

## AROUND TOWN

Sights and Faces Seen

General discussion around town centered on the rain which fell here Tuesday night and Wednesday.

W. L. Alexander upon being informed that the rain totaled 1.12 inches at noon Wednesday said: "Boy, it sure fooled me. Water is running a foot deep around my house."

Cliff Acker came into The Brand office and upon stepping in a puddle of water which had blown in under the front door, remarked, "This sure pleases me. I've always wanted Hereford to have a nice concrete swimming pool, and one turns up right in the front office of The Brand."

Arthur Dunlap, butcher at Furr Food, is getting a reputation as a barbecue man, having furnished barbecue for the SCS visitors here Tuesday.

Prentice Rosson, who is sponsoring one of Grady Wilson's boys in the 4-H Calf organization told the youngsters that he would have to think, eat and sleep with his calf. Sunday Mr. and Mrs. Wilson were away from home and the boy stayed to look after his calf. They came in late and he could not be found around the house. Finally they happened to go into the barn and found him cuddled up on the hay beside his calf, fast asleep. He had worked so long that he (Continued on Back Page, Sec. 1)

## Felts Purchases Half Interest In Weir Food Store

Announcement was made this week of the purchase of half interest in the Weir Grocery by Chas. Felts. The firm will in the future operate under the title of "Weir's Red & White Store, Inc." Prior to his affiliation with the Weir store, Mr. Felts served as manager of Furr Food Store, coming here two years ago from Dalhart.

Both men are experienced grocery men and in making the announcement of the association they said that the store will continue to operate along the same lines as in the past, featuring quality merchandise, prompt, courteous service and reasonable prices. Both men will be actively engaged in operating the store, and Mr. Felts invites his friends to visit him in the new location.

## Garrison Named Furr Manager

Announcement of the appointment of Harry Garrison as manager of the Furr Food Store in Hereford was this week made by the firm. Mr. Garrison has been employed in the local store for several months and is well known in this area. He succeeds Chas. Felts, who recently became associated with Weir Grocery.

Mr. Garrison is an experienced grocery man and in accepting the appointment stated that the store will continue to operate on the same lines of quality merchandise at reasonable prices, featuring courteous and prompt service.

## One Of These Boys May Produce A Champion Next Fall



Launching a 4-H Club program for this county, the boys and men in the above picture met at the court house last Saturday afternoon and made plans for the ensuing 12 months. Fifty-nine boys, fathers, and sponsors attended the meeting at which plans were made for each of the boys. Some will feed calves, others are going in for sheep, hogs or chickens—and they're all out to produce a champion if possible. In addition to fathers of the boys, stockmen of this area are encouraging and helping sponsor the movement in an effort to stimulate interest in livestock for this territory.

## Church of Christ To Open Meeting Here On April 16

MINISTER L. E. CARPENTER TO HAVE CHARGE OF LOCAL MEETING

Announcing that the Church of Christ will open its meeting in Hereford Sunday, April 16, Minister L. E. Carpenter, today said Minister L. E. Carpenter, who is preaching at Dimmitt and Spring Lake, will have charge of the preaching during the service. The meeting will continue through Sunday, April 23. "Minister Carpenter has been preaching for many years, and is capable of interesting those who hear the services," Min. Borden said. "Come and hear him. He will bring some fine messages during his stay here." Minister Borden will conduct a meeting at Spring Lake, beginning Wednesday evening, April 12; this meeting will also continue through April 23. The Spring Lake congregation is now making needed preparations for the meeting.

## SEWING PROJECT HANDLES 10,562 YARDS MATERIAL

A report of the Deaf Smith County sewing room for the period from March 4, 1938 to February 13, 1939, this week showed that much has been accomplished during the period.

The following report was made by Miss Jonnie Estes, supervisor of the project: An average of nineteen workers were employed, representing as many families. These workers worked 27,118 hours, making a total payroll of \$7,895.54. During this time 10,562 yards of material furnished by the Government were used to produce 4,815 garments averaging 2.17 yards each. These garments have been distributed to needy families including some of the workers on this project.

The sponsors, composed of the County Judge and the County Commissioners, have contributed \$1,086.82 toward the operation of this work project; \$817.19 of this amount was for room space and utilities or \$35.00 per month; rent on 13 sewing machines at \$2.00 per month each, and a typewriter at \$1.25 per (Continued on Back Page, Sec. 1)

## LOCAL STUDENTS TO COMPETE IN MUSIC CONTESTS

Members of the Hereford High School Band plan to leave this afternoon for Plainview, where they will take part in the Region I Music Festival. The orchestra expected to leave Friday morning.

More than 3,000 high school musicians from over the Panhandle were expected to compete in the contests. While numerous bands will enter the contests, only four orchestras will be entered, representing Hereford, Lefors, Lubbock Junior High and Lubbock Senior High. A number of parents and interested persons expected to accompany the local groups.

## County Names School Heads Last Saturday

Following a city and county-wide school trustee election here Saturday, April 1, two trustees were named by the Hereford Independent district, and seven were elected in rural districts over this county. Unofficial returns will be found in the following summaries.

In the Hereford election Will S. Kerr and A. H. Streu were returned as board members, both being re-elected upon the expiration of the terms. Other board members carried over in the Hereford district are: W. Jesse Stanford, S. P. Rosson, C. M. Hicks, L. L. LeGrand and D. H. Alexander.

Seven other rural communities also made unofficial returns on their elections. District 1, Summerfield: Roy Euler was re-elected. District 2, Dawn: L. A. Smith was elected, filling the expiring term of Lester Galley. District 4, Wyche: Raymond Ellison was elected, succeeding Berry Orr. District 5, Westway: Moody Stephan was re-elected as trustee. District 6, Walcott: Charley (Continued on Back Page, Sec. 1)

## Cal Aten Dies At Lelia Lake Last Saturday

OLD TIMER WORKED FOR XIT RANCH HERE IN YEAR OF 1898

Cal Aten, 70-year-old pioneer and historical character of the Panhandle-Plains, died at his home in Lelia Lake Saturday afternoon, April 1, at 6:30 o'clock. He was widely known over this community, especially among old timers, having worked as a cowboy on the old XIT Ranch for a period of six years, and resided here even longer.

Calvin Grant Aten was born in Abbingdon, Ill., Dec. 7, 1868. He came to Texas in 1875 and made his home near Austin. At the age of 19 years, Cal Aten joined the Texas Rangers and served for several years with Company D at Realitos in Duval County in the Big Bend Country. He married Mattie Jo Kennedy of Round Rock on May 2, 1894, and came to Deaf Smith County in April, 1898, where he worked for the XIT people until 1904, during which time he filed on four sections of land. Here he made his home until he moved his family to Canyon, in January 1922, where he lived three years. In 1925, he moved to Lelia Lake, Donley County, and resided there until the time of his (Continued on Back Page, Sec. 1)

## PRIZES ANNOUNCED IN MARBLE TOURNAMENT FOR THIS SECTION

With the playing of final rounds in the Lions Marble Tournament here last Saturday, the contests closed in evenly matched games between Billy Davis and Calvin Tension. Davis won first place, getting an all-expenses-paid trip to Amarillo, where he will compete in the district tournament, and a cash prize of \$2.

Calvin Tension won second place, a cash prize of \$1; Billy Hall won third, a cash prize of 75 cents; Edward Ray Roberson was fourth, winning 50 cents in cash, and Werner Koelzer placed fifth, winning 25 cents in cash. In addition, the following boys who placed in the semi-finals will each receive one ticket to the Star Theatre: S. A. Putts, Donald Roberson, J. W. Robinson, Elwood Skypala, Pete Davis, G. P. Owen, Tommy Wilson, John David Dowell, Billie Whitaker, Ragsdale Bailey, Billie Walker, Billy Newman, David Neal Beavers and Calvin Ford.

## JACK DEAN WITH ROSSON COMPANY

Jack Dean, son of Mr. and Mrs. Arlie Dean of this community, has recently been employed as salesman by Rosson Implement Company, according to announcements this week. Mr. Dean, who was reared in this community, is well known over the entire area. As representative of the company, he will visit with farmers over the entire section.

## Lower Water Rates Listed For Summer

TEN PERCENT DISCOUNT ON ALL WATER BILLS FOR NEXT SIX MONTHS

Pointing out that the 10 percent reduction on all water bills is now in effect, Mayor C. J. Paddock today said that the special irrigation rate will continue through the summer months. The new rate will be used on all bills during April, and the discount will be deducted only on bills paid by the tenth of each month.

Featured as a regular summer irrigation rate, the reduction has been offered here during recent years to encourage the use of water toward beautifying lawns, trees, shrubs and gardens. The reduction will apply on all domestic rates, including the minimum of 2,000 gallons for \$1.50—which under the new rate will be \$1.35 for prompt payment.

In making the announcement, Mayor Paddock urged all residents to start planning now for improvement of their yards, and toward planting spring gardens.

Hereford already boasted one of the lowest water rates to be found in the Panhandle and with the additional reduction should become one of the most beautiful cities in the entire section, officials said. They also pointed out that the Spring Clean-Up campaign is now in progress and urged all residents to take advantage of cleaning their premises and having their trash hauled free.

## Auto Licenses Reach New High In This County

With a license tag increase of 45 automobiles, 16 commercial trucks and seven farm trucks over the report at the same time in 1938, a survey in the tax collector's office this week showed that a total of 1,440 tags have been issued this year.

Registrations for 1939 showed 1,094 plates for automobiles as compared with 1049 last year; 125 commercial truck plates as compared with 109, and 221 farm truck tags, compared with 214 in 1938 at the same time.

Most of the plates were issued last week, officials said, as a last minute rush sent the total soaring from 657 to 1094 auto plates. Persons driving cars without 1939 plates after April 1 will be subject to fines in addition to the purchase of new tags.

## Announces Rate



Mayor C. J. Paddock this week announced a 10 percent reduction in city water rates during the next six months. The new irrigation rate is now in effect to encourage beautification of lawns and gardens in the community.

## More Than 300 IOOF-Rebekahs Expected Here

COMMITTEE SEEKS ROOMS FOR DELEGATES FROM APRIL 23-25

With various committees of the Hereford lodges of Odd Fellows and Rebekahs busy making arrangements to entertain the Panhandle Association here on April 23-24, inclusive, it was this week pointed out that some 25 lodges from over the entire Panhandle area will send delegates here for the session. Included among the visitors will be several degree teams of both organizations that will compete for first and second honors, which will carry awards of beautiful loving cups and banners.

Mrs. E. E. Fridley and Troy Womble, chairman of the housing committee, said that between 250 and 300 people are expected to be present for the convention. Because of already crowded conditions of hotels and rooming houses, it will be necessary for them to appeal to the citizens of the town to help by furnishing rooms for the visitors, at reasonable prices, for one or two nights.

C. M. Spencer of Amarillo, first vice-president, Ivan Wilson of Amarillo, secretary, and Mrs. Mary B. Weeks of Canyon, second vice-president, were in Hereford Monday conferring with local officers and committees relative to the Panhandle Association. (Continued on Back Page, Sec. 1)

## Easter Hunt Scheduled For Next Saturday

FREE SHOW FOR KIDDIES SATURDAY MORNING AT 10 O'CLOCK

Despite any kind of weather which may occur, the Big Easter show will be held at the Star Theatre Saturday morning, April 8, at 10 o'clock; admission price will be three-hard-boiled colored eggs. However, in case of extremely cold weather, or rain, the big Easter hunt will be postponed. Every effort will be made to hold the hunt on schedule, beginning at 2 o'clock Saturday afternoon, April 8—but should the weather be so extreme as to make the hunt impossible, it will be held one week later (April 15) and all the prizes will remain in effect.

Preparations were today complete for Hereford's third annual Easter Egg Hunt and special Easter show scheduled in Hereford Saturday, April 8. More than 4,000 boys and girls are expected to take part in the gigantic hunt, which will open at 2 o'clock Saturday afternoon at Lake Park. Merchants of Hereford are co-operating in the movement and will give over \$100 in cash and merchandise prizes to the finders of marked eggs.

Kiddies Easter Show The big event will officially start at 10 o'clock Saturday morning when a special matinee will be shown for boys and girls of this territory. Admission to the special Kiddies' Easter Show will be three (or more) hard-boiled, colored Easter Eggs. John Roberts, manager, said today that a special presentation of cartoons, comedies and kiddies pictures will be screened for the performance Saturday morning. Eggs secured as admission will be hidden along with others in Lake Park and Mother's Park that afternoon.

The Hereford Lions Club, assisted by Boy Scouts, will patrol the grounds and hide the eggs. They have asked the co-operation of all persons in keeping the streets around the two parks clear of traffic.

In addition to the eggs secured at the Star Theatre Saturday (Continued on Back Page, Sec. 1)

## Pioneer Prizes Are Announced By Committees

At a meeting this week, members of the Pioneer Day Committee announced additional plans for the celebration to be held here May 11. Preceding the celebration will be two Goodwill tours which will carry Hereford boosters into surrounding communities and towns, which will be especially invited to take part in the celebration.

The committee also announced the following prizes: Best Flock, \$10, second prize, \$5; Best Window, \$10, second prize, \$5; Best looking Cowboy, \$3, second best, \$1; Best looking Cowgirl, \$3, second best, \$1; Best Set of Whiskers, \$10.

The committee expressed appreciation for the splendid spirit of co-operation shown by residents of the community in growing whiskers and generally co-operating in the movement. More complete details regarding the celebration will be announced from time to time.

## Weather Chart

Temperature extremes and moisture for past week, furnished by Department of Agriculture's weather station in Hereford.

Day	Max.	Min.	Moist.
Thursday	73	32	0.00
Friday	77	35	0.00
Saturday	82	30	0.00
Sunday	85	43	0.00
Monday	89	53	0.00
Tuesday	90	55	0.00
Wednesday	93	39	0.00

## Top-Notch Marble Shooters of Area



Shown above are Calvin Tension, left, and Billy Davis who played in the final game of the marble tournament here last Saturday. Billy won two games, Calvin won two games and in the last game each boy got six of the 13 marbles—and Billy plunked out the last one to win the battle. Incidentally, the above photograph proves that PICTURES DO LIE. The engravers accidentally turned the negative over and made the picture from the wrong side; this made both boys left-handed and moved the water tower and reversed the background. In reality they both shoot with their right hands.

## Moisture Boosts Crop Hopes

Following 1.12 inches of rain Tuesday night and Wednesday, 25 degree weather swept this area Wednesday night and resulted in a general snow over this territory. At noon Thursday the snow was still falling and had brought .18 on an inch of moisture in Hereford, according to The Brand gauge. This gives a total of 1.3 inches since the moisture started Tuesday. The thermometer read 43 degrees at noon.

the best this section has seen in 10 years, and the added moisture has increased crop prospects many times over. It was believed that unusually good yields will be seen as a result of fine underground seasoning and timely rain and snow this week. **Blizzard Last Year** While the present cold wave recalls the blizzard which swept the Panhandle at the same time last year, no damage was thought to have resulted to the wheat such as this area saw last year. The blizzard last year struck this county on exactly the same date as the moisture and snow this year. Last year, the norther hit Wednesday, April 6, and Thursday, April 7, 1938, showed a temperature of 17 degrees; it continued through April 8 with a temperature of 20 degrees and gradually warmed up. Because much wheat had formed heads, the yield in this area last year was cut more than half according to estimates. However, the moisture and comparatively mild weather this year (Continued on Back Page, Sec. 1)



### Cutting Styles Discussed At Westway Meeting

"Cuttings are made of roots, stems and leaves," said Miss Sadie Lee Oliver at the meeting of the Westway Home Demonstration Club a week ago last Thursday afternoon at the home of Mrs. Maurice Tannahill.

"The cuttings are made in three styles," further continued Miss Oliver, "There is the ordinary cutting, the heel cutting, and the mallet cutting. The heel or mallet cuttings are more satisfactory as they contain more food. As a general rule cuttings should be put in sand and not in fertilizer as this will rot the stems. After the new leaves begin to grow then they can be put in good soil.

Miss Oliver showed how to cut the different styles of cuttings on Tamarix, Amur Privet, and the Matrimony Vine.

The next meeting will be held at the home of Mrs. Joe Landers on Thursday, April 13.

Those present were Mesdames: Paul Rudd, Earl Little, Joe Landers, Glenn Rutter, Merlin Kaul, A. C. Pierce, Maurice Tannahill, W. L. Jones, Jim Dale, G. C. Hartman, and Miss Oliver.

### Ward News

(9 miles north, 3 west)  
**MRS. CHARLES B. MILES**

Rev. Merle Grigaby of Plainview, filled his regular appointment here Sunday morning at 11 o'clock. There was a large crowd to hear him.

Mrs. Seth Guthrie and children of Amarillo, visited Thursday in the John Higgins home.

Mrs. J. T. Coke of Flag, Texas, spent the week-end here, visiting Mr. and Mrs. Wesley Higgins.

Mr. and Mrs. Geo. Suggs attended church in Hereford last Thursday night.

Mr. and Mrs. Bill Hutson attended the boxing matches at Hereford Friday night.

Mr. and Mrs. Irving Willoughby and son, Lewis Carrol, of Canyon, spent Thursday night with Mrs. Ida Lewis.

Mr. and Mrs. G. D. Williams and son, Clifton, of Electra, spent the week-end visiting in the home of his sister, Mrs. Charles Hood and family.

Marie Moreman spent Thursday night with Nettie Hood and they attended a musical festival in Hereford.

Mrs. Glenn Rutter was called to Lella Lake Wednesday to the bedside of her father, Cal Aten, who passed away Saturday night at his home; he was a pioneer of Deaf Smith County. His home was near Adrian for many years and he worked on the "XIT" Ranch for a number of years.

The community extends sympathy to Mrs. Rutter and to her sister, Miss Moody Aten, who visited here often. Mr. and Mrs. Rutter and children returned home from Lella Lake Wednesday.

Most land around here has been plowed and less dust was seen this spring than in several years.

Noel Higgins spent the week-end at Progressive, with his parents, Mr. and Mrs. S. A. Higgins.

Mr. and Mrs. Irving Willoughby and son and Mrs. Ida Lewis attended the musical festival at Farwell, Thursday night.

Most everyone is busy planting and planting their gardens this week.

Bill Hutson, Millard Gregory and Berry Miles held the school election Saturday. George Suggs was elected to succeed Glenn Rutter, whose term expired.

Mrs. D. O. Williams of Abernathy, visited in the home of her parents, Mr. and Mrs. Jack Hutson, from Sunday until Tuesday.

Most everyone from this community attended funeral services in Hereford, for Rev. J. A. Hornbeak. This community was greatly saddened by his going, this being one of his favorite rural churches. Everyone extended the most tender sympathy to Mrs. Hornbeak and their grandchildren.

There will be an Easter Sunrise service at the church Sunday morning, made up of special songs and readings. Rev. Griesby of Plainview will be the principal speaker. Everyone is invited.

Mrs. Wesley Higgins returned to her school at Flag, Sunday evening, after spending the week-end here.

Mr. and Mrs. Charles Hood and daughters attended the band concert in Hereford, Sunday evening. Mary Lee Hood plays violin in the band.

### Adrian News

(40 miles northwest)  
**MRS. ALLAN BELL**

Wrd came Sunday of the death of Mr. Cal Aten at Lella Lake. Mr. Aten came to this part of the Panhandle in the early days and lived six miles west of Adrian, until 1920, when he moved to Canyon and from there to Lella Lake.

Mr. and Mrs. E. C. Chapman, Mrs. Witt, Mrs. Spande and Mr. John Monahan were among those who attended the funeral Monday afternoon.

Mr. and Mrs. Sam Steele of Ft. Sumner, N. M., Mr. and Mrs. Homer Wilson and son of Tusk, Wyo., Mrs. Dean Rice of Joinerville, Texas, Mrs. Grace Casteel of Atlanta, Go., and Mr. and Mrs. Jno L. Wilson, Jr., of Stamford, Texas, all drove over from Hereford last Monday to visit with their sister, Mrs. Gerald Morgan, who is recuperating in her home after an operation three weeks ago.

Bobby Harris made a trip to Liberal, Kansas, Tuesday, April 4. He is having special dental work done there.

Mrs. Allan Bell, Mrs. B. E. Witt and Mrs. Levi drove to Hereford Sunday afternoon to visit Mrs. Johnny Kemp.

The Adrian P-TA Study Club was postponed from April 4 to April 18.

Mr. Hammitt spent the week-end with his brother, in WTSC at Canyon.

J. C. Baker of Canyon visited his son, J. C. Baker, Jr., over the week-end.

Plans have been made to invite members of the BSU from Canyon to give a program at the Adrian Church the first Sunday in May.

At the Adrian school trustee election Saturday, April 1, Bert Kinsey was re-elected, and Ernest Frank was elected to fill the place of Mr. V. E. Lemke, who

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asked to have his name left off the ticket. Mr. Lemke has served several terms as president of the board, during which time the school has grown from a small wooden structure to the present brick building.

Special Easter services have been arranged for the Adrian church. A number of awards are to be given for Sunday school attendance. A class of children are to be received into the Methodist church.

Mr. and Mrs. Jas. Mohan visited Mr. Mohan's parents in Kirkland, Saturday and Sunday.

### Vega News

(30 miles north)  
**MRS. H. R. SHIELDS**

Mrs. Myrtle Gray of Ft. Worth is making an extended visit with Mr. and Mrs. Jess Giles.

Mr. and Mrs. Warren Robinson returned Wednesday night from San Antonio, where they visited relatives.

Mr. and Mrs. W. A. Pulliam, Mr. and Mrs. R. L. Morris, Mr. and Mrs. C. H. Silvey, Mr. and Mrs. R. C. Godwin, Rev. and Mrs. Lester Dysart attended the funeral of Mrs. John L. Wilson, Sr., at Hereford Tuesday afternoon.

On account of illness in Adrian, the interscholastic track meet for Oldham County will be held April 7-8.

Mrs. Harley Arts of Amarillo, visited her parents, Mr. and Mrs. C. S. Vincent, Wednesday.

The Tongue and Thimble club met with Mrs. Jack Roberson Tuesday afternoon; 10 members were present.

Mrs. W. A. Jinks and Mrs. Iva

Houseman visited Mr. and Mrs. Clark Jinks in Amarillo, Wednesday.

Mrs. Williams, mother of Mrs. Truman Miller, died in Amarillo Wednesday; the funeral was held in Amarillo Thursday afternoon at 4 o'clock.

Mr. and Mrs. Moody Alexander of Dalhart and Mr. and Mrs. Ted Alexander of Amarillo were week end guests of Mr. and Mrs. Robert Armitage.

W. S. Bennett, Roy N. Ivy and W. A. Williams attended a wheat insurance meeting in Amarillo, Monday.

Mrs. William Reed was a guest of Mrs. C. N. McNabb, Thursday and Friday.

turned to their home in Memphis with their daughter, Mrs. Buford Montgomery.

Homer Hudson, who has spent the past few weeks with the D. S. Larson family, returned to his home in Conway, Tuesday.

Mr. and Mrs. Harwell of Lawton, Okla., and Mrs. G. C. Whately of Groom returned to their respective homes after visiting with Roddy Harwell, during his recent illness.

Mrs. L. B. Hooten left Monday to make her home in Tulsa.

Miss Joanne McCombs of Amarillo, spent the week-end with her parents, Mr. and Mrs. George McCombs.

Stewart home Friday.

Mr. and Mrs. N. W. Livesay and O. W. Gardner were in Hereford Friday afternoon.

Mr. and Mrs. Homer Stewart, O. W. Gardner and Tony Redder were callers in the Earl and Jamie Hare home Sunday.

Mr. and Mrs. Tony Redder were Vega visitors Saturday.

Mr. and Mrs. Homer Stewart visited Mrs. D. B. White in Amarillo, Saturday.

Delbert Poindexter returned to Panhandle for a few days stay at the George Hankins home.

Earl and Jamie Hare were visitors in Vega Saturday.

B. A. West took his father to Oklahoma for medical treatment this week.

### Heiselman News

(19 miles north, 9 west)  
**MRS. HOMER STEWART**

Tony Redder was in Hereford Monday helping his mother with some repair work there.

Mr. and Mrs. Homer Stewart and son, Earl Foster, were Hereford shoppers Monday.

Mr. and Mrs. N. W. Livesay entertained Mr. and Mrs. Elvin Barclay with a 42 party Thursday night.

Melba Jo Hobbs won first place in the Senior girls declamation in the school league meet last week.

Mr. and Mrs. A. C. Click re-

Colorado Visitors Here

Guests over the week-end in the R. B. Miller home were her sister, Mrs. Jack Weatherly and Mr. Weatherly of Denver, Colo. They returned to their home Monday.

**CARD OF THANKS**

WE WISH to thank our many friends for their sympathy and kindness to us at the death of our husband and grandfather, J. A. Hornbeak; also for their many acts of kind assistance to us during his illness.

**MRS. J. A. HORNBEAK AND FAMILY.**

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The biggest selling 1939 model car in America — and more than that — the biggest selling car for seven out of the last eight years!

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Dollar for dollar, feature for feature, car for car, it gives you more for your money than any other car in its price range — thanks to Chevrolet's volume leadership.

**Brumley-Woodford Motor Co.**  
Hereford, Texas



Whiteface Round-Up

Hereford High School, Thursday, April 6, 1939

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SPONSORS OF THE FRESHMAN CLASS



Miss Neville Wrenn is co-sponsor of the Freshman Class. She has a B. A. degree from West Texas State College in Canyon, where she majored in Chemistry before coming to Hereford in 1931.



Mr. W. M. Emmons is co-sponsor of the Freshman Class. He received a B. S. degree from Texas Agricultural and Mechanical College where he majored in Agronomy in 1931. He came to Hereford in 1936.

HEREFORD HIGH SCHOOL AS SEEN BY JOCKO, THE PUPPET

Jocko was a puppet horse. Now he had performed so many times before a large audience that he became dull and listless. This career had seemed very exciting when he first began, but he got tired, and the audiences became bored.

The cast decided to appear before Hereford High School and all of the performers were very excited, but not Jocko. He just sat in a corner and stalked all the way to Hereford. When they arrived and were almost ready for the act Jocko peeped out of the tiny curtain as he usually did, but this is what he saw: on he first few rows he saw a group of boys who were peering curiously at the stage and waiting anxiously for the curtains to rise. Glancing back he saw a row of whom he supposed to be freshmen. They were very interested also to see this imaginary show about to be presented. Back a few rows sat some Sophomores. They were all talking excitedly about something Jocko could not hear. As he glanced on back he saw nine happy Juniors who were clapping loudly and impatiently. Behind them sat some older people who were sitting very still. These were seniors. Jocko glanced around and saw many people. Some were laughing, some smiling, some frowning, while others seemed impatient for the curtain to rise.

Most of the women and girls were talking, and the men and boys listened. There were a few empty seats, and this pleased the puppet. So he gave a good performance that afternoon and night, as everyone will agree.

WHY I'M GLAD I'M A FRESHMAN

"Gee, I'd hate to be a Freshman," said a senior. Well you were once, maybe twice. There are many good reasons for being a freshman.

First, if you can remember that far back, didn't you feel great when you came into high school?

There are one hundred and ten freshmen. The freshmen always have delightful parties, and the many mothers who have so willingly devoted their time and work to make the parties a success are highly appreciated. The freshmen have had two parties—a Halloween party and a Christmas party have been enjoyed, and a big picnic is being planned.

The freshmen have the privilege of taking almost any subject their heart desires. These subjects are: English I, General Science, General Mathematics, Home Economics, for girls; Agriculture, for boys; Algebra I, Community Civics, Occupations, Band, Orchestra and Glee Club. There are twenty-two freshmen in the band.

As a wise philosopher once said, "Green but growing." That is the freshman of 1938 and 1939.

Helen Frances Streu entertained the Junior Class with her saxophone at their meeting on March 29. The various members of the class requested special numbers. A few of the numbers she played were: "Deep Purple," "Deep In A Dream," and "Star Dust." The class enjoyed them all.

SEVENTH GRADE SELECTS LIL' ARNER AND DAISY MAE

The seventh grade class met March 29, in their regular classroom. Their candidates for Lil' Arner and Daisy Mae are Gayle Poff and Billie Louise Lance.

LAFFS!!!

Miss Crawford: For what is Abraham noted?  
 Virginia Newell: For his memory.  
 Miss Crawford: What makes you think that?  
 Virginia Newell: I saw a monument erected to it.  
 Jack London: Who is Mike Huntry?  
 Father: Why?  
 Jack London: Well, in school we sing "Mike Huntry tis of thee."  
 Calvin: Where did you get that girl friend?  
 Squire: One day I met her in a revolving door, and we've been going around together ever since.  
 Mr. Hudson: Is heat always generated when two bodies in motion come together?  
 George: No sir, I hit a guy yesterday and he knocked me cold.  
 J. C.: When I dance with you I feel as if I were treading on clouds.  
 Martha Nell: Don't fool your self those are my feet.  
 Scout Master: When you face the North you have on your right hand, the Atlantic Ocean, what do you have on your left?  
 Harold Close: A wart sir, but I can't help it.  
 Mr. Willoughby: Who was Homer?  
 Clifford Estes: He was a man Babe Ruth made famous.

Present Joint Concert

The Girls' Glee Club and the High School Orchestra held a joint concert at the High School Auditorium, Thursday night at 7:45. The girls were costumed in dresses of pastel colors. Both organizations presented the numbers they are to give at the State Music Festival in Plainview, April 6-7-8.

The numbers on the program by the chorus were: "A Robin In A Lilac Bush," "How Sweet the Moonlight Sleeps Upon This Bank," and "On Wings of Song."

The solos presented were: "Prayer Perfect," by Helen Oglesby; "The Second Minuet," by Troyce Stambaugh; and "Rose In Bud" by Lois Standifer.

The Girls' Trio sang "Lift Thine Eyes." The girls in the trio are: Dorothy Nell Trimble, Faye Crosthwait, and Elizabeth Rice.

The winners of the contest at Plainview will get to go to San Antonio for another contest.

The numbers presented by the Orchestra were: "Country Gardens" by Granger, "Triumphal March" by Greig, and "Miniature Symphony In D Minor" by Johnson.

Elizabeth Rice played a solo "Sonata In D Minor" by Handel.

BAND PRESENTS CONCERT

The band gave a concert in the Hereford High School Auditorium, Sunday afternoon, April 2, at 3 o'clock.

The reason for the concert was to let the people of Hereford hear the pieces that the band is going to play in Plainview, April 6-7-8.

The opening number, directed by Mr. Ralph Smith, was the march, "Premium," by the band. Glenn Smith played a cornet solo, John Estes a bass solo, and Clifford Estes a baritone solo, accompanied by Mrs. Cliff Estes.

The band played "Elsa's Procession to the Cathedral," from Lohengrin.

Thurman Williams played a cornet solo, Helen Francis Streu a saxophone solo, and Irvin Herr a trombone solo, accompanied by Mrs. Cliff Estes.

The band played "Jolly Robbers."

Wanda Jean Reed and Harold Close played a clarinet duet, accompanied by Mrs. Harold Close.

Donald Ray McCullough played a cornet solo, and Myron Morgan a bass clarinet solo.

The closing number was "Bells Across the Meadows." The bell solo was played by Mary Ellen Henslee, accompanied by the band.

Wyche Items

MRS. R. C. VALENTINE (1 1/2 miles south, 5 miles east)

Mrs. E. F. Miller of Plainview spent Sunday in the home of Mr. and Mrs. F. D. Ferguson and family. Mrs. Miller is a sister of Mrs. Ferguson.

Mr. and Mrs. LaGrome of Amarillo, visited in the home of his sister, Mrs. R. W. Elliston, Saturday.

Mr. and Mrs. C. O. Flynt and family of Amarillo, spent Tuesday night in the home of Mr. and Mrs. F. D. Ferguson.

Mr. and Mrs. F. D. Ferguson gave a week end party at their home, celebrating the birthday of their daughter, Beth. They cooked supper in the canyon near their home. Those attending were Mr. and Mrs. George Robertson, Wilma Joe, Bobbie, Jane Harris, Arline Miller, Anna Carter, Mr. and Mrs. Ferguson, Morris Earl and hostess, Beth. Before returning to their home in Hereford Sunday they attended the show at the Star theatre.

Miss Lorene George and Miss Rosalie Johnson called in the N. G. Elliston home Sunday afternoon, also in the J. W. Dickerson home.

Mr. and Mrs. Kuper and son, Walter, spent Sunday afternoon in the N. G. Elliston home.

Jack Frost was in Happy Friday.

Miss Lorene Valentine spent Saturday visiting her parents, and returned to Amarillo, Sunday.

Mr. and Mrs. DuBois Walker were in Amarillo, Saturday.

Mrs. Carl Wimberley of Dawn, called in the N. G. Elliston home Thursday.

The Wyche H-D Club met in the home of Mrs. Reeves, Thursday, April 6, at 2 o'clock. Miss Sadie Lee Oliver talked, and demonstrated the "Seeding of Lawns."

Mr. and Mrs. H. B. Elliston gave a party in honor of their daughter, Minnie Opal's birthday, Sunday, Thirteen youngsters were present.

Mr. and Mrs. Raymond Elliston gave a party honoring their daughter, Bernice, on her birthday, Sunday. Out-of-doors games were played and cookies, Kool Aid, and pop corn balls were served to the following: Florella Boeskin, Eleanor Paetzold, Ina Mae Hewitt, Betty Joe Boeskin, Billye, Betty Lea and R. C. Valentine, LaVone, Lanell Lindsey, Lanell Thomas, Douglas and DuBois Walker, Jap Dickerson, J. D. Sackett, Lucy Ann Mitchell, Helen Francis Elliston, Mrs. Lindsey, Mrs. J. Boeskin, Mr. and Mrs. Bernice Dee Postner, Wat Marrow, Mr. and Mrs. Raymond Elliston, Georgie Rea and Evelyn and Wayne, and Mrs. R. C. Valentine.

Mrs. R. C. Valentine, Misses Peggy, Lorene, Billye and Betty Lea, motored to Amarillo, Sunday and to Buffalo Dam.

Mrs. Albracht was taken to the Deaf Smith County Hospital Thursday, with pneumonia, but is reported better.

Mrs. H. B. Elliston was taken to the Deaf Smith Hospital last Monday morning, for medical treatment.

Billy Smith, student at WTSC, was a Hereford visitor Sunday. He is the son of Mr. and Mrs. W. J. Smith.

Mrs. W. M. Emmons and small daughter left this week for Gorman, to spend several weeks with her parents, Mr. and Mrs. J. E. Walker. They were accompanied home by Mrs. Walker, who had been visiting her daughter here.

## Easter Dinner FOOD SALE

These Low Prices are good for Friday and Saturday!

<b>Compound Flour</b>	Mrs. Tucker's 4-Lb. Carton	<b>41c</b>
<b>Flour</b>	Cream o' the Plains 24-Lb. Sack	<b>47c</b>
<b>CLEANSER</b>	Sunbrite - 2 Cans	<b>9c</b>
<b>TOILET TISSUE</b>	Scott - Roll	<b>7c</b>
<b>CUT BEANS</b>	Pine Grove - No. 2 Can	<b>7c</b>
<b>CORN</b>	Temper Sweet, No. 2 Can - 3 Cans	<b>25c</b>
<b>PEAS</b>	American Wonder, No. 2 Can, 3 for	<b>25c</b>
<b>SUGAR</b>	10-Lb. BAG	<b>49c</b>
<b>Brooms</b>	Our Leader Brand, 4-Strand-Each	<b>20c</b>
<b>SYRUP</b>	Staley's, Golden - No. 5 Can	<b>33c</b>
<b>BON AMI</b>	Powdered - Can	<b>12c</b>
<b>PEACHES</b>	Evaporated - 2 Lbs.	<b>19c</b>
<b>JELLO</b>	6 Flavors - Package	<b>4 1/2c</b>
<b>MARSHMALLOWS</b>	Angelus - 1-Lb. Package	<b>14c</b>
<b>BAKING POWDER</b>	K. C. - 25-Ounce Can	<b>17c</b>
<b>RAISINS</b>	2-Lb. Cello Bag	<b>16c</b>
<b>TOMATOES</b>	No. 2 1/2 Can	<b>9c</b>
<b>HOMINY</b>	Van Camp's, No. 2 1/2 can-3 Cans	<b>25c</b>
<b>KRAUT</b>	Kuner's, No. 2 Can - 2 Cans	<b>15c</b>
<b>MACARONI or Spaghetti</b>	3 Packages	<b>10c</b>
<b>PICKLED PEACHES</b>	Libby's - No. 2 1/2 Can	<b>15c</b>
<b>MATCHES</b>	True American - 3 Boxes	<b>10c</b>
<b>OATS</b>	Mother's - Large Package	<b>23c</b>
<b>PEACHES</b>	Sliced or Halves, No. 10 Can	<b>37c</b>
<b>CARROTS</b>	3 Bunches	<b>10c</b>
<b>ONIONS</b>	Fresh - 3 Bunches	<b>10c</b>
<b>GRAPEFRUIT</b>	Nice Size - Dozen	<b>25c</b>
<b>ORANGES</b>	10 Lbs.	<b>29c</b>
<b>SPUDS</b>	10 Lbs.	<b>19c</b>
<b>APPLES</b>	Winesaps - Dozen	<b>19c</b>
<b>ROAST BUTTER</b>	Fancy grain-fed beef Seven, lb. 19¢; Swiss Fresh Creamery Per Lb.	<b>21c</b> <b>23c</b>
<b>LAMB</b>	Shoulder Roast.	<b>18c</b>
<b>HAMS</b>	Tender, juicy-Lb.	<b>17 1/2c</b>
<b>STEAK</b>	Per Lb.	<b>17 1/2c</b>
<b>CUTLETS</b>	Choice tender cuts.	<b>23c</b>
<b>PEANUT BUTTER</b>	LOIN 22¢-T-Bone Breaded, seasoned, ready to fry-Lb.	<b>23c</b>
<b>SAUSAGE</b>	Per Lb.	<b>10c</b>
<b>SALT MEAT</b>	Fresh ground, country style, lb Jowls. Fine for Seasoning-Lb.	<b>12 1/2c</b> <b>10c</b>

Headquarters for Fresh Fish and Oysters!

Summerfield News

(8 miles southwest)  
 Mrs. Tandy Legg

James Noland was in Amarillo last week-end.

Mr. and Mrs. C. B. Thomas were business visitors in Dimmitt, last week.

Dean Storey was a visitor in this community last week-end.

Mr. and Mrs. Alton Lookingbill and daughter, Phyllis, have moved to Twin Falls, Colo. Word has been received that they arrived safely and are in their new home.

Mr. and Mrs. Ray Johnson were guests in the O. G. Hill home in Hereford, Sunday.

A quilting was held in the Andrew Behrends-home, last week.

Mr. and Mrs. Massey and daughter, Cleo, of Claude, were in the Lee Curry home, Sunday.

Mrs. Dora Murdock of Seattle, Wash., sister-in-law of Mrs. Lawrence Johnson, died March 12. She was 81 years of age, and formerly lived in this community.

Louise Lindsay, who is in the fourth grade, is out of school with pneumonia.

C. H. Butler was in Vaughn, N. M., this week-end.

Ky Lawrence and Henry Kendall were in Dimmitt last week.

Lee Euler of Friona is visiting in the Roy Euler home.

Mr. and Mrs. Albert Cross are the proud parents of a daughter, born March 30, weighing 7 lbs. and 10 ounces.

Mr. and Mrs. L. M. Buckmaster of Dimmitt, were visitors in the C. F. Butler home Monday evening.

Mrs. E. A. Melton of Friona, is spending the week in the home of her daughter, Mrs. Albert Cross.

Mr. and Mrs. C. H. Butler visited relatives in Dimmitt last Saturday.

Mr. and Mrs. Wm. Roberson and daughter, Joyce, of Liberal, Kan., are here for the present.

Mr. and Mrs. J. E. Roberson, J. Noland and J. N. Thompson, returned from Hot Springs last Wednesday.

Mr. and Mrs. L. L. Cannon are taring down their house in preparation for building a new one.

Several attended the donkey show in the Lawrence pasture Sunday afternoon.

Mrs. Geo. Story, who cut her hand on a glass and suffered from infection, is much better this week. Several stitches were used to close the wound.

Mrs. B. C. Roberson of Hereford, was in the B. E. Roberson home, last week-end.

Mr. and Mrs. W. A. Vines and children, were in Stratford, last week.

Mr. and Mrs. H. D. Hill and sons of Ford, Mr. and Mrs. Ted Staats and children of Westway, and Mr. and Mrs. W. H. Knox and children of Hereford, were in the B. A. Atchley home, Sunday.

Mr. and Mrs. Owen Stagner and children of Hereford, were in the B. E. Roberson home, last week-end.

Mrs. J. R. Oglesby, Gertrude, Thurman, and Mrs. Hazel Atchley were in the Ray Hanna home in Amarillo, Monday.

The Summerfield Study Club will meet with Mrs. Ray Johnson Thursday, April 6, with Mesdames Floyd Lookingbill, R. L. Wilson, Jim Clark, L. L. Cannon and Britt Clark, as co-hostesses. The program will be given by club ladies from Hereford.

The Summerfield Study Club will sponsor a citizenship program for the school children on Friday, Mesdames B. E. Roberson, A. L. Behrends and Britt Clark are in charge. Following this will be the annual community Easter Egg Hunt for the children of pre-school age. All

are invited.

The deputy state supervisor, Mr. Lofland, of Canyon, visited school Thursday.

Several attended the revival meeting in Hereford, last week.

Homer Hyatt of Dimmitt, was in the S. H. Butler home, Saturday.

Mr. and Mrs. Lois Lookingbill and family, Mr. and Mrs. Chas. Noland and son, Mr. and Mrs. Joe Storey and daughter, Mr. and Mrs. D. C. Walser and daughter, Mr. and Mrs. J. A. Noland, Mac Noland and Miss Emma Luella Plunk, Harry and Ruth Lookingbill, Mr. and Mrs. C. H. Butler, attended a surprise birthday party for Mrs. J. B. Noland, last Thursday evening.

Mr. and Mrs. Lois Lookingbill have purchased a new electric refrigerator.

Ralph Atchley was honored with a party Sunday afternoon, celebrating his third birthday at the B. A. Atchley home. Many nice gifts were received. Games were enjoyed by everyone. Refreshments of ice cream and cake was served to: Joan and Gloria D. Walser, Nancy Storey, Richard Clark, Ann Lookingbill, Marylan and Marlene Legg, Bobbie Jean and Wayne Walser, Joe and Gene Streun, Gale Roberson, Loman Lookingbill, Arliss and Robert Oglesby, Gene Roberson, Juanell Vines, Yvonne Thompson, Bobby Noland, Dianne Walser, Bonnie Joe and Margaret Staats, Leroy and Jim Suttle, Homer, Howard and Jimmy Joe Hill of Ford, Ralph Fullwood, Ruben and Alma Faye Knox of Hereford.

Keith Guthrie arrived from Redondo Beach, Cal., last week, and with his mother, Mrs. Grace Guthrie who has been in Hereford for a couple of weeks, is visiting friends and looking after business interests. Keith who is teaching in Redondo Beach, has a two-weeks Easter vacation.

Mr. and Mrs. Knox Kinard returned Sunday from Arlington.

Mr. Kinard made the trip over the week end to accompany Mrs. Kinard home, after visiting with her parents, Rev. and Mrs. R. A. Walker, Mrs. C. H. Dillehay, who had attended funeral services held here Thursday for Rev. J. A. Hornbeak, returned to her home in Vernon, with Mr. Kinard.

**Big Litters**  
**Thrifty Pigs**  
**More Pork**  
**Early Market**  
**More Profit**

INSTEAD of feeding grain alone, supplement it with Purina Sow and Pig Food, made especially for sows and pigs, and Purina Hog Chow, a supplement made especially to help put on profitable pounds. Slop in soon and let us show you what folks around here are doing with Purina as a supplement to their corn in the feedlot! You'll be money ahead if you do!

**Packard Milling Company**  
 HEREFORD, TEXAS



# Windbreaks Being Planted Here On Many Farm Homes

## EXPERIMENTAL PLANTS ARE USED TO IMPROVE LOCAL HOMES

Three homes in Deaf Smith County have planted windbreak, lawn and foundation plantings, using experimental plant material in the windbreaks and ornamentals. The plants, used, were: 167 red cedar, 2 pines, 517 Chinese Elms, 273 Thornless Honey Locust, 477 Flowering willow, shrubs, 75 of 28 varieties at one place, 74 of 29 varieties at another place, and 2 of 1 variety at a third place; also 20 lacebark elm.

Besides the above, two plantings, 14 varieties of grapes include 84 plants. One Iris test plot has 40 varieties.

Sixty-five trees and shrubs of 13 varieties have been distributed to 10 types of soils and locations in smaller test plots.

At the Dennis Barnard home on 25-Mile Avenue, fifteen miles north of Hereford, a complete

plan of the proposed plantings has been made by Mr. Barnard. Plant material has been purchased and planting was completed before April 1. A 5-row windbreak was planned, with the two inside rows made up of small fruits such as sand plums, currants, gooseberries and grapes. The 342 plants include Chinese elm, Arizona Cypress and Desert willow. This farm is irrigated. A horse shoe shaped drive with entrance and exit is an unusual feature.

More than 20 plans have been made for home grounds with the assistance of the County Home Demonstration Agent, who was employed in May, 1938, less than a year ago.

Others who are interested in windbreak plantings and have taken active steps toward improving the homes along this line are Mr. and Mrs. Al Werner of Westway, Mr. and Mrs. J. F. Matthews of Dawn, Mr. and Mrs. Gus Thiele of Ford, Mr. and Mrs. Coleman of Messenger.

The use of windbreaks in this section of the country is growing extensively, due to their value in home beautification and importance during high winds which frequently sweep this area.

## Easter Items

MRS. CARL FRYE  
We are glad to report that two from this community won first places at the county meet held at Hart last Saturday. Billie

short visit. Mrs. Fogle is a sister of Mrs. Walton and will be remembered as Miss Nannie Fields, formerly of this community.

Mr. and Mrs. Dan Bruton and little son spent the week-end with her parents, at Memphis.

Geo. Chambliss was re-elected trustee at the school election, last Saturday.

Mr. and Mrs. Muse and daughter, and Mrs. Niles and Miss Esther Niles of Anadarko, Okla., spent the week-end with Mrs. Muse's parents, Mr. and Mrs. Lee Parker and other relatives in this community.

Mr. and Mrs. Harry Smith and sons, and Mr. and Mrs. E. M. Allen, were guests of the Harvey Smith family at Big Square Sunday.

M. L. Carter had the misfortune of getting a foot crushed last week when a heavy iron bar was dropped on it.

Mrs. P. H. Dyar visited Saturday afternoon with Mrs. L. R. Sullenger.

Visitors in the home of Mr. and Mrs. Gus Tietjen Sunday were Messrs. and Mesdames Fred Winfrey, C. D. Pinckert and A. F. Hargett.

H. C. Doak and Mrs. I. W. Woolery had as dinner guests Sunday, Mr. and Mrs. V. R. Gardner of Tulla, Mr. and Mrs. Brookshire of Silverton and Mrs. Myrtle Fort of Hale Center.

Mr. and Mrs. Carl Frye were in Lubbock Wednesday of last week.

Mr. and Mrs. Tension and family visited in the Clayton Woolery home, Sunday afternoon.

Mr. and Mrs. Dewey Wright and children and Mr. and Mrs. Sam Hunter visited with Mr. and Mrs. Fred Walton, Sunday afternoon.

Mr. and Mrs. E. O. Dixon, Mr. and Mrs. Lynn Ape and G. M. Sullenger of Amarillo, visited Sunday in the L. R. Sullenger home.

Mr. and Mrs. Carl Frye and family were dinner guests Sun-

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## Seniors Celebrate Kid Day

The seniors had their annual "Kid Day" March 31. They started the day off with an assembly program given by the whole group. The master of ceremonies of the program was Betty Cockrell. A trombone bandyard opera by the name of "Ferdinand" was given by Merilyn Conklin. Virginia East gave a reading by the name "I thought I'd Die, but I Didn't." A quartette made up of Virginia East, Virginia Newell, Edith Jackson, and Jeanne Williams sang a song, "Little Sir Echo." A dance was given by Inez Funderburg and Martha Nell Ewton accompanied by Betty Sue Henslee. A Shakespeare reading was given by Paul Foster (which was ungraciously received). A drama of the ages (boy meets girl) was sung by Edith Jackson and Anderson Ax. The dunces as usual was George Springer. School Days was sung by the group at the close of the assembly program. At noon the seniors ate their lunch on the school house lawn. After they ate their lunch they took George Springer to town in a red wagon and a wheel came off. To wind up the day they had a picnic at the state park.

The seniors elected Virginia East as "Daisy Mae" and Andy Schumacher as "Lil' Abner."

## FRESHMEN ATTEND REGULAR BUSINESS

The Freshmen met in Mr. McCollum's room for their class meeting on Wednesday, March 29. On the 22 they decided to have their picnic on Friday May 5, 1939. A committee was appointed to select games. Those appointed were Richard Petersen, chairman; Larry Trimble and Rachael Ireland. On the 29th they nominated Dorothy Banher (that cute little blonde around school) "as Daisy Mae" and Henry Ford as "Lil' Abner" for Sadie Hawkins Day on April 27th.

The Freshmen were invited, by Mr. Roberts, to attend the show on the 27th. The picture was "Huckleberry Finn." The show was very interesting because it was a typical boy show for Huck was honest and true. The show was enjoyed by all, and we wish to thank Mr. Roberts.

Jean Woolery won first on music memory and Joyce Carter first in tennis.

H. B. and Ben Medley, Annie Mae Smith, Vay Allen, Brittain Chambliss and Mr. and Mrs. M. T. Sparkman attended quarterly conference at Jumbo Sunday.

## F. H. T. And F. F. A. Give Broadcast Over KGNC

We're on the Air— "Good afternoon"—and so the program was started. The F. H. T. and F. F. A. had a joint radio program over KGNC Thursday afternoon at 4:30. June Dameron acted as Mistress of Ceremonies. Calvin Brumley delivered a talk on the "Activities of the F. F. A." Nadyne Newell sang a vocal solo, "My Little House." A skit was presented by the F. H. T. The characters were: Rena Rae Renfro, Ann Cockrell, and Ruth Temple Hastings. The program was ended by singing, "Sing Your Way Home," with Maxine Beach at the piano. Besides the ones on the program these were: Miss Sullivan, F. H. T. sponsor, Mr. Emmons, F. F. A. sponsor, Mr. and Mrs. John Renfro and Raylan Evans who were there. The F. H. T. and F. F. A. greatly appreciate the splendid preparing and presentation of this program by the girls and boys from each club.



MARY LOUISE LOOKINGBILL  
Mary Louise Lookingbill, freshman candidate for the prettiest girl in the Hereford High School is the daughter of Mr. and Mrs. L. H. Lookingbill of Summerfield. She has a winning personality as has made many friends since her coming to Hereford High School this year.

Mrs. Fred Walton returned home Thursday night. Mr. and Mrs. Bill Fogle of Elida, N. M., accompanied her home for a day of Mr. and Mrs. W. A. Epperson of Summerfield.

Mr. and Mrs. Lee Parker gave a family dinner Sunday morn-

## Homemaking Lab. Receives New Lighting

The Homemaking Department recently had four new indirect lighting fixtures installed in the sewing laboratory.

The lights are very modernistic and give out so much light that they help even on a sunny day.

All the girls are wishing for a dark cloudy or sand-stormy day so they can really try them out.

The first year homemaking girls have finished their study of breakfasts and are ready to start the study of luncheons and suppers.

The final breakfasts were prepared by groups of four. They were served at the tables in the sewing laboratory to give more the setting of a breakfast at home.

## F. F. A. HAS MEETING

The F. F. A. boys, in a discussion of the three hundred chickens in the battery brooder, decided to sell the chickens as fryers and use the money for a trip to Las Vegas next summer.

The boys further decided to sell flowers and garden seed, for which they will receive one-third of the money on all sales.

The date for the Father-Son banquet has not been settled, but it will be the latter part of April. The F. H. T. girls will prepare and serve the meal.

After regular meetings adjourned, the F. F. A. boys have a recreation period in which they wrestle, box, and have a good time in general.

## STUDENTS RECEIVE SURPRISE AT SPECIAL ASSEMBLY

The students of Hereford High enjoyed a special treat Thursday, March 30, 1939 in assembly. Mr. C. H. Dillehay, former superintendent of Hereford High extended greetings from Vernon High School.

Rev. W. E. Barnes introduced Grady V. Metcalf, Evangelist and Stanton Harris Nash, Singer, who are conducting the Baptist revival.

Mr. Nash sang "Sunrise," accompanied by Mrs. Buford-Crosstwait. Rev. Metcalf spoke concerning the growth of the body mind, and soul.

ing, Mrs. Parker's mother, Mrs. Niles. Those attending were Mr. and Mrs. Dan and Frank Allen, Mr. and Mrs. J. H. Muse, Miss Esther Niles, Arice and Allen Parker and the honoree.

The Easter Missionary Society met Monday afternoon at the school house. After completing the study, "The Radiant Heart," a business meeting was held at which time plans were made for the spring and summer work. Those attending were Mesdames H. Smith, Dan and Frank Allen,

## Girl Scouts Plan Spring Activities

### TO SPONSOR NURSERY PIONEER DAY

Thirty-nine Girl Scouts of the Hereford High School made plans for the spring at their meeting last Wednesday in Miss Foster's room.

Plans were made for the girls to maintain a nursery for children on Pioneer Day. All mothers with little children will be invited to bring their children to the Girl Scouts all day except during the parade. Expert care will be given the children so that mothers will have a day of rest as well as entertainment. This community service will be free.

Plans were also discussed concerning a swimming party in the West Texas College Pool. Part of the Second Class Test will be swimming 50 yards.

All the girls have passed their Tenderfoot Test and are now working on their Second Class Test. Pins and uniforms will be ordered for the girls soon.

The girls wish to thank those who have helped them in getting organized. In the future they will try to keep up their good name, and in time they hope to have the Girl Scouts of Hereford known as an organization for the development of ideal girlhood, and the improvement of community service.

## Miss Lindsey Gives Discussion At F. H. T.

Only a few members were present when the F. H. T. met Wednesday night to discuss "How to Go Along With Other People." Miss Lindsey told how to get along with people from the business point of view.

She brought two do's and don'ts that will hold true all of the time and help one to gain more friends.

Do be tactful; do be considerate; don't be critical; don't carry a chip on your shoulder.

Many of the members were absent because of the band practice but all those who are not in the band should remember that after missing three consecutive meetings you are dropped.

E. M. Allen, D. S. Bruton, Geo. Chambliss, Fred Walton, Dan Bruton and Carl Frye.

Bethel and Jumbo are uniting with this community this week in Pre-Easter services.

## Missionary Visits Here

W. B. Catterlin, an executive of the Commerce Trust Company, a large concern of Kansas City, Mo., spent the night and day in Hereford last week. The company has investments in the Imperial Valley and Mr. Catterlin has been there on a tour of inspection; they also have interests in the Rio Grande Valley which Mr. Catterlin will look after before returning home. A one hundred mile drive over the wheat fields of Deaf Smith County caused him to pronounce it the best prospect he had seen so far. He was a guest of L. Baskin while here.

**430,000**

# FARMALL

**Owners can't be wrong**

Consider the following  
**FARMALL** Features before  
you buy your new  
Tractor:




1. Long Life and Economical Operation
2. Patented Cultivator Shift
3. Patented Steering-Brake Control
4. More than 30 Quick Attachable Machines
5. Smooth, Steady 4-Cylinder Power
6. Removable Sleeves
7. High Resale Value
8. Expert Mechanical and Repair Service
9. Accessibility on making Adjustments
10. Unmatched ability for all row crop work

... Only in a FARMALL do you Get all these Valuable Features!

We Are Glad to Demonstrate this Machine on Your Farm!

# Rosson Implement COMPANY

"Good Equipment Makes a Good Farmer Better"



**Approved PURINA CUSTOM MIXING SERVICE**

*Your Guide to*

**PROFITABLE GRINDING AND MIXING SERVICE**

This emblem is your guide to profitable grain grinding and mixing service. It's a service that's built to make your grain give you better feeding results... to give more milk, more eggs, more work... than your grain fed straight or in unbalanced mixtures will give!

Do as other folks are doing—bring your grain to us and let us grind it and mix it with Purina Supplements. We use Approved Purina Custom Mixing Formulas that have been developed by the Purina Experimental Farm and Laboratories, and they have tested and approved samples of our mixes.

Come in. Let us show you how little it costs to make your grain worth so much more!

**PACKARD MILLING CO.**  
HEREFORD, TEXAS

## A BEAUTY HINT

Now that we are operating our beauty shop again we are prepared to dress the hair in style for either ladies or gentlemen. Ladies you will need your hair dressed for the Easter holidays, so why not pay us a visit where you can get fixed the best at the cheapest price.

Gentlemen, you will need your beard and mustache fixed to make it look the best. We can do this at a very reasonable price and it is guaranteed to stay.

Remember, we will be looking for you at...

**Bill's Barber & Beauty Shop**  
Daphne Gold  
Operator

108 W. THIRD STREET  
Bill Knox & Lewis Robertson  
BARBERS

## See Us Before You Repair Your Car!

**All New Equipment!**

Our equipment is new, and the most modern that money can buy. Good, modern equipment, plus skilled mechanics insure you of the best possible in auto repair work. See us for an estimate before you repair your car.

1 1/2 Blocks West of First St.  
Bank on West Second St.

**ELLIS COOMBS GARAGE**



A COMPLETE STOCK OF  
**KODAKS and FILMS**

Refresh At Our  
**FOUNTAIN**  
Delicious Ice Cream  
—TASTY DRINKS—

Give Whitman's  
**Candies for Easter**

An Assortment of  
**FLOWER SEEDS**

**CITY DRUG STORE**  
PRESCRIPTION DRUGGISTS  
PHONE . . . 100

**Wholewheat Bread Discussed At Dawn H-D Meet**

"Delicious, wholewheat bread should be a vital part of every one's diet," stated Mrs. H. E. Miller and Mrs. W. A. May, who demonstrated wholewheat bread making at the meeting of the Dawn Home Demonstration Club held in the home of Mrs. Miller Wednesday afternoon, a week ago.

"Cereal grain, such as wheat, corn and rye, should furnish the greatest part of our food energy, because they are requirements for steady growth and good health. Home baking is economical, and there is no substitute for the delicious flavor of home baked breads."

With the new easy "no-knead" method of baking with dry yeast ferment, one may have tempting rolls, buns, cakes and loaf breads with a minimum of time and labor.

Refreshments of hot buns, butter, baked lima beans, country sausage, vegetable salad and coffee were served to Mrs. Lloyd Bentley, Mrs. W. P. Caraway, Mrs. L. A. Smith, Mrs. Johnny Womble, Mrs. Walter Galley, Mrs. E. A. Frye, Mrs. May and Mrs. Miller.

**Westway Items**

(10 miles west)  
**MRS. MERLIN KAUL**  
Mr. and Mrs. Paul Rudd and sons, Kenneth, Harold and Homer, were visitors Sunday in the homes of Mr. and Mrs. Ralph Rudd and Mr. and Mrs. W. F. Rudd at Spring Lake.

Nellie Ruth Tucker was a guest Saturday night of her uncle and aunt, Mr. and Mrs. Charlie Morris of Progressive.

Mr. and Mrs. Elmer Winkler and Mrs. Addie Winkler visited Sunday at the Virgil Morton home in Hereford.

Mrs. Lena Sadler and son, Gene, of Stanton, visited Saturday with her mother, Mrs. Addie Winkler. She had accompanied two older sons to Lubbock to the 4-H Club show and remained here to visit relatives for a few days.

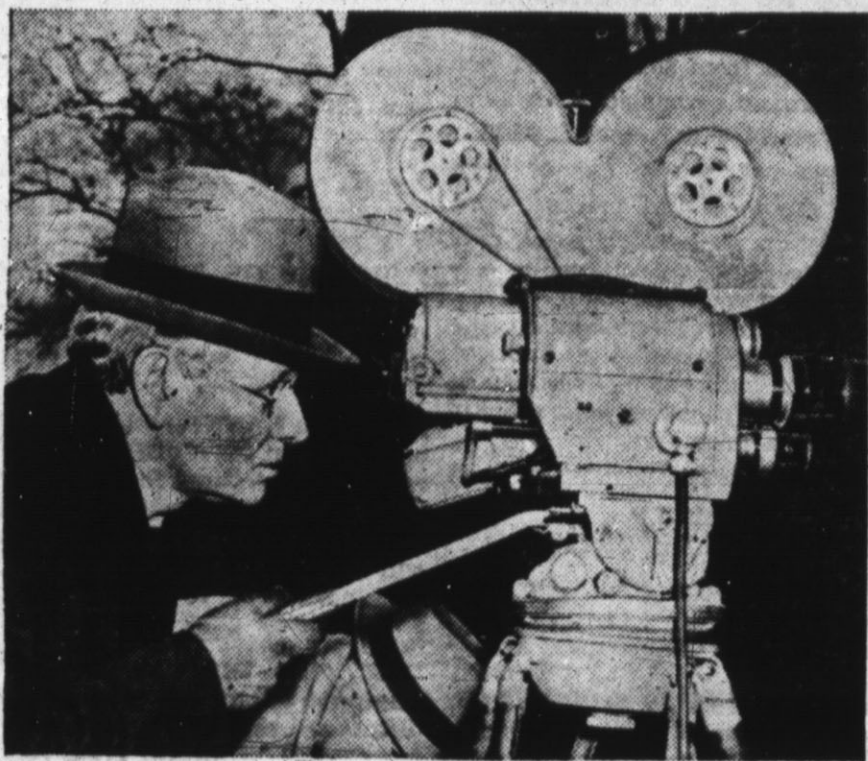
Mrs. Bill Rice entertained at dinner Sunday. Rev. Henry Burrow of Plainview, Mr. and Mrs. Earl Little and Nannette, Mr. and Mrs. D. H. Allmon and Mr. and Mrs. Merlin Kaul, Larry and Lynn.

Mrs. Buren Sowell entertained with a dinner Sunday honoring the eighth birthday of her daughter, Margaret. Those present were Wanda Marie Allmon, Helen Marie Tucker, E. H. Little, David Sowell, Mrs. Henry Tiefel and Helen Don Johnson of Hereford. The dinner table was centered with a birthday cake prettily decorated with candy greetings and candles. The little guests spent the afternoon playing games.

Mrs. Henry Tiefel and her little granddaughter, Helen Don Johnson, of Hereford, spent the week-end with her daughter, Mrs. Buren Sowell and family.

Mr. and Mrs. Malcolm Cassels and children of Frio, were dinner guests Sunday of Mr. and Mrs. Grady Wilson and family. Mrs. J. A. Roe visited Mrs. M.

**Justice Pierce Butler Satisfies Curiosity**



Associate Justice Pierce Butler of the United States Supreme court reversed the usual proceedings recently and looked through the operating end of a newsreel camera. He satisfied his curiosity after posing for cameramen, feeling, evidently, that turn about is fair play.

S. Roe at Hereford Wednesday.

Mr. and Mrs. Moody Stephan and children attended a birthday dinner at the Carl Lee home at Summerfield Sunday, honoring the birthday of Henry Clark, father of Mrs. Stephan.

Mrs. Abbott, Mexican Missionary of the Baptist Church of this district, and her son, John, and his wife, of Friona, were speakers at church services Sunday night. Mrs. Abbott has 350 Mexicans in her charge with churches at Canyon, Hale Center and Friona. One of the churches is only a box car. The children here gave a donation at Christmas to buy decorations for the Christmas tree for the Mexican children at Canyon.

Mrs. Abbott, Mr. and Mrs. John Abbott, and Rev. Henry Burrow were supper guests Sunday night at the Floyd Tucker home.

Mr. and Mrs. F. W. Dodson and Monte Max, and Miss Lou Ella Scarborough spent the week-end visiting relatives at Olton and Flagg.

Mr. Dodson and the high school boys hauled kindling from the D. H. Allmon home, Monday.

Mr. and Mrs. Maurice Tannahill and Carlton, visited last Tuesday with Mr. and Mrs. Joe Reeves of Tulla.

Mr. and Mrs. Maurice Tannahill and son, and Mr. and Mrs. W. L. Jones visited Sunday afternoon in the Robert Veigel home near Progressive.

Mrs. Maurice Tannahill attended a club meeting Tuesday at the home of Mrs. Armstrong, near Ward.

Mrs. Guy Lawrence and Nelda Guy visited Monday in the home of Mrs. Lawrence's parents, Mr. and Mrs. R. M. Gunn.

The Home Demonstration Club will meet next Thursday, April 13, at the home of Mrs. Joe Landers. Answer roll call with the name of some food you have learned to like.

Wilburn Tannahill of Fort Worth, came last Wednesday night and was a visitor until Saturday in the home of his brother, Maurice Tannahill.

At the election held Saturday at the school house, Moody Stephan was re-elected on the school board.

The high school pupils and teachers are preparing a play to be given at the school in the near future.

The Baptist Church will conduct a series of meetings here the last week in April.

Mr. and Mrs. T. B. Cox and children visited relatives at Lockney, Plainview and Tulla, over the week-end. They visited in the L. A. Hooten, Tom Davis and E. C. Cox homes at Lockney; Arvin Nichols home at Plainview, and Mrs. L. B. Hooten at Tulla.

Mrs. Glenn Rutter was called to Lelle Lake last Monday, by the death of her father, Cal Aten, who suffered a stroke. She remained for the week. Mr. Aten died Saturday evening. Friends in this community heard the announcement over the radio.

Mr. Aten used to work on the XIT Ranch. Mr. Rutter and the children went to Lelle Lake Sunday. We extend sincere sympathy to Mrs. Rutter in her bereavement.

**Progressive News**

**PAULINE MOORE**  
(1 mile east, 6 miles north)  
**IRA JEANNE RICKETTS**

Miss Evelyn Smith spent the week-end with Mondeleen Miles of Hereford.

There were 45 in attendance at Sunday School Sunday afternoon, when Ray Neel filled his regular appointment. Sunday School is held each Sunday afternoon at 2:30; everyone is welcome. Next Sunday there will be a special Easter program. Everyone is invited.

Mr. and Mrs. I. H. Box and son, Leslie, of Abilene, spent a few days last week in the home of their daughter and sister, Mr. and Mrs. Arnold Hershey.

Mr. and Mrs. C. V. Burgess and family visited Sunday afternoon in the home of her bro-

ther, Mr. and Mrs. Ray Coker and family of Summerfield.

Misses Minnie and Faye Hurford spent the week-end with their aunt, Mrs. Edgar Snyder, and their cousin, Mrs. Opal Austin. They now live at Plainview.

Jake and Millard Gregory and Miss Augustine Gregory made a business trip to Amarillo, Friday.

Mr. and Mrs. Arnold Hershey entertained a number in this community with a party in their home Friday night. Games of Forty-Two and Chinese Checkers were enjoyed by all. A treasure hunt was also enjoyed. Those attending were Misses Minnie and Faye Hurford, Norma Lea Edwards, Wilma Higgins and Ira Jeanne Ricketts; Messrs. Howard, Noel, Gordon and Garland Higgins and Glenn Ricketts, Mrs. Jim Ricketts and Messrs. and Mesdames Ray Hershey and V. E. Dodson.

Mr. and Mrs. Ira Ricketts, Ira Jeanne and Glenn motored to Silverton to see her father, A. J. Hughes, who has been quite ill for sometime, and seems to be about the same.

Miss Mondeleen Miles of Hereford, spent Sunday night and Monday with Miss Evelyn Smith.

Mrs. Ray Hershey and Mrs. Jim Ricketts and children, visited their daughter and sister, Mrs. Dudley Buzard and family at Muleshoe, Sunday.

The Progressive Literary Society will meet Friday night at 7:54 at the school; the program will be under direction of William Bowman, Gordon Higgins, and Norma Lea Edwards. Everyone is welcome.

Mrs. Jim Ricketts and children spent Saturday night with her sister, Mrs. Arch Conklin and family, in Hereford.

The Progressive Girls 4-H Club will meet Friday afternoon, when Miss Sadie Lee Oliver, CHDA, will be with the girls.

Ira Jeanne and Glenn Ricketts attended a Zone meeting of the Christian Endeavorers at Claude, Thursday night.

School attendance is just about back to normal and most of the sickness seems to be on the decline; however there is still some sickness.

Mrs. Ray Hershey and Mrs. Owen Neel visited Mrs. Roy Wagner in Hereford, Saturday. The community is glad to hear that Mrs. Wagner, who has been rather ill for sometime, is improving as rapidly as can be expected.

A number of boys from this community Saturday attended a meeting at the court house for the formation of a Boys 4-H Club for the county.

**Home Demonstration News Notes**

By MISS SADIE LEE OLIVER, HDA, Deaf Smith County

**Home Gardens**

One of the most successful home gardens in this area is Mrs. M. H. Koelzer of the North Hereford club.

A windbreak of wild grapes protects the garden on the west. A new bed of asparagus was set last year. Mint, rhubarb and currants are other perennial plants grown. Parsley from last season has been grown through the winter.

On March 13, Mrs. Koelzer bought 500 cabbage plants, 1,200 onion plants, and 100 sweet peppers to be delivered later. The cabbage varieties were: Early Jersey Wakefield, Golden Acre, Glory of Enhuizen, Wisconsin Hollander No. 8, and Marlon Marked, and these filled 31 garden rows. The onion varieties were: White Crystal Wax, Yellow Bermuda, Yellow Sweet Spanish Valencia, White Sweet Spanish Valencia, and Prizetaker, and these filled 10 rows. Note the difference in spacing!

These early cabbage are not attacked by the spotted Tarequin cabbage bug. Cut worm poison is put out when the plants are set. Grasshopper poison may be used.

**The Bait**

Dry bran, 1 peck or 5 lbs.; White arsenic or Paris green, 1-4 lb.; syrup or molasses, cheap quality, 1 pint; water, 3 or 4 quarts.

Mix bran and poison very thoroughly so that each "bite" will contain some arsenic.

Mix the syrup and water and add very slowly to the bran and poison mixture. If added all at one time the poison is washed off. Spread in the late afternoon of the day before planting or put out with the plants.

**Fresh Strawberries**

Last year Gem Everbearing strawberries were planted at the N. G. Elliston home. For weeks in the late summer and fall a gallon of ripe berries were picked every other day. Recently surplus plants have been given to friends and neighbors. Others have been supplied with the information needed to purchase this same adapted variety.

Mrs. Pink Gilliland has divided currant plants with friends.

**Cutting Bed**

"The green finger and growing thumb" are well known characteristics of Mrs. M. H. Koelzer of the North Hereford Club. Increased interest in cuttings this year made it necessary for Mr. Koelzer to make a second cutting bed. The fruit supply for 1939 may include strawberries from the plants given by Mrs. Nolle Elliston, currants from the Pink Gilliland home and rhubarb from Mrs. Al Werner's place.

**Protect**

What You Have  
**INSURE**

**John McLean**

Insurance Agency  
Phone 273

**SPRING IS HERE!**

So it's time now to have the lubrication of your car checked. Change now to Summer Weight oils and greases in crankcase, transmission and other parts. Call 440 and let us fix your car for Summer motoring!

**TEXAS SERVICE STATION**

GLENN SNYDER PHONE 440

**IT'S TIME FOR A MOTOR Spring TUNE-UP**

Don't expect your car to deliver satisfactory performance this Spring if it has not been carefully checked and conditioned. It is essential that it be lubricated with the correct Spring weights . . . that the motor, brakes and ignition be thoroughly gone over. This is the time for a "Spring Tune-Up" — now BEFORE you make any Spring motoring trips!

**DAY and NIGHT TOWING**

Help! . . . Where You Need It and When You Need It!

PHONE . . . . . 383

**Scientific**

WHEEL ALIGNING — BRAKE ADJUSTING — EXPERT BODY AND FENDER REPAIRING!

You are not driving a safe car unless the wheels are aligned correctly and the brakes are in perfect condition.

**BEAVERS BROS. GARAGE**

"Our Work Stands Up — We Make It"

**Really Cheaper!**

TO SEND ALL

**LAUNDRY**

TO US!

Add up the time, the trouble, the depreciation on YOU, your clothes and equipment — see what we mean when we say we do your laundry cheaper? Phone 298 on Wash Day!

REDUCTION IN ROUGH DRY FROM 7¢ LB. TO **6c Lb.**  
Semi-Finish **5c Lb.**  
SHIRTS, finished **10c Each**

in either of these services or any of our services!

**HEREFORD LAUNDRY and Dry Cleaners**

PHONE . . . 298

**Congratulations--**

on the Organization of a

**4-H Club in Hereford**

This bank has been co-operating with the cattle industry in this area for a number of years and we feel that we are in position to know something of the progress made by cattlemen here.

We feel that with the recent organization of 4-H Clubs in this county it will help to improve the cattle industry as a whole, in the future.

The facilities of this bank are at the disposal of 4-H Club boys and we wish for you every success with your projects.



OUR SERVICES AND ADVICE ARE COMPLETELY AT YOUR DISPOSAL

**The First State Bank**



# Deaf Smith Farmers Urged To Conserve Underground Water

AGRICULTURAL EXPERTS AT TOWN MEETING IN HEREFORD TUESDAY

A plea that Deaf Smith farmers save the high level of the underground water table was made by William Peterson, Utah State Director of Extension, at the meeting of agricultural workers and farm leaders in the district court room, Tuesday.

Dr. Peterson told of his work in water conservation in his native state, where variable rainfalls are also a problem. He stressed particularly the need for legislation which will protect the underground water, as well as direct rainfall to a most helpful use in the ground.

Approximately 300 were present for the morning school, which is one of the four daily classes being held in the Panhandle. Present were representatives from the Department of Agriculture bureaus and divisions which operate in the Great South Plains area, as well as Extension workers and farmers.

H. H. Fennell of Amarillo, director of the Soil Conservation Service for this region, was chairman of the program. Alex Bateman, county agent, welcomed the visitors to Hereford.

A philosophical approach to the farm problem as it becomes related to the national life, was made by Dr. Hartley D. Alexander, of Scripps College, California.

"We do not want the scythe and mallet of Russia honored, but the ax and the spade, for these are the weapons that created America," obtain the kind of life which we like to consider the good life—neighborliness, independence, forcefulness and deep seated justice.

"Old age and childhood have few rights in the city. In urban communities the family does not exist as a moral force, not as a social force, but simply as a ghost of a tradition."

Carl F. Tausch of Washington, D. C., told of the Department of Agriculture's plan to place the eventual management of the farm program into the hands of the farmers themselves. "The common sense of the farmer is the last bulwark of our democracy," he said. He advocated a decentralization of government, with more power in the hands of the regions and counties; and also a strengthening of the power of government until it was adequate to meet the economic and social problems of the nation.

A barbecue was served for the visitors by the Chamber of Commerce, at the Bull Barn.

In addition to the barbecue, the group was also entertained during the noon hour by the high school band under direction of Ralph Smith.

The afternoon session featured a tour through this county; 11 stops were made in the three-hour trip. The visitors inspected fields that three years ago were so eroded by wind and water that the possibility of their supporting crops again seemed rare.

But instead of hummocks and blowing soil, the group—many of them office workers and far-away officials seeing such a project for the first time—saw rangelands, stripped with their contour furrows, bearing luxuriant gamma and buffalo grass, green fields of wheat and idle fields whose precious top-soil is being protected during the winter months by the stubble of last season's crop.

In additions to the farms of John P. Slaton, Paul Rudd, G. C. Hartman, O. Wilder, C. R. Walser and the land operated by the SCS, the group also visited the irrigated farms of V. Skypala, Joe Evans and O. G. Hill.

The trip was arranged under the supervision of O. T. Williams, project manager, who furnished the visitors with guide books explaining the tour and the work of the Soil Conservation Service in the 32,000 acre project.

The inspection tour climaxed the second day of the conference which was held here. The group arrived early Tuesday morning by auto caravan from Amarillo.

## FORMER PASTOR DIES

Word was received here this week that Rev. J. M. Fuller, one-time pastor of the Methodist Church of Hereford, died in East Texas, Thursday, March 23, Rev. Fuller who had been in ill health for a number of years had been assigned a circuit pastorate in East Texas at the Methodist Conference last fall. Apparently he suffered a heart attack while backing his car out of a garage.

Burial rites were conducted at Canton, where interment was made for Mrs. Fuller last July. Two daughters, Marquette and Lola Mae of Denton, survive.

## LOCALS

Mr. and Mrs. Elmer Patterson and children, accompanied by his mother, Mrs. H. R. Patterson, were in Amarillo to visit Paul Patterson, who is recovering from a serious accident, at St. Anthony's Hospital. Mr. H. R. Patterson who had remained with his son since the accident, returned to Hereford with them.

Mrs. Roy Wagner returned to her home in Progressive community Tuesday, after spending several weeks as a patient in Mrs. Godwin's Sanitarium.

### NOTICE!

Hanna & Hanna will this week open a down town office to make real cheap pictures for the "Men in Whiskers" as well as the general public. Prices of pictures will be 3 for 25c and up. Location, next door to post office. 14-1tc

Mrs. Frank Simmons of Hedley, left Saturday after spending several weeks here in the home of a sister-in-law, Mrs. Anne E. Bell. She was accompanied by Mrs. Bell and Miss Madeline Bell to Amarillo enroute to Memphis for a visit with relatives.

Mr. and Mrs. C. F. Kerr left last week for Boerne, where they plan to visit their daughter, Mrs. Robert Birthfield for a month. They were accompanied by Mrs. F. B. Craddock who will visit relatives in Lytle, and by Edgar Pickett who plans to spend several weeks in Corpus Christi with relatives.

Mrs. W. F. Gillis, and brother, Woodrow Wilson, and sister, Miss Mary Wilson of Clovis, N. M., were called to Denton last Thursday by the illness of their mother, Mrs. A. J. Wilson. They returned to Hereford Monday night.

Mr. and Mrs. Leslie Locker and baby of San Antonio, left Monday for Denver, Colo., after spending a few days here in the home of Mr. and Mrs. A. D. Godwin. Mr. Locker is a great nephew of Mrs. Godwin.

### Attends Brother's Funeral

Harry L. Rice returned Tuesday night from Dover, Ohio, where he attended funeral services held for his brother, John Rice. While Mr. Rice was away, Carl Cockrell was in charge of the H. L. Rice Tire Shop.

Mr. and Mrs. Ike Holman of Amarillo are expected to spend Easter Sunday with her parents Mr. and Mrs. Glenn Snyder.

A week-end visitor in the home of Miss Ethel Rice was Miss Clarine Branom of Pampa. Mrs. Wright's Brother Injured

Jay Hastings, brother of Mrs. Jack Wright was injured at Dimmitt Monday morning, while working on the new court house now under construction. Mr. Hastings fell backwards four or five feet when a scaffold gave way, injuring his right hip and fracturing several ribs. Mrs. Wright who left for Dimmitt immediately upon receiving word of the accident, reports her brother is doing fine now.

Mr. and Mrs. D. H. Bryant returned to Sparenburg Tuesday after spending several weeks in the home of their son, Cawthon Bryant. Mrs. Cawthon Bryant and baby accompanied them to Sparenburg for a visit. She will also visit her relatives in Ralls before returning home.

Mr. and Mrs. E. B. Black plan to leave for Dallas the last of the week, where they will visit their son, William Black and family. They will also visit relatives in Cleburne before returning home.

### Relatives Attend Funeral

Here to attend the funeral services for Rev. J. A. Hornbeak, held last Thursday, were Misses Kathleen Cronin of Houston, Mr. and Mrs. J. D. Saunders of Station and Mr. and Mrs. J. H. Quillary of Spearhead, J. D. and Mrs. S. L. Hornbeak of Waxahatchie; Messrs. Sterling Hornbeak, Coriscana; Otho Hornbeak, Ft. Worth; Rev. J. E. Joiner, Jack-sonville; Rev. and Mrs. Fred S. Rogers, Plainview; Rev. J. R. Sharp of Canyon, and Rev. R. Thomsen; Messrs. and Mrs. B. M. Doas, Irdive Doas and Gay Cornelius, all of Amarillo. All have returned home except Mrs. Quillary, who remained for an

indefinite stay with Mrs. Hornbeak.

### Returns Home

Mrs. Milton Orr and children, Ronnie Milton and Sharrell Anne, returned Tuesday to their home in Clovis, after a several weeks' visit with Mrs. Orr's parents, Mr. and Mrs. B. F. Marrs, during which time Little Miss Sharrell Anne was born.

Mr. and Mrs. C. H. Dillehay and daughters of Vernon, were here last Thursday to attend the funeral of Rev. J. A. Hornbeak.

Mrs. R. E. Bailey of Tulsa, Okla., who has been visiting in California, stopped here enroute to visit her son, Homer Henslee and family. After a several days visit, she left, with Mr. Henslee to be at the bedside of another son in Elk City, Okla. Homer returned home Saturday and reported his brother much improved.

## First National Bank, of Hereford

In the STATE OF TEXAS, at the close of business on March 29, 1939, published in response to call made by Comptroller of the Currency, under Section 5211, U. S. Revised Statutes.

CHARTER NO. 5604		RESERVE DISTRICT NO. 11	
REPORT OF CONDITION OF THE			
ASSETS			
1. Loans and discounts (including \$209.30 overdrafts)		\$209,462.06	
2. United States Government obligations, direct and guaranteed		69,198.90	
3. Obligations of States and political subdivisions		27,507.00	
4. Other bonds, notes and debentures		NONE	
5. Corporate stocks, including stock of Federal Reserve Bank		1,600.00	
6. Cash, balances with other banks, including reserve balance, cash and items in process of collection		116,872.45	
7. Bank premises owned \$8,438.93, furniture and fixtures		8,438.93	
(Bank premises owned are subject to NONE liens not assumed by bank)			
8. Real estate owned other than bank premises		4,438.12	
9. Investments and other assets indirectly representing bank premises or other real estate		NONE	
10. Customers' liability to this bank on acceptances outstanding		NONE	
11. Other assets		817.22	
12. TOTAL ASSETS		\$438,329.68	
LIABILITIES			
13. Demand deposits of individuals, partnerships, and corporations		\$246,704.10	
14. Time deposits of individuals, partnerships, and corporations		29,614.06	
15. Deposits of United States Government, including postal savings		NONE	
16. Deposits of States and political subdivisions		88,385.99	
17. Deposits of banks		NONE	
18. Other deposits (certified and cashier's checks, etc.)		4,876.19	
19. TOTAL DEPOSITS		\$369,580.34	
20. Bills payable, rediscounts and other liabilities for borrowed money		NONE	
21. Mortgages or other liens, NONE on bank premises and NONE on other real estate		NONE	
22. Acceptances executed by or for account of this bank and outstanding		NONE	
23. Other Liabilities		NONE	
24. TOTAL LIABILITIES		\$369,580.34	
CAPITAL ACCOUNT			
25. Capital stock:			
(a) Class A preferred, total par \$25,000.00			
retireable value	\$ 25,000.00		
(Rate of dividends on retireable value is 3 1/2 percent)			
(b) Class B preferred, total par NONE			
retireable value	NONE		
(Rate of dividends on retireable value is NONE percent)			
(c) Common stock, total par	25,000.00	50,000.00	
26. Surplus		2,800.00	
27. Undivided profits		1,406.27	
28. Reserves (and retirement account for preferred stock)		14,843.07	
29. TOTAL CAPITAL ACCOUNT		68,749.34	
30. TOTAL LIABILITIES and Capital Account		\$438,329.68	
MEMORANDA			
31. Pledged assets (and securities loaned) (book value):			
(a) United States Government obligations, direct and guaranteed pledged to secure deposits and other liabilities		\$4,209.00	
(b) Other assets pledged to secure deposits and other liabilities (including notes and bills rediscounted and securities sold under repurchase agreement)		19,520.00	
(c) Assets pledged to qualify for exercise of fiduciary or corporate powers, and for purposes other than to secure liabilities		NONE	
(d) Securities loaned		NONE	
(e) TOTAL		23,729.00	
32. Secured liabilities:			
(a) Deposits secured by pledged assets pursuant to requirements of law		74,000.00	
(b) Borrowings secured by pledged assets (including rediscounts and repurchase agreements)		NONE	
(c) Other liabilities secured by pledged assets		NONE	
(d) TOTAL		\$ 74,000.00	

STATE OF TEXAS, County of Deaf Smith, ss: I, A. R. POSEY, cashier of the above-named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief. A. R. POSEY, Cashier. Sworn to and subscribed before me this 5th day of April, 1939: EDNA PARK, Notary Public in and for Deaf Smith County, Texas. CORRECT-ATTEST: J. L. FUQUA, F. A. GYLES, TROY WOMBLE, Directors.

## Weekly Auction Prices Steady

Prices paid for livestock at the Hereford sales pavilion last Tuesday were steady to strong; about 100 head of cattle went through the ring. Mixed yearlings sold from \$6.80 to \$7.85 per cwt., mixed cows sold from \$4.75 to \$7; mixed calves sold \$7.25 to \$9 per cwt. A nice run of hogs was reported and prices were steady on 50 head of sows, pigs and feeders. Miscellaneous articles included 500 baby chicks. Buyers from five packing companies purchased the bulk of consignments, along with local butchers. Fat stock went quickly and at a premium.

### A. J. SCHROETER UNDERGOES OPERATION

County Judge A. J. Schroeter, who Wednesday underwent an operation as the result of a ruptured appendix, was Thursday morning reported to be in "fair condition." Due to the nature of the case his operation was serious and his condition will likely be critical for several days.

## Want Ads

**For Sale or Trade**  
 FOR SALE—Set of Lady's Golf Clubs and Bag. 606 West 10th Street. Mrs. W. F. Frye. 14-1tp  
 FOR SALE—Sow with pigs; and springing heifer. R. Schroeter. 14-3tc  
 FOR SALE—Bundle Feed Heifer. 809 Lee Ave. 14-1tp  
 FOR SALE—200 large wooden barrels, 15c each. Hereford Creamery. 12-3tc  
 FOR SALE OR TRADE—Sow Lister in good condition with all planting attachments. Frank Bezner. 14-3tp  
 HANNA & HANNA will this week open a down town office to make real cheap pictures for the "Men in Whiskers" as well as the general public. Price of pictures will be 3 for 25c and up. Location next door to post office. 14-1tc  
 FOR SALE—1930 Master Bulk Pumping engine. Excellent condition. Butane carburetor. Cooling system. Johnson grass seed. M. C. Hancock, Highway 51. 13-3tp  
 FOR SALE—Home Grown onion plants. Russell Daniel. 13-3tp  
 FOR SALE—Slightly used 1937 John Deere Tractor, model D.

on rubber, or will trade for Farm-all type tractor. Tom H. Terrell, 12 miles west of Plainview, Olton Route. 15-3tp

**HOUSE PAINT FOR LESS Why Pay More? Write SALVAGE PAINT CO. 505 Madison Amarillo**

I HAVE the Thomas Black Walnuts and Pecan Trees ready for planting and plenty of vaccines for sale—but I need my syringes returned. Dr. F. E. Bowe 11-6tp

**FOR SALE** Flowers for any occasion Mrs. J. P. Slaton 11-4tc

**FOR SALE—**Recleaned Alfalfa Seed. See W. G. Slagle, Hereford, Texas. 10-6tp

**FOR SALE OR RENT—**Furnished house. See Bob Wilson at Rosson Implement. 8-tfc

**FOR SALE—**Electric Fence, guaranteed 5 years, runs 30 miles fence—\$19.75. Complete stock on hand at all times. See B. E. Brumley, Hereford, Texas. 45-tfc

**For Rent** FOR RENT—Small garage bedroom; 206 Lee Ave. 14-1tc

**FOR RENT—**Apartments, Bills paid. Mrs. C. O. Lee, 1029 25-Mile Avenue. 14-1tp

**FOR RENT—**Light Housekeeping Rooms or Room and Board. Call 153-W. 14-2tc

**WANTED TO RENT** Three- to five-room house. Prefer suburban location. Inquire at Brand office. 8-tfc

**FOR RENT—**Light Housekeeping or sleeping rooms. Mrs. Rosa Spear. 14-1tc

**FOR RENT—**Light Housekeeping rooms. Mrs. J. F. Ward. 14-1tc

### Wanted

**LAWN MOWERS SHARPENED:** If interested, call at 705 Jackson Ave. or drop me a card. Otto Lynch. 12-3tp

**WANTED—**7-Foot Horse Drawn Tandem Disc. J. C. Gregory. 14-1tp

**WANTED—**Experienced irrigation man for shallow water irrigated place in Dalhart area. Must be able to finance crop. See Pevely & Seed, Hereford. 14-1tc

### Lost and Found

**FOUND—**Gold Locket. Owner inquire at Brand office. 12-1th


**FOUND—**Lady's Gold Necklace. Inquire at Brand Office. 1th

**LOST, STRAYED OR STOLEN—**From place 1 mile east of Hereford, three-year-old Whiteface cow, branded "T" on right hip. Notify G. L. Willis, Dalhart, Texas. 14-1tp

**TIPS for the THRIFT-WISE at PIGGLY WIGGLY**

<b>COFEFE</b>	ADMIRATION.	<b>24c</b>
	PER LB.	
<b>CORN FLAKES</b>		<b>25c</b>
Kellogg's — 3 Packages		
<b>CAKE FLOUR</b>		<b>24c</b>
Swansdown — Package		
<b>GRAPEFRUIT JUICE</b>		<b>17c</b>
No. 5 Can		
<b>PEANUT BUTTER</b>		<b>25c</b>
Quart Jar		
<b>VIENNA SAUSAGE</b>		<b>15c</b>
2 Cans for		
<b>ASPARAGUS</b>		<b>22c</b>
Pioneer — No. 2 Can		
<b>GRAPEJUICE</b>		<b>14c</b>
QUART — 26¢ — Pint		
<b>Compound</b>	1-LB. CARTON	<b>75c</b>
<b>PORK and BEANS</b>		<b>5c</b>
16-Ounce Can		
<b>CORN</b>		<b>25c</b>
Brimful, vacuum pack — 3 Cans		
<b>SYRUP</b>		<b>54c</b>
Golden — Gallon		
<b>SYRUP</b>		<b>55c</b>
Brimful Crystal A — Gallon		
<b>WHEATIES</b>		<b>25c</b>
(Flashlight Free!) with 2 Packages		
<b>COCOA</b>		<b>18c</b>
Mother's — 2-Lb. Can		
<b>BUTTER</b>		<b>24c</b>
Per Lb.		
<b>WASHO</b>	Dish Cloth Free, with Pkg. for	<b>15c</b>
: Produce: :		
<b>CARROTS</b>		<b>10c</b>
3 Bunches		
<b>STRAWBERRIES</b>		<b>25c</b>
Fresh, Pints — 2 for		
<b>POTATOES</b>	<b>22c</b>	<b>NEW POTATOE 25c</b>
No. 1 — 10 Lbs.		
<b>CELERY</b>	<b>10c</b>	<b>LETTUCE 5c</b>
Bunch		
: Meats: :		
<b>CHEESE</b>		<b>17c</b>
Full Cream — Per Lb.		
<b>BOLOGNA</b>		<b>15c</b>
Per Lb.		
<b>FRANKS</b>	<b>15c</b>	<b>BACON 20c</b>
Per Lb.		Slab — Per Lb.
<b>BACON</b>		<b>25c</b>
Gold Coin, Sliced — Per Lb.		
<b>SAUSAGE</b>		<b>20c</b>
Pure Pork — Per Lb.		

## FLOUR



### PANHANDLE MAID

48 Lbs.

## \$1.10

### CATSUP

14-OUNCE BOTTLE

**10c**

### PRUNES

NO. 10 CAN

**25c**

### JELLO

ALL FLAVORS—PACKAGE

**5c**

### APPLES

NO. 10 CAN

**34c**

### CHERRIES

NO. 10 CAN

**49c**

### MATCHES

DIAMOND — CARTON

**19c**

**Piggly-Wiggly**  
All Over the World



# Churches Announce Easter Services

**PUBLIC IS EXTENDED WELCOME TO SPECIAL EASTER PROGRAMS**

**CHURCH OF CHRIST**  
E. M. Borden, Minister  
Bible Classes ..... 10 a. m.  
Preaching ..... 11 a. m.  
(Subject: "The Resurrection of Christ.")  
Lord's Supper ..... 11:45 a. m.  
Song Meet at Friona ..... 2:30 p. m.  
Preaching ..... 7:45 p. m.  
(Subject: "The Millennium," No. 6)  
Ladies' Class,  
Wednesday ..... 3 p. m.  
Bible Drill ..... 7:45 p. m.

**Monthly Song Meet**  
A number of congregations of the Church of Christ have been taking part in a monthly song meet. Next Sunday is the time for the song meet to be at Friona. A large attendance is expected. Singers and visitors are expected from Dimmitt, Simms, Spring Lake, Lazbuddy, Larant, Canyon, Hereford and other places. If you like to hear good songs, come and enjoy this meeting. E. Ramey, Bill Knox, and Elmer Patterson will have charge of the Hereford group.

**CHRISTIAN CHURCH**  
H. M. Rdeford, Minister  
Ellis Coombes, Supt.  
Bible School ..... 9:45-11 a. m.  
Morning worship ..... 11-12 a. m.  
Christian Endeavor, 6:30-8 p. m.  
Evening worship ..... 8-9 p. m.  
"The Power of the Resurrection," will be the subject at the morning hour, and in the evening worship the pastor will preach on the theme, "A Joyful Departure." Our Bible School and Church attendance increased considerably last Lord's Day. We look for a record attendance on Easter Sunday. Every effort is being put forth to make the service worshipful and profitable. You will find a hearty welcome.

**Easter Sunrise Service**  
The annual Easter Sunrise Prayer Service will be conducted in the auditorium of the Christian Church on Easter Sunday morning, April 9, at 8:15. Everyone is invited to attend. You will be tremendously helped by this service.

**CATHOLIC CHURCH**  
Holy Week and Easter services were this week announced for St. Anthony's Church, by Fr. Nathaniel, S. A., pastor.  
Good Friday Mass of the Presentified, 8:30 a. m.; Tre Ore—Seven Last Words, 12 to 3; preacher Father Stanley, S. A.; Hymns by Senior Choir; Holy Saturday, High Mass 8:30 a. m.; Junior Choir; Easter Sunday High Mass 8:15 a. m., Senior Choir; Low Mass and Benediction of the Blessed Sacrament 10:30 a. m.; Hymns by Junior Choir.

**FIRST PRESBYTERIAN CHURCH**  
James Allen, Jr., Pastor  
Sunday School ..... 9:45 a. m.  
Morning worship ..... 11 a. m.  
Young People ..... 6:30 p. m.  
Evening worship ..... 7:30 p. m.

The essential fact of Christianity is the Resurrection of our Lord and Master. On Easter Sunday we commemorate this fact. We urge all of our members and friends to worship with us on this Easter Sunday.

**BAPTIST CHURCH NEWS**  
We went over our goal set for Sunday School last Sunday. We aimed at 400 and there were 409 present. That was a good climb up from the low Sundays when so many were out, but not our best yet. Let's work and visit to have 450 there next Sunday. We can do it if we will.  
The Lord has been very gracious to us so far in our revival. Bro. Metcalf is bringing us good messages, and Bro. Nash is a good choir director and soloist. Our services will run on through Sunday. There have been 22 additions so far, but there are numbers of Baptists yet that should join and work with us. There are plenty of other prospects. Let's work and pray and do our best that we might continue to be used of the Lord to his glory.  
Morning services are at 10. Evening prayer service at 7:30, and preaching at 8. We welcome all who will come with us in these services.  
W. E. BARNES, Pastor.

**THE METHODIST CHURCH**  
Sunday School ..... 9:45  
Morning Services ..... 10:30  
Evening Services ..... 7:30  
Young People ..... 7 p. m.  
Missionary Societies each  
Wednesday ..... 8 p. m.  
Attend our services.

## Go To Church EASTER



The Church of Your Presence Has  
Planned A Special Service

A hearty welcome awaits you within your church Easter Sunday, April 9. Special services have been planned for this season of rejoicing, when life is reborn to mankind. There is a niche in one of the churches listed below, which only you can fill. Plan now! Go to Church Easter Sunday — GIVE THANKS IN HIS NAME.

**FIRST PRESBYTERIAN CHURCH**  
**CHURCH OF CHRIST**  
**FIRST BAPTIST CHURCH**  
**FIRST METHODIST CHURCH**  
**FIRST CHRISTIAN CHURCH**  
**ASSEMBLY OF GOD CHURCH**  
**ST. ANTHONY'S CHURCH**

**Church Women to Meet**  
A special Good Friday meeting of the women of the Christian Church will be held in the home of Mrs. N. E. Gass on Friday afternoon, April 7, at 3 o'clock. The program will be led by Mrs. Ellis Coombes, president of the Women's Missionary Society. The subject will be, "The Church in the World Today." All women of the church are urged to be present. Visitors and friends will receive a generous welcome.

**Candle-Light Communion**  
Plans have been completed for a Candle-Light Communion service to be conducted in the Christian Church Auditorium on Thursday night, April 6, at 8



# SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181-W

**NORTH HEREFORD CLUB MEETING**  
The North Hereford Home Demonstration Club met in the home of Mrs. John Kropff, Tuesday evening, March 21.  
Mrs. G. A. Frye lead the business session. Mrs. Oscar Vaughn was appointed Recreational Chairman for the club.  
Yeast Foam Cakes and booklets on "The Art of Making Bread in the Home," were distributed.  
Miss Sadie Lee Oliver took charge of the meeting and conducted a round table discussion on cutting bed and seed bed planting.  
Those present were Mesdames Louise Olson, Otto Olson, Ernest Rimyon, Carrie Kropff, George Parker, Oscar Vaughn, G. A. Frye, W. A. Gentry, John Kropff, M. H. Koelzer, O. L. Rutherford, Grady Parsons, Misses Sadie Lee Oliver and Adeline Koelzer.  
The next meeting will be with Mrs. George Parker.

**HEREFORD GIRL GIVES RECITAL IN CANYON**  
Miss LaNelle Scheihagen of Hereford, student of piano and voice, was presented in her junior recital Tuesday afternoon in the main auditorium of West Texas State College.  
It was a combination recital. Miss Scheihagen is a piano major, with work under Miss Pauline Brigham, and is studying voice, with Prof. Wallace R. Clark. She is a member of the Buffalo Band, orchestra and Madrigal Club, and is active in other student organizations and

**MRS. McCOLLISTER GIVES REVIEW FOR CLUB**  
Mrs. Paul McCollister gave an interesting review of "Scarlet Sister Mary," at the meeting of L. A. E. Club at the home of Mrs. Bill Armstrong, Tuesday afternoon.

o'clock. Three local church congregations are co-operating in this commemoration, the Presbyterian, Methodist and Christian. A beautiful and impressive program awaits all who desire to attend.

**Church Men Will Meet**  
There will be a meeting of the men of the Christian Church in the church auditorium on Friday night, April 7, at 8 o'clock. The theme of the program is "Simon Peter, the Man Who Came Through." Fifteen men have been given parts on the program will be led by H. H. Miller. Leyton Branson will sing that beautiful old song, "He Tenderly Looked at Me." A cordial invitation is extended to all men of the community.

**CUTTINGS PLANTED BY J. W. ADRIAN**  
Two hundred cuttings of willows, weeping willows, tamarix, roses, lilac, and amur privet were planted in the cutting bed at Mrs. J. W. Adrian's where the home demonstration club met on March 22, 1939. This cutting bed is 86 inches by 40 inches. The walls are of old lumber. Sand from the breaks was used to replace the top 10 inches of soil. A wooden trough was made by nailing two boards together. The trough was covered by a strip of tin. The trough runs down the bed lengthwise to supply sub-irrigation.  
The cuttings were placed in short rows across the bed. Three fourths of the cutting is under ground and one fourth is left above. The top of the cutting bed is covered with canvas to diminish evaporation.  
The next club meeting will be with Mrs. J. F. Knabe.  
Those present were Mesdames Kenneth Evans, C. F. Crowley, J. G. Fortenberry, J. F. Knabe, J. E. Jones, A. D. Burns, Clinton Homfeld, Edd Bailey, Emmitt Doris, and Miss Myrtice Wyle.

**GARDEN PROGRAM INTERESTS LONE STAR STUDY CLUB**  
With only two more programs outlined in the course of study on "The American Home," members of the Lone Star Study Club featured a program on "The Home Garden," at the meeting held Monday afternoon. Mrs. Owen Stagner and Mrs. M. O. Green were hostesses at the Stagner home.  
After roll call which included garden hints, Mrs. Coy Phillips discussed "Rock Gardens," stressing the thought that rock gardens should have a natural setting and should present a natural picture. She listed shrubs suited to this section and illustrated her talk on famous gardens of the world, with illustrations.  
"Garden Pilgrimages" was an interesting topic discussed by Mrs. Robert Thompson. She told

Roll Call was answered with individual topics assigned at the beginning of the club year. Mrs. Jim Higgins presided over the short/business session when reports were heard and the yearbook committee announced the course of study for 1939-40. The programs for next season will be built around Sacred Literature with added programs on Women of the Bible. The yearbook committee is composed of Mesdames Wiley Roberson, Jim Lipscomb and Maurice Tannahill. Mrs. Tannahill gave a talk on "Julia Peterkin's Creeds."

The next meeting will be held at the home of Mrs. Arlie Dean. Members attending the meeting were Mesdames Robert Veigel, Maurice Tannahill, George Suggs, Edgar Sowell, Wiley Roberson, Paul McCollister, Jim Lipscomb, Jack Hutson, Jim Higgins, Bob Higgins, Arlie Dean and the hostess.

**MUSIC STUDY CLUB MEETS AT HOME OF MRS. J. C. McCracken**  
Mrs. J. C. McCracken was hostess to members of the Music Study Club for a morning meeting at her recently finished new home on East 4th Street, Monday.

A radio and screen program under the leadership of Mrs. C. C. Acker was presented. Outstanding radio and screen stars were discussed and programs and pictures well worth hearing and seeing were listed. Mrs. Acker traced the necessary steps in the making of a picture and told how the nature and disposition of a star influenced the choice of the casting director.

The musical program included postponed numbers during the past club season. Mrs. Carl Mounds sang two spirituals: "Is Massa Goin' to Sell Us Tomorrow," and "Soon I'm Goin' Home." She also sang "Now Sleeps the Crimson Petal," by Juliette. Mrs. Glenn Snyder gave a piano number, "Danzas Cubana" (Cervantes); "Cavellitos" (Carnations), by Qitaua, was sung by Mrs. R. P. Coneway. Modern popular songs heard over the radio, including "Ferdinand," "Little Old Hills," and "The Umbrella Man," were presented by Mrs. B. M. Wiltshire.

**FAMILIES PARTY GIVEN BY DAWN DEMONSTRATION CLUB**  
Members of the Dawn Home Demonstration Club entertained their families with a party Friday night at the Dawn school, with Mrs. L. A. Smith in charge of entertainment features for the evening.  
A short program of clever skits and stunts was presented. Those taking parts were Mesdames Smith, Walter Galley and Johnny Womble. Misses Ella Smith and Bobby Jo West directed the games for the children.  
Refreshments were served from a lace-covered table where a centerpiece of colorful Easter eggs and rabbits carried out an Easter theme.

Guests at the party included Judge A. J. Schroeter and Noah Ewton of Hereford, and Mr. and Mrs. R. S. West and daughter of Dawn.  
Members of the club and their families present were Messrs. and Mesdames R. A. Frye, L. A. Smith, H. E. Miller, Mart Burum, W. A. May, Walter Galley, Carl Wimberly, W. J. Stewart, J. Fields Matthews and Mrs. Johnny Womble.

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"Garden Pilgrimages" was an interesting topic discussed by Mrs. Robert Thompson. She told

of the Rose Festival held annually at Tyler, the Azalea Trail at Mobile, Ala., and the nationally known flower gardens at Natchez, Miss.  
Refreshments suggesting an Easter theme were served to Mesdames Elmo Lawhon, Joe Kendall, Jim Higgins, Jack Glady, R. G. Blue, C. F. Moore, Coy Phillips, Earl Phillips, Charles Sowell, Robert Thompson, Lawrence Womble, E. W. Young, Ellis Coombes, A. Petersen and the hostesses.

**JUNIOR BAND MOTHERS HOLD REGULAR MEETING**  
Junior Band Mothers held the regular meeting Tuesday afternoon at Central School auditorium. A nominating committee was appointed by Mrs. G. M. Hudson, president. Those to serve are Mrs. George McConnell, Mrs. Lee Hopson and Mrs. Jeff Roberson. Plans for transporting band members to the Texas Music Educators Association meet which is being held in Plainview this week end.

**FIDELIS MATRONS CLASS IS ENTERTAINED AT WITHERSPOON HOME**  
Fidelis Matrons Class of the First Baptist Church was entertained at the home of Mrs. James W. Witherspoon Friday afternoon. Hostesses were Mesdames E. B. Hicks, Barrett Sowell and Witherspoon.  
Mrs. J. A. Daniel gave the devotional and after a short business meeting handwork was introduced for entertainment. Each member of the class made a block for a quilt which is being made for the Sunbeam Room at Buckner's Orphans Home in Waco.  
Refreshments were served to O. T. Williams, Ralph McCullough, J. A. Daniels, E. B. Hicks, Joe Kendall, Coy Phillips, Edgar Sowell, Dudley Green, Barrett Sowell, George McConnell, Mrs. Roach, Mrs. Frye and Mrs. Witherspoon.

**BRIDGE PARTY FOR CLUB IS GIVEN**  
An afternoon bridge party for members of the London Bridge

Club was given at the home of Mrs. Ernest Medkief Thursday.  
Special guests entertained with club members were Mrs. George V. Stambaugh and Mrs. J. M. Posey.  
High score prize was awarded to Mrs. Sherman Morgan.  
Members playing were Mesdames; R. R. Wills, Sherman Morgan, J. T. Gilbreath, Jr., Ralph Roden, Meade Haile, Frank Cogdell and the hostess.

**YOUNG PEOPLE ATTEND ZONE MEET**  
A group of young people and adult leaders from the Christian Church attended the quarterly Zone Meet of the Christian Churches from Amarillo and surrounding towns on Thursday night, March 30. The meeting was held at Claude. The local endeavorers had charge of the pep-singing phase of the program.  
The following young people and adults attended from Hereford: Betty Cokrell, Katherine Henderson, Margaret Jones, Tra Jeanne Ricketts, Glenn Ricketts, Carl Oldham, Basil McKinley, Roy Wederbrook, Mrs. O. O. McKinley, Mr. and Mrs. L. Z. Oldham and the pastor, H. M. Redford.

**CHRISTIAN ENDEAVOR MEETS SUNDAY**  
The Young People's Christian Endeavor of the Christian Church conducted the last of a series of studies on India last Sunday evening. The program was led by Carl Oldham. Miss Katherine Henderson presented the history of the work of the Christian Church in India.  
Next Sunday evening the young people will have an outdoor meeting. A picnic lunch will be served, followed by a worship program, using the theme, "Anchored to the Infinite." Miss Betty Cokrell will lead the program, and Basil McKinley will conduct the meditation. Hymns and other worship material have been selected in keeping with the out-of-doors setting and the Resurrection Day.

**MEMBERS OF WILSON FAMILY LEAVE FOR HOMES**  
Mrs. Dean Rice and Mrs. Barney Casteel were accompanied by their father, Jno. L. Wilson and Mrs. Jno. L. Wilson, Jr., of Vega, to Kilgore Wednesday. Mrs. Rice was returning to her home in Kilgore and Mrs. Casteel will go on from there to her home in Atlanta, Ga. Members of the Wilson family had all gathered here last week to attend the funeral of their mother. Another daughter, Mrs. Sam Steele left for her home in Ft. Sumner N. M., Sunday. A son, Homer Wilson and family left last Thursday for their home in Lusk, Wyo., and another son, Paul and his family of Guymon, Okla., also left Thursday. Mrs. Wilson's two sisters, Mrs. Lucy Busbee of Pilot Point, and Mrs. J. D. Saunders of Slaton, left on Wednesday of last week.

**TO GIVE BOOK REVIEW FOR SEAGRAVES AUXILIARY**  
Mrs. D. H. Alexander left yesterday for Seagraves where she will visit her daughter, Mrs. Joe Hudson and family over the week-end. Mr. Alexander will go to Seagraves Saturday to spend Easter Sunday. Mrs. Alexander will review "And Tell of Time," by Laura Krey, at a silver tea scheduled for today by the Woman's Auxiliary of the Presbyterian Church at Seagraves. Mrs. Alexander accompanied Mrs. Walker Nicks to Lubbock, where she went for a group of Texas Tech students, who plan to spend the Easter holidays with homefolks here.

**MISS SWISHER IS GUEST SPEAKER, AMARILLO CLUB**  
Miss Mattie Mae Swisher was guest speaker for the meeting of the Philharmonic Club of Amarillo, at the home of Mrs. R. C. Martini, 1306 Jackson Street, Monday afternoon. A program on church music was presented with the theme, "Music in Relation to Spiritual Development." Miss Swisher's subject was "Suggestions for Church Repertoire."

# HAILE DRUGS

Walgreen Agency  
WE SELL FOR LESS

PHONE 99 HEREFORD, TEXAS

<b>P AND G</b> Laundry Soap — 10 BARS ..... <b>29c</b>	<b>SYRUP FIGS</b> A LAXATIVE—60c BOTTLE <b>33c</b>	<b>Mentholatum</b> 30c SIZE <b>19c</b>
<b>CARTERS</b> Liver Pills — 25c BOX ..... <b>14c</b>	<b>PERUNA</b> Tonic — \$1.25 BOTTLE ..... <b>89c</b>	<b>FITCH</b> SHAMPOO — 75c SIZE <b>49c</b>
<b>ALCOHOL</b> For Rubbing — PINT ..... <b>11c</b>	<b>CASTORIA</b> For Children — 40c BOTTLE ..... <b>23c</b>	<b>LYSOL</b> ANTISEPTIC — 30c SIZE <b>19c</b>
<b>ANALGESIC BALM</b> 75c SIZE ..... <b>39c</b>	<b>CHAMBERLAIN Hand Lotion</b> 50c SIZE ..... <b>31c</b>	<b>ORLIS Mouth Wash</b> PINT SIZE ..... <b>39c</b>
<b>Lucky Tiger</b> HAIR TONIC \$1.00 BOTTLE ..... <b>49c</b>	<b>Lux or Lifebuoy</b> TOILET SOAP FIVE BARS ..... <b>29c</b>	

We Reserve the Right to Limit Quantities!

## HOUSEHOLD NEEDS

<b>IRONIZED YEAST</b> \$1.00 BOTTLE <b>67c</b>	<b>PINKHAM'S COMPOUND</b> \$1.50 SIZE <b>99c</b>	<b>HOUSEHOLD NEEDS</b> Darby ALARM CLOCK For Only <b>83c</b> Guaranteed Detecto, Jr. BATH SCALE Watch Year Weight <b>2.19</b> On Sale <b>1.19</b> Chrome Finish BREAD TOASTER SAVE HERE! Special Prices Every Day! <b>HIND'S LOTION</b> 10c BOTTLE <b>6c</b> <b>RUBBER GLOVES</b> 50c QUALITY <b>29c</b>
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Hundreds of other household needs which space does not permit us to show are also on sale.



# SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181-W

## Luncheon Honors Mrs. Grace Guthrie, Former President of Bay View Club

Mrs. Grace Guthrie, a former president of the Bay View Club was honored with a luncheon Thursday at the home of Mrs. Ray Barber, present president of the club. Mrs. Guthrie, who has spent the past several months in Redondo Beach, Calif., is now in Hereford for a few weeks.

Spring suggestions characterized decorations and appointments for the lovely affair with gold and purple emphasizing the color theme. Bright gold calendas, deep purple pansies and sweet peas, arranged in crystal baskets centered quartet tables, laid with white cloths, embroidered in gay design. The main table, from which the dinner was served, was laid with blue damask and candles, matching the gold in the floral decorations, adorned the buffet.

After the luncheon Mrs. Barber took charge of the meeting. Mrs. Bob Wilson welcomed Mrs. Guthrie as an honorary member of the club, explaining that Miss Lillie Hostetler and Mrs. Guthrie had been elected to honorary membership at a previous meeting, for outstanding service to the club.

One of the most interesting discussions of the year — both for its timely information and for the manner of presentation — was given by Mrs. Colby Conkright, who spoke on "Nazism versus Communism," explaining steps in the rise of both and their meaning. She said in part, "Communism had its beginning in 1905 in Russian social and economic unrest, growing steadily until 1917 when Lenin became dictator. His followers still rule Russia with an iron hand. One authority said, 'The ideal of Communism is superb but the reality is a horrible tragedy.' The rise of Nazism dates from 1919 when Adolf Hitler and six others formed the National-Socialist-German Labor Party. Since that time Nazism has dominated Germany meeting with only one defeat. In 1923 they failed to overthrow the government of Bavaria. Through the fear of a Communist revolution in Germany, Nazism gained control of the Reichstag in 1933, with Hitler as Chancellor. This democratic government destroyed itself and dictatorship marches on in Germany. In theory under Communism everything is held in common. Each is taken care of from a common fund and all share equally. The state is only the collection of individuals and has no function except to serve as they—the individuals—need. In theory Nazism is just the opposite—the state is everything and the individual lives only for the state. In theory they start from diametrically opposite premises. In one the state is supreme, in the other the individual is supreme. In practice, they have worked out about the same. Russia has used force to suppress opposition and Germany labels anyone who objects as disloyal, consequently to be punished. Under Nazism one man is supposed to have more wisdom than the group. Under Communism the group is supposed to make its own decision. In practice they are very much the same."

A round table discussion dealing with "Nazism" in the United States, concluded the program.

The club extended Mrs. Conkright a vote of appreciation for the evident amount of time and study spent in preparation for the program.

Members attending included Mesdames Bob Wilson, J. B. Stoker, J. P. Slaton, F. T. Roloson, John Roberts, G. A. F. Parker, C. F. Moore, John McLean, Paul Mathers, J. W. Kirby, A. M. Jones, E. W. Harrison, T. M. Dameron, H. G. Conkright, Colby Conkright, R. P. Coneway, Essie Caldwell, H. L. Broadwell, D. H. Alexander, Mrs. Guthrie, the honor guest and the hostess. Mrs. Clara McLean was a guest.

### CAMP FIRE GIRLS PLAN PARTY

A party to be given in the near future was planned at the Camp Fire Girls meeting held at the home of the sponsor, Mrs. Earl W. Wilson, Saturday. The party will have new and prospective members as honored guests.

Plans were also made at the Saturday meeting for a hike which is scheduled for this week. The hike will end in State Park where a picnic supper around a camp fire will be enjoyed. The regular meeting will be held on next Saturday.

### DUBOIS WALKER JR. ENTERTAINS CLASS ON BIRTHDAY

DuBois Walker Jr., celebrated his birthday by entertaining members of his Sunday School Class with a party at the country home of his parents, Mr. and Mrs. DuBois Walker, Friday evening.

The guests met at the home of the teacher, Mrs. Noah Ewton, and went in a group to the Walker home. A variety of games supervised by Mrs. Walker and Mrs. Gordon Gold, were enjoyed. A feature of interest was the large birthday cake topped with lighted pink candles. A shower of gifts was presented to the honoree.

Those attending included Jap Dickerson, Elaine Gold, Douglas Walker, Madonna Morrisoff, Betty Ann Dunlap, Janelle Potter, Gladys Shreve, Marian Plummer, Nona Dean Rose, Cornelia Hamilton, Bruce Beene, Thurman Williamson, Dennis Lomas, DuBois Walker, Jr., Mrs. Doyle Rose, Mr. and Mrs. W. E. Dunlap, Mr. and Mrs. James Potter, J. W. Dickerson, Mrs. Noah Ewton, Dyley Ewton, Mrs. Gordon Gold and Mr. and Mrs. Walker.

### CHURCH GROUP HEARS REVIEW OF BOOK

Mrs. R. W. McCall gave an interesting review of "The Source," by Henry Van Dyke, at the meeting of officers of the children's department of the Methodist Church Friday, at the home of Mrs. Tom Carter.

The meeting began with a luncheon served at an attractively appointed table. Blue cornflowers in a crystal bowl formed the centerpiece and place cards were small Easter Bunny nests.

After the luncheon Mrs. R. P. Coneway had charge of the program. Mrs. Ralph White read an article, "The Great Hope," by Lucious Busbee. Plans were made for the annual Easter party given for the Beginners and Primary departments. The party will be given at the church Friday afternoon, and after games on the lawn the entire group will be taken on an Easter egg hunt.

Members attending were Mesdames Henry Williamson, N. W. Cayton, J. O. Newell, Ralph White, R. W. McCall, C. C. Cox, R. P. Coneway, Jack Wright, C. F. Moore and the hostess.

### TWO REVIEWS ARE FEATURED ON JUNIOR BAYVIEW CLUB PROGRAM

Two comprehensive reviews were featured on the Junior Bayview Club program at the meeting held Thursday night. Miss Edna Daughette was hostess for the meeting and Mrs. Jimmie Gillentine was leader of the program.

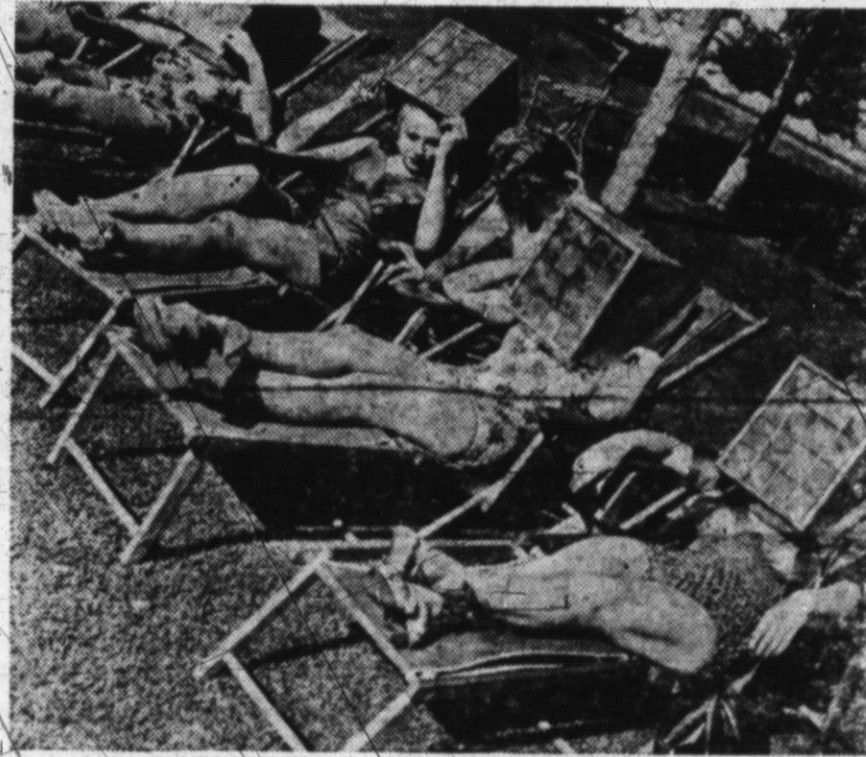
Both articles reviewed were taken from Fortune Magazine. The first, "Hiram Walker Digs In," given by Mrs. Gillentine, brought out startling facts concerning the "Big Four" in U. S. liquor. The report supplied the explanation of one of Wall Street's darkest mysteries, "Why liquor stocks are so low, showing that huge inventories, price warring and taxes aren't alone to blame. Mrs. Gillentine told how uncertain outcome of the crucial bottled-in-bond war, due to open up on whiskey fronts this summer, is a big cause for

## Magician Happy as Spirits Fail to Answer



Carrying out a secret pact made between four magicians, Harry Blackstone, the sole survivor, recently attempted to communicate with the spirits of Harry Houdini, Howard Thurston and Charles Carter. So far he has been unsuccessful and remarked to friends: "If anything should happen that the lock springs open, the card floats or the hand taps, there will be a new door in the back of the building as I will go right out through the wall."

## Desert Sun Bathers Enlist Science



Sun bathers at Palm Springs, Calif., have enlisted the cause of science in their behalf. The boxes enclosing their heads are made from sea shells, and are said to permit only beneficial rays of the sun to pass through them, protecting the shapely bathers from an overdose of the health-giving sunshine.

uneasiness to the major companies.

Mrs. Alton Fraser chose the Fortune Round Table for her discussion dealing directly with "The Effects of Government Spending Upon Private Enterprise."

The report is a synthesis of the opinion of eleven active men concerning the vital problem of government spending. In the following statements are made: "There are ten million men out of work; few new industries are being created; little new capital is being invested. What is the cause of the trouble? The round table believes, that government should invest its money so as to increase productive opportunity rather than merely spend to create purchasing power; that the spirit of enterprise languishes largely because of the belief that the administration does not really care about the system of private enterprise; that these features of the spending program should be corrected, and that, in general, the social and labor reforms so far established should be retained; that public spending should be used to counter-balance the business cycle but that this should be done within the framework of a periodically balanced budget and a dependable debt-retirement plan.

A short business session was directed by Miss Rhita Jean Sullivan, president, when Mesdames Alton Fraser, J. T. Gilbreath, Jr.,

and Elizabeth Womble were appointed to serve on the cheer committee.

Plans were discussed concerning the annual entertainment given to honor the Senior Bayview Club.

Those present included Mesdames W. L. Davis, J. W. Witherspoon, Frances McClendon Jimmie Gillentine, J. T. Gilbreath, Jr., Alton Fraser, Misses Eloyse Pitman, Ruth Conkright, Rhita Jean Sullivan, Lueta Borden, Katherine Kirby and the hostess.

### CLUB IS ENTERTAINED

Pleasure Hour Bridge Club was entertained at the home of Mrs. Elmo Lawhon Thursday afternoon.

An Easter theme featured appointments for bridge games, and plate favors carried Easter suggestions. Bright flowering pot plants provided the floral decorations for the party.

High score award was presented to Mrs. Earl Phillips, and second high went to Mrs. Roy Jewell.

Members attending were Mesdames Roy Jewell, Earl Phillips, Boyd London, W. J. Smith, Buford Parmer, Harry Lomas, Chris Renfro and the hostess.

Mr. and Mrs. Paul Mathers were in Amarillo Friday to meet her mother, Mrs. Ethie P'Pool, who has been visiting in Munday for several months.

### OFFICERS RE-ELECTED AT GARDEN CLUB MEETING

All officers who have served the Garden Club for the past year were re-elected at the Garden Club meeting held at the F. H. Oberthier home last week. The officers are: Mrs. Homer Brumlye, president; Mrs. N. E. Gass, vice-president; and Mrs. Ralph White, secretary-treasurer.

During the business session Mrs. N. E. Gass who had previously been appointed chairman of the fall flower show, announced that she had chosen Mrs. F. H. Oberthier, Mrs. F. M. Kester and Mrs. John P. Slaton to assist in working out plans for the show. The general public is urged to watch the Hereford Brand for instructions and to aid in every way possible to make the flower show worthwhile for the community.

The action of the city commission notifying citizens to keep chickens penned, impound stray dogs and advocating a general clean-up campaign was discussed and a vote of appreciation was extended.

Roll call, consisting of the botanical name for some common flower, opened the afternoon's program.

Mrs. F. H. Oberthier read an interesting paper on "The Language of the Flowers" listing flowers for varied moods, such as dogwood which bespeaks durability, pansy, thought; oak leaf, bravery; palm, victory; and many others that make all akin to the simple life of gardening. The concluding thought was "America is too large to be admired as a whole, so gardeners are content to revere its simple symbolic flowers, emblems of and springing from the soil of the land they love."

Mrs. John P. Slaton gave a talk on "Mark Carlton," the man who was responsible for the bringing of the Turkey and Durham wheat from Russia and for its being planted on thousands of acres of American black soil.

Members present at the meeting were Mesdames; Mark Hanna, John P. Slaton, W. A. Dobbins, F. M. Kester, Homer Brumlye, C. C. Ferguson, C. H. Dyar, Ralph White and the hostess.

Mrs. Elliot Brooks of the Progressive community was a visitor.

### MRS. R. P. CONEWAY READS PAPER AT CHILD STUDY CLUB MEETING

An interesting paper on "When Play Goes Wrong," was read by Mrs. R. P. Coneway at the meeting of the Child Study Club Thursday afternoon at the Methodist Church.

Another interesting feature was the discussion given by Mrs. C. P. Grimes on "Learning to be

Unselfish." Both articles were taken from current issues of Parents' Magazine.

The next meeting will be held at the church on April 13. "Home Work for Children," will be discussed.

Members attending the meeting were Mesdames C. P. Grimes, Cecil Lady, Drew Ridgway, R. P. Coneway and Gordon Witherspoon.

### DISCUSSION GROUP

Last Friday night, March 13, the group listened to an interesting address by Travis Dameron on International and Economic Relations. The address was followed by a lively discussion. This closes the present session of work, which will be resumed some time in October.

Office Supplies at The Brand!

**Switch TO DODGE and Save Money!**

**AMERICAN LEGION**  
Post 192—Hereford, Texas

Business Meeting 1st Tuesday, each Month.

Social Meeting 3rd Tuesday, each Month.

## 4-H Club Boys

Welcome to Hereford

Welcome to This Bank

We invite 4-H Club Boys to make this bank their headquarters. We are proud that one of these fine organizations has come to Deaf Smith County and we know that our boys will be successful in their projects. We feel that the work done by 4-H Club Boys will mean much to our community in future years, in helping to keep alive one of our greatest industries—Cattle. If we can be of service to you, be sure and call on us.



WE INVITE YOU TO USE ALL OR ANY OF OUR FACILITIES!

## First National Bank

OF HEREFORD MEMBER FEDERAL RESERVE SYSTEM A Strong Bank Thoughtfully Managed



Showing delivery of 10,000 Chicks to One Customer This Season!

### PRICES REDUCED ON WICK'S FAMOUS CHICKS

These reduced prices are now in effect on all breeds and grades, other than our Triple (AAA) and All-Star White Leghorns (on our top white leghorn, grades, these prices are in effect May the 4th).

All flocks are carefully blood-tested, only large eggs are set (25 ounces per dozen and larger). All flocks are embryo fed and are producing the biggest, finest chicks you ever saw.

Wick's Better Bred Chicks are the Pride of the Southwest

### ORDER DIRECT FROM THIS CARD

#### Double (AA) Grade Chicks

R. I. Reds, Barred Rocks, Buff Orpingtons, White Wyandottes, Buff Minorcas, White Langshans, Jersey Black Giants, Jersey White Giants, White Leghorns, Brown Leghorns, and New Hampshire and Leghorn cross. Leghorn Cockrels \$3.50 per 100.

25	50	100	300	500	1000
\$2.25	\$4.25	\$7.95	\$23.25	\$38.25	\$75.50

#### Triple (AAA) Grade

(All breeds above other than the New Hampshires)

25	50	100	300	500	1000
\$2.75	\$5.00	\$9.95	\$28.25	\$43.25	\$85.50

#### Triple (AAA) New Hampshires

25	50	100	300	500	1000
\$2.75	\$5.00	\$9.95	\$29.95	\$48.25	\$95.50

#### All-Star White Leghorns

25	50	100	300	500	1000
\$3.25	\$6.00	\$10.95	\$32.55	\$53.75	\$105.50

#### AA Grade Day-Old Pullets

ANY HEAVY BREED	\$13.95 per 100
WHITE and BROWN LEG	\$16.95 per 100

(Discounts on larger orders, of course)

#### AAA Grade Day-Old Pullets

ANY HEAVY BREED	\$12.95 per 100
WHITE and BROWN LEGHORN'S	\$18.95 per 100
ALL-STAR WHITE LEGHORN'S	\$20.95 per 100

(Discount on larger orders)

FREE! RICHLY ILLUSTRATED CATALOG

## WICK'S

"The Southwest's Leading Hatchery"

CLOVIS, NEW MEXICO

PORTALES, NEW MEXICO

## The Hereford Livestock Sales Co.

SALE EVERY TUESDAY!

Put your livestock in the Bank the Auction Way!

A large run of livestock is expected for next week!

LLOYD OTTEN, Auctioneer

RAY BARBER, Mgr.

### INSURANCE

JNO. H. PATTON  
PHONE 50

### Dr. J. W. Hendrix

Chiropractor and Masseuse  
Phone 241 for Appointments

### ABSTRACTS

Of All Deaf Smith County Land Titles  
DEAF SMITH COUNTY ABSTRACTS INC.  
Cliff Estes, Manager

## SWAP!

Through the WANT-ADS



**HEREFORD**



**BULL**

By Jimmie Gillentine

The merchants of Hereford sure deserve a big hand. Next Saturday will mark their third annual Easter Egg Hunt — and it has grown in scope each year. There is nothing more beautiful or more colorful than the view of Lake Park and Mother's Park as some two or three thousand kiddies rush out in a mad scramble in the big hunt. Every color imaginable is to be seen in their clothing as they dart back and forth. This big event is made possible through co-operation of the merchants of this city, and I say again that they deserve a big hand. However, it's open to all kiddies over this entire section and they sure are welcome. Prizes this year are far, far beyond the \$100 mark in value, and they are going to make some of the boys and girls mighty happy, too.

This year all official Prize Eggs will be stamped to show their authenticity. This is mentioned because considerable misunderstanding arose at the last one.

Last year Charley Felts got into a jam down at Furr Food Store, but he stuck out his neck and asked for it. When the fenders came in with his eggs, he just paid them and let them keep the eggs. As a result some other kids got hold of the eggs, came in and collected again. After Charley paid off for about 10 prize eggs, he suddenly remembered that he only had four to start with — and was his face red. Anyway, the prize eggs will be labeled this year and every merchant had sure better take up his eggs as he pays off.

It also looks as if the big bicycle-horse race is going to become a realization. John Douglas Pitman and Tommy Wilson came in Saturday and made all arrangements. The race will be run on Saturday morning, April 22, and will begin promptly at 9 o'clock.

The boys will go to Summerfield and back. Tommy will ride his bike on the pavement and John Douglas will ride his horse along the side. It sure is going to be some race. Both boys are out to win. Tommy is now overhauling his bicycle, and John Douglas has his horse on a diet of oats. They are doing some practicing in preparation for the

event. Several merchants have already volunteered the following prizes: Meade Halle will give the winner a Baby Brownie Camera, and The Brand is giving a box of printed stationery for consolation. Harold Close says he will give both boys all of the ice cream sodas they can drink Sunday, April 23, and John Roberts is going to give each of them a one-week pass to the Star Theatre, April 22 to April 29.

If any more merchants want to offer prizes in this big event, all they have to do is call the office. You can list anything but cash. No cash prizes will be accepted.

John L. Wilson came by Tuesday afternoon and said that he was sure in favor of the wild life conservation program. He also pulled a new wrinkle on me. He said that he was highly in favor of trying to protect the coyotes. I have lived in coyote country all of my life and somehow always thought of them as pests. However, Mr. Wilson says that they are most valuable to this county, because they catch so many rabbits. Mr. Wilson is an old timer and he sure is in a position to know. He says that they don't harm a thing.

I always thought that they were bad about catching chickens and turkeys, but maybe they have been thinned out so much that they don't give much trouble along this line. Anyway, it's something to think about.

Lilburn Ray this week put up a 102-foot aerial at his home on West Fourth Street. Since he was a little kid Lilburn has been interested in wireless. Now he plans to start working toward the erection of an amateur station, which he hopes to have completely installed by next winter. If you are familiar with amateur stations and their operation, then you know that Hereford will have a direct contact with thousands of other "hams" over the entire United States. If you remember the big floods in the winter of 1936, you will also likely recall that it was the amateur stations and their alert, efficient operators who kept the isolated communities in contact with the rest of the world.

I am sure glad to see Lilburn take this step. It is something he always wanted and loves — and it is a fine thing for Hereford.

Here's another big of news. Mrs. E. C. Eubanks has recently sold a story to Muncy Publications. For a long time she tried to write for the high-powered magazines, and then she settled down and tried her hand at the "boy-meets-girl" stuff. The story is purely fiction and will appear in one of those love story magazines. However, she is getting

lots of encouragement from the editors and before she even realizes it she may be marketing her stories with the higher class of publications. Many good writers started with the pulps and graduated into the "slick paper" magazines. Equally as many others stick with the pulps, because they like to write for them — although they have to turn out about four times as much stuff to make the same amount of money. Mrs. Eubanks also wrote a true detective story a few years ago. She has lots of ability and she is going to succeed.

I have another letter from L. Baskin. It's about dry ice. He believes Hereford might someday become famous for its production of dry ice, and maybe he's right. Who knows? Anyway, I'm not going to print it. If I keep on printing a letter or two from him every week, I'll have to change the name at the top and say "By Jimmie Gillentine and L. Baskin," and then pretty soon I'd have to leave my name clear out of it.

His letter about the tourist camp ordinance sure did create lots of comment. Finally, I went over to the City Hall and looked up the ordinance. They do have an ordinance, alright. However, they said that they are always

willing to consider blueprints of first class tourists hotels and that should a camp that was not an "eye-sore" be advanced that some arrangement might be made. The commission seems highly in favor of a first class camp, one of which our community would be proud. They insist however, that the blue prints be submitted and that the building conform to the blue prints in the completed structure. Last year Alton Fraser considered one of these top-notch camps and was met with a hearty welcome. I understand that John Hacker is also considering one some day, and Phil Radovich for a while considered a first class tourist hotel. These men were also encouraged by city officials.

Maybe one of these camps will materialize some day and help a little toward easing the acute housing problem which this town faces. Anyway, I'm sorry that Mr. Baskin's \$50,000 man got away.

I went into this situation, because I believe it is only fair to explain things as they really stand and to show both sides to the question under consideration. Everyone appreciates conservative criticism and it is probably through this means that we have the camp ground situation fully explained. If you

have something on your chest, send it in and if it's the truth and within the bounds of decency, we'll probably print it. Sometimes I think that's why newspapers grow — because so many people fuss at them and tell them where to get off.

However, Mrs. Minnie Walker made a special trip down to the office just to brag on The Brand this week, and it sure made all of us feel good. She said that a friend of theirs ran a newspaper in Kansas and that he thought The Brand was the best weekly paper he ever saw.

I don't agree with her friend at all. I know several that are better, but we are trying to improve The Brand all of the time. Mrs. Holman has the newspaper bug to a fare-you-well, and if times ever start booming and the paper gets ahead financially she will likely add some new equipment. She has the welfare of the community at heart.

There is nothing like having a home-owned newspaper where the owner is wrapped up in the community. That's the way every weekly paper should be run — and Hereford is fortunate on this score. Some day The Hereford Brand may be the finest weekly newspaper in the world. If the country advances and everything

develops, I really think that it will be. A newspaper is bound by the people and the community which it serves.

R. T. Nunn was in Wednesday morning talking about the rain. He says that there were quite a few blue-bugs in this area, but that it is his impression that such a rain as we had will kill them. Bob Higgins says wheat prospects are the best this county has seen in 40 years — and the fine stands run clear into Bellview and other New Mexico points. In most sections west the wheat is so high that it will hide a jack rabbit.

If wheat brings a decent price this year, this country should get back on its feet. However, remember that it was the cattle which carried us through the winter, paid off most of our debts and made more clear profit for our community than it had seen in many a year.

**PERSONALS**

Mesdames Meade Halle, Ernest Medkief and J. T. Gilbreath, Jr., were in Amarillo, Monday.

Phillip Broadwell of Electra, transacted business in Hereford

last week, and visited his parents, Mr. and Mrs. H. L. Broadwell.

Mrs. Grace Guthrie, Mrs. Essie Cardwell and Miss Irene Crawford attended a Poetry Festival Program held in Amarillo, Sunday.

Mr. and Mrs. S. O. Wilson had as their guests Sunday, Mr. and Mrs. W. W. Slaten and baby daughter, Sandra Jean of Clevis, N. M. Mrs. Slaten is the daughter of Mr. and Mrs. Wilson.

Mr. and Mrs. Clifford Kester of Glenwood Springs, Colo., and Hal Kester of Denver, Colo., arrived Sunday and are visiting their parents, Mr. and Mrs. F. M. Kester.

Mrs. S. P. Rosson and daughter, Jo Ann, and Lennie Dean Martin, were in Amarillo, Saturday.

Mr. and Mrs. J. T. Gilbreath, Jr., Miss Ruth Conkright and Jim Bob Allison went to Spearman Sunday, for a visit with Mr. and Mrs. O. C. Holt. The Holts are former Hereford residents, recently locating at Spearman.

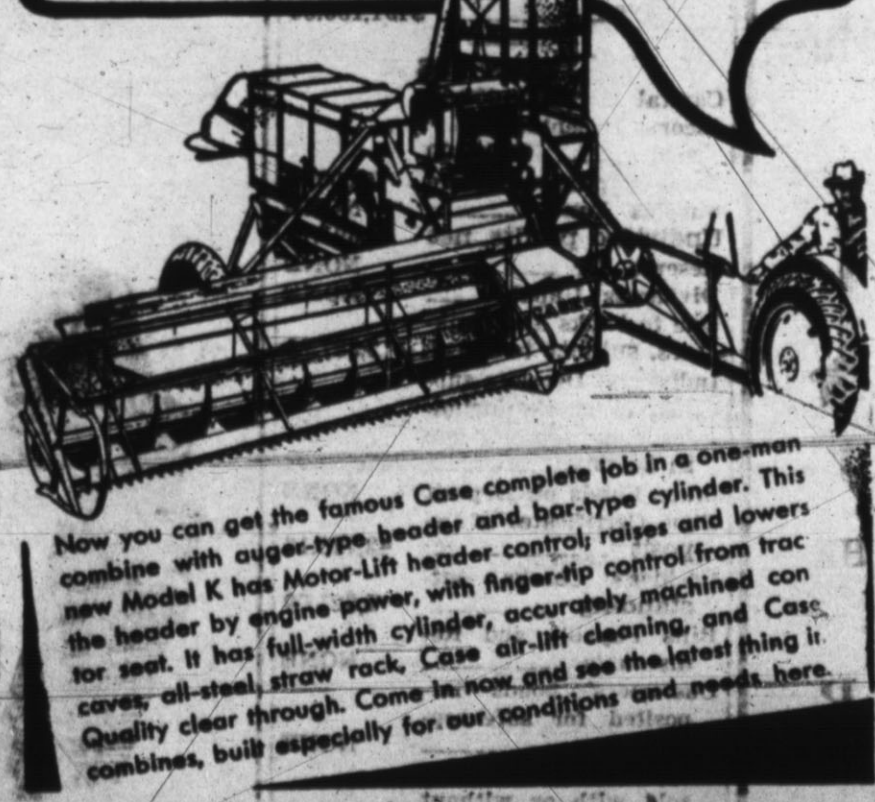
Mrs. Johnny Kemp, who is a patient at Mrs. Godwin's Sanitarium, is recovering as well as could be expected. Her condition is reported to be much improved.

**J. I. CASE COMPANY**

# MODEL 'K' COMBINE!

**With Rasp Cylinder and Auger Conveyor**

**LET'S SHOW YOU THIS NEW CASE AUGER TYPE COMBINE**



Now you can get the famous Case complete job in a one-man combine with auger-type header and bar-type cylinder. This new Model K has Motor-Lift header control; raises and lowers the header by engine power, with finger-tip control from tractor seat. It has full-width cylinder, accurately machined cones, all-steel straw rack, Case air-lift cleaning, and Case Quality clear through. Come in now and see the latest thing in combines, built especially for our conditions and needs here.

**Three Spike-Tooth Models**  
In addition to the new J. I. Case Model "K" Combine, we still have available the three great J. I. CASE Spike-Tooth Model Combines! So, if you are in the market for a combine this year we believe that we can supply you with just the type for your needs, no matter what they might be. Come in today and let us explain the grain-saving features of the New MODEL "K" COMBINE!

Don't Buy Any Combine until You See and Talk to Us About the New

# CASE Model 'K' Combine

**CASE IS THE PIONEER THRESHER BUILDER**  
Case Pioneered in the Threshing Machine business, first starting in 1842. Ninety-Seven years ago it was Case that did away with the old flails that were used by hand to whip grain from the head. **SINCE 1842 CASE HAS THRESHED 75 PERCENT OF ALL THE GRAIN PRODUCED IN THE 32 GRAIN PRODUCING COUNTRIES OF THE WORLD!**  
A Combine is Merely a Threshing Machine That Moves  
...and if it's a Thresher

**It Has To Be A Case!**  
**SKELTON IMPLEMENT CO.**  
SALES Hereford, Texas SERVICE

**FOR Lawn and Garden**

Tomorrow is Good Friday ... so it's time to begin to think about that lawn and garden. If you don't already have all the necessary tools to take care of them then come to Streu's for we have plenty of rakes, hoes, forks, lawn mowers and garden hose all at reasonable prices.

**LAWN MOWERS**



\$7.75 to \$16.95

**GARDEN HOSE**



\$2.75 to \$7.50 PER 50 FEET

**VIGORO**

Get a sack of Vigoro today! Just the thing to make those plants more vigorous and healthy. Puts those substances back into the soil that have been exhausted. Substances that are necessary for healthy plants.

\$5.00 PER 100 LBS.

**Supplies for CHICKEN RAISERS**

If you are in the chicken business or want to get in it, be sure and see our stock of Oil, Gas and Electric Chick Brooders.

We have nearly all types of feeders and waterers!

**STREU HARDWARE**  
HEREFORD, TEXAS



# The Hereford Brand

Published Every Thursday. Our Slogan—More People—More Farm

HEREFORD, DEAF SMITH COUNTY, TEXAS  
TELEPHONE 38

MRS. SETH B. HOLMAN  
JIMMIE GILBERTINE  
Editor

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### NOTICE TO PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice 402 Main Street, Hereford, Texas.

## Bellview News

(45 miles northwest)  
MRS. R. H. JOHNSON

E. R. Carver of Amarillo, filled his appointment here at the Church of Christ, Sunday. He preached two interesting sermons. One person was baptised after the afternoon service.

Rorex Lacewell was home Sunday from Canyon, where he is attending school.

Mr. and Mrs. Harvey Powell and son, Gayland of Clovis, visited in the Sam Powell home here, Sunday.

Mrs. Nelson Pierce is in Clovis this week taking medical treatments.

The track team, as well as Volley ball teams of Bellview, attended the meet at Grady Thursday. There was no school here Friday due to teachers meet at Clovis.

Geo. Curry, who has been very ill, is improving.

Curtis Scott and Arvin Wood were home from Portales for the week-end.

Mr. and Mrs. Ransom Terrell of Plainview, visited her parents, Mr. and Mrs. W. W. Lacewell and family the first of the week.

The play given by the juniors at the gym Thursday evening, was well attended.

The high school is sponsoring a box supper and picture show at the gym next Friday night.

Mr. and Mrs. Price and daughters of Clovis, visited with her parents, Mr. and Mrs. Rose, last Sunday.

Mr. and Mrs. Delmer Green and little daughter, his mother and sisters, Mary Frances and Pauline Sheppard of Broadview, were in Bellview for the all-day

services at the Church of Christ last Sunday.

Mrs. McCord returned the past week from the western part of the state, where she and Mr. McCord have been for sometime. Mr. McCord will return later.

Mr. and Mrs. Clark White of San Jon, were visiting in the A. C. Johnston home the last of the week.

## Daniel News

(7 miles east, 15 miles north)

Everyone is expected to be at church next Sunday to hear Rev. Lee Perry render the Easter sermon at Palo Duro.

Clyde Allred and family spent one day during the past week in the J. T. McClain home.

We are very glad to have the E. W. Womble family back with us after several days absence as a result of sickness.

Wednesday Mr. and Mrs. C. Allred and daughters, visited with Rev. and Mrs. D. W. Henry of Plainview.

Miss Emma McClain was in Fort Worth Thursday.

Mr. and Mrs. Coy Phillips and Bernadine, of Hereford, were visitors in the Tom McClain home, Sunday.

Mr. and Mrs. Jimmie and Mary Allred, Hereford, and Marlene were guests in the parental Clyde Allred home Tuesday of last week.

Miss Lottie Allred is spending a few days in the W. C. Hogg home at Claude, his week and next.

Most of the college kids will be home next week-end for the Easter holidays. We welcome them back for a short visit and wish that they could be with us longer.

Mr. and Mrs. W. R. Moore and children visited in Amarillo last Sunday.

Mrs. Joe Moore, children, Miss Bertha Garrison and Mrs. Ervin Shugart were in Canyon Saturday.

Mr. and Mrs. Ervin Shugart were in Hereford Saturday night.

Mr. and Mrs. Clarence McBroom and Mr. and Mrs. Ervin Shugart ate dinner at Buffalo Dam, near Umbarger, Sunday and spent most of the afternoon there.

Mrs. W. R. Moore was a Hereford shopper Friday.

Mr. and Mrs. Clyde Allred, Lottie and Ethel visited with Mr. and Mrs. Cecil Allred Thursday.

Mr. and Mrs. Floyd Tomlinson have made some emergency trips to Lubbock during the past week as a result of the illness of her father.

## Dawn Items

(13 miles east)

MRS. JESS CALDWELL

Misses Inez and Alma Miller, and a school chum, Miss Lucille Morris of Gray, Okla., all students at WTSC, Canyon, spent the week-end in the H. H. Miller home.

Walter Galley and family are moving this week to the place formerly occupied by the Clarence Conklin family. The Conklins have moved to Hereford.

L. A. Smith and family visited Saturday in Canyon, with Mr. and Mrs. B. W. Heaton and new daughter.

Mrs. A. T. Frye and Mary Olive, Mrs. Ivan Leake and Virginia, Mrs. A. A. O'Neil and Mrs. J. M. White visited Sunday afternoon in the home of Mrs. J. Fields Matthews at Daniel.

Quite a number of people from Dawn have been attending the revival meeting at Hereford.

Rev. W. E. Barnes, Rev. G. W. Metcalf of Temple, and Stanton Nash of Ft. Worth, who are conducting the revival, were all Sunday dinner guests in the home of Mr. and Mrs. H. E. Miller.

Mr. and Mrs. W. P. Caraway drove to Amherst Saturday for a brief visit with relatives. They returned home Sunday evening.

Mr. and Mrs. Floyd Bentley spent Sunday with Mr. and Mrs. Martin Campbell of Daniel.

O. G. Smith of Wildorado, called in the L. A. Smith home, last Thursday.

The party at the school house Friday night, which, sponsored by members of the Dawn Home Demonstration Club, was well attended and enjoyed by all.

Mrs. A. A. O'Neil spent the week-end at Dawn.

Obed Caraway and Orville Galley, both Dawn West Texas Training School students, were among the six agricultural students chosen to attend the agricultural demonstration and test held at Lubbock Friday. The group left early Friday morning,

returning home late the same day.

Mrs. Julia Samuelson visited briefly in the home of her son, Otto Samuelson, at Canyon, last Sunday.

Mrs. Leslie Neil and son, Gayle, of Amarillo, were in Dawn Saturday, looking after business interests.

Mr. and Mrs. W. P. Caraway were Canyon visitors Thursday.

## SOCIETY.

### HEREFORD GIRLS' AT-TEND HI-Y CONFERENCE

Four Hereford girls representing the freshman, sophomore, junior and senior classes, attended the Northwest Texas Older Girls' Conference held in Plainview recently. The delegates were Nadine Newell, Betty Jane Roloson, Wanda Jean Reed and Carolyn Frye. Other members attending were Virginia East and Edith Jackson. They were accompanied by Miss Irene Crawford, sponsor, and Mrs. F. T. Roloson. The conference theme was built around "Christian Education." Speakers included Mrs. Fred Rogers of Plainview; R. W. Davidson, principal Plainview

### NO. 1531 OFFICIAL STATEMENT OF FINANCIAL CONDITION OF THE First State Bank

AT HEREFORD  
State of Texas, at the close of business on the 29th day of March, 1939, published in the Hereford Brand, a newspaper printed and published at Hereford, State of Texas, on the 6th day of April, 1939.

RESOURCES	
Loans and discounts, on personal or collateral security	\$238,156.31
Loans secured by real estate	19,586.41
Overdrafts	559.37
Acceptance of other banks	NONE
Securities of U. S., any State or political subdivision thereof	42,500.00
Other bonds and stocks owned	NONE
Customers' bonds held for safekeeping	NONE
Banking house	4,500.00
Furniture and Fixtures	1,600.00
Real Estate owned, other than banking house	970.88
Cash and due from approved reserve agents	180,269.30
Due from other banks and bankers, subject to check on demand	3,134.29
Stock and-or assessment Federal Deposit Insurance Corp.	NONE
Liability, account assets sold with or without recourse, where bank has agreed verbally or otherwise to repurchase or guarantee payment thereof before, at or after maturity	NONE
Other resources	NONE
<b>TOTAL</b>	<b>\$491,156.66</b>
LIABILITIES	
Capital stock \$50,000.00	
Income Debentures sold	25,000.00
Total Capital structure	75,000.00
Surplus Fund	NONE
Undivided profits, net	6,391.15
Reserve for	NONE
Dividends Unpaid	NONE
Due to banks and bankers, subject to check	2,397.23
Individual Deposits subject to check, including time deposits due in 30 days	361,972.03
State Funds on Deposit	NONE
Time Certificates of Deposit	42,775.16
Cashier's Checks outstanding	2,621.00
Bills Payable and Discounts	NONE
Customers' bonds Deposited for safekeeping	NONE
Liability, account assets sold with or without recourse, where bank has agreed verbally or otherwise to repurchase or guarantee payment thereof before, at or after maturity	NONE
Other Liabilities	NONE
<b>TOTAL</b>	<b>\$491,156.66</b>

High School; Miss Juanita Kinsey, from Hardin Junior College, Wichita Falls; Mrs. Mary Doak, Dean of Women at Texas Tech; Grover C. Good, Asso. secretary, YMCA, Dallas; Mrs. J. W. Walker, Plainview; Miss Aline Atkinson, "Y" secretary, at Texas Tech, and Rev. Pat Horton, pastor of the First Baptist Church, Plainview.

Social features of the conference included a dinner Friday, a breakfast Saturday morning at the home of Mrs. Pat Horton, followed by a tea given by the Plainview Hi-Y Girls Friday afternoon, and a banquet at the Hilton Hotel Saturday night. Lubbock was chosen as the site for the 1940 conference.

### PIONEER CLUB OBSERVES MAGAZINE DAY

Following year book outlines which feature Magazine Day programs at intervals during the club year, the Pioneer Study Club presented a Magazine program at the meeting held Tuesday afternoon at the home of Mrs. N. E. Gass with Mrs. J. M. Gilliland assistant hostess.

A paper on "Textiles," written by Mrs. Wirt Phillips was read by Mrs. H. D. Reed. Discussions on cotton and linen were given by Mrs. J. E. Beyer and Mrs. F. L. Lucas. Mrs. Reed discussed rayon and its different kinds and improvements and led the roundtable discussion which followed.

During a short business session the 1939-40 year books were reported upon. Mrs. O. T. Williams is the year book chairman. She will be assisted by Mrs. Frank Terrell and Mrs. F. L. Lucas.

The next meeting will be held at the home of Mrs. H. D. Reed, president, at which time the Summerfield Study Club will present an interesting program on "Health."

Members attending the meeting included Mesdames Allan Bell, J. E. Beyer, Noah Ewton, Carl Frye, C. T. Guseman, O. G. Hill, J. B. Jones, Ray Johnson, F. M. Kester, F. L. Lucas, H. D. Reed, Jack Rose, T. E. Seliger, Frank Terrell, Al Werner, O. T. Williams, P. H. Gilliland and the hostesses.

### CHURCH GROUP AT-TENDS ZONE MEETING

Members of the Methodist Missionary Society attended the quarterly zone meeting held at Dimmitt, last week.

The morning program opened at 10 o'clock with the theme for the day being "Christian Stewardship." Talks on the principles of stewardship were made by delegates from Oklahoma Lane, Friona, Boyina, and by Mrs. R. W. McCall of Hereford.

After a luncheon served by the Dimmitt organization at noon, the afternoon session opened with reports from various departments of the work. A short playlet was presented by the Friona group.

Mrs. Martin, district superintendent of children's work, and Mrs. Butler, district secretary of Amarillo, explained their work in the district.

Delegates from Hereford included Mesdames J. F. Ward, Frank Terrell, S. O. Wilson, Ida Ricketts, H. P. Sindt and R. W. McCall.

### IMPRESSIVE INSTALLATION CEREMONY IS HELD FOR AUXILIARY OFFICERS

An impressive ceremony was held for incoming officers of the Woman's Auxilliary of the Presbyterian Church Tuesday at the church. The meeting opened with a covered dish luncheon, which was followed by a business session, presided over by Mrs. John H. Olson, retiring president. Reports covering last year's activities were heard. Rev. James Alken, pastor, conducted the in-

stallation services repeating the sacred pledge to officers and members. Mrs. D. H. Alexander, incoming president introduced Mrs. E. S. Ireland, incoming vice-president; Mrs. Arch Conklin, incoming recording secretary; and Mrs. Vern Witherpoon, incoming treasurer, who explained the duties of their separate offices.

The organization voted to conduct future meetings by groups and Mesdames Henry Hastings, Preston Walker and Paul Mathers were chosen captains. Group meetings will be held the first Tuesday in each month, executive meetings the second Tuesday and a general meeting will be held the third Tuesday in each month.

Wyley Ewton, son of Mr. and Mrs. Noah Ewton, is recovering from a severe attack of asthma.

## CLOSE DRUG STORE

OUR DRUG SPECIALS EACH WEEK ARE AS LOW AS ANY OTHER ADVERTISED SPECIALS — WE WILL MEET ALL ADVERTISED SPECIALS!

### EASTER DINNER

For Dessert... Serve

## Borden's Coconut Fruit Ice Cream

Pints **20c**      Quarts **35c**

For QUICK Delivery  
**PHONE 13**

### DRUG SPECIALS

Vegetal and Talcum Pinaud Lila. \$1.00 \$1.50 Value <b>\$1.00</b>	FROSTED MALTS <b>10c</b>
Easter Rabbits <b>39¢ 49¢ 89¢</b>	B-B Velure Lotion & Rubber Mittens <b>49c</b> 85c Value
50c Prophylactic Tooth Brush <b>33c</b>	Electric Pop Corn POPPER <b>98c</b>

On Display, Many Other Specials!

ORASOL for the gums <b>29c</b>	Neabitts Frozen Fruit <b>5c</b>
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## OLIVER "70" ON RUBBER



# \$952.00

DELIVERED

'More Horsepower for Less Money'

■ SUPERIOR DRILLS
■ OLIVER COMBINES

■ OLIVER PLOWS
■ HART PARR TRACTORS

\$1475 DELIVERED



(A 12-Foot Combine on Rubber Tires)

## JOHN WOOD FARM EQUIPMENT

FRONT OF BEAVERS BROS. GARAGE

## Throw Off the Old



ON WITH THE New Styles for EASTER

Be as gay as the new blossoms of Spring — as Smart as the Easter Parade. Have your wave designed to bring out the casual charm of your personality.

A NEW SEASON!

A smart array of new hair styles.

Annie Mae Minton is at this shop on Friday, Saturday and Monday of each week.

## PERSONALITY SHOP

HESS JENNINGS, Owner

## ANNOUNCEMENT

TO OUR FRIENDS and THE GENERAL PUBLIC:

Charles Felts has purchased a one-half interest in the Weir's Red & White Grocery and we wish to invite all our friends to visit us and let us have a chance to serve you.

The same business policies and principles will be maintained by the firm, striving at all times to render the best service possible, furnishing you with only the highest quality merchandise at reasonable prices.

We will have at all times a complete line of Standard Brand Foods. Also a complete stock of fresh selected fruits and vegetables.

May we serve you?  
**Glenn Weir**  
**Charles Felts**

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May we serve you?  
**Glenn Weir**  
**Charles Felts**

Subscribed and sworn to before me this 3rd day of April, A. D., 1939.  
(Seal) **JOHN PATTON**, Notary Public, Deaf Smith County, Texas.



## County Teachers Protest Against State Land Bill

The Executive committee of the Deaf Smith County Unit of the Texas State Teachers Association today went on record as opposing House Bill No. 9, now pending before the state legislature in Austin, and asked that a substitute bill be considered, according to announcement by John L. Willoughby, president of the local unit.

The resolution adopted by the association set forth that House Bill No. 9, if passed, would mean serious loss to the school children of Texas in revenues from unsurveyed land belonging to the permanent school fund.

The local association asked that "serious consideration" be given a substitute measure prepared by Homer C. DeWolfe, a member of the State Board of Education, working in collaboration with the Texas State Teachers Association and others interested in the cause of education.

The DeWolfe proposal, the resolution stated, would put a stop to "vacancy racketeering" and protect the permanent school fund.

House Bill No. 9 was described in the resolution as "designed to take some 1,500,000 acres of land belonging to the permanent school fund of Texas and to place a vast proportion of the oil and gas revenues derived from it in the coffers of the oil companies operating within our bounds."

Advocates of better educational opportunities for students of the Texas public schools are asked to co-operate in their opposition to House Bill No. 9.

## Jumbo News

(13 miles southwest)  
MRS. ULLMAN HUNTER

Lama Beavers of Hereford, called in the Renfro home, Sunday evening.

Mrs. A. O. Bales and Wilda attended the Interscholastic League meet at Hart, Friday.

C. C. Hunter, Jr., and Leon Matthews were members of the stock judging teams which visited the Stock Show in Lubbock, Friday.

Making costumes for clothespin dolls for a Easter parade was the entertainment of the Auxiliary ladies Thursday at 3 p. m., when Mesdames Clem Gilliam and Sam Hunter were hostesses to the "Fifth Thursday" party, at the club room. Mrs. J. J. Wilder won a bundle of clothespins as the best designer and seamstress. Delicious refreshments, featuring bright Easter colors were served to Mesdames E. L. Stephens, H. C. Baird, Jesse Dempsey, J. J. Wilder, L. A. Matthews, M. L. Simpson, Finis and Ullman Hunter, Adam Flowers, Raymond Chism, Lynn Axe, and the hostesses.

Little J. W. Dempsey has been quite ill with the flu.

Mr. and Mrs. E. C. Burks of Arney, visited with their daughter, Mrs. Addison Hunter and family, Sunday.

Mr. and Mrs. Raymond Chism of Fortales, N. M., have moved to the teacherage.

Mrs. Wilford Taylor, Jr., and Wilford III, of Canyon, were guests of her parents, Mr. and Mrs. F. L. Pinckert, over the week end.

Lawrence Matthews entered his 4-H Club calf in the Stock Show at Lubbock, last week.

Quarterly conference of the Methodist circuit was held here Sunday. Rev. House, presiding elder of Amarillo district, was the morning speaker. Community dinner was enjoyed at the school building at noon. Several visitors from Bethel and Easter were present.

Jack Metcalfe and H. C. Baird were elected school trustees last Saturday. Mrs. L. A. Matthews, Mrs. Clem Gilliam and Mrs. Ullman Hunter held the election.

Ullman Hunter underwent medical treatment in Amarillo Saturday.

Woodson Harris of the M. C. Hancock farm, has accepted a bookkeeping position at the Conoco station in Hereford. The Harris family moved to Hereford this week.

Bill Bowman was in Bovina over the week-end.

Mr. and Mrs. Sam Hunter called on Mr. and Mrs. Fred Walton at Easter, Sunday.

Mrs. Dempsey of Dimmitt is visiting her son, Jesse Dempsey and family.

Mr. and Mrs. J. J. Wilder were in Dimmitt Friday.

Mrs. L. A. Matthews, Miss Pauline, and Mrs. Sam Hunter attended a steward's meeting in Dimmitt Monday evening at the home of Rev. and Mrs. Forch.

Fred Baird of Hereford, was a dinner guest of the H. C. Bairds, Sunday.

Mrs. Clem Gilliam and Mrs. Pohlonier made four different kinds of cookies Wednesday at the club room, when the demonstration club held its regular meeting. Delicious coconut macaroons, a plain drop cookie and two kinds of ice box cookies were made and served. Members present were Mesdames L. A. Matthews, R. L. Stephens, Dewey Owens, Cocanougher, Adams, Clem Gilliam, J. J. Wilder, Ullman Hunter, Pohlonier and H. C. Baird and Lynn Axe, visitors.

Mr. and Mrs. H. C. Baird were in Canyon Tuesday morning to hear Mary Ann, their daughter, sing in the Trinity University choir, at the church. The Bairds visited with Mary Ann in Hereford that afternoon and again heard the choir in Amarillo that night. Miss Baird continued with the group on an extended tour, following which she will resume her studies in the university.

## Messenger News

(24 miles west, 4 south)  
MRS. J. N. MESSENGER

This community is proud of the way its school is progressing with the capable instruction of Mr. and Mrs. Loran Wells. A number of the pupils have had colds and missed school during the past month, but all are reported to be back in classes now.

A birthday party this past week honored birthdays of the following pupils, Elton Wyly, Raymond Brown, LaHonda Wells, Charlie Frank Smith, Alva Lee Huffman, and Ross Mullins. Cake and hot chocolate were served after a number of games were played. In the primary room the children joined a story ring and asked Mrs.

Wells to read from "Arabella and Charlie Chick" before continuing with the party.

Mrs. C. M. Brown plans to take her daughter, Thelma, back to Hot Springs, N. M., this coming week, to have the cast removed from her limb.

Elsie Messenger has been sick the past week, but seems to be some better at this time.

Mr. and Mrs. Love have moved from the Crossroad Store to the Walker ranch, west of the school.

The teachers and pupils are planning an Easter egg hunt on Friday afternoon, April 7; they are planning on a big time; the rooms are decorated with bright things for Easter, and the children seem to enjoy a touch of spring, after several months of winter.

It is reported that Babe Russell of Hereford, will have charge of the store and filling station which Mr. Love has vacated at the crossroads east of Messenger school.

Mrs. Mae E. Abbott and her son, John and his wife, visited her mother, Mrs. J. N. Messenger on her way home from Westway, where they gave a talk on her Mission work. The attendance was good and all seemed to be interested. John came up from Wago over a week ago, but was called back by the death of his wife's grandfather; his mother took her car and drove to Waco and brought her and his wife back for a two-month visit and to help her in the Mission.

## Bethel Items

(22 miles south)  
MRS. E. R. ROTHWELL

Mrs. Dunn of Hereford has been with her daughter, Mrs. Ivor Bagwell, who has been ill with "strep" throat.

Harry Sinclair is in Denton County on a combined business and pleasure trip.

Mr. and Mrs. J. R. Rothwell of Hobbs, N. M., visited with home-folks last week. Billy Jo Rothwell returned with them for a few days. They expect to visit Carlsbad Caverns while he is there.

Mrs. E. R. Rothwell and daughter, Kathleen, and granddaughter, Carolyn, spent last Monday night in Plainview with Pauline.

Dorothy Sinclair has been quite sick the past week.

Jackie Lee Copeland spent last week with his grandparents, Mr. and Mrs. Will Copeland.

Mr. and Mrs. George Bagwell and Carolyn Ann, visited several days last week with relatives in Granite, Okla.

Jim Bagwell and sons, Jim A. and Robert, were in Canyon Saturday. While there the boys visited the museum.

Mrs. Jim Bagwell and daughter, Christine, were shopping in Hereford, Saturday evening.

Mr. and Mrs. Bryan Sinclair were Hereford visitors Saturday. Little Carolyn Rothwell spent a few days with her grandparents last week.

Christine Bagwell had as guest in her home Sunday, Mr. and Mrs. E. R. Rothwell, Ray Montire, Virgil Nowel, Kath-

leen Rothwell and Loyd Earl Lust.

Moss Howell had the misfortune to lose a very fine mare Sunday afternoon.

Mr. Williams and Glenn returned home from Glenrose, N. M., Saturday.

Several of our people attended the quarterly conference at Jumbo, Sunday.

Harry Rothwell and family visited in the Bryan Sinclair home, Sunday.

Mrs. John Simmons went to Hereford Sunday and will remain a few days.

## Frio News

HELEN JONES  
(10 miles south of Hereford)

Wiley Williams Andrews of Melrose, N. M., spent the week with Mr. J. E. Andrews.

Mr. and Mrs. Henry Andrews, Mr. and Mrs. T. L. Sparkman, Jr., and Mr. and Mrs. Elmer Jones and Alma Andrews had a picnic at Buffalo Dam, Sunday.

Mr. and Mrs. Albert Springer and children, Mr. and Mrs. Andrew Gilliam of Wyeche, Mr. and Mrs. Deward Roberson of Amarillo, and Mr. and Mrs. Earl Springer and children spent Sunday in the T. L. Sparkman home.

Mrs. Elmer Jones and Mrs. T. L. Sparkman, Jr., visited Mrs. H. D. Robbins, Monday evening.

Mr. and Mrs. C. R. Boyd and family and Miss Dorothy Hodges visited in the J. M. Dixon home in Dimmitt, Thursday evening.

Mr. and Mrs. J. M. Dixon and children, and Mr. and Mrs. E. F. Sevier visited in the C. R. Boyd home, Saturday.

Lurline and Wanda Katherine Dixon and Ruby Boyd spent Saturday evening with Mrs. Mike Cassels.

Miss Oline Ramey and Mrs. Earl Springer and children visited

ed Mrs. Albert Springer Thursday.

Miss Margaret Benson started back to work Tuesday for Mrs. Head.

The S. M. U. Club met with Mrs. S. J. Barclay, Thursday, with 12 members present.

Mr. and Mrs. Jodie Benson and daughters, spent Sunday in the A. T. Jones home.

There will be an Easter Egg Hunt at the school house, Sunday.

## LEGAL NOTICE

NOTICE OF EXECUTION SALE (REAL ESTATE)

THE STATE OF TEXAS, COUNTY OF DEAF SMITH.

By virtue of an execution issued out of the District Court of Deaf Smith County, Texas, on a judgment rendered in said court on the 15th day of February, 1939, in favor of J. E. Hill, Independent Executor of the Estate of Sarah E. Coker, deceased, and against G. T. Oliver and Mamie Oliver, in cause number 2453, on the civil docket of such court, entitled, "J. E. Hill, Independent Executor of the Estate of Sarah E. Coker vs. G. T. Oliver, et al.," I did on the 20th day of March, 1939, at 4:30 o'clock, P. M., levy upon the following described tract of land situated in Deaf Smith County, Texas, as the property of G. T. Oliver and Mamie Oliver, a feme sole, to-wit:

All of the Northwest 200 acres of Section Number 61, Certificate 84, Block K-8, Deaf Smith County, Texas.

And on the 2nd day of May, 1939, being the first Tuesday in said month, between the hours of ten o'clock, A. M., and four o'clock P. M., on said day, at the Court House door of said county, I will offer for sale, and sell at public outcry for cash, all of said land, and all of the right, title and interest of the said G. T. Oliver and Mamie Oliver, and

each of them, in and to said property in satisfaction of the indebtedness, evidenced by said judgment.

This the 22nd day of March, 1939.

J. O. NEWELL, Sheriff, of Deaf Smith County, Texas. By Fred W. Baird, Deputy. 13-31c

**HOT WATER**

when and where you want it at the turn of a faucet

with an **AUTOMATIC WATER GAS HEATER**

**UNRESTRICTED USE**

**West Texas Gas Company**



More than "changing the number" when you change to OIL-PLATING



**MAYBE** any station would have oil that's at least of the right Summer grade ... let's say No. 20, No. 30, or No. 40.

And possibly anyone would know your right amount—5 or 6 or more quarts.

But it takes the Conoco station—it takes *Your Mileage Merchant*—to give your engine the oil-change that brings you the plus of OIL-PLATING ... at an everyday price.

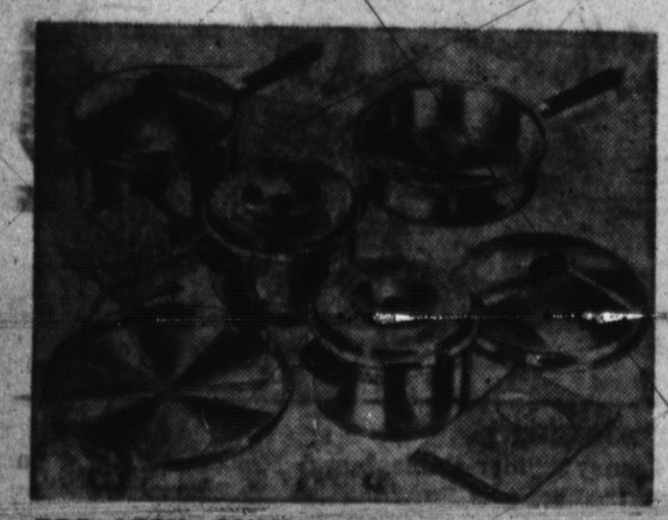
You must choose patented Conoco Germ Processed oil to know that the engine parts—as if "magnetized"—will attract and hold a shield of OIL-PLATING. This shields and smooths the bearings, piston rings and cylinder walls—bottom to top of your engine. Like the chromium-plating that shields and smooths the bumpers, OIL-PLATING holds ever-fast ... it's drain-proof ... never leaves a precious part naked to friction, during all your thousands of starts and thousands of miles this Summer. You'll see your heat indicator staying down safely; you'll see your Conoco Germ Processed oil staying up economically. Then see Your Mileage Merchant today for the plus of OIL-PLATING. Continental Oil Company

**CONOCO GERM PROCESSED OIL**

CONOCO from Your Mileage Merchant

## GUESS AGAIN...

Electric Cookery costs 1/2 as much as you think



FOR APRIL ONLY we offer you this \$23.95 set of Triple-Thick Deluxe Set of Aluminum Ware for your old range on the purchase of a new electric range. This offer definitely expires on April 30.

Many housewives have merely "guessed" that electric cookery was expensive. But don't let your guess deprive you of the many thrilling joys of electric cookery.

And to eliminate guesswork, here are the facts we found: Based upon a survey of electric range users and the low cooking rates, the actual cost of electric cookery was less than a penny a person per meal. See the new ranges at our office. Your visit is always welcome.

Texas-New Mexico Utilities Company



### Boxing Matches Hold Interest Over This Area

#### HEREFORD BOYS WILL MEET VEGA IN BOUTS ON FRIDAY NIGHT

Boxing matches, sponsored by the High School Athletic Association, are attracting wide interest in this community. In 12 bouts there Hereford won over Vega seven bouts to five, but tied with Dimmitt, each team winning four bouts and another resulting in a draw.

The 12 Vega-Hereford bouts follow: Robinson 88, V. Roark, 88, Vega won by decision; Hudson 64, Roark 65, Vega won by decision; Brock 98, Williams 97, Hereford won decision; Wilson 81, Thuet 81, Hereford won decision; Parsons 105, Graham 112, Hereford won decision; Lance 120, Price 121, Hereford won by technical knockout; Altman 132, Campsey 132, Hereford won by knockout in third round; Ashlock 137, Turner 138, Hereford won technical knockout; Foster 147, Priest 148, Vega won by knockout first round; Hales 144, Houseman 140, Vega won by decision; F. Vaughn 154, Richardson 154, Vega won by decision; J. Vaughn 166, Denney 171, Hereford won decision. All Hereford boys are listed first in above tabulations.

Hereford will go to Vega Friday night, April 7, for return bouts and a trophy will be awarded to the winning team.

Results of the Dimmitt fights follow: Thurman 71, Burns 70, Dimmitt won decision; Robertson 65, Sheffy 65, Dimmitt decision; Lane 119, Williams 121, Dimmitt decision; Ashlock 135, Brown 136, Hereford decision; Foster 149, Hyatt 149, Hereford decision; F. Vaughn 155, Holland 157, Hereford decision; J. Vaughn 166, Wesson 165, Hereford won by technical knockout.

### SOCIETY

#### COLLEGE STUDENTS WILL SPEND VACATIONS HERE

Many college students from Hereford, will spend Easter vacations here with homefolks. Mrs. Walker Nicks and Mr. and Mrs. Lee Conklin made a trip to Lubbock for their sons, Jack Nicks and George Conklin, and several other Texas Tech students. Mr. and Mrs. Wirt Phillips made a trip to Denton this week for Helen Ann Snyder, daughter of Mr. and Mrs. Glenn

HOUSE PAINT FOR LESS Why Paw More? Write SALVAGE PAINT CO. 505 Madison Amarillo

Snyder, Melvina Stewart, daughter of Mr. and Mrs. W. M. Stewart of Vega, Elsie Wilkins, daughter of Mr. and Mrs. C. O. Wilkins, and Viola Phillips. Many WTSC students will arrive today, including Nola Margaret Blue, daughter of Mr. and Mrs. R. G. Blue, Virginia Lee Hussey, daughter of Mr. and Mrs. C. P. Hussey, and Lanelle and Ernest Scheibagen who will spend the four days with their parents, Mr. and Mrs. W. R. Scheibagen. Howard Williamson will either visit friends in Austin or his parents, Mr. and Mrs. Henry Williamson here. Karl Shirley, son of Mrs. Jeff Gilbreath, who is a freshman at TCU, will visit relatives in Kilgore over the week-end, and Billie Stoker, also a student at TCU, is expected here Friday to spend a few days with her parents, Mr. and Mrs. J. B. Stoker. Bill McLean, son of Mr. and Mrs. John McLean will visit friends in Dallas.

#### JOHN DEERE FIELD DEMONSTRATION IS POSTPONED HERE

Due to general rains over this area and the possibility of continued rain and cold weather, the John Deere Field Demonstration scheduled here for Friday, April 7, has been postponed, according to Bill Kerr, who said today that the date will be changed and announced in the near future.

"We are sorry if this change in plans confuses or inconveniences any of our friends," Mr. Kerr said. "Complete details will be announced when further arrangements have been made."

#### JUNIOR PIONEER CLUB HAS LESSON ON FEDERATION

A study of the benefits of "Federation," was made at the meeting of the Junior Pioneer Study Club Tuesday night at the home of Mrs. Jack Telford. Mrs. Frank Huckert was assistant hostess.

Mrs. Elvin Ridling was leader of the program. Roll call brought out interesting Federation benefits.

In discussing Federation writers, Mrs. Bill Edelman talked at length on "Mrs. Percy V. Pennybacker," noted Texas club woman who at one time was president of the general federation. She told something of Mrs. Pennybacker's life in Texas her history of Texas which was adopted as a text book for Texas schools and brought out facts in her life which caused her to be known as a woman of great courage.

During the business meeting the time of meeting was changed from 7:30 to 8 o'clock.

The finance committee reported a gift of twenty-five dollars made to the School Cafeteria. Funds from the Marionette Show recently sponsored by the club were used for this purpose.

The next meeting will be held at the home of Mrs. Ralph Ro-

### Homer Says Doughnuts and Coffee are Proper Way to Dunk

By Homer Fox Last Saturday Onias Carroll placed the old water tank on the corner by the First National Bank and filled it with the very coldest water the city could furnish and the stage was set for the first Dunking Party for the smooth faced boys. Gene Harmon sorter broke in the tub for the boys about 11 o'clock, and Gene made some kind of remark about how cold the water was.

Earlier arrangements had been made to Dunk Jack Wayland and several more including myself. I can't say about the other boys, but I do know that Jack and I walked 15 or 20 miles, drank ten gallons of water and smoked a couple packages of cigarettes waiting for those birds to come after us; about 4 o'clock Judge Alex Thompson came by and said his Dunking Committee failed to show up. Harold Close was out playing marbles, John Roberts was still sick—those whiskers got him down for a couple of weeks and he shaved them all off but the mustache—and I doubt if he gets well until they all come off. Herman Charles is still a mystery; no one has any idea where he was. Maybe his dills are okay, but it really looks like the boys were just a little leary about getting on us two town boys, even after we agreed to it.

Anyway the Girls wouldn't have everybody disappointed and gathered up some volunteers. Forest Minton, J. M. Wilson, Allen Hughes and Gus Streu and all these boys were qualified,

with whiskers and a willing heart and hand. Ralph Roden was the first victim and he hit the bottom as graceful as a man could. He had an agreement with Walter Hopper to help him if he yelled and boy, Roden came up yelling plenty for help. Hopper left the corner at a ten flat sprint and never slowed down until he hit the bottom of the tub, some old boy hit Dave Alexander below the knees and his blue serge was just another bathing suit. Frank Gyles, another smooth face, managed for a death grip on Gus Streu and with a little help, Gus beat him to the bottom. Someone gave Forest a nice bump from behind and there wasn't a thing to grab but the bottom of the tub—and by that time Mayor Paddock was past Summerfield. I was out delivering clothes and Wayland was home taking care of the baby. In fact, for about an hour and a half Saturday afternoon you couldn't find a business man or one of his clerks any place except right on the job. This Dunking stuff is alright, but I had a lot rather take mine with a doughnut and a cup of coffee. But it does look like from the start the boys have, that Walk Brady might make the tank before long. Bet you a nickel Walk would say that wouldn't be the first horse trough he ever fell in. Anyway, there should be some arrangements to take care of the Dunkers and the Dunked, because when the smoke clears away the Dunkers are Dunked and the "Dunked are Dunkers."

den and Mrs. Buford Crosthwaite will have charge of the program on "Safety and Health."

Members present included Mesdames O. H. Culppepper, Bill Edelman, Meade Halle, Frank Huckert, Alton Miller, Elmer Patterson, Ralph Roden, Urfin Streu, Jack Telford, R. R. Willis, Louis Woodford and Elvin Ridling. Mrs. Stub Jones was welcomed as a new member and Mrs. Clifford Kester of Glenwood, Colo., was a visitor.

#### BEAVERS YOUTH BREAKS ARM IN BICYCLE SPILL

David Neal Beavers was the victim of a "near accident" last week when his bicycle skidded in some loose gravel. However, the pain of a fractured wrist wasn't the worst result of the spill, for David Neal, who holds second chair in the cornet division of the High School Band, will not be able to accompany the band to Plainview this weekend, when Region 1 of the Texas Music Educators Association meets in the Hale County capitol.

David Neal was also scheduled to appear as a soloist in the cornet division, and had been practicing his number for a month.

#### HEREFORD BOYS IN "AC" FRATERNITY

Dean Story and George Smith, Hereford High School graduates who are now attending the New Mexico Agricultural and Mechanical College at Las Cruces, N. M., were recently initiated into Alpha Zeta fraternity. Alpha Zeta is a national honorary society for college men, who rank highest in agricultural studies. Mr. Story arrived in Hereford Sunday, and will spend the Easter holidays with his parents, Mr. and Mrs. J. D. Story of this community.

#### O. E. S TO MEET TUESDAY

Hereford Chapter of the Order of Eastern Star will meet Tuesday night at the Masonic Hall at 8 o'clock. Guest speakers will be Mrs. Frances Smith of Amarillo, deputy matron of section 2, district 2, and Mrs. Robbie Dyar, also of Amarillo, grand conductress. This will be the official visit of the deputy matron and the Bovina Chapter has been invited to attend.

#### ATTENDS GOLDEN WEDDING ANNIVERSARY OF PARENTS

Mrs. Edna Fincher and daughter, Mrs. Homer Henslee of Kermit, returned Tuesday from Nacoma, Texas, where they attended the Golden Wedding Anniversary celebrations held Sunday for Mrs. Fincher's parents, Mr. and Mrs. Z. W. Shackelford. Mr. Henslee visited his parents, Mr. and Mrs. H. E. Henslee here over the week end. Mrs. Henslee plans to leave for her home today.

### Around Town

(Continued from Page 1, Sec. 1)

simply fell asleep.

Rev. T. C. Willett, former Methodist pastor here, wrote a nice letter in tribute to J. A. Hornbeak, his friend and associate during his residence here.

Mrs. O. E. Sherman is proudly displaying a handmade bedspread which some of her friends in Georgia sent by her father, T. J. Carpenter, who is visiting here. The spread is white with maroon tufting and has colorful flower decorations. Ladies who saw the spread are greeting it with sighs of "O-o-h" and "Ah-ah..." and proclaiming it as one of the finest pieces of needlework they have ever seen.

Dewey Reed, former extension agent in this county, is now with the Social Security in Amarillo, but still remembers this area. He sent a clipping from Brady, Texas, telling how farmers in that area produced 60,000 turkey eggs which brought the county a return of \$9,600. Dewey says maybe there's a worthwhile idea to be gained from the story.

### County Names

(Continued from Page 1, Sec. 1)

Hoover was elected, succeeding Geo. Bippus.

District 7, including Progressive, Ford, Helseman, Daniel and Fairview, re-elected E. W. Womble.

District 8, Ward: elected Geo. Suggs, who will succeed Glenn Rutter.

Returns from Messenger were not available, and had not been returned to the county judge's office Thursday morning.

Since no terms expired on the County School Board, it will continue with the same personnel, including D. W. Hawkins, Owen Neel, E. H. Little, G. W. Wilson and G. E. Benson.

### Sewing Project

(Continued from Page 1, Sec. 1)

month, are counted as rentals. The remaining \$249.63 represents actual cash spent for a radiator for the sewing room, thread and fastenings for the garments, and freight on the material shipped by Works Progress Administration.

### Easter Hunt

(Continued from Page 1, Sec. 1)

morning, The Hereford Brand will furnish candy eggs to fill the number out to 8,000 in order that no little tot will be disappointed in the hunt.

Rules and Prizes In accordance with the rules, which will be found listed in detail in Section 2 of this issue of The Brand, the children will find some of the eggs labeled with numbers and marked "Prize Egg." By taking these eggs to firms in town which will have corresponding numbers displayed on cards, they will receive valuable prizes.

Some of the special prizes, which are also listed in detail in Section 2 of this issue, are good for candy, ice cream cones, various forms of merchandise, and cash prizes ranging from 25 cents to \$1.00. Some of the mer-

### READ THE Advertisements THEY'RE NEWS

MORE DOWN RIGHT ENTERTAINMENT THAN YOU'VE HAD IN MANY A MOON...

It's the story about a man with a hole in his pants and an empty heart and two glorious kids who just knew that their dad was a "great man."

TWO TYPES OF WARFARE!

...Barrymore... battling evil... the greatest... the fighting... double win!

THE GREAT MAN VOTES John BARRYMORE Fats HOLLER Virginia WICKLER Donald BARBERO Columbia Masterpiece

THERE'S A HOST of Bargains IN TODAY'S ADS! TUESDAY ONLY!

chandise prizes run as high as \$2.50 in value.

The annual Easter Egg hunt has been made possible through the splendid co-operation of Hereford merchants, who invite every boy and girl in this entire territory to attend the big Easter Show, and to stay for the gigantic hunt during the afternoon—and join the joyous scramble for more than \$100 worth of prizes.

Rural schools of this community are especially invited to join both events and help make the occasion a success.

### More Than 300

(Continued from Page 1, Sec. 1)

tion Convention. Plans for the meeting were reported to be progressing in excellent shape, except for the need for rooms for guests.

### Moisture Boosts

(Continued from Page 1, Sec. 1)

week is expected to greatly improve prospects, rather than hinder the wheat.

4 Inches at Adrian

While Hereford was getting .80 of an inch of rain Tuesday afternoon and night, a downpour of around four inches fell in the Adrian community, accompanied by extensive hail. The first rain was spotted as to amounts, but most every community got

from a quarter to an inch of moisture prior to the snow. Wednesday brought .32 of an inch, plus .18 of an inch in the form of snow, gave 1.3 inches total. U. S. Weather Bureau reports to The Brand at 10 o'clock Thursday morning predicted "Temperature below freezing tonight."

### Cal Aten

(Continued from Page 1, Sec. 1)

death. Services were held from the First Baptist Church at Lella Lake, conducted by Rev. W. V. Allen. Interment was made at Clarendon in Citizen's Cemetery.

He is survived by his widow and eight children, Mrs. Cassie Trobaugh; of Cutler, Ind.; Calvin Aten and Austin Aten, of Uvalde, Texas; Lamar Quinn, Rena and Moody, all of Lella Lake, and Mrs. Lannie Rutter of Hereford; also four brothers, Irv Eddie, Tommie and Frank Aten; one sister, Mrs. Clara Bachman; also 12 grandchildren and two great-grandchildren. All children were present at the time of his death, except Mrs. Cassie Trobaugh of Indiana.

Mr. and Mrs. C. R. Smith and Mr. and Mrs. Jim Mauk of Hereford, Sunday went to Lella Lake and visited with the relatives. Mr. Smith and Mr. Mauk were former associates and close friends of Mr. Aten during his long residence in this community.

### COURT-MARTIALED!

For Flight... to Fight... and commissioned for bravery... in battle.

### ROY ROGERS BACK AGAIN

Riding the range of riders... while riding the road to Romance!



### ALSO



SATURDAY Bargain Day Prices! Adults 15c - Kiddies 10c Doors Open at 1 O'clock

### AIN'T IT THE TRUTH?

When Jane says "Everything is going to be all right" there's going to be trouble.



### ADDED ENJOYMENT

Pete Smith short subject and another "Crime Don't Pay" subject.

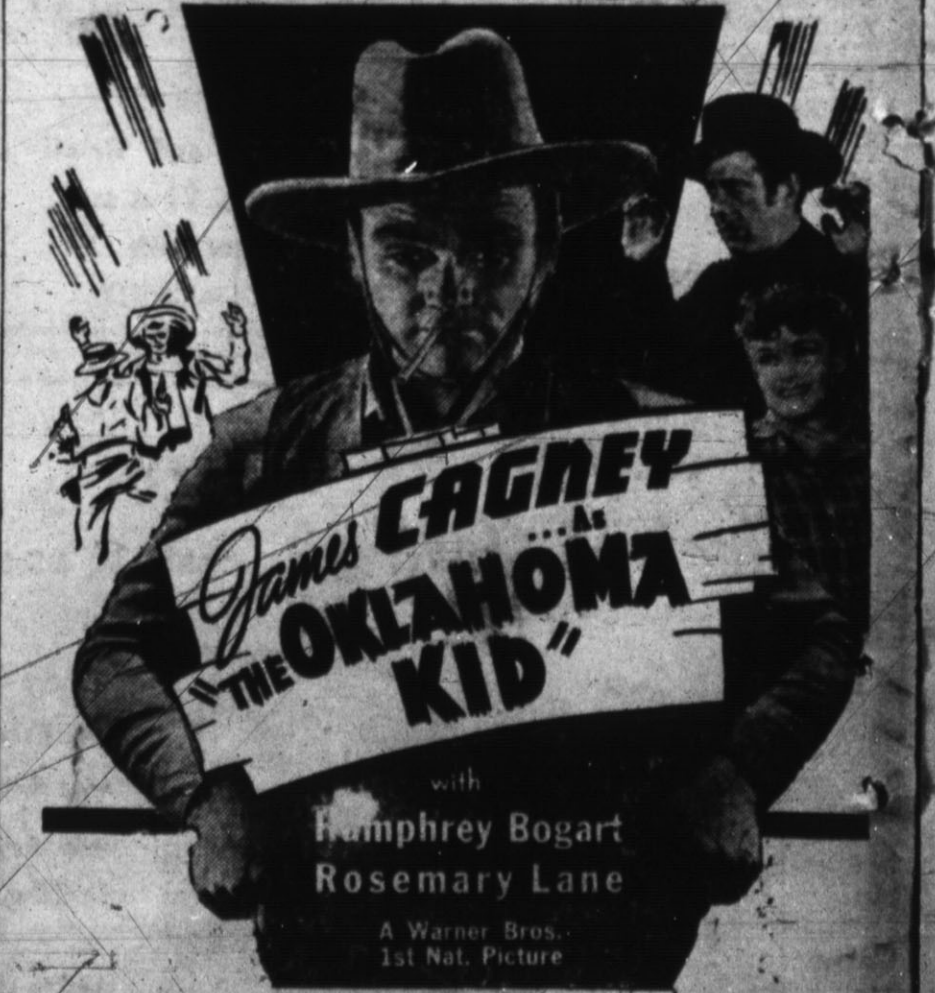
TODAY and FRIDAY

### The Last of the West's Great Outlaws!

### The First of America's Public Enemies!

He was a killer and a saint, a savior and a destroyer... the lusty spirit of America's stormiest days rides with "The Kid"! He is the red-blooded West of golden empire, the cold-blooded West of six-gun death.

### A MIGHTY TRIBUTE TO THE MEN WHO BUILT AMERICA!



ADDED ENJOYMENT: Walt Disney's "Mer-Babies" and Melody Master, Larry Clinton in "A Song Is Born." Also the latest news events of the day in the Paramount News

STAR THEATRE Sunday - Monday Preview Saturday Night! STAR THEATRE

E. B. BLACK CO. The Big Store With The Little Price. FURNITURE - UNDERTAKING. Spring WALLPAPER Specials 20% OFF for CASH! on all WALL PAPER. Complete SELECTION WALLPAPER Newest Colors Latest Designs LOWEST PRICES. See Our Selection WASHABLE WALLPAPER For the Kitchen And the Bathroom. Yes, this liberal discount off the regular price of all Wallpapers in our big stock! SALE BEGINS APRIL 7th and lasts one week! Brighten up your home with fresh, clean Wallpaper and the cost of the paper will be very low! More than 75 patterns in our big complete stock to select from.



Sunshine, Soil  
and Water

# The Hereford Brand

SECTION 2  
Electrified  
Farm Homes

Published Every Thursday

Our Slogan—"More People—More Farms"

9th Year—Number 14

The Hereford Brand, Hereford, Texas, Thursday, April 6, 1939

Price Per Copy 5c

## GIGANTIC EASTER EGG HUNT TO INCLUDE HUNDREDS OF PRIZES

### HERE IT IS!

The Greatest Egg Hunt ever Held on the Plains. Every Child 12 Years of Age is Invited, Regardless of Where You Live!

## Saturday, April 8th

... will be a red letter day for every child in the country! The Hereford Merchants listed below are staging the biggest and best Easter Egg Hunt ever attended by your child. Bring them to Hereford — Saturday, April 8th is their Day!

#### Rules and Regulations:

- 1—Hunt will start at 2:00 o'clock Saturday, April 8th, immediately following a show to be given by the Star Theatre from 10 until 11 o'clock.
- 2—All prize eggs will be numbered, and those that correspond with numbers placed in the listed firms will receive the prize that that particular business is giving.
- 3—Children MUST be accompanied by their parents or a grown person when hunting for the numbers in stores to correspond with the number on their eggs.
- 4—All participants in the Hunt must be under 12 Years of Age.
- 5—No telephone calls will find your number — you must visit the stores until you find the corresponding number that is on your egg.

Show for Every Child Attending Under 12! Come Early!



<p>FREE! 10 Big Ice Cream Sodas to the finders of <b>Our Prize Eggs</b> Look for Your Numbers in This Store of Bargains! <b>HAILE DRUG STORE</b></p>	<p>4 Beautiful Pairs 25c Anklets for Our 4 Prize Eggs <b>KELLOGG'S</b> 5c to \$1.00 Store Headquarters for Easter Supplies</p>	<p>8 BIG PRIZES 25c in Cash for each of our 8 Prize Eggs <b>BURK'S FURNITURE</b></p>	<p>Always a Good Show at the <b>STAR THEATRE</b> 3 HARD-BOILED EGGS Entitles All Children to see the Show Saturday Morning! Our 20 Easter Eggs are good for One Ticket to the STAR</p>
<p>20 Free Ice Cream Cones One to Each of the Boys and Girls who Bring in Our Prize Eggs <b>CLOSE DRUG STORE</b> "WHERE YOU SAVE"</p>	<p><b>DODGE PLYMOUTH</b> <b>IRELAND MOTOR CO.</b> Sales - Service Our 4 Easter Eggs are worth 25c Each</p>	<p><b>MILLER AUTO STORE</b> "If It's For The Auto — Try Us First" Offers 25c To Each of the Boys or Girls who find our 4 Prize Eggs</p>	<p><b>ALDERSON'S</b> Variety Store 4 Big Prizes Egg No. 1 — 10c Candy Egg No. 2 — Toy Airplane Egg No. 3 — 15c Candy Egg No. 4 — 1 Pair Anklets</p>
<p>A DIME'S WORTH of CANDY Fruit or Chewing Gum To Each of the Ten Kiddies who find Our Prize Eggs Look for Your Numbers at <b>PIGGLY WIGGLY</b> A BETTER PLACE TO TRADE</p>	<p>NOTICE! The Four Kiddies who find Our Prize Eggs will EACH receive 25c CASH <b>STAMBAUGH CO.</b></p>	<p>WANTED: 10 EGGS Not Just Any Ten Eggs, but the Eggs with Our Serial Number 1 Orange, 1 Apple, 2 Bananas will be given for each of these eggs <b>FURR FOOD STORE</b></p>	<p>4 QUARTERS One Each, will be Traded for our 4 Easter Eggs See Our Easter Bargains in Dresses! <b>FASHION DRESS SHOPPE</b></p>
<p>JOIN THE BIG HUNT! And look for Our Prize Eggs—Each of the Four Finders will receive 4 Cap Pistols <b>A. O. THOMPSON</b> Abstract Company</p>	<p><b>SKELTON</b> Implement Company I. I. CASE DEALER gives 4 Two-Bit Pieces to the Youngsters finding the Eggs Bearing Our Numbers</p>	<p><b>THE HEREFORD BRAND</b> will give to Each of the Five Kiddies who find Our Prize Eggs \$1.00 CASH, EACH "Your Home Newspaper"</p>	<p>Trade Where Your Dollars Have More Cents! Two 5c Bars of Candy given for Each of Our 10 Prize Eggs <b>HUDSON'S GROCERY</b> "MORE GROCERIES FOR CASH"</p>



**A MYSTERIOUS PLEASURE**

*in return for*

Each of our 20 Prize Eggs

KIDDIES — JOIN THE FUN!

**R. H. KEMP LUMBER CO.**

**4 PRIZE EGGS**

*each good for*

**25c**

**DAVIS - McCracken**

Minneapolis-Moline Implements

**50c FREE — to Each**

*who bring in our*

**Two Prize Easter Eggs**

**WEST TEXAS GAS CO.**

**A 25c PIECE to**

*Boys or Girls who find our 4 Prize Eggs*

*in the Big Hunt Saturday!*

**PEVLEY and SEED**

Allis-Chalmers

**A QUARTER**

*IS OUR PRIZE*

*for the Boy or Girl who Brings in our  
4 SPECIAL EGGS!*

**BEAMS and MARRS**

Machinists

**FREE!**

**At Alma's Beauty Salon**

1 Bottle Hair Oil for Boy

or

Shampoo and Wave for Girl

*for the return of*

**Our 2 Easter Eggs**

**One Delicious Hamburger**

*for Each of our*

**6 PRIZE EGGS**

**CARL'S CAFE**

CARL JENNINGS, Owner

**Easter Egg  
Hunt  
Saturday  
2:00 p. m.**



**Rules And  
Regulations**

1—Hunt will start at 2:00 o'clock Saturday, April 8th, following a Free Show at the Star Theatre.

2—All prize eggs will be numbered and those that correspond with numbers in the listed firms will receive the prize which that particular firm is giving away.

3—All Children MUST be accompanied by their parents or some other adult person, when hunting for the numbers on stores to correspond with the numbers on the prize eggs.

4—No telephone calls will find your number — you must visit these stores until you find the corresponding number that is on the egg.

**COME EARLY!**

**Fun  
Galore**

**Valuable  
Prizes!**



**All Kiddies UNDER 12 Years**

**of Age Admitted!**

**Buy Your Baby Chicks**

—at—

**West Texas Feed and Seed**

"HOME OF MERIT FEEDS"  
OUR 4 PRIZE EGGS  
are Each good for One 8 1-3 lb. Sack of  
Merit Chick Starter

**Look for Our Prize Eggs**

*The Four Finders Will Each*

**Receive 25c Cash**

*Check Your Numbers at*

**PANHANDLE LUMBER CO.**

**FIRST STATE BANK**

*will give 4*

**25c Pieces**

*to the children finding their*

**FOUR EASTER EGGS**

*Every Kid Wants a*

**Funny Paper for Easter**

*So . . . we are Giving 6 Denver Posts for  
Our 6 Easter Eggs!*

**HEREFORD NEWS STAND**

and Phillip's "66" Station No. 2

**NORTON MOTOR CO.**

PONTIAC — GMC TRUCKS — BUICK

**50c Each**

*for our*

**2 Big Easter Eggs**

**10 PRIZE EGGS**

Grand Prize — 5-Lb. Box Chocolates

*to the first of our Prize Eggs . . . and*

**10c Easter Package**

*to each of the other 9 winners!*

**McLain Grocery and Market**

*Bring Your Prize Egg to*

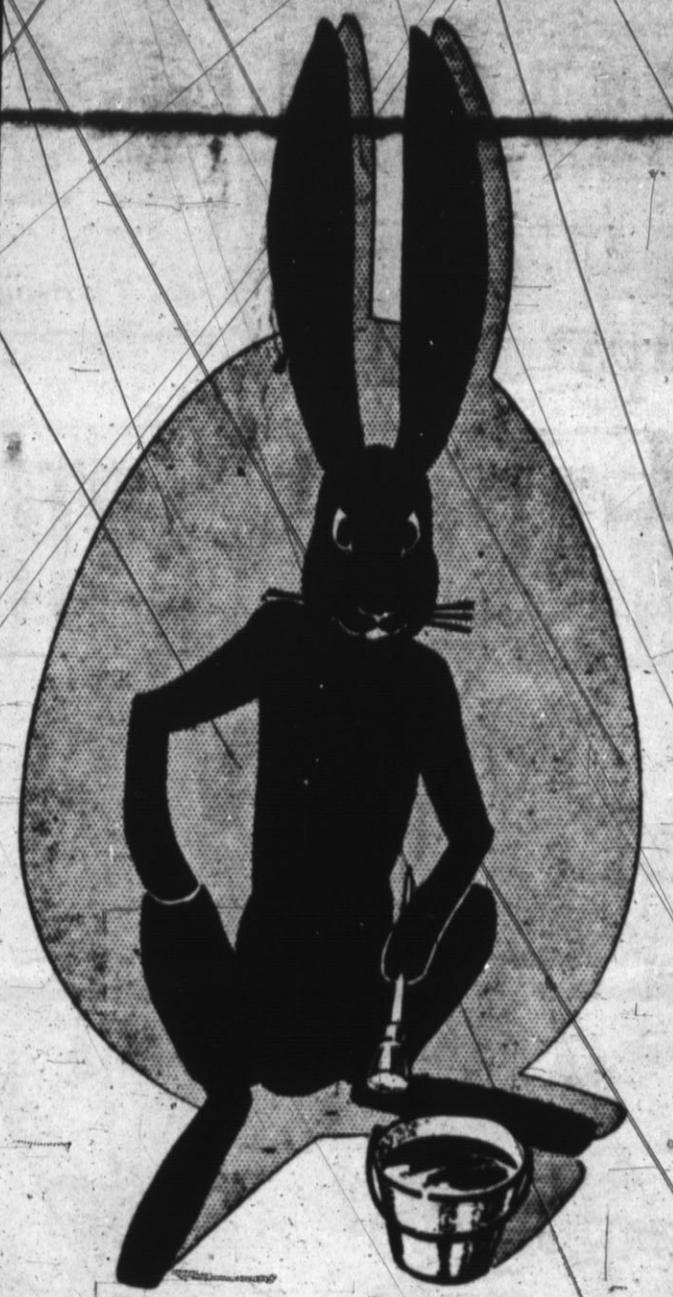
**E. B. BLACK COMPANY**

*We will give a Beautiful*

**PRIZE**

*to the finder of*

**Our One Easter Egg**



**One Delicious Hamburger**

*for Each of our*

**10 Prize Eggs**

**CITY CAFE**

Buck Richardson

E. N. Mitchell

**LOOK FOR THE**

**Phillips "66" Ice Cream Stand**

TINCY JENNINGS, Prop.

Sandwiches—Candy—Fried Pies—Tobacos — Chewing Gum — Cold Drinks — Ice Cream Sandwiches—Ice Cream Sundaes — Ice Cream!

JUST EAST OF MAIN, ON HIGHWAY "66"

**24 Prize Eggs**

EACH GOOD FOR ONE

**Ice Cream Sandwich**

**ATTEND THE BIG**

**10 BIG PRIZES**

**A Soda Pop**

*to Each of the finders of our Prize Eggs!*

**SERVICE-U-LIKE**

Emmett Millburn

WASHING

GREASING

**Saturday, April 8-**

**6 PRIZES**

**10c for Each of our Easter Eggs**

*Specialists in Generators, Magnetos,  
Starters and Batteries*

**ROBERSON BATTERY**

and Electric Co.

Jeff Roberson, Owner



# KIDDIES -

JOIN THE BIG EASTER EGG HUNT!  
SATURDAY, APRIL 8th—2 P.M.

At Lake Park!

On The  
Prize Eggs!

Read Rules on This Page :—  
**IS ALL FREE!**

Sponsored by Hereford Merchants!

## 4 BIG PRIZES

for the finders of our Easter Eggs!  
For Girls—ANKLETS or KERCHIEFS  
For Boys—SOCKS or TIES

Jones Dry Goods  
Incorporated

## OUR PRIZE EGGS

Our 2 Prize Eggs  
will be redeemed at

25c Each  
when brought here Saturday

HARRY L. RICE  
Your Tire Man

## THE BIG EASTER SHOW!

Some Lucky Little Girl Will  
Receive Free

A FINGER WAVE and SHAMPOO  
or — A BOTTLE OF HAIR OIL for Boy

For Our Prize Egg

Take Advantage of our Easter Specials!

Imogenne's Beauty Shop

One Faye Smith, Owner Gladys Carroll, Operator

## Don't Miss The Fun

## 10 PRIZES

A CONEY ISLAND for Each of  
10 Easter Eggs!

Try some of our home-made candies!

BRITTLES — FUDGES — DIVINITIES — TAFFIES  
CHOCOLATES — STICK CANDY — PEANUTS and  
SODA POP!

The Candy Kitchen

## Check Your Prize Eggs Here

The Two Finders will Each get  
**A HALF DOLLAR**  
Plan Now to Be Here and Join in the Fun!

PITMAN GRAIN CO.

## Join the Big Easter Egg Hunt Saturday!

Look for Our Prize Egg! Each of the  
4 Finders will get  
25c Cash

PACKARD MILL  
A HOME INSTITUTION

## A HALF-DOLLAR

will be given to Each Kiddie finding our  
2 Nice Easter Eggs

TEXAS SERVICE STATION  
Glenn Snyder Phone 440

Look for Our Prize Eggs  
Each of the Four Finders will get  
25c Cash!

MAGNOLIA SERVICE

A. C. THOMPSON  
Service Station  
W. J. (Bill) Smith, Magnolia Agent

OUR 2 PRIZE EGGS  
are each good for  
50c in Trade

Medkief Service Station  
"Your Mileage Merchant"

Check Your Prize Numbers  
with Our Card—Each of our Four Prizes  
will be Redeemed for 25c! --

BRUMLEY - WOODFORD  
Motor Company

Your Choice  
**A FREE WAVE SET**

or a  
**BOTTLE OF HAIR OIL**

to the finders of our 2 Prize Easter Eggs

CHARM-AID STUDIO

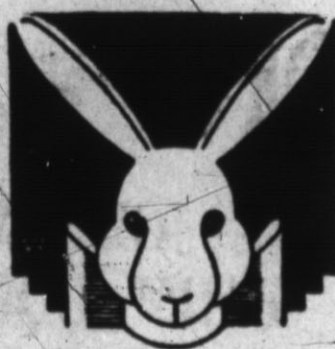
# BIG EASTER SHOW



SATURDAY MORNING  
10 A. M.

ADMISSION FOR CHILDREN ONLY

# 3 HARD-BOILED COLORED EGGS



Don't Miss  
The Fun!

Special Program  
For The Kiddies  
DON'T MISS THIS SHOW!



Remember...  
3 COLORED EASTER EGGS  
for Admission!  
STAR THEATRE

25c EACH

to the Four Boys or Girls who find  
OUR PRIZE EGGS

Texas-New Mexico Utilities  
Company

J. C. PENNEY CO., Inc.

Visit us Saturday for the New Spring  
EASTER TOGS!

PRIZE—Boy's Dress Shirt, or  
Girl's Dress, Sunny Tucker

Our 4 Prize Eggs

are good for  
6 Cookies and 6 Doughnuts

Each — at the  
HEREFORD BAKERY

25c FREE to EACH of

The Kiddies who bring in Our 4  
Prize Eggs!

JOHN PATTON  
Insurance

25 BABY CHICKS

for our  
1 Prize Egg

ROSS FULLER'S Feed Store

OUR 4 PRIZE EGGS  
are worth

25c Each

when brought to our store Saturday

Hereford Appliance Co.

IKE'S CAFE

Offers Free,

Six "Eat-a-Pig" Sandwiches  
for their

6 Beautiful Easter Eggs



## ALL EASTER PARADES Lead To

10 Prize Eggs

good for  
1 Box Cracker Jacks

Each

QUALITY FOOD STORE

LYNN C. KESTER  
JEWELRY

1 Easter Egg — 1 Easter Prize

\$1.25 Watch for Boy

or

\$1.25 Ring for Girl

Visit Our Store Saturday!  
CITY DRUG STORE

"Headquarters for School Supplies!!"

10 Easter Prizes  
A Delicious ICE CREAM CUP  
for Each of Our 10 Eggs

WEIR'S

RED and WHITE FOOD STORE  
offers

Four Boxes Chocolate Cherries  
for our 4 Prize Eggs

4 QUARTERS

one for each of our

4 PRIZE EGGS

Fox Cleaners and Hatters

10 PRIZES

Each of Our 10 Prize Eggs receive

One Giant Soda

CORNER DRUG STORE

**\$1.00  
IN  
PRIZES**



List of  
Participating  
Merchants:

ALMA'S BEAUTY SALON

VOGELE Millinery Parlor

JOHN H. PATTON  
Insurance

E. B. BLACK CO.

ROSS FULLER Feed Store

TEXAS-NEW MEXICO  
Utilities Company

WEST TEXAS GAS CO.

HARRY L. RICE

DAVIS-McCRACKEN  
Implement Co.

R. H. KEMP LUMBER CO.

FRASER OIL & GRAIN CO.

PACKARD MILLING CO.

PITMAN GRAIN CO.

BRUMLEY-WOODFORD  
Motor Co.

HEREFORD CREAMERY

CHARM-AID STUDIO

JOHN McLEAN, Insurance

BEAMS-MARRS GARAGE

TEXAS SERVICE STA.

A. C. THOMPSON Ser. Sta.  
& W. J. Smith, Magnolia  
Agent

A. O. THOMPSON,  
Abstracts

ROSSON IMPLEMENT CO.

PANHANDLE LUMBER  
Company, Inc.

WEST TEXAS FEED  
and SEED

FOX-CLEANERS  
and Hatters

MEDKIEF SERVICE STA.

SKELTON IMPLEMENT

THE HEREFORD BRAND

HUDSON'S GROCERY

QUALITY FOOD STORE

KELLOGG'S  
5c to \$1.00 Store

LYNN C. KESTER, Jewelry



VOGELE  
Millinery Parlor  
Wants Every Little Kiddie to Have  
Fun on Easter  
and to the  
Finder of Our Easter Egg  
we will give One of our  
BO PEEP or JANE WITHERS HATS

25c  
for Each of our  
8 EASTER EGGS  
JOIN THE FUN!

CONSUMERS FUEL ASS'N  
Hereford, Texas

FRASER  
Oil and Grain Company  
will give  
SILVER DOLLARS  
to the finders of our  
Four Prize Eggs

# EASTER

4 PRIZE EGGS

each good for

25c

—at—  
JOHN WOOD  
FARM EQUIPMENT

"YOUR OLIVER DEALER"

FOSTER'S CAFE

offers Free,

Six Hamburgers  
for their

6 Beautiful Easter Eggs

HEREFORD MOTOR CO.

Sales - Service

2 Prize Easter Eggs  
25c Each

5-0-0  
VALUABLE  
Prizes



List of  
Participating  
Merchants:

HEREFORD APPLIANCE  
Company

FOSTER'S CAFE

CITY DRUG STORE

WEIR'S GROCERY

J. C. PENNEY CO.

CITY CAFE

CORNER DRUG STORE

FASHION DRESS SHOPPE

FURR FOOD STORE

STAMBAUGH CO.

FIRST STATE BANK

PEVLEY - SEED  
Implement Company

IKE'S CAFE

STAR THEATRE

IRELAND MOTOR CO.

NORTON MOTOR CO.

HEREFORD BAKERY

MILLER AUTO STORE

FIRST NATIONAL BANK

CLOSE DRUG STORE

STREU HARDWARE

HAILE DRUG

ALDERSON'S VARIETY  
Store

FIGGLY WIGGLY

HEREFORD NEWS STAND

HEREFORD MOTOR CO.

CHOCOLATE SHOP

CONSUMERS FUEL ASS'N

JOHN WOOD  
Farm Equipment

THE CANDY KITCHEN

BURK'S FURNITURE

JONES DRY GOODS, Inc.

SERVICE-U-LIKE STA.

IMOGENNE'S  
Beauty Shop

CARL'S CAFE  
Phillip's "99"

ICE CREAM STAND

McLAIN GROCERY  
and Market

ROBERSON BATTERY  
and Electric Co.



STREU HARDWARE

We Will Give  
Finders of our 2 Eggs, Each, choice of a

POCKET KNIFE or DOLL  
or Set of Doll Dishes

FREE!

4 QUARTERS

One Apiece to the Four Kiddies who find  
Our Prize Easter Eggs Saturday!

ROSSON IMPLEMENT CO.

FREE — 25 BIG DOUBLE-DIP  
ICE CREAM CONES

to the 25 Boys or Girls who find our  
Prize Eggs Saturday!

HEREFORD CREAMERY CO.

JOHN McLEAN  
Insurance

10-Cent Piece — for each of our

10 Easter Eggs

YOU CAN FIND — AT LAKE PARK

15 FROSTICKS

—If you can find our 15 Easter Eggs and  
Return them to Us at the

CHOCOLATE SHOP

FUN FOR EVERYONE!

KIDDIES — JOIN THE BIG  
Easter Egg Hunt Saturday

and look for Our Prize Egg—Finder will be  
Given a \$1.00 Savings Account!

FIRST NATIONAL BANK

The Friendly Bank

# HUNT