

Old Santa To Greet Kiddies Here Wednesday Afternoon

AROUND TOWN

Sights and Faces Seen
Although no definite information has been received as to when construction of Hereford's new post office will begin...

Charles Frye, nine year old son of Mr. and Mrs. Carl Frye, who live south of town, received a genuine thrill one afternoon last week when he shot a coyote while driving in the pasture with his father...

Attracting wide interest are the toys being made by Miss Gertrude Koelzer, who assists in the office of Miss Sadie Lee Oliver, home demonstration agent...

Ed Curtisinger, city marshal, is up in the air again about double-

Farmers To Name Committeemen At Coming Meetings

Two farm meetings will be held in Deaf Smith County this week for the purpose of electing community committeemen in accordance with the AAA program.

The first meeting will be held at 8 o'clock Friday evening, Dec. 16, in the Ford School. The four committeemen in this area at the present time are W. M. Stewart, C. S. Ferrin, R. L. Campbell, and T. P. McCollister.

Dr. Thompson Is Over Close Drug

Dr. C. A. Thompson this week announced the opening of his offices over Close Drug Store.

Chickens, Cows, Hogs, Beef Calves, Lambs and Windbreaks Recommended

Releasing a part of their program as adapted to Deaf Smith County for 1939, the Home Demonstration Council this week pointed to chickens, beef, whole milk, home cured meats, wool, and to ample windbreaks as a definite means for improving home life.

Christmas Baskets Sought To Bring Cheer For 32 Families

Home-Made Toys Will Bring Joy To Kiddies Of This Community

Christmas will mean something to a large number of small tots in this area, thanks to a toy manufacturing room, established as a subsidiary of the WPA sewing room, under the direction of Miss Joanne Estes.

Glee Club Cantata Here Next Tuesday

"Messiah" Is Given Sunday

One of the largest gatherings of music lovers to assemble in Hereford in recent years, was presented Sunday when the Hereford Civic Chorus, augmented by choral groups from Pampa, Amarillo and Dimmitt, presented Handel's "Messiah" with Miss Mattie Mae Swisher, director of the chorus, Emil F. Myers, guest conductor, and Mrs. Emil Myers, guest accompanist.

Schools To Turn Out For Holidays Next Wednesday

That Hereford Schools will dismiss Wednesday afternoon, Dec. 21, for the Christmas holidays was today announced by Knox Kinard, superintendent, who said that classes will be resumed Monday, Jan. 2, 1939.

Masons To Fete Past Masters At Meeting Tonight

Past Master's Night, combined with a district meeting, will be observed by the Hereford Masonic Lodge, Thursday, Dec. 15, according to announcements this morning.

LIST PUBLISHED TO AID DONORS IN SELECTING FAMILIES TO HELP

Pointing out that there are 32 destitute families in this section who will go hungry on Christmas Day, unless assistance is given by the people of this community, the County Welfare Committee today outlined a plan to better serve needy families.

Windbreaks Will Be Put On Three Farms Here Soon

Much interest is being shown in this area in windbreaks, according to Miss Sadie Lee Oliver, home demonstration agent, who reports that three windbreaks are being planted here at the present time.

Basket Ball To Hold Interest This Week-End

Three basket ball games will be played in the high school gym here Friday night, and on Saturday night the Hereford boys and girls will meet the Farwell squads.

Teachers Attend Monthly Meeting Wednesday Night

The Deaf Smith County Unit of the Texas State Teachers' Association held its monthly meeting Wednesday night, Dec. 7, with John Willoughby presiding.



Soil Expert Pulliam Rites Spoken Here

THORNTON GIVES TIPS TO RESIDENTS OF THIS SECTION

Eight soil samples were brought to the court house to be analyzed by M. K. Thornton, Agricultural Chemist, on Friday, Dec. 9. The sample from the garden of Mrs. M. H. Koelzer was that one having the most fertility.

Pioneer Citizen Dies AT BELLVIEW HOME LAST TUESDAY

Funeral services for Ben F. Pulliam, 73-year-old pioneer resident of the Bellview community, were held from the Bellview Methodist Church Friday afternoon, Dec. 9, conducted by the pastor, assisted by Rev. Norcross, former pastor.

Assembly of God Revival Meeting Holds Interest

Attracting much interest, the Assembly of God Revival meeting opened here Monday evening, Dec. 12, with Rev. and Mrs. R. L. Franks of Shamrock in charge.

Road Approved From Umbarger To Buffalo Dam

A new road running south from Umbarger to Buffalo Dam has been approved by the Randall County Commissioners' Court, according to announcements last week.

Huge Parade Of Kiddies To Welcome Santa

CANDY AND FRUITS TO BE DISTRIBUTED BY OLD SANTA CLAUS

Children and adults alike are awaiting Old Santa's annual visit to Hereford, Wednesday, Dec. 21, and in preparation for the big event, Hereford is bedecked in gay yuletide decorations from store to store.

In co-operation with Santa's visit to Hereford, John Roberts, manager, has announced that the doors of the Star Theatre will be thrown open to the public Wednesday afternoon, Dec. 21. No admission charge will be made from 1 to 6 p. m.; kiddies and adults were all invited.

and girls of this section on Main Street during his visit. He also said that he wants to shake hands personally, with every single one of his little friends during his appearance here.

Plan Gigantic Parade
In appreciation to Santa for his visits, the school children of this section will join in a big parade to greet Santa, A. O. Thompson and Richard Muller, parade supervisors, have arranged the following formation for the parade:

Central School on Fifth Street, west of Main Street, facing east. High School on Fifth Street, east of Main Street, facing west. St. Anthony's School on Main Street in front of Baptist Church, facing south.

Order of Parade
Santa Claus, Junior Band, Central School, led by first

Weather Chart

Table with columns: Day, Max. Min. Moist. Thursday 71 41 0.00, Friday 64 41 0.00, Saturday 45 45 0.00, Sunday 45 45 0.00, Monday 55 45 0.00, Tuesday 45 45 0.00, Wednesday 42 45 0.00

Red Cross Roll Call Drive Secures 297 Members And Nets \$364.82 Funds

Reporting a total of 297 members and collections of \$364.82 in the annual Red Cross Roll Call drive, Mrs. D. H. Alexander, chairman, today said that while the roll call fell short on \$1 memberships, it showed an increase in \$5 members. Memberships totaled \$854, and \$10.82 in donations brought the total to \$364.82.

SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181-W

HOLIDAY ENTERTAINMENTS HOLD SPOTLIGHT FOR HEREFORD SOCIETY

With practically every club and woman's organization arranging to give well-filled baskets of food, toys and clothing to needy families the Christmas season gets into full swing as social compliments, annual fetes, young folks parties and family get-togethers are being planned for almost every day this week and next.

Window glimpses reveal decorated Christmas trees in almost every home and the happy Christmas spirit is reflected both within and without houses with colorful lights, garlands, wreaths and bright tinsel affects to share the holiday with the world.

Annual Sacred Musicals Given

Highlighting this week's entertainment was the annual Sacred Musicals presented by the Music Study Club at the Methodist Church Tuesday night. The entire performance was outstanding, and in keeping with the spirit of the season, an atmosphere of reverent enjoyment pervaded the assemblage of listeners. The program was varied, featuring the organ, violin and piano. Mrs. J. C. McCracker was choral director and Mrs. C. H. Dyer, accompanist. Music by Adam, Franck, Gounod, Bach, Toselli, Mendelssohn, Nevin, Liddle, Demarest, and Giebel was included with special parts being taken by Mesdames G. A. F. Parker, Ray Conaway, H. L. Broadwell, A. C. Thompson, W. J. Stanford, Carl Mountz, C. H. Dyer and Miss Mattie Mae Swisher.

The final number on the program was "Hallelujah, Amen," "Judas Maccabaeus," by Handel.

The evening's performance was dedicated to the late A. W. Gregg, whose funeral was held here Sunday. He was the father of Mrs. W. E. Dameron, president of the club.

MISS PITMAN IS HOSTESS FOR DINNER CLUB

Miss Eloyse Pitman acted as hostess for members of the Tuesday Dinner Club at her home on East Third Street, Thursday night. The dinner was served from a large table, where slender orange tapers burned at either side of a fruit centerpiece. Crystal and silver furnished attractive appointments for small tables laid with white linen cloths.

Special guests were Mr. and Mrs. Jimmie Gillentine, Mr. and Mrs. W. C. Pitman, Mrs. Herbert Patterson of Cleveland, Ohio, and Mac Pitman.

Members present included Messrs. and Mesdames H. K. Fox, Alton Fraser, Jack Wayland, J. A. Pitman, S. P. Rosson, C. C. Acker, H. A. Close, Mrs. Seth B. Holman and the hostess.

Guest high score prize went to W. C. Pitman, and Mrs. Jack Wayland won high for the club.

AMERICAN LEGION AUXILIARY INITIATES NEW MEMBERS

Nine new members were initiated into the Auxiliary to the American Legion Tuesday at a covered-dish luncheon held at the Legion Hall.

The holiday theme was emphasized in decorations. A large decorated tree stood in one corner of the room and small tables for four had clever little Christmas soldiers standing on guard at each place, for favors.

After the luncheon, Mrs. Jim Black, president, assisted by Mrs. Glenn Weir, sergeant at arms, took charge of the initiation rites. The American Legion colors and the American Flag were featured.

Those initiated were Mesdames E. B. Black, Glenn Boardman, P. H. Gilliland, Frank Givan, Frank Gyles, J. W. McCall, Ira Ott, Doyle Rose and Preston Walker.

Others present included Mesdames Paul Foster, Tom Major, James Robinson, W. B. Greer, Ralph Smith, W. J. Smith, Jno. Becker, Glenn Weir, Jim Lipscomb, Cecil Wilkins, Harry Lomas, Jim Black, Reed Williams and Jno. Renfro.

RECENT BRIDE HONORED WITH GIFT SHOWER

A recent bride, Mrs. Bill Wallace (the former Miss Alma Cox) was the honored guest at a miscellaneous gift party given by Mrs. Glenn Roberson, Miss Mildred Curtisinger and Miss Ruth Easter, at the home of Mrs. Harry Lomas, Thursday evening.

Novel games furnished entertainment and provided an introduction for the shower. Gift packages were presented, when the honoree shot a large red heart with a bow and arrow.

Guests included Mesdames R. L. Carroll, Dave Wallace of Panhandle, E. M. Cox, Fred Saltzman, June Calloway, Ed Curtisinger, Anton Reider, Velma Dawson, O. B. Roberson, W. A. Epperson, C. C. New, Clarence Strange, W. R. Schelhaugen, J. W. Witherspoon, J. S. Orr, Amy Walker, Ruth Grady, Harry Lomas, F. W. Dodson, Minnie Walker, Cecil Williams, Walter

Easter, Miss LaVada Cox, Thornton Shircley, Virginia Bowsher, Rosie Mae Saltzman and the honoree.

Those sending gifts were Mesdames N. C. Vogele, C. O. Wilkins, Claude Ricketts, Walter Seed, Henry Williamson, Zay Dee Blakemore, Bill Carroll, E. B. Posey, A. Petersen, Ralph Jennings, Jennie Buckner, Ross Fuller, Hughes Millard, Bess Jennings, Buford Fellers, Luther Peevely, N. E. Gass, B. E. Perkins, G. A. Stambaugh, Misses Marjorie Alderson, Edah Park, Betty Jowell, Ruth Bowsher, L. N. Schelhaugen and Theima Mc-Minn.

GIFT PARTY COMPLIMENTS BRIDE-ELECT

Complimenting Miss Alyce Louise Sparks, daughter of Mrs. Hazel Sparks, whose marriage to Mr. W. I. Woolery of Clovis, N. M., is scheduled to take place Dec. 23, members of the Rebekah Lodge entertained with a prettily arranged gift party at the home of Mrs. F. E. Bove, Tuesday afternoon. Acting as hostesses were Mrs. Ed Cox, Miss LaVada Cox, Miss Nedra Clayton and Mrs. Bove.

Rooms at the Bove home were decorated with Christmas suggestions. All appointments for the afternoon's entertainment and the refreshments carried a Christmas motive.

An appropriate poem was read by Mrs. Bove, and an advice contest on "How to Hold a Man," was enjoyed.

Santa Claus, himself, introduced the shower and presented gifts from a gleaming tree to the honoree.

As part of the refreshments, individual cakes were marked with the initials of the bride and groom-elect.

Invitations included Mesdames Noel Andrews, F. L. Pinckert, Ralph Smith, Harriette Cook, R. L. Carroll, Bess Smith, N. C. Vogele, Tom Sanders, John Jacobson, Julia Sowell, Mollie Stafford,

Odice Bulls, Edna Fincher, Henry Williamson, A. B. Rogers, C. O. Lee, Frank Hacker, A. D. Mills, Lucille Olson, Harry Lomas, Nelson McRight, J. C. Clayton, Troy Womble, Edgar Sowell, Minnie E. Vaughn, Ted Young, Master Allen Young, E. E. Fridley, F. E. Bove, Barrett Sowell, A. H. Elliston, Otto Massie, Clifford Cox, Carl Jennings, Ed Cox, Bill Wallace, Buford Farmer, B. R. Dixon, C. C. Acker, Miss LaVada Cox and Miss Nedra Clayton.

SUMMERFIELD CLUB MEETS AT LOOKINGBILL HOME

Mrs. Frank Lookingbill was hostess for members of the Child Study Club at her home in Summerfield, last week.

During the business meeting, plans were outlined for the Christmas party which will be held for pre-school age children at the home of Mrs. W. T. Legg, Dec. 15. Arrangements will be made by Mrs. A. Behrends, Mrs. Guy Walser and Mrs. Legg.

The subject "How I Train My Child to Be Happy," brought out interesting comments for roll call. Mrs. Lloyd Riddling discussed "Understanding Our Children," taken from an article in "Parents Magazine." She urged the cultivation of a wise and affectionate understanding between parents and children.

"Home Play and Play Equipment for the Pre-School Age Child," was discussed by Mrs. Guy Walser. She urged that parents plan seriously for playtime, bringing out the fact that play is the only way young children have of finding out things about themselves and about the things around them.

Refreshments were served to Mesdames Lloyd Riddling, Guy Walser, Lloyd Lookingbill, A. Behrends, Jack Streun, Frank Lookingbill and W. T. Legg.

ORDER EASTERN STAR AND MASONS WILL HAVE CHRISTMAS PARTY

During the business session of the meeting held by the Order of Eastern Star at the Masonic Hall Tuesday night, plans were made for a Christmas party which will be given Thursday, night Dec. 22, at the Masonic Hall. The party will include both the Masons and their wives and the O. E. S. members and their husbands. Guests are ask-

ed to bring a gift, the price not to exceed 25 cents. A tree and exchange of gifts will be featured.

After the business meeting an infant dedication service was held for Bertella Kay, infant daughter of Mr. and Mrs. H. D. Reed. Mrs. Reed is a past worthy matron.

Miss Lucy Reed, conductress, and Mrs. R. E. Perkins, assistant conductress, had charge of the impressive ceremony. Star Points, including Mrs. Bessie Hill, Ada; Mrs. Bruce Rose, Ruth; Mrs. Mary Baird, Esther; Mrs. Pearl Gass, Martha, and Mrs. Hallie Kester, Electa, formed a semi-circle background for the mother facing East. Slowly a pink and white boat which cradled the baby was drawn by two little sailor boys (Kathlyn Kester and Betty Culpepper), from the other side of the room and placed in front of the mother. Following the boat were five little girls, dressed in Star colors and carrying matching color wands. They were Phyllis Hunter, Myrna Loy Welch, Fern Siber, Dorothy Gulm and Frances Hunter. After a poem read by Mrs. Bessie Hill, the Star Points presented colorful emblems which represented fidelity, constancy, life, purity, joy, hope, immortality and fervency, to the infant in behalf of the chapter by the worthy matron who presented blessings in behalf of the chapter.

and also an Eastern Star Bible. Special music and the chaplain's prayer concluded the ceremony. Refreshments carried out the pink and white theme. Individual white cakes bore the letters BK traced in pink icing.

Those besides the members present, were Mrs. W. L. Jones of Snyder, Okla., Mrs. R. H. Lamb, Burnett; Mrs. T. N. Welch and Mrs. Edgar Siber, Friona; Mrs. O. H. Culpepper and Mrs. Henry Hastings.

ANNUAL CHRISTMAS PARTY IS GIVEN FOR THE PIONEER STUDY CLUB

Members of the Pioneer Study Club were entertained with a Christmas party Tuesday afternoon at the home of Mrs. O. T. Williams.

The Williams home was decorated throughout in holiday colors. Holly wreaths and tall red candles formed pleasing contrasts for a silver tree glistening under blue lights.

An orchestra composed of Betty Sue Henslee, Elizabeth Rise, Gertrude London, Jeanne Williams and Mrs. Billie Roberson, furnished special Christmas music during the afternoon featuring Christmas carols.

A book review, "Home for Christmas," by Loyd C. Douglas,

was given by Mrs. H. D. Reed. Mrs. Virgie Hunter told the "Story of Christmas Carols."

Delightful refreshments were served to Mesdames Carl Frye, Al Werner, H. D. Reed, Ray Johnson, E. S. Ireland, Virgie Hunter, Wirt Phillips, Frank Terrell, J. B. Jones, P. H. Gilliland, J. E. Beyer, Noah Ewton, A. G. Bell, Burl France, N. E. Gass, P. M. Kester, T. E. Seigler, O. G. Hill, C. T. Guseman, Frank Lucas, Jack Rose, Bob Higgins, J. M. Gilliland and the hostess.

CHILD STUDY CLUB TO HAVE CHRISTMAS PARTY

Plans for a Christmas party which is scheduled for December 22, were discussed at the regular meeting held by the Child Study Club Thursday afternoon at the Methodist Church. Details of the party were left in the hands of Mesdames Gordon Witherspoon, C. P. Grimes and W. J. Wilson.

The program for the meeting Thursday afternoon was based on articles found in current issues of "Parents Magazine," dealing with the problems that arise when "Boys and Girls Step Out."

In discussing the lesson topic Mrs. Charles Newell outlined the opinion of educators who stressed the need for parents to prepare their children to take part in the

social world. Listing five examples of home training along this line: 1—Practice every-day manners at home; 2—Observing courtesies in the home every day; 3—Advise a boy before he takes his first visit from home. Stress having a good time but urge him to remember he is judged by his manners; 4—Strive to keep pleasant relationships between brother and sister; 5—Advise a girl that she must be friendly to be attractive. Teach her to be independent but gracious to all.

In concluding Mrs. Newell said, "The awkward age and the age for social activities begin at about the same time, and if a brother and sister begin early to go places together, both are benefitted."

Mrs. Elmer Patterson talked on "Required Student Activities," saying "Most schools stress the value of extra curricular activities, but parents should urge their children to take part in this phase of school life too, for it not only develops leaders, but also develops followers and even more important, it trains young people in the art of getting along with their companions."

Members attending the meeting were Mesdames Gordon Witherspoon, Elmer Patterson, C. P. Grimes, Charles Newell, John Roberson and W. J. Wilson.

Gift Values!

Just in Time for XMAS



- Our CHRISTMAS GIFT Selections are very complete! Should you wish something real nice for any member of the family, you'll find the proper gift here!
- NOVELTY GIFT SOAPS.... 25c to 98c
 - ALL KINDS PERFUMES..... \$1 to \$5
 - MARTHA WASHINGTON CANDY—Lb..... 80c
 - MEN'S SHAVING SETS 50c to \$5
 - MEN'S SMOKING SETS 50c to \$3
 - ELECTRIC HEATING PADS \$2.98 up

—: Special! :—

GIBSON CHRISTMAS CARDS

1/2 PRICE!

Close Drug Store

The Nicest Gift of All

PONTIAC BUICK



PONTIAC

BUICK

Two new PONTIACS (the Six and the Eight) are offered with new marked improvements, that make it the most outstanding car in PONTIAC history. A new automobile will make a Christmas Gift that will be appreciated by the entire family the year round. Come in to our sales room and let us take you for a get-acquainted ride in the New PONTIAC that will start a life-long friendship for PONTIAC!

Sensational is the fervor with which the American public has taken to its heart the brilliant motor cars offered by Buick this year. Whatever the price you wish to pay, whatever the horsepower, whatever wheelbase or equipment your money buys, every one of the brilliant series of cars offered by BUICK, is a BUICK through and through. Every member of the family will be proud to have a new BUICK for their Christmas Present!

NORTON MOTOR CO.

HEREFORD, TEXAS

SOCIETY

W. M. S. HEARS REPORT
The Woman's Missionary Society of the Baptist Church met Wednesday at the church with all circles meeting together for the opening program when reports from the State Convention held recently in Dallas, were given by Miss A. O. Thompson.

Members voted to donate dishes for the Mexican Mission work. Circles adjourned to separate rooms for programs on Stewardship, with the following leaders in charge: Mrs. Cliff Estes, Nelson Circle; Mrs. Nelson McRight, Lillie Hundley Circle; Mrs. C. P. Mounts, Regan Circle, and Mrs. Allen Powelson, East Side Circle.

PLAX—What is it?

WIN ONE CLASS ENTERTAINED WITH CHRISTMAS PARTY
Win One Class of the Methodist Church was delightfully entertained with its annual Christmas party at the home of Mrs. H. M. Benefield, Tuesday afternoon. Mesdames G. A. F. Parker and Nettie Green were assistant hostesses. Festive decorations carried out the holiday theme.

The true meaning of Peace on Earth and Good Will to All Men, was emphasized throughout the afternoon's program. The program opened with a prayer led by Mrs. F. T. Rolosen, followed by the Christmas Story told as the devotional by Mrs. J.

F. Ward and Mrs. M. M. Beavers. Mrs. B. M. Wiltshire sang Christmas carols. Appropriate games and Bible contests were enjoyed before little Miss Billie Jo Hudspeth and her assistants distributed gifts from a beautifully decorated tree.

Gifts were presented to Mrs. J. F. Ward, teacher, and Mrs. M. M. Beavers, as tokens of appreciation from the class. Mrs. Ward gave the closing prayer.

During the business session presided over by Mrs. Florence McClellan, president, new officers were chosen for the coming year. New officers are: Mrs. J. F. Ward, teacher; Mrs. D. W. Hawkins, assistant teacher; Mrs. Florence McClellan, president; Mrs. R. W. McCall, vice-president; Mrs. E. W. Harrison, devotional chairman; Mrs. R. H. Lamb, secretary; Mrs. H. H. Hawkins, treasurer; Mrs. M. L. Steele, visiting and absentee chairman; Mrs. Wm. McGehee, flower committee; Mrs. J. B. Jones, publicity.

Lovely refreshments were served to Mesdames F. I. Green, Margaret Heifner, G. R. Coaklin, T. C. Mathis, F. T. Rolosen, L. Ellis, Florence McClellan, W. B. Anthony, Fred Millard, J. B. Jones, Mark Benefield, E. J. Hudson and granddaughter, Billy Jo Hudspeth, I. H. Spratt, J. L. Peewey, P. K. Babcock, E. A. Black, C. B. Williams, J. B. Hammer, I. J. Bennett, M.

L. State, B. M. Wiltshire, John Jacobsen, Clara Foreman, J. F. Ward, M. M. Beavers, R. W. McCall, A. L. Thomas, Cooper Morgan, R. H. Lamb, J. H. Hawkins, Miss Adelle Miner and the hostesses.

BRIDGE PARTY IS PRE-HOLIDAY AFFAIR

Miss Katherine Kirby entertained Thursday night with a pre-holiday bridge party at the home of Mrs. Laura Hicks, with decorations featuring a Christmas theme. A miniature reindeer scene created a "night before Christmas" atmosphere, as decorations for the dining table. Tall white candles burned in candelabra on each side of the centerpiece.

Tallies, prize wrappings and other appointments for the games were also in the holiday spirit. High score prizes were won by Miss Rhita Jean Sullivan and J. T. Gilbreath, Jr. Low went to J. W. Witherspoon.

Those present were Mr. and Mrs. Elvin Riddling, Mr. and Mrs. J. W. Witherspoon, Mr. and Mrs. J. T. Gilbreath, Jr., Miss Ruth Conkwright, Jim Bob Allison, Miss Nancy Conkwright, Glenn Allison, Miss Rhita Jean Sullivan and Roy Smith.

PLAX—What is it?

SURPRISE BIRTHDAY CELEBRATION
A surprise birthday celebration complimented Mrs. R. E. McCullough, Friday, when friends and neighbors gathered at the noon hour for a covered dish luncheon at her home. In the afternoon gifts were pre-

ented and games were enjoyed. Those present, were Mesdames W. B. Dameron, Jake Boydston, E. H. Norton, Vern Witherspoon, Ralph Smith and Martha Jane, Allen Powelson, F. E. Bove, Misses Jonnie Este, Frances Dameron and the McCullough family.

PLAX—What is it?

Ted Houston of Boise, Idaho, arrived Tuesday to spend the holidays in the home of Mrs. Houston's parents, Mr. and Mrs. F. H. Oberthier. Mrs. Houston and children

have been in Hereford since the latter part of November.

LEGAL NOTICE

THE STATE OF TEXAS
To the Sheriff or any Constable of Deaf Smith County, Texas, Greetings:
N. G. Elliston, Administrator of the estate of Ella Elliston, deceased, having filed in our County Court his final account of the condition of the estate of Ella Elliston,

commanded, that by publication of this writ once in a newspaper regularly published in Deaf Smith County, Texas, and said publication shall be not less than ten days before the return day hereof, you give due notice to all persons interested in the final account for final settlement of said estate, to file their objections thereto, if any they have, in said court on or before Monday, the 20th day of December, 1938, when said application to be discharged from said administration, you are hereby notified, together with an ap-

count and said publication will be considered by the said court. Witness, L. H. Foster, Clerk of the County Court of Deaf Smith County, Texas. Given under my hand and seal of said Court, at my office in Hereford, Deaf Smith County, Texas, this 13th day of December, 1938.
L. H. FOSTER, Clerk of the County Court of Deaf Smith County, Texas. A true Copy I certify.
J. O. NEWELL, Sheriff.



Penney's
GIFT CENTER
For Thrifty Shoppers



GIFTS FOR ALL!

Give Her Lovely Linen!
3 Handkerchiefs
White, colors with embroidery or appliques. Boxed **49c**

Fitted Cases
Aeroplane Type! **4.98**
Six useful fittings in lid! Washable woven tweed covered case, attractively lined! 3 Pockets!

To Delight a Young Girl!
Toilet Set
3 pieces! Colorful celluloid comb, brush and mirror **49c**

Capeskin Gloves
Selected Skins! **1.98**
Such grand values! You'll want them for yourself as well as gifts. Attractive styles

Traveling Case
Real Leather! **1.98**
Of black shark grain leather with convenient fittings. Slide fastener closing. Size 6"x10"

With Lock and Key!
5-Year Diary
Leather cover! Gilt edge pages! 4 1/4" x 5 1/2" **49c**

Smart Gift Wrappings
5¢ and 10¢

Men's Shirts
Smartly Styled! **98c**
Good-looking Topflight dress shirt and NuCraft starchless collars attached! Smart patterns, whites, solid shades. Fast colors!

Women's Gloves
Warm Worsted! **49c**
Buy them for gifts and for yourself, too. You'll like the smart colors and clever raised stitch designs — Exceptional Christmas values.

Genuine Leather Handbags
Crushed Goat! **1.98**
So attractive and well made, you'd expect them to cost much more! There are styles galore to choose from — all popular colors, too!

Lovely Rayon Taffeta GOWNS
Trimmed! Tailored! **98c**
Delightful gifts for misses and women. They're long — well made. Bias cut to fit perfectly! Select yours today—they'll sell fast!

Men's Dressy Gloves
Supple Capeskin! **98c**
In two popular styles — snap or strap wrist! Warm knitted lining. Black or Brown.

Men's Ties
Hand-made! **49c**
Welcome gifts because no man ever has too many ties! Luxurious fabrics in smartest colors and designs! Wrinkle-resistant!

Gaymodes for Christmas!
Silk Hosiery
Daytime Chiffons! **79c**
Sheer, ringless stockings with narrow seams, slender heels and neat pleat tops. They're full fashioned! Perfect quality, of course.

A New Fashion!
Dutch Heels **98c**
So smart you'll wear them with your swankiest lounging pajamas. Rayon crepe and satin with open toes and split leather cushion soles.

32-Oz. Melton JACKETS
Cossack Style! **2.98**
Warm and good-looking, a practical gift any man will appreciate! Colorful plaids with slide fastener front and popular shirted sports back!

MEN'S LOUNGING ROBES
2.98
Rich rayon robes in colorful jacquard pattern. Popular shawl collar, hand fringed sash, 3 pockets. In favorite colors!

COMPARE OUR PRICES ON TOYS!

CLIMBING TRACTOR
49c
Wind 'er up and she'll climb over obstacles! 8 1/2" long, with brake and rubber tread!

DOLL CART
\$1.98
For dolls to 15"! Woven fibre with wire wheels, rubber tires, tilt-forward hood.

CHRISTMAS LIGHTS
49c
Make your tree twinkle! 8 gaily colored Mazda lights on a silky cord. Add-on connection!


Lots of Fun!
BUILDING LOG SETS
89c
57 dandy pieces for building houses, forts, bridges, etc., Interesting — easy to use!

Soft and Cuddly!
24" BABY DOLL
98c
Completely dressed, even to the rubber panties. Composition arms, legs and head!

Cedar Veneer DOLL'S CHEFFONIER
98c
With drawer and two doors. Metal slide with 2 hangers. 14 1/2" x 10 1/2" x 4 1/2"

“Get The Thrift Habit—Shop at Penney’s”

PENNEY'S
J. C. PENNEY COMPANY, Incorporated



Holiday FOODS

At Pleasing Low Prices

Prunes NO. 10 CAN	25c
WAX PAPER 2 Boxes	15c
CRACKERS A-1 — 2-Lb. Box	15c
PORK & BEANS 4 Cans For	25c
HONEY Colorado — Quart Jar	35c
OLIVES Quart Jar	45c
Corn Kix TWO BOXES	25c
CLEANSER 2oz. White — 2 Cans	9c
FRUIT SALAD 2 Cans For	25c
SUGAR Powdered — 3 Lbs.	25c
PICKLES Sour — Quart Jar	15c
Toilet Tissue NORTHERN TISSUE 5 ROLLS	31c
PEANUT BUTTER Quart Jar	25c
CORN Primrose, No. 2 Can — 2 for	25c
PUMPKIN White Swan — No. 2 1/2 Can	14c
SOAP FLAKES Big 4 — Large Package	35c
CATSUP C. H. B. — 14 Ounce Bottle	19c
TOMATO JUICE C. H. B. — 3 Cans for	25c
SALAD DRESSING White Swan — Quart Jar	35c

Flour



PACKARD'S BEST
48-lb. sack
\$1.15

— Produce —

GRAPEFRUIT Dozen	19c
ORANGES, Calif. navals—10 lbs.	35c
CELERY Per Bunch	10c
BANANAS Golden Ripe—Lb.	5 1/2c

LUNCHEON PEAS WHITE SWAN—NO. 2 CAN	18c
TINY TOT PEAS WHITE SWAN—NO. 2 CAN	20c
SALAD DRESSING White Swan — Pint Jar	19c
AFTER DINNER MINTS Brach's — 1-2 Pound	10c
DRY SOAKED PEAS 6 Cans for	20c
TOILET TISSUE Millady — 6 Rolls	25c
TOMATOES Wapco, No. 2 Can — 2 for	19c
OXYDOL 25c Package and 10c package—Both for	29c

PEPPER and SPICES

10c Size. 2 Cans for **15c**

PURE CHRISTMAS CANDIES and NO. 1 NUTS!

Weir's

LOCALS

MRS. FRED BAILEY RE-VIEWS BOOK FOR A. A. U. W.
Mrs. Fred Bailey was honor guest at the November meeting of the American Association of University Women held in Amarillo, recently.

Mrs. Bailey reviewed the book, "Tides of Mont St. Michael," by Roger Verceel and was presented with the flower decorations which was a large bouquet of variegated poinsettias.

Make our store your Christmas shopping headquarters. Bring your packages here and we will be glad to wrap them for mailing. Jones Dry Goods Co.

Selling out our tire stock at bargain prices to make room for Seiberlings. Only a few left at Rice's.

William Prolock has accepted a position as service manager for the Black Motor Company at Seagraves. His family will remain in Hereford until the latter part of January, when they plan to join him.

Make our store your Christmas shopping headquarters. Bring your packages here and we will be glad to wrap them for mailing. Jones Dry Goods Co.

Tubes too, are included in Rice's Closing Out tire sale.

Mr. and Mrs. W. E. Baird and little grandson, of Ochoa, N. M., spent several days this week with Mr. and Mrs. H. C. Baird, south-east of town.

Try a pair of HUMMINGBIRD ROSE. You will really appreciate their loveliness and wearing qualities. Jones Dry Goods Co.

Mrs. G. A. F. Parker left today for Pasadena, California, where she will spend the Christmas holidays with her daughter, Ann F. Parker.

Trade in those injured and badly worn tires for Seiberlings. You will be surprised at their value as a trade-in proposition at Rice's.

Try a pair of HUMMINGBIRD ROSE. You will really appreciate their loveliness and wearing qualities. Jones Dry Goods Co.

Miss Virginia Carlyle has accepted a position with the Public Utilities Company in Amarillo. She is the daughter of Mr. and Mrs. L. W. Carlyle of Hereford.

Tire flat? In a hurry? Steam is always up at Rice's and you don't have to wait.

PRINTZESS COATS are the latest word in style. Try one on. You will feel the difference. Jones Dry Goods Co.

Mrs. Mark Benefield returned home from Snyder, Okla., Sunday where she was called by the illness of a brother.

Model T owners we have a new stock of those commonly needed parts such as gaskets, rings, timers, coil points, etc., at Rice's.

PRINTZESS COATS are the latest word in style. Try one on. You will feel the difference. Jones Dry Goods Co.

H. C. Patterson of Cleveland, Ohio, arrived Friday to join his wife, who has been visiting her mother, Mrs. R. G. Sisk and other relatives here for the past several weeks. Wednesday morning Mr. and Mrs. Patterson left for Mexico, where they will spend the holidays. Enroute to their home in Cleveland, Ohio, they will stop in New Orleans and see the Sugar Bowl game.

450-21 new tires as low as \$4.95 and other sizes in proportion during Rice's Closing Out Sale.

VANITY FAIR Underthings for those who care. We will gladly show you. Jones Dry Goods Co.

Mrs. Bailey's Mother Ill
Word has been received by Mrs. Fred Bailey that her mother, who underwent an operation at Mayo's in Rochester, Minn., is not improving at the present and will be unable to leave the hospital for some time. She is a former teacher in the Hereford schools and her friends here will be sorry to hear of her illness.

Just a suggestion for a Christmas gift for "him." Seiberling tires which you can buy at Rice's.

VANITY FAIR Underthings for those who care. We will gladly show you. Jones Dry Goods Co.

Mr. and Mrs. Joe Covington and children, and Mrs. J. B. Findley and son, Randal Findley, who are mother and brother of Mrs. Lynn Kester, all of whom live in Sudan, visited in the Lynn Kester home here, over the week end.

CARD OF THANKS
Having sold our Helpy-Selfy Laundry, we wish to take this means of expressing our appreciation to our many friends and customers for the patronage during the time we operated the business. It has been a pleasure for us to serve you and we hope that we lived up to our ideals of giving you good service at all times. We feel sure that Frank Barber, Jr., who has taken over management of the laundry will give you continued good service.

Mr. and Mrs. J. B. Harlin. While one handit held Gordon Berg, grocery clerk of Portland, Ore., a prisoner in a back room of his store, another don-

ned an apron, waited on the trade for an hour and then fled with the cash.

Want Ads

For Sale or Trade

FOR SALE—Electric Washing Machine, in good condition. See Mrs. C. O. Lee (1029 25-Mile Ave. 49-1tc)

FOR SALE—Good used furniture, stoves and mattresses at bargain prices. Russell Daniel. 1tp

FOR SALE—Plenty of Pure Hog Lard. See Ted Young, Hereford, Texas. 49-3tp

FOR SALE—Round Oak Coal Heater, medium size, good condition, priced right. See E. B. Hedrick at First National Bank. 50-1tc

FOR SALE OR TRADE—My entire flock of thoroughbred Buff Orpington Chickens at less than one-half their actual value. See Ross Fuller. 49-1tp

GIVE ME A Chance to trade with you on a GOOD Used Car. J. M. Murchison at Brumley-Woodford Motor Co., Inc. 49-1tc

FOR SALE—Hogs, weaning size up to 180 pounds. V. E. Dodson, 1-2 mile east of Progressive School. 49-3tp

FOR SALE OR RENT—Home on 25-Mile Avenue with 5 acres of land; close in. F. J. Eberle, phone 743-J. 48-3tc

FOR SALE—550 Ramboulette ewes, bred to Hampshire bucks; priced to sell. Write or call Charles Schuler, Jr., Petersburg, Texas. 48-3tp

FOR SALE—Good Kerosene American Sunflame Heater, practically new. Fraser Oil & Grain Co. 50-1tc

FOR SALE—Electric Fence, guaranteed 5 years, runs 30 miles fence—\$22.00. Complete stock on hand at all times. See B. E. Brumley, Hereford, Texas. 45-1tc

For Rent

FOR RENT—In Cummins Apartments, one furnished 3-room apartment downstairs. Mrs. J. C. Cummins. 1tp

FOR RENT—Two apartments, one furnished and one unfurnished.

Mrs. C. O. Lee, 1029 25-Mile Ave.

FOR RENT—Nice furnished apartment. Call at 596 Jackson. 1tc

GIVE ME A Chance to trade with you on a GOOD Used Car. J. M. Murchison at Brumley-Woodford Motor Co., Inc. 49-1tc

TWO APARTMENTS For Rent—also housekeeping room. Mrs. Margaret Helfner. 48-3tc

Wanted

WANTED—To keep children for parents who want to Christmas shop or go to social affairs. Prices reasonable. Mrs. Travis Vaughan, 504 E. Eleventh St., across from E. S. Ireland home. 49-3tp

WANTED—One section best land, shallow-water Deaf Smith County. Pay Cash. Full description, location first letter. Syd Maxfield, 420 Northwest 17th St., Oklahoma City, Okla. 50-3tp

WANTED—Ten fresh four-gallon milk cows, three to five years, and ten heifer calves. Quote price F. O. B. Hereford. Box 186, Hereford, Texas. 50-?

WANTED—Cotton pullers at Bovina Gin, Bovina, Texas; Standard prices—Bole crews preferred; places to stay. Good wages being made.

Lost and Found

LOST, STRAYED OR STOLEN—One Jersey Milk Cow, branded S O on right hip. Notify W. M. Cogdell, City. 50-1tc

FOUND In Burk's Furniture sometime ago, a small coin purse containing 30 cents in change, and a pair of black rimmed glasses. Owner can have same by paying for this ad and claiming these articles at the Brand Office. 1tc

GIVE ME A Chance to trade with you on a GOOD Used Car. J. M. Murchison at Brumley-Woodford Motor Co., Inc. 49-1tc

LOST—Boy's heavy wool plaid jacket with the initials R. P. on the zipper. Finder please notify Richard Petersen at the Brand office. 1dh

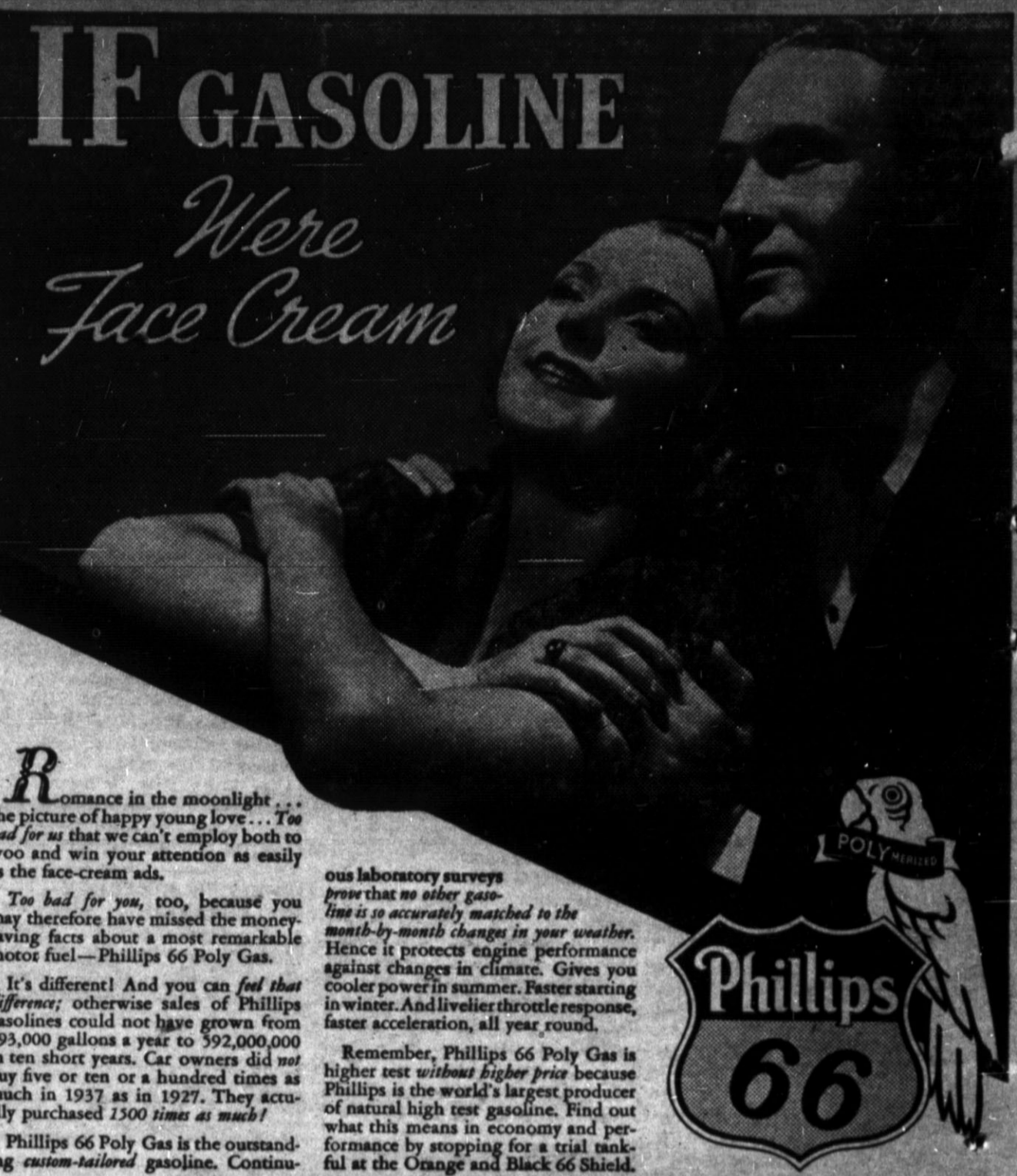
FOUND—Several Pairs of gloves a scarf and a hat. Owners please call at the Brand Office. 1dh

XMAS AUTO SERVICE!
Let us clean up your car before the holidays. A wash and vacuum job on your car will put it in tip top shape for your holiday motor trips. Call 440 today and let us wash and grease your car for you the TEXACO way!

TEXAS SERVICE STATION
GLENN SNYDER PHONE 440

Xmas Trees Headquarters
225 TREES TO SELECT FROM!
All Sizes 25c TO \$1.00 SHOP EARLY for Best Selections!
CORNER FRUIT STAND
RAYMOND HAWKINS

IF GASOLINE Were Face Cream




Romance in the moonlight... the picture of happy young love... The had for us that we can't employ both to woo and win your attention as easily as the face-cream ads.

Too bad for you, too, because you may therefore have missed the money-saving facts about a most remarkable motor fuel—Phillips 66 Poly Gas.

It's different! And you can feel that difference; otherwise sales of Phillips gasoline could not have grown from 393,000 gallons a year to 392,000,000 in ten short years. Car owners did not buy five or ten or a hundred times as much in 1933 as in 1927. They actually purchased 1500 times as much!

Phillips 66 Poly Gas is the outstanding custom-tailored gasoline. Continuous laboratory surveys prove that no other gasoline is so accurately matched to the month-by-month changes in your weather. Hence it protects engine performance against changes in climate. Gives you cooler power in summer. Faster starting in winter. And livelier throttle response, faster acceleration, all year round.

Remember, Phillips 66 Poly Gas is higher test without higher price because Phillips is the world's largest producer of natural high test gasoline. Find out what this means in economy and performance by stopping for a trial tankful at the Orange and Black 66 Shield.



Phill-up with Phillips for Instant Starting

Last Month of the Year
GROCERY Bargain

COMPOUND 79c
8-LB. CARTON

CAKE FLOUR 26c
Swansdown — Package

JELLO 5c
All Flavors — Package

SOAP FLAKES 36c
Crystal White — 5-Lb. Box

PECANS 49c
Shelled — 1-Lb. Package

MANDY 19c
Chocolate Covered Cherries — 1-Lb. Box

COFFEE 25c
ADMIRATION — 1 LB.

INEAPPLE 25c
Washed or Sliced, Flat Tins — 3 for

GRAPE JICE 15c
QUART, 29¢ — Pint

COCONUT 19c
1-Lb. Package

SUGAR 15c
Powdered — 2 Packages

COCOA 7c
Hershey's — 1-Lb. Can 12 1/2¢ — 8-Oz. Can

SUGAR 49c
10-LB. CLOTH BAG

CAKES 35c
None Better — 2-Lb. Package

PRUNES 25c
No. 10 Can

CORN FLAKES 25c
Miller's — 3 Packages

SOAP 19c
CRYSTAL WHITE — 5 BARS

APPLE CIDER 20c
Quart Bottle

CHERRIES 25c
Red Pitted, No. 2 Can — 2 for

OLIVES 39c
Plain — Quart Jar

OATS 23c
3-Minute, Cup and Saucer or Plate — Package

CATSUP 10c
14-OUNCE BOTTLE

FLOUR



PACKARD'S BEST

BEST

48 Lbs.

\$1.17

Meats:

CELERY 9c
Stalk

CRANBERRIES 19c
Quart

LETTUCE 5c
Head

LEMONS 19c
Dozen

SWEET POTATOES 29c
10 Lbs.

ORANGES 29c
New crop navals—Peck

APPLES, extra 35c
large delicious—dozen

Produce:

BACON 24c
Fancy Slab—Lb.

STEAK 20c
Loin — Lb.

BACON SQUARES 18c
Lb.

CHILI 15c
Home Made — Lb.

BACON 24c
Sliced — Lb.



*To All Men...
So you want to give something practical? Man alive, you could search the four corners of the earth and find nothing that she would enjoy more (and you, too!) than a Westinghouse Electric Range.
Santa Claus*

P. S. Any of my helpers will be glad to show you these ranges at the Texas-New Mexico Utilities Company.



PIGGLY WIGGLY
ALL OVER THE WORLD

Rules On Plowing Wheat

Following an appeal on the part of the County Agricultural Commission to secure an extension on plowing of wheat in this county, the county agent, to whom the appeal had been referred, stated that the State Commission favored the extension, but the other divisions and administrative officers believed the extension inadvisable.

Hospital Notes

Carl Ogg, admitted Dec. 3, as a pneumonia patient, was today reported to be greatly improved. Mrs. Jack Flowers and son were expected to be released soon, possibly this afternoon.

Hi-Ys Hold Joint Meeting

PROPOSED CLUB IS IMPORTANT TOPIC

The Boys' and Girls' Hi-Y met on Tuesday night, Dec. 6, in the music room. Two songs and a prayer led by Merlin Conklin opened the meeting.

WE HEAR . . .

- That Santa Claus is coming to town.
- That there are but 11 more school days until Semester exams.
- That Margaret Miller is in the dog house (No. 1).
- That Donald Henesie is in the dog house (No. 2).
- That Virginia Newell has paid shoe laces.
- That Faye Crosthwait is trying to think.
- That Billie Barber can play a trumpet.
- That someone misplaces a modifier.
- That Caroline Frye has learned to type.
- That Virginia East is a back seat driver instead of front seat driver (in more than one way).
- That Mr. Kinard is teaching history and civics.
- That Mr. Smith directs band. (I wonder).
- That Betty Cockrell sold eggs last Friday night.

LOOKING OVER THEIR SHOULDER

Heard—That love in life, as well as in tennis, means nothing. That the secret of being tiresome is to tell everything—Canyon Prairie.

"Modern Mathematics." Even the Proposition: I love you. I am to prove you love me. All right, here's the proof:
1. I love you.
2. I am therefore a lover.
3. All the world loves a lover.
4. You are all the world to me.
5. Therefore, you love me. —Lions Roar.

HOW CAN DEMOCRACY DEAL WITH DICTATORSHIP

In a recent meeting of the Townhall Forum on Thursday, Dec. 8, the problem, "How Can Democracy Deal with Dictatorship," was discussed. There were three talks given by the members of the club. The first talk was given by Marthanelle Ewton, "What is Fascism?"; the second talk was given by J. C. Vaughn. His subject was "What is Democracy?" The third talk was given by Louise Cress on the subject, "Is Democracy Endangered by Nazism?" After the talks were given, there was a forum discussion. The members listened to a program, over the radio, on the topic of discussion for the evening, given by the "America's Townhall Meeting of the Air."

Week-End Brings Victory And Defeat To HHS

Basket ball seems to be the main attraction around school; however, the teams seem to take turns about winning. The Hereford girls won Friday night over Vega, while the boys lost. Saturday night the clock seemed to turn; the Hereford boys won over the Happy Cowboys, while the Hereford girls went down in defeat. The Hereford girls won their game Friday night by a score of 25 to 28. Atchley was high point girl for Hereford, with 11 points, and Floyd was high point for Vega with 10 points. The boys' game turned out different; the Vega boys defeated Hereford with a score of 31 to 15. Richardson was high point man for Vega with 12 points, and Grant Fuller, Jr., for Hereford with 7 points.

PEP CLUB HOLDS FIRST MEET OF SEASON

The Pep Club had its first regular meeting for this year Thursday, Dec. 8, in the music room. After the business was dispensed, the following program was enjoyed by the members. Dorothy Nell Trimble and Faye Crosthwait sang "Alexander's Rag-Time Band." This was followed by a reading given by Bernadine Phillips. Helen Francis Streu then entertained the group by playing several selections on her saxophone. The last number on the program was an oral number given by Barbara Brotherton.

Senior Program in Class Meeting Draws Laughs

The Senior Class meeting was opened by a reading by Kenneth Potter, "Canopus." But this was just the beginning. Jerry Jowell took charge of the meeting and announced that the Seniors would be asked to give half-minute talks on certain subjects. Well, it started in a hilarious manner when George Springer was asked to give a talk on spaghetti. Imagine his surprise that everyone laughed when he said it grew on the ground. George, did you mean spaghetti or asparagus?

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question is "What happens to a girl who wears cotton stockings?" The answer is "nothing." Even Jeanne didn't catch on so don't feel too bad if you don't. Pretzels are funny things you eat with beer. Andy Schumacher evidently got his information from a reliable source.

Ambitions Of Ambitious Juniors

Jack Knox—Reduce. Harrie Rea—Grow Tall. Dorothy Trimble—Become a blues singer for the National Broadcasting Company. Delphus Fellers—Become a great orator. Danny Hales—Be a football hero. Ann Cockrell—Weigh at least 125 pounds.

What I Want For Christmas

I've got to be a good girl for just a few more days, 'Cause Santa's coming to Hereford And I think I'll find it pays.

Sophomores Set Pace For Assembly Program

The Sophomore class gave an Assembly program Dec. 8. Ellene Vest, our very talented pianist, played "Lazy River" and "Shoeshine Boy."

MAKE MONEY by feeding MERIT EGG MASH

... to your poultry. The results are sure to please you and you will be convinced that it is the cheapest and best feed you can use in the long run. Remember, too, that MERIT makes a feed for your every need, whether poultry, dairy cattle, range cattle or other livestock!

SEE US FOR Cottonseed Products Custom Work

We do custom grinding, cleaning and mixing home feeds.

WE BUY Cream, Hides and Poultry!

WEST TEXAS FEED and SEED PHONE 265

Sullivan And Kinard Attend Meet In Canyon

A joint meeting of the Vocational Agriculture and Vocational Home-making teachers and School superintendents was held at Canyon High School Saturday morning. After the discussion in the morning a luncheon was given in the dining room of the Home-making department of the College.

GUESS WHO

She is a girl who is very bashful and blonde. She is from the Sophomore class and she is a member of the orchestra and basket ball team. She is the image of her sister who was a graduate of last year.

FAVORITE HOBBIES

Billie Louise Crawford—Bouncing a rubber ball down main street.

me a few more dates, Vernon Wederbrook. Will Trade—All the attention I give other boys for the attention of Tim Sterner in my sixth period English class. Billie Louise Davis. Wanted—Senior dates from some Senior boys. Certain Junior girls. Wanted—More information concerning that cute lil ole Bernadine Phillips, George L. LeGrande. Strayed—Our dear old teacher, History III B Class. Wanted—A little more attention from a certain FFA boy. Margaret Higgins.

He is a red-head in the Freshman class. He is never seen without his underclassman, Buford Luttrell. He always wears blue. Last week's guess who's were Helen Francis Streu and Bruce Beene.

CHRISTMAS FLOWERS

Poinsettias and other potted plants and cut flowers. Weas flowers for Christmas! HEREFORD Floral Company PHONE . . . 773

GET OUT YOUR FAVORITE RECIPES

It's Time To Do Your Holiday Baking



FLOUR
EVERLITE
24-lb. bag
69c

OYSTERS
5-OZ. CAN . . .
10c

OXYDOL
LARGE SIZE
19c

KARO
NO. 5 CAN . . .
33c

PRICES GOOD FOR FRIDAY and SATURDAY!

ASPARAGUS, Prim. rose—No. 2 Can . . .	22c	JELLO	TOILET SOAP	17c
PANCAKE FLOUR	22c	6 Flavors. Package	Lux — 3 Bars	17c
MILK, Borden's. 6 small or 3 tall cans.	16c	4 1/2c	LUX FLAKES	23c
PINEAPPLE Juice Libby's, 12-oz., 2 cans	15c	SNOWDRIFT	Large Package	23c
SALAD DRESSING Bestyett—Quart Jar	25c	3-Lb. Can	LIFEBUOY	17c
WHEATIES	11c	53c	1 Bars	17c
BISQUICK	31c	RAISINS	TOILET TISSUE	23c
KIX	11c	15-Ounce Package	Charmin—4-roll box	23c
PAPER NAPKINS 50-count, embossed, pkg. . .	7c	9c	CORN, Tender Sweet, whole gr, gold tan, 16-oz.	9c
BAKING POWDER Calumet—1-Lb. Can	22c	PUMPKIN Libby's — No. 2 1/2 Can	BABY FOOD Libby's — 2 Cans	15c
COFFEE Schilling's—1-Lb. Can	25c	10c	WHOLE Gr'n B's Libby's — No. 2 Can	15c
SOFTASILK CAKE FLOUR—Large Package	25c	12c	PEANUT BUTTER	23c
SUGAR Powdered or Brown—2 Lbs.	13c	6c	Quart Jar	23c
		25c	RIPE OLIVES Libby's—No. 1 tall can	15c



CARROTS Large Bunches **4c EACH**

ORANBERRIES 1 Pound **19c**

YAMS Porta Rican, small baking size—3 lbs. **10c**

WALNUTS Almonds, Brazil Nuts — Lb. **20c**

CELERY Large Bleached Stalk—Each **10c**

ORANGES Large Size — Dozen **21c**

APPLES Winesaps, medium size — 2 Dozen **35c**

ONIONS White or yellow — Lb. **4c**

Place Your Order Now for **Xmas Turkeys**

Rabbits Fresh dressed. Each **17 1/2c**

Sausage Old Plantation. Lb. **15c**

SIRLOIN STEAK Baby Beef, fine for broiling—Lb. **25c**

SALT MEAT Per Lb. **9c**

BACON Sliced — Per Lb. **24c**

BUTTER Fresh Creamery — Lb. **28c**

STEAK Per Lb. **15c**

ROAST Chuck—Lb. **15c**
Seven—Lb. **17c**
Prime Rib—Lb. **19c**

XMAS CANDIES!

We have all sizes of special made Candy Cans for the Christmas Stockings.
SHOP HERE for Good Home-Made Candies — made fresh every day!

—: The Candy Kitchen :—

MILLINERY SALE!

See our bargains for Friday and Saturday HATS from \$1.25 to \$5.00 — All Good styles and in the new shades.

PARKA HOODS 75¢ to \$2.00

Vogele Millinery Parlor

FURR FOOD

"Mystery Control" Philco Now On Display

New Philcos For 1939 Attracting Much Interest

FEATURED LINES FRIGIDAIRE REFRIGERATORS AND STOVES ALSO FEATURED LINES

Ever famous for its precision of tone, beautifully appointed cabinets, and range of distance, the new Philco for 1939 has again made innovations in the field of radio advancement, according to L. L. Womble, owner of the Hereford Appliance Company, who, along with the complete new 1939 Philco line, is displaying the "Mystery Control."

"Last year Philco boasted 'No Squop, No Squat and No Squint,'" said Mr. Womble. "This year you don't even have to get up—or be near the radio to tune it. If you are upstairs, in the kitchen, or in the living room, all you have to do is dial the mystery control to change your station and even your volume."

In addition to the Mystery Control set, practically all of the famous Philco line is on display in Mr. Womble's big stock, including a large variation in cabinet styles, sizes, and dual purpose radios.

Besides the Philco line, Mr. Womble carries a complete line of household appliances, including Frigidaire refrigerators, cook stoves, and other electrical household appliances, all of which are now on display in the showrooms of the firm.

Dawn Items

(13 Miles East)

BY MRS. JESS CALDWELL
Mrs. P. G. Starnes of Clovis, N. M., has been here the past week visiting in the home of her parents, Mr. and Mrs. A. H. Frye. Mrs. Starnes is the former Leona Frye.

Mr. and Mrs. William Wimberley visited Mrs. Wimberley's parents, Mr. and Mrs. A. E. Oberst at Canyon, Sunday.

Mr. and Mrs. W. P. Caraway returned Friday night, from Ranger, where they had been visiting Mrs. Caraway's parents, and other relatives for the past three weeks.

Mr. and Mrs. W. J. Stewart visited friends in Amarillo, Monday.

Mrs. Mart Burum and Mrs. Jess Caldwell and children, visited Mrs. Jeff Roberson at Hereford, Tuesday.

Mrs. C. V. Griggs of the Bippus community visited in the home of her daughter, Mrs. Emery Burkes, Sunday.

Little Marilyn Wimberley was quite sick last week, but is much improved.

Mr. and Mrs. H. E. Miller had as dinner guests, Thursday night, Rev. and Mrs. Perkins of Hereford. Rev. Perkins plans to leave soon for Fort Worth, where he will enter a theological seminary.

H. H. Miller and sons visited his daughters, Misses Inez and Alma, at Canyon, Sunday evening.

Mr. and Mrs. Orland Wilson of Clovis spent Sunday with Mr. and Mrs. Johnnie Womble.

Dr. and Mrs. W. A. Baber of Wichita Falls, a daughter, Miss Wilma Ruth, and small son, Ther-

ian, visited in the home of their daughter, Mrs. C. A. Wimberley, and Mr. Wimberley, Sunday.

The teachers and pupils are busy on their Christmas program which will be given at the school Thursday night, Dec. 22, instead of the following Friday, as before announced. Don't forget the date. There will be a Christmas tree for all the children of the community.

Mrs. A. A. O'Neill returned to Canyon Monday, after spending the week end at home.

Mrs. E. A. Day visited friends in Amarillo, Wednesday.

Mr. and Mrs. H. A. Lemons of St. Vrain, spent Sunday in the home of Mrs. Lemons' parents, Mr. and Mrs. R. S. West.

PLAX—What is it?

Mrs. W. A. May, accompanied by Mrs. Ernest May, drove to Canyon for her sons, who remained late for basket ball practice at the WT Training School Friday evening.

Mr. and Mrs. Jess Caldwell and daughters, Saturday, visited with Mr. and Mrs. Jeff Roberson at Hereford.

PLAX—What is it?
The Dawn Study Club met Tuesday, Dec. 6, with Mrs. W. A. May, as hostess. Two literary features were discussed and a book review, "Days Without End," written by Eugene O'Neill, given by Mrs. J. W. White. Those present to enjoy the meeting included Mesdames Ernest May, A. T. Frye, Johnnie Womble, Baker Womble, Walter Galley, E. B. Biggs, H. E. Miller, E. V. Holman, J. W. White, L. A. Smith, Irvin Reeves, William Wimberley, Carl Wimberley and C. A. Wimberley.

The guests enjoyed an inspection

of Mrs. May's home, which has been recently remodeled and modernized.

The next meeting of the club will be held with Mrs. Carl Luke, as hostess. The program will feature Christmas numbers and the exchange of club gifts will complete the entertainment. Mrs. H. E. Miller and Mrs. Johnnie Womble will act as assistant hostesses. The date of the meeting is Monday, Dec. 19.

A large number of ladies from Dawn, and members of the Dawn Home Demonstration Club enjoyed the tea at the county court house Saturday afternoon. Special numbers from Dawn included two songs "O Little Town of Bethlehem," and "Underneath the Christmas Starlight," by Mesdames N. R. Miller, Johnnie Womble and Emery Burkes, accompanied by Mrs. C. A. Wimberley, pianist. Among those attending were Mesdames Hickman, R. A. Frye, A. H. Frye, Minnie Walker, Cecil Walker, Johnnie Womble, William Wimberley, C. A. Wimberley, Carl Wimberley, Dalby Fleming, L. A. Smith, N. R. Miller, Emery Burke, H. E. Miller, W. A. May, M. H. Burum, Jess Caldwell, W. J. Stewart, E. V. Holman, and J. Fields Matthews.

PLAX—What is it?

Mrs. J. E. Beyer, Jr., and daughter, Beverley, left Wednesday for their home in Hutchinson, Kansas, after being called here by the death of her father, A. W. Gregg. Mr. and Mrs. Clyde Wright left last week for their home in Silver-



The superiority of electrical gifts is proved. They're helpful, useful and dependable. A gift from our store is a gift that is always appreciated.

ELECTRIC...

- A-B-C WASHING MACHINES
- WATER SYSTEMS
- BALTIMORE CREAM SEPARATORS
- VACUUM SWEEPERS
- AUTOMATIC IRONS
- PERCOLATORS
- WAFFLE IRONS
- TOASTERS
- FOOD MIXERS
- COFFEE MAKERS
- ROASTERS
- LIGHT BULBS

Hereford Appliance Co.

This Christmas Give A Gift Of Real Quality



PHILCO Mystery Control

NO WIRES—NO CONNECTIONS!

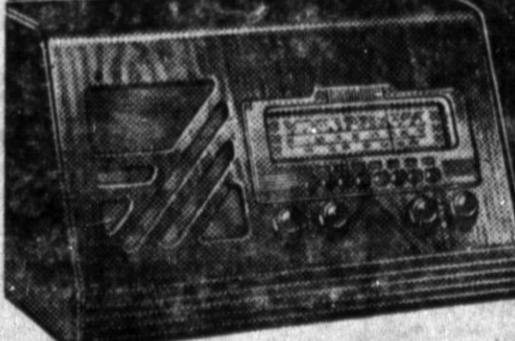
Yes, you can carry Philco Mystery Control to any room in your home, upstairs or down, and operate the new Philco in your living room. No running to the radio to change stations... no wires or plug-in of any kind. Thrilling enjoyment for you and your family. Gracefully styled Spinet type radio cabinet.

Come In—Try It Yourself!

Liberal Trade-In Allowances!

When You Give A Radio

New Convenience! New Beauty!



in this **1939 PHILCO**

with instant Electric Push-Button Tuning **\$49.95**

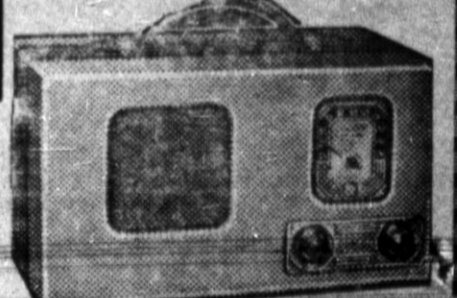
PHILCO 25T* An attractive new table model with Philco trouble-free Electric Push-Button Tuning (8 favorite stations at the touch of your finger). American and Foreign Reception. Many famous Philco features. See it—hear it—tune it, and enjoy radio at its best!

Other Models \$60 to \$100

*For finest reception, use the Philco Safety Aerial, matched and tuned to the particular requirements of the 25T. Only \$8.

You multiply the pleasure-giving value of your gift by **365**

radio is not merely a one-day one-week gift—it's an all-year-round, day-in-and-day-out gift. It gives its owner supreme pleasure 365 days in the year!



Needs No Aerial, Ground or House Current

New Beauty! New Performance! New Convenience!

1939 PHILCO with instant, Electric Push-Button Tuning



PHILCO 30T*—gives you famous Philco features, including Wide-Vision Dial, Clearer-Tone Speaker, American and Foreign Reception. Gorgeous Walnut Cabinet. **\$59.95**

Come in—see and hear this new kind of radio. Self-powered... plays anywhere, without house current, aerial or ground. Enables you to enjoy programs even while you're walking along! Perfect for vacation or business trips. Superb tone. Handsome airplane cloth case.

34.95 EASY TERMS

*For finest reception, use the Philco Safety Aerial, matched and tuned to the particular requirements of the 30T. Only \$8.

HERICED APPLIANCE COMPANY

HEREFORD, TEXAS



FRIGIDAIRE WITH NEW SILENT METER-MISER

Saves More on Current... Food... Ice... Upkeep!

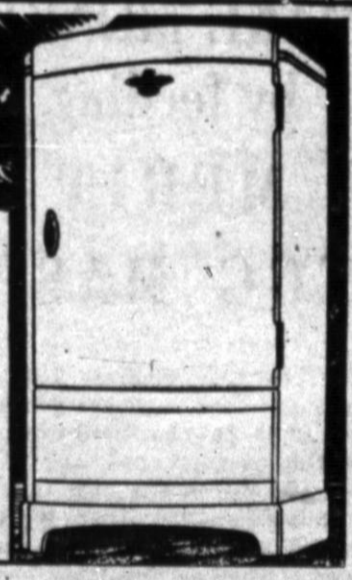
A Useful Gift...

GET BOTH FOR AS LITTLE AS **30c A DAY**

Perfection is always desired. Frigidaire Appliances are perfect gifts. Their beauty is instantly admired, their enduring quality and practicability always enjoyed. You can arrange to own one of these new 1939 FRIGIDAIRE REFRIGERATORS on our easy payment plan! Come in today and let us make arrangements to deliver one of these FRIGIDAIRE REFRIGERATORS to your home at Christmas Eve!

New Silent METER-MISER Uses so little current—You can hardly hear it run!

NEW "Double-Easy" QUICKCUBE TRAYS
1. Release cubes instantly—save 20% more ice!
2. Trays come free at finger-touch!



Frigidaire Electric Range

First Range Ever To Unite So Many Advanced Cooking and Baking Features!

A Gift for the Home...

A gift the housewife will really enjoy for its time and money saving features in the preparation of meals and a gift that every member of the family will appreciate for the fine way in which mother can prepare your meals. Before you buy any other gift be sure and see the new 1939 FRIGIDAIRE ELECTRIC RANGES.

Come In! See How Frigidaire's New

"EVEN-HEAT" OVEN—ends baking worries!

"SPEED-HEAT" UNITS—cook better... at less cost!

"THERMIZER" COOKER—cooks a whole meal for less than 2 cents!



FRIGIDAIRE HOT WATER HEATER

A Modern Convenience!

This is truly a convenience that every home will enjoy. Hot Water every time you want hot water, instantly and automatically. These heaters require no attention whatsoever. Investigate Frigidaire Hot Water Heaters. You can own one on our Easy Payment Plan!

HEREFORD APPLIANCE CO.

L. L. WOMBLE, Owner

PHONE 451

HEREFORD, TEXAS

Progressive News

with each, 6 million needed

IRA JEANNE RICKETTS

Ardelle Spier of Hoppy, several days last week in the home of her aunt, Mrs. Lewis Harvey, visiting and helping her for the thrasher crew.

Grubbs of Hereford, spent Sunday night with Clyde Neel, Lucille and Louise Wagner who attend school in Amarillo, and the week end with their parents, Mr. and Mrs. Roy Wagner.

Mrs. C. O. Bowman spent several days the past week with her mother, Mrs. Annie Diebel in Hereford. Mrs. Diebel's condition is improving. She is still under the care of the doctor, however.

The Progressive Girls 4-H Club met Tuesday, Dec. 6, at the school, Miss Sadie Lee Oliver, CHDA, met with the girls. There was no business, so Miss Oliver told something of what they would do next week and gave some suggestions for Christmas. Refreshments of apples and peppermint candy were served by Miss Oliver to all of the school children and the teachers. The next meeting will be held the fourth Friday in December.

Fred Caldwell returned to his home this week, after having been employed for the past two months at Dalhart.

Mr. and Mrs. Edgar Russell spent Sunday with their father and sister, W. C. Russell and Mrs. Marguerite Rector.

Mesdames C. P. Galley, Lester Galley, Walter Galley and daughter, Ariene, all of Dawn, and Mrs. J. L. Park of this community, called on Mrs. Ray Hershey, Thursday afternoon.

Clinton Massie and Bill Boyer of Hereford, were visitors at Sunday school, Sunday afternoon.

Luke McBrayer and Louis Wedel attended the wrestling match in Amarillo, Thursday night. Mrs. McBrayer and daughters, Betty Jeanne, Zola Faye and Lyndell, accompanied them to Amarillo and visited Mr. and Mrs. James Mayes and Pauline.

The school children will present a Christmas program at the school Friday night, Dec. 16, at 8 o'clock. The public is invited.

Mrs. M. Wilson returned from Amarillo Sunday, where she has been visiting her daughter, Mrs. J. D. Stewart, for a short time.

W. C. Russell and Mrs. Marguerite Rector made a business trip to Amarillo, Tuesday.

The community regrets to lose Mr. and Mrs. Ed Boits and family, who have moved to Portland, Ore.

Ira Ricketts of Hereford, visited Thursday in the home of his son, Ira Ricketts.

Mr. and Mrs. John Hunter and children of Miami, N. M., and Mr. and Mrs. Frank Powers and daughter of Albuquerque, N. M., are spending a few days with their sister, Mrs. D. Y. Edwards and family.

PLAX—What is it? Mr. and Mrs. H. B. Hunter of Albuquerque, are also here visiting in the home of their daughter, Mrs. D. Y. Edwards.

There were 45 present at Sunday School Sunday afternoon, with a good number of visitors present. Sunday School is held every Sunday afternoon at 2:30. Everyone is welcome.

Mrs. Edgar Russell of Hereford, spent Friday night with Miss Ira Jeanne Ricketts.

The Progressive Workers' Club met Wednesday, Dec. 7, with Mrs. Lewis Harvey. The afternoon was spent in working on the club quilt.

Mrs. E. T. Brooks gave a paper on "The History of Our National Capitol." It was decided to meet Tuesday, Dec. 20, instead of Wednesday, Dec. 21, as previously planned. Refreshments were served by the hostess to the following members and visitors: Mesdames A. S. Higgins, Ray Hershey, C. P. Caldwell, Owen Neel, E. T. Brooks, and Lyn Powelson, Misses Eunice Caldwell and Ira Jeanne Ricketts. The visitors were Mesdames J. L. Moore, M. Wilson and Virginia Wilson.

The meeting adjourned to meet next Tuesday, with Mrs. Owen Neel, for the annual Christmas party and exchange.

Ira Ricketts, Ira Jeanne and Glenn spent Sunday with Mr. W. C. Russell at Hereford.

W. C. Russell and Mrs. Marguerite Rector and Carolyn Sue, called on Mr. and Mrs. Wedel at Hereford, Sunday night.

Mr. and Mrs. S. F. Dove of Canyon, visited Sunday in the home of her niece, Mrs. D. Y. Edwards and family.

Mr. Noel Higgins of Ward, spent the week end with his parents, Mr. and Mrs. A. S. Higgins.

Rosa Lee Powelson, Dora Lee Burgess and Ira Jeanne Ricketts, attended the tea given at the court house, Saturday afternoon, by the Home Demonstration and Girls 4-H Clubs.

Mrs. Lynn Powelson visited Mrs. Allan Powelson at Hereford, last Tuesday.

Mr. and Mrs. Wiley Roberson and Mr. and Mrs. Bill Hutson attended the Lubbock-Breckenridge High School football game held in Lubbock last Friday. Enroute home they visited Mr. Hutson's relatives at Littlefield.

CHURCHES

THE METHODIST CHURCH

Sunday School 9:45
Morning Services 10:30
Evening Services 7:30
Young People 7 p. m.
Missionary Societies each
Wednesday 8 p. m.
Attend our services.

PRESBYTERIAN CHURCH

James Aiken, Jr., Pastor
Sabbath School 9:45 a. m.
Morning worship 11 a. m.
Young Peoples' Service, 6 p. m.
Evening worship 7 p. m.
A cordial invitation is extended to all to attend these services. The Sabbath School has a class for your age and covet your attendance.

The newly organized Young People's groups had an attendance of 35 last Sabbath evening. They invite all the young people of the church to come and join with them in their services.

CHURCH OF CHRIST

E. M. Borden, Minister
Bible Classes 10 a. m.
Preaching 11 a. m.
(Subject: "The Chief Corner Stone.")
Lord's Supper 11:45 a. m.
Bible Drill 7 p. m.
Preaching 7:30 p. m.
(Subject: "The Great Commission.")
Ladies' Bible Class,
Wednesday 3 p. m.
Wednesday Evening program 7:30
We have classes for all who desire to come to the Sunday morning Bible Study.

THE CHRISTIAN CHURCH

H. M. Bedford, Minister
Ellis Coombes, Supt.
Bible School 9:45-11 a. m.
Morning worship 11-12 a. m.
Christian Endeavor
Societies 6-7 p. m.
Evening worship 7-8 p. m.
"Unto You," will be the subject of the sermon by the pastor at the Christian Church next Lord's Day morning. At the evening hour the White Gifts Service will be featur-

ed. At this time the members of the congregation are asked to bring their gifts of money, food, and clothing for our Juliette-Fowler Homes in Dallas, and place them at the feet of the Christ Child. A beautiful manger scene is being arranged for the evening service. Special music is being arranged for both services in order that they might express the Spirit of Christmas. You are cordially invited to attend.

BAPTIST CHURCH NEWS

Our attendance was better in every department of the church services last Sunday. There were 364 in Sunday School. We had four additions to the church during the day. Rev. A. R. Posey brought a splendid sermon on investments, using as his subject Bankruptcy or Spiritual Dividends in Life, at the evening hour. This was his first sermon since surrendering to preach, and the audience was delighted with his message.

Our Every-Member Canvass to subscribe our budget for 1939 started off in a good way and we hope to finish it next Sunday through Sunday School, church services and BTU. Please pray about your financial obligation to the church and come prepared to indicate the same. Our budget is raised by volunteer pledges and I am sure you want to do a worthy part.

The pastor plans to preach Sunday morning on The Lord's Comparison and at the evening hour on Saved by Grace. We invite you to worship with us.

W. E. Barnes, Pastor.

The angry city of Cambridge demands that Harvard University be made a distinct municipality and men of Harvard retaliate with a demand for a plebiscite. Yale and Princeton probably will complete the partition on the gridiron.

Texas' cotton crop is forecast at 3,425,000 bales compared with 5,154,000 bales produced in 1937 and the 10 year (1927-36) average of 3,997,000 bales.



GIFTS!
JONES DRY GOODS
has a store full!

Santa says, "Let's be practical this Christmas." So we've stocked our store full of practical gifts this Christmas. We've hundreds of sparkling gifts for the home and for the folks you love best—the most beautiful, most practical gifts for the most important "household" on your list.



**Robes
Pajamas
House Coats**

When you come home dead tired is there anything quite as nice as slipping into a comfortable garment and just lounging about? And when your get-up is as attractive as the lovely negligees and pajamas we are offering in this special sale the combination is simply irresistible!

Bathroom Sets

A gift for the home that you never get too many of. Towel and wash cloth sets!



Vanity Fair LINGERIE

Silk and Satin Slips and Panties are the perfect gift for every woman!

HUMMINGBIRD Hosiery

The sure-to-please gift with all women. For sheer good looks and service, sheer wear, choose HUMMINGBIRD!

Ladies' GOWNS

Gowns and Nighties that fit like a dream. Tailored, lacy and embroidered!

KID GLOVES

Classic and costume types. Treat her to gloves at a price that's a treat to your pocketbook!

LADIES' PURSES

Smart accessories like these fine handbags and purses are welcome gifts.

**HANDKERCHIEF SETS
HOUSE SHOES
WOOL GLOVES
PARKA HOODS**

Bridge and Luncheon Sets

A year round gift that will please the hostess. Smart new designs and colors!

BED SPREADS and COUNTERPANES

Just another fine gift for the home that will carry your gift card proudly.

Suggestion For The Kiddies
House Dresses — Snow Suits — Hats
Shirts — Ties — Belts — Suspenders
Sweaters — Jackets



XMAS GIFTS
that a man will really appreciate and use



To make your gifts to men practical as well as economical, we have searched for unusual articles of wearing apparel—articles that should satisfy the most fastidious man—at prices friendly to your pocketbook. Our selection of haberdashery and accessories is complete. Make selections early for better choice.

STETSON HATS

Any man or boy would be proud of a STETSON HAT for his gift. We have them in all the latest styles and shades.

VAN HEUSEN SHIRTS

An exclusive style origination for his holiday gift. In good taste a Van Heusen Shirt has real appeal!

DICKIE'S FARM WORK SUITS

Matched Khaki trousers and shirts make real gifts for the working man. It's right at the top of the useful gift list.

ROBES

A fine silk or wool robe will brighten up his Christmas Eve and every eve to come!

- TIES
- BELTS
- SCARFS
- SOCKS
- GLOVES
- JACKETS
- HOUSE SHOES
- TIE RACKS
- BRUSH SETS
- SWEATERS
- PAJAMAS
- HANDKERCHIEFS

DESIGNED FOR GIVING

BY YARDLEY OF LONDON

Men who open distinctive Yardley of London gifts on Christmas Day breathe a sigh of pleased relief. Shaving Bowl, After Shaving Lotion and Invisible Talc, handsomely packed. Mail and telephone orders filled. **\$2.95**

Corner Drug Store
Phone 106—Hereford, Texas

Santa Says:

... to send your entire family laundry to us and try our

THRIFTY LAUNDRY SERVICE

It's so convenient for Mrs. Housewife to use, all she has to do is to Phone 298 and our delivery truck will call for and deliver your clothes promptly! And too, you will only have to iron your wearing apparel. The flat work is all returned finished and your clothes are damp, just ready to iron.

MINIMUM—15 Lbs. 60¢
Shirts finished in this service, 10¢

HEREFORD LAUNDRY AND DRY CLEANERS
Phone 298

SHOP JONES TODAY!

JONES DRY GOODS

SHOP HERE FIRST!

220 NORTH MAIN Incorporated HEREFORD, TEXAS

Washing Clothes Electrically Saves Labor, Time And Money

By IRA MILLER
 Rural Electrification Bureau
 One of the many tasks which must be done by the farm wife, none is more disagreeable than washing large quantities of clothes with the antiquated washboard and tub. None unless it is pumping and carrying the large amounts of wash water and also for all household work as well. However, as the one is so inseparably bound up with the other, it safely can be asserted that laundering is one of the most wearisome and unproductive chores on the old-fashioned farm.

It is true that thousands of farms are equipped with either manually-operated or gas-engine-driven washing machines which make life somewhat easier for the women folk of the family. However, it is only on the modern electrified farm that wash day loses all of its old-time dread and burden.

For, with hot and cold running water immediately available at the turn of a faucet, and with washing machines having a power wringer attached the problem of the family laundry is little if any more difficult than that of getting daily meals or washing daily dishes.

Washing clothes electrically has numerous advantages. It eliminates back-breaking labor, saves time and health and dispositions. It makes clothes really clean and, as rubbing is unnecessary, it lengthens their life.

With an electric washing machine, the time required for the average family wash is about one-third to one-half that necessary with the old-time methods. Thus, the farm wife can save herself as much as six hours of hard toil each wash day if electric services fully utilized in her work.

A good electric washing machine with power wringer costs from \$50 to \$150. Generally speaking the more expensive the machine the longer its life and the more efficient and reliable its operation.

Power consumption varies with the nature of the wash as well as the season of the year—within limits, it is fairly constant regardless of the size of the family. However, for the average family wash the current used is but two to three kw.-hr. per month. At the five-cent rate, this is ten to fifteen cents—an insignificant sum compared to the benefits derived.

Red Cross

(Continued from Page 1, Sec. 1)

Conway, Mrs. E. W. Harrison, Mrs. Homer Brumley, Mrs. T. W. Alderson, Mrs. Henry Williamson, Mrs. O. F. Moore, and Bernadine Alwright.

Workers in the rural areas included Mrs. Geo. Robertson and Mrs. Ira Ott, Wyeche; Mrs. R. J. Coleman, Mesenger; Mrs. Merline Neal, Westway; Mrs. Jennie McNeill and Mrs. Carl Williams, Down; Mrs. John L. Whitsett, Ford; Mrs. W. T. Carmichael, of Progressive, and Mrs. Bill Hutson of Ward.

Windbreaks

(Continued from Page 1, Sec. 1)

beginning 428 plants, including 20 red cedars and five gums. Mr. and Mrs. Mike Gilliland of near Herford are also planning extensive windbreak plantings.

The windbreaks, sponsored by the Extension Service, are recommended to keep excessive blowing of sand into homes and are becoming popular over West Texas. Both Ed Ott and A. R. Bateman, county agent, will be seen in the coming weeks in planning windbreaks in the county.

Huge Parade

(Continued from Page 1, Sec. 1)

St. Anthony's School, Rural Schools, in order of district numbers.

High School Band, Seventh grades and High School, Line of March
 The parade will march south on Main Street to Second Street, then one block east and north to Third Street, then left on Third Street to the intersection of Third and Main Streets, where sacks will be given out.

Back group is requested to be in place a short time before 2:30, so that the parade can begin on time and avoid having other children to stand in line longer than necessary. If Santa Claus is in line, the parade will start on time.

Adults are requested not to crowd around the children or break the lines of school children.

as it interferes with the task of giving the sacks to the thousands or more school children. The occasion will mark Santa's seventh annual visit to Herford. Sponsored by the Lions Club, the occasion is made possible through the efforts and co-operation of the merchants of Herford. Stores have also gone in heavily on Christmas stocks this season and are showing merchandise which is not to be found in many of the larger cities of Texas; merchants have also decorated extensively this year to make Herford a more enjoyable place to shop.

All rural schools are invited to join the city schools in the big parade.

Around Town

(Continued from Page 1, Sec. 1)

parking, especially people who leave their cars for long periods while they enter stores or transact business. He says some fines are going to be collected, and that he means the side streets as well as Main Street.

Abe Martin, who has gained renown for his ability at carving wooden figures, recently copied the "End of the Trail" painting in a carving of wood. The statuette resembles the painting in every detail and represents more than a month of hard work on Abe's part. He plans to give it to his mother for a Christmas present.

Ladies of the Friona Woman's Club have recently published a 66-page cook book, which contains some unusually fine recipes. They plan to sell the books prior to Christmas.

Home-Made

(Continued from Page 1, Sec. 1)

rilla office for general distribution—but by special arrangements, the Herford Lions Club will secure the toys and distribute them to children in this community.
 The sewing room now employs 18 women and three men, and during the past nine months have turned out 5,855 garments, including all kinds of clothing—jackets, coats, coveralls, shirts and children's suits. During the past month, the crew turned out 527 garments.

"Messiah" Is

(Continued from Page 1, Sec. 1)

Swisher of Herford. Members of the Amarillo Little Symphony Orchestra provided the accompaniment, under the direction of Paul Ellis.

The Sunday afternoon performance was the fourth presentation of the Oratorio in Herford and those who attended acclaim it the best. Two choruses, "Surely He Hath Borne Our Griefs and Carried Our Sorrows," and "Worthy Is the Lamb that Was Slain," which were not given in previous performances were included in the Sunday presentation.

The large audience, which included many from Friona, Dimmitt, Bovina, Dawn and Happy, paid a high tribute to the sacred meditation which so beautifully told the age-old Christmas message in scriptural song. During the twenty years in which Handel composed oratorios he knew no rival, and "The Messiah," written in 1742, is still the chosen favorite of the public heart.

The Herford Chorus will join the Amarillo and Pampa organizations for the presentation of The Messiah in Amarillo, next Sunday, and on Monday evening a group will assist in the presentation in Pampa.

Soil Expert

(Continued from Page 1, Sec. 1)

Phosphate (bone meal) encourages fruiting; hastens maturity, encourages root action which makes a plant drought resistant, strengthens the stem, gives sounder fruit, gives body and stability to bloom, reduces the tendency to disease, makes for more nutritious plants, whether grass for the calf or cabbage and spinach for the family.

Potash produces better blossoms, delays maturity, increases roots, increases sugar and starch content, improves the health and bloom of the plant and is a stabilizer.

Iron is deficient in most local soils. This causes a yellowing of the leaves known as chlorosis. This condition is especially common where the caliche sub-soil is near the surface. The treatment suggested is that copperas (iron sulphate) be added to the soil in the spring. With a post hole digger make a hole 12 to 15 inches deep and 4 of 5 feet apart at the tip of the branches. For a tree 6 to 8 inches in diameter use 4 or 5 pounds. Add a top dressing of barnyard manure.

Mr. Thornton agreed that op-

And The Hardy Family Goes West



Sit tight, folks, it's that Hardy Family again. This time we bring you the beloved clan in their latest picture, "Out West With The Hardys," which opens at the Star for three days, starting Sunday, Dec. 18. Mickey Rooney really makes the wild west wilder. This is the latest of the popular Hardy pictures and is the most exciting of their collective lives. You'll love them more than ever in this new adventure, "Out West With The Hardys."

son salts on house plants will make them greener since it affects the chlorophyll. The soil samples indicated that these soils are short of iron and manganese.

One ounce of borax and no more, may be applied to 100 square feet of soil to give abetter stem and a better color. It should be dissolved and sprayed on, Caliche soil may stand more.

Iron sulphate may also be sprayed on.

Tomatoes will not set fruit in the dry-summer due to lack of atmospheric moisture. The pollen tube dries and dies before fertilization takes place. It was suggested that a lath house will retain the moisture long enough for fruits to set. In Florida lath houses are used by truck gardeners to produce cool season leafy vegetables in summer.

Among those present, were Mrs. Clayton, Mrs. Homer Brumley, Mrs. Alex Thompson, Mrs. M. H. Koelzer, Mr. and Mrs. C. H. Dyer, M. J. Koelzer, Charlie Robbins, O. T. Williams, Soil Conservation Service, R. E. Cottingham, H. H. Boardman, L. H. Alkman, Earl Wilson and H. L. Rice.

Teachers Attend

(Continued from Page 1, Sec. 1)

United States. He said that Christ was our only hope. It was either God or chaos. Dr. Truett emphasized why we should become accustomed to the habit of gratitude.

Mr. Hudson gave a synopsis of Dr. Armentrout's talk of "Propaganda and the Public School." He reminded the teachers of the danger of the governmental agencies in dictating to the public schools. The schools of Russia and Germany function as agents of the government, he said. "America has no system of National Education." The school children of Russia and Germany are being taught to have superiority complexes. He closed with the statement, "No School can afford to rear its youth in an atmosphere of false propaganda."

Mr. Kinard gave some of the chief extracts from an address given by Dr. Miller of Nebraska Wesleyan on Speech. Dr. Miller believes that the decision debate is an important part of any school's Speech Department.

These three persons gave interesting talks on other sessions that they attended.

Christmas Baskets

(Continued from Page 1, Sec. 1)

to the Welfare Office on or before Wednesday, Dec. 21, marked with numbers which they selected. For instance, if families 2 and 7 are selected, the baskets should be tagged with the numbers 3 and 7.

"It is anticipated that this will greatly assist in supplying all needy families in the community," she continued. "Anyone wishing to come to the office and discuss special arrangements are invited. There will be a list of the remaining families for adoption in the next issue of The Brand. Let's

- No. 24 Family of 4; boys, 7 and infant.
- No. 25 Family of 3; boy 10.
- No. 26 Family of 6; girls 10, 10, 2; boy 8.
- No. 27 Family of 5; girl 12, 5; boy 8.
- No. 28 Family of 6; girls, 6, 14, 16; boy 8.
- No. 29 Family of 3; infant daughter.
- No. 30 Family of 5; boys 8, 4 and 3.
- No. 31 Rural Family of 6; boys, 5, 6; girls 14 and 4.
- No. 32 Family of 5; boys, 12, 6; girls 10 and 7.

Radio Is Important To School Activities

Due to the radio's growing popularity and use there is a great demand for it. From the radio there has developed television which is not yet practical.

A radio in the school could be a valuable asset in teaching. It could be used for almost every subject taught in high school. For instance, it could be used for science, English, history, civics and economics. In science classes, the machine itself could be studied—how it is constructed and how it operates. In English classes it could be used to teach correct pronunciation of foreign words as well as correct English. It also can be used for many other subjects not listed.

Since the radio is a product of scientific research for many years, it should be in any school.

Freshmen Give Hit Program

IMPERSONATION DRAWS LAUGHS FROM ALL

The Freshmen seemed to have shown the student body how to put an assembly program over. Their president, Jack London, started the program with a very eloquent speech introducing the cast. The Freshman Band then played "China Boy." This band consists of Harold

BROWN'S LOTION will stop BAD FOOT ODOR with three applications, at night only, or your money back! ATHLETE'S FOOT quickly healed. GUARANTEED for RINGWORM, POISON IVY, INSECT BITES, ECZEMA, CONTAGIOUS SORES, CUTS, etc. Sold by

CLOSE DRUG STORE

WEDNESDAY ONLY! 10c Matinee & Night 15c

HEROES... if they live! Engines roaring thru uncharted skies, hearts aflutter with love and danger!



Hay Fever

Get BROWN'S NOS-O-FEN, the new TWO-WAY TREATMENT opens nostrils immediately! It will bring you FREE BREATHING in 7 MINUTES or money back \$1.00.

CLOSE DRUG STORE

CHRISTMAS INCOMPARABLE with **Yardley OF LONDON**

Regal gift for the lady of your heart—and exquisite beauty essence, sweet reminder of you for many days to come. English Lavender, Face Powder, Talcum Powder, Complexion Cream, Bath Salts Tablets and Lavender Soap—truly a treasure chest!

\$5.00

Corner Drug Store
PHONE 105 HERFORD, TEXAS

THE LATEST IN TRUCKING EQUIPMENT!

Haul anything, anywhere, anytime—Livestock a specialty. Big bonded trucks and Railroad permits.

H. T. Redwine
Phone A-52 — Dimmitt, Texas

the Night Before Christmas to Be Good." The concluding selection was "Goofus," played by the band.

JUMBLED NAME ANSWERS

- Here are your answers to last week's jumbled name column:
1. Adella Benson.
 2. Mary Anna Thompson.
 3. Myron Morgan.
 4. Bill Montgomery.
 5. Ethel Rice.
 6. Delbert (Squirt) Kamahn.
 7. Harold Saltman.
 8. Edna Urbanck.
 9. Gertrude London.
 10. Gay Myers Hudson.

Constipated?

"For 30 years I had constipation, awful gas, bloating, headaches and back pain. Atulika helped right away. Now, I eat sausage, bananas, etc., anything I want. Never felt better." Mrs. Mabel Scott.

ADLERIKA
CITY DRUG STORE

Merry Christmas!
Your Entertainment Guide for the Week, at the



THURSDAY - FRIDAY
Drama of a Silken Broadway Siren . . . and Two brothers who thrilled to her kiss!
A STORY YOU'LL REMEMBER FOR YEARS!

SATURDAY
KIDDIES 10c—ADULTS 20c
Doors open at 1 o'clock
A Thousand Thrills . . . thundering across the terror-stalked plains . . . a father fights son . . . in a battle to the death!

JOAN CRAWFORD
MARGARET SULLAVAN
ROBERT YOUNG
MELVYN DOUGLAS
FAY Bainter

AN M.G.-M PICTURE

Shining Hour

also: "Crime Don't Pay" Short

also Chapter 4

LOVE and LAW ride the range together
Charles STARRETT
A COLUMBIA PRESENT
COLORADO TRAIL
with IRIS MEREDITH and SONS OF THE PIONEERS

THE LONE RANGER

HEY, MA! HEY, PA! HEY, EVERYBODY!
Here's the Picture that Everyone Wants to See!
That beloved Hardy Family out West . . . It's their newest—and their most exciting Adventure!

The 'All American family' in the wide open spaces!

OUT WEST WITH THE HARDYS
with **LEWIS STONE**, **MICKEY ROONEY**, **CECILIA PARKER**, **FAY HOLDEN**
AN M.G.-M PICTURE

MOTION PICTURES ARE YOUR BEST

Also—"Our Gang" Comedy and News
3 BIG DAYS Sunday, Monday & Tuesday
Midnight Prevue Saturday Night!

Join the biggest fun feast of the year...
NEW YEAR'S EVE PARTY
THIS IS NOISE MAKERS... LOVE LIES GLORIOUS
SATURDAY MIDNITE DEC. 31st

WELCOME! SANTA TO HEREFORD



BE ON HAND TO
MEET SANTA!
 Imagine! Santa Claus Himself — the one and only — IN PERSON! Hereford is planning to turn out in force and welcome him with the biggest PARADE and CELEBRATION ever! You can be in it, too! Remember . . .
HE'S COMING DEC. 21, at 2:30 P. M.
SEE SANTA CLAUS HIMSELF! ■ **SEE THE GIGANTIC PARADE . . .!**
 JOIN THE PARADE!
 Old Santa will Pass out bags of Candy and Nuts to every little boy and girl in the Parade!
HEREFORD, DECEMBER 21st

Fifth Grade To Give Operetta Here Wednesday

Wednesday morning, Dec. 21, in the Central School Auditorium, the fifth grades of Miss Madeline Bell and Miss Thelma McMinn will present a Christmas Operetta, entitled "The Awakening of Ebenezer Scrooge." The program will begin at 10:30 o'clock, the regular assembly time.

The operetta is a playlet in three acts, adapted from Charles Dickens' "A Christmas Carol." Pupils taking special parts will be: Ebenezer Scrooge, Betty London; Fred, Charles Skelton; Fred's wife, Betty Ruth West; Bob Cratchit, V. C. Hopson; Tiny Tim, Sammy Lisenbe; two street urchins, Nollie Elliston and Kenneth Rea; Spirit of Christmas, Naomi Brumley; a boy, Flake Barber; little boy, Myers Binnion Hudson; his mother, Louisdene Martin; Mary, Rosa Lee Nunn; Joseph, Eugene Sparks; angel, Helen Acker; wise men, Harold Loyd Head, Wayne Higgins and Edward Ray Robertson; shepherds, Harold Vaughn, Gayle Rutherford and S. A. Putts.

The play is interspersed with appropriate songs furnished by the other fifth grade pupils. Persons wishing and interested may attend the program. No admission charge will be made.

Wwehe Items

(1 1/2 miles south, 8 miles east)

MRS. R. C. VALENTINE
Mr. and Mrs. N. G. Elliston announced the arrival of a new son, Sunday, Dec. 11, at the Deaf Smith Hospital.

Mr. and Mrs. Lee Cocanougher are attending the Jack Frost Cattle Sale in Sweetwater, this week, and intend to visit in Waco before returning home.

Mrs. Buddy Curtisinger spent the week end in Hereford with relatives.

Wee Bradley and son, Bud, left Saturday with a carload of cattle for Oklahoma City.

Miss Jerry Medlin has returned home from East Texas.

Mrs. Pete Carmichael is able to be about again after two weeks of illness.

Mrs. Harris returned to her home in Summerfield, Saturday.

Mrs. George Robertson, Mrs. Andrew Gilliam, Mrs. Lee Cocanougher, Mrs. R. C. Valentine, Mrs. Jack Frost, Mrs. Dock Roberson, Mrs. W. R. Saxon, Mrs. Mary Ott, Mrs. Ira Ott, Mrs. Gus Thiele, Mrs. C. E. Rea, Mrs. Hewitt, Mrs. Reeves, Ina Mae Hewitt, Vera Rea, Mrs. Boeskin and Florella, Mrs. Reinart and Armella and Betty Jo Boeskin, Barbara Robertson, Betty Lea Valentine and Georgia Mae Reeves, Wilma Robertson, were among those from this community who attended the attractive tea, given at the court house by the Home Demonstration Clubs of the county.

The St. Anthony's Guild met in the home of Mrs. W. J. Albracht, Thursday, Dec. 8.

The afternoon was spent in playing games and after a business meeting refreshments were served to the following: Mrs. Henry Hoffmann, Mrs. Gene Loerwald, Mrs. Ed Loerwald, Mrs. Jake Boeskin, Mrs. John Albracht, Mrs. C. J. Albracht, Mrs. John Lueb, Mrs. Mike Koelner, Mrs. Roy Waggoner, Mrs. Jacob Waggoner, Mrs. L. Besner, Mrs. Agnes Cardinal and Mrs. Joe Hellman.

Mr. Henry Haeltling and sons called in the home of Mr. Haeltling's daughter, Mrs. W. J. Albracht, Monday.

Beth Ferguson is again able to be in school, after a week's absence.

Leslye Joe Valentine has been ill with the chicken pox for the past week.

Miss Lorene Acker of Hereford, spent Sunday with her cousin, Miss Elnoira Paetzold.

Mrs. W. B. Saxon spent Monday afternoon in Hereford.

Billye Valentine spent Wednesday and Thursday nights with Miss Peggy Valentine, in Hereford, and attended banquets given by the home economics class.

The Wyche Home Demonstration club will meet in the home of Mrs. Andrew Gilliam, Dec. 15, at 2 o'clock. A Christmas party with various games is planned. Each person is requested to bring a present to be numbered, put on the tree, to be drawn later on.

There will be a community party at the Wyche school, Dec. 23.

Mr. and Mrs. W. J. Albracht attended church at St. Anthony's in Hereford, Sunday morning.

W. B. Saxon is helping J. W. Albracht stack feed.

Miss Peggy Valentine spent Sunday in the home of her parents.

Adrian News

(30 miles northwest)

BY MRS. ALLAN BELL
During the past 10 days lots of cattle have been shipped from Adrian. The Intermountain Livestock Commission Co., shipped 11 cars to Alton, Ia.

H. D. Porter and son bought 6 cars from Chaf Glascock, sent to Los Angeles, and 1 car from Collier was sent to Denver.

C. C. Wimberley shipped 1 car of bulls to the Zelma, Ala., superintendent of the "Black Belt" experiment station.

Miss Donna Gayle Harris of Rogers, Ark., will come home Saturday to spend a week with her mother, Mrs. J. A. Harris. She has been attending school this term at Rogers.

The 4-H Club was organized at Adrian with 16 members present. Bill Tolbert has just returned from a business trip to Gainesville, Sherman and Wichita Falls.

Mrs. Floyd Brown and two sons, her brother, Don Horton, spent last week with their mother, Mrs. Horton, at Snyder.

Mr. and Mrs. Bert Kinsey, have just returned from points in Arkansas. They visited her parents, Mr. and Mrs. B. S. Ebor of Mt.

Ida, Ark., where a reunion was held. Her sister of Panhandle, being there at the same time.

James Bell has accepted a place in the Deaf Smith County agent's office.

Mr. and Mrs. Adrian Mohon spent a week with her parents, Mr. and Mrs. Fleming at Plainview.

Miss Henrietta Creitz, who is taking nurse training at Northwest Hospital in Amarillo, and her friend, Miss Warren, spent Saturday with Mr. and Mrs. Creitz.

Adrian P-TA play was presented Friday night to a full house. "Youth Comes Tripping," a comedy in three acts.

The cast included Vick Lemke, Lorene Creitz, Bob Caldwell, Miss Clemons, Mrs. M. H. Zaring, Jr., Mrs. Levi Mr. Hammitt, Walter Lemke, John Youngblood. Directed by J. C. Baker, Jr. Between acts one and two, a male quartet composed of Messrs. Bruce, Bill Brown, Vick Lemke and J. C.

Baker, sang two songs. Between acts two and three, a dialogue, "Catching a Train," by Charles Bell and Sarah Calhoun, was given.

Proceeds from the two plays amounted to \$60.

CHURCH OF CHRIST SONG MEET AT CANYON

Last Sunday at 2:30 p. m., a large assembly gathered at the Church of Christ in Canyon, for the fifth song meet of the con-

gregations of Hereford, Canyon, Friona and Dimmitt. Song leaders from Pampa, Panhandle, Amarillo, Happy, Tulla, Lockney, Dimmitt, Friona, Hereford and other places were present. This get-together is a very fine thing for the singers of the various congregations in this part of the Panhandle of Texas. The next gathering of this kind will be in Hereford, which will be the second Sunday in January.

AN EXTRA ROOM! TRY A WANT AD!

SANTA'S ANSWERS

Let's Make It Useful Gifts for the Home!

A BUTANE GAS PLANT or BUTANE APPLIANCES!

Everyone in the family will enjoy one of these nicer gifts for years to come... A Butane Gas System... Electrolux Refrigerator... Magic Chef Gas Range... Ward Floor Furnace... Hot Water Heater, and too, you can have these luxuries on terms to suit you. Come in today and let us explain how easily you can own one or all of these modern conveniences in your home!

NO DOWN PAYMENT - SMALL MONTHLY PAYMENTS!

THE USES OF BUTANE GAS...

The uses of Butane Gas for the farm home or the city home are unlimited. Butane Gas is the most economical fuel you can use for irrigation fuel, cooking, heating, refrigeration — and motors will have a longer life, develop more power and operate more economically on Butane Gas! (Ensign Carburetors are carried in stock at all times so that we may quickly adapt any gasoline or Natural gas motors to burn the lowest priced fuel—Butane Gas). We have the most liberal FINANCE PLAN obtainable—Now you can get a central heating plant with storage tank, installation, floor furnace and water heater all with **NO DOWN PAYMENT** and with **SMALL MONTHLY PAYMENTS!** Our Tank Truck will make deliveries of Butane Gas right to your storage tank in a few hours. We have Butane Gas for sale at all times at our station in Hereford. Change to **BUTANE GAS** today and save... **MONEY... TIME... LABOR!**

Ask Us for Estimates on Butane Systems!

MAGIC CHEF GAS RANGE

TO MOTHER WITH LOVE

A Gift for the housewife and the home and a gift that the whole family will appreciate. Come to FRASER'S and see the models on display and let us explain how quickly and economically you can prepare a meal on this beautiful new MAGIC CHEF Gas Range, using BUTANE GAS. You can own it on FRASER'S Easy Monthly Payment Plan!

Silent AS A CHRISTMAS CANDLE

SERVEL Electrolux alone is permanently silent... because it is the only automatic refrigerator with no moving parts in its freezing system. A day gas flame does the work! Whether you're about to buy your first automatic refrigerator or replace your present one, see the new 1933 Servel Electrolux models that are now on display!

- NO MOVING PARTS in the freezing system
- PERMANENT SILENCE
- CONTINUED LOW OPERATING COST!
- MORE YEARS OF SERVICE
- SAVINGS THAT CAN PAY FOR IT

The New 1933 SERVEL ELECTROLUX

Operates on Less than 2c a Day on BUTANE GAS!

HOT WATER HEATERS!

Automatic Water Heating is completely carefree with an AUTOMATIC GAS Storage Water Heater. You need never worry about the water getting too hot in the boiler; you know that your supply of hot water is there—faithfully, unerringly. You can't afford to be without this modern convenience—when you can own one so easily on FRASER'S Monthly Payment Plan!

WARD FLOOR FURNACES

WARD SPACE HEATERS are made in a range of sizes to heat a small room or a whole house and they are so easily installed! The complete heating unit lies just beneath your floor and no basement is required for installation. No Money Down—Easy Monthly Payments!

FRASER

Oil and Grain Company

Alton T. Fraser, Owner Hereford, Texas Phone 484

GIFT SUGGESTIONS

You can find any number of lovely gifts for sister, mother, wife or sweetheart at the Fashion Dress Shoppe. Look over this list of gifts and then come in and let us show them to you!

Coat Sale

ONLY 3 DAYS LEFT!

In this great reduction sale of Coats and Suits! We have absolutely marked one-half off of our original prices. We have a large number of beautiful fur-trimmed and tailored coats and suits to select from, but you will have to hurry to take advantage of this savings because it closes Monday night, December 19th.

1 off 2

ON ALL COATS AND SUITS

SHOP EARLY!

DRESSES FOR EVERY HOLIDAY OCCASION! 500 of them!

We have them in every price range and every size so be sure and shop our dress department before you buy. We are closing out these dresses at sacrifice prices. The difference between the original price tag and the red tag will show you your saving. Hurry in for best selections.

All Sales Cash! — All Sales Final!

Hose in Christmas Gift Boxes!

The Fashion Dress Shoppe

"HEREFORD'S EXCLUSIVE LADIES' GIFT SHOP"

Gift Sales!

- Costume Jewelry
- Satin Robes
- Wool Robes
- Pajamas
- Purses

- Dance Sets
- Panties
- Satin Slips
- Crepes
- Gloves

- Twin Sweaters
- Handkerchiefs
- Evening Frocks
- Coats
- Dresses

SUGGESTED Gifts

SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181-W

Over 200 Guests Enjoy Demonstration Council Christmas Tea Here Saturday

An outstanding success was the Christmas Tea given by the Deaf Smith County Home Demonstration Council in the Household Aid Project rooms at the court house in Hereford, Saturday afternoon from 2:30 to 4:30, during which about 200 guests attended. The team was under the direction of Mrs. J. Fields Matthews of Dawn, Council Chairman.

A gala holiday spirit prevailed throughout the rooms which were effectively decorated with woody plant materials of mistletoe, two varieties of holly, trailing vines, oak leaves, cedar, pine branches, and a pine Christmas tree, all of which were obtained from Bell and Marion counties for this special occasion. These were supplemented by unusually beautiful lighting effects of red, and blue in the rooms. The decoration was under the direction of Mrs. Pink Gilliland and her assistants. Mrs. Matthews decorated the dining table which was lighted by twelve white candles set in a bed of mistletoe.

Council members and club officers presided at the tea table and received.

Entertainment consisted of numbers by the High School Girls Quartet, "Hills of Bethlehem," "For the Not Mary," "Under the Starlight," accompanied by Miss Thelma McMinn, director, Misses Elizabeth Rice, Mary Tiefel, Faye Crosthwait and Dorothy Nellie Trimble composed the quartet. Miss Georgia Nell Coleman of Messenger sang two numbers, Mrs. R. J. Coleman played the accompaniments. A trio, Mrs. Emery Burk, Mrs. N. R. Miller and Mrs. Johnny Womble of Dawn sang "O Little Town of Bethlehem," and "Underneath the Christmas Starlight," accompanied by Mrs. Aubrey Wimberley of Dawn. Mrs. F. W. Dodson of Westway sang "Under the Stars," accompanied by Mrs. Merlin Kaul also of Westway, who played a number of Christmas Carols.

Operating with clocklike precision was the kitchen service which was under the efficient supervision of Mrs. J. T. Gunn of Messenger, the first hour, and Mrs. H. E. Miller of Dawn the second hour. Among those assisting were Misses J. W. Hulise, J. E. Morrison, J. W. Adrien, W. A. May, Walter Galley, Dalby Fleming, R. A. Frye, W. J. Stewart, R. J. Coleman, W. M. Crooks, G. S. Parker, W. B. Saxon, C. E. Rea, R. C. Valentine, Gus Thiele, R. A. Gilliam, Al Werner, Gordon Frye, M. H. Koelzer, Frank Wilde, George Robertson, Lonnie Olson, T. E. Rohrbach, and Misses Adeline Koelzer, Gertrude Koelzer, Marie Miller, Virginia Miller.

The registration of the guests was under the direction of the 4-H Club Girls. Among those assisting with this were Ina Jeanne Rickerts, Nancy Olson, Nova Wyly, George Mae Reeves and Rosa Lee Powlson.

Bible lesson on "The Star of David." A missionary playlet, "To All People," concluded the program.

MRS. HAILE IS CLUB HOSTESS

Mrs. Meade Haile was hostess at a delightfully informal luncheon, given at her home on Wednesday of last week, for members of the Knitting Club.

An arrangement of small yellow blossoms and green fernery formed the centerpiece for the attractively appointed table.

In the afternoon, knitting and handwork were enjoyed.

Those present were Mesdames Ernest Medkier, W. J. Stanford, Woodrow Ireland, J. T. Gilbreath, Jr., Paul Mathers, Travis Dameron, Miss Ruth Conkwright and the hostess.

FRANCES WITHERSPOON BIBLE CLASS ELECTS OFFICERS

Officers for the coming year, were chosen at a called meeting of the Frances Witherspoon Bible Class held Thursday at the home of Mrs. C. F. Kerr. Those chosen included Mrs. W. M. Cogdell, president; Mrs. W. M. Rigler, vice-president; Mrs. Ora Lee, secretary-treasurer; Mrs. F. P. Potter, reporter, and Mrs. W. A. Carroll, teacher.

A luncheon at noon and quilting in the afternoon, furnished entertainment.

Those present were Mesdames J. E. Gyles, W. M. Rigler, W. A. Carroll, W. M. Cogdell, Ora Lee, F. P. Potter, two visitors, Mrs. E. S. Ireland and Mrs. Clay Ridgway, and the hostess.

MRS. STEELE ENTERTAINS POLLYANNA CIRCLE

Mrs. M. L. Steele entertained members of the Pollyanna Circle of the Methodist Woman's Missionary Society Thursday afternoon at her home on Third Street.

In keeping with the spirit of the season a Christmas program was presented. Christmas Carols were sung, with Mrs. J. C. McCracken at the piano, and Mrs. B. M. Wiltshire leading.

After the opening prayer given by Mrs. W. T. Bachelor, and the scripture, read by Mrs. Margaret Helfner, Mrs. C. B. Williams told the meaning of Christmas. Her talk was illustrated with short musical interludes, furnished by Mrs. A. C. Thompson on the violin.

Mrs. B. M. Wiltshire and Mrs. Thompson entertained with a vocal duet.

Following the social hour, refreshments were served to Mesdames Troy Womble, Emma Smith,

C. B. Williams, A. C. Thompson, W. T. Bachelor, Alice Smith, J. I. Greer, J. B. Jones, Andy Thomas, Emil Bowsher, B. M. Wiltshire, L. J. Bennett, Margaret Helfner, J. F. Ward, C. C. Cox, W. B. Anthony, Alice Swigart, J. C. McCracken, E. B. Black, J. B. Hammer and the hostess.

The next meeting will be held at the home of Mrs. Troy Womble.

ROBERT BELL WILL MARRY DALLAS GIRL

Announcement has been made here and in Dallas of the forthcoming marriage of Miss Irene Elkins of Dallas to Robert Bell of Hereford, which will take place early in January.

Mr. and Mrs. B. A. Termin of Dallas, aunt and uncle of the bride-elect, have announced that the marriage of Miss Elkins and Mr. Bell will take place January 4, at the Termin home, 2607 Bomar Street.

Miss Elkins is a graduate of Dallas Academy and Mr. Bell, who is the son of Mr. and Mrs. A. G. Bell of Adrian, formerly of Hereford, is a graduate of Texas A&M College. He was an honor graduate of Hereford High School in 1931.

Attendants in the wedding will include Miss Alice Wilson of Corsicana and Ed Ireland, Jr., of Dallas.

Mr. and Mrs. A. G. Bell and daughter, Evelyn, expect to attend the wedding.

Dr. E. M. Wiltshire, teacher, welcomed the guests and Bill Smith conducted "cross question and curious answer," form of entertainment. Mrs. Mart Burum entertained with two humorous readings. Group singing was led by Mrs. Wiltshire. A musical game, directed by Miss Mattie Mae Swisher, finally led to the distribution of gifts.

Arrangements for the annual affair were made by Mesdames Ralph White, Buford Farmer, O. L. Click, B. R. Dixon and Miss Ora Hammer.

Those attending were Messrs. and Mesdames Mart Burum, Ralph White, Bill Smith, Ralph Boden, B. R. Dixon, Carl Jennings, Ralph Smith, Buford Farmer, DuBois Walker, O. L. Click, Dickerson, Rev. and Mrs. M. M. Beavers, Dr. and Mrs. R. H. Willis, Dr. and Mrs. B. M. Wiltshire, Miss Ethel Rice, Miss Ella Aikman, Miss Eunice Rutherford, Miss Ora Hammer, Miss Mattie Mae Swisher, Miss Bell Harris and Mr. Hroman.

TWO PRE-HOLIDAY AFFAIRS GIVEN AT WITHERSPOON HOME

An especially enjoyable affair was the bridge party given for the newly organized Friday Afternoon Bridge Club, Friday afternoon at the home of Mrs. J. W. Witherspoon.

Attractive appointments accented a Mexican theme, featuring a gay array of color in bridge accessories. High score club prize was awarded to Mrs. Grant Fuller and guest prize went to Mrs. J. M. Posey.

Club members attending were Mesdames C. F. Moore, A. B. Bate-man, Grant Fuller, Colby Conkwright, F. L. Lucas, E. B. Hedrick and the hostess. Special guests included Mesdames J. M. Posey, Jack Wayland, Meade Haile, R. R. Willis, Marila Gilliland and Ted Houston of Boise, Idaho.

Mrs. Witherspoon are hosts.

FRIDAY EVENING Mr. and

Friday evening, Mr. and Mrs. Witherspoon were hosts for three tables of guests at an informal pre-holiday bridge party when seasonal appointments carried out a Yuletide theme.

Game awards went to Mr. and Mrs. Alton Fraser. Those enjoying the occasion were Meems and Mesdames J. A. Pitman, N. E. Milburn, H. A. Cloese, George Stambaugh, Alton Fraser and the hosts.

Mrs. G. P. Oliver of Plainview, visited in the home of Mrs. W. A. Hunter, last week.

Mrs. Dudley Green and daughter, Virginia, and Mrs. F. L. Lucas and son, F. L., Jr., were in Amarillo, Saturday.

Mr. and Mrs. Ernest Witherspoon of Clovis, N. M., visited their son, J. W. Witherspoon and his family here. They were accompanied by their daughter, Miss Ruby Witherspoon.

Miss Anita McDonald of Amarillo, is a house guest in the J. W. Witherspoon home.

CLASS HAS ANNUAL CHRISTMAS PARTY

The Friendship Class of the Methodist Church held its annual Christmas party at the church, Thursday evening.

Banquet tables were arranged in the shape of a "U" and decorated in keeping with the holiday season. A decorated Christmas tree was the focal point of interest.

Switch TO DODGE and Save Money!



Will Holiday parties find you looking YOUR BEST?

Bring your loveliness up to tip-top shape for the busy party season. You will have some particular Santa Claus to please, so glow with charm and beauty for this occasion.

Rely on this shop to help you. We offer a service of unusual capability that assures you smart results without undue costs.

PHONE 220 for APPOINTMENT!

CHARM-AID STUDIO

Verna Culppepper
Ruth Harding Eva Greeson

Practical GIFTS From

MILLER AUTO STORE



Firestone STANDARD BICYCLES

For men, boys, women and girls. Fully streamlined — balloon tires, headlight, chain guard and other deluxe equipment.

\$32.95
Others as low as \$24.95



MERCURY WAGONS

Light, heavy gauge steel body. New style 10" double disc, roller bearing wheels.

\$1.95 UP



VELOCIPEDES

SKIPPER, Tubular bicycle type frame. Ball bearing wheels. Leather saddle, 30" front wheel. \$3.95 UP

Gifts FOR THE MOTORIST

Be a pal this Christmas and get dad, brother or the boy friend something they have been secretly hoping for... a shiny new gift for the car! Let us help you in your selection. Come in now!

BATTERIES \$3.95
As low as

Firestone AUTO RADIO \$29.95

Seat Covers AS LOW AS \$3.65

Defrosting FAN \$3.15 | **Wing MIRROR 50c**

SKID CHAINS 35c
Metal FLASHLIGHT 39c
FLOOR MATS \$1.65 UP
GRILL GUARDS .90c UP
Chrome SPOTLIGHT \$6.00

AUTO HEATERS
We carry a complete line of popular make heaters. You can buy one for as low as \$2.00.

Firestone Radios

The MIDGET \$9.95 Here's the radio sensation of the year — a radio so small it can be held in the palm of your hand, so powerful it has the brilliant reception and tone quality of a six-tube set! Zipper carrying case \$5c.

5-TUBE AC-DC \$12.95 The radio for an apartment, bedroom, recreation room or the children's room. Has Push-Button Tuning with 4 push buttons for automatic station selection. Operates on 110-volt, AC or DC current.

6-TUBE AC-DC \$19.95 The range, tone quality, and attractive appearance of this table model will surprise and please you. Has Push-Button Tuning with 5 push buttons for automatic station selection and many other features.

RADIOS MAKE IDEAL CHRISTMAS PRESENTS

USE OUR LAY-AWAY PLAN AND HAVE A NEW RADIO FOR CHRISTMAS

DINNER GUESTS

A small dinner party with games furnishing additional entertainment, was given at the home of Mr. and Mrs. Burl France, Friday evening.

Four special guests included Miss Verna Culppepper, Miss Ruth Harding, Miss Edna Daughette and Miss Eva Greeson. Others present were Allen Hammer, Jack France, Wanda Jean France and the hosts.

CHURCH GROUP ATTENDS HARVEST DAY PROGRAM

Members of the Methodist W. M. S. and others who attended a "Harvest Day" program held at the Folk Street Methodist Church in Amarillo, Wednesday, Dec. 7, were Mesdames B. Jones, J. F. Ward, Cliff and son, Bobby, Lyle (Frank) Terrell, Noah Ewington, J. Newell, Ida Rickerts, J. O. Cummings, E. W. Harrison, G. A. F. Parker, E. J. Hudson, J. B. Hammer, Walker, Turner, Dickenson, Knox Kinard, Miss Mattie Mae Swisher, Tom Alderson and Rev. M. M. Beavers.

Methodists from all over the Panhandle attended the meeting which is held annually. Educational talks of interest to ministers, laymen and to the women of the district were featured. Reports from 26 Women's organizations were heard.

SUMMERFIELD W. M. S. PROGRAM

The Women's Missionary Society of the Baptist Church of Summerfield met at the home of Mrs. C. R. Walser, Thursday afternoon.

Mrs. B. E. Roberson led the program which dealt with "Foreign Missionary Work." Talks on "Preparing Youth for Leadership, Individual Responsibility, and Mission Work at Home as Well as Abroad," were given.

Mrs. Ky Lawrence conducted the

THE BANK IS A FAMILY FRIEND

Father in his business and personal affairs, uses this bank's facilities to safeguard his funds, to pay and collect accounts, and as a source of credit and business information. Mother saves time and steps by paying her household bills with the aid of a checking account.

Sister and brother set aside money for the things they want (and also learn the important lesson of thrift) through personal accounts at this bank.

Is your family using all of our services?

DO YOUR BANKING WHERE MODERN, CAREFUL AND SAFE PROCEDURE PREVAILS!



The First State Bank

SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181-W

Music Study Club Shower Compliments Mrs. Harold Holman, Bride

Mrs. Harold Holman, the former Miss Jeanne Snyder, was complemented with a miscellaneous shower Monday afternoon, when members of the Music Study Club entertained in her honor at the home of Mrs. S. P. Rosson.

Yuletide suggestions predominated in decorations. A traditional Christmas wreath hung on the door, its festive circle producing an unusually charming welcome to arriving guests. In the house a real Christmas atmosphere was created with a snow scene including Santa and his reindeer on the mantel. Floor baskets were filled with silvered flowers and a shining silver tree decorated with abated lights carried out the Christmas theme as table decorations in the dining room.

An appropriate program opened with a vocal solo, "Untill," by Mrs. Homer Fox, followed by clever advice, in Walter Winchell style, given by Miss Lueta Borden.

The shower was introduced at the close of a musical contest when Miss Patsy Wilshire and Master Jack McCracken, dressed as bride and groom, entered to the strains of wedding music and presented the prize to the winner in the contest, Mrs. Holman.

Refreshments were hot plum pudding, hard sauce, salted nuts, Christmas candy and coffee. On the plate were bride's favors done in silver.

Those present included Mesdames B. Y. Crosthwait, C. H. Dyer, Ray Conaway, Homer Fox, S. P. Rosson, C. C. Acker, Tom McCollum, J. C. McCracken, W. L. Davis, T. W. Roberson, F. H. Oberthier, Ted Houston of Boise, Idaho; I. O. Crosthwait, A. C. Thompson, C. F. Moore, Tom Parker, H. E. Henslee, Gaston Baur, Ray Barber, B. M. Wilshire, Ralph Barnett, Colby Conkwright, J. O. Newell, Minnie E. Jones, H. H. Hawkins, A. J. Schroeter, Oscar Easley, W. E. Dunlap, J. J. Clark, E. B. Black, Jeff Gilbreath, C. C. Ferguson, W. J. Stanford, G. A. F. Parker, A. O. Thompson, H. L. Broadwell, C. R. Smith, Glenn Snyder, Misses Mattie Mae Swisher, Eloyse Pitman, Ruth Conkwright, Lueta Borden, Frances Borden and the honoree.

Those sending gifts were Mesdames Seth B. Holman, J. H. Pitman, J. A. Pitman, Clara McLean, John Patton, C. O. Wilkins, R. R. Wills, Walter Seed, Jr., C. B. Williams, C. A. Skeiton, Elizabeth Womble, F. J. Eberle, O. T. Williams, A. M. Jones, John McLean, John Olson, Chas. Wilson, Woodrow Dameron, Ralph Smith, G. M. Hudson, H. M. Benefield, Harry Seed, George V. Stambaugh, J. E. Beyer, W. M. Emmons, Clifford Hicks, Troys Carmichael, F. T. Toloson, G. H. Heard, Louis Woodford, W. C. Pitman, H. D. Ried, Frank Cogdell, W. J. Smith, Carl Mounitz, W. E. Dameron, Misses Thelma McMinn, Nancy Conkwright, Elaine Newell, Madelyne Whitehead, Virginia Barnett, Elsy Wilkins and Faye Crosthwait.

MRS. KESTER ATTENDS AUXILIARY

Mrs. F. M. Kester attended a meeting held Sunday in Amarillo by the Auxiliary to the Optometric Organization of District No. 1.

HEREFORD CHORAL CLUB WILL HOLD MEMORIAL SERVICE

An innovation among Christmas celebrations will be the Memorial Service which is slated for Dec-

ember 22 at West Park Cemetery. The unusual service will be given by the Hereford Choral Club and will begin promptly at 7:30 p. m. at the cemetery. Appropriate songs and carols will be featured under the direction of Miss Mattie Mae Swisher. Ministers of the town will assist in the open-air program and those attending the service may park their cars where they can see and hear to the best advantage.

After the program at the cemetery members of the club will visit the hospital for a brief service and a few homes where "shut-ins" will enjoy the music.

1938 HEREFORD HIGH SCHOOL GRADUATES RECEIVE HONOR AT TEXAS TECH

Scoring of the standard English placement test given to all Texas Tech freshmen early in the semester, shows that out of 1300 freshmen who took the test eleven possessed excellent background in usage, punctuation and vocabulary. The highest score was 81. Jack Nicks of Hereford, son of Mr. and Mrs. Walker Nicks, made a score of 78—rating 3rd place. Dr. Albert Barnett, professor of education, who supervised the scoring, stated that 50 is the normal score for a person who has completed four years of high school, and that any score above 74 is considered excellent.

Jack's record not only speaks well for his own efforts, but reflects favorably upon the English department of Hereford High School.

MRS. RAY IS HOSTESS FOR Y. W. A.

Y. W. A. of the First Baptist Church met at the home of Mrs. Lillburn Ray, Monday evening.

Mrs. Ray led the program on "Missions in Foreign Lands and Mission Study." Following the opening prayer led by the sponsor, Mrs. Jack Roberson, the ensuing program was given: "Promise of Missions," Edith Cockrell; "Promise No. 2," Mrs. Billie Roberson; "Power No. 1," Thornton Shirley; "Praise No. 2," Mrs. Travis Caraway.

The next meeting will be in the form of a Christmas party at the home of Mrs. Billie Roberson next Monday at 6:30 p. m. Members will bring gifts for sunshine friends, one extra gift and one toy.

Members present were Mrs. Jack Roberson, Audrey Cockrell, Dorothy Funderburg, Mrs. Nina Robbs, Glennis Cockrell, Mrs. Travis Caraway, Inez Funderburg, Mrs. Billie Roberson, Thornton Shirley, Edith Cockrell, Kitty Kloe Harlin, Mrs. Ben Wohlgenuth and the hostess.

BETTY JO KENDALL IS HONORED

Betty Jo Kendall was named honoree at a surprise birthday party given at the home of her parents, Mr. and Mrs. Joe Kendall, Saturday night.

A variety of games and contests were enjoyed under the direction of Mrs. Earl Lance.

Those present were Rema Rae Renfro, Ruth Temple Hastings, Lois Agnes Gilbreath, Nadine Newell, Eleanor Wilson, Rue Wilson, Dorothy Banner, Billie Barber, Mary Ellen Henslee, Polly Dixon, Mattie Louise Lawhon, Mary Lookingbill, Louise Lance, Geraldine Kendall, Jack London, Richard Petersen, Wayne Phillips, John Estes, Billy Bob Jackson, Larry Trimble, Daniel Russell, Billy Davis, Harold Close and the honor guest.

STUDIO OF SINGING TO PRESENT TWO CHRISTMAS PROGRAMS

Miss Mattie Mae Swisher's Studio of Singing will present two Christ-

666 relieves COLDS first day Headaches and Fever due to Colds in 30 Minutes.

Try "Rub-My-Tism"—a Wonderful Lintment!

Still Coughing?

No matter how many medicines you have tried for your cough, chest cold, or bronchial irritation, you can get relief now with Creomulsion. Serious trouble may be brewing and you cannot afford to take a chance with any remedy less potent than Creomulsion, which goes right to the seat of the trouble and aids nature to soothe and heal the inflamed mucous membranes and to loosen and expel the germ-laden phlegm.

mas programs at the Methodist Church.

The first will be given Friday afternoon at 5:00, and will feature a short program given by the senior group of students, which will consist of numbers to be used in the High School Glee Club presentation and in various church presentations.

Those taking special parts on the program will be: Adeline Koelzer, Nellie Jo Shreve, Mary Tietzel, Nadine Newell and Mrs. Nellie E. Gregory. Several ensemble selections will be given and Mrs. A. C. Thompson will assist with the violin. Accompanists will be Mrs. Clay Ridgway, Mrs. John Jacobson and Miss Bettie Sue Henslee.

Sunday Afternoon—In the church auditorium, a group of younger students will present a musical program in the form of a Christmas play, at 2:00 o'clock.

The cast includes Nadine Newell, Joyce Homer, Christine Smith, Patsy Ann Single, Jacqueline Newell, Mary Louise Grady, George F. McConnell, Norma McCullough, Bessie Frances Caraway, Louise Young, Bobby Jennings, Tom Wilson and Wesley Ewton.

LITTLE FOX CIRCLE WILL MEET FRIDAY

Little Fox Circle of the Woman's Missionary Society of the Methodist Church will meet Friday afternoon at the church at 2 o'clock.

This will be an important business meeting and all members are urged to attend. New officers will be elected. Members are asked to bring donations for the box which will be packed for the Methodist Orphanage.

AMERICAN LEGION AUXILIARY TO HAVE CHRISTMAS PARTY

The Auxiliary to the American Legion will have its annual Christmas party next Tuesday evening at the Legion Hall, at 7:30 o'clock.

Each member is asked to bring a toy or clothes for a child.

MRS. KENDALL WILL SPONSOR GIRLS AUXILIARY

Mrs. Joe Kendall has accepted sponsorship of the G. A. of the Baptist church, following the resignation of Mrs. R. E. Perkins, who is moving from Hereford. The announcement was made at the meeting held at the church Tuesday afternoon.

A program on "Africa," was employed with program parts taken by Louise Cress and Bobbie Turner.

The next meeting which will be held at Mrs. Kendall's home on Tuesday afternoon, will feature a Christmas party. Members will bring gifts to rerechange.

LEGAL NOTICE

SHERIFF'S SALE THE STATE OF TEXAS, County of Deaf Smith.

NOTICE IS HEREBY GIVEN That by virtue of a certain Order of Sale issued out of the Honorable 78th District Court of Wichita County, on the 14th day of November, 1938, by the Clerk of said court for the sum of Four Thousand Eight Hundred Thirty-Four \$50-100 Dollars and costs of suit, under a certain judgment, in favor of George E. Martin in a certain cause in said Court, No. 32307-B and styled George E. Martin vs. Blain Poff and Blanche Poff, wife of Blain Poff, and placed in my hands for service, I, J. O. Newell as Sheriff of Deaf Smith County, Texas, did, on the 7th day of December, 1938, levy on certain Real Estate, situated in Deaf Smith County, Texas, described as follows, to-wit:

The Southwest Quarter (S W 1/4) of Section Number Ninety-One (91) Block M-7, B. S. & F. Survey, Patent Number 133, Vol. 30, described by metes and bounds as follows: Beginning at the N. E. Corner of Section No. 107, this block:

Thence East 937 1/2 varas to the S. E. Corner of this tract; Thence North 959 varas to the N. E. Corner of this tract; Thence West 937 1/2 varas to the N. W. Corner of this tract; Thence South 959 varas to the place of beginning, and containing 162.65 acres of land, said land situated in Deaf Smith County, Texas.

And levied upon as the property of Blain Poff and Blanche Poff and that on the first Tuesday in January, 1939, the same being Tuesday the Thrid day of said month, at the Court House door of Deaf Smith County, in the City of Hereford, Texas, between the hours of 10 A. M. and 4 P. M., by virtue of said levy and said Order of Sale, I will sell said above described Real Estate at public vendue, for cash, to the highest bidder, as the property of said Blain Poff and Blanche Poff, his wife.

And in compliance with law, I give this notice by publication, in the English language, once a week for four consecutive weeks immediately preceding said day of sale, in The Hereford Brand, a newspaper published in Deaf Smith County, Texas.

Witness my hand, this 7th day of December, 1938.

J. O. NEWELL, Sheriff, Deaf Smith County, Texas. 49-42c

SHERIFF'S SALE THE STATE OF TEXAS, County of Deaf Smith.

NOTICE IS HEREBY GIVEN That by virtue of a certain Order of Sale issued out of the Honorable 78th District Court of Wichita County, on the 14th day of November, 1938, by the Clerk of said court for the sum of Seven Thousand Two Hundred Fifty-One

7200 Dollars, and costs of suit, under a certain judgment, in favor of W. S. Chapel in a certain cause in said Court, No. 32308-B and styled W. S. Chapel vs. Blain Poff and Blanche Poff, wife of Blain Poff, and placed in my hands for service, I, J. O. Newell as Sheriff of Deaf Smith County, Texas, did, on the 7th day of December, 1938, levy on certain Real Estate, situated in Deaf Smith County, Texas, described as follows, to-wit:

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Beginning at the S. E. Corner of Section No. 109, this block; Thence East 937 1/2 varas for the N. E. Corner of this tract; Thence South 959 varas to a point for S. E. Corner of this tract; Thence West 937 1/2 varas; Thence North 959 varas to the place of beginning and containing 162.65 acres of land,

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J. O. NEWELL, Sheriff, Deaf Smith County, Texas. 49-42c

HAILE DRUG

HEREFORD PHONE 99 TEXAS

GIFTS

for Everybody

Shop Early For Full Selection

We Are Santa's Headquarters

L'Adonna Gift Set
Containing rouge and lipstick in a lovely blue leatherette case with mirrored lid. Only \$1

Little Country Doctor
Everything from stethoscope to prescription blanks and "sure-cure" candy pills. 119

Kupfer Assortment
for the whole family. A wide variety containing caramels, nougats, creams and others. 21 lbs. 115
11-lb. box . . . 59c

Lovable Cuddle Dolls
That will delight any child. Large size, unbreakable. Many designs. 98c

Mystery Motor Bus
No key, no winding, no battery—What makes it go? 14 in. 59c long. Enameled. 59c

Leon Laraine Beauty Ensemble
Three pieces—powder rouge and lipstick in a transparent celluloid enclosure. 225

Po-Do Shaving Set
The gift that makes a man's morning shave enjoyable. Shave cream, after shave lotion, talc and styptic powder. 89c

Holiday Tags & Seals
Colorful stickers that brighten up even the most simple gift. Large ass. . . . 5c

Brilliance For Your Tree
Set of 8 colorful lights with complete wiring, well made, good insulation. 49c

NUT BOWL SET
Nut Cracker & 6 Picks. 119
Beautifully made of rustic wood.

BREAD TOASTER
With Cord and Plug. 229
Pyrex glass inserts allow full vision.

HOLIDAY GREETING CARDS
A complete assortment of beautiful new greeting cards. . . . new designs, appropriate sentiments. 2 for 5c - 5c - 10c

WAFFLE IRON
Stick-Proof Grids. 239
New chrome plated iron bakelite handles.

GIFT STATIONERY
Red and Silver Chest. \$1
36 sheets and 36 envelopes. Perfect gift.

Best For Your Eyes

Chrome or Copper BED LAMP
Gives Diffused Light. 119
Vanity bed lamp clamps onto the head of any bed or above a mirror.

JUICE EXTRACTOR
The new "Juice King". 295
Gleaming chrome and enamel finish.

ZIPPER BAG
The "Traveler". 225
The perfect gift for the traveler.

Now My Dear DON'T LET THAT HEADACHE SLOW YOU DOWN

STOP IT WITH ALKA-SELTZER

Does Headache "slow you down?" You are a rare exception it does not. One or two tablets of ALKA-SELTZER in a glass of water makes a pleasant alkalizing solution that usually brings relief in just a few minutes. ALKA-SELTZER is also recommended for Gas on Stomach, "Morning After", Acid Indigestion, Colds, and Muscular Pains.

You will like the tangy flavor and the results when you take Alka-Seltzer. Alka-Seltzer, when dissolved in water, contains analgesic (Sodium Acetyl-Salicylate). In addition, the alkalizing agents in Alka-Seltzer help to relieve those everyday disorders associated with hyperacidity.

Small package 36c Large package 60c

Alka-Seltzer

Values for Everyone!

New MING-CHECK CHINESE CHECKERS
Complete with 60 Marbles. 49c
New adaptation of an old Chinese game! Easy to learn, fun to play! Unbreakable, unbreakable marbles.

Make Someone Happy With **KING'S CHOCOLATES** for American Queens!

House Wiring

Household Appliances Witherspoon

ELECTRIC

102 W. 3rd St. — Phone 68

Streu "Free Kelvinator" Contest Will Close December 22

Free Kelvinator For Some Woman In This Section

LIMITED SUPPLY COOK BOOKS TO BE GIVEN TO ENTRANTS

With only one week remaining in which to enter Streu Hardware's big Kelvinator Contest, Gus Streu said that some woman in this trade territory is going to win the \$175 Grand Prize Kelvinator, and 50 other women will receive awards in the contest.

"We also have a few Kelvinator Christmas Cook Books left," he said, "and will give one to each woman who visits our store and enters the contest. The book is attractively illustrated and is written in a clever vein. It was prepared especially for those who want a good, old-fashion Christmas with plenty to eat and perhaps a touch of something festive and different."

The contest is scheduled to close Thursday, Dec. 22, and the prizes will be awarded Dec. 24. Numerous women have already entered the contest, knowing that it is local in nature—and that some woman in this immediate area will win the prize.

"When you visit our store to get your cook book and enter the contest, we will also be glad to show you the new Kelvinator which we are going to give away—and to give you complete details regarding the contest," Mr. Streu said. "Seeing the Kelvinator will likely help you in the contest, so be sure to see the box."

Easter Items

BY MRS. CARL FRYE

There was an attendance of 40 at Sunday school last Sunday. Rev. Forch took as his morning subject, "Sin." In the evening his subject

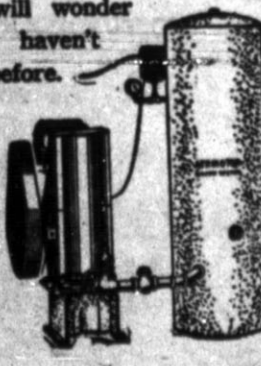
A Gift that Gives ALL YEAR!

Enjoy Running Water the Year Around with an AERMOTOR WATER SYSTEM

When it costs so little to have the many comforts and conveniences that running water brings, why put up with "pump and carry" methods?

Aermotor Electric Water Systems provide a complete solution of your water problem in the most modern and efficient manner. And you are offered the most improved systems at a cost so surprisingly low you will wonder why you haven't had one before.

Come in and find out how easily you may have a real water system.



... at Streu's

was "Rip Van Winkle," a Benevolence sermon.

Mrs. E. M. Allen was seriously ill over the week end. She is some better at this time.

M. Simmons and Fred Walton were in Pampa, Sunday.

Mr. and Mrs. Carl Frye attended a buffet supper Sunday evening, at the W. A. Hunter home. The supper and miscellaneous shower were a surprise to Mr. and Mrs. Hunter, honoring them on their forty-fifth anniversary.

Mrs. Kinder of Frederick, Okla.,

visited last week in the home of her brother, D. S. Bruton.

The young people of the community will meet with the young people of Jumbo, next Sunday in a joint Christmas program.

Mr. and Mrs. W. J. Sullivan are visiting this week in the home of their daughter, Mr. and Mrs. V. C. Woolery.

Joyce Carter was absent from school this week on account of sickness.

Glenn Smith and family were shopping in Hereford, Wednesday.

Streu Displays Gigantic Line Practical Gifts

Streu Hardware, which has aptly been designated as Santa Claus Headquarters in Hereford, is this year showing the greatest line of gift selections in the history of the store, according to Gus Streu. "We are especially proud of our

electrical gifts, and already scores of farmers on the new REA lines are taking advantage of this department for lasting gifts that will bring comfort and happiness to their wives and families."

In addition to this big line of electrical appliances, the store also has a toy department that will make the heart of every boy and girl turn over and stick in their throats.

The store, decorated in gay Christmas trimmings, reflects a sporting selection of household items, sporting goods, and other practical

gifts, which were selected to bring happiness, and long years of service to the owners.

Bethel Items

(80 miles south) MRS. E. E. BOWEN

The Missionary Society met at the school Monday afternoon in a business and social meeting. Eleven members and one visitor attended. A quilt was made for a needy family during the social hour.

Those attending the Harvest Day

program and District Board meeting at Amarillo Wednesday, from Bethel, were Mr. and Mrs. Earl and William Lunt, Mrs. Bryan Sinclair, Mrs. J. G. Davis and Mrs. Cleo Richardson of Mesquite. J. A. Bagwell was a Plainview visitor, Saturday.

Lola Shiven was home for the week end. Miss Evelyn Shoen of Plainview spent the week end with her.

Mrs. Crabb, Mrs. E. E. and Christine Bagwell of Mesquite visited the Jim Bagwells Tuesday evening.

Gifts

THAT ARE PRACTICAL

SILVER WARE

\$14⁷⁵
and up

Genuine William Rogers and 1847 Community Plate are included in our big selection and Silver is the Gift SHE has always wanted—and will appreciate more than anything else. In attractive gift boxes.

GLASS WARE

\$2⁰⁰
and up

Glass Ware is another item the Housewife has always wanted, and never could get around to buying. We have a gorgeous selection this year. New designs... matched sets. A pleasing gift that recalls Christmas 1938 down through the years to come.

TOYS

Toys for the Kiddies. We have a nice assortment of quality toys, including a number of new and interesting games. See our big toy counter.

While we have listed several items on this page, they do not begin to cover our Big Stock... You know our Reputation for High Quality and for Reasonable Prices. Shop Streu Hardware before you buy.

ELECTRICAL

For the Farm Home, recently with REA power, you can't beat GIFTS ELECTRICAL. We have a large assortment, and they are built to give Year's of Service.



Waffle Irons

Modern in design, automatic heat control—a really beautiful gift, and priced up from

\$4.00



ELECTRIC MIXERS

The perfect gift for Mrs. Housewife and we have the best. The Mixer-master at \$21.00 and the G-E at

\$19.95



ELECTRIC Grills, Toasters

Double sided toasters—a big selection of mighty fine gifts—

\$4.95 TO \$16

Hot-Point and Sunbeam Electric Irons—in the new lightweight models, priced from

\$2.95 UP

and Scores of Other

Electrical Gifts

At Our Big Store!

STREU HARDWARE

HEADQUARTERS FOR GIFTS!

Hardware Gifts

So practical that Old Santa smiles to himself. Our selection in this line is So Big and So Practical that you will enjoy visiting this department... and Remember our sporting goods department for the men.



Coffee Makers, an ideal gift that is sure to please the Lady of the house, and that bring enjoyment to the entire family. See them today... in all price ranges.



A big assortment of clocks, including electric and mantle models.

CHINA WARE AND FIESTA WARE

No woman ever has enough. Our stock includes a gigantic selection in all new patterns and designs. Ask about the Fiesta Ware in New Colors; we have them all.



Use OUR CONVENIENT

Lay-Away Plan

ACT NOW!

HURRY! HURRY! HURRY!

FREE!

KELVINATOR REFRIGERATOR

and 50 other prizes

ONLY ONE WEEK

LEFT! — CONTEST CLOSES ON DEC. 22



CONTEST OPEN ONLY TO PEOPLE IN HEREFORD TRADE TERRITORY

A Big, new Kelvinator to some Happy woman in the Hereford Trade Territory! It might be YOU... Enter Today (December 22 is the deadline)... You may win this new \$175 Kelvinator. This is NOT a National Contest. It is open only to people in this trade territory, which includes REA users. No future obligations. Come to our store and ask for an entry blank and for complete information. We will also be glad to show you the \$175 Prize Refrigerator, which is only one of the 51 prizes to be given away by this store, December 24. Don't delay — because we are going to play Santa Claus to 51 of your neighbors and friends. 'T had just as well be YOU!

Ask About FREE CHRISTMAS COOK BOOKS!

PRIZES TO BE AWARDED DECEMBER 24th

Streu Hardware Company

The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

HEREFORD, DEAF SMITH COUNTY, TEXAS
TELEPHONE 26

W. W. H. HOLMAN, Publisher and Manager
J. C. GILMAN, Editor

SUBSCRIPTION RATE: Five Cents, \$1.50 per year; Single Cents, 10c per copy. All subscriptions strictly in advance.

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NOTICE TO PUBLIC

Any person reflecting upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor generally at the office at 402 Main Street, Hereford, Texas.

HEREFORD



By Charles Gillingham

Last week when I heard about Cecil Guseman going up to Chicago and wearing spats, I was sure that he disgraced this country. Now I have proof.

Do you know that the waitresses in Chicago call him? Well, they called him "Cream Puff." If that's not a fine name for a cattleman—"Cream Puff" Guseman, Cecil went into a restaurant with some friends. One of these men asked the waitress what she thought of a cowboy who wore spats. Without hesitation, she said, "Why, he's a Cream Puff." If that's not a fine name off. However, since he got back to Hereford, "Cream Puff" has been wearing his boots. He is doing his best to live the episode down. I sure hope he can, for Mrs. Guseman's sake.

Charles Woodruff of Van Wert, Ohio, owns some land down here and takes "The Brand." This week he sent a copy of the Van Wert Time-Bulletin, showing a new sugar beet harvester picture.

The clipping said that the new harvester will do for the beet growers what the combine has done for the wheat farmer, and evidently Mr. Woodruff figured that by eliminating a lot of back-breaking labor this country might become more interested in growing sugar beets. One of the chief objections to past efforts seems to lie in the fact that large numbers of Japanese, Chinese and Mexicans would be required for culture of sugar beets. Anyway, Floydada, Plainview and Lockney have already stolen a march on us in this respect—and if a refinery is located in this area, it probably won't be in Hereford. That is, unless the picture changes a lot within the next few months.

They say Rev. Beavers preached on trading out-of-town last Sunday. He said he could find shoes in Hereford to fit him, and he didn't see why a woman couldn't get a hat that looked "like a best fender" right here in Hereford as easily as by going away from home.

Personally, I agree heartily with Rev. Beavers about the hats mostly looking like best fenders. Furthermore, he is absolutely right about people trading at home. When we go out of town to buy merchandise, it is just like going to our competitor and buying something we could get in our own store. However, I doubt if sermons and editorials do one whit of good

BUSINESS AND PROFESSIONAL DIRECTORY

A. O. THOMPSON ABSTRACT CO.
Complete tract index of all lands and towns in Deaf Smith County.
Write us for information concerning land ownership.
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JNO. H. PATTON
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DR. J. W. HENDRIX
Chiropractor and Masseuse and Associate.

DR. L. F. FITTS
109 E. Street
Just North of Mother's Park
Phone 241 for Appointments

ABSTRACTS
Of All Deaf Smith County Land Titles.
DEAF SMITH COUNTY ABSTRACTS INC.
CHIT Notes, Manager

SWAP!
Through the WANT-ADS

Vega News

(25 miles north)

MRS. R. A. SHIELDS

Mrs. L. B. Hooten is visiting her daughter, Mrs. Rosa Cook in Hereford, this week.

Mr. and Mrs. Jess Giles, Mrs. E. E. Duncan and Mrs. Al Campsey attended a special meeting at the Central Baptist church in Amarillo, Thursday.

Mrs. Vergo Shields was a guest of Mr. and Mrs. Joe Shields in Amarillo, Monday.

Mrs. Charley has been quite ill since Saturday.

Rev. Kendall preached his first sermon in Vega Sunday morning at the Methodist Church to a good sized congregation.

Mrs. Fernie Cabot Dysart, and J. L. Watkins have recently had Butane Gas installed in their homes.

Mr. and Mrs. Quinn Bell stopped by Wednesday to see Mrs. Mora Bell, enroute from Santa Fe, N. M., to Amarillo.

Mrs. J. C. Campsey was called to the bedside of her sister, Mrs. Olivia Easley, who is ill in a hospital in Quanah.

Mrs. Sam Stapp had an all-day quilting at her country home last Thursday, a covered dish luncheon was served at the noon hour to Mesdames Hugh Knox, Glenn Boydston, D. M. Voyles, J. C. Stewart, Jess Giles, Merle Wood, L. E. Godwin, Owen Williams, Elsie Stike, H. J. Stuart, W. O. Denny, H. L. Hooten, V. T. Glenn, John Dyer and Mrs. Kenneth Jones.

Those attending the Harvest Day program at the Polk Street Methodist church Wednesday, were Rev. and Mrs. Rex Kendall, Mrs. Roy N. Ivy, Mrs. Joe Scott, Mrs. John Halliburton, Mrs. C. M. McNabb, Mrs. Bessie Montgomery and Mrs. F. J. Newberg.

The 1938 Study Club met with Mrs. J. T. Shelton, Wednesday afternoon, with Mrs. A. R. Castleberry presiding. The following program, on "The Short Story," was given, with Mrs. Fred Cotton as leader.

The life of O'Henry, Mrs. C. C. Wimberley; Definition and History of Short Story, Mrs. E. O. Sellars; "The Celebrated Jumping Frog," Mrs. A. R. Castleberry. Mrs. J. T. Shelton gave an interesting report on the State convention of Federated Clubs, which she recently attended and read a paper prepared by Mrs. R. C. Godwin. A social hour followed the program.

Mrs. Rowena Kennedy of Amarillo is visiting her daughter, Mrs. D. S. Larson and family. Miss Ruby Masburn, District Home Demonstration Agent, and Mrs. Doris E. Barnes, clothing specialist, met with members of the Home Demonstration Club Saturday afternoon at the home of Mrs. Harry Leonhardt, to outline the home food supply demonstration in the 1939 AAA program and food campaign for Texas, also to give plans for a clothing program.

Honoring her daughter, Patricia Lou, on her eighth birthday, Mrs. Tom Kinsey entertained a group of children at her apartment in the Oldham Hotel from three to five o'clock, Thursday afternoon. Indoor games furnished amusement for the guests. The honoree received many pretty gifts. Refreshments were served to Alcen Dillahaam, Kay Castleberry, Bessie Lee Hamner, Betty Jean Ledbetter, Jerry Stuart, Harlow Sprouse, Jim Bob Harris and Steve Scott.

Mrs. W. E. Eastman and children spent Wednesday with relatives at Quanah.

A message was received Friday morning stating that Mrs. A. D. Glava had died Thursday night at 1 o'clock in Olive, Calif. Her husband died several weeks ago; they owned and ran "Ma and Dad's Cafe" for a number of years and were well known in this vicinity. Interment will be made in Olive, Calif.

Mrs. Guy Barnett, Mrs. Glenn Boydston and Mrs. Hugh Knox spent Friday with Mrs. Sam Mitchell in Amarillo.

Under leadership of Rev. L. E. Godwin, boys are gathering up discarded toys and are repairing them to be distributed at Christmas where most needed.

Mr. and Mrs. Herman Both and daughter, Hilda, were dinner guests of Miss Beulah Pingel, Saturday night.

Jumbo News

(13 miles southwest)

MRS. ULLMAN HUNTER

Mr. and Mrs. D. C. Daird of Kilgore, visited her sister, Mrs. H. C. Baird, last week.

Mrs. P. H. Dyer called to see her sister, Mrs. Lint Merritt, Tuesday in the Dimmitt hospital. Mrs. Merritt's condition is critical, but she seemed a bit improved.

Leon Matthews has been elected captain for the 1939 football team at Dimmitt.

Mr. and Mrs. L. A. Matthews were in Amarillo, Monday.

Mrs. Clem Gilliam, who spent two days in St. Anthony's hospital last week, left Sunday to spend several days with Mr. and Mrs. Carl Gilliam of Lubbock. Mrs. Gilliam has been suffering from sinus and cold in her bronchial tubes. She is much improved.

Mrs. M. L. Simpson, Dewey Owens, J. B. Cocanougher, Raymond Miller, Hance Wilhelm and Hope Adams attended the county club party in Dimmitt, Friday afternoon. Miss Shultz, CEDA, is leaving January 1, for Hale County, where she will take up the same work she had in Castro County. This club regrets very much that Miss Shultz is leaving.

Mrs. C. Andrews has been quite ill, but is improved.

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First National Bank

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The young people's Sunday School class will present a short two-act play Christmas at Barney McGee's, Wednesday evening, Dec. 21, at the school. Everyone is invited.

Mr. and Mrs. W. A. Hunter celebrated their 45th wedding anniversary Sunday evening, when their friends and relatives had supper with them at their home in Hereford. Those attending were Messrs. and Mesdames M. L. Hardy, F. L. Pluckert, Earl and Albert Springer, Lester Sparkman, J. J. Wilder, Carl Frye, P. H. Dyer, Edward Robertson of Amarillo, Jodie Benson, E. T. Nunn, F. J. Axe, Wilburn Axe, M. L. Simpson, Finis, Sam, Addison and Kenneth, Mrs. Harvey Nunn and Miss Pauline Matthews.

Mrs. M. L. Simpson was hostess to the Women's Auxiliary Thursday afternoon. After the business session, she gave a very interesting worship service on Stewardship. Mrs. Finis Hunter led the Bible questions. The box for the Children's Home was sent this week. Those present were Mesdames A. C. Floors, M. L. Simpson, Finis, Sam and Ullman Hunter and L. A. Matthews.

Miss Katie Mae Burks of Arney visited her sister, Mrs. Addison Hunter, Friday.

The Hardin family and Mrs. R. L. Stephens, Nila and Helen Jane Boon, attended church in Dimmitt, Sunday. The Church of Christ has a new minister, Rev. C. E. Carpenter, formerly of Childress. Miss Helen Jane Boon of Lamesa, who is a student of WTSC, spent the week end with her friend, Miss Nila Stephens.

Messenger News

(27 miles west)

BY MRS. J. N. MESSENGER
A good attendance was seen at Sunday School Sunday, Rev. Joe Wilson delivered the sermon.
Mr. and Mrs. Loran Wells and daughter, La Honda, drove to Canyon, Sunday, to attend the singing convention.

Mr. and Mrs. Geo. C. Messenger and Mrs. J. N. Messenger were Friday visitors in Hereford.

Teachers and pupils of Messenger school are preparing a program for Friday evening, Dec. 23; there will be treats for the kiddies, a Christmas tree and other festivities. The public is invited to attend, and to bring presents for the tree.

Several persons in this community are suffering from flu, most none of the cases are considered extremely serious.

FORD SCHOOL WILL GIVE PLAY DEC. 20.

There will be a Christmas play, "When Santa Was Sick," Tuesday night, Dec. 20, at the Ford School. The play will be sponsored by teachers in the school, and the public was invited to attend the entertainment.

Mrs. Lyle Stanton visited her parents, Mr. and Mrs. George Ho, in Amarillo, last Wednesday.

MASSAO WAJAWAJI Masochi Lodge 659 Stated meeting second Monday in each month. School of instruction each Thursday night. Ed Egan, W. M. R. L. Brady, Secy.

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Enrollment at Hereford In Canyon College

Swelling the record enrollment at West Texas State College this term are 22 students from Hereford Canyon County.

College's enrollment is well over one thousand resident students, an increase of nearly 20 per cent over this same time last year.

Students who have designated Hereford as their home county, are:

Janis Baker, Sylvia Behrens, Margaret Blue, Charlyne Brown, Birdene Brunson, J. T. Carr, Alta Fortenberry, Mrs. Eleanora Hudson Hudspeth, Virginia Lee Hinesey, Ernest Kerr, Alma Miller, Inez Miller, Mary B. O'Neal, Melva Rice, Erna Faye Robinson, Ernest Schelbragen, La Nelle Schelbragen, Bonnie Jean Smith, Becca Stewart, Bobbie Joe West, Effie Whitsett and Howard Williamson.

Frio News Items

LURLINE BENSON

Members of the Frio Demonstration Club attending the annual Christmas party, Friday at Dimmitt, were Mesdames J. M. Dixon, J. E. Springer, T. L. Sparkman, Jr., Elmer Jones, Lester Sparkman, Mike Casels, C. E. Boyd, L. F. Tennison and Miss Alma Andrews.

Lurline Dixon visited in the Mike Casels home, Friday evening.

Warren Curry of Happy, spent Thursday night with Helen and J. P. Jones.

Miss Olene Ramsey, Lurline and James Dixon, Olivia Benson, Frank Robbins, Mary Lois Springer and Jack Owens practiced the play, "The Black Cats" which they are going to give at the Frio school on Thursday, Dec. 22, at 7:30, at the A. T. Jones home Friday evening.

J. P. Jones visited in Hereford Friday evening.

Mr. and Mrs. Frank Barber, Sr., Mr. and Mrs. Frank Barber, Jr., and Flaks Barber, of Hereford, visited in the J. M. Dixon home, Friday night.

George Albert Springer attended the Hereford-Vega basket ball game at Vega, Friday night.

The Andrews family held a family reunion Sunday in the J. E.

Andrews home. Those attending were Messrs. and Mesdames D. O. Benson and children, L. N. Benson, Elmer Jones, T. L. Sparkman, Jr., Charles King of Happy, Henry Andrews and C. E. Sparks of Oklahoma, and Owen Andrews and family.

Mr. and Mrs. Lester Sparkman attended the dinner given to Mr. and Mrs. W. A. Hunter of Hereford, who celebrated their forty-fifth wedding anniversary, Sunday evening.

Mrs. Bertha Henderson and daughter, Kathryn of Hereford, spent the week end in the S. J. Barclay home.

Mr. and Mrs. Henry Andrews moved to their home Friday. Their home is on the old Estes farm.

A surprise birthday dinner for Mrs. J. M. Dixon and a combined farewell party for the J. M. Dixon family was given by the Frio community at the Dixon home, Sunday. Those present were Messrs. and Mesdames Earl and Albert Springer, Lester Sparkman, H. D. Robbins, C. E. Boyd, J. B. Harlin of Hereford, Mike Casels, L. F. Tennison, H. M. Mobley of Jumbo, S. J. Barclay, B. E. Dixon of Hereford, Harry Lomas of Hereford, A. T. Jones and Mrs. Green of Hereford, Misses Helen Jones, Mary Lois Springer, Annie Jo Owen of Hereford, Polly Dixon of Hereford, Ruby Boyd, Billie Barber of Hereford, Marguerite Mobley of Jumbo, Jack, Gwen and Warren Owens of Hereford, Tommy Livingston, Frank Robbins, Calvin Tennison, Raymond Mobley and J. P. Jones.

Mr. and Mrs. Joe Benson, and Mr. and Mrs. Deward Roberson of Amarillo, visited in the A. T. Jones and Lester Sparkman homes.

Mr. and Mrs. W. S. Dixon visited their son, Harvey Dixon and family of Lockney, Sunday.

Howard Boyd and Frank Robbins were on the sick list Monday.

Daniel News

BY PAULINE MOORE

There was an attendance of 61, out of the 64 enrolled, at church Sunday. Rev. Lee Perry filled his regular appointment.

This community welcomes back Mr. and Mrs. Ollie Grabbe of Plainview, who will make their home here again at their home place, after remodeling the house.

J. C. Allred and Lottie visited with Mrs. Lois Daniels in Amarillo, Thursday. Mrs. Daniels is a sister of J. C. Allred.

Mr. and Mrs. Orville Moore are

the parents of a son, Jimmy Duane, born last Sunday morning in the Hereford hospital. Mrs. Moore and the baby are at home and are doing nicely.

J. C. Allred and Lottie Monday, visited in the Cecil Allred home in Amarillo.

Mr. and Mrs. Coy Phillips and Bernadine were visitors in this community last Sunday. They attended BYPU services at the Palo Duro Church that night.

Mr. and Mrs. Jimmie Allred and Marlene, of Hereford, visited in the parental Clyde Allred home, Thursday night.

Floyd Tomlinson spent several days in Olco, last week, arranging for delivery of some fence posts.

Mr. and Mrs. Ollie Grabbe were Sunday visitors in the Elmer Womble home.

Clyde Allred left for Mineral Wells Monday, to return with Mrs. Allred, Ethel, and Mrs. Gillespie, who have been there for two weeks.

Mr. and Mrs. W. R. Moore and Wilma, were Amarillo and Canyon visitors, Friday.

Mrs. J. M. White and eldest son, James Murphy, visited in the Floyd Tomlinson home, Saturday evening.

The Wildorado high school has planned a program and Christmas tree for next Thursday night, Dec. 22. Everyone is invited to attend the program.

Mr. and Mrs. Cecil Allred and Marilyn, of Amarillo, visited in the parental Clyde Allred home, Sunday.

Miss Vada Norman, who is attending school in Amarillo, Misses Pauline and Ruth Moore, and Billie Ray Barber, who are attending school in Canyon, spent the week end in their parental homes.

Richard Moore is visiting with his cousins, near Runningwater for a few days.

Clarence McBroom and family ate Sunday dinner in the Joe Moore home.

Mr. and Mrs. A. D. Moore and Glenn were Hereford shoppers, Saturday.

Mr. and Mrs. John Williams of Amarillo, visited the Floyd Tomlinson, Wednesday afternoon.

The Daniel school pupils are planning a good Christmas program that will be given soon—the date to be determined.

Discussion Group Meeting

Edgar Pickett will address the Discussion Group at the regular meeting to be held in the County Library Friday evening, Dec. 16, at 7:30 o'clock, reviewing John Dewey's book, "How We Think."

Ward News Notes

(3 miles north, 3 west)

BY MRS. CHARLES B. MILES

Rev. William Fox will fill his regular appointment here, Sunday; everyone is welcome to attend the services.

Officers and teachers for the Sunday School for 1939 were elected last Sunday: Charles E. Hood, supt.; Mrs. C. B. Miles, secretary-treasurer; Mrs. Bob Higgins, adult teacher; Mrs. Geo. Suggs, junior teacher, and Jack Hutson, primary teacher.

Mr. and Mrs. Wesley Higgins spent Friday night and Saturday

visiting at Lorcna in the home of her mother, Mrs. Bell Oxford.

Mrs. L. na Lawson of Tulsa, is visiting this week in the home of her daughter, Mrs. W. E. Armstrong and family.

Mrs. George Suggs and children, G. W. and Mary Sue, spent Saturday in Hereford, visiting in the home of Mrs. Arthur Davis.

Robert Veigel was in Plainview on business, Friday.

Mr. and Mrs. Glenn Marguees of Altica, Ind., visited this week in the home of her sister, Mrs. W. E. Armstrong and family; they

were on their way to Albuquerque, to spend the winter.

Several from this community attended the presentation of the "Messiah," in the Baptist Church at Hereford, Sunday afternoon.

Mrs. Bill Hutson returned from Post Wednesday, where she has been at the bedside of her mother, who was quite ill, but is improved at this time.

Mr. and Mrs. William Wallace of Hereford, were Wednesday night supper guests in the Fred Saltzman home.

G. W. Bledsaw of Lubbock has a

large number of sheep wintering in this community.

Mrs. L. B. Hooten returned to her home in Tulsa, after spending several weeks in the home of her daughter, Mrs. T. B. Cox and family.

Bill Hutson, Fred Moreman, Betty Miles, Geo. Suggs and Robert Veigel all butchered hogs at the Veigel home, Tuesday.

A trap-door spider will be at its door three months awaiting a victim.



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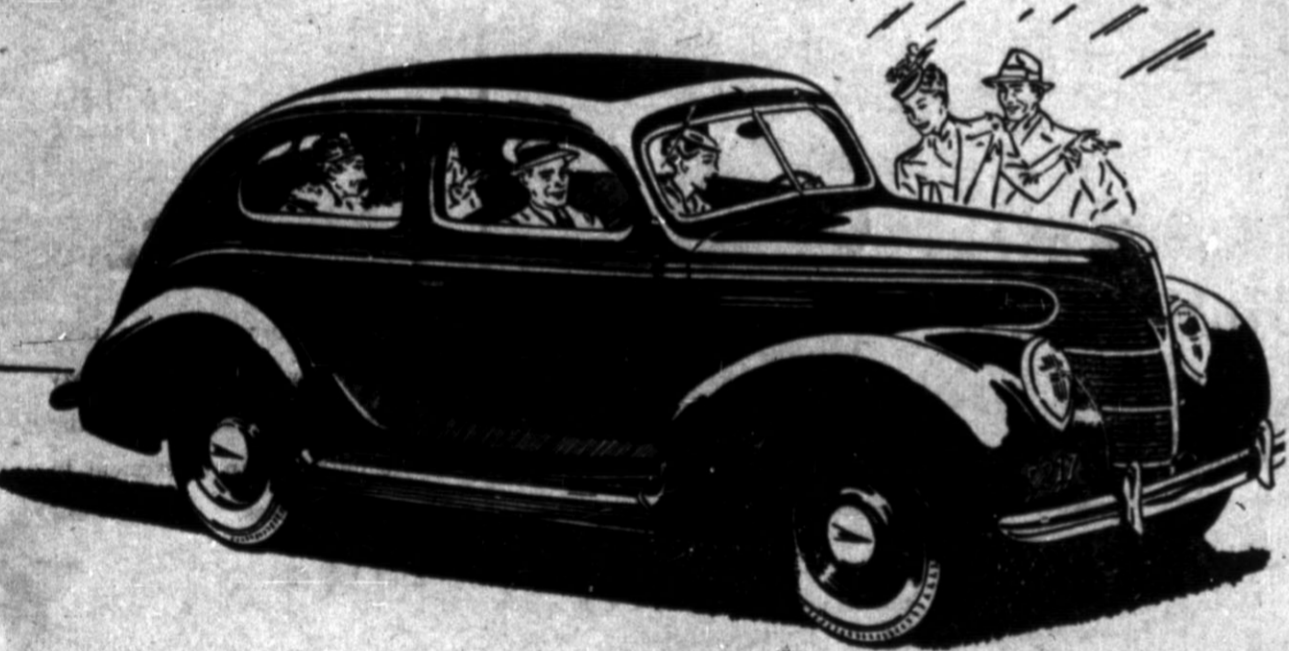
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Water Survey Of Deaf Smith Now Available Here

SPRINGS AND WELLS OF AREA LOCATED WITH OTHER FINDINGS

AUSTIN—The State Board of Water Engineers announces the release in mimeographed form of the records of wells and springs obtained during a ground-water survey in Deaf Smith County, Texas, conducted by the Texas Board of Water Engineers, in co-operation with the Geological Survey, U. S. Department of the Interior.

This release contains 52 pages, giving records of 451 wells and five springs, drillers' logs of 14 wells, logs of five test holes, and partial chemical analysis of 83 water samples taken from wells and springs. The locations of all wells, springs, and test holes are shown on a map in the back of the publication.

The records were obtained by J. W. Lang, Geologist, and C. R. Follett, Engineer.

The analysis was made by chemists employed on a Works Progress Administration project under the direction of Dr. E. P. Schoch, director, Bureau of Industrial Chemistry, The University of Texas, and H. W. Lohr, chemist, of the Quality of Water Division of the Geological Survey. This release was typed by typists employed on that project.

The records were obtained in the course of an investigation in the Texas High Plains, comprising a part of statewide studies of the ground-water resources of Texas by the State Board of Water Engineers in co-operation with the Geological Survey of the U. S. Department of the Interior. The field work was first started in 1934, a reconnaissance being made in that year covering parts of western Kansas, Oklahoma and eastern Colorado, as well as the Texas Panhandle. In 1936 considerable data on irrigation from wells in different parts of the Texas High Plains, including a part of Deaf Smith County, were obtained by the Resettlement Administration. The present investigation was started in the spring of 1937 with funds appropriated by the Texas legislature and nearly equal amounts contributed by the Federal Government. It is to be continued for several years.

Copies of this release are available at the offices of the Board of Water Engineers at Austin, and of the Geological Survey, Washington, D. C. Copies are also on file and may be consulted at the offices of the Deaf Smith County Judge and County Agent at Hereford; the Chambers of Commerce of Amarillo, Canyon and Hereford; at the libraries of Amarillo College, Amarillo and West Texas State College, Canyon; at the Potter County Free Library, Amarillo, the Canyon Public Library, Canyon, and the Deaf Smith County Library, Hereford; and at the high school libraries of Amarillo, Canyon, Dimmit, Farwell, Hereford and Vega.

Mr. and Mrs. Merin Kaul and Larry Carroll, were Sunday afternoon visitors in the home of Mr. and Mrs. Irving Willoughby, at Canyon.

W. G. Williams and R. Rice held a series of meetings at the schoolhouse from Friday night until Tuesday night. They held meetings at Happy before coming here. They have been guests in the John Decker, Moody Stephan and Jack Earp homes.

Practice has started on the Christmas program. The teachers are assisting, by practicing the children at school. The program is to be given Christmas Eve, and there is to be a tree and Santa Claus.

Basil Kaul of San Francisco, Calif., was a guest several days last week in the home of his brother, Merin Kaul. Basil works for construction companies in California, and was enroute to Nebraska to spend the holidays with his parents.

Mrs. Guy Lawrence and Nelda Guy, of Hereford, visited Thursday in the R. M. Gunn home. They called at the Merin Kaul home in the afternoon.

Al Werner took George Ridgway to Amarillo Friday, where he took the train for his home in Missouri. George is a nephew of Mrs. Werner and has been living in the Werner home for some time.

Those from here who attended the Christmas Tea for Home Demonstration Club members, Saturday at Hereford, were Mesdames Al Werner, A. C. Pierce, Paul Rudd, F. W. Dodson, E. H. Little, Glenn Rutter, Merin Kaul. Mrs. F. W. Dodson sang a solo, "Under the Star," and Mrs. Merin Kaul played a number of Christmas carols. Mrs. Paul Rudd was in the receiving line.

Mrs. Cieta Dillard returned to her home in Lockney, Sunday. She has been working in the J. W. Lester home.

Mr. and Mrs. H. L. Barton of Lockney, and Mr. and Mrs. Gene Barton of Floydada, were guests Sunday in the home of their daughter and sister, Mrs. J. W. Lester. They came to make the acquaintance of the new little daughter in the home.

S. J. Cook returned Sunday night from a visit in Fresno, Calif. He visited his mother, Mrs. John Wing and his brother, Loy Cook. He went to California with Mr. and Mrs. Maurice Tannahill the first of November.

Jerry Ray Landers of Hereford, spent the week end in the home of his grandparents, Mr. and Mrs. Grady Wilson.

Mr. and Mrs. M. S. Roe of Hereford, were guests Sunday in the home of her parents, Mr. and Mrs. Grady Wilson.

Miss Wildred Wilder has opened an office in Hereford on Wednesday, where she now receives her patients.

The basket ball boys went to Hereford, Saturday night, where they attended the basket ball games.

Nellie Ruth Tucker in the sixth grade, has made an attractive Christmas decoration. It is the scene of the nativity and the figures are cut out and arranged to stand up.

The buses will take the children to Hereford next Wednesday afternoon, to meet Santa Claus.

The children in the primary room have made a pretty border of holly leaves and bells. They also colored Christmas trees and have some pretty Christmas pictures.

The children are learning Christmas songs in music, Elaine Cox and Helen Marie Tucker are preparing solos for the Christmas program.

Richard Lee Tucker was a visitor at school, Tuesday afternoon.

December 2, was a popular "birthday day" at school. Those who celebrated on that day were Edd Uri Talbot, Tommie Jones, and Margaret Helen Sowell of the third grade, Donald Dean Wilson of the first grade and Camella Otis of the fifth grade also celebrated.

The pupils in the fifth and sixth grades, are each to make a Christmas poster. Wanda Marie Allmon has a pretty poster and Nellie Ruth Tucker, Leland Rutter and Vernon Wilson have made Santas.

"That Morning in Bethlehem," is the title of the play which is to be presented by Mrs. Allmon's Sunday School class at the Christmas program.

Mrs. L. B. Hooten has returned to her home in Vega, after spending

two weeks with her daughter, Mrs. T. B. Cox and family.

J. P. McCutchin, who suffered a cracked bone at the knee last week, is getting along nicely. He is wearing a cast.

Mr. and Mrs. O. T. Pope of Friona, visited Monday with their daughter, Mrs. Everett Talbot.

Mr. and Mrs. Everett Talbot and Edd Uri were visitors in the O. T. Pope home in Friona, Monday.

Mrs. F. W. Dodson, Miss Helen Gilmore, and Mrs. Merin Kaul attended a meeting of the Business and Professional Women's Club at Hereford, Monday night. After the program, Christmas gifts were exchanged and refreshments were served.

Westway Items

(11 miles west)

MRS. MERLIN KAUL
Mr. and Mrs. Virgil Morton and family of Hereford, were dinner guests in the home of Mrs. Morton's mother, Mrs. Addie Winkler. Christy Brashers and Walter Monk of Carlsbad, N. M., were dinner guests last week in the Bill Rice home.

Janita Upson of Summerfield, was a guest of Helen Jo Wilson last Saturday night. She returned to her home Sunday afternoon.

Weldon Stephan was a guest in the home of his aunt, Mrs. Carl Lee at Summerfield, Saturday night. He returned home Sunday with his parents, Mr. and Mrs. Moody Stephan, who spent the day in the Lee home. Mrs. Lee has just returned to her home from the hospital where she underwent a minor operation.

Mr. and Mrs. D. H. Allmon and family were dinner guests Sunday in the Cullen Butler home at Summerfield.

Mrs. Cullen Butler of Summerfield, was a guest of Mrs. Henry Allmon, Saturday.

D. H. Allmon and Jack Dale, Roger Hartman, Cullen Butler and Mr. Cannon of Summerfield, went on a quail hunt to the breaks, Saturday. They did not report their luck.

Mr. and Mrs. B. A. Dodson, Mr. and Mrs. Roy Dodson, and Tom Dodson of Otton, were Sunday guests in the home of Foy Dodson.

Mr. and Mrs. W. F. Rudd and family of Spring Lake, were guests Sunday of Mr. and Mrs. Paul Rudd and boys.

Raymond Rudd was a guest of his uncle, E. U. Rudd, in Hereford, Saturday night. Raymond stays at the Paul Rudd home.

Mrs. R. M. Gunn, Mrs. F. W. Dodson and Monte Max, and Miss Lou Ella Scarborough were callers at the Guy Lawrence home in Hereford, Sunday afternoon.

Miss Helen Gilmore visited with friends in Amarillo and Canyon, Saturday and Sunday.

Hereford Girls Appear in TSCW Symphony-Choral Concert at Dallas



DENTON—Participation in the most important student musical event this season at Texas State College for Women, two Hereford musicians, Miss Viola Phillips and Helen Ann Snyder, were presented in the annual winter Symphony-Choral concert on the Artists' Course series Monday night. Over 300 girls were included in the two organizations who performed.

Miss Snyder, who can be seen in the above picture, has studied with the group under the direction of W. Gibson Walters. The seventy-five piece orchestra, which is the only girls' symphony in the Southwest with complete instrumentation, was recently adopted by the State Federation of Women's Clubs as their official orchestra.

Appearing for the first time in Dallas several weeks ago, the symphony will play numerous out-of-town concerts and will give one other concert on the campus, Mar. 16. The College Choir, conducted by Dr. William E. Jones, head of the musical department, includes two groups, a 60-voice selected choir and a larger choral of about 180 voices. Miss Phillips has been singing with them throughout the year.

Miss Phillips, the daughter of Mr. and Mrs. Wirt Phillips, is a freshman student majoring in costume design, while Miss Snyder, also a freshman and the daughter of Mr. and Mrs. Glenn Snyder, is working toward a degree in physical education.

Bellview News

(48 miles northwest)

MRS. R. M. FOWLER
Mrs. Otto Ellison, who has been visiting her sister, Mrs. J. T. Reese, returned to her home at Denver, Colo., Monday. Mr. and Mrs. Reese

took her to Hereford to catch the train.

Mrs. Oenona Burkett is visiting relatives in Portales.

Mr. and Mrs. George Messenger went to Amarillo, Saturday, where they visited friends. On their return trip Sunday morning, they stopped for worship in Hereford.

Arnold, Jimmie and Dee Cross

made a trip to Portales, Saturday.

A. M. Tomson of Corona, N. M., a former teacher in the Bellview school, was here Friday, for the funeral of Mr. Pulliam.

Mr. and Mrs. Dotts and daughter, of Amarillo, are visiting Mrs. Dotts' parents, Mr. and Mrs. John Stafford, and other relatives here. Oscar Hockley transacted business in Hereford, Monday.

Claud Messenger, who has employment at Farwell, spent the week end here with relatives and friends.

Laney Moore was in Texico, Saturday.

Miss June Pulliam, who is taking a nurse's training course in Amarillo, was home the last of the week for her grandfather's funeral.

In Amarillo Saturday, were Mr. and Mrs. R. B. Jackson and daughter, Edith, Mrs. Jeff Roberson, Mrs. Cecil Hodges, Mrs. W. M. Rigler, Misses Ruth Conkright, Rhita Jean Sullivan, Ella Aigman, Frances Fullingim, Sadye Rigler and Mrs. S. L. Easley.

P. B. Broadwell of Electra, is in Hereford visiting his parents, Mr. and Mrs. H. L. Broadwell for a few days.

In Amarillo Thursday, were Mr. and Mrs. R. P. Coneway, Mr. and Mrs. Colby Conkright and Mr. and Mrs. C. C. Rockwell.

Mrs. Al Morgan was an Amarillo visitor, Monday.

PERSONALS

Mrs. A. W. Nickles, Mrs. Ralph McCullough and Miss Jonnie Estes were in Amarillo, Saturday. Miss Estes accompanied Mrs. Pearl Walker, district WPA Supervisor, to Memphis, where they visited Mr. and Mrs. Smyers over Sunday.

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