

Farmers Offered Opportunity To Join In Nation-Wide Drive For Fair Prices For Products

Around Town

Sights and Faces Seen

Boy Scouts of Troop 1, 26 in all, enjoyed the swimming at Canyon Friday night.

Postmaster J. R. Lipscomb and Mrs. Lipscomb left Saturday to attend a postmasters' convention at McAllen. They plan to return this week end.

Hershel Wright, formerly mechanic with Ireland Motor Co., has accepted a similar position with Medkief Motor Co. and began work there this week.

Jack Knox, son of Mr. and Mrs. Boyd Knox, is now employed by Burk's Furniture Co. Jack was a student at Texas A & M. last semester.

Smiles have been very much in evidence down town this week. And the more it rained, the bigger the smiles. Emmett Milburn said Tuesday that he was thinking of closing his station and standing on Main street all day just to watch the people smile as they passed.

One of the wonderful things about the people of this territory is that they can stomp around in the messiest, sloppiest, most uncomfortable weather and still say: "Boy, isn't this great!"

Andy Thomas says that in 1905 it rained every day in March just as it did Monday and Tuesday of this week.

Sank Ramey is in the dog house. Yes Sir! Move over, Pooh. It seems that when Sank sold his old delivery truck, three Christmas cards addressed to (Continued on Page 10)

Bread, Beef And Potatoes... State Fair Exhibit To Boost Them For Hereford Territory

Stimulated by success of last year's exhibit at the State Fair of Texas, the Hereford Chamber of Commerce is already making plans for an exhibit this fall three times the size of last fall's outstanding show.

This fall, more than ever before, this territory's ability to produce the three outstanding requirements of an army--Bread, Beef, and Potatoes--will be emphasized. And this territory is probably the only similar area in the state which can produce these three essentials in quantities large enough to interest army officials.

State fair officials have already allotted Hereford space just inside the entrance in the same location as last year, but instead of a 15-foot front, there will be a 45-foot front. The only other exhibit to compare in size with the Hereford exhibit will be the Citrus fruit exhibit from the Rio Grande Valley region.

Plans are already past the preliminary stage to tell in enlarged form the part this territory can play in National Defense. This region is already nationally famous for its fine Hereford cattle; Deaf Smith county is the largest wheat allotment of any county in Texas, and there are two flour mills at Hereford to convert fine wheat into fine flour; and with a growing potato production, this section has all the requirements to fill Napoleon's adage that "An army crawls on its stomach."

FROM THE DINOSAUR A mural that will show the story of the Panhandle-Plains from the time huge dinosaurs roamed the area to the modern irrigation farm with all its possibilities, is already sketched.

Every farmer in Deaf Smith county is invited to join other farmers throughout the Panhandle, Texas and the nation in Farm Bureau Federation in order to secure fair prices for their products, in accordance with prices received by industry for its products and labor for its work, it was announced here this week.

Two meetings have already been held. Farmers gathering at Dawn joined 100 per cent and another successful meeting was held at Palo Duro. Other meetings are planned in the near future for other communities in the county. Farmers are urged to watch for notices of the meetings.

A committee of twelve has been named for Deaf Smith county and members met in Amarillo recently with representatives from more than 20 other Panhandle counties. All pledged cooperation. Committee members for Deaf Smith county are Troy Womble, Jim Hill, J. T. Gilbreath, Alfred May, Paul Mathers, G. C. Hartman, Jim White, Mal Stewart, S. O. Wilson, Joe Evans, H. H. Miller and R. E. Cottingham. Jim Hill has been named acting chairman.

Pointing out that farmers as a whole are not organized effectively, Mr. Hill said that this prevented them from having strong (Continued on Page 10)

Hereford, England Donations Received

Two contributions totaling \$7.50 with many promises of additional donations, this week initiated the "Help Hereford, England" drive.

Donations are \$2.50 by Robert L. Thompson, and \$5 from The Hereford Brand.

The drive is exciting lots of interest in Hereford and comment on what Hereford is doing has already appeared in other newspapers.

Radio Stations Adopt New Wave Lengths Changes of Channel Assignments

Table with 6 columns: Present Frequency, New Frequency, Present Frequency, New Frequency, Present Frequency, New Frequency. Lists various radio frequencies and their new assignments.

\*Not assigned in U. S. Some changes in individual cases not in accordance with the above change of channels have been made to avoid interference on adjacent channels or other considerations.

Far-reaching changes in radio broadcasting on the North American continent will become effective March 29, when 1200 standard broadcasting stations will receive new wave length assignments from the government. New Wave Lengths for favorite stations can be quickly determined by consulting the chart shown above. New positions, in all but a few cases, will be directly opposite column headed "Present Frequency."

Baptist To Begin Revival Next Sunday

The First Baptist Church will begin a series of evangelistic services Sunday, March 30, which will end April 13th, Easter Sunday. Rev. J. T. Barbee, of Clovis, N. M., will do the preaching. Rev. Barbee is pastor of one of the largest Baptist Churches in New Mexico and is well known as a good pastor and evangelistic preacher.

Services will be held twice daily: 10:00 o'clock in the morning and at 7:30 in the evening. The services are open to the public and all are invited to attend.

Rain This Month Is Second Heaviest In Past 23 Years

In only one year, 1923, has moisture received this month been exceeded, records kept by E. E. Ramsey since 1920 reveal. March in 1923 had 3.20 inches and the first 26 days of March this year had 2.35, according to Mr. Ramsey's records.

Mr. Ramsey recalls that every year when there was a heavy precipitation in March, rainfall for the whole year was above average.

Following are the figures for March for the past 21 years: 1920, .40; 1921, 1.10; 1922, .70; 1923, 3.20; 1924, 1.00; 1925, .00; 1926, 2.15; 1927, .10; 1928, .25; 1929, 2.25; 1930, .85; 1931, 1.05; 1932, .20; 1933, .30; 1934, 1.55; 1935, 1.03; 1936, .00; 1937, 1.07; 1938, 1.03; 1939, .45; 1940, .30; 1941, 2.35.

Average rainfall for March during the 21 years was .844, Mr. Ramsey said. He recalls that in 1923 this area received a total of over 37 inches, about twice normal.

Chemical Plant Is New Industry To Open Here

Announcing formation of the Hereford Chemical Company, Harold Close today said that the company will specialize in the manufacture of Lime-Sulphur Concentrate, a product used to spray potatoes and vegetables. He said that work will begin on the mixing plant and warehouse as soon as a location is selected. The firm will be producing the spray by May 1, offering advance bookings on spray for the present season, he said.

"With the rapid growth of potato planting in this area, it is felt that such a chemical company will find immediate acceptance," he stated. "It will be our policy to serve potato and vegetable areas over the entire (Continued on Page 10)

Dimmitt And Hereford Lions To Have Contest

A contest between the Lions clubs of Hereford and Dimmitt will begin April 8 and 9 and run eight weeks, the losing club to furnish a steak fry and all the other items necessary for a good meal, it is announced. If Hereford loses, the feed will be held here June 4, and if Dimmitt loses, the feed will be there June 3.

The contest will be judged on points. New members will count 250 points, re-instated members, 150 points; attendance, 100 points, by percentage; visitors, Hereford, 50 points; visitors, Dimmitt, 73 points; club visits, Hereford to Dimmitt, 100 points per member; Dimmitt to Hereford, 146 points per member. Variations in the last two items are made to compensate for Dimmitt's smaller membership.

The losing club will furnish, steak, potato salad, coffee and ice tea, dixie cups, bread, ice water, etc. The winning club will furnish the program.

Five Volunteers Listed Here For Army Service

Five more volunteers for Uncle Sam's growing army are announced this week by the Selective Service Board of Deaf Smith county.

They include Tommie Charles Livingston, order number 698; Tommie Lloyd Johnson, 442, Joy Vaught of Olney, 41; George Curtis Russell of Stephenville, 245; and Ray Wiles Nunn, who has no order number but is not a minor, since he became 21 after registration day October 16, 1940.

Because of these and previous volunteers, Deaf Smith county still maintains the enviable record of not having had to draft a single man since the program started.

Two From Hereford Lodge Attend WOW Camp At Beaumont

Troy Womble and E. E. Fridley, financial secretary of Hereford Camp 990, WOW Lodge, attended a head camp convention at Beaumont, Monday through Wednesday.

They left Hereford Sunday morning. The Texas meeting is the fifth of a series of 25 head camp conventions to be held in March, April and May.

Star Theatre Joins In War Relief Drive To Aid The Greeks

The Star Theatre is offering people of Hereford the opportunity of contributing to the Greek War Relief Fund Thursday through Sunday of this week, G. R. Lunsford has announced.

A girl will be stationed in the lobby during this time to take donations to aid the Greeks in their battle against aggression. The drive is part of a national campaign by the motion picture industry, directed by Will Hays, movie czar. Funds raised will be used to outfit a ship to take needed supplies to Greece.

McCaslin Lumber Co. Has Sample Room Of New Spring Wallpaper

A complete sample room of the newest patterns in Spring wallpaper has been installed by McCaslin Lumber Co., it was announced this week.

"The sample room is now open and we invite you to inspect these new patterns whether you plan to buy wallpaper or not," company officials said today.

McCaslin Lumber Co. also has a complete line of chrome finished steel furniture which they are now showing.

Funeral Rites Are Held For J. N. Benson

Funeral rites for John Newton Benson, 74 were held Sunday afternoon at E. B. Black Chapel with Rev. Carl Leeper of Plainview officiating, assisted by Rev. W. E. Barnes. Interment was made in West Park Cemetery. Mr. Benson died at his home four miles south of Hereford Friday.

Survivors include three daughters, Mrs. J. E. Andrews, Mrs. C. E. Sparks of Duncan, Okla., and Mrs. Ben Malone, Eagleton, Ark.; six sons, D. O. Benson and Haskell Benson of Hereford, Joe Benson of Amarillo, J. R. and H. N. Benson of Shamrock, and W. J. Benson of Kingfisher, Okla.; two sisters, two brothers, 35 grandchildren, 11 great-grandchildren.

Mr. Benson, a farmer, came here in 1929 from Wellington. He was also a former resident of Bowie. He was born March 10, 1867 in Lincoln county, Tenn., and came to Texas in 1898. He was married March 17 1887 and she passed away in 1924. In 1931 he married again and his second wife died in 1933.

Mr. Benson became a member of the Baptist Church in 1905 at Lindale.

Easter Seal Campaign Gets Underway Here

Annual Easter seal campaign for Crippled Children is being launched this week in Hereford, Rev. H. M. Redford, chairman, has announced.

Seals are being sold by churches, school and other organizations. Seals may also be purchased at any one of the four drug stores in Hereford.

Fifty per cent of the proceeds will be turned over to the local Red Cross, Rev. Redford said, and the rest will go to a national fund for relief of crippled children.

The committee here is composed of Rev. Redford as chairman, Mrs. Veima Hodges, secretary-treasurer; Mrs. Dyalitha Brady, publicity chairman, John Olson, A. O. Thompson, and Jesse Stanford.

Brand Offers Free Maps Of Hereford

The Brand announces this week that copies of the city map on page 1, Section 2, printed on nice cardboard, may be had by interested persons, free for the asking.

Just come by The Brand office and ask for your copy.

Unusually Heavy Rains Give Best Spring Outlook In Years For Farmers Of This Section

Rush For Car Tags Due As 4 Days Remain

Only four more days remain in which to secure your 1941 car, truck and trailer licenses, Fred Baird, office deputy, pointed out today.

April 1 is the deadline. Cars driven without new license plates after that date may subject the owners to heavy penalties. Early this morning Mr. Baird said that 780 tags had been purchased out of an approximate 1700 in the county.

Registration of a car outside the county of residence is also punishable by severe fine.

Two Singers Plan To Enter State Contests

Two singers, one from Hereford and one from Friona, have announced intentions to attend the Texas Federation of Music Clubs Competitive Festival in Dallas April 19, Miss Mattie Mae Swisher, Seventh district director, said this week. The singers are Patsy Sanders and Nancy Ruth Shackleford. Both made grades of superior in contest at Amarillo Saturday and tied as to percentage ratings. Division of a \$10 prize, offered by Hereford Chamber of Commerce to help defray expenses of the trip, is to be arranged between them.

Other students from the Mattie Mae Swisher Studios and the Voco Club who made superior ratings include Mary Nell Fulks and Joyce Homer; Excellent, Madonna Morrison, Juanita Wiseman, Kathryn Davis, Patsy Slagle, Carol Clevinger, Nona Clevinger, Betty Hensen, Melba Welch and John Weis; Good, Jo Ann Witherspoon, Inalou Norwood and Arvella Davis; Fair, Phyllis Radovich.

Senate Hearing On Bond Assumption Act Held At Austin Today

County Judge A. J. Schroeter accompanied by Judge Posey Cunningham of Dimmitt, is in Austin today to appear before the Texas senate when those in favor of the road bond assumption act will be heard. On a recent trip Commissioners Jim Clark and H. D. Culpepper spoke before the House of Representatives on the same mission.

Explorer Patrol Met Tuesday

The newly-organized Explorer Patrol of Senior Scouting met Tuesday night at the Scout Hut with Alton Miller, assistant scoutmaster, in charge of Senior activities.

First project of the new patrol is a planned workshop at the hut.

Eight members attended.

Graves To Sell All Household Goods At Auction Tomorrow

An auction sale of all their household furniture will be held tomorrow afternoon (Friday) beginning at 1:30, by Mr. and Mrs. C. R. Graves, 606 North Main, as they are moving to California, it was announced this week.

Entire contents of the house, including bedroom suites, kitchen furniture, living room suite, rugs, tables and numerous miscellaneous items are to be offered to the highest bidder. Ray Barber is sales manager and Pete Murchison is clerk.

This territory emerged yesterday afternoon dripping from a "million dollar" rain, and the sun rose into a cloudless sky this morning, ending a wet spell for March which has set old-timers to scratching their heads trying to recall a similar period.

The Government Gauge at Hereford showed 2.12 inches since the spell began last week end.

Communities in Deaf Smith and neighboring counties reported from 1.5 to 2 inches.

Dawn--1.5 by Tuesday morning.

Westway--2 or more. Messenger--1.12 Friday night. Bellview--1 by Saturday. Wyche--1 by Saturday. Bippus--1 by Saturday. Summerfield--1 by Saturday. Vega--1 by Saturday. The rain fell slowly, accompanied (Continued on page 10)

Dr. R. R. Wills Moving Office To New Clinic

Dr. R. R. Wills today began moving equipment and furnishings from his office over Corner Drug Store to his new clinic at the corner of Lawton and Fourth streets. His office will be closed today, tomorrow and Saturday, and in the future his office will be at the clinic.

The clinic, a modern structure of frame and stucco, has seven rooms and bath on the ground floor and there are four rooms in the basement.

Included in the rooms are a reception room, consultation room, examination room, laboratory room, X-ray room, two treatment rooms, and a bathroom. In the basement there are a dark room and three other rooms.

In addition to his present equipment, Dr. Wills is installing much new equipment to make this as fine a clinic as can be found in the Panhandle.

Construction on the 29x51 foot building began the week of January 13.

Dr. Hendrix Returns From Thrills Of Deep Sea Fishing

The fishing was good, so you know that Dr. J. W. Hendrix had plenty of fun. Dr. Hendrix has just returned from Tampico, Mexico, where he got his first experience in deep sea fishing. Also in the party were Dr. H. H. Brown of Canyon, Dr. Wm. Ball of Amarillo and Judge Wm. J. Ball of Alameda. They were gone 19 days.

The catch included tarpons, robellas and a catan. Each got several nice tarpons. Dr. Hendrix's largest weighed 125 pounds, caught with a "spoon."

Most unusual fish caught by Dr. Hendrix was a catan, a fish with a head like a crocodile and tail of a fish. It was six feet long, weighed 115 pounds and had a mouth large enough to take a man's head comfortably. The robella weighed 12 pounds and tasted as good as mountain trout. The fishing was done in the Gulf of Mexico and the Pampucha river.

"We were treated royally by the Mexicans," Dr. Hendrix said, "and found some mighty fine people. All appeared to be very friendly toward the United States."

WEATHER

Table with 3 columns: Temperature extremes and moisture for past week, furnished by Department of Agriculture weather station in Hereford. Lists Max. Min. Freq. for Thursday, Friday, Saturday, Sunday, Monday, Tuesday, Wednesday.

### North Hereford H. D. Club Has Meeting Friday

An enjoyable afternoon was spent Friday at the home of Mrs. M. H. Koelzer by the North Hereford Home Demonstration Club. The meeting was opened by all singing "Old Black Joe," and the club was brought to order by the vice-president, Mrs. Oscar Vaughn. Roll Call was answered by asking questions on seams and hem lines, reading of the minutes by the secretary, Mrs. Ernest Runyon. Mrs. C. G. Robbins tendered her resignation as president and Mrs. John Kropff was elected to take her place.

Mrs. Vaughn and Mrs. Rhodes gave interesting talks on the \$25 wardrobes for men and women given by Mrs. Dora Barnes, clothing specialist, at the courthouse March 19.

A surprise gift shower was given Mrs. Bryan Davis. Many lovely and useful gifts were received. Mrs. Koelzer gave all the members Chrysanthemums and Baby Breath plants.

Tasty refreshments of two kinds of cake, coffee and salad were served to Mesdames Fred Saltzman, Earl DeHart, Oscar Vaughn, Louie Olson, Bob Frywood, Ernest Runyon, G. A. Frye, Evelyn Bell O. L. Rutherford, A. T. Case, Otto Olson, W. H. Russell, John Kropff, Bryan Davis, Geo. Parker, Pat Robinson, C. G. Robbins, Grady Parsons, L. M. Rhodes and the hostesses, Mrs. Koelzer and Miss Adeline.

### Westway Items

BY MRS. MERLIN KAUL

The rain which started to fall Friday night continued throughout most of the night and most of Saturday. The total precipitation amounted to almost an inch. Everyone is rejoicing over this moisture—not only dry land but also irrigation farmers. Grass land and wheat fields are already beginning to show up green.

Mrs. R. M. Gunn received word Friday evening that her brother, J. C. Richmond, had died at the Norman State Hospital, Norman, Okla., Friday morning. Mr. Richmond's home was at Burneyville, Okla., but he had been at the hospital for the past few weeks for treatment. He was 62 years of age and leaves besides his wife, a daughter, Mrs. Ruth Scott of Chowder, Okla., a son, Horace of Tulare, Calif., three grandchildren, a brother, Will, of Tulare, Calif., two sisters, Mrs. Lucy Neeley of Ana Cortes Washington, and Mrs. Gunn.

Mr. and Mrs. Gunn left Friday night for Burneyville where the funeral was held. Wayne Little drove for them.

We wish to extend our sincere sympathy to Mrs. Gunn in her bereavement.

Mr. and Mrs. M. S. Roe of Hereford took Mr. and Mrs. J. A. Roe to Oklahoma City, Okla., Wednesday night where they attended the funeral of a brother-in-law of Mrs. Roe, Thursday morning. Mr. and Mrs. M. S. Roe visited friends near Oklahoma City. Returning home the party visited the Tom Roe family at Ardmore, Okla., in the E. B. Osburn home at Gainesville and relatives at Plainview.

Heavy rain falling early Tuesday morning and most of the day Tuesday brought the precipitation for the past week to two inches or more. Some snow accompanied the rain. Old timers say that such heavy rainfall in March is very unusual.

Nannette Little was a guest of Mary Nicks at Hereford Friday night.

A party sponsored by the Home Demonstration Club was held at the school house Friday night. In spite of the rain quite a number were present. Games of "rummy" and "42" furnished entertainment for the adults and Mrs. Al Werner planned the games for the younger group.

Mrs. Paul Rudd was in charge of the arrangements for the party.

At the close of the evening refreshments were served to G. C. Hartman, Ana Beth and Roger Hartman, Mr. and Mrs. Orville Houser, Nellie Reed, Mr. and Mrs. Bud Hopson and Jerry Ray Landers of Hereford, Mr. and Mrs. Al Werner, Mr. and Mrs. Paul Rudd, Kenneth, Homer, and Harold, Mr. and Mrs. Merlin Kaul Larry Carroll and Walter Lynn, Mr. and Mrs. Clarence Morrison and children, Mr. and Mrs. T. B. Cox, Rae, Doyle and Elaine, Roy Landers, Georgia May Foster of Hereford, Mr. and Mrs. Grady Wilson and children.

Vesta Mae Landers, Nannette Little, and Jack Allmon went to Amarillo Friday with the Speech Class of the Hereford high school

### Performance Wins Academy Award



Playing the part of Kitty Foyle in the film by the same name, Ginger Rogers won the coveted academy award for her work. "Kitty Foyle" will be the feature attraction at the Star Theatre Sunday and Monday. Also in the cast are Dennis Morgan and James Craig.

where they participated in the Speech Festival at Polk Street Methodist Church.

Vesta Mae received a rating of highly superior and Nannette and Jack received ratings of superior. Each received a rating certificate.

Vesta Mae will participate in the District Interscholastic League Meet at Canyon the first week in April with a declamation.

We wish to congratulate these young people for their fine work.

Mr. and Mrs. V. Skypala and Elwood were visitors last week end in Temple and Abilene. They visited Mr. and Mrs. Richard Connally and children at Abilene where Mrs. Skypala and Elwood remained while Mr. Skypala continued to Temple on business. On Friday night they were guests in the Charley Kahlich home in Slaton and Sunday in the Joe Heinrich home at Slaton.

The Skypalas found their daughter, Mrs. Connally and family well.

Mr. Skypala reports that crops look fine in that region.

F. W. Dodson spent the week end in Olton.

Vesta Mae Landers attended the football banquet in Hereford last Monday night.

Mr. and Mrs. Joe Landers and John Ross are staying at the Westway Store while Mr. and Mrs. Gunn are in Oklahoma.

Grady Wilson left Saturday morning for Abilene to visit his parents.

Mrs. W. S. Rice, George Turrentine, and Curtis Ponder have the mumps this week. Others on the sick list include Ross Joe Landers, Carol Jean Stephan, and Maurice Tannahill.

E. B. Osburn and son, Gene, came Thursday afternoon from Gainesville and spent the week end with Eustace Osburn and friends here. They returned to Gainesville Sunday morning.

Mr. and Mrs. Floyd Tucker and Richard Lee were dinner guests Thursday in the E. W. Young home at Hereford. The occasion celebrated the birthday of Mr. Young.

Floyd Tucker trimmed trees for W. E. Dunlap at Hereford Thursday and Friday.

Juanita Smith of Hereford was a guest Wednesday night of Nellie Ruth Tucker.

Mr. and Mrs. Henry Allmon spent two days last week near Rose Dale, N. M.

Henry Allmon is having his well at the house deepened.

Charley Frank Smith received head injuries last week when he was attacked by the dog at the Buren Sowell home. The dog was not thought to be vicious and Charley Frank had left the school bus and started to the house at the Sowell home to get a book he had left there. Joe Landers bus driver, ran to his rescue and called the dog off.

Mr. and Mrs. C. F. Rickles took their grandson, Arthur Dean and Frankie Gene Reeves, to Amarillo Thursday.

Mr. and Mrs. Maurice Tannahill and Carlton spent Monday in Amarillo.

Homer Rudd is back in school this week after having the mumps.

Mr. and Mrs. M. S. Roe and Monty of Hereford called at the J. A. Roe and Grady Wilson homes Sunday afternoon.

Mrs. Walker Nicks of Hereford was a caller at the Merlin Kaul home Tuesday afternoon.

A Brand Ad Will Sell It!

## TEXAS OUT-O-DOORS

### TEXAS TWENTIETH IN LICENSES

Texas, sixth in population, fifth among the states in big game population, and sixth in duck hunters, according to figures of the U. S. Fish and Wildlife Service, is twentieth in the sales of hunting licenses, according to a summary of license data assembled by the federal service and received here by the executive secretary of the Texas Game, Fish and Oyster Commission.

Game census figures disclose Texas has a large supply of many species of game, but the lack of universal hunting and fishing licenses bring the state down in the total number of licenses sold and, consequently, in the amount of money made available to the Game Department with which to restore game. The Department is self-supporting, drawing no funds from the general revenues of the State.

All of the leading states, such as Michigan, which sold 711,733 hunting licenses in 1939, the last year for which figures are available; Pennsylvania, which is second with 661,330 licenses, and

New York, which is third with 591,946 licenses, have the universal hunting license, sportsmen who have long advocated a universal license for Texas point out. The total sale of licenses in Texas in 1939 amounted to 123,365. In the Lone Star State it is not necessary to purchase a license if one hunts in the county of his residence.

It is interesting to note that the ranks of the hunters are increasing annually. From 1935 to 1938 the increase was at a rate of a half million a year. The 1937 tabulation for the United States showed 6,860,000 licenses sold and the 1938 tabulation was 7,524,000. In 1939, the increase was 122,000, making a total of 7,646,193 persons who purchased licenses to hunt.

### TEXAS SIXTH IN DUCK HUNTERS

The Lone Star State continues to rank high in duck hunting. Latest figures assembled by the U. S. Fish and Wildlife Service show that in 1939 a total of 6,460 federal duck stamps were sold in Texas. That places the state sixth—the same as it was in 1938. Minnesota continues to lead with a sale of 120,034 stamps. Michigan was second with 86,064. Wisconsin placed third with 84,075, California fourth with 74,644 and Illinois fifth with 66,434.

A total of 1,111,561 duck stamps were sold in 1939. The federal service uses money derived from the sale to purchase areas and maintain refuges for migratory waterfowl. Refuges are a big factor in helping increase ducks each year.

### PLANTING WHITE BASS

While the season on bass and crappie fishing is now closed and the Texas Game Department will be unable to start stocking streams with fish from its hatcheries for several months, the Department is now stocking a number of lakes with white bass, the most prolific sport fish which grows in waters of the Lone Star State.

White bass need a lake into which runs waters of a large creek or river. The fish migrate upstream each spring to spawn. They will spawn very seldom in lakes proper. Thus it is impossible for the Game Department to raise these fish in hatcheries. However, during the last few years many white bass have been seined when they start upstream and used to stock other lakes. More than a dozen suitable lakes were stocked last spring and reports to the executive secretary of the Department show the fish are thriving wherever planted.

While the Game Department has a limited supply of white bass, it is hoped there will be a sufficient number seined this spring to stock all of the remaining lakes in the State which are suitable for the raising of this member of the finny family.

White bass are so prolific that they spawn as many as 500,000

### 'Steady' Jobs—30 Years in Congress



Vice President Henry Wallace congratulates Rep. Robert Doughton of North Carolina, and Sen. Pat Harrison of Mississippi as they celebrated their thirtieth year in congress. Left to right, Vice President Wallace, Representative Doughton and Sen. Pat Harrison.

### Bippus News

ALTA MAE FORTENBERRY

Our community was greatly blessed with a nice rain of about one inch or more Friday night.

Our community extends to Mr. and Mrs. George Bippus and Herbert our sympathy in the death of Mr. Bippus' brother, R. A. Bippus of Dennison.

Several families from the Bippus and Sims community attended funeral services in Adrian and Vega for Chafin Glasscock. We extend our sympathy to Mrs. Glasscock and family.

Several families from Bippus and Sims community attended the Vega-play on Monday night, March 17, which was given in Adrian auditorium.

In comparison, black bass and many other species of game fish, spawn as few as 20,000 eggs.

### Wyche Items

By INA MAE HEWITT

The girls 4-H club met Thursday, March 20th, in Miss Oliver's office. Discussion on the hope chest was held, and it was decided that all 4-H club girls must hand their gifts in to Mrs. Olson by April 3. Those present for the meeting were Ina Mae Hewitt, Helen Rianert, Vera Rea, Georgia May Reeves, Christine Olson,

We are sorry to hear of the illness of Mrs. E. K. Pinnell but hope she will soon recover.

Mr. and Mrs. E. J. Dorris of Clovis, N. M., spent Friday night in the J. G. Fortenberry home. They will make their home in Tucumcari, N. M., in the future.

Edwin Morrison took his tractor to Adrian for repairing Monday morning.

Hugh Fortenberry went to Amarillo Thursday.

Snookie Johnson, Elizabeth Ann Oliver, Zola Fay McBrayer, Audrey Mitchell, Patsy Harris, Nancy Olson, Mrs. Louie Olson and the Home Demonstration agent, Miss Oliver.

Nohe Elliston has just returned from a trip to Ft. Worth and Oklahoma City. He reports good wheat prospects in both places.

Cap Cocanougher who received an eye injury last week is reported doing nicely.

E. C. Hewitt has been having fruit trees planted on his farm this week, such as peaches, plums, and cherries.

The Women's Home Demonstration Club met March 20, with Mrs. Fred Henry as hostess. There were fourteen members present. The next club meeting will be held with Mrs. John Lueb, April 3.

The farmers of this community are rejoicing over the rain which we received Friday night and Saturday. An inch was received, which will benefit the wheat.

### Messenger News

MRS. J. N. MESSENGER

We received 1-1.8 inches of rain Friday night after several days of misty, cloudy weather. It surely comes as a blessing, as some of the dust storms the past few weeks have been something fierce.

The wheat is coming along just fine now and in another week it will look like another country.

Mr. and Mrs. Cecil Bass have returned from a trip to Oklahoma where they have been on a visit to his parents, for a week.

Mr. and Mrs. Earl Taylor have moved in their new home and just stuccoed the house.

Some of the children are out of school at Friona with whooping cough.

Brand Ads Get Results!

## CORNER DRUG STORE

*The Jexall Store*

PHONE 105-HEREFORD      FREE DELIVERY

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ONLY Jexall DRUG STORES OFFER YOU Jexall BARGAINS

### Week-End Specials

... you never saw such low prices and big values as we are offering in every line every day. Our values are the talk of the town... and it's all first class merchandise—guaranteed exactly as represented.

**Puretest SODIUM PERBORATE**

More pleasant to use because it's flavored. More than many others give you, too. Puretest refined quality.

1 OZ. SIZE **39c**

**30c**

**Sal Hepatica**

**23c**

**25c LIFEBOUY SHAVING CREAM, 2 for 33c**

**50c PABLUM BABY FOOD . . . . . 39c**

**1-LB. PACKAGE DEXTRO MALTOSE . . 59c**

**10c PUTNAM or DIAMOND DYE . . . . . 7c**

**REG. \$1.00 BOTTLE Chamberlain LOTION . . 69c**

**\$1.00 JERGEN'S LOTION, and 50c 4-Purpose Cream . . 89c**

**50c WOODBURY'S SHAVE LOTION . . . 25c**

**\$1.50 LANTEEN BLUE . . . \$1.29**

**4 COASTERS FREE, with 8 Cakes TOILET SOAP . . . . . 29c**

**\$1.00 AGAREX Compound . . 89c**

**Stub type CLINICAL THERMOMETER**

ONE MINUTE  
Take no chances. Keep one on hand always. Mass. seal.  
**HARD RUBBER CASE \$1.25**

**25c Chocolate EX-LAX**

**19c**

**50c PROPHYLACTIC TOOTH BRUSH**

**29c**

**Protect Hands**

For washing dishes, autos, spring cleaning.

**Symbol Household GLOVES 39c**

SIZES 7 TO 10  
Jexall PRODUCT.

**\$1.20 SYRUP PEPSIN**

**89c**

**YEAST and IRON TABLETS**

**100 for 69c**

**50c Calox TOOTH POWDER . . 39c**

**60c MENTHOLATUM . . 49c**

**For Indigestion! BISMAREX . . . . . 50c**

**75c BAUME BEN GAY . . 59c**

**Kleenex SLIVER POLISH . . 25c**

**60c REX SELTZER . . . . . 39c**

No brushing, no rubbing with **Stag BRUSHLESS SHAVING CREAM**

Shave without undressing—anytime, anywhere. No brushing, no rubbing—no mess. JEXALL QUALITY

New Spring Shades      **Air Maid Hose**      **33c TUBE**

## AUCTION SALE!

### HOUSEHOLD GOODS — FURNITURE

**FRIDAY, MARCH 28th**

Sale Begins Promptly At 1:30 P. M.

As we are moving to California we will sell at Public Auction the entire contents of five-room house located at 606 North Main street, Hereford, Texas, better known as the Rex Tynes house, north of First Christian Church.

- 1—3 piece overstuffed living room suite Extra nice.
- 1—9x12 rug, practically new, beautiful pattern in brown.
- 1—Gulbransen piano and bench. Good condition.
- 1—Dining room suite—table—chairs—buffet—and mirror "Nearly new."
- 1—9x12 rug, Extra good. Several throw rugs.
- 1—5 foot electric refrigerator, nearly new.
- 1—Kitchen furniture, table, chairs, etc. New Norge table top cook stove, cooking utensils, dishes and many useful articles.
- 1—4-piece bedroom suite, springs, mattress, nearly new.
- 1—4-piece bedroom suite, springs, mattress, good condition.
- 1—Simmons bed mattress and springs, Extra Good.
- Several nice gas heating stoves.
- 1—Phonograph and lots of good records.
- 1—Sewing machine—good condition.
- 1—Breakfast room suite, practically new.

Several rocking chairs, tapestries, drapes, pictures, small tables, and lots of useful items.

Miscellaneous items too numerous to mention.

This offering of furniture is considerably above the average. It has had very little use.

**IT WILL PAY ANYONE WANTING GOOD FURNITURE TO ATTEND THIS SALE!**

## C. R. GRAVES, Owner

RAY BARBER      PETE MURCHISON  
Sales Manager      Clerk

### Truth In Fabrics Law Effective June 14, 1941

COLLEGE STATION— IN the near future a Federal act, already popularly captioned "Truth in Fabrics," will become a law of the nation. Effective June 14, 1941, manufacturers of all woolen goods, except carpets, rugs, mats and upholstery, will be required to stamp, tag or label their product to show the proportion of the types of wool as well as the content, other than wool, in it.

"This act," says W. R. Nisbet, Extension Service Animal Husbandman for Texas A and M College, "opens the way for women to know precisely the wool content of the fabric, especially wearing apparel, they are buying. Moreover, they can demand labelling of any fabric placed on sale as woolen."

"Manufacturers are obliged under law to state the percentage of virgin wool in any fabric so labeled as well as the amount of reworked wool, or shoddy. If wool content is not claimed for the fabric placed on sale, it may be merchandised without labeling."

Passage of the bill, which culminated a 35-year effort by the National Wool Growers Association for "truth in fabrics," is comparable in its scope to the enactment of the pure food law. It will prevent any misrepresentation of the staple content of cloths offered in retail commerce.

Although bills similar to this which will be known in the statutes as "Wool products labeling act of 1939," have been introduced in practically every session of Congress since the turn of the century, progress toward realization was more halting than enactment of the pure food law.

The law defines the term "wool" to mean the fiber from the fleece of the sheep or lamb, or hair of the Angora or Cashmere goat, (and may also include the so-called specialty fibers from the hair of the camel, Alpaca, llama and vicuña) which has never been reclaimed from any woven or felted wool product.

Enactment of the law may revive the program of the National Wool Growers Association, with which the Southwestern Sheep and Goat Raisers Association cooperates, to raise a fund for a campaign to advertise wool, Mr. Nisbet said. Different proposals have been offered to that end, including a voluntary tax on each bag.

Manufacturers will be required to keep records showing the fabric content of goods placed on sale, which must be retained for at least three years. These records are to be available to the Federal Trade Commission at all times. Refusal to maintain or preserve such records makes the manufacturer liable to forfeiture of \$100 each day of such failure. Persons willfully violating the act are liable to a fine of \$5,000, a year in jail of both.

### Dawn Items

By MRS. CARL WIMBERLEY

One inch of rain fell here Friday night and Saturday. An estimated half inch of rain, sleet, and snow fell early Tuesday morning and the precipitation was still falling. Many of the farmers here were planning to begin irrigating wheat this week and a few had already begun. The moisture will save a

### Popular Sophomores at T. C. U.



BLACKSTONE



MONTGOMERY



HAMILTON  
Reid Photo, Ft. Worth



SCOTT BAGLEY WARREN

These six students have been named as "Most Popular" by their fellow members of the class of 1943 at Texas Christian University. Jean Montgomery, Sweetwater; Janis Warren, Quanah; Mary Ruth Scott, Washington, D. C.; Billy Blackstone, Hearne; Dean Bagley, San Saba; George Hamilton, Fort Worth.

lot of late-planted wheat which would probably have blown or dried out otherwise. Part of the irrigated wheat has had to be stripped to prevent its being blowing out.

Next Sunday, March 30, Rev. Clarence Wylie of Canyon, will be here to preach. He will come then instead of the first Sunday in April. Thirty-one were present at Sunday School this week despite the bad condition of the roads. Everyone is invited to be present next Sunday.

The singers from the Glenwood Baptist Church did not come Sunday as scheduled because of the rain and bad road condition.

The farmers met and organized an agricultural Association here Friday night. Officers elected were president, Jim White; vice-president, H. H. Miller; secretary-treasurer, A. T. Frye. Twenty-two members joined by Monday making a total of 30 and more members are expected. Visitors attending the meeting were Mr. Upchurch, county agent at Canyon, Messrs. Wilkerson, Hill, and Vinson of Amarillo, J. E. Hill, Joe Evans, Troy Womble, J. T. Gilbreath Sr., Carter and Ireland of Hereford. Another meeting will be held Friday night, March 28 to discuss the farm organization and enlist new members. This district extends north to Daniel school-house and east to the county line.

Mr. and Mrs. Jim White and family were dinner guests in the home of Mr. and Mrs. Ben Boulder in Canyon Sunday.

Billy Hall, who worked as an N. Y. A. worker at the school-house this week, has returned to Hereford.

Mrs. H. M. Redford of Hereford, gave a splendid lecture on "Little Known Women of the Bible" at the Study Club meeting held at the home of Mrs. Lloyd Bentley Tuesday afternoon. Mrs. Redford was accompanied by Mrs. Stoker. Other visitors included Mrs. N. E. Miller and Mrs. W. P. Caraway.

the hay fever season is over. W. P. Caraway returned home Wednesday from Central Texas where he visited at Ranger and attended to business at Stephenville where he has a farm.

Miss Alma Miller, who is at home ill with tonsillitis is reported somewhat improved.

J. H. Leake returned home from the hospital in Amarillo Tuesday.

Miss Helen Oglesby attended a party in the home of Mr. and Mrs. C. H. Campbell Thursday evening.

A group from here gave a program of entertainment for a Bible Class at the Methodist Church in Hereford Thursday night. Among those on the program, which was announced by Mrs. A. T. Frye, were Mesdames Baker Womble, Walter Galley, Lloyd Bentley, Cecil Walker, Johnnie Womble, Ernest May, H. E. Miller and Carl Wimberley. Others from here-attending were Walter Galley, Cecil Walker and Baker Womble.

Mrs. W. W. Wimberley of Hereford visited Mrs. C. Aubrey Wimberley Thursday.

Mr. and Mrs. Woodrow Benton, Mr. and Mrs. T. H. Benton and Mr. and Mrs. Ed Koonce of Petersburg visited Mr. and Mrs. Charles Benton and Mr. and Mrs. Roy Fitzner from Wednesday until Friday when Woodrow Benton left from Hereford for the army training service at Ft. Bliss.

Visiting Mr. and Mrs. Roy Oglesby and family Saturday were Mr. and Mrs. Jim Gandy and family, Mr. and Mrs. Clifford Gandy and family, Henry and C. P. Gandy of Wyche the latter remaining for several days visit.

Mrs. Carl Wimberley entertained with a party Friday afternoon celebrating Wanda Sues' birthday. A number of lovely gifts were received by the honoree. Cake and ice cream with candy Easter eggs as favors for the children were served as refreshments. Children present included Richard Frye, Peggy Burum, Laura Ann Walker, Robert Miller, Joe Dale White, Barbara Sue Fleming, Irene Galley, Marilyn Wimberley, Gene and

Judge Schroeter of Hereford visited school Thursday and showed three films to the pupils. Misses Lillian Burum, Mary Frye and Wilma Jean Miller spent Wednesday night with Miss Mary Jo Tomlinson of Daniel.

Mr. and Mrs. H. E. Miller and Mr. and Mrs. Lloyd Bentley attended the supper in Hereford Tuesday night the members of the American Legion gave for members of the Auxiliary.

Friends had a covered-dish luncheon at the home of Mrs. Johnnie Womble Wednesday in honor of her birthday. Guests spent the afternoon visiting. Numbers of gifts were received by the honoree. Among those present were Mesdames C. P. Galley, Carl Luke, Ernest May, Jim White, Baker Womble, Walter Galley, Cal Walker, Ezra Bagwell, Lester Galley, H. E. Miller, Cecil Walker and the hostess.

J. G. Coe and sons returned last Monday from Dallas and Durant, Okla., where they spent the week end. Mrs. Coe plans to remain in Dallas where she has been several weeks, until

Charlene Benton and Wanda Sue Wimberley. Mothers present were Mesdames Dalby Fleming, M. H. Burum, H. E. Miller, Cecil Walker, Charles Benton, Walter Galley, C. Aubrey Wimberley, Jim White and the hostess.

Miss Alta Mae Duren, a student at W. T. visited Miss Ethel Lawery over the week end.

Mr. and Mrs. C. T. Caraway and family of Tulla visited in the Oglesby home Sunday.

Mr. and Mrs. Cecil Benton of Excell were here on business Saturday evening, visiting in the homes of Roy Fitzner and Charles Benton.

The W. T. High School football team of Canyon played a game in Amarillo this week, Obid Caraway and James Murphy White being among the boys from here playing on the Canyon team.

Friday night, April 4 is Community Night. Plans will be announced by the program committee later.

**DOVE OR DOVES PUNCTUAL**  
For four consecutive years a dove has built its nest and reared young in a tree just outside the study window of Rev. F. L. Willshire of the First Methodist Church at DeLeon, Texas. However, more unusual than that is the fact that the dove, or possibly it is an offspring of the dove nesting there the previous year, makes its appearance each spring on Sunday within a few minutes of the same time and builds a nest each season within a few inches of the same place in the tree.

Texas Game Department biologists believe, after preliminary study, that doves do return to the same vicinity to nest year after year. Too, doves hatched in one vicinity will often return there to nest the following year.

Retail prices in Texas won't rise much for several months, a University of Texas economist predicts. A record volume of sales

for the State is forecast, however.



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Men! Go Gaboridine!

**Sport Slacks**  
**4.98**

Huge array of smart twills, herringbone, diagonals, cords and stripes! Conservative plain and new pleated styles in perfect taste for summer wear.

**RICH RAYON SPYLES**  
Cool rayon fabrics, expertly tailored, smartly detailed and sized. **2.98**

**COOL WORSTEDS**  
Summerweight fabrics in handsome patterns to "click" with jackets or sweaters. **1.98**

Lovely New Spring Shades!

**Gaymode Hosiery**

-- All Weights  
-- All Clear!  
-- Reinforced!

**79c**

Flawlessly perfect from dainty picot top to reinforced toe! Dress up chiffons. Service weights.

Men's Towncraft

**Fine Shirts**

Smooth Sanforized broadcloth in weaves-in spring patterns! Proportionately sized. **1.49**

**Smart SPRING TIES**  
Rich stripes, figures! checks! Lustrous fabrics! **98c**

Figure Flattering

**House Coats**

Smooth rayons, sturdy cottons in light-hearted prints! Wrap around, zipper styles. **2.98**

FOR THE BEACH OR LOUNGING AT HOME!

**Chenille ROBES**  
**\$2.77**

Rows and rows of deep soft chenille to wrap yourself in when you come out of the water, or for luxurious lounging at home. It comes in the most delectable colors, with a deep band of contrasting floral trim on the full swirling skirt and on the sleeves. We hardly need to tell you it washes like a dream... and it's a great big value at this price!

Jean Nedra

**Dresses**

**3.98**

-- Bright Prints!  
-- Sweet Colors!

Last minute fashions that look more expensive! Careful details, better fit for this low price! Fine rayons in breathtaking prints and colors, also navy, black. Sizes 12-44.

**Janty Jean Nedra FELT HATS**  
98c

Smart wool felt in soft pile, snap brim and other flattering styles! White, dark and dusty tones.

Women's

**SLACK SHOES**

All Leather  
**Goodyear Welt 1.98**

You'd expect to pay much more for handsome shoes like these! Check these points for Penney value--cool unlined glove leather uppers, flexible leather counters, leather soles, rubber heels and, to top off the list, Goodyear welt construction.

At Penney's--You pay Less for Finer Quality!

**25c**

**Men's SHIRTS, SHORTS & BRIEFS**

Look at these value features--convince yourself Penney's give the best for less!

For BOYS!

2 Pcs. Longies!

**SUITS**  
**9.90**

For dress, play or school! Cassinres, husky tweeds, sturdy worsteds. 6 to 15.

**DRESSY SLACKS** 79c  
Rayon & worsted fab.

**SHIRTS, SHORTS BRIEFS** 19c  
Rib knit cotton shirts and briefs! Fast color shorts!

**WING TIP OXFORDS** 2.49  
boys' flexible leath. pr.

**Jackets**  
2.98  
Women's wool-and-rayon, or all wool new styles!

**Skirts**  
1.98  
Rayon gabardine, corduroy Wool flannel!

**Blouses**  
98c  
Tailored or dressy rayon! Dainty sheers!

Women's

**Spring COATS**  
9.90

Fitted, boxy and wrap-around types! Tweeds, fleeces, herringbones, twills, and sponges! 12-44.

**Smart SUITS**  
Longer jackets! **9.90**

Boys

**Rayon Slacks**  
1.49

Dressy pleated models in airy rayon fabrics for all-summer wear.

**Rivercrest Rayon Slacks** 98c  
**Soft Doeskin Gloves** 1.49  
**Women's Spring Bags** 98c  
**Women's Brassieres** 49c  
**"Laxtex" Girdles** 98c  
**Girls' Cotton Frocks** 98c  
**Children's Anklets** 15c  
**Lace Table Cloths** 1.00  
**Emb. Pillow Slips** 79c

## Some People Say The Rain is worth

### A MILLION DOLLARS

Anyway, we feel lots better... and we are raring to move some JOHN DEERE Tractors and Implements! So far, we have been able to get all of the machinery we have needed... at

### No Increase In Cost

However, the Defense Program is bound to affect the Implement business. See us TODAY and let's talk about a trade before materials get too Scarce and Prices begin to Advance!

**KERR Implement Co.**

SOMETHING TO SHOUT ABOUT!

**SAVE 10%**

WITH OUR **CASH and CARRY** SERVICE ON **LAUNDRY and DRY CLEANING**

In addition to the pride we take in our Laundry and Dry Cleaning work... we are also proud to offer the people of this area one of the lowest price ranges in the Panhandle--despite the size of town or community.

Use our Semi-Finish Service All flat work finished and wearing apparel **5c lb.** is returned dry..... (Shirts Finished at 10c Extra)

**Hereford Laundry & Dry Cleaners**  
PHONE 298 - W. L. AYERS, Owner  
WHAT HELPS US HELPS THE TOWN

### Brooder Houses Should Be Made Sanitary First

In establishing a poultry flock, sanitation starts before the chicks arrive.

Geo. P. McCarthy, Extension poultry husbandman for A. and M. College, says the brooder house should be thoroughly cleaned by sweeping walls and ceiling, removing all dirt, and thoroughly disinfecting it with a good commercial disinfectant. A suitable disinfectant can be improvised from one can of concentrated lye in 20 gallons of water—the nearer boiling the better.

The floor and walls of the brooder house should be scrubbed up to about two feet above the floor and, if space is available, skid it at least 20 yards to clean ground. Similar practices of sanitation should continue throughout the entire brooding period.

"There is no place that efforts expended in keeping things clean will pay a larger dividend than in raising chicks."

McCarthy offers chicken raisers these bits of advice and caution:

Put the brooder in the house and operate it two days before the chicks arrive. Make sure it holds an even temperature of 95 to 98 degrees two inches from the floor at the edge of the hover.

Round off the corners of the house to present chicks from piling in corners.

Have a fresh supply of chick starter on hand so chicks can be fed as soon as they arrive. A good commercial buttermilk starting mash is recommended. Don't economize on chick starter mash.

Don't buy more chicks than your house will take care of. Don't allow chicks to become chilled in transporting from hatchery to brooder house.

Don't forget that the brooder house should have an abundance of fresh air without drafts.

### Adrian News

By MRS. GEORGE A. SYMS

There were 43 at Sunday School. Rev. W. D. Binkley preached to a fair sized crowd in spite of the welcome rainy weather. Mrs. J. C. Baker had charge of the program for Young Peoples meeting.

Second quarterly conference was held at Wildorado Monday night for the Adrian and Wildorado churches. It had been postponed from the third Sunday because of the illness of Presiding Elder House.

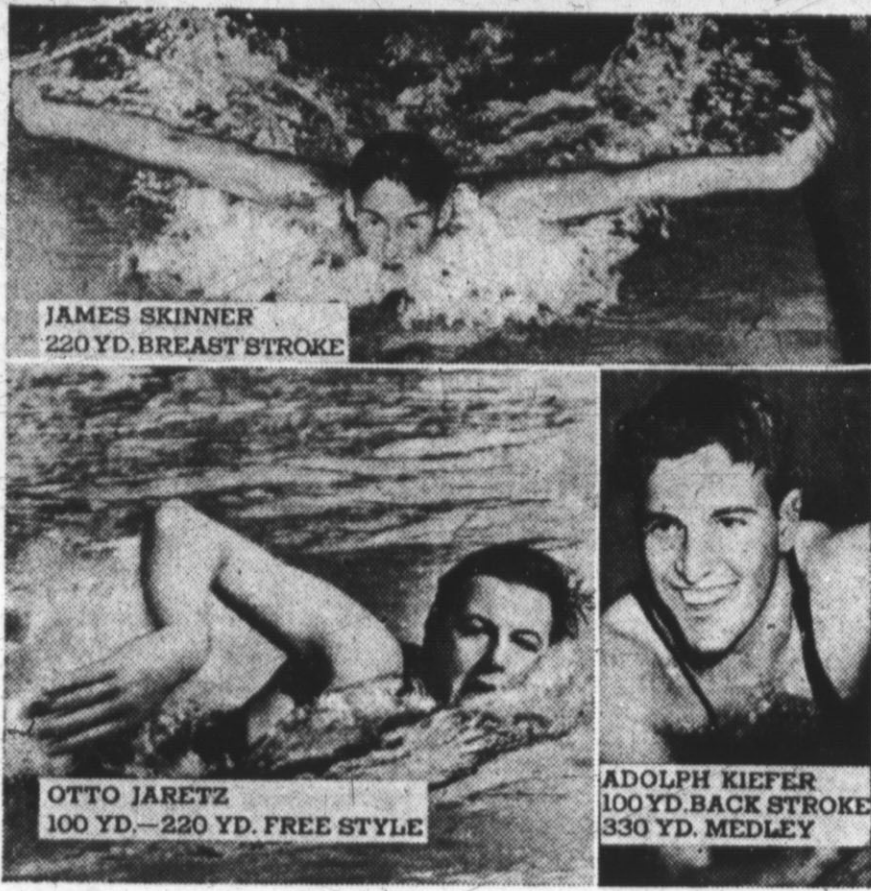
The third and fourth grade room had charge of the assembly program on last Thursday.

The three one-act plays, one from each school in the county, Vega, Wildorado and Adrian were given at Vega on Friday night.

The cast of the Adrian play "Papa Said No," included Charles Wayland, Robert Chapman, Miss Hoy, Vera Carlson, Eve Wayland, Opal Miller, Bartlett D. Seymour, Guyett Bogle, Jean Martin and Josephine Barnett.

The Juniors have raised enough money for their year's activities and enough to carry over into next year by serving

### Men's Senior A. A. U. Indoor Swim



The Men's Senior National A.A.U. championship meet for indoor swimming will be held at Ann Arbor, Mich., on April 4, and continue through Saturday, April 5. The pictures show the present title holders of various events. Each of these champs is expected to defend his title at the Ann Arbor meet.

short orders, drinks and confections at the various games, and at roller skating sessions. The Seniors have taken over the project of serving in the Home Economics room.

The Adrian Bridge Club met at the home of Mrs. Henry Creitz last Wednesday afternoon. Mrs. J. E. Speed won high score, Mrs. P. M. McAdoo, second high and Mrs. O. G. Calhoun, low. Delicious refreshments of ham sandwiches, cake, cocoa and coffee were served to Mesdames J. E. Speed, P. M. McAdoo, O. G. Calhoun, E. C. Chapman, V. E. Lemke, Alice Plumb, H. B. Maynard, J. B. Monahan, E. N. Jacobson and the hostess.

Ruth and Robert Lee Jacobson took part in a music recital at the San Jacinto Methodist Church in Amarillo Friday night. About 20 pupils of Mrs. Joe Shields participated in the recital. Ruth played "Big Moon" and "The Scissors Grinder" and Robert Lee Jacobson played "By A Log Fire" and "Long, Long Ago." Parents of the children were guests.

Prof. Frank Phillips of the Agriculture Department of West Texas State College, Canyon, showed technicolor motion pictures of his Western Life Camp near Las Vegas, N. M., at the home of Mr. and Mrs. O. G. Calhoun Sunday afternoon. "Western Life" is a camp for boys. Others who saw the picture were Mr. and Mrs. J. C. Baker, Jr., Mr. and Mrs. G. A. Syms and children and Miss Lora Fay Clemons. Mrs. Phillips and two daughters were also present. The Phillips were returning from Las Vegas to Canyon.

G. R. Davis, operator of the Adrian barber shop and domino parlor, is ill at his home with the flu.

Rex Creitz student at Texas Tech at Lubbock, spent the week end with his parents, Mr. and Mrs. Henry Creitz, and attending the wedding of his brother in Amarillo Saturday night.

R. E. Caldwell and Miss Eula Watson attended prayer meeting and baptismal services at the Baptist Church in Vega last Wednesday night. Rev. L. E. God-

win and family were given farewell gifts following the services.

Mrs. R. M. Glenn, W. J. Brown and Freda Balding visited Rev. and Mrs. R. A. Pryor in Miami on Tuesday. Mrs. Pryor is ill, but is improving. Mrs. W. J. Brown assisted at the Glenn boarding house during Mrs. Glenn's absence.

Grady Skaggs, who was ill last week in North West Texas Hospital, returned home Friday night and is improved. Mrs. Skaggs remained in Amarillo during her son's illness.

Mr. and Mrs. R. L. Hancock and son and daughter, have moved from the Underwood place to Vigo Park. Mr. and Mrs. J. H. Black and family will move from the Collier apartments to the place vacated by the Hancocks.

Mrs. Leta Cole of Wichita, Kan. and Mr. and Mrs. E. A. Howard of Pond Creek, Okla., spent last week with their brother and son, Glen Howard and family. Mrs. E. C. Chapman accompanied them upon their departure going to Wichita, to visit her father.

R. E. Caldwell and Miss Eula Watson visited Mr. Caldwell's brother in Lubbock Sunday.

Jackie and Edward Monahan of Price Memorial College, Amarillo, spent the week end with their parents, Mr. and Mrs. J. B. Monahan.

Tom Cook of Seminole, Okla., spent several days last week, visiting his brother, Bert Cook and his nephews, Kenneth and Clayton Cook.

Miss Henrietta Creitz, student nurse at North West Texas Hospital, spent last week end with her parents, Mr. and Mrs. Henry Creitz. Henrietta was an attendant of the bride at her brother's wedding Saturday night.

Mrs. C. Glasscock and Juanita of Amarillo visited Mrs. A. L. Reynolds Sunday.

Loyd Balding, son of Mr. and Mrs. W. J. Brown, is now in training in the mechanical department of the Army Air Corps and is stationed at San Antonio, Texas.

Mrs. C. Glasscock, two sisters, and a brother and son, Edd, were transacting business in Adrian

Wednesday. Jack Reynolds, son of Mrs. A. L. Reynolds, who entrained for Fort Bliss at El Paso last Tuesday night is now stationed at Fort Warren, Cheyenne, Wyoming.

The characters chosen for the parts in the annual Parent-Teachers play are: V. E. Lemke, Clayton Cook, Stella Masteller, Minnie Gibson, Mrs. N. L. Jacobson, Mrs. Hurley Maynard, E. N. Jacobson, Mrs. Glen Howard, Earl Brown and John Horton. The play "The Man From Nowhere" will be presented early in April.

ELLIOTT-CREITZ At 8:00 o'clock Saturday night at the home of Dr. W. C. House, District Superintendent of the Amarillo District, Methodist Churches, the marriage ceremony of Miss Armenia Elliott, and Mr. Lorin Creitz was solemnized. They were attended by Henrietta and Rex Creitz, sister and brother of the groom. The bride is the daughter of Mr. and Mrs. George S. Elliott of Hagerman, Texas, and is a graduate of the North Texas State Teachers College, Denton, she taught in the Adrian Public schools for the past two years. The groom is the son of Mr. and Mrs. Henry Creitz, pioneer residents of Oldham County, and is a graduate of the Vega high school. The couple will reside in a home southeast of Adrian, where the groom has been successfully engaged in farming.

paratory to planting. Mrs. Edgar Russell spent Sunday with her parents, Mr. and Mrs. J. E. Cockrell in Hereford. Howard Higgins is having a well drilled at his home for home use. There was no Literary Society Friday night nor Sunday School Sunday afternoon because of road conditions. Both activities are held regularly if the weather permits.

### Progressive News

BY MRS. HOWARD HIGGINS

This community is very nappy because of the excellent moisture received here Friday night and Saturday. Rain fell again Monday night and Tuesday making the total amount of moisture which fell about three inches. The rain fell very slowly so that the moisture was used to its best advantage. The rain is expected to help the wheat and also start early grass.

Miss Sadie Lee Oliver, CHDA, and Miss Elizabeth Ann Oliver of Hereford called on Mr. and Mrs. Howard Higgins Tuesday afternoon.

Mrs. C. P. Caldwell left Friday for Wichita Falls, to visit her son, Mr. and Mrs. Walter Caldwell and family, whose son, J. W., was to undergo an operation.

Mr. and Mrs. Ira Ricketts called on his father, W. A. Ricketts at Hereford, several times last week. Mr. Ricketts, who has been quite ill, seems to be somewhat improved.

The Progressive Worker's Club met Wednesday, March 19, with Mrs. Lynn Powelson for a social meeting. The afternoon was spent in playing 42 and Star Checkers. After games refreshments were served by the hostesses to the following members: Mesdames Lewis Harvey, Ray Hershey, A. S. Higgins, Arnold Hershey, Ira Ricketts, Howard Higgins, C. P. Caldwell, C. V. Burgess, P. L. Carmichael, E. T. Brookes, V. E. Dodson. The next meeting will be April 2 with Mrs. Ira Ricketts.

Mr. and Mrs. Howard Higgins visited Mr. and Mrs. Robert Vigel of Ward Thursday night. Mr. and Mrs. Owen Neel have been busy cutting potatoes pre-

### To Investigate Defense Contracts



A senate investigation of strikes, bottlenecks, etc., was outlined by Senator Truman (D.) of Missouri, chairman of special committee to probe defense contracts. The committee, is L. to R., (standing) Senator Ball (Minn.), Senator Wallgren (Wash.), Senator Connally (Texas), Senator Mead (N. M.), Senator Brewster (Maine), Senator Truman (seated).

Clyde Russell called on W. A. Ricketts in Hereford Tuesday. Misses Wilma Higgins and Dora Lee Burgess had entries in the Panhandle Speech Festival at Amarillo Friday. Wilma received a rating of Superior while Dora Lee was rated as Excellent. Mrs. A. S. Higgins and Gordon took them to Amarillo, attended to business, and called on Mr. and Mrs. W. C. Campbell.

Mr. and Mrs. Howard Higgins called on Mrs. E. J. Williams in Hereford Thursday.



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- LIFEBUOY Soap ..... Bar 6c
- PALMOLIVE Bar ..... 6c
- CASHMERE BOU. Bar ..... 7c
- LUX Soap ..... Bar 6c

### VITAMINS

- A-B-D-G 100 Capsules ..... \$1.69
- NATOLA 100 Capsules ..... \$1.97
- VITA VIM Capsules ..... \$1.95
- VITEMPO, "B" Complex—100 Tablets 89c
- VITAMIN B & G 50 Concentrate ..... \$1.39
- IRON & YEAST 100 Tablets ..... 39c
- COD LIVER OIL 100 Capsules ..... 65c

### NATIONAL "Baby Week"

- BABY TALC 25c J & J ..... 17c
- BABY OIL 50c Mennen's ..... 39c
- BABY CREAM 50c Johnson's ..... 39c
- WONDER NIPPLE 15c Faultless ..... 7c
- BABY POWDER 25c Nylates ..... 12c
- BABY OIL 50c Johnson's ..... 39c
- Infant SYRINGE 4-Oz. Size ..... 39c
- OLIVE OIL Pure — Pint ..... 79c
- OIL Camphorated — 4-Oz. .... 29c

### Reliable DRUGS At Real Savings

- PABLUM BABY FOOD, 50c Size ..... 39c
- MURINE EYE WATER, 60c Bottle ..... 49c
- BAYER'S ASPIRIN 75c Bottle of 100 ..... 59c
- TOILET TISSUE Regular 10c Roll, 3 for ..... 21c
- LIVER PILLS CARTER'S, 25c Size ..... 17c
- HINKLE PILLS 25c Package ..... 9c
- Sal Hepatica 60c ..... 39c
- Phillips Milk of Magnesia 50c ..... 39c
- KIDNEY PILLS 50c DeWitt's ..... 34c
- CORN PLASTER 25c Blue Jay ..... 17c
- ATHLETIC SUPPORTER, 50c Value — No. 5 ..... 29c
- TOOTH BRUSH 50c Prophylactic ..... 39c
- TOOTH BRUSH 50c Dr. West's ..... 39c
- TOOTH PASTE 25c Dr. West's ..... 12c

- VICK'S Vap-O-Rub 35c ..... 27c
- Vitalis Hair Tonic 50c ..... 39c

- SKIN BRACER 50c Mennen's ..... 39c
- HAND CREAM 50c Armand's ..... 39c
- EPSOM SALTS 5 Lbs. Only ..... 29c
- THROAT GARGLE 50c Bottle ..... 39c
- MINERAL OIL Pint Nyal. .... 29c
- BLENDED CREAM \$1.00 Armand ..... 79c
- CREAM Nycest, CLEANSING and TISSUE, 1 Lb. .... 69c

- Listerine Antiseptic 75c ..... 49c
- Chamberlain Lotion \$1.00 ..... 79c

A REAL Hot Plate Lunch 25c - 30c

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We have a limited supply of these chicks on hand at all times and invite you to inspect them... for immediate delivery.

We will also take your Order for Any Kind, Any Amount Try Merit Starter and GROWING MASH for healthy chicks!

WEST TEXAS FEED & SEED PHONE 265 Top Prices for Your Poultry and Hides!

## 1941

### A Tough Job for the "Crystal Gazer"

A Forecast from the Motor Industry:

"Moderate price advances owing to higher labor cost, higher material costs and higher taxes.

"Completion of a total defense program requiring 4 to 5 years at a cost of \$40,000,000,000."

Our stock of Tractor Parts is complete and to date we have had no advance in prices.

Why not take advantage of this and get your Tractor and Irrigation Motors ready for the season ahead now. We use nationally advertised parts and experienced men.

## McRight & Wilson

# Easter's Prelude Filled With Many Gay Spring Parties And Entertainments

## Luncheons, Afternoon Club Parties Accent Return Of Springtime

Easter's prelude is being made up of numerous spring parties given by individuals and also by organized groups. Even routine club entertainments feature added decorative touches suggesting the springtime of Easter.

### IN KINARD HOME

Pale yellow, pink and blue flowers served as gay reminders of the season when Mrs. Knox Kinard entertained Monday afternoon and Tuesday afternoon with contract parties. Prizes at Monday afternoon's party went to Mrs. Meade Halle high and to Mrs. George V. Stambaugh second high.

Monday's guest list included Mesdames Grant Fuller, Colby Conkwright, George V. Stambaugh, E. B. Hicks, Meade Halle, Alton Miller, Ralph Hastings, Louis Woodford, N. E. Milburn, J. T. Gilbreath Jr., J. M. Posey, R. R. Wills, Woodrow Immonds, Chas. Reeves, W. M. Emmons and W. L. Davis.

Tuesday guests were Mesdames F. L. Lucas, W. J. Stanford, G. W. Newsom, C. H. Dyer, Glenn Weir, Will S. Kerr, Glenn Snyder and Bob Wilson.

Game awards went to Mrs. Guy Newsom and Mrs. Glenn Weir.

**TRUMP AND CHATTER CLUB**  
Mrs. J. E. Kirby entertained members of the Trump and Chatter Club at the home of her sister, Mrs. Lyle Woodford, Thursday afternoon.

Cut marginals lent a festive accent to the party and Mrs. John Sims played high for score award.

Those enjoying the party were Mesdames David Rodgers, Lilburn Ray, Elvin Riddling, Chas. Reeve, Wayne Evans, John Sims, Lyle Woodford, Miss Eleanor Longino and the hostess.

Mrs. Lilburn Ray will be hostess for the club on April 3.

**MRS. GILBREATH HOSTESS**  
London Bridge Club members were guests of Mrs. J. T. Gilbreath Jr. at her home on East Fifth Street Thursday afternoon.

High scores in contract games were made by Mrs. Sherman Morgan for the club and Mrs. Kellar Muse, guest. Mrs. G. R. Lunsford was also a special guest.

Members playing were Mesdames Frank Cogdell, R. R. Wills, Meade Halle, N. E. Milburn, Ernest Medkief, and Sherman Morgan.

## Pioneer Study Club Hears Book Review

Members of the Pioneer Study Club heard Mrs. B. E. Roberson review "The Changing West," an essay written by William Allen White at the meeting held Tuesday afternoon at the home of Mrs. C. T. Guseman. Mrs. Sam Hunter was assistant hostess.

Mrs. Roberson said "Emporia's statesman writes out of what he has observed and felt in a long life-time spent in the American West, by which he means the twenty four states that lie west of Pittsburg and Buffalo and north of the old Confederacy. Mr. White's theory is that increasing land values, changed by the mysterious arts of the banker into a plenitude of liquid wealth, have sustained the American farmer even beyond his productive powers for some hundred and fifty years. His interpretation of the social and economic significance of the West gives a picture in the first part of the book of the West that was and ends on a sharp contrast of the West that is."

## Gift Party Is Given

An afternoon tea and gift party complimented Mrs. Wilburn Axe Friday afternoon at the home of Mrs. E. Ramey. Co-hostesses with Mrs. Ramey were Mrs. S. B. Walker.

A variety of games were directed by Mrs. Hartland Caraway for entertainment. Gifts were presented at the close of a playlet with Mrs. Ramey, Mrs. Walker and Mrs. H. P. Cooper taking parts.

Lovely refreshments were served to Mesdames Lynn Axe, Bob Axe, J. E. Springer and daughter Paula Sue, Ulys Pierce, Nelson Ross, T. E. Brooks, M. H. Wiseman, Christie Short, Bill Knox, Hartland Caraway, the honoree and the hostesses.

Those sending gifts were Mesdames W. A. Knox, Bonnie Brumley, Elmer Patterson, G. W. Heard and Chas. Felts.

## B&PW Club Holds Interesting Session

Business and Professional Women's Club met with Miss Evelyn Sachs Monday evening with Miss Clara Wedel in charge of an interesting program.

Two musical numbers were presented by a trio made up of Miss Ruth Harding, accordionist, Darrell Harkins and Jerry Albracht. Jerry Albracht also gave clever imitations of celebrities.

An amusing skit, written by Mrs. Dyalitha Bradley and Miss Erma Faye Robinson, was presented by Barbara Roles, Inez Miller, Mary Tiefert and Erma Faye Robinson.

Miss Belle Harris, president, presided over the business meeting, giving a brief talk on objectives of the club and its governing rules and by-laws. She introduced five new members and welcomed them into the club. They included Gladys Carroll, Imogene Whitehead, Stella Shephard, Mary Jane Morgan and Virginia Bowsher.

After the program members enjoyed a dutch treat at a downtown drug store.

Two guests present were Ruth Sachs and Elizabeth Ann Oliver.

Others present were Clara Wedel, Mary Tiefert, Inez Miller, Gladys Carroll, Erma Faye Robinson, Virginia Bowsher, Barbara Roles, Virginia Bowman, Imogene Whitehead, Mattie K. Robinson, Florence Wilkins, Sadie Lee Oliver, Ruby Carmichael, Vera Byrnes, Belle Harris, Stella Shephard, Vivian Williams, Lois Moore, Bessie Smith, Inez Clark, Dyalitha Bradley, Rebecca Singletary, Ann Holman, Cecil Williams, Ethel Robinson, Mary Jane Morgan, Evelyn Steizer, and Evelyn Sachs and Ursalee Jacobsen.

To discouraged home-builders: Building material has about reached its peak and should gradually return to near pre-war prices within the next few months, according to a University of Texas architect.

A vocal duet "The End of the Trail" was sung by Mrs. H. D. Reed and daughter, Miss Wanda Jean Reed.

Refreshments were served to Mesdames J. E. Beyer, H. A. Close, Noah Ewton, Burl France, N. E. Gass, J. M. Gilliland, J. B. Jones, Ray Johnson, F. M. Kester, Bert Phillips, H. D. Reed, B. E. Roberson, T. E. Seigler, Frank Terrell, Al Werner, the hostesses and Miss Wanda Jean Reed, a guest.

## Izaak Walton League Convention



Wildlife conservation will be the principal topic of discussion at the Izaak Walton league convention in Washington March 27-29. Above are pictured a few of the conservation activities carried on by the league in the interest of preserving America's woods, waters and wildlife. President Tappan Gregory (inset) will preside at the convention. The organization has chapters in 35 states.

## BTU Party Given

B. T. U. members of the Baptist Church enjoyed a games party at the church Tuesday night.

A variety of games were directed by Glennis Cockrell and Molly Jo Roberson.

Refreshments, prepared by the boys, consisted of coco colas and hamburgers.

Those present were Thornton Shirley, Molly Jo Roberson, Glennis Cockrell, Imagene Cotton, Inez Funderburg, Harold Harlin, Raymond Witherspoon, Neal Young, Dexter Schofield, Clyde Schofield and Clinton Massie.

## NEW CARS REGISTERED

Joe Wagoner, Dodge pickup, Ireland Motor Co.

Ernest May, Chevrolet master deluxe town sedan, Brumley-Woodford Motor Co.

C. O. Wilkins, Ford deluxe tudor, Hereford Motor Co.

Mrs. M. L. Steele, Buick 41 Sedan, Frost Motor Co., Amarillo.

Lyle Blanton, Ford super deluxe tudor, Hereford Motor Co.

W. W. Laceywell, Bellview, N. M., Chevrolet pickup, Brumley-Woodford Motor Co.

Bonnie Parrish, Bellview, N. M., Chevrolet truck, Brumley-Woodford Motor Co.

Jimmie Allred, Ford pickup, Hereford Motor Co.

James O. Harrison, Dodge truck, Ireland Motor Co.

Entomologists of the U. S. Department of Agriculture say a three-inch ribbon of hydrated lime around a frame garden will keep garden slugs away from tender young plants.

## Heiselman News

MRS. B. A. WEST

Mr. and Mrs. Henry Browning and daughter, Peggy Anna and Jessie Monette, returned home Thursday evening after an extended visit with Mrs. Brownings parents in Hinton, Okla., and Mr. Browning's parents at St. Jo.

Mrs. Upton spent Friday night in Amarillo with her sister, Miss Shirley Ruth Thomas and then went on to Canyon to meet Mr. Upton Saturday morning.

Jessie Monette Browning reentered Heiselman school Monday morning after having attended school in Hinton, Okla., the past six weeks.

Due to a cold, Edward Rohrbach was absent from school Monday.

Mattie Jane West was absent from school several days last week because of a severe case of tonsillitis.

Miss Naveta Farnsworth and Mrs. Upton attended prayer meeting and baptismal services in Vega Wednesday night. Following the services a farewell shower was given Rev. Godwin and family.

Mrs. Ted Rohrbach visited Mrs. B. A. West Friday afternoon.

This community received 1-2 inches of rain Friday night.

The largest wolf skull ever found—measuring 13 inches in length and belonging to a prehistoric killer that preyed on elephants—is the property of Texas Memorial Museum at the University of Texas.

## Troop Council Plans Program

A Troop Council meeting for Troop 1 was held at the home of Dave Beavers Thursday night with six scout leaders and Scoutmaster Urlin Streu present.

Programs for the next three months of scout meetings were outlined.

Those present were Dave Beavers, Tom Wilson, Thurmon Williamson, Don Roberson, Bobby Jennings, Billy Dameron, and Urlin Streu.

Ice cream and cookies were refreshments.

## O'POSSUM GOT THE BLAME

O'Possums got the blame, but really was a big bobcat which was getting the chickens of Arthur Kraetz of Mecklenburg (Fayette County) he found recently. Kraetz had been missing chickens and suspected o'pos-

## Another Mystery Of The Campus—Where Do They Get Pencils?

CANYON.—Investigators for the student newspaper at West Texas State College have made an astonishing discovery: Only 18 per cent of the students ever buy pencils, yet all appear to be well supplied.

Most of the three hundred students interviewed could not recall when they had last bought a pencil. Asked pointblank where they obtained the pencils then use, many replied:

"Why, I haven't the least idea."

Pencils, the inquiry showed, are

slain by Kraetz. sums. He was rather surprised when he killed a bobcat in the chicken house. The predator weighed 17 pounds and measured 26 inches. The cat killed five chickens the night it was

"picked up" in offices, stores, classrooms, and on the streets, and also obtained from room-mates, boy friends, and traveling salesmen. One student confessed:

"I haven't bought a pencil since I was in grade school."

As to the honesty or dishonesty involved, one student voiced a common viewpoint:

"Somebody swiped mine, so I took the next one, I saw."

Another said she never "took" a pencil, but merely traded her own for a longer one now and then.

Most students were satisfied to possess one pencil—but not O. T. Schuppach, burly football tackle. He has a collection of 10,000 from all parts of the world and protects them with all his 265 pounds.

But the mystery remains: Where do all the pencils come from?

Brand Ads Get Results!

**Buy the FINEST FOODS and SAVE MONEY**

**Specials for Friday, Saturday and Monday AT FURR'S**

If Mrs. J. A. Loerwald will call at the Furr Food Store she will be given a pound of Admiration Coffee, Absolutely FREE!

<p><b>FURR'S FRESH ROLLS</b> PER Dozen 5¢</p> <p>PEACHES Val Vita, fancy Cali-Tornia, S. pk, 2½ can 12¢</p> <p>CHOCOLATE Nestles, Semi-Sweet... for making Toll House Cookies. See recipe on package—7-Oz. Pkg. 12¢</p> <p>National OATS—3-lb. box 19¢</p> <p><b>Furr's LONG LOAF BREAD</b> CONTAINS VITAMIN B-1 7½¢</p> <p>200-Sheet Box KLEENEX 2 for 25¢</p> <p>Regular 12's KOTEX 2 b'xs 39¢</p> <p>5e Can Banner Potted Meat. 6 for 17¢</p> <p>10e Can Maatchless Vienna Sau.. 4 for 25¢</p> <p>1-Lb. Box RITZ. N. B. C. 21¢</p> <p><b>WHITE SWAN Preserves</b> 2-LB. JAR 29¢</p> <p>Big 2½ Can Libby's SPINACH—2 for 29¢</p> <p>16-oz. Can Libby's BEETS... 3 for 27¢</p> <p>Rosedale PEAS. 16-oz. can 10¢</p> <p>No. 2 Can, Cut Green Beans . for 15¢</p> <p>Large 14-oz. bottle HEINZ CATSUP 19¢</p> <p><b>GOLD MEDAL FLOUR</b> 24-LB. SACK ..... 79¢</p> <p>2-Lb. Box CRACKERS .... 12¢</p> <p>Quart Jar P-NUT BUTTER 19¢</p>	<p><b>TOILET SOAP PALMOLIVE. 4 BARS FOR 17c</b></p> <p><b>VEL</b> For washing finer fabrics. LARGE 25c SIZE ... 21c</p> <p><b>HY-PRO</b> Full QUART ... 10c</p> <p>Big No. 2½ Can Libby's TOMATO JUICE 2 for 25¢</p> <p>Country Gentleman, Libby's CORN—No. 2 Can ... 12¢</p> <p>Meal for 4 in 1 pkg. KRAFT DINNER... 2 pk. 23¢</p> <p>Quart Miracle Whip SALAD DRESSING ... 29¢</p> <div style="border: 1px solid black; padding: 2px; width: fit-content;"> <p style="text-align: center;"><b>Armour's VEGETOLE Shortening</b></p> <p style="text-align: center;">4-LB. CARTON 31c</p> </div> <p>No. 2 can, hand packed TOMATOES ... 3 for 17¢</p> <p>Northern TOILET TISSUE ... Roll 5¢</p> <p>Admiration, drip or reg. COFFEE 1-lb. Can 23¢</p> <p>Schilling's, drip or reg. COFFEE 1-lb. Can 23¢</p> <p><b>CELERY</b>—California Pascal. Stalk ..... 10¢</p> <p><b>CARROTS</b>—Nice big bunches ..... 2 for 5¢</p> <p><b>SPUDS</b>—Red McCreas. 10 Lbs. .... 12¢</p> <p><b>LEMONS</b>—Large Size. Dozen ..... 15¢</p> <p><b>APPLES</b> Medium Winesaps. DOZEN ..... 15¢</p> <p><b>ORANGES</b> California Navels. DOZEN ..... 15¢</p> <p><b>STEAK</b> ROUND BONE. L.B. .... 25c</p> <p>ROAST, fancy stamped beef chuck ... lb. 19c</p> <p>BACON, Our Own ... lb. 23c</p> <p>PORK CHOPS, end cuts ... lb. 16c</p> <p>BEEF POT ROAST, fancy ... lb. 15c</p> <p>ASSORTED LUNCH MEATS ... lb. 21c</p>
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Plenty of FISH for LENT

**NEW, for Easter**

New Milan, Baku Straws and Felts ... Just received for Easter: Favorite/Spring Colors in gorgeous veil bedecked creations with Bows ... and flower trims.

\$100      \$10<sup>95</sup>

**Gay Easter Fashions**  
to delight the young, in Straws and Piques

\$100 to \$2<sup>95</sup>

Use Our Lay-Away Plan

**THE VOGUE** Phone 231

— Ready-to-Wear and Millinery —

**Revlon presents**

Three New Shades ... for SPRING:

- Hot Dog
- Cherry Coke
- Rosy Future

Two New Shades in Lip Stick!  
--Cherry Coke --Rosy Future

..... and we are glad to announce that we have all of these new Spring Shades in stock!

.....CALL 220 Today for an appointment for Spring Beauty Aids!

**NAIL POLISH**  
60c

**LIP STICK**  
60c

**Charm-Aid Studio**

Ruth Harding      Dette Albracht      Eva Greeson

# The Hereford Brand

Published Every Thursday. Our Slogan—"More People—More Farms"

HEREFORD, DEAF SMITH COUNTY, TEXAS  
TELEPHONE 38

**SETH B. HOLMAN** Publisher  
**J. M. GILBERT** Editor  
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### NOTICE TO PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally, at the office at 402 Main Street, Hereford, Texas.

## Hospital Notes

Mrs. Margaret Helfner, improving.  
Carl Johnson, major operation, March 18, improving.  
Mrs. Frank Lookingbill, maternity, girl born March 26.  
Mrs. W. D. Jones, maternity, boy born March 24.  
Mrs. R. E. Lance, maternity, boy March 21.  
Mrs. Marlin Gilliland, maternity, boy born March 20.  
Mrs. W. A. Bowman, maternity, boy born March 24.  
Glenn Skulley, 15 month old son of Mr. and Mrs. A. H. Skulley of Friona, admitted March 26 for medical treatment.

## Ford News

**BY MRS. TROY NEWMAN**  
There were not so many in Bible Study Sunday as usual, due to the condition of the roads. Classes meet every Sunday at 2:30. Everyone is urged to be there on time as the classes are what we make them.  
Everyone is enjoying the rain to the fullest extent and the wheat is looking better already and the new grass is growing. All these warm days makes us feel like it truly is spring.  
Ford Home Demonstration Club had a called meeting Friday afternoon at the home of

Mrs. F. D. Ferguson. Mrs. E. E. Frost, vice-president was in charge of the meeting as Mrs. Norman Livesay, president, was not well. Club Collect was read, roll call and minutes of last meeting given. The rest of the year books were filled out. Club voted not to pay any dues since they have a nice sum in the bank from the Stuttering Sam program, most of the year books were paid for. Those present included Mesdames E. E. Frost, Hardy Benson, Edna Treadway, H. N. Livesay, Norman Livesay. The club will meet next Friday for an all day meeting and a covered dish luncheon will be served at noon at the home of Mrs. F. D. Ferguson. The Vega club will be present as special guests. Miss Sadie Lee Oliver will be there to give a demonstration on Landscaping.

Miss Claudine and Bill Newman visited over night with their grand parents, Mr. and Mrs. W. F. Newman, at Hereford Wednesday night.  
Mr. and Mrs. Hardy Benson, Mary Lou, and Hardy Jr., Mrs. J. M. Parks, Mr. and Mrs. E. E. Frost, Irvin and Charles, drove to Vega Wednesday to bid farewell to their preacher, Rev. Godwin, pastor of the Baptist Church there.  
Misses Thelma Ruth and Imogene Hobbs and Charles Frost were baptized. They do not have anyone to fill his place as yet.  
Mr. and Mrs. F. D. Ferguson were in Amarillo Thursday on business.  
We are glad to report Mrs. N. W. Livesay is much better after a severe attack of tonsillitis last week.  
Little Cloyce Mitchell has been quite ill the past week. We are glad to learn he is improving now.

Mr. and Mrs. Max Hoffman of Umbarger spent Sunday with Mr. and Mrs. Earnest Stoker and baby. Mrs. Hoffman is Mrs. Stoker's sister. Other guests were Mr. and Mrs. Gilbert Wynn.  
Robert Hobbs was in Amarillo Wednesday.  
Mrs. Floyd Benson and Evelyn moved to Hereford last week to the apartment where Mrs. Vivian Major lived. They will be there for the remainder of the school term.  
Miss Thelma Ruth Hobbs returned home Friday afternoon after spending a week in the home of Mrs. Paul Arthon of

Miss Norma Fay Livesay returned to her work in Vega Thursday after spending a few days at home, caring for her mother while she was ill.  
Mr. Britton made a business trip to Hereford Thursday.  
Mr. and Mrs. E. E. Frost drove to Clovis, N. M., Sunday and brought back some baby chicks.  
Six ladies from Ford Home Demonstration Club attended the special meeting on clothing conducted by Mrs. Dora R. Barnes, clothing specialist of the Extension Service of A & M. College. This was held in the county court room.  
Those present from Ford were Mesdames J. E. Dyer, Floyd Benson, F. D. Ferguson, H. N. Kinsey, Edna Treadway and Troy Newman.  
Mr. and Mrs. Slemma Watson and daughter, Marie, went to Amarillo Saturday to visit Mrs. Watson's parents, Mr. and Mrs. John Todd, and sister, Mrs. Lora Robbins.  
Mrs. Byron Gist visited her mother, Mrs. Weimhold in Vega one day last week, while Mr. Gist went to Amarillo on business.  
Mr. and Mrs. D. C. Barnard and children visited relatives in Pampa and White Deer during the week end.  
Miss Elizabeth Benson was absent from school Monday due to illness.  
Mr. and Mrs. J. Roy Crutchfield and sons, Jay and Don, visited the D. C. Barnards during the week.  
Junior and Erwin Ward went to visit their grandmother, Mrs. S. E. Smith of Wellington over the week end.  
Mrs. Claudis Newbill, Ester Pearl, Bobbie, Bennie and Betty Gene, were Amarillo visitors Friday.  
Irvin Frost, Miss Thelma Ruth Hobbs, Miss Claudine and Bill Newman were in Vega and Adrian Sunday afternoon.  
The school bus that goes to Vega did not run Monday due to the bad roads.  
Mr. and Mrs. Troy Newman and Joe Don called at the home of Jack Fortenberry at Sims Monday evening.  
Jack Cox of Hereford rode the school bus home Monday after spending the week end in the Fred Saltzman home.  
Joe Wagoner was in Hereford on business Monday afternoon.  
Homer and Howard Hill missed several days of school last week due to illness.  
Mr. and Mrs. H. D. Hill and family were in Amarillo Friday.  
Betty Jo and Tommie D. Carnahan did not ride the school bus Monday.  
Mr. and Mrs. H. D. Hill, Homer, Howard and Jimmie Joe, were in Vega Wednesday night to hear Rev. Godwin give his farewell sermon.  
Irvin Frost happened to a very painful accident last Sunday when a can of hot oil exploded and burned his face.  
Mrs. R. A. Whitley was in Vega Friday visiting.  
Mr. and Mrs. V. T. Glenn were in Hereford last week.

## CHURCHES

**ASSEMBLY OF GOD CHURCH**  
(2 blocks north of high school)  
A. A. Daly, Pastor  
Sunday School.....9:45 a. m.  
(Lester Galley, Supt.)  
Preaching.....11 a. m., 8 p. m.  
Midweek Services Tuesday and Friday.....8 p. m.  
Welcome to all.

**BAPTIST CHURCH NEWS**  
Rev. W. E. Barnes, Pastor  
Order of Services  
Sunday School.....9:45 a. m.  
A. O. Thompson, Supt.  
Morning Worship Service.....11 A. M.: Sermon  
Mid-week Prayer service.....7:30  
B. T. U.....6:15 p. m., Jimmie Allred, Director.  
Evening Worship.....7:30 p. m.

**FIRST BAPTIST CHURCH NEWS**  
Next Sunday the Spring Revival will begin. Rev. J. T. Barbee of Clovis, N. M., will be with us for two weeks to lead us during these services. The music will be in charge of the local forces and there will be special music each night.  
There were several who attended the District Nine Convention at Brownfield Tuesday and Wednesday. Rev. Barnes spoke on the program Tuesday.  
Since the services next Sunday will be the beginning of the revival we urge every member to be present at both services. There will be services at night and in the morning during the week.  
Attendance last Sunday: SS 243; T. U. 78.

**FIRST PRESBYTERIAN CHURCH**  
James Aiken, Jr., Pastor  
Sunday School.....9:45  
(G. H. Hudson, Supt.)  
Morning Worship.....11:00  
Young People.....6:15  
Evening Worship.....7:30  
Mid-Week Service.....7:30  
(Wednesday)

**Catholic Church**  
**ST. ANTHONY'S CATHOLIC CHURCH**  
Rev. Nathaniel Madden, Pastor  
Sunday Masses.....8:15-10:30  
Lenten Devotions:  
Sunday.....3:30 p. m.  
Wednesday.....8 p. m.  
Friday.....3 and 8 p. m.

**THE METHODIST CHURCH**  
Sunday School.....9:45  
Morning Services.....10:50  
Young People.....6:30  
Evening Services.....7:30  
Missionary Societies each Wednesday.....3 p. m.  
Prayer Service Wednesday night.....7:30

**SERVICES AT THE CHRISTIAN CHURCH**  
H. M. Redford Minister  
J. C. Ricketts, Supt.  
Bible School.....9:45-11:00  
Morning Worship.....11-12  
Endeavor.....7-8 p. m.  
Evening Worship.....8-9 p. m.

The congregation will have as their guest next Lord's Day morning Rev. Patrick Henry, Secretary of the Christian Church in Texas. He will have a very important message for every member of the Church. At the evening hour the pastor will preach on the theme, "Be Not Deceived." This service will be a part of the Eight Weeks With God Evangelistic Program. Come and bring your friends.

Rev. H. M. Redford spoke at the Panhandle High School last Wednesday, March 19, on the subject of Mental Hygiene. On Friday, March 21, Mr. Redford attended a meeting at Lubbock of the ministers of the Christian Churches in the Southwest Plains District.

**CHURCH OF CHRIST**  
Sunday Morning Bible Study.....10:00 a. m.  
Preaching Service.....11:00  
Communion.....11:45  
Ladies Bible Study Wednesday.....3:00 p. m.  
Mid-week Bible Study 7:30 p. m.

Minister H. P. Cooper is conducting a revival for the church in Portales, N. M. Geo. F. Mickey minister of the church in Hereford during Bro. Coopers absence. He delivered two interesting sermons last Sunday and is to preach again next Lord's Day and evening. The Lord willing everyone is invited to hear him.  
There have been some changes in Sunday morning Bible Classes.

Mrs. Howard Higgins teaches pre-school age.  
Mrs. E. Ramey teaches primary.  
Mrs. Elmer Patterson teaches intermediate.  
H. V. Stanton teaches high school age.  
E. Ramey supervises Junior Adult class and Minister H. P. Cooper teaches Senior Adult Classes.  
Visitors are welcome at all services, come and study God's word with us.

## PERSONALS

**MATT IS THE NAME**  
There are two "Matt" Gillilands in Hereford now. One has just arrived and is very, very small but his name is "Matt" just the same. The newcomer, who is the son of Mr. and Mrs. Marlin Gilliland, arrived last Thursday and weighed in at 8 pounds and 3 ounces. He was named after his grandfather, J. M. (Matt) Gilliland who has already begun to call him "Little Matt."

Rev. W. E. Barnes, Mrs. Harry Whitchurch, Mrs. Art Manjoet and Mrs. O. G. Hill are in Brownfield this week to attend a meeting held by Baptist Church workers.

Clinton Massie left Wednesday with the United States Army, for Abilene where he is stationed. He is the son of Mr. and Mrs. Otto Massie and had spent a few days here with his parents.

Rebekah Lodge bake sale, Saturday, April 12 at Furr Food Store.

Miss Sadie Lee Oliver, CHDA, plans to leave Sunday for Dallas where she will attend the "Gardens of America" show Monday. She will be accompanied by Miss Elizabeth Ann Oliver, who will return to her home at Belton, after an extended visit here.

Brand Ads Get Results!

# WANT ADS

### WANTED

**IDAHO POTATO** grower, references wants to rent 40 acres for potatoes on furnished basis. H. C. Wahl, Gen. Del. Hereford. 13-1tp  
**SEE me** for painting and paper hanging. Free estimates gladly furnished. Call Ervin Robinson at McCaslin Lumber Co. 13-4tc  
**WILL** keep children evenings. Middle aged, dependable widow. 108 East Sixth Street. 12-3tp  
**PLEASE** make a free estimate on your painting and paper work. Call Frank Smith at McCaslin Lumber Co. 13-4tc  
**WANTED:** A girl to do general housework. Mrs. Mary Palmer. 11-3tc  
**WANTED:** Any kind of plowing, chiseling or farm work. Custom or contract basis. Tom Robinson, Phone 380 day or 595-J night. 9-6tp

### FOR RENT

**FOR RENT:** Two unfurnished rooms, private entrance. Rent Cheap. Call 460. 13-1tp  
**FOR RENT:** Two large room apartment all modern. South Main at end of Pavement. Also two bedrooms. Call 342-J. 13-3tc  
**FOR RENT:** Two room furnished apartment. Mrs. Francis Barnard, 312 East Sixth Street. 13-1tc  
**FOR RENT:** 3-room unfurnished apartment. Hot and cold water. 406 West Fourth Street. 13-1tc  
**FOR RENT:** 2 large room apartment. Available April 1. 2 large closets. Hot and cold water. 306 B. Street. Phone 221. 13-1tp  
**FOR RENT:** 6-room house in Hereford at 606 N. Main. Give number in family, references, and financial reliability. R. A. Tynes, 2316 10th Street, Lubbock, Texas. 13-3tp  
**FOR RENT:** Five acres of land adjoining city limits in West Hereford. See Mrs. E. J. Williams, 612 11th Street, City. 13-2tc  
**FOR RENT:** Furnished apartment at 706 25-Mile Ave. Write me at 426 Herring Hotel, Amarillo, Texas. Jonnie Estes. 13-1tc  
**FOR RENT:** 2-room house with gas and electricity available. \$8 per month. A. J. Elwart, 1 block east and 1 block north of the old Hereford Nursery. 13-1tc  
**FOR RENT:** 2 rooms, Summer rates. Electric refrigeration. Phone 110, 710 East Third St. 12-3tc  
**FOR RENT:** Conveniently furnished 4-room apartment. Electric refrigerator. Call 43. 13-1tc

### LOANS

**FARM AND RANCH LOANS** 10, 15 and 20 years, at a new low rate. Prompt service. If you need a loan, get in touch with us at once. If it is a good loan we can make it. Joe Evans and Wayne Evans at Judge F. T. Roloson's office.

### MONEY TO LOAN

on Farms and Ranches  
Farms, Ranches and City Property at Bargain Prices  
J. B. ELLISTON, Agency  
8-tfc

### LOST AND FOUND

**LOST:** Red wheel and casing from Dodge pick-up. Between Westway and Dameron ranch, Friday, March 14. Notify Grady Wilson or Westway Store. 12-2tp

### FOR SALE OR TRADE

**FOR SALE**  
**IRRIGATED FARM NEAR**  
**HEREFORD**  
The South half of Sec. 84, Block K-3.  
Write C. M. HENDERSON  
Amarillo, Texas  
13-2tp

### FOR SALE

**FOR SALE:** 5 good milk cows. Jim Wagoner at Kerr Implement Co. 13-3tp  
**FOR SALE:** Large and Small Ranches in New Mexico. See or Write Rowells - Real Estate - Brokerage Co., Room 216 Barry Bldg., Clovis, N. M. 13-3tc  
**FOR SALE:** Bundle Feed. 4 miles east of Friona on Highway 60. J. H. Key. 12-3tp  
**FOR SALE:** Alfalfa seed, grown from certified seed. This seed was inspected by State representative. The seed is free from weed seed. L. P. Shaw, Box 726, Hereford, Texas. 12-6tp  
**FOR SALE:** Slightly used 7:50-20 wheel truck tire and tube complete at a bargain. A. L. Caviness, Standard Service Station. 13-3tc  
**FOR SALE:** Heavy duty used dual truck tire chains. A real bargain. McRight & Wilson. 13-1tc  
**FOR SALE:** Poland China sows to farrow soon. H. T. Wedel. 13-1tp  
**FOR RENT:** 260 acres on 25-Mile Ave. See Floyd Rhody, 306 Avenue B. 13-1tp  
**FOR SALE:** Used bath tub, commode and lavatory with fixtures ready to connect. Tom Alderson. 13-1tc

### QUALITY AND PRICES ARE RIGHT ON

Baby Chicks at Hollywood Produce. 13-3tp  
**FARMERS**  
We still have one car of Blue Tag B size Triumphs and one car of Blue Tag dryland at the same price as last week. These are the only ones that we know of at those prices. Still have a few sacks of one year certification at \$1.10. Also 100 sacks of Ammonia Sulphate \$2.25 per sack. Come in and see us. We might open up a sack of spuds. Onion seed, and custom planting.  
C. M. CARPENTIER  
13-1tc  
**FOR SALE:** Several cars certified Blue Tag North Dakota White Rose. Priced right. R. H. Points, Nickerson Hotel, Hereford. 11-3tp

### FOR SALE

**FOR SALE:** Red "Rust Proof" seed oats, 1 year out from certification. Joe Evans. 2-tfc.  
**BRAKE LINING**  
Bring your shoes in and we will reline your brakes. Miller Auto Store. 48-52tc  
**FOR SALE!**  
Seed Oats Re-cleaned  
Bran.....1.20  
Mill Run Bran.....1.25  
Shorts.....1.30  
Sweet Cattle Cubes.....1.75  
C. S. Meal.....1.90  
C. S. Cake.....1.90  
Stock Salt.....10.00  
FRASER MILLING COMPANY  
101 South Lee  
Phone 484  
4-tfc

### FOR SALE!

60% Armour's Tankage \$2.50  
43% Cottonseed Meal.....1.90  
43% Cottonseed Screenings.....1.90  
13% Cotton seed Cake 1.90  
Cotton seed Pellets.....1.95  
Block Salt......50  
Vit-A-Way Mineral.....5.00  
Highest market prices paid for hogs and cattle!

### BRUMLEY HOG COMPANY

Hereford, Texas

### FOR SALE

2000 POUNDS well matured re-cleaned alfalfa seed for Sale at 15c per pound. See me at Hereford Potato Growers' Association. S. O. Wilson. 11-3tp

### FOR SALE

Spring barley and new Nortex oats raised from certified seed, 60 bu. Syd Maxfield one mile east, one mile north of Progressive School 8-6tp  
White Rose, Bliss' Triumphs, Cobblers. These potatoes grown especially for seed from best foundation stock. Fred S. Barrett. 11-3tp

### BABY CHICKS

Early order discount. White leg-horns, Large strains of Hanson, Sidel, Roselawn, Heavy producers. Day old and started. Also leading heavy breeds. Custom hatching. Bring eggs Mondays and Thursdays. Meyers Hatchery, Canyon, Texas. 10-4tc

### LUMBER

1x12 No. 2.....\$3.50  
2x4 No. 2.....3.50  
2x6 No. 2.....3.50  
FRASER OIL CO.  
Phone 484  
7-tfc

### WE ARE PAYING \$6.00 PER TON FOR

scrap iron. Hereford Wrecking Co. 4-tfc

### TIME TO PAINT!

**READY MIXED**  
**HOUSE PAINT**  
SPECIAL  
\$1.55 per gallon  
**IN ONE GALLON**  
**CONTAINERS.**  
CARL McCASLIN LUMBER COMPANY

### WE ARE PAYING \$6.00 PER TON FOR

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Red "Rust Proof" seed oats, 1 year out from certification. Joe Evans. 2-tfc.  
Bring your shoes in and we will reline your brakes. Miller Auto Store. 48-52tc

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Seed Oats Re-cleaned  
Bran.....1.20  
Mill Run Bran.....1.25  
Shorts.....1.30  
Sweet Cattle Cubes.....1.75  
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C. S. Cake.....1.90  
Stock Salt.....10.00  
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4-tfc

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C. S. Cake.....1.90  
Stock Salt.....10.00  
FRASER MILLING COMPANY  
101 South Lee  
Phone 484  
4-tfc

## Low Brothers

# Quick Drying ENAMEL

### at Cut Prices

STOCK COLORS ONLY—WHILE THEY LAST

Quarter Pints	15c
Half Pints	25c
Pints	40c
Quarts	65c
1 Half-Gallon, Gray	\$1.25
1 Gallon, White	\$2.25

This is Our Regular Quality Enamel.  
NOT SOMETHING CHEAP!

### Prices Reduced on all other Paints

Here's A Sample:

DAYTONA WHITE, good cheap paint	\$1.50
BLUE STAR WHITE, a better paint	\$2.25
HIGH STANDARD WHITE, the best	\$2.79

## KEMP LUMBER CO.

HEREFORD Phone 44 TEXAS  
GRANT A. FULLER, Manager

# MEAT for AMERICA'S MILLIONS moves via

## Santa Fe

Efficient, smoothly regulated stock trains deliver, daily, thousands of live animals from farms and ranges to centrally located stockyards for marketing.

Modern Santa Fe Refrigerator Cars operating on swift schedules deliver to all parts of America choice meats and meat products produced from Southwest livestock.

● The Southwest is an important producing part of America's great meat industry and Santa Fe provides transportation vital for connecting this vast territory to stockyards and meat packers, and for far-flung distribution of meat products to the tables of millions of Americans.

We are proud of our service to the livestock and meat industry, and equally anxious to serve other Southwestern freight shippers, large or small. For complete information on Santa Fe Freight Service—CALL...

Your Local Santa Fe Agent



A Brand Ad Will Sell It!

# SOCIETY

K. JOHN McLEAN, Society Editor Phone 181

## Miss Ewton Is Guest To Club

The Elite Sewing Club was entertained at the home of Mrs. Ewton Thursday. An elegant luncheon was served at 12 for four at one o'clock. Entertainments were in crystal silver and Pollyanna gifts were placed on each guest's place. After the luncheon forty-two other games provided entertainment.

Those attending were Mesdames L. W. Carlyle, H. V. Wilson, Lyle Blanton, Frank Ross Fuller, Cliff Hicks, Fridley, G. W. Newsom, C. G. John Cummings and the hostess.

Special guests included Mrs. Jett and Mrs. W. J. Danforth of Meadville, Mo., who is bringing her daughter, Mrs. Newsom to Hereford.

## Compliments to Vera Young

At the regular meeting of the L. O. Lodge held at the I. O. O. F. Hall Tuesday night members complimented Mrs. Vera Young who was recently appointed Grand Marshal of the Rebekah Assembly for the state of Texas. She was presented with a gift as a token of esteem and appreciation from the local lodge.

Ethel Fridley who was a guest at the meeting held in Dallas at a report of the Assembly. Refreshments were served to the members and a social was enjoyed.

## WOMEN'S CIRCLES AT MISSIONS

The Lunsford Circle and the Baldwin Circle of the Baptist Church met at the church Friday afternoon for mission programs.

B. C. Roberson gave the prayer and Mrs. Wirt gave the devotional for Lunsford Circle and Mrs. Powell discussed the program. Mrs. Cuntz discussed topics of interest on Honolulu and Hawaii. Mrs. Ralph McCullough read a talk written by Dr. J. Lawrence of the Baptist Board of Education.

Kate Baldwin Circle had Cliff Estes for a leader. Allen Powelson discussed "First Task" stressing the evangelism of the nation, the first task of the church today. Prayers were given by Mrs. Willey Roberson and Mrs. Conkright.

## METHODIST WOMEN CONTINUE STUDY

Members of the Woman's Society for Christian Service of the Methodist Church continued their mission study book "Dangers and Opportunities" at the meeting held at the church yesterday afternoon.

J. F. Ward conducted the program and E. W. Harrison led the devotional. With Mrs. Knox Kincaid as leader, a question and answer method of study brought interesting phases of the "China Awakened" by the General discussion followed and Mrs. J. F. Ward told of her missionary work in China. Marvin Norwood gave the closing prayer.

## Class Is Entertained

The regular business meeting, games were played and were sung when the Ship Class of the Baptist Church met at the home of Katherine Danforth Thursday evening.

Refreshments were served to Mae Parson, Billie Louise Ford, Louise Lance, Gerald Kendall, Georgianne Miller, Gene Milburn, Gertrude Phyllis Jean Radovich, Rudd, Mrs. Ben Wolgast, teacher, and the hostess.

## OR BAND MOTHERS

Band Mothers will meet at Central School Tuesday afternoon at three o'clock. All are requested to attend the meeting when important matters for the Music Festival will be made.

Rebekah Lodge bake sale, Saturday, April 12 at Furr Food

## HEREFORD



### BULL

By Jimmie Gillentine

The beauty shops this week announced new shades in nail polish and lipsticks, which is not at all surprising until you learn the names of the new spring styles. They are "Hot Dog," "Cherry Coke" and "Rosy Future."

This just goes to prove that old saying about being born 30 years too late. Back in the days when Alex Thompson and C. H. Dyar were doing their courting the girls didn't even use lipstick. Maybe you think there has been a drastic change down through the years as the term "sparking" came to be known as "necking" and thence evolved into the present day art of "pitching woo." That's where you are wrong. Careful study of the matter proves conclusively that the technique of yesterday is applied with the identical basic appeal of today. Although this statement is issued without benefit of proper research, it is made without reservations—and I believe you'll agree.

What did your grandmother always say? She said, "The way to a man's heart is through his stomach." Furthermore, she carried out her theory by getting up a big meal and asking her beau over for dinner. Her mother, who probably did most of the cooking, kept exclaiming over the daughter's culinary ability—and first thing you know all the neighbors were invited over for a wedding.

Today the style may be a shade faster, but the method is the same. The gal picks out a likely looking suspect, then ascertains his particular weakness in the food line. Just for instance we'll say he is a regular "Wimpy" when it comes to hot dogs. They are riding around one night in his dad's sedan and the dope says,

"How about a kiss, Toots."

"Oke," she says, already having applied the alluring "hot dog" flavor in a lavish manner.

She melts into his arms. He gets just one taste of the tantalizing frankfurter flavor and Bingo, their friends start sending out a round of wedding gifts.

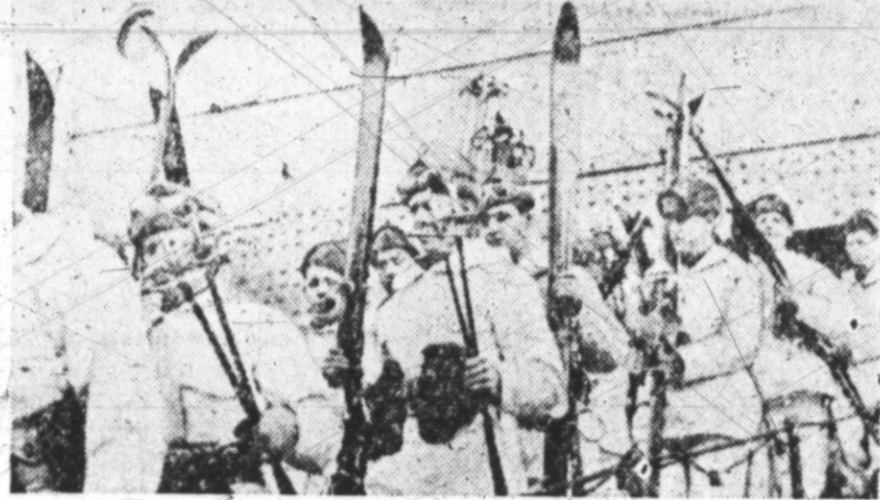
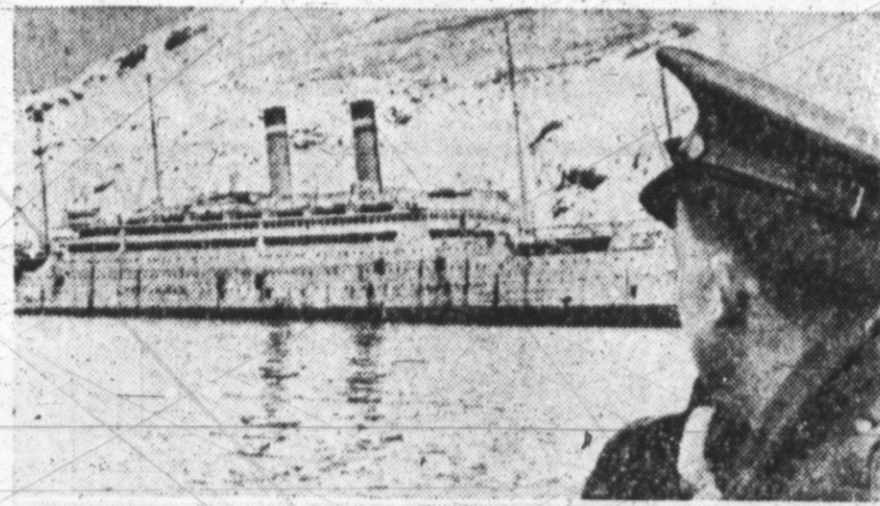
It's the same old story, except the modern girl doesn't have to do a lot of messy cooking. Another advantage to the modern method is that Romance doesn't have to be interrupted during the interval formerly required for washing dishes.

Homer Fox stopped me up the street and said that this would be a whale of a good week to write the truth about the sandstorms that have been blowing up out here. I figured, however, that people would a lot rather read about love-making than sandstorms. "Blondie and Dagwood," known to the comic reading world as "The Bumsteads," are credited with being the most popular strip in the world today—and their popularity is attributed to the fact that the strip deals chiefly with the important items of eating and sleeping. It is said that their creator once changed the stove to another part of the kitchen and thousands of letters poured in, from scores of different nations.

Boy, people sure are talking about this business of Hereford, Texas, coming to the aid of Hereford, England—but they aren't kicking in with many donations. How about some dime and quarters. Think it over, let's show those Englishmen that we are really with them.

Mac Pitman and Bill Kerr are a couple of guys who probably wouldn't even thank you if you invited them over to the house for a big, juicy beef-steak and toast. They both had their teeth pulled a few days ago. Now they know how poor old

## U. S. Troops on Duty in Newfoundland



U. S. troops recently sent to Newfoundland on the U. S. transport Edmund B. Alexander, are getting used to winter warfare conditions. At top the transport is shown, docked at St. John's. It serves as headquarters and barracks for the soldiers. Below: Ski troops dressed in white to blend with the snow leave for the training grounds.

Mont Baker felt when he sat around a few months back and "gummed" a cup of coffee. They both say they are feeling much better—but I think it's due either to the rain, or more likely because they have been eating Vitamin B-1 bread.

Elmer Walker, who lives 20 miles west, brought in a Brand published Dec. 26, 1918. It was found in a truck and is interesting to review since it has letters from several boys who were then in Army camps.

Things are looking mighty fine since the big rain. Jack Rose says it's worth a million dollars and I guess Charley Williams would hold out for two million. Anyway it gives this country an excellent chance to make a crop—and up until right now things looked pretty tough. Far, far less wheat was blown out than many people thought. It may not be the biggest year in the history of this country, but it bids to be a fair year after all. Already, "I heard one fellow worrying about "rust," however, and there's many a slip between the planting and the harvest.

This is the doggondest country. You never can tell what to expect, next year's going to be a whiz. Ox Emmons won't agree, but it reminds me of the A. and M. football team. It blows when it should rain, and it rains when it should blow—but you know next year's going to be a whiz. Ox Emmons and Jack Gilliland won't agree, but it reminds me of the A. and M. football team.

A recent issue of "The Sandstorm," Amarillo high school paper, carries the following caption:

STRANGE AS IT SEEMS—WILSON, WEBSTER TWINS HAVE SAME BIRTHDAY

"A. H. S. has her share of twins and here's another coincidence—"Eleanor and Rue Wilson, juniors, and Neita Fae and Zelta Mae Webster, seniors, were born on January 17 and both their names begin with 'W'.

"Eleanor and Ruth were born in 1925 in Hereford, Texas. Neita and Zelta were born in Davidson, Oklahoma, in 1923. Both sets of twins remark, "We always fuss over what we shall wear."

## LOCALS

Miss Eleanor Longino has gone to Wichita Falls for a short visit with friends and relatives.

Miss Billie Stoker, teacher at Post, and Mr. Homer Hall of Lubbock spent the week end here with her parents, Mr. and Mrs. J. B. Stoker.

Mr. and Mrs. Wm. Black and son of Lubbock were week end guests in the home of his parents, Mr. and Mrs. E. B. Black.

Miss Frances Dameron, who has been visiting relatives in Dallas and Mineral Wells for several weeks, has returned to her home here. Her mother, Mrs. W. B. Dameron, will remain in Dallas until after Easter.

# HAILE DRUGS

Walgreen Agency  
WE SELL FOR LESS

PHONE 99      HEREFORD, TEXAS

4-LB. BAG <b>EPSOM SALTS</b> 16c	SAVE AT <b>HAILE'S</b> "We Sell for Less" Compare Prices Shop Here and SAVE!
PINT BOTTLE RUBBING <b>ALCOHOL</b> . . . 9c	50c Bottle Hair Tonic <b>FITCH'S IDEAL</b> and 50c <b>SCALP BRUSH</b> BOTH FOR <b>32c</b>
50c TOOTH POWDER <b>CALOX</b> . . . 29c	50c HAND LOTION <b>JERGEN'S</b> . . . 29c
15c BAYER <b>ASPIRIN</b> . . . 9c	75c SHAMPOO <b>FITCH'S</b> . . . 39c
Bottle of 100 <b>Halibut Liver Oil CAPSULES</b> 79c	Pint Bottle <b>Antiseptic MOUTH WASH</b> ONLY 19c
Pint Size <b>MINERAL OIL</b> 19c	50c Bottle <b>VRAY DENTIFRICE</b> and 50c Dr. West's <b>Tooth Brush</b> 59c
25c Bottle <b>GLYCERIN and Rose Water</b> 9c	Pint Bottle <b>U. S. P. MILK of MAGNESIA</b> 17c

**\$1.25 RING ALARM CLOCK . . . only 98c**

**\$1.00 THERMOS BOTTLE . . . . . 79c**

**25c CLEANSING TISSUES, box of 500 16c**

LAUNDRY SOAP <b>P&amp;G . . . . 10 bars 29c</b>	60c SIZE <b>SAL HEPATICA 39c</b>
50c HAND LOTION <b>Chamberlain . . . . 31c</b>	25c LIVER PILLS <b>CARTER'S . . . . 17c</b>
75c BOTTLE <b>CASTORIA . . . . 37c</b>	25c LAXATIVE <b>EX-LAX . . . . 16c</b>
\$1.50 BOTTLE <b>AGAROL . . . . 98c</b>	\$1.00 <b>ADLERIKA . . . . 67c</b>
\$1.20 SIZE <b>S. T. 37 . . . . 89c</b>	20c TOOTH BRUSH <b>PEPSODENT . . 14c</b>
5c TOILET SOAP <b>JERGEN'S . . 2 for 5c</b>	\$1.50 TUBE <b>LANTEEN . . . \$1.39</b>

BOX OF 500 POND'S  
**Cleansing Tissues**  
21c

LB. BOX CHOC. COVERED  
**CHERRIES**  
19c

FOR STOMACH DISTRESS! <b>BISMADINE</b> 5-OZ. JAR 50c	FOR DANDRUFF—Guaranteed <b>FORMULA 20</b> ONLY <b>\$1.00</b>
\$1.25 Combination <b>Hot Water Bottle</b> and <b>Fountain Syringe</b> ONLY <b>89c</b>	<b>CUTTER</b> <b>Livestock Vaccines</b> <b>BLACKLEGOL</b> For Lifetime Immunity! <b>BLACKLEG BACTERIN</b> <b>6½c dose</b>
	50c Tube Williams' <b>Shaving Cream</b> and <b>50c Aqua Velva</b> BOTH FOR <b>59c</b>

## Specials

for SPRING SHOPPERS

The well-dressed women who appreciate style and quality will find her way to this Shoppe to select her Easter Dress, Coat or Suit. At these very Special prices . . . all Nationally Advertised lines such as Levine, Justin, Franklins, Paul Sargent, Nelly Dons.

And we have just the individual dress for you at Money-Saving prices. Now's the time to make your selections while you have hundreds to select from. Lovely summer sweaters, blouses and skirts just unpacked. See them Now!

## HATS

. . . just unpacked. Dozens of lovely numbers for the Matron, Missy . . . and the smart woman!

**\$1.98 and up**

## Fashion Dress Shoppe

MR. AND MRS. W. F. GILLIS

COMPLETE LINE OF KODAK FILMS Official Agent for FOX Developing

Whitman's EASTER CANDIES!

PURE FOOD EASTER EGG COLORS Manufactured by RIT... we have a large Selection!

CITY DRUG STORE "WE GIVE S. & H. GREEN STAMPS" PHONE 100

SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181

Hereford High School Band History Given For Lone Star Study Club

A program of music as directly affecting the local community, was presented for members of the Lone Star Study Club Tuesday afternoon at the meeting held at the home of Mrs. Joe Kendall with Mrs. Lawrence Womble assistant hostess.

also Ralph Smith who was nine years old and played the drums. In 1908 Bill West, Ed and Elmer Ireland and Claude Duncan and in 1911 the Brunk brothers and the Smith brothers practically made up the band. Then the Brunk boys left and others took their places, including Boyd London and George Brockhorn.

In giving the "History of Hereford's Band" Mrs. Ralph Smith brought to mind many incidents of pioneer days in this community, mentioning the names of many civic minded persons who were responsible for the organization, out of which grew the Hereford High School Band of today.

Mrs. Robert Thompson conducted a parliamentary drill and during the business session Mrs. Louie LeGrand, president, was elected delegate and Mrs. Robert Thompson alternate to the Seventh District, Texas Federation of Women's Clubs convention which is scheduled for April 29-30 and May 1, in Amarillo.

Dinner Club Is Entertained

Mr. and Mrs. H. K. Fox were hosts at an informal dinner bridge party for members of the Tuesday Dinner Club Tuesday night.

Four quartet tables were arranged for guests and spring blossoms centered the large table from which the dinner was served.

After the dinner guests played bridge when high scores were made by Miss Eloyse Pitman and Alton Fraser.

Guests of the club were Mr. and Mrs. Oscar Easley.

Attending the dinner party were Mr. and Mrs. J. A. Pitman, Mr. and Mrs. S. P. Rosson, Mr. and Mrs. C. C. Acker, Mr. and Mrs. Jack Wayland, Mr. and Mrs. H. A. Close, Mr. and Mrs. Oscar Easley, Mrs. Seth B. Holman, Miss Eloyse Pitman, Alton Fraser and the hosts.

Molly Jo Roberson Leads Y. W. A. Program

Miss Glennis Cockrell was hostess at her home Monday night for members of the Young Women's Association of the First Baptist Church.

Molly Jo Roberson was leader of the program on "God Bless America." Thornton Shirley conducted the devotional found in Matthew 5; 13-16.

Relative topics were discussed by Eunice Caldwell, Ida Brock, Glennis Cockrell, Molly Jo Roberson, and Earline Kemp. A poem, "A Prayer in War Time," was read by Molly Jo Roberson.

The next meeting will be held with Miss Eunice Caldwell. Roll call will feature talks on things to be thankful for in America.

Miss Margaret Ann Miller spent Sunday in Amarillo visiting friends.

Mr. and Mrs. Henslee, Louie LeGrand and the hostesses.

One Among Many



Easter Seals are being offered to the public at this time by a committee headed by Rev. H. M. Redford, and Hereford drug stores are cooperating. Proceeds from sale of seals will be used to rehabilitate youngsters such as the one above.

Former Hereford Girl Marries In Waco Sunday

The marriage of Miss Doris Shore, former Hereford girl and Howard F. Saunders, both of Amarillo has been announced here.

The marriage took place in the parlors of the First Baptist Church of Waco Sunday morning.

The couple was attended by Miss Roberne Wilson of Amarillo as maid of honor and Bill Saunders of Austin, brother of the groom, as best man.

The bride was attired in a light blue wool suit with matching off-the-face hat and black and white accessories.

Mrs. Saunders is the daughter of Mrs. Margaret Shore, formerly of Hereford and now of Amarillo. She attended school in Hereford but is a graduate of Amarillo High School.

Mr. Saunders is a graduate of Baylor University and is an attorney associated with Saunders and Scott in Amarillo where the couple will live upon their return from a wedding trip to points in South Texas and Mexico.

Frio News

MRS. J. M. DIXON

Church services, conducted by Rev. Leeper of Plainview, both Sunday morning and Sunday night were well attended. There is a correction to be made. Last week it was stated that there was no Sunday School but there were a few present.

Everyone is requested to study the nineteenth chapter of Luke for Bible Study Sunday night. We urge everyone to please be on time for services.

Mrs. W. C. Lowry has been in Muleshoe where she cared for her daughter-in-law, Mrs. Bob Lowry and small baby.

Miss Lurline Dixon spent Tuesday night with Mr. and Mrs. Malcom Cassels of Hereford. Jimmy Ray, who has been ill is able to be up again.

Mrs. J. M. Dixon accompanied Mr. and Mrs. McGeehee of Hereford and Mrs. Hannah to Lockney Wednesday where they attended the funeral of Mrs. A. J. Sams. While in Lockney Mrs. Dixon visited in the home of her brother, W. R. Cholders.

This community extends our sympathy to Mr. and Mrs. Jack Owen and Warren Owen of this community and our former neighbors, Mr. and Mrs. J. B. Harlin and children of Hereford and other relatives in the death of their father and grandfather, A. H. Owen. Mr. Owen was a pioneer and had many friends in this community. Funeral rites were held in Hereford Thursday morning at the First Baptist Church. James Dobbs, who has had

children spent Saturday night in the home of Mr. and Mrs. D. O. Benson. They took Sunday dinner with Mr. and Mrs. T. L. Sparkman Sr., and Sunday supper with Mr. and Mrs. Haskell Benson. They returned to Plainview Sunday night after church services.

We were grieved by the passing of another one of our old-settlers, Grandfather Benson, at the home of his son, D. O. Thursday night. Funeral rites were held Saturday afternoon at the Black Funeral Parlor in Hereford. He is survived by six sons: J. E. Benson of Shamrock, H. N. Benson also of Shamrock, W. J. Benson of Kingfisher, Okla., Joe of Amarillo, D. O. and Haskel of Hereford; three daughters: Mrs. B. E. Malone of Eagleton, Ark., Mrs. C. E. Sparks, Duncan, Okla., Mrs. J. E. Andrews of Hereford, and many grandchildren. Other out of town people who came for the funeral were Mr. and Mrs. Charles King of Harte Camp, Mrs. Richard Simpson and children and Mrs. Sims and son of Pampa, Mr. and Mrs. W. F. Andrews of Melrose, N. M., and Mrs. Roscoe Burris of Clovis.

Mr. and Mrs. Elmer Jones and Patsy Jo, and Mr. and Mrs. T. L. Sparkman Jr. were Amarillo visitors Tuesday.

Mrs. Wesley Brown and son, Tony Lyndon, returned home Wednesday. They had been with Mrs. A. T. Jones, who is Mrs. Brown's mother.

We certainly have occasion to be proud of our school as a place taken in every contest at Inter-scholastic League, which was held in Dimmitt Saturday. Those who placed and the contests they entered in were: Story Telling, Evelyn Jean Benson, second; Franklin

Springer, second. Sub - Junior declamation: Clark Andrews, first; Leta D. Springer, first; Junior declamation: V. Robbins, third; Senior declamation: Wanda Dixon, first; Ready writers: Wanda Dixon, second.

Instead of metals the winners will receive ribbons. Mr. and Mrs. J. M. Dixon's children went to Portales, N. M. Sunday where they met Mr. Dixon's brother, W. R. Childers, the home of Mr. and Mrs. H. Sparks. Mr. and Mrs. Dixon visited Mrs. Dixon's nephew, Frank Jr.

Trellis Summers is attending the Fat Stock Show in Lubbock this week where he is showing sheep. He went as far as Sunday night, where he visited his sister, Mrs. Harter Dodd, drove on to Lubbock Monday morning.

Eddy Hedspeith has been visiting in the W. N. Hodges home where he visited his grandmother, Mrs. Hedspeith.

Mrs. Henry Alexander of Amarillo spent Sunday and Monday with her mother, Mrs. B. Branson.

Martin Simpson Goes To Chemical Meeting

Canyon. - Martin Simpson, Hereford, a sophomore at Texas State College, recently attended a Panhandle-Plains Chemical meeting of the American Chemical Society in Amarillo. The meeting was in connection with a banquet which was at the Capitol Hotel. Simpson is majoring in chemistry.

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# The Whiteface Round-Up

"Don't Take My Penny" March 28, at 8 O'clock

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## Hereford Band Sponsors Clinic

## Sponsor Of Local Hi-Y Attends Conference

## So This is What They Do

## Five Get Highly Superior Rating

## London, Vaughn Chosen Co-Captains for 1941

## Needed: More Training On The Part Of Boxers

Mr. Oscar Wise of Amarillo was guest conductor at the band clinic here Saturday, March 22. The guest conductors were: Mr. Clint Cook Jr., of Canyon, Mr. Douglas Forbes of Happy, Mrs. Opal Gill Coy of Dimmitt, and Mr. Harley Bulls of Friona. Mr. Ralph Smith, with the aid of the band parents, made all arrangements for the clinic. From 8:00 to 9:00, Mr. Wise helped the Hereford High Band with its Class B contest numbers. From 9:00 to 12:00 a large band composed of members from each represented band practiced Class C and D contest numbers. All activities of the morning took place in the gym. The Band Mothers prepared and served lunch to all band directors at noon. At 1:30 the Central School Band played a concert. From 2:00 until 4:00, the clinic band composed of selected members of each represented band practiced numbers to be played at the night concert.

Spanish II class is preparing a program for assembly to be given Pan-American day. The class has also been studying "Hacer El Oso," or (in your language) "Making Love." The geometry classes are studying similar triangles, not eternal triangles. The typing classes are studying how to fill in legal documents and to word telegrams and radiograms. Glee Club, orchestra and band are preparing to enter the Pan-handle Music Festival. English IV classes are writing social and business letters. Sophomore English classes have been studying how to give directions and how to do specific tasks. Biology classes have been studying the brain of a worm and frog. They found that there is an analogy between the human brain and that of the frog and worm. Occupation classes are studying the field of business; they have just finished the field of Agriculture. Mr. Bateman talked to the classes. They recently visited the creamery.

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Receiving a rating of superior were Nanette Little who gave "The New Patriotism," Virgie Lee Sparks for "A Challenge to American Women," Wilma Higgins for the "Joy of Work," Jack Allmon for "True Manhood," and F. L. Lucas for "Let us Make Men." Mary Jane Jordan and Dora Lee Burgess received a rating of excellent. Mary Jane gave "Youth Faces War," and Dora Lee gave "True Americanism." Margaret Ohlig received a rating of good for "The Joy of Work." Mary Nicks who gave "Youth Faces War," and Mary Brock who gave "American Citizenship" also received a rating of good.

Sixty-five people attended the football banquet, in the Methodist Church, Monday, March 17. The mothers of the boys prepared and served the meal. Mr. Knox Kinnard, in absence of Mr. Jesse Stanford, served as toastmaster. Rev. James Aiken, who was the principle speaker, talked on "Co-operation." All the boys made short talks. Twelve boys received football jackets. The outstanding business of the meeting besides eating was the election of Jack London and Clifford Vaughn as co-captains for 1941; this will be Clifford's third year to play and Jack's second. Mr. Ralph Smith led the group in singing the Alma Mater.

Hereford met, Canyon in the local gym Friday night and fought through 14 fast and furious bouts of 3 rounds each. Hereford won 4 and lost 7 and tied 3. The Canyon lads took off top honors. In the first fight, Sammy Liscombe fought to a draw. In the second, Edward Ray Roberson won; Junior Cornelius lost; Bobby Trout drew; Donald Roberson drew; Elvin Wilson drew; Clyde Brock lost; Harold Parsons won; Billy Kendall lost; Red Merrill lost; George Weems won; Harry Finck lost; Hicks Roberson won; and Joe Brock lost. Hereford has some very good talent, but the boys will not train. In half of the fights Friday night, our men took the first rounds, but because of poor condition, they lost the other two. Fellows, you know who you are. It's up to you to do something. If you intend to keep on fighting, there is only one thing to do and that is to start training. Cut out the cigarettes and late hours. It is your duty not only to your school but to yourself. If you are not in condition to enter the ring, you are likely to be hurt. But if you are in good condition, you are not likely to get hurt and, besides, you have a greater chance to win the fight, thus bringing honor for yourself and for your school. Fellows, you are disgracing yourselves. How many of you work out every day? Very few. Anybody that saw the fights could tell you that. We, the students of Hereford High School, are ashamed of the showing that our representatives are making in the field of boxing. We have the ability but we do not have the trained men to do the job. Listen to your coach and follow his instructions in and out of the ring.

## Around the Campfire

Edward Young: "How's your mental condition since psychiatrist has been treating?" George Beach: "Maxine's bet-but the psychiatrist went..."

A tramp knocked on the door of the inn known as "George and the Dragon." The landlady opened the door, and the tramp asked, "Could you spare a poor, hungry tramp a bite to eat?" "No," and she slammed the door.

A few minutes later the tramp knocked again. The landlady opened the door again. He asked, "Could you spare a few words with George?"

Prosecutor: Now tell me why you came to take the car. Alvin Hacker: "Well, the car is standing in front of the garage so naturally I thought the owner was dead."

Afternoon snack: The pause at refreshes. That's a nice dress you almost have on. I had so many covers on the bed I felt like the bottom hot-plate.

He's a man of few words, but keeps repeating them. When money talks, she doesn't as a word. She has a figure like an hour-glass and she certainly makes every minute count.

The Hereford Band arranged for a dance at the club house from 4:00 to 7:00. To begin the night concert, which began at 7:30, Mr. Smith introduced the guest conductor. Parts on the program included "Queen City March" by the clinic band; Hereford Cornet Trio with Glenn Smith, Carrol Newsum and Donald Ray McCulloch playing "Sails on a Silvery Sea" accompanied by Jane Wilson; "Horizon Overture" by the band; flue solo, "Eckerzino" played by June Maurer of Friona, accompanied by Mr. Harley Bulls; "Balatin" by the band; bass solo, "His Majesty, The Tuba" by John Estes, accompanied by Mrs. Cliff Estes; "Crusaders" by the band; baritone solo, "Castles in the Air" by Johnnie Lee Wels of Friona accompanied by Mr. Harley Bulls; "Westward Ho" by the band; horn solo, "Friendship" by Richard Petersen, accompanied by Mrs. Ellis Coombes and "God Bless America" by the clinic band.

Perhaps, the most effective discussion of all was Mr. Harra's Sunday morning talk on "The Price of the Best." Approximately 150 boys attended the conference. The towns represented were: Lubbock, Vernon, Memphis, Pampa, Perryton, Dalhart, Amarillo, Canyon, Tucumcari, Hereford, and Plainview.

## Central Chatter

A-H. Just smell those blooms! Spring must be here. To prove it, listen to this: The seventh grades had a picnic Friday. Yum-yum! Just imagine hot dogs and soda pop! Another proof is the sixth grade flower bed. Violets and hyacinths are blooming and reminding us it is spring.

I do declare! Those "gals," Central girls, are regular tom-boys. First, football and then they turned girl style around and it looked as if they would stay that way a while. But sure enough, they are now playing baseball. And to top it off, the seventh graders started playing with a hard ball.

Hedy Lamarr appeared on the Bulletin board of 7A. I wonder. Brumley, first affirmative; F. L. Lucas, second affirmative; Richard Petersen, first negative and Don McCulloch, second negative. The girls' team did not debate because of the illness of one of the members of B-team. Nothing definite was decided about the representatives to Canyon for the girls' teams.

The judges for the try-outs were: Mrs. Wayne Evans, Mrs. Elmer Patterson, and Mr. Fred Harrell. Rev. Marvin Norwood was a visitor and gave the debaters some very useful advice. Miss Crawford, the coach, was also present. The decision was in favor of the affirmative. F. L. Lucas and Calvin Brumley will represent the boys at Canyon.

**NEW JUNIOR GIRL**  
Juanita Morris is a new Junior here from McAlester, Okla. She is sixteen years old, has blue eyes and brown hair. She is five feet five inches tall. Juanita's favorite subject is shorthand. Her hobby is collecting pictures of movie stars.

**Classified**  
NOTICE: I got the first football jacket. --Janie Jordan  
TO SWAP: My non-passing English grades for some that are. --Clyde Hagar  
WANTED: More phone calls from a certain person. --Nadyne Newell

## "DON'T TAKE MY PENNY"

Be sure to attend "Don't Take My Penny," the senior play, presented in the high school auditorium, Friday night, March 28, at 8:00. The price of tickets is ten and twenty-five cents. Reserved seat tickets can be obtained at the Close Drug Store and Corner Drug Store; the price is ten cents.

Those in the cast are June Dameron, Donald Henslee, Janie Jordan, Roger Hartman, Raylan Evans, Vesta Mae Landers, Margaret Higgins, Billie Louise Davis, Calvin Brumley, F. L. Lucas, Gertrude London, Reynold Herr, Troyce Stambaugh, Margaret Miller, Evelyn Benson, Delbert Kassahn, and Jack Allmon.

## Choose As You Will, But Have A Hobby

Hobbies! Hobbies! Hobbies! With the coming of spring, there seems to be a new interest in hobbies. Some people are working harder on their old ones, some are taking on new ones, and some are changing. Here are a few that are represented in our school:

- Juanita Kelley—collecting material on airplanes
- Margaret Ohlig—collecting anecdotes
- Miss McCaslin—reading and cooking
- Miss Foster—playing the pipe organ
- Lois Henderson—collecting fingernails
- Mary Brock—collecting pictures
- Ida Brock—collecting pennials
- Miss Crawford—flowers, quotations and poems
- Don McCulloch—music as a pastime, collecting dogs (not live ones) He has 187.
- Rosalie Powelson—reading
- Miss Rigler—collecting vases, jokes and poems
- Miss Sullivan—handwork
- Claudine Newman—collecting pictures and knives from her boy friends
- Elmore Nunn—hunting for deer (deer?) and fishing for mermaids
- Earl Hopson—writing love letters
- Mr. Stallcup—hunting and woodwork
- Mr. Willoughby—sports
- Florence Wilhelm—music
- Edna Mae Wilhelm—cooking
- L. J. Clark—athletics
- Roger Hartman—going on hayrides
- J. F. Ford—collecting lipsticks from his girl friends
- Cloetiell Pace—collecting autographs
- Lovan Baize—collecting gophers

There are twenty-four names listed here and twenty-four different hobbies. And there are many more hobbies represented in our school. If you are one of those persons who always say, "There's nothing for me to do," just look around and, you should be able to find something to do, even if it is just counting our dust storms.

## Another Tennis Court Is Being Constructed

The Board of Education authorized the addition of another tennis court, which is now being constructed. New stops were set up for the old court this week. The new court will be ready to play on sometime next week, although it will not be entirely finished. It will only be hard surfaced now, but sometime in the future it will be cemented.

Representing Hereford in Speech at the Interscholastic League meeting will be Vesta Mae Landers and Raylan Evans, declamation; F. L. Lucas and Virgie Lee Sprks, extempore speech.

Parts on the program included a group song, "Living for Jesus," scripture by Betty Jo Kendall, poem by Nadyne Newell, the two talks mentioned above and the Tri-Hi-Y Benediction.

Members present were: Miss Crawford, June Dameron, Polly Dixon, Betty Dunlap, Lois Agnes Gilbreath, Mary Ellen Henslee, Betty Jo Kendall, Vesta Mae Landers, Mattie Lawhon, Lillye London, Mary Lookingbill, Arline Millard, Margaret Ann Miller, Nadyne Newell, La Nelle Palmer, Rena Rae Renfro, Barbara Robertson, Betty Jane Roloson, Nona Deen Rose, Billie Self, Virgie Lee Sparks, Troyce Stambaugh, and Jane Wilson. Miss Hall was a visitor.

## Call 'Em and See What Happens

- Will the following people please call the designated numbers and report the results of the call to the editor of "The Whiteface Round-Up" before Monday, 5:00
- Nadyne Newell
- Robert Hickman
- Mattie Lawhon
- Helen Plummer
- Troyce Stambaugh
- Dorothy Banner
- Charles Hill
- Richard Peterson
- Nell Spradley
- Rachael Ireland
- Mary Lookingbill
- Rena Rae Renfro
- Miss Rigler
- Jack London
- Daniel Russell
- O. G. Hill
- Alvin Ward
- Wilbur Harmon

A recent play at the University of Texas was written, directed, produced, costume - designed, musically-scored and acted altogether by student talent.

## Hall, Crawford Address Tri-Hi-Y

The topic of study for the Tri-Hi-Y Tuesday, March 18, was "How To Develop Mentally and Physically." Miss Alma Hall discussed how to become mentally adjusted. She declared, "Seven ways to adjust your mental health are: be happy, have a breadth of vision, do things easily and smoothly, enjoy solving problems, have a manifest objective in life, know what factors in life motivate you, and get along with people." Miss Irene Crawford, who told how to preserve and improve one's physical development, remarked, "To develop physically, you must do these things: breathe deeply, drink plenty of water, eat the right foods temperately, exercise daily, sleep as much as possible, and develop mentally to your fullest capacity." The girls enjoyed both of these talks immensely.

Calvin Brumley gave his declamation over KGNC Saturday. Bob Watson, announcer at the radio station, explained the requirements, advantages, and disadvantages of radio speaking to Calvin and Jack Allmon and F. L. Lucas who accompanied him.

Representing Hereford in Speech at the Interscholastic League meeting will be Vesta Mae Landers and Raylan Evans, declamation; F. L. Lucas and Virgie Lee Sprks, extempore speech.

## Boys' Hi-Y Discusses Plainview Conference

Roger Hartman led the round-table discussion of the Boys' Hi-Y, Tuesday night, March 18. The topic considered was the Conference which was held in Plain-

## H. H. S. Gets New Stage Scenery

New cyclorama interior scenery is being made for the stage in the auditorium. Mrs. James Butler, of the Speech Department at West Texas State Teachers College, assisted by Miss Irene Crawford and Mr. Ralph Smith, will have charge of the technical part of the scenery. The Senior mothers have charge of making the curtains. This new scenery was made possible by the Board of Education, Student Council, various classes, and other organizations of the school.

view, March 21, 22, 23. The only representative of the local club was Daniel Russell. The theme was "Horizons."

The absent members were Donald Henslee, Calvin Brumley, Robert Teter, John Estes, Jack Allmon, George LeGrand, Harold Close, Richard Ireland, F. L. Lucas, and Raylan Evans.

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**Classified**  
NOTICE: I got the first football jacket. --Janie Jordan  
TO SWAP: My non-passing English grades for some that are. --Clyde Hagar  
WANTED: More phone calls from a certain person. --Nadyne Newell  
CAN USE: A little more serious attention from Alvin Ward. --Nona Deen Rose  
WILL TRADE: All the attention I give other boys for the attention of Harold Loerwald. --Rosalie Urbanczyk  
LOST: My two boy friends who are giving all their loyalty to the Marines. --Dorothy Banner  
FOUND: One very pleasing attitude. --Nell Spradley

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TAX COLLECTOR

### Schools Will Lose \$22.50 For Each Student Not Counted

Deaf Smith county school will lose \$22.50 for every eligible child who is not counted in the current school census, it was pointed out today as the census neared conclusion. April 1 is the last day.

Parents and others who know of children who have not been counted, should contact teachers, bus drivers or trustees in the rural districts and L. W. Carlyle or Supt. Knox Kinard in Hereford district.

Students who will be six years of age before September 1, this year, and will not have passed their eighteenth birthday by that date are to be counted in the census.

### Mattress Making On This Week

Thirteen bales of compressed cotton and 1200 yards of ticking have arrived and families who applied for the mattresses are already at work, Miss Sadie Lee Oliver, CHDA, announced today. Work is being done in the Bull Barn.

Another order for the same quantity has been sent off, Miss Oliver said, and soon low income farm families in this county will have 240 new mattresses.

In addition, 2,000 yards of percale have been ordered for 200 comforters.

Mrs. A. G. Bell is in charge.

### Do You Know What A "Palindrome" Is?

Fort Worth. "Was it a cat I saw?" "Madam, I'm Adam."

It was the class in logic at Texas Christian University reciting.

But it isn't as goofy as it seems. These mumbblings are experiments in word patterns.

If still in the dark, you may read the sentences backward and arrive at the same statement as if you read it in the ordinary way.

"Palindromes" is the technical word for it.

### LOCALS

M. C. King and John Slater of Panhandle were visitors in the home of Mrs. E. J. Williams Sunday.

Mr. and Mrs. Tom Carroll returned Tuesday from a two weeks vacation trip spent in New Orleans and other southern cities.

Mr. and Mrs. Jess Carter and Mrs. J. J. Buckner went to Athens Sunday for Mr. Carter's and Mrs. Buckner's mother. They also visited in Austin.

### GOSSIP From Here and There

The Farm Credit Administration has announced that the 12 district banks for cooperatives (including the Texas Bank for Cooperatives at Houston) and the Central Bank for Cooperatives will reduce the interest rates on new facility loans from 4 per cent to 3-1-2 per cent, effective March 1.

Farmers in a South Plains cooperative marketed 1,250,000 pounds of cheese manufactured in their plant during 1940. Their cheese scored highest of 34 other plants selling to the southwestern division of a national cheese company.

James B. Marley of San Antonio has been named Regional Defense Co-ordinator for Region X, which includes Texas, Louisiana, and New Mexico. His headquarters are in San Antonio. Federal Security Administrator Paul V. McNutt announced his appointment.

### Chemical Plant (Continued from Page 1)

tire Panhandle, including Plainview, Muleshoe, Portales and other towns.

According to present plans, Mr. Close expects to build a complete mixing plant and estimates that he can turn out from 20 to 30 barrels of Lime-Sulphur Concentrate daily. He also said that he expected to be able to cut from three to four dollars per barrel from the price of the spray, due to savings on freight rates. Spray last year sold from \$11.25 to \$11.50, he said; he expects to manufacture and sell spray here from \$8.25 to \$8.50 per barrel.

The company will also carry zinc arsenate, wettable sulphur and copper sprays, according to present plans.

"We also expect to analyze soils to determine the proper types and amounts of fertilizer needed for individual tracts," Mr. Close said, "and will likely add a complete line of fertilizers to the products handled by the company."

### Farmers Offered (Continued from Page 1)

representatives in the state and national capitols. And not until all of the seven million farmers in the United States were organized could the farmer hope for a fair share of the national income.

Parity price for wheat is based on what a bushel of wheat would buy in other goods during the years from 1909 to 1914. With wages and prices of those years as a basis, the industrialist today is getting 50 per cent above parity, labor is getting 150 per cent above parity, but the unorganized farmer is getting 25 per cent less than parity, Mr. Hill said.

A simultaneous drive in every state in the union is being carried on now by farmers to form a county, state and national Farm Bureau Federation. The American Farm Bureau Federation and the Texas Farm Bureau Federation are already working organizations.

The farmers' friends in legisla-

tures and Congress are anxious to help them, it was said, but due to the fact that there is no effective organization, these representatives have been handicapped in finding out what the farmers really need and want.

Ample notice will be mailed farmers in the various communities, giving time and place of meetings, and farmers are urged to watch for these notices and join their neighbors in these gatherings.

### Unusually Heavy (Continued from Page 1)

ailed by some snow, and runoff was slight. Roads, fields and pastures were very soft by Tuesday.

Rainfall broke the drought which had lasted since the first of the year and promised an end to dust storms this season.

Best spring grass in years is forecast.

The moisture will furnish a thorough season for early potato planting and will give a good foundation for row crops later.

Land in this county was in an unusually good condition to receive the moisture as extensive plowing and chiseling had been done before it fell.

### Around Town (Continued from Page 1)

Mrs. Ramey were found behind the seat where they had fallen last Christmas.

Troy Womble and E. E. Fridley just returned from Beaumont where they attended a WOW head camp, reported that they sure showed Beaumont a good time.

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**BOOTH TARKINGTON'S BEST BAD BOY!**

**FATHER'S SON**

JOHN LITTE, FRIDA INESCORT, BILLY DANFORTH, CHRISTIAN BLUM, Directed by D. BOSS LORINGHAM, A WARNER BROS. - RKO National Production

HERE COMES **Adventure!** **Tom HOLT** **ALONG THE RIO GRANDE**

RAY WHITLEY, BETTY JANE RHODES, EMMETT LYNN

Plus — SERIAL and SHORT SUBJECTS

### Sunday and Monday

#### The Most Daring Novel

ever written by a man about a woman... it's the heart-cry of millions of love-and-a-home-hungry girls, adrift and alone in the fight-or-die jungle of business life.

**GINGER ROGERS** *As America's White Collar Girl*

**Kelley Foyle**

CHRISTOPHER NOLAN'S *Natural History of a Woman*

SEE **GINGER ROGERS** in the Picture that Won the **Academy Award**

plus **Disney Cartoon**, **Paramount News**, **Henry Busse**

Only a few days ago Ginger Rogers was awarded the Academy Award... highest movie honor... as a result of her splendid performance in this picture! SEE IT... and you'll realize why the judges gave her this coveted honor. You'll love the story, as you live the touching drama with Ginger!

**Give** ... to the **GREEK WAR RELIEF FUND!** FRIDAY through SUNDAY at the **STAR THEATRE**

### "THE HOME OF GOOD THINGS TO EAT"

## WEIR'S SUPER MARKET

On Highway 60 Plenty of Parking Space! PHONE 117

Specials for FRIDAY, SATURDAY, MONDAY

**Weir's Supreme** Guaranteed to Please!

**COFFEE . . . 21c**

1 Pound Ground Fresh

**TING TANG, 5 vegetable juices 4 cans 19c**

**CHERRIES, Brimful, No. 2 . . . . . 2 cans 25c**

**CORN, Brimful, C'ntry G. . . . . 2 cans 23c**

**CORN, Big M, No. 2 . . . . . 3 cans 25c**

**PRUNES, 50-60 Size . . . . . 3 lbs. 23c**

**BROWN SUGAR . . . . . 3 lbs. 19c**

**RAISINS, cello bag . . . . . 4 lbs. 29c**

## MEATS

**SPUDS**

No. 1 Russet, in Mesh Bag—10 LBS. . . . . 16c

**GRAPEFRUIT**

Texas-Seedless, Sack . . . . . \$1.35

**ONIONS**

Spanish Sweets, 3 LBS. . . . . 10c

**CARROTS**

RADISHES and GREEN ONIONS . . . . . 10c

**APPLES**

Fancy Winesaps, Dozen . . . . . 15c

**AVACADOES**

Large Size, 3 FOR . . . . . 25c

## MEATS

**ROAST**

Fancy Beef, LB. . . . . 18c

**SWISS STEAK**

Prime Beef, LB. . . . . 28c

**WEINERS**

Skinless, LB. . . . . 18c

**SAUSAGE**

The kind you like! LB. . . . . 18c

**PORK CHOPS**

Nice and Lean, LB. . . . . 18c

**HAMBURGER**

Good and Fresh, LB. . . . . 14c

**Staywax** \$1.00 Size 89c \$1.75 Size 1 \$1.49

**JOHNSON'S Glo-Coat** 1 Pint. . . . . 49c 1 Quart . . . . . 95c (Applier FREE with 1 Quart)

**HYTONE RULED TABLET . . . . . 3 for 25c**

**PEANUT BUTTER, Tommy Tinker . . . . . Qt. 25c**

**DREFT, . . . . . large size 59c** (One 10c Size Free!)

**TOILET TISSUE . . . . . 3 rolls 13c**

**ONION SETS, yellow or white . . . . . Qt. 10c**

**GARDEN and FLOWER SEEDS**

**KRAFT CHEESE** 2-LB. BOX 48c

**HYPRO** The Perfect Bleach QUART For. . . . . 10c

**CRACKERS, . . . . . 2-lb. box 12 1/2c**

**OLEO, . . . . . 2 lbs. 25c**

**CATSUP, Wapco . . . . . 14-oz. 10c**

**CATSUP, Heinz . . . . . 14-oz. 19c**

**SUPER SUDS, 25c Package . . . . . 15c**

Hereford Had Only A Tent In July, 1898 To Mark Beginning Of New Town

First Mayor



MAYOR WILLIAM KNIGHT first mayor of Hereford has a street named for him. It is light street, first street running north and south, west of 5-mile avenue.

Bellview News

MRS. R. H. JOHNSTON

Gilford Lear and family have moved to Albuquerque. Mr. Lear as a job on a ranch out there. Mr. Lear was formerly foreman of the C. T. Guseman ranch. Victoria Cotton a school chum of Pansy Lears, went with them. Easy is to board in the Cotton home and finish the school term. Mr. and Mrs. Matt Clements, and George Messenger helped move. Mrs. Clements is Messenger's daughter. The seventh and eighth grades pertained with a skating party on Monday night. All reported a good time. W. W. Laceywell bought a new pickup Monday. Curtis Scott, who has been taking flying lessons at Portales, is flying over the community today, visiting friends from the sky. A. L. Cross made a business trip to Hereford Saturday. Mr. and Mrs. R. H. Johnston of Morton were here visiting their parents and sister, Mrs. L. Cross Monday. Mr. and Mrs. A. F. Davis visited in the Kelly Gray home near Hereford Wednesday. Mr. Davis and Mr. Gray went to Amarillo

and Mrs. Davis and children spent the day with Mrs. Gray. Mr. and Mrs. A. L. Cross and baby visited his parents, Mr. and Mrs. Jim Cross of Hereford Thursday evening. Herb Haultman was in Hereford Thursday to see a doctor. Word was received here of the marriage of Milton Grimes to a girl of Portales. Milton has been taking a flying course at Portales. Bonnie Parrish purchased a new truck this past week. Clem Pierce of Portales is here listing Mrs. J. C. Garret's farm. The Pep Club girls and athletic boys had a party in the gymnasium Friday night. Mrs. R. H. Johnston made a quick trip to Amarillo Monday. Nelson Pierce and Bertha Northcutt made a business trip to Hereford Saturday.

Three Builders Of Hereford



Two of these men, R. H. Norton, center, and the late Judge L. Gough, right, have streets named after them. Troy Womble, left, has his name to Womble addition.

It was in July, 1898, that Vern Witherspoon recalls first hearing that a new town was being built on the Tierra Blanca. He was working about five miles east of the present town and he and another man rode in to investigate. They found a tent pitched about where the Santa Fe depot is now. A well was being dug for the Santa Fe and there were five or six men and teams, dragging dirt for the grade over Tierra Blanca Creek. In November, he came to Hereford again and found a cafe on the spot where the Phillips 66 station is on the end of Main street, and across the street from it, about where the Conoco Station is now, was a tent which housed a few groceries. At Christmas that same year, Mr. Witherspoon recalls riding into Hereford from the XIT, where he was working, to get some much needed clothes. He was broke, as the Syndicate was usually two or three months behind with its checks. He introduced himself to a man in a new drygoods store, told him his situation, and the merchant sold him a new suit of clothes on the credit. That merchant was Nestor Gass and the meeting began a friendship which has lasted until this day. Both men are now members of the City Commission.

Thus Hereford got its start nearly 43 years ago. However, the name wasn't Hereford at first, but "Blue Water." The name lasted only a short time because there was a post office already in Texas by that name. Mr. Witherspoon got its start nearly 43 years ago. However, the name wasn't Hereford at first, but "Blue Water." The name lasted only a short time because there was a post office already in Texas by that name.

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Where Do You Live In Hereford



Despite the fact that Hereford has a modern street numbering system and most streets are distinctly marked, a surprising number of residents could not direct you to another house by street and number. This is natural enough, because people who have lived here a long time need only to know that "Smiths live in the big white house across the street from Joneses." In order to find their way about. But this means nothing to newcomers. For the benefit of old-timers and newcomers alike, The Brand prints the above map of the most thickly populated area of Hereford, together with street names and locations of public buildings. This map, plus a street name and house number should enable you to find a residence easily. Streets running northwest from Highway 60 or First Street, have blocks numbered from 100 up. Streets running northeast from Main have blocks numbered from 100 up, and the same ruling applies to streets running southwest from Main street. Streets running north from 10th street have blocks numbered from 100 up. Streets going southeast from Highway 60, also start from 100 and continue on up by blocks. In general, odd numbers are on the right side of the street and even numbers on the left, as you go up the streets.

Street Names Of Hereford Rooted Deep In Lore Of Nation's, Panhandle's History

Fighters All—Street Names Bring Memories Of Pioneers

Even if you don't know the exact year Hereford was founded, a check of the street names would give you a pretty good idea.

And if you don't know the names of those pioneer builders who started Hereford on its long road of civic growth and development, you will find those names perpetuated in the names of Hereford streets.

Men who fought in the Civil War, who battled in the Spanish-American war, and men who fought the hardships of early life here—the names of Hereford streets unfold a panorama of a glorious chapter in American, State and local history.

Lee, Miles, McKinley, Schley, Sampson, Jackson and Roosevelt—those names recall memories of the heroes of the South, Bull Run, of the Shenandoah Valley campaign, of the charge up San Juan's Hill in Cuba, the holocausts of Santiago and Manila Bay.

And such names as Witherspoon, Higgins, Gough and Bradley recall memories of those men who made their homes in dugouts while the foundations of Hereford were being laid, sturdy and strong, for the city that was to be.

While the heroes of the Spanish-American War in 1898 were all honored with the name of a street, strangely enough the greatest hero of all no longer has a street to bear his name. That was Admiral George Dewey. Few people today know that Main Street was once Dewey Avenue. Dewey was commander of the U. S. Asiatic fleet at the time and when the United States declared war on Spain, he was ordered to Manila with instructions to destroy the Spanish

fleet there. On May 1, 1898, he sailed in, destroyed the fleet, silenced the shore batteries and was able to take the city without the loss of a single man and had only nine who were slightly wounded. Admiral Dewey died in 1917 at the age of 80, the only man in the United States Navy who was never retired.

Rear-Admiral William Thomas Sampson, 1840-1902, was ordered at the beginning of the Spanish-American War to intercept the Spanish fleet under Admiral Cervera, which had sailed from Spain for Cuba. While he was temporarily absent, his second in command, Winfield Scott Schley, contacted the Spaniards off Santiago and was giving them battle when Sampson returned. The Americans quickly finished the Spanish fleet.

Unfortunately a dispute arose later as to which had really won the battle. Sampson was given credit by a board of Navy officials, but Hereford was impartial in the fracas and named a street after each. The naval battle was fought July 3, 1898. Schley died in 1911 at the age of 72.

Roosevelt Avenue was named after Theodore Roosevelt, who commanded the famous Rough Riders and later became 26th president of the United States. In his life he typified the pioneer spirit in his fight against poor health. Born in 1858, he died in 1919 after a turbulent life. Like his distant relative, Franklin D. Roosevelt, he had a great love for the United States Navy and once took the starch out of angry Japanese by sending the Navy to maneuver in Japanese waters. Under his administration the Panama Canal was built.

President William McKinley, who led the United States during the Spanish-American War, was not forgotten by the men who laid off Hereford streets. McKinley Avenue bears the

name of this man whom William Jennings Bryan couldn't beat, who was killed by an assassin's bullet.

Not the least of the Spanish-American War heroes was General Nelson Appleton Miles, 1839-1925, who conducted the successful campaign against Puerto Rico, taking that island with ease. The fact that Hereford has an avenue named after him takes on added significance when it is known that he cleared the Panhandle of Kiowa, Comanche and Cheyenne Indians in 1874-1875. Had he not done this, the settling of the Plains would have been impossible until later than it was, and Hereford would not have been the city it is today.

CIVIL WAR HEROES

Memories of the Civil War still linger in the names of some Hereford streets. There's Lee Avenue, for example, named after General Robert E. Lee who has been called the greatest tactician this nation has ever developed. A master at maneuver, he repulsed army after army of superior numbers and superior equipment before he was forced to surrender his ragged, underfed, under-equipped army at Appomattox, thus ending the War between the States. After the war, he was president of Washington and Lee University and died in 1870 at the age of 63. He was years ahead of his time, and not until the 20th century did army men begin to grasp the brilliance of his technique on the battlefield.

There was only one other man in the Confederate Army who could really understand what was in General Lee's mind and carry his orders out faithfully. That man was Thomas Jonathan "Stonewall" Jackson, and the founders of Hereford gave Jackson Avenue his name. Jackson was born in 1824 and was shot in battle in 1863 by his own men, who mistook him in the dusk for an enemy soldier. At the battle of Bull Run when the Federals

were pressing the Confederates strongly, General Lee rallied his retreating men by shouting, "Look, there is Jackson, standing like a stone wall. Rally behind the Virginians." And thereafter he was known as Stonewall Jackson.

It was Jackson's skill and daring that enabled the 17,500 men in his command to neutralize 10 times that number under General McClellan. His courage was of the same type that enabled pioneer men and women to settle on the great plains of the Llano Estacado and make homes where white men had not made homes before. No wonder they named a street after him, a lasting tribute to his memory.

STATES OF UNION

Streets running northeast-southwest on the south side of the tracks are named for states of the union. At one time streets north of tracks were also named for states instead of First, Second, Third, etc. First Street was Pennsylvania street, Second was Ohio, Third was Illinois, Fourth was Missouri, and Fifth was Massachusetts.

Three streets in Hereford are named after physical characteristics. Lake street, which runs west from 25-Mile Avenue, is so named because it runs toward the big lake west of Hereford. Catalpa street is the other, named for the Catalpa tree.

The third street named for a physical characteristic is the justly famed 25-Mile avenue which runs north and south through the western part of Hereford and is a part of Highway 51. This street was so named because it goes 25 miles without a turn. Of course as A. O. Thompson puts it, the street extends just a little beyond the city limits at either end.

PIONEERS REMEMBERED

Gough Avenue is named for a man who had a large part in the building of Hereford, the late Judge L. Gough. Judge (Continued on Page 4)

Additions Bear Names Of Founders

The Western Union Land Co. of Kansas City, original owners of the townsite, laid off a small area for the town of Hereford when it was started. Perhaps they were recalling the numerous towns in the Panhandle which had been founded, boomed a few years and then died. Perhaps they saw no need to lay off a big town.

But Hereford did not die and through the years it has been necessary to make many additions to the city to take care of an increasing city population.

One of the first additions was Whitehead addition, named for Charles Whitehead of Kansas City, agent for the Western Union Land Co., following C. G. Witherspoon.

Evant's Addition is composed of land joining the north side of the town section, and was owned by Mr. Evants, who lived here.

Mabry and Welsh were stockholders in the Western Union Land Co. and two additions bear their names.

Womble addition on the west side of Hereford is named for Troy Womble, who owned the land where the addition is now located. Mr. Womble is one of the two living charter members of the First Christian Church.

Numerous subdivisions also bear names of old-timers.

Vegetables For March Planting

J. F. Rosborough, Extension Horticulturist

In checking the garden at this time, let's see what should be growing and what needs to be planted. The good gardener should have English peas, carrots, beets, spinach, onions, cabbage, mustard or turnip greens and Irish potatoes. When the ground becomes a little warmer, get busy and plant warm weather vegetables. What are they? Bush and pole beans, squash, okra, leaf lettuce, cucumbers, tomatoes, eggplant and pepper. Anyone who can check off this complete list and bring it all through to full harvest can call themselves a good gardener. I would like to have dinner with them any time of the year. Wouldn't you?

The Blue Lake variety of green bean is the same as "White Creaseback" variety which is sold by most seedmen. For your freezer lockers located in areas of good rainfall, this type of pole bean might well be used.

MARCH GARDENING

CALENDAR

English Peas

- 1. Little Marvel, 64 days to maturity.
2. Thomas Laxton, 57 days.
Treat with bacteria culture "C" before planting for vigorous growth.

Carrots

- 1. Nantes, 70 days.
2. Danvers Half Long, 75 days.

Beets

- 1. Detroit Dark Red, 60 days.
2. Ohio Canner, 65 days.

Spinach

- 1. Bloomsdale, 50 days.
2. Long Standing Bloomsdale, 80 days.

Onions (plants)

- 1. Yellow or White Bermuda, 90 days.
2. White Creole, 110 days.

Cabbage

- 1. Charleston Wakefield, 75-80 days.
2. Golden Acre, 70 days.

MUSTARD

- 1. Tendergreen, 40 days.
2. Southern Giant Curled, 45 days.

Florida Broadleaf, 55 days.

Irish Potatoes

- 1. Bliss Triumph, 75 days.
2. Irish Cobbler, 85 days.

Sweet Potatoes

- 1. Porto Rico, Medium size, sweet baking potato. Plant 600 slips per person in April, May or June.

The University of Texas is currently sponsoring a conference on "Education of Youth for American Citizenship."

# LOCALS

Mrs. Alton Fraser left Saturday for Santa Monica, Calif., to spend two or three weeks with her sister, Mrs. Melvin Harris and family.

Here visiting her son, R. L. Craner, and family is Mrs. R. L. Pence of Burley, Idaho. Also here this week are Mr. Craner's sister, Mrs. Hal Jolley, and Mr. Jolley of Burley.

Mr. and Mrs. Ray Johnson and daughter Billie Ray made a business trip to Amarillo Saturday.

Mr. and Mrs. E. H. Shinn left Saturday for Corpus Christi where he has been employed as manager of the United Carbon Co. plant at Aransas. They had lived north of Hereford about two years. Wallace Hill has leased their farm.

Mrs. R. A. Tynes and Miss Nina Tynes of Lubbock, left Monday after visiting Mrs. A. G. Bell and other friends over the week end.

### WITH MARINES

Vernon Wederbrook, son of Mr. and Mrs. Pat Wederbrook, is now training with the marines in San Diego, Calif. He is doing well and hopes to get into the mechanical division, as soon as preliminary duties are finished. He was called February 15.

### ATTEND FUNERAL RITES

Friends attending funeral rites for Robert Pipkin held in Canyon Thursday afternoon were Mr. and Mrs. F. H. Oberthier, Mr. and Mrs. Alton Fraser, Mesdames W. H. Russell, Gaston Baer, J. J. Clark, Allen Bell, Jim Mauk, Dow Mercer and N. E. Gass. Mr. Pipkin's death came after

a long illness. He had been a resident of Canyon for several years and was engaged in the real estate business at the time of his death.

In Amarillo Sunday to see and hear internationally known Helen Keller, who is both blind and deaf, were Rev. and Mrs. H. M. Redford, Mr. and Mrs. A. Petersen, Mr. and Mrs. Ellis Coombes, and Mr. and Mrs. N. E. Gass.

Mr. and Mrs. J. E. Beyer and Mrs. W. B. Anthony went to Amarillo Monday afternoon. They were honor guests at a dinner given by Mr. and Mrs. Burf Shane. Mrs. Shane is Mr. and Mrs. Anthony's daughter.

Miss Edna Daughette went to her home in Pampa Friday afternoon to spend the week end with her folks.

### Club At Black Is Entertained

The Social and Study Club of Black was entertained at the home of Mrs. H. H. Elmore Thursday afternoon.

Turning aside from the more serious business of study for the day, the program was given over to hearing the story of St. Patrick's Day and why it is celebrated as told by Mrs. Jim Black. Quiz questions were conducted by Mrs. Ralph Price with Mrs. Elmore and Mrs. Roy Price winning prizes. Games were played and refreshments, featuring a St. Patrick's Day theme, were served to Mesdames Tom Presley, Bill Smith, Ralph Price, Joe Blewett, C. M. Carr, W. C. Neill, Jim Black, Roy Price, Geo. Wylie, W. L. Johnson and the hostess.

Extension specialists and AAA workers estimate there were 5,000 new gardens grown on Texas farms and ranches in 1940.

### Dawn Study Club Provides Program For Men's Class

The Men's Class of the First Methodist Church and guests were entertained at the Church Thursday night by members of the Dawn Study Club who presented a humorous one-act play, a humorous skit, readings and musical selections. One end of the large basement of the church was arranged as a stage for the performances with Mrs. A. T. Frye acting as master of ceremonies and introducing those on the program. Presenting the skit were Mrs. Lloyd Bentley and Mrs. Carl Wimberley and readings by Mrs. Bentley followed.

Those in the play were Mrs. Ernest May, Mrs. Amy Walker, Mrs. Johnnie Wamble, Mrs. Baker Womble and Mrs. Walter Galley. Mrs. H. E. Miller entertained with vocal music accompanied by Mrs. Carl Wimberley. Arrangements for the entertainment were made by W. J. Stanford, teacher of the class, and those on the refreshment committee were Cliff Acker, Boyd London and John McLean.

### Bethel Items

MRS. E. R. ROTHWELL

Mr. and Mrs. Bryan Sinclair, Ivan Earl and J. A. Sinclair visited in the home of Frank Markham in Tulla last Monday.

Mr. and Mrs. Kay Roberts were in Clovis, N. M., Friday on business.

We all enjoyed the book review on "Grapes of Wrath," given by Mrs. Goodwin Miller of Dimmitt. Other visitors from Dimmitt were E. B. Wright, Mrs. C. O. Byrnes and Mrs. Marion Benton. We will meet in the home of Mrs. Lusk the first Wednesday in April.

Mr. and Mrs. Byran Sinclair, Dorothy and Marguerette Cox, were in Amarillo Wednesday.

Mesdames E. R. and J. L. Rothwell, Mariene and Carolyn Rothwell, visited Thursday and Friday in the home of Mr. and Mrs. Virgil Nowell at Maple.

Mr. and Mrs. Cleo Richardson of Dimmitt helped Harvey Rothwell to enjoy his birthday Sunday and also the nice birthday dinner his wife had prepared for him.

### Vega News

MRS. D. E. MCKENDREE

Optimism is running high in Vega vicinity over the rain that has fallen amounting to one inch, and has fallen in such a manner that it will do the most good.

Many Vega people attended the funeral services in Adrain last Sunday for Chafin Glasscock who passed away in one of the Amarillo hospitals the previous Friday.

Mrs. Charlie (Bud) Gault is recovering from a severe throat infection. Mr. and Mrs. Duane Dull have taken charge of the cafe, formerly known as "Jerry's Cafe."

Mr. and Mrs. H. V. Freeman spent Tuesday evening visiting Mr. and Mrs. D. E. McKendree.

Mr. and Mrs. Leon Ledbetter were called to Devine Saturday on account of the serious illness of Mrs. Ledbetter's mother, Mrs. O. E. Dygett a former resident of Vega.

B. L. Freeman was called to Athens Thursday on account of the death of his brother's wife, Mrs. Pierce Freeman who resides in Athens.

Mrs. W. W. Jones of Dalhart, who is recovering from a serious illness, spent the week with her sister, Mrs. W. D. McKendree and husband.

Mrs. H. G. Green is suffering with a badly sprained wrist, which she received falling while skating last Wednesday.

Word has just reached Vega that Miss Mary Curd, stenographer in the Soil Conservation Office, was in a car accident Saturday morning enroute to Amarillo and was injured quite seriously. We have no details of the accident at this time, but wish speedy recovery for her.

Mrs. Charlie Silvey and Mrs. C. L. Morris were shopping in Amarillo Friday.

Miss Opal Kittrell, who has taught for the past three years at Flagg, will take up her duties Monday in the Vega School as Home Economics teacher, to succeed Miss Fay Wilson who resigned to accept a position in the school in her home town of Briscoe.

There are a number of children absent from school on account of whooping cough.

Mrs. E. F. Ballard and Mesdames Knox and Williams as co-hostesses entertained a few friends Thursday night, with

Rev. and Mrs. L. E. Godwin as honor guests. The evening was spent playing 42 and Flinch. Refreshments were served to the following: Mr. and Mrs. L. C. Durham, Mr. and Mrs. Owen Williams, Mr. and Mrs. Glen Boydston, Mr. and Mrs. Hugh Knox, Mr. and Mrs. A. E. Roark, Mr. and Mrs. Bert Ballard and the honorees after which the Godwins were presented with a lovely gift from the group of friends gathered there.

Mrs. Ruth Morris, clerk of the Local Selective Service Board, was the recipient of new equipment consisting of a new desk, typewriter table and swivel chair, this week, furnished by the government.

The County Commissioners met in a called session Tuesday at which time they accepted the new maintainer recently purchased by that body.

The District Lieutenant Governor of the Kiwanis Club made his official visit to the Vega club Wednesday. Clayton Milhoan of Widorado who leaves this week for Army training was also an honorary guest for the occasion. Other guests included Bill Beechler, Glenn Miller, T. Ansley, E. R. Duke, Miles Milhoan and Arthur Waddill who is in charge of Southwestern Public Service Company's business here.

Wednesday night Rev. L. E. Godwin held his farewell service in the Vega Baptist Church before taking up his work with the Groom Baptist Church at that place. At the close of the regular service, he had Baptismal service for the nine new members who were waiting for that ordinance of the church.

We are indeed sorry to lose Bro. Godwin and his family, but feel that our loss is Groom's gain and our best wishes go with them to their new field of work. At the close of the services the Godwins were presented with a lovely shower from members of the church and friends.

Mrs. C. C. Wimberley assisted by Mrs. R. C. Godwin was hostess to members and guests of the Woman's Society for Christian Service, Thursday afternoon with Mrs. J. L. Watkins leading the devotional. Rev. Rex Kendall, spoke briefly to the group concerning the religious crusade that is to be held preceding the revival which is to begin April 13.

Cabot Dysart who is attending Texas Technological College in Lubbock, was in Vega Saturday, seeing old friends.

Mr. and Mrs. Pinckert were in Amarillo Thursday.

Mrs. Sam Hunter was hostess to the Women's Auxillary Thursday afternoon at her home. The Migrant Mission book was completed. The members voted to meet every two weeks for two months. The ladies will have a bake sale at Wier's Grocery Saturday March 29. This money will be used on the Methodist minister's salary unless later plans are made. Ladies present were Mesdames H. C. Baird, M. T. Sparkman, Clyde Renfro, Clem Gilliam, L. A. Matthews, M. L. Simpson, Sam, Finis, and Addison Hunter. The next meeting will be with Mrs. H. C. Baird, April 3.

Mr. and Mrs. Emzy May of Mineral Wells are visiting his parents Mr. and Mrs. F. A. May.

Mr. and Mrs. H. C. Baird went to Amarillo Tuesday afternoon and visited their daughter, Mary Ann, who sang in the program that evening presented by the choir of Trinity University. Miss

### Jumbo News

MRS. ULLMAN HUNTER

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Mr. and Mrs. H. C. Baird went to Amarillo Tuesday afternoon and visited their daughter, Mary Ann, who sang in the program that evening presented by the choir of Trinity University. Miss

Baird is a senior this spring and has been elected the most popular student in the senior class.

Mr. and Mrs. Sam Hunter visited with Mr. and Mrs. Harry Smith of Easter, Sunday.

The forty-two tournament Thursday evening made \$2.25. This money will be used to buy silver for the Community Room. Mesdames Clem Gilliam and Finis Hunter were hostesses. Those playing were Messers and Mesdames F. A. May, J. J. Wilder, Troy Frazier, Clem Gilliam, M. L. Simpsons, Sam, Finis and Addison Hunter, and Orval Pierce, Anderson Axe, Robert Pinckert, and Roy Thurston. The next party will be Saturday evening, March 29.

At the Interscholastic League Meet at Dimmitt Saturday, William Allen Hunter won first in Tiny Tot story telling, Jimmie Doris and Sammie Lane Hunter won first in spelling, Charles Wilder won second in Declamation, and Lila Merie Gage placed second in Declamation. The Track Meet was postponed until next Saturday.

Mr. and Mrs. W. A. Hunter of Hereford called on Mr. and Mrs. Finis Hunter and Mr. and Mrs. Addison Hunter Sunday afternoon.

### LEGAL NOTICE

THE STATE OF TEXAS THE SHERIFF OR ANY CONSTABLE OF DEAF SMITH COUNTY, GREETING:

Cliff Estes, Administrator of the estate of Leonidas M. Phelps, deceased, having filed in the County Court of Deaf Smith County, Texas, his final account of the condition of the estate of Leonidas M. Phelps, deceased, pending in said Court and numbered 529 on the probate docket of said Court, together with an application for discharge of said administrator and to close said estate, and to deliver the following described

property of said estate to S. S. Williams, an adult who resides in Deaf Smith County, Texas, who is present in said Court, and who is, in said application, alleged to be the sole owner thereof.

You are therefore hereby commanded to cite and give due notice to all persons interested in said account, estate and application; the discharge of said administrator, the closing of said estate, and the delivery of the following described property to said S. S. Williams, to file their exceptions and objections thereto, if any they have, on or before the return day hereof, by posting a true copy hereof at the Court house door of said County, at least 10 days prior to said return day, exclusive of the day of posting and said return day, and by publishing a true copy hereof one time in a newspaper, published in said County, at least 10 days, exclusive of the day of publishing, before the return day hereof.

The return day of this writ shall be the first Monday after said copy thereof has been so posted and published for not less than said 10 days, exclusive

of said days of posting and publishing, at which time, said account and application will be heard and considered by said court, at the Court House of said County, in the City of Hereford.

WITNESS: R. L. Thompson, Clerk of the County Court of Deaf Smith County, Texas. Given under my hand and seal of said Court, on this the 20 day of March, 1941. R. L. THOMPSON, Clerk of the County Court of Deaf Smith County, Texas. A true copy I certify. J. O. NEWELL, Sheriff of Deaf Smith County, Texas. 13-110

**We are NOW in the RICE BUILDING**  
112 West 3rd Street  
Protect What You Have INSURE  
**John McLean**  
Insurance Agency  
Phone 275

**AUTOMOBILE LOANS**  
Used Car Loans! We will pay off your present loan and advance more cash!  
**AUTOMOBILE LOAN AGENCY**  
T. S. Stevenson, Jr., Rep., office, First State Bank Bldg.

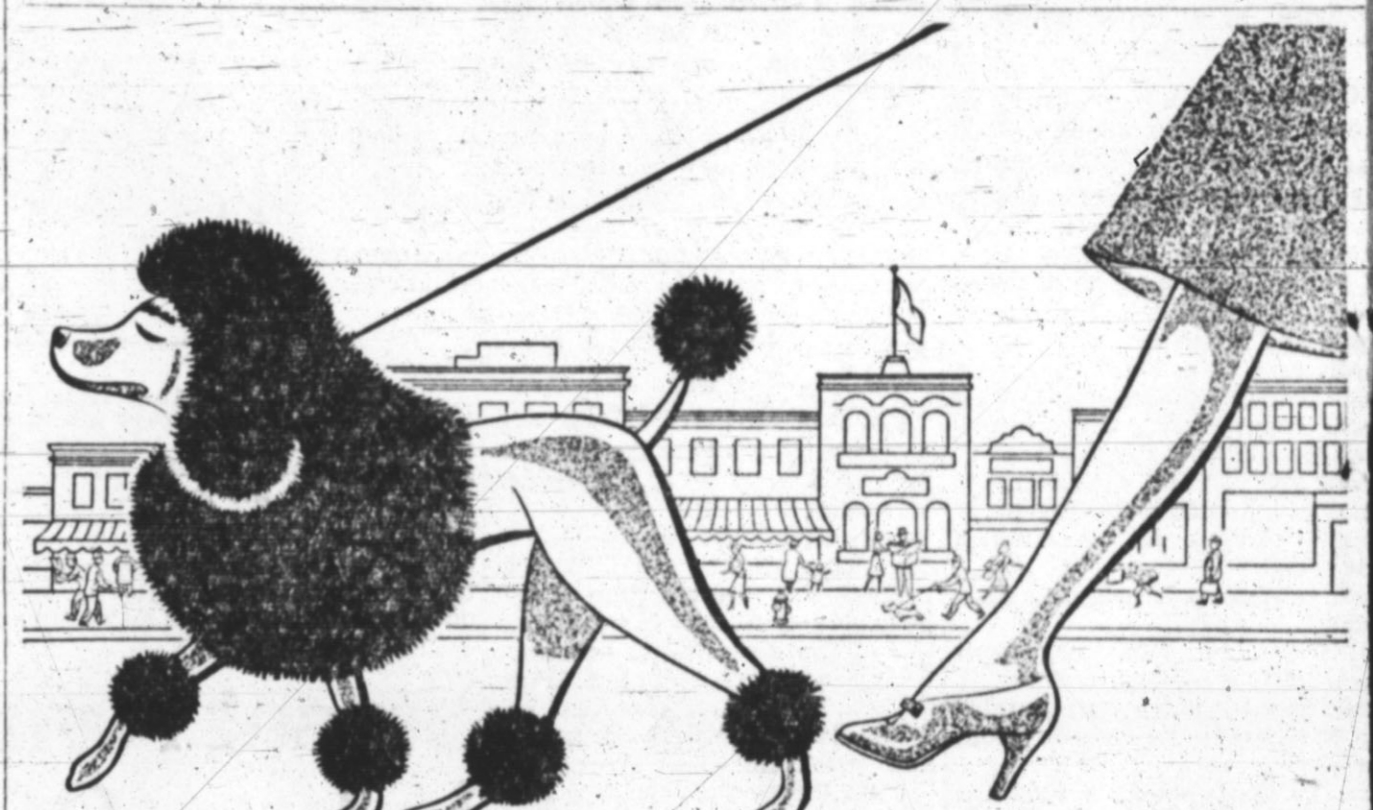
**CONOCO CONOCO OIL & GAS**  
Wholesale and Retail  
**PITMAN SERVICE STA.**  
Batteries, Tires and Accessories  
"DUBBS" PITMAN  
HIGHWAY 60 at MAIN ST.



## A CHAMP AT MARBLES

Did you ever play marbles and stay clean?  
Boys are going to play marbles and boys are going to get dirty. Let them enjoy their play.  
After a day of hard play, a good hot bath is so essential to the better health of your boy.  
Be sure there is plenty of hot water.  
The best way to be sure is to use an Automatic Storage Gas Water Heater.

**West Texas Gas Company**



## Half a Haircut DOLLS UP FIFI

But on your car any halfway job is a botch.  
The engine's full of poison, remember, as long as it's full of scratchy Winter oil. Today then, drain and refill for Spring... But be more than half fair to yourself and your engine... Get it drained, refilled and Oil-Plated besides—all at the same cost—all in mere minutes at Your Mileage Merchant's Conoco station.  
His patented Germ Processed oil contains a man-made extra "energizer." And this bonds Oil-PLATING to working parts as closely as the plating on body parts. Then Oil-PLATING can't all drain down. As long as you use Germ Processed oil, the OIL-PLATING stays plated up—every mile—every hour at the curb—or standing overnight. That's why your OIL-PLATED engine is protected in advance against the worst old starting wear... much as if your Germ Processed oil hadn't even quit circulating!  
Likewise, when the sun and the speedometer both swing high, the OIL-PLATING isn't all thinning out and drizzling down. It stays plated up against needless wear. And that's more than half of the battle for oil economy.  
Change to Germ Processed oil that OIL-PLATES. Today! Continental Oil Company

*The Whole Thing for Spring*  
**CONOCO GERM PROCESSED OIL**  
CONOCO OIL-PLATES YOUR ENGINE

**?**  
**WHAT IS THIS VITAMIN B-1?**  
BREAD has long been considered "The Staff of Life" but modern refining methods have taken the important element from Flour. TODAY, however, we are buying Vitamin B-1 and adding it to our Bread; this again makes Bread your most necessary and most important food item. Every Loaf of—  
**BUTTERKIST BREAD.**  
Contains Vitamin B-1—at no extra cost to you! Ask your grocer or come to the—  
**HEREFORD BAKERY**  
Mr. and Mrs. Boyd Knox

# SOCIETY

MRS. JOHN McLEAN, Society-Editor Phone 181

## Let's Cook Something



About this time of year the supply of jams, jellies and butters on our shelves is nearly gone. Before all the orange marmalade is gone (or you may use canned) try this recipe for orange marmalade pudding. Many treasured recipes date back to a woman's pigtail days. She remembers the old-fashioned concoctions that delighted the whole family at the close of an important baking day.

Mrs. George Benson has a modern version of just such a recipe and here it is:

### ORANGE MARMALADE PUDDING

- 1 cup sugar
- 1 cup butter
- 4 well beaten eggs
- 1 cup orange marmalade
- 1 cup flour
- 1 teaspoon soda

Cream the butter and sugar and add the well beaten egg yolks. Mix well and add the marmalade. Mix these ingredients and add the flour to which the soda has been added. Fold in the egg whites and steam two hours. Serve with whipped cream or hard sauce.

### PRUNE CONSERVE

The children still need spreads for school sandwiches but the whole family will like this inexpensive preparation. Fry using this conserve as a sandwich filler for a birthday and see how the children fall into them. You will be surprised how good this is. Here's how you make it:

Soak dried prunes overnight in cold water and then cook slowly. To three cups stoned, cooked prunes add one cup seeded raisins. Chop all together and add the juice and rind of two oranges. Two cups sugar and two cups prune juice or water. Cook slowly until like jam, pour into pans and seal or keep in refrigerator.

### Book Review Given For Study Club

Mrs. Mack Noland and Mrs. D. C. Walser were co-hostesses at the Walser home for the Summerfield Study Club Thursday afternoon.

Mrs. Britt Clark led the program on "Journalism" and described early editions and present-day editions of popular magazines, calling to mind the wide difference in form and content.

Mrs. Lloyd Lookingbill directed a roll call which brought out facts regarding the most popular magazines and newspapers of today. She stated that an approximate one-fourth to one-half of newstand sales is made up of bad literature, most of which is sold to persons under twenty-one years of age.

Mrs. Lee Curry read a paper prepared from the book "America Now." The book was written by 36 different authors and was published in 1938.

Highlight of the program was a book review given by Mrs. Guy Walser. She reviewed "What Makes you Think So" by Vella Alberta Winner, quoting "If you have delved into the question propounded in the title of this little volume you know the answer. The answer is publicity. News is current, truthful and interesting information from the standpoint of one who desires to be informed and publicity is current, truthful and interesting information from the standpoint of one who desires others to be informed."

During the social hour a clever contest on Irish Songs was directed by the hostess. Seasonal refreshments were served to Mesdames A. L. Behrends, L. L. Cannon, Brit Clark, Jim Clark, Lee Curry, Ray Johnson, Tandy Legg, Lloyd Lookingbill, Chas. Noland, J. B. Noland, C. R. Walser, B. E. Roberson, Guy Walser, W. H. Walser, O. B. Sumner and R. A. Fullwood of Hereford.

Instead of the regular meeting scheduled for April 3, members of the club will entertain hus-

### E. B. Hedricks Entertain At Bridge-Dinner

Mr. and Mrs. E. B. Hedrick entertained with a bridge-dinner at their home, 109 W. 5th St. Friday evening.

Accent of interest in table decorations were bowls of pastel shaded sweet peas. Appointments were in crystal and silver and coffee was poured from a silver service which was placed at one end of the table.

Later games of bridge furnished diversion with high score awards going to Mrs. A. R. Bateman for the ladies and to Sydney Maxfield for the men.

Players included Messers and Mesdames J. A. Pitman, J. W. Witherspoon, A. R. Bateman, Alton Fraser, John Patton, H. A. Close, C. C. Acker, H. K. Fox, Mrs. Seth B. Holman, Sydney Maxfield and the hosts.

### Mrs. Alexander Gives Book Review For Bay View Club

Mrs. Ray Barber, president, presided and Mrs. Knox Kinard acted as secretary at the Bay View Club meeting held Thursday afternoon at the courthouse. Mrs. D. H. Alexander reviewed "Gene To Texas" whose author, John W. Thomason Jr., has won recognition as an artist as well as an author.

The story deals with the feverish days and old army life in Texas after the Civil War—etching in word and in line unforgettable portraits of soldiers in action. The historical background is based upon truth," Mrs. Alexander said.

"The author has won universal acclaim for "Fix Bayonets" "Jeb Stewart" and others of his own books as well as for being the illustrator of Davy Crockett's Autobiography" and "Adventures of General Marbot," she continued.

Mrs. Bob Wilson was elected delegate to the Seventh District Texas Federation of Women's Clubs convention which will be held in Amarillo April 29-30 and Mrs. Alexander was chosen alternate.

The club will meet on April 3 at the courthouse. Mrs. Colby Conkright will be leader of the lesson.

Members present included Mesdames Bob Wilson, J. W. Spradley, J. B. Stoker, J. P. Slaton, F. T. Roloson, G. A. F. Parker, J. H. Olson, C. F. Moore, John McLean, Clara McLean, Paul Mathers, J. W. Kirby, Knox Kinard, A. M. Jones, G. W. Heard, E. W. Harrison, H. L. Broadwell, C. R. Barber and D. H. Alexander.

bands with a covered dish supper party at the home of Mrs. L. L. Cannon.

### "Pan America" Is Theme For Calliopian Club

"Pan America" provided topics for study at the meeting held Thursday evening by the Calliopian Club. Miss Rhita Jean Sullivan was hostess.

Roll Call featuring "Explorers and Conquerors of South America" gave an historical background for the program.

Mrs. Kellar Muse reviewed the book "South by Thunderbird" written by Hudson Strode. The author tells of his travels through South America by planes which are called thunderbirds by the Indians. Mrs. Muse said, pointing out that planes are the popular means of travel in that country and that Colombia is only 24 hours from New York.

In giving the "History of the Pan American Congress," Mrs. W. C. Pitman said that much credit is given the great statesman, Simon Bolivar, for his leadership in calling together the first congress of American States in 1826, which laid the foundation for a great future organization. She listed the eight international conferences that have been held during the past fifty years of friendship and co-operation among the American States and told of the importance of the Lima conference in 1933 which recorded the Pan-American Union, comprising 21 American countries.

A program on Religion will be presented at the next meeting which will be held on April 3.

Members present were Misses Ruth and Nancy Conkright, Edna Daughette, Katherine Kirby Lois McCashin, Decima Ramsey, Rhita Jean Sullivan; Mesdames Alton Fraser, J. T. Gilbreath Jr., J. E. Kirby, Kellar Muse and W. C. Pitman.

### CARD OF THANKS

We wish to express our sincere thanks and deepest gratitude to all our friends and neighbors for their kindness and help during the sickness and death of our beloved daughter.

Mr. and Mrs. E. L. Donner

### Mrs. R. L. Craner Entertains With Contract Party

Mrs. R. L. Craner delightfully entertained with a three table contract party at her home Wednesday afternoon March 19.

Pastel colors were coordinated in accessories for the games and in the refreshments to carry out a spring theme.

Mrs. Meade Halle played for high score award and Mrs. E. B. Hicks won second high award.

Enjoying the afternoon party were Mesdames Grant Fuller, N. E. Milburn, George V. Stambaugh, Wm. Teeter, J. T. Gilbreath Jr., E. B. Hicks, Frank Gyles, Sylvester Slagle, R. R. Wills, Howard Gault, Meade Halle and Paul Mathers.

### CARD OF THANKS

To Mrs. Les Thompson and all good kind friends and neighbors, we wish to extend our thanks for help and assistance given during the illness of Mrs. Sue Allen and son, Tolbert Lee.

Mrs. Jack Wederbrook  
M. G. Layman and family

### Mrs. Fraser Is Hostess With Bridge-Luncheon

As typically spring-like as soft April showers, were the decorations for the luncheon given last week by Mrs. Alton Fraser at her home on East Eleventh Street.

Arrangements of yellow jonquills and flowering peach blossoms gave the floral accent.

Guests included members of the Wednesday Luncheon Club and others. Prizes in the games after the luncheon went to Mrs. H. K. Fox and Mrs. S. P. Rosson with the travelling prize stopping for Miss Eloyse Pitman.

Club members attending were Mesdames S. P. Rosson, Oscar Easley, J. C. McCracken, W. L. Davis, Jack Wayland, W. M. Emmons, Jimmie Gillentine and the hostess.

Special guests included Mesdames H. A. Close, Seth B. Holman, J. A. Pitman, E. B. Hedrick, A. R. Bateman, J. W. Witherspoon, H. K. Fox and Miss Eloyse Pitman.

### GARDEN CLUB MEETS FRIDAY

The Garden Club will meet at the home of Mrs. N. E. Gass Friday afternoon with Mrs. C. C. Cox as hostess.

A question box will be arranged and members desiring information along gardening lines may bring questions for the box which will be opened at the close of the meeting when the questions will be answered.

# IT'S EASY TO SEE WHY

Phillips 66

# STARTS

cold motors faster



You Don't Have To Be a College Graduate to understand why Phillips 66 Poly Gas starts cold motors faster. It's as simple as ABC.

- A. It is a scientific fact that quick starting in cold weather depends directly on the high test (volatility) of the gasoline.
- B. It is a scientific fact (revealed by our latest available full-year study of gasolines; June 1, 1939 to May 31, 1940) that:  
The HIGH TEST rating (Volatility Number) of Phillips 66 Poly Gas is nearly 50% higher than the average high test rating of 19 premium price motor fuels.
- C. See for yourself, if Phillips 66 isn't the greatest self-demonstrating cold-weather gasoline you have ever used. You ought to get at least one trial tankful at regular-price because you simply cannot get such high test in any other gasoline at any price.

This extra high test costs you not a single penny extra, since Phillips is the WORLD'S LARGEST PRODUCER of natural high test gasoline.

Drive in and get that trial tankful at the first Orange and Black 66 Shield.

## Phill-up with Phillips for Instant Starting

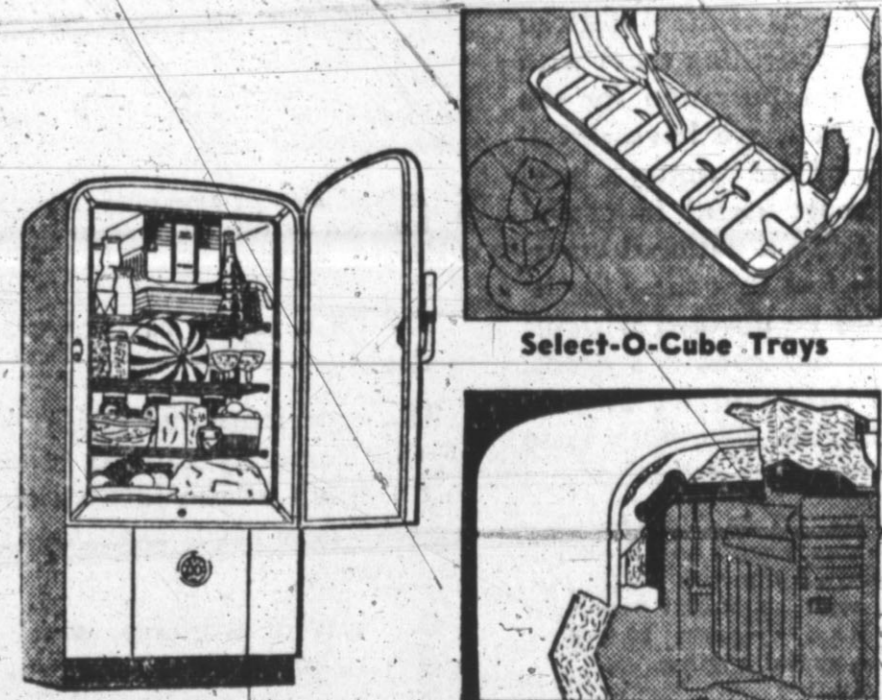
"Regular" Brand Ads will Bring Home the Bacon!



## A BREAK FOR BUDGETERS!

### The New Westinghouse American Special

..With These Outstanding Features



Select-O-Cube Trays

Fiberglass Insulation

COME IN—See this BIG 6 Cu. Ft. Refrigerator for ONLY \$122.95, with the INFORMATIVE LABEL—an accurate statement of what you are buying.



Texas-New Mexico Utilities Company

# May We Help?

The modern facilities of this safe and friendly bank are always available to you. We invite you to turn to us for every banking need.

The experienced advice and help of the officers and staff of this bank are ever ready to help YOU with any problem concerning finances.

MEMBER F. D. I. C.

THIS IS A BANK OF FRIENDLY and PERSONAL SERVICE!

# The First State Bank

### Baby Chicks Are Topic For Wyche 4-H Club

"There is no place that efforts expended in keeping things clean will pay larger dividends than in raising chicks," said Miss Oliver, Home Demonstration Agent, at the meeting of the Wyche 4-H girls on March 20, in Miss Oliver's office. The club studied breeds of chicks and their care. A suitable disinfectant to use before the chicks arrive is one can of concentrated lye in 20 gallons of boiling water.

"Chickens," said Miss Oliver, "are standard bred and bred to the standard of perfection, they are not thoroughbred." Many people have the heavy chickens for eating purposes and the light chicken for egg production.

The demonstration for 1941 will be bedroom improvement and poultry. Nancy Olson, Helen Reinart and Georgie May Reeves were chosen as bedroom demonstrators for 1941.

The main topic of business was the club hope chest. This chest will be a cedar chest bought and filled by the club girls. The theme of the chest will be the requirements of the standard bed. This will include six sheets, three pairs pillow cases, a mattress cover, a mattress protector, etc. Things for the chest are due April 3. The chest will be given away April 26. It will be on display in Black's window after April 3.

Stick candy was passed out to Georgie May Reeves, Helen Reinart, Miss Oliver, Ina Mae Hewitt, Vera Rea, Patsy Harris, Jonirene Joiner, Margaret Johnson, Zola Fay McBrayer, Nancy Olson, and sponsor, Mrs. Louise Olson.

### Summerfield

MRS. JIM CLARK

The rain which fell here Friday night and Saturday was welcomed by all. It is estimated that this community had about one inch.

Wayne Walser was pleasantly surprised on his seventh birthday when his mother, Mrs. Guy Walser, entertained his room at school Wednesday afternoon. Refreshments were served to Claud, Douglas, and Leo Hicks, Joan

Walser, Margaret Ware, Claud and Jonette Euler, Bruce Wiggins, Margaret Statts, Nonna Cross, Wanda Lomax, Jimmie Lee Lookingbill, and Shirley Ware; Mrs. Laura Shaw, the teacher, and the following visitors: Ann Lookingbill, Marilyn and Marlene Legg, Bobby and Donald Walser.

Mrs. Barbara Roles showed three pictures to the pupils Wednesday. The names of the pictures were "That's My Meat," "Babes in the Woods," and "Abraham Lincoln." Several visitors also enjoyed the pictures. These pictures which are shown in groups of three, usually twice each month by the County Judge or his secretary, are educationally as well as entertaining, and the children look forward to seeing them.

Mrs. Pete Carmichael and sons of Progressive spent a few days last week with her father, W. G. Harris.

Rev. and Mrs. Taylor Smithee returned Friday from a brief visit with her parents, Mr. and Mrs. Mulkey at Hale Center and with their son, Gordon, and Rev. Smithee's mother at Lubbock. The Mulkeys were having a family reunion so Mrs. Smithee saw her brothers and sisters as well as her parents. The Smithees attended a Worker's Conference of the Tierra Blanca Baptist Association at Happy Thursday, where Rev. Smithee preached Thursday evening.

The Study Club was entertained last week at the home of Mrs. D. C. Walser with Mrs. Mack Noland assisting. An interesting program on "Journalism" was given by Mrs. Lee Curry, Mrs. Brit Clark, and Mrs. Guy Walser. Mrs. R. A. Fullwood of Hereford, who was visiting her daughter, Mrs. Chas Noland, was a guest. Mrs. D. C. Walser is her daughter, too.

Miss Gertrude Atchley kept the children at the Mack Noland home during Club. Children there were Marilyn and Billy Legg, Bobby and Donald Walser, Gloria and Carol Walser, Rich and Leaton Clark, David and Diane Walser.

George Roberson, who has been suffering from sinus trouble, was absent from school last week.

Mr. and Mrs. J. A. Noland spent Friday night and Saturday with their son, Jim and wife in Amarillo.

Mr. and Mrs. Bernard Roberson were Amarillo visitors Monday.

Mr. and Mrs. Cecil Lookingbill of Amarillo were week end

guests in the home of his parents, Mr. and Mrs. J. L. Lookingbill. Mr. and Mrs. R. N. Lookingbill and son Alva, of Carter, Okla., visited in the J. R. Lookingbill home Friday until Tuesday. R. N. Lookingbill is a brother of J. R.

D. C. Walser is in Clovis, N. M., this week where he has some cattle to sell.

Mr. and Mrs. L. B. Lookingbill and Harry Lookingbill went to Amarillo Tuesday. They visited Mr. and Mrs. Jim Noland.

Mr. and Mrs. Tandy Legg were guests at a dinner at the Madison Tea Room in Amarillo Saturday evening when Mr. and Mrs. Clyde Rhyemeier of Amarillo entertained in honor of Mr. and Mrs. John Spear who are moving from Amarillo to Lubbock. A Line Party was enjoyed at the State Theatre after the dinner. Mr. Spear, who works for the same company that Mr. Legg does, has been in this community and has several business acquaintances here.

### COURTHOUSE RECORDS

#### WARRANTY DEED

W. S. Williams to H. V. Stanton, 20 acres out of Section 80, Block K-3.

Leland Smith, et ux, to J. D. Story, Lot 10, Block 14, Whitehead addition.

L. L. Law, et ux, to Robert R. Lindsey, S 1-2 of NW 1-4 of Section 47, Block K-3.

Perry McMinn, et ux, to J. B. McMinn, Lot 11, Block 14, Whitehead addition.

Audrey Thompson, et vir, to Robert R. Lindsey, NE 1-4 of Section 47, Block K-3.

M. H. Burum, et ux, to A. T. Frye, N 1-2 of NE 1-4 of Section 17, Block K-14.

Troy Moore, et ux, to M. R. Moore, Lots 1, 2, 3, 4, 5, and 6 of DeAtley's subdivision of S 1-2 of Lots 2 and 3 Block 9, Womble and N 1-2 of Lots 2 and 3, Block 9, Womble addition, and Lot 4, Higgins subdivision of Lot 1, Block 9, Womble addition.

Retta M. Bergan, et al, to J. C. and C. S. Perrin, S 1-2 of Section 36, T 6 N, R 2 E, and S 1-2 of Section 32, T 6 N, R 3 E.

L. Ellis, et ux, to William M. T. Martin, SW 1-4 of Section 67, Block K-3.

M. R. Corbett to F. A. Erdman, NE 1-4 of Block 42, Evant's addition.

Henry Seeman, et al, to Travis M. Dameron, N 1-2 of Section 8,

T 4 N, R 3 E.  
**RECEIVER'S DEED**  
Cliff Estes to Ross Fuller, Block 13, Welsh addition.

**DEED**  
Capitol Freehold Land Trust to J. A. Pitman, Survey 14, E 1-2 of Survey 15, N 1-2 of Survey 21, Survey 24, N 1-2 of Survey 25, T 2 N, R 3 E; SE 1-4 of Survey 18, and Survey 19, T 2 N, R 4 E.

**RELEASE**  
Standard Savings and Loan Association of Detroit to Leland and Zelma Smith, Deed of Trust. J. E. Blakemore to L. L. Law, et ux, Vendor's Lien.  
Hettie Cochell to Hazel Sparks, Vendor's Lien.

**DEED OF TRUST**  
J. A. Pitman, et ux, to Capitol Freehold Land Trust, Survey 14, E 1-2 of Survey 15, N 1-2 of Survey 21, Survey 24, N 1-2 of Survey 25, T 2 N, R 3 E; SE 1-4 of Survey 18, and Survey 19, T 2 N, R 4 E.

Bobbie Seed, et vir, to Federal Land Bank of Houston, NW 1-4 of Survey 81, Block K-3.

H. E. Danforth, et ux, to First Federal Savings and Loan Association, Lot 10, Block 2, O. T. Wm. S. Moore, et ux, to Rollinsford Savings Bank, NW 1-4, Section 63, Block K-3.

J. O. Jenkins, et ux, to Amarillo Production Credit Association Section 3, Block 8, Part of Section 5, Block G; 1-2 interest in E 1-2 of Section 10, Block E.

**PATENT**  
State of Texas to Nannie L. Mounts, Survey 156, Block M-7.

### Street Names

(Continued from page 1)

Gough came to Hereford at its early beginning and joined C. G. Witherspoon, who was agent for Western Union Land Co., owners of the townsite, in disposing of lots in Hereford. He was a former T-Anchor cowboy, truly a pioneer on the Plains.

C. G. Witherspoon is likewise commemorated by the avenue that bears his name. Not only was he agent for the Western Union Land Co., but he was first county clerk of Deaf Smith county, beginning in that capacity while the county seat was still at La Plata. His widow and son, W. C. Witherspoon, reside in Dallas and a brother, Verne Witherspoon, lives here.

Higgins street bears the name of W. S. "Uncle Summy" Higgins, who came to this country in 1890, together with the "Uncle Billy" and the John R. Higgins families, settling in Ward and Progressive communities.

The name of R. J. Kibbe is preserved in Kibbe street. Mr. Kibbe came here from Iowa in 1890 and moved to Hereford in 1899. He helped organize the town and was a director in the First National Bank. He and Mrs. Kibbe were among the first members of the First Christian Church and he was a charter member of the Odd Fellows Lodge here.

As far as could be learned, R. H. "Rube" Norton is the only living person with a Hereford street bearing his name. That is Norton street, so called because it ran to the Norton home on the place now known as the Jeff Gilbreath place. Mr. Norton now lives in Amarillo.

Fuller street is named after another old-timer, Frank Fuller. Fuller was an "XIT" "wolver" punched cattle and later was cashier of the old Western National Bank.

Bradly street bears the name of L. R. Bradly who came to the Panhandle in 1883, and was a cowboy on the Fryng Pan, the LS and the T-Anchor ranches. Later he built a two-room adobe house with dugout kitchen about five miles east of Hereford on the Tierra Blanca, and

it was to this place he brought his bride. Mr. Bradley and Rat Jowell went to Emporia, Kan., in 1893 and brought back the first registered Hereford cattle to come to this county.

Jowell avenue is another street which recalls memories of early settlers. The street seems to be named after the Jowell family in general for their outstanding contributions to the early development of a then raw

country. Name of the man who installed the first telephone system in Hereford is preserved in Ross avenue. That is W. G. "Bill" Ross.

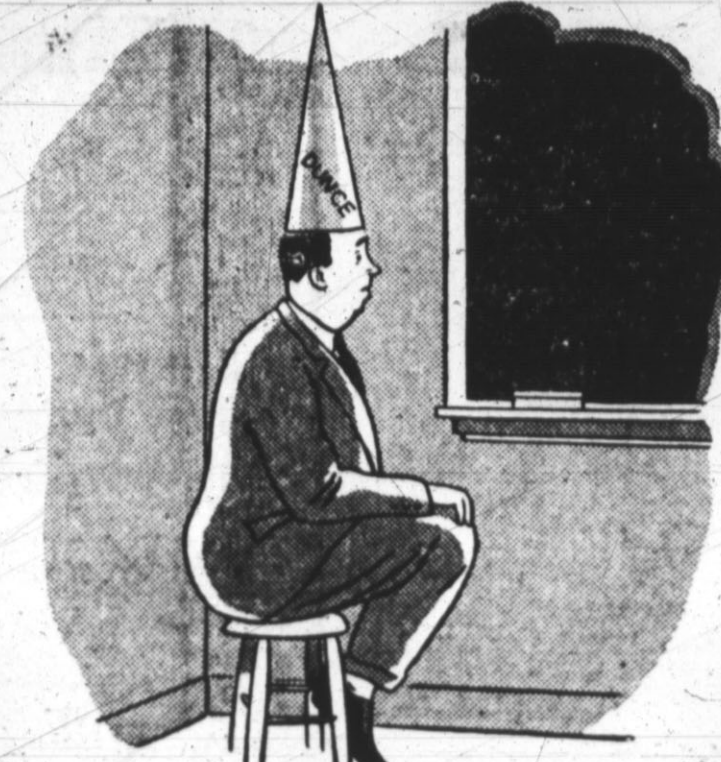
About the names of four other streets little could be learned. Bennett and Clement are thought to have been stock holders in the Western Union Land Co. Fred Funston, for whom Funston avenue was named, is

thought to have been a captain in the Spanish-American War. About Lawton nothing was learned. If readers of this story have additional information on these streets or any others, The Brand would be pleased to hear from them.

The Brand is indebted to A. O. Thompson, Nestor Gass and Verne Witherspoon for valuable assistance in compiling information for this article.

### THE RECORD... Facts That Concern You

No. 25 of a Series



**EVERY SCHOOL AND EVERY BUSINESS HAS ONE OR TWO**

In a school full of bright, self-respecting students, there are very likely to be one or two completely lacking in good common sense. And that goes for business, too... particularly the beer retailing business.

Out of thousands of beer retailers who conduct respectable, law-abiding businesses, there may be a few "dunce" retailers who disobey the law or permit anti-social conditions.

These few unwanted retailers are a menace to the future of the beer industry... and also of the benefits beer has made possible. Right here in Texas, beer provides employment

for 31,165 persons, supports an annual payroll of \$22,076,182 and contributed \$2,273,968.64 last year in state taxes.

It is the brewers' responsibility to make good beer—the retailers' responsibility to sell beer in wholesome surroundings—and the legally constituted authorities' responsibility to enforce the laws. All of these, working together with the public, are needed to protect the future of beer.

You, too, can help the cause of moderation by (1) patronizing only reputable places where beer is sold; (2) and reporting any violation you may observe to the duly constituted authorities.

BEER... a beverage of moderation



## A REPORT to America

The Ford Motor Company's business has always been to serve the needs of the American people. In providing them with low-cost transportation for the past 38 years, we have developed one of the country's largest and most useful industrial units. During a national emergency, we feel that these facilities should be devoted without reserve to our country's needs. Toward that end we started rolling months ago, with these results:

- 1 A \$21,000,000 Ford airplane engine factory, started only 6 months ago, is nearly completed. Production will start with an initial order for 4,236 eighteen cylinder, air-cooled, double-row, radial engines.
- 2 We are building a new \$800,000 Ford magnesium alloy foundry, one of the few in the country. It is already producing lightweight airplane engine castings.
- 3 Army reconnaissance cars—military vehicles of an entirely new type—are rolling off special Ford assembly lines at the rate of more than 600 a month. We have produced Army staff cars and bomber service trucks.
- 4 The government has given the "go-ahead" and work is now under way for the fast construction of an \$11,000,000 Ford plant to produce bomber airframe assemblies by mass production methods.



5 Several months ago work was started, on our own initiative, on an entirely new 1500 horsepower airplane engine especially designed for mass production. This engine is now in the test stage and plans are being developed for producing it in large quantities when and if needed.

6 A Ford aircraft, apprentice school has been established, to train 2000 students at a time.

That is a report of progress to date.

The experience and facilities of this company can be used to do much of the job which America now needs to get done in a hurry.

Our way of working, which avoids all possible red tape, enables us to get results and get them fast. This benefits users of our products and workers who produce them.

We are ready to make anything we know how to make, to make it to the limit of our capacity if need be, to make it as fast as we can go, and to start the next job whenever our country asks us to. And to this end, we know we have the full confidence and loyal support of the workmen throughout our plants.

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