

The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

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COUNTY WHEAT BOARD ORGANIZATION TO BE COMPLETED SATURDAY

CONSUMERS DRIVE IN N. R. A. TO BE STAGED HERE WEDNESDAY OF NEXT WEEK; MRS. HILL CHIEF

ENROLLMENT IN SCHOOLS IS LOWERED

Number of Pupils Falls Off More Than One Hundred

Enrollment in the Hereford schools through the first four days of the week is the lowest it has been in several years, according to figures released yesterday by Superintendent C. H. Dillehay.

Pupils now enrolled total 770, as compared with 864 a year ago, and 800 the year before.

Every department of the schools showed a decrease that has relieved crowded conditions which prevailed for some years. There are now only two grade rooms having 40 or more children.

"First grade children will have the best opportunity in years unless the numbers increase more than is expected. High school teachers have a more reasonable load in spite of the fact they are also teaching high seventh grade children," Mr. Dillehay declared.

"Causes of the small enrollment," he said, "are not hard to find. Reduced population of the district, general conditions and failure of the usual number of rural school transfers to come to the city schools are among the causes."

The total enrolled through the second day of school was 770, as compared with 864 last year, and 800 the year before. These were divided as follows: low first, 61; high first, 19; low second, 33; high second, 25; low third, 37; high third, 32; low fourth, 43; high fourth, 21; low fifth, 31; total, Central school, 342; High fifth, 34; low 6th, 33; high 6th, 29; low seventh, 40; high seventh, 25, total departmental grade, 152. Freshmen, 87; sophomores, 77; juniors, 38; seniors, 54; total, high school, 270.

The figures last year showed a total of 826 in high school, 137 in

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Consumers of Hereford will be asked to sign the NRA pledge in a one-day drive next Wednesday to get every consumer in the city signed up.

The pledge is an avowal that the consumer will patronize only firms which fly the Blue Eagle. Signing will give the householder a Blue Eagle—Consumers Emblem—to be displayed in the home.

General chairman of the consumers canvass is Mrs. O. G. Hill. She will be assisted by club women throughout the county.

In the city drive she is appointing teams and assigning them certain sections to work. They will call at every house in the city, asking that the pledge cards be signed and leave the stickers.

Mrs. Hill has established headquarters at the chamber of commerce offices and will organize her drive in the next few days.

A speaking campaign at the churches, the theatre and schools will be conducted before Wednesday. Explanations of the consumers drive and its significance will be given by the speakers.

Canvassing in rural communities will also be handled by club women, although no definite day will be assigned for making the drive.

"Every citizen should sign the consumers pledge," declares Prentice Rosson, chairman of the general council, "then live up to it. We will ask that they do so."

There is to be a questionnaire on the back of the pledge card. It carries information which will be valuable in determining actual number of citizens and give accurate figures on unemployment.

The consumers drive is the final phase of the N. R. A. campaign and will put the plan into actual operation since all employers have been contacted.

County Nurse Office Abolished Last Week

Miss Nell Ayers, for the past 15 months county health nurse, left last Saturday to take up similar duties at Henderson, Texas.

The post of county nurse was abolished September 1, upon an order from the county commissioners, issued in July.

It is the first time in five years Deaf Smith county has not had a nurse.

Lions Add All-Stars' Scalps To Collection With 7-3 Win; Posey Grabs City Golf Title

(By Homer Fox)

Last Friday afternoon the Lions and All-Stars locked horns and the Lions beat the stuffin' out of them 7 to 3, and it really has caused a lot of trouble all the way round. Little Speegle got hurt again and that was bad. In the seventh inning Allison hit one for an easy double and in chasing the ball he fell on his right arm and threw it out of place at the elbow. He picked up the ball and tried to make the throw in, and in doing so he threw his arm back in place and dropped like he had been shot, but was soon on his feet again and looked like he just had a bad sprain, but after examination it was found that he had a fractured bone at the elbow and will have to carry the arm in a sling for some time. Just too bad, because he had just received his football suit that morning and we guess he will make a good Whiteface, because we know that he has plenty of money and that is a part of a football player's equipment, but we are awfully sorry and wished that he had been swimming during this game, cause it is going to bother him in a lot of ways beside football.

Then there has been a couple or three more dislocations of the elbows since the games. Several Lions threw theirs out patting themselves on the back. About half their wives are sore at them for bursting all the buttons off their shirts, sticking out their chests—and besides that, we had to order a new bigger and better hat stretcher cause the one we had was nine sizes too small. But there is no way to get around it—these old Lions are the champions of the world and all we can do is wait until next year.

A few of the high lights of this game: Allison whiffed the first three men to face him in the first inning; Posey got two hits; Onias Carroll didn't get any. Speegle made a sensational one-hand catch in the third inning; Tubby—dear old Tubby—Robinson never caught a ball in the left field. Harold Close didn't make an error; old Posey never said a word to the umpire or any one, and that makes four straight games for the Lions' first sacker to lay off the roaring—and that is something that we are proud of. And here comes one for Ripley: Hop-

(Continued on Page Four)

EMPLOY 45 HERE AFTER NRA DRIVE

Annual Payroll Increase In Hereford Is Over \$32,000

Hereford's annual payroll has been increased a total of \$32,886 per year as a direct result of the NRA campaign. In addition 45 persons have been given employment under the Blue Eagle.

These figures were revealed in a check-up made this week by the general council, headed by Prentice Rosson. Other members of the council are Harry Fritz, Jonathan Pitman, Homer Grizzle and A. H. Streu.

A general meeting of employers has been called for Friday afternoon at the city hall when the council will have instructions to employers on code questions.

There will also be instructions regarding opening and closing hours of retail firms, Rosson said.

A permanent record of information as to the number of employees, increase in payrolls and compliance with NRA regulations has been perfected through the employers' canvass, made this week.

End 5-Weeks Term In District Court Here On Saturday

A five weeks term of district court was wound up here last Saturday. The court disposed of the bulk of heavy criminal and civil dockets during the term.

Leading in interest was the trial of John Henry Woody who was sentenced to eight years in the slaying of his father-in-law, Wade Williamson, in the western part of the county on the night of July 27.

Three others received penitentiary sentences and are being held in the county jail pending removal by state authorities. They are C. C. Byrum, one year on a liquor charge; Jack Dungan, two years for forgery, and Richard Stone, two years for burglary.

Woody's counsel has filed notice of appeal and he is being kept here pending a decision on the motion.

District Judge Reese Tatum and Court Clerk Joe F. Witt stayed in Hereford during the entire term. They went to Vega to open the fall session.

The next term of court here will be called in January.

Slash Gas Bills Of Schools, City and Court House

Arrangements to reduce the gas bills of the county, schools and city were made this week when a special ordinance was passed allowing the gas company to charge as if gas were all going through one meter.

The amendment to the company's franchise was adopted at Tuesday night's meeting of the city commission.

Commercial rates for gas are 13 cents per 1000 for the first 50,000 cubic feet, 45 cents for the next 150,000 feet, and 35 cents for the next 300,000.

The court house, hospital and other county buildings are all on separate meters and are charged separately. The school buildings are under the same arrangement.

Under the new plan material reductions will be made to the county and schools. The city hall, only municipal user, will not be affected.

Mrs. N. W. Cayton and three children of Texhoma are visiting here with her parents, Mr. and Mrs. J. P. Wood.

PROCLAMATION

What is known as the Central Committee, with Mrs. Jno. P. Slaton as chairman, worked so hard in the spring to organize the entire city into four districts for the purpose of creating interest and enthusiasm in growing nice yard and flower garden. You also will remember there were prizes offered for your labor.

I, as your Mayor, am greatly interested in the beautification of our town and its many attractive homes with well kept yards, and the like.

It becomes my duty to inform you that on September 15 the judging committee will begin their work of final inspection of all premises in our town.

In view of the foregoing facts, it is with pleasure that we proclaim the week of September 8 to 14, inclusive, as clean-up week and final finishing touches should be added to your home surroundings so that you may stand a good chance to win a nice prize as well as special recognition among your neighbors.

We solicit full cooperation of all our people, also our Park Board.

E. B. BLACK, Mayor.

Two Women Named Directors Of Chamber of Commerce At Annual Banquet On Monday

Directors for the Chamber of Commerce, to serve the coming year, were named at the annual banquet in the basement of the Methodist church Monday noon.

On the board are two women, Mrs. Seth E. Holman and Mrs. Beulah McLean. Others named are A. O. Thompson, John A. Pitman, B. H. Hopkins, John H. Olson and A. H. Streu. R. J. Richardson, C. H. Dyar and J. T. Cronin were also nominated.

More than 70 members who attended heard President John P. Slaton report that the organization has money on hand.

The president also reported that the major portion of work is being done now toward construction of highways in the county.

"Although we have been done wrong by the highway commission for years, and evidently they intend to get to us last," the president declared, "we still have hopes of getting our lateral roads improved. It is a certainty we will have improvements on Highway 33."

It was estimated by Judge Slaton that building on 25-Mile Avenue and Harrison highway would furnish employment for more persons than are now idle in the county.

Dewey Reed, newly appointed county wheat allotment administrator, gave a brief outline of the plan for handling wheat money in the county.

Course of Study Organized.

Last Monday evening at 7:30 the officers and teachers of the Baptist Sunday school organized a study course to continue throughout the week. The purpose of the course was to study the text book, "The Home and Extension Department of the Sunday School," by Joseph T. Watts.

Meetings are being held each evening this week, except Saturday.

LOCAL MARKETS

Wheat, per bushel	70c
Hogs, per cwt.	\$3.80
Eggs, per dozen	11c
Cream, per lb	10c

DEWEY REED ADMINISTRATOR OF PLAN FOR DEAF SMITH; COMPLETE FIRST MEETINGS

With the first round of meetings completed last night and the second round started this morning, Deaf Smith county's wheat reduction organization is scheduled to be completed by Saturday night.

Each of the county's nine districts will name its committee in the second round of meetings which will be completed by Saturday night.

WHITEFACES BEGIN WITH 27 PLAYERS

Squad Is Inexperienced; Schedule of Eight Games Complete

Twenty-seven head of ambitious youngsters, each intent on becoming a member of the 1933 Hereford High grid team, are reporting daily to Coach T. E. McCollum at Whiteface Field.

And, take it from McCollum, they are for the most part green—as green as they are ambitious. But they are also willing and so McCollum is not so blue as high school coaches usually are.

The crew is facing a double tough eight-game schedule. They will open on the home lot just two weeks from Friday, battling Vega's touted eleven.

Go to Portales.

Following that the Whitefaces go to Portales, New Mexico, and then spend three weeks back at Whiteface Field meeting Clovis, Farwell and Tulla in that order.

On October 27 they will again venture afield, going to Friona for a bout with Bill Stevens' up-and-coming outfit. The feature home contest will be played against Plainview on November 3.

Plainview's Bulldogs, a class A team, is coached this year by Ralph Dorsey, former Aggie star and Freshman coach at A. & M. last year.

Last Game at Canyon.

The schedule will close on November 10 in Canyon when the Whitefaces and Eagles put on their traditional grudge battle at Buffalo Stadium.

The games with Farwell, Tulla, Friona and Canyon are conference affairs. Only Happy of the section is not carded. The schedule is left open after November 10 in order that championship games may be arranged in case the Whitefaces win a title of any kind or are still in the running.

The team will blossom forth in new maroon and white jerseys this fall. The body is white and the shoulders and sleeves are deep maroon.

Field In Good Shape.

Whiteface Field is in the best condition of its history at this time. The Bermuda grass has formed a mat in all but a couple of spots near the center.

Work this week has been devoted to fundamentals, blocking and tackling and then tackling and blocking. Signal drill is scheduled to follow the conditioning process and then the crew will go into scrimmage.

HOSPITAL NOTES

Mrs. Mary Benger of Friona, is receiving medical attention and reported improving.

Mrs. Charles Huckert was at the hospital for three days, returning home September 4.

Mrs. Norine Triggs of Bovina, Coosarian operation, September 1, Still birth.

Carl Gilliland is improving and making satisfactory recovery.

Dr. H. W. Duke and R. S. Duke of Amarillo were here last Saturday transacting business.

The nine chairmen who will form the county board will hold their first meeting in Hereford Monday morning at 10 o'clock at which time a president, vice president, secretary and treasurer will be elected.

The president and two other members will serve as the county's allotment board. They will be chosen by the board.

Dewey Reed, administrator for the county, and County Judge C. W. Humble, conducted the preliminary meetings, explaining the workings of the plan.

Reed Replaces McMurry.

Mr. Reed was sent here by the Extension Department last Friday after it had been announced that Jett McMurry of Shamrock had been chosen as Deaf Smith's administrator. McMurry was sent to Dumas in the last minute switch. Reed is a former Amarillo man.

Schedule for the second round of meetings is as follows:

Fairview	9:30 a. m.
Dawn	2:30 p. m.
Hereford	8:00 p. m.
Friday	
Slim	9:30
Ford	2:30
Ward	8:00
Saturday	
Bippus	9:30
Messenger	2:30
Westway	8:00

Two plans for determining in-

(Continued on Page Four)

To Start Judging In Home Beautiful Contest Sept. 15th

Final judging in the Home Beautiful Contest, staged by the Chamber of Commerce, will start about September 15, it has been announced by Mrs. Jno. P. Slaton, chairman.

Two weeks or more will be required by the Judges, Mrs. C. H. Dillehay and Mrs. J. W. Spradley, for inspection of the more than 200 homes and public parks and buildings entered. R. J. Richardson is chairman of the judges.

Cash prizes totaling \$25.00 will be awarded by the Chamber. The winning district will be given \$15.00 and the grand prize of \$10.00 will be awarded the home attaining the highest rating.

Other prizes are on display at the Fox Mercantile Company. A lawn seat for the planting home in district one is being given by the Rockwell Lumber Co. A rose trellis for winning home in district two is offered by the Kemp Lumber Company.

The Panhandle Lumber Company will give a porch swing to district three's winner, and E. B. Black Company is offering an old hickory chair to the winner in the fourth district.

The city will award one month's water bill to the homes winning second places in districts two, three and four and Streu Hardware will furnish a lawn sprinkler to second place winner in district one.

Honorable mention will go to the third place winner in each district.

The Hereford Brand

Published Every Thursday at
HEREFORD, DEAF SMITH
COUNTY, TEXAS

MRS. SETH B. HOLMAN,
Editor and Owner.



TELEPHONE 30-NIGHT 496-W

NOTICE TO THE PUBLIC
Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office on North Main Street.

Entered as Second-Class Matter at the Postoffice at Hereford, Texas, Under The Act of March 3, 1879.

SUBSCRIPTION PRICES:
Zones 1 and 2, per year \$1.50
Zones 1 and 2, six months \$1.00
Outside Zone 2, per year \$2.00
Outside Zone 2, six months \$1.25
Outside Zone 2, four months \$.75
ALL SUBSCRIPTIONS STRICTLY CASH IN ADVANCE.

WHAT MORE WHEAT?

It is reliably reported in Hereford that cotton farmers from other counties of the state are plowing up cotton, getting the money for so doing, then coming into this county and preparing to plant wheat on new land.

And that's a peculiar situation. Perhaps Uncle Sam will put a stop to it. It may be that cotton reduction contracts forbid a farmer's doing it.

Anyhow it should not be allowed. The absurdity of the thing becomes obvious when one considers that the object of the cotton and wheat allotment plans is to reduce production.

There ought to be a law. Probably there is.

N. R. A. CONSUMERS

It is not enough that employers sign the President's agreement to comply with the National Recovery Administration.

NRA is a cooperative plan in which all must participate if it is to succeed. Employers must get in line in order that employees may have increased purchasing power and more persons given work.

Obviously this cannot stand alone. Employers must have business in order to continue.

Hereford and Deaf Smith county are staging a consumers drive. You, Mrs. Housewife, and you, Mr. Farmer, and all other consumers will be asked to sign the pledge that you will trade only with firms flying the Blue Eagle.

And you will be expected to live up to it.

Boxcott is an ugly word and it is not being used in the NRA drive.

No boxcoting is being done—all firms are eligible to get the Blue Eagle and participate in the benefits of the NRA.

The consumers drive in Hereford and the county will continue until all consumers are contacted and given an opportunity to fly the Blue Eagle in their homes.

Common sense and a sound patriotism will tell you that your duty and only sensible course is to sign the consumers pledge—then live up to it.

S. F. AND CHET WILLIAMS
HERE FROM ARIZONA

S. F. Williams and son, Chet W. Williams, of Phoenix, Arizona, were visitors in Hereford and Deaf Smith county this week, attending wheat meetings and looking after business affairs.

Mr. Williams lived in Hereford more than ten years ago and still has considerable farming land in the county.

The younger Mr. Williams is a lawyer in Phoenix.

Origin of Name Unknown

How "excelsior" came to be applied to long, fine wood shavings used as a packing material for eggs and other breakable objects is not known for certain. Apparently it was originally a trade name. It is undoubtedly the same word as the comparative degree of the Latin "excelsus," which means elevated. Thus "Excelsior," the title of a popular poem by Longfellow, means still higher, more lofty or ever upward.—Pathfinder Magazine.

By Their Words

What Panhandle
Papers Say

Oklahoma has a law requiring county receipts and expenditures to be published on the first of each month, and every item is listed from penny pencils on up. The law was passed some years ago by the legislature with the assurance that if it proved too expensive it would be repealed, but it has worked to the interest of the taxpayers and there is no thought of doing otherwise now. Every paper by a county is considered in letting the publication, and the full legal rate is paid. Texas has a similar law, but there is no penalty, so it is more marked by the non-observance than otherwise; in fact, it might be difficult to find many voters who know what the office holders' salaries are, let alone some of the more important expenditures. The time has come when the overly burdened taxpayer has a right to know just how every dollar is handled, and the state law should have teeth in it that would force office holders to obey its provisions.—McLean News.

The Paris Dinner Horn, down in East Texas wasn't much of a paper, but it was unique in that it was free. It was, basically, an advertising daily circular with a bit of news thrown in. The news it did not buy enabled it to exist without cost to the readers. It must have been the only free daily in the country which claimed to be more than a circular. But now it is dead. Citizens and advertisers forced a consolidation. Maybe the NRA had something to do with it, for prices are going up and the public is willing to pay a fair price for what it wants. Fair prices mean fair wages and bigger payrolls. Paris is now served by an afternoon edition of the morning paper, and both morning and evening papers carry the full Associated Press leased wire. The surrounding territory never cared for the Dinner Horn, even though it was free, and it never did add anything to the prestige of the City of Paris. News merit is still the yard stick by which people measure their daily papers. That the people of Paris wanted the same Associated Press service that the Pampa Daily News has should furnish eloquent proof of the fundamental merit of this newspaper.—Pampa News.

Joe Bailey, the elder, who used to make unanswerable arguments in the senate against the unfairness of taxing the consumer for the benefit of the finished product maker, while requiring the raw materials producer to sell on an unprotected market, would undoubtedly give an okay to some such plan as is being worked out. He warned an unheeding people and was crucified politically. He would have been one of the Moses to lead us out of the wilderness were he living today. Unfortunately, he was born in the wrong decade. The people of Texas now are ashamed of the mistreatment they gave one of the most brilliant statesmen the country has ever known.—Floyd County Hesperian.

One cannot but notice the great number of large, thrifty thistles to be seen in various parts of town. On one vacant lot I have seen thistles almost as large as an army "pup" tent, and enough of them to seed the entire Panhandle.—Frisona Star.

Press reports stated that Gov. Miriam A. Ferguson said Saturday night that the election results indicated that at last the State of Texas was returning to sanity and would be rid of the political hypocrisy that has been a painful incident to prohibition. So far so good, but it could be that the use of that word "sanity" was recalled from the numerous nationwide press comments during a political campaign a short time back which stated that there was a startling shortage of that commodity in Texas if it voted for the two for one proposition.—Moore County News.

Mrs. Fred Welch and little daughter are in White Deer visiting her parents and other relatives and friends.

A LONG TIME AGO IN HEREFORD

(From The Hereford Brand,
September 12, 1902.)

Residents of the H. H. Stanley neighborhood were preparing to erect a new school building for use of the children thereabouts. It was to be located six miles south of town in Castro county.

Plans were under way for the organization of a Y. M. C. A. in Hereford.

Inaugural services for the Hereford College and Industrial School were held Wednesday morning at the Baptist church, a large crowd being present to witness the ceremonies.

Alex Thompson had arrived from Gainesville, and reported a fine rain there.

The editor was elated because out of more than 3,000 convicts in Texas penal institutions, not one editor or printer was to be found. Preachers, lawyers, doctors, shoe makers, candlestick makers, and others from various walks of life were to be found, but not one from the printing crafts.

C. C. Ferguson was visiting relatives in Sedalia, Missouri.

Hereford public school opened Monday with an enrollment of 264.

(From The Hereford Brand,
September 6, 1912.)

Attention was called to a city ordinance, which required property owners to cut weeds. According to The Brand, weeds were about to take the town.

C. A. Skelton had left for his home at Frost, and regret was expressed by his many friends on his departure.

W. B. Dameron had returned from a ten days stay in the "bad lands" near San Jon, New Mexico.

Miss Elizabeth Oberthier had returned from a two months visit with relatives in Comanche.

A. A. Godwin had left an onion with the editor. The fruit was raised by Mr. Godwin and weighed an even pound.

Little Mattie Lou Harrison had celebrated her birthday by giving a party.

About fifty young people had enjoyed a lawn picnic at the home of Mr. and Mrs. H. H. Hawkins.

Outline Reduction
Program for Wheat
Farmers of County

The wheat farmer who signs a contract with the government to reduce his acreage for 1934 and 1935 is paid for his cooperation in the form of a cash premium on that part of his crop used for human consumption in the U. S. extension service officials at Texas A. & M. College explain. It is an effort, they say, to give the farmer a price of 54 per cent of his crop sufficient to make it equal the pre-war purchasing power of wheat. For the 1933 crop, growers who sign contracts are promised 28 to 30 cents per bushel less local administrative costs for 54 per cent of their average production for 1930-31-32. This production is adjusted up and down to put it in line with the county five-year average for the period 1928-32.

If John Doe produced an average of 1000 bushels during the years 1930-32 and lived in a county where the five-year average production was the same as the three-year average production, he would be awarded on signing his contracts a farm allotment of 540 bushels of wheat. On this amount he would be paid such benefits as the secretary of agriculture might announce each year of the three years the contract runs. For 1933 this figure was set at 30 cents a bushel when the wheat processing tax was levied. Out of this might be deducted as much as 2 cents per bushel to promote exports of American wheat, and out of this would be deducted a small amount to pay the cost of applying the plan in a county. John would be paid 20 cents per bushel this fall on the 540 bushel allotment, and the remaining amount about June 1, next.

If John's wheat blew out last spring he would receive the payments just the same. If he fulfills his contract in good faith the government will pay him his benefits on his allotted 540 bushels each of the three years, 1933, 1934 and 1935. If he fails to carry out his contract it will be cancelled and all advances paid John will be collected.

In return for his benefits, which may vary from year to year but which will always be calculated to bring the price of the allotted bushels up to pre-war purchasing power, John contracts to reduce his wheat acres as much below his three-year average as the secretary of agriculture directs, but never more than 20 per cent. This fall he will have to reduce 15 per cent. Suppose he averaged 100 acres in 1930-32, he will be called upon to reduce to 85 acres. He might reduce still further but would have to agree to sow enough wheat to produce his allotted 540 bushels assuming same yields. In this case his average yield was 10 bushels per acre, hence he would have to sow at least 54 acres but would be allowed to sow no more than 85 acres.

If John is a tenant he will have to get his landlord to sign the contract with him, and the two will share in the benefits in the same proportion as they share in the crop. If he is moving to another farm this fall he will still get his benefits on the land he farmed last year if he signs a contract with his landlord before leaving. The new tenant would have to assume the contract for the remaining two years. If John moves to a new farm where the landlord and tenant have signed a contract he will continue to participate in the benefits. The contract follows the farm and binds all parties for the life of the contract, whether they be new tenants or new owners.

The administration of the plan will be in the hands of wheat production control associations to be organized as soon as county agents with the aid of temporary campaign committees have explained the plan. Every man who signs an application for a contract will have one vote in electing a community allotment committee, the

Black
BY MISS NOBLE McLEAN

Rev. Hornbeak of Hereford filled his appointment at the Union Sunday school Sunday. Mr. and Mrs. Cecil Vandever of Henrietta are visiting the T. L. Welch home. Mr. and Mrs. K. E. Deaton visited the Zenilus Holly home at Lakeview Sunday. John Vines and family were called to Turkey to the bedside of a relative last Thursday.

Adrian-Sims Notes
BY MRS. J. M. CHAPMAN

Good rains have fallen all over this part of the country.

Get highest cream prices at Farmers Creamery Association. 7-1/2c. Mr. and Mrs. Stanton Sims and two children and Miss Benton of Modesto, California, arrived here Sunday and are visiting in the J. M. Chapman home. Mr. Sims lived here in the early days when very few people were to be found in this vicinity.

Mrs. Theron Bohannon and baby and Mrs. Iris Bohannon and son, Gene, accompanied Mrs. Murray to Oklahoma City where they will visit relatives for a time. Mrs. Murray visited her sister, Mrs. Lyons and family, while here.

Lourin Luallin has recently returned from a trip to Decatur. J. D. Froeman of Las Cruces, New Mexico, returned to his school work at the A. & M. College there, after a week's visit in the home of his father here.

A pleasant social time was enjoyed by everyone when the young folks met in the J. M. Chapman home Saturday evening for a party.

Mr. Williams and family went to Miami Friday.

Mrs. J. M. Chapman and Elizabeth went to Amarillo Friday.

Ford Doings
BY LA VERNE MANN

Only 29 were present at Sunday school this Sunday. Singing was held in the afternoon following Sunday school as part of the people could not return in the evening because of bad roads.

Get highest cream prices at Farmers Creamery Association. 7-1/2c. More rain fell in this vicinity last week. Farm work was stopped for a few days.

Hereford visitors from Ford Sunday were Mr. and Mrs. Joe Herbert and son, Mr. and Mrs. D. B. Mann and family, R. W. Stephens and son, Tommy and Floyd Simpson.

Miss LaVerne Mann spent the week end in Hereford, visiting Miss Odella Flowers. The club girls met Wednesday with Misses Birdline and Virgilia Brunsen, with all members present. Several useful articles have been made by the girls.

Floyd Simpson spent the week end with James Reeves near Hereford.

Those from Ford who were in Hereford Monday included Mr. and Mrs. W. M. Stewart and family and Clyde and George Mann.

Miss Ida Lee Cope of Claude, who will teach at Ford during the present term, visited in this community Wednesday of last week.

Mr. and Mrs. J. E. Hill of Hereford visited in the D. B. Mann home Monday afternoon.

Mr. and Mrs. W. M. Stewart and daughters spent Friday night in Amarillo.

D. B. Mann and son, Clyde, were in Hereford Wednesday and Thursday on business.

R. W. Stephens made a business trip to Vega Wednesday.

Remedy Removes Cause
of Stomach Gas

Most stomach GAS is due to bowel poisons. For quick relief use Adlerika. One dose cleans out body wastes, tones up your system, brings sound sleep. City Drug Store.



Have Money
STOP Financial Worries

FINANCIAL WORRIES make young people old, and old people older. Stop the big cause... Stop DEBT. Then you will stop worry. Do you OWN or OWE for everything you have? START SAVING REGULARLY NOW. We Welcome YOUR Banking Business

THE FIRST NATIONAL BANK HEREFORD
OF BANK HEREFORD
A Strong Bank Thoughtfully Managed
MEMBER FEDERAL RESERVE SYSTEM

On your way to Chicago
to the Century of Progress Exposition...
Stop in St. Louis

A modern American city... rich in historic lore... 19 miles of river front... sixty-five city parks... world-famous zoo... Shaw Botanical Gardens... art galleries. Many other points of great interest... the world-renowned Lindbergh trophies exhibit and Municipal Opera, worth the visit alone. Directly on your route to Chicago from the South, Southwest and Southeast.

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International Sunday School

Lesson

BY DR. J. E. NUNN

September 10.

JONATHAN

1 Sam. 18:1-4; 20:35-42.

Go in peace, forasmuch as we have sworn both of us in the name of Jehovah, saying, Jehovah shall be between me and thee, and between my seed, and thy seed, for ever. And he arose and departed; and Jonathan went into the city.

Golden Text: A friend loveth at all times.—Prov. 17:17.

Time: Jonathan's surprise attack on the Philistines, B. C. 1055. David's defeat of Goliath, B. C. 1073. Saul rebuked by Jonathan for his hostility to David, B. C. 1060. The incident of the archery signal, B. C. 1068. The death of Jonathan, B. C. 1063.

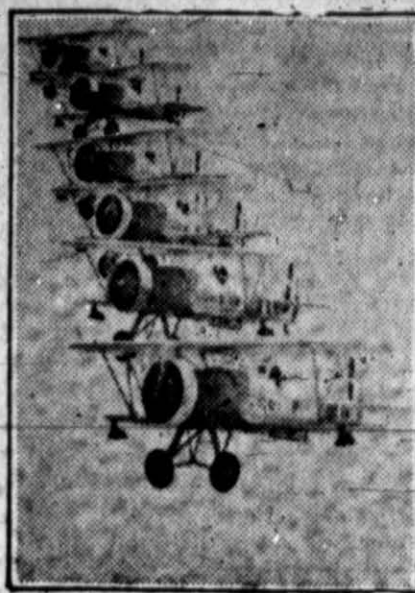
Place: Gibeath, Saul's capital, two and a half miles north of Jerusalem.

Introduction.

So honest is the Bible that it faithfully reports the faults and even the deadly sins of its chief heroes. We have just seen that conspicuously illustrated in the case of David. But there are a few great characters of the Bible that appear to be faultless; nothing but good is reported of them. Joseph is one of these; we studied his life last year. Now we come to another of them, Jonathan, the son of Saul. Nor was his by any means merely a negative character. He was a great soldier, one of the bravest of men; and his friendship with David is one of the greatest friendships in all history, worthy to rank with the friendship of Ruth and Naomi, the course of which we have delighted to follow in this quarter's lessons. It is well to learn all that is to be known about this splendid young man, and to cherish it as a constant incentive to nobler living.

David Meets Jonathan.

"And it came to pass, when he had made an end of speaking unto Saul, that the soul of Jonathan was knit with the soul of David." "Was bound up with," as the Hebrew might be rendered. So Jacob's love for his youngest son, Benjamin, is described in Gen. 44:20, "His life is bound up in the lad's life." "And Jonathan loved him as his own soul." "It is clear that it was not the personal bravery of the boy hero, or the rare skill he showed in the encounter with Goliath, which so singularly attracted Prince Jonathan. What won Jonathan's heart was the shepherd boy's rare faith, his perfect childlike trust in the 'Glorious Arm' of the Lord. Jonathan and David possessed one thing in common—an intensive, unwavering belief in the power of Jehovah of Israel to keep and to save all



Like Steps in the Sky.

San Diego, California.—An unusual view of Marine fighting ships made over San Diego during recent maneuvers.

who trusted in him."—Dean H. D. M. Spence.

A Covenant of Friendship.

"Then Jonathan and David made a covenant, because he loved him as his own soul." "He" refers to Jonathan, as the prince and the leader in the making of the covenant in which they both shared. Dr. Henry Clay Trumbull translates it, "cut a covenant," and considers it an instance of the blood covenant into which Easterners sometimes enter to this day, each making an incision in the arm of the other and tasting of the other's blood; thus the life of each is in the other, and they regard themselves as one. "As this is the intermingling of very lives, nothing can transcend it. It forms a tie, or union, which cannot be dissolved. He who has entered into this compact with another, counts himself the possessor of a double life; for his friend, whose blood he has shared, is ready to lay down his life with him, or for him."—Rev. Henry Clay Trumbull, D. D.

Jonathan's Unselfish Devotion.

"And Jonathan stripped himself of the robe that was upon him, and gave it to David." The exchange of garments is a frequent feature of the blood covenant. "And his apparel." The rest of his royal raiment, which would be soft and luxurious, the greatest possible contrast to the rough raiment of the shepherd boy. "Even to his sword." Swords were rare in those days. "And his bow." The bow was Jonathan's special weapon; see 2 Sam. 1:22 in "The Song of the Bow." "And to his girdle." Girdles, used for holding together the long outer robe, and on occasion holding it up, were richly ornamented. The act was at once a ratification of their compact and a public mark of honor. See Gen. 41:42; Esther 6:8. We may compare the exchange of armor between Clausus and Diomedes when they met before Troy, as a pledge of old friendship (Homer's Iliad, VI 230).—Prof. A. F. Kirkpatrick. The remainder of the chapter describes David's wise and prudent conduct and his rapid rise in the admiration and affection of the people.

Saul's Hatred of David.

"And Saul cast the javelin; for he said, I will smite David even to the wall with it." It is the charitable thing and maybe the correct thing to suppose that Saul's attitude toward David was due to insanity; but we have known lots of folks to get the credit for being insane when they were just plain mean. It is significant that Saul's insanity manifested itself where most of us show our meanness. When the women sang and danced and accompanied their musical instruments with words to the effect that David had slain his ten thousand while Saul had slain only his thousands, Saul got mad, and he "eyed David from that day and forward." We do not need a seer to tell us that that eye was green with jealousy.

The manifestations of Saul's anger took on most violent forms. Falling in deception and plots to put David out of the way, Saul hurled his javelin at him, drove him into outlawry and hunted him like a wild beast. Saul even transferred his hatred of David to David's friend, his own son, Jonathan, whom he frequently abused and toward whom on at least one occasion he directed a murderous javelin.

David's lament over Saul and Jonathan who fell in the battle of Gibeath is considered the greatest dirge in all literature. Certainly its tribute to Jonathan is the master memorial of a bereft spirit. Jonathan was a mighty man of valor who died on the field of honor. He was more than a brother to David who grieved over him with a sorrow that could not be assuaged. He was a friend whose love excelled the love of the noblest and best of women. Of what use are the weapons of war when the mighty are fallen? "I am distressed for thee, my brother Jonathan; very pleasant hast thou been unto me; thy love to me was wonderful, passing the love of women. How are the mighty fallen, and the weapons of war perished?"—2 Sam. 1:26, 27.

NO MYSTERY ABOUT PLANE ACCIDENTS

Causes in Most Cases Are Easily Ascertained.

Washington.—The public has gained the impression, from published accounts of airplane crashes, that most of them are due to unascertainable causes. As a matter of fact, of 1,502 airplane accidents that took place in 1931 the cause of only half a dozen remain unknown.

This misconception arises from the fact that the aeronautics branch of the United States Department of Commerce has no authority for making public results of specific investigations. The Interstate Commerce commission, in its investigation of railway accidents, can hold hearings, subpoena witnesses, and compel testimony which is immune from use in suits against a railroad resulting from the accidents in question.

Not so with the aeronautics branch in investigation of plane crashes. An inconspicuous reference to the arrival of a government inspector on the scene of an accident to determine the cause is the only public reference made to these men. The nature of his work, his detailed findings, and his recommendations never get into the press.

With no other aid than their technical knowledge, acquaintance with the personnel of the industry, and ability to root out facts, the government inspectors must reconstruct accidents and establish causes. Their findings then remain locked in the files of the department.

These files serve a definite purpose, however. They are in constant use as a guide to manufacturers and in the creation and amendment of regulations for commercial aviation. Yet to make them public would mean having the members of the department's staff in court most of the time.

In virtually every accident a part of the testimony is obtained in confidence, because that is the only method by which complete and accurate information may be obtained.

Is Happy at School in Spite of Bone Disease

Shelbyville, Ind.—Annabelle Fessler, suffering most of her life with eleven bone breaks, has attained one of her big desires. She goes to the public school in Blue Ridge, not as other boys and girls, but has to be carried.

For several years the child sat at the window of her room and watched children at play in the school yard, near her home. Because of her ailment, which left her bones brittle and easily broken, she was not able to go to school.

She has been a patient several times in the Riley hospital at Indianapolis. Physicians there are hopeful that some day Annabelle will outgrow the trouble. Her legs are in braces, heavy, awkward, but she is happy to be at school with the other children.

Mr. Kidder Is KidDED by Trio of Gypsy Women

Detroit.—Three women of a wandering gypsy tribe visited Jack Kidder, proprietor of a gasoline filling station. They promised excitement if Kidder wrapped up six five-dollar bills in a handkerchief. Kidder followed their instructions. When he opened the handkerchief—after the gypsies were gone—the bills had vanished.

Kidder called police, who arrested the gypsies. Unperturbed, the women pointed to Kidder's shirt front. Kidder opened his shirt. The six five-dollar bills fell out.

"You wouldn't kid a Kidder?" he asked the woman as police released them. "We would and we could," one gypsy replied.

Man Mails Texas Hotel Key Back From Germany

El Paso, Texas.—K. A. Diekmann, manager of an El Paso hotel, says the honest man once sought by Diogenes is Hurter von Mert of Frankfurt-on-Main, Germany. Von Mert walked off with his room key after remaining at Diekmann's hotel several days, and mailed it back at his own expense from Germany.

Answer Girl's Appeal

Seattle.—One hundred offers of marriage were received by Helen Narolski, eighteen years old, of Buckley, Wash., who offered to marry any white man who would give her \$2,100 to restore her mother's health.

British Shaft Will Honor Pocahontas

Norwich, England.—The Norwich consistory court has issued a decree permitting the erection in the Heacham parish church yard of a monument to Pocahontas, who is said to be buried there.

Pocahontas, among other distinctions, set the fashion for American girls by being received at the English royal court. She died of Gravesand in 1617 after having set sail for Virginia with her husband, John Rolfe.

My Favorite Recipes



by Frances Lee Barton

I DO think that a festive cake these spring days is just as important as a new spring hat. Here are some cakes which are economical and delicious too.

Monarch White Cake

2 2/3 cups sifted cake flour; 2 1/2 teaspoons baking powder; 1/2 teaspoon salt; 1 cup butter or other shortening; 1 1/2 cups sugar; 1 teaspoon vanilla; 2 egg whites, unbeaten; 2/3 cup cold water.

Sift flour once, measure, add baking powder and salt, and sift together three times. Cream butter thoroughly, add sugar gradually, and cream together until light and fluffy. Add vanilla. Add egg whites, one at a time, and beat until thoroughly blended. Add flour, alternately with water, a small amount at a time. Beat after each addition until smooth. Turn into two deep greased 9-inch layer pans. Bake in slow oven (325° F.) 30 minutes; then increase heat slightly to moderate (375° F.) and bake 20 minutes longer, or until done.

Coconut Seven Minute Frosting

2 egg whites, unbeaten; 1 1/2 cups sugar; 5 tablespoons water; 1 1/2 teaspoons light cream syrup; 1 teaspoon vanilla; 1 can shredded coconut.

Put egg whites, sugar, water, and corn syrup in upper part of double boiler. Beat with rotary egg beater until thoroughly mixed. Place over rapidly boiling water, beat constantly with rotary egg beater, and cook 7 minutes, or until frosting will stand in peaks. Remove from fire, add vanilla and beat until thick enough to spread. Fold in 1/2 can coconut. Spread on cake. Sprinkle remaining coconut over frosted cake while frosting is still soft.

Ribbon Cake

4 cups sifted cake flour; 2 teaspoons baking powder; 2/3 cup butter or other shortening; 1 1/2 cups sugar; 3 egg yolks, well beaten; 1 cup milk; 2 egg whites, stiffly beaten; 1/2 teaspoon cinnamon; 1/2 teaspoon cloves; 1/2 teaspoon mace; 1/2 teaspoon nutmeg; 1 1/2 tablespoons molasses; 1/3 cup raisins. Finely cut; 1/2 cup figs, finely cut.

Sift flour once, measure, add baking powder, and sift together three times. Cream butter thoroughly, add sugar gradually, and cream together until light and fluffy. Add egg yolks and beat well. Add flour, alternately with milk, a small amount at a time. Beat until each addition until smooth. Fold in egg whites, molasses, and fruit, and pour into one greased 9-inch layer pan. Bake layers in moderate oven (375° F.) 25 minutes. Arrange spice layer between light layers. Spread red currant jelly between layers and Seven Minute Frosting (typed) pink, if desired, on top and sides of cake.

Seven Minute Frosting

2 egg whites, unbeaten; 1 1/2 cups sugar; 5 tablespoons water; 1 1/2 teaspoons light cream syrup; 1 teaspoon vanilla.

Put egg whites, sugar, water, and corn syrup in upper part of double boiler. Beat with rotary egg beater until thoroughly mixed. Place over rapidly boiling water, beat constantly with rotary egg beater, and cook 7 minutes, or until frosting will stand in peaks. Remove from fire, add vanilla and beat until thick enough to spread.

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Easy Fit Pen Stacks	5c	Texas large writing tablet	10c
Pencils, 1c, three for 5c, two for 5c, each 5c	5c	Texas small writing tablet	10c
Ink, any brand or color, 5c, 10c, 15c and 25c	25c	Large school tablets 5c and	10c
New large-size paste with spreader	10c	Water colors, extra high quality, 35c and	50c
Theme paper, 150 sheets count, 15c, 2 for	25c	Tom Sawyer crayons, all colors, 18 pieces, for	10c
Theme paper, 100 sheets count, 10c, 3 for	25c	Pastel Colors, up from	10c
Unruled theme paper, rough and smooth, 5c and	10c	Ideal Class-I-Fier binders	25c
Manila paper, small package 10c, 2 for 15c, and large package	20c	Extra good note book binders, 10c and	15c
Pen Points, 4 for	5c	Composition books, 15c and	25c
Sheaffer School Paste	10c	Dictionaries, Standard brands	65c
Glue	10c	Pencil Leads	5c
Spelling Tablets	5c	Compasses, 25c, 15c and	10c
Tempra Colors	10c	Protractors	5c
Map Colors	10c	Rulers, 10c and	5c
Poplgram Binders	25c	Erasers, 5c and	10c
		Reinforcements	5c
		Paper Clips 10c and	5c
		Music Books, 10c and	5c
		Lunch Baskets	25c
		School Bags, up from	25c
		Pencil Clips	5c
		Pencil Boxes	5c

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A slim, trim figure, new energy, glorious health, youthful activity, clear skin, bright eyes—all these splendid results a half teaspoonful of Kruschen Salts first thing each morning in a glass of hot water bring you SAFELY and without discomfort.

One jar lasts 4 weeks and costs only a trifle at any drug store the world over. Money back if not satisfied. But protect your health—make sure you get Kruschen.

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Look at the All-Weather tires, also! This great thoroughbred—the finest tire the money can buy—waves an alluring price tag.

Whichever you want—Pathfinder or All-Weather—remember this: More people are saving money with Goodyears than with any other kind.

Goodyear All-Weather Supertwist Cord Tires	Price
4.40-21	\$7.20
4.50-20	\$7.60
4.50-21	\$7.90
4.75-19	\$8.40
4.75-20	\$8.65
5.00-17	\$8.55

Goodyear Pathfinder Supertwist Cord Tires	Price
4.40-21	\$5.55
4.50-20	\$6.00
4.50-21	\$6.30
4.75-19	\$6.70
4.75-20	\$7.00
50x3 1/2	\$3.90

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Irrigated Farm Produces More Wheat, Feed, Says E. V. Holman

E. V. Holman, former Canyon resident and now owner and operator of a half section of good Deaf Smith county land located about ten miles northeast of Hereford, is the producer of one of the best irrigated row crops in this section.

A few weeks ago the Brand told of the success of Mr. Holman's achievement on a 50-acre tract of wheat which, in the early part of May, was irrigated only once, and made to produce more than twice the yield of other acreage in the same field.

Mr. Holman, spurred on by his success in irrigated wheat, began pouring water from his 1200 gallon well on his row crop. He had just enough moisture during the month of May to bring the row crop to a good stand, and on this land he began to irrigate.

His feed crop is composed of maize, manco maize, a cross between maize and kafir, and Indian corn. The yield is difficult to judge at this stage of growth, but neighbors who have gone through the crop declare it will make at least 85 bushels to the acre.

The Holmans not only take pride in their field crops, but also in their garden, now in full bearing: the barnyard with a large flock of chickens, ducks and turkeys; the basement, well stocked with canned goods, and two wheat granaries filled to the bursting point.

Mr. Holman made the prediction that the 200,000 acres it is possible to place under irrigation in the Hereford community will soon be the highest priced land in the Panhandle.

County Wheat

(Concluded from Page 1)

dividual allotments have been submitted to farmers in the meeting. The "Standard Three Year Plan" allows the farmer who put in the 1933 crop to take the average number of acres in the land for the three preceding years, then determine the production for those years and take the average number of bushels produced as basis for his allotment.

To Reduce 15 Per Cent.
The average acreage is to be cut 15 per cent for seeding this fall. Allotment is based on 30 cents per bushel for 54 per cent of the average production.

The other plan or "County Average" plan does away with determining production during the three years used in arriving at the acreage. It merely takes the county's average as furnished by the Department of Agriculture in determining the production. This has been set at 8.1 bushels per acre.

The county board will decide which plan shall be used in figuring the allotments. Cost of administering the plan will be deducted from the county allotment. The administrator's salary, however, will be paid by the government.

To Submit Budget.
After all allotments for the county have been determined the county board will make up the county's budget to coincide with the total allotment and submit it to department authorities for approval.

It is believed the county's allotment funds will then be turned over to the board here for disbursement rather than having individual checks sent farmers from

Washington.
A move is on foot to have the county's allotment increased, since it is believed the allotment given, which is 795,000 bushels, is not accurate.

Seek Allotment Increase.
A committee composed of Jonathan Pitman, George Muse and Troy Wemble was appointed last week to gather information on the county's production for the five-year period used by the government in computing production here.

Congressman Marvin Jones is working on an increased allotment for the entire state and this county will share in the benefits if he is successful. Information gathered here will be furnished Mr. Jones for use in his fight.

Judging In Farm Contest Tuesday

Judging in the Panhandle-wide "Balanced Farm Contest," sponsored by the Amarillo Globe-News will be held next week, according to Garford Wilkinson, farm editor of the Amarillo paper, who was in Hereford this week.

Three entrants of Deaf Smith county will be judged Tuesday, September 12. Judges are A. L. Smith, E. M. Regenbrecht and J. Lynn Thomas, all of the A. & M. College extension department.

The Globe-News is giving \$1,000 in cash prizes to winners in the contest. Contestants will be given a banquet by the Globe-News at the Tri-State fair late this month at which time winners will be announced.

S. Casebolt, former Hereford citizen, of Clovis, New Mexico, and his son, Herbert, of Denison, Texas, were here the latter part of last week visiting in the home of S. Casebolt's daughter, Mrs. Jake Boydston, and family.

Mrs. Fred Collett's parents, Mr. and Mrs. B. M. Mann and daughter, Gene and Dean, of Gainesville, accompanied by Mrs. Mann's mother, Mrs. Cotchette, of Gatesville, and their cousin, Bill Holt, Jr., of Sanger, spent last week at the Collett ranch. Miss Gean Mann will spend the winter with Mrs. Collett and attend school in Bellview.

Keith Guthrie to Teach at Bula.
Keith Guthrie left last Monday for Bula where he will teach in the consolidated school. Both the grade and high school branches are being taught there this year. Bula is located in the southeastern part of Bailey county.

Mr. and Mrs. W. F. Gillis, Mrs. Viola Williams and children visited with their aunt, Mrs. A. Curry, near Olton.

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FOOTBALL

(Continued from Page One)

kins stole second base, clean. No, he didn't have his skates, and he wasn't on a horse; then he hit another one to the creek and had to hit the dirt at third, and we decided that this old boy just can't make it home without a rest and won't say any more about it.

Golf Tournament.

The Hereford Golf Club held their first inter-city golf tournament last Sunday, and it was a dinger and everyone had a jamb-up good time. Some of the scores look like a page number away over in the back of a dictionary, but that didn't beat them out of a prize, cause every man that played received a prize of some kind, thanks to the names listed below, and we guess that is a world record for golf prizes. J. M. Posey won the trophy and the first flight with a 105 for 27 holes. Posey made the turn with a 35, came in with a 35, and made the back nine in 34 (this back nine is the same as the front one, or the middle).

John Patton shot the second lowest score, even though he was in the second flight. He came in with a 107. John made the turn with a 37, came in with 37, and made the back nine with 35, and when he turned in this last 35 we thought for a minute that Judge had made a mistake on the Lions ball club—never heard as much crying—it seemed like some of the boys figured John had done a little chiseling by getting in on the second flight. E. D. Fox, another second flight man, turned in the third lowest, with a 110. He made the turn with a 37, came in with a 37, made the back in 36 and reared back thinking he had a cinch on the second flight, but John was still out and when he came in 12:12—O well, what's the use.

The bunch will go to Friona next

Sunday week for the same kind of tournament, and the Friona Club would like to have the entries made by next Sunday if possible, and it has been suggested in the mean time that the boys are behind with their dues. Please do something about it as there is lots of work to do on the ground and the Club is needing the dough.

First Flight.

J. M. Posey 105
Golf bag, given by club.
J. A. Pitman 115
Sweater, by club.
J. R. Roden 116
Golf balls, by club.
A. A. Foster 121
Card table, Weir Variety.

Second Flight.

John Patton 107
Golf bag, club
E. D. Fox 110
Sweater, club.
H. L. Rice 118
Golf balls, club.
Clyde Posey 122
Card table, E. B. Black Co.

V. T. Downs 123
Thermos bottle, Corner Drug.
H. Blanton 125
5 lbs bacon, Texas Market.
W. E. Eubanks 125
Bill fold, key ring, J. M. Posey.

J. H. Gladman 125
Thermos jug, Close Drug.
R. Allred 127
Cards, Whiteface Printing Co.
E. B. Willis 129
Golf ball, Streu Hardware.

M. Webb 133
Golf ball, club.
O. Lange 133
5 gallons gas, Ford Garage.
O. M. Donaldson 147
Tie, Gaston Baer.

Third Flight.

J. W. Hendrix 126
Golf bag, club.
C. Collins 126
Sweater, club
Wirt Phillips 130
Golf balls, club.
C. C. Acker 130
Card table, John Patton.
S. P. Rosson 132
Thermos bottle, City Drug

Ted Young 133
Inner tube, H. L. Rice
L. H. Foster 134
Wash, grease job, Grizzle Chev.
S. Mingus 143
Family pass week, Star Theatre
M. Whitman 145
Two friers, Brown Pro. Co.
Mac Pitman 146
Two friers, West Texas Feed.
H. A. Close 147
Two friers, W. L. Davis
Tater Webb 150
Ball, by club for highest score.
E. C. Eubanks received a pair of golf Sox from Fox Mercantile for the longest drive on No. 8, 270 yards.

Seen On the Screen at the Star

Kay Francis and Nils Asther are the principals in "Storm at Daybreak," which will be shown at the Star Theatre, starting Sunday, and the cast includes many such prominent film names as Walter Huston, Phillips Holmes, Eugene Pallette, C. Henry Gordon, Louise Closser Hale and Jean Parker.

The picture, a torrid romance laid in the Balkans at the outbreak of the World War, is based on the play, "Black Stemmed Cherries," by the brilliant Hungarian playwright, Sandor Hunyady.

The story of "Storm at Daybreak" opens with the spectacular assassination of the Archduke Ferdinand and his wife in Sarajevo, which precipitated the World War, and then centers on the lives of three persons who became engulfed in the bitter strife between Hungarians and Serbs. Miss Francis plays the wife of a man old enough to be her father; Asther is seen as a Hungarian officer, and Walter Huston plays the husband.

Enrollment

(Continued from Page One)

departmental grades, and 381 in Central school. Two years ago the figures were 287 in high school, 197 in departmental grades, and 376 in Central. The senior class last year enrolled 68 as compared with 54 this year. The eighth grade enrolled 114 last year and 87 this year, last year showing both groups unusually large.

Notice Of Sale of Real Estate Under Order of Sale.

STATE OF TEXAS, COUNTY OF DEAF SMITH.

By virtue of an order of sale, issued out of the District Court of Deaf Smith County, Texas, on a judgment rendered in said court on the 31st day of January, 1933, in favor of L. A. Arnold and against J. E. Leatherwood, Paul Arthro and J. E. Golden, in the case of "L. A. Arnold vs. J. E. Leatherwood et al.," number 2045

in such court, I did on the 11th day of August, 1933, at 6 o'clock P. M., levy upon the following described tract of land, located in Deaf Smith County, Texas, as the property of J. E. Golden, to-wit: All of the West one-half (1/2) of Block No. 28, Evans Addition to the town of Hereford, and on the 3rd day of October, 1933, being the first Tuesday of October, 1933, between the hours of 10 o'clock A. M. and 4 o'clock P. M. on said date, at the court house door of said county, I will offer for sale and sell, at public auction, for cash, all the right, title and interest of the said J. E. Golden in and to said property.

Dated at Hereford, Texas, on this the 26th day of August, 1933.

J. C. CARROLL, Constable of Justice of the Peace, Precinct No. 1, Deaf Smith County, Texas.



CHARMING YOUTH

Fullness is expressed in our NEW HATS
If you are looking for the last word in millinery, we believe it is here, in Felts and Velvets

The styles and shapes are different and in both small and large head sizes.

Sport Hats

The new and late things in sport hats. Come in and see us—we are always glad to show you and plan your fall and winter head wear.

VOGELE MILLINERY PARLOR

Four of the younger set from Hereford enjoyed a dinner and social evening in the J. A. Hill home in Canyon last Tuesday. Miss Marion Hill was hostess to Andrew Pat Jones, David Harrison, Hal Kester, Keith Guthrie and Miss Wilma Jo Jones, who has been a guest of Miss Hill, was one of the Hereford party.

34-3c TRY A WANT AD IN THE BRAND.

PRICES
are still low
HERE

Every Day Brings More New Merchandise To Us
OUR STOCK IS MOST COMPLETE
But Prices Are Still Low!

FROCKS

in the latest modes

• • • There's real news in these grand new fall dresses. Their necklines are new • • • their sleeves are smart and you can have them in all the rich new colors for fall. Satins, Crepe, Bengaline and New Woolens.



\$4⁹⁵
—to—
\$9⁷⁵

Sizes 14 to 44

New Fall Coats

\$6⁹⁵
—to—
\$29⁷⁵
Sizes 14 to 50

• • • There's a new thrill in the new coats. Their collars do things to your face. Their lines do grand things to your figure, and they are anything but expensive. We offer a wide selection in the newest shades, with the wing sleeves, with or without fur for sports and dress wear.

USE OUR LAY-AWAY PLAN

• • • Make your selection now, while the prices are the least—make a moderate deposit—then pay as often as you like. It will be the thrifty shopper who makes her choice early.

JOHN DEERE
VANBRUNT
WHEAT DRILLS
SEMI-DEEP FURROW, WITH DOUBLE-RUN FEEDS
NOW ON DISPLAY AT OUR STORE

Van Brunt wheat drills increase yield, save moisture, prevent blowing and winter killing and hasten maturity.

KERR IMPLEMENT CO.



Sprowls & Cronin Co.



SOCIETY

PARTY AT B. R. DIXON HOME

The home of Mr. and Mrs. B. R. Dixon was the scene of a lovely party last Thursday night when they entertained the Treasure House Bridge club and their husbands.

Dinner was served on individual tables after which bridge was the diversion of the evening.

High score for the ladies was presented to Mrs. Ralph Smith, and high for the gentlemen to Glen Weir.

Traveling prize was awarded to Mrs. Boyd London, and consolation to Elmer Mathis.

Those enjoying the courtesy were Messrs. and Mmes. Criss Renfro, Boyd London, Elmer Mathis, Glen Weir, Carl Gilliam, Homer Henstee, Carl Jennings Buford Farmer and the host and hostess.

MISS KATHERINE MILLER ENTERTAINS FRIENDS

Thursday afternoon Miss Katherine Miller entertained a number of friends with a bridge party. The rooms were attractively decorated, carrying out a brown and rose color scheme which was also used in the table appointments and refreshments.

At the close of the games refreshments were served to Misses Betty Ruth Pickett, Nora Alice Daniel, Elaine Newell, Mary Elizabeth Stanford, Elizabeth Ireland, Estelle Gilliland, Virginia Barnett, Nancy Conkright, Virginia Line, Sally Skelton, Beatrice Buchanan and Mrs. Orland Wilson.

MISS CONKRIGHT HOSTESS AT BRIDGE

Last Saturday afternoon Miss Nancy Conkright entertained with a bridge party at her home on Fifth Street. A green and pink color scheme was carried out in the decorations and refreshments.

At the conclusion of the games delicious refreshments were served to Misses Sally Skelton, Virginia Line, Sally Gillbreath, Elizabeth Spradley, Ruth Smith, Beatrice Buchanan, Ruth Marie Mountz, Katherine Miller, Betty Ruth Pickett, Mary Elizabeth Stanford, Nora Alice Daniel, Elaine Newell, Elizabeth Ireland, Estelle Gilliland, Elyse Whitsett and Mrs. Orland Wilson.

H. T. WEST SURPRISED

Last Wednesday, August 30, a few relatives and friends of H. T. West surprised him with a dinner at his home in East Hereford. The occasion was his 67th birthday.

Each took a covered dish and Mrs. West made a large birthday cake. Present were Messrs. and Mmes. Geo. Conklin, W. A. Knox, A. May, J. T. West and family, Mrs. O. F. West and children, Travis Counts of Fort Sumner, and W. W. Haney, a brother of Mrs. H. T. West.

WOMEN HOLD FAMILY REUNION

A family reunion at the Troy Womble home in West Hereford was held last week on Friday and Saturday.

Two daughters, Mrs. Doyle Hendricks and three children of Hazerman, New Mexico, and Mrs. Jesse Hasley and two children of Tulsa, Oklahoma, were present. Nine children and nine grand children were present for the two days. The out-of-town folks left Saturday evening.

MRS. SEARS HOSTESS TO CRESCAT SCIENTIA

The Crescat Scientia club was most graciously entertained at the home of Mr. and Mrs. Ralph Sears last Thursday evening. The affair was to honor Mrs. Pearl Singleterry, it being her birthday. Mrs. Singleterry was presented an array of lovely tea topics.

After a social hour, delicious ice course was served to the following: Messrs. and Mmes. Chas. Sowell, Herman Stewart, Buren Sowell, R. E. McCullough, Dick Rountree, Pearl Singleterry, Frank Hucker, Miss Beth Millard and club members.

W. M. U. HOLDS REGULAR MEET WEDNESDAY

The Baptist W. M. U. met in regular session at the church edifice Wednesday for the purpose of transacting the general routine of business and to hear a special program prepared for the day. At the noon hour a luncheon was served, each having brought a covered dish.

An interesting literary and devotional program was rendered, the first number being on the historical episode, the French Arcadia. Mrs. John Swartz had charge of the devotional services and other features of the program were rendered by Mmes. Jack Roberson, Ab Posey, R. E. McCullough, V. M. Clay and A. O. Thompson. Mrs. E. W. Young sang a solo entitled, "Help Someone Today." The meeting was brought to a close by prayer, led by Mrs. Artis Daniel.

MISS ELAINE NEWELL ENTERTAINS AT BRIDGE

Miss Elaine Newell entertained a group of friends with a bridge party. The tables were attractively decorated, and a separate color scheme for each table was carried out.

At the close of the games a salad course was served to Misses Elizabeth Ireland, Mary Elizabeth Stanford, Betty Ruth Pickett, Katherine Miller, Virginia Line, Elyse Whitsett, Virginia Barnett, Nancy Conkright, Sally Skelton, Estelle Gilliland, Ruth Smith, Elizabeth Spradley, Ruth Marie Mountz, Beatrice Buchanan and Mrs. Orland Wilson.

BRIDGE PARTY AT BUCHANAN HOME

Misses Beatrice Buchanan and Ruth Marie Mountz were hostesses last Wednesday afternoon at the home of Miss Buchanan when they pleasantly entertained a number of their friends with bridge. A yellow and orchid color scheme was carried out in the table decorations and refreshments.

At the close of the games Miss Lueta Borden was awarded high score, and Miss Elizabeth Ireland received low.

Those present were Misses Nora Alice Daniel, Katherine Miller, Betty Ruth Pickett, Mary Elizabeth Stanford, Elaine Newell, Virginia Line, Lueta Borden, Virginia Barnett, Elizabeth Ireland, Nancy Conkright, Estelle Gilliland, Sally Skelton, Peggy Mitchell and Mrs. Orland Wilson.

MISS RUSSELL ENTERTAINS CLUB MEMBERS

Miss Jewel Russell was hostess at her home last Thursday when the Messenger Club entertained the Bippus club.

A covered dish dinner was served at the noon hour. The program lasted all afternoon and was followed by refreshments of ice cream and cake. About 33 ladies and children were present.

The next meeting of the Messenger club will be held at the home of Mrs. Lee Howard.

ANNOUNCING

The opening of my wood-work and furniture repairing shop; upholstering lawn mower sharpening, cleaning and refinishing of all kinds of furniture. Saw filling a specialty. Located in the rear of Fullwood Battery and Electric Station. Opening September 1. Bring furniture for repairs to rear door. Plenty of parking space. Hobby Horses now on sale. Come and see them. Something new. Phone 20. E. H. FULLWOOD, "The Home of the Hobby Horse." 34-tfc

Standifer Rites Held Last Sunday

Erna E. Standifer passed away last Saturday morning at the local county hospital after an illness of several weeks, following two major operations for intestinal ailments. His peculiar and complicated disease seemed to baffle all medical skill.

Mr. Standifer was born in Collin county on July 20, 1899, and at the time of his death he was 34 years of age.

Funeral services were held at the Baptist church last Sunday afternoon at 3:00 o'clock, Rev. V. M. Cloyd officiating. The remains were laid to rest in West Park Cemetery.

Mr. Standifer became a member of the Baptist church at the age of 18 at Bethlehem, Collin county, Texas, and held his membership there until his death.

Mr. Standifer was united in marriage October 6, 1918, to Miss Agnes Douglas, and to this union were born three daughters, Genece, Lois Loma and Edith, all of whom survive.

The relatives who attended the funeral services were his parents, Mr. and Mrs. E. J. Standifer; four brothers, Ardle, Horshel, R. C. and E. J. Standifer, all of Merritt; a brother-in-law, Roy Douglas, of Abernathy, and a sister-in-law, Mrs. Tidwell, of Plainview. He had six sisters, Mrs. E. S. Martin, Misses Zora, Iona and Gertrude Standifer, and Mmes. J. N. and W. I. Owen, all of Longview, who were not able to be here.

Canyon College to Open 24th Year On 19th of September

On September 19, W. T. S. T. C. will open its 24th annual session. This college, offering four years of standard work with special training for teachers, has been serving the Panhandle and Northwest Texas for almost a quarter of a century. In continuing its service a great effort will be made to enable worthy young people to continue their education without interruption even through times are hard.

Although the last legislature increased fees at all State institutions, they are still not large and the college officials have worked out a split semester plan which will enable the student of small means to pay for nine weeks work at a time and complete that much of the year's work. If more money can be obtained later he may continue his work.

Only \$10.50 is needed to pay all tuition, hospital and laboratory fees, student activity fee, which includes text book rental, admission to regular scheduled football games, subscription to the college paper and other campus fees for the 9 weeks. Board and room are the only additional expenses. Students who want private lessons in music or speech, payment will be allowed on a monthly basis, allowing the produce checks which are received monthly at home to pay these expenses.

General courses are provided for students who wish to enter the commercial field, or take work leading to special study in engineering, medicine, law, commercial chemistry, architecture or the ministry, in addition to the highly specialized courses for those who expect to teach.

St. Anthony's Church

Mass, Sunday at 8, sung mass at 10. Weekday, 8, Saturday 6:30 at convent. Benediction Sunday and Friday, 8 p. m. Holy hour Thursday, 7:30, ending with benediction at 8:30. Friday, birthday of Blessed Virgin, sung mass at 8.

Sunday the Altar Society met after mass and adopted resolutions for the comfort and convenience of the parishioners. The young ladies Sodality also met Sunday and voted a dance for Friday evening at 9. Smith's orchestra will play.

The next meeting of the Altar Society will be on Wednesday at 2 at a place to be decided Sunday.

First Methodist Church

REV. E. E. ROBINSON, Pastor. Sunday school, 9:45 a. m. Preaching at 11:00 a. m. by Dr. L. N. Lipscomb, presiding elder, Amarillo district. No preaching service at night. Young people at 7:45. A cordial welcome to the public.

First Baptist Church

REV. V. M. CLOYD, Pastor. Sunday school, 9:45. Regular preaching services by the pastor at 11:00 o'clock. B. T. S. at 7:00. Sermon by pastor at 8:00 p. m. A friendly invitation is extended to all.

Card of Thanks.

We wish to express to our friends and neighbors our sincere thanks for your kind deeds, beautiful floral offerings and words of consolation which were so graciously extended us during the sickness and after the parting of our dear loved one. May God's richest blessings be upon each of you, is our wish.

Mrs. E. E. Standifer, Edith, Genece and Lois Mr. and Mrs. E. J. Standifer and Family. Mrs. E. S. Morton Mr. and Mrs. W. L. Owens Mr. and Mrs. J. N. Owens Mr. and Mrs. Roy Douglas and Family Mrs. E. W. Tidwell 1p

A Want Ad in The Brand is more steady worker—try it out

LOOKING FOR A NEW APARTMENT? TURN NOW TO THE WANT ADS

Bob Hastings Dies Monday at Dimmit

J. R. (Bob) Hastings, prominent Castro county citizen, was found dead in bed early Monday morning at his home in Dimmit.

Funeral services were held Tuesday afternoon at the Methodist church, Rev. L. N. Lipscomb of Amarillo officiating. Burial was in the Dimmit cemetery.

Mr. Hastings was 66 years of age. He is survived by his wife and seven children, one of whom is Mrs. Jack Wright, a daughter, of this city. He is also survived by five brothers and three sisters, one of whom, Henry Hastings, resides in Hereford.

Mr. Hastings was well known in Hereford and had many friends here.

Those who attended the funeral services from Hereford were Mr. and Mrs. Henry Hastings and fam-

ily, Mr. and Mrs. Jack Wright and daughter.

Mr. and Mrs. B. R. Dixon, Mrs. Walter Pickett and son, Edgar, Will Dixon and family, Mrs. John Cunningham, Mr. and Mrs. Carl Cockrell, Mr. and Mrs. N. E. Gass, Judge C. F. Kerr, Mrs. Edgar Ireland, Mrs. Andy Godpin, Mrs. H. H. Hawkins, Mrs. Geo. Stambaugh and son, George V. J. P. Wood, Miss Millicent Griffith, a former Hereford and Dimmit school superintendent, was there. J. B. Black funeral directors had charge of the funeral arrangements.

THE ADS ARE Part of THE NEWS



in Every Ten-

If You Use Magnolia Coke

—It gives a tenth more heat. And besides that, the price is going to climb at least ten per cent. So don't wait until winter to start thinking about fuel problems.

Place your order with us now. Our trucks will deliver your season's supply.

McLean & Pitman Grain Company

Phone 1. We Deliver.

Want Ads

Lost and Found

LOST: Male Boston screw-tail bull; brindle and white. Return to Ernie Chevrolet Company. Reward. 1c

LOST: Flanged cream can lid. Leave at Brand office. 1c

FOUND: A lady's white purse, containing prayer book, rosary and cosmetics. Owner may recover it at Brand office by paying for this advertisement. 1c

FOUND: Gray mare, B dash on right hip, 8 or 9 years old; found 3 weeks ago, T. E. Ferden, 12 miles northeast of Hereford. 34t

STRAYED: A two year old registered whiteface bull, from the Shade Moore place about 10 miles northwest of town. Finder notify Lan Shore or J. Wallace Robinson. 33-tfc

Wanted

WANTED: Used clothes; will trade for used clothes. Hereford Second-Hand Store, Britain-Dunlap Building. 1c

WANTED: To buy a used broadcast binder. Henry Hastings. 1p

For Sale or Trade

FOR SALE OR TRADE: Good five room residence, stucco, northeast part of town; two lots, windmill. W. B. Anthony. 1c

FOR SALE: Chevrolet coach, 1930 model. Worth the money. Buchanan & Rosson. 34-2c

FOR SALE OR TRADE: Have city property to trade for land. Improved 320 acres at \$12.50 per acre. Have gas range as good as new, priced right. J. E. Bray. 35-2c

FOR SALE: Delco light plant, priced right, easy terms. Lee Caldwell, Hereford postoffice. 33-tfc

WHEAT: Pure bred Black Red and Improved Turkey Red, in varieties extra choice. Troy Venable. 35-2c

FOR SALE: A fresh five gallon Jersey milk cow. See Fred Welch. 1p

FOR SALE: A bicycle, in good condition, new tires and reasonably priced. See Bill Hawkins. 1p

FOR SALE: Seed wheat, B. C. Roberson, three miles southwest of Summerfield. 34-2p

FOR SALE OR TRADE: Two ten 14 inch deep furrow drills, in good condition. Will sell cheap or take in exchange young range cattle or cows, sheep or work stock. Would consider 8 or 10 foot broadcast binder. No milk stock or hogs wanted. Located 11 miles south of Adrian. Address F. P. Lyons, Box 99, Adrian, Tex. 33-3c

For Rent

FOR RENT: Two bedrooms with living room between; nicely furnished, private bath, furnace heat. Mrs. Jno. P. Slaton, Phone 443. 34-2c

FOR RENT: Modern apartment, furnished, near high school. Matt Gilliland. 1p

FOR RENT: Furnished or unfurnished residence at 710 North Main Street. Mrs. V. F. Haynes. 1p

FOR RENT: Modern home on pavement, double garage, windmill. See Earl Springer. 1p

FOR RENT: Furnished duplex, H. M. Benefield home. See Mr. McWright at Buchanan & Rosson Company. 1p

FOR RENT: Six room house, furnished or unfurnished. Inquire at Brand Office. 1c

FOR RENT: Furnished apartment, close in on pavement. Mrs. W. M. Megert. 1c

FOR RENT: Residence a block and a half from the Central school. See Ralph McCullough at Norton Garage. 1p

FOR RENT: Residence on the pavement; also one furnished and one unfurnished apartment. F. H. Oberthier. 33-tfc

FOR RENT: Furnished apartment modern, near high school. Telephone 43. 33-tfc

FOR RENT: Furnished, my real estate office just east of First National Bank A. H. Elliston. 33-tfc

Lodge Directory

HEREFORD LODGE NO. 849, A. F. & A. M.

Stated Meetings Each Second Monday Night of Month. School of Instruction Each Thursday Night. Visitors Are Welcome. HORACE C. BAIRD, W. M. J. S. JONES, Secretary.

HEREFORD LODGE I. O. O. F. OTIS FOSTER, Noble Grand No. 476

Meets Monday, 8:30 p. m. Visiting Brethren Welcome L. H. FOSTER, Secretary

REBEKAH LODGE Meets Every Tuesday at 8:00 p. m. MRS. R. E. McCULLOUGH, N. G. MRS. HERMAN STEWART, Secretary

HEREFORD CHAPTER, O. E. S. Meets Each Second Tuesday Night, 8:30 MRS. GENEVA RAY, W. M. MRS. MYRTLE WITHERSPOON, Secretary

LET A WANT-AD Rent Your EXTRA ROOM!

NRA CLOSE DRUG STORE A GOOD PLACE TO TRADE SPECIALS 5 lbs Copper Carbonate 90c 100 Aspirin Tablets 59c 50c Bathing Alcohol 39c 50c Milk of Magnesia 39c 25c Kleenex 23c 1 Pint Hand Lotion 55c 1 Dozen Bars Soap 69c 5 lbs Bath Salts 69c Your Doctor's Prescription Always Carefully Compounded School Supplies at Lowest Prices

NRA Does Not Prevent Our Serving You Rockwell Brothers and Company is never closed to its friends and patrons from the territory surrounding Hereford. If you are in town and want supplies from us, you can get them. If the yard is closed, merely look up Manager John Olson at his home, 404 Miles. We will serve you at any time of the day or night. Rockwell Brothers & Co. In Hereford Since 1898

FOR EVERY BUSINESS CARBON COPY and CARBON COATED SALES BOOKS THE wide variety of styles and sizes in our line of Sales Books is a source of satisfaction and saving for the business concerns of this community. We can furnish duplicating, triplicating, flat, folded, single carbon or carbon coated books printed with the ruling and advertisement which will best meet your requirements. If you want good quality books, insuring clear, accurate records; if you want courteous treatment, reasonable prices and prompt delivery; give us your next order for this important item. Samples and prices on request. Phone or write. THE HEREFORD BRAND

Summerfield News

BY MRS. GUY WALSER

Take Produce to Carl's Gro. if our community received several good showers of rain last week. Farmers are anxious to get into the fields, so they may get wheat land ready.

Miss Maude Noland was hostess to the Home Makers Study Club, when that organization entertained the North Hereford club. Games were played by members and the 39 visitors present. Visitors were Misses, Effie Brown, Chas. White, head, Arch Conklin, John Allen, Caldwell, Vaughn; Misses, Crawford, Vaughn and Brown of Hereford, and Miss Laura Black of Clarendon; Miss Joyce Davis, Mrs. J. W. Cox and Mrs. Louie Huckert, Summerfield. Ice cream and cake with mint favors were served.

Joe Kendall and family were in Amarillo Friday. John Watkins and Miss Gladys Watkins of Woodward, Oklahoma, spent last week in the J. R. Oglesby home.

Mrs. Lee Curry, Misses Pearl Prachar and Laura Black, Mr. and Mrs. Guy Walser were in Plainview Friday. Miss Mary Lee Curry returned home with them after a three weeks visit at Breckenridge, Weatherford and Abilene.

Miss Dorothy Allen of Amarillo is visiting her aunt, Mrs. W. L. Huntley.

Mrs. Walter Huntley and Geraldine, and Miss Ellen, Archley spent the week end in Amarillo.

Mr. and Mrs. J. A. Black, Howard and W. A. Davis of Clarendon spent Sunday in the Lee Curry home.

Miss Eva Greenson entertained a group of young people with a party Friday night.

Mr. and Mrs. C. F. Curvey of

Tulla spent the first of the week with Mr. and Mrs. J. R. Oglesby. J. E. Roberson spent Sunday in Canyon with relatives.

Mr. and Mrs. J. R. Oglesby visited relatives in Tulla Sunday.

J. A. Noland and W. J. Cox were in Plainview Sunday to get Misses Lola Wayne and Mary Elizabeth Cox, who will enter school in Hereford.

Mr. and Mrs. Bill Stanley of Westway spent Sunday in the Geo. Storey home.

Wilburn Edelman and family took Mrs. Officer to Plainview Friday.

Jimmie Gandy of Plainview spent last week here with his sister, Mrs. J. R. Oglesby.

Miss Mary Lee Curry is spending the week in Clarendon.

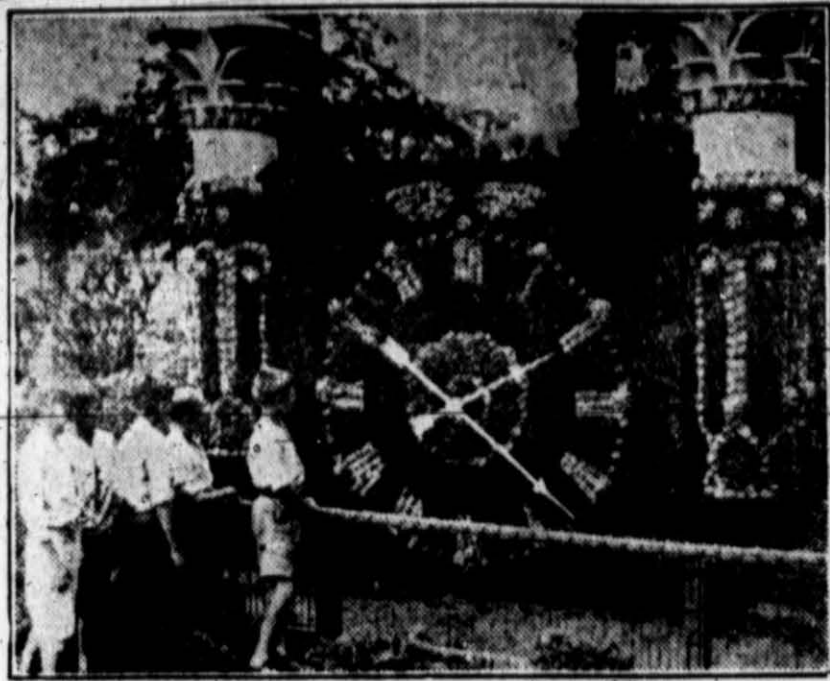
School opened Monday, with Miss Oeta Bolling primary teacher, Miss Ruby Thompson intermediate; Wilburn Edelman, principal. There were 46 pupils present the first day, with more to enter. Several parents and visitors were present.

Mrs. and Mrs. Claude Sikes of Abilene, Mrs. Bessie Smedley and daughter of Baird, Miss Ida Sikes of Clyde are visiting Mr. and Mrs. N. P. Sikes this week.

Farmers of the community met at the school house Monday morning, with Mr. Thomas conducting a wheat reduction meeting.

First English Theater

The first building in England for the public presentation of plays was built in London in 1576. In 1698 Shakespeare and his associates, failed to secure a lease of the ground on which this building stood, pulled it down, and erected the famous Globe theater on the Bankside, and the street running along the south side of the Thames was called.



TIME GROWS, NOT FLIES, HERE

Detroit.—Although it has been running for several years, this clock of flowers at Waterworks Park is still sufficiently unique to attract hundreds of visitors. The dial blooms each spring, and requires the regular attention of a gardener.

Eleven-Mile

BY EUNITA WILLIAMS

Take Produce to Carl's Gro. Among those shopping in Hereford Saturday were L. M. Williams and children, Bert Doyle, Mr. Hudgson, P. C. Short and daughter, Bob Finch, Chas. Brown, Ben Bates, Mr. and Mrs. W. A. Whitson and sons, Mr. and Mrs. L. M. Turner and children, Fred Collett, and Dick Barnes.

Mr. and Mrs. Bob Finch and baby who have been in East Texas the past few months, returned to this community Friday.

Miss Vivian Hutchinson of Wheatland, New Mexico, is spending a few weeks with her sister, Mrs. Gilbert Bryant of this community.

Temple and Richard Lynch were shopping in Hereford Saturday.

Mrs. L. M. Williams and daughters, Euntha and Estelle, called at the L. M. Turner home Friday.

Misses Mildred and Kathryn and Mr. Henry Turner will attend the Hereford school this year.

Rev. Hornbeak of Hereford will fill his regular appointment at the Messenger school house the fourth Sunday of each month.

A number enjoyed a wicker roast at the school house Friday night. It was an entertainment given by the losers of the singing contest.

Good rains fell in this community the past week.

Lester Myers will attend school in Friona this term.

Miss Leona Norris of Denton will teach at Valentine.

Mr. Young, Mrs. Schofield and Miss Imogene Copeland will teach at Messenger this year.

L. M. Turner is having a well drilled this week.

Mrs. L. M. Williams and Euntha called at the Oletree camp Saturday to visit Mrs. Gilbert Bryant, Zena and Altit Williams.

Miss Leona Norris arrived in Hereford from Denton Saturday to begin her teaching at the Valentine school September 4.

Mr. and Mrs. G. W. Wells and son and J. D. Stevenson called at the Turner and Williams homes Monday.

G. W. Wells will attend school at Texico this term.

Westway Items

(BY WILMA SKYPOLA)

Mrs. W. A. Strickland was seriously injured in a car wreck near Shamrock, Oklahoma last week. Mrs. Strickland and two daughters, Jean and Blanche, were on their way home from a visit with relatives in Oklahoma when the accident happened. Mrs. Strickland received a broken leg, and the two girls suffered internal injuries. They were placed in a hospital at Shamrock where they remained until Thursday. At last reports all were doing as well as could be expected. Westway neighbors are requested to write to her.

Get highest cream prices at Farmers Creamery Association. 7-4fe

Mr. and Mrs. Guy Lawrence returned home Friday.

Mr. and Mrs. J. D. Vaughn spent Monday and Tuesday in the Tom Vaughn home.

Misses Cortrude Wilson and Sue Vaughn are attending high school in Hereford and have apartments in the D. P. Vaughn home.

Miss Armello Reinhart spent Saturday night with the Lueb girls.

Mrs. A. H. Lueb suffered a serious cut on her foot Sunday when she stepped on a piece of glass.

Miss Ruby Johnson and Arnold Long were married some time ago. Mrs. Long formerly lived in this community. They are making their home in Hereford.

Mr. and Mrs. Huntzinger of Hereford, spent Sunday in the Gunn home.

Ed Evers and son of Umberger spent Thursday here in the V. Skypola home.

School opening was postponed until next Monday because the buses were not ready for use.

FOR RENT, FOR SALE CARDS AT BRAND OFFICE. CHEAP

Ward News Notes

BY MRS. W. P. CARAWAY

Parts of this community received a good rain Sunday night.

Ward school opened Monday with 25 pupils present. Misses Oxford and Davis are the teachers. About 12 patrons were present on opening morning.

Berry Miles of Amarillo visited his parents, Mr. and Mrs. W. O. Miles, Sunday night.

J. D. Harrell who has been confined to his bed in Hereford for several days by an attack of appendicitis was brought to the L. L. Crawford home last Thursday.

Mr. and Mrs. Reed Williams visited the Jim Lipscomb home Sunday afternoon.

Mr. and Mrs. O. J. Lady visited in Hereford Monday afternoon. Wiley Roberson and family visited the Arlie Dean home at Dean Sunday night.

Frank Strait and family of Kensley, Kansas, visited his mother, Mrs. Ernest Seigner, a few days last week.

Ed Cox and family spent Sunday in the Fred Saltzman home.

Mrs. Lowe and son visited Mrs. Paul Probasco last Friday.

Roberta Harrell of Dean visited Viola Hutson Saturday.

Fred Moreman and family visited the S. A. Edwards home at Progressive Sunday and report Mr. Edwards improving from burns received some time ago.

The La Afflatus Estudia club of Ward entertained their husbands and children with a steak and chicken fry Thursday evening at the Arlie Dean home.

John Edward of Progressive called in the Jim Lipscomb home Sunday afternoon.

Mrs. Geo. Rogers and children have returned from a visit at Rush Springs, Oklahoma.

Several girls and boys have entered Hereford schools.

Do You Need Cash?

I can turn your livestock, farm equipment or real estate into ready money.

AUCTION

SALES ARE PROFITABLE

RAY BARBER AUCTIONEER

Superior Sales Service

Phone 241

Hereford, Texas

Sales dates and literature may be arranged at THE HEREFORD BRAND

ADVERTISEMENTS are Printed for YOUR CONVENIENCE



LOOK! SIX WEEKS OF MUD AND WATER NOTHING CAN STOP IT!

TAKES A MUD BATH AT "SIXTY"

You wouldn't dare put an ordinary car through a test like this! But day after day, week after week, this big new Dodge Six goes through every test that engineers can devise...through mud, sand and water, struggling up steep hills...heart-breaking trials that put every part of the car under terrific strain.

But the big new Dodge Six comes through every step with flying colors! Lesser cars quit cold after as little as 11 minutes of such torture. Dodge is still going strong after 600 hours of it!

WINS BEAUTY CROWN AT MIAMI

And to think that this rough, tough conqueror of the test pit is the same Dodge Six that stuns Miami and other smart places with its beauty! Everywhere people are raving about it. Yet it costs just a few dollars more than the lowest priced cars! Only the great Dodge Organization with its 18 years of experience, its master craftsmen and their painstaking precision methods — could build such a car at such a low price. See this amazing new Dodge today! Drive it. Test it. Compare it with others. Any way you figure it, Dodge gives you most for your money!



JUST A FEW DOLLARS MORE THAN LOWEST PRICED CARS

DODGE "SIX"

\$595 AND UP with Floating Power

Ireland-Beavers Motor Co.

Dodge Eight priced from \$1115 to \$1295 f. o. b. factory, Detroit

Here and There

BY MRS. C. E. TICE

A good rain fell here Thursday morning.

Get highest cream prices at Farmers Creamery Association. 7-4fe

School began at Frio Monday. Misses Koma and Rubye Hyatt are in charge.

Mrs. D. O. Benson is home from a visit in Duncan, Oklahoma.

Guy Hamm and family spent Monday at the Tice home.

Mrs. Olive Morris and children of Kirkland visited the J. J. Lindsey home last week.

Mr. and Mrs. Glenn Greer were in Portales last Friday.

Paul Williams and wife visited the Jim Ragsell home Tuesday.

Luther Ramsey and wife visited the Art Grimes home Sunday.

Mr. and Mrs. Gordon Ingle were in Pampa Friday.

Mrs. W. P. Lamar and daughter of Crosbyton spent part of last week in the D. S. Jones home.

Hope Owens and family have returned to their home in Oklahoma after a visit in the Harlin home.

W. A. Springer and wife and Mrs. H. M. Mobley were in Amarillo Thursday.

Jack Wade and wife of Dalhart visited the Randall home this week.

J. S. Rickert and family of Kirkland called at the Lindsey home Friday.

The Will Henry children have been ill this week.

Mr. and Mrs. Buck Williams of Floydada visited here last week.

S. R. Campbell and H. Richardson visited here from Crosbyton this week.

B. Sowell and wife visited the A. Fraser home Sunday.

J. E. Springer and H. M. Mobley attended the wheat reduction meeting in Plainview Thursday.

Leo Williams and wife visited his parents in Floydada last week.

The W. W. club will meet with Mrs. J. B. Harlin September 13.

Mrs. M. A. Springer of Amarillo visited here this week.

John Turner and wife spent Sunday in the Goad home at Wyche.

The Energetic club met with Mrs. Cogdell last Friday. Next meeting with Mrs. W. A. Knox.

Mrs. C. E. Tice received word Friday of the death of a nephew, who was killed August 27 at Wahoo, Nebraska, while making a parachute jump from an airplane.

Quarterly conference will be held at Easter instead of Frio, and meets September 17.

Mr. and Mrs. J. R. Robinson are visiting their daughter, Mrs. Leo Williams.

Misses Koma and Rubye Hyatt are light housekeeping in the Oglesby home.

COURTHOUSE RECORDS

Warranty Deeds.

D. M. Rayzor et ux to Miles Roberson, Block 16, DeAtley addition to Hereford.

Lora Kibbe Bane to Charles Keffler, N 1/2 of section 84, Block K3. A. P. Black, et ux to Miss Ada Russell, SW 1/4 of section 17, block K8.

New Car Registrations.

J. C. Parker, Chevrolet, Grizzle Chevrolet Company.

B. Ramey, Chevrolet, Grizzle Chevrolet Company.

Wilbur Edelman, Plymouth, Ireland-Beavers Company.

Marriage License. Caleb Winfield Mariner to Lola Fay Turner.



It's fun to be thrifty with your pennies and more generous with your menus.

Our low prices, excellent foods and vast stock make it possible.

Come In and Be Convinced!

Bring Us Your Eggs—Highest Market Price.

Frank's CASH Grocery

FRANK RICHARDS, Proprietor.

Come Give Us a Trial.

Phone 117—We Deliver



"We Crow Our Part"

Barn Yard Code

- (1) Big pigs shall keep both feet out of the trough.
- (2) Little pigs may put one foot in the trough.
- (3) All barnyard members shall have proper feed formulas furnished by competent feedmen.
- (4) Cows shall produce according to feed.
- (5) Horses shall pull for complete code.
- (6) Ducks say N. R. A. is no quack.
- (7) Barnyard members shall be fed Just-Right Feeds.

Just-Right Feeds are made from "Proper Formulas," mixed by N. R. A. members. We can safely recommend Just-Right Feeds because they are mixed fresh.

Treat Your Seed Wheat With Coppercarb Before Planting

WEST TEXAS FEED & SEED CO. PHONE 265

Cook With Gas
 FOR SPEED SAFETY COMFORT ECONOMY EFFICIENCY
 Symbol of Dealer **West Texas Gas Co.**
GOOD GAS WITH EXPEDIENT SERVICE

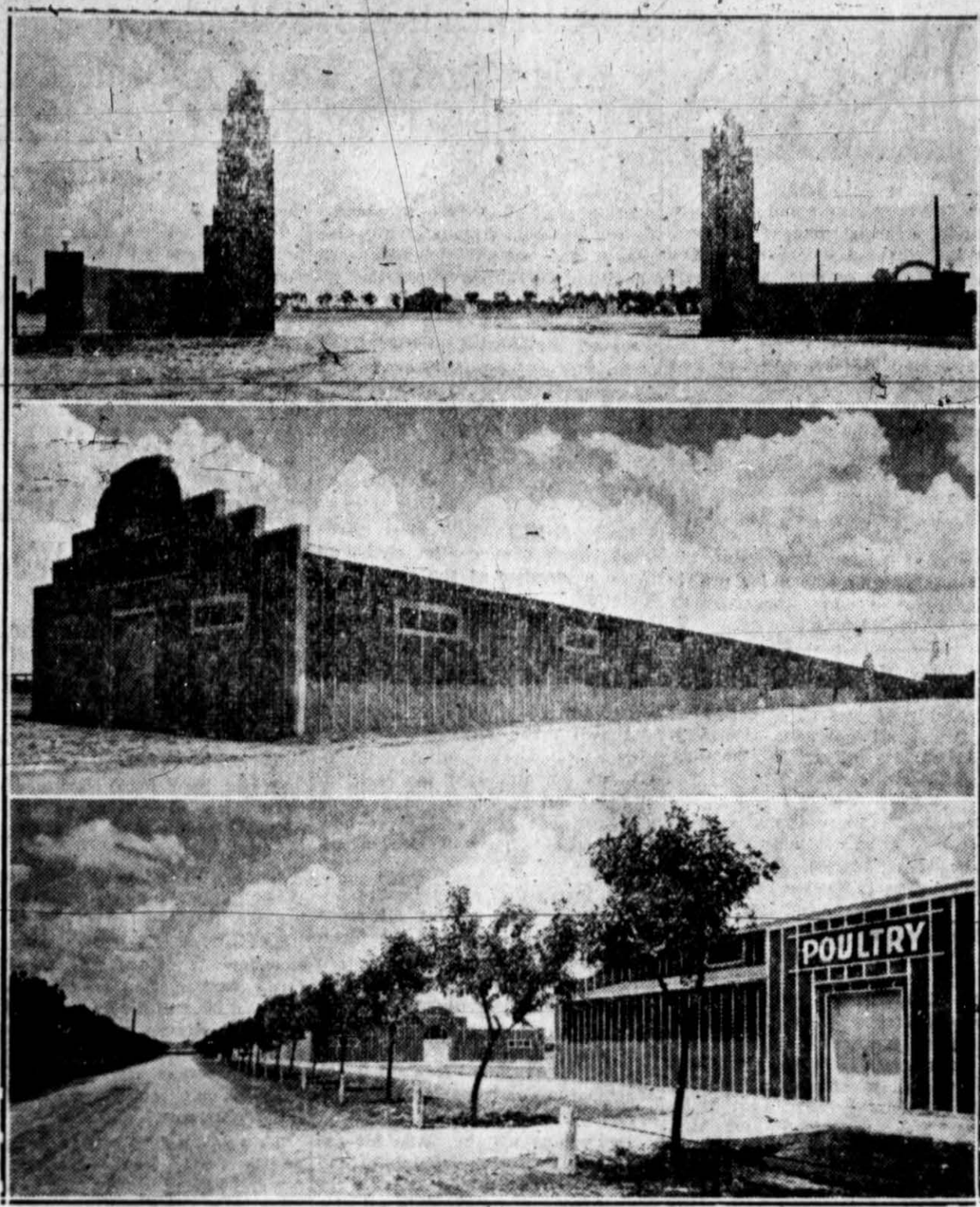
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 For Prices On
KAFIR, MAIZE, BARLEY AND WHEAT
 In stock now for retail trade, Kafir, Cottonseed Meal, Mill-Run Bran.
Henneman Grain and Seed Co.
 501 WEST FIRST

SCHOOL DAYS

During the coming months children will be reading and studying during the long evenings.

Don't let them ruin their eyes by using insufficient light. Light is cheap and eyes cannot be replaced.

NRA TEXAS UTILITIES CO.



TRI-STATE FAIR GROUNDS IMPROVED

Above is the beautiful new gateway to the Tri-State Fair grounds in Amarillo. The Pillars, constructed of concrete, were built since the fair last year. In the center is the Boys and Girls Scouts building, also erected during the past year. The lower photograph shows a roadway in the grounds which has been improved. Landscaping, cleaning up, graveing of roads, and construction of sidewalks as well as improving the drainage are among the improvements made throughout the grounds.

Progressive News
 BY OLIVE PERKINS

Take Produce to Carl's Gro. if Mrs. Haskell Benson returned last week from a visit with relatives at Wellington and Pampa. Mrs. Horace Hershey and sons are visiting Mrs. Ray Hershey. Mrs. Jim Ricketts and sons are visiting her sister, Mrs. Arch Conklin at Hereford.

Mrs. Park and Lucile entertained the ladies of the community at a quilting Friday. At noon a lovely dinner was served cafeteria style and in the afternoon watermelon was served the guests. Enjoying the day were Mmes. C. C. Bowman, Haskell Benson, Patterson, Owen Neel, C. P. Caldwell, Ira Ricketts, Carl Donovan and Gilbert Donovan; Misses Leatrice Benson, Ira

Jeanne Ricketts, Virginia Bowman, Elizabeth Bowman, Eunice Caldwell and Olive Perkins.

Mrs. Maude Steadman of Gordonville is visiting her cousin, Mrs. A. S. Higgins.

Messrs. and Mmes. W. A. Ricketts and Lon Ricketts and daughter of Denton called in the Ira Ricketts home Wednesday afternoon.

F. D. Perkins and Miss Olive spent Sunday with Mr. and Mrs. H. T. Wedel and Miss Clara.

Mrs. W. C. Russell took sick very suddenly Wednesday and is still very ill.

Both the Progressive and Higgins schools opened Monday. Lawrence Boyd and Miss Lillith Boyd are the teachers at Progressive and are staying at the Blakemore home. Miss Evelyn Arceneaux of Killen is teaching at Higgins and is staying with Mrs. A. S. Higgins. The Higgins school has 11 pupils this year.

Alamogordo, N. M., is visiting her. Mr. Peters and family of Happy spent the week end in the E. M. Allen home.

Mrs. M. Carter and children moved to Dimmitt this week where the children will be in school.

Mr. Harrell and Neely visited relatives at Littlefield Sunday.

Mr. and Mrs. Hawks returned Saturday from a visit in Oklahoma. Mr. and Mrs. Mann and Juanita and Doris of Tulsa visited the Jack Sanders home Sunday.

This community was saddened Sunday night to hear of the death of Little Geneva Smith in a hospital at Tulsa, where she had been taken Friday night for an operation for appendicitis.

Geneva was the five-year-old daughter of Mr. and Mrs. Harvey Smith of Big Square, and a granddaughter of Mr. and Mrs. J. S. Smith and great grand daughter of Mrs. Sams of this community. She was known and loved by all in this community. Funeral services were held in the home of her grandparents here, with Rev. McDonald officiating. Burial was made in the Dimmitt cemetery Monday afternoon at 4 o'clock. Besides her parents and grand parents she leaves a sister and two brothers, a host of aunts, uncles, cousins and friends. The community extends to the family deepest sympathy in their hour of grief.

W. S. Fields spent last week end in the home of his daughter, Mrs. Fred Walton.

Relatives of Mr. and Mrs. Harvey Smith were here from Anadarko, Okla., and Clovis, N. M., to attend the funeral of their little daughter.

Dawn Items
 BY INEZ MILLER

Take Produce to Carl's Gro. if School was opened here Monday, with a good attendance.

Miss Hazel Crouch has returned from Chicago where she attended A Century of Progress, and has many interesting pictures and stories.

Mr. and Mrs. W. F. Mayfield of Dimmitt visited in the home of Mr. and Mrs. W. J. Stewart Sunday.

Miss Vera Crawford of Canyon was a guest in the home of her sister, Mrs. H. H. Miller, last week.

Miss Lois Smith visited in Clovis last week.

Miss Iala Crouch is a guest of her sister, Miss Hazel Crouch.

Mr. and Mrs. H. A. Saylör and family, and Mr. and Mrs. J. A. Lecklitter and family visited in the R. W. Botsford home Sunday.

Miss Lois Smith spent last week end in the Glenn Greer home at Hereford as a guest of Gladys.

Mrs. Henard-East was surprised with a miscellaneous shower, given in the H. E. Müller home Thursday.

Miss Aldyth Botsford spent the week end in the H. A. Taylor home in Hereford.

Reuben Mayfield was a guest in

Easter Items
 BY MISS LOUISE FRYE

Farmers are working day and night preparing wheat land.

School started Tuesday morning with 15 pupils. Major Bruton will teach here again this year.

Rev. McDonald closed a week's revival here Sunday morning. A few additions were made to the church and much good was done by his splendid sermons.

An Epworth League was organized here Saturday with 23 charter members. Miss Vay Allen is president, Ben Mobley, vice president, Frank Allen secretary-treasurer, Annie Mae Smith chairman program committee. The League is to meet each Sunday evening at 7:30. Everyone invited.

Estelle Franks entered school at Dimmitt this week, and Louise Ann Frye at Hereford.

Chip Wagner entertained friends Sunday with a watermelon and ice cream feast.

Mrs. Tom Mobley's mother, of

the H. H. Miller home Sunday. Misses Hazel and Iala Crouch attended church in Amarillo Sunday.

Mr. and Mrs. Martin Campbell and Coleman Campbell visited relatives in Plainview Sunday.

Miss Inez Miller, who has been attending school in Canyon, returned home last week.

Dessie Mae McCracken
 Teacher of Piano
 Fall Term Opens
SEPTEMBER 4th
 Studio 406 East Third Street.
 Phone 272

MAKE MONEY
 ON OLD FURNITURE
 SELL VIA THE WANT ADS

BUSINESS AND PROFESSIONAL ABSTRACTS

The title to your land is vital. Our Abstracts correctly reveal the title.

A. O. THOMPSON ABSTRACT CO.
 5% per cent Federal Farm Loans.

DIRECTORY BEAUTICIAN

FREE FACIALS. Friday and Saturday, September 8 and 9. Exquisite Cosmetics. Nerve and muscle treatment. See my specials.

MRS. J. T. MITCHELL
 511 Jackson Street.

AUDITOR

PAUL S. CORBETT
 Accountant and Auditor
 Income Tax Service
 Office County Court House

INSURANCE

INSURANCE
JNO. H. PATTON
 PHONE 50

CLEANERS

WEST TAILOR SHOP
 MRS. O. F. WEST, Proprietor
 Clothes Called for and Delivered.
 Phone 383

INSURANCE BONDS

HEREFORD INSURANCE AGENCY
 John McLean, Manager

DAIRY

PRAIRIE DAIRIE
 Grade "A" Milk
 Sweetmilk, Cream, Buttermilk.
 We Deliver Daily.
 Phone 166

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HEREFORD INSURANCE AGENCY
 John McLean, Manager

CARY SPRATT QUALITY DAIRY

Delivers GRADE A MILK Only, Twice Daily.
 PHONE 123

LUNCHES

We WILL FEED YOU at EVER-READY LUNCH

GAS-OILS

GLENN SNYDER
 Service Station
 Southwest of Court House
 Texaco Certified Lubrication

THE CHOCOLATE SHOP
 Plate Lunches Sandwiches
 Cold Drinks, Candles Magazines.

ELECTRICAL

GEO. S. McCONNELL
 Refrigerator Repair Work. Have been repairing electric Refrigerators for 7 years.
 PHONE 759-W.

NURSING

PRACTICAL NURSING
 At My Home Or At Yours. 23 Years Experience. Telephone 391
MRS. A. D. GODWIN
 Second door west on Eighth Street, off 25-Mile Avenue.

PRODUCE

BROWN PRODUCE
 Market Prices for Cream, Poultry, Eggs
 Second Street, Hawkins Bldg.

PLUMBING

Get Your Plumbing Supplies Here!
ROUNTREE PLUMBING AND HEATING
 Phone 190

PRINTING

THE HEREFORD BRAND
 For OFFICE SUPPLIES and JOB PRINTING

PHYSICIANS

DR. E. B. THOMASSON
 SURGERY
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 Office Over Corner Drug Store.
 PHONES
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The Answer To Absolute **SAFETY**

—It is impossible for an individual to provide the safety for his valued possessions that the strong vaults of this bank afford.

Rent a Savings Box Today

The First State Bank
 "A MORE BEAUTIFUL HEREFORD"

STAR THEATRE

Hereford, Texas

Thursday

"I Love That Man"

With Edmund Lowe and Nancy Carroll—Last Showing

Admission 10c-20c

Friday Only

MATINEE AND NIGHT

"The Girl In 419"

ADMISSION ONLY 10c

Saturday Only

Matinee and Night

Tim McCoy

in

"Silent Men"

ONLY A DIME
ADMISSION

A Gripping Western

SERIAL AND COMEDY

AS USUAL, 10c FOR MATINEE
AND NIGHT

Sunday, Monday

Tuesday

3—BIG DAYS—3

WANTED:

A handsome actor to portray the dashing role of a young officer who had to choose between love and duty!



KAY FRANCIS
NILES

ASTHER STORM AT DAYBREAK

News and Mickey Mouse

ADMISSION 10-20c

PERSONALS

Ask your grocer for those Magic Cheese Chips. Something new. Mrs. Rosa Speer, 200 East Fifth. 1c

R. E. McCullough was called to Clovis Wednesday by the serious illness of his brother.

Mr. and Mrs. V. C. Weir of Priona were here the first of this week visiting in the home of their son, Glenn Weir and wife.

My Those Tasty Magic Cheese Chips. Mrs. Rosa Speer, 200 East Fifth. 1c

Miles Roberson left last Monday for a several weeks visit in Chicago, visiting A Century of Progress and other points of interest in the Windy City.

Mr. and Mrs. Barnard Seed expect to leave Saturday of this week for their home in Abilene. Mr. Seed is a senior this year at Simmons University.

Charles Shepard of Beavercreek, Nebraska, and Rev. Tom Shepard of Lincoln, Nebraska, are here visiting their parents, Mr. and Mrs. George Shepard.

Have you been eating those Magic Cheese Chips? Mrs. Rosa Speer, 200 East Fifth. 1c

Mr. and Mrs. H. E. Sullins and son, Chester, and Ray Cornett visited the Carlsbad Caverns in New Mexico last Saturday, returning home Sunday evening.

Mr. and Mrs. D. H. Alexander motored to Seagraves last Sunday and spent the day with their daughter, Mrs. Joe Hudson and family.

H. J. Garner left Saturday night for Long Beach, California, where he will spend the fall and winter months with his family and other relatives.

Mr. and Mrs. Perry McMinn of Summerfield and J. B. McMinn of this city were in Canyon the latter part of last week visiting Mrs. John Hicks and family.

Lloyd Carlton of Claude took charge of the baking department of the Hereford Bakery last week. He is a brother of Mrs. Spunk Ramey.

K. P. Clark of Los Angeles was here last Thursday and Friday visiting in the homes of E. E. Fridley and L. J. Bennett. Mr. Clark was enroute from Valley Center, Kansas, to his home.

Mrs. George Garrison is here this week from Kingsville, where she has been attending college. She attended Texas A. & I. the past summer. She expects to return to Kingsville this week.

Arthur Tiefert, C. C. C. worker at Davis, Oklahoma, was here over the past week end visiting his parents, Mr. and Mrs. Jake Tiefert. He was accompanied by Richard Jewell, son of Mr. and Mrs. Rat Jewell, and Irvin Reeves, son of Mr. and Mrs. B. F. Reeves of this city. Both Jewell and Reeves are C. C. C. boys and are located near Fort Davis at Turn Falls, Oklahoma. They returned to camp Monday afternoon.

Mrs. Mary Palmer and daughter, Mrs. Ezra Norton, and her son, Palmer, returned home from Temple last Thursday evening. Mrs. Norton was a patient in a hospital there for several weeks. She is reported to be doing nicely.

Miss Mae Millard was here yesterday and today visiting with her parents, Mr. and Mrs. Fred Millard. Miss Millard is an operator for the Southwestern Bell Telephone Company at Canyon.

M. D. Womble and Jack Rose left last Thursday afternoon for Brownfield where they spent the four-day hunting season for prairie chickens. The hunters bagged their limit of 18 chickens.

Mr. and Mrs. Norris Ewing and daughter, Ruth, and Mr. Ewing's sister, all of Amarillo, called at the Brand office Monday afternoon. Mr. Ewing is advertising manager of the News-Globe.

Mrs. J. J. Campbell and son, C. C. Campbell, left Monday for Tres Ritos, New Mexico, where they will visit in the home of her son for a week or ten days. Mr. Campbell expects to spend most of his time while there fishing for trout.

R. T. and Finis Nunn of this city and Mrs. Sterling Thomas of Jonesboro, Arkansas, and Mrs. W. A. Buchanan of Canyon, left here last Saturday afternoon for the J. E. W. Jennings home near Muleshoe. Mrs. Buchanan and Mrs. Thomas are sisters of the Nunn brothers.

Mr. and Mrs. H. M. Packard and grand daughter, Miss Edna Packard, returned home the latter part of last week from a three weeks visit at the Century of Progress, Chicago, and with relatives at Warren, Ohio. Mr. Packard reported a delightful trip and drove home a new Plymouth coupe.

Mrs. Lee Coonauger, chief operator at the local Southwestern Bell Telephone Company, left Wednesday for St. Louis, where she will visit with her mother and sister. Mrs. Coonauger will take in the Century of Progress at Chicago before returning home. On her return trip Mrs. Coonauger will visit with relatives in Kansas City. She will be accompanied home by her mother, who has made an extended visit this summer with relatives in St. Louis.

Mr. and Mrs. H. D. Robbins and family returned the first of the week from a three weeks visit in Sparta, Tennessee, with his parents, Mr. and Mrs. S. W. Robbins. While there Mr. Robbins' father passed away after a lingering illness. Before returning home the Robbins family visited her parents, Mr. and Mrs. F. D. Martin, near Sparta.

Mr. and Mrs. W. A. Hunter and son, Addison, of the Jumbo district returned home the latter part of last week from a several weeks visit at Jonesboro, Arkansas, and were accompanied by Mrs. Sterling Thomas of Jonesboro, a sister of Mrs. W. A. Hunter. The Hunters also visited with relatives and old friends at Sidney, Arkansas, while away. Mrs. Thomas will make an indefinite stay here while visiting relatives.

Nine Districts Have Members On County's Wheat Allotment Board: Take Out for Expenses

It is the aim of the wheat reduction plan to reduce production to the probable demand. For this reason the annual domestic consumption is the basis of the reduction. This is figured for states and counties and each has been assigned a definite allotment.

An organization is to be formed by wheat growers in each county. It will be known here as the Deaf Smith County Wheat Producers Control Association.

The county is divided into nine districts. Each district shall elect three local committeemen, the chairman to be a member of the county association.

The nine county board members will elect a president, vice-president and secretary-treasurer. The board will also name an allotment committee composed of the president and two other members.

The allotment committee will determine the allotment for each individual farmer—how many acres he will not plant and upon how many bushels he will receive adjustment.

An instructor, probably the administrator, will inspect all crops in the spring to see that the farmer has reduced his acreage in compliance with his contract.

After ALL CONTRACTS IN THE COUNTY have been signed and approved by the allotment committee they will be forwarded to Washington and payments made soon after.

Deductions will be made for expenses of county administration. Expenses will include mileage of committeemen and possible salaries for secretary and inspector, also cost of required publications. This expense has been estimated at less than one cent per bushel and is

deducted from the county's allotment.

Payments will be made on a basis of the bushels allowed. Payments will not exceed 30 cents per bushel for the 1933 crop nor less than 28 cents.

Payment this fall will be 20 cents per bushel and the remainder will be paid in the spring.

Tri-State Fair Agents In Visit Here This Week

Bill Beechler, publicity manager of the Tri-State Fair, and Garford Wilkinson, farm editor of the Amarillo News-Globe, were in Hereford Tuesday doing publicity work for this year's Tri-State Fair at Amarillo.

While here they placarded the town with advertising on the exposition, to be held September 23 to 30.

They also conferred with John P. Slaton, president of the Chamber of Commerce; Mayor E. B. Black, and C. H. Dillehay, school superintendent, regarding Hereford's participation in fair events.

It was tentatively planned to close the schools on Hereford Day at the fair. The band will probably be taken to Amarillo for parades and concerts as well as radio programs.

This year's fair will be featured by the newly legalized horse racing and boxing events. The grounds have been improved during the past year by expenditure of R. F. C. Funds and will now compare with the best in the Southwest, Beechler said.



CABBAGE

Our truck will be here Friday from the Colorado Mountains loaded to the brim with peaches and cabbage.

Remember the mountain quality—it's always the sweetest, firmest and best. Make Kraut NOW.

South Texas Honey in Half Gallons.

MRS. ROSS FULLER

Fruit and Vegetables Next to Post Office.

Mr. and Mrs. Jas. Black Move.

Mr. and Mrs. James E. Black are now comfortably located on one of the E. B. Black farms near Black.

ing the farm residence north of the Black station about a mile and a half north of the Santa Fe tracks. Mrs. Black is one of the teachers at the local schools there.

1901 1933

E. B. Black Co.

Furniture :: Undertaking

Ambulance Service—Day or Night
Hereford, Texas

The Best Money Can Buy

Are GENERAL FOODS Products

Announcement All Day Saturday, Sept. 9 Demonstration of General Foods

Bob Sanford, representative of The General Foods Corporation, will be in our store all day Saturday, conducting demonstrations of the products he handles. He will be glad to tell you about and show you his merchandise.

FREE PREMIUMS

And Business Will Go On As Usual. Service Plus FIRST CLASS GROCERIES, Plus PRICES THAT MEAN SAVINGS

These are the three-ply reasons why our list of patrons is growing weekly. Honest service always pays. PIGGLY WIGGLY service is a reliable service. Stock your pantry from our shelves.

We Are Proud to Serve You!

PIGGLY WIGGLY

FRANK GYLES, Manager



WE ARE NOT IN RETAIL CLOTHING BUSINESS

But we are specialists in washing clothes and dry cleaning. Our facilities are the best in Hereford and our service is of the highest order.

We stay within our own domain and sell ONLY DRY CLEANING AND LAUNDRY SERVICE.

Business men should school themselves to patronize institutions that do not intrude on their own business.

Send your dry cleaning and laundry to us.
CALL 298—WE CALL FOR AND DELIVER
**HEREFORD LAUNDRY
AND DRY CLEANING CO.**