

AROUND TOWN Sights and Faces Seen

O. J. Beene believes that he fulfilled one of the strangest assignments ever given a "soda-skeet" here, last Wednesday. A man in Kansas City wired 15 cents to Hereford, Texas, demanding that a double-dip ice cream soda be delivered to his girl friend as she passed through on the west bound train. The wire cost him \$1.23, plus the 15 cents for the soda, making \$1.43 total. Yes, the young lady took chocolate.

Have you heard of the widely-publicized play, "Brother Rat"? It concerns life at Virginia Military Institute, and was written by F. E. Finkhoff and John Monks, VMI students, who were close friends of Jim Gilliland, county attorney, and Jack Miller, former resident who now lives at Berger. Jim and Jack were room mates at VMI, and counted the two authors among their best friends.

Notice to Monte Baker, who just moved to Arkansas—"The fish are missing you—but not as often as you missed them." Signed Glenn Weir and Bill Smith.

This seems to be a season of large turnips. D. W. Crawford, Wednesday morning brought in a turnip which weighed five and one-half pounds—and which measured 3 1/4 inches in circumference.

Dr. B. M. Wiltshire is one of the few men here who heard the radio broadcast, "War of the Worlds," last Sunday night. Doc says he cannot understand why people became excited, because at regular intervals the announcer stated it to be purely fiction.

No matter how many shows you see there is always one that will make you cry, according to Blanche Hoff, Star Theatre cashier, who was no little upset upon viewing "Rocket Busters" last Tuesday.

Among those who are hunting deer and turkey in the New Mexico mountains this week, are A. R. Bateman, county agent, C. A. Skelton. (Continued on Page 12)

Legislation On Shallow Water To Be Discussed

An ever-growing movement toward water conservation legislation is expected to reach a climax next Monday, Nov. 7, at 8 o'clock, when residents of the shallow-water belt gather at the city auditorium in Plainview, according to Pete H. Smith, Chamber of Commerce secretary at Plainview.

Among those to attend the proposed meeting will be F. W. Pulliam, chairman of a committee on legislation, appointed at a conference on the subject when Gov. James V. Allred called a meeting this summer.

Capt. Winfield Holbrook, member of the committee studying ground water, has issued the call for the Plainview meeting at request of Pulliam.

"Not only those who have irrigation wells are vitally interested," he said, "but those who do not have them and may some day want them are likewise interested." The public was invited to attend the meeting.

Lions Carnival Clears \$196.76 In Three Nights

Reporting a net profit of 196.76, Ernest Medkief, chairman of the Lions Carnival, this week said that the carnival grossed \$306.27, and that expenses for the carnival ran to \$110.51. The carnival operated three nights, Oct. 27-29.

Forty per cent of the net proceeds will be given to the band toward purchase of new uniforms, and the remainder of the money will be used to benefit charitable causes from time to time.

Speaking in behalf of the club, Mr. Medkief expressed appreciation to the public for their co-operation in making the carnival a success this year, and special thanks to the Pitman Grain Co., for allowing the club to use the elevator building

McDonald Talks On Domestic Allotment

Boyhood Pals Meet Here 37 Years Later

Two boyhood friends met for the first time in 37 years here Wednesday afternoon, when Commissioner of Agriculture J. E. McDonald shook hands with W. L. Johnson of Hereford. Both of the men were reared in Limestone County, Texas, and lived in the same community. The beginning of their friendship dates back more than 50 years. Since Mr. Johnson came west 37 years ago they had not met—a fact that made their meeting all the warmer.

Castro Votes Bonds On New Court House

SECOND ELECTION SEES BONDS SUCCESSFUL BY 99 BALLOTS

Castro County in a special bond election last Saturday voted by a majority of 99 votes to construct a new \$125,000 court house. The election was called a second time, the bonds having failed to carry in September. In the second election an even 500 votes were cast for the new court house building, while 401 opposing votes were cast. The court house is to be constructed under the WPA program with the government making a grant of 45 per cent or \$56,250 of the total cost, leaving \$68,750 to be paid by the county.

The returns follow as cast in the 17 boxes in Castro County:

Table with 3 columns: Name, For, Against. Includes SE Dimmitt, SW Dimmitt, NW Dimmitt, NE Dimmitt, S. Nazareth, Hart, Cleo, Jumbo, Summerfield, Sunnyside, Big Square, N. Nazareth, Arney, Easter, Frio, Bethel, Flagg, Total.

The government WPA grant was approved prior to the election in September, and is still in force, announcements stated.

Lucille Hoffman In Accident Here

In reporting a collision at the intersection of Main Street and Third Street here last week The Brand stated that one of the cars was driven by Edna Hoffman, and the other by Billy Jackson.

A letter from Miss Lucille Hoffman of Berger this week states that it was Lucille Hoffman and not Edna Hoffman, who drove the car. The two girls are sisters, both being daughters of Mr. and Mrs. J. L. Hoffman, and Miss Lucille Hoffman was here visiting her parents at the time the accident occurred. Neither of the occupants were seriously injured.

Friena To Play Here Friday

The Whiteface eleven will meet Friena on the field here Friday afternoon at 3:30 o'clock, to play their final conference game in Hereford this season.

Coch Tommy McCollum reported that the Hereford boys are in fair physical condition for the game, following their encounter with Dimmitt, last week, however, and said that most of the regulars will be in shape here Friday. He also stated that efforts are being made

FARMERS SELECT GROUP AND PLAN MEETING FOR NOV. 12

A group of farmers after hearing Commissioner of Agriculture J. E. McDonald at a gathering in the court house here Wednesday afternoon, offered approval of his plan and moved to support the plan. A steering committee was elected to assist other farm and local organizations in pushing the plan and presenting it to Congressman Marvin Jones.

The committee included J. D. Love, chairman; J. E. Hill, Jeff Gilbreath, A. O. Thompson, W. E. Upton. And another mass meeting will be held Saturday, Nov. 12.

Mr. McDonald came here as the guest of local farmers, and outlined his program. He was introduced by Harold Close, vice president of the Hereford Chamber of Commerce.

His talk, in brief, follows:

"During the past five years the Congress of the United States has placed on our statutes laws intended to stabilize American agriculture by providing parity prices for agricultural crops in order that the farmer's dollar may have the same purchasing power as the industrial dollar. This would make possible the greatest exchange of the products of the farm and factory. For the administration of these agricultural laws huge sums of money have been appropriated, still agriculture of the nation is not stabilized and the American farmer is not prosperous and happy and does not enjoy parity prices. In fact cotton and wheat, the two greatest agricultural products of our nation, are today selling at about one-half of the price that the Bureau of Agricultural Economics fixes as parity. These prices as announced being around 16c a pound for cotton and \$1.20 a bushel for wheat, while the farmer who is selling his cotton and wheat on the market is being paid around 8c a pound for cotton and 52c a bushel for wheat.

"One of the first statements (Continued on Page 12)

Discussion Group To Meet Fridays

Meeting for the first time this year, members of the Discussion Group gathered in the County Library Friday evening, Oct. 28, and made plans for the coming year.

The discussion last week centered upon subjects to be included in the program from time to time. The next meeting is scheduled for Friday evening, Nov. 4, beginning at 7:30 o'clock, and the meeting will be held in the library. Dr. G. W. Heard will have charge of the meeting.

Feed Losses Run High As Ducks Arrive

When duck season opens Nov. 15, it will be none too soon to suit farmers of this county, who report that ducks are literally cleaning their fields and feed stacks.

Herman Gray sees little relief from the presence of hunters, however, declaring that most of the heavy feed loss by farmers in his area can be attributed to sandhill cranes, which seem to have taken the country—and upon which there is no open season.

Legion Plans Armistice Day Celebration

BUSINESS FIRMS ASKED TO CLOSE IN HONOR OF WAR DEAD

Sponsored by the Hereford post of the American Legion, an Armistice Day program is planned here for Friday, Nov. 11, according to announcements today. In addition to asking local business firms to close for the day, the post will sponsor a series of programs, including a special service at 11 o'clock.

Their plans are reviewed in the following statement:

"The business district is requested to remain closed all day as a token of respect for our comrades who paid the supreme sacrifice to make it possible for us and our posterity to live under our American constitution, which we are dedicated to uphold and defend against all foreign invasion.

"The program at dawn will be in memory of our comradeship during the war, which ended 20 years ago. To the general public it should be a reminder of what could happen here if we should ever fail to uphold and defend the principles set forth in the American constitution and the Monroe Doctrine.

"The Armistice Day church service will be held at the Christian Church at 11 o'clock. Rev. H. M. Redford will preach the sermon and all of the other ministers have been invited to assist in the service, which is held annually in commemoration of the day and hour that the Armistice was signed and in thanksgiving to God for guiding our destinies. The church service program follows:

"Church Service Program: Instrumental prelude, selected; call to worship, instrumental; doxology; invocation; hymn, "America"; scripture lesson; hymn, "O, Worship the King"; prayer; poem, "In Flanders Field"; sermon; benediction; taps.

"A banquet will be served at the Methodist Church at 7:30 o'clock Friday evening, Nov. 11, and all ex-service men and their wives who (Continued on Page 12)

Growing Crowds Praise Singer At Revival Meet

With crowds increasing daily, the revival meeting now in progress at the First Baptist Church is attracting wide interest, according to Rev. W. E. Barnes, pastor, who pointed to Edwin McNeely, singer, as one of the outstanding singers of the southwest.

Mr. McNeely has been teaching in the Baptist Seminary for the past 20 years, and some of the solos which he has sung during the meeting here have attracted much interest. In addition to his class of more than 40 students at the seminary, Mr. McNeely also directs the choir of the Tabernacle Baptist Church in Fort Worth, and directs a police chorus. For four years he was featured on the radio regularly with original poems.

"We are indeed fortunate to have gained the services of such a fine man and such an outstanding singer," Rev. Barnes said. "You owe it to your self to attend the meeting before it closes, Sunday, Nov. 6, to hear him sing."

Rev. Barnes is also presenting a series of interesting and forceful messages to the congregation and five additions to the church were made last Sunday. The meeting opened Oct. 23, and will continue through next Sunday.

Two of Area's Best Herds In East-Cocanougher Sale Here



Hereford's modern sales pavilion, built at a cost of \$18,000, will house breeders from over the entire nation Monday, Nov. 7 at the Cocanougher-East Auction of Anxiety 4th Herefords.

LARGE ATTENDANCE IS EXPECTED AT SALE NOVEMBER 7

Billed as the only Hereford auction in this area in recent weeks and featuring two unusually fine herds, the Ed East and R. L. Cocanougher auction continued to attract growing interest over the entire nation as Hereford breeders from far and wide signified their intention of attending the sale. The auction will be held Monday, Nov. 7, and is scheduled to start promptly at 12:30 o'clock.

Good Sale Staff

Conducted by Col. Earl Gartin as auctioneer, assisted by O. R. Peterson of The Cattleman, and Frank Farley of the Hereford Journal, the sale is manned by one of the most competent sales staffs operating in the southwest and is expected to move rapidly once the sale of 17 bulls and 50 females begins. These three men will also have added assistance at the ring.

The Hereford sales pavilion, constructed at a cost of \$18,000 to breeders in this community, will house the auction, insuring comfort to buyers, despite any kind of weather that may be offered. In view of prospective cold weather the two breeders have already considered heating the building if necessary next Monday.

The herds of Mr. Cocanougher and Mr. East, familiar to cattlemen of this section, are considered two of the best now in operation, and their sale is attracting general interest over the nation because of the fine pedigrees included in the coming sale.

Mr. East consigns two bulls and 29 females in the sale. He started his herd in 1918, and says, "I started my herd with only one idea—the idea of straight line-bred Anxiety 4th Hereford breeding." The blood of Superior Anxiety, Diamond and Prince Domino Mischief will be found generally throughout the pedigrees of his cattle.

Mr. Cocanougher consigns 15 bulls and 21 females to the auction. The young bulls were sired by such bulls as Good Mixer, B-Tan (Continued on Page 12)

Marvin Jones Sees Proposed Lake Site

HEREFORD DELEGATION ATTENDS MEETING IN AMARILLO

Prospects for a lake in the Hereford area are now brighter than at any time in the past, according to a delegation which Wednesday attended a Chamber of Commerce luncheon and Water Conservation meeting in Amarillo. Those who attended were Judge Earl W. Wilson, J. E. Hill, H. V. Hennen, Dave Alexander and Judge-elect A. J. Schroeter.

Last Saturday Mr. Hill, Judge Wilson and Mr. Hennen attended a meeting in Canyon and with a large group also visited the Buffalo Dam near Umlinger. Following inspection of Buffalo Dam the group of Hereford men accompanied Congressman Jones to Clovis, where he appeared as a political speaker, and en route the group stopped and inspected the proposed site for a dam at Hereford.

"Marvin Jones approved the location, and said that should further appropriation be made it will be considered," the Hereford men said. "He pointed out, however, that additional funds will have to be appropriated."

At the meeting in Amarillo on Wednesday, the delegation of association members, county judges and visitors moved to again send Carl Hinton to Washington in an effort to secure more money for dams. The association indicated that an (Continued on Page 12)

Herman Charles Moves Upstairs

Removal of the Hereford Insurance Agency from the ground floor of the State Trust Building to Room 2, upstairs in the Buckner-Lambert building was today announced by Herman Charles, owner.

"More space was essential to our business," Mr. Charles pointed out, stating that the agency will continue to handle all types of insurance and will feature loans on new and used automobiles."

Cattle Buyers Active Here in Past Few Days

Although range cattle are scarce at the present time, large numbers are being brought into the Hereford area to winter on wheat.

Noah Ewton returned Monday from Capitan, N. M., where he bought 1,200 mixed calves and yearlings. He is putting 900 on the T. E. Seigler place and 300 on his place southeast of town.

O. G. Hill has recently purchased 700 whiteface calves and yearlings which he plans to winter here.

Cedil Gusman bought 800 steers which he also plans to winter in this area.

A number of other cattlemen are also on deals for cattle and the number will likely be much greater within the next few weeks.

Red Cross Will Seek To Boost Texas Roll Call

AGENCY MOVES TO AID OF EMERGENCIES IN LONE STAR STATE

"A larger Red Cross membership more in proportion to the population of Texas is necessary for expansion of services within the state this coming year," John Olson, chairman of the Deaf Smith County chapter, said today. He pointed out that Red Cross membership in Texas now represents 2.9 percent of the population while nationally the enrollment has risen to 4.38 per cent.

Mr. Olson expressed confidence that an increase of more than 50,000 members will result when the 239 Texas chapters offer residents in every community an opportunity to join the Red Cross this coming Roll Call, from Armistice Day to Thanksgiving. Last year, 172,067 Texans answered the Roll Call of their local chapters, an increase of 36,000 over the preceding year.

"Local chapters are dependent upon their membership enrolled each year for volunteers as well as for funds to carry on disaster relief (Continued on Page 12)

New Ford Will Be Shown Here Friday Morning

Filled with enthusiasm for the 1939 model Fords, Dudley Green returned here from Oklahoma City Tuesday, where he inspected the new models. He also said that he would have one of the 1939 cars on display at the company here, Friday, Nov. 4.

Mr. Green was accompanied by J. L. Dwight of Friena.

In addition to the regular Ford line of past years, the "Mercury 8," an entirely new car, is being added to the Ford line. The Mercury fits in between the Ford and the Lincoln Zephyr. It has a wheelbase of 110 inches, a V-8 engine more powerful than any hitherto marketed by the Ford company; hydraulic brakes and numerous other mechanical features, Mr. Green said.

He invited the public to visit the showrooms here Friday and see the new Ford for 1939, on display.

General Election, Scheduled Nov. 8, Creates Little Interest In This Area

With the General Election scheduled Tuesday, Nov. 8, only a few days away very little interest was advocated and one of the lightest votes in the history of the county was predicted.

The "blanket-size" ballot carries places for six parties, the Democratic column being the only one completely filled. The other five parties listed are Republican, Socialist, Communist, Independent

Weekly Auction To Be Resumed Here On Tuesday

Pointing out that no weekly auction was held in the pavilion here this week in view of the Cocanougher-East Hereford Auction scheduled for Monday, Nov. 7, Ray Barber, auctioneer, today said that the weekly sale will be resumed Tuesday, Nov. 8, and that an exceptionally large offering is expected because no sale was held this week.

At the present time there is a big demand for livestock, he said, and it is bringing good prices. During recent months the auction has been attracting buyers from Oklahoma, New Mexico and points in West Texas, but a shortage of mixed cattle, hogs, and milk cows has been evident.

Weather Chart

Table with 3 columns: Day, Max, Min, Moist. Includes Thursday, Friday, Saturday, Sunday, Monday, Tuesday, Wednesday.

The Hereford Brand

Published Every Thursday. Our Slogan—More People—More Farms

HEREFORD, DEAF SMITH COUNTY, TEXAS
TELEPHONE 26

MRS. SWITH B. HOLMAN Publisher and Manager
JIMMIE GILBERTINE Editor

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NOTICE TO PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office at 403 Main Street, Hereford, Texas



C. C. Bowman came in Saturday to tell me about the big singing convention to be held out at Walcott, Nov. 13. He said something about turkey, and invited me to attend. However, like most things that look too rosy, it turned out that he wanted me to come and bring a turkey.

If possible, I am sure going to attend the convention — but I am not going to take a turkey. E. B. Hedrick is a very, very good singer and I would like for the committee to put him on the program somewhere. This is no joke, folks. You really don't expect a banker to be a singer, but he can sing and I like to listen to him. Another man that surprised me was Dr. R. R. Willis. He isn't a singer of note, but he sure can "ballad." At the Lion Carnival, he did himself proud. Yes sir, I think that he was the very best ballyhooper on the grounds at the whole carnival.

It all goes to show, you never can tell about people. Take Frank Cogdell, for instance. Frank has been writing the golf stories for The Brand and I get a kick out of them, although I don't play golf. Now who would think that a bald-headed, spindle-legged guy like Frank would be a good writer? You just can't tell—but read some of his write-ups and you will see.

Monday John Roberts showed a good picture. It was The Texans, and I hope most everyone saw the film. However, it was almost too realistic when they showed that sandstorm scene. It showed the Chisholm Train, and I never could reconcile the route they followed. There is a lot of discussion right now about the old Chisholm Train. Men who rode it disagree, and some say the historians are away off. If there is anyone in this vicinity who rode the old Chisholm Trail, I sure wish they would come in and let us get down in black and white the route they followed. It would be a big help, and in the years to come, it would straighten out a point that is already under discussion. Old timers, how about giving us a hand on this point?

I noticed in the picture that they used Whiteface cattle rather than the famous Texas Longhorn, but I guess the Longhorn is a thing of the past when it comes to rounding up as many as 10,000 head.

And speaking of Hereford cattle, everything is whipping into shape for the R. L. Cocanougher-Ed East auction sale next Monday. This is going to be one of the best Hereford sales ever held here, and they sure do have some fine cattle. Vance Johnson of the Amarillo News was down Tuesday to look them over, and he was really enthusiastic over the possibilities of the sale. He has been hearing a lot about the sale. It seems that breeders all over the country are really interested in these fine cattle. Dave Alexander was by to tell of a water conservation meeting in Lubbock next Monday, but I told him, no business! I wouldn't miss that auction next Monday for anything.

I believe the cattle will bring a very good average, for they have good breeding and they are nice appearing animals, and in pretty fair shape.

Last Friday I went to a meeting of the Rotary Club in Panhandle, where a lot of editors were guests of Dave Warren, publisher of the Panhandle Herald. Principal speaker and guest of honor was Deskina Wells, president of the Texas Press Association. I worked five years for Desk down at Wellington, and I asked him if he

wouldn't come out and make a talk at Hereford some time. He said that he would, and I want to urge you to watch for the announcement, because he is a real speaker. If he didn't spend so much time making speeches, he would be the best columnist of any weekly paper I know. He was once selected as the best columnist in Texas — and next time he settles down and writes about something besides football, I will reprint part of his column for you. Desk went to school with Louie LeGrand, over at Canyon, and he studied under L. F. Sheffy who used to teach here.

Fred Brown came running in with some real news. He says that W. R. (Bob) Higgins bought 600 head of sheep the other day. Now, if this is the truth I am surprised. I always thought Old Bob was a sure enough cattleman, and that he didn't like sheep. I guess times are changing. However, they tell me that there are a few real old cattlemen left. They say Geo. Muse won't even wear a wool suit, and I am sure sorry to hear this about Bob Higgins. I wouldn't have heard he went and voted a straight Republican ticket.

Jumbo News (13 miles southwest)

MRS. ULLMAN HUNTER
Mr. and Mrs. L. A. Matthews visited Mr. and Mrs. J. E. Boyd Sunday. The Boyds formerly lived in this community. Mr. Boyd returned to his home recently. He has been in a Canyon hospital, where he underwent an amputation of one of his legs, due to an infection. He is improving.

Mr. and Mrs. Clyde Renfro were guests of Mr. and Mrs. Clarence and Urril Todd of Tulla, Sunday.

Mr. and Mrs. C. W. George visited with Mr. and Mrs. Hance, Sunday. Mrs. George is a sister of Mr. Hance.

The L. A. Matthews attended the Dimmitt-Friona game.

Mr. and Mrs. Frank Wilhelm visited in the Joe Birkenfield home at Nazareth, Sunday.

H. C. Baird and Ullman Hunter were in Happy, Wednesday.

Leon Matthews was a guest for dinner of Edna Faye Cone of Dimmitt, Sunday.

Misses Pauline Matthews and Doris Hardin attended a meeting of West Texas exs in Dimmitt, Wednesday night at the high school. Miss Jennings of Hart, was chosen queen to represent Castro County at Homecoming, Nov. 5.

Misses Lucille Shultz and Rosa Cash called on Mesdames H. C. Baird and Ullman Hunter, Tuesday evening.

Tuesday afternoon at 2:30, the women of the community organized a reception at the high school and talked a few minutes on attractive decorations for centennials on dining tables. Mrs. M. L. Simpson was elected president. Mrs. Clem Gilliam, vice-president; Mrs. J. B. Cocanougher, secretary and treasurer; Mrs. Dewey Owens council director; and Miss Hope Adams, recreation leader. The next meeting will be Nov. 8, with Mrs. Adams and Hope as Hostesses. Each member is requested to bring a sample of home-made yeast bread or cake and Miss Shultz will score it. The members will also be instructed in scoring bread.

Mesdames L. A. Matthews, H. C. Baird, R. L. Stephens, Sam, Finis, and Ullman Hunter attended the all-day Fellowship meeting at the Central Presbyterian Church in Amarillo, Wednesday.

Mr. and Mrs. Gus Tiejian visited with the Winfrow's, west of Hereford, last Sunday.

Mrs. Adam Flowers was hostess to the Woman's Auxiliary Thursday, at 2:30, at her home. After reports were given on the Fellowship meeting in Amarillo, the business meeting was concluded and Mrs. Flowers brought the devotional from the 13th Chapter of Corinthians. Mesdames Finis Hunter and Baird read interesting letters from missionaries stationed in China. Mrs. Matthews led the Bible discussion.

Members present, were Mesdames R. L. Stephens, J. J. Wilder, Finis and Ullman Hunter; H. C. Baird, M. L. Simpson and the hostess. Mrs. Tiejian was a guest and Mrs. Clem Gilliam was welcomed as a new member.

Ullman Hunter and H. C. Baird visited the Dimmitt Masonic Lodge Wednesday night.

Mr. and Mrs. Charlie Wilhelm attended a shower honoring Mr. and Mrs. Bob Hoffmann, who have recently married.

Florence Wilhelm who is staying with her grandmother Wilhelm, at Nazareth and going to school, spent the week end at home. There was a church holiday at Nazareth the first of the week and she returned Wednesday.

Mrs. C. Andrew visited her daughter, Mrs. C. H. Maples and her granddaughter, Mrs. Jim Elder, at Dimmitt, Thursday.

Lawrence and Leon Matthews attended the WT Buffaloes and Kansas State College of Pittsburgh football game at Canyon, Friday night.

Miss Katie Mae Burks of Arney, spent the week end with her sister, Mrs. Addison Hunter.

Mr. and Mrs. P. H. Dyer were guests of Mr. and Mrs. B. B. Wise, of Cleo, Sunday, and in the afternoon they visited Mrs. Merritt of Hart, who is quite ill. Mrs. Merritt is a sister of Mesdames Dyer and Wise.

Mr. R. T. Nunn of Hereford, was a week end guest of his nephew, Ullman Hunter.

Quite a few from here attended the Hereford-Dimmitt football game Friday, in Dimmitt.

Messrs. and Mesdames Finis, Sam, Addison and Ullman Hunter, and M. L. Simpson attended a 42 party given by Miss Katie Mae Burks of Arney, at her home, Friday evening.

Mr. and Mrs. Buddy Taylor of Canyon, visited her parents, Mr. and Mrs. F. L. Pinckert, last Sunday.

Mr. and Mrs. Clem Gilliam honored Mr. and Mrs. Gus Tiejian with a Star Checkers party, Thursday evening. Refreshments were served to Messrs. and Mesdames J. C. Stork, M. L. Simpson, J. J. Wilder, A. C. Flowers, the honorees and hosts.

Charlton Neely of Amarillo, was a guest of Mr. and Mrs. F. L. Pinckert, Tuesday.

Messrs. M. L. Simpson, J. J. Wilder and Mesdames Clem Gilliam and Ullman Hunter held the election at the school house, Satur-

day, for the purpose of issuing bonds to build Castro County a new court house. While the issue carried in the county, this box voted 9 for it and 25 against.

Mr. and Mrs. Ozra Stephens of Dimmitt, were Sunday guests of Mr. and Mrs. R. L. Stephens.

Tuesday Mrs. C. G. Maples and Mrs. Jim Elder of Dimmitt, visited Mrs. C. Andrew.

Nila Stephens spent most of last week in Dimmitt, with Mrs. Ozro Stephens.

Bernard Wilder, John Hardy Wood, Virginia and Margaret Simpson attended the school carnival in Dimmitt, Friday evening.

The C. E. Leisure family attended the Saddle-Harvester game in Amarillo, Saturday.

Mr. and Mrs. Pete Coke of Flagg, visited her parents Mr. and Mrs. J. J. Wilder, Sunday.

Clara Jo Neal of Hereford, spent the week with Mrs. Geo. Sheppard.

Mr. and Mrs. E. A. Wilder, son Jay, and Mrs. Will Voyles, mother of Mrs. Wilder, all of Colorado Springs, visited in the home of their brother, J. J. Wilder, recently. The sisters-in-law had not seen each other in 23 years.

H. C. Baird, in company with Walter Spradley of Hereford, left Monday morning for El Paso, on a business trip.

Ruth Faye Godfrey of Dimmitt, was a week end guest of Pauline Owens.

Mrs. Sam Hunter and Misses Marie and Doris Hardin were hostesses Saturday night, honoring members of the BYPU. The enter-

tainment was in the form of a kid party, and games consisted of "Ring Around the Rosey," etc. Those attending were Fred and Anderson Axe, Orval Pierce, Bernard Wilder, M. L. Simpson, Jr., John Hardy Wood, Box Pinckert, C. C. Hunter, Jr., Merle Matthews, Bill Bowman, Winston and Lonnie Wayne Adams, W. A. Hardin, Cy Anderson, Virginia and Margaret Simpson, Pauline Owens, Bessie Bowman, Pauline Matthews, Hope Adams, Billie and Lucille Dyer, and Ruth Faye Godfrey of Dimmitt.

Mrs. Sam and Finis Hunter, and Orval Pierce attended quarterly conference of the Methodist church of this circuit at Flagg, Sunday night.

Lonnie Andrews was leader of a program on tithing and missions, in BYPU, Sunday evening. M. L. Simpson, Jr., Pauline Owens, Bessie Bowman, Cy Andrew and Doris and Mark Hardin had numbers on the program. After the benediction M. L. Simpson, Jr., showed moving pictures of his Senior trip with the high school students last spring.

Messenger News

(By Miss West)

BY MRS. J. N. MESSENGER

There will be a Halloween program at the Messenger school house on Monday night. It was postponed from Friday night, for so many wanted to attend the carnival at Friona.

Mr. and Mrs. Ray Coleman drove

to Elk City, Okla., on business and pleasure. They left Saturday morning, returning Sunday evening. George Nell stayed at Canyon, visiting Carmalee Guinn, while they were gone.

Some of the farmers have been drilling around the edge of their wheat where the grasshoppers had eaten; others are drilling some fields over that had not come up before the rain.

The freeze killed all row crops

that were standing, and some farmers are still cutting.

West Texas State College students home over the week end were LaNell Schilagen, daughter of Mr. and Mrs. W. B. Schilagen, and Nola Margaret Blue, daughter of Mr. and Mrs. R. G. Blue.

Stencils, ink and office supplies at Brand Office.

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WINTER IS COMING . . .

And the long, cold days mean DANGER to your automobile, and possibly to yourself. Bring your car by today (or call 440) and let us check your Anti-Freeze, your oil, your tires and other important points. ASK ABOUT TEXACO OIL FOR 1939 MODEL CARS!

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The Fords Tell Their Plans for 1939

IF WE KNEW anything better we could do for the country than make good motor cars, we would do it.

By every one doing his best in the job he thinks most useful, this country is going to regain its momentum. We have tried to do our best in our job.

When business was suddenly halted in its recovery more than a year ago, we determined that we should keep going anyway, if not at full-volume motor car production, then at getting ready for greater motor car values that would help future production.

EXPANDING FOR THE FUTURE

We began to build 34 million dollars' worth of new plants and equipment. We felt that if we could not employ all our men building motor cars, we would employ as many as we could building better production facilities.

We were told, of course, that this was no time for expansion; that a wiser business policy would be to "hold everything"—which means, stop everything. But no one ever got anywhere standing still.

Besides, we are not defeatists. We do not believe this country has seen its best days. We believe this country is yet in the infancy of its growth. We believe that every atom of faith invested in our Country and our People will be amply justified by the future. We believe America is just beginning. Never yet have our People seen real Prosperity. Never yet have we seen adequate Production. But we shall see it! That is the assurance in which we have built.

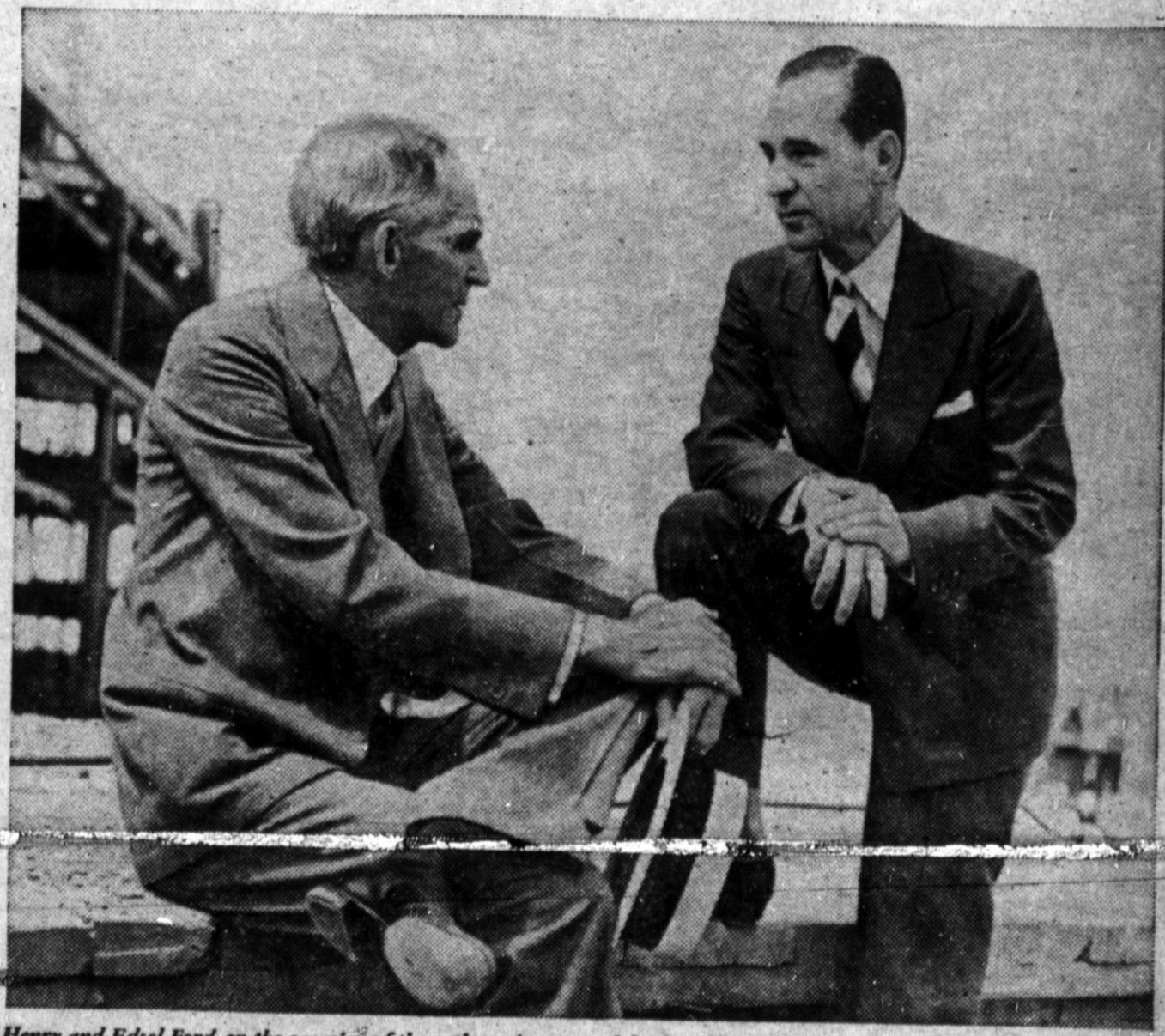
Business is not just coming back. It will have to be brought back. That is now becoming well understood in this country; for that reason 1939 will be a co-operative year. Manufacturers, sellers and buyers will co-operate to bring back the business that is waiting to be brought back.

This construction program is almost completed. It has increased activity and payrolls in a number of related industries. It has given us better facilities for building better cars and trucks, and eventually our new tractor which is being perfected.

THIS MEANS MORE VALUE

The current program has provided a new tire plant, which will turn out a part of our tire requirements . . . a new tool and die plant that will help us cut the cost of dies . . . and a steel-press plant that will enable us to make more of our own automobile bodies. These are in addition to the plants we already had for producing glass, iron, steel, plastics, and many other things.

We don't supply all our own needs, of course, and never expect to. The Ford engine is one thing



Henry and Edsel Ford, on the occasion of the 35th anniversary of the founding of the Ford Motor Company, June 16, 1938

that no one's hand touches but ours. Of nearly everything else we use we build some quantity ourselves, to find, if possible, better and more economical ways of doing it. The experience and knowledge we gain are freely shared with our suppliers, and with other industries.

We take no profit on anything we make for ourselves and sell to ourselves. Every operation, from the Ford ships which first bring iron ore to the Rouge, is figured at accurate cost. The only profit is on the finished result—the car or truck as it comes off the line. Some years, there is no profit for us. But we see to it that our customers always profit. A basic article of our business creed is that no sale is economically constructive unless it profits the buyer as much as or more than the seller.

Our new plants have helped us build more value into all our cars for 1939. That means more profit on the purchase to the purchaser.

We have not cut quality to reduce costs. We simply will not build anything inferior.

NEW TESTING EQUIPMENT

While we were putting up new plants to produce cars, we constructed new equipment to test them. The first weather tunnel of its kind ever built for automobile research went into operation at our laboratories this year.

It makes any kind of weather to order. The weather it delivers every day would take months to find in Nature. Our cars are weather-tested to give you good service in any climate anywhere.

In other tests, every part of the car is punished unmercifully. Then our engineers wear it down to see if they can find abnormal wear or any sign of weakness.

The money we spend on tests saves you money on repairs. And your family car is safer and more dependable when we put it in your hands.

THE NEW CARS

We have two new Ford cars for 1939—better cars and better looking—but we also have an entirely new car.

It's called the Mercury 8. It fits into our line between the De Luxe Ford and the Lincoln-Zephyr. It is larger than the Ford, with 116-inch wheelbase, hydraulic brakes, and a new 95-horsepower V-type 8-cylinder engine.

We know that our 1939 cars are cars of good quality. We think they're fine values in their price classes.

With new cars, new plants, new equipment, the whole Ford organization is geared to go forward.

FORD MOTOR COMPANY, Dearborn, Michigan

Westway Women Discuss Foods At HD Meeting

By Mrs. Merla Kaul
When vegetables are put to cook in boiling water and kept boiling until they cook more quickly, and consequently the result is less loss of vitamins and minerals," stated Saddle Lee Oliver, CHDA, last Thursday afternoon at the Home Demonstration meeting which was held at the home of Mrs. G. C. Hartman.

Care should be taken to conserve the vitamins, minerals and cellulose which vegetables provide. The treatment before cooking, the size of the pieces into which the vegetables are cut, and the length and the temperature of cooking, each has an effect. Vegetables are cooked by baking, steaming and boiling," further stated Miss Oliver. The vegetables cooked and served included cabbage, turnips, green beans, asparagus, cauliflower, beets and carrots.

Mrs. G. C. Hartman and Mrs. Al Werner were elected as delegates to the Neuchatel Cheese demonstration to be held at the court house Saturday, Nov. 5, at 2:30 p. m. Mrs. Roy Wilson and Mrs. R. M. Gunn became new members of the club.

Members present were Mesdames C. Pierce, E. H. Little, Glenn Hunter, Paul Rudd, Grady Wilson, Merla Kaul, G. C. Hartman, Joe Landers, Al Werner, Jimmy Dale, and Miss Oliver. Visitors present were Mesdames Orville Landers, Roy Wilson, Jess Otts, R. M. Gunn and Orville Houser.

Easter Items

BY MRS. CARL FRYE
Presiding Elder Haymes met with this circuit for the last time as Elder, Sunday evening at Flagg. He gave a good sermon on "Self City." His text was taken from the Psalms.

At the Fourth Quarterly Conference a good report was given from all the churches in the circuit. H. B. Medley, Fred Walton and Mrs. E. M. Allen were re-elected stewards of the Easter Church. Those attending from Easter, were Mr. and Mrs. M. T. Sparkman, Mr. and Mrs. Fred Walton, H. B. Medley, Mesdames E. M. Allen and Carl Frye.

This community was well represented at the school carnival at the Dimmitt High School building last Friday evening. Billie Jean Woolery, Charles Frye, Richard Chambliss, Junior Hawks had parts in the circus given by the fourth and fifth grades. The Gophus captured on the Tierra Blanca, near Hereford, by one of the teachers was different from any animal ever shown in a circus.

Others taking part in the carnival were Joyce Carter, Ruby Faye Nolen, Daphne Brally and Evelyn Reynolds.

Hazel Chambliss returned home last week after a three-weeks visit with friends in Amarillo.

Mesdames W. E. Betts, Zeph Ferguson, Beas Collins, Frances Wright and Turner of Clovis, spent the day with Mrs. Carl Frye last Thursday.

Mr. and Mrs. M. T. Sparkman sons attended the Carnival at Frio Friday evening.

Mr. and Mrs. Fred Walton were supper guests of Rev. and Mrs. Gilpin in Dimmitt, last Saturday night.

Joyce Carter spent Monday night with Margaret Simpson in the Jumbo community and attended the Halloween party at the Jumbo

Ruby Faye Nolen was released from school Monday, because of illness.

Mesdames Ed East and Tom Major called on Mrs. Carl Frye Friday afternoon.

The bond election held last Saturday, for a new court house to be built in Dimmitt, carried in the county by near a hundred votes. At Easter the count was eleven for and ten against.

A party of young people met at the home of Mr. and Mrs. Dan Allen Monday night and went on a spooking raid. Making up the party were Annie Smith, Hazel Chambliss, Daphne Brally, Evelyn Reynolds, Carle Rae Frye, Wilbur Dixon, Wallace Reynolds, Brittan Chambliss, Allen Parker, Ben Medley and Mr. and Mrs. Allen.

Progressive News

IRA JEANNE RICKETTS
Mr. and Mrs. Paul Cavender and children of Amarillo, spent Sunday with her parents, Mr. and Mrs. J. L. Park.

Noel Higgins, who lives on the Jim Lipscomb place at Ward, spent Saturday night with his parents, Mr. and Mrs. A. S. Higgins.

Mr. and Mrs. J. S. Garrett and daughter, Nancy, of Carlsbad, N. M., spent Wednesday night with Mrs. W. P. Caraway and family.

Forbes Blakemore spent a few days last week working for his uncle at Summerfield.

Mr. and Mrs. Spiser and family

of Happy, spent Sunday with her sister, Mrs. Lewis Harvey and family.

Mr. and Mrs. C. P. Caldwell and Miss Eunice spent Sunday with their son and brother, Mr. Jess Caldwell and family of Dawn.

Ira Jeanne and Glenn Ricketts attended church in Canyon Thursday night, where Rev. H. M. Redford of Hereford was holding a meeting.

Minister and Mrs. E. M. Borden were Sunday dinner guests in the A. S. Higgins home.

Mr. and Mrs. J. B. Nolan of Summerfield were visitors Sunday night at singing. The singing class is making plans for the Plateau Singing of this county, which will be held the second Sunday in November at the Walcott school.

Singing is held every Sunday night at seven-thirty. Visitors are always welcome.

Miss Norma Lee and Calvin Edwards attended a reception in honor of Mr. and Mrs. Dan Grubbs at Hereford, Wednesday night.

A. S. Higgins is threshing this week for Mr. Williams, near Hereford. He is being assisted by his sons and Calvin Edwards and Glenn Ricketts.

Miss Lucille Park who teaches near Canadian, spent the week end with her parents, Mr. and Mrs. J. L. Park and her sister, Miss Edah Park of Hereford.

Miss Ira Jeanne Ricketts helped entertain the primary department of the First Christian Church, with a Halloween Party, Friday afternoon, at Hereford.

Miss Wilma Higgins attended the singing at the Church of Christ at Frio, Sunday afternoon. She went with Misses Wanda Jean France and Evelyn Walker of Hereford.

Miss Lucille Park of Canadian, called on Miss Augustine Gregory, Sunday afternoon.

Only 25 were in attendance at Sunday School, Sunday afternoon. The time of Sunday school has been changed to 2:30, instead of 3 o'clock. Everyone is welcome.

Mrs. Ray Hershey is on the sick list this week.

Little Miss Julia Conklin of Hereford, visited her grandparents, Mr. and Mrs. Ray Hershey, Sunday.

Adrian News

BY MRS. ALLAN BELL
Friday, Oct. 14, Mrs. Lamke entertained the Physical Education girls. They played different games and at a late hour, were served with fruit salad, cake and hot cocoa.

Mrs. W. J. Brown has been confined to her bed the past 10 days with flu.

Mr. and Mrs. Frazier went to Lubbock last week end to visit relatives.

Mr. Frazier is one of the carpenters on the school gym.

Mr. and Mrs. Bill Brown and small son, spent Saturday and Sunday at Flomot, with Mrs. Brown's parents, Mr. and Mrs. Bourland.

Bobby Harris went to Liberal, Kansas again the past week end. He goes twice a month for dental work.

Mrs. Jimmie Mohon and son, Jimmie Eugene, have returned from Roswell, N. M.

The Adrian school carnival was the most successful celebration ever held here. The auditorium was filled early to hear The Beacon Quartette of Amarillo and the one-act play, \$117 was taken in. The bingo stand was last to close at 1 o'clock.

The Salvation Army will have charge of the assembly program next Thursday evening, at the high school.

Mrs. Levi, Nancy Levi and Orville Calhoun went to see "Peter Pan," at Canyon, last Monday night.

Bob Caldwell spent the week end with friends at Pampa.

Six special officers of Texas were stationed at Adrian for 36 hours inspecting all cars from New Mexico, in their hunt for cigarets. New Mexico doesn't have a tax on cigarets.

The Methodist meeting closed Sunday night. Rev. Rhea of Vega, held the meeting, and four additions by letter, were reported.

Daniel News

BY PAULINE MOORE
Fifty people attended Sunday School services, Sunday.

Rev. and Mrs. D. W. Henry of Plainview, were Sunday visitors in the J. C. Allred home.

Miss Zeida Battey, English teacher of Wildorado, Mr. Gouley, Miss Roper, teacher of Wildorado, and Mr. Mitchell were BYPU visitors Sunday night.

Miss Lottie Allred visited with Mr. and Mrs. Cecil Allred and Marilyn in Amarillo, Monday and Tuesday.

Otto Smith and family visited in the Louie Smith home in Dawn, Sunday.

Mr. and Mrs. A. D. Moore, Glenn and Ellen Davis, visited relatives and friends near Plainview, Sunday afternoon.

Jim LeGrande and family visited in the J. T. McClain home, Sunday.

Cecil Harne is working for Ervin Shugart.

The Halloween party given at the Daniel School, Friday night, under supervision of Miss Frances Gill, was a grand success. Will Shugart and Little Elmer Brown received prizes for having the best costumes.

Mr. and Mrs. Frank Axe of Jumbo, visited in the Bob Axe home, Sunday.

Mr. and Mrs. Edd Otto, Mr. and Mrs. Homer Lee Curry of Otkon, Mr. and Mrs. Ervin Shugart, Mr.

and Mrs. Sam McCow, Zane and Dickie Axe, and Miss Ruth Moore were visitors in the J. S. Moore home, Sunday afternoon.

Mr. and Mrs. A. D. Moore and Glenn attended church services in Hereford, Saturday night.

Mr. and Mrs. Clarence McBroom visited in the parental McBroom home in Canyon, Sunday afternoon.

Mr. and Mrs. Cecil Allred and Marilyn of Amarillo, visited in the Clyde Allred home, Sunday.

Bellview News

MRS. R. H. JOHNSTON
Ladies of the Baptist Missionary Society met Monday at the church and finished three quilts for the Baptist Orphans Home at Portales.

Geo. Messenger, Jess Wood, A. C. and Melvin Johnston, Buster Seals and Jim Hopper left the last of the week for the mountains to hunt deer.

Rudeen Lacowell had her tonsils removed at Hereford Thursday of last week.

John Cunningham is leaving this week for a visit with his mother.

and other relatives at Poreell, Okla.

Mr. and Mrs. Cleo Hutchins of Clovis, spent Sunday with her parents, Mr. and Mrs. J. F. Reese.

Herman Stafford went to Kansas City with a load of cattle the last of the week.

Rorex Lacowell has returned from a visit with relatives in Fort Worth and other points in Texas.

Lula Johnston is staying with Mrs. F. B. Scott in the Boney community, while Mr. Scott is on a hunting trip.

Mrs. Cantwell is leaving this week for North Carolina. Mr. Cantwell will remain here awhile longer.

Mr. and Mrs. Wayne Bailey from the western part of the state visited her parents, Mr. and Mrs. Arthur Lierd, over the week end.

Aerlis Scott, Arvin Wood and Jonnie Grimes were home from Portales, over the week end.

Mr. and Mrs. Tom Welch went to Lubbock over the week end, to visit their son, Barne, who is attending college there.

Mrs. Charlie Brown of the Messenger community was calling in the Lacowell home, last Thursday.

There was no school Thursday and Friday, as the teachers at-

tended the State Teachers Meet at Roswell.

Attend Delta Kappa Gamma Regional Meeting
Mrs. Knox Kinard and Miss Irene Crawford attended the regional meeting of Delta Kappa Gamma, national teachers honor organization held at the Amarillo Country Club, Saturday.

A luncheon was held at noon, and in the afternoon new members were initiated in an impressive ceremony. Miss Crawford is a member of the P1 Chapter, but Mrs. Kinard's membership is in the Vernon Chapter.

Mr. and Mrs. E. H. Norton left Wednesday for Oklahoma City on a business trip. They will drive a new car home.

Band Parents Will Meet
Band and Orchestra Parents Association will meet tonight at the high school at 7 p. m. All members are urged to attend the meeting.

Mr. and Mrs. G. T. Hills of Anderson, Ind., are visiting his sister, Mrs. R. P. Conaway and Mrs. Conaway.

Mrs. Gerald Morgan of Adrian, visited her parents, Mr. and Mrs. John L. Wilson and other relatives here over the week end.

MOVED
We are pleased to announce the removal of our Barber and Beauty Shop to our new location at 108 West Third Street. Miss Ruth Adams will assist Miss Mary Smith in the services of the Beauty Shop and we invite you in to visit our new and Modern Barber and Beauty Shop.
Bill's Barber and Beauty Shop
BILL KNOX, Owner

PENNEY'S Fall Fashion Festival

HIGH STYLE! LOW PRICE!

Gaymode Silk Hosiery

RINGLESS! FULL FASHIONED!

59c

Choose these Silk Gaymodes for extra beauty and economy. Children and service weights! Newest colors.

Exquisite! Special-occasion chiffons, service weights **79c**

New MARATHONS for Fall

Your Style Is Here!

2.98

Genuine fur-felt hats. Smart shapes for men of all ages. Fall colors!

MEN'S MARATHONS
At Bargain Prices!
Fur-felts in a variety of styles and colors **\$1.98**

BEAUTIFUL SATIN SLIPS

Heavy Quality. Tailored. In choice of Plain or Brocaded—See these today!

98c

WARM, FLUFFY COMFORTERS

Beautiful Florals — Sateen Covers. Cotton Filled—Serviceable!

\$2.98

BOYS' CORDUROY SUITS

Jackets and Pants, in choice of Brown or Gray Plaids.

PANTS \$1.98 JACKET \$2.69

Men's DRESS SHIRTS

Bargain Sensation!
MEN'S QUALITY DRESS SHIRTS

57c

In Broadcloths. Woven patterns in Madras effects . . . a shirt you'd expect to pay more for!
Some with Nu-Craft Collars!

Young Men's OXFORDS

Wing tip bias, smartly perforated! Welt construction, leather soles, popular boot type heels. Extra big values!

3.49

Growing Girls' OXFORDS

School girls like these neat, well constructed oxfords. Flexible, yet rugged. Smartly perforated. Leather heels!

1.98

SPECIAL GROUP

Now's The Time to Buy and Save!

LADIES' COATS \$6.00 EACH

MEN'S WARM WINTER SHIRTS

In Heavy Suede Cloth for Service. All Sizes! In a Choice of Colors!

98c

New FALL FROCKS

BRENTWOOD* FROCKS

1.98

*You'll find everything new about these dresses! Smart rayon fabrics, important fall colors and usual trimming details. Make your selection now.
*Exclusive with Penney's.

Warm Clothes for Children

KNITTED SLEEPERS

49c

Serviceable, Comfortable. Downy soft ribbed knit cotton sleepers for boys and girls. Double-soled feet, convenient drop seats. In natural and fast color pastels.

"Shop Hereford First — Where Your Business is Appreciated"

304 North Main **Penney's** Phone No. 22

CLOSE DRUG STORE

— WEEKLY DRUG SPECIALS: —

60¢ ALKA SELTZER	49c
75¢ BAYER'S ASPIRIN	49c
35¢ CUTEX NAIL POLISH	27c
60¢ M U M	49c
50¢ S. T. 37 ANTISEPTIC	39c
MINERAL QUART	89c
50¢ Horehound & Honey COUGH SYRUP	39c

Just Received—Fresh Shipment of

MARTHA WASHINGTON CANDIES

50¢ Red Arrow, 8-oz. HAND LOTION	29c
50¢ Pro-phy-lactic TOOTH BRUSH	29c
\$1.00 Lucky Tiger HAIR TONIC	49c
Pint, Nyal COD LIVER OIL	39c
100 Capsules COD LIVER OIL	59c
50-cc P. D. NATOLA	\$2.69
100 Perles SUPER "D"	\$2.75
Quart MILK OF MAGNESIA	59c
25¢ Red Arrow NOSE DROPS	19c
\$1.25 (Large Bottle) CREOSOTED EMULSION	79c



HEADQUARTERS FOR
SCHOOL SUPPLIES

Vitamins
... a Cold Preventative. Start taking
Cod Liver Oil in some form today,
and build up your resistance to colds
and sickness!

Refresh
at our Soda Fountain. Our drinks are
always delicious!

**Fountain Pen and
Pencil Sets**

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PRESCRIPTION DRUGGISTS
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SOCIETY

MARY LEE NEILL LISTED IN STUDENT WHO'S WHO

Mrs. Mary Lee Curry Neill, daughter of Mr. and Mrs. Lee Curry of Summerfield, has been listed in Who's Who Among Students in American Universities and Colleges. Six boys and five girls were selected from Howard Payne College and Mrs. Neill, who has done outstanding work in the school was one of the group to be chosen. Students are not selected because of a scholarship record alone, but because of their record in extra-curricular activities, athletics and future possibilities. The biography appeared in an Annual Publication in which over 475 Universities and Colleges were represented.

CARLA SUE SMITH HAS BIRTHDAY PARTY

Little Miss Carla Sue Smith celebrated her fifth birthday with an enjoyable party given by her mother, Mrs. Eddie Smith, at the home of her grandmother, Mrs. Nettie Megert, Monday afternoon. After the guests assembled blowers, suckers and balloons were distributed and games were enjoyed. The birthday cake was topped with five lighted yellow candles. Refreshments carried out the Halloween motif. Those helping Carla Sue celebrate were Joe Bill Willis, Mary Ruth Strange, Rayburn Strange, Abbie Longbottom, Bobby Rae Poser, Geraldine Patterson, Nancy Patterson, Jerry Witherspoon, Jimmy Lawson, Grady Poff and the house.

INTERESTING BIBLE PROGRAM GIVEN AT JUNIOR PIONEER CLUB MEETING

An interesting series of discussions furnished the program for "Bible Day," at the Junior Pioneer Club meeting Tuesday evening. The meeting was held at the home of Miss Lueta Borden with Miss Ferrol Cox as co-hostess. Mrs. Troy Moore was leader and conducted roll call which consisted of "Sayings of Solomon." Mrs. R. S. Scott in a brief historical sketch, gave the "Sources of the Bible and Sacred Music." A comparative study of "Lines to a Waterfowl," by William Cutler Bryant, and the Twenty-Third Psalm was presented by Mrs. Elmer Patterson. A comparison of "Sampson and Sampson Agonistes" by John Milton was given by Miss Edna Daughette. Group singing of "Lead Kindly

Light," led by Miss Borden, concluded the program.

During the business meeting plans for the annual Thanksgiving banquet were discussed. The banquet is scheduled for November 22.

Members attending the meeting were Mesdames Urlin Streu, J. B. Whitlow, Louis Woodford, Homer Brumley, Buford Crosthwait, O. H. Culppepper, Bill Edelman, Meade Halle, Troy Moore, Elmer Patterson, Ralph Roden, R. S. Scott and the hostesses.

HALLOWEEN DANCE GIVEN BY YOUNGER SET

Decorations in Keeping With Season Used in Week End Function

A group of the younger social set entertained with a Halloween dance at the clubhouse, Friday night.

Garlands of black and orange streamers were arranged about the club room, which was illuminated by orange tapers in black holders. The Halloween motif was furthered by pumpkin Jack-o-lanterns which adorned the mantel and room corners. Mesdames O. G. Hill and J. H. Trimble presided at the punch bowl which centered the refreshment table, that was laid with an orange cloth. Orange tapers burned at each end of the table.

Gay and sundry tunes from a nickelodeon furnished the music. Those attending the gala affair, were Mr. and Mrs. O. G. Hill, Mr. and Mrs. J. H. Trimble, Martha Belle Ewton, Ray Nunn, Dorothy Nell Trimble, Douglas Beene, Nora Jean Russell, Paul Foster, Norma Jean Foster of Clovis, Donald Brotherton, Faye Crosthwait, J. C. Vaughn, Orvella Hill, Andy Schumacher, Barbara Brotherton, Bert Sley, Helen Ruth Barber, Robert Green, Virginia Moseley, Keys Medlin, Pauline Parker, Gene Harman, Margaret Miller, O. G. Hill, Anna Belle Roberson, G. H. Parker, Jean France, Jack Owen, Margaret Higgins, Otho Nolan, Minnie Dea Smith, Donald H. Isler, Edna Urbansysk, Jerry Albracht, Mildred Rutherford, Henry Jowell, Norma Jo Robinson of Amarillo,

Bill Montgomery, Inez Burdine, Billy Beene, Lois Standifer, R. A. Daniel, Katherine Twiner, Jerry Jowell, Christine Merrill, L. W. Carlyle, Louise Homer, Jimmy Hayes, Betty Sue Henslee, Jack Knox, Betty Perryman, O. J. Beene, Bernadine Phillips, Jess Burg, Monica Albracht, Sylvester Loerwald, T. B. Bailey, Earl Lance, Delbert Kassahn, and Harvey Nunn.

MARY BETH SCOTT CELEBRATES BIRTHDAY WITH PARTY

Mary Beth Scott celebrated her eighth birthday with a delightful party at the home of her parents, Mr. and Mrs. R. S. Scott, Monday evening.

A variety of games and contests furnished entertainment and bright colored balloons which were garlanded about the house were later given as favors, along with hats and horns.

A large, white birthday cake, adorned with eight lighted candles, was featured.

Those attending were Marian Borden, Eloise Walker, Louise Young, Cornelia Ann Bateman, Maritsha Ramey, Jearnie Sowell, Barbara Ann Burney, Cecelia Guesman, Bradford Cobb and the honor guest.

SUMMERFIELD CHILD STUDY CLUB MEETS

Mrs. Tandy Legg was leader of a miscellaneous program for the Summerfield Child Study Club at the home of Mrs. Jim Clark Wednesday, Oct. 26.

During the business session Mrs. Lloyd Riddling presided and Mrs. Clark was elected parliamentary. Yearbooks were distributed.

Mrs. Legg discussed the article, "Obedience Made Easy," from Parents Magazine.

"The aim in dealing with very little ones should be to understand as much as possible of the motives behind their behavior," she pointed out. "To anticipate their action, to exercise a control over them, based upon that understanding and keep down conflicts."

In her discussion, "What is a Home For," Mrs. Ray Johnson stressed three major purposes: "It provides physical comforts and necessities, provides fun and pleasure, and it provides an ideal place in which to learn to live well."

Refreshments were served to Mesdames A. Behrends, Guy Walser, Hollis Walser, Ray Johnson, Lloyd Lookingbill, Lloyd Riddling, Tandy Legg, C. R. Walser and the hostess.

The next meeting will be held at the home of Mrs. Lloyd Lookingbill, Nov. 9, at 2 o'clock.

MARRIAGE IS ANNOUNCED

Announcement has been made of the marriage of Miss Mary Elizabeth Youngblood of Amarillo and Ernest Frank of Adrian on Sunday, October 30.

The marriage rites were conducted in Vega in the presence of immediate relatives. Following the ceremony the couple left for Denver, Colo., and points west on a short wedding trip.

Mrs. Frank is the daughter of Louis Youngblood of Amarillo. She has made her home in Adrian with her sister, Mrs. Earl Reynolds for the past two months.

Mr. Frank is well known in Oldham County. He is the proprietor of the Adrian Mercantile Store and Hotel. They will live in Adrian.

Friona News

(20 miles west)

BY MRS. RAY LANDRUM

At a meeting of the West Texas Conference in San Antonio, last week, the Methodist pastor, Rev. C. R. Hardy, was assigned to the pastorate of the Methodist Church at Friona, Texas.

Mrs. W. M. Hall of El Monte, Calif., is visiting Mr. and Mrs. Levi Ritter and Mr. and Mrs. Harvey Matthews.

Mrs. O. A. Drake, L. H. Routh and Rosa Terry returned Sunday, from a three-weeks visit at Hot Springs, N. M., where they had been taking the hot baths.

Raymond Baker, son of Mr. and Mrs. Geo. Baker, has accepted a position with the dry cleaners of Portales, N. M. He has been associated with a Friona store for the past year.

The Halloween carnival held at the school building and sponsored by the local P.T.A. was very well attended Friday night, and the general expression from those present was that it was very entertaining and gay.

Ladies of the local Congregational Church, held their annual bazaar chicken dinner, Tuesday, in the basement of the church. Many pretty and useful gifts were offered for sale and the dinner was well attended.

Mrs. Dallas Coldiron, who has been in the hospital in Lubbock, has returned to her home in Friona.

Mrs. Bob Cox, the former Mary

K. Crawford, has been visiting her father and sister, the past week.

The Friona Woman's Club met in regular session Wednesday afternoon in the basement of the Congregational Church. Readings by Wayne C. Eubanks of Amarillo, were highlights of an interesting program on Artistic—local and national.

Mr. and Mrs. W. S. Dixon of Hereford, Mr. and Mrs. Elmer Dixon and family of Dimmitt, and Mr. and Mrs. C. W. Dixon, were guests in the Ray Landrum home, Sunday.

Mrs. John Lawson of Dimmitt, was a visitor in Friona, Saturday evening.

Ovie Allen of Stanton, visited friends and relatives in Friona, last week.

Mr. and Mrs. Ray Landrum visited Mr. and Mrs. J. L. Landrum of Hale Center, Tuesday.

Bethel Items

(22 miles south)

MRS. R. R. BOWEN

J. A. Bagwell and son, Jim, were Hereford business visitors, Thursday.

Mr. and Mrs. Bryan Sinclair visited with his parents in Tulla, last Thursday.

Mrs. M. D. Rusing's mother, who is living with them, received a bad cut and bruises on her head when she fell in the car while they were driving from Plainview, Tuesday night.

Vern Lust and family were business visitors in Hereford, Saturday.

Rev. and Mrs. Gilpin visited the Earl Lust family Sunday, and Rev. Gilpin filled the pulpit here for the last time before conference.

The club met with Mrs. Kay Roberts Friday, and Miss Lucille Schultz gave an interesting talk on food supplies.

Mrs. Earl Lust and Mrs. Vern Lust visited in Lazbuddy last Wednesday.

Grace Marie Bagwell, who is attending school, spent the week end with her parents.

Miss Landtroop and Kathleen Rothwell attended church in Dimmitt, Sunday night.

Mrs. Harry Sinclair visited Saturday and Sunday in Tulla.

Mr. and Mrs. Howell of Bula,

Texas, visited their son, Moss, last Friday; they were accompanied by an aunt and uncle from New Mexico.

Mr. and Mrs. G. L. Davis visited friends in McAdoo, Texas, Saturday and Sunday.

Mrs. Gregory and Miss Jackson of Dimmitt visited Mrs. Kay Roberts, Wednesday.

"I Save Money, work
and worry through
the Hereford Laundry
dry Thrifty Service!"



The Hereford Laundry Thrifty Service is economical not only from a cost standpoint, but also saves your health and strength... and clothes and linens are cleaner and last much longer! Just give us a trial on wash day!

Minimum—15 Lbs. 60c
Shirts Finished in This Service—each .. 10c

BLANKETS and LIGHT QUILTS WASHED!
This is just another one of the services to be had
at the Hereford Laundry and Dry Cleaners.

**HEREFORD LAUNDRY
and Dry Cleaners**

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7 BIG PUBLICATIONS

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Here's what you get:

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- Pictorial Review 12 issues
- Progressive Farmer 12 issues
- Good Stories 12 issues
- The Country Home 12 issues
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DOES A BETTER HEATING JOB!



GREATEST OIL HEATING VALUE EVER OFFERED

YOU get more heat—and use less oil with a Duo-Therm! For only Duo-Therm has all these thrifty, extra-comfort features!

Patented bias-baffle Dual-Chamber burner! Greatest "clean-fire" range—always burns cleanly from pilot light to full flame—gives regulated heat at the turn of a handy dial—more efficient than other pot-type burners!

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MODELS AS LOW AS
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EASY TERMS

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HEREFORD

DIMITT



TURKEY MARKET

Opens This Week

The season on turkeys will officially open this week, and we want to buy your turkeys. Remember we will pay as high a price as the market will allow, and will appreciate the chance of buying your turkeys.

WE WILL PAY TOP MARKET PRICES FOR YOUR TURKEYS!

Custom Work

We do custom grinding, cleaning and mixing home feeds.

— WE BUY: —

Cream, Hides and Poultry!

WEST TEXAS FEED and SEED

PHONE 265

Crouch Funeral At Plainview

Mrs. C. W. Crouch of Plainview, died Saturday afternoon at 2 o'clock, following a long period of illness.

Mrs. Crouch was well known here, having spent part of the past summer in the home of Mrs. A. C. Ward. Her daughter, Hazel B. Crouch, also served as teacher in the Dawn school for several years.

Westway Items

(10 miles west)
MRS. MERLIN KAUL

The regular meeting of the Parent-Teacher Association was held at the school, Friday night. Miss Sadie Lee Oliver, OEDDA, was the speaker of the evening, and gave a very interesting talk on "Yard Planning and Home Beautification."

"Windbreaks," said Miss Oliver, "should be planted on the west and south in this country and can also be planted on the north. There should be three rows, not closer than one hundred feet from the house. The first row should be evergreens, the second might be Chinese elms or some other broad-leaf trees, and the third row of tall cedar or desert willow. Shade trees should not be planted in rows."

Some shrubs which do well in this country are sumac, forsythia, althea, desert willow, lilac, salt cedar or tamarax, E. japonica, crepe myrtle, mahonia, bridal wreath, redbud or Judas tree, nandina, and of the privets, low dense amur and oshob.

Mrs. Dodson was appointed by the president to take the place of Mrs. Henry Allmon on the program committee.

The next meeting will be held on Friday night, No. 25.

The young people in the community had a Halloween Party at the school, Friday night. Everyone came in mask and Howard Gore and Miss Pauline Edwards won the prize for keeping their identity the longest. The evening was spent in playing games, telling fortunes, telling ghost stories and other Halloween fun. Miss Carolyn Beall was elected beauty queen for the evening and found that the "Brownies" had played their usual trick by providing a most unstable "throne."

Partners for refreshments were found by matching cats. Refresh-

ments consisted of sandwiches, cookies, doughnuts and hot chocolate.

Mr. Dodson's high school room was decorated for the occasion in the usual colors of orange and black.

Those present were Jettie Lee McCutcheon, Kenneth Rudd, Elvin and Grady Wilson, Elwood, Edwin and Norbert Skypala, Daniel and George Turrentine, Nannette and Wayne Little, Robert Hartman, Jack Allmon, Muriel Otts, Vesta Mae and Roy Landers, Pauline and Dorothy Edwards, Gladys and Howard Gore, Gene and Eustace Osburn, Everett Campbell, S. J. Cook, Leon Hartman, Dora Lee Burgess, Belinda Sykes, Helen Gilmore, Caroline Beall, Mr. and Mrs. F. W. Dodson.

The primary and intermediate rooms had their Halloween parties Friday afternoon. The rooms were decorated with Halloween decorations. Games were played after the masks were removed. Refreshments of cookies, cocoa, and apples were served. Visitors present were Monte Max Dodson, Mesdames Moody Stephan, William Ponder, Jack Waddell, T. B. Cox, Joe Doeffler and the mother-in-law of Mrs. Doeffler.

Mr. and Mrs. J. D. Harrell and daughter, Patricia, and Mrs. L. B. Wolfington and Junior, Nellie and Iva Mae, spent last week in and near Oklahoma City and Tecumseh, Okla., where they visited relatives. They returned home Saturday night.

Mr. and Mrs. Riley Banes returned last week from Hugo, Okla., where they have been visiting.

Jack Earp and his mother, Mrs. J. S. Earp, spent the week end visiting relatives and friends at White Deer.

Mr. and Mrs. George Lewis of Ward, and Mrs. Catherine Shuits of Hereford, were Sunday dinner guests of Mr. and Mrs. Merlin Kaul and Larry Carroll.

Marlin Pierce is working in Hereford this week for his brother, Ulys Pierce at the Hereford Wrecking Co.

Mrs. Elmer Winkler was honor guest at a shower given Monday afternoon at the home of Mrs. Frank Tackett at Hereford. Mrs. Winkler is a bride of a week.

The first issue of the high school paper "Lasso," was distributed last week.

Mr. and Mrs. G. C. Hartman and family visited Sunday in the home of Mr. Hartman's sister, Mrs. Turner Carot, at Lockney.

Mr. and Mrs. Everett Talbot and Edd Uri were guests Saturday and Sunday of her parents, Mr. and Mrs. O. T. Pope, at Friona.

Mr. and Mrs. R. M. Gunn and

John Ross were dinner guests of Mr. and Mrs. Jim Madole at Holene, N. M., Sunday. In the afternoon Mr. Gunn, accompanied by Mr. Madole and Mr. Ross, went to Clovis, N. M.

Miss Dora Lee Burgess was a guest of Vesta Mae Landers, Monday night and attended the Halloween party at the school house.

Billy Gene Wilson of Hereford, was a guest of his cousin, Grady, Jr., and Elvin Wilson, Saturday night.

Mr. and Mrs. Grady Wilson and family were guests Sunday, in the home of his brother, Ellis Wilson, in Hereford.

Mr. and Mrs. J. A. Roe, Mrs. Vina Edmonson and James Nolan, accompanied by Mr. and Mrs. M. S. Roe and Mr. and Mrs. Guy Lawrence and Nelda Guy of Hereford, visited Sunday afternoon at Buffalo Dam.

Herman Gray, assisted by Glenn Rutter, branded cattle Friday Monday they branded for Glenn Rutter, and Mr. Gregory also helped.

Margery and Thelma Malm were guests Sunday of Helen and Nellie Ruth Tucker.

Mr. and Mrs. Willard Sawyer of Hereford, visited Sunday in the Ernest Campbell home.

Mr. and Mrs. Maurice Tannahill and son, Carlton, visited Thursday in the home of her parents, Mr. and Mrs. Francis Carthel at Lockney.

Mr. and Mrs. Ernest Tannahill, Eugene and Elizabeth Ann, and Wilburn Tannahill of Lockney, were guests in the Maurice Tannahill home Sunday afternoon and night.

Mrs. Maurice Tannahill was hostess to the La Affiliatus Estudio Club, Tuesday afternoon.

Mr. and Mrs. J. W. Lester and daughter, Myrtice of Lockney, will come this week to live in the Maurice Tannahill home. Mr. and Mrs. Tannahill plan to leave soon for San Diego, Calif., where they will spend the winter.

Miss Pauline Edwards has returned to her home in Hereford. She has been employed at the Paul Mathers home since last spring.

Mrs. S. P. Edwards of Clovis, N. M., and Mr. Buster Callan of Canon, Colo., were visitors Tuesday in the L. O. Gore home.

Miss Gladys Gore, who lives in the Ray Barber home in Hereford, and attends high school, spent the week end with her parents, Mr. and Mrs. L. O. Gore. Other week end guests in the Gore home included Mr. and Mrs. Jack Flowers, Misses Bertha Waldron and Pauline Edwards of Hereford.

Mr. and Mrs. Henry Allmon, Jack Dale and Wanda Marie, visited Sunday in the home of Mr. and



Clean as a Hound's Tooth

POINT THE NOSE of your car toward a Phillips Service Station, and your hunt for a trustworthy lubricant is over.

Tell the man to drain and refill with Phillips 66 Motor Oil. It is our finest quality, the highest grade among all the oils we make. 100% pure Paraffin base... 100% Phillips value... scientific-ly refined... wax-free, gum-free, and stabilized.

Hence it resists chemical change under heat and pressure. Clings to metal like the paper on the wall. Stays fluid and fast-flowing in cold weather, and does not become dangerously thin at high engine heat in any weather.

Remember, when you have motor trouble, it's too late to get good clean oil. So the next time you drain and refill... stop at the Orange and Black 66 Shield.

FOR A Clean Motor

Mrs. W. R. Allmon at Floydada. The new house is about ready for Mr. and Mrs. Allmon, who will move here in about two weeks.

Jack Dale and Wanda Marie Allmon visited Sunday in the H. M. Mabley home, near Jumbo.

Mr. and Mrs. Ralph Rudd and son, Billie, Mr. and Mrs. Luther Ogden and daughter, Wanda, Joyce, of Spring Lake, spent Sunday as guests in the Paul Rudd home.

Mr. and Mrs. W. E. Upton of Summerfield, were Sunday visitors in the Roy Wilson home.

Mr. and Mrs. T. B. Cox and family were week end visitors at Lockney. They visited Saturday night in the home of Alvin Nickels, brother of Mrs. Cox, and with E. C. Cox, father of Mr. Cox, Sunday.

Harold Lloyd Head was a guest of Leland Rutter Saturday night.

Mr. and Mrs. A. A. Head, Mrs. Jack Walker and children, were Sunday afternoon visitors of Mr. and Mrs. Glenn Rutter and family.

Sunday dinner guests in the Bill McIver and H. A. M. White homes,

were Mr. and Mrs. O. Wilder and Mildred, Mr. and Mrs. McIver of Amarillo, Mr. Robert Jenkins of Amarillo. Mr. Jenkins is a laboratory expert there.

Mr. and Mrs. V. Skypala and boys were visitors in the Henry Faugman home at Messenger, Sunday.

Mr. and Mrs. Vincent Skypala and Norbet, were visitors Thursday in Amarillo and UMBERGER.

The Home Demonstration Club met last Thursday with Mrs. G. C. Hartman. All members were present except four. Five visitors were present. Miss Sadie Lee Oliver was present and demonstrated the cooking of vegetables. The next meeting will be held at the home of Mrs. Paul Rudd, on Nov. 10.

Mr. and Mrs. Larry Holman and son, Max Carroll, of Okemah, Okla., were guests Monday night, in the Joe Landers home, where they visited Mrs. Holman's cousin, Mrs. Orville Landers and family.

Miss Helen Gilmore has been selected by the Exes of West Texas State College, to compete in the

contest for Beauty Queen of the West Texas Exes in connection with the annual Homecoming to be held on Saturday, Nov. 5.

The staff selected for the school "Lasso," this year, include Vesta Mae Landers, editor-in-chief; Jack Allmon, assistant editor; Roger Hartman, news editor; Nellie Ruth Tucker, art editor; Muriel Otts,

society editor; Kenneth Rudd, sports editor; George Turrentine, feature editor, and F. W. Dodson, faculty advisor.

Mr. and Mrs. Orville Landers and Iva Gale, accompanied Mr. and Mrs. Larry Holman and son to Hatch, N. M., Tuesday, where they will visit Mr. and Mrs. Lester Pellem, parents of Mrs. Landers.

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Address _____
Sample Copy on Request

AN INVITATION

TO ATTEND THE
Public Auction of
**ANXIETY 4th
HEREFORDS**
ON
**NOVEMBER
7th, 1938**
in the SALES
PAVILION

R. L. COCANOUGHER
CONSIGNS
15 BULLS—21 FEMALES
including

- 15 young Bulls by Good Mixer, Blanchard Anxiety, Blanchard Anxiety 2d, Mousel Domino and Chief Diamond.
- 5 open heifers by Good Mixer and Blanchard Anxiety.
- 16 bred cows and heifers, sired by Superior Anxiety, Jr., Real Anxiety 4th, and Blanchard Anxiety and bred to Good Mixer, a son of Advance Mischief and to Blanchard Anxiety.

The consignment for this sale is already in the sales pavilion and your inspection of these animals will leave no doubt as to the pedigrees of these animals and to look over the quality and breeding of these cattle. I especially want you to note the deep bodies, wide backs, good heads and most of all the uniformity of these animals and to look over our herd bulls that we now have in use. This herd was originally the foundation herd owned by Jowell and Jowell.

PLAN TO BE WITH US ON SALE DAY!
NOVEMBER 7, 1938

ED EAST
CONSIGNS
2 BULLS—29 FEMALES
including

- 2 yearling bulls, one by Super Superior 46th, and one by Prince President.
 - 12 open heifers by Prince Domino Axtell, Super Superior 46th, Prince President, Prince S., and Diamond Prince.
 - 17 bred heifers, bred to Don Domino, Prince Domino Axtell 33d and Superior B. 10th.
- Several of my herd sires together with the entire consignment for the sale are in the sales pavilion and I invite you to see them. In 1918 when I started my herd I had only one idea... the idea of Straight Linebred Anxiety 4th Hereford breeding. The blood of Superior Anxiety, Diamond and Prince Domino Mischief will be found generally throughout the pedigrees of my cattle and I believe that you will agree that no better Hereford blood is to be found anywhere. All the animals I have consigned are in fine breeding condition, not overly fat but in just the right shape that you like to buy cattle.
- I WELCOME YOU TO OUR SALE — ON
NOVEMBER 7, 1938.**

—: Write Today for Sale Catalogue :—

R. L. COCANOUGHER and ED EAST

HEREFORD
TEXAS

HEREFORD
TEXAS

NO-PROFIT SALE!

Sale Begins Friday, Nov. 4th!

NOW GOING ON at the

Sale Lasts Only 15 Days!

It will pay you to Buy at this sale!

POPULAR STORE

Buy all your winter clothes now—at great savings!

Long Fiction List Includes Many Interesting Books For All Types

A long list of books, especially fiction, has been added to the Deaf Smith County Library, according to Mrs. Clara McLean, librarian, who said today that the books are now available here.

In the fiction list is found: Andrews, Affairs of the Syrian Dagger; Banner, Q-39; Caldwell, Dynasty of Death; Comstock, Can This Be Wrong?; Corcoran, Golden Horizons; Davis, The Anointed; Emerson, Climmaron Bend; Fitzsimmons, The Moving Finger; Footner, The Island of Fear; Good-year, Cathedral Close; Greenwood, French Farce; Hardy, Man From Nowhere, Montana Bound, and Mountains are My Kingdom; Hauck, Without Charm, Please; Hay, It Wasn't A Nightmare; Hill, Marie; Innes, Seven Suspects; Kerr, Adventure With Women; Kummer, Death at Eight Belle; Laing, The Methods of Dr. Scarlett; Lehman, Idaho; Lewis, Bridgall Parents; Lomax, Law Bringers, and Mavericks of the Plains; Mosley, No More Remains; Myers, Give Me Death; Patrick, Death for Dear Clara; Queen, The Four of Hearts; Rath, Anger of the Bells; Reinhardt, The Wall; Scott, Hostile Plains; Wells, Radio Studio Murder; Yenni, Never Say Good-bye.

The non-fiction list follows: Churchill, While England Slept; Jones, Defense of Democracy; Littlepage, In Search of Soviet Gold; Meyer, More Fun for the Family; Roberts, The House that Hitler Built; Vandercook, Caribee Cruise.

Knox Shop Has New Location

Bill Knox this week announced the removal of Bills Barber and Beauty Shop to the location just west of the Western Union office on Third Street.

In the past Mr. Knox has been located on Third Street, just east of the First National Bank building. He said that the location is being made to secure additional space for his business.

HEREFORD CHORAL CLUB HOLDS REHEARSAL

The Hereford Choral Club met Nov. 2 in Miss Swisher's studio for regular rehearsal. A very profitable and interesting practice and business meeting was had.

The club accepted an invitation to sing at the Methodist Church on Nov. 20. The public is invited to attend.

Miss Lola Shivan was home from Plainview, over the week end.

Infant are resting nicely.

Mr. and Mrs. Cawthon Bryant announce the birth of a son, John David, Thursday, Oct. 20; mother and infant returned to their home Oct. 26, and are improving rapidly.

Miss Rosalie Johnson, a medical patient, was released Wednesday, and returned to her home.

Hospital Notes

Mr. and Mrs. Levi Ritter of Ft. one announce the birth of a daughter, Sandra Kay, this morning. Both mother and infant are resting nicely.

Mr. and Mrs. Fred Inman announce the birth of a daughter, Sunday afternoon; both mother and

Want Ads

For Sale or Trade

FOR SALE—One good used Coleman Gasoline Cook Stove; also General Electric Washing Machine, cheap. See Witherspoon Electric Company. 44-1tc

FOR SALE, OR TRADE for Grain or livestock—Air-Motor Windmill and storage tank. O. L. Rutherford. 44-1tp

FOR SALE—480 acres best shallow-water belt land; near school; 7 miles of Hereford, small improvements; priced \$10,000. A substantial payment down, balance easy. Mineral rights reserved. Write box 401, Hereford, Texas. 44-3tp

FOR SALE—18 English White Leghorn Cockerels, \$1.00 each. See Mrs. Edith G. Hughes, Hereford, Texas. FOR RENT—Front Bedroom, adjoining bath, private entrance. Mrs. H. H. Hawkins, 300 West 4th Street. 44-1tp

FOR SALE—One used 1938 IHC pick-up; also one used 1937 IHC pick-up. Rosson Implement Co. 44-2tc

COMPLETE Line of attractive Christmas Cards, engraved, printed or plain. All price ranges. Call 30 and representative will call. dh

FOR SALE—One team of horses, and one team of young mares. See H. H. Boardman. 44-3tc

FOR SALE—Irrigated Hegari Bundles and Baled Sudan Hay, 1 mile north Hereford; H. P. Barnard, Box 766, or Elliston Land Office. 44-3tp

FOR TRADE—Model A 1 1/2-Ton Truck for good team of work horses, mules or cow horse. See Vencl Bourne, one mile north of Joel Switch. 44-3tp

FOR SALE OR TRADE—Model A

John Deere Tractor, used one year, in good condition. Terms. At Albert Higgins' place. Write Frank Folhart, 1104 Fillmore, Amarillo, Texas. 41-6tp

Don't forget to drain your IHC power unit. It drains in three places. Rosson Imp. Co. 44-2tc

FOR SALE — 340 Head Steer Yearlings, weight about 600 lbs. Ray Barber. 44-3tc

FOR SALE—A-B-C Electric Washing Machine with Extractor. Call 272-W. 44-1tc

FOR SALE OR TRADE — 800-Watt Delco Plant; 1-2 H. P. Electric motor; 1-4 H. P. Electric motor and one Electrolux Sweeper, all in good shape. Will take cattle in trade. See Bonnie E. Brumley, Hereford. 44-3tc

For Rent

FOR RENT—Modern, comfortable bedrooms. Mrs. A. M. Jones, 504 E. 5th St., Phone 722-W. 44-3tc

FOR RENT—160 acres irrigated row crop land with improvements. Write box 428, giving name, address, equipment and references. 44-1tc

FOR RENT—Nice Apartment for adults. Mrs. Hattie Rutherford. 44-3tc

FOR RENT—Furnished Apartment—board if desired. Phone 153-W. 44-3tc

Have you drained your Farmall Tractor? It drains in three places.

Rosson Implement Co. 44-2tc

FOR SALE—Two stationary laundry tubs, white porcelain. In good condition. Mrs. Seth B. Holman. 44-1tc

Wanted

WANTED—A good painter to paint my house at once. Mrs. V.

F. Haynes, 710 Main Street. 44-1tp

HELP WANTED

TWO WOMEN. Manufacturer preparing for Christmas sales. Can use two more women with pleasing personality, who can handle customers. Write R. C. Ruble, 100-120 W. Iowa Ave., Memphis, Tenn. 44-2tc

WANTED—Practical nursing or confinement cases; caring for the sick in your home. Mrs. W. A. Vaughn, A Street. 44-1tp

WANTED — Will rent improved place in north or west part of Deaf Smith County. Will pay cash or crop rent. J. D. Love, 25 miles west of Hereford. 44-3tp

BETTER VALUES in the BEST FOODS

CHERRIES	Red Pitted. No. 2 can—2 for ..	25c
JAM	Pure Grape. 2-Lb. Jar	25c
SYRUP	Worth's Maple. Gallon	65c
SPRY	SHORTENING. 3-Lb. Can	54c
CATSUP	14-Ounce Bottle	10c
TUNA	2 Cans For	27c
TAMALES	2 Cans For	25c
PECANS	Shelled. Per Lb.	47c
EXTRACT	Vanilla. 8-Ounce Bottle ..	12 1/2c

FLOUR



PACKARD'S BEST
48 Lbs.
\$1.20

Coffee

MACARONI or SPAGHETTI	2-Lb. Package	22c	CORN	White Swan, No. 2 Can — 2 for ..	25c
GRAPEFRUIT JUICE	No. 2 Can — 3 for ..	20c	DATES	Regular 2-Lb. Package	26c
BLACKBERRIES	Solid Pack — No. 10 Can ..	43c	SOUP	Heinz — 3 cans ..	25c
PANCAKE FLOUR	Worth's — Package ..	9c	SOAP	P&G — 5 bars ..	19c
SOAP	Lux or Lifebuoy — 4 Bars ..	25c	SALAD DRESSING	Quart Jar ..	24c
PEANUT BUTTER	Quart Jar ..	24c	OATS	5-Lb. Box ..	25c
MILK, Carnation.	3 Large or 6 Small Cans ..	19c	MALT-O-MEAL	Toy Free! ..	23c
CORN MEAL	10-Lb. Sack ..	21c	MUSTARD	Quart Jar ..	13c
PINEAPPLE JUICE	No. 5 Can ..	29c	LYE	3 Cans ..	25c

Crackers

BACON	Fancy Sliced — Lb.	25c	ORANGES	Per Peck ..	29c
SAUSAGE	Per Lb.	15c	SPUDS	10 Lbs.	10c
BACON SQUARES	Per Lb.	18c	GRAPEFRUIT	Dozen ..	29c
BACON	Fancy Sliced — Lb.	24c	YAMS	5 Lbs.	13c
STEAK	Baby Beef — Lb.	15c	LEMONS	Dozen ..	19c
CHILI	Home-Made — Lb.	20c	APPLES	Bushel ..	\$1.29
			LETTUCE	Head ..	5c
			CELERY	Bunch ..	10c

PIGGLY WIGGLY ALL OVER THE WORLD

FASHION DRESS SHOPPE

Pre-Thanksgiving Sale of Coats - Suits - Dresses

Every Coat A Style Success! The coats we have in stock are this season's most important—with rich furs used lavishly in the newest ways. All top quality coats offering you more value and more style for less money! Buy your Winter Coat now... enjoy it for the holidays at enjoyable savings!

Priced up from **\$7.95**



Look your prettiest in one of our Ultra-Feminine

FROCKS

This year we have one of the largest stocks of Ladies and Misses Dresses we have ever had for you to select from. Fashion's news in high shoulders, high or low V-necks, small waists, slim or lively skirts. Stunning velvets, crepes, wools and matelasses!

Priced as low as **\$3.95**

New Furred and Unfurred LADIES' SUITS

... in either 2- or 3-piece suits. Wool suits with fur collars and also trimmed. Everyone a high style garment.

Many Suits Priced as Low as **10.95 up**



Mellow - Suede Sports Jackets and Wool Skirts

Fashion Dress Shoppe

BIG MILLINERY SPECIAL!

See our big special for Friday and Saturday and all next week! We have some real bargains in both large and small hats! Just received the last word in Turbans, black, brown, navy, rust and wine. We have in the new Parka Hoods in white and all the new colors. Come in and see our bargains!

Vogele Millinery Parlor

MOVED!

We have this week moved our Real Estate Offices from our old location on East Third Street, to a new location, upstairs in Room 1 of the Buckner-Lambert Building. We invite you to visit us and inspect our new, modern offices, any time.

C. R. SMITH & SON
— REAL ESTATE —
ROOM 1 BUCKNER-LAMBERT BLDG. — HEREFORD

Phone

160 Stambaugh

DRY CLEANING
KNITS BLOCKED

PRICES GOOD FOR FRIDAY and SATURDAY!



Be Sure of the Highest Quality Meats — by Trading Here!

PERSONALS

...ford was received here Monday... the birth and death of the infant son of Mr. and Mrs. Bob Birchfield in Boerne, Texas. The baby was born Sunday and his death occurred Monday night. He had been named Robert Kerr Birchfield. Mrs. Birchfield is the former Miss Bettie Rose Kerr of Hereford. Her parents, Mr. and Mrs. O. F. Kerr and sister, Mrs. Clay Midway have been in Boerne for the past several weeks.

...Mr. and Mrs. James Alken and their daughter, Margaret Ann, arrived yesterday and are now located at the Presbyterian church home. Rev. Alken will assume his duties as pastor of the Presbyterian church Sunday.

...Harlin's Helpy-Selfy Laundry calls for you and your laundry and takes you home. Wash with this service will be 35c an hour.

...Mr. and Mrs. R. W. Heath and daughter, of Redondo Beach, Calif., visited in the home of her brother, Mr. and Mrs. C. C. Bowman and family of the Progressive community from Sunday through Tuesday. The Heaths have just completed a tour of the Eastern States and Canada and were enroute home when they stopped in Hereford. Mr. Heath was celebrating his 50th year with the Standard Oil Company of California with a five-weeks vacation trip.

...O. J. Brazil and nephew, Wendell LeGrand were in Hereford last week. Mr. Brazil on business, and Wendell visiting his grandparents, Dr. and Mrs. G. F. LeGrand.

...Hot plate lunches 15c, complete meal including drink. Central Cafeteria.

...Mr. and Mrs. William Lovejoy and two sons of Tipton, Okla., spent the past week end in Hereford as guests of his aunt, Mrs. Edith Rutherford.

...W. B. Wilson of Vernon, spent the week end visiting his parents, Mr. and Mrs. S. O. Wilson of this city.

...Mrs. J. W. Walker, Jr., of Gorman, is visiting her daughter, Mrs. W. M. Emmons and family.

...Our machines are nice and clean and we have plenty of hot water all the time. Harlin's Helpy-Selfy Laundry.

...Miss Imogene Cotton, Miss Mildred Lindsey and Miss Lois McCallin, teachers in the Hereford Public Schools, attended "Proxy Day" at WNSC, in Canyon, Saturday and heard United States Senator Tom Connally make an address at the third annual program honoring Dr. J. A. Hill, president, on his birthday.

...Attend District Meeting Among those who attended a district meeting on agricultural extension work in Amarillo, Monday, were Mrs. R. A. Frye, Dawn; Mrs. J. Fields Matthews, Dawn; Paul Mathers, Mattie K. Sherman, Dick Coffey, Miss Sadie Lee Oliver and W. M. Stewart.

...Hot plate lunches 15c, complete meal including drink. Central Cafeteria.

...Rev. H. M. Redford and Clyde Gregg visited in Pampa Tuesday, where Rev. Redford made a talk before men of the Christian church.

...S. F. Newbold of Amarillo, transacted business in Hereford, Wednesday.

...Miss Norma Jean Foster of Clovis, N. M., spent the past week end in Hereford, visiting Miss Marthanelle Ewton.

...Our Cash and Carry price — you bring the clothes and take them home, will be changed to 25c per hour, with an hour minimum. At Harlin's Helpy-Selfy Laundry.

...A. J. Ralston returned Saturday night from a three-weeks visit in Hot Springs, N. M.

...Hot plate lunches 15c, complete meal including drink. Central Cafeteria.

...Guests in Conaway Home Mr. and Mrs. Geo. Hitz of Anderson, Ind., were guests in the home of Mr. and Mrs. Ray Conaway, Tuesday, Wednesday, and Thursday of this week. Mr. Hitz, who is Mrs. Conaway's brother, is return-

ing from the national convention of Chamber of Commerce secretaries which was recently held in New Orleans. He was a guest at the Lions Club Wednesday at noon and reviewed his trip, expressing much enthusiasm over possibilities in the South.

...Mrs. Corrie Turnbow, who has been in Oklahoma for the past several months, picking cotton, returned this week to her home here.

...Mr. and Mrs. Pearl Singletary, Miss Martha Schumann and Mr. and Mrs. Troy Moore, were Amarillo visitors this week.

...Mrs. J. D. Smith of Ralls, Texas, is visiting this week in the home of her daughter, Mr. and Mrs. D. C. Bryant.

...Our Cash and Carry price — you bring the clothes and take them home, will be changed to 25c per hour, with an hour minimum. At Harlin's Helpy-Selfy Laundry.

...Move to Colorado Mr. and Mrs. M. D. Womble left this week for Colorado Springs, where they will make their future home. They had many friends in this community and both have been active in civic and community enterprises during their long residence here.

...Move to Arkansas Mr. and Mrs. Mont Baker left Monday for Fayetteville, Ark., where they will make their future home. The Bakers have resided here for a number of years, and during this time have acquired many friends, and were popular residents of the community.

...Harlin's Helpy-Selfy Laundry calls for you and your laundry and takes you home. Wash with this service will be 35c an hour.

CHURCH OF CHRIST

E. M. Borden, Minister
Bible Classes 10 a. m.
Preaching 11 a. m.
(Subject: "Stand Still and See The Salvation of the Lord.")
Lord's Supper 11:45 a. m.
Bible Drill 7 p. m.
Preaching 7:30 p. m.
(Subject: "Labor Trouble Settled.")
Ladies' Bible Class,
Wednesday 3 p. m.
Wednesday Evening Program, 7:30

Singers of four congregations of the Church of Christ, met in Friona last Sunday. A very large attendance from the different places, showed the interest in these meetings.

About forty from the congregation in Hereford attended the meeting. E. Ramey was master of ceremonies for the Hereford group. The next meeting of this kind will be in Dimmitt Church of Christ, Nov. 13. All singers are invited to attend these meetings. The song meet will be at 3 p. m. E. Ramey will be master of ceremonies for the Hereford group at Dimmitt.

FIRST PRESBYTERIAN CHURCH

Rev. James Alken, Jr., Pastor
Sunday School 9:45 a. m.
Morning worship service, 11 a. m.
Evening worship service, 7:45 p. m.
Rev. Alken will preach at both the morning and evening worship services. This will be his first Sunday with us as our pastor. A cordial invitation is extended to all to worship with us in the services of the Sabbath Day.

CHRISTIAN CHURCH

H. M. Redford, Minister
Ellis Coombes, Supt.
Bible School 9:45-11 a. m.
Morning worship 11-12 a. m.
Christian Endeavor
Societies 6-7 p. m.
Evening worship 7-8 p. m.

The attendance at both the Bible School and Church services Lord's Day was encouraging. The fall program is well under way. We are expecting better things next Lord's Day. "The Source of Our Help," will be the subject for the Sunday morning sermon. A selection from the Opera "Elijah" will be rendered. At the evening hour the pastor will emphasize World Peace, using the subject, "What Shall We Do?" A welcome awaits you at all the services.

Hay Fever

Why suffer! Get a package of BROWN'S NOS-O-PEN, the TWO-WAY RELIEF and BREATHE FREELY within 20 MINUTES or your money back. Price \$1.00 at

CLOSE DRUG STORE

Best Bet of the Week



...A picture called "ALEXANDER'S RAGTIME BAND" will be coming your way Sunday for three days, and I suggest that you see it at your earliest opportunity. Because here, to my mind, is far and away the best musical film that Hollywood ever produced. Punch packed and thrilling entertainment from the very beginning until the fade-out. Oh, there are bound to be some people who will point out minor flaws in the story, and who will tell you the characters don't age enough through the years, and so on and so forth. But don't let the knockers talk you out of this one, because, for my money, "ALEXANDER'S RAGTIME BAND" is a film treat you will never forget. Those glorious Berlin songs — the entire soldier sequence — the perfect casting of Alice Faye, and Ethel Merman, and Tyrone Power, and Don Ameche — the superb writing and direction — the Seymour Felix dances — and, well the entire thing is just the last word. My congratulations to all those who were associated in the making of "ALEXANDER'S RAGTIME BAND."

J. H. ROBERTS, Manager,
Star Theatre.

SOCIETY

BAPTIST WOMEN HAVE COVERED DISH LUNCHEON

Members of the W. M. S. of the Baptist Church met at the church at 11 o'clock Wednesday morning for a business session before a covered dish luncheon at noon.

After the luncheon a program on "Sheaves with Rejoicing with China," was directed by Mrs. W. E. Barnes. Mrs. A. R. Posey discussed "Sin of Not Praying." After group singing of "Sweet Hour of Prayer," Mrs. Pearl Boyer offered prayer for war-torn China.

A talk on "The long view of China," was given by Mrs. Phil Radovich. Following a sound table talk on "The Near View," Mrs. R. E. Perkins told about "The Year Beyond."

Mrs. Carl Mountz sang "Speak to My Heart," and Mrs. O. T.

Williams closed the program with a talk on "A Golden Sheaf of China."

Mrs. O. G. Hill will supervise the study of the new mission book at the next meeting.

METHODIST W. M. S. MEETS AT CHURCH

The Woman's Missionary Society of the Methodist Church met at the church, Wednesday afternoon. Mrs. Clara Freeman led the opening prayer and Mrs. J. C. Cummings gave the Scriptural reading. Mrs. F. T. Roloson conducted the devotional.

A map study of the women's work in the United States was presented by Mrs. Frank Terrell, leader, who told about the work in Dallas. A vocal duet was presented by Mrs. H. H. Hawkins and Mrs. J. E. Beyer. A talk on the Negro work in Augusta, Ga., including the work at Payne College and the Bethlehem work was made by Mrs. H. D. Reed. Rev. Beavers gave a

talk on conference reports. A three-day week of prayer service will be held next week, beginning Monday and lasting through Wednesday.

VOCO CLUB ENJOYS SATURDAY MORNING PARTY

A morning party entertained members of the Voco Club of Miss Mattie Mae Swisher's Studio of Singing, Saturday at the studio. Besides class work, singing and Halloween games, and fun with noise makers furnished amusement.

Members present were Tom Wilson, Nadine Newell, Jacqueline Newell, Patsy Ann Slagle, Norma Jean McCullough, Pat McCullough, Mary Louise Grady, Mary Estelle LeGrand, Christine Smith and Miss Swisher, director.

Civic Chorus To Sing In Amarillo

Members of the Hereford Civic Chorus will join groups from Amarillo, Memphis, Childress, Lubbock, Borger, Pampa and other Panhandle towns tonight in a choir festival which will be presented as the grand finale to the Fine Arts Program, sponsored by the Seventh District Federation of Music Clubs. The program will be presented in the Polk Street Methodist Church in Amarillo, and a large delegation of singers will represent Hereford. "We are also requesting full attendance for the meeting next Monday, Nov. 7," said Miss Mattie Mae Swisher, director, "because we will start rehearsal on the 'Messiah' and everyone is requested to bring their copies."

ITCH IS RAGING

in all parts of this section! Stop it at the first sign. It may spread to the whole family. Get a bottle of BROWN'S LOTION today. You can't lose; it is sold and guaranteed by

CLOSE DRUG STORE

Announcing . . .

CASH at 5% - 7%

NEW CARS, Any Make, Insurance Plus 5%
1936 MODELS up, Insurance Plus 7%

WITH EACH CAR FINANCED OR REFINANCED WE WILL ISSUE YOU AN ACCIDENT AND SICKNESS POLICY WITH THE FOLLOWING FEATURES:

- 1—Face of policy equal to face of note!
- 2—Sickness from any cause for as long as 16 days, carries pro-rata benefits. Your payments will be made for you as long as you are sick.
- 3—If you are injured from any cause and disabled for as long as 16 days, your payments are automatically made for you as long as you are disabled!
- 4—This is a strong stock Insurance Company, not a mutual or reciprocal!
- 5—Monthly payments for as long as 18 months or on Farmer's Plan of 3, 6 and 9 months.

We Write all types of Insurance and Bonds — Your insurance premiums can be financed and paid on monthly basis.

Buy a New Car . . . Borrow Money on Your Old Car
. . . Refinance your Notes to make Smaller payments
Lowest Rates Obtainable!

PHONE 555 FOR INFORMATION OR APPOINTMENT!

FOR SUPERIOR SERVICE IN INSURANCE AND LOANS, CALL OR WRITE
HERMAN E. CHARLES

Hereford Insurance Agency

ROOM 2, BUCKNER-LAMBERT BLDG. HEREFORD, TEXAS

—: Meats:—

SALT JOWLS	10c
Per Lb.	
CREAMERY BUTTER	25c
Per Lb.	
PORK SAUSAGE	15c
Per Lb.	
POT ROAST	15c
Per Lb.	
OLEO	14c
Per Lb.	
HOME-MADE CHILI	18c
Per Lb.	

Fish — Oysters — Fryers!

White King	Large Box	29c
Coffee	Golden Light 1-Lb. Package	19c
Pickles	Whole, sour or dill—2 Quart Jars	25c
Cherries	Marachino. 5-Ounce Bottle	10c

SHORTENING 79c

VEGETOLE—8-LB. CARTON

Oysters	5-Ounce Can	10c
Spinach	Libby's. No. 1 Can	10c
APPLE BUTTER		10c
LIBBY'S — NO. 1 CAN		
GRAPEFRUIT JUICE		15c
NO. 2 CAN — 2 FOR		
FLOUR	24 lb. sack	55c
	Cream of the Plains	

TOMATOES		25c
NO. 2 CAN — 4 FOR		
MATCHES		17c
6-BOX CARTON		
Beets	Libby's whole. No. 2 1/2 Can	10c
Pumpkin	Libby's. No. 2 can 9c No. 2 1/2 can	12 1/2c
Snowdrift	3-Lb. Can	53c
Corn	Libby's Golden Bantam. 17-Oz. Can	10c

—: Fresh Produce:—

ORANGES	10 Lbs.	29c
CABBAGE	Per 100 Lbs.	\$1.00
YAMS		3c
PER BUSHEL \$1.00 — Per Lb.		
APPLES	Romes or Ganos — Bushel	\$1.29
CRANBERRIES	Per Lb.	17c
SPUDS	Red or White — 10 Lbs.	13c

FURR FOOD

Wyche 4-H Club Elects Officers

The Wyche 4-H Club met Oct. 28, in the County Home Demonstration Agent's office. The committee appointed to write a constitution and by-laws for the club were: Nancy Olson, Florida Boeskin, Georgia Mae Reeves and Helen Reinart.

Vega News (23 miles north)

MRS. I. K. SHIELDS Miss Florence Van Doran spent the week end with her mother in Amarillo.

Beware Coughs That Hang On

No matter how many medicines you have tried for your common cough, chest cold, or bronchial irritation, you may get relief now with Creomulsion.

Miss Velma Loyd of Plainview, is the guest of her parents, Mr. and Mrs. W. L. Loyd, this week. Rev. Marshall Rhu began a series of meetings in Adrian Sunday night; several of the Vega Methodist congregation attended.

Dimmitt Game At A Glance

Table with columns: Hereford, Score, Dimmitt. Rows: 7-12, 8-21, 135-151, 1-2.

Mr. H. Roeschley Gives Information On Human Foot

Mr. Howard Roeschley, practicalist, was the guest speaker of Hereford High School, Monday, Oct. 21. Mr. Roeschley is with the Scholl Mfg. Co.

Old Faithful Juniors

The Juniors were greatly concerned at their class meeting on October 26, with the question presented by the Student Council of whether it would be advisable to buy a school radio or not.

Senior Mothers Elect Officers

At a meeting Thursday afternoon, Oct. 27, in Miss Rigler's room, the Senior Mothers elected officers for this year's work.

Current Events Topic At Regular Meeting

The Boys' H-Y met Tuesday night at seven o'clock in order to play in the gym before regular meeting time.

guest this week, Mrs. Eula Fornby of Amarillo. Mr. and Mrs. Jack Vincent of Dumas visited relatives in Vega, Sunday.

Dawn Items (13 Miles East)

BY MRS. JESS CALDWELL Mr. and Mrs. O. G. Smith of Wildorado, called in the L. A. Smith home, Sunday. Grandpa Smith returned with them for a visit.

NEW BOOKS RECEIVED

The following are the names of new books received for our school library: Jackson, Mexican Interlude; Rainey, How Fare American Youth; Sparks, The Expansion of the American People; Price, Children of the Rising Sun; Ariel, The Life of Shelly by Andre Maurois; Lindbergh, North of the Orient; Kipling, Something of Myself; Pitkin, The Art of Rapid Reading; Cather, My Antonia; Carroll, As the Earth Turns; Byrd, Little America; Boyd, Drums; Arnold and Eaker, This Flying Game; Aldrich, A Lantern in Her Hand; Adams, The Log of a Cowboy; Twain, Puddinghead Wilson; Chappel, In the Name of Common Sense; Twain, Life of the Mississippi; Croy, Sixteen Crumps; Curtis, A Guide to Trees; Hand and Newton, Our Airman; Appleton New Dictionary, English-Spanish and Spanish-English; Jackson, Ramona; Holmes, Out of the Test Tube; Grenfel, Labrador Doctor; Young, So Red the Rose; Wilder, The Bridge of San Luis Rey; Wells, Mr. Britling Sees It Through; Vestal, Revolt on the Border; and Tracy, Our People, Our County and Theirs.

Starting Lineups

Table with columns: Hereford, Dimmitt. Rows: Hales, Johnson; Knox, Weason; Axe, Matthews; Boyd, B. Matthews; Sley, RG, Brown; Ford, RT, Murphy; Posey, RE, Walker; Vaughn F., QB, Holland; Foster, LH, Easter; Vaughn, J. C., RH, Bradley; Parker, FB, Williams.

Miss Rice: Virginia, use the word triangle in a statement. Virginia Mosley: If fish don't bite on grasshoppers, try angle worms.

Miss Wrenn: Where do bugs go in winter? George Walker: Search me.

Miss Rigler: That's the fourth time you have looked on Louise's paper; stop it. Pauline Parker: Yeh, but Louise is such a punk writer.

entertained person in the community, whether a member of the club or not, is invited to be present and get the benefit of the demonstration.

Your Very Best INVESTMENT

... is a savings account at this bank. You get a good return on your savings. You are able to draw out your money at any moment you want it, and you are insured against loss up to \$5,000. Come in this week and open an account.

First National Bank OF HEREFORD

The Whiteface Round-Up

PUBLISHED EVERY THURSDAY BY THE STUDENTS OF HEREFORD HIGH SCHOOL

Vol. III—No. 7

HEREFORD HIGH SCHOOL, THURSDAY, NOVEMBER 3, 1933

Page 13

Dimmitt Game At A Glance

Table with columns: Hereford, Score, Dimmitt. Rows: 7-12, 8-21, 135-151, 1-2.

Dimmitt passed for their second touchdown late in the last quarter to beat Hereford-out 12 to 7. Hereford had scored in the first few minutes of the game when Dimmitt fumbled on their own 18-yard line and Axe recovered for Hereford.

It was the last quarter before there was a second score. Dimmitt took the ball on their own 36-yard line. From there they drove to Hereford's 16 before they were held. Hereford took the ball and immediately started passing and the second was intercepted on Hereford's 36. On Dimmitt's first play, "Butch" Williams cut off-tackle for a first down which carried the ball to the 25. The very next play Williams faded back and passed to the Dimmitt end, Johnson, for the remaining yards and a touchdown. The try for extra point was again no good and the score stood 12 to 7.

With a minute to play Hereford took Dimmitt's kick-off on their own 13 and on five plays took the ball clear to Dimmitt's 2-yard line where the gun caught them. Long passes had netted the distance.

Mr. and Mrs. R. S. West, Jr., of Seneca, N. M., visited Friday and Saturday in the home of Mr. West's parents, Mr. and Mrs. R. S. West. Mr. West is superintendent of the Seneca schools, and Mrs. West is a teacher in the system.

Miss Ella Smith was the guest of Miss Lorene Campbell at Canyon, Tuesday night.

Dr. Bowe of Hereford, was a caller in the H. E. Miller home, Sunday.

Mrs. R. A. Frye, president of the Dawn Home Demonstration Club has asked that it be announced that at the second meeting of the club in November a demonstration of Neuchatel cheese will be given. Unless some changes are made, the meeting will be held with Mrs. Alfred May. Every interested person in the community, whether a member of the club or not, is invited to be present and get the benefit of the demonstration.

Mr. H. Roeschley Gives Information On Human Foot

Mr. Howard Roeschley, practicalist, was the guest speaker of Hereford High School, Monday, Oct. 21. Mr. Roeschley is with the Scholl Mfg. Co.

In his talk to the students, Mr. Roeschley brought out several interesting and valuable facts about the human foot. As a demonstration, he had with him a life-size model of a human foot, by which he showed the three sections and four arches of the foot. He also explained why the human foot was thus made and the importance of taking care of the feet.

NEW REGULATIONS ARE MADE

Due to the remodeling of the building which was done in the summer, it has been found desirable to make new regulations for taking care of the students before they go to their classes in the morning.

"BY THEIR NAMES YE SHALL KNOW THEM"

It is said that "by their names ye shall know them," but this is not entirely true in History III B class. There are four "Virginias" and if Virginia Newell had been named Louise instead of Estelle, there would be four Virginia Louise's. The other three are Virginia Louise Mosley, Virginia Louise Cross, and Virginia Louise East.

Miss Wrenn: Where do bugs go in winter? George Walker: Search me.

Miss Rigler: That's the fourth time you have looked on Louise's paper; stop it. Pauline Parker: Yeh, but Louise is such a punk writer.

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THE Rexall DRUG STORE for lowest prices in town. CORNER DRUG STORE. PHONE 105 HEREFORD, TEXAS. THIS SALE IS RADIO ADVERTISED BY BEN BERNIE. 4 BIG DAYS NOV. 23-26. Sale 2 for the Price of 1 plus 1¢. 1 Doz. REXETTES Sanitary Napkins 2 for 26¢. 49¢ pint size Mi 31 SOLUTION 2 for 50¢. 49¢ pack Puretest ASPIRIN TABLETS 2 for 50¢. This Coupon Saves You 69¢. 35¢ size tube Kleenox DENTAL CREME 3 FOR 36¢.

First National Bank OF HEREFORD. ... is a savings account at this bank. You get a good return on your savings. You are able to draw out your money at any moment you want it, and you are insured against loss up to \$5,000. Come in this week and open an account.

ANTI-PAIN PILLS BEYOND QUESTION RELIEVE - BUT DON'T CAUSE INDIGESTION. DR. MILLS' ANTI-PAIN PILLS. Did you ever take a medicine to stop headache and have the headache stop and a stomach ache start? We'll wager you didn't take an Anti-Pain Pill. Anti-Pain Pills do not upset the stomach. They take effect quickly too—and they taste like wintergreen wafers. You can't do good work—you can't have a good time when you are suffering from Neuralgia, Headache, Muscular or Periodic pains. Why don't you try the Anti-Pain Pill way to relief? We believe you will be delighted with the results. Thousands of others are. It will not cost much. Anti-Pain Pills sell for one cent each. (Less in Economy Package) and one pill usually relieves. Get Anti-Pain Pills at your Drug Store. Regular pkg. 25 for 25¢. Economy pkg. 125 for \$1.00.

AMERICAN LEGION Post 193—Hereford, Texas. Business Meeting 1st Tuesday, each Month. Social Meeting 3rd Tuesday, each Month. House Wiring. Household Appliances. Witherspoon. 102 W. 3rd St. — Phone 67.

Frio HD Club Meets Thursday

The Frio Home Demonstration Club met last Tuesday afternoon in the home of Mrs. S. J. Barclay. The topic for the afternoon was yeast breads and variations. Miss Helen Schultz, Castro HDA, demonstrated the making of basic sweet dough. From this mixture Swedish rolls and a tea ring were made. A demonstration of refrigerator coils was also given.

In the short business session which followed, Mrs. Max Dixon

and Mrs. Earl Springer were appointed on the entertainment committee. The next meeting will be held with Mrs. Haskell Benson on Nov. 10. Mrs. L. F. Tension and Mrs. Benson will have charge of the program which will feature the correct setting and serving of a buffet luncheon. Special attention will be given to the centerpiece for the table.

Delicious refreshments were served to Mesdames T. L. Sparkman, Elmer Jones, T. L. Sparkman, Jr., W. A. Springer, Owen Andrew, T. F. Tension, Haskell Benson, Max Dixon, O. C. Boyd, Mike Cassel, Collins, and Misses Alma Andrew, and Helen Schultz, and the hostess.

Summerfield News

(8 miles southwest)

MRS. ABA ASHCLEY
Wm. Roberson returned from Floydada last week end. There were 52 present in Sunday School, Sunday.

Miss Viva Mae Thomas of Ford, was at home last week end.

The Summerfield school was entertained at the Star Theatre, where they saw "The Texans," Monday afternoon. They were treated by the Halle Drug.

Edith Nell and a friend from Plainview, were guests in the B. E. Roberson home, last week end.

Mr. and Mrs. Glenn Roberson of Spur, were here recently, visiting in the Obe Roberson home.

Mary Louise Lookingbill and L. J. Clark attended the freshman party in Hereford, Friday evening.

There was a Hallowe'en party at the school Friday evening. It was sponsored by the Y. W. A. Boxes were sold and there was a booth of bean guessing and a booth of balloon prizes. The prizes were furnished through the courtesy of business men of Hereford and members of the Y. W. A. Games of 42 and Star checkers were played by the adults and the children played Hallowe'en games. There was over \$12 made which will go toward furnishing a nursery for the cradle roll at the church.

Mary Louise Lookingbill went as a member of the pep squad, to the football game in Dimmitt, Friday.

Rev. and Mrs. H. B. Naylor accompanied Rev. and Mrs. Joe Wilson to the State Convention in Fort Worth, this week.

Mrs. Ky Lawrence, Mrs. Lee Kendall and Mr. and Mrs. C. B. Thomas and Gertrude Atchley attended the workers meeting in Dimmitt last week. Mrs. Lawrence was on the program.

Mr. and Mrs. John Hicks of Hereford, were in the J. E. Roberson home, Sunday.

Y. W. A. met with Mrs. Hollis Walsler last week. Mrs. C. H. Butler led the program on Panama. The next meeting is to be with Mrs. B. E. Roberson, Nov. 8.

Mrs. Wm. Knox of Hereford, was in the B. A. Atchley home, Sunday.

Mr. and Mrs. C. H. Butler attended the BTU meeting in Friona, Sunday afternoon. Mrs. Butler gave the devotional.

W. M. U. meets with Mrs. R. D. Lance, Nov. 10.

Study Club met with Mrs. Ky Lawrence, with Mrs. Hollis Walsler as co-hostess, Thursday.

Many Louise Lookingbill was the week end guest of Ruth Temple Hastings in Hereford.

Mr. and Mrs. C. B. Thomas, Shirley Thomas and Louise Suttle attended the carnival at Ford, Friday evening.

Mr. and Mrs. J. R. Oglesby and family visited in the J. P. Bandy home in Wyche, Sunday.

Billy Kendall is now back in

WHITEFACE ROUND-UP HEREFORD HIGH SCHOOL, THURSDAY, NOVEMBER 3, 1933

STAFF MEMBERS
Editor — Floyd Ross
Assist. Editor — George McLean
Business mgr. — Virginia Newell
Assist. Business mgr. — Orville Hill
Copy reader — Edith Jackson
Proof reader — Barbara Brotherton
Humor editor — Helen Frances Streu
Feature editor — Vivian Olson
Exchange editor — Betty Cockrell
Headline writer — Virginia East
Typist — Caroline Frye

Reporters
Pollyanna Crawford, F. L. Lucas, Rachel Ireland, Faye Croshaw, Mary Nix, Rena Rae Benfro, Wanda Whitaker, R. L. Dowell, Elizabeth Rice, Margaret Miller, Ann Cockrell.

Sponsor — Miss Sadye Righer

Advantages And Disadvantages of Being A Twin

Had you ever thought how jolly it would be to be a twin? Had you ever thought what complications this dual situation might involve?

In high school there are five sets of twins; one pair, a boy and a girl; one pair of boys, the other three sets of girls.

In talking with these famous people, the interviewers found out that the advantages surpass the disadvantages. For instance, if punishment is promised one, the other, if better prepared, might take it. If good things are given or bought, both are included. If one is called on in class where both are present, the one better informed can answer. If one needs companionship, generally his twin can furnish it. When there is work to do, there are two people to do it. Twins usually get to go more places than others do. If one has a date and cannot go, the twin can substitute. When one has no other to play with or fuss at, a twin comes in handy.

But there are disadvantages, too. It becomes tiresome being asked which you are, or being mistaken for the other. The girls, in some instances, object to dressing alike. If names or twins get confused, an innocent one might have to suffer for the guilty one. Twins sometimes "tell off" on each other and continually tease each other. Both want the same thing, especially the car, at the same time.

In spite of the unfavorable points, the general opinion of our five sets of twins, the Hewitts, the Londons, the Brooks, the Wilsons, and the Irelands, is that it is much fun being a twin.

November Birthdays

Senior Boys	
Robert Green	11
Roy Wederbrook	20
Senior Girls	
Martha Nelle Ewton	22
Junior Boys	
Danny Hales	21
G. H. Parker	28
Junior Girls	
Pauline Probasco	19
Sophomore Boys	
Bobby Davis	23
Joe Brock	14
Macyl Roberts	14
McDonald Turner	15
Sophomore Girls	
Merle Henry	11
Christine Merrill	12
Betty Roloson	1
Ellene Vest	27
Freshman Boys	
Cleon Cawthon	14
Virgil Morton	22
Freshman Girls	
Christine Luck	21
Seventh Grade Boys	
Bruce Beene	17
Loy Botsford	29
George Carlyle	4
John Douglas Pitman	14
Roy Saltzman	13
Seventh Grade Girls	
Juanita Kelly	5
Mona Dean Rose	23
Gladys Shreve	24
Wanda J. Whitaker	10

OVER WHOSE SHOULDER?

Some people have been wondering over whose shoulder our exchange editor has been looking; so to satisfy their curiosity and any other that might be interested, the exchange list of the Whiteface Round-Up of 1933-34 is as follows: The Pony Express—Russell, Kansas; The Corral—Childress, Texas; Grayhound—Tiger News, Fort Scott, Kansas; A. H. S. News—Reel—Alamosa, Colorado; The Albuquerque Record—Albuquerque, New Mexico; Panther Scream—Panhandle, Texas; Hi-Times—Dalhart, Texas; Rams Tale—Portales, New Mexico; The Tulla Hornet—Tulla, Texas; and the Indian Sentinel—Sac City, Iowa.

The bargain sale was opened. The goods were sold at cost; fire destroyed the shoe department. A thousand soles were lost.

Dorothy Nelle Adams: Why is it that they are making glass coffins?

Bobbie Turner: People want to see where they are going.

NO USE FOR...

The guy who robbed your loose-leaf notebook.

The "tightwad" who wouldn't buy a "Whiteface."

The boob who says Spanish is easy; she's had it two years.

The "lend-me." "Have-you-got" Senior who hasn't bought a bottle of ink since he was a Fish.

The ignorant fellow who hasn't got enough sense to get a detention hall hour.

The slacker who goes home when we have a ball game.

The goof who swipes and copies your book report. (Then you get zero for letting him copy it).

The vamp who is continually trying to capture your best beau.

The rube who swipes your only lunch.

The idiot who falls to wash his feet every week end.

The person who doesn't donate ideas to the Whiteface Staff, but criticizes all that is done.

Dorothy Nelle Adams: Why is it that they are making glass coffins?

Bobbie Turner: People want to see where they are going.

PERSONALS

Billy Wederbrook, Katherin Henderson, Vivian Olson, Robert Peterson, Ann Cockrell and Betty Cockrell attended a revival meeting at the First Christian Church of Canyon, Thursday night.

Bert Slay, Ralph Biggs and Jeff Burke went to the Amarillo Sandie-Pampa Harvester game, at Butler Field in Amarillo, Saturday.

Edith Jackson was in Amarillo, Saturday.

Miss Rigler, Miss Fullingim, Mr. and Mrs. Kinard and Miss Crawford were in Amarillo, Saturday.

Whom Do You Want To Look Like?

Ann Cockrell—A combination of Ginger Rogers and Marthanelle Ewton.

Berby Phillips—Clark Gable.

Ernest Schumacher—Adolph Hitler.

Helen R. Barber; Norma Shearer, R. L. Dowell—Pat O'Brien.

Monica Albright—Loretta Young.

Edith Jackson—Deanna Durbin.

Bert Slay—Robert Taylor.

Jack Knox—Me, Myself and I.

Miss Crawford—The most saintly person I ever met.

Pauline Parker — Dorothy Lamour.

Miss McCallin—No one in particular.

Bettye S. H.—Joan Blondell.

Faye C.—Rosalind Russell.

Barbara B.—My mamma.

Dorothy N. T.—Eleanor Powell.

Mary Nix—Bob Burns.

Paul Foster—I'm satisfied.

Iola Fannin—Billie Barber.

GUESS WHO

She is a brick-yard brunette from the Sophomore class. She has bluish-grey eyes and just enough freckles to make her attractive. She is a member of the Pep Club, Staff, F. H. T., and H-Y. She is quiet and demure. She has blonde hair, is about five feet and eight inches tall, drives a thirty-five Chevrolet. All students like her. She has a peculiar fear of lightning but is not afraid of mice and such animals as most females are.

Last week's "Guess Who's" were Edith Jackson and Jeff Burk.

WHAT WOULD YOU DO IF YOU HAD 24 HOURS TO LIVE?

"What would you do if you had 24 hours to live?"

This question was asked several students and these were the replies:

Jeff B.—"Kiss all the girls."

Pauline P.—"Join the church."

Billie Barber—"Tell everybody good-bye."

David B. Neal—"Kill myself now and get it over."

Minnie D. S.—"Drive up main street at 70 miles per hour, at 3:00 o'clock."

Billy G. Wilson—"Go home."

Kittie Kloe H.—"Just go ahead doing things I always do."

Polly D.—"I don't know, but I do know I wouldn't go to school."

Fish Show Us How It's Done

You can not say the Freshmen are not alive. If you think they are not, just ask anyone who attended their first party at the high school gymnasium, Friday evening, Oct. 28. Some came in full costume and some were just masked; this gave a Hallowe'en spirit to everyone.

The sponsors, Miss Wrenn and Mr. Emmons, directed such an exciting whirl of games that fun and laughter prevailed throughout the evening. The games of "Barnyard Hide and Seek" was such a throat splitter that only a few were able to compete in the apple eating contest. Other games played were "Follow the Leader," "Streets and Alleys," "Sack Popping Race," and "Towel Tying Contest."

Refreshments of popcorn balls and apples were served and enjoyed by all.

F. H. T. HOLDS INITIATION

The initiation services of the F. H. T. were held Wednesday night in the school auditorium.

Five girls held lighted candles which stood for the ideals of every F. H. T. member. Each girl gave a talk about the ideal for which her candle stood. Margaret Higgins represented the Mother of Home-making. An oath was taken by all new members.

Knitting was the subject of the program held after the initiation service. Louise Cross described a person who can wear knitted clothes. Different pieces of knitted clothes and articles were discussed.

Looking Over Their Shoulder

At the Childress High School a night was set aside for the parents to go back to school. They were given schedule slips and attended each class a few minutes, learning about the study and becoming acquainted with the teacher. Some had to get admit slips from the office for class.

—The Corral

Urged To Attend Game

Everyone is urged to attend the football game tomorrow afternoon with Friona. This is the next to the last game and a large crowd will be an asset. It is the last home game.

Of course, since the band is going to Amarillo to hear the U. S. Navy Band, there will be no stunt.



that
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GIVER AND RECEIVER AS PEOPLE OF TASTE!

Our store is just chuck full of new gifts for every occasion! Come to our gift department and ask for Mrs. Wilkins to help you with your gift shopping. Gifts for men, ladies and children, and worthwhile gifts for the home can all be found in our complete stock.

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FIESTA Tableware is not just a gift that will be appreciated by the modern hostess... FIESTA is a gift for the home that every member of the family will enjoy and appreciate. We have a complete stock in a riot of assorted colors!

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The Westinghouse is "Kitchen-Proved" to save you money in many ways. Any employee will be glad to tell you more about Westinghouse savings.



Texas-New Mexico Utilities Company

school after missing last week because of an eye injury, which he received while playing baseball.

Mr. and Mrs. Joe Storey and daughter, and Mr. and Mrs. Chas. Noland and son, were in Amarillo, in the Floray home, Sunday.

Mrs. Albert Cross and daughter are visiting in the Melton home in Friona.

Mrs. B. C. Roberson attended the funeral of her nephew in New Mexico, last Sunday.

Mr. and Mrs. Zack Struen and sons, have moved to the house south of the Scheilagen home.

Mr. and Mrs. Arthur Nicks of Hereford, were in the Geo. Storey home, Sunday.

Coming Friday and Saturday
November 4-5

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Also Complete Information About
THE NEW MERCURY 8
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You are cordially invited to come in and inspect the Beautiful new Ford Cars.

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PERSONALS

Mr. and Mrs. Maurice Tannabill leave today for Los Angeles, Calif., where they will spend the winter.

Mr. and Mrs. J. H. Harris, Mrs. Edgar Sowell, Mrs. Howard Morell and J. I. Morris returned Friday from a two-weeks visit in Fort Worth.

Miss Princess Louise Markham is a house guest in the home of Mr. and Mrs. H. G. Conkwright. She returned home with Miss Nancy Conkwright, who had stopped for a short visit with her in Longview, before returning home, after attending Baylor University Homecoming celebrations.

Mr. and Mrs. E. H. Norton and Mrs. Mary Palmer transacted business in Portales, N. M., Saturday.

J. A. McCullough of Amarillo visited his son, R. E. McCullough and family, here Friday.

Mr. and Mrs. Mark Benefield, June Miller and Mr. and Mrs. E. McCullough attended Kansas State-Buffalo football game in Canyon, Saturday.

Mr. and Mrs. Mark Benefield, June Miller and Mr. and Mrs. E. McCullough attended Kansas State-Buffalo football game in Canyon, Saturday.

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SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181-W

FIRST WEDDING ANNIVERSARY OBSERVED

Mr. and Mrs. Kermit Wilson were complimented on their first wedding anniversary with a dinner party given in their honor, Tuesday evening, at the home of Mr. and Mrs. Wayne Higgins.

An all white theme was carried out in decorations with fall flowers, and white tapers adorning the table.

Card games furnished entertainment after the dinner. Those attending were Mr. and Mrs. Kermit Wilson, Mrs. Russell Whitehead, Mr. Zarah Newsome and Mr. and Mrs. Higgins.

MRS. ROCKWELL ENTERTAINS CLUB

Yellow and gold chrysanthemums and orange marigolds were combined to carry out an autumn theme in decorations of last week, when members of the Wednesday Luncheon Club met at the home of Mrs. C. C. Rockwell for games of bridge, after a downtown luncheon.

Mrs. C. A. Skelton was a special guest and winner of high score prize. Second high was awarded to Mrs. B. M. Wiltshire.

Playing were Mesdames J. C. McCracken, B. M. Wiltshire, Jack Wayland, W. L. Davis, Alton Frazer, Jimmie Gillentine, Mrs. Skelton and the hostess.

TROY MOORES ARE HOSTS AT EVENING BRIDGE PARTY

Four tables of players enjoyed games of bridge at the home of Mr. and Mrs. Troy Moore last week, when the Moores were hosts at a delightful evening party.

A Halloween theme was carried out in decorations with horns, whistles and squeakers featured as noise-makers. Favors were orange and black put cups filled with candy.

High score award went to Richard Barnard, while the traveling prize stopped with Urlin Streu.

Guests included Mesdames, and Mesdames Urlin Streu, R. V. Miller, Pearl Singletary, Charles Sowell, Miss Loraine George, Miss Martha Schumann, Richard Barnard, Mr. Bralley, Buddy Sowell, Jean Miller, Henry Moore and the hosts.

NEW YEAR BOOKS ARE DISTRIBUTED AT CHILD STUDY CLUB MEETING

New year books were distributed at the Child Study Club meeting held Thursday afternoon, at the Methodist Church.

Programs scheduled twice each month throughout the year, include interesting articles taken from Parents Magazine and other current periodicals, on subjects dealing with pre-school age and primary children.

During the business session conducted by Mrs. Charles Newell, president, Mrs. C. A. Felts was

Y. W. A. TO HAVE PROGRAM ON MEXICO

Due to a prayer service at the church, Monday evening, at the regular time of meeting for the Y. W. A. of the Baptist church, no meeting was held. The program for next Monday will deal with Mexico. Roll call will feature interesting items concerning Mexico, with Molly Jo Roberson leader. The meeting will be held at the home of Inez Funderburg.

INTERMEDIATE C. E. HAS PROGRAM

Richard Petersen was leader of the program at the Intermediate Endeavor meeting held at the Christian Church, Sunday evening. The program dealt with "Wise Sayings of Jesus." Verses of scripture were read and discussed by Gertrude London, Lois Agnes Gilbreath and Wayne Phillips. Prayers were given by Rena Rae Renfro, Richard Petersen and Mrs. H. M. Redford, sponsor.

SUMMERFIELD Y. W. A. STUDIES PANAMA

Panama furnished lesson topics Tuesday afternoon, Oct. 25, when the Summerfield Y. W. A. met at the home of Mrs. W. H. Walker. Linens, curios and a large picture of the city of Panama were displayed by the hostess, Mrs. B. C. Roberson told the story of a Panama boy. The history and living conditions of Panama were discussed by Mrs. Guy Walser.

Plans were made for a Halloween party which was given at the school house. Refreshments were in will filled boxes which were auctioned to the highest bidder. The proceeds to aid in equipping a nursery in the church.

TWO WEDDING ANNIVERSARIES ARE OBSERVED AT DINNER PARTY

A lovely dinner party was given at the home of Mr. and Mrs. Vern Witherspoon, Friday night to celebrate the wedding anniversary of both the Witherspoons and the E. H. Nortons. The date marked the thirtieth anniversary for the Nortons and the Thirty-second for the Witherspoons.

Table decorations featured the Halloween motif with an orange bowl of colorful fruit as a centerpiece. After the three-course dinner, Star checkers furnished entertainment.

Guests were Mr. and Mrs. R. E. McCullough and children, Donald, Norma and Pat, Mrs. Mary Palmer, the Nortons and the hosts.

CHRISTIAN ENDEAVOR GROUP ATTENDS CHURCH MEET AT CANYON

At the regular meeting of the Christian Endeavor of the First Christian Church held at the church Sunday evening, reports were given from the Young People's service conducted by Rev. H. M. Redford in Canyon, last week. The Endeavor group went in a body, and others attending were Mr. and Mrs. R. G. Blue, who attended WTSC, Glenn Ricketts, Ira Jeanne Ricketts and Inez Miller from Dawn. A

social hour was enjoyed after the service.

At the Sunday night meeting Ann Cockrell led the program, with talks being made by Kathryn Henderson and Basil McKinley.

Wyche Items

(1 1/2 miles south, 7 miles east)

MRS. R. C. VALENTINE

The Wyche Home Demonstration Club will meet Thursday, Nov. 3, in the home of Mrs. Buddie Curt-singer, with Mrs. E. C. Hewitt acting as co-hostess.

Everyone interested in the re-organization of Sunday School, is requested to meet at the Wyche school, Sunday, Nov. 6, at 2:30 o'clock.

There are so many children in this community who do not have the opportunity of attending Sunday School elsewhere, that it should be the interest of every parent to get together and help re-organize our Sunday School.

Mr. and Mrs. J. J. Paetzold and Miss Lorene Acker spent Sunday in Nazareth with Mrs. Paetzold's sister, Mrs. Andrew Acker.

Miss Elnora Paetzold won the tufted bed spread, made by the 4-H Club girls and given away in Hereford, Oct. 29.

Mrs. George Robertson has been appointed as chairman of the Red Cross drive in the Wyche community, with Mrs. Ira Oit and Mrs. John Lueb acting as assistant chairmen.

Mr. Alvin Hewitt, who has been in California, returned last week. Threshing is still in full swing. Weldon Roberson and Minnie Opal Elliston were on the honor roll the past six weeks.

Edward Paetzold, who is attending school in Amarillo, visited his parents, J. J. Paetzold, over the week end.

Mrs. Wes Brady has been on the sick list the past week.

Mrs. Arnold, who has been in bed the past two weeks, is reported to be improving.

With plenty of moisture, wheat drilling is being done in all parts of the community.

Mr. Jack Frost branded and disbanded cattle, Thursday.

Mrs. A. Davis of Hale Center, has been visiting in the home of her brother, W. B. Saxon and family.

Mrs. R. C. Valentine attended the County Club Reporters meeting, held at the court house, Saturday, Oct. 29.

A very interesting talk on the arrangement of flowers, was given by Miss Sadie Lee Oliver, in which

she states, "Select your containers first, then your flowers. If you have only one choice of container, choose either a dark dull green or brown, and your bouquet should be at least one and a half times the height of the container. If you are arranging the flowers for the dining table, sit down to the table to arrange them. All bouquets should be placed with thought of the eye level.

Arrangements for a radio program of club women, has been made, to be given over KGNC in Amarillo, at 1 o'clock, Nov. 19.

Mrs. Carl Wimberley of Dawn was appointed the County Council club reporter for the coming year. Quite a few from this commu-

nity attended the carnival held in Hereford, Thurs, Friday and Saturday.

Misses Billie and Betty Lea Valentine attended BYPU and church in Hereford, Sunday evening.

Bob Edwards of Hereford and Mrs. Bessie Mitchell and Lucy Ann, visited in the H. B. Elliston home Sunday.

Edward Paetzold spent Sunday night with Jap Dickerson and attended the show at the Star in Hereford.

Earl Hussey of Hereford, spent Sunday afternoon with J. D. Sack-ett.

Brooks Orr spent Sunday afternoon with Racket and Robert Owen Elliston.

Mr. and Mrs. LaGrote and daughters, Yvonne and Mary, of Amarillo, spent Sunday in the R. W. Elliston home.

Mr. and Mrs. Bernice Dee Fortner of Arney, spent Saturday in the home of her parents, R. W. Elliston.

Miss Peggy Valentine spent Saturday night and Sunday in the home of her parents.

Mesdames C. C. Acker, Homer Fox and S. P. Rosson returned from Fort Worth Thursday, after a brief visit in that city, last week. Mrs. Fox's brother, Ralph Cleming, returned with them and will make his home here.

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You will enjoy wearing these full-fashioned hose — Appreciate their sheerness and their long-wearing qualities. Re-enforced heel and toe, and we have them in all the most wanted shades for Fall and Winter. Make your next pair . . . HUMMINGBIRD!

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The services of a friendly bank are available to you when you do your banking at the First State. It is important to you to have an institution that has a sincere understanding of your problems at this time of the year when crops are being harvested, loans being paid off and plans for the future are being made.

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Was she the most notorious "play-girl" Queen in all history because she DARED to seek the romance her marriage denied her ... or was she ONE OF THE GREATEST WOMEN WHO EVER LIVED?

NORMA SHEARER TYRONE POWER

Marie Antoinette

STAR

NOV. 27-28-29

Singers Meet At Walcott Nov. 15

The semi-annual meeting of the singing convention will be held Sunday, Nov. 13, at the Walcott school, it was today announced by C. C. Bowman, president. Officers of the association will be elected at the meeting, and one of the largest crowds in years is expected to attend.

"Lunch will be served at the noon hour," Mr. Bowman said, "and all lovers of song are invited to attend and to bring well-filled lunch baskets."

He also stated that arrangements have been made to secure special quartets, duets and other special numbers for the occasion.

Roberson Shop Changes Name

Jeff Roberson this week announced that he is changing the name of his electric shop to Roberson Battery and Electric Company. He will continue, however, in the location on Main Street.

In the past, he has operated under the title of Willard Battery Shop, but upon completion of remodeling work and expansion of more general line of appliances and wider range of service, the name of the firm is changed.

Rural Teachers Enjoy Program

An interesting program was presented when the second meeting of the Rural Teachers Association was held Saturday afternoon at 2:30 o'clock, in the court house.

Miss Carolyn Beall was presented in two readings, and Mrs. West of Dawn spoke on the subject, "The Improvement of Rural Schools."

The teachers decided to discontinue their November meeting on account of the State Teachers Association that month.

Mr. and Mrs. R. E. Cottingham visited friends in Canyon, Sunday.

McDonald Talks

(Continued from Page 1)

made by President Roosevelt after his inauguration was that the prices of agricultural products must be raised to such levels as would give the farmers purchasing power with which to support other American industries.

"The five major agricultural objectives of the Roosevelt Administration in 1933, were Production Control, Crop Insurance, Ever Abundant supplies, Soil Conservation and Parity Prices. These announced objectives were sound and desirable in 1933 and are just as sound and desirable today and

must be attained before our farmers have prosperity, happiness and purchasing power with which to support other American industries. "During the past five years the American farmer has co-operated with and supported the Government's agricultural adjustment programs, with the result that today 30 per cent of those on government relief are farmers or those formerly engaged in agriculture. The purchasing power of the cotton and wheat farmer is today at the lowest ebb in the history of our nation. The value of cotton and wheat lands has declined and will continue to decline.

"The Domestic Allotment Plan is not new in theory or principle, but if adopted and wisely administered would extend to the industry of agriculture protection and benefits comparable to those that manufacture and industry receive behind the tariff walls.

"The Domestic Allotment Plan would allot to each farmer his fair share in the American market upon which he would receive a subsidy, which together with the world market or street price would give the farmer a parity price, or an effective offset to the tariff burdens. It would then leave the farmer to be his own judge as to how much he produced in excess of his allotment with which to contend for foreign markets, the maintenance of which is of vital importance to the welfare of our nation.

"The Domestic Allotment Plan would have the support of a price structure which is essential and no farmer would be expected to produce cotton and wheat in excess of his allotment unless he could get the cost of production or a satisfactory profit on his excess production. No farmer would be foolish enough to dissipate the money he received through parity prices on his domestic allotment to take care of losses in production for foreign markets.

"The farmer being made independent through parity prices on his domestic allotment would not, through excess production, mine the soil and ship it abroad unless he could get value received.

"With parity prices for cotton, I firmly believe that within a few years the American people would be consuming ten to twelve million bales of cotton annually, and the consumption of this amount of cotton and the farmer left free to fight for foreign markets, would give such prosperity, happiness and purchasing power to the South that there would be general employment and prosperity throughout the nation.

"The Domestic Allotment Plan would carry out the Crop Insurance and Ever Normal Granary ideas in a practical manner. Each farmer as soon as possible would build up a reserve to carry at all times so in case of crop failure he would have the production of his farm to apply on his annual quota, thereby affording him crop insurance. In carrying reserves for crop insurance the Ever Normal Granary idea would be met in a practical manner.

"Everyone agrees with the ever normal granary idea. It is the duty and desire of the farmer to produce an abundance for the consuming public, but few agree that the farmer should turn his surplus over to a Government Agency to be handled and disposed of. It is not the function of the Government, as a Government, to carry agricultural supplies but it is the duty of our Government to create an incentive and make it practical for farmers to carry reserves, or ever normal granaries.

"Climatic conditions largely determine yields of agricultural crops and the farmer should be able to build up reserves and make big crops a blessing instead of disastrously low prices.

"The Domestic Allotment Plan would provide a means by which the farmers could repay the Government every dime he has borrowed on the more than seven million bales of cotton now under government loan, as it could provide that not less than 25 per cent of government loan cotton should be applied annually on the American quota at the parity price. Thus enabling the farmer to repay his loan and receive a further return on his cotton.

"It is time for clear thinking and constructive endeavors and it is apparent that the present Federal agricultural program has failed and will continue to fail, and I, as

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a Texas farmer and as Texas Commissioner of Agriculture, urge the repeal of the present agricultural statute and the adoption by Congress of the Domestic Allotment Plan. I firmly believe that the Domestic Allotment Plan is by far the best plan for agriculture that has yet been presented.

Redford Conducts Revival Meeting At Canyon Church

Rev. H. M. Redford, pastor of the First Christian Church, closed a one-week revival meeting at the Canyon Christian Church last Friday night.

In connection with the revival a financing campaign was carried on, resulting in raising the budget for the present year. The services were enhanced by large groups of visitors from the Hereford church at various services. During the week, Rev. Redford was also a guest speaker before the student body of West Texas State College at Canyon.

Accompanied by Rev. and Mrs. Charles Wilson of the Canyon Church, Rev. Redford attended the TCU-Baylor football game Saturday, after the meeting closed.

Around Town

(Continued from Page 1)

ton, Jim Clark, Bill Clutter and Scotty Amen; Ernest Medkief also planned to leave today.

Next time you see Jim Robinson, Fred Brown or Dubs Pitman, ask them "What is it?"—and if they won't talk, then ask the night-watchman.

Legion Plans

(Continued from Page 1)

are eligible for membership in the Legion Auxiliary are invited to be present. Tickets are now on sale by members of the Legion and the Auxiliary, or can be secured from Leonard Foster at the County Clerk's office before Saturday night, Nov. 5.

"The annual Armistice Day dance will be held at the City Hall. Hedricks Clowns will furnish music for the dance and proceeds will be used for local, charitable purposes."

Two of Area's

(Continued from Page 1)

chard Anxiety, Blanchard Anxiety 2d, Mousel Domino and Chief Diamond. The cattle possess deep bodies, wide backs, good heads and general uniformity.

The entire consignment—17 bulls

and 50 females—are in good breeding condition, having been off the range approximately 60 days prior to the sale. Local breeders who have viewed the cattle pronounce them to be in good shape, and are predicting a nice average for the sale.

In addition to breeders from the Texas Panhandle, those from 12 states have written regarding catalogues, and the large crowd next Monday is expected to include bidders from Texas, New Mexico, Nebraska, Virginia, Oklahoma and many distant points.

Red Cross

(Continued from Page 1)

lief and other Red Cross safety, health, educational and welfare services in their respective communities," Mr. Olson said. "The greater portion of membership funds are retained by the chapter for use locally in its community and only fifty cents, not fifty percent of each membership, is paid to the National Organization for administration of Red Cross work throughout the nation.

Marvin Jones

(Continued from Page 1)

effort will be made to secure dams for all of the 25 counties represented in this district.

Marvin Jones, who was to have been principal speaker at the meeting, was not able to attend Wednesday. He was at the bedside of his mother, who yesterday underwent an eye operation. Clint Small, state senator, spoke in behalf of Congressman Jones and urged the people to "keep faith with Congressman Marvin Jones by seeing to it that the money is spent judiciously. Lakes are a good investment and we're indebted to Marvin Jones more than we know. We must learn anew the responsibility of spending money and not ask our congressman for things that are not feasible and practical."

Judge Wilson stated that the lake program, in the future, will be controlled by the Soil Conservation Service rather than by the Farm Security Administration as in the past.

Ward News Notes

(9 miles north, 3 west)

BY MRS. CHARLES B. MILES
The Primitive Baptists held all-day service at school here, Sunday, and organized a church to meet every third Saturday night and Sunday. A baptizing in the creek at Hereford at 4 o'clock Sunday evening was held; Rev. William Fox of Amarillo, will serve this church as pastor for the coming year. There was a large crowd here from Amarillo, Clovis, Portales, Plainview and Tulla.

Rev. Merle Grigsby of Plainview will preach at the school here, next Sunday, Nov. 6. Let's have a big crowd.
Rev. Hornbeak of Hereford was a Sunday dinner guest in Bob Higgins home.

Mr. and Mrs. Fred Moreman and daughters, Marie and Ruth attended church in Hereford, Sunday morning.

Marie Moreman attended a Halloween party at Hereford, Saturday night and had Nettle Hood as her guest.

Those who attended the Amarillo and Pampa football game Saturday were Mr. and Mrs. Bill Hutson, Mr. and Mrs. Wesley Higgins, Altus Higgins and Mr. and Mrs. Geo. Suggs.

Mr. and Mrs. G. E. Fox had their son, Rev. William Fox, and

family, of Amarillo, as week end guests.

Mr. and Mrs. Raymond Wells and children of South Hereford, visited Sunday evening with Mr. and Mrs. Ernest Seignor.

Mr. and Mrs. T. B. Cox and family, spent the week end at Lock-

ney, with relatives and friends.

Mr. and Mrs. T. H. Cox and Elaine, were in Amarillo Tuesday, where Elaine sang on Cal Farley's radio programs.

Mr. and Mrs. Geo. Lewis visited Sunday with Mr. and Mrs. Morlin Kaul in the Westway community.

JOE E. BROWN WINS THE CROWN OF ALL-AMERICAN CLOWN!

Watch him run up the biggest roar score of the season!



DAVID L. LOEW presents

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Venetian Blinds for Style and Comfort
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