

## Hereford REA Lines More Than Doubled

### AROUND TOWN

**Sights and Faces Seen**  
Jack Wayland and Stub Jones made the rounds Wednesday morning with a book, which exploded with a bang when opened. They had lots of fun everywhere they went—but got the biggest laugh on Ethel Robinson when she opened the book, screamed at the top of her voice and jumped three feet into the air.

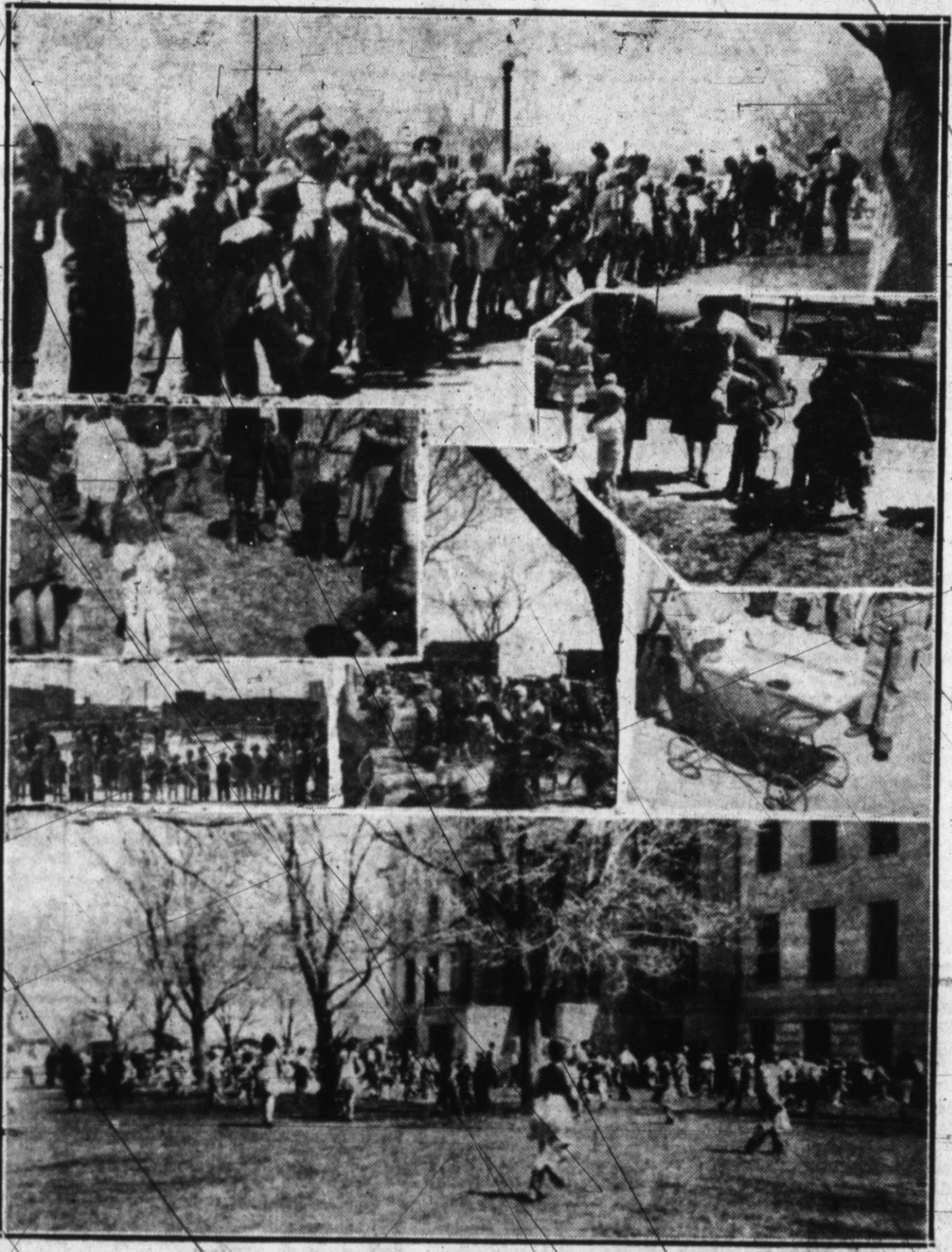
Russell Daniel knew definitely that Easter was over last Monday, because he saw the Easter Bunny (a big jackrabbit) hopping north down the middle of Main Street when he came to work Monday morning.

Following the purchase of the J. A. Callahan place on east 13th Street, at the northeast edge of town, Barrett Sowell and family have recently moved to the new location. Jimmie Allred has occupied the former Sowell residence at the intersection of "F" and 11th Streets, diagonally across from the football field.

Mrs. E. J. Williams writes: "I still have flower roots for home adornment; also a few Black Locust trees that can be used for windbreaks. They are free to you while they last, and now is the time to plant them." Mrs. Williams is located at 612 11th St., across from the football field.

Virgil Morton is the prize chicken buyer of the Panhandle. This week some of his chickens got loose and wandered near the Skelton Implement Co. Joe Bishop and Carl Kropff gathered them up, and for the second time sold them to Virgil. After (Continued on Page 12)

### Scenes From Merchant's Third Annual Easter Egg Hunt



In the above photograph may be seen the line of boys and girls as they awaited the whistle which started them on a mad scramble for Prize Easter Eggs. The smaller insets show different pictures snapped during the hunt: the little fellow in the lower right inset was probably the youngest to attend the event. The bottom picture was made just after the starting whistle as the kiddies made a clean sweep across the courthouse lawn. The hunt this year included 470 prize eggs, worth more than \$100 in cash and merchandise when redeemed at Hereford stores.

### Fifty-Two Boys Join 4-H Club Feeding Program

With 52 boys in this county already enrolled in the 4-H Club feeding campaign, information this week said that many of the boys already have their animals and have started feeding them. The boys will plant their own feed in many cases, and will feed the animals on balanced rations as recommended by College Station. Cattlemen of this section have joined County Agent A. R. Bateman in sponsoring the movement—and the interest shown by the boys is surprising even to the sponsors.

The following boys have registered with their animals: Alva Sturford, pig; DuBois Walker, Jr., calf; Herbert Hoover, pig; John Douglas Pitman, calf; Herbert Hoover Jr. pig; Bill Dameron calf; Emmett B. Saxon, calf and pig; Harold Conklin, poultry; Arnold Fowelson, white pig; Delbert Fowelson, calf; Gordon Higgins, two steers; Junior Burgess, pig; Glenn C. Smith, sheep; Le Roy Burgess, pig; J. D. Sackett, calf; D. H. Lookingbill, Jr., calf; Clyde Neel, pig; Earl Hussey, calf; Carroll Lisenbee, chickens; Sammy Lisenbee, chickens; Leonard Rutter, chickens; George Turrentine, calf; Elvin Wilson, calf; Grady Wilson, Jr., calf; (Continued on Page 12)

### Irrigation Figures To Be Reviewed At Meeting Here Next Friday Night

With the regular monthly meeting of the Deaf Smith County Irrigation Farmers' Association scheduled to meet in the court house Friday night, April 14, at 8 o'clock, it was today announced that Hal Yoder, in charge of collecting statistics on irrigation wells in this area, will be the principal speaker.

Leaders of the organization said that they were unusually glad to present Mr. Yoder, who is keeping records on many of the wells in this section, since

he will be able to bring actual facts regarding the amount of water pumped, the water level and other valuable information to local farmers. They believed that his report would be all the more valuable because it was compiled from wells operated by those who will be present at the meeting.

The association extended an invitation for all members and others interested in the subject to attend. Plans will also be made for the May session next Friday.

### Glee Club Wins Highest Rating

Despite disagreeable weather last week-end 40 girls of the high school glee club went to Plainview and took part in the Music Festival; they were rated highest in the entire festival. Numbers sung were those required for all Class B high school girls in the nation. Besides the club ranking of highest on three songs of the required five, the girls trio, composed of Dorothy Nelle Trimble, Faye Crosthwait and Elizabeth Rice, received high (Continued on page 12)

### CHURCH OF CHRIST MEETING TO OPEN SUNDAY MORNING

Beginning Sunday morning, Minister L. E. Carpenter will open a revival meeting at the Church of Christ, according to announcements today. The meeting is scheduled to continue through Sunday, April 23. Minister Carpenter comes from Spring Lake church, and is already well-known to many residents of this community. While he is holding the meeting here, Minister E. M. Borden, local pastor, will conduct a meeting at Spring Lake. Some of the subjects which Minister Carpenter will discuss are listed: "Leaving Out God," "Why I Believe the Bible," "Can (Continued on page 12)

### PLANS TAKING SHAPE FOR PIONEER DAY CELEBRATION HERE MAY 11

With plans for the annual Pioneer Day celebration to be held here on May 11 in good shape, leaders today predicted the largest celebration in the history of the event. The 1939 celebration marks the 49th anniversary of Deaf Smith County.

**Women Go On Trial**  
In connection with the big celebration, sponsors also stated that Saturday, April 15, has been set as "Ladies Day" in Hereford. A. O. Thompson has been selected as judge, and a group of women will be chosen for the jury. Court will be held on Main Street next Saturday afternoon, and the committee (Continued on Page 12)

### PERSONS WARNED TO KEEP CHICKENS UP

Reporting that numerous complaints are still being made against persons who allow chickens to run loose within the city limits, City Marshal Ed Curt-singer today said that a final warning is being issued in this regard. "It is a violation of the city ordinance to keep chickens in town and not keep them penned here," he said. "Numerous complaints have been registered by persons whose gardens and flower beds have been damaged. Therefore, we ask that all persons keep their chickens up—or expect to have charges filed against them."

### Students Rate High In State Band Contests

#### MYRON MORGAN AND GLENN SMITH TO PLAY IN NATIONAL CONTESTS

Ranking near the top in the State Regional Contests at Plainview, organizations representing Hereford schools took their share of honors, and a long list of individual placements were also announced. Among individual winners of distinction were Myron Morgan and Glenn Smith, who will represent Hereford in the National Contests to be held at Abilene on April 21-22. If these two students win at Abilene, they will be ranked as "tops" in the United States, since no further competition is offered. Their appearance in Abilene will be sponsored by the Hereford Lions Club.

In the following reports, for organizations and individuals, Rating I represents a perfect grade, from 90 to 100; Rating II is almost parallel with the first rank, representing a grade of 80 to 90, and Rating III represents a grade of 65 to 80.

The High School Girls Glee Club received a Rating I, as did the Girls' Trio. The High School Band was rated II in marching and playing; the Grade School Band, Rating II, playing; the High School Orchestra, Rating (Continued on Page 12)

### Local Students To Compete In District Meet

CANYON, April 13—A deadline for advance entries in the events of the Interscholastic League district meet here Friday and Saturday was announced today by Supt. F. E. Savage, director-general. All entries should be in the hands of meet officials by next Thursday evening, including both literary and athletic events.

Entry blanks are in the hands of all member schools most of whom already have complied with regulations. Principal G. M. Hudson of Hereford, has been named director of Three-R contests.

All contestants will pay a registration fee of 50 cents which will admit them to all contests. Moneys received will be rebated to contestants on a mileage basis after actual expenses of the meet have been paid.

In addition to entries from Hereford, several students will also compete in the meet from the Westway school. Singles and doubles in boys' and girls' tennis will begin at 1 p. m. Friday, with the finals set for 2 p. m. Saturday. Volley-ball (Continued on Page 12)

### FUNERAL SERVICES AT DALHART FRIDAY FOR MRS. McINTOSH

Friends in this community learned Thursday morning of the death of Mrs. Bill McIntosh, pioneer resident of this area. Funeral services will be held in Dalhart at 3 o'clock Friday afternoon, April 14.

The McIntosh family came to this community in 1900 and operated the McIntosh Ranch, located 20 miles north of town until around 1920, when they moved to Dalhart, where Mr. McIntosh has continued in the cattle business.

Mrs. McIntosh is well remembered by many old timers who mourn her death, and a large number from this community plan to attend the funeral tomorrow. The McIntosh Ranch was one of the largest independent ranches to ever operate in this county.

### MR. DEAF SMITH GETS HIS MAIL AT COURT HOUSE

**Paging Deaf Smith.**  
During the past month several letters have been directed by the Denver office of an insurance company, to Mr. Deaf Smith, Hereford, Texas. Since all mail directed to Deaf Smith County goes to the clerk's office, the letters were delivered there—and as promotion schemes eventually found the wastebasket.

The incident is parallel to the time Miss Lillie Hostetter, former librarian, wrote to a publishing company asking for books or information regarding Deaf Smith. The company replied, pointing out that they published no particular books for Deaf persons.

### Plans Complete For Lodge Meet On April 23-24

#### HEREFORD WILL BE HOST TO ODD FELLOWS AND REBEKAH SESSION

Reporting splendid response on behalf of residents in this community in offering rooms to help care for the 300 IOOF and Rebekah delegates expected at the Panhandle Association meeting here April 24-25, Troy Wamble and Mrs. E. E. Fridley, chairmen of this division, today said that they believed they will be able to house the crowd if similar response continues.

Programs for the association have already been sent to members over the surrounding territory, and plans are complete for the gathering.

Officers of the Panhandle Association are: J. E. Rainey, Dalhart, president; C. M. Spencer, Amarillo, first vice-president; Mrs. Mary B. Weeks, Canyon, second vice-president; Ivan Wilson, Amarillo, secretary-treasurer.

(Continued on Page 12)

### Bobby Jennings To Compete In State Contests

—Due to the fact that the National and State Federation of Music Clubs was postponed until Sunday, April 9, only one student from Hereford was able to enter, according to Miss Mattie Mae Swisher.

Bobby Jennings, son of Mr. and Mrs. Carl Jennings, entered the contest Sunday and was graded Excellent. He competed in the grade school division and is eligible to compete in the voice division of the state meeting. He is the second student to ever represent Hereford in the state meet in this capacity. LaNelle Scheihagen, now a student in the WTSC Music Department, at (Continued on Page 12)

### Local Project To Operate In Three Counties

#### NEW 224-MILE ALLOTMENT TO INCLUDE 180 MILES IN FARMER COUNTY

A message Wednesday announced allocation of \$147,000 with which to construct 224 miles of additional Rural Electrification lines in Farmer, Castro, and Deaf Smith counties. The message was dispatched from REA headquarters in Washington, D. C., and listed the additional mileage as extensions to the present project. All business, construction, service, billing and other transactions will be handled through the Hereford REA offices.

Announcement of the additional 224 miles more than doubled the present project, which previously included 191 miles of lines—already in operation. The new lines will run to the New Mexico state line.

Around 180 miles of the 224-mile extension will be located in Farmer County, leaving 44 miles of short extensions to be made from lines already in operation in Deaf Smith and Castro Counties.

#### In Castro County

Included in the present 191 miles of REA lines in operation are approximately 23 1-2 miles in Castro County, running southeast from the sub-station located 4 miles east of Hereford. The present lines run to a point six miles north of Dimmitt—and from there southeast to the Nazareth Community. Approximately 10 to 12 miles of the new lines will be in the Nazareth area; other extensions will be made west of Dimmitt and east of Jumbo. The remainder of the 44 miles will be scattered in short extensions over the Deaf Smith and Castro lines which are now in operation.

#### In Farmer County

Under the present set-up, the western extension of the 191-mile REA project now in operation, terminates at the Summerfield community. As before stated 180 miles of the new 224-mile extension will be placed in Farmer County. The new 180 miles in Farmer County will start from Summerfield, run straight into the Black Community, then southwest to Friona. From Friona two parallel lines will run due west to points one mile east of the New Mexico line. Starting again from Summerfield (Continued on Page 12)

### Weather Chart

Temperature extremes and moisture for past week, furnished by Department of Agriculture's weather station in Hereford.

Day	Max.	Min.	Moist.
Thursday	59	25	0.18
Friday	80	35	0.00
Saturday	70	34	0.00
Sunday	78	42	0.00
Monday	86	40	0.00
Tuesday	68	45	0.43
Wednesday	63	56	0.00

### Brand Wants Pioneer Pictures And Information For Big Edition May 4

Issuing a call for pictures made in this area in the early days, The Brand this week announced that work has already begun on the annual Pioneer Edition, which will be published May 4, preceding the celebration.

Community correspondents of The Brand are busy compiling data for histories of each of the individual communities in the county and pioneer pictures of any community or first settlers of any community are especially sought—along with general pioneer pictures. Due to the large number of pictures used during the past

two years, it will be difficult to get different scenes this year—and co-operation of the old timers, and their sons and daughters was asked in making the paper more interesting with pictorial information.

The Brand is also interested in getting stories of old timers not yet published. If you have a relative or a friend, who is an old timer, drop by the office, get a special blank and fill out the sheet with valuable information which will become a permanent record in the files of the newspaper. Due to the tremendous task, all pictures and stories should be in by April 23.



# The Hereford Brand

Published Every Thursday. Our Slogan—"More People—More Farm"

HEREFORD, DEAF SMITH COUNTY, TEXAS  
TELEPHONE 39

MRS. SETH B. HOLMAN Publisher  
JIMMIE GILLENTE Editor

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### NOTICE TO PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice 402 Main Street, Hereford, Texas.

## Westway Items

(10 miles west)

### MRS. MERLIN KAUL

Miss Gladys Gore, who attends High School at Hereford spent the week end with her parents, Mr. and Mrs. L. O. Gore. She is a member of the Hereford Girls' Glee Club, which won first place in the State Music Festival at Plainview, Thursday, and will accompany the club to San Antonio later in the spring.

Everyone enjoyed the Easter services Sunday. There were 63 present for Sunday School and several more attended church services. Rev. Ab Posey of Hereford preached and his message was much enjoyed. He also preached at the night services. Visitors present Sunday morning were Mr. and Mrs. Henry Clark and Mary Lee and Audrey of Ward, Rev. Merle Grigsby of Plainview and Rev. and Mrs. A. R. Posey of Hereford.

Mr. and Mrs. Guy Lawrence and Nelda Guy of Hereford were dinner guests Sunday in the Dee Culpepper home.

Mr. and Mrs. Buren Sowell Margaret and David, were dinner guests of her parents, Mr. and Mrs. Henry Tiefel in Hereford Sunday.

Mr. and Mrs. Henry Clark and daughters Jessie and Jewell of Summerfield were dinner guests Sunday of Mr. and Mrs. Moody Stephan and children. In the afternoon Mr. and Mrs. Earl Little, Nannette and Junior and Mrs. Joe Landers, Vesta, Mae and Ross Joe were present, the children enjoyed an egg hunt.

Dinner guests Sunday in the V. Skypala home included Mr. and Mrs. Edgar Skypala and daughter, Mr. and Mrs. Lee Hopson, Mr. and Mrs. Junior Sherman and son, and Mrs. R. C. Connally of Hereford.

Martha Lee and Leta Glyn Rutter were week end visitors in the home of their uncle, M. T. Rutter at Hereford.

Mr. and Mrs. Glenn Rutter and children were visitors at the A. A. Head home Sunday.

Mr. and Mrs. Ray Lee Wilson were dinner guests Sunday in the home of Mr. Wilson's parents, Mr. and Mrs. Sam Wilson at Summerfield.

Helen Jo Wilson spent the week end with Juanita Upton near Hereford.

Mr. and Mrs. F. W. Dodson and Monte Max attended a family reunion Sunday at the B. A. Dodson home in Olton.

Mr. and Mrs. P. H. Gilliland of Hereford were visitors of Mr. and Mrs. F. W. Dodson and Monte Max Saturday night.

Miss Emily Minter of Clovis, N. M., was a guest Saturday at the F. W. Dodson home.

Mr. and Mrs. M. S. Roe of Hereford were Sunday dinner guests in the J. R. Roe home. Elvin Wilson spent the week end in Hereford in the Lee Hopson home.

Grady Wilson is building a new chicken house. He is being assisted by his son-in-law, Bud Hopson. Mr. Wilson has made several improvements at his farm recently. He tore down his old barn and out buildings and replaced them with a new barn and shed.

Jerry Ray Landers was absent from school Monday. He stepped on a nail Sunday and had a very sore foot.

Miss Emily Minter of Clovis, N. M., and Richard Lee Tucker were visitors at school Friday. Leola Wolfington has been quite ill with tonsillitis for several days.

Miss Jessie Clark of Summerfield is spending the week with her sister, Mrs. Moody Stephan and family.

Miss Emily Minter was a guest Sunday in the Paul Mathers home.

Rain which amounted to .66 of an inch or more fell here last Tuesday night and Wednesday. On Thursday the biggest snow of the year added .37 of an inch more. Another good rain fell Monday evening. It looks like the end of the drought and crop prospects are fine.

There was no school Thursday because of the snow storm.

Work is progressing nicely on the play, "Beds on a String," which the High School pupils plan to present soon.

Miss Gilmore spent Easter visiting friends in Canyon and Amarillo; Miss Beall visited her

aunt, Mrs. Easley in Hereford. Mr. and Mrs. Charley Morris of Progressive, were callers at the Floyd Tucker home Saturday evening.

The primary children in Miss Beall's room had an Easter egg hunt Friday afternoon. Elaine Cox received the prize for finding the most eggs. Miss Gilmore's third and fourth grades had their egg hunt Monday afternoon and Bela Lomax received the prize for finding the most eggs.

Jack Dan Waddell has been dropped from the roll in the first grade. He moved with his parents recently to their home south of Hereford.

The six weeks tests were given at school Wednesday and Friday.

Mr. and Mrs. Lloyd Pope and Mr. and Mrs. O. T. Pope of Friona were guests Sunday of Mr. and Mrs. Everett Talbot and Edd Uri. Mr. and Mrs. Orville Houser, Joan and Neil Witherspoon of Hereford were guests Sunday in the G. C. Hartman home. The children had an Easter egg hunt in the afternoon.

Mrs. Effie Sloan and Mr. and Mrs. Phillips of Amarillo were guests Sunday in the J. A. Roe home.

## Wyche Items

### MRS. R. C. VALENTINE

(1 1/4 miles south, 5 miles east)

Mr. and Mrs. Lee Ott of Amarillo visited in the Ira Ott home last week.

The Wyche Home Demonstration Club did not meet in the home of Mrs. Reeves Thursday, April 6, on account of the cold rain. Miss Sadie Lee Oliver was unable to attend on account of bad roads. A special session will be held at the Wyche School house, Wednesday, April 12. Every club member is urged to be present.

Mr. N. G. Elliston left for New Mexico Monday where he went to attend his farm.

Mr. and Mrs. Bernice Dee Fortner of Arney spent Saturday in the home of her parents, R. W. Elliston.

Mrs. H. B. Elliston, who returned home from the Deaf Smith County Hospital Tuesday is still under a Doctor's care.

Mrs. J. C. Albright was released from the Deaf Smith

County Hospital Saturday, where she was a pneumonia patient.

Mrs. J. S. Allman of Dallas is visiting in the F. D. Furgerson home.

The Wes Bradys are putting up a new windmill.

Mrs. D. Allman of Hall Center visited in the home of her sister-in-law, Monday.

Miss Melba Rae, who is a student at W. T. S. C. in Canyon, has been spending the Easter holidays with her parents C. E. Rea.

Mrs. Fred Burns of Bippus is visiting in the Clarence Morrison home. Mrs. Burns is a sister of Mr. Morrison.

Mrs. F. D. Furgerson spent the first of last week with her sister and family, Mr. and Mrs. Worshorn of Lubbock, then went to Hall Center to visit in the home of her brother, Mr. and Mrs. Allman, from there she visited another sister, Mr. and Mrs. Earl Miles of Plainview.

Miss Sadie Lee Oliver called in the N. G. Elliston home Saturday.

Nat Morrow is visiting his relatives here, the Ellistons.

Mr. and Mrs. Wes Bradly were in Oklahoma City last week.

Mr. and Mrs. Littlefield and small daughter visited in the home of his parents in Happy Sunday.

Mrs. Frost of Happy is here visiting in the home of her son, Jack Frost.

Edward Paetzold, who attends the Pierce Memorial College in Amarillo, spent the Easter holidays with home folks, the J. J. Paetzolds.

Racky Elliston was absent from school Friday and Thursday on account of illness.

The rain and snow was welcomed by the farmers, although some damage from the cold wave was reported, especially to fruit trees and some wheat.

Mrs. Wes Bradly called in the N. G. Elliston home Sunday.

Miss Lorene Valentine spent Sunday afternoon in the home of her parents, R. C. Valentine's; Mrs. Valentine, Miss Peggy and the triplets returned to Amarillo with her.

Miss Billye Valentine spent Saturday night with her sister, Peggy, and both attended the Baptist Church Saturday night, also Easter services.

Mrs. Frost, Mr. and Mrs. Jack Frost and J. D. Sackett were among those attending Easter Services in Hereford.

## Summerfield News

### (8 miles southwest)

#### MRS. ASA ATCHLEY

There were 50 present for Sunday school and church Sunday. Rev. H. B. Naylor preached in the morning service, and Rev. A. P. Routh Sunday evening.

Mr. and Mrs. Ben Wilhelm attended the singing south of Muleshoe Sunday.

Mr. and Mrs. Guy Walsler and children are again in their home

south of Summerfield. They spent the past few weeks in the Lee Curry home.

Several children from this community attended the Easter egg hunt in Hereford Saturday.

Mr. and Mrs. W. A. Vines and daughters are spending the week in Allison.

Miss Edith Nell of Plainview was in the B. E. Roberson home last week end.

The school children and those of pre-school age enjoyed the Easter egg hunt at the school house Sunday afternoon. The study club had charge assisted by Perry McMinn, twelve prizes were awarded.

Mr. and Mrs. Tandy Legg and daughter spent the Easter holidays visiting relatives in Plains, Kansas.

Mr. and Mrs. Col Brown and children of Hereford were in the G. E. Roberson home Sunday.

Mrs. J. R. Oglesby, Mrs. Asa Atchley and son Thurman Atchley were in Plainview for the Music contests Friday. Mary Louise Lookingbill, Shirley Thomas, and Helen Oglesby returned home with them.

Mr. and Mrs. Glenn Durm, Jack Christian and Valley Hodges of Lazbuddy attended church here Sunday morning, another visitor was Roy Lanney of Amarillo.

Mr. and Mrs. A. B. Routh and family of Lakeview are now residents of the community.

The workers' conference is to meet in the Summerfield Baptist church, April 20. A large attendance is expected.

Mr. and Mrs. Glenn York of Friona were in the Albert Cross home Sunday.

A cousin from New York, who is on his way to Hawaii, spent Sunday evening in the Ray Johnson home.

Mr. and Mrs. Ky Lawrence left last week for Mineral Wells, where Mrs. Lawrence is taking treatment.

Louise Suttle visited friends in Hereford Sunday afternoon.

Delores Bellar of Muleshoe returned to her home last week. She has been visiting her sister who has been suffering from an attack of influenza.

Summerfield now boasts a loading chute and stock pens. The first shipment of cattle is scheduled to be loaded April 15, by Joe Evans.

Mr. and Mrs. Perry McMinn were in the J. B. McMinn home in Hereford Sunday.

This community recently received enough snow and rain last week to bring the moisture up to two inches.

Rev. and Mrs. H. B. Naylor, Jean and Novelee of Friona were in the B. A. Atchley home Sunday.

W. E. Connell of Amarillo was in the J. R. Oglesby home Monday.

Carl Dean Mountz of Amarillo spent the week end with his parents, Mr. and Mrs. C. J. Mountz.

# Who knows most about Building cars?

Ford has built more than one-third of all the automobiles ever built in the world



### Look at these FORD FEATURES

- **STYLE LEADERSHIP**—The luxury car in the low-price field.
- **V-TYPE 8-CYLINDER ENGINE**—Eight cylinders give smoothness. Small cylinders give economy.
- **HYDRAULIC BRAKES**—Easy-acting—quick, straight stops.
- **TRIPLE-CUSHIONED COMFORT**—New flexible roll-edge seat cushions, soft transverse springs, double-acting hydraulic shock absorbers.
- **STABILIZED CHASSIS**—No front-end bobbing or dipping. Level starts, level stops, level ride.
- **SCIENTIFIC SOUNDPROOFING**—Noises hushed for quiet ride.
- **LOW PRICES**—Advertised prices include many items of desirable equipment.

THERE are more Ford cars in use today than any other make. And there are more Ford V-8s than any other 8-cylinder car.

The 1939 Ford V-8 represents the broadest experience in building cars any manufacturer ever had. You will find values in it far beyond what any other maker can put into a car at the low Ford price.

Ford performance, traditional for a generation, has reached new heights in the 1939 V-8.

And now Ford style leadership is equally outstanding. "The smartest cars on the road" is the way owners describe their new Fords. Smartest in action. Smartest in appearance. Leaders, as they deserve to be.

## FORD V-8

APRIL IS FORD INVITATION MONTH! Your Ford dealer invites you to drive America's most modern low-priced car. Make a date for a new experience.

## LOST—

Many hours of leisure over an old stove with old-fashioned cooking methods.

## FOUND—

Hours of fun—a cleaner and cooler kitchen—better foods, greater savings.

PLEASE CALL and let us prove that electric cooking costs one-half as much as you think. Let us show you this handsome Triple Thick DeLuxe Aluminum Ware.



For April only: This six-piece set of Aluminum Ware is offered for your old range on the purchase of a new electric range.

Texas-New Mexico Utilities Company

# Marketing . . .

## A Prime Factor in Every Industry

Relies on Banks to Lubricate the Process of Distribution

INDUSTRY depends, in the end, upon the marketing of its products. Banks play a leading role in this process; their commercial banking services facilitate the transfer of title to goods by making it unnecessary for the retailer and jobber to pay cash in advance. They are ready to finance sound business projects at all times—to lend their prestige to reputable businessmen when occasion warrants it. Drop in and ask about our commercial credit and loan services this week.



OUR SERVICES AND ADVICE ARE COMPLETELY AT YOUR DISPOSAL

# The First State Bank



**HEREFORD**



**BULL**

By Jimmie Gillentine

Spring weather, around two inches of moisture, plus a good advance season, and prospects for one of the best crops this country has seen in 40 years are getting under my skin. If I had some seed and someone would dig up the ground I would put in a garden—if I could talk my wife into planting the seed. But what really does me most good is the fact that folks are talking about this crop, and not the one for "Next Year." It sure is fine. It pleases me immensely to hear this talk of good prospects—but somehow, when I walk on down the street, after hearing such a discussion that Biblical story of Joseph and his sage advice to the pharaoh of the seven lean years to come, keeps cropping into my mind.

However, the thing we need most right now are the government wheat checks. I know that they have plenty of trouble in running the agricultural office and I'm not trying to tell them how—but several other counties are getting their checks, and we sure need ours. A lot of people want to use the money to put in row crops, and others need it for necessities. They'll probably throw me out next time I enter the office, but I'm joining the throng. "When do we get our Wheat Checks?"

Speaking of rains and bumper crops, here's one that Troy Womble tells on A. C. Elliot, who published The Brand away back in 1908: "Every time we had a rain, he came out in the paper with a big headline and said, BUMPER CROP ASSURED! He did this several times one spring and one day after a shower Henry Farmer, who then farmed the Gatlin place south of town, came into the office and declared: Last week you assured us of a bumper crop this year—and what I want to know is, will this shower give us a bumper crop next year?" Mr. Farmer now lives down around Childress, but his little story was the laughing stock of the town 30 years ago and is still remembered with a grin by many old timers.

Everything is set for the big Bicycle-Horse race between John Douglas Pitman, on his favorite steed, and

Tommie Wilson on his vel-o-cipede. Both boys are ready and, in addition to the prizes listed last week, Jack Flowers voluntarily offered both boys a big, fried chicken dinner as soon as they get back to town. If anyone else wants to give prizes, just let us know and you're on the band wagon. Remember however, there can be no cash prizes. The big race comes off Saturday morning, April 22, beginning promptly at 9 o'clock.

This race is getting to be such a big thing it's getting out of my hands. If I had dreamed of the fine prizes I would have set it up so that the promoter could chisel in like they do in big fights, races and the like. However, it will give me plenty of pleasure to know just which one can win. There is liable to be a big crowd out to give the boys a send-off and to watch them finish. It's around 16 miles to Summerfield and back—and according to my guess they should come in around 11 o'clock at the best. A complete list of prizes and further details will be announced next week.

Probably most every one is more or less familiar with the new drug, Sulf-Pyridine, which is being used to treat pneumonia patients. It was successfully used here in the later part of the recent pneumonia epidemic and is widely proclaimed by medical men.

Sulf-Pyridine is a derivative of sulfanilamide, which has been successfully used to combat several diseases for several years. The important thing, however, is the fact that a new compound of a derivative of sulfanilamide, known as Sulfonamide, has been developed to combat tuberculosis. The new drug is reported by the Pharmacy and Science News to "arrest the spread of infection and to localize the site of entry, the pathological process initiated by the tubercle bacilli in experimental animals." The compound represents a combination of sulfanilamide with fatty acid residue, and combines the properties of both parent substances. Since the tubercle bacilli is coated with fatty, waxy pellicle, scientists have great hopes of its possibilities. They are also working on a sulfanilamide compound to treat leprosy. As yet all tests have been confined to animals.

The above paragraph has so many big words that I can hardly understand it, but I was afraid to change it. Maybe someone can explain it to me. Anyway, I learned how to spell sulfanilamide, and that's something.

Last week I put in a paragraph about R. T. Nunn saying that he

believed the recent rains would kill greenbugs off the wheat, and it got in bluebugs instead of greenbugs. Everybody was kidding Mr. Nunn—when all of the time I was at fault. Anyway, we both knew that bluebugs get on chickens and not on wheat—and we'd both rather not hear anything else about it. Which we probably will. I also fixed a Want Ad for Jim Gilliland and said he had some "Weaning Pigs" to sell. Jim informed me in a sarcastic manner that he hasn't made sausage out of them yet, and said he learned how to spell "Weaning Pigs" when he was still in grade school.

All of this sort of put me down in the dumps, and if it wasn't such pretty weather, I would take a crack or two at Bob Higgins and Gus Streu just for spite. I can't even find any fault with either of them, which proves I must be weakening.

I understand that the women are going to be tried before the Pioneer Day court next Saturday. They probably won't get ducked, but will be put in a cage or humiliated in some sort of manner. Besides, if they don't come to town Alec Thompson and Dave Alexander are going after them and bring them down for trial—and that would in itself be some sort of punishment. I sure hate to miss this, but I am going to the Panhandle Press Association in Amarillo that day. Besides, Mrs. Holman is going to make a speech before the convention at about that time and I wouldn't miss that even if they ducked Mary Acker right out on Main Street.

Among other legislation under consideration is "Hot Check" House Bill No. 190, which passed the House of Representatives April 4 and has been referred to the Senate. The bill would put teeth in the law against worthless checks by making the issuance of such a check prima facie evidence of intent to defraud. The penalty provided for is a fine up to \$1,000, a county jail term up to a year, both a fine and jail term or prison term of one to three years.

For a change, I believe the boys in Austin have got something. However, I doubt if very many would make charges with the victim facing such extreme punishment. It might stop the professional "hot check" artist. I have always been against them since an "old friend" once talked me into endorsing his check for ten bucks, while I was in school. I barely ate for two weeks trying to catch up. Ever since then, when a fraternity brother wants his check endorsed, I just tell him that I'll do even better—I'll cash it for him if he will go down and get the banker to endorse it.

**Ward News**

(9 miles north, 3 west)  
**MRS. CHARLES B. MILES**

Mr. Thompson and son of Summerfield were here Monday looking after their farm property. Noel Higgins spent the holiday in the Progressive Community with relatives. There was a nice crowd for the Easter Sun Rise service Sunday morning. Rev. Merle Grigsby from Plainview was present and his cousin Jack Earp of the Westway community attended. Services will be at the regular hour next Sunday, when Rev. Grigsby will be with us again every one is invited.

Mr. and Mrs. E. Ward recently purchased and brought home three hundred baby chicks. Frank Peddy of Tulla was a Monday visitor in the C. B. Miles home.

Mrs. Wesley Higgins was home over the week end from her school at Flagg.

Most every one in this community attended the Easter egg hunt in Hereford Saturday evening. Quite a few of the children were lucky in finding prize eggs.

Mr. and Mrs. C. B. Miles were Sunday visitors of Mr. and Mrs. Evelyn Hutchenson in the Walcott community.

Mr. and Mrs. Irving Willoughby and son, Lewis Carrol of Canyon, spent Sunday night with her mother, Mrs. Ida Lewis.

Miss Mary Lee Hood of this community went with the Hereford High School Band to Plainview Friday to the Music Festival.

Most of this community received one inch of moisture in the rain and snow that fell here Tuesday and Wednesday of last week.

**Bellview News**

(45 miles northwest)  
**MRS. R. H. JOHNSON**

Mr. and Mrs. Tom Burnett have their daughter, Wilma, visiting them. She has been living at Blackwell, Okla., but her husband has recently been transferred to Lamesa, Tex.

Mr. and Mrs. Red Mitchell and family and Mrs. Taylor, spent the week end in Alburquerque.

Mr. and Mrs. C. W. Hutchins

of Clovis spent Easter with home folks here.

Mr. and Mrs. Milton Clements of Kirkland, Tex., visited "her parents, Mr. and Mrs. Geo. Messenger Tuesday of last week.

Visitors in the R. H. Johnston home Sunday were their son, R. H. Jr., and family of Norton. Their daughter, Mrs. A. L. Cross and Mr. Cross, Mr. and Mrs. L. M. Chandler and children of Endee and Harmon Chapman of Portales.

Nita Johnston visited with Winnie and Evelyn Whitehead at San Jon Saturday.

This community was blessed with another nice rain Monday afternoon. Some hail, but not large enough to do any damage, also fell.

The 4-H Club boys had a meeting Monday afternoon. They are planning a great year under the leadership of Geo. Pulliam. Several boys were added to the membership list this year.

Mr. and Mrs. Bob Davis of Clovis visited her parents, Mr. and Mrs. D. O. Rutherford, here Sunday.

Ruby Miller is in Clovis this week to have her tonsils removed.

**PERSONALS**

**CHILDREN VISIT PARENTS HERE**

Children visiting in the home of Rev. and Mrs. M. M. Beavers over the Easter week end included Morris Beavers of Lamesa, Lovey Beavers, student at Texas Tech and Mrs. Gladys Freeman and son of Big Springs.

Miss Cary Estes of Waxahachie and Miss Fern Carlisle of Dallas, both teachers in Oak Cliff, Dallas schools left Monday after spending the Easter vacation here with friends. They both are former teachers in Hereford High School.

Roy Hastings, son of Mr. and Mrs. Henry Hastings and Donald Hicks, son of Mr. and Mrs. Cliff Hicks; both employed with the Hill Construction Co. at Dimmitt were in Hereford to spend Easter with home-folk.

Miss Mildred Rutherford, student at a business school in Amarillo spent the Easter vacation with her parents, Mr. and Mrs. O. L. Rutherford.

**PENNEY'S**  
*after Easter* **CLEARAWAY**

YOU'RE LUCKY—if you haven't yet completed your spring wardrobe. Easter fashions have been reduced—re-grouped—re-priced! They go before the gavel tomorrow—to the first comers! Selections are a bit short, size ranges slightly limited—but in all probability Penney's Clear-Away will make many a feminine (and masculine) heart beat a little faster, for the dramatic savings and distinctive styles that are being sacrificed! Don't waste a moment—plan to be here on the dot tomorrow morning!

at 9 Sharp TOMORROW  
WE ARE **REDUCING DRESSES!**  
from regular stock  
**\$2.44**

One **LADIES' SPRING TOPPERS 7.88**  
Group Repriced to Sell!

Ladies' Shadow TAFFETA SLIPS **37c** | Ladies' Silk BEMBERG PANTIES **37c**

Children's **ANKLETS**  
Serviceable, long wearing—striped, with elastic topal.  
**2 Pairs ... 15c**

ONE GROUP LADIES' **HANDBAGS**  
**47c**

Beautiful new simulated leathers. Choice of grain or patent—Beautiful new Spring styles and colors.

LADIES' FAST COLOR PRINT **WASH FROCKS**  
**25c**

Practical Wash Frocks at a give-away price!—Come early for these!

FRIDAY is **REMNANT DAY**  
at Penney's! Grand bargains from all piece goods lines!

Peni-Maid Sanitary **NAPKINS**  
FREE—Trial Napkin and PACKAGE of 12! **15c**

Clear-Away Feature!  
GENUINE CREPE TWIST **HOSE**  
**43c**

Sheer and crystal clear—it's truly exquisite. They're ringless, full-fashioned, first quality—all silk from comfortable, stretchy top to re-inforced toes! In a choice of lovely colors! Hurry in for yours! They are outstanding at this low price—and they're bound to sell fast! Sizes 8½ to 10½.

Spring Style Scoop!—Ladies' Street **DRESSES**  
NEW STYLES!  
NEW COLORS!  
NEW PRINTS!  
**\$1.33**

You'll want several of these Delightful Frocks for Spring! They're youthful and gay—and so beautifully made. Novelty Fabrics and Smart Prints—Hurry Down!

SAVINGS BY THE YARD!  
**DRESS PRINTS**  
**ACE-HI BROADCLOTH**  
Value Scoop! A much better quality than this amazing low price indicates. In a wide variety of lovely new prints and solids!  
**10c** **17c**

**PENNEY'S**

**MEN'S TOPFLIGHT SHIRTS**  
Complete new stocks—Now Sanforized!  
**98c**

The biggest selection of Brand NEW patterns we've ever offered! The same features that won so many new customers last year, PLUS Sanforizing, at no extra cost.

LADIES' **GAY PRINT HOUSECOATS**  
**88c**

Gay Spring Florals—Smart new patterns—Make your selections while stocks are complete.

Super Thin **LEGION BLADES**  
25 of these smooth Shaving Legion Blades.  
**25c**

MEN'S CHAMBRAY **WORK SHIRTS**  
**49c**

Full cut—Sanforized Shrunken Blues or Greys—A Tough Shirt for a tough job.

Clear-Away Feature!  
**46-IN. STANDARD OILCLOTH**  
**17c**

**MEO 181**  
Means WAR on Dandelions and Crab Grass!

MEO-181 is a new scientific killer for dandelions, crab grass and common weeds of all kinds. MEO-181 is merely used as a spray and does not harm your lawn grass, but stimulates the growth of all grasses. MEO-181 is economical and easy to use, and comes to you ready for use when you buy it.

<b>FERTILIZE WITH VIGORO</b> Have you noticed that your flowers, garden or other plants seem sick, droop over or maybe finally die. If so, then maybe the soil in which they are growing lacks some necessary element for healthy plant growth. Your soil needs VIGORO! Ask us about VIGORO.	<b>GRASS SEED</b> We have several kinds of grass seed now in stock... so if you plan to plant a lawn this spring come in and let us show you and explain about the different types of grass seed.	<b>LAWN and GARDEN TOOLS</b> We have practically every kind of tool for the care of a lawn or garden. Hoes, rakes, lawn mowers, garden hose, forks, etc. Our prices on these items are reasonable. <b>LAWN MOWERS \$16.95 \$7.75 to</b>
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**A Note to Fishermen:**  
We are now equipped to repair, wind and refinish fly rods or casting rods. If your fly rod or casting rods need a little repairing bring it to our store and let us do it before the fishing season opens!

**Streu Hardware Co.**



# SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181-W

**McCOOK-CRAWFORD**  
Announcement has been made of the marriage of Mrs. Gladys McCook and Oscar Crawford, on Friday, March 31.

The wedding took place at the parsonage of the Presbyterian Church, with Rev. James Alken, pastor, officiating. Mrs. Crawford is in charge of the school cafeteria at Panhandle and will join her husband here at the close of the present school term. Mr. Crawford is employed at the Piggly Wiggly meat market.

### MARRIAGE IS ANNOUNCED

The marriage of Miss Hazel Osburn to Mr. Curtis McKinney, has been announced here. The couple were married in Clovis, N. M., on Sunday, March 26. Rev. Lortz, pastor of the Church of Christ officiated. The only attendants were Mr. and Mrs. James Taylor of Hereford.

The bride wore a printed silk frock with Dubonnet accessories. Mrs. McKinney, the daughter of Mr. and Mrs. E. B. Osburn, moved here with her parents from Plainview several months ago. Mr. McKinney attended Hereford High School and has been engaged in farming near Hereford.

### SUMMERFIELD STUDY CLUB HAS INTERESTING PROGRAM

An interesting program on "Health" was presented at the Summerfield Study Club meeting held at the home of Mrs. Ray Johnson, Thursday afternoon. Hostesses were Mrs. Lloyd Lookingbill and Mrs. Britt Clark.

A discussion of "Mental Health" and its relation to physical diseases, was given by Mrs. D. C. Walser. Discontentment and its influence on the body, was included in the discussion.

Mrs. H. D. Reed of Hereford, read a number of Emily Dickinson's poems including groups on Life, Nature and Love.

Refreshments were served from an attractive Easter-time table where yellow daffodils, Easter eggs in nests, pastel shaded mints and other suggestions carried out the seasonal motif.

Mrs. Lloyd Lookingbill presided at the silver tea service.

### HOME DEMONSTRATION COUNCIL MEET IS HELD

A council meeting of Home Demonstration Clubs of Deaf Smith County was held Saturday afternoon at the courthouse with Mrs. R. A. Frye of Dawn, presiding.

Mrs. Ira Ott of Wyche, chairman of the finance committee, presented detailed plans for Pioneer Day activities.

Reports concerning achievements made during the past month were made by representatives from the various clubs. Mrs. Al Werner described recent windbreak improvements made on her farm. Included in the reports were twenty-five frame gardens. The next meeting will be held on May 6.

Attending the meeting were Mesdames E. J. Boeskin and Ira Ott, Wyche; Mesdames H. E. Miller, Carl Wimberley and Mrs. Frye, Dawn; Mesdames G. A. Frye, Geo. S. Parker and Frank Wilde, North Hereford; Mrs. Al Werner and Mrs. A. C. Pierce, of Westway; Mrs. Clinton Homfield, Mrs. F. J. Knabe, Bippus; Mrs. J. E. Dyer, Ford; and Miss Sadie Lee Oliver, CHDA, Hereford.

### LUNCHEON IS GIVEN IN COMPLIMENT TO CLUB MEMBERS

Complimenting club members, Miss Rhita Jean Sullivan, president of the Junior Bay View Club entertained with a buffet-luncheon and bridge party Saturday.

In addition to present club members the guests included Miss Fern Carlisle of Dallas, Miss Mary Elizabeth Stanford, who is attending Texas Tech, and Miss Gwendolyn Spradley, teacher at Carlisle, N. M., all three former members of the club, and Miss Carlisle a past president.

The luncheon table was attractive with crystal and Dresden appointments against lace doilies and polished wood. Lavender sweet peas and yellow jonquils were combined in a crystal bowl for the centerpiece while small nests filled with rainbow-colored Easter eggs adorned each table-end. Crystal and Dresden holders held place cards at small tables centered with crystal bowls of purple violets.

Awards in bridge games after the luncheon went to Miss Eloyse Pitman and Miss Gwendolyn Spradley.

Included as guests were Miss Fern Carlisle, Ruth Conkright, Gwendolyn Spradley, Mary Elizabeth Stanford, Nancy Conkright, Eloyse Pitman, Katherine Kirby, Lueta Borden, Edna Daughettee, Mesdames Alton Fraser, J. W. Witherspoon, J. T. Gilbreath, Jr., Elizabeth Womble, and Mrs. Charles Douglas of Claude.

ine Kirby, Lueta Borden, Edna Daughettee, Mesdames Alton Fraser, J. W. Witherspoon, J. T. Gilbreath, Jr., Elizabeth Womble, and Mrs. Charles Douglas of Claude.

### COLORADO VISITORS ARE HONOURED

Informal get-togethers by way of entertaining Easter guests high-lighted the past week's social calendar. Among the many lovely affairs given to honor out-of-town visitors was a dinner party given by Miss Lueta Borden Thursday night, and a mid-night supper party with Mr. and Mrs. Buford Crosthwait as hosts, Saturday night. Both parties complimented Mr. and Mrs. Clifford Kester of Glenwood, Colo., and Hal Kester of Denver, who were visiting their parents, Mr. and Mrs. F. M. Kester.

An Easter motif was carried out in appointments and decorations at the Borden home, and informal games were enjoyed after the dinner.

On Saturday at the Crosthwait home, a "talk-fest" furnished entertainment when past good times together were reviewed.

Attending both affairs were Mr. and Mrs. Louis Woodford, Hal Kester, Miss Lueta Borden, Mr. and Mrs. Clifford Kester and Mr. and Mrs. Buford Crosthwait.

### HAWAII VISITOR HERE

Dr. Bert Wade from Kauai, Hawaii was a recent visitor in the home of his cousin, Ray Johnson of Summerfield. Dr. Wade who is head of a large hospital at Kauai, is in the United States on a five-months leave of absence for post graduate study at Columbia University, New York. Dr. Wade is also an old friend of Mr. and Mrs. Grant Fuller.

Sunday evening Mr. and Mrs. Fuller, Mr. and Mrs. O. G. Hill, Mr. and Mrs. Harold Close, Mr. and Mrs. J. D. Nell and Mr. and Mrs. Ira Foster, were guests at the Johnson home, to see Dr. Wade's collection of moving pictures. The pictures portrayed life in Hawaii, including color and sound effects.

Members of the Bovina Chapter who attended, were C. A. Ross, Willie Mae Ross, Mrs. Dawson, Lorena Brock, worthy matron; Bessie Djal, Katherine Wilson, Tina Bainum, C. S. Bainum, Eric Carr, Mae Bonds, and B. P. Abbott. Other guests included Frankie Gober and Grace Ashcroft, members of the Bovina Chapter in Amarillo, Mrs. Jessie Terrell, who is a member of the Lorenzo chapter, Mrs. Meade Halle, member of the Dimmitt chapter, and Mrs. Art Manjeot, who is a member of the Alida, N. M., chapter.

### DISTRICT OFFICERS VISIT O. E. S. CHAPTER HERE

District Officers who were here for the regular meeting of the Hereford Chapter O. E. S. Tuesday night, were Mrs. Frances Smith, deputy grand matron, and Mrs. Robbie Dyer, grand conductress, both of Amarillo.

Mrs. Smith gave instructions to the local chapter and initiation rites were conducted for Miss Irene Boggus and Mrs. Welch of Friona.

Members of the Bovina Chapter who attended, were C. A. Ross, Willie Mae Ross, Mrs. Dawson, Lorena Brock, worthy matron; Bessie Djal, Katherine Wilson, Tina Bainum, C. S. Bainum, Eric Carr, Mae Bonds, and B. P. Abbott. Other guests included Frankie Gober and Grace Ashcroft, members of the Bovina Chapter in Amarillo, Mrs. Jessie Terrell, who is a member of the Lorenzo chapter, Mrs. Meade Halle, member of the Dimmitt chapter, and Mrs. Art Manjeot, who is a member of the Alida, N. M., chapter.

### EASTER PARTY ENTERTAINS YOUNGSTERS

Mrs. O. H. Culpepper entertained a group of youngsters on Saturday afternoon at her home with an Easter party. Colored eggs were hidden in the Culpepper yard and in a park nearby, and upon arrival each little guest was presented with a decorated basket. Hunting the eggs proved exciting diversion and later refreshments, which consisted of candy rabbits, candy chickens and other Easter suggestions, were served to Kathryn and Carolyn Kester, Geraldine and Nancy Patterson, Zelva Ruth Wheat, Freda Marie Brown, Gene and Joan Moore, Bob Branson, Nelson Pearce, Billy Roberson, LaNelle and Patricia Noogie, Frankie Dee and Betty Culpepper, and out-of-town guests who were Clark and Shalie Wilson of Ruidosa, N. M., Frank Andrew Kester of Glenwood Springs, Colo., and Dana Kay Mitchell of Roswell, N. M.

### SUMMERFIELD CLUB PRESENTS PROGRAM FOR PIONEER STUDY CLUB

Members of the Summerfield Study Club presented a "Health" program at the regular meeting of the Pioneer Study Club Tuesday afternoon. The meeting was held at the home of Mrs. H. D. Reed, with Mrs. Jack Rose as assistant hostess.

Mrs. B. E. Roberson was leader and introduced those taking part on the program. "Going on From Forty" was an interesting topic discussed by Mrs. Tandy Legg.

## Ice Follies of 1939



As a "Miss Nobody" whom Hollywood transforms overnight into a screen glamour girl, Joan Crawford has one of her most engaging and versatile roles in "THE ICE FOLLIES OF 1939." James Stewart and Lew Ayres support the star in the new drama which is hid against the breathtaking series of ice spectacles featuring the famed International Ice Follies Troupe. "Ice Follies of 1939" opens Sunday at the Star for two days—with the preview Saturday night.

who quoted one author, who said "You who are crossing forty may not know it but you are a lucky generation. The machine age, scientific discoveries and educational facilities make it so."

Mrs. Jim Clark reviewed an article on "Sulfanilamide," in Harper's Magazine. She explained the use of the drug and its aid to the present generation. "Mental Health," a discussion given by Mrs. D. C. Walser, brought out ideas concerning the influence of "mind over matter." Her paper dealt with the value of happiness from a physical standpoint.

Those attending the meeting were Mesdames H. C. Baird, J. E. Beyer, Noah Ewton, Carl Frye, N. E. Gass, J. M. Gilliland, Cecil Guseman, Bob Higgins, Ray Johnson, F. M. Kester, F. L. Lucas, Wirt Phillips, Frank Terrell, Al Werner, O. T. Williams, P. H. Gilliland, and members of the Summerfield club who included those on the program.

### SEASONAL PARTY GIVEN

Among the many spring courtesies being extended out-of-town guests was the informal afternoon bridge party given by Mrs. Knox Kinard at her home Tuesday afternoon. Two tables of players enjoyed bridge games, with Mrs. A. G. Lobdell of Franklin, La., who is visiting her daughters, Mrs. Woodrow Ireland and Mrs. Travis Dameron, as a special guest.

Suggestive of spring, pastel shaded tulips and white violets were used in bouquet arrangements about the house. Plate

favors were old-fashioned nose-gays fashioned from white violets, tied with dainty orchid and silver bows.

Prizes were awarded to Mrs. Travis Dameron, high, and to Mrs. Lobdell, guest.

Others playing were Mesdames W. L. Davis, T. H. Coursey, Tom McCollum, C. H. Dyar, Gaston Baer and W. J. Stanford.

## LOCALS

### Visit Travis Matthews

Relatives visiting at the bedside of Travis Matthews this week were: Mr. and Mrs. John S. Hart and son, John Jr., of Midland; J. A. Hart of Ranger, I. N. and Gus Hart of Cisco; Mr. and Mrs. W. J. Matthews of Eastland; also his sister, Miss Avis Matthews of Abilene. All have returned to their homes as Mr. Matthews is greatly improved.

### To Get Degree

Miss Avis Matthews, who spent the Easter holidays at her home returned to Abilene Sunday to continue her studies at Hardin-Simmons University. She will receive her degree in June and is doing practice teaching at the present time at College Heights in Abilene.

Carl Spratt, teacher in the Crosbyton public schools visited his mother, Mrs. I. H. Spratt Saturday and Sunday.

Mr. and Mrs. C. H. Dillehay and daughters, Doris Elaine and Virginia Ann returned to their home in Vernon Monday after visiting friends here during the Easter vacation. Mr. Dillehay is superintendent of the schools at Vernon.

Mr. and Mrs. Claude Morris and daughter Shirley Jean were guests in the Jeff Gilbreath home over the week end.

Mrs. J. B. Harlin and daughter, Kitty Kloe of Vernon visited relatives here the past week end.

Mrs. Woodrow Ireland and small son were removed from an Amarillo hospital and brought home by Mr. Ireland Sunday. They are at the home of her sister, Mrs. Travis Dameron until renovations at their home can be completed.

Mr. and Mrs. John Haberer returned Friday from a ten day trip to North Bend, Nebraska where they visited with relatives. While away Mr. and Mrs. Haberer attended the 55th wedding anniversary celebrations held for his sister Mrs. Charles Miller and Mr. Miller.

Miss Lola Mae Simpson of Canadian spent the week end here with Miss Sadie Lee Oliver County Home Demonstration Agent.

Miss Rhita Jean Sullivan and Miss Fern Carlisle of Dallas, who has been visiting in Hereford were in Amarillo-Sunday.

Homer Brumley returned Friday from a business trip to Los Angeles, Calif.

D. H. Alexander went to Seagraves Sunday to accompany Mrs. Alexander home. She had been visiting their daughter, Mrs. Joe Hudson and family the past week. George Conklin, son of Mr. and Mrs. Lee Conklin returned to Lubbock with Mr. Alexander to resume his studies at Texas Tech, after

spending the Easter vacation here.

Don Taylor of Pampa and brother, Hal Taylor of Wichita Falls, spent Easter Sunday in the J. H. Pitman home.

Mr. and Mrs. Jimmie Gillentine spent last week-end in Wellington with home folks. Mrs. Gillentine remained to spend the week, Mr. Gillentine returned Sunday night.

W. F. White of Fort Worth, and Earl Drerup of Lubbock, were business visitors in Hereford, Tuesday.

Andrew Pat Jones of Amarillo, spent the week-end with his mother, Mrs. A. M. Jones.

Mr. and Mrs. Will S. Kerr and children, left Friday for Boerne and other points in South Texas. They will visit his sister, Mrs. Bob Birchfield, in Boerne.

Miss Genece Standifer, student in an Oklahoma City business school, spent the Easter vacation with home folks.

Mr. and Mrs. Clifford Kester and small son, of Glenwood Springs, Colo., and Hal Kester, of Denver, returned to their homes Monday after visiting their parents, Mr. and Mrs. F. M. Kester.

Mr. and Mrs. Arlie Dean left Sunday for Lubbock, where they were called by the death of her father, L. D. Hart. Funeral services were held in Lubbock Monday.

Mr. and Mrs. Donald Hawkins and small son and daughter, Kathaleta of Amarillo, and William Hawkins, vocational agriculture teacher of Springer, N. M., spent the Easter holidays with Mr. and Mrs. D. W. Hawkins of this community; Donald Hawkins and William are sons of the Hereford couple.

## Take it Easy STOCKMEN



Make sure that blackleg is nothing for YOU to worry about!

## HAILE DRUG

AUTHORIZED CUTTER DISTRIBUTOR

### SALE OF SALES

ALCOHOL Rubbing Full Pint... 12¢

HILL'S Casseroles 30¢ Size... 19¢

ASPIRIN 5-gr. Tablets Bottle 100... 12¢

500 Protection CLEANSING TISSUES... 21¢

50¢ L'ARONA CREAMS... 3 for 12¢

One-See TOOTH BRUSH... 39¢

Blue Feather RAZOR BLADES... 50 for 57¢

Lines Finish PERWAY STATIONERY... 44¢

1-oz. MIND'S Almond Cream... 39¢

Center PLAYING CARDS... 29¢

Luxury MINTS or CANDIES... 3 for 10¢

### HOUSEHOLD NEEDS

Alarm Clock... 83¢

BATH SCALE... 21¢

BREAD TOASTER... 11¢

Hot Water BOTTLE or FOUNTAIN SYRINGER... 57¢

Showering Vests... 11¢

Showering Vests... 11¢

Showering Vests... 11¢

### Sale! Rubber Goods

Washable Velour POWDER PUFF... 2 for 6¢

Washable Velour TOOTH BRUSH... 2 for 15¢

### HAILE DRUG

PHONE... 99

Walgreen Agency Drug Store

SPECIAL OFFER! 35¢ VALUE "TIPPY TOP" included at no extra cost with the purchase of pint size ORLIS MOUTH WASH... 49¢

3¢ SALE! ORLIS TOOTH PASTE... 2 for 36¢

50¢ LADY ESTHER CREAMS... 39¢

1-oz. IRONIZED YEAST TABLETS... 67¢

5¢ SALE! ABDG Capsules... 79¢

75¢ BAUME BENGUE... 57¢

CRW CASTORIA The CHILDREN'S LAXATIVE... 21¢

ALL PURPOSE TALC... 37¢

PINKHAM'S COMPOUND... 99¢

MARY LANE'S LAVENDER LOTION... 35¢

FRUIT-TEX TOILET TISSUE... 3 for 13¢

Washable Velour POWDER PUFF... 2 for 6¢

Guaranteed TOOTH BRUSH... 2 for 15¢

## A Hailed-Out Wheat Crop LOOKS BAD... DON'T IT?



## ARE YOU PROTECTED?

Should This Happen to You?

Maybe You Better See the

PIONEER HAIL INSURANCE MAN

# Frank Barber

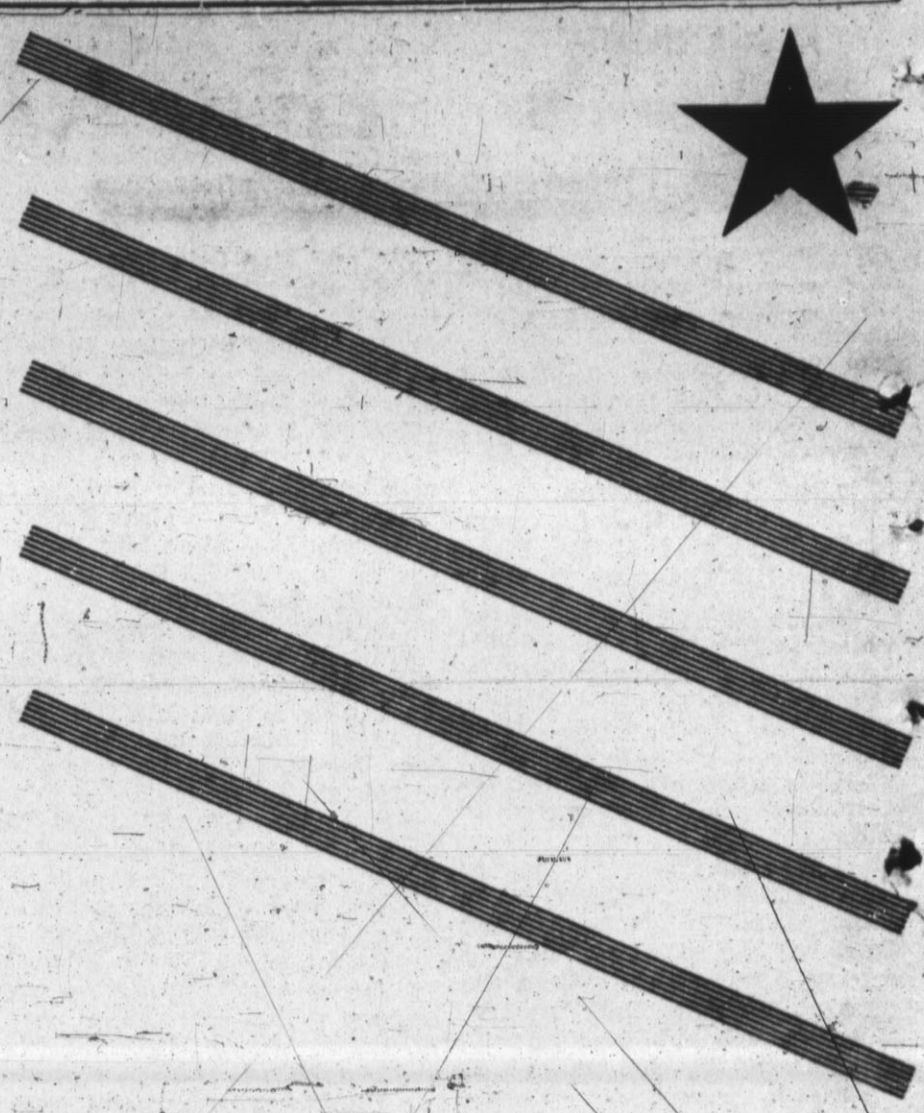
2 Doors South of the Post Office







# Give Your Home Printer a Chance



—You expect your home newspaper to give you all the news.

—You expect your newspaper to take the lead in advocating community betterment.

—You expect your newspaper to boost for good roads, good schools, and to support community celebrations.

—You expect your newspaper to support Red Cross drives, Xmas seal drives, poppy sales.

—You expect your newspaper to help bring people to Hereford—to interest them in this town.

—Your newspaper tries to do these things and helps you. The next time a printing salesman calls on you, tell him you're going to give the home printer a chance.



## THE HEREFORD BRAND

“YOUR HOME NEWSPAPER SINCE 1901”



**SOCIETY**

**The Rockwell TUBA**

Published Once in a While by ROCKWELL BROS. & CO., Lumbermen

STACK 3—PIECE 19 HEREFORD, TEXAS THURSDAY, APR. 13, 1939

**BAPTIST WOMEN MEET**

Four circles of the Woman's Missionary Society of the Baptist Church met Wednesday for programs at the church.

Lillie Hundley Circle had Mrs. G. P. Owens as leader and Mrs. Louie Olson led the Bible lesson for the Ray Buster Circle.

Mrs. H. G. Conkright had charge of the lesson for the Lucille Reagan Circle and Mrs. J. M. Gilliland conducted the Bible lesson for the Nelson Circle.

**MISSION CIRCLES MEET AT CHURCH**

All circles of the Woman's Missionary Society of the Methodist Church met Wednesday afternoon at the church. The study of Isaiah was completed and at the next meeting a series of six lessons will be begun on the book "The Church Takes Root in India."

After the opening prayer led by Mrs. H. H. Hawkins, reports were heard and Mrs. J. F. Ward, president, announced a Federated Church Women's meeting to be held in Amarillo at the Baptist Church, Friday.

Mrs. F. T. Tolson gave the devotional followed by a talk given by Mrs. E. W. Harrison. The program was concluded with a round table discussion and prayer by Mrs. Terrell.

**J. C. CUMMINS WEDS DIMMITT GIRL**

In an Easter morning ceremony at sunrise Miss Bernice Duncan became the bride of J. C. Cummins Jr., at the home of her parents, Mr. and Mrs. G. B. Duncan, at Dimmitt.

Rev. R. L. Butler, pastor of the Methodist Church, read the marriage rites as the couple stood before an improvised altar decorated with calla lilies and lighted tapers in tall holders.

Proceeding the ceremony Miss Faye Hutchinson sang "At Dawning," accompanied by Mrs. Carlos Reynolds who also played the wedding march.

The bride wore a dusty pink frock with white accessories. She carried a bouquet of lilies. The groom was attended by Henry Duncan, uncle of the bride.

Following the ceremony a wedding breakfast was served to the bridal party. Included were Mr. and Mrs. J. C. Cummins and R. O. Douglas of Hereford, Miss Lora Howard, Mrs. Vira Douglas, Mrs. Bally, Mr. and Mrs. G. B. Duncan, Glenn and Bobby Duncan, all of Dimmitt.

Mr. and Mrs. Cummins left immediately for a trip through New Mexico. The bride traveled in a costume suit of black and white. After June 1 the couple will be at home here, where he is employed by the Texas-New Mexico Utilities Co.

Mrs. Cummins graduated from the Dimmitt High School and attended business college at Plainview.

Mr. Cummins is the son of Mr. and Mrs. J. C. Cummins of this city and is a graduate of Hereford High School.

**Hospital Notes**

Mrs. Geo. Clark entered the hospital Wednesday for medical attention and is resting nicely.

Mr. and Mrs. H. L. Newman announce the birth of a son Wednesday, both mother and infant are resting nicely.

Woodrow Gilbreath was re-admitted to the hospital Tuesday, and was today reported to be improving.

Burl Erance, a pneumonia patient released several days previous, was returned to the hospital Monday. He was today reported improving.

Mr. and Mrs. Earl Springer announce the birth of a daughter, Paula Ann, Sunday. Both mother and infant are resting nicely.

Mr. and Mrs. Travis Caraway announce the birth of a daughter April 5; both mother and infant are improving.

Travis Matthews, who underwent an appendicitis operation on April 1, is resting well.

A. J. Schroeter, who also underwent an appendicitis operation on April 5, was greatly improved and was resting nicely.

**NOTICE SCHOOL KIDS**

Come to our Studio and get \$1.00 worth of pictures for 50c. Don't forget Mother's Day, May 14. Our special price on 8x10 size is \$2.50 for two—the price of one. New location until Pioneer Day, near Post Office.  
HANNA & HANNA 15-11c

Mr. and Mrs. W. M. McGehee were in Kress over the weekend. They visited relatives in Olton and Littlefield Monday.

Miss Lona Mae Simpson of Denton, who is a primary teacher at Canadian spent the Easter holidays with Miss Sadie Lee Oliver.

"Well, how are you getting along with your new eight-room house?"  
"Oh, not so badly. We furnished one of the bedrooms by saving soap coupons."  
"Why not furnish the other seven rooms?"  
"We can't. They're full of soap."

A marvel of convenience and efficiency is the kitchen of Mrs. Paul S. Mathers, nine miles northwest of Hereford, since she had it remodeled. The remodeling included changes in the back bedroom and back porch as well as the kitchen. The new arrangement is the result of long and careful planning on the part of Mrs. Mathers, who now has kitchen and service conveniences of which anyone would be proud. W. J. Haeker was the contractor on the job.

That boy Roger Corbett was bound and determined to have him a garage. Get him to tell you how much he has spent on it so far. It's something like the story about the fellow who put all those gas-saving gadgets on his car and ended up with the gas tank owing him.

A group of our enterprising cattlemen are putting in a new loading place for cattle over at Summerfield. It will be complete with scales, pens, and loading chutes, all built of the best materials. Summerfield is a convenient spot for loading cattle, and it is estimated that this will save cattlemen a great deal of time, labor and shrink.

Si: "That horse I bought from you won't hold his head up."  
Hi: "That's just his pride. He'll hold it up as soon as he's paid for."

Jimmie Gilentine is promoting a race between Tom Wilson on a bike, and John Douglas Pitman on a horse. That calls to mind a bicycle race back in the early days, the details of which are not altogether clear in my mind, and I wonder if any of the old-timers can add anything to what I recall having heard about it.

It was back in 1907 when my present boss, James W. Rockwell, was just a kid and working during the summer vacation here in the lumber yard. An argument came up over whether he could ride a bike from here to Canyon and beat the train with an hour's start, and there may have been a bet or two made on it. Anyhow, he started from Hereford that night an hour ahead of the train.

The road was a lot rougher in those days, and he took a spill getting out of a rut down in the draw under the railroad bridge. He stopped another time long enough to get a drink at a windmill near Umberger, but all the rest of the time he was pumping the pedals for all he was worth.

Finally, plenty dusty, sweaty, thirsty, tired, hungry, but happily he pulled into the station at Canyon just a few minutes ahead of the train.

That's the way I remember hearing it. Now if there is anyone reading this who recalls any of the circumstances connected with this thrilling episode that I have left out, I'll be glad to get the details and present him with a handsome souvenir.

With the application of a couple of coats of stucco, Mr. S. B. Walker made the final operation for completion of his little home on Sixth Street, although the family moved in two or three weeks ago.

A farmer once called his cow Zephyr;  
She seemed such an amiable hephyr.  
When the farmer drew near,  
She kicked off his ear,  
And now the farmer's much dephyr.

Lee Cocanougher, who has one of the outstanding herds of registered Herefords in this area, is building a loading chute and crowding pens on his ranch southeast of here

This may have happened to Petersen, but anyway, the postman on a country route called Jim out and handed him a black-edged envelope.

"Looks like somebody died," the postman said.  
"Y-yes," answered Jim in a worried tone. "It's my brother Joe. I recognize his handwriting."

Westway community, besides being the center of the Soil Conservation Project, is well known for the progressive spirit of all its citizens, and the fine record of its school. Mr. R. M. Gunn, who owns the Westway Store, has just completed improvements to the store front, including a new awning over the drive way.

We had intended to brag a little on our fine stock of eight-foot corral posts which we got in about ten days ago. But, alas, they are all gone now. They bragged for themselves. But we still have some mighty fine fence posts and ten-foot corral posts, and another order is in to replace our eight-foot corral posts.

A city chap was crossing a pasture. "Say, there," he shouted to a farmer, "is this bull safe?"  
"Well," said the farmer, "I reckon he's a lot safer than you are just now."

**Home Demonstration News Notes**

By MISS SADIE LEE OLIVER, HDA, Deaf Smith County

"I surely could not have given as efficient instructions on a simple landscape plan in March to Randall County Yard Demonstrators without it," stated Miss Frances Wilroy, County Home Demonstration Agent, when she returned Mrs. Al Werner's plan.

This was used as a guide at each club meeting. It was made by Mrs. Werner when Miss Hatfield was in the county last October. Miss Wilroy went out to see the Werner home while here on Sunday, April 2.

**EAT BEST AT HOME**

"Some farm products are just too good to sell" a statement made by Deskins Wells at the Chamber of Commerce Banquet is also a belief of Mrs. Lee Cocanougher, County Home Demonstration Council Secretary. She believes that when living in the country one should plan to enjoy all the luxuries possibly available. This would include fresh eggs, fryers at all seasons, cream even on a ranch, and fresh fruits.

They have set 13 fruit trees and three Chinese elms this spring. She also has some seedling peaches which may be bud-ed. After a study of B-73, "Home

Orchards" the following varieties recommended for the Plains area were purchased and planted. Apples: Grimes Golden, Sept. Missouri Pippin, Sept.

Cherry-Plum hybrid: Compass, June, Opata, June; Sapa, June. Cherry, Sour: Montmorency, July.

Peaches: J. H. Hale, July, Elberta, August, Krummel, Oct.

Pears: One Pools Pride, July, One Golden Beauty, August.

Note that the season of ripening covers the 5 months of June, July, August, September, and October.

**Builds Rock Oven**

A picnic oven was built of rock in the canyon near his home by Morris Earl Ferguson, 19 years of age. He used the grate from a discarded stove oven. He raked the trail down the canyon wall free of loose rock. All this preparation was for a week-end birthday party for his sister, Beth, age 12. Candles on a ledge supplied light needed for the conclusion of the party.

Her guests were Barbara Robertson, Arline Millard, Jane Harris and Annabeth Carter. Others present were Mr. and Mrs. Geo. Robertson, Wilma Jo Robertson, Mrs. E. F. Miles, Plainview, and Mr. and Mrs. F. D. Ferguson.



**Well-Planted Is Half Made**

The best time to cultivate the crop is before it is planted. All the things that go into the making of a good seed bed for the particular crop affect the harvest months ahead and no amount of cultivation afterwards will overcome the lack of proper preparation before the seed goes into the ground. Besides, putting the bare land in good tith ahead of planting time is easier to do than to worry with cloddy trashy fields in the first cultivation when the little seedling are so easy to cover up.

You cannot make a full yield without a full stand; you cannot get a good stand without a good seed-bed and good seed you cannot hold a full stand in a rough field without wasting a lot of time at the first cultivation and you can't give the tender seedlings that extra boost by

an early working with harrow or fine tooth cultivator in rough land. Add it all up and it is better to delay planting a few days to prepare a good seed bed than to "nigger it in" and hope for "luck."

All the work that goes into building or repairing terraces, plowing, bedding on the contour, re-bedding (and pulverizing where needed) is done more rapidly and can be done with a greater variety of implements than the work of planting and cultivating. The work of preparation also has wider limits in time, since (except for the final operation just prior to planting) it can be done as well one week as another. This is not true after the most favorable date of planting comes comes around on the calendar. From that time until the final

cultivation every operation must be timed to the needs of the crop if best results are to be had.

The seedling stage is the most critical in the life of the plant, and the quicker the seedlings are able to establish good root and shoot up to a vigorous stature the better the prospects of a crop and the easier to cultivate. If they have to struggle against poor soil conditions for germination and root formation they may never entirely overcome it, and if they do, they will be puny at the time they should be healthy. Whoever has painfully and slowly struggled to keep from covering up the little plants at the first cultivation knows how slow it goes, and wishes for the upstanding seedling which spring from good seed in a good soil.

All seeds carry the food for starting the seedling on its way, but the food stored in the seed is soon exhausted. If the soil conditions encourage rapid and vigorous root formation the plant is drawing food from the soil before the supply in the seed is exhausted, and grows off without delay. In a poor seed bed some plants die after germination for no other reason than that they were unable to establish roots quickly enough; others struggle along with a partial root system and finally survive, but they are never as strong, as those which grow off naturally. Climatic hazards affect all plants of the same kind alike, but the vigorous ones recover quickest from cold, excess moisture, or other uncontrollable hazards.

Every farmer knows what constitutes a good seed bed in his particular soil and how to make it good. He also knows the different seed bed requirements of the crops he regularly plants, and that some are more tolerant of unfavorable soil conditions than others.

You will not go wrong in selling your produce and buying from us your groceries. We have the best line at prices for this Friday and Saturday we have ever had. Don't take our word... investigate!

We have White Giant and Buff Orphington Rooters for breeding purposes.

CARL'S GROCERY

**Want Ads**

**For Sale or Trade**

FOR SALE—Improved farm of 290 acres located within 4 miles of Friona. Price \$3200. See us for bargains in farm and ranch lands. M. A. Crum, Friona, Tex. 15-11p

SPECIAL Low Prices on Kodak Finishing until after Pioneer Day. Hanna & Hanna. 15-11c

FOR SALE—Sow with pigs; and springing heifer. R. Schroeter. 14-31c

FOR SALE OR TRADE—One saddle horse and one work horse. Will trade for cattle, hogs or hog wire. See D. H. Allmon, 7 1/2 miles west on Harrison Highway. 15-11p

FOR SALE—Five Acres of Land in West Hereford. Ideal for small truck patch. See Mrs. E. J. Williams, 612 11th Street. 15-11c

FOR SALE OR TRADE—3-Row Lister in good condition with all planting attachments. Frank Bezner. 14-31p

NOTICE!  
Will the person who borrowed my stock-tank from the Paul Mathers place please return it? No questions asked. L. H. Shore. 15-11c

FOR SALE—Three-row John Deere Lister Planter with press wheels. John Wood Farm Equipment. 15-11c

FOR SALE—1930 Master Buick Pumping engine. Excellent condition. Butane carburetor. Cooling system. Johnson grass seed. M. C. Hancock, Highway 51. 13-31p

FOR SALE—Home Grown onion plants. Russell Daniel. 13-31p

FOR SALE—Slightly used 1937 John Deere Tractor, model D, on rubber, or will trade for Farm-all type tractor. Tom H. Terrell, 12 miles west of Plainview, Olton Route. 13-31p

IF YOU ARE GROWING WHISKERS for Pioneer Day, come to our Studio. We have a special low price for you. Hanna & Hanna. 15-11c

I HAVE the Thomas Black Walnuts and Pecan Trees ready for planting and plenty of vaccines for sale—but I need my syringes returned. Dr. F. E. Bowe 11-61p

FOR SALE—Retail Beer place, with dance floor. Good business. Room for Cafe. Write or call at 420 W. 5th Street, Amarillo, Texas. 15-21c

FOR SALE—Recleaned Alfalfa Seed. See W. G. Slagle, Hereford, Texas. 10-61p

USED AUTO PARTS  
Now wrecking 1934 V-8 Truck, 1935 and 1933 Plymouth at Hereford Wrecking Co. 15-11c

FOR SALE—Electric Fence, guaranteed 5 years, runs 30 miles fence — \$19.75. Complete stock on hand at all times. See B. E. Brumley, Hereford, Texas. 45-11c

**For Rent**

FOR RENT—Light Housekeeping rooms. Mrs. J. F. Ward. 14-11c

ROOMS FOR RENT—Mrs. Fred Millard. 15-11c

FOR RENT—Light Housekeeping Rooms or Room and Board. Call 153-W. 14-21c

WANT TO RENT Three- to five-room house. Prefer suburban location. Inquire at Brand office. 9-11c

**Wanted**

HELP WANTED—Man and wife wanted to do work on farm. See or write Roy Crutchfield, Hereford, Texas. 15-11c

WANTED—7-Foot Horse Drawn Tandem Disc. J. C. Gregory. 15-11p

HELP WANTED—Two good farm implement salesmen. Write Box 428, Hereford, Texas, giving age, experience, if any; and any other qualifications. 15-11c

MATRESSES—Don't forget we do all kinds of good work, and as cheap on prices as anyone. See Russell Daniel. 15-31p

READ THE Advertisements THEY'RE NEWS

**Compound** 8-Lb. Carton **75c**

**CHERRIES, Red Pitted.** No. 2 Can — 2 Cans for **25c**

**PEAS** Brimful — 2 Cans **25c**

**SALAD DRESSING** Quart Jar **20c**

**TOMATO JUICE** Del Monte — 3 Cans **20c**

**Sugar** 10-Lb. Bag **49c**

**TOMATOES** No. 2 Can **6c**

**MARGARINE** Sunlight — 2 Lbs. **25c**

**BEANS** Pink — 3-Lb. Bag **17c**

**APPLE BUTTER** Quart Jar **19c**

**Coffee** Admiration. 1-Lb. Can **24c**

**TOILET TISSUE, Ft. Howard.** 3 Rolls — (1 Roll Free with this purchase) **25c**

**SYRUP** Brimful Golden — No. 10 Can **54c**

**BAKING POWDER** K. C. — 25-Ounce Can **17c**

**POST TOASTIES** Large Package — 3 For **25c**

**Crackers** 2-Lb. Box **12 1/2c**

—: Produce:—

**CARROTS** 3 Bunches **10c**

**ORANGES** 10 Lbs. (peck) **27c**

**Strawberries** 2 Boxes **27c**

**Green Beans** 3 Lbs. **25c**

**LEMONS** Sunkist—Doz. **19c**

**CELERY** Bunch **10c**

—: Meats:—

**CHEESE** Full Cream—Lb. **17c**

**BACON** Fancy sliced—Lb. **25c**

**SALT PORK** Per Lb. **18c**

**FRANKS** Per Lb. **15c**

**Minced Ham** or **BOLOGNA—Lb.** **15c**

**BACON** Fancy slab — Lb. **20c**

**FLOUR**

**PANHANDLE MAID**

48 Lbs.

**\$1.10**

**BUTTER** CREAMERY — 1 LB. **24c**

**GRAPE JUICE** QUART **29c** PINT **15c**

**JELLO** ALL FLAVORS — PKG. **5c**

**COOKIES** 2-LB. PACKAGE **35c**

**TEA** Lipton's Black. 1 Lb. 8-Oz. 4-Oz. **76c 38c 19c** (Glass Free with each 1/4 Lb.)

**CLEANSER** LIGHTHOUSE — 3 CANS **9c**

**Piggly-Wiggly**  
All Over the World



GOGGLES AND Colored Sun Glasses

Refresh At Our FOUNTAIN Delicious Ice Cream TASTY DRINKS

Give Whitman's Candies Mothers Day

Dura-Gloss NAIL POLISH ONLY 10c

CITY DRUG STORE PRESCRIPTION DRUGGISTS PHONE . . . 100



SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181-W

DALLAS VISITOR IS COMPLIMENTED

Miss Fern Carlisle of Dallas who visited friends in Hereford during the Easter vacation, was named honoree at a delightfully informal get-together Saturday night when Mr. and Mrs. Cobby Conkright entertained at their home with a late-supper party. The supper was served from a large table centered with an arrangement of blue cornflowers and pastel shaded sweet peas in a crystal container.

Place cards carried out the spring motif and the honor guest's place was marked with a sweet pea corsage.

After supper bridge games furnished the informal entertainment when surprise prizes were awarded to Mrs. J. C. Mc-

Cracken and Tom McCollum. Guests included intimate friends of the honoree who at one time was a history teacher in Hereford High School. Those present included Mr. and Mrs. Tom McCollum, Mr. and Mrs. J. W. Witherspoon, Mr. and Mrs. J. C. McCracken, Jim Bob Allison, Miss Ruth Conkright, Miss Rhita Jean Sullivan, Miss Carlisle and the hosts.

BOY WELL KNOWN IN HEREFORD GETS HIGH MUSICAL RATING

Frank Homer Wright, son of Ft. Scott, Kansas and nephew of Mrs. Carl Mountz of Hereford received a high rating in Kansas musical contests last week. Frank Homer has spent

the past four or five summers in Hereford at the Mountz home and has many friends here.

In the contests held at Ft. Scott, Frank Homer won second place in baritone singing but in the regional musicians contest held at Chanute he was placed first with a recommendation to the National Musical Contest. He is the son of the former Miss Clara Lambert, daughter of Mr. and Mrs. Frank Lambert of Hereford.

ENDEAVOR GROUP HAS EASTER PROGRAM

An interesting Easter program was presented at the meeting of the Intermediate Christian Endeavor of the Christian Church Sunday evening at the church.

The program which was entitled "The Resurrection" was led by Lois Agnes Gilbreath with Baxter London opening the meeting with scriptural readings.

A talk "He Understands" was given by Larry Trimble followed by a poem "Easter is not Hard" by F. L. Lucas.

The concluding talk on "What the Resurrection meant to the Apostle Paul" given by Rena Rae Renfro was followed by a discussion of the general theme presented by the leader. Several new members were welcomed by the group.

SUPPER PARTY GUESTS

An informal Sunday night supper-party complimented Mr. and Mrs. C. H. Dillehay of Vernon when they spent the past week end visiting friends in Hereford.

The Whiteface Round-Up

PUBLISHED EVERY THURSDAY BY THE STUDENTS OF HEREFORD HIGH SCHOOL

Vol. III—No. 27

Hereford High School, Thursday, April 13, 1939

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Former Teachers Visit School

Miss Fern Carlisle, Miss Carey Estes, and Miss Gwen Spradley, former teachers of Hereford Public Schools, were visiting here during the Easter holidays.

Miss Carlisle, who formerly taught Modern American History here, has been in Sunset High of Dallas, Texas for three years.

Miss Spradley, who teaches at Sidney Lanier in Dallas, was teaching history, health, and Bible in the local grade school when she went to Dallas.

Miss Gwen Spradley, a former seventh grade teacher, arrived Thursday night to spend the Easter holidays with her parents. Miss Spradley left Hereford two years ago to teach the fourth grade in the Carlsbad Public Schools of Carlsbad, New Mexico.

Basketball Girls Await Arrival of Jackets

Lettermen of the 1939 Girls basketball squad are anxiously awaiting the event of receiving their jacket awards which are due here in the near future.

The jackets will be all-wool with maroon body and grey raglan sleeves, collar and trim. Button fronts and adjustable sides. On the front they will carry a four inch maroon Chenille letter H with white trimming.

Those lettering for the first time and who will receive a jacket are: Vidabelle Orr, Marlon Kuper, Molly Jo Roberson, Mozelle Shreve, Louise Suttel, Kathryn Twiner and Bessie Bowman. Ruth Atchey, captain and the only previous letterman on the squad will receive a Gold Basketball in as much as she had received a sweater the first of the four years that she has lettered.

JUNIOR CLASS REPORT

The president of the Junior class opened the class meeting Wednesday, April 5, 1939, by calling the house to order. The secretary read the minutes. And there was no important reports given from the "Staff" of Student Council, the discussion was continued with the plans of the Junior class play. The play will be given April 13, 1939, in the High School Auditorium at activity period. Since all important business was completed, the meeting was adjourned.

Mr. and Mrs. Tom McCollum

NEW and USED AUTO PARTS



We have both new and used parts for most makes of cars . . . so if you need a part for your car be sure and try us first.

We do general automobile repair-work of all kinds at reasonable prices!

HASTINGS PISTON RINGS "None Better" HEREFORD WRECKING CO. Phone . . . 320

Girls' Here's Your Chance

A Sadie Hawkins Day is to be held at Hereford High on April 27, 1939. It is sponsored by the F. H. T. girls in an effort to earn money to send delegates to the state F. H. T. rally at Galveston, Texas.

A Sadie Hawkins Day is similar to a leap year party in that the girls must be escorts. The rules are, first:

The girls must furnish the money walk on the outside; second and the transportation; third; the girls must take the boys home at an early hour; fourth; everyone must be dressed as hill-billys or be penalized. Other rules will follow later.

Each class has selected a Daisy Mae and Lil' Abner, and in the contest one, Daisy Mae and Lil' Abner, will be chosen best. Each paper sack will count points for the candidate that the owners chooses. Virginia East and Andy Schumaker are the senior candidates. The juniors have chosen Virginia Mosley and J. C. Vaughn. The Sophomores candidates are Troyce Stambaugh and George Walker, and the Freshman Class selected Dorothy Banner and Henry Ford. The Seventh Grade candidates are Billie Louise Lance and Gail Poff.

The Sadie Hawkins Day will end with a papersack supper and in accordance with the rules the boys will bring the paper sack lunches and the girls will buy them. Everyone is urged to come and join the fun. By doing this you will benefit the F. H. T. girls.

SOPH CLASS CHOOSES HILLBILLIES

She was a sophisticated sophomore, he—a bashful fellow student, when out of the darkness there suddenly appeared an announcement of "Sadie Hawkins Day." Whew! of all the excitement you ever saw.

All at once, June, our president, said, "We will now elect our Daisy Mae and Lil' Abner."

Everyone started straightening ties, fluffing hair and attending to essentials about his looks, 'cause everyone just knew he was going to be one of the two. This one and that one were nominated; boiled down and picked to pieces, until only our hero and heroine were left. We are proud to present our Daisy Mae and Lil' Abner: Troyce Stambaugh and George Walker of the mighty Sophomore Class.

Commercial Department To Be Represented At District Meet

Four students from the Commercial department will go to Canyon this week end together with the athletes to represent Hereford High School in the typing contest.

Those eligible for the team are Helen Frances Streu, Frances Young, June Botsford, Margaret Higgins, Bennie Lee Smith and Clifford Estes. All are members of the regular one year typing class and are consistent typists of fifty words and better.

The department takes pride in the fact that it placed in four divisions out of six entries in the District meet last year and two in the Regional meet.

TRACKSTERS AND RACKETEERS TO ATTEND DISTRICT MEET

On Saturday, April 15th, six trackmen from Hereford will attend the annual District meet at Canyon and make bid for the laurels offered on the cinder path in the different divisions of track and field events.

Those who will compete will be: J. C. Vaughn, Paul Foster, Anderson Axe, Joe L. Hamilton, Frank Vaughn and Pete Peterson.

The squad was scheduled to attend the North Plains track and field meet at Claude last Saturday but due to the snow it was impossible for the event to take place.

Together with the trackmen Dick Muller, coach, intends to take five netmen composing a girls double team, girls singles, boys singles and boys doubles team. The players will be: Helen Frances Streu, Nell Spradley, Earl Turner and two out of the group: Danny Hales, Morris Easley, Bud Wilkins and Tim Sterner.

In past competition the racketeers have made a very good showing, and they hope to make a strong bid for top honors.

Also with the group will be Grant Fuller Jr., who will compete for the District High School Golf Award.

Miss McCaslin, trying to boost the sale of Soph. pictures, "Now children, just think how you'll enjoy looking at this photograph when you grow up. As you look, you'll say to yourself." There's Jeanie, she's a nurse; there's Squirt, he's a judge; and . . .

"And there's the teacher, she's dead," came a voice from the back of the room.

Band Goes To Plainview

Several awards were won by the Hereford High School Band and Orchestra when they attended the annual festival and contest in Plainview last week.

Among those winning solo events were Glenn Smith and Myron Morgan, who won first rating in the national division and are eligible to attend the National contest at Abilene.

Others winning in the National Division were: Therman Williamson, cornet solo division II, and Donald Ray McCullough, cornet solo division III. There were two duets played, one by Harold Close and Wanda Jean Reed which was rated division II, and one by Foster Hill and Billy Davis rated division II.

The Band was rated II on marching, II on playing, and I on sight reading.

Girl Scouts Pass Tests

One of the busiest organizations in Hereford High is the newly organized Girl Scout Troop.

The girls are planning to have a stunt in the parade Pioneer Day and are selling Pioneer Day stickers and gift cards to raise money to buy equipment.

Plans for members to go swimming next Friday evening at West Texas State College at Canyon are being made.

The troop is divided into small units called patrols. The names of the patrols are: "Big Apple," "Three Feathers," "Indian," and "Deamond."

The "Big Apple" patrol has passed three parts of its second class test and plan to pass two parts next week. This patrol prepared and served a dinner at the Cress home, which was a part of the test. Those present were: Gloria Cress, Katie Jean Cress, Mabel Henderson, Arline Ford, and Frances May.

The "Three Feathers" patrol has also prepared a dinner. It was given at Katherine Danforth's home for Frankie May Potter, Bess Hagar, Mondelline Miles, Winona Giden, and the hostess.

Mrs. Pat Lawhon and Mrs. A. G. Danforth are helping the Girl Scouts pass their tests.

Bethel Items

(22 miles south) MRS. E. R. ROTHWELL

Leland Smith and family were shopping in Hereford last Tuesday.

Mrs. Bryan Sinclair was in Hereford on business Tuesday. Harry Sinclair returned Friday from an extended business trip to Denton, Tex.

We are glad to have Miss Landroop back in school after her three-weeks absence due to scarlet fever.

Kathlene and Pauline Rothwell visited with home folks Sunday.

J. C. Williams and family visited with his mother near Plainview, and Mrs. Williams mother near Petersburg, Sunday.

Mildred Lust and Lola Shreve spent this week end with home folks.

Mrs. Kay Roberts and Mrs. Vern Lust were in Clovis Monday.

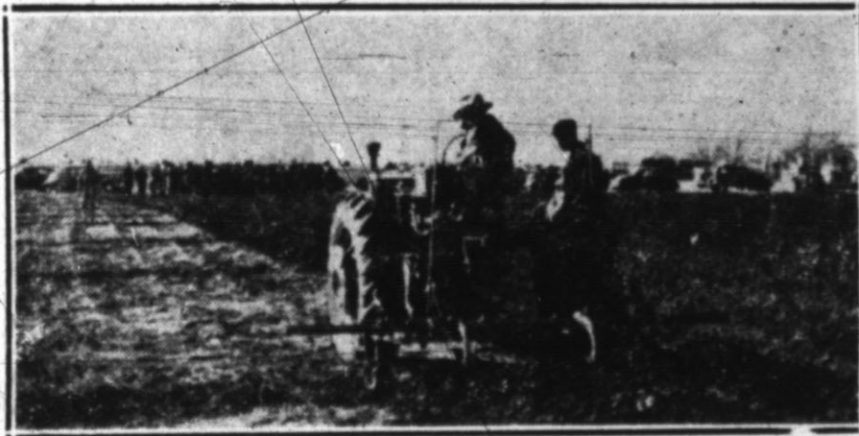
Leland Smith and family were guests in the Earl Lust home Sunday.

Mr. and Mrs. J. G. Davis made a business trip to Snyder over the week end.

Vern Lust and family were guests in the home of Mr. and Mrs. Kay Roberts Sunday.

Miss Mary Elizabeth Stanford, student at Texas Tech and Bill Stanford, sophomore at A. and M. College, were Easter visitors in the home of their parents, Mr. and Mrs. W. J. Stanford.

DEMONSTRATING THE F-20 FARMALL ON THE TURNER PLACE, HEREFORD, TEXAS



Although the McCormick-Deering FARMALL was the first Row Crop tractor on the market, it never fails to draw a crowd when on demonstration, as you can see from the above picture.

In selecting your next tractor, don't depend on demonstration alone. Investigate the life and cost of operation over a period of years.

THE FARMALL TRACTOR IS FAMOUS FOR LONG LIFE AND ECONOMICAL OPERATION!



Rosson Implement Co. "Good Equipment Makes a Good Farmer Better"

ANY STATION CAN GREASE YOUR CAR But have they got the equipment to do the job properly? Our equipment is the best obtainable, our attendants are trained to work with every type car and our lubricants are guaranteed. The next time your car is greased—let us do it! TEXAS SERVICE STATION GLENN SNYDER PHONE 440



# LOCALS

Mrs. J. D. Saunders and children arrived Friday from Slaton to make their home here with her grandmother, Mrs. J. A. Hornbeak, who is ill. Mr. Saunders, who is a salesman with headquarters in Amarillo, will spend part of the time in Hereford.

Mr. and Mrs. C. O. Wilkins left Tuesday to accompany their daughter, Elsaye Mae, to Denton, where she is a student at TSCW. With them, also returning to the college were Melvina Stewart, Helen Ann Snyder, and Viola Phillips.

Barbara Brotherton, who was in a car accident several weeks ago, returned to school Monday. She is a member of this year's graduating class in Hereford High School.

Miss Nancy Millard, daughter of Mr. and Mrs. Fred Millard, has returned to TSCW at Denton, after spending the Easter vacation here with homefolks.

**Teachers Out of Town**  
Teachers spending Easter out of town, were Miss Imogene Cotton at Abernathy with her parents, Miss Mildred Lindsey at Plainview to visit her sister, Miss Lois McCaslin at Canyon with her mother, Mrs. Nancy McCaslin, Miss Eunice Rutherford with homefolks in Tulia, and Miss Robbie Foster with her parents at Canyon.

Miss Molly Jo Roberson and Miss Glennis Cockrell attended the annual Y. W. A. house party held in Plainview over the past week end.

Here for the week-end were Mrs. Beulah Lee Carter and daughter, Harriette of Amarillo, to spend Easter with their mother and grandmother, Mrs. Hattie Rutherford.

Dean Dunlap, son of Mr. and Mrs. Walter Dunlap, and Chilton Foster, son of Mr. and Mrs. A. A. Foster, now of Lubbock, but formerly of Hereford, were here for the Easter holidays. They are both students at Texas Tech.

**Back to School**  
Hereford students at A. & M. who have returned to school after spending the Easter vacation here with their parents, are Palmer Norton, son of Mr. and Mrs. E. H. Norton, Billie Patton, son of Mr. and Mrs. John Patton, Clyde Hussey, son of Mr. and Mrs. C. P. Hussey, Edward Fullwood, son of Mr. and Mrs. Bob Fullwood, Jack Gilliland, son of Mr. and Mrs. J. M. Gilliland.

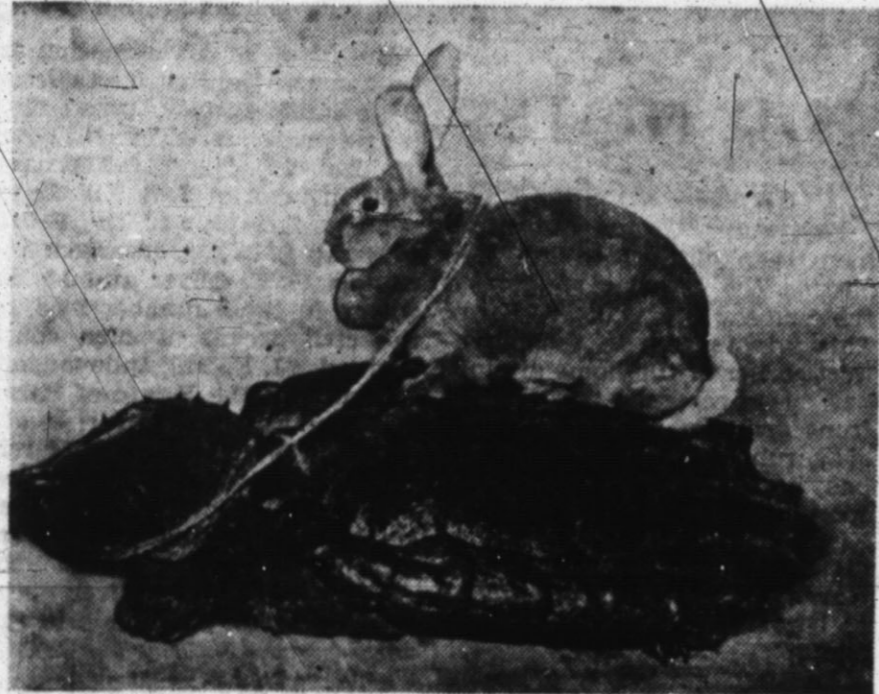
**Easter Guests in Branson Home**  
Guests in the home of Mrs. B. F. Branson for Easter were her son, G. F. Branson and family of Amarillo, another son, Leaton Branson, and Mrs. Branson, who teaches in Dalhart, and a grandson, Donald Brotherton, student at WTSC, Canyon. Other recent guests in the Branson home were her daughter, Mrs. R. A. Brotherton, Mr. Brotherton and chil-

## One Bullpower Caravan Takes to Road



J. L. Talent wagered 50 pounds that he could take himself, his wife and three children in this unique caravan from Mildura to Melbourne, Australia, a distance of 350 miles, in 12 weeks. He had traveled for 10 weeks when this picture was taken, and expected to reach Melbourne in one more week.

## Tortoise and Hare Resume Racing Feud



The tortoise and the hare are at it again! This time "Finky," the hare, gets a free ride on "Mike," 75-pound turtle which the Illinois department of conservation will exhibit at the Chicago National Boat and Sports show February 26 through March 5. Mike is just gaining maturity at the youthful age of 108.

for members of the Knitting Club at her home on Wednesday of last week. Peach Blossoms, forsythia and multi-colored tulips furnished the floral decorations.

Guests seated were Mesdames: Travis Dameron, Ernest Medkief, J. T. Gilbreath Jr., Knox Kinard, C. H. Dyar, Miss Ruth Conkwright and the hostess.

### H-D CLUB MEETS WITH MRS. PARKER

The Home Demonstration Club met in the home of Mrs. Geo. Parker, Tuesday afternoon, April 4.

The house was called to order by the president after a 30-minute recreation program. Quarterly dues were paid and a discussion on how to raise money for the club followed.

Mrs. O. L. Rutherford will be honored with a handkerchief shower at the next meeting. It was announced that the home demonstration association will meet in Amarillo May 16. The program is being planned to interest both men and women, and will feature a banquet in the evening; tickets will sell at 75c.

Refreshments were served to Mesdames: Clinton Jackson, Geo. Parker, G. A. Frye, C. G. Robbins, O. L. Rutherford, and Grady Parsons. The next meeting will be with Mrs. Grady Parsons.

### Heiselman News

(19 miles north, 9 west)  
MRS. HOMER STEWART

Floyd and B. A. West made a short business trip to Oklahoma, Tuesday.

Mr. and Mrs. N. W. Livesay spent last Sunday and Monday visiting Norma Fay, in Amarillo.

Mr. and Mrs. F. F. Jackson of Adrian, visited in the R. W. Hobbs home Sunday.

About two inches of rain fell in this vicinity Wednesday, followed by a good snow. Most of the wheat is looking good.

Mr. and Mrs. N. W. Livesay and Pete were in Canyon and Hereford, Wednesday. Mr. Livesay hurt his back and has been taking treatments. At present he is improving.

Other Hereford visitors this week were Mr. and Mrs. Homer Stewart and sons, O. W. Gardner and George Larson.

Miss Norma Fay Livesay visited in the home of her parents

## Herb Merchants Mark 50th Anniversary



Uncle Charlie and Aunt Lena, "yarb" merchants, who for 50 years have brought their ancient natural medicines to the curb market at Winston-Salem, N. C., are doing at least average business. Sassafras, hemlock, mandrake and "John de Conqueror" root are among their wares. Many of the roots, leaves and barks are ingredients in magical formula of southern Negroes.

ed in the home of her parents holidays with her parents, south of Hereford.

Miss Naomi Hare spent the Miss Oliver met with the 4-H

Girls Tuesday at 1:30 o'clock, in the school house. She gave an interesting talk on gardening and food budgeting.

Mr. and Mrs. Jake Green of Levelland, were guests in the R. W. Hobbs home over the week end.

Mrs. T. W. Roberson returned Sunday from Lamesa, where she visited her sister, Mrs. W. V. Gearheart, who was seriously ill in a Lamesa hospital. Mrs. Roberson went from Plainview, where she was attending music contests held there last week.

Mrs. E. W. Harrison spent the week-end with her son David Harrison and family in Farwell.

Miss Gwendolyn Spradley, a teacher in the public school at Carlsbad, N. M., spent Easter Sunday with her parents, Mr. and Mrs. J. W. Spradley.

Mrs. Charles Douglas of Claude, was a guest of Miss Rhita Jean Sullivan in Hereford, Saturday.

**BUY more**  
**SPEND less**  
**EAT better**

## At Furr Food

*These Low Prices are Good*  
**FRIDAY and SATURDAY**

<b>Spaghetti or Macaroni</b>	<b>10c</b>
RED SEAL — 3 PACKAGES	
<b>CORN</b>	<b>9c</b>
Tender Sweet, Golden Ban. — 16-Oz. Can	
<b>WHITE KING</b>	<b>29c</b>
GRANULATED SOAP — LARGE PKG.	
<b>Coffee</b> Schilling's	<b>24c</b>
1-LB. CAN	

<b>HY-PRO</b> Quart Bottle	<b>14c</b>
<b>MATRA MEAL</b> Wholewheat Cereal — Package	<b>22c</b>
<b>LYE</b> Hudson — 3 Cans	<b>25c</b>
<b>PANCAKE FLOUR</b> Aunt Jemima — Large Package	<b>22c</b>
<b>TEA</b> Lapton's — 1/2 Lb. <b>41c</b> — 1/4 Lb. 1 Ice Tea Glass Free with purchase 1/4 Lb. 2 Ice Tea Glasses Free with purchase 1/2 Lb.	<b>21c</b>
<b>TOILET TISSUE</b> Charmin — 4-Roll Box	<b>23c</b>
<b>WAFFLE SYRUP</b> Staley's — 3-Lb. can <b>26c</b> — 5-Lb. <b>26c</b>	<b>26c</b>
<b>BEEF STEW</b> Dinty Moore — 24-Oz. Can	<b>15c</b>
<b>Spaghetti and Meat Balls</b> Dinty Moore — 24-Oz. Can	<b>15c</b>
<b>Corned Beef and Cabbage</b> Dinty Moore — 24-Oz. Can	<b>23c</b>
<b>IRISH STEW</b> Dinty Moore — 24-Oz. Can	<b>15c</b>
<b>TOILET SOAP</b> White King or A-Plus — 3 Bars	<b>15c</b>
<b>CAKE FLOUR</b> softasilk — Large Package	<b>25c</b>
<b>BISQUICK</b> Large Package	<b>32c</b>
<b>WHEATIES or KIX</b> Package	<b>10c</b>
<b>PIMENTOS</b> 4-Ounce Can	<b>5c</b>
<b>ORANGE JUICE</b> Libby's — 12-Ounce Can	<b>5c</b>
<b>BLUEBERRIES</b> Allen's — No. 2 Can	<b>17c</b>
<b>CHOCOLATE SYRUP</b> Hershey's — 16-Ounce Can	<b>9c</b>

dren of Oilton.

Mrs. W. M. Rigler and daughter, Miss Sadye Rigler spent Easter visiting relatives in Plainview.

Mr. and Mrs. J. E. Beyer were in Amarillo, Tuesday.

## SOCIETY.

### GARDEN CLUB TO MEET FRIDAY

The regular meeting of the Garden Club will be held at the home of Mrs. A. Petersen, Friday afternoon at 3 o'clock. Roll call will feature "Things to Do in April." Discussions will include "How to Achieve Color and Succession of Bloom," and "The Legend of the Hollyhock."

### CLUB MEETS FOR LUNCHEON

Emphasizing a peach-blossom color theme Mrs. W. J. Stanford was a luncheon hostess

Miss Norma Fay Livesay visited

## THE TRACTOR SENSATION OF THE YEAR

The Husky, Handsome OLIVER ROW CROP "70" FOR ONLY **\$727**

f. o. b. Charles City

**"MORE HORSEPOWER for LESS MONEY"**

1. Speeds 2 1-2, 3 1-3, 4 1-3 and 6 Miles per Hour!
2. Won Fuel Economy Test in 1937 and 1938!
3. Develops 21.9 H. P. with Tip-Toe Lugs!
4. Overlapping Power of a 6-Cylinder Motor!
5. Has a variable Speed Governor!

**\$1475 DELIVERED ON RUBBER**

## JOHN WOOD

FARM EQUIPMENT  
FRONT OF BEAVERS BROS. GARAGE

1. A Rasp Type Cylinder 31 inches long.
2. A Roller Bearing Pitman Drive!
3. Has New Water-proof Canvas!
4. Cylinder Speeds from 375 to 1350 R. F. M.
5. A 50-Bushel Grain bin.

## CLOSE DRUG STORE

*Borden's April Special!*

### COCOANUT-FRUIT ICE CREAM

<b>P and G SOAP</b> 5 BARS - <b>19c</b>	<b>LIFEBUOY SOAP</b> 5 BARS - <b>29c</b>	<b>LAVA SOAP</b> 3 BARS - <b>25c</b>
<b>WINE CARDUI</b> <b>79c</b>	<b>SYRUP PEPSIN</b> <b>89c</b>	<b>Prophylactic Tooth Brush</b> <b>30c</b>

*Many Popular Drug Specials on Display!*  
*We meet all advertised prices! Just Call Us for Prompt, Courteous Free Delivery!*

**PHONE ---- 13**

OFFICE Electric Fan <b>\$1.49</b>	Borden and Jr. TAMPAX <b>31c</b>	MILLER Rubber Gloves <b>49c</b>
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**WESTERN UNION, PHONE 4321**

## Gelatine

Marvin's Ass't. Flavors. 3 Pkgs. **10c**

<b>BANANAS</b> Per Lb. <b>5c</b>	<b>CARROTS or Onions</b> 3 Bunches <b>10c</b>
<b>GREEN BEANS</b> Per Lb. <b>10c</b>	<b>GRAPEFRUIT</b> Large Size — Dozen <b>27c</b>
<b>SPUDS</b> Idaho Russets — 10 Lbs. <b>25c</b>	<b>LEMONS</b> Dozen <b>17c</b>

## Spam

2 CANS... 1 Can of Chicken Noodle Soup Free, with this purchase, for **59c**

<b>ROAST</b> SWISS, lb. <b>21c</b>	<b>CHUCK</b> Per Lb. <b>15c</b>
SEVEN, lb. <b>18c</b>	
<b>STEAK</b> RIB, lb. <b>21c</b>	<b>LOIN</b> Per Lb. <b>22c</b>
SHOULDER, lb. <b>19c</b>	
<b>SAUSAGE</b> Fresh ground. Country Style — Lb. <b>12 1/2c</b>	<b>OLEO</b> Wisconsin Maid — Lb. <b>12c</b>
<b>CHEESE</b> Full Cream. Longhorn — Lb. <b>15c</b>	<b>Kraft Dinners</b> Each <b>12 1/2c</b>
<b>BACON</b> Sugar Cured. Gem Squares — Lb. <b>15c</b>	<b>BACON</b> Our Own, sliced, Lb. <b>25c</b>
<b>VEAL Cutlets</b> Breaded. Ready to fry — Lb. <b>23c</b>	<b>BARBECUE</b> Hot — Per Lb. <b>19c</b>
<b>BOLOGNA, FRANKS</b> Per Lb. <b>12 1/2c</b>	<b>LARD</b> Per Lb. <b>9c</b>
<b>HAMS</b> Center Slices, lb. <b>39c</b> ; End Slices — Lb. <b>24c</b>	

**FURR FOOD** Headquarters for Fresh Fish and Oysters!



Church News

BAPTIST CHURCH NEWS
Our revival closed Sunday with a good day. Rev. Metcalf left Friday in order to be with his church, but Bro. Nash stayed with us through Sunday.

The pastor plans to preach next Sunday morning on "The Beginning and the Development of the Christian Life." At the evening service at 8 o'clock baptism will be administered and following that the Lord's Supper.

Let's make next Sunday a great day. There are others who ought to join with us.

W. E. BARNES

PRESBYTERIAN CHURCH
James Aiken, Jr., Pastor
Will S. Kerr, Superintendent
Sunday School 9:45 a. m.
Morning Worship 11 a. m.

If one desires to live a balanced life, to develop a balanced personality, then religion must be given a definite place in his life; for man, apart from God, is not complete.

One reason why Christian Churches exist today is to give man an opportunity to come into fellowship with his Heavenly Father. We extend a cordial invitation to all who will to worship with us in our services.

CHURCH OF CHRIST
E. M. Borden, Minister

Bible Classes 10 a. m.
Preaching 11 a. m.
Subject "Can Good People Be Saved Out of The Church?"
Lord's Supper 11:45 a. m.

L. E. Carpenter, of Dimmitt, will preach at all services next Sunday. This is the beginning of a protracted meeting. This meeting will continue through Sunday, April 23. You are invited to attend these services.

CHRISTIAN CHURCH
H. M. Redford, Minister

Ellis Coombes, Superintendent
Bible School 9:45-11 a. m.
Morning Worship 11-12 a. m.
Christian Endeavor Societies Meet 6:30-8 p. m.

All of the Special Services during Passion Week and the services on Easter Sunday were unusually well attended. The large number who attended the early Sunday Morning Easter Sunrise Prayer Meeting was encouraging. Seven new members were added to the church at the Sunday Morning Worship.

C-E TO STUDY MARRIAGE.
The Young People's Christian Society of the Christian Church will begin a series of studies next Sunday night of the facts that make for successful marriage.

The community night meeting was postponed until Friday, April 14. A program, under direction of Mrs. R. S. West, is under way.

Dawn Items

(13 miles east)
MRS. JESS CALDWELL

Approximately one inch of moisture was received in this area when nice rains and a snow fell here the past week. Wheat as a result is looking fine in the Dawn country.

School was dismissed Friday and Saturday for the Easter holidays. Teachers and pupils enjoyed their brief vacation.

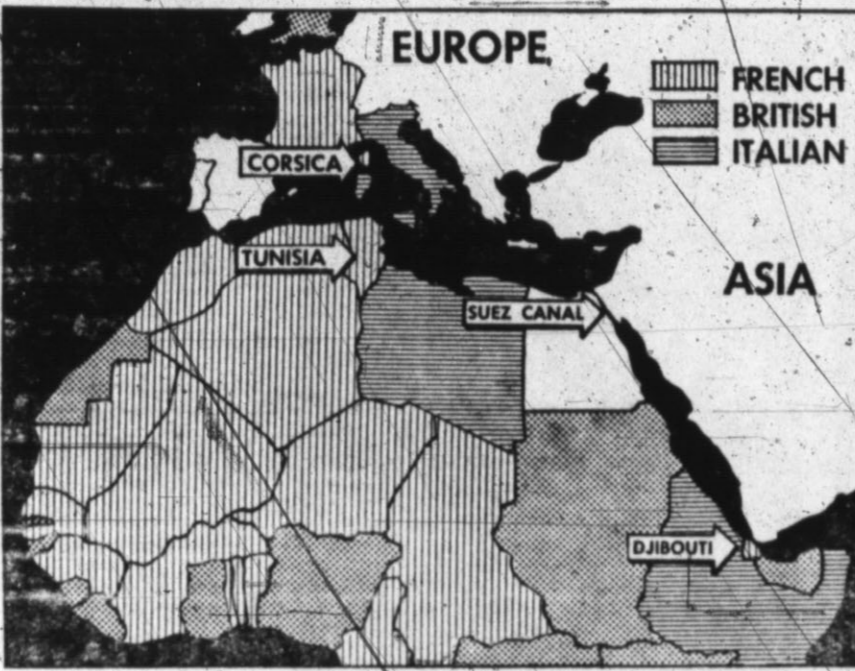
An Easter program and egg hunt was enjoyed by the Dawn pupils Thursday evening. The stage was beautifully decorated in the Easter colors.

Now It's Safety First in Swingtime



Swing music has at last made its influence felt in the field of safety education. Cleveland, Ohio, police erected this sign addressed to motorists and pedestrians in the center of the street at public square.

Focal Points in Italo-French Crisis



Arrows indicate key Mediterranean and African territories where Italy is pressing concessions from France. In Tunisia, with almost all Italian residents as French, Paris is willing to grant minority rights to the followers of Premier Mussolini.

eggs were hidden in the school house by Mrs. L. A. Smith and Mrs. H. E. Miller. Three divisions were made according to age and size, and prizes awarded the winners.

Dawn College students came home for the brief holidays. Misses Inez and Alma Miller came home Thursday evening returning to Canyon Monday.

Among the young people to spend Sunday evening in the W. P. Caraway home were Misses Verna Culpepper, Edna Daughtery and Olene Ramey of Hereford and Jack France of Summerfield.

Miss Ernie Bippus of Amarillo visited Mrs. Julia Samuelson Tuesday. Miss Bippus was returning from Carlsbad Caverns and a visit with relatives in the west part of the county.

The community night meeting was postponed until Friday, April 14. A program, under direction of Mrs. R. S. West, is under way.

Miss Sally Wamble is recuperating from a severe attack of the flu.

Mr. and Mrs. J. G. Coe and sons, Junior, and Bobbie went to Lubbock Saturday, to spend Easter Sunday with relatives.

Mrs. Leona Starnes, who spent the past two weeks with her parents, Mr. and Mrs. Adolph Frye plans to return to Amarillo within the next few days.

Miss Ella Smith was ill several days last week, but is feeling very well again at present. A collision occurred just west of Dawn Saturday night when an Amarillo car side-swiped a car driven by H. H. Miller.

Automobile Art



Gueneth Omoron of Los Angeles smiles approval of a unique, silver automobile model made by a Nineteenth century artist in Florence, Italy. The silver motor car, a true-to-scale model, is in the collection of Philip Paval, California art collector.

H-D NOTES

FLOWERS AND SHRUBS
Flowering shrubs and roses have been planted in the view outside the kitchen window at the home of Mrs. J. W. Kirby.

A large number of Dawn children attended the Easter Egg Hunt sponsored by the Hereford Merchants Saturday afternoon.

Mr. and Mrs. Burum visited Mrs. Pitman in Amarillo Tuesday. Among Dawn Home Demonstration Club members to attend the Council Meeting in Hereford Saturday were Mesdames; H. E. Miller, Carl Wimberley and R. A. Frye.

Mr. Charles Benton, who has been employed the past month by the Santa Fe at Hereford spent Sunday with his wife and children.

Another nice rain fell in this vicinity Monday night. It was estimated at about an inch. There was a little hail, but not enough to do any harm.

Mrs. Julia Samuelson visited from Thursday until Monday with her son, Otto Samuelson, and family at Canyon.

Mrs. W. P. Caraway and Mrs. A. T. Frye drove to Canyon Tuesday afternoon to see Miss Bernice Harris, who was quite ill at the Nebbett Hospital.

That a quality product finds a ready market is proven again by Mrs. Ira Ott, President of the Wyche home demonstration club.

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LEGAL NOTICE

NOTICE OF EXECUTION SALE (REAL ESTATE)
THE STATE OF TEXAS, COUNTY OF DEAF SMITH.
By virtue of an execution issued out of the District Court of Deaf Smith County, Texas, on a judgment rendered in said court on the 15th day of February, 1939, in favor of J. E. Hill, Independent Executor of the Estate of Sarah E. Coker, deceased, and against G. T. Oliver and Mamie Oliver, in cause number 2453, on the civil docket of such court, entitled, "J. E. Hill, Independent Executor of the Estate of Sarah E. Coker vs. G. T. Oliver, et al," I did on the 20th day of March, 1939, at 4:30 o'clock, P. M., levy upon the following described tract of land situated in Deaf Smith County, Texas, as the property of G. T. Oliver and Mamie Oliver, a feme sole, to-wit:

All of the Northwest 200 acres of Section Number 61, Certificate 84, Block K-8, Deaf Smith County, Texas.

And on the 2nd day of May, 1939, being the first Tuesday in said month, between the hours of ten o'clock, A. M., and four o'clock P. M., on said day, at the Court House door of said county, I will offer for sale, and sell at public outcry for cash, all of said land, and all of the right, title and interest of the said G. T. Oliver and Mamie Oliver, and each of them, in and to said property in satisfaction of the indebtedness, evidenced by said judgment.

This the 22nd day of March, 1939.
J. O. NEWELL, Sheriff of Deaf Smith County, Texas.
By Fred W. Baird, Deputy. 13-3tc

It's still not too late to start raising a bunch of fryers... so why not let us take your order now for some of our blood-tested chicks?

Baby Chicks

It's still not too late to start raising a bunch of fryers... so why not let us take your order now for some of our blood-tested chicks?

CORN SEED

We have several kinds of good corn seed. These seed are especially adapted to this area and should do exceptionally well. See us before you buy your Corn Seed!

BULK GARDEN SEED

A complete assortment of all kinds of bulk garden seeds. It's so much cheaper to buy garden seed in bulk and they are just as good as any seed.

West Texas FEED and SEED

PHONE 265

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We have several kinds of good corn seed. These seed are especially adapted to this area and should do exceptionally well. See us before you buy your Corn Seed!

BULK GARDEN SEED

A complete assortment of all kinds of bulk garden seeds. It's so much cheaper to buy garden seed in bulk and they are just as good as any seed.

West Texas FEED and SEED

PHONE 265

Advertisement for BURK'S FURNITURE featuring 'GLIDEROLA' glider chairs and 'GLIDER CHAIRS TO MATCH'. Includes images of furniture and pricing information like '\$12.50 up' and '\$19.75 up'.

Advertisement for 'SO JIM GOT HIS RAISE' featuring 'FORTUNE SHOES'. Includes a comic strip with four panels and an image of a shoe. Text describes the shoes as 'Smart style—that's in every Fortune model'.

Advertisement for 'FOX MAN'S SHOP Cleaners, Hatters'. Includes the name 'FOX HOMER FOX' and 'PHONE 111'.





The above picture is a picture of the Sophomore Class of 1938-39. The Sponsors are Miss McCaslin and Mr. Richard Muller.

**SOPHOMORE STAFF**  
 Editor-in-chief Morris Easley  
 Ass't Editor Nell Spradley  
 Business Manager Bobby Davis  
 Ass't Business Mgr. Theresa Smith  
 Copy Reader Mary Jo Oshurn  
 Proof Reader Wilma Higgins  
 Humor Editor Calvin Brumley  
 Sports Editor Robert Petersen  
 Exchange Editor Kathryn Henderson  
 Headline Editor J. D. Curtisinger and Monty Montfort  
 Typist Margaret Higgins  
 Ass't Typist Margaret Miller  
 Alumni Reporter Margaret Miller

**Reporters**  
 Hicks Roberson, Mozelle Shreve, Mary Jane Jordan, Evelyn Benson, Tim Sterner, Glenn Smith, Maxine Beach, Donald Henslee, Virgie Lee Sparks, O. G. Hill, and Gertrude London.

**SENIORS SELECT CAST**  
 "Angels Unawares," a three act comedy, has been chosen by the seniors for their annual class play. Rehearsals are being held every afternoon under the direction of Miss Stacia Irene Crawford.

The cast is as follows: Mrs. Dawson, Mary Louise Dean; Mr. Dawson, Floyd Ross; Bobby Dawson, Betty Cockrell; Sandra Dawson, Faye Crosthwait; Winnie Dawson, Edith Jackson; Edgar Dawson, Kenneth Potter; the maid Jane, Caroline Frye; Bud, the sweetheart of Sandra, Paul Foster; Bill the carpenter, Bill Boyer; and the Sheriff, Clinton Massee.

**FRESHMEN TO HAVE PICNIC**  
 The Freshmen class had its regular meeting Wednesday, and a picnic was discussed by those who were interested. They decided to have the picnic Friday May 6. The picnic will probably take place at the Hereford State Park on Tierra Blanca Creek. We hope the Freshmen will have a good time and not get drowned, for after all the Freshmen of today are the Sophomores of tomorrow. There was no other business, so the class adjourned.

### Easter Items

**MRS. CARL FRYE**  
 Rev. Butler of Dimmitt, assisted by the local pastor, conducted a Sun Rise Service, at the Easter school house Sunday morning. Joe Beckman of Umbarger moved on the Mayer place this last week; three of the Beckman children started to ride on

**AMERICAN LEGION**  
 Post 192—Hereford, Texas  
 Business Meeting 1st Tuesday, each Month.  
 Social Meeting 3rd Tuesday, each Month.

**Switch TO DODGE and Save Money!**

**The Hereford Livestock Sales Co.**  
**SALE EVERY TUESDAY!**  
 Put your livestock in the Bank the Auction Way!  
**A large run of livestock is expected for next week!**  
 LLOYD OTTEN, Auctioneer      RAY BARRER, Mgr.

### "In Appreciation"

The man to be respected most have clean character and marvelous disposition. We, the Sophomore Class, were talking on this subject when someone mentioned that the biggest test of one's will power and endurance would be being a school teacher.

Mr. Kinard was mentioned and all voted that he was the all around perfect superintendent. A man so liked by all must be a wonderful man and a good Samaritan.

On interviewing a new student in our school we find that she has been transferred eight different times to other schools, and here is her statement concerning our superintendent:

"I have been to many different schools, but all that I have ever attended have never had a man like Mr. Kinard in them."

"They have all been either too strict or have had too many pets. Here I find neither of these situations existing."

The students in Hereford High all think that Mr. Kinard is the "Grandest Person Living," and we know that everyone else that knows him thinks so too. We all express our sincere gratitude to him for everything that he has done for our school.

**SOPHS. GET THE CHRISTMAS SPIRIT**  
 Pull on your toboggans, everybody, cause it snowed last Wednesday night three feet! At least, that's the way it looks to me. Last Wednesday night the snow drifted down so fast that it looked like feathers dumped from a big, fat pillow. We all got the Christmas spirit and began singing, "Jingle Bells."

But seriously, folks, we had a swell snow, even if it did ruin a few fruit trees. You just can't tell what kind of weather we'll have these days, and we had expected snow last of all. But if that's the way Old Man Weather wants it, then that's the way we want it, too, so let's give fifteen for snow!

the school bus Monday morning, going to school at Dimmitt. M. T. Sparkman moved his family to the Witt place last week.

Hazel Chambless, who is working in Amarillo, spent the week-end with her parents. Ben Medly and Annie Mae Smith were supper guests of Mr. and Mrs. Aubrey Epperson Sunday evening.

Sammy Lane Hunter spent the week end with her grandparents, Mr. and Mrs. E. M. Allen. C. W. Frye and Louise were in Amarillo Friday.

Joyce Carter visited Tuesday night with Margaret Simpson in the Jumbo community. Nickie Smith spent the week end with William Allen Hunter in the Jumbo community.

Carlie Rae Frye visited Wednesday night with Ruth Beard-en at Sunnyside.

Rev. and Mrs. Forch visited Sunday in the M. T. Sparkman home.

The Missionary Society met Monday afternoon at the school house with the following members present: Mesdames E. M. and Dan Allen, V. C. Woolery, Fred Walton, Geo. Chambless, Harry Smith and Carl Frye. After devotional services, a study of the handbook was taken up. This will be continued from time to time. Plans were made for a community party at the school house Friday night. Mesdames Dan Burton and Dan Al-

### HUMOR

Spokesman of Committee (to minister): "Brother Smith, in honor of the visit of the stork bearing twins to your house, we present you this loving cup."

Minister: "Take it away! I don't want it."

Spokesman: "Please take it and keep it always in the honor of this event."

Minister: "Well if I can keep it always, that's different. I thought it was one of those cups you had to compete for each year."

Paul Lyons: "Nadyne, do you ever peep through the keyhole while I am sitting on the sofa with your sister?"

Nadyne: "Sometimes, mostly Pa and Ma crowd me away and look themselves."

White Doctor: "Did the colored Doctor, who attended you before you called me, take your temperature?"

Mandy: "Most likely he did. Dese niggers around here take mos' anything they can lay their hands on."

Miss Rigler: "Johnny, name all the presidents."

Johnny: "I can't name them all. There are too many of them."

Miss Rigler: "But Johnny, when I was your age I could name them all."

Johnny: "Sure, but there wasn't more than a half-dozen in those days."

Professor: "These aren't my own figures I'm quoting. They're the figures of someone who knows what he is talking about."

Rachell: "If someone left you a million dollars what would you do?"

Ruth Temple: "Hire six good lawyers and try to get it."

"Cheer up old man," said an Irish doctor to the man suffering from three wounds. "Only one is fatal; from the other two you may recover."

len will be co-hostesses at this time. An invitation is given to all who care to come, whether you are in this community or not.

An enjoyable time was had Sunday when Mr. and Mrs. M. L. Carter, Boyce and Joyce, entertained several of their friends with a one o'clock dinner and

### "Spring Madness"

Such are the Sappy Sophomores that they reverted to their second childhood by making footprints in the sands of time, when nature's deluge softened the good earth last Tuesday evening. One of the members of the Sophomore Class happened to glance out her window and saw a car stop and six sophs, emerge into the down-pour to wade in the flowing gutter. After so much school girl giggling, the sextet leaped with "bullish" grace back into their limousine and chugged away. If sneezing and sniffling is heard later in the week-1, well, people gather your own conclusions.

### "Moving Day"

By sending one of our reporters to interview Mr. Kinard we pried into his personal affairs just a little bit to find out why he moved into his new office downstairs. He gave us some good reasons for making this move: First, we find that he showed courtesy and kindness by moving downstairs for the convenience of his public so he could talk business privately. Secondly, he moved downstairs because the two offices, being together, were slightly crowded and inconvenient for both the principal and the superintendent. Third, we found that it is a little disconcerting to have pupils going in and out of the office continually. Mr. Kinard has chosen for his office girls: Edith Jackson, Ann Cockrell, Betty Cockrell, Barbara Brotherton, Pollyanna Crawford, Vivian Olson, and June Dameron.

"Love is a thing that sneaks up behind you, clouts you over the head, and leaves you stinging."

Another girl does not like to be steered, but conducted. Nine of ten girls did not like "butch" haircuts. And one girl does not like boys who ignore home town girls.

The Newtonian News  
 Newton, Iowa

# Don't rush the Season, Ladies

**RIGHT NOW PHILLIPS 66 IS MATCHED TO APRIL WEATHER**

**Phillips 66**

The Dip That Gives Goose Flesh in April is undoubtedly grand fun in July. And the gasoline that is full of zip and zing in August can easily be a dud during these early days of spring.

To protect the performance of your motor, to smooth out the differences which changes in climate may make, Phillips custom-tailors gasoline to the weather. Changes the specifications of Phillips 66 Poly Gas every month to parallel the monthly changes in temperature in your locality. And scientific laboratory and field surveys prove that no other gasoline—not a single one—is so accurately matched, all year round, to the monthly variations in your weather.

It's a real thrill to feel that difference behind the wheel when the tank is filled with this outstanding, custom-tailored, high test gasoline. And it is thrifty, too, because Phillips 66 Poly Gas costs nothing extra... at the Orange and Black 66 Shield.

## Phill-up with Phillips for Greater Mileage

an Easter egg hunt in the afternoon. Those attending the dinner were Mr. and Mrs. Peacock, Mr. and Mrs. John Noland and Ruby Faye, Mr. and Mrs. Geo. Chambless and family, Charlie Rea Frye, Daphen Brally and Wilbur Dixon. Coming in the afternoon for the egg hunt were; Mr. and Mrs. Pat Hardy and children, Mr. and Mrs. V. C. Woolery and family, Jimmy and Wayne Sparkman.

Mr. and Mrs. M. Y. Galloway and daughter, Ann, of Amarillo, spent Easter with Mrs. Seth B. Holman.

Miss Gwendolyn Spradley, who is teaching in Carlsbad, N. M., spent the Easter holidays here with her parents, Mr. and Mrs. J. W. Spradley.

**MASONIC BULLETIN**  
 Hereford Lodge 849  
 Stated meeting second Monday in each month. School of instruction each Thursday night.  
 Ed Boggs, W. M.  
 E. L. Brady, Secy.

Office Supplies at The Brandt

**Protect What You Have INSURE John McLean Insurance Agency Phone 273**

# BIGGEST DE LUXE "PACKAGE" A LOW PRICE EVER BOUGHT!



**\$777 AND UP\***

Check Olds delivered prices and check up on Oldsmobile value as compared with any other car in the low-price field. This year's Oldsmobile Sixty Sedan with built-in trunk sells for \$106 less than last year's lowest-priced Oldsmobile trunk sedan. Prices have been substantially reduced on the Olds Seventy and Eighty. For quality, value and all-round satisfaction, this year, it's Oldsmobile!

\* Delivered price at Lansing, Michigan, subject to change without notice. Price includes safety glass, bumpers, bumper guards, spare tire and tube. Transportation, state and local taxes, if any, optional equipment and accessories—extra. General Motors Installation Plan. A GENERAL MOTORS VALUE.

LOW PRICE buys quality when you buy an Olds—quality exemplified by all these leading features:

- Rhythmic Ride**, a revolutionary new development, exclusive with Oldsmobile, that results in a finer, smoother ride. There's nothing else like it.
- Quadri-Coil Springing**. Big, flexible coil springs cushion all four corners of the car. They need no lubrication.
- Four-Way Stabilization** controls up-and-down motion, fore-and-aft and side-to-side movement and body-roll—resulting in a steady, stabilized ride.
- Knee-Action front Wheels**, acting independently of each other, stop over bumps, ruts and holes in the road.
- Dual Center-Control Steering** provides exceptional handling ease and accurate, positive car control.
- Self-Energizing Hydraulic Brakes** assure quick, smooth, straight-line stops with minimum pedal pressure.
- 90 H. P. Econo-Master Engine** delivers brilliant, all-round performance—saves money on gas and oil.
- 100% Full-Pressure Lubrication** with *Rifle-Drilled Connecting Rods*. All engine bearings and piston pins are pressure lubricated.
- Roomy, Wide-Vision Body** by Fisher has extra-large windshield and windows for greater vision and safety.

**"YOU OUGHT TO OWN AN OLDS!"**  
**BRUMLEY-WOODFORD MOTOR COMPANY, Inc.**  
 Hereford, Texas



### Elsye Wilkins Heard On Radio

Miss Elsy Wilkins, daughter of Mr. and Mrs. C. O. Wilkins was selected to appear in a radio program given by the beginners' verse speaking choir of the Texas State College for women. Three selections were given, "Take a Tub," "Apple Country," and "This is She."

Miss Wilkins has shown a great interest in the speech department at TSCW, which ranks among the largest departments of its type in the state.

Mr. and Mrs. M. C. King of Panhandle, and Mrs. Ross Wilmeth and twin daughters were week end guests of their mother, Mrs. E. J. Williams.

### Local Project

(Continued from Page 1)

merfield to the old Snyder Hotel, through the Hub, another extension will run southwest to Oklahoma Lane, from there to the townsite of Farwell and for a short distance north on the New Mexico line.

Although the lines do not connect the town of Bovina, the set of extensions runnings from Hub to Oklahoma Lane passes a point three miles east of Bovina. The line which serves the Oklahoma Lane territory also comes within one mile of Bovina on the west.

**Domestic Service**  
All except five miles of the new 224-mile extension of lines will be for domestic use. This fact made possible the building of 224 miles at a cost of \$147,000, whereas, the 191 miles now in operation cost a total of \$254,000. Three-phase lines were necessary in service to irrigation wells—and the domestic service can be rendered from single-phase lines.

The entire project, including a total of 415 miles of lines, will continue to operate under the charter and title of Deaf Smith Electric Cooperative, Inc. However, it is likely that new directors will be added to the board from Farmer County when the extensions have been completed.

**Over 800 Customers**  
When the extensions have been completed, it is estimated that a total of 700 domestic customers will be served through the Hereford REA offices. At present the office serves 200 domestic customers in Deaf Smith and Castro Counties, and approximately 500 more will be added according to applications now on file in the office here.

In addition to the prospective 700 domestic customers the office already reports 76 wells connected and 35 more wells are expected to be connected this spring.

**Over \$30,000 Loans**  
In addition to the \$147,000 for extensions, the Cooperative also reported that \$21,000 has been approved on loans applied for by 30 farmers in the irrigated area. This money was lent according to the government program for the purchase of irrigation pumps and motors.

While the money has been definitely set aside for the 224-mile extension, it is not known when actual construction will begin. However, officials feel that a contract will likely be let before July 1, 1939, when the government fiscal year closes.

Present officers of the Deaf Smith Electric Cooperative, are: J. C. Ricketts, president; T. L. Sparkman, vice-president; J. W. Hendrix, secretary-treasurer; H. V. Hennen, project manager, and the directors are, J. C. Ricketts, T. L. Sparkman, J. W. Hendrix, Lester Galley and Joe Warren.

### Bobby Jennings

(Continued from Page 1)

Canyon, having once represented this community and made the highest rating of any student in the department. Bobby Jennings sang, "In The Tirge of Roses," Richard, as his required number, and "Sleepy Hollow Time," Kountz, as his selected number. In addition to Miss Swisher, he was accompanied by Mr. and Mrs. Jennings and his sister.

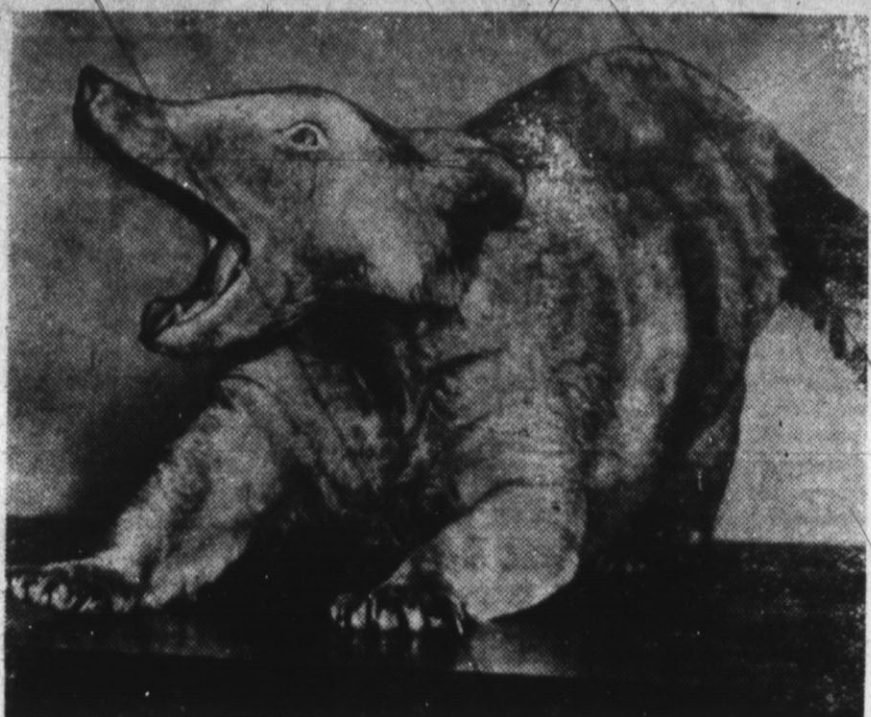
Miss Mary Tiefert was to have represented Hereford in the Junior division, and Miss Nadine Newell in the intermediate division. Neither were able to attend last Sunday, however.

### Plans Complete

(Continued from Page 1)

Committees in charge of arrangements in Hereford, are: Byrle Elliston and John Patton, arrangements; Dave Alexander, Edna Fincher and Vera Young, program; Frank E. Givan, Chas. Paddock and Edna Bove, purchasing; Chas. Paddock and

### Jeep Proves Popular at Sports Show



An albino coat mundi (otherwise known as a Jeep) enjoys a good laugh at the expense of onlookers at an outdoor show in New York. He was exhibited by Mrs. Eugenia S. Sharrock of that city, and is the only known animal of its kind in captivity. Visitors didn't know if he was bored, amused or hungry.

### Speediest Toy Auto Captivates Children



Not exactly a plaything for kiddies, this toy automobile is said to burn up the road at 80 miles per hour. Seven-year-old Dick Sinclair was a bit shy, but mighty proud to pose with the one-cylinder racing car at the spring hobby show of the Detroit Yacht club. It was one of the most popular exhibits at the show.

Dollie Godwin, entertainment, L. H. Foster and Mable Barnhart, registration; Frank E. Givan and Chas. Paddock, finance; Troy Womble and Mrs. Ethel Fridley, housing; Frank E. Givan, Treasurer; J. Byrle Elliston, general chairman IOOF; Mrs. Edna Fincher, general chairman Rebekahs.

### Glee Club

(Continued from page 1)

est rating on their singing. Three other girls who sang solos were: Troyce Stambaugh, The Second Minuet, highest rating; Lois Standifer, Rose in the Bud, third rating; Helen Oglesby, "Prayer Perfect," highest rating.

It was also pointed out the term "highest rating" is ranked as highly superior — a grade of 96 to 100. All first rating contestants are eligible to enter the national contest, the vocal division of which will be held in San Antonio on April 13-14. Mrs. Clay Ridgway was accompanist, and the glee club was under direction of Miss Theima McMinn.

### Local Students

(Continued from Page 1)

for girls will begin at 1 p. m. Friday and continue through Saturday to the final elimination. Golf for boys will start on College courts just east of the campus at 2 p. m. Friday. It will be medal play for 18 holes. Preliminaries in track and field events will begin at 10 a. m. Saturday, with finals at 2 p. m.

Literary events will begin at 1 p. m. in most divisions as follows:  
Boys' Debates—Room 211 of Administration building, with eliminations to continue until two teams remain. Finals are scheduled to begin at 8 p. m. Saturday in the main auditorium.

Girls' Debates—Room 307 of Education building with eliminations to continue until two teams remain. The finals will begin at 8 p. m. Saturday in the auditorium of the Education building.

Senior Declamation—All Senior declaimers from city and rural schools, both boys and girls, will meet in the auditorium of the Administration building at 1 p. m. Friday. Semi-Finals will begin at 4 p. m., and finals in all senior declaimers will be held in the main auditorium at 8 p. m. Friday.

Junior Declamations—All Junior declaimers will meet in the auditorium of Canyon high school at 1 p. m. Friday. Semi-

finals will be held at 4 p. m., and the finals in the auditorium of the College Administration building at 8 p. m. Friday.  
Three-R Contest—Room 305 of Education building, 1 p. m. Friday.

Shorthand contest—Room 202 of Administration building Friday.

Ready-Writers Contest—All divisions in Room 311 of Education building at 2:30 p. m. Friday.

Extemporaneous Speech—All divisions in Room 302 of Education building at 2 p. m. Friday.

### Students Rate

(Continued from Page 1)

III, playing.  
**National Division**  
The following students competed in the National Division, with indicated grades: Solos—Myron Morgan, bass clarinet, Rating I; Glenn Smith, cornet, Rating I; Clifford Estes, baritone, Rating II; John Estes, bass, Rating II; Erwin Herr, trombone, Rating II; Helen Frances Streu, saxophone, Rating II.

**High School Division**  
The following grades were made in competition in the High School Division: Harold Close and Wanda Jean Reed, clarinet duet, Rating II; Thurman Williamson, cornet, Rating II; Donald McCullough, cornet, Rating III.

**Junior High Division**  
The following grades were made in the Junior High Division: Billy Davis and Foster Hill, clarinet duet, Rating II; Gerald Smith, clarinet solo, Rating I; Meyers Hudson, cornet, Rating I; Billy Walker, cornet, Rating I; James Barnard Hicks, cornet, Rating II; Lloyd Olson, cornet, Rating II.

**Grade School Division**  
Joe Ann Smith, flute solo, Rating I; Barbara LeGrand, saxophone, Rating I; Gerald Smith and Bobby Jennings, clarinet duet, Rating I; Ouida Hudson, saxophone, Rating III; Elaine Taylor, trombone, Rating II; Bobby Jennings, clarinet, Rating II.

### Next Saturday

(Continued from page 1)

and "fitting garments" will be meted out to all women not co-operating in the movement." They further added that women who do not come to town will not be exempt as a special committee will be sent after slackers. Women were warned to wear Cowgirl clothing, including shirts, scarfs, or big hats.

**Plans Shaping Up**  
A report from D. H. Alexander, general chairman, today said: "Having contacted all committee chairmen, we find that they are all working at their respective jobs and we are going to make this year's celebration the biggest we have ever had." Included in the plans are special entertainment for the crowds which are expected to throng Hereford for the occasion.

**Advertising Trips**  
Two advertising trips are also planned in connection with the celebration. The first of the trips will be held on Friday, April 28, when a delegation of 100 or more boosters will visit towns and communities in the surrounding territory. The second booster trip is scheduled for Friday, May 5, one week later and will be of the same nature. Plans are to carry the band on both trips, as last year all residents of this community were asked to begin thinking about the two proposed trips.

### Church of Christ

(Continued from Page 1)

People Be Saved Out of the Church of Christ?" "All Sufficiency of the Word of God," "Who Then Can Be Saved?" "Saved by Grace," "Can We Understand the Bible Alke?" "All Things According to the Divine Pattern." "Is There Anything in a Name?" "The Two Covenants," and "Obedience."

The subjects will be announced from time to time and an invitation was extended to attend the services.

### Around Town

(Continued from Page 1)

he paid off they told him about the situation. Yes, his face was red.

Mrs. Allan Bell, Brand correspondent, sends the following moisture reports from Adrian: Rain, April 4-5, totaled 4.45 inches; snow April 6, brought 35 of an inch, and the April 11 rain brought 25 of an inch—a total of 5.05 inches.

S. B. Walker believes that advertising pays. A few weeks ago he announced in a Brand ad that he would give free ice cream cones in connection with the opening of the season. He disposed of more than 2,000 cones during the day.

Dr. C. T. Kibbe, old timer in these parts, has recently moved from Elda, N. M., to Borger, where the Kibbes plan to make their future home.

A big hand rightly goes to Miss Sadie Lee Oliver, who last Saturday distributed bunches of Texas bluebonnets. They were sent by her brother, Capt. John W. Oliver of Belton, Texas.

Clarence Wright has recently been named shop foreman at the Brumley-Woodford garage. The shop floors in the wash and grease room have recently been re-painted and a new, modern greasing and lubrication system has been installed.

### Fifty-Two Boys

(Continued from Page 1)

Roger Hartman, calf; Edwin Skypala, pig; Glenn Ricketts, calf; Jack Allmon, sheep; Burnice Rhodes, pig; Douglas Walker, calf; Quentin Williams, calf; Elwood Skypala, pig; Vernon Wilson, calf; Billy Kendall, pig; W. Kemp, calf; Wilbur Chapman, calf; Glenn Bell, sheep; Orval Galley, two pigs; C. G. Chapman, calf; Foster Hill, calf.

The following boys have also enrolled in the program, but failed to list the animals which they will feed: Chas. Hoover, Jr., Geo. L. Olson, Carl Hutcheon, Dan Luttrell, Eugene Matthews, R. C. Valentine, Earl Hopson, V. C. Hopson, C. W. Reeves, Robert Jackson, Jimmie Jones and Carl Hussey.

### Moisture Totals

(Continued from Page 1)

was temperamental as he dished out temperature readings. April Fool Day started with the hottest day, and a reading of 89 degrees. Just to prove that there is something to the April Fool stories, he switched to a 25 degree temperature on the night of April 5. Readings jumped about from low to high and back

to low. The thermometer read 88 degrees Tuesday, dropped Tuesday night, and Wednesday jumped back to 63 degrees.

The big assortment of weather was believed by most persons to have killed much of the fruit crop in this section, but others argued little damage due to excessive sap in the trees. It was generally agreed that peaches and apricots were lost, but cherries and a few other hardy varieties might have survived.

That Beebe Boy is Back Again!

Yes, and he's in plenty of trouble. Bing, the black sheep of the Beebes takes his biggest and best laugh hit.



Franciska and Shirley swing out while Bing sings out: "You're a Sweet Little Headache," "I have Eyes," "Funny Old Hills," and "Johanna!"

**"PARIS HONEYMOON"**  
with BING CROSBY · FRANCISKA GAAL · AKIM TAMIROFF · SHIRLEY ROSS  
Directed by Frank Tuttle · A Paramount Picture

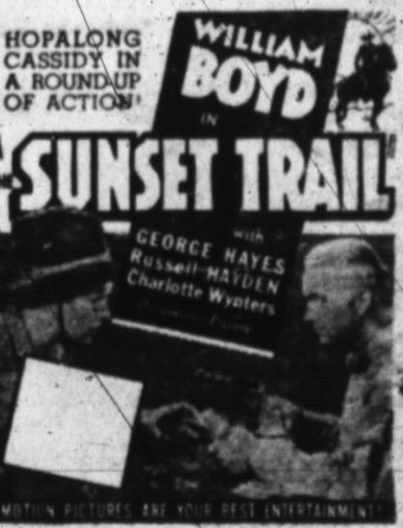
### STAR THEATRE

Today-Friday



### Lift' Em High, Mister

or I start pumpin' lead!  
The gamblers plotted to make a killing—but they didn't reckon on Cassidy. Matching bullet for bullet—trick for trick—Hop-a-long takes on his toughest Assignment—testing the mettle of the West's greatest action ace!



BARGAIN DAY PRICES Saturday Only  
ADULTS 15¢ KIDDIES 10¢

### IT'S Something Different

A Brand New Entertainment Idea For You—and 1939's Dazzling Show of Shows!

**THE ICE FOLLIES OF 1939**

A beautiful star headed for fame with a contract that read: "Stay single!" meets a boy with practically the same idea—but when they decide they are too much in love to wait, fate produces a romantic surprise—surrounded entirely by ice!

James STEWART  
Joan CRAWFORD  
Lewis STONE  
Lew AYRES  
THE INTERNATIONAL ICE FOLLIES REVUE  
IN GLORIOUS TECHNICOLOR

Is one of the most beautiful and spectacular things ever seen on the screen... it alone is worth the price of a couple of tickets!

Plus: Our Gang Comedy and a Paramount News.

STAR THEATRE  
Sunday-Monday  
Preview-Saturday Night

## BIG SALE ON Wallpaper



Our Entire Stock Goes at  
**20% OFF FOR CASH!**

... and we mean every piece of paper in our tremendous stock. Now is the time to save on paper—and to brighten up your home with fresh, clean Wallpaper.

MORE THAN 75 PATTERNS TO CHOOSE FROM!

NEWEST COLORS! — LATEST DESIGNS!  
Includes Washable Paper for the Kitchen or Bathroom!

SALE IS NOW ON!  
Lasts Through Saturday, April 22

**E. B. BLACK CO.**  
The Big Store With The Little Price  
FURNITURE — UNDERTAKING