine effort put yourself ahead—right in front. There never before was an opportunity like this for a real live wire, man or woman, who can and will use his or her head. Sign the nomination blank. Bring it to The Brand office. Know all there is to know and then GET BUSY.

AND NOW FOR A WHIRLWIND FINISH! WHO WILL BE THE FORTUNATE WINNERS OF THE TWO BIGGEST PRIZES, A 1934 MODEL PLYMOUTH DE LUXE COACH AND \$300.00 IN HARD, COLD CASH?

Most candidates are realizing the importance of the next few days. Some, however, are still dilly-dallying. The wise livewire candidates are those who realize that the winning votes can and probably will be secured between now and September 17 at 9:00 o'clock.

All candidates are requested to turn in their subscriptions and money in sealed envelopes. This will save confusion in the office and prevent anyone from knowing your total first period turn-in. Please handle your business in this manner.

The Hereford Brand

Hereford, Texas

Where the Price Is Right Home of First Run Pictures



Friday Only

MATINEE AND NIGHT

Richard Dix and Irene Dunne in

Their first picture together since "Cimarron"

"STINGAREE"

This is truly a big show, and the price will remain the same—only 10c

Attend the matinee—avoid the rush. This is a picture you all want to see. "The Lost Jungle" and Comedy!

Saturday Only

Matinee and Night.

KEN MAYNARD

A BIG HOT WESTERN;

"Wheels of Destiny"

Also Special Saturday Comedy **AND IT'S ONLY A DIME!**

Sunday Matinee, Sunday Night, 9:30, After Church, Monday and Tuesday

4—BIG SHOWINGS—4



WALLACE BEERY JACKIE COOPER

TREASURE ISLAND

LIONEL BARRYMORE

OTTO KRUGER • LEWIS STONE
NIGEL BRUCE • CHARLES CHIC SALE



This is a picture all school children should see, and it will be enjoyed by the grown-ups as well.

The Price Will Remain the Same—**ONLY 10c-25c**

Next Wednesday is **The Big Night**

PERSONALS

Selden Warren of Friona was a visitor here Saturday.

Rev. J. R. Sharp and daughter, of Canyon were here Saturday.

The fire escape at Central School is being repaired this week.

A daughter, Marian Jo was born to Mr. and Mrs. Bob Wilson last Saturday.

H. E. Seward of Deming, New Mexico, and Mr. and Mrs. J. E. Speegle of Clovis visited in Hereford last Saturday.

Junior Band Mothers will have a called meeting Monday at 3:30 at the high school building. Every member is urged to attend.

After spending ten days with home folks, Charles Ferguson left last week for Redland, Texas, where he is teaching in the consolidated high schools.

Estelle Gilliland, daughter of Mr. and Mrs. Matt Gilliland, underwent an appendicitis operation Monday morning at the Deaf Smith county hospital.

Mrs. J. C. Cummins is at home from a trip to Ridgway, Montana, and Camp Crooks, North Dakota. She visited the N. O. Douglas home at Ridgway.

Sheriff John B. Miller left Tuesday for San Angelo to attend the fifty-sixth annual convention of the Sheriffs' Association of Texas. He will return Friday.

Mrs. Seth B. Holman returned Saturday from a week's vacation trip to Colorado. She accompanied Mr. and Mrs. Rolla Townsend of Amarillo. They went to points in Colorado near Denver.

Mrs. Luna Jacobs and family, and Mr. and Mrs. D. E. Vernon, Mr. and Mrs. Edson Funk returned from Alvord, where they attended the Golden Wedding anniversary of Mrs. Jacobs' parents, Mr. and Mrs. A. J. Gossett.

Mrs. and Mrs. Clyde Renfro returned this week from Los Angeles where Renfro bought a new Eagle-rock plane. The ship was flown here by Ernest Smith of Los Angeles. The Renfros were gone two weeks.

Waggoner Named GOP Governor Candidate

D. E. Waggoner of Dallas has been named Republican nominee for Governor of Texas, says a news dispatch from Dallas. That the Republicans expect to wage an intensive campaign is indicated in Waggoner's opening speech, delivered at the convention last week in Houston.

He maintains that campaigns for governor should be raised to more dignified planes in Texas. He sees a chance for election over the Democratic nominee.

First Baptist Church

REV. B. N. SHEPARD, Pastor.

Sunday school, 9:45 a. m. Preaching, 11 a. m. and 8 p. m. each Sunday.

B. Y. P. U., 7 p. m. Prayer meeting each Wednesday night at 8:00 o'clock.

Rev. Shepard is now permanently located, and we are expecting a full attendance Sunday.

Oklahomans Visit Here

Mrs. Carrie Spears and daughter, Fay, and two sons, Rudy and Jim, of Chickasha, Oklahoma, spent Friday evening and Saturday with Mr. and Mrs. A. H. Owens and Miss Dot Owens in the home of Mr. and Mrs. Jack Robertson. They were on their way home from an extended visit in Santa Fe, Colorado Springs and Carlsbad.

HOUSING ACT

(Continued from Page One)

The note for the borrowed money is signed by the property owner only, and (except in special cases) if the owner is married, by the owner's wife or husband. No other consignors or endorsers are required.

The note is paid off by making regular, equal, monthly payments until the debt is discharged.

Seasonal payments are allowed to farmers and to others with seasonal incomes.

Application for a loan may be made to improve one-family, two-family or other residences; apartment buildings, stores, office buildings, factories, warehouses and farm buildings.

Money may be borrowed to buy any housing equipment that is an integral part of the improved building, but it cannot be used to buy such movable things as furniture, refrigerators or stoves.

The payments on the note for the borrowed money may be made in person or by mail to the place of business of the financial institution or person making the loan.

May Pay Early.

No payment can be made to any governmental office organization. The note may be paid in full borrower so desires and a reasonable rebate will be allowed for prepayment if charges have been collected in advance.

Regarding the possibility of a borrower's being late in making his regular payment, the federal housing administration announces:

"The maker of the note must not permit his payments to fall in arrears. Should a payment be more than 15 days late, the financial institution's expense, caused thereby, may be reimbursed in part at the rate of not more than five cents per dollar for each payment in arrears. Persistent delinquency will make it necessary for the financial institution to take proper steps to effect collection in full."

Referring to the cost of the borrowing, the FHA says: "The financial institution may not collect an interest and-or discount and-or fee of any kind, a total charge in excess of an amount equivalent to \$5 per \$100 of the original face amount of a one-year note, deductible in advance." No other charges are made against the borrower.

Commenting on the cost of this borrowing, the FHA explains:

"Compared with ordinary 60 or 90 day bank loans, it is higher. Compared with the same type of loans payable in monthly installments, it is much lower than heretofore available. The reduced cost is made possible because of the government credit insurance to the financial institution."

The FHA warns the borrower that he should know personally the contractor or workman who will handle his job or, if not, his reputation for responsibility and skill; and that the job, costing the actual amount, has been completed in "a workman-like manner" and is guaranteed against defects in materials and workmanship for a period of one year.

Treasure Island and Stingaree Are Coming

Robert Louis Stevenson's immortal "Treasure Island" is coming to the Star Theatre screen Sunday matinee and night and again Monday and Tuesday nights. In the remarkable cast are Wallace Beery and Jackie Cooper, Lionel Barrymore, Otto Kruger, Lewis Stone, Nigel Bruce and others are also in the cast of this greatest of all adventure yarns.

If all that critics say of this film be true, then none who has ever read the story (and who has not?) should miss it.

Without much fanfare J. C. Parker has scheduled "Stingaree" for Friday. In it are Richard Dix and Irene Dunne. Remember "Cimarron"? This is the same type of story and if Dix and Dunne do near as much with it as they did with the Ferber story, then did with the Ferber picture. In this is a truly great picture. In the opinion of this reviewer, no greater film than "Cimarron" was ever made.—DL.

FELT BASE Floor Coverings

Winter is on the way—your should give immediate attention to having your floors covered before cold weather. We have a wonderful display of these beautiful rugs as well as the all-over patterns, used for covering the entire floor.

ARMSTRONG, BIRD AND CONGOLEUM PRODUCTS ARE ON DISPLAY

9 x 12 Rugs ----- **\$6.95 and \$7.95**
Yard Goods ----- **60c to 75c**

In six-foot, nine-foot and eleven-foot, three inch widths.

The public is invited to come in and inspect our furniture and let us furnish your home.

E. B. Black Co.
WE ARE SATISFIED WITH SMALL PROFITS

Special LOW PRICES this week

Specials For Friday and Saturday

BLACKBERRIES	No. 2 cans, each	10c
LINT	1 FREE, 2 for	18c
MUSTARD	Quart Jar	15c
SALT	25-pound sack	31c
BAKING POWDER	Clabber Girl	22c
COCONUT	Pound package	19c
PRUNES	Greengage, gallon	37c
TUNA FISH	Can	14c
VIENNA SAUSAGE	Four for	25c
SALAD DRESSING	W. P., quart jar	23c
SOAP FLAKES	Blue Barrel, 5-lb box	29c
GATSUP	14-ounce bottle	10c
MACKEREL	Three cans	25c
COCOA	Hershey's pound	12 1/2c
MACARONI	Or SPAGHETTI, bulk, 2 lbs	25c
TOILET SOAP	Bar	5c
HY-PRO	Quart	19c
FRUIT JARS	Quarts, dozen	79c
COFFEE	Maxwell House, pound	29c
CLEANSER	Sunbrite	5c
CRACKERS	Tasty Flakes, 2 lbs	21c
OLIVES	Quart	35c
SOAP	Large bars, 5 for	19c
JELLO	All flavors	6c
SARDINES	American, 4 cans	15c

FRESH FRUITS and VEGETABLES

GRAPES	California Tokays, pound	5c
PEPPERS	Fresh Bell, pound	6 1/2c
SPUDS	15 pounds, cloth bags	39c
TOMATOES	Home grown, pound	5 1/2c
CABBAGE	Colorado, fine for kraut, lb	2 1/2c
LEMONS	360 size, dozen	24c
ORANGES	288 size, dozen	19c

Quality and Service Are Paramount Always At

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ALL OVER THE WORLD

PHONE 81. FRANK GYLES, Manager. BUY AT HOME