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R. J. RICHARDSON  
Hereford, Texas

## Range Program Continues Under New Farm Act

### NEW RANGE PROGRAM IS SIMILAR TO THAT OF PAST YEAR

The Range Conservation Program under which ranch operators may earn specified payments for practices designed to maintain and improve rangeland will continue under provisions of the recently passed Agricultural Adjustment Act of 1938 practically the same as under the Agricultural Conservation Programs of 1936 and 1937, according to George Slaughter, chairman of Texas Agricultural Conservation committee.

Slaughter summarizes the status of the range program as follows: The Act includes an allotment of not to exceed 5 per cent of the total appropriation for payments for the range program, and non-crop pasture lands.

Under this limitation a program has been devised for the Conservation of natural resources on rangelands. The program is essentially the same as the 1937 program under which 15,000 ranch operators controlling 62,000,000 acres participated in Texas. Texas had about one-third of the participation in the entire United States.

The 1938 range conservation program establishes range-building allowances as the maximum amount which ranch operators may earn for approved practices.

In Texas, Oklahoma, Kansas, Nebraska, South Dakota and California, this allowance is 2 cents an acre on all range land in a ranching unit, plus \$1.00 time the grazing capacity.

All the practices approved by which part or all the allowances may be earned are designed to fight erosion by promoting or restoring stands of grass.

They consist of natural reseeding by deferred grazing, better distribution of water sources, run-off and erosion control by contour furrowing and other devices, removal of range destroying plants which compete with grass, and the establishments of fire guards.

Specific rates of pay have been established for the various practices outlined. Full details will be sent to all county offices as soon as received in the State.

Slaughter pointed out that the range program is now available for the entire State.

## Westway Items

(10 miles west)

### MRS. MERLIN KAUL

Mr. and Mrs. F. W. Dodson and Gomer McCoy attended a meeting of rural and Hereford teachers at Central School in Hereford last Wednesday night. The program consisted of music directed by Miss Thelma McMinn, inspirational talk by Dr. A. M. Meyer of Canyon, the

theme of which was the benefits of the Texas State Teachers Association. A business session followed after which refreshments were served. Mr. and Mrs. Dodson and Gomer have all attended school at Canyon and are well acquainted with Dr. Meyer.

Gomer McCoy, student at WTSC at Canyon, was a guest at the F. W. Dodson home, Wednesday afternoon. Gomer has recently gotten a job with the NYA, and is also working at Stafford Hall. He returned to Canyon, Wednesday night, with Dr. A. M. Meyer, who is housemaster of the Hall.

Mrs. L. O. Gore and Stella Mae attended a shower Wednesday afternoon, at the home of Mrs. Bud Hopson in Hereford. The shower honored Mrs. I. V. Flowers, whose home was recently burned.

Jack Allman had the misfortune to get his ankle broken at school, Thursday, while playing ball. Mr. Dodson took him to town, where it was set. Mr. and Mrs. Allmon could not be found, as they had gone to Bethel for the day, so neighbors stayed with Jack until his parents arrived. He is getting along nicely.

Sunday visitors at the Henry Allmon home included Mr. and Mrs. W. R. Allmon of Floydada, Bill Allmon of Petersburg, Mr. and Mrs. Woodrow Williams and Margaret Ann of Floydada, Mr. and Mrs. Elmer Williams and children of Frío, Mr. and Mrs. Jim Bagwell and family of Bethel, Mr. and Mrs. Albert Springer and baby of Frío, Rev. and Mrs. Henry Burrow and Paul Williams. Miss Mildred Barnett, teacher at Frío, was a visitor Saturday afternoon.

Mr. and Mrs. D. H. Allmon visited Thursday in the Jim Bagwell home at Bethel.

D. H. Allmon left Sunday afternoon for Albuquerque, where he will be a patient at the Veteran's Hospital. His absence is indefinite. Cudde Quinn who was working for Mr. Allmon, left last Wednesday. Foster Beall will do the farm work at the Allmon farm. He has been helping Maurice Tanahill irrigate.

Mr. and Mrs. Maurice Tanahill visited relatives at Lockney over the week end.

Carl and J. W. Lee, nephews of Joe Landers, and Perry Sanders, a brother-in-law of Carl Lee, all of Dill, Okla., were overnight guests at the Landers home, Monday night. They were en route to California.

Mr. and Mrs. Hiram Painter and Jimmy Jo of Hereford, were supper guests at the Joe Landers home, Tuesday night.

Everett Campbell left Sunday for his home at Silasville. He has been working for O. G. Hill.

Jim Wolfington and family moved Sunday from the Slaton place to the Parker place.

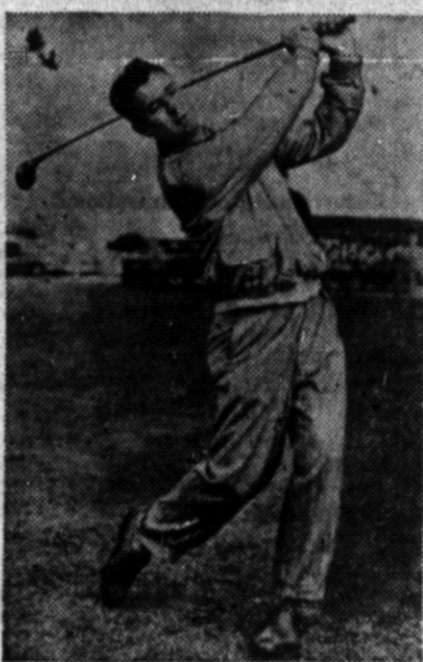
Mr. and Mrs. Herbert Waddie and Jack Don left Saturday morning for Wichita Falls, where they will visit relatives.

Miss Emily Minter was a dinner guest Sunday at the William Ponder home.

Rev. and Mrs. Henry Burrow were dinner guests at the Al Werner home, Sunday.

Fifteen free tickets were passed

## GOLF HERO



Here's the smooth swing of Jimmy Demaret, young Texan who hit them far and hard as he defeated Sammy Snead 4 and 3, in the finals of the recent National Match Play open at the San Francisco golf club. Demaret showed an ease of execution and a coolness under pressure in the match which drew the admiration of seasoned golf observers.

out in this community to the Municipal Auditorium at Amarillo for "On Parade," Wednesday, when Mrs. Roosevelt was the speaker.

Mr. and Mrs. John Huntzinger of Hereford, visited Sunday afternoon in the R. M. Gunn and Tob Thurman homes. Mrs. Thurman is

the daughter of Mr. and Mrs. Huntzinger and has been ill with the flu. The Thurmans live on the Austin Hill place.

Mr. and Mrs. Curt Griffin, Mr. and Mrs. Larry Albright and daughter, Donna, were visitors in the Paul Rudd home, Friday.

Mr. and Mrs. Buddy Witherspoon and Jo Ann and Nell, were visitors at the G. C. Hartman home, Sunday.

Mr. and Mrs. Joe Doefler were guests at the T. B. Cox home, Sunday night. The evening was spent playing "42."

Mr. and Mrs. Fred Inman of Hereford, accompanied by Tommie Jones, who lives at the Charles Inman home, were visitors in Willadorado, Sunday.

Rev. and Mrs. Burrow visited Gene Little, Sunday afternoon.

Mr. and Mrs. A. T. Layman and family visited Sunday afternoon in the home of Ernest Layman at Hereford.

Miss Stella Mae Gore accompanied Mrs. I. V. Flowers and Jack to Amarillo, Friday.

Mr. and Mrs. A. A. Head and Harold Lloyd were visitors in the Glenn Ritter home last Tuesday night. The evening was spent playing games, after which Mrs. Ritter served cookies, doughnuts and coffee.

The rain which fell here last Monday night measured .21 of an inch.

Mr. and Mrs. J. S. Earp are recovering from severe colds. Nelda Guy Lawrence was quite ill last week, but is improved. Anna Beth Carter and Wanda Marie Allmon are ill this week and absent from

school. Mr. and Mrs. J. A. Roe left last Wednesday for Plainview, where they visited relatives. At Running Water they were joined by Billy Odom who will accompany them to Fort Worth and then to Ardmore, Okla., where they will visit the Tom Roe family.

Mr. and Mrs. F. W. Dodson were guests at the home of Mr. and Mrs. J. P. Williams at Lubbock, Friday night. Mr. Williams is manager of the Government Resettlement Project at Ropesville, which is 20 miles from Lubbock. Mr. and Mrs. Dodson attended a program Friday night at Lubbock which was sponsored by Mr. Williams.

Mr. and Mrs. Clem Friemel, Elsie and Alvin of Umbarger, and Mr. and Mrs. Edgar Skypola were dinner guests at the V. Skypola home Sunday.

Mr. and Mrs. Richard Connally visited August Skypola's farm near Dean, Sunday.

Paul Artho of Umbarger was an overnight guest at the V. Skypola home, Friday night.

Mr. and Mrs. Grady Wilson and family were Sunday dinner guests at the Campbell home, south of Hereford.

Vernon and Grady Wilson Jr., went up north of Williams' Camp, Sunday, to see Vernon's wheat. Clint Murgess and Buck Rogers were visitors at the O. R. McCutcheon home, Sunday.

Everyone in the community is invited to attend the program at the school house, Friday night. There will be a small admission

charge. Perfect spelling lessons in the primary room for last week were made by Elaine Cox and Howard Lomax in the first grade, Paula May Mathers and Tommie Jones in the second grade.

Bird study is being continued this week in the primary room. The meadow lark, kill deer, robin and oriole have been studied. Bird booklets have been started.

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DEAF SMITH COUNTY ABSTRACTS INC.  
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Charges Reasonable  
Must Report by March 15th  
W. L. ALEXANDER  
City Drug Store

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R. J. RICHARDSON  
Hereford, Texas





# Life 5,000,000 Years Ago On Canadian River

## MUSEUM AT CANYON HAS EXHIBIT ON DISPLAY AT PRESENT TIME

CANYON—If you wish to know what life was like along the Canadian river five million years ago, take a look at a new habitat case completed for the Panhandle-Plains Historical Society museum here by Prof. C. Stuart Johnston.

The attention of visitors is first arrested by a scene in the foreground, showing a saber-tooth tiger killing a three-toed horse. Nearby, eager for the scraps after the tiger has had his fill of horse flesh, are hyena-like animals. The models were made and the landscape fabricated by Prof. Johnston.

Forming the sides and back of the case are paintings which were drawn under Prof. Johnston's direction by Ralph Sheard of Norman, Okla., a professional artist skilled in this type of work. The Canadian river is shown, as are herds of mastodons, horses, camels, hornless rhinos, and dogs. The paintings were made possible by C. S. Lambie of Amarillo.

Indirect lighting brings out the colors and makes the models stand out in realistic fashion. The case, Prof. Johnston said, is an original restoration based on fossils on display at the museum. It is one of a number which will interpret for the layman the pictures which are formed in the minds of the paleontologists as they study the middle Pliocene and other eras of life on the plains.

Excavations of paleontological sites are being carried on by about 40 men in a WPA district project and by nearly a score of men in the WPA archaeological project. The local museum is the beneficiary of both of these pieces of scientific research, which are being carried on in several counties.

### Wyche Items

(1 1/2 miles south, 5 miles east)  
**MRS. R. C. VALENTINE**  
 Mrs. H. B. Elliston is again confined to her bed.  
 Miss Edah Park and Peggy Valentine called in this community, Friday afternoon.

Mr. and Mrs. Pete Carmichael visited her sister in Farwell, and her aunt in Clovis, from Wednesday until Sunday. Their small sons visited with their grandparents in Summerfield.

Mr. John Paetzold returned last Tuesday from Kansas City, where he shipped cattle.

We wish to extend our sympathy to Mr. J. P. Gandy on account of the illness and death of his brother, Mr. Charles Gandy of Lawton, Okla.

Mrs. James Gandy of Summerfield, visited in the home of J. P. Gandy, Saturday.

A large crowd attended church and Sunday School last Sunday. Rev. Gilpin delivered a very interesting sermon. We also had a number of visitors present, which we always welcome.

Mr. and Mrs. Dock Roberson, Wilma and Weldon, visited in the E. D. Furgerson home, Friday night.

The losers of the health club entertained with cookies, popcorn, and candy, Monday afternoon.

Miss Alma Henry is visiting in the home of DuBois Walker.

Again the dreaded six-weeks exams are past and soon the anxiously looked-for letters will appear on the report cards.

In the primary grades those who gained the honor roll were Weldon Roberson and Audrey Mitchell.

Mrs. J. Dickerson and Mr. and Mrs. R. C. Valentine called in the home of Mrs. W. I. Valentine, Saturday. Mrs. W. L. Valentine is slowly improving.

Miss Louise McClure spent the week end with friends in Hereford.

Mr. John Jaetzold was called to Groom to the bedside of his mother, late Tuesday night, and returned home Friday, but was called back again Sunday. Mrs. Paetzold returned home Sunday, but Mr. Paetzold remained in Groom.

Raymond Paetzold of Amarillo, spent the week end here with his parents.

George Paetzold spent Sunday afternoon in Hereford.

Wyche Club met in the home of Mrs. F. D. Furgerson, Thursday afternoon, spending an enjoyable afternoon quilting and piecing quilts. Patterns were passed out and each was requested to piece one block to a friendship quilt. Also recipes were collected for the recipe file given Mrs. R. C. Valentine by The Brand. Refreshments were served to Miss Lucille Park, Mrs. Grace Robertson and Wilma Jean, Mrs. Lucille Olson, Mrs. Fred Henry and Betty Joyce, Mrs. Alvin Melvin, Mrs. Jake Boeskin and Bobbie Ray, Mrs. Thele, Mrs. N. G. Elliston, Mrs. Dock Roberson, Mrs. R. C. Valentine, Miss Louise McClure, and the hostess.

### NO ARMS FOR HIM



Frank Little of Mt. Vernon, Iowa, student at Union Theological seminary, New York, who represented the National Council of Methodist Youth before the house naval committee on the United States naval building program, where he attacked President Roosevelt's request for increased military expenditures as "anti-social action" and said the young men he represented "will not bear arms" in event of war.

The next meeting will be held in the home of Mrs. J. W. Whitley, March 17.

Mr. and Mrs. Ray Barber and daughter, visited in the N. G. Elliston home, Sunday afternoon.

Mrs. Joe Hoffman has been ill the past week.

N. G. Elliston purchased a half section of land in Quay County, N. M.

Miss Lucille Hoffman of Borger, is visiting in the home of her parents, Mr. and Mrs. Joe Hoffman.

Miss Vida Belle Orr, a member of the basket ball team of Hereford High School, left with the team, Tuesday.

Robert Owen and Nolle G. Elliston attended the picture show given at the Star Theatre in Hereford, when the candid camera views of school children were shown.

Mr. John Paetzold and Nolle Elliston attended the farmers meeting at the court house.

Mr. E. C. Hewitt made a business trip to Amarillo, last Wednesday.

Mrs. Hewitt's daughter of Borger, is visiting here this week.

Mrs. Wes Bradley was shopping in Hereford, Thursday.

Mrs. N. G. Elliston called in the home of Mrs. J. W. Whitley, Sunday.

Twenty-five women from this community signed up for tickets to "On Parade," the Demonstration Club program at Amarillo, Mother-in-law day.

Raymond Elliston sold some of his registered cattle, Friday.

Mr. and Mrs. Robert Edwards spent Sunday with his parents.

Mr. and Mrs. W. B. Saxou and Emmette B. visited in the Wilder home in Jumbo community, Sunday.

Quite a crowd is planning to go to the Mother-in-law day in Amarillo, Wednesday. A number attended the cattleman's convention, Monday and Tuesday.

Kenneth Rea has been absent from school for several days. Minnie Opal Elliston missed school, Monday.

Miss Peggy Valentine spent Sunday in the home of her parents.

On account of the Quarterly Conference to be held at Jumbo the first Sunday in April, Rev. Gilpin will not be able to fill his appointment here at that time. Everyone is invited to attend the conference at Jumbo, where dinner will be served.

Prayer meeting will be held at the Wyche School house, every second and fourth Sundays in each month, starting this coming Friday night, March 11. Everyone is invited to attend.

Miss Lucille Park spent the week end with her parents at Progressive.

Rev. Orien Carter, pastor of the M. E. Church of Memphis, stopped in Hereford, Monday morning, en route to his home in Memphis, after conducting a revival meeting in Friona the past two weeks.

W. B. Wilson, recently appointed as instructor of physical education, civics and economics in the Vernon high school, visited his parents, Mr. and Mrs. S. O. Wilson over the week end.

# TIP-TOE STARTING

## IN FREEZING WEATHER

Photograph posed by VERA HRUDA beautiful Czechoslovakian for showing complexion in native costume

IF YOU are in danger of getting your motor. A tip-toe touch of the button produces starting so fast that it will truly amaze you. Warm-up is equally rapid. And you save so much of the gasoline usually wasted by excessive choking, that you get more mileage from every gallon.

Thousands of scientific laboratory tests have proved that it is the highest test motor fuel which you can buy at regular price. This extra high test is yours without paying a penny extra, because Phillips is the WORLD'S LARGEST producer of natural high test gasoline.

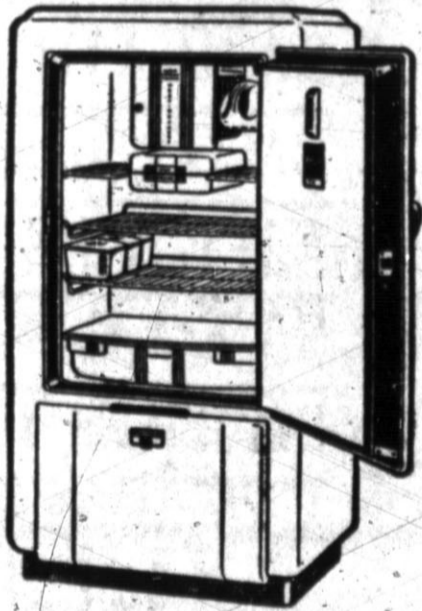
Put some in the tank, and you put summer pep and power into

THE HONEST HIGH TEST MOTOR FUEL—AT THE PRICE OF ORDINARY GASOLINE

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 SAME MONEY AND TIME BY READING THE ADS EVERY WEEK IN THE BRAND!

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- Kitchen-proved MEAT KEEPER** that will keep meats of all kinds fresh for a week.
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<b>Olsen Loten Cod Liver OIL 57c</b>	<b>FREE! 25c Size FITCH SHAMPOO with 5c Size ITALIAN BALM 47c</b>	<b>Walgreen Agency Drug Store</b>		<b>B. J. B. BILE SALTS Tonic Tablets 79c</b>	<b>Heavy Grade MINERAL OIL 39c</b>
<b>Bottle of 100 ASPIRIN TABLETS 29c</b>	<b>ZIPPER BAGS 12-inch 98c</b>	<b>BROMO Quinine 23c TABLETS, GF 7VES, 35c Size</b>		<b>P&amp;G SOAP 3 Bars 11c</b>	<b>10c Size LUX TOILET SOAP 3 for 19c</b>
<b>Perfection Cleansing Tissues Box of 100 24c</b>	<b>50c Size HINDS HONEY &amp; ALMOND CREAM 34c</b>	<b>REVELATION 34c TOOTH POWDER, 50c Size</b>		<b>ANALGESIC BALM 75c Size 39c</b>	<b>Tin or Bottle of 24 BAYER ASPIRIN 19c</b>
<b>Po-Do Razor Blades Packages of 10 Double Edge 24c</b>	<b>100 "Horsehoe" POKER CHIPS For Only 33c</b>	<b>BURMA SHAVE 26c SHAVING CREAM, 35c Size Tube</b>		<b>SCOT KITCHEN TOWELS 160 sheets, per roll, 2 for 23c Absorbent, economical.</b>	
<b>60c Size JAD SALTS 6 oz. Cond. 43c</b>	<b>Want Quick Relief! Headache, Neuralgia, Muscular Pains, for that Certain Day CERADYNE TABLETS 35c</b>	<b>ORLIS MOUTH WASH 16-Ounce 49c</b>		<b>All Metal SHOETREES Non-rust metal 23c</b>	<b>Tyson COMBS Assorted Styles 9c</b>
<b>Tyson RUBBER GLOVES 24c</b>	<b>40c Size LISTERINE TOOTH PASTE 33c</b>	<b>MAGNESIA 29c MILK OF, Full Pint Bottle</b>		<b>Feel Run Down? Scybrocks Yacht and Iron stimulates the appetite, aids nutrition, energizes sluggish bowels, eases burden on overloaded kidneys. Safe, non-habit forming 98c</b>	<b>Valentine HAIR TONE 6-OZ. SIZE 39c</b>
<b>SPECIAL OFFER! 2 "Certified" Milk of Magnesia TOOTH PASTE and "Bristles" TOOTH BRUSH 49c</b>	<b>Box of 5 TAMPAX Sanitary Protectors worn internally Absolutely Safe 20c</b>	<b>Milk of Magnesia TABLETS, Tin of 30 19c</b>		<b>50c Size JERGENS LOTION 6 1/2 ounces 39c</b>	<b>Shorelawn Stationery 24 Sheets or 24 Envelopes 9c</b>
	<b>NUVEL Sanitary Naps box of 12 13c</b>	<b>At Our Fountain ICE CREAM</b>			
		<b>PINT 15c QUART 25c (Made Fresh Daily) SANDWICHES</b>			
		<b>Hot Steak 15c Chicken 15c Baked Ham 15c</b>			
		<b>New! Soapless, Oil-less VALENS SHAMPOO 3-oz. size 42c Rich, foamy lather in the hardest water. Leaves hair soft, tendent, easy to dry.</b>			
		<b>Destroy Dandruff THIS EASY WAY! Get a bottle of the new FORMULA 20 treatment. It is a safe, easy-to-use remedy that lets your hair of loose dandruff. Massage Towel included. 61</b>			
		<b>C.R. For Coughs 60c Size Bottle 49c</b>			
		<b>DRENE Shampoo \$1 Size Bottle 79c</b>			



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Farm Bill Many Wheat Features

ACREAGE ALLOTMENTS AND CONSERVATION HEADLINE ACT

LEGISLATION-The new Farm Bill just passed by Congress will offer wheat farmers a broad program including acreage allotments, agricultural conservation payments, crop loans, crop insurance, and setting quotas if supplies are large that quotas are necessary...

Vega News (23 miles north)

MRS. H. R. SHIELDS and Mrs. Wes Collings of Vega, visited relatives in Vega, Sunday.

Ruth Jones, were Amarillo visitors, Monday. Mr. Mal Stewart was in Vega, Wednesday, on business. Those attending the Wesley Aldredge Meeting in Amarillo, Wednesday, were Mr. and Mrs. Raymond Thompson, Dr. D. W. Clark, Mr. and Mrs. Marshall Howard, Mrs. Lydia Rhea, Kenneth Loyd, Mrs. C. H. Silvey, C. L. Morris, Mrs. H. R. Shields, Miss Rachel Shields, Mrs. Raymond Godwin, Miss Francis Armitage, Miss June Farnsworth, Miss Evelyn Sowell, Gene Hallburton, Mrs. Cozy Everett, Charline McNabb, Anna Lee Wiseman, Marjorie Jean Jones, Charles Sproule, and Rev. Marshall Rhea.

AIR PIONEER



Vilhjalmur Stefansson, noted scientist and explorer who recently predicted that the world's air routes will soon be laid out in straight lines instead of the present curves.

W. A. Pulliam, Oldham County Judge, was host to a banquet for all the teachers in the county. The Parent-Teacher Association served the meal. A guest speaker was here from Austin. Other guests were present from Canyon College.

Dawn Items (13 miles east)

BY MRS. CARL WIMBERLEY The wheat here is looking fine since the recent snows. A number of farmers are preparing to sow oats and barley. Mr. E. A. Oberst of Canyon, visited Mr. and Mrs. William Wimberley, Tuesday afternoon.

characters were, Petunia, Lole Miller; Andrew, Normal Miller; Jacques, Johnny B. Caraway; Willie, Audrey Wimberley; Harold, Carl Wimberley; Althea, Syble Smith, Julie, Ruby Wimberley; Betty, Lois Wimberley; Dean Boynton, Raymond Miller; Uncle Isaac, Mart Burum; O'Flarity, Hartland Caraway; and Reverend Doodlette, Harold Caraway. The attendance was good despite the roads and everyone seemed to enjoy the play immensely. A number of visitors from Daniel, were present.

Mr. H. H. Miller visited his daughters, Inez and Alma, in Canyon, Sunday.

Easter Items

MRS. CARL FRYE We had an attendance of 38 at Sunday school. Mrs. Fred Walton appointed secretary to take Miss Allen's place. Mrs. E. M. Allen takes Mrs. Walton's Sunday School class. A "42" party was enjoyed at the school house, Saturday night. Refreshments were served by the ladies.

Jumbo News (13 miles southwest)

Rev. Wylie of Canyon, gave the fourth lesson in a series of lessons in Teachers Training Course, last Thursday evening. On Thursday evening, March 10, he will give a summary of the course and a social will be held afterwards. The community is invited.

Mrs. Buddy Taylor of Umbarger, spent the week end with her parents, Mr. and Mrs. F. L. Pinckert. Mr. Tipton Nunn of Hereford and Mr. and Mrs. E. D. Wilmeth of Tulla, were Sunday guests in the M. L. Simpson home. Frank Coalson of Sweetwater, and Billie Coalson of Texas Tech, called in the Ullman Hunter home Saturday. Frank has recently bought his former home from J. T. Hartley in Sweetwater.

COURTHOUSE RECORDS

Quit Claim Deeds Peck, Wright and Peck to Clayton P. Vaughn; northeast quarter, section 9, block K-10. Edward P. Allen and wife to Max E. Freiburg; southwest quarter, section 46, block K-4. H. L. Broadwell to City of Hereford; block 60, town of Hereford.

Warranty Deeds Alice C. Ward and J. F. Ward to Homer L. Brumley; 106.2 acres out of section 110, block M-7. R. E. Underwood to E. A. and J. C. Albracht; undivided half interest in section 40, block K-8. Joseph Basler to W. W. Hill, section 27, block K-8. W. W. Hill to W. F. David and H. W. Price; section 27, block K-8. Colby Conkright and wife to H. G. Conkright; section 25, in block K-4. Empire Mortgage Co., to J. Eugene Wiley; southwest quarter, section 86, block K-4. New Automobiles Miss Lorene George, March 4. Chevrolet coupe, Brumley-Woodford Motor Co.

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Protect What You Have INSURE John McLean Insurance Agency Phone 373

LOOK - PLANOS Just received car load of New Kimball pianos; stored at McKnight Storage, Amarillo, Texas. Can deliver any style in small Console or Studio Type. Small payment down and easy terms on balance. For particulars write G. G. McBrayer 823 Georgia St. Amarillo, Texas

WANT A NEW-LOOKING CAR? Of course everyone wants a new-looking car! If you will bring your car down to our station or call 440 and have us come after it for a complete washing and greasing - you will soon have a car that is new in appearance and new in performance. To please every customer is our aim. OUR SERVICE IS COURTEOUS AND EFFICIENT TEXAS SERVICE STATION GLENN SNIDER PHONE 440

LESS PULLING and LESS Repairs WITH A KIMBALL PUMP Your second cost of your pump is FUEL COST and UPKEEP COST. The ease with which a KIMBALL Pump operates lessens your fuel cost and the heavy and sturdy construction of a Kimball Pump lessens the Repair costs. Just ask any man who owns a Kimball about his operating cost and you'll find a KIMBALL Pump is cheaper in the long run! KIMBALL PUMPS ARE CHEAPER IN THE LONG RUN -More Water With Less Fuel- Baker Pump Co. OF LOCKNEY B. Thomas, Sales Agent - at Shreve Shop in Hereford

"Happiness, in whatever measure it is achieved, must be won, worked for, fought for, paid for."

HAVE A BANK ACCOUNT ... KEEP IT GROWING First National Bank OF HEREFORD MEMBER FEDERAL RESERVE SYSTEM A Strong Bank Thoughtfully Managed 104 South Main Street Phone 4

FRIDAY and SATURDAY MARCH 11-12 FREE DEMONSTRATION BPS Glossfast ENAMEL and BPS Paint-Varnish Stain-Finishes SEE how BPS Finishes make worn surfaces new-at little expense. See the lively colors-the porcelain-like finish-obtained with Glossfast-dries in 4 hours. HEAR from the paint expert-the latest methods of finishing. Let us show you how easy it is to apply BPS Finishes. Bring your Paint Problems to the BPS Paint Expert You will not be asked to Buy FREE SAMPLES Be sure and bring your coupon, which entitles you to a Free Can of BPS-your choice of color. Rockwell Bros. & Co. Lumbermen 104 South Main Street Phone 4

## Hereford Joins In Honoring Of Mothers-in-Law

When the world paid tribute to Mothers-in-Law Wednesday, Deaf Smith County contributed to the celebration in Amarillo with a special float, the Hereford High School Band and hundreds of spectators.

A large number of mothers-in-law who rode the special float, also came from this section, including Mrs. Alex O. Thompson, Mrs. Gus Steph, Mrs. M. L. Steele, Mrs. E. J. Williams, Mrs. Effie Brown and many others.

The Deaf Smith float, in the

form of a Jirikisha, was drawn by Robert Berry, a native Chinese boy; Miss Ruth Calahan rode in the float.

Mrs. Al Vaughn, dressed as a pioneer, rode a horse in the parade, using an old-fashioned saddle.

**At Press Conference**  
When Mrs. Franklin D. Roosevelt, wife of the nation's president, Wednesday swept 150 Panhandle newspaper men and women off their feet, one of the most deeply impressed persons in the press conference was Mrs. Seth B. Holman, publisher of the Hereford Brand.

Taking Mrs. Roosevelt's own statement, that the hardest thing she has to do as wife of the President is to remember that she is the wife of the president, Mrs. Holman was high in her praise for the modest and engaging personality of the First Lady.

Mrs. Roosevelt answered questions presented by correspondents and editors and talked briefly on the extensive achievements of rural women.

four ounces; both mother and infant were resting nicely.

L. C. Hewitt was admitted on Thursday morning for medical treatment and was improved today. W. F. Hodge, in the hospital since February 28, for medical treatment was slightly improved.

Mr. and Mrs. Lee Mullins announce the birth of a daughter, Wednesday; the child weighed seven pounds, 13 1/2 ounces; both were resting nicely.

**Rural Trustees To Be Elected**  
That the regular election of Rural School Trustees will be held Saturday, April 2, was today announced by Earl Wilson, county superintendent.

Most districts will elect only one trustee, Judge Wilson said, and details will be announced prior to the election.

**Freshman Class**  
The Freshman class of 1937-38 consists of: (top row from left to right) Mr. Muller, Doris Elaine Dillehay, Dorothy Watts, Louise Suttie, Malvive Clayton, Marian Kuper, Virginia Brunson, Virginia Lee Sparks, Margaret Higgins, Wilma Higgins, Mary Nicks, Lurline Dixon, Mozelle Shreeves, Betty Jane Rosson, Elma Shugart, Kathryn Henderson Miss Hastings. (Second row from top) Nell Sprad-

ley, Baxter London, Billie Joe Grubbs, Roy Morrison, Donald Conklin, James Dixon, Hicks Robinson, Robert Peterson, Morris Easley, Charles Hill, Clyde Hagar, Joe Brock, Jack Smith, Louise Wagner. (Third row from top) Wilbur Harmon, Gertrude London, Elnor Paitzold, June Dameron, Troyce Stambaugh, Billie Louise Davis, Margaret Ohlig, Mary Jane Jordan, Billie Valentine, Maxine Beach, Evelyn Benson, Jean Francis, Dorothy Prelock, Lillye London, R. L. Bally. (Bottom row) Delbert Kassahon, O. G. Hill, F. L. Lucas, Jack Allmon, Calvin Brumley, Clifton Cox, Raymond Fowler, George Walker, Leonard Burleson, Virgil Ira Martin, Frank Robbins, Bobby Davis, J. D. Curtsinger, Harold Parsons, Glenn Smith.

**Barnes Uninjured In Auto Wreck**  
Rev. W. E. Barnes escaped uninjured Wednesday afternoon from an automobile collision four and one-half miles south of Amarillo, on the Canyon highway.

The accident occurred when an automobile approaching from the south was thrown across the road as the result of a blowout. The car struck the rear left fender and rear bumper on Rev. Barnes' car; it then missed the C. H. Dillehay car, which was behind Barnes, and struck the car just back of the Dillehays.

The approaching car overturned, injuring its two occupants, salesmen from Fort Worth. Occupants of the second car, from Happy, were also injured.

Of the \$234,000 indebtedness the City of Hereford interest and sinking fund (besides \$17,862.92 cash on hand in this fund) was \$7,500 of the bonds.

Current bills for the 1937-38 fiscal year have been paid so promptly as to secure regular cash disbursement.

During the fiscal year 1937-1938, the city has taken up \$9,000 in outstanding bonds—cutting the bonded indebtedness to \$234,000. Of which retirement \$6,000 became due and payable; the city by April 30, 1938, will also retire an additional \$3,000 before time of maturity (1911) thus cutting down interest payments. The bonded indebtedness was made for the water works, sewerage systems, and street improvements.

A copy of the City of Hereford financial statement in detail will be found on page 4 of this issue of The Hereford Brand.

## STAR

THURSDAY - FRIDAY  
**Double-Feature PROGRAM**

*A Joyful Picture, aglow with Golden Youth!*

Here it is... heart-warming... exhilarating with the sensational charm girl of "Three Smart Girls," soaring to greater triumphs in this lovable entertainment!



DEANNA DURBIN  
LEOPOLD STOKOWSKI

**100 MEN AND A GIRL**  
with Adolphe MENJOU, ALICE BRADY, MISCHA AUER

also:  
*She's Dangerous... "That Langdon Girl"*  
The daring, punch-packed story of a girl who lost her good reputation when she needed it most!

**SNATCHED FROM THE ALTAR**  
AND POINTED AT WITH SCORN  
Gossip branded her a murderess and a cheat!

**Scandal Street**  
plus:  
Travel Talk  
LEW AYRES, LOUISE CAMPBELL, ROSCOE KARN, PARAMOUNT PICTURE

SATURDAY

*Wild Adventure in the Rodeo Arena!*  
Ridin'... Ropin'... bull-doggin'... the singing cowboy smashes a gang of rodeo racketeers!

**SEX RITTER**  
AND HIS HORSE WHITE FLASH

**'Frontier Town'**  
plus:  
**PORKY PIG**  
in  
**'PORKY'S HERO AGENCY'**

## Hospital Notes

Mrs. J. J. Lindsey, who was admitted March 9, with a broken arm, is resting nicely.

Mrs. L. A. Smith of Dawn, admitted March 9, for medical treatment was today reported to be greatly improved.

Mr. and Mrs. O. R. McCutchen announce the birth of a son at 7 o'clock Thursday morning; the baby weighed eight pounds and

## Financial Report

(Continued from Page 1)  
A sharp increase in city indebtedness was also disclosed through the financial statement. The total city bonded and warranted indebtedness at the close of the fiscal year on April 30, 1936, was \$248,500; on February 28, 1938, the bond and warrant indebtedness was \$234,000.

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City Judge Alvin R. Allison of Hockley County, Texas, president of the association, heads the executive committee. Other members are L. R. Crockett, Lamb County, Texas, judge; W. E. Renfrow, Bailey County, commissioner; Sheriff Fred White, Quay County, N. M.; Sheriff L. C. Barnhart, DeBaca County, N. M., commissioner.

Leaving Lubbock March 14, the band will travel in two chartered busses.

Proceeds will be used to benefit the Hereford High School Band.

TWO BIG DAYS **STAR THEATRE** SUNDAY and MONDAY  
Midnight Prevue Saturday

*The Mighty Story of Jean Lafitte, the most Daring of All Pirates!*

SEE a lady walk the plank to seal the secret of a pirate's crime!

SEE the duel to the death in a dungeon prison!

SEE the scuttling of a proud merchant's ship at sea by the Buccaneers!

SEE the battle of pirates cove!  
FREDRIC MARCH in **THE BUCCANEER**  
with FRANCISKA GAAL, AKIM TAMIROFF

Sponsored by  
**THE HOME "EC" GIRLS**  
added attraction  
**OUR GANG, in "Framing Youth"**  
also Paramount News

TUESDAY  
*Sizzling, Sparkling!*  
... from the famed pages of the Saturday Evening Post ... comes this romping, riotous romance!

**BEG BORROW OR STEAL**  
with Frank Morgan, JOHN BEAL, FLORENCE RICE  
plus:  
GENE AUSTIN  
in  
**"TRAILING ALONG"**  
also Screen Song

WEDNESDAY  
*Right Down the Middle Aisle!*  
A top notch, romantic comedy of what goes on in a movie theatre when the lights go out!

**THIS WAY TO HILARITY!**  
A dozen top stars of stage, screen and radio... capering before the footlights and clowning, fighting and romancing after the show's over  
**THIS WAY PLEASE**  
with CHARLES BOYER, BETTY GRABLE, FIBBER MCGEE, BOB HOPE, and MOLLY LIVINGSTONE  
plus:  
WILLIE HOWARD  
in  
**"MISS THE MISSED"**  
and Pictorial Review

**AMATEUR Contestants!**  
Saturday morning, March 12 is the Last Day of Rehearsals... be here with **Bells On!**

Read The Brand for complete Theatre Program

**SUGAR** 10-Lb. Cloth Bag. **55c**

**OATS** 3-Minute - Package **23c**

**Pancake Flour** Brimfull - Package **16c**

**Friday and Saturday Specials**

<b>DREFT</b> 1 Large Pkg. <b>26c</b>	<b>SHOE POLISH</b> Jet Oil - Bottle <b>11c</b>	<b>OLIVES</b> Queen - Quart <b>39c</b>
1 Small Pkg. <b>26c</b>	<b>PEPPER</b> 16-Ounce Can <b>21c</b>	<b>PICKLES</b> 1-2 Gallon Jar <b>29c</b>
<b>PEAS</b> , Brimfull, No. 2 Can - 2 for <b>25c</b>	<b>WHEATIES</b> 2 Packages <b>25c</b>	<b>SOAP FLAKES</b> Chiffon, glass free <b>21c</b>
<b>SALAD Dressing</b> Quart <b>25c</b>	<b>CAKE FLOUR</b> Kate Smith deal. Close out price, pkg. <b>26c</b>	<b>MACARONI</b> or Spaghetti, 2-lb. pkg <b>23c</b>
<b>EXTRACT</b> 8-Ounce Bottle <b>15c</b>	<b>Grapefruit Juice</b> No. 2 Can - 3 for <b>25c</b>	<b>CRACKERS</b> Saxet - 2-lb. box <b>15c</b>
<b>CHOCOLATE</b> Hershey's, 8-Oz. pkg. <b>12c</b>	<b>Grapefruit Juice</b> 8-Ounce Can <b>5c</b>	<b>BLACKBERRIES</b> Can <b>10c</b>
<b>CATSUP</b> 14-Ounce Bottle <b>10c</b>	<b>Vienna Sausage</b> Can <b>5c</b>	<b>RAISINS</b> 4-lb. Pkg. <b>32c</b>
<b>DOG FOOD</b> Can <b>5c</b>		<b>RICE</b> 2-lb. pkg. <b>16c</b>
<b>BROOMS</b> 5-Tie - Each <b>25c</b>		
<b>CORN</b> , On the cob - Can <b>15c</b>		

**Garden Fresh FOODS**

<b>CARROTS</b> 2 Bunches <b>5c</b>	<b>STEAK</b> Round, grain-fed beef - Lb. <b>21c</b>
<b>SPUDS</b> Idaho - 10-Lb. Mesh Bag <b>22c</b>	<b>STEAK</b> Loin or T-Bone - Lb. <b>19c</b>
<b>CELERY</b> Large Stalk <b>10c</b>	<b>CHUCK ROAST</b> Good Beef - Lb. <b>15c</b>
<b>APPLES</b> Winesaps - Dozen <b>9c</b>	<b>ROLLER ROAST</b> Per Lb. <b>18c</b>
<b>LEMONS</b> Sunkist - Dozen <b>19c</b>	<b>HAMBURGER</b> 2 Lbs. <b>25c</b>
<b>ORANGES</b> Peck <b>35c</b>	<b>BOLOGNA</b> Per Lb. <b>14c</b>
<b>STRAWBERRIES</b> Louisiana, Fresh - Box <b>17 1/2c</b>	<b>BACON</b> Fancy Sliced - Per Lb. <b>28c</b>
	<b>CHEESE</b> Longhorn, full cream - Per Lb. <b>20c</b>
	<b>HAM</b> , Cudahay's tender cured. Half or Whole - Per Lb. <b>25c</b>
	<b>BACON</b> Fancy Slab - Per Lb. <b>28c</b>

**Prime Quality MERTS**

**HERRING FISH** From Holland. **\$1.50** 9-Lb. Keg

Prices Good **FRIDAY and SATURDAY**

**PACKARD'S BEST FLOUR**

48-lb. sack **PACKARD'S BEST** **\$1.59**

Prices Good **FRIDAY and SATURDAY**

**RCA Victor**  
GIVES "14" EXTRA VALUE FEATURES  
in this Stunning New 1938 Console!  
**AMAZING LOW PRICE!**  
Never before have we offered such an outstanding radio at this low price! Imagine, you get many exclusive, important features that give you world-wide reception—with more power, more selectivity—more lifelike tone than ever before!

**NOW ON DISPLAY**

**EXTRA VALUE FEATURES!**

- 6 RCA Metal Tubes
- Sunburst Dial • Variable Tuning
- Beauty-Tone Cabinet
- Full Dynamic Speaker
- Superheterodyne • Tone Control
- Phonograph Connection
- Antenna Wave Trap
- Domestic Broadcasts
- Police Calls • Amateur Calls
- Aviation Signals
- Magnetite Core I-F Transformers

**TRADE IN YOUR OLD SET**  
BIG trade-in allowance if you act now!

**E. B. BLACK CO.**  
FURNITURE - UNDERTAKING