

AROUND TOWN

Sights and Faces Seen

Free Hat Bands bearing the inscription "Pioneer Day, May 11," may be secured at The Brand office...

Wiley Roberson had Dick Allred guessing Monday. Just after the two commissioners came out of the court session at noon...

Mrs. W. A. Hunter says they saw a Robin Redbreast in their yard last week...

Jubilant is a mild term with which to express the feeling and joy of the Band Mothers Wednesday morning upon arrival of the new band uniforms...

C. V. Nelson, who lives in the north part of town, was Wednesday displaying a large egg, which measured six inches in circumference and 8 inches around the ends...

While on a recent trip Ernest (Continued on Page 10)

COMMUNITY SEES VARIED WEATHER PAST FEW DAYS

Following several days of weather variations known only to West Texas, Thursday morning dawned bright and clear...

March 1, 1939, brought a variety of cold, snow and later rising temperature. The day started with low-hanging clouds...

WASHINGTON PARTY HELD BY MASONS THURSDAY NIGHT

The annual celebration of George Washington's Birthday was held by Masons and members of the Hereford Chapter of the Order of Eastern Star...

After the supper a musical program was presented by Miss Mattie Mae Swisher's Choral Club. Wanda Jean Reed and Harold Close entertained with an instrumental duet...

Program Outlined For Pioneer Day

COURT OF OLD LA PLATTE ESTABLISHED UNTIL AFTER MAY 11

At a meeting in the city hall Thursday afternoon, the Pioneer Day committee completed plans for observing the annual event...

To Hold Court The "Court of Old La Platte" was put into operation March 1, and will continue through Pioneer day, under the following rules...

Name Committees In addition to planning the court, the group also announced chairmen for different phases of the entertainment...

Parade will begin at 10:30 o'clock on Main Street. Fred W. Hood, chairman, assisted by Bill Smith, Wylie Roberson...

Teachers Make League Plans Here Saturday

The Deaf Smith Rural Teachers met in the courthouse Saturday, Feb. 25, for their February meeting...

Judge A. J. Schroeter presided over the session, which included a duet by Mrs. Carmichael and Mrs. Schroeter. In connection with the league plans a committee consisting of Judge Schroeter, F. W. Dodson and Tandy Legg...

NEW BAND UNIFORMS ARRIVE HERE THIS WEEK!

Climaxing a three-month drive on the part of the Band Parent's Association, 71 new uniforms arrived here Tuesday night for members of the school band and orchestra...

Boys Organize 4-H Clubs In Saturday Meet

COMMUNITY CLUBS WILL BE ORGANIZED IN NEAR FUTURE

Plans for active 4-H Club work in this area were made last Saturday when 25 boys met in the courthouse with County Agent A. R. Bateman...

Following the meeting Saturday, Mr. Bateman Tuesday met with boys in the Summerfield and Westway communities to assist in organizing community clubs...

All boys who joined the 4-H Club here last Saturday plan to attend the Stock Show in Amarillo, next Wednesday. Among other activities, they will visit a packing plant...

Boys who attended the meeting last Saturday, were: Brisco West, Carl Hussey, Eugene Matthews, Harold Konkili, Sammy Lisenbee, V. C. Hopson, Emmett B. Saxon, George L. Olson, Charles Hoover, Jr., Herbert Hoover, Harold Rudd, Kenneth Rudd...

Black Slips On Ice, Cuts Head

E. B. Black escaped with slight injuries Wednesday, when he fell on the slick sidewalk in front of the H. L. Broadwell place on Third Street...

Mr. Black's head was cut in the fall, which temporarily stunned him. C. J. Paddock and Faye Paddock saw him on the street, and returned him to his place of business. A doctor was summoned, and bandaged the wound...

FRIONA 4-H BOYS TO HOLD AUCTION SALE ON MARCH 14

The Weekly Auction held at the Hereford Livestock Sales Company this week, was reported with a large attendance. Both cattle and hogs brought nice prices...

In addition to the sale next week a Livestock Show was also announced at Friona for Saturday, March 4. In connection with the show a 4-H club sale will be held in the afternoon...

The uniforms were bought at a total cost of \$1,155. And through a series of promotions, including "cake-walks," chili dinners, a negro minstrel and bake sales, the ladies have raised \$740 to defray costs of the new uniforms...

New Style Proves "Hair Raising"



The Ritz Brothers reported a "Hair Raising" experience when they grew the above mustaches for "The Three Mesquites"...

Cattle Sales In This Area Recall Old Times As Shipments Continue

BIG HATS AND BRIGHT SHIRTS LATEST STYLE

Members of the Business and Professional Women's Club donned their official Pioneer Day clothing Wednesday, Mar. 1, and declared they will wear the cowboy garb until after the Pioneer Celebration, May 11...

The official wardrobe included 10-gallon hats, which carried special Pioneer Day bands, bright shirts, neckerchiefs—and will later include tan skirts, which are in the process of manufacture...

Meanwhile, men of the community are sprouting all sorts of beards in connection with a movement to publicize Pioneer Day.

Nancye Millard Is Delegate To Writers' Meet

DENTON—A special invitation has been extended to Miss Nancye Millard, daughter of Mr. and Mrs. F. A. Millard of Hereford, to attend all sessions of the Writers' Conference to be held at Texas State College for Women, Feb. 27, through March 4...

CITY AND COUNTY SCHOOL CENSUS IS STARTED FOR AREA

Stating that the annual school census is now underway, Knox Kinard, superintendent of Hereford schools, and Judge A. J. Schroeter, county superintendent, this week urged county-wide cooperation in the movement...

Ever prominent as a cattle center, Hereford cattlemen have this year been more active than any other period in recent years. An almost continuous movement of cattle cars in and out of the community recalled old days when cattle furnished the only means of livelihood to the area...

Many steer men have sold out and are re-stocking their ranches. A great many of the cattle were brought here because of good wheat pasture and an abundance of feed in this area...

A total of 106 cars were reported sold here during January, and sales have been heavy during the past month. Heavy buyers in this area recently have been Myers and Frink of Iowa, Ben Snider of Denver and Rosenstock Bros. of Omaha, Neb.

Listed among recent transactions, are: Beaty and Shaller, Hereford, 340 steer yearlings to H. D. Porter and Son, Amarillo.

J. H. Fuqua, 200 cows for shipment to Iowa, H. D. Porter.

H. G. Conkwright sold 100 steers to Myers and Frink and is receiving about 1,000 steer yearlings bought from the Scarborough Cattle Co., Midland.

Oscar Easley delivered 100 heifer yearlings weighing about 500 pounds to Ben Snider at \$7.75.

O. G. Hill sold Rosenstock Bros. 246 steers weighing 801 pounds at \$8.75. O. G. Hill and Bros. sold 101 steer yearlings weighing 703 pounds to Rosenstock Bros. at \$8.75, and received 400 cows, 14 bulls and 30 heifers from W. O. Lawrence, Muleshoe.

(Continued on Page 10)

Amateur Champs Will Be Determined In Matches Tonight

Funeral Service At Portales For Bippus Resident

MRS. CHARLES HOOVER DIES SUNDAY AFTER LONG ILLNESS

Funeral services for Mrs. Ruby Rosalee Hoover, 39, were held in Portales, N. M., Monday afternoon, Feb. 27, conducted by Rev. Roy E. Davis. She died at Lubbock, Sunday, after an illness of several weeks.

Mrs. Hoover, wife of Charles A. Hoover, was widely known over this area. As residents of the Bippus community, 40 miles northwest of Hereford, the Hoovers did most of their trading in Hereford and visited here frequently.

She was born in Grayson county, July 14, 1899, and was the daughter of Mr. and Mrs. J. W. Thompson, who located in the Dora community 36 years ago. Eleven years ago, Mr. and Mrs. Hoover with their family moved to the Bippus community, and have since made their home (Continued on Page 10)

Colds And "Flu" Put Many To Bed

Numerous cases of illness was reported over this community as scores of residents in rural and town areas were this week forced to bed because of severe head colds, influenza and other complications. Included in the number were also many children who were not able to attend school.

The severe colds were generally attributed to sudden changes of weather seen in this community during recent days, and coming with several pneumonia cases, the cold epidemic is causing much attention.

Funeral Tuesday For Mrs. Fore

Funeral services for Mrs. Mahala Catherine Fore, 79, were held from Black Foreland Home here, Tuesday afternoon, Feb. 28, at 4 o'clock, conducted by Minister E. M. Borden, pastor of the Church of Christ in Hereford.

Mrs. Fore, wife of J. S. Fore of this community, died at her home three miles south of here, Feb. 27, following an illness of 15 days. She was born in Tennessee on January 24, 1860, and came to Texas in 1908. However, she later moved to Oklahoma, and came to this area in 1927, making her home here from then until the time of her death. She was a member of the local Church of Christ.

In addition to her husband, she is survived by four sons, E. C. Fore of Los Angeles, Cal., Doc Fore of Hereford, W. A. Fore of Elmer, Okla., and J. K. Fore of Hereford; also two daughters, Mrs. J. B. Joiner of Hereford and Mrs. W. T. Haney of Riverside, Calif.

All Boys In Rural Communities Or Town May Join Marble Tournament

Now is the time for all youngsters under 14 years of age to get out their bows and start practicing for the big Lions Club Marble Tournament. It was announced today following a committee meeting, Wednesday.

The first round of play will be held Saturday, March 18, provided the weather permits; in case of bad weather, the first rounds will automatically be postponed until Saturday, March 25.

An entry blank for the tournament will be found on page 10

J. C. VAUGHN AND ALTMAN WIN; SEVEN MORE DIVISIONS REMAIN

Champions were determined in two divisions and 11 additional bouts scheduled to be completed tonight to determine winners in the remaining divisions, the Amateur Boxing Matches sponsored here Wednesday night, held wide interest. Semi-final and final bouts will be held tonight in the Bull Barn, beginning at 7:30 o'clock.

The light-heavyweight match drew the most interest Wednesday night as J. C. Vaughn, 167, won a close decision over Jerry Jowell, 170. The bout was exceedingly fast and the contestants being larger than in other fights of the evening created more comment. These were the only two entries in this division.

Horace Altman was the other division winner. Altman took his victory over Carl Johnson, 127, in another close contest which created much comment. This division only had two entries.

Seven More Divisions When tabulations were made following the bouts Wednesday night, promoters stated that 11 fights will be staged in the contest Thursday night to determine champions in seven additional divisions. The results and standing from these seven divisions follow:

Below 100 pounds—J. D. Sacketh, 99, won over J. D. Curtsinger, 91; Clyde Brock, 99, won over Luther Worley, 99. (Continued on Page 10)

Bateman Urges Listing Of Land For Row Crops

Urging that all farmers list their land for row crops to prevent blowing, County Agent A. R. Bateman this week said that much land is being seriously damaged in this area by high winds.

"There are many farmers who cannot secure funds through the Triple A arrangements for this purpose," he pointed out, and suggested that they take advantage of the Seed loans available through the office of Carl Hill on the third floor in the courthouse.

"These loans will be available for several weeks," Mr. Bateman said, "and they may answer the question which is currently being brought up in the AAA office. Complete details may be secured from Mr. Hill who is now taking applications."

Weather Chart

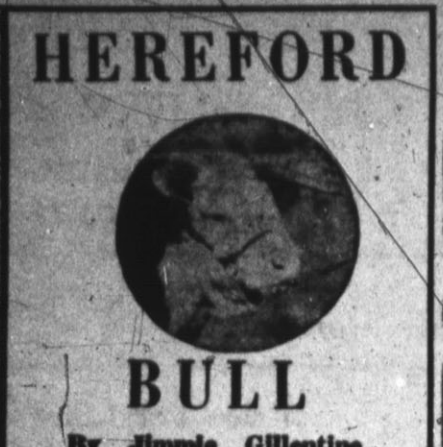
Table with 4 columns: Day, Max. Min., Wind. Rows for Thursday, Friday, Saturday, Sunday, Monday, Tuesday, Wednesday.

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By Jimmie Gillentine

There is an old saying about you can drive a horse to water, but you can't make him drink. On the other hand, as cold as it was Monday, I believe you could take a man to a water tank and make him really sprout some whiskers.

I have been very busy during the past week trying to determine just what type of beard I should grow. Abe Martin had a big assortment of pictures on a placard and almost everyone of them were pretty good. There was one I especially liked, a sort of Robin Hood style—but the yellow hair came down over his shoulders in curls. Now, if it were possible for me to grow hair like that I would grow whiskers the year around. I sure wish I could graft some of the hair off my face onto my head.

Shakespeare once said "He that hath a beard is more than a youth, and he that hath none is less than a man." Here is a letter from Homer Fox. Homer read that quotation from Shakespeare and he is anxious to prove that he is no longer a youth. He says—but read the letter yourself.

Dear Jimmie: You have heard all your life that it is practically impossible to head a yearling calf on the best horse. Well in this case you are the Yearling, we may not head you but chances are your pulse will increase from the short heat.

Sure this old whisker stunt is an old gag, but why not let the old boys that can really grow these things show their stuff—it won't take long to find out who can stick their chest out over their whiskers, maybe you can grow em faster and thicker than anyone else in town—but boy, you will have to grow em mighty long before you can get in the money, 'cause most any day we see you it looks like you are in the contest and need a bundle carrier on your razor.

Why would the women want to take up your idea of going without paint and rouge and wear rats in their hair? This Pioneer Day is their baby and they are the head men, these gals started this celebration a few years ago and have done a fair job putting it over and I don't think they need any suggestions from a guy that doesn't have any more hair on his head than you have.

A few months ago you poured it on a few of the old boys about their sheep. Anyone knows that Bob Higgins wouldn't and couldn't herd sheep. He is too bow-legged, course he might give you a job if he had a herd of goats, the smell would be the same and no danger of a stampede and the longer the goat's whiskers, the louder he smells, so you don't need to feel bad about these boys not giving you a sheep herder's job.

While I am at it I want to give you the low-down on Cecil Guseman and his spats. He and "Pit" got back from the Stock Yards pretty late that night—too late to get a shine and anyway boots would be a little out of line at a dinner party and the stores were all closed and the boys only had one pair of socks between them, so Cecil borrowed the spats from

the Porter, so I really think you owe Cecil an apology, 'cause hardly anyone would want to go to a party without any socks even if his feet were clean. Anyway there is some talk of giving a pair of Mounted Spurs with 2-inch Rowels to the best Rider, and if you keep going it looks like you have a cinch winning this prize as hard as you are riding you are going to need them plenty.

(Signed) HOMER FOX.

In the mean time, I am still worried about what style whiskers to grow. I found a picture of Deaf Smith, and what do you think? He didn't even have any beard. He was as bare as Ralph Roden's chest. I sure was surprised. However, it is my opinion that Deaf Smith seldom shaved, but when he did he made a clean and thorough job of it.

In the research work on Deaf Smith, I discovered several interesting things. The great Texas Scout was almost blind as well as being deaf. While Houston's army was camped on the Brazos, Deaf Smith came in to report that he had seen Mexican soldiers along the river bank. It later proved, however, that he mistook a herd of cattle for Gesma's army. The old codger also had a Mexican wife and a pair of twins. Mrs. Rosa Klebway wrote regarding the "Runaway Scrape," when news of the fall of the Alamo arrived: "I saw Deaf Smith's Mexican wife and her twins in a cart with two wooden wheels made out of cross sections of a tree. She had no team to pull the cart and was frantic in her cries for help. Someone hitched a horse to the cart and she got across the river."

Incidentally, Sam Houston is pictured in his younger days without a beard—and you will remember that he had an Indian wife. I'll tell you one thing, if I wasn't married, I sure would be doing some worrying. When this Pioneer Day committee sets its head they may start marrying the single men off to Mexicans and Indians—just to carry out the idea. However, I don't think there is much that they can do about the twins.

And speaking of twins, there sure is an opportunity to commercialize on this whisker situation. I predict that twin beds are going to be more popular than ever before in the history of this county. I am already setting up an old army cot in our basement. Yes sir, unless a bunch of twin beds are bought around here soon a lot of dogs will be crowded out. In naming the men who will contend for first place in the whisker growing contest, I sure over-looked one dark horse. And that's H. A. Burk.

Here's another letter about the growing of whiskers. It isn't signed, but I am pretty sure Harold Close wrote it, because the spelling is so bad. Here it is:

Whiskers? Whiskers? Whiskers? It's the subject of the town and about all you hear: Who started it? Why did they start something new? They can't start, telling me what to do. And a dozen other questions, that some one wants somebody to pop off and answer.

We are going to have a Pioneer's Day that's sure I hope, and a committee was picked which represented nearly all of the organized clubs in Hereford, they did the best they could to get the ball a rolling, as its only

Pioneer Day Committee, Hereford, Texas. Members: D. H. Alexander, H. A. Close, A. H. Streu, A. J. Schroeter, Mrs. Dyalithia Brady, Mrs. Cecil Williams, Fred Brown, Mrs. Seth B. Holman.

At the request of a number of men and women of this community, who object to the growing of whiskers, mustaches, sideburns, Van Dykes, etc., as per your resolution published in The Brand under date of Feb. 23rd, in which you fix the date of March 1st for starting such ornamentation, the same to be continued up to and including May 11, 1939, fixing punishment for falling to do so, I am addressing this communication.

A gentleman with legal training states that under our constitution we are all guaranteed, meaning citizens of the U. S., protection as to our personal liberties, etc., and that any infringement of same is subject to severe penalties and imprisonment.

It is perfectly alright for people to grow whiskers, etc., provided they do so voluntarily and of their own free will, but to force them to do so under threats of punishment is a horse of another color.

All communities have living in their midst people of the "Hallowe'en Type," who take great delight in raising H— and destroying property on every occasion afforded them.

We have another type who if clothed with authority and allowed to carry a gun, will ride over people and abuse that authority.

Boiled down it means "Man does what he does because he is what he is," and to turn such people loose on the community with a large galvanized tank filled with water, might cause them to do things that will cause damage suits to be filed not only against the city for permitting such conduct, but against every member of this committee for fostering such a thing, and against the actual perpetrators themselves. The wearing of whiskers does not belong to this day and age, and it seems small town stuff to attempt to force it upon the people.

Yours truly, L. BASKIN.

Just two short months until the big day arrives, May 11. Do something new? Well somebody suggest something new that is as easy, as least expensive, that hurts no one except to change the appearance of some of these mugs in town (and there are a few mugs that need changing) as every one is tired of looking at the same faces any way, even your own wife might get a thrill looking at you in a new light. Any how, what could be easier less expensive and get a bigger bunch of Yussing. Ten years from now you can talk about old Jimmie Gillentine with those whiskers of his. (Don't blame Jimmie a bit for being against it as when he lets his whiskers grow two days he sure looks like a bum, and HOW, but believe if he would trim them up a little and grow a cute little Hitler or a nice mus-in-tuch-it, he might be the most handsome man in town.

The idea of some that they are being dictated to and told what to do, and taking the attitude (I just won't do it, or stand for it) Foey? No body is trying to tell any one to do anything that will interfere with anybody. But suppose you were put on a committee to help promote something that the whole town was interested in, and then a few come along fussing and yelling their heads off. I won't do it; I won't do it; Fine stuff, fine public spirit. The whole thing and idea is all in fun anyway, to

create an atmosphere that will assist in creating a public consciousness that won't let any one forget for a minute that we are going to have a Pioneers Day celebration. Many will travel around a little and be asked about his or their whiskers and they will immediately tell what their for, and will probably tell what they are for before they are asked, it should spread and advertise our Pioneers Day more than any amount of money spent to get the same results.

We must have a few to fuss about it and refuse to grow any whiskers because if everyone jumped in and corporated 100 percent, somebody would faint sure, as it would go down in Hereford's history as one time when every citizen in town really supported something, and then too the whisker gang would have any fun putting the fussers and refusers in the water tank.

And that ducking is going to be something and fun. Nothing like cold water to get a man out of bed or grow whiskers. These weeklings that claim weakness and such ought to have to sit in a nice bucket of water. Water, Corroperation, and whiskers has never hurt any town or individual yet. So more power to the Pioneers committee for the biggest and best celebration yet.

A 100 PERCENT BOOSTER.

There sure isn't much doubt about Harold writing the letter. His wife, Charlotte, says about a week before they were going to be married, Harold wrote her a letter and spelled her name "Shariot." The way that guy spells, I can't see how he ever missed getting into the newspaper business.

Boy, I sure was glad to get those letters this week. Last week-end Mac Pitman, Eloyse Pitman, my wife and I went over to Cloudcroft and tried some fancy skiing. The talks over there said it was fancy in fact, they said they never saw anything like it before. Consequently, it is a little difficult for me to sit down very long at a time—and it sure is hard to stand up and use a typewriter.

Westway Items

(10 miles west) MRS. MERLIN KAUL

Mrs. Floyd Tucker entertained with a dinner Sunday, honoring the twelfth birthday of her daughter, Nellie Ruth. After Sunday school Mr. and Mrs. Tucker took the guests to their home in their truck. Dinner was served after which the afternoon was spent playing games.

Those present were George Turrentine, Jack Allmon, E. H. Little, Kenneth Rudd, Harold and Homer Rudd, Ray and Doyle Cox, Junior Wolfington, Weldon Stephan, Vesta Mae Landers, Nannette Little, Wanda Marie Allmon, Helen Jo Wilson, Juanita Upton and Beattie Johnson. Mr. and Mrs. Willard Osburn and little son Norman of Plainview, were guests last Sunday in the E. B. Osburn home.

Visitors last Sunday in the J. A. Roe home, included Mr. and Mrs. Loyd Roe of Panhandle, Mr. and Mrs. M. S. Roe, Mr. and Mrs. Bud Hopson of Hereford, and Mr. and Mrs. Herbert Waddle and son.

Mr. and Mrs. Jack Flowers and son of Hereford, were guests Saturday night and Sunday in the L. O. Gore home.

Juanita Upton of Hereford, was a visitor at Sunday School, Sunday.

Mrs. Shultz and daughter, Patsy Jean, of Corpus Christi, and Mrs. Gertrude Ivy of Amarillo, were guests Tuesday night and Wednesday of Mr. and Mrs. L. O. Gore.

Mr. and Mrs. L. A. Hooton and children of Lockney, were guests Wednesday night and Thursday, in the home of Mr. Hooton's sister, Mrs. T. B. Cox.

Mr. and Mrs. T. B. Cox and family visited last Sunday in the home of Mrs. Cox's mother, Mrs. L. B. Hooton at Vega.

Mrs. Merlin Kaul was pleasantly surprised Friday afternoon when a number of ladies went to her home to help celebrate her birthday. The afternoon was spent in conversation, after which Mrs. Kaul was showered with handkerchiefs and other gifts.

Mrs. E. B. Osburn and Mrs. R. L. Wilson served two kinds of cake, and coffee, to the following guests: Mesdames E. H. Little, G. C. Hartman, A. C. Pierce, Joe Landers, D. H. Allmon, Jim Dale, R. M. Gunn, Maurice Tannahill, Vina Edmonson, P. B. Sowell, Palu Rudd, and Merlin Kaul. Misses Hazel Osburn and Carolyn Beall.

John Ross is spending a few days at his home near Hollene, N. M.

Mrs. Guy Lawrence and Neida Guy of Hereford, visited Saturday in the R. M. Gunn home.

Mr. and Mrs. R. L. Wilson and Glenn were dinner guests Sunday in the home of Mr. and Mrs. Sam Wilson at Summerfield.

Mr. and Mrs. F. W. Dodson and Monte Max and Miss Lou Ella Scarborough were guests Saturday night and Sunday in the E. A. Dodson and A. T. Walthall homes, at Oilton.

The Home Demonstration Club met Thursday afternoon at the home of Mrs. Al Werner. Miss Sadie Lee Oliver, CHDA, was present and gave an interesting talk on "Windbreaks." Miss Oliver took several pictures of the group.

The next meeting will be held at the home of Mrs. Jim Dale on March 9, when Mrs. G. C. Hartman and Mrs. Al Werner will demonstrate the making of yeast breads.

Members of the Home Demonstration Club are planning to have an evening of recreation at the schoolhouse Friday night, to raise money for the club. There will be games and refreshments. Candy and popcorn will be sold. Everyone is invited to attend. The admission price will be a penny for each foot tall one is.

Mrs. Paul Rudd assisted in serving the dinner at the International Harvester Meeting at Hereford, Thursday.

Those from the Baptist Church here who attended the Workers Meeting at Hereford, Thursday, included Mrs. Moody Stephan, Mrs. E. H. Little, Mrs. Bill Rice, Mrs. Floyd Tucker, Mr. and Mrs. D. H. Allmon and Mrs. R. L. Wilson.

L. B. Wolfington went to Amarillo Monday, to visit his mother, Mrs. Leola Wolfington, who remains quite ill.

Rev. M. M. Beavers of Hereford filled his appointment here Sunday afternoon. Rev. Williams preached Sunday morning. He and Mr. Raymond closed their meetings here Saturday night.

Jake Street of Ft. Worth was a guest Sunday and Sunday night in the home of his nephew, Maurice Tannahill.

Joe Landers and Merlin Kaul took the buses to town Monday morning for repairs and checking.

J. A. Roe is not improving very rapidly from his recent illness. He has had to remain in bed for the most part of 19 days now. Mr. and Mrs. Herbert Waddle and Jack Don went to Wichita Falls Friday, where they spent the week end visiting relatives. School was dismissed at 2 o'clock Monday because of the

blizzard. The west bus started just after it left the Wolfington home and P. B. Sowell took the rest of the children home. The bus had to be towed to Hereford for repairs.

Mrs. J. A. Roe and Vina Edmonson attended a funeral in Amarillo, Monday. James Nolan and Mr. Waters stayed with Mr. Roe.

Bethel Items

(22 miles south) MRS. E. R. ROTHWELL

Mr. and Mrs. Ashley Davis and little daughter from Oklahoma are visiting old friends in this community.

E. R. Rothwell made a business trip to Estelline last week-end. Grace Marie Bagwell is home from Plainview, where she has been attending business school. She has accepted a position with the Consumers Service Station at Dimmitt.

Mr. and Mrs. J. C. Williams and Glenn were Hereford visitors last Wednesday.

Ralph Harvey's parents from Brownfield, visited in his home last week.

Mr. and Mrs. Cleo Richardson and Helen Estes visited in the Harry Rothwell home, Thursday evening.

Mr. Branson, father of Mrs. Earl and Vern Lust left last Wednesday for his home in Canada. He will visit in California and other states enroute.

Mr. and Mrs. J. G. Davis and Mrs. Cleo Richardson were in Amarillo, last Tuesday.

Mr. and Mrs. Jim Bagwell and Mrs. E. R. Rothwell were in Plainview, Monday.

Mrs. Bryan Sinclair gave her son, Albert, a birthday dinner, Sunday. Several of his friends were guests.

It won't be many weeks now before the Spring garden fever will be epidemic.

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INSURANCE JNO. H. PATTON PHONE 59

DR. J. W. HENDRIX Oculinator and Master and Associate DR. L. F. FITTS 108 S. Street Just North of Mother's Park Phone 543 See Appointment

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## Steamed Bread Is Club Topic

"Steamed bread is an especially nourishing food for the growing child and is excellent for school lunches," stated Mrs. L. A. Smith and Mrs. Walter Galley, who gave demonstrations of steamed breads and Boston baked beans at the meeting of the Dawn Home Demonstration Club held in the home of Mrs. Smith, Wednesday afternoon.

"Steamed bread is made with white and whole wheat flour, yellow corn meal and molasses. It may be enriched with nuts and raisins. Served with whipped cream, it makes a tempting dessert. This bread may also be canned and used whenever needed. Boston baked beans are delicious and are rich in food value. The flavor may be varied by the use of pimentos, ketchup, mustard, sweet pickles or onions. Among those present, were Mrs. Jess Caldwell, Mrs. W. P. Caraway, Mrs. R. A. Frye, Mrs. Walker, Mrs. W. J. Stewart, Mrs. Dalby Fleming, Mrs. William Wimberley, Mrs. H. E. Miller, Mrs. C. A. Wimberley, Mrs. W. A. May, Mrs. C. F. Miller, Mrs. Galley and Mrs. Smith.

## Ward News

(9 miles north, 3 west)  
**MRS. CHARLES B. MILES**

This community has had an influenza epidemic; nearly every family has been ill this week.

Miss June Moreman of Lubbock, and Mrs. Ruby Sowell of Hereford, visited Friday in the home of their cousin, Fred Moreman and family.

Mrs. Ada Lewis is visiting her daughter, Mrs. Irving Willoughby and family this week, at Canyon.

Mrs. Wealey Higgins returned to her school work at Flagg, Sunday, after spending the weekend here.

The Geo. Suggs are driving a new pick-up.

Mrs. Wealey Higgins' class had charge of a special program at Sunday school. Mrs. Higgins, Robert Armstrong, Junior Ward and Arlene Armstrong gave readings, and Mary Lee Hood played a violin solo.

Mr. and Mrs. R. S. Scott and daughter, Beth, visited Sunday in the home of his sister, Mrs. Fred Moreman.

Mr. and Mrs. Tom Bradford and daughter of Borger, were here Sunday, and brought a truck load of pipe for an irrigation well, which they plan to start drilling soon.

Rev. Merle Grigsby of Plainview, will be here Sunday to fill his appointment.

The high wind caused snow to drift in this area and was of little benefit to wheat or pasture land. The school bus was able to get through the drifts without much delay.

Bob Higgins was running first in this community in the whiskey growing contest.

E. Ward was an Amarillo visitor, Tuesday.

## Daniel News

(7 miles east, 15 miles north)  
**PAULINE MOORE**

Rev. Lee Perry brought Rev. Kellan from Plainview with him Sunday, and he was in charge of the services.

Mr. and Mrs. Floyd Tomlinson went to Lubbock Thursday to see Mr. Golden. He is reported to be some better.

Miss Annie McClain left for Mineral Wells, Wednesday, where she will take treatments.

## Home Demonstration News Notes

By MISS SADIE LEE OLIVER, HDA, Deaf Smith County

The following recipe was used for whole-wheat bread and rolls made from locally ground flour when delegates from Home Demonstration Clubs met at the home of the County Home Demonstration Agent on February 25.

2 1-2 cups liquid, 1 to 2 cakes compressed yeast, 4 tablespoons brown sugar, 3 teaspoons salt, 3 tablespoons fat, 1 pound 13 ounces (cups) hard wholewheat flour, or 7 1-2 cups soft wholewheat flour.

Stir the flour to lighten it, but do not sift, then measure as if it were white flour and proceed according to the directions for white bread. These ingredients make 3 pounds of bread.

Friday night, March 3rd, at 7:30 we will have an ordination service for Rev. R. E. Perkins who has been called as pastor of the Baptist Church at Louisville, Texas. Rev. Marvel Upton may be ordained also, if he can be here. There will be several out-of-town guests present. Let's make this a great service.

We invite you to worship with us.

### CHRISTIAN CHURCH

H. M. Redford, Minister  
 Ellis Coombes, Supt.

Bible School 9:45-11 a. m.  
 Morning worship 11-12 a. m.  
 Christian Endeavor Societies 6:14-7:30 p. m.  
 Evening worship, 7:30-8:30 p. m.  
 Choir rehearsal, Wednesday 7:30-8 p. m.  
 Bible Study, Wednesday 8-9 p. m.

We were delighted to have Dr. C. A. Pierle from the West Texas State Teachers College, Canyon, fill the pulpit last Lord's day morning. During the same hour the local pastor was preaching in the Canyon Christian Church. Next Lord's Day is set for making our regular monthly offering to the Juliette-Powder Homes in Dallas. Members of the school are asked to contribute liberally. "The Marks of a Slave," will be the subject of the sermon next Lord's Day morning. Special music has been arranged. At the evening hour the pastor will continue his series of sermons from the Book of Acts, the subject being, "They Had Power." Our worship auditorium has been reconstructed recently. You will enjoy its comfort, adequacy and beauty.

Mr. and Mrs. Joe Moore and W. E. Moore were in Olton Sunday, in the home of Mrs. Garrison. Joe Moore went to Mineral Wells, Monday, for treatments, but he returned Friday evening. He seems to be improved.

Dave Moore and Glenn Lucille of Kress, visited in this community, Friday.

Misses Pauline and Ruth Moore spent the week-end visiting in the home of Rev. and Mrs. Hubert Thomson of Amarillo.

Mr. and Mrs. Tom McClain and Mr. and Mrs. Clarence McBroon were visitors in the Joe Moore home, Sunday afternoon.

Miss Bertha Garrison of Olton, is staying with Mr. and Mrs. Joe Moore.

Mr. and Mrs. Bob Axe visited relatives in Jumbo, Wednesday. Miss Clea Cape has been visiting with Miss Frances Gill. They were in Hereford Saturday, and Neta Joe Moore went with them to take her music lesson.

W. R. and Joe Moore and Dick Hudgens were in Hereford on business, Saturday.

We regret very much to hear of the death of Mr. George Lewis, who was buried last Wednesday.

Mr. and Mrs. Orville Moore went to Kress, Tuesday and brought Jimmie Duane back with them. The baby has been with Mr. and Mrs. Dave Moore, since Mrs. O. Moore's operation.

## CHURCHES

**THE METHODIST CHURCH**

Sunday School 9:45  
 Morning Services 10:30  
 Evening Services 7:30  
 Young People 7 p. m.  
 Missionary Societies each Wednesday 8 p. m.  
 Attend our services.

**CHURCH OF CHRIST**

E. M. Borden, Minister  
 Bible Classes 10 a. m.  
 Preaching 11 a. m.  
 (Subject: "Peter's Experience.")  
 Lord's Supper 11:45 a. m.  
 Preaching 7:45 p. m.  
 (Subject: "The Millennium.")  
 Sermon No. 2)  
 Ladies' Bible Class, Wednesday 3 p. m.  
 Bible Drill and Song Drill, Wednesday 7:45 p. m.

**"THE MILLENNIUM"**

Last Sunday night Mr. Borden delivered his first sermon on the Millennium. Sermon No. 2 will be preached next Sunday night, at 7:45. Adventists, Christadelphians, Russellites and others, are invited to come and hear these sermons. Min. Borden is using a large chart in preaching on these sermons. Whatever may be your position on the Millennium, you are invited to attend. About eight or ten sermons will be preached in all. Next lesson will show the Jews entering the land of Canaan in fulfillment of the promise to Abraham. It will also show why the Jews did not remain there. Will the righteous inherit a land? Where will it be? Is Christ reigning now? These and other questions will be answered in these sermons. A number of visitors were at the Church last Sunday evening.

**BAPTIST CHURCH NEWS**

Sunday School attendance was down 32 last Sunday and the night attendance was lower than usual, but there was a good crowd at the morning preaching services. There were two conversions. Our offerings were better also.

The pastor plans to preach Sunday morning on the subject, "Conversion out of Pandemonium." Acts 16 verses 25-34. At the evening hour the subject will be "But Who Is Their Father?" Read first Samuel tenth chapter and join with us in these services.

Whole wheat flour has less baking strength than white flour, and for that reason must be handled somewhat differently. The dough ferments more quickly, is softer and more moist. Wholewheat flour from hard wheat will make a good bread without the addition of any white flour, but wholewheat flour from soft wheat, unless the bread is made with great skill, required some white flour with it to make the bread light.

Among those present were Mrs. R. A. Gilliam, Mrs. Ira Ott, Mrs. M. H. Koelzer, Mrs. G. C. Robbins, Mrs. H. E. Miller, Mrs. W. A. May, Mrs. Al Werner, Mrs. Frank Knabe and Mrs. Clyde Todd.

"Education for Family Life," was discussed by Mrs. J. W. Kirby who compared the modern home with that of our forefathers, explaining how families in the past were compelled to cling together whereas at the present time each member of the family and his interests constitutes a separate unit. She stressed the idea that home life through necessity has been adjusted to social changes. 300,000 young men of the Nation are in CCC camps, and if these could be trained by the government to lead normal family lives a different attitude would be developed toward divorce and family relationships and a higher level of social standards would be reached. Mrs.

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Kirby said that out of 672 colleges and universities 200 offer courses in marriage and home-making.

A general discussion of both subjects was conducted by Mrs. Barber.

Members present were Mesdames J. W. Spradley, J. P. Slaton, John Roberts, G. A. F. Parker, John H. Olson, C. F. Moore, John McLean, J. W. Kirby, A. M. Jones, Ray Barber, Essie Cardwell, R. P. Conaway, Colby Conkright, E. W. Harrison and D. H. Alexander.

Mrs. Sina H. Scott of Oklahoma City, is visiting her son, Noah Ewton and his family.

Mr. and Mrs. J. E. Beyer were called to Sterling, Kan., last Thursday by the death of a relative.

**NOTICE TO BIDDERS**  
 The Commissioners' Court of Deaf Smith County, Texas with offices at Hereford, Texas, will receive Sealed Bids, at their regular meeting, February 13th, 1939, for the following Bridge Lumber, Italians.

Mussolini is for non-intercession in Spain except by the

# SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181-W

## BRIDGE CLUB IS ENTERTAINED

London Bridge Club members and guests were entertained last Thursday afternoon at the home of Mrs. Meade Halle. Spring colors were carried out in roses and accessories for the games.

Mrs. Ernest Medkief received the high score award. Those playing were Mesdames R. R. Willa, Ralph Roden, Sherman Morgan, J. T. Gilbreath, Jr., Ernest Medkief, J. M. Posey, George V. Stambaugh and N. E. Milburn.

## GUESTS PLAY WITH COTERIE CLUB MEMBERS

Two tables of guests were entertained with members of the Coterie Club Friday afternoon at the home of Mrs. E. B. Hicks. Sweet peas in bouquet arrangements about the house carried out a spring motif in decorations. Tallies, prize wrappings and other accompaniments for bridge games repeated the seasonal suggestions.

Club high score prize went to Mrs. E. B. Hedrick and guest prize went to Mrs. R. R. Willa.

Special guests included Mesdames H. A. Clope, J. M. Posey, Ernest Medkief, J. T. Gilbreath, Jr., R. R. Willa, Knox Kinard, Ralph Roden and George V. Stambaugh.

Members playing included Mesdames Colby Conkright, E. B. Hedrick, A. R. Bateman, C. F. Moore, Grant Fuller, J. W. Witherspoon and the hostess.

## CHILD STUDY CLUB CONTINUES CHILD PSYCHOLOGY PROGRAMS

Continuing their course of study on "Child Psychology," members of the Child Study Club met at the Methodist church last Thursday afternoon for an interesting program.

Three discussions were given. The first presented by Mrs. John Robinson answered the question "Are Allowances Really Practical?" This was taken from an article written for Parents Magazine in which a budget plan was recommended whereby each child would be allowed to present his own budget for the week. Miss Motier Harris Fisher, the author, suggested this plan to enable parents to decide amounts allowed.

Mrs. Elmer Patterson talked on "You and Your Child's Teacher," bringing out the thought that parents should remember that teachers are human and most of them have the

## child's welfare at heart.

In discussing "The Other Kids Do It," by Sofia Yarnall, taken from "Hygeia," Mrs. C. P. Grimes pointed out that most bad habits of childhood are the results of desires to imitate and will disappear if ignored or not treated too seriously.

Members attending the meeting included Mesdames A. E. Hayes, Ray Conaway, C. P. Grimes, Cecil Lady, Charles Newell, Elmer Patterson, John Robinson, Gordon Witherspoon, DuBols Walker and M. T. Rutter.

The next meeting will feature a discussion on health and will be held March 9, at the church.

## OLD FASHIONED SCHOOL PARTY ENTERTAINS CHURCH GROUP

An old-fashioned school party including a full day's program of lessons and a proverbial Friday afternoon spelling match entertained members of the Adult A department of the Baptist Church, Thursday night.

Mrs. W. E. Barnes representing an old-fashioned teacher, conducted lessons in reading which consisted of tongue-twisters given in rapid succession, a geography contest, lessons in Health, and drawing and a punctuation contest in grammar. Appropriate refreshments were served at recess to be followed by a lesson in nature study, an oral examination in the form of riddles and the spelling bee.

An essay on "Husbands," was given by Mrs. F. E. Bowe, and Rev. W. E. Barnes rendered a solo entitled "Mules."

A debate, "Resolved that old maids are of more benefit to the community than old bachelors," was given with G. P. Owens, A. O. Thompson, Mrs. Allen Powlson and Mrs. W. L. Alexander taking part.

Mrs. T. W. Roberson and Mrs. A. O. Thompson sang a duet followed by a piano solo given by Mrs. Artis Daniel. After presenting Mrs. Bowe with a medal for the best performance, School Days sung in unison, concluded the program. Approximately 65 members of the department attended.

## MARRIAGE IS ANNOUNCED

Announcements have been made this week of the marriage of Miss Arlie Shields to Mr. Clifton Johnson on Saturday, Feb. 11th.

The wedding took place in Clovis, N. M., where the couple were accompanied by Mr. and Mrs. Frank Lookingbill. Mrs. Johnson is the daughter of Robert Shields of Hereford and the sister of Mrs. Frank Lookingbill of Black.

Mr. Johnson is the son of Mr. and Mrs. W. L. Johnson, longtime residents of this area, having lived in Hereford a number of years. He attended Hereford High School.

The couple will be at home on the Johnson ranch north of Friona, where Mr. Johnson is associated with his father in the cattle business.

## CHURCH WOMEN OBSERVE WORLD DAY OF PRAYER

Hereford church women sponsored the local observance of the World Day of Prayer Friday at the Methodist Church.

World wide observances were built around the theme "Let Us Put Our Love into Deeds—and Make It Real." The program for this year's local observance was arranged by a group from the Presbyterian church, with Mrs. C. C. Ferguson as leader for the afternoon's program. Mrs. Clay Ridgway was pianist.

Vocal numbers were presented by Miss Mattie Mae Swisher, Mrs. A. O. Thompson and Mrs. T. W. Roberson. A quartet furnished by members of the Christian Church included Mesdames H. M. Redford, A. Petersen, Neill and Earl Phillips.

Mrs. James Alken gave the history of the World Day of Prayer.

Mrs. John H. Olson explained the four projects for which the offering all over the world was taken.

Others having parts in the program were Mesdames A. Petersen, O. T. Williams and D. W. Hawkins. Mrs. C. H. Dyar and Mrs. Ellis Coombes were accompanists.

## RECENT BRIDE IS COMPLIMENTED

Mrs. Clifton Johnson, a recent bride, was complimented with a miscellaneous gift shower at the clubhouse in Black, Friday afternoon. Hostesses for the affair included members of the Black Club and Mrs. L. H. Lookingbill of Summerfield.

A patriotic theme lent color to decorations featuring George Washington's Birthday.

A variety of appropriate games were enjoyed and gifts were admired. Refreshments in keeping with the seasonal motif were served to Mesdames J. I. Lookingbill, J. A. Noland, L. L. Cannon, Tandy Legg, B. E. Roberson, O. B. Roberson, Ray Johnson, W. A. Epperson, Asa Atchley, Forbus Blakemore, Bill Edelman, Andrew Behrends and Miss Gertrude Atchley, all of Summer-

field; Mesdames Lee Clymore, G. Massey, F. Barnett, B. Barnett, Dave Galloway, Otey Hinds, Jim Black, Jesse Hinds, J. M. Barnett, C. M. Carr, H. H. Elmore, Clyde Hayes, J. M. Holly, W. L. Johnson, Frank Lookingbill, Tom Presley, W. H. Price, Bill Smith, Roy Price and George Wyley.

Many sent gifts, who were unable to attend.

## MRS. MEADE HALLE ENTERTAINS CLUB

Members of the Knitting Club were entertained with a luncheon at the home of Mrs. Meade Halle on Wednesday of last week.

Attractive appointments marked tables where places were laid for Mesdames W. J. Stanford, Travis Dameron, Ernest Medkief, J. T. Gilbreath, Jr., Knox Kinard, James Alken and the hostess.

Varied types of handwork furnished entertainment in the afternoon.

## HARRY L. RICE GUEST SPEAKER FOR GARDEN CLUB

Harry L. Rice will be guest speaker when the Garden Club meets at the home of Mrs. N. E. Gass, Friday, March 10. Mr. Rice who is considered an authority on the care and culture of flowers will speak on "Summer and Fall Flowering Bulbs." The Garden Club extends an invitation to those interested in hearing the talk. Also on the program will be Mrs. Earl Springer, who will give The Biography of Burbank. Roll call will feature floral vocabulary.

## NO HOSTESS PARTY GIVEN BY CLASS

Members with birthdays in the month of February occasioned a no-hostess party for members of the Win One Class of the Methodist Church, last week.

The party was held at the church and after a short program, sewing on a quilt, which the class is preparing to send to the Methodist Orphanage at Waco, furnished diversion.

Refreshments suggesting a George Washington theme, were served to Mesdames Florence McClellan, F. M. Montfort, Fred Millard, H. H. Hawkins, T. H. Coursey, Andy Thomas, J. B. Hammer, I. H. Spratt, J. E. Beyer, E. B. Black, J. B. Jones, T. C. Mathis, Troy Womble, M. L. Steele, J. D. Story, W. B. Anthony, Luther Peevley, Wm. McGehee, E. W. Harrison, M. M. Beavers and G. R. Conklin.

## CAMP FIRE GIRLS TO MEET EACH WEEK

Camp Fire Girls will meet each week instead of every other week according to plans made Saturday afternoon at a meeting held at the home of Mrs. Earl Wilson. Songs were practiced under the leadership of Nadine Newell and members agreed to make needed supplies for the Camp Fire Hut.

The hut is not finished yet and ways and means for financing inside plastering were discussed.

Those present, were Rue Wilson, Eleanor Wilson, Mary Ellen Henslee, Nadine Newell, Nona Dean Rose, Betty Ann Dunlap, Ruth Temple Hastings, Margaret Olson and sponsors, Mrs. J. T. Gilbreath, Jr., and Mrs. Wilson.

## STAG DINNER PARTY IS SURPRISE AFFAIR

A stag dinner party in the form of a birthday surprise was the order of the day for Gilbert Hooper, Friday night, when Mrs. Hooper entertained in his honor at the home of her sister, Mrs. Roy Thompson. The hostess was assisted by Mrs. Thompson and Mrs. Charles Newell.

Fiesta China in a variety of bright colors provided the color scheme for table decorations. Red geraniums in an orange bowl furnished the floral centerpiece.

After the dinner games of Star Checkers and "Forty-Two" were enjoyed.

Those present were Forest Minton, H. A. Burke, Billie Roberson, Jack Wright, Chas. Newell, Edwin Mauk, Roy Thompson,

L. W. Carlyle, W. I. Valentine and the honoree.

## HUSBANDS ARE FETED

A unique affair when husbands were feted was the George Washington dinner-party given by Fiddlers Matrons at the Baptist Church, Friday night.

The long "F" shaped table carried out a musical theme in decorations, with a tiny piano at one end, where Mrs. George McConnell furnished accompaniments for the program. The cleverly planned entertainment, which consisted of a toast and response, an interesting skit, readings, and instructions concerning the menu, was presented in the form of musical selections which provided hilarity and fun for the occasion.

Those taking musical parts on the program were Mrs. Ralph McCullough, toastmistress, Mrs. George McConnell, accompanist, Rev. W. E. Barnes, Mr. and Mrs. O. T. Williams, Owen Stagner, Mrs. Louie LeGrand, Mrs. E. W. Young and Mr. and Mrs. A. O. Thompson.

Members and guests attending included Messrs. and Mesdames A. O. Thompson, O. T. Williams, Ralph McCullough, Louie Le-

Grand, Sank Ramey, Owen Stagner, A. R. Posey, E. W. Young, John Hacker, J. A. Daniels, Geo. McConnell, Mrs. Joe Sheppard, Mrs. Harry Garrison, Mrs. Davis, Miss Jonnie Estes, Master Joe Sheppard and Rev. and Mrs. W. E. Barnes.

## ATTEND YOUTH'S CRUSADE CONFERENCE

Pastors and young people from all over the Panhandle attended a district Youth's Crusade Conference held in Amarillo, Tuesday night.

The Crusade is a movement of the Methodist Church lasting over a four-year period for the study, education and betterment of the youth of the church. District meetings are held annually. Those attending from Hereford, included Rev. M. M. Beavers, Lama Beavers, Mr. and Mrs. Hall Beavers, Nellie Jo Shreve, Mozelle Shreve, Margaret Allen, Martha Lee Montfort, Helen Plummer and Virginia Brunson.

## CHRISTIAN ENDEAVOR PROGRAM

The regular meeting of the Christian Endeavor of the First Christian Church was held at the church, Sunday evening. The series of programs dealing with "Religion and National

Life," was continued with the theme "Our Neighbors Who are in Need." Rue Wilson was leader and parts on the program were taken by Rena Rae Renfro, Mattie Louise Lawhon, A. J. Robinson, Lillie London and the sponsor, A. Petersen.


"Educating the negro in the United States," and "The Negro Population," were subjects discussed.

Mr. and Mrs. Jeff Gilbreath returned Tuesday from Fort Sumner, N. M., where they visited Mrs. Gilbreath's sister, Mrs. Sam Steele, who is recovering in a Fort Sumner hospital from an operation last week. On the return trip Mr. and Mrs. Gilbreath stopped in Portales, N. M., for a short stay with his daughter, Mrs. Jim Kirby and Mr. Kirby.

Even if you read a book last year, it might be a good idea to read another in '39.

**INCOME TAX RETURNS COMPILED!**  
W. L. ALEXANDER  
25 Years Experience!  
Reasonable Rates!  
City Drug Store

The season's new pack!



# CANNED FOODS

## Sale

These Low Prices are Good for Friday and Saturday!

|   |            |               |
|---|------------|---------------|
| <b>CHERRIES</b>   | NO. 10 CAN | <b>45c</b>    |
| TOILET SOAP   |            |               |
| Creme Oil - Bar   |            | <b>5c</b>     |
| TOMATO JUICE  |            |               |
| Libby's, 20-Oz. Can - 3 Cans  |            | <b>25c</b>    |
| SHORTENING  |            |               |
| Mrs. Tucker's - 8-Lb. Carton  |            | <b>73c</b>    |
| GELATIN   |            |               |
| Marvin - 3 Packages   |            | <b>10c</b>    |
| <b>KARO Light or Dark</b>   | NO. 10 CAN | <b>59c</b>    |
| SALAD DRESSING  |            |               |
| Bestyett - Quart Jar  |            | <b>25c</b>    |
| COFFEE  |            |               |
| Golden Light - 1 Lb.  |            | <b>20c</b>    |
| CLEANSER  |            |               |
| Lighthouse - Can  |            | <b>4c</b>     |
| MILK  |            |               |
| Borden's Rose Brand - 3 Tall cans   |            | <b>16c</b>    |
| <b>PEACHES</b>  | NO. 10 CAN | <b>37c</b>    |
| BON AMI   |            |               |
| Powdered - Can  |            | <b>11c</b>    |
| HY-PRO  |            |               |
| Quart Bottle  |            | <b>12c</b>    |
| SARDINES, in Mustard or   |            |               |
| or Tomato Sauce, 15-oz. oval can, 3   |            | <b>25c</b>    |
| KLEENEX   |            |               |
| 2 Packages  |            | <b>25c</b>    |
| <b>Freshest Produce</b>   |            |               |
| CARROTS   |            |               |
| TURNIPS 3 Bunches   |            | <b>10c</b>    |
| MUSTARD   |            |               |
| Texas or California   |            |               |
| ORANGES 10 LBS.   |            | <b>27c</b>    |
| Per Sack  |            | <b>\$1.19</b> |
| CELERY  |            |               |
| Large stalks  |            | <b>12c</b>    |
| Each  |            | <b>35c</b>    |
| APPLES  |            |               |
| Fancy Wine-saps - 3 Doz.  |            | <b>19c</b>    |
| Potatoes  |            |               |
| U. S. No. 1 Red or white, 10 lbs.   |            | <b>25c</b>    |
| Pineapples  |            |               |
| Each  |            | <b>19c</b>    |
| LEMONS  |            |               |
| Sunkist, 300 Size - Doz.  |            | <b>29c</b>    |
| Grapefruit  |            |               |
| Texas seedless med. size doz  |            | <b>29c</b>    |
| <b>High Quality Meats</b>   |            |               |
| Swiss Roast   |            |               |
| Fancy Baby Beef - Lb.   |            | <b>22c</b>    |
| Pork Souze  |            |               |
| Country Style - Lb.   |            | <b>15c</b>    |
| BRAINS  |            |               |
| Fresh   |            | <b>10c</b>    |
| Per Lb.   |            | <b>23c</b>    |
| BACON   |            |               |
| 1-2 or whole Slab - Lb.   |            | <b>21c</b>    |
| HAMS  |            |               |
| Shankless tender picnic, lb   |            | <b>63c</b>    |
| LARD  |            |               |
| Bulk  |            | <b>63c</b>    |
| 8 Lbs.  |            | <b>63c</b>    |
| Large Variety of Fancy, Domestic and Imported Cheese for Lenten Dishes.   |            |               |
| <b>SEA FOODS</b>  |            |               |
| Large assortment, including, Shrimp, Oysters, Catfish, Whiting, Halibut Cutlets, Salmon Steaks, Catfish Steaks, Pickled and dried Herring and others! |            |               |

# HAILE DRUG

WALGREEN AGENCY

## We Sell For Less

Friday Phone 99 Saturday

|                                 |                          |            |
|---------------------------------|--------------------------|------------|
| <b>P. &amp; G. Laundry Soap</b> | 10 GIANT BARS            | <b>29c</b> |
| <b>MINERAL OIL</b>              | PINT SIZE                | <b>29c</b> |
| <b>Syrup Black Draught</b>      | 50c SIZE                 | <b>29c</b> |
| <b>SYRUP FIGS</b>               | 60c SIZE                 | <b>33c</b> |
| <b>DOAN'S KIDNEY PILLS</b>      | 75c SIZE                 | <b>49c</b> |
| <b>TOOTH BRUSH</b>              | 25c QUALITY              | <b>12c</b> |
| <b>Alka Seltzer</b>             | 60c SIZE                 | <b>49c</b> |
| <b>ADLERIKA</b>                 | \$1.00 BOTTLE            | <b>67c</b> |
| <b>NOSE DROPS</b>               | CAMPHO LYPTUS 50c BOTTLE | <b>31c</b> |
| <b>PEPSODENT Tooth Paste</b>    | 25c SIZE                 | <b>16c</b> |
| <b>SYRUP PEPSIN</b>             | 60c SIZE                 | <b>36c</b> |
| <b>SAL HEPATICA</b>             | 60c SIZE                 | <b>43c</b> |
| <b>CASTORIA</b>                 | 40c SIZE                 | <b>23c</b> |
| <b>Chamberlain Lotion</b>       | 50c BOTTLE               | <b>33c</b> |
| <b>Cardui Tonic</b>             | \$1.00 BOTTLE            | <b>69c</b> |

## Just In Full Carload OF Remarkable BARGAINS

IN NEW FURNITURE!

# BURK'S FURNITURE

Member PANHANDLE HIGH SCHOOL PRESS ASSOCIATION

STAFF MEMBERS Editor-in-chief... Floyd Ross Asst. editor... George McLean Business mgr... Virginia Newell

THROUGH THE CAMERA LENS



This week our first picture shows Polly Anna Crawford in one of her more or less informal poses. In our next picture, it seems that Virginia Newell and Bennie Lee Smith just don't get enough of studying.

PRESENTING 1939 SENIORS

E. B. Posey is a veteran of Hereford schools, as he has been attending them for the past eleven years. He has played football and basketball for four years and has lettered in both for the last three years.

Barbara Jane Brotherton She is very excellent in public speaking as well as office girl for Mr. Hudson. Besides being in the Pep Club, she is a member of the "Roundup" staff.

Grant Fuller, Jr. The youngest senior boy is Grant Fuller, Jr. He has been student manager of the football team for three years.

Virginia East Truly a blonde is Virginia East, with her long blonde hair, light complexion and blue eyes.

Her favorite pastime is eating walking sundaes and playing the piano. Her ambition is to be a music teacher.

sey, Dewey Owens, Adam Flowers, W. W. Wilder, Sam, Finis and Uilman Hunter.

An appreciative audience heard Rev. Ab Posey of Hereford deliver a good sermon Sunday. He and his family were guests of Mr. and Mrs. Finis Hunter for dinner.

M. L. Simpson, Jr., and Bob Baird, students of WTSC, were home over the week-end. Bud Wesson of Dimmitt, was a guest of Lawrence Matthews, Sunday.

Mr. and Mrs. Frank Coalsen of Sweetwater spent the week-end with Mr. and Mrs. Uilman Hunter.

Mr. and Mrs. Godfrey of Dimmitt, called on Mr. and Mrs. Dewey Owens, Saturday evening. There will be a basketball game at the Dimmitt gym Friday evening, March 3, played by the fat and lean people.

Mr. and Mrs. C. C. Hunter were in Amarillo, Wednesday. Mr. and Mrs. H. C. Baird, Mr. and Mrs. Uilman Hunter, Phyllis and Frances, attended the Washington celebration at the Masonic hall in Hereford last Thursday evening.

Mr. P. H. Dyer and Mrs. M. L. Simpson proved delightful hosts Wednesday evening when they entertained the adult S. S. Class with a progressive 42 party at the home of Mr. and Mrs. Simpson.

High score was won by Dewey Owens, Mrs. Gilliam winning low. Cherry pie topped with whipped cream, and little hat-lets, served with coffee, to the following guests: Messrs. and Mesdames H. C. Baird, A. C. Baird, Chas. Gilliam, Jess De...

BAND STUDENTS TO ATTEND CLINIC

The following students have been chosen from the band to go to the Littlefield Clinic, conducted by Mr. Wiley from the Texas Tech, on Friday, Mar. 13. Orvella Hill, Helen Frances Streu, Clifford Estes, John Estes, Merlin Conklin, Donald Henslee and Glenn Smith.

LOOKING OVER THEIR SHOULDER

Several students from Kermit Texas, High School presented a musical program to the Rotary Club at Pecos and after a luncheon gave the program as a broadcast over station KIUN.

The debators of Fort Scott High School won the 1939 South-eastern Kansas League cup and the Third District title at Parsons Junior College. The victory gave them the right to attend the state tournament at Lawrence, Kansas.

THURMAN WILLIAMSON IN CHARGE OF ROOM PROGRAM

Room 11 was called to order by the President, Thursday 9. Then the program chairman, Thurman Williamson took charge. First Miss Fullingim read a chapter on Safety First. Bruce Beene gave a clever reading. Last on the program was a talk on Citizenship, given by Mary Ann Acker.

LOOKING OVER THEIR SHOULDER

The Dalhart band went to Amarillo as guest at the Shriner's indoor circus at the Municipal Auditorium on the third of Feb. After the entertainment the band attended the Paramount Theatre through the courtesy of the manager.

A woman who has no time for a man has no man for a time. -The Greyhound Tiger News

SENIOR MOTHERS ARE QUITE BUSY

The Senior mothers gave the Senior Class a Valentine party Monday night, at the Legion Hall. This was the second affair sponsored by the mothers and was really quite a success.

The Senior mothers gave the Senior Class a Valentine party Monday night, at the Legion Hall. This was the second affair sponsored by the mothers and was really quite a success.

Mrs. M. L. Simpson was hostess to the women's auxiliary Friday afternoon, when members observed the "World Day of Prayer," with an appropriate program. A business session was conducted by Mrs. Uilman Hunter and the following officers were elected for 1939-40.

Present for the meeting were Mesdames H. C. Baird, Bales, Wilder, Flowers, L. A. Matthews, Sam, Finis and Uilman Hunter.

MASONIC BULLETIN Hereford Lodge 509 Stated meeting second Monday in each month. School of instruction each Thursday night. Ed Duggan, W. M. R. L. Brady, Secy.

Midget Cafe - We're Out to Please - IN FOOD - IN PRICE - IN PLEASURE - That's our real purpose, that's our idea of what a restaurant should give its patrons - not just food! TRY US!

House Wiring - Household Appliances - Witherspoon

tion. She will be remembered in this community as a sister of the former Irene Hurst, who is now Mrs. Luther Lee Beck of Amarillo.

Mr. and Mrs. L. E. Stone and Mrs. Baker of Pampa, were guests of Mr. and Mrs. Porter Stone.

Members of the BYPU presented a program Sunday evening to the young people at East-er.

Lonnie Andrews had charge of the program and conducted a praise service, in which all members took part, followed by a missionary play, "Going South".

The Easter young people served delicious refreshments.

Adrian News

The Vega Kiwanis Club presented their negro minstrel at the Adrian high school auditorium Saturday evening, Feb. 25, sponsored by the Adrian school seniors.

Mrs. M. H. Zaring, Jr., entertained the bridge club last Wednesday. Those present were Mesdames Skaggs, Speed, Creitz, Davis, Chapman, Lemke, Monahan, Calhoun, Howard, Jacobson and Miss Verna Mae Spande.

Mrs. N. L. Jacobson has not returned from Quitaque and Flo-mot, where she was called by illness in her family. Her mother, Mrs. Moore and her niece, both have severe cases of pneumonia.

Roy Long, who was injured in a football game at Vega last November, has been out of school most of the time. His is now in the hospital in Amarillo, having his back treated, and is some improved.

Mrs. P. M. McAdoo, who spent more than a month in the Temple Sanitarium, was sent to Amarillo for more treatments; she is reported a little better.

Mrs. Haney (Mother) Klein has been on the sick list the past two weeks with a light case of flu.

E. L. Hammitt went to visit his parents at Quail, Saturday and Sunday.

Mrs. Levi and Nancy, spent Saturday in Canyon, visiting old friends.

The county teachers of Oldham county are invited to a banquet at Vega Tuesday night, Feb. 28, to be given by Judge Pulliam. This is an annual event.

The Adrian teachers surprised Mrs. G. A. Syms on her birthday, Feb. 22. Those present were Mr. and Mrs. Oscar Bruce, Mesdames

McAdoo and Levi, Miss Clemons, Messrs. Baker and Hammit. "Forty-Two" was played; cookies and sandwiches were served, with coffee.

Mr. and Mrs. Howard of Enid, Okla., came in Saturday to spend a few days with their son, Glenn Howard and family.

Mr. and Mrs. Collier went to Amarillo Sunday afternoon to see Mrs. McAdoo.

A highly encouraging report was received from the State Supervisor, Mr. Lofland, who visited the Adrian school a few weeks ago. Public Speaking was affiliated and several credits already affiliated, were dropped. He recommended individual reference books to the library. Organization of the school was above average.

The Lockard family has moved to the Collier apartments in Adrian.

The Poarch family has moved to the Collier headquarters north of Adrian.

Robert Harris spent several days in Dalhart last week. Mr. and Mrs. L. A. Worsham and Mrs. Kinsey transacted business in Hereford, Friday.

Mrs. Glenn Brown of Sawyer, Kansas, visited a week with Mrs. Harris; they were old friends. Mrs. Harris drove to Guymon, Okla., with Mrs. Brown and spent Feb. 22.

Claude Benton delivered 700 lambs to Mr. Brandenburg, Friday. They were shipped to Hale Center for feeders.

Mr. Blankenship shipped 5 cars of sheep to Perryton last week.

The Matador Ranch shipped a car of cattle to Burden, Kan. Mr. and Mrs. Geo. Syms and children, Miss Clemons, Mrs. Levi and Nancy, Mr. Baker, Charles and Evelyn Bell drove to Hereford, Sunday afternoon to attend a show.

Heiselman News

The Heiselman children and the Redder boys were absent from school this week, on account of illness. Doris Hobbs is also on the sick list.

Mr. and Mrs. Homer Stewart were in Hereford, Tuesday. Mr. and Mrs. N. W. Livesay visited their daughter, Norma Fay, in Amarillo, Friday.

Word has been received of a new 9-pound son, born to Mrs. R. W. Hobbs on Feb. 17. He has been named Billie Ray.

Fred J. Foster of Amarillo, spent Friday night in the home of his sister, Mr. and Mrs. Homer Stewart.

O. W. Gardner went to Vigo Park, to visit his parents over the week-end.

A daughter was born to Mr. and Mrs. Charles Crouch this week.

Mr. and Mrs. Berry Hooten were guests in the home of Mr. Hooten's sister, Mr. and Mrs. N. W. Livesay Tuesday.

Miss Mildred Hooten of Amarillo, visited in the Livesay home, Friday evening.

Are You A Library Nuisance?

What is a "Library Nuisance"? Just ask the librarians, they will tell you. My idea of a "library nuisance" is a person who continually goes to the charging desk in the library and checks out one book after another just to pass away time.

Dreaded Disease Is On Its Way

The period of the year, which all teachers look forward to with dread from the beginning of school, is just around the corner. That disease which makes even the best students hazy, forgetful, and lacking in daily lessons is practically upon us.

During the few spring-like days which have occurred this year, there have been a few preliminary "warm-up" yawns sprinkled throughout the study hall and classrooms alike. But those were only the beginning, folks, only the beginning.

Jumbo News

MRS. ULLMAN HUNTER

Mr. and Mrs. Clyde Renfro visited Mr. and Mrs. David Moses and Mr. and Mrs. Henry Lewis of Friona, Sunday.

Mrs. Uilman Hunter was happily surprised Tuesday, when a 24-page edition of "The San Francisco News" of the Golden Gate Fair, which opened Saturday, was received from John E. Warren of Oakland, Calif., who is a land owner of this community, an old timer here, and a subscriber to The Brand. Mr. Warren stated the people there have really gone mad about the fair.

Mr. and Mrs. Clarence Todd of Tulla, visited Mr. and Mrs. Clyde Renfro, Monday night.

Mr. and Mrs. C. C. Hunter were in Amarillo, Wednesday.

Mr. and Mrs. H. C. Baird, Mr. and Mrs. Uilman Hunter, Phyllis and Frances, attended the Washington celebration at the Masonic hall in Hereford last Thursday evening.

Mrs. Clyde Renfro honored her husband on his birthday recently, with a checker party. Those enjoying the affair were Mr. and Mrs. Stark, Florene, Virginia and Dorothy, and Mr. and Mrs. F. L. Flueckert and Bob, the hostess and honoree.

Mr. and Mrs. Orr Stephens and Harold, of Dimmitt, were guests in the Robert Stephens home, Sunday.

Mr. P. H. Dyer and Mrs. M. L. Simpson proved delightful hosts Wednesday evening when they entertained the adult S. S. Class with a progressive 42 party at the home of Mr. and Mrs. Simpson. High score was won by Dewey Owens, Mrs. Gilliam winning low. Cherry pie topped with whipped cream, and little hat-lets, served with coffee, to the following guests: Messrs. and Mesdames H. C. Baird, A. C. Baird, Chas. Gilliam, Jess De...

Mrs. B. A. West was shopping in Hereford, Friday. Miss Norma Fay Livesay spent the week-end in the parental Livesay home. R. W. Hobbs and daughter, Thelma, and son, John, left Saturday for Gainesville, Texas; Mrs. Hobbs, Billie Ray and Sallie May returned with them, Monday.

Mr. and Mrs. N. W. Livesay were shopping in Hereford, Friday.

Miss Naomi Hare spent the week-end in the home of her parents, Mr. and Mrs. A. A. Hare, south of Hereford.

Ag Class Busy With Over 400 Baby Chickens

With more than 400 baby chicks now in brooders, members of the High School Vocational Agriculture classes this week were busy caring for the chicks as a class project. The 400 chickens include approximately 100 which have been consigned as projects by individual boys, while the remaining 300 will be raised as a class project.

The chicks will be sold in the spring as fryers, the proceeds being used to send the class on its annual trip to New Mexico Mountains near Las Cruces.

No system is worth anything unless somebody is willing to follow it through.

Stencils, ink and office supplies at Brand Office.

SPECIAL! ON SALE Friday & Saturday

25¢ S. P. Antiseptic 12c

Chuckles Orange Slices, lb. 10c White Dinner Plates 10c

1 Fr. Rubber Stick-On SOLES 6c

Electric Irons \$1.19 60c Drene Shampoo 39c

Water Tumblers Each 3c

Choc. Drops, lb. 10c Window Shades 10c

25c Snow Bird Self-Polishing WAX 14c

WHEN THE AUCTIONEER SAYS "I Put It in the Bank" - Those Knights of the Hammer say "I put it in the Bank" so that you may know you will be Protected. In private life, the Bank is accepted as the most dependable institution developed even in this high degree of civilization.



Baby Chicks

The quality is high and the price is low on the Baby Chicks that we sell. All blood-tested and healthy stock. Investigate about the kind of chicks that we sell before you buy and we believe that you will let us place your order now for Baby Chicks. We can furnish all breeds.

AND REMEMBER TO GIVE THEM A GOOD START BY FEEDING

MERIT Chick Strater West Texas FEED and SEED FROM

KELLOGG'S 5c to \$1 Store

DRESKIN COOLIES 20¢ ITALIAN BALM 35¢ A 55c Value Both for only 35c

VELURE LOTION 60¢ Kleinert's Rubber Mittens 25¢ An 85c Value Both for only 49c

DRENE SHAMPOO 60¢ DANYA CREAM LOTION 25¢ An 85c Value Both for only 53c

\$1.00 SIZE UPJOHNS 79c CITROCARBONATE \$1.19 \$1.50 SIZE UPJOHNS CITROCARBONATE

CITY DRUG STORE PRESCRIPTION DRUGGISTS PHONE 100

LOCALS

Mr. and Mrs. Knox Kinard were in Canyon, Sunday. She was guests of Mr. and Mrs. L. F. Sheffy.

Miss Lovey Beavers, student at Texas Tech, spent the week-end here with her parents, Rev. and Mrs. M. M. Beavers.

Miss Mildred Lindsey spent the week-end in Canyon. She was the guest of Miss Ulane Zeech, at Randall Hall.

Harry Kerr of Buncombe, Ill., arrived Sunday for an indefinite stay here with the C. F. Kerrs, and the Will S. Kerrs, who are relatives. He is a brother of Ernest Kerr, who has made his home in Hereford, with his uncle, C. F. Kerr, for the past few years, and who is now a senior at WTSC.

Mr. and Mrs. J. A. Buckner returned last week from south Texas, where they have been winter vacationing for the past three months.

Mrs. Cora Drummond and daughter, Inez, and son, Billy, were guests of Mr. and Mrs. W. A. Hunter in Hereford, Sunday.

Mrs. Woodrow Ireland returned home Sunday, after receiving medical treatment at St. Anthony's Hospital in Amarillo, last week. She will be at the home of her sister, Mrs. Travis Dameron for a few days of recuperation.

We Stock Baby Chicks, Packard Mill. 8-6tc

Mr. and Mrs. Homer Brumley are both recovering at their home in south Hereford, from an attack of food poisoning last week. Both have been seriously ill and will not be able to be up and out before an approximate week or ten days.

See us for Baby Chicks and complete line of feeds, etc. Packard Mill. 8-6tc

Mr. and Mrs. Ozle Green and son of Spearman, spent the week-end in the home of his brother, Dudley Green in Hereford.

Need Baby Chicks. We have big variety at Packard Mill. 8-6tc

Billy Walker Improving Billy Walker, son of Mr. and Mrs. Preston Walker, is recovering at his home, after being quite ill in St. Anthony's Hospital in Amarillo. Mrs. Walker and Rev. James Aiken went to Amarillo Tuesday, to accompany him home.

Chick Starter and complete line of feeds at Packard Mill. 8-6tc

Ben Wohlgemuth went to Tullia yesterday, to look after Kellogg Variety Store interests. Mr. J. W. Kellogg, owner of both the Tullie and Hereford stores, has been ill in a Fort Baird, N. M., hospital for the past three weeks.

Miss Elaine Newell, who is attending a business school in Amarillo, visited her parents, Mr. and Mrs. J. O. Newell, over the week end.

Get Baby Chicks of finest quality at Packard Mill. 8-6tc

Mr. and Mrs. Coy Phillips and family, visited relatives in Amarillo, Sunday.

Miss Lucretia Wilson of Amarillo, was here over the week end visiting her parents, Mr. and Mrs. Earl Wilson. Miss Wilson is employed by the Frost Motor Company.

Baby Chicks, also complete line feeds at Packard Mill, 8-6tc

Mr. and Mrs. W. A. Buchanan of Batesville, Ark., were guests last week of Mr. and Mrs. W. A. Hunter and Mr. and Mrs. R. T. Nunn.

Jack Nicks, student at Texas Tech, spent the week-end here with his parents, Mr. and Mrs. Walker Nicks.

Visitors in W. J. Smith home. Visitors in the W. J. Smith home Saturday and Sunday, included Mrs. Smith's parents, Mr. and Mrs. F. E. Walters, her brother, L. G. Walters and family of Brownfield, her sister, Mrs. G. B. Snodgrass, Mr. Snodgrass and children and another sister, Mrs. C. L. Dickson of Lubbock. On Sunday two birthdays were observed, that of her father who

was 78 years old, and her niece, Vanita Gayle Walters who was eight.

Mr. and Mrs. Ralph McCullough and family visited his parents in Amarillo, Sunday.

Mr. and Mrs. Art Manjeot, one-time Hereford residents, are this week returning from Elida, N. M., to make their home in Hereford again.

New York Visitors Here William V. Russell of New York City, left yesterday for his home, after visiting in the W. J. Smith home for the past few days. While here he accompanied Mrs. Smith, Minnie Dea Smith, Mrs. Ralph Smith and daughter, Martha Jane, to Canyon to see Bill Smith, son of Mr. and Mrs. W. J. Smith, who is attending WTSC.

Mr. and Mrs. J. A. Pitman and Mrs. C. O. Rockwell left Wednesday for Dallas, where they will visit Mr. and Mrs. Jack Mounts, the remainder of the week. Mrs. Mounts is the sister of Mmes. Pitman and Rockwell.

Mrs. Gladys Skelton visited in Clovis, N. M. Wednesday.

Clerk's Sale at the Popular Store—This week Only! Save! You get Money! Get Ready for Easter. 9-1tc

Mrs. Matt Gilliland left today for Kilgore, where she will visit her son, Newt Gilliland and family for several weeks.

W. C. Hromas left this morning to spend a week visiting his mother at Moran, Texas.

SOCIETY

COVERED DISH SUPPER ENTERTAINS Y. W. A.

Members of the Y. W. A. of the Baptist Church met at the home of Miss Audrey Cockrell for a covered dish supper party Monday evening.

The program which followed was featured by a talk given by Mrs. W. E. Barnes who explained the co-operative program of the church. Roll call brought out discussions on Evangelistic Gospel Singers.

Those attending were Mesdames Billie Roberson, W. E. Barnes, Lilburn Ray, Jack Roberson, J. W. Cockrell, Edgar Russell, J. E. Cockrell, Ben Wohlgemuth, Misses Thornton Shirley, Molly Jo Roberson, Maxine Adams, Glenis Cockrell, Bobby Turner, Dorothy Nell Adams and the hostess.

The next meeting will be held with Mrs. Wohlgemuth, who will also lead the program.

INTERESTING PROGRAM IS GIVEN FOR PIONEER STUDY CLUB

An interesting program on "American Music," was presented at the Pioneer Study Club meeting held at the home of Mrs. Noah Ewton with Mrs. P. H. Gilliland assistant hostess, on Tuesday afternoon.

The program was arranged by Mrs. O. T. Williams and Mrs. O. G. Hill and was directed by Mrs. Hill.

In introducing the subject, "American Music Americans Should Know," Mrs. Hill gave a brief sketch of the life and music of Edward McDowell.

Musical numbers on the program included a duet "Texas May I Never Roam," by David Gulon, sung by Mrs. H. D. Reed and Mrs. O. G. Hill with Mrs. J. D. Neill accompanying; "To a Wild Rose," by McDowell, and "Jeanie of the Light Brown Hair," by Stephen F. Foster, sung by Nadine Newell; and two piano selections illustrative of American music by Mrs. H. D. Reed.

Mrs. F. M. Kester will be hostess for the next meeting, scheduled for March 14.

Members present were Mesdames H. C. Baird, Burl France, J. M. Gilliland, O. G. Hill, J. B. Jones, Ray Johnson, F. M. Kester, F. L. Lucas, Wirt Phillips, H. D. Reed, Jack Rose, J. W. Spradley, Frank Terrell, Al Werner and the hostesses.

Guests included Mrs. J. D. Neill and Mrs. Sina Scott of Oklahoma City, who is visiting her son, Noah Ewton and family.

TIERRA BLANCA ASSOCIATION MEET HELD HERE

Workers Conference of the Tierra Blanca Association of the Baptist Church was held here Thursday at the church.

The morning session opened at 10, with a song service followed by the devotional conducted by the Rev. Guy W. Killian of Plainview. Mrs. Tom Knighton of Canyon spoke on "Vacation

Want Ads

For Sale or Trade

CAN PUT OUT SHRUBBERY or Hedges, prepare and plant flower beds or look after blue grass lawns, etc. If you need work along this line just drop me a card in post office. Ben Wright. 9-1tp

FOR SALE—Coleman Gasoline Cook Stove and G-E Washing Machine. Good condition. Vern Witherspoon Electric. 9-1tc

FOR SALE—Quality Baby Chicks of all breeds and any number for immediate or future delivery. Place your order with Hollywood Produce, 110 W. 3rd St. 8-3tc

FOR SALE—200 White Rock Pullets, 2 months old. 13 miles southwest of Hereford. P. L. Carmichael. 9-1tp

FOR SALE—Cheap for Cash! Good 2-room house and corner lot. Gas piped in and other city conveniences available. Inquire at Brand Office. 8-4tc

INQUIRE AT PITMAN GRAIN CO. for Barley Seed. 9-3tc

FOR SALE—Jersey White Giant setting eggs, from hens weighing 7 to 9 1-2 pounds. Price 50c per setting. W. R. Matthews, 2 miles north on 25-Mile Avenue. 8-3tp

FOR SALE—Nortex Certified Oat Seed, 98 Percent Germination. Maurice Tannahill, Westway. 9-1tp

FOR SALE—Red, Rust-Proof Seed Oats. See me at my farm 13 miles southeast of town. P. H. Dyer. 9-3tp

PLANT FRUIT TREES, Grapes, Shade Trees. General line of nursery stock. J. F. Ward ttc

FOR SALE OR RENT—Furnished house. See Bob Wilson at Rosson Implement. 8-4tc

FOR SALE—Bundle Feed. Boys, come and get it! Plenty of it and the price is right. J. W. Vick, second place north of Hereford Dump Grounds. 8-2t

FOR SALE—Red rust-proof seed oats; 50c bushel. See Joe Evans. 9-3tp

TEXAS RED OAT SEED For Sale in bags. Pitman Grain Company. 7-3tc

FOR SALE—2 Bulls. Registered Milking Shorthorns, 1 red, calved May 28, 1936; 1 white, calved April 20, 1938. R. A. Frye, Dawn, Texas. 7-3tp

FOR SALE—60 Buff Pullets. Priced to sell. Mrs. Edith Hughes. Phone 9004-F2. 9-1tp

FOR SALE—Setting eggs from Buff Orpington chickens; 35c a setting. David Grimes. 7-3tp

Bible Schools for 1939, explaining something of the program outlined and the goal set for the summer study.

Rev. C. L. Withrow of Plainview, explained the aims and objectives of the "Baptist Hundred Thousand Club."

Special music was furnished by Mrs. Noel Gollehon and Mrs. Ozle Stephens of Dimmitt.

Dr. W. H. Clark of Tullia

FOR SALE—1930 Master Buick Engine equipped with Butane gas carburetor and cooling system. Good shape; also re-cleaned Johnson Grass Seed. M. C. Hancock, 7 miles southeast, on Dimmitt highway. 9-3tc

FOR SALE—Barley and Oat seed—see Lynn C. Powelson, 2 miles north of Progressive school. 7-3tp

FOR SALE OR Trade for Cattle—1933 model Ford sedan. Dick Coffee. 9-1tp

FOR SALE—Electric Fence, guaranteed 5 years, runs 30 miles fence \$19.75. Complete stock on hand at all times. See B. E. Brumley, Hereford, Texas. 45-4tc

For Rent

FOR RENT—Furnished Apartment, 706 25-Mile Avenue. Johnnie Estes. 9-1tc

FOR RENT—Light Housekeeping room, downstairs, next to bath. 200 East 5th. Mrs. Rosa Speer. 9-1tc

FOR RENT—Nice large bedroom, will give meals if necessary. Mrs. Harry Whitchurch, 500 West 2nd Street. 8-3tc

WANT TO RENT Three- to five-room house. Prefer suburban location. Inquire at Brand office. 9-4tc

FOR RENT—Modern five-room house, stuccoed, just off pavement. Double garage. See Mrs. E. W. Harrison. 9-1tc

FOR RENT—Unfurnished apartment. See Verma Culpepper at Charm-Aid Studio. 9-1tc

Wanted

WANTED—Improved section or less farm land; 2-year lease or more. Give description and location in letter, to Box 22, Umbarger, Texas. 8-3tp

WANTED TO EXCHANGE Painting, Paperhanging or shingling for bundle feed. M. E. Moore, 1 mile north on 25-Mile Ave. 8-3tp

WANTED—320 Acres Improved farm land. Have tractor and necessary equipment. Write M. Mitchell at Melrose, N. M., or see Guy Edwards. 8-3tp

WANTED—Three- to five-room house to move. See Joe Green. 9-1tp

WANTED—Four or five Jersey Milk Cows, coming fresh. Floyd Botsford, 10 miles northeast, or write at Hereford, Texas. 9-1tp

Lost and Found

LOST—Several Kodak Photographs of ranch scenes. Please return to S. J. Sanders. Liberal Reward. 9-1tc

message was delivered by Rev. A. C. Huff of Plainview.

A large delegation, including pastors and officers of the Association, attended the all-day conference with delegates registering from Dimmitt, Westway, Vigo Park, Happy, Canyon, Summerfield, Plainview, Friona, Bovina, Dawn and Tulla.

JUNIOR BAND ORGANIZATIONS TO MEET

Junior Band Mothers and Clarinet Mothers will meet Tuesday afternoon at Central School auditorium for the regular monthly meeting. Besides the regular program a musical pageant will be featured.

COUNTY FEDERATED CLUBS MEET FRIDAY

Deaf Meeth County Federation of Women's Clubs will hold the third quarterly meeting Friday at the Presbyterian church. A program has been arranged and a covered dish luncheon will be held at noon. All club women of the county are urged to attend.

MRS. BORDEN IS HONORED

Mrs. E. M. Borden was honored with a surprise birthday dinner, Monday at noon, when friends and neighbors gathered to celebrate the occasion at her home.

A large birthday cake was featured and many lovely and useful gifts admired. After the dinner, conversation and needlework furnished entertainment.

MRS. HARRISON LEADS MISSION GROUP

Mrs. E. W. Harrison led the program for the Woman's Missionary Society of the Methodist Church at the meeting held yesterday afternoon at the church.

The 41-42-49 chapters of Isaiah were used as reference readings and Mrs. Harrison discussed "The Nation's Israel, God's Servant. A talk on America as God's Servant was given by Mrs. Noah Ewton. A short round table discussion on present day social indications, concluded the program.

Various reports were heard.

BAND AND ORCHESTRA PARENTS ASSOCIATION HAS CALLED MEETING

A called meeting for the distribution of new band uniforms was held Tuesday evening at the high school by members of the Band and Orchestra Parents' Association.

Plans were discussed for the boxing match held last night and again tonight at the Livestock Sales Pavilion.

Plans were also made for the organization to serve the Chamber of Commerce Banquet which will be held in the near future.

It was decided at the meeting that a charge of one dollar will be made as uniform rental for the remainder of the school year.

FRIENDSHIP CLASS IS ENTERTAINED AT CLICK HOME

On Thursday night members of the Friendship Class of the Methodist Church enjoyed a "Forty-Two" party at the home of Mr. and Mrs. Orpha Clark.

Hostesses were Mesdames Carl Jennings, Baker Womble, W. J. Smith and Miss Eunice Rutherford.

In keeping with a seasonal motif, a George Washington reading was presented by Mrs. Mart Burum, and refreshments carried out the same theme.

Those present were Messrs. and Mesdames Ralph Smith, M. H. Burum, B. R. Dixon, W. J. Smith, Buford Farmer, R. R. Wills, Carl Jennings, B. M. Wiltshire and the hosts. Also Misses Ela Aikman, Ona Hammer, Eunice Rutherford and Belle Harris.

FRIO SCHOOL PLAY WELL ATTENDED

The Frio school play, "Ye Ain't Done Right by Nell," given at the school Friday night, was well attended. Those representing characters were Charles Boyd, Mrs.

Hay Fever

Why suffer! Get a package of BROWN'S NOS-O-PEN, the TWO-WAY RELIEF and BREATHE FREELY within 20 MINUTES or your money back. Price, \$1.00 at

CLOSE DRUG STORE

H. D. Robbins, Mrs. Mike Cassels, Mr. and Mrs. Barkley, Miss Oline Ramey, Howard Boyd and Jack Owen. Others on the evening program, were Mr. and Mrs. F. L. Sparkman, Jr., Miss Ruby Boyd, Miss Ruth Harding and Mrs. Dean Robbs of Hereford.

Others from Hereford attending the play were Mr. and Mrs. S. B. Walker, Evelyn Walker, Mr. and Mrs. Burl France, Mr. and Mrs. E. Ramey, Rev. and Mrs. E. M. Borden, Jack France, Jean Morgan, Jimmie Hayes, Verma Culpepper, Cotton Houser and Hartland Caraway of Dawn.

WE ARE CARRYING a Good Line of Stock, Poultry and Chicken feeds. It will be to your interest to give us a trial. One of our WEEK-END SPECIALS HEAVY HENS. 14c CARL'S GROCERY

Just Arrived A full Carload of New FURNITURE for Spring BURK'S FURNITURE

Teacher and 2 Boys Hurt In Auto and Truck Crash. TRUCK CRASHES INTO TRAIN. THREE KILLED NEAR HOBBSON IN TRUCK AUTO CRASH. TRUCK CRASHES INTO TRAIN. HERE AFTER GIRL HIT AND RUN TRUCK BURT IN MISHAP INJURES 4 PERSONS. HIT BY TRUCK WHILE RIDING ON TRUCK CRASHES REAR OF WAGON.

You Must Decide WHAT PRICE HUMAN LIFE... TRUCKING interests demand legislative authority to increase the existing truck load limit on Texas highways, arrogantly ignoring the fact that highway hazards to life and limb grow greater year by year.

HITLER FORESEES HIS END "MY TIME IS NOW SHORT," prophesies Adolf Hitler in the most revealing, historic article ever printed in any publication. THE TEXAS RAILROADS

HITLER FORESEES HIS END "MY TIME IS NOW SHORT," prophesies Adolf Hitler in the most revealing, historic article ever printed in any publication. THE TEXAS RAILROADS

### Westway Women Discuss Plans For Windbreaks

AL WERNER HOME WILL BE ENCLOSED BY WIND-BREAK PLANTING

MRS. MERLIN KAUL

"Trees should be grouped so as to frame a house instead of being put in rows," said Miss Sadie Lee Oliver, CHDA, at the meeting Thursday, Feb. 23, at the home of Mrs. Al Werner, when she spoke on "Windbreak Planting."

"The Windbreak should not be over 150 feet from the house to be the most effective. The greater protection should be on the north and southwest. An opening should be left on the south for the south winds in summer. Red cedar, honey locust, and Chinese Elms are good varieties for windbreaks. Orchards will be so much better shaped if protected from strong winds," further stated Miss Oliver.

"Buffalo grass is advised for lawns unless one has lots of water. The pistillate or female plants are better than the staminate or male plants, because they spread. Tufts of four inch cubes are best to start lawns. The roots of buffalo grass go down through the good soil sometimes to a depth of six feet. Care should be taken to keep it away from the roots of trees, as it will choke out the trees."

"In planting trees the soil must be firm against the plant as the root hairs must touch earth or they will starve. The plant should not be put in firmly when the soil is in perfect condition—neither too wet nor too dry. The soil should be wet around the plant to make it more firm."

At this meeting Mrs. Werner showed the plans for a windbreak and landscaping of her home. Mr. and Mrs. Werner went to Lubbock last Saturday and got their plants which included 102 red cedars, 332 Chinese elms, 106 desert willows and 2 winter jasmynes.

The foundation planting about the house will include mahonia, quhol privet, spirea, tartarian honeysuckle, forsythia, vites, and hydrangea. The lawn will be sodded and stepping stone walks laid. There will be an outdoor living room west of the house and a flower garden west of this. A flower garden will also be built over the cess pool.

The windbreak will enclose the north and west sides of the farm buildings and will consist of desert willow, Chinese elms, and red cedar.

At this meeting Mrs. P. B. Sowell became a member of the club. Guests present were Mesdames E. H. Little, R. L. Wilson, Moody Stephan, Paul Rudd, G. C. Hartman, Jim Dale, W. L. Jones, Bill Rice, Maurice Tannahill, Glenn Rutter, Merlin Kaul and Al Werner, and Miss Oliver.

The next meeting will be held at the home of Mrs. Jim Dale on Thursday, March 9, at which time Mrs. G. C. Hartman and Mrs. Al Werner will demonstrate the making of yeast breads.

### More Than 275 Attend Rosson Demonstration

With approximately 275 persons in attendance the Rosson Implement Company last Thursday featured free movies and a tractor demonstration.

The movies started Thursday morning and featured 12 different pictures sponsored by the International Harvester Company. Lunch was served at the noon hour to the crowd, and favors of match box holders were distributed to ladies who attended.

The highlight of the afternoon was the tractor demonstration held on the Turner place, east of the cemetery. In connection with the demonstration a contest was sponsored to determine how long the Farmall 20 would operate on 10 cents worth of gasoline. The time was 37 minutes and 59 seconds. Fred Axe and Am Atchley tied for first place and split the \$50, receiving \$10 each. Mrs. L. L. Cannon won \$10 as second prize; J. J. Paetzold and Andy Burns tied for third, each receiving \$5; fourth prize was won by G. C. Hartman who received \$5.

Those attending the demonstration reported an entertaining day, and an exceptionally good lunch.

There are few things that men know, but they are very important.

Ardent baseball fans are beginning to argue about pennant prospects.

### Newsboy Guest of Metropolitan Opera



George Malaiko, 54, Toronto newsboy, has frequently attracted attention by selling his papers attired in dress clothes and top hat, all set for the opera when his papers were sold. This year he lost his money in the stock market, and offered a year's subscription to anyone who would finance a trip to New York where he could hear "Don Giovanni." The trip was arranged by Edward Johnson, general manager of the Metropolitan opera, and Richard Crooks, leading member.

### Pooch Guides Donkey in Daily Jaunt



Sandy, canine pet of a Margate, England, contractor, is a firm friend of the seaside donkeys, three of which are kept at local stables during their winter vacation. Here he is taking one of his friends out for a walk about the neighboring streets. A dependable pooch, Sandy is much in demand for donkey constitutional.

### Neice Of Local Residents Dies

Notice was received here last Tuesday by members of the Cocanougher family of the death of an aunt, Mrs. Jennie Blanchette of Prosper, Texas. She died Monday and was buried Tuesday.

Surviving her in this community are six nephews, R. L. Clyde, W. O. J. B., H. R., and R. D. Cocanougher; also a neice, Miss Maggie Cocanougher, who resides with W. O. Cocanougher.

### War Vet To Read Original Poems Tuesday Night

That I. G. Thomas will be presented at a meeting of the Hereford Hi-Y Club at 7 o'clock Tuesday night with readings of original poems, was announced today. He will later appear before the American Legion, with original readings later the same night.

His readings will come from "Heart-Strings Vibrant," a book which he has recently published.

in the CCC camp in Memphis. Mr. Thomas expects to use proceeds from the sale of his books to edit and publish a larger volume at a later date.

### Hospital Notes

Henry Moore, who has been confined to the hospital for more than a week as a pneumonia patient, was this morning reported to be greatly improved.

A. S. Curry of Friona was admitted Wednesday as a pneumonia patient. His condition is fair.

Mr. and Mrs. Addison Hunter announce the birth of a son on Thursday morning; both mother and infant are resting nicely.

Miss Martha Erdman was admitted Wednesday as a medical patient. Condition, fair.

### NOTICE

All owners of property in the City of Hereford are requested to call at the City Hall and render that property for 1939 taxation. Unless property is rendered, valuations will be arbitrarily fixed.

G. J. PADDOCK, Mayor. By Eva Pitman, City Clerk.

### CARD OF THANKS

We wish to thank our friends of the community, who were so kind to us during the illness and death of our beloved wife and mother. We also thank you for the nice dinner and the flowers.

J. S. Fore, J. K. Fore, Mr. and Mrs. E. C. Fore, Mr. and Mrs. O. W. Fore, Mr. and Mrs. W. R. Fore, Mr. and Mrs. J. B. Joiner, Mr. and Mrs. W. T. Haney.

### SOCIETY

#### SUMMERFIELD CHILD STUDY CLUB MEETS

Mrs. Lloyd Lookingbill gave an interesting discussion of the book, "Building Personality in Your Children," by Myers, when the Summerfield Child Study Club met Wednesday, Feb. 22, at the home of Mrs. Hollis Walsler. The author of the book points out ways of developing children mentally, physically and emotionally from birth to young manhood and womanhood. The author stated that three out of ten children are handicapped by some physical defect.

An article "Mothers Make Sissies," was discussed by Mrs. Jim Clark. She cited instances when mothers coddle children into cry babies.

Mrs. Tandy Legg brought out

the need for successful partnership between heads of families in a talk on "Should a Family Have Two Heads?"

Refreshments were served to Mesdames Ray Johnson, Lloyd Lookingbill, Jim Clark, Tandy Legg and the hostess.

#### CAPACITY CROWD AT-TENDS STUDENT RECITAL

A capacity crowd filled the studio Tuesday evening, when Miss Mattie Mae Swisher's vocal students were presented in a musical recital.

A varied program consisted of miscellaneous numbers from grand opera, oratorios, art songs, ballads, semi-popular songs and kindergarten melodies. Students represented all ages, the youngest being only four years old. Mrs. J. D. Neill was accompanist. Candles, sweet peas and other spring like decorations furnished a pleasing atmosphere for the informal social hour following the recital.

#### BAPTIST WOMEN OBSERVE WEEK OF PRAYER

A five-day observance of "Week of Prayer," is being conducted by the Woman's Missionary Society of the Baptist church here this week.

Monday, Negro Education and Mountain Missions, was the subject under discussion with Mrs. W. E. Barnes leading. Tuesday, Italians, Jews and Chinese

and their relation to missions, was studied with Mrs. Jack Robertson as leader. Wednesday, The Mexican and Cuban Missions furnished topics for the program with Mrs. Nelson McRight as leader. Thursday, Mrs. Phil Radovich led the lesson on Indian and French Missions, and Friday an all-day meeting will be held with a covered dish luncheon at noon.

Reports will be heard and the monthly business session held. Mrs. W. E. Barnes will be in charge.

#### SUMMERFIELD W. M. S. HAS PROGRAM-BOOK REVIEW

The Woman's Missionary Society of the Baptist Church of Summerfield was entertained with a missionary program and book review Tuesday afternoon, Feb. 21, at the church.

The theme of the program centered around The Great Commission and the Chief Aims of the Woman's Missionary Union. Mrs. Lloyd Lookingbill was leader. Mrs. C. R. Walsler led the Bible Lesson on "The Stewardship of Prayer."

Mrs. Tandy Legg reviewed the book, "His Golden Cycle," by F. Catherine Bryan. Pictures were shown to illustrate types of characters.

Others taking parts on the program, were Mesdames Kay Lawrence, E. E. Roberson and L. L. Cannon.

#### CLUB HAS LUNCHEON

Wednesday Luncheon Club was entertained with a downtown luncheon yesterday, followed by games of bridge at the home of Mrs. B. M. Wiltshire.

Two invited guests played with members. They were Mrs. C. C. Acker and Mrs. R. R. Wills. Game awards were presented to Mrs. Jimmie Gillettine high, and to Mrs. W. L. Davis, second high.

Members present included Mesdames J. C. McCracken, Jack Wayland, W. L. Davis, Jimmie Gillettine, C. C. Rockwell and Mrs. Wiltshire.

For sale? use the CLASSIFIED Ads

#### BROWN'S LOTION

will stop BAD FOOT ODOR with three applications, at night only, for your money back. ATHLETE'S FOOT quickly healed. Guaranteed for RINGWORM, POISON IVY, INSECT BITES, ECZEMA, CONTAGIOUS SORES, CUTS, etc. Sold

CLOSE DRUG

GOOD MEALS Needn't be Expensive!

Coffee Schilling's Per Lb. 26c

CAKE FLOUR Swans Down - Package 26c

PEANUT BUTTER Quart Jar 25c

BEANS Red Kidney, No. 2 Can - 3 for 25c

Peaches No. 10 Can 36c

MARSHMALLOWS 1-LB. PKG. 15c - 8-Ounce Package 8c

GELATINE Royal, All Flavors - Package 5c

COFFEE Top of The Morning - 2 1-Lb. Packages 25c

Crackers 2-Lb. Box 12 1/2c

GRAPEFRUIT JUICE No. 2 Can for 6c

SALAD DRESSING Quart Jar for 20c

TOMATO JUICE 20-Ounce Can - 3 Cans for 25c

Tomatoes No. 2 can 3 for 19c

| Meats                        | Produce               |
|------------------------------|-----------------------|
| BACON Slab-Lb. 26c           | ORANGES Peck 28c      |
| Bacon Squares Per Lb. 18c    | CABBAGE Per Lb. 2c    |
| FRANKS Per Lb. 15c           | Grapefruit Dozen 29c  |
| CHILI Home Made - Lb. 15c    | POTATOES 10 Lbs. 22c  |
| CHEESE Full Cream - Lb. 18c  | ONIONS 3 Lbs. 10c     |
| HAMS Country Style - Lb. 25c | CARROTS 3 Bunches 10c |

WHEN YOU TRADE at PIGGLY WIGGLY

FLOUR



PANHANDLE MAID 48 Lbs. \$1.10

CHERRIES NO. 10 CAN 48c

CATSUP 14-OZ. BOTTLE 10c

OKRA NO. 2 CAN-3 FOR 25c

MACARONI 2 PACKAGES 5c

SOAP FLAKES Blue Barrel - Large Pkg. 33c

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A Full Carload of Spring Ideas  
IN NEW FURNITURE  
—at—  
Burk's Furniture

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We have one of the largest stocks of Cowboy Boots that we have ever carried in the new popular narrow-toe Justin Cowboy Boots. We have them in both black and tan calf, in all the most wanted sizes. We have them in all price ranges and we are prepared to make your Pioneer Celebration a success.

Don't Be Satisfied with Just any Boot, Demand Justin

THE MAN'S SHOP Cleaners and Hatters HOMER FOX  
PHONE 111

Piggly-Wiggly All Over the World

# The Hereford Brand

Published Every Thursday. Our Slogan—"More People—More Farm"

HEREFORD, DEAF SMITH COUNTY, TEXAS  
TELEPHONE 38

MRS. SETH H. HOLMAN Publisher  
JIMMIE GILBERTINE Editor

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### NOTICE TO PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally, at the office at 402 Main Street, Hereford, Texas.

## Vega News

(30 miles north)  
MRS. H. R. SHIELDS

Rev. and Mrs. Phillip McGehay of Breckenridge are guests of Mr. and Mrs. A. M. Miller this week.  
Miss Charline McNabb was elected president of the Epworth League at a regular meeting Sunday afternoon; other officers elected were J. D. McKen-

dree, vice-president; Betty Jean Everett, secretary-treasurer, and Ruth Halliburton, superintendent of the worship program; Leon Price was elected chairman of the entertainment committee.

Mr. and Mrs. Robert Dyer and family of Pampa, were Sunday guests of Mrs. John Dyer.  
Mr. and Mrs. Guy Barnett, and Mr. and Mrs. Glenn Boydston were guests of Mrs. Gene Binford near Wildorado, Sunday afternoon.  
Mrs. Mora Bell spent Wednesday with her sister, Mrs. Jack Merry, in Amarillo.

Mr. and Mrs. Berry Hooten of Lockney, were guests of Mrs. L. B. Hooten a few days this week.

Mr. and Mrs. Clifton Bell and son, Leroy, and Mrs. J. Wilson of Claude, spent Sunday with Mrs. Mora Bell.

Mrs. Mary Love of Houston is visiting Mrs. Rex McNabb and Mr. and Mrs. Bill Leslie, this week.

Mrs. Rowena Kennedy of Amarillo, came to Vega Tuesday as a guest of Mrs. Herb Green.

Mr. and Mrs. T. Douglas of

Amarillo, spent the week-end with Mr. and Mrs. C. C. Wimberley.

Miss Blanche Larson and Mr. Homer Hudson spent Sunday with friends in Conway.

Miss Mary Louie Loyd won honors again at McMurray College with a scholastic rating of six A's; she is a senior history major, assistant editor of the "War Whoop," a member of the Alpha Theta Nu, also member of the Volunteer Mission band.

Mr. and Mrs. Casey Cash of Amarillo, were Sunday guests of Mr. and Mrs. R. L. Thompson.  
Mr. and Mrs. Herman Both and daughter attended the funeral of Gust Leseberg, at Canyon, Monday.

Forrest Weimhold and Ben Oglesby of Sudan, were Sunday guests of Mr. and Mrs. H. H. Weimhold.

Dr. O. H. Loyd reports about one hundred cases of measles in the vicinity.

Miss Lorene Turner of Amarillo, spent the week-end with her parents, Mr. and Mrs. O. F. Turner.

Mr. and Mrs. C. L. Morris and Shirley Jean were guests of Mr. and Mrs. Jno. L. Wilson, Sr., Sunday.

Edna Joyce, little daughter of Mr. and Mrs. Roy Horrell was taken to an Amarillo hospital Thursday night, for medical treatment.

Mrs. Graham Bell gave a slumber party Thursday night, with ten young matrons attending.

Bob Mathis, son of Mr. and Mrs. R. L. Mathis, died Wednesday night in a hospital in Amarillo of double pneumonia; he was twelve years old. Funeral services were held Friday afternoon at 2 o'clock in the Baptist Church, with Rev. L. E. Godwin in charge. Girls of the fifth grade were flower girls.  
Miss Francis Weimhold of Lipscomb, spent last week-end with her parents, Mr. and Mrs. H. H. Weimhold.

Mrs. Frank Smith received a message Thursday that her father, John Dorenkamper, died that day in Adrian, Minn. Funeral services were held Monday, Mr. Dorenkamper was 90 years old.

Mrs. Fred Cotton was hostess to the 1938 Study Club Wednesday afternoon, with Mrs. Truman Miller as leader. Roll call was responded to with quotations from the book, "Parts Unknown." Mrs. Fred Cotton gave the biography of Francis Parkington Keys, Mrs. J. T. Shelton led in a book review, the members assisting. Those present, were Mmes. C. L. Morris, R. M. Thompson, C. C. Wimberley, Truman Miller, C. T. Everett, J. T. Shelton, A. R. Castleberry, J. C. Ebersole.

Mr. and Mrs. Castleberry visited relatives in Silverton, Sunday.

The Vega Epworth League entertained the Flora Forum district meeting Thursday night; there were fifty-nine present.

Mrs. D. W. Clark returned last Thursday night from Dallas, where she has been a guest of relatives.

The local Parent Teacher association was hostess to the Oldham county council Tuesday night at the high school auditorium. Mrs. C. T. Everett acted as a radio announcer over Station P-TA on a frequency of 23

skiddo kiloycles, and presented those taking part on the program in a novel manner. Interesting talks were made by Mrs. A. O. Paxton of Wildorado, Supt. Geo. A. Syms of Adrian, and A. R. Castleberry of Vega. About 60 members and guests were present.

Those from out of town attending the Mathis funeral Friday, were Mr. and Mrs. Ray Mathis and two children of Amarillo, Mrs. Alta M. Carter, Mrs. H. G. Hughes and E. L. Carter all of Wichita, Kansas, and Mr. and Mrs. R. Sanders of Stratford.

The Vega Longhorn basketball team met their first defeat at the District tournament at Canyon, Friday; the boys played the Amarillo Sandies and were defeated 34-21.

A large number, considering so much illness in the vicinity, attended the Junior play Friday

# The Whiteface Round-Up

PUBLISHED EVERY THURSDAY BY THE STUDENTS OF HEREFORD HIGH SCHOOL

Vol. III—21

Hereford High School, Thursday, March 2, 1939

Page 43

## Juniors Meet To Discuss Plans

Now wear your best smile, don't move one bit, and Johnny, get your hair out of your eyes. Well, the main idea is that the juniors are going to have their class picture taken sometime in the near future. This was decided in their class meeting on Feb. 22. They decided on the size of the picture but the next big problem is "when to have it made," but this problem will be left up to the photographers and the weather.

Other important phases of the business meeting were the report of committees who are making the plans for the Junior-Senior banquet and the election of the editor of the Junior Class edition of the "Whiteface Round-Up."

## "Texas, Our Texas"

"Texas, Our Texas, all Hall the Mighty State." The Governor of our beautiful state has declared the week from Feb. 26 to Mar 4 as Texas Week. It was 103 years ago on March 2 that the brave Texans who were struggling against the tyranny of Mexico, declared their independence. On March 6 the Alamo fell; on March 27, Santa Anna captured Goliad; then April 21, the decisive battle of the war occurred at San Jacinto. Santa Anna was captured and Texas was independent.

At this period of the year we should stop to consider our loyalty to our state. We should be grateful that our forefathers were convinced that the welfare of their beloved country would be best carried out by its being independent and were willing to risk their lives in fighting for its independence.

## Student Council Discusses Radio Campaign for School

Monday the Student Council met and discussed the continuation of the campaign for the radio. Before anything can be done, however, the students must co-operate and offer to support the Council in any action taken. A number of good suggestions were submitted, and they would be successful if the student body would work hard to put them over. If the students really want a radio, they will co-operate with the Council in whatever they decide to do.

night, and enjoyed the play. The Minstrel show given by the Kiwanians last week was given at Adrian Saturday night to a fair sized crowd.

## SENIOR CALENDAR March-May

The seniors have a very busy and fascinating three months before them:  
March 9—Junior-Senior Banquet.  
March 31—Senior Kid Day.  
May 5—Palo Duro Trip.  
May 21—Baccalaureate / Sermon.  
May 22—Class Night.  
May 23—Commencement.

## VOCATIONAL WEEK BRINGS INTERESTING REPORTS

Last week was set aside as Vocational Guidance Week by the Girls' Hi-Y Club. Many interesting events were worked out of this subject. A poster contest was held; a questionnaire given to the student body; an assembly program concerning vocations was given and students were given the opportunity to have conferences with out-in-town business people.

Perhaps the most interesting phase of the week's program was the questionnaire given to the student body. Of ninety students, who were asked the question "Have you chosen your vocation," forty-two answered "no," and forty-eight "yes." Those who have chosen their vocation make a varied list containing movie projection, furniture business, stenography, journalism, diesel engineering, nursing, medicine, aviation, music, electrical engineering, agriculture, beauty culture, animal husbandry, school teaching, air hostess, interior decorating, sales lady, mechanical engineering, poultry raising, bookkeeping, milling, accounting, dairy work, library work, clothes designing, social welfare work, business administration, horticulture, air conditioning, photography, missionary work, art, ranching, surgery, civil engineering.

The vocations leading the group were stenography, nursing, agriculture, mechanical engineering and bookkeeping. Those ranking next highest were journalism, aviation, music, library work and beauty culture.

The students who have not yet made definite decisions make a list of vocations of as much variety as the preceding with the addition of science, home economics, dietetics, court reporting, athletic coaching, wood work, salesmanship, physical education, geology, prize fighting and speech.

Of the ninety students, seventy-eight would like to learn more of their chosen vocation from people personally experienced. It may be possible that in the future this will be made possible.

## Frio News

HELEN JONES  
(10 miles south of Hereford)  
Miss Gwyndolyn Springer spent Saturday night in Amarillo with her uncle and aunt, Mr. and Mrs. Deward Robertson.  
Mrs. Mike Cassels and Jimmy spent Thursday in Hereford, with Mrs. Guy Smith.  
Mr. and Mrs. Richard Simpson and children from Pampa, spent Thursday until Sunday in the Dave Benson home. Margaret Benson returned home after spending several weeks with them, in Pampa.

NOTICE!  
All clubs and classes who are interested in getting your picture taken watch study-hall announcement board for time to have your pictures taken. If the weather is clear, it will probably be sometime next week.

## Announce Schedule

Coach McCollum started spring football practice Feb. 27. He issued uniforms to forty boys, who are willing and ready to see action this spring as well as next fall.  
Coach has also announced the football schedule for next year, or for the school term of '39 and '40. The schedule is as follows:  
Sept. 15—Hereford vs. Vega, at Hereford.  
Sept. 22—Hereford vs. Frijona, at Frijona.  
Sept. 29—Hereford vs. Dimmitt, at Hereford.  
Oct. 6—Hereford vs. Dumas, at Dumas.  
Oct. 13—Hereford vs. White Deer, at White Deer.  
Oct. 20—Open date.  
Oct. 27—Hereford vs. Dalhart, at Hereford.  
Nov. 3—Hereford vs. Muleshoe, at Muleshoe.  
Nov. 10—Hereford vs. Tulla, at Hereford.  
Nov. 17—Hereford vs. Canyon, at Canyon.  
Conference games.

## WHAT COULD BE THE CAUSE OF THIS

In connection with the study of light, the physics class has been studying the pin hole camera this past week. The class constructed a camera, took a picture with it, and then developed the picture Wednesday night.

As the class was taking a picture of the school house, Raymond Witherpoon and Neal Young ran out of the front door carrying a long ladder. It was thought that this incident might make a gray streak across the picture; instead the whole picture came out black! Oh, well, maybe the film was no good, anyway!

Teacher: "What is the greatest character the Finns have contributed to the world?"  
Ruth Temple: "Huckleberry."

Why do you say that Billy Davis is a man of stable habits?  
Harold Close: "Because he kicks like a mule."

"Your dress is too short."  
"I don't think so."  
"Then you must be in it too far."

## Orchestra And Quartet Give Program Thursday

Donald Ray, blow your "C" No, you're flat. Elizabeth, hit "A". So went the conversation in Studio "B" in radio station K G N C last Thursday, Feb. 23, at approximately 4:26 o'clock. The occasion for this was that Hereford High School was to put on a program in about four minutes. The Girl's Quartet and the High School Orchestra were Hereford's contribution to a series of programs being broadcast every Thursday by various schools of the Panhandle.

The program was opened with a selection played by the Orchestra entitled "Country Garden" by Percy Grainger. Following this, the Girl's Quartet rendered two numbers. The orchestra then played "Londonderry Air." After this, the quartet again entertained. The program was concluded by "Marche Fantastique." After the broadcast, a photographer asked everyone to remain in the studio while he took some pictures of the Hereford group. Although the photographer's flash bulbs nearly scared some of the members to death everyone had a good time, and no one was overly eager to start back home.

## Girls' Hi-Y Plans Trip To Frijona And Party at Meeting

February 21, at seven o'clock, the Girls' Hi-Y met in room twenty-three for their regular meeting.

All girls who had earned a dollar in the past five weeks turned it in to the secretary. There were about twelve girls who had earned a dollar. As last Thursday was cold and windy, the club decided to go to Frijona the second day of March to give their program. The Hi-Y girls plan to entertain the Hi-Y boys in the near future.

Betty Sue Hensles was in charge of the program. The club sang "Living for Jesus," and the leader read the scripture. Mary Louise Dean lead the group in prayer. "Personality" was the center subject. After much discussion on this and other subjects closely related, the club repeated the Hi-Y benediction and adjourned.

Mr. and Mrs. V. C. Hodges and Mr. and Mrs. W. N. Hodges and children attended the funeral of Mrs. W. N. Hodge's father, Mr. O. N. Hodgepeth, in Clarendon, Thursday.

Mrs. A. T. Jones and Dovie Jane and Mrs. John Johnson and daughter, attended a quilting in Hereford, Wednesday in the Travis Vaughn home.  
Miss Lurline Dixon of Dimmitt, who formerly lived in this community, was burned badly one day last week while cleaning clothes with gasoline. Miss Oline Ramey went to Dimmitt Friday and while there, called on Lurline.  
A large crowd attended the program given at the school on Friday night. Many from Hereford also attended.  
The H-D Club met with Mrs. Albert Springer Friday. Club members present were Mesdames Elmer Jones, T. L. Sparkman, Jr., Earl Springer, Owen Andrews, Haskel Benson, John Johnson, C. R. Boyd, Mrs. T. L. Sparkman, Sr., Alma Andrews and Miss Catherine Couch. Visitors were Mrs. Henry Andrews, Mrs. Harland Frye, Mrs. Burnett, Mrs. G. W. Brooks and Mrs. Clay Hough.  
Mrs. S. J. Barclay spent Wednesday in Ford with Mrs. E. H. Barclay.  
Mrs. S. J. Barclay spent last Thursday in Hereford and called on Miss Katherine Henderson, who has been ill.  
Mr. and Mrs. Elmer Jones and Mr. and Mrs. Earl Springer and children were in Amarillo, Saturday.

## Messenger News

(24 miles west, 4 south)  
MRS. J. N. MESSENGER  
Mrs. Eva L. Eulett of Clovis, N. M., who has been with her mother all week, returned home Sunday. Mrs. Messenger is improving slowly.  
Mr. and Mrs. Logan Walls and Leanda, drove to their ranch close to Otton, Saturday. They set out fruit trees and did some other work before returning.  
Thelma Brown is home from Carrie Tingley hospital in Hot Springs, N. M.; her limb is in a cast. She will remain home for several weeks before returning for further treatment; she is a daughter of Mrs. Charley Brown of this community.


S. O. WILSONS HAVE NEW GRANDDAUGHTERS  
Mr. and Mrs. W. W. Slaton of Clovis, N. M. announce the birth of a daughter, Sandra Jean, in Clovis, on Feb. 23, 1939.  
Mrs. Slaton is the daughter of Mr. and Mrs. S. O. Wilson.

Get PURE PROPANE Farm Gas Systems and Gas Appliances No Money Down, Through F. H. A. Let us fill your bottles and Butane Tanks! Hart's Appliance Co. West Side Square, Canyon

## Charge Accounts

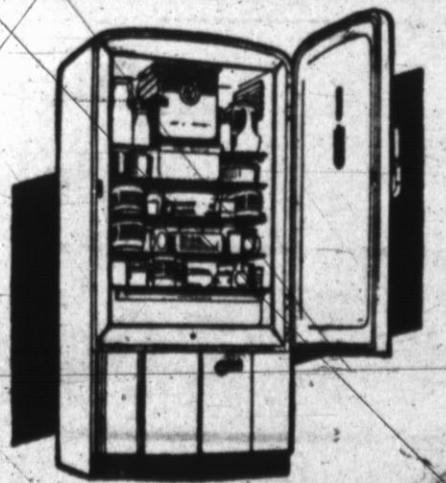
Are strictly monthly accommodation accounts, payable in full the 1st of each month, and considered overdue after the 10th.

The business and professional men and women of this city, who are members of the Local Credit Association, have adopted this community policy, in accord with a like policy adopted in other cities, and expect patrons to adhere to these terms.



## HEREFORD CREDIT ASSOCIATION

DOROTHY H. ROSS, Mgr.  
Local Affiliation of NATIONAL RETAIL CREDIT ASSOCIATION



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First in low cost operation  
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See the new Westinghouse Pacemaker at our office... and see why it sets the pace for 1939

Texas-New Mexico Utilities Company

## NOW IS CLEAN-UP TIME!

Let us go over your car and give it a thorough Marfak 40-for-1 Lubrication Job, and then let us vacuum your upholstery and washing polish up your car so that it will look like new. Just call 440 and give us one trial at washing your car — we guarantee satisfaction!

## TEXAS SERVICE STATION

GLENN SNYDER PHONE 440

## The Hereford Livestock Sales Co.

SALE EVERY TUESDAY!  
Put your livestock in the Bank the Auction Way!  
A large run of livestock is expected for next week!

LLOYD OTTEN, Auctioneer RAY BARRER, Mgr.



### North Hereford Club Discusses Buffalo Grass

The Home Demonstration Club was postponed last Tuesday because Miss Sadie Lee Oliver, CHDA, was called to Amarillo to attend a district meeting. The club met Friday afternoon at the home of Mrs. O. L. Rutherford.

Mrs. G. A. Frye presided over the business session, following which Miss Oliver and A. R. Bateman, county agent, led a discussion on windbreak planting and Buffalo grass setting and seeding. Mr. Bateman and Mr. Rutherford discussed the location of a windbreak planting on the Rutherford place.

Among those present were Mesdames G. A. Frye, Grady Parsons, Ovid Pinckert, M. H. Koelzer, Oscar Vaughn, C. G. Robbins, O. L. Rutherford, Henry Koelzer, R. E. Edwards, Louis Olson, Geo. Parker, Frank Wilde, and Misses Oliver and Maude Schwartz; Mr. Rutherford and Mr. Bateman. The next meeting will be with Mrs. John Kropff.

**STEAMED BREAD**  
"Steamed bread is an especially nourishing food for the growing child and is excellent for school lunches," stated Mrs. L. A. Smith and Mrs. Walter Galley, who gave demonstrations of steamed breads and Boston baked beans at the meeting of the Dawn Home Demonstration Club held in the home of Mrs. Smith, Wednesday afternoon.

"Steamed bread is made with white and whole wheat flour, yellow corn meal and molasses. It may be enriched with nuts and raisins. Served with whipped cream, it makes a tempting dessert. This bread may also be canned and used whenever needed. Boston baked beans are delicious and are rich in food value. The flavor may be varied by the use of pimentos, ketchup, mustard, sweet pickles or onions.

Among those present were Mrs. Jess Caldwell, Mrs. W. P. Caraway, Mrs. R. A. Frye, Mrs. Walker, Mrs. W. J. Stewart, Mrs. Dalby Fleming, Mrs. William Wimberley, Mrs. H. E. Miller, Mrs. C. A. Wimberley, Mrs. W. A. May, Mrs. C. F. Miller, Mrs. Galley and Mrs. Smith.

### Dawn Items

(13 miles east)  
**MRS. JESS CALDWELL**  
Mrs. and Mrs. W. J. Stewart returned Monday from a brief visit with relatives at Byers, Texas, and Grady, Okla.  
Mr. and Mrs. Carl Wimberley and Wanda Sue, visited Mr. Wimberley's sister, Mrs. Vernon Baker and family, west of Hereford, Tuesday.  
Mrs. Norman Miller and infant son, were released from the Deaf Smith County Hospital and returned home Thursday. Both are doing nicely.  
Among Dawn citizens to attend the District American Legion meeting at the Legion Hall in Hereford Tuesday night, were Mr. and Mrs. Gottsch, Mr. and Mrs. Herschel E. Miller and Pete Goetsch.

R. S. West was called to Ben Wheeler, Texas, the first of the week by the death of his father. Mr. West remained over after the funeral for several days stay at Ben Wheeler before returning to Dawn.

Mr. Springer, a nephew of R. S. West, of Ben Wheeler, is acting as substitute teacher during Mr. West's absence.

The large school bus broke down near Canyon, Wednesday evening. A number of Dawn cars brought in the pupils soon after the mishap. There were 23 pupils on the bus, driven by Ezra Bagwell.

Mrs. L. A. Smith was hostess to the Dawn Study Club, Tuesday afternoon, Feb. 22. Mrs. Cecil Walker gave an interesting discussion of "Marie Dressler." The

afternoon was spent socially. There were fourteen present to enjoy the occasion, including Mesdames William Wimberley, Carl Wimberley, W. A. May, Ernest May, Cecil Walker, W. P. Caraway, Minnie Walker, A. T. Frye, Walter Galley, H. E. Miller, Grandma Miller and Mrs. Galley and Mrs. White.

The next meeting will be held Tuesday, March 7, with Mrs. J. M. White as hostess.

Mrs. Johnnie Womble was on the sick list last week.

Members of the Dawn Home Demonstration Club held their regular meeting Wednesday evening at the home of Mrs. L. A. Smith. "Steamed Breads" was the subject of the afternoon's program. Mrs. Walter Galley gave a demonstration of Boston Brown Bread. After the meeting, fresh Boston Brown Bread, Boston baked beans and coffee were served to the 13 present. Mesdames H. E. Miller, W. P. Caraway, R. A. Frye, Dalby Fleming, William Wimberley, W. A. May, Walter Galley, Minnie Walker, Jess Caldwell, W. J. Stewart, C. A. Wimberley and the hostess.

The next meeting of the Dawn Home Demonstration Club will be held Wednesday, March 8, at the home of Mrs. M. H. Burum. Don't forget that Friday night is Community Night. A program under the direction of Mrs. L. A. Smith and Mrs. Carl Wimberley is under way. A hearty welcome is extended to all visitors in and outside the community.

Mrs. A. A. O'Neil, student at West Texas State College, Canyon, spent the week-end at home.

Dawn Home Demonstration members are planning a party at the school house in the near future. The date of the affair will be announced later.

Mr. and Mrs. Leslie Neal of Amarillo, were callers in the H. H. Miller home, Saturday.

There was no school at Dawn Saturday, as teachers attended the teachers' meeting in Hereford that day.

### Progressive News

(1 mile east, 6 miles north)  
**IRA JEANNE RICKETTS**  
Mr. and Mrs. W. Jenkins of Amarillo, visited in the C. P. Caldwell home, Friday.

Miss Wilma Higgins, a member of the girls' debate team of Hereford High School, attended a debate tournament in Levelland, Saturday. Miss Higgins and her colleague, Miss Polly Anna Crawford, won one debate out of three.

Mrs. Arch Conklin and children of Hereford took dinner Sunday in the home of her parents. Mr. and Mrs. Ray Hershey, Jack Russell underwent an appendectomy in Canyon last Wednesday night.

D. Y. Edwards and Calvin attended the funeral of Mr. Edwards' uncle, Mr. H. E. Edwards, in Floydada, Saturday.

Mrs. Ray Hershey and Mrs. Jim Ricketts and sons spent Friday with their daughter and sister, Mrs. Arch Conklin in Hereford.

**QUICK RELIEF FROM STOMACH ULCERS DUE TO EXCESS ACID**

Free Book Tells of Marvellous Home Treatment that Must Help or It Will Get You Nothing Over one million bottles of the WILLARD TREATMENT have been sold for relief of Stomach and Duodenal Ulcers due to Excess Acid—Free Digestion, Sour or Spiced Stomach, Gas, Heartburn, Indigestion, etc. Also to Ulcers Aft. Sold on 15 days trial. Ask for "Willard's Message" which tells you the marvelous treatment.

**CITY DRUG STORE**  
**AMERICAN LEGION**  
Post 192—Hereford, Texas

Business Meeting 1st Tuesday, each Month.

Social Meeting 1st Tuesday, each Month.



Phone

# 160 Stambaugh

DRY CLEANING

KNITS BLOCKED

Mr. and Mrs. Edgar Russell of Hereford and Mr. and Mrs. Bob Allen of Midland, spent the week-end with Mr. Russell's father, W. C. Russell.

Miss Norma Lea and Calvin Edwards were guest singers at the Trinity Tabernacle in Amarillo, Thursday night.

J. A. and Forrest Ricketts spent Saturday night with their cousins, Harold and Delbert Conklin, in Hereford.

Mr. and Mrs. Clyde Russell and children, Robert and Doris, of Texroy, are spending a few days with their parents, W. C. Russell and Ira Ricketts.

Mrs. Ray Hershey attended the World Day of Prayer at the Methodist Church in Hereford, Friday afternoon.

There were 63 in attendance at Sunday School Sunday afternoon, when Min. Borden, pastor of the Church of Christ of Hereford, filled his regular appointment. Mr. and Mrs. E. Ramey, Mrs. W. A. Knox, Bro. and Mrs. Borden, Bill and Leonard Knox, all of Hereford, were visitors. Sunday School is at 2:30 p. m. each Sunday. Everyone is welcome.

Mrs. Ira Ricketts was recalled to the bedside of her father, A. J. Hughes in Silvertown, Wednesday afternoon. Mr. Ricketts and Ira Jeanne took her to Silvertown Wednesday evening and returned Thursday.

Because of cold weather Friday night there was only a small crowd at the Literary meeting. An interesting program was given under the direction of Glenn Ricketts, Howard Higgins and Calvin Edwards. Misses Virginia and Marie Miller and Miss Weaver of Hereford, gave several musical numbers. The next Literary will be March 19, at 7:45 p. m. The program will be under direction of C. P. Caldwell, Troys

Carmichael, and Charlie Green. Everyone is welcome.

Mr. and Mrs. Arnold Hershey visited Jack Russell, who is in the hospital in Canyon, Sunday afternoon.

Miss Lucille Park, who teaches near Canadian, spent the week-end with her parents, Mr. and Mrs. J. L. Park, and her sister, Miss Edah Park in Hereford.

There was a large crowd at singing Sunday night and a number visited from Hereford. Singing is held every Sunday night at 7:30. Everyone is welcome.

The worst blizzard of the season struck the community Monday about noon; the snow and wind raged during the entire afternoon. Because of the drifting, it is impossible to determine the amount of the snow.

### Summerfield News

(3 miles southwest)  
**MRS. ASA ATCHLEY**

There were 84 present for church Sunday. Rev. and Mrs. H. B. Naylor, Joan and Noralee Naylor of Friona, were here.

Bobby Jeanne Walser spent the week-end in the home of Rose Lane in Hereford.

Ruth Atchley spent Friday night and Saturday, in the home of Molly Joe Roberson, in Hereford.

Several W. M. U. members attended the Worker's Meeting in Hereford, Thursday.

Mr. and Mrs. John Hicks and children of Hereford, moved to the J. E. Roberson home, recently.

Mr. and Mrs. Doyle Vines of Vega were in the W. A. Vines home, Sunday.

Mrs. Clifford Gandy and daughter, of Wyche, spent last

Thursday, Friday and Saturday in the J. R. Oglesby home.

Members of the Summerfield Study Club gave a surprise birthday supper at the school house, Friday evening, for their president, Mrs. Ray Johnson. The supper was served western style and the table was covered with red-checked cloth. Everyone was dressed in boots, ten-gallon hats and regular western garb. Among those present were Messrs. and Mesdames Hollis Walser, J. O. Clark, D. C. Walser, B. E. Roberson, Tandy Legg, Lloyd Lookingbill, Britt Clark, Ky Lawrence, L. L. Cannon, Andrew Behrends, J. B. Noland and Ray Johnson.

Mr. and Mrs. Pete Carmichael were in the Carmichael home in Wyche, Sunday.

Rosene Lance of Hereford was in the C. R. Walser home, Friday night.

Mr. and Mrs. Arthur Tarter of Hereford, were guests in the B. E. Roberson home Saturday evening.

Mr. and Mrs. C. R. Walser and Mr. Bob Lance attended the funeral of Mrs. Monroe in Dalhart, Friday.

Miss Viva Mae Thomas of

Ford, spent the week-end in the C. B. Thomas home.

The Child Study Club met with Mrs. Hollis Walser, Thursday, with five members present.

The lights were installed in the school house and teacherage last week. They were completed Friday.

Y. W. A. met at the church last Tuesday evening. "The Treatment of the Jews," by America, was discussed. The next meeting will be March 6, at the church.

Mr. and Mrs. Harry Cannon were in Amarillo, Saturday morning to attend the double funeral of friends who were killed Friday in a car wreck.

Tandy Legg and Mrs. G. H. Butler attended the teachers meeting in Hereford, Saturday.

Those who attended the show-er at Black, for Mrs. Clifton Johnson, the former Miss Arlie Shields, were: Mesdames Tandy Legg, B. E. and Obe Roberson, A. Epperson, Forbus Blakemore, Lloyd Lookingbill, A. Behrends, J. A. Noland, J. L. Lookingbill, Ray Johnson, L. Cannon, Asa Atchley and Miss Gertrude Atchley.

Mr. J. A. Blakemore visited his

daughter in Amarillo, recently.

Mrs. Alice Hanna visited in the W. A. Vines home, Friday night.

Rev. and Mrs. H. B. Naylor and children, and Ruth Atchley and B. A. Atchley, were in Ray, Sunday afternoon.

Asa and Thurman Atchley were in Westway in the Skypala home, Sunday.

J. P. Gandy and Miss Deane Hanna of Wyche, were in the J. R. Oglesby home, Sunday.

W. A. Vines is relief foreman in Black this week.

Frank Lookingbill is working here on the section this week.

A blowing snow fell here Monday morning, reducing the visibility to about twenty feet for some time.

Mr. and Mrs. Dick Roberson of Hereford, spent the week-end in the B. E. and B. C. Roberson homes.

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COLD  
Liquor-Tablets  
Salve-Nose  
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10c & 25c

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You've never seen anything like these Silver Jubilee Kelvinators. They're new, sparkling, streamlined—as revolutionary as the very first electric refrigerator built by Kelvinator 25 years ago.

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New Cold Chest holds as much as 14 pounds of meat... gives it the safe, sure cold it needs to preserve healthful, tasty natural juices.

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| Lucky Tiger                | \$1.00 SIZE            | 49c        |
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### Marble Tournament Entry Blank

My Name Is \_\_\_\_\_ (Print Your Name Plainly)  
I want to enter the Lions Club Marble Tournament and agree to play by designated rules.  
Please send me a copy of Official RINGER Rules.  
I live at \_\_\_\_\_ I am \_\_\_\_\_ Year Old.  
Bring or Mail to The Brand, Close Drug or McLean Insurance office.



### Fencing for Profit

By T. O. Richardson, Secretary Breeder-Feeder Association

Fence (of the right kind) is progressive equipment; as much so as a planter or cultivator. Pasture is as much to be harvested and sold as much so as wheat or cotton. A crop may be a good pasture after its primary yield has been taken away; its residue becomes a cash crop also when livestock turn it into meat, milk, or wool. Fence, of the right kind, in the right place, is an investment without which livestock cannot be employed to harvest grass and crop residues, and which therefore does its work literally by the thousands of tons in the Southwest every year.

It would be some justification for not grazing them were this vegetation turned under to enrich the soil, but such growths are hard to handle and they usually wind up in the bonfire after spending a great deal of labor in cutting and stacking. Cattle and sheep will pay well for the privilege of gathering such waste growths, and will leave most of the fertility on the land. How much easier and less expensive is the long run to fence the fields and let the critters do the job.

A fence of the right kind will hold all kinds of domestic animals—hogs, sheep, cattle and horses. That kind of fence costs little more than one for cattle and horses only, and hogs or sheep will pay the difference. The other day I saw dairy cattle hogs, goats, and geese thriving together on an East Texas pasture. In summer the geese are transferred to the cotton patch where they keep Bermuda grass down. The fence which confines them to the job probably cost no more than one year's hiring of hoe hands.

Hedley Ataway makes his fence pay dividends. Instead of a narrow lane to be trampled into barren runs, he turned a part of his fields in to grass, making a wide

### Fried Chicken or Fat Pork

By T. O. Richardson, Secretary Breeder-Feeder Association  
Fried chicken is a luxury for which city people willingly pay high prices. Probably not one person in ten ever had enough fried chicken to get tired of it, for few are able to buy it regularly after it passes through the hands of dealers and caterers, yet farm folk who raise it can have it every Sunday and in between at a fraction of the money cost to city people are too much inclined to treat fried chicken as luxury only to be served when company comes.

Whether you set the hens on their own eggs, hatch them in a home incubator, or buy baby chicks from the commercial hatchery the cash outlay for raising a two-pound fryer is only a few cents. Any well managed farm raises at least a part of the grain which chickens need, and for which they will pay a good price, either for home consumption or sale. The mash feeds required to balance the ration can be had in every town nowadays and few farm "crops" offer as quick a turnover as the sixty days or so that it takes to bring a chick to maturity for market or home use.

It is nothing short of tragic that some farm families deprive themselves and their children of all the eggs and chickens they can eat and enjoy, sitting down day after day to fat pork shipped in from Wisconsin or Iowa. Of all people who ought to live well the farmer who produces the food is that one, and he lives well in just about the proportion that he grows what he can use at home without paying tribute to handlers, haulers and merchandisers.

All these people render an essential service and farmers can do no more do without the cities than the cities can do without the farmers. It is worth thinking

grassy passage from barnyard to the main pasture. The cattle graze back and forth, there is no waste land, and no crowding to break down fences and wear down deep trails. His farm is smaller than the average for his county, yet he made 8 bales of cotton more than the average farm (six bales to the county average) and sold \$1500 worth of dairy products besides, to say nothing of surplus hogs and calves. He is building more and better fences, because it pays.

This season, when crop operations are at their lowest ebb, is the most favorable time for building, repairing, or moving fences on the farm. Fences that are in the wrong place may now be relocated in order to simplify routine farm operations hereafter, and to better utilize the land by crop rotations and grazing. On a perfectly level farm it is possible to lay out fields and pastures in perfect rectangles, but few farms are perfectly level. It is essential, therefore, to plan the arrangement of fences in conformity with the topographical and other features, such as rocky or wooded sections, or overflow valleys.

It is also important too, as nearly as practicable, center all enclosures near the homestead, and have as few gates as possible between the barnyard and the different fields. In the rush season time taken in opening and closing gates and in going to and from the field, is just that much lost from the urgent cultivating and harvesting. Add up the time for gates and two round trips a day between home and work and see how many hours each week is lost. It would probably cultivate several acres.

Any gate takes some time, but a freewheeling gate with a self-acting latch can be made by anybody. I shudder to think of the time lost in taking down and putting up bars, wrestling with a wire gate, or a wooden gate which drags the ground. Now is the time to get rid of them.

about, however, that every dollar a farm family saves by producing for its own use is a dollar that can be spent for something else they cannot produce some of the things farm folks too often do without because they are not indispensable. Now the farm poultry business is different from the special poultry business in many respects. There is less cost, less risk of disease, less cash outlay all along the line. At the same time it brings returns for time and labor that would otherwise have no market, and since their time and ability is the principal thing many farm families have to sell, those who do not find some profitable activity for the hours not needed in crops lose something that is irrecoverable.

Besides the good eating there is always some kind of a market for the surplus and many a farm flock buys the flour, coffee and other groceries which cannot be produced at home. If the market is low when the fryers or broilers are ripe, housewives have learned to can the meat for future use or sale. I know a west Texas store which buys its canned chicken from the women's home demonstration club members in the community and sells it in chicken salad sandwiches.

W. A. Painter, a tenant farmer in Hale county (Texas) rents a freezer-locker in town for \$10 a year. If the fryer, broiler or turkey market is down when his fowls are ready he dresses them at home and stores them in the locker to be sold after the rush season is over. Mr. Painter also has built up a good business in dressed turkeys, direct to customers in Dallas and Fort Worth 300 miles away. "Where there's a will there's a way" is just as true as when it was first printed in the old Blue Back speller three generations ago.

### Amateur Champs

(Continued from Page 1)

Sackett and Brock will be matched for the championship in this division.

101 to 110 pounds—Harold Parsons, 103, defeated Foster Hill, 105; R. L. Dowell, 107, drew a bye. Tonight Parsons will meet Dowell for the championship.

111 to 120 pounds—J. P. Jones, 114, won over Earl Lance, 117; Richard Petersen, 116, defeated Alvin Czerner, 120. Jones and Petersen will be matched for the championship tonight.

121 to 130 pounds—Horace Aitman, 122, won over Carl Johnson, 127, for the title in this division.

131 to 140 pounds—G. H. Parker, 138, defeated George Walker, 138; Hicks Roberson, 134½, won by forfeit over Bill Montgomery, 134; Wesley Gutherie, 133, won over Morris Easley, 135½. Tonight Parker, Roberson and Gutherie will compete for this title.

141 to 150 pounds—Kenneth Lisenbee, 145, won over Paul Foster, 145; Joy Worley, 140, won by forfeit over Ewell Fox, 145; Cliff Estes, 149, defeated Danny Hales, 145½; Henry Ford, 149, drew a bye. Tonight will feature title bouts between Lisenbee, Worley, Estes and Ford.

151 to 150 pounds—No bouts were fought in this division Wednesday night but Leonard Johnson, 159, and Frank Vaughn 152, will fight for this title tonight.

161 to 170 pounds—J. C. Vaughn, 167, defeated Jerry Jowell, 170, for the title in this division. Only two entries.

Above 170 pounds—No fights held in this division Wednesday. Tonight will see Bill Boyer, 178, compete with George Springer, 178, for the heavyweight title.

Title divisions have been made in 10-pound variations, and bouts tonight will be operated the same as last night. In divisions with more than two winners, the boys will draw before the fights to determine the matches.

All bouts were won by decision Wednesday night.

### Boys Organize

(Continued from Page 1)

George Springer, Carroll Lisenbee, R. C. Valentine, Robert Jackson, L. H. Lookingbill, George Turrentine, Earl Hopson and Quentin Williams.

### Community

(Continued from Page 1)

Accompanied the flurry. Visibility was reported at "zero" on highways and roads. Several school buses were abandoned in rural communities as private cars carried children to their homes. Traffic between here and Amarillo was delayed because drivers could see only a few feet ahead. Similar conditions existed at other points. Traffic was reported to be halted at Clayton west, and at Dalhart, where a train was derailed by heavy snow drifts. Highway 66 was also reported blocked at Vega. All roads are now open, however, in this vicinity.

Little benefit was expected to crops, because of the light amount of moisture received, but cattlemen reported no serious damage to livestock in this area.

### Cattle Sales

(Continued from Page 1)

Stanton Brunson sold 160 steer yearlings weighing 582 pounds to J. L. Birdwell, Ralls, at \$8.25.

Wimberly delivered 40 steer calves to Shelby Jersig of Bovina at \$40 a head.

Lint Merritt sold Ben Snider four cars of heifer calves, weighing 470 pounds, at \$7.75.

Henry Hastings sold Rosentock Bros. a carload of steer yearlings at \$8.75.

H. D. Porter & Son sold to Daugherty of Denver 200 heifer yearlings, weight about 600 lbs. at \$7.80.

Colby Conkwright contracted about 400 steer yearlings to Myers and Frink at \$9.25 and Lyle Woodford contracted about 100 steer yearlings to the same parties at the same figure.

Mike Baird contracted a carload of steer yearlings to Porter & Son at \$9.25.

Pitman & Guseman delivered 300 heifer yearlings to Ben Snider at \$7.75.

J. T. Gilbreath, Jr., contracted three loads of steer yearlings to H. D. Porter & Son for March 20 delivery at \$9.25.

Jim Bledsoe, shipping out of Hereford, marketed 208 head of 125-pound ewes on the Kansas City market this week. He was paid \$4.25 per cwt for the consignment. The week's peak price on slaughter ewes, was \$4.50.

### Nancye Millard

(Continued from Page 1)

Six famous Texas writers and one British novelist, Phyllis Bentley, will give lectures and readings on the campus each afternoon and evening. J. Frank Doble, noted author and collector of southwestern folklore, will begin the series Monday. Following him successively, will be John William Rogers, playwright and dramatic critic of the Dallas Times-Herald; Walter Prescott Webb, historian and University of Texas professor; Mrs. Grace Noll Crowell, poet-laureate of Texas; Patrick D. Moreland of the Texas Institute of Letters; and Miss Bentley, author of "A Modern Tragedy," and "Freedom, Farewell." John McGinnis, literary editor of the Dallas News book section, will speak at a dinner-Friday night, honoring members of the Texas Institute of Letters.

Miss Millard, who is a student in the music department has shown great interest in creative writing and in literature and was recommended by her teachers to attend.

### Program Outlined

(Continued from Page 1)

Givan and Elmer Patterson. Barbecue—12 o'clock in City Park. Ann Holman, chairman, assisted by J. A. Pitman, Ernest Medkief, Rufus Sewell, O. G. Hill, Noah Ewton, Jim Roberson, H. G. Conkwright, Cecil Guseman, Egbert Brady.

Tribute to Pioneers—following barbecue, James W. Witherpoon; response, Judge Gough, Amarillo.

Old Fiddlers' Contest—Court-house lawn. Lan Shore, Guy Smith and committee.

One-Act play by rural communities—north balcony and court-house lawn. Miss Sadie Lee Oliver, chairman, and committee.

Band Concerts—Junior Band

and High School Band, north balcony and courthouse lawn. Softball Game—Softball park. Shorts vs. Bloomers; Onias Carroll and Ted Young respective captains.

Pageant—North courthouse lawn. Mrs. H. D. Reed, chairman, Mrs. G. M. Hudson, Marlin Gilliland, John Roberts and others.

Old time dances—Platform on courthouse lawn, Cecil Williams, chairman, and B. and P. W. Club.

Modern Dance—City Hall, B. & P. W. Club.

### Around Town

(Continued from Page 1)

Medkief called up Dr. J. W. Hendrix and posing as a newspaper editor, extended Doc a welcome to the city. Doc fell for the gag, and it was next day before he learned that Ernest had faked the call. He was somewhat "burned up" and the subject is yet a matter to be mentioned with caution.

Barrett Sowell jumped the gun on the whisker growing race, and now boasts a nice start.

Miss Mattie Mae Swisher was this week able to be up and reported no serious injuries from a hard fall she received last Thursday night. The accident occurred as she was returning to her home from town.

X-Ray pictures were made of her leg, which showed that no bones were broken by the fall, although she remained in bed for a short period.

E. B. Posey has accepted a position with Streu Hardware and invites his friends to visit him in the location.

### All Boys

(Continued from Page 1)

First place, a trip to Amarillo in April to compete in the district Marble Tournament. The winner will have all of his expenses paid as a guest of the club and will be awarded \$2 in spending money while on the Amarillo trip in addition to having other expenses paid by the Hereford Lions Club. Second place will receive \$1 in cash; third place, 75 cents; fourth place, 50 cents and fifth place 25 cents. The next 10 highest boys will each receive a ticket to the Star Theatre.

According to the announcement, boys from rural schools are invited to enter the tournament and the date was placed on Saturday to be more convenient to all boys, both rural and town. The games will begin shortly after noon.

Rules used in the tournament will be "The National Marble Tournament Game of Ringer." A 10-foot circle will be used in the play. A more complete list of rules will be found in The Brand next week.

In the meantime, all boys were urged to get their entries in as early as possible to determine the number who will likely be in the contest.

### Funeral Service

(Continued from Page 1)

there. During her residence in this section, Mrs. Hoover has acquired many friends over the entire territory. She was active in

community, church, club and school affairs at Bippus, and those who knew her closely say she was a devoted wife, a loving mother and an ideal neighbor.

The immediate survivors besides her husband, are a daughter, Mrs. Pearl Hoover Pruitt of Hondo; a son, Allen Hoover, student in the college at Ft. Collins, Colo.; and Ruth, Vera Lee, Herbert and Charles Ray, all of the home at Hereford.

Besides these are her mother, Mrs. J. W. Thompson of Rockwell County, a sister, Mrs. Maude Freeman of Wichita, Kans., a brother, Richard Thompson of Kansas City, Mo.; two brothers, Walter and Jap Thompson, both of this county.

J. W. Thompson, father of the deceased, died four years ago and a brother, Leonard, six years ago.

Interment was made at Pottsville.

Among those from Hereford, who attended were Mr. and Mrs. Buford Palmer, Mrs. Arthur Thompson, a cousin, A. R. Babb, man and Dick Coffee.

### Bravest of Fighters! Hold-est of Lovers! Was he Thief, Liar, Traitor, Hero?

This story of Francois Villon, dashing, reckless rascal... as irresistible wooer as ever lived... who fought his way to glory with daring and wit is one of the grandest shows you've ever enjoyed!



### Ronald Colman IF I WERE KING

Personally Recommended... as outstanding entertainment... a delightful and pleasing picture. Sure to be one of the "Ten Best of 1939!"

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TONITE & FRIDAY

PERIL-PACKED ADVENTURE... when your fast-riding trouble-shooting trio deals a triple dose of outlaw poison to a streamlined band of modern crooks.

### THE 3 MESQUITES

Featuring JOHN WAYNE and RAY CORRIGAN MAX TERRINE

Also: Last Chapter! "LONE RANGER RIDES AGAIN" WHO? is the Lone Ranger? See for yourself in this last chapter... he will unmask! Do you know who he is?

WEDNESDAY SATURDAY

### Jeepers Creepers! Wotta Show! What Fun! What Laughs! What Absolute Hilarity!

Rip-snorin' Jane... has moved to the wide open spaces... to the land of bad hombres... missing gold... roarin' laffs... stagecoach stick-ups... tingling excitement... and so much fun, if you even blink your eyes something happens!



### JANE WITHERS "THE ARIZONA WILDCAT"

with LEO CARILLO

Added Fun: "OUR GANG" COMEDY and Paramount News

Preview Sat. Night! Sunday - Monday Preview Sat. Night

"Crusher" McKay Blistering boss of the crew!... with pistons for fists... a furnace for a heart... and a sailor's eye for a pretty face!

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