

AROUND TOWN

Sights and Faces Seen

Mr. and Mrs. M. D. Wombles have sold their home to W. A. Emmons...

Troy Stambaugh, salesman at Brumley Woodford Motor Company, has a new electric razor...

With the general election scheduled for Nov. 8, it was pointed out that the absentee voting has started...

Homer Fox this week assisted State Hatchery representatives in dumping 1,000 fish in Tierra Blanca Creek...

C. J. McGee is now connected with the Bradford Supply Co. in Hereford, assisting Don Combs...

Ma Connell, who was formerly associated with The Brand, has sold his interests as publisher of the Bishop News...

Grant Taylor of the Kemp Lumber Yard in Clovis, is in charge of the Kemp yard here during the absence of Grant Fuller...

Kellar Muse believes in "rubbing it in," when the T. C. U. turned Frogs scored a victory...

Fish Hatchery At Buffalo Dam Is Now Sought

The Amarillo Chamber of Commerce has started a movement to establish a Federal Fish Hatchery on the Tierra Blanca Creek...

The hatchery, if accepted, is designed to serve a five-state area, and would probably become one of the largest institutions of its kind...

While such a hatchery would serve streams in the Panhandle, providing better fishing in this territory, it would be maintained with the purpose of serving Texas, Oklahoma, Kansas, New Mexico and the lower portion of Colorado.

Lake Walk Nets \$123 To Buy New Band Uniforms

Reporting a total of \$123.10 from the Lake Walk, sponsored on Main Street last Friday by the High School Band and Orchestra Parents Association...

Proceeds from the event will be used for the purchase of band uniforms. A total of 136 cakes were donated by mothers of the band members...

The band parents announced that they will sponsor a show featuring Walter Sam in the near future. It is hoped that complete details will be announced.

Lion Carnival To Have Many New Features

LARGEST CARNIVAL IN HISTORY PLANNED OCT. 27-28-29

Featuring new games, new ideas, and novel fun contriving games—all with the same old line of ballyhoo—the annual Lions Club Carnival is out to set a new record in entertainment...

While several new games have been added to the carnival this year, it will still retain the general carnival appearance. Mr. Medkief said. Operating on the same principle of a professional carnival, proceeds will be used by the Lions Club for worthy causes...

Heiselman Clubs Elect Officials At Weekly Meet

Organization of the Heiselman Home Demonstration and 4-H Clubs Tuesday brought a total of nine demonstration clubs and three 4-H clubs in Deaf Smith County...

Stock Thieves In Plains Area Are Showing Increase

Cattle and hog thieves are reported to be working in several sections of the Plains, according to J. O. Newell, sheriff, who said today that although no complaints have been registered in this county that residents should take all precautionary measures.

Lake Meeting To Be Held Nov. 2

A meeting of the Panhandle Water Conservation Association will be held in Amarillo, Nov. 2, at 10:30 o'clock...

Legionnaires To Meet At Canyon

A monthly meeting for all legionnaires of the Eighteenth district will be held at Canyon Tuesday evening, Oct. 25, beginning at 7:30 o'clock...

Cocanougher-East Auction Includes Fine Herefords To Be Sold Here On Nov. 7

Some of the world's finest Hereford cattle will go on the block here, Monday, Nov. 7, when R. L. Cocanougher and Ed East hold their auction of Anxiety 4th Herefords in the sale pavilion.

French Show Latest in Rumble Seats

On a bicycle built for two, father and mother join other Paris cycling fans in an outing. The problem of what to do with the third member of the family is solved by this trailer. So, everybody is happy.

Examination Set For Postmaster Hereford Office

ALL APPLICATIONS MUST BE FILED FOR JOB BY NOVEMBER 1ST

That an examination to select a postmaster for the Hereford office will be here in the near future was announced this week...

C-C Banquet To Be Held Near Future

Plans are being made for a Chamber of Commerce banquet to be held within the next month, according to Dave Alexander, secretary...

Baptist Revival Is Scheduled To Open On Sunday

REV. BARNES TO PREACH AND EDWIN McNEELY LEADS SINGING

A two-week revival meeting will open at the First Baptist Church Sunday, Oct. 23, according to announcements today...

White Deer Game Is Called Off For Friday; Hereford Takes 'Breather'

The Hereford-White Deer game, scheduled here Friday afternoon, has been called off, according to announcements today...

More Singers Are Needed In Civic Chorus

Stating that still more singers are needed for the Hereford Civic Chorus, Miss Mattie Mae Swisher, director, today announced that two new members joined the choir at the last meeting, Monday.

Anna L. Miller Dies Thursday At Pitman Home

Funeral services for Miss Anna L. Miller were incomplete following her death at 1 o'clock this afternoon. She died at the home of her sister, Mrs. J. H. Pitman...

New Chevrolet To Be Displayed Here Saturday

The new Chevrolet for 1939 will be on display Saturday, Oct. 22, at Brumley-Woodford Motor Co. according to announcements today.

Hereford Golfers To Vie For Scotch Tournament Honors Next Sunday

Hereford golfers are in for the tournament of their lives when they tee-off on the links here next Sunday, according to Frank Cogdell, president...

Weather Chart

Temperature extremes and moisture for past week, furnished by Department of Agriculture's weather station in Hereford.

Table with 4 columns: Day, Max, Min, Moist. Rows for Thursday, Friday, Saturday, Sunday, Monday, Tuesday, Wednesday.

Hereford Men Attend Parks Highway Meet

LAMAR, COLO., MEETING LENDS ENTHUSIASM TO PROPOSED PROGRAM

The Hereford delegation returned from an International Parks Highway Association meeting in Lamar, Colo., last week, enthused over possibilities of the road. The highway, commonly known here as State Highway 51, passes through Hereford along the route of 28-Mile Avenue...

Even Weatherman Is Guessing As Cold Wave Hits

The weather, conventional topic of conversation and ruler of many lives, has a lot of people guessing. The government thermometers at The Brand office showed a low reading of 48 degrees Tuesday night and a low of 42 degrees Wednesday night.

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# The Hereford Brand

Published Every Thursday.

Our Slogan—"More People—More Farms"

HEREFORD, DEAF SMITH COUNTY, TEXAS  
TELEPHONE 30

MRS. SETH B. HOLMAN Publisher and Manager  
JEMMIE GILBERTINE Editor

SUBSCRIPTION RATE: Zone One, \$1.50 per year; Zone Two, \$2.00 per year. All subscriptions strictly in advance.

Entered as second-class matter at the Post Office in Hereford, Texas, under the act of March 30, 1879.

### NOTICE TO PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office at 402 Main Street, Hereford, Texas

## HEREFORD



### BULL

By Jimmie Gilbertine

Bonnie Brumley came by the other afternoon and took me out to see his pigs. From 17 sows, he has 147 of the finest pigs you ever saw in your life. They are all purebred Hampshire stock, and Bonnie says that he finds it more profitable to raise quality pigs. No matter what little pigs do after they grow into big hogs, I always have thought that there is no prettier sight in the world than a litter of little pigs. Furthermore, I believe Bonnie's aggregation presents the most interesting and picturesque sight I ever saw in a pig pen, anywhere.

Artists are always painting dogs, cats, horses, and even fruits—but I never saw a good swine painting. Bonnie's favorite Hampshire boar reminds you of Will Roger's famous Blueboy. He came from the McSpadden farms, and one of his brothers was sold for \$250 and was sent to South America, freight paid—which was quite an item.

Bonnie also tells me that the milk producers, who are sending their whole milk to Amarillo creameries are being heavily penalized, because this territory has no milk inspector. He says they are producing Grade A Milk, but because they are not inspected that they are losing around \$1.00 a hundred. This would prove quite a boon to the area if enough dairyman are interested in putting in concrete floors, cooling their milk and meeting Grade A requirements. Bonnie says the Amarillo creameries are clamoring for Grade A milk. It looks like they should hold a meeting, and if as many as 20 farmers are interested in furnishing Grade A milk, they should be able to do something about the situation.

Frequently youngsters of the present generation feel that they haven't a fair chance. To our knowledge, all of the lands

have been explored and discovered. Upon surveying developments, inventions and general achievements of present day civilization, it would also seem that few discoveries remained along this line.

However, the fact is that present civilization has opened a large field for the inventor, the trained scientist, and the scholar—possibly the greatest field in history. Take for instance, the automobile; Roger Babson, financial expert, predicts that in 25 years the automobile will use a rotary engine, will go sidewise for parking and will be gearless. There is also a definite need for an automobile using a diesel engine. Another way to make a cool million is by perfecting a light that will pierce fog, the greatest handicap of aviation. New sources of power from the sun, the sides and heat of the earth have for several years been under study of scientists. Fires in the United States alone cost millions annually, and the realization of heat from a different source would make some one fabulously rich.

Talking books, perhaps illustrated, also offer a field for the ambitious young American. Forests are being devastated to make paper. Could paper be made from grass? Synthetic foods also afford another possibility.

All of these things sound pretty tough, and if they weren't someone else would already have cashed in on them. There are perhaps thousands more that might prove more

19,000  
IN A  
THIMBLE!

Some of the parts in your watch are that small; No wonder it needs an annual cleaning and oiling to run dependably. No wonder only fine workmanship will give satisfactory results. All of our work is guaranteed.

LYNN C.  
KESTER  
Jewelry  
Watch Repairing

## Loans

This Bank is prepared to make loans of all kinds to responsible parties. Come in and see us about your requirements.

- BUSINESS LOANS
- LIVESTOCK LOANS
- PERSONAL LOANS
- REAL ESTATE LOANS

A bank loan is the most convenient and cheapest when all considerations are taken into account.



## First National Bank

OF HEREFORD



A Steps Bank  
Thoroughly Managed

practical and easier, but the point I am trying to make is that the advancement of civilization affords more opportunity for invention and progress; one invention makes possible another, just as the harnessing of electricity made possible the electric refrigerator, the electric motor, and scores of others. I will grant that little opportunity remains for the would-be Columbus—but I don't know many young men who could buy a boat and finance a discovery voyage, and I am inclined to believe that they were scarce even back in 1492.

The Lions Club has a pamphlet each week, and therein quoted the following towns, which actually exist in the United States:

Odear, Me, Ash, Kan., Carpet, Tex., Skelton, Ky., Mount, Wash., Skool, Fla., Ogoo, Ga., Kay, O., Houdy, Miss., and Five, Tenn.

The pamphlet also asked the question, "Does Dr. Heard wear a nightgown? I don't know about Dr. Heard, but I do definitely know that Gus Streu wears a nightgown. I wouldn't have told this on Gus, but he is conspiring to cut my tie off. Already he has neatly clipped the ties of John

Roberts and Bill Smith, along with cutting Fred Brown's belt in half, and I hear by the grapevine that he's after my tie as well. It all started when someone slipped up and cut Gus' suspenders the other day, at least I hear they were cut, much to his embarrassment. If he cuts off my tie, I have a lot more to write about him, too. But right now, you can definitely depend upon the fact that he wears a nightgown.

From the little red book: "The Bible, according to one count, contains 3,586,489 letters; 773,690 words; 31,173 verses; 1,189 chapters, and 66 books. The word "and" is used 46,277 times; "Lord" 1,855 times. The word "reverend" is used once. The middle verse of the Bible is the eighth verse of the 118th Psalm.

Stencils, ink and office supplies at Braud Office.

TO PROMOTE AND HELP YOU SELL YOUR SALES! Specializing in Farm Sales COL. W. H. FLIPPEN, JR. Auctioneer—Adrian

## Adrian News

(40 miles northwest)

BY MRS. ALLAN BELL  
The Adrian School Board and their wives will entertain the school faculty Monday night, with a 42 party at Mr. and Mrs. Vick Lamke.

Mr. and Mrs. Jim Rhodes and baby of Lockney visited Mrs. Rhodes' parents, Mr. and Mrs. Ross, over the week end. Bobby Harris spent the week end at Liberal, Kan., and had his teeth worked on while there.

Born to Mr. and Mrs. Jonnie Mohon, a boy, James Eugene, at Roswell, Oct. 7. Mrs. Mohon is with her parents, Mr. and Mrs. M. E. Collier.

Little Polly Anna Howard came home Monday, after spending two weeks with her grandparents, Mr.

and Mrs. Howard, at Nash, Okla. Mr. and Mrs. Tolbert, Mr. and Mrs. Roger Grubley went to Amarillo Sunday, to see the air show. Mr. P. M. McAdoo is in the hospital at Temple, Texas. He had a minor operation and will be home the last of the week.

Mr. and Mrs. Flemming, Messrs. Dodson and Warren, who are working on the Repeater Station, went to Tucumcari, Sunday afternoon.

The regular Bridge Club met with Mrs. Adrian Mohon in the home of Mrs. Glen Howard last Wednesday. Four tables played. High score went to Mrs. Chapman, second to Mrs. Speed, low to Mrs. Syms and traveling prize to Mrs. Kensie. Sandwiches and coffee were served.

Mr. and Mrs. Manuel Lovelass took their 3-weeks old baby to Amarillo last Monday, to see a doctor. An operation was necessary. He is in a very critical condition. Mr. and Mrs. M. H. Zaring, Jr. entertained three tables of bridge Saturday night. Those who attended were Messrs. and Mesdames Joe Speed, Monahan, Gerald Morgan, Miss Ruth Long, Messrs. Lloyd Long, James and Charles Bell.

More rain fell in this vicinity last week and wheat pasture is good.

## Still Coughing?

No matter how many medicines you have tried for your common cough, chest cold, or bronchial irritation, you may get relief now with Creomulsion. Serious trouble may be brewing and you cannot afford to take a chance with any remedy less potent than Creomulsion, which goes right to the seat of the trouble and aids nature to soothe and heal the inflamed mucous membranes and to loosen and expel germiniferous phlegm. Even if other remedies have failed, don't be discouraged, try Creomulsion. Your druggist is authorized to refund your money if you are not thoroughly satisfied with the benefits obtained. Creomulsion is one word, ask for it plainly, see that the name on the bottle is Creomulsion, and you'll get the genuine product and the relief you want. (Adv.)

## QUICK RELIEF FROM STOMACH ULCERS DUE TO EXCESS ACID

Free Book Tells of Marvelous Home Treatment that Must Help or It Will Cost You Nothing Over one million bottles of the WILLARD TREATMENT have been sold for relief of Stomach and Duodenal Ulcers due to Excess Acid—Four Digestion, Sour or Bitter Stomach, Gasiness, Heartburn, Stomachaches, etc., due to Excess Acid. Sold on 15 days trial! Ask for "Willard's Message" which fully explains this marvelous treatment—free—

666 relieves COLDS first day Headaches and Fever due to Colds in 30 Minutes Try "Rub-My-Tism" — a Wonderful Liniment!

CITY DRUG STORE

# THANKS FOR THE QUALITY

That is what we like for our customers to say about the goods they buy at our store. We try to handle only the highest quality men's and boys' clothing. Every item in our big stock is noted for its long-wearing qualities, its superior workmanship, and too, every item is new and stylish! We have a wide selection of New Fall Clothes for Men and Boys! Come to our store today and buy our Winter Clothes and you'll say "Thanks for the Quality."

## WILSON BROTHERS SHIRTS



V-SHAPED  
OBAN COLLAR

in white, solid colors, stripes or plaids. These fine shirts are made in every style to fit in three popular price ranges —  
**\$1.65 - \$2.00 and \$2.50**

## SHOES! SHOES!

### FLORSHEIMS

In Calf, Kangaroo and Tan Calf, with Flarewedge Soles! Also Combination last in Black Kid and many other new Fall Styles to select from. All Styles



FORTUNE OXFORDS in Brown or Black. \$4.00

### CITY CLUB

Shoes or Oxfords with French Toe in Brown and Black Calf, straight and wing last. Full stock kangaroo's. All styles.

**\$6.00 pr.**

BOYS DRESS OXFORDS In Peter's All-Leather Dress Oxfords or Boy's Moccasin Toe, Gro-Cord Oxfords by Red Wing. All styles

**\$2.95**

REDWING or PETER'S WORK SHOES. \$1.95 - \$2.95 - \$5.00

PETER'S All-Leather Oxfords Brown or Black **\$2.95**



## Dress HATS

By STETSON and PORTIS **\$5.00**

We have a large and complete a HAT stock as has ever been in Hereford. Come in and select your winter Hat!  
STETSON STAPLES **\$7.50 - \$10 - \$15**  
A Nice Assortment of Hats at **\$2, \$2.95 and \$3.50**



## WILSON BROTHERS FAULTLESS NO-BELT PAJAMAS

in either coat or slip-over style. All of guaranteed fast color fabrics and many new patterns to select from.

**\$2.00 - \$3.00 \$3.50 & \$5.00**

## WILSON BROTHERS SOX

or ANKLETS with the famous Wilson Bros. buffer heel and toe that make them wear!  
3 Pair **\$1.00**

## MEN'S Dress Trousers

OR Slacks **\$3.95, \$4.50 and \$6**



## NOBELT SHORTS

with Grippers  
End Button Troubles, Flexible Nobelst Waist and Seamless Panel Seat **50c**

## WILSON BROTHERS WEDGLOCKE HAND-MADE TIES

Each **\$1.00**  
Other Wilson Bros. hand-made Ties **50c**



## BIG SMITH and CARL POOL WORK CLOTHING

Matched suits made of good tough khaki in two different shades. This clothing is made to stand extra hard wear. Sanforized and pre-shrunk. PER SUIT **\$3.00**  
BIG SMITH GABARDINE **\$3.50 and \$5.90**  
PER SUIT

## JUSTIN COWBOY BOOTS

We have a boot stock to be proud of in all the new narrow toed styles... Elk Vamp with Kid top at \$12.00, and it's a boot that will stand lots of hard wear this Winter—Brown Kid for dress and comfort for \$15.00—Brown and Black Calf that has the comfort and really can take it for wear at only \$17.50—We have the sizes and widths to fit most any foot, in stock! The new JUSTIN BOOT SHOE with square toe made of smooth black calf that will really take a shine, drill-lined throughout, long leather counters, for \$12.00.

Handkerchiefs, Jackets, Scarfs

## JACKETS and SWEATERS

We have a large stock of coat and slip-over style Bradley Sweaters, also one of the largest stocks of wool coats and jackets and suede coats and jackets we have ever stocked. All first quality in every price range!

## SUITS and OVERCOATS

We have just received a nice shipment of men's Fall and Winter Suits and O'Coats. Men's suits in assorted sizes, patterns and styles and made of all-wool materials by Morris Saffer & Sons. Suit, with Extra Trousers for only **\$27.50**  
O'COATS **\$16.00**

# THE MAN'S SHOP

## FOX CLEANERS & HATTERS

PHONE 111

"IN BY THREE—OUT BY SIX"

HEREFORD, TEX.

### National Shrine Program Is Held By Ford Women

By Mrs. H. M. Benson  
Members of the Ford Study Club were entertained Thursday afternoon, Oct. 6, by Mrs. H. M. Benson at her home 17 miles north of Hereford.

### King of the Pie-Eaters



With his hands tied behind him, LeRoy Cobb, age thirteen, of Gainesville, Ga., won with a crust to spare in a pie-eating contest that attracted kids from all over the countryside. LeRoy ate his lunch at the usual hour, but that didn't handicap him at all when it came to eating a meringue-covered chocolate pie in record time.

ton place recently, where P. H. Gilliland lived.  
Mrs. H. C. Matteson and Paul hereof in a Newspaper printed in the County of Deaf Smith you give due notice to all persons interested in the Account for Final Settlement of said Estate, to appear and contest the same if they see proper to do so, on or before the October Term, A. D. 1938, of said County Court, to be holden at the Court House of said County, in the State of Texas on the 31st day of October, A. D. 1938, when said Account and Application will be acted upon by said Court.

### LEGAL NOTICE

**CITATION BY PUBLICATION OF FINAL ACCOUNT THE STATE OF TEXAS.**  
To the Sheriff or any Constable of Deaf Smith County, Greeting:  
E. B. Black, Executor of the Estate of Harry B. Webb, deceased, having filed in our County Court his Final Account of the condition of the Estate of said Harry B. Webb, deceased, numbered 374 on the Probate Docket of Deaf Smith County, together with an application to be discharged from said Estate.

### Bees Take Over Fire Hydrant



It was a good thing that a fire didn't break out in Detroit in the area of this fire hydrant which was taken over by a swarm of bees. Bee experts say the bees crossed the Detroit river from the Canadian side and decided that the fire plug would be a good spot to rest. Two Detroit policemen are shown trying to get the bees to move away from the hydrant.

### Bippus Items

(41 miles northwest)  
By MRS. EDNA BURNS  
From four to five inches of rain was received in this community last week, leaving the roads impassable for several days.  
Mrs. J. E. Morris visited her daughter near Chillicothe, Texas, this week.

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### Westway Items

(16 miles west)  
MRS. MERLIN KAUL  
Thirty ladies were present Friday at the quilting, which was held at the home of Mrs. Grady Wilson. Two quilts were completed for Mrs. Joe Landers. At noon a covered dish luncheon was served to those present.

Those from this community who attended the judging of Canned Fruits and Vegetables at Hereford Saturday, were Mrs. Wm. Jones, Mrs. A. C. Pierce, Mrs. Merlin Kaul, Mrs. E. H. Little, Mrs. Paul Rudd, Mrs. G. C. Hartman and Mrs. Jimmy Dale. Miss Ruby Mashburn judged the fruits and vegetables that had been brought, and gave an interesting talk on the preparation of fruits and vegetables for exhibit purposes. Another exhibit will be held in November at which time it is hoped that 500 cans will be shown.

### Switch TO DODGE and Save Money!

### PLAN YOUR HOME FOR CONTROLLED "WINTER COMFORT"



### PAYNE Floor FURNACE

- Carefree
- Clean
- Comfortable
- EASILY INSTALLED
- REQUIRES NO BASEMENT

Estimates Furnished FREE  
**West Texas Gas Co.**  
Good Gas With Dependable Service

### Protect What You Have INSURE

**John McLean**  
Insurance Agency  
Phone 273

### House Wiring

**Witherspoon**  
ELECTRIC  
102 W. 3rd St. - Phone 68

**Compare THESE PENNEY VALUES**

|   |  |  |
|---|--|--|
| <b>OCTOBER SAVINGS! BIG BLOCK PLAID DOUBLE-BED BLANKETS \$1.49</b><br>Size 66x88, part wool — and deep, satin binding. Priced for Savings!                        | <b>MEN'S POPULAR SUEDE CLOTH SHIRTS</b><br>Serviceable shirts for work, sports, everyday wear! Remarkable values!<br><b>98c</b>  |  |
| <b>GAYMODES* For Fall! RINGLESS! FULL FASHIONED! 59c</b><br>Choose these silk Gaymodes* for extra beauty and economy! Chiffon and service weights. Newest colors! | <b>JEAN NEDRA FALL FROCKS 3.98</b><br>Every new and lovely style you want! Luxurious fabrics—many with a woolly appearance, in stunning Autumn tones! For street, business and school. Sizes 12 to 52. | <b>MEN'S SUITS 14.75</b><br>Higher Quality — Same Low Price!<br>Extra care has gone into the tailoring of these suits! Better fabrics are used, the most accepted styles are offered! Get the cream of the crop by choosing yours now. |
| <b>EXTRA WARM FLANNELETTE GOWNS 49c</b><br>Practical, Attractive! Rare values at this low price! It's your SAVING!  | <b>OCTOBER SAVINGS! ALL WOOL Melton JACKETS 2.98</b><br>Heavy, 32-Ounce All Wool Jackets — warm, practical. Slide fastener fronts.<br>BOYS' SIZES \$2.79   | <b>MEN'S OXHIDE WORK SHOES 1.98</b><br>Sturdy retan (water resistant) uppers, strongly rivited. Leather slip soles, husky composition outsoles! Just the shoe for hard service.  |
| <b>RONDO DeLUXE FINE FABRICS PRINTS 15c</b>   | <b>LADIES' WARM Sleeping Wear 98c</b><br>Choice of warm outing gowns and pajamas—or snug fitting tickitch pajamas. Outstanding values in these—so hurry down!  | <b>BEAUTIFUL INDIAN DESIGN BLANKETS 1.49</b><br>Bright and gay... toasty warm! Lustrous tautrous bound!  |

**PENNEY'S**  
C. PENNEY COMPANY, Incorporated

# LOCALS

Mr. and Mrs. B. H. Hopkins of Amarillo, were guests of the Tom McCollums here, Sunday.

Miss Elizabeth McCaslin of Canyon, spent the week end visiting her sister, Miss Lois McCaslin, in Hereford.

Harlin's Helpy-Selfy Laundry, 910 25-Mile Avenue, calls for you and your laundry and takes you home. Phone 77.

Billie Smith, son of Mr. and Mrs. W. J. Smith, was in Hereford over the week end. Billie is a sophomore at Texas Tech, Lubbock.

C. H. Dillehay and daughters, Virginia Ann and Doris Elaine, of Vernon, arrived Saturday to spend the week end here with friends. Mrs. Dillehay, who spent the past week in Hereford, returned to Vernon with them, Sunday.

Mrs. Wm. Bell and Miss Madeline Bell, were in Amarillo, Saturday.

Harlin Helpy-Selfy Laundry's thrifty service is most popular with the housewives of Deaf Smith County. Try this service. Just Phone 77.

Rev. J. O. Haynes of Amarillo, presiding elder of Amarillo district, filled the pulpit at the Methodist church here, Sunday evening.

Mr. and Mrs. Sam Steele and daughter, Ann, of Fort Sumner, N. M., were visiting relatives here, over the week end.

Harlin's Helpy-Selfy Laundry, 910 25-Mile Avenue, calls for you and your laundry and takes you home. Phone 77.

Tech students home for the week end, were Lovey Beavers, Louise Frye and Mary Elizabeth Stanford. They visited their parents, Rev. and Mrs. M. M. Beavers, Mr. and Mrs. Carl Frye, and Mr. and Mrs. W. J. Stanford, respectively. Accompanying Miss Beavers home, was her brother, Morris Beavers, also of Lubbock.

Donald Hicks of Panhandle, son of Mr. and Mrs. Cliff Hicks, visited his parents here, over the week end.

Glenn Allison, Central School principal, spent the past week end in Clarendon, visiting his mother. He was accompanied from Amarillo by his sister, Miss Naomi Allison, who is a teacher in the Amarillo public schools.

Try Harlin's Helpy-Selfy Laundry for finished laundry. You will find the clothes fresh and clean, and nicely ironed.

Miss Frances Chambers of Canyon, is visiting her sister, Mrs. Elmer Patterson and family.

Miss Edna Daughette spent the week end with her parents, Mr. and Mrs. W. M. Daughette, in Pampa.

Try Harlin's Helpy-Selfy Laundry for finished laundry. You will find the clothes fresh and clean, and nicely ironed.

Dean Dunlap and Mary Jane Morgan, both students at Texas Tech, spent the week end with home folks here. Dean is the son of Mr. and Mrs. W. E. Dunlap, and Mary Jane is the daughter of Mrs. Cooper Morgan.

F. H. McKillip and Mrs. Birdie L. Stuart of Shelbyville, Mo., and Mrs. E. L. Fowler of Booker, Texas, this week visited their sister, Mrs. Frank Givan and Mr. Givan.

Nice clean machines and plenty of steam at Harlin's Helpy-Selfy Laundry all the time. Try us and see.

Attend Ball Game -----  
Among those attending the TCU-A-M ball game at College Station last Saturday, were Mr. and Mrs. A. A. Foster and son, Chilton, and Leonard Foster. The two men drove by and got Mrs. Foster and Chilton at Lubbock, where Chilton is this year a student at Texas Tech.

Nice clean machines and plenty of steam at Harlin's Helpy-Selfy Laundry all the time. Try us and see.

Mr. and Mrs. Wes Brady attended the A&M-TOU game at College Station Saturday, and their son, Bud Brady, returned home with them.

Mr. and Mrs. Russell Daniels left this morning for Amarillo to attend the three-day convention of the Southwestern Florist Association.

Harlin Helpy-Selfy Laundry's thrifty service is most popular with the housewives of Deaf Smith County. Try this service. Just Phone 77.

Mr. and Mrs. Paul Foster and Jaul, Jr., drove to Albuquerque, N. M., Sunday, where Mr. Foster entered a sanitarium for treatment. He has been ill for several weeks.

Mrs. DeWitt Landis and son, DeWitt, Jr., left today for their home in Lubbock, after a several days visit with Mrs. Landis' parents, Mr. and Mrs. T. E. Selgier.

Mrs. Jack Wayland returned home Saturday, from a several weeks' visit with her parents, Mr. and Mrs. Ernest Sewell in Independence, Kansas.

Rev. and Mrs. Joiner of South Plains, visited Mr. and Mrs. George Brumley last week. Rev. Joiner is a retired Baptist minister.

## Progressive News

(1 mile east, 6 miles north)

IRA JEANNE RICKETTS  
Mr. and Mrs. C. C. Bowman, Virginia and William, spent last Thursday with Mrs. Bowman's mother, Mrs. Annie Diebel, in Hereford.

Mr. and Mrs. C. H. Wallace and family of Levelland, Texas, spent Saturday night with her brother, Owen Neel and family.

Mrs. H. J. Hay of Erath County, Texas, has come for an extended visit with her sister, Mrs. J. W. Vick, and niece, Mrs. Owen Neel.

Mr. and Mrs. Owen Neel and family, and Mr. and Mrs. Clarence Botts of Hereford, took Sunday dinner with their parents, Mr. and Mrs. J. W. Vick.

Calvin and Norma Lee Edwards spent Sunday with Miss Nellie Thompson, of Hereford.

Mrs. Clyde W. Russell and children, Robert and Doris of Texroy, spent the week with her parents, Mr. and Mrs. Ira Ricketts. Mr. Russell came for them Sunday and they returned Monday.

The community was greatly benefitted by the rains received last week, and the wheat farmers' hopes have been raised. More than five inches was received in all.

Luke McBrayer and daughters, Betty Jeanne and Zola Faye, made a business trip to Lubbock, Saturday.

Mrs. C. P. Caldwell and Miss Eunice spent Saturday with Mrs. Cecil Hodges in Hereford.

Sunday School attendance registered 43 Sunday, and Rev. Grubbs, pastor of the Assembly of God Church of Hereford, preached. Sunday School is held every Sunday afternoon at 3 o'clock.

Mrs. Ray Hershey went to Muleshoe Sunday, with Mr. and Mrs. Asch Conklin to see her daughter, Mrs. Dudley Buzard and family. Mr. Buzard's mother has been quite ill for several months.

The Progressive Workers' Club met Wednesday with Mrs. Charles Green.

Luke McBrayer made a business trip to Lubbock Tuesday. Mrs. McBrayer and small daughter, Lyndell, accompanied him as far as Abernathy and spent the day with her uncle, A. J. Hays, and family.

The school bus has been having considerable trouble making its usual route for the past week, due to muddy roads.  
A large number attended the regular Sunday night session of the Singing Class, when new books were used. Among the visitors, were Mr. R. S. West and Bobby Jo, and Mr. and Mrs. Lewis Smith and daughters, Ella, Sara and Doris of Dawn, Mr. and Mrs. Charles Gatlin and mother, Mr. and Mrs. Howard Hershey and daughters and Mr. and Mrs. Edgar Russell of Hereford.

Singing is held every Sunday night at 7:30 o'clock.  
Mrs. J. W. Vick returned Saturday from a visit with her mother in Erath County.

day from a visit with her mother in Erath County.

Mrs. Winnie Woods and her friend, Mrs. Cobb of Mulberry, Florida, spent the past week with Mrs. Woods' brother, Lynn Powelson and family.

Mr. and Mrs. Harry Powelson and daughters, Virginia and June of Santa Margaretta, Calif., and Mr. and Mrs. George Kifer of Beverly, Kansas, visited from Thursday until Sunday in the Lynn Powelson home.

Mr. and Mrs. Nelson McRight and small son, Terry Allen, and Mr. and Mrs. Allen Powelson of Hereford, were dinner guests in the Lynn Powelson home, Sunday.

Mr. and Mrs. Roy Coker and family of Summerfield, visited Sunday in the home of his sister, Mrs. C. V. Burgess and family.

## Bethel Items

(22 miles south)

MRS. E. R. ROTHWELL

Mr. and Mrs. Ott Roberts and small daughter of Goodlet, visited in the home of his brother, Ray Roberts last week.

Mrs. Jim Bagwell visited her sister, Mrs. Henry Allman, in the Westway community, Monday.

E. R. Rothwell was in Lubbock last Monday.

Mr. and Mrs. George Bagwell have been adding to and remodeling their house, the past week.

Mr. and Mrs. Kay Roberts visited her sister, in Vega, last Friday.

Earlene Lust spent the week end with Laura Jean Cunningham, of Spring Lake.

The Home Demonstration Club met last Friday with Mrs. Vern Lust.

Rev. Gilpin filled his regular appointment Sunday morning and evening and visited in the George Bagwell home.

Mr. and Mrs. Harry Rothwell visited in the home of Bryan Sinclair, Sunday, also Houston Lust.

J. G. Davis, Sr., spent most of last week at College Station on business.

Mr. and Mrs. Jim Bagwell and sons, J. A. and Robert, and Loyd Earl Lust, spent Sunday in the E. R. Rothwell home.

Mrs. J. G. Davis and son, J. G. Jr., visited with friends in Olton, last Friday.

Mary Elizabeth Givan and Marlene Rothwell spent Sunday with Grace Louise Lust.

Mr. and Mrs. Ivor Bagwell spent the week end in Hereford.

## Bellview News

(45 miles northwest)

MRS. R. H. JOHNSTON

Jimmie Cross and wife came in Tuesday of last week from Hamilton, Texas. They visited a few days with his mother, Mrs. Maud Cross, and brothers, Arnold and Dee. They went from here to Portales, where Mr. Cross is employed in a bakery.

Geo. Messenger and wife spent part of last week in Kirklund, Texas, attending to business and visiting their daughter, Mrs. Milton Clements and Mr. Clements.

Ruth Hoover of Bippus, spent Wednesday night with Rita Johnston.

Mrs. Rose and son, Ewin, left the last of the week for Tennessee, to visit relatives.

Ralph Northcutt had a very painful accident Friday, when he got his hand caught in a binder. His hand was badly lacerated, but no bones were broken. He was taken to Clovis, where two X-rays were made to ascertain if any bones were broken.

Mildred Stewart and Virginia Carlyle of Amarillo, spent the week end in Hereford.

Mr. and Mrs. Homer Brumley transacted business in Lubbock, Monday.

Mrs. Sarah Trimble of Clovis, N. M., visited her son, J. H. Trimble and family here, last week.

J. H. Trimble and Ralph McCullough attended a Bulck Service School held in Amarillo, Monday.

# Clean as a Kitten



## FOR A Clean Motor

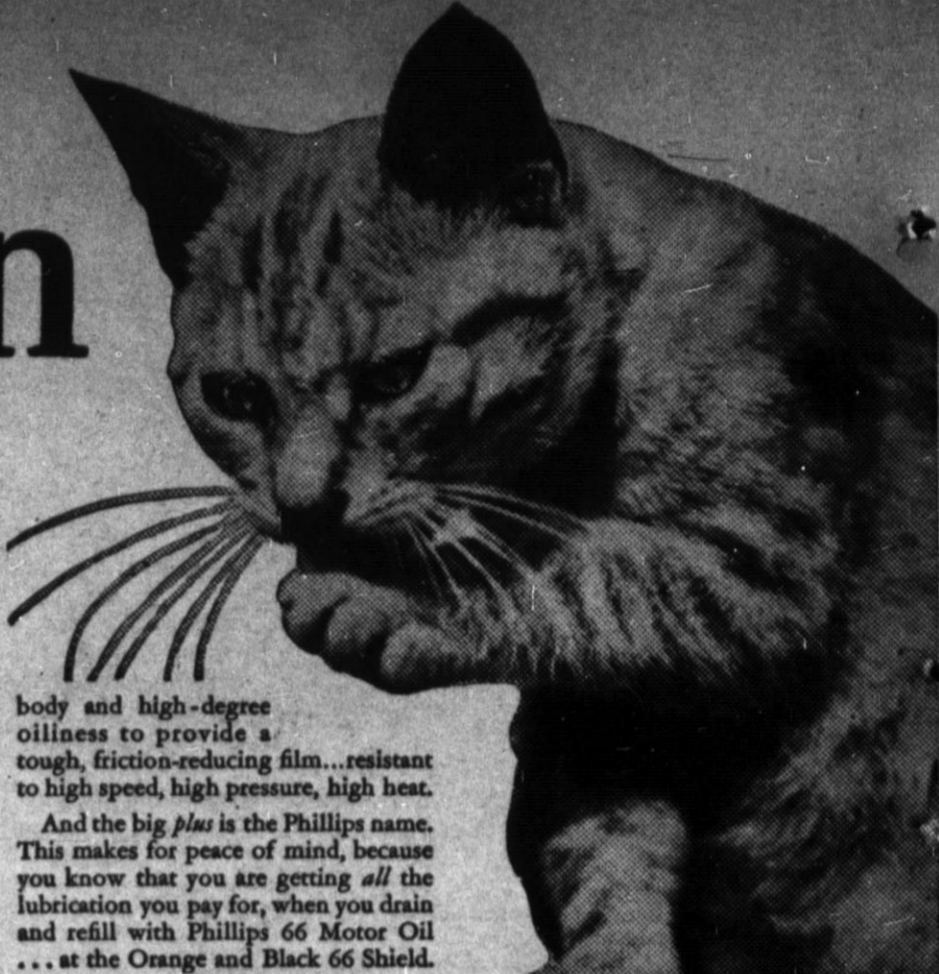
AS IF IT HAD NINE LIVES, a clean, correctly lubricated motor keeps going mile after mile, and year after year... with less fuss and noise, and fewer costly visits to the repair shop.

The dictionary says that *refine* means "to purify, to cleanse"—which gives you an idea of what we do to produce Phillips 66 Motor Oil. Out go destructive impurities and harmful elements. Out goes wax, to insure free, fast flow in winter. Out goes gum which might make piston rings stick.

What remains is a great lubricant... 100% Paraffin base... 100% Phillips value, with rich

body and high-degree oiliness to provide a tough, friction-reducing film... resistant to high speed, high pressure, high heat.

And the big plus is the Phillips name. This makes for peace of mind, because you know that you are getting all the lubrication you pay for, when you drain and refill with Phillips 66 Motor Oil... at the Orange and Black 66 Shield.



## Money Saving FOOD EVENT

- |  |                                     |         |
|--|-------------------------------------|---------|
| Coffee                                   | Schilling's.                        | 25c     |
|  | 1-Lb. Can .....                     |         |
| PANCAKE FLOUR                            |                                     | 14c     |
| 3-Lb. Package .....                      |                                     |         |
| OLEO                                     |                                     | 14c     |
| 1 Pound .....                            |                                     |         |
| CATSUP                                   |                                     | 10c     |
| 14-Ounce Bottle .....                    |                                     |         |
| GRAHAM CRACKERS                          |                                     | 23c     |
| 2-Pound Box .....                        |                                     |         |
| CAKES, Marshmallows assorted             |                                     | 17 1/2c |
| 1-Lb. .....                              |                                     |         |
| Sugar                                    | 10-LB. Cloth Bag ....               | 50c     |
| OIL MOP                                  |                                     | 49c     |
| Air Way — Each .....                     |                                     |         |
| TAMALES, Ratcliff's.                     |                                     | 25c     |
| 2 Cans for .....                         |                                     |         |
| JELLO, All Flavors.                      |                                     | 5c      |
| Package .....                            |                                     |         |
| SALMON, Fancy Pink.                      |                                     | 10c     |
| Can .....                                |                                     |         |
| GRAPE JUICE                              |                                     | 27c     |
| Quart Bottle .....                       |                                     |         |
| Crackers                                 | 2-LB. BOX .....                     | 15c     |
| PINEAPPLE JUICE                          |                                     | 25c     |
| 3 Cans .....                             |                                     |         |
| SALAD DRESSING                           |                                     | 25c     |
| Quart Jar .....                          |                                     |         |
| TOILET TISSUE                            |                                     | 25c     |
| Fort Howard—3 Rolls (1 roll Free!) ..... |                                     |         |
| LUX FLAKES                               |                                     | 19c     |
| Large Package .....                      |                                     |         |
| CLEANSER, Old Dutch.                     |                                     | 13c     |
| 2 Cans for .....                         |                                     |         |
| Peaches                                  | Yellow Cling. NO. 10 CAN .....      | 39c     |
| TOMATO JUICE, Del Monte.                 |                                     | 25c     |
| 4 Cans for .....                         |                                     |         |
| BLACKBERRIES                             |                                     | 9c      |
| No. 2 Can — Each .....                   |                                     |         |
| SOUP, Heinz.                             |                                     | 25c     |
| 3 Cans .....                             |                                     |         |
| MINCE MEAT                               |                                     | 19c     |
| 16-Ounce Jar .....                       |                                     |         |
| CAKE FLOUR, Swansdown                    |                                     | 28c     |
| Package .....                            |                                     |         |
| RAISINS                                  |                                     | 29c     |
| 4-Lb. Package .....                      |                                     |         |
| POTTED MEAT                              |                                     | 10c     |
| 8 Cans for .....                         |                                     |         |
| Candy                                    | Chocolate covered Cherries, Lb. Box | 21c     |

## FLOUR



PACKARD'S BEST  
48 Lbs.  
\$1.20

## —: Meats :—

- |                         |     |
|-------------------------|-----|
| BACON                   | 24c |
| Fancy Sliced—Lb. ....   |     |
| SAUSAGE                 | 15c |
| Per Lb. ....            |     |
| FRANKS                  | 15c |
| Per Lb. ....            |     |
| STEAK                   | 15c |
| Baby Beef—Lb. ....      |     |
| BACON SQUARES           | 18c |
| Per Lb. ....            |     |
| CHEESE                  | 49c |
| Kraft's—2-lb. box ..... |     |
| CURED HAM               | 26c |
| Half or whole—Lb. ....  |     |
| CHILI                   | 20c |
| Per Lb. ....            |     |

## —: Produce :—

- |                      |     |
|----------------------|-----|
| ORANGES              | 35c |
| Peck .....           |     |
| CABBAGE              | 1c  |
| Per Lb. ....         |     |
| POTATOES             | 10c |
| 10 Lbs. ....         |     |
| GRAPES               | 5c  |
| Tokay's — Lb. ....   |     |
| LEMONS               | 19c |
| Stunkist—Dozen ..... |     |
| CRANBERRIES          | 19c |
| Quart .....          |     |

### WINTER-PROOF...

In Crankcase, Transmission and in Differential by letting us completely lubricate your car with Winter Weight Lubricants. Only your Magnolia Station can give you a "WINTER-PROOF" Chart Job. Let us clean your radiator out and "Winter-Proof" it too, by filling it with PRESTONE today!

**Thompson's Service Station**  
ONE BLOCK EAST OF MAIN — ON HIGHWAY 60

## BRR-R-R

### COLD WEATHER IS HERE!

and you'll be needing your car radiator filled with

# PRESTONE

Let us drain your car radiator today and fill it with anti-freeze... PRESTONE, in fact. We thoroughly wash and clean out your radiator and check the hose before putting in the Prestone and make no charge for this service, but merely charge you with the regular price of the PRESTONE.

Change Now, to  
**WINTER OIL and GREASE**

## Medkief Service Station

ERNEST MEDKIEF, Owner      CONOCO PRODUCTS

# PIGGLY WIGGLY

ALL OVER THE WORLD

## A Small Electric Feed Mill Is Profitable on Most Farms

By IRA MILLER  
Rural Electrification Bureau

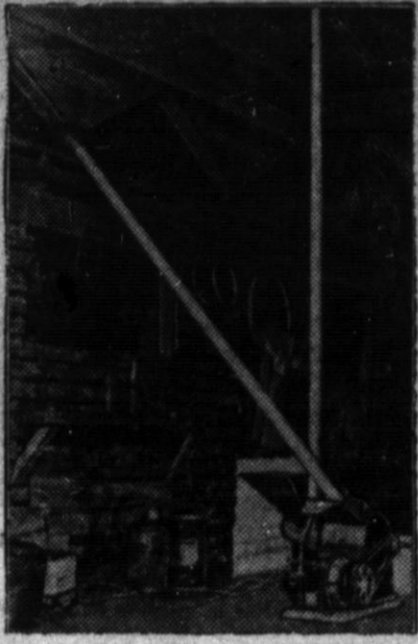
Regardless of the size of the farm, many farmers are convinced of the advantages of feeding ground grain and roughage to live stock and poultry. Although there still appears to be some diversity of opinion concerning the net value of grinding and chopping feeds, certain facts are definitely established: 1, Processing of feed increases its nutritive value by reducing the amount that passes through the animals undigested; 2, ground feed is more digestible than whole or natural feed; 3, there is less waste with processed feed; 4, rations can be better mixed and balanced when feed is ground.

Numerous tests have shown that grinding corn and oats for the dairy ration increases their value from 20 to 40 per cent—whether measured in yield of milk and fat or in quantity of feed consumed. On the other hand, it generally is agreed that ground feed for young dairy calves produces no significant gain. However, it is said to result in bigger gains and better finish for steers and hogs as well as in greater egg production.

Though considerable uncertainty exists as to the value of ground roughage as such, grinding is claimed to have a definite advantage in that it permits thorough mixing of the palatable concentrates or small grains with the somewhat less palatable roughages such as cornstalks, snapped corn and the like. Animals cannot nose out the roughage from the mixture and thus receive a beneficial meal of necessary bulky material.

Chopped hay and alfalfa has several advantages: Less labor is required to put it in the mow; nearly twice the tonnage may be stored in a given space; it is easier to feed; there is less dust, and smaller loss as even the coarser stems are eaten; livestock and poultry appear to prefer it; and finally, it is said that it improves milk production and that faster weight increases result in young and fattening stock.

Processing of his own feed, especially if done electrically, will pay the farmer one of the largest profits of any farm operation. Not only will he save in time and labor but also in actual cash for, including power at 5



cents a kw.-hr. (a high figure), depreciation, interest and repairs home grinding will average \$0.75 to \$1.00 per ton.

A modern feed mill—low in first cost and powered by a motor of 1 to 7 1/2 horsepower (depending upon the capacity required and the feed to be ground) should prove to be a valuable addition to any farm, large or small. This will be particularly true if the machine is so constructed as to elevate both ground and unground grain to storage bins and to shut off automatically at the end of a run. Also, for still greater economy, the motor should be portable so that it can be used for numerous other farm chores as well.

## Jumbo News

(13 miles southwest)

MRS. ULLMAN HUNTER

Mr. H. C. Baird and Egbert Bradley of Hereford, made a short visit with Mr. and Mrs. Billie Stovall of Nara Visa, N. M., recently.

Mrs. R. L. Stephens and Nila, accompanied Miss Lucille Shultz of Dimmitt, to Mineral Wells, Friday, where they spent the week end with relatives.

Quite a few from here attended the Arney-Jumbo softball game, Friday, played at Arney. Jumbo won, the score being 8 to 7.

Mr. and Mrs. E. C. Burks of

Arney were Sunday School visitors Sunday.

Mrs. P. H. Dyer visited her sister, Mrs. Turner of Portales, N. M., recently.

Mr. and Mrs. Clem Gilliam visited his mother, sister and niece at Tulla, Sunday.

Mrs. H. C. Baird was hostess to the Women's Auxiliary Thursday afternoon. She conducted the worship program. After the business meeting, Mrs. Sam Hunter gave an article on "India's Farmers." Mrs. Simpson gave a report of the meeting held at Hereford on Oct. 4. Those present, were Mesdames Sam, Finis and Ullman Hunter, M. L. Simpson, J. J. Wilder and L. A. Matthews. The latter two ladies came in as new members. The next meeting will be held Oct. 20 with Mrs. Lynn Axe.

Mrs. Belle Oxford and Willie, of Lorenzo, called in the Adams home, Saturday.

Mrs. L. A. Matthews and Merle attended the Dimmitt-Springlake football game Friday, at Dimmitt. Dimmitt won.

Twenty-five young people attended the BYPU Sunday night. A very interesting program was given on Prayer. Those appearing on the program, were Orval Pierce, Marie and Doris Hardin, Virginia Simpson and Pauline Matthews.

Mr. and Mrs. C. Andrews visited their son, Virgil, in Clovis, Thursday.

Guests of Mrs. Carl Spencer, Thursday, were Mesdames C. G. Maples, Jim Elder and C. G. Maples, Jr., of Dimmitt.

P. H. Dyer, in company with J. G. Davis of Bethel, made a business trip to College Station last week.

A re-organization of Sunday School was held Sunday morning, and the following officers were elected: Supt., P. H. Dyer; assist-

ant, Lonnie Andrews; secretary, Virginia Simpson; assistant, Pauline Matthews; choir leader, Sam Hunter; pianist, Mrs. Finis Hunter; teacher for little folks, Mrs. L. A. Matthews; for two intermediate classes, Mrs. H. C. Baird and Winston Adams; for young people, Mrs. Ullman Hunter, and for adults, H. C. Baird.

## Friena News

(23 miles west)

BY MRS. RAY LANDRUM

C. C. Mauer and daughter, June, departed Sunday for Compton, Calif., where June will be placed in a clinic for treatment for spinal trouble.

Mrs. Lonnie Baxter received word of the death of her father, last Monday, and departed for Oklahoma to attend the funeral. Mr. and Mrs. J. M. W. Alexander returned the latter part of the week from a business and pleasure trip to New Braunfels and Dallas. They visited their son, Lex, who is employed in Dallas. Announcement has been made of

the marriage of Miss Ouida Bell, daughter of J. A. Bell, to George Turner, son of Mr. and Mrs. O. G. Turner. Both of these young people are residents of Friena, and plan to make their home here. He is employed by the Texas Wholesale Gas and Oil Company, and she is secretary for Don Ethridge Insurance Agency.

The Friday Bridge Club met with Mrs. R. H. Kinsley at her temporary residence on Main Street.

Congressman Marvin Jones called on friends in Friena, Monday.

Harold Settle, who has been a resident of Friena for the past few years, moved his family to Sudan where they will make their home.

The ladies of the Baptist church met and organized circles for the W. M. U. meetings. Circle One includes all ladies who live west of Main Street, and Circle Two includes all ladies living east of Main Street. This week Circle One meets with Mrs. Cecil Farrington, and Circle Two meets with Mrs. Ira Parker.

The Friena P. T. A. will hold

a meeting Thursday afternoon at 4 o'clock. Parents and teachers are urged to attend.

Kesters Attend Optometric Meet

Among optometrists who attended a meeting Sunday, in Amarillo, of Group No. 1 of the Texas Optometric Extension Program, was Dr. F. M. Kester of Hereford. The meeting featured the regular monthly study program and was held in

the offices of Dr. J. M. Hyden. Mrs. Kester, who accompanied Mr. Kester to Amarillo, attended a meeting of the Woman's Auxiliary to District No. 1 of the Texas Optometric Association, held at the home of Mrs. T. M. Montgomery. A study program was also enjoyed.

Mr. and Mrs. Knox Kinard were in Vernon and Oklaunion over the week end.

## GET IN THE HOLIDAY MOOD



Start off the holiday season at Hallow'een, attend the gay parties and look your prettiest with a glamorous new permanent.

Choose one of the many new styles... one that pleases you most and let our trained operators give you a permanent, shampoo and set, facial, manicure—or any of the many treatments that our service includes.

Call 26 for Appointment!

## Alma's Beauty Shop

MRS. COX BOBBIE SEED  
ALMA COX BESS JENNINGS

## THE WORLD'S GOOD NEWS will come to your home every day through THE CHRISTIAN SCIENCE MONITOR

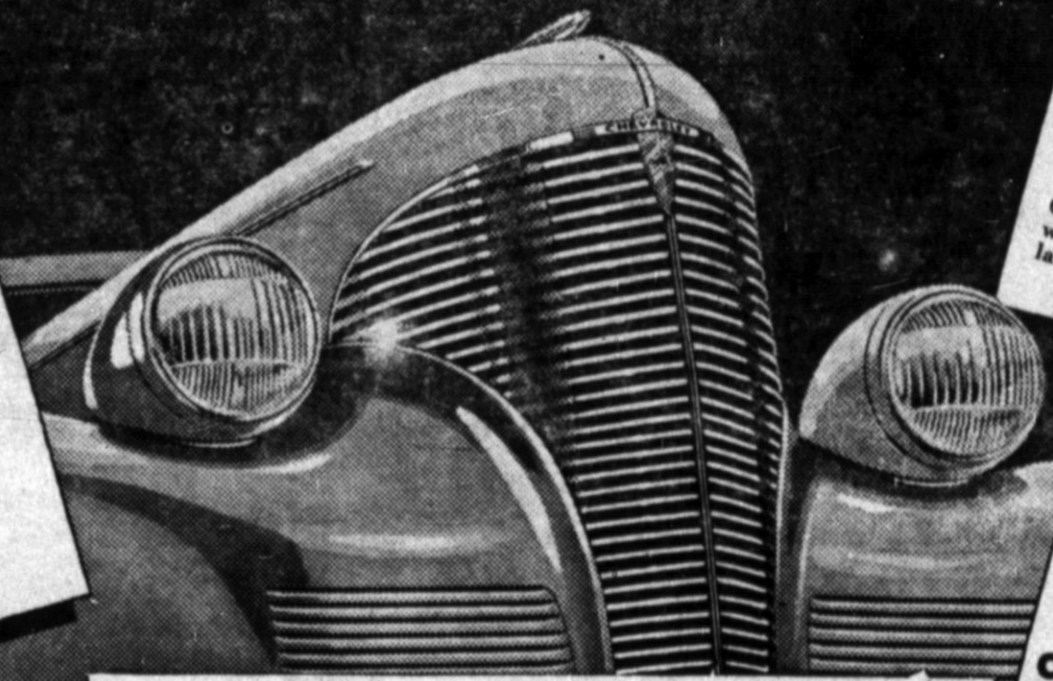
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It records for you the world's clean, constructive doings. The Monitor does not exploit crime or sensation; neither does it ignore them, but deals correctively with them. Features for busy men and all the family including the Weekly Magazine section.

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Wednesday issue, including Magazine Section: 1 year \$2.00, 6 issues 75c

Name \_\_\_\_\_  
Address \_\_\_\_\_  
Sample Copy on Request

# New CHEVROLET 1939

On  
Display  
Saturday  
Oct. 22



New  
"Observation  
Car"  
Visibility  
Chevrolet's wider windshield and large squared windows give super-visibility all around.

CHEVROLET'S FAMOUS VALVE-IN-HEAD SIX  
Bringing you an unmatched combination of power, economy, dependability.

PERFECTED KNEE-ACTION RIDING SYSTEM (with improved Shock-proof Steering)  
Giving the world's smoothest, safest, most comfortable ride. Available on Master De Luxe models only.

PERFECTED HYDRAULIC BRAKES  
Plus new Trigger-Control Emergency Brake, means double safety for your family!

Tiptoe-Matic Clutch  
Greatest clutch advancement in years... adding still further to Chevrolet's remarkable driving ease!

Here's Big News!  
**CHEVROLET PRICES GREATLY REDUCED**  
Come in Saturday

See this marvelous new Chevrolet for 1939... The highest quality motor car ever offered in the entire history of low-cost motoring... with all these sensational new features making it the outstanding car for all-round satisfaction as well as the biggest buy in motordom. SEE IT—DRIVE IT! BUY A CHEVROLET AND BE SATISFIED.

"CHEVROLET'S THE CHOICE"

Again More Quality  
AT SUBSTANTIALLY REDUCED PRICES

SEE YOUR LOCAL CHEVROLET CHEVROLET DEALER

**Brumley-Woodford Motor Co.**  
HEREFORD, TEXAS

## October—Biggest Month for CHINA and GLASSWARE

According to the National Retail Dealers Glassware Association the month of October is one of the largest China and Glassware selling months in the year. Come to our store today and let Mrs. Wilkins show you the many new things we have in our China and Glassware department.



Be a modern housewife and start using beautiful FIESTA Ware in your home today. This beautiful bright colored tableware will make your table a shining success. If you just can't afford a set of Fiesta at one time... just buy a few pieces at a time and soon you will have a complete set.

## TEL-A-MATIC CORN POPPER

A new delightful experience for you when you use the new Tel-A-Matic CORN POPPER! Utterly new in design, action and results. It's completely automatic... no shaking... no stirring and the corn when popped is already deliciously buttered. It will be a pleasure and a treat to have one of these corn poppers in your home this winter.

## SEP-RO-SIV

SEPARATES AND SIEVES

Every housewife can find a thousand uses for Sep-Ro-Siv! Complete with five different size sieves from 4-100 to 5-16 inch perforation. Can be used as a juice extractor for fruits, vegetables as well as meats. When used as a food separator the seeds, skins or coarse particles are completely separated from the food and discarded as waste!

GRATES — GRINDS — CHOPS — CUTS

**STREU HARDWARE CO.**

PHONE 48 — HEREFORD, TEXAS

### Interesting New Volumes Added County Library

Announcing the addition of a number of non-fiction volumes to the county library this week. Mrs. Clara McLean, librarian, today pointed out two of the new additions, Hertzler, "The Horse and Buggy Doctor," and Lindberg, "Listen, the Wind."

Juvenile volumes included, Boggs, "Three Golden Oranges," a book of Spanish fairy tales; Davis, "The Handsome Donkey," an Italian story, and Flack, "The Story About Ping"; Mackinstry, "The Fairy Alphabet"; for the older boys and girls will be found a new book on etiquette, "It's More Fun When You Know the Rules," by Pierce. Other volumes include, "Exploring with the Microscope," Yates; "Girls Who Do," by Ferris, and "Marian-Martha," by Fargo.

Two new books to assist in amusement planning are "Complete Book of Games, Wood and Godard," and "All About Parties," by Kaye.

Know thyself, and God will supply the wisdom and occasion for a victory over evil.

### Scene from "Marie Antoinette" Tell Story of Political Intrigue and Royal Marriage



"This Louis--is he as strange as we have heard?"

Marie Antoinette (Norma Shearer), young, vivacious, beautiful daughter of the Royal House of Hapsburg, is to become a pawn in the political intrigue of Europe. Her mother, Maria Theresa (Alma Kruger), Empress of Austria, has crowned her career as diplomat by arranging the marriage of Marie to Louis August (Robert Morley), Dauphin of France. As an Empress, Maria Theresa has schemed for the French Alliance with her astute ambassador, Count Mercy (Henry Stephenson). As a mother she is troubled, having heard stories that Louis is a strange creature and no fit husband for her daughter.



"France is fortunate--so is my grandson." "I thank you with all my heart, Sire."

But Marie Antoinette knows none of her mother's diplomatic schemes or concerns. She knows only that she is to be married. She sets out for Paris, filled with happiness at the prospect of being a bride, and childishly elated that her husband-to-be will some day be a King; that she will some day be a Queen! Her arrival in Paris is the occasion for brilliant celebration. The beauty and lavishness of the French Court electrify her. Her joy receives its first setback when King Louis XV (John Barrymore), the decadent, aged Monarch of France all but disrobes her with his eyes.



"I'll be King some day. You'll be Queen."

Marie Antoinette conquers her momentary distaste for the King in her eagerness to meet the Dauphin who will be her husband. Instead of the charming lover she had hoped for, the man she is to marry is a dull-witted lout, boorish in manner, repulsive in appearance, and filled with a stupid timidity that is almost animal in quality. Almost at first meeting she senses that he is terrified at the thought of marrying her. But Royal Decree has ordained that they marry. And so Marie Antoinette and Louis August are united in the holy bonds of matrimony.



"I didn't ask to have you for a wife."

They are left alone together for the first time on their wedding night, when she discovers he hates her. He is completely dominated by his world-weary Grandfather, King Louis XV and ridiculed by his elegant brothers, by the crafty Duke D'Orleans (Joseph Schildkraut) and the vicious Du Barry (Gladys George) the King's Mistress. He considers the marriage another plot against him. With an abrupt: "I didn't ask to have you for a wife," he leaves the bewildered, tearful and completely disillusioned Marie Antoinette.

**NO!**

Did you ever see a man carrying a billboard around under his arm?

**NO! NO!**

Did you ever see the picture of the new hat you wanted come into the home via the radio?

**NO! NO! NO!**

Did you ever see a copy of **THE BRAND** thrown into the waste paper basket or being kicked about on the street without being read?

**No. No.**

**A Thousand Times**

**NO!**

and, in a nutshell, that's why business men like **HEREFORD BRAND** advertising!

## Early Joiner Is Pre-Med Student

Early Joiner, son-in-law of Mr. and Mrs. George Brumley of this city, has enrolled in Baylor University, Waco, where he plans to take one year of pre-medical training before entering Baylor Medical School at Dallas.

For several years, Mr. Joiner was connected with the Brumley Chevrolet Company here, and he is widely known over this area. After leaving here, he moved to a farm in the Lockney area, and went from there to Waco, Mrs. Joiner and son are with him in Waco.

## Ward News Notes

(9 miles north, 3 west)

**BY MRS. CHARLES B. MILES**  
There was a good crowd at Sunday school Sunday. Rev. Merle Grigsby from Plainview, conducted services after Sunday school.

Mrs. Bob Higgins returned Wednesday from Wood County, where she spent the past two weeks visiting relatives and old friends.

Mr. and Mrs. C. E. Smith of Amarillo, visited Sunday with Mr. and Mrs. C. B. Miles.

Mr. and Mrs. D. O. Williams and children from Abertathy, visited Sunday here, in the home of her parents, Mr. and Mrs. Jack Hutson.

Mrs. Bell Oxford and son, Willie, of Lorensa, Texas, Saturday visited their sister and daughter, Mrs. Wesley Higgins and Mr. Higgins. Ervin and Junior Ward visited on school mates in Canyon, Sunday.

Mr. and Mrs. Fred Moreman and Marie and Ruth attended church in Hereford, Sunday.

T. G. Higgins of Spearman, spent the week end here in the home of his parents, Mr. and Mrs. Bob Higgins.

Rev. Merle Grigsby of Plainview, will preach here the first Sunday in November.

Mr. and Mrs. Robert Veigle were dinner guests Wednesday night of Mr. and Mrs. Maurice Tannahill, in the Westway community.

Mr. and Mrs. Fred Moreman and daughters, were Sunday dinner guests of Mr. and Mrs. R. S. Scott at Hereford.

Mr. Thompson and sons from Summerfield, are here planting wheat this week on the Geo. Lewis place.

The community extends sympathy to Mrs. Signor who received word of the death of her mother, in Tacoma, Wash., Monday.

Robert Veigel and Bob Higgins have been branding cattle this week.

## Easter Items

BY MRS. CARL FRYE

Thirty-five attended Sunday School, and a good attendance at Young People Meeting in the evening, was reported.

Mr. and Mrs. Carl Frye were dinner guests at the ranch home of Mrs. Katherine Binford, north of Wildorado, last Saturday.

Mr. and Mrs. Roy Durant and daughters, of Flag, visited in the home of Mr. and Mrs. John Nolen one day last week.

Joyce Carter attended a surprise party at Dimmitt, last Wednesday evening, honoring Christine Moore, who will leave soon with her parents, Dr. and Mrs. Moore, to make their home in Lubbock.

Mr. and Mrs. J. H. Burnett and Mr. and Mrs. Harland Frye, attended the Air Show in Amarillo, Sunday afternoon.

Louise Frye was home from Tech, this week end.

All the farmers are busy in this community harvesting their row crop and drilling wheat. About four inches of rain fell here last week, and will be a great benefit to the wheat.

A program based on "Personality" was presented with talks given by Ruth Temple Hastings, Nadine Newell and Rachel Ireland.

Members present, were Nona Dean Rose, Eleanor Wilson, Rue Wilson, Mary Nicks, Mary Ellen Henslee, Rachel Ireland, Nadine Newell, Mrs. Henry Hastings was a visitor, and Mary Anna Thompson was welcomed as a new member.

## MRS. E. W. HARRISON HOSTESS FOR W. M. S. CIRCLE

Mrs. E. W. Harrison was hostess Wednesday afternoon for Circle No. 1 of the Methodist Woman's Missionary Society. Mrs. Frank Terrell was leader of the World Outlook program. The subject dealt with "Serving the Black People in Africa." Mesdames Cliff Hicks, J. E. Ward and C. C. Cox gave talks on the schools, hospitals and the leper colony there.

The devotional was given by Mrs. M. M. Beavers.

The next meeting will be held at the home of Mrs. Ida Ricketts, when all circles will meet together for a business and social session.

## HEREFORD VISITORS SEE A-M STUDENTS AT GAME

While attending the TCU-A-M football game at College Station last Saturday, a number of students from Hereford, were visited by Mr. and Mrs. A. B. Bateman, Mr. and Mrs. John Pitman and Mrs. Seth B. Holman.

Among the students whom they saw, and reported to be getting along nicely in school this year, were Bob Baird, Bill Stanford, Bill Patton, Palmer Norton, Bud Bradley, Chas. Spradley, Clyde Hussey, Jess Russell, Jack Gilliland and Edward Fullwood at College Station. While in Abilene, they also saw L. B. Russell, who is attending Abilene Christian College.

## CHURCHES

### THE METHODIST CHURCH

Sunday School 9:45  
Morning Services 10:30  
Evening Services 7:30  
Young People 7 p. m.  
Missionary Societies each Wednesday 8 p. m.  
Attend our services.

### CHURCH OF CHRIST

E. M. Borden, Minister  
Bible Classes 10 a. m.  
Preaching 11 a. m.  
(Subject: "Made Free By The Truth.")

### BAPTIST CHURCH NEWS

Attendance was fine at every

service last Sunday. There were 333 in Sunday School, and B. T. U. attendance was in proportion, and a good crowd at both preaching services. There was one addition for baptism at the morning service and three by letter at the evening hour.

Our revival starts next Sunday. The pastor will preach and Mr. Edwin McNeely from the Baptist Seminary, will be here Monday, to direct the music. The time for the morning services will be announced Sunday. The evening services will be at the regular time of 7:45.

The pastor plans to preach Sunday morning on Divided Hearts. Read Hosea 10, and be prepared to enter the service informed. The subject at the evening hour, will be Measurements, Revelation, Chapter 11.

Miss Thelma McMinn is our new choir director. Mrs. Aubrey Wimbler is pianist, and Miss Ruth Conkwright is assistant. They invite musicians to help them develop our choir for our revival.

We cordially invite all who can and will, to be with us in our services.

W. E. BARNES, Pastor.

### PRESBYTERIAN CHURCH

Rev. J. A. Hornbeak will fill the pulpit at the first Presbyterian church, Sunday morning. An invitation is extended to all members and friends of the church to attend this service. Rev. Hornbeak announces that he will answer the question, "If a man die, shall he live again?"

## PERSONALS

### Guests in Hancock Home

Mr. and Mrs. Ben H. Stone and Mr. and Mrs. Joe W. Hancock of Amarillo, and Judge James C. Wilson of Fort Worth, spent Sunday with Mr. and Mrs. M. C. Hancock, at their home seven miles southeast of Hereford.

Mr. and Mrs. John McCullough of Waco, visited Mr. and Mrs. Ralph McCullough Friday and Saturday.

Mr. and Mrs. Wm. McGehee were guests of Rev. and Mrs. T. C. Willett in Lamesa, Saturday. They also visited their daughter, Mrs. R. O. Stark and family at O'Donnell over the week end.

Mr. and Mrs. Al Morgan were in Amarillo, Sunday.

Walter Palmer, one-time Hereford resident, now of Wichita Falls, visited his mother, Mrs. Mary Palmer and sister, Mrs. Eura Norton here, Tuesday.

Phone

# 160 Stambaugh

DRY CLEANING

KNITS BLOCKED

Walker Nicks and daughter, Mary Nicks went to Lubbock Saturday, for their son and brother, Jack Nicks who is attending Texas Tech. He returned to Lubbock Monday, after spending the week end here with his parents.

Man's extremity is God's opportunity.

## Want Ads

### For Sale or Trade

FOR SALE—Good Wheat Pasture. See or write Owen Andrews, Star Route, Hereford. 42-1tp

FOR SALE—One good used Oliver Tractor. See Miller Equipment Co. 42-1tc

FOR SALE—1500 watt, 110 AC Kohler light plant, fully automatic, perfect condition. Bundle feed, be-gari and maize — irrigated full grain. M. C. Hancock, 7 miles southeast on Dimmitt Highway. 42-3tp

FOR SALE—Two good gasoline Cook Stoves and one New Perfection Kerosene cook stove. See Hereford Appliance Co. 42-1tc

FOR SALE—Electric range, small rolltop desk, gas heater, portable water softener, practically new, and 10,000 bundles of cane. Everything priced to sell. M. D. Womble, Phone 645. 42-1tp

FOR SALE OR TRADE—Good irrigated Hegari and Kafir bundles, heavy grain. Will trade for milk cows. See S. H. Slagle, 1-2 mile west of Hereford. 42-3tp

STILL HAVE SOME of that good honey for sale. Chas. E. Hood, 10 miles northwest. 42-1tp

FOR SALE—Used coal and gas heaters. In good condition. Russell Daniels. 42-3tp

FOR SALE—Irrigated Hegari Bundles and Baled Sudan Hay, 1 mile north Hereford; H. P. Barnard, Box 756, or Elliston Land Office. 42-3tp

FOR SALE—1 good mattress for \$2.50, 1 good mattress for \$3.75.

Free! We clean and flush out your radiator free before filling it with Prestone!  
**SERVICE-U-LIKE**

## Hay Fever

Sufferers get complete relief within 20 minutes, by using BROWN'S NOS-O-PEN. It cools, soothes and heals! Opens the nostrils instantly! Guaranteed. \$1.00 at

CLOSE DRUG STORE

FOR SALE—60 acres good bundle feed. 9 1/2 miles northwest of Hereford. Herschel Johnson. 42-1tp

FOR SALE OR TRADE—Model A John Deere Tractor, used one year, in good condition. Terms. At Albert Higgins' place. Write Frank Pollart, 1104 Fillmore, Amarillo, Texas. 41-6tp

FOR SALE—640 Acres out of A. B. Best Survey, Deaf Smith County. Nellie Faries, admx., Route 22, Hiasca, Texas. 41-2tp

FOR SALE—Good Bundle Feed, Hegari, Cane, Sudan and Maize. See J. W. Vick, 2 miles north of Dump Grounds. 40-3tp

FOR SALE—Just received shipment of fall bulbs; tulips, hyacinths, Narcissus and jonquilla. Hereford Floral Shop. 40-3tp

FOR SALE OR TRADE For Cattle—Laster Drill, priced \$75, also 200 feet casing, storage tank, stock trailer, coal cook stove. See Claud Higgins. 40-3tp

FOR SALE—A-B-C Electric Washing Machine with Extractor. Call 272-W. 40-1tc

FOR SALE—10x14 stuccoed chicken house and 40-barrel high storage tank. Both extra good condition. B. E. Roberson, Summerfield. 40-3tp

FOR SALE—5 1-2 foot second hand bath tub. See Mrs. O. G. Hill at home, or at Texas Grocery and Market. 40-3tc

FOR SALE!

Alfalfa and Rye Seed

FRASER

OIL & GRAIN CO.

FOR SALE—1 good mattress for \$2.50, 1 good mattress for \$3.75.

good dressers, \$3.50 to \$4.25 each. See Russell Daniel. 40-3tp

FOR SALE OR TRADE—300-Watt Delco Plant; 1-2 H. P. Electric motor; 1-4 H. P. Electric motor and one Electrolux Sweeper, all in good shape. Will take cattle in trade. See Bonnie E. Brumley, Hereford. 38-1tc

### For Rent

FOR RENT—One unfurnished room. Bills paid. 112 Bradley St., call after 6 p. m. 42-1tc

FOR RENT—Two-room apartment, furnished or unfurnished; Mrs. G. L. Woods, first house across tracks on 25-Mile Avenue. 42-1tp

FOR RENT—Apartment for adults—no pets allowed. Mrs. Hattie Rutherford. 41-1f

FOR RENT—Furnished Bedroom, Gentlemen preferred. Board if desired. Call at 711 Miles Avenue. 41-2tc

BEDROOM FOR RENT—Mrs. J. F. Ward. 41-1tc

### Wanted

WANTED—50 or 100 head of cattle to pasture. Chas. E. Hood, 10 miles northwest. 42-1tp

SALESMAN WANTED  
MAN WANTED for Rawleigh route of 800 families. Good profits for hustler. We train and help you. Write today. Rawleigh's Dept. TXJ-352-8A2, Memphis, Tenn. 1tp

WANTED—Commercial typing, mimeographing. Work guaranteed. Peggy Valentine, Western Union office. 41-8tc

LET ME TACK The Comforts you will need this winter. Cold weather is here. Mrs. C. O. Lee, 1029 25-Mile Ave. 1tp

WANTED TO RENT OR LEASE: Comfortable furnished house by permanent responsible party. No children in family. Apply at Brand Office or Call 80. 38-1tc

### Lost and Found

STRAYED—Two Registered White-face Cows, brands 76 and 79 on right horn. Mrs. Leola Robinson. 42-3tp

## ASTHMA

People that have had ASTHMA for years get instant relief with BROWN'S NOS-O-PEN! The new TWO-WAY RELIEF. Price \$1.00 and guaranteed at

CLOSE DRUG STORE

## HAVE YOU...

found the cause of and corrected your trouble?  
Investigated our new system of Diagnosis?  
met our new associate, Dr. Zinke, of Kansas City?

## IF NOT...

We invite you to do so!

Dr. R. E. Perkins

CHIROPRACTOR

219 North Main Street Hereford, Texas

# Lions Carnival

OCT. 27-28-29

at the

## PITMAN ELEVATOR

3 BIG DAYS!

of

FUN and ENTERTAINMENT!

for everyone



Everyone is invited to attend the annual Lions Club Carnival to be held in the Pitman Elevator, Thursday, Friday and Saturday, Oct. 27, 28 and 29, starting each night at 7:00 p. m.

The Lions Club is proud this year to present an even better carnival than ever before with new and different forms of entertainment for every member of the family, young and old. The Lions Club Carnival is held each year to benefit worthy causes.

NEW and DIFFERENT THIS YEAR!

Proceeds go to

HIGH SCHOOL BAND AND VARIOUS CHARITABLE SOCIETIES!

3 Big Nights!

THURSDAY, FRIDAY

and SATURDAY!

OCT. 27-28-29

Plan Now,

to

Attend!



Sponsored by

# Hereford Lions Club

\$25 For Your old Radio

on this new

40X PHILCO

6-VOLT BATTERY or ELECTRIC SET

This fine cabinet model radio is just as fine a radio as you can buy under \$125.00, and it works equally well on battery current or Electricity. Just the turn of a switch and it can be switched over to work on either. We only have a limited number of these fine 40X Model Philco Radios, so come in early for this real bargain!

PRICE OF NEW 40X PHILCO RADIO..... \$104.95

LESS \$25.00 for YOUR OLD RADIO..... 25.00

NET COST OF NEW 40X PHILCO RADIO..... \$79.95

—: See the 1939 Philcos on Display :—

Hereford Appliance Company

L. L. WOMBLE, Owner

HEREFORD, TEXAS

## SOCIETY.

### CAMP FIRE GIRLS MEET AT WILSON HOME

Wecocanewaste Camp Fire Girls met at the home of Mrs. Earl W. Wilson, Saturday. Plans for getting the hut ready for meetings, were discussed.

## BEGIN LIFE at 40

LIFE DOES begin at 40 for people who know the secret of complete vitamin protection. There's new health and vigor in every bottle of WHEATAMIN TABLETS.

### NEW VITALITY from Complete Vitamin Protection

Six pleasant-tasting WHEATAMIN TABLETS daily give you Vitamins A, B, C, D, and E in quantities advised by leading medical authorities... plus Vitamin E from Wheat Germ Oil! Buy a bottle today... start living anew!

WHEATAMIN TABLETS  
HAILE DRUG

# SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181-W

### TWO INTERESTING TALKS GIVEN FOR JUNIOR BAY VIEW CLUB

"Fifty-Seven Million Dollars Worth of Whizz and Whoozle," was the subject of an interesting talk made by Miss Edna Daughettee at the meeting of the Junior Bay View Club held with Miss Ruby Dutton, Thursday night.

Miss Daughettee's discussion included the story of the R. J. Reynolds Tobacco Company and its daily manufacture of 17,000,000 Camel cigarettes. Until 1928 Camels led the industry, then Luckies went to the top in sales, with Chesterfields running a close second. An advertising campaign inaugurated by Luckies sent Camels sales slipping, they began to look for a slogan that would attract the public but would not over state

facts. The magic campaign "Get a Lift with Camels" followed. In 1937 45 billion, 500 million Camel cigarettes were sold.

Miss Katherine Kirby told the fascinating life story and achievements of Elizabeth Arden, who was born on a small truck farm near Toronto, Canada, and who made several attempts at business ventures before borrowing six thousand dollars and establishing her cosmetic enterprise. Reports show that she has made more money in cosmetics than any other woman has been known to make. Within six months she had paid back the borrowed money and now has 18 branches in the United States and 10 in foreign countries.

Miss Kirby described Elizabeth Arden cosmetics as different from others in that their aim is to beautify from within rather than from without. Her personality was discussed at length, giving a picture of a tyrannical, inconsistent and dictatorial woman who had conducted her business contrary to every law of economics and yet had made a fortune. Miss Kirby also told of Miss Arden's farm in Maine, where she maintains a staff of forty servants to accommodate from 20 to 30 women at a time for complete relaxation. Miss Arden terms the farm "A Health Factor For Beauty's Sake."

Members attending the meeting

### TWO FORMER HEREFORD WOMEN ARE HONORED

Two former Hereford Women, Mrs. Charles Donald of Fort Sumner, N. M., and Mrs. C. H. Dillehay of Vernon, who were visiting here last week, were complimented Thursday afternoon by Mrs. J. P. Slaton at her home on 25-Mile Avenue.

The lovely affair was in the form of a "talk fest" with conversation furnishing the afternoon's entertainment.

The Slaton home was decorated throughout with Autumn garden flowers. Dahlias of every color were arranged in attractive containers, with klondike cosmos in the background.

Those attending, were Mesdames Knox Kinard, J. B. Hammer, C. C. Ferguson, F. T. Roloson, Clara McLean, Paul Mathers, Ethie P'Pool, E. B. Hedrick, H. G. Conkright, the two honor guests, and the hostess.

### SUMMERFIELD W. M. S. HAS MISSIONARY PROGRAM

The Woman's Missionary Society of the Baptist Church of Summerfield met at the home of Mrs. Tandy Legg, Thursday afternoon. "Any Root of Bitterness," was the subject of the Bible Study lesson led by Mrs. B. C. Roberson.

The Near East; "Sheaves of Rejoicing" furnished lesson topics for the missionary program. Subjects discussed were The Co-operative program at work in Palestine and Syria, Small Beginnings, Faithful Servants, and Southern Baptist Work and Workers, Increased Opportunities and Responsibilities, Is the Gospel for Moslem Too? Will Jesus Come Again to Palestine, and The Jew in My Town. Paris were taken by Mesdames B. E. Roberson, C. R. Walsler, Tandy Legg, and Lee Kendall. A short business session was conducted by Mrs. Ky Lawrence, president.

### POLLYANNA CIRCLE MEETS AT L. J. BENNETT HOME

Pollyanna Circle of the Woman's Missionary Society of the Methodist Church met at the L. J. Bennett home, Thursday afternoon.

Mrs. J. F. Ward led the opening prayer followed by the scripture lesson given by Mrs. T. N. Heifner. Talks on prayer were given by Mrs.

### Mr. Dillehay And Family Visit City

### FACULTY HOLDS "GET-TOGETHER" IN HONOR OF FORMER MEMBER

Mr. and Mrs. C. H. Dillehay and daughters, Doris Elaine and Virginia Ann, of Vernon, spent the week end in Hereford. In order that the teachers might visit with them awhile, Miss Sadye Rigler held "open house" Sunday afternoon, from 2:30 till 4. Those who called were Mr. and Mrs. G. M. Hudson and children, Mr. and Mrs. W. M. Emmons and daughter, Diane, Mr. and Mrs. Tom McCollum and children, Mr. and Mrs. Ralph Smith, Mr. and Mrs. Colby Conkright, Mr. and Mrs. B. H. Hopkins of Amarillo; John Willoughby and Richard Muller; Misses Neville Wrenn, Irene Crawford, Rhita Sullivan, Ruth Conkright, Francis Fullington, Thelma McMin, Belle Harris, Eunice Rutherford, Ella Alkman, Eloyse Pitman and Madeline Bell.

### Band Parents To Entertain With Hallowe'en Frolic

The Band Parents, Junior Band Parents and Orchestra Parents are entertaining the High School and Central School faculties at a Hallowe'en Frolic tonight, Oct. 20, at the City Hall.

### Parliamentary Law Is Subject of F. H. A.

A joint meeting of the F. F. A. and F. H. T. chapters was held Wednesday night at the school building.

A program based on Parliamentary law was led by the president of the F. H. T. Talks were given by Roy Wederbrook, June Dameron, Margaret Higgins and Jean France. Kathryn Henderson and Ben Conklin read the creed of each chapter. Charles Hill, vice-president of the F. F. A., presided over a mock meeting to practice using parliamentary law.

Refreshments were served to about sixty members of the chapters.

Miss Lindsey: Now, Mary Ellen, take this sentence for example, "The man took the cow into the pasture." What mood? Mary Ellen: The cow.

A new version of Whittier's poem, "Of all said words of tongue or pen, the saddest of all are 'I flunked again'."

M. L. Steele and Mrs. W. T. Batchelor. Mrs. Lizzie Wade read several

### Lack of Support Defeats Whitefaces

### Mr. Muller Gives Talk

### SPORTSMANSHIP IS TOPIC OF DISCUSSION

Sportsmanship was the theme of the last meeting of the Boys' Hi-Y. The meeting was opened with several snappy songs, followed by the devotional and a prayer. The theme was brought out by several talks given by members of the Hi-Y club. Mr. Richard Muller was the main speaker of the evening, and he delivered a very interesting talk on "Sportsmanship," bringing out the importance of sportsmanship in every class as well as on the field. Business was then discussed, followed by the closing theme song and benediction.

### SENIORS NEED FINANCES!

The seniors are out to make money. Many ways have been suggested to obtain this valuable something. Those most likely to take effect are: the getting of a booth at the Lion's carnival. (The Senior class of '38 made quite a bit of money in this way), sponsoring a good picture show, and having a bake sale. Bake sales are good ways of making money without putting too much worry and expense on any one person.

Of course, this money will take the class on the annual trip in the spring. Everyone should help the class as much as possible if he is to benefit by the money.

### Sophomores Elect Pep Leaders

At their class meeting of Oct. 12, the Sophomore class elected their pep leaders, Calvin Brumley and Neil Spradley. The dues were discussed and it was decided that everyone must pay his dues at the beginning of each month so that they would have enough money to have a party when it is time. For the next class meeting they have decided to put all business aside and have a Kangaroo Court. The meeting was adjourned.

Miss McCaslin, Donald Ray, if you don't behave, I'll send a note to your father. Donald Ray: You'd better not; I'm as jealous as a cat.

Bible verses, after which Mrs. J. F. Ward conducted a devotional on prayer.

By scoring twice in the first quarter and once in the third, the Happy Cowboys defeated Hereford 19 to 0. Happy scored their first touchdown after then had taken J. C. Vaughn's punt on their own 47. From there a running drive, featuring Curb, carried them over the goal. The second touchdown was the result of a 45-yard run by Curb.

The second half was much better when Hereford began tackling Curb low, and he did not gain. However, the Cowboys scored in the third quarter; three successive passes from Hereford's 25-yard line gave them a touch down.

The Cowboys had ten first downs while the Whitefaces could only gain six. The Cowboys drew three 15-yard penalties, all for holding. Starting lineups were:

Hereford—

Hales LE —Happy  
Hales LT —Sims  
Knox LG —Kiker  
Axe LG —Vaughn  
Estes C —D. Curb  
Brook RG —Spear  
Ford RT —Heller  
Pokey RE —Walker  
F. Vaughn QB —Ham  
J. C. Vaughn LH —Walters  
Foster RH —Forbus  
Parker FB —Curb

### Last Week Was Fire Prevention Week

The week of Oct. 9-14 was Fire Prevention Week. This not only means senior themes due on Friday, but it should also serve as a period for us to stop and think over this thing of Fire Prevention.

There are many fires every hour in the United States alone, destroying and damaging property, and killing and wounding thousands of people. If we as citizens of the United States would perhaps be a little more careful and a little less careless, we could stop some disastrous fires. And if we spread these traits to others, we could save many lives and much property.

So here's to more carefulness in our everyday living, and fewer fires.

Paul Lyons: "Dad, give me some money."  
Dad: "Why do you want some money?"

Paul: "Well, suppose a robber was to hold me up and say 'your money or your life' and I hadn't any money?"

Danny Hales: "How tall is a WPA worker?"  
Bud Wilkins: "I couldn't say. I never saw one stand up."

### Student Council Representatives Are Installed

### JIMMY WITHERSPOON DELIVERS INSTALLATION SPEECH

The members of the Student Council were installed in an impressive service Tuesday morning Oct. 11, in assembly.

The results of the student election were given by Betty Cockrell, who introduced George McLean as Student Council President. He then called up to the stage from the audience the representatives of the respective classes. These were Janelle Potter and Luther Worley from the seventh grade, Rachel and Richard Ireland from the Freshman class, Neil Spradley and Morris Easley from the Sophomore class, Orvella Hill and Clifford Estes from the Junior class, and Jeane Williams and Bud Wilkins from the Senior class. These then took a silent oath given by the President.

After the oath was taken, George McLean introduced Mr. Jimmy Witherspoon who made a very interesting talk based on citizenship and democracy in school life. Mr. Witherspoon's talk concluded the program.

### GLEE CLUB DERIVES BENEFITS FROM PROGRAMS

The Glee Club is getting the benefit of some interesting, yet educational, programs. Each Tuesday afternoon some phase of music is studied. Three operas have been studied. The story and author of these operas are studied. We have studied Aida, Lohengrin and William Tell. The song from each of these was played by Maxine Beach and Miss McMinn.

At the last meeting, the songs of Stephen C. Foster were studied. An interesting study of his life was given by Wanda Jeane Reed. "Old Folks at Home," a duet, was sung by Dorothy Nell Trimble and Elye Crosthwait.

These programs are very interesting and the value is appreciated by the Glee Club.

The Glee Club girls are working to finish their new uniforms in order to give an assembly program. The program is scheduled to be given in about two weeks.

Glen Smith: Did you ever take chloroform?  
Billy Louise Davis: Naw, who teaches it?

Billy Dameron: The liniment makes my arm smart.  
Harold Close: Why don't you put some on your head?

### MRS. CHRIS RENFRO ENTERTAINS BRIDGE CLUB

Fall flowers with dahlias predominating, were used in decorations Thursday afternoon, when Mrs. Chris Renfro entertained the Pleasure Hour Bridge Club at her home on Lawton Avenue.

Awards in the games went to Mrs. Roy Jowell, high and Mrs. Boyd London, low. After the games pie and coffee were served to Mesdames Roy Jowell, Buford Farmer, Boyd London, B. R. Dixon, Elmo Lawhon, Earl Phillips, Harry Lomas and the hostess.

### Mr. and Mrs. Robert Ballinger, and small son, Robert, Jr., accompanied by Miss Kathaleta Hawkins, all of Amarillo, visited Miss Hawkins parents, Mr. and Mrs. D. W. Hawkins in Hereford, Sunday

### CREAM DELIGHT by Dorothy Perkins



Luscious night cream, rich in natural oils, helps to prevent telltale lines and to give you a new lease on youth. Non-staining. Will not grow hair. Use this cream every night... see what a difference it makes!

Dorothy Perkins BEAUTY PREPARATIONS CITY DRUG STORE HEREFORD, TEXAS

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All Work Guaranteed Phone 277  
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**"MOTION PICTURES ARE YOUR BEST ENTERTAINMENT"**  
**DID YOU KNOW...**  
... that 19 of the MOVIE QUIZ PICTURES had been shown at the STAR THEATRE since September 1st?  
WE ARE INTERESTED in knowing how our patrons are getting along with the MOVIE QUIZ, and to find out, we will make the following offer... Bring your MOVIE QUIZ BOOKLET to the STAR THEATRE on TUESDAY, OCTOBER 25th, and if you have answered at least eight of the questions after seeing the pictures, your booklet will serve as one admission ticket when accompanied by one paid adult admission.  
(Signed) J. H. ROBERTS, Mgr.

**YOUR TELEPHONE DOES ITS PART AS A CITIZEN OF TEXAS**

As one of the industries of Texas, your telephone company pays its share of the cost of government. It is a heavy share, too. In 1937 its local, state, and federal taxes in Texas totaled more than four million dollars... nearly \$12,000 a day.

These telephone taxes were equal to more than a third of the company's entire payroll in the state. They amount to \$9.25 for every telephone in service.

Where do they go, these taxes? To build and maintain the streets and highways over which you drive. To furnish you police and fire protection. To keep up your children's schools. To help pay for all the services government gives you.

The telephone company is part of Texas... here to meet this state's need for friendly, dependable telephone service. As part of the state, it has tried to be a good citizen... always ready and willing to pay its fair share of the cost of government.

**SOUTHWESTERN BELL TELEPHONE CO.**

**Feet Hurt**

**FREE DEMONSTRATION of Dr. Scholl's Foot Comfort Remedies, Arch Supports, Appliances and Scientific Shoes**

Monday, October 31

By Experts Direct From **Dr. Scholl's** Headquarters in Chicago

If you are a foot sufferer, you cannot afford to miss this free demonstration. It may show you the way to foot happiness such as you have not enjoyed for years. No matter what your foot troubles are, it will pay you to come in and learn from experts, direct from Dr. Scholl's Headquarters in Chicago, how millions of foot sufferers throughout the world have found relief from corns, bunions, callouses, Athlete's Foot, sweaty, odoriferous or tired, aching feet, weak arches and other foot troubles.

**HARD-TO-FIT FEET Can be Comfortably Fitted With Dr. Scholl's SCIENTIFIC SHOES**

The man who has done more than any American individual to help America regain its feet (physically)—Dr. Wm. M. Scholl, says that there is really no foot that is too hard to fit—if the shoes are of the proper type and construction, and if modern, scientific shoe-fitting methods are employed

**POPULAR STORE**  
The Store of Good Values

DR. SCHOLL'S SHOES Are designed on the principles of Dr. Scholl's shoe-fitting method.



# Canned Food Exhibit Holds Wide Interest Here Saturday

## WYCHE COMMUNITY HEADS LIST WITH 24 ENTRIES

The Home Demonstration canned foods exhibit here last Friday attracted wide interest with more than 65 women entering containers to make the show a success. The largest number of women entering from any community was made by the Wyche community with 24 representatives.

Preserves look best in large glasses and the sirup should be the consistency of strained honey. Relish should be of pleasing color and not too "soupy." Pickles are not classed as a canned product. These standards used in judging are to be used, not for a few jars to be exhibited, but so that people may have all their canned products of the highest quality.

Those present who registered, were:

Mrs. G. H. Reeves, Wyche; Mrs. Jewell D. Burgess, Wyche; Mrs. Mary Brady, Wyche; Mrs. Dock Roberson, Wyche; Mrs. H. B. Elliston, Wyche; Mrs. F. D. Ferguson, Wyche; Mrs. E. C. Hewitt, Wyche; Mrs. W. P. Graham, Wyche; Mrs. Clinton Homfeld, Bippus; Mrs. C. F. Crowley, Bippus; Mrs. W. L. Jones, Westway; Mrs. G. E. Thiele, Wyche; Mrs. DuBols Walker, Wyche; Mrs. R. A. Gilliam, Wyche; Mrs. W. B. Saxon, Wyche; Mrs. F. G. Elliston, Wyche; Mrs. C. E. Rea, Wyche; Mrs. R. L. Coccougher, Wyche; Mrs. E. Ward, Mrs. G. F. Lewis, Mrs. J. E. Jones, Miss Ara Lewis, Mrs. J. M. Lewis; Mrs. W. W. Wimberley, Dawn; Mrs. Carl Wimberley, Dawn; Wanda Sue Wimberley, Dawn; Mrs. A. C. Pierce, Westway; Mrs. Merlin Kaul, Westway; Mrs. J. T. Gulun, Messenger; Mrs. J. A. Wily, Messenger; Mrs. G. C. Hartman, Westway; Mrs. Jim Dale, Westway; Mrs. Louie Olson, North Hereford; Mrs. H. E. Miller, Dawn; Mrs. W. A. May, Dawn; Mrs. R. A. Frye, Dawn; Frederick Frye, Dawn.

Mrs. C. A. Wimberley, Dawn; Marilyn Wimberley, Dawn; Mrs. E. K. Pinnell, Mrs. E. H. Little, Westway; Mrs. Fred Henry, Wyche; Merle Henry, Wyche; Mildred Irene Henry, Wyche; Geraldine Henry, Wyche; Mrs. J. H. Reinart, Wyche; Arnelia Reinart, Wyche; Mrs. A. B. Schulz, Hereford; Mrs. George Robertson, Wyche; Mrs. Glenn Witherspoon, Hereford; Wilma Roberson, Wyche; Nova Wily, Messenger; Mrs. Geo. Parker, North Hereford; Mrs. Ed Botta, Mrs. J. E. Dyer, Ford; Mrs. G. C. Lisenbee, Mrs. Paul Rudd, Westway; Mrs. Oliver Rudd, Ruth Sherman, Hereford; Mrs. John Haber, Hereford; Miss Helen Reinart, Wyche; Miss Ina Mae Hewitt, Wyche; Miss Georgia Mae Reeves, Wyche; Mrs. J. C. Bandy, Wyche; Mrs. Frank Wilde, North Hereford; Miss Dorothy Dee Wilde, North Hereford; Mrs. J. R. Overstreet and Mrs. J. W. Adrian.

## Dawn Items (13 Miles East)

BY MRS. JAMES CALDWELL

Mrs. M. E. Buram returned last week from a visit with relatives at Panhandle and Fritch.

Mrs. A. O. O'Neil, who is attending college at Canyon, spent the week end at home.

Mr. and Mrs. Ezra Bagwell entertained a number of young people with a party, Tuesday night. Those present to enjoy the occasion, included Misses Minnie Seymour, Ella Smith, Leona Luke and Bobby Jo West, and Messrs. Albert Frye and Johnnie B. Caraway.

A number of ladies from Dawn, and members of the Dawn Home Demonstration Club, attended the Ball Jar Exhibit held at Hereford, Saturday. Among them were Messdames R. A. Frye, C. A. Wimberley, Alfred May, Carl Wimberley, H. E. Miller and W. W. Wimberley.

H. H. Miller and family were Canyon visitors, Sunday.

Little Anna Lou Samnelson of Canyon, spent Friday and Saturday with her grandmother, Mrs. Julia Samnelson.

Miss Edna Underwood and brother, Royce, left Wednesday morning overland, for Los Angeles, Calif. Miss Edra, who is employed in Los Angeles, was called here by the death of her father, L. R. Underwood; Mrs. Underwood will join her son and daughter shortly. They will make their home in California.

Mr. and Mrs. William Wimberley visited in the home of her parents, Mr. and Mrs. A. E. Oberst at Canyon, Thursday. Mr. Oberst returned with them for a brief visit.

Misses Ella and Sarah Smith attended the Freshman Spanish student initiation at the W. T. Training School in Canyon, Wednesday. Sarah was among those initiated.

Ella Smith was recently elected president of the Second-Year Spanish Class and Sarah is president of the First-Year Spanish Class. Dawn has a right to be proud of the records some of its students are making at the Training School.

## Motherhood at Ripe Age of 16



Here is Lizzie, a sixteen-year-old Spitz dog, with her newborn male pup, both of whom are doing well. Dog breeders in Detroit, where Lizzie lives, had never heard of a dog so old having a pup. A humane society officer said that a sixteen-year-old dog is about the equivalent of an eighty-year-old human. Mike Vella, Lizzie's owner, named the pup F. D., because it was born when President Roosevelt was making a radio speech.

Having been postponed a week, the Community Club met last Friday night, instead of the first Friday in October. A large crowd came out to enjoy the program, and evening's entertainment. Miss Ella Smith was elected treasurer, to take the place of Mrs. A. A. O'Neil, resigned; the next meeting of the club will be held on Friday, Nov. 4, as scheduled.

Plans are being made for the Lion's Club of Hereford, to be present, and furnish entertainment. More definite announcements will be made later.

Jess Caldwell visited in the home of his brother-in-law, Ocell Hodges, at Hereford, Tuesday.

Misses Inez and Alma Miller, students at WTSO, Canyon, spent the week end at home.

Mr. Phillips and daughter, Elaine of Fritch, visited Saturday evening in the M. H. Burum home.

Among those from Dawn who attended singing at Progressive, Sunday night, were L. A. Smith and family, Mr. and Mrs. R. S. West and daughter, Bobby Jo.

Members of the Home Demonstration Club met Wednesday with Mrs. Dalby Fleming. Plans are being made for a buffet supper in the near future, when members will entertain their husbands.

Mr. and Mrs. Carl Wimberley and Wanda Sue, and Mr. and Mrs. C. A. Wimberley and daughter, Marilyn, drove to Olton, Sunday. Mr. and Mrs. Otto Samuelson and son, Norris of Canyon, called in the Jess Caldwell home, Saturday evening.

According to R. S. West, superintendent, school is progressing nicely. The boys and girls of Mr. West's room recently organized a social club. The following officers were elected: Doris Smith, president; Marcella Luke, secretary, and treasurer; Mary Olive Frye, reporter. The Personnel of office will be changed after one month.

A very appropriate program was rendered by the Dawn Social Club Saturday afternoon. Patrons, as well as other interested persons, are urged to come to these little programs, and to visit school.

Friday afternoon, Mr. and Mrs. M. H. Burum gave a rare treat to the pupils and teachers of the Dawn school, honoring the tenth birthdays of Lillian and Billy Burum. The treat, which came as a big surprise to the entire group, consisted of two delicious birthday cakes and cocoa. Both teachers and pupils expressed their appreciation to Mr. and Mrs. Burum.

Among visitors at school last week, were Messdames L. A. Smith, M. H. Burum and Baker Womble. The above school report made by Mary Olive Frye was handed in by Mrs. R. S. West. There will be a weekly report given in, recording the school's activities and progress, according to Mr. West.

## Wyche Items

(1 1/2 miles south, 1 mile east)

MRS. R. G. VALMONTINE

Mr. and Mrs. Walk Bradley visited in the home of their daughter, Mrs. Dock Roberson and family, Sunday.

J. D. Bockett spent Sunday in Hereford.

Jack Frost spent the week end in New Mexico.

Miss Peggy Valentine spent Sunday in Amarillo with her sister, Lorene, who is in training at the St. Anthony's Nurses home.

Mrs. Margaret Peck from Shreveport, La., and Mr. and Mrs. Byrie Elliston of Hereford, visited in the N. E. Elliston home Sunday. Mrs. Peck is an aunt of Mr. Elliston's and had not visited here for twelve years.

Mrs. Lee Coccougher, Mrs. Graham, Mrs. F. D. Ferguson, Mrs. Ira Ott, Mrs. C. E. Rea, Mrs. Dock

Earl, Mr. and Mrs. C. E. Rea and children, Mr. and Mrs. Dock Roberson and children, Mrs. Fred Henry and children, Mr. and Mrs. J. W. Dickerson and Jap, Mr. and Mrs. R. C. Valentine and children, Mr. and Mrs. Edwards and children, Mr. and Mrs. Homer Thomas and children and Mrs. Bessie Mitchell and children, Myrel Henry, E. C. and L. C. and Iva Mag Hewitt, Bernice, Rackey and Robert Owen Elliston.

John Paetzold visited in Amarillo, Friday, and his son, Edward, who is attending school in Amarillo, returned home with him for the week end.

Mrs. Ruby Frost spent part of last week visiting in the home of her relatives in Happy.

Vera Rea spent Sunday night with Gattine Vaughn in Hereford. Miss Lorene Acker of Hereford, spent Sunday in the John Paetzold home.

The next meeting of the Home Demonstration Club will be in the home of Mrs. N. G. Elliston, Thursday, Oct. 20. The Singer Sewing Machine Company expects to give a demonstration of electric appliances they carry; a sewing teacher will instruct the ladies in sewing and at noon a buffet luncheon will be served. Each one is asked to bring a covered dish and enjoy the day.

The Home Demonstration Club met in the home of Mrs. Ira Ott, Oct. 5, at two o'clock, with Miss Sadie Lee Oliver, CHDA, with the help of Mrs. Ott and Mrs. Chas. Wilhelm, preparing and cooking, both canned and fresh beans and candied carrots and cabbage. She explained the different methods of cooking green, yellow and white vegetables.

Pamphlets were passed out and each read paragraphs on preparing the three types of vegetables. A business meeting was held and a Halloween party for Saturday, Oct. 22, is to be held at the Wyche School house.

Various committees were appointed and Mrs. F. D. Ferguson and Mrs. R. C. Valentine are to attend the "cheese making" at the court house, Saturday, Nov. 5, and are to make and serve cheese at the next meeting of the club in November.

Refreshments of punch and cake were served to Mrs. H. C. Coccougher and children, Miss Maggie Coccougher, Mrs. Ray Wilhelm, Mrs. Bandy, Mrs. Chas. Wilhelm.

## MASONIC BULLETIN

Hereford Lodge 949  
Stated meeting second Monday in each month.  
School of instruction each Thursday night.  
Ed Boggs, W. M.  
E. L. Brady, Secy.

Mrs. Reeves, Mrs. Saxon, Mrs. Fred Henry and Betty Joyce, Mrs. Pete Carmichael and sons, Mrs. Bessie Mitchell and small daughter, Mrs. F. D. Ferguson, Mrs. George Robertson and Wilma Jo, Mrs. H. B. Elliston, Mrs. Joe Roekin, Mrs. C. E. Rea, Mrs. N. G. Elliston, Miss Sadie Lee Oliver, Mrs. R. C. Valentine, Mrs. Many Ott and hostess, Mrs. Ira Ott, Mrs. Charles Wilhelm acted as co-hostess.

Don't forget the Halloween party, Oct. 22 at the Wyche school house.

There will be various games, as a fish pond, "42," Bingo and fortune telling; coffee and pie will be served. The proceeds will go into the Wyche Home Demonstration Club funds. Everyone is invited and requested to bring their friends. Remember Oct. 22 at the Wyche school house.

The buses were unable to run Wednesday of last week on account of the rains, and the south route was impassable in places the rest of the week. Thursday the south route bus still did not run.

The rains did considerable damage to the crops in this section. Even the feed in the shocks is damaged in fields, where the water stood.

Miss Jonnie Estes spent the past week end in Amarillo, Lubbock, Abernathy and Dallas.

## Daniel News

(7 miles east, 15 miles north)

BY PAULINE MOORE

There was a good attendance at Sunday School Sunday. Rev. Lee Perry preached Sunday evening, but next Sunday, Oct. 23, is his regular preaching Sunday.

A group of young people including Misses Ulane Zuck, Winnie Dee Hicks, Juanita Langston, Clark Harvey and R. M. Francis representing the Baptist Church in Canyon, rendered a good program after Sunday School.

H. D. LeGrande, who was so seriously ill, is well enough to be at home now, and is doing very nicely.

Mr. and Mrs. Clyde Allred, Lottie and Ethel and Mrs. Jimmy Allred of Hereford, attended the workers' conference at Claude, last Tuesday.

Mr. and Mrs. Floyd Tomlinson were Amarillo visitors, Saturday. Mr. and Mrs. Ervin Shugart, Mr. and Mrs. Orville Moore, and Aaron Connor, attended the show at the Star Theatre, Friday night.

Mr. and Mrs. W. R. Moore and children, J. R. Whitaker and Aaron Connor were in Amarillo, Sunday afternoon.

Mrs. Floyd Tomlinson, Mary Jo

and Norma Jean attended the show in Canyon, Thursday night.

Mr. and Mrs. Jimmy Allred and Marlene spent Monday and Tuesday nights in the parental J. C. Allred home.

Five-year-old Janelle Womble entertained her little friends of the Daniel and Fairview communities, with a birthday party one afternoon last week.

Miss Lottie Allred spent last Friday evening visiting Cecil Oglesby in Amarillo.

Mr. and Mrs. Clyde Allred and daughters, visited in the Cecil Allred home in Amarillo, Friday.

Visitors in the J. H. Trimble home over the week end were her sister, Mrs. Tally Broome, his sister, Mrs. C. H. Reed and Mr. and Mrs. Trimble's son, Sanky Trimble, all of Clovis, N. M.

## AMERICAN LEGION Post 192—Hereford, Texas

Business Meeting 1st Tuesday, each Month.

Social Meeting 3rd Tuesday, each Month.



# This Way to SAFE Bargains!

## COFFEE 25c

FOLGER'S—1-Lb. Can .....

PRESERVES, Old Manse. Pure, assorted flavors—10-oz. can ..... 23c

RAISINS Seedless 4-Lb. Cello Package ..... 27c

GRAPEFRUIT JUICE No. 2 Can — 2 Cans ..... 15c

SALAD DRESSING Bestyett — Quart Jar ..... 25c

PEACHES Rosedale — No. 2 1/2 Can ..... 14c

PINEAPPLE Rosedale, sliced — No. 1 1-4 Can ..... 10c

## COCOA 12c

HERSHEY'S—1-Lb. Can .....

PORK & BEANS Phillip's — No. 2 1/2 Can ..... 10c

CORN Primrose — No. 2 Can ..... 11c

OUT BEANS Empson's, No. 2 Can — 2 Cans ..... 25c

LIMA BEANS Happyvale, No. 2 Can — 2 Cans ..... 25c

## GELATINE 4c

Marvin Assorted Flavors—Package ...

## CORN 10c

Tender Sweet, Golden Bantam, Whole Grain. 17-OZ. CAN .....

## VIENNA SAUSAGE 25c

LIBBY'S 3 CANS .....

## POTTED MEAT 15c

LIBBY'S 4 CANS .....

## MINCE MEAT 9c

OLD TIME 9-OZ. PKG. ....

## WHOLE BEETS 10c

LIBBY'S NO. 2 1/2 CAN .....

# FURR FOOD

## Close Drug Store

### PHARMACY WEEK SPECIALS

**PEPSODENT Antiseptic**  
Two 50c Bottles ..... **51c**

---

**\$1.25 Creomulsion**  
**\$1.09**

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**60c Alka Seltzer**  
**49c**

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**PINT M'k Magnesia**  
**39c**

---

**50c ULTRA Hand Lotion**  
**PINT 39c**

---

**50 CAPSULES Haliver Oil**  
**69c**

---

**\$1.20 Sal Hepatica**  
**98c**

---

**200 TABLETS Nyal Aspirins**  
**59c**

---

**PINT Codliver Oil**  
**49c**

**SWEETEST DAYS SALE**  
OCT. 21, 22 & 23 ONLY

**2 Lbs. \$1.00**  
(Regular \$1.50 Value)

**FINEST ASSORTED CHOCOLATES**  
MANUFACTURED BY  
*Elco Sweets*  
Wm. W. Washington  
Candy

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**50c IPANA Tooth Paste**  
**39c**

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**SUPER D PERLES**  
100 for **\$2.69** 30 for **98c**

---

**JERGEN'S Lotion and Face Cream**  
Both For ..... **39c**

| —: Quality Meats —:   |            |
|---|------------|
| PORK SAUSAGE Per Lb. ....   | <b>15c</b> |
| CREAMERY BUTTER Per Lb. ....  | <b>24c</b> |
| BACON SQUARES Per Lb. ....  | <b>19c</b> |
| STEAK, Good Beef. Per Lb. ....                                      | <b>15c</b> |
| OLEO Per Lb. ....   | <b>14c</b> |
| FISH — OYSTERS — FRYERS   |            |
| —: Fresh Produce —:   |            |
| CABBAGE Fresh, firm heads—LB. ....                                  | <b>1c</b>  |
| ORANGES Fresh, juicy—10 LBS. ....                                   | <b>29c</b> |
| SPUDS, U. S. No. 1, Red Mc- McClures, 100 lbs. \$1.20, 10 Lbs. .... | <b>13c</b> |
| LEMONS 300 Size, Sunkist — Dozen ....                               | <b>21c</b> |
| TURNIPS Home Grown Purple Top—3 Lbs. ....                           | <b>10c</b> |
| ONIONS White or Yellow — Lb. ....                                   | <b>4c</b>  |

# SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181-W

## ENDEAVOR GROUP SPONSORS NEW MEMBERSHIP CONTEST

A great deal of interest in being shown in the new membership contest which is being sponsored by the Young People's Christian Endeavor of the First Christian Church. At the meeting held at the church Sunday evening the Zephyrs were ahead. The contest will close the first Sunday in November.

The program theme for the Sunday meeting was "Understanding Ourselves." Bob Gilliland was leader and Carl Oldham gave the principal talk. Vivian Olson conducted the devotional and scripture reading.

## CLASS ELECTS NEW OFFICERS

Blue Bonnet Class of the Methodist Church elected new officers at a meeting held Sunday at the church. Those chosen were Betty Sue Henslee, president; Nell Spradley, vice-president; Helen Ruth Barber, secretary and treasurer; Betty Robinson, reporter; Wanda Jean Reed, entertainment chairman; Margaret Allen, membership chairman, and Virginia Newell and Pauline Parker, social chairmen.

All teen-age girls who are not already affiliated with another class are invited to join the group.

## INTERMEDIATE CHRISTIAN ENDEAVOR HAS MEETING

"My Church and its Mission," was the program subject at the Intermediate Christian Endeavor meeting held at the Christian church Sunday evening. Gertrude Louisa was leader. She gave a talk on the mission of the church both in the United States and in foreign countries.

Lola Agnes Glibreath gave the scripture lesson. Prayers for the church were led by Larry Trimble, Rena Rae Renfro and Rachel Ireland.

A round table discussion was conducted by Ellis Coombes, sponsor.

## MRS. IRELAND ENTERTAINS CLUB

Among the many near Halloween entertainments in Hereford was the attractive afternoon party given by Mrs. Woodrow Ireland for members of the Tuesday Afternoon Bridge Club.

Using Halloween suggestions in talies, prize wrappings and other appointments, with orange and gold colored autumn flowers as decorations, two tables were arranged for bridge.

The Halloween motif was repeated in refreshments.

Guest prize went to Mrs. Knox Kinard and the club prize was awarded to Mrs. W. M. Emmons.

Attending the delightful party, were Mesdames W. J. Stanford, W. M. Emmons, Knox Kinard, Travis Dameron, Meade Halle, Ernest Medkief, Tom McCollum, George V. Stambaugh and the hostess.

## ROBERT ANDREWS MILLIKEN IS STUDIED BY L. A. E. CLUB

Robert Andrews Milliken, his life and works were discussed last Tuesday afternoon, when L. A. E. Club met at the country home of Mrs. Bill Hutson.

After roll call, Mrs. Wiley Roberson discussed Robert Andrews Milliken's views on "The Idea of the Golden Rule." She quoted the author, "All forward looking work of the world has its main springs in the Christian Churches."

Mrs. Jim Higgins told the author's views on "The Idea of Revolution."

A round table discussion concluded the program.

Those present were Mesdames Robert Veigel, Maurice Tamahill, George Suggs, Wiley Roberson, Paul McCollister, Jim Lipscomb, Jack Hutson, Jim Higgins, Bob Higgins, Arle Dean and the hostess, Mrs. Jack Dean was a guest.

## AUXILIARY MEETS AT KERR HOME

The Women's Auxiliary of the Presbyterian Church met at the home of Mrs. Will S. Kerr, Tuesday afternoon.

Mrs. Henry Hastings conducted the devotional on "Peace and Power." The program under the leadership of Mrs. Arch Conklin, dealt with Alaska and the work of the Presbyterian church there.

Mrs. R. B. Cottingham conducted a questionnaire which covered the history of Alaska.

Mrs. Conklin told of the Presbyterian hospital at Point Barrow, and the Sheldon-Jackson School at Sitka. The mission work of the Presbyterian church there was discussed.

An Alaskan newspaper was shown in illustration by Mrs. Paul Mathers.

Plans were made for the organization to attend Presbyterian in Amarillo, Oct. 26. Reports of the Synodical last week, will be given at that time.

The next meeting will be held at

the home of the president, Mrs. John Olson, on Tuesday, Nov. 1.

## MRS. WILLIAMS ENTERTAINS FOR WIN ONE CLASS

With Mrs. Fannie Craddock as assistant hostess, Mrs. C. B. Williams entertained Tuesday afternoon for members of the Win One Class of the Methodist Church.

Mrs. Craddock opened the program with a prayer, followed by the devotional given by Mrs. M. M. Beavers.

Mrs. Florence McClellan, president, conducted the business session when names were exchanged for the Christmas party.

Mrs. Williams had charge of the social hour. Little Miss Marie Williams entertained with several piano selections. Guessing contests and Chinese checkers furnished diversion for the remainder of the afternoon.

Elaborate refreshments, featuring the Halloween motif, were served to Mesdames M. M. Beavers, H. H. Hawkins, M. L. Steele, A. C. Thompson, Clara Freeman, H. M. Benefield, Hannah Rule, T. N. Helfner, W. B. Anthony, Fred Millard, Florence McClellan, J. B. Phillips, J. F. Ward, Wm. McGehee and the hostesses.

## THREE ARE HOSTESSES AT CLASS PARTY

Mesdames John Hacker, Lee Cocanougher and Gleaves Owen were hostesses for the Home Maker Class of the Baptist Church, Thursday afternoon at the Hacker home.

Mrs. Ralph McCullough, president, presided when officers and teachers reports were given. Plans were made for a Thanksgiving dinner to be given in November with husbands as honor guests.

The meeting opened with group singing followed by prayer led by Mrs. Otto Massie. Mrs. Owen gave the devotional.

The program was directed by Mrs. Jeff Roberson. Eugene Roberson entertained with a reading, and Virginia Green played two piano numbers.

Pollyanna gifts were exchanged and Mesdames N. L. Cress, H. D. Culppepper and Edgar Sowell drew hostess names for November.

Refreshments were served to Mesdames Walter Easter, T. E. Major, Joe Kendall, C. P. Hussey, W. L. Alexander, Lee Cocanougher, Dudley Green, Wiley Roberson, Earl Lance, Edgar Moseler, Frank Merritt, N. L. Cress, Gleaves Owen, Louie Olson, Otto Massie, Roy Thompson, Barrett Sowell, Ralph McCullough, W. P. Graham, Miss Odie Matthews and Mrs. Hacker.

## GARDEN CLUB HAS VARIED PROGRAM

A varied program proved of interest to Garden Club members at the meeting held Friday afternoon at the home of Mrs. J. C. Ricketts.

During the business meeting, presided over by Mrs. Homer Brumley, president, plans were made for a tulip tea which will be given sometime in May. More immediate plans were discussed for ways and means of creating interest in outdoor Christmas decorations.

Roll Call, which included illustrations, was answered with state flowers and interesting bits of information concerning them.

The program was in charge of Mrs. Mark Hanna. Miss Sadie Lee Oliver spoke on "Dormant Spraying," and said the trees and shrubs here were in need of this type of care.

"Tulips" were discussed by Mrs. Ellis Coombes who gave an interesting account of the history of the bulbous plant. She told of its origin and of the tulip boom in Holland.

When first discovered as much as \$5,000 was paid for a single bulb. Miss Oliver announced that Miss Sadie Lee Hackfield, Landscape Specialist of the Extension Service of A. & M. College, will hold various demonstrations over the county Friday and Saturday, and extended an invitation to Garden Club members to attend the demonstrations.

After the program the group visited Mrs. Ricketts' flower garden, where dahlias in a variety of colors, were blooming.

The next meeting will be held at the Homer Brumley home in south Hereford, on Friday, Oct. 28.

Those present, included, Mesdames J. P. Slaton, Homer Brumley, A. O. Thompson, C. C. Ferguson, Mark Hanna, Ellis Coombes, F. M. Kester, Ralph White, A. Lowther, Miss Oliver and the hostess.

## HALLOWEEN PARTY ENTERTAINS CLASS

A Halloween party entertained members of the Friendship Class of the Methodist church, Tuesday night, at the home of Mr. and Mrs. O. L. Click, with Mrs. B. R. Dixon and Miss Ona Hammer as assistant hostesses.

Reminful of the season, Halloween decorations were used, with black cats and pumpkin faces strung at entrances and windows. The floral

## Arab Terror in Palestine



A Jewish workman being assisted to a hospital after he had been stabbed and seriously wounded in one of the clashes between Jews and Arabs in the Holy Land. In spite of the efforts of British authorities at pacification, violence between the two peoples continues.

accent was furnished with bowls of orange marigolds.

Games of "Forty-Two" and Star Checkers furnished entertainment. Those attending were Messrs. and Mesdames Buford Farmer, Baker Womble, Oren Russell, Marj Burum, Walter Galley, Ralph White, B. R. Dixon, O. L. Click, Dr. and Mrs. B. M. Whitshire, Miss Mattie Mae Swisher, Miss Eunice Rutherford and Miss Belle Harris.

Dr. Whitshire is teacher and W. J. Smith is president of the class.

## GUESTS ARE ENTERTAINED WITH TUESDAY DINNER CLUB

Special guests who were entertained with members of the Tuesday Dinner Club, Tuesday night, were Mr. and Mrs. A. R. Bateman, Mr. and Mrs. E. B. Hedrick and Mr. and Mrs. Jimmie Gillentine.

Hosts were Mr. and Mrs. Alton Fraser, and highlights in decorations were pink and red radiance roses in massed arrangement as a centerpiece for the table, the foliage setting forming an artistic background.

In bridge games after the dinner, high score awards went to Mrs. H. A. Cline and E. B. Hedrick.

Those enjoying the lovely dinner-party, were Messrs. and Mesdames J. A. Pitman, C. C. Acker, H. K. Fox, S. P. Rosson, H. A. Cline, Jack Wayland, Mrs. Seth B. Holman, Eloyse Pitman, the special guests and the hosts.

## DEBATE FEATURES Y. W. A. MEETING

A debate on the question, "Resolved that the church has more influence than the family," was a feature of the program for the Y. W. A. Monday evening. Dorothy Funderburg and Odessa Long discussed the affirmative and Kitty Kloe Harlin and Mrs. Ben Wohlgemuth the negative. The meeting was held at the home of Kitty Kloe Harlin.

Those present included Thornton Shirley, Inez Funderburg, Dorothy Nell Adams, Maxine Adams, Audrey Cockrell, Dorothy Funderburg, Odessa Long, Mollie Jo Roberson, Mildred Curtisinger, Annie Jo Owen, Anna Belle Roberson, Edith Cockrell, Cora Lee Rice, Mesdames Jack Roberson, Travis Caraway, Edgar Russell, J. B. Harlin, Lilburn Ray, W. A. Long, Billie Roberson and the hostess.

## SURPRISE BIRTHDAY DINNER HONORS MRS. JACK ROBERSON

A surprise birthday dinner-party honored Mrs. Jack Roberson Tuesday evening, at the home of Mr. and Mrs. W. A. Long.

Mrs. Roberson is sponsor of the Y. W. A. of the Baptist church, and members of the organization were hostesses.

Games, under the direction of Mrs. Travis Caraway, were enjoyed before the dinner, which was served buffet style at tables for four.

Mrs. Roberson was presented with a lovely gift in appreciation of her interest and service.

Those present were Dorothy Funderburg, Odessa Long, Tom Roundtree, Harold Harlin, Cora Lee Rice, Mildred Curtisinger, Mr. and Mrs. Billie Roberson, J. B. Harlin, Kitty Kloe Harlin, Molly Jo Roberson, Mr. and Mrs. Travis Caraway, Inez Funderburg, Mrs. Ben Wohlgemuth, Thornton Shirley, Mr. and Mrs. W. A. Long, Dorothy Nell Adams, Maxine Adams, Audrey Cockrell and Mr. and Mrs. Jack Roberson.

## RUSSIAN LITERATURE PROGRAM GIVEN BY JUNIOR PIONEER CLUB

Russian Literature was the subject of discussion at a meeting of the Junior Pioneer Study Club in the home of Mrs. Ralph Roden, on Tuesday evening. Mrs. Elvin Ridling was co-hostess.

Roll call consisted of names of Russian authors.

Mrs. Louis Woodford was leader of the lesson. Mrs. Buford Crosth-

wait gave a general survey of Russian Literature which had its beginning in the 11th century. Mrs. Crosthwait told something of the lives of Leo Tolstoy and other Russian writers of importance. She said many of the best works had never been translated.

In discussing the "Characteristics of Russian Literature," Mrs. O. H. Culppepper described the influence of politics on Russian writings and explained how Russian authors described political situations in a veiled manner. Much was written about the peasant life of Russia.

Mrs. R. R. Wills discussed "The Drama in Russia," dwelling on the life works and achievements of Alexander Pushkin, who was known as the father of Russian Literature. She described him as an eccentric character of Russian-Negro ancestry.

During the business session Mrs. Ralph Roden was appointed to represent the club as federation counselor.

Members present included Mesdames Lilburn Ray, Jack Telford, Meade Halle, Frank Huckert, Buford Crosthwait, Bill Edelman, O. H. Culppepper, J. B. Whitlow, R. R. Wills, Homer Brumley, Louis Woodford, Urlln Streu, A. J. Schroeter, Elmer Patterson, R. S. Scott, Lynn Kester, Alton Miller, Misses Ferrol Cox, Lueta Borden, Edna Daughette and the hostesses.

## GIRLS AUXILIARY MEETING

The Girls Auxiliary of the Baptist Church met at the church for the regular meeting, Tuesday afternoon. Humorous jingles furnished answers to roll call.

Glennis Cockrell, Bernadine Phil-

lips, Joyce Cress and Pollyanna Crawford took parts on the program which had to do with "Foreign Children in America."

Refreshments were served by Maxine Beach and Bernadine Phillips. All girls of the church are urged to join the group.

## MRS. DAMERON ENTERTAINS WITH LUNCHEON FOR CLUB

Orange marigolds were featured in decorations at the luncheon given yesterday by Mrs. Travis Dameron at her home on Jewell street.

The occasion was the regular meeting of the Knitting Club and the lace-laid table was centered with an attractive arrangement of African marigolds flanked with ivory tapers in crystal holders. Other table appointments were in crystal and silver.

Attending were Mesdames Tom McCollum, Meade Halle, Woodrow Ireland, W. J. Stanford, Ernest Medkief, J. T. Glibreath, Jr., Miss Ruth Conkright and the hostess.

In the afternoon knitting and sewing furnished diversion.

## CHILD STUDY CLUB MEETS AT CHURCH

Radio programs were discussed at the meeting held by the Child Study Club Thursday afternoon, at the Methodist church.

Mrs. Elmer Patterson presided over the business session when plans were made for the completion of new year books.

Mrs. C. A. Felts read a paper on "Radio Programs for Children." She stressed the thought that parents may guide children in the selection of radio programs that will be informative as well as enjoyable. That a desire for the best in music and in different forms of entertainment may be cultivated through the intelligent use of the Radio, was brought out in the round table discussion that followed.

Members attending were Mesdames Gordon Witherspoon, Bob Wilson, Cecil Lady, R. P. Conaway, Elmer Patterson, Charles Newell, J. B. Cocanougher, C. A. Felts and Mrs. Harris.

## LONE STAR STUDY CLUB HAS TEXAS DAY PROGRAM

A Texas Day program was featured at the meeting of the Lone Star Study Club held Monday afternoon at the home of Mrs. Jack

## "LONG LIFE A DELUSION"



Peter Behan, 104 years old, of Roxbury, Conn., stops long enough from his scythe sharpening to observe that "There's nothing beautiful about old age. It's a delusion. It's no fun growing old and there's no use celebrating birthdays."

Grady, Mrs. Earl Phillips was co-hostess with Mrs. Grady.

Mrs. Charles Sowell was in charge of the program and discussed the "Romantic History of Texas." High points of her talk were interesting items concerning Moses Austin and his son, Stephen F. Austin, and their part in the colonization of Texas, stories of the Revolution and a description of the Alamo.

In discussing "Legends of Texas Rivers," Mrs. Joe Kendall told of the many Indian and Spanish legends built around the Red, Rio Grande, Sabine and San Antonio Rivers.

Mrs. B. R. Dixon was welcomed into the club as a new member.

Those attending were Mesdames R. G. Blue, H. A. Cline, Louie LeGrand, Jim Higgins, Joe Kendall, Elmo Lawhon, Tom Major, B. R. Dixon, Ralph White, Robert Thompson, Charles Sowell, Owen Starnes, Coy Phillips and the hostesses.

Mr. and Mrs. George V. Stambaugh went to Tulla Sunday, to visit relatives.

## Messenger News

(27 miles west)

BY MRS. J. N. MESSENGER

Some freakish weather was noted in this community over the week end. Wind and sand, then it started to rain. Sunday evening it again started to blow and rain; hail and lightning followed. Lightning struck the George Messenger barn, tearing off part of the roof and some boards on the sides; an upright 4x4 was also split. The hail damaged later flowers. There was around seven and three-eighths inches of rain all together, and it penetrated more than three feet into the ground.

Sunday night the draw came up through South Messenger ranch, swirling over the bridge, washing out freshly graded roads and tearing out fences. The crew had just finished grading the road from the Farmer County line to the store north and it was in better shape than it has been for a good many years.

The school buses missed three days because the roads were so bad; last Thursday they started, going through fields and doubling over the roads. J. L. Smith and Ray Coleman were along with two tractors, trying to press the road so it will be more solid and dry out faster. Rain filled their tracks, however.

George Messenger and his mother started to Hereford Wednesday to last week and got stuck in the mud. One of the rear wheels was torn off. Ralph Smith brought him to town, however, where he got repairs and returned to fix the wheel.

Mrs. Pinkerton, mother of Mrs. Ray Coleman, and her two sisters stopped over several days on their return trip from Colorado, where they had been visiting. Their home is in Elk City, Okla.; they were accompanied by a nephew and his brother's wife.

Loran Wells' mother is here visiting with the Wells family, this week.

With short detours along the bar ditch, cars are again able to travel over the road.

Mr. and Mrs. B. R. Dixon and Mr. and Mrs. Arlie Dean attended the Amarillo-Norman, Okla., football game in Amarillo, Saturday.

# HAILE DRUG

WALGREEN AGENCY

We Sell For Less

Friday

Phone 99

Saturday

**Ironized Yeast** \$1.00 SIZE ..... **73c**

**Peruna Tonic** \$1.25 SIZE ..... **89c**

**Syrup Pepsin** \$1.20 SIZE ..... **79c**

**RINSO**  
25c Size  
**17c**

**Gem Razor**  
BLADES AND CASE  
**29c**

**EX-LAX**  
25c Size  
**18c**

**ASPIRIN**  
Tablets  
Bottle of 100  
**12c**

**CLEANSING**  
Tissues  
Large Box  
**19c**

**FITCH SHAMPOO**  
75c Size  
**49c**

**Mineral Oil** PINT SIZE ..... **29c**

**Anacin Tablets** 25c SIZE ..... **18c**

**Lux Toilet Soap** 3 BARS ..... **17c**

**EPSOM**  
Salts  
1-Lb. Package  
**13c**

**GILLETTE**  
Blades  
Package  
**10c**

**HINKLE'S**  
Pills  
Bottle of 100  
**9c**

**COUGH**  
Relief  
60c Size  
**49c**

**CARDUI**  
Tonic  
\$1.00 Bottle  
**59c**

**SAL HEPATICA**  
60c Size  
**43c**

**JERGEN'S**  
Lotion  
50c Size  
**33c**

**Rubber Gloves** GOOD QUALITY ..... **23c**

**Electric Iron** SIX POUND ..... **\$1.19**

**Tek Tooth Brushes** 50c BRUSH ..... **26c**

OCT. 17-22  
IS  
**National**  
**Feed Week**  
and all branches of the feed industry throughout the nation are celebrating this week in various ways. In celebration of this week, we are offering  
**SPECIAL**  
THIS WEEK ONLY  
**MERIT**  
**EGG MASH**  
One Bag ..... **\$2.00**  
10 Bags, each .... **\$1.95**  
20 or more bags, each **\$1.90**  
**Square Meal**  
**EGG MASH**  
One Bag ..... **\$1.80**  
10 Bags, each .... **\$1.75**  
20 or more bags, each **\$1.70**  
— WE BUY : —  
Cream, Hides and Poultry!  
**WEST TEXAS**  
**FEED and SEED**  
PHONE 265

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Sponsor — Sadye Rigler

### THROUGH THE CAMERA LENS



Our first picture of this week presents, from left to right, Pauline Parker, Helen Francis Streu, Wanda Jean Reed, Nell Spradley and Mary Louise Dean. Maybe they are lining up for a tug-of-war or somethin'.

In the middle picture we find Lois Standifer and Orvella Hill in the act of taking their afternoon stroll up the sidewalk of old H. H. S. From the way Lois is hanging her head, she might get the impression that she is rather shy.

Our last picture features none other than Miss Edith Jackson. She seems very happy over something. We may well wonder what it is.

### Band And Pep Clubs Hold Drill Practice

"Burky, put me down!" "Hey, Bernadine, I'm here." "Don't you mark me absent." Such are the utterances heard from Pep Club girls on Lawton Avenue each morning. The band and Pep Club have been having drill practice (when the weather did not force them to have "swim" practice or nothing). However, if Lady Luck stays with them, the group hopes to have a stunt for the game Friday with Whitedeer. Thus, the girls will back the eleven. Yea, Whitefaces! You have boosters.

### WORLD PEACE DISCUSSED BY GIRLS' HI-Y

The Girls' Hi-Y had a very interesting program on "World Peace" in their meeting, Oct. 11, in the High School auditorium. The theme song, "Living for Jesus," was sung and the scripture was read. Virginia East played a piano solo which was enjoyed by everyone present. Ann Cockrell, Betty Jane Rolosen, Ruth Temple Hastings and Nadyne Newell gave interesting talks on World Peace. The members repeated the Hi-Y benediction, then adjourned.

### FRESHMEN TO HAVE HALLOWEEN PARTY

The Freshman class met Oct. 12, in the high school auditorium and was called to order by the president. The minutes were read and class dues were paid for this month. The Freshman class is looking forward to a successful Halloween party at which they may come in full costume or just masked. The former reporter, Katherine Twiner, resigned, and a new one, Rena Rae Renfro, was elected to fill the office.

### To Have — Or Not To Have

To have a party or not to have — a party. That was the question discussed by the Juniors at their class meeting on Oct. 12. The arguments were strong both for and against. The decision will be made at the next meeting, after the social committee presents the plans for a party.

It was necessary for the class to elect a new member for the athletic association. Lynwood Hallum was elected as this representative.

### EXCHANGES

The Childress High School is opening a library this year with 5,303 books and fourteen magazines. A card catalogue is being made and the books numbered under the Dewey-Decimal system.—The Corral.

\*\*\*

"In the fashion column, it was stated that the old-fashioned hoop skirt might come back. Well, from the way it looks, dresses are more like elevators—'goin' up'.

### HUMOR

Betty Sue: What is the date, please?  
 Miss Crawford: Never mind the date. The important thing is the examination.

Betty Sue: Well, I wanted to have something right.

Molly Jo R.: Is he thin, Kitty?  
 Kitty Kloe: Why, he's so thin that when he drinks tomato juice he reminds me of a thermometer.

F. L. Lucas: Well, John, how are your grades?  
 John Estes: They're under water.

F. L.: What do you mean under water?  
 John: Below "C" level.

Lois Standifer: I'll have you know my voice was a gift.

Monica Albright: Well, I hardly supposed you paid for it.

Ruth Temple H.: I want a shampoo.

Beauty Operator: What kind do you want, egg?  
 Ruth Temple: Say, if you're going to call me names I don't want any kind.

Mr. Beavers: (At league Sunday night): "Someone say something."  
 Virginia Newell: "Boo!"

Virginia East, taking her first piano lesson, looked down at the pedals and said, "When do I put on the brakes?"

### GUESS WHO

She is a junior girl, tall, blonde, and pretty. She had an accident the last week and has been very noticeable lately. She is in the Girls' Hi-Y, orchestra and band.

He is a senior boy, rather short, blonde complexioned, and very much interested in the senior affairs. He is a member of the staff and holds a class office. He also helped to sell senior tickets the week.

Last week's Who's Who.  
 Harold Cloe and Ruth Temple Hastings.

### DO YOU REALLY?

When you turn up your nose and say, "I can't stand her," do you really mean it? When someone counteracts one of your selfish intentions and you blurt out, "Oh, that infinitesimal specimen of bacteria; if she doesn't leave me alone, I'll—" do you really mean it? When a teacher deems it necessary to correct you, and you shout, "She just doesn't like me and I think she just takes her spite out on me. Well, she hasn't got anything on me," do you really mean it? Of course you do not, but many a heart aches after your fit of self-centered temper. Just for friendship's sake, reverse those quotations and say, "I simply love her. Oh! that lovely specimen of angel, I wish she'd come over here, I'd like to talk with her." Or—(about the teacher)—"My teacher corrected me in class, but I appreciated her doing so, because I know it was for my own good." Just for a change, don't you want to try it? Do you really?

### MISS SULLIVAN ATTENDS MEET IN AMARILLO

Miss Rhita Jean Sullivan was an Amarillo visitor Friday and Saturday, attending the meeting of the Home Economics teachers of thirty-one counties of the state. Miss Gladys Armstrong, who visited this school recently, was in charge of the meeting. Friday afternoon problems concerning Home Economics in school and summer project work were discussed. About one half of the day Saturday was spent in discussing problems of the F. H. T. Girls from Tulla, Canyon and Childress took part in a panel discussion on problems of F. H. T.

Calvin Brumley: Which do you prefer most, war or peace?  
 Squirt: Peace—because war makes history.

### WISH TO EXPRESS SYMPATHY

The students and faculty of the high school wish to express their sympathy to Mr. Willoughby whose nephew was killed last Wednesday. The thirteen-year-old lad, who lived near Shamrock, was fatally injured when he was kicked by a mule colt.

### PERSONALS

Paul Lyons was a visitor in Amarillo, Saturday.

Mr. and Mrs. Knox Kinard spent last week end at Oklaunon and Vernon.

Attending the Sandie-Norman football game in Amarillo, Saturday, were Kenneth Potter, Clifford Estes, Noel Washam and Robert Petersen.

Nancy Olson attended the Four-H Club Convention at Dallas this last week. She had a delightful time and saw many sights of interest.

### Among those attending the Air Races at the Municipal Airport in Amarillo, Sunday afternoon, were

Marthanelle Ewton, Ray Nunn, Orvella Hill, J. C. Vaughn, Nona Dean Rose, Calvin Brumley, Pauline Parker and Delbert Kassahan.

The former Miss Oressa Hastings, the present Mrs. Dick Delaney, visited Hereford over the week end.

**HAVE YOU SEEN . . . ?**  
 That thing that belongs to Virginia East that resembles a football and is called a purse?  
 Bert Slay's rabbit foot that he wears around his neck?  
 The disheartened looks of "funkees"?  
 The new arrangement of the trophy case?  
 The many dirndl dresses?  
 The flashy socks and the green hats the boys are wearing?  
 Merle Henry since her appendectomy?

### Vega News

**MRS. E. M. SHIELDS**  
 Mr. and Mrs. E. N. Jacobson of Adrian, visited relatives in Vega, Monday morning, while en route to Hereford.

Mrs. Ferne Dysart and son, Cabot, spent Sunday with Mrs. Kate Binford, in Wildorado.

Mrs. W. A. Williams and Mrs. L. E. Dysart entertained the Sew and So Club, Monday afternoon, at the home of Mrs. Williams.

The cooking school sponsored a cake baking contest Saturday; Mrs. D. W. Clark won first prize, 15 quarters; Mrs. E. B. Cooke won second prize, 10 quarters; Mrs. H. W. Armitage and Mrs. K. Eastman won third and fourth places. All the cakes were auctioned off and proceeds given to the local P. T. A.

Mrs. A. Sammann of Lockney is the guest of her parents, Mr. and Mrs. L. W. Landrum this week.

Mr. and Mrs. Jno. L. Wilson of El Paso, are visiting relatives and friends here this week.

Mrs. Paul Auther and little daughter, returned Thursday from a visit with relatives at Kress.

Miss Lucille Hughes spent the week end with home folks at Hereford.

Rev. Marshall Rhu left Sunday afternoon for a trip to New York for a short vacation.

J. C. Turner of Memphis, spent the week end with his parents, Mr. and Mrs. Claud Turner.

Mrs. C. T. Everett, assisted by Mesdames Harry Leonhardt, W. E. Eastman and A. E. Roark, were hostesses to the Worthwhile Home Demonstration Club, and had as guests 18 members of the Wildorado club. Mrs. Clark gave an interesting discussion about "Infantile Paralysis." Mrs. Joe Scott sang "Little Grey Home in the West," accompanied by Mrs. Glen Boydston on the accordion; Mrs. C. T. Everett read a helpful paper on "Malnutrition." Refreshments were served to about 45 guests and members.

At the close of the Baptist revival, members presented the pastor, Rev. L. E. Godwin, with a new suit of clothes, and Mrs. Harrell, the pianist, with a handkerchief shower. Several members were added to their church roll.

Lafe Stice of Panhandle, a former Vega citizen, fell dead near his home Thursday evening; he was buried at Tulla, Friday afternoon. The following people of Vega attended the funeral: Rev. and Mrs. L. E. Godwin, Mrs. Hugh Knox, Rev. J. McClung, Mrs. Roy Harrell, Mrs. L. B. Hooten, H. L. Hooten and family.

Mrs. J. D. Vaughn and daughter Jimmy Lovine, of Hobbs, N. M., Mrs. R. L. Doss of Hereford, and Miss Nedra Richardson of Amarillo, were guests of Mr. and Mrs. J. T. Richardson, Friday and Saturday.

The Vega Longhorns are to play the Canyon High School football team Friday; the Vega boys think this will be their toughest game of the season.

The Vega Parent-Teacher Association met in their regular monthly meeting at the school auditorium Tuesday at 4 o'clock.

### BUSINESS AND PROFESSIONAL DIRECTORY

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THESE TERRIBLE HEADACHES GET ME DOWN

OUCH! THERE'S THAT PAIN AGAIN

WHY MUST I HAVE THESE PAINS SO REGULARLY?

**RELIEF in a few minutes**

**Why Suffer Longer Than Necessary?**  
**Dr. Miles Anti-Pain Pills Relieve Quickly**

**DR. MILES ANTI - PAIN PILLS** were made for just one purpose—to relieve pain. Users write that they "work like magic". They contain an effective, quick-acting, analgesic—pain reliever.

Try Dr. Miles Anti-Pain Pills before you lose a day's work—and pay—or break a social engagement because of HEADACHE, MUSCULAR PERIODIC, OR NEURALGIC PAINS. They may be just what you need to relieve your pain and

put you back on your feet again "rarin' to go".

**DR. MILES ANTI - PAIN PILLS** act quickly. You don't have to wait forty minutes to an hour for them to take effect as is the case with many analgesics. You'll get action in from ten to twenty minutes.

**DR. MILES ANTI - PAIN PILLS** are pleasant to take, handy to carry, prompt and effective in action, and do not upset the stomach. Their cost is small. One, or at most, two, is usually sufficient to relieve.

At your Drug Store. 25 for 25c. 125 for \$1.00.

**DR. MILES ANTI-PAIN PILLS**

# The Rockwell TUBA

Published Once in a While by ROCKWELL BROS. & CO. Lumbermen

Stack 2—Piece 12 Hereford, Texas Thursday, Oct. 20, 1938

These cool, crisp mornings remind us that it won't be long before a cold norther will be blowing in on us. Time to check up and see if we are all prepared for winter. If you have any broken windows, now is the time to bring them down here and let us glass them for you.

Jake Boydston has bought the old Hughes place on 25-Mile Avenue and is having it worked over. The first thing he is doing is re-roofing with No. 1 Certigrade Red Cedar Shingles, the kind that give you the most for your money. Art Grimes is doing the work.

Joe Hoffman is having a fine new kitchen cabinet built in his remodeled farm home northwest of town. We have an extra good supply of white pine lumber at moderate prices for built-in cabinets of all kinds.

Jonathan Pitman and Alex Bateman went to College Station to see the A. & M. - T. C. U. game. We think Jonathan went along to hold an ice pack on Alex's head. After getting a good look at the country over in East Texas, Mr. Pitman is now more than over a booster for the future of this country out here.

Conductor: "What are you doing with those towels in your suit case?"  
 Passenger (with presence of mind): "Oh, they are some I used the last time I was on this train. I had them washed and brought them back."

Those marvelous rains of last week are just about the best kind of farm relief we can get around here. Wheat should be firmly enough rooted as a result of all that moisture to provide excellent grazing, something we didn't get last year. At any rate, we have been selling quite a few posts for pasture fencing in the last few days.

his home Thursday evening; he was buried at Tulla, Friday afternoon. The following people of Vega attended the funeral: Rev. and Mrs. L. E. Godwin, Mrs. Hugh Knox, Rev. J. McClung, Mrs. Roy Harrell, Mrs. L. B. Hooten, H. L. Hooten and family.

Mrs. J. D. Vaughn and daughter Jimmy Lovine, of Hobbs, N. M., Mrs. R. L. Doss of Hereford, and Miss Nedra Richardson of Amarillo, were guests of Mr. and Mrs. J. T. Richardson, Friday and Saturday.

The Vega Longhorns are to play the Canyon High School football team Friday; the Vega boys think this will be their toughest game of the season.

The Vega Parent-Teacher Association met in their regular monthly meeting at the school auditorium Tuesday at 4 o'clock.

And now, let's discuss this painting situation. In former issues of the TUBA, we have hammered away at the idea that every building, and every bit of exposed woodwork—fences, gates, etc., should have at least one good protective coat of paint. L. B. Godwin, of Amarillo, who recently bought the old Pigg Ranch out near Walcott School, has completely repaired, reshingled and repainted every building on the place. No, we didn't sell him everything he bought. We did not even get to sell him any paint. But we had enough dealings with him to form a high regard for his business judgment. Now a lot of people fixing up a place like that would have been satisfied when they had put out a lot of new lumber and shingles. But his business sense told him that the only way he could protect his investment out there was to give everything a good two-coat paint job, and he did. You ought to go out and look at it. This is going to be a fine looking country when all the buildings are painted up like his are.

We have a Special Sale on BPS Red Barn Paint that lasts all through the month of October. We have a supply on hand that will paint quite a few buildings, and if it looks like we're going to run out, we can get some more in a hurry. But there are not many days left so come on down here to the lumber yard and let's talk paint.

H. E. Miller at Dawn is repainting all the exposed woodwork on the house he is living in. Started just to do part of it but it made such a big difference he decided just to go ahead and do it all.

"This girl's fresh from the country, and it's up to us to show her the difference between right and wrong."  
 "O. K., pal, you teach her what's right."

Mrs. J. T. Glibreath, Jr., visited in the home of Mr. and Mrs. J. C. Glibreath in Dimmitt, over the week end.

We don't know when we have ever seen cattle in finer shape than they are this fall. And we don't know anything we would rather look at than good cattle in fine shape.

J. A. Pitman is fixing up more corrals and windbreaks out on his Summerfield place.

H. R. Cocanougher was in last Saturday and took out enough material to build a new chicken house.

We asked Joe Beyer what was the use of having a timetable if his trains didn't run by it. He said they couldn't tell they were late if they didn't have a time table.

Ben Bates, from out near Garcia Lake, was in this week after a load of posts.

J. B. Stoker is also doing some pasture fencing on his place out near Dawn.

It couldn't have happened around here, but a tourist stopped to pass the time of day with a farmer. He learned that the farmer's father, who was ninety years old, was still living and working the farm where he was born.

"Ninety years old, eh?" asked the tourist.

"Yes, father is close on to ninety."

"Is his health good?"  
 "Tain't much now. He's been complainin' fer a few weeks back."

"What the matter with him?"

"I dunno. Sometimes I think farmin' don't agree with him."

But you'll agree that our good, old Long Leaf Yellow Pine is the most enduring lumber you've ever bought.

**IS YOUR CAR MUDDY?**

If so, then mud will do your car untold damage. Mud, if left on your car for any length of time will damage the paint, the brakes, and even the motor and your car will not perform as it should. Call 440 and let us get your car. We put forth every effort to give you the best washing and greasing service you can get.

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 GLENN SNYDER PHONE 440

Hundreds of Citizens in the Hereford Territory

FIND A CHECKING ACCOUNT AT THE FIRST STATE BANK THE MOST SYSTEMATIC METHOD FOR

- Providing an accurate record of money spent.
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No Account Too Large or Too Small for Us to Handle

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**The First State Bank**

### Nation Conducts Campaign Against Syphilis Spread

It is necessary that the public understand the cause, prevention and control of this dangerous disease. The United States Public Health Service in cooperation with the state and local health departments is planning a national campaign for the eradication of syphilis. This can be accomplished only by an understanding of the problem and cooperation on the part of the people. Syphilis is caused by a germ called the spirochete. It is also referred to as pox, syph, lues, and many other names.

Syphilis is spread from one person to another either by direct or what may be termed indirect contact. The mode of spread of syphilis should be generally known because of the publicity that has been given this matter and one who does not understand should become enlightened.

Gonorrhea and syphilis are not the same thing.

**Syphilis is a Great Killer**

Over 100,000 persons die each year from syphilis.

Forty thousand persons die each year because of syphilitic heart disease.

Twenty-five thousand babies die each year from syphilis.

Five million persons now have or have had syphilis.

One in ten cases of insanity is due to syphilis.

One in seven cases of blindness is due to syphilis.

But these serious results can be prevented by prompt, continuous sufficient, and competent treatment. See your doctor for examination and treatment.

**Syphilis is Contagious**

Syphilis during the first and second stages is very catching. The disease is likely to be given those who touch the chancre of the first stage or white sores and flat warts of the second stage. The patient must take extreme care not to infect other people.

Don't have sexual intercourse. Your partner is almost sure to catch syphilis.

Don't kiss. The mouth sores are dangerous to others.

Don't use towels that other people will use. The towel may carry the germ.

Don't use the same drinking glass, toothbrush, pipe or similar things that other people will use.

Wash with soap and water after touching any source of infection.

Syphilis can be passed from the mother to the child in the womb. Five times out of six, untreated mothers will have abortions, miscarriages, dead babies, or living syphilitic children.

This tragedy is almost entirely unnecessary.

Women usually do not know when they have chancre because of the arrangement of their sex

### Demonstration Here Monday, October 31



"Foot Happiness" ... one of Dr. Scholl's fleet of trailers bringing relief from foot and shoe troubles to thousands of people.

Hence every woman must visit a doctor as soon as pregnancy is suspected. Every woman must insist upon a blood test early in each pregnancy. It is protection for her baby.

If the blood test shows syphilis prompt and continuous treatment will insure the birth of a baby free of syphilis. To do this, treatment must begin before the fifth month of pregnancy. Treatment begun after the fifth month will save only three children out of five.

**Syphilis Can Be Cured**

Nearly every case of syphilis can be cured if treatment is begun during the first six months of the disease. Old syphilis is more difficult to cure. But treatment will prevent the disease from getting any worse. Even brain and other nervous system syphilis can be helped by good treatment.

Syphilis less than four years old requires 70 shots. Thirty shots of arsenic compound are put in the arm. This kills the spirochete germ but leaves the person healthy. Forty shots of a bismuth compound to prevent relapse are put in the hip. These treatments must be given at the rate of one shot a week right straight through for 70 weeks, with no rest periods.

After a few shots all the outward signs of the disease will disappear. Even the blood test will fail to show syphilis. Nevertheless full treatment is needed or else the disease will come back.

Syphilis more than four years old requires different treatment for each case. Your doctor or local clinic will prescribe this treatment. Don't go to the quack or the drug store for treatment. He does not care whether you are cured. He does not know how to cure you.

The above information is based on a leaflet which has recently been mailed out by the United States Public Health Service, Washington, D. C., and those who want further information should write to their state or local health officer or to the United States Public Health Service. It is important that you become informed.

### Home Demonstration News Notes

By MISS SADIE LEE OLIVER, HDA, Deaf Smith County

The County Home Demonstration Agent's itinerary for the fourth week in October includes vegetable cooking demonstrations at Sims on Oct. 25, at Bippus, Oct. 26, and at Westway Oct. 27.

#### COOKING VEGETABLES

By Mrs. Carl Wimberley

"In cooking vegetables it is best not to have very definite recipes," stated Miss Sadie Lee Oliver, who demonstrated vegetable cooking at the meeting of the Dawn Demonstration Club held at the home of Mrs. Dalbe Fleming, Wednesday, Oct. 12.

Vegetables are classed as mild and strong flavored. Included in the latter group are onions, turnips, and cabbage, each of which should be cooked uncovered in large quantities of water in as few minutes as possible. This tends to keep down sulphurous compounds, the elements which often cause digestive disturbance. All vegetables should be cooked in the shortest time possible. Soda destroys vitamins B and C, and its use is questioned. It has been proved that the addition of salt at the beginning of cooking does not effect the texture and tenderness but does improve the flavor. Green vegetables should be cooked in as little water as possible. One may add variety to vegetables by serving them with sauces, glazed or made into salads.

The buffet supper to be given for the members of the club and their families will be held at the school house, Oct. 22.

Refreshments were served to Mrs. R. A. Frye, Mart Burum, C. Aubrey Wimberley, Ira Fleming, Miss Oliver and Mrs. Fleming.

#### Tips on Canning Vegetables

"Canned fruits and vegetables are judged by their uniformity of color, size and shape, ripeness, clearness of liquid and fullness of jar," stated Miss Ruby Mashburn, district agent of College Station, at the Ball Jar Exhibit held in Hereford, Saturday afternoon, Oct. 15th.

"The canned vegetables and fruits with dark green color, or deeper orange color are richer in Vitamin A. Jars should be well filled with the product and then well covered with clear liquid, which is free from sediment. Low liquid will result from fluctuation of pressure during processing. Lack of sufficient liquid will keep the heat from penetrating and often causes the loss of such products as mashed squash and pumpkin."

"Care must be taken in canning tomatoes to get the core out, as it causes them to spoil. Vine ripened tomatoes are best for juice, which should be amber colored. Extreme care must be taken in canning greens because they so frequently have Bacillus botulinus, which is a soil bacteria. The government recommends that greens be put in pint containers to insure sufficient cooking to sterilize the product. In the last 15 years all cases of botulism resulted from home canned food. Cooking canned foods from 10 to 15 minutes in an open vessel will destroy this poison. In canning shelled peas and beans one should grade them according to ripeness to get uniform sizes. The green beans should not show any sign of bean in the pod. Colored jars detract from the looks of the product.

### Hospital Notes

Mr. and Mrs. R. D. Sewell announce the birth of a son, Donald Terrence, Monday night; weight seven pounds, six ounces. Both mother and infant are resting nicely.

Mrs. Milt O'Rear, admitted Sunday night as a medical patient was today reported greatly improved.

### Radio Is Important To School Activities

Due to the radio's growing popularity and use there is a great demand for it. From the radio there has developed television which is not get practical.

A radio in the school could be a valuable asset in teaching. It could be used for almost every subject taught in high school. For instance, it could be used for science, English, history, civics and economics. In science classes the machine itself could be studied—how it is constructed and how it operates. In English classes it could be used to teach correct pronunciation of foreign words as well as correct English. It also can be used for many other subjects not listed.

Since the radio is a product of scientific research for many years, it should be in any school.

Laying hens need a diet of 16 to 17 percent protein in the summer, poultry husbandmen of the Texas A. & M. College Extension Service say.

Seek not for fresher founts afar, Just drop your bucket where you are.—Sam Walter Foss.

### Around Town

(Continued from Page 1)

Sympathy Card from Kellar Monday, expressing his regrets, and the like.

Ralph Northcutt of Bellview is recovering from injuries received when his hand was caught in a binder last week. His hand was badly lacerated, but X-ray pictures showed that no bones were broken.

### White Deer

(Continued from Page 1)

The Friona game is the only remaining home game on the list, and is the only conference game to be played in Hereford this season.

### WEEKLY AUCTION SALE

The auction at the sales pavilion last Tuesday brought satisfactory prices on cattle and hogs, also a large consignment of miscellaneous items, furniture, potatoes and many other useful articles.

A large crowd and many buyers were present, but more livestock was still needed. Several head of steer and heifer calves have been promised for next week, announcements said.

### Examinations

(Continued from Page 1)

mission, Washington, D. C. Applications must be on file in this Commission's office at Washington, D. C., not later than the date specified at the head of the announcement.

### Hereford Men

(Continued from Page 1)

over to the state department for maintenance, the county is joining other counties in the six-state area in an effort to secure Federal interest in making the road of International importance.

### Heiselman

(Continued from Page 1)

urer; Theresa Heiselman, reporter; Melba Jo Hobbs, clothing demonstrator; Imogene Hobbs, garden demonstrator. Meetings will be held at the school.

Other home demonstration clubs in operation at the present time include Wyche, Messenger, Ford, Sims, Bippus, Westway, Dawn and North Hereford. The two additional 4-H Clubs are at Wyche and Messenger.

During October the clubs have been studying vegetable cooking, and in November will study food storage, following the outline in club yearbooks.

### Lion Carnival

(Continued from Page 1)

Robinson, Herman Charles, J. H. Brooks, and G. W. Heard; Milk Bottles, R. A. Muller, chairman, Jack Wayland and J. B. Whitlow; Doll Rack, Geo. Brumley, chairman, and Tom McCollum; Dart Board, H. L. Rice, chairman and Fred Baird; Ring the Pigs, A. H. Streu, chairman, Homer Brumley and Ira Foster; Fish Pond, A. O. Thompson, chairman, G. M. Hudson and E. J. Grady; Special Booth (not announced), John Roberts, chairman, Kellar Muse and M. D. Womble.

All Lions are requested to wear their club hats, and to start fixing their individual booths next week. It was also announced the orchestra will play all three evenings the

carnival is in progress. No admission charge will be made to the building, and a record attendance is expected.

### MOTION PICTURES Are Your BEST ENTERTAINMENT!

### A Free Show

... is yours on any date ... if the Cashiers at the STAR THEATRE ever forget to "Thank You" when purchasing a ticket.

THE SPARKLING SUMMER-RESORT ROMANCE THAT GIVES YOU TWO WEEKS HILARIOUS VACATION IN LESS THAN TWO HOURS!



ALSO:—The Story of Dr. Carver ... the Greatest Scientist of the South ... the Thrilling Story of the Negro Slave who rose to a place of Eminence in the Scientific World.

THURSDAY STAR FRIDAY

A Smile on their lips and six-guns blazin' death as this trouble trio ride the Range of the Purple-Hooded Tyrants!



Doors Open SATURDAY Kiddies 10¢ 1 O'clock Adults 20¢

### This Ain't No Bull ...!

It's a Rodeo of Rhythm and a Riot of Romance

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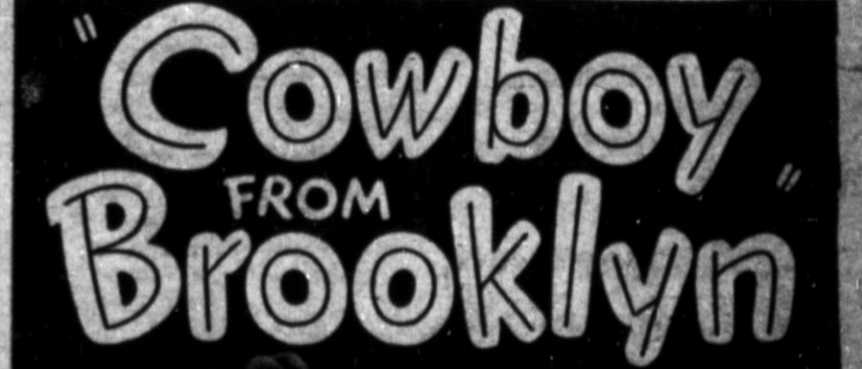
"DEAD EYE" DICK POWELL

and his pal

"THREE-GUN" PAT O'BRIEN

Gallop out of the Bad Lands ... of Brooklyn

—in—



We're A-Bringin' Yew:



ROMANCE!

with

DICK POWELL PAT O'BRIEN DICK FORAN ANN SHERIDAN JOHNNIE DAVIS

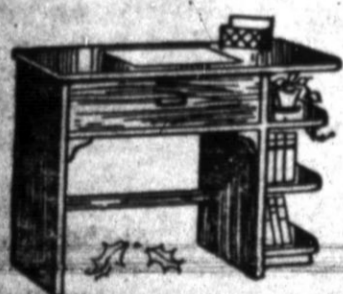
PLUS: "Our Gang" in "HIDE and SHRIEK" and the Latest News Events!

Previous Saturday Night! Sunday - Monday Previous Saturday Night!

MOTION PICTURES Are Your BEST ENTERTAINMENT!

### New ... Smart SERVICEABLE

"It takes a heap o' livin' to make a home" — and the new, smart, serviceable pieces which are arriving daily at H. B. Black Co., will make that Heap O' Living more enjoyable, more-complete and Happier — See them today, on display in our big store!

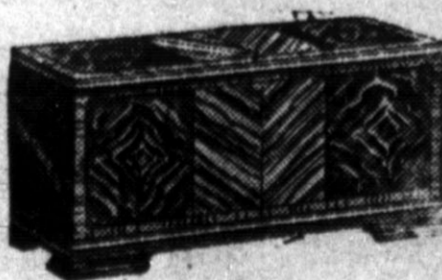


### Bookside DESKS

Something new, practical and attractive ... we are glad to present the Bookside Desk. Just the thing for school work, private business and it's mighty attractive.

### CEDAR CHESTS

An idea that your grandmother loved and appreciated is the Cedar Chest. Its usefulness, service and utility has lived down through the years. But these new models we are showing are so entirely different and attractive that we were pleasantly surprised when we unpacked them.



### WALL PAPER

... NEW DESIGNS ...

And Last, but far from least, comes Wall Paper. We have scores of new patterns, and everyone knows that the wall paper in your home makes a lasting impression on guests; it also makes a home cheerful or drab ... see these new patterns now on display in our complete wall paper room.

### E. B. BLACK CO.

FURNITURE — UNDERTAKING

A Heart-Warmingly Human story ... Rich with Romance and Thrills of the World's most exciting sport!



TUESDAY

### Assassin of Youth

The evils of Marijuana smoking exposed for the first time. How you can help stamp out this menace.

### Road Show Engagement

ONE DAY ONLY

10¢ WEDNESDAY 25¢