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Our Slogan—"More People—More Farms"

38th YEAR—NUMBER 17

THE HEREFORD BRAND, HEREFORD, TEXAS, THURSDAY, APRIL 28, 1938

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AROUND TOWN

Sights and Faces Seen

Twenty strings of flags will adorn the streets of Hereford on Pioneer Day, May 11, including more than 100 flags of different kinds. The flags have been purchased by the American Legion for this occasion and future celebrations.

Ben Golding of Amarillo, who is improving a place in the Jumbo community, preparatory to moving here, is now building a large surface tank for irrigation purposes; the tank will cover from four to five acres, and will have a depth between four and five feet.

Ernest Medcief and Dick Coffee were among the boosters who last week attended the Plainview Dairy Show. Following previous instructions to call No. 67, each one slipped out and put in the call. To their surprise a gruff voice answered, "Justice of Peace Office."

Oscar Easley Wednesday completed the addition of a new bedroom and a shower bath to his home on Miles Avenue.

The big question around town this week is: "Did Wilson Gyles really get his car stolen at the W. T. C. O. convention in Wichita Falls—and how is he going to explain the loss and recovery of the automobile?"

Firms Approved For Sanitation

That grocery stores, drug stores, restaurants and dairies of Hereford were found to be in compliance with sanitation laws at the recent six-month inspection period was today reported by Ed Curtis, city marshal.

"Conditions in most of the places were far above the average," Mr. Curtis stated, "and deserve commendation on the part of the public for the manner in which they are observing state and city sanitation laws."

Seventh Graders To Get Diplomas Tuesday, May 17

At the regular meeting last Friday, members of the Deaf Smith County Teachers' Association set Tuesday night, May 17, as date for the Seventh Grade Commencement exercises.

Rhythm bands from Westway, Ford and Ward will appear on the program, and the Westway quartet will sing. Other numbers for the program will be announced later. Teachers will in the near future turn in the names of students who will graduate from the Seventh grade this year in order that certificates may be ordered.

The meeting was the last to be held by the association this year, and a large attendance was reported.

Streu Announces Store-Wide Sale From May 7-14

Retail hardware stores through out the country will celebrate National Hardware Week, starting Monday, May 9, and continuing through Saturday, May 14. Although the week does not officially start until Monday, the Streu Hardware of Hereford has announced a store-wide sale, which begins Saturday, May 7, and continues through May 14.

In announcing his big store-wide sale, Mr. Streu stated that every item in his big store will be reduced in price during the seven-day period. He also pointed out that this is the second sale ever held at his store during the 12 years which it has been operated in Hereford.

Co-operating with the 14,000 merchants who belong to the National Hardware Association, manufacturers of lines sold through hardware stores are joining in an effort to offer outstanding values to the buying public during the week.

Headed For Pioneer Celebration



When old timers gather for the Pioneer Day celebration here, Wednesday, May 11, perhaps someone can get Alex Thompson to explain how he acquired so many girls at one time. Maybe it was the old Two-Spot, 1908 model car. Anyway, "Shell" Thompson has the proof; the girls are Mina Dameron, Ora Oatis, Frank Hamneck, Lella Gregg, Jesse Morris and Georgia Hamneck.

Viola Phillips Named Valedictorian, Glenn Ricketts Will Be Salutatorian

Lecture Week To Open Tuesday At Church of Christ

VISITING MINISTERS TO DISCUSS TOPICS HERE IN DISTRICT MEET

Beginning Tuesday, May 3, a Lecture Week Program has been announced by the Church of Christ in Hereford, according to Minister E. M. Borden. Services will begin at 10 o'clock each morning, at 2 o'clock each afternoon, and at 8 o'clock each evening. The series of programs will close Friday, May 6.

The series will open at 8 o'clock Monday evening with Minister Luther Roberts, Amarillo, speaking on the subject, "The Church and Its Mission."

Tuesday morning—Address of Welcome, Mayor C. J. Paddock; Response, G. F. Mickey, Minister of Portales Church; "What We Stand For," Earl Craig, Canyon; "The Fundamentals of Christianity," Clinton V. Oldham, Tuesday afternoon—"Things That Hinder the Growth of the Church," Ebb Randol; "The Church—Its Needs," Geo. Mickey, Portales, Tuesday, 8 p. m.—"Salvation by Grace," Luther Roberts, Amarillo.

Wednesday morning—"The Radio and Its Use," Wright Randolph, Clovis; "Religious Papers and Books," G. H. P. Showwater, Austin; Wednesday afternoon—"The Kingdom of Christ," C. L. Taylor, Lakeview, Texas; "The Millennium," speakers to be selected; Wednesday, 8 p. m.—"How to Come to Christ," Wright Randolph, of Clovis.

Thursday morning—"Value of (Continued on Page 12)

C. F. Moore Is Greatly Improved

Reports from Lubbock stated today that C. F. Moore, manager of the J. C. Penney Store in Hereford, is still weak, but is showing improvement following a major operation there last week.

Mr. Moore has had several blood transfusions, but was reported to be regaining his strength. He will probably not be able to return to the store here for 60 days.

Pioneer Day Plans Outlined

With only 13 days remaining in which to perfect Hereford's annual Pioneer Day celebration, general interest of the community focused on all phases of the coming event.

Headlining the celebration, of course, will be the gigantic parade. Committees on all divisions of the parade are reporting much enthusiasm and indicate that it will be the largest and most complete ever held in connection with the celebration. In addition to the pioneer division of the parade, merchants also plan to enter attractive and

CLASS CALENDAR GLOWS WITH ACTIVITY FOR NEXT 30 DAYS

Viola Phillips was selected as valedictorian and Glenn Ricketts salutatorian by members of the Senior Class in a meeting held Wednesday afternoon.

They were selected from a group of five students, who have amassed the greatest number of points during their high school careers. The five high students, were: Viola Phillips, 215 points; Glenn Ricketts, 190; Elsie Wilkins, 150; Mary Tiefel, 149; Jack Nicks, 144. Points are based upon activities as well as scholastic achievement.

The calendar for the Senior Class glows with activity between now and April 27, including the following highlights, each of which will be presented in the high school auditorium:

Friday evening, April 29—Annual class play, "Little Miss Nobody."

Friday, May 20—Oratorical contests for Public Speaking class.

Sunday evening, May 22—Baccalaureate Sermon, to be delivered by Rev. Nathaniel Madden.

Wednesday, May 25—Glee Club program in honor of Seniors.

Thursday, May 26—Annual class night program for Seniors.

Friday, May 27—Commencement exercises, awarding of diplomas.

Womble Company To Handle Essick Air Coolers Here

Arrival of the first shipment of an improved type of air cooler which is said to combine an attractive initial cost with unusual low operating costs, was announced by L. L. Womble of Hereford Implement and Appliance Co.

The new air coolers are of the evaporative type which have proved so successful in this section, and feature an exclusive water recirculation system that eliminates outlet connections and permits the machine to operate at a higher efficiency by recirculating water already pre-cooled.

These new air conditioning systems, known as the Essick Air Coolers, are equipped with large silent-type multivane blowers and deliver a large volume of cool, (Continued on Page 12)

Local Teachers And Equipment Lauded By State

AFFILIATION GRANTED ON SUBJECTS BY STATE DEPARTMENT

J. B. Speer, supervisor of the State Department of Education in a letter to the school board and faculty praised highly the efficient work and general program now enjoyed by Hereford Schools.

It was also announced this week that one and one-half additional affiliated credits have been granted Hereford Schools. The additional half unit was granted in community civics, taught by G. M. Hudson; the other affiliated credit was granted in stenography, taught by R. A. Muller. The school dropped a half unit in advanced arithmetic, which will be no longer taught due to lack of interest and enrollment.

While only 16 affiliated units are required for recognition in colleges and universities without preliminary examinations, the Hereford Schools now have 35 1/2 affiliated credits. However, during recent years the school has voluntarily dropped several affiliated subjects to take up subjects which were believed more practical and more needed in this community.

In his report to Hereford Schools, Mr. Speer stated:

"The work of classifying and accrediting the public schools of Texas is under direction of the State Committee composed of 21 members representing the elementary and secondary schools and colleges of the state. This Committee, by establishing educational standards, determines the condition upon which high schools are classified and accredited and is interested in encouraging schools to attain in encouraging schools to attain (Continued on Page 12)

Estimate Damage From Windstorm At \$500 Monday

Damages well past the \$500 mark were estimated as the result of a windstorm here at 3:30 o'clock, Monday night.

The local offices of the Texas-New Mexico Utilities Company suffered worst damage from the gale, which came from a southwesterly direction. Plate glass in three large windows was demolished in the office; considerable damage was also reported to floor lamps, shades and other merchandise on display in the show rooms of the company.

The south side of the roof of the Hereford Hotel, Sampson Street at Highway 90, was also badly damaged. Roofing paper was blown off in large pieces—and furnishings on the south side of the building were covered with dust.

Several trees were reported blown over at different places in town. Most of the damage was reported around 3:30 o'clock Monday night.

All-Day Singing At Friona Sunday

That an all-day singing convention will be held in the school auditorium at Friona, Sunday, May 1, was announced today by Gayson Jones.

There will be a large selection of special numbers, including the Stamps Varieteers of Dallas, and the Lubbock quartet. Mr. Jones said that the public is invited to attend the convention.

New Dry Goods Store to Carry Big Stock Here

Workmen are now remodeling the A. H. Elliston building and constructing fixtures for the Jones Dry Goods Company, which will open in the location formerly occupied by the Gass Dry Goods Company.

Tom Alderson has been named as manager of the dry goods firm, which is expected to open here in May. The interior of the building has been repainted and remodeled according to specifications for the new store, and fixtures are being constructed at the present time.

The store will feature a complete line of furnishings for the entire family. Around \$5,000 worth of stock from the Abilene store will be brought here, and Mr. Alderson states that \$8,000 worth of new merchandise will be added to the Abilene stock.

Farm Work Sheet Changes Must Be Made Here By May 15

Hereford's Cemetery

The citizens of Hereford have many civic points of which they may well be proud. Beautiful parks, spacious lawns, and an abundance of fine trees have done much toward making the city more attractive to visitors and prospective residents. One civic improvement, which has during recent years, come to be outstanding, is West Park Cemetery.

Since the Hereford Cemetery Association employed O. L. McKee a few years ago as caretaker, the cemetery has shown wonderful improvement in appearance.

Mr. McKee, like the people of the community, is proud of the work which has been accomplished, and he is anxious to do even more. He would like to not only water the grass and flowers which have been already planted—but he would like to plant more flowers and grass. To accomplish this, however, he will need some assistance during the summer months.

With one assistant, he feels that the cemetery can be transformed into one of the most beautiful and attractive to be found in West Texas. The Hereford Brand joins in a community-wide appeal to the citizens of this area to support the movement.

Colorado Men Study Conservation Methods Used In Deaf Smith Area

GRAIN SORGHUMS FOUND MOST PRACTICAL FOR RETURNING LAND

A group of men from Baca County, Colorado, last Friday toured the Deaf Smith Conservation district and carefully studied results, methods and recommendations of this district, which is under supervision of Lee Morgan.

The Colorado area was reported to be in condition similar to this county in 1936, and practices will likely be similar in that section. The visitors included J. H. Neal, president of the Baca County district, W. O. Brown, secretary, Lloyd Freeman and D. C. Byrd, directors; A. F. Mizer, secretary of the board of appeals; Fred O. Case, SCS project manager at Springfield, Colo., Kenneth W. Shanks, soil conservationist, and John R. Allen, soil conservationist with the extension service, C. W. Humble, manager of the nine-county conservation district in the Texas Panhandle, also attended, along with Deaf Smith board members: Earl W. Wilson, Wiley Robinson, Jack Rose, D. Culpepper; County Agent A. R. Bateman, Hereford SCS manager, and Lee Morgan.

The group first visited the Wirt Phillips place in the southwest part of the county, where they studied terracing, contour work and pasture furrowing. The Earl Wilson place was next visited and the group inspected for wheat planted on terraced land.

The two and one-half sections rented by the governing body adjoining Wilson on the north and west, was next studied. This land had suffered general damage from hummocks and fence, ditches, and was levelled with railroad irons and graders, and later listed on the contour for further levelling.

Following spring rains, it was planted to a cover crop—and was reported to be 85 to 90 per cent stabilized.

The group next visited a three-fourths section owned by John Pitman and Jas. Witherspoon. This land was levelled in like manner, (Continued on Page 12)

Seek Flowers To Improve Central School Grounds

To complete their beautification program on the Central School grounds, sponsors today said that they needed additional violet plants, snapdragons, and perennial phlox, and asked that any person who will donate one or more of the plants send word to one of the teachers, or send the plant to school by some student.

The beautification is being sponsored by some of the mothers, the teachers and students. Beds next to the building are being sponsored by groups of workers, who are planning and working to improve the grounds.

The Senior class will present "Little Miss Nobody," a three-act comedy-drama, in the high school auditorium Friday evening, April 29, beginning promptly at 8 o'clock.

As rehearsals on the play went into final stages this week, members of the class were enthusiastic over possibilities of the production, which promises to be outstanding in the history of annual class plays.

The play is directed by Miss Stella Crawford, and has the fol-

GOVERNMENT PAYMENTS TOTAL \$378,391.97 CURRENT YEAR

Announcing May 15 as the last date for entering the Government Range Program, and for changing Government work sheets from acreage submitted last year, A. E. Bateman, county agent, today urged all farmers to arrange such details as soon as possible.

"The range program will be similar to that of last year," Mr. Bateman said, "except for building of fences and a few other slight variations. Persons in this county who expect to enter the range program should do so in the near future, and May 15 is the final date."

In connection with the new program, it was pointed out that any persons who wish to change their work sheets from the manner in which they were submitted last year must make such changes by May 15.

"This means that any new land not included on the sheet last year—must be submitted," he said. "Also that any land which the farmer had on his work sheet last year, and which he wishes to take off this year, must be changed by May 15, at the latest."

The office is now making such changes for farmers, however, and asked that all proposed changes be made as soon as possible.

Receive 25 Checks

The arrival of 25 additional government checks Wednesday morning brought \$7,000.38 in benefit payments, and sent the total payments for Deaf Smith County to \$378,391.97 this year. Approximately two-thirds of the government checks were estimated to have been received here with only 278 additional contracts remaining to be paid. Total payment due this county covers 1,052 contracts in (Continued on Page 12)

Farmers Urged To Join Fight On Wind Erosion

That damage from wind erosion in this area can be completely eliminated was the unanimous opinion of a group of business men, farmers and representatives of different government agencies which met as guests of the Deaf Smith County Conservancy district at noon Monday.

The program was cited as general as well as individual, and proper tillage and farming methods were suggested as a means for controlling wind erosion. The group indicated that now is the logical time to take steps toward halting erosion, expressing an opinion that a dry year, plus high winds will return many farms in this area to a serious state of erosion.

The group was served a chicken dinner by ladies of the WPA Home Demonstration Project.

Weather Chart

Temperature extremes and moisture for past week, furnished by Department of Agriculture's weather station in Hereford.

Day	Max.	Min.	Moist.
Thursday	70	—	0.00
Friday	85	—	0.00
Saturday	80	—	0.00
Sunday	73	—	0.00
Monday	66	—	0.31
Tuesday	50	—	0.00
Wednesday	73	—	0.00

"Little Miss Nobody," Senior Class Play, At High School Friday Night

The Senior class will present "Little Miss Nobody," a three-act comedy-drama, in the high school auditorium Friday evening, April 29, beginning promptly at 8 o'clock.

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Snodgrass Heard By Local Group On Friday Night

"Twenty-Three Minutes to Six" was the topic of Rev. R. C. Snodgrass of Amarillo, last Friday evening, when he spoke before the Discussion Group in Hereford.

The meeting was attended by approximately 50 persons, who entered into a lively discussion following Dr. Snodgrass' talk. Dr. Snodgrass dealt with the present civilization, and possible means of retaining it; he stressed the fact that some of it would be better lost than kept.

Those who attended the meeting expressed their appreciation for his interesting and thought-stimulating talk. The meeting next Friday night will be in the form of an open forum.

Friona News

(23 miles west)

BY ELLA MARIE LANDRUM
Mr. and Mrs. J. L. Riddle were business visitors in Muleshoe, last Thursday afternoon.

Mr. Bill Flippin of Adrian was a Friona visitor, Saturday.

Mr. Eddie Bouse of Clovis was a Friona business visitor, Monday.

Mr. J. P. Wilson was a Farwell business visitor, Friday.

Mrs. J. B. Buchanan and daughters, Beatrice and Frances, were Hereford shoppers, Saturday.

Edith Crabtree, LaVerne Irwin and Jim Griffith were Clovis visitors, Tuesday.

Jack Wayland of Hereford, was in Friona, on business, Thursday of last week.

Joyce Landrum and Freda Johnson, were Hereford visitors, Sunday.

Mr. Wilburn Strong and Miss Thelma Chronister of Hereford, visited in the home of Mrs. John Curbinger, Sunday.

Mr. and Mrs. L. E. Crabtree and children and Miss Cleo Cosby of Floydada, arrived here Wednesday, and were guests in the J. L. Landrum home. Mrs. Crabtree is a sister of Mrs. Landrum. They returned home Thursday, and were accompanied by Miss Edith Crabtree, who has been visiting here the past month.

Mr. Nat Jones and Billy Ray Raybon, were Hereford visitors, Wednesday.

Mr. and Mrs. Smiley Fulks, Lucille Curry and J. B. Buske were Clovis visitors, Monday night.

Messrs. Buster Riddle and Derrill Copeland and Misses Ella Marie Landrum and LaVerne Irwin visited friends in Bovina, Sunday.

Mrs. T. N. Jasper, who has been ill for the past ten days with an attack of indigestion, is reported somewhat improved.

Miss Beatrice Buchanan, who is attending college at Lubbock, spent the Easter holidays here with home folks.

Mrs. Gene Wade spent a few days of this week in Groom and Amarillo, attending to business.

Gilbert Boatman and Fred Manns visited in Oklahoma over the week end.

Mr. and Mrs. H. J. Buckner of Plainview, were in Friona, Monday, and Tuesday, while Mr. Buckner looked after business matters and Mrs. Buckner visited with many of her Friona friends, and spent Monday night with Mr. and Mrs. L. F. Lillard.

Several years ago, Mr. Buckner served as superintendent of the Friona school for five successive terms, and Mrs. Buckner had charge of the Primary Department of the school during the same period, they, therefore, have a large circle of close friends in Friona and vicinity.

Mr. Buckner is now holding a very responsible position with the Production Credit Association at Plainview and his duties as such, occasionally bring him to Friona, where his association has quite a number of patrons.

J. C. Wilkerson, who was convalescing from a recent spell of illness, suffered a relapse last Saturday, but is gradually improving again.

Mr. Bert Chitwood left Wednesday for Alex, Okla., where he was called by the death of a sister.

Ogerson Jones of Homeland was a business visitor in Friona, Wednesday.

Chester Sheets left for Oklahoma City, Wednesday morning, with a truck load of cattle for the market there.

E. B. Redwine was a Friona visitor, Sunday.

Mrs. Neva Raybon, Edith Crabtree and Jim Griffith were Hereford visitors, Saturday.

Mr. and Mrs. J. J. Haun were Friona business visitors, Wednesday.

Dr. A. P. McElroy, who has spent the last five months in California, returned to Friona, Wednesday.

Mr. Leo of Muleshoe was a business caller here, Wednesday.

Worth Weir and his son-in-law, Shelby Jersig, attended the Dairy Show in Plainview, Wednesday.

Mrs. Oscar Pope returned home last Thursday from Marlin, where she had been for awhile with her son, Lloyd, who is there taking treatments for heart trouble. He is some better.

Mrs. J. N. Messenger of the Messenger community, was visiting friends in Friona, Saturday.

The Senior Class of the Friona High School, presented its play, "Wind From The South," at the school auditorium, Tuesday night, to a large and appreciative audience. It was an all-star cast and each one did his or her part so well that it was practically impossible to discern between its merits. The class received a very satisfactory sum from its door receipts.

Warren Ware, who is sinking the new irrigation well, northwest of Friona, stated that the work is progressing satisfactorily.

A deal was made last week, whereby W. B. Wright became the owner and proprietor of the garage formerly owned and operated by O. C. Jones.

H. G. Morris and J. R. Roden were business visitors at Austin during Sunday and Monday, returning home, Tuesday.

Miss Meliza Chronister spent the Easter holidays with friends in Amarillo.

Mrs. Merle Styles was a Friona visitor, Wednesday.

Ella Marie Landrum and LaVerne Irwin were Clovis visitors, Saturday.

Mr. and Mrs. Derrill Copeland, who spent the past week as guests in the J. L. Riddle home, returned to their home in Oklahoma, Thursday.

On Tuesday afternoon, while out rabbit hunting, J. B. Buske of the Friona Feed and Produce, accidentally shot himself in the left shoulder. He was taken to Hereford to have an X-ray picture made to determine the location of the bullet. The wound was not thought to be serious.

Friona High School won third place in the District Meet, last Saturday.

Mr. Wayne Riddle of Portales, spent the Easter holidays with his parents, Mr. and Mrs. J. L. Riddle of this city.

Vega News

(23 miles north)

MRS. H. R. SHIELDS
Mr. and Mrs. Sam Staggs of Fritch, spent Sunday with relatives in Vega.

Miss Fern Freeman, who has been in Sanatorium, Texas, for several months, returned to Vega for an extended visit with her father, B. L. Freeman.

Mr. and Mrs. Clark Jinks of Amarillo, spent the week end in the W. A. Jinks home.

Miss Mary Louise Loyd, who is teaching near Friona, spent the Easter holidays with her parents.

W. A. Williams attended the Dairy Show and a District Ki-

wanis meeting in Plainview, Friday.

Mrs. Jack Roberson was an Amarillo visitor, Saturday.

Mrs. H. R. Shields spent Saturday and Sunday with relatives in Amarillo.

Mrs. George Hughes and son, are the guests of her sister, Mrs. Dudley Green, in Amarillo.

Mr. and Mrs. Guy Barnett spent the Easter holidays with relatives in Cordell, Okla.

Mr. and Mrs. Dick Heath of Carlsbad, N. M., spent the week end with Mr. and Mrs. A. M. Miller.

Mr. and Mrs. Dudley McKendree left Saturday to visit relatives in Skellytown.

H. G. Artz was an Amarillo visitor, Sunday.

Mr. and Mrs. E. Brent of Crosbyton, visited Mr. and Mrs. Warren Robinson, Sunday and Monday.

Miss June Farnsworth spent the Easter holidays with her parents, in Amarillo.

Mrs. Ray Jones and Mrs. Glenn Boydston were Amarillo visitors, Monday.

Mr. and Mrs. Jess Giles spent Sunday with relatives in Amarillo.

L. A. Linger returned Monday night, from an extended visit with relatives in Nebraska and Iowa.

Miss Mavis Harris, a former Vega girl, was recently married to Dr. J. C. Fort at Oklahoma City. Mrs. Fort is the daughter of Mr. and Mrs. Bernice Harris, who live near Hereford.

Mrs. Allen Bell of Adrian was a Vega visitor, Thursday morning.

Several ladies met in the home of Mrs. Raymond Thompson, Wednesday afternoon, for the purpose of organizing a book club. Mrs. Frank Ford of Claude, Texas, presided at the meeting. Those present were Mrs. Fern Dysart, Mrs. C. L. Morris, Mrs. W. A. Williams, Mrs. A. R. Castleberry, Mrs. C. C. Slutz, Friday.

Mrs. G. M. Alexander is visiting her mother in Cordell, Okla.

Miss Frances Armitage and Miss Fern Freeman visited Mr. and Mrs. Bernice Harris, Monday evening.

The Methodist Missionary Society presented Mrs. Roy N. Ivy, a life membership for her four years of faithful service as president of the organization.

Mrs. Glenn Boydston was the guest of her aunt, Mrs. O. O. Slutz, Friday.

Mr. and Mrs. C. M. Rakey, with their guests, Mr. and Mrs. Oscar Brantlebo of Colorado, spent Monday in Amarillo.

Mr. C. Shelton of Bartlett spent last week end with his brother, J. T. Shelton at Vega.

Mrs. L. W. Landrum, this week.

Mr. and Mrs. Bill Ellen visited John Halliburton and family last week end.

Mrs. W. A. Williams returned Saturday from a two weeks visit with her parents and other relatives and friends in Kuttawa, Kentucky.

Mr. Bob Wilson of Ponca City, Okla., who is governor of the Texas-Oklahoma District of Kiwanis International was a guest of W. A. Pulliam, Thursday.

Mrs. C. C. Wimberley received a message Thursday night of her sister's sudden death in Quanah. Mr. and Mrs. Wimberley left immediately for Quanah upon receipt of the message.

Mr. and Mrs. W. A. Williams and Mrs. J. C. Elersole, A. R. Castleberry and Raymond Thompson attended the District Banquet given in honor of Mr. Bob Wilson, Thursday night at Pampa.

Marshall Rheu was a business visitor in Amarillo, Friday.

Mrs. Paul Long has had the flu this week.

Mrs. Ernest Stewart, assisted by Mrs. J. Sprouse, Mrs. A. Rogers, and Mrs. W. L. Jones, honored Mrs. Aubrey McKendree, a recent bride, with a miscellaneous shower, at the Stewart home, Wednesday afternoon.

Mr. J. L. Watkins has bought the C. A. Braddon place, west of Vega. It has blown more than most of the farms in this section, this year.

Mrs. G. M. Alexander is visiting her mother in Cordell, Okla.

Miss Frances Armitage and Miss Fern Freeman visited Mr. and Mrs. Bernice Harris, Monday evening.

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Mr. C. Shelton of Bartlett spent last week end with his brother, J. T. Shelton at Vega.

Adrian News

(40 miles northwest)

MRS. ALLEN BELL

The Sunday School had 78 in classes. Rev. Bruce delivered the sermon to a good crowd.

The Adrian faculty presented their play, "Percy Cuts Loose," Thursday night to a crowded house. It was well-presented and laughable from start to finish.

The play was directed by Mrs. E. L. Brown. The cast was: Mrs. Wilbur Gordon, Miss Lora Fay Clemmons; Mr. Gordon, G. A. Syms; Percy Gordon, J. C. Baker, Jr.; Anna, Mrs. Oscar Bruce; Mona, Mrs. Edith Levi; Ben Bolt, Frank Watson; James, E. L. Brown, and Bob Whitford, J. Paul Morgan.

The Seniors are planning a trip to Carlsbad Caverns, April 29, with Mr. and Mrs. G. A. Syms as chaperones. There will be 8 in the class this year.

The Seniors have started on their annual. The first for Adrian. The honor roll is growing in this school, there being 19 for the last six weeks term. They are:

Second grade: Billie Tolbert, Grady Staggs and Anna Kate Fortenberry; Third grade: Roy Fortenberry; Fourth grade: Eunene Slaughter, Mayo McLaughlin, and Laura Bell Arb; Fifth grade: Richard Fortenberry, Orville Calhoun, Freda Bading and Wayne Thomas; Seventh grade: Raleigh Hol-

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You are sure to feel that difference if you get just one trial tankful of Phillips 66 Poly Gas—the stand-out gasoline that costs no more than ordinary motor fuel.

Phill-up with Phillips for Greater Mileage

laugh and Wilbur Chapman; Ninth grade: Sarah Calhoun, and Jake Fortenberry; Tenth grade: Mozelle Phillips, Lonella Fortenberry; Eleventh grade: William Hollabaugh, Frank Fortenberry.

Miss Clemmons visited over the week end with her brother and family at Endee. Mr. Clemmons is superintendent at Endee school.

Mr. and Mrs. Duncan left for Perryton, Sunday. Mr. Duncan is with the Austin Bridge Co.

Mr. and Mrs. N. A. Taylor and two sons, also of the Austin Bridge Co., left Monday for Berger. They have been in Adrian three months.

Mr. and Mrs. H. A. McLaughlin and four children, left Monday for Berger. They have lived in Adrian since last September. They have a trailer-house. He works for the Austin Bridge Co.

Mr. and Mrs. Manuel Lovelass have bought a home in Adrian and moved to it Friday.

Floyd Brown has a new bunk house.

In competition with Duross, Poland Chinas, Berkshires and

Hampshires at the Fort Worth prize Hampshire barrow was awarded championship over the entire lot exhibited.

Amon G. Cartr, publisher, Fort Worth Star-Telegram purchased the prize-winning barrow at the Fort Worth stock show, exhibited by Tech college, paying 90 cents per pound for it, or a total of \$301.13.

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2 bumpers, with 4 bumper guards • Spare wheel, tire, tube and lock • 2 electric horns • Cigar lighter and ash tray • Heat indicator • Speedometer with trip odometer • Headlight beam indicator • Split-in luggage compartment • Silent ballast gears in all speeds.

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Starting out in life or living in the quiet, retired years, they've all placed their friendly confidence in the First State Bank. Young people looking forward to higher education, business success, a home and a family. Elderly people looking forward to years of assured comfort... to a steady income. All these regular folks have placed their trust in us. No wonder we're proud to call them "Friends of Ours!"

FRIENDLY SERVICE FOR BUSINESS AND INDIVIDUALS

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CAR LOANS
\$10 to \$100
Loans in 10 Minutes
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HEREFORD
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LOCALS

Mrs. J. H. Hemphill of Clovis, N. M., is a guest in the home of Mr. and Mrs. O. H. Dillehay.

Mrs. Ralph White and Miss Mattie Mae Swisher were guests of friends in Canyon, Thursday.

Fred Mulkey of Amarillo, spent last week end visiting his sister, Mrs. J. G. Evans and other relatives here.

Mrs. Hugh Witherspoon has returned to her home here after spending several weeks in the home of her daughter, Mrs. Ray Casbolt in Tucson, Ariz.

Mr. and Mrs. Early Joiner of South Plains, were in Hereford, Friday and Saturday, visiting her parents, Mr. and Mrs. G. W. Brumley.

Miss Lorene Wherry, teacher in the public schools of Amarillo, and Miss Louise Jacobsen, teacher at Fritch, were guests in the John Jacobsen home over the week end.

Hears to San Antonio
Dr. and Mrs. G. W. Heard left Sunday for San Antonio to attend the Texas State Dental Society meeting. While in San Antonio, Dr. and Mrs. Heard will visit with Mr. and Mrs. Albert Herbst, former Hereford residents.

Mr. and Mrs. P. L. Beyer and family of Amarillo, were guests in the home of his parents, Mr. and Mrs. J. E. Beyer, Sunday.

For Sale: Late model F-30 Farm-all Tractor, A-1 condition, on rubber. One used 3-row Moline Lister, like new, also 2-row International Lister, good as new. Davis-McCracken Implement Company. 17-1tc

Mr. and Mrs. J. W. Davidson of Sterling, Kansas, returned to their home, Wednesday, after a brief visit here in the home of their daughter, Mrs. Tom Carroll.

Mrs. H. C. Michael returned to her home in Stamford, Wednesday, after visiting in the home of Mr. and Mrs. Kermit Wilson.

Mrs. Sadie Rigler and Miss Frances Follingim were Amarillo visitors, Saturday.

W. J. Smith Has Eye Operation
W. J. Smith is up and out again after being confined to his home a few days following an eye operation in Amarillo, Friday. A check-up this week shows his eye to be in good shape, but will need further care and treatment for several days.

Miss Martha White is visiting here in the homes of her aunts, Mrs. A. H. Streu and Mrs. H. E. Henslee. Miss White has been with her mother, Mrs. Frank Follart in Amarillo for the past two months, following an operation. She is a nurse in the Cornum Hospital at Alamosa, Colo., and will return to her work there soon. Miss White made her home here several years ago and attended Hereford High School.

I. H. Spratt Is In Amarillo For Operation

I. H. Spratt is in Amarillo at St. Anthony's hospital where the first part of next week he will undergo a major operation. Mrs. Spratt and his son, Harold of Big Springs, accompanied him to Amarillo, Monday. Mrs. Spratt returned to Hereford, Tuesday, but will meet her son, Carl, of Stratford, in Amarillo, to spend the week end with Mr. Spratt.

Mr. and Mrs. Sam H. Reid, Jr., of Lubbock, spent Sunday with her parents, Mr. and Mrs. C. C. Ferguson.

Wilson Gyles left for Wichita Falls, Sunday, to attend a Chamber of Commerce meeting held in that city this week. He was accompanied by his mother, Mrs. J. E. Gyles, who stopped in Memphis for a visit there with relatives, and by Mrs. J. M. Boone, who visited a daughter in Wichita Falls.

Mrs. H. L. Broadwell returned Friday from visits with her sons in Electra, and Frederick, Okla.

S. M. Nunn and Harry Brown of Canadian visited in the homes of Mr. and Mrs. W. A. Hunter, and R. T. Nunn over the week end. Mr. Nunn is a brother of Mrs. Hunter, and R. T. Nunn and Mr. Brown is nephew.

Mrs. Arra Murry came from Amarillo, Monday, to spend the week visiting with friends here.

Guests in the Homer Brumley home the past week end, were her cousin, Mrs. W. J. Ballou, and Mrs. Harold Moshier of Kansas City. They were enroute to El Paso, where Mrs. Ballou's mother is seriously ill.

Miss LaRue Richards of Daltart, was a guest in the O. T. Williams home, the past week end.

Mrs. Claude White of Lubbock, returned to her home Sunday, after a short visit here in the home of her sister, Mrs. Ralph White and her mother, Mrs. Alice Crosswhite.

Mr. and Mrs. L. W. Doerfler of Oklahoma City, Okla., were here last week end, visiting his rother, J. A. Doerfler, and family.

Mr. and Mrs. Frank Doerfler and Mr. and Mrs. G. F. Nussbaum of Amarillo, were dinner guests

in the home of J. A. Doerfler and family.

Mmes. Egbert Brady, J. W. Robinson, C. A. Skelton and J. M. Posey returned home Sunday, from a several days visit in Waco, Dallas, Fort Worth and Mineral Wells.

Mrs. Clyde Wright of Silvertou, visited with her father, A. W. Gregg and family, over the Easter holidays. She returned home last Sunday.

For Sale: Late model F-30 Farm-all Tractor, A-1 condition, on rubber. One used 3-row Moline Lister, like new, also 2-row International Lister, good as new. Davis-McCracken Implement Company. 17-1tc

Mr. and Mrs. C. F. Kerr returned Saturday from Boerne, Texas, where they have been visiting their daughter, Mrs. Bob Birch-

field and Mr. Birchfield for the past two months.

Mrs. Dee Brown has again been elected as a teacher in school at Oklahoma Lane. Mrs. Brown is the former Miss Dorothy Harris, daughter of Mr. and Mrs. W. G. Harris of Summerfield.

L. G. Harris of Farwell, spent Easter Sunday with his parents, Mr. and Mrs. W. G. Harris in Summerfield.

A Kentucky policeman began with a 10-cent knife and after 100 swaps wound up with a \$200-used car. There's one man who can make a living at his trade.

A Maryland truck driver broke a window so he would be sent to jail and get a change of occupation. They'll probably put him to work on the roads.

Office supplies, typing paper, and typewriters for sale at The Brand office.

YOU ARE INVITED TO A SPECIAL SHOWING of Foundation Garments
at Penney's Starting **THURSDAY MORNING APRIL 28th**
Are you hard to fit? ... you won't have any difficulties at Penney's! We've a complete variety of foundations and corsets—the correct style for every woman!

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PENNEY'S SPECIAL PURCHASE!
Printed Rayon CREPE DRESSES 1.33
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DRAMATIC VALUES! Never before, and probably never again at this unbelievably low price! You'll be astounded by the variety of styles and colorful prints—by the smart trimming details! They're well made, won't pull at the seams! Sizes 14 to 44.
Colors: Copen-Aqua-Maize - Pink - White
Extra Salespeople!
No Mail or Phone Orders

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WASHABLE Rayon Crepe 37¢ YD.
Stunning large and small floral patterns on white, pastel and navy backgrounds. A quality that is usually much higher priced ... it won't shrink or pull at the seams. 39" wide. Come early for choice selection!

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Get Ready for Hot Weather NOW!
Buy Sheer, Fast Colored Dress Fabrics at a Real Saving today! Penney's is The Place ... NOW is the Time!

SHEER BATISTE ... 15c-29c
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One HUGE TABLE to CHOOSE FROM!

Beautiful New Patterns—white and pastel grounds. Washable All Rayon SORORITY PRINT 49c yd

The Grandest Buy of the Season! Millions of yards of this fine rayon is now being used for smart summer wash frocks ... street dresses ... house coats, etc. SEE IT TODAY!

For Every Purpose! Gaymode Hosiery Full Fashioned! 79¢ PR.
Evening, daytime and walking sheers—service weights! Ringless! Perfect quality!

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Soft Brasmore Tissues. 500 in box!

White or Black. **\$2.00**
A conservative style, smart in appearance and plenty comfortable. Bal uppers of smooth buckside leather, rubber heels, leather soles. Get yours at this Low Price!

Super Big Mac OVERALLS
The Best Overall buy in the land. Sanforized shrunk! Try a Pair Today!
Boy's Men's **69c -- 89c**

MEN'S SUITS \$16.75
The fabrics are chosen for smartness and durability—the styles are spring's most popular. Single and double-breasted models in sizes sure to give you a perfect fit—and at a price to fit every man's wallet!

Youthful Styles! MARATHON 1.98
Far Felt for Spring!
Smartly styled hats! Snappy shapes and colors that young fellows prefer! New arrivals!

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SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181-W

B. And P. W. Boss' Banquet Highlights Week's Social Affairs Here

Highlighting this week's social calendar was the annual Business and Professional Women's Club Banquet given Monday evening, at the Presbyterian church, to honor the "Boss" of members of the organization.

The "T" shaped table was decorated at intervals with attractive bowls of rainbow tinted tulips. Place cards were in the shape of tulips in a variety of colors against a green leaf background, with the program and menu printed inside.

Before the guests were seated the club collect was repeated in unison. Miss Belle Harris was toastmistress and introduced the club members, who in turn introduced their guests.

The program included a vocal number by Mary Frances Holder with accompaniment by Edgar Pickett. An accordion solo by Miss Irma Williams and a humorous reading by Viola Phillips.

Members of the club present, were Mesdames Dyrathia Bradley, Jewell Dodson, Lavina Gilliland, Bessie Smith, Florence Wilkins, Ethel Robinson, Ruby Perkins, Leta Kaul, Misses Inez Clark, Belle Harris, Lillie Hostetler, Emily Minter, Irma Williams, and Vera Fynes.

Guests included T. W. Roberson, Mrs. P. J. Rose, Mrs. L. R. Bradley, Egbert Bradley, Mrs. Ralph Roden, F. W. Dodson, Mrs. Al Werner, Judge Earl W. Wilson, C. H. Dillshay, W. J. Stanford, P. J. Rose, L. H. Foster, Dr. R. R. Wills, Mrs. Dorothy Cobb, Cecil Wilkins, A. H. Streu, J. W. Robinson, Mrs. Gladys Skeiton, Dr. R. E. Perkins, Mr. and Mrs. Walter Seel, Mrs. Seth B. Holman, Carl Hill, Edgar Pickett, Mary Frances Holder and Viola Phillips.

Arrangements for the affair were in the hands of Mrs. Cecil Williams, assisted by Mrs. Jewell Dodson, Mrs. Leta Kaul, Mrs. Lavina Gilliland and Miss Emily Minter. Mrs. Eunice Petersen and Mrs. Ruby Perkins were in charge of the program.

Miss Lillie Hostetler is president of the club.

Y. W. A. PLANS PARTY

Plans for a party were completed at the regular Y. W. A. meeting held at the home of Mrs. Travis Caraway, Monday evening. The party will be given at the home of Dorothy Funderburg, May 9, Mrs. Ben Wohlgenuth is in charge of arrangements and those to serve on the refreshment committee, are Mrs. Caraway, Kitty Kloe Harlin and Genece Standifer.

Monday evening's program was led by Mrs. O. T. Williams. The study of the book, "The Wandering Jew in Brazil," was continued. The next meeting will be held with Mrs. Jack Roberson, sponsor. Those present, were Thornton Shirley, Genece Standifer, Inez Funderburg, Kitty Kloe Harlin, Molly Jo Roberson, Dorothy Funderburg, Mrs. Liburn Ray, Mrs. Ben Wohlgenuth, Mrs. O. T. Williams, Mrs. Jack Roberson and the hostesses.

MRS. WILTSHIRE TO REPRESENT SEVENTH DISTRICT AT STATE MUSIC MEET

Mrs. B. M. Wiltshire will represent seventh district and the Music Study Club of Hereford, at the State Federation of Music Clubs convention being held this week in Beaumont. Mrs. Wiltshire sang "The Brooklet," by Cadman, on the opening program Thursday morning and will sing, "Home," by MacFayden, on the Fine Arts program.

Dr. and Mrs. Wiltshire and daughter, Patsy, and Mrs. M. L. Steele left Sunday, stopping in Lubbock for a visit with relatives. Dr. Wiltshire returned home Monday and Mrs. Wiltshire, Patsy and Mrs. Steele left for Beaumont.

GARDEN INTERESTS ARE DISCUSSED FOR PROGRESSIVE WORKERS CLUB

The Progressive Workers Club met Wednesday, April 20, at the home of Mrs. Owen Neel.

A short business session was conducted. Members planned a community party which will be given in connection with the regular meeting of the Library Society, May 6. Reports were given and a crib quilt was quilted for Robert Joseph Edwards, son of Mrs. S. A. Edwards of Wellington, a former member of the club.

Roll call dealt with the purpose of gardens. Mrs. Neel read a paper on "Landscaping the Front and Back Yards."

Refreshments were served to Mesdames A. S. Higgins, G. C. Bowman, Edgar Russell, C. P. Caldwell, Lynn Foyelson, Charles Green, J. R. Blakemore, Iza Richards, Miss Olive Perkins, Miss Ira

Jean Ricketts. Visitors included Mrs. J. W. Vick, Mrs. Clarence Botts, and Mrs. Mary E. Davis, of Covina, Calif.

The next meeting will be held with Mrs. Orin Russell on May 4. This meeting will close the study program for the year, and new officers will be elected.

DAWN STUDY CLUB HAS INTERESTING PROGRAM-LUNCHEON

Members of the Dawn Study Club were entertained with a covered dish luncheon and program at the home of Mrs. Mart Burum Tuesday, April 19.

Places were marked by clever little booklets bearing the club inscription and the name.

After the luncheon an interesting feature of entertainment was music furnished by a decorative little music box, an heirloom, which was given Mrs. Burum's great, great grandfather during the Crimean War. Among the autographs on the lid of the music box was that of the Duke of Wellington.

An interesting discussion on Germany was given by Mrs. Kuhles, who came to the United States from Germany only ten years ago. She told of the farm life, crops, the place of women in Germany and their customs, particularly the observance of weddings and holidays. The next meeting will be held on May 3, at the home of Mrs. Frank Matthews.

Members present were Mesdames L. A. Smith, A. T. Frye, Wilda Womble, Ernest May, Wm. Wimberley, Ruth Womble, Carl Luke, W. P. Caraway, Lois Caldwell, N. R. Miller, Ivan Leake, J. F. Matthews, Carl Wimberley and the hostess.

Guests included Mesdames Earl Womble and Lyle Woodford, of Fairview, Mrs. Minnie Walker, Mrs. Cecil Walker, Mrs. Kuhles and Mrs. George Day.

PIONEER STUDY CLUB HAS "FEDERATION DAY" PROGRAM

A "Federation Day" program, which proved to be of unusual interest to members of the Pioneer Study Club, was given at the meeting held at the home of Mrs. E. S. Ireland, Monday afternoon. Mrs. T. E. Seigler was assistant hostess. The program opened with members answering roll call on "What Federation Means to Me." The federation song was sung in unison with Mrs. H. D. Reed as leader.

In a talk on "Federation Headquarters," Mrs. F. M. Kester quoted Blanche F. Abrams, chairman permanent Headquarters committee, who said: "Our Federated Club Home is the symbol of our co-operative efforts in behalf of a broad educational program for the women of Texas. This is an era in which it seems that little can be accomplished without the force of organized effort. Therefore, our beautiful Club House, which belongs to all of us, stands as a permanent monument to proclaim to the world that here in Texas is a united womanhood, enlisted on the side of right, and seeking to preserve and protect the highest standards of living."

Mrs. Ray Johnson gave a brief history of the Federation. She discussed its organization in 1890, its charter granted in 1901, membership, motto, and explained the nine major departments through which the work of the Federation is carried on. They are: American Citizenship, American Home, Edu-

Revamping a Tramp!



Do you Take . . . ? "Yes, . . . But HURRY Judge, I've got a date to see "Merrily We Live!"

cation, Fine Arts, International Relations, Junior Club women, Legislation, Press and Publicity, and Public Welfare.

Round table discussions were led by Mrs. Reed. During the business session, Mrs. J. M. Gilliland was elected delegate to the seventh district, Texas Federation of Women's Clubs convention being held in Childress this week.

The next meeting will be held at Mrs. M. D. Womble's home on May 10, a surprise program will be featured.

Members present Monday, were Mesdames Ray Johnson, C. T. Guseman, J. M. Gilliland, Carl Frye, A. A. Foster, Burl France, J. E. Beyer, A. G. Bell, Horace Baird, Ullman Hunter, O. G. Hill, O. T. Williams, M. D. Womble, J. W. Spradley, H. D. Reed, Jack Rose, Wirt Phillips, F. L. Lucas, F. M. Kester and the hostesses.

BAND AND ORCHESTRA PARENTS TO MEET TUESDAY NIGHT

Band and Orchestra Parents Organization will meet Tuesday night, May 3, at 8 o'clock at the high school. All parents are urged to attend, as final plans will be made for the band trip to Las Vegas.

TUESDAY DINNER CLUB ENTERTAINED

Members of the Tuesday Dinner Club and guests were delightfully entertained with a bridge-dinner party at the home of Mr. and Mrs. Alton Fraser, Friday night.

The large table was attractively decorated with yellow spring blossoms. White linen cloths covered small tables, appointed with crystal and silver.

Awards in bridge were won by Mrs. Homer Fox and S. P. Rosson. Those playing were Messrs. Fox, Rosson, Homer Fox, J. A. Pitzman, H. A. Close, Jack Wayland, Jimmy Gilestine, E. R. Hedrick and Miss Ellysee Pitzman.

MRS. GORDON WITHERSPOON ELECTED PRESIDENT OF CHILD PSYCHOLOGY CLUB

Mrs. Gordon Witherspoon was elected president of the Child Psychology Club at the meeting held Tuesday afternoon at the Baptist Church.

Officers to serve with Mrs. Witherspoon are: Mrs. W. J. Wilson, vice-president; Mrs. Joe Story, secretary-treasurer; Mrs. Elmer Patterson, parliamentarian, and Mrs. M. H. Wiseman, reporter. Committees will be elected at the meeting scheduled for the second Tuesday in May.

Mrs. J. B. Whitlow presided over the meeting and program arrangements were in the hands of Mrs. Elmer Patterson.

Those attending were Mesdames S. S. Williams, Cawthon Bryant, C. A. Felts, M. H. Wiseman, Elmer Patterson, W. J. Wilson, Joe Story, J. B. Whitlow and Mrs. Witherspoon.

Wyche Items

(1 1/2 miles south, 5 miles east)

MRS. R. C. VALENTINE Mr. and Mrs. Ira Ott attended the American Legion entertainment at Happy, Wednesday night.

Mr. John Paetzold was in Jumbo, Wednesday.

George Paetzold attended the Case Tractor meeting held in Hereford, Wednesday evening.

Mr. and Mrs. DuBols Walker went to Dalhart, Thursday, returning home Friday evening.

Mr. and Mrs. Bernice D. Fortner of Arney, visited in the home of her parents, Saturday and attended services of the Seventh Day Adventist church in Hereford.

Faye Paddock called in the P. D. Ferguson home, Wednesday.

Billye Valentine spent Wednesday night in the John Paetzold home.

Mrs. F. D. Ferguson and mother Mrs. Allman, from Plainview, spent Wednesday in Hereford.

Mr. Hewitt has been having his house repaired.

The George Robertsons have had a modern bath installed in their home. They also have all their house wired for electricity and all their fixtures up.

Mrs. Paetzold's sister, who has been visiting here, has returned to her home in Groom.

Both Mr. and Mrs. Wes Brady have been on the sick list.

Mrs. John Paetzold is having excellent luck with her five hundred baby chicks. She has her brooder house heated by Butane Gas.

Mr. John Reinhart gave a housewarming in his new home, Sunday evening. About forty couples were present.

The Bible Study Club meeting was postponed on account of the housewarming, and the next meeting will be with John Leub, Sunday evening.

The Wyche Club will give a bake sale next Saturday. It will be held at Piggly Wiggly store in Hereford, April 30.

Robert Owen, and Rocky Elliston, Betty Joe and Florella Boeskin, Josephine and Friez Hoffman, Alice Paetzold, Helen and Leander Relahart made their solemn Holy Communion at the St. Anthony Church in Hereford, Sunday. A breakfast for about 60 was served after church services.

There will be Sunday School and church at the Wyche school house, Sunday afternoon, May 1. Rev. Gilpin will preach. Everyone is urged to be present.

Wyche Club met in the home of Mrs. George Robertson, Thursday. The afternoon was spent in embroidery work, and a meeting was called to plan a float and arrangements for Pioneer Day.

Those attending were Mrs. Dock Roberson, Mrs. R. C. Valentine, Mrs. C. E. Rea, Mrs. Pete Carmichael, Mrs. Joe Hoffman, Mrs. Joe Reinhart, Mrs. Joe Boeskin, Mrs. N. G. Elliston, Mrs. Fred Henry, Mrs. Ray Wilhelm, Mrs. Charles Wilhelm, Mrs. John Lueb, Mrs. F. D. Ferguson, Mrs. Thiele, Mrs. Andrew Gilliam, Mrs. Lucille Olson and Mrs. Allman and Miss Edna Hoffman were visitors. Before the refreshments were served, Mrs. Joe Hoffman was presented with a kitchen shower. She is moving from this community soon.

The next meeting will be held in the home of Mrs. Lucille Olson, May 5.

Mr. and Mrs. A. H. Elliston, Mr. and Mrs. Byrle Elliston of Hereford, called in the N. G. Elliston and Raymond Elliston homes, Sunday.

Mrs. C. E. Rea is showing a 35-year-old doll in the museum for Pioneer Day. Mrs. Ira Ott has a newspaper dated 1895 and contains an account of Lincoln's death, also another of somewhat earlier date.

R. C. Ashlock of Hereford, spent Monday night with Buster Bradley.

James Dixon of Borger spent the week end in the home of his grandparents, Joe Hewitt.

Claude Rea, L. C. and E. C. Hewitt, Mr. and Mrs. Nollie Elliston and Rocky and Billye Valentine were among those attending the funeral of Miss Bell in Hereford, Friday.

Mrs. J. J. Paetzold and Eleanor, Billy Valentine were among those who attended the buffet supper given at the high school, Monday evening.

Mrs. Bertha Larson and sons of

Adrian, Mr. and Mrs. Ott Olson of Hereford, Mr. and Mrs. Joe Boeskin spent Sunday in the Louis Olson home.

Mr. and Mrs. Jack Baker of Dimmitt, visited in the A. E. Edwards home, Sunday.

Mr. Walk Brady of Hereford visited in the home of his daughter, Mrs. Dock Roberson, Monday.

Those making the honor roll in the primary room the past six weeks, were Wilma Roberson, third grade; Alice Ann Paetzold, fourth grade. Those making the average of 90, were Kenneth Rea and Geraldine Henry, fourth grade, and Minnie Opal Elliston and Weldon Roberson, second grade.

Mr. and Mrs. Louie Olson entertained with a party, Sunday, in honor of George L. Olson's birthday. Various games furnished amusement.

Roasted marshmallows and crackers, apples and stick candy were served.

Those present, besides the honorees, were Mr. and Mrs. Dock Roberson and family, Mr. and Mrs. Otto Olson, Edward, Eleanor and Alice Ann Paetzold, Hart, Vera, and Kenneth Rea, L. C., E. O., and Ina May Hewitt, Misses Lucille Park and Louise McClure, Betty Jo and Florella Boeskin, Betty Le, R. C. and Billye Valentine, and Mr. and Mrs. George Robertson and family and Rachel Brown.

Mr. and Mrs. John Paetzold and small sons visited in Nazareth Sunday.

Mr. and Mrs. Hugh Saxon and Claude spent Sunday in the W. B. Saxon home.

Mr. and Mrs. D. W. Henry of Plainview, spent Sunday in the Fred Henry home.

Mr. and Mrs. Ramey Jones and family of Erlona, were visitors in the F. D. Ferguson home.

M. Henry Edwards of Floydada, spent the week end in the A. E. Edwards home.

Mr. and Mrs. R. C. Valentine called in the W. I. Valentine home, Saturday. Mrs. W. I. Valentine is improving.

Jap Dickerson helped Mose Bradley move cattle, Sunday.

Bellview News

(4 1/2 miles northwest)

MRS. R. H. JOHNSTON

Wheat in this community is needing moisture badly. Some is dying in spots. Most of it is also badly infested with bugs. Farmers say if we could get a good rain the bugs would stop and most of the wheat be saved.

Archie Allen has had a paint job done on his home and out buildings.

Mr. and Mrs. Price of Clovis spent the week end with her parents, Mr. and Mrs. Rose.

The seniors of Bellview High journeyed to Carlsbad Friday, to visit the cave. They were accompanied by their sponsor, Miss Ruth O'Donald.

W. E. Brown received a call to Ringold, Texas, Saturday morning to attend the bedside of his father, who was not expected to live. He and his wife left at once. Mrs. Messenger accompanied them as far as Kirklind, where she will visit her daughter and family, Mrs. Loretta Clements.

Mr. and Mrs. E. O. Rutherford are visiting relatives and friends in east Texas.

Mrs. "Red" Mitchell is having quite a bit of trouble with rheumatism, hardly being able to walk about her home.

Lee Burkett came in from South west Texas the past week. His wife has been staying with her mother, Mrs. Jack Garrett since the death of her father.

Eulin Rose who has had employment in St. Louis, Mo., has returned here.

Mrs. Powell and son, Jim of Broadview, were visiting with their son and brother, Sam Powell here, Sunday.

Herschel and Clinton Chandler of Endee, and Bill Black of White Deer, were dinner guests in the R. H. Johnston home, Sunday.

Among those from here who attended the anniversary meet of the I. O. O. F. lodge at San Jon, N. M., Sunday, were Barney Blackburn, Will Fryar, Dallas John-

ston and their families. D. O. Clemens, superintendent of the Endee school, and wife, were in Bellview, Sunday.



DO YOU KNOW how little AUTOMATIC HOT WATER COSTS?

For little, if any, more than you now pay, an AUTOMATIC STORAGE HEATER will put hot water into every hot water tap in your home — for baths, shaving, washdays, dishwashing, cleaning and a score of other household tasks. Come in and find out for yourself — how easily and inexpensively this modern luxury can be installed in your own home.

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YOU MAY MAKE UP YOUR OWN COMBINATION OF ANY TWO ITEMS OFFERED AT THE SAME PRICE

- SHAVE CREAM 2 51¢
Fo-Da, Giant Tube for
- HINKLE PILLS 2 26¢
Bottle of 100 for
- SYRUP of FIGS 2 51¢
Keller's, 5-oz. Bottle for
- MOUTH WASH 2 51¢
Oris, Full Pint for
- ALMOND LOTION 2 41¢
Cream of, 8-oz. Bottle for
- EPSOM SALTS 2 11¢
Refined, 4-oz. for
- TALCUM 2 51¢
All-Purpose for
- CASTORIA 2 36¢
CRW, 3-oz. Bottle for
- HAIR TONE 2 51¢
Valentine, 6-oz. Bottle for



- Special Values!**
- KIDNEY PILLS Success Brand 2 for 61¢
 - SANITARY BELT Telford 2 for 16¢
 - WITCH HAZEL Full Pint 2 for 51¢
 - BORIC ACID Powder or Crystals, 2-oz. 2 for 11¢
 - HAIR OIL 4-oz. Bottle 2 for 36¢
 - CLEANING FLUID "Olive", 10-oz. 2 for 36¢
 - Dental Perborate "Olive", 5-oz. Size 2 for 51¢
 - Glycerine Suppositories Infant or Adult 2 for 31¢
 - RAZOR BLADES Fo-Da, Double Edge, Pkg. of 10 2 for 36¢
 - Theatrical Cream "Olive", 5-oz. Can 2 for 61¢
 - LINIMENT "Olive", 4-oz. Bottle 2 for 66¢
 - EYE DROPS "Olive", 1-oz. 2 for 51¢
 - Antiseptic Powder "Telford", 5-oz. 2 for 61¢
 - Tincture Iodine 1-oz. Bottle with Applicator 2 for 16¢
 - Sanitary Napkins 2 Boxes of 12 2 for 31¢
 - Sanitary Soaples - Oil-less SHAMPOO 3-oz. Bottle 2 for 51¢
 - Doodorants 2 for 51¢
Choice of liquid, powder or cream.
 - Rubber Gloves 2 for 41¢

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HEREFORD, TEXAS

OOOF Session At Dalhart Monday

DALHART, Texas, (Special)—Word from various lodges indicate keen interest in who shall be best represented at the joint convention of the Northwestern New Mexico and Texas Panhandle I. O. O. F. and Reekah Associations in Dalhart next Monday and Tuesday. Shamrock has promised 50, said Everett Rainey, general convention chairman.

Clayton, N. M., Rebekahs will open the convention activities Sunday night at 9, with a memorial service. Monday morning's session will bear a variety of entertainment; welcome addresses by John Hoots and Rebecca Walker, with responses by D. D. Monroe, Clayton, grand representative of New Mexico; Louis M. Goodrich, Shamrock; Pauline Blomox, Clovis, state president of the Rebekah assembly. Several other state and past state officials of Texas and New Mexico will be there.

Westway Items (10 miles west)

MRS. MERLIN KAUL
Mr. and Mrs. Glenn Rutter and children visited relatives at Lelia Lake, last Sunday. Miss Moody Aten, the sister of Mrs. Rutter, and nephew, Mr. Joe Trobrough of Butler, Ind., returned with them for a visit.

Glenn Rutter helped Millard Gregory thresh, Friday.

John F. Taylor was a caller at the Gunn home, Saturday night. He was enroute to Sunray to attend a singing convention there, Sunday. Mr. Taylor is teaching a singing class at Hassell.

Mr. and Mrs. F. W. Dodson and Monte Max visited with relatives at Olton, Sunday.

Mrs. F. W. Dodson, Miss Emily Minter and Mrs. Merlin Kaul attended the Teachers Meeting at Hereford, Saturday afternoon.

Jack Earp spent the week end at White Deer, where he visited his parents, Mr. and Mrs. J. S. Earp at the home of his brother.

Mr. and Mrs. Al Werner attended the Hurley Sale at Wildorado, Thursday.

Mr. and Mrs. Maurice Tanahill and Carlton Gayle visited at the Francis Carthel home at Lockney, Saturday.

Mr. John Ross of Hollene, N. M., is visiting at the R. M. Gunn home.

Guy Lawrence of Amarillo, spent several days last week in the home of Kelly Gray. Mr. Lawrence and Mr. Gray were boyhood friends back in Tennessee.

Mr. and Mrs. S. O. Glover of Fort Cobb, Okla., were guests of Mr. and Mrs. Kelly Gray, Friday night. Mr. Glover came to see about his wheat. He had 400 acres near Old La Platte and found it had all blown out.

Mr. and Mrs. Kelly Gray attended a singing convention at Farwell, Sunday.

Rev. M. M. Beavers of the M. E. Church at Hereford filled his appointment here Sunday afternoon. The time for the service has been changed to 3:30 p. m., during the summer months.

Members of the Baptist Church will partake of communion next Sunday morning.

Mrs. Paul Mathers, Mr. and Mrs. Al Werner were Amarillo visitors last Monday.

Most of the irrigation wells here were in operation last week. Wheat damaged by the dust storm, shows much improvement after being watered.

A son was born to Mr. and Mrs. Ulys Pierce, Saturday morning at the hospital. He is the second grandson of Mr. and Mrs. A. C. Pierce.

Mr. and Mrs. Ralph Rudd and Billy, Mrs. Mertie Rudd and son,

Robert Leon Sanders and Charles White of Springlake and Mr. and Mrs. Oliver Rudd and family of Hereford, were Sunday visitors at the Paul Rudd home.

T. B. Cox is having a new dairy barn built on his farm.

Mrs. F. W. Dodson, Miss Emily Minter and Mrs. Merlin Kaul attended the Bosses Banquet of the B. P. W. Club at Hereford, Monday night. They took as their guests, Mrs. Al Werner, Mrs. Seth B. Holman and Mr. F. W. Dodson.

Mr. and Mrs. D. H. Allmon attended a surprise dinner Sunday at the home of Mrs. Ruby Butler at Summerfield. The dinner was given in honor of Mrs. Butler and Miss Koma Hyatt. Those present were former school patrons of these teachers.

Sunday dinner guests at the G. C. Hartman home were Mr. and Mrs. Buddy Witherspoon, Nell and Jo Ann and Elwin Hartman of Hereford.

Mr. and Mrs. Robert Daniels and children of West Side were Sunday dinner guests at the Floyd Tucker home.

Grady Wilson went to Belkiew, N. M., Friday, where he bought some Whiteface helters.

Mr. and Mrs. E. B. Osburn entertained at dinner, Sunday, Mr. and Mrs. Elmer Reynolds and family of Hereford, Mr. and Mrs. Grady Wilson and family, Mr. and Mrs. Morris S. Roe, Mrs. Vlna Edmondson and son, James Nolan.

Mrs. Clyde Shepard and children spent the week end with her mother at Plainview.

Mrs. Lloyd Harrell, Mrs. Roberta Oliver, and Jimmy Jo, of Hereford, were Sunday afternoon visitors at J. D. Harrell's.

Mrs. O. Wilder is making weekly trips to Hereford and taking treatments from a doctor.

Nelson Ross Pierce is staying with his grandparents, Mr. and Mrs. A. C. Pierce, this week.

Mr. and Mrs. V. Skypala and boys accompanied by Miss Edna Artho, visited Sunday at Umbarger in the homes of Mrs. Josephine Skypala, Paul Artho and Henry Brorman.

Mr. and Mrs. Pope of Friona, visited Sunday in the home of their daughter, Mrs. Everett Talbot.

Miss Minter's fifth grade geography class had worked out a project on Argentine on the sand

table which is clever and instructive. There is an adobe house with a grass roof, palm trees, vineyards on the hillsides, rubber trees, fields of grain and sheep and cattle, on the grass land.

Rea Cox and Bela Lomax are back in school after being absent several days because of illness.

Miss Minter's art class made sail boats last week. They are made of wood and painted brown. A piece of white cloth was used for the sail.

Perfect spelling lessons for last week were made by Elaine Cox, Curtis Ponder, Nina Beth Hartman and Tommie Jones.

The speaking parts for the operetta were handed out, Monday morning.

Mr. and Mrs. F. W. Dodson attended Cal Farley's Flying Circus at Ward, Friday night.

Wedding bells rang out in this community, when Miss Stella Mae Gore, daughter of Mr. and Mrs. L. O. Gore, became the bride of Jack Flowers, son of Mr. and Mrs. I. V. Flowers. The ceremony took place at the Lee Hopsen home in Hereford, at 9:30, Sunday morning. Rev. E. M. Borden of the Church of Christ officiated.

Miss Bertha Waldron and Mr. Bill McLain attended the couple.

The bride wore a dress of navy blue crepe trimmed with white lace. Her accessories were blue. She carried a bouquet of carnations and fern.

Immediately following the ceremony the couple left on a trip to Oklahoma and points in Texas

and Old Mexico. They will make their home in Hereford after their return.

Guests present, were Mr. and Mrs. Lee Hopsen, Mr. and Mrs. I. V. Flowers, Mr. and Mrs. L. O. Gore and family, Miss Pauline Edwards, Mrs. Bud Hopsen, Mr. and Mrs. R. D. Sewell, Mrs. Junior Sherman and Mrs. Elvin Jensen.

Progressive News (1 mile east, 6 miles north)

BY OLIVE PERKINS

Mr. and Mrs. Lester Galley, Charlie and Orval, Mother Galley and Rev. Blakeman of San Antonio, spent Sunday with the Owen Neel family. Rev. Blakeman is a visitor in the Galley home.

Mr. and Mrs. J. L. Click returned last week, from a visit to Fisher County.

Almost all the farmers have their land ready for planting, when it rains. Those who do not have their land plowed, have no one to blame but themselves.

Mrs. Owen Neel was hostess to the Progressive Workers Club, last Wednesday, with eleven members and three visitors, Mrs. Mollie Davis of Covina, Calif., Mrs. Clarence Batts of Hereford, and Mrs. J. W. Vick, present. The ladies spent the afternoon quilting on a baby quilt to be given to the small son of Mrs. S. A. Edwards of Wellington. After a business meeting, Mrs. Neel gave a very interesting paper on the planting

of the yard. The next meeting will be held with Mrs. Orin Russell, in Hereford. The party to be given by the club has been postponed until the night of May 6. Mrs. Neel assisted by Mrs. Batts, served cocoa and cake. The club was glad to welcome Mrs. Ricketts to its meeting after her illness.

Mrs. J. W. Carter and children of Silverton, spent Saturday night with her niece, Mrs. Luke McBrayer and Mr. McBrayer.

Mr. and Mrs. Ray Hershey returned Tuesday, from attending the funeral of Mrs. Charles Hershey at Colorado Springs, Colo. Mr. and Mrs. Horace Hershey and children of Springfield, Colo., brought them home.

Mr. and Mrs. O. E. Caldwell spent Sunday with Mr. and Mrs. Cecil Hodges.

Mrs. J. W. Carter and children, Mrs. D. Garvin and children of Silverton, and Mrs. J. E. Hughes and children of Abernathy, visited

in the Ira Ricketts home from Friday until Sunday.

Mr. and Mrs. C. C. Bowman, Mrs. Mollie Davis, Miss Virginia Bowman, Eunice Caldwell, Augustine Gregory, Jake and Millard Gregory and William Bowman attended a singing convention at Farwell, Sunday.

Mrs. O. C. Bowman and Mrs. Mollie Davis, visited Mrs. Annie Diebel at Hereford, Saturday.

Mr. and Mrs. Luke McBrayer and daughters, spent Sunday with her parents, Mr. and Mrs. Ira Ricketts.

Mrs. Dudley Buzard of Muleshoe, spent the week with her parents, Mr. and Mrs. Ray Hershey, and helped her parents move to Mrs. Bowe's place.

Dudley Buzard of Muleshoe, came Friday, to visit in the Hershey home. Sunday Mr. and Mrs. Roy Buzard and Mrs. Buzard of Muleshoe spent the day with Mr. and Mrs. Ray Hershey. In the

afternoon, Mr. and Mrs. Howard Hershey and children and Mr. and Mrs. Arch Conklin called.

Desert animals often quench their thirst by tapping barrel cactus, natural water barrels.

HOW DO YOU FEEL?

That "Run-Down" Feeling Is Often Due to Lack of Iron in the Blood

If you feel run-down—peppish—"half alive"—don't think the world has turned black and all is lost! Remember that the trouble may be simply a deficiency of iron in your blood—caused by overwork, illness, wrong food or lack of exercise.

Try Pursang and see how quickly your strength and energy come back. Pursang is a scientific product of the McKesson laboratories, famous for more than a century. It is an effective hematinic—containing copper and iron compounds. These elements help build hemoglobin—the substance that makes red blood red.

Get a bottle of Pursang today. Remember the name. Pursang is not to be confused with products which have only a temporary effect. It is a real tonic, prescribed in many cases by physicians. For anemic children and tired adults it has proved remarkably successful.

CITY DRUG STORE
112 Main Street Hereford

Remember Her... with Flowers on Mother's Day

FLOWERS... one of the nicest remembrances for Mother's Day. We have plenty of cut flowers and potted plants on hand. Our prices are very low on both potted plants and cut flowers.



Russell Daniel

National HARDWARE Week



"Believe It Or Not"

but

STREU HARDWARE

SALE

IS FINALLY GOING TO

HAVE A.....

This is the Second Sale ever

held at the Streu Hardware,

during its 14 years here!

Big Sale

opens

SATURDAY, MAY 7th

runs through

Saturday, May 14th

BARGAINS GALORE!

CERTIFIED FIELD SEED

Milo Maize, Kafir, Cane, and Hegari Certified Field seeds. Place your order now for seed—we can furnish you with any amount of this good clean seed.

NON-PEDIGREED FIELD SEED

We also have Cane, Milo Maize, Kafir, Hegari, Yellow Sure-Crop Corn, and Golden June Corn Seed. This seed is not certified but is all good fresh stock. The corn seed was raised at Plainview, Texas and should be well adapted to this area.

Bulk Garden Seed OF ALL KINDS

FEED

MERIT CHICK STARTER
MERIT GROWING MASH

They cost very little, if any more than ordinary feeds and you'll be surprised at the better results you'll get by feeding your chicks MERIT.

WEST TEXAS FEED and SEED
PHONE 265

House Wiring



Household Appliances
Witherspoon
ELECTRIC
102 W. 3rd St. — Phone 68

NASH LAFAYETTE

LAFAYETTE, with Chrome-Nickel Motor Block; 7 main bearings; 95 H. P.; steel body; 168-inch Hydraulic Brake; 117-inch wheelbase; only low-priced car with overdrive.

Delivers in Amarillo for only a few dollars more than the lowest priced cars.

BOB CRUDGINGTON

201 Fillmore Street Amarillo, Texas
The Place to Buy Used Cars.

National Hardware Week
In announcing our big sale, we are joining 14,000 other recognized hardware dealers of the United States. The sale will be nation-wide in scope, and in joining the movement, it is our purpose to better serve the people of our community. Visit us during National Hardware Week, and take advantage of the prices offered on quality merchandise.

In announcing this sale, which is contrary to our general policy, we are anxious that it be a community-wide event — and for that reason we are including every item in our big stock; merchandise which every housewife has been wanting... items which every farmer wants and needs... When we say EVERYTHING REDUCED that is what we mean. Visit us and make your selections — because you can save on thousands of items during this sale.

EVERY ITEM IN OUR BIG STOCK!

REDUCED!

STREU HARDWARE

The Hereford Brand

Published Every Thursday. Our Slogan—More People—More Farms

HEREFORD, DEAF SMITH COUNTY, TEXAS
TELEPHONE 20

MRS. BETH B. HOLMAN Publisher and Manager
SIBBIE GILBERTINE Editor

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NOTICE TO PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office at 402 Main Street, Hereford, Texas.

SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181-W

Music Study Club Joins National Music Week Celebration Here

The Music Study Club will present an open program at the Methodist church, Monday evening, May 2, at 8:15 o'clock. This is the outstanding program of the year, given by the club and will hold significance not only for the musicians of the town, but for all music lovers as well. This program will be the organization's contribution to Music Week, and the performance is open to the general public.

The first nation-wide celebration of Music Week was in 1925. The movement was begun by C. H. Tremaine of New York City. Hereford's first celebration was in 1927, when some type of musical program was given daily for eight days.

Since its organization in 1916, the Music Study Club has played an important part in the educational and musical life of the city. The club grew out of a quartet composed of Mmes. Carl Mountz, H. H. Hawkins, E. H. Norton and G. A. F. Parker. The quartet developed into a choral club which was organized later as the Music Study Club. Since its very beginning the club has featured open programs and in this manner has given the best in music to the public.

Those who look forward to the annual Music Week program will again enjoy well rendered numbers by musicians whose experience in giving the performances assure splendid musical entertainment. A varied program of piano duets, trios, vocal duets and ensembles will be given with Mrs. J. C. McCracken as director of choruses, and Mrs. C. H. Dyar as accompanist.

GROUP ENJOYS SKATING PARTY

A skating party, sponsored by Mr. and Mrs. Kermit Wilson and Mr. and Mrs. Russell Whitehead, was enjoyed by a group of Hereford young people Monday night at a local skating rink. Those in the party were Mr. and Mrs. Ralph Sears, Mr. and Mrs. Pearl Singletary, Mr. and Mrs. Wayne Higgins, Paul Parr, Mrs. H. C. Michael of Stamford, Mrs. Frank Huckert, Dick Marrell, Claudia Flowers, Jack Higgins, Carolyn Frye, Wilbur Meade, Madeline Whitehead, Irene Knox, L. W. Carley, George Jones, Bennie Smith, H. A. Daniel, Marjorie Alderson, Mrs. Tom Robinson, H. D. Blythe, Lorene George, Burnell Clumber, Buddy Sowell, Mr. and Mrs. Jack Wilson, Mr. and Mrs. Walter Seed, Alma Cox, Wayne Brannin, Bill Wallace and the sponsors.

ATTEND DISTRICT CLUB MEET IN CHILDREN

Among those from Hereford, who are this week attending the seventh district Federation of Women's Clubs meet, which is being held in Childress, are: Mrs. Homer Brumley, Mrs. A. O. Thompson, Mrs. J. M. Gilliland and others. Mrs. J. H. Miller accompanied them to Childress for a visit with relatives.

Mr. and Mrs. Wm. McGeehe attended a family dinner held in Plainview, Sunday. Among others attending the dinner were Mr. and Mrs. Eldon Morgan of Hereford, and Mr. and Mrs. McGeehe's daughter, Mrs. R. O. Stark and Mr. Stark of O'Donnell. The affair was held at Mrs. Morgan's parents' home.

CIRCLES MEET AT HAWKINS HOME

Circles one and two of the Methodist Missionary Society met at the home of Mrs. H. H. Hawkins Wednesday afternoon. Mrs. D. W. Hawkins and Mrs. S. L. Easley were assistant hostesses.

Rev. M. M. Beavers told of a series of prayer meetings being in progress on Wednesday nights.

which will close with an Aldersgate program.

Mrs. J. F. Ward, president, presided. Reports were heard and plans made for the chicken pie supper which is scheduled for tonight at the church.

Mrs. Howard Hershey conducted the Stewardship program, after which Mrs. Cawthon Bryant gave a talk on "The Church and Hard Times."

Mrs. Frank Terrell gave a report from the annual Woman's Missionary Conference held in Snyder last week. The conference will be held in Pampa in 1939.

The next meeting will be held at the church, with Mrs. E. W. Harrison in charge of the Bible lesson.

BRYANTS VISIT IN TENNESSEE

Mr. and Mrs. Cawthon Bryant and Miss Sarah Bryant Sunday accompanied Mr. and Mrs. D. H. Bryant to Memphis, Texas, where they visited Rev. and Mrs. O. W. Carter, Mr. and Mrs. D. H. Bryant, and Rev. and Mrs. Carter left Monday to visit in Dardar, Tennessee, with Mrs. H. D. Carrington, their daughter and sister, they also plan to visit other relatives in Tennessee. Rev. and Mrs. Carter will then go to Birmingham, Alabama, to attend the general conference of the Methodist Church. They plan to return in about two weeks.

Air Mail Week Set For May 15-21

Pointing out that May 15-21 has been designated as National Air Mail Week, Mrs. Jessie Pickett, acting postmaster, today asked support of the community in observing the occasion. She stated that detail information regarding the program may be secured at the post office.

The campaign commemorates the twentieth anniversary of the inauguration of air mail service, and it is aimed to increase the use of air mail, making possible expansion of the service.

Musicians Heard At Lions Club Wednesday Noon

Members of the Lions Club were entertained at their regular noon meeting Wednesday, with a program featuring Miss Mary Frances Holder and Edgar Pickett.

Travis Dameron, program committee chairman, stated that the program had recently featured the two local musicians in a broadcast over radio station KGNO, in Amarillo.

Miss Holder sang three numbers, accompanied by Mr. Pickett, and he was presented in two piano numbers. The program was given hearty approval by members of the club.

Charles Agent For Lincoln Company Here

Herman E. Charles has been appointed as Hereford representative of The Lincoln National Life Insurance Company of Fort Wayne, Indiana. C. R. Rittenberry, District Agent of the company in Amarillo has announced. Mr. Charles will have Hereford as headquarters and will operate directly under the Rittenberry agency of Amarillo.

Softball Rules Are Listed For Coming Season

SEASON WILL OPEN HERE NEXT MONDAY NIGHT, WOW VS. FIREMEN

Following a meeting Wednesday night, arrangements for opening the softball season were today announced by Harold Close, chairman.

The opening game will be played May 2, between WOW and the Firemen; May 3, Lions-A. & M.; May 4, K. C. Sunday School; May 5, Merchants-IOOF.

On Wednesday night, May 11, a special Pioneer game will be played, featuring a team dressed in Mother Hubbards and led by J. M. Posey against Lee Morgan's team, which will be dressed in cowboy chaps.

The following rules and regulations have been adopted by the associated teams for the coming season:

1. Umpires—There shall be one official umpire; others may be selected by captains and the official umpire each night.
2. Ground Rules—A hit ball, striking a wire inside of the playing field and falling fair, is playable, but falling foul, it is not playable; a ball hitting wire or post in foul territory is a foul ball; all balls caught in the air, after hitting wire or post, automatically puts the batter out.
3. Coaches—One coach will be allowed at first base and third base, and only one allowable. The regular ground rules governing official softball shall apply in all other cases.
4. Rosters—No roster shall consist of more than 18 players.
5. Players—All persons except players scheduled to play will be required to be off the field at least 15 minutes before schedule.
- 6.—Should a team not have enough players present at schedule time, the leader may conscript players from other teams, with consent of the opposing team captain. When absent players appear, they have to be put in line-up at close of the half inning.
- 8.—At end of season, the top four teams shall compete for the championship as in Dixie Series (O'Shaunessy Play-Off).
- 9.—Association officials shall have charge of postponed and unscheduled games.
- 10.—New Players must be approved by officers of association; new player may have his name on team's roster at least one game before he will be eligible to play; all team rosters must be turned in by May 15.
- 11.—All games must start not later than 8:30 p. m.
- 12.—Any protest shall be made by the team captain at end of game, and a written protest must be presented to the league committee within 30 hours. League decisions will be final.

The following teams and captains have been affiliated in the league: Lions, Lee Morgan; A. & M., Myles Kelley; WOW, Cecil Lady; Merchants, Debbs Knox; Sunday School, A. R. Posey, IOOF, Owen Stagner; K. C. Loerwald; Firemen; Jim Robinson.

Easter Items

MRS. CARL FRYE

H. B. Medley and Mr. and Mrs. Fred Walton attended the District Conference at Dimmitt, last week. Mrs. Lee Parker was very sick over the week end.

W. E. Bradley and Daphne were in Denton the first part of last week. Mr. and Mrs. M. Carter and Joyce and Boyce, were in Lubbock, Saturday.

Hazel Chambliss and Annie Mae Smith attended the Junior-Senior Banquet in Dimmitt, Thursday evening.

Mr. and Mrs. M. T. Sparkman were in Dimmitt, on business, Saturday.

Rev. and Mrs. Armstrong of Muleshoe were guests in the Fred Walton home, while attending district conference.

Several from this community attended "Happy Landings," at the Star Theatre, Sunday afternoon. They pronounced it a great picture.

Mr. and Mrs. Harland Frye arrived Thursday to make this their new home. Mrs. Frye was, before her marriage, Miss Hertha Suhler of Davenport, Iowa. Harland is the son of Mr. and Mrs. H. H. Frye of Davenport. He is well known here, having lived in this community in 1931-1933. The young couple were married Easter Sunday in the First Lutheran Church of Davenport, and left immediately for Texas.

Hal Sullenger of Tucumcari, N. M., and M. Sullenger of Amarillo, visited last week with their father, R. L. Sullenger, who has been very ill.

Mrs. Sam Hunter visited Wednesday in the E. M. Allen home.

Mr. and Mrs. E. O. Dixon and sons attended the Dairy Show at Plainview, last week.

"Der Fuehrer" of Austria



A strange scene for the formerly gay capital of Austria is presented by posters carrying the profile of Chancellor Adolf Hitler, as the Nazi organization takes over the government. Wonder what thoughts pass through the minds of this elderly trio.

HEREFORD GIRL OVERCOMES OBSTACLES TO LAND SCHOOL JOB

Gone are the good old days when you walked into an office, said "You haven't any work, have you?" and came out with a job.

Patricia Wederbrook, daughter of Mr. and Mrs. Pat Wederbrook of this city, proved recently that you have to be resourceful to land a job in this modern day. Miss Wederbrook, a senior at West Texas State College, Canyon, had an appointment at 2 o'clock in Groom, Texas, during the recent blizzard which blocked Panhandle roads.

She saw the bus round the corner, and without getting her hat made a mad dash; she caught the bus and rode to Amarillo. Because of the snow, however, no buses were running into Groom. Ever resourceful, she went to the court house and into the highway patrol office.

She found that the roads were open, but no trains were running. Her lamenting of the fact that she must be in Groom by 2 o'clock aroused interest of the officer, who dispatched a patrol car and two officers to carry her to the town.

Her business finished she found, however, that she was again stranded — this time in Groom. She inquired at a service station regarding a possible ride to Amarillo. Fortune again smiled upon her, for a Groom man wanted to send a car to Canyon; he serviced the car and she drove back to W. T. S. C. campus, where she summed up her trip. Total cost, 35 cents; profit, position teaching English, speech and supervising library work in Groom schools.

Yes, sir, you have to use your head to get a job now days — to say nothing of your thumb.

SINDT OPERATES DAIRY ROUTE

Herb Sindt this week announced that in addition to operating his dairy in Hereford, that he is also operating a milk route over this county, and is hauling raw milk to Amarillo.

He is making regular runs into Amarillo, and believes the new route will result in increased interest in dairy business for local farmers.

LAUNDRY HAS NEW AIR CONDITIONER

Installation of a Kumfort Kooler, air conditioning machine, was this week announced by W. L. Ayres in the help-selvy department of the Hereford Laundry.

"We will feature fresh, cool, filtered air for our patrons in the help-selvy department of our laundry this summer," Mr. Ayres said. "We invite you to visit us and to inspect this new machine and our air-conditioned department."

Want Ads

For Sale or Trade

FOR SALE—Late model F-30 Farmall Tractor, A-1 condition, on rubber. One used 3-row Moline Lister, like new, also 2-row International Lister, good as new. Davis-McCracken Implement Company. 17-1tc

FOR SALE OR TRADE—Perfect quarter section of land. Best terms. See Claude Higgins. 17-1tp

FOR SALE—Sudan Seed, 60-day re-cleaned milo seed, car corn. Fred Inman, Route 4, Hereford. 17-3tp

FOR SALE—Fryers raised by the F. F. A. Boys. See Charles Spradley or W. M. Emmons. 17-1tc

FOR SALE—Re-cleaned Alfalfa Seed, 20c per pound. See A. J. Schroeter, back of First National Bank. 17-1tc

FOR SALE—Beautiful home, fruit trees, shrubbery, chicken house, barn, 5 acres of land. Close in. F. J. Eberle, 130 Avenue G. 17-3tc

FOR SALE—White Rock Fryers. See G. F. McClain at old Daniels Greenhouse. 17-1tp

FOR SALE—Certified Seed; milo, hegarl and kafir. See "Uncle Jess" Roberson at Hereford. See Roberson, 3 miles west of Summerfield, on the highway. 17-6tp

FOR SALE—500 bushels early 60-day type Milo Maize, and 1,000 bushels Kaffir Corn. Good for planting seed. T. F. Bohannon, 12 miles west of Ford School. 16-3tp

FOR SALE OR TRADE: Pure Bred Whiteface Yearling Bull. Also Hegari and Cane Seed. See Jake Gregory, 7-1.2 miles Northwest. 15-3tp

FOR SALE—5 or 6 Tons of Alfalfa Hay. 7 miles south of Hereford. J. E. Andrews. 15-3tp

FOR SALE—F-30 Farmall on rubber. The rear wheels and tires brand new. Just overhauled and repainted. We also have two three-row listers and one combination three- and four-row lister. Buchanan Implement Co., Friona, Texas. 14-4tc

FOR SALE—5,000 Bundles of Hegari, heavy grain, 8c per bundle; also 500 bales of Barley Hay. Call 690 or see S. B. Walker at Hereford Creamery.

Wanted

WANTED TO BUY Small roll top desk, also looking for 4-room house to rent within 30 days. B. B. Lankford, 609 East Third Street. 17-1tp

WANTED TO BUY Piglets Sows, Harland Frye, Star Route, Hereford. 17-1tp

SALESMEN WANTED—Man for Rawleigh Route. Route will be permanent if you are a hustler. For particulars write Rawleigh's, Dept. TXD-352-103, Memphis, Tenn. 17-1tp

WANTED TO BUY Odd and End Cattle, also doggie calves. 250 bushels Maize for Sale. See Claude Higgins. 17-1tp

"THE HURRICANE"

Is Coming to the STAR THEATRE Don't Forget the Dates: MAY 8th and 9th

Higgins. 17-1tp

WANT TO BUY Doggie Calves from three to six months old. Also odd and end cattle. See Claude Higgins. 15-8tp

INSURE in the Maryland Insurance Company, an old line company. Hall Loss on grain crops. Write wire or telephone collect. R. J. Peck and Company, 322 Oliver Eakle Building, Amarillo, Texas, and we will come to see you immediately. Telephone 2-1782. 17-1tc

For Rent

FOR RENT—Furnished Apartment, 317 East Eleventh Street. 17-1tp

FOR RENT—Furnished Apartment, 307 Schley. 17-1tc

For Lease

GOOD PASTURE for Cattle, by month. See Kye Higgins. 17-3tc

Found

FOUND—Two Whiteface Heifer Calves, came to my place after the storm in April. Earnest May, 14 miles northeast of Hereford. 17-1tp

MASONIC BULLETIN Hereford Lodge #49 Stated meeting second Monday in each month. School of instruction each Thursday night. R. E. Perkins, W. M. E. L. Brady, Secy.

Something to Crow About!



Constance Bennett, your "Topper" Girl and Brian Abernethy

in "Merrily We Live"

HONESTLY We think it's the only picture we've seen that is as funny as "The Awful Truth," "It Happened One Night," and "Theodora Goes Wild."

WATCH FOR DATE!

	FIREMEN	LIONS	K. of C.	Merchants	I. O. O. F.	Sun. School	A. & M.	W. O. W.
FIREMEN	S	JUNE 27	JUNE 9	JULY 5	JULY 18	JULY 13	AUG. 1	MAY 2
LIONS	May 9	O	JULY 4	AUG. 4	JULY 12	JULY 19	MAY 3	JULY 27
K. of C.	JULY 28	MAY 16	F	JULY 11	AUG. 3	MAY 4	JULY 20	MAY 10
MERCHANTS	May 17	JUNE 16	MAY 23	T	MAY 5	AUG. 10	AUG. 17	AUG. 16
I. O. O. F.	AUG. 23	SEPT. 22	AUG. 29		AUG. 11	MAY 11	MAY 18	JULY 21
SUNDAY SCHOOL	MAY 30	MAY 24	JUNE 15		MAY 12	JULY 20	MAY 11	MAY 18
A. & M.	SEPT. 5	AUG. 30	SEPT. 21		AUG. 18	AUG. 17	AUG. 24	AUG. 24
W. O. W.	MAY 25	MAY 31	JUNE 22		JUNE 6	JUNE 30	MAY 19	AUG. 2
	AUG. 31	SEPT. 6			SEPT. 12		AUG. 25	
	JUNE 13	JUNE 21	JUNE 1		JUNE 7	JULY 7	L	MAY 26
	SEPT. 19		SEPT. 7		JUNE 29	SEPT. 13		SEPT. 8
	JUNE 8	JUNE 28	JUNE 2		JUNE 14			L
	SEPT. 14		SEPT. 8		JULY 6	SEPT. 20		JULY 14

Auction Sale Held In Dark

Despite the dust, rain and hail storm which swept over this county, Tuesday afternoon, the Weekly Auction sale was reported as one of the best of the season, featuring satisfactory prices in all lines.

The sale included a large consignment of cattle, horses, hogs and miscellaneous items—and when the lights went out, the sale continued in the dark. Plenty of buyers were reported from over this section.

Several buyers will be here for fat cattle next Tuesday, said Ray Barber, manager, "and we need more cattle to supply the demand." Consigners were asked to get their stock in as early as possible, to avoid the rush of unloading at the noon hour.

Frio News Items

(10 miles south of Hereford)

LURLINE DIXON

Mr. and Mrs. Mike Cassel gave Jack Owens a birthday dinner last Tuesday evening. The following guests were present: Mr. and Mrs. Cleve Owen, Molly Jo Roberson of Hereford and Miss Mildred Barnett.

Mr. and Mrs. J. E. Springer visited in Amarillo Saturday, on business.

Louise and Joyce Cress, Bobbie Turner, Eugene Washam, Bartley Dowell of Hereford and Frank Robbins took dinner in the C. R. Boyd home, Sunday.

Mr. and Mrs. J. M. Dixon, Wanda and Lurline visited Mr. and Mrs. Tom Hartley of Plainview, Sunday.

Olivia Benson spent Sunday night with her cousin, Alma Andrews, Sunday.

Mr. and Mrs. C. R. Boyd, Ruby and Howard, visited in the H. D. Robbins home, Sunday.

James Dixon visited in Hereford, Sunday afternoon.

Miss Mildred Barnett, Koma Fay Tension and Alma Andrews visited in the Dave Benson home, Sunday.

Mr. and Mrs. Ed Sewler of Jumbo and Mr. and Mrs. J. M. Dixon visited in the C. R. Boyd home, Monday night.

Curtis Barclay visited his aunt at Ward, Saturday night and Sunday.

Mr. and Mrs. Richard Simpson of Pampa, who have been visiting her parents, Mr. and Mrs. Dave Benson, returned to their home, Monday morning.

Frank Robbins spent the week end in his home. He is attending school in Hereford.

Jimmie Rae Cassel is on the sick list.

Mr. and Mrs. Mike Cassel and family visited her parents, Mr. and Mrs. Cleve Owen and family of Hereford, Sunday.

M-R Implement Company Here

The M. and R. Implement Company, operated by Clarence Matthews and Robert Roach, with sales headquarters in Hereford and Lubbock, are this week showing Massey-Harris tractors and combines in Hereford.

The display of machinery is located just south of the Furr Food building on Main Street, and the two dealers stated that they expected to show a more complete line here in the near future.

NEW SON BORN TO OWEN MILLERS

Mr. and Mrs. Owen Miller announce the birth of their second son, John Walter, born Sunday morning at the home of Mrs. Miller's mother, Mrs. Walter Pickett.

The young man weighed 6 pounds and 14 ounces at birth and both he and his mother are doing nicely.

TIN CAN MATINEE!

at the **Star Theatre**
SATURDAY AFTERNOON
Kiddies

Bring 10 Tin Cans (Tied Together and get a

FREE!

TICKET, to see the First Chapter of the Amazing Serial . . .

CAPTAIN FRANK HAWKS

THE MYSTERIOUS PILOT

Don't Forget the

FREE!

MATINEE Starts at 1 o'clock and ends at 5 o'clock. Bring your 10 Tin Cans and see the First Chapter.

THE HOWL OF THE WOLF!

MAYOR'S PROCLAMATION

The week of May 2 to 7, inclusive, has been designated as Spring Fire Prevention Clean-Up Week.

A Spring Clean-Up Campaign should receive the enthusiastic support of every man, woman and child. First, every citizen should have a wholesome pride in his home city, its streets, playgrounds, parks and buildings. Homes and surroundings freshly painted, with well kept lawns and gardens, increase property values and intensify community interest. Cleanliness creates cheer, courage and confidence. Secondly, because every dollar in property destroyed by fire, which frequently is the result of careless housekeeping in the home and in the average place of business, is a serious drain upon the present economic condition.

Now, therefore, I, C. J. Paddock, Mayor of the City of Hereford, do hereby designate the week of May 2 to 7, inclusive, as Spring Fire Prevention Clean-Up Week, and most respectfully call upon all departments of the city, the Chamber of Commerce, civic clubs, patriotic clubs and our people in general, to take an active part in this clean-up campaign.

C. J. PADDOCK, Mayor, City of Hereford.

Large Number Awards at Dairy Show Taken By Entries From This Section

A lions share of prizes in the Plainview Dairy Show last week came to this section.

Griffarm Sunbeam Bates, owned by Miles Milhoan of Wildorado, was named the senior and grand champion bull of the Milking Shorthorn department. Pansy Royal, also owned by Miles Milhoan, was awarded the senior and grand championship for females in the Shorthorn department. The junior championship went to Ideal Blanche owned by Morgan Dennis, Hereford.

Sunbeam Queen, shown by Homer Milhoan of Wildorado, was named champion heifer in the Shorthorn division, along with a string of other prizes won by Miles and Homer Milhoan. E. O. Dixon and Sons, Hereford, took first place in the Junior Heifer division with Sarah Lee; also fourth place for Senior Heifer calf with Claywood Princess. Morgan Dennis of Hereford also took several other prizes in the Shorthorn division.

William and Wilbur Dixon, sons of Mr. and Mrs. E. E. Dixon of the Easter community, made a good showing in the Club Work division of the show; William won first with his Milk Durham entry and Wilbur took fourth in the Milk Durham contest.

Naturalist says a man can hold a crocodile's mouth shut with one hand. Sounds easy, but then again it might be just a snap for the crocodile, too.

Kansas Man Hurt In Auto Accident

Charles Meeder of Garden City, Kansas, suffered severe injuries when the car which he was driving overturned on Highway 60, four miles west of here, Wednesday afternoon around 3:30 o'clock. He suffered two broken ribs and his right leg was broken.

Ira Miller saw the accident from the Old Lowther place, and rushed the victim here for medical treatment. Mr. Meeder is now in the hospital, and reported to be resting as well as might be expected.

The accident occurred when a car and trailer passed Mr. Meeder; the trailer swung into his car as it passed, resulting in the accident. Meeder was enroute to his home, after visiting in California.

Hospital Notes

Mrs. Carl Maurer, Friona, who underwent a major operation last Tuesday, is greatly improved.

Mr. and Mrs. Ulys Pierce announce the birth of a baby son, Saturday morning; both mother and son were reported to be resting nicely.

Johnnie Deckard, who was admitted two weeks ago with compound fracture of the leg, is greatly improved.

Spring Clean-up

(Continued from Page 1)

waste materials over the city is also a means toward reducing fire hazards, Mr. Paddock points out.

Clean-Up Week is endorsed by the State Health Department as a means of bettering general health conditions in this community and over the entire state.

Political Announcements DEAF SMITH COUNTY

The Brand is authorized to announce the following candidates for the offices under which their names are listed, subject to the action of the Democratic primary, July 23, 1938:

For State Representative, 123rd District:
G. H. (Jack) LITTLE
(Re-election)

For District Attorney:
JAMES W. WITHERSPOON
(Re-election)

For County Judge and Ex-Officio Superintendent County Schools:
EARL W. WILSON
(Re-election)

For Sheriff, Tax Assessor and Collector:
J. O. NEWELL
(Re-election)

For County and District Clerk:
L. H. FOSTER
(Re-election)

For County Treasurer:
MRS. BESSIE L. SMITH
(Re-election)

For County Commissioner, Precinct No. 1:
C. C. BOWMAN
NOAH EWTON
L. H. SHORE

For County Commissioner, Precinct No. 2:
T. W. ROBERSON
(Re-election)
FRED G. BROWN

For County Commissioner, Precinct No. 3:
H. D. GULPEPPER
(Re-election)

For County Commissioner, Precinct No. 4:
E. T. ALLRED
(Re-election)
JOHN T. MORRIS

For Justice of the Peace, Precinct No. 1:
J. A. LOERWALD

ETHYL DEMONSTRATION

Wednesday, May 4th

IN THE CUNNINGHAM BUILDING

(JUST ACROSS STREET FROM PIGGLY WIGGLY)

Sponsored by

ETHYL CORPORATION AND PANHANDLE REFINING CO.

We are fortunate to be among the first in the Panhandle to secure this Ethyl Motor Fuel Demonstration, being sponsored by the Ethyl Corporation and Panhandle Refining Company, co-operating with Moore Independent Oil Co., local distributors. Tractor Farmers are especially invited and we believe it will be well worth your time to attend this free demonstration, which lasts all Wednesday afternoon, May 4th.

It Will Pay Tractor Farmers to See This Demonstration!

Moore Independent Oil COMPANY

DISTRIBUTORS FOR PANHANDLE PETROLEUM PRODUCTS

Hereford, Texas Wholesale - Retail Phone 161

THE CHURCH WORLD

How do you get money to pay tribute? Preaching—8 p. m. (Subject: "Preaching of the First Century.")

In this paper is a program of our Lectures that will be next week. Brother Luther Roberts, of Amarillo, is to preach Monday evening on the subject: "The Church and Its Mission." Beginning Tuesday, May 3rd, the services will be at 10 a. m., 2 p. m. and at 8 p. m. All services are open to the public. You are welcome to come and stay as long as you like. Look for the program.

CARD OF THANKS
We wish to thank our many friends and neighbors for their words of sympathy and acts of kindness, extended us during the illness and death of our loved one, May God bless each of you.
Mrs. Betty Bell,
Miss Madeline Bell,
Mr. and Mrs. Wm. Bell.

Stencils, Ink and office supplies at Brand Office.

WASH DAY A PLEASURE

IN OUR AIR-CONDITIONED HELPY SELFY LAUNDRY

We have just installed a modern KOMFORT KOOLER Air-Conditioner in our Helpy Selfy Department so that housewives may wash in cool comfort this Summer at our modern plant. We want the housewives of Hereford to really enjoy Wash Day—so we have tried to make our laundry the most convenient in the Panhandle.

HEREFORD LAUNDRY

HELPHY SELFY DEPARTMENT

Phone 296

PLAN for the WEEK-END With these:

SUGAR	Pure Cane, 10 Lb. Cloth Bag	55c	FLOUR		
COMPOUND	Swift's or Armour's, 8-LB. Carton	88c	PACKARD'S BEST		
BEANS	Great Northern, 4-LB. BAG	21c	PACKARD'S BEST FLOUR		
ADMIRATION COFFEE			PACKARD'S BEST FLOUR		
POUND Package		24c	PACKARD'S BEST FLOUR		
1-POUND Glass Jar		27c	PACKARD'S BEST FLOUR		
SUPERSUDS	Concentrated, Large Box	19c	PACKARD'S BEST FLOUR		
SNOWDRIFT	3-LB. CAN	53c	PACKARD'S BEST FLOUR		
COOKIES	Fancy mixed—2 lbs.	35c	PACKARD'S BEST FLOUR		
KRAUT, Texas	Canned—No. 2 1-2 can	9c	PACKARD'S BEST FLOUR		
CORN FLAKES	Kellogg's, 3 large pkgs.	25c	PACKARD'S BEST FLOUR		
SALMON	Fancy Pink—2 cans	25c	PACKARD'S BEST FLOUR		
TOMATOES	Brimful, No. 2 1-2 can	10c	PACKARD'S BEST FLOUR		
DOG FOOD, Armour's or Ideal—3 cans		23c	PACKARD'S BEST FLOUR		
SUMMER DRINK	All Flavors—3 bottles	25c	PACKARD'S BEST FLOUR		
PATES, all kinds	Cross & Blackwells, 2 for	25c	PACKARD'S BEST FLOUR		
SOAP	Big 4 Laundry—7 bars	25c	PACKARD'S BEST FLOUR		
POPCORN, large	yellow—3-lb. bag	23c	PACKARD'S BEST FLOUR		
PRUNES	Nice size—2-lb. bag	15c	PACKARD'S BEST FLOUR		
DATE & Nut Bread	or Prune Bread 2 cans	27c	PACKARD'S BEST FLOUR		
OYSTER STEW	Cross & Blackwells, can (made with fresh oysters)	25c	PACKARD'S BEST FLOUR		
GREEN BEANS	Pecan Val., 2 size, 3 for	25c	PACKARD'S BEST FLOUR		
Green Gage PLUMS	No. 10 Can	39c	PACKARD'S BEST FLOUR		
CORN, Yellow field	No. 2 can—2 for	15c	PACKARD'S BEST FLOUR		
GRAPE JUICE, Nelson's, pure Concord—Pt		15c	PACKARD'S BEST FLOUR		
TOMATO JUICE	Campbell's—20-oz. can	10c	PACKARD'S BEST FLOUR		
MATCHES	6-Box Carton	24c	PACKARD'S BEST FLOUR		
	(20 books matches with initials with each carton)		PACKARD'S BEST FLOUR		
: FRUITS and VEGETABLES :					
BE SURE AND PRICE OUR STRAWBERRIES BEFORE YOU BUY!					
LEMONS	50 size—Dozen	23c	BANANAS, South American	4 1/2c	
NEW SPUDS	California White Shatters—5 Lbs.	21c	Fruit, Golden Ripe—Per Lb.	25c	
MANY OTHER FRUITS AND VEGETABLES TO SELECT FROM!					
It PAYS to Shop at					
WEIR'S					
RED & WHITE FOOD STORES					

Lisenbe Funeral Is Held Tuesday

Funeral services for T. J. Lisenbe, 77, were held from the Black Funeral Home at 3 o'clock Tuesday afternoon, conducted by Rev. W. E. Barnes.

Mr. Lisenbe died Monday, following an illness of three weeks. He was born in Mississippi on Feb. 14, 1861, and came to Texas in 1909. He came to Hereford in 1936 from San Antonio, and has resided here since that time.

Pall bearers were I. V. Flowers, H. Nickerson, Ira Cochell, Allen Johnson and Dave Grimes.

Mr. Lisenbe is survived by one son, C. C. Lisenbe, of this county, and a number of grandchildren.

Interment was made in West Park Cemetery.

COURTHOUSE RECORDS

Warranty Deeds
Home Owner's Loan Corporation to H. M. Wiseman et ux; all of

the east one-half of lot 6 in block 7, of the Womble Addition, Hereford.

Carl Gilliland and Irene Gilliland to The First National Bank of Hereford; lot 17, block 11, original town of Hereford.

James C. Gilliland, James W. Witherspoon and Margaret Witherspoon to The First National Bank of Hereford; north half of section 70, block K-3.

Wayne Johnson et al to H. C. Odle; section 26 in block K-8.

Quit Claim Deeds
W. F. Weems et al to Roxana Schulz and Walter Schulz; west half of section 35, block K-8.

Jumbo News (13 miles southwest)

MRS. ULLMAN HUNTER
Bernard Wilder and M. L. Simpson were in Amarillo, Tuesday night, to attend a play, presented by The Little Theatre.

Lucille and Billie Dyer spent last Saturday night with their sister, Mrs. Clay Hughes, and Sunday all of them visited with the Merritts at Hart.

Mr. and Mrs. H. C. Baird and Mrs. Ullman Hunter attended a joint O. E. S. meeting at Happy,

Monday evening. Canyon, Happy, Tulla, Dimmitt and Hereford were co-hostesses, honoring Norma Allen, Worthy Grand Matron.

Mr. Harry Vinson of Texhoma, was in this community Saturday, looking after his farm.

Mr. and Mrs. P. H. Dyer were guests of Mr. and Mrs. Clay Hughes, of Erio, Sunday.

Mr. and Mrs. Dewey Owens visited with Mr. and Mrs. Ovid Plackert of Hereford, Sunday.

Mrs. Sam Hunter attended the Methodist District Conference at Dimmitt, Thursday and Friday.

Mesdames Clem Gilliam, C. Andrews and Mr. Robert Stephens have been ill the past week.

Mr. and Mrs. M. L. Simpson, Sr., were hosts to a dinner Sunday, honoring their son, M. L. Jr., and Mr. W. A. Hunter of Hereford, on their birthdays. Those present were Messrs. R. T. Uunn of Hereford, S. M. Nunn of Canadian and F. J. Nunn, uncles of Mrs. Simpson, Mr. and Mrs. W. A. Hunter of Hereford, and Harry Brown of Canadian, a cousin of the Simpsons.

Mr. and Mrs. P. H. Dyer visited her sister, Mrs. J. B. Turner of Portales, recently.

Jimmy, Martha Jane and Wally Clayton, of Hereford, spent the week end in the Gilliam home.

Mesdames McGinnis and F. J. Axe and Mr. Clem Gilliam gave a Sunday school party for their class at the home of Mrs. McGinnis, Friday evening. Games of 42 were enjoyed and delicious refreshments served to Messrs. and Mesdames Adam Flowers, J. B. Coonauger, Addison Hunter, M. L. Simpson, F. J. Axe, Dewey Owens and Clem Gilliam.

Mesdames H. C. Baird and Ullman Hunter, attended O. E. S. school of instruction, Tuesday, in Amarillo.

Sam Hunter was in Oklahoma City, Monday.

Mr. Ben-Finegold of Amarillo, was in this community Sunday, looking after his farms.

Mr. S. M. Nunn and Harry Brown of Canadian, visited with their Hunter relatives, Saturday.

Messrs. Julch and Bryant spent the week end at home.

Messrs. Earl Matthews and Raymond Miller of Dimmitt, were guests in the Owens home, Sunday evening.

Mr. and Mrs. N. E. Gass of Hereford, and Mr. and Mrs. E. O. Burks of Arney, spent Sunday with Mr. and Mrs. Addison Hunter.

Mr. and Mrs. S. J. Lovell of Hart, visited with the Ullman Hunters, Saturday.

Mr. and Mrs. A. E. Wise and family of Happy, visited with the Kring family, Sunday.

Mr. Robert Stephens attended the Dairy show in Plainview, last Wednesday.

Daniel News (7 miles east, 15 miles north)

BY PAULINE MOORE
There was a large attendance at church, Sunday. Rev. Lee Perry filled his regular appointment. Mrs. Perry and Kenneth were also there.

Amateur Night at Wildorado, Friday night, was well attended.

WHITEFACE ROUND-UP



WHITEFACE ROUND-UP STAFF MEMBERS

Flyed Rosa - Acting Editor
Chilton Foster - Business Mgr.
Virginia Newell Ass't. Business mgr.
Betty Cockrell - Exchange Editor
Lottie Tyson - Feature Editor
Elyse Wilkins - Humor Editor
Virginia East - Headline Writer
Edith Jackson - Copy Reader
Viola Phillips - Proof Reader and Typist.

REPORTERS

Ann Cockrell, Anna Marie Cooper, Kathryn Henderson, Evelyn Lovelady, Faye Crosthwait, Jean France, Jack Nicks, Vivian Olson, Bernadine Phillips, Helen Frances Streu, Mary Tiofel, Dorothyelle Timble, Mattie Louise Lawhon, Walter London.

Sponsor, Miss Stacia Irene Crawford.

"GONE"

Hereford has lost a teacher; She left her home one day; She journeyed up to Heaven; She went up there to stay.

Her pupils all loved her; They were guided by her good hand. And why the Savior took her, We can never understand.

But Heaven needed a teacher, So he came and took the best; Miss Tallie is up in Heaven, Where good teachers sweetly rest.

(The above poem was composed by Mrs. John Higgins, in memory of Miss Tallie Bell).

HOOT MON, WHAT'S THIS?

Oh, these Scotchmen around Hereford High. They are really getting to be quite a problem. For instance, Mr. Willoughby recently told Melvina Stewart that she would be quite well off if she learned just half of what was in the book to be learned. Ever since, Melvina has been reading only every other line in her Texas history book.

And then, there is Faye Crosthwait, who asked Mr. Muller if she could write on the back of her paper on the Short hand Six-Week test. He asked her if that was all the paper she had, but Faye said, "No." She was just wandering. Seven-eighths Scotch or ten-elevenths, Faye?

Another Scotchman is Jack Nicks. Why, he could think he was being extremely wasteful if he threw away a ruined sheet of paper without drawing cars, men, etc. all over it. A sheer waste of perfectly good drawing space, eh, Jack?

And, last for right now, there is Mr. Emmons, who looks at his candy through a magnifying glass whenever he buys one of these tiny little bars that cost just as much as a big one. He just cannot stand to see that little thing cost a whole nickel.—These Scotchmen!

HEREFORD HIGH SCHOOL, THURSDAY, APRIL 28, 1938



MISS ETHEL RICE

Miss Ethel Rice is the teacher of geometry, general mathematics and general science. Miss Rice attended college in Canyon and at the University of Colorado, receiving from the latter her Master of Science degree and taking physics as a minor. Her thesis was printed in the National Mathematics Monthly, which is a publication of the National Mathematical Association.

THE GADABOUT

While gadding at the skating rink, Barbara Brotherton and Dorothy Nelka Trimbles were seen to pick up a few bruises as well as a few hard looks from other skaters. Down at the medicine show the motto is "We Treat What You've Got." The more modern doctor's motto is "You've Got What I Treat." Take your choice, if you can have a choice.

If you are one of those lazy people with spring fever, take care, and heed this warning:

"The camel's hump is an ugly lump, Which well you may see at the zoo; But uglier yet the lump you get, From having too little to do."
—Kipling.

PICNIC TIME IS HERE

"When do we eat?" "Is that three o'clock?" "All the pimento-cheese sandwiches gone?" "Shucks, it's time to break up!"

These various remarks were heard during the Sophomore picnic on Friday, April 22. The gang left the school house at 5 o'clock, and all liked to the crossing at the east end of the park.

Helen Frances Streu and Annie Jo Owens chose teams for the game of the day — baseball.

At the sound of the "dinner bell" there was a mad stampede from the nearby hills. The ten-gallon-lemonade-can was the first to be attacked and then the table with all the "eats."

The tired but happy Sophs returned to town just as the sun went out of sight.

Miss Wrenn says man is of regrettable origin. Obviously, Man descended from monkeys, monkeys from trees.



STACIA IRENE CRAWFORD

Miss Stacia Irene Crawford is completing her tenth year at Hereford High School. She is the head of the English department, and teaches English IV and public speaking. She is the faculty advisor for the staff of the Whiteface Round-up and sponsor for the debate club and the H-I-Y girls. She also has been coach for the Senior play, not only this year, but also nine of the ten years she has been here. She trains students for speech tournaments, speech festivals and interscholastic league meets. She is also librarian. As a background for the wonderful work that she is doing in Hereford High School, she is a graduate of Snyder High School. She completed her course in CIA, Denton with a B. A. degree. She has also done some graduate study since that time in English at Colorado University, Boulder, and Columbia University, New York City. She attended Northwestern University, Evanston, Illinois, for graduate work in speech. Students of HHS feel that she is very capable of holding the position she now has in this school.

DO YOU EAT CORRECTLY?

"Sweets, sweets! That is all people eat," said Mr. Sampson. At 2 o'clock Monday, the students were very excited about a special assembly. Some of the students from Central School came to hear this lecture on dieting. He told the students to try his own concoction of milk and orange juice.

Mr. Sampson himself, was an invalid until by corrective dieting, he became very strong. He challenged any boy in high school to a wrestling match.

FRESHMAN ATTEND TO BUSINESS

The Freshmen class was called to order April 20, by Calvin Brunter, the president.

Reports from the different clubs and organizations were given. Maxine Beach gave a report on what each member of the class coming to the picnic is to bring, (if something doesn't happen to the picnic). The picnic is to be Friday, April 22.

It was suggested for the class to discuss what to have at the class meetings held on Wednesday, when the bell rang and they had to adjourn.

GRADUATION TIME CALLS FOR MORE BUSINESS

As graduation time draws nearer, the Senior class has more and more business to which they must attend. At the last class meeting, Mrs. A. A. Foster was elected to act as a sponsor during the trip to Carlsbad, in the place of Miss Wrenn. (Incidentally all seniors are urged to pay their dues before taking the trip). The advertising committee submitted suggestions for advertising the Senior play, "Little Miss Nobody," or "The Smouldering Flame." A ticket committee was appointed, consisting of Charles Spradley, Nora Jean Russell and Helen Ann Snyder. In making preparations for the booth to be sponsored by the Senior class on Pioneer Day, Jasper Vaughn, Mildred Rutherford and Nancy Millard were appointed as a Booth Committee. Detailed plans are being made for the "42 Tournament" to be held May 6.

Mr. Hudson announced that measurements for caps and gowns will begin today and continued through tomorrow. The class voted in favor of Mr. Dillehay's continuing the traditional practice of issuing diplomas on graduation night.

"Hunger Fighters"

Have you ever experienced the torture, the brutal torture of the pangs of hunger? The burning sensation in the pit of the stomach — a nauseating headache — a weak feeling all over — and the mouth watering at the mere suggestion of food. This is a condition which actually exists in our own high school. In fact, two-thirds of the student body feel just this way when the odor of savory foods cooking in the Home Economics laboratory come floating down the halls. We demand that something be done about this monstrous situation. Something must be done! How can we, as students, concentrate when our thoughts are elsewhere, our mouths literally watering for just one taste of that — whatever it is — that is tempting us to stand up and demand our rights.

Naturally, we don't expect the food classes to feed us, but we would ask them to keep the odors of their foods confined to the laboratory. Is that unfair? It seems no more unfair than to ask typing students to keep the noise of the typewriters in the typing room — or that English be studied in English class instead of history class. After all, we are a civilized nation and do not believe in human torture of any form. What can we do about this? Your guess is as good as mine.

H-I-Y CLUBS DISCUSS "COURTESIES AND MANNERS"

Again the boys and girls of the H-I-Y clubs had a joint meeting. The boys were the guests of the girls in the meeting on April 19. Members of both clubs joined in the general discussion on "Courtesies and Manners." The discussion was led by Caroline Frye. Points of common interest were suggested by the various members, which were responded to with "hot" arguments.

Florida Visitors Here

Mr. and Mrs. J. B. McCullough and daughter, LaVerne, of Miami, Fla., were visitors in the R. E. McCullough home last week.

Mrs. E. H. Norton and her aunt, Mrs. Belle Hodges were in Amarillo, Thursday.

Mr. and Mrs. R. E. McCullough and children, Mr. and Mrs. J. B. McCullough and daughter, LaVerne of Miami, Fla., who have been visiting in the R. E. McCullough home here, the past week, spent Saturday and Sunday in Clovis, N. M., visiting relatives.

Mr. and Mrs. Erwin Shugart

Mr. and Mrs. Erwin Shugart were Amarillo shoppers, last Monday.

Miss Lottie Allred and Cecil Oglesby visited with friends in Hereford, Saturday night.

Mr. J. S. Moore, family, and Thomas Alisher were in Hereford, Saturday.

The people of the Bushland church entertained the Palo Duro Church with a special B. Y. P. U. program, Sunday night at Palo Duro.

Mr. and Mrs. W. R. Moore were in Amarillo one day last week.

Millie Moore and Betty Watherlins Hodges won prizes last week for having the highest grades in their reading averages for this month.

JUNIOR DISCUSSION GROUP TO HEAR REDFORD

The Junior Discussion Group will meet in the County Library

WASH-UP FOR SPRING!

By wash-up—we mean have your car washed at our station. Remember we stand behind our wash and grease jobs. When we lubricate your car you can say she's WELL-OILED. Let us call for your car today for a wash and grease job.

OUR SERVICE IS COURTEOUS AND EFFICIENT

TEXAS SERVICE STATION

GLENN SNIDER

PHONE 640

The Fourth Generation



Prefers Better Service

The new families of Hereford are choosing the same bank that their families have favored for 33 years. The bank that offers a complete, friendly service in every phase of banking... the First National Bank of Hereford.

SAVINGS - LOANS



First National Bank

OF HEREFORD



A Strong Bank Thoughtfully Managed

REPORT OF

MILK GRADES

OF LOCAL DAIRIES
SEPTEMBER TO MARCH, INCLUSIVE

The grades of all licensed milk producers have been determined by the local health department, in accordance with specifications of State and National Codes, the following producers are the only sources of whole milk who operate under a permit and whose plants are inspected regularly each month.

All Consumers of Milk are urged to purchase milk on a basis of Grade, and should insist that the Grade appear on Each bottle cap. Grades below A are alright for cooking.

For the protection of your family be sure that the milk you use is produced by an inspected, licensed plant.

CONTAMINATED RESULTS From September to March, Inclusive.

Producer	Grade	Reaction Time	Bacteria Type	Butter Fat	Curdling time at 105 degrees del. (deg.)	Temp on
Carl Spratt	A	16	Lactic	5	27	43
Mrs. F. J. Eberle	A	19	Lactic	5.3	25	45
P. M. Houser	D	14	P	4.7	19	45
S. O. Wilson	A	23	LP	4.4	21	46
D. W. Hawkins	A	16	LP	5.5	23	49
J. W. Hall	D	15	LP	5.5	22	49
E. J. Hudson Gro.	D	10	LP	4.9	24	49
W. R. Scheihagen	A	22	LP	5.3	18	43
O. L. Rutherford	A	21	Lactic	5.1	27	50

City Health Department

E. W. COURTSINGER, Inspector

DR. R. E. WILLS, Health Officer

The first place was given to Le-Grande brothers.

Sam Thomas spent Sunday visiting his brother, Grover Thomas and wife, in Hereford.

Mr. and Mrs. J. B. Self of Denton, have moved in with her parents, Mr. and Mrs. Sam McCraw. Mrs. Self is formerly known as Mildred McCraw.

Mr. and Mrs. Jack Moore, Mrs. E. T. Allred, Sam Thomas and Cecil Oglesby visited in the Dave

Moore home, Friday night.

Kenneth Perry of Bushland visited at the Wildorado school, last Monday.

Mr. and Mrs. Joe Moore had a bad accident with their young baby chicks last Thursday, when the burner in the brooder house caught the house on fire and as a result of the high winds, it burned over 100 small chicks.

Mr. and Mrs. Cecil Allred, Marilyn, and Mr. and Mrs. Jim

mie Allred of Hereford, visited in the Clyde Allred home, last Sunday.

Mr. and Mrs. Dave Moore, Oliver Ray Finney and Grandpa Finney, were in Canyon, Saturday.

Mr. Jim LeGrande and children from near Bushland were visitors at church, Sunday.

Mr. Claude Allred and family were in Amarillo, Monday.

Mr. and Mrs. Jack Moore visited in the Clyde Allred home, last Sunday afternoon.

Mr. Dick Allred returned from Detroit, Michigan, Saturday afternoon.

Mr. and Mrs. Erwin Shugart were Amarillo shoppers, last Monday.

Miss Lottie Allred and Cecil Oglesby visited with friends in Hereford, Saturday night.

Mr. J. S. Moore, family, and Thomas Alisher were in Hereford, Saturday.

The people of the Bushland church entertained the Palo Duro Church with a special B. Y. P. U. program, Sunday night at Palo Duro.

Mr. and Mrs. W. R. Moore were in Amarillo one day last week.

Millie Moore and Betty Watherlins Hodges won prizes last week for having the highest grades in their reading averages for this month.

I HAVE PAINS IN MY MUSCLES AND PAINS IN MY HEAD. INSTEAD OF OUT SHOPPING - I SHOULD BE IN BED.

I USED TO SUFFER THE SAME WAY UNTIL I FOUND QUICK RELIEF IN AN ANTI-PAIN PILL.

ANTI-PAIN PILLS BEYOND QUESTION RELIEVE - BUT DON'T CAUSE INDIGESTION

Did you ever take a medicine to stop headache and have the headache stop and a stomach ache start? We'll wager you didn't take an Anti-Pain Pill. Anti-Pain Pills do not upset the stomach. They take effect quickly too—and they taste like wintergreen wafers.

You can't do good work—you can't have a good time when you are suffering from **Neuralgia Headache Muscular or Periodic pains**

Why don't you try the Anti-Pain Pill way to relief? We believe you will be delighted with the results. Thousands of others are.

It will not cost much. Anti-Pain Pills sell for one cent each. (Less in Economy Package) and one pill usually relieves.

Get Anti-Pain Pills at your Drug Store. Regular pkg. 25 for 25c. Economy pkg. 125 for \$1.00.

Switch
TO
DODGE and
Save Money!

Maverick Show April 29 And 30

The Maverick Boys Club of Amarillo, will stage their annual Maverick Jubilee Friday and Saturday nights, April 29th and 30th, at the Auditorium in Amarillo.

The boys put on their big show each year to help defray operating expenses of their club, and they are inviting the entire Panhandle to come in and see the two hours of the best entertainment available, consisting of 14 acts of grandeur.

Summerfield News (8 miles southwest)

MRS. ASA ATCHLEY
Mr. Wes Cox and son, J. W. of Riverview, N. M., visited in this community, last week end.

Mr. and Mrs. Perry McMin visited in the D. S. Bellar home at Mulleshoe, Saturday and Sunday.

Miss Viva Mae Thomas visited Miss Emily Minter at Westway, Sunday.

James Noland spent Saturday in Amarillo.

Mr. and Mrs. Bill Edelman were Amarillo visitors, last week end. Radell Letimer returned to his home at Hedley, Friday. He will go from there to Perryton to work on the road there.

Mr. Tandy Legg went to Borger, Saturday. Mrs. Legg and daughters met him there and returned with him.

A surprise shower was given, Tuesday evening, honoring Mr. and Mrs. William Roberson.

Mr. and Mrs. L. Huckert were in the John Hetselman home, at Vega, Sunday.

Mr. Ramsey and son of Forest, N. M., visited in the Woodrow Welby home, last week.

Mr. and Mrs. C. B. Thomas were in Pampa last week.

Lee Kendall returned from Hot Springs, last week end. Mrs. Kendall plans to return soon.

Mac Noland and Asa Atchley were home from Bovina, part of last week.

Rev. and Mrs. H. B. Taylor and children of Friona, were here, Sunday.

There were 67 at Sunday school and church, Sunday.

Mr. and Mrs. C. B. Thomas, B. A. Atchley and Christine Atchley were in Plainview, Thursday.

Mrs. J. A. Noland was honored with a surprise birthday dinner at her home, Sunday. Those present were Messrs and Mmes. Joe Storey and daughter, Charles Noland and son, Lois Lookingbill and children, J. B. Noland. Messrs. James, Mac and Otho Noland. Guests other than the children were Messrs. and Mmes. J. L. Lookingbill and Harry, Vern Witherpoon, Messrs. Wes and J. W. Cox, Louie Huckert and Pat Neill, Mrs. Noland reports a very happy birthday and was the receiver of many nice gifts.

Miss Koma Hyatt of Happy and Mrs. Cullen Butler were given a surprise basket dinner, Sunday in the C. H. Butler home. Those present were Mr. and Mrs. Albert Springer, Helen Jones, Mary Lois Springer, Charles Ralph Springer, and Adelia Benson of the Friona community, and Mr. and Mrs. D. H. Allmon and children, Jack and Wanda Marie, of Westway; Mr. and Mrs. Willie Butler of Dim-

Messenger News (27 miles west)

BY MRS. J. N. MESSENGER
The program at the school last Tuesday, was well attended and enjoyed by those who were permitted to go. The dust storm in the afternoon looked so bad it frightened many people away. The teachers and pupils had worked so hard to make it worth while, that we hope they will put it on again, when there is no dust storm.

George Messenger drove to Clovis, Tuesday and brought home his 300 baby chicks, which he had ordered some time ago. They are fine and healthy and are Barred Rocks.

The bus driver on the east school route, became so confused when he saw the road maintainer working the road, he forgot to let five pupils off at their homes and they called him down and he stopped and let them walk back through the cold and dust, but they say they will forgive him this first offense as he has been kind and thoughtful in the past.

Mrs. J. N. Messenger visited the school, Tuesday and was much pleased the way the teachers and pupils are working and also enjoyed the program and the way the school rooms are kept.

Wanda Fay Todd is a new pupil in the first grade here. We are always glad to welcome new pupils and new families in the community.

Most all the pupils are back in school after flu and measles, with no after effects.

Miss Mary Lois Loyd spent Easter Sunday with her parents, at Vega.

Mr. and Mrs. Lewis Smith drove over to Olton, Saturday, to visit Mrs. Mealer, Mrs. Smith's grandmother. They returned Sunday evening.

mitt, and Miss Ethel Womble of Hereford.

Messrs. Thurman Atchley, John Decker, Luster, Leroy and James Suttle, Misses Gertrude, Christine and Ruth Atchley visited Mr. and Mrs. D. H. Hill in Ford, Sunday afternoon.

Mr. and Mrs. C. H. Butler were Amarillo visitors, Saturday.

Dean Storey of Canyon visited his parents, last week end.

Wilson Vines was relief foreman at Dawn Friday and Saturday, because of the illness of the foreman there.

Mrs. W. C. Baird and daughter, Mrs. Charles Perkins of Channing, were in the B. E. Roberson and B. C. Roberson homes, Sunday and Monday, by Mrs. Bates and children of Hobbs, N. M. They are nieces and grandnieces of Mrs. B. C. Roberson.

Mr. and Mrs. J. R. Oglesby and children visited in the J. P. Gandy home at Wyche, Sunday. They were honoring Mrs. Gandy's 60th birthday.

Miss Donna Jeanne and Wayne Stagner of Hereford visited Gall and Wandal Roberson, Monday of last week.

Mrs. Beulah Roberson of Hereford, visited in the Charles Roberson home Sunday afternoon.

Charles Brown is home for a few days from A. & M. to visit his mother. He will return Tuesday. He only had a few days vacation.

Alvaley Hoffman will be back in school next week. Her parents have just returned from Colorado. We are glad to have you back, Alvaley.

Mr. Bill Meyers and son, Robert, and wife, from Oklahoma, are here looking after some ground they have leased and are visiting some old neighbors.

Mr. and Mrs. R. L. Smith called in the home of Mr. and Mrs. Rouse after Sunday School.

Dawn Items (13 miles east)

BY MRS. CARL WIMBERLEY

Dinner guests of Mr. and Mrs. Mart Burum last Sunday, were Mrs. W. A. Blankenship and Mr. Phillip Henry of Amarillo.

The Dawn Study Club met Tuesday at the home of Mrs. Bart Burum. A covered dish luncheon was enjoyed at the noon hour. Place cards were pastel books and music was furnished by a music box owned by Mrs. Day. This box is out 126 years old. A very interesting discussion on Germany was given by Mrs. Kuhles in the afternoon program. Guests present, were Mrs. Earl Womble and Mrs. Lyle Woodford of Fairview, Mrs. Minnie Walker, Mrs. Cecil Walker, Mrs. George Day and Mrs. Kuhles.

The next meeting will be at the home of Mrs. J. F. Matthews, on May 3.

Mr. and Mrs. W. W. Wimberley and Mrs. Day were in Amarillo, Friday. Mrs. W. A. Blankenship returned home with them to spend the week end with Mrs. Day.

Mrs. Walter Galley and daughter, Mary Irene, were released from the hospital, Saturday.

The ladies of the community are sponsoring a bridge and 42 party at the school house, Friday evening, April 29. The proceeds of this party will be used to send Evelyn Lake to the state meet in Austin. Miss Lake won this honor, by winning first place over nine counties in the Three-R's division. There will be various games such as star checkers, fiddlesticks and bunco for those who do not care for bridge or 42. Mrs. J. F. Matthews will direct the children's games. Mrs. A. T. Frye will direct the bridge and 42, and Mrs. Johnny Womble will have charge of the fish pond. Everyone is asked to bring some trinket for this and the ladies who can are asked to bring a sack of popcorn to be sold. Admission will be 50c per family, 35c per couple or 25c for one. No charge will be made for those under 16 years of age. Everyone is invited.

At a meeting at the school house, Friday afternoon, the ladies decided to defer further election of officers of the Demonstration Club until after May 14. Mrs. Dick Frye is the president and Mrs. J. F. Matthews is the council member.

The Dawn baseball teams, boys and girls, played the Umberger

teams Friday afternoon, the Dawn girls winning.

Mr. H. E. Barnes spent last week end in Shamrock, visiting relatives.

Mrs. Mitchell Lassiter and daughter of Hereford, has been visiting Mrs. Johnny Womble this week.

Mr. and Mrs. H. E. Barnes and sons, visited Mr. and Mrs. Ed Wilmoth of Tulsa, Sunday afternoon.

Miss Walker of Memphis is visiting her sister, Mrs. Seymour.

Mr. Winston and Hope Adams of Jumbo, visited Mr. and Mrs. H. E. Barnes, Friday. They were enroute to see their mother in the Amarillo hospital.

Mr. and Mrs. N. R. Miller were in Amarillo, Monday.

Mr. L. A. Smith has a new mill on his well at Dawn.

Mr. and Mrs. Dick Frye returned this week from Winters, where they spent the Easter holidays.

Mr. and Mrs. L. A. Smith and family were dinner guests of Mr. and Mrs. Harry Chenoweth of Panhandle, Saturday evening.

Miss Sybil Smith and a group of young people from Hereford, visited the dam south of Umberger, Sunday afternoon.

Mrs. Samnelson and Mrs. Lois Caldwell and daughters, visited in Canyon, Sunday.

Mr. and Mrs. Louis Underwood

left Sunday afternoon for Topeka, Kansas, where Mr. Underwood will enter a hospital for treatment.

Mrs. A. T. Frye and daughter, Mary Olive, and Mrs. Mary O'Neal were in Amarillo, Saturday.

Adrian-Simms (18 miles north, 9 miles west)

BY MRS. J. M. CHAPMAN

A large crowd attended the all-day service at Simms, Sunday.

Rev. Roy Carver of Amarillo, preached at 11 o'clock, and Rev. E. M. Borden of Hereford, preached at 3 p. m.

Mr. and Mrs. Zerrill Thomas and children, went to Floydada, Friday to visit Mrs. Thomas' father, who is ill. They returned Saturday.

Mr. and Mrs. Duncan and son went to Perryton, last week.

Mrs. Tom Bohannon and Mrs. Floyd West shopped in Amarillo, Friday.

Mr. Horace Matthews of Anton, spent the first of last week with his old friends, Mr. and Mrs. Floyd Pittman. Mr. Matthews is a salesman of the Massey-Harris Implement Company at Anton.

Mr. and Mrs. Loren Montgomery announce the arrival of a son. Mrs. Montgomery is the former Doris Blessingame, daughter of Mr. and Mrs. Dawson Blessingame.

Floyd Pittman, J. M. Chapman, T. F. Bohannon and Olaf Bohannon, were Hereford visitors, Saturday.

Howard and E. C. Rice visited with their sister, Miss Josabel Rice, Sunday.

The total of Texas' cotton quota acreage has been set at 96,000,000 acres. Nineteen counties of the South Plains area this last season produced 21.5 per cent of the total cotton crop raised in Texas.

HAIL WARNING!

MAY AND JUNE ARE OUR WORST HAIL MONTHS!
Let Us Write YOUR . . .

HAIL INSURANCE

in Old Line Legal Reserve
Companies

Plains Insurance Agency

JOHN H. PATTON

PHONE 50

Prices on this ad effective for Friday and Saturday!



PEACHES	Chopped, No. 10 Can	43c
PRUNES	Italian, No. 10 Can	29c
PICKLES	Sour or Dill, Quart Jar—2 For	25c
FLOUR	Cream of the Plains, 48-Lb. Sack	\$1.39

LIME RICKEY, Ginger Ale Club Soda, DeSoto, 24-oz.—2 bottles	25c	COCKTAIL SPREAD Libby's — 3 Cans	25c
OVALTINE, Chocolate or plain, Small Can 31¢ — Large Can	57c	COFFEE Admiration — 1-Lb. Can	26c
APRICOTS, Rosedale, In Heavy Syrup — No. 2 Can	15c	SOAP Crystal White — 5 Bars	15c
FRUIT COCKTAIL Libby's, No. 1 tall — Can	15c	SALAD DRESSING Bestyett — Quart jar	25c
LIMA BEANS Happy Vaile — No. 2 Can	10c	RICE KRISPIES Kellogg's — Package	10c
SPAGHETTI Beech-Nut Prepared — Can	10c	TOMATOES No. 2 1-2 can — 3 for	25c
GELATINE Marvin, assorted flavors — Package	4 1/2c	COMPOUND Mrs. Tucker's — 8-Lb. Carton	87c
GRAPELADE Welch's — 16-oz. Jar	17c	WHITE KING Large Package	29c

—: Fresh Produce :—

Peanut Butter Gold Craft—Quart Jar	23c	POTATOES New Texas—6 lb.	22c	APPLE BUTTER Libby's — 26-oz. Jar	15c
PEACHES Libby's Sliced or Halves, No. 2 1-2 can — 2 for	35c	ORANGES Sunkist, large size—Doz	20c	GRAPE JAM Old Mansie—4-Lb. Jar	39c
		GRAPEFRUIT Dozen	29c	PORK & BEANS Van Camp's—16-Oz. Can	5c
		APPLES Winesaps, Medium Size — Dozen	15c	CORN FLAKES Kellogg's—3 Packages	21c
		YAMS Porta Rican — 5 Pounds	19c		
		CUCUMBERS Fresh Green — Per Pound	5c		
		CABBAGE Fresh Green — Per Lb.	1 1/2c		

—: Select Quality Meats :—

CHEESE Longhorn — Per Lb.	18c	HOT BARBECUE Per Pound	15c
BACON SQUARES Per Pound	18c		
CHUCK ROAST Per Pound	15c		
BOLOGNA and FRANKS Per Pound	15c		
STEAK Loin or T-Bone — Per Lb.	15c	FRESH OYSTERS—DRESSED HENS	

THE Best SPENDING IS Home SPENDING

• And keeping a home in first class shape — making repairs promptly is what every family wants to do. But home repairs cost cash and cash is often hard to get.

• With the ABC Monthly Payment Plan, home repairs and remodeling can be purchased on easy monthly payments small enough to fit almost any pocketbook.

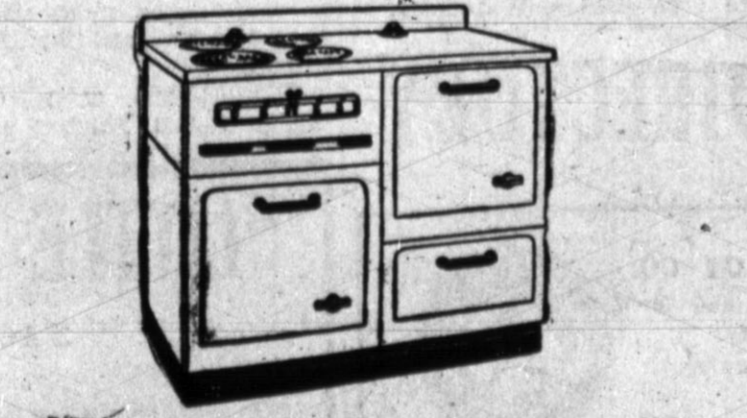
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ABC MONTHLY PAYMENT PLAN

• and Certainly there's nothing better.

THESE THINGS "just as good" AS ELECTRIC COOKERY

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THEME SONG !!!
"THEY ALL LOVE AN
Electric Range"



ELECTRIC COOKERY IS NEW as the dawn of day. The new low cost... new quick heat... new cleanliness and coolness... new modern designs... new, tastier and better results... briefly, everything about electric cookery appeals to every homemaker. And electric cookery will stay new!

*This is the title of a very informative article in the May issue of McCall's magazine. Read it... and learn why electric cookery is the talk of the country. It's better!

Texas-New Mexico Utilities Company

FURR FOOD



A COMPLETE STOCK OF
KODAKS and FILMS

DON'T FORGET MOTHER, Give Her
Whitman's Candy
FOR MOTHER'S DAY, MAY 8

Dealer for
SCHICK
Electric Shavers

Try one of our Delicious
Malted Milks!
AT OUR FOUNTAIN!

CITY DRUG STORE
PRESCRIPTION DRUGGISTS
Phone . . . 100

Central School Honor Roll Is Announced Today

STUDENTS MAKING OUT- STANDING GRADES ARE LISTED

The following honor roll for the fifth six-week period in Central School was this week announced by Herbert M. Campbell, principal:

Third grade—Lois Bell, Madeline Beavers.
Fifth grade—Nettie Hood and

Billy Zo Smith.
Sixth grade—David Neal Beavers.

Low Honor Roll
Third Grade — Thomas Malm, Paul Orr, Duane Williams, Peggy Barnard, Rose Marie Grimes, Ann Rosson, Velda Vaughn and Iona Whittington, Paul Andrew, Joe Farrell Bishop, Alva Hurford, Geraldine Ballard, Jessie Anne Buckner, Jo Ella Hussey, May Jackson, Helen Kelly and Alycene Halm.
Fourth Grade—Juanita Upton, Delmo Williams, J. C. Mitchell, Billy London, Helen Acker, Naomi Brumley, Barbara LeGrand, Londine Martin, Rose Mary Phillips, and Betty Ruth West.
Fifth Grade — Kathryn Acker, Vella Pearl Hurford, Betty Jean Prolock, Mary Sue Whitaker, Nolan Grady, Billy Walker, Louise Henderson, Arline Millard, LaNeil Parmer, and Ellen Louise Posey.
Sixth Grade—Mary Ann Acker, Mary Helen Cross, Virginia Anne Dillehay, Jennelle Potter, Maxine Ballard, Nona Dean Rose, and Phyllis Gene Radovich.

view, in a combined business and pleasure trip.
Mr. and Mrs. Jack Baker were Hereford visitors, Friday.
Mr. and Mrs. Frank Henderson, Mr. and Mrs. Vernon Simmons and Mr. and Mrs. Harry Rothwell attended the funeral of Miss Bell in Hereford, Friday.

Mr. and Mrs. Bryan Sinclair and children, Mr. and Mrs. Harry Rothwell and daughter, Markene, were in Lubbock, Saturday, on business.
Mr. and Mrs. J. C. Williams were in Plainview, Saturday.
Mr. J. A. Bagwell and granddaughter, Grace Marie, were in Plainview, Saturday.

Mr. and Mrs. J. C. Williams visited Sunday in the home of Harry Sinclair.
Mr. and Mrs. Jack Baker visited Mrs. Baker's mother and father, in Hereford, Sunday.

Mr. and Mrs. Vern Lust were guests in the home of Leland Smith, Sunday.

Mr. and Mrs. Jim Bagwell and children and Albert Sinclair visited in the Earl Lust home, Sunday.

Rev. Rhodes and family spent Sunday in the home of Mr. John Cryer.

Bryan Sinclair and family visited Sunday in the home of George Bagwell.

Mr. and Mrs. J. C. Williams visited Sunday in the home of Harry Sinclair.

Mr. and Mrs. Jack Baker visited Mrs. Baker's mother and father, in Hereford, Sunday.

Mr. and Mrs. Vern Lust were guests in the home of Leland Smith, Sunday.

Mr. and Mrs. Jim Bagwell and children and Albert Sinclair visited in the Earl Lust home, Sunday.

Rev. Rhodes and family spent Sunday in the E. R. Rothwell home.

Mrs. E. R. Rothwell visited in the homes of Mrs. Ralph Simmons and Mrs. Crabb, Friday.

The Whiteface Round-Up

Vol. II—No. 17

HEREFORD HIGH SCHOOL, THURSDAY, APRIL 21, 1938

Page 58

PUBLISHED EVERY THURSDAY BY THE STUDENTS OF HEREFORD HIGH SCHOOL

HEREFORD HIGH PROCURES LONG DESIRED MASCOT THIS WEEK

Band Enjoys Plainview Trip

The members of the Hereford High School Band thoroughly enjoyed their trip, in spite of the cold weather, to Plainview for the fast stock show on Hereford Day, last Thursday, April 21.

The band formed in their marching places and gave Plainview a parade. After the parade each member was given 25¢ for his dinner. They were admitted free to the rodeo and to see Jeronome, the large, long-horned steer that was given to WH Rogers by Mr. O. G. Hill of this city.

The band wishes to thank the Chamber of Commerce, Mr. Bateman and all others who made this trip possible and who had any connections whatsoever with the band's receiving this fine trip to Plainview.

Attend The Senior Play

Everyone is cordially invited to attend the annual senior play, "Little Miss Nobody." It will be presented Friday night, at 8 o'clock in the High School auditorium. The admission is fifteen cents for students, and twenty-five cents for adults. Reserved seats are ten cents. Tickets are now on sale at the City Drug Store.

The production promises to be one of the best ever presented by a previous senior class, and everyone is guaranteed an enjoyable evening.

PUBLIC SPEAKING CLASS PRESENTS LAST PROGRAM

The Public Speaking class presented its last program of the year, April 21. Exercises to develop good voices were given by the entire class. Elyse Wilkins demonstrated nineteen ways to say "good morning," through various tone inflections. Mary Jane Morgan gave an impressionistic speech on the sense of taste. The class then presented a correct parliamentary law drill.

Sophs Complete Picnic Plans

The Sophomores made final arrangements for their picnic, in their class meeting, Wednesday, the 20th. The picnic will be held on the 22nd. The Sophomores also learned that the Whiteface head was ready and would be gotten as soon as possible.

Little Jean Farley and her team mate, gave several songs and tap dances. The Maverick boys were most enjoyed by all and Lady Ester was a double scream.

The heavy weight lifter, who accompanied the circus, was unable to perform because of an injured head.

Cat Farley, contributed quite a bit with his humorous jokes and wit.

Ice cream, pop and popcorn were sold during intermissions, which helped to make it a better show.

Miss Alberta Davis spent Friday night with Mrs. George Suggs.

Mr. Snell of Pampa, visited last Thursday in the home of his brother, G. O. Snell.

Mr. and Mrs. G. M. Suggs visited Friday night with their daughter, Mr. and Mrs. Jim Lipscomb and attended the Cal Farley Circus.

Mr. A. A. Head and Glenn Rutter were Vega visitors, Wednesday.



FUTURE HOMEMAKERS' CLUB

The Future Homemakers' Club girls of Hereford High School are: top: Miss Sullivan (sponsor); left to right in second row: Elma Shugart, Doris Elaine Dillehay, business manager, Margaret Higgins, secretary and treasurer, Kathryn Henderson, Vice-president, Maxine Beach, pianist, Virginia Lee Sparks, Mary Nicks, Mozell Shreve, Marlon Kuper; from left to right in bot-

tom row: Mary Tlefel, reporter, Mary Jane Jordan, June Dameron, president, Troyce Stambaugh, sergeant-at-arms, Billie Louise Davis, Evelyn Benson, Louise Cross.
Each year the Futura Homemakers' Club raises money to send representatives from the Home Economics classes to the State Rally. This year for the first time the local chapter will send a delegate to the state club meeting to be held in San Antonio on May 4 to 7.

STUDENTS SORROWED AT DEATH OF TEACHER

Students of Hereford public schools were much sorrowed at the death of one of the most loved teachers, Miss Tallie Bell, on Wednesday, April 20, 1938. Miss Bell had taught in Hereford schools for the past seventeen years and was loved especially for her willingness to help students and her faithful work with them. If any one word could be used to describe Miss Bell, it would be "integrity." The students of Hereford wish to express sincere sympathy to the family in their mourning of the deceased loved one.

HI-Y TO HAVE INDUCTION SERVICE

On Wednesday, May 11, the Boys' Hi-Y will have their induction service. This service is to represent the work done by the Hi-Y Club.

Delphus Fellers will be master of ceremonies, and Clinton Massee, president; Merlin Conklin, vice-president; Charles Virden, secretary, and Leo Rogers, treasurer, will have important parts on the program. Dean Dunlap is the representative of the new members.

The public is cordially invited to attend this impressive service. It is one of the high spots of a Hi-Y member's activities.

Ignorance has been bliss among us seniors, and now it is being ruined by these tests Miss Crawford is giving.

High School Honor Roll

The following are the students who are on the honor roll for the fifth six weeks.

High honor roll—Seniors: Evelyn Lovelady and Viola Phillips; Sophomores: Vivian Olson; Seventh grade: Rena Rae Renfro.

Low honor roll — Seniors: Jack Nicks, Glenn Ricketts and Karl W. Shirley. Juniors: Barbara Brotherton, Faye Crosthwait, Caroline Frye, Grant Fuller, Erwin Herr, Edith Jackson, Elizabeth Rice, and Floyd Ross; Sophomores: Margaret Allen, Ann Cockrell, Pollyanna Crawford, Orvella Hill, Myron Morgan and Frances Young; Freshmen: Calvin Brumley, Clifton Cox, June Dameron, Billie Louise Davis, Bobby Davis, Doris Elaine Dillehay, Raylan Evans, Margaret Higgins, Wilma Higgins and Mary Nicks; Seventh grade: Olson Cawthon, Mildred Bowsher, Ruth Temple Hastings, Rachel Ireland, and Mattie Louise Lawhon.

Edith Jackson is following the practice of a girl who burns up her boy friend with an old flame. Oh! My! Who said that?

Vivian Olson says she would like to have a typewriter that would make a noncommittal wiggle, when she isn't sure about the spelling.

Mr. and Mrs. John Blaine, teachers in the Dimmitt school, spent the week end visiting his brother, James Blaine and Mrs. Blaine.

Rev. Hornbeck preached here Sunday to a nice crowd.

Mr. and Mrs. John Blaine and Mr. and Mrs. James Blaine were Amarillo visitors, Saturday.

Mr. G. C. Snell attended the Hurley Sale at Wildorado, Thursday.

Mr. and Mrs. Stansel Scott and daughter, Beth, of Hereford, visited in the home of his sister, Mrs. Fred Moreman and family Sunday evening.

Mr. and Mrs. T. B. Cox and family visited Sunday with Mr.

WHITEFACE HEAD WILL APPEAR IN HALL

To fill Hereford High School's long standing need and desire for a mascot, action was recently taken, resulting in procuring a beautiful Hereford Whiteface head, which has been mounted and will be placed in a prominent place in the school.

This head was very graciously donated by the Pinkney Packing Company in Amarillo. Hereford High sincerely appreciates the cooperation of the Pinkney Company in securing this Whiteface head.

Mr. Simms, a Canyon taxidermist, mounted the head last week. The mascot was brought to Hereford Sunday by Mr. E. A. Muller and Mr. John I. Willoughby. Hereford teachers who represented the school in making the payment to Mr. Simms and officially claiming the head for Hereford.

There will be a formal dedication of the mascot on Thursday, May 12, in assembly. At this time a name will be chosen for the mascot, and the display site will be chosen.

According to existing sentiment, the head will be hung above the trophy case in the lower hall.

This Whiteface head is something of which Hereford may justly be proud. The purchase of this mascot was made possible through donations made by the Senior class of '37 and the high school classes of '37 and '38.

Hereford high invites anyone who wishes to view this new piece of school property.

Chanters Visit High School

"The Chanters" from McMurray College in Abilene, Texas, presented a program before an assembly of high school and grammar school students, Friday morning, April 15.

The chorus was composed of boys and girls, the entire group singing several numbers, among which were the "Hallelujah Chorus," "The Toreador Song," "A Merry Life" and a number of others. Special numbers in the form of trios, sextets, solos, and violin numbers completed the interesting and unusual program.

This chorus stopped for the concert in Hereford on its annual spring concert tour of various points in Texas.

It doesn't hurt to know on what side your bread is buttered. It's the jelly over the butter that most people hate to see you have.—Greyhound-Tiger News.

There are now 165 towns and cities of this area participating in activities of West Texas Chamber of Commerce.

Dairy manufacturing plants of Texas showed an increase over February of 43.9 per cent in butter production, 38.3 per cent in cheese and 25.9 in ice cream production.

EVERY DAY SPECIALS!

- FRESH TOMATOES 25¢
- 3 Pounds
- BANANAS 25¢
- Golden Ripe, 2 doz.
- California ORANGES 35¢
- July Sweet
- Rome Beauty APPLES 25¢
- Per Dozen
- Early Variety CABBAGE 40¢
- Per 60 Plants
- Delicious APPLES 20¢
- Per Dozen
- SFUDS, No. 1 . . . 10 lbs. 25¢
- PORTALES YAMS, lb. 4¢
- Roasted or Raw PEANUTS 25¢
- 3 lbs.
- POP CORN 15¢
- 3 lbs.
- FREE DELIVERY
- CORNER
FRUIT STAND
- Raymond Hawkins

Bethel Items

(22 miles south)

MRS. E. R. ROTHWELL

In last weeks items we failed to mention the beautiful sunrise Easter service held at the school house by Rev. Gilpin. Appropriate Easter songs were sung and Rev. Gilpin made a beautiful talk on "Why We Should Not Fear Death."

Mr. and Mrs. Crabb and children visited Mrs. Crabb's mother in Quitaque, last week end.

Mrs. Ivor Bagwell and little son, Milton Ivor, visited last week in Amarillo, with Mrs. Bagwell's sister, Mrs. Rankin Reynolds.

Mr. and Mrs. J. C. Williams and son, Glenn, attended the Dairy Show in Plainview, Wednesday.

Mr. and Mrs. Frank Henderson attended the Dairy Show in Plainview, Tuesday.

Messrs. Ralph and Carl Simmons were in Amarillo, Thursday. Mrs. Simmons visited her mother in Canyon.

Missionary Society met last Wednesday in the home of Mrs. Kay Roberts.

Mr. and Mrs. George Bagwell and little daughter, Carolyn, spent Friday and Saturday in Plain-

Ward News Notes

(9 miles north, 3 west)

BY MRS. CHARLES B. MILES

We wish to express our sincere thanks and appreciation to everyone in the surrounding communities and also people from Hereford for their nice response that helped make the Cal Farley Circus a great success. The women of the community prepared a bountiful supper, even the turkey gobblers gave their lives to make this event a great success. The tables were spread outside and were heavy laden and ten gallons of coffee were made. Everyone ate their full share.

The Flying Dutchman Circus was a scream from the first to the last. There were 30 entertainers. Among them were Jose and Marie, Spanish entertainers, who are well known throughout the country. They contributed several beautiful numbers.

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TEETH

MORE GRAIN with
LESS POWER and FUEL

The extra grain you get plus the savings in power and fuel soon pay for a new set of AVERY GUARANTEED Cylinder Teeth for your threshing or combine. AVERY-made teeth are guaranteed for life against breakage. They wear twice as long. Multiple-hammered high quality steel. Tempered full length of threshing side.

Made for These
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Avery — IHC — Case — Heber — Deere — Harris — Oliver — Rumely — Russell — Wood Bros. — Fort Hueron — Minneapolis — Antman-Taylor — Gonnorman.

Come in for facts on how you can "Save With Avery."

C. W. BENNETT
Hereford, Texas

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Complete tract index of all lands and town lots in Deaf Smith County.
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SWAP!
Through the
WANT-ADS

"LITTLE MISS NOBODY"

3-ACT COMEDY DRAMA

Presented by

SENIOR CLASS

OF THE HEREFORD HIGH SCHOOL

FRIDAY, APRIL 29th

AT HIGH SCHOOL AUDITORIUM

Admission:

Adults, 25c Children, 15c

RESERVED SEATS 10¢

TICKETS ON SALE AT THE CITY DRUG STORE!

FOR SERVICE, QUALITY and PRICE—SEE US!

SOCIETY

Mrs. JOHN McLEAN, Society Editor Phone 181-W

Bayview Club Has Last Study Program of Season on Thursday

Members of the Bayview Club completed their course of study for the season at the meeting held Thursday afternoon at the club rooms. The year's work was carried out with discussions of short story writers and their achievements. Mrs. F. T. Rolison, leader, gave the life and works of George Sturt, a Kentucky writer, both poetry and prose. She described the author as one who associated nature and found much to tell about him, whose writings deal with the interpretation of pioneer and present day Kentuckians.

Mrs. G. A. F. Parke told of the novel "The Last Days of Pompeii" and said that he is known more for his short stories, which are published in many current magazines. She mentioned short stories on the 1926 roll and read excerpts from "The Last Days of Pompeii" by Weidman and his books described by Mrs. G. W. Parke, who explained that the author is a very young writer and his best seller is "I Can Get It For You Wholesale," a story dealing with the German-Jews. Mrs. Parke said that Weidman's works are true to an entertaining.

Mrs. J. B. Stoker styled Glenn Westcott as one of the best young writers. She quoted from the "Bookman," which describes Westcott's stories as having modern settings against historical backgrounds. Extracts from "Goodbye Wisconsin," a comprehensive interpretation of the middle west, were given.

Mrs. Bob Wilson presided over the business session, when reports of committees were heard. Mesdames Paul Mathers, H. G. Conkright, J. B. Stoker and J. W. Spradley were named on the committee to represent the club at the next County Federation meeting. Mesdames H. L. Broadwell and A. M. Jones were announced as co-chairmen for the annual club banquet, which is scheduled for May 5.

Mrs. Ray Barber was elected president of the club for the coming year. Mrs. J. B. Stoker paid a tribute to Miss Lillie Hostetter for her aid in collecting material for club programs.

Members present were Mesdames R. B. Barber, R. P. Coneway, H. G. Conkright, E. W. Harrison, W. W. Heard, A. M. Jones, J. W. Spradley, Paul Mathers, John McLean, H. L. Olson, F. T. Rolison, J. P. Dixon, J. W. Spradley, Bob Williams, J. B. Stoker, G. A. F. Parke and Miss Lillie Hostetter.

FRIENDSHIP CLASS HONORS TEACHER

Mrs. H. D. Reed, outgoing teacher of the Friendship Class of the Methodist church, was honored by members of the class, Thursday evening with an informal buffet supper at the home of Miss Ona Hammer.

A variety of spring blossoms were used in decorations with variegated tulips predominating. An arrangement of rose-red tulips in an attractive green glass basket centered the table. After the supper five tables of players enjoyed games of "42."

Those playing were Mesdames Mesdames H. D. Reed, Cone Johnson, Ralph Smith, W. J. Smith, Mark Burum, Ralph White, Dr. and Mrs. B. M. Wiltshire, Mrs. B. R. Dixon, Mrs. J. B. Hammer, Miss Ella Alkman, Miss Eunice Rutherford, Miss Mattie Mae Swisher and the hostess.

Mrs. D. H. Bryant was chosen as teacher for the class, and Dr. Wiltshire was chosen assistant teacher.

MRS. B. T. BELL CELEBRATES BIRTHDAY AT CLASS MEETING

Frances Witherspoon Bible Class of the Presbyterian church met at the home of Mrs. E. S. Ireland, Thursday to celebrate the birthday of Mrs. Ireland's mother, Mrs. B. T. Bell. A highlight of the day was the covered dish luncheon held at noon. In the afternoon a flower-garden quilt was completed.

A short business meeting was conducted and class projects discussed.

Members present were Mesdames W. M. Rigler, Joe Bodkin, Ed Smith, W. M. Ogdell, C. E. Gattlin, John Haberer, E. E. Rogers, J. E. Gyles, B. L. Branson, W. A. Hunter, and the honor guest, Others present were Mesdames Clay Ridgway, P. H. Walker, Mrs. Craddock, Mrs. Jones and the hostess.

"TEXAS DAY" DECORATIONS ARE FEATURED

In keeping with the spirit of the season "Texas Day" decorations were featured in decorations when members of the Pleasure Hour Bridge Club met at the home of Mrs. Boyd London, Thursday afternoon.

An attractive arrangement representing Texas under six flags, was used as a table centerpiece and tallies, score pads and prize wrappings repeated the motif. High score prize went to Mrs. Earl Phillips and the traveling prize was awarded to Mrs. Elmo Lawhon.

Guests included Mesdames Grace Mickle and Joyce Brown of Wichita Falls. Members present, were Mesdames Elmo Lawhon, Earl Phillips, W. J. Smith, B. R. Dixon, Harry Lomas, Chris Renfro, Boyd London and Buford Farmer.

MRS. FRASER IS CLUB HOSTESS

Lovely yellow callendulas in shallow blue bowls furnished table decorations for the luncheon held at the home of Mrs. Alton Fraser on Wednesday of last week. Those seated included members of the Wednesday Luncheon Club and Mrs. Lee Morgan, a special guest for the occasion. Awards in the bridge games after the luncheon went to Mrs. J. C. McCracken.

Members playing, were Mesdames W. L. Davis, B. M. Wiltshire, J. C. McCracken, Jack Wayland, Jimmy Gillentine, C. C. Rockwell, W. M. Emmons and the hostess.

METHODIST YOUNG PEOPLE MEET

Epworth League of the Methodist Church met at the church on Sunday evening. Mildred Rutherford was leader of the program on "Living One's Life." The following talks were given: "Have I The Right to Live My Own Life," Helen Ruth Barber; "No one Can Live Completely to Himself," Geo. McLean; "Abundant Living," Mildred Rutherford. The League Benediction was repeated in unison.

JIM LIPSCOMBS ARE HOSTS FOR SUPPER CLUB

Mr. and Mrs. Jim Lipscomb were hosts for the Wednesday Night Supper Club at their country home, Wednesday, April 20.

Shaggy orange callendulas were combined with vari-colored tulips in floral decorations. The supper was served at small tables and later guests were entertained with games of bridge. Prizes were awarded to Mr. and Mrs. Reed Williams and Mr. and Mrs. John Olson.

Those present were Mesdames Mesdames Roy Jowell, Jim Black, Reed Williams, John Olson, Mrs. Hoyt Lewis, Bob Wilson and the hosts.

CLUB IS ENTERTAINED BY MRS. GILBREATH, JR.

The London Bridge Club met at the home of Mrs. J. T. Gilbreath, Jr., Thursday afternoon.

Members meeting for games were Mesdames Lee Morgan, Sherman Morgan, Frank Cogdell, Ernest Medkief, O. C. Holt, N. E. Milburn, Nelson McRight and the hostess. High award went to Mrs. Lee Morgan and second high to Mrs. Frank Cogdell.

INTERMEDIATE C. E. GROUP HAS MEETING

Intermediate Christian Endeavor group of the Christian church held their regular meeting Sunday evening. After the scripture lesson by Billy Dameron, prayers were given by Larry Trimble, Rena Rae Renfro, Margaret Higgins and Mrs. A. Peterson. Talks on "Seekers after Knowledge, Growth in Conservation and the Field is the World,"

were made by Katherine Henderson, Gertrude London, Lois Agnes Gilbreath and A. Peterson.

"What It Means To Be A Christian," was given in discussions led by the leader.

METHODISTS HOLD DISTRICT MEETING AT DIMMITT

A two-day conference for the Amarillo District of the Methodist Church, was held in Dimmitt last Thursday and Friday, when delegates from all parts of the Panhandle represented various churches in the district. The following towns were represented: White Deer, Miami, Higgins, Canadian, Panhandle, Groom, Claude, Amarillo, Wildorado, Vega, Adrian, Canyon, Bovina, Friona, Vigo Park, Happy, Hereford and Y-L Circuit. Rev. J. O. Haymes, presiding elder, presided at the meetings. Dwight McCree of Canadian, was elected the new secretary.

Programs were built around the Aldersgate Theme. Featured speakers were Dr. C. C. Grimes, pastor Park Street Methodist Church in Amarillo, and Dr. C. C. Seixman, president Southern Methodist University, Dallas.

Those attending from Hereford, included Rev. and Mrs. M. M. Beavers, Howard Hershey, Glenn Snyder, J. H. Brooks, Mr. and Mrs. J. E. Beyers, Mrs. H. H. Hawkins, Mrs. A. C. Thompson, Mrs. J. F. Ward, Mrs. Homer Brumley, Mrs. S. L. Esley and Nellie Jo Shreve.

YOUNG PEOPLE'S CHRISTIAN ENDEAVOR

Members of the Young People's Christian Endeavor met at the Christian Church, Sunday night, for the regular literary and worship program. The subject for discussion was "Spiritual Integration," with Erma Faye Robinson as leader. A brief talk on scriptural references was given by Basil McKinley.

During the business session Clifford Estes was elected vice-president to fill a vacancy occurred by the resignation of Betty Sue Henslee. Dramatizations for the program which will be given next Sunday evening, were rehearsed. Rev. John Mullins of the First Christian Church of Pampa, will address the group.

FRIONA COUPLE WED

Miss Inez Miller and Mr. Nelson Welch, both of Friona, were married in that city Sunday morning, April 17.

The marriage vows were spoken at nine o'clock at the Church of Christ, with the Rev. L. C. Chapin officiating. Rex Johnston softly sang "O Promise Me," as the bridal party entered the church.

The bride wore a dusty alpaca crepe frock with copper and beige accents. Her corsage was fashioned from pink and blue sweet peas. Attendants were Miss Sweet Welch, sister of the groom, who

Scene From "A Yank At Oxford"



Maureen O'Sullivan and Robert Taylor are seen above in a scene from "A Yank at Oxford," which opens at the Star Theatre with a midnight prelude Saturday, and continuing through Sunday and Monday.

day evening, were rehearsed. Rev. John Mullins of the First Christian Church of Pampa, will address the group.

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served as bride's maid, and William Howell, who was best man.

Mrs. Welch is the daughter of Mr. and Mrs. J. F. Miller, and Mr. and Mrs. F. N. Welch are the groom's parents.

After a short wedding trip to points in New Mexico, the young couple will live on a farm near Friona.

Guests at the wedding, included Mr. and Mrs. J. F. Miller, Mrs. Mahon, Mr. and Mrs. F. N. Welch, Mr. and Mrs. Rex Johnston of Sherman, Mr. and Mrs. Ralph Miller, Mr. and Mrs. G. E. Welch of Slaton, Mr. and Mrs. Ray Landrum, Mrs. E. O. Welch, Miss Geraldine McFarland, Ruby Welch, Louie Welch, Myrna Loy Welch, Joyce Miller and R. B. Miller.

MODERN TRENDS ARE DISCUSSED FOR SUMMERFIELD STUDY CLUB

Modern Trends and The Modern Family Life furnished interesting topics for discussion at the meeting held by the Summerfield Study Club at the home of Mrs. J. B. Noland, Thursday afternoon.

"Modern Marriage," was discussed by Mrs. D. C. Walser, who advocated a fifty-fifty basis for greatest happiness.

Mrs. B. E. Roberson reviewed the book, "Creation of a Home," by Emily Newell Blair. This modern author considers a perfect home with comfort, peace and beauty in accordance with the task of the individual. Mrs. Ky Lawrence gave an interesting talk on "Religious Training in the Home." She said "Home influences good or bad, shapes community life."

Mrs. Guy Walser discussed "Living With Our Children," by Lillian M. Gilbreth. The book stresses the opportunities parents have to educate children while living with them today in order that they may meet opportunities of tomorrow.

During the business meeting, plans were made for a tea, which will be given Monday, May 2, at the home of Mrs. Ray Johnson. A Child Study Club will be organized at this meeting for mothers of pre-school age children of the community.

It was decided to present ten dollars to the Deaf Smith County Library to help defray expense of books used in club study.

Refreshments were served to Mesdames L. L. Cannon, Britt Clark, Lee Curry, Ray Johnson, Lloyd Lookingbill, B. E. Roberson, Ky Lawrence, J. E. Riddling, Ben Wilhelm, C. R. Walser, D. C. Walser, Guy Walser, R. L. Wilson, A. Behrends and the hostess.

The 1939 session of New Mexico Cattlegrowers association will be held at Clovis. Former senator Oliver M. Lee of Alamogordo was elected at the recent meeting held at Santa Fe.

A.A.A. Certified Test Run Again Proves the Outstanding Economy and Performance of CHEVROLET TRUCKS

AT A COST OF LESS THAN 1/3-CENT PER TON-MILE, stock model 1 1/2-ton Chevrolet truck travels 10,102.4 miles carrying 4590-lb. load.

15.07 MILES PER GALLON of gasoline

ONLY 11.35 FOR ADJUSTMENTS

NO TESTS are more rigidly supervised and exacting than tests conducted under the supervision of the Contest Board of the American Automobile Association. All figures listed in the column at the right are facts—certified and convincing proof of the great performance qualities and dollar-saving economy of Chevrolet trucks! Modernize your truck equipment now. Save money all ways with Chevrolet trucks—with low first cost, low operating cost, low maintenance expense—and with rugged, durable Chevrolet construction that gives extra thousands of miles of capable, satisfying operation.



READ THESE AMAZING PERFORMANCE FACTS...

Total mileage covered	10,102.4 miles
Payload weight	4,590 lb.
Gross weight	8,700 lb.
Average speed	20.72 m.p.h.
Total gasoline consumed	678.5 gallons
Miles per gallon of gasoline	15.07
Oil consumed	10 quarts
Total cost (gas, oil, lubrication)	\$144.72
Total per ton-mile cost	\$.0112

General Motors Installment Plan—Convenient, Economical Monthly Payments. A General Motors Value.

THE THRIFT-CARRIERS FOR THE NATION

BRUMLEY-WOODFORD MOTOR CO.
HEREFORD, TEXAS

Isn't this the real problem of Beer —and almost its only problem?

THERE ARE people, of course, who steadfastly and sincerely believe beer to be intoxicating, or its use sinful, harmful, or a first step toward use of "hard liquor."

Just as sincerely we hold that the weight of the evidence is overwhelmingly against them...that beer is a mild, wholesome food beverage...and that "there is nothing more promising to combat the evil of too much alcohol than the opportunity of drinking good beer."

No...it is not in beer itself, we believe, that its gravest problem lies, but in those conditions, undesirable to us all, which sometimes surround its sale.

How should that problem be handled... by brewers, by retailers, by consumers, and by the public authorities? On its handling, we believe, depends the ultimate success or failure of the art and science of brewing, with all its manifold contributions to human pleasure and happiness and to the farm and industrial welfare of this country.

In that belief, a short time ago the Brewers Foundation was organized... to align the brewing industry with forces working for the public good in this country.

Our underlying motive... is of course obvious. But equally obvious, we hope, is the fact that our interests coincide with the public interest.

Important progress has been made. Brewer-members of the Foundation already represent nearly half the production of beer and ale in the United States; and these members are

pledged, individually and collectively, to the Brewers Code, one significant clause of which is as follows:

"We pledge our support to the duly constituted authorities for the elimination of anti-social conditions wherever they may surround the sale of beer to the consumer."

Being practical men, we promise no miracles. We cannot immediately or effectively "police" the quarter-million points where beer is sold (nor, to be fair, have we legal authority in many cases to do so). Nor can we, immediately, bring about full compliance with the law among all retailers, nor honest enforcement by all authorities.

But a beginning has been made...and we do promise that you will see results from it.

How far we can go, and how soon, depends very much on ourselves...but partly also on you.

Public opinion, once aroused, can operate to bring about honest enforcement of existing laws. Restriction of your patronage only to legal, respectable retail outlets can and will operate to raise retailing standards. Public preference for the products of Foundation members* will bear witness of your approval both to members and to cooperating retailers, and will encourage them to renewed efforts.

This is, therefore, at once a statement of our objectives and an appeal for your support, without which we must fall short of our high hopes. We urgently invite your full and sympathetic cooperation.

UNITED BREWERS INDUSTRIAL FOUNDATION
21 East 40th Street, New York, N. Y.

Correspondence is invited from groups and individuals everywhere who are interested in the brewing industry and its social responsibilities.



*Identified in the advertising of members by this symbol.

Womble Company

(Continued from Page 1)

Filtered air, even under the most severe operating conditions. The

STAR

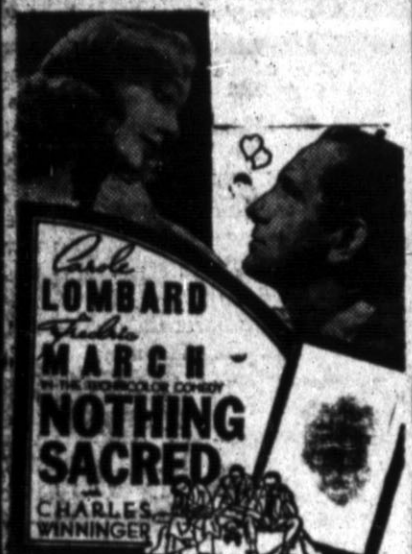
THURSDAY - FRIDAY

BARGAIN PROGRAM - TWO FEATURES FOR THE PRICE OF ONE!

A Merry Free for All!

A little country girl... Carol Lombard... takes New York for a sleighride!

They gave her the keys to the city... and she opened up the slickest bag of tricks the Big Town had ever seen!



and CRASHING, ROARING THRILLS!

...with death at the wheel! An inch from a smash-up... a second from death was a bona-fide breakfast workout for this whizzing daredevil of the speedways!

WARNER BROS. Present

DAREDEVIL DRIVERS

BEVERLY ROBERTS
DICK PURCELL
FLORA BLONDELL, GORDON OLIVER
Directed by B. REEVES EASON

ALSO EDGAR BERGEN and CHARLEY MCCARTHY Comedy

SATURDAY

Lightning Action! Smashing Drama!... in the Western Bad Lands!

THE LAW AND THE LAWLESS - IN A STRUGGLE FOR SUPREMACY

BOB BAKER
LOIS JANUARY

THE KATZENBAMMER KID

in "BLUE MONDAY" World's Ace Flyer... in the screen's ace Thriller! CAPTAIN FRANK HAWKS

"THE MYSTERIOUS PILOT" in 45 WEEKS OF THUNDERING THRILLS! SEE... the fastest human alive... Battle Hannan Vultures... on land... sea and in the air! Chapter One "THE HOWL OF THE WOLF"

cooling pads are constructed of a special odorless long-fibre excelsior, while the construction of the machine is of rust and corrosion resisting heavy galvanized steel to assure long life.

The exclusive water recirculating feature of these machines, according to Mr. Womble, completely eliminates extensive plumbing connections heretofore necessary, and materially reduces the amount of

A thoughtful insurance program, guided by the expert Local Agent of a strong "Capital Stock" Company will assure happy Sunset Days.

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Hereford Ins. Agency
General Insurance - Auto Loans
Herman E. Charles, Owner
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HEREFORD, TEXAS

water used, which is controlled by an automatic float. Mr. Womble points out that the Basic Air Coolers are equally adapted to both residential and commercial installations and one machine will comfortably service an entire house, store, office or restaurant.

Colorado Men

(Continued from Page 1)

but had not been planted—it was found to be well stabilized with natural cover of grass and weeds. A six-section tract, owned by the Capitol Syndicate and farmed by Bill Shirley and Carl Maurer, was next visited. Levelled in the manner above mentioned, this land was strip-cropped: two rows of grain sorghum and three rows of summer fallow for wheat. The farming was clean, and wheat was planted in late August and early September. Wheat was found to be dead on the mounds, but was thrifty surrounding the old hummocks; this was attributed largely to exceptional moisture and clean farming.

In the Walcott community, the group visited the J. A. Fox place, where 1922 acres were returned from a badly eroded state to cultivation. One thousand acres were planted to grain sorghum as a cover crop, and the remaining 922 acres was strip-cropped with 200 feet of grain sorghum and 200 feet of wheat. While the first 1,000 acres was in good shape, the wheat on the remainder had died

on the old hummocks and was causing much work in handling the land in these places. The opinion of the group was that lands being returned from a hummock state to cultivation should be planted entirely to grain sorghums, for with normal moisture, some erosion was indicated where wheat was planted the first year—indicating any practice other than a grain sorghum cover crop to be risky. The group also found that in places where fence rows were cleared, it was much better to plant grain sorghums with a drill, giving a more dense cover crop.

Lecture Week

(Continued from Page 1)

Experience in the Ministry," Wright Randolph; "The Ministry—Local and Evangelistic," E. H. Garner; Thursday afternoon—"Possibility of Uniting the Church of Christ and the Christian Church," Earl Craig, Wright Randolph, H. P. Cooper, F. S. Vance and others. Thursday, 8 p. m.—"The Day of Salvation," Earl Craig. Friday morning—"Local Church and Missions," Jack Hardcastle of Sunday; "Church Finance," Wright Randolph; Friday afternoon—"Interesting Young People in Bible Study," W. B. Andrews; "The Church, the Home and the School," E. M. Borden, Jr. Friday, 8 p. m.—"The Second Coming of Christ," Wright Randolph. "No collections will be taken and we invite the public to feel free to come at any time," Rev. Borden stated.

Local Teachers

(Continued from Page 1)

tain these standards and in certifying those that have attained them so as to facilitate the transfer of students to any other school or college. He continued: "The physical condition of the Hereford School plant is far above the average; "The course of study seems well adapted to the community; "There is every evidence of good teaching and good teaching conditions; "The school is well organized and administered."

Farm Work

(Continued from Page 1)

the 1937 program. Mr. Bateman declared that cards are being mailed producers as soon as checks arrive, and stated that there is no need for producers to ask about their checks until they have received a card from the local office.

TWO BIG DAYS

STAR THEATRE

SUNDAY and MONDAY

Midnight Prevue Saturday

THE BEST PICTURE ROBERT TAYLOR EVER MADE!

He's a Rough-and-Ready... Robert Taylor... in a Red-blooded Screen Adventure!

Hands the Yankee Copper Himself!

A TROUBLED TERROR FROM THE STATES... WHO LANDS IN LONDON WITH A CHIP ON HIS SHOULDER... AND COMES BACK WITH THE EMPIRE'S BLONDEST HONEY

Robert TAYLOR
with LIONEL BARRYMORE
EDMOND GWEEN
GRIFFITH JONES

"AUDIOSCOPIKS" the Comedy in which the actor comes off the screen to play - also MUSICAL and NEWS.

TUESDAY

YOU WILL THRILL! ... to every moment of the exciting story of these six girls... who were hiding their hearts... laughing at love... and daring to live for the things other girls only long for!

Linda wanted excitement... Joan, only peace and contentment... Sandra wanted her name up in lights... Tiny wanted hers on a wedding ring... Vicki wanted all the boy friends she could have... and Jerry wanted only the one she couldn't!

SIX LITTLE MAIDS... FROM BROADWAY AND EACH WANTED SOMETHING DIFFERENT IN LIFE!

Walking Down BROADWAY
CLAIRE TREVOR
MICHAEL WHALEN
DIXIE DUNBAR

plus CHARLES CHASE "MIND-READER" and Paraphrastic.

WEDNESDAY

REMEMBER? ... the good old days when "She Done Him Wrong" was the bright spot of the depression!

NOW MAE WEST is back in "Everyday Is A Holiday"

With Edmund Lowe, Charles Butterworth and Charles Butterworth!

They wouldn't let her sell the Brooklyn bridge to strangers... so she gave little of New York back to the Indians!

IT'S THE BEST OF THE WESTS!

plus: MUSICAL and MINIATURE COMEDY

PRUNES	Gallon	28c
GELATINE	ROYAL	All Flavors, Package
		5c
COMPOUND	8-Lb. Carton	88c
-: Produce :-		
ORANGES	California—Peck	35c
APPLES	Rome Beauties—Peck	35c
CABBAGE	Per Lb.	3c
BANANAS	Per Lb.	4 1/2c
-: Meats :-		
HAMBURGER	2 Lbs.	25c
LOIN STEAK	Per Lb.	22c
Bologna or Weiners	Per Lb.	16c
CHEESE	Longhorn—Lb.	18c
FANCY BACON	Home sliced—Lb.	28c
BEEF ROAST	Choice cut—Lb.	20c

SEE HOW MUCH MORE YOU NOW GET WITH A NEW G-E REFRIGERATOR

Be Thriftier!

See this refrigerator that started a "save wave" in America! Look at all the price tags—compare values! Check the new General Electric for these multiple savings—in current, upkeep, long life, preserving food, freezing of ice cubes, convenience, capacity, etc. And we believe you will choose a General Electric.

Today's G-E Triple-Thrift Unit

climaxes 12 years of manufacturing experience. Constant improvement has cut current cost 60%, increased capacity 56% and given 3 times faster freezing.

Stainless Steel Super-Freezer

for fast freezing of desserts and ice cubes. One button 12 range temperature control. More flexible cabinet interiors accommodate day-to-day food storage needs.

New Fast Freezing Quick-Trays

permit easy release of two ice cubes or a trayful without waste in melting. Six tray models can freeze 480 big cubes in 24 hours—48 pounds of ice!

This first choice of millions NOW POPULARLY PRICED!

Remember, refrigerator values are not made by words and trick demonstrations. In your home no other refrigerator can freeze more ice, produce more cold, preserve more food and give more convenience with the little current cost of a General Electric.

E. B. BLACK CO.

Prices Good FRIDAY and SATURDAY

PIGGLY WIGGLY

ALL OVER THE WORLD

Prices Good FRIDAY and SATURDAY

Add up these SAVINGS

SALT	Round Pkg., 2 for	15c	SPINACH	No. 2 can—3 for	25c
RAISINS	4-Lb. Package	29c	PEAS, Early	June, No. 2 Can	10c
PORK & BEANS	16-Ounce Can	5c	SPAGHETTI	3 Cans for	25c
MARGARINE	Blue Bonnet—Lb.	16c	Salad Dressing	Worth's, Quart Jar	25c
Aeroplane Free!					
GRAPEFRUIT JUICE	No. 2 Can — 3 for	25c			
FORT HOWARD TOILET TISSUE	3 Rolls (1 roll FREE!)	25c			
FURNITURE POLISH	Quart Bottle and Polish Mop—Both for	69c			
COFFEE	Bright & Early—3-Lb. pkg (bowt FREE!)	64c			
CORN FLAKES	Kellogg's—3 pks.	25c	CORN, White	Swan, No. 2 Can	12c
Pineapple, broken slices, No. 2 can	17c	SOAP	Colgates Shav., bar	4c	
MATCHES	3 Boxes	10c	MINCE MEAT	3 Packages	25c
CRISCO	3-Lb. Bucket	57c	CAKE FLOUR	Swansdown, pkg.	28c
APRICOTS	White Swab, whole — No. 2 1-2 can	17c			
OVALTINE	Chocolate Flavor — Can	33c			
PEP-ADE	Summer Drink, assorted flavors — 6 Packages	25c			
TEA	Tasty, 8-Ounce Package with pitcher	47c			

FLOUR

48-lb. sack
PACKARD'S BEST
\$1.55

PEARS

Gallon
42c

DOG FOOD

Can
5c