

AROUND TOWN

Sights and Faces Seen

The Plains Radio Company presented a tribute to Hereford at 3 o'clock this afternoon over station WONG, Amarillo; the sketch included historical and agricultural background, along with summary of recent REA service to this territory.

Not satisfied to merely keep up with the times, most of the merchants in Hereford are a year ahead with signs "Wishing You A Merry Christmas."

Jean Morgan, who has been attending her duties in the tax collector's office with her arm in a sling for several weeks, says it is much easier to write on a typewriter now that she can use both hands.

Nancy Conkright is a new face in the County Agent's office, where she is being trained for a regular position. She will succeed Mrs. Elizabeth Womble, who will become assistant in the County Clerk's office after Jan. 1.

The days of "Legless Bobby Mooney," a calf born on the Ed Mooney place in Randall County in 1918, were called last week when Ed Bauer, also of Randall County, brought in a two-headed calf; the Bauer calf was a twin and the other calf was reported to be healthy and normal.

For details of "What the modern bathing beauty should wear while studying butterflies," visit The Brand office and inspect the costume which wives of the employees designed for Bob Fullwood's 1939 calendar.

Dimmitt Man Is Buried Monday

Funeral services for Samuel Preston Crawford, 65, were held Monday, Dec. 26, from the Methodist Church in Dimmitt, conducted by Rev. R. L. Butler, pastor, assisted by Rev. E. R. Gilbreath of Hedley. Mr. Crawford died suddenly at his home in Dimmitt Saturday.

Mr. Crawford was born Oct. 16, 1853, in Orange County, North Carolina, and on Oct. 16, 1888, he married Miss Lela Atkins at Indian Creek, Texas. He came to Texas in 1870, first settling at Indian Creek, and later living at Brownwood and Happy, and in 1924 moved to Dimmitt, where he has since resided.

A prominent resident of Castro County, Mr. Crawford was a retired registered pharmacist and horticulturist, having received his education in North Carolina. At an early age he joined the Cumberland Presbyterian Church and after moving to Dimmitt he joined the Methodist Church of which he was a member at the time of his death. He was also a member of the I. O. O. F. Lodge.

In addition to his widow, he is survived by two daughters, Mrs. John Burgess of Happy, and Mrs. Carlos Reynolds of Dimmitt, one brother, Genus Crawford; a sister, Mrs. Mary Simpson of North Carolina; a step-brother, W. P. Denny of Brownwood, and 10 grandchildren; also many nieces and nephews.

Interment was made in the Dimmitt Cemetery.

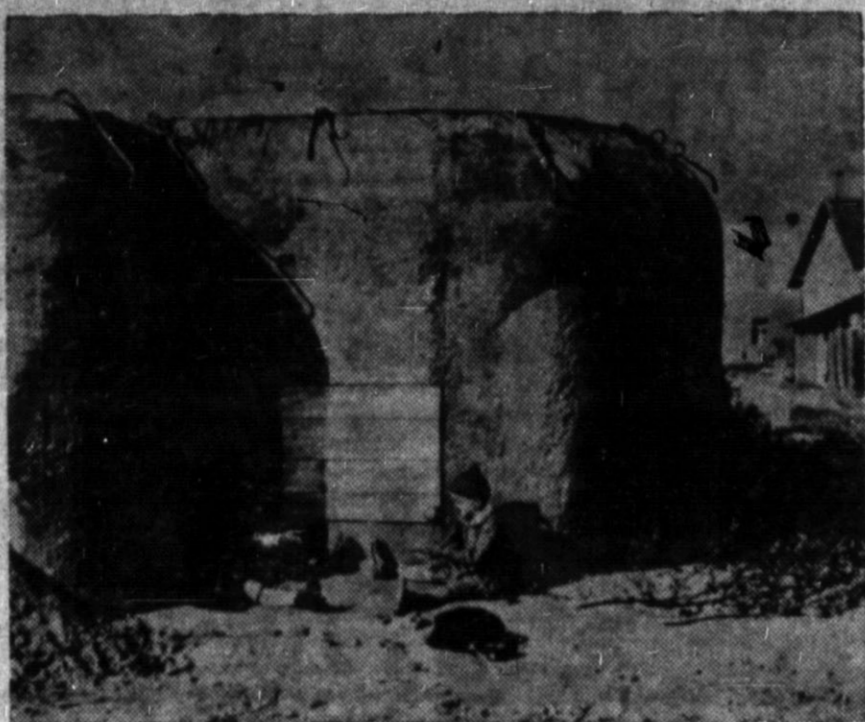
All Irrigation Farmers Asked To Jan. 7 Meet

All irrigation farmers of this district will meet in the court house here Saturday, Jan. 7, to form plans for securing speakers who have specialized on different phases of irrigation and irrigated products. The meeting will be held at 2:30 o'clock.

Every farmer who owns or operates an irrigated farm, or who plans to operate such a farm is invited to the meeting, and is asked to express his opinion as to what he crops this area might profitably grow.

Following the meeting Jan. 7, other meetings will be called from time to time at which experienced and specialized speakers will come here and talk on the topics for which the farmers express a need.

Christmas Playground for Czechs



Children played this Christmas in the shadow of forts that once formed Czechoslovakia's Maginot line. The above scene was photographed at Neuhaus. The forts, constructed under the direction of the French army general staff, were regarded as among the strongest fortifications ever designed, and were intended to protect the Czechs until aid arrived from France.

Walker Home Burns On Christmas Day

EXPENSIVE VISITS

Visiting between S. B. Walker and his brother, R. M. Walker, has always been an expensive proposition.

In 1933, R. M. Walker moved into and furnished a seven-room house near Portales. After living in the house for over a year—during which time they were never away at night—Mr. and Mrs. Walker came to Hereford to visit with the S. B. Walker family. During the visit they received a message stating that their home and furnishings had been completely destroyed, and they had taken the precaution of getting someone to stay at the house while they were gone.

This Christmas, while visiting the same brother, R. M. Walker, in San Antonio, Mr. and Mrs. S. B. Walker received identically the same message from Hereford. "... and from now on," declares S. B. Walker, "when there is any visiting done, he can come to see me."

Hereford Boys Play In Bands At Bowl Games

Places in college bands will entitle three Hereford boys to attend "bowl" games Jan. 2.

Karl Shirley plans to leave tomorrow for Fort Worth, where he will join the TCU band, leaving on a special train Saturday for New Orleans. He will appear with the Horned Frog Band when TCU meets Carnegie Tech in the football classic in the Sugar Bowl, Jan. 2.

Two Hereford boys, by virtue of their posts in the Texas Tech band, will see the Cotton Bowl game in (Continued on Page 8)

Soil And Water Conservation

COLLEGE STATION — Texas could stop her disastrous floods and halt the sifting of reservoirs within the next 10 years by holding rainfall on individual farms and ranches, C. (Dutch) Hohn, specialist in soil and water conservation with the Texas A&M College Extension Service, said in commenting on Governor James Allred's proclamation, made Dec. 27, creating January 3-14 as Soil and Water Conservation Week.

"The conservation job in Texas is already more than a third finished as far as the crop land of the state is concerned, and the run-off of water and loss of soil is much greater on cultivated land than on

APPROXIMATELY \$8,000.00 LOSS IS ESTIMATED ON 12-ROOM HOUSE

A loss of approximately \$8,000 in property was estimated as the result of a fire which demolished the S. B. Walker home Christmas morning. The 12-room house was known as the "Old Harmon Place," located adjoining the northeast corner of the town section, and had been owned by the Walkers since 1837.

Origin of the fire was undetermined. Mr. and Mrs. Walker left here Friday to spend Christmas with his brother, R. M. Walker, in San Antonio, and the house had not been occupied during the interval before the fire, Sunday morning. O. L. Rutherford, who operates a dairy a half mile west of the Walker place, was attracted by the blaze and turned in the alarm around 4:30 o'clock Sunday morning. The Hereford fire department answered the call, but the fire had reached such a stage that they were helpless to combat the blaze. In addition to the two-story, 12-room house, the Walkers also lost approximately \$3,500 in furniture, most of which was practically new, having been purchased since they occupied the house. They carried no insurance at all on the furniture, and had very little insurance on the house.

The second story of the house, consisted of five rooms and a bath, had been rented to Gene Presley, now employed at the Hereford Motor Company, during the summer, and the Presley furniture was still stored in the second story. Very little insurance was carried on this furniture which was also completely lost. Lights from the fire illuminated the entire town of Hereford, so intense was the blaze. None of the doors or windows were opened by the fire department, and those who viewed the results of the fire declared it to be one of the most complete destructions of building and furnishings ever seen here.

Mr. and Mrs. Walker returned to Hereford Tuesday night, cutting short their visit in San Antonio. They were not notified of the fire (Continued on Page 8)

Cafeteria To Serve Needy After Jan. 1

ADVANCE TICKET SALES SOUGHT TO FINANCE FREE LUNCHES

Operating as an NYA project, the Central School Cafeteria will open Monday, Jan. 2, to serve approximately 30 boys and girls who would otherwise go without lunches. It was today announced by Mrs. Dyalitha Brady, County Welfare Worker, who said today that \$450 will be needed to operate the free lunch counter from now until the time school closes.

The cafeteria has operated during the past few months on a cash basis, serving no free lunches, she pointed out. However, it is necessary to start the free lunch counter at this time. The cafeteria will be under supervision of Mrs. C. Ora Cockrell, and will continue to serve 15-cent lunches to children who attend the school.

"Advance meal ticket sales are planned to help finance the free lunch counter," Mrs. Brady said. "The tickets will be good for 11 lunches and will be sold for \$1.50—giving the purchaser an extra lunch on the purchase of each ticket. Through this means we hope to secure enough money to operate the cafeteria for several months." Assisting Mrs. Cockrell will be several NYA girls, furnished through the government program. The government will also furnish a small portion of foods to be distributed to needy children.

As in the past, the cafeteria will endeavor to prepare well-balanced, nourishing meals which are recommended for the diet of school children. The needy children will be issued tickets in order to avoid embarrassment to them.

Firemen Sponsor New Year Dance

That the Hereford Firemen will sponsor a New Year dance and party in the Firemen's Hall Saturday night, Dec. 31, was announced today. The dance is scheduled to begin at 8 o'clock and will feature music by Hedrick's Rhythm Clowns.

The dance is expected to be the most outstanding yet sponsored by the firemen, who have decorated the hall in gay colors and will furnish free favors for all who attend.

Christmas Stamp Sales Pass Last Year Over \$300

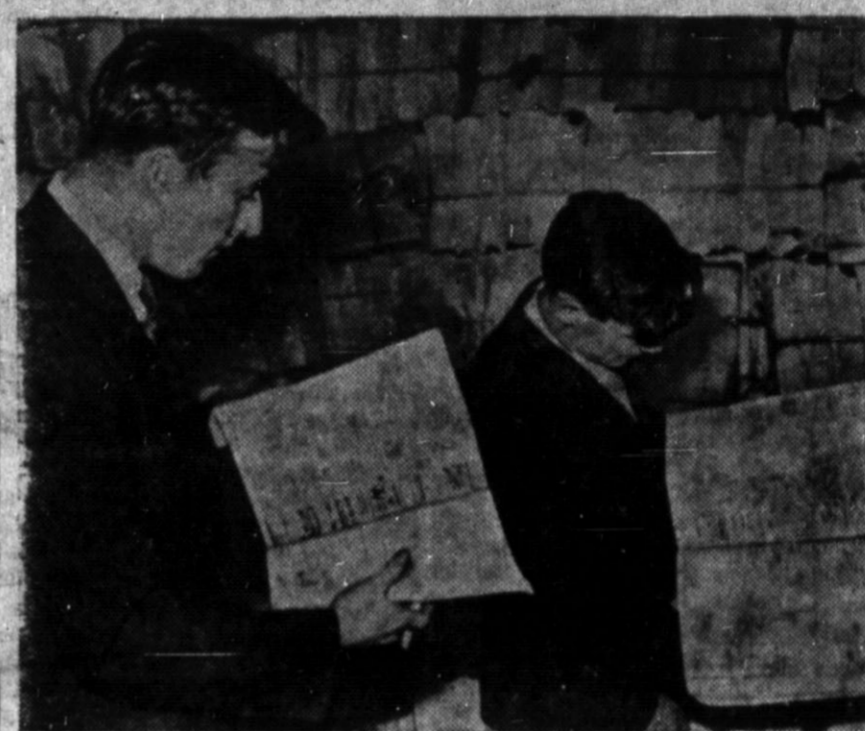
That stamp sales for Christmas, 1938, surpassed sales for the same period last year, by \$302.55, was today announced by Mrs. Jessie W. Pickett, postmistress.

"Stamp sales between Dec. 1 and Dec. 23 were \$1,503.50 in 1937," Mrs. Pickett said, "while the same period in 1938 showed a total of \$1,796.35—giving the \$302.55 increase."

The volume of incoming packages and letters was also said to have increased over the holiday rush of last year.

New County Officials Will Take Office Here January 2

Find \$1,500 in Phone Books



Page by page, searchers go through old phone books looking for \$1,500 left in their old directory by Mr. and Mrs. John West of Allston, Mass. The searchers went through 75,000 of the 100,000 books stored in an old garage before they found the money. The money, all in \$100 bills, represented the receipts from a jewelry concern after the closing of banks. It had been placed in the directory for safe-keeping.

Farmers Elect Triple-A Committees To Serve County for Coming Year

ONLY ONE CHANGE MADE; GROUPS TO SELECT COUNTY OFFICERS

Election of AAA officials to serve on community committees for 1939 saw little changes in Deaf Smith County.

In the Ford community, district 1, there were no changes at all. Mal Stewart was elected chairman, C. S. Perrin was named vice chairman, R. L. Campbell and T. P. McColister were returned as committee members.

In the Hereford area, district 2, one change was made with Alfred May succeeding Paul Mathers. The complete committee has John A. Pitman as chairman, Alfred May as vice chairman, Jim Lipscomb and S. L. Walser as committee members.

According to the set-up, Mal Stewart, John Pitman and Alfred May will become members of the County Committee, while C. S. Perrin will serve as alternate. This group will meet in the near future and select officers for the county committee, of which John Pitman is now chairman.

In announcing the new officers, A. R. Bateman, county agent, today said that the number of communities and the number of committee members is determined by the number of work sheets in a county. "Since there are only 1,200 work sheets in Deaf Smith County, this gives us only two community divisions," he pointed out. The committees will assume their duties after Jan. 1, 1939.

Hospital Notes

Mr. and Mrs. D. C. Walser of Friona, announce the birth of a daughter, Wednesday night, Dec. 28; both mother and infant are resting nicely.

Mr. and Mrs. Jessie Walker announce the birth of a daughter Thursday, Dec. 22; both mother and infant are resting nicely.

Mr. and Mrs. Ray Crutchfield announce the birth of a son Thursday, Dec. 22; both are resting nicely and are expected to be released soon.

Western Union In Close Drug

Location of the Western Union telegraph office in the rear of Close Drug was this week announced by Harold Close, who said that Miss Peggy Valentine will continue as operator.

"Service will continue in the new location as in the past," Mr. Close said, "except that we will offer between eight and 10 hours additional service to the community."

Five New Men Take Office Next Tuesday

"NO DUELING" CLAUSE IS NO LONGER IN OATH FOR OFFICIALS

Five new faces will be seen in the Deaf Smith County court house after new officials take the oath of office Monday Jan. 2. The occasion will also mark the first administration of the Oath of Office since it was changed by an amendment passed last November.

Officials who will take the oath next Monday, are: A. J. (Major) Schroeter as County Judge; Robert Thompson, County Clerk; J. O. Newell, Sheriff/Tax Assessor and Collector; Mrs. Beasie Smith, Treasurer; Jim Gilliland, County Attorney; James W. Witherspoon, District Attorney; A. O. Thompson, County Surveyor; Henry Wilson, Justice of the Peace; H. E. Wester, Constable; Noah Ewton, Commissioner. Precinct 1: T. W. Robertson, Commissioner, Precinct 2; H. D. Culppeper, Commissioner, Precinct 3, and E. T. Allred, Commissioner, Precinct 4.

The five new officials will be A. J. Schroeter as Judge, Robert Thompson as Clerk, Jim Gilliland as County Attorney, and Noah Ewton as Commissioner.

The oath of office will be administered at around 10 o'clock next Tuesday, by Judge Earl W. Wilson.

The chief change in the oath to be taken by incoming officials, will be the absence of the "no dueling" phrase, which was voted out in the state amendment. The complete oath to be taken generally by officials, follows:

"I, \_\_\_\_\_, do solemnly swear (or affirm) that I will faithfully execute the duties of the office of \_\_\_\_\_, of the State of Texas, and will to the best of my ability preserve, protect and defend the Constitution and laws of the (Continued on Page 8)

MODERN DANIEL

RE-LIVES SAGA OF LION'S DEN

The Bible story of Daniel in the Lion's Den is familiar to all of us, but it now perhaps holds even more meaning to Arlis Daniel—who met the situation in actual life and lived up to the accomplishment of the Biblical character who had the same name.

Christmas day, Mr. Daniel joined a group of five other men in a quail hunt northwest of Adrian. While they were searching for birds, he became separated from the bunch and was hunting alone.

While walking along, he spied a bobcat below a steep bluff. The cat was watching the other group, and Mr. Daniel, after taking careful aim, fired and hit the animal. The cat rolled over, and Mr. Daniel ran down to bag his game. As he approached the cat he placed his gun on a rock, then reached over to pick the cat up by its hind leg. It was then that the cat went into action.

Perceiving that it had been only stunned, Mr. Daniel jammed his foot on the cat's neck and released the hold on its leg—only after he had been severely scratched on his left wrist and arm. He yelled at the other group, still retaining his foot on the cat's neck, despite the frantic pawing of the cat which was laying almost on its back. After a few minutes, the cat was checked to death, all of which sounds a lot more simple than (Continued on Page 8)

Dairy Farmers To Organize

A meeting of all dairy farmers will be held in the near future for the purpose of organizing a Dairy Herd Improvement Association, it was today announced by W. M. Emmons, vocational agriculture instructor in the high school.

Mr. Emmons offered his services free of charge to the association, stating that he will help test the cows and keep records until the association is able to employ an official tester.

Weather Chart

Temperature extremes and moisture for past week, furnished by Department of Agriculture's weather station in Hereford.

Day	Max.	Min.	Motet.
Thursday	35	—	0.00
Friday	55	—	0.00
Saturday	58	—	0.00
Sunday	45	—	0.00
Monday	42	—	0.00
Tuesday	16	—	0.00
Wednesday	50	—	0.00

Not One Family Went Hungry In This Community Christmas Day

"Not one needy family in this territory went hungry this Christmas."

The gratifying report was made by Mrs. Dyalitha Brady, County Welfare chairman who said today that the fine, voluntary response on the part of residents here brought happiness to fifty-six families in this area during the holidays. Mrs. Brady expressed her appreciation for the fine response and said that she could not begin to tell of the happiness brought to each of the 56 families, which included around 250 persons.

The families varied from three to nine individuals, and not one single solicitation was made after the list of families was published in The Brand.

"In fact," said Mrs. Brady, "there were some extra offers Saturday morning after all of the needy families were cared for—and we could have taken care of a few more."

In addition to providing a Christmas dinner for the families, most of the baskets also included toys and clothing for the kiddies, and staple foods which will be welcome during the next few weeks.

# HAPPY NEW YEAR

The cordial relation between us inspires the hearty wish that the New Year will be joyful and hold for you a gratifying measure of happiness and prosperity. The New Year offers us a magnificent opportunity to express our appreciation of the splendid patronage that has been ours to enjoy during the past year. It will be our purpose to merit your continued good will during the years to come!

# CITY DRUG STORE

## Dawn Items

(13 Miles East)

BY MRS. JESS CALDWELL

School closed Thursday night for the Christmas holidays, with a community Christmas tree and school program at the school. The program under the direction of Supt. and Mrs. West, teachers, and Mrs. C. Aubrey Wimberley, music instructor, consisted of a number of Yuletide songs, readings, a playlet, a pantomime, a drill, and a number of piano solos by Mrs. Wimberley's private music pupils. Every child in school took part in the program. A number of readings were given by the little boys and girls in the community under school age. The school auditorium was packed, and a number of visitors from outside the community were present.

Among the visitors to enjoy the program were Mr. and Mrs. John Helting of Palo Duro, whose young daughter, Dettene, was represented in the program. Miss Verna Cullpepper of Hereford, and Mr. Hayes of Summerfield were also present. School will open again Tuesday, Jan. 3.

Dawn students attending WT Training School at Canyon are also enjoying their vacation from their school work.

Announcements are being made that Cal Farley's "Stuttering Sam" of Amarillo, prominent radio star over KGNC, will present a two-hour program at the Dawn school, Tuesday night, Jan. 10, 1939. An admission of 10c and 25c will be charged, 80 percent of the proceeds going to the entertainers, the remainder to be used for the benefit of the Dawn school. The entire public is cordially invited to be present for the performance. The Cal Farley program which was presented here in November, 1937, was enjoyed by a large audience and this program promises to be fully as entertaining and amusing. Don't forget the date, Tuesday night, Jan. 10.

PLAX—what is it?  
Mrs. Carl Luke was hostess to the Dawn Study Club members and a number of visitors, at her beautiful new home here. Monday afternoon. A Christmas tree, program, under the direction of Mrs. L. A. Smith, consisted of a reading "Let's Go Back to Bethlehem," by Mrs. Jess Caldwell; song, "Joy to the World," prayer by Mrs. W. P. Caraway, scripture reading by Mrs. William Wimberley, song, "O Little Town of Bethlehem," and a Christmas reading by Mrs. Jess Caldwell, with Mrs. N. R. Miller and Mrs. Johnnie Womble, carol singers, and Mrs. C. A. Wimberley accompanist.

Another feature of the Christmas party was a lovely shower, honoring Mrs. N. R. Miller, a club member and former secretary. Refreshments were served to the following members: Mesdames W. J. Stewart, W. A. May, M. H. Burum, W. P. Caraway, A. T. Frye, Lester Galley, Walter Galley, H. E. Miller, N. R. Miller, L. A. Smith, C. A. Wimberley, Carl Wimberley, William Wimberley, Baker Womble, Johnnie Womble, Jess Caldwell,

## TEA TIPPLER



Margaret Robertson, Scottish actress, whose father for many years was one of the most prominent London stock brokers, on her first visit to America tries tipping her tea the quaint old American way. British tea circles were reported buzzing.

Cal Walker, Cecil Walker, C. P. Galley, C. F. Miller and E. V. Homann.

Visitors included Mrs. R. E. West, Irvin Reeves, Lloyd Bentley and Adolph Frye. Those unable to be present, but sending gifts were Mesdames Ernest May, Clifford Stewart, J. M. White, and Biggs.

The next meeting of the club will be held Monday, Jan. 2, at the home of Mrs. L. A. Smith, with Mrs. N. R. Miller as co-hostess. The program will consist of two book reviews, "Lantern in Her Hand," by Mrs. A. T. Frye, and "White Bird Flying," by Mrs. L. A. Smith. The entertainment will be in charge of Mrs. M. H. Burum. Mr. and Mrs. Hickman planned to leave Sunday for a visit in Fort Worth.

H. H. Miller and family were in Canyon, Saturday, visiting Miss Vera Crawford, who has been ill for several days, but is improving. Leon O'Neill of Amherst was here the first part of the week visiting his brother, Aubrey O'Neill. Rev. H. M. Redford, pastor of the Christian Church at Hereford, was a visitor in the H. H. Miller home Tuesday.

Buck Anderson of Littlefield is visiting in the home of his sister, Mrs. Martin Campbell and other relatives, this week. Mr. and Mrs. Charles Benton are the proud parents of a baby son, born Tuesday, Dec. 20. He has been named Harold Dean.

Mrs. Julia Samuelson spent the latter part of the week with her son, Otto Samuelson and family at Canyon.

Mrs. W. A. Blankenship of Amarillo, spent the week end with Mrs. E. A. Day.

Mr. and Mrs. Donald Hawkins of Amarillo, are here visiting her parents, Mr. and Mrs. Ira Fleming.

Word has been received of the marriage of Arnold Hensley of the Progressive community to a girl from Abilene. Mr. Hensley is well

known here, having worked here for several years.

Mr. and Mrs. William Wimberley took Christmas dinner with Mrs. Wimberley's brother, Elmer Oberst, who lives near Canyon.

Mr. and Mrs. L. A. Smith and daughters, attended the Christmas tree and program at the Pleasant Plains school, Friday night. Miss Syble Smith, teacher at Pleasant Plains, returned home with her parents to spend the holidays.

Mr. and Mrs. M. H. Burum and children left Sunday morning for Hastings, Okla., to spend Christmas with Mr. Burum's sister and three brothers.

Mr. and Mrs. L. A. Smith, Misses Syble, Ella, Sarah and Doris, took Christmas dinner with Mr. Smith's sister, Mrs. Odell and Mr. Odell at Borger.

Mr. and Mrs. Vernon Baker of Hereford, called in the W. W. Wimberley home, Friday.

Mrs. A. A. O'Neil, a student at West Texas State College, is spending the holidays at home.

Mr. and Mrs. W. J. Stewart had a Christmas tree and dinner at their home Friday night, for relatives and friends of the family.

Mr. and Mrs. H. E. Miller entertained with a family dinner on Christmas day. Those present to enjoy the occasion included Mr. and Mrs. N. R. Miller, Mr. H. H. Miller and sons, Pat and Carroll, Misses Inez and Alma Miller, Mr. and Mrs. Martin Campbell and sons of Daniel, Mr. and Mrs. Lloyd Bentley, Raymond Miller, Buck Anderson, Mr. and Mrs. H. E. Miller, Jo Jed, Wilma Jean, Junior, Joy and Robert.

Mr. and Mrs. Otto Samuelson and children of Canyon, and Mrs. Julia Samuelson spent Saturday night and Christmas day with Mr. and Mrs. Jess Caldwell and children. Mrs. Samuelson remained for a few days visit with her daughter and family.

Otto Samuelson and Jess Caldwell visited in the Cecil Hodges home at Hereford, Sunday afternoon.

Miss Jerry Fleming who has been attending WT Training School at Canyon, arrived home Thursday to spend the holidays with her parents, Mr. and Mrs. Ira Fleming.

Mr. and Mrs. C. Aubrey Wimberley and daughter, Marilyn, left Friday morning for Wichita Falls, to spend the Christmas holidays with Mrs. Wimberley's parents, Dr. and Mrs. Barber, and other relatives. Mr. and Mrs. Lloyd Bentley will stay at the Wimberley home during their absence.

Misses Inez and Alma Miller arrived home Thursday to spend their vacation with their father H. H. Miller and brothers, Pat and Carroll.

Mr. and Mrs. R. S. West and daughter, Bobbie Jo, visited relatives and friends in Bailey County, during the Christmas holidays.

## Easter Items

BY MRS. CARL FRYE

Guests in the Lee Parker home this week were their daughter and family from Anadarko, Okla. Mr. and Mrs. Harland Frye have had in their home during the holi-

days, Mrs. Frye's mother, Mrs. Sheur of Davenport, Iowa.

Guests in the C. W. Frye home Christmas day, were Mr. and Mrs. W. E. Betts of Clovis, N. M., and Miss Mattie Woodburn of Hereford.

Harry Smith and family, Harvey Smith and family, Mr. and Mrs. Aubrey Epperson, H. B. Medley and Ben were dinner guests in the J. S. Smith home Christmas.

Mr. and Mrs. Clayton Woolery and children attended a dinner Friday in the home of Mrs. Hazel Sparks, honoring Mr. and Mrs. I. W. Woolery.

PLAX—What is it?

Mrs. Dan Allen entertained her Sunday School Class in her home, Friday night. Gifts were exchanged. Those attending—were Boyce and Joyce Carter, Ruby Faye Nolan, Charlie Rae Frye, Billie Jean Woolery, Daphana Braley, Allen Parker, Britian Chambliss, Wilbur Dixon and Mr. Allen.

Mr. and Mrs. Fred Walton spent Christmas with Mrs. Walton's parents in Fortales, N. M.

Mr. and Mrs. M. Stiemmons attended church services in Hereford Christmas. That afternoon they visited in the Harland Frye home.

Mr. and Mrs. J. S. Smith and Annie Mae, Mr. and Mrs. Carl Frye and family, were guests in the Aubrey Epperson home Monday.

Mr. and Mrs. V. C. Woolery and family spent Christmas day in Tulsa with relatives.

Mr. and Mrs. George Chambliss and family had Christmas dinner in the Sullenger home.

Dear Friends:

Looking back at the year now drawing to a close, we find a great deal to be thankful for, and the thanks properly go to all of you. We appreciate your friendship and like to feel that there is something more than business in our relations.

Starting the new year is like setting out on a journey over an uncharted sea, but we look forward to it with great pleasure. Our ship is sound and our crew is excellent.

We have steered a straight course with you as you have with us and there is no question that 1939 will give us all a

Happy New Year

STREU HARDWARE CO.

# HOW MUCH

## HOW MUCH

TAXES does the outside printing salesman or his employers pay in Hereford?

## HOW MUCH

DOES HE Or His Firm contribute to the welfare of Hereford?

## HOW MUCH

DOES HE Or His Firm do to keep Hereford on the map?

## HOW MUCH

INTEREST DOES HE TAKE in the affairs of Hereford?

## HOW MUCH

MONEY Does he or the printers that do the work spend with Hereford merchants?

## HOW MUCH

PUBLICITY Does he give worthwhile movements and individual business enterprises in Hereford?

# THE HEREFORD BRAND

—Pays Taxes in Hereford.

—Gives employment to heads of several families whose earnings are spent in Hereford.

—Gives liberal publicity to every worthy civic movement in Hereford.

—Boosts Hereford as a good place in which to live and trade.

—Keeps you acquainted with the welfare of your friends and neighbors.

Gives You Good Work  
at Fair Prices

## Another Milestone

● As the old year passes, and we welcome a new era, we find ourselves thinking of the record of achievement made during the past twelve months. The old year, with all its disappointments and heartbreaks, still holds scores upon scores of cherished memories: we can count new acquaintances made, the closer binding of old ties of friendship, and many more happy relationships that have made this journey through life more pleasant.

● We can measure the progressive strides this community has made, supported by the magnificent loyalty of its citizens whose objectives has been a better, happier place in which to live.

● As residents of this community, we are proud of its advancement. If we have helped its progress in some way, we are pleased because our own interests center in the region we are glad to call our home.

GOOD WISHES FOR YOU, YOUR FAMILY  
YOUR FRIENDS . . . OUR FRIENDS

PIGGLY WIGGLY  
AND EMPLOYEES

# SOCIETY

**TERRELL GUESTS**  
**WERE COMPLIMENTED**  
 Informally furnished the key-note for a holiday party given by Mrs. F. T. Roloson, Monday night, to compliment Mr. and Mrs. S. E. Terrell of Terrell, who are spending the Christmas holidays here in the home of her sister, Mrs. A. C. Thompson.  
 The Roloson home was decorated throughout in festive arrays and the holiday spirit prevailed as guests were enjoyed.  
 Refreshments were served to Mr. and Mrs. J. E. Boyer, Mr. and Mrs. C. Thompson, Mrs. J. B. Hamner, Miss Ora Hammer, Miss Matie Mae Swisher, Mr. and Mrs. J. McLean, Mrs. Florence McLean, Mrs. H. H. Hawkins, Mr. and Mrs. Boutwell, Ruth Boutwell, Betty Jane Roloson and the hosts.

**WHO ARE HOSTESSES**  
**AT CHRISTMAS PARTY**  
 Two holiday hostesses were Misses Wanda Jean Reed and Mary Louise Deen, when they entertained with a Christmas party at the D. Reed home, last week.  
 Decorations were in holiday colors and games and contests were played before gifts were exchanged from a beautifully decorated tree.  
 Refreshments were served to Miss Williams, Virginia Newell, Edith Jackson, Helen Frances Freu, Nell Spradley, Virginia East, Catherine Henderson, Louise Cross, Ann Coekrell, Terrell Williams, Glenn Smith, Bobby Davis, George Walker, Robert Peterson, Jack Knox, Hicks Robertson, Floyd Ross, Paul Lyons, George McLean, Donald Henslee, R. L. Dowell, H. D. Farrar, Frank Duncan, Dean Dunlap, Myron Morgan, Kenneth Potter and the hostesses.

**BOX-HERSHEY**  
 Announcement has been made here of the marriage of Miss Joseph Box of Abilene, to Mr. Arnold Hershey of this city. The wedding took place on Monday, Dec. 19, in Abilene at the parsonage of the Methodist Church, with the Rev. Hamlin, pastor, officiating.  
 Mrs. Hershey is the daughter of Mr. and Mrs. I. H. Box of Abilene, and Mr. Hershey is the son of Mr. and Mrs. Ray Hershey of Hereford.

The young couple will make their home in the Progressive community at the Colby Conkright farm.

**MRS. B. L. BRANSON'S FAMILY HAS GET-TOGETHER**  
 A get-together of Mrs. B. L. Branson's family was held in Amarillo Christmas day, at the home of her son, G. F. Branson.

Those attending from Hereford, were Mrs. Branson, her son, Tom Branson, another son, Leaton Branson and family, and two grandchildren, Barbara Brotherton and Donald Brotherton.

From Olton came a daughter, Mrs. R. A. Brotherton and family, and from Spur came another daughter, Mrs. Gertrude Brotherton and her daughter, Miss Mary Kate Brotherton, who teaches near Van Horn.

Completing the family circle were Mr. and Mrs. V. M. Blow of Fort Worth, daughter and son-in-law of Mrs. Branson.

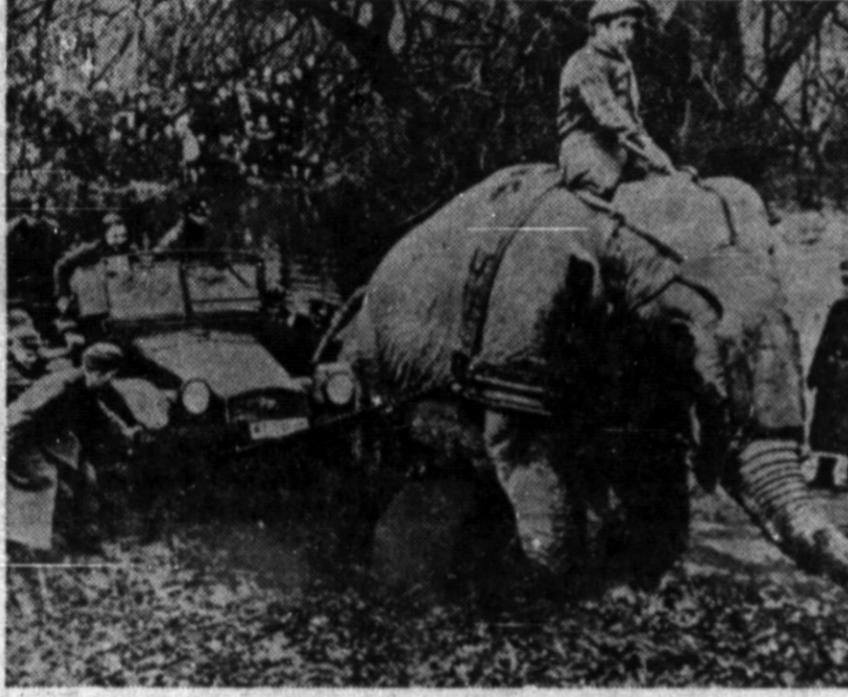
**CHRISTMAS PARTY ENTERTAINS J. C. PENNEY FORCE**  
 J. C. Penney Store employees were entertained with a Christmas dinner and "Forty-Two" party last week at the home of manager and Mrs. C. F. Moore, at their home on Third Street.  
 An arrangement of six holly-red

## Buccaneer to 'Recapture' Tampa



Gasparilla, legendary pirate, and his motley crew sail into Tampa harbor to capture the city on the occasion of the Florida day and Gasparilla carnival, early in February. The fête celebrates the 400th anniversary of the landing of Hernando Desoto.

## German Army Recruits Circus Elephant



The not so dainty elephant "Rema" of the Hagenbeck circus of Hamburg helps an armored car across a stream during a crucial moment in the German army maneuvers near Mellinger, Silesia, Germany, recently.

candles rising from an evergreen foliage base centered the table, where Christmas Greeting cards marked places for guests.  
 After dinner games of "Forty-Two" furnished diversion, and gifts were exchanged from an illuminated tree, gleaming with colored lights.  
 Attending were Miss Ora Hammer, Mrs. Arthur Thompson, Mrs. Ione Green, Mrs. Grace Homer, Mrs. Gertrude Bailey, S. L. Harman, Jr., and the hosts.

## LEGAL NOTICE

**THE STATE OF TEXAS**  
 To The Sheriff or Any Constable of Deaf Smith County, Texas, Greetings:  
 You are hereby commanded to summons Roy Swinburn, whose residence is unknown, to appear at the next regular term of the District Court of Deaf Smith County, Texas, to be held at the Court House thereof in the City of Hereford on the 5th Monday in January, 1939, being the 30th day of said month, then and there to answer a petition filed in said Court on the 21st day of December, 1938, the file number of which is 2447,

luf in law and equity. You are commanded to so summons such defendant and serve this citation by making publication of the same once in each week for four consecutive weeks previous to the return day hereof, in some newspaper published in your county, but if there be no newspaper published in said county, then in any newspaper in the nearest county where a newspaper is published. HEREIN FAIL NOT, but have you before said Court on the first day of the next term thereof, this writ with your return thereon, showing how you have executed the same.

GIVEN UNDER my hand and seal of said Court in Hereford, this the 21st day of December, 1938,  
 L. H. FOSTER,  
 Clerk, District Court of Deaf Smith County, Texas.

Issued this the 21st day of December, 1938.  
 L. H. FOSTER,  
 Clerk, District Court of Deaf Smith County, Texas, 51-4tc

## SHERIFF'S SALE

**THE STATE OF TEXAS,**  
 County of Deaf Smith.  
**NOTICE IS HEREBY GIVEN**  
 That by virtue of a certain Order of Sale issued out of the Honorable 78th District Court of Wichita County, on the 14th day of November, 1938, by the Clerk of said court for the sum of Four Thousand Eight Hundred Thirty-Four & 100/100 Dollars and costs of suit, under a certain judgment, in favor of George E. Martin in a certain cause in said Court, No. 32307-B and styled George E. Martin vs. Blann Poff and Blanche Poff, wife of Blann Poff, and placed in my hands for service, I, J. O. Newell as Sheriff of Deaf Smith County, Texas, did, on the 7th day of December, 1938, levy on certain Real Estate, situated in Deaf Smith County, Texas, described as follows, to-wit:

The Southwest Quarter (S W 1/4) of Section Number Ninety-One (91) Block M-7, B. S. & F. Survey, Patent Number 133, Vol. 30, described by metes and bounds as follows: Beginning at the N. E. Corner of Section No. 107, this block:

Thence East 957 1/2 varas to the S. E. Corner of this tract; Thence North 959 varas to the N. E. Corner of this tract; Thence West 957 1/2 varas to the N. W. Corner of this tract; Thence South 959 varas to the place of beginning, and containing 162.65 acres of land, said land situated in Deaf Smith County, Texas.

and levied upon as the property of Blann Poff and Blanche Poff and that on the first Tuesday in January, 1939, the same being Tuesday the Third day of said month, at the Court House door of Deaf Smith County, in the City of Hereford, Texas, between the hours of 10 A. M. and 4 P. M., by virtue of said levy and said Order of Sale, I will sell said above described Real Estate at public vendue, for cash, to the highest bidder, as the property of said Blann Poff and Blanche Poff, his wife.

And in compliance with law, I give this notice by publication, in the English language, once a week

for four consecutive weeks immediately preceding said day of sale, in The Hereford Brand, a newspaper published in Deaf Smith County.

Witness my hand, this 7th day of December, 1938.  
 J. O. NEWELL, Sheriff,  
 Deaf Smith County, Texas. 49-4tc

## SHERIFF'S SALE

**THE STATE OF TEXAS,**  
 County of Deaf Smith.  
**NOTICE IS HEREBY GIVEN**  
 That by virtue of a certain Order of Sale issued out of the Honorable 78th District Court of Wichita County, on the 14th day of November, 1938, by the Clerk of said court for the sum of Seven Thousand Two Hundred Fifty-One & 75/100 Dollars, and costs of suit, under a certain judgment, in favor of W. S. Chapel in a certain cause in said Court, No. 32308-B and styled W. S. Chapel vs. Blann Poff and Blanche Poff, wife of Blann Poff, and placed in my hands for service, I, J. O. Newell as Sheriff of Deaf Smith County, Texas, did, on the 7th day of December, 1938, levy on certain Real Estate, situated in Deaf Smith County, Texas, described as follows, to-wit:

The Northwest Quarter (N W 1/4) of Section Number Ninety-One (91) Block Number M-7, B. S. & F. Survey, Patent Number 133, Volume 30, described by metes and bounds as follows:

Beginning at the S. E. Corner of Section No. 109, this block; Thence East 957 1/2 varas for the N. E. Corner of this tract; Thence South 959 varas to a point for S. E. Corner of this tract; Thence West 957 1/2 varas; Thence North 959 varas to the place of beginning and containing 162.65 acres of land, said land situated in Deaf Smith County, Texas.

and levied upon as the property of Blann Poff and Blanche Poff, and that on the first Tuesday in January, 1939, the same being Tuesday the Third day of said month, at the Court House door, of Deaf

Smith County, in the City of Hereford, Texas, between the hours of 10 A. M. and 4 P. M. by virtue of said levy and said Order of Sale, I will sell said above described Real Estate at public vendue, for cash, to the highest bidder, as the property of said Blann Poff and Blanche Poff, his wife.

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the English language, once a week for four consecutive weeks immediately preceding said day of sale, in The Hereford Brand, a newspaper published in Deaf Smith County.

Witness my hand, this 7th day of December, 1938.  
 J. O. NEWELL, Sheriff,  
 Deaf Smith County, Texas. 49-4tc

**CLEANER •**  
**QUICKER •**  
**BETTER •**  
**CHEAPER •**

**West Texas Gas Co.**  
 Good Gas With Dependable Service

# DANCE....

## Firemans Hall

# SATURDAY

## December 31st

# 9:00 P. M.

**A REAL NEW YEAR PARTY**

WITH THE GOOD MUSIC OF

## HETRICK'S RHYTHM CLOWNS

You're invited to the Hereford Fireman's big New Year's Jamboree! There'll be fun galore when you dance under the soft lights to the sweet music of Hetrick's Rhythm Clowns.

**Favors for Everyone!**

Admission

**\$1 PER COUPLE**

**PAY '92 LESS**  
*this year and get a finer*  
**PONTIAC**

Profit by one of the industry's biggest price reductions and enjoy Pontiac's Newest Ride, amazing performance and record economy for a difference of only 12c a day compared to the next lower-priced cars.

**NOW ONLY \$758\***

\*Delivered Pontiac, 1939. Prices subject to change without notice. Transportation, state and local taxes (if any), optional equipment and accessories—extra.

**AND UP**  
**NORTON MOTOR CO.**  
 317 E. Main Street—Hereford, Texas

**BANKING LOOKS AHEAD!**

# Good Will,

## The Golden Thread!

In the pattern of our business relations, woven as it must be day after day on the plain but sturdy fabric of honesty and fair dealing, there runs in and out through it all a thread of golden good will which enters into everything we do for our fellowmen. At New Years we are prompted to wish you a whole, golden shower of the good things of life, to accord fully with the glory of the season.

•••

**A VERY PROSPEROUS NEW YEAR TO ALL OF YOU!**

•••

**First National Bank**  
 OF HEREFORD

MEMBER FEDERAL RESERVE SYSTEM

*A Strong Bank Thoughtfully Managed*

SEE THE OLD YEAR OUT—AND THE NEW YEAR IN  
 —at the—

# Hereford Firemans Club

SOCIETY.

MR. AND MRS. GEO. V. STAMBAUGH ENTERTAIN WITH CHRISTMAS PARTY

The home of Mr. and Mrs. George V. Stambaugh was the scene of a delightful Christmas party, Friday night.

MRS. BATEMAN ENTERTAINS CLUB AND GUESTS

Mrs. A. R. Bateman entertained members of the Friday afternoon Bridge Club and guests at her home on 25-Mile Avenue, Friday afternoon.

INFORMAL GAMES PARTY GIVEN

Mr. and Mrs. J. E. Beyer were hosts Tuesday evening at an informal games party for neighborhood friends.

CHRISTMAS LUNCHEON ENTERTAINS CLUB

Coffee was served to members of the Wednesday Luncheon Club at the home of Mrs. B. M. Wiltshire, Wednesday morning, Dec. 21.

INITIATION RITES HELD BY REBEKAH ORDER

Initiation rites for four new members were held by the Hereford Rebekah Lodge at the regular meeting at the I. O. O. F. Hall, Tuesday night.

CHURCH GROUP ENJOYS PARTY

Members of the Epworth League of the Methodist Church were entertained at the home of Mr. and Mrs. A. H. Streu, Friday night.

Westway Items

(16 miles west) MRS. MERLIN KAUL

The Christmas program was given at the school Saturday night. The program given was as follows: "Silent Night," was sung by the congregation, directed by Floyd Tucker.

Wyehe Items

(14 miles south, 4 miles east) MRS. R. C. VALENTINE

Edward Paetzold, who attends Price Memorial School in Amarillo, is spending his vacation in the home of his parents, the J. J. Paetzolds.

Bethel Items

(22 miles south) MRS. E. R. ROTHWELL

Mr. and Mrs. Jim Givan and Mary Elizabeth and Loraine Henderson, Evelyn and Gwen Terrell were in Hereford, Wednesday.

Frio News Items

(10 miles south of Hereford) LURLINE DIXON

Mr. and Mrs. S. A. Thornton of Lockney, visited her sister, Mrs. J. M. Dixon and family, Tuesday and Wednesday of last week.

Bellview News

(45 miles northwest) MRS. R. H. JOHNSTON

Mr. and Mrs. Edwards had as their guests for the holidays their daughter, Miss Elizabeth Edwards of Lincoln, Neb., and her brother, Ray and wife and daughter, Leona, of Pampa.

Ward News Notes

(9 miles north, 3 west) BY MRS. CHARLES B. MILES

Rev. Merle Grigsby will fill his regular appointment here Sunday. Mrs. W. E. Armstrong and children spent Christmas at Tulsa, with relatives.

Summerfield News

(8 miles southwest) MRS. ASA ATCHLEY

Ky Lawrence is visiting relatives in Oklahoma. Mrs. Beulah Roberson of Hereford, spent Christmas with Mr. and Mrs. Chas. Roberson.

Daniel News

(7 miles east, 15 miles north) BY PAULINE MOORE

There was a good attendance at Church Sunday. There was a real good Christmas lesson taught in each of the Sunday School classes.

Can We Have a Dairy Herd Improvement?

(Note: This article was given first place in a contest sponsored among agriculture students in a Hereford High School and is printed in The Brand, as specified in the contest.)

Werner, and Mr. Werner, and her

brothers, Daniel and George Turventine, Mary is attending school at Mary Hardin-Baylor College at Belton. This is her second year.

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**LOCALS**

Mr. and Mrs. Everett Kinney of ... visiting in the home of Mr. and Mrs. Ray Barber. Mr. and Mrs. Kinney are one-time Herford residents.

Mr. and Mrs. B. M. Whitshire ... holiday guests in the home of their parents, Mr. and Mrs. W. B. Whitshire in Lubbock.

Mr. and Mrs. S. S. Boutwell and ... of Terrell, are in Herford, for a holiday visit with her sister, Mrs. A. C. Thompson and Mr. Thompson.

Mr. and Mrs. Howard Hershey ... children, who have recently moved from Herford to Dalhart, spent Christmas day here with relatives.

Mr. and Mrs. R. R. Jackson are ... California for the holidays. They are visiting relatives in Los Angeles and other points.

Mr. and Mrs. A. A. Foster and ... Chilton, of Lubbock, were holiday visitors in the homes of their daughters and sisters, Mrs. Sherman Morgan and Mrs. Fred Brown.

**PLAX—What is it?**

**Holiday Visitors**  
Holiday visitors in the D. H. Alexander home, were their daughter, Mrs. Joe Hudson and Mr. Hudson and their daughter, Betty, of Seagraves, and Mr. and Mrs. R. O. Alexander of Silverton. Mrs. R. G. Alexander is Mrs. D. H. Alexander's sister and he is D. H. Alexander's brother.

Mr. and Mrs. Colby Conkright returned Monday from Sherman, where they spent the holidays with her parents, Mr. and Mrs. J. J. Flannery and other relatives.

Mrs. Mary Palmer and Mr. and Mrs. E. H. Norton and son, Palmer, returned Monday from Wichita Falls, where they were holiday guests in the home of Mrs. Palmer's son, Walter Palmer and family. While there they visited points near Wichita Falls, including Moutagne, where they once made their home.

M. L. Steele of Fort Sumner, N. M., has spent the past two weeks with his family in Herford.

Rev. and Mrs. James Aiken are in Palmer, Texas, spending the holidays with relatives.

Ruth Temple Hastings went to Canyon Tuesday, for a short visit with Anna Lee Newlin.

Mr. and Mrs. V. M. Blow of Fort Worth, are visiting her mother, Mrs. B. L. Branson, during the holidays.

**Spend Christmas in Amarillo**  
Mr. and Mrs. J. E. Beyer spent Saturday and Christmas day in Amarillo at the home of their son, P. L. Beyer.

**Will Visit in Kansas**  
Mr. and Mrs. J. E. Beyer plan to leave Friday for Winfield, Kan., where they will visit in the home of their daughter, Mrs. Harold Hicks. They will be joined there for New Year's day celebrations by a son, J. E. Beyer, Jr., and his family of Hutchinson. Mr. and Mrs. Beyer will return to Hutchinson with their son for a visit there before going to Wichita to visit two brothers of Mr. Beyer's. They will be away about ten days.

Here for the holidays were Carl Spratt, who teaches at Crosbyton, and Littel Spratt and family from Artesia, N. M., to visit their mother, Mrs. I. H. Spratt, also a guest in the Spratt home was Mrs. Littel Spratt's mother, Mrs. F. P. Turner of Artesia.

Ralph Hastings of Panhandle, visited his parents, Mr. and Mrs. Henry Hastings during the holidays.

Herbert Boardman is spending the Christmas holidays with his mother and two sisters, in St. Louis.

Mr. and Mrs. W. B. Keeton of Holts, Okla., spent the holidays with their daughter, Mrs. Glenn Boardman; they also visited another daughter, Mrs. Ross C. McCollum of Amarillo.

Mr. and Mrs. Donald Hawkins and small son and Miss Kathleen Hawkins, all of Amarillo, and Wm.

**ASTHMA**  
People that have had ASTHMA for years get instant relief with BROWN'S ROS-O-FEN! The new TWO-WAY RELIEF. Price \$1.00 and guaranteed at

**CLOSE DRUG STORE**

**SCHOOLS MAY CLOSE**  
ITCH and IMPETIGO spread among the pupils. Stop ITCH or IMPETIGO CONTAGIOUS SORES at once with BROWN'S LOTION. You can't lose; this liquid-antiseptic is sold and guaranteed by

**CLOSE DRUG**



"Valley of the Giants" ... starring Wayne Morris, Claire Trevor, Charles Bickford and Alan Hale starts at the Star Sunday, for two days. A technicolor production, jammed with mighty action, of the heavy timber country. A surging romance is interwoven throughout. It was filmed in California's redwood forest and brings you all the grandeur of nature's own glorious color!

Dean Hawkins of Springer, N. M., spent the Christmas holidays with their parents, Mr. and Mrs. D. W. Hawkins.

Miss Mitt Roberts, who was a guest in the Henry Hastings home over the week end returned to her home in Panhandle Monday. She was accompanied by Ralph Hastings, manager of the Panhandle Lumber Yard at Panhandle, and Roy Hastings who returned to Herford, Tuesday.

Mr. and Mrs. Knox Kinard returned to Herford Tuesday, after spending the Christmas vacation with relatives in Arlington.

Mrs. Beulah Lee Carter and daughter, Harriette, have been visiting their mother and grandmother, Mrs. Harrie Rutherford, during the holidays. Mrs. Carter returned to her home in Amarillo, Monday, and Harriette remained for a longer visit.

Holiday visitors in the W. J. Smith home, were her mother, Mrs. F. E. Walker of Brownfield, and three sisters, Mrs. B. B. Dixon and Mrs. George Snodgrass and two daughters of Lubbock, and Mrs. Oran Short of Tuboka, who was accompanied by Mr. Short. They left

Tuesday for Fort Sumner, N. M., where they will visit another sister before returning home.

Little Miss Jackie Wright who has been ill with influenza for the past week, is recuperating at the home of her parents, Mr. and Mrs. Jack Wright.

Joe Huckert, son of Mrs. Joe Huckert, who has been attending Frank Wiggin Trade School in Los Angeles, Calif., is visiting his mother during the holidays.

Mr. and Mrs. Ollie McMillan and children of Abilene, are visiting her brothers, John and Chris Renfro, and their families here. They were accompanied by his parents, Mr. and Mrs. Jesse McMillan, also of Abilene, who are guests in the home of his brother, J. B. McMillan.

Guests in the home of Mr. and Mrs. C. H. Dyar during the holidays, were Mr. and Mrs. Harry Johnson and children of Amarillo, Mr. and Mrs. Walter Nance and sons of Clovis, N. M., and Mrs. Chas. Nance, who will remain in Herford for a longer visit. Walter Nance, Mrs. Johnson and Mrs. Dyar are children of Mrs. Nance.

Mrs. E. B. Hedrick accompanied

her sister-in-law, Mrs. C. M. McCullough of Houston to Amarillo, Tuesday, after Mrs. McCullough had spent a part of the Christmas holidays in the Hedrick home.

Mrs. John B. Miller and sons, Guilford, Billy and Bobby, of Grandfalls, spent the holidays with R. V. Miller and family, leaving for home yesterday.

Visitors in the G. H. Guina home over the holidays were S. Lester Guina and son, Lester, Jr., and Raymond Campbell, all of Denver, Colo., and Mr. and Mrs. Sam B. Reid of Amarillo.

Mr. and Mrs. Oscar Altman and family of Slaton, spent the holidays in the homes of the Bill Morton and Guthrie families.

**STAG BREAKFAST**  
E. C. Eubanks entertained a group of boys at a stag breakfast on Christmas morning. The following boys attended: James Bernard, Bobby and Franz Lee Hicks, George L. and Louie LeGrand, Jr.

**CHURCHES**

**THE METHODIST CHURCH**  
Sunday School ..... 9:45  
Morning Services ..... 10:30  
Evening Services ..... 7:30  
Young People ..... 7 p. m.  
Missionary Societies each  
Wednesday ..... 8 p. m.  
Attend our services.

**CHURCH OF CHRIST**  
E. M. Borden, Minister  
Bible Classes ..... 10 a. m.  
We would like to have 120 in classes next Sunday morning.  
Preaching ..... 11 a. m.  
(Subject: "Those Resolutions.")  
Lord's Supper ..... 11:45 a. m.  
Bible Drill ..... 7 p. m.  
Preaching ..... 7:30 p. m.  
(Subject: "Salvation.")

All members of the Church of Christ are requested to be present for services next Sunday morning. Start the new year right by being present.  
The monthly Song Meet will be at Herford the 8th of January, 1934, at 2:30 p. m. Singers from other congregations are expected to be present. If you want to hear some good singing, come.

**THE HELPY-SELFY LAUNDRY AND THE HOUSEWIVES' WEEKLY DREAD**

BY C. B. EUBANKS

Farm wives have thrown off the shackles that bound them to the spinning wheel and the loom. They no longer pour tallow in slender molds and knit the family stockings by candle-light. But many, through generations-long habit live in the dark ages in the washing of clothes—the most fatiguing and dreaded task in home-making.

A forward movement was made with the introduction of the home washing machine operated by hand. In quick succession appeared gasoline and electrically operated machines. But in a fast-moving world these, too, are passing into discard.

The modern, scientifically equipped, arranged and operated Helpy-Selfy Laundry offers a perfect solution to the wash problem that every housewife must face each week. It eliminates all drudgery and most of the time required to do the family wash. It does away with boiling of water, washing, filling and emptying of tubs, cleaning and caring for wringer, making of starch, and mopping water-puddled floors and the general dishevelment of the house.

An hour at the Helpy-Selfy Laundry is the time required to do the average family wash. When the housewife returns home it is to a neat, restful place, and the remainder of the day is free for self-improvement, recreation or to ride a hobby.

The interest alone on the money invested in an electric power machine in the home is sufficient to offset the amount required to patronize the Helpy-Selfy Laundry for thirty weeks.

As each Helpy-Selfy machine is steam-sterilized after each wash, sanitary conditions cannot be rivaled in the home.

But most important is the elimi-

nation of danger to the patron of the Helpy-Selfy Laundry. In the Herford territory alone three serious accidents while using home electric washing machines have been reported within the last few weeks; a child's hand horribly mangled in a wringer; a woman's hair caught and torn from her head; another woman badly shocked by electricity because of faulty connections.

The number of nation-wide accidents through use of home washing machines is appalling. And only those serious enough to demand medical attention have been reported.

Such accidents can be done away with by the use of the Helpy-Selfy Laundry. Connections are carefully checked daily; steam to sterilize and to boil water is handled by laundry employees and the danger removed from patrons. Tubs are so arranged around machines that it is almost physically impossible for users to get hair caught in wringers. This same arrangement keeps children's inquisitive fingers from getting crushed.

We have no knowledge of even one person who has willingly resumed washing in the home after patronizing the Helpy-Selfy Laundry.

Definitely, the Helpy-Selfy Laundry is here to stay. It has earned a place in modern life as the easy, inexpensive, sanitary and safe way to do the washings of the world.  
THE END. (adv)

**Want Ads**

**For Sale or Trade**

FOR SALE — 20 Rams for \$5.00 each. E. R. Biggs, El Toro Farms. 52-1tp

FOR SALE—Registered Whiteface Bull, two years old. S. H. Single, 1/2 mile west of town. 52-1tc

FOR SALE: 500 nice fryers, Whitelocks. Mrs. Fred Pitner, 1 mile southeast town. 51-3tp

GIVE ME A Chance to trade with you on a GOOD Used Car. J. M. Murchison at Bramley-Woodford Motor Co., Inc. 49-4tc

FOR SALE—Electric Fence, guaranteed 5 years, runs 30 miles fence —\$22.00. Complete stock on hand at all times. See B. E. Brumley, Herford, Texas. 45-4tc

FOR SALE or Trade: Windcharger wire and drops, 2 batteries, 14 ft. wood tower, 10 ft. steel tower, complete outfit. Selling because of REA line. A. L. Caviness, 12 miles S. E. of Herford. 5tp

**For Rent**

FOR RENT—Stalk field. See Ky Higgins, Herford, Texas. 52-1tp

FOR RENT—Nice furnished apartment. Call at 506 Jackson St. 52-1tc

FOR RENT—Furnished apartment, all bills paid. 517 East 11th St. 52-1tp

FOR RENT—Small 4-room stucco modern house and garage, within 3 blocks of Central School. Call 230 or see P. J. Rose. 52-1tp

FOR RENT—The F. A. Bone home next door to Mrs. J. B. Hamner home. Write Mrs. F. A. Bone, 1502 B. Washington, Amarillo, Texas. 52-3tp

FOR RENT: Five room house, grass and wheat pasture for twenty head of cows. Baby beef turkey toms and hens for sale, also sows and pigs, ground feed. M. C. Hancock, 7 miles S. E. on Dimmitt Highway. 5tp

FOR RENT—Two apartments, one furnished and one unfurnished. Mrs. C. O. Lee, 1029 25-Mile Ave. 52-1tp

GIVE ME A Chance to trade with you on a GOOD Used Car. J. M. Murchison at Bramley-Woodford Motor Co., Inc. 49-4tc

**Wanted**

WANTED—Housework by young lady. Dolly Brittain. Interested parties call at B-W Cafe. 52-1tp

WANTED—One section best land, shallow-water Deaf Smith County. Pay Cash. Full description, location first letter. Syd Maxfield, 420 Northwest 17th St., Oklahoma City, Okla. 50-3tp

WANTED—Ten fresh four-gallon milk cows, three to five years, and ten heifer calves. Quote price F. O. B. Herford. Box 189, Herford, Texas. 52-7

**Lost and Found**

GIVE ME A Chance to trade with you on a GOOD Used Car. J. M. Murchison at Bramley-Woodford Motor Co., Inc. 49-4tc

LOST OR STRAYED: One White faced cow and one young heifer. Both branded half circle on left hip. B. K. Greeson, Summerfield or notify the Herford Brand. 5tp

FOUND—Set of 13 keys on ring, found 2 blocks south, 1 block west of main street railroad crossing. 4h

LOST—Brown Leather Key Case containing four keys. Return to Brand Office. 52-3tp

LOST—Leather glove and leather helmet for boy. Return to Brand office for reward. 52-11tp

**Gas Gas All Time**  
Mrs. Jan. Filler says: "Gas on my stomach was so bad I couldn't eat or sleep. Gas over pressed on my heart. Adlerika brought me quick relief. Now, I eat and I wish, sleep fine, never felt better."  
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Stencils, ink and office supplies at Brand Office.

**RESULTS from WANT ADS**

**HAILE DRUG**  
WALGREEN AGENCY  
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<b>PERUNA TONIC</b> \$1.25 Size 89c	<b>BLACK DRAUGHT</b> 25¢ Box 12c	<b>CALOX Tooth Powder</b> 50¢ Size 29c
<b>ALKA SELTZER</b> 60¢ SIZE ..... 49c	<b>TOILET TISSUES</b> 3 ROLLS ..... 11c	
<b>HOT WATER BOTTLE</b> Guaranteed — \$1.25 Val. 59c		
<b>LUX LIFEBOUY</b> TOILET SOAP—5 Bars 29c	<b>RUBBING ALCOHOL</b> Pint Size 13c	<b>ASPIRIN TABLETS</b> Bottle of 100 12c
<b>GEM RAZOR and BLADES</b> ONLY 29c		
<b>NUVEL Sanitary Napkins</b> BOX OF 12 ..... 11c		
<b>RINSO</b> 24¢ SIZE ..... 17c		
<b>MINERAL OIL</b> Pint Size 29c	<b>JET-OIL Shoe Polish</b> 9c	<b>PABLUM Baby Food</b> 50¢ Size 34c

**Best Wishes TO EVERYONE for a pleasant 1939**

**ROSS FULLER'S FEED STORE**  
ROSS FULLER — FRANK TERRELL  
**HEREFORD POULTRY and EGG**  
E. ROGERS

**Budget Headquarters**  
FOR TIRES \* TUBES \* BATTERIES \* BRAKE LINING \* RADIOS \* HEATERS \* AUTO SUPPLIES  
LOW WEEKLY PAYMENTS  
**MILLER AUTO STORE**

## Loan Association Serves This Area Past Five Years

Five years of cooperative production loans to Armstrong, Carson, Dalham, Deaf Smith, Hansford, Hutchinson, Moore, Oldham, Potter, Randall and Sherman County stockmen and farmers were completed on Dec. 21, 1938, when the Amarillo Production Credit Association passed its fifth anniversary.

Established to assure farmers a dependable source of credit available at all times and at reasonable rates, the Amarillo Production Credit Association has made loans totaling \$2,032,646 according to S. F. Powers, secretary-treasurer.

The greatest use of production credit loans in this area has been for financing livestock, dairy and crops.

Each stockman or farmer who has obtained a loan from the Amarillo Production Credit Association has become a voting member of the association. Each member has only one vote, regardless of the amount of stock in the association he holds or how large his loan may be. The association now has 185 members, and capital investments in the association amounts to \$170,005 protected by sound reserves totaling \$25,000.

Members have been keenly interested in the association's affairs as shown by their participation in the annual meetings. At the 1938 meeting held Jan. 17, 1938, more than 200 members and visitors attended to review the financial statements and hear reports on the progress of the association.

Byron Gist of Adrian is president of the association, Hall Medford of Amarillo is vice-president, and the board of directors include O. H. Finch of Dalhart, Emil Knutson of Gruver, and S. B. Loudded of Canyon.

The Amarillo Production Credit Association is one of the thirty-six similar associations operating in Texas. According to Mr. Powers, the services of a production credit association are available to farmers and ranchers in every county in the state.

## Vega News (28 miles north)

MRS. R. R. SHIELDS

Miss Elaine Shelton of Denton, and Miss Barbara Binford of Lubbock, are spending the holidays with homefolks.

Mr. and Mrs. Otto Jinks and children of Clint, Texas, spent the week end with Mr. and Mrs. W. A. Jinks.

Mr. and Mrs. Oscar Brattico from Okemah, Okla., are the guests of Mr. and Mrs. O. M. Raley this week.

Mr. Warren and his daughter, Miss Kate, were guests in the Gles home a few days last week.

Mrs. H. R. Shields left Dec. 23 to spend the holidays with her mother, Mrs. Mit Brown, at Cumby.

Mr. and Mrs. Clark Jinks of Amarillo, were week end guests in the Jinks home.

Mrs. Madeline Flowers and Mrs. Lillian Vogles of Los Angeles, Cal., came Friday to spend Christmas with Mr. and Mrs. D. M. Voyles and other relatives.

Mr. and Mrs. Oran La Mungan of Mesa, N. M., arrived Wednesday for a visit with Si Stewart and family.

Mr. and Mrs. Leslie Gude of Vinson, Okla., are the guests of Mr. and Mrs. W. A. Jinks this week.

Billy Jack and Henry Klein of Lubbock, are guests of John Haliburton, this week.

Mr. and Mrs. G. Hammer and daughter, Joan, are guests of Mrs. Iva Houseman this week.

## Hines Conspiracy Case to Re-Open



The retrial of James J. Hines, charged with conspiracy in the New York policy racket, will begin January 9, before Judge Charles C. Nott in General Sessions. District Attorney Thomas E. Dewey will resume prosecution of Hines, who is pictured here with his wife.

## New Fishing Sloop for President



Captain Bill McCoy, a Palm Beach business man, states that he has been asked to supervise the building of a \$20,000 mahogany fishing sloop to be presented to President Roosevelt by the Dominican Republic "to show its high regard" for the President. Captain McCoy has completed blueprints which have been approved by President Roosevelt, he said.

Mrs. J. M. Burns left for Grand Junction, Colo., Tuesday to spend several months with her son, Wirt and family. She was sixty-five years old. Several of her friends gave her a handkerchief shower.

Mr. and Mrs. Bill Klein of Lubbock, came in Friday to spend the holidays with the Halburtons of Vega, and the Klines of Adrian.

The Vega Longhorns won their second cage encounter in as many starts Saturday night, when they defeated the Dimmitt Bobcats 26 to 13.

PLAX—What is it?

High scores for Vega were Campsey, Looney and McNabb. Other Longhorn players were Richardson, Johnston and McCombs. Vega's next game is with Hereford on Jan. 13.

Miss Velma Loyd, a former Vega girl, was married to E. E. Mitchell of Plainview, Rev. L. E. Godwin officiating, at the Baptist parsonage in Vega. Mr. and Mrs. W. L. Loyd, parents of the bride, were the only attendants. Mr. and Mrs. Mitchell plan to make their home in Plainview.

Rev. and Mrs. L. E. Godwin entertained the boys and girls of the Teen Age of the Baptist church at their home Tuesday evening. The

boys class presented Rev. Godwin with a wrist watch and the girls presented Mrs. J. A. Campsey, their Sunday School teacher, with a set of dishes. There were 89 present.

Clifton Bell from Claude, Quinn Bell from Amarillo, and Geo. Bell of Lubbock, spent Christmas day with their mother Mrs. Mora Bell.

Mr. and Mrs. Earl Steward had the Stewart Christmas family dinner at their home Dec. 25. There were forty-nine relatives present.

Miss Rosa Byrd left Friday afternoon to spend the holidays with friends and relatives in Shamrock.

Mr. and Mrs. Bill Ownby of Midlothian, spent the holidays with Mr. and Mrs. J. W. McKendree, parents of Mrs. Ownby.

Mr. and Mrs. Guy Barnett and daughter, Sandra Jean, spent the week end with relatives in Arnett, Okla.

Mr. and Mrs. Ivan Nixon and children of Glen Rio, spent Christmas day with Mr. and Mrs. Buck Voyles.

Mrs. L. L. Stevens left Thursday to spend the Christmas holidays with relatives in Floydada.

A baby boy was born to Mr. and Mrs. A. R. Rogers, Wednesday night, Dec. 21.

Bill Swart left Thursday for a 10-day visit in Pomona, Calif.

Wayne Miles and Carmerrude are visiting friends in Charlotte, Texas, this week.

Mrs. R. O. Sellars was hostess to a party given by the young married couples' class of the Baptist Church. A large group attended. Christmas Carols were sung and the hostess told "A Christmas Story of Long Ago."

Mrs. R. L. Thompson was hostess to the 1938 Study Club's Christmas party. The guests exchanged gifts; refreshments were served to Mesdames A. R. Castleberry, L. C. Godwin, C. C. Wimberley, J. T. Shelton, J. C. Ebersole, O. T. Everett, N. E. Wiseman, C. L. Morris, Marshall Howard and the hostess.

Miss Betty Jane Everett entertained a number of her school mates Friday evening. Bingo and "42" afforded amusement for the evening.

## Adrian News (40 miles northwest)

BY MRS. ALLAN BELL

The community Christmas tree and program was well attended Saturday night at the school building. The grade children rendered "The Old Woman Who Lived in a Shoe." Frances Lamke represented the old woman. Jesse Finch acted as Santa in the play, and Freda Balding led the songs and sang several solos.

The high school boys handed out the presents. Each child in the community received a bag of eats.

Dr. J. A. Hill of Canyon, will dedicate the new gym Jan. 6.

The Jacobson family had a Christmas dinner at Mrs. Witts' Sunday. Those attending were Mr. and Mrs. Ira Stephens and Mabel, Babe, Donald and Helen Gail Stephenson, Mr. and Mrs. Roy Jacobson and Miss Olive Witt of Amarillo. Mr. and Mrs. Norman Jacobson, Robert and Ruth Jacobson; Mr. and Mrs. Edgar Jacobson, Vern and Norene Jacobson, Mr. Al Jacobson, Mrs. Anna Witt and John Witt.

James Bell spent Christmas with his parents.

Miss Leona Bullington of Lubbock, visited in the Kline home, during Christmas week.

Emmett McAdoo of Amarillo, spent the Christmas week end with relatives.

## MODERN TRAVELER



A very modern miss is Beverly Anne Barneburg, four-month-old daughter of Mr. and Mrs. Frank Barneburg of Boston, who recently boarded an American Airlines plane for San Antonio where she visited her grandmother.

Bob Caldwell went to Pampa and Bovina for the holidays.

Mr. and Mrs. E. C. Chapman and family left Friday for Oklahoma City to visit Mrs. Chapman's father and other relatives.

Earl Brown, who has been working in Kansas the past six months, is home for the holidays.

PLAX—What is it?

Frank Fortenberry, freshman in A&M College, is spending the holidays with home folks.

Jack Balding of California, is here for a three week visit with his mother, Mrs. W. J. Brown. This is Jack's third year in the marines.

John Witt, sophomore in the Texas University, came home Saturday.

Mr. and Mrs. Paul Kuhnley and J. D. Freeman of New Mexico, are visiting their parents, Mr. and Mrs. R. A. Freeman.

Mrs. J. Pryor, Clara Bell and Glenn Pryor of Farmington, N. M., spent Christmas with Mrs. Pryor's parents, Mr. and Mrs. R. L. Glenn.

Mr. and Mrs. Kenneth Zaring and Mary Del Renfro of Santa Rosa, N. M., have been here several days visiting Mrs. Pauline Speed.

Mr. and Mrs. M. H. Zaring, Jr., and Mr. and Mrs. Kenneth Zaring ate Christmas dinner with Mr. and Mrs. Dave Hilburn in Vega.

Miss Henrietta Creitz spent Saturday night here and attended the Christmas program.

Mr. and Mrs. Creitz and family took Christmas dinner with their daughter, Mrs. Cooper of Vega.

Mrs. P. M. McAdoo left Thursday for Temple to take treatments.

Mrs. J. A. Harris, Donna Gayle, and Bobby, left Friday for Rogers, Ark., to spend Christmas.

Mrs. Vida Aukerman told a judge in South Bend, Ind., that her husband broke three of her ribs during a dispute. The judge restored her maiden name. The name: Love.

## Messenger News (37 miles west)

BY MRS. J. N. MESSENGER

There was a large crowd at the school house Friday evening and all enjoyed the program which was well rendered by teachers and pupils, and the children all enjoyed the treat from the Sunday School and buss drivers, and the teachers presented each pupil with a nice present and the pupils exchanged gifts.

The Messenger school dismissed school to go to Hereford Wednesday afternoon to see Santa and be in the parade and get their treat. A few from this community was not able to go for various causes, mostly flu.

PLAX—What is it? Mrs. Mae Abbott and son, John, and Miss Evelyn Smith of Plainview, who is assisting Mrs. Abbott in her Christmas treat for the Mexicans, came by to see her mother, Mrs. Messenger, Saturday evening. They were on their way to Canyon, where John was to talk to the Mexicans in the Mission there. In several places where he talked some had never heard of our Saviour and six gave themselves to the master at one place and several at another; all seemed hungry to hear the word.

Mr. and Mrs. Geo. C. Messenger and Stephen drove to Friona Saturday evening and brought back a new kerosene heater.

Mrs. J. N. Messenger took

Christmas dinner with her son and family, and in the afternoon drove to Sunday School with them.

Some are still stacking feed in this community. Geo. Messenger is helping Mr. Rasberry haul feed to the Pitman Ranch, and Monday they will stack at home.

Mr. and Mrs. Pinkerton from Elk City, Okla., is here visiting their daughter and family, Mr. and Mrs. Ray Coleman, over Christmas.

Mr. and Mrs. Elvin Greer and little son, have moved back to this community. They are one mile east of the school house. We are glad to welcome them back.

Little Nancy Kay Messenger is real sick with flu.

Next Sunday will be election of Sunday School officers. We hope there will be a good crowd.

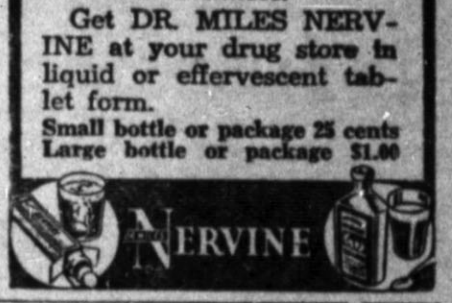


A nurse writes that she suffered from frequent headaches. Nothing stopped them until a friend recommended DR. MILES NERVINE. She says Nervine stops headaches before they get a good start.

Three generations have found DR. MILES NERVINE effective for Nervousness, Sleeplessness due to Nervous Irritability, Nervous Indigestion, Headache, Travel Sickness.

Get DR. MILES NERVINE at your drug store in liquid or effervescent tablet form.

Small bottle or package 25 cents. Large bottle or package \$1.00.



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## H. T. Redwine

Phone A-52 — Dimmitt, Texas

Happy Thoughts



for 1939

- ★ The best day Today
- ★ The best town Where you succeed
- ★ The best work What you like
- ★ The greatest mistake Giving up
- ★ The easiest thing to do Finding faults
- ★ The best play Work
- ★ The greatest need Common sense
- ★ The greatest puzzle Life
- ★ The greatest thing Love
- ★ The greatest thought God

It is with these thoughts that we have enjoyed serving you in 1938—and look forward to 1939 in hopes that we may be of more service to you.

Texas-New Mexico Utilities Company

# FATHER TIME TURNS A PAGE

We are looking back over a page in the "Book of Time" — the page of 1938. It tells of joys and sorrows, pleasures and disappointments, success and mistakes. What the next page holds in store for us we do not know, but we hope that we will make the most of the opportunities it has to offer and with undaunted courage face 1939 and the challenge it offers.

A HAPPY AND PROSPEROUS NEW YEAR

May We Serve You in 1939



# The First State Bank

# THE DAWN

OF ANOTHER

New Year ...

finds us wishing you much joy and prosperity ... and expressing our thanks for your friendship and patronage.

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— REAL ESTATE —

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**NOTICE TO PUBLIC**  
Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office at 402 Main Street, Hereford, Texas

## Progressive News

(1 mile east, 6 miles north)

**IRA JEANNE RICKETTS**  
Miss Lucille Park, who teaches at Canadian, is spending the Christmas holidays with her parents, Mr. and Mrs. J. L. Park. Mr. and Mrs. Edgar Russell spent Saturday night with her parents, Mr. and Mrs. J. E. Cockrell, Hereford.

The school house was the scene of merriment Wednesday morning, when the children enjoyed a Christmas party planned by the teachers, Mrs. V. E. Dodson and Miss Agnes Hicks. The house was beautifully decorated with Christmas decorations made by the children.

Mrs. J. E. Blakemore was an honor guest and helped in the distribution of the gifts from the Christmas tree which had as its background the decorated piano. After the gifts were distributed, refreshments of home-made candy and popcorn balls made by the

**666** relieves COLD'S first day Headaches and Fever due to Colds in 30 Minutes

Liquid, Tablets, Salve, Nose Drops

Try "Rub-My-Tism" — a Wonderful Liniment!

MASONIC BULLETIN Hereford Lodge 649  
Stated meeting second Monday in each month. School of instruction each Thursday night. Ed Boggs, W. M. E. L. Bradley, Secy.

teachers, apples furnished by David Boyer, the bus driver, cocoa furnished by Mrs. Troys Carmichael, were served to the children. All attended the parade sponsored by the Lions Club in Hereford, Wednesday afternoon.

Mrs. O. E. Boyer and sons of Hereford, and Mr. and Mrs. O. E. Boyer and daughter, Mary Helen, of San Pedro, Calif., called on Mrs. W. P. Gregory and family, Sunday afternoon.

Miss Jessie Box of Abilene and Mr. Arnold Hershey of this community, were united in marriage Dec. 19. Mrs. Hershey is the daughter of Mr. and Mrs. I. H. Box of Abilene, and Mr. Hershey is the son of Mr. and Mrs. Ray Hershey of this community. The community extends heartiest congratulations. They will be at home on the Colby Conkright farm.

Lucille Park took Christmas dinner with Mr. and Mrs. O. E. Boyer in Hereford.

The Ray Hershey family held a reunion at the home of Mrs. Arch Conklin in Hereford, Saturday. Those who attended were: Mr. and Mrs. Dudley Busard and children of Muleshoe, Mr. and Mrs. Horace Hershey and sons of Springfield, Colo., Mr. and Mrs. Howard Hershey and daughter of Dalhart, Mr. and Mrs. Arnold Hershey of this community, and Mr. and Mrs. Ray Hershey of this community.

Mr. and Mrs. C. P. Caldwell, Miss Eunice and Fred and Pete ate Christmas dinner with their daughter and sister, Mrs. Jeff Roberson and family. They called on another daughter, Mrs. Cecil Hodges, Sunday afternoon, at Hereford.

Misses Lucille Park of this community and Miss Lucille Hughes of Hereford, visited Tuesday with Mr.

and Mrs. Dock Roberson at Wyche. W. C. Russell had as Christmas dinner guests his children, Mr. and Mrs. O. B. Russell and family of Hereford, and Mr. and Mrs. Clyde W. Russell and children of Texroy, Mrs. Marguerite Reotor and Carolyn Sue, who are visiting Mr. Russell, and Mr. and Mrs. Edgar Russell of this community, were also present.

Mr. and Mrs. Horace Hershey and sons of Springfield, Colo., and Mr. and Mrs. Arnold Hershey ate Sunday Christmas dinner with their parents, Mr. and Mrs. Ray Hershey.

Miss Lucille Park attended a waffle supper given by her sister, Miss Edah Park, in Hereford, Monday night.

**PLAX—What is it?**  
Another wedding of interest to the community was solemnized on Christmas morning at 8:30 o'clock, when Miss Agnes Hicks of Canyon became the bride of Mr. David Boyer of Hereford. They were married at the home of the bride by Rev. W. E. Barnes of Hereford.

After a week visit with relatives in Oklahoma, they will be at home in the apartment at the Troys Carmichael place.

Mrs. Boyer has taught school at Progressive for the past two years and Mr. Boyer has driven the school bus for the same length of time. They will continue in their present positions.

Those attending the wedding from this community, included Mr. and Mrs. A. S. Higgins and Miss Wilma, Mr. and Mrs. Ray Hershey, Mr. and Mrs. V. E. Dodson, Mr. and Mrs. Troys Carmichael and Miss Lucille Park. Mrs. O. E. Boyer and family of Hereford also attended.

Mrs. Boyer is the daughter of Mrs. W. H. Hicks of Canyon, and Mr. Boyer is the son of Mrs. O. E. Boyer of Hereford.

Miss Lucille Park took dinner Wednesday with her aunt, Mrs. F. E. Bowe, and her sister, Miss Edah Park in Hereford.

N. Lyle Donovan, who is stationed in the CCC Camp at Garber Okla., arrived Thursday for a few days visit with friends in this community. The Donovans moved from this community over two years ago, after having lived here for seven years. Mrs. Donovan and Buddy of Enid, Okla., arrived Sunday for a week's visit with friends.

Mr. and Mrs. Ira Ricketts had as their dinner guests Monday, Mr. and Mrs. Clyde W. Russell and children of Texroy, Mrs. Archie Dougherty and children, LaNelle, Noel and Wylie of Broadview, Mr. and Mrs. J. C. Ricketts and Mr. W. A. Ricketts of Hereford, and Mr. and Mrs. Luke McBrayer and daughters of this community.

A large number attended the Christmas tree Christmas eve night at the school house. A large number of visitors were also present.

Mr. and Mrs. C. O. Bowman, Virginia and William had as their dinner guests Monday, Mr. and Mrs. Harold Donovan and son, Wayne, of Shawnee, Okla., Mrs. Pearl Donovan and son, Buddy, of Enid, Okla., and Lyle Donovan of Barber, Okla.

## Largest Radium Shipment Received



One-ninth of an ounce of radium, the largest single shipment ever received at one time by the National Bureau of Standards in Washington, D. C., arrived there recently. It is to be used by the National Cancer Institute. Dr. L. F. Curtiss is shown placing the precious shipment, valued at \$150,000, in a 10-ton safe with a six-inch lead lining.

## From New York to Florida via Canoe



Frank Murphy, with a typical Florida smile, away his map after arriving in Miami, Fla., after a 10-day trip from New York via the inland water route. The trip cost him \$40, and was made in an 18-foot canoe equipped with a 10-hp motor and three square yards of sail.

Mr. and Mrs. J. L. Hoffman of Hereford, called in the Hereford called on Mrs. W. P. Lynn Powelson home Monday afternoon. Gregory and family, Monday afternoon.

The community enjoyed a forty-two party at the school house Monday night, in honor of the Christmas visitors in the community. A large number of residents and visitors attended.

Only a small number attended Sunday School Sunday afternoon. Minister E. M. Borden, pastor of the Church of Christ at Hereford, filled his regular appointment. Sunday school is held every Sunday afternoon at 2:30. Everyone is invited.

**PLAX—What is it?**  
Mrs. G. H. Brookes of Hereford, Miss Virginia Brookes of Oklahoma City, and Mrs. C. E. B. Cutler of Okmulgee, Okla., spent Christmas with Mr. and Mrs. E. T. Brookes and F. D. Perkins.

Mrs. Pearl Boyer and sons of Hereford, and Mr. and Mrs. O. E. Boyer and Mary Helen of San Pedro, Calif., took dinner Monday in the Lynn Powelson home.

Mr. and Mrs. Allan Powelson and Nelson McRight and Terry Al-

## Jumbo News

(13 miles southwest)

**MRS. ULLMAN HUNTER**  
Mr. and Mrs. R. L. Stephens left Saturday for Mineral Wells to spend the holidays. They intended to leave sooner, but Mr. Stephens suffered a severe attack of indigestion and was unable to go. Mr. and Mrs. Jesse Dempsey spent Christmas day in Dimmitt with his parents.

Mr. and Mrs. Frank Coalson of Sweetwater, spent the week end with Mr. and Mrs. Ullman Hunter. The Coalsons called by to see Mr. and Mrs. J. T. Hartley of Plainview, formerly of Jumbo, and his health is much improved. He is able to go to his meals.

The E. M. Allens of Elster had their family Christmas party at the home of their daughter, Mrs. Sam Hunter, Christmas eve.

Mr. and Mrs. Buddy Spencer are moving to the Frank Coalson farm, formerly owned by J. T. Hartley. Jack Spencer of Hereford called in the Ullman Hunter home, Sunday evening.

**PLAX—What is it?**  
Mr. and Mrs. C. Andrews had all their children home for Christmas except Noel. They had their family dinner Sunday.

Mr. and Mrs. M. L. Simpson were hosts to the Hunters, with a Christmas dinner, Sunday, Mr. and Mrs. Frank Coalson of Sweetwater, were visitors.

Mr. and Mrs. Clem Gilliam and John Hardy were guests of Mr. and Mrs. Norbin Cayton of Hereford, Sunday.

Only a few attended the Christmas program presented by the Women's Auxiliary Christmas night.

The Kirklands of Slaton, were guests of her father, W. H. Wilkerson and sisters, Mrs. Doc Hardin and Mrs. C. C. Hunter.

Mrs. Ullman Hunter, Phyllis and Frances, are visiting relatives in Sweetwater.

Winston Adams has been visiting relatives in Oklahoma the past week.

## Heiselman News

By Mrs. Henry Stewart

A light snow Monday followed by heavy mist Tuesday, benefitted the crops some in our community.

Mr. and Mrs. R. W. Hood were shopping in Hereford, Friday.

Mr. and Mrs. Livesay visited their daughter, Norma Faye, in Amarillo, Friday.

Mr. and Mrs. Homer Stewart and sons, visited Mrs. Stewart's sister, Mrs. Harvey Smith in Amarillo, Thursday.

Mr. and Mrs. A. A. Hare were in Logan, N. M., Monday and returned Tuesday.

**PLAX—What is it?**  
Mrs. Hooten of Vega, visited Mrs. N. W. Livesay Monday, and they shopped in Hereford.

Some of the farmers around here have started listing their land. Miss Frances McDougald left Wednesday for her home in Quail, to spend the holidays.

A nice Christmas program was given by the school children Wednesday morning at 11 o'clock. Mr. and Mrs. Harvey Hooten and daughter, Mrs. Lufe Sidel of Wildorado, spent last Sunday in the home of Mr. Hooten's sister, Mrs. N. W. Livesay.

Mr. and Mrs. B. A. West were in Hereford, Saturday.

This community was represented at the Santa Claus parade by the Wests, Stewarts, Hobbs and Livesay families.

**PLAX—What is it?**  
**AMERICAN LEGION**  
Post 192—Hereford, Texas

Business Meeting 1st Tuesday, each Month.

Social Meeting 3rd Tuesday, each Month.

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A Bigger, Better, Brighter Year than Any that has gone Before!

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**Announcing . . .**

a new, convenient

**WESTERN UNION TELEGRAPH SERVICE**

for Hereford, at

**CLOSE DRUG STORE**

We have leased the equipment of the Western Union and have moved it into the rear part of our drug store. Miss Peggy Valentine will still operate and assume management of the office. We hope to offer Hereford an even better and more efficient Western Union Telegraph Service than ever before!

**Day and Night Service**

Because of the late hours that our store is open, makes it convenient for persons sending late messages. Whereas, the office was formerly closed at 6 o'clock it will now continue to be open until our store closes at night!

**Conveniently Located**

Our store is conveniently located for practically everyone using Western Union Telegraph Service and we will have an operator on duty at all times so as to get your message through quickly! Use dependable Western Union Telegraph Service to convey your messages!

**CLOSE DRUG STORE**  
—: Phone 13 :—  
OPEN EVERY NIGHT UNTIL 11 O'CLOCK!

# Family Gatherings Highlight Festivities Of Yule Season

## Visitors Find Warm Welcome In Community

With the spirit of the merry Christmas time prevailing in every gathering for old and young alike, the past week has been filled with yuletide festivities. Many homes are holding open house for family gatherings when groups gather from distant cities to join in Christmas celebrations.

One of the annual affairs was the get-together of the John L. Wilson family at the home of Mr. and Mrs. Jeff Gilbreath. Mr. and Mrs. Wilson, who celebrated their fiftieth wedding anniversary on Christmas day two years ago, are pleased Herford citizens, coming to the Panhandle from Denton County in 1900.

The Christmas dinner was featured at the Gilbreath home on Christmas day, when all eleven living children were present, but three, who included a son, Homer, of Wyoming, and two daughters, Mrs. Grace Casteel of Atlanta, Ga., and Mrs. Nell Morgan of Adrian.

Those attending included Mr. and Mrs. Earl Wilson and family, Mr. and Mrs. Cliff Estes and family, Mr. and Mrs. Olande Morris and daughter of Vega, Mr. and Mrs. John L. Wilson, Jr., of Vega, Mr. and Mrs. Sam Steele and daughter of Fort Sumner, N. M., Mrs. Ben Rice and son of Joinerville, Mr. and Mrs. Paul Wilson and son of Guyton, Okla., Tom Wilson, Weldon Beene, O. J. Beene, Bruce Beene, Billy Beene, Douglas Beene, Karl Shirley, Thornton Shirley, Mr. and Mrs. Wilson and the hosts. Mrs. Emma Day of Amarillo was guest.

Also on Christmas day a celebration was held at the W. B. Anthony home, when Mr. and Mrs. Will Anthony and family of San Angelo, Mr. and Mrs. Wesley Anthony and family of Big Square, Mrs. Lemis Beyer and Mrs. Jessie Duncan of Amarillo, all came home for the holidays.

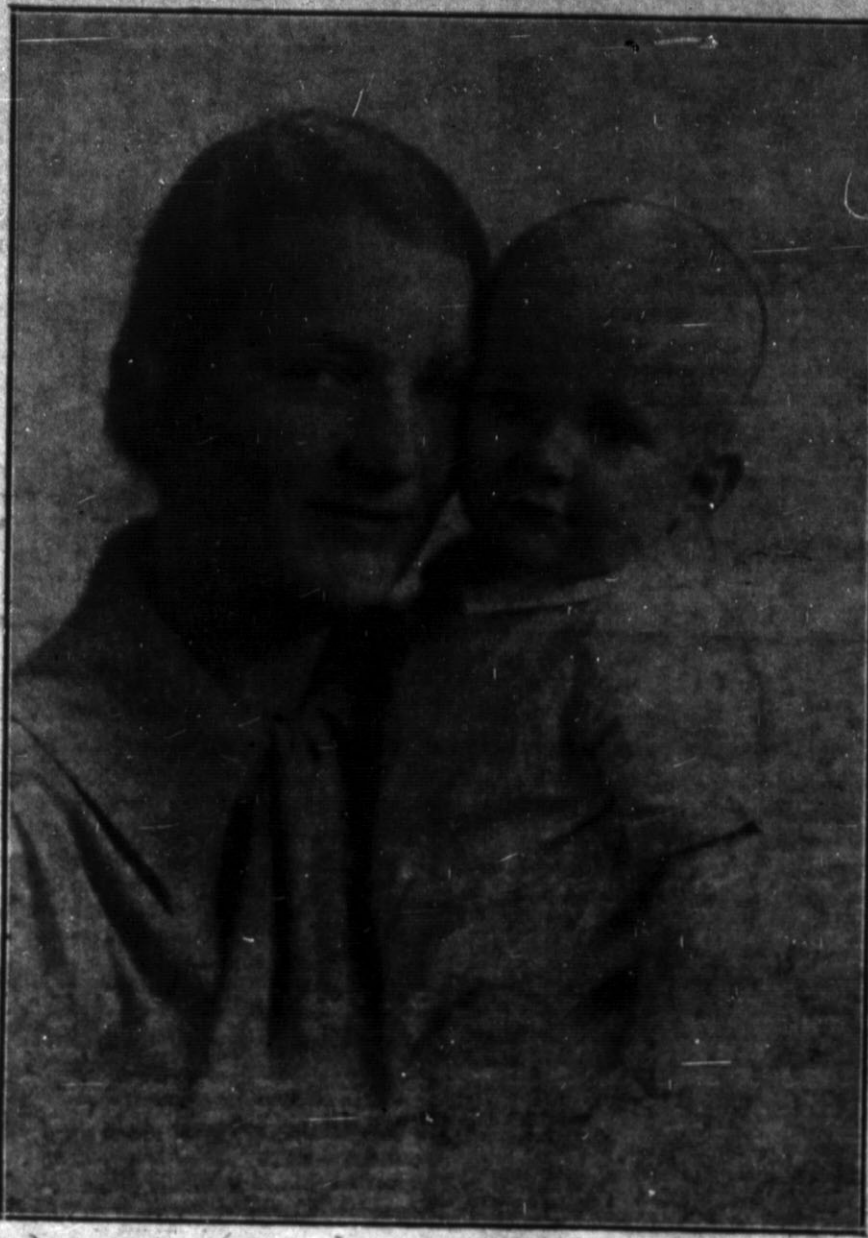
Celebrating Christmas day with the George Brumleys were all of their children, who included Mrs. J. O. Baker and baby of Bryson, Mr. and Mrs. Early Joiner and baby of Waco, Mr. and Mrs. Homer Brumley, Mr. and Mrs. Bonnie Brumley and family, Mr. and Mrs. George Robertson and family, Mr. and Mrs. Louie Olson and family, and Roger Brumley. Another family get-together was held at the Bonnie Brumley home on Tuesday.

At the Henry Hastings Home two holiday celebrations were combined for a Christmas dinner party when members of the Hastings family were joined by members of the J. M. Gilliland family. Attending this annual affair were Mr. and Mrs. J. M. Gilliland, Jack Gilliland, home from A&M College, and Beale Gilliland, home from the University of Southern California. Mr. and Mrs. Newt Gilliland and baby of Kilgore, Mr. and Mrs. Merlin Gilliland and daughter, Mr. and Mrs. J. T. Gilbreath, Jr., Doris Jessamine Hastings, Ralph Hastings of Panhandle, Roy Hastings who attends Texas Tech, Ruth Temple Hastings, and the hosts.

On Tuesday members of both families enjoyed holiday entertainment at the J. M. Gilliland home.

For the first time in fifteen years, all the members of the H. L. Broadwell family were together on Christmas day. Here for the holiday week end were Mr. and Mrs. Phillip Broadwell and Harold Broadwell of Electra, David Broadwell of Frederick, Okla. Miss Ella

## Wins Refrigerator Contest



Mrs. Paul Mathers, shown above, has been announced as winner of the Kelvinator contest sponsored here by Streu Hardware. The additional winners of 50 supplementary prizes will be notified by mail in the near future. The contest was open to residents of this trade territory. Mrs. Mathers lives five miles west of town and is located on the REA lines.

## Church Ceremony Unites Miss Evelyn Van Swearingen And Arnie Stelzer

With only members of the family and close friends attending, Miss Evelyn Van Swearingen and Mr. Arnie Stelzer were married yesterday morning at eight o'clock at St. Anthony's Church.

The solemn words of the Catholic marriage rites were read by Father Nathaniel, as the couple knelt in a chancel lighted by white candles on the altar.

The bride wore a wine colored woolen suit with black accessories. She wore a corsage of carnations. Her only attendant, Miss Mabel Schmitz of Canyon, wore black crepe and her corsage matched that of the bride.

Mr. Vince Stelzer, brother of the bridegroom, served as best man. After the ceremony a breakfast was served to the wedding party at the home of Mrs. Joe Hucker. A three-tiered wedding cake topped with a miniature bride and groom, centered the table which was appointed in silver and crystal.

Out of town guests were her father, Dr. Walter Van Swearingen and Miss Beulah McKenzie of Amarillo.

Mrs. Stelzer is a graduate of Hereford High School and has made her home here with Mrs. Hucker for several years. She has been employed at the Star Theatre

Broadwell, who teaches in Georgetown, and Miss Mary Broadwell, who is a member of the Tulla public school faculty. Kodak pictures were made for memory's sake and after the family dinner, open house was held when friends calling renewed past friendships and reviewed past good times.

for the past two years and will continue as cashier. Mr. Stelzer is the son of Mr. and Mrs. A. C. Stelzer of Muenster, Texas, and is a graduate of the Muenster high school. He is now employed with the Campbell Trucking Line, and after a short wedding trip to Muenster, Fort Worth and other Texas points the couple will be at home at the Cummings Apartments.

## WAFFLE BREAKFAST IS ENJOYED

An enjoyable holiday affair was the waffle breakfast given by Betty Jane Robinson at the home of her parents, Mr. and Mrs. F. T. Robinson, Wednesday morning.

With red candles and other festive Christmas decorations round about, the table was laid in the dining room, where the brilliant colors of fiesta china were picked up by gleaming crystal and silver.

The breakfast was a gesture of yuletide hospitality to Miss Ruth Bottwell of Terrell, who is visiting in Hereford, Miss Nancy Millard, who has been attending school in Denton, Miss Carolyn Frye and Miss Wanda Jean Reed, classmates of Miss Robinson's in Hereford High School.

## MISS HICKS IS BRIDE OF MR. BOYER

On Christmas morning at eight-thirty o'clock, Miss Agnes Hicks, daughter of Mrs. W. H. Hicks of near Canyon, and David Boyer, son of Mrs. Pearl Boyer of Hereford, were united in marriage at the home of the bride's mother. The simple ring ceremony was

performed by the Rev. W. E. Barnes, pastor of the Baptist Church of Hereford, in the presence of a few close friends and relatives. The bride wore a dress made of navy blue velvet with silver ornament. The couple was unattended.

After a short wedding trip to points in Oklahoma, Mr. and Mrs. Boyer will be at home in the Progressive community, where she teaches in the Progressive school and he is driver of the Progressive school bus.

Those attending from Hereford were Mrs. Pearl Boyer and sons, Bill, Cecil and Leroy, Mr. and Mrs. Ray Hershey, Mr. and Mrs. A. S. Higgins, Mr. and Mrs. V. S. Dodson, Mr. and Mrs. Troys Carmichael, Miss Wilma Higgins, Miss Lucille Park and Mr. and Mrs. O. E. Boyer and daughter, Helen, of San Pedro, Calif.

## LOVELY DINNER-PARTY MARKS HOLIDAY FESTIVITIES

Among the many holiday festivities when Hereford homes opened to friends for Christmas celebrations, was the lovely bridge dinner-party given by Dr. and Mrs. R. R. Wills, Thursday evening.

Decorations featured the traditional and intriguing colors of red and green with blooming poinsettias and green candles on the table carrying out the colors brilliantly displayed by the decorated Christmas tree in the background. Smaller poinsettias centered small tables for four.

In the bridge games which followed the dinner Mrs. J. A. Pitman and J. W. Witherspoon played high for gift packages.

Those enjoying the colorful party were Messrs. and Mrs. James A. R. Bateman, J. W. Witherspoon, J. A. Pitman, C. C. Acker, Ralph Roden, B. M. Wiltshire, George V. Spambaugh, E. B. Hedrick and the hosts.

## CLASS HAS PLAY PARTY

Blue Bonnet Class of the Methodist Church was entertained with a play party at the home of the teacher, Mrs. S. L. Easley, Tuesday night.

After a variety of games were enjoyed refreshments were served to: Betty Jean Johnson of Amarillo; Minnie Dea Smith, Helen Ruth Barber, Mary Trefel, Wanda Jean Reed, Helen Frances Streu, Nell Spradley, Edith Jackson, Carolyn Beall, Betty Jane Robinson, Morris Easley and Mrs. Easley.

## COLLEGE GIRLS ARE ENTERTAINED

Honoring former classmates who are attending college in various parts of the state, a group of girls entertained Friday with a delightfully arranged luncheon party at the home of Miss Minnie Dea Smith.

The luncheon was served from the large dining table, which reflected the Christmas time hospitality with a centerpiece of colorful fruit, nuts and pine cones, highlighted by flame-red candles at each end. Favors at tables for four were miniature Santa Claus figures.

After the luncheon the group was entertained with a theatre party.

Those attending were Mary Ann Baird, who attends Trinity University; Helen Ann Snyder, Elvye Mae Wilkins, and Melvina Stewart, TSYCO students; Mary Jane Morgan, who is attending Texas Tech, and Marthanelle Ewton, Lois Standifer, Faye Crosthwait, Dorothy Nell Trimble, Orvella Hill, Barbara Brotherton and Minnie Dea Smith.

## YOUNGER SET ENTERTAINED WITH CHRISTMAS DANCE

Gay with festive decorations the club house was the scene of much merriment and frolic on Wednesday night of last week, when members of the younger set were entertained with the annual Christmas dance. Orvella Hill and Lois Standifer acted as hostesses.

Included among the guests were members of the college group home for the Christmas holidays. Those attending were Orvella Hill, Andy Schumacher, Lois Standifer, Roger Brumley, Marthanelle Ewton, J. C. Vaughn, Elvye Wilkins, Charles Spradley, Helen Ann Snyder, Bud Bradley, Melvina Stewart, L. A. Ricketts, Faye Crosthwait, Billy Patton, Dorothy Nell Trimble, R. A. Daniel, Betty Perryman, Gene Harman, Mary Jane Morgan, T. B. Bailey, Betty Crockrell, Eugene Boggs, Helen Ruth Barber, Robert Green, Inavey Burdine, Billy Bene, Betty Sue Henslee, Jack Knox, Pauline Parker, Carl Moseley, Louise Homer, Marlin Pearce, Barbara Brotherton, Ray Nunn, Nancy Conkwright, O. J. Beene, Minnie Dea Smith, O. G. Hill, Jr., Margaret Ann Miller, Fred Wilkins, Jerry Jowell, Jerry Albracht, Bill Stanford, Donald Brotherton, G. H. Parker and Mr. and Mrs. Bill Wallace.

## MASON-O. E. S. YULETIDE AFFAIR THURSDAY NIGHT

The Masonic and Eastern Star annual yuletide party was combined with a farewell gesture to Dr. and Mrs. R. E. Perkins, who are leaving Hereford soon to make their home in Fort Worth. The affair was given Thursday night at the Masonic Hall, where red and green holiday colors and a large, gaily decorated tree, laden with gifts, carried out the seasonal motif. Mrs. Besie Boggs, worthy matron, introduced Mrs. H. D. Reed, who directed the program. The Hereford Choral Club, under the direction of Miss Mattie Mae Swisher, with Ralph Smith and Mrs. Ellis Coombes accompanying on the violin and piano, presented two groups of Christmas songs. A Christmas message from state officers, worthy grand matron and worthy grand patron, was read by Mrs. Reed. Rev. H. M. Redford presented Dr. Perkins with a past-worshipful master's pin, and Mrs. A. O. Thompson presented Dr. and Mrs. Perkins with a gift from the Masonic Lodge and Eastern Star Chapter. Gifts were distributed from the tree and a large Altar Bible in white, the gift to the chapter from Mrs. Boggs, was displayed. Refreshments in cellophane bags were served by Santa Claus.

## Modern Daniel

(Continued from Page 1)

it really was. When his son, R. A. Daniel, arrived, Mr. Daniel was a little sore because he hadn't come soon enough to get some wire, declaring, "I wanted to take the critter in alive."

On the way home they met some ranch hands, who measured the cat and found it to be 53 inches long; it weighed 29 and three-fourths pounds, which is considerably more than any other cat ever bagged in this section. He had the cat skinned, and

## Walker Home

(Continued from Page 1)

until Monday morning, because friends felt that the news would ruin Christmas Day for them and felt that there was nothing they could do to help the situation. They had planned a tour of historic points over the city Monday, but returned here instead.

Like persons who viewed the fire, Mr. and Mrs. Walker were at a loss to determine its origin. They had carefully turned off all gas jets before leaving—and could offer no possible solution as to how the blaze started. Spectators said that it apparently started near the roof.

## Five New Men

(Continued from Page 1)

United States and of this State, and I furthermore solemnly swear (or affirm), that I have not directly or indirectly paid, offered, or promised to contribute any money, or valuable thing or promised any public office or employment, as reward for the giving or withholding a vote at the election at which I was elected. So help me God."

However, additional oaths will be required for the County judge and Clerk, as provided by the law. The new officials will assume their duties immediately after they have been sworn into office.

## Hereford Boys

(Continued from Page 1)

Dallas, also on Jan. 2. They are Bill Smith, son of Mr. and Mrs. W. J. Smith, and Troy Womble, Jr. The boys will leave Lubbock with the band on a special train, Friday. In addition to playing at the game, the Tech Band will broadcast over radio station WFAA Sunday, Jan. 1, from 12:30 to 1 o'clock.

There was no trace of shot wounds nor was there any apparent place where the shot might have broken the hide. Mr. Daniel is going to tan the hide and make a rug, which will likely furnish evidence for a story to be told and retold many times down through the years. Incidentally, he wears size 15 shoes.

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**We Thank All**  
... for the kind associations and the friendships of past years — and now for 1939!

**WE WISH FOR YOU**  
Happiness and Contentment

**E. B. Black Co.**

**New Year's Eve Frolic**

SHOW OUT THE OLD YEAR AND BRING IN THE NEW YEAR

On the Screen **PREVIEW ONLY!**

**YOUTH TAKES A FLING**  
with IOL MACREA AND ANDREA LEEDS

**VALLEY OF THE GIANTS**  
with WILLIAM BOYD and GEORGE (WINDY) HAYES

**STAR THEATRE**

**THE TERROR OF THE MISSISSIPPI!**

Mark Twain's All-American Boy!

**TOM SAWYER DETECTIVE**  
Dennis O'CONNOR, Billy COOK, Porter HALL, Philo WARREN

**STAR THEATRE**

**TUESDAY ONLY**

**A COUNTRY DOCTOR'S STORY**  
told in Gripping Drama!

**A MAN TO REMEMBER**  
EDWARD BILLS, ANNE SHIRLEY, CAROL BROWN

**STAR THEATRE**

**WEDNESDAY ONLY!**

10c Matinee & Night 15c

**FOR EPIC DRAMA**  
... written in the tears and terrors of a woman badly in love ...

Look Somewhere Else!

This one's a ... screaming panic of side-splitting hilarious ... laughter-packed Marx Bros. madness!

**BETTER and BATTIER FUNNER THAN LIFE**

**MARK BROTHERS**

**ROOM SERVICE**

**THURSDAY and FRIDAY**

**MEN OF ACTION**  
blazing a bullet-studded trail to bring law to the Frontier!

**CLARENCE MULFORD'S "The Frontiersman"**  
with WILLIAM BOYD and GEORGE (WINDY) HAYES

**SATURDAY**

10c Doors open 1 o'clock 20c

**VIGOROUS ACTION**  
in the Heavy Timber Country—filmed in glorious technicolor!

**LAWLESS! DANGEROUS!**

**VALLEY OF THE GIANTS**  
with WILLIAM BOYD and GEORGE (WINDY) HAYES

**SUNDAY - MONDAY**