Published Every Thursday

"but one ISM in America--- and that's AMERICANISM"

Hang On, Cowboy

Our Slogan-"More People-More Farms"

41st Year-Number 31

The Hereford Brand, Hereford, Texas, Thursday, July 31, 1941

Price Per Copy 5c

Crop Insurance Program For 1942 Shows No Major Changes

Around Funeral Rites For Mrs. Turner

Sights and Faces Seen

to straighten out serial numbers, held Sunday afernoon at the crop insurance program by E. order numbers and key numbers Baptist Church, under the di- R. Duke, state crop insurance to realize how much she will be rection of Rev. W. E. Barnes, supervisor. appreciated when she gets back Mrs. Turner died at her home to work.

to work for Ireland Motor Com- County in 1393. Mrs. Turner was oats, barley or rye. The reason Haile Drug.

Connie McKinley is new fountain clerk at the Corner Drug, where he has taken the place formerly held by Billy Miller.

Dalby Motor Freight Lines of Amarillo will have a team in Hereford tomorrow night to play the Hereford All-Stars in softball. Admission will be ten cents.

And if anyone thought, that the boy scouts would not find any old aluminum in Hereford, he ought to take a look at the trailer on the vacant lot by Kellogg's Store. The trailer is full and a good stack is piled on the

is on his vacation.

counting fishermen's tales.

William Waldo Hampton, Jr., who is in the U.S. Marine Corps, stationed at Bremington, Wash., a special session is called," he will leave on August 14 for Alas-

Much interest has been exused to pick up wheat on the

Over \$100 Added To U. S. O. Fund During Week

Contributions | amounting to \$101.50 were made to the U.S.O. this week, bringing the total amount raised so far in the drive to \$202.80. Since only part of the town has been actively canassed, Harold Close, U. S. O. chairman, believes that the counby will make its quota of \$500.

Persons and firms contributing this week were: Texas-New Mexico Utilities Co., \$5; West Texas Gas Co., \$5; Loerwald Bros. \$5; Kemp Lbr. Co., \$5; Mont Baker, \$2; Deaf Smith Garden Club, \$5; Richard Jowell, \$1; The Vogue, \$3; Plains Insurance, \$2; Stambaugh Co., \$3; Kellogg's, \$5; (Continued on page 12)

Penalty Remission Offered On Payment Of Delinquent Taxes

A chance to pay delinquent as soon as infestaion occurs. Either of these remidies may be secured at local drug stores. izens in accordance with a bill passed by the Texas Legislature.

In announcing the bargain tax rates in Deaf Smith County, Tax | For Summer Following Collector J. O. Newell explains

The law was passed as an in-ducement to bring old tax bills up to date and to clear longelinquent accounts off of th

Held Sunday

here Saturday morning fellow-

Community before commy; to volunteer grain.

husband, by one son, Henry A. paid. When the grower takes Turner, and three daughters, out insurance he may give a Katherine, Ludia Virginia and note, then when the premium Emmarie Turner, all of Hereford; is to be paid, the actual amount five brothers, Tom Wright of will be based on the price of Wichita Falls, John Wright of wheat at the time the premium Shreveport, La., and Frank, Joe falls due. All notes will be due and Will Wright of Fort Worth, on July 10, 1942, after which a and by three sisters, Mrs. Rena Sumner and Mrs. Pauline Reid of Fort Worth, and Mrs. Lilliebell Walker of San Francisco,

(Continued on page 12)

Speaker Predicts Ervin Ward is the new door-man at the Star Theatre; and Aubrey Daniels is also working at the theatre while Joe Huckert State Highways For This Section

Predicting that State Highways Hereford fishermen who were will be built in this section, at Conchas Dam last week were Johnnie Winters, president of Dr. J. W. Hendrix, Lama Beavers Texas County Judges and Com- Funeral For 90-Dubs Pitman and Rufus Sewell. bers of the Hereford Lions Club They had good luck, even dis- that the \$600,000 voted in bonds here will not be acted upon until another bill is passed by the legislature.

"The highways may be built if said, "and they may not be built! will be assumed some time."

Kuper farm. Persons who have Texas. He pointed out that East seen the rake say that it can Texas already has State Highdo the work ordinarily done by ways and now wants lateral 1850, Mrs. Tice came to Deaf

in Potter County and has been had made her home with her son working with Deaf Smith of- in Hereford, ficials in an effort to secure highways in this area.

Bateman Gives Facts On Potato Beetle

farmers for information about Cemetery. the Colorado potato beetle, which is reported to be causing dam- the Church of Christ. age to the Hereford potato crop on several farms, County Agent A. B. Bateman has ween ered the following summary concerning the pest and methods suggested for its control:

The adult beetle, says Mr. Bateman, is about three-eights of an inch long, with alternating black and yellow stripes on the body. The larvae are softbodied and orange colored and about the same size as the adult. The beetle feeds on leaves, and the adult lays eggs of a yellow color under the leaves. The

pest completely defoliates the potato plant. For control, Mr. Bateman suggests use of lead arsenate or of calcium arsenate-about five pounds to the acre-as a dust

Weeds Should Be Left

secured at local drug stores.

that the new law allows property owners to pay all taxes delin-quent prior to 1940 without any additional charge for penalty or plaining that they make an exellent natural vegetative cover. Leaving of the weeds until spring of 1942 will earn conservation payments for the far-mer under the general compli-

That the 1942 crop insurance program will not be changed radically from the one in effect this year is the information received by local AAA employees who went Thursday to Amarillo to attend a district crop insurance meeting. T. P. McCollister, James Eiland and Mary Virginia Funeral rites for Mrs. L. M. Eberle of the local office attend-Clara Wedel ought to see Frank Turner, 44, who had lived in and ed the Amarillo meeting which Givan and Carl Gilliland trying near Hereford since 1925, were featured an outline of the 1942

Included in a few new regulations was the one denying ing an illness of several months, government insurance to land Chester Jacobs this week went Bern at Franklin in Robinson which was seeded this year to pany. He has been employed at married to L. M. Turner at Has- for this regulation, says Mr. kell in 1909. For several years, Duke, is obviously that such the Turners ! ved in the Bippus land would produce too much

There is also a slight change Mrs. Turner is survived by her in the way premiums will be premium rate will be set. The closing date for securing insurance on the 1941 crop will be August 30, 1941; and farmers are warned that they must in-sure before wheat seed is need-

> Insurance Results-1942 T. P. McCollister, in reporting H. M. Thomas Injured on results of the crop loan program for 1941, points out that When Machinery Falls out of 161 insurance policies for Deaf Smith County, there have been 106 claims submitted, for which a total of 94,766 bushels of wheat were paid in indemnity. (Continued on page 12)

Year-Old Woman **Held Saturday**

Funeral services for Mrs. Mary for several years, but the bonds Marjorie Tice, 90, who died Friday night at the home of her ical. Delay in the program, Mr. son, C. E. Tice, were held Satpressed in the buck rake being Winters said is due to contro- urday afternoon at the Church versy between East and West of Christ under the direction of Rev. H. M. Redford.

Born at Valparaiso, Ind., in several days. Smith County in 1908 from Iowa. Hearing On Budget Mr. Winters is a commissioner For the past several years she

Survivors are two sons, J. L. grandchildren.

In response to requests of Cloyd. Burial was in West Park that day.

Uncle Sam's Army For Texas Camps

A thrill that brought 250,000 spectators to their feet was provided

when this bucking bronco failed to unseat his rider at the 56th annual Calgary Stampede, at Calgary, Alberta.

stockman, who has might be a cracked vertabrae. He farm north of town, where the accident occurred; and he has been placed in a cast: Thomas

Two daughters, Mrs. B. F. Kane remain with their parents for now being harvested.

condition is not considered crit-

Set For August 11th

Hearing on the Deaf Smith Tice of Grants Pass, Ore., and County budget has been set by C. E. Tice of Hereford; six the commissioner's court for grandchildren and several great August 11 at 10 o'clock. All persons interested in the explana-Pallbearers were Guy Hamm, tion and discussion of the bud-Glenn Greer, J. M. Murchison, J. get are invited to be present in B. Harlin, N. E. Gass and Henry the commissioner's courtroom on

Allowances are being made for Mrs. Tice was a member of improvements on the courthouse and park grounds.

Napoleon once said "An army marches on its stomach," which Land Measuring most Texas armies have been traveling on Hereford potatoes.

H. M. Thomas, farmer and Reports from growers over this extensive area state that potatoes producjuring muscles in his back and rigid, requiring the best qualicausing what doctors thought ty, according to reports but reing.
might be a cracked vertabrae. He peat orders have been coming in ford grown potatos. Yields this season were report-

for five of six weeks, but his fall in this area, with 100 to 125 sacks of No. 1 spuds to the acre. The price on No. 1's was this week around \$1.15 on Coband Mrs. Lyle Holmes, both of blers and \$1.25 on Red Triumphs,

Texas Panhandle potato acredle has an acreage of from 2,500 to 3,000 acres.

Growers anticipated better receedingly well.

10 in the United States.

Order Numbers For Registrants Of July 1 Released; Will Go In Same List With First No's.

Clara Wedel In Hiway Accident

Miss Clara Wedel, clerk at the selective service office, was injured painfully Wednsday afternoon, when she was hit on the head by a piece of lumber which was extending from the back of a truck.

Miss Wedel was walking south on the pavement on 25 mile Ave., having just crossed over from third street. A truck, driven by a Mr. Hahn of Friona, passed her going north; and she evidently turned to look at it and a board extending from the back of the truck bed struck her forehead, cutting partly over her scalp and sharply to the right and knocking her, unconscious, into the mudhole by the side of the road.

the injured woman scream, stop- S-244 Paul Robert Barnes ped and got her to the hospital, S-277—Louis Hugh Bradly where she is reported this morning to be resting comfortably. Hereford Grown Spuds Are Bought By

School Next Week For Workers On

porters and chairmen who will S-673-Leo Creath Rogers work in the annual land measbusiness interests in the Bip- ed in this area have been ship- uring of the general compliance put community, was injured ped to training camps at Mineral program will be held on August S-739 James Wallace LaCour painfully Saturday, when part Wells, Brownwood, Abilene, El 4 and 5 at the courthouse, it was S-772-Frederick Roger Bauof the heavy machinery in an ir- Paso, San Antonio, and other announced today by James Eirigation pump fell on him, in- points. Army specifications are land, AAA secretary. The school S-805—William David Taylor, Jr. will start at 9 o'clock each morn-

The school will be under the was brought to Hereford from his after different camps used Here- direction of J. R. Cochran, disted to be averaging under those of classification of crops and the will have to remain in the cast last year, due to unusual rain- results of certain soil building and depleting practices.

At the end of the two day school an examination will be given for all persons who want Shamrock, arrived this week to which are the general varieties jobs as performance reporters the docket, the outlook here was Similar conditions were report- on the examination will be the district court, which will coned over the remainder of the principal basis upon which jobs Hereford is listed with are awarded. All workers in the around 7,500 acres, while the land measuring program will remainder of the entire Panhan- be hired by the local AAA Com- trict Attorney John B. Honts of

There will be no pay for atsults from the fall crop, most of tending the performance pro- to be a large number. which is now up and doing ex- gram school, but it is urged that all persons desiring work on the the following names: Glenn program attend both days, as Boardman, J. G. Weir, C. T. Guse-A new field office of Priorities information will be important Director Stattinius has been op- not only in passing the examin- land, W. Jesse Stanford, H. B. ened in Dallas. There are now ation but in the poper execution of the work.

Deaf Smith County's 24 registrants in the second selective service registration have now received their order numbers, after a key number was received at the local office to determine the order in which the younger men will be called.

Names of the new registrant have been put in the same file with those of the men who registered in October, with the letter "S" before their number to signify second registration. In explaining the classification system, Frank Givan, member of the local board, pointed out that the first number for the new men, "S-46" will be called after "46" on the draft list.

Names of men, together with their order numbers, follow: S-46 - Erman Earl Campbell S-79 — Harold Reece Stewart S-112 Lawrence Leeroy Wagner S-145-Owen Ray Neel S-178-Stanford Merrill Barrett

The driver of the truck heard S-211-Buford Benjamine Qualls S-310—Billy Beene

S-343—Earl Van Stagner S-376 Clyde Huntington Whittaker

S-409—Earl Kenneth Oldham S-442—Earnest Eugene Shaw S-475—Adam Ernest Schiehagen

S-508—Charles Eddie Crowell S-541-Thomas Deyo Owen S-574—Charles William Bowman

S-607—Howard Houston Gore A school for performance re- S-640-James Louie Campbell S-706—Richard Lynn Rhoads

mann

Light Docket Is rict performance supervisor, who will take up such subjects as Slated For District Court Session Here

With 40 civil cases, including 11 divorce suits, already on and chain men, and grades made for a fairly light session of the vene on August 4 with the grand jury in session for the first week. Judge James W. Witherspoon will be on the bench, and Dis-Dalhart will handle the state's prosecution in the criminal cases, of which there is not expected

> The grand jury panel includes man, G. W. Brumley, J. Alton Miller, Oscar Easley, E. S. Ire-Miller, J. R. Overstreet, J. G. Fortenberry, T. E. Rohrbach, C. H. Hammock, Elmer Womble, M.

County-Wide Picnic Has Varied Program

One Lunch Coming Up-by the Carload





"I'd like 125,000 pounds of potatoes, as,000 pounds of the ones, 34,000 heads of lettuce, 25,000 cantaloupes, 24,000 ears of corn, and about 50,000 apples, oranges, and bananas. Wrap them up and I'll take them with me—for a light lunch." That, plus a few hundred other items, is a sample of the shopping list the Army's Chicago quartermaster corps fills every day to feed Army cantonments in the Chicago area. The Chicago marketing center receives more than \$3,000,000 a month for food. Photos show area.

A varied program, which is expected to attract visitors from over a large territory, is that planned by the Deaf Smith County Home Demonstration Clubs for the County-Wide Picnic to be held Saturday, August

with Bingo games, beginning at and Mr. Smith urges that all 3 o'clock, in booths on the court- high school band members house lawn. At 6:30, the various county demonstration clubs will ment and would like to play present stunts in a contest for a grand prize; then at 8 o'clock tice. there will be a basket supper, with each far ily or group bringing its own picnic lunch.

The coming will end with a

dance, starting at 9 o'clock, in the building formerly occupied by Ireland Motor Company on Main Street. The dance, according to Mrs. Merlin Raul, publicity chairman of the picnic committee, will feature old time numbers and the committee promises to have some of the best fiddlers in the territory here. to play for the occasion. With

the current enthusiasm

Band Practice Called For Jr. and Sr. Bands

Ralph Smith, director, this week announced that junior band practice will be held every weekday morning except Saturday, at 9 o'clock at the high school auditorium.

The senior band will practice on Tuesday and Thursday nights The entertainment will start at 8:30 o'clock at the high school any adults who has an in with the group, attend the prac-

moisture for past week, furn ed by Department of Agric weather station in Herefor

Thursday Friday

he Hereford Brand Our Slogan --- "More People --- More Farms"

HEREFORD, DEAF SMITH COUNTY, TEXAS

RS. SETH B. HOLMAN

JIL MIE GILLENTINE \$2.00 per year. All subscriptions strictly cash in advance.

Intered as second-class matter at the Post Office in Hereford,
Texas, under the act of March 30, 1879

NOTICE TO PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the selumns of this paper, will be gladly corrected upon due notice of same being given to the editor personally, at the office at 402 Main Street, Hereford, Texas.

Benefits Explained

er and certain members of his Ray Hershey. family when he retires after in case of his death, according Mrs. Clyde Russell and family. to a statement by Dewey Reed, manager of the Amarillo office ly of Wyche visited their daugh-

"The length of time a man has er, Sunday worked in jobs covered by this | Mr. and Mrs. D. Y. Edwards system and the wages he has re- and family were Sunday visitors ceived must be sufficient to meet in Amarillo. certain minimum requirements W. M. Meadows was painful-To use the language of the law ly burned recently in an accihe must have had sufficient dent at his home when some 'quarters of coverage.' A quarter gasoline ignited and caught his of coverage is a calendar quar- clothing on fire. His right side ter (three-month period begin- received third degree burns. He ing January, April, July or Oct- was reported, Sunday, to be imober) in which the worker was proved. paid wages of \$50 or more in covered employment."

It was further explained that coverage. a worker who is 65 years old or For anyone who reached 65 older can claim old-age retire- before July 1, 1940, six quarters ment benefits if he is fully insur- of coverage are enough to be ed. In general, he is fully insur- fully insured. But for those beed if he has enough of coverage coming 65 later, the required to equal half the calendar quar- number of quarters of coverage ters between December 31, 1936, increases. Those who reached 65 and the quarter in which he at- between July 1 and December 31, tains age 65. But he must in any 1940, need 7 quarters of coverage.

Get it TODAY.

City Drug Store - Haile Drug ed for life."

EVERY LOAF OF

IMPORTANT

Butterkist

Minimum Requirements Progressive News * * * * * * * * * *

Mr. and Mr. Dudley Buzard The old-age survivors insur- and family and Mr. and Mrs. Ray ance system provides for month- Buzard of Bovina spent Sunday ly payments to an insured work- afternoon with Mr. and Mrs.

Mr. and Mrs. Elwin Hutchinreaching the age of 65, and to son and family of near Herecertain members of his family ford spent Sunday with Mr. and

Mrs. Bessie Mitchell and famiof the Social Security Board, ter and sister, Mrs. Lester Coop-

Misses Lucille Park and Vir-

We Don't Miss Anything!

SNYDER'S SERVICE STATION

case have at least 6 quarters of Workers attaining age 65 during the first six months of 1941 need 8 quarters of coverage, and those reaching 65 during the last six day School, Sunday afternoon, and all take ADLERIKA when needed." months of 1941 will need 9 quar-(W. N.-lowa). When partly digested foods ters of coverage to be fully indecay, forming gas, bringing on sour sured increases at this rate until stomach or bloating, try ADLERIKA. the worker has 40 quarters of coverage. Then he is fully insur-

When we grease your car we hunt

out all the hidden places that usually

go forgotten. That's why your car

rides so much smoother after we

grease it. Bring it in today ... you'll

see the difference right away.

Heads Up for Victory



The "V" for Victory campaign has gone to Elaine Bosset's head. She wears a hair style designed by Lura De Gez, with hair parted in "V" shape. Two curled wings form another "V" descending to the back of the neck.

ginia Bowman attended a picnic at Buffalo Lake, Wednesday. They were guests of Miss Edah Park of Hereford.

Mr. and Mrs. Ira Ricketts made a business trip to Amarillo, Fri-

is visiting her son, V. E. Dodson. McMahan preached again. Mr. and Mrs. Weldon Gregory and other relatives.

Miss Lucille Park was a busi-

There were 20 present at Sunwhen Rev. Marvin B. Norwood filled his regular appointment. of Amarillo spent Friday with his

Mrs. Lillie Smith of Hereford Psalms 37 thru Psalms 115. spent Sunday in the home of

Mr. and Mrs. A. S. Higgins. Ricketts, Sunday afternoon.

Vega, Wednesday. Miss Lucille ful gifts. Hughes of Hereford accompani-

home of their grandparents, Mr. Miss Jewel Clark, and to Mrs.

and Mrs. Ray Hershey. begun to irrigate their row crop Mrs. D. C. Walser, Mrs. B. E. and the gardens are also being irrigated on windy days. The Mrs. Otho Noland, Mrs. Lee Curfrmers are now wishing for rain. ry,

Higgins and family. Harvest is almost completed

concerned and threshing will be- hostess for the afternoon. gin this week.

Butane Service in bottles or at the school house during the tanks. Moore Independent Oil Co. shower. The children/included

MRS. JIM CLARK

Mrs. Emma Dodson of Amarillo day school Sunday. Rev. D. R.

August 17 annua meeting beand son, Shelby, of Lubbock, gins. Rev. Marcus Rexrode, the visited part of last week with new pastor, will preach; and Rev. his mother, Mrs. W. P. Gregory, D. R. McMahan will have charge music in the grades at Kerens for of the singing.

also have charge of the choral Mr. and Mrs. Frank Lookingness visitor in Clovis, N. M., bill took their small daughter, LaJuana Jane, to Amarillo Thursday to take medical treatment.

The W. M. U. met Wednesday afternoon for its monthly Bible Mr. and Mrs. Marion Wilson study. A quiz in the form of a baseball game was conducted brother, Marshall Wilson, and by the Bible study leader, Mrs. Pauline Matthews. Ky Lawrence. Questions covered

A shower was given Mrs. Carl Lee immediately following the Mr. and Mrs. Luke McBrayer Bible study. Mrs. D. C. Walser members net at the home of Mrs. and daughters of Wyche visited read Edger A. Guest's "If I Had H. C. Baird for the regular meeting, Thursday afternoon. Mrs. Ulman Hunter gave the stewher parents, Mr. and Mrs. Ira a Baby". After which Mrs. Lee was led to a small Sunday school Miss Lucille Park visited in room to unwrap the many use-

Delicious refreshments were served to the honor guest, her Delpert Conklin of Hereford mother, Mrs. Henry Clark, and spent Saturday night with his sisters, Mrs. Moody Stephans of cousin, Sammy Hershey, at the Westway, Miss Jean Clark, and Carl Leeper of Westway, Mrs. A number of the farmers have L. L. Cannon, Mrs. Ky Lawrence, Roberson, Mrs. Mack Noland, Mrs. Lee Kendall, Mrs. J. Mr. and Mrs. J. E. Dyer and A. Noland, Mrs. C. R. Walser, family of Vega took dinner, Mrs. J. B. Noland, Miss Gert-Monday, with Mr. and Mrs. A. S. rude Atchley, Mrs. Jim Clark,

and Miss Pearl Parchar. Mrs. Tandy Legg assisted by so far as cutting the wheat is members of the W. M. U. was

Mrs. L. B Lookingbill, Mrs. Guy Walser and Miss Ivaline WANTED to give you complete Rudd entertained the children Joan, Gloria and Carol Walser, Marilyn, Marlene and Billy Tandy Legg, Wayne, Bobby and Donald Walser, Brodley, Jimmy, Billy, Lloyd, Ann and Freddie Lookingbill, Leaton- and Richard Clark, Gayle Roberson, Rose Stephans of Westway, and Mar-

> Sunbeam and Y. W. A. met Wednesday for their regular programs. Mrs. Tandy Legg met with the Y. W. A.'s in the absence of their counselor, Mrs. Lloyd Lookingbill, Mrs. C. R. Walser met with the Sunbeams. There were 11 Sunbeams and 4 Y. W. A.'s present.

The Ray Johnsons are driving a new car. Miss Mary Lookingbill accompanied a Hereford group to Buffalo Lake Sunday afternoon

for boating. Miss Edith Neill, who has been in Lubbock the past few months has arrived home to spend the rest of the summer.

Mr. and Mrs. Charlie Noland were in Amarillo Friday. Miss Shirley Thomas returned the first of the week from Austin, where she took examinations for a beauty operator's license.

She went to Friona, Thursday, to spend a few days with rela-

Edgar Lee and Bobby Hawkins, sons of Mr. and Mrs. W. E. Hawkins of Lamesa, have been visiting their grandparents, Mr. and Mrs. B. A. Atchley, and other relatives here. Their mother and brother, Ernest Ray arrived Saturday and returned to La-

Miss Pearl Pracher left Thurs-

Mrs. W. A. Davis, of Clarendon. ly.

Mrs. Lloyd Lookingbill and Mr. and Mrs. Roy Thruston of children, Mary and L. H., ac- Lubbock were honored with a Mr. and Mrs. John Willoughby Finis Hunter and M. L. Simp-Lawrence Kendall is back Messers and Mesdames F. L. ornia They will be gone until from a week's stay in Hot Springs, Pincket, L. A. Matthews, Clem school opens. Gilliam, Troy Frazier, C. E. Leaworking for his uncle, C. R. Wal- ton; Fred Axe, Sam, Finis and Saturday. ser, spent the week end with his Ullman Hunter; and John Hardy parents, Mr. and Mrs. Tom Wood, Margaret Simpson, Robert Pinckert, Lawrence, Merle, C. Hunter and family, Sunday Mr. and Mrs. Joe Storey and Pauline and Leon Matthews, An-Vafternoon, C. C. Hunter has re-

in Canyon enroute home.

New Mexico.

Smith of Amarillo.

Mrs. J. A. Noland.

whereabouts.

Wednesday.

Frank Huckert and family.

Canyon, Monday. Theresa Heisel-

man, another granddaugh-

ter who has been visiting the

Huckerts, will return to her home

in the Heiselman community,

Mr. and Mrs. Tandy Legg and

children visited relatives in Can-

on, Sunday afternoon and at-

tended the program at W. T. S.

WANTED to give you complete

Butane Service in bottles or

tanks. Moore Independent Oil Co.

MRS. ULLMAN HUNTER

Miss Mary Ann Baird has been

elected to teach public school

the coming school year. She will

Daily Vacation Bible School

opened Monday at the school

building conducted by Miss Allie

Mae McDonald of La Porte. As-

isting her are Mesdames Sam

Hunter and Ullman Hunter and

Masses Margaret Simpson and

Miss Margaret Simpson had as

Only a few of the Auxiliary

her guest last week Miss Christ-

ardship parable on the "Rich Young Fool," and Mrs. Baird

gave the devotional from the

"Yearbook of Prayer." The ladies

decided to continue meeting

through August. Refreshments

guests over the week end her

sister, Mrs. West, and husband

Mr. and Mrs. F. A. May had as

were served by the hostess.

of Coleman and her

work in high school.

of Plainview, spent the week Wilder. Rev. J. R. Sharpe of Canyon Mr. and Mrs. F. L. Pinckert preached here Sunday and was and Robert spent Sunday with end with her parents, Mr. and ucation director of the Baptist M. L. Simpson, Jr., who is in col-, of Canyon. Church in Mineral Wells. Mr. lege at Canyon came with him Godfrey assisted at a revival and spent the day with his par- gin Friday evening, August 1, in this community several years ents. ago, and his friends here will

Mrs. L. A. Matthews and be interested to know of his daughter, Pauline, honored L. A. Matthews and Mrs. Ullman Miss Frances Hardesty of Portales is visiting her sister, Mrs. Sunday, at the Matthews home. Families of both honorees and Mr. and Mrs. Louie Huckert Mr. and Mrs. Sam Hunter were took their granddaughter, Joyce Sanders, back to her home near present.

day to visit her grandmother, ter, Mrs. Theo Griffis, and fami- called to Mineral Wells Friday to the funeral of his mother. The community extends sympathy to companied by Nadyne Newell "42" party at the community the Wilders at the loss of his of Hereford went to Amarillo, room, Saturday evening. Host- mother and his cousin, Mes.

Wednesday, The group visited esses were Mesdames Sam and Turner of Hereford, who died Mr. and Mrs. Troy Frazier left son. Enjoying the affair were Sunday for a tour through Calif-

Mr. and Mrs. F. L. Pinckert Tommy Dee Smith, who is sure, M. L. Simpson, Roy Thrus- and Robert were in Amarillo,

Mr. and Mrs. W. A. Hunter of Hereford called on their son, C. daughters, Nancy and Sandra, derson Axe, Benard and Charles cently returned from the Vety eran's Hospital in Amarillo.

Tommy Godfrey is new ed- a guest of the M. L. Simpsons. Mr. and Mrs. Wilford Taylor, Jr.,

The Methodist meeting will beand continue through the next week. The public is invited to hear Rev. C. W. Williams of Dimmitt, who will preach.

Mr. and Mrs. Emzy May of Hunter with a birthday dinner, Wildorado spent Friday with his parents, Mr. and Mrs. F. A. May.

WANTED to give you complete Butane Service in bottles or Mr. and Mrs. J. J. Wilder were tanks. Moore Independent Oil Co.

COUNTY WIDE

PICNIC

HARVEST FIESTA DANCE

SATURDAY, AUGUST 2

BINGO — Starts — 3 p. m. CLUBS STUNTS — 6:30 p. m BASKET SUPPER 8:00 p. m. (Court House Lawn)

DANCE -- 9:00 p. m. (Second Door South of Theatre)

ADMISSION TO DANCE 50c COUPLE

SPONSORED BY HOME DEMONSTRATION CLUBS

Now's the Time to

aught-

Down"

Money in the Bank!

All signs point toward increased business activity in the next few years.

Now is a good time to start saving up for those things you've always wanted . . . a home, a new car, a modern kitchen . . . or some other purchase outside the current budget. With money "easier" than it has been comes the logical time to make regular deposits or to purchase Defense Bonds at regular intervals.



Get Your Defense Bonds at the

BANK

and stamps at the Post Office!

MEMBER F. D. I, C.

The First State Bank

Ask for it at Your Grocer . . . or the **HEREFORD BAKERY** Mr. and Mrs. Boyd Knox

. PHONE 440

Below 50° INSIDE



THERMOMETER GOES an electric refrigerator keeps food safe.

You can depend on it to give you troublefree service in the hottest of weather. Plenty of ice cubes and quick frozen salads and desserts. You'll find a model to fit your needs and the operation is cheaper than ever before. Come in Today.

Texas-New Mexico **Utilities** Company

AN ELECTRIC REFRIGERATOR KEEPS FOOT SAFE

SLACK SUITS

98c

Wonders at this price! Styles with

brilliant striped

tops, others in one

beautiful color! Desert cloth!

Sizes 8-20

89c

Shadow Panel

ppc



By Jimmie Gillentine

Do you ever wonder what they used to put in the daily papers, newsreels and magazines before the war started? Any time you pick up a daily paper you can bet that it will be 40 per cent war news; the newsreel this past week-end was 100 percent war news, and the magazines are running around 15 per cent war news and war features. Sometimes I wonder what happened to the things people used to find interesting enough to buy papers.

John McLean came by to say "Thanks" for the fine cooperation given the Boy Scouts in collecting old aluminum. Those to help in collecting the utensils were sure surprised, because most people had the aluminum stacked on their front porchesand several went so far as to bring it to town and put it in the trailer on Main Street. If you haven't made your contribution and wish to do so, call John McLean and he will send someone out to collect it. Be sure and do this before Saturday, however, as it will be hauled to Amarillo around noon on that date.

The wheat crop may have turned into a flop, but no one need get cold this winter. There is too much Lambs-quarters. Even those who do not appreciate the greens as a table delicacy need have qualms about cutting it down and using it for fire wood-and it's plenty large enough in some

Mr. Presley, who lives out Summerfield way, came in the other day and bought a bunch of cow bells. He said the weeds are so high that he can't find his cows, even after he gets close to them. The sunflowers are making it very uncomfortable for hay fever victims. If you want to get one of these sufferers up in the air, just tell them you think hay fever is imagination. Eva Pitman and Mrs. A. R. Bateman sure got me told. They don't get angry, they get plain mad. One time we ran an article telling how the regular drinking of goat's milk might eliminate hay fever. Most folks said they would rather have hay fever. If you know how to cure this disease, please let us know. The best thing I can think of is to just blow your nose once in a while, and grin whether you feel in the mood or not.

A lot of folks have been commenting upon how nice the streets look since they were swept down. It sure did help. However, it's human never to be satisfied; Mrs. M. L. Steele just came by fussing about the condition of our alleys. Anyway, we are all due to congratulate the city. This has been a tough year on the city, since people have used very little water to keep their lawns and gardens.

Defense Bond

Q. What is the reason for buying a Defense Bond?

A. To keep America free. To

money to buy a Defense Bond, what can I do? A. Buy Defense Postal Stamps,

on sale almost everywhere. Your post office, bank, department store or druggist has them, or can get them for you at 10 cents tion and operation of defense upward. Save enough Stamps to industry advisory committees, the exchange for a Defense Bond.

Total benefits and credits to American life insurance policyholders and beneficiaries since 1843, when the oldest existing life insurance company sold its first policy, have exceeded the total premiums paid in all these years by 1 1-2 billion dollars, according to the Institute of Life Insurance.

Mr. and Mrs. Jeff Roberson and family spent Wednesday in

Rapid-Shooting Is Popular Sport



Shooting downstream in a streamlined fold-boat; a contestant in the National White Water Championship speeds down the swiftflowing Rapid river, at Middledam, Me. The sport is on the increase in American waters.

Watches Over Kittens



Tiny, little white lady dog owned by Mrs. Flora Bruce, New York City, watches over kittens just like their mother would, and enjoys: feeding them. Just after her own puppy died, five years ago. Tiny nursed two kittens and has mothered felines ever since

Agriculture To Be Represented In of the different types of weeds OPM Defense Commodities Group

Agriculture has been assured Office of Production Managetry advisory committees now be-

ing set up. The assurance came from Sidcultural Defense Relations, Uni- committee are to be held." ted States Department of Agriculture.

Agriculture's basic part

for agriculture, Director Towndefense program:

"American agriculture," his letter said, "is responsible for six months of age. the production of adequate supplies of foods and fibers for domestic and military use, and for brought in from the farm of the needs of nations resisting Arcadio Salinas in Starr Counaggression. Thus, we are direct-ty, Texas. County Agricultural ly concerned in the production Agent Charles King said the 85of such commodities as food, acre Salinas farm had not made fats, and oils. In discharging buted this year's early yield to this responsibility, agriculture is an important user of a wide range of metals, chemicals, and months. other supplies, and has a substantial interest in the advisory committees dealing with these show faith and pride in your commodities. American agriculcountry; to warn foreign dictat- ture, as an important employer ors that the United States is the of labor, is interested in the strongest country in the world. Office of Production Manage-Q. But if I do not have enough ment and maintains a laison contact with the Labor Division.' Interested agencies to be

> notified In reply, Mr. Hillman wrote: "In order efficiently to organize and centralize the forma-

of representation in those of the ment has created a bureau of recently created OPM defense clearance with Sidney J. Weinconcerned with "commodities berg as chief, which will be in produced by agriculture or neces- charge of notifying each Govsary to the production of agri- ernment agency of each meetculture." These groups will con- ing held by any of such comsist of Government officials mittees, in which the Governworking with the defense indus- ment agency might have an interest. As OPM wishes to cooperate with you in every way possible, I have spoken to Mr. ney Hillman associate director Weinberg, who advised me that general, who also wrote for Will- he received a copy of your letiam S. Knudsen, director gen- ter to Mr. Knudsen and that he eral, OPM, in an exchange of has directed the Bureau to notletters with M. Clifford Town- ify you whenever any meeting send, director, Office of Agri- of defense industry advisory

To prevent coccidiosis two and one half per cent of 325 mesh In requesting representation unconditioned sulphur, or flowers of sulphur, should be included send outlined to OPM officials in the mash from the time chicks agriculture's basic part in the are three to four weeks old and continued until pullets are placed in laying houses at five to

The first bale of the 1941 cotton crop in the nation was dispose leather, drugs, tubbet a crop in four years. He attriheavy rains in the last six

DON'T FORGET

We have a complete stock of Used Parts for your car, and our prices are reasonable

Ireland Motor Co.

FURR FOOD SAYS BUDGET

SEE OUR AD . . . ON PAGE 41

FISH COST ONLY HALF CENT Austin, - Fourteen years ago the cost of every fingerling fish distributed from the hatcheries of the Texas Game, Fish and Oyster Commission was 47 cents. This year the cost of each fish raised will be approximately a half cent, it was announced by the executive secretary of the commission after he had examined reports from the hatchery division of the department.

Improved methods of fertili-Improved methods of fertilization, feeding and handling of
fish have made it possible for
the Texas department to cut the
cost of fish and it's going down
each year. In 1939 the cost of
fish was one and a half cents.
Last year there was a sharp
drop in production cost to 9
mills and with the hatcheries
expecting to plant at least 12. expecting to plant at least 12, 000,000 fish in the lakes and streams of the state the cost will be 5 1-2 mills: That will make the cost of fish distributed this season approximately one-ninetieth of that fourteen years ago. Anglers benefit by the additiona number of fish planted. Unless methods had been devised to raise more fish with the hatchery space and personnel available, more fish could be planted due to the limited amount of money the department has available for fish production.

STRANGE FRIENDSHIP The mountains of West Texas SANCTUARIES SERVE are the scene of rather strange Fish sanctuaries established al wildlife refuge off the coast Mountains. They sprang up to- than if the sanctuaries were not bard Island.

Alarm Clocks 98¢

UNGUENTINE

Close-Out Price on

BATHING CAPS

SUN GLASSES

Assorted

ESTIVIN

50c Calox

WRISLEY'S

TOOTH POWDER 390

MILK MAGNESIA

LAVA SOAP 3 for 24¢

MINERAL OIL

25c Nyal WHITE

DICHLORIDE

50e (Moth)

SHOE CLEANER

CHAMBERLAIN LOTION 39¢

A Million Goes Up in Smoke



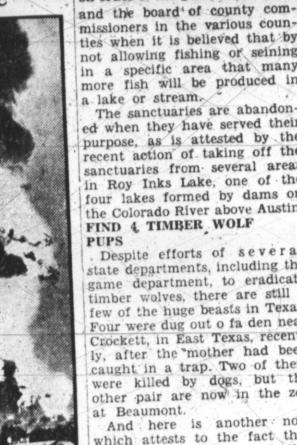
Flames shot nearly half a mile high as 28 gasoline storage tanks exploded in a fire at Seminole, Okla. Two men lost their lives, our were seriously injured, and property damage was estimated at \$1,000,000.

gether and the buck bounded off up the mountain, closely followed by the sheep.

er a bluff on the side of Beach the anglers much more sport five are known to be on Black-

Giant

Banana

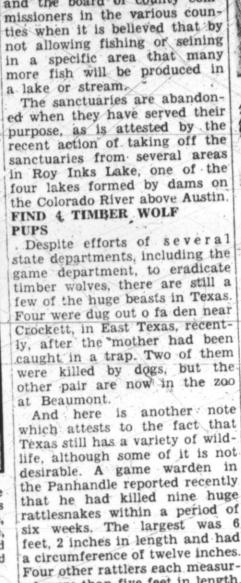


life, although some of it is not. desirable. A game warden in the Panhandle reported recently that he had killed nine huge rattlesnakes within a period of six weeks. The largest was 6 feet, 2 inches in length and had

a circumference of twelve inches. Four other rattlers each measured more than five feet in length. TEXAS BIRD IN EAST

friendship. A seven-point deer by the Texas game department of Georgia, according to a report and a young ewe bighorn mount- on some lakes and streams do received by the Texas game deain sheep have been seen to- not always meet the approval partment from th U. S. Fish and gether several times. Not long of the public, but they serve ago a biologist of the game detheir purpose, that of protectpartment came upon the strange ing fish in their favorite spawn- upon Sapeloe, nearby, about fifpair bedded down together und- ing areas and ultimately give teen years ago. At least twenty-

set up by the department. Sanctuaries are established upon order of the game department



Chachalacas, native to the United States only in Texas, strangely enough are thriving on the Blackbeard Island, nation-



Unbeatable Value! GIRLS' SLACKS

Husky! Won't stif-fen when wet! Gunn cut. Value!







dients in the compounding of medicine and we make sure that you get BOTH every time you present a prescription to our registered pharmacists. Every drug, a product of a reputable manufacturer known to physicians for the quality of his preparations, is weighed painstakingly to assure measure for measure accuracy with the prescribed specifications.

SYRUP of PEPSIN 39¢

Texas Auto Fatalities Show Increase In 1941

Austin,-With 140 traffic aths reported for June, State Police statisticians today announced a seven per cent increase in Texas fatalities for the first six months of 1941.

In the first half of 1940 there were 787 deaths; this year the toll for that period rose to 843, an incrtase of 56.

Worst record was made by towns of under 2,500 population, where fatalities jumped 29 per cent from 38 to 49.

Highway deaths increased from 429 to 514, a gain of 85 or 20 per

Thirty two fewer persons were killed o ncounty roads, where the toll was reduced from 138 to 106, a drop of 32, or 23 per cent. Cities recorded a bare reduction of four per cent with a saving of eight lives, their toll dropping from 182 to 174.

Military personnel was involved either as drivers, passengers or pedestrians in 10 per cent of all the fatal collisions, said Col. Homer Garrison, Jr., State Police director.

Dallas, co-winner with Kansas City last year for the nation's top safety award, took fourth place in the rating of cities of more than 100,000 population. Fort Worth and Houston showed a decrease of one death each; San Antonio remained on par with last year's record, and Dallas recorded an increase of one

Between five and six inches of rain fell here in about three hours Friday night. Some hail fell and damaged gardens in the vicinity.

The water was from six to eight inches deep on level ground, and roads have been almost impassable.

Several cellars were ruined by the rain which floated empty fruit jars out the windows and covered up canned foods.

Mrs. Karl Kropff and daughter, Betty Janice, came by the Troy Newman home Wednesday morning on the way to their home in Los Angeles, Calif. Mrs. Kropff, Dorothy and Gerald Banner, and Ray Newman ac- + * * * * * * * of Amarillo visited Mrs. Jack- ing worship will be, "The Suprecompanied them home

Mr. and Mrs. Gib Vinson and son, John Edward, returned to home in Willow, Okla., last week to look after farming interests there. They will be gone about a week.

Mr. and Mrs. Johnnie Lee Masten and son, Bobby Wayne, left Saturday afternoon for their home at Era. They have been harvesting here.

Mr. and Mrs. Bill Knox and children of Herefod spent Sunday with her sister, Mrs. H. Dill and family.

Miss Mary Ann Whitley spent the week end in Vega at the Merle Morgan home. Mr. and Mrs. Cotton and dau-

ghters of Vega, visited in the F. D. Ferguson home, Sunday. Raymond Jordan of Los An-

gees, Calif., is here for an extended visit with the J. T. Mears. Mr. and Mrs. Troy Newman and sons, Melton Lee and Joe Don, drove to Amarillo Sunday afternoon, where Mr. Newman pitched a game of baseball and Mrs. Newman and sons visited Mrs. Aubrey Newman and fami-

J. D. Walser of Summerfield spent last week at the J. D. Mrs. Waters were on their way Hill home, helping in the har-

Mrs. Annie Jahquess of Wyche spent the week end with her L. Reynolds has recently been son, Russell Coursey, and Mrs. transferred from Fort Bliss at El

Mr. and Mrs. Ray Price of Panhandle spent Sunday with his sister, Mrs. J. E. Medford, latives in th community. and his mother, Mrs. Bettie

ped in Amarillo, Monday.

of Hail Center visited the J. have ever seen: E. Medfords last Monday. Mrs. Chastine and Mrs. Medford are his father in Amarillo.

of near Clovis, N. M., spent Sunday with his sister, Mrs. E. E. Frost and family.

Mrs. Schulte of Ward called on Mrs. Russell Coursey, Saturday afternoon.

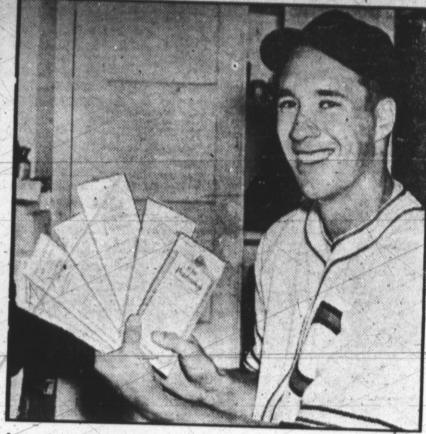
WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

Life insurance statistics show that there are five causes of death each of which today take an annual toll greater than the U. S. war deaths of the last war: neart disease, cancer, cerebral arrhage, accidents, and Bright's Disease. Care and preventive effort can reduce this death toll, it is pointed out by

A Brand Ad Will Sell It!

life insurance men.

Carries High Baseball Insurance



Insured for \$200,000, Iowan Bob Feller, pitching ace of the Cleveland Indians, is baseball's most-insured player. He holds \$100.000 worth of policies in his hands.

Orphans of the Blitzkrieg



Five orphans, whose parents died recently in camps in occupied France, look to the future as they arrive in New York aboard the Portuguese liner Mouzinho. The children were among 111 child refugees brought from Axis-torn lands by the U.S. Committee for the Care of European Children. Left to right are Wolf, 14; Doree, 7; Fannie, 12; Max, 9; and Ruth Safrin, 13, whose home was originally in Poland.

Adrian News By MRS. GEORGE A. SYMS

School, July 27, was 53. Two layin Amarillo had charge of the and her son, Ole Larson, and services; J. C. McDowell led the wife in Hereford. song service and Bruce Autry

The Simms Girls 4-H club will meet at the home of Frances new car. Lemke on Tuesday afternoon. president, who accompanied Miss Okla., last week. Their grand-Sadie Lee Oliver to College Sta- mother, Mrs. N. E. Falls, accomption, will have a report to make anied them and remained there to the club. Miss Oliver will also for a visit.

te present at the meeting. returned to their home in Phoe- in the rear of their garage. Lane's moher, Mrs. B. Spande tanks. Moore Independent Oil Co. and sisters, Mrs. Ray Brown and Misses Dorothy and Jean Spande, and Mr. Lane's relatives in Okla-

Mr. and Mrs. C. E. Waters of Glazier made a brief visit in the home of Mr. and Mrs. N. R. to their cabin near Eagle Nest, N. M., for a few days vacation.

Jack Reynolds, son of Mrs. A. Paso to a Camp in Louisiana: enson of Amarillo is visiting re-

Mr. and Mrs. H. D. Hill shoped in Amarillo, Monday.

diversion and occupation of a
number of the local residents.

They report the plums to be Mr. and Mrs. J. P. Chastine the largest and nicest that they

Mr. and Mrs. Fenner Jackson, Mr. and Mrs. Henry Stovall Janie Ruth, Rosalena and Jimmie

HOW ABOUT

driving by for a FREE estimate on an overhaul on that car? Say, don't forget you can have that work done, and pay for it by the month.

Ireland Motor Co.

son's mother, Mrs. A. L. Reynolds, me Saving Power." At the ev-

Mrs. Mary Larson spent last week visiting her nephews, Louie men of the San Jacinto church and Otto Olson, near Hereford,

Bert Speed returned Saturday gave a talk. Mr. Autry was ac- from a two months' visit with his Sunday School _____9:45 a. m. companied by his wife and son. grandmother at Roswell, N. M. Mrs. B. Spande is driving a

Mr. and Mrs. E. C. Chapman Mr. and Mrs. Floyd Line have are constructing two bedrooms nix, Ariz., after spending a two WANTED to give you complete month's vacation with Mrs. Butane Service in bottles or

IMPOUNDING NOTICE

Impounded on July 14th, one Ed Curtsinger,

City Marshal

The great increase in aid to government financing by the life insurance companies of this country is shown by the rise in 72. Little Miss Helen Gail Steph- their total holdings of U. S. government bonds over the years: 1916, \$1,500,000; 1920, \$800,000.000 Plum picking seems to be the 1934, \$1,800,000,000; 1938, \$5,000,-

CHURCHES

ST. ANTHONY'S CATHOLIC CHURCH

Rev. Nathaniel Madden, Pastor Sunday Masses: 7:30, 9:00, 10:30 and will be threshed.

METHODIST CHURCH M. B. Norwood, Pastor Sunday School _____9:45 Rob't L. Thompson, Supt. Morning Services _____10:50

Young People ____ 7:00 p. m. Donald Henslee, President Evening Worship _____ 8:00 p. m. Prayer Meeting, Wed., 7:30 p. m. W. S. C. S., Wed ____3:00 p. m. Wesley Fellowship, Second Monday __8:00 p. m.

Official Board meeting, Tuesday after the first Sunday ____8:00 p. m. ASSEMBLY OF GOD CHURCH A. A. Daly, Pastor

(2 blocks north of high school) Sunday School ____9:45 a. m (Lester Galley, Supt.) Preaching _____11 a. m., 8 p. m. Midweek Services Tuesday and Friday -----8 p. m.

Welcome to all.

FIRST PRESBYTERIAN CHURCH James Aiken, Jr., Pastor

Sunday School ----9:45 (G. M. Hudson, Supt.) Morning Worship _____ 11:00 Young People _____6:15 Evening Worship ----7:30 Mid-Weew Service _____7:30 (Wednesday)

CHURCH OF CHRIST Sunday Morning Bible Study

-----10:00 a. m. Preaching Service ----1:00 Communion _____ 11:45 Ladies Bible Study Wednesday -----3:00 p. m. Mid-week Bible Study 7:30 p. m.

> SERVICES AT THE CHRISTIAN CHURCH

H. M. Redford, Minister J. C. Ricketts, Superintendent Bible School ----9:45-10:45 Morning Worship ----10:45-12 Christian Endeavor ____78 p. m.

The pastor, H. M. Redford, announced last Lord's Day morning that his summer evangelistic and conference program is completed and that he is back in Hereford to launch a vigorous program. The Sunday evening worship services will be resumed next Sunday night. The subject of the sermon for the mornon Tuesday. Rosalena remained ening hour the theme will be, for a longer visit with her grand-mother.

"That Which Was Lost." Members and friends of the congregation are urged to attend all

> BAPTIST CHURCH NEWS Rev. W. E. Barnes, Pastor __ Order of Services

A. O. Thompson, Supt. Morning Worship _____10:55 Training Union _____7:15 Finis and Josephine Barnet Evening Worship _____8:15 August 5. Norma Lea Hetzler, the visited their uncles near Lawton, Mid-week Prayer Service, Wed-9:00

> Thirty-five persons enrolled in the Recreation Study Course that was taught last week by Mr. Stroble. The group planned a party during the course and invited guests for the last night. Fifty persons attended the par-

August 10 has been set as a roan, red bull calf, unbranded "Book Shower Day" for the and unmarked. If not claimed Church Library, which the Brobefore August 2nd, will be sold therhood is sponsoring. The li-Jacobson on Monday. Mr. and to highest bidder at City Barn. brary equipment is about ready and by August 10 preparations 31-1tc will be complete. Books of a religious nature, high type fiction for all ages and teacher helps will be featured. Attendance last Sunday: Sun-

day School: 269; Training Union We extend a hearty welcome to all to worship with us.

TRY A WANT AD

ENJOY the HOT Weather.



AIR CONDITIONED Helpy-Selfy Dept.

Use Our Semi-finish SERVICE

All flat work finished and wearing apparel is return->d dry/.....

(Shirts finished at 10c extra)

Hereford Laundry & Dry Cleaners PHONE 298 - W. L. AYERS, Owner WHAT HELPS US HELPS THE TOWN.

MRS. CHARLES B. MILES * * * * * * * * Harvest is over in this vicinity except for wheat that is bound

needing rain, there have been a few showers the past week but not enough to be of very much benefit.

Beth Scott of Hereford visited over the week end with her cousins, Marie and Ruth More-

Mr. and Mrs. Frank Neil and Mr. and Mrs. S. J. Cromer of Vega were Sunday dinner guests of Mr. and Mrs. Joe Doerfler. Mrs. E. D. Walker of Duke, Okla., has been a visitor for the past ten days at the home of her sister, Mrs. C. E. Hood, and family.

Audrey Hood spent Sunday in ey Williams and son in Here-Hereford with Wanda Robrson. ford. Mrs. Chester Hodges entertained with a birthday party last

Wayne. family and Mrs. E. D. Walker of tanks. Moore Independent Oil So. Row crops and gardens are Duke, Okla., were Sunday dinner guests of Mr. and Mrs Dew-

W/A. Miles of Hereford visitweek honoring her son, Kenneth ed Sunday in Berry Miles home. WANTED to give you complete Mr. and Mrs. C. E. Hood and Butane Service in bottles or

Brand Ads Get Results!

INFLATION

We hear a lot about it, but you won't need inflation to make money on Shallow Water Land.

A few special bargains now on our list. You won't go wrong on any of them. If you would save, see us before you buy.

KERR-IRELAND REALTY CO.

LAND and CITY PROPERTY

ARMOUR'S VEGETOLE SHORTENING 4-Lb. Carton



You save Every Day at Furr Food Store, the home of Friendly Service and Reasonable Prices! Here are a

	'ew specials for		
. An	FI	RIDAY - SATURDAY - MI	ONDAY
PEACHES While Spiced—No. 21/2 can .	2 for 35¢	PUFFED WHEAT Quaker, large package 3	for 25¢
BLACKEYED PEAS	3 for 25¢	CAKE FLOUR Swansdown, large box	1
Sani-Soft	3 for 13¢	SPINACH Hyde Park, No. 1 can	
HREDDED RALSTON	25¢	SUGAR Powdered or brown, 1-lb. box 2	
BISQUICK arge Box	/ 29¢	PARAFIN WAX 1-Lb. Package	1
rappey's, Large Jar	19¢	JARS Kerr Mason, Quarts Do	zen 75c

Jar Laps Dozen Z

P&G SOAP

RICHWHIP Genuine Filled Milk, tall can 3 for 19¢ PEANUT BUTTER Quart 23C BLACKBERRIES Del Haven, No. 2 can POST TOASTIES Big 11-oz. box

Mayfield sweetened, No. 2 can 3 for 250 KRAFT DINNER Meal for four-Package

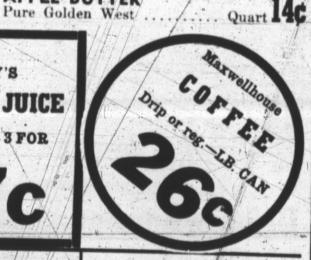
MALTED MILK Kraft's, 1-lb, can SWEET PICKLES APPLE BUTTER

Qurat 23¢ Silver Castle SALAD DRESSING Big Value Quart 15¢ CUCUMBER WAFERS 26-02. 17¢

Large Size

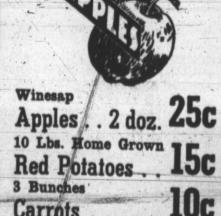
ICE CREAM PAID.

LIBBY'S TOMATO JUICE No. 1 can - 3 FOR



Meat Ideas FOR SUMMER MEALS

PORK ROAST, picnic cuts . . BUTTER, Furr's Quality . . BACON, Furr's Best . . . /. / . lb. 27c BEEF CHUCK ROAST lb. 23c BACON, Dry Salt Jowls lb. 12c FRESH PERCH FILLETS lb. 22c (No Bone or Waste!)



Carrois . 2 Ears home grown Corn 6 Los. extra fancy Bananas 25c

URR FOOD

The 36 production credit as-

ers and stockmen during the

ed farm production to meet nat-

the same period in 1940.

Americans Have Wrong Idea Of Mexican Fiesta

Dallas, - Americans have the wrong idea about the great Mexican national custom of the siesta, Emilio Azcaraga, president and general manager of radio station XEW, Mexico City, said as he visited here recently.

"Most Americans think of that as the typical spirit of manana expressed in a lazy afternoon of sleeping. They also think we don't do things down in Mexico," he said in an interview.

"But look, I do things. You do things. When we both get to the cemetery, one has done as much as the other. The main difference is I'll have some rest and you'll get there ten years ahead of me."

All that is necessary properly to take a slesta "is to sit in an easy chair in a cool place, put your feet on a desk or something, close your eyes, and relax for 20 minutes," he counseled. Research into the subject of siesta by Azcarraga have led him to the conclusion that a great many Americans in America have adopted the siesta habit on the "Especially," he smiled, "those over 40 who take the advice of their doctors.

Azcarraga is in the United States on a combination vacation trip and visit to the Mayo Clinic where he and Mrs. Azcarraga took her mother for treatment. They plan to fly back to the Latin-American capital soon.

Between Mexico and the United States, Azcarraga thinks, relations are just about as good as they could possibly be.

"Mexican citizens," he commented, "are liberty lovers, just like Americans who want only forty acres and a mule. They are daughtr. solidly behind the government and President Manuel Avila Camacho in the present program of preparedness."

Well-equipped already, he is of the opinion that the Mexican army is becoming constantly more so and is mechanizing itself as fast as possible.

"The Mexican army," he said, "is the finest in the western hemisphere outside of the United States. It was made in action and its men have been promoted for merit. They have had fifteen years or more of fighting can take it.

"Planes and tanks could not overcome our army at all. The return to Camp. them and we could defend the man are cousins. mountains forever. Actually the about is that we share with the ed to Vega Wednesday.

100 per cent German, all right, Miss Hazel Claire Green. but there are only 3,500 of them. You have more than that in Lean is spending a few days Council adjourned on July 26. each of a large number of Ameri- with her parents, Mr. and Mrs. delegates and alternates were can cities."

Vega News MRS. D. E. MCKENDREE

Vega and vicinity was again harvesting of the wheat crop noon hour. and it is much feared that the uncut wheat fields will be lost as the weeds are growing so east of town.

Mr. and Mrs. C. D. Thompson, Fort Worth. Jr., of Amarillo spent Sunday

Mr. George McCombs left Sat- and Missouri. urday for Grand Junction, Colo. Vega chapter Order of the

Stuller.

atives in Vega this week.

spent this week with Miss Mary Louise Loyd. Mrs. A. L. McNabb is on the

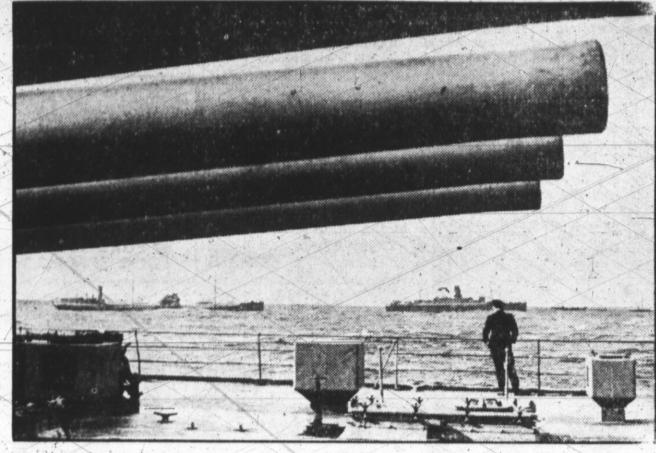
sick list this week. Mr. and Mrs. R. S. Miller and Butane Service in bottles or ason of Plainview came Saturday tanks. Moore Independent Oil Co. to visit Mr. and Mrs. A. M. Miller.

Mrs. R. S. Miller stayed this week to take care of her mother-in-law, who is quite ill.

Mrs. Glen Ivey left Saturday for Espanola, N. M., where she will remain several weeks in the interest of the health of her son. Jo Neal, who has been suffering from hay fever and asthma. Mrs. J. A. Dewey is still in the

hospital in Amarillo, but is reported to be improving slowly. Mr. and Mrs. Buel Glazner and son, Eugene, returned to Vega this week after several months spent in Kansas. Mr. Glagner has been working as relief foreman on the Rock Isand.

Plenty of Protection for Atlantic Convoy



Giant guns of the King George V, one of Britain's mightiest battleships, guard an Atlantic convoy against the danger of axis raiders. Heavily laden ships dot the background.

Mr. and Mrs. J. M. Larson and son left Tuesday for their home Chicago, Ill., after visiting Mrs. Larson's parents, Mr. and Mrs. F. V. Anderson, also her sister, Mrs. Roy Ivey, and other

and children left Sunday for El county courtroom on July 26. Paso where he will be employed. Mr. and Mrs. E. L. Carpenter and daughters motored to Lubbock, Sunday, where a reunion Saturday, August 2, and a final it Association. held. There were some 30 persons present. Mr. and Mrs. H. o'clock. H. Cox, parnts of Mrs. Carpenter came to Vega to make an extended visit in the home of their Mrs. Clyde Coconaugher at her \$23,957,630, a gain of 47 per cent

Rev. and Mrs. V. W. Allen accompanied a group of 13 young Hansen Bush Cherry and the lod reached a total of 9,377, people to Pampa. Monday night, hybrid cherry plum Opata as which shows a gain of 2,991 memto a B. T. U. rally.

Mr. and Mrs. R. C. Valentine were in Hereford, Wednesday, this area. The Sapa cherry-plum made 152 loans to stockmen and transacting business.

Miss Ruth Martin of Lelia Lake returned home Thursday after visiting in the V. W. Allen Star won in 1940 by Nancy Olson 127 loans for \$514,271.49 during ed in the J. C. Allred home, home a few days.

Arthur Campsey from Devine is in Vega this week. He is a former resident of Vega.

stationed at Fort Leonard Wood, Kirby Mrs. Kirby has made two ning both under pressure and Butane Service in bottles or and they're experts at it. They Mo., came Saturday for a 10-day new plantings but has a large in hot water bath will be given furlough. He expects to be chang- number of surplus plants to be in a demonstration by the county ed to Texas or Louisiana on his given to other gardeners.

share with the United States! Those from Vega who attend- Olson, J. G. Fortenberry, M. C. We can take care of the rest, ed the annual picnic of the Red Kaul, and Misses Norma Hetz-"Since there are so few Ger- and White stores at the Canyon ler and Sadie Lee Oliver. Clubs mans in Mexico," Azcarraga de- Country club last week were represented were Simms, Frio, clared, "there is no reason to Mr. and Mrs. V. L. Helmig, Mr. North Hereford, Wyche, and worry about the Nazi menace and Mrs. Kaighn and son Billy, Westway. from that direction. They are Mr. and Mrs. Bob Armitage and

J. T. Shelton.

* * * * * * * * * Friday for their home in Dallas Administration, which will be after visiting Mrs. Steele's fath- held in Beaumont the first week er, W. P. (Dad) Ballard, and in September. other relatives.

onstration club had an all day Mrs. W. B. Harris, Wyche club meeting Friday in the home of president; Mrs. Lauren Luallin. drenched with rain Friday night, Mrs. J. N. Ivey. A covered dish vice-chairman of council; alcausing another delay in the luncheon was enjoyed at the ternate, Mrs. Glenn Hetzler,

children of Fort Worth, came ford club; alternate, Mrs. Alden Thursday to visit Mr. and Mrs. Hawks, president of Frio club. fast. Some hall was reported A. M. Miller. W. A. (Gus) Miller is football coach at T. W. C.

Mrs. Daisy Devers of Kansas of the Bippus club at the Comwith Mrs. Thompson's sister, City, Mo., has been a guest in Mrs. Jack Vincent, and family. the home of her sister, Mrs. C. Mrs. Cora Jinks and daughter, H. Eastman for several days. Mrs. Leslie Gude, visited their Mrs. Devers, accompanied by Mrs. sons and brothers, Otto and Eastman left Friday to visit re-Clark Jinks, in Amarillo Sunday. latives and friends in Oklahoma

to visit his daughter, Mrs. Bob Eastern Star held its regular meeting Thursday evening and Mr. and Mrs. Jim McDonald of had as guests, District Deputy Breckenridge were visiting rel- Grand Matron, Mrs. Mary Keirsey and Mrs. Sadie Bumpus of Miss Edith Brookfield of Friona Amarillo. After the business session a social hour was enjoyed and refreshments were served.

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HOME - MADE CANDY

HOT DOGS — COFFEE COLD DRINKS

Visit Us Often Candy Kitchen

Prod. Credit Loans Hit High Total

Sixteen women, representing six clubs, attended the regular sociations of Texas have hit an Mr. and Mrs. T. D. Ledbetter council meeting held in the all-time high in loans to farm-

The county chairman pre- first six months of 1941, accordsented plans for the county wide ing to figures released this week picnic to be held in Hereford on by the Amarillo Production Credof Mrs. Carpenter's family was meeting of the picnic committee | Reflecting credit demands for was scheduled for July 30 at 3 seasonal operations and expand-

> A report was made on the pro- itnal defense requirements, Texgress of fruit trees planted by ans this year have borrowed home in Hereford. She furnished over last year's half total of heavily fruited branches of the \$16,442,627. Loans during the perevidence of the prolific qualities bers. of recommended varieties for was equally prolific.

> Another exhibit of interest to period from January 1 through council members was the Gold June 30, 1941, as compared with of the Wyche 4-H Club.

Announcement was made that surplus iris plants of two or munity House on Wedensday, more varieties are available at August 13. Junior Sprouse who has been the ranch home of Mrs. Sayde The latest methods of can-

Attending the meeting, were demonstrations are open to the A Brand Ad Will Sell It! country is rough. While the roads Mr. and Mrs. Billings of Frank- Mesdames Ira Ott, Louie Olson, public. are excellent, there are few of ston visited B. L. Freeman, Sun- W. B. Harris, George Reeves. Lauren Laullin, Zerrell Thomas, A. A. Brafford, who has been Glenn-Hetzler, C. D. Kelton, W. frontier we have most worry in Dallas for some time, return- A. Springer, J. E. Springer, Alden Hawks, John Kropff, Otto

> At an election meeting held Mrs. Edwin Ledbetter of Mc- after the Home Demonstration elected to attend the State meet-Mr. and Mrs. Jack Steele left ing of the Home Demonstration

Delegates elected were Mrs. The Worth While Home Dem- Ira Ott, chairman; alternate, Simms club president; Mrs. John Mr. and Mrs. W. A. Miller and Kropff, president of North Here-

> The Westway Home Demonstration Club will be the guest

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First State Bank Building T. S. Stevenson, Jr.

Daniel News BY RUTH MOORE

Rev. Marvel Upton preached to a good crowd Sunday morn-

B. D. Ware of Comanche, Okla., is visiting with his sister, Mrs. Clarence McBroom.

Miss Dottie V. Bolling visited with Miss Doris Elrod of Wildorado several days last week. Mrs. F. Tomlinson and child-

ren and Miss Marthella Cungess of Lockney visited with Mrs. Seldon Tomlinson near Bushland, Tuesday.

Mr. and Mrs. Earl Norman visited in the home of Mr. and Mrs. Jimmie Allred of Hereford

Mr. and Mrs. E. Shugart were n Hereford, Saturday. Little Skeet Chilton of Ama-

rillo is visiting his grand parents, Mr. and Mrs. Frank Finney. Rev. and Mrs. Marvel Upton took Sunday dinner in the W. R.

Moore home. Mr. and Mrs. Merritt Johnson of Columbia, Ohio, spent the week end with his neice. Mrs. Robert Campbell. It was

their first time to be on a Texas ranch. Mr. and Mrs. Frank Finney visited in the Horace Chilton home in Amarillo, Sunday. Marlin Lewis was in Hereford

Sunday. George Muse of Hereford was in this community on business

Sunday. Mr. and Mrs. W. R. Moore and family, Miss Ruth Moore, Roy Ferguson and Mr. and Mrs. Frank Finney visited in Amarillo, Saturday night:

Mr. and Mrs. J. B. Self and daughters of Aleton are visiting in the Sam McCrow home. Mr. and Mrs. Cecil Oglesby

of Amarillo visited in the Robert Campbell home, Sunday. Miss Francis Campbell will leave this week for Kansas City to take a course in St. Joseph's

Hospital in laboratory technolo-The Amarillo Association has Mr. and Mrs. Cecil Allred and daughter, Marilyn, and Mr. and farmers for \$1,056,486.24 in the Mrs. Guy Bradly and son, Donald Ray, all of Amarillo, visit-

> Wednesday night. Miss Doris Elrod of Wildorado visited several days with Miss Dottie V. Boling of this com-

munity. WANTED to give you complete tanks. Moore Independent Oil Co.

home demonstration agent. Such

COURTHOUSE RECORDS

NEW CARS Ray L. Johnson, Mercury Town Sedan, Fordor, Hereford Motor

Fred Pittner, Mercury Town Sedan, Fordor, Hereford Motor

H. E. Miller, Dodge Pickup, Ireland Motor Co. Parham Dobbs, Ford DeLuxe Tudor, Hereford Motor Co. W. J. Ward, Dodge Pickup, Ireland Motor Co. Gordon Taylor, Plymouth De-

Motor Co. WARRANTY DEED

Luxe Fordor Sedan, Ireland

J. Weldon Beene, O. J. Beene,

undivided 4-5 interest in E 1-2 of Section 129, Block, M-7. RELEASE

Home Owners Loan Corporation, to Guy N. Smith and Ada Smith, deed of trust.

MASONIC BULLETIN Hereford Lodge 849 Stated meeting second Monday in each month. School of in-

struction each Thursday night. H. C. Baird, W. M.

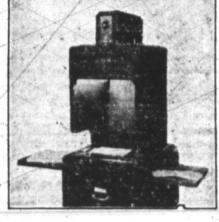
E. L. Bradly, Secy.

Douglas Beene, and Billy Beene, Try "Rub-My-Tiam"-a Wonderful Lini

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. For each time one of your checks clears against your account at the First National Bank, a photograph of your signature and of the endorsements is made, and permanently recorded in our files.

SAVE with DEFENSE BONDS!

See Us for Information and Details!

MEMBER F. D. I. C.

First National Bank

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MEMBER FEDERAL RESERVE

Thoughtfully Managed

Ft. Howard TOILET

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BOX OF 200 5-GRAIN PURETEST

ASPIRIN ? **Tablets**

Regular 50c

CORNER DRUG STORE FREE DELIVERY

50c TUBE



25c Colgates SHAVING CREAM

50c Barbasol SHAVING CREAM \$1 Gem micromatic RAZOR, blades All for 59c

Rexall "93" HAIR TONIC - 75c value Ray-O-Vac Streamlined FLASHLIGHT—complete Regular \$1.20 SYRUP OF PEPSIN 1 Lb. Lavendar BATH TALCUM For tired, tender, aching feet . . . REXALL FOOT POWDER...

Putnam's

DYE

all colors.

2 for 26¢

POWDERED PROTEIN MILK 129 16 Ounces BLACK LEAF "40" Enought to kill one million ants! CYANOGAS Dr. West's **EXTON BRISTLE BRUSH** Calox TOOTH POWDER Puretest MINERAL OIL

PABLUM BABY FOOD

GLOVES

GLOVES

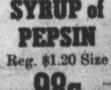
GLOVES

MALTED MILK

1 Lb. Opeko

VACATION NEEDS

Cameras . . . and Dependable HERE Developing and Prints!







SHOP IN COOL COMFORT AT THE

D. H. Alexander is chairman of a Chamber of Commerce come appointed this week to se \$5,500 in membership fees by September 30, 1942, according an announcement made by W. E. Dameron, president of the Hereford Chamber of Commerce. others on the committee are George Brumley and N. E. Gass.

The membership drive is the climax of recent Chamber of Commerce publicity, setting forth the advantages of an active Chamber of Commerce in the period of farming and industrial change which is now going on in Hereford; and in view of the need for an increased budget to take care of new duties and to carry on existing work, the committee feels that there should be no difficulty in getting the increased member-Frip dsired.

Payments to the Chamber of Commerce now are about \$185 a month, with no member paying more than \$5, and with many businesses and individuals who have a direct interest in the industrial and agricultural growth of the territory not holding membership.

The new budget would call for payments to total around \$400 a

Peaches May Be Dried for Safe Preservation

Coffege Station,-With peach growers, consumers, grocers, and governmental agencies intent on distribution and consumption of Texas' bumper peach crop, homemakers will likely turn their attention to drying as a safe, economical means of preservation.

Grace I. Neely specialist in food preservation for the A, and College Extension Service, says in one of hr publications good edible condition for a J. Lindsey.

ventilated glassed-in box. The latter provides a higher temperature and can be made a protection from the rain, while there is little control of temperature in the sun drying method.

As a rule, the specialist says, sliced peaches dry in three to eight hours; halved fruits in eight to 24 hours; and whole fruit in 18 to 36 hours. Often ment, five rooms, private bath, Wills. some pieces will dry before the rest, and in this case the thoroughly dried products should L. L. Crawford. be removed and the remainder left in the dryer to complete the process. Fruit thoroughly dried has a "rubbery" texture.

drying trays it should be "conditioned"-that is, it should be placed in deep containers and stirred each day for 8 to 10 days. Then before it is stored, the product should be heated for 30 minutes at a temperature from 150 to 180 degrees. All containers for storing dried foods should be sealed or closed tight, the specialist says. Further information about home-drying of foods can be obtained from county home demonstration agents.

Bell County Farmer's Co-operative Success

College Station,—A success story generally is associated with the home town boy who makes good in the big city, but group of Bell County farmers also may be written far from the bright lights.

ecocising to C. E. Bowles, of Priona, Texas. the Texas A, and M. College Ex-



Quality Printing

. is something of an art. Did you know that The Brand printers started as boy apprentices in print shop! They are whose long experi-qualifies them to o your printing best.

The Hereford

Test Your I. Q.



1. This famous personage has very definite views on America's foreign policy. What's his name? 2. Who is Whirlaway's favorite jockey?

3. What percentage of reduction in car production in 1942 has been suggested by the Office of Production Management? 4. Does Herbert Hoover favor

or oppose use of convoys? 5. What type of plane did Rudolf Hess fly to Scotland?

ANSWERS TO Test Your I. Q.

- 1. Charies A. Lindbergh. Eddie Arcaro.
- Forty per cent. He opposes convoys,
- A Messerschmitt 110.

live in the vicinity of Belton, to add another service, a cotbanded together 12 years ago ton warhouse. Now a part of the and set up a little cooperative storage payments on loan cot-



Dr. J. A. Hill, born near Moody and president of West Texas State College, Canyon, since 1918, will be the principal speaker at the Memorial Service Sunday night, Aug. 3, prefacing the Sixth Annual XIT Ranch Reunion in Dalhart Aug. 4-5. The Memorial Service, in the Central Methodist church, is to pay tribute to all the sons and daughters of the Old West, living or dead, who contributed to its glory.

to buy some of their supplies. and market some of their produce. From a small beginning this undertaking has grown into a husky business which is serving its members well.

Reasoning that if cooperation worked successfully in buying supplies it should work as well in other fields, these farmers in 1935 set up another cooperative and bought-a cotton gin. After tasting success in their two tension Service, this group who enterprises they decided in 1939

that most foods, if stored in a WANTED: Land to put in wheat. quire at Davis-M. Cracken. cool, dry place, will remain in Have plenty of equipment. J.

may be followed in drying peach- Butane Service in tanks or botes drying in the sun or in a tles. Moore Independent Oil Co. FOR SALE: Concord Grapes, 30-tfc.

> WANTED: Farm work or custom plowing. Kuper Brothers, 30-3tp

> WANTED: More piano pupils. Mrs. Merlin Kaul.

FOR RENT

FOR RENT: Basement apartbuilt in cabinet. See me at Hereford Laundry or 306 East 10th St.

FOR RENT: Bedroom with private entrance. 204 Jackson.

When fruit is taken from the FOR RENT: Two nicely furnished bed rooms, meals if desired. Reasonable. Mrs. D. P. Vaughn, 418 D Street.

LOANS

MONEY TO LOAN on Farms and Ranches

Farms, Ranches and City Property at Bargain Prices J. B. ELLISTON, Agency

LOST AND FOUND

LOST: Tire and rim for Chevrolet pick-up, 700x16. Lost between Jumbo and Hereford. Liberal reward. Notify F. A. May 31-1tp

FOUND: Jersey cow. 1 mile west of Frio School. J. M. Dixon.

have proved that a success story LOST: One large black sow with few white spots and one black borrow shoat. Notify H. R. Lee, WE specialize in brake re-lining.

> STRAYED: One whiteface heifer branded U on right shoulder, affected by pink eye in right eye. Reward for location. Wayne

FOR SALE OR TRADE

FOR SALE: Electric Sunbeam Shavemaster Razor. Half Price. Inquire at Brand Office, 1dh

FOR SALE: 15 head heavy piggy gilts. Poland China. Price \$25.00 each. See H. L. Benefield or Clint Lundry, 1 1-2 miles east, 31-3tc

F. H. A. HOUSES are to be started in a few days at 10th and D Streets for two Hereford fami-on, Texas. lies. There are several lots on this street approved for loans. Look them over and choose your home-site now. These lots are

FOR SALE: One 29-36 International thresher. \$400.00. In-

I HAVE a compete line of Ful-There are two methods which WANTED to give you complete ler Brushes. Mrs. A. G. Bell.

pe about August 20. Place of der now and bring your baskets.

FOR SALE: Denver Pressure 29-3tc Cooker, in good condition, Mrs. Criss Renfro, Phone 126. 31-1tp FOR SALE: 1938 Dodge Sedan excellent condition. See R. R.

FOR RENT: Light house keeping rooms. 506 Jackson Ave.

FOR SALE: Well improved stock farm of 800 acres located in Roosevelt County in New Mexico. Price \$10 per acre. Can give some terms. M. A. Crum, Friena.

FOR SALE: 7 gilts bred and 2 boars. W. L. Jones, 4 1-2 miles west on Harrison Highway, 31-1t

FOR SALE: One 22-36 International thresher, \$400.00. Inquire at Davis-McCracken.

RUBBER STAMPS: With your firm name-40c up.

FOR SALE: 6 room house. Inquire at Brand Office. 30-3tc FOR SALE CHEAP-1939 Dodge Truck with or without bed. R. B. Miller at Miller Auto Store.

WHITE ROCK FRYERS for sale. Lindsey Farm, 1 mile east and 6 miles north Hereford. 30-3tp 31-1tp FOR SALE: 7-foot Electrolux at half retail price. Inquire at

Brand Office. 30-3tp Bring in your brake shoes and we will do the rest. Our new burnisher affords 100 per cent MILLER contact with drum.

AUTO STORE. 29-tfc. HEAVY STEEL granary for sale, 1250 bushel capacity, Leo Forrest, 2 miles southeast Hereford.

> FOR SALE: One 22-36 International thresher, \$400.00. Inquire at Davis-McCracken. 31-1tp

FARM FOR SALE: water, west 1-2 section 43, block K-3, 1 1-2 miles northeast of Hereford. Claud Ayres, Vern-

FOR SALE: 2-row International potato digger at Tulia. Ab Gold-

62 1-2 feet by 200 feet and have FOR SALE: Ticket worth \$100 on gas, water, lights and sewer. 1941 car at Brumley-Woodford Hard surfacing is now going on Motor Company, for \$50.00. See D Street, Call 130 for informa- Gertrude Short, Route 3, Friona,

a big undertaking. They had to ern frozen food storage. be sure before going into debt \$12,000 or more. At times it looke

and I reckon I can make it for 20 more.'

Farm Security supervisors were called in Educational meetings were held, motion pictures shown and committees drove many miles to obtain information. rent lockers and the directors and others who serve them.":

ton go to the members as a of the cooperative gin arranged Early in 1940, some of the Bel- of the Houston Bank for Cooper- he will spend his vacation with trash can already cantaining ton cooperators got interested in atives. Today some 300 families E. E. Maxfield. He will be gone tin cans, rope, paper, and other frozen food lockers. But it was are enjoying the benefits of mod-

Income from locker rentals and processing charges above ed discouraging.

"I've lived 50 years without to repay borrowed money. Since a freezer locker," said one man, the locker system is cooperatively owned, Bowles says, the members will have to pay for it but once. County extension agents and

"Each new service, each added saving increases the buying power of the members," Bowls observes, "and this, in turn, means Finally, 200 families agreed to better business for merchants

for ten days.

Joe Huckert left last Satur- | FELICITY, Ohio- Last spring to finance the plant with the aid day for Los Angeles, Calif., where Councilman Don Kennedy hea-



ot FURR FOCD . . . See our FOOD SPECIALS

ATTENTION

Mr. Business Man ...

DON'T WAIT UNTIL YOU ARE COMPLETELY **OUT OF OFFICE SUPPLIES**

Why not check up right now while you think about it? Remember, by placing your new order well in advance, you avoid all possibility of running short on some necessary items. Let us figure on your next job-No matter how small or how big

WE DO PRINTING OF ALL KINDS! QUALITY WORK AT REASONABLE PRICES!

For Greater Efficiency In Your Office

The expenditure of a few cents in needed equipment or supplies has often meant added profit for many offices. Doing without small things you need may be false economy in YOUR office. Why not make a check-up today and visit our office supply department?

Check These Items

Looseleaf Systems Ledgers, Journals Day Books

Typewriter Ribbons Typewriter Erasers

Typewriter Paper Carbon Paper

Second Sheets Onion Skin Paper

Adding Machine Paper Stapling Machines

Mimeograph Paper

Box Letter Files

Sales Pads Small Filing Cards

Paper Clips

Stamp Pad Ink

Mimeograph Ink

Order Books Third Cut Folders

9x14 Board Clips

Loose Leaf Fillers

Thumb Tacks

Rubber Bands

Remington Typewriters

... MANY OTHERS

ver indicated and back make

Evelyn Hammonk; Mary Brown

The Branc

MALLE DAUGS.

MRS. JOHN McLEAN, Society Editor

Phone 181

57th Wedding Anniversary Is Obserbed Here Tuesday

Mr. and Mrs. J H Boydston New Officers en years, Tuesday, when that Are Named For date marked their wedding anniversary. Celebrations were held Church Council at the State Park at noon and at the home of a son, J. J. Boydston, in the evening.

Long tables laden with flow-

ing the day.

of Grady, N. M., and Mrs. Lloyd sen, secretary-treasurer. Commer of Portales, Mr. and Mrs. Homer Gwyn and family of charge of the program, with Mrs. Ada Jennings and daugh-Ward and family, Mr. and Mrs. of Matthew. J. J. Boydston and son, Jack, the honored couple.

Birthday Party Is Surprise For E. Ramsey

E. Ramsey was honored with and sun bonnets. a surprise birthday party Mongathered to celebrate the occasion with him. The party was enjoyed on the lawn at the Ramsey home and refreshments were served to Mr. and Mrs. J. B. Visitors In Hereford Stoker, Mr. and Mrs. C. R. Smith Mr. and Mrs. F. M. Kester, Dr. and Mrs. C. D. Kelton, Rev. and Attractive Lawn Party Mrs. H. M. Redford, Mr. and Mrs. R. L. Barge, Miss Adda Ramsey and Mr. Ramsey.

Boley-Pedde Rites Are Announced

The wedding of Miss Zeatrice light. Boley of Dover, Mo., and Gus Pedde of Hereford has been an- from a large table laid with a Amarillo, a former resident of the party with bright blooming

in Hereford.

Woodburn Family To Hold Reunion At State Park

A reunion of the E. T. Woodburn family will be held at Hereford State Park, Sunday, August 3. Members of the family whose homes are in Fort Worth, Clovis, N. M., Claude, Lockney and Dimmitt are planning to attend. Old friends are invited to visit members of the family at the park, Sunday afternoon.

Mr. and Mrs. E. T. Woodburn (deceased) were pioneers of the Panhandle and many friends from this section plan each year to visit members of the family group at the annual get-to-

Sims H. D. Club Will Entertain Ford Club

Sims Home Demonstration club held its regular meeting Thursday afternoon at the home of Mrs. Bert Cook, Plans were made to entertain members of the Ford H. D. Club on August 14, at the home of Mrs. Cook; and committees were named to make arrangements for the party.

A report from the County Council meeting was given by Mrs. Claude Bogle and Miss Sadie Lee Oliver, CHDA, talked on flower varieties. Announcement was made that plans have been completed for the picnic for Home Demonstration Clubs of the county which will be held at the court house lawn on August

Mrs. Elmer Cook and Mrs. Orvil. Gronerman, recent brides, were presented with a shower of gifts. Mrs. Elmer Cook, Mrs. Clayton Cook and Mrs. Orvil Gronerman were welcomed as new

members. Others attending the meeting were Mesdames James Chapman, Albert Hayes, Claude Bogle, Jewell Blankenship, Glenn Hetz-ler, Cord Hammock, Lauren Luallin, Kenneth Cook, Haley Shaw. Clarence Hollabaugh, Miss Oliver, Norma Lee Hetzler, Mary Evelyn Hammock, Mary Brock

. New officers for the Federated Council of Church Women were elected at the meeting held at ers and food were spread under the Baptist Church Tuesday afthe trees at the park and a pic-ternoon. Members of the Baptist nic supper at the sori's home Woman's Missionary Society completed the day's celebration, were hostesses and had charge Gifts and messages of con- of the social hour which folgratulation were received dur- lowed the program. New officers include Mrs. O. G. Hill, presi-Those attending were Mrs. Ad- dent; Mrs. G. W. Newsom, vicekisson and daughter, Elizabeth president; and Mrs. A. Peter-

Mrs. Ellis Coombes was in Wildorado, Mrs. Paul Ramsey Mrs. John Sims entertaining and granddaughters of Tulia, with special musical numbers, Music Study Club and Rev. Marvin Norwood giving ter of Roswell, N. M., Mrs. Odell an interpretation of the Book Has Called Meeting

After the session a social hour was enjoyed in the basement of Study Club was held Friday afthe church. Refreshments were ternoon at the home of Mrs. H. served at an "old well" from K. Fox. the proverbial old oaken bucket, surrounded by blooming flowers

day evening by friends who for sometime in October, and the were distributed. place will be the Methodist Church.

Are Honored With An

A delightfully informal compliment to out-of-town guests visiting relatives in Hereford was the lawn party given by Mr. and Mrs. F. L. Lucas and Mr. and Mrs. C. T. Guseman at the Lucas home Monday evening at twi-

A picnic supper was served nounced. The marriage took colorful cloth matching the place in Clovis, N. M., on Satur- bright hues of Fiesta table serday, July 19. The couple was at- vice. The lighted back yard tended by Mrs. Fred Lovett of formed a pleasing setting for Hereford and a sister of the flowers forming a gay background. Honored guests includ-They were entertained with a ed Rev. and Mrs. Harold Hicks dinner given by Mr. and Mrs. and children of Winfield, Kan. Kelly Gray on Sunday and after who are visiting her parents, Mr. a short trip they are now at home and Mrs. J. E. Beyer, Mrs. Dewey Lawrence and two sons of Tyler and Mrs. Timothy Tinsley and son of New York who are visiting their parents, Mr. and Mrs.

F. H. Oberthier. Other guests were the J. E. Beyers, the F. B. Oberthiers, F. L. Lucas, Jr., and Cecelia Guse-

Glasses for His Chickens



Held in place by a metal band that passes through the nostrils, red glasses with light aluminum rims are worn by white leghorns on the farm of W. L. Tallmadge. Lynxville, Wis. The specs were adopted to prevent the killing of chickens by hens who develop a cannibal tendency at the sight of blood on a wounded chicken

A called meeting of the Music

Mrs. J. C. McCracken, new president, presided. Reports were and plants representing an old heard from Mrs. Fox, chairman garden. Hostesses were dressed in of the year book committee, and old fashioned gingham dresses Mrs. H. L. Broadwell, study chairman, and music for the 1941-42 The next meeting is scheduled club season and new year books

> It was also reported that the club had cooperated with the aluminum drive and had contributed to the United Services Organization. Other interests relative to the opening of the club work in September were discussed and refreshments were served to the members.

BETTER

have your wheels balanced before you start on that Vacation. Save excessive tire

Ireland Motor Co.





for skin care, the smartly correct Tussy make-up shades.

FACE POWDER, \$1 . NAIL POLISH, SOE LIPSTICK, \$1 . WIND & WEATHER LOTION, \$1 EMULSIFIED CLEANSING CREAM,

HAILE DRUGS

Department Youngsters Enjoy Picnic And Party

Youngsters of the Beginners department of the First Christian Church were entertained at the W. E. Dameron home Monday afternoon!

After outdoor games were played a picnic supper was enjoyed on the lawn.

Children participating in the fun and frolic were Margaret Phillips, Dorothy, Bobby and Donald Ray Veigel, Warren Ewton, Paul Ray London, Tommy Woodford, Billy, Carolyn and Katherine Kester, Jimmie Frankie Dee and Betty Culpepper, Tunny Wilson, and Pat Newell.

Other leaders in the department besides Mrs. Dameron present were Mrs. O. H. Culpepper, Mrs. Ewton, Mrs. Woodrow Wilson and Mrs. Robert Veigel.

Miss Foreman

Is Speaker At Zone Session

ZINO PADS

MULSIFIED

50c SHAMPOO

Powder, 75c Size 59c

P&G

Laundry Soap

6 bars 19c

LIEEBUOY

Largo Late 2133

PO.DO

Shave Cream

Bay Pever

REMEDY

odist church.

Pack Dogs Are in the Army



Army officers are keenly interested in specially bred pack dogs able to carry 65 pounds of equipment all day without tiring. Special equipment designed by Father Bernard Hubbard, famous "glacier priest" of Santa Clara, Calif., divides the load into two bags on each side. Dogs are raised on a ranch near Chico, Calif., by the explorer's brother, Capt. John Hubbard.

o'clock in the morning with Rev. Miss Theresa Webb of Ama-Watkins of Panhandle giving the rillo, new district secretary, preprayer. The theme for the day sided over the business session was "Investing Our Heritage for and the rest of the morning was Miss Flora Foreman, returned a Christian World." Mrs. W. T. given over to reports from all missionary from the African Ford of Friona gave the devo- departments of the women's Congo, spoke yesterday at the tional and a welcome from the work of the church. zone meeting held here by wo- Hereford group was extended by A luncheon, with the local men of the Women's Society For Mrs. F. T. Roloson. The res- organization as host was served

Mrs. L. L. Hill of Frion Mrs. Lloyd Jones of Amarillo.

Mrs. J. F. Ward, president of the Hereford organization, in-troduced Miss Foreman, who told at length, of her work in the Congo, describing the hospitals and explaining the urgent need for more hospitals. She gave interesting descriptions of the manner in which the work is carried on and told of needed supplies. Mrs. Ward presented Miss Foreman with a shower of gifts which the zone members had assembled for the children's hospital in the Congo.

Mrs. F. T. Roloson gave the closing prayer.

Delegates from Amarillo, Panhandle, Friona, Bovina, Okla-homa Lane, Groom and other nearby towns attended the meet-

> CUT Food Costs

Furr Food Page 4

Powder, 35c Size 29

Fontaine4 lb. Bar 119

CASTILE Soap

All Purpose

TALCUM

Tooth Paste



2. Freshen up with Tussy SKIN LOTION.

Removes every whit of cream. Gives

3. Smooth with Tussy RICH CREAM.

weather lines. Coaxes skin to feel soft,

The Choice of a Champion!

GOLDEN CROWN

GOLF BALLS

ZINC

STEARATE

Richly lubricating for flaky-dry skin,

skin new vital look. 60¢, \$1.

look youthfully supple. \$1.

Tussy Vacation Special

LARGE JAR CLEANSING

CREAM - only

DRESSING

COMBS

EE US FOR A MORE PLEASANT

We have everything you will need . . . Cameras, Films, Fox Studio Developing, Colored Glasses, Cosmetics, Thermos Jugs, Flash-lights . . . and many other items.

We have everything you will need . . . Cam-



Ask for S. & H. GREEN STAMPS at the CITY DRUG STORE

PHONE 100

Achievements of Hereford Chamber of mentioned accomplishments, exindustrial and business rights of through and organization they have been re-opened in response community who are willing for the community? What other orlisten. An example of what we to the request from some india few people to pay for benefits Commerce Listed by President As Membership Campaign Gets Started

HEREFORD CHAMBER OF COMMERCE_NEWS VEEWS

By W. E. DAMERON

Article 2 of the Constitution and By-laws of Hereford Chamber of Commerce reads as fol-

Article 2. Object Section 1. "The Hereford cham-IAL, CIVIC and GENERAL inand developing of Deaf Smith County as a whole."

Section 2. "This chamber in its activities shall be nonpartisan, nonsectional and non sec-

100 per cent in the declaration many years most of the world of purpose of this organization. thought, and some persons still We dedicate our efforts to "ad-think, that all we could raise vancing the commercial, indus- out here was prairie dogs, jack trial, civic and general interest rabbits, rattle snakes and pole of the City of Hereford and de- cats. The Chamber of Commerce veloping of Deaf Smith County has conducted an educational

be used to benefit any clique, and do grow a great variety of crowd, or particular section of feeds and foods needed the world the county, but the efforts of over. This educational campaign this organization will be direct- has had for its purpose not only ed for the benefit of the WHOLE. to show that a great variety of We are not posing as a group of feeds and foods can be grown reformers; we are just interest- here, but that this country preed citizens with a duty to per- sents unusual opportunities for form, but we will not hesitate to lands, richness of the soil, water point out and condemn attitudes and sunshine. Thousands of doland conditions, or anything else, lars have been spent through the standing in the way of, and pre- years with outstanding exhibits venting, this organization's ac- at the major and minor fairs; complishing the purpose for and thousands of people have which it was organized

We still hear sometimes, not often for it exposes the gross ignorance, or prejudice, perhaps lets, pamphlets and descriptive both, of the persons saying it literature describing our unusual that the "Chamber of Commerce opportunities have been sent to has never done anything." Assuming there may be a few well meaning citizens who really believe that, because of lack of information, and who are not using that as an excuse for not joining the Chamber of Commerce, we are glad to point out a few, not all, of the major accomplishments of the local Chamber of Commerce.

HIGHWAYS: Highway 60 was paved through the active efforts of this organization. Highway 51 was designated as a State highway only after this organization had conducted a fight for. its designation covering many years. Every Chamber of Commerce in the country was constantly before the State Highway Commission seeking pavement of their present highways and asking for additional designations. Had not our organization stayed on the job we would not, of course have been considered.

HEREFORD CREAMERY: The Hereford Creamery was built through the active efforts of this organization. The campaign was both planned and conducted by the local Chamber of Commerce, first by pointing out the need for the creamery and then in raising the funds for its erec-

TELEGRAPH - TELEPHONE: Through the efforts of the Chamber of Commerce Hereford was given an uptown telegraph office. Through the same source induced to give Hereford a modern telephone system, erecting a modern building in which to house their equipment, a distinct asset to the appearance of Hereford.

POST OFFICE: In 1937 the Hereford Chamber of Commerce filed an exhaustive brief with the Post Office Department setfice building for Hereford. In 1938 Mr. H. V. Hennen, Secretary of the Chamber of Commerce, personally appeared before the Locating Board of th Post Office Department in Washington, D. C., and urged action on the application and brief filed the year before by the Chamber of Commerce. Hereford was placed in line for the building, which soon followed.

And yet the "Chamber of Commerce has never done any-

R. E. A.: The Hereford Chamber of Commerce is directly responsible for building the R.

A. The plan was formed by Mr Hennen, Secretary of the Chamber of Commerce; and backed by the organization he accomplished what many people thought could not be done. Through the Chamber of Commerce this electric service has been extended to more than 800 consumers. Approximately \$450-000 has been spent on these lines ber of Commerce is organized 450 miles. This concern, REA, the purpose of advancing borrowed and reloaned at a low the COMMERCIAL, INDUSTR- rate of interest \$66,000 to the rural consumers for use in purterests of the City of Hereford chasing modern equipment with which to utilize the current.

And yet the "Hereford Chamber of Commerce has never done anything."

EDUCATIONAL CAMPAIGN: The board of directors believe It is a well known fact that for campaign and has pretty well Neither will this organization established the fact that we can been convinced we are rapidly "coming into our own" as an agricultural and stock raising section of Texas. Literally thousands upon thousands of leafevery corner of the United States through the years thousands of letters have been written in answer to people seeking information about this country. Who are these strangers on our streets every day? Where did they come from? How did they happen to hear of Hereford?

And yet the "Chamber of C:mmerce has never done anything."

FREIGHT RATES: In August

1938, D. H. Alexander, Secretary

of the Hreford Chamber of

Commerce, inaugurated a campaign to abolish rate differentials in West Texas. In plain words we were being discriminated against in freight rates. We had been placed in a rate zone by reason of which we were paying freight rates from 10 to 20 per cent more than that paid by most of Texas. Mr. Alexander enlisted the support of almost every Chamber of Commerce in West Texas; people with influence were interested in the campaign, and finally the West Texas Chamber of Commerce got on the job, and through the efforts of all these agencies the injustice to West Texas was removed. In October 1939 the Texas Railway Commission entered an order abolishing differentials. In November, 1939, the West Texas Chamber of Commerce published a long story in their official publication, "West Texas Today" setting forth the great victory for West Texas. The following extract is taken from that story: "October 16th-date the Bell Telephone Can my was of the Commission's order for date to be marked down in the history of West Texas, marking the removal of a great burden from the banks of West Texas, producers, consumers and shippers. It means a saving of from 10 to 20 per cent in freight rates on most commodities to and from the differential territory. It means that rates for West ing forth the need of a post of- Texas are now on a parity with rates in the rest of Texas. It means that this area is free of a burden in extra freight rate charges which its producers, consumers and shippers have borne for more than 50 years. It means that the total savings to them in only one year will

> If the Hereford Chamber of Commerce had done nothing else during all the years of its existence this service alone would be worth all it has cost the community during that time; and yet the "Chamber of Commerce has never done anything."

amount to thousands of dollars."

UNSEEN SERVICE: The above

does fight for the commercial, when the community speaks you suppose the office would believe we have many in our

reductions, which is perhaps the ganization presents our claims mean. Last week word reached vidual? "And the Chamber of received by all. On a pure basis most far-reaching of them all, before the many government us that the local labor employare visible to the eye. The un- agencies having to do with com- ment office was to be closed. We seen service rendered by the munity advancement? This is an wired the state director at Auslocal chamber, in our judgment, age when we get only what we tin requesting that the office reis even more valuable to the go after. Competition is keen, main open until potato harvest strength, there is power, and community. Receiving visitors, Even government benefits, such was over, explaining that the great benefits, and yet just a answering letters of inquiry, as roads, buildings, etc., are growers at the time needed 100 few people pay the bill for the maintaining contacts of value to not handed out equally and uni- additional men. Next day the benefit of all. It isn't right folks, the community, and in fact do- formly. They are obtained, if at district supervisor came to Here- no it "aint" right and we don't ing those many things no one all, by an organized effort rep- ford and after consulting with believe you think it is right eiwill take the time to do or is pre- resenting a united citizenship. Chamber of Commerce officials, ther. That is the reason we bepared to do. What other organ- None of these agencies have time agreed to maintain the local ser- lieve you will join the Chamization is prepared to fight or to listen to the individual, but vice through potato harvest. Do ber of Commerce for we do not

Commerce has never done any- of merit this organization is en-

titled to and should receive the support of every citizen of our community. There is much to be done, read our column next week, and we solicit the support of all our people to the end that even more and better things may be accomplished for our communits.

Brand Ads Get Results!

"Let me tell you how I chose my second refrigerator!"

All refrigerators looked alike to the newlyweds. "Give us the low-down," they asked friends. "Why did you replace yours with the one that freezes with NO MOVING PARTS?"



"You never hear a thing ..." said Bill Jones. "Just listen ... silent, isn't it? And I can tell you, as one who's had experience, that's reason enough to buy a Servel. And no noise also means no wear, too!"



"Only a tiny gas flame . . . Ted Walsh points out. "That's all it takes to do the work. Servel hasn't a single moving part in its freezing system. That's why you can depend on it to stay. quiet, efficient and economical."



Mrs Smith. "Food keeps much longer. And with no moving, wearing parts to run up the cost, Servel's operating cost will stay low always."



can store what you want, where you want it, keep it as you like it. You can have moist cold or dry cold, whichever you prefer. And there are loss of other features you'll love!"

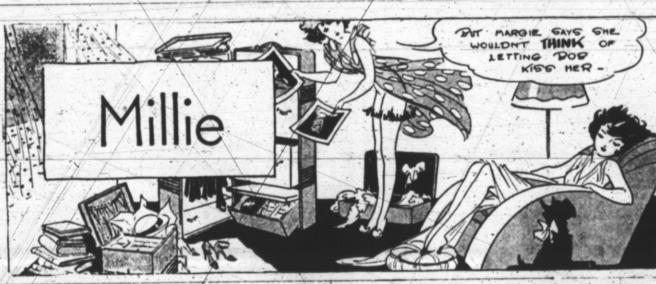


"Make yours a Servel!" That was every body's advice, and-since the newlyweds took it-it's their tip to you. Why not run down to your Servel dealer's right now . . , and see the beautiful new 1940 models they have on the floor. You will

be delighted at the spacious roominess, the glistening finish inside and out, the new conveniences. But best of all ... you'll want the gas refrigerator for your home because its freezing system has no moving parts!

See FRASER

Commercial Oil Company







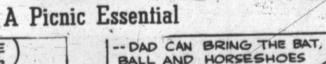






The McCoys

... YOU KIDS BRING THE THERE! I GUESS WE'RE ALL TOWELS AND BATHING SET FOR OUR PICNIC SUITS -I'LL BRING THE LUNCH





BALL AND HORSESHOES

Hereford Boy Among Marines Who Have Occupied Iceland

Mrs. Vera Smith, together with a great many other mothers of men in the U.S. Marine Corps, has discovered what it is like to go six weeks without hearing from her son. And it was not a matter of forgetfulness on son Jack's part.

He was one of the U.S. Marines who was sent to Iceland when the government occupied the island with the consent of Iceland authorities; and since nost of the marines were transerred from west coast stations, t was necessary to keep their long journey a secret until the occupation was actually accom-

Jack left San Diego on May 8, went through the Panama Canal and to the base at Charlston, S. C. He wrote his mothon July 18, not giving the ate of his arrival; and with nost names of the places touchd on the trip to Iceland, and the island itself deleted by e censor.

celand is a volcanic island, ecording to Jack's letter; and he vegetation is sparse. In winer, there are three hours of aylight, and the marines can xpect to spend most of their me in huts. That Iceland atives are much more courous than Americans and have idently given the American med forces a pleasant welcome the impression made by

estway Items BY MRS. MERLIN KAUL

The Daily Vacation Bible hool opened Monday mornwith an enrollment of twenpupils. The faculty members Mrs. Moody Stephan, junior oup; A. B. Leeper, handicraft, s. Carl Leeper, primary group; s. Merlin Kaul, pianist; Leo-Wolfington, general secretary d Rev. Carl Leeper, general

Mrs. Louis Jay invited the prigroup to her home Wednesfor mid-morning refresh-

picnic is planned for closthe school, Friday after-Commencement exercises will

held after Sunday School nday morning. dinner was held Sunday at

Grady Wilson home honorthe birthdays of Grady Wil-Ralph Durstine of Friona Miss Mary Nicks of Here-

The dinner table was centered a bouquet of garden flowpresented by Mrs. R. M. in. Two decorated birthday es were baked by Mrs. M. S. and Mrs. Merlin Kaul.

hose present included Mr. and O. E. Sherman, Jr., and Ronnie, Mr. and Mrs. Walk-Nicks, Mary and Jack, Mrs. S. Roe and Monty, Mrs. hes Millard and Sheila, and Frances Young all of Here-Mr. and Mrs. Al Werner. ge and Daniel Turrentine, and Mrs. Orville Houser, Mr. Mrs. F. A. Tucker and fami-Mr. and Mrs. Kelly Gray, and Mrs. Merlin Kaul and Mr. and Mrs. Ralph Dursof Friona, Mr. and Mrs. Paul d and boys, Mr. and Mrs. O. der and Mildred, J. B. Little, Finis Wade and children, Bessie Rice of Endee, N. G. C. Hartman, Roger and Beth Hartman, Wanda e Allmon, Mrs. M. T. John-Mr. and Mrs. Grady Wilson

ene Osburn of Gainesville is to visit his brother, Eustace irm, and to work during the season. The boys stay at

A. Roe home. Fortenberry of Adrian and a Rea of Canyon were guests ola Wolfington, Sunday ev-

and Mrs. Maurice Tannaand Carlton and Mr. and Orville Houser visited the um at Canyon, Sunday af-

and Mrs. Ralph Durstine riona were visitors in the n Kaul home, Sunday ev-

and Mrs. Orville Landers little daughter, Ina Gale of h, N. M., and Miss Estelline im of Derry, N. M., were end guests in the Joe Lanhome. They were enroute to ma to visit relatives. rlin Pierce took his par-Mr. and Mrs. A. C. Pierce, narillo, Sunday, where they

the day in the home of Pierce's aunt, Mrs. Jennie

THE AMERICAN FAMILY . . .



"That's my uncle He's in the advertising business."

Pleasant War Picture



wading pool at Richmond, just a few miles from bombweary London, this little miss is oblivious to war problems.

Mr. and Mrs. Curt Griffin of Amarifio were recent visitors in By MRS. CARL WIMBERLEY the home of Mrs. Griffin's sister. Mrs. Paul Rudd, and her father, J. B. Little.

Doyle Cox has been ill for several days with flu. Ralph night and three inches were re-Morrison is gaining in strength ported at Lester Galley's farm. from his recent attack of the same illness. Paul Mathers is the latest victim of flu.

Mrs. L. B. Wolfington has been suffering from an injury to her foot received when she stepped on a wire. The wire penetratd the foot about 4 inches and she had to call for assistance to pull it out.

Mrs. Bessie Rice of Endee, N M., is visiting in the home of her daughter, Mrs. Finis Wade. Mr. and Mrs. Ben Flowers and Mr. and Mrs. Edgar Skypala and Vella Kee of Hereford, and Mrs. G. W. Bradshaw and son, Billy, of Palo Alto, Calif., visited Sunday afternoon in the V. Skypala in the Scales home, Wednesday

Mr. and Mrs. Elmer Williams and family of Petersburg were dinner guests, Sunday, of Mr. Williams' sister, Mrs. Henry Allmon, and family

F. L. Lucas of Hereford was a guest Saturday night and Sunday of Jack Allmon. Sunday afternoon the boys, accompanied by Raylon Evans of Summerfield,

> SAVE TURN TO Page 4

and check our Grocery Specials! Furr Food

went swimming at Buffalo Lake. home, Tuesday. Miss Mary Turrentine has seand coach girls volley ball.

By George

Paint Rock is about 35 miles sisters of Mrs. Benton. east of San Angelo in Concho

dians painted their signs on a noon. large rocky bluff close to the WANTED to give you complete

George Turrentine, Roger Hartman, Elvin, Grady and Billy, Gene Wilson went swimming, Sunday, at Buffalo Lake.

Mr. and Mrs. Travis Dickson, teachers for the coming school term, were luncheon guests Friday of Mrs. Al Werner. Mrs. Dickson was Miss Olive Dunn, before her marriage on June 29. Mr. and Mrs. Henry Otts and Mrs. Elmo Pinnell. daughter, Rumelle, of Breckenridge, are visiting in the Jess were in Amarillo, Tuesday.

Mr. and Mrs. Ed Seivier who in Hereford, Tuesday. live south of Hereford visited Roe home.

Mrs. R. M. Gunn and Mrs. Joe Landers and Ross Joe spent home Friday. Tuesday with Mrs. Guy Lawrence and daughters of Hereford. WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

Approximately one and onehalf to one and three-fourths inches of rain fell here Friday Hail fell in the extreme northwest part of the community.

L. A. Smith announced at Sunday School this week, that the Daily Vacation Bible School will be held for two weeks beginning Monday, August 11, and will be under the direction of Rev. Clarence Wylle of Canyon, who will preach here next Sunday, August 3.

Mr. and Mrs. J. L. Williams of Dallas who have been with her father in Tucumcari, N. M., visited Mr. and Mrs. W. A. Scales and family, Wednesday until Friday, Mr. and Mrs. S. K. Freeman of Ragland, N. M., visited night. Miss Ethel Lowery went

home with Mr. and Mrs. Williams Perrin during the harvest. for an extended visit.

Miss Mary Stone is visiting her

sister, Mrs. E. K. Pinnell.

Frank L. Green of Kilgore was

Bud Morrison and Carl and

Mrs. Kelly of Adrian was in this

Mr. Alton Paul is visiting his

Mrs. Zerrel Thomas was in

tanks. Moore Independent Oil Co.

Mrs. John Haberer returned

Montana. In Idaho Falls she saw

35 years; and in Ekalaka, Mont.,

She made the entire trip by

bus and returned by Denver and

Mrs. J. R. Cole of Austin has

arrived to spend two or three

weeks with her mother, Mrs.

Cooper Morgan. Mrs. Cole is the

other points in Colorado.

former Miss Jean Morgan

in the community last week.

community, Saturday.

Mrs. Sadye Kirby.

day.

Mrs. Payne and Doyle Payne of Daugherty, Okla., visited Mr. and Mrs. W. J. Stewart and fami- berry have had relatives from ly last week end, returning home Colorado visiting them. Tuesday. Boyd Stewart of Caddo, Okla., and Alvin Payne of Hickory, Okla., who have been working here during harvest, went home with the visitors.

Mr. and Mrs. Roy Burris and from the short course trip to family of Davidson, Okla., are College Station last week. They new comers in the community, also made a short trip to Gal-They are living on the Bagwell veston.

Miss Wilma Ruth Baber of Wichita Falls is visiting Mr. and parents, Mr. and Mrs. J. G. Fort-Mrs. C .Aubrey Wimberley and enberry.

Roy Neal of Lawrenceville, Ill., and family and Miss Patsy Hamwas here on business this week. mock attended the celebration Rev. Clarence Wylie visited in of the Museum at Canyon, Sunthe community Tuesday. Miss Rita Bezner spent the

week end at Clovis, N. M. Mr. and Mrs. L. A. Smith and family and Miss Ella Smith of Jim Perrin were in Hereford Sat-Amarillo visited Mr. and Mrs. H. urday. A. O'Dell and family at Borger,

Mr. and Mrs. Ed Koonce and Mr. and Mrs. J. G. Coe and sons parents this week. visited relatives at Petersburg, Saturday night and Sunday. Hereford, Saturday. Mrs. Koonce remained to visit WANTED to give you complete her parents, Mr. and Mrs. T. H. Butane Service in bottles or Benton.

Mrs. W. P. Caraway and Mrs. Iverson Leake and children went RETURN FROM TRIP to Ranger, Thursday, to visit Mrs. Caraway's parents. Mrs. Saturday from a six weeks trip Leake and children returned to visit relatives in Idaho and

Mr. and Mrs. Lester Evans, her eighteen year old twin grand cured a teaching position for the Mr. and Mrs. Leslie Browning of children, Marjorie and Morris coming school term at Paint Rock Durant, Okla., and Miss Willie Nielson and in Missoula, Mont. Independent High School. She Jo Cobb of Boswell, Okla., are she visited two brothers, Fredwill teach English and Biology visiting Mr. and Mrs. Charles and Louie Rose and their fami-Benton. The women visitors are lies, whom she had not seen in

Mr. and Mrs. W. J. Stewart she spent some time with a brovisited Mr. and Mrs. C. C. Stew- ther, August Rose and a sister, Mary says the town got its art at Bob 'McConnell's farm Mrs. Edna Teadman, also whom name from the fact that the In- south of Canyon, Sunday after- she had not seen in 35 years.

> Butane Service in bottles or tanks. Moore Independent Oil Co.

ALTA MAE FORTENBERRY

Mr. and Mrs. Upchurch of Amherst are visiting with Mr. and

Mr. and Mrs. Richard Evans Mr. and Mrs. Z. J. Steen were

Mrs. E. J. Dorris visited Pampa and Amarillo Sunday. Mr. Hammonds of Hobert, Okla., visited in the Z. J. Steen

Mr. and Mrs. McGinnis of Chilicothe visited her brother, J. W. Adrian, last week.

Miss Kate Fields is visiting with her sister. Mrs. Z. J. Steen. Our sympathy is extended to members of the Turner family. Mrs. Turner lived in this community for a number of years. Mr. and Mrs. E. K. Pinnell were in Amarillo last week.

Mr. and Mrs. Julian Perrin are here working for Jim and Carl

DID YOU EVER

start on a trip and have your car stop just when you were in a hurry? We can probably save you some brief if you will let us give you a free inspection before you leave on that summer vacation.

Ireland Motor Co.



Princess Nyal Cosmetics

Feel and look years younger . . . with one of our expert facials!



Also try our line of Princess Nyal Cosmetics. We have received a new supply of Creams, Lotions, Powders, Rouge, Lipstick, Eye Shadow, Powder Base, Face Packs, Hand Lotion . . , and Cologne.

THE BEAUTY MART

Ona Faye Smith - Imogene Whitehead - Kitten Smith

Royal Lioness Quintuplets



Princess, 6-year-old lioness, gave birth to her second batch of quintuplets within nine months, at Gay's Lion Farm, El Monte, Calif. The heirs to the jungle throne were three weeks old when they made this initial bow before the cameras.

'Regular" Brand Ads will Bring Home the Bacon!

WALLPAPER



PAINT Save \$\$\$

DO YOU WANT TO

RE-ROOF ... FENCE ... ADD A ROOM ... RE-PAINT NEW FLOORS . . . RE-PAPER - or any other home improvement? All this may be done on our EASY MONTHLY PAYMENT PLAN

PAINT-WALLPAPER DEPT.

Phone the Lumber Number-7 CARL McCASLIN LBR. CO.

1 Block East of the Courthouse

RATES

DELINQUENT TAXES

If your taxes are not paid up to date you can save yourself a lot of money by paying them now . . . while the bargain rates are on. No other investment will make you so much money in so short a time.

The Texas State Legislature has made it possible for you to pay all your taxes that were delinquent prior to 1940 without payment of penalty or interest. This means a saving of from 25 to 50 percent on your delinquent tax bill.

Follow the Crowd to the Tax Collector's Office Now!

O. Newell

Tax Assessor-Collector DEAF SMITH COUNTY, TEXAS

CREAM STATION TOP PRICES FOR CREAM, EGGS, POULTRY and HIDES

IS NOW **OPERATING** Give Us A Trial!

REMEDIES . . BULK FLY SPRAY
. . . and Plenty of

Army Maneuvers Are No Picnic, Says Local Boy

Army maneuvers are "play war" but definitely not parlor games according to Donald Gaetz, who recently wrote his mother, Mrs. John Gaetz, about maneuvers carried out by soldiers from Fort Bliss, El Paso, at Orogrande, N. M. "Over 100 horses fell out, and

seven men were killed in the army games," says Donald, and goes on to explain that six of the men were run over by trucks and that one officer was bitten by a rattlesnake.

Donald went on to relate how his squad was captured in an attempted raid on a "chow" truck; but since the capturing party fed the men and their horses, there was no real discomfort for the "prisoners."

Donald, who is in the special weapons troup of the fifth caval-Ty, will go to Louisiana for the army maneuvers next week. After that, he hopes to get a two week's furlough.

Bellview News MRS. R. H. JOHNSTON

Mr. and Mrs. Guy Stark and daughter, Edna, of Lubbock, have been here the last few days visiting Mrs. Stark's sister, Mrs. R. H. Johnston, and family.

The Baptist meeting closed Sunday with sixteen additions to the church.

Arnold Cross spent Sunday with his parents, Mr. and Mrs. Jim Cross, of the Wallcott community.

Mr. and Mrs. Hayter and daughter, Betty Jean, are back from their trip, during which they visited their son and brother at Dallas and Mrs. Hayter's mother at another Texas cown.

Mr. and Mrs. O. A. Huff of Tucumcari, N. M., were here Sunday attending the Church of Christ meeting and visiting friends.

Mr. and Mrs. Clinton Burnett are the parents of a baby girl born Wednesday noon.

Mrs. M. Green, Mrs. Ola Brown and daughter, Mr. and Mrs. Geo. Messenger, Mrs. Herman Stafford, Mrs. R. H. Johnston, Lula Cross and Nita Chandler were in Clovis, N. M., Wednesday

The approaching marriage of Miss Maxine Fulks of Clovis, N. M., and Rorex Lacewell of Aled Monday at a party given by children, Jerry and Irene, went ter, Patsy, together with Dr. Miss Dorothy Dean Worley.

The couple will be married August 3. Mr. Lacewell is the Witherspoon. son of Mr. and Mrs. W. W. Lacewell of this community.



Beverley Fraser have returned ing for Kansas. from a vacation trip. The group, Ruidoso to Brownfield for a visit both former Hereford residents. in the home of the aunt, Mrs. Weber; and the rest of the party

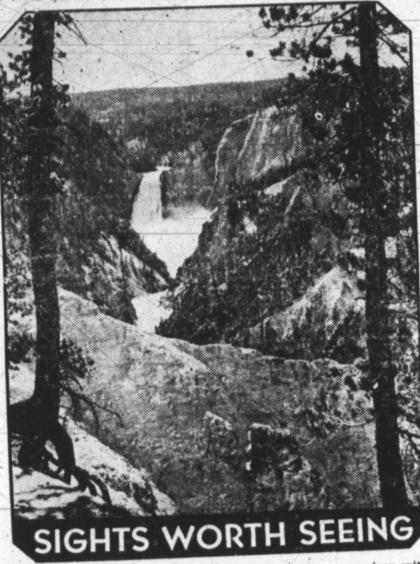
SURPRISE

To surprise Mrs. J. Wallace Robinson who has just moved into a recently purchased home, relatives from Pampa, Amarillo, Lubbock and Plainview arrived Sunday (with a picnic dinner of residence and its owners. In- and daughter, Jacqueline of THEY RE NEWS cluded were Mr. and Mrs. W. G. Clovis, N. M., were guests here Nation of Pampa, Mr. and Mrs. Tuesday of his uncle, Ralph Mc-R. G. (Carrie) Nation of Ama- Cullough. rillo, Mr. and Mrs. C. R. Nation. and Misses Mildred Nation and Nell Snyder also of Amarillo, and daughter, Dane, left Sun-Billy Nation and Harry Ingram of Lubbock and Miss Cora Vaughn of Plainview.

ton Fraser, and family.

Mrs. Tom - Russell, who has

Yellowstone Park Is World Wonderland Of Beauty



Scenic wonders of Europe seem insignificant by comparison with Yellowstone's breath-taking beauty. Yellowstone river gorge is impressive in its magnitude.

BY WINIFRED CLARK

YELLOWSTONE National Park has rightly been called the "Wonderland" of the world, Dramatically beautiful, the Yellowstone region so impressed the Indians that they called it "Burning Mountains" and regarded it as the home of might, vengeful

Yellowstone is not only the first and oldest of our national parks, but it is the largest and most famous as well. It contains some 3000 geysers and hot springs, mountains, forests, glaciers, rivers, waterfalls, canyons, petrified trees, streams and

A great variety of wild animals and birds inhabit the park.

Its streams are noted for their bountifulness of trout. The park is one and one-half times the area of the state of Delaware.

Yellowstone covers one of the most scenic areas in the Rockies. Its most popular attractions include Mammoth Hot Springs, whose great rainbow-lined terraces have been sculptured by the water which cascades down their brilliantly colored sides. Thirty miles of geysers, the most famous of which is Old Faithful, bewitch the park.

Lake Yellowstone, the Grand Canyon of the Yellowstone, the Cody road-all are major attractions to tourists, who come in great numbers and from great distances.

three weeks left for Denver, Colo., Sunday.

his parents, Mr. and Mrs. Ernest Neill, Mr. Neill and daughter,

the Baptist church of Winfield, Scott, and family. Kan., arrived last week to spend a part of his vacation here with Mrs. Hick's parents, Mr. and turned Monday from Arkansas Mrs. J. E. Beyer, Mrs. Hicks and City, Kan., where they went to children have been visiting in get Mrs. Burk's mother, Mrs. the Beyer home for two weeks. Betty Faust, and sister, Mrs. L. Sometime this week they plan B. Mitchell, and son, who will Mrs. C. C. Acker and Helen a trip to Colorado but will re- visit in the Burk home. and Mrs. Alton. Fraser and turn to Hereford before leav-

er, went to Ruidoso, N. M., and been in Hereford transacting ther Rev. M. B. Norwood, and visited there with Mrs. Acker's business and visiting with old- family. aunt, Mrs. Glen Weber and her time friends, left Monday for her son, Glenoble Weber, and his home near Las Vegas, N. M. Some time was spent in El Paso Port Arthur in Amarillo and they Mrs. Seed and other relatives. with a side trip to Juarez. Mary accompanied her to New Mexico. Ann and Katherine went from Mrs. Donald and Mrs. Floyd are

returned to Hereford, Saturday, ed his two sons, Pat and Donaid, and Carroll Newsom to Amarillo, Sunday.

> Misses Florence and Blanche Newsom of Amarillo were guests in the home of their brother, G/W. Newsom, this week.

. Mr. and Mrs. W. M. Emmons day for College Station where he is attending the Texas A & M short course Enroute they stop-Miss Beverley Fraser of Dal-las is visiting her father, Al-Walker, Jr., of Gorman.

Mrs. Woodrow Ireland and

Mrs. J. W. Witherspoon and Dr. B. M .Wiltshire and daughto Clovis, N. M., Tuesday to see Wiltshire's sister, Mrs. John A. Nancy, of Lubbock, left last week for San Diego, Calif., where they Rev. Harold Hicks, pastor of will visit another sister, Mrs. Ed

Mr. and Mrs. H. A. Burk re-

Miss Bess Norwood of Fort Worth arrived Wednesday night Mrs. Charles Donald, who has to spend some time with her bro-

Mrs. S. J. Seed of St. Louis wife and with Katherine, an- She met her daughter, Mrs. Car- arrived Saturday, July 20, to other daughter of Mrs. Acker. los Floyd and twin children of visit her son, Harry Seed, and

Weekend visitors in the home of Mr. and Mrs. C. J. Troxell were their daughters, Mrs. Le-Raiph McCullough accompani- ona Packard and family of Springlake, Mrs. L. N. Blevins and family of Lubbock end Miss Lavera Troxell of Sweetwater.

> READ THE advertisements:

those fenders straightenedand the old bus painted? You can make your car look and run like new-and pay for it in monthly installments-at

Ireland Motor Co.

TURN TO OUR SPECIALS on page -: FURR FOOD STORE :-

Monday for Canyon to attend a called plaintiff, complaining of two week's music course for band Arthur Tarter, whose residence students to be held at W. T. S. C. at this time is unknown to this

relatives in Amarillo, Monday.

companied by her sister, Miss to the exhibiting the petition Jesesie Mercer of Palmer, and herein an actual bona fide in-Mrs. D. H. Alexander visited re- habitant of the State of Texas, latives in Silverton yesterday.

from Big Springs, where he has suit; spent the past three weeks with . That on or about the 19th day

Delegates To Annual Conference Chosen By Local Methodist Church

serve to the Methodist annual together as husband and wife, conference to be held in Abilene in November. The men were chos- exists. That her maiden name en at a quarterly conference was Arrie Smith. held last Sunday night at the

and J. E. Beyer.

Legal Notice

THE STATE OF TEXAS To the Sheriff or any Constable same. of Deaf Smith County, Greet-

You are Hereby Commanded to summon Arthur Tarter by making publication of this Citation once in each week for four successive weeks previous to the return day hereof, in some news paper published in your County, if there be a newspaper published therein, but if not, then in any newspaper published in the 69th Judicial District, but if there be no newspaper published in said Judicial District. then in a newspaper published in the nearest District to said been visiting her niece, Mrs. J. small son have returned from 69th Judicial District, to appear Statutes of the State of Texas, Wallace Robinson, for the past a visit with her parents, Mr. and at the next regular term of the the Trustees of Messenger Com-Mrs. A. G. Lobdell, in Franklin, District Court of Deaf Smith mon School District No. 10 will there to answer a petition filed school property, to-wit: in said Court on the 19th day of ITEM 1 - One three-room bered on the docket of said Court ish, shingle roof school house, No. 2565, wherein Arrie Tarter, approximately 22x70 feet. Plaintiff, and Arthur Tarter, ITEM 2 - One four-room who resides in Deaf Smith Coun- roof

Troyce Stambaugh will leave ty, State of Texas hereinafter plaintiff, hereinafter called de-Mrs. Bonnie Brumley visited fendant; and for cause of action, plaintiff represents to the court that she is and has been for a Rev. and Mrs. James Atken, ac-period of twelve months prior and has resided in Deaf Smith County for at least six months Jesse Click returned Sunday next preceding the filing of this

his grandparents, Mr. and Mrs. of September, A. D., 1932, in Ellis J. P. McMahon, His parents, Mr. County, Oklahoma, plaintiff was and Mrs, O. L. Click went to Big lawfully married to defendant, Springs over the week end for that they continued to live together as husband and wife until on or about the 5th day of August, A. D., 1940, when, by reason of the cruel and harsh treatment and improper conduct of defendant toward plaintiff, she was forced and compelled to Jesse Stanford was named permanently abandon him, since delegate and T. W. Alderson re- which time they have not lived

That the marriage relation still

Premises considered, plaintiff local church. Dr. W. C. House, prays the court that defendant district superintendent, presid- be cited in terms of law to appear playground equipment, books, and answer this petition, and Elected to the nominating upon hearing she have judgecommittee for the fourth quart- ment dissolving and annulling erly conference were Hall Beav- the marriage relation existing ers, Mrs. J. E. Beyer and H. A. M. between them, for the restora-White; and chosen for the past- tion of her maiden name, and oral relations committee were for cost of suit and for such oth-Jesse Stanford, T. W. Alderson er and further relief, in law and in equity that she may be justly entitled.

Herein Fail Not, but have before said Court, at its aforesaid next regular term, this writ with your return thereon, showing how you have executed the

Given Under My Hand and the Seal of said Court, at office in Hereford, this, the 24th day of June, A. D., 1941.

R. L. THOMPSON, Clerk District Court Deaf Smith County. Womble,

Elizabeth

INVITATION FOR BIDS By authority vested in us by Article 2753 of the Revised Civil County, to be holden at the Court accept sealed bids on the 9th House thereof in Hereford, on day of August, 1941, at 10:00 A. the first Monday in August A. D. M. at the office of the County 1941 the same being the 4th day School Superintendent at Hereof August A. D., 1941, then and ford, Texas, for the following

June, A. D., 1941, in a suit, num- frame construction, stucco fin-

Defendant, and said petition al- teacherage of frame construcleging: Now comes Arrie Tarter, tion, stucco finish, and shingle War Is Over for Them



oviet soldiers captured by Nazis are searched for concealed weapons. Two of the Russians are in uniform, two in civilian dress.

school equipments such as stu- Trustees reserve the right to redent's desks, teacher's desks, ject any or all bids.

Gorge C. Messenger

ITEM 3-Various and sundry or all of the above items. The

Bids may be submitted on any

Mrs. Alta Wyly 30-3tc J. L. Smith

NEWS ITEM:

"Ladies Entire Costume weighs only 15 Ounces . . .

It's Alright to get Light Weight Material in Ladies' Clothes

.BUT...

When you buy House Paint, be Sure it has weight.

LOWE BROTHERS'

High Standard White Paint

16 Lbs. to the Gallon! "Unsurpassed Since 1870"

KEMP LUMBER

Hereford, Texas Highway 60 & Miles Avenue GRANT A. FULLER, Manager

Dayis-McCracken

is headquarters for

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Tires

TRUCK TIRES

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TIRES

We have in stock a Lar

selection of Firestone tra

tor, truck and Passeng

Rubber Prices Ar

Buy your Tire Needs N

reasonable-and while

can still get First Qua

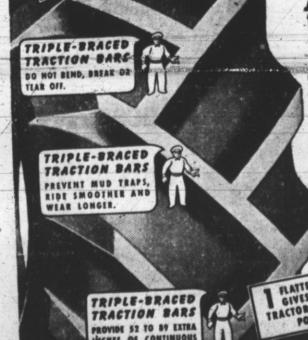
-while the cost is

Advancing!

car Tires!

Firestone Tractor Tires

are still available at reasonable prices, despite tremendous Defense Demands. Every week we hear that tires will become more scarce. If you need Tractor Tires come by and figure with us Today! You can't beat a FIRESTONE for Service and Quality!



Headquarters for

New Wide-Base Tire and Wide-Base Rim Provide: Increased pulling power because tread is flatter and wider.

Greater traction stability because tire has larger cross-section and wider base. Greater flotation in loose, sandy or muddy soils due to increased air capacity.

It's here! It's new! Come in today and see this sensationa new Firestone Ground Grip Tire with dual purpose beads and new heavy-duty, wide-base rims. Here's the way to get improved performance at no extra cost. Only Firestone provides the same type tire and rim equipment for cut-down changeovers which is furnished on new tractors.



Tires! avis-McCracker

MRS. JOHN McLEAN, Society Editor

Phone 18



A thoroughly chilled fruit cup, a crisp, colorful salad, a refreshing frozen dessert—these are the touches that make summer meals appealing no matter how hot the day. They are appreciated equally by the family and by the guest who shares your hospitality.

Many of Hereford's "good cooks" are among the younger women who delight in trying out new recipes and adapting them to their own use. Here is just such a recipe tried and tested by Mrs. J. C. McCracken and it never fails to occasion second helpings, especially if there are any men around. It's new and different.

Vegetable Salad

- 1 can tomato soup tablespoon gelatin-
- 1-2 cup cold water 1 small bunch green onions
- 1-2 green pepper 2 tablespoons vinegar
- 3 packages cream cheese
- 1 cup salad dressing
- 3 celery hearts

1-2 teaspoons salt 2 tablespoons sugar

Put gelatin in the water and let stand. Mix soup and cheese in small pan and heat well. Add gelatin to soup and cheese mixture while warm. Add salt, pepper, sugar and vinegar and Store Force Is set aside to cool. When cold add the finely chopped vegetables. Add the salad dressing and place in refrigerator to congeal.

Club Women Are Urged To Cooperate ed by games of forty-two was of Borger, who underwent an With Federation's Nutrition Program

Clubwomen all over the state! have been cooperating with Mrs. Julius Waring Walker of Plain- fense, and to include health proview, president of the state federation, who asked clubwomen, son." Mrs. Kester said. early in her administration, to STANDARD FOR TEXAS introduce into their own and other homes the following "Food Standard" to be used as a check list to make all housewives conscious of the essentials of diet. according to Mrs. F. M. Kester, chairman of the American Home Department of the Deaf Smith County Federation of Women's Clubs

NATIONAL DEFENSE

There are many ways in which the clubwomen can serve in helping solve the great national problem of malnutrition. It is not so much a problem of economic status as it is of education in proper diets and nutritional val- ducts. ues of foods. It is possible for a person to consume large amounts desired. of food and still be undernourished.

"Program committees have been urged to keep in mind the problem of helping educate the glasses of water.

people as a whole in the importance of health in national degrams in the 1941-42 club sea-

The "Texas Food Standard" for a safe diet, calls for, daily; more for children.

One egg. fish or cheese.

One serving green or yellow regetables.

One serving other vegetables. One serving of citrus, tomatoes, raw cabbage, strawberries

One serving of fruit. One serving whole grain pro-

Other cereals and bread as Butter, or margarine with vit-

amins added. Some sweets, and six or eight

Committees Are Named for Garden Club's Annual Fall Flower Show

Committees for the Garden commercial advertising; Mrs. were named at the regular meet- Dennis Barnard and Mrs. Rob-Club's annual Fall Flower Show ing of the club held at the home ert Wagoner, prizes and Mrs. of Mrs. D. H. Alexander; Friday D. H. Alexander, dismantling.

Mrs. Jim Lipscomb was named 26. general chairman for the show Mrs. Clyde Coconougher was wer Jacqueline Newell, Mary and Mrs. L. H. Shore and Mrs. leader of the program for the Louise Grady, Lauline Loerwald,

The show is scheduled for Sept:

F. H. Oberthier were named to afternoon which dealt with iris Ruthie Loerwald, Kathleen Millwork with her. Others named and its many varieties. Interest- er, Carolyn Williams and Lula were Mrs. F. M. Kester, publicity; ing discussions on the growth and Mae Cummings of Panhandle, Mrs. N. E. Gass, place; Mrs. L. care of fris were given by Mrs. Juanita Roden of Friona and N. Shore, Mrs. Ralph McCul- L. H. Shore and Miss Sadie Lee the hostess. lough, Mrs, C. H. Dyar and Mrs. Oliver. Mrs. Shore told of the F. M. Kester, classification; Mrs. new developments of tall beard- Trump And Chatter W. N. Lemmon, Mrs. D. H. Alex- ed iris, both domestic and imander and Mrs. C. C. Ferguson, ported varieties and Miss Oliver Club Is Entertained hospitality; Heads of all com- told about the double duty iris. mittees, floor plan; Mrs. F. H. Mrs. Lyle Blanton gave informa-Oberthier, selecting judges, Mrs. tion on "Orchid Iris from Bulbs" E. T. Brooks, Mrs. C. R. Smith and "Baby Iris" and Mrs. Ralph McCullough, Reminder for July Gardners

BUSINESS AND PROFESSIONAL DIRECTORY

A. O. Thompson Abstract Co. Complete tract adex of all lands and town lots in Deaf Smith County.
Write us for information concerning

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ABSTRACTS

eaf Smith County Land Titles DEAF SMITH COUNTY ABSTRACTS, Inc. Cliff Estes, Mgr.

R. J. W. HENDRIX DR. JOHN CHANNER hiropractors & Masseur for Appointments

C. D. Kelion CHIROPRACTOR 506 Jackson Avenue

Very Important "V"



J. C. Penney Co. Entertained

O. T. Bailey were hosts at the be recovering satisfactorily.

Tables were arranged under flowers in the background.

entertainment included Manager and Mrs. C. F. Moore, Mr. and Mrs. Elmer Mathies; Mr. and ly Beene, Bill Harman, Miss Mr. and Mrs. W. H. Russell, One serving of meat, poultry, Paula Jenkins, Miss Ona Hammer, Mrs. W. L. Branson, Mrs. One serving Irish or sweet Dexter Schofield, Mrs. Bessie West and the hosts

CARD OF THANKS

We wish to express our thanks for the many acts of kindness and consideration shown to us at the time of the illness and death of our loved one.

Mr. and Mrs. C. E. Tice Mr. and Mrs. J. L. Tice Mr. and Mrs.W. L. Tice Mr. and Mrs. L. E. Tice Mr. and Mrs. M. W. Jenkins Mr and Mrs. Gaylord Tice

Visitors Are Entertained With Picnic-Theatre Party

Little Miss Patsy Slagle was hostess at a lovely picnic-party last week to honor out-of-twon guests, Naming Carolyn Williamsand Lula Mae Cummings of Panhandle and Juanita Roden of Friona as honorees, a picnic was enjoyed at the Slagle home; and later the group was entertained at the Star Theater with a line party. Those entertained

At Rodgers Home

Members of the Trump and Chatter Club enjoyed games at the home of Mrs. David Rodgers Thursday afternoon. Cheery garden flowers gave seasonal suggestions for the party and a sherbet course was served after the games.

Miss Eloyse Pitman played high for guest award and Mrs. John Sims won the club prize Others attending were dames Wayne Evans, J. E. Kirby, J. A. Pitman, Logan Ware, Miss Elizabeth Stanford and the host-

Fruits are easier to dry than most vegetables. The higher sugar content makes them easier to preserve and they give up watter more readily than vegetables.

is "Cut the tops of mums to one foot in height now for earlier

Members present were Mes-dames Dennis Barnard, Lyle Blanton, L. H. Shore, J. P. Slaton, D. H. Alexander, Clyde Coco-dougher, N. E. Gass, Ralph Mc-Cullough; Jim Lipscomb, F. M. Kester, Art Manjeot, E. T. Brooks, R. L. Barge, and Miss Sadie Lee Oliver.

to Lubbock last week by the ill- in the Wilson home for several A picnic supper party follow- ness of her father, W. P. Gentry days. the order of the day for the J. operation in a Lubbock hospital. C. Penney Company Store force Mr. Gentry, who is a former last week when Mr. and Mrs. Hereford resident, is reported to

the tree swith blooming garden children who have spent the past ship has been a great help and two weeks here with his moth- has been deeply appreciated. Those enjoying the evening's er, Mrs. C. F. Kerr, left Monday for their home in Ozona.

Mrs. Arthur Thompson, S. L. Los Angeles, Calif., where he will parents, Mr. and Mrs. W. H. Rus-One pint to one quart milk, Harmon, Jr., Miss Vera Byrnes, visit his brother, Artis Russell, sell. Mr. Russell, who has spent Miss Dorothy Nelle Trimble, Bil- for two weeks. He is the son of the past two months in Here-

Miss Jane Wilson of Wichita employed in Abilene.

Falls is visiting in the home of Mr. and Mrs. Henry Hastings and other friends here. She accompanied Miss Ruth Temple Hast-Mrs. O. T. Bailey was called ings here after she had visited

CARD OF THANKS

I wish to take this means of expressing my appreciation to those who have been so kind during the illness of George Brian McDonald and three Byrd. Your interest and friend-Mrs. Annie Byrd

Mr. and Mrs. L. B. Russell have Daniel Russell left Friday for gone to Abilene after visiting his ford, was joined here last week by Mrs. Russell, who has been

Mrs. Wayne Evans returned last week from Abilene where she has been visiting relatives.

Mrs. Leta Barnett has returned to her home in Wichita Falls after a month's visit here with her mother, Mrs. J. M. Boone.

Chas. Moore and family of Detroit, Mich., are visiting in the home of his brother, Troy Moore.

AT MOTHERS BEDSIDE

All seven of Mrs. Hettle Cochell's children were here last week, coming in response to word received that she had been seriously injured in a fall. They included Claude Cochell, Mrs. Will Jones and Mrs. S. E. Huffman. all of Lucerne, Mo., Mrs. A. M. Berry and Mr. Berry of Joliet, Ill., Mrs. E. L. Brown of Roswell, N. M., and Mrs. M. P. Garner of Plainview. Other relatives here were Mrs. Eileen Stovall of Lubbock, the daughter of Ira Cochell, the son who lives here, and Mr. and Mrs. John Wyley and daughter of Roswell, N. M. Mrs. Wyley is Mrs. Cochell's granddaughter.

Mr. and Mrs. Jack Russell have returned to their home in Newton, Kan, after a visit with his parents, Mr. and Mrs. W. H. Russell, in Hereford.

Mr. and Mrs. Alton Steele and little daughter, Kay, of Silverton were week end guests of friends and relatives in Hereford.

Featherlite

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EXTRA HIGH PATENT

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Personal Stationery

should reflect the personality of the writer. That why The Brand urges you to select your own writing paper. Come in sometime-we'll have some handy suggestions to offer you for distinctive stationery.

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FLOUR ... produced for the finest bakers and the finest homes. Ask your

Look in each sack for Chinex Dinnerware Coupons!

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HEREFORD, TEXAS

Complete Line of Auto, Truck or Tractor Tubes Vulcanized in Your Field

with our Portable Equipment! Fast, Dependable Service!

NATIONAL TIRES and TUBES Pitman Service Station PHONE 588

NEW OIL WINS Certified IN "LAND AFIRE"

5-Quart crankcase fill—none added—lasted 13,398 miles, outlasting 5 rivals by 74% to 161% Certified

Big new oil Economy forecast for your car

"LAND AFIRE," the redmen named red-hot Death Valley. It slain men by drying them up. But only after 13,398 miles at 57 miles an bour - in a car with crankcase under lock—could Death Valley heat dry op a 5-quart fill of new

CONOCO N# MOTOR OIL-Outlasted five other Brands in Fair Test!

Conoco Nth actually outlasted one big brand by 8,268 miles. Yet all 6 brands tested had exactly the same chance . . . in dentical new stock cars. No oil could be dded to the strict 5-quart fill locked in each car. And all were to run till wrecked. So it ended up in the death of 6 cars, with the 5 "also rans" averaging not even half the mileage delivered by new Conoco Nth oil . . . Certified.

Why such a difference?

Conoco Nth is preserved by a life-giving new synthetic-man-made under Conoco Patent 2,218,132. You know that vitamin synthetics, for instance, are making up for Nature's life-givers sacrificed in some modern food processing. Similarly, the latest refining methods steal some of Nature's best life-givers from motor oils. But more than making that up today, in Conoco Nth oil, is a new synthetic-Thialkene inhibitor. It inhibits-checks-

CERTIFIED I hereby certify that the Death Valley Test and related work were thoroughly and fairly con-ducted. Engine Destruction occurred in each

IMPARTIAL

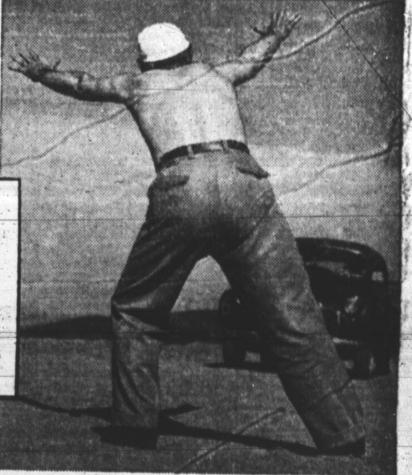
5 prominent rival oils bought retail by Official Refereeallotted to cars by chance.

All cars the same as you might own. All handled alike.

the "festering" of foul leftovers that come from the normal firing of every car engine. Check this "festering" and you can check quick spoilage and loss of oil, as Conoco Nth

oil proved for you in Death Valley. You'll never Death-Test your Conoco Nth oil nor repeat other proving-ground tortures. You'll still drain and refill as

recommended. But get the great Summer protection of Conoco Nth-and get the full meaning of this certified test every time the gauge-stick says, "Nope, no quart to add yet!" That's your own economy test! Change at Your Mileage Merchant's Conoco station to new Conoco Nth oil. Continental Oil Co .- Pioneers in Bettering America's oil with Synthetics



AND CONOCO N# OIL OIL-PLATES YOUR ENGINE!

Long the keystone of Conoco succes OIL-PLATING comes from another great Conoco synthetic . . . man-made under the famed Germ Processed oil patent. Magnet-like action bonds on PLATING to engine parts. It can't all quickly drain down—not while you're using Conoco Nth oil. So OIL-PLATING is on guard against wear in advance!...and helps miléage, as it did in Death Valley. An OIL-PLATED engine is one more economyou get from a change to popular-prionew Conoco Nth oil.

Rains For First Seven Months Of 1941 Already Above Yearly Average

A few years ago, the pro-phets of doom were bewal-in the drouth and man's eral brainlessness in trying to turn the "Great American Desert" into cultivated acreage. And the winds w, and the rains did not fall; and if people on the high plains had not been peculiarly tough minded they might have gone back to an "casier" country. But they stayed on, and in 1941, they have seen the beginning of the wettest year in the history of the plains at least, since recordings of rainfall

Were first taken in 1892. 5 inches for the first seven months of 1941, Hereford stands a chance of recording the wettest year since weather observatons have been taken here—that is if the moisture continues throughout the remaining months of 1941 in mathematical

Since rainfall has been officially recorded in this territory, the wettest year was 1928, with rain fall of 32.34 inches, followed closely by 1905 with 32,32 inches. Rainfall over a 47 year period here has averaged 18.33 inches pect for Texans, Dr. F. A. Bueannually, which makes 1941 already 2.17 inches ahead of the average, with rainfall for the months through July of this year nearly twice the total moisture received in 1940,

Rainfall by months for 1941 is as follows: January, .03; February, .28; March, 2.12; April, 1.73; May, 8.05; June, 4.69; July, 3.60. Over a 45 year period, averages for these months are, January, .50; February, .75; March, .90; April, 1.65; May, 2.77; June, 2.79; July, 2.87.

May and June show the heaviest monthly rainfall over the period during which records have been kept, with 9.14 inches recorded for May 1902 and 9.76 for Jane, 1923. Moisture totalling 8.05 inches fell here in May, 1941, which is 5.28 inches more than the average May rainfall.

Precipitation for January and February of 1941 was lower than the average for those months, but for March through July, monthly rainfall in all instances has run higher than the average. | cent.

ures, August is the wettest month 16.7 per cent in number, down charge of cemetery rites. for this section, with an average 44.5 per cent in liabilities. rainfall of 3.17 inches; and if 1941 continues to turn under old records, the fall this year will be well over four inches.

County- Wide (Continued from Page 1)

that the dance will draw a big crowd.

The picnic is being publicized in nearby towns and one of the largest crowds of the summer is expected to attend the day's festivities.

Funeral Rites

(Centinued from Page 1)

Converted early in life, Mrs. Turner was a member of the Baptist Church.

Burial was in West Park Ceme-

Relatives here for the funeral were Frank, Will and Joe Wright and Mrs. Rena Sumner of Fort Worth, Relatives of Mr. Turner who were here during Mrs. Turmer's illness or for the funeral' were Mr. and Mrs. Melvin Turnes, Mrs. M. E. Price, Mr. and Mrs. rin, and Mrs. Etta Clark and Mrs. Sena Wampler of Vineyard.

Crop Insurance (Continued from page 1)

All farmers interested in sement may be secured.

(Continued from Page 1)

Haile Drug, \$9; Texas Mkt., \$2; Allen Powelson, \$1; Knox Bar-Shop, \$2; Charm-Ald, \$3; e Strange, \$1; Davis-Mccacken, \$2; L. L. Williams, \$1; orner Drug, \$2.50; Geo. L. tis, \$1; Furr Food, \$4; T. W. Iderson, \$1; Western Auto \$2; City Domino Parlor, r Study Club, \$5; Stren 44: First National Bank, ynn C. Kester, \$1; George nd, \$1; W. L. Alexander, Louie LeGrand, \$1; Henry 1, \$1; J. H. Brooks, \$0.50; Williams, \$0.25; Jim Lips-\$1; Cecil Williams, \$1.

Defense Savings Bonds To Be Given At Star

Manager Speck Lunsford announced this week that the Star Theatre will give away defense savings bonds with a maturity value of \$50 at the "Reason's" program on Friday night this week; and that hereafter the defense securities will be regular weekly prizes.

The plan of giving defense bonds in theatre drawings has been endorsed by the defense securities staff, and is said already to be meeting with wide success in other cities.

Autumn Retail Sales Will Hit A New High

Austin-Forecast of autumn retail sales zooming to the highest peak in the history of this proportion to the months just state was made this week by a University of Texas statistician in surveying flourishing Texas business.

While Texas business reveals less spectacular gains than in the country at large, the coming months hold a bright proschel, associate director of the Univrsity's Bureau of Business Research, predicted.

He warned ,however, of rising costs of living, following curtailed production of certain types of consumer's goods.

Wide margins of gains for June over June last year were cited in almost all the bureau's indexes of Texas business-th combined index made up of six major business factors climbing to 114.9 or 16.5 points above June, 1940.

Employment—up 11.9 per cent Resident Dies over June, 1940.

Payrolls-up 26.6 per cent. Department store sales-up 19.7 per cent.

Electric power consumptionup 9.5 per cent. Postal receipts-up 13.9 per

Lumber production-up 10.4 per cent; shipments-up 15.8 per cent; unfilled orders at the end of the month-up 180.9 per cent. Building permits—up 46 per

Charters dropped from 97 in is survived by his wife and a the new fruit is seedless. June, 1940, to only 48 last month, daughter, Carol Ann, and a son, with a slump from \$1,960,000 to James J. Johnson. Besides his \$651,000 in aggregate capital invested, while money invested in square dancing, the polka and savings bonds in 29 of the state's the schottische, it is expected largest cities declined 19.3 per cent from June, 1940.

> First Sit-Down Striker Was Texas Cowhand

striker in Texas labor history was not a factory worker but a cow-

This fact was discovered by a University of Texas economist, Friday at Frio School house, it Dr. Ruth Allen, in digging into was announced this week. Serthe history of organized labor in vices will be held each night this state "The cowboy's life was not all period.

romantic," Dr. Allen points out, Rev. Carl Leeper will preach citing working conditions which in the '80's provoked the first Stroble, who will lead the singstrike. The wranglers had been ing. working 80 hours a week for an Frio invites visitors from Hereaverage wage of \$50, so they just ford and from other communisat down in the bunkhouse and ties in the county to attend the stayed there until their griev- meeting. ances were adjusted.

Dr. Allen is now completing for publication the first history Newton Turner and Mr. and of Texas organized labor ever Mrs. Ernest Turner, all of Per- compiled. It describes the famous State Capitol boycott of granitecutters, outstanding strikes of longshoremen, and walkouts in the Texas lumber industry.

Of the firms contributing, Texas-New Mexico Utilities, West Texas Gas, Loerwald Bros., Kemp curing insurance on their 1942 Lbr. Co., The Vogue, Plains Incrop are asked to get in touch surance, Stambaugh, Kelloggs, with the local AAA office, where Haile Drug, Texas Mkt., Allen complete details on the arrange- Powelson, Knox Barber Shop. Charm-Aid, Clarence Strange, Furr Food, Western Auto, City Domino Parlor, Streu Hardware and the First National Bank have 100 per cent employee representation.

Former Hereford

In Socorro, N. M.

John A. Johnson, formerly of Hereford, died at his home in Socorro, N. M., early last Saturday morning. He did not recover from an operation performed three months ago.

Funeral services were held Sunday afternoon with the Rev. of 8,360,000 pounds, clean basis, Knights of Columbus were in mately 5,230,000 pounds in 1940.

Mr. Johnson was born in Amaparents, two brothers also survive him. They are E. M. Johnson of Socorro and J. W. Johnson of Albuquerque.

Attending the funeral from Hereford were Mrs. Jeff Gilbreath, Karl Shirley, Thornton Shirley, John L. Wilson and Mrs. Carl Jennings.

Austin-The first "sit-down" Frio To Have Revival Meeting; Starts Friday

> A revival meeting will start at 8:30 o'clock over a two week

> and will be assisted by J. R.

Hospital Notes

Mrs. Bill Kinsey, medical patient; admitted July 29. Mrs. Hettle Cochell, admitted July 21.

Mrs. R. D. Donaldson, maternity, girl born July 28. Mrs. Frank Leinin, maternity, girl born July 27.

Mrs. Don Snoderly, maternity, girl born July 25. Mrs. B. D. Luck, maternity, girl

born July 31 Clara Wedel, admittd July 30 for treatment for injuries.

Eggs have fat of a quality which supplies quick energy, but fat that is not fattening.





Brief Facts

Vegetables best for drying are sweet corn, mature beans and peas, and sweet potatoes.

A study of 629 negro families in one Northwest Texas town recently revealed that only eight had gardens. Twenty-six were home owners.

Crimson clover seed production may reach the high record A. T. Cole officiating. The in 1941, compared with approxi-

A new seedless orange and a rillo and moved to Hereford when cold-resistant apricot tree are be Vinegar to the Nazi propapicture were the declines in the a small boy with his par- among plants recently patented. gandists, especially if they think number of new firms incorporatents, Mr. and Mrs. E. A. John- The orange is a bud sport of the the conquered citizens are NaVi ing under state law and in the son. The family moved to Soc- variety known as the pineapple enough to believe them. orro about seven years ago. He orange. It has many seeds, but

withdrew from entry 1,250,000 dolph Hess.

acres of public lands in Wyoming. This tract now is part of the Shoshone and Teton National forests.

Processors can now put 25 per cent more milk solids in a standard can or case as a result of a new method of making evaporated milk. This will save considerable shipping space as well as quantities of tin for defense uses.

Strictly Fresh

An observer says you can now hear every language in the The first national forest was world in the streets of London. created in March, 1891, when Including, we suppose, a few President Benjamin Harrison unprintable words spoken by Ru-

Two \$25.00

"V" for victory campaign must

LAST CALL ... for SUMMER MERCHANDISE and READY-TO-WEAR



LOVELY, COOL COTTON

Washables

Fast colors and a grand selection to choose from! Sizes 12 to 48; Junior sizes 9 to 17!

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LAST CALL on LOVELY SILK

DRESSES 1/2 Price

(Sizes 12-48; Juniors 9-17)

Get your figure in shape for Summer

Fun . . . with a GOSSARD or VENUS

FOUNDATION GARMENT We have a nice selection of these garments, including

STEP-IN GIRDLES and LACE GIRDLES COMBINATIONS

MISS SIMPLICITY - See Our CORSETIER



AIR-CONDITIONED

An editorial writer calls Petain and the Vichy government a "clique of old dotards." He's very polite, isn't he?

Los Angeles has forbidden its residents to wait around for the trains to come in, thus ending a favorite American pastime. We wonder how long it will be before regimentation gets around to ending the Saturday night bull sessions at the barber shop.

The boys who dress department store windows are all mixed up. In summer they display fur coats and fall hats, and in winter they show bathing suits and slacks for southern climates.

Oh, for the good old travel literature. Wouldn't it be nice to see pictures of European scenery that isn't cluttered up with war tanks and gas masks?

Headlines that say "Watch Plane Production Soar" don't make any of us sore.

Bombers have placed a new meaning on the old song that says "Keep the Home Fires Burning," We wish they wouldn't take it so literally.

THERE'S A HOST of Bargains IN TODAY'S ADS

Social Announcements

demand the finest in printing and engraving craftsmanship. For suggestions about wording come in and look at some of the fine work that we've done in the past. People of distinction are coming back to us!

The Hereford

Brand Ads Get Results!

increase your gasoline mileage from 2 to 5 miles per gallon with a motor tune-up. Our prices are reasonable at

Ireland Motor Co.

HITLER'S LAST Own People Defy TIMES Him! TODAY!

See the powerful Underground movement that is carried on against Hitler YOU and his forces CAN'T AFFORD TO MISS

Underground

Jeffrey Lynn and Karen Verne

"Hiawatha's Rabbit Hunt's

"Glimpses of Kentucky"

and Bob Chester and his

Orchestra

FOR DEFENSE BUY

Defense Bonds will be Awarded Thursday SAVINGS BONDS

Night by the Star Theatre in Pot No. 2

THIS

SHOW!

Be Here Thursday --- or Register Wednesday ALSO 100 OTHER REASONS!



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