YEAR-NUMBER 49

THE HEREFORD BRAND, HEREFORD, TEXAS, THURSDAY, DECEMBER 8, 1938

PRICE 50 PER COPY

trie Dean is in the mood to give day got his limit of quail. As killed the birds, he threw them the back of the pick-up—and en he started back, he discoverthat a can of gasoline had overned on the quall. All but three e ruined by the gasoline,

Dr. R. R. Wills will address the on Group in the County brary Friday night at 7:30 on e topic of "Socialized Medicine,"

Chaparral are about to take the . Monday night Frank Marrs, and Lilburn Ray walked up i captured one basking in the ht which came through the win-rs of The Brand office; they he bird to Walter Seed, who payral down on Main Street; second bird will be displayed The original Arkansas Travel-

Mrs. Paul Foster is so proud of tree, and an elaborate snow 2,000 kiddies, e in the cafe. Her decorations re among several that are creating much comment.

If Lan Shore is as good a hunter he is a talker, he is champion. tells D. C. Laird that he knows there he can go right up and atch wild geese by the leg—which ninates the bother of worrying

rry Orr, a familiar face town, is now employed in

M. (Pete) Murchison has rey accepted a position as sales-with Brumley-Woodford mot-

### Streu Contest **Holds General** Interest Here

Kelvinator contest now being 2:30 and 4:30 o'clock, Streu today said that free tion clubs, all former members and en as long as the supply lasts.
"Entry blanks to the contest may

ligation at our store," Mr. Streu Friday. all details of the contest—and we want to definitely point out that Loerwald Bros. t is a local contest, open only to idents of the Hereford trade

The contest closes Dec. 22 and he 51 prizes will be awarded on

# **Barber Operates**

ty Laundry to Barber's Helfy-

od their friends, as well as for- blacksmithing and welding.

# ROUND Old Santa To Visit Kiddies Here Dec. 21

FREE PICTURE SHOW IS ADDITIONAL FEATURE OF ANNUAL PARTY

Children and grownups over the entire Hereford territory are looking forward to the annual Christmas Tree Party in Hereford on Wednesday, Dec. 21, when Old Santa will appear in person and deliver sacks of candy, nuts and fruits to 2,000 boys and girls of this area.

In connection with the annual Christmas Tree Party, John Roberts, manager, has also announced that a free picture show will be serve the bird to Walter Seed, who self-ised it at his home north of town. The same night John Robert and Rusty Ackley ran another film, "Annabelle Takes A Tour," features Jack Oakle, and no admission will be made for children or for adults.

The annual party, sponsored by the Hereford Lions Club, is made possible through co-operation of all Christmas decorations that she merchants in Hereford, and plans extending special invitations by are being made this year to dishone for her friends to view tribute gift sacks to approximately

. In connection with the party, a gigantic parade of school children is planned-with co-operation for every school in the entire county. A. O. Thompson and Richard Muller have been named as the Lions Committee to plan and conduct the annual two-mile-long parade of children. They stated that detail arrangements will be announced through The Brand next week (Continued on Page 12)

### Club Women Will Sponsor County Wide Tea Dec. 10

The Home Demonstration Council will hold their annual Christmas Party Saturday, Dec. 10, in the form of a tea, according to announcements today. The tea will be given in the WPA Household Aid rooms on the third floor of the court house, between the hours of

Ohristmas cook books are being special guests have been invited to given to each lady who enters the the county-wide event, which is test and will continue to be giv- sponsored by 4-H Clubs and Demonstration Clubs of the entire county. Details for the tea were secured without charge or ob- completed at a council meeting last

Machine Shop and the building in which it is located, on Second Street, two blocks west of Main, was this week announced by J. A. Helpy-Selfy Here Loerwald and sons, who will operate the business under the name Loerwald and sons, who will opof Loerwald Bros.

In addition to the well-equipped Announcement of change in the shop, they purchased the building firm name of the Harlin Helpy- from Mrs. Bert Barnard and will continue in the same location, Associated in the firm will be J. A., by Frank Barber, Jr., who with E. F., E. H., L. W. and S. T. Mrs. Burber will have active man- Loerwald. They will also be assist- other churches of that denominant of the firm after Dec. 12, ed by C. B. Thomas, who will have tion over the Panhandle, Dec. 11, the change becomes effect charge of the tin shop division of the business; Mr. Thomas is a Canyon Church at 2:30 o'clock. the laundry in the same locathe firm will specialize in tin of ceremonies for the Hereford Annual Shopping 25-Mile Avenue. They work, along with machine work, delegation, which will join singers

**CROWERS SEEK EXTENSION OF WHEAT PLOWING** 

### **Evangelists**





Rev. and Mrs. R. L. Franks of Shamrock will open a revival meeting at the Assembly of God Church Clutter Heads who is the daughter of J. J. Grubbs, local pastor, will do the preaching and Rev. Franks will have charge of the singing.

# **Assembly Of** God Revival

SHAMROCK COUPLE WILL OPEN MEETING HERE MONDAY NIGHT

Announcing a revival meeting to open at the Assembly of God pastor, said today that Mr. and Mr. Franks will have charge of

Mrs. Franks is the daughter of Buy Shreve Shop Rev. Grubbs, pastor of the local church, and began in the ministry Purchase of the E. T. Shreve Both Mr. and Mrs. Franks are well (Continued on Page 12)

# **Church of Christ** Singers To Meet

Members of the Hereford Church of Christ will join members of

from Friona, Sims, Dimmitt, Tu-They invite the public to visit lia, Amarillo and other Panhan-them in their new location. dle cities for the gathering.

# Here Sunday

NOTED SINGERS WILL BE HEARD IN PRESENTA. TION HERE AT 2:45

With all arrangements complete for the 1938 presentation of the "Messiah," in the First Baptist Church auditorium, Dec. 11, at 2:45 o'clock, Miss Mattie Mae Swisher, director, today said the presentation is expected to be the most outstanding in the history of this community.

The Hereford Civic Chorus, consisting of 40 voices, will be assisted in the presentation by delegations of visiting singers from Amarillo, Pampa and possibly from Portales. No admission charge will be made, the public was invited to attend the presentation next Sunday afternoon

Final Rehearsal Friday Members of the Hereford chorus have been practicing on the "Messiah" since November, and will hold their final rehearsal in the Methodist Church Friday evening. when they will be joined by Emil F. Myers, Amarillo conductor, and a group of Amarilloans who will join in the local presentation. Mr. Myers, a noted musician and singer, will act as guest conductor for the presentation here next Sunday, assisted by Murry Meeker, new director of the Amarillo Philharmonic Orchestra. Mr. Meeker will play first violin in the presenta-(Continued on Page 12)

# **County Erosion**

LEE MORGAN WILL TAKE NEW SCS POSITION IN WASHINGTON

Following the departure of Lee Morgan Monday, Bill Clutter be-came District Conservationist in charge of the Deaf Smith Wind Erosion District, and will also ham County Erosion District as in ENTIRE COMMUNITY PAYS past years.

Mr. Morgan, who has had charge of the district since Jan. 1, 1937, Church Monday evening, Dec. 12, at was temperarily transferred to the 7:45 o'clock, Rev. J. J. Grubbs, regional office in Amarillo, where he will be associated with the Mrs. R. L. Franks of Shamrock. Water Facilities agency for a pe will hold the meeting here, and riod of from two weeks to a month, Mr. Franks will have charge of and will then go to Washington, D. the song service and special sing-ing, while Mrs. Franks will do the L. Gaston, Chief of the Planning Division of Soil Conservation Service, Mrs. Morgan and their small daughter have gone to the home of (Continued on Page 12)

### Mrs. Brazil In **Grave Condition**

who suffered a paralysis stroke In Canyon Sunday who suffered a paralysis stroke at the home of her son, Rufus Brazil, in Tucumcari, was in criti- ing permitted to live 23 years be- fully equipped with a sound proof-

> Mrs. Brazil, widely known over this section, has resided here for many years, leaving less than a year ago, following the death of

# **Edition Slated** For Next Week

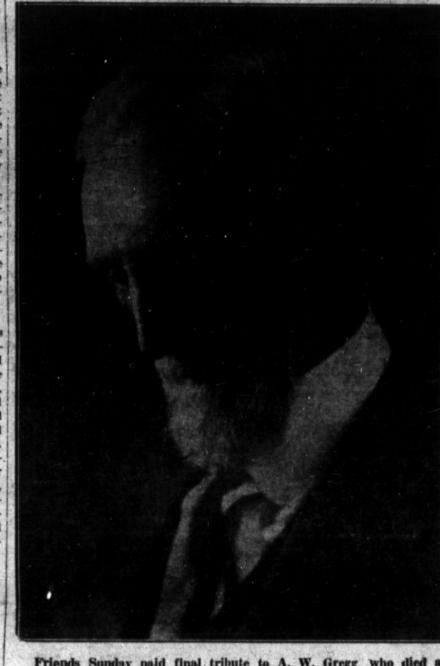
Residents of the Hereford ter-ritory will next week receive the annual Christmas Shopping Edition of The Brand, which will carry messages of Christmas gift items from firms in every line of business.

In addition to the many suggestions and Christmas items offered through advertisements in the edition, special prices will be offered in many lines will also be included within the pages

Merchants were urged to pre-pare their copy early for the edition, which will reach every

# 'Messiah' To Farmers Must Stabilize Land Be Presented To Secure Government Grant

A. W. Gregg Buried Sunday



District Here | Friends Sunday paid final tribute to A. W. Oregs, sometimes called father | bis home here, Friday evening. Mr. Gregg, sometimes called father | 100 to 100 the Hereford Park system, had lived in this community since 19

# A. W. Gregg Rites Speak Friday On Are Spoken Sunday

TRIBUTE TO 'DADDY' GREGG SUNDAY

Men, women and children from every walk of life came to the First Christian Church Sunday afternoon to pay final tribute to a beloved friend and neighbor. The death of A. W. Gregg, af-

fectionately known as His wide interest in men and nature found expression in his keen machine will be on display at their sensè of humor and in his rare firm. ability of being able to lighten another's burden by sympathetic an invasion from Mars when you tion Agent. "The public is invited understanding. His fellowship with see the new tractor," the dealers to attend the meeting, and becau man and nature was his dominant said, and reviewed the features Mr. Thornton is a foremost au-

Austin Whitacre Gregg was born of Virginian parentage, Sept. 15, and industry was designed and Word was received here this 1845. His death came about 6:30 built by Minneapolis-Moline and this territory." morning that Mrs. R. P. Brazil, Friday evening, Dec. 2, having recognized throughout the country reached the unusual age of 93 as the world's most modern tracyears, 2 months and 17 days - be- tor. This latest M-M creation is yond his allotted three score years ed safety cab, cushioned seats, raand ten. He was the eldest child of dio, heater, self-starter; electric Patience and Hiram Gregg. At an lights, windshield wipers, safety early age he moved with his family glass, electric horn, fan, cigar to Pennville, Indiana, where he lighter, ash tray, sun visor, rear grew to manhood, He was a grad- vision mirror, clock, ignition and Da uate of Libre College, now Valpa- cab door locks, and a handy group raiso University. At the age of 38 of instruments on the dashboard; he was married to Miss Effic namely, an ammeter, oil, tempera-Oromwell, of California, and to ture and gas gauges, speedometer, S this union were born six children, ignition and light switches; throt- M all of whom are living except the tle control and choke knob. But To older son who died at the age of (Continued on Page 12)

### **Auto Store Has New Budget Plan**

Announcement of a store-wide pudget payment plan was this week nade by R. B. Miller, manager of

Miller Auto Store.

"The budget payment plan will apply to our entire line," Mr. Miller said, and pointed out that the store will in the future carry a line of Firestone appliances in con-pection with the present stock. He said details of the budget plan are available at the store.

### **New Streamlined** Tractor Will Be Seen Here Dec. 10

That they will display the new "Daddy Minneapolis-Moline "Comfortractor" Gregg," is felt by the entire com- here Saturday, Dec. 19, was today munity as a personal bereavement, announced by Davis-McCracken, local dealers. The new streamlined

of the new tractor as follows:

(Continued on Page 12)

SOLID LISTING IS CITED AS MEANS TO OVER-COME EROSION

Opening a county-wide drive to eliminate blowing of fields, the County Committee today announced that all hazardous acres must be plowed at once if benefit grants are expected under the government pro-

"All farmers were advised early in the spring that if they expected to receive any government they must keep the land from blowing," A. R. Bateman, secretary of the committee, said. "Many applications will be withheld until land has been listed to prevent blowing. Unless the land has been absolutely stabilized no grant will. be approved."

Some Blowing New Mr. Bateman said that th are many acres in this count which are subject to blowing and which need to be stabilized-and he pointed to listing as the logical prevention. He said that no great amount of land in a single comm nity or area is in danger, but stated that there are one or two farms in almost every community

which need immediate attention. "Many farmers have taken advantage of opportunities to stabilize their land," he declared, "because they have a sincere desire to save their land and to preserve its fertility to the greatest possible ex-

"If your land is in danger, right now is the time to solid list," he continued, "Farmers should make their own inspection. They know as well as anyone whether their land is in dangerous condition of not It is up to the farmer to meet this emergency if he expects to receive government grants. The County Committee has taken this step and

(Continued on Page 12)

# Soil Expert To Soil Problems

M. K. Thornton, Jr., will deliver an address, on "Soil Composition and Soil Problems," as particularly regards this immediate section of the Panhandle, Friday afternoon, Dec. 9, at 2:30 o'clock in the county court room in Hereford. Mr. Thornton is Agricultural Chemist of the Extension Service in College Station and his appearance here is sponsored by the Home Demonstration Council.

"His lecture was prompted by the fact that leaves on many plants in this area are turning yellow and numerous varieties plants are dying as a result of chlorosis," said Miss Sadie Lee "Don't get excited and think it is Oliver, County Home Demonstrathority on his topic, we feel that he "This new Power Unit for farm will bring a valuable and useful message to both men and women of

### Weather Chart

ure for past week, furnished by ther station in Hereford.

	THE PARTY OF	BALL THE	CALES
hursday	70	-	0.00
riday	67	-	0.00
aturday	63		0.00
anday	65		0.00
onday	60		0.00
uesday	55	-	0.00
ednesday	53	-	0.00

### OLD SANTA WANTS LETTER FROM EVERY BOY AND GIRL IN AREA

With scores of letters to Santa Claus already posted by boys and girls in the Hereford territory, Old Santa again today notified children of the area to bring or mail their letters to The Brand office before Thursday, Dec. 15.

"Tell them all to be sure and write, or to have their mother or daddy, or their big brother or sister, to write out their

He made arrangements to put the letters right in The Brand before Christmas, too, and said that he wants to hear from ev-ery little boy and girl in the en-

All letters should be plainly signed or printed with the name of the sender, and must be mail-ed or brought to The Brand of-

ecause wheat growers in this planatory, follows:
were forced to seed the ma- "We, the Deaf Smith County Ag-

would have been grown had teer.

of their wheat before allot ricultural Conservation Association the issuance of the allotments our were made, the County Agriral Countitee this week peded the State Board in Collotted acres or to seed mixed grain
in the seeded wheat, be extended
in the seeded wheat, be extended
in the seeded wheat, be extended

The county Agrirequests that the date to destroy percent high. Most of our producers
are very auxious to comply with
the governmental program. for destroying excess acreages from December 15, 1938 to April 15, 1939, the same date that has been specified to destroy volun-

asked that the time be exof our wheat was seeded at the
d from Dec. 15, 1938 to April
time allotments were issued, some
of our farmers have exceeded their
of our farmers have exceeded their
allotted acres. We calculated from (Continued on Page 12)

the available figures approximately the amount to be sown, but after

when sown in the fall very seldom been specified to destroy volun-teer. "Due to the fact that a majority that plowing the soil at this time

#### The Hereford Brand Our Slogan--- More People--- More Farms Published Every Thursday.

HEREFORD, DEAF SMITH COUNTY, TEXAS

TELEPHONE 30

MRS. SETH B. HOLMAN \_\_\_\_\_\_ Publisher and Manager FIMMIE GILLENTINE \_\_\_\_\_

SUBSCRIPTION RATE: Zone One, \$1.50 per year; Zone Two, \$2.00 per year. All subscriptions strictly in advance. strictly cash in advance,

intered as second-class matter at the Post Office in Hereford, Texas, under the act of March 30, 1879.

#### NOTICE TO PUBLIC

Any erroneus reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office at 402 Main Street, Hereford, Texas

of Linebred Anxiety 4th cattle in

the United States, Recent months

have seen three major sales in the

local pavilion-and two more are

slated here in the near future:

Bill O'Brien will hold an auction

Friday, Jan. 13, and Alton T. Fra-

ser will hold his dispersion sale Jan. 30; D. L. McDonald is also

planning a sale early in 1939, which

he will probably hold in the local

pavilion. In the December issue of

L. Cocanougher, W. E. Dameron, Elmer W. Womble, Tom C. Ivy, D. L. McDonald, Tierra Blanca Farms

and George Nance, the latter two

The Hereford Breeders are

also planning to erect some road signs, and to carry on a campaign which will gain for Hereford the reputation which the community justly deserves.

Somehow cattle has always

seemed to me the salvation of this

country. I believe we have a good

year ahead of us, because of the

large number of cattle which have

been brought into this area during

recent months. Our country is a

natural feeding ground for cattle

of all types; our people generally

like to deal with livestock. Further-

more, there are a lot of men who

stuck to cattle rather than break-

ing out their range lands, and to-

day most of them are in pretty

good shape. In the Hereford indus-

try, this community has a head-

start of 40 years over other com-

munities in West Texas; it has

Of course, I was a little dis-

appointed in Bob Higgins, but

I think Bob is sorry he ever

got mixed up with those sheep,

and if he will quit them I be-

lieve I can find it in my heart

However, there is another cattle-

man who I believe deserves to be

raked over the coals—and that's

to forgive him.

of Canyon.



There is a time to be born, a time to die, says Soloa truly wise man; but there is an interval between these two of infinite importance."

A. W. Gregg is gone, He will be with us no longer in the flesh, but memory of his clean life and his attainments will live down through the years, offering inspiration to his many friends who knew tim and who knew of the things he loved and represented. "Daddy Gregg" loved nature; he had the soul of a great artist-a man who planted small seed and watched them grow into beautiful flowers and plants, which by toil and planning he shaped into healthe, beautiful shrubs and flowers. No man can be closer to nature, for no man can give more than his love to God's own creations.

Daddy Gregg was equally fond of scople, especially children; he liked to bunt, and above all he loved to workkeeping busy at his tasks even after he reached the ripe age of 93 years. He became a follower of the Quaker faith when he was only four years of age. and has since been a devout Obristian.

It has always been a source of pleasure and personal pride when I invariably exhibited Gregg Park to out-of-town visitors. I am still proud of the park, and I shall continue to point it out with zeal to strangers but suddenly I have realized that it can never mean to them what it signifies to me. Gregg Park will live on as a fitting tribute to a fine gentleman, and I am glad, Like all memorials, It falls short of its goal. Now, when I see the park, I shall think of those tapering fingers, those steady hands, which with the skill of a surgeon, trimmed and clipped the shrubbery: I shall think of a man who possessed undaunted courage, a pure heart-and above all, an undying love for Gods' creations. I am glad I was privileged to know Daddy Gregg, for I believe that by knowing him that interval between my own birth and death will be more replete and more

Mrs. Ed Botts of the Progressive community is moving to Pertland, Oregon. She came by and changed her paper, and said some mighty nice ngs about The Brand. We ow she meant every word, too, or she wouldn't have renewed her paper. We are all as proud as peacocks after her visit.

Hereford is fast regaining its place under the sun" in recognition as the greatest producing area

> **TYPEWRITERS** ADDING MACHINES REPAIRED

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HEREFORD TYPEWRITER EXCHANGE Whiteface Print Co.

**QUICK RELIEF FROM** STOMACH ULCERS DUE TO EXCESS ACID

CITY DRUG STORE

### Homespun Humorist



Emerging as America's ranking homespun humorist and philoso The Cattleman, seven men have a pher, Bob Burns will be seen as a small town crusading newspaper full page ad regarding Hereford, editor in his latest picture, "The Arkansas Traveler," which opens at Texas, "For 20 years headquarters the Star Theatre, Sunday for two days. The Sage of Van Buren, is for Anxiety 4th Herefords of supported by Irvin S. Cobb, Faye Bainter, and other outstanding stars | mained for a two-weeks visit with Straight Gudgell and Simpson breeding." The seven men are R. of the screen,

> last week in Chicago, where 40 and Who Have Bay Windows." and then they went to Indianapolis, where you side-swipe the ball rath-Ind., to visit a friend. I'm not er than hit it in front. Bill said wearing spats.

He wears boots so much around home that I didn't even think he had a pair of shoes, I can forgive shoes—but for an old cowpuncher, I just can't swallow the spats.

Folks, I wish this was a joke. sure do. But I got it straight and it's the truth, he's been running around all over Chicago and Indianapolis representing Hereford, ability that has led this concenand there isn't any use trying.

> Spats are alright for boys like Jack Wayland, Homer Fox, or even Meade Haile-and I wouldn't be a surprised if Grant Fuller wore them-but for Ceell they are next to im-

other than Cecil Guseman. Bill Smith and Glenn Weir have Cecil and John Pitman spent all formed a "Golf Club for Men over they attended the International, They are planning a new game saying anything about what they he went out Saturday to play a did, because I don't know (for round of golf and that he was sure sure), and Pitty gets by unscratch- enough embarrassed, due to his bay ed-but I sure am down on that window. "When I got the ball out Cecil Guseman. I'll just out with where I could see it, I couldn't it and tell you, he's been up there hit it," Bill said, "and when I got the ball where I could hit it, I couldn't see it anymore."

> There is a growing agita-tion to let Texas Tech into the Southwestern Conference. Tech has wanted in the conference for a long, long time—and I think they deserve to be admit-

good football teams, and this year Texas, in spats. Cecil said his legs Southwest in the Cotton Bowl at ashamed of what Cecil has done, conference. If they can't get in this everything in its favor—and I but she can't help it. I guess Cecil year, it looks like they might as glory in the initiative and business got up there in the big town and well quit trying, because they have afternoon. ability that has led this concentrated drive to publicize Hereford, maybe he has always had a sup-stian. Some people say they are vot-Texas, as a kingdom of fine cat- pressed desire to wear spats and ed down, because the other teams never could get them on over his are afraid of them-but I doubt hoots. You just don't figure out this; I think the Southwest Conferwhat goes on in a cowpuncher's enc already has some long trips mind when he gets to a big town, and full schedules, and they hest tate to kick out any teams or to add extra miles to their itinerary. Anyway, Tech deserves to get in the conference and everying out in this country should help every chance they get.

Just heard a story they are telling on John Pitman while

he was in Chicago at the In ternational. A fellow started knocking on his hotel door, "Can't open the door, it's locked," Pitty said.

"Well, unlock it!" called

"Can't, threw the key away."
"Great Heavens, man, what
will you do if there is a fire?" They say Pitty hesitated a while and then answered, "Well, I guess I just won't go."

#### Progressive News (1 mile east, 6 miles morth) IRA JEANNE RICKETTS

Misses Minnie and Verna Faye Hurford, visited Sunday with their aunt, Mrs. Edgar Snyder, at Plain- in-law, Mrs. Howard Hershey.

Little Miss Naomi Ruth Hershey of Hereford, spent a few days last veek with her grandparents, Mr. and Mrs. Ray Hershey.

Miss Wilma Higgins spent several nights last week with Miss Agnes Hicks.

Mr. and Mrs. Ira Ricketts, Ira Jeanne and Glenn, spent Sunday with her father, Mr. A. J. Hughes at Silverton, Mrs. Ricketts reher father and sister, Mrs. Dee Garvin and Mrs. Jim Carter.

Little Misses Thelma and Zelma Hershey of Hereford, spent Saturday night with their grandparents, Mr. and Mrs. Ray Hershey.

Mrs. Edgar Sowell, Mrs. O. E. Boyer and sons, Cecil and Leroy, all of Hereford, were visitors at the singing Sunday night. Singing is held eveny Sunday night, and everyone is welcome.

Mrs. C. P. Caldwell and Miss Eunice, visited Mrs. Cecil Hodges at Hereford, Wednesday.

Calvin Edwards spent Saturday night with Billy Joe Grubbs at Hereford.

Miss Minnie Hurford is now em ployed in Hereford,

The Progressive Workers Club, assisted the Bay View and the Chuldy Study Clubs as hostess clubs at the County Federation of Women's Clubs meeting at the Tech has consistently put out Those who attended and helped, from this community, were Mesthey are going to represent the lames A. S. Higgins, Ray Hershey, C. P. Caldwell, Lynn Powelson, Ira got cold without the boots, so he Dallas. In view of the past record Ricketts and E. T. Brooks, and went out and bought the spats. of the Red Raiders, it is apparent Misses Eunice Caldwell, Virginia I hear that Mrs. Guseman sure is that they will add prestige to the Bowman and Ira Jeanne Ricketts. Mrs. A. S. Higgins visited Mrs. W. H. Hicks at Canyon, Sunday

Mrs. Ira Ricketts and Ira Jean- Christian Church last Wednesday de called on Mrs. J. C. Ricketts at night, Nov. 30, to enjoy a turkey dinner. The evening was vibrant Hereford, Friday afternoon.

Mr. and Mrs. Howard Hershey and daughters, Thelma, Zelma and aomi Ruth, spent Sunday with his arnts, Mr. and Mrs. Ray Hershey. They left for Dalhart Sunday afternoon, where they will make their new home. Mr. Hersh y has been employed by the Soil Conservation

office there as a surveyor. A new windmill has been erected on the Jenkins farm, northwest of the school house, Mr. Pete Carmichael farms the place.

A. S. Higgins and sons have been quite busy threshing for the past several weeks. Last week they threshed for J. M. Marnell and Mrs. C. P. Caldwell and Miss Mr. Brashear of the Ward commu-Eunice, spent Monday with Mrs. nity, and Mr. Lewis Harvey of this Jess Caldwell at Dawn, community. community.

Mrs. Ray Hershey visited Friday afternoon with her daughter-

PEP CLASS HAS THANKSGIVING DINNER

A large number of the members and friends of the Pep Class as-sembled in the basement of the son, George Parker and family.

nett of Amarillo. Mrs. G. A. F. Parker spent the

with laughter and music.

H. M. Redford.

Clyde Gregg, president of the class, performed the function

toastmaster in an excellent wa

The class is taught by the pastor

For the past few weeks the class

has been studying the mature and

function of God. Better understand-

ing and appreciation of Spiritual

truths as well as enriching Ohris-

tian Fellowship are constantly em-

phasized. The class is experienc-

ing a gradual and substantial

Old-time residents of Hereford, who returned to Hereford to at-

tend the funeral of A. W. Gregg,

which was held here Sunday, were

Amarillo, Mr. and Mrs. Luther

Hough and family of Amarillo, Mr.

and Mrs. D. C. Laird of Kilgore

and and Mr. and Mrs. Earl Ben-

Mr. and Mrs. D. L. McDonald of

### Have a Holiday Hair-do NOW!

vance with a stylish new

tuir-do and refreshing

Plan your beauty in ad-

beauty treatment at this shop. A permanent given now will be in perfect condition for your round of holiday parties. Come in today.

PRE-HOLIDAY SPECIALS RILLING PERMANENTS, regular .. \$7.50 — \$5.00 Oil Permanents Reduced! \$5.00 Regular—reduced to ...... \$4.00 

Phone 3 For Appointment!

Imogenne's Beauty Shop ONA FAYE SMITH, Owner GLADYS CARROLL, Operator



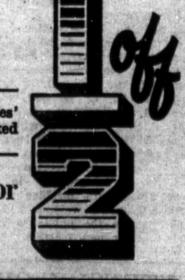
10-DAY SALE! BEGINNING

COATS AND SUITS

We are Giving You the Most Outstanding Values Ever in History — Lovely Fur - Trim-med Coats and Suits!

The Original Prices on All Ladies' Coats and Suits have been marked

Give Her A COAT for CHRISTMASI







500 Dresses to be closed out at Sacrifice Prices! come in and see THE RED TAG TELLS THE TALE! OUR LOSS - YOUR GAIN!



BUDGET DEP

Anyone can use this convenient purchase plan which makes it easy to buy — Small Down Payment necessary. Just select easy to buy — Small Down Payment necessary. Just select any of the merchandise in our store you want on terms to suit you. Drive your car in today and equip it on this consuit you. Drive your car in today and equip it on this consuit you. It only takes a few minutes to open an venient payment plan. It only takes a few minutes to open an account and you take three menths to pay! NO DELAY!

THREE MONTHS TO PAY! CONFIDENTIAL SERVICE! TERMS TO SUIT YOU! Anything in our store can be bought on the MILLER BUDGET PLAN!

TURES ART PROGRAM

be of unusual interest, was did performance, ed at the Bayview Club meetheld Thursday afternoon at the rooms in the court house. mes of favorite modern artists re given in answer to roll call h was directed by Mrs. H. L.

ct was "Introducing The Masters Art," traced the artistic efforts 4500 to 2475 B. C. The early Rachel Ireland, Mary Nicks, Bur-Babylonian Period when archi-nadine Wright, Margaret Olson, the fourth century when the great Masters or Art first became known and The Roman Period with the beginning of mural decorations in palaces and villas. Continuing Mrs. Dameron said, "Beginning with the Early Christian and Byzantine periods (1453 A. D.), the influence of Christianity began to be seen in nuch of the art. Glotto, whose name has come to stand for almost all the grea things that have been accomplished, was a product of this time. Some of his best works were mosales of "Christ Walking on the Water," and "The Last Judgment." Other artists mentioned were Andrea Del Costagno, Filippo Lippo Botticelli, Da Vinci and Michael Angelo.

Mrs. Dameron described the life of Botticelli, which brought out graphic pictures of the struggle beween pagan and Christian art, bringing out the significant fact that at the moment when Christianity was most disparaged, when ENTERTAINED art and thought turned most toward the un-christian past, the artist who strove most frankly to reproduce the poetry of paganism uld have unconsciously revealed how definitely the world had become Christian.

"Art in the Average Home," was discussed at length by Mrs. G. A. F. Parker. She said in part, "The five principal arts are inter-related. Architecture, Sculpture and Painting are classified as Material, Literature and Music as Immaterial, Art in the home may include all these, for every artist, as a reator, has something that calls or expression, (this is the element

of personality) every artist is impelled to express the spirit of his age, (this is the element of style). As a servant of Art, he has to help e of art. This is pure artistry which stands the test of time—and among all nationalists comes a part of a great tradition. People can be artists in many ways. A beautiful room, a beautiful garden, a beautiful costume should be thought of as a work of art. Some who never draw or paint or model have most interesting art experiences. "Your home is your castle." It is there tastes are cultivated, habits are formed and characters made. It is there we must do our part by expressing a sane and helpful manner, not losing our balance, but still holding to traditions of the past, for America is no longer fearful of being herself and is fast becoming an artistic nation.

Mrs. Parker cited an instance of newspaper man who answered the question, "Of what use is beauty? Of what use is understanding and appreciation of the beauty of paintings, statutes, mosaics, or the literature and music of the past"? by saying "The only use for eauty in this world is to develop arity of much of our modern naintings.

hibiting pictures painted by Mrs. Lucy Rice of Austin, who is Mrs. Parker's sister.

on, Ray Barber, H. L. Broadwell, R. P. Coneway, H. G. Conkwright, Colby Conkwright, Travis Dame-ran, E. W. Harrison, G. H. Heard, M. B. Hedrick, A. M. Jones, Paul Mathers, C. F. Moore, G. A. F. Parker and F. T. Roloson.

o'clock at the Methodist Church.

The same program will be given and the public is invited to attend. This will be the only open program given over to sacred music which will be sponsored by the

of programs sponsored by the Mu-"Art Program," which prov- sic Study Club assures a splen-

#### CAMP FIRE GIRLS HOLD SATURDAY MEETING

Camp Fire Girls held their regular meeting at the home of Mrs. of the Girls' Auxiliary of the Bap-J. T. Gilbreath, Jr., Saturday aft-ernoon. Rachel Ireland was in Tuesday afternoon at the church. Mrs. Travis Dameron, whose sub- charge of the program. Plans for activities to be carried out during the holidays were discussed.

Those present were Betty Ann man from prehistoric time, men-ming the Egyptian Period from Dunlap, Ruth Temple Hastings, tecture and sculpture prevailed as Nadine Newell, Rue Wilson and es of art, The Greek period of Mrs. Wilson, temporary guardian.

#### AUXILIARY HAS STEWARDSHIP PROGRAM

A program on Stewardship enjoyed at the meeting held last Tuesday afternoon at the Henry Hastings home, by members of the Woman's Auxiliary of the Presers led the program.

Mrs. Hastings conducted the devotional, followed by an interesting discourse on "Values Unchanged by Ohurch.

Mrs. Lee Conklin also made a short talk on Stewardship. A re- T. E. L. CLASS TO port on the local church work was HAVE CHRISTMAS PARTY given by Mrs. Paul Mathers.

The next meeting will feature a Christmas program and will be ty at the home of Mrs. W. I. held Tuesday afternoon, Dec. 20, Valentine Thursday afternoon, Dec. the place to be decided later.

#### CLASS IS

was entertained at the home of the at the party.

BUY NOW FOR

WILSON BROS. Hand Made.

PAJAMAS \$2-\$3.50 & \$5

WILSON BROS.

BELTS

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AND \$15

FANCY WILSON BROS.

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SUSPENDERS 50c & \$1

HANDKERCHIEFS 15'-25'-35'

BILL FOLDS \*1 - \*1.50 - \*2.50

THE MAN'S SHOP

Cleaners - Hatters

PHONE 111

HICKOK

### eacher, Mrs. T. W. Roberson,

Friday afternoon. Games of various types were en-joyed with prizes going to George Muse Ford, Virgil Ray Terry and

Oliver Streu. Those present were Eugene Roberson, Oliver Streu, George Muse Ford, Virgil Ray Terry, Glenn Earl Manning, Van Earl Riggs, Bobby Owen and the hostess.

#### G. A. HAS LOTTIE MOON PROGRAM

A "Lottie Moon" program with many gifts given as Christmas offerings, was presented by members Pollyanna Crawford was

in charge of the program and the devotional was given by Mildred Shephard, Mrs. R. E. Perkins told the meaning of the Lottie Moon Christmas offering, dollowed by talks made by Katherine Winton, Joyce Cress, Billie Louise Crawford and Louise Cress.

A surprise feature was a visit from Santa Claus who distributed gifts.

#### SOIL CHEMIST TO SPEAK HERE

M. K. Thornton, Soil Chemist, from the Extension Department of byterian Church, Mrs. Paul Math- Texas A&M College will speak Bible School \_\_\_\_\_ 9:45-11 a. m. on Soll Problems at the court Morning worship ..... 11-12 a. house Friday afternoon, at 2 Christian Endeavor o'clock.

Depression," given by Rev. James this area, paying special attention Aiken, pastor of the Presbyterian to composition and deficiencies. The this area, paying special attention meeting is open to all interested.

T. E. L. Class of the Baptist Church will have a Christmas par-15, at 3 o'clock. Arrangements for the party are being made by Mrs. W. A. Long and Mrs. Valentine. A Christmas tree will be featured and The eight-year-old Boys Sunday gifts will be exchanged. Sunshine School class of the Baptist Church friend gifts will also be distributed

for Him

may we

50c & \$1

\$1.50 to \$2

WOOL and SILK

ROBES

°6 °8.50

9.50 AND 15

DOP KITS

The Ultra-Smart, Travel

Utility Kit. Two Sizes

and Colors!

\*3.50 AND \*6

\$1.00

### CHURCHES

#### BAPTIST CHURCH NEWS

was met by the organization of a been arranged in harmony with the new department, Adult B, in which theme. At the evening hour the there are two men's and two wom- subject will be "Reflective Experistill more.

The pastor preached at the morning service and Rev. Perkins at the evening hour. There was one addition at each service. Rev. Perkins and Rev. Abb Posey were licensed Tuesday afternoon at the church, to preach at the morning hour. Five were baptized at the close of the evening service.

We start our every-member to raise our 1939 budget next Sunday The pastor will bring a message at the morning hour. Come prepared to say how much you can contribute toward the church ex-

penses next year, please. Rev. Abb Posey will bring his first message, since being licensed to preach, next Sunday night. Let's give him a good hearing.

W. E. Barnes, pastor.

#### CHRISTIAN CHURCH H. M. Redford, Minister Ellis Coombes, Supt.

Societies \_\_\_\_\_ 6-7 p. Mr. Thornton will discuss soils in Evening worship \_\_\_\_ 7-8 p. m.

Our Sunday School Enlargement much to all peoples. "The Function campaign closed last Sunday. Our of The Bible," will be the theme of nsus revealed many needs. One the sermon. Special music has en's classes, between the age of 25 ence." As we approach the Christ-and 35. Sunday School attendance mas season the worship of God was better Help us make it grow should become more vital to all of us. Come and join in the worship.

#### CAURCH OF CHRIST E. M. Borden, Minister

Bible Classes \_\_\_\_\_ 10 a. m. Preaching \_\_\_\_\_ 11 a. m. (Subject: "The Free Agency of Man.")

Song Meet at Canyon, 2:30 p. m. ed to have blown. Bible Drill \_\_\_\_\_\_ 7 p. m. M. E. and Edwin Morrison and Preaching \_\_\_\_\_ 7:30 p. m. wife were Hereford visitors, Sat-

(Subject: "The Church With A urday.

All Sizes

Bible Day." On this day thousands All the members of the Church home in the J. E. Morrison home of churches throughout the land of Christ are requested to be preswill emphasize the Book which has ent next Sunday morning. Others will emphasize the Book which has ent next Sunday morning. Others Chilicothe, Texas.

J. C. Morrison and family, near

THE METHODIST CHURCH

# Morning Services

Missionary Societies each Wednesday Attend our services.

### **Bippus Items**

(41 miles perthwest)

By MRS. EDNA BURNS Lord's Supper \_\_\_\_\_ 11:45 a. m. of the fields of wheat were report-

Mr. W. J. Frost and family are

Hereford, were visitors at the J. E. Morrison home, Sunday night.
Clande Benton is vacating the old
Rutter house and Webb Adrian ex-

pects to move in the house soon.

Herbert Bippus was a visitor in
Hereford, Saturday.

Playground equipment, such a swings and see-saws were erecte at the Bippus School recently Mr. Geo. Bippus and son, Herbert John Annen turned his truc over near Chalk Hill Monday, sur taining several cuts and bruises.

All club members are reque to meet at Mrs. A. D. Burns' he The wind and dirt blew in this Dec. 14, because of several import-vicinity Saturday, but not many ant things to be discussed.

> T. W. Roberson and Earl W. Wilson made a business trip Amarillo Tuesday.

# Xmas Trees Headquarters

225 TREES TO SELECT FROM!

25c TO \$1.00 SHOP EARLY for Best

CORNER FRUIT STAND

RAYMOND HAWKINS



· Walgreen Agency Drug Store ·

We are Headquarters for

MAINLINER AIRPLANE

SPEEDAWAY

key, no winding 59°

**CHRISTMAS** 

TREE LIGHTS

BSORBINE, JR. 1.25 Size . . . .

REM for Coughs 60c Size . . . . . . Russian Mineral Oil Pint . . . .

BISODOL POWDER 656 Size . . . BURMA SHAVE 356 Size . . . . .

mean the saving of

MEAD'S Dextri Maltose 1-43. 63° SACCHARIN TABLETS 1 pr., 100° 29°

SQUIBBS Dental Cream 40c Size 33°

BELL-ANS TABLETS 750 Sise . . 59°

75° Fitch Shampoo & Massage Brush 59°

Cleansing Tissue Perfection, Box 500 23

15° CONTI-CASTILE SOAP .2 for 25°

Glycerine & Rosewater 4-as, 5ize 16° Golden Glint Shampoo 26e 5ize . 21° Sanitary Nankins Ne.Vol. 12'> 2 for 31°

Cigars and Tobaccos

CHRISTMAS GIFTS

Made of gleaming a-

luminum, copied from

the greatest ships of

airways 144-in. 33° wingspread .

Little Country

Doctor Kit

wants. Fully equipped for the little 119

L'Adonna 2 Piece Gift Set

CHRISTMAS CARDS

Mar-o-Oil

Shampoo 🖭

60° JAD W

SALTS . In In

Dr. West

Tooth Paste



See Our Complete Christmas Gift Selections Early!

Napkins 20°

MALTED 47

10c Size Bar Woodbury Facial Soap

HINKLE PILLS . O

6-oz. Bottle LOTION 29

irrado! Irradol A, 8-ozs.

MOLLE 50° Shave Cream . . . 33

CAMAY

**ASPIRIN** 

**Tablets** 

Bottle or

BAUME Bengue 75: Size . . 47



Thurs., Fri. and Sat. Sale is the most importe

25° Tooth Powder . .

Pint - For Rubbing

**KLEENEX** Box of

COTTON

DRENE SHAMPOO ....

WITCH HAZEL .26



Pure, sweet and fresh. This oil will gear your body

Box of 69: 100 for ABBOTTS ABO CAPSULES Box 250 UPJOHNS SUPER D PERLES 100's

SQUIBBS ADEX TABLETS 1.00 Size OLAFSEN H.L.O. CAPSULES with Viosterol 25's . OLAFSEN VIOSTEROL in Oil See Tempting Treats

OLAFSEN ABDG CAPSULES Box 25

CHOCOLATE MALTED MILKS Rich, Thick, 15° pick-up when Christmas







ASSORTMENT 21-Lb. 115 11-16. Pecan log roll, carame ASSORTED CHOCOLATE NUTS 91-02. Box . . . 55. 

New MING-CHECK CHINESE CHECKERS

AND FIT!

EYEGENE for the Eyes so star.
Groves Bromo Quinina se sing
OLIVE TABLETS 30 star.
VICKS VATRONAL 50 Star.
TINCTURE IODINE 1-0 Star.
SODAMINT Tablets 100's.
CAL SYRUP of FIGS 100 Star. STILE SOAP COUGH RELIEF C 7 4-10

taste. The people who have taken the time to develop their tastes derive more happiness from life. The more one learns to appreciate the beautiful, the more he will avoid and despise the ugly. An un-derstanding or a liking for the works of Michael Angelo or Rembrandt are the best possible antitotes for the cheapness and vul-

In conclusion Mrs. Parker said. We should strive to keep such cultural standards in our homes, hich will help us pass safely trough the crisis of a changing

Mrs. J. P. Salton illustrated a part of Mrs. Parker's talk by ex-

Members present, were Meedames Bob Wilson, J. B. Stoker, J. P. Sla-

SACRED MUSICALE TO BE GIVEN THURSDAY EVENING

The Sacred Musicale which was have been given at the Methodist Church on last Sunday will be presented Tuesday evening at 7:30 o'clock at the Methodist Church.

HOMER FOX

here Sunday morning for

MEET ON DECEMBER 20

The No. 2 Association will meet

at 4 o'clock. Election of officers

In Amarillo Tuesday, were Mrs.

Alton Miller, Mrs. Buford Crosth-

wait, Mrs. C. J. Mountz and Mrs.

TO DISTRICT MEETING

and Miss Sadie Lee Oliver, home

demonstration agent, left

A. R. Bateman, county agent,

H. Ross, secretary.

Frank Lambert.

Jim Higgins returned from Ten , last week, where Mrs. Higunderwent a major operation ott-White Hospital. Mrs. Higns is reported to be recovering

Simpson, Jr. They returned Miss Lois McCaslin, teacher in their homes Sunday night. Hereford public schools, was called to her home in Canyon Monday by the illness of her mother, whose, condition is improving.

Mr. and Mrs. J. A. Buckner left last week for Marlin for an indefimite stay. They will take the baths and undergo medical treatment,

Closing-out prices on Tires at since Monday. Rice's-to make room for a stock lite BENEFIT GROUPS TO of Seiberling Tires.

Mr. and Mrs. Sam Steele and daughter, Ann, of Fort Sumner, N. L, spent the past week end with annual meeting Tuesday, Dec. 20, L. A. Smith, R. A. Frye, W. J. relatives in Hereford.

Ask your neighbor where to get the best tire service; he will tell itc the same day and the same place, you "at Rice's."

B. C. Donald of Astec, N. M. and the annual report will constiwas a guest in the home of his tut the chief business to be trans- Mrs. Cecil Walker and Mrs. Alolph sister, Mrs. Wiley Roberson over acted. the past week end. Enroute to his home Monday, he stopped at Littlefield for a visit with another sister, Mrs. George D. Neely.

Mr. and Mrs. A. A. Foster and son, Chilton, Dean Dunlap and Jack Nicks of Lubbock, were in Hereford, Sunday. The boys are all students at Texas Tech,

Your old tires are as good as morning for Amarilio, where they Cash at Rice's Closing out sale of are attending an all-day meeting tires to make room for a stock of for Extension Service Agents, An Selberling Tires.

Mr. Carl Ogg, who was removed work at the district meeting. from his home last Saturday to the Deaf Smith County Hospital, is reported to be improving, Mr. Ogg had been suffering from a severe attack of influenza and was placed in an oxygen tent upon his arrival at the hospital. Here this week at his bedside are his three sons, Lee Ogg of Carlsbad, N. M., Tom Ogg of Hobbs, N. M., and Homer Ogg of Amarillo.

Mr. and Mrs. O. L. Wilson and children of Capitan, N. M., visited their parents here this week. Mrs. Wilson is the daughter of Mr. and Mrs. J. J. Clark and Mr. Wilson is the son of Mr. and Mrs. J. M.

In Amarillo Monday, were Mrs. J. J. Clark and daughters, Mrs. O. L. Wilson of Capitan, N. M., and

Mrs. D. H. Alexander returned from Waco Sunday, where she has seen visiting in the home of her on, Burl Alexander, The new granddaughter has been named

You can get tires almost at your own price during Rice's Closingout Tire Sale!

Mr. and Mrs. A. H. Streu returned Saturday from Marlin, where they had gone for treatment in a elinic there. Mrs. Streu had been in Marlin for the past three weeks, and Mr. Streu joined her there last week.

Rev. H. M. Redford attended a committee meeting in Amarillo on Monday night, at which time the committee made plans for Young People's work in the Christian Churches of the Panhandle district for the next three months. Rev. Redford is a member of the Pandle district committee.

#### Week End Visitors

Spending the past week end in the home of Mr. and Mrs. O. G. Hill, were her parents, Mr. and Mrs. R. I. Foster and a sister, Mrs. Fred Shilling and son, Cecil, of Clayton, N. M., and another sister, Mrs. Edward Shilling and daughter, Ouita of Sudan, N. M.

Your old blown-out tires, if they have a fair to good tread, are probably worth more than you realize if you trade them to Rice on new ones, during his Closing-out Tire

Milton Beavers of Hollywood, Calif., arrived Friday to spend the Christmas holiday season here with his parents, Rev. and Mrs. M. M.

J. C. Baker, English teacher in the Adrian public school was a Hereford visitor, Saturday.

Mrs. W. S. McClung and daughter, Mary Beth, of Amarillo, visited relative shere Sunday and attended the funeral of A. W. Gregg.

You have heard so much about the wonderful Seiberling Tires. Now, try them! Rice sells them. Ite

Mrs. J. M. Simpson and son, Wesley, of Amarillo, visited her mother, Mrs. E. W. Harrison here,

### Officers Named By Dawn Club Mr. and Mrs. David Harrison

"Neufchatel Cheese is ideal for school lunches, because it spreads spending the week with the Sam nicely and may be used as the basis for a variety of tempting sandwiches," stated Mrs. H. E. bas changed its meeting day to chool lunches, because it spread and daughter of Farwell, stopped mother, Mrs. E. W. Harrison, who Miller, who gave a Neufchatel Monday, instead of Thursday. accompanied them to Amarillo for cheese demonstration at the meeting of the Dawn Home Demonstration Club, Wednesday afternoon in Sue, on her eighth birthday, Mona get-together in the home of Mrs. Harrison's daughter, Mrs. J. M. day evening. Games were enjoyed the home of Mrs. W. A. May.

The demonstration was concluded by the children, and cake, sandwichwith refreshments of coffee, and es and cocoa were served to Nicky Homer Brumley left Saturday on a business trip to Los Angeles, Calif. He is expected to return home the latter part of this week. Rev. and Mrs. E. M. Borden served with cheese.

returned Wednesday from Sayre, Okla., where they had been visiting their son, E. M., Jr., and family, dent; Mrs. C. A. Wimberley, vice-president; Mrs. Walter Galley, secretary-treasurer; Mrs. J. Fields Matthews, Mrs. W. A. May, council delegates; Mrs. Carl Wimberley, Members of Hereford Benefit reporter. Association No. 1, will hold their

in the county court room at 2:30 Stewart, Johnny Womble, Dalby o'clock, according to Mrs. Dorothy Fleming, Walter Galley, C. A. Wimberley, Miller and the hostess, Guests for the afternoon, were Mrs. C. P. Galley, Mrs. Lester Galley, Mrs. Ernest May, Mrs. R. Schroeter, Mrs. Minnie Walker,

Members present, were Mesdames

### Easter Items

BY MRS. CARL PRYS Around 75 attended the Zone meeting last Wednesday at Easter. The program was given by Hereford and Dimmitt societies. The theme was "Christmas Around the

Mr. and Mrs. Fred Walton and Mr. and Mrs. M. T. Sparkman and 1tc outline of plans and a review of ac- Jimmy, attended services at Jumtivities will be made on all 1939 bo, Sunday night.

Mrs. T. S. Smith and Annie Mae

visited Monday in the Epperson Coleman Funeral Sammy Hardy is staying with his Is Held Sunday grandparents, Mr. and Mrs. John Nolen, and is going to school on

Funeral services for George Mr. and Mrs. Frank Allen are Franklin Coleman, 65, were held at DeLeon, Texas, Sunday, Dec. 4, following his death in Hereford ending the week with the Sam Friday, Dec. 2.

He died following an illn several days. He was born in Missippi on Aug. 3, 1873, and at the time of his death was 65 years, three months and 29 days of age.

Mr. Coleman had resided in this county for a number of years, act-Neufchatel cheese sandwiches, fla- and Neal Smith, Richard and Mat- ing for several years as caretaker vored with each of the following: tie Mae Chambless, Charles and Pa- of the Hereford Golf Course and onions, chopped pickles, olives, to-matoes, pineapple, nuts and pi-mentos; tomato salad was also honoree. tricia Frye, Billie Jean and Joe Woolery, Mrs. Frank Allen and the honoree. later being employed by the Gulf Oll Company. He had numerous friends in this section.

# Officers elected for the year of 1939, are: Mrs. R. A. Frye, presi-

A. O. THOMPSON ABSTRACT CO. Complete tract index of all lands and town

land ownership.

lots in Deaf Smith County. Write us for information concerning DEAF SMITH COUNTY MAPS ...

INSURANCE JNO. H. PATTON PHONE 50

THE HEREFORD BRAND, HEREFORD, TEXAS, THURSDAY, DECEMBER 8, 1938

ABSTRACTS Of All Deaf Smith County Land Titles. DEAF SMITH COUNTY ABSTRACTS INC. Cliff Estes, Manager

Ohiropractor and Massou

SWAP! Through the He is survived by six children:
Mrs. Clint Hudgeons of Colorado;
Mrs. Mack Short; Mrs. Bob
Chapman of Hebron, Texas;
Jack Coleman of Colorado; Guy
Coleman of DeLeon and Ruth Coleman of Long Beach, Calif.

Interspect was panded to Deleon.

Interment was made in DeLeon

CARD OF THANKS

Mr. and Mrs. Bob Chapu Jack Coleman, Guy Coleman, and

Ruth Coleman

We wish to take this means of We wish to take this means of expressing our appreciation to our the home of an Indiana man left many friends for their kindness and thoughtfulness during the illness line money."



There is a modern pleasant way to get relief from Headache, Gas on Stomach, Colds, Heart-burn, "Morning After" and Muscular Pains. Just drop one or two ALKA-SELTZER tablets in-to a glass of water. Watch it bubble—listen to it fizz. As soon as tablet is dissolved, drink the tangy solution.

## Alka-Seltzer

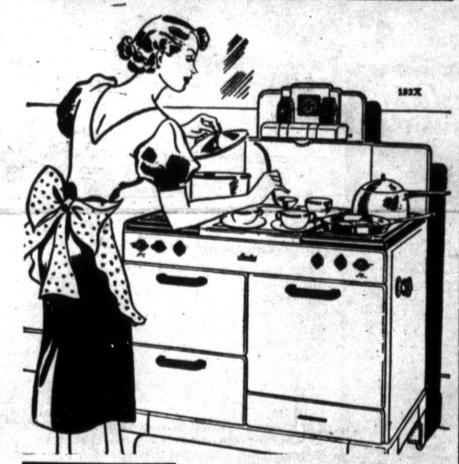
(Analgesic Alkalizing Effervescent Tablets)

You will really enjoy the taste—more like spring ater than like medicine. ALKA-SELTZER, when dissolved in water, contains an analgesic, (Sodium Acetyl-Salicylate), which relieves pain, while its alkalizing agents help to correct everyday ailments associated with hyperacidity. Your druggist has ALKA-SELTZER. Get a 60c package on our "satisfaction-or-money-b

BE WISE! ALKALIZE!

A New Dealer In The Hereford Area For Butane Gas, Butane Gas Plants, and Butane Gas Appliances

# MAGIC CHEF GAS RANGE



MORE REASONS WHY YOU'LL WANT A MAGIC CHEF

High Speed Oven, Swing-Out Broiler, Automatic Top Burner Lighters, Non-Clog Top Burners, Red Wheel Lorain Oven Regulator, Timer, Full Insulation and many other features.

CONVENIENT

TERMS!

on all

BUTANE

APPLIANCES

FEATURES . . , there are many which mean the saving of time and gas in meal preparation, elimination of much of the tedious work of cooking and a real saving in your cooking costs. See the mod-els on display at our station today, and let us explain just how much it will cost you to operate these wonderful stoves in your farm home on Butane Gas!

LOOK FOR THE RED WHEEL WHEN YOU BUY A MAGIC CHEF



Butane Gas is the new Gas — for town and farm — that costs less than Natural Gas. It has proved the best and most economical fuel for Cooking, Heating, Refrigeration and Irrigation! Motors last longer, develop more power and cost less per hour to operate. (NOTE—(We also carry Ensign carbureators for transforming all types of motors from gasoline or natural gas to CHEAP Butane Gas.) We are also able RIGHT NOW to finance a central heating plant with storage tank, installation, floor furnace and water heater — all with no down payment and with small monthly

We have a special built Butane Gas Truck, which will make deliveries of gas right to your own tank . . . on short notice, and we have Butane Gas for Sale at our Station in Hereford at all times! Investigate this new, Marvelous fuel Immediately - You will save Money!

Ask Us For Estimates on Butane Systems!

### HOT WATER HEATERS



BUTANE GAS Hot Water Instantly, Automatically

as having hot water in your home at all times. Butane Gas makes this possible and we have the hot water heaters in stock that are adjusted to use Butane Gas. Ask us how you may secure one on our Convenient Payment

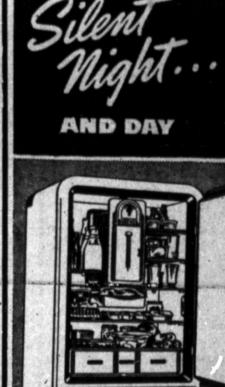
# FLOOR FURNACES



ature of the rooms in which you live. You can do away with this unhealthy condition by installing a WARD FLOOR FURNACE! These furnaces are easily installed and require no basement. Ask us for an estimate on your home. They operate on natural gas or Butane Gas equally well.

# FRASER and Grain Company

ALTON T. FRASER, Owner



SERVEL ELECTROLUX THE GAS REFRIGERATOR . . . is Different from All Others

THERE are no moving parts in the freezing system to wear or make a noise . . . now or ever See the new year's models now on display . . . get yours in time for a Merry Christmas!

NO MOVING PARTS In the freezing system

PERMANENT SILENCE

O CONTINUED LOW OPERATING COST

MORE YEARS OF SERVICE

SAVINGS THAT CAN PAY FOR IT



### North Hereford H-D Club Meets

The North Hereford Home monstration Club met with Mrs. rank Wilde on Dec. 1, and an interesting demonstration was given by Mrs. Wilde and Mrs. Louis

by Mrs. Wilde and Mrs. Done bleon on Neufchatel cheese. The cheese was served in nine ifferent kinds of salad to members and visitors, After a short business session refreshments of salads, okles and coffee were served to Mrs. Grady Parsons, Mrs. Otto Ol-son, Mrs. W. H. Miller, Mrs. Henry Parker, Mrs. Robbins, Mrs. George Parker, Mrs. C. A. Frye, Mrs. Frank Wilde, Mrs. M. H. Koelzer, and Mrs. O. L. Rutherford,

MINE R. C. VALHNIENE

Mr. and Mrs. W. S. Albricht and children attended church Wednesday night at St. Anthony's in Here-

N. G. Elliston returned Monday from New Mexico, where he finished harvesting his crop.

Edward Pactzold and his cousin Joe Looper, Jr., who attended school in Amarillo, spent Sunday in the J. J. Paetzold home, Walk Bradly visited Friday in

the home of his daughter, Mrs. Mr. and Mrs, Gus Thiele returned from Waco, where they spent

several weeks. W. S. Albricht Mr. and Mrs. spent Saturday in Amarillo, Mrs. Tom Medlin has returned

home, after spending several days Mr. and Mrs. Reeves and family

spent Wednesday and Thursday in Mrs. Joe Looper and Mrs. Char-

ley Carney of Groom, sisters of Mrs. John Paetzold, spent Sunday in the Paetzold home.

Mr. and Mrs. Jack Frost and J D. Sunket, spent Sunday in Here-Mr. and Mrs. Ira Ott visited in

Amarillo, Tuesday, and Mrs. Ott's nephew returned home with them, staying until Sunday. Mr. and Mrs. Joe Paetzold and

daughter, Johnnie Marie of Slaton, visited in the John J. Paetzold home, Sunday.

Mr. Jess Lockhart and sister of Plainview, Mr. and Mrs. John Lewis of Floydada, spent Sunday in the Ira Ott home.

Mr. and Mrs. Homer Logan of Petersburg, Texas, visited in the home of her sister on Thanksgiv-The arrangements and commit-

tees of this club were completed for the tea to be given Dec. 10, in Hereford Mrs. Paetzold's brother,

Korstjens of Kingfisher, Okla., visited in the John Paetzold home, Sunday.

The Wyche Home Demonstration Club will hold their annual Christmas party in the home of Andrew Gilliam.

There will be a community "42" party given at the Wyche school Wednesday, Dec. 28. Everyone is requested to bring apples and candy.

Mr. and Mrs. George Robertson and Barbara and Betty Joe, Mrs. R. C. Valentine and Betty Lea and Billye were among those who heard Dr. Perkins' first sermon, Sunday.

We are sorry to report Mrs. Pete Carmichael is confined to her bed. Their two sons, Billie Bob and Kenneth Wayne, are staying with their grandparents, Mr. and Mrs. Harris of Summerfield.

The Fergusons have moved into the new home on the Tom Medlin

Brooks Orr visited in the N. G. Elliston home, Sunday.

The Wyche Home Demonstration Club met in the home of Mrs. W. B. Saxon, with Mrs. Reeves as cohostess, Thursday, Dec. 1. The meeting was called to order

by Mrs. Dock Robinson, who is acting president, since the resignation of Mrs. N. G. Elliston.

Final arrangements for the tea, to be given Dec. 10 in Hereford, were made. Committees were ap pointed and plans made for the Club Christmas party to be given Dec. 15, in the home of Mrs. An-drew Gilliam, and the "42" community party to be given the 28th of December at the Weeh school

Coffee and cocoa and two kinds of cake were served to the following members: Mrs. Lee Cocanougher, Mrs. Andrew Gilliam, Mrs. Gus Thiele, Mrs. Dock Robinson, Mrs. W. B. Saxon, Mrs. Reeves, Mrs. N. G. Elliston, Mrs. H. B. Elliston, Mrs. F. D. Ferguson, Mrs. Grace Robertson, Mrs. Bessle Mitchell, Mrs. Ira Ott and Mrs. R. C. Valentine.

### Jumbo News

\*13 miles southwest)

MRS. ULLMAN HUNTER Rev. G. S. Hopkins, who is a state missionary of the Baptist Church, and who is working in Dimmitt this week, visited his sister, Mrs. C. Andrews, Wednesday. Mr. and Mrs. Dewey Owens visited her mother, Mrs. Henry Short, in Dimmitt, Saturday.

Nila Stephens was in Canyon

Mrs. Clem Gilliam, who has been quite ill, is now improved.

Mr. and Mrs. Glenn Witherspoon of Hereford, called in the Ulimen Hunter home, Sunday ev-

Marion Bowman of Bovina, is visiting his brother, Bill. J. P. Woods and Mrs. Norbin Cayton of Hereford, visited Mrs. Clem Gilliam, Sunday,

Mrs. L. A. Matthews was host ess to the Woman's Auxiliary on Wednesday afternoon. The meeting was at Mrs. Ullman Hunter's. The women spent most of the afternoon sewing for the Children's Home in Amarillo, This was continued at the home of Mrs. Matthews. The women plan to have a well-filled box by Christmas for the children. Mrs. Simpson conducted the Bible questions and Mrs. Matthews gave the worship service. The auxiliary voted to extend an invitation to the Hereford auxiliary to be their guests at Mrs.

Those present were Mesdames R. L. Stephens, J. J. Wilder, M. L. Simpson, H. C. Baird, Finis and Ullman Hunter.

Ullman Hunter's, Dec. 21.

Mrs. Dock Robinson of Wyche, was a visitor of Mrs. H. C. Blard, Wednesday.

Rev. and Mrs. Forch filled their first appointment at Jumbo, Sunda. He is the new minister on the Dimmitt circuit. They were guests of the Dwers for dinner. Mr. and Mrs. R. L. Stephens called in the Ozro Stephens home,

Sunday afternoon. Mr. and Mrs. Sparkman and Mr and Mrs. Fred Walton of Easter attended church here, Sunday ev-

Porter Stone returned home last Tuesday, after making a business trip to Pampa.

The Doc Hardins family attended a singing at the Church of sisted by Mrs. W. A. May and Mrs. Christ in Dimmitt, Sunday after- H. E. Miller, was unusual, display-

Dimmitt defeated the Wednesday, Friday, Jumbo won studio with H. E. Miller as anover Arney on Jumbo's field. There nouncer. Special features were a Arney's team and three from the dents, accompanied by Mrs. Aubrey Jumbo team to play Dimmitt on Wimberley, planist and music intheir field, Dec. 9.

at Brand Office.

### Dawn Items

(13 Miles Enst)

BY MRS. JESS CALDWELL Miss Minnie Seymour returned Friday from Amarillo, where she has been under medical treatment

for the past week. Mr. and Mrs. Johnnie Wor and sons returned Monday from San Angelo, where they spent the holidays with her sister and fami-

Mrs. M. H. Burum visited with Mrs. John Renfro at Hereford Sat-

Doris and Sarah Smith, Monday accompanied their sister, Syble, to Pleasant Plains, where she is teaching.

Mrs. Walter Galley and Mrs. Johnnie Womble attended the Federated Club luncheon at the Christion Church in Hereford, Friday, They enjoyed interesting numbers Mrs. J. E. Griggs of Amarillo.

Club met Wednesday at the home of Mrs. W. A. May. The next regular meeting will be held on the second Wednesday in January, 1939, but another meeting is scheduled for December in connection with the county-wide Home Demonstration Christmas program in

Hereford, An invitation to attend a tea to be held in the court house at Hereford from 2:30 to 4:30 o'clock. Dec. 10, has also been extended all members of the club, and to all former members of Home Demonstration clubs.

Mrs. R. A. Frye, Mrs. Carl Wimberley, Mrs. J. Fields Matthews and Mrs. W. A. May attended the Council meeting at the court house in Hereford, Saturday.

A large crowd Friday night enjoyed a program sponsored by the Dawn community Club at . the Dawn School. The program, under direction of Mrs. Ruth Womble, asing remarkable home talent. In the grade form of a radio broadcast over school boys in a football game here NBC, it took place in the Dawn will be three players chosen from song by Mrs. R. S. West's stustructor; a tap dance by Bess May and Vada White; a humorous Stencils, ink and office supplies reading by Mrs. M. H. Burum; several vocal selections by the

# FASTER-EASIER-MORE ECONOMICALLY



• Faster, because it uses gas, the fastest controllable cooking fuel; easier, because it is automatic; more economical, because it saves you time and money. These Magic Chef features make these things possible,

### RED WHEEL OVEN REGULATOR

Every woman wants her oven equipped with this famous regulator because she knows that with it her baking results will always be perfect; and she will save time.

#### AUTOMATIC TOP BURNER LIGHTER

No time lost looking for matches; nothing to do but turn the gas valve cock and the burners light instantly and automatically. One hand is always free.

### FULL INSULATION

This means that the heat stays inside the oven to do its job of baking. Keeps kitchen and cook cooler and keeps the gas bills at a minimum. SMOKELESS BROILER

The grid-pan, improved smokeless broiler drains the fat away from the fire zone, and prevents smoking. With it you can sear the meat on both sides at once.

#### OTHER FEATURES

Heat-spreading, non-clog top burners; sanitary high burner trays; Minute Minder clocks; Grayson Telechron motored automatic clocks (at slight extra cost); and many motored automatic clocks (at slight e other time and labor saving features.

### WEST TEXAS GAS CO.

" GOOD GAS WITH DEPENDABLE SERVICE"

#### Dawn Male Quartet, consisting of Betty Jo Barclay of the Ford com-R. S. West, soprano, C. A. Wim-munity from Wednesday until Sat-

berley, alto, Jess Caldwell, tenor, and H. E. Miller, bass; a humorous dialogue by Wilda Womble and Martha Galley as famous radio Owens and family of Hereford.

stars; a vocal solo by Mrs. Carl
Wimberley, and a negro impersonation, "Mammy Rastus Johnson," vin Barclay at Ford, Sunday. by Mrs. J. H. Leake. Other fea- Katheryn Henderson of Hered tures were News Flashes by H. E. spent Saturday night with Mr. and Miller and the "Lions Contest" en. Mrs. S. J. Barclay. tered by Alfred May, R. S. West and W. J. Stewart; the prize was awarded to Mr. West. Carl Wimberley took charge of the "Man on the Street" program. General laughter and applause greeted the

program on every hand. A community Christmas tree and program will be held at the school Friday night, before Christmas. The program will be under direction of Supt. R. S. West, Mrs. West and Mrs. Wimberley, A committee to arrange for the tree and treats was appointed, with Mrs. A. featured by Mrs. Wes Izzard and T. Frye as chairman. Donations for the tree and treats are to be left The Dawn Home Demonstration at the Dawn store by those who wish to attend the party.

### Frio News Items

(10 miles south of I reford)

LURLINE DIXON

Mrs. Frank Barber of Hereford, risited from Thursday to Saturday with her uncle, Mr. and Mrs. W. S. Dixon.

"Tiny" Keane of Lubbock, spent Friday night in the C. R. Boyd home. They attended the show,

H. D. Robbins is remodeling their

Mr. and Mrs. Mike Cassels and family and Jack Owens visited Mr. and Mrs. Earl Clark and son, and Miss Della Stagner of Brooker, in the home of Mr. and Mrs. G. P. Owens, Saturday night.

Olivia Benson, who is working in Hereford, spent the week end with her parents, Mr. and Mrs. D. O. Benson. Curtis and Ruby Faye Barclay

visited their cousins. Tommy and

urday of last week.

Jack Owens spent Sunday with bis parents, Mr. and Mrs. Gleve Owens and family of Hereford.

Mrs. H. M. Mobley and daughters, Margaret, Dorothy and Lancelle, of Jumbo, and Lyla Robbins spent Sunday with Mr. and Mrs. J. Dixon and family. They visited in the H. D. Robbins home in the GAS PRESSES HEART

Mr. and Mrs. J. B. Harlin, Mr. A. H. Owens and Mrs. G. P.

If you can't eat or alee one dose usually relieve gas pressing on heart. cleans out BOTH worse Owens and sons, Lawrence and Lee bowels, CITY DRUG STO

# LOERWALD BROS. have purchased the E. T. SHREVE SHOPS

We have recently purchased the Shreve Shops and the building west of Main Street. The business will be operated as Loerwald Bros., with J. A. Loerwald and sons, E. F., E. H., L. W. and S. T. Loerwald in charge.

We have one of the best equipped shops in the Panhandle, and we personally supervise every single job -assuring you of the best possible workmanship, materials and a genuine interest in your welfare. know your farm machinery problems from actual experience and will appreciate your business.

### All Work Guaranteed!

Every job is Absolutely Guaranteed to meet with your Specifications. We are going to PLEASE YOU!

### TIN WORK

A SPECIALTY

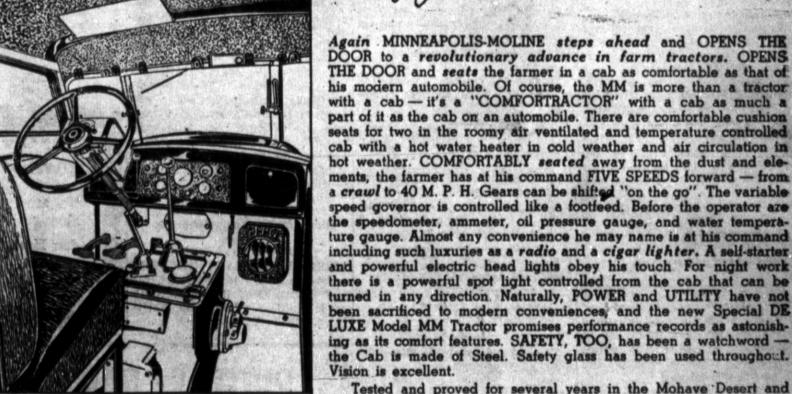
years experience, is in charge of our Tin Shops, There is NOTH-ING in the tin line that he can't make. Come here for your tin work-you will be pleased with the price, and you can't beat the quality.

NO JOB TOO BIG NONE TOO SMALL

## LOERWALD BROTHERS

Machinists — Welders - Blacksmiths — Tin Shop





ALSO CONTEST

\$1750.00 IN PRIZES

CET CONTEST ENTRY BLANK FROM USI

hot weather. COMFORTABLY seated away from the dust and elements, the farmer has at his command FIVE SPEEDS forward — from a crawl to 40 M. P. H. Gears can be shifted "on the go". The variable speed governor is controlled like a footfeed. Before the operator are the speedometer, ammeter, oil pressure gauge, and water temperature gauge. Almost any convenience he may name is at his command including such luxuries as a radio and a cigar lighter. A self-starter and powerful electric head lights obey his touch For night work there is a powerful spot light controlled from the cab that can be turned in any direction. Naturally, POWER and UTILITY have not been sacrificed to modern conveniences, and the new Special DE LUXE Model MM Tractor promises performance records as astonishing as its comfort features. SAFETY, TOO, has been a watchword—the Cab is made of Steel. Safety glass has been used throughout. Vision is excellent. Tested and proved for several years in the Mohave Desert and under many other tough farming conditions we offer you this modern

MM tractor that has every modern feature of the modern automobiles. Windshield wipers, and an electric horn respond to a touch. Big Bendix "self-energizing" brakes and smooth action clutch are foot operated. See the heavy duty bumper; fenders, front and rear, and many other features you'll want to read all about. HIGH COMPRES-SION for using regular "leaded" gasoline is standard equipment for this 3-4 plow tractor with speed and power for every need on belt, power-take-off and on the drawbar in the field and on the highway.

### DAVIS-McCRACKEN

MINNEAPOLIS - MOLINE

SERVIOL



. . . for him

CIGARS - SMOKERS - BRUSH SETS — SHAVING SETS — CAMERAS PEN & PENCIL SETS

. . . for her

PERFUMES - MANICURE SETS - STATION-ERY — DRESSER SETS — TOILET SETS - BRIDGE SETS

. . . for the kiddies A Big Assortment of Their Favorite CANDIES TOYS GUM

CITY DRUG STORE

PRESCRIPTION DRUGGISTS PHONE - - - 100

### Clee Club **Makes First** Appearance

Thursday, the Glee Club presented a very pleasing program of Genece is majoring in accounting and elikes the work very much. maroon flannel skirts and boleros and white satin blouses. These girls made a pretty picture as they sang "Sleepy Hollow Tune," "Napoli," "Out of the Dusk to You," "The World is Waiting for the Sunrise," and "I'll Take You Home Again Kathleen." The high school quartet "Kentucky Babe."

On Wednesday before giving the rogram at the high school, the girls sang at Central School, They were received with much enthusiasm. The club plans to take another program to the other school in the near future,

#### IDEAS OF DEMOCRACY ARE EXPRESSED IN "LA PRENSA"

In a recent edition of "La Prenaa," a Spanish newspaper to which the Spanish department of Here-Hudson, director of Spanish in this Schedule of Assembly school, found an editorial which Programs for Year he thought very good. This article "Anhelas de Democracia", expressed the ideas of the editor on lemocracy in the United States and in Central and South America.

Mr. Hudson composed a letter in Spanish congratulating Senor Lozano, editor of "La Prensa," on his views. Senor Lozano had Mr. Hudson's letter printed in the paper and sent Mr. Hudson a letter thanking him for his interest.

It is by taking an active interest in the affairs of Central, South, and North America, that Pan-American peace can be promoted,

#### BOYS' HI-Y HAS REGULAR MEETING

The Boys' Hi-Y met as usual on Tuesday night at 7:00. A scripture reading was given by Bruc. Beene followed by a short talk given by Myron Morgan. Mr. Hudson also finished handing out some of the Jean France—"How do you wish boys' registration cards. The presitor sleep, Margaret, head first or Katie Jean Cress, AB; Lois Agnes Marie Walker, Bobby Lee Witherdent took charge and the club discussed the weekly business. They decided to attend church the first Sunday in every month in a group, sleep at the same time." The meeting was then adjourned.

#### LOOKING OVER THEIR SHOULDER

The students of the Fort Scott day breaks? Junior College and Senior . High School are to be tested for tuberculosis on Dec. 6.

Greyhound-Tiger News

Human Nature-The desire to want all the credit when things go right and to blame someone else when things go wrong.

A picture of a sweet girl growing old gracefully: "Safety pins,

Bobby pins, Hair pins. Hat pins, Clothes pins, Knitting needles."

#### SENIORS GIVE FIRST

IN SERIES OF PROGRAMS After the Business meeting last Wednesday, the Senior class enjoyny Jowell. Miss Rigler gave the China?" class some amusing "daffynitions" and told a few jokes on different members of the class, Jean Williams, our very talented musician, played "Alexander's Ragtime Band," and "Small Fry," on her accordion. The class enjoyed these numbers, and we hope to use our class talent for many more these class meeting programs.

#### H. H. S. Gives Good Training

Genece Standifer, a senior of 1938 and a former student of Hereford High, is now attending Draughon's Business University at Oklahoma City, Okla, She writes your alumni reporter about the life girls have prepared and served of a business college.

Draughon's Business University is located in the center of Oklahoma City and offers more subjects than any other business university in the South. It is a busy class. college, not only in studies but in outside activities. There are various clubs; a D. D. D. Club center piece was a bowl of fruit (Draughon's Dizzy Dames), a Glee with candles on either side. Jerry Club, Orchestra, Basket Ball, Danc- Jowell acted as host, and Clydene ing and Bridge Club, Draughon's is one of the very few business uni- evening. versities which publish a school The next two dinners were servpaper. It is called "Draughon's ed by groups in the class.

Brondcaster."

girls club which plans all of the Frances Young and Mary Nicks, school activities. It corresponds served a dinner to themselves with with the Student Faculty Association of Hereford High. The boys guest.

are asked to help and have an active part in the school, but they cannot join this particular club.

Genece says, "I feel that my training received at H. H. S. and the experience as President of 8. F. A. has caused me to be what I am today." She has the honor

Making their first appearance of the Glee Club, and the president of the D. D. Club, which is the highest office in the university.

#### 'BOYS" IS TOPIC OF GIRLS' HI-Y

The Girls' Hi-Y met November 29 for their regular meeting in Miss Crawford's room, at 7 o'clock. Mary Louise Dean, who was in

charge of the program, read the scripture. The group sang the theme song, "Living for Jesus." Ann Cockrell and Rachel Ireland played a clarinet fuet. "Putting Yourself in the Boy's Place," was a vers interesting talk by Margare ann Miler. Rena line Renfr) gave a tack or "Au Ideal Boy." Ther Vivian Olsen played a plane solo. After this, Mary Louise led in a cound-table discussion on "Boy and Sin Rotules his."

Mes Craried presented gir.s with their Nation Membership Cards, and the meeting was adjourned.

December 6, Sophomore class; Dec. 8, Freshman class; Dec. 15, Public Speaking.

January 12, Public Speaking; Jan. 17, Jan. 26, Junior class; Jan. 31 Boys' Hi-Y.

February 2, Senior class; Feb. 9. Glee Club; Feb. 14, Athletic Association; Feb. 16, Public Speaking; Feb. 23, Girls Hi-Y. March 2, Pep Club; March 9,

more class; March 16, Public Speaking; March 23, F. F. A.; Mar- Olson, ABC; Frances Young, A; Moreman, Jackie Wright. Third ch 28, Boys' Home Economics; George McLean, ABC; Myron Mor- grade-Ebb Martin, J. L. McFar-March 30, Girls' Hi-Y. April 6, Junior Class; April 11, Spanish Class; April 13, April 20,

Public Speaking; April 25, Boys' Hi-Y; April 27. May 4, Pep Club; May 9, Glee Club; May 11.

feet first?" Margaret Higgins-"Well, if you don't mind Jean, all of me will

"Literary Mysteries"-Never Yet Explained:

What happens to the pieces when Who picks up night when it falls,

softly or otherwise? What is it that clouds across the sky? Which one is which when a may

is beside himself? Whether a thought makes any impression when it strikes. Whether the plot always thickens when the hero puts his feet in it.

How a man can pass the night, when lying asleep in bed. How the villain can hope to escape when the author is against

How the author knows that Mr. and Mrs. live happily ever after.

Mr. Willoughby-"Now, children," he stated, "we will take our first question for today." He called on Daniel T. "Daniel," he asked, "what ed entertainment prepared by Jer- do they raise the most of in

> Daniel T. (smiling broadly)-"That's easy," he yodeled. "Chin-

> What did the weather do to get alked about?

> Lois Standifer-"How is the leak in the water pipe?" Edith Standifer-"Not so bad, while I was waiting for you, I

### Homemakers Serve Dinner

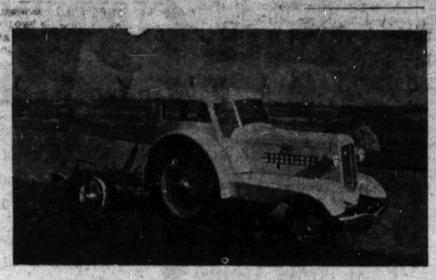
learned how to swim."

The second year Homemaking several dinners during the past week. The purpose of the dinners was to practice what was learned in class. Hosts were selected from the Boys' Social Problems

The first dinner was served to the class in a family style. The Kendall was the hostess for the

For the dinner Tuesday night, The D. D. Club is an all- June Dameron, Ethel Lowery,

### **New Streamlined Tractor**



Davis-McCracken, Minneapolis-Moline dealers, announced that they will show the new M-M Comfortractor here Saturday, Dec. 10. Tho new tractor, which has created much attention, boasts modern appliances found on automobiles, along with retaining tractor power and offering performance of a truck.

Wednesday night, Billye Valen- ley. Fourth grade-Madelle tine, Essie Lee Parsons and Cly- ers. Third grade-Barbara dene Kendall served a dinner to Burney. the group with Danny Hales, host, and two guests.

The last dinner was served to the School Board members, Charles Boyd, host, and Mary Nicks as hostess. A color scheme of red and green

prevailed throughout the din-

#### SPECIAL PRIVILEGE CARDS ARE RECEIVED

Gilbreath, AB; Ruth Temple Hast-Mary Ellen Henslee, AB; Rachel Ireland, AB; Lillye London, AB; Smith. Nancy Olson, A; Betty Potter, AB; Rena Rae Renfro, AB; Calvin Brumley, ABC; Clifton Cox, ABC;

#### TOWNHALL FORUM IS FORMED HERE

lie Louise Davis, ABC.

The long-discussed Townhall Forum was formed Dec. 1. After a lengthy discussion of the club, the following officers were elected:

Bobby Davis, ABC; Dora Lee Bur-

gess, A: June Dameron, ABC; Bil-

Ralph Biggs, president: Wanda Jean Reed, vice-president; Virginia RULES OF GOOD East, secretary and treasurer; Bort Slay, reporter, and Danny Hales. sergeant at-arms.

#### HONOR ROLL

The High School honor roll consists of the following: Eleventh grade-Grant Fuller, Jr. Tenth grade-Louise Cress, Vivian Olson and Frances Young. Ninth grade-Billie Louise Davis, Wilma Higgins, Ethel Lowery, Elnora McKinley, Mary Nicks and Calvin Brumley. Eighth grade-Mildred Bowsher, Gloria T. Cress, Katie J. Cress, Lois A. Gilbreath, Ruth T. Hastings, Mabel Henderson, Mary E. Henslee, Mattle L. Lawhon, Lillye London, Bettye Potter, Rena Rae Renfro, William Ashlock, Cleon Cawthon, Harold Close, Wayne

Phillips and Larry Trimble, HIGH HONOR ROLL Ninth grade-June Dameron.

HIGH RONOR ROLL FOR ELEMENTARY GRADES Seventh grade—Mary Helen Cross and Phyllis Gene Radovich. Sixth grade-Billie Zoe Smith and Nettle Hood. Fifth Grade Naord Brum-

#### HONOR BOLL FOR ELEMENTARY GRADES Seventh grade Mary Ann Ack-

er, Billie Louise Crawford, Marjorie Malm, Margaret Olson, Jenelle Potter, Texie Ruth Reynolds, Nona Bean Rose, Helen Rutherford, Sixth grade Tom Wilson, Lloyd Olson, G. P. Owen, Arline Millard, LaNelle Parmer, Ruth Russell, John David Dowell, Bobby Jennings, Fifth grade-Mar-The following students received cella Blue, Oleta Fannin, Rose-Privilege Cards for the third six many Phillips, Myers B. Hudson, weeks period: Wilma Higgins, A; Juanita Upton, Rosa Lee Nunn. Ethel Lowery, A; Elnora McKin- Fourth grade-Joe Farrel Bishop, ley, ABC; Mary Nicks, AB; Geor- Peggy Barnard, May Jackson; Allygia Reeves, A; Elma Shugart, AB; neene Malm, Jo Anne Rosson Cora Theresa Smith, ABC; Ann Cockrell, Sue Ryder, Velda Vaughn, N. L. C. ABC; Pollyanna Crawford, ABC; Crass, Duane Williams, Lois Bell, Freshman Class; March 14, Sopho- Louise Cress, AB; Mary E. Hicks, Jessie Ann Buckner, Virginia May AB; Louise Homer, AB; Vivian Green, Nina Mae Higgins, Ruth gan, ABC; Ruth Atchley, A; Edith ling, Bonnie Jean Andrews, Ce-Jackson, ABC; Elizabeth Rice, cilia Guseman, LaNelle Lindsey, ABC; Grant Fuller, ABC; Erwin Anne Morgan, Mary Beth Scott, Herr, ABC; E. B. Posey, ABC; Jearcen Sowell, Eloise Walker, Billy Ashlock, A; Cleon Cawthon, Louise Young, Cornelia Ann Bate-A; Harold Close, A; Richard Ire- man, Betty Jane Carl, Unida Kathland, AB; Wayne Phillips, AB; lene Hudson, argarette Lee Kelly, Larry Trimble, AB; Mildred Bou- Virginia Ruth Lyons, Jewell Alleen spoon, Clarence Beauford, Jack ings, AB; Mabel Henderson, AB; Brumley, James Perry Caryton, James Ellis Higgins and Glenn

> BASKET BALL By Helen Frances Streu One jump too many, One Jump too high, The whistle was blown; I can't understand why.

The ball was thrown, I stepped up and intercepted, And again the whistle was blown, I give up all hope, Everyone but me's a dope.

## SPORTSMANSHIP IS TOPIC DISCUSSED

The Athletic Association met last Monday, Dec. 5, and discussed and made rules that are to be observed by students of Hereford High School. They also discussed poor sportsmanship, because of the action of some of the students in school. The Athletic Association is asking every student in school to be a better sport, especially when we have a visiting team or school.

For FRIDAY - SATURDAY We are 13c for Heavy Hens! Carl's Grocery

# PHOTOS FOR XMAS!

You have ample time to have your Photos made for Xmas. We guarantee delivery. Studio open at all times—Day or Night! Open Sundays from 1 to 5 o'clock. You have 15 days yet to have it done.

HANNA and HANNA

#### Wranglers Debate Vital Question

The Wranglers had its usual meeting Wednesday, Nov. 31, with an excellent debate on the state subject, Resolved: "That Texas Should Adopt a Uniform Sales Tax." Those participating in the debate were Wilma Higgins and Polly Anna Crawford on the affirmative, and Erwin Herr and F. L. Lucas on the negative. The club also discussed the possibility of debating other teams of the Panhandle. The club is to debate with the Levelland club on Dec. 14.

#### SOPHOMORES MEET

The Sophomore Class met Nov. 30 for the regular class meeting. Report cards were given out, and many "ahs" and "ohs" were heard. This took nearly all the period, so they adjourned.

#### GUESS WHO

She's a girl in the Junior class She is rather fond of a tall, dark, and handsome boy in the Senior class. She has brown hair and brown eyes, and she is in the staff and hand. She likes to play tennis and is very enthusiastic about other athletics. Her favorite song, also theme song on horn is "Dark Town Strutters' Ball."

He's a boy in the seventh grade and is very handsome. He is black headed and his eyes are rather hazel. His favorite saying is "And I do Mean You." He and F. L. Lucas are frequently seen together. He is in Miss Fullingim's room No. 11, and sits in the first seat on the third row.

HI-Y VISITS CHURCH The Boys' Hi-Y started their onthly visits to the various churches by going to the Presby-

Last week's Guess Who was various churches as they Floyd Ross and Rena Rae Renfro. ground the "church block" buys heard Rev. Aiken delive very interesting sermon on "Se Things Jesus Made Sure of."

J. C.—"When's your birthday?" terian Church Sunday night, Dec. Marthanelle—"When would it be 4. The boys are to rotate with themost convenient for you?"



### THE CHRISTMAS TREE (It's BULOVA time, of course)

See our Complete Selection of the newest models toray!

For Christmas time is Balova Watch Time in American homes. You'll understand why when you see our offerings of new models. Handsome, rugged models for men and the women's models are perfect dreamsthe most exquisitely fashioned time-pieces we have ever seen. See our selection of Elgin, Hamilton, and National models!

LYNN C. KESTER

**JEWELER** 



Smart New Bulova 17 Jewels, \$29.75



Bulova Streamline Carved Model, 17-Jewels, \$29.75

# Stock your Pantry with these 7

# COMPOUND 8-LB. CARTON .....

MARSHMALLOWS	45.
8-OZ. PACKAGE 86 — Lb. Package	190
PECANS	490
Pound Package	
SUPER SUDS	210
Large Size and 10c Size - Both for	
JELLO	E.
All Flavors - Package	

SCHILLINGS _ LB.			
CORN MEAL 10-Lb, Bag			22c
COCONUT Pound Package	2 12 1 <del>1</del> 5 14		19c
PINEAPPLE JUICE		1) 12 14	25c
SYRUP Worth's Maple — Gallon	(Pkg. Pancake	Flour Free!	74c

CRACKERS 2-LB, BOX .....

4-LB. JAR, 46¢ - 2-Lb. Jar ----PINEAPPLE Crushed - No. 10 Can \_\_\_\_\_ 25c

**PEACHES** NO. 10 CAN ..... PEANUT BUTTER Quart Jar MACARONI or SPAGHETTI 2-Pound Box LIMA BEANS

OLIVES

No. 2 Can - 3 For

QUART JAR .....

PACKARD'S BEST

48 Lbs.

### -: Meats :-BACON

STEAK Round or Loin-Lb. HAMBURGER Per Lb. CHILI Home-made CHEESE Full Cream-Lb BACON Sliced - Lb.

-: Produce :-

APPLES 32c GRAPEFRUIT Dozen CELERY Large Stalk CRANBERRIES Quart .....

LETTUCE Head \_\_\_ ORANGES Peck ...

POTATOES 10 Lbs. ... PUMPKIN

ALL OVER

### upervisor Warns Suggestions Against Possible Are Needed! Garden Drouths

"Don't wait until plants start ing to water the plot," she plus water from the well into the en and thoroughly water the

This procedure has a twofold ers on to victory. rpose, Miss Swepston says. First will store underground water for the coming year; secondly it will assist in killing insects when it freezes and expands the soil. It will also help with the rotting of the vegetation in the soil.

Before breaking garden land make a heavy application of wellrotted barn manure at the rate of five tons for one-fourth acre, Miss Swepston advises. Fresh manure may be used but should be applied in the fall or winter and turned

under early to decompose.

Here are some garden rules she

Locate the plot near the house so the housewife need not walk a mile for an onion.

Have a windbreak if possible. Plant two rows of trees on the windward side not closer than 75 to 100 feet, eight fet apart in the row, allowing ten feet between Low growing, bushy trees be planted on the windward nay be planted on the rees on the inside.

Locate the garden near the wind fill to utilize the surplus water from the tank.

Select mellow sandy soil or garden loam soil. Start plants in cold frames for early gardens.

### Lee Funeral Is **Held at Windom**

Funeral services for Henry Robert Lee, 71, were held at Windom, Texas, in Fannin County Tuesday, Dec. 6, following his death at the home of his brother, H. R. Lee, in the Messenger community, Monday,

Mr. Lee was born in Fannin County, near Bonham, April 5, 1867, and at the time of his death was 71 gears and eight months of

He died at the home of his Oriental dancer." brother following a brief illness as double-pneumonia victim, had been in the Messenger com-

munity since November. senger, he is survived by another on their report cards.—The Corral FOR RENT—Two rooms, furnished brother, W. T. Lee of Windom, Interment was made at Windom

#### W. M. S. OBSERVES WEEK OF PRAYER

The Woman's Missionary Society of the Baptist Church observed the annual week of prayer Monday. Tuesday and Wednesday. Afternoon programs were held the first two days and an all-day meeting was held Wednesday with the business program being held in the morning. After a covered dish dinner at noon a foreign mission program was given. Mrs. W. E. Barnes was in charge of the programs for the three days.



Mrs. Glenn Weir returned yester. day from San Antonio, where she visited her sister and family for two weeks. Enroute home she stopped at Georgetown for a short visit with friends.

Mr. and Mrs. Arlie Dean, accompanied by S. P. Rosson and daughter, Joan, returned Tuesday from a trip to Eagle Nest Lake, N. M. They were guests of Mr. and Mrs. Emil Mutz at their ranch home.

Mrs. E. J. Williams received word here last week of the death, on Thanksgiving Day, of the infant baby of Mr. and Mrs. John W. Collier of Salt Lake City, Utah, Mrs. Collier was the former Edna Williams of this city.

Mr. and Mrs. M. C. King of Panhandle, spent the week end here with her mother, Mrs. E. J. Williams.

Mr. and Mrs. Laird Return Home Mr. and Mrs. D. C. Laird of Kilgore, left Wednesday for Amarillo, to spend a few days with their daughter, Mrs. M. Y. Galloway and family before returning to their home. Mr. and Mrs. Laird have spent the past month visiting here, in Plainview and Amarillo. While in Hereford, they visited Mrs. Laird's sisters, Mmes. Seth B. Hol-man and Horace Baird.

Mr. and Mrs. L. H. Shore re-turned Monday from a week-end risk with their daughter, Mrs. Aeron Rose in Kermit, Texas.

A very depressing problem of the December is the month to offset of raising money for the purpose of getting new uniforms for the band. At the last meeting, the parents discussed the ideas og having a "negro minstrel" and having "Stunt Night" again; either is to be in January or February. Band parents at the present is that

A very good suggestion made, that of the Band Fathers' issuing a challenge to the Lions Club to play a football game. The Band Mothers will act as the rip-roaring pep squad urging the fath-

Now all of this is serious business; so if anything comes out of FOR SALE—Plenty of Pure Hog these suggestions, everyone's co- Lard. See Ted, Young, Hereford, operation is to be heeded without a Texas moment's hesitation.

#### IT CAN'T HAPPEN HERE

George McLean talking in Staff Meetings. Mr. Willoughby keeping quiet in

history class. Nona Mills being still.

Betty Jo Kendall playing a bass Bob Green going to sleep in class.

Mr. Muller explaining a problem n bookkeeping, with due satisfaction to all concerned. Miss Rigler getting all new words

drills on time. Everyone being quiet in band for a change.

E. B. Posey playing a piccilo. George L. LeGrande not liking anyone else but Jennelle Potter. Inavey Burdine knowing her

geometry. Rena Rae Renfro spelling Fullingui (Fullingim). Floyd Ross playing polo.

Miss Crawford not taking her

PUZZLE With all the warmer words

there are, Now doesn't it seem silly That anything so awfully hot Should still be labeled "Chili?"

Staff reporters: "Why do you always take off your hats when we tell jokes?" H. H. S. Students: "That's our

way of greeting ald acquaintances." WHOSIT? like an exam. I think they're fun.

I never cram And I won't flunk one. I'm the teacher.

Minnie Dea (applying for part in "I'm Suzette, Junior play): Mr. McCollum: "Shake."

The Childress High School had fifty students on the honor roll In addition to H. R. Lee at Mes- and seventeen had "straight A's"

# Phone o Stambaugh

DRY CLEANING

KNITS BLOCKED

For Sale or Trade

FOR SALE-Electric Washing Machine, in good condition, See Mrs. C. O. Lee( 1029 25-Mile Ave. 49-1tc

FOR SALE-160 acres good land south part of Deaf Smith County; Motor Co., Inc. small set improvements; price \$15 per acre; \$400 Cash, balance good terms. See us for bargains in farm garet Heifner. and ranch lands, M. A. Crum, Friona, Texas. 49-1tp

FOR SALE OR TRADE-My en-Orphington Chickens at less than parents who want to Christmas one-half their actual value. See Ross Fuller.

GIVE ME A Chance to trade with you on a GOOD Used Car. J. M. Murchison at Brumley - Woodford Motor Co., Inc.

FOR SALE-Hogs, weaning size up to 180 pounds. V. E. Dodson, 1-2 mile east of Progressive School. 49-3tp

FOR SALE OR RENT-Home on 743-J.

bred to Hampshire bucks; priced to sell. Write or call Charles Schuler, Jr. Petersburg, Texas.

FOR RENT-Front Bedroom, bath adjoining. Will give meals. 500 Whitchurch.

PHOTOS FOR CHRISTMAS is a personal gift that only you can give. New styles in frames and folders - and they are cheap. HANNA & HANNA. 47-3te

FOR SALE-Electric Fencer, guaranteed 5 years, runs 30 miles fence Hereford, Texas.

and fixtures, all practically new, and have been used very little. See

25-Mile Avenue with 5 acres of land; close in. F. J. Eberle, phone

FOR SALE-550 Ramboulette ewes,

West Second Street. Mrs. Harry

\$22.00. Complete stock on hand at all times. See B. E. Brumley, 45-tfe FOR SALE-Five-foot bath tub

#### For Rent

49-1tp

furnished and one unfurnished. Mrs C. O. Lee, 1029 25-Mile Ave. FOR RENT—My store building for-merly occupied by the Whiteface places to stay. Good wages being Printing Co. F. H. Oberthier. 1tp made.

GIVE ME A Chance to trade with UPHOLSTERING—Have those old you on a GOOD Used Car. J. M. Divan cushions made like new. We Murchison at Brumley - Woodford do any kind of upholstering at rea- ward for information. Notify J. L.

TWO APARTMENTS For Rentalso housekeeping room. Mrs. Mar-

#### Wanted

tire flock of thoroughbred Buff WANTED-To keep children for shop or go to social affairs. Prices reasonable. Mrs. Travis Vaughan, Murchison at Brumley-Woodford 504 E. Eleventh St., across from E. S. Ireland home. 49-3tp

next 10 days. See Lyle Blanton at the zipper, Finder please notify

WANTED-Cotton pullers at Bovina Gin, Bovina, Texas; Stand-ard prices Bole crews preferred;

49-tfc sonable prices, Russell Daniel. 47-3tp

#### bost and Found

LOST-Monday afternoon, between Canyon and Hereford, one Frigidaire top. Return to J. B. Elliston, Hereford, and receive reward. 1tp GIVE ME A Chance to trade with

49-tfc Motor Co., Inc. LOST-Boy's heavy wool plaid WANTED-300 Turkeys within jacket with the initials R. P. on

you on a GOOD Used Car, J. M.

Want Ads or unfurnished, 2 blocks north and 1 east Moore's Tourist Camp.
Known as Webb place, Mrs. W. N. Rosen bouse for family of horse can be caused as a can be caused as a can be c keep house for family of two; can FOUND—Several Pairs of gloves a go home at night, Call 248 J after scarr and a hat. Owners please

49-16 call at the Brand Office. , 1dh LOST -- Leather notebook with time schedule inside; will give reward if returned to Jake Tiefel or

LOST OR STRAYED-One Whiteface Cow and Calf; Branded "E" over two bars on left shoulder. Re-Fuqua, Hereford, Texas.

### KMAS CAND

We are making several k of Christmas Candles also the cane sticks kiddles like to well. She here for Christmas Candie

THE\_\_\_

Candy Kitchen

### MILLINERY

See our bargains for Friday and Saturday

— HATS from \$1.25 to \$5.00 — All good
styles and in the new shades. PARKA HOODS ..... 75¢ to \$2.00

**Vogele Millinery Parlor** 

When You Give Furniture You Please the Family!

Furniture gifts delight every member of the family - and best of all a gift of furniture endures for years, continually bringing comfort and happiness to all! Let Furniture be your choice this Christmas!



Just Received 100 New OCCASIONAL CHAIRS



Secretaries

Done in Walnut or Mahogany! to

TO COVER YOUR ROOMS - FROM

WALL to WALL

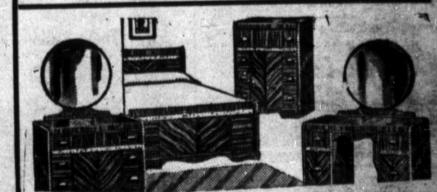
with carpet is good taste, and is beautiful!

See Our SAMPLES! Priced From

. \$2.75 UP

Sale of INNER-SPRING

\$10.95



\$59.50

and up Modernistic BEDROOM SUITES are beautiful

**DINING ROOM** 

MODERN AND CONVENTIONAL STYLES - FROM

SUITES

Sale of CONGOLEUM RUGS

> 9x12 SIZE \$6.45

Genuine GOLD SEAL and 5-Year Warranty! PABCO RUGS

Burk's Furniture

Electrical

**ENJOY LIFE** 

The person who gives "something" electrical gets a keen delight of knowing that they will be constantly remembered ... and the person who receives will be thrilled because an electrical gift will make living better.



use our lay-away plan minute rush. Also, any from this company may be bought on our easy solve your electrical



Texas-New Mexico

We suggest

GIFTS FOR THOSE WHO



We suggest that you and avoid that lastappliance purchased terms. Any employee will be glad to help you

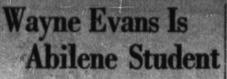


**Utilities** Company



Sensational high test makes Phillips 66 Poly Gas sensationally fast starting, even in freezing weather. It warms up faster. Delivers more power. Increases mileage by reducing the need for choking. And Phillips high test costs no more, because Phillips is the WORLD'S LARGEST PRODUCER of natural

high test gasoline.



ABILENE - Forty Hardin-Simperior scholarship ratings, earned rankings on the mid-term bonor roll, Dr. R. N. Richardson, H-SU executive vice-president, announced

The junior class, with 13 members on the honor roll, leads other class groups. Nine seniors, as many sophomores, eight freshmen and one special student, complete the roster of honor students.

Numbered among the H-SU stu-

Beware Coughs from common colds

That Hang On

No matter how many medicines you have tried for your common cough, chest cold, or bronchial irritation, you may get relief now with Creomulsion. Serious trouble may be brewing and you cannot afford to take a chance with any remedy less potent than Creomulsion, which goes right to the seat of the trouble and aids nature to soothe and heal the inflamed mucous membranes and to loosen and expel germladen phlegm.

Even if other remedies have falled, don't be discouraged, try Creomulsion. Your druggist is authorized to refund your money if you are not thoroughly satisfied with the benefits obtained. Creomulsion is one word, ask for it plainly, see that the name on the bottle is Creomulsion, and you'll get the genuine product and the relief you want. (Adv.)

PHONES 170-W or 4

hours of work is Wayne Evans of Hereford. Evans is a prominent nember of the junior class.

Vega News

MRS. H. R. SHIELDS

Mr. and Mrs. Braden Vestesk of Amarillo, were guests of Mrs. Vetesk's parents, Mr. and Mrs. George McCombs, Sunday.

Community meetings to discus agricultural program for 1939 were held at Wildorado, Nov. 29, at Adrian on Nov. 30th, and Vega

Mr. and Mrs. L. C. Durham were guests of Mrs. R. L. Durham, in Sayre, Okla., last week.

A new Sunday School class was organized at the Methodist Church; it is composed of the school teachers and young married couples; C. C. Wimberley is teacher.

Mr. and Mrs. J. T. Richardson spent last Thursday with Mr. and Mrs. R. L. Doss in Hereford. Mrs. John Ivy visited her par

ents, Mr. and Mrs. B. H. Turner, over the week end. Mrs. John Ivy spent a few days with her marents, Mr. and Mrs. B.

H. Turner, at Turkey. Miss Delvina Trujillo, of Channing, is a guest of Miss Rosa

Gurule, this week. Mr. and Mrs. Bill Williams had as their dinner guests Wednesday evening, Mr. and Mrs. R. L. Thompson, Mr. and Mrs. C. C. Wimberley, and Mr. and Mrs. R. C. Godwin. The Christian Board of Educa

DRUGS AT LOW PRICES-FRI.-SAT.

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GENERAL CONTRACTOR

Estimates furnished for:

F. H. A. Remodeling and Repair Loans Weatherstripping and Caulking

Expert Finish Work of All Kinds.

tion held its regular monthly meet-ing in the Shields home, Monday

The Vega basketball teams (girls The Vega basketball teams (girls and boys), will play the Hereford Whitefaces here Friday night, Dec. 9. at 7:30 o'clock. This will be the Longhorn's first game this season, but they are looking forward to an exciting evening. There are approximately fourteen boys and eleven girls working out for bas-

Mr. and Mrs. John B. Majors of Sweetwater, spent Thursday with Mrs. J. N. Ivy.

J. C. Ebersole gave an interesting talk on "Problems of Citizenship" at the Kiwanis luncheon Wedne day. Guests from the San Jacinto club were Messrs. Ansley, Bronson Johnson and Bill Bleecher.

Miss Francis weimhold was calld to Austin this week to take ar examination for County Home Demonstration work; she is employed now at Texas Tech, for part time work.

Mrs. Roy N. Ivy was hostess to the M. E. Jubilee Society, Thursday. Mesdames Clark, Scott, Newberry and Haliburton presented the Outlook program. Mrs. Roy N. Ivy was elected president; Mrs. J. L. Watkins, vice-president; Mrs. R. W. Armitage, secretary, and Mrs. John Haliburton, treasurer for

James Carlisle, small son of Mr. and Mrs. Austin Hale of Fritch, died Thursday night at Fritch; interment was made in the Vega cemetery Friday afternoon at 5 o'clock. Rev. Marshall Rhew of Abernathy, spoke the last rites in the home of Mr. and Mrs. R. C. Godwin, grandparents of the de-

ceased child. Mr. and Mrs. J. E. Ramsey spent a few days with Mr. and Mrs. L. L. Stevens the first of the week, enroute to Dallas to visit relatives. Miss Evelyn Sowell spent last week end with her mother in Lub-

Dr. Clark returned Tuesday night from an extended visit with relatives in Tennessee.

Miss June Farnsworth returned Monday after a few days stay with her parents in Amarillo. The play, "Tiger House," present

ed by the P-TA netted about \$50;

it was given at Adrian and Wildo-rado, Friday and Saturday nights. Miss Lucille Hughes spent last week end with home folks in Here-

Miss Florence VanDoran transferred to a position with the Soil Conservation service in Ama-

rillo, this week. Mrs. J. W. Thuett has been quite ill with flu, this week.

D. M. McMurphy of Canyon, is a guest of H. M. Stewart, this week: Mr. and Mrs. .N W. Livesay

visited their daughter, Norma Faye, in Amarillo, Saturday. Mr. and Mrs. D. S. Larson and family visited friends in Conway,

Mrs. C. O. Shaeffer of Arnette Okla., spent Friday and Saturday with her daughter, Mrs. Guy Bar-

The Adrian Parent-Teacher players will present "Youth Comes Tripping," Dec. 10 at 7:30 o'clock, in the Vega High School audi-

Mrs. H. I. Conkling of Ama-Mrs. Guy Barnett.

Mr. and Mrs. A. F. Linger were in Vega a little while Friday morning; they have rented an apartment in Canon City, Colo., for the

Mr. and Mrs. Clark Jinks Amarillo, visited W. A. Jinks and family, Friday.

Those attending the Hale baby funeral from out of town, were Mrs. C. R. Rhew of Abernathy, Mr. and Mrs. Raymond Godwin of Dimmitt, Mr. and Mrs. Sam Stagg and Mr. and Mrs. Fern Helmieg of Fritch.

Mrs. Authur Sammann of Lockney, is the guest of her parents, Mr. and Mrs. L. W. Landrum, this

### Westway Items

(16 miles west)

MRS. MERLIN KAUL Mr. and Mrs. Al Werner, Mrs. A

C. Pierce, Mr. and Mrs. Moody Stephan and Mr. and Mrs. E. H. Little attended the lecture by Missionary Reifsnyder at the Methodist Church in Hereford, Tuesday

Nelda Guy Lawrence of Hereford, visited her grandparents, Mr. and Mrs. R. M. Gunn, Wednesday. Mrs. Guy Lawrence and Mrs. M. S. Roe of Hereford, papered at the

J. A. Roe home Wednesday. Mr. and Mrs. F. W. Dodson and

Mr. and Mrs. Ernest Campbell announce the birth of a daughter, Wednesday night, Nov. 30, at the hospital in Hereford. She has been

amed Rubal Faye. Mrs. Margaret Holman and chil-dren, Jeanne and Billie, spent from and Wayne Little went quali hunt-Thursday until Saturday with Miss ing last week to the breaks. Besides retting their share of quails, Mar-

lin killed a huge rattlesnake which was sunning itself on a large rock.

Marlin Pierce helped his brother, Ulys, at the Hereford Wrecking

Shop, several days last week. Mrs. Al Werner attended Federated Clubs meeting in Hereford, Friday.

The Christmas tea for the Home Demonstration Club members is to be held at the court house, Sat-Demonstration Club members is to thrill of their young lives Sund afternoon, when they took an a urday afternoon. All members of plane ride over Hereford. the club are invited to attend. Mrs.
G. C. Hartman, Mrs. Joe Landers, and Mrs. Paul Rudd are to be in

Visitors in the Kelly Gray home last week were Mr. and Mrs. Jerry Hastings, Mr. and Mrs. O. J rillo, spent Friday with Mr. and Clark, and Mrs. Mary Hildebrand and daughters, Carrie and Ethel, of

> Neighbors and friends of Kelly Gray gathered at his home Sunday with baskets of food and helped him celebrate his birthday.

Luttrell, Marcia and Mona Jean, Mr. and Mrs. D. H. Allmon and family, Mr. and Mrs. E. H. Little and Junior, Mr. and Mrs. Grady Wilson and family, Mr. and Mrs. ed the coloring of Christmas Virgil Decker, Miss Caroline Beall Mr. and Mrs. E. B. Osburn and poems. They have some pres Bobby, Mr. and Mrs. Paul Rudd Christmas pictures posted in th and boys, Mr. and Mrs. Merlin Kaul and Larry, Nellie Ruth and Helen Marie Tucker, George Turrentine, Mary June Decker, and Mr. and Mrs. Gray. Callers in the afternoon, were Mrs. Mary Hilde- and Betty Sue Walker in the thi brand, Mr. and Mrs. Jerry Hastings, and Mr. and Mrs. O. J. Clark of Amarillo.

Mrs. Charles Jernigen of Oklahoma City, Okla., was a week end Kenneth Rudd in the guest in the home of Mr. and Mrs. P. B. Sowell. Mrs. Jernigen is a cousin of Mr. Sowell.

Thanksgiving dinner guests the P. B. Sowell home were Mr. and Mrs. Henry Tiefel, Mrs. Thurmond Johnson and daughter, Helen, sin, Merle Grigsby to Ward, Su

Mr. and Mrs. Charles Hood were Mr. and Mrs. V. Skypala an callers at the T. B. Cox home Sunboys and Mr. and Mrs. Richard day afternoon.

Mrs. L. B. Hooton of Vega, is staying at the T. B. Cox home and Sunday. Mr. and Mrs. F. W. Dodson and assisting her daughter and raminy with the work, since Mrs. Cox has home in Hereford. Wed-been in the hospital. Mrs. Cox is The basket ball boys player

last Sunday were E. C. Cox Lockney, Miss Lovilla Cox also d. She has been Lockney, and H. L. Hooton

Rev. and Mrs. Henry Bur Plainview, and Mr. and Mrs. Stephan and family were dinner guests in the Floyd T

Merlin Kaul helped Jack Estrand calves Monday afternoon. Rev. and Mrs. Henry Burrow

lled on Mrs. T. B. Cox and fi Elvin and Grady Wilson, Georg Turrentine, Elwood Skypala, Day Sowell and Jack Allmon had a b

and Mrs. Paul Rudd are to be in the receiving line from 4 until 4:30 They were dinner guests of Mr. Mrs. F. W. Dodson and Monte An offering was made by children Sunday at the church

Eustace and Gene Osburn spent children Sunday at the church the week end visiting friends and vice for the purpose of decorations in Plainview. children at Canyon. The off amounted to \$2.20. Mrs. Moody Stephan gave a

ty for her Sunday school class her home, Friday night. The eve ing was spent playing "42." Candwas served to Hazel, Eustace at Gene Osburn, Elijah Hyde, Le Hartman, Gladys Gore, Haw Gore, and Pauline Edwards.

Mr. and Mrs. Jim Madole of Ho

lene, N. M., were guests Monday the R. M. Gunn ho

Art work in Miss third and fourth grades has inclu endars, Christmas scenes

On the honor roll for the last weeks were Inez Tucker and R Stephan in the first gra May Mathers, Nina Beth Hartm grade, Wanda Marie Allmon at Camella Otts in the fifth grad Nellie Ruth Tucker and James lan Edmonson in the sixth grad grade, Vesta Mae Landers, Muri Otts and Nannette Little in the ninth grade, These students mad an average grade of B during t six weeks.

Jack Earp accompanied his co day, where Mr. Grigsby preached Connaly, were dinner guests in Edgar Skypala home, in Herefo

J. P. McCutchin is laid up of the Hereford teams Friday at the Hereford High School The boys lost the game but re ed good practice. Those play Grady and Elvin Wilson, H. I Lomax, George Turrentine, Ja-Allmon and Roger Hartman, Ker neth Rudd plays also but was no there Friday night. Vesta Mae Lar ders and Nannette Little, reporte

for the school paper, also attende the game. Miss Caroline Beall attended meeting of the Junior Pione Study Club in Hereford, Tuesda

### PREPARE for the HOLIDAYS!

Let us clean up your car before the holidays. A wash and vacuum job on your car will put it in tip top shape for your holiday motor trips. Call 440 today and let us wash and grease your car for you the TEXACO way!

### TEXAS SERVICE STATION

GLENN SNYDER

PHONE 440

# Our Purpose

It has been our purpose to handle any business entrusted to us in such a fair and business-like manner as to make the customer's relations with this bank both satisfactory and profitable.

Age, experience and growth improves a bank's facilities and ability to serve the public better, and our record of handling our customer's banking business over a period of 28 years has earned for us the Reputation for Service.



Use all the Facilities of this Modern Bank

The First State Bank





### ution Urged On Mailing Of Yule Packages

S ARE LISTED HERE BY POSTMASTER FOR WRAPPING PARCELS

The public is again requested by ostmistress Mrs. Jessie W. Pickt, to shop and mail early for bristmas. Last minute instrucas include: "Do Not Open Until Christmas," may be indicated on all gift parcels. Greetings such as, "Merry Christmas," "Happy New Year," or "With Best Wishes" may be inclosed with gift packages; Christmas seals or stickers should be placed on the reverse ae of parcels, care being taken not to SEAL the parcels

Please do not place stickers on address side of package; Holiday rectings should be sent first class with sender's return on them. By so doing, your greetings will be given more prompt dispatch and quicker delivery, directory service if necessary, may be forwarded instead of being destroyed as waste if undeliverable at first address, a written message may be inclosed other wise if sent by third class 1 1-2 cents postage rate, no written message is permissable, nd of course the recipient appre-

lates them more, All parcels should be carefully packed, especially if fragile, and so ndorsed; wrap securely with strong paper; so-called Christmas wrapping papers are flimsy papers and should not be used; then tie curely with strong cord. The inurance of all parcels is recom-Further information will be fur-

missed at the post office.

### Messenger News (27 milles west)

BY MRS. J. N. MESSENGER Good attendance is reported regularly at the Messenger School, Primary room grades, 90 or above, for the second six-weeks of school, were Floyd Messenger, 95; Kenneth Parker, 94; Duane Woley, 93; Jerry Brown, 93; Tresa Fangman, 92. Those in Mr. Wells' room with good averages were LaHonda Wells, 93 plus; Margaret Love, 92 plus; Nola Faye Smith, 90. Onieda and Glenn B. Talley have

er until Monday of next week. Mrs. Sam Smith, who has been The Deaf Smith County hospital view; he was accompanied here by at Hereford, was able to return to his cousin, Jack Earp, of the Westher home the last of the week.

The worst sandstorm seen here bers from the west.

### Bethel Items

(32 miles south)

MRS. R. R. ROTHWELL Mrs. Seaburn' Teague and children of Plainview, visited over the week end with her parents, Mr. and Mrs. J. A. Bagwell.

Leland Smith and family were in Hereford and Amarillo, Thursday, panied them home for a week's Murf Ferrell and son, J. M. of Memphis, were in this commu-

nity Monday on business. Mrs. Jim Bagwell visited her brother, Elmer Williams, in Easter community, Friday. Bryan Sinclair and family, were

in Amarillo, Saturday. Mr. and Mrs. Vern Lust visited Mr. and Mrs. Glenn Stykes at Big

Square, Sunday. Bryan Sinclair and family attended church at Dimmitt, Sunday

J. C. Williams left Monday for business and pleasure trip in the valley.

### Summerfield News

### (S miles southwest)

MRS.\*-ASA ATCHLEY Mr. and Mrs. Frank Tackett,

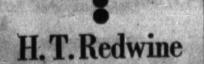
Sr., moved to the Ed Botts place the Progressive community. B. A. Atchley, Gertrude Atchley and Jim Suttle are in Conora, where they are visiting to improve Mr. Atchiey's health; they also plan to visit Christoval before re-

Phyllis Lookingbill is a new pupil in the Summerfield School, Mrs. B. C. Roberson returned from visiting in Amarillo, last

THE LATEST IN TRUCKING

EQUIPMENT

Haul anything, anywhere, anytime—Livestock a specialty. Big bonded trucks and Railroad per-



There were 40/in Sunday School the World," was given by the Mr. and Mrs. Wesley Higgins are
BYPU. this week busy painting the wood-

Federation luncheon Friday in the floors. Hereford, were Mrs. Ray Johnson, Fred Mrs. L. L. Cannon, Mrs. Lloyd Lookingbill and Mrs. Lee Curry. Veigel sta far. and Mrs. W. S. Butler of Dimmitt spent the week end in the C. H. Butler home.

Mr. and Mrs .C. H. Butler were Amarillo visitors, Saturday, J. A. Noland was in Olney from

Wednesday to Saturday; he visit-

ed his sister, who is seriously ill. Mr. and Mrs. Joe Storey and daughter, were visitors in the J. D. Storey home in Hereford, Sunday. Mr. and Mrs. Bill Edelmon spent Sunday visiting in Littlefield. James Noland was an Amarino

visitor last week Mrs. J. L. Beavers of Prescott, Ariz., spent last week here visiting her sister, Mrs. Harry Cannon,

### Daniel News

(7 miles east, 15 miles north)

BY PAULINE MOORE

Everyone is urged to attend preaching services, Sunday. Rev. Lee Perry will fill his regular appointment here.

W. R. Moore and family spent Sunday in the M. R. Dooley home south of Canyon.

Mrs. R. E. Gill of Canyon, spent Sunday with Mr. Gill in their home in this community. Little Miss Naney Kaye Tomlin-

son visited Miss Pauline Moore in Canyon, at the J. D. Keys home, last Monday afternoon. Mr. and Mrs. A. D. Moore and

Glenna were Hereford shoppers one day last week. Word has been received in this

community of the birth of a daugh-Seldon Tomlinson of Cisco; the Tomlinsons formerly resided in this community.

Mr. and Mrs. W. R. Moore, of a plate lunch was served. Billie and Wilma, and J. D. Stice, visited in the J. A. MacGowan home in Vega, Wednesday morning. Robert Campbell and son, By-

community, Sunday. Martin Campbell was a Dawn Christmas, visitor Saturday afternoon.

### Ward News Notes

(9 miles north, 3 west) BY MRS. CHARLES B. MILES There was a nice crowd at Sunday School and to hear Rev. Merle gone to Bovina to visit their moth- Grigsby preach; he filled his regu- Those who came were: Lonella lar appointment here Sunday. Rev. Fortenberry, Josephine

way community. in recent months, came Saturday; was a violin solo by Mary Lee night. Most of them had very might weeds blew in great num- Hood; she played "Gold Mine in little sleep. the Sky." Jack Earp sang "When

first Sunday in January.

at the plano.

roll, being a straight A pupil. of Abernathy, visited Friday in the home of her parents, Mr. and Mrs.

Jack Hutson. Lilly Hutson accomvisit.

Mr. and Mrs. Geo, Suggs and children, G. W. and Mary Sue, accompanied by Altus Higgins, visited Wednesday night in the Jim Lipscomb home in Hereford.

Mrs. Bill Hutson was called to Post Friday, to the bedside of her mother, Mrs. Geo. Dennis, who is Mr. and Mrs. Arthur Davis and T. W. Hood of Post Oak, Texas, day.

/<del>\*\*\*\*\*\*\*\*</del>

Announcing»

is visiting in the home of his brother, Charles Hood and family,

this week busy painting the wood-work in their home and varnishing

Bo Allison are helping Robe Veigel stack feed this week.

All school children of the community were guests of the Star Theatre last Tuesday night, to see "Marie Antoinette." Alton Fraser treated them to pop corn.

Thompson and son of Summ field were here Sunday looking after their property interests.

Mrs. Wesley Higgins returned Sunday evening to her school work

at Flagg, after spending the week end here at home. Noel Higgins spent Sunday in Progressive community with rela-

Jim Lipscomb of Hereford was a Monday. Tom Bradford of Borger, was

farm, and visiting in the E. Ward

Mr. and Mrs. Fred Moreman and daughters. Marie and Ruth, spent the week end at Hollis, Okla. They accompanied Mr. and Mrs. R. S. Scott and daughter, Mary Beth, of Hereford, and visited in the home of Mr. Scott's and Mrs. Moreman's parents, Mr. and Mrs. James W. Scott. Mr. Scott is in very poor health at this time.

### Adrian News (40 miles northwest)

BY MRS. ALLAN BELL

The Bridge Club met with Mrs. Jno. Skaggs, Dec. 7. There were 46 members present. Mrs. Bill Tolbert ter, Tonl Lavon, to Mr. and Mrs, gan second high, and Mrs. Wormas party will be with Mrs. Glenn Howard on Dec. 21. Refreshments

The Adrian P-TA play will here on Dec. 9.

The three County P-TA's, Vega Wildorado and Adrian, each have ron, were in the Pleasant View a play and exchange with the and Blanche Poff, his wife, others; all plays will be before

> left here a year ago, and have been near Tucumcari, N. M.

Miss Clemons' physical education class had a slumber party Saturday night at the Bell home. On account of the windstorm Saturday. Grigsby is a student at Plain- Frances Lemke, Sarah Calhoun. Florene Ross, Neomi Reynolds, Gene Spande and Norma Lee Hetzler. They made candy and popped Special music on the program corn, and played games until mid-

The Vega P-TA presented a play We Meet Him Face to Face," ac- here Monday night, Dec. 5, in the companied by Mrs. Charles Hood high school auditorium. The play was entitled "Tiger House," and Rev. Grigsby will be back the was a novel mystery in three acts. Characters in the play were: Miss Nettie Hood made high honor Evelyn Sowell, Bill Swartz, Mrs. oll, being a straight A pupil. Cozy Everett, Miss Francis Armi-Mr. and Mrs. D. O. Williams tage, Woodrow Marchbanks, Jimmy Haliburton, Buddy Godwin, Miss Alma Groves, Herman Roark, and Miss Louise Cleland, The play was given hearty applause by an appreclative audience and scored a decisive hit in this community.

> Mr. and Mrs. Sylvester Slagle and children, were in Amarillo Saturday. They were accompanied by Miss Ruby Dutton.

family were in Amarillo, Satur-

change of management

Mr. and Mrs. Frank Barber, Jr., have re-

In taking over the Helpy-Selfy Laundry on

We are in the Same Location, and will con-

cently acquired the Harlin Helpy-Selfy Laundry

at 910 25-Mile Avenue, and will have active management of the laundry in the future.

Monday, Dec. 12, we wish to extend an invitation for all of the old customers to continue

patronizing us — and to invite our friends to give us a trial in this business undertaking.

tinue to feature the same Dependable Service

as in the past. It is our hope to merit your

business by courteous, efficient and fast service.

SHERIFF'S SALE THE STATE OF TEXAS,

County of Deaf Smith. NOTICE IS HEREBY GIVEN That by virtue of a certain Order of Sale issued out of the Honorable 78th District Court of Wichita County, on the 14th day of November, 1938, by the Clerk of said court for the sum of Four Thou-sand Eight Hundred Thirty-Four &50-100 Dollars and costs of suit, under a certain judgment, in favor of George E. Martin in a certain cause in said Court, No. 32307-B and styled George E. Martin vs. Blan Poff and Blanche Poff, wife of Blan Poff, and placed in my hands for service, I, J. O. Newell as Sheriff of Deaf Smith County, Texas, did, on the 7th day of December, 1938, levy on certain Real visitor in the Robert Veigel home, Estate, situated in Deaf Smith County, Texas, described as follows, to-wit: here Sunday, looking after his

The Southwest Quarter (S W14) of Section Number Ninety-One (91) Block M-7, B. S. & F. Survey, Patent Number 133, Vol. 30, described by metes and bounds as follows: Beginning at the N. E. Corner of Section No. 107, this block:

Thence East 9571/2 varas to the S. E. Corner of this tract; Thence North 959 varas to the N. E. Corner of this tract; Thence West 9571/2 varus to the N. W. Corner of this tract; Thence South 959 varas to the place of beginning, and containing 162.65 acres of land, said land situated in Deaf Smith County, Texas.

and levied upon as the property of Blan Poff and Blanche Poff and that on the first Tuesday in January, 1939, the same being won high score, Mrs. Gerald Mor- Tuesday the Third day of said month, at the Court House door of sham, traveling prize. The Christ- Deaf Smith County, in the City of Hereford, Texas, between the hours of 10 A. M. and 4 P. M., by virtue of said levy and said Order of Sale, I will sell said above described Real Estate at public vendue, for cash, to the highest bidder, as the property of said Blann Poff

And in compliance with law, I give this notice by publication, in Mr. and Mrs.-Luallin have moved the English language, once a week back to the Hindman place. They for four consecutive weeks immediately preceding said day of sale, in The Hereford Brand, a newspaper published in Deaf Smith Coun-

Witness my hand, this 7th day of December, 1938. J. O. NEWELL, Sheriff,

Deaf Smith County, Texas.

SHERIFF'S SALE THE STATE OF TEXAS. County of Deaf Smith. NOTICE IS HEREBY GIVEN

That by virtue of a certain Order of Sale issued out of the Honorable 78th District Court of Wichita County, on the 14th day of November, 1938, by the Clerk of said Court for the sum of Seven Thousand Two Hundred Fifty-One & 75-100 Dollars, and costs of suit, under a certain Judgment, in favor of W. S. Chapel in a certain cause in said Court, No. 32308-B and styled W. S. Chapel vs. Blan Poff and Bianche Poff, wife of Blan

Poff, and placed in my hands for service, I, J. O. Newell as Sheriff of Deaf Smith County, Texas did, on the 7th day of December, 1938, levy on certain Real Estate, situat-

ed in Deaf Smith County, Texas, described as follows, to-wit: The Northwest Quarter (N W¼) of Section Number Ninety-One (91) Block Number M-7, B. S. & F. Survey, Pat-ent Number 183, Volume 80, described by metes and bounds

as follows:

Beginning at the S. E. Corner of Section No. 109, this block; ace East 957½ varas for the N. E. Corner of this tract;

Thence South 959 varas to a point for S. E. Corner of this tract; Thence West 957½ varas; Thence North 959 varas to the place of beginning and con taining 162,65 acres of land, said land situated in Deaf Smith County, Texas.

and levied upon as the property of Blann Poff and Blanche Poff, and that on the first Tuesday in January, 1989, the same being Tuesday the Third day of said month, at the Court House door, of Deaf Smith County, in the City of Hereford, Texas, between the hours of 10 A. M. and 4 P. M. by virtue of said levy and said Order of Sale,

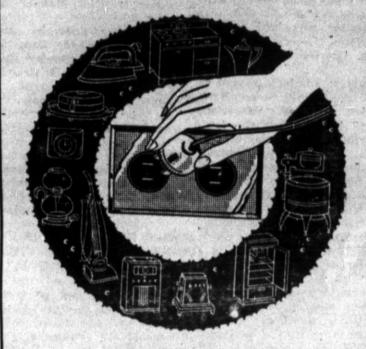
Real Estate at public vendue, for cash, to the highest bidder, as the property of said Blan Poff and Blanche Poff, his wife.

And in compliance with law, I give this notice by publication, in the English language, once a week for four consecutive weeks immediately preceding said day of sale in The Hereford Brand, a now paper published in Deaf

Witness my hand, this 7th of December, 1938. J. O. NEWELL, Sheriff

Deaf Smith County, Te

# PARTICULAR PEOPLE PREFER Practical A 11 Strom STREU HARDWARE CO.



### ELECTRICAL GIFTS

For the REA farm home or the town home . . . You can't beat Electrical Gifts for Christmas. Their Superiority is proved . . . they are helpful, useful and dependable. An Electrical Gift from STREU HARDWARE not only carries the prestige and guarantee of a Nationally known manufacturer, but has our own personal endorsement and guarantee, as well! Electrical Gifts are appreciated at Christmas, and for many, many months to come.

This year we have the biggest line of Gift Selections in the history of our store. See them and you will rave over their beauty and practical utility.

Here is a reasonable gift that all women will rave about, and one that will give years of pride, comfort and service.

### FIESTA WARE AND CHINAWARE

NEWEST DESIGNS on DISPLAY!

SILVER WARE

# See Our Toy Dept.

Sporting Goods Galore . . The Outdoor Man! . . and THOUSANDS of other fine, practical Gifts to choose from Our Big Stock!

See Our Big Selection Today!

# KELVINATOR REFRIGERATOR

and 50 Other Prizes!



### Contest open only to residents of HEREFORD TRADE TERRITORY!

A Big, new Kelvinator to some Happy woman in the Here-ford Trade Territory! It might be YOU . . . Enter Today (December 22 is the deadline) . . . You may win this new \$175

This is NOT a National Contest. It is open only to people in this trade territory, which includes REA users. No future obligations. Come to our store and ask for an entry blank and for complete information. We will also be glad to show you the \$175 Prize Refrigerator, which is only one of the 51 prizes to be given away by this store, December 24. Don't delay — because we are going to play Santa Claus to 51 of your neighbors and friends. It had just as well be YOU!

#### XMAS COOK BOOKS! FREE!

While they last . . . we are going to give, absolutely free, a 1939 Kelvinator Christmas Cook Book . . . All you have to do is get a free entry blank in the big Free Kelvinator Christmas Contest at at our store. Nothing to BUY. Don't delay, because they are

Prizes To Be Awarded December 24 STREU HARDWARE CO.



THURSDAY

DEC. 22nd

GIVE US A TRIAL - PHONE 77 MR. AND MRS. FRANK BARBER, Jr. Barber's Helpy-Selfy Laundry

FRANK BARBER, JR. PHONE 77

Formerly Harlin Laundry

>>>>>>>>>>>

MRS. JOHN McLEAN, Society Editor

Phone 181-W

#### CELEBRATE BIRTH-DAY OF C. E. SOCIETY

The young people of the Chris-tisa Church will celebrate the fourth anniversary of the organizing of their Christian Endeavor Sociefy next Friday night, Dec. 9. to present two one act plays in each member. henor of the event. One of the piers portrays in a humorous way, ration of the problem of

Another interesting feature of the that two young people's summer conferences by means of moving pictures. A free-well offering will be taken to help the young as a new member. people in their program. This will be a profitable and enjoyable evening to all who attend, Everyone is cordially invited.

#### CLUB ENJOYS

FRIDGE GAMES The Happy Go-Lucky Club was entertained at the home of Mrs. John Phillips Thursday afternoon, with Mrs. Albert Baylles as host-

Bridge games were enjoyed broughout the afternoon with high sore prize being awarded to Mrs. Bill Shaefer and low to Mrs. Wil-

his Naugle.

After the games a salad course was served to Mesdames Irvin Henderson, Ronald Mattehws, Bill Shacfer, Willis Naugle, Russell Arkley, Walter Tice, John Phillips and the hostess.

#### INTERMEDIATE C. E. MEETING

The theme for the Intermediate Christian Eudeavor of the First Ohristfau Church meeting held at the church Sunday evening, dealt with "Why Missionaries Pioneer." Lattie London led the program and Daniel Russell gave the scriptural reading.

Group discussions were led by Mrs. H. M. Redford and Ellis Occubes, sponsors.

#### AMATEUR PROGRAM GIVEN FOR Y. W. A.

of the Baptist Church, Monday and the hostesses.

night at the meeting held at the home of Miss Annabelle Roberson, in South Hereford.

The program announced by Dorothy Funderburg was in the form of an "Amateur Night," when im-

Those present were Mesdame Billie Roberson, Edgar Sowell, J. the experiences of a typical farm W. Cockrell, Travis Caraway, Jack McCollister, T. W. Roberson, Geo. family. The other play is a serious Roberson, Deam Robbs, F. T. Rober- Suggs, Robert Veigel and the hostson, Misses Odessa Long, Inez Funderburg, Dorothy Funderburg, Mollie Jo Roberson, Kitty Kloe the evening will be a description of Harlin, Mildred Curtsinger, Anna Jo Owen, Thornton Shirley, Audrey Cockrell and the hostess,

· Virginia Moseley was welcome

#### LONE STAR STUDY CLUB

TO HAVE CHRISTMAS PARTY Plans for a Christmas party which will be held at the home of Mrs. Jack Grady, Dec. 19, were made at the meeting held by the Lone Star Study Club, Monday afternoon.

The meeting was held at the home of Mrs. Robert Thompson, with Mrs. Charles Sowell as co-

The program was built around a "Radio in the Home" theme. Mrs. A. Petersen discussed "Education by Radio," bringing out the fact that everything is now being taught by Radio, Religion, government, home-making, speech, music and even art. She told of the increasing interest being taken in all types of books, because of Radio, and mentioned the fact that all this education by Radio is really being paid for by commercial advertisers.

Mrs. Young spoke on the "Abuse of Radio," quoting authorities concerning censorship and government control. She also called attention to broadcasting conditions in Europe, where every type of program is censored.

Every member of the club was present Monday. The membership of Mrs. Earl Phillips, included muincludes Mesdames Ralph White, A. Petersen, Ellis Coombes, B. R. Dixon, E. W. Young, Lawrence H. A. Close, Jack Grady, Louie Le- ward Ray Roberson, Eugene Sparks, Grand, Jim Higgins, Joe Kendall, Sammy Lisenbe, Junior Thurmond, A buffet supper party entertain- Elmo Lawhon, Tom Major, C. F. Billy London, V. C. Hopson, Brisco will be in the form of a buffet suped members of the Roark Y. W. A. Moore, Coy Phillips, Earl Phillips West, Eugene Matthews, Nolie per and arrangements are in the

IS CLUB HOSTESS Mrs. Edgar Sowell was boste

for members of the L. A. E. Club Tuesday afternoon, at her home. After roll call, Mrs. T. P. Mc Collister discussed H. G. Wells' and his writings, dwelling mainly on his creed of life.

Mrs. George Suggs reviewed th book, "Soul of a Bishop," by Wells, and led the round table discussion which followed.

Plans were made for the annual Christmas party which will take the form of a dinner party with promptu stunts, readings and mu- husbands as honor guests. The The roung people will be prepared sical numbers were presented by party will be held Dec. 20 at the Jim Lipscomb home.

Members present were Mesdames Bob Higgins, Jim Lipscomb, T. P.

#### CHURCH GROUP HONORS THE HOWARD HERSHEYS

Mr. and Mrs. Howard Hershey were complimented Thursday night sided at the silver tea services. with a farewell party in the form of a buffet supper given at the ment dainties of Methodist church. Short talks were Christmas colors. made by Rev. M. M. Beavers, Mrs. J. F. Ward, and Homer Brumley, S. S. Supt., who presented a gift to Mr. and Mrs. Hershey and small gifts to the children. Christmas carols were sung under the direction of Miss Mattle Mae

Mr. Hershey had been super intendent of the adult department of the Methodist Sunday School for the past year, and Mrs. Hershey was vice-president of the Woman's Missionary Society. Prior to this year Mrs. Hershey was also spiritual life leader for the W. M.

Mr. Hershey who has been con nected with the Soil Conservation work here, has been transferred to Dalhart and the family left Sunday to make their home there.

#### JUNIOR BAND MOTHERS COMPLIMENT CLARRETTE BAND MOTHERS TUESDAY

Of unusual interest was the lovely Christmas tea given for Clarrette Band Mothers Tuesday afternoon by the Junior Band Mothers at the auditorium of the Central School.

The program, under the direction sical numbers and a short playlet. Christmas carols were sung by a chorus of boys which included Womble, Owen Stagner, R. G. Blue, Flake Barber, Delmo Williams, Ed-

Are," a eaxophone, clarinet and baritone trio was presented by Lois Bell, Billy Boone Whitaker, and Flake Barber.

Mrs. George McConnell told the story of the song, "Silent Night." The playlet "Peace Be With Thee," was written by Mrs. G. M. Hudson, president of the Junior Mothers Organization, and was dedicated to the memory of Madam Schumann Heink. Characters represented were an invalid opera singer, a runaway school girl, a protege, whom the opera singer was educating, and a maid. Those taking parts were: Mrs. G. M. Hudson, Mrs. Ralph Smith, Mrs. Boone Whitaker and

Mrs. Arch Conklin. A cornet duct was rendered by James Barnard Hicks and Billy Walker.

Refreshments were served from a lace-laid table centered with a green and red candle arrangement. Mrs. C. T. Guseman, Mrs. Oscar Easley and Mrs. R. G. Blue pre-

Candy mints and other refreshment dainties carried out the

#### FRENCH LITERATURE IS STUDIED BY CLUB

French Literature formed the basis for the program given at the Junior Pioneer Study Club meeting held Tuesday night at the home of Mrs. Homer Brumley, with Mrs. A. J. Schroeter as assistant hostess. Mrs. R. R. Wills was lead-

Roll call featured naming great characters in French History. "The Influence of Voltaire on Modern French Literature," was discussed by Mrs. Troys Carmichael. She told something of the life and works of Voltaire, who was known as the father of French journalism. She said Voltaire himself was not popular but his style of writing was popular and readable, causing many modern writers to adopt his style.

Miss Carolyn Beall talked on The Life and Works of Anatole France. She told many interesting accounts of his childhood, bringing out the thought that his vivid imagination as a child colored his entire life. He was inspired to write on many occasions by Madame De Caillavet who believed in his ability. He is now known as the greatest living French writer.

A report from the Deaf Smith County Federation of Women's Clubs meet which was held Friday was given by Mrs. Homer Brumley.

During the business session a Elliston and Harold Lloyd Head. hands of the hospitality committee

HOUSE COATS

SPECIAL ON All Ladies' Hand Bags, Ladies' Suede Gloves, new shades! Ladies' Silk Gloves

NEW SHADES 59¢ AND UP

A Gorgeous Array of New Shades in SILE HOSE!

FOR CHRISTMAS, GIVE HER A

COAT or DRESS

\$5.95

98 AND UP

Beautiful Chenille.

Ladies' Pure Silk PAJAMAS and GOWNS

Ladies' All-Wool

SWEATERS

SILKS and

"We Three Kings of the Orient of the club. Gifts will be exchang-

Members attending the meeting, ncluded Mesdames Urlin Streu, Frank Huckert, Alton Miller, Troys Carmichael, Bill Edelmon, Lilburn Ray, Elmer Patterson, Louis Woodford, R. R. Wills, J. B. Whitlow, Meade Hatle, R. S. Scott, Elvin Ridling, Lynn Kester, Buford Crosthwait, O. H. Culpepper, Miss Ferrol Cox, Miss Lueta Borden, Miss Carolyn Beall, Miss Edna Daughetee and the hostesses. Mrs. O. L. Wilson of Capitan N. M., was a guest.

#### NORMA McCULLOUGH CELE-BRATES NINTH BIRTHDAY

Norma McCullough celebrated her ninth birthday with a party Saturday afternoon at the home of her parents, Mr. and Mrs. Ralph Mc-

After a variety of games were enjoyed gifts were opened and ad-

The refreshment table was centered with the large white birthday cake decorated with rosebuds, tlny doves and nine candle. Candles were blown and wishes made. Fa-vors were clever little dolls and Christmas candies in bright cellophane wrappers.

The hostess was assisted by Miss Jonnie Estes.

Those celebrating with Norma were Louise Young, Cornelia Bateman, Jeannine Singleterry, Wanda Terry, Geraldine McCall, Joan Smith, Joella Hussey, Oulda Kathleen Hudson, Wanda Elaine Thompson, Madelle Beavers, Barbara Ann Burney, Ludie and Emarie Turner, Lois Bell, Eloise Walker, Virginia Green and Georgia Faye McCon-

### Complete Beauty Complete Holiday



coming holidays mean hair must be perfectly groomed and love-



your hair must be lustrously soft and done in the new Paris and Hollywood modes.



to be sure of complete beauty, phone 220 for appointment. A sham-poo, rinse and Sand-roil Permanent may

be had for only \$6.50

This includes a re-freshing yeast pack facial as a very spe-ciel holiday offer. Other specials include:

\$5 Permanent, \$4.50 \$4 Permanent, \$3.50 \$3 Permanent, \$2.50

Facials and manicures are essentials for complete beauty. We are equipped to give you the best in all beauty

### CHARM - AID **STUDIO**



## SUGAR

10-Lb. Cloth Bag

49c

### COFFEE Demonstration Saturday!

FREE COFFEE All Day! Admiration. 25c COFFEE-LB.

### Peaches

Bliced or Halves.

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Hershey's -1/4b. ber 10

CHOCOLATE

PEACHES, choice DATES Dromedary, 2 pkgs .... Swansdown, large pkg 25 SOUPS Campbell's-3 cans... (Except Mushroom and Chick en, whoch are 10¢)

Hershey's-1-b, can 2

#### Kuner's. Kraut No. 216 can.

12c MARSHMALLOWS Angelus - 1-Ib Package PUMPKIN Libby's - No. 21/2 can Standard, No. 2 Can - 3 Cans \_\_\_\_\_ 15c GREEN BEANS Fancy, Libby's — No. 2 Can \_\_\_\_\_

# Green Beans Out. NO. 2 CAN 7C

TOMATO JUICE Libby's - No. 1 Tall Can ----SALAD DRESSING Bestyett - Quart Jar -----Camay - 3 Bars TOILET TISSUE Charmin - 4-Roll Box 

POTATOES

10 Lbs. \_\_\_\_\_

No. 10

### CABBAGE

PER POUND

11/2C GRAPEFRUIT

Red or White - 10 Lbs. .

25c 13c 35c

Fancy Winesaps, medium size — 2 Dozen

# VEAL CUTLETS

BREADED - SEASONED. Ready for 23c

PORK CHOPS Lean End Cuts - Lb. \_. Our own Mexican Style, brick-Lb. Sunlight - Lb. \_\_\_ Old Plantation Seasoned, Country Style - Lb. \_\_\_\_\_150

Prices here Good Friday, Saturday



JOHN McLEAN, Society Editor

### teresting Reports Given Friday n State Federated Club Meeting

interesting reports from Griggs of Amarillo, when the at intervals the length of the tables and Christmas roping lined the walls of the room. eting at the Christian Church. Hostess clubs were the Bayview Dlub, the Progressive Workers' Dlub and the Child S'udy Club. Are Ray Barber, president of the Bayview club, acting as official ostess presented the speakers with ages and members of the Here-ord Choral Club entertained with musical selections with Miss ttle Mae Swisher directing and Mrs. Ellis Coombes accompanying, before the luncheon at noon. Memes of the chorus included Mes mes Cliff Estes, O. G. Hill, A. dersen, Sank Ramey, II. M. Red. rd, Earl Phillips and Miss Fran-

### The Hereford EARMARK

Published by Whiteface Printing Compan "You Don't Have to Wait"

(not much)
Ira Connell \_\_\_\_\_ Job Taker-in
Irene Connell \_\_\_\_\_ Office Gal
Russell Whitehead, does the work \_ Janitor iddie Jo Connell, delivery boy

#### FLASH!

The Whiteface Printing office has been moved (and what a lob). We are now in our new location across the street from the Service-U-Like Filling Station (free advertising), and if you want something printed that we have sense enough to handle, just give phone No. 277 ring, or if you prefer you can Dairie number, as they have their office here (West Third),

SECOND FLASH! we had plenty of money to pay for a large ad we would-like to use the entire space toll ing the many readers of The Hereford Brand how glad we are to be back, however, money ain't so plentiful, and we have ots of time, so we will use more time and less advertising in welcoming ourselves back to the town of "More People More

(R. V., tell those good printers of yours to set the above in 8-point and not to lead it, 'cause I ain't got much money.)

GRANT A. FULLER, Mgr.

Tables for the luncheon were beautifully decorated to carry out Austin recently, were given Fri- a guletide theme. Crimson tapers by Mrs. Wes Izzard and Mrs. in a greenery base were arranged a Griggs of Amarillo, when the at intervals the length of the

> Brumley, press and publicity department chairman, took charge of during the year. the meeting and introduced the speakers. After a short talk on the Deaf Smith County Federation Why Club Reports and How to of Women's Club will be held on Give Them," Mrs. Griggs gave a Feb. 24, with members of the Lone comprehensive report of the State Star Study Club, L. A. E. Club, Federation meet held recently in B. & P. W. Club and Dawn Study Austin. She dwelt briefly on the theme for the Forty-First annual convention of the State Organization which was "Let us attach ourselves to those things which endure and adjust ourselves to those which change," and told about the refi-nancing of the Federation Home with a saving of sixty-one hundred an evening bridge party with husdollars. She explained the loan made by Mrs. Clara Driscoll of Corpus Christi, which made the financing plan possible. The plan included limiting the federation's budget to \$8,000 a year for five years, creating a sinking fund with each member club paying an addi-tional \$5 a year to regular dues. Mrs. Griggs said that through the employment of a paid executive who were special guests. organization to centralize all state club activities at the federation home. She reported that Mrs. Sadie Orr Dunbar, of Washington D. C., president of the general fedligion and the placing of responsi-

### ... BARREN MARRIAGE

is a tragedy as old as mankind. Modern Science is accomplishing miracles in its 'cure and the situation is far from hopeless. Read the amazingly frank article on this all-important subject, in JANUARY . ..

### **PICTORIAL** REVIEW

Santa

Mrs. Izzard spoke on the work of the citizenship, legislative and press and publicity departments of the federation. She scored the us of outside speakers for regular club programs, saying, "Club members need to do the work themselves. She listed the following objectives which will be stressed by the national organization during the coming year, 1-Know the consti tution of the United States; 2-em phasize the privilege of voting; 3-law observance; 4-a study of mmigration problems; 5-tax information, and 7-aid in stamping out communism.

Mrs. Izzard also reported that the seventh district and the fifth After the luncheon, Mrs. Homer district tied for first place on the number of new clubs federated

The third quarterly meeting of Club as hostesses.

#### HUSBANDS

Mr. and Mrs. Harry Lomas were hosts at their home, Friday night, when members of the Pleasure Hour Bridge Club entertained with bands as honored guests.

Prizes were awarded to couples holding high scores. They were Mr. and Mrs. Chris Renfro and Mr. and

Mrs. Boyd London. Those attending were Messrs. and Mesdames Buford Parmer, Chris Renfro, Earl Phillips, B. R. Dixon, Roy Jowell, Boyd London, the hosts and Mr. and Mrs. Ralph Smith,

#### DANCE AT CLUBHOUSE HONORS LEE MORGANS

Mr. and Mrs. Lee Morgan were honored at a lovely dance given at the clubboase, Thursday night. The eration, will stress patriotism, re- dance was one of the highlights of the past week's social affairs bility on the individual, during her and was one of several courtesies administration and quoted Mrs. extended to Mr. and Mrs. Morgan, who are moving to Washington, D.

C. to make their home. Hosts were Mr. and Mrs. J. W. Witherspoon, Mr. and Mrs. Frank Cogdell, Mr. and Mrs. N. E. Milburn, Mr. and Mrs. Grant Fuller and Dr. and Mrs. R. R. Wills.

Those attending were Messrs and Mesdames Meade Haile, Ernest Medkief, Travis Dameron, O. G. Hill, Miles Kelly, S. P. Rosson, C. C. Acker, W. L. Davis, J. C. Mc-Cracken, B. M. Wiltshire, Ralph



Dunbar who said, "If club women will emphasize these points, then we need have no fear of the sign of the swastika flying over the White House.

Beene, John Cochran, George Jones, R. A. Daniel, Misses Dorothy Mc-Donald, Rostlie Johnson, Lorene George, the honor guests and the hosts.

#### JOURNEY SHOWER GIVEN FOR MRS. LEE MORGAN

A journey shower, complimenting Mrs. Lee Morgan, who with her husband, left last week for Washington, D. C., was featured Thurs day afternoon when members of the London Bridge Club met for games

at the home of Mrs. N. E. Milburn Special guests formed two tables of players, with high score awards going to Mrs. B. M. Wiltshire for the guests, and to Mrs. J. T. Gil-

breath, for club members. The shower was introduced when

prizes were presented. Members present were Mesdame Ernest Medkief, J. T. Gilbreath, Jr. R. R. Wills, Nelson McRight, Frank Cogdell, Lee Morgan, Sherman Morgan and the hostess,

Special guests included Mesdames J. M. Posey, George V. Stambaugh, B. M. Wiltshire, Grant Fuller, Imogene Kelly, Jack Wayland, Fred Brown, W. M. Emmons and J. W. Witherspoon,

#### TWO ARE HOSTESSES FOR SUMMERFIELD STUDY CLUB

Mrs. C. R. Walser and Mrs. R. L. Wilson were co-hostesses for the Summerfield Study Club at the Walser home, Thursday after-

During the brief business ses Christmas basket which is filled each year and given to some needy

family. Mrs. Lloyd Lookingbill read paper on "Italian Women Speak GAMES PARTY Their Mind," stressing the point IS GIVEN that since the Fascist Party de- Foster Hill entertained with are recognized as important only as mothers. The government desiring Friday night. to increase the future man power

of that nation. A discussion on "The Transition of Turkish Women from the Harem to the Halls of Parliament," was presented by Mrs. Andrew Behrends. She told how the veil has been discarded by Turkish women and polygamy abolished since the World War, when a new republic was founded in Turkey. Since that time the women of Turkey have been allowed the privileges that women of other progressive countries enjoy.

Mrs. B. E. Roberson told interesting facts concerning "The Women of Australia." She said these women enjoy activities much like the American women, although they seldom hold executive positions.

A review of "Humanity Uprooted," by Maurice Hendels, was given Roden, J. M. Posey, George Stam- by Mrs. L. Ridling .The author Roden, J. M. Posey, George Stambaugh, Alton Fraser, Messrs. Kellar Muse, Sherman Morgan, O. J. free individualism but lack the eminine attributes of can women.

Refreshments were served to Mesdames J. B. Noland, R. L. Wilson, Ben Wilhelm, Tandy Legg, Hollis Walser, Lloyd Lookingbill, Guy Walser, Ky Lawrence, D. C. Walser, Ray Johnson, Lee Curry, Jim Clark, Lloyd Ridling, Britt Clark, L. L. Cannon, B. E. Roberson, A. L. Behrends and Mrs. Walser.

#### STUDY CLUB MEETS WITH MRS. MARLIN GILILLAND

Mrs. Marlin Gililland was hostess for members of the Junior Bayview Club at her home Thursday evening. During the short business session

Mrs. Elizabeth Womble was voted into the club as a new member. Two interesting articles taken from a recent issue of Fortune Magazine furnished topics for discussion. Mrs. Jack Wayland, who chose the "United States Debutante," for her discussion, described the "coming out" parties and their accompanying preliminaries as an eight-million-dollar per year business. She said there are about 800 debutantes presented yearly with an approximate expendituer of \$8,000 dollars each. Three million dollars is annually spent on champagne, flowers, orchestra and engraved invitations. The rest going to the dress maker and to the household expenses for the party.

MASONIC BULLETIN
Hereford Ledge \$49
Stated meeting second dondey in each month.

school of instruction ach Thursday night.
Ed Boggess, W. M.
E. L. Bradly, Secy.

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colleves first day Headache

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and Fever

The cities included are New York, Beston, Philadelphia, Detroit, Baltimore, Chicago, New Orleans and the host.

Mrs. Wayland pointed out the change in the motive for the annual IS ENTERTAINED society event. Formerly the eligi-ble bachelor was the prompting reason but in recent years, colle glates who could not afford matrimony formed the bulk of attend-

In discussing "Great Britian's Europe," Miss Eloyse Pitman quoted Fortune Magazine as declaring that Prime Minister Chamberlain yielded to Hitler at Munish because "the cost of world war is bound to be economic dominion of Europe by Russia or the United States," and Chamberlain did not like either alternative. Continuing Miss Pitman said "Fortune explains that England no longer has a choice between good and evil. She must make the best of the worst in the hope of pulling at least a few charred, imperial chestnuts from a smouldering world fire. For the immediate menace to the British Empire comes from sources outside of Germany-from Italian, Japanese, Indian and Arab sapping."

The diplomatic logic of England still resides in balancing the power, not necessarily in Europe, but wherever it chances to lie.

Members present included Lucia Borden, Ruth Conkwright, Edna Daughetee, Ruby Dutton, Katherine Kirby, Eloyse Pitman, Rhita Jean Sullivan, Mesdames Jack Wayland, sion plans were made for the club W. L. Davis, J. W. Witherspoon, Christmas basket which is filled Jimmie Gillentine, Frances Mc-Clendon, J. T. Gilbreath, Jr., Alton Fraser and the hostess.

termines every policy these women games party at the home of his are recognized as important only as parents, Mr. and Mrs. O. G. Hill,

Appropriate games of every des-cription were enjoyed.

Those attending were John Doug-las Pitman, David Neal Beavers, George L. LeGrande, Gerald Banner, J. D. Sackett, Thurman Williamson, Donald Roberson, Billie Louise Crawford, Billie Louise Lance, Phyllis Jean Radovich, Wanda Jean Whitaker, Nona Dean

#### AMERICAN LEGION Post 192-Hereford, Texas

Business Meeting 1st Tuesday, each

3rd Tuesday, each Month.



Household Appliances

Witherspoon ELECTRIC 102 W. 3rd St. - Phone 68

#### BRIDGE CLUB

Bridge Club were entertained at the home of Mrs. Harry Lomas on Thursday afternoon. Two tables of players enjoyed bridge games and table prizes went to Mrs. Chris Renfro and Mrs. Earl Phillips.

After the games a salad course was served to Mesdames B. R. Dixon, Earl Phillips, Chris Benfro, Elmo Lawhon, Boyd London, Buford

In Amarillo last week to see stage play, "You Can't Take It.
With You," were My, and Mrs. J. T.
Gibreath, Jr., Miss Ruth Conk
wright, Jim Bob Allison, Miss Rhita Jean Sullivan, Roy Smit. Mr. and Mrs. Louis Woodford an Mr. and Mrs. Buford Crosthwait.

Mrs. J. M. Swisher of Hotchkin Colo., is here for a few days visit with her nelce, Miss Mattle Mas

Mrs. D. W. Crawford, who been been quite ill with an attack of in-Parmer, Roy Jowell and the host-fluenza is recuperating at her



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# A!Simple Statement

OF THE AIM AND POLICIES OF THIS BANK, IN RESPECT TO LOANS

This bank seeks active employment for its loanable funds by employing the following basic principles of sound banking:

- -Understanding of local business conditions.
- -Experience, efficiency and devotion to duty on the part of its staff.
- -Close contact with the strength and progress of the American banking system.
- -Access to the best sources of general business and in vestment advice.

-Operating policies free from selfish or narrow motives. With these aims constantly in mind this bank seeks active employment for its loanable funds.



First National Bank

OF HEREFORD PEDERAL PESERVE

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Why shouldn't I come right out with it? If people want to switch they will. Using Conoco Bronz-z-z they don't want to, and why should they? Just suppose it is 20 degrees colder today and they bought their Special Winter Blend Conoco Bronz-z-z yesterday. Just the same, they can start right up, and they won't lose out on mileage, either-because their Conoco Bronz-z-z is refinery-adjusted according to all the weather records ever made here at this exact time of year. Probably most of my customers don't even think of that, because they just know they can start. That's all-they start. That's what everybody wants-quick-starting-and so that's what I've got here . . . quick-starting Conoco Bronz-z-z.

HOCO BROKE SPECIAL WINTER BLEND FROM YOUR MILEAGE MERCHANT



HEREFORD. TEXAS DID YOU EVER HEAR OF PLAX!

### Whiteface Shop To Operate In New Location be done. It is much easier to feed out

Whitehead, who has been

toyed as printer,
the shop has been carefully artopd in the new location and
topic in job printing. Bettopic i

apers at Bishop, Corpus Christi cutting. here, Both Mr. Connell and Mr. ad are former employees The Brand. Mr. Whitehead reed recently from Ralls, having previously been employed in the mechanical departments of the Assartio Times and the Clovis

### **Hospital Notes**

Carl Ogg, admitted Dec. 3, as a anedical patient, was today report-ed to be resting nicely.

Mrs. Carl Lee underwent a maoperation Wednesday morning and was today resting easily.

Mr. and Mrs. Jack Flowers anmounce the birth of a son Thurs-

day merning, Dec. 8; both mother and infant are resting nicely.

### Beating The Frost King

By T. C. RICHARDSON, Secretary Breeder-Feeder Association

Late feed crops which need more time to mature their seed value either by premature cut- uplifting." ting of from frost, if the crop is made into ensilage. If frost strikes unexpectedly and singes the foilage, cut the crop as quickly as possible and ensilage it later. Often the daily weather report will forewarn of killing frost, and give time to cut the crop before it to its feeding value.

Two years ago the writer saw by premature frost in the lower Panhandle. Growers started row binders immediately and frest damage did not extend nd the foliage. Those who not already prepared for it, gan digging trench silos, leavthe crop in the field until the kile was ready. Since it only takes a day or two to construc a trench of considerable capacity, the crop d out very little in the mean-

It is preferable to permit the to mature, since the feeding of the ensilage is greater u if it is cut in the "dough" which was formerly recommended. On the other hand the will preserve its full value in whatever stage it has to be ensiled, and immature silage is far beffer than no silage at all. The part summer saw many fields nad up by drouthand useless find which would have been worth saving had the crop cut and ensiled before it entirely ruined.

is strange but true that some ole still question the practicawell illustrated by the reply utly given the writer about on the farms in East Texas ell," answered the amn asked, ose who have no farm flocks till saying sheep do no good ters.

Texas, and those who Mr
them want more." So with and to Fre never found a man standards of Christianity. gave it a fair trial who didn't

It is neither hard nor expencither. Cut it with a butcher knife briefly of the privilege accorded m handle, a machete, them as Mr. Gregg's friend.

if possible; add water according to the degree of dryness; you can but that isn't the way it ought to

if the ensilage is cut into short shreds and it also packs better in The Whiteface Printing Com- the silo. But good ensilage made by laying the stalks shin-conneil, this week moved to be new location on West Third and wetting them down to facilt formerly occupied by the itate fermentation. The only real indispensables are to exclude the Connell will be assisted in air and provide moisture enough ore of the office, and by preserves the material. Keep these two points in mind and anyone

specialize in job printing. Bet- Ensilage made of whole stalks, and Eddle Jo, daughters of Mr. singly or in bundles, must be cut Mrs. Council, returned to as fed, and a simple implement parent with their parents and to do this will cost a dollar or less. A heavy iron bar for a hanc. Connell returns to Hereford dle with a transverse blade of Menard, having operated tempered steel (which can ting plants and published news- kept sharp will do the job

> An Austrian wrote the mayor of Leeds, Eng., offering him \$50 "for picking out a nice wife for a lonely farmer."

#### JUMBLED NAMES

You figure 'em out! Here are inhabitants of Hereford High.

- 1. Ladiae Nanboe. 2. Yarm Nana Potsmhno,
- 8. Norym Aongmr. 4. Lilb Gerymtonmo.
- 5. Ltech Ceri.
- 6. Bderlte Tqirsu Aasshkn. 7. Radolh Zeltanam.
- 8. Dena Kaubzrync.
- 9. Edurtreg Oononl. 10. Ayg Eyrem Uodnsh.

### Assembly Of

(Continued from Page 1)

known evangelists of the Assembly of God Church, having held numerous revival meetings in Texas, New Mexico and Oklahoma. Gospel singing will be one of the features of the meeting.

"The public is invited to attend the services each evening at 7:45 and in danger of frost at almost o'clock," Rev. Grubbs said, "and any time now. It is not necessary we invite the entire community to when I wrote this song so long to lose a large part of their feed join in this movement of spiritual ago. He is indeed like a tree."

### Old Santa

(Continued from Page 1)

Meanwhile Hereford stores are reflecting a Christmas atmosphere with gay decorations, colorful winstrikes. In either case the bundles dows and holidays trimmings. can fie as they fall until cutting While the decorations are attracting much interest, they are secondary to the large stocks of merchandise offered in every line of business.

> The fact that such complete stocks, high quality merchandise. and reasonable prices prevail this year was cited by merchants as the reason for early Christmas shopping this year, which is exceeding expectations of merchants in all lines of business;

ten years. The surviving children were all here for the funeral: Mrs. Clyde Wright of Silverton, Mrs. J. E. Beyer, Jr., of Hutchinson, Kansas, Clyde Gregg, Mrs. Harry Seed and Mrs. W. E. Dameron, of Hereford. Surviving him also are five grandchildren, Elva Wright of Dallas, Jack Wright of Seattle, Wash., June and Billy Dameron of Hereford, and Beverly Beyer of Hutchinson, Kansas; also one brother,

Wife Buried Here In 1917 wis wife died and was buried here on Easter Sunday, As Mr. Gregg was an artist in the arrangement and cultivation of flowers and trees, so too was she an artist, but with the brush and pallette, having completed a number of beautiful paintings which now hang in the homes of her daugh-

Warren C. Gregg of Pennville, Ind.

Mr. Gregg was of Quaker faith and was always true to the high

All of the pastors of the city assisted in the services. Rev. M. M. Beavers, pastor of the Methodist While an ensilage cutter, a Church, an old friend; Rev. James binder or even an ensilage Aiken, pastor of the Presbyterian ster which thakes the place Church, a new friend; and Rev. h, is a great advantage, en- John Thorns, pastor of the Presby can be made without terian Church of Silverton, spoke

sled cutter, if better imple-it is not available. Cut it while throughout years of friendship be-It had been an understanding nt and the follage is green tween "Daddy Gregg" and Rev. J

# To LET YOU KNOW ...

will have my office open each Wednesday, beginning Dec. 14, 1938, in the home of Mrs. Etheridge, west end of West 3rd Sreet.

### DR. MILDRED WILDER

West end of West 3rd St. Etheridge Home

A. Hornbeak, retired Presbyterian friendship. He associated with peo-minister, that whoever went first, ple in all walks of life and render even make ensilage fram cured the other would voice a final tri-fodder by using enough water, bute when funeral rites were spok-and christian courtesy. Early in

> Rev. Hornbeak will be eightyfive years old in April. Excerots from his remarks follow:

"When my friend started on the long, winding trail of life he car-ried a bundle of treasures. The supreme treasure was his old Quaker mother's ideals that typed his life. Another treasure was a well-poised mind that gave him clear thinking. Still another treasure,-Industry, and during his long life, he did a manly man's work. He ate no idle bread. Then too he possessed the treasure of self-control which gave him patience, forbearance and temperance in all things.

"Another treasure he carried was contentment. I've heard bim quote often, 'Godliness with contentment is great gain'."

"Among other treasures he carried was his power to love. He loved God, he loved man, he loved nature, trees, shrubs and flowers, His faith was also a treasure alty in his fellowman; faith in God. Kilgore. "He considered his own good name better to be chosen than

friends and kindred who have gone on before. I wish I were with

Rev. H. M. Redford, pastor of the First Christian Church, drew a portrait the Psaimist had in mind when he said, "And he shall be like a tree planted by the rivers of don't let the luxurious surroundwater." He pictured the "Psalmist walking in beautiful Gregg Park, which is a living monument to 'Daddy Gregg's" loving care and unusual energy, gazing upon those work of God in co-operation with trimmed, giving expression to a soul in harmony with nature, and the Psalmist exclaims, "There is power take-off." the kind of man I had in mind In continuing Rev. Redford said,

"A. W. Gregg's character was rooted and grounded in fertile soil. watered by life-giving streams of they intend to enforce it, but the close to nature and nourished his ply and secure his grants." soul upon the basic principles of Mr. Bateman said that most of American Democracy. He, could the land which is now blowing can well be designated the ideal be prevented, pointing out that

life he met and enjoyed the friend-ship of Edwin Markham, the poet of justice, mercy and brotherhood. These words from his pen describe the spirit of the man we honor to-

Teach me, Father, how to be Kind and patient as a tree," Rev. Redford spoke of Mr. Gregg's connection with the Ohristian group known throughout the world as "The Friends." He said, "He possessed their devotion to Christ, their liberal, tolerant and unprejudiced attitude to a surprising degree. His religion gave him a point of view and a perspective that made it possible for him to move with ease and grace in any church congregation, while at the same time maintaining with unswerving loyalty his own convictions. He was friendly to all and prejudiced toward none."

After the funeral service at the church, burial rites were conducted at West Park Cemetery.

Pall bearers were Henry Hastings, E. B. Black, C. C. Ferguson, ways at hand, faith in himself to C. H. Dyar, R. J. Richardson, F. do a man's part; faith and integri- H. Oberthier and D. C. Laird of

The large crowd that attended the funeral services was made up of friends from Tulia, Dimmitt, In conclusion, Rev. Hornbeak Canyon, Amarillo, Plainview, Vega, said, "I've been thinking today of Dalhart, Silverton, Clovis, N. M. and local friends and relatives.

### **New Streamlined**

(Continued from Page 1)

ings of this model fool you. It is fully capable of performing any task required of a standing tread tractor of 3 to 4 plow power. By simply removing the front fender vibrating trees, the product of the this modern tractor is ready for heavy duty belt work; long haulone of his children, artistically aring jobs are no longer a worry ranged, tenderly and delicately with road speeds up to almost 40 miles per hour. In fact, this tractor has 5 forward speeds and with the then suddenly in the midst of the variable speed governor it should garden he beholds, as it were, the handle every job at just the right "Tree of Life," the product of a speed. Provisions has also been soul in tune with the infinite, and made for easy installation of

### **Farmers Must**

(Continued from Page 1)

friendship, love and religious fer- individual farmer must act now; vor. He was nurtured in the soil if he waits until inspection time, of American democracy. He lived it may be too late for him to com-

the soil that produced this tree was to neglect or to lack of cultivation.

### Clutter Heads

(Continued from Page 1)

her parents, in Liberal, Kunsas where they will remain until Mr. Morgan is permanently located in

Both Mr. Morgan and Mr. Clutte came to Hereford in September servation Project here. Mr. Morgan remained with the SCS project until Jan. 1, 1937, when he was given supervision of the Erosion District, in which capacity he served until this week.

Mr. Clutter also came here September, 1935, on the SOS project, and continued until Nov. 15, 1938, when he was transferred to the Wind Erosion District as Conservationist.

### 'Messiah'

(Continued on Page 12)

In addition to local soloists, a number of other outstanding Panhandle singers will carry solo parts in the presentation. Hereford soloists include Mrs. B. M. Wiltshire, Mrs. Troys Carmichael, Miss La-Nelle Scheihagen, and Miss Swisher. Guest soloists will include Clifton Janak of Amarillo; H. A. Shaw

> A Jammin' whammin' funfor-all, Fun Spree! When a Gay Governor Takes over a Co-ed Campus . . . and the Only Female full back in the land!



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**Buy Christmas Furniture** NOW — ON OUR LAY-AWAY PLAN!



### BEDROOM SUITES

We have suites for every room in the house; they are just in from the factories (bought especially for Christmas), and we will place them beside any suites to be purchased in the Panhandle - Price Quality and New Style included. We invite you to visit us and see these new suites this week.

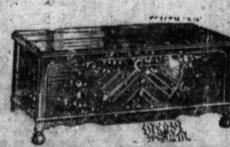
### Santa's Suggestions

Living Room Suites Dining Room Suites Occasional Chairs Magazine Racks Smokers

R. C. A. Radios G. E. Refrigerators

End Tables Desks Rugs - Carpets





One of these walnut chests will prove to be the most thrilling gift "She" has ever received! Sold on terms, too!

E. B. BLACK CO.

ASK ABOUT OUR CONVENIENT LAY-AWAY PLAN

artists; Lester Aldrich, director of the Pampa Civic Chorus; Mrs. Otis
Truelove, Miss Madelyn Robinson, Miss Mary Warner, Mrs. H. L. o'clock, Sunday, and again extens.

In addition to regular practice essions on the part of the Civic Chorus members, and the untiring work of Miss Swisher, much ex-pense and effort has been extended in presenting the "Messtah," this

pear. Past presentations have adjoining wheat.

drawn wide interest and resulted "We respectfully request in much enthusiasm on the part of State Committee, if so empowers.

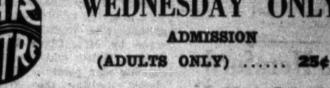
Newby and Mr. Myers, all of Ama- an invitation for all lovers of n sic and song to plan to atte

### **Growers Seek**

(Continued from Page 1)

residents of this area, and in to grant the County Committee the promising the greatest presenta-privilege of setting the date for tion in the history of this commutes the destruction of the excensive nity, Miss Swisher feels that the amount of wheat."





Your Entertainment Guide for the Week . . . at the

# STAR THEATRE

You expect the unexpected from Jane . . . but never a surprise like this . . . 1 inger Says:

"When the world starts kicking you around . . . keep smiling . . . but don't forget to kick



OUR GANG, in FOLLIES OF 1938' THURSDAY - FRIDAY

Register Either Day!

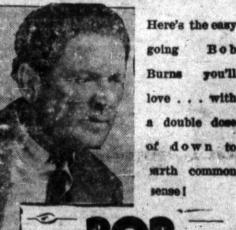
LAR WESTERN ACE! Everybody's Cowboy Favorite

A song and a six-gun were his only weapons against a streamlined band of Modern Thugs! ROUGH-RIDIN ROMANCE

WITH YOUR MOST POPU-

SATURDAY Kiddies 10¢ — Adults 20¢ Doors Open 1 O'clock

TUNE UP YOUR HEART STRINGS, FOLKS . . . THEY'RE COMING TO TOWN . . . RIGHT FROM THE HEART OF SMALL TOWN AMERICA!







SUN. - MON.