The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

34th Year-Number 17.

The Hereford Brand, Hereford, Texas, Thursday, May 3, 1934.

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WORK TO START

Some relief work will start in New Wheat Deal alton, administrator, has ansunced. Survey and investigation Contracts Take those needing work is almost npleted, with more than 300 eli-te to work, Chilton said. e persons will be put to

rk upon orders from state headarters. Projects have been subtted for every section of the workers are on file at the ffice and they will be notified fast as they are wanted. It Chilton's hope to obtain authorty to have the county's full quota of more than 300 employed this

to the change over from CWA to work relief, direct relief has been loing on full blast. "Needy people fe been furnished with food and clothing all the time, and we continue to take care of ." Chilton pointed out. "And want to urge everyone who is ing assistance to come to the office and get it.' 'He is particplarly anxious to pass out a shipnt of salt pork on hand because of lack of refrigeration.

en submitted to state head-arters and will be approved. The e is furnishing seeds for pri-gardens to individuals and milies who are on the relief les. They are urged to call for

marillo Young Demos

Young Democratic Clubs of West Texas will seek to bring the next eting to Amarillo at the bi-anual convention this Friday and Carty of Dalhart and Damon Blake orth Plains delegation. Hugh Anon and J. Doyle Settle of Lubbook will lead representatives of the South Plains. The Amarillo Chamber of Commerce and delegates from all of West Texas are behind Amarillo for the next con-

County Singing Meet To Be Held May 13

Semi-annual county singing con-ention will be held at the school n Messenger community on Sunday, May 13, announces J. S. Gar-rett, president of the convention. fr. Garrett has called all officers well as singers to be on hand 110 o'clock that morning. Singwill start at 10 and end at 4

ne is asked to come out and use The youngster's essay was written hem. Messenger school is 25 miles on the T-Anchor Ranch. He read vest of Hereford on Harrison it before the meeting of the Fed-

Contracts Taken

Contracts in the re-opened wheat of the year's work. reduction program are to be taken this week and next week only. A this week, reports Dewey Reed, applications last fall then turned flown the contracts may make those contracts now and receive the second 1933 allotment payment. who have not entered wheat contracts may do so under the reed program.

Allotment Group Scans Contracts

Corn-hog contracts of Deaf smith county are now in the hands of the county allotment committee who will review each one, set the allotment and submit them to the state board of review for final action before they are sent to Washington for payment. The committee will finish its work this week, says County Agent Dewey

Tabulation sheets and sample contracts submitted to the board several weeks ago have been returned by E. N. Holmgreen, chairman of the state review board. He lotment committee make the final

payments will be made has been Saturday in Dallas. John L. Mc given Reed, but he expects the money in June.

Griffin Installation To Be Friday Evening

Friday evening at 8 o'clock the Rev. W. M. Griffin will be install ed as pastor of the First Prebyterian church. Ministers to officlate will be C. L. Dickey, Canton, Canyon; J. R. Sharp, Can-yon, and J. A. Hornbeak, Hereford. Before the installation service supper will be served in the basement, beginning at 6:30 o'clock.

Clifford Estes Winner In Essay Composition

Clifford Estes, son of Mr. and Mrs. Cliff Estes, won the Texas he afternoon.

Mrs. Cliff Estes, won the Texas
rhose who attend are asked to History essay contest conducted by rhose who attend are asked to History essay countries of women's ring their own dinner. The new the county federation of women's clubs, it was announced Tuesday.

WIND RUNS SCORES UP WHILE LOCAL GOLFERS LICK FRIONA believed the chances are good that safe on an error. Angelieved the chances are good that safe on an error. Angelieved the chances are good that safe on an error. Angelieved the chances are good that safe on an error. Angelieved the chances are good that safe on an error. Angelieved the chances are good that safe on an error. Angelieved the chances are good that safe on an error. Angelieved the chances are good that safe on an error. Angelieved the chances are good that safe on an error. Angelieved the chances are good that safe on an error. Angelieved the chances are good that safe on an error. Angelieved the chances are good that safe on an error. Angelieved the chances are good that safe on an error. Angelieved the chances are good that safe on an error. Angelieved the chances are good that safe on an error.

(BY HOMER FOX) Last Sunday the Hereford golf played and a lot of rotten, and ball cutters slipped down to Fri-everyone got plenty of exercise. If in the second league game of that bunch of golfers had be one in the second league game of that bunch of golfers had been the Wheat Belt circuit, and won carrying bees instead of golf clubs and makes 7 3-4 points to 21/4 as and used as many licks as they andmakes 14 4 points to 21/4 as did, there wouldn't have been a two one point and one ¼ point men lost, as the scoring goes the fire six men count 1 point, the next ¼ point and the rest ¼ point.

J. M. Posey shot a 72 and was top man of course. Doug Fox there was a cloud coming up from 73, and a few of the boys moved the southwest and it began to look a little down in their standing, like rain, and these old Hereford but everyone enjoyed it. looked like it was just too bad Have heard of Dodos and have

works. There was some good golf

When the first round started got a little warm and brought in a

the bunch, but we had a nice seen birdies and eagles made, but convention of the West Texas ak when the second round this fellow stood on tee number the second round started five, which goes around a lake, All candidates for governor and apping and from the south and, and hit a sizzling drive into the other state offices and for conhowdy, our bunch was right lake and killed a duck. Guess gress and the United States Sen-

BEGIN DRIVE TO BEAUTIFY

For the third year in succession cation campaign. Mrs. B. F. Guthrie has been named general chairman of the campaign, which is Commerce. Mrs. John P. Slaton

Mrs. Guthrie has anno the campaign will begin at once. She has enlisted the aid of the women's clubs and civic organizations. Various committees will be announced next week as will the

has recently rendered her report

All farmers who had wheat in Ray Johnson Hurt urer of the wheat association, will N. E. Gass.

campaign.

Striking a culvert as he was driving toward his home at Summerfield Sunday night, Ray Johnson, secretary of the Consumers Fuel Association and Summerfield farmer, was seriously injured. He is in the Deaf Smith county hospital, where attendants report he is convalescing "as well as could be expected."

A skull fracture in the forehead above the left eye necessitated an operation to remove the crushed bone and relieve pressure on the brain. His right collar bone was also broken. Doctors reported he was suffering shock and sprains as well as numerous bruises and laceration about the body. Barring complications, his chances for recovery are said to be good.

The accident took place five to load him into his vehicle. The driver summoned help from town. Dr. R. D. Gist of Amarillo assisted Dr. G. F. LeGrand in performing the skull operation Monday.

Highway Program Is Still Unsettled

Although state and federal relief authorities are unable to reach an agreement as to the expenditure yon; J. Hoyt Boles, Tulia; Frank of the \$8,900,000 road fund for re-D. Travis, Childress; F. T. Charl- lief of drouth stricken counties, it appears Highway 33 is to be improved in Deaf Smith county. The road has been approved by the Highway Department for a caliche surface, using relief labor, for three months. To date the relief office has been unable to furnish

But W. W. Chilton, administra- Firemen and Lions crossed bats tor, has submitted a project call- for the first game of the season ing for the placing of workmen and it was rained out in the first on the job. He is of the opinion of the fourth. Think of it—a ball that some labor will be furnished game rained out in Hereford-it be the principal speaker at the preciate it if you will send me a to Engineer Cooper Dewey this is the first time it has happened meeting Friday evening of the month with the number to be in since Rat Jowell and Dow Mercer Tierra Blanca Medical Society. Dr. creased gradually.

reased gradually.

If state officials can arrive at Connell won a beauty contest—and also of Amarillo, will discuss state definite conclusion as to using that has been plenty of years. the emergency fund, the project is among the first upon which work will be started, officials say.

But the boys fought it out Wednesday afternoon and the Firemen Canyon is president of the society, and Dr. T. L. Morgan secer-As for Highway 143, 25-Mile Aven- The Firemen were first up, and ne, official state designation has two men went out like Lottie's Deaf Smith, Castro, Parmer and ot yet been given, although it is eye. J. Russell, next man up, was believed the chances are good that safe on an error. Angelo hit a bership.

the Highway Department calls for the ball. It was so crocked the a caliche surface on the road from the city limits east to Randall county and completion of the curb and gutter and application of an

CANDIDATES TO ATTEND W. T. C. C. CONVENTION

A political carnival will be held on the Tom Green county court house lawn at San Angelo each evening of the sixteenth annual Chamber of Commerce May 14-16. at home—they just ducked their that is a Duckie. We didn't see ate have been invited to participated like a race horse on the home stretch when he gets the right here. We didn't see ate have been invited to participate. Major Mark McGee, Fort Worth attorney, will be the presiding officer each evening.

Tuesday Night Panhandle's pioneers suffered a

by the West Texas Chamber of hual banquet of the chamber of when she moved with her parents, handled the work last year and day evening, May 8, at the Bap ble, to Amarillo. tist church. Dr. J. O. Ellsworth, head of the agriculture economics department of Texas Technological College, will be the principal speak. Smith county hospital following an er and will talk on agricultural operation. Funeral services were problems and the government's pro- held Sunday afternoon at the gram for the aid of agriculture.

complete plans for staging the community wheat committees in the county will be present. Dewey bearers were A. O. Thompson, J. Reed, county agent, and County Judge C. W. Humble, who is treas- Conkwright, Arthur Thompson and

In Auto Accident Raiph Smith's string band, Mrs. Carl Mountz will sing, and Miss Katherine Kirby will give a read-

> President Alex O. Thompson the chamber of commerce will present DeWitt Landis, who will act as toastmaster. B. H. Hopkins will introduce Doctor Ellsworth, and John Olson will review the work of the wheat board. Dewey Reed is scheduled to introduce members of the board.

Mary Brotherton In State Contest

Hereford High and an honor student, went to Austin yesterday miles west of Hereford shortly where she will take part in the after midnight Sunday. Johnson extemporantous speech contest at Seek State Convention said they are in excellent shape was alone. A passing truck driv- the State Interscholastic League meet. Miss Brotherton was winner the Hanna & Hall Construction in both the district and regional Co., who had charge of construction meets, the former as Amarillo and of grade and draining on Highway the regional at Canyon. She is 33 here, was killed in an automobile Crawford, to stand a good chance of returning from Austin as state

ford pupils are competing in the ed in the county from last fall

at, third, after circling the dia-

mond three times, wound up with

umpire had to call time out to untangle Ralph, but it was some

The Lions went out one-two-three.

and two singles. The Lions in

their half got a couple of singles

by Baker and Acker, but failed

The Firemen went haywire again

in the fourth, when Witherspoon

er's choice, and W. Withers

(Continued On Last Page)

Firemen Trounce

Boys, did baseball start off with Medical Society

wheat She was 64 years old and had livsponsored throughout all the area board will be honored at the an-ed in the Panhandle since 1891, commerce to be held next Tues- the late Mr. and Mrs. J. C. Wom-

Mrs. Phillips died at her home unexpectedly Thursday after being taken home from the Deaf Baptist church with Rev. J. M. Dyer All the 27 members of the nine of Wildorado officiating. Burial was in West Park Cemetery. Pall-C. Allred, Wirt Phillips, H. G.

Mrs. Phillips was born October Music will be furnished by 26, 1871, in Chatam county, North 24 per cent interest will be added; Carolina. She was married to on 1932 delinquent taxes 18 per Mr. Phillips in 1892, a year after moving to Amarillo. They moved ing to round out the entertainment to Deaf Smith county in 1898 and to Hereford in 1923.

Surviving are two sons, Coy of Wildorado, and Earl of Hereford; four sisters, Mrs. L. R. of a raise in the tax rates at the Bradly and Mrs. W. T. Smith of next session of the legislature. It Hereford; Mrs. G. B. Combs of has been estimated by the organ-Canyon and Mrs. M. O. Meeks ization that the state's fiscal afof Amarillo; four brothers, Troy, W. T. and M. D. Womble of Here- by payment of slightly more than ford, and G. H. Womble of Hume, Missouri, besides her husband. All but Mrs. Smith and G. H.

Womble attended the funeral. Peggy Mitchell

Mary Kate Brotherton, senior in T. L. Suttle Dies In Car Accident

believed by her coach, Miss Irene wreck near Tulia Montay after-

Suttle was enroute at the time of the fatal accident. Miss Crawford and C. H. Dille- The cause had not been learned. hay, superintendent, also went to His home is in Waco, headquarters the state meet, driving through in of Hanna & Hall. He was well Mr. Dillehay's car. No other Here- known in Hereford, having workuntil recently.

To Gather Friday

Annual C of CMRS. PHILLIPS, RAINS FALL OVER BIG AREA ENTIRE CITY Banquet To Be DIES SATURDAY TUESDAY AND WEDNESDAY; The ever thinning ranks of the

leces and nephews also survive.

Is City's Queen

revue and show.

WTCC, and his family will also as evidence of the promise to do attend the convention.

LIKES HEREFORD CORN MEAL

"Everybody in these parts al-Lions In First Tilt from Spokane, Washington.

> way to Spokane. It is impossible to get such corn meal here and since we must have our corn bread, Dr. A. J. Streit of Amarillo will am enclosing check and will ap-

> > The corn meal was sent.

1.75 INCHES TOTAL IN CI

Taxes to Increase

Payment of delinquent taxes before July 1 will mean a great saving. Under the present law, state and county taxes for 1932 and prior years will draw no interest and only six per cent penalty if paid by the end of June

Interest at the rate of six per cent per annum pus a penalty of 10 per cent must be collected after July 1. In addition, the following assessments will be made: On 1930 taxes 30 per cent interest will be added; on 1931 delinquent taxes cent will be added.

A delinquent cost will accrue in addition to the above charges. As advocated by the Texas Junior Chamber of Commerce, payment of back taxes will prevent necessity fairs can be put on a sound basis 50 per cent of taxes now unpaid.

Miss Peggy Mitchell will be the of the opening evening program

Most of the towns in the area S. P. Rosson, a director of the

WASHINGTON MAN

ready knows how good our corn Mr. Avery said. meal is," declares Harry Danforth, manager of the Packard Milling out about it in places a long way off." The occasion for his speech

"The writer was in Texas last October and bought some of your corn meal and hauled it all the

breaking rain fell here and in all the surrounding area Tuesday After July First and Wednesday nights. The fall varied over the county, but all told the two dewnpours tetaled more. than an inch and a half: In Hereford there was

tenths of an inch Tuesday night. Last night's rain, while falling more rapidly, amounted to threefourths of an inch, bringing the total for the two nights to an inch and 65 one-hundredths.

Two weeks ago there was a halfinch rain and in March snow brought about two inches of moisture. This is the extent of the area's rain since last August excepting a trace of moisture in early November.

Some wheat is in fair shape. On the whole, however, the moisture came too late for a normal yield of wheat. Farmers agree that the set-up new is perfect for planting of feed and rew crops. Wheat that had a stand is already "made".

The entire Panhandle was favored with rain. In the area of Kress and Tulia the deluge reached flood proportions, around nine inches falling and washing away roads and in numerous instances,

Distribute Blue Eagle To Firms Under Codes

For that relatively small percentage of employers not yet under permanent codes, an executive orprincess of Hereford in the Rain- der will permit the continued use bow Roundup at the West Texas of the Standard Eagle as a sign Chamber of Commerce convention of acceptance of the President's in San Angelo, May 14 to 16. The offer to extend his Re-employment been announced by the office of Sherwood H. Avery, executive aswill have representatives in the sistant of the Dallas NRA office. "Last year employers were

asked to display the Blue Eagle their part and as a symbol of their faith in the ability of the American trade and industry to defeat depression. This year the members of industries operating under permanent codes are asked to display the Code Blue Eagle as a symbol that they have united to complete the work of recovery.' Distribution of the Code Eagle

was scheduled to start May 1 from Company. "And they are finding San Antonio. Cards and instructions have been mailed to every employer. If no code has been was the following letter received approved for an employer's principal line of business, the eard should be filled in and mailed. A Blue Eagle will be mailed to the employer when a code is approved.

Band to Give Concert.

An open air concert will be played by the Hereford High School Band next Monday evening, Direc-It was signed by T. C. Burnett or Ralph Smith has announced. and was written on stationery of If the weather is bad the concert the Industrial Finance Company, will be moved to the high school auditorium.

OPERETTA, SUNBONNET CIRL, TO BE GIVEN FRIDAY NIGHT

story to make the play first class the law in Susan's behalf. entertainment, declares Miss Thelma McMinn, director.

is Leona Tiefel, who was left an and hand which is at first refusorphan as the ward of Abijah ed. But after the constable's re-Scroggs and wife, a wealthy but port the curtain falls on the prosskinflint couple. A music contest pect of a double romance; Sue is to be conducted in the home and Bob and Jerry and Barbara. Week-End In Amarillo town by Mrs. Coleman who is ac-

Landis of the Brand staff will at- lina, is a contestant and Susan is Bowman and choruses of needed to do the housework any- lage boys and girls.

An intricate and interesting plot way. Discouraged, Susan meets forms the story around which is Bob, Babara and Jerry, tells her built the action of The Sunbonnet story and enlists their sympathy. Girl, comic operetta which girls She believes her parents left her and boys glee clubs will stage Fri- some property which the Scroggs day evening at the high school have not revealed. They promise auditorium. Good voices and ex- to call on Ezra McSpann, village cellent songs add to the strong constable, and persuade him to use After a lot of complications she

is allowed to sing and is awarded In the title role as Susan Clifton the prize. Bob offers his heart In the cast are Bettye Bruce

companied to the town by her son, Jones, Beatrice Lawrence, Donald Bob, and daughter, Barbara, as Hicks, Francys Higgins, Billye Valentine, Jim Kirby, Earl Trim Susan, coming of musical par- Elizabeth Spradley; Loys Carmi association, to be held Friday and ents, desires to take part in the chael, Elizabeth Ireland, Troys Saturday of this week in Amarillo. contest, but Abijah and wife for- Carmichael, Miss Tiefel, Jean Mor-Mrs. Seth B. Holman and DeWitt bid because their daughter, Eva- gan, Marvin Thomas, Elizabeth

Agriculture Students Plan Week-End Outing

Pupils in vocational agriculture classes of Hereford High will have a two day camp in Ceta Canyon. They will leave for the camp toasphalt surface within the city. In the second inning no one scored, morrow afternoon with B. H. Hop-But in the first of the third the kins, instructor. About 35 boys Firemen, after two outs, made will go, Hopkins said. This is an three runs on a walk, one error annual affair. The group will return Sunday afternoon.

tary. Medical doctors of Randall,

Press Convention This

hit a figure eight to right field Problems of the newspaper inand Baker thought he was doing dustry will be aired at the annual well as Bob's chum, Jerry. good to stay out of the hospital, convention of the Panhandle Press and the boy stopped at third. G. Witherspoon was safe on a fieldscored on the play. Wood busted

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Published Every Thursday.

Our Slogan --- "More People --- More Farms"

HEREFORD, DEAF SMITH COUNTY, TEXAS TELEPHONE 30

MRS. SETH B. HOLMAN ______ Publisher and Manager DE WITT LANDIS Editor

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NOTICE TO PUBLIC

Any erroneus reflection upon the character, standing or reputation of dinances, which were published in and L. R. Bradly as charter mem any person, firm or corporation, which may appear in the columns of that issue of the Brand. These bers. this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office at 402 Main Street, Hereford, Texas.

HOME BEAUTIFICATION

For the third consecutive year Hereford is having a campaign of beautification both in the residential and business sections of the city. It is a movement that deserves the whole hearted cooperation of every person in the city. Mrs. B. F. Guthrie has taken charge for 1934. Last year Mrs. Jno. P. Slaton directed the campaign, and it must be said it was an unqualified success. Both women deserve the thanks of the entire community.

And the women's clubs of Hereford have plunged into the campaign with enthusiasm. Although it is the mission of these clubs to contribute something to the community, they are, nevertheless, to be praised. And so are the rest-the Lions Club, Chamber of Commerce and various individuals.

Merchants of the city contribute much to this campaign every year. They give of their time and money to make it successful. They, too are doing a good work.

With all this unity of effort, is it too much to want and expect Hereford to be the best dressed town in West Texas? Why not try it!

AS TEACHERS LOOK AT LIFE

The schools are supposed to make good citizens out of boys and girls from all kinds of homes. We wonder if it occurs to parents that the teachers expect some high grade help in this greatest of all public enterprises.

Dr. John Duff of New York University recently called attention to ne of the absurd requirements made of school ma'ams:

In many localities, As. Dr. Duff points out, teachers "have to live up to a moral standard that would put a strain on a thirty-second de-

Dr. Duff cites a pledge required of all teachers in a certain North Carolina town: "I promise not to fall in love, to become engaged, or secretly married. In another case applicants for teaching position had to sign such

promises as these: "I promise not to go out with any young man, except in so far as it may be necessary to stimulate Sunday school work." Attempt to regulate the privates lives of school teachers in this way is not exactly uncommon in the United States. There are towns where prim and priggish behaviour seems to be valued more highly

than teaching ability. And it is hardly surprising if educators like Dr. Duff demand that halt be called.

The request that a school teacher lead a model life arises naturally mough, of course. If parents wan to be sure that their children are entrusted only to young women of high moral character, that is easily

The point is that in many cases the school board does not stop there. It goes on and erects standards of conduct which, as Dr. Duff complains, turn the teacher either into a hypocrite or a goody-goody.

It would be a logical step if teachers would demand that parents refrain from quarreling in the presence of their children; that husbands have dates only with their wives and wives with their husbands that citizens do nothing which would suggest a wrong course of conduct to their younger generation.-Pampa News.

Now Is the Time

-to prepare your car for summer driving Let us do this for you.

Texas Service Station

A LONG TIME AGO IN HEREFORD

(From The Hereford Brand, May 1, 1903.)

An item in Dimmitt news letter: white 'pup' thinking they were good to eat, proceeded to devour a few of them. The little puppy is now in the bone yard."

> Mayor Davis, Aldermen Fuller, Aten and Loveless were present ordances were lengthy and numerous, requiring more than ten pages in the paper. Included were measures against offenses against the person; Against public peace and order: Against public morals decency; Disorderly houses; mals; Offenses concerning Sun-made "one of his typical speeches, economy; Tickets in lotteries and said so, and to prove it told a joke. raffles: Vagrancy: Intoxicating liquors and tobacco sold to minors; public property and private; Con- their homes. cerning public square, streets, sidewalks, alleys and bridges; Selling ers and peddlers prevented, fresh approaches to the court house.

meat; Public carriers and drivers Edgar S. Ireland had been doing of vehicles; Use of bicycles; Con- duty on the Federal jury at Amacerning street lights; Offenses rillo and passed through Hereford against public health, concerning enroute to his home in Dimmitt. Judge Kerr's incubator has hatch- physicians; Offences against pubed, and since there are no mother's lic safety; Nuisances and removal wings to hover over the little of filth; Noxious trades; Animals last visiting relatives. W. M. was chicks they are helpless. The running at large; Regulating rail- batching and had an expectant look roads and depots; Regulating wat- on his face-hoping for an invitaer companies; Public resorts; Fires; tion to dinner. Buildings; Occupations tax laws; Court procedure, etc.

Mrs. W. M. Cogdell was in Dal-

Mr. and Mrs. Geo. Shepard of

Misses Fern and Ruth Churchill

A number of big cattle deals

had been recorded in Hereford

and neighboring towns, over 25,000

head having been contracted for

October delivery.

Dimmitt had been here shopping.

The Western National Bank, heretofore a private institution, at a session of the new City Coun- had applied for a charter making and Alta Renfro had returned cil, with Aldermen Ricketts and it a National bank, with G. A. F. from a visit with friends in Ama-Lipscomb absent. The body pro- Parker, F. B. Fuller, Jno. P. Sla- rillo. ceeded to adopt a number of or-ton, W. S. Higgins, J. P. Connell

> (From The Hereford Brand, May 2, 1913.)

The Hereford Chamber of Commerce had been organized. J. I. Walker was chosen president, Bill Indecent conduct; Cruelty to ani- Ray was elected vice president, and day; Against public policy and but it was nearly all wind-he

• A number of citizens were build-Unlawfully carrying arms; Against ing concrete walks in front of

The commissioners court was goods on square, streets, etc., hawk- having repairs made on steps and

By Their Words

What Panhandle Papers Say

"We occasionally hear," writes John McCarty in the Dalhart Texin, "that Dalhart is to have another newspaper." The same rumor is making the rounds in Hereford and the remarks McCarty makes anent to the subject apply in Hereford.

"Personally." continues John, "I always take newspaper competition one will gree . . . the field. Dalhart is not big enough for two papers, and has no use for two papers. Neither would make any money and neither con therefore, best serve the

keep busy doing something con-structive for the community. We aging editor. Congrats to two structive for the community. We aging edit mies. Anyone with a constructive program will

ants have been liberal with the patronage . . . we solitinuance of their patronthe basis of our merit.

. . in view of our progressive titude, our heavy payroll and he fact we maintain a liberal and aggressive policy of community service, we can see no reason for

"From a commercial and economic standpoint, this is a long long way from a two newspaper town. Dalhart does not need two papers and Dalhart cannot adequately support two without sacrificing the quality of its papers or assessing an unfair advertising burden on its merchants."

... . people of small cities and owns will give evidence of more

forbearance with a newspaper writer than will those of a metropolis," points out the Floyd Coun-

ty Hesperian. "They have a more

tolerant attitude toward mistakes

and errors, and are more quick

to forgive when their newspaper

workers fall into them."

Sam Braswell says in his Cl andon News: "On thing that will greatly help solve the troubles of the country is for everyone to make things go well is his home town," to which we add, amen.

"There seem everything," Borger Herald, "but perhaps everythat no one seriously, because I know, whether another paper is successful or not, it takes all possible profit out of the springtime—tra-la-la.

Adrian Odom, former assistant sports editor on the Amarillo News and Globe, has returned to Memphis to become city and sports editor of the Daily Democrat which "We have tried to make this a Lyman Robbins will begin publishd tried to ing May 6. J. Claude

has always been hand-made. Come

POLITICAL TICKET

The following andidates are seeking nomination to the offices under which their names are listed, subject to the Democratic Primary to take place July 28, 1934:

For District Attorney: JAMES W. WITHERSPOON (Re-Election)

For County Judge: C. W. HUMBLE (re-elec

For Sheriff: JNO. B. MILLER (re-election OMER BAKER H. M. (Mack) BRACH. PINK H. GILILLAND. JIM L MAUK J. C. ALLRED

For County Treasurer: MRS. BESSIE L. SMITH (re-MRS. NONA JOWELL

For County and District Clerks L. H. FOSTER (re-election) H. D. REED L W. CARLYLE

For Commissioner, Precinct No. 1: P. J. (Jack) Rose, (re-election) For Commissioner, Precinct No. 2: T. W. (WHey) ROBERSON W. B. PHILLIPS

For Commissioner, Precinct No. 3: QEO. C. MESSENGER. E. M. JACK MARK S. BENEFIELD

H. D. CULPEPPER Commissioner, Precinct No. 4: J. M. (Jim) CHAPMAN T. P. McCOLLISTER JOHN WHITSETT ERNEST T. (Dick) ALLRED

C. S. PERRIN de and Animal Inspector:
BONNIE E. BRUMLEY
172W. (Walk) BRADLY

Don't Wait To Insure-The Time Is NOW

Consult us and see how you can be fully protected against fire, accident, theft and liability.

HEREFORD INSURANCE AGENCY John McLean, Owner.

Just What the **Doctor Ordered**

Expert Druggist Service

For prescriptions or any standard drug needs, come here where painstaking care, complete knowledge and a large, fresh stock insure you getting just what the doctor ordered.



Send her a box of Candy on MOTHER'S DAY, Fresh shipments just received.



Gifts for Graduates. We have many attractive gifts to show you. Come in and see them.

City Drug Store

Phone 100.

"Home of Dependable Drugs"

SOUND BANKING

The Keystone of Continued Progress

Confidence, inspired by sound banking principles and practices which are entirely in accord with the needs of today, will keep the ball rolling for business, industry and the public at large. This bank is proud of the soundness and security which have seen it through the most difficult time the safety, integrity and far-sighted policy that make this bank deserving of your complete confidence today, tomorrow, at any time, under any condition, and for any financial purpose.

STARTIA SAVINGS ACCOUNT

The First State Bank



REPEAT ORDERS ARE THE **BEST PROOF OF SATISFACTION**

Make these comparisons when you are looking for your next tractor-Fuel Economy, Repair Upkeep, Repair and Mechanical Service, Life of Tractor and Trade-In Value.

USED MACHINERY

3-Rew P. & O. Lister 3-Row John Deere Lister

Abijah ed.

B3-6 Cylinder I. H. C. Truck. No. 12 DeLaval Separator.

WE HAVE FARMALLS NOW DOING

THEIR 12th YEAR OF SERVICE

GUARANTEED REPAIRS AND SERVICE On ALL Makes of

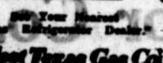
BATTERIES — MAGNETOS GENERATORS — STARTERS RADIATORS — IGNITIONS **ELECTRIC MOTORS**

Bring Us Your Electrical Troubles

FE JOIN THE ENTIRE GAS INDUSTRY IN RECOMMENDING ELECTROLUX REFRIGERATOR -QUICK FACTS-

ST, PERMANENT SI-TY REPAIRS, TRAY RELEASE RY MODERN CON-VENIENCE







NSON WEEKS

"LUCKY STRIKE HOUR"

ORCHESTRA

AMARILLO, MAY 7TH

AUDITORIUMM NAT PALAGE

You're As Old As Your Vision-

Most of your impressions of the outside world, of what is going on, are gained through eyesight. Impaired or failing vision means that it is more difficult to keep up with these things.

One of the most important factors in keeping your eyesight young, is adequate and proper Halling in home and office. You can enjoy the right kind of light and the proper amount and intensity of it, at a cost probably no greater han you would pay for ordinary light

So, if you would stay young, visually speaking, for the longest possible time, look to the lighting scheme of your home and of any place where you work.



Fairview-Palo **Duro Items**

BY MRS. JOHN BOLING

This community was saddened and were active in the early devel-Prayer meetings begins at 7:45. opments of ghurch and school, and in every other activity for the up-building of the community. Mrs. Westway were guests of Mr. and Mrsr. N. P. Sikes Sunday. Phillips was especially interested, because of her sweet, guiding companionship, life has been made sweeter, richer, more wholesome and more meaningful for countless numbers of young peoplee. Her radiating influence was not limited to the young people only, but to know Mrs. Phillips was to love her and to love her was an inspiration to rise above petty things in life and to render a service to mankind and to our Maker wholly acceptable unto God. During the many years since she moved from here she has ever made us feel her keen interest in the life and progress of this community. As hre interest for us never died, so our memory of her shall never die. Her soul has gone to its rich reward and as we feel our loss we griece -not because she has gone, but because we must live on without her. Life will be sterner, the way less bright, but we rejoice for her victory. We extend our deepest sympathy to the loved ones andfriends and can only commend them to the Savior for His comforting power and watchful care.
Our hearts were saddened again

by the loss of the infant baby of Mr. and Mrs. Mart Burum. Mrs. Burum is at an Amarillo hospital and is reported and resting fairly

Mrs. P. A. Brown is in a critical condition in the Hereford hospial where she was taken early last

Rev. J. M. Dyar, our regular pas-

Grandmother Burum was called o Oklahoma last week because of the death of a gran daughter there. Mr. and Mrs. Oille Grabbe are isiting relatives at Denton.

Mr. and Mrs. John Boling visited Mr. and Mrs. Jack Burum of Lockney last week, returning home late Sunday.

Mrs. Selma Grabbe is visiting relatives in Fort Worth where her son. Alvin Grabbe, is attending

Many of the women of the Misdonary Society attended the district meeting in Amarillo Thurs- A Allison vs L. J. Hatley, et als. day and Friday.

brate Mother's Day with a pro- DEAF SMITH COUNTY. gram by the Sunday school and B. Y. P. U. students. Everyone

Ford Doings BY LA VERNE MANN

Sunday, with 26 present. Miss ble class, and T. R. Langley acted of the vendor's lien upon the folas superintendent in the absence lowing described land situated in of the regular officers.

Mr. and Mrs. W. M. Stewart at-

Beryl Davis of Gatebo, who spent to their homes Sunday.

Bruce Plummer was in Hereford on business Monday.

W. M. Stewart and family and ed land by virtue of said order Buna Walker were dinner guests of sale.

the George Benson home Sun-

Annie Jacobs returned to her of 10 o'clock a. m. and 4 o'clock mother's home the latter part of P. M. on said day, at the Court hist week from Thomas, New Mex-House door of said Deaf Smith ico, bringing with her a nephew, County, Texas, offer for sale and Georgie Dinkle, for a short visit, sell at public auction for cash, all

Hereford were Ford visitors Sun- the said Fred G. Brunk, A. Alli-day.

Vega Sunday morning. Mrs. Pearl Caldwell, mother of Mrs. T. L. Morgan, left Monday the 1st day of May A. D. 1934.

for her home in Dallas after a

ARMOUR

CREAM

Wants your cream, chickens and eggs. We will give you all the cream in the can and

STATION field seed for sale-it's recleaned.

L. M. SPRATT, Brittian Brick Building

Summerfield News

BY MRS. GUY WALSER

Take Produce to Carl's Gro. tf A revival is in progress, with Rev. Pipes of Pampa preaching by the death of Mrs. W. B. Phillips Monday night to lead the singing and Mr. and Mrs. Hubert came mother of Coy Phillips of this and play. Miss Thelma McMinn community. Mr. and Mrs. W. B. and Finis Owen of Hereford had Phillips were former residents here charge of the music Sunday night. Mr. and Mrs. Ulys Pierce of

Hollis Walser of Plainview spent with a mother's love for all the the week end with his parents,

> Emmett Blakemore and family of Progressive were guests of Mr. and Mrs. A. J. Blakemore Sunday. Mrsr. G. W. Mills and family of Amarillo spent the week end with her parents, Mr. and Mrs. A. J. Blakemore.

> Jeff Roberson and sons of Progressive spent Sunday with Mr. and Mrs. Joe Kendall. Miss Oleta Bowling spent the

> week end with her parents in Amarillo. Henry Kendall and family visit-

ed Mr. and Mrs. Ky Lawrence Sun-Rev. and Mrs. Herman Coe of

Sweetwater visited friends here last Wednesday and Thursday The Junior club met with the regular meeting Tuesday of last

week at the home of Miss Maude Noland, with Mrs. Wilson Vines leading the Texas Day program. The Senior club and the Juniors. mothers were guests. The following program was given; Eyes of Texas Are Upon You, with Mrs. Schroeter at piano; Texas, Mrs. Wilson Vines; Texas Artist, Mrs. Guy Walser: Texas Authors, Mrs. Jim Clark; So This is Texas, by Pat Neff, Hazel Oglesby; Solo, Miss Ruby Thompson; Sketches of David Guian's Life and also a waltz written by him, Mrs. Schroeter. The program was closed by singing the state song, Texas, Our Texas. Refreshments of ice cream and cake were served...

Denson Hill and family of Ford spent Sunday in the B. A. Atchley

Mr. and Mrs. R. Hines of Black visited in the A. J. Blakemore home

Mrs. M. M. Beavers and daughter. Miss Lovie, and son, Morris, of Clarendon spent the week end with relatives here.

NOTICE OF SALE OF REAL ESTATE UNDER ORDER OF SALE

In District Court, Deaf Smith County, Texas.

Court of said Deaf Smith County, court on the 1st day of August A. D. 1933 in favor of Emma Brunk and S. D. Brunk and against Fred G. Brunk for the sum of \$6,200 with 6% interest from date and costs of suft; and against A. Al-Rachel Shields taught the young lison, Fred G. Brunk, M. M. Gregg peoples class, Mrs. Parks the Bi- and L. J. Hatley, for a foreclosure Deaf Smith County, Texas, and being 300 acres of land out of Captended a funeral in Hereford last itol League No. 4091/2; and being all of a section of land conveyed D. B. Mann returned home Fri- to W. B. Garvin by the Capitol day from Hobart, Oklahoma, where Freehold Land and Investment Co. visited friends and relatives. by deed dated January 17th, 1902, He was accompanied home by R. and recorded in the deed records Mann and sons, James Theron for Deaf Smith County, Texas, in and Darrell Lee of Hobart, and Vol. 10, page 394, save 160 acres sold to Dan Davy and 180 acres the week end here and returned sold to Mrs. S. E. House; the land herein being the south 300 acres Victor Langley, Mr. and Mrs. D. of said above described section and B. Mann and son, Clyde, were busi- the land sold to Fred G. Brunk by ness visitors in Hereford Monday, Emma and S. D. Brunk by deed Deaf Smith County in Vol. 60, at Buna Walker of Vega spent the page 492; I did on the 1st day week end with Mildred and Mel- of May, A. D. 1934, at 4 o'clock page 492; I did on the 1st day P. M. levy upon the above describ-

By the terms of said order of sale and in obedience thereto I will on the 5th day of June, the same bemdae business trips to Hereford ing the First Tuesday in June and Amarillo Saturday.

A. D. 1934, between the legal hours de Dinkle, for a short visit sell at public auction for cash, all Mr. and Mrs. Tom Majors of of the right, title and interest of Hardy Benson and family and ley in and to said property; and Mrs. Parks attended church at to satisfy said vendor's lien as it existed on the 14th day of May,

Dated at Hereford, Texas, this J. B. MILLER, Sheriff, 17-3 Deaf Smith County, Texas

GROCERY SHOPPERS Fill Your Needs from These Specials!

FRIDAY, SATURDAY AND MONDAY



Shop as you will-we defy you to improve on these foods. Freshness, taste and quality that might command high prices. But we bring you these features-plus prices that mean real value. For today's meads, do your marketing here for finer foods at real sav-

SHORTENING

Mrs. Tucker's, 4-lb Carton

SNOWDRIFT	0 TA	MILK 176
pounds	37¢	MILK Borden's, 3 tall or 6 small cans
PEAS, Libby's Fancy No. 2 steve, 2 No. 2 cans	35¢	SPINACH 179
OLIVES, Libby's Stuffed or queen, 2 3-oz bottles	19¢	SANI-FLUSH 199
CRAPE JUICE	150	HY-PRO 156
FEA Apton's Yellow Label, 14-1637¢, 12 11	19¢	MELO 176
SUGAR Powdered or Brown, 2 pkgs	15¢	PEAS, Table Charm No. 4 sieve, 2 No. 2 cans 25¢
	-	The state of the s

COFFEE

	The same of
MUSTARD, Libby's	10¢
BIRD SEED, French's	25¢
CATSUP Empson's, 2 14-oz bottles	25¢
BAKING POWDER K. C., 25-oz can	17¢
GELATINE Royal, all flavors, 6 pkgs One Dozen Packages	
COFFEE Break O' Morn, 1 lb	19¢
ATTENDED TO THE STATE OF THE ST	halankova, mi

	PEACHES Sliced or halves, Gallon	39¢
	PORK and BEANS	114
1	BEANS Great Northern or Pintos, 2-lb pkg	10¢
	TOMATO JUICE	23¢
	COCOA Mother's, 2-lb can	18
	SODA Arm & Hammer, 3 pkgs	25¢

CORN, No. 2 can TOMATOES, No. 2 can CUT BEANS, No. 2 can

Choice, 2 for 17C

	The bear to the second of the
MARSHMALLOWS 21¢ RAISINS 4-pound package 27¢	PALMOLIVE SOAP 3 bars SUPER SUDS 2 packages 176
WESSON OIL 19¢	SOAP Crystal White, 5 giant bars
LIME RICKEY GINGWR ALE, Manitou, 2 bottles 25¢	SOAP CHIPS Crystal White, 5-lb box
MACARONI or Spaghetti 5¢	BORAX Washing Compound, 2 pkgs
CORN FLAKES 10¢	CREME OIL 14¢

Per pound Pound _	PEANUTS 5
	N BEANS 23
FANCY SAP APPLES 23¢ NEW	POTATOES 199

ROASTS Cut From Choice Baby Beef, Pound

CHEESE 18¢	BACON 121/29
Elkhorn, pound	Sugar cured squares, lb
BACON 17¢	HAMBURGER 70
Cudahy's Sliced, lb	Fresh meat, pound

FURR FOOD

ELLS ALL KINDS OF FEED; BUYS CREAM HIDES, EGGS AND CHICKENS

FARM HOUSING STANDARD LOW IN TEXAS, SURVEY REVEALS

quirements for a decent standard of living on half or more of the Limit to May 12th farms, figures now being compiled on the farm housing survey are showing. The survey covered Extension Service cooperated.

available but preliminary figures house by Miss Peggy Mitchell. indicate it would probably take at Maximum amount available to least one-half billion dollars to re- any one farmer is \$250 and the Friona Wednesday evening, given habilitate all Texas farm homes minimum is \$10. Cooperation with by the Stamps Melody Boys. to only a moderate degree of com- the various government agriculfort. Running water, new roofing, ture programs and the production screens for windows and doors, credit associations is required of and painting are listed as the most all borrowers. pressing needs. More than onefourth the farm people interview- rill's office, applications for loans ed would borrow money at low in- through April 26 in Texas, New terest rates if it were offered Mexico and Arizona totalled 32,them for improving their homes, 000. A year ago the office comsaid to be paid back over a long pleted 65,000 loans. Last year's

"The deplorable condition of those this year which are averagmany of our farm-homes is a symp-ing around \$73. tom of long standing agricultural Fewer loans and a lower averdistress,' comments O. B. Martin, age amount indicate, Sherrill has extension director. "It shows that pointed out, that farm conditions Maxine and Margot McLean attendthe country is in need of the re- are improving in the area served adjustment in farm and home life by the Dallas office. that the demonstrations fostered by county farm and home demonstration agents are bringing. It also shows that the effort of the Agricultural Adjustment Administration to bring quick cash relief to farmers, followed up by longtime re-adjustment of farm sys-tems, is the need of the hour. The survey confirms what has been Mrs. Garrett is enjoying a known by those who are most familiar with farm conditions. It gives added proof that the conditions of our army of farm people enrolled as demonstrators and cooperators are struggling to overcome are real and not fancied."

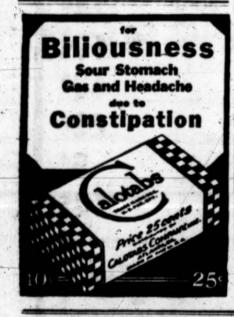
Mr. and Mrs. A. H. Elliston and daughter, Ruth, and Miss Ruby Faye Bennett returned home the latter part of last week from a motor trip to Austin, Beaumont, Ratcliff visited his parents, Mr. Victoria and Shreveport, Louis and Mrs. A. G. Ratcliff, at Roy, iana. Mr. Elliston reported a de New Mexico, last week. lightful trip for his party and the dismal prospects of the growing ter, Mrs. Edwards. crops on account of excessive rain-

FRYERS

Buff Orpingtons Nice and Fat

ROGER BRUMLEY Phone 445

OIL 20¢ TO 25¢ GOOD TRACTOR OILS OUR SPECIALTY Save Money This Year 1900 W. Third, Amarillo



Farm housing conditions in Tex- Extend Crop Loan

Deadline on applications for most of 56 counties selected as be- emergency crop loans has been ing representative of the state extended to May 12, it was an-Deaf Smith and Randall included. nounced this week by Charles W. It was a Civil Works Administra- Sherrill, regional manager of the Friona and Summerfield. tion project in which the Depart- Southwestern Emergency Crop Loan ment of Agriculture and the State Office of Dallas. Local applications are taken at the chamber Total state figures are not yet of commerce office in the court tives a few days.

According to word from Sherloans averaged slightly higher than

Progressive News BY OLIVE PERKINS

Mr. and Mrs. Luke McBrayer and daughters called in the Ira Rick-Mrs. Garrett is enjoying a visit

from her sister in Amarillo. Miss Eunice Caldwell spent the veek end with her sister, Mrs.

Cecil Hodges, near Daniel. Mrs. Lowe and son, Edsel, are in Canyon, where Mr. Lowe is at

Mr. and Mrs. R. A. Saylor and Jeannette Harriett spent Sunday

with his parents in Hereford. Hartland Caraway and Glenn

Miss Short is visiting her sis-

Ira Jeanne Ricketts is spending the week with her grandmother, Mrs. W. A. Ricketts in Hereford. Rev. Hornbeak of Hereford spent Saturday night in the Caraway home. He preached to a large number at Progressive school house Sunday afternoon. Next Sunday Rev. Willett will preach and the Gregory quartet will sing.

Mr. and Mrs. J. E. Blakemore and sons spend Sunday with his parents near Summerfield. Mrs. Blakemore stayed to help care for her mother.

Word has been received here that Mrs. Carl Donovan, who had a

major operation last week at Shattuck, Oklahoma, is getting along as well as can be expected. Mmes. Vicks and Clarence Botts

and son of Borger visited Mrs. Owen Neel Wednesday afternoon. Mr. and Mrs. Suggs of Ward attended services at the school house Sunday afternoon.

Mr. and Mrs. Fred Oberthier, Mrs. Timothy Tinsley and son, of Brooklyn, New York, called in the Perkins home Sunday afternoon.

Miss Evelyn Aveneaux, teacher at Higgins, left for a trip through New Mexico, and to Abilene. She expects to return next year. Miss Lilith and Lawrence Boyd left Tuesday night for their home. Lawrence. Boyd expects to attend college next year, and Miss Boyd will probably teach in a town school. The community regrets to lose these two teachers. Both have taken a great interest and given a lot of time to outside activities as in literary work, singing and Sunday school. Their places will be hard to fill and they will be missed both by the pupils and older people of the

WE STILL PAY TOP PRICES

FOR ALL PRODUCE

Prompt and Courteous Service

Anything to Satisfy the Customer

BROWN PRODUCE CO.

Black

BY MISS NOBLE M'LEAN

Mrs. Laura Shouse and daugh ter, Helen, and Miss Carry Adams of Friona were visitors in this ommunity Tuesday.

Mr. and Mrs. Thomas Stone were here Wednesday moving their house hold goods to Amarillo where they will make their home.

...Mr. and Mrs. Tom Presley entertained a group of young folks in their home Tuesday evening. Several visitors were there from

Miss Lucille: McLean returned ome Wednesday from Lubbock where she has been visiting rela

The Presley, Hays and McLean families attended the concert at

Mary Shouse of Friona was a guests of Juanita Welch Wednesday night. Ervin Kimmins' car was stolen

in Hereford Saturday night while he was attending a show. Mr. and Mrs. Jim Black visited

her mother in Canyon Sunday. James McLean left Sunday for Mountain Park, New Mexico, where he will visit a few days.

D. R. Bennett was ill last week but is improving. Misses Lucille Hays, Lucille,

ed the music festival at Friona Saturday afternoon. Mrs. Alden Hawks of Frio com-

munity visited relatives and friends here one day last week.

Mr. and Mrs. Will Price were business visitors in Friona Saturday afternoon.

Several from this community attended the show at Hereford Wednesday evening.

with home folks. the Junior Woman's Club last Wed- May each of you have this same nesday afternoon. The afternoon tender care when this dark hour wa spent playing bridge. Refresh- comes to you. ments of ice cream and cake were! The W. B. Phillips Family.

served to Mmes. Manuel Hawks, Alden Hawks, Bernard Roberson, T. L. Welch, Tom Presley, Claburn Carr, Frank Lookingbill, Lloyd Lookingbill, Misses Lucille McLean, Juanita Welch and Mary Shouse, and the hostess. The next meeting will be a study meeting at the

home of Mrs. D. C. Walser. Houston McMurry, Ben Galloway and Vernon Bennett attended a party near Friona Friday evening.

Bill Moke is working for the Santa Fe railroad at Farwell. Mr. and Mrs. Clyde Hays atended church at Summerfield Sunday evening.

Sewing Machine Clinic Conducted at Friona

"In this country a sewing machine should be cleaned twice each year, a sewing machine that is kept clean should last more than a life time, stated E. J. Heath of Lubbock to the 22 home demonstration club members who attended the training school on cleaning and adjusting machines which was held at Friona Saturday. tending were Mmes. O. G. York, Joe Jesko, A. H. Boatman, H. D. Mayfield, G. F. Loflin, Madge Loflin, W. C. Wükerson, E. G. Adams of Homeland; Travis Brown, Ralph Wilson of Rhea; C. A. Guinn, Myrtle Miller, Lakeview; Louise Peach, and W. G. Wilkerson, Oklahoma Lane; H. H. Elmore, Black; V. E. Hart and H. W. Wright, Friona; John Gammon, G. W. Williams and Mr. Ray Williams, Lazbuddy; Rozelle McKenney, county home demonstration agent.

CARD OF THANKS

We wish to thank all those who Charlie Hays spent the week end so generously and kindly helped ith home folks.

Mrs. Cecil Vandiver entertained ing of our dear wife and mother. OWN A FORD, .. OF COURSE

There are any number of Reasons why-Here is one

Only Ford Owners Enjoy the Economy of Motor Reconditioning Service

Exchange policy saves money and time-eliminates need of bothersome overhauling for passenger cars and trucks. Inquire about this service.

The Ford Motor Company \$5-a-day basic wage went into effect last month for all Ford workmen throughout the United States.

On Tuesday morning, March 13, this in crease brought an added compensation of 50 cents to \$1 a day for approximately 47,800 of the 70,000 Ford workmen employed in this

In the Detroit area alone 32,681 men benefitted by the increase.

A statement given out by the company

"This is the first blanket raise the Ford Motor Company has made since December, 1929, when it added the 'depression dollar'

to its wage rate, bringing the daily minimum

of \$6 a day up to \$7.
"During the month of February, 17,000 men had received small wage increase, but o Henry Ford's return to Dearborn last we he began to put into effect the plan that has been in his mind for some time.

"The increase became effective Tuesday morning, hours before it was ancounced. The men were told during the afternoon and received the news with great enthusiasm."

All departments of the Ford company have been working five days a week and some six. The automobile code now permits a 40-

Hereford Motor Co.

May Festival of Values

Brings Opportunities for Unusual Savings On the Things You Need!

As usual, Sprowls and Cronin Company is offering very interesting values. There is no reason for the man or woman not to be well dressed at all times when this popular store is ever on the alert to give to its customers the splendid merchandise. at such attractive prices



FOR THE LADIES

White Waffle Cloth Coats Swagger Style-

Just the wrap for the summer evenings.. Priced at-

Wash Suits

In Pique and Linen; light colors, for all occasions-

-For the housewife who sews, we are offering Voiles and Batiste in floral designs, pastel shades just the material for cool summer dresses-

Voiles at 25¢ and 35¢ Yard Batiste at 25¢ Yard

Suggestions for Mother's Day

GIFTS THAT ARE GOOD-

HOSE, GLOVES, HANDKERCHIEFS, PURSES, HOUSE DRESSES, SHOES

FOR THE MEN

-We are particularly proud of these specials because they spell real values

Wash Suits in Sanforized materials. Coat and one pair trousers, light colors A Bargain At-

Seersucker, Sanforized, gray stripe, coat and one pair trousers, priced at

Toyo Genuine Panama Hats

Washable-Real Values at

\$1.48 \$1.79 \$1.98

Sport Shoes

In black and white, brown and white, suntan beige, lace Oxfords—unusual values at

95 Pair

New Beau Brummel Tailored Shirts

Dark colors that's so newtwo button cuff, for

Sprowls & Cronin Co.



Frank Huckert left Sunday for Mrs. Henry Gooch and Mrs. H. of the Eastern Star in Hereford nt, Michigan, on a businesss T. Neely of Amarillo spent last Tuesday night to initiate a He will be gone about ten; week end with Mrs. Seth B. Hol- candidate, Mrs. Olive Boston, of

WITHOUT GOOD

ELD SEED

YOU CANNOT MAKE A DECENT FEED CROP

THIS IS THE PLACE TO GET YOUR SEED

MAIZE KAFIR **HEGARI**

All Kinds of CANE

Clean Seed at Good Prices

McLean & Pitman

Grain Company

Phone 1.

Buy At Home

We Deliver.



Have Money For Your Labor

ILLIONS of men work hard year in and year out. Are you one of these millions? Do some thinking! In sickness or in health a bank account is a good friend.

START SAVING REGULARLY NOW Ve Welcome Your Banking Business





Mr. and Mrs. Robert Hicks, Mr.

Jumbo News

BY MRS. J. W. BERRY

Take Produce to Carl's Gro. tf Miss Irene Hurst visited last Monday evening in Canyon with her father, R. H. Hurst, and fam-

Mr. and Mrs. Tom Gunnells and family of Dimmitt called Sunday evening in the Ullman Hunter home. The M. G. Layman family, accompanied by Charles McGinnis, took a trip to the Palo Duro Canyons Sunday.

Miss Dorothy Stork spent Monday night with her school friend, Clara Jo Neill.

Mr. and Mrs. Finis Hunter and daughters, and Orva and Pierce were Sunday dinner guests in the L O. Norman home.

Clifton Stork spent one night last week with Jimmie Dyer.

Mr. and Mrs. Ullman Hunter and twin daughters, Phyllis and Frances were supper guests of Mr. and Mrs. H. R. Harvel Monday. L. E. Beck and C. Kring were in Dimmitt on business Wednes-

Mmes. Ullman Hunter and J. W. Berry attended a called meeting Alta Wyly was director of the closof the Eastern Star in Hereford ing program and an old-fashioned

near Friona. Mr. and Mrs. Jesse Hardy and Elmer Ireland of Lubbock were here looking after business interests one day last week and also visited at the M. L. Hardy home.

Mrs. S. M. Hunter and daughter, Sammy Lane, were Sunday guests in the M. L. Simpson home. Miss LaRue Beck spent last Wed-

nesday night with Florene Stork.

U. G. Randall papered the C. D. Gilliam house the last of the week. The teachers gave their pupils their regular monthly tests last Thursday and Friday and reports

cards will be given out soon. Rev. Henard East, accompanied by his wife and other relatives and friends, preached two very interesting sermons at Jumbo Sunday morning and night.

Misses Athalie and Maurine Wilder who have been in Canyon the past six weeks, visited home folks Sunday afternoon.

R. H. Hurst and daughter, Miss Irene, accompanied by Miss Kitty Oxford, were in Spring Lake Saturday on school business.

Mr. and Mrs. C. D. Pinckert and on, Richard Earl, accompanied by Mr. and Mrs. Robert Hicks, were in Amarillo last Thursday. Mr. and Mrs. G. W. McIlroy and

son, Gerald, called Sunday afternoon in the H. R. Harvel home. C. M. Bell who had been at South Plains for a week, spent last Monday night in the J. W. home at Armistad, New Mexico,

Mr. and Mrs. J. W. Woods of Hereford spent a few days the first of the week with their daughter, Mrs. C. D. Gilliam and fam-

R. C. Stewart and Reuben Fulfer of Thurma, New Mexico, accompanied by Mr. and Mrs. John Lennox and family of Morton, Texas, took supper last Tuesday evening in the Robert Hicks home. Mr. Stewart is the father of Mrs. Hicks.

Those who were reported sick last week are all much improved at this time.

Miss Lucille Dyer spent one night last week with Miss Florene Stork.

Rev. E. E. Manney of the Assembly of God Church in Hereford, preached at Jumbo last Sunday afternoon and announced that he would preach again at Jumbo next Sunday at 3 o'clock.

The Jumbo Presbyterian Missionary Auxiliary met last Thursday afternoon in Hereford with Mrs. H. C. Baird. Mrs. Vern Witherspoon of the Hereford Auxiliary was an invited guest and gave a very interesting and descriptive account of Presbyterial which she attended at Plainview recently. At the close of the meeting Mrs. Baird served punch and cookies to Mmes, Witherspoon, W. A. and Ullman Hunter, L. E. Beck, Jessie McGinnis, J. W. Berry, and Phyllis and Frances Hunter of Jumbo. The next meeting will be May 3 with Mrs. L. E. Beck.

Among those from Jumbo who attended the pie supper and political meeting at Arney were Messrs. and Mmes. F. L. Pinckert, M. L. Hardy and L. E. Beck. They report the pies sold well and a good representation of the county's candidates were present and gave

W. A. Hunter was fortunate to escape serious anjury last Friday evening when coming from Hereford and starting down Sunnybrook hill his car became unmanageable and ran into loose dirt, turning over three times. Mr. Hunter escaped with a number of britises and a good shaking up. The most damage to the car was the breaking of the glass.

Mr. and Mrs. K. R. Hunter and daughters, Evelyn and Ineva, were Sunday guests in the W. A. Hunter home and attended Sunday school and preaching services at Jumbo Sunday morning.

Mrs. Sam Hunter and daughter, Sammy Lane, spent last Thursday in the home of her parents, Mr. and Mrs. Ed Allen at Easter.

and Mrs. C. D. Pinckert left Sun- and children took dinner in the R. day morning for Thurma, New W. Fanning home Sunday.

Mexico, where the Hicks will make Mr. and Mrs. L. M. Williams their home. We regret to lose and Eunita were shopping in Herethese people from our community ford Tuesday.

in the lakes of Northeastern New lams put up a new windmill last Mexico Mr. and Mrs. Pinckert will Wednesday. return to their home here.

Bobby Lee and Mrs. Ullman .Hunt- liams home. er, Phyllis and Frances, and Mrs. | Mr. and Mrs. L. M. Williams and Geary attended the kute kewpie sons, Altis and Hobby, George Neal, kontest at Dimmitt last Friday Dick Barnes, Mr. and Mrs. Roband Bobby Lee Harvey were enter- ford Saturday. ed in the contest but failed to place in the prizes.

evening after spending the week end with relatives and friends in

Messenger News BY MISS BUNITA WILLIAMS

Take Produce to Carl's Gro. tf The P. T. A. and Literary Society program Friday night was enjoyed by a large number. Mrs. spelling match was enjoyed along with other good numbers.

Mr. and Mrs. H. L. Agee and sons, Elden and Manard, were Farwell and Clovis visitors Satur-

C. T. Guseman called on Altis Williams Sunday.

Mr. and Mrs. Huston Hudgeons Missouri last week.

but wish them well in their new Huston Hudgeons and son, Glen,

homé. After a few days fishing and Jack Doyle helped L. M. Wil-Wallace Moore and John Wright

Mr. and Mrs. John Stork and of Bellview, New Mexico, spent family, Mrs. H. R. Harvel and Friday night in the L. M. Wil-

night. Little Lola Jean Stork ert Myers were shopping in Here-

Lester Myers, who is attending school in Friona spent the week Weldon Ross returned Sunday end with Euel Walker. Lewis Woodford was in Here-

> ford on business Tuesday. Sonny Brown is in the hospital at Clovis with pneumonia. He is reported to be improving at this writing.

There were 8 in Sunday school Sunday.

Several from this community are planning to attend the Federated club meeting at Hereford on

Miss Beatrice Fangman left recently for a few weeks stay in Amarillo.

Mr. and Mrs. W. P. Walker and hildren were in Friona Saturday.

Mrs. W. W. White, who has been visiting her mother, Mrs. Rosa Speer, and sister, Mrs. Frank Marrs and family, for several weeks, returned to her home in

Food Values Galore

MEATS AND GROCERIES

Ask your neighbor, Mrs. Jones, what she thinks of our fine foods, courteous service and low, money-saving prices and you will learn why our customer list is growing every week.

We believe in giving real values in the finest of quality foods-meats and groceriesin giving you the kind of service that will make you a friend.

Give Us a Trial This Week-end-

Let's Get Acquainted.

It will pay you to visit us

Texas Market & Grocery

PHONE 353 FREE DELIVERY

They Are Here 32-Piece

Dinner Set



We start May off by offering you these Sensational Values. Let us help you save money on things you have to have.



Men's Linen-Like Cotton

Vash Suits

They'll NEVER shrink—sanforizing prevents it! They're well-tailored! They'll fit smoothly! Made for style-conscious men! Single-breasted, patch pocket coat. Slack model trousers with wide bottoms! Lightweight! Cool as an ocean breeze!

MEN'S \$18 75

Vent-O-Lated



98c to \$1.49

SUMMER STRAWS Cool SOLARS



98c New style optimo or pinchfront toyos — smart Sennits Feather-light.

A PAD and COVER to iron on! 490

Unbleached mus lin cover with laces; hair padding. 49c!

HANDKERCHIEFS Men's 17 x 17



3 tor 100 Sturdy white stitched. A good size for every-

HANDKERCHIEFS Bargains at



5 tor 100 Only 2c each CLOSE-OUT OF ONE LOT OF

Women's Sport Dresses

JUST RECEIVED-1,000 PAIRS OF

Children's Shoes All New Styles

98c to \$1.98

Men's Sport Oxfords Whites! 2-tone \$2.98

\$3.49 Some perforated to let your feet breathe! Sizes 6 to 11. Values!

-Also we have the large shipment of white shoes you have been waiting for. **S1.98**

\$2.98

Men's WASH PANTS Rayon Shirts-Shorts Pinchecks!



\$1.29

Sturdy Otis pinchecks! Preshrunk! Bar tacked! Rein forced! Cool!

39c Full cut rayon in white or pas-tels. Yoke front backs. A value

For Men-At



Peach, White sizes 16, 171 Close Out of

Children's Gowns

15c

Amoskeg Diapers Real Quality



98º doz. Soft, absorbent, non-irritating.

HEREFORD, TEXAS DENNEULS J.C. Penney Co. Inc.

Men's Striped Overalls, 98¢ and \$1.29

Bailey Formally In Senate Race

has forwarded his \$100 entrance fee to the secretary of the State thus formally announcing his can- and section 11, block K-3. didacy for the position of United States Senator in the July primaries. Congressman Bailey aspires to the high post held for so many years by his late and distinguished father.

The definite filing of Congress man Bailey's candidacy comes in the nature of an answer to the challenge offered him by political opponents who secured an indication on the part of President Roosevelt to the effect that the Federal administration favors Senator Connally, who Mr. Bailey will oppose at the polls this summer. Congressman Bailey returned to Washington Saturday, but will come back to Texas' in two weeks and devote himself to a vigorous speaking campaign which will carry him into virtually évery county in the state.

THE A WANT AD IN THE BRAND for several weeks.

COURTHOUSE RECORDS

Warranty Deeds.

G. E. Irvin et ux to Roy M. Irvin, south 1/2 of section 2, block Democratic executive committee, K-14, NW1/4 section 9, block K-3, G. E. Irvin et ux to Helen Luthi, section 1, block K-4, section 10, block K-3.

Henry W. Krueger et ux to J. C. Ricketts, south 1/2 of section 62,

Harry Kibbe to A. C. Gunter. E1/2 of section 96, block K-3. W. M. Cogdell et ux to R. G. Manning, part of lot 15, block 5, Wemble addition to Hereford.

New Cars. V. T. Downs, Chevrolet coach,

Grizzle Chevrolet Co. Fr. Mathias, Chevrolet coach, Grizzle Chevrolet Co. Ross Fuller, Dodge truck, Ireland-Beavers Motor Co.

Mrs. H. W. Sherrieb of Skellytown arrived here Wednesday for a day's visit with friends. She was enroute to points in Arizona and California where she will visit

New Books Received At County's Library

A number of new books, both fiction and non-fiction, have been received at the county library within recent weeks. In addition, various donors have given a great number of books to the library. Mrs. L. P. Landrum gave more than 100 books, including classics, texts and fiction.

The list of new books follows: Vaquero of the Brush Country; Deeping, Old Pybus; Galsworthy, Swan Song.

Mother's Day cut flowers at Hereford Floral Co.

Want Ads

Wanted

WANTED: To do your custom plowing or listing. Harrison Highway. Geo. W. Smith, P. O. Box

WANTED: Location to give permanents or put in beauty shop. Write Mrs. V. E. Browne, 617 S. Fillmore St., Amarillo.

WANTED: A two-row go-devil to ase with horses. A. J. Ellwart, at Hereford Nursery.

WANTED: A housekeeper for general house work; will give room and board and small wages. See Mrs. T. J. Carter, Telephone

WANTED TO BUY: Part cash, part trade, Model A Ford Tudor. Call at Brand.

WANTED TO RENT: A farm for row crop. Lloyd Bowsher, 1%

miles south of Hereford. WANTED: A young lady to work in news stand on Saturday, and may be full time. Also mornings and evenings. See Otho Zumwalt,

WANTED: To trade for a second hand desk. Otho Zumwalt, 117

117 East Third.

WANTED: Lady or gentleman to solicit on a commission basis. See Otho Zumwalt at 117 East Third

WANTED AT ONCE: Three-inch rain. J. C. Parker.

For Sale or Trade

WILL TRADE: Shetland pony and saddle for registered Whiteface heifer calf. Ralph Smith. 16-2p

WILL TRADE: 160 acres, well improved farm adjoining nice town in Southeastern Oklahoma. Will trade for grass land or town property in Hereford. Otho Zum-

TO SELL OR TRADE! Improved four-section Colorado ranch, two owned, two leased; under one fence; 105 acres in cultivation; three wells and windmills furnishing abundance of soft water. Improvements good, rather extensive; 20 miles from Branson on rail-road, 1½ miles to good school; half mile to mail box. Small Federal lien to retain. Will trade for smaller place. Good reasons for desiring a change. A. A. Ott. 1c

FOR SALE OR TRADE: One mule. See Fred Brown.

FOR SALE: 20 head of good Jerey milk cows, on good terms. Mrs. Dorothy H. Ross, court house, 17-2p

FOR SALE: Good Jersey cow, giving milk now. Mrs. Grace Hughes, phone 564-M, 710 25-Mile

FOR SALE: Three Jersey cows, fresh soon. Clarence Smith. 17-2p FOR SALE: Two horsepower stationary engine. Ky Higgins. 17-2p

FOR SALE: Certified seed, price \$2.50 per hundred. J. P. Roberion, Hereford, and son, O. B. Roberson, Summerfield.

For Rent

FOR RENT: Residence, unusual bargain in a furnished house for the summer. See G. M. Hudson at 605 Schley.

FOR RENT: Five room furnished house for the summer, a bargain. Phone 655-J. T. E. McCollum. 17-tf FOR RENT: Two furnished apart-

ments. See Mrs. W. M. Megert. 1c FOR RENT: Five room house ee John McLean. Mrs. J. H

Miscellaneous

CUSTOM TANNING, Leather robes and rugs, E. S. Burns.

NOTICE: As a sideline to my subscription business I am selling the famous Rainbow Toilet Soap. Seven bars for 35c. Also Clover-ine Salve, 25c per box, with your choice of a beautiful painting free.

THE CHURCH WORLD ES

First Méthodist Church

REV. T. C. WILLETT, Pastor

Had another good day at the Methodist church last Sunday. A nice increase in Sunday school attendance and in all the other services of the day. We saw a number of new faces in the congrega Beals, Mexican Maze and Black tion and several new members in River; Chase, The Economy of the Sunday school. Come again-Abundance; Fosdick, The Meaning we are glad to have you worship of Prayer; Rourke, Davy Crocket; with us. The pastor will be in Kantor, Long Remember; Rich- his pulpit at both hours next Sunmond, Bachelors' Bounty; Dobie, day. A message and a welcome await you at the Methodist church.

First Christian Church

REV. E. R. M'WILLIAMS, Pastor

Bible school assembly at 9:45, with graded classes and competent

Morning worship at 11. Evening worship at 8. Junior-Intermediate , Christian Endeavor at 5:30, Y. P. S. C. E., at 6:45.

The pastor will take for the sub ject of his morning message "The Majesty of the Commonplace," and for the evening will bring the first of a series of sermons on "The Christian Management of Life.' Members of the church are espe cially urged to attend all these services and visitors are assured a hearty welcome.

Church of Christ

FRED ROSS, Minister Bible School, 10 a. m.

Sermon and worship, 11 a. m. Where Is Heaven?" Service at 8 p. m. Sermon sub-

ject, "Why I Became Identified With the Church of Christ." Young people meeting Sunday night at 7 o'clock.

Bible study, Monday night a o'clock. Prayer and Bible study Wednes day night at 8:00 o'clock.

ng service Friday night at Come, let us reason together.

FOR JOB WORK, TRY THE BRAND

First Presbyterian Church

W. M. GRIFFIN, Minister. Sunday school, 9:00, G. M. Hudn, superintendent.

Morning worship, 11:00. Services appropriate to Rural

Christian Endeavor, 7:00 p. m Evening service, 8:00.

St. Anthony's Church

Sunday mass at Hereford at 8 cond mass at Bovina. Thursday Feast of the Ascension; mass at 7:30 and 10, this being a holi-day on which all Catholics are obliged to hear mass as on Sundays. Week day mass at 8. Saturday, at convent, 7. May devotions each evening at 8, rosary and benediction. Thursday evening Holy Hour begins at 7, ends at 8.

The annual outing on Ascension Day will be announced Sunday. Plans will be made as to where it will be held. Members bring full baskets and a committe will distribute food at outing.

Social meetings young Ladies' Sodality Sunday, 2:30.

Young men receive holy communion in body next Sunday. Organization of the ball team is progressing satisfactorily under the management of Gene Loerwald.

St. Anthony's school children were given a treat last week when Elmer Patterson exhibited his collection of rare coins. They soon learned there was much more than mere monetary value or exchange value attached to them. It was a keen stimulus to them to hear each one of them told of entwined as they were with a wealth of interesting history.

Potted plants for Mother's Day at Hereford Floral Co.

Mr. and Mrs. A. H. Elliston and Mrs. F. E. Bowe were in Borger Tuesday and Wednesdya of last week attending the Panhandle Odd Fellows and Rebekah Association held there. Mrs. Bowe won a medal for the best paper on unwritten work of the Rebekah organization. She also was elected cond vice president of the Rebekah Panhandle Association.

We Have Opened a

GENERAL BROKERAGE OFFICE

We Are Correspondents for Southern Security and Commodity Exchange Stock, Cotton, Grain, Provisions

OTHO ZUMWALT COMPANY

Otho Zumwalt, Manager

117 East Third

Hereford, Texas



May Festival

Never before have we offered such lovely dresses for the price as we are offering for Friday and Saturday.

SPECIAL GROUP OF REGUEAR \$12.50 for _____ \$9.95 \$ 9.75 for _____ \$5.00

These values consist of Triple Sheers, Prints, Cord Laces, Organdles and Linen Suits.

Now is the time to dress up at a small cost Come early. You will want two of these lovely dresses when you see such attractive

The girl who wishes to buy good looking graduation clothes can certainly find her selection here.

New dresses in every week. Our line of wash dresses are up to the minute in style and quality at—

\$1.95 to \$5.95

MRS. W. F. GILLIS



SEND US YOUR LAUNDRY AND DRY CLEANING CALL 298-WE CALL FOR AND DELIVER

tunity to prove to you that you

not only can gain freedom from

drudgery but also save money

Call 298 now and find out our

new special low rate for home

HEREFORD LAUNDRY AND DRY CLEANING CO.

Before You Decide What Tractor to Buy

Find Out What JOHN DEERE Owners Think of Their Tractors!

They will tell you of its many outstanding features ECONOMY, SIMPLICITY, ACCESSIBILITY ADAPTABILITY, POWER TAKE-OFF, POWER-LIFT It's Cheaper because it burns distillate

JOHN DEERE PLOWS

Do Highest Grade Work Because They Are Made With Genuine JOHN DEERE Steel Bottoms.

We assure you of GOOD IMPLEMENTS and GOOD IMPLEMENT SERVICE when you buy our wachinery and when you use it.

KERR IMPLEMENT CO.

Specials Friday and Saturday

FLOUR, Western Beauty, 24-lb sack __ 75¢ BEANS, Great Northern, 5 pounds ____ 25¢ SUGAR, brown, bulk, 4 pounds ____ 25¢ SOAP, P. and G., Crystal White, 5 bars _ 19¢ CORN FLAKES, large pkg, 2 for ____ 19¢ SPUDS, white, 10 pounds _____ 14¢ OATS, small box, 9¢, 3 for _____ 25¢ MACARONI, 7-oz pkg. 3 for _____ 14¢ RAPIDO Biscuit Flour, reg. 32c pkg __ 24¢ SALMON, pink, 2 tall cans _____ 25¢ CRACKERS, 2 lbs salted _____ 22¢ POTTED MEAN, 31/4-oz can, each ____ 4¢ RAISINS, seedless, 4-lb pkg _____ 31¢ SUGAR, powdered, 3 boxes _____ GELATINE, White Swan, pkg _____ 41/2¢ BLACK PEPPER, 1/2-lb bag _____ 15¢ TOILET TISSUE, 3 rolls _____ 14¢

CHERRIES, gallon tins, red pitted ____ 55¢ PRUNES, gallon tins, Italian _____ 32¢ COCOA, Mother's, 4-lb pkg _____ 19¢ FRUITS AND VEGETABLES ORANGES, nice wrapped California, dozen _____ 15¢

LEMONS, Sunkist, 360 size, dozen _____ 25¢

BANANAS, Pound _____ 61/4¢ BUNCH Carrots, RADISHES, Beets, Turnips, Onions, 3 10¢ Frank's CASH Grocery

Phone 117 FRANK RICHARDS, Proprietor We Deliver Brings Us Your Eggs-Market Price-Buy At Home.

No Refrigerator Can Compare

With the New

AIR-COOLED ELECTROLU

-In addition to the advantages it offers because of gas operation, ELECTROLUX gives you all these conveniences:

-Convenient Temperature Control, Split Shelves, Beautiful Finish, Non-Stop Defrosting Trigger Release on Trays, Rubber Tray Insets, Interior Lighting, Modern Chronium Hardware, Vegetable Freshener.

-come in and see it today

Home of Service and Quality.

GIVE **JEWELRY** OF GENUINE AND LASTING

VALUE

Give a beautiful wrist watch or a sparkling diamond and make the event memorable.

We have many other gifts that are appropriate for the Graduate," but less expensive.

Let Us Show Them to You.

F.M. KESTER & SON

Gifts of Quality.

Hereford, Texas

CLOSE DRUG STORE

Offers Bargains You Can't Pass Up

Armand's Face Powder _____ 50c Noroma Deodorant Pencil FREE

Toothpaste, Milk of Magnesia ... 3 Crystal Glasses FREE

Coty's Face Powder _____ \$1.10 \$1.00 Bottle Perfume FREE

MOTHER'S DAY IS MAY 13

Give Her MARTHA WASHINGTON Candy 80¢ \$1 \$1.60 \$2

Let us put it away for you now.

\$1.50 Alarm Clock

Armand Beau K per-Special ____ \$1.19 fume, 50c bottle 39¢

BOYS-Learn to Play a Ski-Top-GIRLS 35¢ Each Free with \$5.00 Purchase

YOU'LL NEED FLOWERS FOR MOTHER'S DAY—MAY 13

We Have Potted Plants 50¢ to \$1.50

And All Kinds of Cut Flowers. Hereford Floral Co.

Use Tested

FIELD SEEDS

Ours are approved by the Department of Agriculture

Milo Maize, Wheatland Milo Kafir, Hegari Red Top, Ribbon Cane Sudan

Then We Have Red June, White, Small and Large Yellow Dent Corn

And All Kinds of BULK GARDEN SEED

West Texas Feed & Seed Company Prompt Delivery Service. Phone 265.

The next meeting of the Mesnger Demonstration club will be Younge, Thursday, May 10. covered dish luncheon will be rved at noon, followed by a short y Day program.

MRS PRENTICE ROSSON ENTERTAINS AT BRIDGE

Mrs. Prentice Rosson entertaindinner Saturday evening, complimenting Mmes. Henry Gooch and Ted Neely of Amarillo, house guests of Mrs. Seth B. Holman.

Bridge was the diversion of the evening. Attending were Mmes. Henry Gooch, Ted Neely, Seth B. Holman, J. A. Pitman, Homer Fox, C. C. Acker, C. A. Skelton and the hostess.

BAPTIST W. M. .S HAS MEETING

Baptist W. M. S. met in joint ession Wednesday afternoon at the church. The meeting was opened with song and prayer, followed by a business meeting. A mission program was given, with

and Edgar Mosley. A playlet was given by Mmes. Blythe and B. Sowell. Prayer, Mrs. A. O. Thomp-

ASSOCIATION SENIORS ENTERTAINED

Baptist women of the Tierra Blanca Association entertained at seated tea all Seniors in this as-An interesting program was given by Wayland College students on Christian Education. Seniors from Happy, Plain-Randail. view, Dimmitt, Friona, Bevina and Hereford attended. During the social hour Mr. Durham and his orchestra entertained. Durham gave a sole on his cordian and muiscal saw.

JUNIOR PIONEERS MEET WITH MISS KESTER

Tuesday, May 1, with Miss Nell. Kester. Violette Orr was assist-

discussed, among which were, May , initiation party for new, members; May & silver tea given by Senior and Junior Pioneer clubs at the home of Mrs. H. G. Conkwright from 3 to 5 o'clock; May 15, buffet supper for Junior Pioneer Mothers at the home of Laverna Harman at 7:30 p. m.

Other matters of less importance vere discussed. Lueta Borden sang Sky Dreams, after which delicious refreshments were serv-ed to Lucta Borden, Buth Sindt, Virginia Lillard, Nora Alice Danel, Wynel Clark, Ardelle Foster, Violette Orr, Bettye Buth Miller, yndell Mitchell, Jimmie Wilson, Nell Kester, Jean Streu, Laverna Harman and Genevieve Eberly.

Specials FRIDAY AND SATURDAY

New Potatoes, 1b 21/2¢
Radishes, 3 bunchés 5¢
Oranges, 2 dozen 25¢
Spuds (red) 10 lbs' 17¢
Palmolive Soap, bar 5¢
Raisins, 2-lb pkg 17¢
Pickles, sour or dill, qt 17¢
Coffee, Morning Bracer, lb - 19¢
Apple Cider Vinegar, pt 10¢
Grapefruit, 6 cor 25¢
Corn Meal, Hereford, 5-lb bag 12¢

Parmer's Grocery

We Buy Eggs Free Delivery

'OLD MAIDS' ROUNDUP" CHARACTERS HONORED

A luncheon honoring the cast of characters who appeared recently in the "Old Maids' Roundup" was an all-day meeting with Mrs. Mann given in the home of Mrs. A. H. Streu Friday of last week.

The entertaining rooms and luntable were attractively adorned with spring flowers.

Members of the Senior Band his home here. Mothers present were Mmes. Henry Williamson, H. C. VanBibber, H. D. Reed, C. R. Smith, W. S. Easter, Bill Smith, Homer Henslee, ized last Sunday, with V. Skypala A. H. Streu. Guests were Mmes. B. R. Dixon, Smith McLeRoy, W. I. Kucker, E. E. Fridley and Urlin night in the Roscoe Landers home.

ENTERTAINS CLUB

o the meeting of the West Hereford club last Friday afternoon at in the Rowe home last week. her home. Six members and five meeting will be held at the home Mrs. Grace Dyer on May 12.

Here and There

BY MRS. C. E. TICE

mission program was given, with Mrs. Davis as leader. The topic was Baptist Avenues of World Service.

Prayer, Mrs. Whitchurch; devotional, Matthew 25:1-40, Mrs. J. G. Evans; song, How Firm a Foundation; vocal solo, Mrs. Earl Wilson. Interesting papers were given by Mmes. H. G. Conkwright, R. E. McCullough, O. L. Massie and Edgar Mosley. A playlet was Ira Wooley. Finis Hunter. Press Ira Woolery, Finis Hunter, Dyer, Rev. and Mrs. Armstrong of the Roy Coker home at Summer-Dimmitt, Mr. Shepherd of Here field Sunday. ford and Mrs. C. B. High of Effingham, Kansas, were visitors. The next meeting will be with

> Mrs. A. C. Hawks. S. E. Nelson of Amarillo was a visitor in the J. J. Lindsey home Wednesday looking after his farm

> interests here, Mr. and Mrs. Forest Randall of Amarillo were week end guests of his parents, Mr. and Mrs. U. G.

Mrs. George Muse of Hereford spent last Tuesday with her mother, Mrs. Oglesby.

D. O. Benson and family moved

Mr. and Mrs. T. L. Sparkman Mmes. Robbins, H. M. Mobley visited Mrs. Owens in the Jack Roberson home. Mrs. Owens has been ill a long time.

Mrs. D. O. Benson is on the sick list this week. Miss Era was unable to attend school this week because of illness.

Mr. Glenn was a business visitor in Tocumcari, New Mexico, last Thursday and Friday.

Geo. Jones of Oklahoma is here visiting his brother, Oran Jones. Mr. and Mrs. J. T. Hartley of Wyche spent Tuesday in the Mack Dixon home.

Paul Williams went to Floyd county Saturday where he will visit relatives. Mr. and Mrs. Henry Allman

spent Sunday in the Ivan Bagwell home at Bethel. Mr. and Mrs. Durwood Rober-

son and Mrs. M. A. Springer of Amarillo visited Mr. and Mrs. J. E. Springer Sunday, coming to see the new son. Misses Ruby and Koma Hyatt

spent Friday night in Dimmitt. Mr. and Mrs. Frank Axe visited in the Mack Dixon home Sunday The Energetic club met last Fri-

day with Mrs. Bridges of Hereford. There were nine members and one visitor present. A lovely quitt was quitted and a delicious covered dish luncheon served.

•	Lodge Directory
	A.
	HEREFORD LODGE
1	G NO. 849, A. F. & A. M.
V	
	Stated Meetings Each Second Monday Night of Month. School of
1	Instruction Each Thursday Night. Visitors Are Welcome.
1	HORACE C. BAERD, W. M.
1	J. S. JONES, Secretary.
1	HEREFORD LODGE I. O. O. F.
	OTIS FOSTER, Noble Grand
1	No. 476
ľ	Meets Monday, 8:30 p. m.

H. FOSTER, Secretary REBEKAH LODGE Meets Every Tuesday at 8:00 p. m MRS. OLA WOMBLE, N. G. MRS. HERMAN STEWART, Secretary

Visiting Brethren Welcome.

HEREFORD CHAPTER, O. E. S. Meets Each Second Tuesday MRS. GENEVA RAY, W. M. MRS. MERTLE WITHERSPOON.

Westway Items

(BY WILMA SKEPALA)

Raymond Pierce of Walcott spent Sunday with his parents, Mr. and

Mr. and Mrs. C. R. Russ of Summerfield took dinner in the T. A. Rogers home Sunday.

T. A. Rogers and family visited the C.-L. Lindsey home at Summerfield Friday night.

Miss Marjorie Rogers spent Saturday night with Miss Fay Russ at Summerfield.

G. T. Brashears who is working in Amherst spent the week end at

Mmes. R. M. Gunn and G. T. Brashear are sick this week. Westway ball team was organas manager and Bill Rice coach. A party was given Saturday Miss Rilla Mae Baker spent Sunday with Miss Dorothy Ver-

non at Hereford. Mr. and Mrs. Cecil Baker of Progressive visited his parents, Mr. Mrs. A. I. Morrison was hostess and Mrs. T. E. Baker, Wednesday, Ray Carter of Amarillo visited

Mr. and Mrs. J. L. Hyde of visitors were present. The next Ward, and Mr. and Mrs. Wooten visited the J. W. Hyde home Sun-

> Mrs. Edmonson and son, Mrs. Rat Rowe, Mr. and Mrs. Roscoe Landers visited the G. W. Wilson

> home Friday. Mr. and Mrs. G. C. Hartman and family visited his father, E. V.

C. V. Burges and family visited

field Sunday. Roy Coker and family spent Sat-

unday night in the Burges home. Last Thursday night the P. T. A spensored a pie supper and had the candidates out to speak. The event was a success. The men of the community staged "A Woman-less Wedding Proceeds were \$44.67. Ray Barber old a fine bit of auc-

Mr. and Mrs. B. R. Dixon, Mrs. Allen Powelson and Miss Powelson Cuding Bob Crosby, Bing's broth- several days this week visiting were in Amarillo Monday.

PEACHES

NOTICE

I have opened my Hat and Dressmaking Shop at my home on East Eleventh Street.

I have added a line of ALCO Non-Run Under Garments. These are splendid garments and are priced very reasonable.

I am equipped to do all kinds of sewing and hat work.

Visit my shop. Your work and trade will be appreciated.

MRS. MARGARET HEIFNER

THE NEW

DEMPSTER

-Four-row planter, something new in farm machinery never seen here before. The new Dempster lists, plants, cultivates and summer fallows. Light running-all metal.

Come in and let us show you this new farm machine.

M. D. WOMBLE Implements

Anson Weeks' Band

"Let's go dancin' with Anson." How many times have you heard where Guy Lombardo and his Outcome of regal school playground ball for Anior boys and
girls was not reported. Westway
again won high honors. This gave
Westway 30 more points on the
loving cup for all-around honors
to the total score to about

Walter Winchell issue that invitation over the air, when Anson
Concert prices will be, lower
floor, 75 cents, balcony 35 and 50
cents. For the dance \$1.25 per
person will be charged. There will
be no tax. Reservations may be
made by writing Miss Lois Black,
care News-Globe Amarillo. Walter Winchell issue that invita- Royal Canadians are now playing. to the farm recently vacated by K. P. Hunter.

Mrs. Chas. King of Follette is here visiting her parents, Mr. and points.

Ioving cup for all-around honors bringing the total score to about 250 points, while the hearest competitor received less than 100 points.

Ioving cup for all-around honors bringing the total score to about 250 points, while the hearest competitor received less than 100 points.

In the farm recently vacated by a loving cup for all-around honors bringing the total score to about 250 points, while the hearest competitor received less than 100 points. engagement Monday night, May 7. Mrs. Sparks and little daughter, Weeks' band has 16 artists, in- Martha Lee, of California, spent

"The man on the flying trapeas," and Kay St. Germaine, blues sing-In Amarillo Monday er. The orchestra has just completed an engagement at the Hollywood Dinner club in Galveston,

er Frankie Saputo, originator of relatives in Floydada.

HEADQUARTERS For Quality at Low Prices



For Friday and Saturday

Western Beauty, 48-Pound Sack

\$1.39 410 HONEY

Texe, Sliced, gallon -----Colorado Sweet Clover, 1/2 gal TEA RAISINS 30¢ 4-pound package 19¢ COCOA PEAS Mother's, 2-lb box 28¢ TOMATOES PORK and BEANS 3 No. 2 cans SPINACH 26¢ BLACKBERRIES SPUDS 18¢ OATS Mother's, with cup and saucer ._-CORN 29¢ MACKEREL, SALMON

CARL'S Cash and Carry GROCER'

TIME

TO CHANGE TO SUMMER GRADE

J. (Bill) Smith Service Station etter fill with and Improved CONOCO Germ Processed Oil

lions of consumers.

ployment for every one.

again to the worker.

Ward News Notes son, Billie Dennis, Jane Gibbs, Iva Ruth Gibbs, Edwin Hutson, Robert MRS. WILEY ROBERSON

Messrs. and Mmes. Bob Higgins and Jim Lipscomb, Wesley, G. T. ert Hutson. and Altus Higgins visited the Bill Hutson home Thursday night.

Wiley Roberson home. On the high-honor roll were Marie Moreman, Donald Roberson, Frank Zinser, Hope Zinser. The week from winter quarters no honor roll included Rosalte Powel- Friona back to home pastures.

is famous!

I AM THE FOUNDATION OF

PROSPERITY!

I am the lifeblood of business—the buying medium of mil-

I keep the industries of the nation at work, providing em-

I am the wheel of finance, providing a steady flow of in-

come to the worker, the merchant, the manufacturer, and back

I AM CREDIT

Pay Retail Bills Promptly.

HEREFORD CREDIT ASSOCIATION

DOROTHY H. ROSS

Local Affiliation of the

AND NOW . . .

Our CORN MEAL

Look At This Letter from

SPOKANE, WASHINGTON

The writer was in Texas last October

It is impossible to get such meal here

T. C. BURNETT.

and bought some of your corn meal and

and since we must have our corn bread am

inclosing check and will appreciate it if you

Mr. Burnett Is Right

It's Impossible to Get

Such Meal Anywhere

Except from Dealers Who

Handle PACKARD Products

Packard Milling Company:

will mail me a sack.

(Signed)

hauled it all the way to Spokane,

Mr. and Mrs. Arlie Dean and Mr. and Mrs. Jim Lipscomb were Mary Louise spent Sunday in the Sunday dinner guests in the Reed Williams home in Hereford. Wesley and Altus Higgins moved their cattle the first of the week from winter quarters near

Mr. and Mrs. Jesse Carter and daughter, Mrs. Rutherford, Jarrell Rutherford, Miss Edith Shields Shields of Ford visited in the Wiley Roberson home Saturday.

son, Billie Dennis, Jane Gibbs, Iva

Lady, Howard Gibbs, Freddie Hut-

son, Hicks Roberson, Marjorie Caldwell, Wilda Fae Gibbs, Rob-

Misses Oxford and Davis spent

the week end with home folks.

moved from our community to the ties, because they believe wood-Alexander place south of town.

Jim Harrison and family visited in the W. R. Harrison home Sun-

Viola Hutson spent Sunday after-Higgins. Mr. and Mrs. Bill Smith and

Mr. and Mrs. Ralph Smith and should learn the words to the folfamilies of Hereford visited in lowing song. The tune will be the F. D. Zenser home Monday learned at the next troop meeting:

Easter Items

BY MISS LOUISE FRYE

The Young People's League will have as guests next Sunday evening the Epworth League of Dimmitt. Everyone is invited to come. The E. H. C. club met with Mrs. Carl Frye Thursday, Miss Clark was present and gave the demonstration on canning cucumbers of itself and its sponsor, the Lions for pickles. The club this mouth Club. has set out 150 feet of asparagus and started a candlewick bed spread. All club members were present. The next meeting will be with Mrs. C. Wegner, the second Thursday in May.

Mrs. Maggie Cocanougher and brothers attended services Sunday at Summerfield.

Harry Logan of Amarillo is visiting several weeks with Tom

her Sunday school class Saturday Morel. The next meeting will be afternoon with a party, honoring with Mrs. Rhobeck when new of-Richard Chambless and Chas. Frye who celebrated their fifth birthday last week. Refreshments of ice Alton Biggers and L. G. McDowell cream and cake were served to made a business trip to Bellview, about 10 little guests.

Miss Emerald Smith entertained Sunday. at dinner Sunday Messrs. and Mrs. Josephine Skypala, Mr. and Mrs. T. P. McCollister The Plow Boys played their first Most stomach GAS is due to bow Mmes. Geo. Chambless, Chris Weg- and Mrs. Tel Irlbeck of Umbarger, visited in the Friemel home Frigame of the season with Adrian el poisons. For quick relief us ner. Misses Vay Allen, Hazel Mr. and Mrs. T. P. McCollister, Mr. Chambless, Annie Mae Smith and and Mrs. M. B. Stone and Mr. Vincent and Elsie Friemel spent Mr. Aubrey Epperson.

Bill Cocanougher took his mother to Melrose, New Mexico, Sunday afternoon to visit several days with her sister, Mrs. Stagner.

Mr. and Mrs. M. Slemmons left ast week for Missouri. Mrs. Slemmons expects to visit several weeks with relatives there.

Mr. Medley left Thursday for San Angelo for a several days stay with his sons. He also intends to visit in Abilene with a brother. Ben, who has been attending school in San Angelo will accompany his father home.

Mr. and Mrs. Clem Gilliam Jumbo visited in the Saxon home

Dawn Items BY INEZ MILLER

Dawn Union Sunday school will celebrate Mother's Day Sunday, May 13, with a program at 11. A picnic lunch at the school house at 12, and Rev. McWilliams of Hereford will preach at 2:30...

family, Mr. and Mrs. Lester Galley and family, Mr. and Mrs. Ray Hershey of Progressive were visitors in the I. A. Smith home Sunday afternoon, Rev. H. A. Strobel of the Luther-

Mr. and Mrs. Joe Greer and

an church, Canyon, visited in the A. Frye home Sunday.

Anna Marie Cooper entertained the sixth and seventh grades with a party in her home Friday night, Refreshments of lemonade and cake were served.

The Woman's club will meet with Mrs. S. V. Holman in Canvon Tuesday, with a special Mother's Day program. Mrs. Holman is a former president of the club. Mr. and Mrs. O. D. Williams of Amarillo visited in the Lizzle Har-

ris home Sunday. Miss Hazel Crouch and Clara Mae Bagwell visited Mr. and Mrs. Ezra Bagwell at Black Sunday.

Mr. and Mrs. Engleman and family of Tulia visited the Ed Reynolds home Saturday night and

Mrs. Lizzie Harris and family, Mr. and Mrs. W. J. Stewart and family, Norman Miller and Whyburne Smith met in the Ed Reynolds home to celebrate Mr. Stewart's and 'Mrs. Reynolds' birthday Monday night. Games of forty two were enjoyed and refresh ments of ice cream and cake were

GIRL SCOUT NOTES

Whiteface Troop was a success. Eight dollars was made which will be used to buy troop equipment. The troop wishes to thank its friends and patrons for helping make this sale a success.

May 5 will be a big day for the Scouts because the troop is going of Hereford and Miss Rachel on its first hike. The Scouts believe heartily in woodcraft, in walking and biking and all kinds of Mr. and Mrs. Cecil Lady have creative camping and allied activicraft is the key which unlocks the Mrs. Dean and Mary Louise call- spirit of scouting, and an undered on Mrs. Chester Hodges Mon-standing of our pioneer heritage and leads on to satisfying and ad-G. P. Peek of Amarillo spent a verturous lifelong recreations. "One day last weels in the J. C. Gibbs must begin with landscape if one is to end with soul."

From the girls' viewpoint wood craft means fun, adventure, endless variety, sun and air and exercise, study of nature, observanoon with Elizabeth and Luella tion, chance for sketching and many more interesting things.

For the hike Saturday Scouts Come out, come out, come out,

A bundle and stick is all you need to carry along, along, If your heart can carry a kindly

And your lips can carry a song." And now, last, but far from least, the Troop received its charter from National headquarters last week. This means that the girls are recognized Scouts now. Needless to say, the troop is very proud

Dean News BY MARY LOUISE-ELSIE

C. L. Ragsdale of Oklahoma

visited in the B. R. Fulkerson home last week. M. B. Stone and Clem Friemel

made a business trip to Amarillo The D. S. S. club met with Mrs.

ficers will be elected. H. G. Biggers, Mr. McDowell,

and Mrs. B. R. Fulkerson visited a few days last week in the B. THY A WANT AD IN THE BRAND



Is Here Again

And Our Stock of Straws Will Please the Most Exacting. We Can Fit Any Head, No Matter What Size or Shape.

SAILORS TOYOS **PANAMAS** Hard, White Genuine Self-Fitting Italian

Dressy Light and Cool Bankaroos Handsome Comfortable

OTHERS \$1.00 - \$1.25 \$1.50

Summer Caps

In Linen and Other Fabrics

35¢ 40¢ 50¢ 65¢

GOOD OLD WORK STRAWS

For Children ____ For Men

Home of McCALL'S Patterns

Complete Line of NOFADE Shirts for Men

Texas-New Mexico line, and son,

Quinten Roosevelt, were here Sat-

urday. Mr. Williams and family

are new comers in this part of the

country and are on the Ed Burran

cattle ranch. They came from

near Canyon.

in the Clem Friemel home Sunday R. Fulkerson home. afternoon.

and Donald Guseman returned lister home Sunday. Tuesday evening from a trip to

Rawleigh Truax returned from Oklahoma where he recovered ed the Ward club with an all-day from an operation for appendicitis. | meeting one day last week. Vincent and Alvin Friemel at-

New Mexico, Saturday, returning tended the Simms picnic at Paint of Vega spent Saturday night with

Mr. and Mrs. Clyde Strickland R. R. Fulkerson, C. L. Ragadale of Ford visited the T. P. McCol-

> Mr. and Mrs. E. T. McDowell spent Saturday night in Hereford. Mrs. T. P. McCollister entertain-Mr. and Mrs. John Van Meter

OF STOMACH GAS

REMEDY REMOVES CAUSE

wastes, tones up your system, brings

GULF WINS MORE "HILL TESTS" THAN 32 GASOLINES COMBINED



Will your car have more power on any one gasoline? HERE'S YOUR ANSWER..

Gulf tested a total of 33 gasolines on famous American hills-12 hills in localities from Massachusetts to Georgia-and here is what they found ...

The power of different gasolines varies widely! And of all 33 gasolines, Gulf is uniformly best. 7 out of 12 times, it propelled a car and load up mountain grades farther than any other gasoline tested!

It won more hill tests than 32 other gasolines combined! Prove it! Drive into a Gulf station, fill up, and test the power of That Good Gulf for yourself!

A BORROWED FORD tests 12 co gasolines on Muldrough Hill, near West Point, Ky., to see which gas can pull the car and 3500-lb. load farthest up hill in high gear.

DRIVE IN AND TRY

A TANKFUL

HOW 33 GASOLINES RANKED (HERT TO DATE)

EACH OF THE BRANDS of gasoline tested is indicated on the chart by a le

there's more power in THAT GOOD GULF GASOLINE

And Our Flours Have Always Been Known As the

Best

Money

Could

Buy!

PACKARD'S BEST

PANHANDLE MAID

SUNRISE

High Patent

AT YOUR GROCER'S



Extra High Patent

High Patent

The Whiteface Roundup

NEWS OF HEREFORD HIGH SCHOOL

SENIOR GIRL RECEPTION

The Senior girls of 1934 were honored with a reception given them by the Business and the by the Business and Prof-

of spring. Favors on each plate were a cluster of pansies and all the girls pinned theirs in their before leaving. The reception was very enjoyable.

SENIOR CLASS

The Seniors decided to buy large class picture to be hung in the office so that Mr. Hudson and Dillehay will be haunted

the future by their presence. Several girls in the class, cluding "Pete" and some others, ere given the privilege of selling ticks for the play.

DOUBLE HEADER

Tuesday morning, April 24, witnessed a singular assembly program in HHS. C. H. Morris, who

"There is more in what is left unexpress our appreciation for the said that in that which is said." loyal support, and the advertising Accordingly, then, everything con- of the play weeks before its date, cerning him and his talk not stat- also to J. C. Parker who refused ed in this article is understood to accept payment for the slide so they m by the reader, with all the finish run in his theatre. The Foster best liked. ing touches necessary to suit his printing company also heartly copeculiar fancy.

He told us lots of things that

most of us didn't know, and those ported school activities, furnished who did know them had not made freely the furniture for the play. the fact public. In the first place, Palo Duro Canyon is the biggest who had patience to bear with it a good idea, because otherwise thing in Texas. It can be used as us our show card placards and a very powerful drawing card to windshield stickers. Last, but not get tourists to visit this part of least, we wish to thank all stu-the state. In connection with this, dents not in the play for their it is undoubtedly safe to say that were given the privilege of selling ticks for the play.

The most important business during the meeting was the election of the valedictorian and salutatorian. The Seniors voted for their choice of the five persons having the greatest total number of school credit points for this year.

Sallie Gilbreath is valedictorian, and Marx Kate Brotherton is salutatorian. We are proud of you, girls.

HAVE YOU HEARD?

Berry Orr says that a brick flat is a brick house with a flat top. Yet he worders why everyone largehed.

Marvin Thomas seems to be high point man between Babs Buchanan and Virginia Line. They surely must enjoy arguing about him.

Ah, these special committee meetings are the berries—burp!

After the assembly program last week several of the boys have wanted to go to West Point. That's the spirit boys, the girls surely fall hard for uniforms.

Beverly Alexander was seen thatting with Earl Trimble at the show the other night. Beverty, is this another admiree?

Girls, there iant a chance for you. Henry Jowell confessed he

Girls, there isn't a chance for suggestion and accepting his invi-ou. Henry Jowell confessed he tation to visit the Canyon and see exactly how things are run. Not come getting the big rush, only will this create public interest great basketball players are being and all the breaks. Henry, you're but it will also improve the morbut it will also improve the mor-ale of his men, he says. There is The girls who have never taken Poogle! So this is what Loys a bare possibility that we might basketball before would have startounds like the name of a lap-dog ourselves by taking a trip through but Mr. Wilson seemed to be going around in disguise and did not reported to create public interest by first aame. It is Terryoaka. Ask him where he got it and how he accomplished it. Assistant Editor.

SENIOR PLAY

The job of putting on a Senior play is a big job, just ask the Seniors if you would like to know. them by the Business and Professional Womens club at the home of Mrs. Paul Foster Monday evening of last week. The class was divided into three groups, each group being entertained at a different hour. Miss Thelma McMinn, Mrs. Carl Mountz, Miss Katherine Kirby, Mrs. Paul Foster and Miss Ruth Marie Mountz provided the program.

The house was decorated with large baskets of illacs, wisteria and spyrea carrying out the idea of spring. Favors on each plate operated with us in every way. E. B. Black who has always sup-Then we wish to thank the people

SUB-FRESHMEN

including the high school body of sub-Freshmen, were out for a track meet. Harvey Nunn, star, took first place in the 50-yard dash, and also the 220-yard event. In the 440 relay the sub-Freshmen got fourth place. captain of our track stars, he also captain of our basketball

STUDENT COUNCIL

dent body. This noted document contains originality plus thought which equals a large amount of work. One of the older and more We stately members is careful to oppose any measure that might seem too hard to live up to. A few of ing if this certain party plans to be with us again next year. JK

THE GREATEST

TIRE GOODYEAR

CALENDAR, MAY 3-18

MAY 4—Senior kid day; operetta, The Sunbonnet Girl, presented by the Glee Clubs. MAY 8—Rev. Griffin scheduled to

speak in assembly.

MAY 11—Pep Club presents oratorical contest between mem-bers of Public Speaking Class. MAY 18—Juniors picfiic.

FRESHMAN CLASS MEETING

Billy Smith, a representative to the Student Council, asked if there were any complaints from the former assembly programs. Some suggested that there should be more variety and combinations. The Student Council is anxious to know just what the HHS as a whole wants for assembly programs so they might plan for what is

J. M. Redwine wanted a place in which he could study rather than the balcony of the auditorfum where there is continual talking. : Ernest Scheihagen seconded the motion and said he thought you would always be getting demerits. The president appointed Ernest to see about the class meetings, but it was later arranged to use student talent and have programs in the main auditorium for the remainder of the semester. The following committee was appointed to plan programs to be enjoyed by the Freshman class: Rena Alired, Virginia Carlyle, Meade Smith, with R. A. Daniel as chairman. chairman. For next Wednesday Virginia Miller will play the man-Virginia Miller will play the mandoline; Rena Allred, plano; Jack Barger, guitar, and Ben Shreve, fiddle. That will be the opening program. If other classes do not have class meetings, they are cordially invited to attend these programs. If the committee doesn't have good programs, they will receive the hot hand. VLH

BAND TO CARLSBAD CAVERNS

The HHS band will not take its innual trip June 6 to Las Vegas, as was announced previously, but will go to the Carlsbad Caverns. The change was brought about as a result of our not being able to secure reservations at the Boy der and Helen Seed got the prize, Scout camp until August and as a glass cat orchestra.
that would hipder some of the Miss Westbrook went members working on the farm that the trip to Carlsbad was chosen.

RAZZ, ROSE AND RIGHTO

School is an institution in which one learns to use his own re-sources, not to create new ones. and didn't get scared, which was A rose I toss with best regards a great disappointment to the tellto a speaker we had in assembly er of the story. The bake sale like the name of a lap-dog ourselves by taking a trip through but Mr. Wilson seemed to be going in Palo Duro Canyon. He gave a thought to the teachers which the students have never been able to show. No wonder he was applauded. We hope some martyr will advance the cause. Thanks, thanks, my worthy friend, for the lesson thou hast brought—for our nectority marks. osterity, maybe.

A smile is the outward expression of the inner soul; a frown is no expression of any soul at all. Prove you have one and s-m-i-l-e.

PEP CLUB

Evelyn gave the Pep club a talk on being absent and tardy. Frances Borden was late, but she said she was on her bicycle and kept falling down.

Every other meeting is supposed

to be a fun meeting, so last Thursday night the Pep club gave charades. The members whose birthdays were in January were first, those in February second, etc. The charades came in this order: ing, Jean Snyder, Helen Seed and Miss Westbrook; Stealing the march, Jean Millard, Mary Lee and we sincerely admire and ap-Alexander, Not finished, just be-gun, Robbie Jackson; I'm ready, Beverly Alexander Id walk a mile for a —, Lucretia Wilson, Philleen Arthur and Gertrude Wilson; — cough drops, Florene Hunt-

Send for it today.

THE CAR WITHOUT A PRIC	E CLASS
Features of Ford V-8 for 1934	Found to so other
V-TYPE & CYLINDER ENGINE	Contract to the second second
STRADDLE-MOUNTED DRIVING PINION .	2350
TORQUE-TUBE DRIVE	A CONTRACT OF THE PARTY OF THE PARTY OF THE PARTY.
N FLOATING REAR AXLE	1375
WELDED STEEL SPOKE WHERLS	· 1200

IMMEDIATE DELIVERY

\$515 and up-F.O.B. Detroit-easy terms through Universal Credit Company- the Authorised Ford Pinance Plan

gallon of gasoline than last year's money-saving model... Tungsten steel exhaust valve-seas inserts make valve grinding virtually unnecessary for the life of the car.

THE Ford V-8 for 1934 is the most economical car that Ford has ever

built. It gives you even more miles per

bon formation . . .

Brakes need relining less frequently because of the great braking surface per pound of weight, And Ford springs which give free action for all few wheels seldom require lubricating. In addition, Ford parts cost from 17% to 59% less than parts for any car selling at near the price. And the record shows that Ford gives you greater "trade-in" value than any other car.

Before you have any car at our price.

Before you buy my car at my price AUTHORIZED FORD DEALERS OF THE SOUTHWEST

INSURANCE

A. O. THOMPSON ABSTRACT CO. per cent Federal Farm

IN APPRECIATION

When the students of Hereford High school look back upon the rear almost completed they realise that their education has been greatly enhanced and supplement ed by the splendid assembly programs throughout the year.

Miss Westbrook went out on an

errand and everyone settled down

(with the lights off) to listen to ghost stories. Robbie scared almost everyone into spasms and then

Miss Westbrook came back with

We also realize that these programs have not come about with-out a great deal of effort from several persons. However, Mr. Dillehay is chiefly responsible, not only has he planned for the regular schedule of pastors, but he has produced many business and professional men and women who have been thoroughly enjoyed. We salute you, Mr. Dillehay, for the information and pleasure you have made possible.

In glancing over the year's programs, we find two organizations serving with faithful regularity, the band and orchestra missed very few, if any, weeks in bring-Quick Henry the Flit, Mary Vir- ing us their music. Although apginia Eberle, Lena Ivey and Odes- preciation seems to be lacking, I sa Long; Shake Well Before Us- am sure there is no student in the entire student body who would be willing to give up this music,

MUSIC ENJOYED BY SCHOOL

Friday morning, April 20, the school was entertained in assembly er, Frances Borden, Florence Walker and Sue Vaughn; A rolling
stone gathers no most, Helen Danforth, Geneva Sue Benton, Velma
Smith, Virginia Carlyle, Evelyn
Van Sweringen; Big Ben, Vivienne
Davis, Gladys Lewis, Anna Mae
Danforth, Irene Knox and Cath-

Teachers

mer, and you can secure a better position and a larg-

er salary for the coming year. Complete informa-

tion will be mailed on receipt of a three-cent stamp.

Rural Schools and City Schools

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est teachers. Our service is free to you.

"Thanks for sending me so many good positions to apply for, over during the first five days I was enrolled."—An Illinois Teacher.

SCHOOL OFFICIALS:-We can put you in touch with the very

You can earn several hundred dollars this sum-

BUSINESS AND DIRECTORY **PROFESSIONAL**

ABSTRACTS

Dixie cups. Everyone calmed down then and listened to the next one The title to your land is vital Our Abstracts correctly reveal the title.

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of the FORD V8 for 1934 with

any Car at any Price!

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DR. J. W. HENDRIX Chiropractor and Masseur

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Neglect Your Eyes

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Third Friday Each Monti





Non-Skid Mileage! And here's the Come see this brute-for-punishment — this

"Put on a set."

This marvelous new, G-3 AM - Weather with its many advantages over any other tire on the market costs you_nothing

GOOD

NEWS

great new "G-3" that Goodyear has built, tested, proved out under terrific abuse, to more than offset the harder wear put on tires by today's fast-stepping, fast-stopping automobiles . . . It's a costlier tire to build but not to buy-consider that important fact too as you look it over and we think you'll say:

New

THAT GOOD GULF GAS and

MORE

AUTOMOBILE REPAIR SERVICE

Ireland-Beavers Motor Co.

THE NEW **GULF LUBE**

FRIDAY ONLY Matinee and Night



SERIAL, NEWS AND COMEDY Admission Only 10¢ Attend the Matinee

Saturday Only Matinee and Night



Buckeroo" SPECIAL COMEDY ONLY 10¢

MAYNARD

"Fiddlin

Preview Saturday Night AGAIN **Sunday Matince**

Monday - Tuesday The Big Hit of the Month



ADMISSION, 10-25¢

WEDNESDAY May 11, Is Bank Night Also Special Picture MELODY IN SPRING

at Hereford Floral Co.

Mother's Day cut flowers at Hereford Floral Co.

Judge Percy Estes and son, Bobbie, of Dimmitt were here Satura

Mrs. M. E. Morris of Abilene ar rived here last Thursday to visit her sisters, Mrs. J. H. Pitman and family, and Miss Ann Miller.

Potted plants for Mother's Day it Hereford Floral Co.

Mr. and Mrs. Harvey Cash and Charlie Burrows of Canyon spent Friday afternoon here attending to business and visiting friends.

Mother's Day cut flowers Hereford Floral Co.

Ike Crosthwait and Glenn Weir have been in Hot Springs, New Mexico, for the past week.

Miss Margaret Morgan of Fort

Don't overlook our bargains in seat covers: Coupe, \$1.20; Sedan, tion a garage-terminal at his resi- man of sterling character, one of \$2.65; Coach, \$2.85 and up. Ireland-Beavers Motor Co.

Dr. T. L. Morgan and C. N. Harrison went to Fort Worth over the week end where they visited in the home of Dr. Morgan's parents.

DODGE cars and trucks, with 20 years of Dodge Dependability built into them. Nothing to compare with them at near the price. Ireland-Beavers Motor Co.

Mrs. B. G. Payler of Dallas is here visiting in the home of her 70 horsepower at 3000 r. p. m. A sister, Mrs. J. S. Garrett, north full floating rear axle, YES: Dodge of Hereford in the Ford commun-

Tire prices are certain to advance. Buy now and save. Goodyear Speedways, 4.50-20, \$4.10; 4.50-21, \$4.23; 4.75-19, \$4.64. Other sizes in proportion. Ireland-Beavers Motor Co.

> BASEBALL (Concluded from Page 1)

a nice single. W. Russell was out at first, Carroll out short to first, then Captain J. Russell scored Wood and Witherspoon with a nice single. Angelo was out, pitcher to first.

came back in their half and made Federation, Bay View, Junior Bay a couple of Eyes themselves. What- View, Pioneer and Junior Pioneer taman Robinson, first man up, clubs in the distribution of Texas doubled, then good old Hopkins Centennial Seals. The local clubs walked up and slapped the old have been sent the seals, accordapple to the bridge on the Dim- ing to word from the State Presimitt highway, but had to stop at dent, Mrs. Volney W. Taylor, of third, but he scored on McWilliams Brownsville. grounder to short. That was about all until the sixth frame. After hundred, 25 cents going to the one out, old Hop walked up and American Legion, Department of cracked that old pill to the mid- Texas, to apply on the fund for dle of number three green on the building a state museum. The Hereford golf grounds. Seemed other 25 cents will go to the Fedlike Earl Wood was gone 40 min- eration for their permanent headutes, but when the ball finally quarters fund. came in, Hop was sliding into third-he just can't make it, folks, and that's all there is to it. You could send that ball to the President of the National League and when it got back—well Hop would be at third. But he scored on Posey's single and it was just as well. Carroll busted a three bagger in the seventh and scored on a wild throw to third.

The Lions went into the last of the seventh four runs behind, and what a thrill they gave the fans in this standup frame. Downs' first man up, lined out to catcher. Wiltshire hit one to right field, and Woods had it but lost it, and Doc had to stop anyway. Smith tripled, Close whiffed, Robinson singled off pitcher's glove, scoring Smith, and Tubby wound up at second. Hop hit one to first base and the ball was muffed, Carroll covered and muffed the throw at first. Hop was safe and Tubby scored some way—we don't know how-probably cut across the diamond, but no one caught him and it counted. McWilliams struck out, retiring the side and ending

the ball game. It was a good ball game, both pitchers going the whole route. The Firemen garnered six hits off McWilliams and the Lions made it 11 off Carroll. Hopkins led the hitting with three for four, and Wood for the Firemen with two for three. Babe Russell made a hard running catch in center. Wood gathered an impossible catch in right and stood on his head 22 minutes afterward, and the one that Smith caught at third, were

the outstanding plays of the day. But on Thursday us Midgets will ride that goat without spurs.

Potted plants for Mother's Day | Judge J. H. Calloway of Child-17 ress and his son-in-law, J. Hart, Milton Beavers of Plainview were here the latter days when they used dugouts, spent the week end here visiting home of Mr. Calloway's brother, and traveled a hundred miles to W. A. Calloway. Mr. Hart is a attend a square dance. teacher in the Plainview schools.

> Skippy Hines of Amarillo was here the latter part of last week visiting in the home of his uncle, J. S. Garrett, in the Ford dis-

We carry springs, spring leaves, axles, bearings, rings and other parts for popular cars and trucks. Ireland-Beavers Motor Co.

Mr. and Mrs. L. J. Matthews New Mexico, spent last week end Business and Professional Women's in the W. R. Matthews home.

Mrs. W. B. Dameron and daughter, Miss Frances, returned from Amarillo last Thursday after a 17 two weeks visit with Mr. and Mrs. Jack Lester.

The new G-3 GOODYEAR All-Weather—the greatest tire ever Beavers Motor Co.

dence in East Hereford. The build- its pioneer citizens. ing will be 24 x 32 feet, large space for merchandise. It is of Fellows. sttucco construcion, with concrete

able Dodge Six Motor, with four be draped in mourning for a permain bearings, a 4-ring piston, steel iod of 30 days. valve seat inserts, and develops has had that for years. Delivered price: \$842.00 and up. Beavers Motor Co.

It was reported in last week's Brand that the 30th day of April was the dead line for homesteads. I have not been notified to this effect, so I will continue to take homesteads as I assess, but would like to get them as soon as pos-

Women's Clubs to Sell Seals for Centennial

The Texas Federation of Wo men's Clubs has asked the coop-But those old long-haired boys eration of the Deaf Smith County

The seals sell for 50 cents per

Newspaper Sells Goods Pioneers to Gather At Plainview May 19

Frontier days on the Plains will. e revived at the Pioneer Round Up at Plainview May 19. The largest gathering of old friends ever held in Northwest Texas is expected to assemble to recall the

In keeping with the old times there will be covered wagons, cowboys on horseback, packhorses, buggles, buckboards and many other reminders of early days.

This gathering will be held on the afternoon and night of Saturday, May 19. Besides the visiting there will be a parade at 4 o'clock, chuck wagon supper at 6, program at 8 o'clock at the city auditorium, followed by a square

This is the Sixth Annual gathering of West Texas Pioneers and and S. C. Brewlou, Jr., of House, is sponsored each year by the club of Plainview

RESOLUTIONS OF RESPECT

Whereas, an all-wise ruler of the universe called from this life Ira N. Wilkinson on the 16th day of April, 1934.

Resolved: That in the death of Brother Wilkinson Hereford Lodge built. 43% greater non-skid mile- No. 476 L. O. O. F., has lost one age and at no extra cost. 4.75-19, of its most faithful members, his Worth is visiting in the home of \$7.51; 5:25-17, \$8.68; 5.25-18, \$8.95. chair was seldom vacant on lodge her brother, Dr. T. L. Morgan, Other sizes in proportion. Ireland- night; always willing and eager to do whatever task assigned.

Also Resolved: That in his Paul Foster has under construc- death this community has lost a

He has gone from us, but his enough to accommodate his two kindly presence will linger long large trucks and furnish storage in the memory of his brother Odd

Be it Further Resolved: That these resolutions be spread on our lodge records, a copy be sent to The new 1934 DODGE TRUCKS his relatives, and that they be have hydraulic brakes, and are published in the Hereford Brand; powered by a time tried, depend- also that the charter of this lodge

L. H. FOSTER,

C. J. PADDOCK,

C. O. LEE.

BIG MILLINERY SALE

Don't Forget Our SPECIALS

for Friday, Saturday and Monday

Hats in both large and small styles, in Straw Mesh and Silk

Celophane \$1.00 each while

they last. Other styles at prices

ranging from \$1.50 to \$6.50

> VOGELE MILLINERY

> > PARLOR

Specials For Friday and Saturday



FLOUR

GREAT WEST OR AMARYLLIS

24 Pounds

48 Pounds

SOAP	Cocoa Castile, 12-inch bar	12¢
BRAZIL NUTS	2 pounds	25¢
CHERRIES	Gallon cans	54°
PRUNES	Gallon cans	29¢
PEARS	No. 2½ cans	15¢
WHEAT FLAKES	Kellogg's, 3 for	25¢
TOMATO JUICE	Campbell's, tall, 3 for	25¢
WESSON OIL	Quart 35¢, pint	19#



MORTON'S IODIZED SALT

2 Packages

FOLGER'S COFFEE

1 lb Folger's Coffee and 1 Dripolator, \$1.50 Value, all for

2 Pounds 61¢

	SPECIAL DEMONSTRA	TION
PORK and BEANS	Libby's, per can	_ 6¢
CRISCO	6 pounds \$1.13, 3 pounds	_62¢
BLACKBERRIES	No. 2, per can	_ 10¢
ROYAL GELATINE	Package	5¢
MARSHMALLOWS	Pound package	19¢
TUNA	Yacht Club, light meat	_ 15¢
WASHING POWDER	Swift's Pride, 25c size, 2 for	_ 25¢
CARROTS	RADISHES, ONIONS, 3 for	10¢
FLOUR, Buckwheat	Package	25
GRAPE JUICE	Quart 33¢, pint	_ 17¢
POTTED MEATS	Three for	10*
CATSUP	Van Camp's, large bottle, 2 for	25¢
COCOA	Hershey's, pound	_ 17¢
BERMUDA ONIONS	THE EAST OF THE PROPERTY OF THE SECOND SECON	. 19

Quality and Service Are Paramount Always At

LEMONS, large, dozen

SPUDS, 10 pounds _____ 19c

CABBAGE, New crop, green, pound _____ 2¢

PHONE 81.

FRANK GYLES, Manager BUY AT HOME

cedar chests. These useful articles will protect your nice clothing from moths and will give a lifetime of service. SPECIAL PRICES FOR THE NEXT TWO WEEDS

\$30.00 Values for _____ \$23.75 \$25.00 Valles for ____ \$19.75

Cedar Chests

IDEAL GRADUATION-WEDDING CIFTS

-We have just received a large shipment of walnut veneered

SEE US TODAY AND HAVE YOUR CHOICE OF THE CHESTS RESERVED

E. B. Black Co.